



Picturesque Palmyra

On the Delaware

*One of the Most Beautiful and
Desirable Suburban Towns
in New Jersey*

By DR. R. H. LAMB



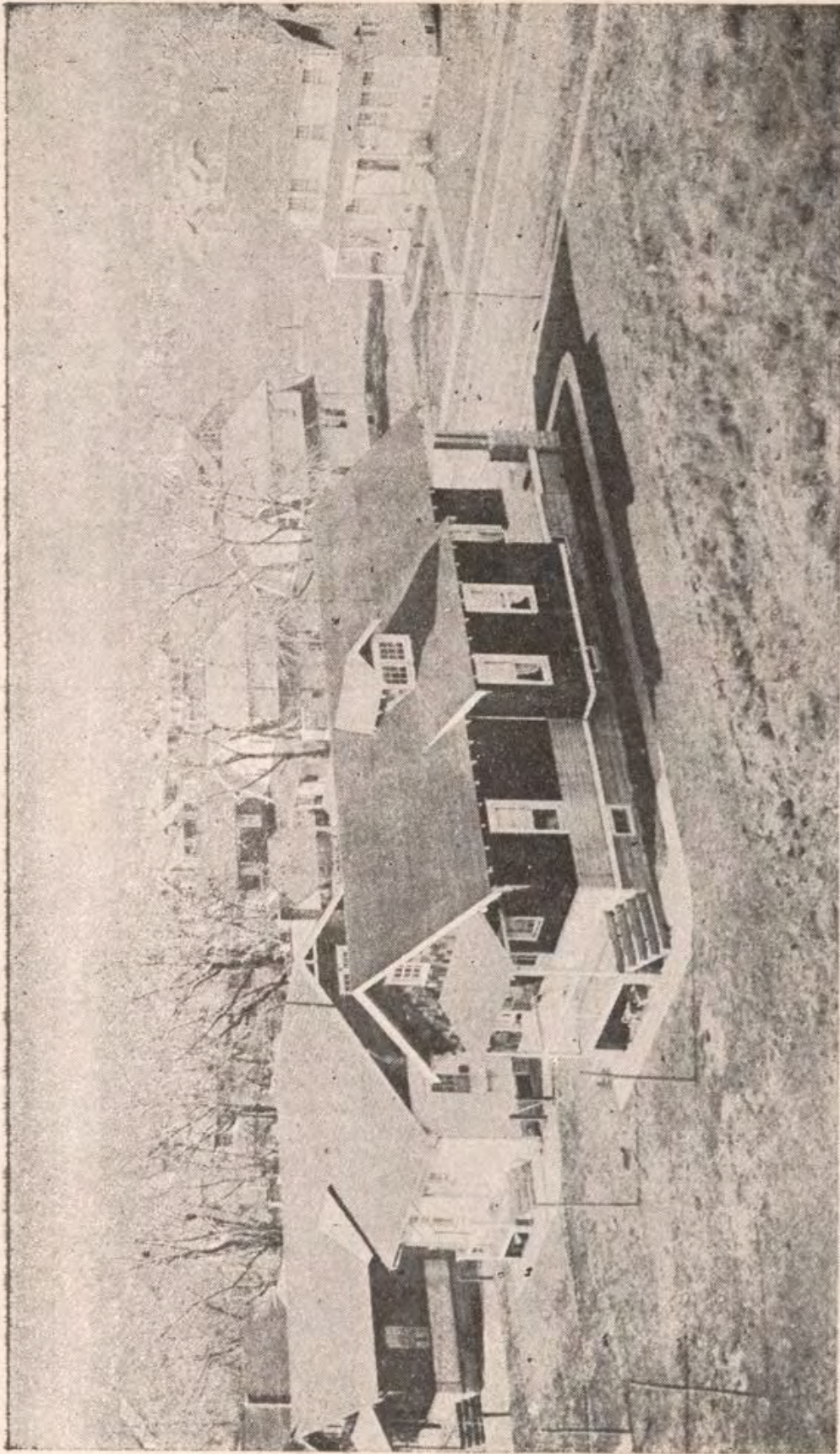
THE AUTHOR

Palmyra

is located on the Trenton Division of the Pennsylvania Railroad between Delair and Riverside, only eight miles from Market Street Ferry, Camden, which renders it of easy access to Philadelphia by train, trolley or ferry (via the new Tacony-Palmyra Ferry Co.) It is nicely built up continuous with the beautiful borough of Riverton, and the two combined make up a residential section of rare beauty and general desirability unsurpassed by any such rural section in the State.

Its Population

is made up of a middle class of people who know neither poverty or wealth, which is conducive to a desirable state of democracy and sociability. It is a notable fact that people who have lived here and gotten acquainted with the place and its inhabitants, and have removed elsewhere, very frequently come back with the idea that it compares very favorably with other towns in the vicinity of Philadelphia, and they are satisfied to dwell here forever after in contentment and happiness. The present number of inhabitants is estimated at about four thousand, and the joint population of the two towns aggregates in the neighborhood of seven thousand.



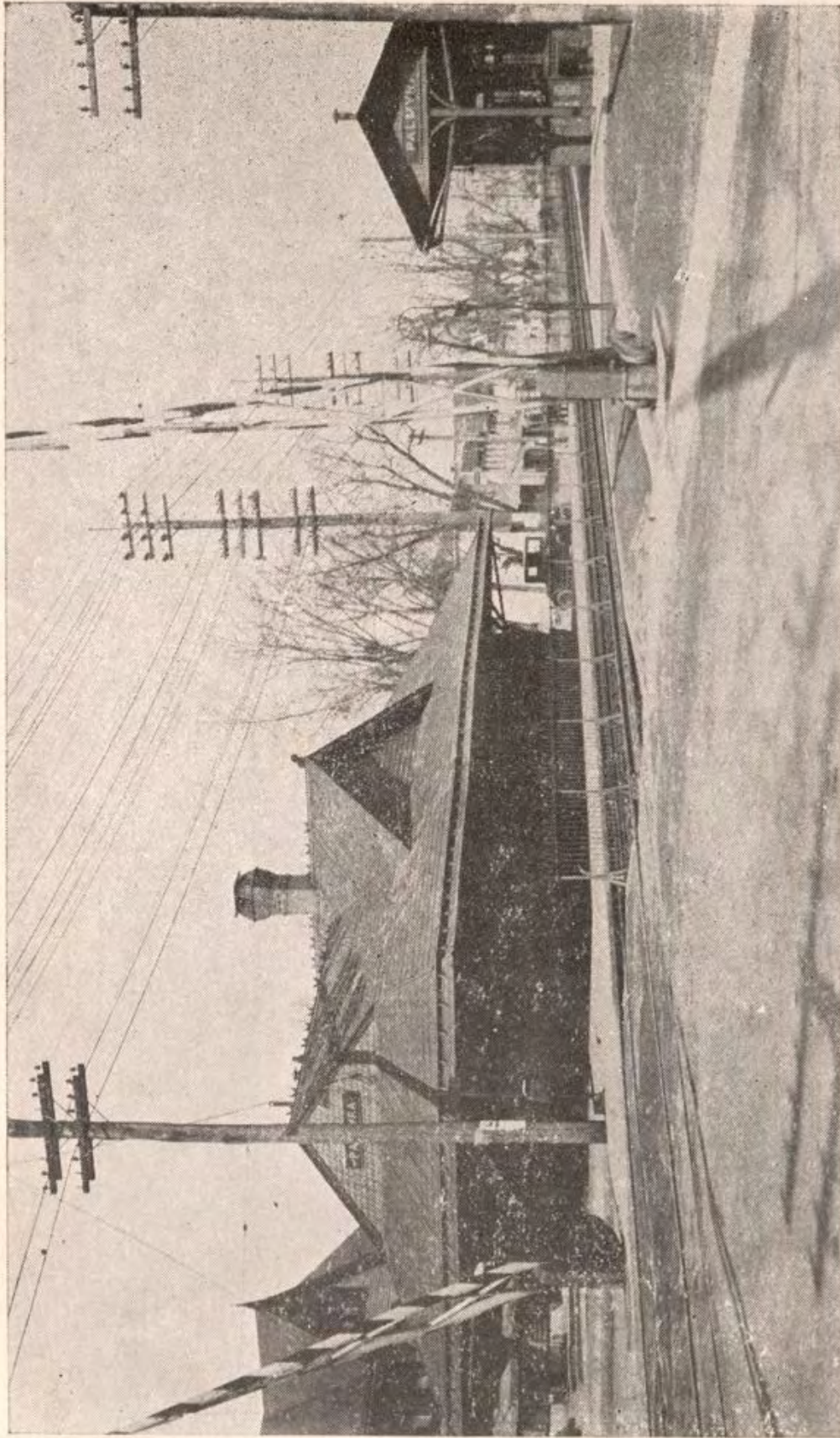
BIRDSEYE VIEW OF PALMYRA

Its Advantages

as a place of residence are numerous and important. It is, therefore, growing rapidly in population and popularity. With but few exceptions, it is purely residential in character and is made up of comfortable and attractive homes standing in spacious grounds, and surrounded by ornamental shrubbery and green lawns. These homes are generally owned by their occupants and therefore kept in a good state of repair and appearance. Its close proximity and easy access to Philadelphia enables its inhabitants to enjoy all the advantages without the disadvantages of the city.



TACONY-PALMYRA FERRY



PALMYRA STATION, PENNA. R. R.

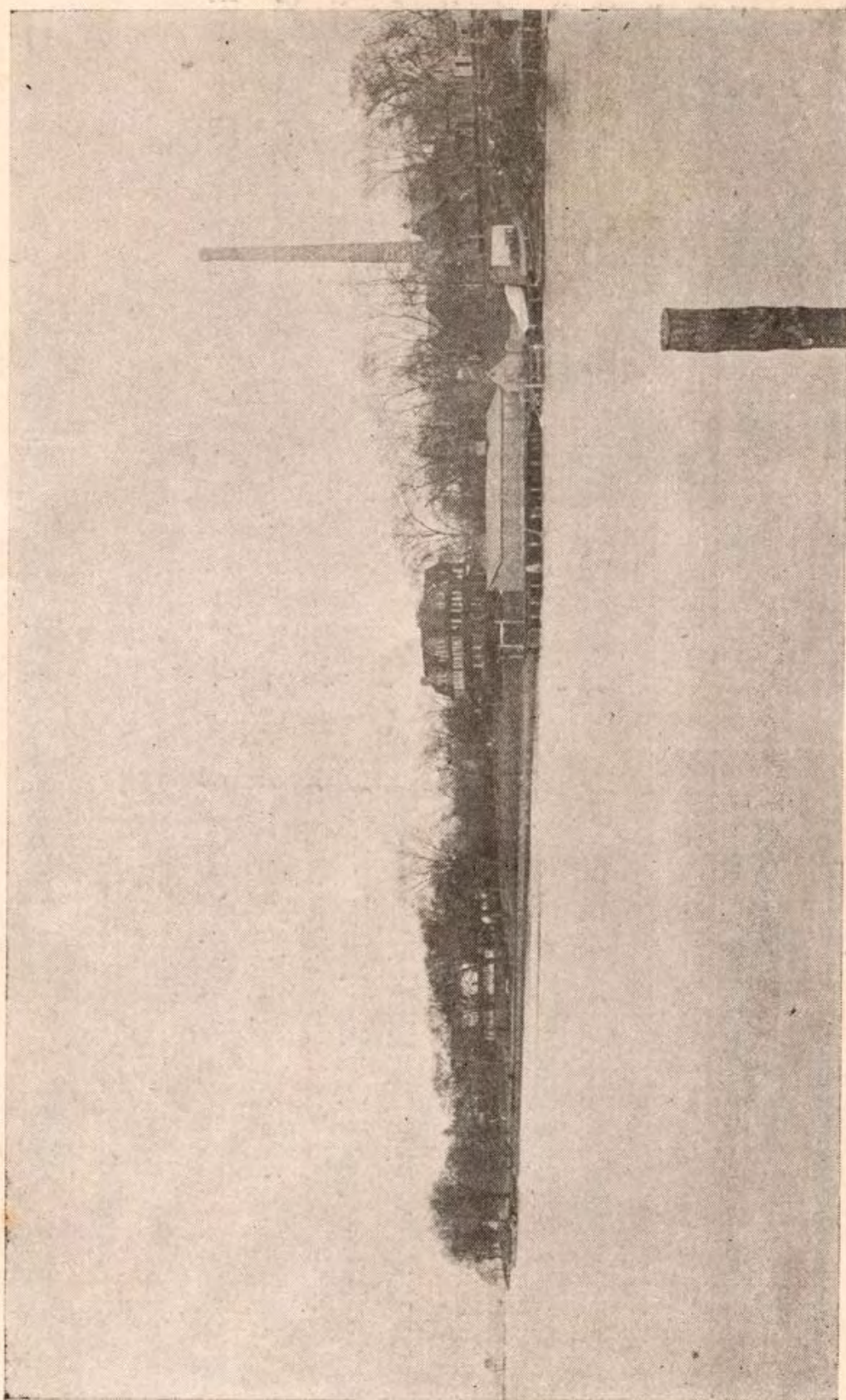
Its Surroundings

are very interesting and attractive. Back from the river and the railroad, extending for miles into the interior of Burlington County, is a rich and beautiful farming country famous for its excellence of agricultural products.

Supplementing the sublime scenery produced by the majestic Delaware flowing past its western shores, is the picturesque Pensauken Creek, winding pensively through verdant meadows, forming the boundary line between Burlington and Camden Counties. In close proximity to the towns there is to be seen the famous Pomona Nurseries, instituted by the late Wm. Parry, but now conducted by his successor, Thos. E. Steele, and the beautiful and wonderful display of horticultural specimens at Dreer's notable nurseries at East Riverton.



PENSAUKEN CREEK

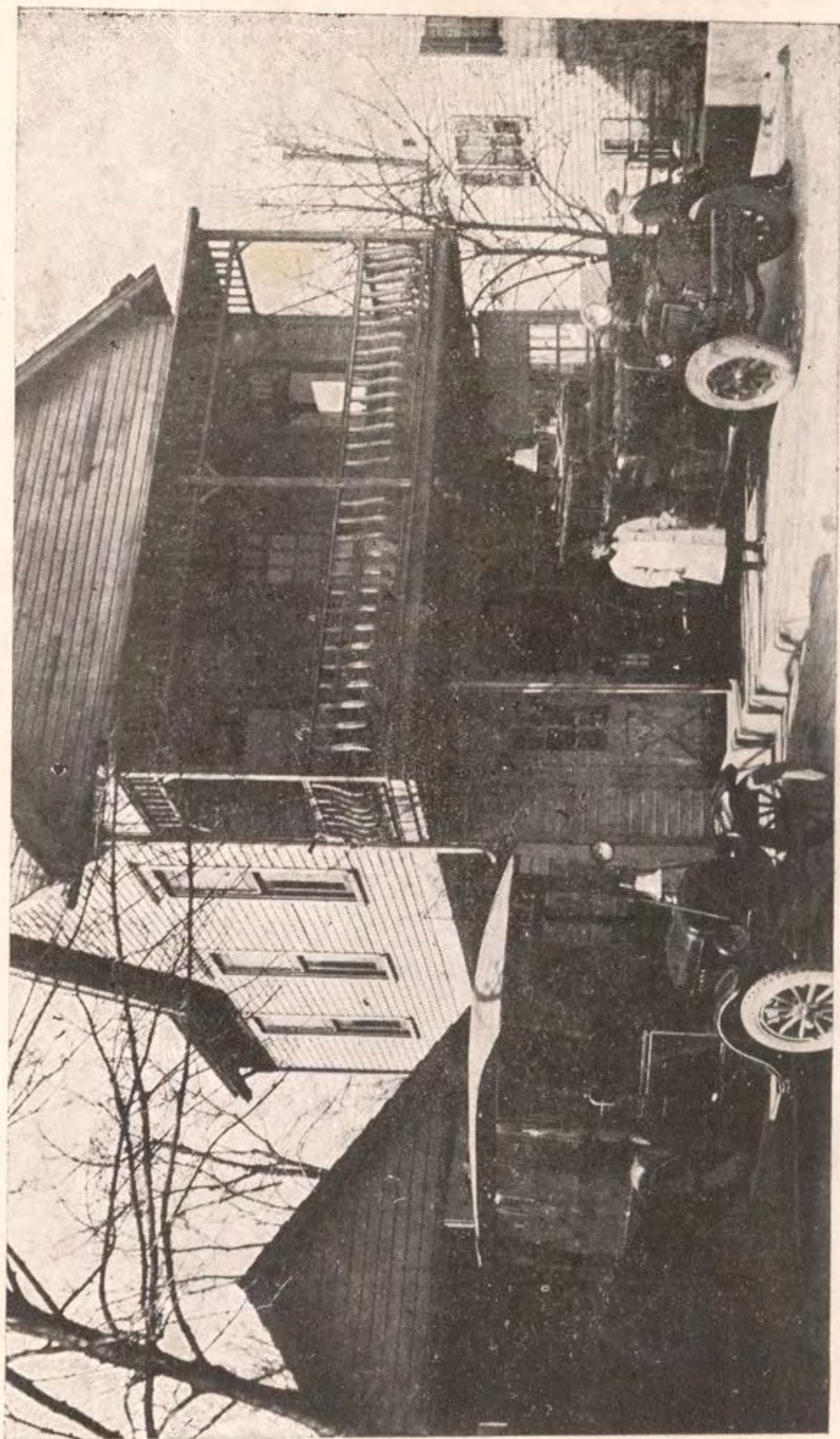


UP-RIVER VIEW

Its Soil

is very fertile and productive, but of a very porous nature that absorbs moisture very readily. A few hours after a very heavy downpour of rain a pedestrian is able to go all over the town dryshod. A well cultivated garden in this section will produce abundantly a great variety of fruits, flowers, vegetables and melons. This enables the residents to ornament their grounds with sweet scented flowers that enhance the beauty of their surroundings, and to be supplied with delicious fruits throughout a good portion of the year. New Jersey

is appropriately called "The Garden State," and this particular locality is devoted very extensively to the cultivation of fruits, vegetables and berries in order to supply the markets of Philadelphia with these table luxuries. The town is, therefore, well supplied with excellent markets where everything in season and out of season can be procured at reasonable prices. There are also many farmers and hucksters continually canvassing the streets soliciting from the residents their orders for the fresh and good farm products that are sold direct from the producer to the consumer.



FIRE HOUSE, ENGINE AND AMBULANCE

Its Healthfulness

is unexcelled in any part of the State. It is free from malaria, typhoid fever, and other epidemic diseases. The surface of the land is high, dry and unusually healthy. Fogs very rarely occur, and a heavy snowfall soon melts and leaves the surface of the land bare and dry. Medical statistics prove it to be one of the healthiest towns in this section of the country, and that is one of the most important matters to be taken into consideration when people are selecting a site for a home that will be suitable to the health and comfort of a family. It is better to be healthy without a home than to have a home without good health.



METHODIST CHURCH

Its Societies

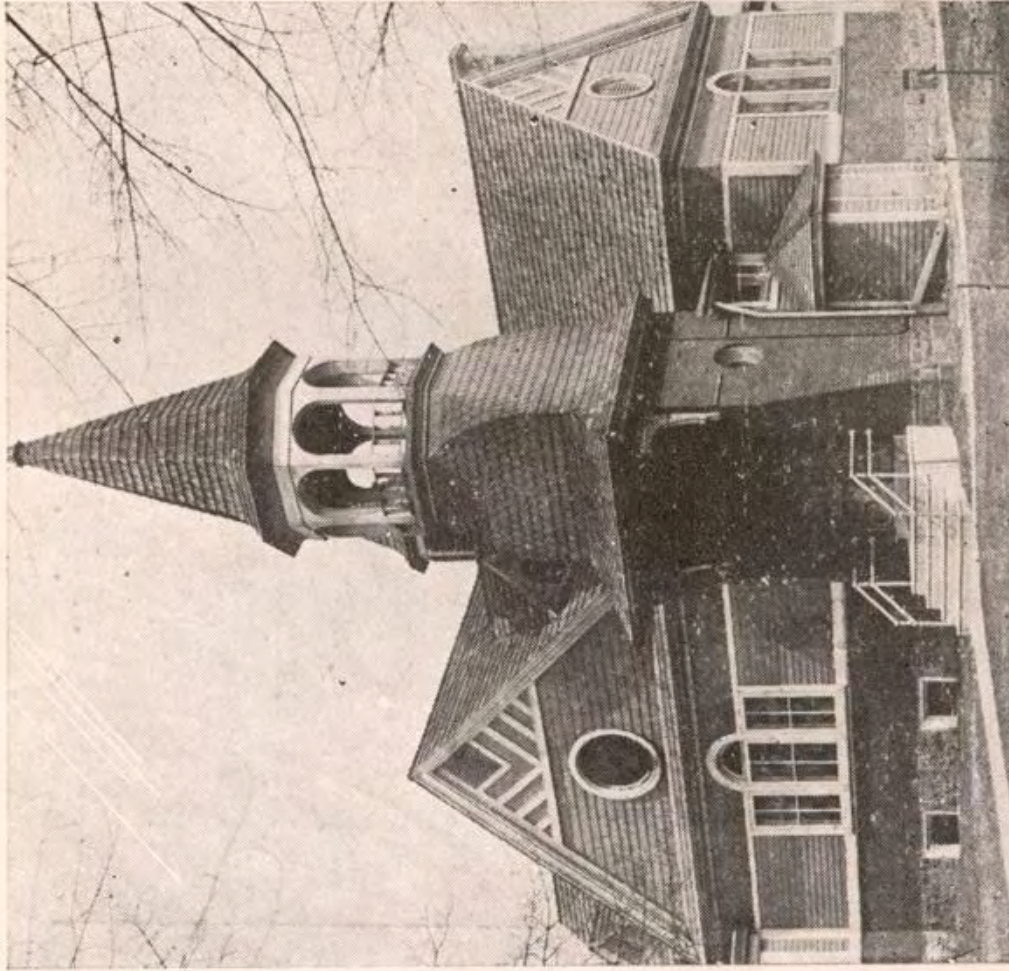
Religious, Fraternal and Patriotic, are able to meet the needs of almost anybody and everybody. Within the precincts of the two towns there are Episcopal, Baptist, Methodist, Presbyterian, Catholic, Lutheran and Christian Science Churches, and at Parry, one mile distant, there is a Moravian Church and also a Friends' Meeting House. There is another Friends' Meeting House at Westfield, a mile and a half distant. The P. O. S. of A. is the largest lodge of that kind in the State. There are Knights of Columbus, Knights of Pythias, Order of Eastern Star, P. O. T. A., D. A. R., American Legion, Masons, Odd Fellows and Red Cross.

Its Building and Loan Society

affords safe and sound investment for its inhabitants and has enabled hundreds of families to be possessed of their fine homes. As a matter of fact, a very large percentage of all the property in the town has been obtained in that way. There are now three such societies in the two towns, the Cinnamonson, the Palmyra and the Riverton-Palmyra, which makes it very easy to procure money for the purchase of property, or to build. People who carry shares are able to borrow money up to about seventy-five per cent. of the value of their buildings, and to pay off in monthly installments, and thus get rid of their debt in about eleven years.

Its Streets

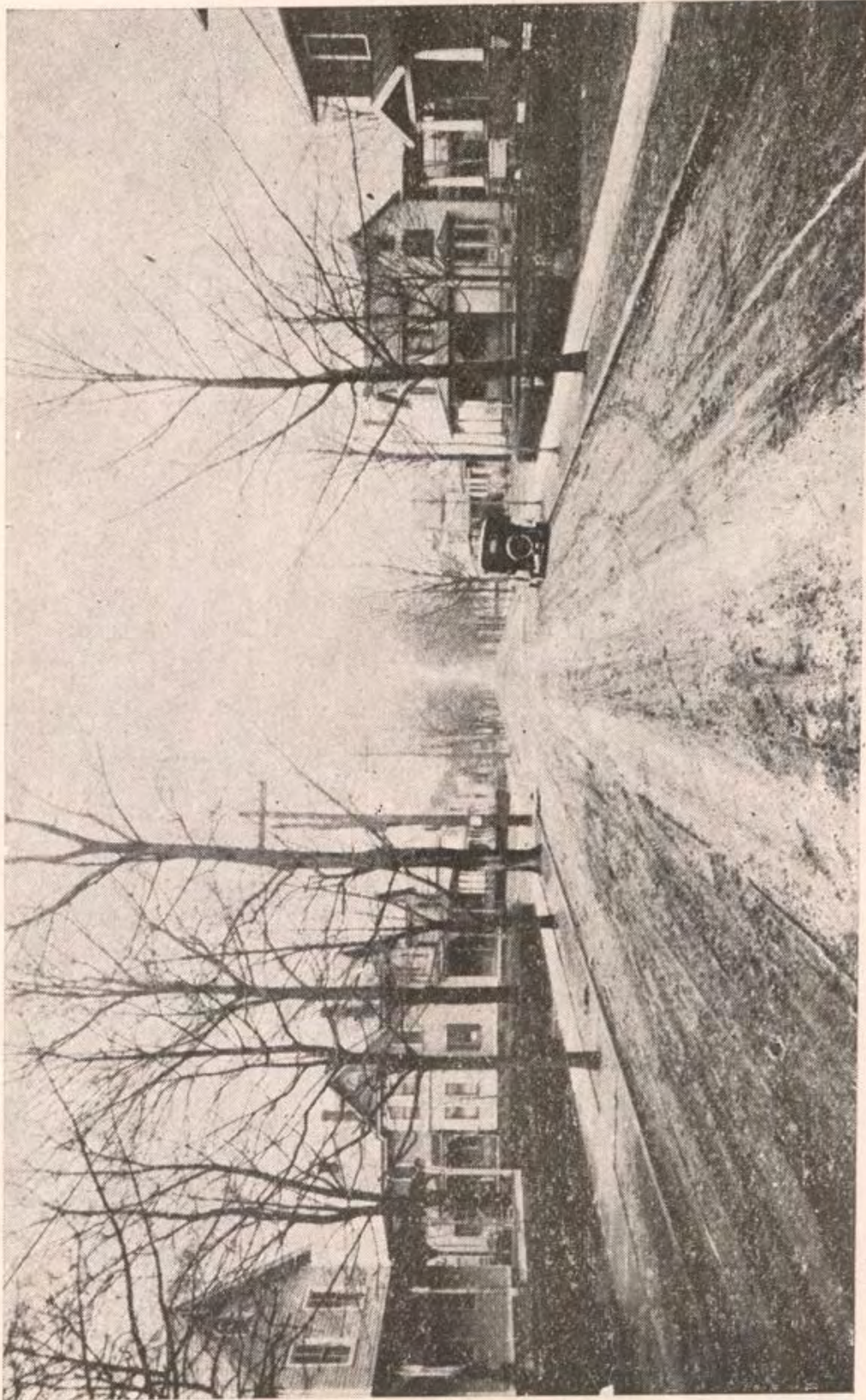
are planted with beautiful shade trees and are wide and well kept. It has miles of cement sidewalks well lighted by gas lamps. On Broad Street there is an asphalt road extending up to Bordentown, twenty miles distant. Some of the side streets and avenues running at right angles to the river and the railroad are gravel-coated, and the time is not far distant when they will all be thus improved, for the Borough Government is on the job doing things as expeditiously as possible. There are new sections being opened up and put in good shape to meet the growing needs of the town, which indicates that there is a fine future ahead and a few years hence there will be a city beautiful on a large scale.



BAPTIST CHURCH



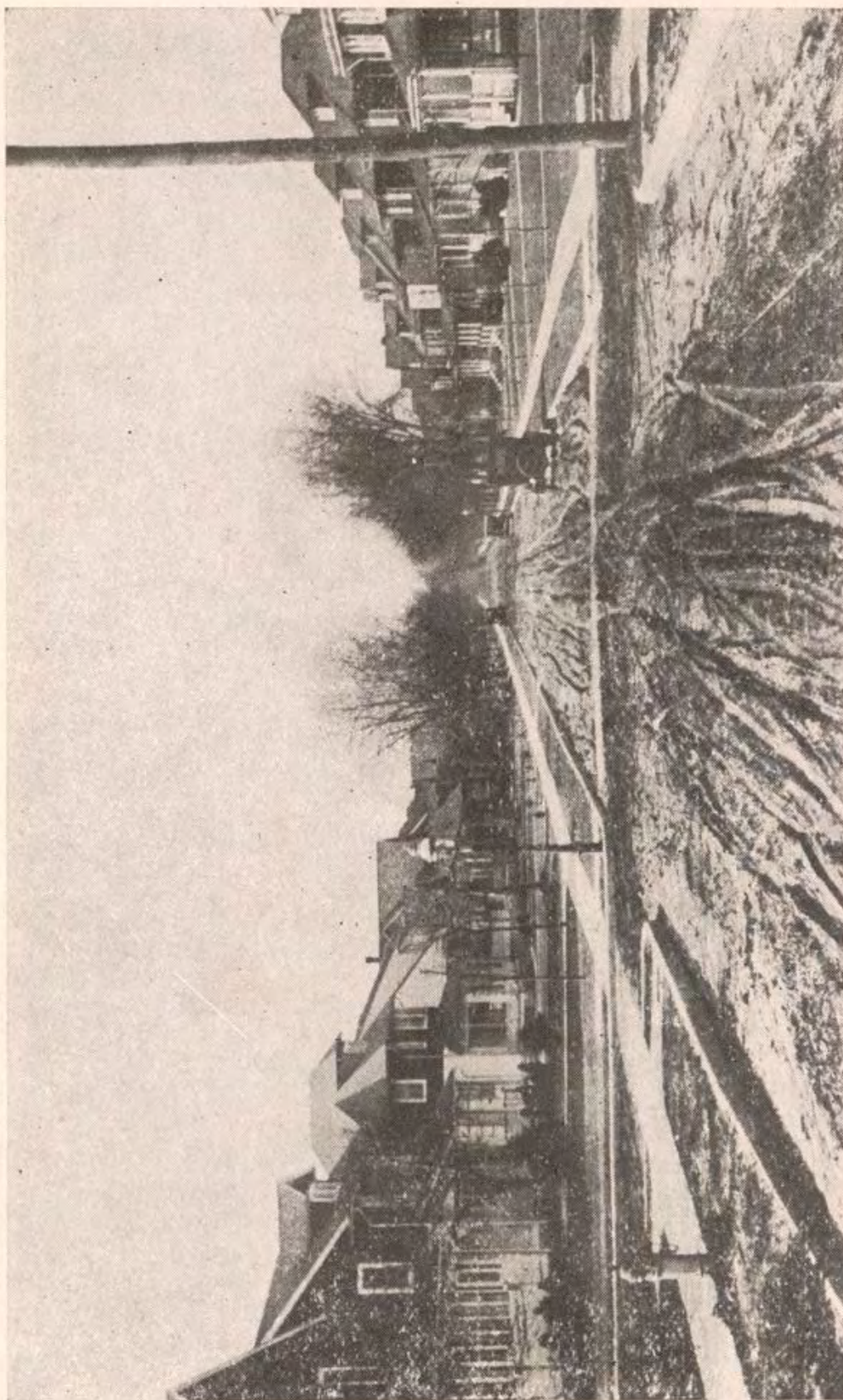
CINNAMINSON AVENUE



LECONY AVENUE



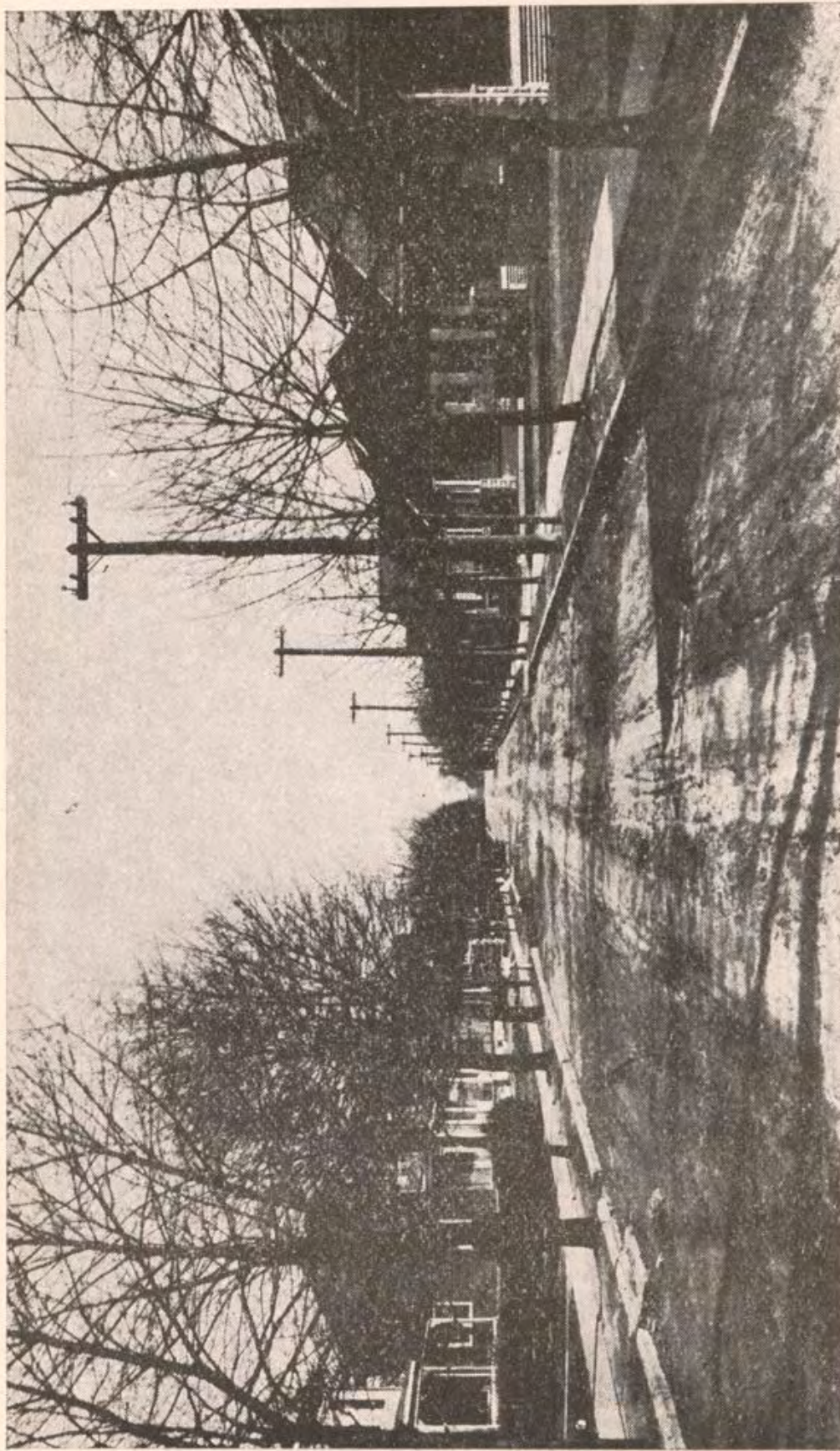
DELAWARE AVENUE



WASHINGTON AVENUE



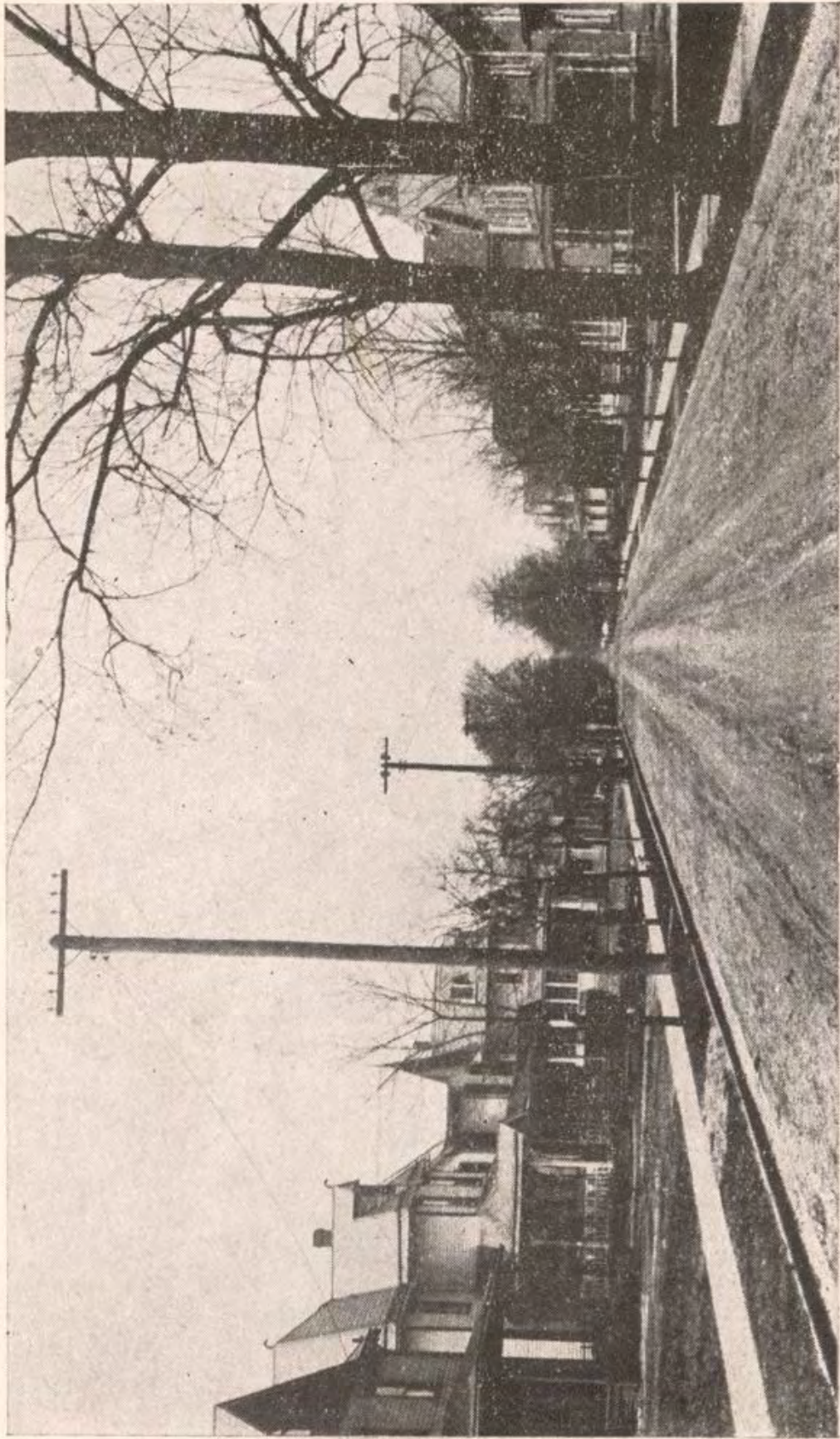
LINCOLN AVENUE



PARRY AVENUE



HIGHLAND AND MORGAN AVENUES



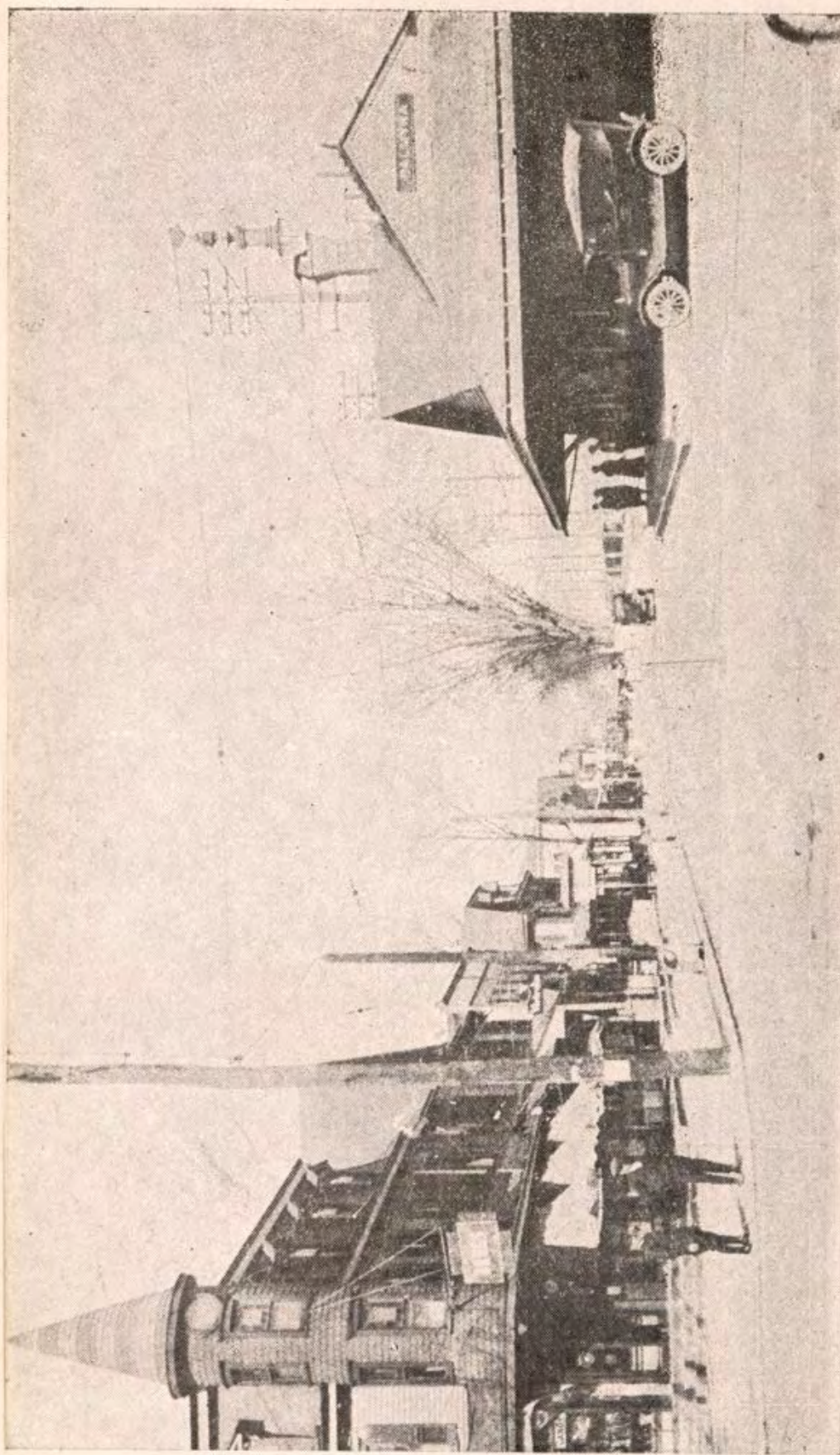
GARFIELD AVENUE



HORACE AVENUE



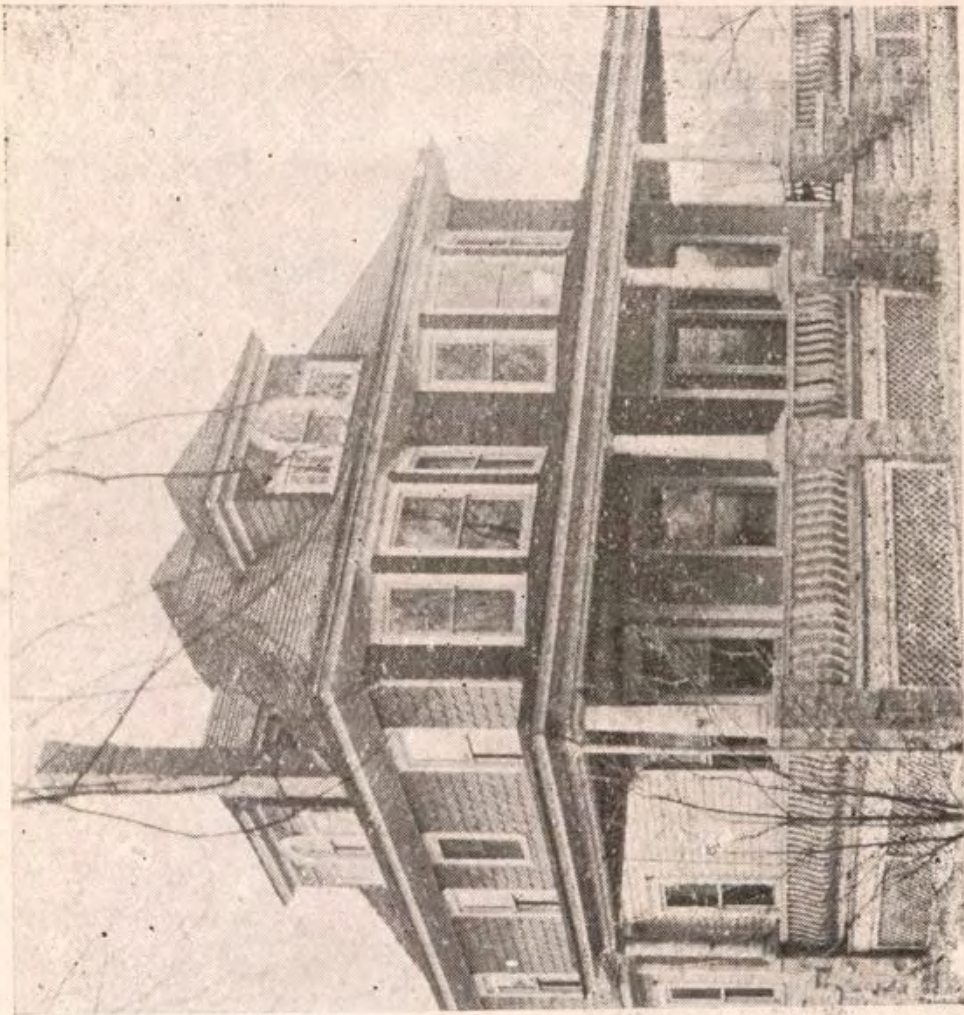
GARFIELD AVENUE



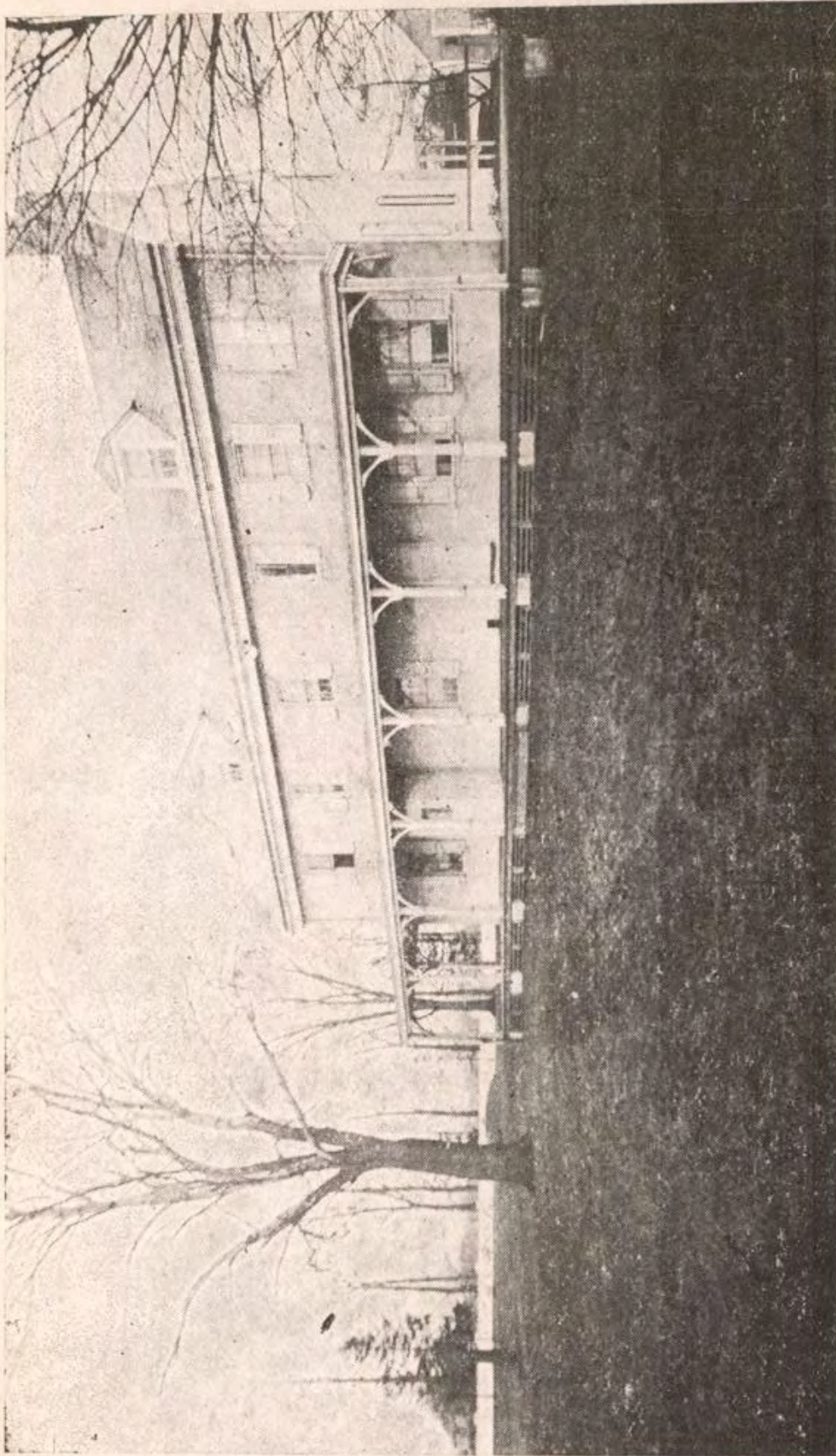
EAST BROAD STREET

Its Homes

are of moderate size and indicate by their well-kept appearance that their owners are in comfortable circumstances. Their freedom from ostentatious display of wealth shows that the great majority of the population are substantial American Citizens, representing various vocations of life that are pursued in Philadelphia. They commute to and from the city on the railroad daily. Their quiet homes here afford them a haven of rest from the toil and turmoil of the city. It is an ideal spot for people of moderate means in which to live in comfort and to a great extent in luxury, on a meager salary or modest income.



RESIDENCE OF MAYOR JAMES T. WEART



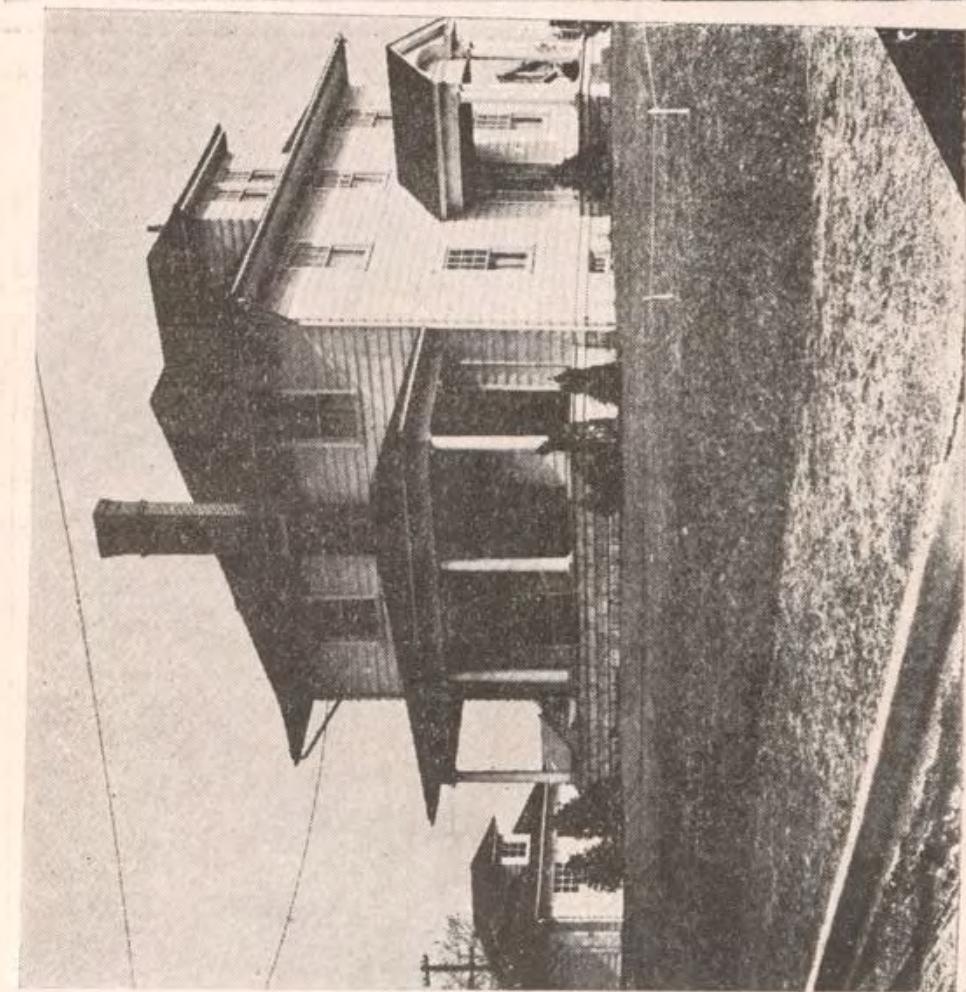
RESIDENCE OF ALBERT S. KING



RESIDENCE OF ALBERT N. STEWART



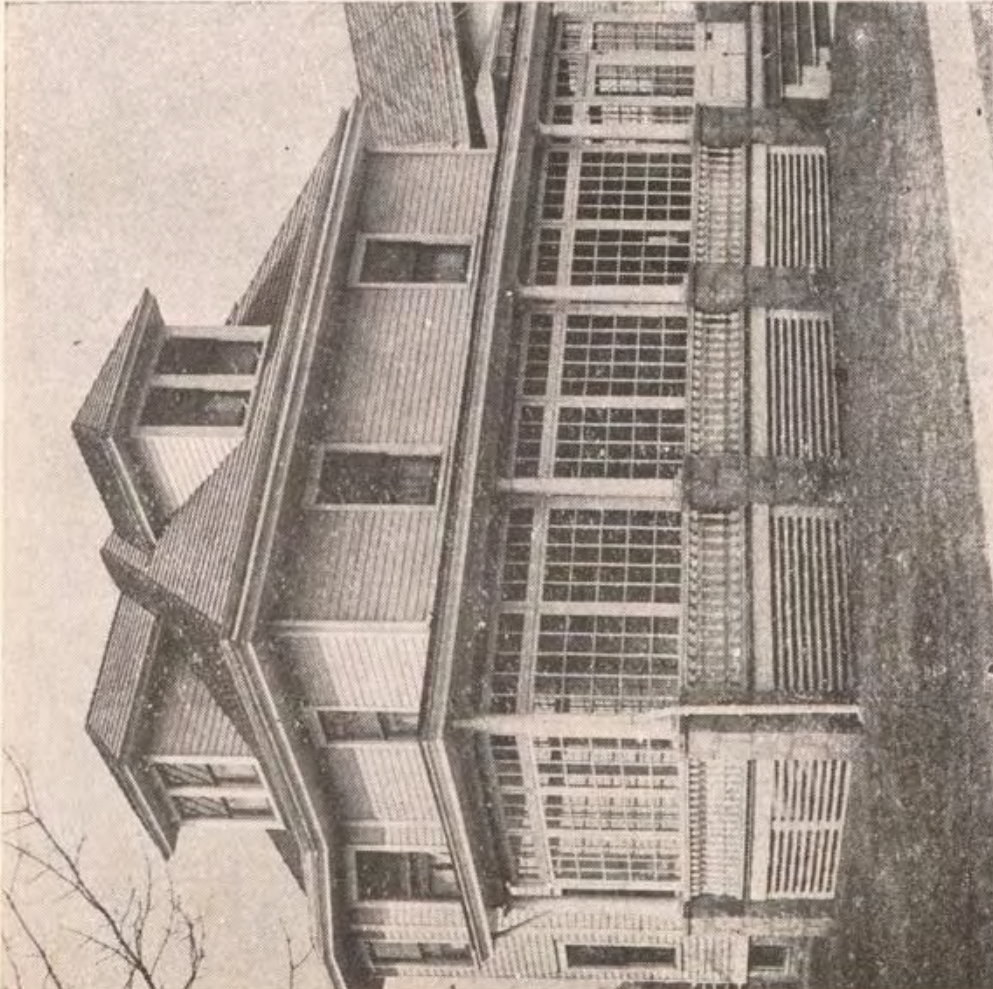
RESIDENCE OF GEO. M. BECKER



RESIDENCE OF J. HORACE FINNEY.



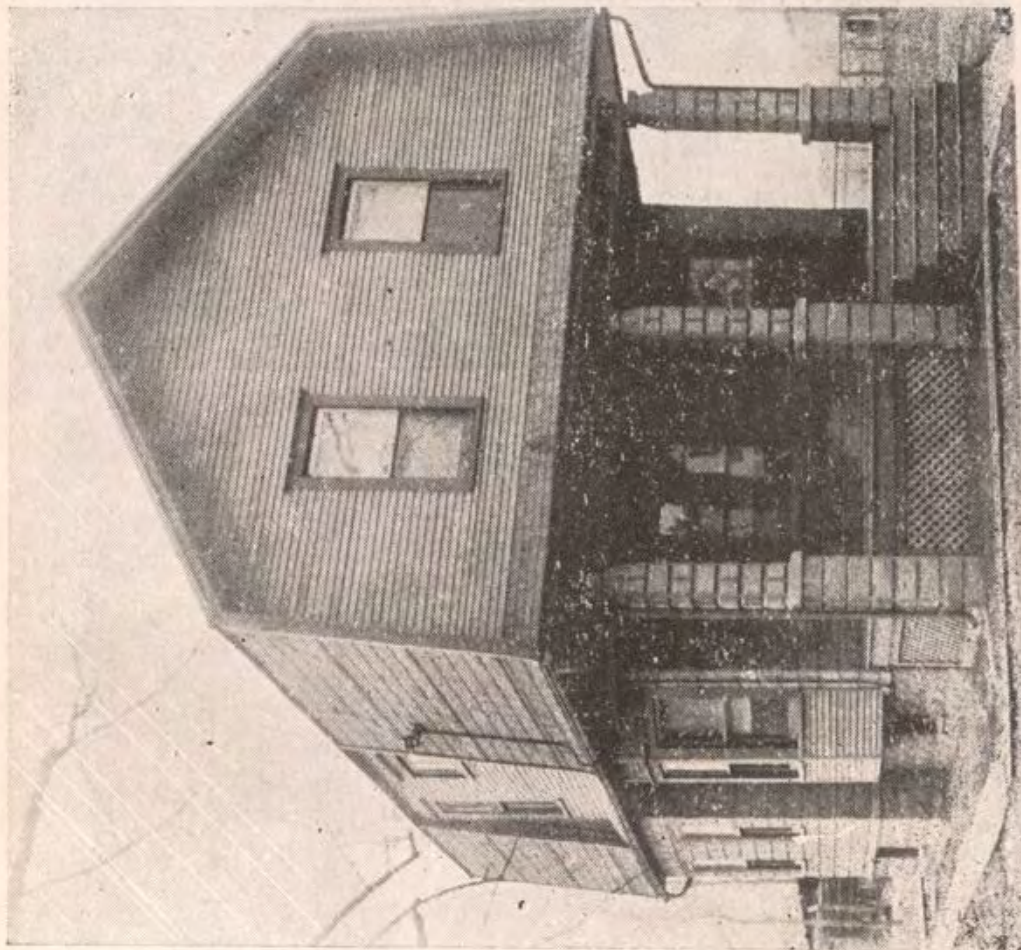
RESIDENCE OF DR. R. H. LAMB



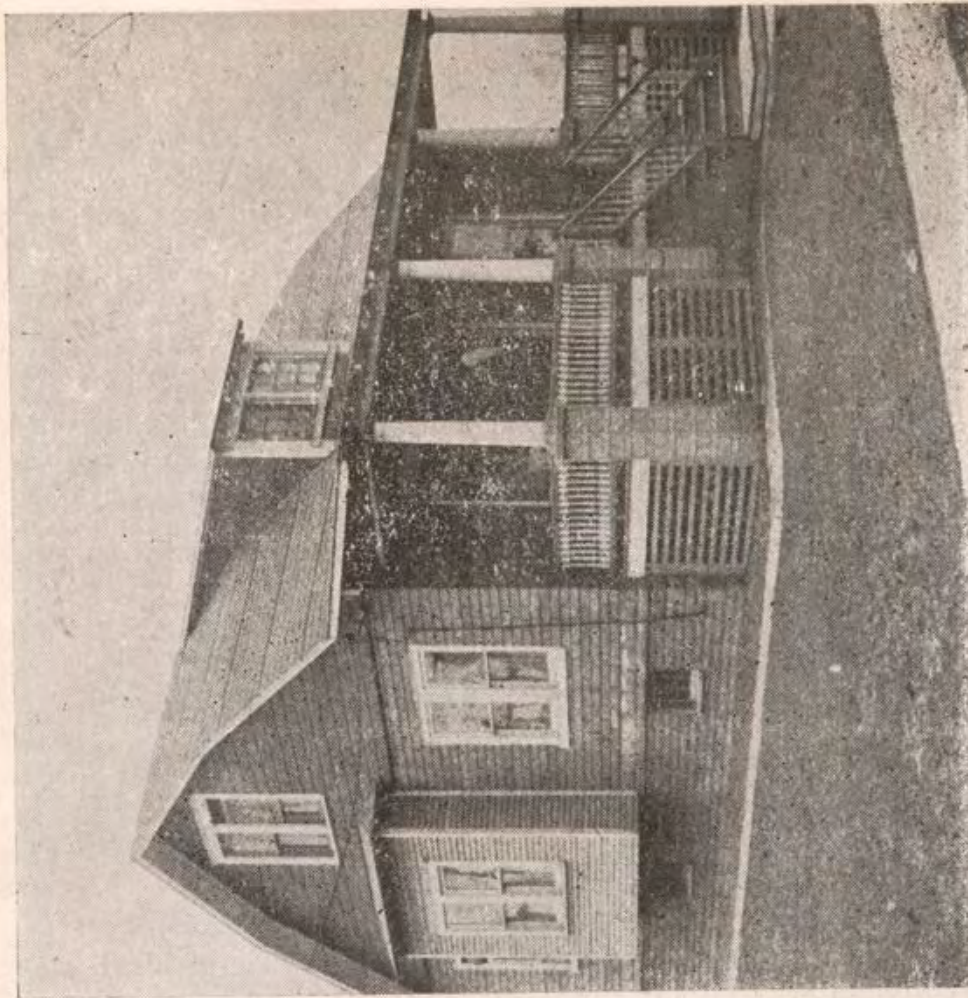
RESIDENCE OF JAS. H. HARTLEY



203 DELAWARE AVE.—LAMB'S EXTENSION



109 DELAWARE AVE.—LAMB'S EXTENSION



17 DELAWARE AVE.—LAMB'S EXTENSION

This Mansion House
With Nine Acres of
Beautiful Building Land
Situatd Within
Five Minutes' Walk of
Palmyra Station
Is for Sale

It Is a Rare Opportunity
for a
Building Proposition

For Information
See

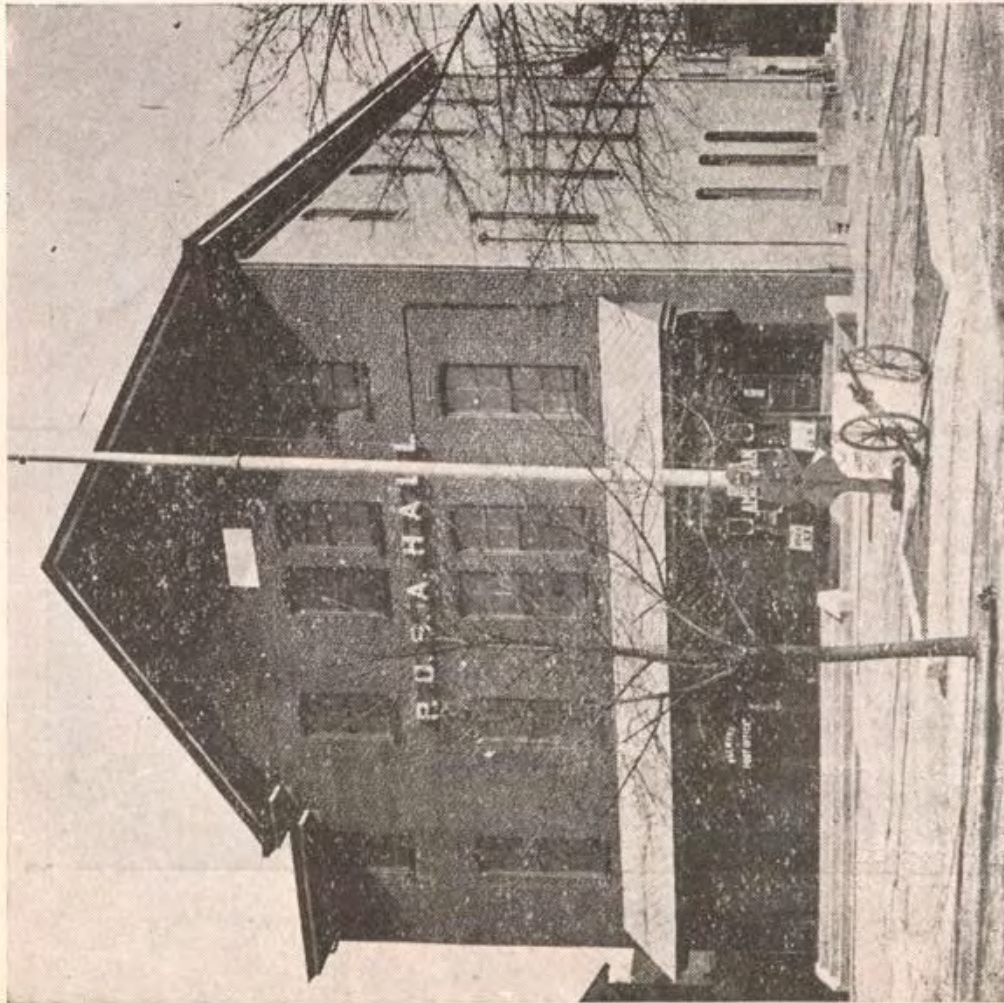
DR. LAMB



RESIDENCE OF LATE JOSEPH SCHAEFFER



THE PAGODA—LAMB'S EXTENSION



P. O. S. OF A. HALL

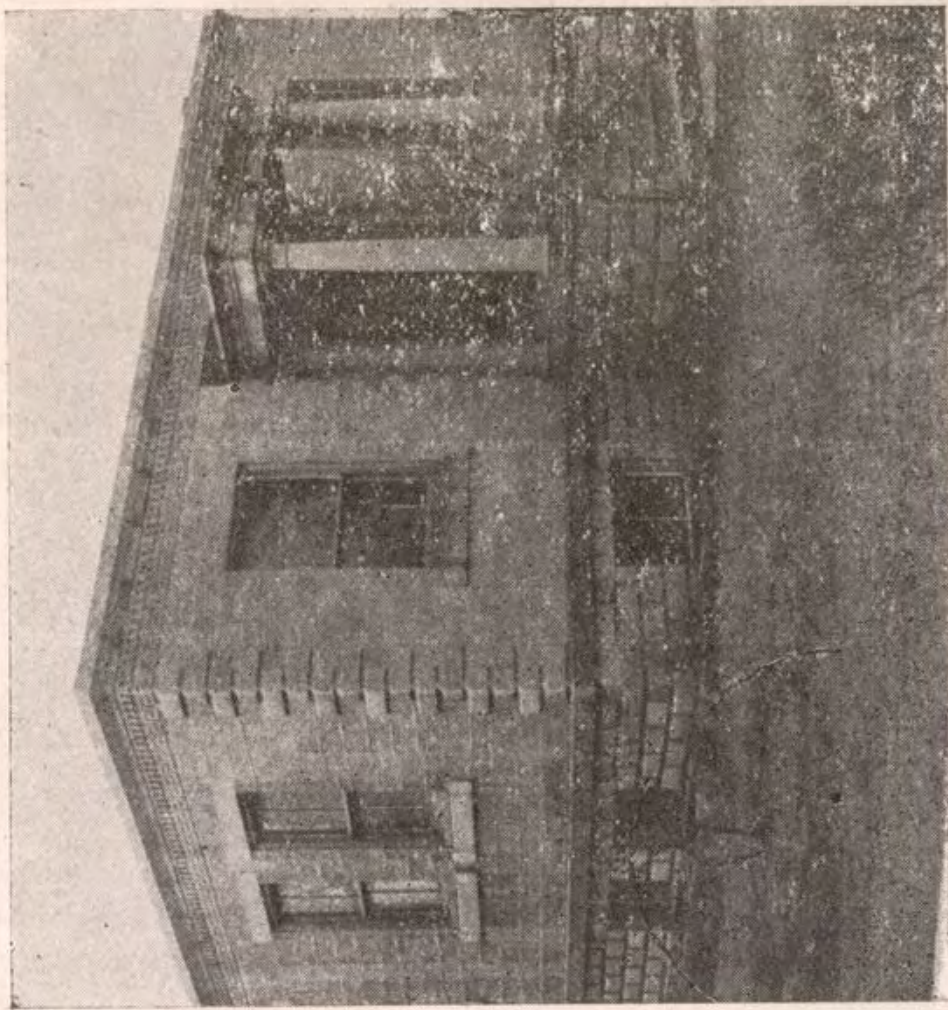


EPISCOPAL CHURCH

Its Business Places

are numerous, various and well stocked. There are the A. & P. Tea Co., Acme, and American Stores Co. represented and several other good groceries. There are two good drug stores, two good hardware stores, a stationery store, several dry goods stores, two bakeries, a restaurant, a millinery store, several ice cream places, a theater, a good weekly newspaper, a bank, three garages, and an excellent meat and vegetable market.

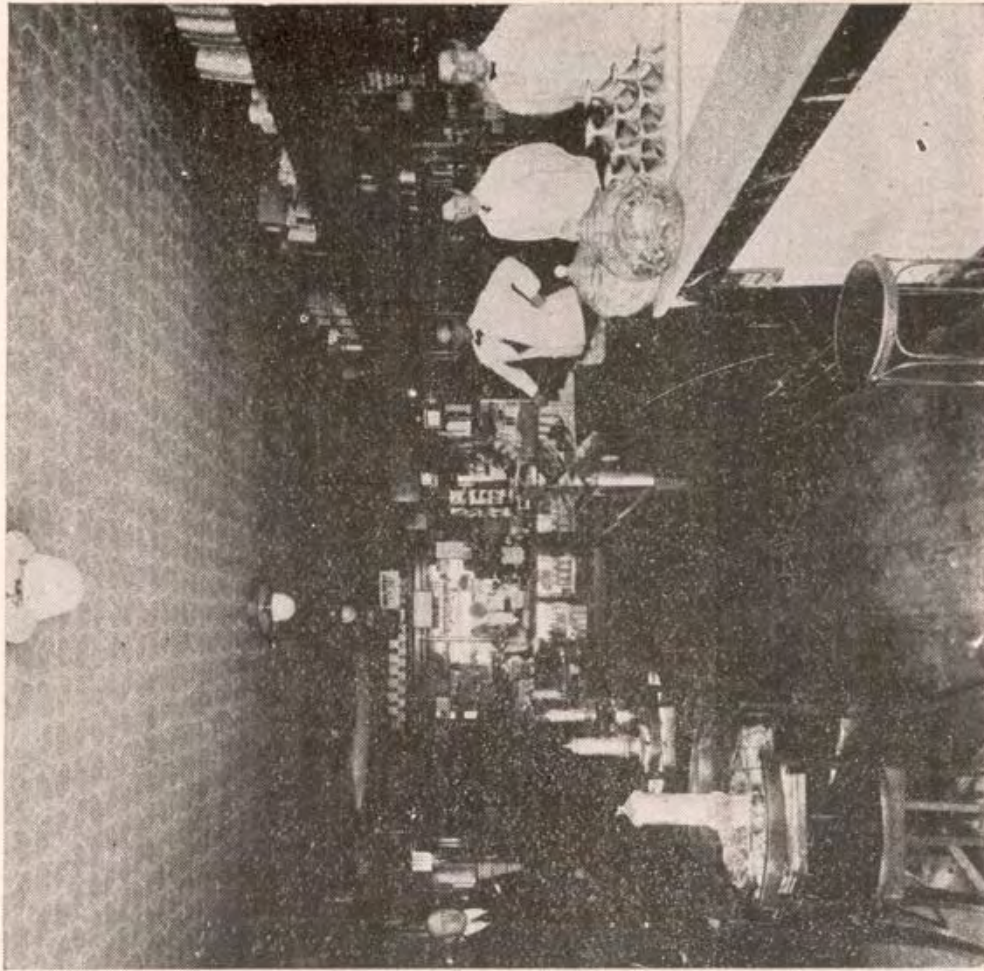
It is well supplied with professional men, real estate agents and mechanics. It has an efficient Fire Department with up-to-date extinguishing apparatus, good police force, a Municipal Nurse, an ambulance, a Chamber of Commerce composed of the representative men of the community, Municipal Government officials, and good postal facilities, which afford house-to-house delivery twice daily.



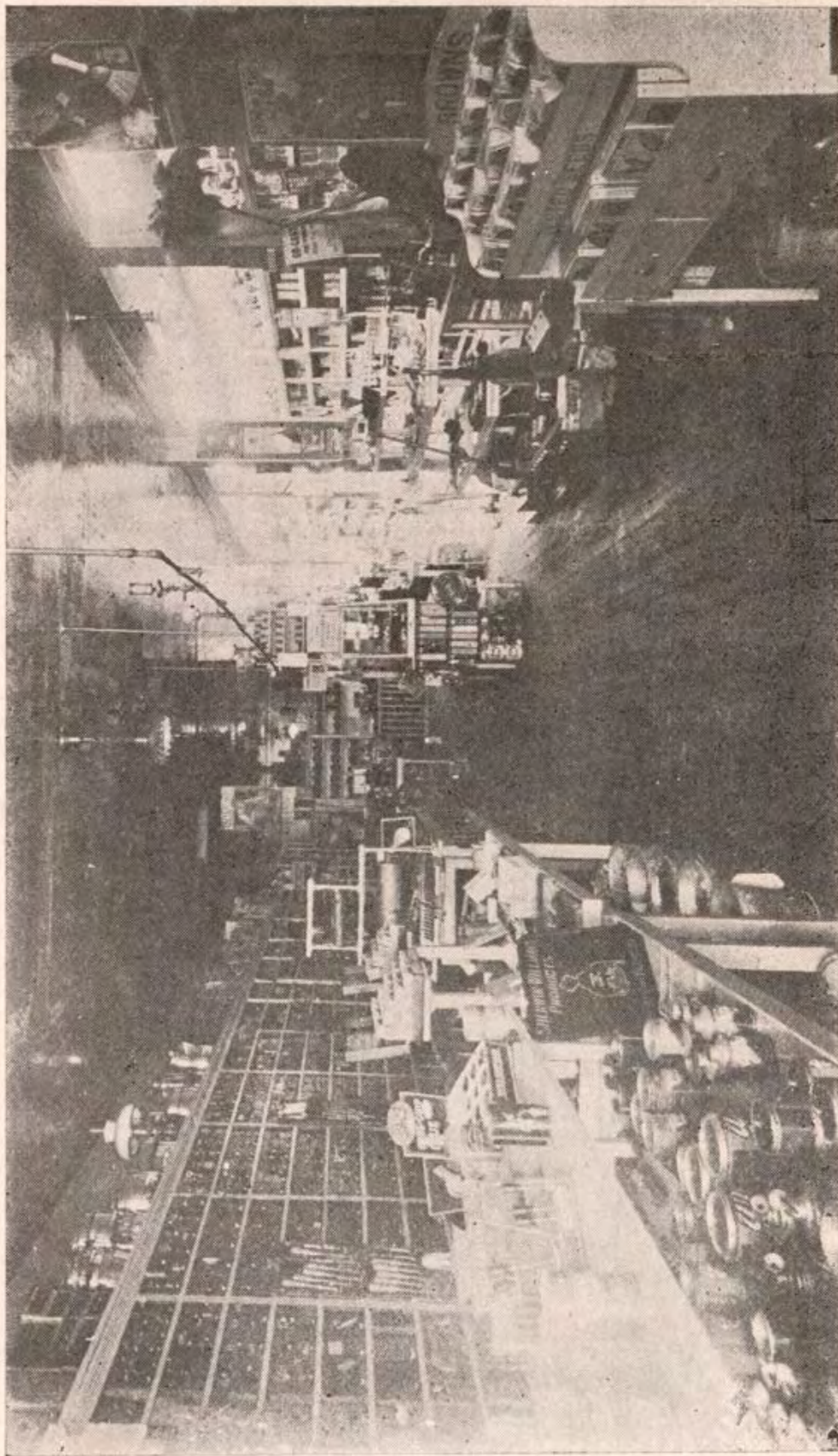
SEEL BROS., HOME OF GOOD PRINTING



C. A. BUOHL'S DRUG STORE



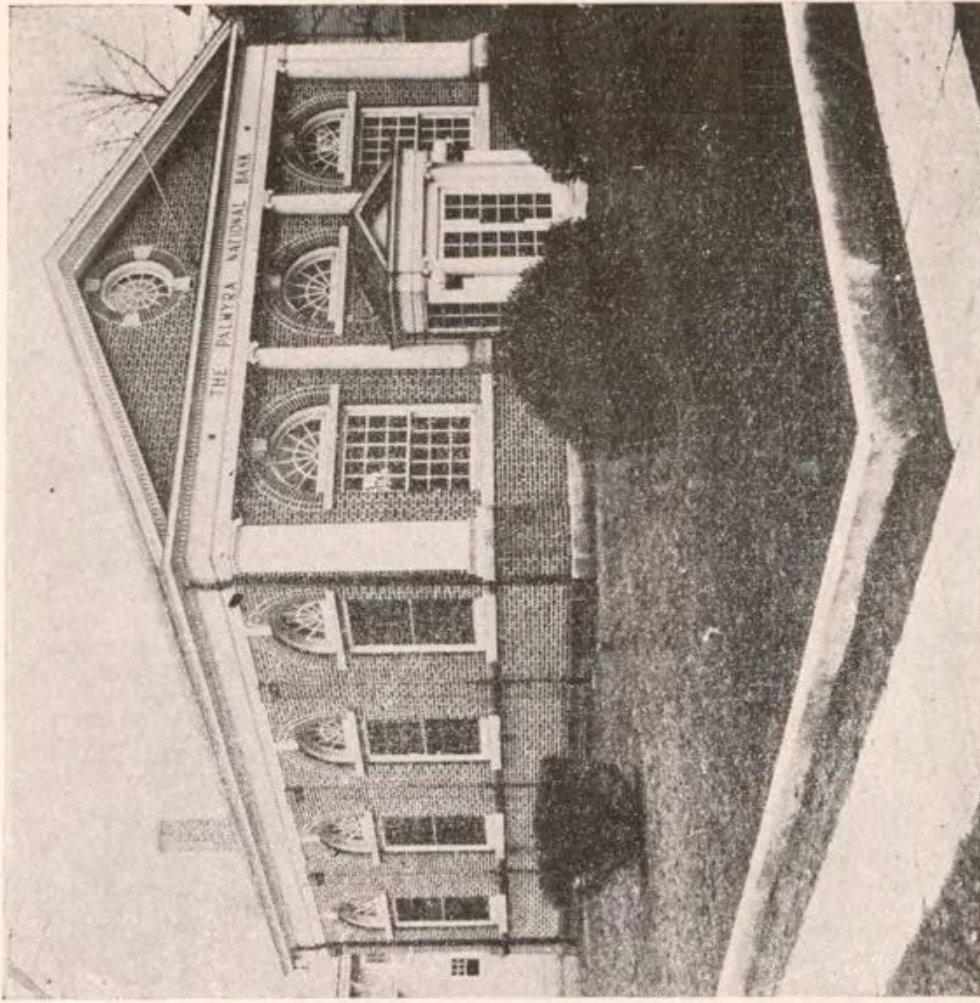
INTERIOR VIEW



INTERIOR VIEW JOHN H. ETRIS' HARDWARE STORE

Its Bank

would be creditable to a town several times the size of Palmyra. Its officers and stockholders represent the best element of the community. It is meeting with phenomenal success and is increasing in popular favor. Its staff of efficient employees extend the greatest courtesy to its patrons, which tends to make the institution an object of pride to every resident of the town. It has inaugurated an improved system of banking business by opening its doors at 8 o'clock in the morning and keeping open on Saturday evenings from 7.00 till 8.30 o'clock, which meets with much appreciation and approval on the part of the public.



PALMYRA NATIONAL BANK

Its Transit Rates

and facilities are very favorable to the commuter. There are on week days nineteen trains to and twenty-one trains from Philadelphia, and on Sundays there are eleven trains each way. There is half hour service to and from Camden by trolley. The Tacony-Palmyra Ferry Co. maintains a twenty-minute schedule weekdays, and on Sundays and holidays more frequent communication with Philadelphia. The cost of a monthly ticket on the railroad is \$7.47, and a ten-trip family ticket costs \$2.25. The trolley fare is thirty cents for round trip to Market Street Ferry, Camden. Via the new Tacony Ferry is costs only 12 cents to the center of Philadelphia or to 69th and Market Streets.

Its Educational Facilities

are unexcelled by any town of its size adjacent to Philadelphia. Near the station on the east side of the railroad is a fine brick school house for primary and middle grade pupils, that has a corps of competent teachers, and on the west side of the railroad, about three minutes' walk from the station, is the High School building. To meet the present day requirements an extensive supplementary building has recently been added to it at a cost of one hundred and eighty-five thousand dollars, which makes it a very imposing structure. The school ranks very high as an educational institution. A large number of its pupils come from outlying districts and the towns along the line of railroad. They come and go by train or trolley.



GRAMMAR SCHOOL



HIGH SCHOOL

Its Water Supply

is one of the finest in New Jersey. It is obtained from artesian wells that extend deep down into the interior of the earth, which renders it absolutely free of any contaminating influence. It is, therefore, cold, limpid, pure and healthful. The supply is abundant for all the needs of the town at all times and for any emergency in extinguishing fires. This supply of pure, wholesome water is obviously an important factor in maintaining the good health of the community. It is pumped up into a reservoir, standing upon an eminence on Morgan Heights. There is, therefore, good pressure

always exerted to insure a good flow through the pipes. A sewer system has recently been put in over a large area and will be extended as it may be needed in other sections of the town that are in course of development.

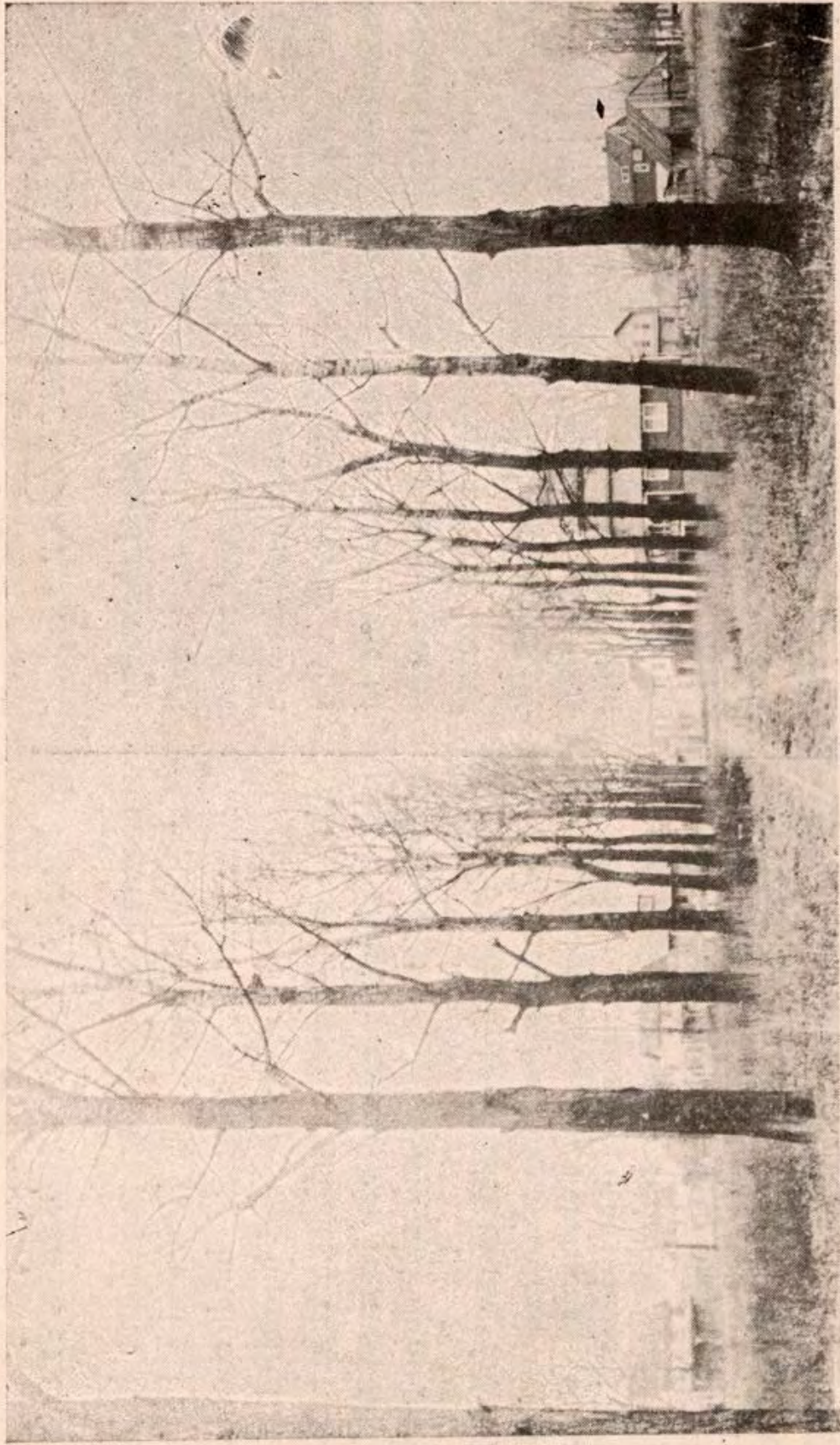
The importance of a water supply such as exists here cannot very well be overestimated. People in these days of education and enlightenment are very careful in the matter of drinking water, upon which so much depends in matters pertaining to the public health.

Old Home Day

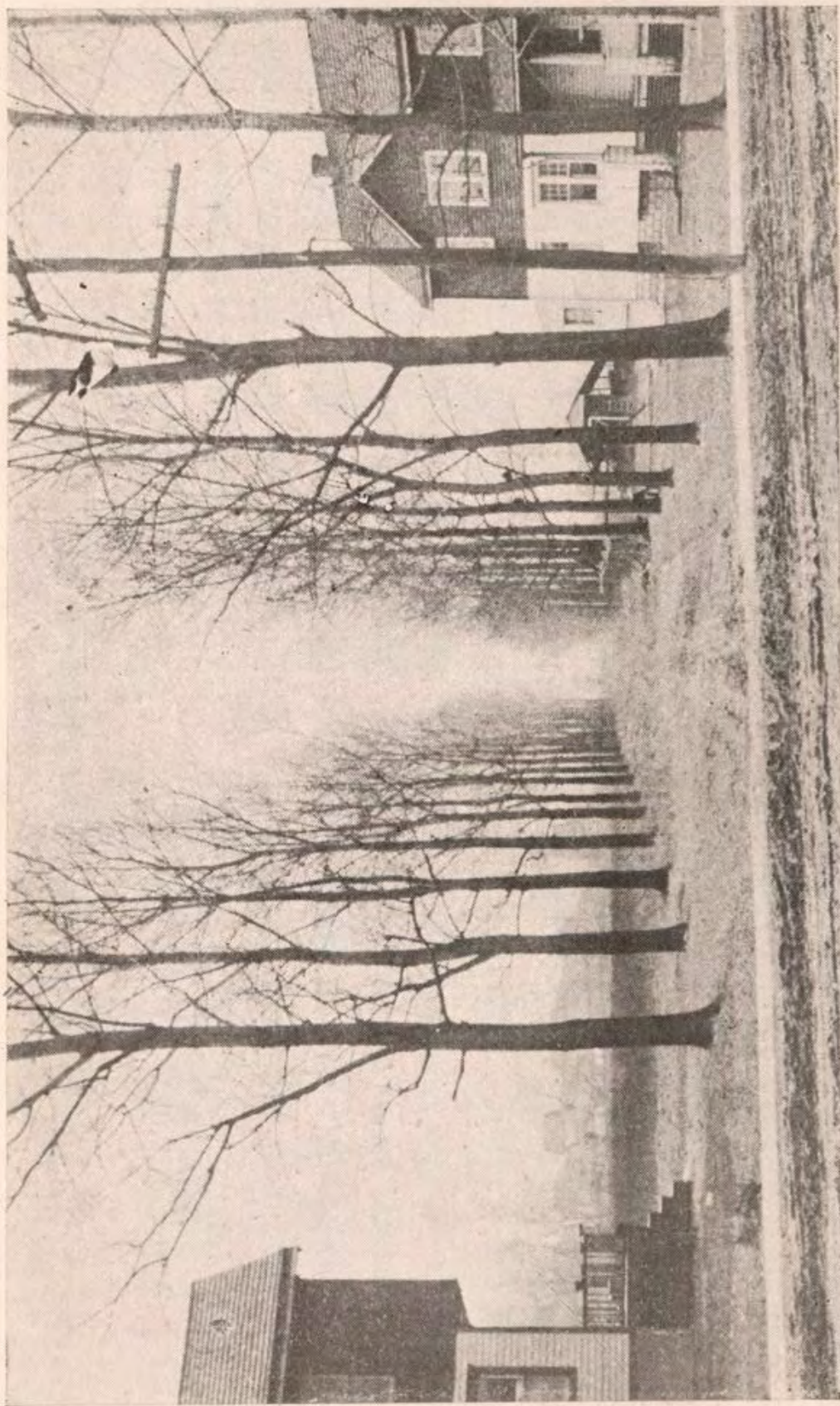
is one of the social institutions of the town. It was started about two and a half years ago, and proved to be such a marked success that it was decided to be repeated on the following year. By public approval it has now been accepted as an annual event of considerable interest. Out-of-town guests are entertained at "The Grove" and Society Hall, where oratory and "eats" are indulged in and enjoyed throughout the day, which finally winds up with a beautiful display of fireworks at night. It is an agreeable social function that is enjoyed by both present and past residents alike, and, therefore, in all probability, will continue indefinitely.

Its Unoccupied Area

contains some of the very finest building sites in the town. R. H. Lamb's Palmyra Extension is a tract of land containing more than twelve acres of beautiful building land—high, dry, and as level as a board. It is situated between the railroad and the river, near the High School building, about six minutes' walk from the station and about four minutes' walk to the trolley line. It is partially built up with fine residences and represents a choice section of the town. Ridgway Park on the other side of the railroad is another very desirable section, consisting of an oak grove of fine shade trees, only five minutes' walk from the Palmyra Station, and three minutes to the trolley line. Herein are available beautiful and desirable building sites for home builders.



FIRST STREET LAMB'S EXTENSION UNOCCUPIED AREA



SECOND STREET LAMB'S EXTENSION' UNOCCUPIED AREA

Its Opportunities

for investment in homes and building sites are great beyond the ordinary. Its close proximity to the city and easy access to it renders it perfectly safe for investment. The value of property for the last forty years has been steadily on the increase, and now that the Tacony-Palmyra Ferry is established and has proven to be a profitable enterprise, and the Delaware River Bridge is in course of construction and will soon be an accomplished fact, renders the holding of property here particularly desirable. From the nature of things it is very

apparent that no such thing as a slump can come along. On the contrary, a big boom in real estate is now imminent, and those who have the wise forethought to put money in property at its present value will reap a good return.

The desirability of the town as a place of residence has come to be a well recognized fact. The demand for houses is far beyond the supply. Well-located dwellings are both rentable and salable, and therefore constitute an asset of more than ordinary investment in that kind of property.

What's Doing Now

Up to the first of the present year there has been no statistical information relative to the increase in the number of homes available, but it is estimated that during last year there were about a hundred new houses built. Now, however, accurate information is procurable from the newly appointed inspector, who informs me that since the first of January, 1923, up to the present date, May 20, 1923, there have been seventy-nine permits issued by him for the construction of buildings, principally dwelling houses, at an estimated cost of two hundred and forty-nine thousand dollars, which is proof positive that things are on the move just now in this beautiful and progressive town.

Its Future

is well assured, for its desirability as a place of residence is beyond question. New people are coming into the town very fast, and they are of good class. Many of them are from West Philadelphia. The demand for houses is far beyond the supply. Many people, therefore, are buying land and building their own homes just where and how they want them. During the past year (1922) there has been the largest number of houses built than ever before, and the industry is still going on apace. Anybody contemplating the purchase or building of a home in the environs of Philadelphia would do well and act wisely to pay the town a visit in order to verify these statements, for it would be found upon investigation that "*It's All Here and It's All True.*"

Business Directory

For
HARDWARE

See

H. C. SCHWERING

305 E. BROAD ST. Phone 284-W

JOHNSON'S MEAT MARKET
GROCERIES, MEATS AND PROVISIONS

Orders Delivered

253 W. BROAD STREET Phone 19-W

Telephone, Riverton 153-W

CHARLES SILVER
PAPERHANGING

107 WEST BROAD STREET

AUGUST MOHRMAN

SHOE REPAIRER

35 Years on the Job

127 WEST BROAD STREET

Everything Good to Eat
Goods Unobtainable Elsewhere
Full Line of Table Delicacies

FIELDS' DELICATESSEN

115 E. BROAD STREET

FORD & McMAHON

PLUMBING & HEATING

Tin, Slate and Asbestos Roofing

OPP. STATION

Phone 174-M

Business Directory

J. R. JAGGERS

OUTDOOR PHOTOGRAPHER

Artist for Picturesque Palmyra

111 EAST BROAD STREET

TORBETT & PATTON **PLUMBING & HEATING**

Registered

BROAD STREET & PARRY AVE.

P. O. S. of A. Hall

DENTISTRY

DR. R. H. LAMB

Works by Appointment

429 HORACE AVENUE

PALMYRA REAL ESTATE

FOR SALE

Beautiful Building Sites
Available in

RIDGWAY PARK

and

**LAMB'S PALMYRA
EXTENSION**

Houses for Sale or Rent

DR. LAMB

429 Horace Avenue

