

# Riverton Bicycling

**THEN AND NOW** **PART ONE**  
BY GARY SANDERSON



INTRODUCING

# Gary Sanderson

- Verona, New Jersey resident
- Collector of about 200 antique bikes



INTRODUCING

# Gary Sanderson

Editor of *The Wheelmen* magazine, and Captain of the NJ Division of The Wheelmen, a national non-profit organization with a goal of preserving American cycling history



[thewheelmen.org](http://thewheelmen.org)





INTRODUCING  
*Gary Sanderson*

An active Wheelman who enjoys riding long distances on his high wheel bicycle from the 1880's



INTRODUCING  
*Gary Sanderson*

Took part in Back in Bloomers in 2006, by riding a high wheeler from Boston to New York City



[spokeswomanproductions.com](http://spokeswomanproductions.com)

Back in Bloomers was a historical re-creation of the Boston-NYC leg of Annie Londonderry's historic 1895 ride around the world. Annie is credited as being the first woman to cycle around the world.



INTRODUCING  
*Gary Sanderson*

A contributor to Riverton's 2006  
Victorian Day and the Historic  
Riverton Century in 2014 and 2016



[Riverton's Victorian Day 2006](#)



Historic Riverton Century 2014



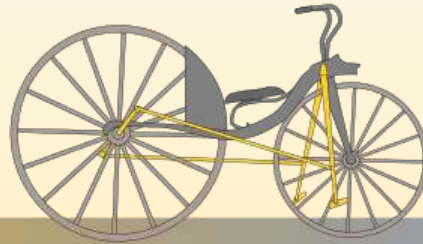
Bill Hall, Gary Sanderson 2016

# *Brief history of the bicycle*

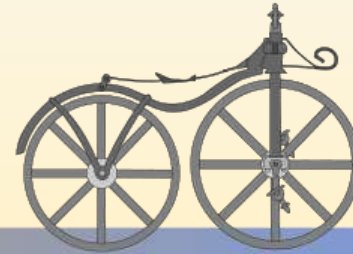
**2017 IS THE 200<sup>TH</sup> ANNIVERSARY OF THE BICYCLE**



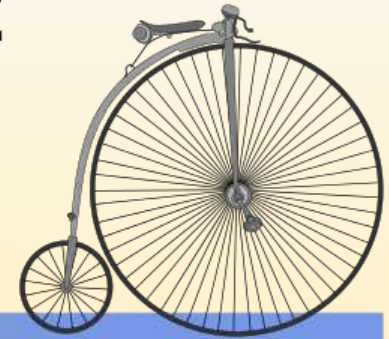
1818  
draisine



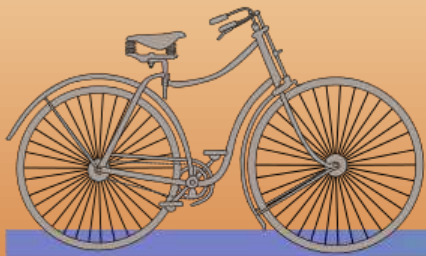
1869  
two-wheel velocipede



1860  
pedal-bicycle



1870  
high-wheel bicycle



1890  
safety bicycle



1960s  
racing bike

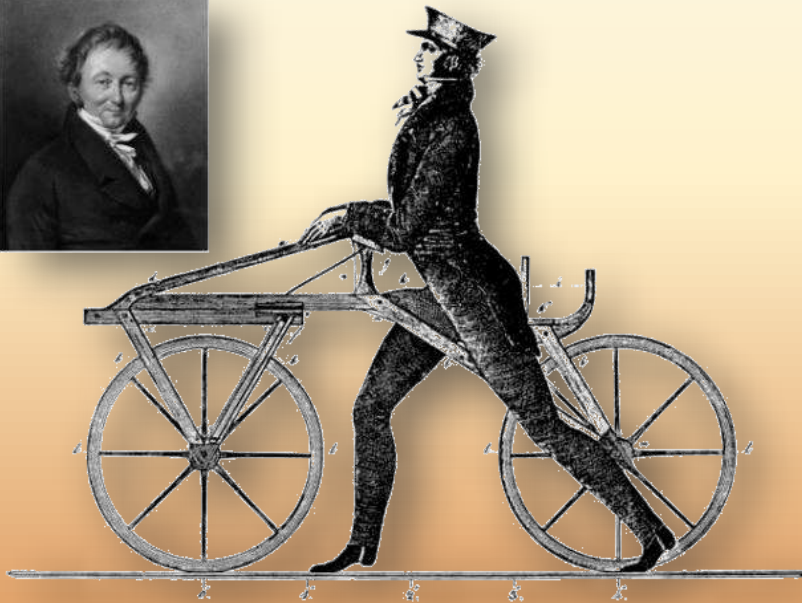


Mid 1970s  
mountain bike



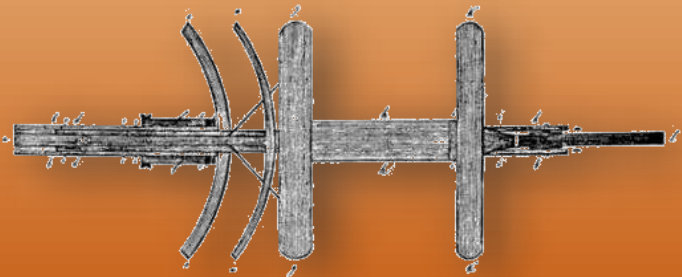
# Brief history of the bicycle

How did the massive 1815 eruption of Mount Tambora in present-day Indonesia that killed an estimated 10,000 people give birth to the bicycle?



Mount Tambora eruption 1815 PUBLIC DOMAIN

In 1817, German Baron Karl von Drais invented the laufmaschine or “running machine” – renamed the Draisine, by Europeans – the forerunner of the modern-day bicycle.





# *Brief history of the bicycle*

How did a famous painter help popularize the draisine?



*George Washington at the Battle of Princeton, about 1779*

# Brief history of the bicycle

How did a famous painter help popularize the draisine?



- Philadelphian Charles Willson Peale (1741-1827) painted more than 300 portraits of prominent American men and women.
- Intrigued by a draisine, he viewed in Baltimore, he hired a blacksmith to build one of his own design and displayed it in his natural history museum.

*The Artist in his Museum*, by Charles Willson Peale, 1822



# *Brief history of the bicycle*

Who first put pedals on a bicycle?

- Invented by Pierre Michaux in early 1860s (French Story).
- Invented by Pierre Lallemand in early 1860s (American Story).

- Nov. 20, 1866, the U.S. Patent Office grants No. 59,915, the first patent for a bicycle with pedals, to P. Lallemand and James Carroll.



# *Brief history of the bicycle*

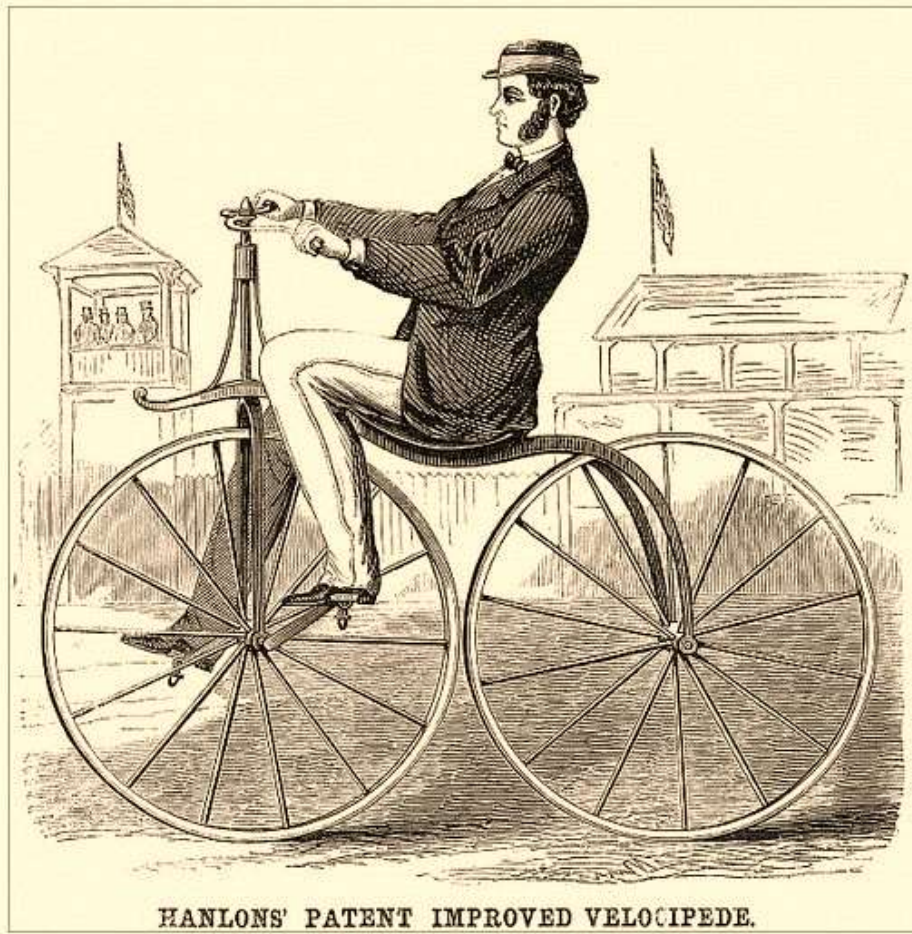
How did a dare-devil acrobatic troupe contribute to the development and promotion of the bicycle?





# Brief history of the bicycle

How did a dare-devil acrobatic troupe contribute to the development and promotion of the bicycle?



- ⊙ The Hanlon brothers of New York City patented a number of inventions in the late 1860s designed to improve velocipedes
- ⊙ Velocipede Mania broke out and continued until Spring 1869.

THE VELOCIPEDE MANIA.—The excitement on the subject of velocipedes is on the increase, and improvements are being made every day. But invent-

used  
mode  
aquati  
novelt  
THE velocipede mania which raged so fearfully a year or two ago, seems to have utterly disappeared. We were but lately assured that we had reached the velocipede age, and that henceforth everybody, of all colors, and every color,

# *Brief history of the bicycle*

Why did Americans give up on velocipedes, but Europe persevered?



- 1870 – Americans gave up on the velocipede – Too much work when riding “outdoors”.
- 1871 – The French and the English continue development of the bicycle – up comes the Ariel and the high wheel bicycle is on its way.



# Brief history of the bicycle

What role did the 1896 Centennial Exposition in Philadelphia play in bringing the high wheel bicycle to America?

- Col. Augustus A. Pope visits the Exposition
- He sees bicycles in British Exhibit in Main Building.
- Exhibitors were Digby & Roberts, Haynes & Jefferies, and C.D. Roberts, all of Coventry, England.



# *Brief history of the bicycle*

How did a successful manufacturer of small patented items and tools for shoemakers come to found the American bicycle industry beginning in 1876?



Col. Albert A. Pope



Pope imports the English bicycles and sets up manufacturing of bicycles at the Weed Sewing Machine Co. in Hartford, Connecticut.



# Brief history of the bicycle

How did Col. Pope promote bicycles?



Col. Albert A. Pope

**COLUMBIA**  
**Bicycles and Tricycles**

THE POPULAR STEEDS FOR BUSINESS AND PLEASURE.

STAUNOH  
AND  
RELIABLE.

EVERY  
PART  
INTERCHANGEABLE.

Send stamp for illustrated (36 page) catalögue, containing full information.

**THE POPE M'F'G CO.,**  
597 Washington St., BOSTON, MASS.  
Branch House, 12 Warren St., New York.

- Col. Pope began to manufacture Columbia branded bicycles.
- Promoted cycling
- Promoted cycling news magazines
- Promoted amateur bicycle
- Created and sponsored Good Roads Movement

# Brief history of the bicycle

How did the safety bicycle develop from the high wheel?



- ⊙ High wheel bicycles were very popular, but they were also very dangerous.
- ⊙ So, there was a massive effort to develop a “safe” bicycle which led to the “Safety Bicycle”; a safe but bone shaking hard ride.





# Brief history of the bicycle

How did a Scottish-born veterinary surgeon contribute to the popularity and eventual dominance of the safety bicycle?



Dunlop on a  
safety bicycle  
c.1915

Familiar with making rubber devices, John Dunlop developed the first practical pneumatic tire for his son's bicycle in 1887, and developed them for use in cycle racing.



# *Brief history of the bicycle*

What caused America's 1900-1996 bicycle boom?



- ⊗ Invention of safety bicycles
- ⊗ Invention of pneumatic tires
- ⊗ Design of women's safety bicycle



# Brief history of the bicycle

What were the causes of the 1890s bicycle boom?



OLD AND MIDDLE-AGED, AS WELL AS YOUNG PEOPLE, NOW RIDE THE WHEEL. NO ONE SADDLE CAN PLEASE THEM ALL, BUT SOME SAGER SADDLE SURELY SUITS, FOR THEY ARE MADE IN SIXTY STYLES OF EVERY POPULAR FORM: HEALTH, ANATOMICAL, HYGIENIC, PNEUMATIC, AND ORDINARY. ILLUSTRATED CATALOGUE FREE FROM THE "MAKERS OF MOST OF THE HIGH-GRADE SADDLES," Sager, ROCHESTER, N. Y.

# Brief history of the bicycle

What were the causes of the 1890s bicycle boom?

The new  
“freedom  
machine”  
enabled  
travel out  
of the city.



The Bicycle Path from Prospect Park, Brooklyn, to Coney Island.

Drawn by J. M. Gleason.



# Brief history of the bicycle

Why is the bicycle known as a “freedom machine”?

The invention of the bicycle...

- changed individual mobility
- changed recreation
- advanced female equality
- advanced “rational dress” movement
- forever reshaped American society



*American country lanes in the Nineties teemed with nature-loving cyclists like these, including such supremely confident types as the ruminant pipe-smoker with his hands in his pockets.*

# Brief history of the bicycle

Why is the bicycle known as a “freedom machine”?

The bicycle helped to create the “New Woman” of the late 19th century.



FIG. 22. Edward Lamson Henry, *The New Woman*, 1892, oil on canvas, 16 x 22 in. (40.64 x 55.88 cm). Private collection, Illinois.



# Brief history of the bicycle

## How did the bicycle liberate women?

### THE NATIONAL POLICE GAZETTE THE LEADING ILLUSTRATED SPORTING JOURNAL IN AMERICA.

NEW YORK, SATURDAY, OCTOBER 28, 1893.

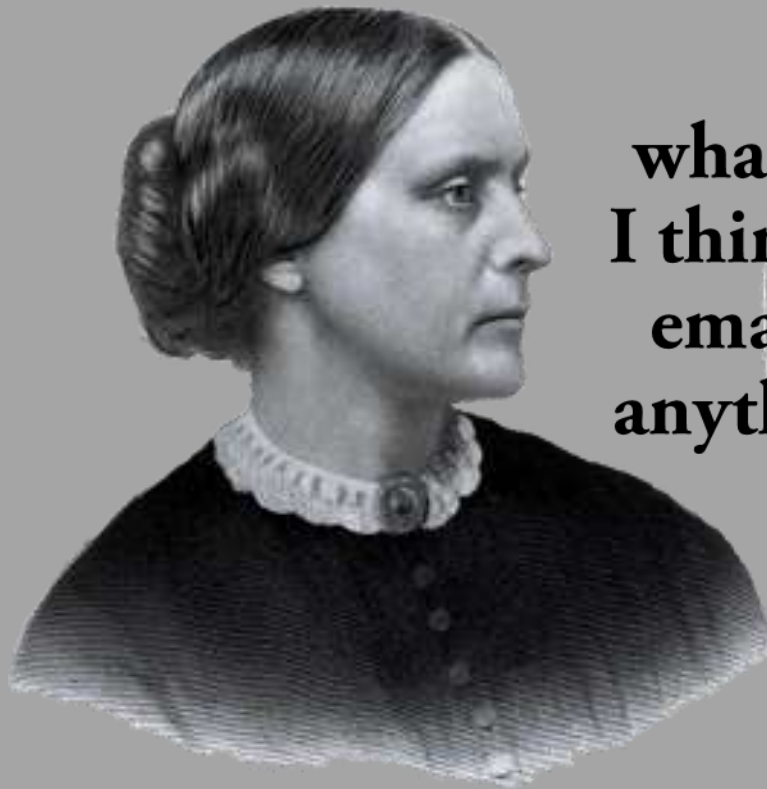


- Divorcée Angeline Allen of Newark, N.J., drew gawkers when she rode a bike through town wearing blue corduroy bloomers.
- The National Police Gazette sensationalized the event by publishing this provocative cover in 1893.

Angeline Allen on the National Police Gazette cover, 1893

# *Brief history of the bicycle*

Why is the bicycle known as a “freedom machine”?



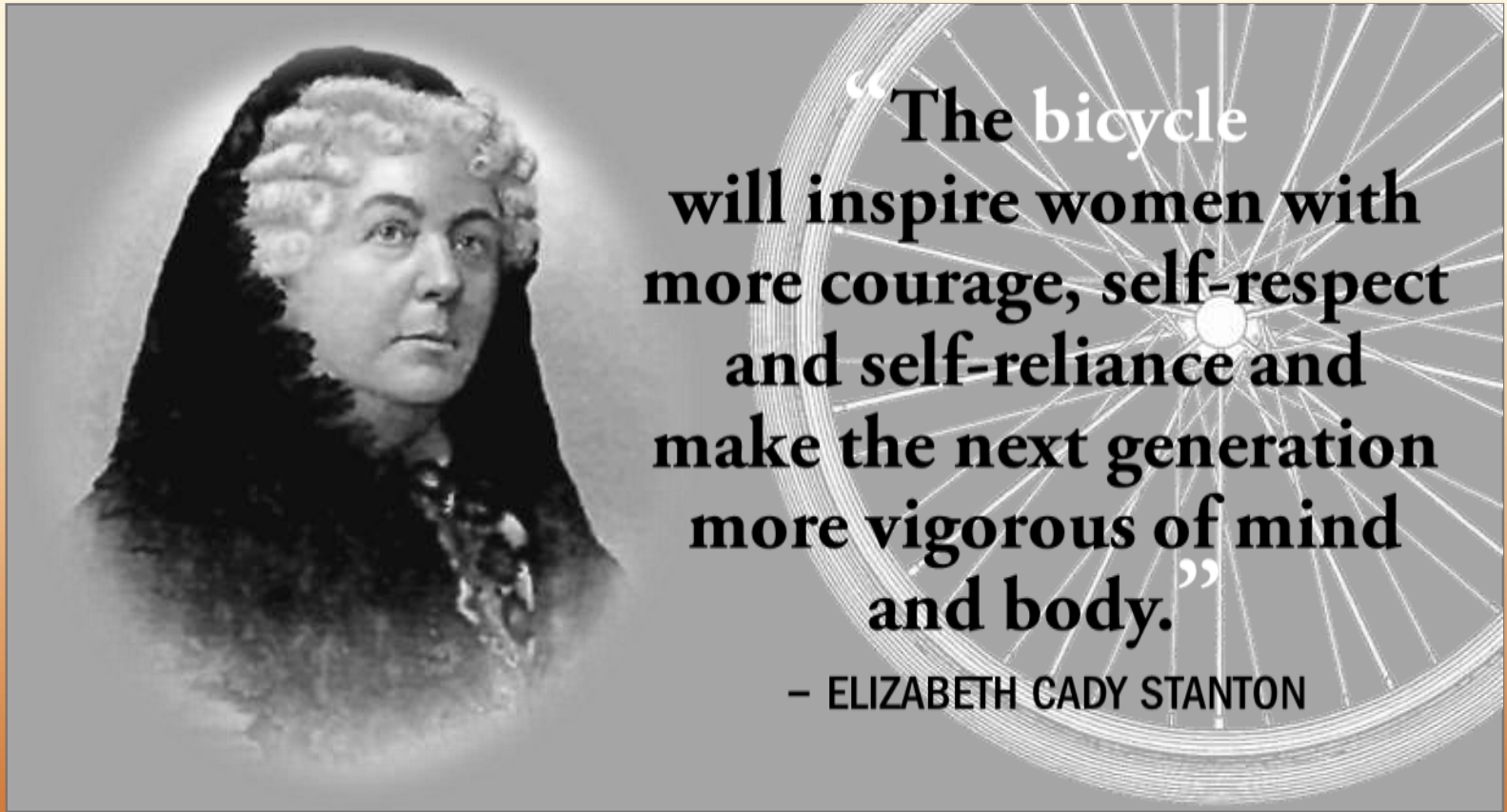
**“Let me tell you what I think of bicycling. I think it has done more to emancipate women than anything else in the world. It gives women a feeling of freedom and self-reliance.”**

**– SUSAN B. ANTHONY**



# *Brief history of the bicycle*

Why is the bicycle known as a “freedom machine”?



**“The bicycle will inspire women with more courage, self-respect and self-reliance and make the next generation more vigorous of mind and body.”**

**– ELIZABETH CADY STANTON**

# Brief history of the bicycle



How did bicycle clubs change America's roads?



Founded in Newport, R.I in 1880, the League of American Wheelmen soon became the leading national membership organization, reaching peak membership (103,000) in 1898.

League of American Wheelmen



L.A.W.  
CAP  
PINBACKS



The L. A. W. bicycle club, of River-  
ton, **took a run to Atlantic City** last  
Saturday and returned on Sunday  
evening.

*Palmyra Weekly News, Oct. 16, 1897, p2*

**The L. A. W., of Riverton,** received  
its its new furniture on Thursday.  
The room will be more attractive than  
ever now, and many a young man will  
spend his evenings there instead of on  
the street.

*Palmyra Weekly News, Nov. 20, 1897, p2.*



# Brief history of the bicycle



How did bicycle clubs change America's roads?



DRAWN BY HARRY FENN. ENGRAVED BY A. NEBB.  
VIEW ON HUNTING PARK AVENUE, PHILADELPHIA, ABOUT FOUR MILES FROM THE CITY HALL, FEBRUARY 23, 1891.

Bicyclists, known then as “wheelmen,” faced rutted gravel and dirt roads, and antagonism from horsemen, wagon drivers, and pedestrians.

The cyclists of Moorestown and vicinity are much agitated over the work of miscreants who have been wrecking wheels whenever the opportunity presented itself. They placed obstructions on the path between Westfield and Moorestown. This is one of the principal thoroughfares for bicycling at night. Over a dozen riders have been thrown and injured and several machines broken.

*New York Times*, July 30, 1894.

# Brief history of the bicycle



How did bicycle clubs change America's roads?

The League founded and led The Good Roads Movement in the late 19th century and began publishing Good Roads magazine in 1892.





# Brief history of the bicycle



How did bicycle clubs change America's roads?

The League advocated for the improvement and safety of roads and highways in the United States long before the advent of the automobile.

We have heard or hear it now "that," "Oh! what a sandy state Jersey is" and that people would hate to ride or drive over her roads. The sands of Jersey has vanished by the mighty hand of bicycle riders. Such roads that abound around our city with a distance radius, and are delightful to ride on and are also durable. It is now that the riders of this state enjoys his pleasures on a hard gravel or stone roads almost wherever he seeks to wander.

*Palmyra Weekly News, Oct.9, 1897, p2.*

*Palmyra Weekly News, June 26, 1897*

TO EVERY BICYOLE RIDER IN RIVERTON.

It is earnestly requested by the League of American Wheelmen that every bicycle rider in Riverton keep off the sidewalks on Main Street and on Broad Street; also not to ride through the streets of Riverton faster than about six miles per hour, also to observe the general rule of carrying a lamp after dark.

It is very important that these precautions should be taken, as the careless means of

# Brief history of the bicycle



How important was bicycling to other sports of the time?



Fig. 6.16. The amateur Martin Road Race, held in Buffalo, New York in March 1894,

- Bicycle racing is the most important sport of the time.
- Baseball and football are just beginning.
- Top racers revered like today's top athletes and celebrities.



# Brief history of the bicycle



How important was bicycling to other sports of the time?

**BUNNIE'S BEAUTIES.**

**They Race For Diamonds—Bosfinger the Star and a Record Maker as Well—Good Management Begets Good Racing.**

The second diamond race meet of the Riverton Athletic Association attracted nearly 3000 people to the pretty bicycle track at Riverton, N. J., Saturday afternoon. The management was good and the races were run off quickly. Some of the finishes were very close and exciting.

In the first heat of mile handicap, E. A. Bosfinger, of Riverside Wheelmen, N. Y., went for the mile track competition record of 2.23 3-5, held by himself, and succeeded in clipping 41-5 seconds off it, doing the mile in 2.19 2-5. Bosfinger also won the five mile handicap from scratch in 13.11 3/4.

The riding of Charles Brooksbank, of the Riverton A. A., in the final of the mile handicap was a revelation. Bosfinger caught the limit men at the end of the third lap, and everybody conceded him the race, but Brooksbank hung on around the last lap and by a

- Race events attracted huge crowds of spectators.
- Cyclists competed for large value prizes.
- Col. Pope and the L.A.W. advocated amateurism.



*The Sporting Life*, Sept. 8, 1894. p11.

# Brief history of the bicycle

How did 1890s racism result in the League's exclusion of blacks?



ARTICLE III.  
SECTION I. Any amateur white wheelman of good character, eighteen years of age or over, shall, with the endorsement of two League members, or three other reputable citizens, be eligible to membership in this League upon payment of the initiation fee and dues, as provided in this constitution.

- ⊙ In 1894, the L.A.W. restricted membership to whites, effectively excluding blacks.
- ⊙ In 1899, Taylor won the world championship in the 1-mile sprint in Montreal.
- ⊙ In 1999, its successor, the League of American Bicyclists, apologized for the ban.

Marshall Walter "Major" Taylor, American cyclist, winner 1899 world 1-mile track cycling championship

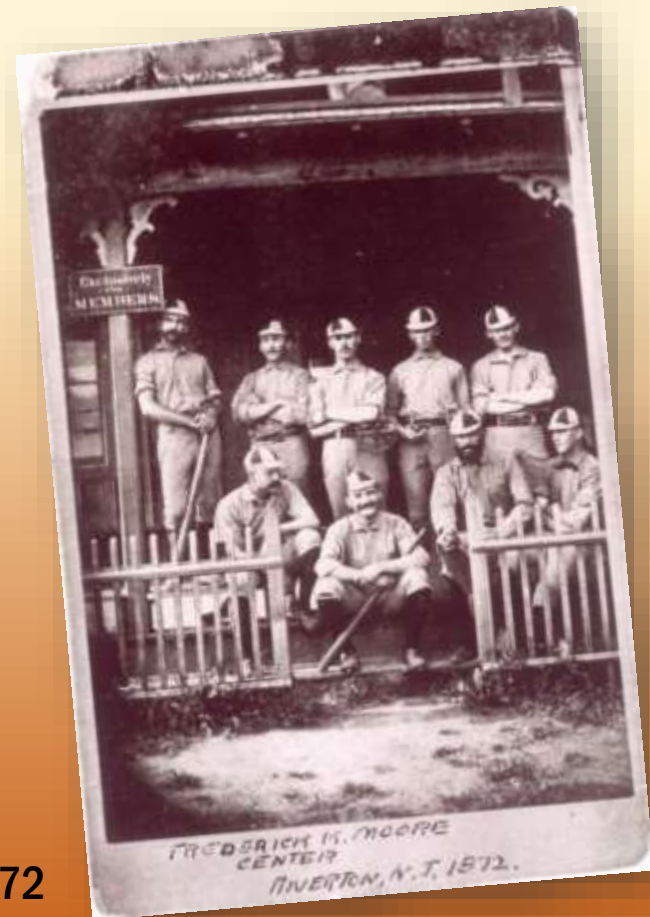


# Brief history of the bicycle

How did Riverton come to build a world-class velodrome during the bicycle craze of the 1890s?



- Oddly, bicycle racing in Riverton began with an amateur sporting club, the Riverton Ball Club.
- Riverton Athletic Association organized in 1894, and leased land from the Riverton Ball Club.
- RAA spent \$14,000 on improving grounds.

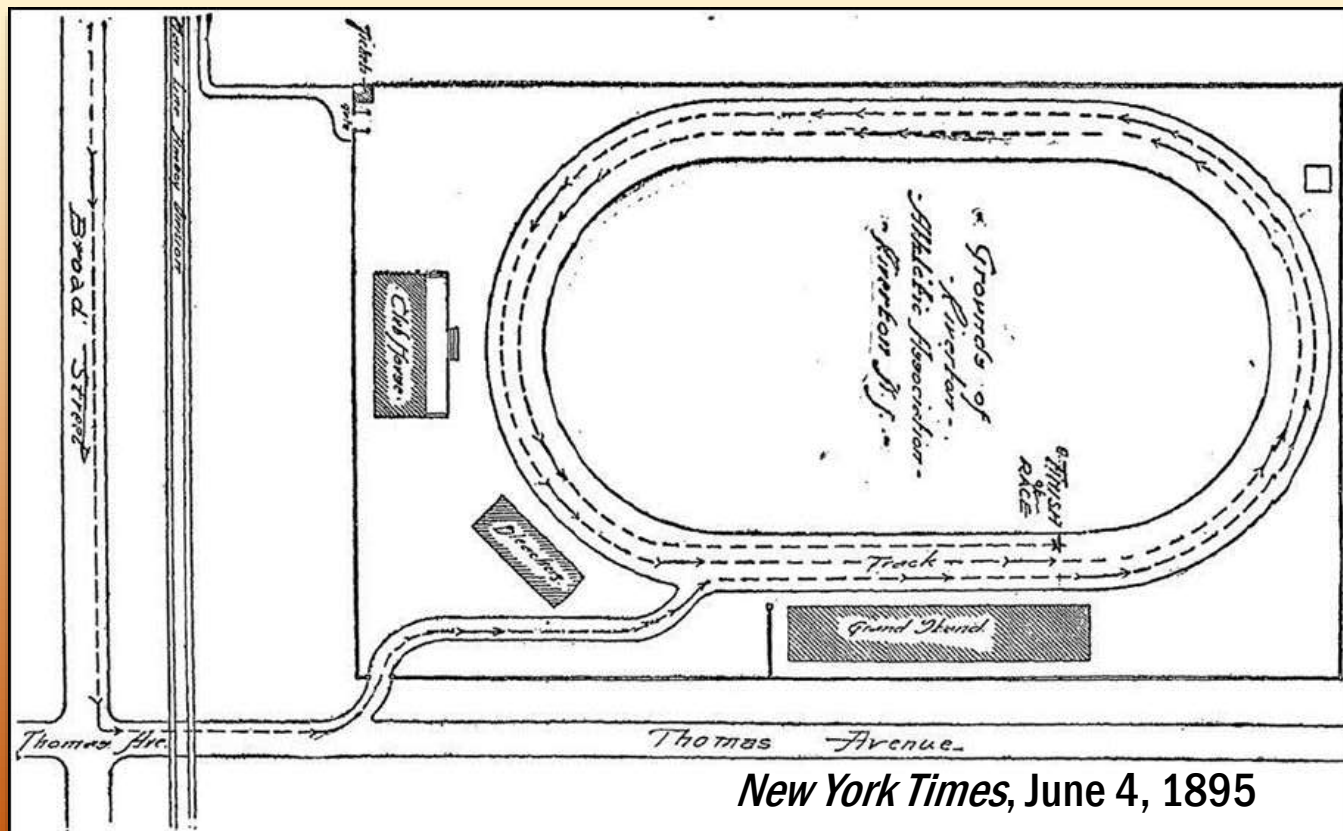


The Riverton Ball Club 1872

# Brief history of the bicycle

How did Riverton come to build a world-class velodrome during the bicycle craze of the 1890s?

1894 "...built one of the finest quarter-mile (bicycle) tracks in the world ."  
- *New York Times*



*New York Times*, June 4, 1895

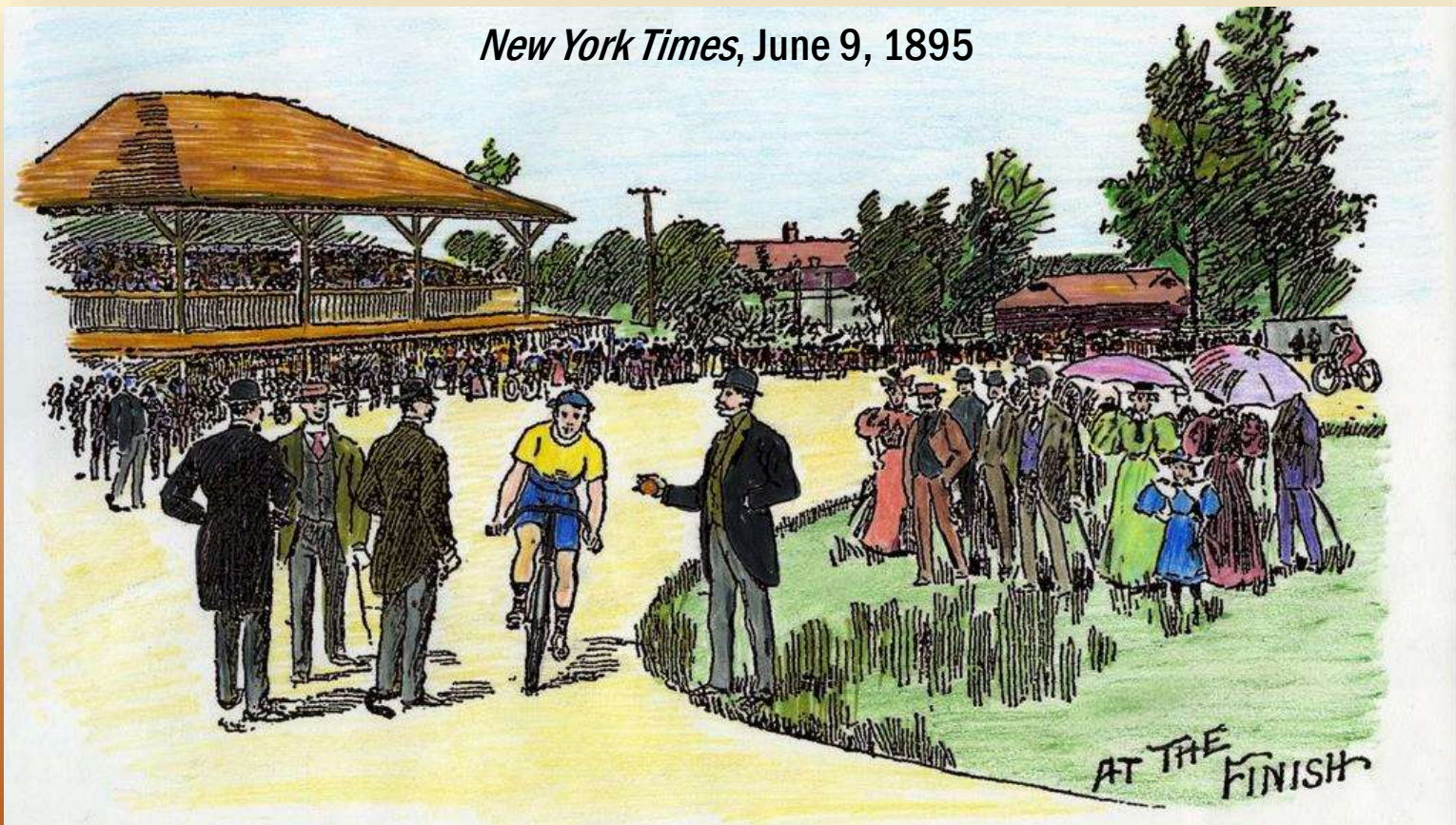


# Brief history of the bicycle

How did Riverton come to build a world-class velodrome during the bicycle craze of the 1890s?

Stands were capable of holding nearly 3,000 people

*New York Times*, June 9, 1895





# *Brief history of the bicycle*

How did Riverton come to build a world-class velodrome during the bicycle craze of the 1890s?

First association to race bicycles at night under electric lights





# Brief history of the bicycle

What event did the New York Times bring to Riverton?

F.M. Dampman



In 1895, wheelmen competed in relay teams to run a 150-mile race from the New York Times building in Manhattan to the racing track in Riverton, NJ.

*New York Times,*  
June 4, 1895

**WHERE TIMES RACE ENDS**  
The Fine Grounds of the Riverton  
Athletic Association.  
CLUB FORMERLY A BASEBALL TEAM  
Organized in 1865, It Won Many Notable  
Victories Over Amateur  
Nines — Its Prominent  
Officers.  
RIVERTON, N. J., June 3.—Few of the  
so-called athletic clubs in this country have  
made so distinguished

*New York Herald,*  
June 9, 1895

**NEW JERSEY WINS  
THE RELAY RACE.**  
Her Cyclists Score the Most Points  
in the Tri-State Run  
to Riverton.  
**DAMPMAN'S GOOD WHEELING**  
Long-Island Pedallers Make Fast  
Time in Their Annual  
Century Event.  
**YOUNG BRENNAN'S LONG RIDE**  
The start in the tri-State bicycle relay race  
from this city to Riverton, N. J., was made  
on the minute of nine o'clock yesterday  
morning, from Printing House Square. The  
riders who started in the first relay were:  
Brennan, Wheelmen, N. J.;

# Brief history of the bicycle

## What happened to the bicycle track?

Alas, the glorious days of bicycle racing in Riverton were not to last. By 1909, unable to pay the rent on the leased land, the track was demolished and the land sold for housing.



1911  
Sanborn  
Insurance map  
Sheet 12



KEY:  
former site of  
Riverton's  
bicycle track





# Riverton Bicycling

## THEN AND NOW

Gary W. Sanderson, Captain of the NJ Division of The  
Wheelmen; Coordinator of ICHC Publications

63 Fells Road

Verona, NJ 07044-1126, USA

Email: [gwsanderson@verizon.net](mailto:gwsanderson@verizon.net) or

[wheelmangary@gmail.com](mailto:wheelmangary@gmail.com)

973-857-3447



For the the Porch Club

April 18, 2017

PowerPoint by John McCormick





# *Riverton Bicycling*

**THEN AND NOW** **PART TWO**  
BY CARLOS ROGERS



INTRODUCING

# *Carlos Rogers*

⊙ A Riverton newcomer (via  
Adrienne Gaughan Rogers)



Carlos Rogers  
Adrienne Rogers  
Leo Rogers

INTRODUCING

# Carlos Rogers

Former competitive cyclist  
1991-2008

Masters Race 45+ 2016  
photos: bikerace.pics



L-R: Bicycle Therapy Team Photo,  
2001 Lancaster, Allentown



PHOTOS: BICYCLE THERAPY



INTRODUCING

# Carlos Rogers

⦿ My goal in 2011 was to bring to my adopted hometown a family-friendly Riverton venue criterium.



2014 PHOTO: JM



2011 PHOTO:  
LEE ROGERS



2014  
PHOTO: JM



2014  
PHOTO: JM



2014 PHOTO: JM



2013 PHOTO: JM



2014 PHOTO: JM



2013 PHOTO: JM

# Criterion Management 101

BY CARLOS ROGERS

## 🕒 Course considerations and design

### critterium

*noun* kri·te·ri·um \krī-'tir-ē-əm

#### Definition of CRITERIUM

: a bicycle race of a specified number of laps on a closed course over public roads closed to normal traffic

0.8mile, 6 turn, technical flat and fast course through the center of Riverton. Completely residential course, smooth roads, spectator friendly. Race route runs counter-clockwise, Start/Finish at 4th and Main Streets.





# Criterion Management 101

BY CARLOS ROGERS

Secure permissions and support of borough council and county officials

RESOLUTION 48-11 August 2011

## A RESOLUTION ENDORSING A USA CYCLING SANCTIONED BICYCLE RACE IN THE BOROUGH OF RIVERTON (IN FULL IN RESOLUTION BOOK)

### PROPOSAL RECEIVED FROM CARLOS ROGERS RE: A USA CYCLING SANCTIONED BICYCLE RACE IN RIVERTON

Mr. Rogers provided an overview of his proposal, which was previously distributed to Council for their review. A copy is on file with the Municipal Clerk. This event will be sponsored by Mr. Rogers or his racing club in Philadelphia. The proposed dates are September 5 and September 19.

Mr. Rogers explained that most of the expenses for the race would come from police marshalling (3 or 4 police needed) and monies needed for the prize list (would come from sponsors). Mr. Rogers indicated that he would cover any additional costs (would need agreement with the Borough on this issue).

Mr. Rogers responded that he hopes to complete

that he would need approval from Council to get out of time. Mr. Brown asked if the response was no. Mr. Rogers responded yes that he would need approval from Council to get out of time. Mr. Brown asked if the response was no. Mr. Rogers responded yes that he would need approval from Council to get out of time.

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### UPDATES ON PROPOSED USA BICYCLING BICYCLE RACES

Carlos Rogers reported that he anticipates that the races would take place next year, maybe in May or June. He stated that inclusion of Main Street as one of the routes for the races would be crucial; therefore, a permit would have to be obtained from Burlington County to do this.

Mr. Gunn reported that he spoke to our insurance broker and there would be no additional premium for this event. Mr. Gunn explained that the Borough would enter into a contractual agreement with Mr. Rogers' club and that the Borough would be named an additional insured. Mr. Gunn explained that should an incident arise and it's not covered by the policy, then the Borough's insurance rate would not be addressed also.

Mr. Gunn stated that there might be other things that need to be addressed also. Mr. Gunn stated that there might be other things that need to be addressed also. Mr. Gunn stated that there might be other things that need to be addressed also.

Mr. Rogers provided an overview of the successful Historic Criterion bicycle race recently held on June 12<sup>th</sup>. Mr. Rogers stated that he would like to make this an annual Riverton event and is looking for Council's endorsement. Mr. Rogers thanked the Borough for posting information and photos of this event on the Borough's website.

Mr. Rogers stated that he had created a facebook page for the race and thought this would be very helpful in getting information out to a larger range of people. Mr. Rogers stated that he would be making a decision on whether to proceed with the race and be for the Shade Tree Community Center. A discussion event will be held for the purpose of conferring with the Riverton Yacht Club and the date chosen for the event next year does not conflict with any other events.

Mr. Rogers' bicycle club before Council can consider giving preliminary approval subject to the Council's concurrence. Mr. Gunn also stated that that we would need Council to move forward for next year. Mr. Gunn also stated that that we would need Council to move forward for next year.

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### RESOLUTION 48-11 A RESOLUTION ENDORSING A USA CYCLING SANCTIONED BICYCLE RACE IN THE BOROUGH OF RIVERTON (IN FULL IN RESOLUTION BOOK)

Ms. Cairns Wells reported that she had received a copy of the resolution by title only and moved for its adoption. The resolution was adopted by a vote of 12-0. A poll vote was then taken. Mr. Katella aye, Mr. Brown aye, Ms. Cairns Wells aye, Mr. Kinzler aye and Mr. Myers aye.

Borough Council Minutes  
July 2011

Borough Council Minutes  
July 2010

Borough Council Minutes  
Aug 2011

Borough Council Minutes  
August 2010

### NEW BUSINESS

It was reported that Carlos Rogers, of the Historic Riverton Criterion (bike races) is requesting permission to hold the race on Sunday, June 9, 2013. A formal Resolution will be prepared for Council's consideration at the August meeting. It was announced that the regatta would be held at the Yacht Club on July 14<sup>th</sup>.

Borough Council Minutes  
July 2013

Mr. Rogers responded yes. Mr. Gunn suggested that the Borough's insurance broker review the policy and approve that. Mr. Kinzler asked who would handle the clean-up from the race. Mr. Rogers responded that his volunteers would take care of this. Ms. Cairns Wells thinks this proposal is positive and is an exciting event. However, she

### RESOLUTION #83-2016 A RESOLUTION TO ENDORSE A USA SANCTIONED BICYCLE EVENT AND AUTHORIZE AN AGREEMENT WITH THE HISTORIC RIVERTON CRITERIUM (IN FULL IN RESOLUTION BOOK)

Mayor Cairns Wells reported that she had received a copy of the resolution by title only and asked for a motion. The motion was made by Mr. Kinzler and seconded by Mr. Brown. The resolution was adopted by a vote of 12-0. Mr. Kinzler aye, Mr. Brown aye, Mr. Myers aye, Mr. Kinzler aye, Mr. Kinzler aye, Mr. Kinzler aye, Mr. Kinzler aye, Mr. Kinzler aye, Mr. Kinzler aye, Mr. Kinzler aye, Mr. Kinzler aye, Mr. Kinzler aye.

Borough Council Minutes  
Sept. 2014

# Criterion Management 101

BY CARLOS ROGERS



## Secure USA Cycling permit



### HISTORIC RIVERTON CRITERIUM

Sunday, June 12, 2011

HELD UNDER USA CYCLING PERMIT 2011-939

RACE HELD RAIN OR SHINE

Sponsored by: Bicycle Therapy  
Riverton, NJ (est 1851)

CATEGORY	DISTANCE	START TIME	PRIZES/PLACES	ENTRY FEE	FIELD LIMIT
CAT 4	25 miles	1:00pm	500/ 10 places	\$30	75
MASTERS* 35+	30 miles	To follow	700/12places	\$30	75
Kids	Sprint/1 lap	To follow	Medals/Ribbons	N/A	25
1/2/3	35 miles	To follow	1500/ 15 places	\$30	75

\*No Cat 5 Men or Cat 4 Women

Women may enter 35+, and/or 1/2/3 (must be cat 3 or higher)

USAC approved helmets mandatory.

Only the above listed races are permitted and sanctioned by USA Cycling.  
No other races or activities at the event are sanctioned by USA Cycling.

[usacycling.org](http://usacycling.org)



# Criterion Management 101

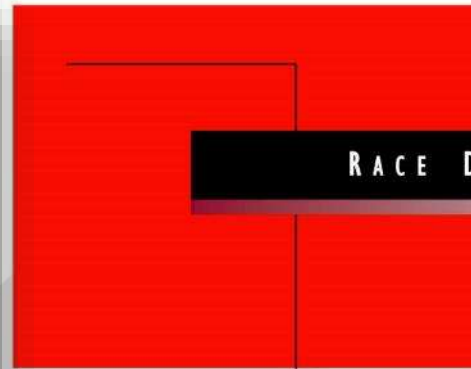
BY CARLOS ROGERS



## 🕒 Earn USAC Race Director Certification



2016 PHOTO: JM



### RACE DIRECTOR CERTIFICATION

*This certificate is awarded to*

**Carlos Rogers**

*Who has earned the USA Cycling race director level C certification*

Expiration: December 31, 2016



  
Tara McCarthy  
Race Director Certification Manager  
USA Cycling

December 31, 2016  
Expiration Date

# Criterion Management 101


BY CARLOS ROGERS

## Legal stuff

NEW JERSEY DEPARTMENT OF THE TREASURY  
DIVISION OF REVENUE AND ENTERPRISE SERVICES

CERTIFICATE OF INC. (NON PROFIT)  
HISTORIC RIVERTON CRITERIUM A NJ NONPROFIT CORPORATION  
0400674341

The above-named DOMESTIC NON-PROFIT CORPORATION was duly filed in law on 07/21/2014 and was assigned  
Following are the articles that  
ate.



NJ NONPROFIT CORPORATION

ion:  
is:

**BECKMAN**  
OGOZALEK • PEREZ • PAGLIONE

**Anthony H. Ogozalek, Jr.**  
aogozalek@beckmanlawgroup.com

Pointworks Corporate Center  
7 Foster Avenue, Suite 201  
Gibbsboro, New Jersey 08026  
Main Phone: 856.857.6262  
Direct Phone: 856.857.6266  
Direct e-Fax: 856.857.6287

215.391.4842



# *Criterion Management 101*

BY CARLOS ROGERS

## 🕒 Procure and manage volunteers



2014 PHOTO: JM



2016 PHOTO: JM



2015 VIDEO CAPTURE: JM



# *Criterion Management 101*

BY CARLOS ROGERS

- Secure cooperation with Borough personnel and law enforcement



2013 PHOTO: JM



PHOTO: HRC FACEBOOK PAGE



2011 PHOTO: LEE ROGERS



2016 PHOTO: JM



# Criterion Management 101

BY CARLOS ROGERS

## Sponsorship solicitation

The collage features the following logos and text:

- GO Cycling**: A logo with a stylized cyclist in blue and green.
- (hush)**: A logo with the word "hush" in a lowercase, rounded font, with "hush salon philadelphia" below it.
- BICYCLE THERAPY**: An oval logo with the text "BICYCLE THERAPY" and "2211 SOUTH STREET PHILADELPHIA, PA 215-235-7849" below it.
- FXD**: A bold, black, stylized logo.
- Mr. Bills Bicycles**: A logo featuring a yellow bear on a bicycle.
- J. Randolph Parry Architects**: A logo with the name in a script font and "architecture • planning" below it.
- The Barclay Group**: A logo with "BG" in a blue square and "The Barclay Group Insurance and Financial Services Founded 1945" to the right.
- 2015 MAXXIS GARDEN STATE CUP**: A logo for a cycling event.
- ME MedExpress URGENT CARE**: A logo with "ME" in large letters and "MedExpress URGENT CARE" below it.
- RH&FC**: A logo with a stylized figure and "RH&FC RivertonHealthAndFitness.com" below it.
- NELLIE BLYS**: A logo with a steam train and "OLDE TYME ICE CREAM PARLOUR" below it.
- Milanes PIZZA**: A logo with "The Original" above and "Milanes PIZZA" in a stylized font.
- NEW JERSEY MOTORSPORTS PARK**: A logo with a checkered flag and "The Premier Motorsports Entertainment Complex" below it.
- PERRYSPECTIVES**: A logo with a stylized wave and the name below it.
- NONSTOP COURIERS**: A logo with a red figure and the name below it.
- The Right Fit RH&FC**: A logo with "The Right Fit" above and "RH&FC RivertonHealthAndFitness.com 856-786-FIT1" below it.
- KIND**: A logo with four colored squares (yellow, red, green, blue) above the word "KIND".
- OUTLAW TRAINING & FITNESS**: A circular logo with a red figure and the name around it.
- LUCAS AUTO GROUP**: A logo with "Family Owned and Operated Since 1946" above and "LUCAS AUTO GROUP LUCASCARS.COM" below it.

The document is titled "HISTORIC RIVERTON CRITERIUM" and contains the following text:

Historic Riverton Criterion - Sponsorship Levels

**SPONSORSHIP LEVELS**

Gold \$2000 Silver \$1000 Bronze \$500

Each sponsor will receive 1000 copies of the program and 1000 copies of the program and 1000 copies of the program and 1000 copies of the program.

**SPONSORSHIP INFORMATION**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

The program will be distributed to all members of the club and is available for sale at the club. The program will be distributed to all members of the club and is available for sale at the club.

# *Criterion Management 101*

BY CARLOS ROGERS

🌀 Social media: Website:  
[rivertoncriterium.com](http://rivertoncriterium.com)

## HISTORIC RIVERTON CRITERIUM

BENEFITTING  
TRIBORO FOOD PANTRY BREAD OF LIFE



Sunday June 11, 2017



# *Criterion Management 101*

BY CARLOS ROGERS

🌀 Social media: Instagram:  
[instagram.com/historic\\_riverton\\_criterium](https://www.instagram.com/historic_riverton_criterium)



# Criterion Management 101

BY CARLOS ROGERS



Social media: Facebook:

[facebook.com/historicrivertoncriterium](https://facebook.com/historicrivertoncriterium)

**STORIC  
VERTO  
RITERIU**

Historic Riverton  
Criterium  
@historicrivertoncriterium

Home  
About  
Photos  
Likes  
Posts  
Create a Page

Liked Following Share ... Send Message

Featured For You

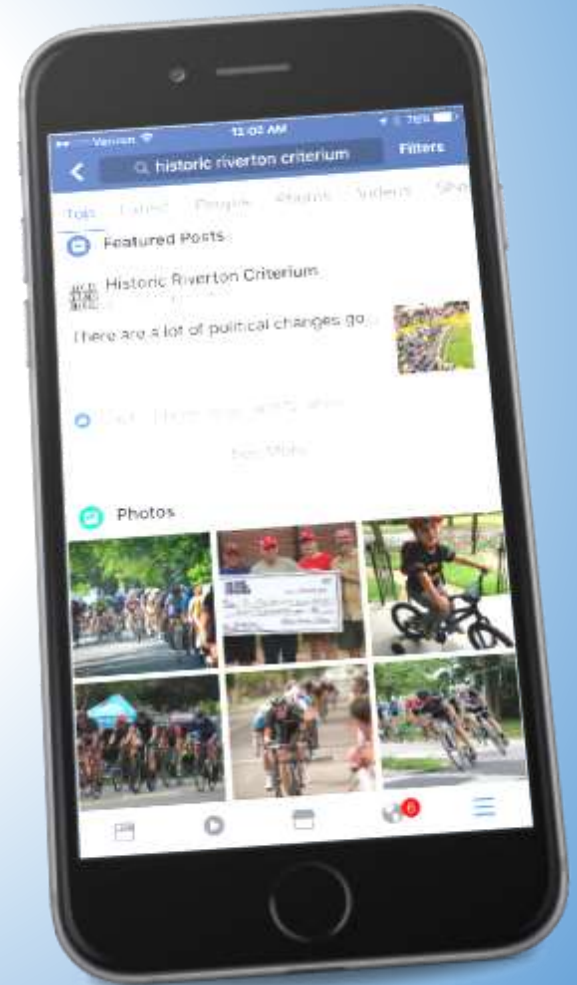
Get in touch with Historic Riverton... Save Historic Riverton Crite

BENEFITING THE TRI-BORO  
FOOD PANTRY BREAD OF LI

Riverton, NJ

729 Likes  
Carlos Rogers and 10 other friends like this

729 people like this





# *Criterion Management 101*

BY CARLOS ROGERS

## 🌀 Staging equipment and tech



2012 VIDEO CAPTURE: JM



2012 VIDEO CAPTURE: JM



2012 PHOTO: JM



2012 PHOTO: JM

# *Criterion Management 101*

BY CARLOS ROGERS

## 🕒 USAC officials



2013 PHOTO: JM



2014 PHOTO: JM



2013 PHOTO: JM



2014 PHOTO: JM



# criterium Management 101

BY CARLOS ROGERS

## 🕒 Signage



2014 PHOTO: JM



2015 PHOTO: JM



2016 PHOTO: JM



2016 PHOTO: JM



# *criterium Management 101*

BY CARLOS ROGERS

🕒 \$3,000 Cash Purse, Cash Primes, Awards!



2015 PHOTO: JM



2015 PHOTO: JM



2012 PHOTO: JM



2013 PHOTO: JM



# *criterium Management 101*

BY CARLOS ROGERS

## ⦿ Neutral Support



2012 PHOTO: JM



2014 PHOTO: JM



2013 PHOTO: JM





# *criterium Management 101*

BY CARLOS ROGERS

🌀 The criterium format is exciting for spectators



The criterium is the most popular form of competitive road cycling in the US.

It brings the thrill of high-speed racing to Main Street USA where the action unfolds to within feet of spectators.

2014 PHOTO: JM



# *criterium Management 101*

BY CARLOS ROGERS

🕒 Winning requires a mix of good technical skills



Here comes  
the field!

AKA  
the “peloton,”  
the “group,”  
or  
the “bunch”

2013 PHOTO: JM



# *criterium Management 101*

BY CARLOS ROGERS

🌀 Winning requires a mix of good technical skills



Cornering

Fourth & Fulton, 2012 PHOTO: JM



# *criterium Management 101*

BY CARLOS ROGERS

⊙ Winning requires a mix of good technical skills



Accordion  
Effect

2011 PHOTO: LEE ROGERS

# *criterium Management 101*

BY CARLOS ROGERS

🌀 Winning requires a mix of good technical skills



The Break Away

PHOTO: LEE ROGERS



# *criterium Management 101*

BY CARLOS ROGERS

⊙ Winning requires a mix of good technical skills



Attacking

2011 PHOTO: LEE ROGERS

# *criterium Management 101*

BY CARLOS ROGERS

🌀 Winning requires a mix of good technical skills



The last lap

PHOTO: LEE ROGERS



# Criterion Management 101

BY CARLOS ROGERS

## Charitable contributions



Since 2011, the non-profit Historic Riverton Criterionium has been committed to supporting Riverton and its surrounding communities.

Contributions since 2011

- Pal/Riv Athletic Assn.
- Riverton Fire Co.
- Riverton Free Library
- Riverton Memorial Park
- Shade Tree Board
- Historical Society of Riverton
- Christ Episcopal Church
- Riverton Public School PTO
- Police Unity Bike Tour
- Bike MS
- Palermo Children's Education Trust
- Palmyra Ambulance Assn.

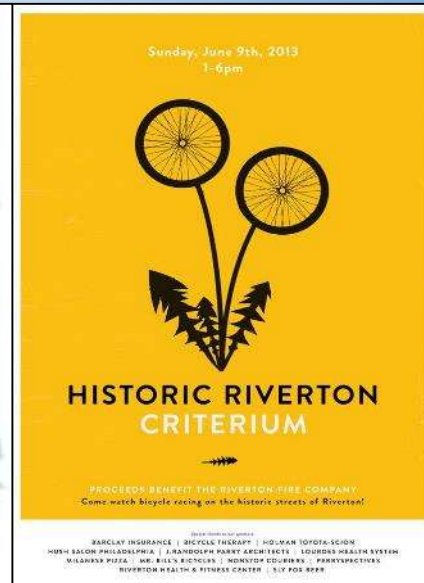
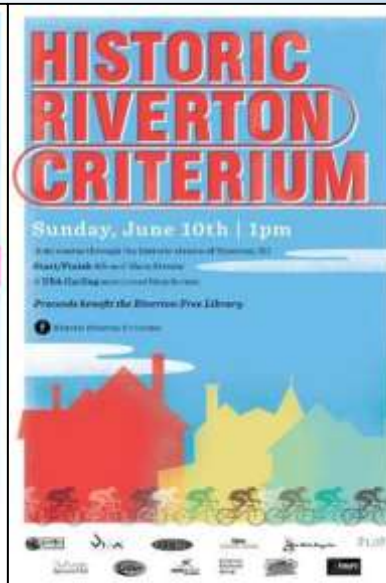
For 2017, the HRC is excited to help out the Tri-Boro Bread of Life Food Pantry



# Criterion Management 101

BY CARLOS ROGERS

## Merch





# Riverton Bicycling

THEN AND NOW



Carlos Rogers  
501 4th Street  
Riverton, NJ 08077  
Email: [carlos.rogers@hotmail.com](mailto:carlos.rogers@hotmail.com)  
Phone (215) 287-0190  
For the Porch Club April 18, 2017  
PowerPoint by John McCormick





# Riverton Bicycling

THEN *and* NOW

**PART THREE**  
CYNERGY CYCLING



INTRODUCING  
*Cynergy Cycling Club*



Cynergy is a road cycling club that represents riders from the South Jersey area. Our name is based on Synergy (noun, plural synergies: the interaction of elements that when combined produce a total effect that is greater than the sum of the individual elements, contributions, etc.; synergism.)

**Our Mission Statement:**

The mission of Cynergy Cycling is to create a fun, safe and supportive environment for cyclists; to advocate on our sport's behalf and to collaborate with our communities to foster an equitable road environment.



## OVERVIEW

# Bike Rodeo and Community Ride



- 🕒 June 10
- 🕒 Organized Club Ride 8am - 11:00am (Open to non-members)
- 🕒 Distances: 15 miles, 30 miles, 35 miles, 45 miles, 55 miles
  
- 🕒 Lunch - 11:30am - 1:30PM
  
- 🕒 Kids Bike Safety Training “Bike Rodeo” 2:00PM - 4:00PM
- 🕒 The Bike Rodeo is designed to teach foundational skills that can help kids ride safer.
  
- 🕒 Community Ride 4:00PM - 5:15PM



OVERVIEW

# Bike Rodeo

Help Your Kids Ride with More Confidence.



Participants will learn how to safely :

- 🚲 start & stop
- 🚲 look behind
- 🚲 be visible to cars

OVERVIEW

# Bike Rodeo



Participants also will learn how to...



-  go around obstacles
-  exit driveways
-  cross intersections



OVERVIEW

# Bike Rodeo

The Bike Rodeo...



...features age appropriate stations that kids progress through under the supervision of adult volunteers.



# Riverton Bicycling

## THEN *and* NOW



Cynergy Cycling Club

Email: [cynergycycling@gmail.com](mailto:cynergycycling@gmail.com)

Website: [cynergycycling.com/](http://cynergycycling.com/)

Facebook: [facebook.com/cynergycycling/](https://facebook.com/cynergycycling/)

For the the Porch Club

April 18, 2017

PowerPoint by John McCormick