

DECEMBER

"Following the course of least resistance in what makes rivers and men crooked."

THE NEW ERA

BUY AT HOME

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RIVERTON, NEW JERSEY, THURSDAY, DECEMBER 1, 1937

PRICE FIVE CENTS

RIVERTON'S TURKEY DAY GAME ONE-SIDED VICTORY

Local Gridiron Warriors Play Well Under Pettito's Captaincy

RIVERSIDE'S PLAYERS FIGHT HARD AND CLEAN

What a whale of a difference the right spirit makes in a football game! Riverton's had it, and the Riverside boys had it not. The old-time fight into the boys for they certainly did rip—and ripped for handsome gains nearly every time.

Pettito's kick-off went behind the goal line. Riverside's first play from its own 20-yard line. Young lost one yard attempting an end run. Two more plays only gained two yards. Peyhl punted to Schneider who ran the oval back five yards.

Pettito hit the line for six yards. Conway sacked left tackle for two more. Schneider pushed ahead one and a half around right end. Reda Melhenny skipped around the end for four and a half down. On a play through right tackle Pettito fumbled but recovered and gained three yards. A left end run netted Conway five and a half. One yard was all Joe could get through right guard. Melhenny dived over the line for a first down.

Schneider advanced the ball two around left end. Joe hit left guard for three. Right tackle opened up and Schneider added four and a half. Right guard offered no opposition and Pettito moved the ball skin up ten yards and gained another first down.

Melhenny scored. The ball rested but a few inches from the final white line, but the Riverside boys held tight and Pettito made no gain. Another try took the ball into the hands of the coveted line. Reda took another dive and landed on the other side of the goal line for Riverton's first six-point. Riverton was given the extra point because of Rexall being off side.

Schwalbe 20 on Kickoff. Schwalbe took Pettito's kickoff and ran 20 yards through a broken field. Two line plays and an end run netted three yards for Rexall. Peyhl punted the ball down the field. Conway found his way for five yards around left end. Conway gained two around left end but Pettito punted on the next play.

Drey fumbled on the first play. Schwalbe recovered the ball for Riverton. Pettito cracked right tackle for three as the first period ended.

Hollingshead in Game. Stewart Hollingshead replaced Reda Melhenny. Stewart has been out of the game for several weeks with a couple of cracked ribs. Johnson relieved Drey for Rexall.

Joe advanced two through left tackle. Stewart pulled a trick play for an eight-yard gain and a first down. Conway found his way for five yards around left end. Stewart pulled his trick play again for four yards. Schneider hit left tackle for seven and a first down. Conway moved ahead one foot through left guard.

McGahan and Langin replaced Hoffman and Gennett. Hollingshead made nothing around right end. Conway gained another foot through left guard. Stewart made five around left end but Rexall took the ball on next play.

Bowers' Finger Cut. Bronco Bowers sustained a lacerated finger but remained in the after Doc Day bandaged him up. Riverton pushed the Rexall boys back for ten yard loss on two plays. Peyhl punted the ball hit Hollingshead, and a Rexall man recovered.

Two line plays failed to gain so the Rexall team resorted to the Lindbergh tactics but Stewart broke up the first flight. Peyhl punted. Conway started for free catch. Jack Graf replaced Herb Schneider. Hollingshead went around right end for five yards and Conway gained another first down when he tore through left guard for five and a half. Pettito slid off right tackle for two. Graf went around left end for one. Hebbrow replaced Bowers.

Graf and Hollingshead pulled a reverse for four yards. Pettito punted over the goal. Rexall's ball on their 20-yard line. Fisher and Roberts replaced Behnauer and Young.

Two line plays netted Rexall four yards. Riverton was penalized for off side. Graf broke up a Rexall pass. Roberts failed to make a first down. Peyhl punted out of bounds on Riverton's 40 yard line. Hollingshead stepped ahead six via the right end route. Pettito tore off through right guard.

Hollingshead Makes 40 Yards. Pettito kicked off to open the third period and Coyle ran the ball back ten yards. The Riverside boys could not pierce the Riverton line and were forced to punt. Conway brought the ball back five yards.

Stewart Hollingshead pulled one of his famous end runs around the right wing for a forty yard gain. The hard part of the game came after this beautiful run when Pettito fumbled on the goal line.

Peyhl punted and Hollingshead ran back twenty yards, fumbling the ball when he was tackled but Willie Hebbrow recovered the fumble for Riverton on their forty-yard line. Graf lost one trying a right end run. Stewart tried a trick play but gained nothing. Pettito and Conway tried to gain five and a half. Clifton replaced Fowler.

Conway Goes Thirty Yards. Three line plays gained but two yards for Rexall, and Peyhl punted out of bounds on Riverton's 41 yard line. Pettito added three and Conway six and a half to the (Continued on Page 6)

FOOTBALL

This Saturday afternoon at 2:45 the Riverton football team will play the Greenloch eleven.

Riverton is out of the Class B championship and will not play any more teams participating in the contest.

The contest officials tried to arrange things for Riverton to play Pennsgrove this Sunday at Pennsgrove, but Sonny Wright could not get the services of all his players on Sunday and on those grounds withdrew from the race for Pennsgrove supremacy in Class B football.

Tournament of Country Club

Contest Close and Winners Hard to Pick; Elliott Bowled Best Single Game

The fall bowling tournament at the Riverton Country Club is in full swing, with eighteen six-men teams or a total of one hundred and eight men taking an active part.

As usual the games are all hotly contested and at this time it would be very difficult to pick the ultimate winners.

The standing of the various teams at the end of last week was as follows:

Captain	Won	Lost	Pts.
Thompson	19	8	791
Coyle	20	7	737
Ayers	16	9	714
Clark	19	8	693
Yost	11	7	611
Carpenter	14	10	590
Miller	13	9	573
Willis	11	10	523
Evans	13	12	500
Donner	9	13	481
P. Graf	13	14	481
Flower	10	11	470
Davis	7	11	388
Jackson	5	13	380
Barton	7	17	281
Moyle	6	15	280
J. Graf	4	17	190
Sager	4	17	100

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Dozens of bowlers have done over 200, while the following members have done better than 250: Doug Clark, 257; Bartley, 224; Kraft, 251; Boy, 227; Bell, 221; and 224; Wayne Ayres, 235; Shrader, 225; Burns, 225; Dr. Collins, 225.

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Palmyra Loses Two Basketball Tilts

Winkie's Outfits Both Beaten by Moorestown and Burlington

Palmyra dropped a free-scoring game to the Moorestown "Quakers" on the Moorestown court last Friday night by a 45 to 31 count. This was Moorestown's fourth win in a row and the Quakers continued to lead the Burlington County Basketball League.

Palmyra put up a splendid contest in the first half and held the snappy Moorestown crew to a 22 to 17 score. However, Palmyra failed to continue its fast pace in the second half and gradually slipped until the Quakers made 45 points.

Moorestown has a veteran team and has the advantage of great teamwork by having practically the same lineup for each contest, whereas Palmyra is always shifting and not certain of its players for all games. As soon as Palmyra High School opens its season, Manager Winkie's outfit will be without the services of two stellar performers, namely "Jack" Eiseley, shift guard on the first team, and Big "Spike" Hennessey, lanky center of the Reserve combination. Both are veterans at the local high school, Jack being captain of the 1927-28 varsity basketball team.

Eiseley Star Performer
Eiseley was easily the star performer for Palmyra by collecting 11 points, four field goals and three out of three fouls. Weikman was next with two and three for seven markers, while Rodgers, with 21 points, and Salmon, who tallied 11, both Moorestown guards, featured for the winners.

The Palmyra Reserves did not offer the Quaker rearlings much opposition, Moorestown winning the game with ease, 35 to 14. The winners also led at intermission, 17 to 5.

Doughty, a Riverside lad who made his debut with the local Reserves, led the scoring, while Hennessey, another Riverside man, was close behind.

Kruken, Carey and Carey played stellar basketball for the Moorestown Reserves.

MOORESTOWN
Fid F T FT TP
Stow, f 2 0 0 4
Coles, f 1 4 8 6
Cunningham, c 1 4 8 6
Salmon, g 5 1 3 11
Rodgers, g 6 9 16 21
Totals 13 15 29 45

PALMYRA
Fid F T FT TP
Weikman, f 2 3 6 7
Polinett, f 0 4 7 4
Burke, c 1 3 7 5
Kalinowski, g 0 3 3 3
Eiseley, g 4 3 8 11
Score first half—Moorestown, 22; Palmyra, 17. Referee—Clemo.

MOORESTOWN RESERVES
Fid F T FT TP
W. Salmon, f 2 1 4 5
Bartello, f 1 0 0 2
Carney, c 4 0 0 8
Kruken, g 1 4 8 6
Sharp, g 1 0 0 2
Carey, g 4 1 1 9
Totals 16 6 13 28

PALMYRA RESERVES
Fid F T FT TP
Doughty, f 5 1 1 5
Lytle, f 0 3 6 3
Hennessey, c 1 2 3 4
Belther, g 0 2 3 3
Shearer, g 0 0 0 0
Totals 6 6 12 14

Score first half—Moorestown, 17; Palmyra, 5. Referee—Clemo.
Beaten by Burlington
After leading, 14 to 13 at the end of the first half, Palmyra dropped a tough game to Burlington, last year's champions, at the Palmyra M. H. gym, Saturday night. Final score, Burlington 27, Palmyra 20.

Eiseley and Kalinowski, Palmyra's guards, played a wonderful game but the rest of the team failed to do much scoring, especially via the field goal route. Paul Burke was high scorer for Palmyra by virtue of making 10 of his 16 foul tries. Vernon, Arens and Morgan put up the best games for the winners.

Doughty's half dozen field and foul goals for a total of 18 points failed to save the Reserves from a 26 to 24 defeat at the hands of the Burlington Reserves. Burlington led at half time, 14 to 12, and tallied 10 goals to Palmyra's seven. However, Palmyra had the better of the argument in foul goal shooting, getting 10 out of 25 tries while Burlington made but 6 out of 25.

BURLINGTON
Fid F T FT TP
Morgan, f 3 0 3 4
Foster, f 0 0 0 0
Doyle, c 0 3 8 3
W. Arens, g 2 5 8 9
Vernon, g 3 3 6 9
Totals 8 11 24 27

PALMYRA
Fid F T FT TP
Weikman, f 1 1 3 3
Polinett, f 0 2 4 2
Burke, c 0 10 18 10
Kalinowski, g 0 1 1 1
Eiseley, g 1 2 4 4
Totals 2 16 31 20

Score first half—Palmyra, 14; Burlington, 13. Referee—Hamblen.

BURLINGTON RESERVES
Fid F T FT TP
McCloskey, f 4 1 9 9
A. Gillette, f 2 1 4 5
Doyle, c 0 1 4 2
R. Gillette, g 0 1 1 1
McBride, g 0 1 1 1
McCormick, g 0 1 3 1
Totals 10 6 25 26

PALMYRA RESERVES
Fid F T FT TP
Doughty, f 6 6 12 18
Brown, f 0 1 2 1
Hennessey, c 1 2 3 4
Freeman, g 0 1 1 1
Ridgeway, g 0 0 0 0
Totals 7 10 25 24

Score first half—Burlington, 14; Palmyra, 12. Referee—Hamblen.

PALMYRA
Fid F T FT TP
Weikman, f 2 3 6 7
Polinett, f 0 4 7 4
Burke, c 1 3 7 5
Kalinowski, g 0 3 3 3
Eiseley, g 4 3 8 11
Score first half—Moorestown, 22; Palmyra, 17. Referee—Clemo.

Save the Wrappers of
YOUNG'S
Pearl Borax
Soap
for GIFTS

DO YOU EXPECT TO MAKE A FINANCIAL SUCCESS

?

IF YOU DO, and haven't a bank account, you've started on the wrong road; for no matter how large a salary you might draw, if you don't save some of it for emergencies and business opportunities, you cannot adjudge your career a financial success.

But there are many moderate-salaried young men who have accounts with us, and who are well on the road to financial success.

Why Don't You Do Likewise?

"THE OLD RELIABLE"

Cinnaminson Bank and Trust Co.

Riverton, N. J.

Open Friday Evenings 7 to 8.30

Distinctive Christmas Cards FOR YOUR PERSONAL MESSENGER OF GREETINGS

May we have the pleasure of your inspection NOW while our stock with its large range of subjects is complete. Our customers tell us there is something distinctive about our Cards.

Also orders taken for personal Christmas Cards, including envelopes and name printed.

60c and \$1.00 per dozen

McALLISTER'S

Opposite the Station

Riverton Still In Title Race

Hammonton's Defeat by Locals Keeps Riverton in the Running for Class B Title

Riverton's football team is still in the running by a good margin for the South Jersey Class B championship by virtue of their defeating the Hammonton eleven by a 7-0 score last Saturday afternoon on the Memorial Park field.

This game was one of the toughest played on the local field this year. The visiting players played hard football but a couple of them started some dirty work resulting in Clifton being sent from the game in the last minute of the second period. Clifton was perfectly justified in doing what he did when the Hammonton player's actions are considered. The mainstay of Hammonton's dirty work was knocked out in the last quarter and carried from the field.

In the first period, neither team really threatened the other's goal. The visitor's played a punting game the first half, punting almost invariably on the first down. Hammonton was penalized 15 yards in the first period for slugging.

Hughes tried field goal. In the second quarter Riverton worked down to the 35-yard line from where Hughes tried for a field goal but missed; the ball going wide. Conway was supposed to toss a forward but everyone was covered up. Freddy quickly turned the tables and made a left end run for a five-yard gain.

The Hammonton team tried a placement in the second quarter but missed the goal by yards.

The third quarter started with Schneider and Hebrew replacing Hollingshead and Hughes. McIlhenney gained 20 yards. After taking the ball on downs Reds McIlhenney skirted right and for 20 yards as if he had been in the habit of doing such things every day. Who said there is no such thing as a comeback? McIlhenney did it.

The third period was more exciting than the previous two. Herb Schneider dropped the ball and

Shearer recovered it for a gain of six yards and a first down. A Hammonton substitute did not report to the referee and the 15 yard penalty was inflicted.

The fourth quarter opened with the ball just seven yards from the goal in Riverton's possession, but they could not push it across. By this time the game looked like a scoreless tie.

Bowers intercepts Pass. After seeing up and down the field for some time the Hammonton team resorted to the air route—but Bronco Bowers intercepted a pass and ran 30 yards before being downed. This break put Riverton on the road to a touchdown.

Once more Joe Pettito pleaded with the line to open up the holes—and they did. Pettito and Hollingshead made three yards each on successive line plays. Stewart then gained a first down around an end. A one-yard gain by Joe and a two-yard gain by Hollingshead put the ball about seven yards from the goal. Pettito was called to rush on right tackle—and he did—right on through for a touchdown. Hughes missed the extra point try but the point was awarded Riverton because Hammonton was off side.

The individual stars of the game were few. Everyone played well and for the most part played clean—after the trouble-maker was carried off the gridiron.

Each Riverton player's merits cannot be stated, but no one is slighted by saying the Riverton boys played a good game.

The lineup:
Riverton left end Hammonton
Williams left tackle Kapella
Fowler left tackle Benini

FOOTBALL

RIVERSIDE BIG GREEN

VS. TOMS RIVER

SUNDAY, DECEMBER 4

2.30 P. M. Riverside Ball Park



Phone 302 for Coal

No need to come out in the cold and storm to order COAL. Phone 302 and we will deliver just what you need—rush order—if necessary. We welcome comparison of heating quality.

Joseph T. Evans

Coal, Lumber and Builder's Supplies

Phone Riverton 302

The Ford Lubricating System requires a "Double-Duty" Oil for its two-fold lubrication needs—engine and brake bands



"Standard" Motor Oil for Fords is specially designed to meet the peculiar lubricating requirements of the Ford car. It splashes readily, clings to bearing surfaces and keeps your brake bands permanently free from grabbing and slipping.

"STANDARD" MOTOR OIL

The Measure of Oil Value

STANDARD

Made in New Jersey

left guard Murphy
center Wood
right guard Evenger
right tackle Woolson
right end Basile
Hollingshead quarterback Hennessey
Conway left halfback Johnson
Cunningham right halfback Bouno
Pettito fullback Cresseno
Referee—Joe Stack, Navy; Umpire—Morrison, Penn; Timekeeper—Joe Dorgan, Notre Dame; Head Linesman—Snap Faunce, Army. Time of periods—12 minutes.

MAPLE SHADE EXCHANGE

Maple Shade now has its own separate telephone exchange. The change, recently made, was welcomed by many connected with the service. Those using the phone will now call Maple Shade.

YOU'LL BE
AMAZED
AT THE
SPEED
AND
BEAUTY
OF
THE
NEW
FORD
CAR

Let Us Tell You About
It Tomorrow

Lester S. Fortnum

PALMYRA, N. J.

Open Evenings and Sunday

Phone Riverton 110

CHRISTMAS TOYS

ranging in price from
10c to \$5.00

Buy them early

**KELVINATOR
ELECTRIC
REFRIGERATORS**

Wm. B. Fisher

Hardware

117 E. Broad St., Palmyra

The Sanitary Engineer



WHEN you spend the right amount of money for plumbing comfort you are money ahead. When you try to save money by inferior fixtures and a slighted job of installation you LOSE SURELY.

A Bath a Day
Keeps You Fit Every Day

Harry C. Worrell

602 Main Street

Phone, Riverton 60

We are not particularly anxious that any of our good aviators attempt a round trip flight to Europe—but we do wish some of the many loans would try a return flight.

Now that the football season is

ended and several million husky young men will not be so busy why, we'll start a basketball season.

A spinster always turns up her nose at the woman who has been divorced.



PALMYRA NATIONAL BANK

PALMYRA, N. J.

This bank was established in Palmyra for the convenience of the residents here.

It is equipped to render all necessary banking service to the community.

Most of the people of the town make use of this service.

We invite everyone to do so.

The Palmyra National Bank

Palmyra, N. J.

WHY NOT A CONCRETE FIREPROOF HOMES?

Six Rooms and Bath, thoroughly modern single homes. Your saving in painting and coal more than pays the taxes.

Carrying charges less than rent? WHY PAY RENT?

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SPANISH HOMES

Lejeune Road

Phone Riverton 802

Palmyra

Friendly Thoughts
by Frank A. Snover



There's a light at the end of the lane;
There is sunshine to follow the rain
And the end of each night
Is the dawning of light
That comes to make everything plain.

The many necessary services that are necessarily a part of each ceremony are performed unobtrusively and with professional understanding.

The SNOVER FUNERAL HOME

Frank A. Snover

Palmyra, N. J. Phone 630

POULTRY NETTING

WIRE ROPE

WIRE STRAND

FENCE WIRE

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VEGETABLE STAKES

FLOWER STAKES

WIRE CLOTH FOR WINDOW SCREENS

ELECTRICAL WIRES FOR

HOUSE WIRING

John A. Roebbling's Sons Company

TRENTON and ROEBLING, N. J.

Order YM Boys To Meet at Trenton

Annual Conference December 2,
3 and 4; 4 Delegates
From Local YM

Friday, Saturday and Sunday of this week there will be gathered together at Trenton 700 older boys and young men from all over the State of New Jersey for the annual State Older Boys Conference, which is held every year under the direction of the State YMCA staff.

The general conference theme is the "Adventurous Life." This is expected to stimulate much discussion among the delegates that will be helpful to them.

The conference will come together on Friday evening for the great opening banquet which is to be served in the new junior high school of Trenton. Practically all the sessions of the conference will meet in this building.

The speaker at this banquet will be Fred B. Smith, who is the chairman of the executive committee, World Alliances for International Friendship through the Churches. His address will be "America's Great Adventure."

Japanese Speaker
Saturday morning at the general session the delegates will have the pleasure of hearing Rev. Teisaku Tsuchiyama, A. B., D. D., a Japanese who was raised a Buddhist and before coming to this country made a promise to his mother "I will never become a Christian although I go to the Christian land, for I hate Christianity." However while in California he found Christ and was deserted by his people, but he persisted in his new-found belief.

He is now President of the Osaka Theological Seminary and is on a visit to America taking post-graduate work at Princeton Seminary. His address will be "From Darkness to Light."

Following this address the conference will break up into twenty discussion groups, each led by a skilled leader. These groups will discuss the following questions, five groups to each question:

1. Is it a crime for older boys to waste their time?
2. Is it right for a fellow to do as he pleases with his money?
3. Should we break down the racial and class barriers in school life?
4. What is the difference between "getting a living" and "getting a life?"

Saturday afternoon the delegates will go by bus to the Lawrenceville gymnasium and swimming pool and enjoy an afternoon of general fun and some mass games.

Dr. Poling to Speak
The Saturday evening session will be addressed by the Rev. Daniel A. Poling, D.D. Dr. Poling is the pastor of the Marble Collegiate Reformed Church, New York, and is the President of the United Society of Christian Endeavor, the greatest youth-movement in the world, representing five million or more young people.

In addition to having membership on a number of committees and commissions Dr. Poling is director of the J. C. Penny Foundation of New York City and president of the New York Federation of Churches. He is the author of a number of books and is widely known for his Sunday afternoon radio talks. Sunday morning the delegates are expected to attend church with their host and hostesses.

The final session of the conference will be held on Sunday afternoon and the speaker will be William W. Wood, associate Professor of Physical Education and football coach at Wesleyan College.

Wood is a graduate of Penn State and during his college days was very active in the YMCA and other college activities; played variety football three years, was acting captain during the junior year and captain in his senior year; president of the senior class, president of the student body and honor man. Coached the Gettysburg College Football team for nine years and also taught in a vocational school three years.

Delegates to this conference are chosen by the group leaders and county secretaries co-operating, and the finest boys of the county are the ones who are finally selected. Burlington County is to be represented by 25 boys and young men representing the various communities. These fellows will be entertained in the finest homes of Trenton for the conference.

The Palmyra and Riverton Association will be represented by four delegates, George Hagston, Walter Price, Henry Wilbraham and Arnold Carter.

"WINGS" WILL GIVE AVIATION CLOSE-UP

For the first time in history, the world is going to be given an accurate close-up view of the most fascinating field in the present day activity—aviation.

Just what makes flying tick, how it feels to go soaring at blinding speed thousands of feet above the earth, what battle to the death in the air means to the chivalry of

the sky, all these and more will be revealed in "Wings," Paramount's epic based on the exploits of an American ace in the world war.

The work of flying has been virtually a closed book to the layman. The skyman have been almost a race apart, glimpsed only in the blue distance, unrecognizable even as human beings from the vantage point of the person on the ground. A bird he was and a bird he seemed. The world has read of his exploits, thrilled to his deeds, marvelled at the wonders of his work, but of intimate knowledge of flying, virtually nothing has been revealed.

In "Wings" the public is taken behind the scenes. The spectator is carried through all the vivid colorful life of the flyer. He is seated in the plane with the pilot. He soars to the heights where the earth becomes only a dark and shapeless blotch, he rides through the blithely unseen canyons of the clouds. He fights through every swirling dive and maneuver of aerial combat. He swoops down toward earth in pursuit of the aerial army and soars back to the sky seeking new foes to conquer.

"Wings" depends for its human element on the affection of two youths for one another. In their home town in the west and in France as well, they love the same girl, whose role is played by Jobyna Balston. Clara Bow is the feminine star. The two leading male roles are carried by Charles Rogers and Richard Arlen. Others in the cast are: El Brendel, "Gunboat" Smith, Gary Cooper, Richard Tucker, Henry B. Walthall, Julia Swayne Gordon, George Irving, Hedda Hopper, Arlette Marchal and Nigel de Bruillier.

Ladies' Auxiliary Puts on a Party

More Than a Hundred Present
to Enjoy an Evening of
Cards and Dancing

Do the ladies of the Riverton Fire Company Auxiliary know how to put on a card party and dance? If you really want to know, ask a fireman.

Shortly after eight o'clock this night before Thanksgiving, over twenty-five tables were going with "500" or pinochle. Many enjoyed playing cards during the early part of the evening with the orchestra up stairs playing for the few who would rather dance.

About eleven o'clock Gus Roadig started to call out the prize winners. The first three in 500 were: George Adams, who took a ham for his prize; Hattie Adams, George's wife, took a pair of silk stockings; Emma Hyton took a bureau scarf as third prize.

The first four winners in pinochle were: Emerson Wolfshmidt who got a rag; Gus Roadig, himself, took an alarm clock for his son's benefit; Max Sonthelmer won a pipe and Robert Hurlings, Jr., took a large fern.

Other pinochle winners were: William Wagner, Ed Kapsa, Mrs. Wagner, Russell Miller, Marie Sexton, A. Hughes, Mrs. McDermott, Billy Evans, Mrs. Ed Faunce, S. Himes, Marie Conlow, R. C. Thomas, Edson Carhart, Mrs. Theo. Schneider, Joan Daugherty, Marie Broddison, Frank Kershner, Edward R. Williams, Fred Hubbardly, Samuel Coles, Ed Burns, Leslie

W. Reeves, Ben Gooder, Mrs. Leslie Reeves, Harry King, Mrs. Lutz, E. Hurlings, John Carhart, Gus Feldman.

The other "500" winners were: Mrs. Samuel McMullin, Mrs. F. C. Cole, Mrs. Emory Bowers, Walter Armstrong, and Roscoe Shinn. Dancing topped off the evening's entertainment to the strains of weird sounds ejected by George Partelow and his "jazz hounds."

Quite a few asked when the next party would be held. Ladies, now is your chance to stage another party—everybody had a good time.

Misery loves company, but not any more than happiness does.

BROADWAY PALACE

The Home of Quality Photo Plays
Mrs. A. S. White at the Console
PROGRAMME
Shows as Follows 7:15 and 9 o'clock
Starting, Thursday, December 1

Thursday—Marion Davies in
"THE RED MILL" News

Friday—Buck Jones in
"CHAIN LIGHTNING"
Mickey McGuire Comedy

Saturday—Betty Compson and Kenneth Harlan in
"CHEATING CHEATERS"
Lupino Lane Comedy

Monday and Tuesday—
Ronald Colman and Vilma Banky in
"THE NIGHT OF LOVE"
Harry Langdon Comedy

Wednesday—Joan Crawford in
"TAXI DANCER" News
Oswald Lucky Rabbit

TO MAKE SURVEY OF COUNTY SEAT TAXES

At the October meeting of the Mount Holly Chamber of Commerce, President Norman C. Harker was instructed by motion to appoint a committee of five to consider in detail local township and county taxation problems, and made the following selections:

Chairman, Morris K. Perinchoff; William C. Wetherill, James T. Jones.

The committee is empowered to investigate the cause of high taxes in Northampton township and in the county, and it is also expected that it will work in connection with committees from other tax-burdened centres of the county.

Many a man's reputation for truthfulness goes lame when he begins to say things about himself.

THE WOMEN'S INTERNATIONAL LEAGUE, FOR Peace and Freedom, Luncheon

will be held Saturday, December third at the Walt Whitman Hotel, Camden.

Miss Dorothy Detzer, National Executive Secretary of the Women's International League, of Washington will speak on "Work and Plans" to help further World Peace.

Mr. Paul Harris, acting Associate Secretary to Frederick J. Libby of the National Council for the Prevention of War will speak on "Danger Signals."

All interested in better International understanding and good will are cordially invited.

Tickets may be secured from Miss Edith Coale at \$2.00 each.



I Am Pleased

To announce to my patrons and friends the removal of my business to larger quarters at Broad and Delaware avenue, Palmyra, from 109 West Broad street.

In my new location I will be able to give better and quicker service and to accommodate more cars at a time. I have also added some new equipment which greatly increases the quality of repair work of all kinds.

Russell E. Johnson

Broad and Delaware Palmyra
(In the building formerly Marsh's Garage)

Something for Everyone

As children are the most of Christmas, anyway, it is quite proper and natural that a large portion of time and thought should be devoted to things that will please the little folks.

And, while we have this year assembled



Dolls

The Dolls of today are almost life-like, and are a source of much real pleasure to their "little mothers."
"By Low" Dolls, \$5.00 to \$4.00.
"Mama" Dolls, \$2.00 to \$4.00.
And many other Dolls in various sizes and characters.

Stationery

New and novel boxes of Writing Paper, white or colored, and Correspondence Cards single or double, make very nice gifts.

Christmas Cards

Boxes 1 dozen to the box for \$1.00. Personal Cards, Cards with verses to suit each person.

Rust Craft Gifts

Are useful and attractively boxed with a suitable verse on each box.

Toys

The Toys are too numerous to describe. Dolly's Enamel Beds and Coaches are just like mother's. Mechanical and Friction Toys, Steam Engines and Tool Chests which are real counterparts of the big machines and tools.

Games and Blocks

Games for everyone—Games that are nothing but fun, and Games that are instructive. Blocks for the little tots.

Books

Paper Books, Linen Books, Bound Books for Children of all ages.



MRS. ALFRED SMITH'S STORE
Riverton

The New FORD CAR

IS A WONDER!

Full details to be given at
our Show Rooms this
Friday

Open Until 10 P. M.

LESTER S. FORTNUM

PALMYRA, N. J. BRIDGEBORO, N. J.

Phone Riverton 110

Phone Riverside 178

OPEN EVENINGS and SUNDAY

Getting Acquainted

You can get acquainted with the many splendid features of the Silent Automatic by paying a visit to the Sample House built by S. L. Maines and Sons' Inc., 17 Valley View Terrace, Moorestown, N. J. Open daily for inspection from 1 p. m. till 9 p. m.

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THE NEW ERA

Published every Thursday at 607 Main Street
RIVERTON, N. J.

Entered as second class matter at the Riverton, N. J., post office
WALTER L. BOWEN, Editor

The New Era is devoted to the business and home interests of
Riverton and Palmyra, independent of political or
religious belief—the people's paper

Subscription \$1.50 a year in advance

Advertising rates on application

The New Era Office is equipped to do all kinds of Fine Printing
at reasonable prices

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioners', Sheriffs' and other Sales, Administrators' and Executors' Advertisements are solicited. The New Era will appreciate being remembered in this connection.

NOTICE

All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of fifteen cents a line.

WHAT YOUTH NEEDS

In addressing an audience of young women in Burlington county recently, James S. Heberling, Professor of Child Helping of the University of Pennsylvania, said he believed that the demand for "self expression" has been overdone. "Self control" is what the world needs more than self expression. Youth must not only find himself but must possess himself, said the professor.

THE AMERICAN CREED

I believe in the United States of America as a government of the people, by the people, for the people; whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign nation of many sovereign states; a perfect union, one and inseparable; established on those principles of freedom, equality, justice and humanity for which American patriots sacrificed lives and fortunes.

I therefore believe it is my duty to my country to love it; to support its constitution; to obey its laws; to respect its flag; and to defend it against all enemies.—William Tyler Page.

MERRY CHRISTMAS!

Tonight the Cinnaminson Bank and Trust Company will pay out about \$40,000 in Christmas club checks.

If those who receive this money will spend as much of it as they can in Riverton, they will not only be serving the interests of the local dealers, but their own as well.

A dollar spent at home helps to maintain the government, the schools, the churches and the other institutions in the community in which you live.

It is only by the combined efforts of all its citizens that a town ever amounts to anything.

Do this small thing for the town which is your home, and make everybody happier.

THE RIGHT "TO KEEP AND BEAR ARMS"

The United States has been criticised as a country of freak laws. Our people may go wrong occasionally through lack of information, or misinformation on a question of public interest, but in the long run they think straight and act straight, and the best evidence of this fact is the 150 years of growth and prosperity which our nation has enjoyed.

The right of individual initiative and freedom from unnecessary restraint is inborn in every American citizen. For some time there has been an effort made to prohibit the ownership of small arms although the second amendment of the Constitution of the United States says: "The right of the people to keep and bear arms shall not be infringed."

Target practice and good marksmanship has been part of the life of the normal American boy. Legislation to prohibit this on the theory that it would reduce crime, is a mistake, for the criminal would still get his guns from sources outside the United States. As a matter of fact, most of the worst crimes are not committed with a gun. Hatchets, axes, clubs, knives and other instruments take a greater toll.

In their honest desire to bring about law enforcement in this country, it is a question whether the people will hastily adopt a measure which in the long run would simply make it easier for criminals to carry on their work.

RACING BUSES

Buses are supposed to run on a fifteen-minute schedule—which they do more or less. Properly arranged, this would give service every seven and a half minutes. As it works out, however, both lines run at the same time as nearly as it can be managed by the drivers, who race with each other in an effort to be first to the various stopping places and gobble up all the passengers.

This habit not only makes it longer between buses that it otherwise would be, but is highly dangerous to passengers on the buses and to other drivers on the road, who are menaced by the buses "cutting out."

In addition to this, the buses travel at an entirely unwarranted speed. It is reported that one of the buses recently made it from City Hall, Philadelphia, to Riverton in thirty-one minutes, while a competing line clipped more than a third from that time and covered the distance in twenty minutes flat.

These reports may or may not be exaggerated, but it is a fact that some who prefer to use the buses are going back to other means of transportation owing to this dangerous practice. Buses should be regulated by some authority that is powerful enough to regulate, and this racing and cutting out stopped before a serious accident results.

The papers are filled with reports of accidents to buses, and it surely cannot always be the other fellow's fault.

ST. AGNES BAZAAR

Guild Will Hold Annual Xmas Event
this Saturday

The annual Bazaar to be given by St. Agnes Guild, of Christ Church, Palmyra, will be held Saturday, December 3rd, in P. O. S. of A. Hall.

There will be on sale, as in the past, all sorts of fancy articles made by the members of the Guild; dolls—just a little different because they have been dressed by people who really enjoy it; aprons—fancy and for utility; used books and Christmas greeting cards; cakes and candies—the home made kind; and good things to eat at the delicious table.

There will also be on sale a collection of attractive novelties made by the members of the Girl Friendly Society of Christ Church, Palmyra.

And the little folks will not be forgotten, for there will be a fish-pot, and best of all, Santa Claus will be there to meet his little friends, afternoon and evening.

Why not attend St. Agnes Guild Bazaar and do at least part of your Christmas shopping early.

Sometimes after a girl has talked for a man and landed him she doesn't know how to get him off the hook.

Many a man who declares his opinion has none.

RIVERTON ITEMS

The members of the Golden Hour Circle, a women's Sunday School class of the Calvary Presbyterian Church Riverton, have finished final preparations for the bazaar and supper to be held on the first floor of the new church building tonight. The bazaar will start at 3 o'clock and supper will be served in the basement from 5 until 8.

William and Walter Rowan spent the Thanksgiving holiday with their parents on Thomas avenue. The boys attend school at Norwood.

Miss Margaret Field spent the holiday with her parents, Mr. and Mrs. S. L. W. Field. Miss Field is a student at Buckhorn, Conn.

Mrs. Lydia Marr, of New York City, spent Thanksgiving with her sister, Mrs. Oscar Kahler.

Miss Anna Lochowits and Myram Lander, of Riverside, motored to Reading on Thanksgiving.

Mr. and Mrs. John Clark and daughter Thelma, of Ludlow, Mass., visited their son, Mr. and Mrs. John Douglas Clark, last week.

Mr. and Mrs. Harry Sim and daughter Betty and Miss May Burns spent the holidays at the Strand Hotel, Atlantic City.

Frank B. Elliott, spent the holidays with his parents, Mr. and Mrs. Robert Elliott. Frank is attending school at Freshford Military Academy.

Boughton D. Knapp and niece, Miss Irene Knapp, of Waterbury, Conn., Mrs. Susie Delane and son Edward of Torrington, Conn., Vernon Lindley, of Syracuse, N. Y., Mrs. Mary L. Frehafer and Miss May E. Quinn, of Philadelphia, spent Thanksgiving Day with Mr. and Mrs. John Frehafer, of Thomas avenue, Riverton.

Mrs. D. H. Truchess entertained on Thanksgiving Day Mr. and Mrs. Volney G. Bennett and Mr. and Mrs. F. G. Bennett, of Merchantville, and Dr. and Mrs. H. L. Mark, of Palmyra.

John Carlson left on Tuesday for Ohio.

Mrs. Ray Bender, of Cleveland, Ohio, spent the weekend with Mrs. Paul Good.

Mrs. Dorothy Wheeler and daughter, Virginia, of New Brunswick, were guests of her mother, Mrs. Susan Mattis, from Wednesday until Sunday.

Mr. and Mrs. George S. Washington entertained at a family dinner Thanksgiving Day. Guests were present from Virginia, Philadelphia and Riverton.

The Broadway Palace program will be found on page 3 of this issue. You may expect to find the program on that page in the future.

Mr. and Mrs. Datis Reed entertained on Thanksgiving Day Mr. and Mrs. F. S. Cummings and children, of Lamberville, and Mr. and Mrs. Richard Reed, of Millville.

Mr. and Mrs. George Cole and Miss Millie Fuernstein, of Philadelphia, were guests at the home of Mr. and Mrs. Otto Sauers last Thursday.

Mr. and Mrs. Everett Wolcott, of Linden avenue, entertained friends at cards on Friday evening last.

RIVERTON'S TURKEY DAY
GAME ONE-SIDED VICTORY

(Continued from Page 1)

ground gained. Conway broke loose through left tackle for thirty yards. Joe took the ball to within a yard of the goal line and Hollingshead took it over on an off-tackle play. Heber missed the extra point try. Cunningham relieved Graf.

Joe kicked off but the ball went out of bounds on Rexall's 30-yard line. The Riverton secondary defense broke up two Rexall passes. Conway intercepted a third pass and ran 29 yards before he was tackled. Hollingshead gained 12 more around left end. Cunningham and Conway added seven to the yardage. On an end run Stewart missed making a first down by three inches. Joe crashed through the line for a first down. Five and a half yards around right end gave Hollingshead a touchdown. Conway missed the extra point. Kapus for Heberow.

Joe Recovers Kickoff
Joe's kickoff hit the Rexall center and Joe recovered the ball on Rexall's 38-yard line. Left tackle opened up and let Cunningham through for eight. Hollingshead tried his pet trick play and gained three and a first down. Joe added 15 to his gains around left end. As the period ended Conway gained another four yards.

Carroll replaced Williams. Cunningham socked the line for three and Pettito for one to gain a first down. Conway advanced one around left wing. Stewart tried right end for a gain and moved up nearly five yards. Pettito crashed through the line for the remaining six inches and scored. Hollingshead missed the extra point. McIlhenney for Conway.

Roberts ran the kickoff back thirty yards. Rexall gained a first down from scrimmage on three plays. Pettito punted after three forwards failed to gain. McIlhenney got one half yard through left tackle. Hollingshead gained two around right end. Schneider relieved Stewart as he was somewhat winded by the bump he got when he was tackled. Pettito went through for five. Pettito punted and Roberts ran back 15 yards.

The Rexall team was forced to punt. Orcutt got the ball but could not run as he was tackled in his tracks. Between up nearly five yards. Cunningham and Schneider gained four yards through the line. Pettito hurt his hand. Hughes took his place. Cunningham made eight and a first down through the line. As the first whistle blew Cunningham gained six more.

The lineup:
Riverton: Hughes left end, Hather right tackle, Shearer left guard, Langin center, Snow right guard, Worrell right tackle, Hoffman right end, Coyne quarterback, McGuire fullback, McIlhenney left halfback, Drey Conway right halfback, Schwalber Pettito fullback, Young referee—Joe Black. Umpire—Hank Head. Hammer—D. Hyman. Time keepers—Joe Dorgan and Bowen Bright. Time of periods—12 minutes.

"CHRIS" COMES EARLY

Santa Claus came to town earlier than ever this year. His arrival, a whole month before Christmas, is explained by Miss Margaret S. Haines, of the Burlington County Tuberculosis League, who says that the jolly old gentleman is personally assisting in the sale of this year's Christmas Bells.

"He is going to help sell seals in Burlington County," Miss Haines said, "so that we may give an all-year Christmas gift of health and happiness to those we serve through the schools, clinics and summer camps. Almost every business place in town is displaying our posters on which he is the central figure and his picture is on every one of the seals."

"Our friends, the Boy Scouts, have been very helpful in preparing for the sale and are responsible for the efficient distribution of the posters."

"The large billboard posters throughout the county are also attracting much attention."

DID YOU EVER STOP TO THINK?

By Edson B. Waite
Shawnee, Oklahoma

William J. Kline, publisher of The Amsterdam (N. Y.) Recorder & Democrat, says:

"The man who wants his city to grow and prosper should buy at home."

"He should do this because it is the right thing to do. And if his motive is selfish, he should do the same thing."

"His own prosperity depends upon that of the city. It is tied up with that of the merchants who offer to him purchasing opportunities. Good business for them means good business for him, no matter what the occupation in which he is engaged."

"To buy at home creates better feeling all around."

"It helps your neighbor, and she is grateful."

"He will be ready to do something for you when you need it."

"It is of great aid in building up united, harmonious and earnest civic spirit."

"It keeps money at home to meet the taxation required for municipal maintenance and needed improvements."

"If you spend your money in an outside city, you are assisting that city to grow at the expense of your own."

"Your own town should come first. You live there, your interests are there, you are bringing up your children there."

"Then show your regards for it and your loyalty to it by patronizing its merchants."

COURAGE

If you haven't the courage to buck the line
And haven't the courage to go through
There isn't much that the world will find
For a man of your type to do.

There's many a man that can forge ahead
With the push and the pull of the clique,
But cut the wires and he stops full dead
In his tracks, and there he will stick.

Success is won by muscle and brawn
Guided by brain and wit;
If your knees are weak and you can't go on
There's nothing to do but quit.

It isn't your clothes, it isn't your size,
These play but a minor part.
For the dwarf may rise where the giant lies;
It's what you've got in your heart.

—Clipp.

CHRISTMAS CARDS

Single cards from five cents to fifty.

Beautiful box assortments of 16 cards for fifty cents.

An unsurpassable combination of 35 cards in the box assortment for \$1.00.

Now is the Time to Buy

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SHOPPING SEASON, COMFORT SOUGHT

For trips devoted to shopping, each member of the family should wear shoes whose comfort to the feet is guaranteed by past experience, advises Mrs. Marion C. Bell, extension specialist in home management at the college of agriculture, New Brunswick.

Two things are of major importance, according to Mrs. Bell. The shoes should be of sufficient length and width so that the foot rests in a natural position on the sole.

The arch and heel of the shoes should fit the foot in such a way that there is no lack of support for the arch of the foot.

The position of the feet in walking is of considerable importance in maintaining comfort; they should point straight ahead from heel to toe. The shopper in waiting at a counter should hold the feet in the same position and draw up her arches. A conscious effort should be made to make the weight of the body rest on the ball of the toes and the outside line and heel of the foot.

The specialist recommends that stockings be from one-half to one full size longer than the foot. This eliminates the danger of cramped toes. Shoes should be chosen with a nearly straight line from heel to toe.

LEONARD LINK CHARTS
ARMY AND NAVY GAME

From the play-by-play description of the annual tussle between the Army and the Navy grid teams as given over the radio, Leonard Link made a chart 19 by 38 inches of every play, penalty, kickoff, punt, forward pass, and kept a record of yards gained by straight football, punting and passing. Leonard can tell you the number of passes attempted, completed, incomplete and intercepted.

Anyone wishing to see the diagram may do so by speaking to the young fan who will gladly exhibit the result of his labors.

PALMYRA PLANS TO WIN POOL TOURNEY

Palmyra will again bank its hopes of victory in the coming pool match against Riverside, on "Curt" Flynn and Frank Harper.

This pair of "Ivory Pushers" won a brilliant victory over Riverton a few weeks back and hope to continue their winning streak by dropping them into the pockets faster than the boys from the "Watch-case" town.

The two cue artists representing Riverside are Jimmy Hagan and George "Dawdy" Leeb.

Game will start promptly at 8:15 and 100 points will decide the match.

PLEASE RETURN UMBRELLA

The umbrella that the Rev. Samuel T. Boyd, of 12 Randolph street, East Riverton, loaned to a young white couple on Broad street, Riverton, on Thursday evening, November 17, has not been returned. Mr. Boyd values the umbrella because it was a gift, and he will appreciate its return.

When the high school and college students return to their studies after the Christmas holidays they will want to be prepared to do their best work. School work requires a lot of writing—arm them with Waterman Fountain Pens. We have all styles and sizes and a point to fit every hand. L. L. Keating's Store.

Now is the Time to Buy

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Single cards from five cents to fifty.

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DRUM CORPS BUSY

Palmyra Legion Boys Will Parade at Franklin Field

The Palmyra American Legion Bugle and Drum Corps will play and parade at the football game this Saturday afternoon at Franklin Field, Philadelphia.

The Corps, which is considered the best in the state of New Jersey by virtue of being crowned

"Champs" at a parade in Trenton several months ago, has plenty of work on its hands but is looking for more engagements. Sunday the Palmyra organization will play at Toms River at the Convalescents Home.

Another big affair in which the Palmyra Bugle and Drum Corps will take part is the Camden County celebration to be staged at Haddonfield, December 12.

GORTON'S FISH ROE

(Deep Sea Brand)

The working man and the school children need a breakfast that will "hold" them until dinner time, and at the same time be healthful and pleasing to the palate.

Gorton's Fish Roe fills the bill to a "t".

To prepare it, mix the contents of a can with a cup of bread crumbs and a beaten egg. Season to taste. Make into cakes and fry in smoking hot fat.

Southern Style—mix with scrambled eggs.

This roe also makes delicious Croquets and Salads.

COMPTON, The GROCER

PHONE RIVERTON 28

PHONE

627



PHONE

627

Monarch Sweet Peas can 20c

All Gold Fruit Salad No. 1 can 23c

Large Size Gold Dust 23c

Fancy Prunes 2 lbs. 25c

Goldenrod Coffee 42c

Clover Bloom Butter 58c

Granulated Sugar 6c

MEATS

Heavy End Rib Roast lb 28c

Round Steak lb 38c

Lean Plate Beef lb 10c

Loin Pork Roast, whole or half lb 25c

Pork for Kroust lb 23c

Riverton Market House

Phone Riverton 627

Philadelphia Market House

"The Ever-Bearing Garden"
BROAD and GARFIELD AVENUE, PALMYRA, N. J.
Phone Riverton 720 and 721 Prompt Free Delivery

SPECIAL FOR FRIDAY AND SATURDAY

Good No.

EPWORTH METHODIST EPISCOPAL CHURCH

J. William Lee, Minister

The Church School will begin its session of instruction at 10 a. m. The Men's Bible Class will be taught by James Thompson. All men not connected with any Church School are invited.

Morning Worship at 11.15 a. m. Holy Communion Service. All the members of the Church are urged to attend. The musical numbers are as follows: "Chorus Celeste," by Strang; "Melodie," by Matthews; "Andantino," by Lemare.

The Epworth League devotional meeting at 8.45 p. m.

Evening worship, 7.45 p. m. Organ numbers, "Largo (New World Symphony)" by Dvorak; "March Brillante," by Lowden; Processional, "Safety Thro Another Week"; Anthem, "A Safe Retreat."

The pastor will begin a new series of sermons entitled, "Creation from the Beginning to the End of Time."

First sermon, "Satan, His Origin, Power, Purpose, and Final Defeat." This world is not running haphazard. God is the Sovereign Ruler. He has a plan for the World, which is plainly revealed in His Word. "The Truth Shall Make You Free."

On Monday evening at 8 o'clock the Woman's Home Missionary Society will hold its monthly meeting. Let every member attend, bringing a friend. A helpful program will be given.

Juglar Epworth League - Friday 4 p. m.

The Kitchen Kabaret Concert was such a pronounced success that it will be repeated this Friday evening, Dec. 2, at 8 o'clock. Tickets purchased for the former concert and not used, may be used on Friday evening. If you want an evening of pure, delightful entertainment you will find it here.

A dog will be transformed into Frankfurters, right before your eyes. Tickets, 35 cents, children, 25 cents.

EPISCOPAL

Christ Church, Parry Avenue
Rev. G. J. McCormack, M.A., L.Th. Rector

Sunday next marks the beginning of our crusade with Bishop Knight as our leader for the week.

Services will be held every evening at 8 p. m. and a very cordial invitation is extended to all to come and hear the Bishop. We are hoping it will be a time of sincere effort for all who call themselves Episcopalians.

The world for Christ and Christ for the world is our watchword. It is not the denial of God that all our generation, it is the slow fading of the vivid scene of God out of men's lives.

They do not deny him—
They forget him

1927 December 1927

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
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They cannot disprove—
So they overlook him

The Crusade in our Church is a nation wide affair and where a Parish has been loyal to the aims of the originators it has accomplished much good. To recover the vivid sense of God is our greatest need and we hope every member of our church will rouse the will and make the most beautiful dream the world has ever seen, a reality!

Is it a dream? Let us shape it to action, Mighty with truth's irresistible strength, Bold with the courage that fears no detractor, Shall we not climb to the vision at length?

Ever the dream-light grows clearer and fiercer
Ever the stars draw us up from the sod

Up to the light of the glory divine,
Nearer the infinite glory of God.

On Saturday, Dec. 3rd, in the afternoon and evening the St. Agnes Guild will hold the annual Bazaar and Christmas Fair at the P. O. S. of A. Hall. Through the kindness of the Guild the Girls Friendly Society will have an additional stall on which their work will be displayed. The customary attractive features of the Fair will be offered, and we expect the usual large attendance and happy time and give you all a very cordial welcome. Don't forget Saturday of this week.

Services on 2nd Sunday in Advent:

7.30 a. m. Holy Communion
10.30 a. m. Choral Celebration and Sermon "The Bible—It's Key"
2.30 p. m. Sunday School
8.00 p. m. Evensong. Preacher—The Right Rev. A. Lindsay W. Knight, Bishop Coadjutor of the Diocese of New Jersey.

"Christianity has not been tried and found wanting, it has been found difficult and not tried."

ENGAGED

Mr. James C. Clark announces the engagement of his daughter, Miss Jessie Clark to Mr. George C. Reineck, son of Mr. and Mrs. George S. Reineck, of Germantown.

FIRST LUTHERAN

Rev. William M. Erhard, Pastor

The annual catechetical course will begin this coming Friday at seven o'clock in the evening. We are expecting every boy or girl of twelve or over to join the class, even if they do not wish to be confirmed.

Last year there were a number who attended but were not confirmed. Of course, it is highly important that those who desire the rite of confirmation attend the course faithfully. The course will be different from that of last year in many respects, so that those who have attended last year and were not confirmed, will not be duplicating the work of last year.

It may be important to bring to attention the real purpose of catechetical instruction. The catechism is a concise form of the most important teachings of the Christian religion arranged in a systematic form. With a thorough course in study in this book, the boy or girl cannot but have a true grasp of the cardinal doctrines of Christianity. But it takes the whole of the catechism to make this training complete.

Catechetical is a systematized study. It is emphasizing most important things most. It would not be amiss, to have these same things in the catechism taught over and over again to the same group for several years. In other words, they may hold more firmly and more lastingly the great truths of life.

How important then to have them taught at least once! Let us urge the parents of all children of these ages to use the catechism. They may not be able to see the necessity of the training now, but they will graciously thank parents in later life, who urged them to attend the classes of instruction.

The classes well attended strengthen the life of those who attend, builds up the church in present or future years, and helps general spiritual conditions in a community.

Sunday School at ten o'clock in the morning, followed by divine worship with special music by choir and sermon by pastor on "Twin Giants." Luther League, 8.45 p. m. Subject, "What is Prayer?" Miss Eleanor Bauer is leader. Vesper services at 7.45.

Prayer Meeting at eight on Thursday. We shall continue our open house for all who are interested in religious topics, and also have a brief study from the parable "The Great Supper."

On Saturday evening, December 10, the Ladies Aid Society will give a sauer kraut supper. Tickets may be bought from members of the Ladies Aid Society. We wish to thank our patrons of other affairs of this kind, who have supported the supper in such large numbers, and hope that the same ones will be back again, bringing their friends and neighbors with them. And those who have never tasted the tantalizing dish as prepared by our Ladies Aid should come and form the habit.

The Sacrament of the Lord's Supper will be observed at Calvary Presbyterian Church next Sunday morning at eleven o'clock. In the evening at 7.45 o'clock: Special music on the organ: Spence "Autumn" Choeur in D" Johnston

Evening worship at eight o'clock. Sermon by the pastor; theme: "A Storm at Sea."

Musical: "Madrigal" Maxson Quartette, "When I Survey the Wondrous Cross" Mason Bass Solo, "The Mighty Deep" Wagner Offertory, "One Sweetly Solemn Thought" Ambrose Anthem, "The Silent Sea" Neidinger

Postlude: "Postlude in G." Clark The men of the congregation are urged to join the newly-formed Bible Class which is being conducted under the very able leadership of Datis Reed, who is a natural and inspiring teacher. There is also a Women's Class under the direction of Mrs. George N. Newton. The Church School meets at ten a. m., all departments.

The Young People of the Church invite all young people of the congregation to their devotional Service in the Church School at seven in the evening.

The regular monthly meeting of the Ladies Aid Society will be held on Wednesday afternoon, December 7th at 2.30 o'clock, and the regular monthly meeting of the Women's Missionary Society on the same day at three o'clock. Both meetings will be held in the Church School.

The fourth lesson of the Women's Mission Study Class will be held in the Church Parlor on Friday afternoon, December 2, at three o'clock. The ladies are requested to prepare two chapters of their study book.

The Golden Hour Circle will meet on Friday evening, November 2nd, at eight o'clock in the Church Parlor.

This afternoon the Golden Hour Circle will give a Bazaar and Supper. The Bazaar will start at three o'clock in the Church School auditorium. The Supper will be held in the Social Hall from five until eight o'clock. Supper tickets \$1.00.

Friday, November 25, Secretary Guy C. Hendry spoke in Baltimore at the request of Miss Adeline J. Pratt, former County Librarian, having for his subject, "The Service of the Free County Library to Various County Organizations." The occasion was a meeting of various librarians of the State of Maryland, in conjunction with the annual State Teachers' Institute.

The County Secretaries of New Jersey, commencing with the first Friday of December will hold their regular monthly meetings in Burlington county, having determined that the Industrial School at Bordentown is centrally situated, and to their delight having learned that facilities and accommodations for such meetings could be had, such as a meeting place, gymnasium for volley ball, and shower following, an opportunity to attend a regular morning chapel hour with the students, and luncheon served by members of the domestic science department of the school, under the able management of Mrs. Jones.

Men and Women Members of the Moorestown Y. M. C. A. joined with Rotary in their Thanksgiving week, in a special service at which Rev. J. S. Daugherty was the speaker.

The fine spirit of better Father and Son relationships continues to make the rounds of Burlington county towns and communities. It plans for various Father and Son banquets may be thus interpreted. Moorestown holds its annual banquet in the Community House, this Wednesday evening, November 29.

Former Judge Wells is to be the speaker and a dozen piece combination of the County YMCA orchestra members provided a fine musical program.

The regular November meeting of the County YMCA Directors was quite a departure from the usual plan of dinner together in some public place, followed by the devotional and business period. This time the place was Moorestown, at the home of Henry F. Stockwell, vice-chairman of the Board, and the men came together at 8 p. m.

Herbert Cochley of Medford conducted the devotional period. Reports of Secretaries Carter, Erwood, Hendry and Lewis preceded the dispatching of the items on the evening's business schedule. Professor W. B. Valentine, principal of the Bordentown Industrial School, one of the vice-presidents of the National Council of the Young Men's Christian Association, which recently met for a week's session in Chicago, was present and gave an account of the world-wide outreach and service of this movement.

Older Boys' Conference Twenty-six older fellows and Secretaries Crater and Erwood will be in attendance at the State Older Boys' Conference at Trenton, Friday to Sunday afternoon, December 2 to 4.

Moorestown will be represented by William H. Ritchie, Jr., Allen Schenck and Woodrow Vennel; Palmyra by Walter Price and Henry Wilburham; Riverside by Lester Schenck and Warren Mohn, and Riverton by George Hagston.

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Back on the Air

STATION W. J. O'NEILL ANNOUNCING HIS RETURN



their Christmas entertainment and will practice on Saturday afternoon at three o'clock.

"Do all things well, some things better, one thing best."

MORAVIAN CHURCH

Increasing interest is being shown in the special Evangelistic services being held in our church.

The evangelist, the Rev. John Greenfield, preaches strong, conservative scripture sermons appealing to his hearers to accept and live the gospel of salvation in Jesus Christ as given to us in the Bible.

Last Sunday evening he gave a convincing Bible Study on "Divine Healing," in which he pointed out the Bible teaching on health, disease and healing.

On Tuesday evening of this week the church was well filled with interested hearers. A large delegation from the Riverside Moravian Church led by their pastor, and including their choir and men's chorus, was present. Both the choir and men's chorus were heard in several selections of special music which was much appreciated by the large audience. The evangelist gave a powerful sermon on what Jesus teaches about eternal punishment.

His subjects for the remaining services are:

Thursday evening—"Gospel of the Second Chance."

Friday evening—"Degrees in the Christian Life."

Sunday morning—"When Will Jesus Come?"

Next Sunday morning will be the last service at which the evangelist will preach. At the evening service at 7.30 the pastor will speak on "Pay Day."

BAPTIST CHURCH

Rev. George Lockett, Pastor

Tonight (Thursday) the anxious-ly-entertained by the combined glee and dramatic clubs of the Samaritan Class will be produced in the church. The sale of tickets point to a crowded auditorium, but every effort will be made to find seats for those who buy tickets at the door. Be there! This entertainment is to be the beginning of more to come.

On Friday afternoon the Happy Hour will be held as usual.

The BYPU meeting on Friday evening will be in charge of Miss Anna Yerkes and the topic will be, "Paying Our Debts to God."

On Sunday morning Pastor Lockett will have as his subject, "Fellowship With Christ."

In the evening the pastor will speak on "Good News."

A splendid meeting of the church was held on Tuesday evening when officers were elected and reports read showing 1927 to have been in many ways a banner year in the church's history.

The choir is active in the interest of a fine new organ for the fine new church. A delicious supper is planned by the choir to add to a fund for this purpose. December 10th is to be the date.

The children of the Primary Department are already planning for

PALMYRA NOTES

Tony D'Amato has just had his barber shop refurnished inside and has added big wicker chairs for the comfort of his patrons. A table with a reading lamp and a chair each side occupy one corner. Tony just "generally" fixed the shop up for the convenience and comfort of those who go there.

Mr. and Mrs. George Seel and children of Maplewood, Clifton Seel, of East Orange, and Miss Carrie Seel, of Lanedowne, were Thanksgiving guests of Mr. and Mrs. George J. Seel, The North Jersey guests remained over Sunday.

Louise Arne, of Philadelphia, has moved into his new home on Melrose avenue.

E. Belts, grocer at 115 East Broad street, is now back in his store after being ill for three days last week with a severe cold.

Mr. and Mrs. Clyde Ingram, of Rowland street, entertained Mr. and Mrs. Norman C. Saylor and family, of Parsippany, at Thanksgiving dinner on Thursday last. Mrs. Ingram also entertained her sister, Mrs. Chester Stout and daughter, Alice, of Camden, in the evening.

Miss June Matlock, of Wilmington on Sunday with friends. Mr. and Mrs. J. Edwin Lees and family spent Thanksgiving Day at Stone Harbor.

Friends of Miss Helen Schriver are glad to see her back in school after a few weeks illness due to an operation of the nose.

Zania Claus will visit the St. Agnes Guild Bazaar in the afternoon and evening of December 3rd, in the P. O. S. of A. Hall. Come and bring the little folks.

Mrs. D. W. Johnson, of Leconey avenue, spent the weekend at Reading and Birdsboro, Pa.

Mr. and Mrs. Edwin W. Thomas, of Palmyra Extension, spent Wednesday, Thursday and Friday of last week in Harrisburg with his mother, Mrs. A. E. Rudisill. Miss Anna Mary Thomas, of Indiana, Pa., also spent the Thanksgiving holidays with her mother.

A Mission will be held in Christ Church, Palmyra, by the Rt. Rev. Bishop Albion W. Knight D. D., week of December 4th to 11th, each evening at eight o'clock in school.

Mr. and Mrs. Earl Supple and family have moved from Palmyra Extension to Newark.

Mrs. George Perkins, of Palmyra Extension, is entertaining her father, Mr. P. C. B. of A. Hall, N. Y. Mr. and Mrs. T. C. Perry of Catakill, N. Y., visited her parents, Mr. and Mrs. F. G. Sterling over Thanksgiving. Miss Fannie Powell of Trenton, was also a guest.

Mr. and Mrs. Albert Smith, of Philadelphia, are now occupying their new home on Cuthbert Road, which they recently purchased from Howard Wills.

Mr. and Mrs. Edwin W. Thomas, of Palmyra Extension, and Mr. and Mrs. Joseph A. Schwartz, of Riverside, motored to Newark on Sunday.

Mrs. Charles Payne, of New York City, visited her parents, Mr. and Mrs. A. B. Cramer on Thanksgiving Day.

The members of the Ladies' Auxiliary of the IOOF were entertained at luncheon on Tuesday by Mrs. Everett Wiggins, of Washington avenue.

Mrs. Mabel D. Schaffer, of the Schaffer Apartments, Leconey avenue, is seriously ill.

Mr. and Mrs. Raymond Weber and children, of Leconey, and Mr. and Mrs. Albert Smith, of Stonehurst, spent Thanksgiving Day with Mr. and Mrs. Harry Kemmerle, Sr. Arthur Hartley was home from State College for several days last week.

Mrs. Eva Braddock, of Medford, is visiting Mrs. A. B. Powell.

Mr. and Mrs. A. B. Cramer spent Sunday with Mr. and Mrs. Joseph Brettell, at Trenton.

Miss Anna Muser is suffering from an attack of appendicitis.

Walter Price and Henry Wilburham, of Palmyra, and George Haxton, of Riverton, expect to attend the Older Boys Conference of the YMCA to be held at Trenton this Friday, Saturday and Sunday.

Master William Powell, of Camden, visited his grandparents, Mr. and Mrs. W. B. Powell, from Thursday until Sunday.

Harry Jenkins, Captain of the 1927 football team at Palmyra High School, is recovering rapidly from his attack of scarlet fever.

Dominick, son of Mr. and Mrs. Alfonso Tagliatale, of West Broad street, participated in the "Romance of Penzance," a motion picture being filmed by the officials at the Walt Whitman Theatre, 47th and Westfield avenue.

The Girl Scouts of Palmyra and Riverton, Miss Betty Scanlon Captain, will entertain their mothers at their next meeting, Monday, December 5, at 7.30. The girls will give an exhibition of Scout Work.

The Palmyra Firemen are building an addition, 26 feet long, to the kitchen of the fire house. The work will be done within a week. The Palmyra firemen are planning to make theirs the best-equipped fire house kitchen in the river town.

The old tower was torn down to make room for the addition, of which a part will be used for a recreation room. The firemen and Auxiliary use the fire house for suppers, parties and several other socials.

\$70,000 FOR XMAS

Palmyra Bank's Christmas Fund Breaks Records

Wednesday evening between the hours of seven and eight-thirty The Palmyra National Bank distributed Christmas Club checks for \$70,000. This amount was the largest ever distributed by the Palmyra Bank.

The \$70,000 was divided among 1,300 depositors and was the largest in the history of the Christmas Club which started six years ago. Last year the total amount distributed was \$66,000.

"This is a good showing for Palmyra," said Mr. McCamy, cashier of the bank. "We hope for a larger club next year."

The new Christmas Club will begin December 12.

Placing the tax ahead of food relief by Congress is an indication that some high hopes for effective Mississippi protection are going to be frustrated.

"In the words of Lincoln," said a local coal dealer during the recent warm fall weeks, "you can't fuel all the people all the time."

Classified Column

Advertisements inserted under this heading for one cent a word, each insertion, payable strictly in advance. Minimum charge 25c.

FOR RENT

FOR RENT—Two houses, 623 Main street and corner of 7th & Lippincott avenue, Riverton. Apply C. T. Woolston, 7th and Main Streets, Riverton.

FOR RENT—House, 110 Broad St., Riverton. Apply 112 Broad street or Mr. Jesse Coddington, Riverton.

FOR RENT—Large storage rooms, third floor Roberts Bldg., Main and Howard. Large garage also. Low rent. Apply J. M. Roberts, Main and Howard.

FOR RENT—Desirable apartment. Apply E. L. Williams, Cinnaminson Bank and Trust Company, Riverton.

FOR RENT—Apartment, two rooms and bath. 408 Morgan avenue, Palmyra. Phone 690.

FOR RENT—Any length of time—Remington or Underwood Typewriter. New Era Office.

HOUSE FOR RENT—567 Cinnaminson street, Riverton. Apply Alexander Marcy, Jr., 406 Main street, Riverton. 10/20-1f

FOR SALE

FOR SALE—Used upright piano (Emerson) in good condition. Very reasonable. Address H. New Era Office.

FOR SALE—Scooter Bike in good condition. Price \$8.00. Also scooter, price \$1.00 and a bicycle. New gray enamel Gas Range, \$15.00. Apply "B" New Era Office.

FOR SALE—Wilton Rug and English Willow Chair and Table. Cheap. Apply 915 Lincoln Avenue, Palmyra. Phone 659-W.

FOR SALE—Cream colored Baby Coach in good condition. Apply "F" New Era Office, Riverton.

FOR SALE—Five-piece livingroom set. Apply 124 Garfield Avenue, Palmyra.

FOR SALE—Bedroom suite, \$75, painted. Phone Riverton 529-W.

FRUIT CAKE and Cookies. Apply Mrs. Ryan, 500 Main street, Riverton. Phone 616.

FOR SALE—502 E. Broad street, \$12,500.00. Large store, office, apartment, two-car garage 36 by 87 feet deep. Write Karl W. Latch, Box 154.

MISCELLANEOUS

MAKE your little girl especially happy this Christmas. Order a new wardrobe for her doll. Clothes, hat and shoes, everything complete. Leave your doll at 702 Washington Avenue or call Riverton 184-11.

Turkey Day Spoiled For Many Offenders

\$3,875 in Fines and Stiff Sentences Take Joy Out of Thanksgiving

"Turkey Day" sentences were meted out by Judge Slaughter at the Burlington County Court House at Mount Holly on Wednesday of last week, consequently there are quite a few offenders against the law who had very little to be thankful for on Thursday, sentence day being fixed for Wednesday because the regular weekly session of criminal court is on Thanksgiving Day.

As a result of the sentences the county received a Thanksgiving Day present of \$3,875 in fines, while some old offenders went to the county jail, some received fines and jail sentences both, and one disorderly house proprietor was sent to state prison for eighteen months.

The unfortunate who will go to state prison at Trenton for eighteen months is Stella Coleman, colored, of Burlington, who was tried by a jury and found guilty of keeping a disorderly house and also with maintaining a house where liquor was kept and with possession of liquor.

The state's prison penalty was for keeping a disorderly house and sentence was suspended on the other two counts.

Albert Moore, Jr., of Mount Holly, who pleaded guilty to possession of liquor at the old Red Lion Hotel, which he was operating with the officers made the raid, and who is serving three months in the county jail on a previous charge, was given three months to date from the expiration of his present term, and he will also have a \$500 fine to pay.

Fined to Save Wife

John Smoluck, of Burlington, who had pleaded guilty to possession of liquor, and had been in Court before on a similar charge, was represented by V. Claude Palmer, who explained that to send his client to jail would work an extreme hardship on his wife as she would be compelled to support several children, of whom is suffering with infantile paralysis, and Smoluck escaped with a fine of \$450.

Roman Czernski, also of Burlington, was before the Court for the third time charged with liquor law violations. He was also represented by Mr. Palmer, who explained that he had six children and an insane wife. There were two charges against Czernski and the Court was inclined to fine him \$500 on each charge, but announced that he would save the prisoner \$500, with which he could hire a housekeeper. The judge then sentenced Czernski to jail for three months on one charge and fined him \$500 on the other one.

Mary Horvat, of Roebbling, through her counsel, V. Claude Palmer, stated she went into the liquor business as an easy way of earning a livelihood for herself and children after her husband had deserted her.

The Court suggested that she take in washing and ironing or find some honest way of existing, and sentenced her to jail for a fine of \$500.

First Time, Fined \$300

John Spitz, of Centerton, received a good recommendation from his counsel, V. Claude Palmer, and he was fined \$300. This was the first time he had been before the Court.

Stella Kawelicki, of near Riverside, had pleaded guilty to having utensils for the manufacture of liquor, to wit, a still, and she was fined \$200. It was also her first trip before the Court.

Thomas Coffee, of Palmyra, another man arrested for bootlegging, didn't have his turkey dinner spoiled and was given another week to meditate about what his sentence may be.

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New Furniture for Remodeled Office

Board of Freeholders Buy Steel Equipment for Office of Surrogate

The contract for steel shelves and furnishings for the remodeled and enlarged Surrogate's office was awarded by the Burlington County Board of Freeholders last Friday. The work on the enlarging of this building is now in progress.

The Equipment and Supply Company, Inc., of New York, submitted a bid of \$6,100 for olive finished fixtures with bronze hardware; and the General Fireproof Company, also of New York, put in a bid of \$5,953 for olive fixtures. This form also presented a second bid for gray finished steel at \$7,080. These were the only two bidders and the contract was awarded to the General Fireproof Company for the olive finished fixtures at \$5,953.

The Gulf Refining Company, of Philadelphia, requested permission to lay a one-inch water line from the plant of the Palmyra Water Works in that borough to the plant of The Gulf Company, a distance of 200 feet. The application was referred to the road department for investigation and action.

The board passed a resolution to purchase necessary land to widen an approach to the Wading River bridge.

The action was the result of a communication from the New Jersey board of commerce and navigation, that body suggested that the county purchase thirty-four feet of bay frontage in connection with the plans for the reconstruction of the Wading River bridge at Wading River. This to be purchased at \$1 per foot and also \$1 for a crossing right, amounting to \$35.

Loren B. Smith, senior entomologist at the U. S. Beetle Station at Moorestown, asked permission to have a gas extension made by the Public Service Company, but it was decided that this is clearly a township matter as the excavation would not interfere with any of the county roads.

The following bills were ordered paid: Roads, \$4,069.63; bridges, \$1,499.37; finance, \$1,318.32; public buildings, \$6,957.84; public affairs, \$1,625.62; making a total of \$15,740.81.

What! Only "ten commandments" in the new marriage agreements demands of brides these days. How lucky these young fellows are.

BIRTHS

A son, Richard, born to Mr. and Mrs. Werner Horton, Jr., of Palmyra, on November 15.

A son, Norman, born to Mr. and Mrs. Norman Quasbarth, of Washington, on November 19.

Mrs. Quasbarth and Mr. Horton are the children of Mr. and Mrs. Horton of Riverton.

Frank A. Snover Celebrates Anniversary in Profession

Frank A. Snover, Palmyra undertaker, celebrated his twenty-fifth anniversary as a funeral director last Thursday, Thanksgiving Day.

Mr. Snover started as an apprentice with William Pullis, at Pen Argyle, Pa. He later opened an undertaking establishment in Troutburg, Pa., and then came to Palmyra, where he has one of the best funeral homes in South Jersey.

Mr. Snover has handled

Dr. Frank Crane Says

Rules For Investors

It is about as hard to keep your money safely as it is to make it in the first place. It requires almost as much care, ingenuity and foresight as it does to earn the money. Joseph R. Nutt, president of the Union Trust Company, of Cleveland, has given us a list of questions which an expert analyst would want answered before reaching a decision about a bond.

By the way, one question a friend of mine who has large means said he was always asked about a bond was, "Will the bank buy it?" If the bond wasn't good enough for a bank it wasn't good enough for him. Mr. Nutt's questions are as follows:

What is the corporation's earning record?

Have the earnings been analyzed? Sometimes a sufficient allowance has not been made for maintenance and depreciation, although the earnings of the company amount to more than their interest charges.

What is the company's financial condition?

How much of the assets are inventory?

Have the company's books been audited? Sometimes without audit-

ing, the books may show a company to appear more prosperous than it really is.

What is the character of the company's business, competition, etc.?

One of the most important questions is, How well is the company managed?

Have all necessary legal precautions been taken?

If the principal and interest guarantee, what does that guarantee amount to and is it enforceable?

To what purpose is the issue?

Will the borrowing purpose be fulfilled?

Are future bond issues restricted? Can the company "redeem" its bonds upon maturity?

Is a sinking fund necessary?

What are the precautions regarding taxation of the bonds?

Is the property free from liens?

Is the income return in keeping with general market conditions?

Investing has become a science. If you are untrained in it, you can hardly depend upon your own judgment.

It is better to submit to an investment house or a bank in whom you have confidence.

Says Middleton is Camden Co. Choice

Mirror Declares Neighbors Have "Put One Over" on Burlington in Moorestownian

The New Jersey Mirror feels that Camden County politicians have "put one over" on Burlington County by putting Albert C. Middleton, of Moorestown, across for the State Treasurer.

The Mirror says "It would be surprising to ascribe Burlington County's later on and in the event of a Republican Governor next year, to be waved out of the picture when asking a long withheld share of the leaves and fishes, and told Burlington County had already recognized in the election of Mr. Middleton as State Treasurer."

The editor, in his personal column, goes on to say, "And that feeling of irritation on the part of those who have labored without reward in the party vineyard in this county would not be allayed by the sight of our neighbors across the county line trying to conceal their merriment by laughing up their sleeves."

The article, captioned "Putting One Over on Burlington," also says, in part:

"While it is true that Mr. Middleton resides in Moorestown, it is equally beyond dispute that to all intents and purposes he is a Camden man. His activities are chiefly in the South Jersey metropolis; his political affiliations are in Camden. The appointment will have to be charged up to Camden."

"There is a well beaten path between Moorestown and Camden, made by Mr. Middleton, between the place of his nocturnal habitation and Camden, the scene of his day-time activities. But if the Republican County Committee were polled or the party workers in the county were canvassed as to their views upon his candidacy for State Treasurer, probably the rejoinder would be, 'Who is Middleton?' He has never been known in Burlington county politics."

"He may have been an occasional contributor to the party strongbox in the major elections; I am not quite sure on that point. But some convergence with the list of those accustomed to giving to the support of the party organization for legitimate uses, I do not remember ever having seen the name of Mr. Middleton. On the other hand, I have heard it intimated that he is a very generous contributor toward the good of the order in Camden."

Even hot-headed men occasionally get cold feet.

Former Owners Get Land Back

Beverly Residents Handed Valuable Real Estate in Heart of Philadelphia

To have something taken from you on account of a public improvement and then handed back to you by another public improvement is not the fate of many persons; yet it has actually happened to Mr. and Mrs. Thomas R. Maris, of Church street and Miss Edith Maris, of Jennings street, Beverly.

Away back in 1818 one of their forebears owned his home on Market street near Seventeenth street, Philadelphia, where the Pennsylvania Railroad Company now runs into Broad Street Station.

When the railroad wanted the right of way into Broad street the property was taken by condemnation proceedings as they possessed the right of eminent domain as the property was in the way of a public improvement.

Now another public improvement is about to take place as the railroad will abandon the Broad street station shortly and the great Chinese wall as it is called in Philadelphia, is to be torn down and the new station will be situated at Thirty-second street.

It seems under the law when the right of eminent domain is surrendered the land and property reverts back to the original owner or their heirs.

So under the circumstances Mr. and Mrs. Maris and Miss Maris will have handed to them a valuable piece of land situated in the very heart of Philadelphia which has enhanced in value since it was taken away from them nearly fifty years ago.

TO SELL SENATOR'S INTEREST IN GUNNING ISLAND

John A. G. Grant, retired sheriff of Ocean county, is advertising a sale of the interest of Senator Thomas A. Mathis, of Toms River, in a gunning island in Tuckerton bay. Mathis's interest is described as one-eighth of Sedge Meadow or Island in Little Egg Harbor Bay, Little Egg Harbor Township, and the interest was conveyed to Mathis in 1909, by William S. Fryer, of Mount Holly. The complainant is the Hanover Trust Company, and the amount of the claim is \$3,623.42 plus costs and interest. The sale is dated for December 6, next.

Warning Against Careless Driving

Respect Street Crossings and Remember There Are Other Users of Highways

Recent automobile crashes at street and road intersections lead the Keystone Automobile Club to warn against the increasing carelessness of motorists in the all-important matter of keeping their cars under control at crossings.

"In Philadelphia alone," says a statement by the Club, "ten deaths and numerous injuries have been caused in the last two weeks by the senseless habit of dashing across street intersections. Throughout New Jersey and Pennsylvania the experience has been virtually the same. In fact, it can be said that this form of motor 'accidents' has almost become epidemic."

"Two souls with but a single thought" seems a particularly appropriate slogan for the crossing-crashers, but the rest of the poetical expression, unfortunately, is a lie. Usually it happens that instead of the "hearts beating as one" the hearts stop beating altogether and the coroner marks up another fatality due to joint carelessness of the men at the wheel.

"It is the absolute height of folly for any motorist to assume he is the only user of the highway; yet that is, in effect, the assumption of the driver who approaches a street crossing or road intersection without having his car in such control that he can stop at a second's notice."

"While the law recognizes the motorist approaching from the right has the right of way, it is utterly foolish for him to contest this right with another car. You can't jostle with weapons weighing a ton without somebody getting hurt. The only sane practice is to approach every intersection cautiously, stopping if necessary."

It is better to lose a few seconds at every crossing than to jeopardize your life and the lives of others by speeding over the intersection on the assumption the way is clear.

"The cemeteries are being filled with drivers who approach crossings with this 'single thought.'"

A woman begins to sit up and take notice when other women say nice things about her husband.

It's easy to secure the world's good opinion if you have the price.

A grafter by any other name would still be a thief.

This Week



By Arthur Brisbane

ALAS, POOR BEARS.

FOR CHILDLESS MOTHERS.

THIS CHANGING WORLD.

HERE TO STAY.

Three hundred thousand dollars is bid for a New York Stock Exchange seat. The price moved up \$130,000 this year, only a beginning.

Stock Exchange seats go up with stock prices. The public is always a bull.

Poor Wall Street bears! Virgil Jordan, chief economist of the National Industrial Conference Board, tells the Railway Business Association:

"A great industrial boom is coming that will make 1925 and 1926 look like a depression."

"Business expansion in 1928 and later will strain our transportation facilities and credit resources to the limit, and put the powers of the Federal Reserve system to a real test."

The average citizen will say: "Amen, let the expansion expand."

This news, if confirmed, will lighten the hearts of many women. Dr. Magian, of Manchester, a scientist of standing, says that by an operation in gland transplanting it has been made possible for hitherto childless women to bear children. Only those who know the intense sorrow of a woman, married and childless, can realize what this means.

The world accepts changes as they come. Not long ago crusaders in New York tried to prevent bicycle riding by women, called immodest, luring ladies too far from the house. Now they go 1,000 miles in motors, or try to fly over the ocean.

Next, Aldermen decided that women must be forbidden to smoke in public restaurants. Now the big Pennsylvania Railroad puts ladies' smoking cars on its first-class trains from New York to Washington.

Nevertheless, women should not smoke until they are through with child-bearing. Each child should have half a chance, and gets it, no matter what his father may do, when his mother doesn't smoke or drink strong liquors before he is born.

Hans Laganasth, who died at eighty-two with a beard seventeen feet long had claimed the world's long beard championship. He did something better than anybody else, yet no one made "a beaten path to his door" on this earth.

However, when Gabriel calls us all, his beard, longer than anybody's, will probably attract attention and amaze the beardless angels.

Generally speaking, we are prosperous, those willing to work get along. But Mrs. Hildegard Wyllis did not and it so. She struggled for five years with four children, feeding, clothing, paying rent, washing, cooking and working as a "garment presser" for \$25 a week. She scorched one expensive dress. That took a week's pay. Each month the rent took a week's pay.

Prosperous America was not prosperous enough for Mrs. Wyllis. She broke the gas meter, opened all the jets, then knelt by the bed where her five-year-old son was sleeping, her three little girls asleep nearby.

All were dead, when found, with no more rent or food bills to pay. There is still room at the BOT-TOM for those that would make conditions better.

Birth control and publishing information about it are approved by Britain's "National Council of Public Morals."

Theoretically women should have the right to decide how many children they will have.

But it is well that understanding of birth control has been postponed. It might have prevented the arrival of Napoleon and Carlyle, and surely would have prevented the arrival of Caruso, a nineteenth child.

Mrs. Peabody, head of the Women's Committee for Law En-

HOW TO ATTRACT THE WINTER BIRDS

Bird lovers living in the country on the outskirts of cities, or near parks can easily attract 10 or 12 kinds of winter birds to their homes, according to Dr. Leon A. Hausman, ornithologist at Rutgers University.

Beef suet and sunflower seeds are mentioned by Dr. Hausman as attractive food for these winter visitors which are so valuable in consuming weed seeds for farmers and home gardeners. In an article in the December number of New Jersey Agriculture, official publication of the state experiment station, Dr. Hausman describes some simple devices for displaying these foods so that the birds will come right to the window sill.

He says: "Set a crooked branch or small log on the window sill, letting it lean outward at an angle or stand bolt upright. Fasten it securely and then tie the suet on it using a great many turns of soft white string. Enough wrapping should be used to prevent the birds from prying off large pieces of suet and flying away with them."

He warns against using wire as it will injure the bills of the birds. The sunflower seed is exposed in half of a coconut shell suspended from some little twig jutting off the branch. Both the suet and coconut shell should be at least 2 feet away from the window pane.

Twigs of pine, hemlock, or some other coniferous tree are placed near the suet and shell and around the window so as to break the colder winds and provide a place where the birds can alight. Among the birds which are most likely to appear at the feeding station are the black-capped chickadees, white-breasted nuthatches, woodpeckers, and tree sparrows or winter chippers.

Love is responsible for a good many frosts in summer and for a few hot waves in winter.

NICKEL SMOKES?

Yes—5c Buys a Better Cigar Than It Ever Did. Read the Joyful Story

"What? A nickel?" Can a single buffalo-piece put a thoroughbred cigar between your lips? Yes, men, it can and will. That may seem strange to some of you who have tried out the average five-center. Maybe we can't convince you with words but you can convince yourself with a five-cent piece.

Take that nickel to the nearest cigar store and ask for a "Havana Ribbon." As soon as you set it going you'll thank us for the tip. You're going to enjoy a tobacco treat so satisfying that you will forget the cost. Sniff the aroma. Note the full body and flavor. You'll be amazed!

How can we sell Havana Ribbon at a nickel? Simply because it is so popular. We've been able to reduce the price and better the quality. Let us give you only a nickel to let the cigar prove itself to you. So, why hold back?

Use ELECTRIC and GAS SERVICE and make Preparation for Christmas Festivities Easier

Attractive Lamps Accentuate the Festive Spirit of the Holidays

4 Change for The Better

The modern Christmas is no less a home day than it ever was—victoria of our present-day home life to the contrary notwithstanding. There is not so much hard work for the home-maker attached to its celebration, however. The burdens that once fell on the shoulders of the home-maker are now assumed by dependable electric and gas servants.

Gas provides automatic cooking and heating. Electricity cools the refrigerator, lights the home and places at your command countless other comforts and conveniences that reduce the time and effort required formerly in home-making.

Attractive Lamps Accentuate the Festive Spirit of the Holidays

Portable lamps with their rich colorings are an especially pleasing form of lighting at this season of the year—for their adaptability gives a festive air to the home—one portion of the room may be illuminated while the rest is in shadow, or the entire space may be flooded with softly diffused light.

The possibilities of lamps as gifts are manifold, and Public Service stores are showing an unusually attractive group in floor and table styles.

Little novelty lamps of Parisian origin, stately wrought metal floor models with skin-velum shades that let the light through advantageously—if the shopper is looking for the unusual and the beautiful in lamps. Public Service stores have much to offer at attractive prices.

Your 1928 Calendar Is Ready

The new Edison Mazda and the Westinghouse Lamp calendars for 1928 are out. As usual they are most attractive in treatment, and Public Service announces that its customers may obtain either of the calendars by calling at the nearest Public Service store. The number is limited so we suggest that you make your request early.

New Table Outlet Makes Pleasing Gift

Something new in table convenience outlets is the Miller Twinklet. Finished in silver and black and equipped with six feet of silk cord it furnishes an attractive means of using two electric appliances, such as percolator and toaster, on the table at one time. The Twinklet sells for \$3.00 and makes an acceptable Christmas gift.

Hoover-cleaned Rugs Last Longer And Keep Their Colors Better

When the young people come home for the Christmas holidays, entertaining becomes part of the daily program. With home activities increased rugs and carpets are subject to hard usage.

Then the superiority of the Hoover with its great cleaning principle, Positive Agitation, is shown by keeping rugs and hangings free from dust and dirt. It gathers up the surface dirt and lint, vibrates to the surface the trapped-in dirt and draws it out. It works faster than any cleaner on the market—removes the dirt completely, and in so doing, safeguards the wearing qualities of the rug. The nap springs upward and colors regain their brilliancy. The Hoover is easy to operate, has ball-bearings throughout, and requires no oiling.

Telephone or write the Public Service stores nearest your residence for a free demonstration of the Hoover in your home.

The Hoover may be purchased at Public Service stores on the convenient terms of \$7 down, \$5 a month.

In Design and Results, Modern Gas Heater Leads in Auxiliary Heating

The beauty and effectiveness of the modern gas fireplace is marked and gas freight becomes more popular each season. Public Service stores are showing a large assortment of all that is best in these modern heaters. There are types suitable for nearly every form of architecture and interior decorative scheme, and the range in price runs from \$16 for a 10 radiant heater upward. Some are designed after period furniture, some follow logs in form, while others are in the form of coal baskets.

Reznor heater No. 605—a 10 radiant heater, \$29 cash, on terms \$4 down and \$3 monthly for nine months. For a limited time, Public Service will connect this heater on any floor, 25 feet of pipe allowed if necessary.

Lawson No. 110—10 radiant

"Fill Cookie Jars for Christmas Parties," Says Ada Bessie Swann

It's time to fill the cookie jars, so that Christmas Eve won't find them empty.

That's the nice thing about cookies, they can be made in advance and seem to improve in flavor when kept for a time.

Christmas Cookies

4 eggs
1 cupful butter, melted
1 tablespoon baking powder
1 teaspoon vanilla
1 cupful light brown sugar

Best the eggs well. Add the sugar and melted butter and mix these ingredients thoroughly.

Mix the flour, baking powder and salt. Add this mixture through a sifter to the egg mixture. Then add the vanilla and walnuts. Mix thoroughly.

Shape the dough into a cylinder or rectangle. Place it in the refrigerator, over night or for several hours. Then cut the dough into thin slices.

Place the slices on an oiled pan or baking sheet. Bake at 375 degrees, 10 to 12 minutes.

Other recipes for delicious cookies may be had by applying to

Gas Gives the Greatest Value In House Heating Service

When bathrooms were first included in plans for building, the tin bath tub was thought to offer the scene of luxurious bathing facilities. The tub of white porcelain followed and led the way to the stately built-in baths of our day, using the smoothest of porcelains tinted our favorite color, and augmented by a marble shower.

Great as the strides in modern bathing facilities have been, the improvements in modern heating have been infinitely greater.

Gas for house heating for outdistances all modern improvements in home comfort and convenience.

Refrid deep in a room that is as cool as you want it and heat turned on automatically in time for dressing in the morning; warmth that is precisely regulated exactly as you wish it by day and by night, are gas house heating advantages.

When you heat your house with gas you are free from the drudgery of furnace tending, the irritation of damage to fine interiors through smoke and soot, or oily vapors, if you wish to buy quiet heating service, gas will give you the greatest value it is possible to secure.

Let us tell you more about this service and its costs. Our house-heating engineers will make a survey of your home and give you an estimate of the cost of heating your home with gas. There is no charge. Telephone Public Service or fill out and mail the coupon.

Public Service Electric and Gas Company

Please send me information on gas for house heating.

Name

Address

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



Drive Buick for 1928 over that bad road

DRIVE a Buick for 1928 over the stretch of bad road you know best. . . Notice how Buick's Cantilever Springs smooth away those aggravating ruts and bumps. . . Observe how Buick's Lovejoy Hydraulic Shock Absorbers, front and rear, absorb road shocks and eliminate jolts and jars. . . You cannot know Buick's marvelous new riding comfort until you have tested it yourself. A car awaits you in our showroom.

SEDANS \$1195 to \$1925 SPORT MODELS \$1195 to \$1525 COUPES \$1195 to \$1890

BUICK for 1928

MOORESTOWN MOTOR CO.

219 WEST MAIN ST. MOORESTOWN, N. J.

PUBLIC SERVICE

New Ford Showing Here Tomorrow

Showrooms of Local Agency Expected to be Thronged By Visitors

Palmyra and Riverton will get its first full description of the new line of Ford automobiles, tomorrow.

A public reception to be held by local dealers is part of the national introduction of the new Ford models. In thousands of communities all over the United States tomorrow this new line of moderate-priced light automobiles will be introduced to millions of people.

The doors of the showrooms are to be opened promptly at eight o'clock and attendants will be on hand throughout the remainder of the day to explain the new and interesting features of the car which is expected to make a new chapter in automotive history.

The new Ford cars are said to be the product of several years of study and planning by Henry Ford and his engineers in the great Ford laboratories at Dearborn. Mr. Ford himself has announced that "there is nothing quite like the new Ford car" and has stated that it will prove just as great a pioneer in the present field of low price light cars of quality as the famous Model T was a pioneer in its field for more than nineteen years.

Among the visitors to the reception tomorrow will be many city officials, executives of business, civic and professional organizations and other leaders in the life of the community, who have been specially invited.

The performance of these new light cars, it is said, will be starting when viewed in the light of automobile performance of the past.

Local dealers have been notified by Ford officials at Detroit that the factories throughout the country are now preparing to produce the new cars in numbers exceeding even the tremendous production records achieved in the manufacture of the Model T line.

Company officials at Detroit also repeated their early announcement that production of the new Ford line will not make the Model T line obsolete. The manufacture of new parts for Model T replacements will continue to be an important factor of the Ford plants as long as any of the Model T cars are still in operation, the local dealers were advised. Because of this policy present owners of Model T Ford cars will be able to keep their cars in perfect order as long as these cars remain in commission.

ODD FELLOWS MOVE

Following the meeting of Wednesday, November 30th, Cinnaminson Lodge No. 301, IOOF will move from the P. O. S. of A. Hall to Society Hall. The night of meeting will be moved from Wednesday to Friday evening, the first in the new hall to be held Friday, December 2nd and is to be devoted to Ladies Night. A large and varied program has been arranged, a regular housewarming as it were.

Judge's Joke

FARMER, TETE JACKSON WAS ARRESTED LAST WEEK FOR SELLING HIS CORN BY THE GALLON.

Facts in the Case
H—Darling, I love you. Will you marry me and become my income tax rebate?
She—Yes, my love. And we'll have a lot of little exemptions.

Mean

Roomie—Let me congratulate you my boy. This is one of the happiest days of your life.
Mate—You're a bit previous. I'm not to be married until tomorrow.
"Exactly! Today is one of the happiest."

Man, oh Man

At the Grand Canyon. "Tell me; what are some of the chief beauties of the neighborhood that we must not miss."
"Well, there's Old Man Johnson's daughter down by the mill, and Tom Jones' wife up that there mountain."

Please Stay Put

Student—"I hope you will pardon my dancing on your feet. I'm a little out of practice."
Co-ed—"I don't mind your dancing on them. It's the continual jumping off and on that aggravates me."

Take 'Em or Leave 'Em

H—(bitterly) "Men are fools to marry."
She—"Yes, I agree with you. But what else can we marry."

Old Gosh

"I hear that you and Dolly have quarreled."
"Yes, I found something about her that I didn't like."
"What was that?"
"Another fellow's arm."

Truth in Advertising

Prospective Roomer—"But you advertised a bed-sitting room."
Landlady—"Certainly, this is it."
"Well, I see the bed but where is the sitting room?"
"On the bed."

Jump—Like a Flea

Found on Pharmacy Sign Board exam paper. Q: What is the al-bahad nicotine? Ans: A powerful drug, one drop of which on the end of a dog's tail will kill a man.

Doctor to Dying Man: But my dear man, why must I tape up your fingers?
Patient: So they won't hurt when I play the harp.

Whether she be blonde or brunette, beautiful or plain, gay or morose, the odds are about fifty to one that she will not be on time.

THE FIRST SIGN OF CHRISTMAS



BUY CHRISTMAS SEALS

P. S. to Issue 6 P. C. Preferred

Directors Approve \$33,600,000 Par Value Cumulative; Declare Dividends

The directors of Public Service Corporation of New Jersey last week voted to issue \$33,600,000 par value 6 per cent. cumulative preferred stock. Holders of common and preferred stock of the corporation as of December 2 will have the right to subscribe for the new issue at \$102 per share at the rate of one share of new stock for each fifteen shares of common and preferred stock owned. Warrants will be issued on January 10, 1928, and rights will expire February 1, 1928. Shares must be paid for in installments as follows: \$25 on February 1, 1928; \$25 on March 31, 1928; \$25 on June 30, 1928 and \$27 on September 30, 1928. Interest to be paid by the corporation on all installments at the rate of 5 1/2 per cent. per annum.

Quarterly dividends were declared on the stock of the corporation as follows: on the common stock, 50 cents per share; on the 5% cumulative, \$2 a share; on the 7% cumulative preferred, \$1.75 a share, payable on December 31, 1927, to stockholders of record December 2. The regular monthly dividend of 50 cents a share was declared on the 5% cumulative preferred stock also payable on December 31, 1927 to stockholders of record December 2, 1927.

Public Service Electric and Gas Company directors declared the regular quarterly dividends, payable December 31, to stockholders of record December 2, 1927, as follows: \$1.00 per share on the 6% cumulative preferred stock, and \$1.75 per share on the 7% cumulative preferred.

Instead of making a fool of a man, a woman furnishes the opportunity—and lets him do the rest.

Considering what most people are willing to do for money it is a wonder there are not more millionaires.

Criticize yourself today and others tomorrow.

Urges Reading of Safety Bulletins

P. S. Calls Operators' Attention to Plea to "Not Take Single Chance"

Vice-President Matthew H. Boylan, of Public Service Railway and Transportation companies, in a bulletin to trolley and bus operators, calls their attention to a communication sent out recently by the Safety Councils of New Jersey, which Mr. Boylan urges the operators to read and be guided by. A copy of the communication is enclosed with the bulletin.

The Safety Councils' statement, dated last year 561 persons were killed in this state as the result of motor accidents and goes on to say that while safety devices may help in cutting down this alarming death list, no real reduction can be made without co-operation among the individual drivers. And it asks each of the thousands of motor car drivers to pledge themselves to "take not even a single chance."

"By way of emphasis I can do no more than remind you that as an operator of a street car or bus, you have an increased responsibility because you are charged with the safety of the men, women and children who are your passengers, as well as with your share of the responsibility for the safety of pedestrians and the drivers and occupants of other vehicles," Mr. Boylan adds.

"I look for your full co-operation in the movement inaugurated by the Safety Councils of New Jersey to cut down motor vehicle accidents."

COMMUNITY WELFARE ASSO.

Do you know of a family in need? Do you know where a Christmas Basket should be sent? Do you know of children that need clothes? Do you know where work can be secured?

Do you wish to make a donation of money, clothes or food to a charitable cause? If so, communicate with our Association, phone Riverton 217 or 950.

GEORGE N. WIMER, President.

Get them at Dreer's SEEDS PLANTS BULBS

Largest collection of Hardy Perennials, Roses, Dahlias, etc., Palms, Ferns, and Decorative Plants of all kinds constantly at hand at our Riverton Nurseries. Orders taken for Bulbs, Flower and Vegetable Seeds, Fertilizer, Insecticides, Garden Tools, etc., which are supplied from our Philadelphia establishment; also, our Celebrated Lawn Grass Seeds, which may be relied upon for quick and permanent results.

CATALOGUES FREE.

HENRY A. DREER, Riverton, N. J.
SEED STORE, 1306 Spring Garden Street, Philadelphia

ESTABLISHED 1865

BIOREN & CO. BANKERS

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INVESTMENT SECURITIES

MEMBERS PHILADELPHIA AND NEW YORK STOCK EXCHANGES

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N. Bellevue Avenue
East Riverton
Phone Riverton 155-5

Izaak Walton's "Greatest Force"

Hoover Lauds League for Protection and Development of Outdoor Life

The Izaak Walton League of America, powerful nationwide conservation and outdoor recreation organization which has been called by Secretary of Commerce Herbert Hoover, "The greatest force in the country for the protection and development of opportunities for outdoor life," is planning to include this community in a comprehensive conservation survey and campaign to remedy outdoor conditions, it was learned here today.

A complete investigation through local sources is announced by the National Headquarters of the League at Chicago to determine what steps should be taken here in the interest of outdoor recreation, propagation of game and fish supply, and other matters relative to constructive conservation.

This investigation will be undertaken as a part of a nationwide conservation survey being made by the League under the direction of Seth E. Gordon, formerly executive officer of the Pennsylvania Game Commission and largely responsible for the nationally famous "Pennsylvania system" of game and fish administration, National Officers said.

A constructive organization aggressively active in promoting and providing for more fish and better hunting, more game and better hunting, more recreation areas and more opportunities for outdoor sports, is the basis of the League, which also is aggressively combating pollution of streams, commercialization of recreation areas, and advocating true sportsmanship methods in shooting, fishing and camping.

In his endorsement of the activities of the league, Mr. Hoover added, "As our people increase in numbers and in leisure we must have stimulation to health, and above all the moral value that comes from association with nature. Every member of the League is a further soldier in our ranks fighting an organized battle for this vital thing in life."

TRAPSHOOTING

Winter schedule of Burlington County Trap Shooters League: December 10—at Florence January 28—at Willingboro February 25—at Game League March 3—at Florence April 28—at Willingboro May 12—at Game League All shoots will start at 1 p. m. There will be three classes A, B, and C. A silver spoon will be given in each class at every shoot. 1st, 2nd and 3rd prizes will be given in each class at the end of season. The shooter to be eligible for these prizes must shoot in every shoot. The five high guns will count for the first team and the next five high for the second team. An entrance fee of 50c will be charged. All of this money will be returned to the shooters in prizes at the end of the season.

Turns Camp Dix Into U. S. Forest

Edict Issued Last Week by President Coolidge, 6,785 Acres are Reclaimed

The Dix National Forest became an actuality last week when an area comprising 6,785 acres of Camp Dix was taken over by the United States Forest Service, acting upon presidential decree.

There are 1142 acres left to the Camp by the reclamation, but any efforts of the Forest Service toward developing the reclaimed area will be limited to meet with any requirements of Camp Dix. A large part of the land will be reserved for the summer training of the army, but there will remain valuable lands and products that will be available as soon as plans are completed.

The acreage now is mostly waste land of scrub pine. At one time it contained valuable timber and agricultural land, but by uncontrolled cutting and repeated fires, it had been turned into a great waste land. A survey and reconnaissance of the area was made last summer by the Forest Service and a ranger whose headquarters are at Brown's Mills, is in charge of the land. The New Jersey Forest Fire Service has made great strides in combating fires and in co-operation the Forest Service, maintains five caches of firefighting tools located at strategic points where organized crews are ready to respond.

To adequately cope with the fire hazard and bring back the natural state of the area, the Camp Dix soldiers and citizens of Wrightstown have been asked to cooperate. The Forest Service will administer the area for the purpose of protecting, developing and utilizing its natural resources.

TO BROADCAST ALL AMERICAN ELEVEN

The first announcement of the All-American Football Team, the nation's mythical eleven of leading 1927 gridiron stars, will come appropriately enough through courtesy of the builders of the All-American automobile, the Oakland Motor Car Company.

Grantland Rice, who succeeded the late Walter Camp as dean of American sport writers, will announce his All-American Football selections on Friday, December 2, at 7:15 p. m. Eastern Standard time, during a special 15 minute All-American radio program over the 38 stations of the General Motors "hook-up," the largest group of sending stations ever assembled for broadcasting regular programs.

The Oakland Motor Car Company's first regular turn as "hook-up" for the All-American weekly "Family Party" will come on December 5 between 9:30 p. m. and 10:30 p. m. Eastern Standard time. This program will be in the nature of a celebration over Oakland's first formal appearance on the air and of its "radio scoop" on December 2 in being the first to announce Mr. Rice's All-American selections.

WILL YOU SEND A CHRISTMAS GIFT

Needwork Guild Will Supply Names of Those at Almshouse

Last Saturday, four Palmyra Needwork Guild members drove to the Almshouse with a few things for the children and women. Before Christmas, Mrs. F. L. Shill, 307 Morgan avenue, will have the names of each person there. Would you like to share your Christmas joy by sending a little Christmas package to some special person?

Phone Riverton 17-W for names and suggestions and later leave packages with Mrs. Shill. They will be delivered to the Almshouse a few days before Christmas. We

hope each one of the needy inmates will receive a gift with his own name on it. It is a little thing to do, but what joy it will be to realize, "Someone really sent this to me."

At the same time do not let us forget that we have those who need help in our own community. Each one would send something for a Christmas basket to be used where needed, we would surely enjoy real Christmas happiness in our homes this year.

"He that hath pity upon the poor lendeth unto the Lord; and that which he hath given will He pay him again." Isiah 61:11.

The wages of sin is death, but there is always a man for the job.

The New Orthophonic VICTROLA

It has learned the secret of duplicating sound perfectly. It seems to even reproduce the "atmosphere," the "environment" of the surroundings from which it emanates. See it, hear it. You'll buy it if you do.

\$125

Others \$95 to \$335

Easy Terms Arranged

McALLISTER'S

OPPOSITE THE STATION, PALMYRA



PHONE 703

for Prompt Attention to Your CHRISTMAS

Dry Cleaning Needs

What with all the social activities during this season of the year, you may wish some extra prompt service in dry cleaning. To get it PHONE 703 and we will do the rest.

McCOMBS, the Tailor

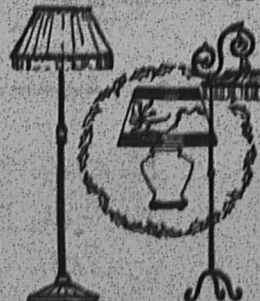
526 Main Street

Phone Riverton 703

Riverton

Practical Gift Suggestions For Father, Mother and the Children at the Winchester Store

For Mother



Vacuum Cleaners

Roasters

Bridge Lamps

Table Lamps

Bird Cages

Ice Cream Freezers

Percolators

Coleman Lamps

Silverware

Nut Picks & Cracks

Pyrex Cooking Ware

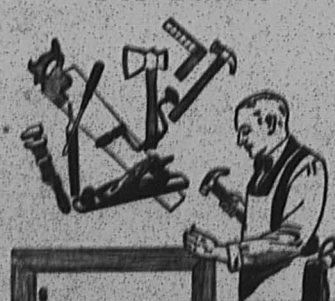
Aluminum Ware

O'Cooner Mops

Flashlights

Electric Irons

For Father



Winchester Rifles

Flashlights

Radio Batteries

Radio Tubes

Coleman Lanterns

Hot and Cold Sugs

Vacuum Bottles

Sever Drivers

Hammers

Pliers

Gun Cases

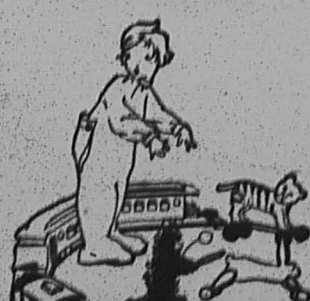
Winchester Shotguns

Winchester Stills

Fishing Tackle

Camp Stoves

For Children



Watches

Toy Tool Chests

Scroll Saws

Flashlights

Silverware Sets

Ice Skates

Bicycle Lamps

Scout Axes

Scout Knives

Hammers

Steds

Games

Striking Bags

Football

Baseball Bats

Croquet Sets

Saws

Toy Guns

Air Rifles

Boys' Wagons

Tennis Rackets

Pocket Knives

Roller Skates

Toy Automobiles

Velocipedes

Kiddle Cars

Scoters

Boys' Harrows

Scout Knives

Scout Axes

Scout Knives

Steds

Games

Striking Bags

Football

Baseball Bats

Croquet Sets

Saws

Toy Guns

Air Rifles

Boys' Wagons

Tennis Rackets

Pocket Knives

JOHN H. ETRIS

Palmyra, N. J.

THE WINCHESTER STORE

"Confidence is the thing. Faith in yourself, backed by a hopeful, buoyant spirit of service, and it shall be done."

THE NEW ERA

BUY AT HOME

Vol. 39, No. 47.

RIVERTON, NEW JERSEY, THURSDAY, DECEMBER 8, 1927

PRICE FIVE CENTS

RIVERTON BOARD ASKS FOR LOWER FIGURES ON SCHOOL

Elwell Urges That Two Definite Plans be Submitted for Consideration

CAN REMODEL PRESENT BUILDING FOR \$150,000

Definite action was taken by the Riverton Board of Education on Monday night when that body passed a resolution to notify the architect that the preliminary plans were not in accordance with the views of the board, and to instruct him to submit other plans for a school building, the cost of which will not exceed \$225,000.

This resolution was presented by Mr. Elwell, and followed a lengthy discussion which was started when Mr. Clifton, who had been appointed a special committee to ascertain the cost of remodeling the old building and adding to it the necessary classrooms, submitted his report. Mr. Clifton said that he had been in conference with Mr. Shiner, who had estimated that the necessary remodeling, including concrete stairs and corridors, and new toilets, would cost about \$25,000, with probably an additional \$10,000 for the new building out in connection with this work.

New Heating Plant Needed

A new heating plant of the Warren & Webster type would cost another \$25,000. It was also estimated that an addition to the present building providing six classrooms and an auditorium, would cost about \$100,000, making a total of approximately \$150,000. A saving of about \$11,000 could be effected, Mr. Clifton said, by installing a heating plant of the same type as now being used, but this has been so unsatisfactory that it would probably not be considered. Mr. Clifton also said Mr. Shiner had suggested that the addition be built on the front of the building, instead of on the Howard street side, as originally planned. If this is done, the old auditorium will be lost. It would require about six months, Mr. Shiner had said, to complete the work.

Mr. Elwell wants action. After this report had been submitted, Mr. Elwell brought things to a head by asking what was the use of further delay, and recommended that the board get together on a definite proposition to submit to the residents of the borough.

It was Mr. Elwell's thought to present two plans—one covering remodeling and adding to the present building, and the other for a new building. Mr. Elwell said many people wanted to know what good reason there was for even considering the abandonment of the present building, and he thought the two plans should be accompanied by the reasons why they should or should not be adopted.

Favors New Building

Mrs. Miller said in her opinion a new building was the only thing that the board should recommend. In looking back over a long period of service as a member of the board, she said she could not recall a single instance in which the board had made a mistake that had been made, the most serious of which, she believed, was the erection of a school building on the present site, and she expressed the hope that the board would not make a mistake like this time. She was in favor of making out with the present building and such makeshift arrangements as might be necessary until such time as the people would approve of a new building, rather than spending money on the old building and then not having the kind of school facilities to which Riverton is entitled.

Mr. Mattis said he believed many people would not approve of a new building at this time because they did not think the board was in a position to determine what the school needs might be in the very near future—what effect the Tacony-Palmyra bridge would have for instance, and the possibility of Cinnaminson township joining with Riverton in some way.

Old Site Not Suitable

Mrs. Miller said that in the event of Cinnaminson township deciding to join with Riverton in the solution of their joint school problems, anything that could be done to the present school building, located as it is, might not meet the requirements of the new conditions.

Mr. Mattis asked Mrs. Miller if the new building on a new site would anticipate these possible requirements, and she promptly replied that if it did not, it should not be built.

Mrs. Miller had evidently given the matter considerable thought. She said she believed the people of Riverton should get together and take upon themselves the responsibility of providing the finest building for educational purposes that their means would permit. Nothing draws people together, she said, like working together for the education of their children.

One Supervisor Suggests Mrs. Miller further said she thought all the districts feeding a high school should be under one head, and she was looking forward to the time when a competent man would have supervision over the whole territory sending pupils to a new high school which would eventually have to be built in this neighborhood.

Mr. Mattis, special committee on high schools, reported that he had been in conference with Prof. Griffith of the Palmyra High School in reference to subjects that might be taken by pupils who wanted to enter college, and had been told that if any pupil who wanted to prepare for any definite course in college would get in touch with him, he would see what could be done to adapt the course of studies to his requirements.

The following bills were ordered paid:

Supplies \$ 6.35

Books 6.21

PRESIDENTS MEET AT CINNAMINSON

State Vice-President Addresses Parents and Teachers

It was an enthusiastic group of PTA workers who responded to the call made by Mrs. Arthur Hagston, County Council Chairman, for a discussion of PTA problems. This group met Thursday Dec. 1, at the Cinnaminson school to hear Mrs. Walter Dawson, State Vice-President, on the important subject of "Programs," and to bring up for discussion their own problems in the local organizations.

Mrs. Hagston opened the meeting with a few moments of devotional thought, then gave the officers and committee chairman present many important points which will be most helpful in their local work.

Mrs. Dawson's talk was very inspiring and instructive, and then the meeting was opened for presentation of problems which were freely discussed resulting in good advice to everyone.

Fourteen local organizations in Burlington County were represented, and the meeting will prove to be a big step in advance for the County work.

The eighth grade girls of the Cinnaminson school served tea which added another very pleasant touch to the meeting.

Peace Luncheon at Walt Whitman

National Secretary Says Belief in Peace Not Enough; Must Serve

The national secretary of the Woman's International League for Peace and Freedom, Miss Dorothy Detzer, gave the keynote of its aims and objectives for the winter, at the luncheon held at the Walt Whitman Hotel, Camden, Saturday, December 3rd.

Just a belief in Peace, she said, is not sufficient to advance the cause of Peace; there must be added to it a willingness to serve and a vision of the world.

To this end we need a technique of Peace. It is futile to say you cannot change human nature, leaving out the fact of our dual heritage.

Now, while we have this period of Peace, we must use it to educate in ways of Peace and to disarm. The two are like a pair of scissors—halves of a whole that are perfectly adjusted to fit together.

The army knows what it needs and how to get it. Peace, she said, is not sufficient to advance the cause of Peace; there must be added to it a willingness to serve and a vision of the world.

Peace has come to the point where it, too, must know the objective and go straight to the point. Our tactics must be free of fear and hate. Never hate people, but the thing. War is the enemy—not people.

Paul Harris was asked to speak on Danger Signals. He said to reach a goal is always to be on the watch for danger signals.

The danger signals which he pointed out were: lack of vision, danger in uniformed present and unlearned future.

A policeman had parked his stop and go sign on the pavement. Several children saw it in a heaven-sent opportunity for play, and kept turning the sign "Stop" "Go" "Go" "Stop" but paid no heed.

Place your sign in the highway of life, in the mixed current where all may see and be directed into the line of duty.

Several members from this vicinity attended the luncheon.

Papers Incomplete; Contractor Waits

Riverton Council Defers Action on Borrowing Money for Proper Resolutions

A meeting of the Riverton Borough Council was held Wednesday evening of last week for the purpose of considering the issuance of a note to provide money with which to pay the contractor who recently completed the construction of sidewalks and curbs which had not been laid by individual property owners, and were put down by the borough.

The necessary papers were not in proper shape, however, and action was deferred until Thursday evening of this week, which is the regular monthly meeting. On motion of Councilman Lynch, seconded by Councilman Shewell, the matter was taken out of the hands of the highway committee and referred to the borough engineer, and the borough engineer was instructed to make up the statement of the same to be charged against the various property owners.

Councilman Hubbs again brought up the condition of the Thomas avenue crossing, where the trolley tracks are lower than the roadway, making it very difficult to properly approach the steep grade as the railroad crossing. He recommended that steps be taken to see that it is fixed.

Dues, Assoc. Bur. Co. School

Books 6.21

Supplies 6.35

Books 6.21

Books 6.21



Only 14 Days Till Christmas Buy at Home

Grenloch Defeats Riverton Eleven

Visiting Team Outclasses the Local Gridgers in Every Department

Gloom fell thick and fast over the Riverton football team and the fans last Saturday afternoon when the strong Grenloch team swept over the locals for a 20-0 victory.

The Riverton boys were outclassed in every department from start to finish.

The opening kickoff went out of bounds on Riverton's 20-yard line. From that point the Riverton boys worked down the field until they were within 15 yards of the goal and then lost the ball on downs when the Grenloch gridgers held like a stone wall.

A steady march for 35 yards netted the visitors their first score. Riverton's first parade was its long and hard. After the first Grenloch touchdown Riverton tied up and could not get near enough to score. Some mighty line runs were made by the Riverton boys considering the class of team they were playing against.

Conway crashed back 30 yards on a kickoff just as the first half closed. Graff and Stewart Hollingshead pulled a reverse play for 15 yards in the last period.

Grenloch's end runs were well executed and beautiful to watch. They ran with the almost impenetrable four-man interference. The visitors did not have to resort to trick plays as their variety of end runs and forward passes were effective.

The lineup: Riverton left end, Hughes; left tackle, Scherer; left guard, Owens; right guard, Todd; right tackle, Clifton; right end, Bowers; right end, Hollingshead; quarterback, Hillbrand; halfback, Schneider; fullback, Thomas; center, Kitch; referee, Pete Jenkins; umpire, Horace Richmond; head linesman, Snap Pounce; timekeepers, Dorgan and Gardner. Time of period—16 minutes.

Refreshments were served as the gift of Supply-Willis-Jones Ice Cream Company, Reid's Ice Cream Company, and from Newell's Tea Room; Moorestown. Twenty beautiful prizes were given to the leading stars in Philadelphia, and from the local stores in Moorestown and the neighboring towns.

The fifty guests present were from New York, Philadelphia, Moorestown, Merchantville, Palmyra and Riverton.

Owing to the generous responses of the friends of the hostesses the benefit was a big financial success, and thoroughly enjoyed.

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LIONS ENJOY STONEY M'LINN

Ledger Sports Writer Urges Support of Boys in Athletic Fields

ENCOURAGE SPORTS, SPEAKER ADVISES

"Stoney" McInnis, feature sports writer of the Philadelphia Evening Ledger, urged the men of Palmyra to give their best support and interest to the sports of the younger generation, in an address before the Palmyra-Riverton Lions Club Tuesday evening.

"Stoney" took exception to the prevalent criticism of educational institutions that sports are being over-emphasized. The happiest and most successful man is the one who considers life a game, he said, a game in which the same principles of clean hard playing apply just as in football or any other sport.

Sports are an outstanding factor in character forming for modern youth, said the sports writer. He illustrated how he himself had gained the habit of perseverance when in his high school and college days he had run through arduous training and self denial day after day for the sake of "making the team."

But the greatest lesson of all to be learned from sports, McInnis asserted, is the ability to accept defeat, not as a "bucking" which leaves a man discouraged and weakened, but merely as having "lost a game," and to still be filled with confidence and determination to win future games by putting forth one's best efforts and profiting by the mistakes which led to defeat in the past.

Mr. McInnis's talk was delivered in a plain, straightforward and sincere manner, and made a deep impression on his hearers. Several questions concerning the lion sport were readily answered.

No doubt "Stoney's" column in the Ledger will have several additional readers henceforth.

Entertain for Needy Orphanage

Card Party and Musical Held at Moorestown to Aid Home Destroyed by Fire

Mrs. Elizabeth J. Rothwell and Mrs. Loren H. Smith entertained on Thursday evening, December 1, at their home, 409 West Main Street, Moorestown, at a subscription card party and musical for the benefit of St. John's Orphanage, at Gladstone, N. J., which was destroyed by fire in November, and which left seventy-nine children greatly in need of aid.

The musical program consisted of several charming soprano solos by Miss Mary Steedle, of Riverton, and Mr. John F. Ambrosi and Mr. Frank X. Hartman, celebrated tenor and baritone, who needed no introduction to the talent of WCAI, Philadelphia, delighted the audience with their beautiful voices and numerous selections. Miss Eleanor Connell, of Palmyra, was accompanied. Mrs. Charles W. Bailey, of Moorestown, gave an interesting and humorous recitation.

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MISQUOTED BY PAPER WILLIAMS CLAIMS

Did Not Make Statement Attributed to Him by Camden Journal

Riverton's Director of Public Safety Williams says he has been misquoted by a Camden paper which put into his mouth words he never said.

It is about the closing of the Thomas avenue crossing, which has been up about every so often. Mr. Williams was made to say that members of the Riverton Country Club were opposed to closing the crossing, and on the strength of the news item, the editor wrote an editorial the next day and put a heading on it, "Town or Country Club?"

The editor evidently believed the news story, thereby depriving a sublime truthfulness akin to that of the restaurant manager who eats in his own restaurant.

Mr. Williams says no member of the club ever spoke to him in opposition to closing the Thomas avenue crossing, and that he never told anyone that he did.

Mr. Williams does not deny that he thinks it would be a good thing to close this crossing, and he hopes some day it will come before the people of Riverton for their decision.

Barn Destroyed by Early Blaze

Truck and Dairy Equipment Lost in Fire at Broad and Morgan

A fire broke out at 5.30 Tuesday morning in the old two-story frame barn on the Fox-Dunley Theatre property, Broad and Morgan avenue, Palmyra. The building was destroyed with a damage estimated at over \$1,000.

Willbur Crane, of Highland avenue, had been renting the barn from J. B. Fox, of Riverside, head of the Stanley operated theatre in Burlington County. He used the building as a storeroom for one of his trucks and other articles consisting of milk cans, pumps, etc. Mr. Crane is in the dairy supply house business.

A driver for the Oboy Bread Company sent in the alarm to the Palmyra Fire Department at 5.30 while along with the Riverton Fire Company responded immediately, fought the blaze and soon had it under control.

Crane's truck was burned and a Ford car owned by Luke Elbery, was pushed to safety by the firemen. Elbery's barn is next to the barn and was damaged on the side and top.

Timbers were still burning at nine o'clock. A low wind kept the fire from spreading, and sent the flames straight into the sky. The sky was illuminated for miles around.

Despite the fact that the temperature was nearly down to 20 degrees, which hampered the firemen, a large crowd of citizens witnessed the blaze. Many car owners who had their machines stored in Rutchman's garage, opposite the blaze, came to the fire, fearing the garage was burning.

A live committee has been appointed by Grand Knight Sim to handle a big card party and dance to be given in the K. of C. Hall on Thursday December 15th. Arrangements are being made to accommodate a large crowd of players and dancers, and both will be in full swing at the same time, as dancing will take place on the main floor and card playing on the lower floor.

The committee is headed by J. Stated and announced of, "A prize for everybody" will no doubt make the affair a popular one.

Arrangements are being made for the entertainment of the young ones at the Christmas holidays. The party will be held in the hall a day or two after December 25th. A committee has been working overtime on this party and full details will be unfolded later.

SPECTACULAR RALLY WINS POOL MATCH

With Score 30-40, Palmyra Wins in Whitelink Finish

After a bad start in last Friday's pool match at the K. of C. hall against Riverside, the Palmyra "lively experts" staged a brilliant rally and won their second match in as many starts.

Soon after the initial break everybody said "a runaway for 'Winkey' and 'Bugs'." Riverside's cue experts, and the prediction was right until the score was 16 to 40. The next break started things humming for Palmyra as Harper collected 13 and "Curly" Flynn added another 10 and from then on the win was kept warm on the Palmyra side of the counting string, and "Curly" finished the game with a run of 11.

Another match is scheduled for this Friday and arrangements are being made to have a 100-point match with Merchantville.

A "single" contest between Harry Burns and Sonny Wright of 50 points is on the schedule and will probably be run off this Friday, starting at 7.30 o'clock.

MEDFORD HAS FOUR DIPHTHERIA CASES

Medford has four cases of diphtheria, according to report made by William D. Cowperthwait, Secretary of the Board of Health. The homes of Charles Adams, William Hunter, Mr. Lawrence and Mr. Greiver, the latter two at Kirby's Mills, have been placed under quarantine where each has a child stricken with the disease.

LEAGUE OF WOMEN VOTERS

In behalf of the League of Women Voters of Riverton and Palmyra, Mrs. Joseph J. Thomas of the Burlington Pike, opened her house on Friday, December 2nd, for a card party. The amount raised, \$24, will help to pay the carrying expenses of the League.

Broadcasting is said to have passed the infant stage, and now the hope is expressed that the neighborhood will soon pass the broadcasting stage.

Mrs. Emily Lutz and daughters.

With us to express our appreciation to our friends for their kind expressions of sympathy, also those who loaned cars, during our recent movement.

RIVERTON RED CROSS GETS 566 MEMBERS AND \$688.10

TROLLEYS HELD UP

A closed switch at Elm avenue, between Palmyra and Riverton Sunday night, caused a hold-up of six trolley cars. Several men were kept busy shoveling the snow from the switch where it had been piled up by passing vehicles.

The trolleys inconvenienced a score or more of passengers who were traveling in both directions. Several got tired of waiting and got out of the cars and walked to their homes in the living nearby. After waiting about 40 minutes an extra car came down from the Riverside car-barn and the people who were so taken in the direction of Trenton were headed for the direction of Camden changed to the last car which went on its way, their destinations.

Much inconvenience was caused by the sleet storm which changed to rain, making travelling worse.

Busy Program for Knights Columbus

Annual Supper by Auxiliary Big Success; Kiddies Party Now Being Planned

St. Joseph's Council in their program of activity and entertainment are keeping things on the move at the local K. of C. headquarters, and the fact that their affairs are so well attended shows that somebody is enjoying the offerings of the Palmyra-Riverton Knights.

The Ladies Auxiliary held their annual supper last Thursday night, and 351 persons came into the K. of C. hall hungry and left with a smile and wanted a place reserved for the next spread. The other two came about 1.15 o'clock, and while the ladies could not give the late comers a chicken supper they managed to partly satisfy them—at least until they could reach the nearest restaurant. The affair was a complete sell-out and everyone was high in their praise for the excellent sale and service.

When the crowd was at its height and some were waiting to be seated, the down-stairs speaker of the council's radio set was the means for keeping everybody in a jovial mood.

Mr. Cassidy speaks. In his talk on Mexico, H. Gilbert Cassidy, of Philadelphia, pointed out to his interested audience last Tuesday night, the weaknesses of the Mexican constitution and system of government. Beyond a doubt the country across the Rio Grande is fast approaching a crisis, as the once free and easy Mexican is today being crowded out of his country by the military under the edict of Calles.

Mr. Cassidy cited many instances of horror committed by the soldiers and bandits upon not only Mexicans but also upon Americans.

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Palmyra Artisans BOWLING LEAGUE

Games Played Nov. 28

Winn 140 152 118

Rapp 148 183 176

E. Williams 156 130 142

Dietz 147 191 181

Threuer 169 186 161

Chadbourne 180 162 184

941 955 860

Parker 134 142 176

Erh 147 160 163

Letford 158 182 183

Frel 150 137 110

Becker 144 153 175

Simmons 168 162 81

854 927 978

Games Played Dec. 1

Palmyra High is in School League

Six Institutions in Basketball Circuit Are Members; Schedule Adopted

Collingswood, Haddonfield, Haddon Heights, Woodbury, Moorestown and Palmyra High School, which make up the membership of the Camden Suburban High School Basketball League, have organized a similar circuit for basketball.

At the organization meeting, a schedule was drawn up and adopted. Howard T. Irvine, of Collingswood, who is president of the circuit loop, will also head the basketball league, while Edward B. Heller, of Haddonfield is secretary.

The season will be opened on April 10, all six teams swinging into action on that date. Haddonfield, Haddon Heights, Collingswood and Woodbury are Class A schools, while Moorestown and Palmyra are Class B. The first three are Camden county rivals, while the last two are in Burlington county. Woodbury is Gloucester county's representative.

Umpires to handle the games will be members of the South Jersey Umpires' Association. Two officials will work each game. Contests will start at 8 o'clock.

In addition to Irvine and Heller, the athletic directors are David Rheemaker, Haddon Heights; Clarence Paine, Woodbury; Paul Leenberg, Moorestown; and Kenneth Diamond, Palmyra.

The schedule follows:

April 10—Palmyra at Haddonfield; Collingswood at Haddon Heights; Woodbury at Moorestown.
April 13—Haddonfield at Collingswood; Haddon Heights at Woodbury; Moorestown at Palmyra.
April 17—Haddonfield at Woodbury; Palmyra at Haddon Heights; Collingswood at Moorestown.
April 20—Haddon Heights at Haddonfield; Collingswood at Woodbury.
April 24—Haddon Heights at Moorestown; Palmyra at Collingswood.
April 27—Moorestown at Haddonfield.
April 29—Woodbury at Palmyra.
May 1—Haddonfield at Palmyra; Moorestown at Woodbury.
May 4—Woodbury at Haddon Heights; Palmyra at Moorestown.
May 8—Woodbury at Haddon Heights; Haddon Heights at Palmyra; Moorestown at Collingswood.
May 11—Woodbury at Collingswood.
May 15—Moorestown at Haddon Heights; Collingswood at Palmyra.
May 18—Haddonfield at Moorestown; Palmyra at Woodbury; Haddon Heights at Collingswood.
May 21—Collingswood at Haddonfield.
May 25—Haddonfield at Haddon Heights.

Walter O. Tuckfader, a Kansas Railway Mail Clerk, anticipates that the air mail will eventually be distributed on routes by air mail clerks. He has written the big Post Office Department in Washington about it, and his letter says: "Anticipating the time when the air mail will be distributed on routes, I wish to offer myself as a candidate for air mail clerk." This application number one, and it has been made a matter of careful record in Washington, as it may be necessary to make such appointments sometime in the future. Mr. Tuckfader is a farsighted man.



"The Adventurous Life" was the theme of the 31st Annual State Older Boys' Conference held under the auspices of the Young Men's Christian Association at Trenton, N. J. There were over 650 in attendance at the Conference who were the guests of homes, churches, schools, service clubs and Young Men's Christian Associations of Trenton this past weekend, December 2, 3, 4, 1927.

Mr. Fred B. Smith of the New York World Alliance for International Friendship, a member of the Churches, made the opening address at the Fellowship Supper held in the splendid Cafeteria of Trenton's Junior High School No. 4. His topic, "Is America Great?" was in keeping with the Conference theme, for that is America's supreme adventure, to maintain her greatness. For as Mr. Smith said, "It is one thing to acquire greatness, and another to maintain it." He proved that America is a great nation by drawing up an imaginary Court scene and cross-examining imaginary witnesses such as politicians, business men, statisticians, and philosophers. In our adventure, according to Mr. Smith, the great issue is "what must we do to stay great?" That America will never become great by boasting, attaining wealth or maintaining a large army and navy was an emphatic assertion made by the speaker. For America to maintain its greatness, according to Mr. Smith, she must have as a foundation strong religious convictions, for as he quoted from President Coolidge, "the strength of our country is the strength of its religious convictions."

On Saturday morning before dividing up into discussion groups, Rev. T. Tsuchiyama of Japan gave personal testimony in a devotional service to the power of Christ in his life and for Japan. In the discussion groups, the following questions were considered:

1. Is it right for older boys to waste their time?
2. Is it right for a fellow to do as he pleases with his money?
3. Should we break down the racial and class barriers in school life?
4. What is the difference in "getting a living" and "getting a life?"

The boys really entered into these discussions with remarkable enthusiasm, and arrived at some vital conclusions which will prove helpful in the lives of older boys throughout New Jersey.

The Conference delegates were the guests of Lawrenceville Preparatory School on Saturday afternoon, and were received with open arms at the fine gymnasium, where they were allowed the use of basketball courts, swimming pool and out-door

track. Saturday was made complete by an address in the evening by Dr. Daniel A. Polina, Pastor of the Marble Collegiate Reformed Church, New York City, on "The Adventurous Life."

A most wonderful Conference was brought to a close by an inspiring address of Bill Wood, Coach of Wesleyan University, on "The Supreme Adventure." In his open, frank manner, he gave repeated testimony to his opening verse of scripture, "I can do all things through Christ that strengtheneth me." Mr. Wood was formerly a Captain of Penn State Football team, and continuing from his college days, has been an enthusiastic worker among young men and boys. This closing meeting was held in the Fourth Presbyterian Church of Trenton, and at the close of the meeting, many decisions of wide significance were made by the delegates.

Burlington County was represented, first, by the Bordentown Industrial School quartette, which rendered negro spirituals at each session of the Conference. Besides the quartette, the following were regular delegates: William G. Hunter and Joseph Bertrand of Beverly; George Backely and Harold Rollman of Burlington; Harry Bateman, Oliver Wood, and Norman Cobb of Jacksonville; Malcolm Donnelly, Hamilton Smith of Florence; Rev. Charles Anderson of Lumberton; Henry Hanfee of Marlton; William H. Ritchie, Jr., Allen Schmale and Woodrow Vennel of Moorestown; Lester Bunce, Clyde Bosarth, Arthur Walters and Secretary Clifford E. Good of Mt. Holly; Walter Price, Henry Wilkerson and Secretary Arnold Carter, of Palmyra; William B. Grovatt of Hancocks; Lester and Warren Mann of Riverside; George Hagatos of Riverton; and Donald Bunting and Clarence Lamb of Wrightstown. These fellows were all royally entertained at homes in and about Trenton.

An echo meeting of the State Older Boys' Conference is being planned to be held in the YMCA Club Room early in January. It is hoped to have a speaker at that time Charles E. Scott, State Boys' Work Secretary of the YMCA.

Burlington County YMCA Secretaries Hendry, Lewis and Ergood attended the State Meeting of County Secretaries held in the Bordentown Industrial School. Professor Valentine gave the Secretaries a hearty welcome, and had the student body render some very fine negro spirituals for their benefit.

A Hi-Y Club, under the leadership of Richard Noyce of the High School Faculty, is in the process of formation at the Moorestown High School.

Moorestown Will Fight Car Removal

Solicitor Raps Curtailment of Trolleys, Declares Bus Service Inadequate

Application by the Public Service Railway Company for the operation of a bus line to Moorestown from Camden to replace a trolley line they propose to discontinue was heard Monday by the New Jersey Utility Commission at Camden.

Charles B. Straw, associate solicitor of the railway company, explained the company intends operating a fifteen-minute bus schedule between these points and plans to extend the service to Burlington by way of Mount Holly.

Walter Carson, solicitor for Moorestown Township, asked Mr. Straw, when the bus application was requested, if it was the company's intention to abandon the trolley service. He admitted the fact, explaining that the bus service, as now jointly operated, is inadequate.

Mr. Straw then explained that under the proposed plan the trolley service would be eliminated from Cove road, Merchantville, to Moorestown because it would necessitate the outlay of \$200,000 for renewal of tracks if the trolley service is continued.

"When these bus permits were granted to the Public Service," said Mr. Carson, "there was an understanding that the trolley service would continue. Instead, the trolley service has been cut and the bus service furnished is inadequate. By trolley, Moorestown-to-Philadelphia commuters can go to the ferry, but with the bus service the terminus is at the courthouse in Camden, and this costs the passengers more money for additional bus fare, to say nothing of the time they lose."

At the request of Mr. Carson, who explained he was not prepared to argue against the proposed elimination of the trolley service, the hearing was continued until December 19.

99 YEARS OF AGE

Mrs. Amanda Rink, Burlington's oldest resident, celebrated her ninety-ninth birthday last week at her home in that city, receiving gifts and congratulations from hosts of friends.

Except for a slight deafness, she is in full possession of her faculties and spends much of her time in knitting or tatting small gifts for her friends. "Grandma" Rink was born November 28, 1828, in Maryland, but has spent the greatest part of her life in Burlington. She is the widow of the late Rev. William Rink, and the mother of Mrs. Kate Linnell, of Palmyra. Her husband, with whom she makes her home, and Dr. Walter Rink, of Brooklyn, N. Y.

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SLIM-COOKER

Miss Catherine Cook, of 405 Leconey avenue, Palmyra, was married to William Slim, of 115 St. James street, March 1926, a son-in-law at Drexel Institute, Philadelphia, last Friday at Media, Pa.

The marriage came as a surprise to their families and many friends as they did not expect the wedding to take place until Mr. Slim graduated from Drexel. The young couple had been engaged for some time.

The bride has been teaching in the Palmyra grammar school and is the daughter of Mr. and Mrs. Robert M. Cook. Slim is the son of Howard S. Slim, shoe merchant. They will live at the home of Mrs. Slim's parents.

"Joke" Joke

EEKS, TILMAN SAYS A SHIRK IS A GUY WHO CAN EAT HIS CAKE AND HAVE "IT" TOO.



Now That's Settled

He (after breaking in on a dance)—"You know I've never met you."

She (indignantly)—"Do you know who you are dancing with?"

"No."

"You are dancing with the only daughter of a United States Senator."

"Do you know who you're dancing with?"

She (interested)—"Why no?"

He (walking away)—"Nobody!"

We Wonder

We hear the latest styles are

Save a little every week, and have a full purse

JOIN NOW

CINNAMINSON BANK AND TRUST CO.

Riverton, N. J.

Open Evenings 7 to 8.30

Save a little every week, and have a full purse

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CINNAMINSON BANK AND TRUST CO.

Riverton, N. J.

Open Evenings 7 to 8.30

That clothes will match the hair.

We wonder what will happen then—Old Baldy—will he dare?

"Was it you I kissed at Bob's last Tuesday?"

"About what time?"

Naughtily—Naughtily

It is remarkable how many doubtful meaning an alleged pure-minded person can find in an entirely respectable joke.

Double Action

Some people wash their faces Each morning in the sink— Ah use a drinkin' fountain. And does it while Ah drink.

And keeping up appearances and keeping down expenses are rarely ever done by the same keeper.

Save a little every week, and have a full purse

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More GIFT Suggestions

Linens

What can be nicer than a Gift made of Linen? Dainty Guest Towels with Cross-stitch Embroidery, Handkerchief Cases, Madeira Scarfs, Center Pieces, etc., Pattern Table Cloths and Napkins, Guest and large size towels.

Handkerchiefs

If you are looking for something of quality, style and design we have them. They also come packed in attractive boxes of assorted colors.

Leather Goods

Bill-fold and License Card Cases in various grades of leather, Change Purses, Suede Pocketbooks, and Handbags, Books Covers, Belts, Cases, and many other novelties in Leather Goods.

Traveler's Necessities

Traveling Cases, Pullman Aprons and Bags, Doilies for Flower Vases, Aprons for Children and Grown-ups, Sponge Bags, Men's Traveling Cases, etc. Fine grade of Turkish Towels.

CHRISTMAS CARDS

Schrafft's Christmas Candies in Holiday packing

Mrs. Alfred Smith's Store

Riverton

A Merry Christmas for All

GIFTS FOR MOTHER

Bathrobes for Mother and the whole family
Boudoir Slippers
Night Gowns
Bloomers
Princess Slips
Foulards, Silk, Satin, Crepe-de Chine
Outing Flannel Gowns
Umbrellas

Fine Linen Table Scarfs
Fine Linen Table Cloths
Blankets
Turkish Towels
Linen Towels
Draperies, Curtains, and Curtain Material by the yard

GIFTS FOR FATHER

Leather Homeos
Men's Ties 25c to \$1.50
Handkerchiefs
Sweaters
Belts in Christmas boxes
Collars

Gloves, Hats, Caps
Gaiters and Zippers, Shoes
the very best at lowest prices to fit all feet and all purses.
Automobile Blankets

FOR BROTHER

Bedroom Slippers
Fine Shirts
Haincoats and Umbrellas
Cotton Underwear
All kinds of Socks, Silk, Silk and Wool, and Lisle and Wool
Sheep Skin Coats
Mackinaws
Lumberjackets
Sweat Shirts
Boys' Suits

Fine Linen Table Scarfs
Fine Linen Table Cloths
Blankets
Turkish Towels
Linen Towels
Draperies, Curtains, and Curtain Material by the yard

FOR SISTER

Fancy Kimonos
Outing Flannel Pajamas
Fine Silk Hose put up in fancy Xmas boxes
Silk Underwear
Step-ins
Silk Pajamas
Silk Dancing Sets
Fine line of Handkerchiefs and Swiss Handkerchiefs in attractive Xmas boxes
Silk Scarfs, and Mufflers; Also Wool Mufflers
Gloves

Fine Linen Table Scarfs
Fine Linen Table Cloths
Blankets
Turkish Towels
Linen Towels
Draperies, Curtains, and Curtain Material by the yard

GIFTS for HUSBANDS

Fine Handkerchiefs
Socks of all kinds, Silk, Silk and Wool, and Lisle and Wool
Mackinaws

Attractive Neckties 25c up to \$1.50
Wool Underwear
Kid Gloves
Garter Sets
Cuff Buttons

GIFTS FOR WIVES

Silk Table Runners
Silk Piano Scarfs
Silk Vests and Silk Bloomers
Linen Table Sets
Collar and Cuff Sets
Chic and Attractive Hats in a very large assortment

Dresses and Dress Materials by the yard
Boudoir Slippers
Fine Handkerchiefs
Attractive Pillow Cases
Fancy Aprons

Christmas Novelties

For Babies—Too many things to mention

ROMM'S DEPARTMENT STORE

13-15 W. Broad Street Phone Riverton 593 Palmyra, N. J.

More Defendants Have Cases Heard

Several Jail Sentences and Fines Passed Out by Judge Slaughter

Judge Slaughter was called upon to dispose of several more criminal matters on Thursday of last week, notwithstanding the long list of sentences that were meted out a week previous. Some of the defendants before him on Thursday had been convicted by jury, others had elected to plead guilty, while still others came in on waivers, preferring to take their chances with the Court.

Mrs. Patricia Carter, colored, of Moorestown, came in on a waiver and pleaded guilty to stealing about \$50 of wearing apparel from the home of Rebecca C. Hilton, of Moorestown, by whom she was employed as a servant.

Patricia's past had been investigated by Prosecutor Hillman's office and it was found that she had served a term in Essex county for a statutory offense and was out on parole from the Clinton Home for Women.

She was returned to the Home for an indefinite period.

Selfert Harmon, colored, of Mount Holly, pleaded guilty to receiving stolen goods, in that he bought some antique hinges which had been taken from a house on Burr's road.

Selfert attempted to fool his attorney by telling him that he had never been convicted of a crime before, which statement was made to the Court. Judge Slaughter doubted the contention of the defendant and had the records looked up and it was found that he had been before the Court on several other occasions.

Jailed 90 Days

He went to the county jail for ninety days.

Harry J. Rowlett, of Mount Holly and Philadelphia, the man who was camped with \$72 belonging to Quicks Express Company and also a pair of shoes, leaving the truck standing on Front street, Philadelphia and who was picked up by the Mount Holly police, has also pleaded guilty, and he, too, went to the county jail for ninety days.

Antoinette Tarasewich, of Burlington, charged with the possession of liquor and also with the possession of a still, was fined \$200 on each count of the indictment, making \$400 in all.

Mrs. Cora Lucas, of Philadelphia, the woman who had the liquor in her car at the camp meeting at Mt. Laurel when the officers from the Sheriff's office suddenly pounced down upon the place, had been convicted by a jury and she was fined \$200.

Thomas Coffey, of Palmyra, who looked out of place in Court, particularly as he was charged with bootlegging, was very sure he would never do it again. He was fined \$200.

Herbert Burmeister, of Westampton township, had also pleaded guilty to possession of liquor.

It was shown there was but a small quantity of liquor in his house when the officers made the raid, and he escaped with a fine of \$50 on the possession of liquor charge, while that of maintaining a house was ordered nolle prossed.

Three Still at Large

Prosecutor Hillman explained that two of the three men arrested in connection with the large liquor plant at Wading River, were still at large, Harry B. Rust being in the Atlantic county jail on complaint of Federal authorities, while E. A. Armour, the second man, could not be located.

Efforts will be made to get them to Mount Holly next week.

Frank Palmer, of Mount Holly, arrested with Richard Eckert for stealing about \$100 worth of clothing, etc., from the armory of Company K, came in on a waiver and pleaded guilty. He also admitted having been arrested for larceny about three years ago.

He went to jail for sixty days.

Moses Davis, colored, of Mansfield township, came in on a waiver and pleaded guilty to stealing two chickens from John O'Connor, a Mansfield township farmer.

He went to jail for sixty days.

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DANCE THIS SATURDAY

Bill Ford and his Orchestra of Mount Holly, will furnish the music for the regular Moorestown Community House dance to be held in the gymnasium this Saturday evening. An unusually large crowd, including members of the younger set from Moorestown and the neighboring towns, is expected to enjoy the popular hop. The affair two weeks ago attracted a record crowd.

Since his arrest by Trooper Horn it has been ascertained that possibly the man has a record and his case was laid over for one week, in order that the authorities might investigate.

HAROLD V. HOLMES BURLINGTON MAYOR

As President of Council, Will Automatically Take Seat Made Vacant by Death of Mooney

Settling uncertainties of residents as to who would become the city's chief executive following the sudden death of Mayor Thomas S. Mooney, of Burlington, City Solicitor Watts has announced that under a law enacted by the Legislature at its last session, the president of Council, Harold V. Holmes, automatically succeeds to the office.

It was believed by many that the senior city Alderman, Robert Turner, would become Acting Mayor or that a man would be chosen by Council at its next meeting, as the enactment of the law making the president of Council Mayor, pro tempore was not generally known.

Holmes, who is a son of David F. Holmes, of the New Jersey Mirror, is one of the best-known and most popular of the younger residents of Burlington. He has been a member of Council some years and was chosen president in January. He is an official of the Burlington City Loan and Trust Company, an active member of the Burnt Cork Association, member of Burlington Lodge of Elks, and several other fraternal and civic organizations. He will serve until a successor is chosen at the next election.

Plan Causeway in Barnegat Bay

Present Timber Bridge at Manahawkin to be Replaced By Concrete

Plans for a new bridge to carry the state's proposed Camden-Manahawkin highway across Barnegat Bay to the island of Long Beach have been announced by county and state engineers following a survey and public hearing on the project. The new span, considered one of the greatest improvements along the Ocean county ocean front, will be largely of the causeway type of construction, with concrete spans over the various channels, and officials expect that work can be started this winter.

The new bridge will replace the present timber bridge and will follow the same route. Much of the western side of the bay at this point is shallow and by bulkheading and filling a permanent roadway can be constructed at little more cost than to rebuild the bridge of wood. Timber construction cannot stand up economically under the strain of present-day traffic, according to State engineers.

The new bridge will be 10 feet wider than the present structure and will be built to conform with the great cross-State highway that will provide the shortest route from Philadelphia to the Jersey seacoast. This highway, approved under the Sloan bill, will be routed from Manahawkin across the plains to Four Mile, thence to Red Lion, Medford and Camden. The outlets through the causeway will be at points suggested by bay men. These will be sent to the Navigation and War Department for approval.

YOUR AUTO TIRES

Sunlight, oil, grease, and heat are the enemies of rubber. Of course it is impossible to run an automobile without contact with at least the sunlight and the heat. However the Bureau of Standards at Washington has issued a circular on the proper use and care of tires by motorists, and it contains recommended instructions for the

use and care of automobile tires in general. Some of these instructions are to keep tires properly inflated, see that the wheels are in correct alignment, not to run a "flat tire" farther than necessary, wrap up spare tubes for protection, avoid the use of rusty or bent

rims, apply tire chains loosely, adjust brakes to operate evenly on all wheels, cut loose slivers from solid or cushion tires, have cuts in tires promptly repaired and drive carefully avoiding bumps at high speed. Recommended loads and inflation pressures for pneumatic and solid tires are given in tables in the circular which discusses the general subject at some length with special reference to the injurious effects of overloading and underinflation. The circular (No. 341) presents

useful information on tires in general and points out certain precautions necessary for long tire wear. Brief reference is made to the essential characteristics of fabric tires, cord tires (high-pressure and balloon), inner tubes, cushion and solid

tires.

IMPORTANT NOTICE To Prospective Purchasers of NEW FORD CARS

The widespread interest created with the showing of the New Ford Car has made it necessary for us to make the following announcement.

All New Car orders will be filled strictly in order filed. Don't wait. Order now for Spring delivery.

LESTER S. FORTNUM

PALMYRA, N. J. BRIDGEBORO, N. J.
Phone Riverton 110 Phone Riverside 178
OPEN EVENINGS and SUNDAY



Phone 302 for Coal

No need to come out in the cold and storm to order COAL. Phone 302 and we will deliver just what you need—rush order—if necessary. We welcome comparison of heating quality.

Joseph T. Evans

Coal, Lumber and Builder's Supplies
Phone Riverton 302



Many winter motor troubles can be side-stepped by good judgment in the choice of gasoline.



"STANDARD" GASOLINE

Made in New Jersey

Using the Service Capacity of Your Telephone Company

IN THE preceding series of advertisements the New Jersey Bell Telephone Company has explained as to some of its aims and as to its resources for giving satisfactory service.

In this statement we wish to bring to your attention the fact that the best and quickest way to make use of the Company's organization on any telephone problem is to communicate directly with the telephone business office that serves you.

The Company is an organization of groups of telephone workers who serve communities in given areas. These groups in the organization are fully equipped to take care of the telephone needs of our patrons within the area in which they are located. The full service power of the Company is made available to you through these groups.

We purpose to provide the best telephone service.

One of the ways you can help us to make your service all that you want it to be is to tell us promptly about any telephone problems or difficulties you may have.

By doing this you will help our organization to serve you more effectively and with a better understanding of your needs.

NEW JERSEY BELL TELEPHONE COMPANY

Chester J. Barnard,
President



A NEW JERSEY INSTITUTION BACKED BY NATIONAL RESOURCES

BROADWAY PALACE

The Home of Quality Photo Plays

Mrs. A. S. White at the Console

PROGRAMME

Shows as follows 7:15 and 9 o'clock

Starting Thursday, December 8

Thursday—Blanche Sweet in

"SINGED" News

Friday—Lon Chaney in

"NOMADS OF THE NORTH"

Collegian Story No. 6

Saturday—Edmund Lowe and Lois

Moran in

"PUBLICITY MADNESS"

Billy Dooley Comedy

Monday & Tuesday—George Sidney

and Charlie Murray in

"THE LIFE OF RILEY"

Roach Star Comedy

Wednesday—John Gilbert in

"CAMEO KIRBY"

News

Felt's Cat Cartoon

CHRISTMAS TREE ORNAMENTS

Sleds Toys
Kiddie Cars

Wm. B. Fisher

Hardware

117 E. Broad St., Palmyra
Phone Riverton 959

THE NEW ERA

Published every Thursday at 607 Main Street
RIVERTON, N. J.

Entered as second class matter at the Riverton, N. J., post office
WALTER L. BOWEN, Editor

The New Era is devoted to the business and home interests of
Riverton and Palmyra, independent of political or
religious belief—the people's paper

Subscription \$1.50 a year in advance

Advertising rates on application

The New Era Office is equipped to do all kinds of Fine Printing
at reasonable prices

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioners', Sheriff's and other Sales, Administrators' and Executors' Advertisements are solicited. The New Era will appreciate being remembered in this connection.

NOTICE

All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of fifteen cents a line.

SMALL-TOWN STUFF

The importance of instilling in the child's mind a spirit of loyalty to his own home town, no matter how small it may be, was stressed by Dr. Edward A. Steiner of Grinnel College when he spoke recently to the Northwest Iowa Teachers' Association in Sioux City.

We are glad to see somebody swinging a cudgel in defense of the small town. It is high time. The sneers of the vaudevillians, the jokesmiths on the humorous periodicals, the Menckens and Nathans and Sinclair Lewises, the wisecrackers generally, have all, of late years, had a tendency to make the professional smart alecks and urban youngster a little ashamed of his home town.

If he believes all he hears and reads, he is likely to reach maturity with a sneaking idea that there is something shameful about being born and reared in a community where citizens go to bed of nights and church on Sunday.

So when he travels from Gopher Prairie, Minnesota, to Chicago, he is tempted to register as from Minneapolis; and when he goes on to New York, he is tempted to discard Minneapolis and say he is from Chicago. When, and if he reaches Europe, he is from New York.

But why? Why not from Gopher Prairie, and proud of it, wherever he goes? What is there to be ashamed of in "small town stuff?"

Small town stuff! The stuff of nearly all our Presidents, nearly all our senators and Supreme Court justices, nearly all of our important writers and painters and sculptors and musicians, present or past. The stuff of nearly every big name in New York or Chicago today.

So why not be proud, rather than embarrassed by the fact of small-town birth or rearing?—Minneapolis Journal.

SWINDLERS

Starting with the statement that more than a billion dollars is lost annually in the United States through speculation, Miss Mary B. Reeves, manager of industrial and school savings for the Philadelphia Savings Fund Society, suggested in a recent interview published in the Public Ledger, that saving-fund banks should render investment service for their depositors.

Miss Reeves said in part: "Originally the depositories of men and women of limited means and small savings, saving fund banks have reached the point where the guarding of savings is not enough.

"The man-in-the-street today is too sophisticated and informed to be satisfied to leave his savings merely at bank interest. He is the easy prey of the swindler. A law-defined and limited disinterested investment service, similar to the banking service the savings-fund banks offer, is the logical next step for them."

THE PAST WEEK IN HISTORY

December 8
104 years ago, the Monroe Doctrine was promulgated by President Monroe's message.
December 8
150 years ago, the New Jersey Gazette, first newspaper in the State, was published.
December 8
145 years ago, Martin Van Buren, eighth President of the United States, was born.
December 8
Four years ago, the first Presidential Message was broadcast by radio.
December 7
140 years ago, Delaware (First State) ratified the U. S. Constitution.
December 8
18 years ago, Dr. Cook's Arctic record was received at Copenhagen.

GIRL SCOUTS

The Palmyra and Riverton Girl Scouts, Troop No. 1, held their meeting at Methodist Church, Monday, December 6th, at which time they entertained their mothers.
Captain Betty D. Scanlon called the meeting to order at 7:30. The formal opening consisted of the salute to the flag, the Girl Scout promise and the first verse of the Star Spangled Banner. They then had the investiture of two new Girl Scouts, Esther Blaser and Mina White, using the new candle service. Ten girls repeated the ten scout laws each carrying a lighted candle. Three candles on a table represented the three parts of the Girl Scout promise. The Girl Scout hymn was sung. They played games after which there was an exhibition of scout work. The girls served their mothers with refreshments.

The scout mothers auxiliary elected the following officers: Mrs. George A. Rhoades, president; Mrs. George W. Corns, Jr., vice-president; Mrs. James B. Mickle, treasurer and Mrs. Salmer, secretary.

They then sang their good night song and tags and were dismissed by the Captain. There were fifty-five present including girls' mothers and officers.
ELIZABETH HANSELL, Secretary.

Mrs. J. B. Cavell, of Boston, visited Mrs. Otto Sauters this week. Mrs. Cavell was enroute to Flint, Mich.

GUEST COMPANY OFFERS FIXED TRUST SHARES

Guest & Company, composed of Dr. Samuel W. Collin, of Riverton, and Leon C. Guest, formerly of Camden, now residing in Riverton, are offering Fixed Trust Shares of the American Basic Business Shares Corporation. The trustees certificates are issued by the Equitable Trust Company, of New York City, America's fifth largest bank. Associated with the sales organization of Guest & Company are Nathan Lane, Jr., and Edward M. Hec-ton, Jr.

MRS. ETHEL FOULK

Funeral services for Mrs. Ethel Foulk, 39 years old, wife of Frederick W. Foulk, Riverside Park, who died at the home of her parents in Philadelphia last Wednesday, were held from the Snover Funeral Home, 313 East Broad street, Palmyra, Sunday afternoon at 2 o'clock.
Mrs. Foulk died after a long illness. She is survived by her husband, one infant child and her parents, Mr. and Mrs. Samuel Herbert, of Philadelphia.

REFLECTORS TO GUARD BRIDGES

County Director of Bridges Car-wen B. Fisher, was in Riverton Tuesday and ordered red reflectors placed at the East Riverton bridge, and bridge near Cambridge to guard motorists against running into these structures.

CHANGE IN DATE

Due to the third Thursday coming so early in the month, the Riverton Parent-Teacher Association meeting for December will be held the fourth Thursday which is Dec. 22, at which time the Christmas entertainment will be given.

A CORRECTION

The Rev. Seymour H. Barker announced that the figure published last week as the amount raised by the Mt. Zion A. M. E. Church rally should have been \$1,600.25, instead of the amount given—Adv.

CARD OF THANKS

Michael O'Donnell and family desire to express their deep appreciation of the many kindnesses shown them in their recent bereavement, and to thank those who sent flowers and care to the funeral.

Have you ever noticed how much quicker your luck changes when you're having good luck than when you're having bad luck.

Riverton Troop Captures Prizes

Makes Splendid Showing at
Beverly in Winter Contest;
Led in Points

On Saturday the Riverton Scouts came out first by a wide margin in a winter scout contest held on the farm of T. Sherman Borden, near Beverly. Due to the very cold and uncertain weather only four troops participated. The final scores were as follows: Riverton Troop 1—21; Beverly Troop 5—12; Burlington Troop 4—11; Burlington Troop 1—1. No prizes were awarded, since the contest was merely for instruction and glory. It does not count against the ratings won in the regular annual contest held in the spring.

The high score scouts for Riverton were Knight and Shoemaker. Knight won or contributed toward 11 of Riverton's points; Shoemaker won or contributed toward 10.

The troops assembled at the Borden farm at about 2:30. Each scoutmaster appointed a scout to build a fire first. Then the troops assembled for instructions. Each contestant was handed a sealed envelope telling him what he was to do. No previous notice was given, so every contest was essentially a "Be Prepared" contest.

The "Scout's Pace Contest" was open to Tenderfoot and Second Class Scouts. It was in the nature of a relay. The team consisted of two scouts, the first scout being posted at a point exactly one-half mile from the starting line. The object of the contest was for the second scout to go at Scout's Pace (fifty steps running and then fifty steps walking) one-half mile, and deliver a message to his team mate, who turned at the same pace to the starting line. The team making the circuit in the nearest time to twelve minutes won the contest—provided

GIFT GUIDE for SHOPPERS

BEADS
50c to \$5.50
Capri and Hou-
bigant Toilet
Preparations

Books for Gifts
Children's Books
15c to 50c
Grosset & Dun-
lop Edition Pop-
ular fiction, 75c

CHRISTMAS CARDS
1c to 50c
Seals, Tags, Labels, Sealing
Tape, Gold and Tinsel Christ-
mas Cards, Wrapping and Tis-
sue Paper for doing up your
packages.
Ivorex Plaques \$3.50 to \$4

CHRISTMAS CANDY
5 lb boxes, \$1.55 to \$3.50

**Eastman
Kodaks**
\$2 up
Kodak Albums
85c to \$3.50

FOUNTAIN PENS

\$1.25 to \$8.75
Sheaffer's, Wa-
terman's, Wahl's,
Aikido, L. L. Keat-
ing's, and many
others.
Pen and Pencil
Sets
Sheaffer's and
Wahl's
\$5 to \$8.50

L. L. Keating's
Broad and Main
Riverton
Phone, Riverton 697

Santa Smiles Through
Firestone
TIRES

Perhaps Santa smiles when he passes out a pair of these tires for Christmas because he knows what a world of satisfactory service he is giving to the recipient. Act on Santa's good judgment. GIVE TIRES.

INVITE US TO YOUR NEXT "BLOWOUT"
—Tires and Tubes Vulcanized

**ALBERTSON'S FIRESTONE
HEADQUARTERS**

Broad and Main Phone 865 Riverton

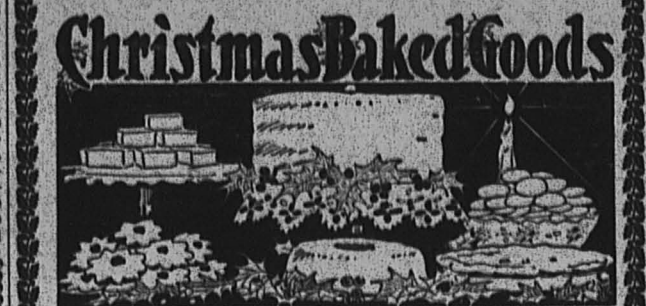
The message was delivered correctly. This contest was won by Beverly with a time of exactly twelve minutes. Riverton came in in thirteen minutes, Burlington 3 in eleven minutes, tying for second place.
The Pacing Contest was won by Riverton. One First Class Scout from each troop formed the team. He had to pace off an acre of ground with nothing to help him except his knowledge of the length of his stride. Shoemaker made a remarkably good score. His complete error was only three feet.
The Camping Contest was also won by Riverton. The object was to set up a shelter tent camp as if for a stay of two days, making all the necessary arrangements for comfort and sanitation. Beverly came in second.

The Knot Tying contest was open to Tenderfoot Scouts only. Riverton tied with Beverly for first place. The "Quiz" contest was also strictly a tenderfoot contest. Six questions were asked which could be answered by Tenderfoot Scouts who had learned their laws, etc., well. Riverton's entry won first place.

After the contests, each troop cooked supper. Riverton's Chief Cook, Scout Merrill, did himself proud with a supper of pork chops, peas, potatoes, rolls, and pineapple. The food was very well prepared, and the fire was well cared for. Scout W. Hemphill, was Cooke.

After supper all the troops left except Riverton. Riverton stayed for games and a campfire. At the campfire Mr. Tails, County Scout Executive, told another one of his wonderful Indian stories. The troop got back to Riverton about seven o'clock. Everybody voted the day one of the most enjoyable of the year.
The Riverton Scouts who participated were as follows: Junior Assistant Scoutmaster, Henry Seabrook; Cook, Rod Merrill; Cooke, Wesley Hemphill; Scout Pace Team, Washkots and Knight; Knot Team, Knight; Quiz Team, Knight; Camping Team, Shoemaker and Hemphill; Pacing Team, Shoemaker.
In addition to the above boys the troop had with it Candidate Maynard Bowen.
Mayor Fred P. Hemphill very kindly supplied transportation for the troop to and from Beverly.

CHAUTAUQUA NEWS
Have you thought what an excellent Christmas gift a ticket to the Chautauqua course would make? Adults \$1.00 and students' tickets 50c. The program promises to be unusually fine this year.
An important meeting of the Chautauqua Association will be held next Tuesday evening promptly at 8 o'clock at the home of Mrs. Frank N. Johnson, 514 Morgan avenue, Palmyra. Please be prompt as it will only last a short time.



CHRISTMAS CANDIES

We have just received a fresh shipment of Shellenberger's delicious Candies packed in seasonable packages for Christmas. Prices from \$1.50 to \$3.25.

Christmas Day is not complete without Animal Cookies—We will have them. The children take great delight in eating our cookie menagerie.

Do not bother to make fruit cake. Ours is the best you ever ate. It's 80 per cent fruit and only a dollar a pound.

Mince, Pumpkin, Apple or Lemon Meringue Pies add to the joy of the season.

Ice Cream in fancy molds—Santa Claus, Roses, Lilies and many others.

Leave Your Orders Early

CHEW'S BAKERY

512 Main Street Phone 154

Shop Early

and

"Give Riverton the Preference"

RIVERTON CHAMBER OF COMMERCE

RIVERTON ITEMS

Charles H. Durbin and family have moved to their new home in Edgewater Park.
Mrs. H. M. Morris went to Salem last Thursday to visit relatives.
Miss Katherine Fuernsten, of Philadelphia, spent the weekend with Mrs. Otto Sauters.
Mrs. Anna Reeves has returned to the home of Mrs. J. W. Sylvester, after spending several months at Morris Plains with relatives.

Miss Marian Hirst, a student at George School, spent several days last week with her parents, Mr. and Mrs. H. L. Hirst.
Mr. and Mrs. Davis Page Smith are receiving congratulations on the birth of a daughter, Ruth Joy, on Sunday, December 4th.
Mrs. Benjamin S. Sanderson, and children, of North Tonawanda, N. Y., are visiting her parents, Mr. and Mrs. Reuben F. Corry.

SUNSWET PRUNES

(California)

The SUNSWET PRUNES are of the finest quality as they are specially selected California Prunes. They are the best Prunes because they are the sweetest, with thin skins, with clear flesh and free from fibre or "woody meat."

These Prunes are sterilized in pure boiling water, then sealed without being touched by human hands.

This delicious fruit is a great aid to maintaining the best of health.

SUNSWET PRUNES, medium size fruit, in two pound packages.

COMPTON, The GROCER
PHONE RIVERTON 28

PHONE 627 PHONE 627

Krumm's Macaroni or Spaghetti 3 for 25c

Carnation Milk 11c

Large Chipso 20c

Kulp's Pure Fruit Jellies 18c

P. & G. Soap 7 for 25c

Haxton Cut String Beans 21c

Sun-Maid Raisins 2 for 25c

Cloverbloom Butter 58c

Mione Hand Soap 3 for 25c

STRICTLY FRESH EGGS

MEATS

Choice Cuts Rib Roast lb 35c

Heavy End Rib Roast lb 30c

Our Own Sliced Bacon 1/2 lb 25c

Pure Lard lb 16c

Large Skin Hams lb 20c

Riverton Market House
Phone Riverton 627

Philadelphia Market House
"The Ever-Bearing Garden"
BROAD and GARFIELD AVENUE, PALMYRA, N. J.
Phone Riverton 720 and 721 Prompt Free Delivery

PEAS, 29c 14 pk.
(Full, Sweet and Tender)

Good Full Lima Beans 1/4 pk. 39c

Tender String Beans 1/4 pk. 28c; 15c qt.

Fancy Brussell Sprouts box 29c

Sound Radishes bunch 5c

Fresh Scallions bunch 8c

California Endive Salad head 10c

Fancy Carrots large bunch 9c

Oranges 25c doz. up

Grape Fruit 6 for 25c up

Tokay Grapes 2 lb for 25c

White Seedless Grapes lb 20c

Fancy Tokay Grapes 2 lb 19c

Oranges, Grape Fruit and Apples. Special price by the crate and box

Special price on Spinach by the hamper

Norwegian Spruce Trees in pots, 85c and \$1.00

PALMYRA NOTES

The members of the Palmyra Rotary Club will attend a body next Sunday evening's service at the Central Baptist Church. The Rev. George Lockett will have a special sermon for his fellow Rotarians.

Mrs. George Kerns, of Allentown, Pa., was the guest of her sister, Mrs. Charles Jobs, of Morgan avenue, from Wednesday until Saturday.

Mrs. James E. Brown entertained the S. S. S. Monday evening at a Christmas party.

Mrs. C. H. Payne, of New York, spent the weekend with her parents, Mr. and Mrs. A. Cramer.

Mrs. Elizabeth Blundin, of the Hotel Buxton, Ocean City, was the guest of her aunt, Mrs. George Seel, over the weekend.

Rev. and Mrs. Philip Vollmer went to Baltimore on Tuesday, where they will visit their daughter, Mrs. M. H. Way, until after Christmas.

1927	December	1927
1	2	3
4	5	6
7	8	9
10	11	12
13	14	15
16	17	18
19	20	21
22	23	24
25	26	27
28	29	30
31		

Christmas. Rev. Vollmer preaches at a church in Annapolis every Sunday.

Mrs. William Harris, mother of Mrs. Emily Lutz of W. Broad street, was moved to the home of her other daughter, Mrs. George M. Harris, on Seventh street, Riverton, in the Palmyra Ambulance Tuesday afternoon.

A new concrete porch was added to the Palmyra Police headquarters by the Palmyra Concrete Company this week. Plans are also under way to pave the remaining space between the police headquarters to the postoffice and out to the sidewalk. This will be a big improvement to the property and when finished Palmyra will have an up-to-date entrance to its police station.

Mrs. Clement A. Haas, Jr., of Fourth street, entertained at bridge Monday evening.

Mr. and Mrs. J. F. Osborne, of Lancaster, Pa., spent Sunday with their brother, Mr. and Mrs. Thomas Carroll.

William S. Heaven, son of Mrs. H. B. Morris, of Morgan avenue, has accepted a position with Modest & Chase, Engineers, in Detroit, on the Detroit River-Canadian Bridge. It will be interesting to know that these engineers will also construct the Tacoma-Palmyra Bridge.

Mrs. A. Ives, and daughters, Misses Mary and Dorothy, of West Philadelphia, were entertained on Sunday by Mr. and Mrs. W. L. Rich of Parry avenue.

Mr. and Mrs. S. A. Anderson, of Palmyra, called Friday, December 2, on the S. E. Fairfax of the Merchants & Miners Line enroute for Miami, Fla.

Permanent waves are fine in hair, but not so good in streets.

EPISCOPAL

Christ Church, Parry Avenue
Rev. G. J. McCormack, M.A., L.Th.
Rector

The Crusades of the middle ages, as Bishop Knight reminded us in his opening sermon on Sunday evening, were undertaken to free the holy city from the power of the infidel.

The Knights of St. John, The Knights Templar, the Knight of Malta, etc., etc., as every schoolboy knows, all wore emblazoned on their armor a very striking emblem—the Red Cross—the symbol which sent them thousands of miles on their mission of valor and chivalry to re-establish Christianity in the very cradle of its birth.

It is a very stirring record in the pages of history, the mere reading of which awakens the pulses and fires the soul with ardor. The faith and splendor of the Red Cross has always been a thing to dream about.

Princes, people, and even many thousands of young children of many countries were caught in the enthusiasm of the idea, and in countless cases sacrificed even life itself in Crusade after Crusade.

The real things for which the Crusade stood are needed as much as ever and it is with this in mind that our church is attempting in every parish throughout the country

to re-kindle the zeal and loyalty of her people for the things of Christ, to know of no more fitting verse in this connection than the one in Alfred Noyes poem "The Crusader."

"Trumpeter, sound for the Great Crusade,
Sound for the hero of the Red Cross
Kings;
Sound for the passion, the splendor,
the pity
That swept the world for our Master's sake.
Sound till the answering trumpet rings
Clear from the heights of the Holy City;
Sound for the Tomb that our lives have betrayed
O'er ruined shrine and abandoned wall;
Trumpeter, sound the great recall
Trumpeter, rally us, rally us, rally us,
Sound for the last Crusade!"

Thursday and Friday of this week still remain, and we are anxious that you shall hear the bishop's very impressive and helpful message. Eight o'clock each evening, preceded by a 15-minute song service, and on Friday afternoon at 2:30 an address to the women.

Will you not steal some time to help on the great work that is being attempted?

The Guild of St. Agnes will meet on Monday evening at 8 p. m. when the reports of the Bazaar and Fair will be completed.

Bishop Knight makes his annual visit on February 26th. A class is now being formed and the Rector will be glad to hear from intending confirmation candidates in order that no time be lost in getting started.

A district meeting of the Woman's Auxiliary will be held at St. Barnabas Church, Burlington, on Tuesday, December 13, at 2:30. The trolley leaves Palmyra Station at twenty minutes of two.

A Community Christmas tree and Carol singing will help to create the right feeling at this happy season. Carols, etc., will be sung at the Legion Post on Christmas Eve at 7:30. The program will last 30 minutes only. Let us wake the echoes with joyful sound.

Services for the 3rd Sunday in Advent:
Holy Community 7:30 a. m.
Morning Prayer 10:30 a. m.
Sermon: "Behold I Send My Messenger."
Sunday School 2:30 p. m.
Evening Song and Sermon 8:00.
The 3rd Church History Address "600—900 A.D. The Beginning of the Papacy."
"Christianity is the projection into the world of the lines along which Christ lived. It is a duplicating in modern life of the spirit, the method, and the aims of Jesus, a following through the world the very footprints that He left behind."

EPWORTH METHODIST EPISCOPAL CHURCH

J. William Lee, Minister

A pleasing and helpful program will be the order in the Church School at 10 a. m. Christmas programs are being prepared for Christmas Sunday.

Morning Worship at 11:15 a. m. Organ numbers, "Adagio" by Tourni; "Domine Deus," by Rossini; "Recessional," by Sullivan. Sermon subject "What is the Unpardonable Sin?"

Epworth League devotional meeting at 8:45 p. m.

Evening worship at 7:45 p. m. Sermon theme, "The Divine Plan of the Ages," not the wild dreams of the historical school, nor any fanciful and insane speculations of fancies, but real sound and spiritual bible exposition. Reading Christ into the Scriptures is far better than reading Him out. Christ Jesus our Lord is the Alpha and Omega of the ages.

"Jesus shall reign where'er the sun
Does his successive journey's run
His Kingdom spread from shore to shore
Till moons shall wax and wane no more."

Wanted—All the women of the Methodist Church to meet at a Christmas Party to be given under the auspices of the Woman's Guild in the Temple, on Thursday evening, Dec. 15th at 8 p. m., bringing a small gift, valued at about ten cents with them.

If you are a stranger within our gates, you are doubly welcome. Come, and in the Spirit of Christmas, together we will sing Christmas Carols, listen to a short program, distribute our gifts and enjoy a period of Christian Fellowship.

Classified Column

Advertisements inserted under this heading for one cent a word, each insertion, payable strictly in advance. Minimum charge \$50.

FOR RENT

FOR RENT—Two houses, 623 Main street and corner of 7th & Lippincott avenues, Riverton. Apply C. T. Woolston, 7th and Main Streets, Riverton.

FOR RENT—House, 110 Broad St., Riverton. Apply Mr. Flagg, 113 Broad Street.

FOR RENT—Large storage rooms, third floor Roberts Bldg., Main and Howard. Large garage also. Low rent. Apply J. M. Roberts, Main and Howard.

FOR RENT—Desirable apartment. Apply E. L. Williams, Cinnaminson Bank and Trust Company, Riverton.

FOR RENT—Apartment, two rooms and bath. 408 Morgan avenue, Palmyra. Phone 680.

FOR RENT—Any length of time. Remington or Underwood Typewriter. New Era Office.

HOUSE FOR RENT—507 Cinnaminson street, Riverton. Apply Alexander Marcy, Jr., 408 Main street, Riverton. 10/20-11

FOR SALE

RADIO FOR SALE—2-tube Harkness Reflex—\$15. Can be seen at Coddington's Store, Howard St.

FOR SALE—Lionel Electric train. Large quantity of track, switches, safety gates, automatic signal, etc. Big bargain. Also Colonial doll house ready to furnish. Apply 213 Thomas avenue, Riverton.

FRUIT CAKE and Cookies. Apply Mrs. Ryan, 500 Main street, Riverton. Phone 516.

FOR SALE—502 E. Broad street, \$12,500.00. Large store, office, apartment, two-car garage 36 by 97 feet deep. Write Karl W. Latch, Box 154.

MISCELLANEOUS

Our Kistlich Toasted Sandwich Machine is now in operation and we are prepared to serve you with a light lunch. Don't forget to order your Schrafft's Chocolates for Christmas. Cigars, Cigarettes, Candy, Drink Tak-A-Boost—it's good for what ails you. Bowker's Tak-A-Boost Shop, 551 Cinnaminson Ave., Palmyra.

MARCELING and Manicuring. Special prices to high school girls. Call Riverton 927 for appointments. At our home if desired. Ruth V. McCamy, 746 Highland Avenue.

A MAN WITH A CAR to sell "Wear-Ever" Aluminum Cooking Utensils on installment basis. No canvassing. Commission bonus. Write The Aluminum Cooking Utensil Co., 1309 Commonwealth Building, Philadelphia, Pa. Attention Mr. Marshall.

DESIRABLE APARTMENT, three minutes walk from train and buses. Five rooms and bath, porch, heat, continuous hot water, janitor service. Unfurnished and ready for immediate occupancy. B. B. Rudderow, agent, 623 Main Street, Riverton. Phone 648.

WANTED—Vacuum Cleaner in good condition. Must have strong suction. Address B. New Era Office.

EXPERT Electric Motor Repairing. Frank Broome, 608 Broad Street, Riverton.

C. Harry Wenger, Jr., and he will deliver the famous March Baked Goods to you in time for Breakfast. 605 Cinnaminson Street, Riverton.

IN CHANCERY OF NEW JERSEY

To Mary S. Jones:
By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a certain cause wherein James O. Jones is petitioner, and you are defendant, you are required to appear, and plead, answer or demur to petitioner's petition on or before the sixteenth day of January, next, or in default thereof, such decree will be taken against you, as the Chancellor shall think equitable and just.

The object of said suit is to obtain a decree of divorce, dissolving the marriage between you and the said petitioner.

Joseph S. Low,
Solicitor of Petitioner,
P. O. Address,
N. W. Cor. 5th & Market Sts.,
Camden, New Jersey.
Dated November 14th, 1927.

Take the Wheel Yourself -and Drive!

From one coast to the other. From Canada to the Gulf. Here... there... everywhere. A mighty chorus of public acclaim... Owners talking to owners. Owners talking to friends. Praising this new American car... the Oakland All-American Six... its smoothness, speed and snap. Praising the instant action of its four-wheel brakes... the way its big balloon tires rub out the ruts and cling securely to the road... Maybe you think they're prejudiced. It's easy to see why you could. But just come in... take the wheel yourself... and drive! Then see how you change your mind.

NEW LOW PRICES: 5-Door Sedan, \$1045; Landau Coupe, \$1045; Sport Roadster, \$1075; 4-Door Sedan, \$1145; Cabriolet, \$1145; Landau Sedan, \$1265. *Excludes tax, title, license, delivery, and optional equipment. Minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.*

WARREN W. YENNEY
10 Broad Street, Riverton Phone 108

OAKLAND
ALL-AMERICAN SIX
PRODUCT OF GENERAL MOTORS

GIFTS THAT ARE DIFFERENT

That is the demand of our clientele whom we are constantly striving to please. You are assured of Quality, Value and Novelty when you shop at

Palmyra Gift Shop

608 Parry Avenue, Palmyra

Lingerie Novelties Leather Goods

Get them at Dreer's

SEEDS PLANTS BULBS

Largest collection of Hardy Perennials, Mosses, Dahlias, etc., Palms, Ferns, and Decorative Plants of all kinds constantly at hand at our Riverton Nurseries. Orders taken for Bulbs, Flower and Vegetable Seeds, Fertilizer, Insecticides, Garden Tools, etc., which are supplied from our Philadelphia establishment; also, our Celebrated Lawn Grass Seeds, which may be relied upon for quick and permanent results.

CATALOGUES FREE.

HENRY A. DREER, Riverton, N. J.

SEED STORE, 1306 Spring Garden Street, Philadelphia

ESTABLISHED 1865
BIOREN & CO.
BANKERS
410 CHESTNUT STREET, PHILADELPHIA
INVESTMENT SECURITIES
MEMBERS PHILADELPHIA AND NEW YORK STOCK EXCHANGES

GEORGE W. BENSON, Jr.
Funeral Director

MAIN OFFICE 1125 Eighth Avenue, Camden, Bell Phone 2875
BRANCH OFFICE N. Bellevue Avenue, East Riverton, Phone Riverton 198-2

A Gift that tells how much you care



YOU want to make a different gift—one of character. Something that really expresses more than words can say. Here it is.

Taking movies with a Filmo Camera is easier than taking snapshots. Only two simple operations. Press the button, and what you see through the spy-glass viewfinder you get, in movies. Showing the pictures with Filmo Projector is just as easy.

Filmo is the world's highest quality personal movie equipment. In its beautiful, plush-lined leather case it makes an ideal Christmas gift. Come in and see it.

DISTRIBUTORS
WILLIAMS, BROWN & EARLE, Inc.
The Home of Motion Picture Equipment
918 CHESTNUT STREET PHILADELPHIA
Pennypacker 7320 Phones Main 7201

TOYS!!

Santa will be at our store Saturday afternoon from 2 to 5 o'clock to greet the children.
He will have a gift for every child.
Bring your children in to see our display and receive a gift.

OPPOSITE THE STATION, PALMYRA
McALLISTER'S
Opposite the Station

PHONE 703
for Prompt Attention to Your
CHRISTMAS
Dry Cleaning Needs

What with all the social activities during this season of the year, you may wish some extra prompt service in dry cleaning. To get it PHONE 703 and we will do the rest.

McCOMBS, the Tailor
526 Main Street Riverton
Phone Riverton 703

Calvary Presbyterian

C. T. Bates, Minister

Calvary Presbyterian Church will hold its regular services next Sunday.
Church School at 10 o'clock.
Morning worship at 11 o'clock.
Young People's Devotional Services at 7 o'clock.
Music Service on the organ at 7:45 and evening worship at 8 o'clock.
The men of the congregation are particularly urged to attend the Men's Bible Class which is held every Sunday morning in the Social Hall. This Class has its services entirely independent from the main school, and is under the capable leadership of Datto Reed.
The Mid-Week service will be held on Wednesday, December 14, at eight o'clock, continuing the "Studies in the New Testament."

ROADS QUICKLY CLEARED

The county road department had practically all of the county roads cleared of snow by 6 o'clock Monday morning, following the snow and sleet storm of Sunday. An enviable record.

FRANKFORD YELLOW JACKETS
vs.
NEW YORK YANKES
Saturday, December 10th
5:30 P. M.
Yellow Jackets' Stadium
Frankford Ave. & Devereaux St.

MILADY'S BEAUTY SHOP

306 Broad Street
Riverton, N. J.
Phone Riverton 725-W

HAIRDRESSING SPECIALTY

The Brick Store

Joseph M. Roberts

Notions, Dry Goods, Shoes, Crockery, Hardware and General Merchandise

GROWN IN NEW JERSEY
Tender and climate adapted to the production of the satisfactory fruit. Great assortment of Straw, Nut, Raisin and Evergreen Trees, small fruit plants, Hardy perennials, Mosses, Dahlias, etc., and many beautiful illustrated catalogs.
E. B. RUDDEROW
522 Main Street
Riverton, N. J.
INSURANCE NOTARY PUBLIC
REAL ESTATE
Phone Riverton 648

A. E. PRICE
REAL ESTATE INSURANCE
NOTARY PUBLIC
416 LIPPINCOTT AVENUE
Phone 608 Riverton, N. J.

FIRST LUTHERAN

Rev. William M. Ehardt, Pastor

Our Ladies' Aid Society will give a sauer kraut supper this coming Saturday evening from five to eight o'clock. We have been asked to call attention to the fact that the dessert will be included in the price of the supper, so there will be nothing extra to pay along this line. In addition to the supper, fancy articles will also be on sale.

The last supper which the Ladies' Aid Society gave, was splendidly patronized, but we are most confident that it will be surpassed by this affair. We most cordially invite all our former patrons and just as cordially those who have never enjoyed a supper in our church basement.

It may be well for all to bear in mind, that in coming to our supper, any person is getting full value for their money, will have in addition to this a holy, good time, and also the secret satisfaction which comes to a person who helps in a great community cause.

Sunday School at ten in the morning with music by our orchestra. Divine worship at 11:15, with special music by our choir and sermon by the pastor.

In the Luther League Miss Rebekah Huchols will lead with the interesting topic: "Preparing for the coming of the Lord." The Luther League convenes at 8:45 in the evening. Following this meeting we shall have our regular vesper services.

Prayer meeting this coming Thursday evening at eight o'clock. The special topic of our discussion will be the problems of child training. Those who are interested in forming a Parents Society will meet at 7:30 for discussion and plans of organization.

Council meeting Monday evening at 8:30. At this meeting we shall have a review and discussion of the Every-Member Canvass which was made on November 20. Being the last meeting of the year, it is very important that all be present. That important annual business may be transacted most satisfactorily.

EPWORTH M. E. CHURCH

10 a. m. Church School

11:15 a. m. Morning service
8:45 a. m. Epworth League
7:45 p. m. Evening worship
Wed. 8 p. m. Mid-week Service.

CAN YOU REMEMBER

the good old days when the borough snow plow had the pavements cleared of snow in time for commuters using the early trains to reach the station dry-shod?

The Churches

CHRIST CHURCH, RIVERTON
Rev. Arthur S. Lewis, Rector
Holy Communion, 7:30 a. m.
Church School, 10 a. m.
Morning Prayer and Sermon, 11.
Evening Prayer and Sermon, 8.

Calvary Presbyterian Church
Charles T. Bates, B. D.
Sunday Morning Worship, 11
Church School, 10 a. m.
Sunday Evening Worship, 8:00
Christian Endeavor 7:00 p. m.
Mid Week Service Wednesday evening, 8 p. m.

Central Baptist Church
The Rev. George Lockett, B. D. pastor.
Sunday School, 10:00 a. m.
Morning Worship, 11:15 a. m.
Young People's meeting Friday evening at 8 o'clock.

Christian Science
First Church of Christ, Scientist, Riverton. Thomas Avenue and Seventh street.
Sunday services 11 a. m.
Subject: "God the Preserver of Man."
Sunday School 9:30 a. m.
Wednesday 8 p. m.
Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.

The First Lutheran Church
The Rev. William M. Ehardt, pastor
Sunday School at 10:30 a. m.
Morning Worship at 11:00
Evening Worship at 7:00 p. m.
Prayer Meeting, Thursday evening at 8:00 p. m.

Westfield Friends' Meeting
First Day School, 10 a. m.
Meeting for Worship, 11 a. m.

Dr. Frank Crane Says

Don't Be One Sided on Prohibition

Underneath all this wordy warfare between the wet and the dry and between the noble and free-born souls that enjoy the privilege of getting drunk whenever they please, and the fanatics who want to interfere with other people's liberties, lies the question, what, after all, is not condition of the common man?

For we are not so much interested in crime among the rich and fashionable, nor with the case of the down-and-outers as we are concerned with the condition of the ordinary, average man.

Perhaps it is true, as asserted, by the wets, that more liquor is drunk under prohibition than ever before, more gilded youths are carrying gin in their hip pockets, and a more murderous brand of booze is being consumed.

But the fact remains that the average man, who has to work for his living and gets a modest stipend therefor, does not drink liquor simply because he cannot afford it. Much more liquor may be drunk now, but the working man does not care to pay fifty cents or one dollar for a drink.

A recent survey made by Prof. Herman Feldman, of Dartmouth College, published in the Christian Science Monitor, establishes the fact

that since the advent of prohibition there has been an amazing increase in the productivity of the wage earner, embracing almost every industry in the country. For instance, the output of the rubber tire worker was 135 percent greater in 1926 than in 1919, and this is a typical instance, not the exceptional one.

Labor bodies opposed the passage of the prohibition amendment, but the United States Bureau of Labor Statistics calls attention to the almost unbelievable increase in the productivity of the worker during the past few years.

As a matter of fact, the much-cursed prohibition amendment has placed the United States industrially in the fore front of the world. It may have been an unwarrantable interference with our personal liberty, but the effect of it has been to increase our personal efficiency, and the effort of most men is in the direction of increasing their efficiency by learning how to restrict their liberties.

Some people may think that being the most industrially effective nation in the world does not mean much, but most of us think that it does and are willing to pay the price.

Cut three slices of buttered bread into 1-inch cubes, place a layer in a buttered baking dish, cover with 1 cup of grated cheese, then the remaining bread. Beat 3 eggs slightly, add 1/2 teaspoon of salt and 2 cups of milk, then pour over the bread and the cheese. Bake in a moderate oven until the mixture is firm.

BOOSTS VEGETABLE CROPS USING LIME

More than 25 times as many carrots to the acre on limed soil as on acid soil is the phenomenal result obtained by A. W. Blair, soil chemist at the New Jersey Experiment Station, in his experiments with lime on vegetables. Writing in the December number of New Jersey Agriculture, official publication of the experiment station, Professor Blair explains the methods employed, and the results obtained.

The report deals with four 1-40-acre plots as follows: the soil of plot 1 is strongly acid and has received no lime for many years; plot 2 received ground limestone at the rate of 1,000 pounds per acre; plot 3 limestone at the rate of 2,000 pounds per acre; and plot 4 limestone at the rate of 4,000 pounds per acre (limestone applied at intervals of five years). Carrots were planted on each plot. The yield on the unlimed acid plot was at the rate of only 300 pounds per acre (more than half too small to market). On the other hand, where 2,000 pounds of limestone was used the yield was 10,700 pounds to the acre.

Professor Blair in his article suggests that to have their soils tested vegetable growers would do well to get in touch either with their local county agricultural agents or with the experiment station at New Brunswick. He advises that no charge is made for this service.

NO ACCIDENT BONUS

Approximately \$130,000 will be paid to operators of trolleys and buses under the No Accident Bonus Plan, put into effect December 3 last year by Public Service Railway and Public Service Transportation companies. The object was to provide an additional incentive to careful operators and the further promotion of safety. The expiration of the first year's trial of the plan comes on December 2, and the operators will be paid, beginning December 12, by which time the complete records will have been computed. The plan called for the payment to operators of bonuses for good accident records.

Holy Roller who let a snake bite him to test his faith, did a little holy rolling afterward.

NICKEL FAVORITE WINS!

Cigar Popular for Thirty Years Now Selling in the Millions at 5c. Smokers Everywhere Enthusiastic

An astounding success, this cigar. For years it sold at more than a nickel. It was so good that the demand increased amazingly. We brought it down to five cents straight. Then we improved it. Today more smokers are buying it than ever before.

We want skeptics to try our Havana Ribbon against any other five-cent cigar. Test it for every quality found in a good cigar—richness of tobacco used, flavor, fragrance, body, and mildness. All we ask is for you to buy one Havana Ribbon at five cents. Smoke it and ask yourself if you ever tasted such quality in any cigar at anywhere near like the price. You'll never wonder again whether a cigar selling at five cents is really satisfying. You'll know it is.

About Your Health

Things You Should Know



MENU FOR MEN EMPLOYED

You are busy—you are in the cumulative period of life. You do not want to be sick. You are regular in your work; you should feed the machine with system and safety. It will pay to remain in good, serviceable health, as I assume you are at this time—therefore the following daily menu:

Breakfast: Well buttered toast; one cup

coffee; two soft eggs; three or four slices crisp bacon, or a small steak, well-dressed; a dish of cereal with cream; a baked apple, or a half cantaloupe, or orange, with no objection to cake and syrup if the morning is cool and crisp to give plenty of oxygen for the combustion. Take plenty of time for this—the most important meal of the day.

Dinner (Noon)

Well-cooked vegetables, brown bread, butter, fruit, raw or cooked; baked potato of either variety; a bit of well-done roast, if no meat is taken at breakfast; raw vegetables in season, fresh as is possible; best drink, buttermilk; second best, water not as cold as ice. Dessert, well-made apple pie or custard; cottage pudding—or a dish of stewed, dried fruit. Take plenty of time for the meal, and rest one hour after.

Supper

A glass of milk with brown bread; corn-meal mush and milk, or whole-grain cereal with cream. The more tired you are, the less you should eat. Ripen fruits may accompany this lightest meal of the day.

If you are healthy, you have no business eating rich cakes, and highly-seasoned meats like mince pie, and the chocolate abominations, and a thousand other health-destroyers. Now, amen!

Next Week: Conditments

DECIDE ROUTE OF BORDENTOWN LOOP

Highway Commission to Eliminate Curves and Railroad Crossing; Cost, \$800,000

The State Highway Commission has come to a final decision on the route of the new road loop around Bordentown.

Leaving the Bordentown-Burlington highway at the easterly side of the Independent Brick plant, No. 2, Fieldsboro, the road will follow an entirely new line, over a private right of way, passing east of Fieldsboro and going into Farnsworth avenue, Bordentown, across the Ralph Reeder property, continuing across the avenue between the homes of Albert Collier and James Bradley, then through

the Haines property, across the avenue between the Petty home and the athletic field through H. M. I. property, formerly Newbold estate, to the Braken farm and through the Garrison Eaton tract at Bordentown Heights until it meets the Yardville road at the second high bridge crossing.

A spur will connect the Columbus and Georgetown roads with the main artery, at the Haines property, and another spur will branch off on the Brakenley farm to connect with the highway at Trenton, passing under the Amboy line of the P. R. R.

Absence of railroad crossings, avoidance of abrupt curves and elimination of traffic across busy streets characterize the plans.

Work on the new road will begin next spring. It will be 40 feet wide, paved with concrete for 12 feet and the estimated cost is \$800,000.

"Girl Pupils Sleep Ten Days."—Headline. Yes, the dom sleep nights any more. It's easy enough to bear people's burdens. They are all so much lighter than ours.

This Week



COMPANIONATE WEDLOCK. OUR WASHINGTON HOLDINGS. ONE SLIP FOR WOMAN. LINDBERGH AND MARIE.

President Coolidge talked with William Green, president of the American Federation of Labor, about soft coal labor troubles in Pennsylvania, West Virginia and Ohio. Labor men charge that railroads are united "to depress prices of coal for fuel purposes."

Government might in certain cases affecting public welfare fix prices of the product and the labor that produces it.

There was no hesitation about fixing the wheat prices during the war, a fixing process that cost the farmers about \$1 on every bushel that they might have got and didn't get on every bushel.

The much discussed "companionate" marriage of a young man of twenty with the eighteen-year-old daughter of Mr. Haldeman-Julius is not as new as it seemed. After marriage each will live at home to solve problems of housekeeping, while the bride continues her work in high school and then in college, and the young man continues studying at the University of Kansas.

If the marriage doesn't turn out to be perfect, the plan is to arrange for a divorce.

That is looking farther ahead than young people generally care to look. Life, marriage and other things may not be perfect, but the young think, hope and believe that they are.

And THINKING, HOPE and BELIEVING gradually build up what is worth while in life.

Germany signs the League of Nations agreement "affording protection to women workers before and after childbirth." A woman would be allowed to quit work six weeks before the birth of a child and remain away six weeks afterward, with pay and free medical attention.

That sounds almost like civilization—governments compelling employers to do for women what intelligent horse owners did for mares a thousand years ago.

A tax assessor at Washington, D. C., values White House, building and grounds, at \$22,000,000; the Capitol, \$33,000,000; State, War and Navy buildings, \$18,000,000; Treasury building, \$22,000,000.

Uncle Sam should get some flying machines to protect all that property. A dozen bombing enemy fliers could soon knock those buildings around the ears of men that live or work in them.

A mother and father hid \$40 in a bureau drawer telling only their thirteen-year-old daughter, Christina, where the money was. It disappeared. Three times the girl denied that she had stolen the money, then Frank carbolic acid and may die. Not all parents realize a child's intensity of feeling.

Judge Inch says "one slip" does not prove a woman's "moral fault" withholding citizenship from her.

It seems to depend on the size and kind of the slip. Poor Eve bit the apple and that slip cost not only her citizenship but her actual residence in the Garden and the great privilege of bearing children without pain.

Besides, the law, which allows each dog one bite before condemning him, might well allow a lady one slip.

Ruth Elder, charming young lady, attracted attention and newspaper gave her at least \$100,000 worth of free advertising. Now the intelligent New Yorker gives her \$1,000 a day for 100 days to tell about it in vaudeville.

For \$100,000 intelligent Mr. Nicholas M. Schoonick gets the benefit of \$100,000 worth of publicity.

Madame Curie could not get \$100,000 for telling about radium.

The people want action.

Students at Chicago's Northwestern University vote Lindbergh and Henry Ford "the biggest men of the year." Queen Marie leads the women.

President Coolidge, Mussolini, the Prince of Wales, Mayor Thompson, Edison, Tunny, Al Smith, Babe Ruth got votes.

SUGGESTS HEARTY DISHES FOR WINTER

For good health, one hearty dish is all that is necessary for the main part of supper or luncheon, says Marie Doermann, extension specialist in foods at the New Jersey State College of Agriculture, New Brunswick. In her opinion, such a dish may well be a combination of foods left from a previous meal together with some fresh material.

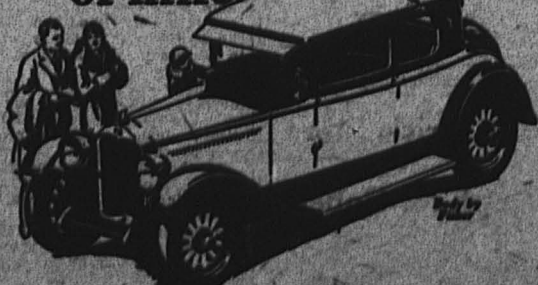
The specialist recommends that the housewife plan her meals for several days in advance and cook enough string beans, potatoes, or other vegetables to provide for more than 1 meal at a time. She believes that vegetables are not served as frequently as they deserve to be considering the valuable food elements they contain. Several recipes for main dishes during the cold days are suggested.

Kidney beans, Creole style, are prepared by combining 2 cups of cooked beans and 1 cup of tomatoes and simmering for a few minutes. One large onion chopped and then browned in 2 tablespoons of dripping is added, together with 1 teaspoon of salt and a little pepper. Any cooked meat on hand may be ground or cut into small pieces and added. The mixture is cooked slowly 15 minutes.

Corn chowder is made with 1 cup of potatoes cut into 1/2-inch dice, which have been boiled in salted water until tender and then drained and mixed with 1 can of corn, 2 cups of milk, and 1/2 teaspoon of salt. Cut into small pieces, slices of bacon, browned in pan, add 1 large, chopped onion, cook for 5 minutes, and then add to the potato and corn mixture. Fish chowder is prepared in a similar way, substituting fish for the corn and salt pork for the bacon.

English Monkey, a scalloped cheese dish, is quickly prepared.

Make this Christmas last for thousands of miles



a BUICK for Christmas

Make someone supremely happy this Christmas. Give a Buick for 1928. Delivery will be made, if you wish, at your home Christmas morning.

The Standard Oil Co. of N. J. has payment plan in availability if desired.

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Phone Moorestown 77

Electricity and Gas ARE ON DUTY Throughout the Day and Night

Christmas Preparations Simplified When Oven Heat Regulator Is Used



THE oven heat regulator gas range lessens the work of baking or meal preparation. It is so easy to use that the most inexperienced cooks obtain successful baking and cooking results. The regulator is set at the degree of heat the recipe calls for and the food need be given no attention until the time necessary for baking or cooking is up.

Any one of our oven heat regulator gas ranges would be a suitable gift to make to the household.

Special Offer

For a limited time you may obtain an Oven Heat Regulator Gas Range at Public Service stores for the price of the range without the regulator. Any home-maker who has used this splendid cooking device will appreciate this generous offer. Early selection is advised in order to have the range installed before Christmas.

Ranges purchased of Public Service are connected to the gas outlet in the kitchen without charge. All gas ranges may be purchased on easy payment terms.

There's a Message of Welcome in The Glowing Fire on the Hearth

FAMILY and friends gather around the hearthfire during the Yuletide season. It is the time when hospitality is lavishly expressed, when old ties are renewed and friendships strengthened.

The cheerful warmth of a gas fireplace heater lends a note of welcome to a room. It can be lighted instantly and turned off quickly. Its use entails no work. Public Service has many attractive styles of heaters and among them are listed:



No. 110 Lawson Radiant gas heater, a ten radiant type of gas fireplace heater of black enamel, nickel trimmed. It sells at \$16 cash. On terms \$17.44 down and \$2.60 monthly for five months. Prices do not include connection.

No. 174 Ohio gas radiant heater sells at \$27 cash. On terms \$28.80. \$4 down and \$2.40 monthly for five months. Public Service will connect the heater on any floor without extra charge; 25 feet of piping allowed.

New Use for Electricity



The Presto Vac removes the dust from upholstered furniture and thick quilts. It is equally effective in cleaning coats and heavy garments. Sells for \$19.75 cash. On terms \$20.75.

The Universal Electric Floor Polisher used with floor wax will restore the original beauty of your floors. It works smoothly and is controlled by a switch in its pistol grip handle. Cash price is \$27.50. On terms \$29.40.

Snowballs

Ada Beale Swann

1 cup egg whites (8 to 10 eggs)
1/2 cup cream of tartar
1 1/2 cups fine granulated sugar (sifted)

POUR the egg whites on a large platter or in a large bowl, add salt and beat with a flat egg beater until foamy. Add cream of tartar and continue until the eggs are stiff enough to hold up in peaks, but not dry. Fold in the sugar, one tablespoonful at a time. Add flavoring. Fold in the flour in the same manner as the sugar. Pour into an ungreased food pan and bake in a very slow oven, 275 degrees, 10 to 60 minutes, increasing heat slightly when cake is almost done. Remove cake from oven and invert tin for one hour or until cake is cold. Remove cake from tin with a broad bladed knife.

Pull cake apart with fork into pieces 2" by 2". Drop pieces of cake into boiled icing and roll in shredded coconut.

Public Service Electric and Gas Company.

Please send me descriptive literature on

(name of appliance)

Name

Address

Banish Fatigue With the Violet Ray



Violet Ray treatments are beneficial. They make tired nerves relax and stimulate the circulation. The same electricity that lights lamps or runs any electric appliance is used to create Violet Rays. The apparatus may be connected to any light socket.

Rent machines may be had from Public Service from \$12.50 up.

PUBLIC SERVICE

High School Fives Tounce Alumni

Both Boys and Girls Varsity Teams Outshine Old- timers

Palmyra High School opened its basketball season last Friday night with a 39 to 22 win over its Alumni Association team. Coach Dimon's proteges displayed wonderful teamwork and had the advantage over the Alumni combination which had not had much practice with the exception of Paul Burr and "Vince" Kallnowski, last year's captain, who both are playing with Palmyra, representatives in the Burlington County League.

The High School boys had things going and scored a total of 16 field goals while the Alumni accounted for but seven. Nevertheless it was a good game and an interesting one to watch.

"Stan" Godley, stellar center and forward of the 1925-26 team at H. S., was easily the outstanding performer for the Alumni five with four of its seven double-deckers and put out of 10 fouls for an even score. Godley was the high scorer of the evening. Burr and Kallnowski both played good guard games.

West Scores Four
"Chit" West, fast guard for the High School boys, also scored four field goals. He made one of his five foul tries for nine points, which was high score for Dimon's charges. Hennessey, lanky center, was a close second with eight markers, three twin-pointers and three foul fouls. Captain "Jack" Easley was another high light for his team with half a dozen markers. Jack played a good floor game.

PALMYRA HIGH
Fid Flt TP
Easley, f 2 3 6
Branson, f 2 1 5
Reveron, f 2 0 4
Hennessey, c 3 2 8
Baker, c 2 0 4
West, g 4 1 5
Sloman, g 0 3 3
Totals 15 9 23 39

ALUMNI
Fid Flt TP
Boal, f 0 0 0
Godley, f 4 10 12
Davis, c 1 2 4
Burr, g 1 2 4
Kallnowski, g 1 0 1
Totals 7 8 18 22

Reference—Taylor. Scorer—Hutchinson and Timekeeper—Dimon.
Girls Also Win

In a preliminary game the Palmyra High School girls' basketball team also opened its 1927-28 campaign in an impressive fashion by trouncing the Alumnae passers to the tune of 40 to 20.

Miss Margaret Jenkins and Miss Kitty Burr both featured with their individual scoring performances for the high school girls. Miss Jenkins dropped a total of 15 field goals through the basket, for 26 of the winners 40 markers, while Miss Burr was credited with five double-deckers.

Miss Helen Enskat, a member of the 1926-27 team at Palmyra High, was the bright star for the Alumnae combination with 20 of its 30 points. Enskat made seven twin-pointers and six foul goals.

The lineup:
PALMYRA
Burr forward
Jenkins forward
Warding center
Rohland side centre
Sippel guard
Kerney guard
ALUMNAE
Billotti
Enskat
Young
Matthews
Gorman
G. Burr

LEFT VALUABLE ESTATE
An estate in excess of \$1,000,000 will be devised in the will of the late Samuel Gray Dayton, Haddonfield banker and World War hero, who was killed by his own gun while hunting at Bridgetown, Del., on November 1. It was announced in Camden last week by the Camden Safe Deposit and Trust Company, executors of the document. Dayton was thirty-five years old at the time of his death.

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Next to Movies

CHRIST CHURCH WINS

Social Moon Club Beaten by Close Score

The Christ Church basketball team, of Palmyra, defeated the Social Moon Club, of Camden, in a very interesting and closely contested game last Saturday night on the Palmyra church court. The final score was 35 to 23. Palmyra Christ Church led at half time, 21-15.

Goals by Paul Ashbrook and Bob English in the last minute of play gave the Palmyra team the decision. It was a lively battle all the way through.

The entire Palmyra five played wonderful basketball while the work of Rogers and Garwood, for Social Moon, was an outstanding feature.

PHS PLAYERS ON ALL JERSEY ELEVEN

Knight, Probsting, Jenkins and Hutchins Picked by Charlie Rogers

Charles Knight, stellar quarterback on the 1927 football eleven at Palmyra High School, was picked by Charlie Rogers, "Camden Comet" of the "Frankford Yellow Jackets" and football star at the University of Pennsylvania last year, for a halfback position on the first team of his Class B All-South Jersey mythical eleven.

Knight called the signals the latter part of the season for Palmyra but Rogers picked him for a halfback berth due to his ability in carrying the ball and for his general backfield work. Knight got the selection over Ed Hutchins because Hutchins lacked experience but was the best open-field runner.

Hutchins intercepted a pass in the Haddonfield game and ran 55 yards for a touchdown. Knight, who is an extra good drop-kicker, won the game with a perfect boot for the extra point. The score was 7 to 6. Palmyra led the second team selection with three men, namely Probsting, tackle; Captain Harry Jenkins, at center and Hutchins as the quarterback. Probsting was a very valuable tackler for Palmyra and deserves credit for the fine showing he made. Jenkins pressed Crossman, of Moorestown, very closely for the honor of being the centre of the first team. Jenkins was an inspiration to his backers and played a wonderful game at roving centre all season. Hutchins played well for Palmyra and deserved to be placed as quarterback on the second eleven.

PHS ALUMNI ELECT

Ted Roberts '26, Succeeds Calvin Boal as Leader

The Palmyra High School Alumni Association held its annual election of officers at a meeting in the high school last week. Ted Roberts, of the class of 1926, was elected president to succeed Calvin Boal, of the '24 class.

Other officers named for the ensuing year are Douglas Kersey, vice-president; Miss Polly Dickinson, secretary; Miss Helen Belcher, treasurer, and George Becton, Maurice McCrosson, Miss Catherine Stewart, Calvin Boal, Mrs. George Becton, Harris Sacks, Leon Roesly, and James Crawford, members of the executive committee.

The Alumni Association will give its first dance of the season in the Riverton Porch Club, Monday evening, December 26. The members of the executive committee will organize and appoint sub-committees at a meeting to be held at the home of Miss Helen Belcher, December 15.

PALMYRA JEWELRY SHOP

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Warner Building
Broad and Cinnaminson
Entrance on West Side

Swiss Wrist Watches
French Grandfather and
Chime Clocks Repaired

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ELECTRIC SHOE
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Interesting Reductions

Made on all Stock Hats
for the next two weeks.

VERNA L. GUEST

Broad and Garfield, Palmyra
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Moorestown Beaten by Palmyra Five

Winkelspecht's Men Defeat Quaker Combination by 26-25 Score

Palmyra handed Moorestown its second defeat in Burlington County League competition in a contest played at the Palmyra M. E. Church gym Saturday night. The final count was 26 to 25.

Bill French, Moorestown cage leader put in a protest because Palmyra used players who were not residents of Palmyra. Harry Winkelspecht, manager of the Palmyra team, has been using outside players all season but nary a kick had been registered because his team was on the losing end.

Palmyra led at half time, 17 to 14, and rallied in the last few minutes to emerge victorious, 26 to 25. The Quakers held play up until the last few minutes of play by a 24 to 23 score. Paul Burke then dropped in a field goal to give Palmyra a 25 to 24 advantage.

Vince Kallnowski added a free toss for Palmyra, and Rogers, of the Quakers, made a foul goal.

Burke, Kallnowski and Shultz, another star from last year's combination, featured for Palmyra with seven points each. Salmon and Rogers starred for the losing Senators.

Reserves Lose

Before the big contest, the Palmyra Juniors, with rejuvenated combination, lost another game to the invading Reserves, score 28 to 17. Moorestown also led at intermission, 13 to 8.

JOHNSON OFFERS TO AID CAMDEN'S PARKS

Moorestown Man Volunteers to Pay \$22,500, Salary for Engineer Leavitt

Eldridge R. Johnson, of Moorestown, Monday offered to pay for three years the salary of Charles W. Leavitt as consulting engineer for the Camden Park Commission.

Mr. Johnson transmitted his offer to Joseph Wallworth, president of the commission. The offer was made in view of the recent dismissal of Mr. Leavitt on the grounds of economy. It will mean payment of \$22,500 for the three-year period.

Mr. Johnson said he felt the successful completion of the park system would be jeopardized without Mr. Leavitt acting in his former capacity. The park system is to extend along the Cooper river to Haddon Heights.

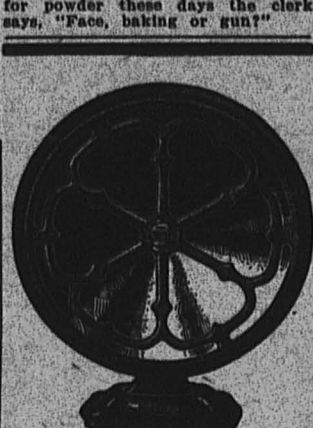
When a woman goes in and asks for powder these days the clerk says, "Face, baking or gun?"

Both teams tallied nine goals from the field but Palmyra had the better of the argument in the foul tossing, making 13 of its 25 shots, while Burlington could gather but 7 of 19 chances.

Little was easily the star for Palmyra with four double-deckers and four of six free tosses for 13 points.

BURLINGTON COUNTY HOSPITAL

Report for month of November:
Totals patients admitted during month, 66.
Private patients, 12.
Ward pay patients, 22.
Ward free patients, 32.
Operations performed, 28.
Remaining date of this report, 19.
Daley S. Hollingshead,
Superintendent.



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Carrying charges less than rent? WHY PAY RENT?

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1 American Radiator Co's. Ideal Boiler.

5 American Radiator Co's. Radiators, comprising 200 ft. radiator—new Corto style.

5 Best Detroit Lubricator Co. Valves and Ells.

5 Nickel-plated Loose Key Air Valves.

14 Nickel-plated Floor and Ceiling Plates.

All for \$235

See Walter J. Seibold

109 West Broad Street Palmyra, N. J.

Phone Riverton 426

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Trust Company Resources Gain

New Jersey's Increase Last Year Reached More Than Million and a Quarter

Trust Company resources on June 30th exceeded \$20,000,000, an increase of \$1,450,000 for the year, according to the twenty-fifth annual edition of "Trust Companies of the United States," just issued by the United States Mortgage & Trust Company of New York. Deposits were \$16,800,000, a gain of \$540,000.

The following six states each having resources over one billion dollars, account for nearly 75% of the country's total.

New York	\$6,086,210,185.04
Pennsylvania	2,549,167,064.88
Illinois	2,051,821,923.33
Ohio	1,688,299,234.08
California	1,366,734,960.49
New Jersey	1,263,507,518.42

The largest gains were: New York, \$852,020,000; Pennsylvania, \$270,000,000; New Jersey, \$200,000,000; Ohio, \$155,000,000.

In reviewing the figures, President John W. Platten, of the United States Mortgage & Trust Company says:

"It is a cause of satisfaction that the resources of the trust companies of the country continue to reach new high levels year after year, the totals at the present time being considerably more than double those of ten years ago. Yet it is none the less gratifying to note the unprecedented efforts being made by the trust companies to extend their service into new channels."

"The situation is most encouraging and warrants every confidence in the future of trust companies and their ability to render a most valuable and constantly broadening service to the public."

PROPER CARE OF CAR PAYS BIG DIVIDENDS

Modern Autos Better Built and Also Better Serviced Says Oakland Executive

"The seven or eight years of service obtained from present day motor cars is only partly the result of better material and workmanship at the factories," declares R. A. Armstrong, director of service, Oakland Motor Car Company.

"There is this other very important factor in the life expectancy of a car—the general public finally is learning to take better care of its automobiles, thus giving the cars a chance to produce the full mileage which they represent as they come from the manufacturer's assembly line."

"In the early days of the motor industry the average driver knew no driver knew no more about the

works of his car than he did about the works of his watch. He seldom realized that engine and chassis lubrication is the cheapest and best form of automobile insurance. Tire inflation, battery and radiator inspection and many other essentials were neglected."

"The cars of today are infinitely better than those of even a few years ago. But it is also true that they are more intelligently cared for. Naturally they are maintained in better condition."

"It required time and education—a constant reiteration of the need of regular attention—together with personal experience, before the public came to a realization that it actually paid to care for its cars. But the motoring public now no longer is young. Today it not only is motor-wise in its knowledge of car values but also in the sense that it knows how to care better for the automobile."

POWELL GETS BIG LEGISLATIVE JOB

Senator-Elect From Burlington Co. Named For Committee At Conference

At Trenton last week, following a conference of Republican Senators and Senators-elect, the members of the important steering and conference committees for the approaching session were named.

The Senate steering committee announced is as follows: Senator Joseph H. Forsyth, Camden; Senator Frank B. Davis, Gloucester; Senator-elect Clifford R. Powell, of Burlington; Senator A. Croser, Reeves of Mercer and Senator-elect Charles C. Read, of Cape May.

Senator Davis, who was president of the upper house last term, will continue as will be Senator Larson, Middlesex; Senator Richards, Atlantic; Senator Mackay, Bergen; Senator Pierson, Union, and Senator Case, Somerset. Senate President Stevens and Senator Mathis, floor leader, are ex-officio members. Head the conference committee, His

"ROAD COURTESY"

Although the spark of "Road Courtesy" may lately seem to have been entirely extinguished, it begins to look as though all it needed was a little coaxing in the form of a reminder.

The increasing number of cars and trucks displaying the little blue and white notice which reads: "THIS DRIVER WILL MEET ALL OTHER GENTLEMEN HALF WAY ON ANY 'TRAFFIC SITUATION'" is ample proof that the motoring public as a whole is at heart not only willing, but eager to follow a co-operative suggestion.

Inquiry reveals that the little gummed strips referred to above, can be had gratis by addressing the Advertising Department of Mack Trucks Inc., 253 W. 44th St., New York City.

Four Moorestown Homes Robbed

\$50, Flashlight, Postage Stamps Constituted Loot; Frightened from Stout Home

Four Moorestown homes were robbed Saturday evening and Sunday morning. The robbers centered their activities about the section of Chester, Central and Oak avenues and failed on the fifth attempt when they were frightened from the home of Coroner-elect George C. C. Stout, Central and Chester avenues.

Forty dollars taken from the home of H. B. Curran, 129 Oak avenue, represented the most successful visit. The loot was found in a buffet in the dining room at the Curran residence.

"Jimmy" marks were found on the windows of all of the homes entered. Chief of Police John Bradshaw and his men are of the opinion that a small screwdriver was used as the pry.

Apparently the robbers were in search of loot which could easily be obtained, for no effort was made to venture to the second floor of any of the homes. The dining and living rooms were chiefly ransacked. The aggregate loss was \$50.00 in money, \$2.00 worth of postage stamps and a flashlight.

At the home of Mrs. Alice Rhodes, 123 East Central avenue, \$5.00 was taken. A pocketbook containing a dollar bill, and a flashlight was the booty at the home of Joseph H. Roberts, 216 East Central avenue.

The fourth home entered was that of Ann Wing. Entrance was made through a library window. Six

dollars in bills and \$2.00 worth of postage stamps which had been left in a buffet drawer in the dining room, were missing when the break was discovered.

The Moorestown police have the cooperation of the Burlington County detective force in their work on the robberies.

HARBOR CHANNEL TO BE DEEPEND

State to Aid Wildwood; Residents Will Float Emergency Notes to Raise Fund

An emergency note for \$8000 to be used for deepening the channel in Otter Creek Harbor, the Wildwood fishing port, will be floated at once to enable the city to co-operate with the State Board of Commerce and Navigation in improving the inland. This action was taken last week at the meeting of Wildwood City Commissioners following a visit by members of the State Board for a conference with Mayor Pierpont and Commissioners Carl and Taylor.

The State already has a dredge working deepening the channel from Cold Spring Inlet to Otter Harbor. The new depth will be 12 feet at low water. In announcing the project Mayor Pierpont laid stress on the vast fishing industry which will be benefited.

AIR MAIL CLERK

One who, in the matter of National Prohibition, holds his personal opinion and his claim of personal liberty to be a higher sanction than this overreaching constitutional supervisor of the people's discipline of practical Bolshevism.

GIFTS

Are the craze—So we ask you to gaze on the gifts in

"YE BLUE JAY SHOPPE"

When you are passing by, lend us an eye,

or better still, just stop

at

Van Sant's Electrical Store

533 CINNAMINSON AVENUE, PALMYRA

Edith C. Morton, Prop.

USEFUL GIFTS

For Every Member of the Family



GIVE HIM A REAL BOYS' GIFTS—

A FEW SUGGESTIONS

Electric Trains	Flashlights
Sleds	Scout Bikes
Coaster Wagons	Shoe Skates
Velocipedes	Footballs
Kiddie Cars	Rifles

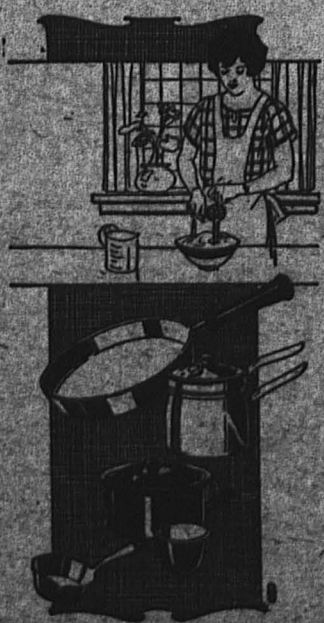


FOR THE LOVER OF TOOLS

A good tool as a Gift this Christmas will be a source of pleasure throughout the coming year.

We carry the line of Stanley Tool Chests for young and old. Prices range from

\$2.25 to \$35.00



MOTHER

will enjoy her cooking tasks much more if they are made convenient by supplying the kitchen with the utensils she needs.

And don't overlook our fine line of Electrical Toasters, Waffle Irons, Percolators and etc.



CHRISTMAS CLUB

During the past year there were 1,800 persons who collectively saved \$70,000 in our club.

This was an exhibition of thrift of which Palmyra should feel proud.

We believe, however, that this can and should be improved upon.

All the members appreciate the value of the club; it means money for taxes, money for Christmas, and money saved.

The new club will open December 12—checks will be distributed November 30, 1928.

A little deposit each week will mean a considerable fund at the end of the year.

There will be the usual classes: 25c; 50c; \$1; \$2; \$5, and a miscellaneous class permitting you to have any specified amount at maturity.

It would be a fine thing for Palmyra to have a club of 2000 members with a total of \$100,000.00.

THE PALMYRA NATIONAL BANK

Palmyra, N. J.

J. S. Collins & Son

RIVERTON, N. J. PHONE 5

Genuine courtesy springs from the heart, not from the lips.

Vol. 39. No. 48.

MANY PROBLEMS CONSIDERED WHEN FREEHOLDERS MEET

County Governing Body Has Busy Session; Proceedings Observed by Visitors

COUNTY WILL ASSIST TOWNSHIPS WITH ROADS

An increased appropriation for the maintenance of a new hospital, claim for damages done to an automobile when it ran into an obstruction on a county road, helping a township repair a bad road, and prodding into action a road contractor who had laid down the job were some of the problems which faced the Burlington County Board of Freeholders when they met in Mount Holly last Friday morning.

Franklin S. Chambers, C. Clarence Deacon and Miss Rebekah Wills, representing the new Burlington County Hospital, appeared before the Board and called attention to the increased capacity of the new hospital.

They told how in the future it would be able to take care of maternity cases; how there would be more free beds and greater facilities when the new building was completed, and at the same time plainly stating that the operating expenses would increase with the increased accommodations.

It was stated that according to the records of the hospital 195 crippled children had been cared for, and with the addition of a ward especially for children, which had been provided in the new building, many more of the little folks could receive attention.

Many Gifts Received

As an indication of the interest shown in the new hospital by the public, Mr. Chambers cited the many gifts that had already been made. The United States Cast Iron Pipe Company had furnished a water with six beds, the Mount Holly and fifteen individual beds had been donated, besides furnishings for several rooms.

Mr. Chambers stated that 10,500 residents of the county contributed the \$450,000 which made the new building possible, and he believed that the greater part of these people could be depended upon to help with the increased maintenance expense. It had cost about \$40,000 a year to operate the old hospital and he ventured the guess that it would now cost from \$60,000 to \$70,000 a year to run the new hospital.

The delegation requested that the freeholders make an appropriation of \$25,000 this year to operate the hospital. The appropriation last year was \$12,000.

Freeholder Fisher expressed the appreciation of the Board for the splendid work rendered to the county by the management of the hospital.

Work on Road Lags

County Engineer Smith reported to the Board that very little progress had been made in the construction of the new Chatsworth cutoff on the Buddtown road by Contractor Charles W. Mathis, of Seaside Park, to whom the work had been awarded. He said that he had served notice on Mathis to be present at the meeting of the Board and show cause why the contract should not be cancelled.

Mathis explained that he had given certain portions of the work out to sub-contractors, Hendrick & Aldrick, who had reputation in Ocean county, but they had fallen down on the job. His counsel, Percy Camp, of Toms River, assured the board that the work would be completed immediately under the personal direction of Mathis, and asked for an extension of 30 days.

The extension was granted until January 31, which will be the first meeting date of the board in that month.

Asks Help to Repair Road

Dr. M. W. Newcomb headed a delegation of about 20 residents of the North Pemberton road and an effort to secure some assistance in the upkeep of a bad piece of road. Township Committeemen William T. Hoffman and Harry D. Harker, and Edward D. Willets, all spoke in favor of this improvement.

Dr. Newcomb said he was interested in having this road repaired because the school bus had to pass over it twice daily, and he did not consider it safe for the children. He said that the township would be willing to meet part of the expense of putting it in passable condition, but did not feel it could shoulder the whole responsibility.

A representative of Eastampton township, into which this bad stretch of road continues, when asked if he township would be willing to cooperate with the county in fixing it, replied, "well, that depends on how much."

Claim for Damage

Attorney V. Claude Palmer presented a bill for \$54.39, the cost of repairs to his car after it had run into a trunk of a tree which had been left protruding on the roadway between Moorestown and Marlton. The letter stated that the tree had been removed following a storm, but the trunk had been left and was not seen until he struck it. The bill was referred to County Solicitor Harold B. Wells.

Mrs. William J. Borton, president of the Moorestown League of Women's Voters, Mrs. William H. Nelson, legislative chairman of the league, and Mrs. Sarah Thomas, Mrs. Elizabeth Troth and Miss Helen Paul, all of Moorestown, attended the meeting and were interested spectators at the proceedings.

The following bills of the various departments were presented and ordered paid: \$6,144.80; \$1,976.21; \$4,523.15; making a total of \$12,644.36.

THE NEW ERA

RIVERTON, NEW JERSEY, THURSDAY, DECEMBER 15, 1927

BUY AT HOME

PRICE FIVE CENTS

BOXING CHAMPIONS

Tommy Loughran and Benny Bass to Visit K. of C.

Plans are being made by St. Joseph's Council K. of C. for the visit of two world's champion boxers, Tommy Loughran, the undisputed "king" of the "light heavies" and Benny Bass, ruler of the smaller fellows.

A positive date has not been set but previous to his recent match with Jimmy Slattery of Buffalo, the night of Tuesday, December 20 was mentioned as being O. K. for the Philadelphia leather pusher.

This affair will be open to everybody who cares to come to the K. of C. hall and are interested in sports especially boxing. Tommy and Benny are both excellent talkers and will have a good message especially for the young blood.

As soon as the Palmyra-Riverton Knights are sure that Tuesday, the 20th of December, is agreeable to the two champs, the announcement will be posted on the new outdoor bulletin board on the lawn in front of the K. of C. headquarters.

Of course the managers and some other boxer friends of Loughran and Bass will make up the visiting party.

Watch the K. of C. bulletin board.

ROAD PLANS FOR BURLINGTON CO.

Director of Roads Stout Submits Comprehensive Report to Freeholders

TOWNSHIPS ASK FOR COUNTY ROAD AID

At the meeting of the Burlington County Board of Freeholders last Friday, Director of Roads Charles R. Stout submitted the following report:

"The growth and development of Burlington County during the year is indeed remarkable. Every year we have a number of progress awakening sections of the County that were practically dormant. Beautiful real estate developments and handsome homes are stimulating all with pride, and arousing a spirit of enterprise."

"We are particularly fortunate in our geographical location, lying as we do in a direct route between the two great metropolitan areas of New York and Philadelphia, and almost touching the large business sections of Trenton and Camden. Along our northern boundary is the Delaware River, with its wonderful manufacturing sites, and, possibly the most important of all, deep waterways ship channel along this river, greatly enhances its value, and affords our imagination as to its future growth."

"Our pretty residential towns, surrounded by farm land and orchards, make a great appeal to the business man, who must spend a large part of his day in the nearby cities. Our beautiful pine and wood lands, sparkling with streams and lakes, and abounding with wild flowers and game life, holds an irresistible charm to those who love the great outdoors. Our two large rivers at the southern end of the County, the Mullica and the Neshanic, are a great asset for large yachts, and many clubs find seclusion along their banks."

Growth Depends On Roads

"But with all our natural beauty and advantages of location, Burlington County could not develop and prosper if it did not have good roads for large yachts, and many clubs find seclusion along their banks."

"The whole State of New Jersey owes its growth, in a large measure, to the development of highways, and the citizens of this State plainly recognized the fact when, during the 1927 session of the Legislature, they created a Super-State Highway System, which authorized the expenditure of \$130,000,000 in six years."

"The needs of Burlington County in this new highway system were fully recognized by the State, and our allotment of road mileage in the revised program amounted to approximately 114 miles. The State Highway Commission, at their discretion, take over these various routes, one at a time, as required by their construction program which is divided into six-year periods."

Largest County

"Very few people in the county perhaps realize that we are the largest county in the state in area and have the largest county road mileage in the state. The size of the New Jersey State Highway System, our county road mileage was one-third as large as the entire State Highway System."

"Next to the Burlington County has a total of 278 miles of county highways under its jurisdiction, exclusive of towns, city and township roads. These roads are maintained by the county's forces through the year 1927 our road department has maintained our entire system of highways, and also built, or reconstructed, considerable road mileage."

"Much of the work has been bituminous penetration pavement, and the results obtained by this type of construction, together with its low cost of building and maintenance, makes it extremely economical. The road department, with bituminous penetration pavement are being so constructed that at a future date, should traffic conditions increase, they may be converted with sheet asphalt at a comparatively low cost."

CIVIC CLUB

Colored Residents Form Organization for Riverton, Palmyra and Cinnaminson

Thursday, December 8 a colored Civic Club was organized for the welfare of colored people in Riverton, Palmyra and Cinnaminson Township. There are several colored families in this vicinity who need help at this time of the year. It is the idea of the club to help these families over the hard spell.

The club will be also making arrangements to give the children in these families the things that help make a Merry Christmas. Any one caring to make a donation to this worthy cause may leave it at McComb's Tailor Shop, 526 Main street, Riverton.

The officers of the newly organized Civic Club are:

Mr. Roy Williams, president; Mrs. Mary E. Davis, vice-president; Miss Minnie P. Mansfield, secretary; Mr. John O. Poindexter, corresponding secretary; Mr. George Madison, treasurer; and Mrs. Betty McKim and Mr. Joseph Davis, chaplains.

and Thelma Styles.

Toy Soldiers, The Misses Mary Coward, Edith Hummel, Elizabeth Evans, Margaret Jenkins, Katherine Burr, Alice Wright, Helen Landers, and Dorothy Cole.

Undertakers, Paul Keenan, Wilbur Davison, Edward Arndt, Frank Hengert, Dominick Frisco and Sidney Elenberg.

Archers, The Misses Rosalind Shemely, Dorothy Hanassy and Marion Pennington.

Miss V. M. Brower, supervising principal of the school, was general chairman of the play. Publicity was handled by John King, Gertrude Burr and Miss Fromm. Edward Johnson was stage manager.

Music for the show was furnished by Miss Margaret Stockdale, pianist. The High School Orchestra, C. Louis Richards, director, played between the acts.

The play, which was the first of the season, was directed by Ruth Mason, dressmaker for the John H. Rogers Producing Company of New York.

SANTA ROTARY

Usual Christmas Dinner and Party to be Given 80 Under-privileged Boys

Chairman Joseph T. Evans, assisted by Frank A. Sover of the Boys Work Committee, are again in their glory. They are making extensive plans for Thursday evening, December 22, when the Palmyra-Riverton Rotary Club will play Santa for more than 30 under-privileged boys of this community.

A good turkey dinner, a huge Christmas tree laden with gifts, stockings full of "noodles" and an interesting boys program. What more could a boy desire?

But the boys work committee cannot be selfish with their glees for this will be equally shared among the members and the boys. The guest from the time of escorting him to the Club to seeing that he gets safely home and no one will be able to deprive him of the pleasure he will surely get and which will be with his little guest.

Last Thursday evening the Club enjoyed a very plain but highly practical talk on the subject of Peace and Warfare by Harry Walton of the Pemberton Club and also remarks from their several guests of the evening, Philip Becker, Ex-Judge Edward C. Waddington of Salem County and S. Rushing Leap, Assemblyman of Salem County.

"Flash" Locantore again gave the Club a treat on Sunday evening last when they attended the Central Baptist Church. About twenty members were present and the only regrettable thing was that the other 50% of the Club were not there.

The Club has missed El Thum since his illness and hopes he will soon be among them again. "El" is chairman of the Business Methods Committee and has already discussed many important subjects at the meetings.

PORCH CLUB JUNIORS ENTERTAIN SENIORS

Addresses, Music and Dancing Round Out Attractive Program

The Junior members of the Porch Club presented an attractive program for the pleasure of the senior members on December 13th. Mrs. J. D. Clark officiated as stage manager.

Previous to the entertainment by the girls, Mrs. Corry's daughter, Mrs. Benjamin Sanderson, graciously gave a short talk about work with the girl in her teens.

Andrea Van Steenberg, the Junior President, welcomed the Seniors and announced the program.

Mildred Collins sang charmingly two songs. She was followed by Elizabeth Shoemaker who read delightfully a Christmas story. Alice Bartley and Elizabeth Mayfield each contributed piano solos. Their playing was excellent. Elizabeth Hume gave with spirit an amusing monologue. A colorful dance section came next, the participants representing different types as follows: Edith Knight, Spanish; Amy Elvey, Dutch; Elizabeth Elliott, Russian; Mildred Collins, Tap; Elsie Boyer, Scotch; Elmer Corry, Negro; Charlotte, Lenore Showell and Louise Ayres, Irish. The program closed with a Charleston ensemble by the dancers.

The Juniors carried the afternoon through with great credit. Apropos of the Juniors, there will be an all-day conference of the Juniors, with representatives from all the clubs in Southern Jersey, on January 7th, 1928. The Presbyterian Church has loaned its large social hall for the occasion.

Miss Margaret Slattery, an authority on work with girls, will be the principal speaker. It is urged that the mothers attend this meeting, thereby helping and encouraging the Juniors.

CAMP 23 P. O. S. of A.

Next Monday night, December 19, some member of the camp will receive an order for a turkey. The member who is lucky must be present at this meeting in order to win the bird.

There will also be a Christmas party at which each one present will receive a gift. The idea is for each member to bring a ten cent gift wrapped to be hung on a tree and given out sometime later in the evening.

Last Monday night the entertainment committee provided a short and sweet program of frivolity. The P. D. Q. artist entertained with his morris dance and straw hats and whistling solos with "Doc" Le Favre at the piano. Mae Dale the feminine clown kept the members in an uproar with her fast line of jokes and funny stories. "Doc" Le Favre also accompanied her in two vocal solos.

WELFARE CONTRIBUTIONS AT PORCH CLUB, DECEMBER 21

Donations of money, toys and food stuffs are earnestly solicited for use in the Christmas baskets to be sent out by the Community Welfare Association of Palmyra, Riverton and Cinnaminson.

The Porch Club will be open Wednesday, December 21st, from 10 a. m. till 4 p. m. to receive contributions.

Checks payable to Mrs. Walter K. Woolman, Chairman of the Home Service Section of the Porch Club.

NEW YEAR'S PARTY

The Ladies Auxiliary of the Riverton Fire Company is preparing and arranging for the Firemen's Annual New Year's party to be held in the fire house New Year's eve.

This year's party will be bigger and better than any held in the past.

Invitations have been sent out and it is hoped that all who receive them will attend the party.

county, and asks the board's permission to prepare a comprehensive road plan showing the various connecting links that would benefit the county system."

COUNCILMAN HUBBS AGAIN URGES REPAIR OF CROSSING

THE PAST WEEK IN HISTORY

December 9

Three hundred nineteen years ago John Milton, poet, was born in London.

December 10

One hundred and ten years ago, Mississippi was admitted to the Union.

December 12

One hundred and ten years ago Pennsylvania ratified U. S. Constitution.

December 13

Sixty-three years ago the Battle of Fredericksburg, Va., was fought.

December 14

146 years ago Charles, S. C., was evacuated by the British.

December 15

The Battle of Nashville was fought sixty-three years ago.

"VISIT THE SCHOOL WEEK" BIG SUCCESS

Many Parents Visit in Spite of Stormy Elements

Regardless of the first snow, a heavy frost and treacherous footing many parents and friends helped start the "Visit the School Week" at Westfield Public School, Cinnaminson, on Monday, December 5.

In many cases members of the PTA took parents to and from school. The school buses, too, were used for transportation.

Each day during an assembly period programs, given previously in school were repeated. On Monday, the fourth grade gave "On the Good Ship Health" as its name implies, a health play.

Tuesday: Grade one illustrated nursery rhymes. Little Ho Peep had difficulty in finding her sheep but after careful questioning of Jack Horner, Humpty Dumpty and Miss Muffet, she found her sheep, course coming home wagging their tails behind them.

The second grade gave a puppet show on Wednesday. "Goldilocks and Three Bears" was vividly enacted.

Talks on various phases of France were given by members of the sixth grade on Thursday. A presentation of Francis Millet's "The Angels" was also dramatized by them.

On Friday a new program was presented by the Eighth grade wherein a member of the class took a dream trip to Bookland. We entered the realm of "Alice in Wonderland," "Huckleberry Finn" and "Treasure Island." The class had made posters illustrating familiar books. These were attractively displayed in the auditorium.

Mr. Jessup as the guest of the 8th grade talked about his recent trip to California.

Music and the arranged programs helped to brighten the drabness of the stormy days.

The visitors were the guests of the school for lunch.

Some of the people liked their first trip so well they returned. It is hoped that this will be the feeling of everyone. Everyday is a visiting day at Cinnaminson. It is your school—know it better.

PHS FIVE WINS

With Captain Jack Easley, star forward, scoring nearly half its points, Palmyra High School continued its winning streak at the expense of the Temple University High School at Philadelphia Tuesday night. Palmyra nosed out Temple when Easley scored eight field goals and four fouls for a total of 26 points. The score was Palmyra 41, Temple 35. Palmyra also led at half time, 14 to 12.

Cliff West, snappy guard, was next with eight markers, the result of a doubleheader and half a dozen foul shots. The entire Palmyra team played great basketball and displayed fine teamwork.

Temple will be played again this Friday night in the Palmyra High School gym.

"FIRE LADIES" FIGHT BLAZE IN PALMYRA

Palmyra experienced its second fire within two days, when last Thursday shortly after noon, a grass blaze started on a vacant lot on Spring Garden street. The fire started to make headway toward several houses in the vicinity when a group of the Fire Company Ladies Auxiliary, who live nearby, beat the flames out with brooms. The fire ladies were led by Mrs. Freeman Truman, chief of the Ladies Auxiliary.

Before getting to the blaze, the fire ladies had to jump a fence. As a strong wind was blowing at the time the ladies are due much credit in putting the blaze out before the fire company arrived.

The blaze started from a trash fire being burned nearby.

Condition of Trolley Tracks at Thomas Avenue Crossing Menace to Motorists

CITIZENS PROTEST FORM OF METER CONTRACT

At the meeting of the Riverton Borough Council last Thursday night, Councilman Clarence Hubbs again brought up the condition of the Thomas avenue crossing and asked if there wasn't something that could be done about it.

The rules are now seven inches deep alongside the trolley rails, said Mr. Hubbs, and a serious accident is sure to happen sooner or later if the thing is not fixed. About four months ago an attempt was made to repair the crossing, but in a short time it was as bad as ever.

The mayor advised that this was all taken care of in the franchise ordinance, and asked Councilman Lynch, chairman of the highway committee to take the matter up with the trolley company to see if he could get them to pave this section with Belgian blocks.

Mr. Lynch suggested it might be well to lay the situation before the Board of Freeholders and enlist their cooperation, since the trolley tracks parallel a curb which runs along this section with Belgian blocks.

Director of Public Safety Williams reported that within the prescribed time after the last snowfall, ninety per cent of the pavements had been cleaned. The street also mentioned that Beverly had just passed a snow ordinance which imposed a fine of \$10 for the first offense and \$25 for the second.

In reporting the dismissal of Officer Marston, Mr. Williams said he had received a score or more of applications to fill the vacancy, but that none of them quite suited. He thought the department could get along with two officers until the first of the year.

Mr. Williams, member of the fire and water committee, reported, in the absence of Chairman Welsh, that the committee recommended moving the fire hydrant at Second and Fulton streets to within two feet of the curb on Second street, in order to make it more accessible to the pumper on the fire truck.

Mr. Williams made a motion to that effect, which was seconded by Mr. Lynch and unanimously passed. Mr. Lynch presented the necessary papers in connection with the completion of the sidewalks and curbs recently laid by the borough, and after the preliminary formalities, the issuance of a note for \$1,077.96 was authorized a check drawn for the contractor, George Beckert, of Riverside, in the sum of \$884.96.

On motion of Chairman Bartley of the finance committee, orders were also drawn for Sherman & Sleeper, borough engineers, \$143.15; Cinnaminson Bank and Trust Company, to pay note of \$4000 issued in anticipation of collection of taxes, and \$387.25 for the petty cash account administered by the borough clerk for the payment of work on the streets between meetings of council.

The building inspector submitted a report covering building operations amounting to \$2475, and fees of \$23.50.

Mr. Bartley suggested that Wiegner, Rockey & Co. be elected again this year as borough auditors, and his motion to this effect was unanimously passed.

A number of citizens were present and after the meeting adjourned, took up the matter of the connection of the borough water company, which they thought were all in favor of the company.

ODD FELLOWS

Added Interest Shown Since Lodge Takes Up New Quarter

Cinnaminson Lodge No. 201, I. O. F., if present indications are a barometer, is due for a very active year in 1928.

Since the change of the meeting night from Wednesday to Friday evening and their place of meeting from P. O. S. of A. Hall to Society Hall, there has been a marked increase in the degree of interest on the part of members. The attendance has increased and attending some of the old activities as were a part of their program when they last met in the Society Hall.

Torrie and Francis tells us of another important night, Friday, December 30. The Ladies Auxiliary are not telling all they know but acting upon that old adage "there is a calm before every storm" we are for a grand Christmas and New Year's Party!

Who will be the first member to usher in the New Year with a candidate? There is room for all!

COMMUNITY WELFARE ASSO.

We gratefully acknowledged receipt of \$5.00 from Walton Taylor, \$5.00 from Camp 2, P. O. S. of A., \$25.00 from Camp 23, P. O. S. of A., and \$10.00 from Palmyra Chapter Eastern Star towards our general work.

Also \$1.00 each for Christmas baskets from Jr. BYPL, Elmer Hahn, W. L. White and Geo. G. DuBelle. Also check for \$25.00 from the Riverton Needlework Guild to be used exclusively for the shoe fund.

Donations of money, food and clothing will be appreciated at any time.

If you know a family to whom a Christmas basket should be sent, kindly notify us of the name and address at once together with the ages and names of the children in the family.

We will endeavor to alleviate every case of distress reported.

Notify George N. Wimen, President, 15 E. Broad street, Palmyra. Phone Riverton 217.

Another good way to spend a weekend is to read all of the Sunday newspaper.

P. S. is Decorating for Xmas Season

To Place Lighted Trees Outside Many Car Houses and Garages

Twenty-five commercial office buildings of Public Service Electric and Gas Company in various parts of New Jersey are being decorated for the Christmas season. The decoration program, which is being carried out under the direction of Sidney H. Alexander, general display representative, will include garlands, wreaths, Christmas trees, streamers and candles, all of which will be brilliantly illuminated by electric lights.

Public Service Railway and Transportation companies also are planning to place lighted Christmas trees outside of their car houses and garages.

Public Service terminal in Newark will be elaborately decorated in keeping with the holiday spirit. The entire front of the building on Park Place will be trimmed with garlands and lights, from the top to the first floor.

In Jersey City, the three faces of the building on 8th avenue will be decorated with huge green wreaths and spruce garlands, electrically lighted. The Hoboken building will have a six foot wreath on its face with garlands of spruce.

A twenty-foot tree, lighted, will be placed at one corner of the roof of the Bayonne Building. The Public Service sign will be decorated with Christmas greens and garlands, and the eaves will be adorned with spruce garlands studded with electric lights. The Trenton building will have a huge wreath in center of the front and garlands and streamers of spruce from the top to the first floor. In Camden, two wreaths will be placed, one at each of the double columns in front of the building at the second floor level. Spruce garlands will be draped from under the cornice to the center and sides of the building.

Other offices to be decorated are Orange, Montclair, Summit, Morristown, Elizabeth, New Brunswick, Rahway, Patterson, Passaic, Rutherford, Ridgewood, Perth and South Amboy, Princeton, West New York, Englewood, Plainfield, Hackensack and Burlington.

AUTO HITS GIRL

Palmyra Man Held After Accident in Gloucester

Charles Syers, 34, an automobile mechanic living at 313 Race street, West Palmyra, was held under \$500 bail Monday in a hearing before Mayor Anderson, of Gloucester.

He is charged with attempting to flee after striking Miss Nollie Powell, a 15-year-old girl, of 233 Broadway, Gloucester, Sunday, as she was about to cross Broadway at Mercer street in Gloucester. Syers was arrested by Policeman McNulty at Morris street, a block from the accident.

Syers spent Sunday night in the Gloucester jail.

Miss Powell, who is a Gloucester High School student, was treated at the West Jersey Hospital for bruises and cuts on the arms and shoulders.

Motion picture directors may not have as much influence on the stars as Joshua had, but they certainly can make the stars step around.

Interesting Reductions

Made on all Stock Hats for the next two weeks.

VERNA L. GUEST

Broad and Garfield, Palmyra
Phone Riverton 517

FOR RENT

Bellevue Homes
\$35 and up

Bellevue Improvement Company

Phone Riverton 220

WOMAN WINS \$11,500 SUIT FROM DENTIST

Maple Shade Resident Alleges Injury to Tongue Caused Impediment in Speech

Mrs. Martha Lafesik, of Maple Shade, N. J., who brought suit for \$20,000 damages against a Camden dentist for an alleged injury to her tongue which resulted in a permanent impediment in her speech, was awarded a verdict of \$10,000 today in the Camden Court of Common Pleas.

The jury also directed the dentist to pay her husband \$1500 to cover medical expenses.

Although the defendant, Dr. Samuel S. Tomkins, 1200 Newton avenue, Camden, asserted yesterday that the injury occurred when the woman "squirmed in the chair" and his instrument was deflected against her tongue, he did not take the stand in his own defense today.

No other witness was called. Mrs. Lafesik testified before Judge Ware that an artery had been severed. She said she had been forced to undergo an operation at Cooper Hospital.

TROPHIES RECALL HILL CLIMB DAYS

Collection of Cups at Oakland Factory Won Years Ago by Quaint Four-Cylinder Model K

Reminiscent of the old days, when curious crowds witnessed the hill-climbing contests between pioneer automobiles, is the collection of 18 cups now occupying an honored place in the factory of the Oakland Motor Car Company at Pontiac, Mich.

Visitors to the general offices of the company—especially the veteran salesmen who have dealt for many years with the automotive industry, frequently stop to read over the inscriptions on the old cups.

The trophies recall the contests which filled the newspapers of 1909, 1910 and 1911, when the public marveled at the audacity of motorists attempting hills which were difficult even for the horse-drawn vehicles of that day. The horse then was still king and many regarded these "horseless carriages" as cranky contraptions of little real value.

The power and mechanical perfection of modern cars prompts the average motorists to take for granted the fact that his automobile can climb practically any grade. But it was not long ago that entire communities assembled to witness the puffing efforts of automobiles, resplendent in polished brass equipment, to struggle up "test hills" which today seldom necessitate even a change of gears.

1928 Automobile Licenses secured. Price 50c plus cost of license.

MRS. H. B. MORRIS
408 Morgan Avenue
Palmyra Phone 690

J. L. YOUNG
Cleaning and Repairing
Hand and Steam Pressing
Free Delivery—Phone 408-W
Next to Movies

PALMYRA JEWELRY SHOP

J. ROTHBAUM
Warner Building
Broad and Cinnaminson
Entrance on West Side

Swiss Wrist Watches
French Grandfather and
Chime Clocks Repaired

STENOGRAPHY and TYPING

MRS. H. B. MORRIS
408 Morgan Avenue
Palmyra Phone 690

N. BEITZ

ELECTRIC SHOE REBUILDER
115 E. Broad, Palmyra, N. J.

PALMYRA ARTISANS BOWLING LEAGUE

Games Played Dec. 5, 1927

DEMONS			
Haines	155	154	143
Freed	148	124	181
Stevens	141	112	157
Evaul	145	132	116
Ville	142	146	141
Harvey	145	162	185
	956	830	923

BANDITS			
Hampton	175	138	185
Matthews (A)	130	130	130
Wright	151	165	147
Williams	121	153	144
Ruggles	170	134	165
	106	180	148
	853	900	919

HIGHWAYMEN			
Salter	132	117	145
Carroll	130	154	160
Powell	170	151	154
McCamy	135	154	134
Hoare	109	112	139
Germann	170	157	169
	847	845	907

PIRATES			
Winn	104	144	176
Rapp	180	160	170
Deits	133	133	145
Ed. Williams	146	117	142
Theurer	146	179	151
Chadbourne	159	140	126
	868	873	935

Games Played Dec. 8

BUCCANERS			
Gibson	158	146	185
Nace	149	167	146
Choyce	207	214	164
Yerkes	118	108	136
Wenger	165	131	181
Hunter	155	203	163
	952	969	975

BOOTLEGGERS			
Kennedy	139	139	139
Alloway	115	122	109
Jones	165	152	135
Williams	156	156	154
Hamelman	140	140	140
Morris	142	133	132
	867	842	809

Games Played Dec. 10

FOOTPADS			
Parker	170	181	120

Letford	186	130	161
Erb	180	150	170
Becker	172	174	165
Simons	168	161	148
	951	951	889

OUTLAWS			
Jobe	148	150	154
Carter	125	125	125
Rockafellow	125	125	125
DuHadway	139	164	142
Hansen	164	165	139
Schorfer	163	141	154
Meyers	142	142	142
	881	870	839

Standing			
	Won	Lost	
Demons	20	10	
Pirates	17	13	
Buccaneers	16	14	
Footpads	16	15	
Bootleggers	14	16	
Bandits	14	16	
Outlaws	12	18	
Highwaymen	12	18	

We marry to settle down, and from then on it's a matter with them of settling up.

Washington should be a hot place this winter, now that Congress is in session again.

BROADWAY PALACE

The Home of Quality Photo Plays
Mrs. A. S. White at the Console

Shows as follows 7:15 and 9 o'clock
Starting Thursday, December 15

Thursday—Conrad Nagel and Renee Adoree in
"HEAVEN ON EARTH"

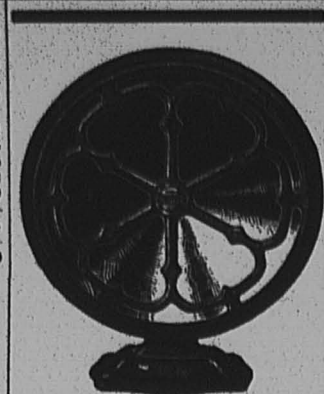
Hodge Podge News
Friday—Tom Mix and Tony, the Wonder Horse in
"THE CIRCUS ACE"

Andy Gump Comedy
Saturday—An All-Star Cast in
"THE 4th COMMANDMENT"

Lloyd Hamilton Comedy
Monday & Tuesday—Antonio Moreno and Renee Adoree in
"THE FLAMING FOREST"

Wednesday & Thursday—Alice Terry in
"THE MAGICIAN"

News



HAVE YOU HEARD

The new Model E Atwater Kent Radio Speaker?

If you haven't stop in and hear it or Phone 460 for a demonstration in your home.

This \$24 Speaker would make an excellent family gift for Christmas.

WOOLSTON'S

GARAGE
Broad and Main
Riverton
Phone Riverton 460

WILL HOPE

Memorial Craftsman
Marble — Granite — Bronze
Guardian Memorials
Vermont Marble
Washington Avenue
Burlington, N. J.
"Mark every grave"

Only 8 More Shopping Days Till Christmas

Do Your Shopping Here in Comfort—Avoid the Crowd and Rush

Following are just a few suggestions. Visit our store and see the hundreds of beautiful things on display.

 Neckties Collars Scarfs Books Belts Socks	 TREE ORNAMENTS Wrapping Supplies Stationery CHILDREN'S GAMES
 GLOVES Aprons Leather Goods Rubber Goods Handkerchiefs Rust Craft Gifts	 LADIES' HOSE Cotton Hose Wool Hose Silk Hose Children's Stockings

10 PER CENT REDUCTION—On All Toys Over \$1.00

CHRISTMAS CARDS

Schrafft's Christmas Candies in Holiday packing

Mrs. Alfred Smith's Store RIVERTON

FLOWERS for CHRISTMAS

Xmas Wreaths, 25c to \$2.50

Wax Wreaths and Wax Sprays for Cemeteries

Flowering Plants, Poinsettias, Begonias, Flowering Peppers, and Ferns in assortment

ORDERS RESERVED
Phone Riverton 440 — Free Auto Delivery

E. A. PARKER

602 Parry Avenue
Palmyra, N. J.

Philadelphia Market House
"The Ever-Bearing Garden"
BROAD and GARFIELD AVENUE, PALMYRA, N. J.
Phone Riverton 720 and 721 Prompt Free Delivery

All Stocked Up

with the finest and freshest lot of Fruits and Vegetables for Xmas

COME TO OUR STORE FOR YOUR XMAS SHOPPING

and get good suggestions and save time

We have plenty of Good Bushy Trees, Holly, Mistletoe, Moss and Wreaths

Small Live Norway Spruce Trees in red tin pots

Also Live Jerusalem Cherries in pots

Fancy Fruit Baskets

Plumbing Heating

HOT WATER HEATING SYSTEM

WITH

1 American Radiator Co's. Ideal Boiler.

5 American Radiator Co's. Radiators, comprising 200 ft. radiator—new Corto style.

5 Best Detroit Lubricator Co. Valves and Ells.

5 Nickel-plated Loose Key Air Valves.

14 Nickel-plated Floor and Ceiling Plates.

All for \$235

See **Walter J. Seibold**

109 West Broad Street
Palmyra, N. J.
Phone Riverton 426

GIFTS

Are the craze—So we ask you to gaze on the gifts in

"YE BLUE JAY SHOPPE"

When you are passing by, lend us an eye,

or better still, just stop at

Van Sant's Electrical Store

533 CINNAMINSON AVENUE, PALMYRA
Edith C. Morton, Prop.

POULTRY NETTING

WIRE ROPE WIRE STRAND

FENCE WIRE TELEPHONE WIRE

VEGETABLE STAKES

FLOWER STAKES

WIRE CLOTH FOR WINDOW SCREENS

ELECTRICAL WIRES FOR

HOUSE WIRING

John A. Roebling's Sons Company

TRENTON and ROEBLING, N. J.



Phone 302 for Coal

No need to come out in the cold and storm to order COAL. Phone 302 and we will deliver just what you need—rush order—if necessary. We welcome comparison of heating quality.

Joseph T. Evans

Coal, Lumber and Builder's Supplies

Phone Riverton 302

River Development Held Up Two Years

Conditions Will Not Justify Additional Expenditure Says War Department

Construction of the twenty-foot channel in the Delaware River from Trenton to Philadelphia, authorized by Congress two and one-half years ago, will be postponed at least two more years.

In a report to the Secretary of War, submitted to Congress, Major General Edgar Jadwin, chief of Engineers of the War Department, said: "It is not anticipated that the conditions of local co-operation will be complied within sufficient time to permit the expenditure of additional funds during the fiscal year 1929."

At the same time dispatches from Washington said that a limit of \$55,880,310 was placed by the Army engineers as the amount which would be profitably expended on the ordinary development and maintenance of the nation's waterways, for the year beginning next July 1, exclusive of any appropriation that may be made for flood control.

So far as the Delaware River is concerned, no work has yet been done on the twenty-foot channel, which will cost \$1,326,000. Before any work is begun, local interests must give the War Department satisfactory assurance that they will provide public terminals, with adequate storage and mechanical equipment capable of handling about 500,000 tons annually. There must be provided also satisfactory rail and highway connections, suitable areas with bulkheads if necessary, for the disposal of dredged materials.

Trenton has already acquired about seventy per cent of the water front within the city limits, with other acreage which city authorities consider satisfactory for an extensive river terminal. Plans are also under consideration for bulkhead developments on this site. Negotiations are also in progress for sites for the disposal of dredged materials, and a tentative agreement has been reached for railroad service to the proposed terminals.

Besides, the city has also constructed a substantial timber and concrete bulkhead along the established pierhead, with a dock two hundred feet wide.

Among other things Uncle Sam needs pretty badly just now, is a political ring that won't blacken his finger.

Fireplace Equipment
Repaired and Buffed
Anteek For, Inc.
Broad & Park Ave. Palmyra
Phone 870

TRUTH

Truth never yet fell dead in the streets; it has such affinity with the soul of man, the need however broadcast will catch somewhere and produce its hundredfold.—Theodore Parker.

HONEY CROP AIDED BY WINTER WORK

Many New Jersey beekeepers find that winter is the proper time to pave the way for the good crop of honey, reports Ray Hulson, bee specialist at the New Jersey Experiment Station. These men make a practice of assembling all the equipment during the winter season so that when spring comes most of the time can be devoted to bee keeping.

Extra hive covers, bottom boards, the bodies are nailed together, painted, and stored during the cold months. Frames are put together at that time so that they will be convenient the following summer. The specialist states that there is no assembling job which is not best done during the winter except putting in the foundation. Low temperatures, he points out, make wax brittle and therefore this one operation can best be deferred. He continues:

"Section honey to be best market quality should have little propolis about it. A step in the right direction is to scrape the inside of the comb honey super and its fixtures during the winter. In some sections of the State bees place considerable propolis on the tin rabbits of bodies used as extracting supers. This also is best removed during the winter."

New Gretna Boys in Court Hearing

Several Other Criminal Cases Up for Consideration at Thursday's Session

New Gretna figured prominently in the Burlington County Courts on Thursday of last week, when Rodney Mathis, William Barton, George Prince, all in their teens, came in on a waiver and pleaded guilty to stealing a lot of decoy ducks, gunning coat, and other paraphernalia from the cabin boat of Oscar Bailey and Roy Mathis.

The boys admitted their guilt and then the prosecutor stated it was the desire of the complainant that they be dealt with as leniently as possible, as they felt that the quartette of young thieves had all been taught a lesson by their act.

During the investigation of the parents of some of the boys, and from the statement of the state trooper who made the investigation and arrests, it was brought out that at least one of the Prince boys could not write his own name, and this weighed heavily with the Court, consequently he spoke in no uncertain language to the fathers of the Prince boys, who admitted that he was separated from his wife and that he kept the house and looked after the two boys in question, as well as two younger children.

The boys were placed on probation for two years and each had \$15 costs to pay.

Richard Eckert, of Mount Holly, charged along with a chum named Palmer, with purloining about \$100 worth of goods consisting of shoes,

shirts, blankets, trousers, etc., from the armory of Company K, also came in on a waiver and pleaded guilty.

He went to jail for sixty days. Michael Kish, of Roeboling, charged with possession of liquor, was represented by Attorney Howard Eastwood, of Burlington, who apologized to the Court for representing a liquor defendant by saying that he believed it was the first time that he had appeared in such a role in the Court, but said that his action was prompted by his long acquaintance with the defendant.

Kish was sentenced to pay a fine of \$200.

Earl Myers, colored, of Delran township, furnished a bond guaranteeing that he would pay \$5 a week toward the support of his child, and he was placed on probation for two years.

Bruce Zelski, of Philadelphia, sentenced to five months in jail on November 17 for being implicated in the operation of the still on the Wilkins' place, between Lumberton and Bayrestown, had his sentence reconsidered and instead he will pay a fine of \$800. He was a first offender in the Burlington County Courts.

Samuel Manning, of Riverside, who had pleaded guilty to assault, will be in for sentence this Thursday.

COOKSTOWN MAN BUYS MOUNT HOLLY BUSINESS

Richard S. Folwell, who purchased the insurance business of J. R. Howell & Company shortly after the death of Mr. Howell about two years ago, has disposed of the business to Harold J. Woodward, of near Cookstown.

Gunners Ready To Invade Woods

Deer Hunting Season Opens Saturday; Closes Wednesday of Following Week

The annual deer-hunting season in New Jersey will begin on Saturday, December 17, and end on Wednesday, December 21, giving the usual five-day period on which legal

deer may be shot. During this time Burlington county woods are invaded by thousands of deer hunters, as this territory is known as the best in this section of the country.

It is understood from Game Warden Mathis, of Mount Holly, that prospects are good for a fine season, as there seem to be a lot of deer in that territory where they are usually found. His records indicate that last year there were at least six thousand gunner in the woods and fields of Burlington County and there is every reason to believe that

under favorable weather conditions the number will be no less this year.

Mathis is laying his usual plans to have the deer woods properly policed during the season, and he will have the assistance of game wardens deputies from various parts of the state. There is always a lot of law violation while deer hunting is in progress, as so many gunners think they can get by with illegal shooting, and the wardens are kept pretty busy day and night.



CHRISTMAS CLUB 1928

The club opens this week and will remain open for several weeks.

While it will be possible to join any time within the next month, we urge an early enrollment, as payments begin with this week.

REMEMBER! Fifty comparatively small payments; then that check for the full amount of your savings. If your account is fully paid and has been kept up to date, 3 per cent interest will be added.

Checks will be distributed in time to be used for December taxes if desired.

DON'T DELAY JOIN NOW!!

THE PALMYRA NATIONAL BANK

Palmyra, N. J.

USEFUL GIFTS

For Every Member of the Family



GIVE HIM A REAL BOYS' GIFTS—
A FEW SUGGESTIONS

Electric Trains
Sleds
Coaster Wagons
Velocipedes
Kiddie Kars

Flashlights
Scooter Bikes
Shoe Skates
Footballs
Rifles



FOR THE LOVER OF TOOLS

A good tool as a Gift this Christmas will be a source of pleasure throughout the coming year.

We carry the line of Stanley Tool Chests for young and old. Prices range from

\$2.25 to \$35.00



MOTHER

will enjoy her cooking tasks much more if they are made convenient by supplying the kitchen with the utensils she needs.

And don't overlook our fine line of Electric Toasters, Waffle Irons, Percolators and etc.

J. S. Collins & Son

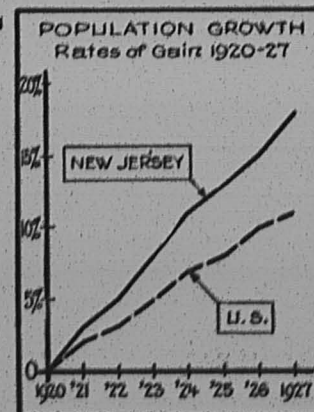
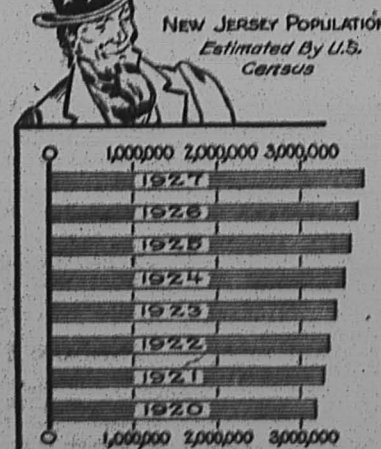
RIVERTON

PHONE 5

NEW JERSEY! One of the Greatest of the United States



NEW JERSEY vs UNITED STATES IN POPULATION GROWTH



New Jersey's population estimated by the United States Census Bureau is 3,749,000—a gain of 18 per cent. since 1920, as against 11 per cent. for the country as a whole—increasing population means increased demand for goods and labor—hence prosperity!



Public Service grows as New Jersey grows. Since 1920 its yearly sales of electricity have increased more than 100 per cent; of gas more than 50 per cent. while passengers carried have increased more than 30 per cent!



"The success of Public Service and development of New Jersey are bound together."
—President Thomas N. McCarter.

PUBLIC SERVICE

THE NEW ERA

Published every Thursday at 607 Main Street
RIVERTON, N. J.

Entered as second class matter at the Riverton, N. J., post office
WALTER L. BOWEN, Editor

The New Era is devoted to the business and home interests of
Riverton and Palmyra, independent of political or
religious belief—the people's paper

Subscription \$1.50 a year in advance

Advertising rates on application

The New Era Office is equipped to do all kinds of Fine Printing
at reasonable prices

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioners', Sher-
iff's and other Sales, Administrators' and Executors' Adver-
tisements are solicited. The New Era will appreciate being
remembered in this connection.

NOTICE

All readers or local notices of entertainment, suppers, fairs,
dances, etc., given for the purpose of raising money, will be
charged for at the rate of fifteen cents a line.

THE CHRISTMAS SPIRIT IN OUR COMMUNITY

The spirit of Christmas is more than spirit of giving. It is
more than a mere exchange of material things. It is a matter
of spiritual values, a sort of glorified combination of the realization
that "the gift without the giver is bare," the resolution to
"do unto others as you would have them do unto you" and the
desire for "peace on earth, good will to men." Especially should
this be true of the Christmas spirit in our community.

When we have planned for the gifts that we are to give to
members of our families and our friends, we must not forget
that there is another which should receive a gift from us. It is
our community. Our gift to our community should be one of
good citizenship, by having an active interest in affairs of
government, by aiding in maintaining the highest standards of
education in our schools, by actively supporting our churches,
by centering all of our trading activities here, by taking pride
in the appearance of our homes, our yards, our streets and our
parks, by being an active proponent, and not an obstructionist,
of any movement which will make our town a better place in
which to live—in short, by building up our community in every
possible way. For the best gift to our community is cooperation.

And when we have given this to our community, let us not
forget the gift as soon as the holiday season is over. Instead
let us carry over the Christmas spirit into every day of the
year so that each succeeding Christmas will be a happier one
for all of us because each of us has done his share in giving
our community all the good things of life.

COUNCILMAN HUBBARD AGAIN URGES REPAIR OF CROSSING

(Continued from Page 1)

The following bills were ordered
paid:

BOROUGH ORGANIZATION
Herbert Evans, Collector,
salary last quarter, \$225.00

Robert Cole, Assessor, salary
last quarter, 175.00

D. M. Clifton, Clerk, salary
last quarter, 175.00

Geo. Williams, Ridge Insp.,
salary last quarter, 75.00

Riverton Fire Company, rent
last quarter, 112.50

Wm. T. Read, Attorney, Re-
tainer fee 1927, 50.00

D. M. Clifton, postage, 6.53

Ogden H. Mattis, Supervisor
of Highways, 25.00

FIRE AND WATER
Riverton Fire Company, rent
truck room last quarter, 225.00

RIVERTON PUBLIC LIBRARY
John Wamamaker, books, 92.42

ELECTION
Robert H. Clelland, moving
booths, 4.00

GARBAGE
J. L. Fisher, collection in
Dec. 31st, 166.74

HIGHWAY
J. S. Collins & Son, Inc.,
sundries, 6.47

Helen Hyllon, gravel, 2.00

C. B. Woolston, oil, gas and
repairs, 37.46

John W. Carhart, garage
space last half-year, 50.00

John W. Carhart, work on
streets, 137.37

LIGHTING
Public Service Elec. & Gas
Co., lighting, 156.00

Public Service Elec. & Gas
Co., lighting, 213.28

Public Service Elec. & Gas
Co., lighting, 17.23

POLICE
Riverton Fire Company, jail
rent, 37.50

William Quigley, salary to
Dec. 31st, 140.00

Walter G. Miller, salary to
Dec. 31st, 140.00

C. B. Woolston, gas, oil and
repairs, 66.22

John W. Carhart, marking
streets, 2.63

Public Service Elec. & Gas
traffic lights, 13.93

N. J. Bell Telephone Co.,
phone 120, 4.50

J. S. Collins & Son, Inc.,
sundries, 1.00

Wamamaker & Brown, oil-
ers' caps, 7.15

**PRINTING ORDINANCE AND
ATTORNEY FEES**

Wm. T. Read, Attorney, 100.00

CITYSCHOOL SCHOOL FUNDS
Herbert E. Evans, 5000.00

BURLINGTON COUNTY TAX
Joseph S. Bright, Treasurer,
Burlington County, \$5,560.83

FIRST LUTHERAN

Rev. William M. Erhard, Pastor

Sunday School at ten o'clock with
review lesson on the course of study
in the early prophets of Israel.

Divine service at 11:15 with special
music by our choir and sermon by
the pastor.

Mrs. Ethel Buchholz will lead
the Luther League devotional ser-
vice—topic, "God's Kindness and
Our Own." Titles 3:1-8. This ser-
vice is held at 6:45 in the evening.

Attendances are growing but there
are still many young people who
should come out and join the ranks
of the Luther League. The League
most cordially invites them to come.

Worship services follow at 7:45.

Prayer service this coming Thurs-
day evening at 8 p. m. At this
hour, the topic for discussion will
be the parable of "The Unjust Stew-
ard." This is one of the most
unique parables, and lends itself
to various interpretations. Read it
and bring yours. It is recorded in
Luke 16:1-9.

Catechetical instruction at 7 p. m.
Friday. It is a matter of very grave

EPISCOPAL

Christ Church, Parry Avenue
Rev. G. J. McDermack, M.A., Rector

The Mission conducted by Bishop
Knight proved to be a very helpful
and inspiring time, and we expect
some lasting evidence of its value.
From the point of view of the
speaker himself, we can only say
that all who heard him were not
only helped very much by his splen-
did addresses, but charmed by his
manner. We ourselves began to
realize how big a man the bishop
is, and what a varied experience
he has had. A friend once said
"We have yet to find a leading man
whom the bishop has not met in
any State in the Union."

For 12 years in the Panama Canal
Zone in charge of all the spiritual
work in that region during the en-
tire building period. As Bishop of
Haiti, Cuba, and the Caribbean Sea,
President for some years of the
University of the South, etc., etc.
It was a rare privilege we had, and
we doubt not but that the week will
be spent with us will be productive
of much spiritual value to all our
people. To God we give the glory.

Monday, December 14th, at 8:30
The Woman's Auxiliary will meet in
the Parish House.

The Men's Club will meet on Mon-
day next one week ahead of the
regular date. A splendid program
is being offered.

The Girls Friendly Society gave
a very delightful informal dance on
Tuesday evening and a very happy
time was spent.

The Guild of St. Agnes reports
over five hundred dollars as the
proceeds of the Annual Bazaar and
Fair recently held. For this splen-
did result they are very grateful
and wish to thank all who contrib-
uted toward this success.

We listened with great interest
to the account given by Canon Wells
of the pastoral work done by the
Episcopal Church in the many in-
stitutions in the State. Over 5000
gifts and cards will go out this
year in the initiative, and what is
much more important, many of
these unfortunate folk will receive
definite spiritual ministrations. This
very difficult but much needed work
is being done practically by our
church alone.

Services next Sunday, 4th Sunday
in Advent.

7:30 a. m. Holy Communion.

10:30 Morning Prayer and Ser-
mon. "The Secret of Happiness."

2:30 Sunday School.

4:00 Confirmation Class.

8:00 Evening Song and Sermon. "The
Question Box."

"Be true to yourselves. Do not
struggle for your own recognition,
as it were, or for the mere appear-
ance of knowledge. Struggle to
enter into the Kingdom—the
Kingdom of service."

BAPTIST CHURCH

Rev. George Lockett, Pastor

Of all the glad seasons of the
year, Christmas is the most joyous,
because it is the time at which we
give ourselves over to the pleasures
of making others happy, and hap-
piness is always found in the true
Christian spirit of giving to those
we love and those who need. The
church will distribute, as usual,
through the community welfare as-
sociation, toys and other gifts to
needy families in Christmas bak-
kets. Kindly bring these articles to
the church. Keep your full share
of joy from this glad season, and
know the joy of making other hearts
glad and happy.

Let us prepare for Christmas in
God's house next Sunday. The pas-
tor's morning sermon will be "Room
for Jesus." Sunday evening the
church will be honored by a visit
from "The Eastern Star." Come
out and participate with this or-
ganization the true significance of
His star. Pastor Lockett's topic
will be "We have seen His Star."

This Friday evening Thomas Tay-
lor will lead the BYOP meeting,
taking as his subject "How the
Church Spends Our Money."

Rehearsals for the Christmas Can-
tata to be given by the Junior and
Primary departments on December
29, will be held this week on Thurs-
day and Saturday afternoons.

Last Tuesday evening the Samar-
itan class held a very interesting
meeting in the church combining, as
usual, much pleasure with business.

"And thou, Bethlehem, art not
the least among the princes of Judah;
for out of thee shall come a Govern-
or, that shall rule by people
Israel." Matt. 2:6.

Dr. James E. Brown and family
visited relatives in Philadelphia on
Sunday.

H. Vinton, of Westmont, has
opened a first class stationery store
at 217 West Broad street.

NOTICE

The Laundry Work that is
usually collected on Sunday
will be collected on Saturday,
December 24, as we will not
work on Sunday, December
25.

RIVERTON LAUNDRY

222

ANNOUNCEMENT

The Painting and Decorat-
ing firm of A. L. Manly, for
40 years engaged in the paint-
ing business is now associated
with ROY'S UPHOLSTERY
SHOP of Riverton.

We are prepared to furnish
estimates for all kinds of in-
terior and exterior painting
and decorating.

Estimates and color schemes
furnished without cost or obli-
gation.

ROY'S

Upholstery Shop

Union Landing Road
East Riverton, opposite Drexel's

RIVERTON, N. J.

Phone 116-4

RIVERTON ITEMS

Dr. Alles Greenall and mother,
of Berlin, visited Mrs. Paul Good
on Wednesday.

The new bus stop station at Broad
and Delaware avenues, Palmyra,
Russell E. Johnson, proprietor, is
now finished and ready to serve its
patrons.

David Huber, Mr. Fennimore and
Mr. Taylor, of Cape May, spent
Saturday and Sunday with Mr. and
Mrs. Ernest Chew.

Mr. and Mrs. John Rathbone, who
have been staying at the Red Tables
apartment for three weeks, expect
to return to their home in Detroit
on Friday.

Mrs. Louis desCognets, of Lexing-
ton, Ky., is visiting Mrs. John Boy-
er, on Main street.

Mrs. Walter K. Woolman and
Mrs. H. Melvaine Riddle returned
home last week on Wednesday from
a six-weeks' tour through France
and Italy.

Mr. and Mrs. Benjamin Schreiber
Mechling have issued invitations for
a reception at their home on Bank
avenue, Saturday, the thirty-first of
December.

Arthur Johanson was the week-
end guest at the home of Mr. and
Mrs. Harvey E. Stewart.

Mr. and Mrs. R. M. Hollings-
head, Sr., will sail from Italy for
home this week.

Mr. and Mrs. Harvey E. Stewart
and family will spend Sunday at
the home of Mr. and Mrs. Prickett
of Tioga.

G. W. Crawford is spending sev-
eral weeks at Atlantic City.

Mrs. David Huber and Miss Eva
Hoffman, of Cape May, spent last
week with their sister Mrs. Ernest
Chew.

Mr. and Mrs. H. A. Wathura are
both confined to their beds with the
flu.

Mr. and Mrs. J. W. Rylance en-
tertained at cards Saturday eve-
ning.

Mr. and Mrs. Arthur L. Riche, of
Cincinnati, have returned from a
three weeks' trip to Florida. They
drove down with their mother,
Elizabeth H. Riche, in her car. She
is now settled in her winter home
Summerlin, Holyoke, Orlando. Mr.
and Mrs. Riche spent part of their
time with Miss Anna Adams, at the
beautiful Grand Yacht Hotel, Mi-
ami, Fla. Miss Adams is the
very successful manager. Mr. and
Mrs. Riche returned by sea on the
Fairfax, sailing from Jacksonville,
to Philadelphia.

A number of ladies of the Ladies
Auxiliary of the Episcopal Church
went to the district meeting of St.
Barnabas, in Burlington. The
Bishop Cannon Wells talked on
the Christmas Work in the Insti-
tutions and Mrs. Philip of Presi-
dent of the Church Periodical Club gave
a very interesting talk. Among
the ladies attending from Riverton
were: Mrs. Baker, Mrs. Hickoy,
Mrs. Harding, Mrs. Susan Matlis,
Mrs. Samuel Collins, Mrs. Wallon,
Mrs. Arthur Cue, Miss Sealbrook,
Miss Helen Wells, Mrs. William
Hoffman, Mrs. Alfred Smith, Mrs.
Harvey Stewart, Mrs. Ridley and
Mrs. Ashburner.

Mrs. Henry B. Ashburner has
gone to Baranaco Lake, where she
will spend the Christmas holidays
with her daughter.

E. L. Williams was in Florida last
week on a business trip.

The Board of Directors of the
Cincinnati Ham and Trout Com-
pany were the guests of E. L. Wil-
liams at dinner at the Walt Whit-
man, Tuesday night of last week.

Mr. and Mrs. Murray Boyer ar-
rived in Riverton on Monday after
a six weeks' trip to Europe.

The many friends of Mrs. Samuel
S. Daniels will regret to learn that
she is very ill at the home of her
daughter, Mrs. Childster of Massi-
schusetts, Ohio.

Mr. and Mrs. William A. Welsh
returned Wednesday from a short
trip to Chicago and St. Louis.

Mrs. Elizabeth Edwards died Sat-
urday and was buried Wednesday
from her home in Camden. Mrs.
Edwards was a sister of Mrs. Barak
Powell, of Montgomeryville, and
both sisters are well known in Pal-
myra.

EPWORTH METHODIST EPISCOPAL CHURCH

J. William Lee, Minister

A full program for the Church
School at 10 a. m. Christmas at-
mosphere in every department.

Church worship at 11:15 a. m.
Sermon topic: "The Reality of
Prayer." Musical program: "Meadow
in F" by Rockwell; "Duetto," by
Gray; "March Modern" by Lamare;
Processional, "O for a thousand
tongues to sing;" Anthem, "Hark,
Ten Thousand Harps and Voices."

Epworth League devotional meet-
ing 6:45 p. m.

Evening worship at 7:45. Ser-
mon subject: "When Will Our Lord
Return?" Organ numbers: "Calm
as the Night," Bohm; "Pompous,"
by Giallath; Processional, "I Love
to Tell the Story;" Anthem "Come
Yeary Soul."

Junior Epworth League at 4 p. m.
Important business.

An Intermediate Epworth League
under the leadership of Miss Pearl
Coombs will be organized on Fri-
day at 4 p. m. Girls and boys be-
tween the ages of 12 and 16 are
invited.

On Thursday evening, Dec. 15,
the Women's Guild will conduct a
Christmas Party. Every woman of
the congregation is invited. Bring
an article not costing over ten cents.
Fine program of Christmas cheer.

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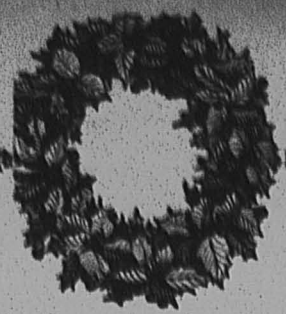
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WREATHS and FLOWERS for the Holidays

BLOOMING and FOLIAGE PLANTS

FERNS CYCLAMEN
BEGONIAS POINSETTIAS
PANDANUS RED CHERRY PLANTS

All at Special Prices at my Greenhouse

PENNEL COOPER

738 Cinnaminson Avenue, Palmyra, N. J.



SANTA CLAUS will be at Schwering's Toyland

Besides our mammoth display of Children's Toys, this Saturday afternoon from three to five-thirty.

we have Bicycles, Wagons, Velocipedes, Footballs, Scooter-bikes, Chemoart Sets, Erector Sets and many other practical and instructive gifts.

SCHWERING'S STORE

305 East Broad St. Phone Riverton 182-W
Palmyra



When you "SAY IT WITH FLOWERS" say it with ours.

The Kenney Greenhouses have a wonderful display of Poinsettias, Cyclamen and Cleveland Cherries.

Also ferneries and baskets filled with cut flowers and growing plants.

Cemetery wreaths of all kinds. Flowers by telegraph anywhere. Gold fish and aquariums.

KENNEY'S GREENHOUSES

Riverside, N. J. Phone Riverside 111

Shop Early

and

"Give Riverton the Preference"

RIVERTON CHAMBER OF COMMERCE

PALMYRA NOTES

Walter D. Lamon was elected president of the Chamber of Commerce at a meeting in Post Rodgers Legion Hall Tuesday evening. Other officers chosen are: Edwin F. Patterson, vice-president; George M. Harris, secretary; and Thomas W. McCrosson, treasurer. J. Edwin Lees, retiring president, became a member of the Board of Directors. F. U. Fromuth spoke on the building boom promised Palmyra with the completion of the Tacony-Palmyra bridge.

A "Georgia Episode" related by Fred U. Fromuth was the piece of resistance at the Lions Club Tuesday evening. The story concerned an experience during the speaker's youth, when during the obsequies of a suddenly departed "cracker," young Fromuth unknowingly sat on the corpse, several times in fact, as the remains were snugly encased under the covers of the household's lone bed which young Fred used as a chair.

The Palmyra Men's Club will meet next Monday evening, with "Forum" as the program. The topics and speakers will be: "E. O. S.," "Export Shipments," Albert K. Barnes; "Far Without Feathers," F. W. Spahr; "Palm Tree and Temple Bells," Dr. R. H. Lamb; "Under the Surface," Hugh T. Downing. A special musical program has been arranged.

John F. Ward and daughter, Lois Margery, took part in a musical review of Victor Herbert numbers, held at the Penn Athletic Club ballroom Saturday evening, under the direction of Philip Warren Cook. Mr. Ward sang in the Venetian Love Song duet and Lois Margery was one of the Babes from Toyland chorus. Quite a number of Palmyrians attended.

Miss "Kitty" Burr, star center forward of this year's hockey team at Palmyra High School, which finished in a tie for second place in the South Jersey Interscholastic League, has been elected to the captaincy of the 1938 eleven at a meeting of the hockey squad. Miss Burr was high scorer in South Jersey league competition. The eleven girls who made up the varsity received their letters. They are Captain Margaret Jenkins, Captain-elect Kitty Burr, Violet Wallace, Grace Kasey, Helen Bates, Maxine Molzner, Grace Elipse, Constance Harding, Virginia Good and Anna Rohland.

Election of a football captain for next season at Palmyra High has been postponed until the entire recovery of Harry Jenkins, this year's captain and all-time leading center, who is ill with scarlet fever. Captain Jenkins led his team against Moorestown when the illness was coming on and he should not have participated at all in the contest. Harry is now much improved.

James A. Cook, 88 years old, father of W. H. Cook, former Palmyra postmaster, of 719 Cinnaminson avenue, Palmyra, was buried at the Odd Fellows Cemetery, Smyrna, Delaware, Tuesday. He was an invalid for two years and lived with his son on Cinnaminson avenue. Mr. Cook was born in Repton, Delaware, March 20, 1849. Besides his son, the deceased is survived by two daughters, Mrs. Amory C. Voss, of Delaware, and Mrs. Charles W. Clark, of Brooklyn.

Erwin Harker, of Garfield avenue, was arrested Sunday morning by Chief of Palmyra Police C. Morris Beck and held under \$500 bail for court on complaint of M. Brennan, for passing worthless checks with no funds to back them. Harker was also wanted in Delaware, and for writing checks with no funds in the bank. His checks ranged from fifty cents to sixty dollars. This is Harker's second offense. Chief Beck had let him off easy before when he promised to make good and was disappointed. Mr. Brennan is willing to withdraw charges if Harker can make good his losses.

Remember, December 20, is the third Tuesday in the month. Members and friends of the Palmyra Needlework Guild are urged to meet with us in the Baptist Church at 10:30. Luncheon will be served at 12:30.

The ladies of the OES will be the guests of the Central Baptist Church at the evening service this Sunday evening.

The Palmyra Ambulance Association wishes to express its appreciation in the Fortnightly Greeting Club for the check for \$10 they sent as a Christmas gift to the Association. The regular monthly meeting of the Ambulance Association will be held in the Firehouse next Friday evening, December 16, at 8 o'clock p. m.

Lincoln Hoden, of Moravia avenue, left town Wednesday morning on a combined pleasure and business trip to California. Mr. Hoden is going to visit relatives in Hollywood and will then visit Catalina Island, in the Pacific. On the return trip he will stop in Chicago. Mr. Hoden will be home about the fifteenth of January.

On January 2, Washington Camp No. 23, P. O. S. of A. will present to the Borough of Palmyra, a large flag. A short parade will take place preceding the ceremony, starting from the P. O. S. of A. Hall at 12:30 o'clock. The Boy Scouts, American Legion and Independence Fire Company will participate in the parade. Town's Band has been engaged for this occasion.

Miss Adeline Keel returned home Tuesday evening after spending several days with Mrs. George Keel, 3d, at Maplewood, who recently broke her arm.

Miss Mattie Carpenter has returned to her home in Broadwater, Va., after visiting her sister, Mrs. Wesley Huxell.

Miss Esther Dean entertained the teachers of the primary department of the Baptist Sunday School at her home on Monday evening.

Charles Jobe is a member of the Pennsylvania Railroad band which played at the dedication exercises of the new Masonic temple at Atlantic City last Saturday.

Mr. and Mrs. C. W. Rudolph visited friends in Ashland, N. J., on Sunday.

The December meeting of the Amis Station Chapter of the D. A. R. was held at the home of Mrs. David G. Baird, Church street, Riverton. It was a pleasure to welcome Mrs. K. L. Zimmerman, of Elm Terrace, Riverton, and Mrs. J. Herman Terry, of Edgewater Park, as members. Ward has been received from Washington, that they had been accepted. After the business meeting, Mrs. Baird entertained in her usual liberal manner. Mrs. Charles B. Fritz, of Edgewater Park, a member of Morristown, N. J. Chapter, will entertain the Amis Station Chapter at her home in Egremont in January.

Don't forget to reserve a date on your calendar for the Palmyra High School Alumni Association Dance to be held in the Riverton Park Club, Christmas night, December 26. Music will be furnished by a well-known orchestra.

Miss Edna Carr, of Saratoga Lake, N. Y., who has been the guest of Mr. and Mrs. Wilbur F. Crano for the past month, left yesterday for Pittsburgh, where she will spend the winter with friends and relatives.

Mr. and Mrs. George W. Shaner, of Washington avenue, are sojourning at Haddon Hall, Atlantic City, for a short time.

Mr. and Mrs. Thomas R. Bromley are now occupying their new home, Morgan and Parnell avenues, Moravia Heights.

Ground has been broken for another home on the Morgan Heights Tract by Mr. Hillman of Ellensburg. Russell E. Johnson is now completely settled in his new location at Broad and Delaware, and can now supply his patrons with Sunoco gas and other accessories. See ad advertisement.

Mrs. F. G. Sterling spent Wednesday of last week with her daughter, Mrs. T. C. Terry, who with her husband was attending the Annual Convention of State Superintendents of Education.

Miss Ruth Hollingshead, of Columbia avenue, fell in Philadelphia on the slippery sidewalk last week and fractured her ankle.

Mrs. R. C. Kline and son, of Mt. Airy, are spending two weeks with her parents, Mr. and Mrs. A. C. Giberson.

Mr. and Mrs. W. Frank Hagman, of Ventnor, were guests of Mr. and Mrs. Thomas L. Lewis last Friday.

Mr. and Mrs. J. Leonard, of Philadelphia, are spending a week with their daughter and husband, Mr. and Mrs. A. B. Cramer.

Xmas Candies HOME MADE Best Chocolate

Consisting of Chocolate Covered:

Pecans	Walnuts	Almonds	Nougat	Peanut Taffy	Marshmallow
Orange Paste	Cocoanut Carmel	Peanut Clusters	Sponge	Raisin Clusters	Peanut Butter
Carrots	Chips	Plantations	Dates	Puffs	

\$3.00
5 lb Box

Eight Kinds of Creams including Maple Walnut
Topped with two whole slices of Pineapple with Cherries
with or without Bon Bons. An elegant Gift Box

5 lb box of our Own Make
Chocolates consisting of 22
assorted flavors with or
without Bon Bons.

\$2.25

Our Own Make Mix-
tures. The Old Fash-
ioned Kind

5 lb **\$2.00**
box

A Few Suggestions

Glace Fruit, lb \$1.00	Cream Walnuts, lb 50c
Crystallized Ginger, lb 70c	Asst. Hard Candies, lb 25c
Stuffed Dates, lb 50c	Schrafft's Chocolates, \$1.00
Cream Dates, lb 40c	Fancy Boxes, \$1.00 up

CANES, 1c up

Our Own Make

Please leave your orders early—Call Riverton
754-W and we will deliver

Schillinger's

Opposite the Moives

There Must Be

A REASON

for an increasing
GROCERY BUSINESS

Fancy Groceries and Low Prices
Tell the Story

25c SALE THIS WEEK

Mother's Quick Oats	3 pkgs.	25c
Kellogg's Corn Flakes	3 pkgs.	25c
Granulated Sugar	4 lbs	25c
Clequot Club Ginger Ale	2 bots.	25c
Campbell's Tomato Soup	3 cans	25c
Campbell's Baked Beans	3 cans	25c
Bean Hole Beans	2 cans	25c
Banquet Orange Pekoe Tea		25c
Fancy Whole or Crushed Corn	2 cans	25c
Fancy Early June Peas	2 cans	25c

BROOKFIELD BUTTER	lb	55c
BROOKFIELD EGGS	doz.	48c

Watch for our Meat Ad in The Palmyra News

Plenty of Holiday Poultry beginning
early next week
Watch for our prices

JACK HYMAN

17 East Broad
Palmyra Free Delivery
Phone 760

FOR RENT—Desirable apartment. Apply E. L. Williams, Cinnaminson Bank and Trust Company, Riverton.

FOR RENT—Apartment, two rooms and bath. 408 Morgan avenue, Palmyra. Phone 690.

FOR RENT—Any length of time—Remington or Underwood Typewriter. New Era Office.

HOUSE FOR RENT—507 Cinnaminson street, Riverton. Apply Alexander Marcy, Jr., 406 Main street, Riverton. 10/20-17

FOR SALE—Powerless seven-passenger sedan. New rubber. Motor and paint in good condition. Upholstery like new. \$300. 408 Linden Avenue, Phone Riverton 428.

FOR SALE—Police Puppie, \$10.00 each. Apply 703 Cinnaminson St., Riverton.

FOR SALE—Oak diningroom suite, early English style. ALSO one pair boys' hockey shoes, skates, size 6. Phone 843 or call at 301 Main Street, Riverton.

FOR SALE—Cash or time. One large Novelty hot air furnace \$28. No. 40-H-20. Apply "C" New Era Office.

FOR SALE—Man's Bicycle, good condition, new rubber. \$7.00. Apply 703 Cinnaminson Avenue, Riverton. Phone 321-31.

FOR SALE—Doll House, Colonial Type, four rooms, glass windows, doors that open, ready to furnish. \$5.00. Apply 219 Thomas avenue, Riverton. Phone 181.

SEE HARRY FISH for good Christmas Trees. BUY EARLY and be sure of getting the best. Sale at COMBIS and BURR corner, Palmyra.

Don't forget to order your Schrafft's Chocolates for Christmas. Our Klutwick Toasted Sandwich Machine is now in operation and we are prepared to serve you with a hot lunch. Drink Talk About—it's good for what ails you. Bowker's Take-Away Shop, 531 Cinnaminson Avenue, Palmyra.

FRUIT CAKE and Cookies. Apply Mrs. Ryan, 500 Main street, Riverton. Phone 518.

FOR SALE—502 E. Broad street, \$12,500.00. Large store, office, apartment, two-car garage \$8 by \$7 feet deep. Write Karl W. Latch, Box 184.

MISCELLANEOUS

MARCELING and Manicuring. Special prices to High School girls. Call Riverton 927 for appointments. At your home if desired. Ruth V. McCamy, 745 Highland Avenue.

DESIRABLE APARTMENT, three minutes walk from train and buses. Five rooms and bath, porch, heat, continuous hot water, janitor service. Unfurnished and ready for immediate occupancy. R. H. Rudderow, agent, 522 Main Street, Riverton. Phone 648.

WANTED—Vacuum Cleaner in good condition. Must have strong suction. Address B. New Era Office.

EXPERT Electric Motor Repairing. Frank Broemke, 508 Broad Street, Riverton.

C. Harry Wenger, Jr., and he will deliver the famous March Band goods to you in time for Breakfast. 405 Cinnaminson Street, Riverton.

WANTED—In refined family, board for high school girl for months of January and February. Apply 302 Fulton street, Riverton. Phone 993.

WANTED—Girl for general office work. Please write qualifications and salary desired. Address "D" P. O. Box 268, Palmyra, N. J.

LOST—Lady's Platinum Wrist Watch with ten small diamonds. Between Burke street, Riverside, and the P. R. R. Station in Philadelphia, or else on train. Reward if returned to Mrs. Siddall, 8 Burke street, Riverside, N. J.

FOR RENT—Two houses, 623 Main street and corner of 7th & Lippincott avenue, Riverton. Apply C. T. Woolston, 7th and Main Streets, Riverton.

FOR RENT—Large storage rooms, third floor Roberts Bldg., Main and Howard. Large garage also. Low rent. Apply J. M. Roberts, Main and Howard.

TOILET WATERS, all the popular kinds, 25c to \$2.00. Packed in beautiful gift boxes.

Cigars
Cigarettes
and Tobacco

Tobacco Pouches and Pipes. El Producto and Henrietta Cigars packed in 25's and 50's boxes

Eastman Cameras
Why not buy him or her a camera, \$2.00 up.
Our usual high grade Trees will be on sale.

Christmas Cards and Gift Stationery
Edison, Crane and Pike, White and Wyckoff, and a wonderful assortment from 50c to \$2.50.

Boxed Candles
Wonderful assortment of Fresh Candles, 1 lb to 5 lbs. Prices from 40c to \$1.75 lb.

Aggett's, Whitman's and Lowmyer's. All packed in Christmas boxes

Toilet Articles
French Ivory Pyralis and Shell, \$5.00 to \$10.00. Manicure Sets—A complete line of LaCrosse Sets, \$1.50 to \$12.00.

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\$50,000 More Asked to Fight Beetles

Entomologist Wants Funds Made For an Early Drive in Opening

An additional appropriation of \$50,000 to fight the Japanese beetle which has infested all New Jersey is contained in the urgent deficiency bill now before the House of Representatives.

New Jersey is now spending \$80,000 a year in its attempt to eradicate the Japanese beetle, which is devastating gardens, lawns, fruit orchards, and ornamental trees. The United States Government is spending around \$500,000 a year on the fight.

In asking the Appropriations Committee to make \$50,000 immediately available so that the work can be carried on next spring, Loren B. Smith of the Bureau of Entomology of the United States Department of Agriculture, with headquarters at Moorestown, who is in charge of Japanese beetle control, made the following report on New Jersey's work:

"You might be interested in the fact that the state of New Jersey at the present time is undertaking—in fact, has hired a rather expensive man—to organize suburban communities in the Japanese beetle territory. They are trying to introduce suburban control methods, on the basis of the researches which have been made at the department's laboratory.

"The idea behind this is that it is very difficult for the individual as an individual to protect his plants and his crops from the beetles where they are as numerous as they are here, but if they get concerted action, particularly on the part of the suburban towns in the protection of shade trees and ornamental plants, very good results can be had. That has been done by several towns more or less independently in the past few years."

Mr. Smith pointed out that the large shipments of farm and garden products from New Jersey and the 22,000 carloads of sand going from New Jersey every year necessitates a large inspection staff in that state.

Failed to Find Suitable Slogan

All Entries Rejected by Burlington Countians; New Contest Opened

Directors of the Burlington Countians, Incorporated, sitting as judges in the County Slogan Contest, last week at the Burlington Chamber of Commerce, failed to find a slogan that they felt entirely met the needs of the organization in its plan for a wide advertising of the county. For this reason the entries were rejected, and a new contest was opened to run until December 29, open to all natives or residents of the county, and with special invitation to those who entered the first contest to submit suggestions. The contest prize is fifty dollars in gold, offered by the First National Bank of Beverly.

The original slogan contest committee was asked to conduct the new contest. Members of this committee are: Carleton E. Sholl, Burlington, chairman; Hugh B. Miller, Edgewater Park, and Frank P. Jones, of Beverly.

More than two hundred persons entered the first contest and entries came from every part of the county, and from former Burlingtonians in other States as far west as California. Many of the slogans contained excellent ideas, exploiting, as demanded by the rules, something of the natural and suburban advantages of the county, but the wording was not considered exactly of slogan phraseology. Other pebbly worded slogans failed to convey any specific story of the

county's advantages. Scores of contests worded the "Garden State" or "Garden County" into their slogans. Some did it in detail, as one Vincentown contestant who thought the county should be known as "The Mother of Peaches, Persimmons and Cranberries." Lakes, woodlands, river and sea figured in the other suggestions. Several of the contestants missed the idea of the slogan's use and offered motives for the new organization.

Charles B. Duborow, of Edgewater Park, president of the Burlington Countians, Incorporated, presided at the meeting of the directors and much important business was directed. Several service clubs of the county applied for membership. A letter from George T. Doid, of the Public Service Corporation, praised the aims of the organization and offered the co-operation of his firm. The county organization accepted the invitation of the Burlington City Chamber of Commerce to make its office the executive office of the organization.



Santa Claus Emptied His Pack Here!

Whatever you are thinking of giving for Christmas, first see the big display at

ROMM'S DEPARTMENT STORE

You Can SAVE MONEY on Every Purchase

CHRISTMAS TREE ORNAMENTS TOYS for the CHILDREN

Wm. B. Fisher
Hardware and Tools
117 E. Broad St., Palmyra
Phone Riverton 959

EVERYTHING TO IMPROVE MILADY

PALMYRA HAIR DRESSING PARLOR
480 Garfield Avenue
Palmyra, N. J.
Phone Riverton 788

Friendly Thoughts by Frank A. Snover



The creative ability of children should be developed. Craftsmanship is evidence of the spirit of man; it is the individual's attempt to express himself in terms of beauty as well as utility. Happy are the parents who realize that the capacity of their children to learn is the actual measure of budding intelligence.

If the call comes from a distant city we make the necessary arrangements, and you shall know each detail of the moderate cost, in advance.

THE SNOVER FUNERAL HOME
Frank A. Snover, Phone 830
Palmyra, N. J.

WHY NOT A CONCRETE FIREPROOF HOME?

Six Rooms and Bath, thoroughly modern single homes. Your saving in painting and coal more than pays the taxes.

Carrying charges less than rent? WHY PAY RENT?

FRED GREEN SPANISH HOMES

Lejeune Road Palmyra
Phone Riverton 802

Christmas Savings



MEMBERSHIP in our Christmas Club and A MERRY CHRISTMAS GO HAND IN HAND

Join Now—Save a little every Week—and get a

CHRISTMAS CHECK

that will make your Holiday shopping a pleasure instead of a financial burden.

"THE OLD RELIABLE"

Cinnaminson Bank and Trust Company
Open Friday evenings 7 to 8.30
Riverton, New Jersey

BUY HER A CAR FOR CHRISTMAS



Today you can purchase a Fortnum high grade Used Car at the same price as most used cars SOLD AS IS. A FEW LISTED:

1926 Tudor Sedan, excellent condition	\$325
1926 Tudor Sedan, like new	350
1924 Tudor Sedan	200
1924 Fordor Sedan	175
1924 Coupe, good condition	175
1924 Ford Touring, str., dmt. rims, new tires	125
1924 Chevrolet Touring	125

Buick Dodge Essex
Trucks and Tractors

A STEWART WARNER or ATWATER KENT RADIO



installed in your home before Christmas will add the final touch to the Xmas atmosphere and give you the one thing desired to make a Merry and Happy Xmas for all.

INSTALLED ON TRIAL BASIS

Stewart-Warner No. 300, installed complete \$ 92.50
Atwater Kent No. 30, installed complete \$112.00
Console Models \$185 to \$300

PHILCO Radio "A" and "B" Socket Powers \$39.50

Get Full Particular Today

CALL PHONE OR WRITE FOR DEMONSTRATION

LESTER S. FORTNUM

PALMYRA, N. J. BRIDGEBORO, N. J.
Phone Riverton 110 Phone Riverside 178
OPEN EVENINGS and SUNDAY

Christmas Sale

The accompanying holiday season again brings to the fore the question "How can I do my Christmas shopping most advantageously; where can I secure gifts of quality? How can I remember adequately the many individuals on my Christmas list; how can I find time to select gifts that will be appropriate to each case?"

The store has anticipated your needs, and has given you a variety of Christmas gifts at which we think you will be pleased. Mark the items wanted on this circular and bring it to our store. You will be pleased with the assortment of merchandise and prices.

ATTRACTIVE CHRISTMAS SPECIALS

ELECTRIC Kettle Gift Price \$2.98	ELECTRIC Toaster Gift Price \$2.98	ELECTRIC Iron Gift Price \$2.98	BRIDGE Table Gift Price \$1.98	BEAUTIFUL Dolls Gift Price \$1.98
MOTHER'S Gift Gift Price \$1.98	MOTHER'S Gift Gift Price \$1.98	MOTHER'S Gift Gift Price \$1.98	MOTHER'S Gift Gift Price \$1.98	MOTHER'S Gift Gift Price \$1.98
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This Week

By Arthur Brisbane

VALU OF BREVITY
THE G. O. P. CONVENTION
COLDEST SPOT ON EARTH
MARRIAGE STILL BEST

President Coolidge, and man of few words, regrets that his message to Congress could not be shorter. Madame de Sevigne wrote to her daughter, "If I had had more time, I should have written you a shorter letter." Considering the field covered the President's message will be found shorter than most men could have made it. His "I do not choose" proves ability to say much in a few words.

A monument to Theodore Roosevelt will be erected above the Cuttara Cut overlooking the Panama Canal. Roosevelt deserves the honor, the monument should be a fine one.

All his interesting talk, advising women to have nineteen children, etc., will be forgotten. But the fact that he put through the Panama Canal will NOT be forgotten. In that he rendered his country great service.

Old age is the night of life. "Work, for the night is coming when man's work is done," says the old hymn. For those who have not saved, old age is a dreary night.

San Francisco is expected to get the Republican convention next year, with twenty-three national committeemen now pledged. That is the place for a convention. Many important Republicans need to visit San Francisco, learn something about the United States on the way, and something about national development after they get there.

Chicago has found in Detroit a blonde beauty with long hair, and positively arranged yesterday to show a Lady Godiva at last night's Arts Ball. Roseland Hightower, who will be Lady Godiva, without horse, rode to Chicago in an airplane, and will pose in a picture frame, hair and all. She sees nothing immodest in a beautiful lady dressed only in her hair, and says: "To me a short fat woman in an abbreviated skirt is vulgar; the human body is a thing of beauty."

Berlin scientists have created the coldest spot on earth, creating in laboratory experiments a temperature 459 degrees below zero.

Outside our atmosphere, in mysterious spaces separating solar systems from each other, there exists "absolute zero." On our Fahrenheit thermometer that would be 461 degrees below zero, space without heat.

At such a temperature the properties of matter change. Metals lose resistance to electricity and become supra-conductors. A thin thread of mercury will carry enough electricity to light several hundred

lamps. Helium, the gas used in our dirigibles, becomes liquid a few degrees above absolute zero. In that terrible cold molecules in matter lose their motion, which may account for their greater electric conductivity.

First abstract science, then useful appreciation. Practical men may find a way to create in metals, apart from any absolute zero temperature, conditions similar to those that absolute zero creates. That would make possible transportation of electric current without cost or loss, and solve the problem of cheap power.

Mr. Haldeman-Julius, of Kansas, whose daughter is just trying a "companionate marriage" experiment, tells the world that his daughter was born six years before he, Haldeman-Julius, her father, was married. He didn't have money to set up housekeeping, but the dear little girl was born anyhow.

That is interesting, not unusual. Leonardo da Vinci, second in greatness among all artists, was born

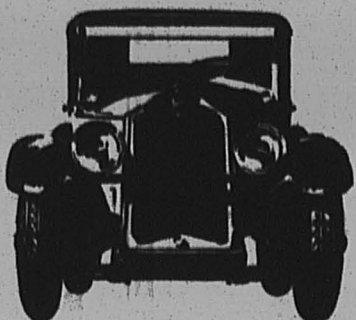
outside of marriage, his father and mother never married. He supported his "legitimate" respectable high born half brothers and sisters. William the Conqueror was born before his father married the interesting girl whom he first saw washing clothes in a brook as he rode past with his warriors.

But that doesn't change the fact that marriage is better than lack of marriage. Marriage will not go out of fashion. It will persist until men become worthy of an institution at present too good for many of them.

As a general rule, the expression "and I don't mean maybe" is used by gentlemen who don't mean much of anything.

The country that got the most out of the war was the United States; it gained prohibition.—Lloyd George.

The supreme test of will power is shown by the ability to pass right by a power shovel busy at a new building operation.



Make this Christmas last for thousands of miles

Buick for 1928 combines exquisite beauty with unmatched get-away, power and handling ease.

Step into our showroom today and select the model which is best suited to your family's needs. Pay on the liberal G. M. A. C. time payment plan. We'll make delivery on Christmas day—or whenever you prefer.

a Buick for Christmas

MOORESTOWN MOTOR CO.

219 WEST MAIN ST.

MOORESTOWN, N. J.

Phone Moorestown 77

Smoke-nickels are worth more than ever!

TODAY a nickel is good for more smoking pleasure than ever before. Yes, sir! For that's all it costs to light up and enjoy a fresh, mellow Havana Ribbon cigar!

You may think a 5c cigar simply can't be good—so many of them are always claiming to be "worth really more." But here's one that's different. Havana Ribbon actually sold for more for years! Sold big! And those same volume sales are just the reason it can be a nickel today.

Havana Ribbon is a real cigar, man. As mellow as can be. Full-bodied, fragrant and friendly! Just from smoking it, you'd never guess it could be bought for so little. Try it. At the nearest cigar store. You'll vote that 5c piece the greatest smoke-nickel you ever spent!

Also Perfecto Extra, 2 for 15c

BAYUK CIGARS, INC., Manufacturers

—It's Ripe Tobacco!

5¢

HAVANA RIBBON

LONDRES

Dr. Frank Crane Says

The Right Kind of Patriotism

A patriotic deed is one which reflects honor and glory upon one's country. We recognize General Grant, the Duke of Wellington and Napoleon as patriots because they led armed forces of their respective countries. The exploits of Colonel Lindbergh, together with that of Chamberlain and Levine, have glorified the United States. But this glory was not offset by any rancor in-

curved by other countries. France and Germany were just as enthusiastic in acclaiming the exploits of our heroes as we were. This is the right kind of patriotism and patriotic action, for it is one which exalts one's native country and at the same time does not awaken animosity in other peoples.

Undoubtedly Thomas Edison has glorified his own country quite as much as General Grant. On a vote

taken in France recently the most popular Frenchman was found to be not Napoleon, but Louis Pasteur. So Darwin and Jenner have done more to exalt the prestige of England than Drake and Wellington. Koch and Goethe have spread the fame of Germany far more than Von Moltke and Ludenbure, and Marconi and Bellanca have made Italy famous and are entitled to the gratitude of their country quite as much as Garibaldi.

Tolstoy has done more to spread the renown of Russia than all her warriors.

This throws a welcome light upon true patriotism which is found in that harmless rivalry of achievement by the members of the various national groups.

There is no bad blood in this competition. There is nothing gained for one country which is not

equally valuable for the whole world.

We are learning that to be a good national is to be a good world citizen, and the applause of mankind is quite as valuable as the applause of one's fellow citizens.

In order to elevate our country and to magnify it, it is no longer necessary to go out and kill somebody to annex some other territory; it is better to do something that shall excite both the emulation and the applause of the whole world.

True patriotism consists in making our country stronger and better and not necessarily belittling another country.

The sacredness of life and remembering there is something in us that must not be desecrated, is the foundation of real character.

The troubles of Gift Seekers are solved -



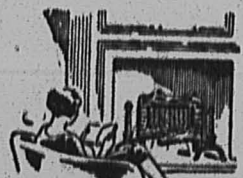
When they choose ELECTRIC and GAS APPLIANCES

Back of the Christmas Gift

A man hesitates to select a practical gift for his wife at Christmas, fearful that such a selection may display lack of sentiment. Yet a gift that gives her time for play as well as for work has its romantic side. When you lighten her household toil, you demonstrate your desire to secure her happiness and comfort. Electric and gas appliances make gifts that recall the thoughtfulness of the giver every time they perform a service.

Gas Logs Make Good Yule Logs

PUBLIC SERVICE has many different kinds of gas heaters and among them are these attractive styles of radiant logs.



No. 2 Ohio Gas Radiant Log is sold with handsome andirons and is connected free in fireplaces which have suitable gas outlets. Cash price is \$25. \$4 down and \$3.75 for six months.



No. 1 Gas Radiant Log sells for \$70 cash. \$5 down and \$4 monthly for twelve months. Prices include connection in fireplaces on first floor and in other fireplaces where there are suitable gas outlets.

Make Christmas Candies at Home

Ada Beale Swann

FIRST of all because it's so much fun. And it is part of Christmas to the children, who love to help in these delightful preparations with sugar and nuts and chocolate and coconut. Then you know the candy is pure and wholesome and homemade things always taste better. Try this recipe.

Peanut Brittle
2 cups granulated sugar
1 cup brown sugar
1/2 cup light corn syrup
1/2 cup water
1 cup butter
1/4 tsp. soda
1/4 tsp. salt
1 1/2 cups peanuts (broken in pieces)

Put the sugar, corn syrup, and water in a saucepan and cook, stirring until the sugar is dissolved. Continue cooking, without stirring until the temperature 300 degrees F. is reached. Remove from fire, add salt, soda (free from lumps), and butter and stir only enough to mix well. If much stirring is done the brittle will sugar. Add peanuts and turn at once on a greased dish or on a greased inverted pan or baking sheet. Do not scrape the saucepan as this may cause the brittle to sugar. Have enough pans to give space for the brittle to be poured out in very thin sheets. Break into irregular pieces. Cold water test when candy reached 300 degrees F. very brittle.

No Additional Charge for Oven Heat Regulator During This Special Sale

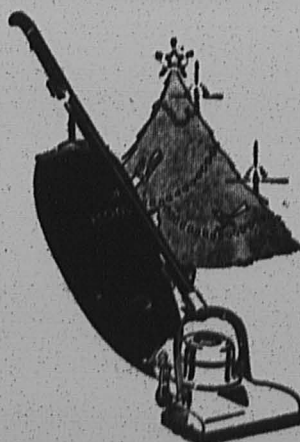
FOR a limited time only Public Service is selling oven heat regulator gas ranges at the regular price charged for the range without the regulator. Home-makers who know the convenience of this cooking device, which regulates oven heat, will realize what an exceptional offer this is. In order to have the range installed before Christmas, selection should be made early.

The best of cooks are enthusiastic in their praises of the oven heat regulator. It is so simple to use that even first cooking and baking attempts are successful. When the ingredients called for are correctly mixed and the food is left in the oven for the time necessary to cook it, failures are unknown.

At the busy Christmas season any woman will doubly appreciate the convenience of an oven heat regulator gas range and would be wise to select here early so that she may take advantage of its convenience.

Invest Christmas Gift Money In the Greater HOOVER

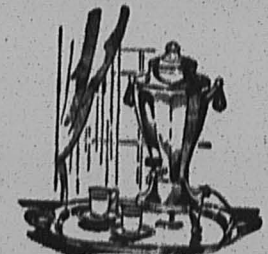
THE intent of a Christmas check is that it should buy the thing that the recipient wants most. What better selection could the home-maker make than to invest the money in an electric appliance that gives her extra leisure.



The New Hoover, because of its exclusive cleaning principle, Positive Agitation, permits faster cleaning of rugs and so saves the home-maker's time; it makes cleaning easier and saves her strength; its cleaning goes deeper and saves her treasured floor coverings.

Two Hoover models have the Positive Agitation. No. 700 sells at \$75 cash. On terms \$79.15; and No. 743 at \$129.50 cash, on terms \$162.75. Payment terms on both models are \$1 down and \$1 a month. Liberal discount is given if an old electric cleaner is turned in.

Christmas Dinner Ends With Coffee



THE delicious cup of coffee that properly completes the Christmas feast is best and most easily made in an electric percolator. Coffee can be brewed on the buffet while dinner is in progress. The merry bubbling of the coffee as it splashes against the top of the percolator and the delicious aroma that pervades the room add to the festivity.

Public Service has many attractive electric percolators, any one of which you will be proud to display as the Christmas dinner, or will make a gift that is welcomed as much for its handsome appearance as for its every-day usefulness. Prices are from \$6.10 up.

Waffles Always Popular at Meals



Waffles, golden brown and crisp-edged, are popular for breakfast, for luncheon, for dessert at dinner, and for the late evening supper. They are easily made with an electric waffle iron and can be served from it piping hot.

Waffle irons are shown at Public Service stores from \$12 up. There is also a special waffle set which consists of griddle iron, butter pitcher, syrup jug and round tray on which these three utensils are placed. Price for the complete set is \$10.95.

PUBLIC SERVICE

"SOX" SIGNS UP

Seibold Will Pitch For Reading Next Year

Harry "Sox" Seibold, brother of Walter J. Seibold, Palmyra plumber, has signed a two-year contract to pitch for the Reading International League baseball team. Seibold was recently reinstated having secured his release with the Oakland, California team of the Pacific league and Chicago White Sox, of the American League.

Walter Seibold is also an old-time baseball star and says he intends to visit his brother in Reading during the next summer and see some of the games and root for him.

COMMUNITY WELFARE XMAS

It will be the endeavor of our Organization to give a Christmas dinner to every needy family in this vicinity.

With this end in view we would ask donations of groceries, canned goods, potatoes and other vegetables, toys and money.

A committee will be on hand to receive donations at the Porch Club, Riverton, and the YMCA Building, Palmyra, on Wednesday, December 21, from 10 a. m. to 4 p. m. A generous response from our people will be appreciated.

Community Christmas Committee: Mrs. Walter Woolman, Chairman; Mrs. H. Melville, Biddle, Mrs. Clarence Hubbs, Mrs. Victor Ritschard, Mrs. Elwood L. Sawyer, Mrs. Arthur N. Palmer, Mrs. J. P. Macfarlane, Mrs. William T. J. Parnell, Mrs. Joseph H. Abdlil, Mrs. E. Kinsey, Mr. Joseph L. Thomas, Mr. Ross Mattis, Mr. Walter D. Lamont, Mr. George N. Wimer.

The Churches

CHRIST CHURCH, RIVERTON
Rev. Arthur S. Lewis, Rector
Holy Communion, 7:30 a. m.
Church School, 10 a. m.
Morning Prayer, Confirmation and Sermon, 11 a. m.
Evening Prayer and Sermon, 8 p. m.

Calvary Presbyterian Church
Charles T. Bates, B. D.
Sunday Morning Worship, 11 a. m.
Sunday Evening Worship, 8:00
Christian Endeavor 7:00 p. m.
Mid Week Service Wednesday evening, 8 p. m.

Central Baptist Church
The Rev. George Lockett, B. D. pastor.
Sunday School, 10:00 a. m.
Morning Worship, 11:15 a. m.
Young People's meeting Friday evening at 8 o'clock.

Christian Science
First Church of Christ, Scientist, Riverton, Thomas Avenue and Seventh street.

Epworth M. E. Church
Sunday services: 11 a. m.
Subject: "Is the Universe, Including Man, Evolved by Atomic Force?"
Sunday School 9:30 a. m.
Wednesday 8 p. m.
Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.

The First Lutheran Church
The Rev. William M. Erhard, pastor
Sunday School at 10:00 a. m.
Morning Worship at 11:00
Evening Worship at 7:00 p. m.
Prayer Meeting, Thursday evening at 8:00 p. m.

Westfield Friends' Meeting
First Day School, 10 a. m.
Meeting for Worship, 11 a. m.

EPWORTH M. E. CHURCH
10 a. m. Church School
11:15 a. m. Morning service
6:45 p. m. Epworth League
7:45 p. m. Evening worship
Wed. 8 p. m. Mid-week Service.

IN CHANCERY OF NEW JERSEY

To Mary S. Jones:
By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a certain cause wherein James O. Jones is petitioner, and you are defendant, you are required to appear, and plead, answer or demur to petitioner's petition on or before the sixteenth day of January, next, or, in default thereof, such decree will be taken against you as the Chancellor shall think equitable and just.

The object of said suit is to obtain a decree of divorce, dissolving the marriage between you and the said petitioner.

Joseph S. Low,
Solicitor of Petitioner,
P. O. Address,
N. W. Cor. 8th & Market Sts.,
Camden, New Jersey.

Dated November 14th, 1927.



Only 8 Days Till Christmas

Buy at Home

DANCE AND CARDS

K. of C. Will Hold Entertainment This Evening

Another one of those popular Dance-Card Party entertainments will be staged by the Riverton-Palmyra K. of C. in their hall on Thursday evening, December 16.

At a recent meeting the various committees reported all in readiness for the pre-Xmas event.

The Ladies' Auxiliary who have charge of the prizes report that the array of articles that will be offered to the various winners will exceed by far any previous display of card party prizes.

Dancing will be to the tune of Joe Rittick's Camden Orchestra and this item on the list surely will attract the exponents of the light fantastic.

The orchestra will be ready to start eight p. m. and cards will be dealt for the first time also at eight o'clock. The committee has adopted a slogan for this event: "Come and fun with the Casays."

QUIGLEY ARRESTS TWO

Tuesday night of last week Eddie Mays, who formerly resided in Riverton, ran past the red light at the traffic booth and failed to come back when Officer Quigley blew his whistle. The next day when Mays came through town Quigley nabbed him and gave him a ticket to appear before Recorder Truth on Friday night. The offense cost Mays \$5.00.

William Buckley of Germantown avenue, Philadelphia, was arrested Tuesday by Quigley for passing the booth on the wrong side. Buckley will appear December 27th for a hearing. He left \$5.00 security for his appearance, with Officer Quigley.

E. B. RUDDEROW

522 Main Street
Riverton, N. J.
INSURANCE NOTARY PUBLIC
REAL ESTATE
Phone, Riverton 646

The Brick Store

Joseph M. Roberts

Notions, Dry Goods, Shoes,
Crochery, Hardware and
General Merchandise.

A. E. PRICE

REAL ESTATE INSURANCE
NOTARY PUBLIC
410 LIPPINCOTT AVENUE
Phone 800 Riverton, N. J.

ESTABLISHED 1895

BIOREN & CO. BANKERS

410 CHESTNUT STREET, PHILADELPHIA
INVESTMENT SECURITIES

MEMBERS PHILADELPHIA AND NEW YORK STOCK EXCHANGES

WIN POOL MATCH

Palmyra "Ivory Pushers" Victors in K. C. Tournament

Palmyra's "Ivory pushers," Frank Harper and "Curly" Flynn, emerged victorious in last Friday night's pool match at the K. of C. Hall.

It was another one of those close affairs but the Palmyrians managed to supply that extra punch near the end of the contest and were on the long end of a 100-85 score. J. Peletto and H. Burns, the losers, were substituted for Merchantville, who misunderstood arrangements for the match and did not show up.

The formation of a pool tournament is being planned and a handsome cup will be given the winner. As soon as a suitable night for use of the K. of C. basement can be arranged, names will be accepted for the contest.

Final details will be ironed out this coming weekend and rules governing the tournament, which will be open to any amateur, will be announced.

CONFIRMATION AT CHRIST CHURCH

On Sunday morning at eleven o'clock, the Right Reverend A. W. Knight, D. D., Bishop Co-adjutor of the Diocese of New Jersey, will be present in Christ Church, Riverton, and administer the Apostolic Rite of Confirmation. Bishop Knight will also be the preacher at this service, to which everyone is most cordially invited.

SWASTIKA GIRL RESERVES

The Swastika Girl Reserves of this town opened recently. A concert consisting of various numbers from its members was presented at the St. Paul Baptist Church of East Riverton also at the Mt. Zion A. M. E. Church of Riverton. Members of the club are planning to enjoy a matinee during the Christmas holidays.

Mary Kenney,
Secretary pro tem.

The Sanitary Engineer

PLUMBING HEATING



YOU cannot be contented this kind of weather unless your home is plumbeocomfortable. Let us modernize your bathroom. Allow us to make your kitchen up-to-date and sanitary.

A Bath a Day
Keeps You Fit Every Way

Harry C. Worrell

602 Main Street
Phone, Riverton 60

MILADY'S BEAUTY SHOP

306 Broad Street
Riverton, N. J.
Phone Riverton 725-W

HAIRDRESSING SPECIALTY**BURN-BARCLAY**

A brilliant nuptial event took place on November 25th in Mt. Vernon, N. Y., when Miss Marjorie Barclay, daughter of Mr. and Mrs. James Flint Barclay, of Park avenue, Mt. Vernon, became the bride of Marvin Yard Burr, son of Paul C. Burr, of Riverton.

The ceremony was held at the Church of Ancestry in Mt. Vernon. Among those who attended from Palmyra and Riverton were Mr. and Mrs. Melvin A. Burr, Misses Katherine and Gertrude Burr, and little Marilyn Burr was flower girl. Mr. James Burr attended his brother as best man and Mr. Paul Burr, ushered.

Mr. Burr enjoys a large circle of friends in Palmyra and Riverton. He is a graduate of Palmyra High School and of Swarthmore College, Class of '25, where he distinguished himself in athletics. Mr. Burr took his Master's degree at Columbia University and is now assistant principal of the Baltimore Friends School.

The happy couple are residing in Baltimore.

CHRISTMAS SEALS

Christmas seals have been placed on much of the mail passing through the Post Office this year.

The Secretary of the Burlington County Tuberculosis League says that the unfailing courtesy and efficient service rendered by post office clerks and carriers has been one of the best helps in the campaign of the Christmas Seal.

We owe the Christmas Seal to the Danish Post Clerk Ellnar Hoel-bell, who popularized the sale in Denmark in 1907, and our Burlington County postal employees certainly carry on in his spirit. The progress of the campaign continues to be encouraging and there is hope that every Christmas parcel will carry a message of good health by the penny Christmas Seal.

BENJAMIN JAMINSON

Benjamin Jamison, of 922 Garfield avenue, Palmyra, died in the West Jersey Hospital at 4:50 o'clock Tuesday morning after an illness of but a short time. He was the

husband of Lellita Jamison. Strictly private funeral services will be held Friday afternoon at 2 p. m. Interment will be made at the New Camden Cemetery with funeral direction in charge of Frank A. Snover.

Friends and relatives may call at the late residence this (Thursday) evening.

Mr. Jamison enjoyed a large circle of friends in this vicinity having lived here for a number of years. He was a Spanish-American War veteran and also a member of the P. O. S. of A., Philadelphia.



DURING the past five years, there has been practically an uninterrupted downward trend in yield in bonds of the following classes, and today they average:

Public Utility Bonds . . . 4.60%
Industrial Bonds . . . 4.70%
Railroad Bonds . . . 4.25%
Municipal Bonds . . . 3.80%

It was during 1923 that Public Utility Bonds ONLY barely touched 5 1/2% yield, but not since.

Yet 5 1/2%

has been the consistent yield on
WEST JERSEY BOND AND MORTGAGE
Real Estate Mortgage Bonds
Guaranteed as to Principal and Interest

"Diversification" of the first mortgage equity behind these bonds takes "West Jersey 5 1/2%" out of the "risk" class and eliminates fluctuation usual to bonds of the "daily trading" type.

Ask for details!

WEST JERSEY BOND AND MORTGAGE INVESTMENT CO.
CHARLES H. LAIRD, Jr., Secretary
S. E. Cor. 3rd & Market Sts., Camden, N. J.

A Gift that tells how much you care

BILL E. HOWELL
MOTION PICTURE CAMERA AND PROJECTOR

YOU want to make a different gift—one of character. Something that really expresses more than words can say. Here it is.

Taking movies with a Filmo Camera is easier than taking snapshots. Only two simple operations. Press the button, and what you see through the spy-glass viewfinder you get, in movies. Showing the pictures with Filmo Projector is just as easy.

Filmo is the world's highest quality personal movie equipment. In its beautiful, plush-lined leather case it makes an ideal Christmas gift. Come in and see it.

WILLIAMS, BROWN & EARLE, Inc.

The Home of Motion Picture Equipment
918 CHESTNUT STREET PHILADELPHIA
Pennypacker 7820 Phone Main 7361

An All-American Christmas for the All-American Family



An All-American Christmas. The whole family gathered for this happy day. Gifts . . . laughter . . . lights on a heavily-laden Christmas tree . . . And a shiny, new All-American Six outside . . . The very gift for the All-American family—for the family that appreciates American ideals of motor car beauty—that has American ideas of motor car luxury . . . Give them an All-American Six this Christmas—and make it the merriest Christmas the family has ever known!

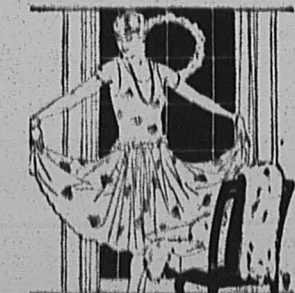
NEW LOW PRICES: 5-door Sedan, \$1045; Landau Coupe, \$1045; Sport Roadster, \$1075; 4-door Sedan, \$1145; Cabriolet, \$1145; Landau Sedan, \$1265.

Pontiac Six, \$745 to \$955. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

WARREN W. YENNEY

10 Broad St., Riverton Phone 108

OAKLAND ALL-AMERICAN SIX
PRODUCT OF GENERAL MOTORS



PHONE 703

for Prompt
Attention to Your
CHRISTMAS
Dry Cleaning Needs

What with all the social activities during this season of the year, you may wish some extra prompt service in dry cleaning. To get it PHONE 703 and we will do the rest.

McCOMBS, the Tailor

526 Main Street Riverton
Phone Riverton 703

LINENS:—

Beautiful Pieces of Cluny, 29c to \$4.50; Italian Cut Work in numerous pieces \$1.00 to \$7.50; Belgian Laces; Colored Embroidery Pieces, Table Linens; Maderia Work, prices from 10c to \$10.50.

LAMPS:—

Bed Lamps, \$2.65 to \$5.00; Boudoir Lamps, \$2.25 to \$6.50; Table and Bridge Lamps, \$3.75 to \$20.00.

Palmyra Gift Shop

608 Parry Avenue, Palmyra
Gifts of All Kinds in Unusual Assortments

Get them at Dreer's
SEEDS PLANTS BULBS

Largest collection of Hardy Perennials, Mosses, Dahlias, etc., Palms, Ferns, and Decorative Plants of all kinds constantly at hand at our Riverton Nurseries. Orders taken for Bulbs, Flower and Vegetable Seeds, Fertilizer, Insecticides, Garden Tools, etc., which are supplied from our Philadelphia establishment; also, our Celebrated Lawn Grass Seeds, which may be relied upon for quick and permanent results.

CATALOGUES FREE.

HENRY A. DREER, Riverton, N. J.

SEED STORE, 1306 Spring Garden Street, Philadelphia

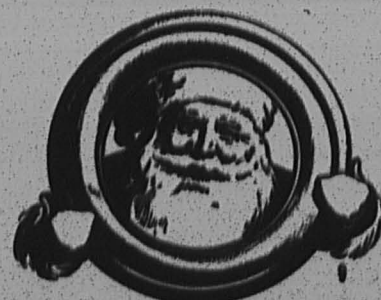
GEORGE W. BENSON, Jr.

Funeral Director

MAIN OFFICE
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Camden
Bell Phone 2976

BRANCH OFFICE
N. Bellevue Avenue
East Riverton
Phone Riverton 126-5

Santa Smiles Through Firestone TIRES



Perhaps Santa smiles when he passes out a pair of these tires for Christmas because he knows what a world of satisfactory service he is giving to the recipient. Act on Santa's good judgment. GIVE TIRES.

INVITE US TO YOUR NEXT "BLOWOUT"
—Tires and Tubes Vulcanized

ALBERTSON'S FIRESTONE HEADQUARTERS

Broad and Main Phone 865 Riverton

"The deepest rivers flow with the least sound."

THE NEW ERA

BUY AT HOME

Vol. 39, No. 49.

RIVERTON, NEW JERSEY, THURSDAY, DECEMBER 22, 1927

PRICE FIVE CENTS

FORUM TALKS AT MEN'S CLUB

Dr. Lamb Tells of Queer Method of "Shopping for Fish" in Bermuda

**LIEUT. WEST SPEAKS
ON WAR SUPPLY**

The regular monthly meeting of the Men's Club was held in the parish hall on Wednesday night, December 21. The meeting was opened by the singing of Christmas Carols under the direction of the Rev. George J. MacDonnell, president of the club.

The following were elected to membership: Edwin A. Parker, Walter Schopp, E. W. Long and Mr. Fry.

Several of the club's popular members made addresses under the direction of M. K. Sheffield, Mr. Sheffield gave a short explanation of the forum and its purpose and especially its value to members who were not accustomed to speaking before an audience.

Dr. H. H. Lamb gave a short talk on the under the surface beauties of the sea about the island of Bermuda. He described vividly the beauties of the various colored plants and marine life at the bottom of the ocean and told how it might be viewed through glass in the bottom of the boats.

Shopping for Fish
Dr. Lamb also told how he went shopping for fish in Bermuda. The fish are kept alive in tanks and are caught and displayed in tanks of water instead of on ice as is the method familiar to most of us. Anyone wishing to buy a fish, "just stepped around" until he saw a fish swimming that suited him and then he pointed out the fish to the shop-keeper who caught it for him.

After Dr. Lamb's very interesting discourse two vocal solos were delightfully rendered by Miss Anna McConnell, "Lullaby" and "Comin' thru the Rye."

The next speaker was A. K. Barnes who is in charge of the export department at the Division saw works in Tacoma. He described in detail the intricate and interesting shipping goods to foreign countries. To illustrate he told of a shipment being held up in a South American port for several weeks all on account of a single eraser being made on the Consular invoice.

Seven in One
Lieut. Harold H. West gave a talk on the Service of Supplies during the war. He told how it was necessary to have seven men in the supply service in order to keep one man on the firing line. Lieut. West was also connected with the Graves Registration Service. He told how they did everything possible to identify the dead and keep the location of the graves properly recorded.

West also read a sheet of German propaganda which was dropped from an airplane. It was interesting to note how eager the Germans were to seize on every possible means to lead to discourage the American soldier.

Edward Hoyt then sang, "Thank God for a Garden," and, "Diane."

Broad Street Subway
The next speaker was Hugh Downing, an engineer on the new Broad Street Subway in Philadelphia. Mr. Downing traced the development of Urban transportation from the horse cars of 1858 to the modern subway of today. He pointed out that the subway was a modern undertaking than the Delaware River Bridge, which is not generally known because the subway is underground while the bridge is where all can see it.

The subway will be the most modern in every detail, there will be four tracks throughout its length. There are thirteen stations, six of which are express stops.

P. W. Spahr spoke on the manufacture of tar and its uses. Mr. Spahr's talk, while dealing with technical processes to a large extent, was cleverly handled and there is no doubt but that any layman could easily understand everything which he described.

The variety of products derived from tar is amazing. The speaker enumerated several, which included naphthalene, dyes, moth balls, perfumes, wintergreen, carbolic acid, leather for pencils, and many other products.

Mr. Spahr also gave some interesting information on how to remove tar from clothing by rubbing the soiled spot with solvent benzene which may be obtained at any drug store.

Richard E. Wilson, who is an authority on public speaking, made a short talk on the subject in which he pointed out some of the most common mistakes. The substance of his remarks was to be natural and not use gestures unless they have a real meaning.

At the January meeting nomination and election of officers will be held. All members are urged to be present.

ANNUAL DANCE AND SUPPER

The Riverton Fire Company, assisted by the Ladies' Auxiliary, Stage Big Event

A rousing good time is expected New Year's eve, when the Riverton Fire Company assisted by the Ladies' Auxiliary will give their annual dance and dinner in the Firehouse. The dance will start at 8 o'clock and dinner will be served by waiters at 11 o'clock. The excellent music which will be furnished throughout the evening, will be continued until after midnight. You will receive big value for the \$1.00 it will cost you for a ticket. The women have just had the kitchen in the Firehouse remodeled and put in first-class shape.

What ever because of the old-fashioned girl who used to spend Saturday mornings breathing into lamp chimneys and cleaning them with an old newspaper?

CHRISTMAS

"White Shepherds watched their flocks by night, all seated on the ground"

The Angel of the Lord came down and Glory shone around. Transports our spirit even now to Judea's wondrous land; We seem to hear that Glorious Song and in that Presence stand. What joy we feel as in our thought we take a shepherd's place And catch the music of the skies, God's Glory in our face. With time in all its fullness passed for God to show His Love And Bethlehem's Star to rise at last and Angels soars above "Fear not" said He it mightily dread still else our troubled mind "Glad tidings of great joy, I bring to you and all mankind" "To you is born of David's line, a Saviour, Christ the Lord" "All glory be to God on high, and Jesus Christ adored." A multitude, that heavenly host, join'd in the Celestial Song In ecstasy my soul replied, in praise I went along. Poets inspired have from that night made songs which since have rung Attempting still to catch the notes, the heavenly choir sang. Yet every one of simple faith like shepherds of that night May have God's Angels sing for them, that song, though out of sight. The beauty of "That Silent Night," "When on the Midnight Clear" The Angel sang a Song of Love, that rings thru' all the year. "Glad tidings of great joy I bring to you and all mankind" God spread the message far and near that all this Saviour said.

—George Barnes Hutchins, Sr. 1927.

Civic Club of Colored Citizens

**60 Members Join First Night;
Public Forum Planned;
Social January 2**

The Civic Club of the colored citizens of Riverton and vicinity organized by suggestion of Roy Williams of East Riverton, at a meeting in his home which was duly perfected and a constitution adopted for its government. The club numbers about sixty members at present, organized with evident eagerness on the part of many people to become members.

The Civic Club has no intention of hindering or replacing the work heretofore done by other public spirited clubs of the locality, either in charitable work or any other aim. As stated in its constitution the Civic Club's aim is to bring about a closer unity among the colored people of Riverton and vicinity, to promote every way the social, inter-racial, political, industrial, educational and general welfare interests of the colored citizens of Riverton and adjoining towns. To act as a clearing house for educational and business ideas that will benefit all the people of this area, especially the young.

The club proposes during the coming year of 1928 to bring before the body at various times, well known and qualified persons of both sexes, who are known for their ability in humanitarian interests, in civil government, political action, as well as negro authors and writers of note as opportunities present to do so. In other words to create a forum for the benefit of the colored people of this vicinity which will give them information and knowledge which they otherwise would not be able to get and thereby arouse interest in the social, political, industrial, educational and outlook on life generally. Such matters as juvenile delinquency, family neglect to provide for or educate children, playgrounds, better gardens and home surroundings, instruction in voting and clean politics, suitable recreation for young and old, development of our local literary and musical talent and a chamber of the commercial interests of the colored business folk, will receive attention.

The Civic Club is looking for appearance, well known citizens both in and out of the state as Mr. Valentine of the Bordentown School, Mr. Leslie P. Hill, of the Cheney Normal School, authors and educators and leading white citizens of all lines of thought to advise and help us. Thus a busy and helpful year is looked forward to by all. Plans for social entertainments, dramatic work, musicals, debates and discussions, athletic events for the youthful are among the matters in our agenda.

At this time the Civic Club wishes to extend its good wishes and promises of support to the incoming local governments of Riverton and Palmyra. To the honorable mayors, Mr. Howard Rogers and Mr. George Wimer and to the members of council of both localities. Also to the Township Committee of Cinnaminson. We dedicate our services in every way possible to assist or further the progress of both bodies and await any suggestion from them as to methods that we may serve them.

On January 2, 1928, the Civic Club is sponsoring a "get acquainted" tea and social evening, at the residence of Mrs. Ashby in East Riverton. Invitations through each member to the number of 150 have been sent to sympathetic friends. A program of literary gems, musical features and short talks will be given from 5 to 10 p. m., with refreshments furnished by the club to all who come. Thus formally opens the activities of the Civic for 1928.

The roster of the officers and founders of the club follows: Mary E. Davis, vice-president; Minnie P. Mansfield, recording secretary; John O. Poindexter, corresponding secretary; George Madison, treasurer; Betty McKim, Joseph Davis, chaplain; Amy Williams, Therese L. Mansfield, Howard G. Mansfield, Robert H. Washington, Mrs. J. H. Washington, W. B. Ashby, Mrs. W. B. Ashby, William M. Johnson, E. B. Johnson, Albert Johnson, Eleanor J. Young, J. Layfield Young, Maude Poindexter, Pearl Poindexter, Lucy Poindexter, Ellen P. Poindexter, John Jones, Lewis Poindexter, Mary L. Jones, Edith L. Davis, Lola M. Clement, Oscar McKim, Samaria Turner, Charles L. Turner, Mae Jones, Dr. Virginia Alexander, Dr. E. Mae McCarroll, Florence E. Baugh, Helen Underhill, Louis G. Gregory, Rev. Seymour Barker, Miss E. Williams, James Jones, Corinne Johnson and Victoria Johnson.

It is hoped that all the citizens of Riverton and Palmyra will appreciate and understand the efforts of this group of your citizens to develop civic pride and enlarge the sphere of usefulness of these people in the community and to our glorious nation the United States. We

seek the good will and advice of all, particularly the local press and hope through its columns to keep all informed of our progress and purposes.

Yours for a Merry Christmas, a prosperous healthy New Year and a new vision of service to humanity, ROY WILLIAMS, President.

JOHN POINDEXTER, Corresponding Secretary.

Christmas in Riverton School

**Varied Activities, Including
Parties Mark Approach
of Holidays**

The spirit of the season is working in the children and a number of Christmas projects have been undertaken this week. Seven dozen Christmas stockings were made and filled for the boys at the New Lisbon Colony.

Christmas cookies in the form of Santa Claus, were made by the cooking classes, for the Kindergarten children.

The manual training shop has seen the making of a number of worth-while Christmas presents. Each room has filled several baskets for the Home Service Committee. Eighteen hundred Christmas seals were bought by the children.

At the P. T. A. Christmas parties on Thursday the following programs were given:

Primary Grades, 10.30 a. m.
Song—"O, Little Town of Bethlehem."

Kindergarten
Song—"Santa's Coming."
Recitation—"Christmas Greeting," Betty Schaff.
Group Recitation—"Christmas Wishes."

First Grade
Recitation—"Christmas Telephone," Mary Whitner Rogers.
Group Song—"Jolly Santa Claus."
Group Song—"Santa Claus."
Recitation—"The Christmas Stocking," Robert Gowell.

Second Grade
Recitation—"The Christmas Story," Florence Greer, John Schuler, Warren Hubbs, Seward Lieb, Jack Seemuller, Helen Naylor.

Third Grade
Recitation—"Dorothy Hook," "Christmas Customs in Other Lands," Mary Fisher, Jane Rutherford, Harry Rieger, Herman Weber, Geraldine Michener, Eleanor Carnie, Ed Coy Lieb, William Myers, Oden Mattie.

Fourth Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

Fifth Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

Sixth Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

Seventh Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

Eighth Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

Ninth Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

Tenth Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

Eleventh Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

Twelfth Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

Thirteenth Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

Fourteenth Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

Fifteenth Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

Sixteenth Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

Seventeenth Grade
Recitation—"The Christmas Eve Dream," Eleanor Friday, Christina Ridley, Doris Steddie, George Troutman, Edward Hitt.

DINNER FOR MAYOR WIMER

**Testimonial Banquet Will be
Held January 2 in P.
O. S. of A. Hall**

**JUDGE WELLS WILL BE
SPEAKER OF EVENING**

As a token of their regard for Mayor-elect George N. Wimer many of his friends and associates will gather 'round the festive board on January 2, 1928, to honor the new Mayor of Palmyra, who assumes office on that day.

The future Mayor of Palmyra has for many years been active in the civic, business, fraternal and political affairs of Palmyra and Burlington County. He is now completing his term as a member of Borough Council, having been Chairman of the Police and Fire Committee for the past year.

He is Treasurer of the Burlington County Real Estate Board and Treasurer of the Burlington County Republican Committee.

Few men know the history of their town and county as does George N. Wimer and his associates. He has authored many friends through the Borough, County and State, many of whom will be present at the dinner as an evidence of their regard for "George" and his good qualities.

Judge Harold R. Wells will be the guest of honor at the dinner. The address of the evening, this being a tribute to himself, Judge Wells has known the future Mayor a long time.

Mayor Wimer and a number of the present Council of the Borough will also be present, as well as a number of Palmyra who will make this opportunity to honor the incoming Mayor.

Senator-elect Clifford R. Powell also intends to be present as will many of the Board of Freeholders and County Officers who know the qualities of the new Mayor.

Frederick A. Pope, Prosecutor of the Peace of Burlington County, Somerville, will attend as a long-standing friend of Mr. Wimer's.

Both men and women will be present, as the dinner is not a political gathering, but one representing friends of the new Mayor.

The committee on arrangements consists of Walter D. Lamon, chairman, J. Horace Finney, Joseph S. Low, Charles R. Stout and Fred G. Promuth, 811 Morgan Avenue, who has the hotel and in charge.

Due to the restriction on account of the size of the hall, the number of guests is limited.

The dinner will be held at P. O. S. of A. Hall and those desiring to attend will get in touch with Fred G. Promuth.

**Lions Will Give
Show April 12-14**

**Service Club Members Hard at
Work on Big Musical
Comedy**

**AL WHITE SUPPLIES
DANCING INSTRUCTIONS**

**Expert Musical Director Chosen;
Sixty Girls Appear
in Choruses**

"The Lions' Roar of 1928—And How" is the title of the musical comedy to be presented next spring by the Palmyra-Riverton Lions Club. The dates of the show are April 12, 13 and 14.

The production is well assured of success because of the fact that the dancing will be conducted by the Al White Studios under the direct personal supervision of Mr. White and Davis P. Smith, a resident of Riverton and a man who has had great success with the dancing in such shows as the Burlington Burnt Cork Association and others of an equally successful type.

The musical director for the show will be Edward P. Cullen, who has been musical director for the Maquo and Wig productions for the past six years, musical director of the Philadelphia Charity Ball and in head of the Music Department of Grand College.

The participants in the choruses are, therefore, assured of the highest possible dancing instruction and those who witness the show will be assured of seeing the results of such instruction and of having the music rendered by one of the most competent musical directors it is possible to procure, with his own selected orchestra.

It can be readily seen that the Lions Club is sparing no effort or expense to make this show by far the best of its kind ever produced in Palmyra. The Lions Club feels that the people of Palmyra deserve nothing but the best and that they will support the efforts of an organization which is working so hard to give them the best.

The choruses of the show will require from fifty to sixty girls and an invitation is extended to all girls who desire to take part and receive the benefits of the good training which is available, to be present at the tryouts for the choruses. This tryout will take place during the week following New Year's. The exact date and place will be announced in next week's issue of this paper.

There are other extremely interesting features with regard to this show in process of development which will add greatly to the assurance of success of the production.

THE PAST WEEK IN HISTORY

December 10
U. S. Colonists penetrated the "Boston Tea Party" 154 years ago.

December 17
120 years ago John Greenleaf Whittier, poet, was born.

December 19
151 years ago first number of Thomas Paine's "Crisis" was issued.

December 20
124 years ago, the United States took possession of Louisiana.

December 21
The landing of the Pilgrim Fathers occurred three hundred and seven years ago.

December 22
Ezek Hopkins appointed U. S. Naval Commander-in-Chief 152 years ago.

Santa Claus at Cinnaminson

**Children Fill Stockings for Boys
at "Four Mile" and Basket for Needy Family**

As usual the children of the Cinnaminson School have been busy making stockings for the "Four Mile Colony" at New Lisbon. The girls in the Domestic Science classes made them out of tarlatan and put a red wool border around each one. Into these went 20 pounds of hard candy and these four dozen filled stockings will help to make the boys in the Colony have a happier Christmas.

Incidentally, the children's Christmas will be happier too because they have done this for others.

Through Miss Reba Troxell, county attendance officer, the girls in the eighth grade heard of a family living in "the Pines" who expect very little from Santa Claus this year. So they decided to pack a box for her. They are four girls and one boy. The plans are very secret and only the class knows what the box will contain. But you may be sure that the girls will send to these little ones a fine gift.

Christmas boxes will be sent from the school to Lillian Rogers and Lester Magee, former pupils of the school, who are attending schools in other parts of the state.

A Magazine Contest
Several weeks ago some friends of the school offered to the pupils of grades 6-8 two prizes, one for the boy and one for the girl who should write the best composition on what they expected to do when they grew up and how the school was helping them in this desire.

The results of the contest were most interesting. Forty-four children completed and chose 22 different vocations. The list included: State Police, Engineer, Stenographer, Teacher, Wireless Operator, Bookkeeper, Pipe Organist, Carpenter, Domestic Science Teacher, Doctor, Clerk, Dancer, Tea Room Manager, Nurse, Mechanic, Dressmaker, Executive, Telephone Operator, Athlete, Poetess, Draftsman.

The prizes were awarded to Marie Leedom, who hopes to conduct a tea room and to Carl Hubbs, who expects to be a carpenter. We wish both of them every success and are sure that the contest has already given them much encouragement. Those who planned the contest have every reason to believe that they have helped in stimulating the young people with purpose for the future.

Christmas Party Full of Hilarity

**Drawing Held for Turkey, Cafeteria Buffet Midnite Lunch,
Tree and Gifts**

Joseph H. Pike won the turkey which was drawn for at the last meeting of Camp 23, P. O. S. of A. A very delightful midnite lunch was arranged by the Entertainment Committee which was most thoroughly enjoyed by all present.

Each member brought an inexpensive gift which was hung on a Christmas Tree by the Committee and just before leaving as his name was called out each man went to Santa Claus and received his present. Only one stipulation was made—that was that the packages must be opened so everyone present could see what the other fellow got. The gifts ranged from baby rattles to handkerchiefs.

Don't forget the Camp will meet Wednesday of next week and also the following week.

ALUMNI DANCE

The first dance of the season to be given by the Alumni Association of Palmyra High School will be held in the Riverton Porch Club, Christmas Night, Monday, December 22.

A popular orchestra has been secured and a large crowd of young folk from the surrounding towns is expected to attend this hop.

If you have not as yet made any engagement, mark this date on your calendar.

A New Yorker stands ready to sell family trees for \$5.00, and there are plenty of families that would pay that much and more just for a little prancing.

P. O. S. of A. WILL PRESENT NEW FLAG TO PALMYRA BOROUGH

**Flag Presentation and Raising
to be Preceded by Big
Street Parade**

**NEW FLAG TO REPLACE
TORN STARS AND STRIPES**

The program for the presentation and raising of a new American Flag to be held by the Washington Camp 23, P. O. S. of A. is taking real form and life as the committee on arrangements progresses with its task.

These ceremonies will take place Monday January second as the New Year comes in on Sunday.

Camp 23 will be assisted by the American Legion and the local Boy Scouts. Irons Band of Burlington will furnish the music.

After a street parade Mayor Wimer, the retiring Mayor, will make the presentation and the new Mayor, George N. Wimer, will receive the flag on behalf of the Borough of Palmyra.

The Rev. William Lee will lead the singing in prayer which will be followed by singing and Band music. Benediction pronounced by Rev. Lockett will close the ceremonies.

The parade will leave the P. O. S. of A. Hall at 12.30 sharp, proceed west on Broad street to the Firehouse where the retiring Mayor and the new Mayor and Council and Borough Officials will join in the demonstration. The line of march will continue to Arch street, counter march to River street and then back to the Hall for the presentation and raising.

The parade marshals will be: Edwin F. Patterson, Harvey Tranger, William E. Branson, Walter M. Houser, Alfred Koppelman, and Walter D. Lamon. J. Horace Finney and George Rogers will ride their stalwart steeds.

Every member of Camp 23 and any others wishing to participate in the ceremonies is urged to do so as this is her duty as an American Citizen. Show your public spirit—Be at the P. O. S. of A. Hall by 12 o'clock, noon, Monday, January second.

Dental Clinic at Cinnaminson

**Dentist Will Work at School
1 Day Each Week; Great
Benefit Expected**

A dental equipment has been installed in the Cinnaminson School. After the holidays Dr. Rogers, dentist of Palmyra, will come to the school one morning a week to work on the teeth of the pupils. It is felt that this is one of the greatest achievements in the life of the school.

During the Fall medical examination, Dr. Rogers said that the greatest defect among the children could be traced to poor teeth.

Because of the distance from town, many parents are unable to take the children to a dentist, and if the children are able to go to the school, they are able to go to the dentist.

We wish to take this opportunity to express our thanks to all who contributed toward the purchase of the equipment. After the holidays the teachers will give play proceeds to be used for the maintenance of the clinic until it is placed on a self-supporting basis. Publicity Committee.

MOVIE HITS

**Walt Whitman Offers Fine Hill For
Next Week**

Sammy Cohen, eccentric screen comedian, has deserted the marines and joined the ambulance corps in "The Gay Retreat." Fox Films uproarious comedy of the late War.

Monday and Tuesday in adapted from an original story by William C. Cresswell and Edward Marshall. It is filled with laughs from the first flash to the last with not a few thrills thrown in for good measure.

Ben Turpin, who lends laughs to "The College Hero," Columbia Pictures' campus romance at the Walt Whitman next Wednesday and Thursday, is an institution in motion pictures. Ever since 1907 when he first gave an amorous crooked look at a beautiful heroine in an Essanay comedy, he has provided enjoyment for countless numbers of movie fans throughout the world.

Turpin was born in 1869 in New Orleans and was educated in local schools and in New York City. He worked in a tin-type gallery and as a comedy taffy-pulling ballyhoos in street vaudeville concessions.

In 1897 he made his theatrical debut in vaudeville under Kohn and Castle.

"Ladies Must Dress" may suit Virginia Vail but according to Nancy Carroll it should read "Ladies must undress." If it is to meet Nancy's particular series in the Fox Film production directed by Victor Heerman, coming to the Walt Whitman Friday and Saturday of next week.

A New Yorker stands ready to sell family trees for \$5.00, and there are plenty of families that would pay that much and more just for a little prancing.

We sometimes wonder if the reason Adam broke with Lilith wasn't that Christmas was drawing near.

CHRISTMAS CAROLS

Everything is progressing rapidly for Palmyra's Community Christmas Tree and the singing of Christmas Carols under the auspices of the Post Rodgers American Legion 156, to be held at eight o'clock Saturday night, December 24, at the Legion Home.

The whole community is invited to participate in the exercises Christmas Eve. The services will consist of the invocation by the Rev. William Lee, the singing of Christmas Carols and the benediction by the Rev. William Erhard.

Singing sheets will be distributed and it is hoped that friends of the various churches will attend and as a unit be assisted in the singing by the congregations of the various churches.

In case of inclement weather the services will be held just the same inside the Legion Home.

K. of C. Christmas Party, December 28

**Plans All Made for Big Event
for Children; Preparations
for 300 Guests**

Final plans for the K. of C. Kid-olice Christmas Party, for the Sunday School children of the Sacred Heart Parish to be held in the hall of St. Joseph's Council, were formulated at a meeting of the committee last Monday night.

Chairman R. J. Woods, the newly appointed "Pop" artist of the council gave a very interesting and timely report on the progress made on this Yuletide event.

The affair will be held on Wednesday, December 28 from 8 until 10 p. m. and the entire hall will be turned over to young guests of the Palmyra-Riverton Knights.

Arrangements are being made to accommodate nearly 300 youngsters as the exciting program will surely attract all the kiddies.

On the list of entertaining features is a Punch and Judy Show and also a magician, who have been secured from a theatrical troupe in Philadelphia.

Musical numbers, games, singing and dancing, supplied by local talent will keep the little guests amused for a time.

After all of these preliminaries the feature attraction will be put on. Santa Claus, the all time story and fully outfitted will distribute to each child a basket of Christmas cheer containing fruits, nuts, candy, some toys and novelties.

Real Christmas Aspect
This occasion of the kiddie party has called upon the Council's decorators to give the hall and surroundings a real Christmas touch. Yuletide colorings and wreaths are artistically hung about the interior of the building, and beyond any doubt are the most attractive trimmings that ever graced the local K. of C. headquarters.

Community Christmas Tree
The largest and most shapely Christmas tree that could be procured in this part of the state now adorns the lawn in front of the Knights' home. This tree has been made as attractive as possible and it is the hope of the Knights that its brilliant array of varicolored

Is Prohibition a Success or Failure

Anti-Saloon League Says 175,000 Saloons Have Closed and Savings Increased

To the Editor: It is extremely difficult to get FACTS about the present status and value of the enforcement (or seeming lack of it) of the 18th Amendment from the daily press.

The facts either aren't NEWS, or else are not the kind of news that our big daily papers want to print. I believe your readers will be interested in reading some facts brought out at the recent convention of the Anti-Saloon League of America in Washington, D. C.

Speakers and delegates from all walks of life and from all sections of the country agree that "Prohibition at its worst is infinitely better than licensed liquor at its best."

Roger Babson says that if Prohibition were not in effect in America today, our drink bill would be \$5,000,000,000. Not more than one tenth of this amount is actually spent, and that colossal business of distillers and brewers has been reduced to the status of cringing bootleggers.

Bootleggers Get Publicity One hundred seventy-nine thousand licensed saloons are gone, and that much temptation, at least, is removed from the street corners. One bootlegger who is caught today gets more publicity than all those licensed saloons put together used to get.

Licensed liquor in the U. S. A. had 140 years to prove its worthlessness. Today no one NEEDS it of alcohol; it comes from choice. Years ago alcohol was thought to have value as food. Later it was tolerated as a beverage. Today it is known to be a poison.

Since 1918, when the 18th Amendment went into effect, the number of individual depositors in savings accounts has increased from 10,000,000 to 40,000,000. Investments in Building & Loan Associations have increased from \$2,000,000,000 to over \$5,000,000,000. Foreign investments have increased over 600%.

A noted Englishman has said that "Wet England cannot compete with dry America." Our industrial supremacy depends on workmen who are keen, active, alert, educated. Alcohol belongs to a lower and a slower age.

Mrs. Willebrandt Pleaded Mrs. Mabel Walker Willebrandt, who, as Assistant Attorney General of the U. S. A. has been occupied for the past six years exclusively in the prosecution of liquor law violations, says she has never had such great satisfaction as at present, that the progress in her department is toward a goal of enforcement that is clean, orderly, intelligent and effective.

Federal enforcement officers are not now political appointees; they are selected by civil service examination. This, however, will not eliminate crooks, so these men are being investigated, through personal interviews in their home communities, for their moral integrity, intelligence and character.

The four most common complaints we hear about Prohibition are as follows, with some facts attached: (1) Prohibition doesn't prohibit. If it doesn't prohibit then the wet

should all be well satisfied. National Prohibition is the greatest obstacle ever placed between the liquor traffic and millions of its possible victims.

(2) Prohibition makes law breakers. Prohibition will not make law breakers out of decent American citizens and the liquor interests themselves have always been the greatest of law breakers.

(3) You can't make men moral by law. Moral conduct, however, is the main end of law, and all laws that don't aim at the betterment of society are doomed. No legislation will ever stand which is not based on righteousness.

(4) Prohibition invades personal liberty. Liberty is a priceless heritage, but no man's liberty carries with it the right to strike another man down. This kind of "personal liberty" for men too often means personal slavery for women and children.

Men Fail, Not Law Failures are not of the law, but of men.

Present-day America is eager for facts. The WCTU and the Anti-Saloon League are out to give these facts. They believe that, given the TRUTH, the rugged common-sense of the American citizen can be counted on with the help of God, to work out the right solution of his big problems. I think they are correct in this belief. Their difficulty lies in the presentation of the facts. We very quickly forget the evils of the old system.

The Daily press and the magazines seem critical rather than helpful. But if this cause is right it will win.

Yours, H. G. Taylor, Jr. Riverton, N. J. December 19, 1927.

Note—When Mr. Taylor went to Washington to attend this conference he was much downcast over the situation of law enforcement, and was inclined to think that any honest enforcement was impossible under present conditions, but after he had heard something authoritative from the other side, he came home with his faith renewed and said he would like to pass along some of the encouragement he received in order that it might hearten others who had become downcast because of the unfair and untrue manner in which the enforcement of the 18th Amendment is treated in the public press.—Editor.

Venice, California, patterned after its Italian namesake, is to drain her canals, fill them in and pave them. It was inconvenient, walking back from gondola rides.

Greenland Ranch, California, has observed the maximum recorded temperature, 134 degrees Fahrenheit.

BROADWAY PALACE
The Home of Quality Photo Plays
Mrs. A. S. White at the Console
PROGRAMME
Shows as follows 7:15 and 9 o'clock
Starting Thursday, December 23

Thursday—Alice Terry in "THE MAGICIAN"
News

Friday—Tim McCoy in "CALIFORNIA"
Collegiate No. 7

Saturday—Jacqueline Logan in "FOR LADIES ONLY"
Mermaid Comedy

Monday and Tuesday—Clara Bow in "IT"
Newlywed Comedy

Wednesday & Thursday—Gilda Grey in "CABARET"
News Cameo Comedy

1928 Automobile Licenses secured. Price 50c plus cost of license.

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Palmyra-Riverton YMCA is Busy

Special Program Will Occupy Boys During Christmas Season

The Christmas Spirit has invaded the Palmyra-Riverton YMCA. The lobby is decorated with greens and the talk of Santa is the prevailing topic at each Friendly Indian meeting.

Everybody is going to have a chance to do something special this Christmas season, for on Wednesday, December 28, the boys of Burlington County are invited to be the guests of the central YMCA in Philadelphia. This trip also allows the opportunity for many of the boys to make the educational trip around Philadelphia in the morning. The activities at the YMCA start at one o'clock and conclude at six. Basketball, volleyball, and a swim are only some of the things awaiting those who are fortunate enough to sign up.

Friday and Saturday of this week the Community Welfare Association will use the gymnasium of the YMCA for the central place in the making of and in the distribution of Christmas Baskets for the poor and needy.

A Christmas party was enjoyed by all the members of the Friendly Indian Club last Wednesday. Ice cream, cakes and apples made up the menu. No reports of any illnesses have been received.

On New Year's Day, January 2, 1928, an Open House will be held at the YMCA building in the afternoon from 3 to 6 o'clock. Hot Refreshments will be served, photographs of activities of the YMCA will be on display and the entire building will be open for inspection. In the evening of the same day a reception and orchestra concert will be held in the YMCA building. Local artists, both instrumental and vocal, will supplement this concert.

Walt Whitman Theatre
40th & Westfield Ave., Camden, N. J.
WISHES EVERYBODY A VERY MERRY CHRISTMAS

Our Holiday Week Program of Laughs

Mon. & Tues., Dec. 26 & 27
"THE GAY RETREAT"
with
Ted McNamara & Sammy Cohen
A Real Laughterfest

Wed. & Thurs., Dec. 28 & 29
More Laughs
"THE COLLEGE HERO"
with Bobby Agnew, Pauline Garon and BEN TURPIN

Fri. & Sat., Dec. 30 & 31
Ring Out the Old Year With a Big Laugh
Virginia Vail in
"LADIES MUST DRESS"

THREE ACTS OF VAUDEVILLE EVERY DAY

Special Xmas Matinee, Monday, Dec. 26, 2:30 p. m. Santa Claus Reception. Gifts to the little ones. NO ADVANCE IN PRICES.

Two Shows Nightly—7:30 P. M. Adults, 40c Children, 25c
Matinee Saturday, 2:30 p. m. Adults, 25c Children, 15c
Free Parking No Tipping

All are invited to one or both of these functions. This is a fine time to see the Y building and to find out about its program for boys and young men.

RANCOCAS GRANGE PLANS CHRISTMAS ENTERTAINMENT

Ranococas Grange will have its annual Christmas tree entertainment on this (Wednesday) evening, in Grange Hall, Ranococas. All members are requested to come and bring their children and have a good time. Brothers are to bring candy, sisters bring sandwiches, all members bring a little ten-cent gift to amuse the children as usual. All come and enjoy a social time. This will be after the regular meeting of the Grange.

MARLTON MAN ADMITS BIGAMY

Defendant Under Alimony Order Weds Second Woman; Aids Asked for Two Families

Admitting that he already had a wife and two children living in Pennsauken township eight months ago when he married Elizabeth Ritchie in Franklinville, William Mortland, Jr., 34 years old, of Marlton, pleaded non vult in Gloucester county court at Woodbury last week to a charge of bigamy.

Several months ago the man's first wife, Mrs. Bertha Mortland, applied for a divorce on statutory grounds. She won the case and her husband was ordered to pay \$10

a week alimony. Now the man is living with his second wife and their child.

The proceedings were instituted by officials of Pennsauken township to compel Mortland to support both

wives and all the children. Anyway the pessimist doesn't encourage you by looking on the bright side when you are having a good time being a martyr.



This bank wishes to extend to all its patrons the greetings of this joyful season and the hope that the New Year will have in store for them a generous share of prosperity.

Increased prosperity calls for more banking service.

Here you may be sure of the best service combined with courtesy.

The Palmyra National Bank

Palmyra, N. J.



The spirit of Christmas calls us to a better appreciation of old association and the value of old friends

May the New Year bring you Pleasure and Prosperity

CLINTON B. WOOLSTON

Broad and Main Streets

Riverton



WREATHS and FLOWERS

for the Holidays

BLOOMING and FOLIAGE PLANTS

FERNS

BEGONIAS

PANDANUS

CYCLAMEN

POINSETTIAS

RED CHERRY PLANTS

All at Special Prices at my Greenhouse

PENNEL COOPER

738 Cinnaminson Avenue, Palmyra, N. J.

SEASON'S BEST WISHES

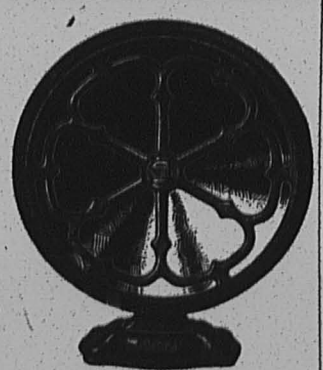
To our faithful old friends, our cherished new friends, and to those whose friendship we strive to deserve, we tender hearty Christmas Greetings, and may you have a Happy and Prosperous New Year.

J. L. YOUNG

TAILOR

Phone 406-W

Next to Movies



HAVE YOU HEARD

The new Model E Atwater Kent Radio Speaker?

If you haven't stop in and hear it or Phone 460 for a demonstration in your home.

This \$24 Speaker would make an excellent family gift for Christmas.

WOOLSTON'S GARAGE

Broad and Main Riverton
Phone Riverton 460

CHRISTMAS TREE ORNAMENTS

TOYS

for the CHILDREN

Wm. B. Fisher

Hardware and Tools

117 E. Broad St., Palmyra

Phone Riverton 959

Palmyra Quintet Loses by One Point

One Foul Goal Gives Exciting
Game to Moorestown by
40-41 Score

A pair of field goals and an important foul goal in an extra five-minute period enabled the Moorestown Quakers to win an exciting game from Palmyra, 41-40, in a Burlington County League contest at the Moorestown Community House last Thursday evening.

The teams battled through the regulation forty minutes of play at a deadlock, the score standing 36-36. A pair of fouls by Joe Perks drew the Palmyra team on even terms in the last 30 seconds of play.

Steve Brodie, of Moorestown, dropped a field goal through the basket from the center of the floor to give the Quakers the lead at the beginning of the overtime session but a spectacular one-hand overhead shot by Di Rossi tied the count at 38-38. Cotes, another Moorestownian then tallied a foul goal for his team. "Ernie" Potts, playing his first game in several weeks, scored what proved to be the winning shot. Perks again broke into the picture in the waning seconds of the extra period when he registered another goal to bring the score up to the final reading, 41 to 40.

Di Rossi, with 15 points, and Brett, who scored 12 markers, were easily the high lights for Palmyra. Brodie, McGehee and Cunningham, with 10 tallies each, sparkled for the Quakers.

In a preliminary contest the Moorestown Juniors downed the Palmyra seconds, 35 to 28. Conway was the outstanding performer for Palmyra with 14 points while W. Salmon came through with nine counters for the winners.

MOORESTOWN				
	Fid	Ft	TP	
Brodie, f	3	4	8	10
McGehee, f	3	2	4	10
W. Salmon, f	1	2	4	10
Cunningham, c	4	2	6	10
Cotes, g	1	1	3	3
Potts, g	1	3	4	5
Totals	14	13	35	41

PALMYRA				
	Fid	Ft	TP	
Schultz, f	1	2	7	4
Perks, f	2	3	4	7
Brett, c	1	4	9	6
Di Rossi, g	3	6	7	12
Eastburn, g	0	2	6	2
Totals	11	18	35	40

Score first half—Moorestown 23; Palmyra, 18. Score second half—Moorestown, 38; Palmyra, 36. Referee—Clemo.

MOORESTOWN JUNIORS				
	Fid	Ft	TP	
W. Salmon, f	4	1	1	9
Bartello, f	2	2	3	6
Kruess, c	1	4	9	6
Bentall, g	1	3	5	5
J. Salmon, g	1	5	7	7
Totals	10	15	25	35

PALMYRA JUNIORS				
	Fid	Ft	TP	
McKee, f	1	3	5	5
Conway, f	5	4	7	14
Shreve, c	1	0	0	2
Kranz, g	0	0	2	0
McCorkle, g	0	1	1	1
Lytle, f	1	2	3	4
Totals	8	10	17	28

Score first half—Moorestown, 23; Palmyra, 11. Referee—Clemo.

Palmyra was scheduled to play Saturday evening at Palmyra but Manager Winkelspecht was forced to cancel the game because his team had no hall in which to play the contest. It certainly is a drawback to Palmyra, which is playing great basketball lately, not able to secure a home floor when there is at least three good courts in the town.

Palmyra will play at Marlton Friday night. Delanco is scheduled to play at Palmyra Saturday night. Palmyra will travel to Delanco next Tuesday evening.

CHAUTAQUA

"The Patsy" to be Presented in
Palmyra

An important announcement is made by the local Chautauqua committee that the notable New York comedy success, "The Patsy," which only recently played a run of more than three hundred nights at the Booth Theatre, will be the outstanding comedy-drama on this year's Chautauqua program.

The comedy was produced in New York by Richard Herndon and is by Barry Connors, the author of "Applesauce," seen here two years ago, "The Mad Honeymoon" and other popular successes.

"The Patsy" deals with the trials and tribulations of a highly sensitive young girl in the home of a modern American family consisting of a father whose love for her is the only sustaining note in her life, and her mother and older sister, who are unendingly nagging and bullying her into taking the blame for everything, though hers is not the fault.

Considering herself almost a failure who takes a book which is purchased through an ad in a comic magazine and from which she learns many wise and witty sayings in order to become a social success and a "hit of the party." To the further distress of both her mother and sister she wins Tony, the discarded suitor of her older sister, for whom she has secretly cared for a long time.

Unwittingly he is won through his effort to have "Pat" win the man she loves by giving her six sure-fire lessons in love-making. As the last lesson hits its target, Grace, "Pat's" older sister, turns down her new and richer suitor and decides she wants Tony back. And for a time things seem pretty bad for our heroine.

A QUICK TRIP

S. B. Lisk, of Riverton, and Albert Oland, of Mullica Hill, returned Thursday morning of last week from a rather strenuous business trip, covering 1108 miles.

They left Riverton the previous Saturday night and drove to Rochester, back to Syracuse, to Albany, N. Y., to Pittsfield and North Adams, Mass., back to Pittsfield, into Holyoke, from there to Westerly, R. I., back to Worcester, Mass., then down to New York City and on home. The trip took about four and a half days and business calls were made every day.

MERRY CHRISTMAS

With full appreciation of the many courtesies shown during the past year, we extend our best wishes for a

MERRY CHRISTMAS

and a

HAPPY NEW YEAR

Palmyra Hairdressing Parlor

516 Cinnaminson Avenue

Palmyra

Phone Riverton 788



GIFTS FOR ALL

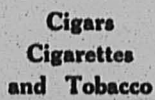


XMAS PERFUMES

Coty's \$1.00 to \$8.50

Hudnut's 3 Flower 75c to \$5

TOILET WATERS, all the popular kinds, 25c to \$2.50. Packed in beautiful gift boxes.



Cigars
Cigarettes
and Tobacco

Tobacco Pouches and Pipes. El Producto and Henrietta Cigars packed in 25's and 50's boxes



Eastman Cameras

Why not buy him or her a camera, \$2.00 up.

Our usual high grade Trees will be on sale.



Boxed Candies

Wonderful assortment of Fresh Candies, 1 lb to 5 lbs. Prices from 40c to \$1.75 lb.

Liggett's, Whitman's and Lowmy's. All packed in Christmas boxes

Toilet Articles

French Ivory Pysalin and Shell, \$5.00 to \$10.00. Manicure Sets

—A complete line of LaCrosse

Sets, \$1.50 to \$12.00.



Christmas Cards and Gift Stationery

Eaton, Crane and Pike, White and Wyckoff, and a wonderful assortment from 50c to \$3.50.

BUOHL'S DRUG STORE

Palmyra, N. J.

Phone Riverton 491-492

Opposite Station

Christmas Sale

The approaching holiday season again brings to the fore the question "how can I find my Christmas shopping most conveniently, where can I secure gifts of quality, how can I remember adequately the many individuals on my Christmas list; how can I find time to select gifts that will be appropriate to each case?"

This store has anticipated your needs, your gift problems, and we have gotten together a varied line of Gift Cards (many of which we show on this circular) that will enable you to make your selections quickly, conveniently and at extremely low prices.

Mark the items wanted on this circular and bring it to our store. You will be pleased with the assortment of merchandise and prices.

ATTRACTIVE CHRISTMAS SPECIALS

ELECTRIC PERCUSSION A new and useful gift for the home. Makes massage and massage treatment easy. Call Price \$2.50.	ELECTRIC TOASTER A new and useful gift for the home. Makes toasting easy. Call Price \$2.50.	ELECTRIC IRON A new and useful gift for the home. Makes ironing easy. Call Price \$2.50.	BRIDGE TABLE A new and useful gift for the home. Makes bridge playing easy. Call Price \$1.00.
MOTHER'S HELP A new and useful gift for the home. Makes mother's life easy. Call Price \$1.00.	TOY CARPET SWEEPER A new and useful gift for the home. Makes cleaning easy. Call Price \$1.00.	BARBER SHAVES A new and useful gift for the home. Makes shaving easy. Call Price \$1.00.	MUTT CRACKER A new and useful gift for the home. Makes cracking easy. Call Price \$1.00.
POCKET SHAVE A new and useful gift for the home. Makes shaving easy. Call Price \$1.00.	ELECTRIC CURLER A new and useful gift for the home. Makes curling easy. Call Price \$1.00.	ALARM CLOCK A new and useful gift for the home. Makes waking easy. Call Price \$1.00.	OPEN FACE WATCH A new and useful gift for the home. Makes time telling easy. Call Price \$1.00.
WASTE PAPER BASKET A new and useful gift for the home. Makes waste disposal easy. Call Price \$1.00.	FOOT BALL A new and useful gift for the home. Makes playing easy. Call Price \$1.00.	COASTER WAGON A new and useful gift for the home. Makes coasting easy. Call Price \$1.00.	CHRISTMAS CARRY A new and useful gift for the home. Makes carrying easy. Call Price \$1.00.
FOOTING FLASK A new and useful gift for the home. Makes footing easy. Call Price \$1.00.	FOOD CHOPPER A new and useful gift for the home. Makes chopping easy. Call Price \$1.00.	CAMPUS OR CUTTING KNIFE A new and useful gift for the home. Makes cutting easy. Call Price \$1.00.	TOILET CLIPPERS A new and useful gift for the home. Makes clipping easy. Call Price \$1.00.

JOHN H. ETRIS

"The Winchester Store"

PALMYRA

WHY NOT A CONCRETE FIREPROOF HOME?

Six Rooms and Bath, thoroughly modern single homes. Your saving in painting and coal more than pays the taxes.

Carrying charges less than rent? WHY PAY RENT?

FRED GREEN SPANISH HOMES

Lejeune Road

Phone Riverton 802

Palmyra

Friendly Thoughts by Frank A. Snover



Assumption roars. Authority silently commands. Gentleness finds little to overcome. As the storm approaches people shut things tight; before the gracious sun they open up their houses. A frown loses while the smile wins.

A tactful, conscientious service. A ceremony of reverence. We are grateful for the kind commendation of those we have served.

THE SNOVER FUNERAL HOME
Frank A. Snover, Phone 830
Palmyra, N.J.

POULTRY NETTING

WIRE ROPE

WIRE STRAND

FENCE WIRE

TELEPHONE WIRE

VEGETABLE STAKES

FLOWER STAKES

WIRE CLOTH FOR WINDOW SCREENS

ELECTRICAL WIRES FOR

HOUSE WIRING

John A. Roebling's Sons Company

TRENTON and ROEBLING, N. J.

Philadelphia Market House

"The Ever-Bearing Garden"

BROAD and GARFIELD AVENUE, PALMYRA, N. J.

Phone Riverton 720 and 721 Prompt Free Delivery

SEASON'S GREETINGS

Not in the Sense of Custom Only, But With a Genuine Appreciation of Our Pleasant Associations During the Past Year, We Extend To You Our Best Wishes for An Old Fashioned Merry Christmas and a New Year of Happiness and Prosperity.

We are prepared to supply you with all kinds of Fresh Fruits and Vegetables for the Holiday dinners.

Our extra courteous clerks will help you save time.



The best way to guard against crank case dilution in winter is to use good gasoline.



"STANDARD" GASOLINE

Made in New Jersey



From the

Men and Women of Public Service

THE NEW ERA

Published every Thursday at 607 Main Street
RIVERTON, N. J.

Entered as second class matter at the Riverton, N. J., post office
WALTER L. BOWEN, Editor

The New Era is devoted to the business and home interests of
Riverton and Palmyra, independent of political or
religious belief—the people's paper

Subscription \$1.50 a year in advance

Advertising rates on application

The New Era Office is equipped to do all kinds of Fine Printing
at reasonable prices

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioners', Sheriff's and other Sales, Administrators' and Executors' Advertisements are solicited. The New Era will appreciate being remembered in this connection.

NOTICE

All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of fifteen cents a line.

CHRIST CHURCH (RIVERTON)

Rev. Arthur S. Lewis, Rector

Christmas Day will be observed in Christ Church, Riverton, by three celebrations of the Holy Communion, at midnight on Christmas Eve, and at half-past seven and eleven o'clock on Christmas morning. The usual evening service will be omitted. At the midnight service and at eleven o'clock on Christmas morning the full vested choir of twenty-four voices under the direction of Mrs. Ruth Petersen Bell, organist, assisted by Harold Muller, violinist, will render the following music.

Midnight Service

Prelude, Violin and Organ
Christmas Carols arranged by H. Mueller

Ave Maria Bach-Gounod
Processional Hymn Adagio Fideles

Carol Mrs. Beatrice Collins
Gloria Tibi
Gratias Tibi

Credo
Offertory Anthem "Holy Night" Eyres

Sanctus
Agnus Dei
Gloria In Excelsis Eyres

Nunc Dimittis
Recessional Hymn "It Came Upon the Midnight Clear" Gregorian

Organ Postlude, Festival March in D Smart

At Eleven O'clock

Prelude, Organ and Violin
Largo Handel

Processional Hymn, Adagio Fideles
Sermon Hymn

"O Little Town of Bethlehem" Offertory Anthem

"The Angel Gabriel" Smart
Sanctus

Agnus Dei
Gloria In Excelsis Eyres

Recessional Hymn
Angels from the Realms of Glory

Organ Postlude
Marche Solemnelle Gounod

SACRED HEART CHURCH

Christmas Services at the Church of the Sacred Heart, Fourth and Linden Avenue, Riverton, will comprise Masses at Midnight, Saturday and 7 and 10 o'clock on Sunday.

Special program of music for the occasion will be rendered by the choir, assisted by Prof. House's orchestra of five pieces from Camden. The choir will be augmented by John Ambrosel, tenor and Joseph Hartman, baritone. Selections of Mass will be taken from Copponi's Mass in G and Rossini's Mass in B flat.

Mrs. Ambrosel and Mr. Hartman will also render selections before and at the close of services.

"Adeste Fideles" and "Silent Night" will be sung at the opening of the service.

EPISCOPAL

Christ Church, Parry Avenue
Rev. G. J. McCormick, M.A., L.Th. Rector

"Jesu! Jesu! most and least
Lowliest baby born to-day:
Followed on a wing of hay:
King no less of sky and earth.
And singing sea:

Jesu! Jesu! most and least
For the sweetness of Thy birth
Every little bird and beast,
Wind and wave and forest tree
Praises God exceedingly,
Exceedingly!"

Christmas Eve 11:45 p. m.
Old English Carols

Christmas Day, 12:01 a. m.
Processional Hymn 79

Communion Service Woodward in D Hymn 78

Offertory Anthem "There Were Shepherds" Marks

Recessional Hymn 73
10:30 A. M.

Professional Hymn 72
Communion Service from Mozart's Twelfth Mass

Hymn 76
Offertory Anthem "When the Sun had Sunk"

Recessional Hymn 80
2:30 P. M.

Children's Service and Carol Singing 4 P. M.

Carol Service 6 P. M.

Holy Baptism

Don't forget the Community Carol Singing on Christmas Eve at the Legion Home.

The young people are having two basketball games on Thursday evening. One for the Athletic Club when they meet the Collingwood team, and a match with a visiting girls' team. We give a welcome to our people to come out and support our young athletes. The first game starts promptly at eight o'clock.

Mr. Ben Torbet is the director of the club. Bob English Captain, and George Womfor secretary.

The choir has some very lovely music for us on Christmas Day and also the following Sunday, New Year's Day.

May all people everywhere experience the true joy of this happy season, and be able to sing with heart and voice:

"Yea, Lord we greet Thee
Born this happy morning;
Jesus, to Thee be glory given;"

LADIES' AUXILIARY I. O. O. F.

On Friday evening, the 23rd, the ladies will bring their gifts of food and meet in Society Hall to pack the Christmas baskets for needy families.

On Wednesday evening, the 28th, the Christmas party and covered dish luncheon will be given at the home of Mrs. Milton Jewett.

On Friday evening, the 30th, the Auxiliary will entertain the men of the I. O. O. F. at Society Hall.

RIVERTON ITEMS

Miss Julia Lane and Nathan Lane, 3rd, are spending the Christmas holidays with their parents, Mr. and Mrs. Nathan Lane, Jr. Miss Lane attends New Jersey State Women's College at New Brunswick and Nathan attends Bordentown Military Institute.

Miss Helen Dales Walburn celebrated her fourth birthday with a party at her home, at 416 Thomas Avenue, last Saturday. Among the guests were: Jane Blair, Jean Leach, Portia Mollard, Walter Drew, Jack Perkins and David Boyer.

Mr. and Mrs. Benjamin Davis and family, of Deerfield, N. J., and Benjamin Coleman, of Deerfield, spent Sunday with Mrs. Charles G. Davis.

Miss Flora Davis is spending the Christmas holidays with her parents, Mr. and Mrs. Harry Davis. Miss Davis attends New Jersey State Women's College at New Brunswick.

Harry H. Brunt and family moved on Wednesday from Eighth street to their new home on East Thomas Avenue.

Alexander Smith has been confined to his bed for a week with inflammatory rheumatism.

Mr. and Mrs. John Frehafer spent Sunday in Philadelphia.

Miss Anna Barr, of Locust Farm, gave a card party at her home on Friday evening for the benefit of the Girls' Club of Moorestown.

Miss Sara K. Stees will spend the Christmas holidays with her parents at Lewisburg, Pa.

Miss Katherine Durward will spend the Christmas holidays in Toms River with her parents.

Francis Baker is spending the Christmas holidays with his parents at Hopkinton, Mass.

Mr. and Mrs. Charles W. Kipp will spend the Christmas holidays with their daughter, Mrs. Samuel Jones, at Plainfield, N. J.

Albert F. Yearly, fifteen years of age, of Riverton, killed his first deer, a spike buck weighing 75 pounds, on the first day of the season at Woodmansie in the Pines. The party was made up of Lawrence Yearly, Horace Richmond and Joseph F. Yearly.

Mrs. Charles North, of Richmond, N. J., visited her brother and wife, Mr. and Mrs. Morris Steedle last Saturday.

Paul E. Good and daughter, Miss Virginia, expect to leave on Sunday for Miami, Fla., where they will remain until New Year's.

David Cole and family, of Camden, spent Sunday as the guests of Mr. and Mrs. Otto Sauer.

Charles and Paul Coddington expect to motor to Arlington on Friday, and their sister, Miss Elizabeth, will return with them to spend the holidays with her parents, Mr. and Mrs. J. M. Coddington.

Mr. and Mrs. Dennis Maloney will go to Plainfield on Saturday where they will be the guests of their son and wife, Mr. and Mrs. John Maloney, until New Year's Day.

Miss Anne Murphy, one of the operators at the Riverton telephone exchange, has been transferred to Reading, Pa. Miss Murphy left on Saturday.

Miss Charlotte Partridge, of Washington, D. C., is spending the holidays as the guest of Mrs. C. S. Somerville.

Mrs. William A. Hendrickson entertained a few out-of-town guests at a bridge luncheon on Monday in honor of her guest, Madame Molinari, of Paris.

Miss Anna Whitall James returned from Versailles, Ky., on Saturday to spend the holidays with her sister in Riverton. Miss James expects to

return to Margaret Hall, where she is musical instructor, after New Year's.

Miss Nancy Biddle, who is attending Swarthmore College, is spending the holidays with her parents, Mr. and Mrs. Charles M. Biddle, Jr.

Miss Mary Tyler, and Douglas and Joseph Tyler, who are attending George School, at Newtown, Pa., will spend the Christmas holidays with their parents, Mr. and Mrs. Joseph Beck Tyler.

J. M. Coddington and son, Charles motored to Barnegat Light last Thursday.

This week four boxes of fruit were received from Frank Cole, who is spending the winter in Florida. His parents, Mr. and Mrs. Samuel R. Cole, and his sisters and brother, Mr. and Mrs. Herbert Evans, Mr. and Mrs. Robert Evans, Mr. and Mrs. William Evans, were the fortunate recipients.

Mr. and Mrs. Joseph Beck Tyler will entertain at a family Christmas dinner. Among the guests will be Mr. and Mrs. Harry Chapman and children, of Philadelphia, and Mr. and Mrs. Francis Judson, of New York.

Mr. and Mrs. William Albertson and Mrs. Harvey Stewart and daughters attended the "candle lighting ceremony" of Christmas music, at the Glassboro Normal School, Wednesday evening. Miss Dorothy Stewart and Miss Margaret Albertson are attending the Normal School.

C. W. Ludlow says he has the tire which motorists have been looking for since automobiles were invented. Read his announcement in this issue and then ask him to show you how this unusual tire is made.

"HONEYMOON LANE" AT NEW ERLANGER

Edith Dowling Will Appear in Popular Comedy as Holiday Attraction

"Honeymoon Lane," the A. L. Erlanger musical comedy starring the popular comedian Edith Dowling, which made an instant hit on the occasion of its first performance at the Garrick Theatre a year ago last September prior to the New York Knickerbocker Theatre run, will return to Philadelphia at the New Erlanger Theatre beginning Monday (Christmas) Night, Dec. 26, for a limited engagement.

Those who failed to secure seats for the previous engagement will now have an opportunity to see Edith Dowling and the original cast including Gordon Dookey, Martha Morton, Esther Mair, Florentina Gossava, Bobbie Perkins, Al Sexton, Worthie Faulkner, Leo Beers, Bernard Randall Kate Smith, and others who were responsible for the success of "Honeymoon Lane" here and in New York and Boston.

The story of "Honeymoon Lane" concerns a young fellow who works in a pickle factory with a girl whose guardian is old-fashioned and won't let her bob her hair, marry or have any fun at all. The girls want to run away and become an actress. The boy persuades the village freak, a kindly old soul who sells dreams, to recite to the girl a dream in which she rises to the top of fame on the musical comedy stage to meet only with sorrowful disaster.

Mr. Dowling is said to have written for himself a role that offers untrammeled scope to his sense of

humor and the distinctive method of characterization for which he is deservedly famous.

The play is said to happily combine comedy, pathos, romance and "hokum" in an entertainment of rare gaiety and enjoyment. The many song and dance numbers include "The Little White House at the End of Honeymoon Lane," "Dreams for Sale," "Head Over Heels in Love" and "Halloween."

Other members of the large supporting cast include Jessie Intropidi, Adeline Seaman, Harry Robinson, Jerry McAuliffe, D. J. Sullivan, Thomas Weldon, Louis Simon, George Poncefort, Olive Brady, Alyce Johnstone, Jean Caswell, Ivy Palmer, Emerita Monach, Helene Ault and a chorus of thirty-four girls.

Miss Eileen Mattia entertained a few friends last Friday in honor of her birthday.



Most cherished among the gifts bestowed by the passing year is the memory of the pleasant relations with those whom we have been privileged to serve.

So it is most sincerely that we wish you a Merry Christmas and a Happy New Year

COMPTON, The GROCER
PHONE RIVERTON 28



Thanks to you and all the folks with you for the kind consideration and true friendship extended to us throughout the year
Our sincere wish is that Christmas finds you all well, happy and prosperous

E. B. RUDDEROW

522 Main Street

Riverton

Phone 646



The golden sun is setting, and our hearts are not forgetting

The courtesies and favors you have shown us in the past.

And we hope that we may serve you in a way that you deserve,

To warrant us in hoping that such courtesies may last.

ALBERTSON'S

FIRESTONE HEADQUARTERS

Broad and Main

Riverton



To our old friends, loyal and true; to our valued friends; and to those whose friendship we strive to deserve, we wish unmeasured happiness and good fortune through the coming year.

ALBERT McCOMBS Tailor

526 Main Street

Riverton

Phone, Riverton 703

Orders Called For and Delivered



Appreciating our pleasant business relations during the past, we wish you the Compliments of the Season and trust that the coming New Year will bring you the best you have ever known in Happiness and Prosperity.

CHEW'S BAKERY

512 Main Street

Phone 154

We have just the thing you want for Last Minute Gifts
Cigars, Cigarettes, Candies

Breyer's Frozen Fruit Cake
Ice Cream

Edward J. Zisak, 2nd

604 Main

Phone 771

We have many things to suggest for
LAST MINUTE GIFTS

Candies, Stationery, Perfume, Toilet Sets, Jewelry for the Ladies.

Cigars, Pipes, Cigarettes and Smoker's Supplies for the Men. Cameras, Pens and Pencils.

L. L. KEATING'S
Broad and Main
Riverton
Phone Riverton 637



You Bet We Have
the Choicest
TURKEYS

for

Your Christmas Dinner and at a most reasonable price

All our Turkeys, Chickens, Ducks and Geese are raised on nearby farms. Every fowl sold by us is absolutely guaranteed to be fresh and of the highest quality.

CLOVERBLOOM BUTTER lb 59c

STRICTLY FRESH EGGS doz. 60c

We also have a full supply of Greens, Vegetables and Fruits for your Christmas Dinner.

Order Early While the Best of Everything is in Stock

Riverton Market House

Phone Riverton 627

PALMYRA NOTES

Joseph Sotham, of Pomona street, Riverton, employed by the Smith Express, of Philadelphia, was struck by an automobile shortly after noon Saturday when he alighted from his truck opposite Weart Boulevard. West Broad street, Palmyra. Sotham said he was not hurt and did not want to be taken to the hospital. Nevertheless he was rushed to the Zabrung Memorial Hospital at Riverside in the Palmyra Ambulance where he was held for observation. Examination proved that Sotham was not injured. He was slightly bruised and suffered from shock. He was later discharged. The driver of the car which struck Sotham was Ralph Stiles. No arrest was made.

The Palmyra schools will be closed for the Christmas holidays from Thursday, December 23, until Tuesday, January 3. Christmas exercises will be held in all the grades Thursday afternoon.

Joseph Atkinson, of Riverton, and Carl Dellmuth, of Camden, are making strong bids for positions on Swarthmore's great basketball team this season.

Miss Eleanor Moffitt, of 818 Lincoln avenue, is taking an active part in social affairs at Rider College, Trenton, being a member of the Phi Sigma Tau Sorority, one of the best-known clubs at the college.

Miss Moffitt has been a member of the society for over a year and was also honored with the position of Vice-President. Before going to Rider's, Miss Moffitt attended the Palmyra High School and was graduated in the Class of 1924. In high school she was a member of the Senior Play Committee.

The Nurses of the Palmyra Ambulance Association for December to the third Friday in January are Mrs. James T. Weart, Mrs. A. B. Dranson and Mrs. William C. Hoare. The Ambulance Committee is composed of Mrs. Elias Morgan and Mrs. Rachel M. Lord.

Pupils of Palmyra High School have donated toward the annual collection for Christmas stockings for the Boys' Home for the Feeble Minded at the Four Mile Colony, Mrs. W. R. Miller is in charge of this work in this vicinity.

Mr. and Mrs. George B. Shaner, of Lincoln avenue motored to Mays Landing and Atlantic City last Thursday.

Miss Helen Manleri and Dante Manleri enjoyed the weekend with their aunt, Mrs. Alfonso Tagliatale of West Broad street. The couple have left for their home in Hopewell, Virginia, to spend the Christmas holidays.

Mrs. Anna Duff, of Swarthmore, visited her daughter, Mrs. Frank Snowden, of Lincoln avenue, a few days last week.

George W. Rogers, of Morgan avenue, enjoyed deer hunting with a party of friends last week.

We welcome to Palmyra, Mr. and Mrs. H. Vinten and son, of Westmont, who have occupied the store and dwelling at 217 West Broad street through Mr. and Mrs. A. Tagliatale.

Augustus L. Wilson, of Lincoln avenue, is spending a few days on business in Chicago.

The annual Orchestra Concert of Palmyra High School will be held January 27.

A Civil Service examination for the position of Clerk and Carrier will be held at the Palmyra Post Office Jan. 21, 1928. Anyone wishing to take this examination must have their applications in not later than Jan. 11, 1928.

An attractive display of andirons, bellows, and other fireplace equipment can be seen in the window of Walter D. Lamson & Company, Realtors, 9 E. Broad street. These are the products of the Antek Forj. Inc., of Palmyra. Come and inspect them.

Irvin Harker, of Garfield avenue, Palmyra, who was arrested last week by Chief of Palmyra Police C. Morris Beck and held under \$500 bail for court on complaint of M. Birenbaum for passing worthless checks was released Saturday morning when he repaid Mr. Birenbaum and several other Palmyra storekeepers.

Gene Bush killed a Jersey fox above Pemberton last Thursday. Mrs. Charles Hofke and son, Miss Ella Burke and Mr. Charles Kuener, of Camden, spent Sunday with Mr. and Mrs. Edman W. Thomas. William Cooper, of Point Pleasant, Pa., is visiting his cousin, Le-

Roy Lester, of Leconey avenue. Harvey J. Trauer, spent last Monday at Point Pleasant, Pa.

The American Legion Auxiliary of Post Rodgers 156 will have a drawing for a Cedar Chest this Thursday evening, December 22, at 9 o'clock in the Legion Home. Arthur Hartley is home from Penn State College for the holidays. Mr. and Mrs. Robert Long and daughter, of Long Island, visited Mrs. Wesley Huyett, several days last week.

Dr. and Mrs. James E. Brown will entertain at a family reunion on Christmas Day.

Mr. and Mrs. Elvin I. Powell were dinner guests of Mr. and Mrs. Benet Longfield in Riverside on Sunday.

Mrs. Isabelle McLaughlin, of Newport News, Va., is visiting friends in Palmyra this week. Mrs. McLaughlin was former resident.

The Junior Philathea Class held their annual Christmas party at the home of Mrs. Edith Ruggles, 410 Morgan avenue, Monday evening.

The hostesses were: Mrs. Ruggles, her sister and husband Mr. and Mrs. Thomas Taylor, Miss Emily Harvey and Miss Virginia Seel.

The P. O. of A. will hold their annual Christmas party in Society Hall this Thursday.

Tacoma Council, D. of P., will not hold their regular meeting on December 26th, owing to Christmas, but on the second Monday in January, the 9th.

The Churches

CHRIST CHURCH, RIVERTON
Rev. Arthur S. Lewis, Rector
Holy Communion, 7.30 a. m.
Church School, 10 a. m.
Morning Prayer, Confirmation and Sermon, 11 a. m.
Evening Prayer and Sermon, 8 p. m.

Calvary Presbyterian Church
Charles T. Bates, D. D.
Sunday Morning Worship, 11 Church School, 10 a. m.
Sunday Evening Worship, 8.00 Christian Endeavor 7.00 p. m.
Mid Week Service Wednesday evening, 8 p. m.

Central Baptist Church
The Rev. George Lockett, B. D. pastor.
Sunday School, 10.00 a. m.
Morning Worship, 11.15 a. m.
Young People's meeting Friday evening at 8 o'clock.

Christian Science
First Church of Christ, Scientist Riverton. Thomas Avenue and Seventh street.
Sunday services: 11 a. m. Subject: "Christian Science." Sunday School 9.30 a. m. Wednesday 8 p. m.
Reading Room in Church Building open Tuesday and Friday 2.30 to 4.30 p. m. All are welcome.

The First Lutheran Church
The Rev. William M. Erhard, pastor.
Sunday School at 10.00 a. m.
Morning Worship at 11.00 Evening Worship at 7.00 p. m.
Prayer Meeting, Thursday evening at 8.00 p. m.

Classified Column

Advertisements inserted under this heading for one cent a word, each insertion, payable strictly in advance. Minimum charge 25c.

FOR RENT—Two houses, 623 Main street and corner of 7th & Lippincott avenue, Riverton. Apply C. T. Woolston, 7th and Main Streets, Riverton.

FOR RENT—Large storage rooms, third floor Roberts Bldg., Main and Howard. Large garage also. Low rent. Apply J. M. Roberts, Main and Howard.

FOR RENT—Desirable apartment Apply E. L. Williams, Cinnaminson Bank and Trust Company, Riverton

FOR RENT—Apartment, two rooms and bath. 408 Morgan avenue, Palmyra. Phone 690.

FOR RENT—Any length of time—Remington or Underwood Typewriter. New Era Office.

HOUSE FOR RENT—607 Cinnaminson street, Riverton. Apply Alexander Marcy, Jr., 406 Main street, Riverton. 10/20-11

FOR RENT—Heated Room, Cheap Apply 1005 Garfield Avenue, Palmyra.

FOR SALE

FOR SALE—Chevrolet Coach, 1924 Cheap. Green, newly painted. Good condition. Mrs. Thomas Ford, 715 Cinnaminson street, Riverton.

TWO VALUABLE PROPERTIES Main and Seventh street, Riverton; apartment location; substantial return for small investment. County Road in line of NEW BRIDGE. Phone Riverton 14. C. H. Haines, 230 High Street, Burlington, N. J. Phone Burlington 354.

ANNOUNCEMENT

The Painting and Decorating firm of A. L. Manly, for 40 years engaged in the painting business is now associated with ROY'S UPHOLSTERY SHOP of Riverton.

We are prepared to furnish estimates for all kinds of interior and exterior painting and decorating.

Estimates and color schemes furnished without cost or obligation.

ROY'S Upholstery Shop
Union Landing Road
East Riverton, opposite Dreyer's RIVERTON, N. J.
Phone 112-3-6

A. E. PRICE
REAL ESTATE INSURANCE
NOTARY PUBLIC
416 LIPPINCOTT AVENUE
Phone 806 Riverton, N. J.

MILADY'S BEAUTY SHOP
306 Broad Street
Riverton, N. J.
Phone Riverton 725-W

HAIRDRESSING SPECIALTY

E. B. RUDDEROW
522 Main Street
Riverton, N. J.
INSURANCE NOTARY PUBLIC
REAL ESTATE
Phone, Riverton 646

The Brick Store
Joseph M. Roberts

Notions, Dry Goods, Shoes, Crockery, Hardware and General Merchandise

FOR RENT
Bellevue Homes
\$35 and up

Bellevue Improvement Company
Phone Riverton 220

FOR YOUR CHRISTMAS DINNER
Buy only the best of
Canned Fruits and Vegetables. Use Brick's Mince Meat for your Christmas Pies. All kinds of Fruit Cakes, Fancy Cakes and Rolls.
Fancy Walnuts, Pecans, Almonds, Figs and Dates.

REFRESHMENTS
Canada Dry, Clicquot Club, Blue Anchor and Old Scotch Ginger Ale. Pale Moon with the wine flavor. Also Sweet Cider.

CHRISTMAS EVE LUNCHEONS
Home Baked Virginia Ham, Boiled Ham, Tongue, Lunch Roll, Veal Loaf, Imported and Domestic Swiss Cheese, Swiss Gravy, Roast Beef, Pimento and Limburger, Sweet Pickles, Relishes, Home-made Potato Salad and Shrimp's Cream Cabbage. Leave your orders early for your New Year's Home Baked Virginia Ham. Special price by the whole or half.

BETZ DELICATESSEN
115 E. Broad St., Palmyra Phone 512-W

FOR SALE—601 E. Broad street, \$12,500.00. Large store, office, apartment, two-car garage 18 by 37 feet deep. Write Karl W. Latch, Box 154.

FOR SALE—Chevrolet 1924 Touring Car, excellent condition, full equipment, reasonable. Call Riverton 537-14.

FOR SALE—Cash or time. One large Novelty hot air furnace \$28. No. 40-H-20. Apply "C" New Era Office.

SEE HARRY FISH for good Christmas Trees. BUY EARLY and be sure of getting the best. Sale at COMBS and BUSH corner, Palmyra.

FOR SALE—Red-skin Potatoes, Elwood S. L. Moore farm, Moorestown-Bridgeton Road.

MISCELLANEOUS

WANTED—Companionable woman who likes housekeeping in modern cottage, with lady alone. Comfortable home and small salary. Apply Mrs. E. Yenny, 1005 Garfield Ave., Palmyra.

MARCELING and Manicuring. Special prices to High School girls. Call Riverton 927 for appointments. At your home if desired. Ruth V. McCamy, 745 Highland Avenue.

DESIRABLE APARTMENT. Three minutes walk from train and bus. Five rooms and bath, porch, heat, continuous hot water, janitor service. Unfurnished and ready for immediate occupancy. E. B. Rud-derow, agent, 522 Main Street, Riverton. Phone 646.

C. Harry Wenger, Jr. and he will deliver the famous March Baked Goods to you in time for breakfast. 605 Cinnaminson Street, Riverton.

LOST—A lady's handbag lost on Linden avenue, Sunday night between seven and eight o'clock. Please return to 604 Linden Avenue, Riverton.

AGENTS WANTED—Splendid opportunity to make extra money either part or full time. Apply Charles Edinger, 363 Carroll street, Riverside, N. J.

WANTED—A passenger in Florida in Studebaker Special Six. Apply 1005 Garfield Avenue, Palmyra.

ROOMERS or Boarders Wanted. Apply Mrs. Thomas Ford, 715 Cinnaminson Street, Riverton.

EPWORTH M. E. CHURCH
10 a. m. Church School
11.15 a. m. Morning service
6.45 p. m. Epworth League
7.45 p. m. Evening worship
Wed. 8 p. m. Mid-week Service.

Westfield Friends' Meeting
First Day School, 10 a. m.
Meeting for Worship, 11 a. m.

The Sanitary Engineer

HOW MUCH is Your House Worth TODAY?

If the plumbing is modern your house can be sold at a good figure. If not, then you'll have to take what you can get. Improve your home for little money—on easy terms if you wish.

A Bath a Day Keeps You Fit Every Way

Harry C. Worrell
602 Main Street
Phone, Riverton 60

Why Take 3.80% when you can have 5.50% Guaranteed?

If YOU are most conservative and seek safety only in your bonds—you should buy "West Jersey 5 1/2's".

If your requirements demand good income—you should buy "West Jersey 5 1/2's".

West Jersey 5 1/2% Real Estate Mortgage Bonds combine both essentials for those who require Assured Safety with Adequate Yield.

Guaranteed as to Principal and Interest.

Our "Plan of Diversification" "spreads" thus eliminating the "risk" of the first mortgage equity behind these bonds.

Details Upon Request!

WEST JERSEY BOND AND MORTGAGE INVESTMENT CO.

CHARLES H. LAIRD, Jr., Secretary
6 E. Cor. 3rd & Market Sts., Camden, N. J.

HERE IT IS!

The Tire You Have Been Looking For!

Ever Since the Automobile Was Invented, Owners and Drivers Have Wished for a Tire That Would - -

1. Stand up mile after mile under hard usage.
2. That would not blow out from hard knocks, nor be affected by stone bruises.
3. That, in case of a puncture will allow you to run to the nearest garage without spoiling the shoe.

Well, Here it is!

The Dickinson Tire meets all these requirements.

It is guaranteed for one year regardless of miles.

Direct from the factory to you at no more than other Tires cost you, and a Tube FREE.

C. W. LUDLOW

521 Howard St. Riverton, N. J.
Phone, Riverton 728

JACK HYMAN

Extends to His Many Friends and Patrons a Merry Xmas

FRESH KILLED MARYLAND TURKEYS lb 48c

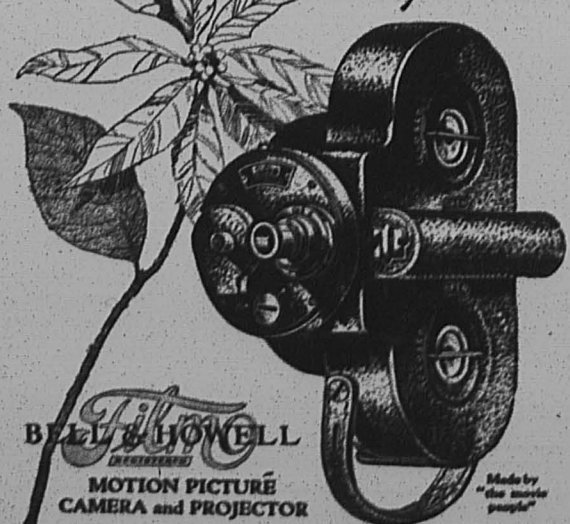
We have any size bird you want at the lowest prices in town.

There will be plenty of Chickens, Ducks and Geese, all fresh killed at equally low prices.

DON'T WAIT, ORDER EARLY. PHONE 760

17 East Broad Street Palmyra
FREE DELIVERY

A Gift that tells how much you care



BELL & HOWELL
MOTION PICTURE CAMERA and PROJECTOR

YOU want to make a different gift—one of character. Something that really expresses more than words can say. Here it is.

Taking movies with a Filmo Camera is easier than taking snapshots. Only two simple operations. Press the button, and what you see through the spy-glass viewfinder you get, in movies. Showing the pictures with Filmo Projector is just as easy.

Filmo is the world's highest quality personal movie equipment. In its beautiful, plush-lined leather case it makes an ideal Christmas gift. Come in and see it.

DISTRIBUTORS

WILLIAMS, BROWN & EARLE, Inc.

The Home of Motion Picture Equipment
918 CHESTNUT STREET PHILADELPHIA
Pennypacker 7220 Phone Main 7261

Dr. Frank Crane Says

The Growth of Peace

The peace idea is gradually growing. Peace will never be secured by any artificial means until there is sufficient sentiment behind it. That sentiment must grow. It cannot be manufactured.

Of course every intelligent effort to promote peace helps along the growth and should be encouraged, but it should be remembered that universal peace is not upon a solid foundation except as based upon the will of all the people everywhere.

Lillian Gish, the movie actress, said the other day: "I believe the screen will bring all men to a common conception of one God and to a universal sense of international relation and duty."

One of the great factors in the growth of peace is the movie. It speaks not in words suitable for one people and not another, but by pictures which are understandable by all.

An Italian paper recently protested against the influence of American Hollywood screens. This is like protesting against the procession of the equinoxes.

I have seen films all through Europe and most of the American

ones. Europeans are fond of American films, for the simplest reason in the world. They are better than the European and cheaper.

Against these two arguments it is useless to object.

American films are steadily spreading the democratic ideas of freedom and equality all over the world. Old institutions founded upon tradition must give way.

Along with the film come other things that are universal and international, that know no nations and do not understand the language of "patriotism"—art, literature and commerce. In the matter of art it makes no difference where one comes from nor who was one's father. It is the same way with commerce. It is profitable to trade with the people of a country, and no ideas of nationality can prevent that occurrence.

In proportion as these universal ideas, commerce, the movies, art, grow and spread, to that degree must provincialism and nationalism give way and a suitable basis be formed upon which to erect the structure of universal peace.

This Week

MIGHTY CHEMISTRY
NO ATHEIST GROUP
INDUSTRIAL WAR
OUR STANDARDS?

Dr. A. B. Lamb, who teaches chemistry at Harvard, says chemists will solve "humanity's three major problems of the future, the supply of energy, of food, and prevention and cure of disease."

Progress is swift. Twenty-seven years ago chemists solemnly agreed that in chemistry the limit of knowledge had about been reached. And since 1900 more has been learned about chemistry and its possibilities, including construction of the atom and the power locked up in it than had been learned in all the previous centuries.

The Rev. Frank W. Bible, missionary says, "Atheism is spreading in America and in the East and is literally gripping the world." He thinks the coming fight will be between Christianity and atheism, Asia becoming Christian or atheist. The first step will be a uniting of all Protestant churches.

It is difficult to understand how atheism can "krip the world?" With WHAT does it krip? Atheism is more denial and foolish. There was never a real atheist. No man can be an atheist who admits that everything of importance is beyond his comprehension, that the universe is sustained and directed by power whose existence he feels but cannot define.

Only an idiot would really be an atheist. Only a fool or bigot would insist that others accept his particular definition of God and his right to interpret omnipotence and omniscience.

All over the world the real war is industrial war, which has no armistice and never stops. France and Germany have combined in a gigantic dye trust, good for both countries, because it will make money, and France and Germany, having interest in common, may forget about fighting.

We are developing big units here. The second and third biggest chain stores in the United States, Kresge and Kresge, are planning a \$250,000,000 merger. They do a business of \$190,000,000 a year. And Julius Rosenwald, all by himself, does as much.

This country, urged to recognize the Russian Government, because we do business with Russia, says no; Russia must accept our standards before we recognize Russia. The next step would be to let Russia know what our standards are. Are they represented by our dominating corporations, by our lynchings, by our bootlegging, by some of our recent elections to the Senate for cash, by our inability to do anything but talk when powerful men steal a Government's oil supply?

What are our standards, exactly?

Mrs. Taylor, talented Los Angeles musician, says we sing the wrong kind of songs, which accounts for our crime wave. Such songs as "Red Hot Mama," says this lady, "drive youth to crime." Young people sing the foolish songs, and young people fill the modern prisons.

Razophones are harmless. Jazz properly used is all right, songs about love are all right, and drive nobody to crime, if they are modest. Mrs. Taylor writes some herself. It is "Red Hot Mama" affection that does the harm.

No wonder Stock Exchange seats go up. Mr. Simmons, president of Wall Street's Stock Exchange, says there is no limit, except the sky, to New York's financial future. Securities listed on the exchange were worth on September first eighty-two thousand six hundred and thirty-seven million dollars, and have gone up many millions since.

Those millions go back and forth over the ticker from buyer to seller, and the patient broker gets his little one-eighth. A seat on the exchange ought to be worth \$1,000,000.

Young Wife (with cookery book in hand): "Good gracious, dear, that pie is burning and I can't take it out for ten minutes yet!"—London Tit-Bits.

About Your Health

Things You Should Know



By John Joseph O'Leary, M. D.

LIFE EXPECTANCY

There is no doubt that the great advances made in medicine and surgery have added to the span of human life. In their ministry against many serious conditions our great life insurance companies have become more confident in the selection of their risks, as the years have been added to the great average of "expectancy."

But there is a cloud on the horizon of today. I am sure that deaths of individuals between fifty and sixty-five are taking on a very alarming increase. So much so, as to lead me to believe that this is getting to be the most critical period for men who should be at their very best. It is not Providence that removes men at such an age; my opinion is becoming more confirmed each year, that men are unconsciously doing themselves to death!

The newspapers say "heart disease" of course; the heart usually ceases to beat when we die; the question is, what made the heart quit working at such an unseemly hour? It is time for investigation, when so-called heart diseases are sweeping valuable men away before their time. To say that a man died of "dropsy" today, would be to betray the most dense ignorance: "heart disease" is almost as stupid.

In over thirty-five years of active practice, I have perhaps found less than a hundred—certainly not many more—that died of organic heart disease! Diseased kidneys, liver, spleen, stomach, blood, and nerves, undermining the heart until it can perform no more, and there are other conditions, each remote from the heart, that do the same thing.

My opinion is, if men would cease over-eating, they would reduce "heart diseases" by half; overwork and excesses kill—and at a time of life when mature judgment in men is most needed. Think about it.

a BUICK for Christmas



Make this Christmas last for thousands of miles

There's a way to make this Christmas a long-remembered day for your family. Surprise them on Christmas morning with a wonderful new Buick for 1928.

Nothing you could choose would give them greater happiness.

MOORESTOWN MOTOR CO.

219 WEST MAIN ST.

MOORESTOWN, N. J.

Phone Moorestown 77

Girl Check Passer Fined \$50 in Court

Penalties Indicate She Will Receive Heavy Penalties in Other States

Probably one of the most important cases disposed of in Burlington County Court at Mount Holly Thursday of last week was that of the State against Jean Cameron-McFarland, alias Mrs. R. D. Stanley, a young woman about twenty-five years of age, who was caught red-handed in Mount Holly early the previous week after she had passed a worthless check for \$10 on L. L. Sapp, of Garden street, Mount Holly, and had made similar attempts to get checks for similar amounts cashed at John Worth's meat market and at Wollner's market.

The young woman came in on a waiver and pleaded guilty and was immediately fined \$50, with the understanding that she is to stand committed until the fine is paid.

This appears like a very light sentence to those who are not acquainted with the facts, which are that this woman is wanted in all parts of the country for swindling operations of various kinds, and this sentence will permit her to be taken to other South Jersey counties and also to New York State, where she is wanted for stealing a valuable fur coat.

Denies Jail Break
She denies, however, the story sent out to metropolitan papers that she is an escaped convict, but says she served a term of eleven months in the prison at Joliet, Ill., and was regularly discharged.

She is now endeavoring to get a duplicate copy of the bill of sale for the Chevrolet coupe which is in storage at Mount Holly and which she claims is her property, and says she will sell the car and pay the fine.

Frank A. Urban, the man arrested with her, is serving thirty days for drunken driving, and whether he will be held as an accomplice has not been definitely settled.

Miss McFarland has reported to the authorities at the county jail that she is bearing a child and is very anxious to marry Urban, so that her offspring may bear his name, but just at present the marriage license laws in this state are interfering with the plans of the couple.

Ralph Lippincott, of Bordentown, caught in Mount Holly with a gallon of liquor in his car, and charged with possession and transporting liquor, came in on a waiver and pleaded guilty.

He was sentenced to pay a fine of \$300.

Had Liquor, Fined \$350
Joseph Mulvain, also of Bordentown, who was with Lippincott when he was arrested by officer "Buck" Smiles, pleaded guilty to possession of liquor, he having taken the gallon jug from Lippincott's car and attempted to hide it. Mulvain has a record and was fined \$350.

Sylvester Cherry, colored, of Florence township, committed to the county jail for ninety days on a drunk and disorderly charge, and who assaulted Officer Shulte, of Florence, when the latter arrested him, was another who came in on a waiver and pleaded guilty to assault. He had another ninety days tacked on to his previous sentence.

Moses Davis, colored, charged with stealing two chickens from the O'Connor farm in Mansfield township, and who pleaded guilty two weeks ago but has since been in jail pending an investigation of his record, was brought over for sentence, and the Court, fearing that Moses might cultivate another taste for chicken during the holidays, sent him back to jail for forty days from the date of his original commitment on November 27.

This should carry Moses safely through the Christmas and New Year's poultry feasting seasons.

Failures think Easy street is full of road hogs.

Asks Better Pay; More Men Needed

State Police Head Says Department Needs Extension

Colonel H. Norman Schwarzkof, superintendent of the State police, stated in his annual report, submitted last week to Governor Moore, that his department is both undermanned and underpaid. With a territory of more than 7000 square miles to cover it is impossible with a force of 140 men, the authorized personnel, to comply with all the demands, the report pointed out.

"At every station there is more work than the troopers can handle, and throughout the organization it is estimated that our men are working 14 to 16 hours every day," said the superintendent. "Even so, we are not able to comply with all the requests made upon us."

As to compensation, a comparison with the pay received by municipal police indicates, it was stated, that the troopers are considerably underpaid, although food and lodging are provided. The base pay for a trooper is \$1,200 a year, the maximum being \$1,800 after six months service.

Notwithstanding a limited personnel, the department made a definite monetary return of \$902,627 during the year ending June 30, last, according to the report. The figure, it is pointed out, is almost double the \$455,690.67 expenses of the organization.

The value of the property confiscated during the year was placed at \$453,154.715 were recovered. Property estimated at \$75,980 was saved from fire, and aside from automobiles, stolen property valued at \$41,121 was returned to the owners. Fines aggregating \$186,028, were forfeited, bail totaled \$9,000.

On foot or by horse, motorcycle, automobile or other means the troopers covered 2,083,568 arrests, 13,268 investigations, which necessitated 136,757 interviews, and first aid was rendered in 592 cases. The 8,184 arrests resulted in 6,904 convictions, with 617 charges not yet tried.

In concluding his report, Colonel Schwarzkof asked the co-operation and support of all law-abiding citizens in making the organization a more efficient and useful body.

Call upon Electricity and Gas to carry out Holiday Program

Merry Christmas!

On Christmas Day as on every other day throughout the year, the twin-servants, Electricity and Gas await your orders. Just as they do your bidding on the instant every normal day of the year, so will they rise to the demands of your most elaborate holiday plan.

Gas supplies the best fuel for heating and cooking. Electricity, the magic power that lights the home by night, gives power for hundreds of heavy household tasks.

Public Service is proud of its electric and gas services and is constantly trying to improve them.

Let the Oven Heat Regulator Time Your Christmas Cooking



Electricity An Aid to Beauty



AN electric marcel waver is a boon to the busy woman who wants to look her best at all times. It makes a loose flat wave that rivals the work of the expert hair dresser. \$6.50 and upward at Public Service stores.

The electric vibrator helps to erase those tired-out lines from the face and makes the skin glow with color. A pleasing form of facial massage. Electric vibrators \$11 and upward.

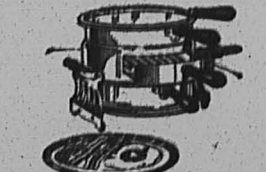
An "accelerator" in the dressing room is the electric hair dryer. It speeds up the shampoo—it quickly dries shoes, gloves and other dress accessories wanted in a hurry. A gift that any woman will appreciate. Electric hair dryers sell for \$12.50 and upward.

For Those Who Do Light Housekeeping

THE student or bachelor, girl or man, will hail with delight the gift of an electric percolator, a grill or a waffle iron.



Electric coffee percolators pot type may be had from \$6.50 upward at Public Service stores, while the urn type prices begin at \$17.75.



The electric grill will cook a breakfast, lunch or supper quickly, preparing two or more dishes at one time. Boils, broils, fries and roasts. Electric grills sell for \$13 and upward.



"When in doubt serve waffles" is good advice for guests' hostesses to follow. Make them electrically right at the table and serve them crisp and hot. At Public Service stores from \$10.95 up.

Make Fireplace Glow With Cheery Warmth



THE cheerful warmth of a gas fireplace heater gives a note of welcome to a room. It responds instantly when lighted and can be turned off as quickly. Its use entails no work. Public Service has many attractive styles of heaters and among them one of the most pleasing is the gas coal basket in which the coals glow like live embers. This heater gives wholesome heat without odor, ashes or soot.

The gas coal basket with automatic controls for \$70 cash and may be purchased on terms for \$31—with payments of \$1 down, \$4 monthly. There are gas heaters for the fireplace from \$16 upward in price at Public Service stores.

At Christmas Bring Together the Right Lamp and Favorite Chair

THERE is a room or corner, chair or sofa in every home that is the particular favorite of some one member of the family. Light these favorite places with suitable lamps this Christmas and so add to the comfort of the person whose favorite spot it is.

Let an attractive lamp with its shade of luminous parchment light up the arm chair in which the master of the house likes to read his evening paper.

In that room at the top of the house where your boy foregoes with his cronies, a metal lamp with a gay modern shade will strike a pleasing note of color.

As demure as Wordsworth's yellow primrose is a corn-color lamp for the young girl's room. Its wood standard is encased with gold at the base, and its oval shade, plaited yellow taffeta, wears a nosegay of blue and pink flowers.

A lighted candle in the corner is a source of much comfort to many people who dislike to sleep in a dark room. This sconce uses a six watt light.



There's a whimsical something about this little brown jug, turned into a lamp and crowned by a shade of English primrose. This will appeal, we feel sure, to the mistress of the house. It will make a suitable companion for a colonial sewing table.

Comfort and Convenience Are Certain When Gas Heats Your Home

NO other fuel or heating method gives you heating comfort with so little trouble as does an automatic gas furnace. Gas is delivered to you as it is consumed, without dirt or noise. You pay for it after you use it.

The gas boiler or furnace is equipped with devices for automatic operation and requires little attention.

The gas furnace can be used with steam, hot water, vapor or warm air heating systems. No alteration is necessary in the radiators or pipes of your present system, if these are adequate and in good condition.

For information about automatic homeheating with gas, apply to the Homeheating Department, Public Service. Surveys are made and estimates given on heating requirements without charge.



Practical Gifts For Busy People



VIOLETTE RAY treatments help to throw off the bodily poisons that threaten health and beauty. The Violet Ray stimulates and soothes. Its use is beneficial in the relief of neuralgia, neuritis and many other ailments. Models from \$12.50 upward.

An electric heating pad is made of soft downy material and is so flexible that it may be comfortably adjusted to any part of the body. Excellent for use wherever heat is recommended to relieve pain. It furnishes the ideal means of keeping a cramped hot. Three-heat pads \$6.50 upward.

The electric immersion heater brings the contents of a water glass to the boiling point in three minutes. A handy appliance for the bath room. Price \$15.00.

For baby's night feedings the electric milk warmer is especially convenient. It sells for \$9.50.

Radio Cooking School Gets New Wave Length

The wave length of Station WAAM, over which Public Service Radio cooking lessons are broadcast, has been changed to 267 meters. Tune in Tuesday and Friday mornings at 11 for the new recipes.

PUBLIC SERVICE

EPWORTH METHODIST EPISCOPAL CHURCH

J. William Lee, Minister

This Church extends Christmas Greetings to every one in the community.

"Oh, holy child of Bethlehem,
Descend to us we pray;
Cast out our sin and enter in
Be born in us today."

Christmas programs in every department of the Church School, opening at 10 a. m. The Gifts to our Missionary Church in China will be a special feature.

Morning Worship at 11:15 a. m. Musical program: "Nasareth," by Gounod; Adagio Fidelity with Chimes. In walking through the country roads in England on Sabbath morn, one hears in the distance the bells of the Parish Church. This is the effect suggested in this selection. Processional, "Angels from the Realm of Glory." The Junior Choir under the direction of Ralph Stager will sing "Silent Night." Anthem by Choir, "The Birthday of the King." Christmas Sermon, "The Christmas Star."

"The Hallelujah Chorus." Handel's masterpiece, will be sung by full choir.

The Epworth League devotional meeting at 6:45 p. m.

Christmas Musical at 7:45 p. m. Musical Saw selections by Robert Coward. Processional, "Everywhere." Soprano solo, "Ave Marie." Mrs. D. G. Schwarz. Address, "The Real Meaning of Christmas." Cantata, "Shepherd King."

Soloists, Mrs. D. G. Schwarz, Mrs. Margaret Plaskett, Mr. D. G. Schwarz. Violin, Norman Pullen.

The Intermediate League will meet on Thursday, 4 p. m. Miss Pearl Coombs, Superintendent.

The Junior League Christmas Party Friday, 4 p. m.

The Main Department of Church School will give an entertainment Thursday, December 22, 8 p. m. entitled "Santa Claus Preparedness" under the direction of Mrs. Margaret Plaskett.

MORAVIAN CHURCH

Next Sunday special Christmas services will be held throughout the day. The Sunday School meets in regular session at 9:30 a. m. to study the Christmas Lesson.

Morning service at 10:40 with the Christmas liturgy and sermon by the pastor.

At 7:30 p. m. the Sunday School assisted by the choir, will render their Christmas program. This program will consist of recitations and exercises by the Primary and Junior departments.

The Moravian Candle service with the singing of "Morning Star" and as a concluding feature, the Christmas pageant, "The Story that Never Grows Old," will be presented by members of the main school and the choir. The offering at this service will be for the Near East Relief.

JOHN W. PERKINS

John W. Perkins of Pasadena, California, died December 19. He is survived by his widow, a son Harold and his brother Ezra M. Perkins of Riverton.

Mr. Perkins lived in Riverton for nearly twenty-five years and went to California seventeen years ago.

It is sometimes easier to step in to another man's shoes than it is to walk in them.

FIRST LUTHERAN

Rev. William M. Erhard, Pastor

There will be no Sunday School session Christmas morning, but a combined program for children and adults in the morning at eleven o'clock sharp.

All Sunday School pupils will meet at 10:45 in their regular Sunday School rooms, where instruction will be given about coming to the auditorium in a body. Hymns, scripture, prayer, and other features will be of such a nature that both children and adults may profit by them. Our First Lutheran Choir, under Lee Milton, will render, "Arise, Shine," by F. G. Maher.

Luther League will convene at 6:45 p. m. The subject of the evening is "What Christmas Means to the World."

At 7:45 in the evening the choir will have a fitting program of Christmas music. Let us turn out in great numbers to hear these presentations of the Christmas message in song. Let us make this the biggest of all the monthly musical service audiences. There will be in addition to the musical numbers by the choir, the Christmas story in pictures entitled "The Coming of Christ and the Country to Which He Came." Christmas carols will be sung at appropriate places in this story. The closing number of the evening program will be "The White Gift Service." You will enjoy the special adaptation of this service.

Calvary Presbyterian

C. T. Bates, Minister

Every preparation is being made at Calvary Presbyterian Church for unusual Christmas services. The Church School will meet at 10 a. m.

Morning worship at eleven o'clock with a Christmas message by the pastor. Music, the quartette assisted by choir of 23 voices: Prelude, "In the Morning" from Peer Gynt, by Grieg; Soprano solo "The New-born King"; Offertory "Nasareth" by Gounod; Offertory Anthem "Arise, Shine" by Roberts; Choir, "Gloria in Excelsis" by Mozart; Postlude, "Hosanna" by Wachs.

In the evening at 7:30 the Junior Choir, under the direction of Miss Marian A. Macfarlane will give a half hour of Christmas carols, and at 8 o'clock, the augmented choir, under the able direction of the organist and choir director, Robert M. Martin, will sing the Cantata, "Bethlehem."

At 7 o'clock there will be Christmas Devotion by the Christian En-

deavor Society, Mr. Robert A. Matthews, leader.

On Thursday evening, December 22, at 7:30 the Church School will hold its annual Christmas entertainment. A very attractive program has been arranged. At that time all the scholars are asked to bring donations of food, wrapped in white paper, as their "White Gift to the King." These will be sent to the New Jersey Children's Home Society at Trenton.

The annual offering for the Near East Relief will be taken at this time. Envelopes for this will also be in the pews on Christmas morning.

CHRISTMAS SEALS

Tuesday morning the county chairman reported that \$384.52 had

been received from Palmyra for the tuberculosis seals. Those who have not mailed in their remittance for stamps are requested to do so this week if possible.

Any who would like to have more seals, or who were overlooked when they were mailed out, may obtain them from Mrs. Frank N. Johnson. Phone 718.

Chautauqua 1928 January 14 to 17

FLOWERS for CHRISTMAS

Xmas Wreaths, 25c to \$2.50

Wax Wreaths and Wax Sprays for Cemeteries

Flowering Plants, Poinsettias, Begonias, Flowering Peppers, and Ferns in assortment

ORDERS RESERVED

Phone Riverton 440 — Free Auto Delivery



E. A. PARKER

602 Parry Avenue

Palmyra, N. J.



Each day reminds us that to you
belong the thanks for our
Merry Christmas. Ac-
cept our best wishes

JOHN S. WARNER



The good will of our patrons and friends is one of our most valuable assets. The spirit of the season brings to us renewed appreciation of old associates and of the value of new friends. May your Christmas be a happy one and success attend your New Year, is the cordial wish of

Walter J. Seibold

PLUMBING and HEATING

109 West Broad Street

Palmyra, N. J.

Phone Riverton 426

WE EXTEND TO YOU OUR BEST
WISHES FOR A VERY MERRY
CHRISTMAS, AND A HAPPY,
PROSPEROUS NEW YEAR

C. RIDGLEY SWEENEY

307 E. Broad Street, Palmyra, N. J.

DODGE BROTHERS MOTOR CARS

**We Thank You
For Your Patronage**

and wish you
and yours

**A Merry Christmas
and
A Happy New Year**

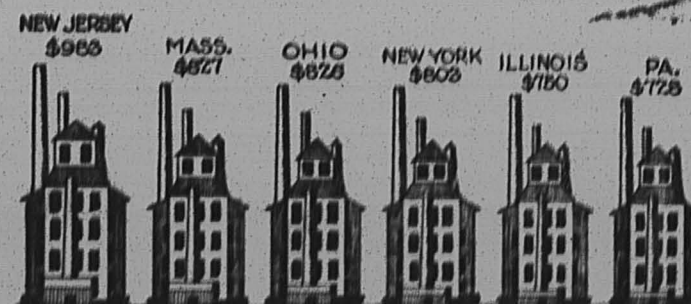
LESTER S. FORTNUM

BRIDGEBORO, N. J.

PALMYRA, N. J.

NEW JERSEY! One of the Greatest of the United States

NEW JERSEY'S INDUSTRIAL RANK
PER CAPITA VALUE OF ALL MANUFACTURED PRODUCTS



New Jersey leads the great manufacturing states of New York, Pennsylvania, Illinois, Massachusetts and Ohio in per capita value of its manufactured products. Its yearly output is valued at more than three and one-half billion dollars.

Public Service contributes to those resources of New Jersey, which are the foundation of its industrial supremacy, adequate electric, gas and local transportation service, including power for factory operations.

"The success of Public Service and development of New Jersey are bound together."
—President Thomas M. McCarter.

PUBLIC SERVICE

BAPTIST CHURCH

Rev. George Luckett, Pastor

"Because a little child was born
The earth is filled with peace.
Old wrongs, old sorrows are forgot
In suffering's sweet embrace.
Oh, men that strain for empty gain
Oh, hearts with hatred torn—
There is no room for strife today,
A little child is born."

It is not often that we have the privilege of celebrating the birthday of the Saviour in his holy temple on Sunday, as this year. Let us enter this his temple and join with the eternal multitude of the heavenly host in praising God and singing, "Glory to God in the Highest and on earth peace, good will toward men." Singing Christmas music and sermons will mark the glorious day. Come let us adore Him!

On Christmas eve this church will join in the singing of carols in front of the Legion home around the great community Christmas tree. The service will begin at eight o'clock, but before and after the service additional carols and Christmas music will be broadcast. This should be a real old-fashioned Christmas eve.

The Christmas Cantata of the Bible School will be given by the Primary and Junior Departments on Thursday evening, December 29. This will be an evening to look forward to and long remember.

"Sing and rejoice for God's great love;

He sent His Son from Heaven above;

He came to earth on Christmas Day—

In Bethlehem's town, far, far away.

But now we feel our Saviour's power

In hour hearts each day and hour;

And we who live with Christ apart

Keep eternal Christmas in the heart."

A merry, joyful and peaceful Christmas to all.

An unfrocked pastor in Denmark

has been awarded \$5,000 kroner as

damages against the Methodist

Episcopal Church because of the

bishop's action in denouncing him.

PHS FIVE WINS

Palmyra High School, last year's class B champions of South Jersey, and undefeated thus far this season, ran wild last Friday night in the Palmyra gym when it defeated Temple, 50 to 33.

Palmyra led, 20 to 9, at half time. With the count at 30 to 30, Palmyra stepped out and gathered 20 points while Temple could score but three.

A capacity crowd jammed the school to see the contest. At times it was almost impossible to hear the referee's whistle because of the yells sent up by the Palmyra rooters.

Elwood Branson, with eight field goals and five of five fouls for a total of 21 points, and Captain Jack Easley, with seven double-doubles, and three of five foul lines for 17 points, were easily the stars for Palmyra.

"Jimmie" Reeves, who started at forward and tallied three goals from the field and made good on his only foul try, also played for Palmyra. Spike Hennessey was out of the lineup because of illness. Captain Easley jumped center for his team.

Stehley and Marcus, with 11 and 12 points, featured for Temple. Palmyra will play at Monticello, Friday, December 23, and then will play four games in Massachusetts during Christmas week while visiting at Coach Diamond's home in that state.

The score:

PALMYRA Fld FTT TP

Reeves, rf. 3 1 1 7

Branson, lf. 8 5 5 21

Easley, c. 7 3 5 17

West, rf. 1 0 0 2

Stehley, lf. 0 5 5 8

Hengessey, c. 1 0 0 2

Totals 19 12 17 50

TEMPLE Fld FTT TP

Boggs, rf. 2 1 2 6

Stehley, lf. 4 3 5 11

Dunn, lf. 2 1 2 6

Drel, c. 0 0 0 0

Marvel, rf. 0 0 0 0

Marcus, lf. 5 2 3 12

Totals 13 7 12 33

Score first half—Palmyra, 20; Temple, 9. Referee—Woolley, Temple University.

1927	December	1927
1	2	3
4	5	6
9	10	11
14	15	16
19	20	21
24	25	26
29	30	31



TRANSPORTATION CO. INCORPORATED

Papers incorporating Public Service Transportation Company under the State Traction Act were filed with the county clerk of Essex County and with the Secretary of State at Trenton last Thursday.

It is announced that the new company will take over all the assets of Public Service Transportation which is a corporation organized under the general business act of New Jersey. At the time that this corporation was organized in 1917, traction companies had no power to operate motor buses.

In 1923 such power was conferred by the Legislature and the new corporation is practically a re-incorporation of the present Transportation Company under the Traction Act.

So valuable was the Mexican bean up to fifty years ago that the entire populace of Mexico used it as money. One bean passed for a cent.

At times we fear that the old timer's contempt for the rising generation is heartily reciprocated.

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PHS GIRLS WIN

Basketball Team Wins from Penn Mutual, 32-2

The Palmyra High School girls' basketball team opened its season Monday evening in Philadelphia by trimming the Penn Mutual team, 32 to 2. In an exhibition game, Palmyra will officially open its season on January 13. There will be no South Jersey League this year. Miss Maxine Meltzer, manager, is progressing rapidly with the schedule. Several class games have been listed for the girls.

Miss Margaret Jenkins, with 12 baskets, and Miss Kitty Burr, her running mate, who tallied six, were easily the outstanding stars for Palmyra. The Philadelphia team failed to get a single field goal, being held to a half of foul lines. Palmyra led at half time 27 to 1.

Miss Cora Elliott and Miss Irene Snelson, two former Palmyra High stars on the court, played well for the Penn Mutual team.

The summary:

Palmyra H. S. Penn Mutual

Burr, forward Elliott

Jenkins, forward Read

Rohland, centre Snelson

Handall, side-centre Briggs

Ross, guard Koon

Kersey, guard Boohar

Substitutions—For Palmyra High: LeConey for Jenkins; Sippel for Jenkins; Glenaville for Kersey. For Penn Mutual: Supplee for Briggs; Reid for Smith; Yerkes for Kopp; Smith for Boohar.

Field goals—Burr, 6; Jenkins, 12. Foul goals—Burr, 4 out of 7; Jenkins, 2 out of 5; Read, 1 out of 3; Elliott, 1 out of 2.

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Road Appropriation Will be Reduced

Freeholder Stout Recommends Reduction of \$5000 For Year of 1928

At the last regular meeting of the board of freeholders for the fiscal year of 1927, held Friday, Freeholder Charles R. Stout announced that there would be a reduction in the appropriation for the road work of the county for the year 1928. He stated that instead of \$83,000 which was appropriated for 1927, he would recommend \$78,000 for the road department for 1928, a reduction of \$5,000.

Mr. Stout also reported that the appropriation of \$2,000,000 for the repair, maintenance and reconstruction of roads of the state had been made on Tuesday to the twenty-one counties of the state by the State Highway Commission. The appropriation of \$2,000,000 from the receipts of automobile licenses and is designated as the motor vehicle aid fund, the distribution being made under the statute which provides that the money must be apportioned upon the basis of the area of the different counties, their road mileage and population.

Burlington county is the largest in area and ranks third in the distribution, being exceeded only by Essex and Hudson, whose population carries them through.

How Money Is Divided

The money available for the various counties is as follows: Atlantic, \$147,784; Bergen, \$160,236; Burlington, \$192,473; Camden, \$123,463; Cape May, \$47,104; Cumberland, \$155,913; Essex, \$251,496; Gloucester, \$54,500; Hudson, \$205,492; Hunterdon, \$88,328; Mercer, \$113,024; Middlesex, \$140,940; Monmouth, \$155,792; Morris, \$137,734; Ocean, \$143,194; Passaic, \$155,844; Salem, \$45,120; Somerset, \$91,672; Sussex, \$11,916; Union, \$58,476; Warren, \$83,888.

The secretary of the Burlington county board of taxation will get an increase in salary of \$500. As provided by the laws of 1927 the secretary will draw a salary of \$2,000 annually to date from July, 1927, instead of \$1,500 as previously provided. A resolution to this effect was passed.

Walter W. Marra, city clerk of Burlington, sent a communication calling the attention of the freeholders that a sidewalk is needed in connection with the bridge over the Assenunk creek in East Burlington.

Suggests Different Method

Francis S. Grosan, clerk of Riverdale township, in a letter to the board, complained of the manner in which snow is scraped on Scott street and Pavilion avenue, and requested that in the future Contractor Charles H. Shinn do this sort of work when necessary under the direction of the township committee. The matter was referred to the road department.

A resolution was adopted for the organization of the new board of freeholders on Monday, January 2, at noon, at the court house at Mount Holly. From present indications there will be but a slight change in the make-up of the county organization.

Freeholder-elect J. Lloyd Wright, of Medford, a former freeholder, will be the new member of the board, and will take the place of Fred Lippincott, who retires, as head of the Public Affairs Department.

Howard Russ, of Delancey, will be selected as director of the board for another year, and he will also serve as head of the department of buildings. Charles R. Stout, of Florence, for head of the road department; Curwen B. Fisher, of Mount Holly, head of the bridge department; and William H. Heister, Jr., of Pemberton, head of the finance department, is the slate expected to be carried through at the organization meeting.

The Browns Mills Improvement Association sent a letter to the Board asking that any plan for bridging the roadway near the de-

TRUTH ABOUT THE CRUISERS

Figures Taken From U. S. Navy Department Data—Article From National Council For Prevention Of War

The Navy Department is more interested in potential than actual strength, therefore it always lists together ships "built and building." Let us separate them and consider that cruisers in commission, less than fifteen years old.

Cruisers Built

The United States has 10 cruisers of 7,500 tons each, completed between 1923 and 1926. Great Britain has only 6 cruisers comparable with these. Two of the six have a tonnage of 7,750 and 4 a tonnage of 5,750 tons. These 4 are practically 10,000-ton ships and are equipped with 7.5 inch guns as against our 6-inch guns.

Besides these Great Britain has 35 small cruisers of less than 5,000 tons, of which 12 are less than 4,000 tons. Eighteen are over 10 years old and 26 saw service during the war. They have a speed of only 20 knots. They amount from 3 to 5 six-inch guns.

All our cruisers carry 12 6-inch guns. All our cruisers outpace all the British, at 33.7 knots an hour. Each of our cruisers carries 8 airplanes while only one of the British is thus equipped.

Cruisers Building

Of cruisers building, the United States has 2 of the 10,000-ton class carrying 6-inch guns. Great Britain has 13 of the same class. Three more had been authorized but one was dropped from this year's program.

Great Britain is also building one 8,000-ton cruiser and cancelled the building of one this year. Five more are authorized. Great Britain's published building program up to 1929 includes, then, 16 10,000-ton cruisers and 6 of 5,000 tons. Great Britain has given out no program beyond that year.

If the proposed 5- ar program of 25 10,000-ton cruisers for the United States should be adopted, it would mean that we should have, with our already building, 33 10,000-ton ships, or more than twice as many as are now on the British program. By 1929, 15 of Britain's small cruisers would have become obsolete through are leaving her only 27 large cruisers completed since the Washington Conference and 15 small and old ones as against our post-conference fleet of 43 ships.

Destroyers

In destroyers and submarines the United States leads the world. We have 276 destroyers of a tonnage running from 1,000 to 1,215 tons, "all of which are in a fair state of repair," according to Senator Hale, chairman of our Senate Naval Affairs Committee, although not all

development made by the association which did not include the erection of a dam to keep the Little Pine Lake at a proper level would not be acceptable to the association. The matter was referred to the bridge department.

Department bills were ordered paid as follows: Roads, \$2,828.79; bridges, \$5,949.55; public buildings, \$9,551.47; finance, \$74,495.06; public affairs, \$12,227.06.

Probably the purpose behind these schools of crime occasionally mentioned in the newspapers is to teach the young idea how to shoot.

are in commission. Great Britain has 128 destroyers of 800 to 1,350 tons and 12 destroyer leaders of 1,510 to 1,800 tons. The United States has up to this time never authorized construction of any destroyer leaders on account of our huge preponderance in the ordinary type.

Submarines

Submarines like cruisers may be considered in two general classes: (a) the fleet of cruiser submarines of 1,000 to 2,000 tons, which are designed to travel with the fleet and are built for offense; and (b) small submarines of 850 to 1,000 tons, built for defense. In both of these classes the United States has a preponderance of strength.

Of fleet submarines of over 2,000 tons, we have 3 built and 3 building. Great Britain has 2 built and none building. It is now proposed that we build 32 more at \$5,000,000 each.

In defensive submarines of 800 to 1,000 tons, the United States has 50 built; Great Britain, 30 built and 1 building. We are similarly superior in the smaller types.

We are behind in submarines of between 1,000 and 2,000 tons because our "T-boats" were a failure and were withdrawn from commission, while Great Britain has 5 of this size built or building.

Aircraft Carriers

Neither country has built or is building up to the limit allowed by the Washington Treaty for aircraft carriers, 15,000 tons, though Great Britain's program contemplates a tonnage of 104,490 for 6 carriers. Our present tonnage stands at 50,000, the two enormous carriers recently commissioned, the Lexington and Saratoga, said to be the most powerful and speedy ships afloat.

It is, however, difficult to compare the strength of the two countries in carriers alone, they have adopted a totally different policy with regard to aircraft. The United States has equipped all of her battleships and cruisers with airplanes, while the British depend almost wholly on aircraft carriers, which have to travel with the fleet. They have chosen to build 6 carriers of from 14,450 to 22,790 tons each, whereas the United States has been satisfied with two carriers of the maximum size allowed under the treaty, 33,000 tons. The United States now proposes to build 5 more.

NOTE: The figures on destroyers and submarines are correct to January, 1927. New figures revised to October 1, 1927, will soon be given out by the Navy Department but they will not vary to an important degree.

Regular Raffle

Prof.: A Turk never sees the face of his fiancée until after they are married.

Student: Can Turks get divorced?

An aggressive young woman was holding the bus conductor for treading on her toes.

When the battle had died down he asked her for her fare. "Single?" he inquired. "Yes!" "H'm! I'm not surprised."

Chautauqua 1928

January 14 to 17

Secure Your Tickets

Happy
New Year

Among our assets we like to count the only one that money cannot buy—your Good Will. And so at this Holiday Season we extend to you—not as a customer alone, but as a friend—

The Best of Wishes for the Coming Year

J. S. COLLINS & SON, Inc.

Riverton

Our 1928 calendars are ready for distribution. Kindly call.

Scouts to Dine at Moorestown

Third Annual Meeting at Community House January 30; Troop News

The third annual meeting and dinner of the Burlington County Council will be held at the Moorestown Community House Monday evening, January 30. It is hoped that this will surpass all others in its program. The president, Harold M. Wall, appointed Richard E. Wilson, of Palmyra, as toastmaster and also as a committee of one to secure a speaker for the occasion. He also appointed William B. Vandegrit, of Burlington, as chairman of the committee on arrangements. All members of the Council are urged to keep this date open in order that there shall be a record attendance at this meeting.

Howard McCormick, Scoutmaster of Troop 1, Burlington, has arranged with the Kaystone Aircraft Corporation, of Bristol, Pa., to entertain his troop on Thursday next. The boys will be shown all the modern methods of aircraft construction and a very interesting and entertaining program. The Scouts were delighted with their trip. Trips of this nature are both educational and inspiring and the Scoutmasters who arrange such visits are to be congratulated.

Good turns! Please report your Christmas good turns so that Headquarters may have record of same to hand on to other troops for future reference.

A new troop has been formed in Beverly, at the Colored Methodist Church, Alonzo V. Moore, scoutmaster and David Williams assistant scoutmaster. Thirteen boys signed up the first night and it is hoped to have a full troop of thirty-two scouts in the near future. The troop is meeting in the Church basement.

Riverdale Troop 2, John Carter, Scoutmaster, provided baskets for needy families.

Moorestown Troop 3, Doc Coxson, Scoutmaster, have made final arrangements to entertain a number of orphans and needy boys to a dinner and entertainment next week. This is a annual affair in Doc's troop and a vast amount of good has resulted from the efforts made. The First Farm and Home Patrol under the jurisdiction of Burlington County Council was organized at Johnstown under the leadership of Rev. R. H. Beasley. Six boys are enrolled and several other boys are working hard to pass their tests in order that they may join the group.



Block upon block we have endeavored to build into houses of a new and attractive type such parts of Health and Happiness as can be built into walls.

A "Home," of course, is made by those who dwell within the walls, but a suitable building makes a good start.

We will be glad to do our part toward helping you to build a happy home in 1928.

FRED GREEN

SPANISH HOMES

Lejeune Road

Palmyra

Telephone, Riverton 502



TO YOU

Whose success is our success —
Whose happiness is our happiness —
Whose friendship we sincerely treasure
We extend greetings and best wishes

WILL K. BOWEN

DECORATOR

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Riverton

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366 DAYS

In the New Year

Giving the Philadelphia Market House one more day during 1928 to serve its old patrons with good Fruits and Vegetables—and one more day to prove to the thrifty shoppers of Palmyra and Riverton that we cannot be equalled for Quality, Service and Economy Prices.

You will do well to resolve NOW that you will try us at once—if you are not already acquainted with us.

Specials For New Year

Tender Hearts of Celery ... 25c bunch
Fresh Clean Spinach ... 10c 1/2 pk. box
Tender New Carrots ... 3 bunches 25c
New Florida Beets ... 2 bunches 25c
Oranges, for Juice ... 25c doz.
Grape Fruit, Special ... 7 for 25c
Good Sweet Tangerines ... 25c doz.
Fresh Loose Dates ... 15c lb



Philadelphia Market House

Broad and Garfield Avenue, Palmyra



Another year has passed, one which we trust has brought you greater joy, greater success.

In acknowledgment of your kindness towards us, we wish you an increasing joy and increasing success in the New Year.

Mrs. Alfred Smith's Store



It is with deep appreciation that we acknowledge the generous patronage and courteous consideration which has made doing business a pleasure during the past year, and extend our best wishes to you, every one, for a Prosperous and Happy 1928.

Palmyra Gift Shop

608 Parry Avenue, Palmyra

POULTRY NETTING

WIRE ROPE

WIRE STRAND

FENCE WIRE

TELEPHONE WIRE

VEGETABLE STAKES

FLOWER STAKES

WIRE CLOTH FOR WINDOW SCREENS

ELECTRICAL WIRES FOR

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TRENTON and ROEBLING, N. J.

Bridge Director Reports on Work

Freeholder Fisher Tells of Many Difficult Tasks Accomplished in 1927

The Director of the Department of Bridges, Culverts and Guard-railing of Burlington County, N. J., takes pleasure in presenting to the Board of Freeholders, and to the taxpayers who have committed to the trust, the following Annual Report:

Permit me to express my sincere appreciation of the fine spirit of unity and cooperation which have characterized the work of the entire Board throughout the year. Business-like and conscientious administration of the interests and responsibilities entrusted to this body have won public approval, and have made my association with my colleagues an increasing pleasure.

Your intimate personal knowledge of affairs makes it almost needless to say that this has been a strenuous year in this department. Probably more so than in any other, for reasons that are obvious to all who give even the slightest consideration to the meaning of the rapid transformation which is being wrought in all forms of transportation. The extensive accomplishments to which I shall refer have been made possible through the ceaseless cooperation of the engineering department. We have constantly counseled together, and have labored together to promote the greatest economy and the most lasting benefit in all our efforts. Permanency through durability has even been kept before us as a guiding principle.

Company Trucks to Freight Cars
The transfer of freight cars from rails to highways, the dispatch of these heavily laden trucks to and from the remotest section of our county, where once the ox and the mule team served every need, have forced upon us problems that tax our resources of mind and money to the limit. The building of roads may be a matter of expediency, and may be undertaken after deliberate debate. Not so bridges. The fellow who "comes to the river and can't get across" is in no humor for argument. Wherever a road exists, improved or unimproved, bridges must be built and maintained. It is a matter for rejoicing therefore that we have been able to keep pace with the unprecedented demand.

Quaker bridge over the Batsto river in the heart of the pine, lightly constructed of native cedar, was listed for reconstruction this year,

with a very substantial curtailment of length. Continual high water made expedient delay to have costs. A late reinspection before the deer hunting season revealed the necessity of immediate reinforcement to render it safe for the heavy trucks that were likely to traverse it bearing the deer hunters equipment. All the material thus used will be utilized in the new structure and the bulkheads.

Costs Increasing
It is well evident that bridges and culverts must of necessity, cost far more, that they may endure the strain to which they are now everywhere subjected. I think I am safe in saying the cost has at least doubled over that of a decade ago.

Wood construction after the older form is a thing of the past. Concrete and copper bearing steel are its substitute. Where timber construction is made necessary scientifically erected lumber must be employed. Through the advice of the engineer, an ample yard with railroad siding facilities has been provided. We are now storing this material. First the lumber is inspected at the mills in the lumber region by one of our engineers, and treated with creosote under high pressure, assuring great penetration, as approved by our own representative, and immediately shipped to our yards. Twelve carloads of this stony stuff were handled in the yard solely by prison labor. A sufficient punishment in itself. This treated material is the final word as to permanency in wood. To get it we must stock it. No local dealer would care to handle it at any price. We get it at first cost and have it ready at hand to meet any emergency.

The work of the year has been accomplished with a satisfying degree of economy, made possible by the fine cooperation of contractor and workmen. All bids for the larger jobs have been at low figures. In some instances much below the engineer's estimate. We have further satisfaction in the assurance that the work has been of the highest quality, meeting the exacting requirement of our engineers.

Excessive rains, causing serious washouts on several occasions, added greatly to the burden and expense of the department. For example, one of these left a hole approximately sixty feet wide and twenty feet deep.

When one considers the territorial extent of our county, (largest in the State) more and larger streams requiring bridges and culverts numbering into the thousands, making in the aggregate a single bridge thirty miles long, or extending from the Delaware river on the west to the Atlantic Ocean

on the east. We may well congratulate ourselves that an appropriation of \$75,000 has been made sufficient to build and maintain the whole in passable condition.

Extra Sum Needed
The excessive rainfall necessitated the request for an emergency fund of \$10,000 additional. This was \$500 less than that of the two preceding years. We entertain the hope that \$500 of this fund may yet be returned unused at the final summing up.

Thus by reason of the splendid cooperation of all contributing agencies a larger volume of work, of more costly and substantial character has been performed with the same amount of money as of previous years.

Prison Labor Used
The utilization of prison labor in this department was attempted as an experiment. It has met with the sympathetic support of our Sheriff. A foreman was employed having a truck of his own at the usual rate for driver and truck. The truck owner was given direction and control of this labor. The Board fixes upon a compensation for prisoners of 50 cents per day. They were employed upon the less important but numerous small jobs that are often left undone because too costly in the hands of contractors. The work they have performed speaks for itself. It represents thousands of dollars saved to the taxpayer.

It must be remembered that these men worked under most unfavorable conditions, not from a properly conducted workhouse, but from the prison itself, and on prison farms. Undoubtedly mistakes were made. Experience revealed some of them. We now see the wisdom of county owned trucks and equipment; a guard clothed with authority, with necessary assistance according to the measure of work attempted.

Bridges Painted
I have pleasure in stating that much of the painting of bridges and guard rails, the filling of washes, minor repairs throughout the county have been done by these short term prisoners. Indeed all the steel bridges, with the exception of four or five, have been thoroughly scraped and painted, above deck and beneath deck, (the great or need) largely by this prison labor. The contribution the exper-

iment has made to restored manhood is to me of even greater value. While aiming at permanency in construction at the greater cost we have refrained from bondings, and insisted upon paying as we go. Of necessity the cost of the larger bridges, such as the joint bridge at Green Bank over the Mullica river, must be carried over a term of years. This is the only bonded bridge of the year, at a cost of approximately \$75,000.

Plans for Next Year
This department faces another strenuous year. At the conclusion of which we have reason to hope that we shall have rendered adequate to the strain of present day traffic all the important bridges of the county. In future the work of this department should grow steadily lighter.

We were forced to consider a new bridge over the broad expanse of Wading river, a costly job. Our engineers have already submitted plans to the War Department and we have the assurance of their approval. We also face other less extensive but important bridges aggregating \$25,000 more. We hope to make the same appropriation as last year suffice for the year before us. It is repointed to this same task, we shall enter upon it with trembling in view of the problems foreseen.

I shall not tax your patience further by any detailed description of the accomplishments of the year. The work is before you and speaks for itself. The record shows that one hundred and sixty-three bridges, culverts, and guard railings were rebuilt or repaired this year by local contractors from the engineer's plan, specifications and estimates. One hundred and eight of which were operations running from one hundred to one thousand dollars. Fifty-two were less important jobs ranging less than one hundred in cost. All contracts were awarded on competitive bids on jobs of one thousand dollars and over.

I greatly appreciate the confidence this Board has shown in committing to me so large and responsible a task. I have found pleasure in giving to it my best energies, my undivided attention, and the whole of my time.

Respectfully submitted,
CURVEN B. FISHER,
Director of Bridges.

The American man needs more clothes consciousness, says one authority, but it would be too bad for some of them if it came on them quickly.

Some men wouldn't want to wake up and find themselves famous if it meant losing any sleep.

"Y" Echo Meeting at Holly, Jan. 8th

Charles R. Scout Will Address Delegates to Older Boys' Conference

What is known as an "echo" meeting of the State YMCA Older Boys' Conference will be held in the Mt. Holly YMCA Club Room Sunday, January 8, at 8 p. m. All the boys who were delegates at the State Older Boys' Conference will attend this meeting, renew friendships, talk over incidents in connection with the Conference and hear an address from Charles R. Scout, State YMCA Boys' Work Secretary. In connection with this meeting the Mt. Holly Hi-Y members will entertain in their homes for dinner the delegates from out of town.

In the evening at 8:30 the young people's societies of the Mt. Holly Churches will combine in a meeting to be held in the lecture room of the Baptist Church. There a report on the State Older Boys' Conference

will be given as well as a report on the State Young People's Conference of the Council of Religious Education, following which Mr. Scott will deliver an address. The delegates who were in the meeting during the afternoon will attend this combined meeting with their Hi-Y hosts.

Approximately a hundred Burlington County YMCA boys were on a holiday trip to Philadelphia yesterday (Wednesday). The main features of interest in this trip are Independence Hall, Curtis Publishing Company, Abbott's Ice Cream Plant, and the Philadelphia Central YMCA. The entire afternoon will be spent in the latter.

BROWN LEADS ALL COLORS THIS YEAR

That shades of violet and lavender will be popular next summer, is indicated by fashions for Southern wear, which usually carry over into our Northern summer, according to Mrs. Catherine Griebel, extension clothing specialist at the New Jersey State College of Agriculture. Yellows are also important, says

the specialist, and a rich tone named "wheat" typifies the vogue. Light tones of yellow will be important for evening wear. A range of peach pinks are prominent and fashion sources are again persistent in stressing greys.

The winter colors are unchanged, with beige and brown in the lead. Blues hold second place, while the reds, which were quite important last summer, have declined steadily. Greens have been important for six months or more.

Black has been increasing in popularity since the middle of August. In footwear this is especially noticeable, for black shoes far outnumber brown ones even when the costume is in tones of brown. On the other hand, although "dust-colored" hose is worn, beige is most popular, while black stockings are correct only for mourning.

Very many black coats are shown with black fur, and all-black fur coats are very smart. There are many lovely handbags in black. Suede and antelope lead, but when patent leather shoes are worn, the bag should match the shoes.

HAPPY NEW YEAR

AS we are about to turn and wind the clock of time for another twelve months, the echoes from the hours tolled off come floating back while the Old Year "tick-tocks" away.

Your confidence in our ability to serve re-echoes again and again.

To interrupt your busy business life at this time is the season's privilege, and we grasp it to say the "Thank You" we feel, and wish for you and yours an eternity of Peace, Good Will and Prosperity.

"The Old Reliable"

Cinnaminson Bank and Trust Co.

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When you see it you will say,... "Only General Motors could produce such a car at Chevrolet's Low Prices"

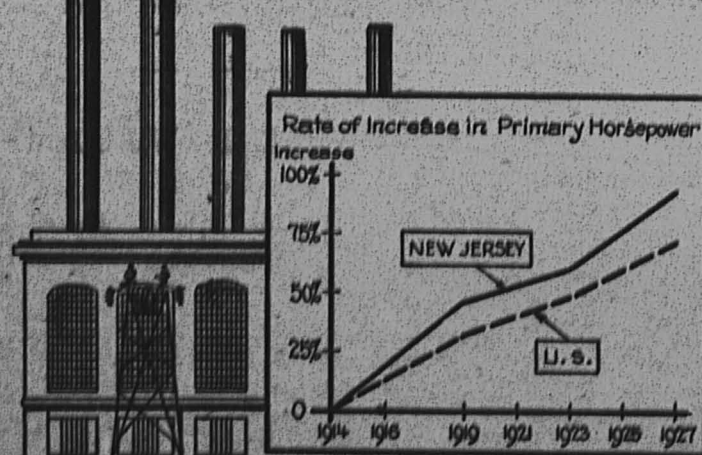
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NEW JERSEY! One of the Greatest of the United States

POWER OF NEW JERSEY'S INDUSTRIES



New Jersey factories are equipped to utilize 1,512,593 horse power *** This is an increase of 93% over 1914, as compared to 72% for the nation as a whole *** and power is a basic necessity of industrial progress.

In the territory served, Public Service provides more than sixty per cent. of the power used in factories. The Public Service power load has increased nearly 600 per cent. since 1914, and is now in excess of 900,000 horse power.

"The success of Public Service and development of New Jersey are bound together!"
—President Thomas N. McCarter.

PUBLIC SERVICE

THE NEW ERA

Published every Thursday at 607 Main Street
RIVERTON, N. J.

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WALTER L. BOWEN, Editor

The New Era is devoted to the business and home interests of
Riverton and Palmyra, independent of political or
religious belief—the people's paper

Subscription \$1.50 a year in advance

Advertising rates on application

The New Era Office is equipped to do all kinds of Fine Printing
at reasonable prices

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioners', Sheriff's and other Sales, Administrators' and Executors' Advertisements are solicited. The New Era will appreciate being remembered in this connection.

NOTICE

All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of fifteen cents a line.

RIVERTON ITEMS

John L. Metzger, assistant manager of the Keystone Watch Case Corporation, Riverside, is very ill at his home on Lippincott Avenue.

Mrs. J. J. Ruster will be one of the patronesses at the eighth annual charity ball to be held in Convention Hall, Camden, tonight.

Miss Lyall Welsh, daughter of Mr. and Mrs. William Welsh, entertained about one hundred guests at a dance at the Riverton Country Club Monday evening. Mr. and Mrs. Howard Coe assisted in receiving the guests, and the affair was attended by the young folks from the river-front towns. Music was furnished by aPT Riley's orchestra from the Ocean City Yacht Club.

Mr. and Mrs. J. Russell Jernon and daughter visited relatives in Germantown on Monday.

Mr. and Mrs. George Willingmyre, of Washington, are spending the holidays with Mr. and Mrs. Daniel Willingmyre.

Mrs. Conrad Becker and daughters spend Monday in Pitman with Mrs. Elmer Bright.

Mr. and Mrs. John Jamison spent Monday with his sister, Mrs. Carol Beasy, in Philadelphia.

Mr. and Mrs. John L. Metzger entertained her parents, Mr. and Mrs. George F. Dominick, of Newark, Sunday and Monday.

Miss Olive Berry, of Philadelphia.

How is it that complaining women always manage to marry for-bearing men?

ANNOUNCEMENT

The Painting and Decorating firm of A. L. Manly, for 40 years engaged in the painting business is now associated with ROY'S UPHOLSTERY SHOP of Riverton.

We are prepared to furnish estimates for all kinds of interior and exterior painting and decorating.

Estimates and color schemes furnished without cost or obligation.

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"Say It With Flowers"

FRESH CUT FLOWERS

We specialize in
Funeral Designs

EDWIN A. PARKER

508 Ferry Avenue Palmyra
Telephone Riverton 440
Open daily and evenings

Mr. and Mrs. G. Lloyd Major visited relatives in Camden on Monday.

Miss Katherine Stewart visited Mrs. Norman Shier at Manassas this week.

Miss Caroline Booth, Mrs. Hattie White and daughter, Miss Fannie White, of Camden, and Mrs. Emma Bishop, of Philadelphia, spent Christmas at the home of Mrs. Louisa Bishop, Thomas avenue.

Mr. and Mrs. T. S. Fenimore, of Cape May Court House, spent Christmas with Mr. and Mrs. Ernest Chew.

Mrs. Emily Hollingshead, of Atlantic City, spent Christmas with Mr. and Mrs. Richard M. Hollingshead, Jr.

Frank Hoffman, of Virginia, and Richard Nolan are spending a few days with Mr. Hoffman's sister, Mrs. Ernest Clay.

Mr. and Mrs. George Cole and Miss Millie Fuernstet, of Philadelphia, were guests of Mr. and Mrs. Otto Sauer Sunday and Monday.

Edward H. Ford, of Union, is spending Christmas week with his mother, Mrs. Hannah Ford.

Mrs. C. L. Gould, of Beverly, Mass., is visiting her son and wife, Mr. and Mrs. D. F. Gould.

Mr. and Mrs. Robert Cole entertained at a family dinner Christmas Day.

Mrs. Fannie E. Reeves entertained at a family reunion on Monday.

Mrs. C. H. Westcott returned home Wednesday after spending a week with her daughter, Mrs. Milton Lippincott, at Easton, Pa.

Harry Hebrew is home on leave from the U. S. S. Ericsson to spend the Christmas holidays with his parents, Mr. and Mrs. William Hebrew.

Miss Ingabore Horton, of New York, spent the Christmas holidays

with her parents, Mr. and Mrs. Werner Horton, Sr., of Lippincott avenue.

Mrs. A. D. Gradwell, of Toronto, Canada, and her son, A. D. Gradwell and family, of West Philadelphia, spent Christmas with Mrs. Joseph Whartnaby, of 111 Linden avenue.

Edward Gordon, who attends Lafayette College, spent the Christmas holidays with his parents, Mr. and Mrs. Howard Gordon.

Earl Mitchell returned on Monday after spending a week with his parents at Vermont.

Mr. and Mrs. Jack Roth, of Chester Gardens, Frankford, spent Christmas Day with her parents, Mr. and Mrs. Harry Rice.

Miss Anna Lents and Frank Keller, of Philadelphia, spent Christmas Day with her sister, Mr. and Mrs. August Roedig.

William Dykes, of Reading, Pa., spent the holidays with his aunt and uncle, Mr. and Mrs. Marius Krancke.

John Carlson, formerly a member of the Riverton police force, has been appointed sergeant of the Coal and Iron Mine Police at Mt. Carmel, Pennsylvania.

John Keating, of Glen Gardner, is spending Christmas week with his mother, Mrs. J. Keating.

Masters William and Walter Rowan, spent the Christmas holidays with their parents, Mr. and Mrs. William H. Rowan. The boys attend Norwood Academy at Chestnut Hill.

Miss Elizabeth Vaughan, who attends Swarthmore College, was home for the Christmas holidays.

Miss Margaret Field spent the Christmas holidays with her parents Mr. and Mrs. S. L. W. Fields. Miss Field attends Bucknell University, New York.

Marvin Y. Burr, who is teaching in the Friends School at Baltimore, and James B. Burr, a student at Swarthmore, are spending the holidays at their father's home in Riverton.

The many friends of Miss Christine Smith, of Cooper Hospital, will be glad to hear she is improving after her recent operation. She will return home Sunday for a few weeks.

Mr. and Mrs. C. T. Woolston will leave on January 6 from Philadelphia for Miami, Florida.



BEST WISHES

for
1928



Each succeeding year adds to the pleasure of serving you, and it is with deep appreciation of this fact that we wish you, one and all,

A Happy New Year

MATTIS MEAT MARKET

Collins Building
Riverton

Telephone
86



It is with much pleasure that we extend to our patrons the compliments of the season.

Our daily contact with them during the year just closing has been so satisfactory that it is a very genuine "Happy New Year" we wish you, one and all.

Atlantic and Pacific Store

FRED EMORY, Manager



One of the greatest pleasures of the Holiday season is the opportunity it gives us to greet our friends and wish them God speed.

We wish you every Joy, Happiness and Success during the coming year.

FRANK C. COLE

PURE MILK

Fifth and Main

Riverton

Telephone, Riverton 68-R



May the Ship "Good Fortune" hold a cargo of Contentment and sail with you throughout a Happy New Year!

TAYLOR'S GARAGE

Broad and Fulton Riverton
Telephone, Riverton 506-W



1928



SINCE I cannot meet each one of you personally and wish you a Happy New Year, I take this means of extending my greetings and thanking you for the generous patronage and very cordial relations which have added so much to the joy of living in the year just drawing to a close.

EDWARD R. WILLIAMS

TAILOR

104 South Thirteenth Street
Philadelphia



With appreciation of the patronage of the past, and a hope for its continuance in the months to come, we wish you, one and all, a Happy and Prosperous New Year.

MILADY'S BEAUTY SHOP

506 Broad Street

Riverton



As time speeds on its way with its precious freight of Cherished Old Friends and Valued New Ones, comes an increasing consciousness of pleasures of human friendships, and so, at the beginning of a new year we are glad of the opportunity to join our voices with the many other friends who will wish you Health, Happiness and Prosperity in 1928.

COMPTON, the Grocer



Our most prized asset in the years that have passed is the goodwill and confidence of our patrons.

It will be our aim during the coming year to add to that asset by service and quality.

RIVERTON MARKET HOUSE



That Health, Happiness and Prosperity may be yours in large measure in 1928 is the sincere wish of

JOHN HOLVICK

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Telephone Riverton 56-M

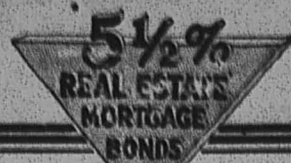
Best New Year's Wishes

We cannot see the Old Year close without expressing a word of appreciation for the very pleasant relations we have enjoyed with the people of Riverton and vicinity during every one of its 365 days, and we wish you, every one, Happiness and Prosperity in 1928.

L. L. KEATING

Broad and Main

Riverton



Would You Buy a Bond That—

Insured safety?
Guaranteed payment of Principal and Interest?
Yielded 5 1/2%?
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 We have cars here that will give you Service and Satisfaction
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BUY NOW

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Palmyra, N. J. BRIDGEBORO, N. J.
 Phone Riverton 110 Phone Riverton 178
 Open Evenings Open Evenings and Sunday



Another year has been spent in the pleasant task of serving the people of Riverton—and it has been a pleasant one, indeed.

Best wishes for the coming year.

CHARLES McCARDELL

TAXI
 Telephone 608-J

GEORGE W. BENSON, Jr.

Funeral Director

MAIN OFFICE 1120 Kellogg Avenue Camden Bell Phone 5275
 BRANCH OFFICE N. Bellevue Avenue East Riverton Phone Riverton 155-B



You will always find the latchstring hanging out at Becker's, and a hearty good wish for your success and happiness the year 'round.

We thank you for your patronage, past, present and future, and wish you the best of everything in 1928.

WILLIAM F. BECKER

517 Howard Street, Riverton
 Telephone 724



To all those whose kindly cooperation has contributed to our success, we extend our thanks, and wish them, one and all, a Happy and Prosperous New Year.

STEEDLE'S EXPRESS

304 Seventh Street, Riverton
 Telephone 1006

Greetings



With full appreciation of the many courtesies shown during the past year, we extend our best wishes for a Happy New Year.

LOUIS C. CLELLAND

Real Estate and Insurance
 Broad and Main Streets Riverton
 Telephone, Riverton 362



Health, Happiness and a large measure of Prosperity is our wish for you, every one, for the New Year

Jack Hyman

17 E. Broad Street Palmyra

PALMYRA NOTES

Mr. and Mrs. George J. Seel entertained on Christmas Mr. and Mrs. George Seel, Sr. and two children, of Maplewood; Clifton Seel, of East Orange; Miss Carrie Seel, of Lansdowne; Mr. and Mrs. Edwin Seel, son Herman and daughter, Miss Janet, of West Philadelphia; and Mr. and Mrs. H. R. Gault, and Mr. and Mrs. C. W. Rudolph, of Palmyra.
 Mr. and Mrs. Richard Dallett are visiting their son at Hopewell, Va. Mr. and Mrs. Lewis Wallace are entertaining Lieutenant and Mrs. James Ryan and daughter, of Newport, R. I., and Mr. and Mrs. Walter Mitchell, and son, of Montclair.
 Mr. and Mrs. Melvin Davis are entertaining her mother and sister, Mrs. Oscar Macdougall and daughter, of Pittsburgh.
 Mr. and Mrs. A. B. Cramer attended the family reunion at the home of Mr. and Mrs. Earle Leonard, in Trenton, on Christmas Day. Daniel Schultz, of Overbrook, was the guest of Mr. and Mrs. Thomas Griffenberg on Friday.
 Mr. and Mrs. A. C. Gibson and daughter, Miss Margaret, spent Christmas with Mr. and Mrs. E. C. Cline at Mt. Airy.
 Mr. and Mrs. William H. Mink and Mrs. Mary Stratton spent Monday in Glassboro, visiting relatives.
 Dr. and Mrs. Philip Vollmer returned home Monday after spending three weeks in Baltimore with their daughter.
 Mr. and Mrs. J. S. Osborn, of Lancaster, Pa., were Monday visitors at the home of her brother and wife, Mr. and Mrs. Thomas Carroll.
 Miss M. Edna Lloyd, who is attending the Auburn Seminary in New York, is spending the holidays at home with her parents, Mr. and Mrs. T. Atkinson Lloyd.
 Mr. and Mrs. Harry Kemmerle, Sr., entertained at a family dinner on Christmas. Guests were present from Roebbing, Riverside, West Philadelphia and Palmyra.
 Prof. and Mrs. Clement Vollmer, of Durham, N. C., are spending the holidays with relatives in Palmyra.
 Mr. and Mrs. Raymond Simpkins, of Beverly, expect to be the guests

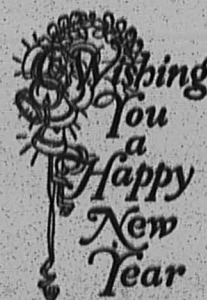


In bidding farewell to the Old Year and welcoming the New, we extend to all friends our best wishes for Happiness and Prosperity.

If we are permitted to contribute to your entertainment we shall feel that we have done our part to make your new year a pleasant one.

BROADWAY PALACE

PALMYRA



Each returning year brings to us a new realization of the pleasure we have experienced in doing business with the people of this vicinity, and it is with heartfelt sincerity that we wish you, one and all, a Happy and Prosperous New Year.

EICHNER & WEBER

CONTRACTORS and BUILDERS
 Riverton and Palmyra



A Full Tide Of Fortune to You

As 1928 comes sailing in, we are hoping that it will hold for you greater happiness than you have ever known—that it will make up to you in full for any unhappiness or misfortune you may have had in 1927—that it will be in truth, A Happy New Year!

McCOY'S SERVICE STATION No. 12

Broad and Linden Avenue, Riverton
 H. Winkelschott, Mgr.

of Mr. and Mrs. Thomas Griffenberg on New Year's.
 Dr. and Mrs. William R. Dunn, of East Broad street, visited their parents in Salem over the weekend.
 Allen M. Marsh, of Stroudsburg, visited Mr. and Mrs. Frank A. Snover over the weekend.
 Louis Heavener, a student of Girard College, is visiting his mother, Mrs. H. B. Morris, of Morgan avenue, during Christmas week.
 Among the presents received by Chester Watson, Jr., on Christmas was a set of muskrat traps and he was successful in bagging a big rat the first time he set them.

Classified Column

Advertisements inserted under this heading for one cent a word, each insertion, payable strictly in advance. Minimum charge 25c.

FOR RENT

FOR RENT—Two houses, 623 Main street and corner of 7th & Lippincott avenue, Riverton. Apply C. T. Woolston, 7th and Main Streets, Riverton.

FOR RENT—Large storage rooms, third floor Roberts Bldg., Main and Howard. Large garage also. Low rent. Apply J. M. Roberts, Main and Howard.

FOR RENT—Desirable apartment. Apply E. L. Williams, Cinnaminson Bank and Trust Company, Riverton.

FOR RENT—Apartment, two rooms and bath. 408 Morgan avenue, Palmyra. Phone 690.

FOR RENT—Any length of time—Remington or Underwood Typewriter. New Era Office.

HOUSE FOR RENT—807 Cinnaminson street, Riverton. Apply Alexander Marcy, Jr., 406 Main street, Riverton. 10/20-11

FOR SALE

FOR SALE—Chevrolet Coach, 1924. Cheap. Green, newly painted. Good condition. Mrs. Thomas Ford, 716 Cinnaminson street, Riverton.

TWO VALUABLE PROPERTIES Main and Seventh street, Riverton; apartment location; substantial return for small investment. County Road in line of NEW BRIDGE. Phone Riverton 14. **FINANCED.** C. H. Haines, 230 High Street, Burlington, N. J. Phone Burlington 384.

FOR SALE—508 E. Broad street, \$12,500.00. Large store, office, apartment, two-car garage 30 by 27 feet deep. Write Karl W. Latch, Box 154.

FOR SALE—Cash or time. One large Novelty hot air furnace \$28. No. 40-H-20. Apply "C" New Era Office.

FOR SALE—Red-skin Potatoes. Elwood B. L. Moore farm, Moorestown-Bridgeboro Road.

MISCELLANEOUS

DESIRABLE APARTMENT, three minutes walk from train and buses. Five rooms and bath, porch, heat, continuous hot water, janitor service. Unfurnished and ready for immediate occupancy. E. B. Rudeney, agent, 522 Main Street, Riverton. Phone 646.

C. Harry Wenger, Jr., and he will deliver the famous March Baked Goods to you in time for Breakfast, 605 Cinnaminson Street, Riverton.

ROOMERS or Boarders Wanted—Apply Mrs. Thomas Ford, 716 Cinnaminson Street, Riverton.

The Churches

CHRIST CHURCH, RIVERTON
 Rev. Arthur S. Lewis, Rector
 Holy Communion, 7:30 a. m.
 Church School, 10 a. m.
 Morning Prayer and Sermon, 11
 Evening Prayer and Sermon, 8.

Calvary Presbyterian Church
 Charles T. Bates, B. D.
 Sunday Morning Worship, 11
 Church School, 10 a. m.
 Sunday Evening Worship, 8:00
 Christian Endeavor 7:00 p. m.
 Mid Week Service Wednesday evening, 8 p. m.

Central Baptist Church
 The Rev. George Lockett, B. D. pastor.
 Sunday School, 10:00 a. m.
 Morning Worship, 11:15 a. m.
 Young People's meeting Friday evening at 8 o'clock.

Christian Science
 First Church of Christ, Scientist, Riverton. Thomas Avenue and Seventh street.
 Sunday services: 11 a. m.
 Subject: "God."
 Sunday School 9:30 a. m.
 Wednesday 8 p. m.
 Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.

The First Lutheran Church
 The Rev. William M. Erhard, pastor
 Sunday School at 10:00 a. m.
 Morning Worship at 11:00
 Evening Worship at 7:00 p. m.
 Prayer Meeting, Thursday evening at 8:00 p. m.

EPWORTH M. E. CHURCH
 10 a. m. Church School
 11:15 a. m. Morning service
 6:45 p. m. Epworth League
 7:45 p. m. Evening worship
 Wed. 8 p. m. Mid-week Service.

Westfield Friends' Meeting
 First Day School, 10 a. m.
 Meeting for Worship, 11 a. m.

NOTICE

The annual meeting of the stockholders of the Cinnaminson Bank and Trust Company for the election of directors and such other business as may properly come before it, will be held at its banking house on **TUESDAY, JANUARY 10th**, between the hours of 2 and 3 o'clock p. m. **HOWARD B. CONOVER, Secretary.**

DIVIDENDS

The Cinnaminson Bank and Trust Company
 Riverton, N. J., Dec. 29, 1927
 The Board of Directors has this day declared a regular semi-annual dividend of 6 per cent, payable January 1st, 1928, to stockholders of record at the close of business December 21, 1927.
HOWARD B. CONOVER, Treasurer.

Improved Uniform International

Sunday School Lesson

(By Rev. A. H. STEWART, D.D., Dean
Mealy Bible Institute of Chicago.)
(© 1927, by Western Newspaper Union.)

Lesson for January 1

JOHN THE BAPTIST AND JESUS

LESSON TEXT—Mark 1:1-12.
GOLDEN TEXT—His must increase, but I must decrease.
PRIMARY TOPIC—John Tells About Jesus.
JUNIOR TOPIC—John Welcomes and Baptizes Jesus.
INTERMEDIATE AND SENIOR TOPIC—John Prepares the Way for Jesus.
YOUNG PEOPLE AND ADULT TOPIC—John Herald of the Mighty One.

In order to understand the lesson for the first six months of the year it is necessary to grasp the central purpose of the Gospel according to Mark. The Gospel of Mark is set forth as an account of Jesus Christ. He is the Branch, the King (Jer. 23:5); the Branch, the Servant (Zech. 3:8); the Branch, the Man (Zech. 6:12); the Branch of the Lord (Isa. 4:2). The fourfold account in the New Testament called the Gospels, placed alongside of the Old Testament predictions, fits exactly. Matthew presents Him as the King; Mark, the Servant of the Lord; Luke, the Son of Man; and John, the Son of God. The theme of Mark is the Gospel of Jesus Christ, the Son of God (ch. 1:1). The word Gospel means "good news." Jesus means "Savior." Christ means "Anointed." It is good news therefore because it is the good tidings that God has anointed Jesus Christ to be the Savior of the world. The key verse is Mark 1:4, "The Son of Man came not to be ministered unto but to minister and to give His life a ransom for many." The key words are, "straightway," "forthwith," "immediately."

I. Who is Jesus Christ (1:1)?
He is none other than God's Beloved Son.

II. The Forerunner of Jesus Christ (vv. 2-8).
1. Who he was (vv. 2, 3).
He was John, the Baptist, who was prophesied of more than five hundred years before (Isa. 40:3).

His mission was to prepare the way for Christ's coming. He represented himself as but a voice of one crying in the wilderness. He was therefore God's voice sounding forth the divine will and purpose. He was content to be but a voice.

2. John's message (vv. 4-8).
(1). Prepare ye the way of the Lord (v. 3).
It was customary for servants to go before distinguished personages and prepare the road over which they were to travel. In this preparation there was to be removal of stones, the leveling of the surface, etc. John's message meant therefore that the people should remove from their hearts everything which hindered the coming of the Lord.

(2). The baptism of repentance (v. 4).
In preparation for the coming Christ the people were to repent of their sins. Those who repented were to be baptized. Baptism was to be administered to those who repented as an expression of penitence which led to forgiveness of sin.

(3). The coming of the Messiah (vv. 7, 8).
The coming one was to be much greater than himself; so great that John was unworthy to loose the latch of His shoes. The superior dignity of Christ was not only in His person but in the work He was to perform.

4. His success (v. 6).
People from all over Judea and Jerusalem went out and were baptized. His food and dress indicated that he had withdrawn from the world as a protest against its follies and sins.

III. The Baptism of Jesus Christ (vv. 9-11).
Jesus was not baptized because He had sinned and therefore needed repentance, but because He was now about to accomplish a work which would constitute the basis of all righteousness. He was now dedicating Himself to the task of bringing in righteousness through His sacrificial death.

(1). The opened heavens. This indicated His connection with heaven.

(2). The descent of the Spirit upon Him. This gave the divine seal to His work.

(3). The voice of approval from heaven. This made clear to John the fact that Jesus was the Messiah.

IV. Jesus Christ Tempted by Satan (vv. 12, 13).
This took place immediately after the heavenly recognition. This testing was to demonstrate the reality of the incarnation. Because of this demonstration believers can be assured that the Son of God has become incorporated with humanity for the purpose of its salvation.

From Beginning to End
But the land, whether ye go to possess it, is a land of hills and valleys, and drinketh water of the rain of heaven; a land which the Lord thy God eateth for; the eyes of the Lord thy God are always upon it, from the beginning of the year even unto the end of the year.—Deut. 11:11-12.

From God's Hand
Whatever comes from God's hand bears good fruit.—Fenton.

N. BEITZ
ELECTRIC SHOE
REBUILDER
115 E. Broad, Palmyra, N. J.

**STENOGRAPHY and
TYPING**
J. H. H. MORRIS

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Bellevue Homes
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Memorial Craftsman
Marble — Granite — Bronze
Guardian Memorials
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Washington Avenue
Washington, N. J.
"Mark every grave"

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EPISCOPAL

Christ Church, Parry Avenue
Rev. G. J. McCormack, M.A., L.Th.
Rector

Very wonderful services marked the celebration of the Christmas Festival and splendid congregations. The St. Agnes Guild were very delighted to be able to give the vestry a further cheque for \$500 making their total over one thousand dollars for the year, and the Sunday School at a crowded service on Christmas afternoon presented their second \$500 for the rectory fund. Congratulations to both organizations.

On Friday of this week, Dec. 29, at 7.30 p. m. sharp, the annual Christmas Festival will be held. We give a cordial invitation to all. A good program has been prepared. A special program has been prepared by an augmented choir for the Sunday evening service at 8 p. m. when T. H. Maunders's Cantata, "Bethlehem," will be sung.

On Wednesday, January 4, the annual meeting of the New Jersey Branch of the Woman's Auxiliary will be held at 10.30 a. m. in St. Michael's Church, Trenton. We are expecting a good attendance.

Another card party under the auspices of the Woman's Auxiliary has been planned for Wednesday, January 18th. After the very happy evening the Society had on its first venture we look forward with anticipation to the date announced.

The Girls Friendly Society is planning some very interesting features in the near future.

Our very grateful thanks are tendered to our esteemed Editor for his kind publicity given so ungrudgingly throughout the year.

It will be indeed a very happy New Year if you will start it on the first day with attendance at Divine Worship, and endeavor to be regular and punctual each succeeding Sunday.

Believe me—it does make a tremendous difference to you and your chosen church, if you observe what is a natural, and let me remind you—not a man made, but a God given manner of spending part of the first day of the week.

Greetings everybody for the year of Our Lord 1928.

Services January 1
7.30 a. m. Holy Communion
10.30 a. m. Holy Communion and Sermon: "Anno Domini."

8.00 p. m. Sunday School.
8.00 p. m. Evening Song and J. H. Maunders's "Bethlehem."

"With God all the way,
Without Him—not a step."

**EPWORTH METHODIST
EPISCOPAL CHURCH**
J. William Lee, Minister

A Happy New Year to all.

"Another year is dawning,
Dear Master let it be,
In working or in waiting,
Another year with Thee."

The doors of the Church School open with the New Year with a program of noon cheer.

Morning Worship at 11.15 a. m. Holy Communion Service. All members of the Church are urged to be present.

Devotional meeting of the Epworth League will follow at 8.45 p. m. Address by Arnold Carter, Secretary of the Y. M. C. A. Henry Wilbraham, Walter Price and George Hagston, who were delegates to the Older Boys' Conference of the Y. M. C. A. recently held at Trenton, will tell of the inspiring sessions. All people with young hearts are invited.

Evening Service at 7.45 p. m. opening with a cheerful song service. Sermon subject, continuing the series on "Last Things," "The Great World Kingdom before the Final Judgment." The following subjects will be considered. Will the League of Nations be successful? Who is the Anti-Christ Mentioned in the Bible? Will he be a Political or Ecclesiastical ruler? Where are the lost tribes of Israel? Where will the Christians of all ages be when Satan is chained? What do the Scriptures say of these last things.

The Ladies Aid Society will meet at the home of Mrs. Mary Ridduck, 725 Washington Avenue, Wednesday, Jan. 4, 8 p. m.

Beginning January 3, 8 p. m., a Community Evangelistic Campaign will be held in this Church, continuing for two weeks (Sunday excepted). Rev. George Lockett in charge of combined choir.

The following churches are uniting in this effort to enlarge the Kingdom of God in this Community: Christ Episcopal, Methodist, Baptist, Lutheran, Presbyterian and Methodist Episcopal.

The ministers of these churches will fill the pulpit, let the laity fill the pews. Let every lover of God, every one who desires to enrich the spiritual life of the Community do his best for the Master's sake.

The Junior League will meet on Friday, January 6, at 4 p. m. They have purchased a superb picture outfit consisting of a new electric projector and 350 pictures of Bible places. This course will cover the entire Bible and will be of high educational value. All children not otherwise engaged at that hour are invited.

WILL HOPE
Memorial Craftsman
Marble — Granite — Bronze
Guardian Memorials
Vermont Marble
Washington Avenue
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"Mark every grave"

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County History of 25 Years Ago

Items of Interest Published in Mount Holly Mirror
December 24, 1902

Moorestown milkmen are charging eight cents per quart for milk.

Mount Holly's only street car is still out of service, due to a broken wheel. While the car is being repaired the tracks are being overhauled.

Although turkeys are reported to be scarce this year, Mount Holly dealers have a fine stock on hand which they are selling at 20 to 25 cents per pound.

Fred B. Shreve, of Mount Holly, has accepted a position as auctioneer at the William Penn horse bazaar in Philadelphia.

At a public sale held in Mount Holly on Saturday, Mount Holly, Lumberton and Medford railroad stock brought \$45 per share and Mount Holly Water Company stock, \$35.50 per share.

The residents of Pemberton turned out en masse on Wednesday night to tender Mr. and Mrs. Blanchard H. White a reception upon the occasion of their returning from their honeymoon.

December 31, 1902
The public school at Delanco has been compelled to close temporarily on account of lack of coal.

A party was given for little George F. Rendell at his parents' home on High street, Mount Holly, on Monday afternoon. All the little folks present had a fine time.

Without an idle day during the year, the Standard-Hicks Hammock factory of Mount Holly has a record of which the management may feel proud.

The handsome new quarters of the Oneida Boat Club, Burlington, will be formally opened with a banquet tonight. Griffith W. Lewis is president of the organization.

At the election of officers held in the Mount Holly armory on Monday evening by Company B, National Guard, W. Frank Ross was elected first lieutenant to succeed J. Frank R. Long, resigned, and William A. Slaughter was elected second lieutenant over two other candidates.

Lieutenant Slaughter, enlisted in 1905, was made corporal in 1906 and was advanced to sergeant last October.

Water Rate Increased
In view of the high price of coal and increased state and local taxes, the Mount Holly Water Company has increased its rates to consumers 12 1/2 percent. No dividend was paid this year.

The Board of Freeholders, in special session yesterday, granted a franchise to the People's Traction Company to lay trolley tracks between Mount Holly and Burlington. Dividends declared by banking institutions out of earnings of the past six months, include the following: Union, Mount Holly, 2 1/2 %; Mount Holly National, 4 %; Burlington County Trust Co., Moorestown, 2 1/2 %.

Wanamaker advertises short petticoats, best grade, cambric, ruffled, trimmed with lace and hemstitching. Some are priced as low as 35 cents, which are hemstitched, too. Long ones are 50 cents to \$2.25.

Stock quotations: Pennsylvania Railroad, 77 1/2; Lehigh Valley, 37 1/4; United Gas Improvement, 11 1/4; Baltimore & Ohio, 9 1/2; Reading Common, 3 1/4; Union Traction, 46; U. S. Steel, 35; New York Central, 25 1/4; Chicago, Milwaukee & St. Paul, 17 1/4; Philadelphia Co. common, 46.

Silk and Satin Hats
\$5.00 and up
Felts \$3.00 and up

VERNA L. GUEST
Broad and Garfield, Palmyra
Phone Riverton 517

1928 Automobile Licenses
secured. Price 50c plus cost of license.
MRS. H. B. MORRIS
408 Morgan Avenue
Palmyra Phone 690

**EVERYTHING TO
IMPROVE
MILADY**
PALMYRA
HAIR DRESSING
PARLOR
880 Garfield Avenue
Palmyra, N. J.
Phone Riverton 788

**PALMYRA JEWELRY
SHOP**
J. ROTHBAUM
Warner Building
Broad and Cinnaminson
Entrance on West Side
Swiss Wrist Watches
French Grandfather and
Chime Clocks Repaired

J. L. YOUNG
Cleaning and Repairing
Hand and Steam Pressing
Free Delivery—Phone 400-W
Next to Movie

Fireplace Equipment
Repaired and Refitted
Antark For, Inc.
Broad & Park Ave.
Palmyra Phone 575

DID YOU EVER STOP TO THINK?

By EDISON R. WAITE
Shawnee, Oklahoma

Curtis A. Hodges, General Manager of The Indianapolis News, says: "Among the numerous significant features of the Lindbergh triumph is a side light of importance to advertisers."

Col. Lindbergh rose from comparative obscurity to unprecedented fame within a few hours. His accomplishment and his personality became familiar to hundreds of millions of people almost exclusively through the speed of the newspapers. Probably no single personality ever was projected so completely into the lives of hundreds of millions throughout the world in such a brief period of time. Second only to Lindbergh's remarkable achievement in the service and influence of the newspapers as reflected by this event.

Col. Lindbergh's world-wide fame was thoroughly established by the newspapers in less time than it would take any other form of publicity (or advertising) medium to start their process. The job was done without the assistance of any other medium, with the possible exception of the comparative limited activities of the radio.

Here is a thought of tremendous significance to advertisers: (Copyright, 1927)

Out of 6,000 convicts in New York state prisons, 3,000 are said to be idle, and there, at least, unemployment situation seems to be serious.

A highbrow is a person who can stand boredom with complaining.

A New Year to Crow About
We aren't crowing because 1927 was a successful year for us, but we want to thank our many patrons of Palmyra and Riverton who made it so by your patronage and good will. To our old friends, to our cherished new friends, and to all those whose friendship we are striving to gain, we wish a Happy New Year, and an abundance of good things. We hope we will be permitted to serve you for many years to come.

JOHN H. ETRIS
THE WINCHESTER STORE
17 W. BROAD ST., PALMYRA RIVERTON 978

Friendly Thoughts
by Frank A. Snover

There can be no co-operation without understanding. Understanding depends upon friendship, and friendship depends upon service. Man's most splendid attainment is an act of unselfishness. Each had set in an active poem that develops music in the hearts of people.

A modest, inexpensive service will be furnished if you desire. When we say "within the means of all" we mean it.

THE SNOVER FUNERAL HOME
Frank A. Snover
Palmyra, N. J. Phone 630

**WHY NOT A CONCRETE
FIREPROOF HOME?**
Six Rooms and Bath, thoroughly modern single homes. Your saving in painting and coal more than pays the taxes.

Carrying charges less than rent? WHY PAY RENT?
FRED GREEN
SPANISH HOMES
Lejeune Road Palmyra
Phone Riverton 502

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FIREPROOF HOME?**
Six Rooms and Bath, thoroughly modern single homes. Your saving in painting and coal more than pays the taxes.

Carrying charges less than rent? WHY PAY RENT?
FRED GREEN
SPANISH HOMES
Lejeune Road Palmyra
Phone Riverton 502

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BELL CO. TRANSFERS ITS ACCOUNTING DEPT.

Billing of Four Local Telephone Districts Now Being Done There Office at Camden

The New Jersey Bell Telephone Company has moved its Accounting Department, which was formerly operated out of Philadelphia, to Camden, on the fourth floor of the Bell Building.

J. B. Halfpenny, the Division Auditor of Receipts, is in charge. He brought with him 185 employees who will handle approximately 100,000 accounts for Atlantic City, Bridgeton, Camden and Trenton districts.

This is just another step the new Company is taking to better serve its public.

Season's Greetings.

In extending to you my best wishes for the new year that is "just around the corner," I desire to express my appreciation of your patronage in the past and to assure you of my endeavor to serve you well in the future.

CURTIS E. STAVELY
BUILDER
16 West Charles Street Palmyra
Telephone, Riverton 744

Happy New Year

1928 HAS AN EXTRA DAY
and that it may add extra measure to your prosperity and happiness, is the wish of

Clarence Hubbs
PLUMBING and HEATING
627 Thomas Avenue Riverton
Telephone, Riverton 354-J

Some drivers claim they never take chances—yet they often purchase motor oil without knowing its name.

There can be no co-operation without understanding. Understanding depends upon friendship, and friendship depends upon service. Man's most splendid attainment is an act of unselfishness. Each had set in an active poem that develops music in the hearts of people.

A modest, inexpensive service will be furnished if you desire. When we say "within the means of all" we mean it.

THE SNOVER FUNERAL HOME
Frank A. Snover
Palmyra, N. J. Phone 630

**WHY NOT A CONCRETE
FIREPROOF HOME?**
Six Rooms and Bath, thoroughly modern single homes. Your saving in painting and coal more than pays the taxes.

Carrying charges less than rent? WHY PAY RENT?

This Week



By Arthur Brisbane

LINDBERGH NEEDED.
THINKING COMES FIRST.
BACK 5,000 YEARS.
ABOUT FLOOD RELIEF.

Lindbergh, world's champion flyer, landed in Mexico City, notified the world that young men in this country know how to fly, in spite of the fact that their Government does not yet realize the importance of flying.

The United States Government ought to enlist the services of Lindbergh to instruct American fliers and enlighten those responsible for our air defense. If another war ever comes it will seem very extraordinary to future historians, writing of America, that we bombed and gassed that rich, old city in the world should have gone along without adequate air defense. Not one of our cities is protected today by anything but distance. Coast defense guns and battleships are obsolete, anti-aircraft guns absolutely ineffectual. We spend \$600,000,000 a year for "defense" and have none.

The United States Gymnasium Company, with offices in twenty cities and twenty-two miles and miles in fifteen States, has this good idea: all headquarters managers devote two hours, from 9 to 11 a. m., to "concentration." They allow no interruption except in emergencies. From 11 to 5 they see subordinates and business visitors generally. Each manager has at least two hours a day for real thinking.

John D. Rockefeller had that idea many years ago. One of his local managers, pointing proudly to a desk loaded down with papers, said to him, "A lot of detail, but I shall get through it all by night." Mr. Rockefeller, noting that, said to his directors, "I want all important managers in our organization to sit with their feet upon clear desks, thinking how they can make more money for themselves and the company." With Rockefeller's direction, and now he spends it usefully, fighting disease and ignorance. To get ahead, remember that thinking comes first. The rest is secondary.

Learned professors in the University of Southern California say that slugs, within reason, is good. It makes students select their expressions instead of using them automatically. To call your friend a "dim bulb" is better than saying to your brother "Thou fool," and it means the same. Use of slugs "makes a dent in the brain" and causes thought, says one professor. It also takes the place of thought, but that is too long an argument.

Britain is sending a commission to India headed by Sir John Simon to see about helping India toward self government. The help should have begun 5,000 years ago, but now can you give self government to a people in whose literature the word liberty does not appear in 5,000 years, to millions who believe that little girls eight and nine years of age should be married to middle aged men and that

Buses Must Have Liability Insurance

Utility Board Rules \$15,000 as Minimum Protection For Interstate Machines

Liability insurance of not less than \$15,000 was ordered last week for all interstate auto buses operating in New Jersey by the Board of Public Utility Commissioners, at Trenton. The insurance is against loss for the liability imposed by law for damages growing from the injury or death of passengers through accident.

The order, which allows until January 15 for the filing of a prescribed form showing that such insurance has been contracted, places the interstate carriers in the same class as buses operating wholly within the State. In the majority of cases, it is understood the interstate buses are already well protected in the matter of insurance.

In addition to an emergency door with a minimum clearance of eight feet, the board directed that all buses of both classes be provided with a full length aisle not less than twelve inches in width and prohibited the placing of seats in the aisle.

An extension from twenty-eight to thirty-two feet in the maximum length of vehicles was allowed. The greater length has been found desirable for interstate operation, it was explained, and no objection was seen to granting it interstate carriers the same privilege.

VISITORS INSPECT DODGE BROS. PLANT

Visitors from China, South Africa, Persia, Holland, Java, Columbia, and other foreign countries are registered among the 50,000 persons who have visited the plant of Dodge Brothers, Inc., in Detroit, during the past year. The advanced methods of manufacturing are so widely recognized that the intimate study of them has brought representatives from even the most remote countries.

To facilitate close study of the various departments, the Dodge plant has a corps of well trained men who guide visitors through the factory and explain details of importance and answer questions concerning the different operations. The trip, which takes the visitors through the plant includes the pressed steel division, the motor and body assembly rooms, gear, heat treat, painting and metalizing departments and affords an intimate view of the manufacture of automobiles and trucks.

Among the notables from India who have visited the plant recently, was Prince Arjan Singh of Lahore, Punjab.

when the old husband dies the young woman should be burned alive with the husband's miserable corpse. That's a long way from self government.

The President recommends a ten-year plan for Mississippi Valley flood prevention involving \$264,100,000. Altogether \$25,000,000 would be spent the first year and \$20,000,000 a year thereafter. Why not spend every year as much as can be spent wisely to hurry the work rather than risk, in the course of ten years, another flood that might cost in destruction more than the total appropriation? Secretary Mellon could borrow the money for three per cent. If he couldn't take it out of the surplus, haste is important: floods don't wait.

Last August the stock market broke when President Coolidge's first "do not choose" came out, and a few days ago that foolish market broke again because the President said he meant it. What frightens stock brokers and speculators? Do they think Hoover, Lowden or Dawes would declare war on Patagonia, abandon the gold standard, suspend the writ of habeas corpus, close factories, stop the rainfall and destroy crops? Mr. Coolidge is a good President, wisely allowing those that know how to run the country's business to run it. Other good men are ready to do the same. The wise will not choose to sell their stocks because Mr. Coolidge does not choose to run.

About Your Health



By John Joseph Quinn, M. D.

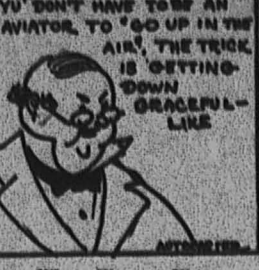
PREVENTION OF COLDS

To prevent a cold at this season of the year, is, possibly, to prevent a much more disastrous illness: colds lead to serious diseases, especially when neglected; a chronic cough may develop, to last all winter; a chronic throat is usually initiated by the common cold. Pneumonia is too often a consequence; hence my topic is timely. The proper time to fortify against taking cold is, right now. No delay is permissible. Our every-day task should be supplemented by some precautions against disease. At this time of the year, taking cold is the foremost thing to be avoided, even if the attack be a mild one.

First of all, don't overload the stomach. To eat more than the digestion can dispose of, is the surest way of inducing feebleness of the body; and disease does not appear as a rule, unless one's system is in some way weakened in resisting power. The "run-down" constitution is the waiting host for infection.

Then drink plenty of pure water. At least two glasses should be taken on rising each morning, hot or cool, as preferred. Eight glasses of water daily keeps the ashes of the body-fire moving toward elimination. It is a good practice to take a good drink of cool water just before starting on a trip in the wintry air—it renders the throat and mouth fit for the dash of much colder air outside. Keep the surface of the body, and especially the feet—warm. To keep the head cool, the feet warm, and the bowels open, is advice as old as the hills, but it is as sound today as it ever was. And, lastly, don't worry. A contented, capable nervous system is one of the best safeguards against disease that I know of. I would mention clothing, more specifically, but you wouldn't obey—so there!

"Joe's" Job



What Women Want
Some clothes.
Some money.
Some gossip.
Some more clothes.
Some flattery.
Some thrills.
Some more clothes.
Some man.
Or any man.

"I hear that Mable is studying hypnotism."
"Yes, someone told her that she'd make a charming bride."

There once was a guy named Flynn.
Who bragged he could drink bootleg gin.
So when offered a nip,
He took quite a nip.
Now the angels have welcomed him in.

First convict: "How often have you been in jail?"
Second convict: "Just this once."
First convict: "You're lucky."
Second convict: "I don't know—I'm in for life."

First Squire: "Is that your best girl over there?"
Second Policeman: "No, necks best though."

A woman I hate is Nancy Leant
She calls me sweetie and doesn't mean it.

"I am going into the hands of the receiver," shouted the well-trained football, as it sank gracefully into the hands of the half-back.

Jupiter: "How can he walk with those wooden legs?"
Plutus: "Lumbering, old dear."

Now We Ask You
Said a certain young lady named Della,
While riding with a husky fella,
"Big Boy, you're too rough,
Quit pulling that stuff.
Do I look like a bloomin' cav dweller?"

Must Have Cheese
"Why do you always carry a canteen of water when you go hunting?"
"So I can take a chaser after every shot."

A woman was entering a motion picture house when she was stopped by an attendant.
"Excuse me, madam," he said, "but you can't take your dog inside."

"How absurd!" protested the woman. "What harm could the pictures do to a tiny dog like this?"

A once famous boxer was being quarreled with a man bigger than himself. His friend said:
"I wouldn't stand for that kind of talk, Bill. Hit 'im."
"What?" exclaimed the boxer, "For no purse an' no gate money? Not likely!"

A busy man was using the telephone.
"I want Triangle double-two."
"Two-two, two-two," repeated the switchboard girl, reproachfully.
"All right," said the man, patiently, "you got me the number and we'll play trains later on."

"OUT OF TRENCHES" GOAL WAS REALIZED

Oakland Excavation Work Completed And Steel Going Up for Three-Million Dollar Structure

"Out of the trenches by Christmas," the slogan of the army of workmen excavating for the foundations and basement of the new \$2,000,000 Oakland All American Six car assembly plant, was accomplished.

Aided by a battery of steam shovels and an endless train of huge motor trucks, the workmen finished the preliminary work and are now engaged in raising the gigantic steel skeleton which next Spring will be a two-story monitor roof assembly building 840 by 840 feet. The new structure, which is to be constructed entirely of steel, brick and concrete, is a duplicate of the car assembly building unit in the adjoining \$12,000,000 group of Pontiac Six factories.

Plans provide for twin assembly lines each one-quarter of a mile long. Ultimately they will have a combined production capacity of 720 cars during a single nine-hour shift.

Construction also is going forward rapidly upon a large addition to the car-shipping building which will adjoin the new Oakland car assembly plant. The shipping building addition will be one story in height, 108 feet wide by 780 feet long and of fireproof materials.

Dr. Frank Crane Says

ANNIVERSARIES

The Italo-Irishman poet, Tommaselli, has written:
"I think that the meanest historian on earth,
In the one who recorded the day of one's birth."

If your life has not been particularly happy or lucky, why should people observe the anniversary of your birthday?

Some people make much of birthdays and some newspapers give a list of the birthdays of prominent men every day but there are two opinions about that.

Young ladies of a certain age get one birthday and stick to it. They are twenty-two for instance, until they reach thirty-five, and then they begin to go back.

A good plan when you begin to be old is to select a certain age and keep it. Why get any older?

As for me I would prefer to celebrate anniversaries other than my birthday.

I would like to recall the first time I fell in love, if I could, or the first view of the sea or the first revolution of moonlight or starlight.

The first good view of a tree would be also worth remembering, or an orchard in full bloom.

live a thousand years, but we sometimes question whether they really mean it.

Some of us have reached the declining years. When somebody asks us to have a cocktail or a highball we decline, and if certain forms of food are put before us we must also refuse because the doctor says so. Our present ailments and limitations are sufficient without calling up those of the past. We would never render ourselves public nuisances by continually rehearsing our calamities. Let us forget them. About the best thing we can all do with the past is to forget it and look forward to the future. That may be better, and again it may not be, but at least it has the advantage of being untried, and we are justified in looking forward to it hopefully.

MISS SUMNER CHAIRMAN

Miss Ballie Sumner, executive secretary of the Burlington County Y. W. C. A., is chairman of the mid-winter conference of all Y. W. secretaries east of the Mississippi, to be held at the national headquarters in New York City from December 31 to January 7. Each day will be filled with discussions, lectures and classes in association work.

Napoleon Bonaparte may have been an important personage, but he never rated a box on the front page, so he couldn't have been so famous, after all.

The brand of farm roller the country needs is less than one-half of one per cent vocal.

In Better Home-making Let ELECTRICITY and GAS Serve you

Use Gas for House Heating



CENTRAL house heating with gas is the latest comfort bringing, labor-saving household convenience to take its place among modern home improvements.

It is far in advance of every other heating method. It abolishes dirt, noise, labor and inconvenience. It assures healthful, comfortable and satisfying heat at the hour and in the degree that you want it. Gas may be used with your present heating system, whether it be steam, hot water, warm air or vapor.

Public Service house heating engineers will furnish free of charge estimates of the cost of heating your home with gas. Fill in and mail the coupon to us.

Home-maker's Resolution

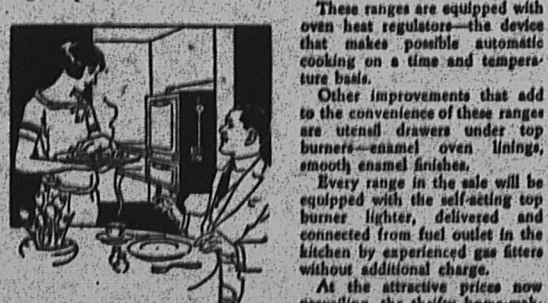
Resolved: That I will use modern home-making methods during the coming year in order to conserve my strength, nerves and time, and to make life better and easier for myself and my family.

If she calls those faithful servants, Electricity and Gas, to her assistance, the Home-maker won't have much difficulty in keeping that resolution. They'll heat and cook, clean house, wash and iron, and provide refrigeration with a minimum of labor on her part.

And Public Service stands ready to furnish good electric and gas service and provide the best of electric and gas appliances on terms that make easy their purchase.

Buy Your Gas Range Now While Price Reduction Prevails

THE price of every oven heat regulator gas range has been reduced at Public Service stores. Since Public Service sells only the finest gas ranges, this sale represents a splendid opportunity for securing a superior range at considerably less than its regular price.



These ranges are equipped with oven heat regulators—the device that makes possible automatic cooking on a time and temperature basis.

Other improvements that add to the convenience of these ranges are enamel drawers under top burners—enamel oven linings, smooth enamel finishes.

Every range in the sale will be equipped with the self-acting top burner lighter, delivered and connected from fuel outlet in the kitchen by experienced gas fitters without additional charge.

At the attractive prices now prevailing, the thrifty home-maker may secure at a substantial reduction a fine gas range tested by the American Gas Association.

All ranges in the sale may be purchased on the easy payment plan.

Gas Automatic Water Heaters Reduced in Price



Those who wish to equip their homes with automatic hot water service may do so at this time, advantageously, for Public Service stores have made reductions of \$10 to \$20 on gas automatic storage water heaters.

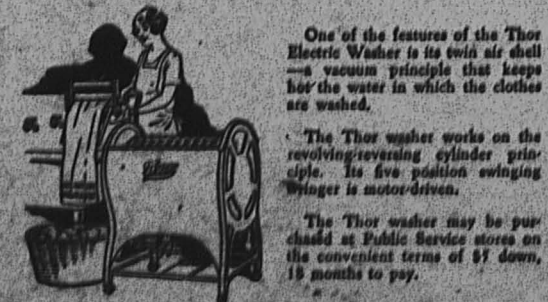
Rund, Kompak, Weldbach and Rex makes are represented in this sale.

Radio Cooking School Has New Wave Length

The wave length of Station WAAM has been changed to 267 metres. As a result, Public Service Home Economics Department, broadcasts recipes and suggestions for better housekeeping from this station every Tuesday and Friday morning at eleven o'clock. Tune in!

Thor Washer and Folding Ironer Supply Efficient Laundry Service

BEST results are obtained in the laundry when hot water is used for washing clothes. Rinsing in water of the same temperature gives the clear whiteness to linens and white clothes so much desired by the home-maker.



One of the features of the Thor Electric Washer is its twin air shell—a vacuum principle that keeps hot water in which the clothes are washed.

The Thor washer works on the revolving-revolving cylinder principle. Its five-position swinging wringer is motor-driven.

The Thor washer may be purchased at Public Service stores on the convenient terms of \$1 down, 15 months to pay.

Be Seated While You Iron
It is an easy matter to roll the Thor Ironer out of the closet and, while seated before it, pass the pieces through.

The motor is started and stopped, the "dole" opened or closed by the pressure of a finger. This ironer is of convenient size and gives a fine finish to garments and linens.

The folding Thor Ironer is electrically driven and may be electrically or gas heated.

Public Service has arranged terms whereby the purchase of the ironer may be fitted into the family budget—\$1 down, 15 months to pay.

A New Lamp for the New Radio

The popularity of radio makes it certain that many sets were introduced into homes on Christmas. A lamp that makes it easy to read the dial is a fitting complement to the new set.

A floor lamp of the bridge variety with an adjustable



arm makes a particularly satisfactory lamp for this purpose. There are table style lamps, too, that may be used to advantage.

One with a metal standard and a shade of luminous vellum is a pleasing choice. A pair of floor candlesticks may also be well employed for lighting the radio.

The attractive lamps at Public Service stores may be purchased on the convenient divided payment plan at only a slight increase over cash prices.

An Ideal Light For the Kitchen



THE home-maker finds that her work goes better and more pleasantly when the kitchen is well lighted.

The kitchen lighting unit dispels gloom from corners and shadowy places, and fills the kitchen with well-diffused light. A switch on the cord makes it possible to plug in and use an iron or other appliance.

Public Service stores sell this unit on terms of \$1.50 down and \$1 a month or \$9.50. Its cash price is \$9. Both prices include installation.

Public Service Electric and Gas Company
Please furnish me with further particulars about

Name

Street & No.

City

Buick Beauty . . . Buick Luxury . . . Buick Performance for only \$1195

You can buy a Buick closed car at prices as low as \$1195, f. o. b. factory. You can buy it on the liberal G. M. A. C. plan—with a moderate down-payment which may be taken care of by your present car in trade.

These prices mean maximum value, and in Buick you get real beauty—real comfort—real performance. You get the unrivaled value resulting from Buick's unrivaled production in the quality field.

Come in—see Buick—compare it with other cars of similar price—then let the facts decide you to buy Buick.

SEDANS \$1195 to \$1995 • COUPES \$1195 to \$1850
SPORT MODELS \$1195 to \$1525

All Buick cars are built to order. The most desirable is available.

BUICK

MOORESTOWN MOTOR CO.

210 WEST MAIN ST. MOORESTOWN, N. J.
Phone Moorestown 77

PUBLIC SERVICE

FIRST LUTHERAN

Rev. William M. Richard, Pastor

The Primary and Junior Departments of our Sunday School will present a Christmas program Thursday evening at 7:30. The part to be rendered by the younger folks is composed of recitations and songs, while there are two exercises, one by five little girls and the other by five little boys. The Junior division is giving a juvenile Christmas cantata, entitled "The Love Stamp," by Dixie Willison. There are twenty-nine participants in this. There is a splendid little plot built around the theme that love evaluates our gifts, large or small.

As we look forward to the beginning of a new calendar year, there are certain conflicting emotions in all our breasts. It is a source of great pleasure to look back upon the triumphs and happy experiences of 1927. It is our hope and belief that 1928, has, on the whole, been a year of general happiness, although there have been some very sad disasters in some of our country, which have saddened the people of our whole land. But as we look to the future, there is a hope of better achievements and grander experiences, than we have ever had before. Let us enter our new year with this feeling.

Sunday School at ten in the morning, followed by divine worship at 11:15. Let us start the New Year in the House of God.

Luther League Sunday evening at 8:45, followed by vesper services at 7:45. The First Lutheran Choir will render special music at both services.

On January 8th, both morning and evening, the sacrament of the Holy Communion will be celebrated. Last year's corresponding communion was well attended, and it is hoped that this will surpass it.

Our people are urged to attend the union services to be held in the Epworth Methodist Episcopal Church. These meetings start Tuesday, January 3, and end with the meeting on Friday evening, January 13. The pastors of the vicinity will take turns in bringing the messages.

Calvary Presbyterian

O. T. Bates, Minister

Calvary Presbyterian Church will begin the New Year next Sunday with appropriate services: Church School, all departments at 10 a. m., morning worship at 11 a. m., Christian Endeavor at 7 p. m., musical service on the organ at 7:45 p. m., and evening worship at 8 p. m. All in the community who have no regular church home are invited to enter into the Christian fellowship of this church.

The regular monthly meeting of the Ladies Aid Society will be held on Friday afternoon, January 6th, at 2 o'clock, in the school auditorium and the Women's Missionary Society on the same day at 3 o'clock.

Miss Ruth Craft, formerly of Riverton, and now of the Truist School, Camden, N. J., will speak on "China." A large attendance is desired. All members of the society will please bring their thank offering boxes at that time.

The Golden Hour Circle will not meet on Friday, January 6. The members of this congregation are invited to attend the Union Evangelistic services to be held in the Methodist Episcopal Church of Palmyra, January 3rd to January 15th inclusive, except on Saturday and Sunday, January 7 and 8. The regular mid-week services of this church will be discontinued until Wednesday, January 18th.

FILMS AT "WALT"

Camden Theatre Has Fine Bill For Next Week

Beautiful Billie Dove gets her first chance to display her talents as a comedienne in First National's "American Beauty," her latest starring production which will be shown at the Walt Whitman theatre next week.

Although "American Beauty" has many serious moments and touches of pathos, it is handled mainly in a vein of whimsical comedy, and Miss Dove was delighted at the opportunity to depart from the more conventional dramatic roles in which she has been so frequently cast during her screen career.

One of the fastest moving comedies of the year, "Publicity Madness," produced for Fox Films under the direction of Albert Ray, will be seen at the "Walt" on Wednesday and Thursday.

George O'Brien, who plays the principal role in the characteristically New York production, "East Side, West Side," is a Californian by birth, and had much to learn about Manhattan in order to bring realism to the part.

Consequently, he came East a week before production started, and with his director, Allan Dwan, as a guide, he made an intensive study of the city.

"East Side, West Side" will be shown at the Walt Whitman Friday and Saturday of next week.

BIRTHS

Mr. and Mrs. George V. Claus, of South Ardmore, Pa., are receiving congratulations on the birth of a son, Paul Lippincott, on December 14th. Mrs. Claus will be remembered as Miss Marian Lippincott, of Riverton.

Mr. and Mrs. Milton Lippincott, of Easton, Pa., are receiving congratulations on the birth of a son, Charles Edgar, on December 20th. Mr. and Mrs. Lippincott were former residents of Riverton, and Mrs. Lippincott will be remembered as Miss Josephine Westcott.

When Austin Chamberlain was installed as Lord Rector of Glasgow University, 2,000 of the students wore monocles in his honor.

BAPTIST CHURCH

Rev. George Lockett, Pastor

The church ends the last week of the old year full of helpful activity. This afternoon the Philathea Class meets at the home of Mrs. Ed. King, 831 Highland avenue for the annual Christmas party.

Tonight at 7:30 the annual Bible School Christmas Entertainment and Cantata will be given in the church. There will be songs and verses by the kiddies of the Beginners and Primary departments, followed by the colorful cantata, "Elsie's Christmas Party," by the Primary and Junior departments. This also will be the occasion when the attendance rewards will be presented. Extra chairs will be provided to accommodate a capacity attendance. Let every member and friend of the Bible School be at this party.

On Friday evening William Cooper will lead the BYPU meeting, taking for his topic, "Why Go To Church?"

At three o'clock on Saturday afternoon the Primary department Christmas Party will be held in the

Primary room. The children know what a happy time it is to be for them.

Sunday offers an opportunity to "start the new year right." "A New Year Message" will be the pastor's morning topic and the service will be followed by Communion. The pastor hopes for a very large attendance at the first Communion service in 1928.

In the evening a very interesting feature service will be held in the form of a forum on the interesting subject, "Is the World Growing Better?" Five leading speakers will each seriously discuss the question from as many angles as follows: Business, Thomas V. Van Osten; Politically, George N. Wimer; Educationally, A. Spencer Griffith; Professionally, Joseph S. Low; and Spiritually, George Lockett. This should prove a unique and helpful service to which each member of the congregation may add the question, "What Am I Doing to Make the World Better?"

Yes, the world is growing brighter. The best of life is yet to be.



With appreciation of the patronage of the past, we wish you, one and all, a Happy and Prosperous New Year.

KEATING'S LIVERY

Telephones:—Riverton 165-J, 637, 78

HERE IT IS!
The Tire You Have Been Looking For!

Ever Since the Automobile Was Invented, Owners and Drivers Have Wished for a Tire That Would - -

1. Stand up mile after mile under hard usage.
2. That would not blow out from hard knocks, nor be affected by stone bruises.
3. That, in case of a puncture will allow you to run to the nearest garage without spoiling the shoe.

Well, Here it is!

The Dickinson Tire meets all these requirements.

It is guaranteed for one year regardless of miles.

Direct from the factory to you at no more than other Tires cost you, and a Tube FREE.

C. W. LUDLOW

521 Howard St.

Riverton, N. J.

Phone, Riverton 728

Community Evangelism

Taking the place of "Week of Prayer"

Nine Evenings of Union Services

The Churches of Palmyra and Presbyterian Church of Riverton

JANUARY 3rd to JANUARY 13th

(Except Saturday and Sunday, January 7th and 8th)

ALL SERVICES WILL BE HELD IN THE

Epworth M. E. Church, Palmyra

Each evening at eight o'clock

Burdens all are growing lighter As more of His countenance we see.

On Tuesday evening the officers and teachers of the Bible School will meet to plan new work for the new year.

"Duties are ours, events are the Lord's. It is our part to follow Providence closely—never to go before it and not stay long after it—and if what we thus pursue should miscarry, it will neither be our sin nor our cross."

ENGAGED

Mr. and Mrs. Clarence O. Nixon announce the engagement of their daughter, Esther, to Mr. Elmer Hinchell, son of Mr. and Mrs. William Hinchell, of Riverside.

Walt Whitman Theatre
40th & Westfield Ave, Camden, N. J.

PROGRAM
Week of January 2nd, 1928
HAPPY NEW YEAR TO ALL

Monday & Tuesday—
Beauty Incomparable
BILLIE DOVE in
"American Beauty"
with LLOYD HUGHES
Romance Irresistible

Wednesday & Thursday—
A non-stop flight on the wings of laughter
"Publicity Madness"
with LOIS MOHAN and EDMUND LOWE

Friday and Saturday—
New York vs. Ambition
"East Side, West Side"
with GEORGE O'BRIEN and VIRGINIA VALLE

3 ACTS OF VAUDEVILLE EVERY DAY

SPECIAL NEW YEAR'S MATINEE

Monday, January 2nd, 1928
2:30 P. M.
No Advance in Prices

Two Shows Nightly—7:30 P. M.
Adults, 40c Children, 25c
Matinee Saturday, 2:30 p. m.
Adults, 25c Children, 15c
HAPPY NEW YEAR TO ALL

PROGRESSIVE DINNER

Twenty young people enjoyed a progressive dinner Monday evening starting at the home of Miss Dorothy Jones, Merchantville, for the first course, coming back to Palmyra, to Miss Ruth Hemingway's, for the second course and then to Delanco for the last course at Miss Helen Lewis'. After the dinner they attended a dance at the Porch Club, in Riverton.

Among the guests were: Mr. and Mrs. George Beeton, Miss Helen Lewis, Miss Dorothy Stewart, Miss Flora Davis, Miss Dorothy Jones, Miss Ruth Hemingway, Miss Mary Dickinson, Miss Mary Zurburg, Miss Hilda Hagstoz and Miss Andrea VanSteenburgh; Malcolm Bradley, Paul Burr, Richard Graham, Cooper French, Gelger Omwake, Harris Sack, Edward Beeton, William Colsey and Jay Carey.

Tune in New Year's Eve with an Atwater Kent

You won't know Radio satisfaction till you've had the New House-Current A.C. Electric

ATWATER KENT RADIO

Model 36, six-tube, One Dial A.C. Receiver with Power Supply for 60-cycle 110 to 115 volt alternating current. Price, without tubes,

\$125

Model E Radio Speaker \$24

NO BATTERIES or battery substitute—Just plug in

Price Complete \$176.50

Thousands have got a thrill out of Radio—you can, too!

COME in and see the set that thousands have enthused over... it's new and all electric! Come in and listen to it and you'll know what fine radio really is! You'll know what it means to listen to music without squeaks—or hum—or falling. You'll know what it means to have this new House-Current Atwater Kent in your own home.

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Open Evenings

BRIDGEBORO, N. J.
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Open Evenings and Sunday



We Wish You A HAPPY NEW YEAR

This bank wishes to extend to all its patrons the greetings of this joyful season and the hope that the New Year will have in store for them a generous share of prosperity.

Increased prosperity calls for more banking service.

Here you may be sure of the best service combined with courtesy.

The PALMYRA NATIONAL BANK

PALMYRA, N. J.

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Largest collection of Hardy Perennials, Roses, Dahlias, etc., Palms, Ferns, and Decorative Plants of all kinds constantly at hand at our Riverton Nurseries. Orders taken for Bulbs, Flower and Vegetable Seeds, Fertilizer, Insecticides, Garden Tools, etc., which are supplied from our Philadelphia establishment; also, our Celebrated Lawn Grass Seeds, which may be relied upon for quick and permanent results.

CATALOGUES FREE.

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That 1928 may bring you all the good things you desire, is the wish of

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Confectionery, Cigars, Tobacco and Magazines

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Riverton



As we close the Old for the New Year, our good wishes go out to you for Health, Success and Happiness.

May the confidence we have enjoyed in the past continue during the coming year.

MATTIS ICE SERVICE

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