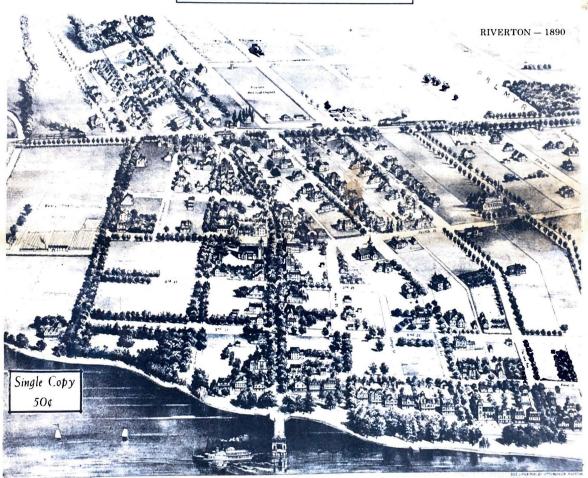


Vol. 76, No. 26

RIVERTON, N. J., THURSDAY, JULY 1, 1965

75th

EDITION EDITION



A Retrospective Review of 75 Years

The New Era is pleased to present this 32-page supplement to this week's regular edition by way of commemorating the 75th anniversary of our existence.

We have tried to make this special feature more than a Diamond Jubilee for the newspaper. Naturally we are proud of the acceptance received from the community all these decades and this supplement is by way of saying "thank you."

But it also is designed to play up the contributions made, and still being made, to the well-being of the area by governmental agencies, civic organizations, churches, schools and groups of all kind. That's why we've tried to feature them, and their contributions to the amazing growth and progress that have characterized the communities of Riverton, Palmyra, Cinnaminson, Delran and Riverside.

We are grateful for the cooperation of those who supplied old pictures and items of historical interest for use in this edition.

We would be remiss, too, if we didn't express publicly a word of appreciation to the mercantile and business interests whose advertising support have made the issue possible.

whose advertising support have made the issue possible.

We urge you, the reader, to examine their messages, and to read every article contained in these 32 pages. It will give you a wider acquaintance with your community and perhaps a deeper appreciation for the contributions made by so many down through the years in order that your town may be a better one in which you and your family can live.

One more suggestion: keep this supplement. It is our guess that you will have occasion to refer to it often in the future. See you on our centennial!

Riverton Well Into Second Century Now

established in 1851 when Caleb borough. Edward H. Ogden was the Clothier. Robert Biddle, Daniel L. first mayor serving with Council-Miller, Jr. William C. Biddle, William B. Hall, John Frishmuth, liam D. Parrish, Dilwyn Parrish, Ogden Mathis and William M. J. Miller McKim, James Clothier and Rodman Wharton purchased a Growth of Riverton has been one tract of land from Joseph Lippin-of gradual development with no radical changes, Riverton's popu-

They drew lots for locations on lation was about 1000 in 1893 when which to build their homes which it became incorporated. The 1900 were completed by 1852, One of the first completed was the Miller 1930 there were 2483 and by 1960 residence on the riverbank, It re-mained standing until it was de-Riverton is proud of its Memorimolished in 1938 after being vacant al Park, dedicated to citizens who

to Philadelphia in early days a steamor

tion. Rivertonians built a house railroad. It was finally moved near the J. T. Evans Co. property on Main st, and demolished in 1933. Development of the area south-

east of the railroad tracks did not begin until 1898 when the Edward Lippincott farm was sold for development into home sites.

Riverton was part of Cinnagin on Dec. 19.

minson township until Dec. 18,

Bicyclists Complain About Speedsters -Horses, That Is!

Horseracing on Broad st., Cin-maminson ave., and on Riverton rd. was so popular in 1895 that bicyc-lists were forced into the gutters.

The wheelmen complained to the town fathers about this and also telephone lines in 1900.

vandals until finally removed.

Motor vehicles put in their ap- death Jan. 10, 1931. pearance here about 1909 and State Troopers and police from ed by one party line." with lights for night driving.

Riverton, as a community, was | 1893 when it was incorporated as a

gave their lives during World War To insure better transportation but it was not until July 4, 1931 that dedication exercises were

Still desiring better transporta- Special Heralded New and station and presented it to the Interstate RR Service

ice between Broad St. Station, thwaite's Drug Store. Philadelphia and Riverton and other riverfront towns would be- board was installed in the George

cial edition revealed the fact that the trains would stop at 40th St. ville operator, in charge of the and North Philadelphia stations and cross the Delair bridge. Estimated time for the trip was placed at 33 minutes from Riv- April, 1900 moved to Stiles Drug praces at 33 minutes from Riv-erton including stops at Palmy, Store, 250 Main st., North Philadelphia and 30th St., The announced, at said one train described in a 1909 edition of the would leave 15 from weekdays at 7:47 a.m. for return at 7:47 when Present equipment is of

About the same time there was funerals ever held in Riverton was can now accommodate about 1200 trouble over the watchman's boxes a fitting tribute for William Quigley phones and is so arranged that for Riverton policemen, which who served the Riverton police were continually broken into by force for 28 years and was chief

brought complaints from horsemen many surrounding towns escorted or ough companies from not seemen and surrounding towns escorted and bleyclists because the motor- his funeral cortege while Riverton school children lined the street Riverton No. 1 phone for R. W. in respect to Chief Quigley.

JOS.M. ROBERTS



LAWN HOUSE, famed hostelry that once stood at Penn and the riverbank, was the summer rendezvous of Philadelphia and New York society at the turn of the century when Riverton was a vacation resort. Building was torn down many years ago

several daily round trips, Later park has facilities for all types of they built and operated another steamor With First Telephone fer pear, Parry strawberry and wilson blackberry. One year's

A special 8-page edition of the New Era on Dec. 9, 1932 heraided between Camden and Trenton, The Riverton was one of the first | dealers in Riverton and Palmyra. the Pennsylvania Railroad an- first phone was a public station nouncement that direct rail serv- located in what was later Cowper-

In 1895 a single position switch-Tucker residence at 516 Main st. Printed on pink paper the spe- and later moved next door with

The switchboard was moved to

the highest type common battery drop signal board, at which four operators can work simultaneoustown fathers about outs and also between the committee that carpe in the committee that cappeared along the roads to carry PoLICE CHIEF'S FUNERAL One of the most largely attended on floor of the Price Building, of the bord floor of the Price Building, one of the most largely attended on floor of the Price Building, of the bord floor of the Price Building, one of the most largely attended on floor of the Price Building, of the bord floor of the Price Building, one of the price and the price of the most largely attended on the price of the price o

this number can be nearly doubled. "Riverton, including for nine months prior to his sudden and Cinnaminson, now has 621 death Jan. 10, 1931.

A Philadelphia and vicinity di-Heulings Sons, lumber and coal

Outstanding Citizen Judge William Parry was not one

of the earliest settlers in Cinna-minson but he will probably be membered as one of the great-

Parry Commemorates

The community of Parry was amed after him in 1880, in recogtion of his public service. A post fice bearing the Parry name was tablished there the same year. Born in 1817 he lived in a large

rick home on Branch Pike near Riverton rd. His memoirs contained recollections of his experiences and observations as a surveyor, geologist, horticulturist and judge of the Court of Common Pleas. He also was president of the board of Rutgers University and president of the Westfield and

As a horticulturist he was credited with introducing the Keifprofits from the blackberry built his mansion on Branch pike. The

SINCE 1926

"JUST LIKE THE

U.S. MAIL..."

The Rogers News Agency sell stationery and supplies, greeting cards and among other items, magazines and newspapers. The residents of Palmyra do

not have to be relent newspaper de-livery service that the News Agency has given them thruout the years Just like the U.S. mail, "Neither rain nor sleet nor snow etc." prevents "Joe from delivering the daily newspapers







ROGERS

NEWS AGENCY 15 E. Broad St., Palmyra - 829-9833

Cinnaminson Century Ago Encompassed Entire Area

dates back to 1860 when it was separated from Chester township by an act of the Legislature on March 15, 1860. In those days the township encompassed the com-munities later known as Palmyra. township.

At the first town meeting o March 12, 1861 in the West Chester School the sum of \$1,000 was appropriated for township purposes and \$700 for school expenditures. The meeting also accepted the offer of Samuel Hunter of land near New Albany for the site of

A total of 344 votes were cas for the following officials: Char-Haines, Israel Lippincott, Henry Van Vane, township committeemen; William Parry, mod-erator; Job King, assessor; Wallace Lippincott, freeholder; John Stiles, School superintendent; Hinchman Wooster, overseer of poor, constable and poundkeeper

in 1860 the population was slightly less than 3,000 but this included what now comprises the Triof Cinnaminson was 2184.

year Palmyra township was creat- Palmyra. ed and Cinnaminson was left with The Swedes were

In contrast with today's beehive of industrial activity along Rt. 130 and the Delaware River, Chamminson's Industry in 1860 consisted of the Haines flour mill at Swedes Run on the Burlington Turnpike; a saw mill of the second to the second to the second to the burlington County Bank or the stated of the Haines flour mill at Swedes Run on the Burlington County Bank or the Swedes Run on the Burlington County Bank or the Burl at Swedes Run on the Burlington Turnpike; a saw mill on
Pompeston Creek; the Heulings
planing mill, machine shop and
shutter factory at Fork Landing;
at fishery, barge-building enter
prise, the Dreer Nursery and the
Pompona Nursery.

The original Lippincot homestead with 200 acres was solid
to samuel L. Allen, inventor of
the Planck, Jr., farm and garden
tools, sometime after 1850.
The original Lippincot homestead, known of bursters with despendent with despendent and the
stead, known of bursters.

and industrial areas began to township.

ment named it Cinnaminson Another name, Coles, had its trail from the river through presafter the ancient Indian name for beginning in Cinnaminson when fit and you do not state it will be surroughing area. The post samuel Coles, established his New rel to the Seashore. office carried the name for 50 years and was discontinued in favor of the Riverton post office. It was not until 1964 that Cinminson again had its own post

In early days villages in the township included Westfield, so named because the meeting house was built in Thomas Lippincott's west field in 1801; New Albany, flanking the turnpike; Wrights-ville founded in 1847 on land formerly owned by Thomas Wright; Parry named in 1880 after Judge William Parry.

Earlier the latter community had been known since 1855 as North Pennsville.

Another Cinnaminson existed long before the creation of Cinnaminson township. It covered the same general area as the present township, bordered by the Delaware River, Pennsauken and Rancocas creeks.

The first mention of Cinnaminson appears on old maps and documents listing it as an Indian hunting territory and site of an



TURNPIKE TOLL HOUSE at Five Points where users of the Westfield and Camden Turnpike paid for using the gravel road, beginning in 1855. The building was originally on the east bank of Pennsauken Creek and was moved about 1860 to Five Points. It became a shoemaker shop and residence in 1909 and was later demolished.

When Cinnaminson was created a likelity settlement of Swedes, who spread across the river from Delaware.

These early records show that Boros plus Riverside and Delran. Markus Lawrence purchased 100
When Delran township, which then acres in 1682 and Frederick King included Riverside, was formed and John Hance had land surveyed included Riverside, was formed in 1880 the remaining population of Cinnaminson was 2184. Sauken Creek. Another Swede, Then Riverton withdrew and formed a borough in 1893, the next in 1689 on the present site of

1078 residents in 1900. By 1930 a wave of English Quaker set-1078 Fessionists in 1,500, 69 even.

a wave of Leggins (waker seven the township's population had increased to 2227 companies with the source of the source

prise, the Dreer Nursery and the Pomona Nursery.

The original Lippincott bomes that the Pomona Nursery.

Essentially Cinnaminson remained an agricultural community until the 1930s when its residence when the residence of the Pomona Nursery o

CHARTERED IN 1853

Chartered in 1853, the Westfield and Camden Turnpike was ompleted and began taking tolls

The gravel road first extended rom Camden to the Pennsauker Creek. Later it was extended to where Pomona rd. intersected the Riverton-Moorestown rd.

Other early settlers in the area In the Indian tongue Cinnamin-Other early settlers in the area

Other early settlers in the area

In the Indian tongue Cinnaminever the Conarross (now Conrow),
some and either sweet water or
French Buguents, who came to
village of Westfield in 1835, but
to avoid contains with another wheat is own Cinnamins
Westfield the postal departwestfield the postal departsome Class with Cinnamins on in 1718 and in 1834.

Another name Class bed till itself in the result in the containing of the

> Selling No. 1

HUTTON CHEVROLET 400 Pavilion Ave., Riverside - 461-1281



You whimsical old thing, you!!!





GIFTS FOR ALL OCCASIONS



19 E. Broad St., Palmyra, N. J.

years was Joseph M. Roberts' Brick Stores which dominated the central section of town. The original building burned down in January, 1890 and was replaced by this structure in 1891. Building was de-

molished in 1938 to make room for a service station

Palmyra's Roots Deep In Early Settlement

Early records indicate that the tri-boro area was first settled by the Swedes in 1690 or earlier. The entire section was an Indian hunting territory known as Cinna-

From 1700 until 1834 the area was a part of Chester township (now Maple Shade), Following the 1834 division the area with its various settlements continued as a part Cinnaminson township unti

Principally a farming district the settlements began to expand after the Camdon & Ambou Pailtween Camden and Bordentown

A new village sprouted in the vicinity of the new station at Arch st, in 1845. The community was named Texas but the name of Pal-

Isaiah Toy.

Most of the early development Most of the early development of Paimyra was in the area of the separation from Cinnaminson to Market, Arch, Race and Vine sts., took place.

By 1850 the population was 100, in 1928 Paimyra was incorporin 1834 when the community's abortous the mayor and council form of governpopulation exceeded 2,000 the mayor and council form of governtownship of Palmyra was cround ment. by an act of the Assembly, and

Palmyran Gave Name To Unit of Legion

Frederick Rodgers American day.

C, 14th Inf., 27th Division, was minson ave. facing the river. killed in action on Sept. 28, 1918 during the Meuse-Argonne offe

sive.
The first post officers were Herbert Kemmerle, commander: Edward Griffenberg, vice com- ceived a communication on Feb. J. R. Jaggers. Since the photos mander: Frank McCormick; adju- 11, 1909 from the State Board were taken in early spring needtant; Antone Boehme, finance of of Health directing the municipal less to say Palmyra's gravelet ficer; Arthur Wright, chaplain; W. ity to cease polluting the Delaware streets appeared full of deep ruts. W. Cook, Harvey Fisher, J. Pres-ton Sharp, Maurice Allen, Stephen 1913.

At the back of the booklet were two pages of business directory

dedicated on Labor Day, 1923. pollution cease by Nov. 1, 1941. or rent.



myra was adopted five years later FIRST HOUSE in Palmyra which stood south of the by the village's first postmaster, railroad nearly opposite Palmyra firehouse. The building was demolished about 40 years ago.

Leging Post post was activated in Much of Palmyra occupies up Palmyra in the fall of 1919. The post was named after Palmyra's Flias oreas in 1849 and sub-Bridge is under construction rendpost was named after Palmyra's Elias organ in 1849 and sub-only resident killed during World divided by the latter's four sons. ar 1.

Outsteed by one latter's four sons, ers one hotting of property here
Ton. Tor. Chineforease built fair Yes; particularly desirable. A big boom
14th Inf., 27th Division was
14th Inf., 27th Division was

Pollution Must Cease, But When, Is Question

Riverton borough council re-

Lamb Folder Featured "Picturesque Palmyra" was the

title of a booklet published by Dr. R. H. Lamb, dentist and real Early landowners a century or more ago included Toy, Rambo, estate developer, in May, 1923.

Worsan Wallace, Describing Palmyra as one of Describing Palmyra as one of the Control and designable. Fish, Cox, Morgan, Wallace, Evaul, Rudderow and Hubbs, Many of these names still survive to-Dr. Lamb noted "Now that the Legin: Post 156 was activated in Much of Palmyra occupies the Tacony-Palmyra Ferry is estabthose who have the wise foreat its present value will reap a good return "

The booklet was illustrated with dozens of pictures by photographer

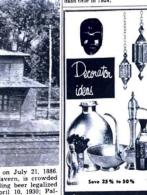
At the back of the booklet were ton Sharp, Maurice Aiten, Stephen 1913.

Etris and William Strang, executive committee.

The post met in the YMCA build—
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The guntil a new post home was similar letter in 1939 directing that impra Extension and houses for sale in the post met in the YMCA build—

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> Frances Ruppert, of Riverton, on the national woman's 100-vard ash title in 1924.



PALMYRA STATION as it appeared on July 21, 1886. Back of photo, loaned by Mitchell's Tavern, is crowded with notations of area's history, including beer legalized with notations of area's history, including beer legalized April 4, 1933; trolley discontinued April 10, 1930; Palmyra High Stadium built in 1939 for \$67,000; Tacony-Palmyra bridge opened Aug. 14, 1929; parking meters in effect May 5, 1952 and many more.

Our white truck raised some evebrows in the



In those days a white automobile or truck was almost scandalous . . . but dad wanted a white truck, so we ordered one. As time went by we found, as in so many other situations, that he was right. We take pride in the image of individual character which he gave us. We think our customers appreciate it, too.

Loin of Pork (10-12 lb.) lb. 65c

Rib Half Loin lb. 67c

Loin Half Pork	lb. 73c						
Fresh Ground Beef	2 lb. \$1.39						
Fresh Chicken Legs	5 lb. \$2.75						
Fryers	39c						
Chicken Breasts	5 lb. \$3.25						
Taylor Pork Rolls	99c						
6 King 7 Up 47c Plus Deposit	Duncan Hines Cake Mix 3 for \$1.00 (All Flavors Except Apple)						
Tetley Tea Bags	SEGO—For Your Diet \$4.99						

QUALITY FOOD STORE FRESH MEATS TO SUIT YOU

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July 1, 1965

45 YEARS AGO...

Private enterprise became a reality for Clarence Hubbs.

It was a hot summer day in 1921 when he picked up the telephone to notify the bank of his intentions to start a heating firm . . . His decision was based on the simple belief that the public needed such a service and that he would be rewarded for his competence and honesty.



Through prosperity and depression he continued to work under that same simple philosophy; that his competence and honesty would see him through. The firm prospered. Things really got moving after the war when his three sons returned to give him a hand. Recent mechanical and engineering developments have brought the company into its present highly technical operation. Last year our work included the mechanical installations in 14 new churches, 3 public schools, 2 hospitals, a multi-story hotel, 2 motels, 5 industrial buildings, 4 banks and a country club. Clarence passed away in 1959 but he lived to see his company grow beyond his most ambitious dreams.

In 1937 C. N. Hubbs became a franchised dealer for Chrysler Airtemp. Today there are more Airtemp heating and air conditioning systems in our communities than the total of all other makes combined. We service everything we sell and install . . . competently and honestly.



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PLUMBING-HEATING-VENTILATING-AIR CONDITIONING-HUMIDIFICATION

Palmyra's First School 4 School Districts Dates Back to 1822

brick building, also serving River-ton, erected near Elm ave. in 1822. When railroad tracks were laid through the center of the village in 1833 the building was moved out of the way to a lot donated by Elias Morgan.

In 1865 a new brick school was erected on Cinnaminson ave. and housed 80 pupils in 8 grades, all taught by one teacher Miss Laura Hall Meanwhile the original school became a blacksmith shop and was emolished in 1898.

The newer building was enlarged in 1877 and a second story added in 1880. Fire threatened the building in February, 1933 but it was saved by firemen. Palmyra's third school building

was an eight-room brick structure erected in 1895 on Spring Garden st., near the other building, A oneroom school costing \$1500, was erected in West Palmyra in 1900 for younger pupils in the area. The building at 4th and Race sts. is now a dwelling.

was introduced in the Spring Garden st. School on the Spring Garden st. School of the school annex was completed in was under way classes were held on school annex was completed in was under way classes were held on school session hasts. ley Hall, a former private school 1958. at 4th and Elm aves., when the course was increased to three years.

In 1909 a larger school, costing \$39,000 was erected on Delaware ave, for high school classes and four lower grades.

Residents voted to construct the present high school adjoining the original one in 1921 for \$176,000. Students moved into the new high school on Feb. 22, 1923. Addi-tional classrooms were built in

In the post war years Palmyra built two new schools and two annexes. In 1948 the Charles Street School costing \$275 000 was completed and in 1961 an annex cost-ing \$210,000 was completed for the

MERRY SLEIGHERS

Main street presented a lively appearance on Friday, February 10, 1899, with sleighs of all sizes and shapes out. These ranged from natty cutters to lumbering farm sleighs.

The snow storm that afforded the fun was one of the most severe ever experienced here, food being very scarce for several days.
There was no school from Monday until Thursday, and the first freight train of the week did not arrive until the latter day.

HELP WANTED

Labor wanted in mills and yard of John A. Roebling's Sons Co. or John A. Roebling's Sons Co. Good wages, steady work. Free life insurance after one year con-tinuous employment. (Adv. in the New Era, March 1, 1923).

Distinctive Personalized



FLORENCE **Hair Fashions** 202 Broad St. - 829-1910





FIRST SCHOOL in Palmyra, erected about 1822, also served Riverton children, near Elm ave. With the coming of the railroad in 1833 the school was moved. Later blacksmith shop, the building was demolished in 1898

GIVE

るが

GIVE

GIVE

Palmyra High School was hit A two-year high school course was introduced in two classrooms opened in 1955, costing \$204, ber, 1957 that destroyed about half in the Spring Garden st. School 1000. A one million dollar high

on a split session basis.

In Delran Originally

20, 1880, The districts were west laced with origin.

Chester, Chesterville, Riverside and Bridgeboro. In 1893 the Riverland Bridgeboro. In 1893 the Riverland Bridgeboro.

pils employed two teachers, one male at \$40 per month, and one Special Edition Marked female at \$30 monthly.

new school on what is now Rt. 30 at Fairview to replace an old stone school on Chester ave. The Fairview School continued in use until 1920 when it was closed and Era that week. the pupils transferred to Bridgeboro where a new 4-room school had been completed in September 1907 at a cost of \$6,000.

The Chesterville School closed in 1907 and the pupils were transferred to the Bridgeboro building.

Double sessions were just as nnopular in those days as in nodern times. In September, 1917, pupils from Riverside Park and ambridge who had been attending

Cambridge for \$12,804. Additions to the Bridgeboro New Era.

Delran township established four |School included two rooms in 1919; school districts when it separated a stage and auditorium in 1937, from Cinnaminson township Feb. and in 1940 the entire building was 20, 1880, The districts were West faced with brick.

and Bridgebore. In 1895 the Riverside area separated and became
Riverside township.
At that time the Bridgebore
School, with a capacity of 90 pu-

The Delran school board built New School Dedication

Dedication of Riverton's new \$86,800 school building on Feb 4, 1936 was marked with a special 16 page school edition of the New

At the dedication ceremony the board of education formally accepted the building from the contractor, Rafferty-Kennedy Co., of Philadelphia,

Dr. John Dennis Mahoney, head of the English department at West Philadelphia High School, was the principal speaker

Cornerstone laying ceremonies for the building were held on Oct, Riverside schools on a tuition ba- 1, 1935 by the school faculty and is, were transported to Bridge- student body. Papers placed in a boro. The double sessions were so copper box within the cornerstone unpopular that a four-room school included a list of the faculty, board completed in 1918 in of education, Town Meeting com-

GIVE

GIVE

HAPPY ANNIVERSARY To The NEW ERA!

although we're 10 years older, (85), like you... we're young at heart!





Now's the perfect time to spread CLOUT - to blast crabgrass before it casts its seeds for an even bigger crop next year. How about this

CLOUT knocks out crabgrass

fast. Foxtail, dallis grass and

a raft of others too. Yet

CLOUT is kind to good grass.

Lets it go unharmed - so it

can fill in where crabgrass

2,500 Sq. Ft. Reg. \$3.95

5,000 Sq. Ft. Reg. \$6.95 Now \$4.95









HOURS: July & August: Mon. - Fri., 8 A. M. to 5:30 P. M. Saturday, 8 A. M. to 5 P. M.





RIVERTON'S FIRST big school building, erected in 1892 replacing smaller structure of 1865 vintage. Cost of the

Riverton School Records Date 'Only' to 1865

board so the early history and became the post office. of schooling in Riverton has faded Four new classrooms and

July 1, 1965

now Riverton, then known as School building was completely renovated District 7, Cinnaminson township. cost \$800 when erected in 1865 at 4th and Howard sts, A one— erion School in 1955, financed by room annex was added in 1889 a \$125,000 bond issue. In 1962

a cost of \$4,400 and as the need of additional classroom space developed the school board purchased a small frame chapt in 1896 from the Catholic Church. The chapt was enlarged and the first Forebellan Kinderswitch to Eurithedia County.

Prior to 1865 no permanent was completed in 1910 the former records were kept by the school chapel was moved several blocks

annex was added in 1889 a standard of education utilized the board of education utilized A frame school, consisting of \$10,000 in State funds to purchase six rooms, was built in 1892 at a house at 404 Howard st., now a cost of \$4,400 and as the need used for kindergarten classes.

1896 from the Catholic Church.
The chapel was enlarged and became the first Forebeilan Kindergarten in Burlinston County.
By 1909 corollment had increased to 305 children so the riverbank, later occupied by the board authorized an 11-room Stevens and Michener families. Créased to 305 cniuren so me riverouns, later occupied dy in board authorized an Il-room school with auditorium and manual. He was credited with obtaining training room constructed at a cost of \$38,000. When this building of an earthquake in Italy.

OUR 12th ANIVERSARY



Nationally-Known Brands EXPERTLY FITTED

- Moxies Buskens
- Naturalizer American Girl Sebago Mocs
- . U. S. Keds . P. F. Flyers • Hush Puppies

BUSTER BROWN

Walkin Prescription Shoes for Children

ACCESSORIES HANDBAGS MEMBER HADDON CHARGE

DAVID'S SHOES for the entire family

11 E. Broad Street, Palmyra

From the Day W_e Opened Our Doors



the NEW FRA

in 1907.

RESERVES SAVE THE DAY

The battle of Waterloo was decided not entirely by brute force alone. There was a critical moment Napoleon had no reserves available. Wellington did. Reserves saved the day for Wellington. Your reserves may save the day for you!

SAVE AT THE

Cinnaminson National Bank

TIL THE INTRODUCTION OF OUR NEWEST SERVICE



Early in the Revolutionary War, Ethen Allen and his Green is captured Fort Ticonderoga and its sleeping gerrison without Allen had a sword; the enemy a condic THAT'S BARGAIN



- BEFORE you select your next cor Stop in at CB&T and arrange your financing Borrow at LOW bank rates ... the LOWEST possible Go to the dealer of your choice
- You're a cosh customer You'll make a better dea
 - You get one day loan service, but Take your time shop around you have 60 days to make your selection on YOU HAVE BARGAINING POWER!

CINNAMINSON BRANCH LOAN DEPARTMENT OPEN
9 A. M. to 5 P. M. Mondey through Thursday
9 A. M. to 8 P. M. Friday

AND INTO THE FUTURE

CB&T will continue to keep pace with the growth of the Tri-Borough area. Proud of our record of the past 58 years, we are pledged to remain among the leaders in providing new banking services for you.

RE



Riverton - Palmyra - Cinnaminson - Phone 829-1001 MEMBER F.D.I.C.

July 1, 1965

3 Cinnaminson Schools Consolidated in 1906

Albany, Five Points and the present building on Riverton-Moorestown naminson has been forced to spend and pupils transported by horse struction. drawn bus to the Cinnaminson Memorial School was built in School, erected in 1870.

ing to the old school by a cov- 1960. ered hallway.

new location as a school for color-ed children. By 1943 two additions Rush Elementary School, on Riv-

Riverside Schools Predate 20th Century

Riverside township's school -system came into existence of Oct. 1, 1893 when the board of trustees of the 19th School Dis-trict decided to build a 5-room brick school on Carroll st. for \$7,200. Prior to that date River side had been a part of Delran township and pupils attended classes in a building on Taylor st.

Additions to the Carroll St. School, which originally house nine grades, included four rooms in 1897, one room in 1904 and two in 1908. Four rooms were added in later years.

Now Riverside has three grade schools, plus the high school. The Washington St. School was built in 1814 and enlarged in 1926 when a four-room school for colore hildren was completed on Whit

Through the years high school students had been attending either Burlington or Palmyra, A feasibility study for a high school started in March, 1927 and two years later voters approved an expenditure of \$125,000 for a high school building. The cornerston was laid March 29, 1930 and the first class graduated from River sal - High in 1931.

LEGION POST NAMED FOR ARGONNE HERO

James A. Bradley Post, American Legion, was chartered Oct. 29, 1919. Named after Sgt. Bradley, of Riverton, who was killed in action Oct. 30, 1918 in the Argonne campaign, the post included ex-servicemen from Riverton and Cinnaminson.

Original officers were Dr. Harry L. Rogers, commander; Walter C. Wright, vice commander; John Flynn, adjutant; William H Baker, Jr., finance officer; Rober K. Jones, historian; Emerson Wolfschmidt, chaplain: Edward Yerkes, insurance officer and Howard M. Rogers, employmen officer.

After a few years the post al-

lowed its charter to lapse and mos of the members joined the Rodger: post in Palmyra.

RELIEF IN THOSE DAYS In 1899, a family in West Palmyra was informed by the overseer of the poor that the members would have to cease their applications for relief orders or be sent to the poorhouse, whereupon the head of the house replied, "if that is the case we will have to go to work."

The Palmyra and Riverton Home Guards held a sham battle back of the water works on Saturday

Originally there were three were completed and the building school buildings in Cinnaminson contained five classrooms, a large township after the separation of auditorium, kitchen, lunchroom Riverton, Palmyra and Delran, and office. The school has since the schools were located at New been closed.

rd. In 1906 the New Albany and approximately \$5 million in the Five Points buildings were closed past decade in new school con-

In 1922 a new modern brick on Moorestown-Riverton rd. fol-building was completed connect- lowed by a \$500,000 addition in

The Junior-Senior High School When the three schools were was completed in 1962, financed consolidated in 1906 the Five by a \$1,744,000 bond issue fol-Points building was moved to a lowed by a \$965,000 addition in

bond issue.



CINNAMINSON SCHOOLS as they appeared 25 years ago. Structure at left contained Rush Elementary School, on Riv-erton rd., was completed in 1963 and was financed by a \$700,000 mile building by covered hallway.

SERVING

the community for three generations

THEN !

NOW







minson visit our Main Line Phermec in the Main Line Shopping Cente

Palmyra

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PHARMACY

At the Corner of Broad and Cinnaminson Sts., Palmyra, N.J.



George Friday and Lester Friday display a recent G. E. innovation, The 112,000 BTU combination heating air conditioning unit.

SINCE 1930

We are both proud and happy to be in our thirty-fifth year of service to our community. We believe, as does our newspaper, that service and integrity go hand in hand with progress. Our faith in this conviction has been upheld through the years. Our firm looks forward to many more years of service to our friends and neighbors.

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Mrs. Bolbecker and Mrs. Friday in customer service.



Office and plant in Riverton

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PLUMBING, HEATING AND AIR CONDITIONING Friday's Fuel Service, Inc.

301 BROAD ST., RIVERTON, N. J. Phone 829-0936

July 1, 1965

Riverton Fire Co. Keeps Pace With New Era Growth

New Era, is celebrating its 75th anniversary this year. Organized into a chemical tank wagon.

Corner; board of directors, J. C.S. ond floor, with police station and Davis. C. A. Wright, Odgen Mattis. W. S. Spackman, William M. Thom-as, Edward H. Pancoast, A. J. a 750 gallon American La-France as, Edward H. Pancoast, A. J. a 750 gallon American La-France Borie, J. S. Bioren, Charles C. pumper was delivered. In 1927,

A disastrous fire in Palmyra
in the spring of 1886, and threatened
the entire town, and aroused the
threatened of threatened of threatened
threatened

fire company, as it still does to this A new truck arrived in August

Riverton Fire Company, like the | ough, This was followed by a Pack-

anniversary this year, Organized no March 26, 1850 the company on Jan. 14, 1922 land was purchased clifficer's included; ery and the building was expression, J. C. S. Davis; vice president, W. S. Spackman; esc. A large engine and apparatus room retary, A. J. Borie; treasurer, was on the lower floor, boroughoff-charles A, Weight foreman, Justifices and a large ball on the sections. the Packard and Maccar trucks were traded on an American La-A disastrous fire in Palmyra France combination chemical tank

Money was ratised by public subscription to purchase a chemical ways, on a small series of the control of the c ters. In 1895 a new hose cartriage was purchased and the boroughbes gan to rent office space from the space from the second through the generosity of a townshow the bounding of woman. Fully equipped, it has served at many area drownings. ay.

1953, and the pumper it replaces
was purchased by East Riverton

In 1916, the company's first on Fire Company purchased the man, Charles J. Rossell, asst motorized equipment, a Maccar Williams property, which extended foreman, Kenneth Hughes. Board truck, was purchased by the bor- the

announcement of the community of the com "LADY" and I HAVE SEEN

A QUARTER MILLION CARS

Through our car wash in four years



Paul T. Moorhouse: vice president In June 1897 an extension was built on the existing building, large senough to accommodate all end properties. The Company, This truck was G. Reber; treasurer, C. Howard prince for the next 25 years.
In 1916, the companys first
In 1916, the companys firs

ised an eight-room house for in Riverton at the price of

Thinking of

MOVING?



Joe is the

Joe DiBenedetto

Organization

WATCH FOR OUR SPRING SPECIALS

Cinn - A - Minit Car Wash 401 ROUTE 130. 829 - 9889 CINNAMINSON

and Lady.

riendly Proprietor Cinn-A-Minit

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LAMON CO.

RIVERTON 1630 RIVERTON ROAD PHONE 829-1600

PALMYRA

516 CINNAMINSON AVE. PHONE 829-7500

HAPPY 75

Riverton Farm & Garden Supply wishes The New Era a Happy Birthday on its 75th Anniversary. Riverton Supply is 21 this year but long on Experience to help with any problem you might have in your Home or Yard. We feature Scott Lawn Products and Scotts are in their 96th year — So Happy Birthday to You - Us ... and Everybody.



We're 21

Scotts is 96







Now's the perfect time to spread CLOUT - to blast crabgrass before it casts its seeds for an even bigger crop next year. How about this weekend?

CLOUT knocks out crabgrass fast. Foxtail, dallis grass and a raft of others too.

Yet CLOUT is kind to good grass. Lets it go unharmed - so it can fill in where

2,500 Sq. Ft.

5,000 Sq. Ft.

-- AND SAVE YOUR LAWN

RIVERTON

FARM AND **GARDEN SUPPLY**

ROUTE 130, RIVERTON, N.J.

authorized (Scotts.)

829-3560

At New Albany Road and Taylors Lane Interchange Open Daily 8 to 6; Friday Eve. 'til 9 P.M.; Saturday 'til 5 P.M.; Sun. 10 to 2

July 1, 1965

July 1, 1965

Disastrous Fire Led To Palmyra Fire Co.

Formation of Palmyra's Inde- Three years later the compan pany on Aug. 8, 1887 followed by only three months a disastrous blaze that destroyed four homes from Abraham Springer in 1890 in the vicinity of 5th st. and Cin-naminson are, and threatened to site. A temporary railroad station

the blaze on that early Sunday A&P store which had been altered morning in May. The William Penn Hook & Ladder Co., of Pavonia arrived in time to be of some help, but when two pieces of Burlington apparatus arrived on railroad flatcars at noon the fire was under two pumpers each with 750 gal-

on Broad st. and the first piece of apparatus, a hook and ladder truck, was housed Thanksgiving Day, 1887 after a street parade,

Bridge Opening Was Culmination of Long Dream by Rivertonian

Opening of the Tacony-Palmyr Bridge Aug. 15, 1929 marked th realization of a lifelong dream of Charles A. Wright, of Riverton, He was president of the bridge company and originator of the movement to build the \$4,500,00 Construction, under an act Congress approved Jan. 25, 1927, started on March 27, 1928.

Although the bridge was author ized to charge 40 cents for autos it never charged more than 35 cents. This was cut to 30° in 1937 and with commutation tickets the toll was 25°.

The bridge is 2,313 feet long between bulkhead lines, and has a 1.298 ft. approach on the Tacony side and 1,642 feet for the Palmyra approach. The roadway is 3 ft, wide and the center of the mair draw span is 64 ft, above mean

During its first year of opera tion 1,251,838 vehicles crossed the span and by 1938 the total was 1,980,819. By comparison 19,174,766 vehicles used the bridge

When the bridge was acquired by the Burlington County Bridge Commission in October, 1948 the toll was immediately reduced to 25¢. Later this was cut to onl

Was Riverton Host To Jersey Devil?

The famed Jersey Devil, a com-bination demon and winged horse, has been reported seen in various parts of the state.

The Devil is reported to have made its only appearance in Riv-erton one dark Monday night in 1907. According to the New Era files a resident declared he saw it at 4th st. and Lippincott ave He charged it with a large pocket knife but the creature vanished when he was almost within striking distance.
The observer described the Dev-

il as looking something terrible with awful eyes.

Chief Talacca Hunted Here

One of the earliest of all Cinnaminson residents was Chief Ta-lacca of the Pennsauken Indians who hunted the Cinnaminson for-ests and fished in the waters long before the coming of the whit

The original Broad st. firehous without the community.

Became the second story of the Water from hand pumpin in nearbocame the second story of the Water from hand pumpin in nearbotame the second story of the without pumpin in the second story of the water source and the second story of the water from the second story of the water from the second story of the second story

Besides its modern building Independence Fire Co, now operates control.

The company was formed at a meeting in George Hall's pool room

On Broad see thall's pool room

fire police truck and two boats.

Original incorporators of the company were George W. Hall, Jacob F. Schnabel, John F. Mc-Millin, Charles Smith, John Coopor, Charles Cooper, John H. Whit-man, William F. Carter, Franklin Ryer, Jacob Lawson, Samuel Callan and William P. Rue.



FIRST PALMYRA FIREHOUSE as it appeared 30 years ago. Originally a one-story building, erected in 1887 the structure's floor, added later, had been a temporary railroad station. The firemen moved into their present, modern building May 30, 1956.

milton d. Milavsky says:

"Deceiving You, Our Customer . . .



. . . is not our cup of Tea!"

You get what you pay for. Make comparisons . . . and when you do, you'll discover quality always counts first with us. Taste, quality, smart decor cost no more, as you'll discover, when you shop at our store. Our formula for fine taste is to brew all the elements that reflect your own judgement in selecting our furniture and carpeting. Shop in leisure . . . you'll see that our appearance is reflected in the quality of our furniture. As in the past, we always remain competitive in



2nd & PAVILION AVE. RIVERSIDE, N. J. . HO 1-0625 OPEN THURS. & FRI. EVENINGS USE OUR PARKING LOT



PROGRESS

WITH INTEGRITY ...

BURLINGTON COUNTY'S MOST MODERN FUNERAL FACILITIES

For forty-four years we, at Snover's, have maintained our belief that service and consideration are the most meaningful characterstics of progress. On this occasion of the New Era's diamond anniversary we salute you as well as our many friends and neighbors in the community.



Every funeral held here is planned with devoted care. Here the surroundings, the chapel are pro-vided to ease the burden for your family.



- AMPLE OFF STREET PARKING
- 2 LARGE VIEWING ROOMS
- DISPLAY ROOMS
- COMPLETELY AIR CONDITIONED



Spacious lounge and foyer complete with smoking room for your added convenience.

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LOCATED ROUTE NO. 130 CINNAMINSON, N. J. ROBERT A. SNOVER, MGR.

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Century-Old Riverton Yacht Club First On Delaware, 9th In U.S.

100 years ago this month, is the oldest on the Delaware River and

Sailboats on the river had been replaced as a means of transportation by steamboats and the Camden and Amboy Railroad, Bearing vivid memories of the beauty of sails on the Delaware, a group of men met at the home of Edward H. Ogden on July 1, 1865 to organize River-

Casper W. Morris was elected commodore; Jacob G. Morris, vice

the Civil War the committee selecting the club flag adopted a

was erected in 1880-81 it provided
L.I.'s, circa 1925-35.
a waiting room for steamboat pasNone of the preset

to introduce steamboat transporta-tion between here and Philadelphia.

the more modern craft have won international and national cham-international and national chamtion between here and Philadelphia, international and national chambers are proposed in the proposed from the statements in later years and sort the precedence of the proposed from the propose



commodore and Ogden, secretary- RIVERTON YACHT CLUB as it appeared in 1909. It was built in 1880 at the end of the Riverton Iron Pier Co Swayed by patriotism following wharf with provision that the club maintain a waiting room for steamboat passengers

ton and Philadelphia. When the seen on the river until the late clubhouse, which still stands today, 1930s, and the 32-ft. single mast

None of the present day Light- For Palmyra Residents a waiting room for steamboat passengers. None of the present day Lights for Palmyra Residents ings, Stars, Comets, Dusters or Many of the Riverton YC organists were represented in the stars were the same group with the same group the starting classes of the early days, chartered the sidewheeler wave chartered the sidewheeler wave in the more mortan real than wow of the pressive ceremonies. For

Congratulations

are in order

The staff and management of The DeCree Detective Agency are

happy to be identified with all who salute The New Era on its

75th anniversary ... We gain a particular and vicarious pleas-

ure from our proximity to a newspaper which has survived, for

so long, the mortality statistics which have gobbled up so many

of its contemporaries. We are gratified in submitting that The

New Era's accomplishment should be acknowledged in terms of their having so successfully resisted the bland and irresponsible

commercial journalism which inevitably results in death, absorp-

The DeCree Detective Agency established headquarters in Bur-

lington County because of confidence in this area's future. We

further resolve to practice a code of ethics which should see the day when our heirs/assignees may be on the receiving end of

this kind of an accolade from The New Era. Meanwhile, we look

forward to repeating our congratulations on your centennial

selecting the crub mag acoption a burgee with 13 white stars on a fleet of 15 mosquito boats appeared in 1897 the club was instrumental on the river. The regata of 1904 in initiating the July 4th children's and stripes in burgee designs, and stripes in burgee designs and stripes in burgee designs and stripes in burgee designs. Club boats were first kept hear to Riverton two years earlier, events that began Jan. 30 with the Main st. wharf built to permit These were followed by the Hill installation of officers and will setamboat service between River One-Designer which were still end of 0.4t, 23 with the annual awards

New Post Office Third

DELAWARE FIRE CO. NO. 2 moved into this building in East Riverton in 1938 after occupying temporary

"I was 35 before I learned how to comb my hair..."

writes a Cinnaminson man. "I had been wrestling with it for years. I had the troublesome cowlick, the wiry lawless grey, so I used to solve the whole thing by getting a crew-cut.'

Comments like this are typical from our custom ers after they visit our shops a few times. But the fact is that any head of hair can be shaped and trained to be comfortable and well groomed if the barber knows what he's doing. If you've got one of those "reckless" heads why not try us a few times. You may not notice the difference... but your girlfriend will.



you (no waiting) and private booths.

Goldina and customer Razor cutting and styling are a specialty of John



2 SHOPS CLOSE BY

 MOORESTOWN MALL Phone 235-9839

• RT. 70, PENNSAUKEN (Park & Shop Shopping Plaza) Phone 663-9730

DECREE

313 East Broad St.

tion and/or public disdain

Palmyra, N. J.

DETECTIVE

Cinnaminson Home Keeps Pace Since Founding 75 Years Ago

July 1, 1965

The Cinnaminson Home at 1410 of the Davis Cup team, and or Rivertion rd., was established 75 course, the Cinnaminson Home varies ago as a summer home in the country for sick, poor chill often of Philadelphia, Since 1946 the home has been operation. Through the efforts of Dr. Frances S. Janney, then working with children in the Polyclinic Hope, 1945, a ruling by the State Department of Institutions and Agendering was held at the home clark problems. However, by the end of Pir. Joshua D. Janney, westflet, classification of the problems of meeting was neid at the nome of Dr. Joshus D. Janney, Westfield, Cinnaminson township, on May 29, other patients. And so, in 1946 1890. The name selected was it was decided to discontinue that 1890. The name selected was it was decided to discussions of the "Children's Summer Home of Cinservice and continue as a serve-

Coale, secretary and treasurer, in the Canaminson Home now in the Canaminso mer, fresh vegetables, milk and provisions were donated by local farmers and by board members. In less than six weeks from the first meeting, the house was opened with 14 children and one mother. The age limit was ten years, the length of stay, two weeks. Free transportation was given by the Upper Delaware River Transportation Co. on two boats, sailing from the foot of Chestnut st Upon arrival at the Riverton wharf. they were transported to the home

In December, 1896 the boar of managers was able to purchase of managers was able to purchase the present house, with seven acres of ground, for \$5,000. The back wing was added and remodeling done at a cost of \$8,646.00.

The home was incorporated or Dec. 19, 1896. Associate member-

The summer house was built in 1898, and over the years many additions and improvements were made -- a laundry and kindergar ten room added, electric lights in-stalled in 1910, then a furnace, as well as bedrooms, furnished

It was felt the scope of the work should be increased, and on June 6, 1914, the home was opened for the reception of women and children as an all-year-round convalescent home. To raise funds to the larger undertaking, "The Cin-naminson Home Cook Book" was published. The official name was changed in 1917 to "Cinnaminson

tions due to World War I, the home and reopened May 1, 1919. An effort was made to get more patients from the neighborhood and

Over the years there have been many interesting money-making affairs given for the benefit of the Home -- teas, fetes, donation day, plays, horse shows and gymkhana musical concerts, exhibition ten-nis matches played by members

Bad Day for Trolleys

July 12, 1907) Tuesday was a hoodoo for th trolleys. One car ran off the track at Delair and remained in the seclusion of the woods for the rest of

Another tried to dive att the tree. tle at West Palmyra and came near enough to give all the passengers palpitation of the heart.

Finally, another came to grief when the temporary bridge over Cooper's creek gave away and dumped car and passengers into

No one was injured in any of the



CINNAMINSON HOME as it appeared in 1897. Miss Martha C. Biddle, member of the original board of "Children's Summer Home of Cinnaminson",
maripson",
mary Emma S. Wood was the
first president and Elizabeth S.
Coale, secretary and treasure,
need.

The Clinaminson Home now in

The Clinam

Haines Family Still Operates Old Firm

Undoubtedly one of the oldest siness firms in the area under continuous family ownership is that of C. H. Haines and Son, Inc. on Rt. 130, Cinnaminson, Buick and

Collins H. Haines, the founder, worked as a clerk in Leeds Gro-cery before clerking for his fatherin-law, Timothy Morton, in his Parry general store. Haines even-

ually took over the business. About 1912 the firm became C. H About 1912 the firm became C. H. Haines and Son, consisting of the father and his son, T. Morton. Following the death of Collins Haines in 1924 the firm became incorporated. Morton Haines died in 1932 at the age of 84.

During the years the firm added later automobiles. Howard P Haines is now president and G. Arthur Haines, a nephew, is as-sociated with him, representing the third and fourth generations.

Remember When . . .



They were good days in 1925. Luke Eberly opened the doors to his new drug store that year. Many still remember how quickly his soda fountain became the local forum, and who knows how many young romances blossomed there . . . over a strawberry fizz? People began to realize that young Luke was dependable and competent as a pharmacist.

Then the depression hit in '29. Banks closed and many of us began to feel the effects. There were some bleak Christmas seasons for awhile so Luke, with other local merchants, did what he could to bring some cheer into a few lives. Throughout the whole thing he managed to stay in business while seeing that his poorer customers got the medicine they needed . . . without embarrassment.





TODAY, quite a few years later, the store is jointly owned by Luke and young Jerry Paolini who are both carrying on the tradition of good service and consideration for the welfare of their patrons. Though time has changed the appearance of the store nothing will change that tradition,

211 E. BROAD ST., PALMYRA, N.J. 829-1005

Many Organizations Had Vital Role in Early History of Tri-Boro Area

tant role in the community and then

Riverton Improvement Associa- political club in existence between tion was organized in April, 1909 for the purpose of encouraging ganized following the November, borough council to improve all selection.

Streets at the same time. The association reported to council that of demoralization because Grover

the group included a proposal that the railroad move its freight sta- with seeing that such tickets were tion to East Riverton to abate smoke and whistling as much as possible within the borough limits, ginal president and Frank W.

pincott, treasurer and Joseph B. county clerk, was one of the ori-Tyler, secretary.
RIVERTON BLUE ROCK CLUB

erton Blue Rock Club held its
first shoot on an open lot in East
Riverton. The group erected its
The group fielded a first class own clubhouse. In 1909 John Keating held the club record of breaking 80 cit of a possible 100. Status when the control of the control of

Palmyra Bicycle Club, organized in March, 1898 during so well both on the diamond and building erected. New Era files of 1909 noted: "In this building the rected of 1909 noted: "In this building the including the town's leading citi- teams. zens. I. E. Magurie was the first

INTON I PACTIE

The Union League of Palmyra, a Repbulican club, was the only

sociation reported to council that of demoralization because Grover all streets could be graveled six (Cleveland was elected president inches deep in the center and four over Benjamin Harrison and the curb for \$30,000 Gorger T. Werts defeated Repubbud did not advise immediate action due to other pressing needs on the public purse, among them is new school.

Other projects undertaken by Christian Projects of the projects of the

Walter H. Lippincott was the first president; J. Lawrence Liper, onetime sheriff and deputy

ginal members.
RIVERTON ATHLETIC ASSN. Organized Feb. 2, 1906 with John
H. Reese as president, the Riv-

98 out of a possible 100.
PALMYRA BICYCLE CLUB did not work together as a team.

ity, boasted a membership of 100 fostered football and basketball flower of Riverton society has RIVERTON LYCEUM ASSN.

FOR 20 YEARS

of a social nature, the clubown tion was organized April 6, 1886 pleasurable usefulness of the Lyed property valued at \$1200 in after many persons holding admis-



RIVERTON POST OFFICE as it appeared when Ogden Mattis (inset) was postmaster. The office reached second class status in 1901 and handled 9,000 pieces of mail daily in 1909.

Lions Club in 1931.

sion tickets were turned away from an entertainment in the school-

Stephen Flanagan offered

danced, sung and been entertained for nearly a quarter of a century, ceum is nearing an end."

Riverton Post Office Replaced Volunteer Carriers in 1871

Prior to the opening of the Riv-erton post office in 1871, the residents' mail was delivered to the Palmyra post office. It was necessary to go after volunteer carrier two cents for

delivery.

The post office was originally located in the railroad station on Main st., then to the corner of Broad and Main, then to Cowperth-

waite's Drug Store, 304 Main st. Other Main st. locations included 520, then 528, the to 609, the building now occupied by the New Era and finally to its present lo-

July 1, 1965

In 1909 the office boasted nine mails daily and was the only post office between Burlington and Camden open on Sunday.

-0-The Cinnaminson Township organization, as decided on January 1, 1909, was as follows: James Russell, chairman: Antone Beckenbach, treasurer; Beckenbach, solicitor.

The Board of Health was com-posed of James E. Russell, chairman; Fred Blackburn, inspector.

Serving Burlington County Since 1948



KENNY TICE

Dean of Burlington Institute of Music was one of the organizers of the N. J. O. S. and has been one of its supporters ever since.

Kenny draws on a solid background of professional playing in the nation's top hotels and clubs and as accompanist to such singing stars as Bob Eberly, Allen Dale and Bob Howard. He organized the B.I.M. in 1948 and was recently awarded the ional Lowrey Merchandising Award.

Located just across Route 130 from Millside Farms are the Beautiful new Studios of The Burlington Institute of Music. In these modern facilities will be found individual teaching with a staff of 10 qualified teachers and an enrollment of over 300 students weekly who study on almost every

These fully air conditioned studios and showrooms are stocked with complete displays of Musical Supplies. Sheet Music and

Guitars and amplifiers, Selmer Brass and Woodwind Instruments, Rodgers Drums and all popular makes of other instruments, the Burlington Institute of Music is this assa's more organs are always on hand-

Burlington Institute of

MUSIC

Rotary Club Grew Fast In Palmyra, Riverton

July 1, 1965

Palmyra-Riverton Rotary Club the Music Fair for one evening. was founded in 1926 with a membership of 25 men. Charter three successive years, Allprofits membership of 25 men, Charter Inifer successive years, All profits might was held at the P.O.S. of A are donated to local charities and Hall in Palmyra on Feb. 23, 1926, [b the Rotary Foundation. Up to George Wonfer of the sponsoring the present time the Club has donated over \$5,000,00 to the Rotary Foundation to support the program of sending college graduates to for-

first club president.

Luke Eberly, Harry Schwering and Frank Snover are the only charter members remaining method to 82 and meetings are concluded to the club. Clement B, Lewis entered in Riverton Porch Club, with the following officers: Lester H, Friday, and by the end of the year there were 41 members. In October president; John H, Thompson, 1st vice president; James R, McTalland B, Lewis B, L

J. Horace Finney assumed the Taylor, secretary; William V. presidency in 1927. Election of Smith, assistant secretary; officers in 1928 created a stir, Charles O. Bentzley, treasurer and with multiple nominations being Edward H. Jessup, sergeant-atmade from the floor. Out of the hassle, Frank Snover was elected 3 president and Joseph Seel.

By 1929 the great depression got under way, and membership dropped to 36 men, and by 1933 the membership reached its lowest point with only 24. Dean LeFavre kept spirits up with his work at the piano.

During the presidency of Richar During the presidency of Richard D. Barclay in 1933-34, the club celebrated the inauguration of train service to Broad St. Station, Phila-

ielphia. In 1938-39 Clifton P. Mayfield took office as president and continued the drive for increased membership. The total at the end of the year was 33.

There being no oil for the Porch Club during the war years of 1942-43. Rotary moved to the Women Club in Palmyra. An outstanding program of that year was an eyewitness account of the Pearl Har-bor attack by Mrs. Marian C Hamilton, wife of a Naval Officer stationed there. Club members served weekly as cloak room attendants at Fort Dix. April 1946 saw the Rotary Club

resuming its meetings at the Porch

Club.
During 1950-51, with Dewee Showell as president, the student loan fund was adopted. The club installed benches on Broad St, bus siops in Riverton and Palmyra and furnished a dressing station for the Well Baby Clinic in Palmyra

During Donald Patterson's year as president in 1952 a musica for the benefit of Zurbrugg Hospi-tal was held, and it was a hugh success. This was the year that Robert G. Adams was elected dis-

trict governor.

During the term of Maurice
Joyce, 1954-55, a motor for the
rescue boat was presented to the Palmyra Fire Company, and late: an oxygen tent was presented the Rescue Squad, during the terr of Arthur W. Lewis.
During the year 1958-59, with

J. K. Taylor as president, a secon boat was given to the Palmyra Res one Squad.

With the death of Joseph See during the year 1961-62, Henry Naisby was elected secretary. The same year the club contracted to sell the entire seating capacity of

CINNAMINSON '36 BUDGET

Cinnaminson township's munici-pal budget totaled \$29,372,76 for the year 1936. The amount to be raised by taxation for local purposes was \$2,500 with \$11,000 revenue anticipated from franchise taxes and \$10,047.76 ap-

Walter D. Lamon, defeated C. Nevin Buchholz and R. B. Galloway for the Republican nomination for Mayor of Palmyra on May



AMBOAT "Columbia" one of several that plied the Delaware between Trenton and Philadelphia is pictured taking on passengers and freight at the Riverton Yacht Club wharf during the late 1800s. Arrivals and departures of the side-wheelers usual-

CONGRATS TO THE NEW ERA!

We're also celebrating an anniversary . . OUR 25th



Ruben Felzot and Associates Behind Counter at Opening in 1940



OUR STORE TODAY

COMPLETE SELECTION . . .

Wines - Beers - Liquors Cordials and Champagnes

HOME BAR SUPPLIES and SNACKS

(From Soup to Nuts!)

FREE DELIVERY

PALMYRA LIQUORS

FREE DELIVERY

Call 829-0382

107 W. Broad St., Palmyra, N.J.

Hours: 9 A.M. to 10 P.M. Mon. Thru Sat.



"Quality First"

Specializing in Personalized Decorating Complete Line of BAKED GOODS Dial 829-1519

A. M. TO 6 P. M. DAILY EXCEPT SUNDAY

308 BROAD STREET, RIVERTON, N. J.

Presses Stress Progress Made in Past 75 Years

The high-speed web fed offset | Pemberton newspaper publisher, press on which the New Era is now in February, 1963. printed every week is a far cry
from the hand powered cylinder was printed on a cylinder press

from the hand powered cylinder press on which this newspaper of when the press of t

floor of the Price Building on Broad st. About 1905 the news.

Broad st. About 1905 the news.

Apper moved to 607 Main st. and then in 1937 moved next door the floor that the strength of the

Walter L. Bowen replaced Brewster as manager in 1892 and be of seven high speed electronic

in January, 1937 the New Era plates as the final step before became incorporated with Wal-going to press, became incorporates with wat-ter L Bowen as president; Latch, vice president and Metzger, sec-retary and treasurer.

RESIDENT OF RIVERTON

vice pressions and Merger, sec-relary and treasurer.

AUTHOR PARMER SMITHRESIDENT OF RIVERTON
George Henry Smith, a wellsolid and before the decided of the stories stories
of Merger, or 1992 the
firm was purchased by 1992 the
firm was purchased by 1992 the
Smith resided in Riverton for many
Smith resided in Riverton for many

ing plant was closed down and the The newspaper plant was first Riverton operation consolidated located in the Roberts Building, with his Pemberton plant equipment the New Era moved to the third letterpress printing equipment.

its present quarters at 609 cations on a huge Goss Suburban formerly the Riverton post office press capable of turning out 14,- and originally Christ Church par- 000 copies per hour of a 32-page newspaper

came owner and editor in March, typesetters. Display type is set Karl W. Latch joined the firm up on layout sheets and the en-Add W. Latch joined the firm of the major and the en-in 1930 and when Frederick W. tire newspaper photographed, Page Metzger became a staff member images are 'Durned' on aluminum

of businessmen. They sold the years at 410 Main st. He died in corporation to Jack D. Armshire, Maplewood, N. J. on Jan. 8, 1931.



BIG SHEET. In the old days the New Era front page presented an entirely different appearance than that of today. The 20 by 27 inch page had eight columns and usually contained four columns of ads. Big headlines were noticeable by their absence and most local news appeared on pages 2 or 3 of the 4-page paper.

Riverton Pier Operated For Residents' Convenience

Incorporated in June, 1886, the Riverton Iron Pier Company op-erated a wharf for the convenience of Riverton residents and visitors using steamship transportation on

Later when the Riverton Yacht
Club built a clubhouse at the end
of the dags it was residued. The River
Shore Gas Company were overof the pler it was required to come by heat one day in August, maintain a waiting room for steam-

LEAGUE OF NATIONS

one Pole, one Russian and four Italians.

National Casein

To The

NEW KRA

- RIVERTON, NJ.
- CHICAGO, ILL.
- TYLER, TEX.

A NEIGHBOR SINCE 1946

CONGRATULATIONS

TO THE **NEW ERA!**

Best Wishes for the next 75 YEARS

SHERMAN

CAR WASH EQUIPMENT CO.

600 W. BROAD ST., PALMYRA, N.J.

Memorial Park Opened **By Riverton to Honor** World War I Veterans

Riverton's Memorial Park, first planned by borough council on Dec. 12, 1918 was completed and dedicated to the veterans of World War I on Saturday July 4, 1931.

Five Riverton men who made the supreme sacrifice during the war were James A. Bradley, Raymond T. McGivney, Walter M. Kennedy, Charles J. Kelly and

The day-long program began with a flag raising ceremony at the park on the banks of Pompes ton Creek at 9 a.m. followed by children's parade, speeches athletic events at the riverbank sailing races, another parade, fol-lowed by the formal dedication, baseball game, aquatic events, outfireworks display ending with band concert

Mayor Howard M. Rogers pre-sided at the festivities, Councilman J. Elmer Han was chairman of the 4th of July celebration committee Edward H. Flagg, Jr., headed the citizens memorial committee; former mayor William E. Bennett.

The New Era marked the occasion with a 16 page standard size special edition. On the front page was a letter from President Herbert Hoover addressed to the ther congratulating Riverton on its nev edition also carried

congratulatory messages from New Jersey Governor Morgan F. Larson, and from Capt. G. E. Adamson, secretary to General of the Armies John J. Pershing who was in Europe at the time

PORCH CLUB TOO 75 YEARS YOUNG

Riverton Porch Club is anoth organization celebrating its 75th anniversary during 1965.

The club derived its name from the fact that its 8 original member met weekly on their front porch during the summer of 1890 and moved into their homes as the weather got colder. The wome reviewed current books and items from the Review of Reviews

By April, 1895 membership had grown to 25; a constitution and bylaws were adopted; Mrs. Edwin C. Grice was elected first prestdent and the club joined the New Jersey Federation of Women's

A Junior Section with a free kindergarten was formed in 1396, followed by a Village Improvement Section in 1897 and a Music Department in 1899 boasting a chorus of 26 voices. Garden, art and wel-fare departments were added in later years.

The club formally opened its own clubhouse with a reception on May 13, 1909 and celebrated burning th mortgage on April 21, 1925.

Membership has grown to 216 among these are women who have been members for more than 50 years: Miss Edith Coale, Mrs Herbert Morris, Mrs. G. Rex Sho well, Mrs. Charles R. Biddle, Jr., Miss Beulah H. Parry, Mrs. William A. Hendrickson and Mis-Annual events of importance in-

clude a membership tea, buffet luncheon and fashion show.

-O+ A WONDER

James Lawson, of Palmyra, is the possessor of a large Edison phonograph and it is understood that it will talk some of these day pretty soon for the benefit of on of the churches of this vicinity (Feb. 3, 1909).



MEMORIAL PARK, Riverton, as it appeared shortly after its dedication, July 4, 1931

... there's something romantic



about Schwering's!

Now, you might say: "What's romantic about a hardware store?" Well. we were all young once, and there's once in a while . . . after all . . . it's



gone by when we were young. We were in business, by the way, when the New Era celebrated its fiftieth anniversary. We'll admit we've become romantic about our community and the folks in it. Maybe that's why our store has become a local institution. We think there's character in our town and in our store. Some may say we overdo it with the old contraptions we park out in front of our doors, we don't think so. Because inside we still have one of the best darn paint and hardware stores in the

But summer causes us to stop and think about years

Our first store, founded in 1922

- HARDWARE
- COMPLETE GARDEN CENTER
- HOUSEWARES
- COMPLETE LINE OF M.A.B. **AND COOK & DUNN PAINTS**



Schwering's Paint and Hardware Store today.

SCHWERING'S

"A LANDMARK IN PALMYRA"

307 E. BROAD ST.

829-0028

Water Company In Eighth Decade

The Riverton and Palmyra Water | providing for increasing demand Company was incorporated July 20, on the water system.

The Riverton and Palmyra Water

and 1907. The station housed several water tube boilers and low 1888, Edward H. Ogden was elected pressure steam pumps. In 1934, upon abandomment of steam opera-tion, the structure was converted treasurer and Howard Parry, treasurer and secretary. to an office building.

presidents, H. H. Briggs, treas-the riverbank and an electrically operated triplex pump installed, This unit pumped directly from three driven wells into the dis-three driven wells into the distribution system.
In 1919, Station 3 was built on Cinnaminson Chapter

the riverbank west of Station 2.
The building housed an electrically driven centrifugal pump which also pumped into the distribution

age tanks are still in service, as the composed by demands for the point where it became are the heart surgery since the inception of its cardiac and pulmonary to the point where it became easiers to be read to the point where it became years, and the tank site on High-land at the tank site on High-land high properties of the third properties and the high service area, the Pomona Pool Station consisted of the delication, a large addition is bedriatly, the station consisted of delication, a large addition is bedriatly, the station consisted of the delication, a large addition is bedriatly, the station consisted of the system, and a 600,000 grid this addition is 25 million delivated storage tank. A second elevated storage tank. A second

elevated storage tank. A second well was constructed at the sta-borah is composed of dedicated to the Tri-Roro area.

that now comprises the boroughs of Riverton and Palmyra, and Cinservice to 6,500 customers naminson township.

The original pumping station was built in 1889 and enlarged in 1892

Service to 0,500 customers throughout the Tri-Boro area, in ddition to providing water for fire built in 1889 and enlarged in 1892

Today the firm's officers includ

By MARY WHITESIDE The Cinnaminson Chapter of De-

well was constructed at me sta-tion in 1962, Additional wells were composed of dedicated women from the Tri-Boro area, These women raise money for Road Station because of increasing Moul station because of increasing demands in the area.

Presently, a two million gallon cake slass, stablios shows, sales and the station are under construction at Taylors Lane as another step in Taylors Lane as a such as designed the Taylors Lane as a such as



FIRST pumping station of the Riverton-Palmyra Water Co., during the steam era about 1900. When the steam operation was abandoned in 1934 the structure was converted to an office building



NEW ERA 75th ANNIVERSARY EDITION

RIVERTON FREE LIBRARY has occupied these quarters on Main st. since 1900

to an office building. Today the firm's officers include K. B. Earnhardt, president, J. J. Garland and W. R. Cobe, Victorian National Control of the riverbank and an electrically presidents, H. H. Briggs, treas-Half Century of Service Half Century of Service Half Century of Service Half Century of Service

also pumped into the distribution system. Both stations have since ports histories are station from the present main station, but in the present main station and the present main station, but in the present main station, but in the

The New Era was 22 years of |As to income, patients who were operating costs are covered by age when the Visiting Nurse Committee of Riverton and Cinnaminto 50¢ for a visit not to exceed in the three towns, a small meson came into being. In the winter an hour. Articles needed for the of 1912 the late Miss Martha sick room were loaned at a charge tribution from the Porch Club. of 1912 the late sizes Martha size from were some a scharge with McBiddle stayed at home, with of 5 or 10 a week. But then as money saved and later saw that the perfect of the same street free of target, and the same street free of target, and the same same street free of target.

RIVERTON LIBRARY **GOES BACK TO 1896**

July 1, 1965

Riverton Free Library has been serving book lovers from Riverton, Palmyra and Cinnaminson since

Originally located in the Episcopal Church parish house the library moved across the street when its present quarters were donated by the Edward Ogden fam-

Operated by a non-profit association, the library is staffed by a director, Mrs. Quentin Ferguson and three librarians, Approximately 30,000 books are circulated by the library each year. In addition its six sets of encyclopedias. numerous atlases, dictionaries and other reference books are used constantly by tri-borough students.

Only one-fourth of the cost of donations from about 700 families

1935. This station houses high speaker, Mrs. Clara Franks, sperice pumpers and auxiliary pumpers and a second tank, with a capacity of the boroth a dministrator, explained the works for Deborah a studied seed to the works for Deborah and ministrator, explained the works for many operable heart disease, of many operable heart disease, and a second tank, with a capacity of many operable heart disease, in a second tank, with a capacity of many operable heart disease, in a second tank, with a capacity of many operable heart disease, in a second tank, with a capacity of many operable heart disease, in a second tank, with a capacity of many operable heart disease, in a second tank, with a capacity of the operation and palmyra.

The hospital at Browns mills of the second tank of the marse to cover a larger area. In the second possible the works of the organization into second the works of the organization of an automobile enabled of Riverton. Further support vas the marse to cover a larger area. In the special to prove the properties of the marse to cover a larger area. In the special to prove the marse to cover a larger area. In the special to prove the marse to cover a larger area. In the special to prove the marse to cover a larger area. In the special to prove the marse to cover a larger area. In the special to prove the marse to cover a larger area. In the special to prove the marse to cover a larger area. In the special to prove the marse of the works o son. The operating budged for the nurse source definitions family seasons. The operating budged for the nurse source definitions family seasons. The source of the summer of the summer and corresponding secretary, Mrs. 15 went for the nurse's salary, for coal. She actually collected the Robert Brethauer.

PALMYRA'S CONGENIAL **TAVERN**

35 Years

Ernest A. Mitchell, Prop.



Where those merry souls Who make drinking a pleasure_

Who achieve contentedness Long before capacity-and

Whenever they drink, prove

To carry it, enjoy it— And remain "Gentlemen"



5 - 7 W. BROAD STREET

STORE: 829-3161

TAVERN: 829-9535

Turn Of Century Saw Riverton CC Started

Riverton Country Club had its | In later years nine more holes | were added, the old clubhouse on beginning back in 1999 when Ezra Golf rd., outlived its usefulness and ashered Rivertonian with a vivid house at RRC built a beautiful new clubraction, invisioned wooded land east of the community transfer and RR. 130, completed in April, 1959. formed into a golf course sur-rounded by palatial homes.

Present United S of the Club are David M. Laughlin, presi-dent: Leslie C. Krusen, vic-

Ounded by palatial homes.

dent; Leslie C. Krusen, vice
president; Raymond R, Hull, treasfrom Joseph Thomas he enlisted urer and Douglas H. Tew, secre-the help of Edward H. Ogden and tary. Arthur F. McGrail, Jr., is Jim Coale, Riverton's first golfer, manager and Mrs. Louise G. Some 20 citizens attended the organization meeting of the Riverton Ganization meeting of the Riverton Country Club in Lippincott's home as golf professional at the club.

A stock company was formed; \$12,500 was raised through subscription of 1250 shares at \$10 share for purchase of land and it was mortgaged for \$10,000 to build a nine-hole course and a club house. Construction started ready for use in the spring of

A target date of April had bee set, but someone stole the turf off one of the greens, delaying the opening until July when the sod was replaced. Jim Coale did sucl a fine job laying out the original course that three greens are still in use at their original location.

First officers of the club were Edward H. Ogden, president; John Frishmuth, vice president; James Coale, secretary: Weston Donaldson, treasurer. Membership the first year totaled 166, of which 109 were from Riverton

Tri-Boro Units Joined To Sponsor Family Service Council

Incorporated in 1943 The Family Service Council of Riverton and Cinnaminson had its beginning on March 3, 1927 when a meeting was held by representatives of tri-bord churches and organizations to pro-mote a general welfare organization through the Lions Club.

It was first known as the Welfare Association of Palmyra, Riv-erton and Cinnaminson, Officers in 1927 were George Wimer, president; Joseph Thomas, vice presi-dent; Mrs. Elwood Sawyer, secretary and Charles Evans, treasur-

by private contributions until Oct. 1931 when it was decided to sus pend activities with each community working out its own prob

As a result on Oct, 29 that year the Community Welfare As-sociation of Riverton and Cinnaminson organized, electing Mrs Murray C. Boyer, chairman; Mrs. W. W. Chalmers, secretary; W. A. Hendrickson, treasurer and Mrs Dorothy Cooper, social worker.
This organization was supported

by private contributions under a Cent-a-Day plan with all funds used to help needy families. The social worker's salary and expenses were paid from a fund created in mem ry of Miss Hannah M. Biddle In 1932 the association was spon-

sored by the Porch Club and opene its first office in the club building in November. The following February the office was moved to borough council chambers and in Oct. 1936 moved to the old post office building on Main st.

Incorporation as The Family Service Council followed in 1943 when Mrs. William Perry was executive secretary.

The fact that there were 120 poles on Riverton streets in 1900, with the possibility of more being erected, was greatly deplored.



RIVERTON COUNTRY CLUB as it appeared about 1900 all alone on the hilltop be fore it became surrounded by trees and homes of neighbors



Annual Control of the Control of the

A SERVICE TO THE COMMUNITY

Our branch office on Route #130 and Meetinghouse Road in Cinnaminson, is conveniently located to provide financial services to area residents. How may we serve you?

> **Insured Savings Accounts** Home Improvement Loans Save-By-Mail Service Christmas Clubs

Home Loans Money Orders Drive-in Window Travelers Checks



Ample Parking



Palmyra Savings & Loan Association Broad Street and Garfield Avenue Route 130 and Meeting House Road

Palmyra, N. J.

Cinnaminson, N. J.

Serving The Community Since 1887

Dreer Nurseries Brought Wide Fame To Local Area

The century old firm of Henry A. Dreer, Inc., flower growers of world renown held an important place in the life of Riverton until off Broad st, is now occupied by National Casein Co, of New Jer-

Young Henry Dreer established the business on Chestnut st., Philadelphia in 1838 and as the firm expanded moved to various locations in the city, eventually build-ing an 8-story structure on Spring Garden st

Nurseries were located along the Schuykill River from 1839 to 1850 on the Woodland Cemetery site and the following 23 years on 35th st. near Haverford ave. As the growth of the city prevented expanding the nurseries Dreer purchased a 100 acre tract at Riverton about 1873 because of ideal soil conditions and accessibility to Philadelphia.

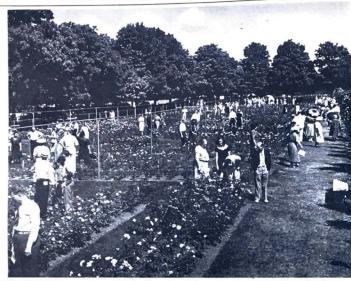
The six original greenh were found too small and soon Dreer had more than 10 acres under glass, Additional buildings and greenhouses were constructed after Dreer acquired the 125 acres comprising Riverview in 1910.

Long famed for its roses, the company was credited with developing many varieties still popular with gardeners today. Its rose gardens drew visitors from

dens were a thing of beauty from variety of flowers and shrubs. Frougants were provided for the first and each variety was marked into sand each variety was marked in this area. The control of the strict of the sand in the sand in this sand in the s

residential site A steady decline in sales since
H938 in addition to increased production costs forced the company
into receivership in July, 1942.

The fishery was started about
The fishery was started about
discontinued. Hauls were made in



ROSE FESTIVAL, an annual event at the Henry A. Dreer, Inc. nurseries at Riverton, attracted thousands of

visitors as shown by this 1938 photo. The 300 acre nursery was once Riverton's largest industry.

May to November, Some 200 acres under cultivation bloomed with variety of flowers and shrubs,

NEW ERA 75th ANNIVERSARY EDITION

Catalog**. Faunce Shad Fishery which passed ing done at Riverton, but it is with boro residents whose sons and A display of water lillies also out of the picture about 1905 when smaller boats and nets, and lacks grandsons have served as direcenhanced the beauty of the Dreer the landing was purchased as a the picturesque features of the old tors in years past. The fishery was started about

Cinnaminson B&L

in 1889 and has not failed to mature

Officers for 1889 included Edward H. Ogden, pres., H. B. Lip-The association matured its first pincott, treas., Dr. H.B. Hall, secy.

"Where Quality, Courtesy and Service Go Hand in Hand"

Salanté Wigs

OFFER FOR THE FIRST TIME IN THIS AREA

A Full-Lenth, 100% Human Hair Wig

With the Complete Adjustable, Elastic Band



The Extra Fine Quality of This Wig Makes it Ideally Suited for Both Casual and High Fashion Styling



Route 130, Delran, N. J.

Telephone 461-3152

Need Sparked Origin Of Cinnaminson Bank

to Feb. 4, 1907 when a group of 000 while assets are approximately businessmen in Riverton and vicin-ity decided a bank was needed and Charles W. Nevin was the first opened for business in a room in Joseph M. Roberts' general store Alexander Marcy, Jr. and Joseph

CHRIST EPISCOPAL PASSES 80th YEAR

Church, Palmyra dates back to president.
Oct. 20, 1884 when a preliminary Besides ment of the Rt. Rev. John Scar-

The first meeting of the Sun-day School of Christ Church, Paling which for many years had successful that in two years it had Palmyra, was re-opened for wor- million. ship by Bishop Scarborough. The

The Riverton Cool was put and sang the hymn "I love thy kingdom, Lord," as the clergy the Harder Building, Palmyra in the Harder Building, Palmyra in

Christ Church, Riverton, now posite the driv stand. The lot on Parry ave., Palmyra, was given by W. F. Mor-

could be prosecuted.

The above information gleaned

Church is Rev. Vincent H. Stroh-

Origin of the Cinnaminson with capital stock of \$25,000. To Bank & Trust Company dates back day capital stock amounts to \$640,-

Morgan, vice presidents and E. L. Williams, cashier. Nevin died late the following year, Morgan moved up to the presidency and J. Law-History of Christ Episcopal rence Lippincott became

Besides these officers the origmeeting for the organization of a mission parish was held in Wal-Samuel F. Ringgold, George C. lace's Hall, Palmyra, by appoint-ment of the Rt. Rev. John Scar-Holmes, Joseph M. Roberts, Collins H. Haines, Charles A. Wright

The bank moved into its ow myra, was opened by Rev. Dr. Weld of Riverton on Oct. 26. Miss Viola building on E. Main st., diagonally A. Pyne was appointed superin-tendent. On May 8, 1885, the build-office in October, 1907. It was so 1500 depositors with \$250,000 or served the parish of Christ Church, Riverton, having been moved to deposit. Deposits today exceed \$15

CB&T, soon after its organizaold name was retained, as were also the ornaments, furniture and Communion vessels of the church and Communion vessels of the church ganized as Cinnaminson National Community

Other clergy present includes.

the Rev. Drs. George M Hills

of Burlindon and H. Hastings Weld

of Burlindon and H. Hastings Weld

a larger building at Main and Hartings in 1927.

The cornerstone of this building 1948 and moved into its own build-The cornerstone of this building was laid at its original site, near the railroad, in liverton (sow the railroad, in liverton (sow the banks, considered by Klipple's Bakery, 1960, 1970, now posite the drive-in, was occupie John C. Brogan, Jr., former ex-

myra, was given by W. F. Mor-gan. E. B. & B. Rogers of Allen-town, moved the building both times.

John C. Brogan, Jr., 101 mes and ecutive vice president, became town, may and the building both times. times.

The removal from Riverton began Dec. 10, 1884 and was completed January 20 in that 40 about 40 the Arman of the board. Mr. Conover died March 3, there were 16 in which the work the bank.

The above information cleaned from the original accounts in the World War were actively considered in Riverton during the early war with the world war were actively considerable to form the world war were actively considerable to form the world war were the following through and its spiritual growth: "

The arcsent rector of Charles and were the following the world war were actively considerable to the world war were active you shad to be world war were active you war were the following the war were active you war were active you war were active you war were the following the war were active you war were active you war were active you war were the following the war were active you war were the world war were the world war were active you war were the world war were the form the world war were the form the world war were the form the world war were the world war were the form the world war were the wor Memorials to soldiers of the The present rector of Christ monument, athletic field, nurses home, community house, athletic



CHRIST CHURCH building at Parry ave. near Cinnaminson ave. was dedicated May 8, 1885. First erected in Riverton in 1859 at the present site of Klipple's Bakery, the church was moved to another location in Riverton in 1871. The building was again moved, this time to Palmyra, starting in December, 1884.



FIRST BANK building of Cinnaminson Bank & Trust Co. on Main st., Riverton, about 1919. Standing in front are the bank's first tellers, Herbert McKemmerly, Morris DeCoursey and Howard Conover. Building at left, formerly a post office and parish house, now houses the New Era office.

Page Twenty-Three Tacony-Palmyra Ferry

Launched in May, 1922

The Tacony-Palmyra Ferry pened for business May 1, 1923 with the New Jersey terminus at the end of Cinnaminson ave., which had been made part of the state ighway system to link the ferry ine with the seashore.

Two boats were used initially "The Palmyra" and the "South Jacksonville", a doubledecker built in 1913 and renovated by the new owners. The boat accommo dated four lines of cars abreast for a total of 36 vehicles and could carry 500 passengers on the upper

The ferry boats were forced out of business by the opening of the Tacony-Palmyra bridge seven years later.

Ida Trout and Arthur Terrell re winners of a popularity conat Palmyra High School in



Joe is getting older, too!

But, like the New Era . . . he knows how to relax. Breeze through the summer like Joe . . . on a HONDA.

USED CARS OUR SPECIALTY

RECONDITIONED & PRICED RIGHT

CONVERTIBLES, SEDANS, WAGONS - ALL MAKES ON HAND We Don't Just Stand Behind Them Until You Pull Out of Sight . . We Live Up to Everything We Promise!

....... **Factory Authorized Honda Dealer**

CHIACCIO MOTORS

ST. MIHIEL DRIVE RIVERSIDE, N. J.

HO 1-1436



PALMYRA STATION as it appeared in 1908 when trolleys competed with the Pennsylvania Railroad for com-muters. Both the trolleys and the station have long since



· HORSE-DRAWN express wagons waited for the arrival of trains at the Riverton Station when this picture was taken in 1909. This building and the smaller station that

sey State Congress of Mothers, and Mrs. Howard R. Shinn were forerunner of the Parent-Teacher Association, had its beginning in Riverton on Oct. 20, 1900. Mrs. Circle became affiliated with the E. C. Grice, of Riverton, who had New Jersey State Congress of been instrumental in forming the Mothers soon after its 1900 fororganization, was the first presi-

MOTHERS COUNCIL PREDECESSOR OF **CINNAMINSON PTA**

Cinnaminson Mothers' Council, Mrs. Bowen later became presi-predecessor of the Cinnaminson dent of the New Jersey State Con-PTA, was formed on March 23, gress. 1906 at a meeting of mothers and teachers in Westfield Public and reference in version of units of the design of the first state of

their rounds in horse and car-

rounds in horse and car-riage gathering up members to take to the meetings.

In 1907 the group became af-fliated with the State Congress and changed its name to Cinnaminson Mothers' Circle. Mrs. Benjamin Lippincott was elected president that year.

Later the organization was known as the Home and School Association before adopting the name Cinnaminson Parent-Teacher Association about 1917

The group helped establish a school dental clinic; helped serve t lunches to school child contributed to establishment of a county library and to a normal school scholarship fund.

INSURE THATBOAT!!



Don't Take Chances! Consult a Specialist

Palmyra Merchant Since 1943

> GENERAL INSURANCE **AGENTS**

829-1133

DURGIN

INSURANCE

17 E. BROAD ST. PALMYRA

A POLICE OF A PARTY OF THE PART

Organization of the New Jer- | Porch Club in 1896, Mrs. Grice mation.

The group reorganized as the

The Riverton Mothers' Circle, of which the later PTA was an old which the later PTA was an outgrowth, began as a section of the following officers: Mrs. George er, first vice president; Mrs. Walter L. Bowen, recording secretary; Miss Harriet Park, corresponding secretary and Mrs. Louis Norris treasurer.
Mrs. Bowen later became presi-

one gas range, to say nothing of that first meeting attended by illuminating purposes.

Under the presidency of Mrs. (B. R. Becton, 1918-20 the PT) and high schools; aided the school in the presidency of the presidency of the presidency of the presidency of Mrs. (B. R. Becton, 1918-20 the PT) and high schools; aided the school is president to the presidency of the presidency of the presidency of the presidency of Mrs. (B. R. Becton, 1918-20 the PT).



FUNERAL CORTEGE for Riverton Police Chief William Quigley, veteran of 28 years service, who died suddenly Jan. 10, 1931. State troopers and police from sur-rounding communities marched in the funeral procession while children from Riverton School lined the curb to pay their respect.

Palmyra PTA Began On January 30, 1917

The Palmyra Parent-Teacher on Nov. 13, 1919.
Association organized with 48 Through the years the PTA pur.

NEW ERA 75th ANNIVERSARY EDITION

of that first meeting attended by
22 persons and Mrs. Charles Evans
During those early days it was
During those early days it was
need or president.

During those early days it was
need or problem.

During those early days it was
need or problem.

The constant orders for plping for
the metal purposes.

E. R. Beeton, 1918-29 the PTA dental clinic; purchased a television of the problem.

We denseday of this week was a record president.

Purpose the presidency of Mrs.

We denseday of this week was a record presidency of the problem.

Under the presidency of Mrs.

And his schools; added the school of the problem.

And his schools; added the school of the problem.

In opening of a new lunch room of the problem.

The problem is the problem of the problem.

The problem is the problem of the problem of the problem of the problem.

The problem is the problem of the problem

Dreamed Up a Well

Many years ago Abraham Lippincott, having dug numerous wells on his farm without finding water, an afternoon nap, that to dig at a certain point in his yard water would be found. He dug and found a never failing supply of water at 17 feet. (New Era, Christmas, 1909.)

UNDER NEW MANAGEMENT





Jordan Demar, New Owner, and Al Lanteigne, Mgr.

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and the statement of th

Covenant United New Among Area Churches

Covenant United Presbyterian Church, 2618 New Albany rd., Cinnaminson, is a comparative newcomer to the religious life of

the area.
The church was started in July, 1960 when the Presbytery of Mon-mouth sent into Cinnaminson the Rev. Robert Kerr, Jr. At that time there were no members of the church. He proceeded to call upon families within the community and by February, 1961 the church was organized as The Covenant United Presbyterian Church.

The original officers were the following: Robert Ross, William Good, Harry Gerhard, Eugene Klein, Mrs. Frank Beaumont, Mrs. Sandy Scheller, Mrs. Richard Messick, Howard Bintliff, Charles Maurer, Martin Warren, Ellwood Vurster.

Present officers are: Robert Herber, Earle Wieder, Len Nelson Eugene Klein, Morris Schmoll William Darragh, Robert Ewart Clifford Torbert, John Lawson, Mrs. Frederick Bozzano, Mrs. Ralph Stillwell, Mrs. Donald

The present membership of the church is 406. It has a Sunday School enrollment of 384. Its present building was erected in October, 1963. Plans call for a church school addition within the near future.

Temple Sinai Is One Of 'Babies' in Area

In August of 1961, a small group of Cinnaminson Jewish residents met to discuss the formation of a conservative congregation satisfy the spiritual needs of the ever increasing number of Jewish tamilies in the area, Within a few months a plot of ground was pur chased and the ground ultimatel deeded to the newly named congre gation, Temple Sinai. A concerted membership drive netted a membership of 100 families. In the spring of 1962, Temple

Sinai began officially to function as a religious institution as temporary quarters were obtained for Friday night services. That spring also ushered in the organization of Sisterhood and a Men's Club, whose activities provided financial

necessities of Temple Sinai. In September, 1962, Temple Sinai officially began Hebrew and Sunday school classes in temfacilities. A Parent-Teachers Association was formed and is guiding the educational instructions along the lines of accreditation standards set forth by the Bureau of Jewish Education of the Federation of Camden Coun

On April 28, 1963, the presen building on New Albany rd., south of Route 130 was dedicated.

Now, almost about to begin its fourth year, Temple Sinai is a full fledged religious entity offering accredited Hebrew training and Sunday Schools, Sabbath and High Holy Days Services, organized youth activities, men's club and sisterhood groups, adult education, library facilities, and is the center of Jewish social activities.

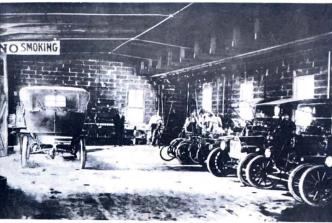
TERRACE HILL

Robert F. Garwood and Mrs. S. L. West have had considerable grading and sodding done in front of their houses on East Mair street, Riverton. Others along the line are to follow suit, which will make this part of the town very attractive. They have named that part of Main street Terrace Hill (April, 1900).

There were eighty-seven mem-bers of the 1931 Palmyra High

SINCE 1914...

NEW ERA 75th ANNIVERSARY EDITION



For fifty-one years the shop which now serves as our service center has been repairing automobiles for Tri-Boro residents. Things have changed since then but the desire to have quality work done by trained mechanics has helped us prosper over the years.



Our place is considerably larger today and we feel proud to represent Oldsmobile, one of the finest cars made, but we'll never grow to the point of having to turn our friends away or do shoddy work on their cars. This, we feel, is the philosophy that will help us to be around when the New Era celebrates its 100th.



Tom Connell, President

OLDS COMMUNITY

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829-2050

Palmyra Moravian Followed 1457 Founding in Bohemia

By ALBERT H. FRANK
The Moravian Church, or Unitas
Fraturn, is one of the oldest Protestant Churches, founded in Boon a steamboat and held meetings hemia in 1457 by the followers of in their houses. In winter, when no John Hus. The Unity enabled its steamer went, I went during the some nuss. The curry enabled its steamer went, I went outling the members to maintain a living fellowship in Christ with the help of the Bible and hymns in their own tinued these meetings for 10 years, tongue, a careful system of dis- assisted by Reverends John Praecipline and schools for the young, ger and John F. Bayer.

The Moravian Church crossed the ocean in the middle 1700's and the settlement of Bethlehem, ing so many that they had to look Pa. was founded by them in 1741. From this center the church spread ing committee was appointed con-

status of George Frank, George throughout American Charless and Status of George Frank, George throughout American Charless and Status of George Frank, George throughout American Charless and Status of George Frank, George throughout American Charless and Status of George Frank, George the Moravian Church Charless and Status of Status of Company of the Moravian Church Charless and Campany of the Moravian Church Charless and Campany of C

Marked 150th Year

Of Asbury Methodist

Asbury Methodist

Asbury Methodist Church, Cinnaminson, celebrated its 150th anniversary with a week limit of the control in May 180 to 10

proorgam starting Oct. 15, 1961,

But today the church on load of the proof the Palmyra conoverlooks noisy and heavily

greation. He left in 1870 when he
traveled Rt. 130. Due to hierway accepted the postorate to the Erc

The Rev. Capp was dratted in The new and present church builds at the school. In the control of the speakers for the sound of the travel of Rt. 130. Due to hierway accepted the postorate to the Erc

The Rev. Capp was dratted in The new and present church builds at the school. In the sound in the clivity of the total the control of the Moratime of the Ampara on the speakers for the Gentleman of the Speakers for overlooks notsy and heavily regation. He let in its of when he traveled Rt. 130. Due to highway accepted the pastorate of the Egg congregation.

During the 19-1/2 year long pas
The congregation has grown an earollment of 180 social hall and a 10-room Sunday cant members and in 1890 there school building were added.

Established in 1811 the church in the 1880's and a separate board was named after Bishop Francis of trustees was established in 1888, was named after Bishop Francis Asbury, ploneer evangelist, who arrived on horseback to help a small group of Cinnaminson Christians organize their congre-tive Congresian organize their congre-duced into the Church evening services in 1868 and by 1895,

A log cabin was erected for the first church building and Rev. language could no longer be used John D. Beck became pastor, a post he held for 40 years. His ple no longer read or spoke the remains lie in Asbury Cemetery. language. Consequently, the When the log cabin was destroyed by fire in 1819 it was replaced stop holding services in the Gerby a stone building. In 1874 this man language. This was a signal structure was torn down and refor trouble. Boycotting of the servplaced by the present red brick ices occurred and several of the

Asbury Cemetery is the resting bership. The change did take place place of some of the oldest fam- and the last German services were ilies in the area including such held during the pastorate of Reearly settlers as VanVane, Toy, Paul S. Meinert. Hullings and Corson.



ASBURY METHODIST Church as it stood on Rt. 130



PALMYRA MORAVIAN Church and the parsonage in sisting of George Frank, George the old days when Rev. Paul S. Meinert (inset) was the

members.

The Rev. Gapp was drafted in The new and present church build-

noise and lack of space for explansion the oldbrick structure. The church grew slowly but of the plansion the oldbrick structure may be a served to the passion of the oldbrick structure and the passion of the oldbrick structure and the passion of the passion of

day School of the congregation has at a cost of \$19,000. continued to grow during the years and a Christian education building classrooms for the first parochial was erected in 1960 to accommoschool, followed by a permanent date the school, Ground was broken school in 1926 under the superoate the school ground was proven school in 1940 under the super-for this building Dec. 13, 1959 and vision of the Bernardine Sisters. the cornerstone was laid May 15, A new rectory was constructed 1960. The building was consecrat-and the sisters occupied the formed Sept. 18, 1960.

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Since 1924

St. Casimir's Church Launched by Poles in Riverside in 1908

rrived in Riverside at the turn of the century they attended German-speaking services in St. Peter's Church. Frequently a priest conducted services and

In 1908 this small group of Poles ormed St. Casimir's Beneficial sociation and five years later eceived the bishop's blessing for e new St. Casimir's Parish, Rev. Andrew Szostakiewics was annted the first pastor, commuting

from Burlington for six months The first resident pastor, Rev. Julian Zielinski, leased a two stors 1914 and in June had converted

Four years later the church purchased a corner property at New Jersey and Lippincott aves. The The church building was com- residence served as a rectory pletely renovated in 1956. The new and the following May, 1919 the sanctuary furnishings were concornerstone was laid for the new secrated on June 3, 1956. The Sun-Spanish style church, completed

The 100th anniversary of the congregation was observed in the 50th anniversary, a new convent was built on Heulings ave. nome to its present quarters with

The Finest

in the

For 200th Anniversary ine westined Friends school endowment und waich started in rooms and a auditorium were had its beginning about 1785 when 1794. Of the original committee had the beginning about 1785 when 1794. Of the original committee with the completion of the new members, both Samuel Shute and small school in his own home near Samuel Lippincott bequeathed Meeting House the pre-kindersmall school in his own home near | Samuel Lippincott bequeathed | seeting rouse the pre-kinner-Fork Landing in Chester Township, money to the school. The first | some known as Cinnaminson Town-effort to start a fund totaled | 137 | some known as Cinnaminson Town-effort to start a fund totaled | 137 | some known as Cinnaminson Town-effort to start a fund totaled | 137 | some known as Cinnaminson Town-effort to start a fund totaled | 137 | some known as Cinnaminson Town-effort to start a fund totaled | 137 | some known as Cinnaminson Control | 138 | some known as Cinnam

Westfield Friends Headed

Society of Friends) appointed trustees to have oversight of the Warrington School. Thus began The committee appointed to have a care over this original school combine becomes a few and the school combine to the combine because of Joseph Warrington, and the other evergreens give a cooperation and generosity of parthomas Lippincott and Samule feeling of serently and personal propublic schools, so then eightour becomes the combined schools, so then eightour becomes the combined of the combined schools, so then eightour becomes the combined of the combined schools, so then eightour becomes the combined of the combined schools, and admired them. Action of the combined schools are contained by a group of young men ers, loyally of the committees and the combined schools of the combined schools are compared to the combined schools. It was the duty of the trust several to greatly a school s

Samuel Shute for a school house On this "one acre and one perch"

Through the years the school located the day that Sumter was sprill fixed upon. On this "one acre and one perch"

Through the years the school
of land, a stone school house was
built. For the land "six pounds Depression was difficult for all
hard money" was raid Later the potential results. The school results are the school house was built. But the school house was built. For the land "six pounds Depression was difficult for all E. McVaugh, secretary, Watter E.

some scroots muse was replaced by a brick building on the same site as the old portion of the pres-site as the old portion of the pres-duction was added in 1920 and span in the childrental wash of the childrental wash.

ter Preparative Meeting (now \$889. Through the years, Friends assist in the maintenance of the ter Preparative Meeting (now | \$689. Through the years, Friends | School. | School. | A few years ago an Annual Giv-

In evaluating Westfield, the trees ing Campaign was started. It has ne evaluating westitesto, me trees ing campaign was starten, it has stand out as a symbol of the past proved to be of great help in and a link with the present and the maintaining the high standards of future. The Copper Becches are duration. The results are most especially beautiful. These with gratifying and the school com-

tion. It was the duty of the trustees to find ways and means of financing the school.

By fire when the Meeting House many people who have ledged carry man before the many people who have ledged carry financing the school. In 1791 Warrington proposed that date of the planting was April operation.

The Meeting procure land from 13, 1861, the day that Sumter was Members of the present West-

field School Committee are:

hard money" was paid. Later the private schools. But with the restone school house was replaced turn to normal times the school die, III, Gene S. Chambers, Blaine



ORTHODOX FRIENDS frame meeting house erected on Riverton-Moorestown rd. in 1848. At Christmas time members of this "Frame" meeting attended lectures, social events and worship services at the "Brick" meeting. Both were part of the Westfield Meetings.

St. Charles Borromeo Newcomer in Area's History

Parts of these parishes became the new St. Charles Borromeo Parish, named after the patro saint of vocations in the hope that many vocations to the priesthoo and the sisterhood would be forth-coming from the parish.

assigned as pastor and on Oct. 8, the first mass was held in the aminson School on Rivertor rd. Trading stamps were collected to help Father McCusker furnish the rectory purchased at 2226

Ground was broken for the new church at Branch pike and Pomona rd. Nov. 4, 1962. A massive fund-raising drive produced \$400. 000 in pledges. Dedication and cornerstone laying ceremonies were held on Nov. 3, 1963 with Rt. Rev. Msgr. Michael P. Mc-Corristin, vicar general of the Trenton Diocese, presiding,

The new modern St. Charles

Sept. 28, 1961 marked the found- | Borromeo building is a combina- | officially opened in September, ing of St. Charles Borromeo tion church, cafeteria and school 1964 staffed by Sisters of Mercy, with 16 classrooms. The school of Plainfield.



CORNERSTONE SETTING at dedication of St. Charles Borromeo Church, Cinnaminson, Nov. 3, 1963. L. to r., Mother Mary Patrick, mother general of Sisters of Mercy, who staff the school; Rev. Francis V. McCusker, founding pastor and Rt. Rev. Msgr. Michael P. McCorristin, vicar general, Trenton Diocese



WESTFIELD FRIENDS Meeting House erected in to replace original structure destroyed by fire.



Tradition

We are extremely happy to wish the New Era good fortune on its seventy-fifth anniversary. In boat building as in newspaper publishing there is a historic tradition of craftsmanship and pride in our work. While the New Era has faithfully served the interests of our community over the many decades we like to feel that we have taken that same sort of dedication from Riverton to the farthest reaches of the world in our boats. All of us at the Lippincott Boat Works are proud to share in that tradition. We hope it never changes

LIPPINCOTT **BOAT WORKS**

RIVERTON



congregation withdrew from mem

A Ladies Aid Society was found

that date area Catholics attended mass and were educated in the parishes of Sacred Heart, Riverton: St. Peter's Riverside, and Our Lady of Good Counsel,

Westfield Friends' School.

The committee appointed to have

ing farms and from Riverton.

When the name of Westfield into being, the land belong

Thomas Lippincott, It was on

west field" of his farm that

brick building was erected. By 17 the school committee realized th wood was becoming scarcer east

year, and bought a heavily woode tract of 15 acres for \$41 an acre. This proved to be a good invest-

ment for it furnished fuel for the

1797 to 1866. Later this tract was

Later a stage coach ran from Palmyra and Riverton stations Today buses transport the children from their homes in the

Rev. Francis V. McCusker was

erton and Palmyra, known as the during the early years the church "friendly church with the chimes" was enlarged and remodeled for will celebrate its 80th anniversary its 10th anniversary celebration.

The church organized on Nov. for a new church building costing The church organized on Nov.

1885 at the home of Mr. and
Mrs. Sidney Wilkinson, Riverton,
under the guidance of Rev. S. C.
Dare, Baptist missionary.

dedicated the week of March 17, Dare, Baptist missionary. 1929, a \$55,000 mortgage faced

Worship services were first held the congregation and the difficult

In 1886 Joseph Morgan donated Construction was started on a new day School annex. building where services were held in February, 1887. In July Rev. F. P. Frederick, came to the pulpit on Oct. 15, 1953 from Philadelphia.

Central Baptist Church, of Riv-| Despite financial difficulties Ground was broken May 13, 1928

Nov. 21, 1948. A \$23,000 parsonage was dedithe east corner of Maple ave, and cated Feb. 14, 1954 when the 5th st., Palmyra to the church.

at a salary of He is the 13th pastor to serve the church.



ORIGINAL Central Baptist Church, Maple ave., Palmyra, built in 1886. It was replaced with a more more stone building in 1928.



CALVARY PRESBYTERIAN Church and chapel as it appeared about 1900 prior to the construction of the present church at the corner of 4th and Lippincott ave.,



MT. ZION A.M.E. CHURCH dedicated in August, 1909 at Penn and 3rd sts., Riverton, Fire damaged the building about 30 years ago but it was soon rebuilt. The church was originally organized as the Mite Missionary



in RUS and the school with J.E. Sages beer, a Crotori reducing the school with J.E. Sages beer, a Crotori reducing the school with J.E. Sages beer, a Crotori reducing the school with J.E. Sages beer, a Crotori reducing the school with J.E. Sages beer, a Crotori reducing the school with J.E. Sages beer, a Crotori reducing the school with J.E. Sages beer, a Crotori reducing the school with J.E. Sages beer, a Crotori reducing the school with J.E. Sages beer school with J.E. Sages been school with J.E. Sa



in 1905 and rebuilt in 1921. Originally founded in 1889, ne congregation first met in the home of Samuel Wade at Wrightsville. Later services were held in Morgan Hall

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Local YMCA Formed In December, 1888

The YMCA of Palmyra and Riverton, forerunner of the Taylor Branch, YMCA, was launched at a meeting in Rudderow's Hall, Dec. 11. 1888. The first elected ofrs were D. A. MacCarroll, resident: N. W. Wisham, vice resident and G. H. Wiggins, sec-

The organization rented a small oom for its activities and on March 11, 1889 appointed Roger McMullen, secretary, for four lights a week.

The YMCA purchased a building site in 1892, drew plans in October, 1900 and started construcn in February, 1902.

The location association had its secretary for many years and shortly after Secretary Wilon E. Mount resigned in 1937 became affiliated with the Burlgton County YMCA.

Palmyra Methodists Founded in 1853

Palmyra Methodist Church had its beginning on June 15, 1853 when the Methodist Episcopal congregation that had been meeting in private homes decided to construct

a house of worship.
The first church building, later known as Society Hall, was dedi-cated in September, 1854 when there were only 12 homes in Pal-

The present church at 5th st and Morgan ave, was dedicated Sept. 3, 1893 while Rev. George Neal was pastor. An extensive addition to the church school was

PARRY VOLUNTEER Fire Company moved into this building in 1938, Organized in November, 1916 with 14 members the company built its first firehouse in the

Covenant Lodge Launched **By 18 Masons in 1887**

taken by residents of Palmyra and myra. Riverton, to constitute a Masonic Lodge in Palmyra, later chartered many physical changes, one of

July 1, 1965

Joseph M. Roberts, John S. Schei-F. May, Charles E. Price, W. W. istin, M. M. Reese, John A Mack, and E. W. Stager.

Most of these were affiliated myra and Riverton at that time.
After many conferences, the
Most Worshipful Grand Lodge of Free and Accepted Masons for New Jersey granted a charter on Jan. 27, 1888, Plans were immediately made for an evening of constitution, and on Feb. 24, Most Worshipful Robert M. Moore Grand Master of Masons, and other Grand Officers constituted Covenant Lodge and installed its electe and appointed officers for 1888,

Edward H. Pancoast, worshipful master; Joseph M. Roberts, senior warden; Thomas J. McGinley, junior warden; John T. Scheidell, treasurer; Ogden H. Mattis, secetary, Joel Horner, Jr., senior deacon; Louis Corner, junior dea-

William F. May, senior master of ceremonies, George W. Brown junior master of ceremonies; Charles E. Price, senior steward; Joseph L. Thomas, juntor stewards William H. Faunce, chaplain; W. W. Austin, tyler; M. M. Reese, or-

lar and emergent communications | Davis, chapiain; Thomas S. Cour-in the P. O. S. of A. Hall, pre-viously called Morgan's Hall, lo-cated at the corner of Cinnamin-and Clifton I. Prickitt, historian.

The past 15 years have brought as Covenant Lodge, No. 161, F. & A. M. of Palmyra.

The organizers included: Ed. 3, 1948, James E. Brown presentward H. Pancoast, Thomas J. Mc- ed a motion that a temple be con-Ginley, Ogden H. Mattis, Louis structed. A committee was ap-Corner, George W. Brown, Joseph pointed to consider various loca-L. Thomas, William H. Faunce, tions, and after selection by the tions, and after selection by the Harrison B. Hall Jacob D Fisale lodge, the lot at Highland and Cleveland aves. was purchased dell, Joel Horner, Jr., William from Mrs. William Purnell. Shortly after, the Tri-Boro Masonic Association was formed to raise funds for the construction, operation and maintenance of the temwith Merchantville Lodge, No. 119, ple. In the next few years, various which had jurisdiction over Palamounts were accumulated through talent shows, sale of bricks ar donations. Ground breaking cere-monies took place on Saturday March 26, 1955.

Cornerstone laying ceremonies were held Aug. 11, 1956, with J. Herman Buehrer, Grand Mas. ter of Masons, officiating. Fol-lowing the ceremony, residents of the tri-boros were invited to tou

The good fortunes of the lodge ed, and on Feb. 5, 1960, the mortgage on the temple was with William Davies, Grand Master of Masons, and his staff, in attendance

Covenant Lodge has progressed steadily over the past 77 years, with capable leadership guiding its

Its present officers for 1965 are: Frank W. Grassie, worshipful master; John A. Rodgers, sen-ior warden; Francis R. Mitchell junior warden; A. James Reeves. P.M., treasurer; Clifton L. Prickitt, secretary; Russel E. Mitchell senior deacon; Edward Y. Smith

Throughout the years, the lodge has progressed, growing in both size and stature, and the present membership approaches 400. For the first 60 years the lodge | ior steward; Robert A. Willing-For the first on years the longe for steward; kobert A. Willing-functioned as usual, holding regu-myre, junior steward; Harold P. lar and emergent communications. Davis, chaplain; Thomas S. Cour-

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REMEMBER WHEN George Dorworth, Cinnaminson's

first full-time policeman, sat under the umbrella on his traffic signal from Memorial Day to Labor Day at Five Points. This photo was taken in 1927. Chief Dorworth

enjoyed full-time status from 1932 to 1942 mounted on a

Old Time Sports



BASEBALL GREATS Russell "Lena" Blackburne, center, coach of the Philadelphia Athletics for many years is flanked by Len Baker and Pat Steedle during an exhibition baseball game at Riverton in the early 1930s.



Botteger, J. Reeves, L. Sloan, H. Gootee, Jack Smith; front, L. Cole, B. Hutchinson J. Broderson, J. Bartley and H. Hemphill.



CHAMPIONSHIP Palmyra Field Club baseball team CHAMPIONSHIP Faimvra Field Cluo Dasceali team that won the Philadelphia League crown in 1910 and 1911 Left to right, front row, Ed King, Andy Pfaff, 2nd row, Jack Barry Francis Durgin, George Boehme, Herb Kemmerle, unidentified, back row, Frank Durgin, Har-Kemmerle, Harty Kemmerle, Paul Keil, Frank Gerkins, League State Company, Comp



1931 TENNIS CHAMPS-John Fuller, Ella Bussell and Vincent Hackett, 1, to r., are pictured after winning silver cups in a tennis tournament sponsored by Riverton merchants at Memorial Park, September, 1931.



NEW ERA 75th ANNIVERSARY EDITION

DICK LIPPINCOTT Riverton golfer, scored an upset when he won the South Jersey Amateur Golfers Tournament in field of 100 contestants at Tavistock in August, 1931

PAL Gridders Rack Up

Distinguished Record



EARLY LADY GOLFERS who became champs in the EARLY LADY GOLFERS who became champs in the early days of the Riverton Country Club. The team captured the only cup at the Philadelohia Inter - Club Matches that year L to r Miss Elsie Biddle. Anna Frishmuth, Mary Frishmuth. Mrs. Benjamin Reath, and



PALMYRA FIELD CLUB football team of 1909 included PALMYRA FIELD CLUB football team of 1909 includedone.

The PALs have their own clubbouse in the old Palmyra frebouse,
They are supported by a father shadillary
forganization, a Mother's Auxiliary
of san 1906 have had their
own cheerleaders.

PALMYRA FIELD CLUB football team of 1909 includedleft to right, front row, Paul Miller, Andy Pfaff, Bill
Miller; 2nd row, Herb Kemmerle, Elias Morgan, MarFey are supported by a father
Score, Ev Wiggins, George Durgin, Les Reeves and
observed in 1903 the club also sponsored
baseball and basketball teams. Date of its demise is not
known.

Zurbrugg Memorial Has Served Area For Half Century

Zurbrugg Memorial Hospital, Riverside, has been serving the medical needs of riverfront residents for 50 years.

NEW ERA 75th ANNIVERSARY EDITION

Zurbrugg came into being as a rift from an endownment by Theophilius J. Zurbrugg, the Swiss-born industrialist who established the famed watch case factory in Riverside, in gratitude to the comnunity.

The hospital opened its doors

on Feb. 12, 1915 in the former Zurbrugg residence at Taylor and Franklin ste

Zurbrugg opened with 12 beds. five bassinets, a combination op-erating and delivery room, a medial staff of four local physicians, our consultants and two nurses. A new main hospital building



ZURBRUGG MEMORIAL HOSPITAL as it appeared at its opening Feb. 12, 1915 in the former home of Theophia

tal building until they moved into new quarters in 1937 and the old

Today Zurbrugg has 112 bedsedical staff of 47 and six consulants: 55 full-time and 20 part- was opened on May 1, 1931

was opened in 1935 and a dietary time nurses, plus 61 other em-wing completed in 1962, Nurses ployees.

were housed in the original hospi- Mrs. Florence G. Wagner, administrator since 1937, came to Zurbrugg as a registered nurse in

The present Palmyra post office

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BIRTHDAY

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SACRED HEART SCHOOL became a reality with dedication exercises on Sept. 13, 1931. The Linden ave., Riverton structure contained six classrooms, offices and auditorium at that time. Enrollment was 150. Cost of the original school and the convent was \$100,000.

following a jury trial. **Bad Fire in 1919 Destroyed 2 Homes**

Police Injured in

1922 Gun Battle

The worst fire in Palmyra since 1886 occured on Monday, Jan. 19, 1919 when three houses were entirely destroyed and three other buildings badly destroyed in a spectacular blaze that was fanned

Two of the gunmen were later

apprehended, but were acquitte

According to the New Era ac-count of the fire, firemen from Riverside, Camden and Burlington assisted the Palmyra and Rivercompanies in battling the

The homes of Mrs. R. J. Stackhouse and Thomas McCrosson at the home of J. P. Cline, 4th and The home of J. P. Cline, 4th and Garfield, and two barns on Gar-field ave. were badly damaged.

Local Populations

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	Till me		_											

Palmyra pumper was purchased during the fall of 1923 a cost of \$12.500



CHURCH OF CHRIST SCIENTIST, Riverton, began services in this building on Thomas ave. in 1914. Dedication services were held after the mortgage was paid off

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What I preserve can perish never,
What I forego is lost forever."

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