

DECEMBER

Prior to that time Mr. Brooks had wide experience in servicing and will be a valuable addition to Mr.

CHRISTMAS CLUB ROMANCE TOLD

President of Nation-wide Organization Delivers Talk Over Radio

A Radio Talk by Herbert P. Russell, President of CHRISTMAS CLUBS, from Stations of the Blue Network at 7:45 p. m. November 20, from New York.

In speaking of the Christmas Club tonight, I am talking of an American institution created by the American people. It has the largest membership of any club in the world—more than 6,000,000. A little less than a year ago you enrolled at your neighborhood bank with the fixed purpose of accumulating a certain sum of money to be returned to you in advance of the approaching holiday season, and, so, within the next few weeks an estimated amount of \$550,000,000.00 in cash will be distributed to the general public as a result of this wise and thoughtful planning.

These amounts range, on the average, from \$12.50 to \$100.00 for each member although in not a few cases accumulations for the account of individuals and corporations run as high as \$25,000.00.

This money is going to members of your Club—the Christmas Club—throughout the entire United States and scarcely a city, town or village is without representation in sharing the benefits of this distribution.

Your neighborhood banks more than 6,000 in all, have made this possible. These public spirited institutions have placed their facilities at the disposal of the people to render this community service. They are doing a magnificent piece of constructive work.

American Institution

I refer to the Christmas Club as an American institution because your support has been responsible for its phenomenal success. Members of our average American family find a very keen enjoyment in bringing pleasure to those who are near and dear to them. They find an added joy in giving a very tangible expression to the spirit of helpfulness at the Christmas season.

The inception of the Christmas Club idea anticipated just this need—to provide an easy, simple and practical method of systematically accumulating additional funds by small weekly or monthly payments. The purpose of our many Christmas and year end requirements. Its sponsors, however, in the creation of this plan in years ago, were mindful of the opportunity of carrying an untold message to the American people—that the banks of our country were real institutions and not exclusive organizations for rich business men. For so many years ago many millions of our present day industrious citizens actually thought they would not be welcome at banking institutions without a substantial deposit. The Christmas Club changed all this—it offered the opportunity of banking in the most practical manner. It offered the opportunity of banking in the most practical manner. It offered the opportunity of banking in the most practical manner.

It has been estimated that the Christmas Club plan since its inception has created 10,000,000 permanent savings from the ranks of Christmas Club members, and, in this accomplishment, it has certainly justified the hopes of its founders.

Thrill for Millions

Because it has served as a powerful agency of spirit development in bringing to millions of people a better understanding of the usefulness of the bank and the many ways the bank serves its community, the Christmas Club—your club—has today the support of more than 6,000 banking and financial institutions, and each year hundreds of banks are adding to the Christmas Club department to broaden the scope of their usefulness in the communities they serve.

The growth of the Christmas Club, the constant increase in the number of its supporting banks, has kept pace with the march of progress of all the business.

We Americans, I am afraid, accept as our every day right a standard of living at once the marvel and envy of the people of other countries. Evidently we are to thank the organizations in finance, commerce, transportation and industry which have made this high standard possible as a result of skillful business leadership.

Big business no longer meets the condemnation so common during the "trust busting" era of a generation ago. Today they are servants of the people who share more and more in the activities of these great enterprises both as customers and as stock holding partners.

The lack of modern banking has kept step with this progressive program—the success of most of our progressive banking institutions can be measured by the extent of their service to humanity and to economic progress. And I like to think that you, the Christmas Club members, have made no small contribution to this constructive accomplishment—for in the sound appraisal of your own requirements, in your adaptation of the Christmas Club plan to the use of banking facilities in the thrifty conduct of your own affairs, you have been largely responsible for its permanent place in modern banking service.

Where It Goes

We have often been asked this question—"What becomes of this tremendous sum of more than a half a billion dollars annually released to Christmas Club members?" During our calculations on a direct-by-mail questionnaire to individual Christmas Club members and accounts these reported average amounts for the entire \$550,000,000.00 in this year's fund, we find:

\$150,000,000 is used for permanent thrift or saving accounts, or investments.
\$150,000,000 for immediate Christmas purchases.
\$75,000,000 for year-end commitments and payment on installment purchases.
\$75,000,000 for insurance premiums.

Most Popular in Riverside



MRS. GEORGE STECHER

Former Riverton girl who won first prize in a Popularity Contest conducted by the merchants of Riverside. The prize was a beautiful diamond ring. Mrs. Stecher, prior to her marriage, was Miss Tillie Zink.

\$50,000,000 for payment of mortgages or interest.
\$25,000,000 for taxes.
\$11,000,000 for education.
\$5,000,000 for charity.

An analysis of these figures shows that over 60 per cent of this vast sum is used for constructive purposes.

The Christmas Club is a living example of the great achievements made possible by the co-operative spirit. To the eight million members whose co-operation has resulted in building up an annual fund of \$550,000,000.00 for distribution among themselves, the Christmas Club extends its hearty congratulations and appreciation of their contribution in developing this vast enterprise. Within the next few weeks you will receive your Christmas Club checks for 1928, for by actual experience you know the benefits obtained.

If you are not a member of the Christmas Club, this is a cordial invitation to you to join for the coming year. There are no dues—no fines—no membership fees. And I would like to leave this thought with you—most clubs cost money—this club brings money. Simply go to your bank in your neighborhood and you will be enrolled without red tape for membership in the 1929 Club. The plan is simple—you just decide how much extra money you want for Christmas 1929.

If your neighborhood bank does not display the sign of the Christmas Club, just write to the headquarters of the CHRISTMAS CLUB at 45 West 40th street, New York, or to the station to which you are now listening and we will direct you to the nearest bank where your membership will be accepted.

BOY SCOUTS ON FIRST HIKE

Riverton Troop Enjoys First of Series of Winter Outings

The Riverton Boy Scouts held their first hike under cold weather conditions on Saturday. The first detail, made up of older scouts assembled at the Parish House in the morning, under the command of H. H. Seabrook, Jr., the newly appointed assistant scout master. These scouts hiked from Riverton to Jessup on the Burlington Pike, going by way of the back country, along Dyer's Creek and through the swamp. A scout trail was made by these boys.

In the afternoon a second detail of younger boys, under the command of the Scout Master, followed this trail. This enabled some of the younger boys to pass their training tests. Considerable fun was had by the older boys at the expense of the juniors by building back and trailing the trailers. All of this was very good experience for the boys.

In order to raise money for a Riverton Cabin at the new Burlington County Camp, which will be opened next summer, near Wrightstown, the Riverton Scouts are raising money by collecting old newspapers. The Klock-Heter Container Corporation has very kindly consented to purchase from the Scouts all papers so collected.

The town has been divided up into areas, each boy has been assigned the area nearest his own home. The citizens of Riverton who live near any of the members of the troop and who are willing to save up old newspapers and magazines are usually requested to get in touch with the boys. The Riverton troop is growing rapidly and expects to reach a total of over 30 boys by spring. There are still some vacancies that can be filled by wide awake boys who would like to get the true scout spirit and have a good time in the getting.

MOUNT HOLLY DUOTON'S BOO WMA IN ORLA, THIALS

Dr. Harold E. Longsdorf, of Mount Holly, has received word from Edward Farley, noted trainer who is handling his prize dog, Eagle Perle, that the American Duoton was the All-Age Duoton, a \$1000 prize in the All-Age trials at Vinita, Okla. The message stated that Eagle Perle was first in a field of 20 duotons, including some of the greatest field trial dogs in the United States.

MRS. W. D. ROCK UNVEILS STATUE

Moorestown Woman Honored by War Mothers of Philadelphia

A Moorestown mother whose son made the supreme sacrifice in the World War was unusually honored last week.

To this mother, Mrs. William D. Rock, was accorded the honor of unveiling a statue of The American War Mother and Her Sons last Saturday.

The statue, which is by Harry Lewis Hall, of Boston, is regarded as a masterpiece of sculpture. The central figure is that of a woman whose hands rest upon the heads of her two sons, one in a military uniform and the other in the uniform of the navy.

The tribute to the war mothers was erected by the Philadelphia Chapter of American War Mothers and stands in Water Woods, Belmont avenue below Wister street, Philadelphia.

Mrs. Rock, whose home is at 31 Oak avenue, is national president of the Army and Navy Legion of Valor. Her son, William D. Rock, who was killed in action in the World War, was awarded the distinguished service cross.

Mrs. Rock has just returned from Washington, D. C., where she was a member of the Jury of Award for the completion of the tomb of the Unknown Soldier. The selection will later be made public through Secretary of War, Dwight F. Davis.

While in Washington, Mrs. Rock was the guest of the Army and Navy Club and was personally thanked by President Coolidge for her part as a member of the Jury of Award.

The Moorestown matron is past president of American War Mothers. She was the sponsor of the movement seven years ago.

GLOUCESTER "CHICK" SHOW PROMISING

The outlook for the fifteenth annual show of the Gloucester County Poultry Association being the most successful yet held is most promising.

The mailing out of the attractive premium list is already bringing in entries, and some inquiries from breeders expecting to show are being received than in previous years, but the addition of fifty couples for Bantams will release that number of the larger couples for the other breeds and take care of the additional entries.

A change had to be made in the judging, as J. Harry Wolfe, who had been engaged to judge the standard and bred birds has been called South and will be unable to return by the dates of the show, December 7, 8, and 9. "Honest John" Kriner has been engaged in his stead. "Honest John" is well known to the poultry fraternity both as a judge and breeder and his decisions and placing meet approval.

Blade, of the poultry experimental station will judge the utility classes both egg and meat type.

MISSIONARY BIRTHDAY ENTERTAINMENT

Thursday evening, December 13, at 8 o'clock, the children of the Junior League will present a Missionary Entertainment in the Sunday School Temple of the Episcopal Methodist Church.

No admission will be charged but those attending will be asked to give a penny for each year of their age. A large attendance is hoped for, as the proceeds will go toward the education of a little boy in the India Mission.—Adv.

LONGAKER POINTS TO AVIATION'S RISE

Americans Have Much to be Thankful For, Says Club President

All Americans who are interested in the advancement of aviation in this country have much cause to be thankful this year for the phenomenal progress that has been made, according to H. E. Longaker, president of the Burlington County Aero Club.

"Air transport," says Mr. Longaker, "has now attained a definite place in the economic scheme of transportation. The established airway systems now in daily operation are the backbone of our commercial aviation, although operations over this network form only one-tenth of all civil flying."

Quoting from the annual report of the director of the aeronautics branch of the Department of Commerce, which has just been made public, Mr. Longaker points out that "these established air routes now cover 11,101 miles, on which 27,817 miles are flown daily, connecting eighty-eight cities. Of these, 10,832 miles are under mail contract, and 392 mail planes fly 33,323 miles daily over those routes."

"There are now 5,880 miles lighted, 1,800 miles under contract for night flying and 5,500 additional miles considered for lighting during the fiscal year 1929."

Regarding the manufacture of airplanes in America, with which Mr. Longaker is particularly familiar, the Department of Commerce report shows that approximately 800 airplanes are being built in American factories each month, which have to be shipped as to their airworthiness. "It is obvious," Mr. Longaker states, "that a very efficient organization of the Department's inspection section is essential in order to carry out the work involved."

Many factors, however, Applications for pilot's and mechanic's licenses have shown a striking increase during the last year. This is undoubtedly due to the large measure of publicity that was given to the year and the increasing number of clubs, similar to the Burlington county organization, all over the country.

By June 30 last, applications were on file with the Department of Commerce for more than 8,000 pilots and 8,000 mechanics, while about three times the number on file on the corresponding date the previous year. On June 30 more than 47,000 applications had been received for licensing airplanes, as compared with 11,000 at the end of 1927.

Up to June 30 last licenses had been issued for approximately 2,000 pilots, 2,000 mechanics and 2,000 airplanes. In addition 4,000 applications for students' permits have been filed.

Communication to aircraft in flight along the transatlantic route will be available within a short time, according to the local flying club president. Radio equipment is under construction for replacing obsolete apparatus now in use. The new apparatus will provide radio-telephone or radio-aid communication. It may be required on frequencies between 100 and 500 kilocycles.

Considerable research and testing work has been conducted by the Bureau of Standards for the aeronautical branch of the Department of Commerce. From this research, improved radio aids to navigation, lighting of airways, soundproofing of airplane cabins, airplane control tests and tests of commercial aircraft engines.

The public confidence in the safety of air transport has greatly increased during the year, says Mr. Longaker. This was a fact demonstrated locally by the very large number of people who anxiously waited in line at the recent air meet at Moorestown for the opportunity to fly in the club's licensed aircraft.

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DELAWARE'S FLOW INCREASES

Records collected by the New Jersey Department of Conservation and Development working in conjunction with the United States Geological Survey show that the average annual flow of the Delaware river for the past water year, a period extending from October 1, 1927, to September 30, 1928, was about twice the average flow and about three times the flow for the driest year, according to the report made public today by the Division of Water of the New Jersey Department of Conservation and Development.

The report states that the flow of the river was about 3,000,000 gallons of water a day for each square mile of drainage area. The driest year on record was for the water year ending September 30, 1927, during which the average annual flow was 1,500,000 gallons a day for each square mile of drainage area. The driest water year on record covering a period of years, the year ending September 30, 1923, during which the average annual flow of the Delaware river was only 850,000 gallons a day for each square mile of drainage area.

MARKING A BOBBY

People, Ill.—William Jones, 65, a Negro, has been married fifty-six times, and he has recently been arrested for passing a bad check just as he was leading bride No. 57 to the altar.

Jones explains that marrying has been a hobby with him. He nicknamed to "King Solomon" Jones and he thus explains his system: "I just married 'em when I felt like it, and left 'em when I got tired."

New Guinea Cannibals Make White Woman King



Lady King, English novelist, was made Lady King by the cannibal tribe of Dutch New Guinea Islands. She was appointed king of the tribe because she was taller than the aged ruler. This photo shows a scene at the Cannibal Village, Elmer Mordant and one of the native women of the tribe as Lady King for a period of seven months. The native title of the women of the tribe is Massi Bibi, or more properly, wife.

RADIO LEADER IS SMALL TOWN BOY

James G. Harbord, Maker of American History From Bloomington

One of the big leaders in the radio industry, at the same time one of the makers of American history as a prominent army officer, is James G. Harbord, who was born in 1866 at Bloomington, Ill. This small town boy graduated from the Kansas State Agricultural College. Then he attended army schools, and joined the ranks as a private. He rapidly advanced to the highest honors that the army holds, and today is a retired general.

He was the chief of staff of the A. E. F. from May 1917, to May, 1918, and again in 1919, his record of army and war activities is too long to give in detail, but he played a very large part in American military life from 1890 up to his retirement in 1922.

Later than that, he served in various important capacities, being a member of the Advisory Board of Pardon for violators of the Espionage Act, and acting as chairman of the Annual Roll Call for the Red Cross in 1925. He has been decorated by both the Army and Navy and also by France, Belgium, Britain, Italy, Montenegro and Panama.

As President of the Radio Corporation of America, he is one of the most important and most popular business executives in the land. The career of this small town boy is a real inspiration, for he has given his best both to his country and to the advancement of science and has accomplished many worth-while, admirable things.

COUNTY HISTORY OF 50 YEARS AGO

Items of Interest Published in Mount Holly Mirror Nov. 28, 1878

South Jersey is overrun with tramps. Notice is given of an application to change the name of the county seat of Ocean county from Toms River to Riverton or some other appropriate name.

Joseph H. Caskill has removed into his residence on upper High street, Mount Holly. Mark H. Sooty has taken the house vacated by Mr. Caskill, adjoining the law office of the firm.

This (Wednesday) morning the large barn on the farm occupied by Charles H. Deacon, on the Mt. Holly-Burlington road, was destroyed by fire. Two horses, two mules and eleven head of cattle perished in the flames. The same morning the outbuildings on John Higg's farm, on the Burlington-Jacksonville road, also were burned down, together with twelve head of cattle. The fires are supposed to have been of incendiary origin.

December 5, 1878
Atlantic City is to have a national bank.

A Salem county farmer reports a crop of 4,350 bushels of sweet potatoes on 15 acres of land, which is 283 bushels to the acre.

The season for shooting deer closed on Saturday. It is reported that 35 were killed in Atlantic county during the season.

A game of baseball was played on Thanksgiving Day between Pemberton and Juliettown clubs, on the latter's ground. The score was 18 to 5 in favor of Juliettown. Alfred Cox was umpire.

A machine to make chains has been invented by Joseph J. White, of The warmest days were the 17th and 28th, temperature 47 degrees each.

A new school house is being erected at Birmingham. David Vandervort is the contractor. The land was donated by Samuel B. Caskill and E. O. Earl and is known as the old sawmill site.

Medford Lyceum opened for the winter on the 21st of November. The program was quite lengthy, consisting principally of recitations and declamations. The opening address was by Capt. E. M. Kirtland, president of the organization.

Smithville. A rod of iron, heated red hot, was inserted into the machine, which turns the iron, welds it and cuts it off.

The coldest day during November was the 19th, on the morning of which the thermometer registered 23 degrees.

SEEK MORE MUSIC IN YWCA SESSIONS

County Committee Meets at Armstrong's to Formulate Its Plans

The county music committee met at the home of Mrs. F. Wallis Armstrong in Moorestown on Tuesday, November 27, to outline a plan to put more music in the club programs throughout the county. Members of the committee will visit the clubs during the next month and teach songs from the popular Association song book. In some districts there will be special sessions when all of the clubs will come together for an evening of music. In late spring a county-wide sing will be scheduled.

Members of the committee are Mrs. William Grobler and Mrs. Daniel Des Foides, Moorestown; Mrs. Clarence Davenport, Mt. Holly; Miss Reba Troxell, Burlington; Miss Isabel Ferris, Edgewater Park; Miss Cecelia Hutchinson, Bordentown, and Miss Sallie Sumner, Mt. Holly.

The Countess Elsa Bernadotte, president of the Y. W. C. A. of Sweden, was the guest of honor at a reception given by the National Board and the New York City Board of Directors of the Y. W. C. A. on December 5th at the National headquarters, 600 Lexington avenue, New York. Mrs. Edw. Ward S. Harmer of Moorestown, was among those who attended.

The dying in to be one of the features in Christmas gift making among the seniors clubs. A list of material has been secured among the clubs who are to begin work at once are the Mt. Holly and the Moorestown and Lenola senior clubs. Scarves, ties, kimono, and pillow covers will be made in attractive color combinations.

Tuesday afternoon the Burlington Junior High School Choir Reserve had a "Thanksgiving program" which opened with a prayer by Edith Linden. Sarah Kloner read an interesting paper on "Colonial Days," while Alice Vernon told of "The First Thanksgiving" and Benah Lippincott explained "Why We Have Thanksgiving." Agnes Wing "Over the Hills," a "Thanksgiving song" the girls worked on the trousseau of the dolls they are dressing for children for Christmas.

VISITING NURSE

Sixteenth annual report Visiting Nurse Society year ending October 1, 1928:

Cash Received 1927-1928	
Cash on hand	\$627.66
Subscriptions	2,302.67
Riverton Borough	300.01
Palmyra Borough	500.00
Cinnaminson Township	150.00
Cinnaminson Public Schools	300.00
Palmyra Red Cross	653.00
Metropolitan Life Insurance Company	1,239.80
John Hancock Mutual Life Insurance Company	232.10
Special Fund for Medical Work	108.58
Automobile Upkeep	50.00
Interest	192.03
Rummage Sale	50.00
	\$7,789.88

Cash Paid 1927-1928	
Salaries two nurses	\$5,850.00
Salary for Services at Nurses Home	265.00
Medical supplies, postage and stationery	82.91
Telephone	45.73
Nurses Home	220.19
Automobile Upkeep	1,085.43
Public Service Electric and Gas	1,295.90
Coal	93.51
Insurance	56.99
Tax	94.77
Locked Box	4.90
Laundry	2.50
Nurses' Expenses	102.00
Investment	1,017.15
Saving Fund	500.00
	\$7,716.79

Balance

Savings Fund 1927-1928	
Cash Received	\$1,617.50
Interest Dec. 31, 1927	48.51
Cash Exp. 1928	1,000.00
Interest July 1, 1928	77.90
	\$2,743.91

Cash July 30, 1928

Cash Paid	
Home	500.00
Balance	\$2,243.91

Martha M. E. Middle, Treasurer.
Reports of Visiting Nurses.
Total nursing visits, 4,150.

THE THICORNE HAT

We are to have a change from the little pot-shaped hats that have so long suited Napoleonic styles. As long as the hats are in fashion, they will pay you up until January, 1930. Do not turn the Mothers down who are soliciting. Cheer them up by joining and promising your help and cooperation.

HALL OPENED AT MERCHANTVILLE

Dedication of \$77,000 Municipal Building Marked by Elaborate Ceremonies

With elaborate ceremonies, the formal dedication of Merchantville's new \$77,000 municipal building was held Wednesday evening of last week. The doors of the hall at Center street and Maple avenue at the site of the old building, were thrown open to the public and more than 1,000 persons crowded into this council chamber.

Two squads of policemen lined the entrance, and flowers from various city and business organizations filled the building.

The address of welcome was delivered by Mayor Holman, who traced the progress of the borough from its inauguration in 1874.

He recalled that the new building is erected on the site of the first building in the community, the old Merchantville Inn, which has been used as a municipal hall until the present structure was built.

He praised Chief of Police Luderman for his untiring efforts in improving conditions in the borough.

Presentation of the building was made by Arnold H. Moses, who with Joshua C. Jefferis, designed it. He presented the keys to Perry L. Smith, president of council and mayor-elect, who accepted them in behalf of the borough.

On behalf of the W. O. G. Post, 68, American Legion, Commander Irvine N. Donahue presented an American flag to the borough, dedicated to those who fell in the World War.

The borough flag was presented to Mayor Holman by Freeholder M. B. Rudderow in behalf of the Merchantville Lions Club. Merchantville is the only borough in the county to have a borough flag. It was designed by Henry A. McComb, who was present.

The new building is a two-story structure of the Georgian period. It is of buff brick and stone. The police department will occupy a portion of the first floor, which also will house rooms for the Red Cross and the visiting nurse.

Council chambers and other borough offices are on the second floor. A garage in the rear provides for police motor vehicles.

WCTU MEMBERS HEAR FINE TALK

"Mother Moore" Tells of Her Work Among Soldiers and Sailors

At a recent meeting of the Moorestown Woman's Christian Temperance Union held at the Community House, "Mother Moore," of Philadelphia, told most interestingly of her work among the soldiers and sailors.

For twenty-five years, she has given of her best to the boys, and at League Island she has fully earned the title of "Mother," as she visits the sick and disabled in the hospitals, or looks out for the entertainment and comfort of the men on duty.

In the League Island hospitals there are still seven hundred shell-shocked men, beside many others whose lives have been wrecked as a result of war; and yet these poor fellows are practically forgotten by their fellow countrymen.

Mrs. Moore has distributed thousands of comfort bags. These usually contain a sewing outfit, a handkerchief, a pair of socks, a mouth organ or a Jew's harp, and shaving materials. Her loving interest goes out to the boys in foreign ports, especially at Christmas time, and she has found that by telling of her work, and asking for help through the broadcasting stations at Gimble's, many manufacturing concerns as well as individuals have responded most generously with contributions. Last year she sent out 25,500 pounds of Christmas cheer.

Her special appeal to Moorestown Union was for assistance with the religious service on Sunday for the naval men at Lakehurst, N. J., and for help in filling Christmas stockings for the three hundred men stationed there.

Morton — Jones

An attractive

BOYS TO ATTEND YM CONFERENCE

Prominent Speakers to Discuss "What Are the Big Things of Life?"

Four older boys and young men from Palmyra and Riverton will represent these twin towns at the New Jersey State Older Boys' conference at Elizabeth on December 7, 8 and 9.

This three-day conference will be the guest of the homes, churches, schools, service clubs, and the Y. M. C. A. of Elizabeth. About 600 boys over 15 years of age will be present from every section of New Jersey.

Rev. Bernard C. Clausen, D. D., of Syracuse and Dr. Burdette G. Lewis, of Florida, are the speakers. The discussion topic will be "What are the big things of life?"

The Palmyra-Riverton delegates are, William Green, Edson Hicks, Henry Wilbraham and Arnold Carter.

Besides these four fellows there will be 17 others from other sections of Burlington county.

The delegation is in charge of Secretaries, Esgood and Carter of the County Y. M. C. A. staff.

The regular weekly meeting of the Lane Eagle Y. M. C. A. group was held on Saturday evening in the Y. M. C. A. building in Palmyra. Mr. Carter, our leader, was absent so the President of the Group, Leon Cecil Guest, Jr., took charge of the meeting.

Those present were, Paul Guest, Charles Woolston, Stanley Eckert, Robert Mattia, Walter Hirst and Cecil Guest. During the course of the business meeting discussion was held on what should be included in the year book of the group and several fine suggestions were made by the various members.

It has been decided to spend two or three days at Y. M. C. A. Camp Okanitekon during the Christmas New Year's Holidays or the week-end immediately following these holidays.

The educational trip to Philadelphia on December 28th is going to receive the support of most of our group members. On this day we plan to work in with the rest of the week-end in the county in visitations to a newspaper plant, Independence Hall, City Hall and wind up the day as guests of the Philadelphia Y. M. C. A. when we will enjoy some games in the gym, a swim in the pool, a movie show and some free cake.

The matter that received quite some serious discussion was the forth-coming initiation of the group members into the secret society of the Skull and Bones. This will be held on Saturday, December 15th. We are all looking forward to it with some fear and much anticipation for it will undoubtedly be quite an ordeal but will mean much to us after it is over. New members will be initiated after the first of the year. Anyone desiring to get into this group should plan to come as a visitor on Saturday, December 22nd. We do not accept new members until they have proven themselves worthy.

Reporter.

MRS. HANNAH FORD

Mrs. Hannah, widow of the late George C. Ford, died Sunday after being ill for the past four months. Mrs. Ford and her son, Lewis C. Ford, moved to Riverton about five years ago, after being a resident of North Jersey the early part of her life. She was born in Newark and lived for many years in Elizabeth, where she was a member of the Eastern Star and the Westminster Presbyterian Church.

Mrs. Ford, who was 82, was the mother of nine children, four of whom survive her: Mrs. Fannie E. Heeves and Lewis C. Ford, of Riverton; Mrs. Mae Oakley, of Elizabeth, and Edward Ford, of Union. There are also 17 grandchildren and 14 great-grandchildren. She also has one brother living, I. Halsey Looker, of Newark.

Rev. George Lockett conducted services Tuesday evening at her home, 611 Elm avenue. Wednesday morning the body was taken to Elizabeth, and services were held in the chapel at the Evergreen Cemetery there. Undertaker Snover was in charge of the funeral here.

Great Reduction in Millinery

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Just North of Broad Street
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Open Mon., Fri. and Sat. Evening
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K. G. E. HONORS WALTER HORNER

More Than a Hundred Members Pay Homage to Active Worker

The "Walter M. Horner Class" has gone down in K. G. E. history as a great success.

Last Saturday evening one hundred and ten members of the order gathered in Society Hall to pay homage to one of Palmyra Castle's members, Brother Walter M. Horner, who has well earned the honors which were bestowed upon him. Those present were not alone in desiring to honor "Pop," for during the evening a letter was received from S. Sheppard Davis, a former resident of Riverton, but now living in California, expressing his regrets that he could not be present in person to pay his respects and adding words of great praise for the work that Brother Horner has performed in and for the Castle.

Degrees were conferred upon sixteen

candidates from the following Castles: Riverside Castle, four; Florence Castle, one; Cross and Crown Castle of Camden, three; Mercer Castle of Trenton, three; Palmyra Castle, five.

The first degree being conferred by the degree team of Riverside Castle, the second and third degrees by the team of Mercer Castle. The two teams are to be congratulated for the wonderful way in which the work was performed. Not only the candidates enjoyed it, but every member on the side lines was thrilled by the expert way in which the lessons of the order were delivered.

After the initiation Brother Horner was presented with a pen and pencil outfit from the members of Palmyra Castle and in accepting stated his work for the Castle was not at an end, as he expected to continue working for the best interest of the order for years to come.

The Supreme and Grand Castles were represented by the following officers: S. S. H. George C. Church, G.

C. George T. Reedy, G. V. C. Wm. C. Winslow, G. M. of R. P. E. Reynolds, G. S. H. C. E. Chapman, G. P. G. Rev. N. B. Trainer, G. S. Windsor, O. Williams, P. G. C. R. V. Kinney, P. G. C. Russell C. Holmes, trustees, G. R. South and H. W. Bra-shers, D. O. C. C. B. Cramer, D. O. C. H. B. Crane and D. G. C. H. R. Storick.

Roll call showed eleven Castles represented.

The next class is to be held in Asbury Park this Saturday night, December Eighth. Members of Palmyra Castle desiring to go should get in touch with Brothers Horner or Storick before four o'clock Saturday afternoon.

Publicity Committee.

Coming soon—wait and see.—Adv.

J. H. HARBOURNE

Funeral services were held Monday for John Henry Harbourn, holder of a Medal of Honor for gallantry during the Civil War, who died Thursday, at the home of his daughter, Mrs. Anna A. Farr, 8851 Belmar terrace. He was eighty-eight.

Services were held at 60th and Catharine streets, at 2 o'clock, and interment made in Fernwood Cemetery, Philadelphia.

Mr. Harbourn distinguished himself at the siege of Petersburg, Va., when he saved the colors of his own regiment, the 29th Massachusetts Infantry, captured the Confederate colors and took three prisoners.

He was a member of Schuyler Post, G. A. R., and the Medal of Honor

Legion and American Division, S. of T. Mr. Harbourn was the grandfather of Mrs. Evelyn Weart, daughter of Mrs. Eula Roach.

**P. H. S. Senior Girls
ATTENTION!**
Before Having Your Picture Taken
for
CHRISTMAS
or
THE YEAR BOOK
Have a Marcel or Finger Wave
SPECIAL
Shampoo and Wave \$1.00
RUTH V. McCAMY
745 Highland Ave.
(Entrance from Wallace St.)
Phone 827

A TREASURE HOUSE

of Christmas Gifts and Christmas Wrappings

With all the help and comfort of the personal interest and service that goes with shopping that is done in the home stores.

RUST CRAFT CHRISTMAS CARDS

For the card that suits every occasion this is the line, for those across the miles, or over the seas, or your neighbor, everything that is unusual is covered in this line.

Special Cards in genuine Steel Etchings.

It is the verdict of everyone who has seen our Personal Card book of samples that they are beautiful, but these should be ordered at once as every week we get lists of numbers that are out.

BOOKS FOR EVERYONE

This is the largest assortment of Books we have ever carried—Linen Books, Fairy Tales, Drawing Books, Puzzle Books, Tales of Shakespeare, Dickens, Lincoln, Washington, Franklin, etc. Stories for Boys and Girls.

BLOCKS

From the A B C Blocks up to the instructive Blocks that build real Toys.

GAMES

Games that teach, and Games that amuse, and Games that are real educators.

TOYS

Iron Toys, Friction Toys, Tinker Toys and Mechanical Toys, Dolls Furniture and Dishes; small Toys for Stockings.

GIFT WRAPPINGS

A large variety of Papers, Ribbons, Boxes, Seals, Tags, Cards and Twine.



Mrs. Alfred Smith's Store

414 Main Street

Riverton, N. J.

Phone Riverton 783

USEFUL GIFTS

For Every Member of the Family



GIFTS FOR MOTHER

Make Her Gift an Electrical One

It will bring joy the balance of the year

WAFFLE IRONS
TOASTERS
PERCOLATORS
HEATING PADS

CURLING IRONS
DESK LAMPS
ELECTRIC IRONS
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BOYS' GIFTS

RIFLES SCOOTER BIKES
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FLASHLIGHTS POCKET-KNIVES
COASTER WAGONS

A Real Boy needs a Real Sled. Give him a Flexible Flyer or a Fire Fly. We carry the full line.



FOR THE LOVER OF TOOLS

For the one who likes to make things.
A good tool as a Christmas gift will be a pleasure throughout the year.

We carry Stanley Tool Chests for young and old.

\$2.25 to \$7.50

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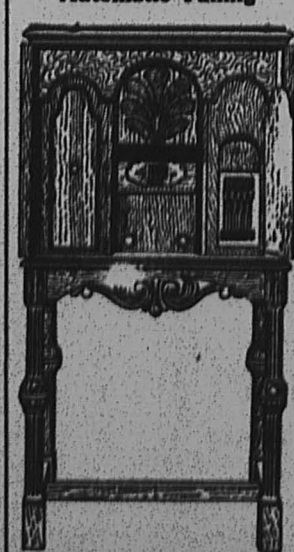


Model 72
\$167.50
Complete (one tube)
Majestic
ELECTRIC
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ZENITH RADIO

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It's
good radio
and it costs
less—
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LESTER S. FORTNUM

Palmyra, N. J.
Phone Riverton 110

BRIDGEBORO, N. J.
Phone Riverside 178

RIVERTON ITEMS

Mr. and Mrs. Clinton Woolson, of Linden avenue, had as their Thanksgiving Day dinner guests, Rev. and Mrs. J. William Lee, of Palmyra.

Mrs. Ada Brown, Dr. James E. Brown and family and J. Russell Johnson and family were Thanksgiving guests of Mrs. Brown's sisters, the Misses Edna and Mabel Adams, in Philadelphia.

Mr. and Mrs. F. A. Cummings and children, of Lambertville, were guests of her parents, Mr. and Mrs. Dana Reed, over Thanksgiving.

Mrs. Julia Bright and children, of Pitsman, spent Sunday with her mother, Mrs. Conrad Becker.

Late Tuesday afternoon, George Slater, 13 years old, of 414 Linden avenue, ran out in the street to pick up his hat, and collided with the side of a machine driven by George Gorman, of Camden. Officer Quigley was called to the scene, but made no arrest, as the boy was unhurt.

Kenneth Davis and family spent Thanksgiving Day at Delanco with her parents, Mr. and Mrs. George Rius.

Mr. and Mrs. Paul E. Good entertained his brother, Mariett Good, and James Wright, of Philadelphia, on Thanksgiving Day. Miss Virginia Good returned Sunday.

Boughton Knapp and daughter, Miss Knapp, and son, Edward, of Torrington, Conn., and Miss Mary Quinn and Miss Mary Frehafer, of Philadelphia, were Thanksgiving guests of Mr. and Mrs. John Frehafer.

Mr. and Mrs. W. W. Roberts were visitors at Ashbury Park Thanksgiving Day.

Mr. and Mrs. Neal Calvert and children, of Germantown, were Thanksgiving guests of Mr. and Mrs. A. H. Burns.

The registrar of vital statistics reported three births and one death for the month of November.

Mrs. Susan Mattis entertained at a family reunion Thanksgiving.

Mr. and Mrs. Lavery are receiving congratulations on the birth of a son, Sunday, November 24th.

Mrs. Anna Keating was taken to the hospital last week for observation. Dr. Harry L. Rogers is the attending physician.

PALMYRA NOTES

Mr. and Mrs. William McDonnell, Mr. and Mrs. Edman W. Thomas, and William Swan motored to Harrisburg and Gettysburg over Thanksgiving.

Mr. and Mrs. Chester Stout and daughter, Miss Alice, of Camden, visited her sisters, Mrs. Clyde Ingram and Mrs. N. C. Sayor, of Parry avenue, Thanksgiving Day.

Rev. and Mrs. J. William Lee, of Camden, entertained their son, Rev. and Mrs. William V. Lee and George Lowe, of Trenton, Thursday evening last.

Mr. A. E. Reddick, of Harrisburg, is visiting her son, Edman W. Thomas, of Palmyra Extension for two weeks.

Mrs. Francis Barr is confined to her bed with an attack of grippe.

Camp No. 3, P. O. of A. will hold a national party on Thursday, December 13th. All members are urged to come out and bring canned goods or any other donation. This is for the benefit of the Community Welfare Association.

Mr. and Mrs. Joseph A. Schwartz, of Morgan avenue, entertained at dinner on Sunday. The guests were Mr. Robert Grogan and daughters, of Lansdowne, Mr. James Grogan, of Philadelphia, and Mr. and Mrs. James Stewart, of West Philadelphia. Mrs. A. E. Reddick, of Harrisburg, and Mrs. William O'Donnell, of Palmyra Extension.

A delightful Christmas party of the A. M. U. Church was held at the home of Mrs. A. Harry Riddick, 733 Washington avenue, Tuesday evening. Mrs. Riddick also entertained the Ladies Aid Society at her home, Wednesday afternoon.

Frank S. Day and daughter, Miss Day, left for Chicago where they expect to remain for sometime.

Harold Kirk MacCorkle, son of Mr. and Mrs. Forrest MacCorkle, of East Broad street, who is a student at Cornell University, Ithaca, New York, has been honored with the degree of Bachelor of Arts. The degree, in a list of 90 baccalaureate and 80 advanced degrees, was conferred by President Livingston Farrand, as of September 28th. Mr. MacCorkle is a graduate of Palmyra High School.

The Friendship Circle Class of the Epworth M. E. Church will hold its annual Christmas party at the home of Mrs. George M. Rivel, 1117 Garfield street, at eight o'clock. Every effort will be made to bring a package of goods worth not more than twenty-five cents. A large attendance is desired. All those who have not been out to Sunday School and also the meetings of the Class, are urged to come. A very enjoyable time is anticipated.

Werner Horton, of Lecony avenue, seriously ill with pleurisy pneumonia. His many friends in Palmyra and Riverton wish him a speedy recovery. Mayor George N. Wimer has been confined to his home during the past three days with a severe cold.

George Emerson, of Beverly, has rented the Herman Echner property at 811 Parry avenue, through the office of Realtor John S. Warner.



We leave everything as we find it—except your coal-bin. That's our idea of skillful coal-delivery



H. B. Williams
Phone Riverton 231
Palmyra, N. J.

OLD COMPANY'S LEHIGH ANTHRACITE
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Announcement

RCA Model 60



SUPER HETRODYNE RECEIVER

Reduced to
\$182.00 complete
with tubes

Hear this model and other RCA or Atwater Kent models in our show room or phone for free demonstration in your home.

Our Service Department will repair your radio—quickly and at reasonable cost. Phone 1072 for SERVICE.



South Jersey
Radio and Electric Co.

512 Main St.
Riverton
Phone Riverton 1072



Announcement has been made of the marriage last week of Thomas J. Flanagan, of Palmyra, and Miss Laura E. Kiserly, of Riverside, at Elkton, Maryland. The young couple have been friends for several years and in order to avoid all the fuss of a wedding, slipped quietly away and had the knot tied.

Dr. Dean H. LeFavor, of Morgan avenue, is driving a handsome Locomobile, Junior Eight Sedan.

Mr. and Mrs. Gilbert Tees entertained relatives of both families at their Thanksgiving Day.

Mrs. Rachel Smith, mother of William Smith, fell and broke her hip Tuesday.

Mr. and Mrs. Frank J. Giordano, of Camden, are now occupying 303 Lecony avenue, rented through Griscorn Rogers, Inc., Realtors.

Mr. and Mrs. George Seal, 3d, and children, of Maplewood, and Clifton Seal, of East Orange, visited their parents, Mr. and Mrs. George Seal, from Thanksgiving over the weekend. Miss Blanche Clift, of Tioga, was a Sunday guest.

The following sales have been reported by John S. Warner, Palmyra Realtor: 103 Maryland avenue, to Russell Holmes, of Florence; 307 Clifton avenue, to Anna Reynolds, of Chestnut Hill, and 605 Lincoln avenue to Frank Brown.

Misses Josephine and Sarah Wilbraham were Thanksgiving visitors at the home of Mr. and Mrs. H. E. Ingling at Atlantic City.

The Ladies' Auxiliary of the IOOP will meet at the home of Mrs. R. Schneider, 43 Henry street, Tuesday evening, December 11. There will be election of officers and members are especially requested to attend.

Mrs. Jane Packer, of Philadelphia, was the guest of Miss Catherine Curry over the weekend.

Mr. and Mrs. John P. Haines and daughter, Betty, visited relatives at Allentown and Summit Hill, Pa. from Wednesday until Sunday.

Mrs. E. McElrath and son, George, of Collingswood, spent Sunday with Mr. and Mrs. Albert Brewster, of Thibert Road.

Philadelphia Market House

"The Ever-Bearing Garden"

BROAD and GARFIELD AVENUE, PALMYRA, N. J.
Phone Riverton 720 and 721 Prompt Free Delivery
MEMBER OF PALMYRA CHAMBER OF COMMERCE

BEST NO. 1 RED SKIN WHITE POTATOES
5% basket, 65c

Fancy White Turnips 1/4 pk. 10c

Tender Beets 3 bunches 25c

Hard Danish Cabbage lb 5c

TANGERINES, Thin Skinned and Full of Juice
Special, doz. 19c

FLORIDA ORANGES, full of juice 2 doz. 25c

FLORIDA GRAPE FRUIT 6 for 25c

Lemons doz. 29c

FANCY TOKAY GRAPES

2 lb 25c; Large carrier (7 lb) 69c

RABBITS pr. \$1.10.

Norwegian Spruce Trees in pots

We will also have a large variety of
CHRISTMAS TREES Early

Leave Your Order Now for **FRESH KILLED TURKEYS FOR CHRISTMAS**



OLD SANTA CLAUS

Will Visit All The Little Children In Palmyra, Riverton and Vicinity

Special arrangements have been made with Dear Old Santa to visit, in person, all the little children in Palmyra, Riverton and vicinity, providing mother or daddy will call Riverton 110 and ask for the Santa Claus department and make arrangements for a visit from the good old Saint on Christmas Eve.

Now, don't forget, Phone Riverton 110 and make arrangements as soon as possible because old Santa will have to have some extra Reindeer on hand Christmas Eve to take care of all the little fellows who want to see and talk to him.

There is absolutely no obligation to this offer. Santa Claus will not ask you to buy anything but will be only too glad to have the opportunity of calling on his little friends.

PHONE RIVERTON 110 OR WRITE TO
SANTA CLAUS DEPARTMENT

LESTER S. FORTNUM
Palmyra, N. J.

Mr. and Mrs. Thomas Carroll attended the annual dinner held at the home of Mr. and Mrs. J. S. Osborne, at Lanerch, the Sunday following Thanksgiving. Covers were laid for fourteen.

John A. Reinhard, of 306 West Sixth street, is in the Cooper Hospital, Camden, as a result of injuries received at his work when he slipped and fell. It did not come from a stroke as first reported. Mr. Reinhard is suffering from a fractured shoulder and injuries to his head and back.

Mrs. Joseph A. Beahm returned from Chicago Wednesday, where she had been visiting her son, Warren Beahm.

A meeting of the Chautauqua guarantors was held last Friday evening at the home of Mrs. F. N. Johnson and it is said that this program will be the most interesting one so far. The dates are January 13 to 15, 1929.

Public Service Corporation of New Jersey

Dividend No. 40 on 8% non Stock

Dividend No. 41 on 8% Cumulative Preferred Stock

Dividend No. 34 on 7% Cumulative Preferred Stock

Dividend No. 3 on 8% Cumulative Preferred Stock

The Board of Directors of Public Service Corporation of New Jersey has declared dividends at the rate of 8% per annum on the 8% Cumulative Preferred Stock, being \$2.00 per share; at the rate of 7% per annum on the 7% Cumulative Preferred Stock, being \$1.75 per share; at the rate of \$5.00 per annum on the non par value Cumulative Preferred Stock, being \$1.33 per share; and 60 cents per share on the non par value Common Stock for the quarter ending December 31, 1928. An extra dividend of 40 cents a share on the Common Stock was also declared. All dividends are payable December 31, 1928, to stockholders of record at the close of business December 7, 1928.

Dividends on 6% Cumulative Preferred Stock are payable on the last day of each month.

T. W. Van Middlesworth, Treasurer.

Public Service Electric and Gas Company

Dividend No. 18 on 7% Cumulative Preferred Stock

Dividend No. 16 on 6% Cumulative Preferred Stock

The Board of Directors of Public Service Electric and Gas Company has declared the regular quarterly dividend on the 7% and 6% Preferred Stock of the Company. Dividends are payable December 31, 1928, to stockholders of record at the close of business December 7, 1928.

T. W. Van Middlesworth, Treasurer.

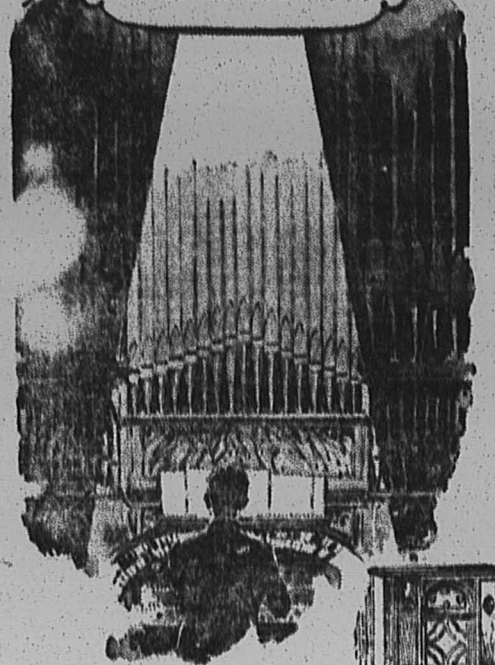
Mr. and Mrs. James T. Weart and Mr. and Mrs. James M. Weart, were Thanksgiving visitors at the home of Mr. and Mrs. Alonso Bonall at Montclair.

Mr. and Mrs. Eugene Bush spent Thanksgiving with relatives at Harrisburg, and Mrs. Bush remained for a few days visiting.

Mrs. John Hobart, daughter, Miss Elizabeth, and son Edwin, visited her sister and husband, Mr. and Mrs. Frank N. Johnson, from Wednesday until Sunday.

A man who detected a piece of bark in a sausage visited the butcher shop to find what had become of the rest of the dog.

How Much of the Organ Range does Your Radio Get?



Do you know the emotion of feeling real music over the radio... the thrill of capturing out of the ether the very heart and soul of a masterpiece, as played, for instance, on a great organ?

To get this thrill you must hear music reproduced by a great radio... The Kellogg... the radio that gives you the full organ range... from the bird-like treble notes to the rumbling, sonorous bass.

Come in and let us demonstrate for you. We carry the full line, from \$99.50 up.

KELLOGG
The RADIO Cathedral Tone

SWEENEY - BROOKS, Inc.

Successor to
C. RIDGLEY SWEENEY
307 E. Broad St. Phone Riverton 973
Palmyra, N. J.

CHRISTMAS SAVINGS



You Know This Already

—but please let us tell you again: There is only one thing which could prevent your having a cozy Christmas Club Fund next December. That thing would be your failure to start the Club Account NOW.

The Club is easy to start, easy to finish—but starting does come first. "A minute and a coin" will make you a member.

"THE OLD RELIABLE"

Cinnaminson Bank and Trust Co.
Riverton, N. J.

Open Friday Evenings 7 to 8:30

LOCAL CHURCH NEWS

FIRST LUTHERAN

Rev. W. M. Erhard, Pastor

Family Day next Sunday!
We are having a service dealing with subjects of home life throughout the year. It is planned to have all members of families present at all together (except members of choir), thus establishing for one day at least, the old family pew.

The service is in four parts: "Love, the Cornerstone of the Family"; "Youth, the Hope, and the Future"; "The Crown of Glory"; and "The Crown of Life".

The pastor will bring a message plain and simple, on the theme "Home-made Happiness."
On Wednesday, December 12, 6:30 p. m. sharp, the Luther League will serve a supper and entertain with a party. This is something strictly out of the ordinary and we promise a surprise to all who will attend. Tickets are on sale and may be had from any member of the Luther League.

Weekday Church School is held 7:30 to 8:30 p. m. There are two grades with Rev. and Mrs. Erhard. The regular catechetical instruction is given by the pastor to one grade while Mrs. Erhard teaches a course of easy Bible instruction to the other, then there is a few minutes devoted to study of a hymn; the service is sung. In the last period of twenty minutes, the exchange classes, teaching their same subject to a different group.

All who wish to be confirmed are required to attend these classes where they are placed in the higher grade, and those who may not desire confirmation, as yet, are welcome to the other grade.

On Friday evenings at 7:30 o'clock,

Miss Rebekah G. Buchholz, in charge. Splendid results are being shown in this work, where children are given practical instruction in church work and mission studies, etc.
Attention is called to the elaborate Christmas week program. There will be a service in keeping with the season in morning of December 23, and following along the same line, a musical service at night. The evening service will be especially emphasized. Our choir rendered a great program last year and will give us something even greater this year. The pastor and congregation feel that a great deal of the success of the work of choir and feel most grateful for the divine message of truth which they have given us in sacred music at all times.
Council meeting next Monday evening, December 10, at 8:30 o'clock.

BAPTIST CHURCH

Rev. George Lockett, Pastor

Services filled with interest and spiritual helpfulness continue in the church's temporary quarters in P. O. S. of A. Hall.

The pastor will speak on Sunday morning on "The Fullness of Time." In the evening at 7:45 Pastor Lockett's topic will be "A Great Danger." The teachers and officers of the church, on Tuesday evening for their first monthly meeting in the new school year.

A Christmas Cantata in melody and much action will be given in the school temple on Thursday evening, December 27. "Santa's Adventure" is the modern title of the cantata, which is being produced by Mrs. C. Y. Bartles class. More details to come later.

Mr. and Mrs. Showers continue to offer Christmas candy for sale, the proceeds from which will help to equip the new Junior Department.

On Saturday afternoon, December 22, the children of the Primary Department will make a pilgrimage cheer to the Chalmers Home.

Calvary Presbyterian

Calvary Presbyterian Church will hold its evening service of worship at 8 o'clock Sunday, "The Holy City" by Gaud will be sung by an choir under the direction of the organist, Robert Martin.

Morning service at 11 o'clock. At the morning service children will be baptized. Any parents who wish their children baptized at that time should consult the pastor as soon as possible. All departments of the Church School will meet at 10 o'clock.

Christian Endeavor Society, Sunday evening at 7 o'clock in the Church School auditorium.

The Golden Hour Circle will hold its meeting tomorrow, Friday, at eight o'clock in the Church parlor.

Midweek service, Wednesday, December 11, at 8 o'clock.

CHRIST EPISCOPAL CHURCH

There is always an way out of every difficulty. There is always a solution for every problem. And somehow, the real man or woman finds that way. There is nothing royal about life. It is the life of the bitter and the sweet. And sometimes, it seems as though the longest way leads through the bitter, but the sweet is always worth the days or years through the bitter.

Character is built and made strong through the time of the bitter. Only those are able adequately to appreciate the sweet who have passed through the bitter.

Life must be earned. To earn it you have to live. The stork doesn't live. He alone lives who does the day's job, and does it well, without complaint. Somehow happiness always comes to him who carries on through storm and stress until the day dawns and the light appears. It has been so.

We desire to thank all those who helped the St. Agnes Guild during their annual bazaar. The result was very satisfactory and the total proceeds over six hundred dollars. Congratulations, ladies!

Among the things the Church tries to do during the Advent season is to prevail upon every member to make a sort of a pledge towards the support and if possible the extension of all the many things Christ-way that by regular attendance and definite regular giving.

During the coming week, every member of Christ Church will be called upon by the vestry and church, and an opportunity given to become regular subscribers.

The sermon on Sunday morning will deal with the question of pledge-giving as part of a man's income towards the work of God. Think it over!

Tuesday, December 11, the Auxiliary will meet at St. Andrew's Church, Mount Holly, at 2:30 p. m.

Services, Second Sunday in Advent, 10:30 a. m. Morning Prayer and Sermon, "God is Not Mocked." 2:30 p. m. Sunday School. 8:00 p. m. Evening Song and Sermon, "The Book Nobody Knows."

"The preacher is a sculptor who makes images of God."

EPWORTH METHODIST EPISCOPAL CHURCH

J. William Lee, Minister

Robert B. Coward, Associate

The Church School at 10 a. m.

The newly formed orchestra adds greatly to the musical features of the helpful program.

Morning worship 11:15 a. m.

Ministry of Music: "Shepherd's Idyll," Gabel;

"Meditation," Armstrong;

"Grand Chorale," Becker;

Processional—"Come Sound His Praise Abroad."

Anthem, "In Heavenly Love Abiding."

Sermon, "Jesus The Door."

The Intermediate and Senior League meetings at 8:45 p. m.

Evening worship at 7:45 p. m.

Ministry of Music:

"In the Afterglow," Strang;

Processional, "Tell Me the Story of Jesus";

Duet—Mrs. Helen Johnson and Miss Lydia Horton.

Anthem, "Let Not Your Heart be Troubled."

Song Service, "Heartful and Joyful."

Sermon, "Beautiful Eyes in the Time That Jot Built."

Christmas Party of the Friendship Circle Bible Class will be held at the home of Mrs. George M. Havel, 1117 Garfield avenue, on Monday evening, December 10, 8 o'clock. Each member is requested to bring a gift valued at twenty-five cents. Every member is urged to be present.

The "Standard Bearers" will hold their monthly meeting at the home of Mary Lord, Tuesday, December 11, 8 p. m. Topic, "A Trip to Japan."

Missionary entertainment given by the Junior Epworth League, Dec. 13, 8 p. m. in the Temple. It will cost nothing to get in, but to get out, well that's another thing. Proceeds will be used to educate a mission boy.

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MOORESTOWN

A military funeral for the late comrade Russell Cunningham, of East Third street, was conducted by William H. Snyder, East, No. 42, American Legion on last Saturday afternoon. Comrade Cunningham died suddenly on last Wednesday morning at the Mt. Holly hospital.

The cast and choruses of "That's That," the American Legion Legion extravaganza that was produced with such success at the High School on November 23 and 24, will be guests of William H. Snyder, East, No. 42, at a party and general good time this Saturday evening, December 8. Festivities will be at Post headquarters, Third and Elm streets, and are in charge of Commander Fred F. Smith and the committee that aided him in managing the production.

A number of newly admitted members of William H. Snyder Post, No. 42, American Legion, will be initiated at the next regular meeting of the Post at Third and Elm streets on Tuesday, December 13, according to an announcement by Post Adjutant Joseph C. Walker. At the last meeting on November 24, the applications of John Vitt, of Lenoira, and of Robert C. Smith, of East Main street, were acted upon favorably.

The regular monthly meeting of the Community House Association will be held this (Wednesday) evening, at eight o'clock in the Community House. The Mt. Society of the Baptist Church will hold its annual supper and bazaar at the Church this Saturday from five to eight o'clock. Tickets may be obtained for seventy-five cents.

Miss Violeta Heckenbush, of South Church street, returned from the hospital last week, where she underwent a throat operation, and is now convalescing at her home.

Miss Virginia B. Haines, of East Central avenue, who is one of the popular members of Moorestown's younger set, entertained at her home in honor of her sixteenth birthday last Saturday at a card party and dance. The house was beautifully decorated in pink and white. She was the recipient of many beautiful gifts.

Guests were present from Moorestown, Riverton, Merchantville, Marlton, Medford and Plainfield.

Miss Mary Louise Robbins, of East Central avenue, will entertain the members of the Wednesday Reading Club at her home this (Wednesday) afternoon.

William F. Overman, of East Maple avenue, will be among those who will attend the state-wide Y. M. C. A. Finance Committee Meeting at Jersey City this Thursday, December 6.

H. Fred Robinson, secretary of the Moorestown Workingmen's Cooperative Loan Association, was in Paterson last Saturday attending the semi-annual convention of the New Jersey League of Building and Loan Associations.

William deH. French and Benjamin P. Rumpeltes, Community House directors, witnessed the Stamford-Army game at Yankee Stadium Saturday afternoon.

Arthur J. Fenton, of Kenilworth avenue, will be the song leader at the annual banquet of the M. B. C. A. W. & B. Association to be held at Degenhardt Hall, Dauphin street, Philadelphia, this Saturday evening. Mr. Fenton will also render two solos "Memories of France," and "You Wanted Someone to Play With."

Moorestown Home and School Association will hold its regular monthly meeting in the Home and School rooms at the High School this Thursday afternoon at 3:30 o'clock. A message will be given from Dr. Howard C. Curtis, school physician. Members are urged to bring Christmas stockings.

Thomas Hall, of Chester avenue, who is a student at Syracuse University, Syracuse, N. Y., spent the Thanksgiving holidays at home.

William H. Ritchie, Jr., Alfred Rommel and James N. Downey, of Moorestown, will attend the State Order Boys' Conference of the Y. M. C. A. at Elizabeth Friday, Saturday and Sunday, December 7, 8 and 9. The Rev. Bernard G. Clauson, of Syracuse University, will be the principal speaker. A pre-conference meeting of the delegates from Burlington County was held at the county "Y" at Mount Holly Monday evening, at which time Clay C. Hendry, county "Y" secretary gave the boys a talk.

Russell O. Boyer, of East Second street, who is a student at Lafayette College, Easton, Pa., was home for the Thanksgiving holidays.

Mr. and Mrs. Powell Acry, of Rochester, N. Y., were weekend guests of Mr. and Mrs. James Riley, of Mantion avenue.

Miss Carol Haas, of North Church street, visited her sister, Sister Pauline Haas, at Red Bank Sunday. Sister Pauline is teaching a third grade class at the Catholic School there.

A four-foot thermometer, guaranteed to be thoroughly accurate, has been erected on the face of the building between Blockbuster Realty Company and McClellan's Hardware Store show windows by Moorestown Supply Company. Don't forget to consult the "Town thermometer for the correct temperature."

The Ladies' Aid Society of the Methodist Episcopal Church held its regular monthly meeting at the home of Mrs. Theodore Welsh, East Main street, last Friday afternoon.

MEDFORD ITEMS

Mrs. Joseph J. Potter, of East Main street, is in the Cooper Hospital, Camden, where she is convalescing from an operation.

Mr. and Mrs. Arthur J. Collins, Jr., of Pleasant Valley avenue, entertained at a dinner at their home last Friday evening previous to the Charity Ball at Camden.

The men of the Methodist Episcopal Church will enjoy a dinner at the church this Thursday evening. The Ladies Aid Society will serve the dinner. The entertainment program will include several musical numbers and interesting talks.

Miss Mildred Cohen, of East Main street, has returned to Syracuse University, Syracuse, N. Y., where she is a sophomore, after enjoying the Thanksgiving holidays at home.

Nelson Hall, of Chester avenue, was home for the Thanksgiving holidays. He attends Cornell University, Ithaca, N. Y.

Many Moorestonians are planning to attend the Y. M. C. A. dinner which will be held at the Community House next Monday evening, December 10, at 8 o'clock. Victor M. Hahlschlag, of India will be the speaker.

Miss Kathryn Larkins, of Camden, was the weekend guest of her cousin, Miss Kathryn Donlon, of Moorestown.

Mrs. Anna Sutton Cunningham, of East Second street, is seriously ill in the hospital.

The Rev. Dr. and Mrs. George H. Humason, of East Second street, were Thanksgiving Day guests of their son-in-law and daughter, the Rev. Dr. and Mrs. Philip J. Steinmetz, and family, at the Methodist Episcopal rectory, Elkins Park, where Mr. Steinmetz is pastor.

Miss Marguerite Luce, daughter of Mr. and Mrs. Arthur W. Luce, of Riverton, spent the Thanksgiving holidays at home. Miss Luce who is a graduate of Moorestown High and Wilson College, is now a student at the Yale School of Nursing New Haven, Conn.

The regular meeting of the Moorestown Women's Club was held in the Community House Monday afternoon. Mrs. Clayton D. Lee, former president of the New Jersey State Federation of Women's Clubs, was the principal speaker. Her subject was "Women's Clubs, Why and Whither." A business session with Mrs. William Darrell, president in charge, preceded the program.

The Minerva Society, which is made up of members of the Alumni Association of the Moorestown Friends' School, held its annual dinner at the Friends' School, Second and Chester, Saturday evening.

Charles Haines, of West Main street, ends Schuylkill College, Reading, Pa., spent the Thanksgiving holidays at home. Charles played quite a star in the Alumni-Boys School football game Saturday, scoring three touchdowns for the winner.

Miss Doris Haines, daughter of Mr. and Mrs. P. Nelson Haines, of Camden avenue, is ill at her home with an infection of the tonsils.

Mrs. Mabel Westcott, and the Misses Mary, Margaret and Edna Westcott, of Moorestown, were among those entertained by Mr. and Mrs. George B. Munn, of Munn avenue, Haddonfield, at a reception given at their home Saturday in honor of their son and daughter-in-law, Mr. and Mrs. Albert Munn, whose marriage took place November 27.

George M. Pither will be at the Belmont House, West Main street, this Friday afternoon and evening to demonstrate relief of the foot trouble and anyone who is suffering with his feet could be wise to investigate with Mr. Pither, who can testify to the results.

Mr. and Mrs. Ward D. Kerlin, of East Central avenue, entertained at a dinner party in honor of their son, Ward D. Kerlin, Jr., before the Charity Ball, held at Convention Hall, Camden, last Friday evening. Members of the younger set from Moorestown were guests both at the dinner and later at a box party at the ball.

There were nine fine heps slaughtered. Friends present were: Mr. and Mrs. Howard Crispin, Charles Crispin, Mr. and Mrs. Manoli Gager, Mr. and Mrs. Charles Anderson and Dorothy and Edward Anderson. Mr. and Mrs. Charles Anderson, Mrs. Fred Miller, Frederick Miller, Lawrence Crispin, and Mrs. Philip Seider.

HEATING

Specialists on

HOT WATER

AIR FURNACES

NO MONEY DOWN

THREE YEARS TO PAY

Engineer Will Call Day or Night

Work Done in Penna. and N. J.

NATIONAL ENGINEERING CO.

1215 Frankford Ave.

PHILA., PA.

Write or Phone—

Nebraska 4575 — 4283

Ladies' and Children's

Haircutting a Specialty

Three Barbers, No Waiting

E. L. Wolfesmidt's

BARBER SHOP

1154 Howard Street Riverton

Telephone 525-W

Open 8 a. m. to 8:30 p. m.

Christmas Gift Suggestions at Keating's

Perfumes	Cuff Links	Toilet Waters
Face Powders	Combs	Watch Chains
Muslinette Sets	Cosmetics	Ingersoll Watches
Wristlets	Neckties	and Clocks
Yarn	Military Hats	Shoes
Woolen Sweaters	Shawls	Stationery
Cosmetic Pans	Flowers	Pocket Watches
Silver & Gold	Flowers	Pocket Knives
Knives	Flowers	Cigarette Lighters
Flasklight	Flowers	Card Cases
Medals	Flowers	Ivory Plaques

Candies in Christmas Packages

A small deposit will reserve any article until Christmas

L. L. KEATING'S

Broad and Main Riverton

Salad Dressings

Easton's and Blue Ribbon

Easton's and Blue Ribbon Mayonnaise for the dainty dinner side dishes.

Delicious with cold meats, fish, vegetables, salads and sandwiches. Pure and wholesome.

Peanuts

A new lot of fresh roasted peanuts have just come in. Order yours now.

COMPTON, The Grocer

PHONE 28

PHONE 627

Harry Schopfer is confined in the Will's Eye Hospital, at Philadelphia, for the removal of cataracts from his eyes. According to latest reports he is standing the ordeal well and is doing fine.

Ivin's Coconut Butters 1/2 lb 17c

P. & G. Soap 5 for 19c

Kraft Swiss Cheese 1/2 lb pkg. 23c

Pillsbury Pancake Flour 13c

Selo (Soaks clothes clean) 15c

Cream of Wheat 14c-23c

Mazola (pint cans) 29c

Kirkman's Soap 3 for 17c

Kellogg's Rice Krispies 12c

Heinz Old Fashion Pickles 23c

Yacht Club Stuffed Olives 7 1/2 oz. jar 22c

Mushroom Broth can 14c

MEATS

Choice Cuts Rib Roast 35c

Heavy End Rib Roast 30c

Rolled Boneless Pot Roast 30c

Rump Veal 35c

Stewing Veal 20c

Our Own Sliced Bacon 1/2 lb 20c

Riverton Market House

Phone Riverton 627



Atwater Kent Radio

For the modern home—compact, unobtrusive radio

WHEN IT'S A. K.

IT'S O. K.

\$137.00 Complete

Woolston's Garage

Broad and Main Riverton

Let Me Get Your 1929 LICENSE TAGS

Cards and Information at Woolston's Garage

WALTER G. MILLER

Phone Riverton 460

LOCAL STORES READY FOR XMAS

Riverton-Palmyra Kiddies to be Visited by Fortnum's Santa Claus

With the approach of Xmas, comes the preparations of merchants in Riverton and Palmyra to serve their patrons.

Many stores already have large unique and novel displays of Xmas articles awaiting your selection.

One of the most novel ideas in this year's Xmas preparations is Fortnum's Santa Claus. The jolly good fellow from the Fortnum dealers will call personally to see every child whose name is sent to Fortnum's Santa Claus Department.

There is no obligation attached to this in any way and nothing is offered for sale. Fortnum's only ask to get the names in early. Full information will be found in the advertising pages of this issue.

Schwering's Hardware store will also have Santa every Saturday afternoon from 2 until 6 o'clock, to greet his little friends.

Romm's Department Store is offering a timely sale in which a large variety of holiday goods is offered at money-saving prices.

Several radio dealers are expecting a fine business this Xmas. Radio sets are becoming almost a necessity in each home and they make very appropriate gifts.

Among the stores advertising radios are the South Jersey Radio and Electric Company and Woolston, of Riverton, and Lester S. Fortnum, and C. Ridgley Sweeney, of Palmyra.

Visit the local stores and convince yourself that better buys cannot be had by going out of town.

Save yourself from the jam of the

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias, to me directed out of the Court of Chancery of the State of New Jersey, I will sell at Public Sale, On:

THURSDAY, JANUARY 3, 1929

between the hours of 12 and 5 o'clock in the afternoon of said day, (to wit, at 2 o'clock) at the Court House, MOUNT HOLLY, Burlington County, New Jersey:

ALL the following described two lots of land and premises situate in the township of Annamintown, County of Burlington and State of New Jersey, bounded as follows:

First Lot—BEGINNING at a stone in the public road and corner to land now or formerly belonging to Seth Lippincott and in the line of lands now or late Ann Sexton's thence along the middle of said road South eighty-six degrees East two chains and sixty-four links to a stone corner to land formerly belonging to Charles Johnson, thence by his line North ten degrees East three chains and seventy-seven links to a stone in the line of land formerly of Deacon Brock, thence by the same South eighty-six degrees West two chains and sixty-four links to a stone in Deacon Brock's line, thence by the same South ten degrees West three chains and seventy-seven links to the place of beginning. Containing one acre strict measure.

Being the same premises that were conveyed to David Francis by Deacon Brock and wife by deed dated April 25th, A. D. 1837, and recorded in Book R-5 of Deeds, page 221 etc.

Second Lot—Beginning at a stone in the public road corner to land formerly belonging to Seth Lippincott and in the line of land of Ann Sexton, thence along the same North seventeen degrees West three chains and eighty-eight links to a stone corner to a lot of land lately conveyed by Deacon Brock to Joel Wilson, thence by the same South eighty-six degrees East one chain and seventy-five links to a corner of David Francis' other lot of land, thence by the same South ten degrees West, three chains and seventy-seven links to the place of beginning.

Containing one-quarter of an acre strict measure.

Being the same premises that were conveyed to David Francis by Deacon Brock and wife by deed dated October 12th, A. D. 1837, and recorded in Book Y-7 of Deeds, page 225.

Desire approximately \$547.67 besides interest, costs and fees.

Seized as the property of Elizabeth R. Parker, et vir, et als. Defendants, and taken in execution at the suit of Anna W. Heulings Lippincott, Complainant and to be sold by:

A. ENGLE HAINES, Sheriff.

Dated December 4th, A. D. 1928.

Wm. D. Lippincott, Solicitor.

FOOTBALL

RIVERSIDE "BIG GREEN"

VS.

PALMYRA

AT RIVERSIDE

CHAMPIONSHIP GAME

South Jersey Class "B" Elimination

Semi-Finals

Sunday, December 9

Kickoff at 2 o'clock

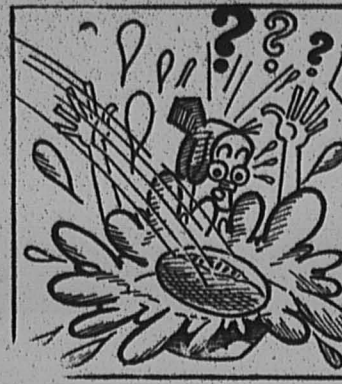
Admission 75 cents

THE FUMBLE FAMILY



A Cake With a Kick In It

by E. COURTNEY DUNKEL



Young Hermit



Curtis H. Glover, Dartmouth College student, is far from the classroom. He is believed to have established his "hermit home" in a small cottage 45 miles north of Hanover, N. H.

Xmas crowds. Shop comfortably at home.

P. H. S. YEAR BOOK

New Venture Enthusiastically Received By Student Body and Townspeople

Work on the first year book of the Palmyra High School is being pushed by the members of the staff. The popularity of such a volume has spread from the Senior Class to the entire student body. To date the entire student body has done much in the way of support by their subscriptions. A poster contest and name contest is under way and is open to the student body and any townspeople.

The advertising staff has met with moderate success in persuading the merchants to purchase advertisements in the book. The merchants thus far seem very willing to cooperate with the High School in their activities. By their attitude toward the book in the first week of the advertising campaign, they show that they are as willing to support this year book as they have backed the plays and other High School activities.

No better medium of advertising has ever been afforded the merchants of these communities. This is the first opportunity that the merchants have had to place their advertisement in a compact group and they should not forego the opportunity not only to further their own business interests but to make it possible for the High School to rank with the best high schools in the state.

Contracts for the printing, engraving and photographing have been issued and the photography work will be started within the next week. The book, according to the estimates furnished will cost about one thousand dollars to publish.

With this tremendous financial problem to be solved, the support of the student body and the townspeople is an absolute necessity. Since the backing of the students is practically assured it remains but for the townspeople to encourage by their financial resources this stupendous enterprise, to the Nth degree.

FINED FOR RECKLESS DRIVING

Gardner Crowell, of Riverton, was fined \$10.00 and costs before Squire Coddington Saturday evening for reckless driving. A few nights previous Crowell was travelling on River Road and crowded Frank Swain, of Camden, off the road. Swain managed to get Crowell's license number but could not catch him. Swain turned the matter over to the Riverton police and upon investigation found that Crowell was driving the car which chased Swain off the road. He was taken before Coddington and given a hearing.

Directing the Directories Tremendous Telephone Task

Almost 20,000 Pounds of Ink Alone Required for 900-Page Book Which Must Be Accurate, Legible, Easy for Reference.

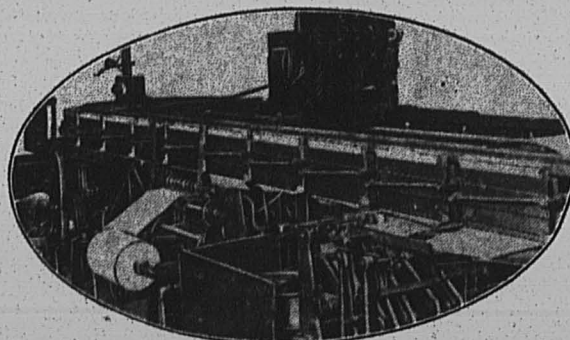
"What a tremendous task it must be to get out these telephone directories all the time!"

How often have you heard this statement and then wondered to yourself what unknown forces behind the scenes compiled, corrected, printed and delivered the thousands of volumes that are distributed twice a year—with the regularity of a timepiece—to New Jersey Bell Telephone Company subscribers.

It is a big job, complex and require

matically cut and folded and delivered in "signatures" a "signature" being the folded sheet numbering from 8 to 144 pages. A 72-page signature is the most common form.

The alphabetical and classified signatures, together with covers and advertising inserts, are delivered to the binding room and are then assembled in separate piles near the binding machines. These piles are fed to a binding machine which has a conveyor belt and automatic arms which pick off one of each signature and an in-



Binding machine where glue is applied, cheesecloth reinforcement made and covers attached to telephone directories.

ing the utmost effort to insure accuracy, the vital element of the directory. In order to get a picture of the many problems involved in preparing the book let us take a brief journey through the various stages of preparation.

The editing unit of the Directory Department receives the order for listing, which results from an application for new service, a disconnection, or a change in an existing listing. The order is checked with the standing records to make sure that everything is correct.

All notations for the printer—the new listings, disconnections, changes and corrections—are made on what is called the "galley sheet," or "printer's copy" on which are printed the columns of listings as they appear in the current issue of the directory.

The copy goes to the Linotype operators who cast slugs the width of the column for all new listing lines. When all the new lines are set they are inserted in their proper positions

from each pocket of the conveyor. As the belt proceeds the backs of the signatures are rough-trimmed and glue is applied together with a strip of cheesecloth to reinforce the binding. A cover is then glued to each group of signatures. When the book leaves the binding machine it is complete except for the final operation of trimming the sides.

Directories such as Monmouth County, Trenton, Camden, Atlantic City and Bridgeton, are bound somewhat differently. Instead of gluing the signatures together they are wire stitched by machine. The covers are then glued to the signatures. A trimmer machine cuts off the rough edges of the directories. From the trimming machine the books travel by a conveyor to the bundling machines. These machines bundle in lots of twenty and the books are then ready for shipment. From fifteen days to three weeks are required between the time the printer receives all copy to the time the first book is ready for



Left:—Where the "signatures" are collated and gathered just prior to binding. One "signature," usually of 72 pages, is fed automatically from each pile onto the conveyor belt in the rear until a completely gathered book is ready for binding. Right:—Trimming machine, last operation before books are bundled ready for distribution.

in the galley trays which contain several columns of the listing slugs from which the previous directory was printed. As the new listing slugs are inserted, the discontinued listings are removed.

It is then necessary to take the slugs from the galley trays and make them up into page forms and from these page "lockups" copper electrotypes, from which the books are printed, are made. From 8 to 144 of these pages can be placed on the press at one time, depending upon the size of the press.

The large rolls of paper are placed on the press in a way similar to the newspaper presses. As the pages are printed the sheets of paper are auto-

distribution, depending on the size of the book.

The new Summer edition of the Northern directory contains over 900 pages and each page contains approximately 450 separate listings. It is necessary to print 484,300 copies. To print this large edition requires 885 tons of paper and 19,596 pounds of ink. Approximately 16,375 pounds of glue were necessary in binding the books.

This very brief resume of some of the work involved in the preparation of the telephone directory gives only an idea of the complexity of the problem involved in turning out one of the most important phases of telephone work.

The twelve-year-old son of Walter Johnson, famous pitcher of the Washington Senators, gives promise of becoming a worthy successor of his father as a baseball moundman.

Delegates to the Carnegie Institute convention at Pittsburgh envisioned houses built entirely of coal. If it's the kind of coal some of us have been getting, we may be sure these houses won't burn down.

ARRIVAL AND DEPARTURE OF MAILS, RIVERTON P. O.

Arrive
From Philadelphia, South and West—7:30 and 8:00 A. M.; 1:30 and 4:30 P. M.
From All Points East and Foreign—11:00 A. M. and 5 P. M.

Depart
For Philadelphia, West and South—7:00 9:00 and 10:00 A. M.; 5:30 P. M.
For All Points East and Foreign—7:30 A. M.; 12:30 and 4:00 P. M.

Air Mail
*For All Points—4:00 P. M.
ROSS E. MATTIS, Postmaster.

Dated October 1st, 1928.
Inquire at post office for information as to routes, sailings, etc.

HOME

Remodeling and Improvements of All Kinds

No Money Down

3 YEARS TO PAY
WILL CALL DAY OR NIGHT

Write or Phone—
Nebraska 4678 — 4263

Work Done in Penna. and N. J.

PENN-JERSEY
CONSTRUCTION CO.

1213 Frankford Ave.
PHILA., PA.

ROMM'S Money-Saving SALE

Everything in the Store at Greatly Reduced Prices

Buy Now for Christmas

SOL. ROMM'S

THE RELIABLE DEPT. STORE

13-15 West Broad Street

Palmyra, N. J.

Phone Riverton 593

ADVERTISE

AND GET THE BUSINESS

There is one certain way to get the women's business of the community — advertise for it.

Make business good by advertising.

THE NEW ERA

Phone 712 for service in advertising



Advertising Costs Money
'Cuts in Advertising bring increased returns
Therefore use of cuts saves Advertising Money

HINTS FOR THE HOME

By Nancy Hart

RE-DECORATE

Why not a re-decorated room for the children's major Christmas gift—a room full of life and color and interest that they will remember as long as they live?

If there is dark, grown-up furniture now in the room, treat it to a coat of paint or lacquer in some fresh color; use inexpensive chintz draperies in nursery patterns or a map design with interesting old-world scenes. Bring in pictures that tell a story—cast off scenes from other rooms—for pictures do so much to form character. Such subjects as "The Holiday" or "Children of the Sea," "Mr. Galahad," "Fairy Tales," "With Grandma" are all favorites with the youngsters and possess true artistic worth, even in inexpensive color reproductions which you can find at almost any art store—and you can frame them simply with passe-partout.

Ment Without Meat
Bean soup
Escalloped rice, tomatoes and green peppers
Creamed carrots & peas
Cheese, apple & celery salad
Hot gingerbread
Apricot sauce
Nonstimulating drink

Salmon Croquettes
Scald 1 cup milk, add 3 tablespoons quick cooking tapioca, salt and cayenne to taste and cook 15 minutes. Add 1½ cups mashed canned salmon, mix and cool. Shape into croquettes, roll in crumbs, egg and crumbs and fry in deep hot fat. Garnish with sliced lemon and parsley.

Quick Nut Bread
One egg, ¼ cup sugar, ¼ teaspoon salt, ½ cup chopped nuts, 2½ cups prepared cake flour, 4 teaspoons baking powder, 1 cup milk. Combine and sift dry ingredients and add nuts, then milk and well-beaten egg. Allow batter to stand for 20 minutes, then bake for one hour.

Hids Hair of Peets
I have a request for a remedy for this worst affliction that can come to school children and know the following to be a certain cure: Ask any druggist to prepare a solution of fish berries and whiskey or its equivalent in diluted alcohol spirits (not wood alcohol, remember). Thoroughly saturate child's hair and head.

One application will kill both insects and eggs, but repeat several times to be sure all infested spots are reached. Comb with fine-tooth comb to remove all trace of pest. Sterilize hats and caps by immersing in gasoline.

When Shelling Nuts
Remember nut meats can be removed from shells without breaking if hot water is poured over the nuts and allowed to remain through the night.

Grease Spots on Leather
Grease stains on leather may be removed by applying benzine or turpentine. Wash spots afterward with a leather finish or with the well-beaten white of an egg.

WALT WHITMAN THEATRE

46th & WESTFIELD AVE.

Thurs., Fri., Sat.—Dec. 6, 7, 8

On the Stage
THE THRILLER
The World's Most Sensational
Vaudeville Act

SAM & GOLDIE HARRIS
"A Night Out"

ANTHEM & VALE
"Selling Vaudeville"

SANDE & JOYCE
"Soup to Nuts"

Special Added Feature
MISS LINDSEY
Assisted by
"SULTAN"

On the Screen
George Bancroft in
"THE DOCKS OF NEW YORK"
Thrilling Drama of Waterfront Life
FOX-MOVIE-TONE NEWS EVENTS

Mon., Tues., Wed.—Dec. 10, 11, 12

Charles Farrell and Greta
Nissen in
"FAZIL"

The Picture You Can See and Hear.

Synchronized on FOX-MOVIE-TONE

VITAPHONE PRESENTATIONS
News Events Musical Features

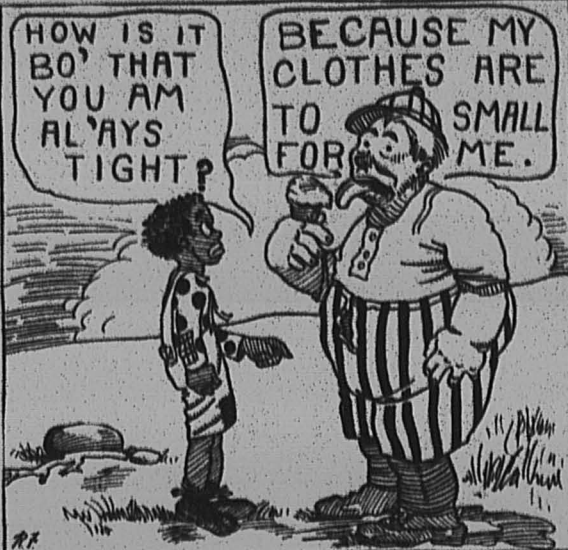
Thurs., Fri., Sat.—Dec. 13, 14, 15

THE NIGHT PICNICALLY GIRLS
Offer
The Last Word in Union Dancing
OTHER BIG ACTS IN BIG
SYNOPSIS PROLOG

On the Screen
Clive Brook and Irene Rich in
"THE PERFECT CRIME"

TODAYS JOKE

By Raymond Force



—Drawn for this paper by Raymond Force, a promising young Burlington cartoonist.

Remedy for Ink Stains
To remove ink spots from linen or cotton cloth, rub the spots with a cut tomato and rinse well.

Remove Adhesive Painless Way
If softened with benzine adhesive tape may be easily and painlessly removed from the skin.

Left-Over Paint
Cover the top of your paint with melted paraffin and it will keep soft indefinitely.

Frying in Deep Fat
Add a teaspoonful vinegar to fat when deep-frying to keep food from absorbing too much grease when cooking.

Winter Flannels
If flannels are pressed with a slightly warm iron on the wrong side when quite dry they will not irritate the most sensitive skin.

Makes a Quick Fire
When a fire is slow in coming up, sprinkle a little sugar on it and it will help to hurry the hot flames.

TREND IN KNITWEAR

Just where it fits in best—in sports wear—the futuristic trimming motif outranks all others in popularity. Usually the design takes the form of "hand inset" motifs in light and dark tones or contrasting colors applied upon a neutral ground. The brown and beige combinations with complementary colors seem to be especially good.

DEMOCRATIC CLUB

To Organize Permanent County Group at Mt. Holly Dec. 10

Plans are under way for the organization of a permanent organization of Burlington County Democrats.

According to an invitation issued by leaders in the recent campaign, the Burlington County Democratic Club will be organized next Monday evening, December 10. The organization meeting will be held in the County Court House at Mount Holly, starting at 8 o'clock.

"It is earnestly hoped that all those who took part in the recent election will attend and assist in forming the permanent organization," the invitation states.

NEW JERSEY WINS FIGHT AGAINST THE GIPSY MOths

The fight against the gipsy moth in New Jersey has been a phenomenal success, for this insect is on the high road to extermination. Only seventy egg masses in five colonies were found in the state during the past year compared with 3,000,000 in 1920, when the control and elimination work began, the State Department of Agriculture reported. This marks what is apparently going to be the first successful effort to exterminate a major imported insect from any large infested area in the United States. The campaign in New Jersey was planned and has been in charge of Harry B. Weiss, Chief, Bureau of Statistics and Inspection, Department of Agriculture. The Bureau of Entomology, United States Department of Agriculture, has cooperated in the work.



BRAND NEW PONTIAC IS COMING!

IN KEEPING with its policy of progress, Oakland has for months been working on a new Pontiac Six. It is more than a refinement of its famous predecessors. It is essentially a brand new car from beginning to end.

Details will be announced later. But this much can be said now. This new Pontiac will represent an even greater innovation today than the first Pontiac represented in 1926! Without departing from the low-price field, it will bring to this field finer car elements of style, performance and luxury never before provided in a car so inexpensive to buy!

WATCH FOR FURTHER INFORMATION REGARDING

THE NEW PONTIAC



Riverton Merchandising Company
HOUSE-FURNISHINGS PAINTS HARDWARE
GLASS, Etc.

JOSEPH M. ROBERTS
Roberts Building Main & Howard Sts.
Riverton, N. J.

ANOTHER BIG BILL AT WALT WHITMAN

The program for the next week at the Walt Whitman Theatre promises a variety that will bring all the essential elements of entertainment.

Heading the vaudeville portion for Thursday, Friday and Saturday of this week is vaudeville's greatest sensation, "The Thrillers," in "Exciting Moments." This act is the foremost of its kind before the public today.

Another feature is Miss Lindsey, assisted by "Sultan," offering a remarkable demonstration of equine intelligence.

Other acts are Antrim and Vale in "Selling Vaudeville," Sam and Goldie Harris in "A Night Out," and Sande and Joyce in "Soup to Nuts."

The feature photoplay brings George Bancroft in "The Docks of New York," a thrilling drama of waterfront life. This picture has proved a real dramatic sensation wherever shown and the patrons have a real cinema treat in store for them.

Other features include Fox-Movie-tone News Events, organ music by Joseph T. Powers, and the ever popular Walt Whitman Theatre Orchestra under the capable direction of Rhodes.

NAMES IN PAPER EARN \$50,000

Eugene, Ore.—Clark Spurlock, 17-year-old scout, learned that he was part owner of a New York property valued at \$50,000. He was served with a summons in a foreclosure suit on the same property. Five other Boy Scouts who were sent to New York and from whom Commander Byrd chose the one to accompany him to the South Pole, shared in the peculiar action.

A wealthy New Yorker, Nathan Weinberger, had defaulted his interest on a mortgage, and in order to delay foreclosure on the property, decided it to the six Boy Scouts and about fifteen other individuals whose names he had happened to see in a newspaper. Spurlock has been advised not to waive his rights, as Weinberger would be forced to repurchase the property should he attempt to settle the foreclosure suit. Process will now have to be served to all the joint owners all over the globe, one even at the South Pole.

Ben Johnson invited a chorus girl out after the show. "Ah," he said soulfully, "I think to me only with this eye." Next day the chorus girl union boycotted Ben and resolved that he was a tightwad.

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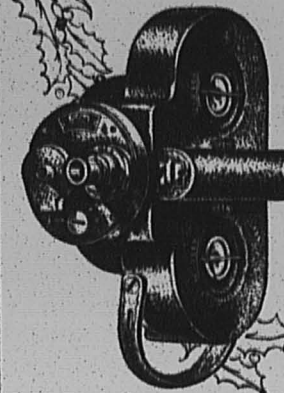
Future Mrs. Lindbergh?



Elizabeth Morrow, daughter of the United States Ambassador to Mexico, is rumored to be the intended wife of Charles A. Lindbergh. Persistent reports say that she has but to say "yes."

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POWELL ELECTION CANVASSER

Governor A. Harry Moore appointed the members of the State Board of Canvassers to compile and certify the returns of the recent election. They are Senators Clifford R. Powell, this county; Alexander Simpson, Hudson, Thomas A. Mathis, Ocean, and Blaise Cole, Sussex.

A GOLDEN BROWN

Native Convert—She'll make a good wife for you.
Missionary—But, my son, she's a mulatto!
Native Convert—Well, she's the local heiress.
Missionary (thoughtfully)—Ah! That puts a different complexion on the matter.

The saloon on every corner in the old days has given way to the filling station in the same location.

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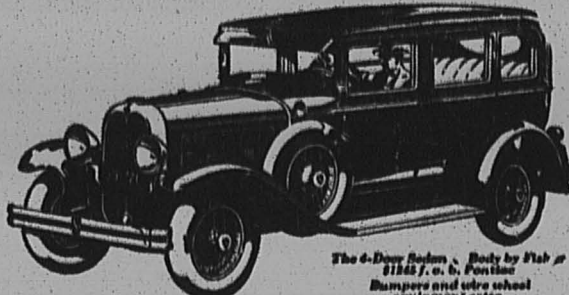
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THE NEW ERA

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THE NEW ERA

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NOTICE

All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of fifteen cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioners, Sheriff's, and other Sales, Administrators' and Executors' Advertisements are solicited. The New Era will appreciate being remembered in this connection.

The vocation of every man and woman is to serve other people.—TOLSTOI.

As the Twig is Bent

According to John D. Rockefeller, Jr., it is a good thing for any boy to work his way up from the bottom. And Mr. Rockefeller adds: "I have sometimes regretted that I did not have that sort of a chance, and I have coveted it for my boys."

Bringing up children is one of the things to which the younger Mr. Rockefeller has given a great deal of thought and attention. He sums up his conclusions on the matter as follows:

"The essence of the problem, it seems to me, is this: That the will of the parents should not be arbitrarily imposed upon the child. Until the age of eight or ten, it is impossible to discuss the reason for many things, but after that parental guidance can increasingly take the form of discussion and suggestion.

"Children should be helped to form the habit of doing things for themselves—things that need to be done—whether they like to do them or not. I think that many children of today are not developing the will power and self-mastery that are essential to the solution of life's problems.

"My father had to chop wood and do the milking. He probably didn't like doing the chores any better than most boys, but he acquired the habit of doing the things he did not like to do. His will was trained, and it helped him to cope with other difficulties."

John D., Jr., has applied these principles in bringing up his own children. To teach them the fundamentals of economics, he gave them each an allowance of thirty cents a week when they were seven or eight years old. The understanding was that they were to save and to give as well as spend. And he made them keep their own accounts, which he audited weekly. A few years later, when they were getting a dollar a week for spending money, Mr. Rockefeller instituted a system of rewards and demerits, designed to teach the children accuracy in keeping their accounts. If the account book was correct, the child got \$1.05 the following week; if incorrect, only 95 cents.

"This system is of value because of the underlying principle," says Mr. Rockefeller.

Women and Books

Women are rapidly taking over the big end of the book business. According to a recent Government report, there has been a very rapid increase in the percentage of women, both in publishing and book selling. Of 1100 new book stores started in the past ten years, 450 were started and managed by women.

More than a dozen of the big national magazines are edited by women, and there are several newspapers which have achieved great success under women publishers. A newspaper in New Rochelle is owned, operated and edited by a staff composed exclusively of women.

The current issue of Woman's Home Companion gives a list of thirty women who have reached high places in the book business. Two of the most successful of them climbed from positions as stenographers—Ellen Harcourt of the firm of Harcourt Brace, and Emily Street, advertising director of the Frederick A. Stokes Company.

Elizabeth Bevier was a supervisor of school libraries, and because of her knowledge of children's reading habits she went to one of the largest publishing houses in the country as head of their juvenile department. Louise Seaman was a teacher and playground director before she became head of the juvenile department at Macmillan's. Carol Fleming and Harriet Anderson, who run the Channel Book Shop in New York, attribute their success to "an instinct for and a pleasure in sociability."

Henriette Walker, a Vassar graduate, and Helen Russell, a Mount Holyoke girl, started several years ago in New York the Post Box Book Service, designed to put people in touch with the kind of book service that many far-distant folks desire. Lesley Frost, daughter of Robert Frost, the poet, started a "book caravan" which sold books in out-of-the-way corners of the country and which finally made a tour around the world with one of the travel cruises.

It is said that women are better adapted to the book business than the male sex. You can, as Henriette Walker says, "expose" people to good books, but you cannot force them to read. "The job of bringing books to people," she adds, "is a task for the wise, the understanding and the tactful."

The Next Four Years

Above and beyond the vagaries of partisan politics, it must be apparent to any understanding and unbiased observer that the next four years of American Government and business will undoubtedly be outstanding in our history.

There can be no discounting the progress of the past. Great things have been done. But they are but a beginning of a more miraculous future; they are the basis for the development of a still unrealized greatness.

Electric progress promises a new era for the farmer, and for industry. The radio is reaching that point of perfection where any person in the world may soon be in touch with his fellow men in any country. The great field opened by the evolution of the airplane is in its very infancy.

Progress such as this is the result of our American idea of encouraging private initiative and enterprise. We have been steadfast in our support of American ideals; the American social-industrial principle of liberty of thought and action.

Before there can be material progress, there must be a background of mental and spiritual progress and stability for the individual. It is our American consciousness—our feeling for the principles and institutions established by our forefathers—that makes all we have done and will do possible.

The potentialities and the possibilities for the next four years are unlimited.

Relieving Themselves

Practically everybody would be glad to see some practical means of farm relief brought about by legislation, but the wise farmer is not depending too much on politicians for a betterment of his condition.

So the instances in which farmers have successfully sought relief, through better methods are related in a recent magazine article which gives food for thought. Here are a few:

John D. Brader, of Owego, Kan., rented out three-fourths of his land seven years ago and devoted the rest to dairy cattle and poultry. From 17 cows and 350 hens he cleared \$2,600 last year. Fifteen years ago he was a renter; now he owns his farm and is president of a bank.

A. E. Nelson of Conville, Minn., found a few dairy cows profitable, so he increased his herd; likewise increasing his monthly milk check to an average of \$308.

Henry Hogeman of Emmet County, Iowa, got out of the beaten path by raising 30 acres of beets which brought him \$3,600 last season. William Molson, another Iowa farmer, raised a big flock of poultry in connection with his other farming operations and made money.

In many sections of the South the "cow, sow and hen" are bringing prosperity to farmers who formerly grew poorer through depending on cotton alone. In every state many progressive farmers are bettering their condition by similar means.

There is no denying that agriculture is in a bad way generally, but a better planned farm program would enable many farmers to overcome this condition to a great extent.

The Doers

What this world needs is more doers and less talkers. The man we feel most grateful toward and regard most kindly is the one who does us a generous act and never says anything about it. We find it out, by accident and our hearts warm to him.

The man who is always saying, I am going to do this and that for you but does not do it, is a flunky. He wants the praise for generosity, but does not deliver the goods.

So, the man who most truly reforms is the man who quits doing wrong, not the man who makes great promises. Most drunkards and most leaders of disorderly lives elsewhere are great promisers. They will tell you, while in their cups, that they are never going to drink another drop.

But the kind of reform today that we believe in is that of the man who quits doing wrong and makes no boast about it except to show his regret.

It is human to err and to make mistakes. But when we have done so the most righteous thing we can do is to quit, not to pray and not to promise, nor to resolve.

The first thing needed in a wrong doer is to quit his wrong doing.

We are not going to turn for help to a higher power until we have ceased our wrong doing. The Bible says this of the first thing necessary: "Let the evil man forsake his ways and the unrighteous man his thoughts."

The Call for Farm Relief

One important farm organization which refused to support the McNary-Haugen bill was the National Orange, and now Louis J. Taber, Master of the Orange, has declared that the McNary-Haugen bill is dead beyond recall. He urges farm organizations all over the country to forget past difficulties and unite behind a new program which Congress would accept promptly at the coming session and which the President would approve.

It will not be easy to persuade the McNary-Haugenites to follow this advice. Bringing the various farm organizations and Mr. Coolidge to an agreement is difficult, as proven by the fate of the Fess Bill two years ago and of the Curtis-Crisp bill at the last session.

The advocates of the McNary-Haugen bill seem to be in no mood to accept this sort of legislation for they have repeatedly denounced it as futile. Indications seem to be that they would prefer no action at the coming session, waiting rather for the special session to be called by Mr. Hoover.

Shop Early

Now is the time to begin to think about your Christmas shopping—and not to stop at merely thinking about it. When you go shopping now for Christmas instead of later, you do yourself a great favor as well as expressing a fine spirit of cooperation with the merchants that have the privilege of your patronage.

You avoid the last minute rush. You have larger stocks to choose from. You are sure of getting what you want. Nothing is "all sold out" yet, though it may be when the late shopper comes "round for it."

You help every clerk whose Christmas labors you lessen by doing your shopping in advance and not bothering him when he is most busy.

You have plenty of time left in which to correct errors.

You have more time in which to compare prices and examine quality.

When you shop at the last minute, you are all too likely to buy "any old thing" to get it over with. We can't urge you too strongly to do your Christmas shopping now. It's an important matter that shouldn't be left for the last minute.

The Economy of Air Passage

Greater and greater becomes the number of Air Lines now in use. Now there is a daily passenger and mail plane service from New York to Montreal that may serve as an example of the economy of this form of transportation.

The trip takes from 7 o'clock in the morning until fifteen minutes after eleven, or a little more than four hours.

It would cost a hundred thousand dollars a mile, exclusive of terminals, to build a new railroad line from New York to Montreal.

A new modern highway would cost from thirty to fifty thousand dollars a mile.

The outlay for the "roadbed" of the Air Line is not one cent! The only cost is an insignificant one, that of the Air Beasons for night flying. This lack of "overhead" makes air transportation the cheapest in the world. Pending developments will eliminate the lack of landing places that has been one of the great drawbacks to a more general use of planes in transportation.

American sugar refiners are entitled to credit, even though they are acting in defense of their industry, for calling the lie that appears in cigarette advertising, that it is better for a woman or a girl to smoke a cigarette than to yield to the temptation of getting too fat by consuming sugared sweets.

The Sugar Institute contends that the public has been cutting sugar out of its diet to a dangerous extent as a result of publicity that has been sent through all parts of the country advising those who seek the "royal figure" to avoid sugar and sweets. "Undoubtedly if they try hard enough, the Sugar Institute will be able to convince the public that sugar is more essential to the human system than cigarettes, and that sugar is still an important article of food, while cigarettes are still 'coffin nails'."

Editorial Comment From Other Papers

FOG-BOUND

In political circles throughout Beverly generally there prevails a sense of deep satisfaction that the fight has been fought and won. Save only in a few isolated cases there is shown a commendable disposition to forget the bitterness engendered during the recent election and a determination to work shoulder-to-shoulder in the task of holding the city government henceforth to its traditional Republican moorings.

Weaving about in a fog of discontent, however, our neighbor, The Banner, seems bent on opening a gap in the governing ranks, taking a pot-shot at the officials, then darting away. Council is taunted with side-tracking the enactment of a zoning restriction in Beverly City. The taunt is hurled at them through the loophole offered by the erection of the new Sunoco service station, at the corner of Warren street and Melbourne avenue, the Banner stating that it is entirely unneeded.

This remains to be seen. We are not afraid to predict, however, that this particular service station will, within the course of a month after opening, do seventy per cent. more business than any located within the city limits.

It would cost several hundred dollars to prepare a zoning ordinance for the City of Beverly, which would undoubtedly be defeated on its first public hearing, as was the one last week at Moorestown, and twenty-five others throughout the State of New Jersey.

We hope that the city fathers will adopt a retrenchment policy as far as costly expenditures are concerned for the next year or two at least. In the meantime, the city spendthrifts of other people's money could step more softly and put their big stick in storage. And when it comes to those, the Banner is in the category of the befuddled Congressman who exclaimed: "Of one of whom I'm which."—Beverly Leader.

ELIMINATION OF THE DEATH TRAPS

We will gladly give Maple Shade all of the credit if it has actually started the ball rolling toward the elimination of Moorestown pike's death traps.



International Sunday School Lesson for December 9
PAUL GOES TO ROME
Acts 28:11-24, 30-31
Rev. Samuel D. Price, D.D.

Increasing numbers tour around the Wonder Sea, the Mediterranean, every year and cover much of the itinerary. Paul followed when he was taken as a prisoner from Caesarea to Rome. Read the entire log of the journey beginning with Acts 27 as written by Dr. Luke who was with Paul all the way. Follow the line of travel with your map. You will dig up the coast of Asia Minor and the lower side of Crete. There the captain was deceived when the "south wind blew softly" and set sail against the advice of Paul, whose judgment as an experienced traveler was worth while. Then the real excitement began and thrills were had for fourteen days after the Euracillo was encountered.

Landing was made on the mainland at Puteoli, in sight of modern Naples. The distance to Rome was about 80 miles and fellow Christians came out to meet Paul when he reached the Market of Appius, about 43 miles from the city. Still others were at the Three Taverns and when the voyager saw them "He thanked God and took courage."

Surely the centurion in charge gave a good account of the conduct of his prisoner since leaving Caesarea. The captain could verify much and gave full credit to Paul's part in caring for all on board. Here was a man to be trusted. Permission was given for him to dwell in his own hired house though he must be constantly chained to some guard in turn. His heart and tongue were not bound thereby and he could proclaim his mission to all who would listen. No hour when on guard could have been dull for any of the soldiers, for Paul's experiences in travel must have made any conversation interesting. His earnestness and sincerity in speaking of Jesus Christ must have won fullest respect. After a lapse of only three days Paul sent for the Jews who were living in Rome. These men had been banished under Claudius (Acts 18:2) but were permitted to return under Nero. The story of recent years was presented. They expressed general ignorance concerning these facts but asked for a special audience. Then a "great number" assembled for a conference which lasted from morning until night. Similar results were met as when on his three missionary journeys. Some believed in the teachings and others held to their traditions and did not recognize in Jesus Christ their long promised Messiah. In reply Isaiah 6:9-10 was quoted against them and announcement made that now he would give his further attention to the Gentiles in whose behalf he had been commissioned long ago at Damascus.

Another period of two years was spent in this first Roman imprisonment. During that time four wonderful epistles were written—Ephesians, Philippians, Colossians and Philemon. When in Rome four years ago the writer read with increased interest these four letters which Paul sent forth at the time. Each one was to a Christian group established on one of his major journeys. He kept living the declaration in his letter to the Romans when in Corinth: "I am not ashamed of the gospel for it is the power of God unto salvation to every one that believeth."



Nine thousand girls in Ireland have joined a modesty crusade and promise not to wear short skirts. We may prepare ourselves now for a new influx of Irishmen to these shores.

Fred Eikenberger of Berlin talked for 120 hours in succession, sleeping only eight hours in between, and wasn't even hoarse at the finish. This seems remarkable to those who have never heard an American Senator.

An Iowa has chucked up his business in disgust because he has been robbed 6 times since 1914. Chicagoans have it all over him in endurance.

Every tramp seeking shelter at the poorhouse at Chelmsford, Eng., must submit to a cold shower bath. This automatically, we presume, solves the problem of overwashing.

An 86-year-old Chicago woman has just obtained a divorce. Probably started proceedings when she was 25.

This Week



A TORNADO VISITS EUROPE

FLORIDA IS SOUND

INTROVERTS

MISS WEST PITTES WOMEN

Terrific storms in Europe have killed many in Europe and Britain. The high winds putting a new fear in the populations.

Tornadoes and earthquakes visit different parts of the earth, impartially, and nations might be content with the war that nature forces upon them, not insisting upon fighting and killing each other.

The tornado in Europe, leaving a trail of loss and death, will not cause foolish pessimism, such as outsiders have displayed after a wind storm in Florida.

Florida's high wind comes only rarely and never in winter, when the harvest season of tourists is on.

And Florida in one important respect has an advantage over other States in her financial condition and freedom from debt.

Florida, as a State, owes nobody a dollar. The State is absolutely free from bonded indebtedness. Its laws forbidding the State to borrow for any purpose, except for suppressing insurrection within the state, or repelling armed invasion.

No state is in a better condition financially than Florida, destined to be one of the greatest states in the Union, in population and in money.

The introvert is a dreamer, withdrawing within himself. The extrovert is a back-slapper and go-getter.

Theodore Roosevelt, Mussolini, William Howard Taft and Governor Smith are of the extrovert type.

There is something of the introvert and extrovert in every man. Charles Fourier told about it more than a hundred years ago, using the words "internal intuition, and external rational," which are better.

Miss Rebecca West, forceful young British person who writes well, pities American women. Their lives are tragic, she says. Many of them live parked high up in skyscrapers, "where they can't even keep a dog."

It's sad not to keep a dog in a skyscraper. But Miss West will know when she gets married that a baby or even a husband is a good substitute for a dog.

The latest eruption of Mount Etna "destroyed" ten thousand acres of fertile Sicilian land. Frost, rain and sunshine will crumble the lava to dust.

Weeds will grow, soil will form, earth worms will chew it up, and those acres will be fertile again, and Etna will be a dead volcano.

It will take some time, thousands of centuries.

There is no hurry, for according to Professor Millikan, men will live on this planet for a thousand million years longer.

The biggest fortunes are not always left by the greatest men. Schubert, greater than a million ordinary millionaires, left ten dollars' worth of property. Many unpublished songs sold for \$2.

Spinoza, great Jewish philosopher, who has taught millions how to think, left as the most valuable asset in his "estate" a pocket knife with a silver handle.

But he left a name worth more than the total capitalization of General Motors.

ANCIENT MINUTES

State Now Has Official Records of Chesterfield Township From 1693 to 1913

Dr. Carlos E. Goodyear, director to the office of public records of New Jersey, in a letter to Judge William A. Slaughter, says:

"You probably will be surprised and pleased to know that I have this morning received from the Library of Congress, by transfer, the original minute book of Chesterfield Township, Burlington county, which begins on the 15th of the twelfth month in 1692, and terminates on the 2nd of 12th month in 1912. This book was received originally by purchase from one of the auction houses years ago. In 1912 I republished it in the Pennsylvania Magazine of History, Volume 35, pp. 211-222.

"During a recent visit to Washington I was successful in interesting the librarian in transferring this to the N. J. Public Record Office, which he ultimately consented to do. It was the only township record book of New Jersey in the library's possession."

Dr. Goodyear also states that about a year ago he recovered the original minutes of Little Egg Harbor township, dating from March 8, 1757 to March, 9, 1812.

About Your Health



THE HEART

We are still confronted with statements that heart diseases are on the increase. Look over the column in the big city papers, and note the causes of death—the list of fatalities, I mean. There are about ten deaths recorded in my neighborhood metropolis yesterday, most of them were in the early fifties; "heart disease" took most of them.

You are positively gully of every crime against your heart, ignorantly, it may be, but with results just the same; ignorance of the law does not excuse the violator—he must pay the penalty in full.

Two chief causes are notable in affections of the heart—infections and overloading. A neglected throat is almost sure to send a swarm of bacteria to the heart-muscle. Attend to your throat right now, if it is affected. Influence, rheumatism, tonsillitis—all of them menace the heart, no matter how mild they may appear; get your physician's advice frequently during winter months.

Overloading the heart is inexcusable on your part. How do you do it? First by overeating and unnecessary stimulation. The heart keeps all fluid elements of the body in motion; if you over-eat, excess fluid and juices are absorbed, for the heart to keep circulating through the channels provided. When you are short of breath after eating, you are crowding your heart. It may be gases in the stomach, from indigestion that oppress the heart—a warning you must heed if you value life! These heart disease deaths could have—two-thirds of them—been prevented.

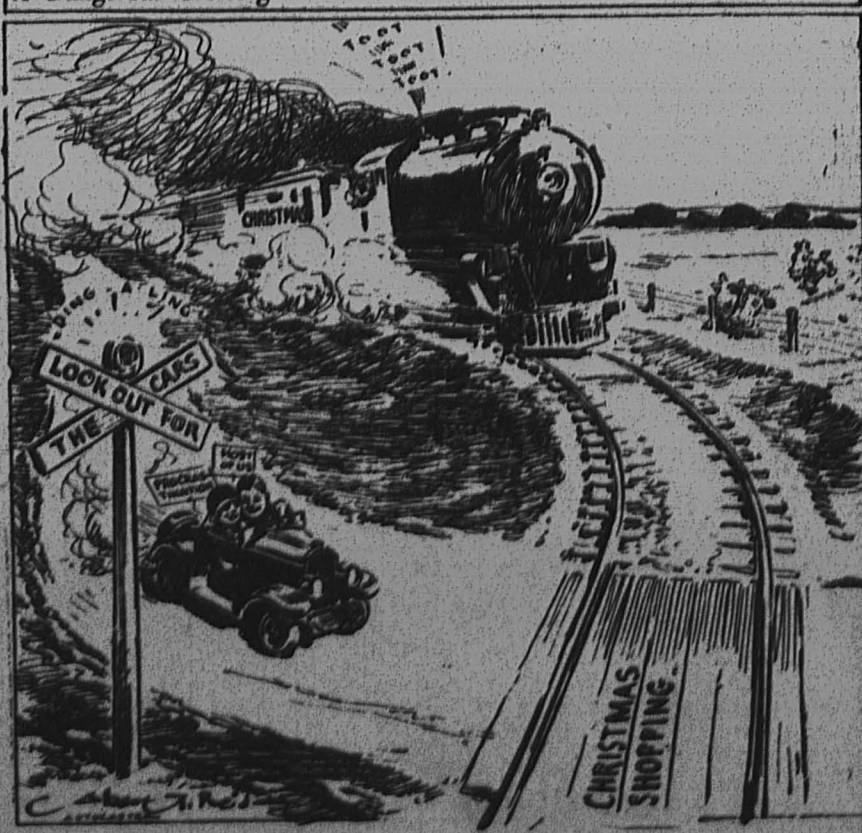
Einstein, discoverer of the Relativity of Space and Time, says he is on the eve of making a new announcement that will shock the world. But no one who can understand Einstein could be shocked!

songs sold for \$2. Spinoza, great Jewish philosopher, who has taught millions how to think, left as the most valuable asset in his "estate" a pocket knife with a silver handle.

But he left a name worth more than the total capitalization of General Motors.

A Dangerous Crossing

By Albert T. Reid





So sleek her skin, so faultless was her make
Even Juno did unwilling pleasure take
To see so fair a rival.

Dryden.

Cleansing, as you have probably suspected by my last few talks, isn't the simple thing you might judge it to be. In fact, it is so important that neglect of this one process is enough to cause half a dozen serious complexion defects. Blackheads, whiteheads, excessive oiliness and even the pimples and blemishes of Acne may be directly traced in numerous cases to improper, half-effective cleansing measures.

Last week I told you about the importance of washing. Today I am going to talk about the virtues of Cleansing Cream, for it is by a clever combination of these two agents that hygienic cleanliness may be accomplished.

Not even an every day morning and night wash will thoroughly cleanse your skin. Your skin structure is layer on layer of thin, delicate tissues, and through them run pores, each one of which is the opening of a tiny feeding oil gland. These pores must be kept free of dust and powder accumulations, or they cannot function. And pores that have gone "on strike" cause half the skin troubles of the feminine world. If you think soap and water sufficiently cleansing, try this experiment. Wash as thoroughly as you like. Then spread a film of a pasteurized cream all over your face. Let it stay on for four or five minutes, and then wipe it off. Look at your cloth! You need no further proof of the inadequacy of soap and water.

Choose a light, delicate cleansing and massage cream if your skin is sensitive. If it is oily or inclined to blackheads, use a pasteurized cream, as through a special process it is prepared to normalize these conditions. But be regular in your cleansing if you would have a beautiful skin. Never allow make-up to remain on over night. And, as an extra reminder, tuck a jar of the pasteurized cream in your office desk or in the kitchen drawer, and treat your face to a beautifying cleansing during the day.

These are simple, commonsense rules which every woman—whether she be

sixteen or sixty—will be wise to heed, for strange enough, as simple as they are, they are not so widely known as they should be.

Almost any day is a good day to start this scientific care of the complexion—whether it's to preserve the good looks you already possess or to set about in a sane, sensible way to reclaim those you have lost.

HELENA RUBINSTEIN.



"Isn't it just lovely to be seated here, by the fire, listening to the radio while our children wash the dishes?" asked Mrs. Rabbit of her husband.

"Yes, indeed it is," replied Mr. Rabbit.

"The young ones are so careful—they rarely break a dish and—"

"CRASH!"

"That sounds as though they never broke anything," laughed Mr. Rabbit.

"Oh, well, they may drop a plate or two—what does that matter? You may give me some more for Christmas."

Mrs. Rabbit looked at her husband over her glasses.

"You think that will make them more careful?" asked Mr. Rabbit, looking over "The Evening Turnip Leaf," the family paper.

"They are very careful, my dear, and I wish you would not talk so about our darlings. You know—"

"CRASH!"

"I hope there will be enough plates left for our breakfast," sighed the old fellow, as he got up and started for the kitchen. "When he arrived there he asked: 'What are you doing?'"

Just forget all the feelings you've ever smoked—forget the impressions they may have left with you. Invest one lone nickel in a Havana Ribbon. It's a world-beater!—no fooling. For that small sum you can enjoy a full-fledged ripe-tobacco cigar made by Hayek—one of the biggest manufacturers in the land.

Nothing but fine, full-flavored middle leaves of choice tobacco plants in Havana Ribbon. No flat-tasting over-ripe bottom leaves or bitter under-ripe top leaves. You simply can't mistake the fascinating fully-ripe, mellow-mild taste of this remarkable cigar. And you won't have any loose ends or "scraps" coming out in your mouth.

For this tobacco is all long-roller. Convince yourself! Try a Havana Ribbon. Or, better still, ask for a Fructifol Packet Package of five cigars—because you'll want this cigar again and again.

Walter Kuerten
MANUFACTURER OF PORCH
ENCLOSURES, STORM WIN-
DOWS AND SCREENS
338 Carroll St. Riverside

ing? Having a breaking-up party?" "Daddy, we are glad to see you. Come and wipe the dishes for us," said Billy Bunny.

Mr. Rabbit adjusted his glasses and took the towel off the rack. Then he said: "I think it would be a good idea to buy some plates that fit my jaws. These plates are too—"

"CRASH!"

"I do wish you children would not break those dishes!" shouted Mrs. Rabbit.

"That was Daddy," Billy Bunny shouted back.

Mrs. Rabbit rushed into the kitchen and told her husband to "get out." Mr. Rabbit went back to his paper and when he started to read there was another—

"CRASH!"

"I do wish you children wouldn't break those dishes!" shouted the old fellow.

"Ha, ha, ha! That was mother," said Billy, with a laugh.

Quantities of soap have been discovered in Moscow bearing portraits of the Czar, and the Russians are greatly shocked. What we wonder at is how they came to notice it.

Bumors has it that Lindbergh is about to marry. We always felt he had courage.

CRIMINAL CASES HEARD IN COURT

Several Matters Disposed of by Jury Trial at Mount Holly

Judge Slaughter conducted criminal Court when several matters were disposed of with trial by jury at Mount Holly last week.

Blanchard F. Kimball, Burlington, charged with stealing seventy-five cedar trees and twenty-five large oak and pine trees from the Rinear farm, at Mustiebi, in Florence township, was adjudged not guilty after his case had been pretty thoroughly investigated.

The complainant was Lambert Rinear, and he testified that the trees were taken away by Kimball while he was lessee of the farm.

Kimball said he leased the farm from Samuel Rinear, the father of the complainant, and had an agreement with him by which the Christmas trees were to be removed, while other trees, partly dead, were cut down for kindling wood, but he denied that he

had taken any large oak or pine trees. Luther Baylor, colored, of Moorestown, who has a police record, was placed on trial on an indictment charging him with atrocious assault and battery on his son, Charles Baylor, a former well-known Moorestown football player.

The state presented evidence to show that the elder Baylor attacked his son with a pitchfork and an ice pick and that the young man received several stab wounds in the body which necessitated his being removed to Cooper Hospital, Camden, for treatment.

Baylor claimed that his son came home intoxicated and that there was a fight following an argument over an unpaid board bill, but that he did not stab him with either a pitchfork or an ice pick.

The jury returned a verdict of simple assault.

By direction of the Court, Rubin Dubrow, of Burlington, was acquitted of having liquor in his possession when officers from the sheriff's office raided the place, it being claimed that the liquor was found in a part of the house occupied by Dubrow's father-in-law.

Alfred Marchese, of Burlington, charged with liquor violations, was fined \$75.

James W. Shorter, of Burlington, charged with desertion and neglect,

Famous "Milk" Tree



Professor Record of the Yale School of Forestry standing next to the "milk" or "cow" tree he discovered in Guatemala, which when cut into yields a rich, cream white substance, closely resembling milk.

had his case nolle prossed.

Joseph Boblitz, of Burlington, charged with liquor law violations, was fined \$100 on sentence day.

Laura Epstein, of Bordentown, an old offender against the liquor laws, went to jail for forty-five days.

Lucy Behenaky, of Riverside, made a retraction and entered a plea of non

vult contempts to these law violations, and sentence was deferred.

Joseph P. Scattergood, of Palmyra, brought from Philadelphia on extradition papers, and who had already pleaded guilty to desertion and neglect of his wife and children, went to jail for four months.

Joseph Gray, a colored boy from Burlington, charged with stealing some lead pipe, will have the costs of \$12.50 to pay and was placed on probation.

Wilson Hulse, of Mount Holly, and Foster and Ralph Hart, of New York City, charged with the larceny of an automobile belonging to Hulse's father, will be in for sentence this week.

WATER RATES INCREASED

Increased rates have been granted by the State Public Utility Commission to the Lumberton Light, Water and Sewerage Company, operating in Lumberton township. The increases will be effective January 1. The concern supplies 150 customers with water.

Customers served under a flat rate will have their charges increased, while the meter rates of the company are also boosted. Under the flat rates, the minimum yearly charge to customers is increased from \$7 for each family to \$12. Charges for fire hydrants are also increased under the schedule.

Electric and Gas Appliances solve problem of Christmas Giving

Buy the HOOVER for
Christmas on Easy Terms

You have only to pay \$5 down, then \$5 a month. Either of the two household models may be purchased in this way. There is model No. 700, which sells for \$75 cash, and model No. 543 at \$59.50 cash. The terms prices of both these machines are only a little higher.

Both these cleaners have Positive Agitation—the special Hoover feature which removes all the dirt from rugs and gives longer life to floor coverings.

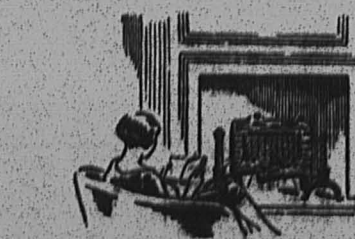
There's a Bond
Between Christmas Eve
and the Fireplace

At holiday time and throughout the year, this Ohio gas Radiantlog will make the hearth bright and the room warm and comfortable.

Price \$25. On the easy payment plan \$26.50—\$4 down and \$3.75 a month until paid.

Prices include connection in any fireplace where no more than 25 feet of piping is required and by experienced gas men.

Other heaters in various designs from \$16 upward.



Give Someone an
Electric Toaster as a
Christmas Gift

With the Toastmaster you can toast both sides of the bread at one time. This toaster works automatically, shutting off the heat when the bread is sufficiently toasted.

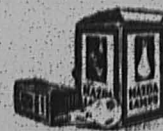
The Toastmaster is selling at Public Service stores for \$12.50.

Let the
Christmas Tree
Glow with Lights

Light up the Christmas trees indoors and out by decorating their branches with strings of multi-colored electric lamps. Seven-light outfits complete with lamps \$4.50.

Lights in Every Room
Add to Christmas
Cheer

See that every lamp socket is supplied with a Mazda lamp, as many lights add to the gaiety of Christmas festivities. Mazda lamps frosted on the inside are restful to the eyes and give clean light without glare. A carton of six lamps of different wattage sells for \$1.26.



Be Independent of
the Weather

The gas clothes dryer makes every day a good wash day. Clothes are dried white and fresh in short time, and are not harmed by smoke, soot or by strong winds. Price \$135 cash, on the easy payment plan \$142.50.



Get Your 1929
Calendar Now

The Edison lamp and Westinghouse calendars for 1929 are here. They are more attractive than ever and as we have only a limited number we advise you to call early and secure your calendar before the supply is gone.

Estate Gas Range
Specially Priced
\$86.90

In the Fresh Air Bake oven of the Estate, bakings rise and brown evenly, while the oven heat regulator maintains the exact degree of heat necessary for these, or for whole meals.

Special holiday offer—Estate gas range 2862 T with oven heat regulator \$86.90. On easy payment plan \$92.20, \$5 down and sixteen months to pay balance.

Prices include top burner lighter and connection from gas outlet in kitchen by experienced gas men.

THOR

Laundry
Equipment
Makes
Worthwhile
Gift



The Thor Agitator though compact in size is built to do big washings. It occupies a space only 24 inches square. It washes materials thoroughly and without injury. Sells for only \$105 cash. On terms \$110.

The Thor Rotary Ironer when wanted can be fitted on the washer. It can be adjusted easily and heats as quickly as an electric iron. When not in use it can be put away in a drawer. Cash price is only \$49.50. On terms \$52.50.

Thor washer and ironing attachment complete sell for \$134.50 cash. On terms \$162.50. Payment terms, whether the machines are sold separately or together are \$5 down and eight months to pay.

Gas Incinerator
Quickly Consumes Rubbish

2 bushel size with automatic shutoff \$128.50 cash, on easy payment plan \$136.20, \$5 with order and \$7.29 a month until paid.



All the joy
of Christmas
. . . all the
thrill of the
New Year
in The Silver
Anniversary
BUICK

With Masterpiece Bodies by Fisher

MOORESTOWN MOTOR CO.
215 West Main St. Moorestown, N. J.
Phone Moorestown 77

When Better Automobiles Are Built . . . Buick Will Build Them

PUBLIC SERVICE

READJUSTMENT OF ELECTRIC AND GAS RATES

Schedules encourage wider use of Domestic Labor Saving Appliances and reduce cost of Light, Fuel and Power to Commercial and Industrial users

FOLLOWING several conferences with the Board of Public Utility Commissioners this company has filed with the Board new electric rates, effective January 1, 1929, which will mean for its customers a saving of approximately \$1,250,000 a year.

At the same time it filed new gas rates, also effective January 1, 1929, which provide a readjustment of charges and apply to domestic consumption of gas the principle of the wholesale rate which is generally recognized as economically sound.

The two schedules are designed to make available to a greatly increased number of people domestic labor saving services and conveniences such as refrigeration, water heating, house heating, mechanical laundering, and many others; to develop improved lighting, and at the same time to bring substantial benefits to users of gas and electricity for commercial and industrial purposes.

The schedules provide lower rates for those using either gas or electricity in such quantities as to warrant rate reduction.

ELECTRIC RATES

The electric schedule establishes a new rate, known as "Residence Rate", which applies to electricity consumed in residences, whether it be for light or power purposes, or both. It provides for residences of ten rooms or less, a rate of five cents a kilowatt hour for all current consumed over 50 kilowatt hours, or \$4.20 worth of electricity per month. For residences having more than 10 rooms, an additional consumption of five kilowatt hours, per month, for each room in excess of ten must be reached before the five cent rate is effective. Under the present schedule 1,500 kilowatt hours, or \$98.20 worth of electricity must be used before the five-cent rate becomes effective.

The General Lighting rate, available to commercial and industrial users of electricity for either lighting or power purposes, provides a reduction as compared to present rates for all current in excess of 50 kilowatt hours used, by reducing the number of kilowatt hours in the various steps of the rate after the first two. The new rates follow:

RESIDENCE RATES

Availability:

For residences (lighting with or without incidental power), with all service at this rate.

Rate:

9c per kilowatt hour for the consumption in each month up to and including 20 kilowatt hours;
8c per kilowatt hour for the excess consumption in such month over 20 kilowatt hours, up to and including 50 kilowatt hours, plus five (5) kilowatt hours for each room in excess of ten (10) rooms;
5c per kilowatt hour for the excess consumption

in such month in excess of the consumption mentioned in the first and second steps of this rate.

Monthly Minimum Charge, \$1.00 per installation.

GENERAL LIGHTING RATES

Availability:

General lighting, or for both lighting and power purposes.

Rate:

9c per kilowatt hour for the consumption in each month up to and including 20 kilowatt hours;
8c per kilowatt hour for the excess consumption in such month over 20 kilowatt hours, up to and including 50 kilowatt hours;
7c per kilowatt hour for the excess consumption in such month over 50 kilowatt hours, up to and including 500 kilowatt hours;
6c per kilowatt hour for the excess consumption in such month over 500 kilowatt hours, up to and including 1,500 kilowatt hours;
5c per kilowatt hour for the excess consumption in such month over 1,500 kilowatt hours, up to and including 4,500 kilowatt hours;
4c per kilowatt hour for the excess consumption in such month over 4,500 kilowatt hours, up to and including 10,000 kilowatt hours;
3c per kilowatt hour for the excess consumption in such month over 10,000 kilowatt hours.
Monthly Minimum Charge of \$1.00 per installation for lighting. For combined lighting and power, \$1.00 plus 50c per horse power.
In addition to the reductions contained in the above rates, the rate for wholesale power, affecting industrial users of electricity, has been lowered for long hour users of energy in large quantities.

GAS RATES

Under the gas rates filed, the charge for the first 200 cubic feet or less of gas consumed, is \$1.00; the next 49,800 cubic feet is charged for at the rate 9½ cents per 100 cubic feet. Further reductions by steps are made until a minimum of 6 cents per 100 cubic feet is reached.

This rate, it is expected, will tend to somewhat increase the earnings of the company which have been producing a lessening rate of return because of decreased domestic per capita use of gas, and will, it is hoped, encourage greater consumption because of a more general use of domestic gas-using appliances under the inducement of lower quantity rates, and so ultimately inure to the benefit of all users. The rate follows:

For the first	200 cu. ft. or less per meter, per month.....	\$1.00
For the next	49,800 cu. ft. per month, 9.5c per C. cu. ft.	
For the next	50,000 cu. ft. per month, 9.0c per C. cu. ft.	
For the next	400,000 cu. ft. per month, 8.5c per C. cu. ft.	
For the next	500,000 cu. ft. per month, 8.0c per C. cu. ft.	
For the next	1,000,000 cu. ft. per month, 7.5c per C. cu. ft.	
For the next	1,000,000 cu. ft. per month, 7.0c per C. cu. ft.	
For the next	1,000,000 cu. ft. per month, 6.5c per C. cu. ft.	
For all over	4,000,000 cu. ft. per month, 6.0c per C. cu. ft.	

The old schedule called for a flat rate of \$1.20 per 1000 cubic feet, or 12c per 100 cubic feet, up to 20,000 cubic feet, and then by steps to 8.5c per 100 cubic feet, with a minimum charge of \$1.00 per month.

The company believes that the readjusted rates will not only make possible in many additional homes the convenience, comfort and labor saving to be secured through the use of modern electric and gas appliances, but will, through lowered cost of power and fuel, prove of substantial benefit to New Jersey's commercial establishments and industries.

PUBLIC SERVICE ELECTRIC AND GAS COMPANY

THOMAS N. McCARTER, President

PUBLIC SERVICE EARNINGS CLIMB

Year Ending Oct. 31 Shows \$9,623,019.75 Increase Over Previous 12 Months

A comparative statement of combined results of operation for the twelve months ending October 31, 1928, issued by Public Service Corporation of New Jersey, shows for the corporation and its subsidiary companies gross earnings of \$123,172,041.41 as against \$113,649,021.66 for the twelve months ending October 31, 1927, an increase of \$9,623,019.75.

Operating expenses, maintenance, taxes and depreciation for the period were \$88,035,968.78 an increase of \$5,905,546.22 leaving a net income from operations of \$35,136,072.63 as against \$31,418,022.10 for the twelve months ending October 31, 1927, an increase of \$3,718,050.53.

Other net income amounted to \$1,833,101.84 and income deductions to \$17,710,779.18, the balance for dividends and surplus being \$19,258,394.29 as compared to \$17,871,670.71 for the twelve months ending October 31, 1927, an increase of \$1,386,723.58.

Gross earnings for the month of October, 1928, were \$10,623,744.40 as against \$10,420,611.05 for October, 1927, an increase of \$203,133.35. Operating expenses, maintenance, taxes and depreciation were \$7,811,694.65 an increase of \$122,982.54. Net income from operations was \$2,894,059.84 an increase over October 1927, of \$82,150.90. Other net income showed an increase of \$89,114.51 over October, 1927, and the total net income was \$2,983,174.35 an increase over October, 1927, of \$171,265.41. Income deductions were \$1,293,486.18 or \$73,035.98 less than for October, 1927, leaving the balance available for dividends and surplus, \$1,689,688.17 as against \$1,577,517.55 for October, 1927, an increase of \$242,170.62.

RECTOR RESIGNS

Rev. John W. Gummere to Leave Mount Holly Church

Rev. John W. Gummere, rector of St. Andrew's Episcopal Church, Mount Holly, has tendered his resignation to the vestrymen of the church and it has been accepted.

The Rev. Mr. Gummere has been rector of the church for the past five years, but recently he and certain members of his parish have differed on several occasions, and the whole matter culminated in a sermon he preached a few weeks ago, in which, it is said, the rector made certain allusions which did not meet with the approval of these parishioners. In view of the feeling that has been engendered, Mr. Gummere evidently felt this an opportune time to sever his connection with the church.

The retiring rector has announced that he has accepted an invitation of Bishop Freeman, the dean of the National Cathedral on Mount St. Albans, Washington, D. C., to join the cathedral staff and his duties will begin there about December 15.

THE MODERN GIRL

We knock and criticize her, we scold, apostrophize her, we wish that she was wiser, more dainty and refined; her path we're always stalking to criticize her talking, her way of thinking, her manners and her mind.

We say, "Oh, highly-tighty! she is frivolous and flighty and all her ways are mighty undignified to see; she joyrides, flirts and chatters, our old-time rules she shatters and laughs at serious matters with unabated glee!"

We chide and we correct her, we shadow and detect her, we study and dissect her with all her smiles and tears, and find on looking o'er her (and learning to adore her) she's just like girls before her for several thousand years.—P. J. in Boston Transcript.

PALMYRA JEWELRY SHOP

J. ROTHBAUM
Warner Building
Broad and Cinnamson
Entrance on West Side

Swiss Wrist Watches
French Grandfather and
Chime Clocks Repaired

Harding's Father Dies



Dr. George Harding, father of the late President Harding, died of a stroke of paralysis at Santa Ana, Cal., at the age of 85. To the last he was an active man.

OAKLAND HAS NEW AXLE PLANT

Another Step of Big Expansion Program at Pontiac Show in Factory Opening

Another important step in the big expansion program under way during the past few months at the Oakland Motor Car Company at Pontiac, Mich., neared completion with the recent opening of the new Oakland-Pontiac axle plant, A. R. Glancy, president and general manager, has announced.

This new plant is housed in the former Oakland engine and sheet metal factory, which has been completely remodeled and re-equipped for the new work, the stamping and engine building operations having been removed to the new centralized Oakland-Pontiac location on the edge of town.

In the axle division 260,000 square feet of floor space are being utilized for a capacity production of 1,300 front and rear axles and 700 sets of differential gears for both Oakland and Pontiac Sixes every working day. Prior to the opening of this plant, axles and gears were manufactured elsewhere and shipped to Pontiac.

In preparation for the opening of the axle plant several millions of dollars worth of new precision machinery were added, and from 1,300 to 1,500 men are to be added to the payroll at peak production. About a mile of overhead conveyors have been installed and 700 new machines added. Equipment in the axle plant is of the most advanced type known, Mr. Glancy said. New machinery will enable one man who formerly could weld only 50 axle housings an hour to turn out 200 an hour. Mr. Glancy stated further that while the productivity of one man is thus speeded up 400 per cent, a new process in welding is improving the quality of the finished product by 100 per cent.

IT'S THE BUNK

"What is hokum?" a foreign visitor wants to know. Well, hokum is hokey and hokey is tripe, and tripe is applesauce, and applesauce is blah, and blah is baloney, and the inquirer may draw his own conclusions.—Anderson, Ind., Herald.

N. BEITZ ELECTRIC SHOE REBUILDER

115 E. Broad, Palmyra, N. J.

A New Lot of Matron's Hats in Black Velvet \$5.00 and \$6.00
New Felts at \$3.00

VERNA L. GUEST
MILLINER
Telephone Riverton 617
517 Garfield Avenue
Just North of Broad Street
Palmyra, N. J.
Open Mon., Fri. and Sat. Evening

J. L. YOUNG
Cleaning and Repairing
Hand and Steam Pressing
Free Delivery — Phone 775
Next to Movies

MYRON HERRICK SMALL TOWN MAN

Ambassador to France Was Born in Hunting-ton, Ohio

Born in the tiny town of Hunting-ton, O., in 1884, Myron T. Herrick has risen to great prominence by dint of astounding natural ability plus a tremendous willingness to be of service. His outstanding part in the work of the World War, when he headed many relief organizations, will not long be forgotten. Those were hectic days, and Myron T. Herrick spared himself no labor.

Herrick was Ambassador to France from 1912 to 1914, returned there in 1921 and has held the post continuously since. As Ambassador to France from the United States, he is known and admired throughout the civilized world.

After his education, Herrick became a prominent Ohio lawyer and business man, but soon returned to public life by becoming a member of the City Council of Cleveland, and playing a prominent part in the service of the National Republican Committee. He held the office of Governor of Ohio from 1903 to 1906.

Herrick's American home is in a small town, Chagrin Falls, O. This world-figure has received the Grand Cross of the Legion of Honor and many decorations and honorary degrees. He has presided over such important bodies as the American Bankers' Association. To list all of his activities would be well-nigh impossible.

Herrick has been a leader in everything he has undertaken. His tact,

Chinese "Lindy"



Tien Lai Hung, Chinese "Lindy" making a good-will air tour of the United States, is shown here as he appeared after dropping off at the Boston airport. He plans to make a Pacific flight in the near future.

ability and wisdom as Ambassador to France have been recognized everywhere. His career should be of inspiration to everyone.

NO NEW ELECTION DISTRICTS

No new election districts will be created in Burlington county by reason of the heavy vote polled at the election on November 6. This information is given out by Joseph C. Kingston, Mount Holly, secretary of the County Board of Elections. That board has so decided and its decision is in accord with that given by County Solicitor Harold B. Wells.

Although 23 districts in the county cast over 600 votes at the recent election, the law provides that districts shall be divided only where more than 600 votes have been cast at two consecutive elections. Last year there was no poll of 600 votes in any district.

Going Fast
brand New
PONTIAC
REDUCED SIXES
To **\$595**

	OLD PRICE	NEW PRICE
2-Door Sedan . . .	\$745	\$595
Coupe . . .	\$745	\$595
Sport Roadster . . .	\$745	\$595
Phaeton . . .	\$775	\$625
Cabriolet . . .	\$795	\$645
4-Door Sedan . . .	\$825	\$675
Sport Landau Sedan . . .	\$875	\$725

By far the most sensational group of motor car bargains ever offered in this city, our stock of brand new, current model Pontiac Sixes, with prices reduced \$150, is going at record-breaking speed.

All include such important advantages as beautiful, luxurious Fisher bodies—the cross-flow radiator—the famous G-M-R cylinder head—and scores of additional advancements which have never been offered before at such low prices.

Small down payment—easy monthly terms—your old car taken in trade! Come in and choose yours today.

WARREN W. YENNEY

(at Steedle's) Broad and Lippincott Riverton, N. J.

A Funeral Service Available to all

Only the type of casket furnished varies with the amount you desire to expend on a funeral. Your selection controls the cost and our prices are within the reach of every one.

The personal and staff service, the appointments and equipment furnished are always the same—the very best—regardless of the amount of money spent.

And, the cost need not be over \$150.00 if you so desire it.

"At Your Service--When Service Counts Most"

ARTHUR H. HOLL

FUNERAL DIRECTOR
(Successor to H. B. Earnest)

307 Bridgeboro Street, Riverside, N. J.

Licensed to serve in New Jersey and Pennsylvania

Our Private Ambulance is at Your Service Without Charge at Any Hour of Day or Night

COUNTY SCOUTS NOW HAVE CAMP

Payment Has Been Made on 130-Acre Tract at Cookstown

Burlington County Scouts had just cause to give thanks Thanksgiving Day, 1928. Vice-President Avery Bennett, recently handed over a check that paid for the new camp site.

The scouts now have a beautiful

site of 130 acres, with a large lake three-quarters of a mile long and splendid woods, an ideal spot for an all-year camp—not only for two or three months, but a real twelve month—365 days in the year camp, situated on the road that runs from Wrightstown to Cookstown, about one and one-half miles out of Wrightstown. Good roads from all sections lead to this site and it is planned to be one of the leading scout camps in this section of America.

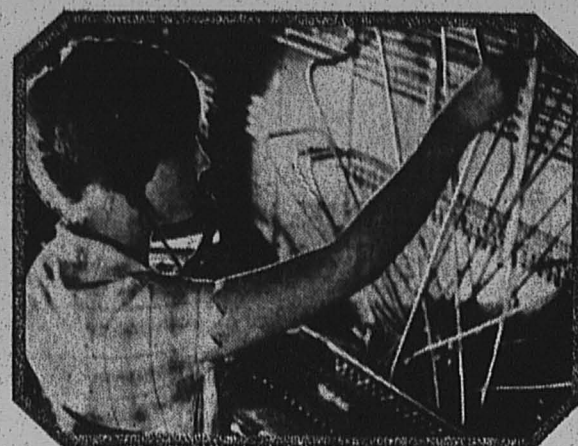
The committee on camp planning and equipment under the supervision of Edward A. Mechling is already on the job and will have the headquarters House in condition to be occupied in the near future. There will be sufficient activities to occupy the scouts

throughout the winter. All nature subjects are abundant at the site and there will be considerable development to occupy the busy scouts.

Troop 2, Burlington, has started on winter handcraft work. Leatherwork is the present program and the scouts are making some real good belts, etc. The boys helped William P. Young in feeding the unfortunate boys and girls of the city at Thanksgiving.

The scouts of Troop 1, Burlington, are collecting paper and expect to secure quite a nice nest egg in this way.

Troop 2, Palmyra, is again getting into its old stride under the leadership of Scoutmaster Gerkins.



\$1,000,000 to Save Seconds

YOUR telephone calls to people in other communities are now completed more swiftly and accurately than ever before.

⌘ A minute, rarely longer, and you are talking over the intervening distance as though it did not exist.

⌘ This improved service is the result of a new method of making connections between telephones in different places. To put it into effect, changes had to be made in central office equipment throughout the state-wide system requiring an investment of nearly \$1,000,000.

⌘ A large sum to save seconds?

⌘ Yes, but it means more efficient operation of the system, lower cost, greater public satisfaction and greater use of the service.

⌘ Finding and adopting a way to save seconds is squarely in line with the recorded purpose of every Bell Telephone Company in the land: "To give the best possible service at the lowest cost consistent with financial safety of the business."

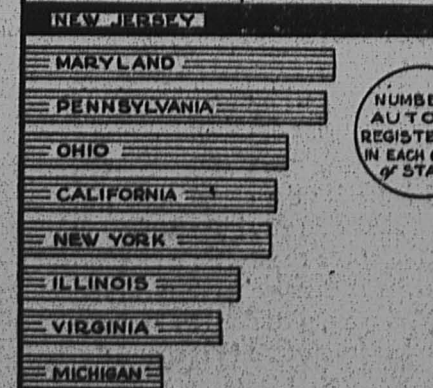
New Jersey Bell Telephone Co.

A New Jersey Institution Backed by National Resources

NEW JERSEY! One of the Greatest of the United States

NEW JERSEY'S AUTOMOBILE INCREASE MOST RAPID IN FORTY-FOUR STATES

Percentage Gain in Number of Cars In One Year



In 1927, there was a gain of almost 10 per cent. in the number of motor cars registered in New Jersey. Only North Carolina, South Carolina, Utah and Arizona showed a higher percentage increase and none of these states approached New Jersey's numerical gain of more than 61,000 cars in a single year.



Its magnificent system of highways makes New Jersey an ideal state for the motorist and for motor bus transport. The Public Service system of buses is the largest in the country and one of the largest in the world.

The success of Public Service and development of New Jersey are bound together.—President Thomas N. McCarter.

PUBLIC SERVICE

Roebling Wire Rope and Wire

Wire Rope Slings Telephone Wire
Wire Rope Fittings Antenna Wire
Welding Wire Copper Wire
Electrical Wires and Cables
Wire Cloth

John A. Roebling's Sons Company
Trenton, New Jersey

THE NEW ERA

Vol. 40. No. 50.

RIVERTON, NEW JERSEY, THURSDAY, DECEMBER 13, 1928

PRICE FIVE CENTS

ZONING BENEFITS ARE DESCRIBED AT LIONS CLUB

E. A. Mechling Tells of Measure for Proper Development of Towns

PROTECTS PROPERTIES IN RESTRICTED DISTRICTS

Majority of Audience Heartily in Accord With Arguments of Speaker

The Palmyra Lions Club entertained as its guests Tuesday evening the Burlington County Real Estate Board at the Lions Den in Society Hall.

The speaker of the evening was introduced by the Realtors' president, Roy D. Cole, of Moorestown, who told what an important part the real estate men play in promoting the growth and prosperity of the community.

It is the realtor whom the new owner first meets and with whom he has the first business dealings. Consequently the impression made by the realtor is always indelibly linked with the impression which a town makes on its new and prospective residents.

Must Interpret Ideas

Therefore a real estate man, if he fulfills his duties, must interpret and express the best spirit and the highest ideals of the community.

The speaker of the evening was Edward A. Mechling, also of Moorestown and a member of the firm of Mechling Brothers, manufacturing chemists of Camden.

Mr. Mechling took for his subject "Town Zoning," which is now at the forefront in Moorestown where a zoning ordinance has been introduced and is, for the present, being held in abeyance because of opposition being encountered from some of the citizens.

Mr. Mechling stated the two-fold purpose of zoning as: first, to promote the orderly growth of a town, and second, to make a contract between the property owner and his neighbors for him not to do anything with his property that would injure anyone else's property something no decent citizen would do anyway.

Five Districts

The Moorestown ordinance divides the residence district into three sections, for single houses, double houses and apartment houses. The business district is divided into two sections, retail business only and manufacturing and mechanical trades.

The ordinance is made elastic enough to allow for the change in character of neighborhoods as the growth and development of a town demands it. It protects a residence from having a public garage or machine shop located next to it and from having the value of properties lowered by having apartment or tenement houses built nearby.

Some of the realtors present, notably Fred Barlow, attacked the zoning proposition as an invasion of property rights, but the majority of the audience was heartily in accord with Mr. Mechling's ideas.

Alfred Van Osten Sings

In addition to the group singing characteristic of Lions meetings, Alfred Van Osten rendered several splendid baritone solos which were roundly applauded. Mr. Van Osten has an unusually rich voice and the president of the Lions, Frank A. Kates, voiced the sentiments of all present when he extended the appreciation of the club to the singer for his contribution to the entertainment program.

The realtors present were R. D. Cole, Bert Edgar and Mrs. Ellen Aiken, Moorestown; George W. Rogers, Raymond Warner and Edwin A. Griscom, Palmyra; Mrs. Thomas L. Wilkinson and Mrs. Stella Mahn, Riverton; Mrs. L. R. Pish and Miss M. E. Huff, Mount Holly; A. W. Cutler, Fred Barlow and Charles E. Nace, Maple Shade, and J. W. Fennell, Medford.

The Lions Club Stag Pinch will be held next Friday evening, December 21. Get your ticket now.

GIFTS FOR ALMSHOUSE

You cannot realize what joy your gifts brought to the people in the Alms House last Christmas. Will you help this year? There are one hundred people to remember and every little helps. You may give men's gloves, handkerchiefs, ties, or women's aprons, handkerchiefs, scarves, hand easy or a donation of money to buy articles wholesale. Each person will receive a package with card and his own name on it. Send as soon as possible to Mrs. F. L. Hall, 507 Morgan avenue, Palmyra. Phone Riverton 17-W.

MRS. EMILY KESSLER

Mrs. Emily Kessler, 81 years old, died at the home of her son, Joseph Kessler, 815 Cinnaminson avenue, Palmyra, Tuesday afternoon.

Funeral services will be held Saturday afternoon at 2:30 from the late residence with the Rev. A. J. Marks officiating. Interment will be made in the Moravian Cemetery under direction of Frank A. Snover. Friends may call Friday evening.

Mrs. Kessler was an old time Palmyra resident having been born here and living on Cinnaminson avenue or vicinity since birth.

To Speak Here



ROSS S. MUSSELMAN

Y. M. C. A. Secretary of Gloucester County, who will deliver his lecture "Utah" at the Methodist Church on December 31.

SUGGEST NEW BRIDGE ROUTE

Property Owners Ready to Give Land for Road Through Five Points

A large number of interested citizens attended a meeting held at the Parry Fire House last Thursday night to prepare plans for action against the proposed Palmyra-Twoyny bridge approach route. Edward R. Williams, Riverton director of public safety, was chairman.

Another meeting will be held in the Fire House on Wednesday evening, December 19, at eight o'clock. At this time it is expected that State Senator Powell, Freeholder Charles R. Stout and other notables will be present. Every interested person is invited to attend this meeting. A special invitation is extended to citizens of Palmyra and Riverton.

Why give everything to Camden County? was a phrase heard often at the meeting by the taxpayers who are fighting to get this improvement for the County in which the bridge is located.

The protesters are attempting to influence the State Highway Commission to change the proposed route for the bridge approach from Berlin to Palmyra from the west to the east side of the Pensauken Creek.

Two Bridges Needed

The present state proposal is to run the road over the creek into Pensauken township, from there through to Marlton and Berlin. This, the taxpayers declare, entails the construction of two bridges, at a cost of at least \$100,000 each.

The route proposed by the residents of this section is to run the bridge roads through the back end of Palmyra to Parry, where a circle can be constructed which will divert traffic in all directions. "The state proposal, they point out, only permits motorists to run to the southern shore points. Small consideration is given Burlington County in the highway proposal, they asserted.

From Parry the residents propose to run the road through Lenox to Marlton, and then on the same route to Berlin.

"They give Camden county everything in the way of good roads and Burlington gets nothing," Director Williams asserted. "Our last local objection was overcome when a delegation from Lenox proposed having the road run through that community. Every property owner on our proposed route is prepared to donate ground to the state. There will be no bridges to be constructed, no creeks of any importance to be crossed.

Entitled to Consideration

If the state route is selected it will mean stagnation for Parry, Palmyra, Riverton and the upper riverfront towns. Why doesn't the state give Burlington county some of these new roads instead of building them all through Camden and South Jersey? I think it was we received consideration."

William declared the commission had held up its work on this end of the bridge route until after a hearing to be held in Trenton during the middle of December. At that time surveys by the engineers engaged by the residents of this district will be presented to the commission and their arguments will be put on record. Practically the only community to benefit by the highway commission's plan is a new real estate development at Cinnaminson Circle, it was pointed out at the meeting.

RED CROSS

Must Palmyra Fail to Meet its Quota?

The Red Cross Roll Call Drive for membership is practically over and a house to house canvass has been made and yet we lack at least \$75.00 of our \$750.00 quota.

If you have failed to enroll or re-enroll and want to see Palmyra make good in this great humanitarian movement, will you communicate with Mrs. J. C. Hoepfner, 711 Washington avenue, or Mrs. J. P. Macfarlane, 708 Washington avenue, at your very earliest convenience?

AUTO BANDITS ROB GULF OIL STATION

Lock Attendant in Closet; Same Gang Suspected of Parry Burglary

The Gulf Refining Company's service station on West Broad street, Palmyra, was robbed by two masked gunmen late last Sunday night.

According to the attendant, Kenneth Winters, 921 Cinnaminson avenue, Palmyra, who was on duty at the time, the men arrived in a small green sedan. One was left in the car with the engine running while the other two entered the station with drawn guns and commanded the attendant to keep his hands down instead of putting them up as they did not wish to attract attention.

Winters was locked in a small closet while the thieves rifled the cash drawer of \$9.75. They then jumped into the waiting car and fled in the direction of Camden.

As soon as Winters had broken out of the closet, he attempted to telephone Chief of Police C. Morris Beck, and discovered the bandits had ripped loose the wires. He ran to the store of Norwood Kuris, nearby, and called the police.

Chief Beck sent immediate word to all municipal and state police stations in this county and Camden. Patrols were sent along all roads, but no trace of the bandits was found.

Chief Beck believes the trio may also have robbed the Parry service station at Five Points. The robbery of the latter station was discovered by Morrell Parry, owner, when he opened the place Monday morning. Tires, tools and accessories valued at \$250 were taken.

Finger-printing experts from the state police station at Bridgeboro, and from County Detective Ellis Parker's office, made several prints found in the Parry place.

Chief Beck believes the car the thieves used was the one stolen from P. Mack Chambers, Burlington newspaperman.

The stolen car was discovered abandoned in Elizabeth early Tuesday morning, but no clues were found to definitely connect it with the robbery. The Chief is of the opinion that they may have driven to Elizabeth and "exchanged" the car for another one.

RIVERTON COUPLE INJURED IN CRASH

Mr. and Mrs. Arthur M. Bowker in Accident Thursday Night Near Bordentown

Mr. and Mrs. Arthur M. Bowker, of Elm avenue, Riverton, were both severely injured when their car was wrecked from the road and struck a tree at Georgetown, near Bordentown, last Thursday night.

Mr. Bowker was the more severely injured of the two, suffering three broken ribs, a cut on the face which required three stitches to close and several cuts and bruises about the body in addition to internal injuries. He is not expected to be able to be about again for at least six weeks.

Mrs. Bowker suffered a very bad cut on her face which required five stitches to close. She was also cut and bruised in several places.

In the car with Mr. and Mrs. Bowker were Mr. and Mrs. Howard Jarrett, of Bordentown. They escaped with only slight injuries due to flying glass.

All were taken to the office of Dr. McDermott, of Bordentown, for treatment and later were sent to their homes.

The car, a new Dodge sedan recently purchased by Mr. Bowker, was completely demolished. Bowker is well known in Palmyra and Riverton, being proprietor of Bowker's Take-About Shop on Cinnaminson avenue, Palmyra.

CINNAMINSON P. T. A. TO MEET DECEMBER 21

The Cinnaminson Parent-Teacher Association will hold its December meeting, Wednesday, 21st, at 8:30 o'clock in the school auditorium. Business of the meeting will include a decision with regard to Christmas for the children.

The subject chosen for discussion deals with the renewal of the welfare of the child. Previously we have stressed mainly the physical side of the child's nature. Now we are ready for his mental and psychological nature to be considered. This latter side, though perhaps the most difficult, is at the same time the most interesting. Certainly it would be interesting to come with our problems, talk them over together, and perhaps benefit by the experiences of each other.

PORE CLUB NOTES

Under the guidance of Mrs. J. Douglas Clark, the Pore Club gave the plays at the Club House on Tuesday, December 12, at three o'clock. "The Real Thing" by John Kendrick Bangs, and "The Maker of Dreams" by Oliphant Downes. In addition to the plays there will be a reading by Mrs. A. Ernest Warwick.

CARD OF THANKS

We wish to thank our many friends for their assistance and kindness during our recent bereavement. Mrs. Werner Horton, Jr. and family.

Palmyra Hi Awarded Championship Shield

Palmyra High School's championship girls' hockey team was awarded the silver shield emblem of the South Jersey Girls' Hockey League Tuesday morning as exercises at the school. Miss Marion Furbeck, coach of the team that swept through a ten-game schedule without a reverse, made the presentation to Captain Kitty Burr and Violet Wallace, captain-elect for next season.

A school to retain permanent possession of the silver shield, must win it three times. Woodbury, Haddonfield and Gloucester each have won two legs on it, while Palmyra won its first leg this season.

The league presented the shield to Miss Furbeck at a meeting in Haddonfield on Monday night when the final business of the season was transacted. Those in attendance were: Miss Rae Bloodgood and Alma Savage, Haddonfield; Miss Bessie Taylor, Gloucester; Miss Sarah Taylor, Woodbury; Miss Flansberg, Moorestown, and Miss Marion Furbeck, Kitty Burr and Anna Randall, Palmyra.

FRENCH TEACHERS TO LEARN OF PTA

Story of World-wide Organization to be Published in Official Organ

The International Chairman of Education, Mlle. Marie Butta of Switzerland, has made a survey of the extent to which parent co-operation and education has been developed in thirty nations, and those findings are being tabulated for consideration at the Geneva meeting.

Mlle. Butta prepared a most interesting article on the work of the National Congress of Parents and Teachers and on the International Federation which it sponsored, which has just appeared in the French government publication, "Health Through Education."

The Minister of Public Instruction of France has given permission to send this questionnaire to all School Inspectors and it is also to be published in the official monthly magazine which goes to the head of every state school in France and which all teachers have to read.

So very shortly there will be no public school teacher in France who will not have read of the work of the Congress and the plans for its international extension.

On October 26th, a conference was held in New York to plan the general health program of the International Federation and to arrange for the joint session which is to be held with the Health Section of the World Federation of Education Associations, at the Geneva Convention in 1929.

The Secretary of this section met with six officials of the International Federation, the United Nations, the Health of the Child in Home School and Community, and the Health Chairman of the International Federation, Dr. Thomas D. Wood, of Columbia University will preside at the session.

FORUM PROGRAM AT MEN'S CLUB

Speakers to Talk on Large Variety of Subjects at Monday's Meeting

A regular meeting of the Men's Club will be held Monday next, December 17, in the Parish House of Christ Church, Palmyra.

The program will feature six Palmyrians who will each give a ten-minute talk on a selected subject. A list of the speakers and subjects follow:

D. M. Wiles—"A Year in the Congo."
Herman F. Anders—"Coal Tar Derivatives."
Harry E. Davis—"Combs."
Edwin Lees—"Greeting Cards."
J. Temple—"Balding."
C. F. Fox—"Magazine Publishing."
The program will be one of the ever popular Forums, and in addition to the speakers named above, the leader, Richard E. Wilson, has promised to introduce a novelty in which those members who desire may take part.

An appropriate musical entertainment has been arranged by Mr. H. P. Sidall, and refreshments will be served as usual by the ladies of St. Agnes Guild. Members are requested to note the changed date, the meeting having been moved up to the first Monday because of the fourth Monday being Christmas Eve.

WERNER HORTON

Werner Horton, 38 years old, died at his home, Fourth street, and Lenox avenue, last Sunday night, as a result of an extended illness from pneumonia.

Funeral services were held Wednesday afternoon from the late residence with the Rev. J. William Lee and the Rev. George Lockard officiating. Interment was made in Morgan Cemetery with Frank A. Snover in charge. The deceased leaves a widow Margaret Taylor Horton, and a year old son.

HEARING-TEST MACHINE FOUND

Riverton Board of Education Hears Demonstration of Audiometer

At the meeting of the Riverton Board of Education Monday evening, December 3, Knibb P. Royce, representative of the Graybar Electric Company, gave a demonstration of an apparatus for testing the hearing of school children. The apparatus is known as an Audiometer, and is a product of the Bell Telephone laboratories, research laboratories of the American Telephone and Telegraph Company and the Western Electric Company.

In appearance it is very much like a portable Victrola. Inside of the "box," however, the spring motor phonograph uses a magnetic reproducer instead of the usual acoustic reproducer. The reproducer reproduces the vibrations originated by the record and transforms them into electrical vibrations. These, in turn, are conveyed to the telephone head set, by this transformed into sound waves, and delivered to the ear of the person being examined who hears as if by telephone. All the necessary electrical energy is developed in the magnetic reproducer. No batteries or other outside sources of electrical energy are required.

How It Works

In the test administered to members of the school board, the members sat in the seats occupied by the pupils in one of the classrooms. Down the aisle ran a line to which was attached the required number of head phones. Mr. Royce explained that the test consisted of a number of announcements by the "voice in the box," each succeeding one in a lower tone than the preceding one. On charts prepared for the purpose, the numbers were written down by those being tested. The last number heard accurately determined the degree of effectiveness of hearing. Both ears were tested separately.

Mr. Royce explained that with the Audiometer it is possible to transmit sounds to the listener's ear with a greater degree of uniformity than with any other system now employed, affording as it does a faithful reproduction of conversational speech embodying a wide pitch range. Such a test is, therefore, superior to the watch tick or hearing test, in which higher pitched predominates.

Of late years much attention has been given to lagging pupils to see whether or not they might be handicapped by defective eyesight, poor hearing, or other physical defects. The test for hearing has been the most difficult to make with the facilities at hand.

The board held the matter of purchasing one of the machines under advisement until a future meeting.

The property committee reported that minor repairs ordered at the last meeting had been made, and that a price of \$225 had been secured for repairing and painting the fence on the old school grounds. Hilton Smith was the successful bidder.

On recommendation of George D. Steele, chairman of the property committee, that committee was authorized to have a large tree on the old school grounds removed at a cost to exceed \$100. Mr. Steele stated that the tree was in bad condition and should be taken out before the winter storms blew it down.

Miss Chew's Report

While the Kindergarten has had an attendance of only 54 and the First Grade 74, due to an epidemic of whooping cough, the attendance in no other grades fell below 95 per cent.; the general attendance of the school has been good, though falling below that of the two previous months. This shows that health conditions have been good above the first grade.

There was no tardiness in grades 4, 5, 7 and 8.

Several plays have been given at Assembly, by grades 6, 7 and 8. For these plays the children attended to get their own stage properties and costumes.

Our Thanksgiving entertainment had a mixed program in which all grades from 2-8 took part. A voluntary Thanksgiving offering amounted to \$2.00. This money will be spent for Christmas service work.

Respectfully submitted,
HANNAH H. CHEW,
Supervising Principal.

The following bills were ordered paid:

World Book Co., test papers	12.47
Mount Holly Herald, report cards	31.49
A. N. Palmer Co., books	.87
Public Service Electric and Gas Co., current, etc.	26.86
Benjamin H. Sanborn Company, test papers	3.30
New Jersey Bell Telephone Co., Palmyra Board of Education	6.30
National Geographical Society, magazine	2.00
Moorestown Board of Education	150.00
Palmyra Board of Education	370.00
Stoll Blank Book & Stat Co., desks, etc.	220.25
J. L. Hammett Co., ink	2.53

MONEY NEEDED FOR WELFARE ASSOCIATION

The Forth Club of Riverton earnestly requests donations to meet the Christmas needs of the Community Welfare Association of Palmyra, Riverton and Cinnaminson. Money, foodstuffs and new toys will be acceptable. Send donations to the Club House, Howard street, Riverton, Friday, December 21st. Make checks payable to Community Welfare Association and send to Miss Marjorie Marcy, Riverton.

WOMEN VOTERS TOLD OF CO. MANAGER PLAN

Government is Successful in Both Counties and Cities, Moorestown League Hears

At the regular meeting of the Moorestown League of Women Voters held in the Community House Monday afternoon, Mrs. W. Waldo Hayes gave a remarkably clear discussion of the county manager plan, which is proposed by many as the best type of county government yet developed.

Mrs. Hayes traced the history and development of county government through its earlier stages up to the present and drew an illuminating picture of what the possibilities for the future might be. Under this plan a board of freeholders is elected by the people. The board in turn appoints a manager to conduct the business of the county just as the board of directors of any business elects a manager to conduct the affairs of the business.

This plan, as arranged to apply to cities, has been adopted with great success in 381 cities in the United States and is now being considered for Philadelphia.

BANQUET FOR A. A. MONDAY EVENING

Athletic Stars to Speak at Riverton Country Club Dinner

Next Monday evening, December 17, at 8:30, in the Riverton Country Club, the Riverton Athletic Association will entertain at a banquet for the amateur athletes, who played baseball and football under the A. A. organization this year.

The committee in charge of the banquet has arranged to have several athletes who are prominent figures on the daily sport pages.

Jimmy Dykes, Connie Mack's chunky utility man, "Big" Miller, the hefty outfielder of the A's, "Mickey" Cochran, the peppy athletic catcher, and Ira Thomas, coach from the House of Moors, will give their side of athletics to the boys.

Russell "Lena" Blackburne, manager of the Chicago White Sox, and a resident of Palmyra, is also listed among the speakers. "Lena" is well known among local sport fans and has had many years experience in professional baseball. He will be able to tell many interesting side-lights of the sport.

Harold "Boots" Lever, a former Penn track star, will also be present to tell the boys what he knows of sports and their benefits.

For the boys who played football, Carl Thomas, University of Pennsylvania line coach, will be present to give them some valuable hints on the sport. William McElven, another of America's foremost athletes, will also address the assemblage.

The committee is anxious to have a large turnout in honor of Riverton's amateur athletes. Tickets may be obtained from "Sonny" Wright or any member of the football or baseball team. If you do not know where to get a ticket call the New Era Office, Riverton, and it will be sent to you that you have a ticket for this banquet.

METHODIST CHOR TO GIVE CANTATA

Mauder's "Bethlehem" to be Rendered by Moorestown Singers Sunday

The beautiful sacred cantata, "Bethlehem," by J. H. Mauder will be rendered by the choir of the Methodist Episcopal Church on Sunday evening at 7:30 o'clock. This is the first announcement of a Christmas musical program and knowing the good work of the Methodist choir it should attract a good many people.

Mrs. Preston S. Foster, soprano; Miss Charlotte Wilson, soprano; Mrs. Howard Leeds, soprano; C. Edward McComey, baritone, and Edwin Spear, baritone, will have solo parts. These soloists are supported by a trained chorus. The production is under the direction of John A. Leo, with Miss Doris Pollock as organist.

In the morning worship at 11 o'clock the pastor, the Rev. Frederick B. Morley, will preach on "The Incarnation." There will be a solo by C. Edward McComey, "It is Enough," and the choir will sing "Hark, Hark My Soul," by Shelly.

Christmas parties are being arranged for the various departments of the church school. Monday evening at 7 o'clock there will be a junior department under the direction of Mrs. Nina G. Francis, superintendent. Tuesday evening the officers and teachers of the church school will meet for a supper conference at 8:30 o'clock. The double D class under the leadership of Mrs. A. B. Hancock will serve the meal.

The Ladies Auxiliary of the East Riverton Friends will be expressing their appreciation for the assistance received from the people of Riverton with their Carnival, which was held in the Roberts Building, on December 6, 7 and 8. ELLA R. JOHNSON, President.

PHILA. MUSICIANS ON PTA PROGRAM TUESDAY EVENING

John Pasquale, Noted Baritone, to Sing for Palmyra Association

MRS. EDNA LAMB TO ACCOMPANY HIM

Miss Adeline Edson Will Offer Reading Entitled "Penelope Penwick"

John Pasquale of the Philadelphia Opera Company will sing for the Palmyra Parent-Teacher Association at the High School auditorium Tuesday evening, December 18, at eight o'clock, accompanied by Mrs. Edna Lamb, also of Philadelphia.

Never before have artists of such prominence and popularity appeared before the people of this community. The Association is to be congratulated upon offering to the public the opportunity to hear the noted baritone and his ever popular accompanist. Every one is cordially invited to be guest of the Association on this occasion.

Mr. Pasquale's charming personality and finished technique will be heartily appreciated in the familiar numbers included in the program.

The evening's entertainment will be opened by a selected piano number by Mrs. Lamb which will be followed by two vocal numbers by Mr. Pasquale. He will sing, "For You Alone," and "Marchetta."

Miss Adeline Edson will offer a reading entitled "Penelope Penwick." Another selected piano solo will precede the next two songs by the baritone who will entertain with "Goodbye Summer," and "I Hear You Calling Me Home" by M. Edson will conclude the program.

Mr. Pasquale has appeared recently in the opera "La Gioconda" at the Philadelphia Academy of Music. In January he will sing "Faust," in French, at the Academy.

Mrs. Lamb is a teacher of music and a popular accompanist of Philadelphia and will be remembered by those who attended the October meeting of the Association.

Miss Adeline Edson, a little thirteen year old student of the Emily Carter Norris School of Dramatic Art, will also be remembered as having taken part in the October meeting.

The Association feels that the announcement of such a program will interest everyone who recognizes really worthwhile opportunities to enjoy good musical talent.

A large audience will encourage the entertainment in its efforts to attract "high class" programs for future meetings.

Do your bit by attending this meeting!

FISHER TO CONTINUE AS FARM BODY HEAD

All Officers of County Association Are Re-elected; Year's Loans Total \$40,000

The annual meeting of the Burlington County National Farm Loan Association was held at the office of the secretary, William H. Heider, Jr., Mount Holly, Tuesday afternoon, December 4. The former officers were all re-elected and are as follows: Curvin B. Fisher, president, Mount Holly; Herbert L. Cochley, vice-president, Medford; William H. Heider, Jr., secretary-treasurer, Mount Holly; Roger Funnock, director, Medford; J. Porter Ashbrook, director, Lumberton; Herman Cronshaw, director, Wrightstown.

Due to the change in annual meeting date, the reports presented were for less than a year period. They indicated that probably eight loans would be closed within the year totaling about \$40,000. Many additional applications were reported pending or in process and at the directors' meeting, preceding the annual meeting, about \$20,000 additional loans were considered, of which \$20,000 were approved by the local association.

This association is still making loans in connection with funds from the Federal Land Bank of Springfield, Mass., at the 5 per cent interest rate. In the present money situation this rate may not continue indefinitely and those contemplating this type of loan would do well to consult the secretary before conditions necessitate a change.

MISS H. McIL BIDDLE

Hannah McIlvaine Biddle, daughter of the late Charles M. and Hannah McIlvaine Biddle, died at her late residence, 207 Bank avenue, Riverton, Monday, December 10, after a protracted illness.

Her grandfather, Robert Biddle, was one of the founders of the borough of Riverton, originally a summer colony only. In 1878 her father purchased their present home, where she and her twin brother, Charles M. Biddle, Jr., were born.

Miss Biddle was interested in social betterment and was the inspiration of the Home Relief Committee, in which she was an active worker as long as her health permitted. She had a magnetic personality, which endeared her to all with whom she came in contact, and gained for her a host of loyal friends.

Services were held at her late residence on Wednesday at 2 p. m. Interment at the Westfield Friends burying ground.

PALMYRA COUNCIL TO TAKE UP FIGHT ON NEW GAS RATE

Mayor George N. Wimer and J. Edwin Lees to Attend Hearing in Trenton

NEW COUNCILMEN PRESENT AT MEETING

Regular December Meeting to be Held Next Tuesday Evening

The Borough of Palmyra will join many other municipalities in the state in fighting the gas rate readjustment as proposed by the Public Service Gas and Electric Company.

The Borough Council, at an adjourned meeting Tuesday night in the fire house, instructed Mayor George N. Wimer and J. Edwin Lees to attend the meeting to be held before the Public Utilities Commission and voice a protest on behalf of the citizens of Palmyra.

The increase will work a hardship on hundreds of small home owners in the town and the Council is anxious to look out for their interests. It has been pointed out that gas will cost the homeowners of the community fifty-six cents a month more in many cases.

Under the old rate, there was a flat charge of \$1.30 for the first 1000 cubic feet. Under the new rate, the first 1000 cubic feet of gas will cost \$1.70.

While the new rates will offer a saving for the big consumer, they will effect the persons who can least afford the additional expense, the town fathers feel.

The purpose for which the meeting of Council was called was to transfer money from various accounts which are showing a balance to appropriations which are short. This is a regular procedure and takes place before the end of each year.

The newly elected members of Council, Frank A. Snover and Charles N. Buchholz, were present and took part in the deliberations. They will not be sworn in until the January meeting.

The regular meeting of Council will take place next Tuesday evening in the fire house.

GAUGERS WANTED

Needed in Bureau of Prohibition: Applicants Received Until December 31

The Civil Service Commission has announced that until December 31 it will receive applications for positions of storekeeper-gauger under the Bureau of Prohibition in this state.

The entrance salary will be between \$2,000 and \$2,500 a year. Higher-salaried positions are filled through promotion.

The duties are at industrial alcohol plants, denaturing plants, bonded warehouses, distilleries, etc. Applicants must show that within the last ten years they have had at least one year's experience in a chemical or physical laboratory, or in a chemical plant, or in pharmaceutical work, or as gauger or storekeeper-gauger, or as government inspector of chemical plants, distilleries, breweries, wineries, or pharmacies.

Full information may be obtained from the United States Civil Service Commission, Washington, D. C., or from the secretary of the United States Civil Service Board at the post office or customhouse in any city.

CHARLES M. MATLACK

Charles M. Matlack died at his home at 28 East Second street, Moorestown, last Thursday morning following an illness of three months. He was 75 years old.

Mr. Matlack was born at Easton, near Matineville, but lived the greater part of his life in Moorestown. He was connected with the Hardware Company, of Philadelphia, for forty years. For many years he controlled a hardware store at 58 East Main street, Moorestown, two in Philadelphia, and one at Angleness, N. J. About a year ago he removed his Moorestown place of business to East Second street, where he conducted it himself.

Mr. Matlack was a member of the Knights of the Golden Eagle, American Mechanics, and the Methodist Episcopal Church.

Funeral services were held at his late residence at three o'clock Saturday afternoon and interment was made at Arlington Cemetery, Meridenville, Md. Mr. Matlack is survived by his wife, Mrs. Elizabeth Matlack, brothers, Aaron A. Matlack, of Moorestown, a son, Harry A. Matlack, of Philadelphia, and a daughter, Mrs. Charles Blombaum, of Camden.

Mary Temple, three-year-old child of Spokane, Wash., became separated from her parents and spent a night alone in the mountains with no serious

Bench Warrant for Moorestown Man

When Luther Taylor, 50 years old, colored, of Moorestown, failed to appear in Burlington County Criminal Court at Mount Holly last Thursday to receive a sentence for stabbing his son, Charles, with a pitchfork, a bench warrant was issued for his arrest, but before there was a chance to serve the warrant he appeared in court and was fined \$100.

Taylor was found guilty by a Criminal Court jury on November 27. The jury took the stand during the trial and denied having told the Maple Shade and Moorestown police that his father stabbed him with a pitchfork during an argument over land on December 2, 1932.

Will You Have a Merry Christmas?

It is the earnest desire of the members of this Association that every family in Palmyra, Riverton and Cinnaminson shall have a good Christmas dinner and a day of cheer.

God has been very good to the people of these communities and we are thankful that it is a very small part of our population that cannot share these things by their own efforts.

The Bible says truthfully, as in all cases, that the poor we have with us always. The unfortunate, the destitute, the friendless, the sick and the widowed and the orphaned cannot all secure the things needed to make them happy unless we help.

We aim to send a basket of food, with toys and clothing, to every case of need brought to our attention as far as our means will permit. All cases will be investigated and if found worthy will be taken care of.

Send us name of family, address and any other information you may have. This should be done as early as possible. We also ask for donations of money, eatables, canned goods, vegetables, toys and clothes.

Baskets will be delivered on Monday morning, December 24. Who will volunteer with their auto? "For inasmuch as ye have done it unto one of the least of these, my brethren, ye have done it unto Me."

COMMUNITY WELFARE ASSOCIATION

George N. Wimer, President.

BASEBALL CZAR SMALL TOWN BOY

Judge K. M. Landis Born in Millville, Ohio; Known All Over U. S.



JUDGE K. M. LANDIS

The King of Baseball. The ruler of the Diamond. Such is Judge Kenneth M. Landis, who was born in Millville, O., in 1866.

This small town boy went to the Union College of Law in Chicago, and practiced law in Chicago from 1901 to 1906, except for two years when he was private secretary to Secretary of State Gresham. He was a United States District Judge in the Northern District of Illinois from 1905 to 1922, when he resigned.

Since 1920 he has been Commissioner for the American and National Associations of Professional Baseball Clubs, and the National Association of Professional Baseball Leagues.

As the learned arbiter of all baseball disputes, Judge Landis is known from one end of the country to the other. In him is vested the power of judgment in all questions arising relative to the greatest of all American sports—baseball.

He is distinguished as a lawyer, a judge and as a fair, honest baseball monarch. The career of this small town boy, who has become a leading figure in the sport which year after year holds the attention of all America, should be inspiration to every rural youngster who is fascinated by the Royal Game of Base—and who isn't?

DID YOU EVER STOP TO THINK?

By EDSON B. WAITE, Shawnee, Oklahoma.

THAT most cities need more street lighting.

In some cities the business section is taken care of while the residential section is forgotten. In other cities, if the business section is lighted up as it should be, the business men have to make up a purse to pay for it.

Every city should have good street lights. When they haven't it just shows that some officials are either asleep on the job or don't realize the importance of proper street lighting.

Good street lighting is essential for better business as well as for safety.

Good street lighting means protection for pedestrians and traffic.

Well lighted streets advertise a city and shows it to be progressive. The proper lighting of all streets of a city is a public necessity. For any city to cut down street lighting on a theory of economy is foolish.

CITY WELL LIGHTED IS WELL LIKED!

LIVES TO 100

Dr. Moines, la—Mrs. Sara Jane Hawk passed away at the age of 100. At 75 she had aroused attention by selling her own broken arm, and at eighty she had been falsely pronounced dead by a physician.

CARD OF THANKS

We wish to thank our many friends for their assistance and kindness during our recent bereavement. Mrs. Werner Horton, Jr. and Family.

The modern husband is safer than the head of the house was thirty years ago. The rolling pin has vanished and the broom is rapidly giving way to the vacuum cleaner.

RIVERSIDE MAN WINS VERDICT

Court Awards Damages of \$548 After Hearing Testimony of Harry Mount

A suit to recover damages for the crumbling of stucco on a new home was heard last Friday in Burlington county common pleas court before Judge William A. Slaughter.

Harry Mount, of Riverside, asked compensation for repairs to the dwelling he had Howard Wills, contractor and builder, of Palmyra, erect for him a year ago.

Mount testified that the stucco on the sides of his new home fell off in great layers, five and six feet square in five places. He alleged Wills failed to install gas in his cellar as per contract. Mount said he was compelled to install the gas at his own expense of \$151.

He further alleged that the stucco has cracked above the windows and water seeps through when it rains, ruining the curtains and preventing him from sleeping in the rooms.

Mount displayed a dozen photographs showing the condition of the exterior of the building. He said that when he complained to the builder, the latter patched the breaks up with mud and cement instead of using mineral stucco, and two colors ruin the appearance.

Wills testified that the wife of Mount drove her men from the place the last time he sent them to repair the stucco. He declared only first-class material was used and the workmanship was of the best.

Verdict of \$548 was rendered in favor of the plaintiff.

LEGION AUXILIARY

The regular monthly meeting of the Auxiliary will be held next Wednesday evening, December 19, at the Legion Home at 4 p. m. Following the business meeting, a Christmas party will be held. Each member is requested to bring an inexpensive gift. Come out and have some fun.

Several members attended the Third Annual County Banquet held at Roblin, Tuesday evening last. This was reported as being a most enjoyable affair.

Mrs. T. M. D'Aurechy, Jr., attended the State Board meeting in Trenton, Tuesday, representing the County President.

Dues for 1933 are now due. All members who have not as yet sent in their dues are asked to do so at the earliest possible moment in order to help the Auxiliary gain a National citation as was received last year.

Mail your check just as soon as you can to Mrs. A. H. Lippincott, Treasurer.

—Press Committee.

WELFARE ASSOCIATION

The following additional amounts have been received for our work and we thank the givers.

Calvary Presbyterian Church, \$25.00.

Palmyra Moravian Congregation, \$20.00.

Neaschum Bible Class of Epworth Sunday School, \$10.00.

Marica Class of the Central Baptist Sunday School, \$10.00.

Palmyra Temple No. 11, Ladies Golden Eagle, \$5.00.

Community Welfare Association, Geo. N. Wimer, President.

REPUBLICAN DINNER

The Republicans of Burlington County will hold a dinner at Mount Holly, Friday, December 15, at 12 o'clock. Governor-elect Morgan, P. Larson and other noted Republicans will speak. The committee in charge includes Mrs. Pearl Bridgman, of Hainesport; Mrs. Walter Lippincott, of Crosswicks; Mrs. Elizabeth C. Tandy, of Edgewater Park; Mrs. Clifford Lord, of Mount Holly, and A. Oldhill Brown, of Mount Holly.

TAKEN FOR MAN, SHE SUES

St. Louis—Suits for \$50,000 damages have been filed against the Commodore Hotel by a woman guest who charges that the house detective assaulted her when he broke into her room, suspecting she was a man because of a heavy voice induced by a cold.

Y'S MEN HOST TO FOOTBALL TEAM

Moorestown High School Grid-ers Enjoy Luncheon With Service Club

Seventeen letter men of the Moorestown High School football team attended the luncheon of the Y's Men's Club in the Community House last Wednesday noon. The Rev. J. S. Daurty, president, gave a few words of welcome to the boys and called on Bernard Samostein, manager of the team, for a few remarks.

Cochran Zeeberg remarked that the local team was the highest scoring team in the state, having made a total of 197 points in Class B competition against 34 of its opponents. The total scores for the season, including Class A, were 207 points for Moorestown and 95 for opponents.

Zeeberg felt that the club which had a very successful season, claiming that the greatest thing in football was not to produce a winning team.

Clifford W. Rignold, assistant secretary of the Burlington County Y. M. C. A., introduced John Penn, a Camden lawyer, as the chief speaker. Mr. Penn is on the Council of Athletics at the Temple University, a member of the Collingswood Lions Club and has been an active member of the Camden Y. M. C. A. for the past 20 years.

Mr. Penn remarked that the introduction that while he was not a speaker he was always glad to do anything that would prove helpful in making the pathway of boys and men easier and better. He felt rather at home in local surroundings since twenty-five years ago he played baseball in Moorestown and mentioned many old timers. His interest and enthusiasm for sports and football was not at all doubted when it was learned that he came from Collingswood, which team was awarded Class A championship this year.

Modern Games Best

According to Mr. Penn, "Football is a wonderful game and the modern game is much better than in the old days, the main reason being that now boys are trained by competent coaches who realize the need of conditioning the body."

"The whole idea and purpose of football is to give an advantage for the surplus energy of youth to be blown off," said Mr. Penn, "and winning is not everything." Football teaches fair and square play, patience, team work and courage. If a fellow has a yellow streak and is afraid to do his share in the beginning, Mr. Penn does not believe it well to kick him off the team, but he believes that football may take such a streak out of a fellow.

He lamented the fact that the winning idea possesses the country and the people a tribute to Alonso Stagg, a member of the University of Chicago.

In Mr. Penn's judgment, Stagg is the greatest coach in the country today because he does not produce teams to win, but rather produces men to win and opening it, saw a rugged child. He took the child in and gave him food, and his son gave up his bed to the child. In the morning the child took leave, and as he went, he said, "You have been kind to me and I will return your kindness." He took a branch from a fir tree and stuck it in the ground and it grew into a beautiful tree. "Each year," said the child, "this tree shall bear gifts in memory of one to whom you gave food." This was the Christ child.

The old Hebrews and the old Scandinavians were so far apart they could have no exchange of thought, yet the explanation is that the human mind is much the same, everywhere, and will develop similar stories and legends. However, it may be, that Christianity came into a world of almost universal tree worship and brought its own tree images, those of the Garden of Eden and others. There is the stem of Jesse from which a rod shall come, Christ, Himself, is the Tree of Life and the cross is repeatedly called a tree.

Christianity also brought from the Jewish parents a tradition of a lighted tree, for the seven branched candelsticks is a tree in conventionalized form. To this day, in the Eastern Churches, Christmas is called the Festival of Lights.

Nobody knows or pretends to know at what time of year Jesus was born, but the winter season is a natural holiday time. The shortest day of the year is two or three days before Christmas. Then the sun mounts and a new year is born. What is more natural than to place the birthday of birthdays at this time?

We can follow our Christmas Tree, as we know it, back into the legends of Germany, where it is lost in a gap where all is alert. There is no positive knowledge, but there is imagination. And we must have imagination to get the real joy of Christmas.

Certainly it is true to the hinner spirit of truth to believe that our little tree which delights the children for a day or two is a gift of the other Child and that it is the very sign symbol and representation of the "Tree of Life."

440 Pound Groper Caught in Australia



The monster groper shown in this picture, weighing 440 pounds, was caught in the Clarence River at Grafton, New South Wales, recently. A large man is showing the enormous size of the fish and the fish's length. Not all devotees of Isak Walton can boast of a fish like this one!

A New Kind of Queen



Miss Victoria Michaux of Paris has been elected Queen of the Catherinettes of her district. These are the unmarried girls desirous of obtaining some eligible young men. The parade of the streets on St. Catherine's Day looking for these men.

THE ORIGIN OF THE CHRISTMAS TREE

Rotary Anna Hear Story of Christmas Tree and Its Significance

The following paper was read at a meeting of the Rotary Anna held at the home of Mrs. Clinton B. Woolston, Riverton, on Monday.

"Most any kind of a home should have a Christmas tree and especially if there are children in the home. In all lands where Christianity has spread it is accepted as a symbol of Christmas; and yet, we ask, what has this fir, decked with bangles to do with the birth of our Saviour? The story is part legend, part history and really begins in the Garden of Eden.

The first Christmas trees sold in America were brought to New York by a woodsman from the Catskills, named Mark Carr, in 1851, but long before this in the memorable winter of 1774 the Hessians had their Christmas trees even while Washington was preparing to take them to Trenton.

The Christmas tree is surrounded by pretty legends and folk tales in Germany. But from a manuscript, we learn that it was popular, perhaps common, in Strasbourg, Alsace, as early as 1604. It is said the first Christmas tree was in the house of Martin Luther. An old legend tells us, that a forester living in a deep wood heard a knock at the door of his hut and opening it, saw a ragged child. He took the child in and gave him food, and his son gave up his bed to the child. In the morning the child took leave, and as he went, he said, "You have been kind to me and I will return your kindness." He took a branch from a fir tree and stuck it in the ground and it grew into a beautiful tree. "Each year," said the child, "this tree shall bear gifts in memory of one to whom you gave food." This was the Christ child.

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Certainly it is true to the hinner spirit of truth to believe that our little tree which delights the children for a day or two is a gift of the other Child and that it is the very sign symbol and representation of the "Tree of Life."

The ceremony was performed by the Rev. J. William Lee, pastor of the Episcopal Church, at nine o'clock. The bride was attired in an attractive costume of tan crepe and carried a beautiful bouquet of Ophelia roses and California heather.

Miss Alice C. Taylor attended her sister as bridesmaid. She wore blueorgette and carried a bouquet of pink roses. Mr. Raymond Lamont, of Palmyra, was best man.

Mr. and Mrs. Tiechler left immediately on a short wedding trip to New York. They are now residing in Bristol, Pa.

ELIZABETH J. BIRLEY

Mrs. Elizabeth J. Birley, widow of Lewis T. Birley, of Moorestown, died last Friday.

Funeral services were held Tuesday afternoon at 1:30 o'clock at the home of her daughter, Mrs. Lillian C. Bowen, 244 East Second street, and interment was made at North Laurel Hill, Philadelphia.

ENTERTAIN FIREMEN

The Palmyra Fire Company entertained the Burlington County Firemen's Association last week. The newly elected president of the association, Howard Holmes, formerly of Florence, is now a Palmyrian having moved into one of the new homes on Leconoe Circle recently.

George N. Wimer delivered the speech of welcome. The Rev. George Lock-e delivered the address of the evening.

HAT BRIMS LONGER

With the off-the-face hats come a sudden change in hat lines, which seem to be lengthening gradually, as if to make up in back what the hat lacks in front. This will be merely an advance note for most of us, however, as great fur collars are not as kindly to the fashion as the costumes of spring will be.

CLOTHES PINS ARE BLAMED FOR FIRE

Basket Put on Heater to Dry Starts Moorestown Blaze

Quick work on the part of Moorestown Fire Department Sunday evening probably saved the home of Howard J. White, 423 East Third street, from total destruction by fire. The fire broke out in the cellar, spread throughout the house to the roof. The flames arrived, but did not progress after the efficient department got into action. The fire was fought entirely by chemical.

A basket of clothes pins, which had been placed on top of the heater to dry, caused the fire. Fire Chief Ellis R. McAllister says this should serve as a warning to other residents. Nothing should be placed on top of a heater, says the chief, as many fires are caused by this form of carelessness.

The damage has been estimated at \$1,000. The light Ford delivery truck of William Test was badly damaged by fire when gasoline overflowed Monday while the tank was being filled at the McCoy station on Chester avenue. The tank is in the front of the motor, which was running.

The blaze was put out with hand extinguishers taken from the Relief Fire House across the street.

PRODUCTION ON NEW PONTIAC SIX STARTS

Preparations for the building of the first Pontiac Six for 1934 are well under way at Pontiac, Mich., the plant of the Oakland Motor Car Company, with the completion of inventory-taking and the soaring of employment figures to the highest December level in history, according to W. R. Tracy, vice-president in charge of sales.

It is expected that cars will soon be on their way to distant points so that dealers may have on hand display models when details of the line are made public around the first of the year, Mr. Tracy stated.

Promised as a "bigger, smarter, more powerful and more luxurious Pontiac, bringing big car features within the price range of the small six," this newest creation of the fast growing Oakland division of General Motors has given rise to many rumors and much speculation here because of the phenomenal volume growth of the Pontiac Six.

Introduced on the market for the first time at the New York Automobile show in 1928, the car in less than three years has topped all former sales records for a new make of car, and during the height of the past selling season out-sold every other make of six-cylinder car in the domestic market for several months.

The meeting was under the auspices of the Trustees' Auxiliary. Several noted speakers were present, among whom was Rev. S. I. H. Irvin. The principal speaker was Dr. O. S. Watts, D.D., who delivered a masterful address. It was received with admiration by an interested audience.

Officers in charge were Mrs. M. E. Myers, president; Mrs. J. I. Hilton, secretary; and Mrs. H. R. Williams, treasurer.

"Mother dear, how do you spell 'fulfill'?" asked Billie Bunnie of his mother one night.

"I do wish you would not call me 'mother,'" replied Mrs. Rabbit.

"Sweetest Mother of mine, how do you spell 'fulfill'?"

"That's better. You spell it f-u-l-l-i-l-l."

"Thank you, mother dear."

Then there was a scratching and everything was still. Mrs. Rabbit was seated before the fire doing. Every little while his head would go down and Billie Bunnie, or Bobbie Bunnie would sneeze and wiggle up and down.

"Mother dear, if I had two apples and Daddy one, how many—"

"You are too stingy to give Daddy any," broke in Bobbie Bunnie.

"Never mind children, you go on with your work. If I do your work, you'll never learn anything," said Mrs. Rabbit soothingly.

Down, down, down went on Br'er Rabbit's head until it was against the paper.

"CHOO!" went Billie Bunnie.

"Mercy me!" exclaimed Br'er Rabbit. "What was that terrible noise?"

"It was Billie—I think she must be taking cold. I'll have to give her some alone and castor oil if she doesn't stop sneezing," answered Mrs. Rabbit, as her husband settled himself in his chair.

All was quiet for a long time—Billie stopped sneezing, but both of the children were watching their father and waiting to wake him up.

All was very still and the two children went over and kissed their mother good night. Then they stole softly up stairs.

By and by there was a BUMP! "My goodness!" exclaimed Br'er Rabbit. "Is the house falling down?"

"I guess one of the children dropped a book," said Mrs. Rabbit, as she went on with her sewing.

Mrs. Rabbit settled herself once more, and was soon fast asleep. "Mother, I want Daddy to kiss me good night," came a voice from up stairs.

"I'll come up there with a paddle if you don't let me sleep," laughed Br'er Rabbit, as he took off his coat and started up stairs.

FINE PROGRAM AT WALT WHITMAN

Eight Gorgeous Dancing Girls
and Photoplay Feature This
Week's Program

True to its promise, the Walt Whitman Theatre is offering a brand new program of stage attractions that will provide one hundred per cent entertainment and satisfy the most fastidious desires for good clean wholesome vaudeville.

This week's program brings forth all the finest elements of vaudeville, musical comedy, and revue, heading the bill with one of the foremost groups of ensemble or precision dancers now before the public.

The Eight Picadilly Girls are a heavy of accomplished dancers whose talents run the gamut of terpsichorean art, as their program includes practically every type of dancing, and their perfection of performance is so recognized that they have just concluded a twenty-one weeks' engagement at one of the foremost theatres of the country.

The stage bill will be presented in ultra modern style and is aptly called a syncopeation frolic and beside the above group of dancers there will be Billy Starr, "The Broadway Fashion Plate"; Ethel Naida, an unusual songstress; Jack Finney, a different entertainer, and as special added feature there will be Eddie Malle and Honey, musical comedy favorites, assisted by "Sugar."

The feature photoplay offers one of the greatest of the seasons mystery dramas, Olive Brook and Irene Rich in "THE PERFECT CRIME." The story is gripping and the result is amazing. Supporting the two featured players



**There's
an art in
all things.
Our drivers
take professional
pride in the
clean delivery of coal.**



H. B. Williams
Phone Riverton 231
Palmyra, N. J.

**OLD COMPANY'S
LEHIGH ANTHRACITE**
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Great Reduction in Millinery

VERNA L. GUEST
MILLINERY SHOPPE
517 Garfield Avenue
Just North of Broad Street
Palmyra, N. J.
Open Mon., Fri. and Sat. Evening
Telephone Riverton 517

P. H. S. Senior Girls
ATTENTION!
Before Having Your Picture Taken
for
CHRISTMAS

THE YEAR BOOK
Have a Marcell or Finger Wave
SPECIAL
Shampoo and Wave \$1.00
RUTH V. McCAMY
748 Highland Ave.
(Entrance from Wallace St.)
Phone 537

**PALMYRA JEWELRY
SHOP**
J. ROTHBAUM
Warner Building
Broad and Cinnaminson
Entrance on West Side

Swiss Wrist Watches
French Grandfather and
Chime Clocks Repaired

N. BEITZ
ELECTRIC SHOE
REBUILDER
115 E. Broad, Palmyra, N. J.

13 Months Calendar Urged by Porter

Representative Stephen G. Porter of Pennsylvania has announced that he will propose that President Coolidge call an international conference for the simplification of the calendar early in the next session. The resolution would have Mr. Coolidge authorize the conference to discuss the adoption of thirteen months of four weeks each.

Mr. Porter said the movement had been sponsored by leading figures of the country. The new calendar would make every month equal in the number of workdays, eliminate fractions of weeks at the end of the month, co-ordinate periods of earning and spending, and would have many other advantages. It would simplify holidays by providing that all be celebrated on the same weekday, Monday. It would create a faster turnover of money and simplify the budgets of business.

are such favorites of the stage and screen as Edmund Breese, Tully Marshall and a host of others.

Movietone news events, organ novelties, and orchestral entertainment round out a bang up show.

LECTURE ON UTAH AT M. E. CHURCH

Gloucester County Y. M. C. A.
Secretary Will Show Slides
of Ranch Life

On Friday evening, December 21, every boy of Palmyra and Riverton will have a chance to see and hear Ross S. Musselman, the County Y. M. C. A. Secretary of Gloucester County, deliver his lecture on "Utah," in the Epworth Methodist Church.

Mr. Musselman has recently spent two months in this state on the ranch of his brother. His stories are very helpful and decidedly interesting. Mr. Musselman's lecture is illustrated with 180 colored slides of photographs taken and colored by himself. This entertainment is made possible through the cooperation of the Epworth M. E. Church and the Palmyra-Riverton Young Men's Christian Association. Regardless of Church or Y. M. C. A. connections, every boy of these towns is invited to attend this entertainment. Their dads will be welcome, too.

WHEN TO MAIL TO FAR CITIES

Post Office Department Wishes
Cooperation of Public at
Christmas Time

The post office department desires the co-operation of the public in the successful handling of the mails, by the mailing of parcels early.

Noted below is the last date approximately on which parcels should be mailed at this office to reach their destination in states named in time to insure delivery before Christmas Day.

December 14th—California, Oregon, Arizona, Washington, Nevada.

December 15th—New Mexico, Colorado, Utah, Idaho, Montana.



HERE'S a cold fact—our coal will make it hot for you. We'll send you this dependable heat article—priced correctly, — if you phone us and say when or where.

JOSEPH T. EVANS
COAL LUMBER AND
BUILDERS SUPPLIES
LET OUR SERVICE MAN SERVE YOU
RIVERTOWN, N. J. PHONE 102

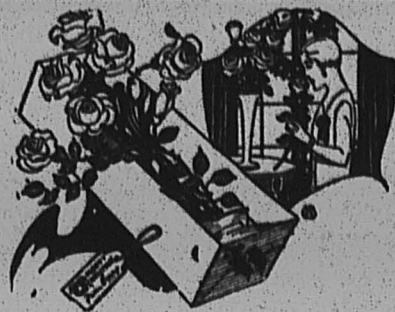
December 16th—Wyoming, Texas, South Dakota, North Dakota.
December 17—Oklahoma, Kansas, Nebraska, Louisiana, Arkansas, Minnesota, Wisconsin, Florida, Mississippi, December 18th—Iowa, Missouri, Alabama, Georgia, Tennessee, Kentucky, Illinois, Michigan.
December 19th—South Carolina, North Carolina, West Virginia, Virginia, Ohio, Indiana, Maine, New Hampshire, Vermont, Massachusetts.
December 20th—Connecticut, Rhode Island, New York State, Pennsylvania, Maryland, Delaware, New Jersey.

There will be no mail service throughout the United States on Christmas Day.

CHRISTMAS PARTY

Plans for the Community Christmas party for the boys and girls of Moorestown are well under way and everyone is co-operating to make it a splendid affair.

The party will be on Friday afternoon, December 28, at 2:30 in the Moorestown High School auditorium. The moving picture of Dickens' Christmas carol will be shown, a magician will entertain and carols will be sung. Every boy and girl of 12 years of age or under is invited to this Community Christmas Day.



Parker's Christmas Display

Fresh Cut Flowers for All Occasions. We Specialize in Funeral Emblems.

PLANTS FOR CHRISTMAS

Poinsettias \$1.00 to \$2.50
Cyclamen 50c to \$1.00
Primroses 50c
Begonias 50c
Ferns 50c to \$3.00

Good Assortment of XMAS TREES and WREATHS
Gold Fish and Aquariums

PARKER'S FLOWER SHOP

602 Parry Avenue Palmyra, N. J.
Phone Riverton 440
ORDERS RESERVED — FREE DELIVERY

WALT WHITMAN THEATRE

46th & WESTFIELD AVE.
Thurs., Fri., Sat.—Dec. 13, 14, 15
**BIG PRE-HOLIDAY
SYNCOPEATION FROLIC**
Featuring
THE EIGHT PICADILLY GIRLS
A Dancing Sensation

BILLY STARR
"Fashion Plate of Broadway"

ETHEL NAIDA
"Vaudeville's Songbird"

JACK FINNEY
"Terpsichorean Oddity"

EDDIE MALLE & HONEY
Musical Comedy Favorites assisted by
"SUGAR"

On the Screen
Olive Brook and Irene Rich in
"THE PERFECT CRIME"
An Amazing Mystery Drama

Mon., Tues., Wed.—Dec. 17, 18, 19
**THE WORLD IS WAITING TO
SEE and HEAR
Colleen Moore in
"LILAC TIME"**

The Sweetest Love Story of the Era
The Greatest Air Spectacle of the
Season

**SELECTED VITAPHONE
PRESENTATIONS
NEWS EVENTS
MUSICAL FEATURES**

J. L. YOUNG
Cleaning and Repairing
Hand and Steam Pressing
Free Delivery — Phone 778
Next to Movies

CHRISTMAS SAVINGS



Why not a Christmas Club
FOR EVERY MEMBER
of your family?

The simplest way to finance your family's need for Christmas spending money next year would be to create a "sinking fund" this year for each member, in the form of a Cinnaminson Christmas Savings Club. There are five clubs now forming. Small weekly payments of 25c, 50c, \$1.00, \$2.00 or \$5.00 during the coming months will give them \$12.50, \$25.00, \$50.00, \$100.00 or \$250.00 plus interest next December. Why not come in and "sign them up" this week? There is a club for everyone.

"THE OLD RELIABLE"

Cinnaminson Bank and Trust Co.

Riverton, N. J.

Open Friday Evenings 7 to 8.30



CHRISTMAS FLOWERS

The spirit of Christmas emanates from the fragrance of every petal and pistil of the beautiful flowers we have provided for Christmas presentation as gifts of themselves or to accompany another gift.

FULL LINE OF CHRISTMAS
WREATHS ON DISPLAY

The Kenney Flower Shoppe

220 Cinnaminson Palmyra, N. J.
Phone Riverton 1000
120 Hancock Street Riverton, N. J.
Phone Riverton 111



**Good
Morning
Folks!**



This is Station F-O-R-T-N-U-M announcing their willingness to assist in making this Christmas one that will be long remembered by the entire family.

A RADIO AS A CHRISTMAS PRESENT

Could you think of anything more appropriate or anything that would give more enjoyment and carry the thought of the Yuletide season throughout the year?

Hear the
MARVELOUS MAJESTIC, Dynamic Speaker
\$137.50 and \$167.50

ATWATER, KENT Complete with Double Door Cabinet and
Tubes, \$138.50

ZENITH — Automatic Tuning
A Gift sure to please

TRADE YOUR OLD SET IN

Your old set will be accepted as part payment on any one of the above leading make radios of today. Balance payable in weekly or monthly installments.

Phone Riverton 110 for Home Demonstration.

Expert Radio Repairman Always at Your Service
Repairs on All Makes

LESTER S. FORTNUM

PALMYRA

BRIDGEBORO

RIVERTON ITEMS

The Misses Cooke, went to Atlantic City last Thursday to spend the winter at Hotel Stanley.

Ralph White left Saturday to spend several weeks in Cuba.

Miss Agnes Fitzgerald was the guest of Miss Anna Lochowicz, last Sunday.

Mrs. Daniel Willingmyre returned from the West Jersey Hospital on Saturday. Her friends will be glad to learn she is improving.

Mrs. Melvin O. Davis is entertaining her mother, Mrs. McDougall from Pittsburgh.

Miss Ella Walker, of Philadelphia, spent last week with Mrs. Oscar Kahler.

Mayor George N. Wimer is able to be out again after being confined to his home for the past week with a severe cold.

The regular meeting of the Compass Club will be held tomorrow evening (December 14) at 8 o'clock, in the P. O. S. of A. Hall. A large attendance is urged as business of importance will be discussed and acted upon. After the meeting, a Christmas party will be held. This has been planned by the entertainment committee and the Ladies' Auxiliary. Come out and enjoy the fun.

A farewell testimonial was tendered to Frank S. Day, retiring District Clerk of the Board of Education, last evening in the High School, by the members of the Board of Education. Mr. Day has served forty-three years as District Clerk. This faithful servant of the Board was the recipient of fifty dollars in gold and was also presented with a fine set of embossed resolutions. Mr. Day is leaving Palmyra on the 15th of this month for Chicago where he will reside with his son, Frank S. Day, Jr.

A. F. Ruff and family, of Ticony, have rented the Corbett property on Washington avenue through John S. Warner, realtor.

The William S. Vaughn property at 617 and 619 Garfield avenue has been rented to George Hubbs, of Parris, and Mrs. Tillie Storick and family, of Palmyra, through John S. Warner, realtor.

Invitations have been issued for the marriage of Miss Clara, daughter of Mr. and Mrs. John E. Shelby, and Rev. Albert Stradling, at Philadelphia, to take place December 29, at the Baraca Church, Philadelphia.

Miss Lizzie Smith, of Camden, who has been spending several months with Mrs. Paul Good, has gone to Reading to visit her sister.

Mrs. John Patterson, of Hollis, L. I., and Mrs. Charles Z. Vaughan, of Haddensfield, visited their mother, Mrs. William M. Thomas, Wednesday.

Mrs. Anna Reeves, who has been spending several months at Morris Plains, is visiting Mrs. J. W. Sylvester.

Miss Virginia Good, who is attending Ursinus College, was home over the weekend.

Miss Clara Hutchins gave a surprise shower Saturday evening for Miss Clara Shelby.

The Ladies' Auxiliary of the Riverton Fire Company desire to thank those who contributed prizes for the euchre given on November 17, and report clearing about \$35.

PALMYRA NOTES

The annual banquet of Covenant Lodge was held last Friday evening and enjoyed by two hundred and twenty-five Masonic brethren.

Mr. and Mrs. William Evans, of Morgan avenue, attended the funeral of her uncle, Henry Taylor, held in Columbus last Friday afternoon.

Joseph G. Seel, of Clintonsburg avenue, is driving a handsome new Auburn Sedan.

Supervising Principal Paul Y. Eckert and William A. Donaghy visited the State Board of Education in Trenton last Friday.

Mrs. William H. Yost, Jr., of Parry avenue, is entertaining Miss Dorothy R. Ives, of West Philadelphia, at dinner this evening.

O. Harvey Rogers, of Rockville Centre, Long Island, spent the week-end with his parents, Mr. and Mrs. George W. Rogers.

Mrs. Mary Hammelman visited her son, Mr. and Mrs. Russell Hammelman, of Columbia avenue, over the week-end.

Russell "Lena" Blackburne left Sunday for Chicago where he will remain a few days.

Mr. and Mrs. George W. Rogers and Postmaster and Mrs. George I. Harvey, attended the funeral services of Henry Taylor, father-in-law of Edward A. Seale, held at the Macedonia Meeting House, near Columbus, last Friday afternoon.

Mrs. R. Schneider, of Henry street, entertained the Ladies' Auxiliary of the I. O. O. F. Tuesday evening. Election of officers was held and the evening was an enjoyable one.

Mr. and Mrs. Allen P. Orem, of Palmyra Extension, left town Tuesday morning for Charlotte, North Carolina, where they will visit their son for a week.

Alfred Bauer, of Washington avenue, sailed for Europe on the S. S. Deutschland Monday night on a business trip for the Philadelphia National Bank by which he is employed.

Elizabeth Birkenbach, of Leconey avenue, visited friends in Ashland over Saturday and Sunday.

The Ladies of the Golden Eagle will hold their annual Christmas party Thursday, December 20. Members are requested to bring packages costing not less than 25 cents.

Mrs. George M. Rivel, of Garfield avenue, entertained the ladies of the Friendship Circle Class of the Epworth M. E. Church at their annual Christmas party, Monday evening, Mrs. John E. Morton, the teacher of the class, was presented with a beautiful pin as a Christmas token. Twenty-five ladies enjoyed the evening and exchanged many useful and pretty gifts.

Mr. and Mrs. W. B. Powell entertained Mr. and Mrs. Howard E. Powell and sons, Arrowett and William, of Camden, and Mr. and Mrs. Elvin I. Powell, Miss Marjory, and Donald, of Palmyra, at dinner Sunday.

The Junior Philatelic class held its monthly meeting and annual Christmas party Monday evening at the home of Mrs. Howard Showers, Leconey Circle. The hostesses were Mrs. Showers, Miss Emily Harvey and the Misses Adaline and Virginia Seel.

The Burlington County Firemen's Association held its monthly meeting in the Palmyra High School last night after which a delicious luncheon was served at the Independence Fire Company.

The regular monthly business meeting and social of the King's Daughters' Bible Class will be held next Tuesday evening, December 18, at the home of Mrs. Durrell C. Mason, 235 Horace avenue.

George W. Rogers will leave Monday on a five day hunting trip through the deer woods near Skunka Mirey, with the Buck Run Deer Club composed of thirty members from Atlantic City, Philadelphia, Medford, Burlington, Florence, Moorestown and Riverton. "Cousin George" expects to have a deer hanging in front of his real estate office next Saturday.

A beautiful new Meteor funeral coach was delivered to the Snover Funeral Home, Inc. this week. The new coach is one of the most modern types and completes the equipment of this progressive establishment.

Damages estimated at \$600 resulted from a fire early Sunday, which originated in the basement of a residence at Arch and Race streets, owned by Tony Napoli. The basement, first floor and parts of the third floor were damaged. No one was at home at the time. The Palmyra Fire Department made a quick run and extinguished the fire before any greater damage was done.

Camp 2, P. O. of A. will hold a donation party for the Community Welfare Association in Society Hall this evening. A large attendance is desired.

Mr. and Mrs. Thomas C. VanOsten will leave Friday for a trip through the South and several of the Central American countries.

The Tuberculosis Christmas seals for Palmyra, which have been delayed, arrived Wednesday morning. Remittances will be made to Mount Holly.

Mrs. Charles Chapin, of Germantown, was the weekend guest of Mr. and Mrs. John E. Morton.

Mr. and Mrs. W. Paul VanSant and children spent Saturday and Sunday with his parents at Northfield, N. J.

WE'LL SAY HE'S FAST!

Toledo—Talk of Modern Youth! A speeding motorist doing 28 miles an hour was chasing up a Toledo road. When police caught him, the speed demon proved to be a 12-year-old boy.

Roebing

Wire Rope and Wire

Wire Rope Slings Telephone Wire
Wire Rope Fittings Antenna Wire
Welding Wire Copper Wire
Electrical Wires and Cables
Wire Cloth

John A. Roebing's Sons Company
Trenton, New Jersey

LOCAL CHURCH NEWS

CHRIST CHURCH

(Episcopal) PALMYRA
Rev. George J. MacCormack, Rector

Behold this dreamer cometh. The ancient story of Joseph and his coat of many colors is full of suggestion and beauty, though we are told that his brothers hated him yet the more for his dreams and for his words.

Dreams are in many ways the only realities of our lives. If we could know a man's dreams we should understand assuredly the man's soul.

In youth, which is said to be the happiest time of our lives we dream of all the wonderful things that we are sure will come true, and in age we sometimes, if we are wise, begin to dream our dreams all over again.

Death itself, will only prove to be an awakening to find all these splendid visions fulfilled.

The coming of the celebration of the Christ child should find us tenderly eager to catch the splendor of the greatest dream of all, the dream of a world purified and made altogether lovely.

The gift of God manifested in His only begotten, Ever the dream-light grows clearer and finer, Ever the stars draw us up from the sod.

Up to the light of the glory divine, Near the infinite glory of God.

The regular meeting of the Women's Auxiliary will be held on Monday afternoon, December 17 at half past two.

The Girls Friendly Society is making a Christmas offering to the church of fifty dollars.

The Annual Canvas of Christ Church Parish is proceeding this week and the committee are hoping for great results.

The visit of Mr. Hunt, headmaster of the Valley Forge School, Georgia, to St. Andrew's Church, Mount Holy, under the auspices of the Women's Auxiliary was very interesting and helpful. W. B. Stanton was elected financial secretary for the Burlington district.

The Sunday School has despatched a box containing sixty gifts to the Indian School at Cheyenne, North Dakota, for its Christmas celebration. Nine classes in the Sunday School are registering over an eighty per cent attendance record, and the competition for the banner each month is a matter of a point or two. Splendid! The services for the Third Sunday in Advent.

10.30 a. m. Morning Prayer and sermon, "The Biggest Business in the World."

2.30 p. m. Sunday School.

8.00 p. m. Evensong and sermon, "My Messenger."

Beauty, Truth, Goodness—three sisters never separated without tears.

BAPTIST CHURCH

Rev. George Lockett, Pastor

Temporary Services in P. O. S. of A. Hall Only two more Sundays before Christmas, the most wonderful day of all the year, the magnificent anniversary of the Saviour's birth.

Christmas is a miraculous time. Its story is the story of a never-ceasing miracle. Its power, undeniably, is creative. We are born anew if we ponder this miracle and accept the gift of God. However pessimistic we may be about human nature and the savability of men, the story of Christ's birth is a constant reminder that God believes in us. Whatever we may think about it, God believes that we can be saved and that His Kingdom can be established on the earth.

The Christmas story is the most hopeful story in the world. I hear it singing, singing sweetly, Softly in an undertone, Singing as if God had taught it, "It is better farther on."

The pastor will preach at the Sunday morning worship on "The Wonderful Saviour."

In the evening at 7.45 Pastor Lockett will have as his topic "Preparing for Christmas." Let us help to prepare at these services.

All young people of the congregation are cordially invited to participate in the BYFO services on Sunday evening at 6.45.

Christmas Suggestions:—
1. All kinds of boxed candy from Mr. and Mrs. Showers, 114 W. Leconey Circle. Phone Riverton 987. Proceeds for Junior department.
2. Cars to transport Primary kiddies to Cinnamon Home on Saturday afternoon, December 22.
3. Your attendance at the musical Christmas cantata "Santa's Advance Man," on Thursday evening, December 27 in the new Bible School Temple.

M. E. CHURCH

J. William Lee, Minister
Robert D. Coward, Associate

The Church School, specializing in religious training for everyday living, will begin at 10 a. m.

Morning Worship, 11.15 a. m. Ministry of music: "Odeur Celeste." Song: "Melodie." Matthew: "Domine Deus." Rosine: Processional, "O Worship the King"; Anthem, "The Lord Brings Back His Own."

Sermon, "The Greatest Robbery Ever Committed."

Epworth League at 8.45 p. m. Topic: "That Glorious Song of Old." Intermediate League at the same hour.

The Senior and Intermediate Leagues will join forces these two Sundays preceding Christmas in Gift services. At these services gifts of money, fruit, vegetables, canned goods, clothing or toys will be laid on the Altar of Love to gladden the hearts of those who will deeply appreciate our gifts given in Christ's name.

Evening Worship at 7.45 p. m. Ministry of music: "The Swan." St. Basil: "Benedicite." Goddard: "Le Cinquantaine." Gabriel: Processional, "Take the Name of Jesus With You"; Anthem, "Now on Land and Sea Descending." Our song service will put you in tune with the Infinite.

The for young a church, We welcome them back. Let us manifest our appreciation further by a good attendance at their services next Sunday evening.

Regular Sunday School and Church services next Sunday morning and evening.

ions, will have the major part of the evening program. Mr. Lee Milton and our choir deserve much credit for the inestimable help they render in building up the Kingdom of God in our midst.

The White Gift service will be carried out in more elaborate manner than it was last year.

The children of the Primary Department will render a program of recitations and music. The Junior and Intermediate departments will present a little play entitled "The Angel's Answer."

The Women's Missionary Society will meet December 20 at 2.30 p. m. at the home of Mrs. Charles Landgraf, 331 West Broad street. All ladies are invited to be present.

Church School is held Tuesdays from 7.30 to 8.30. Courses in the catechism, hymn study, and New Testament teaching are given by the pastor and Mrs. Erhard. Young men and women are urged to enroll in the Senior department, while all children, ten years of age or older, should attend classes in the Junior department of the school.

Our Luther League will visit the Delaware Gardens Luther League this coming Sunday evening for League and Church services. The Delaware Gardens League paid us a special visit last Sunday evening with a good-sized delegation for so young a church.

We welcome them back. Let us manifest our appreciation further by a good attendance at their services next Sunday evening.

Regular Sunday School and Church services next Sunday morning and evening.

Calvary Presbyterian

Calvary Presbyterian Church will hold its regular morning service of worship Sunday at eleven o'clock; evening service at eight o'clock. The pastor will preach at both services. All departments of the Church School will meet at ten o'clock.

The Christian Endeavor Society meets at seven o'clock in the Church School auditorium.

The Junior Department of the Church School will hold a Christmas party in the Church School auditorium Saturday afternoon, December 15, from three to five o'clock.

Mid-week service, Wednesday, December 10, in the Church School auditorium.

Chas. T. Bates, Minister.

CHAMBER OF COMMERCE

An important postponed meeting of

the Palmyra Chamber of Commerce will be held next Tuesday evening, December 18, in the Legion Home, for the purpose of electing officers for the ensuing year. The matter of higher gas and electric rates will be discussed. All members and others interested are requested to attend this meeting.

CHURCH NOTES

MT. ZION A. M. E. CHURCH
Rev. Seymour H. Barker, Pastor

Sunday School, 10.00 a. m.
Morning Prayer and Sermon, 11 a. m.
Allan Christian Endeavor League, 7.00 p. m.
Evening Prayer and Sermon, 8 p. m.

Christian Science
First Church of Christ, Scientists
Thomas Ave. and Seventh St.

Riverton
Sunday services, 11 a. m.
Subject, "God the Preserver of Man."

Sunday School 9.30 a. m.
Wednesday 8 p. m.
Reading Room in Church Building open Tuesday and Friday, 8.30 to 4.30 p. m. All are welcome.

Calvary Presbyterian Church
Charles T. Bates, R. D.

Morning Service, 11 a. m.
Church School, 10 a. m.
Sunday Evening Worship, 8.00.

Christian Endeavor, 7.00 p. m.
Mid-Week Service, Wednesday evening at 8.00.

Epworth M. E. Church
J. William Lee, Minister

10.00 a. m. Church School.
11.15 a. m. Morning Service.
8.45 p. m. Epworth League.
7.45 p. m. Evening Worship.
Evening Prayer and Sermon 8.00.

Westfield Friends' Meeting
First Day School, 10 a. m.
Meeting for Worship, 11 a. m.

CHRIST CHURCH (Riverton)
Rev. Arthur H. Lewis, Rector

Holy Communion, 7.30 a. m.
Church School, 10.00 a. m.
Morning Prayer and Sermon 11.00.

Evening Prayer and Sermon, 8.00 p. m.

The First Lutheran Church
Rev. William M. Erhard, pastor

10.00 a. m. Church School.
11.15 a. m. Morning Service.
8.45 p. m. Epworth League.
7.45 p. m. Evening Worship.
Evening Prayer and Sermon 8.00.

Belgium has been selected this summer as the place for holding many international conferences, Brussels, Antwerp and other cities being places chosen. Belgium may ultimately rival Switzerland as a meeting place for such international conferences.

Dr. James Yen, leader of the Chinese Mass Education Movement, is in the United States on a visit. Dr. Yen is a graduate of Yale. He is also leader in the movement to simplify Chinese "characters," arrange simple primers which can be used by those studying and so reduce the 80 per cent illiteracy of the Empire. The studies for his schools also include subjects of health and sanitation and of practical improvements of soil and seed, and of stock.

SHOP HERE COMFORTABLY

-ADVANTAGEOUSLY

We are in a position to save you money and time on articles you need for Christmas. Our regular prices are lower than the sales you read about elsewhere. Here are a few of our suggestions for the family:



Article No. 1
Eagle Crepe Scarfs in the very latest patterns and colors.
\$1.95 to \$3.95



Article No. 2
Big selection of Men's Driving and Dress Gloves.
50c to \$4.50



Article No. 3
Good selection of Ladies' Beads, Bags, Silk Table Runners, Scarfs, Luncheon Sets and Bridge Sets. Priced very reasonable.
\$1.95 boxed



Article No. 4
Men's \$2.50 to \$6.00 Shirts. Some are all silk but not all sizes of all patterns.
\$1.95 boxed



Article No. 5
Men's Socks from 12 1/2c to 50c. All desired colors including all silk or silk and wool.
\$2.95

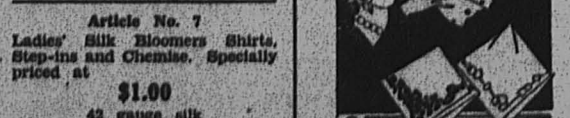
FREE! FREE!! FREE!!!

One pair of Lee Overalls, your size, given away Saturday, December 15, to the person who guesses the nearest to the number of yards of thread used in the sewing of the world's largest overall made by Lee.

Now displayed outside our store. Do not miss seeing this amazing overall. Special prices on Lee overalls and jackets during this contest and display.



Article No. 6
Ladies' Silk Stockings. In all the leading shades.
50c to \$1.85



Article No. 7
Ladies' Silk Bloomers, Shirts, Step-ins and Chemises. Specially priced at
\$1.00
42 gauge silk



Article No. 8
A big selection of Comb and Brush Sets, for children and ladies.
50c to \$4.95
Colors to match your bedroom.

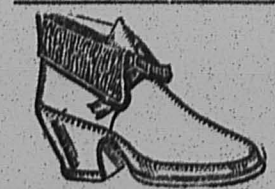


Article No. 9
Big selection of Imported Handkerchiefs
25c to \$1.00 a box

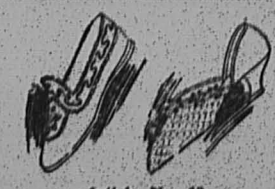


Article No. 10
A big selection of Comb and Brush Sets, for children and ladies.
50c to \$4.95
Colors to match your bedroom.

Article No. 11
A big selection of Men's Women's and Children's Sweaters and Lumberjackets.
\$1.49 to \$5.95



Article No. 12
Ladies' Goodyear Glove Gaiters. In the low or zippers. Tan, gray and black.
\$1.95 and \$2.49 a pr.

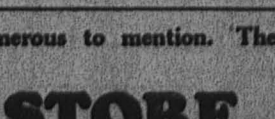


Article No. 13
Ladies' Bedroom Slippers and Mules.
50c to \$1.95



Article No. 14
Men's Bedroom Slippers
\$1.25 to \$2.95

Article No. 15
A wonderful selection of Men's and Boys' Neckwear.
50c to \$1.50
Boned if desired



Article No. 16
Boys' Warm Lined Kid Gloves. All sizes.
\$1.00 a pr.

Article No. 17
We also have Breakfast and Dinner Sets which we will sell at factory prices.

Many more novelties and ready-to-wear merchandise which are too numerous to mention. The store that gives you exactly what is advertised is

FREEMAN'S ECONOMY STORE

Opposite Palmyra Station
9 and 11 W. BROAD STREET
PALMYRA, N. J.

ICE ON STREETS CAUSES CRASHES

Trooper in Accident Saturday Night; Car Overtakes in Field

Icy streets caused several accidents in Moorestown Saturday night. Although no one was injured, the front of a Packard coupe driven by Stanley Butkewicz, of Trenton, a state trooper attached to the Berlin barracks, was badly damaged on Main street in front of the Friends' Home.

In an effort to escape hitting a car driven by Engle Conrow, a member of the Bonnellbrook Dairies firm, which made a left turn off Main street into the Friends' Home driveway, the trooper quickly swerved his car to the side of the street, and skidding, crashed into the curb.

No arrests were made as the driver and Mr. Conrow agreed to settle for the damages between themselves. Camden avenue, between Moorestown Manor and Lenola, was particularly slippery, and it is reported that six cars skidded off the road at that point. Some overturned as they landed in the field, but no injuries were reported to Moorestown police or physicians.

An auto driven by Hugo Falkenstein, of Lenola, was the most seriously damaged. The Lenola man's car was badly damaged when it skidded off Camden avenue at that point.

A Willis St. Clair roadster, stolen from Tenth and Market streets, Camden, Saturday afternoon, was found abandoned on Main street near Mill street late Saturday night by Officer Bruce MacDonald. It was the property of Daniel Herzog, Haddon avenue, Oaklyn.

Stanley Poploski, of Pleasant Valley avenue, arrested Saturday night on disorderly charges, was fined \$10 and costs at a hearing before Recorder Joseph W. Johnston in Town Hall.

E. P. HYLAND HOST TO WATER CHIEFS

South Jersey Association is Entertained at Dinner in Moorestown

Edward P. Hyland, superintendent of Moorestown's municipal water and sewer department, was host to the South Jersey Association of Water Superintendents Saturday evening.

Twenty-two men, representing 17 water departments of South Jersey, attended the dinner held in Newlin's Dining Rooms. At the conclusion of the dinner, the men adjourned to the council chamber in Moorestown Town Hall where Leroy Forman, chief chemist of the New Jersey State Board of Health, was the chief speaker.

Joseph Campbell, of Merchantville, president of the association, presided at the meeting. The State Board of Health was represented by one of its members, Clarence Sparmaker, and Township Committeeman Edward Halleran, chairman of the Moorestown Water and Sewer Committee, was the official representative of the host municipality.

Mr. Forman summed up his address as follows: "The State of New Jersey has certain Public Health Laws to aid in the protection of its public potable water supplies."

The State Department of Health of New Jersey is required by law to analyze at least four samples of water from each supply each year.

Two years ago the State Department of Health changed its technique for the bacteriological examination of Public Water Supplies to conform with the standards set up by the American Public Health Association for the completed test for members of the Coll-Aerogenes group. It not only has expanded to include members other than true B. Coll but has increased their density from absent in five cubic centimeters to not more than 1 to 100 cubic centimeters. This change has also resulted in holding up the reports of the analysis of samples from maximum of three days to a maximum of five days.

Carelessness or lack of experience in collecting samples of water for analysis may lead to a condemnation of an otherwise perfectly good supply.

In place of reporting B. Coll present or absent in five cubic centimeters on the cards sent out by the State Department, we are now reporting the Coll-Aerogenes group present or absent in five cubic centimeters and in 50 cubic centimeters to conform with the United States Public Health Report of the Treasury Department. The Coll-Aerogenes group consists of organisms of both fecal and non-fecal origin and is the completed test.

A simple chemical and bacteriological analysis of a sample of water can only justify an opinion on that particular sample and not upon the source from which it is derived.

Analysis Uses
It is obvious that both chemical and bacteriological analysis have their special uses and one can rarely replace the other. For sanitary purposes the bacteriological examination is the more important but in most cases it is required to be supplemented by a chemical analysis.

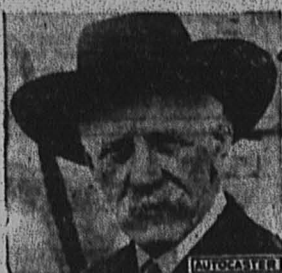
M. F. RAINE'S

Mason Builder

Waterproofing and Cement
Work of all kinds
Reinforced Concrete

Riverton, New Jersey
P. O. Box 51

Noted Explorer



Fridtjof Nansen, famous Scandinavian explorer, will command an expedition in 1924 in which the Graf Zeppelin will be used for North Polar explorations. This was decided at Berlin recently.

A water is considered potentially dangerous when the results of the chemical analysis indicate contamination, but bacteriologically, the Coll-Aerogenes group is absent, which is usually due to soil filtration.

The presence of manganese in a water renders the ortho-toluidin test for residual chlorine unreliable.

The results of all analyses are kept as permanent records in the Department open to the public for examination. It is therefore of special importance that extreme care be taken in collecting a sample of water for analysis and almost equally important to prevent the pollution of a supply by additions and alterations to public potable water systems thereby preventing suspicious water results being recorded in the permanent records of this Department. The records are often consulted by those desiring to locate in a particular municipality and we regret to say, are sometimes used by those not engaged in health work or having the ability or desire to interpret results for adverse publicity and political propaganda.

The French Minister of War, Monsieur Painleve, has suggested that his title be changed to Minister of the Army. He believes that the change would emphasize the intention to use the French army solely as an agency of defense. He says that the ideal title would be Minister of National Defense, but that such a title would of necessity mean amalgamation of the departments of War and Navy—for which the nation is not yet ready.

THOMAS PRAISES KELLOGG TREATY

Paris Pact Termed "Greatest Step in 2000 Years" Before Rotary Club

The great Kellogg peace treaty was characterized as the "greatest step of mankind in the last 2000 years" by Wilbur K. Thomas, of Philadelphia, in an address before the Moorestown Rotary Club at its regular weekly luncheon meeting in the Community House last Thursday at noon.

Mr. Thomas spoke with authority upon the conditions throughout Europe, the vital importance of the pact and its imperative need at this time. The speaker is field secretary of the American Friends' Service Committee and has made an exhaustive study of conditions in Europe. He served on the Hoover relief committee in Germany and Russia at the close of the war.

He declared the treaty to be one of the greatest proposals toward abolition of war and is of the opinion that the great work of Secretary of State Kellogg will go down into history as the most wonderful act ever undertaken for international peace and good will.

"Ten years have elapsed since the close of the World War," he said, "and one would imagine that these ten years have seen rapid advancements toward world peace. That idea, however, is incorrect. The mere fact that there are more men under arms, men who are in uniforms and are actually paid as soldiers, in Western Europe today than there was at the close of the war, contradicts the theory."

There are two or three "sore spots" in Europe today that may result in war any day, he asserted. While the newspapers never mention it he said, Italy's effort to gain entire control of the Adriatic Sea, is one of the "sore spots." France has subsidized Poland, which would fall tomorrow under its influence. The Polish, under the guidance of the French, have violated the peace treaty and annexed a 100-mile strip along white Russia. The Polish, in their land grabbing, have also taken control of one-third of Lithuania's land, including its capital.

While the treaty will not wipe out war immediately, said Mr. Thomas in closing, it is a wonderful step in the right direction.

Public Library Shows Big Gain in Circulation

It is said that the American public library is the most democratic of our institutions. Do you know the work that your own Public Library is accomplishing here in Moorestown? 4940 books were loaned during the month of November, this shows an average circulation of 160. The average daily circulation for the same month of 1922 was 111 books.

Fifty-four new members were registered, making the total list of borrowers now 2238.

Five story hours were held, with a total attendance of 159. There is a regular story hour held each Saturday morning at the library for the boys and girls of the community, this

hour is very popular and any child under twelve is invited.

The reference work and other activities of the library have kept pace with the circulation and November can be listed as one of the busiest months in the library thus far.

BABY'S AMPUTATED TAIL

Baltimore—Dr. Schultz of Johns Hopkins Medical School is awaiting a specimen of the "missing link." Two or three weeks ago a baby was born in Knoxville, Tenn., with an unmistakable tail, seven inches long. It was immediately removed by a surgeon and promised to Dr. Schultz for study. There are about 25 cases known to science, says Dr. Schultz, of babies born with tails.

price?

Certainly! But Quality performance, too, in-
RCA Radiolas

When you buy a piano, an automobile, an electric refrigerator, a watch—

Whatever you buy, you select a BRAND you can TRUST—the brand that gives FULL value for the price you want to pay.

Put RCA Radiolas to that test—buy them on price, on performance, on terms, on the service WE put back of them.

Sets as low as \$62.75! Sets at every price, up to the finest 8-tube Super-Heterodyne console!

And back of these, all the knowledge, skill, experience and facilities of General Electric and Westinghouse combined with RCA.

Come in and try them.



South Jersey
Radio and Electric Co.
512 Main St. Riverton
Phone Riverton 1072



**Jingle Bells! Jingle Bells! Jingle
all the way
Santa's Coming to Our House—to
Visit us Today!**

JINGLE BELLS JINGLE — Ladies and Gentlemen, this is Station F-O-R-T-N-U-M announcing the coming of old Kris to the little ones of Palmyra and Riverton on the Eve of Christmas.

May we bring to your kiddies the joy that they alone can appreciate — "A personal visit from Old Kris?" After several weeks of anxious waiting for the coming of Old Santa, a fluttering little heart will be filled with gladness at the sight of Old Kris and his big bag, and after a chat with Santa Claus, a contented little fellow will be ready to go to sleep, to await the coming of daylight and the joys it will bring. The impression of Santa's visit will be everlasting, a thrill of a life time.

Phone Riverton 111 now or write Station F-O-R-T-N-U-M at 115 West Broad street, Palmyra, addressing Santa Claus Department, advising them to have Santa stop at your home on Christmas Eve. No obligation on your part. Santa Claus does not ask you to buy anything, but will be only too glad to call and see the little folks.

MOTHER — DADDY — when old Santa journeys along your street on Christmas Eve on his speedy trip with bells ringing, making a visit every fifteen minutes, will your little fellow say, "Mother, there goes Santa," or "Mother here comes Santa?"

It's Up to You—Phone NOW

Lester S. Fortnum
Palmyra, New Jersey
Phone Riv. 110



**DRY CLEANED FOR
CHRISTMAS**

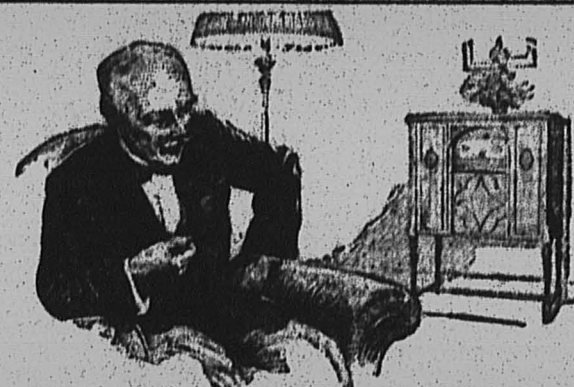
Why worry about a new dress or suit for Christmas when you can send us one of those you have been wearing and we will clean and press, making it look almost, if not as good as new.

McCOMBS, The Tailor

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Riverton, N. J.

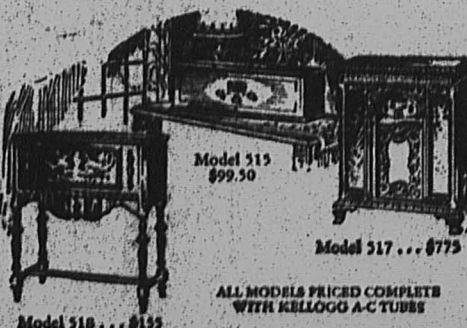
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If so, and if you would realize the hitherto undreamed of possibilities of radio reception, hear the KELLOGG reproduce a great orchestra.

Then you will hear music!—Every note distinct, true, from the deep-voiced bass viol to the bird-like flute—every instrument is itself! It will be a pleasure to demonstrate all this to you.



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BIG MEETING FOR RESERVE LEADERS

Session for Y. W. C. A. Advisers at Mount Holly Thursday Evening

Girl Reserve advisers from all sections of the county will gather at the Mt. Holly office Thursday evening, December 13, for the first leaders meeting of the year. Mrs. C. S. Beckwith, Girl Reserve chairman, will preside. Miss Margaret Thomas, adviser and committee member, will give the history of the Girl Reserve Movement. For discussions the group will be divided into two sections—grade school leaders, with Mrs. Beckwith in charge, and high school leaders, with Miss Dorothy Gebhart in charge. Definite program material will be presented. The meeting will close with songs led by Reba Troxell of Burlington.

Presents for Unfortunates

Christmas activities of various kinds are under way in the Girl Reserve clubs of the county. Many of the girls worked quite hard during October and November to assemble gifts for school children on the Indian Reservations. They have sent boxes to schools at Selma, Okla.; Fort Wingate, New Mexico, and Mission, South Dakota.

Several clubs are making Christmas presents for their friends and relatives and for poor children. Making scrapbooks, dressing dolls, and tie-dyeing scarves and handkerchiefs are among the most popular crafts.

Christmas Plays

The Marlton Girl Reserves are working on a play, "How The Christmas Song Was Found." "Aunt Sabriny's Christmas," is the name of the play which the Vincentown Junior High girls are preparing. On December 17, the Burlington Captain Lawrence girls are having a lovely Christmas entertainment at the Y. W. C. A., while the Beverly club is planning a Christmas party for poor children.

Sing in Burlington

Members of the seven girls' clubs of Burlington will meet at the club house on Union street, Friday, December 14, at eight p. m. to learn new Y. W. C. A. songs. Mrs. William Grobler, of Moorestown, will lead the Sing. Some time will also be given to practicing Christmas Carols to be used in Christmas programs.

Elect in Burlington

The Burlington City Board met in regular session on Monday, December 3, at 8 p. m. at the Y. W. C. A. in Burlington. The following officers were elected to serve during the coming year: President, Mrs. Edward Simons; vice-president, Mrs. George Rigg; secretary, Miss Flora Cassidy; treasurer, Miss Cora French. New members elected to serve on the Board were, Misses Margaret Haines, Caroline McIntyre, Lydia Rogers, and Mrs. E. R. Mulford. The Burlington Board meets the first Monday in each month.

Pioneer Group Meets

The Pioneer Group, of Moorestown, held its regular weekly meeting at the home of the leader, Horace Smith, this week. Mr. Coles, an active church worker, was the speaker.

Rose Fraser, ten, of Inverness, Scotland, saved her three younger sisters at the risk of her life when the family home was destroyed by fire.

Eating From the Hard Boiled Egg Tree



Isabel Broden, left, eating her first mouthful of egg from a tree at Miami, Fla. while H. W. Johnson, tropical plant expert, holds the "hen" steady. The tree is the Canistel from Latin America. The fruit is soft and when cut has almost the identical appearance of a hard-boiled egg. It has no juice and when put into a sandwich tastes just like a delicious egg sandwich.

BARKER TO SPEAK IN MOORESTOWN

To Lecture at Baptist Church Sunday Night; Three Addresses Monday

Dr. Charles Barker, of Grand Rapids, Mich., world famous lecturer, will make four appearances in Moorestown over the weekend.

The doctor will speak at the First Baptist Church at the regular evening service Sunday. The public is invited to attend. Monday he will deliver three addresses. He will talk to the school children of Moorestown in the

high school auditorium in the morning and will conduct a special meeting for women only in the afternoon. Monday evening he will speak to the men only in the auditorium.

Although his topics have not been announced, it is understood that he will lecture on "The Mother's Responsibility to Her Children" in the afternoon and "The Father's Responsibility to His Children" at the evening meeting.

Dr. Barker is now on a nation-wide lecture tour sponsored by Rotary International and he is being brought to Moorestown by the local Rotary Club. He conducted similar meetings in Moorestown about three years ago.

Robert Thomas, 15, of Kenosha, Wis., is the champion junior bicycle rider of the United States, holding two national records.

A Funeral Service Available to all

Only the type of casket furnished varies with the amount you desire to expend on a funeral. Your selection controls the cost and our prices are within the reach of every one.

The personal and staff service, the appointments and equipment furnished are always the same—the very best—regardless of the amount of money spent.

And, the cost need not be over \$150.00 if you so desire it.

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ARTHUR H. HOLL

FUNERAL DIRECTOR

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Licensed to serve in New Jersey and Pennsylvania

Our Private Ambulance is at Your Service Without Charge at Any Hour of Day or Night

The CHRISTMAS STORE

That looks like Christmas when you enter the door; our counters are filled with Suggestions for Gifts. Many new things came in this week.

NOVELTIES IN LEATHER

Suede Pocketbooks in various sizes and colors. Imported Leather Pocketbooks, License Cases, Key Cases and many other Novel Items.

HAND BAGS

With Gate top fasteners and chain handles. These Bags are very good looking and beautifully finished.

LINEN

A beautiful plain hemstitched Linen in 36, 45, 54 inch Scarfs. 36 inch Lunch Cloths and 2 sizes in Napkins.

Towels of all kinds, Decorative Linens that make lovely Gifts. Turkish Towel Sets.

SCHRAFFT'S CANDIES

In Christmas Packages, 1/2 lb, 1 lb and 2 lb sizes in various mixtures.

HANDKERCHIEFS

A beautiful line of Handkerchiefs for Men, Women, Boys and Children.

STATIONERY

Box Paper and Cards in various styles, sizes and colors.

Mrs. Alfred Smith's Store

80 MUNICIPALITIES HAVE BEEN ZONED

N. J. State League Reports 50 More Ordinances Are Being Drafted

Zoning continues to be the most active topic before the New Jersey State League of Municipalities, according to its Bi-Monthly Bulletin. The changed

attitude of the courts and the statewide publicity given to zoning have resulted in the consideration of zoning plans by a varied group of municipalities. The preparation of zoning ordinances is being considered by the officials of: Woodbury Heights, Atlantic Highlands, Allentown, Neptune Township, Roseland, East Paterson, Atlantic City, Camden, Bridgeton, Rumson, Allendale, Red Bank, Hopatcong, Flemington, Wildwood, Middle Township, Bloomfield, Morristown, Woodbury, Dover, Teaneck, Carlstadt, Morris Plains, Midland Park, Berlin Township, Oaklyn, Absecon, Bayhead, Trenton, Livingston, Brielle, Avon-by-the-

Sea, Spring Lake, Monmouth Beach, Point Pleasant, Seaside Heights, Lavallette, Longport, Northfield, Ocean City and Long Branch.

All together there are 80 municipalities in the state which now have zoning ordinances and there are 50 more now in process of drafting them. It should be noted that these places

run all the way from Newark on down to the smallest hamlets and townships and cover all sections of the state.

In response to the question, "Has zoning worked satisfactorily in your city?" 77 Chambers of Commerce and Real Estate Boards combined reported "Yes," and only two "No."

Philadelphia Market House

"The Ever-Bearing Garden"

BROAD and GARFIELD AVENUE, PALMYRA, N. J. Phone Riverton 720 and 721 Prompt Free Delivery MEMBER OF PALMYRA CHAMBER OF COMMERCE

JUST RECEIVED

A large variety of fancy CHRISTMAS TREES

Do Your Picking Early. We have the very best for you at REASONABLE PRICES.

Tender Stringless String Beans, Special, lb 22c

Fancy California Fresh Peas lb 22c; 2 lb 40c

Fancy Sound Ripe Tomatoes lb 25c

Mushrooms lb 49c

Tender California New Carrots large bunch 10c

California New Beets 2 bunches 25c

Good Sweet Florida Oranges doz. 19c; 3 doz. 50c

Tangerines, Special doz. 19c

Best California Prunes, 30-40's lb 15c

ATWATER KENT RADIO



1929 all electric MODEL 40

Radio speaker in three sizes, each \$20. MODEL 40 A. C. set uses one rectifying and six A. C. tubes.

It's good radio and

it costs less

JUST as carefully as you would build a set yourself—if you could—Atwater Kent has made this set. Only the finest materials and workmanship are used. Every set is tested or inspected 222 times at the factory to make sure that it is perfect.

* No detail is slighted—yet cost is low because almost

2,000,000 families have chosen Atwater Kent Radio.

That's the story. Many people want it because it is good. Therefore, it costs less.

Let us demonstrate it at home—free.



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For Every Member of the Family



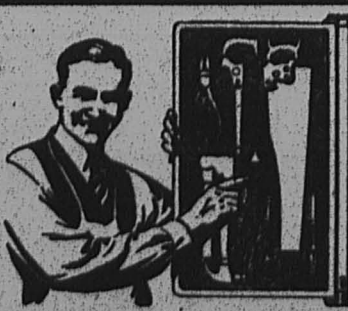
GIFTS FOR MOTHER

Make Her Gift an Electrical One

It will bring joy the balance of the year

WAFFLE IRONS
TOASTERS
PERCOLATORS
HEATING PADS

CURLING IRONS
DESK LAMPS
ELECTRIC IRONS
HEATERS



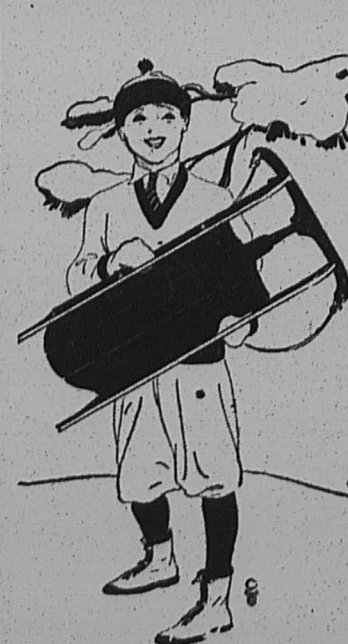
FOR THE LOVER OF TOOLS

For the one who likes to make things.

A good tool as a Christmas gift will be a pleasure throughout the year.

We carry Stanley Tool Chests for young and old.

\$2.25 to \$7.50



BOYS' GIFTS

RIFLES SCOOTER BIKES
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WATCHES VELOCIPEDES
FLASHLIGHTS POCKET-KNIVES
COASTER WAGONS

A Real Boy needs a Real Sled. Give him a Flexible Flyer or a Fire Fly. We carry the full line.

J. S. COLLINS & SON
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PHONE 5

PALMYRA LOSES TO BURLINGTON

Seventy-two Yard Run by "Pete" Heisler Nets Lone Touchdown

By Kihfor Maslen

Dodging and straight-arming his way through the entire Palmyra team, "Pete" Heisler, Burlington High's sensational left halfback, raced 72 yards for the lone score in the Burlington-Palmyra High game, played on High School Field, Burlington, before a large throng of spectators, last Friday afternoon.

Heisler's thrilling run, the climax of a pulse-quicken contest, came but two minutes before the finish of the game, when he received a punt from Bartley on his own 27-yard mark. Several of the Palmyra tacklers were down the field and after Heisler when he caught the ball, but he shook off one, straight-armed another, and shook off the rest as he zig-zagged down the muddy gridiron through an almost impassable barrier of Palmyra players.

The victory was the first that has come to Burlington over their Palmyra rivals in several years, and, needless to say there was a great time in the victory town that night. As the struggle ended, Heisler was hoisted upon the shoulders of the Burlington rooters and the rest of the team, surrounded by the entire student body and led by the high school band, paraded up and down the main street.

Nor did the celebration end here! People riding on the trains into and out of Burlington on Friday evening, witnessed some very unusual things. High school students from points between Burlington and Riverside and between Burlington and Rockingham, came back to their Alma Mater that evening. They brought with them large packing boxes, clothes props, portions of houses, wooden wash tubs; in fact, anything they could put their hands on that they thought would burn.

High School Field, South High street, was the scene of a great celebration. All the kindling that could be secured was piled up in the center of the field and set fire. Nearly all the pupils of the school were there. School songs were sung, players were cheered, Coach John Tice was cheered. Short speeches were made by some of the members of the team, by the coach, and by the manager, Meredith Cramer.

Fight on Even Terms
The first period was mostly an exchange of punts, with Heisler doing the kicking for the victors and Bartley doing duty for Palmyra. Play was nearly even during this period. Action started in the second quarter when Bartley made a boot to Burlington's 20-yard mark. On the next play, Eddie Wujcik, in an attempt to pierce Palmyra's line, dropped the ball, which was recovered by Bartley. The "Pals" then made a drive toward the Blue and White's goal, taking the oval to the 7-yard line, where on the fourth down an attempted forward pass was knocked to the ground by Pennaucht.

Burlington took possession of the ball on its 20-yard line and Heisler punted out of danger as the first half ended. With the opening of the third quarter Coach Tice's boys started a march from their own 35-yard line to the six inches of Palmyra's goal. A forward pass from Heisler to Wujcik netted 20 yards. Line plunges by Heisler and Pennaucht placed the oval on the 20-yard stripe. Heisler then chucked to "Quin" Fink, speedy Burlington wingman, who was not thrown until he was within 12 yards of the coveted goal.

"Pete" Heisler next all around left end and made the necessary yardage for a first down. "Eddie" Wujcik crashed through tackle for two more yards, and on the next play Heisler gained three yards through the same place. Fink then ripped off three yards to put the ball only two yards from the line.

Falls by Inches
The hundreds of spectators held their breath as the two teams lined up for the next play. The pignik left the hands of the center; all eyes were glued on Wujcik as he forced his way, inch by inch, toward Palmyra's goal.

Twenty-two players were piled up and, for almost a minute, it was not known whether the last thrust had been successful for Burlington. However, when the players got up the ball was discovered to be resting six inches from the goal. The splendid Palmyra line had done its duty! This was the last down and the ball went to Palmyra. Bartley kicked out of danger from behind his own goal post.

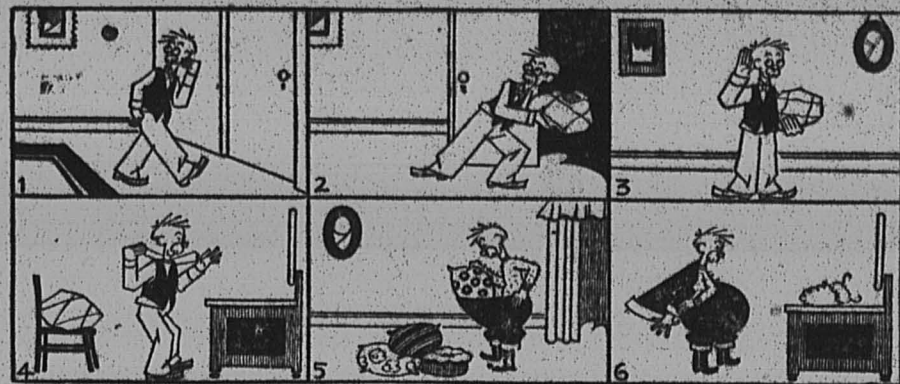
Early in the final frame Burlington again threatened when a heave from Heisler to Wujcik netted 25 yards. The punting duel between Heisler and Bartley was then continued. Bartley booted from his own 30-yard mark to the Burlington 28-yard stripe where the ball came to rest in "Pete's" waiting arms. It was then he started his triumphant dash for the lone touchdown which was to decide the contest.

Once again Heisler's educated toe stood him in good stead and the ball sailed straight and true between the uprights for the additional point.

Summary of the contest:

Palmyra.....left end.....Rudd
Back.....left tackle.....Maher
Korsey.....left guard.....Hoffman
Probsting.....center.....Levin
Tallman.....right guard.....Tallman
Fletcher.....right tackle.....Milkern
Bartley.....left end.....S. Fink
Perrel.....quarterback.....Space
Sloan.....left halfback.....Heisler
Fraynch.....right halfback.....Pennaucht
Cooper.....fullback.....Wujcik
Score by periods: 0 0 0 0-0
Palmyra.....0 0 0 0-0
Burlington.....0 0 0 7-7
Touchdown—Heisler. Point after touchdown—Heisler (drop kick). Substitutions—Baker for Tice; Lenker for Adams; Danets for Salter; S. Fink for Space; Referee—Eand; Millville Umpire—Irvine; Collingwood Head Linesman—Straton; Haddonfield Time of periods—12 minutes.

THE FUMBLE FAMILY



CLASS B GAME NEXT SUNDAY

Palmyra C. M. Will Meet Riverside in Semi-Final Football Classic

The championship football game between Palmyra C. M. and the Riverside Big Green which was postponed last Sunday owing to the bad weather will be played next Sunday afternoon at Riverside. Kickoff at 2 p. m.

This is one of the greatest sports events ever staged in these parts and a real battle is expected. The winner of this contest will meet the winner of the Pennsboro-Hamiltonton game for the class B championship of South Jersey the following weekend.

The Riverside team is one of the strongest aggregations in this section and is Palmyra's logical opponent. The teams are said to be evenly matched and both are out for victory and the privilege of defending the laurels of Burlington county against the winners of the other contest.

Reagle and Kelley will not be eligible to participate in Sunday's game owing to their having played with both of the contestants during the regular season.

Coach Stack expects to start his regular line for Palmyra with a backfield consisting of J. Williams, quarter; Davis and Atkinson, halfbacks; and Joe Pettito, fullback. Riverside will start its regular team with the exception of Reagle and Kelley.

TWIN CITY CHURCH BOWLING LEAGUE
Games R-Ued Friday Evening on Camden Recreation Alleys

Team	Won	Lost
Episcopal	14	7
Methodist A	13	8
Methodist B	13	8
Presbyterian A	10	11
Presbyterian B	9	12
Lutheran	3	18

E. Buchholz	117	148-415
Ingram	135	153-140-405
Hettel	111	99-210
S. Buchholz	98	150-330
Schriver	140	154-424
Schopp	134	134-424

Moffitt	126	142-361
F. Metzger	124	123-307
Belock	163	140-405-412
Coburn	152	163-444
J. Harris	102	125-335-365

PRESBYTERIAN B				
J. Metzger	132	180	160	5222
Barnes	140	143	133	418
Caldwell	185	126	127	438
L. Carpenter	146	145	160	4511
Peterson	152	176	165	493

Totals	805	800	745	2350
METHODIST	A			
Coward	163	138	135	436
H. Schmlerer	168	148	118	434
Trauger	132	122	203	457
Schmidt	117	131	121	371
H. Harris	129	141	245	515

Totals	711	680	822	2213
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**PALMYRA ARTISANS
BOWLING LEAGUE**

Games Rolled at Merchantville, Mon- day Evening, Dec. 10, 1933			
BOOTLEGGERS			
Kennedy	248	194	202
Alloway	114	113	139
Jones	150	212	177
Beekley	156	140	150

Hamelman (A)	135	135	135
Morris	134	134	133
<hr/>			
Totals	937	928	922
<hr/>			
OUTLAWS			
Rockafellow	125	125	178
Hansen	164	159	138
Donner	154	148	126

Totals	937	929	923
Rockafellow	125	125	178
Hansen	164	159	138
Denner	156	194	183
Oster	161	175	185
DuHadway	135	171	144
Meyers	136	146	158

Totals	629	970	1016
Hampton (A)	143	143	143
Wright	155	149	178
Finey	125	125	125
Rogers	141	144	112
Rowers (A)	125	125	125
Williams	154	143	143
Totals	843	831	826

Blackburne Signs for Another Year

Russell Lena Blackburne, well known Palmyrian, has signed up with the Chicago White Sox as manager for another year. Blackburne relieved Catch Ray Schalk last July 4 as manager and made a good job of instilling discipline and team spirit into the dropping Sox. There was some doubt about Blackburne's retention but the Sox settled matters at a conference Monday and Lena was given full charge for another year.

Blackburne is one of the most earnest and energetic young managers in the game. He has the background of many years' experience as a minor league pilot and with a few changes in the team he will give any of the first division clubs a tussle next summer. "I sort of stepped into the job last summer," said Blackburne, "and it was a trifle too late for me to work out my ideas. Now that I am able to plan in advance, I hope to accomplish something this season. I really can't talk about trades. That information must come from the owner or secretary."

Saltmer	210	206	150
Carroll	169	162	141
Hoare (A)	129	129	129
King	155	159	166
Powell	143	149	165
McCamy	198	197	134

Totals	984	942	898
Hunter	137	147	151
Nace	120	143	160
Marple	120	97	123
Sheaffer	179	119	142
Wenger	167	198	205
Gibson	189	178	178

Totals	631	632	903
Winn	172	121	176
Rapp	129	144	183
Deitz	156	138	132
Theurer	143	140	143
Chadbourne	177	175	163
Klemm	170	186	161

Totals	947	905	962
Haines	161	183	138
Freed (A)	132	132	132
Evaul	168	142	113
Vile	166	146	170
Harvey	181	186	189

Totals	940	902	843
Parker	159	190	219
Hodson (A)	125	125	125
Letford	135	155	111
Erh	176	161	173
Simons	136	156	147
Becker	165	156	167

Totals	896	952	962
Pirates	28	8	9
Demons	27	12	12
Highwaymen	23	13	23
Footpads	14	22	22
Outlaws	19	23	23
Buccaneers	13	28	28
Bandits	7	29	29
Bootleggers	7	29	29

Totals	28	8	9
Pirates	28	8	9
Demons	27	12	12
Highwaymen	23	13	23
Footpads	14	22	22
Outlaws	19	23	23
Buccaneers	13	28	28
Bandits	7	29	29
Bootleggers	7	29	29

FIELD CLUB STAR ADDS TO LAURELS

George Smith, Moorestown Golfer, Beats Baltimore Municipal Champ

George Smith, pro of the Moorestown municipal champion on the Maryland links, stars home course. The match was arranged after friends of both parties had made repeated urgings. Smith beat the champ, Eddie Caldwell, four down, at the Hillside Country Club. The cards were 79 and 78.

George has become quite a fan of the Munville indoor course up on Broadway. Playing recently in a Scotch foursome Smith putted with Frances Kirk and Florence Hunt, who was paired with Robert Leary. Smith and Mrs. Kirk's card was 35. Their opponents' was one over.

George will leave early in January for the Seaside Country Club, Florida, with C. Brook Wallace, Field Club golf champion. There, with Walter Brickley of Merchantville, he trimmed some of the big bugs last year and will seek to add to his laurels this season.

The youthful Moorestown star is champ of the Philadelphia district pro, winning the title at Riverton last summer.

HIGH TOSSERS TO OPEN FRIDAY EVE

Moorestown Court Stars Oppose Alumni; Isenberg Has Squad of 30

The Moorestown High School basketball team will open their 1928-29 season Friday evening on the Community House court against the Alumni team. The contest will be preceded by a preliminary game.

Carey and Ousworth represent the letter men from last year's squad around which Coach Paul Isenberg must develop the 1928-29 combination. Matchett, Hall, Juliana and Schnable have been graduated and will not be available.

The new material consists of Oegh-widden, Fountain, J. McGann, Conroy, F. Bolton, H. Juliana, R. Schreiber, H. Bauer, W. Fowler, H. Dunphy, A. Ziccardi, H. Robinson and B. Zamostein.

About thirty candidates reported, but those mentioned are the most promising. The 1928-29 schedule consists of nineteen games, ten of these to be contested on the Community House court. Tuesday games will be played in the afternoon at 8:30, while the Friday contests will be staged in the evening.

The schedule follows:
Friday, Dec. 14, 7:15 p. m.—Alumni, home.
Friday, Dec. 21, 7:15 p. m.—P. I. D., home.
Friday, Jan. 4, 7:15 p. m.—Haddon Heights, home.
Tuesday, Jan. 8, 3:15 p. m.—Woodbury, away.

Friday, Jan. 11, 7:15 p. m.—Merchantville, home.
Tuesday, Jan. 15, 3:15 p. m.—Bordentown, away.
Friday, Jan. 18, 7:15 p. m.—Palmyra, home.
Tuesday, Jan. 22, 3:30 p. m.—Col-lingswood, home.

Friday, Feb. 25, 7:15 p. m.—Haddon Heights, away.
Friday, Feb. 1, 8:00 p. m.—Burlington, away.
Tuesday, Feb. 5, 3:30 p. m.—Merchantville, away.
Friday, Feb. 8, 3:30 p. m.—Haddon Heights, away.

Tuesday, Feb. 12, 3:30 p. m.—Haddon Heights, away.
Friday, Feb. 15, 7:15 p. m.—Audubon, home.
Tuesday, Feb. 19, 3:30 p. m.—Col-lingswood, away.
Friday, Feb. 22, 3:30 p. m.—Palmyra, away.

Tuesday, Feb. 26, 3:30 p. m.—Woodbury, home.
Friday, March 1, 7:15 p. m.—Mount Holly, home.
Saturday, March 2—Audubon, away.

The games marked with a * represent league games in the Camden Suburban High School League.

ALL-AMERICAN FOOTBALL TEAM PICKED

The thirtieth annual All-American Football team appears in the current issue of Collier's Weekly, as selected by Grantland Rice, assisted by a committee of nationally-known football coaches. Grantland Rice succeeded the late Walter Camp as picker of the All-American for Collier's. Camp having been the arbiter for twenty-six years.

Camp had succeeded Casper Whitney. The coaches co-operating in selecting the team are, Knute K. Riekne of Notre Dame, Glenn S. Warner of Stanford, Jesse Hawley, of Dartmouth, Wendell H. Yost, of Michigan, Robert C. Zuppke of Illinois, Lou Young of Pennsylvania, William W. Roper of Princeton, Wallace Wade of Alabama, Dan McQuinn of Vanderbilt, and Andrew J. Smith of California.

As in other recent years, including the last year in which the team was selected by Walter Camp, the so-called Big Three—Harvard Yale and Princeton—have no representation, although both service teams—Army and Navy—contribute a guard and half-back in the persons of Burke and Ogle. Geographical distribution covers all sections of the country.

The team as finally selected, is as follows:
END—Feiler, Ohio State.
TACKLE—Getto, Pittsburgh.
GUARD—Post, Stanford.
CENTER—Pund, Georgia Tech.
GUARD—Burke, Navy.
TACKLE—Pomeroy, Mich.
END—Haycraft, Minnesota.
QUARTER—Harper, Carnegie.
HALFBACK—Cagle, Army.
HALFBACK—Scull, Penn.
FULLBACK—Strong, N. Y. U.
UTILITY BACK—Brazil, Detroit.
UTILITY LINEMAN—Douds, W. & J.
UTILITY END—Vansickel, Florida.

The process of selection involved an elaborate organization for information from all parts of the country so that star performers everywhere were seen in action by those having a hand in the selection. The Camp system was maintained for this year's selection and extended to cope with the increased growth of the game.

'Twas the Night Before Christmas

by E. COURTNEY DUNKEL



Largest Dog



This giant Alaskan wolf hound, owned by William Alexander of Nome, Alaska, is 6 feet 2 1/2 inches high and weighs 190 pounds. Miss Josephine Harrison, of Cincinnati, O., is shown comparing her size with the big dog. The dog answers to the name "Hulk," meaning "I Like You" in Alaskan.

R. HERBERT CROWELL

Richard Herbert Crowell died at his home in Moorestown, Wednesday afternoon of last week at 3:30 o'clock. Mr. Crowell, who was 66 years old, had suffered a decline in health for the last two years and had been confined to his bed since the day before Thanksgiving when he was stricken with a heart attack.

Mr. Crowell was born in Camden, N. J., and lived on East Main street for many years. He was an active worker in community affairs and had hundreds of friends among the people of Moorestown. Mr. Crowell was a director of the Burlington County Improvement Association, and a prominent member of the Seaside Yacht Club.

Until the time of his retirement fifteen years ago, Mr. Crowell was associated with his father in the ship chandler business, in Philadelphia.

His widow, Mrs. Laura Crowell, survives him. He was the son of the late Calvin S. Crowell, of Cape Cod, and Caroline M. Crowell, of New York. Funeral services were held at his late residence Saturday afternoon at two o'clock and interment was made at Colestown Cemetery.

WANT ADS

Advertisements inserted under this heading for one cent a word, each insertion, payable strictly in advance. Minimum charge 50c.

GERMAN WOMAN, reliable, wishes days work. P. O. Box 67, Delair, N. J.

FOUND—Bunch of keys, at Keating's Store, Saturday, by Officer Quigley. Keys can be had by paying for this advertisement at the New Era Office.

MEN FOR XMAS
Buy your wife or mother the Air Way Cleaner. Easy terms. Write or phone. J. F. Kell, Palmyra.

FOR SALE—Dodge Sedan, \$100. Apply "F" New Era Office, Riverton, N. J.

WOMAN wants any kind of day work. 615 Cinnaminson street, Riverton, N. J.

APARTMENT, 4 rooms, bath and heat, \$25. Dr. Packer, 4th and Horace Avenue, Palmyra.

COMBINED livingroom and bedroom for business couple, breakfast privilege. Apply "B" New Era Office.

FOR SALE—Strictly fresh eggs, 60 per dozen. Joseph Joachim, Burlington Pike above Taylor's Lane.

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date on the 20th day of October, 1928, upon the application of the subscriber, administrator c. t. a., requiring the executor of the will of David F. Vaughan, deceased, late of the County of Burlington, to bring in their claims against the estate of said decedent under oath or affirmation on or before April 29th, 1929, or they will be deemed of any action therefor against the said administrator. FIRST CAMDEN NATIONAL BANK AND TRUST COMPANY, Administrator c. t. a. Proctor: Joseph L. Thomas. Dated October 25th, 1928. 11-1-28-1-3-28

ITS HOUSECLEANING TIME—Do it quicker, easier, better and healthier with the Airway Sanitary System, J. F. Kell, Phone 958-J, Palmyra, N. J.

DOLL HOSPITAL—Keep an eye on the window at 11 E. Broad street, beginning Saturday, December first. Re-stringing and repair work of all kinds. Old wigs made like new. J. Svenson, 702 Washington avenue. Call Riverton 184-R.

NURSE will take maternity cases. Mrs. Lizzie MacCreedy, Bridgeboro, N. J.

ITS HOUSECLEANING TIME—Do it quicker, easier, better and healthier with the Airway Sanitary System, J. F. Kell, Phone 958-J, Palmyra, N. J.

BUY your Christmas Trees at Parker's Flower Shop. A good assortment, at the right price. 802 Parry avenue, Palmyra. Delivery free.



New Ideas in Home-making

BY ADA BESSIE SWANN
Director of the Home Economics Department
Public Service Electric and Gas Company

CHRISTMAS wouldn't be Christmas without the good old fashioned plum pudding, in the old fashioned way it was steamed and steamed or boiled and boiled for hours.

We could not improve on the recipe because that recipe which has been handed down to us year after year, coming as it does from old England, should not be changed.

The method of cooking was all that modern science dared to tamper with and today, instead of wrapping the puddings in bags of cotton cloth or putting them in moulds, cans or bowls and spreading over a blanket of flour and water and then tying them in a bag and steaming or boiling from six to twelve hours, our new cooking appliances have given us an easier way.

We use this same old reliable recipe: Place the mixture in moulds with tight fitting covers (I often use empty haling powder cans in the one pound size or empty coffee cans in the one pound size when I want a larger pudding), then place these tightly covered cans containing the pudding mixture in your roasting pan surrounded with boiling water. Place this in the oven of your gas range with the temperature set at 275 degrees and cook for three hours.

Following is the recipe for a genuine English plum pudding with a hard sauce and a foamy sauce to serve with it.

Plum Pudding
1 lb. currants 1/2 lb. ground suet
1 lb. raisins 1/2 lb. cloves
1 lb. glazed pine-apples 1 whole nutmeg, ground
1 lb. glazed cherries 1 qt. milk
1/2 lb. citron 1/2 cup sugar
1/2 lb. orange and 8 eggs
lemon rind, mixed
1 lb. grated bread crumbs made from bread 2 days old

Grease and flour tightly covered cans. Pour in mixture, cover, place in large kettle with tight fitting cover. Surround with water to half cover cans and boil four or five hours. Remove, cool and keep in a cool place until ready to serve. Then reheat by steaming for one hour. Serve with hard sauce.

If you have an oven heat regulator range, place puddings in oven at 275 degrees for three hours.

Hard Sauce
4 tbsp. butter 1 cup confectioners sugar
1 tsp. boiling water 1 tsp. lemon extract
Cream butter, add sugar and water, beat until light and creamy. Add flavoring.

Foamy Sauce
1/2 cup butter 4 tbsp. boiling water
1 cup powdered sugar 1 egg
Flavoring
Cream butter, add gradually sugar and hot water, egg well beaten and flavoring. Beat while heating over hot water.

MOORESTOWN

Mrs. Emma Jackson, of Moorestown, was recently elected vice-president of the Woman's Democratic Club of Burlington County at its annual meeting at the home of Mrs. Florence W. Jacoby, of Riverton.

E. Russell Perkins was awarded a silver loving cup at the Community House last week by Benjamin P. Rumpel, director, as the trophy for the winning of the Moorestown Open Tennis Tournament which was conducted by the Community House Association.

Clarence Hartshorne, of South Church street, returned home last week from the West Jersey Hospital, Camden, where he recently underwent an operation for appendicitis.

Miss Charlotte Keldel, of Fairview avenue, entertained the following members of her bridge club at her home Monday evening: Miss Winifred Reynolds, of West Central avenue, Moorestown; Miss Ethel T. Smith, of Gloucester; Miss Lucy Miller and Mrs. Carrie Hopkins, of Westmont; Miss Mary Wilson, of Collingswood; Miss Kathryn McWilliams, of Audubon, and Miss Virginia Taylor, of Browns Mills.

Mrs. William B. Weaver, of East Main street, together with Mrs. Joseph H. Carr, of Merchantville, and Mrs. J. W. Lukens and Mrs. William Wythes, of Haddonfield, were luncheon guests of Mrs. Sidney Walker, of Llanerch, Pa., Wednesday of last week.

Mr. and Mrs. Edmund G. Palmer, of East Oak avenue, entertained at a dinner in honor of their fifteenth wedding anniversary at the home Monday evening. Guests, numbering thirty-eight, were present from Moorestown and the surrounding towns, and Philadelphia.

Thomas W. Elkinton, of East Maple avenue, is on a business trip to Kansas City and St. Louis, Missouri, this week.

Mrs. George M. Hillman, Sr., of West Main street, left Tuesday for Chicago, where she will visit her daughter, Mrs. Ewart Strawbridge.

The members of the Camden Wednesday Reading Club were guests of Miss Mary Louise Robbins, at her home on East Central avenue, last week.

Mr. and Mrs. William Kennard, Jr., of East Central avenue, entertained at a dinner at their home Saturday evening. Covers were laid for fourteen guests.

CHRISTMAS CARDS

We have an assortment of Christmas Cards that is unsurpassable.

Cards for young and old. Sentiments beautifully expressed, with beautifully engraved wording and appropriate scenes.

1c to 50c

McALLISTER'S

Opposite Palmyra Station

Mr. and Mrs. Ward D. Kerlin, of Central avenue and Chestnut street, entertained at a dinner at their home last Friday evening.

Mr. and Mrs. George E. Mallack, of West Main street, enjoyed the weekend in Atlantic City. They stayed at the Chalfonte-Haddon Hall.

Moorestownians, members of the Shore Golf Club, who spent the weekend at the Chalfonte, Atlantic City, were Mr. and Mrs. Thomas W. Elkinton, Mr. and Mrs. M. Albert Linton, Mr. and Mrs. Clement B. Webster, Jr., Mr. and Mrs. Alexander C. Wood, Jr., Mr. and Mrs. William Roberts, Jr., Mr. and Mrs. Edwin A. Russell, and Dr. and Mrs. S. Emlen Stokes.

The Women's Club of Moorestown will have a Christmas program in connection with its meeting at the Community House next Monday, December 17. The Music Department is planning a special Christmas music program. The entertainer will be Mrs. Emma Hutchinson Conrow, formerly of Moorestown, who will give the play "Sun-up."

Mrs. Robert Frome, of Valley View Terrace, entertained at a bridge party at her home Wednesday afternoon of last week.

Prosecutor and Mrs. George M. Hillman, of West Main street, entertained ten guests at dinner at their home Sunday evening.

Ye Old Christmas Spirit

is "on the air."

Tune in with an
**ATWATER
KENT RADIO**

A model for every need.

Terms if desired.

Woolston's Garage

Broad & Main, Riverton
Phone Riverton 460

BARGAINS WATCHES

Diamonds

20 Year Filled Gold Watches Guaranteed

7-Jewel Elgin Movement \$ 6.00

17-Jewel Elgin " 12.00

17-Jewel Hamilton " 15.00

21-Jewel Hamilton " 25.00

17-Jewel Howard " 25.00

Gent's Elgin Wrist Watch 10.00

Ladies' & Gent's Diamond Rings

\$10 Valued \$25

\$25 Valued \$50

\$100 Valued \$200

JOSEPH RIEDER

128 Market St. Phila., Pa.

The Manger Service of the Presbyterian Church and Sunday School will be held next Sunday, December 15, at 11 o'clock. As usual, the offering of food, clothing, toys, money, etc., will be received and distributed by the Church Federation among the poor of Moorestown.

Mrs. Miller Wolf, of East Main street, returned last Thursday from the University of Pennsylvania Hospital, Philadelphia, where she recently underwent a serious operation.

Final tryouts for Script and Score's musical comedy, "Mary," will be held at the Community House this Thursday evening at eight o'clock. All interested in cast and chorus parts are urged to be present.

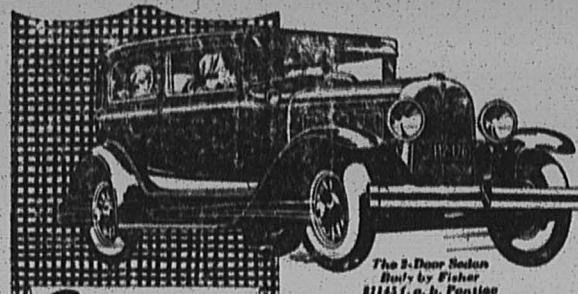
Thursday evening, December 20, the colored people are holding a supper in the Bethel M. E. Church, North Church street. At the conclusion of the dinner, Horace Roberts, prominent Moorestownian, will deliver an address "My Trip Around the World." Funds realized from this supper will be used to supply the unfortunate colored folks of Moorestown with clothing and food for Christmas.

Wright, the jeweler, is offering headed bags at one-third reduction, which will be found in his advertisement in other columns of this issue. The store is now open from 8 a. m. to 9:30 p. m. daily.

Mr. and Mrs. V. Claude Palmer entertained at a dinner at their Chester avenue home Wednesday evening of last week. Covers were laid for about forty guests from Moorestown and the surrounding towns.

Members of the cast and chorus of "Princess Bonnie," the comic opera which was very successfully presented by the Moorestown Catholic Girls' Club last week, together with other members of the club, were entertained at a party at the home of Maurice J. Long, Bridgeboro road, Monday evening. A crowd of sixty enjoyed dancing, vocal solos by members of the cast, and a delicious lunch.

Members of the Moorestown Catholic Girls' Club held their regular monthly meeting in the Lyceum Tuesday evening of last week. Plans were arranged for a card party and dance to be held Saturday evening, January 12.



**Step
on it**
and watch this new
ALL-AMERICAN
respond!

Price \$1145 to \$1575, f.o.b. Pontiac, plus delivery charges. Lowest Highway Mileage Shock Absorbers and spring covers included in list prices. Bumpers and rear fender guards extra. Check Oakland delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

WARREN W. YENNEY
(at Steedle's)

Broad and Lippincott

Riverton, N. J.

**A NEW
ALL-AMERICAN SIX
BY OAKLAND**

**Let Me Get Your
1929 LICENSE TAGS**

Cards and Information at
Woolston's Garage

WALTER G. MILLER
Phone Riverton 460

Last week Edward A. Mechling, prominent Moorestownian, was elected president of the State Horticultural Society.

Miss Florence Wonderland, of Second and Union streets, is in the West Jersey Hospital, where she underwent an operation for appendicitis.

William H. Ritchie, Jr., Alfred Rommell and James N. Downey, of Moorestown, attended the State Older Boys' Conference of the Y. M. C. A. at Elizabeth last Friday, Saturday, and Sunday.

RIVERTON LOCALS

The show window of Mrs. Alfred Smith's store contains an especially attractive display of Christmas gifts. Many attractive and useful gifts may be found at J. S. Collins' store in Riverton. Among the suggestions are, colored kitchenware, for mother, sleds and games for brother and sister, and flash lights, tools and various other needy things. Among the Christmas advertisers in the paper this week are: Mrs. Alfred Smith, J. S. Collins & Son, and Keating's.

English Walnuts and Black Walnuts (shelled)

Can be made into delicious

salads or candies. Consult.....

your cook book for recipes.

COMPTON, The Grocer

PHONE 28

PHONE

627



PHONE

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1 Three lb Can Crisco . . . 80c
1 Pie Plate FREE

P. & G. Soap 5 for 19c

Toddy and Glass Shaker 25c

Granulated Sugar 5 1/2c

Cloverbloom Butter 60c

Waldorf Toilet Paper 4 for 25c

Monarch Golden Bantam 20c

Teenie Weenie Toffies 49c

Campbell's Beans 10c

MEATS

Legs Spring Lamb 38c

Shoulders Spring Lamb 28c

Rib Lamb Chops 48c

Breast of Lamb 2 lbs 25c

Choice Cuts of Rib 35c

Scrapple 15c and 18c

Fresh Sausage 35c and 40c

String End of Ham 15c

Riverton Market House

Phone Riverton 627

Christmas Gift Suggestions at Keating's

Perfumes
Face Powders
Manicure Sets
Wastebos
Toys

Cuff Links
Compacts
Cutey Sets
Necklaces
Military Sets

Toilet Waters
Watch Chains
Ingersoll Watches
and Clocks
Books

Christmas Cards
Christmas Tree Trimmings
Paper and Twine for wrapping packages

Candies in Christmas Packages
A small deposit will reserve any article until Christmas

L. L. KEATING'S

Broad and Main

Riverton

Kolster Radio

The World's Finest

RECOGNIZED AS THE STANDARD OF
COMPARISON EVERYWHERE

We also handle
A. C. DAYTON RADIO

**SANTA CLAUS WILL BE AT
Schwering's Toyland
SATURDAY AFTERNOON FROM 3 to 6 O'CLOCK**

Schwering's Hardware Store

305 E. Broad St., Palmyra

Phone Riverton 182-W

Christmas Baked Dainties and Ice Cream

Among our suggestions for the Christmas day desserts we offer our Old English Fruit Cake—made in the old style way.

Fresh Strawberry Ice Cream

Santa Claus and Christmas Bells in Individual Molds

**LARGE ASSORTMENT OF FANCY CAKES, PASTRIES
and ICE CREAM MOLDS**

**Shellenberger's
Christmas Packages**
5 lb boxes
Chocolates and Bon Bons
Candy Canes

CHEW'S BAKERY

514 Main St.

Riverton

Phone 154



THE NEW ERA

Published every Thursday at 607 Main Street
RIVERTON, N. J.Entered as Second-Class Matter at the Riverton, N. J.
Post Office

WALTER L. BOWEN, Editor

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Advertising Rates on Application

NOTICE

All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of fifteen cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LOCAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioners, Sheriff's, and other Sales, Administrators' and Executors' Advertisements are solicited. The New Era will appreciate being remembered in this connection.

I like the man who bubbles over with enthusiasm. Better be a geyser than a mud puddle.

—JOHN G. SHEDD.

One Increasing Purpose

Before the Kellogg Treaty, now officially known as The Pact of Paris, was signed, came rumors of an agreement between England and France as to naval limitations. Hope ran like the beanstalk of Jack the Giant-Killer that these agreements would pave the way for a new naval conference and that the building of mammoth battleships or of smaller battleships in larger numbers would be still further limited. And take the Kellogg Treaty plus a new and successful conference on naval limitations and the road would be opened toward lasting world peace.

Then came word that the Anglo-French agreement was but an old pre-war alliance. England would give in as to France's reserves and France would give in as to England's stand on submarines and the two countries would stand together against other interferences—so later rumor ran. And this was against the post-war spirit. The United States, when consulted, replied such a compromise between England and France was altogether against the spirit of the Washington conference, as well as against its terms. The strange part is that the people of England rejoice at this reply. Why?

Because they say the trend towards pre-war conditions, which had brought on war, and which, if renewed were begun, would bring war again—and their purpose was towards peace. "Under the stimulus of the naval note from Washington," says a cable from Paris, France today prepared to enter a series of negotiations which, if successful, may mark the turning point in the course of world disarmament. . . . all feeling here today is that it offers opportunity to turn pessimism into a victory for peace."

In England one writer calls for "full and unreserved adoption of the Kellogg Treaty policy as the basis of the British foreign relations."

The whole desire of these nations, of the nations, is towards openness, cooperation, fairness, peace. It was the increasing purpose of the people of America towards this which led to the Kellogg Treaty. It is the increasing purpose of the people of France and England towards this which leads at present to their condemnation of anything approaching the old secret alliance plan.

It was the poet who doubted not "that through the age, one increasing purpose runs" who saw that vision, oftenest now quoted than any other, when "the battle-flags were furled in the parliament of men, the Federation of the world."

New Kind of Diplomats

"For nearly ten years America has been represented in the capitals of the Near East by three kinds of representatives, diplomatic, commercial and philanthropic," declares H. C. Jaquith, former managing director of the Near East Relief in Greece. "The peoples of that part of the world believe in America as a great nation, a great business organization and as a great-hearted people. We are different from the other nations of Europe. We are an ideal which they would imitate. The American Relief Administration, American Red Cross and the Near East Relief stretched a helping hand to the war-stricken peoples across the seas. The Army and Navy cooperated in this peace time mission but peace did not come to the Near East until the Lausanne treaty in 1923."

Refugees, orphans and widows were befriended, fed and clothed by representatives of the heart of America. A million and a half lives were saved and 132,000 children were salvaged but they could not be fed once and turned back to beg. They were gathered into orphanage institutions and trained and prepared for useful citizenship. "But we cannot withdraw these ministrations of good will," said Mr. Jaquith. "We cannot break faith with the 32,000 boys and girls in a half a dozen countries still under our care. To them we are America, their ideal. We promise them life, hope and education. The good will of a decade will be impaired if we fail at this time to complete the budget necessary to insure the happiness of these remaining children. They are the only memorials that America needs in the Near East. We stand before the world as the nation with a great heart. We have a world-wide reputation to maintain."

Use Imagination to Take the Place of Understanding of Higher Things

By GEORGE EDWARDS (Unitarian), New York

All of the higher phases of life require that an abundance of imagination be given in the expression of the original idea. Consideration of the imaginations work in the development of the mind is getting to be of more and more importance.

Even physical scientists have come to the conclusion that the imagination is an important factor in bringing about physical manifestations, and they have to depend on the higher forms of thought to explain the simplest product of nature. In other words if man would understand the power within the universe and himself, he must rise to the larger viewpoint.

He must relax his contemplation of temporal things. He should not ask to have everything explained to him for his present plane of consciousness. He should be wise enough and open enough to admit that there are things that he does not understand yet; that there are realms of intelligence that he has not as yet touched; that there is a world existing all about him that he can comprehend only through the expansion of his mind. This requires a relinquishment of what we term "the intellectual understanding." Man must let go at the same time he must take hold.

Flowing Water Has Become the Most Valuable Servant of Mankind

By F. H. COLLIER, St. Louis Journalist

Every considerable stream in America is being dammed; and soon we shall burn little except waterfalls for heat or power. Here, truly, is something that is inexhaustible; "so long as grass grows and water runs," the medieval synonym of perpetuity.

The heating of houses on a large scale by an electrical current is near; and then the triumph of domestic life is realizable—pressing a button to make the room warm. Verily, man is monarch and electricity is his servant. Flowing water is its father and a dam is its dam.

Strange, that though simple hydraulics were known to mankind thousands of years ago, that science should now be developed so far beyond its early beginnings. The primary elements are the source of all our strength, fire, water, air and earth. Every century new powers are found in them.

Discoveries are made that seem like necromancy. We may feel that we do not fathom the poet's mind; nor do we, that profit by the inventions of a thousand intellects, fathom the constructive scientific mind. Itself, it is one of the glories of man, mystic, incomprehensible creature that he is.

Welcome Santa Claus

Do you remember, in those days "way back when—" how you used to penul your little notes to Santa Claus, asking him for this, that and the other thing and assuring him that you were a "real good boy" and loved your father and mother?

Santa Claus is fast approaching now. And just as you welcomed him as a kid, you should welcome him now. Remember that Santa Claus is a symbol of generosity, loving-kindness and virtue. At this time, with his advent so near, check up on yourself. Have all your actions been worthy? Kind? Intelligent? Have you progressed or fallen behind in your work and in your spiritual growth?

Correct your faults, resolve to live to the highest in you, and when Santa Claus comes you will be able to welcome him properly, knowing that you have lived in such a manner as to merit the benefits that he showers upon you.

In this way you will receive, in addition to the love and respect of your friends and neighbors, a feeling of self-respect that, once acquired, will dignify and ennoble your entire life, putting it on a higher plane and bringing it nearer to the Divine.

Welcome Santa Claus!

Prevent Holiday Fires

How terrible it is to read newspaper accounts of fires at Christmas time. This is the happiest season of the year, especially for children, but fires often bring suffering and death, creating a roaring furnace of flames where but a short time before had been a joyous home.

Yet simple precautions will prevent holiday fires: When using a candle in your window, be sure it is an electric one, properly wired, as they are generally safe.

If you have a Christmas tree, set it up securely so it cannot topple over. Don't place it near heating or lighting fixtures.

For trimming the tree use only non-combustible materials such as metal tinsel, flake asbestos and powdered mica for snow effects.

For illuminating the tree, lighted candles should never be used. Properly installed electric lights are safer and give a colorful effect, but safest of all is a colored spotlight focused on the tree.

Again it is necessary to caution smokers to be careful with their matches and smoking materials near trees and decorations. Of course, keep matches out of the reach of small children.

Folly?

How time changes the aspect of things! Alaska has been a part of the United States for 61 years. On March 20, 1867, this territory was purchased from Russia. The average citizen of the United States knows little enough about Alaska. It might not be amiss to mention several facts:

Alaska is so vast that it would cover 23 states and the western third of Lake Superior if it could be picked up bodily and placed all over the United States proper.

Its fisheries return an annual amount of over \$40,000,000, and it has other vast industries. Since its purchase, its exports have amounted to considerably more than \$1,200,000,000.

The purchase of Alaska cost America \$7,200,000. Time has shown it to have been a very good purchase. Yet in 1867 it was considered foolish, and the transaction was called "Seward's Folly," because the Secretary of State, W. H. Seward, advocated it.

Trend Toward Wider Highways

A future trend of road building will be toward constructing wider highways in addition to more new highways. For the past twenty years the good roads building movement has been an outstanding development of our national life. Highways passed rapidly from the luxury age to where they were necessities; today the community without sufficient paved roads is almost foredoomed to economic and social inertia.

It is a great deal cheaper to build highways sufficiently wide to start with than to widen them later. The use of road oil and asphaltic materials make practical building of waterproof hard surfaces on thousands of miles of rural roads.

Dr. Frank Crane Says

Astronomy and Theology

Astronomical studies and conclusions will be found to have much to do with our theological theories.

Think of the different view of the universe and its regulation taken by people now and those that lived before Copernicus and Galileo.

When David wrote, "When I consider thy heavens, the sun, moon and stars thou hast made, what is man that thou art mindful of him?" how much smaller a conception of both the universe and man he had from what we have now!

It must have a humbling effect upon every thinker to reflect upon the vastness of the universe and the smallness of the speck upon which we live. All of these discoveries may but increase our awe and reverence of Him who made the universe, but they alter our notion as to how life did this.

Victor Hugo, in his "Intellectual Autobiography," wrote

"The locomotive travels fifteen leagues an hour. The hurricane travels sixty leagues an hour. The cannon ball travels seven hundred leagues an hour. The locomotive drags, the

hurricane limps, the cannon ball is a tortoise.

"Let us bestride a ray of light. This is to mount 4,000 times faster than the cannon ball, 4,200,000 times faster than the hurricane, and 17,000,000 times faster than the locomotive. It makes as you know, 70,000 leagues a second.

"Start. Light launches you from the Earth to the Sun, in eight minutes, from the Sun to Oceanus in four hours, from Oceanus to Centaurus in three years and eight months, from Centaurus to the pole star in twenty-eight years, and from the pole star to the Milky Way in 108,000 years, and from the Milky Way to the nebula of Cassiopeia in 5,000,000 years. You have not taken a step. The apparitions of the universe will continue to loom. Beyond the visible the invisible, beyond the invisible the unknown.

This newspaper will for some weeks continue to publish the work of the late Dr. Frank Crane. Dr. Crane recently passed away at Nice, France. Before leaving for Europe he had prepared a number of articles in advance.

Editorial Comment From Other Papers

A PUBLIC SERVICE CHRISTMAS GIFT

Luxuries of today are the necessities of tomorrow.

Particularly handy examples are the telephone and automobile.

To facilitate further transformation of luxuries into necessities appears to be the basic motive of the new regulations in electric and gas rates.

Public Service is frank in stating that it is only when you use more than the present average quantity of power or gas that these reductions are most noticeable. In the electric rate the decrease is not applied until the bill for residence service has passed \$4.20. But the drop at that point is a sharp one—from eight cents to five cents. Hereafter there has been a graduated scale with seven and six cent quantities, and one would have to spend \$99.20 before a five-cent rate was available.

The corporation does not assume a philanthropic pose. It plainly states that the reason for the rate reductions is to encourage wider use of electric and gas household appliances—electric refrigeration, water heating, house heating, electric irons and the innumerable new devices that appear with startling frequency.

In short, Public Service takes a smaller unit profit hoping to win a greater total profit through increased consumption.

It is not only good business, but progressive policy for Public Service to thus encourage wider use of power, heat and light. It is a good thing that the burden of electric and gas appliances should be lightened.

It is the third successive rate slash by P. S. in less than two years. That fact counts for much. It indicates that there is not only hope, but that there is good reason for hope of further cuts in the cost of our gas and electricity.—The Beverly Leader.



International Sunday School Lesson for December 16

PAUL AND HIS FRIENDS

Philimon 8-21

Rev. Samuel D. Price, D.D.

All of Philimon should be read and it will not take long for there is only one chapter to this epistle. It is one of the four letters written by Paul during the first imprisonment at Rome. It was probably dispatched at the same time as Ephesians and Tycheus was one of the messengers (Eph. 6:21-23; Col. 4:7-8).

Paul as a world citizen had many friends. Twenty-two persons are here named by him in the Acts and his epistles. One was Philimon of Colosse who had probably found the truth in Jesus Christ when Paul was working in Ephesus and vicinity during a two-year mission.

Onesimus was a slave who ran away from Philimon and finally reached the great city of Rome. He may have learned of Paul and sought audience with him "in his own hired house" for all had access to him. Or, it may be that, learning of Paul whom he had served when visiting his master in Colosse, he came to hear without being seen and Paul remembered him at first glance for his kindly attention in the past. The whole story is soon told. Paul gave him all the attention possible and makes clear the truth of salvation as it is in Christ, showing that a man can have the utmost spiritual freedom though serving as a slave. For, is not Paul bound to a soldier and a slave of Jesus Christ? And yet his soul is free indeed and he is carrying on a very extensive ministry.

The only manly thing is for Onesimus to return to Philimon. There is the added problem, for evidently some goods were stolen at the time. Then Paul, having urged him to make the right decision, plans the most favorable approach possible by writing a letter in friendship to his former host.

WHO STARTED THE KELLOGG TREATY?

By Lucy Meacham Threlton

Who started the Kellogg Treaty? I'd like to say a woman. Certainly one woman plus seven women, and then plus forty-nine (about) had a great deal to do with it. That one woman was Jane Adams and the small number was the committee which went with her to present the petition urging that the proposed treaty outlawing war between France and the United States be ratified. The forty-nine were the eager souls which gathered around the luncheon table after the conference with the President and discussed results.

Thirty thousand signatures were presented by the committee of seven to the President. The outpouring of war was taken up with him, the desire of the American people to see such a step made. And it has been said that then and there both the President and the Secretary of State perceived the strength of this wish of the people for peace. However, it is also said that such a treaty as that outlawing war was first drafted—proposed draft—by Prof. James Shotwell of Columbia University. Dr. Murray Butler, gone the story, commended the draft to M. Briand early in the spring of 1921. M. Briand, perfectly aware of ructions between the U. S. and France, proposed to the U. S. State Department, April 6th, a treaty recognizing war between the United States and France.

Whether this was done tongue in cheek is not known and does not matter, or whether there was a tone of mockery in Secretary Kellogg's counter proposal of such a treaty not only with France but with all the other great nations of the world. But at any rate early in the year 1920, Secretary Kellogg was overwhelmed with the knowledge that this country clamored for a treaty outlawing war. The negotiations, the signings in Paris followed. But one of the first steps and the most important of the steps forward was taken by that committee, headed by Jane Adams. The most important of all, he is remembered, is yet to be taken. And that is the ratification of this treaty by the U. S. Senate.

and continued well-wisher. Read again how Paul plays upon the personal and asks that Onesimus be received in his place. The stolen goods are mentioned and Paul, though needing every coin, offers to make good in behalf of the slave. Since acquittal is evidently close at hand the Apostle says that he hopes to follow the letter soon and requests that a bed be made ready for him.

In all this we have a fine expression of the Brotherhood of Man through Jesus Christ the Elder Brother. When all follow these principles of adjustment of difficulties the "joy of the Lord" (vs. 20) will indeed be shed abroad. There never can be another world war when mankind follows this Pauline spirit.

Naturally we wonder what happened when Onesimus reached Colosse. If Philimon was surprised when he saw his direct approach the matter was explained as Paul's letter was read. Appeal had been made to the master's Christianity—and it was announced that the slave had also become a believer. Surely the last was not used that night and trust was never abused in the future.

About Your Health

Things You Should Know



Dr. John Joseph Calnes, M.D.

SEASONABLE SUGGESTIONS

With the oncoming of colder weather, our tendencies are toward heavier diet, and more of it.

Change from summer fare to winter is fully as important to observe as changes in clothing. Nobody would put on a heavy winter wrap the first day that the thermometer stays at sixty. No more should we take on a heavy meat and sugar ration the first day that it might turn real warm the next day, and we would be filled with regrets. Heavy meals don't set well on warm days. Let the change be gradual in food as well as clothing.

Combinations in diet prepared should be abundant. I mean that we had better be wary of sausages, mince pies, veal loaf, and all preparations made of many things put together. Plain food—there is no argument against it. It is not such a stimulant for the appetite, all the better. The great American error is eating too much.

A sweet potato has its rights, same as folks to over-charge it with grease and sugar, robs it of its individuality. A baked sweet potato is healthful, and a little butter is all it needs. Fruits that are treated to the process of preserving are destroyed by the addition of ninety per cent of sugar—as fruits are commendable, being pure juices of fruits they represent. Meats have no business to be hashed, loafed, or sautéed. Better far to partake of them plain and well-cooked.

Cake has mighty nearly reached the stage of abandonment; what with its strips of coloring, sweetening and coating—it becomes well nigh a gastronomic crime to eat it. With I had space to go on. Plain foods lengthen life, taken temperately.

Vancover, B. C., J. E. Butts purchased a trunk for \$14 at an "unclaimed baggage" sale at a railway station. Inside he found a miniature basket containing the dismembered body of a Japanese. The trunk was lined and hermetically sealed with metal. Resting on the basket was an imperial Japanese passport, made out to Huanata Zao, forty-eight, a native of Chinawat Ken. The trunk had been in the custody of the Canadian Pacific for a year.

Where does he live now? an official at the funeral service whispered to the undertaker.

Have you the men ready to carry it?"

"It" is all that is left of what was controlled wealth and power.

Tears on the cheeks of many of the church, servants, friends and relatives, showed that the dead man had been generous and kind.

The American Federation of Labor, led by President Greer, the National Society for the Prevention of Blindness in a campaign.

There are in the world 999,999 totally blind. To meet the affliction, stop a moment, close your eyes, and you will find life would be a different one.

Ignorance increases blindness. Ignorance is the cause of blindness. In Egypt, for example, infants with flies in their eyes, the mothers afraid to wash the eyes, because it is a sin. Yet the mother's spirit might live in the flies. That superstition alone caused thousands of Egyptian children to lose their sight.

This Week



WELCOME, JUPITER CULOTTE

RAT-BITE FEVER

THE BEST BUY—A HOME

ONLY A COFFIN LEFT

The Jupp Culotte is coming.

The French word "Jupp" means "water" and "culotte" means "trousers." Paul Polret, who knows French, says that Jupp culotte will soon cover the lower half of lovely women from Paris to Palm Beach. It will be a sign of compromise between trousers and skirt. A partition for each leg.

Woman will be like the Cruthers-hynchus, the animal half way between bird and mammal.

You might think she would go from the Jupp culotte all the way to real trousers, but you don't know her. She will flounce back in all probability to bloomers or on her legs and waterfalls on her head as like as not.

A new disease is called "rat-bite fever." Widespread, and one of many carried by rats, the disease comes from bite of a rat, or of a dog or other animal that has come in contact with rats.

If men could stop killing each other for a few years, devoting their killing energies to rats, mosquitoes and other dangerous pests, this would be a better world.

An enemy to rats, alone, would produce savings great enough to offset the billions lost in the last war.

What are you going to buy for Christmas? Do you own a home of your own, for your children now, or for your children when you get married and have them, a home for your old age. A PIECE OF THIS EARTH WHICH IS YOURS?

If not, the best thing to do with Christmas savings is to buy a home, or start buying one. Buy only what you are sure you can pay for. There are ten thousand good investments in this country, but no investment is as good as money invested in a home of your own.

Thomas F. Ryan, who left not less than one hundred millions of dollars and probably several hundred millions, owns nothing now but the coffin that holds him. All the better. The great American error is eating too much.

A sweet potato has its rights, same as folks to over-charge it with grease and sugar, robs it of its individuality. A baked sweet potato is healthful, and a little butter is all it needs. Fruits that are treated to the process of preserving are destroyed by the addition of ninety per cent of sugar—as fruits are commendable, being pure juices of fruits they represent. Meats have no business to be hashed, loafed, or sautéed. Better far to partake of them plain and well-cooked.

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He May Have A Hard Time Laughing That Off—By Albert T. Reid



LAST ONE ROOM SCHOOL WILL GO

To Join Arneytown Classes;
Buses Replace Horse
Drawn Vehicles

The transportation system of Burlington county public schools has undergone a complete change during the past ten years with enclosed motor buses replacing antiquated horse drawn vehicles.

This information is gleaned from interesting statistics compiled by Louis J. Kaser, County Superintendent of Schools, and published in a current issue of the Burlington County Educational News.

In the same issue Mr. Kaser gives an interesting report on the closing of the last one-room school house in the county at Arneytown, marking the successful conclusion of the consolidation of schools and the construction of modern fireproof buildings instituted by him ten years ago.

Combination classes of the days of the three Rs and the hickory pointer have passed under the new order of things. The Arneytown school is in North Hanover township and the classes will be combined with those at the Jacobstown school with the completion of a brick addition.

No Moorsdown Mergers
In the Moorsdown and Maple Shade areas no consolidations were made, but instead large roomy modern buildings were constructed to meet a influx of new residents from metropolitan centers.

Every district in the county has rebuilt its schools or built others during the past ten years and more than \$3,000,000 has been expended to carry out the program. The school population has grown from 14,000 to 30,000 in that time. The teaching staff has also sprung from 400 to 700.

Mr. Kaser's program has marked the closing of 68 one-room schools and six two-room buildings. Many of the smaller ones have been consolidated with larger ones.

The consolidations have aided materially in bringing about the modernization of the whole transportation system.

Transport 5000 Pupils
Mr. Kaser reports that despite the fact that Burlington county is the largest in area and has more rural territory possibly than any county in the state less than 5,000 pupils are transported to schools daily.

This is partially due to a rule of the State Department of Education, which has decided that child living within two miles of a school shall walk as conducive to his or her health.

The transportation system has changed from 37 horse-drawn vehicles in 1917 to 88 heated and glass-enclosed buses, 30 of which are owned outright by township and borough boards of education. The balance are operated on contract. But three per cent. of the pupils are transported by train or trolley cars.

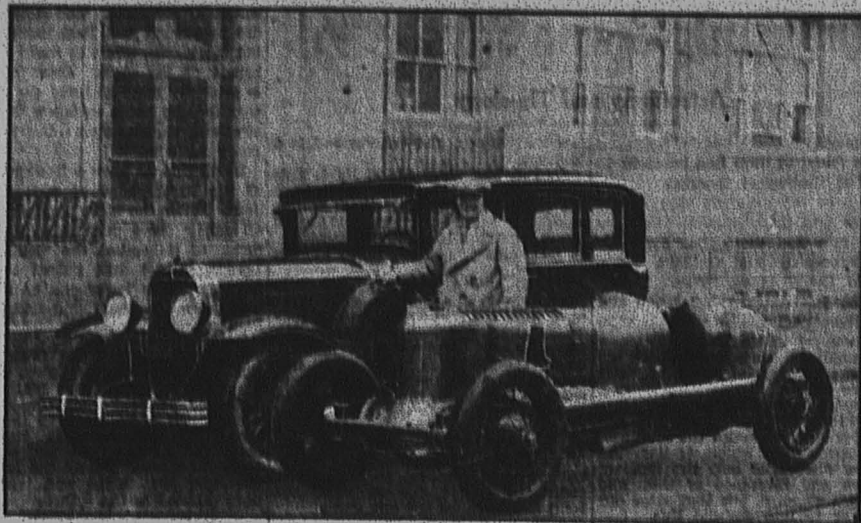
The transportation costs are the lowest of any county in the state. It costs \$31.53 per year to transport children in this county to and from schools or 28 cents per day per pupil. The school districts have \$75,872 invested in modern buses and the operating costs are figured at \$40,836.01 annually. Contracted transportation costs the districts \$97,761.01 per annum.

Mr. Kaser estimates the buses travel 600,000 miles each year or 2,766 miles daily.

TO PROTECT LEFT-OVER PAINT

To save paint remaining in an opened can, stir thoroughly to dissolve all the oil, then fill the can with water. When ready to use, pour off water and you'll find the paint as fresh as when first opened.

Speed King Picks Buick



Phil "Red" Shafer, for sixteen years one of the country's best known race drivers and the holder of many important records, pictured in front of the Administration building of the Buick Motor Co., at Flint, Mich., with his Silver Anniversary Buick sedan and his Miller Special racer, capable of a speed of 140 miles an hour. Both are valve-in-head motors.

"Joke's Job."

Thin Lady—You're a coward. You're even afraid of your own shadow.
Fat Lady—Well, why wouldn't I be? It looks like a crowd following me.

Housewife: "Would you like some cake?"
Tramp: "Yes."
"Yes, what?"
"Yes, dear."

"Jack told me he could live on my kisses for ever."
"Are you going to let him?"
"Not till I find out what I'm going to live on!"

"Did the widow who was after him, marry him?"
"No, he escaped."
"What did he die of?"

"Their chauffeur seems a sober, careful fellow."
"Well, for the wages they pay they can't well expect anything else."

WHO SAYS 5c CAN'T BUY A GOOD CIGAR?

Here's One That Accepts Every Challenge

A long-riper, ripe-tobacco cigar for a lower nickel! Isn't that just about the most amazing cigar news you've read in years? Everybody knows that real ripe tobacco is usually considered too expensive to put into five-cent cigars. But you'll find it in Havana Ribbon. No bitter, raspy under-ripe top leaves; no flat over-ripe bottom leaves. Nothing but flavorful, savory fully-ripe middle leaves from heart to wrapper. But that's not the half of it. Havana Ribbon is made of long-riper tobacco. Not "mild," "short" or "scraps." Bring out those nickels you've considered good only to buy newspapers with and flip 'em across the nearest cigar counter with the request for some Havana Ribbon. They'll cut down your smoke bill and raise your smoke enjoyment as never before. Also sold in Practical Pocket Packages of five cigars.

APPLE DESSERTS FINE FOR WINTER

The question of what to have for dessert should not trouble the housewife when apples are available. German apple cake, surprise apples, and apple dumplings are a few of the popular apple desserts named by Miss Marie C. Doermann, extension specialist in foods at the New Jersey Agricultural College.

To make German apple cake stir together 2 cups of flour, 3/4 teaspoon of baking powder, and one-half teaspoon of salt. Rub in one-quarter cup of shortening until the mixture is fine. Like meat, and then stir in 1 beaten egg which has been combined with three-quarters cup of milk. Spread the dough in a well-buttered shallow pan. Pare four or five apples and slices in rather thick slices. Cover the entire surface with apples, arranging the slices on the dough in regular rows, or circles, pressing the thin edges into the dough, and letting each piece overlap the other. Sprinkle with one-half cup of sugar to which a little cinnamon of nutmeg has been added. Bake in a moderately hot oven about 35 minutes or until the apples are tender. Cover with an inverted tin for the first ten minutes so the apples may cook more quickly. Serve warm with hard sauce, soft custard, or lemon sauce.

Surprise apples are baked apples filled with chopped raisins or dates, nuts, and sugar. Peel and core tart apples, fill, place in a baking pan, and add one-half cup of water. Bake in a slow oven until tender. When almost done place a marshmallow on each apple and bake until the marshmallow is a golden brown.

For apple dumplings either a pie crust or biscuit crust may be used. The recipe given is for biscuit crust. Mix and sift 2 cups of flour, 5 teaspoons of baking powder, and 1 teaspoon of salt, and add just enough milk to make a soft dough. Roll or roll to one-quarter-inch thickness and cut in squares of about 3 inches. Peel and core 6 medium sized apples and place one on each square of dough, fill the center of the apple with sugar, sprinkle with cinnamon or nutmeg, and

dot with butter. Moisten the edges of the dough with water and fold in, securing the edges well to prevent the juice from running out, and pierce twice with a fork to allow the steam to escape. Bake in a moderately hot oven until the apples are tender. Serve warm with hard sauce, cream, or lemon sauce.

A tart apple such as the Baldwin, Stayman, or Rhode Island Greening is more satisfactory for cooking purposes than the mild-flavored varieties, says Miss Doermann.

MOVIES, BANQUET FOR AGRICULTURE BOARD

Annual Meeting of County Group to Be Held in Mount Holly Theatre December 14

The Burlington County Board of Agriculture will hold its annual meeting and banquet in Mount Holly on Friday, December 14.

The annual meeting will be held in the Mount Holly Theatre and will open at 10.30 in the morning with a movie that is bound to interest both men and women. This will be followed by the election of officers; Reports of committees, and report of the delegate of the local board to the National Federation meeting now being held in Chicago.

Following the meeting a banquet will be served at 12.30 in Brainerd Memorial Hall Presbyterian Church. A splendid program has been worked out to follow the banquet and includes some real entertainment as well as a speaker of national reputation as an after dinner entertainer. Dr. Frederick Maroney, of Atlantic City, being the person to give the after dinner address. He has spoken before in Burlington county and has met with a great deal of favor among those who have heard him.

One Sunday morn, the pastor noticed a new member at church. He went over to talk with the newcomer. "I had to come. I need strength," answered Rufus. "You see, it's this way. I've got a job whitewashin' a chicken coop and weedin' a water-melon patch."

COLORS LACE FOR EVENING

Lace frocks in lovely rich shades hold their popularity with a firm hand among evening gowns and frocks for afternoon. And they are so universally becoming and so inexpensive considering their charm that they are indeed a boon to the wardrobe.

Vivid blues, soft greens, luscious reds and a new raspberry shade are the favorite colors, more often shown than black. Among the neutral tones the preference is for plain beige instead of grays and the pinkish beige.

USE SAFETY BLADES

Keep a safety-razor blade (in its little envelope, of course) in sewing basket or machine drawer where it will be handy when you want to rip things quickly. And paste a strip of adhesive tape across the top edge of the blade for safe handling.

The HENRY AIR TIGHT WEATHER STRIP



Looking at the door from the outside.

The above cut shows our weather strip on a right hand door.

Estimates cheerfully given for equipping your home with weather stripping. Installing Door Bottoms, \$3.00

Walter Kuerten
MANUFACTURER OF PORCH ENCLOSURES, STORM WINDOWS AND SCREENS
338 Carroll St. Riverside

Here are Gifts Which Extend the Christmas Spirit All Through the Year

Modern Gas Range Simplifies Preparation of Holiday Meals

\$5 down, \$9.45 monthly for 16 months

Cooking dinner with an oven heat regulator gas range, the housekeeper does not need to spend all her time in the kitchen. She can put the dinner in the oven and set the regulator at the temperature she wants. Nothing will be burned or undercooked.



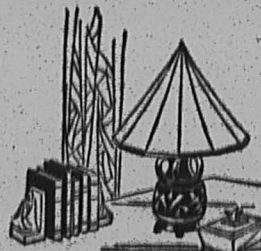
Outstanding among our Christmas offers on gas ranges is number 2862T Estate. This range is all enamelled outside and inside, top burners and grates, too. Has four burners and a simmerer, top burner lighter, oven heat regulator and handy utensil drawer. Cash price is \$86.90. On terms \$92.20. Connected without charge to gas outlet by experienced gas men.

Here Are Low Priced Cooking Utensils

Roper gas waffle baker	\$1.19
Roper gas griddle cake baker	2.39
6 cup Kinkee coffee pot	4.00
8 cup Kinkee coffee pot	5.00
Aluminum steam cooker	4.99
Better biscuit baker	.39
No. 726 Betty Brown Cake Set	1.15
Gas Bread Toaster	.15

These small articles make cooking easier.

Lamps Are the Solution of Many a Gift Problem



This season give lamps. Select them at Public Service stores. Give a trim tailored style of lamp to a man. Choose a boudoir type with a delicate flowered shade for a woman and for the friend who likes the modernistic, select a lamp with gaily hued pottery base and shade of novel shape.

We sell any of our lamps on the divided payment plan.

Thor Laundry Equipment Gives Years of Dependable Service

Gleaming damask covers the table when the Christmas dinner is served. The housekeeper who uses Thor laundry equipment is proud of the whiteness of her linens and knows that the finest of her napery will withstand many washings.

The Thor Agitator is built to do big washings and constructed to do them thoroughly.



Sells for \$105 cash. On terms \$110.

Thor Rotary Ironer fits on the washer when the wringer is removed. It heats as quickly as an electric iron.

Cash price is \$49.50. On terms \$52.50.

\$5 down and eighteen months to pay the balance.

Christmas Feast Should End with Coffee



An electric percolator provides the best and most convenient way of making coffee at the table where it is served easily. An electric percolator, pot type or urn style, makes a welcome Christmas gift.

The pot type sells from \$6.50 up while urn prices begin at \$17.75.

Gas Fireplace Heater Makes Room Glow With Cheery Warmth

The glowing warmth of the gas fireplace heater gives to a room that

Of all gifts,
a new motor car
.. of all cars a
new Buick .. the
fullest measure
of Christmas
cheer you could
possibly give to
your family ..

The Silver Anniversary

BUICK

With Motorpieces Bodies by Fisher
MOORETOWN MOTOR CO.
215 West Main St. Mooretown, N. J.
Phone Mooretown 17

When Better Automobiles Are Built... Buick Will Build Them

PUBLIC SERVICE

IN RELATION TO THE NEW GAS AND ELECTRIC RATES

THIS COMPANY, committed to a policy of frankness and fairness in its dealings with its customers and the public, in order that there may be a clear understanding of the reason for its action in filing new electric and gas rates, desires to present the following facts:

1. The electric rates filed decrease the cost of electricity to a large number of users and increase its cost to none. They effect for customers of the company a total saving amounting to some \$1,250,000 a year.

2. The gas rates filed, it is expected, through a readjustment which provides payment on the basis of what it costs to serve the various classes of consumers, will increase the gas revenues of the company between \$300,000 and \$400,000 a year.

3. Under the gas rates filed, the user of only 1000 cubic feet of gas a month will pay 56 cents more a month than at present; the user of 2000 cubic feet a month, 31 cents more; the user of 3000 cubic feet, six cents more; while the user of more than 3200 cubic feet will pay less than under the present rate. The saving to the user of 5000 cubic feet a month will be 44 cents and to the user of 10,000 cubic feet \$1.69.

In no instance is a large, or of pressing increase in cost to the user, imposed. On the contrary, the gas rates filed provide lower costs for customers who desire to utilize gas in larger quantities for its many useful applications.

4. For some years the rate of return to the company from its gas business has been decreasing until at the present time it is less than that which is recognized as a fair return, and this in spite of the fact that during the last five years the company has invested more than \$31,000,000 in the improvement and extension of its gas system in order to provide for

a growing population distributed over a constantly increasing extent of territory.

5. This decrease in return has run parallel with a lessened per customer use of gas for domestic purposes. The greatly increased number of families living in apartment houses; the substitution of electricity for gas in lighting (some 51 per cent of new electric meters installed have been in houses in which gas had before been used for illumination); the growing use of precooked food-stuffs and of food prepared in delicatessen stores; the use of central laundries; the popularity of restaurant and hotel meals; the extent to which wide ownership of automobiles takes people away from their homes, have all combined to make the consumption of gas in the average home less than ever before.

6. On the other hand, there has been no decrease in the cost to the company of serving these customers. The investment in meters and service connections, in mains, in holders and plants, all necessary in order that the company may be ready to meet demand, however abruptly it may rise, is as great for the customer who uses 1000 cubic feet of gas a month as it is for the customer who uses 10,000 cubic feet. The same is true as to the cost of meter reading, bookkeeping, collection, the setting and disconnection of meters, maintenance of equipment and many other operating expenses. In consequence, the customer who uses only a small quantity of gas is being served at a loss, and under pres-

ent rates can be served only at the expense of other customers.

7. At the same time, the improvement in gas appliances and the discovery of new utilizations of gas for both industry and the home has increased the demand for gas in quantity. Water heating, house heating, and refrigeration are a few of the many ways in which gas can be of service in the home, while the number of manufacturing processes in which it can be efficiently used is practically unlimited. This business can be developed only by rates designed to encourage the use of gas in large quantities.

8. Faced with the necessity of meeting this new public demand and providing new capital for such purpose without unduly increasing the rates for gas, the company, after consultation with the Board of Public Utility Commissioners and a complete study of the entire situation, prepared and filed the rates now before the Board.

It believes that they will stimulate the use of gas in the home as well as the factory; that they will make it possible for an increased number of domestic users to avail themselves, under the lower rates, of desirable household labor saving and comfort producing conveniences; that they will work no hardship upon any user; that they require no one to pay more for gas than is warranted by the cost of the service provided; and that, by increasing gas consumption, they will eventually inure to the benefit of every one as regards both rates and service.

The company has placed before the Board of Public Utility Commissioners, figures and other data which support every statement in this advertisement. It is satisfied that unbiased consideration of the situation as herein outlined will convince its customers that in filing the new rates it has acted in accord with public interest, and in a spirit of fairness and equity.

PUBLIC SERVICE ELECTRIC AND GAS COMPANY

THOMAS N. McCARTER, President

HINTS FOR THE HOME

By Nancy Hart

DID YOU KNOW—that if you are using small rugs for floor covering, they should never be "scattered" about the floor in angling positions, but should be laid so that lines follow the lines of the room?

AND DID YOU KNOW—that it is a grave mistake in decoration to angle pieces of furniture across the corners of the room? Many who are untrained in decoration feel this catercornered placement of davenport, secretary, upright piano, or library table breaks the formality of a room and gives it a homey effect. The truth is, it but creates confusion.

As a usual rule all large, bulky pieces should go straight against the wall. Chairs, which one naturally angles to bring them in companionable relation with each other in conversation—and small tables near easy chairs—can logically depart from perfectly straight ways if the dominant masses of furniture provide straight backgrounds for them.

MENU WITHOUT MEAT

Rice and Tomato Soup
Nominally fritters—cheese sauce
Buttered beets
Cream salad
Butterscotch pie
Non-stimulating drink

NOVEL AND DELICIOUS SALAD

One-quarter cup finely chopped nut meats, 1/4 cup chopped celery, 1 tablespoon crystallized ginger, cut fine, 1 cup cut assorted fruits. Pour 1/2 cup boiling water over a package of lemon-flavored gelatin, when dissolved and almost cool add 1 1/2 cups ginger ale; when mixture begins to thicken stir in fruit and mold.

CHOCOLATE SPONGE CAKE

Sift 1/2 cup prepared cake flour with 1/4 teaspoon salt; and 4 tablespoons cocoa. Beat 5 egg yolks until very light; add a tablespoon lemon juice, then dry ingredients. Beat 5 egg whites until stiff and fold in 1 cup sugar; then the flour mixture. Bake in ungreased pan in slow oven 50 to 60 minutes.

NEW MEAT LOAF

Mix 3 pounds hamburger steak, 2 slices salt pork diced and dried out to golden brown; 1 pint can tomatoes, 1/2 onion, chopped, 2 1/2 teaspoons salt, 1/4 teaspoon pepper, 10 tablespoons quick cooking tapioca. Bake in bread pan in moderate oven 45 minutes. The tapioca takes the place of eggs and bread crumbs as a binder and avoids the "breadly" taste.

BIGGEST VOTE IN N. J.

Official figures prepared by Secretary of State Joseph F. S. Fitzpatrick and presented last week to the State Board of Canvassers for approval, show that the vote cast at the November election was the largest in the history of the state. The vote for presidential electors totals 1,548,195. The majority was 1,511,338.

Hoover's plurality over Smith is 309,123. The Socialist party polled 4,866 votes.

Larson's margin over Dill, for Governor, is 122,277, while that of Keen over Edwards, for United States Senator, is 233,129.

The Republicans carried every county except Hudson, where the Democratic ticket won by 54,972.

Ladies' and Children's Haircutting a Specialty

Three Barbers, No Waiting

E. L. Wolschmidt's BARBER SHOP

519 1/2 Howard Street Riverton
Telephone 955-W
Open 8 a. m. to 8:30 p. m.

Repair and Save Money



Keeping your building in repair is one of the best investments you can make. A repair that will cost but a few dollars to make this year, may develop by next year so that it will cost many dollars.

We will gladly look over your property and tell you what is in need of attention.

Estimates cheerfully given on new buildings or repair work.

Curtis E. Staveland
BUILDER
16 W. Charles Palmyra
Phone Riverton 744



It's not a lip or eye we beauty call.

But the full force and joint effect of all.

—POPE.

How many women, I wonder, really know how to cast up a good-looks inventory? You know, it is a most extraordinary thing to me, this peculiar beauty-blindness which seems to possess so many of your countrywomen. Beauty, to the average American, seems to mean such really meaningless and unimportant things as matched features and curly hair, extreme youth and perfect thirty-fours.

I simply cannot argue the matter with you if you are so unfortunate as to possess this "beauty-contest" complex. Nevertheless, let me call to your attention the fact that the Cleopatras and the Helens and the Sapphos of this world were not always young, and probably possessed none of the specifications of either the modern movie stars or the modern Venus. They did, however, possess charm—appeal—and a full measure of individuality.

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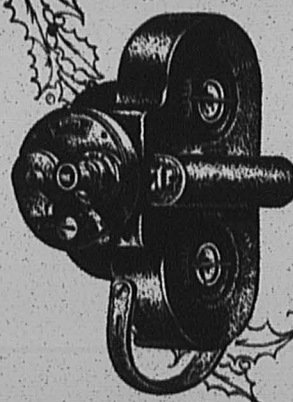
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HELENA RUBINSTEIN.



What a gift!

—for someone you love



BELL & HOWELL MOVIE CAMERA

THIS is a gift for someone of whom you are very fond. There can be no question about the way a Filmo Camera will be received. For Filmo, made by "the movie people," is the world's highest quality camera for taking personal movies. Any one going away will dearly prize this gift.

Filmo keeps any trip forever in movie scenes as realistic as life. You can be certain, too, that anyone you know can operate Filmo. It makes taking movies easier than taking snapshots with an ordinary camera.

A Filmo Camera, in its leather, plush-lined case, makes a beautiful gift. Let us show it to you.

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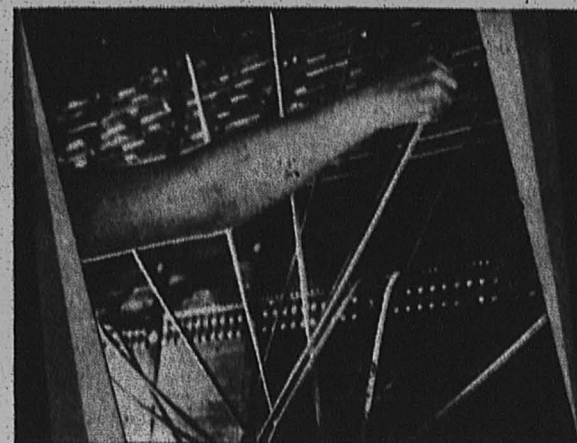
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HINTS FOR THE HOME

By Nancy Hart

DID YOU KNOW—that if you are using small rugs for floor covering, they should never be "scattered" about the floor in angling positions, but should be laid so that lines follow the lines of the room?

AND DID YOU KNOW—that it is a grave mistake in decoration to angle pieces of furniture across the corners of the room? Many who are untrained in decoration feel this catercornered placement of davenport, secretary, upright piano, or library table breaks the formality of a room and gives it a homey effect. The truth is, it but creates confusion.

As a usual rule all large, bulky pieces should go straight against the wall. Chairs, which one naturally angles to bring them in companionable relation with each other in conversation—and small tables near easy chairs—can logically depart from perfectly straight ways if the dominant masses of furniture provide straight backgrounds for them.

MENU WITHOUT MEAT

Rice and Tomato Soup
Hominy fritters—cheese sauce
Buttered beets
Cream slaw
Butterscotch pie
Non-stimulating drink

NOVEL AND DELICIOUS SALAD

One-quarter cup finely chopped nut meats, 1 cup chopped celery, 1 tablespoon crystallized ginger, cut fine, 1 cup cut assorted fruits. Pour 1/2 cup boiling water over a package of lemon-flavored gelatin, when dissolved and almost cool add 1 1/2 cups ginger ale; when mixture begins to thicken stir in fruit and mold.

CHOCOLATE SPONGE CAKE

Sift 1/2 cup prepared cake flour with 1/4 teaspoon salt; and 4 tablespoons cocoa. Beat 5 egg yolks until very light; add a tablespoon lemon juice, then dry ingredients. Beat 5 egg whites until stiff and fold in 1 cup sugar, then the flour mixture. Bake in ungreased pan in slow oven 60 to 65 minutes.

NEW MEAT LOAF

Mix 2 pounds hamburger steak, 2 slices salt pork diced and dried out to golden brown; 1 pint can tomatoes, 1/2 onion, chopped, 2 1/2 teaspoons salt, 1/4 teaspoon pepper, 10 tablespoons quick cooking tapioca. Bake in bread pan in moderate oven 45 minutes. The tapioca takes the place of eggs and bread crumbs as a binder and avoids the "breadly" taste.

BIGGEST VOTE IN N. J.

Official figures prepared by Secretary of State Joseph P. S. Fitzpatrick and presented last week to the State Board of Canvassers for approval, show that the vote cast at the November election was the largest in the history of the state. The vote for presidential electors totals 1,548,105. The registry was 1,811,338.

Hoover's plurality over Smith is 309,123. The Socialist party polled 4,860 votes. Larson's margin over Dill, for Governor, is 192,277, while of Keen over Edwards, for United States Senator, is 233,120.

The Republicans carried every county except Hudson, where the Democratic ticket won by 54,972.

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E. L. Wolschmidt's BARBER SHOP

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Telephone 988-W
Open 8 a. m. to 8:30 p. m.

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Keeping your building in repair is one of the best investments you can make. A repair that will cost but a few dollars to make this year, may develop by next year so that it will cost many dollars.

We will gladly look over your property and tell you what is in need of attention. Estimates cheerfully given on new buildings or repair work.

Curtis E. Stavelly
BUILDER
16 W. Charles Palmyra
Phone Riverton 744



My Lady's Beauty Secrets

By Helena Rubinstein

'Tis not a lip or eye we beauty call,
But the full force and joint effect of all.

—POPE.

How many women, I wonder, really know how to cast up a good-looking inventory? You know, it is a most extraordinary thing to me, this peculiar beauty-blindness which seems to possess so many of your countrywomen. Beauty, to the average American, seems to mean such really meaningless and unimportant things as matched features and curly hair, extreme youth and perfect thirty-fours.

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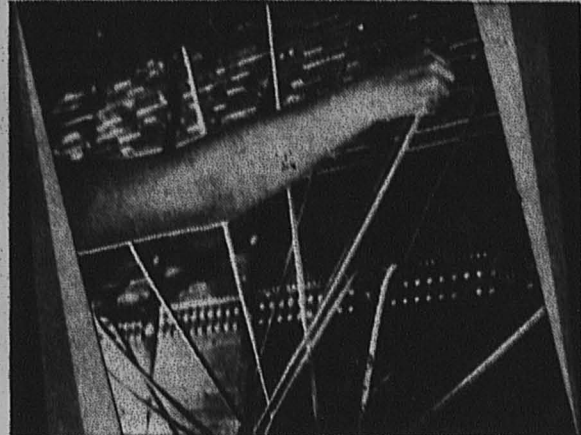
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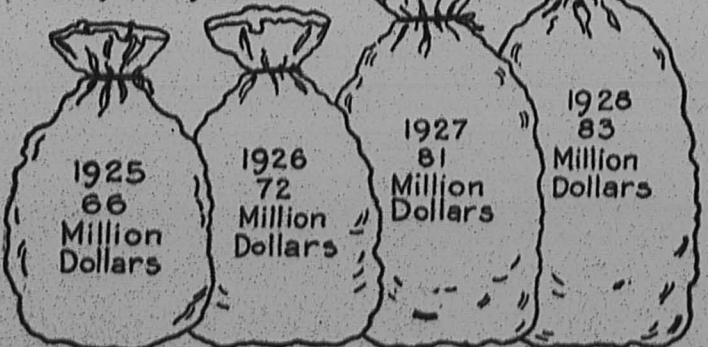
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PUBLIC SERVICE

THE NEW ERA

Vol. 40, No. 51.

RIVERTON, NEW JERSEY, THURSDAY, DECEMBER 20, 1928

PRICE FIVE CENTS

BURLINGTON COUNTY HOSPITAL ASKS FREEHOLDERS FOR \$36,000

Legion Sponsors Xmas Celebration

Post Frederick M. Rodgers American Legion, Palmyra, will this year again sponsor the big tree and Christmas celebration as in years past. The committee on arrangements and program is planning for the biggest and best Christmas tree ever to grace the lawn of the Legion Home and around which the evening carol service will be held. The carol chorus will consist of members from the choirs of the churches in the two towns and of course everyone is welcome to participate in this beautiful Christmas tradition. The service is to be at a short one from 8:30 to 10:00 o'clock, Monday evening, on the lawn of the Legion Home, with the Rev. J. William Lee officiating. All are welcome.

NEWS OF YMCA GROUP MEETINGS

Young Reporters Tell of Doings at Palmyra-Riverton "Y" Headquarters

The regular weekly meeting of the Lone Eagle YMCA group of Palmyra and Riverton was held in the YMCA Building last Saturday evening.

The meeting was called to order by Cecil Guest, president. All the members then joined in the reading of the Responsive Ritual for YMCA groups. The Bible study of the evening was conducted by the leader, Mr. Carter. This study took the form of a questionnaire on the Old and New Testaments. It was very enlightening and all members took an active part. Peter Rodman, who unofficially declared the best Bible student.

The minutes of the previous meeting were read by Secretary Robert Mattia who then proceeded to tell how much the dues were in arrears. The treasurer, Walter Hirst, reported a balance on hand but it was not nearly enough for the anticipated expense in the various activities that the group is going to carry on in the near future.

Movie Benefit
Mr. Carter presented to the group several matters which received due consideration. It was decided to hold a movie benefit in the YMCA building on January 4, 1929. Tickets are now on sale by all group members. The group is going in a body to YMCA Camp Ockanickon on January 11 for a stay of three days.

Many of the members were much interested in the swim to be held in the Moorestown pool on Tuesday night of this present week. Most of the fellows are planning to be present. An event that is looked forward to with real anticipation on the part of all the boys is the "Bean Barbecue" to be held sometime during the Christmas-New Year's holidays. They are also planning to go to Philadelphia with the County YMCA on December 28th when they will be the guests of the Central YMCA of that city.

All members attended this last meeting with a feeling of dread for the long delayed "Skull and Bone" initiation which was to take place, but again the ceremony was delayed because the Skull was not on the scene. Instead the leader had a surprise for the boys in the form of some eats, they were very plentiful, so much so that they could not get away with them all. After this few the group adjourned to the gym where teams were chosen and a real game of indoor basketball was enjoyed by all. The next meeting on Saturday, December 22, at which time applications for membership by fellows interested in getting into the group will be received.

Leroy Lester, Reporter.

Lincoln Pioneers

Our meeting was opened in prayer by George Cooper. We then attended to our business. Meanwhile Secretary Cooper and Treasurer Bill Cooper were taking in the dues and marking the attendance. Nobody was absent and why? Because it was our social.

Our meeting was closed with a bit of prayer, after which we went into the gym and played some games, while the social committee were out getting the refreshments. After some time they came back and we sat down in our chairs and then came the ice cream, which was relished very much. After we were through we went to our respective homes.

Bruce Davidson, Reporter.

FORCH CLUB NOTES

Christmas will soon be here. Are you helping to bring cheer to those less fortunate than you? The community needs are great owing to the slackness of work in many trades. The Forch Club will be open on Friday, December 21, to receive donations. Money, foodstuffs of all kinds and toy toys will be appreciated. Make checks payable to Community Welfare Association and send to Miss Marjorie B. Marcy, Riverton.

Drive for \$50,000 Maintenance Fund for Next Year Netted Only \$20,566

DELEGATION CALLED ON BOARD LAST FRIDAY

Owing to the failure of the Burlington County Hospital's drive to raise a fund of \$50,000 for maintenance for the coming year, the Burlington County Board of Freeholders has been asked to contribute \$36,000 to make up the deficit. The drive netted only \$20,566.

The failure of the hospital's drive was made known and the appropriation asked for a meeting of the county board of freeholders Friday. The appeal for a contribution from the county was made by a delegation headed by Franklin S. Chambers, president of the board of council, and including Miss Lydia M. Parry, president of the Board of Managers; Miss Rebekah B. Wilk Charles Cole, and Edward H. Lewis, of Mt. Holly; B. F. Houghton, Howard Eastwood, and C. Clarence Deacon of Burlington; Dr. Joseph Stokes and Jonathan C. Pettit, of Moorestown; Alexander C. Wood, of Riverton; Dr. Marcus W. Newcomb, of Brown's Mills; and Dr. Walter F. Lee, of Philadelphia, chief of staff of the Burlington County Hospital.

Hurt Tax Plans Last year the freeholders appropriated \$12,000 for the hospital. They now claim the sum asked for this year will prevent the reduction in the tax rate which they had planned.

Dr. Lee told the Freeholders that "a well-equipped institution such as the Burlington County Hospital is an absolute necessity in any community and one of its greatest assets. It compares favorably with similar institutions in the larger cities and is as well-equipped a unit as any between Philadelphia and New York."

Dr. Lee said the hospital could be made the medical center of the county for school work, for tuberculosis prevention work, for aid to crippled children, and for other such medico-charitable matters.

Blames Presidential Campaign
Alexander C. Wood, of Riverton, who told of the drive for \$50,000 and of its failure, blamed the presidential campaign in part. He said it had taken \$50,000 out of the county in political contributions. The Boy Scout Drive for \$40,000 was also called a drawback.

Wood said the freeholders the hospital is treating an average of 34 patients free for day without including transient accident cases which spend less than 24 hours in the hospital. This will amount, he said, to \$2,500 per patient a year. The average day cost is \$49, so that this work alone will cost the hospital over \$50,000. He said the institution was doing three times as much work as it was able to do in the old building. He said the help rendered by home nurses one home in every seven in the county.

WELFARE NEEDS XMAS BASKETS

Association Makes Appeal for Groceries, Vegetables, Candy, Toys, Etc.

Following is an appeal from the Community Welfare Association:
On Friday, December 21st, donations of groceries, vegetables, fruits, candy, toys, etc., for Christmas baskets will be received at the Forch Club, Riverton, and Police Station, Palmyra. Do your bit!
Saturday, December 22nd, Ladies of the Association will fill the baskets for Christmas at the Forch Club.
Monday, December 24th, a m. Baskets will be delivered at the m. We will need automobiles to help in the distribution. Can you spare an hour?

If you know a family needing a Christmas dinner, send in the name and address for investigation at once. We need a second hand cook stove, bed clothing and adults underwear. Can you help?

Let week, Camp 3 P. O. of A. gave a donation party and the Welfare Association received the contributions of groceries, canned goods, etc., and \$2.00 in cash. Good work, girls.

We thank all those who have contributed food, clothing, money and other things. May their Christmas be that much happier.

The following contributions are acknowledged:
Riverton Needlework Guild for shoe fund \$35.00
Charles Evans 15.00
First Church of Christ, Scientist 15.00
Millie's Health 10.00
Mr. and Mrs. J. P. Macfarlane 10.00
Colored Civic Society, Riverton 5.00
Mr. and Mrs. Wm. T. J. Furnell 5.00
James K. Hires 5.00
A. J. Brooks 5.00
C. J. Society of Central Baptist Church 5.00
Camp 3 P. O. of A. for Christmas baskets 2.00
William Pickett 1.00
Harry Bear 1.00
Palmyra P. O. of A. 5.00
Christ Episcopal Church 5.00

An old fashioned mother-in-law is a husband's best friend in these days of modern wives and all that that means.



TO all our friends, to the old ones
and the new ones to come, do we
wish this Christmas to be the merriest.

The Riverton New Era

F. S. DAY RETIRES AS SCHOOL CLERK IN LENOLA, PARRY

Palmyra Board of Education Honors Official Who Served 44 Years

Wednesday evening of last week the Palmyra Board of Education honored Clerk Francis S. Day, who is retiring from active service on account of his health.

Mr. Day, who is 81 years old, has been connected with educational work in Palmyra for the past 44 years as a member of the Board of Education and was District Clerk for 33 years of that time.

When the retiring Clerk came to Palmyra 44 years ago there was a one-story two-room school building at Cinnaminson and Spring Gardens. About eight years afterwards this building was enlarged and six years later the school facing Spring Garden at Cinnaminson was built.

The first high school was built on Delaware avenue about 1912 and this structure was enlarged in 1923 by the building of a 175,000 addition.

Mr. Day's business career was with the former Young, Smythfield and Company, now Sullivan, Smythfield and Company of Philadelphia. He was associated with this firm for 32 years.

Last Wednesday evening the members of the present school board and the living members of past boards gathered at the High School to honor Mr. Day before he left Thursday to visit his son Frank S. Day, Jr., in Chicago.

After the business session of the board, Mr. Day was presented with a beautiful resolution by the Board.

The party then retired to the school cafeteria where a buffet banquet was served. At this time Mr. Day was presented with \$50.00 in gold as a token of the respect and appreciation held for him and his services to the community.

Copy of Resolution
The resolution reads as follows: Resolutions of the Board of Education, Palmyra, N. J., December, nineteen hundred twenty-eight.

Whereas, Frank S. Day has served the citizens and the schools of Palmyra as a member of the Board of Education for 44 years and now on account of his health feels that he must discontinue active service for the Borough, and

Whereas, by his upright character and genial disposition, his fidelity and faithful service in the educational work of Palmyra he has won our gratitude and respect, which shall be retained forever, and

Whereas, it is fitting that we give expression to our sense of his real worth, therefore

Be It Resolved, by the Board of Education of Palmyra, Burlington County, New Jersey, that by Frank S. Day leaving his active participation in the educational work of this district, we, the citizens and schools are being deprived of a tried and true friend; we will ever think of him as a true friend, upright citizen, kindly neighbor, sincere and true co-worker of education, and

Citizens' Committee Charge Discrimination in Palmyra- Berlin Highway Plans

Around by the action of the State Highway Commission in approving the proposed route for the Palmyra-Marlinton state road, Lenola and Parry residents are preparing to seek a reopening of the battle which they have been waging to bring the road through those communities.

According to present plans, the road will be taken into Camden county for a considerable distance and it is this feature to which the residents of Burlington county object, declaring it is prejudicial in favor of Camden county.

The route is being planned as a new route to the shore from the Tacony-Palmyra bridge which is expected to be completed next fall.

The route as approved by the state highway commission would take the road south from Palmyra, crossing Pennsauken creek, the county line, and continuing in Camden county through Pennsauken township, between Merchantsville and Maple Shade. It would then turn east, crossing the creek again and continuing to Marlinton where it would connect with the present road to Berlin and thence south to the shore.

The route suggested by a citizens' committee of Parry and Lenola residents is to extend the road from Palmyra to Parry, where a circle would be constructed, diverting traffic in all directions there. It would continue to Lenola and thence to Marlinton where it would continue along the same route to Berlin.

"We have no state road or principal road running through our community," said William Clamper, chairman of the Lenola committee. "I think we deserve some recognition from the state. It will mean growth to our community."

The joint committee will meet Thursday night at the Parry firehouse to decide on some plan to win the road for their communities.

The Lenola Citizens' Committee includes Chairman Clamper, Thomas Cunningham, Albert McCombs and A. Phillips.

The Parry Citizens' Committee members are Chairman Williams, E. H. Hall, Edward Steel and Morel Parry.

COUNTY TAILORS MEET

The Burlington County Tailors' Association held its first Annual Banquet at Lumberton Inn last Thursday evening. The speakers were: Albert Malice, President; Burlington; Constance Rice, Secretary; Beverly; Charles Stout and Clifford Powell. They remarked about the feeling of friendship and fellowship existing in the organization, and said that it was sure to progress by the united efforts of the tailors of the County.

About 100 members were present. Two races and several nationalities were represented at this affair. Max Balkin was elected to the office of vice president and J. L. Young was made recording secretary. The present officers were re-elected.

**FREEHOLDER'S SON NEARLY
BLINDED BY SNOWBALL**
Charles Wright, 12 years old, son of Frederick Wright, of Medford, nearly lost his sight of his right eye last week when he was struck by a snowball thrown by a playmate. The snowball concealed a piece of clam shell, which the thrower L. Mallory, Paul Y. Eckert, George I. Harvey, Evelyn M. Olsson, Wm. A. Donaghy.

Past Members Present
The past members of the Board of Education present at this testimonial meeting were: James Brown, Frank Durkin, Jr., Dr. F. S. Vorhis, John Koepfer, Herbert Trout, Ralph Rivers, James T. Weart, George Becker, Dr. J. M. Lord, Dr. A. F. Lora, Dr. H. W. Bauer, E. A. Griscom, custodian of school funds.

The former Mayor of Palmyra, James T. Weart, was toastmaster during the social period of the evening.

ZONING COMMITTEE PRESENTS REPORT; MAYOR WILL APPOINT COMMISSION

C. C. Miller Commends Zoning as Necessary Measure of Protection

FATAL AUTO ACCIDENT; SPEEDING CENSURED

The first step towards zoning Riverton was taken last Thursday night when the report of the zoning committee was accepted by the borough council and a resolution passed authorizing the Mayor to appoint a zoning commission.

The committee report was read by J. Wilson Sylvester, one of its members. The Mayor commended the evident thoroughness with which the subject of zoning had been considered by the committee, and stated that he was in favor of zoning the borough.

The Mayor and Council of the Borough of Riverton, N. J., Gentlemen:

The Committee on Zoning, appointed by your honorable body on October 16, 1928, to "look into the zoning matter, attend meetings, and to advise Council as to their recommendations regarding zoning, and to where the streets are to be zoned in the Borough of Riverton," submits the following report:

Your committee reviewed the Enabling Act recently passed by the State Legislature, under which municipalities may pass zoning ordinances. It also read the report of the zoning meeting sponsored by the New Jersey League of Municipalities, held in Camden, N. J., October 10, 1928.

Attend Hearing
The committee attended the public hearing on the Moorestown zoning ordinance before the Township Committee in the Community House, Monday evening, November 12, 1928, and gave close attention to the arguments for and against the proposed ordinance.

On Monday evening, November 19, a conference was held with Mr. Cecil B. Annett, of Moorestown, a member of the Citizens' Committee which sponsored the movement to introduce zoning in Moorestown.

At the request of your committee, Mr. W. T. Brunton, a representative of the Technical Advisory Corporation, of New York City, visited Riverton on November 26, and in company with two members of the committee, made a brief survey of the Borough for the purpose of making an estimate of the cost of a complete survey upon which to base a zoning ordinance.

A copy of the letter from the Technical Advisory Corporation giving the results of Mr. Brunton's visit is attached and becomes a part of this report.

Zoning Commission
Your committee recommends that the Mayor and Council of the Borough of Riverton appoint a Zoning Commission to prepare a suitable ordinance for zoning the borough into business and residential districts, for the following reasons:

1. At the present time there are no restrictions of the purposes for which properties in any part of the borough may be used, except such as are contained in the deeds. This means that without zoning, there is no guarantee of residential sections against the invasion of undesirable business and industrial activities.

2. We believe that the adoption of a proper zoning ordinance will not only increase property values, but will preserve those features which make Riverton desirable and attractive as a high class residential community.

3. In the opinion of your committee it is inevitable that the completion of the Tacony-Palmyra Bridge and the Burlington-Bristol Bridge will bring an influx of population to this section. The effect of this increase in population on Riverton will depend largely upon what protective measures are now taken.

4. We believe that a zoning ordinance will be a benefit to every property owner and resident in the borough, and that the primary reason for the enactment of such an ordinance is to secure to our residents the advantages above cited.

Respectfully submitted,
Harry L. Rogers,
J. Wilson Sylvester,
H. H. Murray,
Walter L. Bowen,
Edgar Lippincott,
Chairman.

(Continued on Page 6.)

AIR RIFLES UNLAWFUL

Chief of Police C. Morris Beck, of Palmyra, issues a timely warning to parents in regard to the use of air rifles by boys. There is a law which forbids the shooting of air rifles in the Borough of Palmyra and the Chief reports that several violations have been reported to him during the past few weeks. No action has been taken against the parents of the boys to date but Chief Beck says such of the air rifle acreage in the United States was west of the Mississippi River where it has assumed a major role among forage crops because of the high yields of hay rich in feeding value. Alfalfa is now regarded as one of the best kinds of hay to be raised on a New Jersey dairy farm.

F. T. A. CHRISTMAS PARTY

Great preparations are afoot for the usual Christmas Party at the Riverton Fire House on Thursday. Santa Claus has assured the Parent Teacher Association that he will be there with a surprise for every child. A program will be presented by the children of the Kindergarten, First, Second and Third Grades at 10:15 in the morning, and by the older children at two in the afternoon. All are welcome.

TAYLOR'S GARAGE
James B. Taylor, Prop.

BISHOP MATTHEWS COMING TO RIVERTON

Will Confirm a Class and Preach at
Christ Church December 23

On Sunday morning next, December twenty-third, the Rt. Rev. Paul Matthews, D. D., Bishop of New Jersey, will come to Christ Church, Riverton, for the purpose of confirming a class and preaching. The service will be at eleven o'clock in the morning and every one will be most cordially welcome.

The Christmas Services at Christ Church, Riverton, will be as follows: a full choral celebration of the Holy Communion at midnight on Christmas Eve, a celebration of the Holy Communion at seven thirty on Christmas morning and another celebration of the Holy Communion at half past ten with sermon.

A. A. BANQUET HUGE SUCCESS

Prominent Sportmen Speak at Dinner Given in Honor of Riverton Athletes

Monday evening of this week about 120 men and boys gathered at the festive board in honor of Riverton's Baseball and Football teams.

The dinner was served at the Riverton Country Club by Chris Burey. The principal speakers of the evening were Chief Bender, an old Philadelphia Athletics' baseball player, who has been coach of the Annapolis Naval Academy baseball teams for the past six years. Chief gave many interesting and instructive side-lights to the game. The old Indian laughed heartily when someone passed the remark that he was the one who was responsible for Ed Williams' being bled.

Russell "Lena" Blackburne, a well-known baseball man of Palmyra and manager of the Chicago White Sox, made appropriate remarks to the boys in regard to sportsmanship and training for sports. "Lena's" speech was much enjoyed because of his popularity among the young men in Riverton and Palmyra.

Carl Thomas Speaks
Carl Thomas, University of Pennsylvania football coach, also a resident of Palmyra was called upon and responded with a few words of advice to the young athletes.

Senator Clifford R. Powell attended the banquet and thrilled the boys with some stories of his experiences over seas during the World War.

Mayor Howard M. Rogers was also called upon and made brief remarks in regard to the progress of the Riverton Athletic Association.

Webb, a well-known speaker from Philadelphia, gave the address of the evening and incorporated in his talk advice along several different phases of organized sports. The talk was made very interesting by the inclusion of humorous stories and incidents.

Laugh at Old Timers
Charles A. Managan was present and had several pictures with him of the old time Riverton baseball teams, some of which dated back to 1870. The pictures were passed around and many laughs were had at the queer looking suits they wore in those early days of the National Pastime.

Robert Blackhouse, president of the Association, made a short address telling of the aims and purposes of the organization.

"Sonny" Wright was the chairman of the committee in charge of the banquet which was the first of its kind for local players in recent years and is a significant mark of the new spirit in local sports.

Edward R. Williams handled the gavel as toastmaster of the evening.

TAYLOR'S SALES

Mrs. Robert English, of Palmyra, purchased a new 8-90 Auburn de luxe sedan.
Miss Helen Gettle, of Roebling, has a used Packard sedan.
Fleetwood Holmes, of Burlington, is enjoying an Oakland touring car purchased from Taylor's Garage.
Joseph Mongillo, of Riverside, purchased a Ford Sedan from Taylor's Garage.

BIG ALFALFA CROP

New Jersey farmers have been unusually successful in their attempts to raise alfalfa, and the acreage of this great crop has increased from 104 acres in 1900 to 22,850 acres at the present time. Until recent years most of the alfalfa acreage in the United States was west of the Mississippi River where it has assumed a major role among forage crops because of the high yields of hay rich in feeding value. Alfalfa is now regarded as one of the best kinds of hay to be raised on a New Jersey dairy farm.

CARD OF THANKS

We desire to express our appreciation to all our friends and neighbors for their sympathy during our recent bereavement and those who sent cards and flowers to the funeral.

Mr. and Mrs. Joseph Kessler.

Man Dies In P.R.T. Accident

Rector Injured as Bus Hits Tree in Palmyra

THREE TAKEN TO HOSPITALS

Ford Sedan Causes Accident; Driver Disappears

Last night about 10:30 as a Pennsylvania bus was making a trip from Philadelphia to Burlington, Earl Cooper, 35, of Palmyra, was killed when he was pinned against a tree at Broad and Delaware avenue, Palmyra, by the bus.

Cooper had just alighted from a trolley car and was about to cross Broad street when the bus driver attempted to pull his bus around Cooper safely.

Wilbert Letford, of Palmyra, a passenger on the bus, said that it was not the bus driver's fault but that of the driver of a Ford sedan driving towards the bus. He explained that the bus could not be driven back to the right-hand side of the road without striking the Ford and in trying to avoid hitting both Cooper and the Ford the bus was driven against a tree on Broad street and Cooper's body was pinned under the bus.

Letford also said that the bus was only moving at about a twenty mile per hour speed as a passenger had been discharged about a block from where the accident occurred.

The Palmyra fire truck was used to pull the bus away from the tree in order to release Cooper's body which was taken to the Snover funeral home, of Palmyra.

List of killed and injured:
Earl Cooper, 35 Palmyra, killed.
Treated by Dr. LeFavor.
Miss Sara Volks, Florence, bruises and shock.

Wilbert Letford, 26, Palmyra, slight lacerations.
Rev. A. C. Fleidner, Burlington, bruises.

Ken Williams, Palmyra, head lacerations and broken nose.
Miss F. Fleidner, Burlington, bruises.
L. Shibley, Riverton, bruises.
Treated by Dr. Vorhees.

Mrs. Irwin Donaghy, severe lacerations of head and face.
Joseph Hearn, bus driver, treated by Dr. Bauer, slight lacerations.

There were several passengers on the bus who were treated by Dr. LeFavor at the scene of the accident but whose names were not obtained by the authorities as they were taken home immediately after treatment. William Ward was taken to the Cooper Hospital.

The bus was badly damaged about the front section and nearly all the glass in the windows was broken by the impact which was so great that all the seats in the bus were torn loose from the floor. The steering wheel broke when the driver was thrown against it and he narrowly escaped serious internal injuries.

HIT BY AUTO

Marie Stahl, eleven year old daughter of Mr. and Mrs. Frederick Stahl, of Delanco, is suffering with lacerations of the head and face and bruises of the body which occurred when the little girl was struck by an automobile driven by Rev. Seymour H. Barker, pastor of the Zion A. M. E. Church, of East Riverton.

The accident occurred on Pavilion avenue, Riverside, Monday afternoon, when the little girl was returning from school.

The minister rushed the child to the Zurburg Memorial Hospital where it was thought she had a fractured skull but later developments proved that the injuries were not serious.

The Rev. Mr. Barker surrendered himself to the police and was released on his own recognizance.

WINS OVERALLS

The prize of a pair of overalls offered by Freeman's Economy Store was won by William Bishop, of Riverton. Bishop's guess was that 600 yards of thread was used in the manufacture of the world's largest pair of overalls which were displayed outside the Freeman store last week. Had his guess been 35 yards more it would have been absolutely accurate as 535 yards were used.

COUNCIL RECEIVES ANNUAL REPORTS AT FINAL MEETING

Important Business Faces Borough Officials During Coming Year

STORM SEWERS NEEDED IN NEW BRIDGE AREA

Police Physician Makes Report of Varied Cases Treated During 1928

The last regular meeting of the year, was held by the Palmyra Borough Council Tuesday evening in the Council Chambers at the Firehouse. This being the last meeting of the present Council no new business was introduced and the time was spent clearing up the business of the current year.

The most important business going over to the new Council will be the stoppage of drainage by the filling in of the natural outlet in the vicinity of the new bridge.

The owners of this property were notified by Clerk Spencer several weeks ago and replied that the land had been sold to the Ferry Company. The bridge and ferry companies were also notified at the same time but no reply had been received prior to the meeting.

To Confer With Engineers Mayor Wimer will meet with the Borough engineers to decide on the proper course to take in order to protect the rights of the people of Palmyra.

In order to take proper care of the drainage in this section it will be necessary for a 48 inch storm sewer to be built from Jefferson and Market streets to the river. The Council is of the opinion that this should be done by the persons who own the land and are making it necessary by filling in the land.

The following annual reports were presented and give a good idea of the work being done by the Police and Fire Departments and also the Police Physician. The regular monthly reports of the Police department and Building Inspector also follow.

Annual Police Report To the Honorable Mayor and Council, Borough of Palmyra, N. J.

I respectfully submit my yearly Police Report for the year ending December 18th, 1928.

76 arrests for motor violations.
29 arrests for disorderly conduct.
25 arrests for drunkenness.
7 arrests for driving an automobile while under the influence of liquor.
5 arrests for robbery.
7 arrests for larceny.
3 arrests for suspected hold up.
7 arrests for fraudulent sign.
7 arrests for suspicious persons.
1 arrest for passing worthless checks.
5 stolen cars recovered.
1 arrest for transporting liquor.
There were three suicides, and one attempt at suicide.

One hold up of service station.
2 arrests for non-support.
There were eleven boys picked up as runaways, and returned to their homes.

There were twenty-five accidents in and near Palmyra, several of which proved fatal, resulting in the loss of life. A majority of them however were of a minor nature.
19 persons were given night lodging.

C. MORRIS BECK, Chief.

Annual Fire Report To Mayor and Borough Council, Borough of Palmyra, N. J.

Palmyra Fire Company has answered 31 alarms of fire and 12 fire drills.

10 alarms of fire in Cinnaminson township.
2 alarms of fire in Pennsauken township.

1 alarm of fire in Riverton.
16 alarms of fire in Palmyra.
Material used in Cinnaminson township:

300 feet of hose.
400 feet of ladder.
100 gallons of booster.
12 gallons of chemical.
Material used in Pennsauken township:

80 gallons of booster.
60 gallons of chemical.
70 feet of ladder.
Material used in Palmyra:

2200 feet of hose.
500 feet of ladder.
400 gallons of booster.
90 gallons of chemical.

Total material used in 1928:
4100 feet of hose laid out.
1071 feet of ladder used.
780 gallons of booster used.
162 gallons of chemical used.

Material on hand:
2100 feet of 2 1/2 inch fire hose.
100 feet of chemical.
100 feet of booster hose.
All fire apparatus in very good condition.

JOE L. STACK, Chief, PALMYRA FIRE COMPANY, Palmyra, New Jersey.

Dear Sir: Since this is your last meeting of the year 1928, I have prepared at the suggestion of Chief Beck, a short resume of the work done in my department of the Borough activities in the past year.

I trust that it may give you some idea of the variety and number of cases that have come to our attention within the past twelve months.

In my file of cases as Police and Fire Surgeon are found:

1. Examination of automobile drivers for intoxication, 10.
2. Injured in automobile accidents, treated in office or examined and sent to hospitals, 20, including: 4 fractured skulls, 4 lacerations requiring more than six stitches to close, six lacerations requiring less than six stitches to close, two broken shoulders, three broken arms and minor bruises, etc.

Firemen Injured
3. Firemen injured in line of duty.

Wounded by Letter



Miss Mercedes Gletze, the swimmer, and William Ferrance, the soldier in India who fell in love with her picture in a paper and wooed her by letter. Now he has returned to London and the two have met.

4. including one deep laceration of hand, two burns, and one acid burn.
4. Police officers treated, 2; one gunshot case, one motorcycle injury.
5. Railroad train accidents, 2; one death, one treated for shock, 1.
6. Injuries treated resulting from personal encounter between two individuals, 2; one requiring eight and one four stitches.

7. Suicides by illuminating gas, 2.
8. Attempted suicide by hanging, 1, (dressed patient).

Total Police and Fire Cases, 43.
Cases in file of Borough Physician, 11.

Cases seen for Board of Health, 3; including suspected contagious diseases.

Total number for 1928, 59.
May I take this opportunity to express my appreciation of the efficiency and cooperation shown by the Police Department in our many contacts this year. It has been a pleasure to work with them.

Respectfully submitted,

DR. H. LE FAVOR, M. D. Police Report

To the Honorable Mayor and Council of the Borough of Palmyra

The following is the police report from Nov. 20, 1928 to Dec. 18, 1928.

1 arrest for disorderly conduct.
1 arrest for reckless driving.
1 arrest for non-support.

1 arrest for carrying concealed weapons. This same man tried to commit suicide by hanging himself in the cell in the Palmyra Police Station, but was discovered and cut down by Officer Rodgers. He was committed to Mr. Holly for investigation.

Three boys were picked up, eight and nine years old, as runaways from Philadelphia. Their parents were notified and called for them.

Respectfully submitted,
C. MORRIS BECK, Chief, Building Inspector.

Borough Council, Borough of Palmyra, N. J.

The following permits were issued during the month of November, 1928, by your Building Inspector:

John Kern, 29 Rowland Street, New Roof, \$180.
John B. Mood, 66 Public Road, Enclosed Porch, \$400.

Jacob Levin, Sixth and Race Street, New Roof, \$180.
R. L. Bailey, 907 Highland Ave., Enclosed Porch, \$200.

John Ellis, 17 West Broad Street, Enclosed Porch, \$100.
Thomas Branson, 608 Washington Avenue, Back Porch, \$100.

Mrs. Denio, 26 Rowland Street, New Roof, \$310.
Wm. B. Fisher, 828 Highland Avenue, Garage, \$284.

Everett Higgins, 604 Washington Avenue, New Roof, \$500.
Warren Bean, 834 Columbia Avenue, Garage, \$470.

John Coleman, 121 E. Fifth Street, New Roof, \$370.
Percy Meeks, 29 W. Charles Street, Garage, \$100.

Chandler Construction Co., Camden, N. J., South Side of 4th Street at Race Street, 7 Room House and Bath, \$3,400.

Luigi Liegal, Pennsylvania Avenue, 4 Room Bungalow, \$3,500.
Total, \$10,114.00.

Very truly yours,
JOHN A. EICHNER, Building Inspector, JOSEPH A. DAVIS.

SEEK XMAS GIFTS FOR ALMHOUSE

Committee Hopes to Have Package for Everyone at County Institution

The following appeal has been received from the Almshouse Committee. Don't forget the people at the Almshouse this Christmas. Last Christmas we had a package for everybody, with his name on a card. This year, so far, we have fourteen gifts and five dollars and ten cents for one hundred people. We need stockings, gloves, ties, handkerchiefs, etc., or money.

Time is short. We want everything wrapped and tagged by Saturday.

As we called the names last year to give the packages, several old men said, "Lady, don't forget that fellow next to me. He ain't got nothing." Never once did we hear, "I have nothing."

We have on our list a little boy, seven years old. He is not large for his age nor very strong. His father died of tuberculosis. This little boy is hoping that Santa will bring him a rocking horse. We are afraid that by the time Santa reaches his house, way out in the country, all the rocking horses will be given away.

Is there a boy who has outgrown his horse who will pass it on to another boy? There are five little children here and no father to help provide. A boy, two years old, would be so happy with a "shoe-ly," a habes rocking horse. Can you help? Christmas time is the children's time. Let us share our blessings and make the children happy. Call Riverton 12-W or send articles to 307 Morgan avenue, Palmyra.

No expression of the human spirit is quite so fine as the commendation of good work while success is still in the distance.

FORUM PROGRAM AT MEN'S CLUB MUCH ENJOYED

Richard E. Wilson Tells of Great Works of First Forum in America

PROFESSOR ECKERT TALKS ON SCHOOLS

Coal Tar, Combs, Accordions, Magazine Publishing, Travel Among Subjects

A very interesting forum meeting of the Men's Club of Christ Church, Palmyra, was held Monday evening in the Parish House.

Richard E. Wilson, director of the forum opened the discussion with a brief description of the first forum established in America.

He told how ten men, among which was Benjamin Franklin, gathered together with the idea of encouraging worthwhile causes. Mr. Wilson stated that only a small number of men were permitted to belong to this forum but that after a while so many wished to join that it was found desirable to establish other groups along the same lines.

Among the great works emanating from the first forum were the establishment of the first newspaper in America, the Philadelphia Gazette, now the Public Ledger; the first fire department; the first subscription library and the University of Pennsylvania.

The first speaker on the forum program was G. P. Fox who gave a fine talk on magazine publishing. He described in detail a great many of the operations necessary to produce a modern magazine and also the methods of mailing and distributing them.

Herman F. Anders gave a detailed discussion of "Coal Tar Derivatives." He described the various processes necessary in the manufacture of tar and its derivatives from coal. His talk was very interesting and instructive. In fact so much so that the members would have been delighted to have heard more but each man's time is limited to ten minutes.

D. M. Wise, who was scheduled to talk on "A Year in Congo" decided to change his subject and spoke on "Travel Sketches in Peru." It was apparent from the speaker's description of the country that it is a very interesting place and in a great many ways different from our own country.

After the speaker had finished his talk he was asked several questions about Peru to which he replied in detail. His descriptions were much appreciated by all who had the good fortune to be present.

A very interesting feature of the evening was a description of a special type of accordion by Joseph R. Weiser, of Philadelphia. He gave a complete explanation of the instrument and afterwards played a few selections which were well received. He also entertained the members with recitations, which he said were relics of the days before radio became popular.

Harry E. Davis, who is in the comb manufacturing business, told the men about the history of combs and their many uses. He had several samples of tortoise shell which he used in illustrating his talk, which proved to be very interesting.

Professor Paul Y. Eckert, a new member of the Club, made a short talk on the school situation in which he complimented the Board of Education on its efforts to keep the cost of the schools at the lowest point possible, stating that the cost of educating a child in the Palmyra schools was the second lowest in county.

Professor Eckert told of the recent tuition increase which has just been passed by the Board and stated that it had been favorably received by sending districts. He also mentioned the fact that the new rate would increase the school revenues by an amount of approximately \$5,000.

Two beautiful bass solos were rendered by John Ward accompanied by Lee Milton on the piano.

Dr. Charles S. Vorhis was elected to membership.

POLICE NEWS

Theodore Wilkinson, colored, of Palmyra, was arrested about one o'clock Sunday morning on a charge of drunkenness and disorderly conduct. He was arraigned before Justice of the Peace Coddington and fined \$5 and \$5.25 costs.

The Riverton police were called to the P. R. T. garage in East Riverton to remove the disturbance caused by a chase of Wilkinson to the Riverton side of Pompos creek where he was finally held by Edward R. Williams, director of public safety, and when Officers Miller and Gootee arrived from the garage, Wilkinson was taken to the jail and held for a hearing.

Last Thursday night during the heavy fog, which fell over this vicinity, four young men who had been on a gunning trip in Maryland were on their way home in Maine. When they were stopped near Riverton by State Trooper Horn and warned to fix the tail light on their car.

After fixing the light the boys drove as far as Riverton but decided not to go further as the fog was too thick. After inquiring as to boarding houses and trying without success to get a lodging for the four of them they applied to Officer Gootee for help. The genial cop told the boys that the best he could do for them was to put them up for the night in the Hotel "de Lock-up."

The four told the officer they would be glad to sleep most any place. He took them to the Hotel and saw that they were all properly bunked and tucked in for a good night's sleep.

The fatherly officer very graciously awakened them at 6 o'clock in the morning, and saw that they were started safely on their journey home.

The four boys were Charles and Carl Robinson, brothers, and Harry and Clyde Brown, also brothers, all of Auburn, Maine.

Christmas Dance

The dance committee of the Moorestown Community House Association has made arrangements for a special Christmas dance to be held this Saturday evening, December 22.

The College Crew, an orchestra which the committee has been working to get for some time, will furnish the music. The College Crew has won its unusually fine reputation through playing at many popular fraternity dances such as the Nu Rho Delta, Pi Rho Sigma, and the Pi Gamma Sigma, which held its last dance at the Ritz Carlton, Atlantic City.

The College Crew has also been playing at private house parties and in Pennsylvania Colleges and has been engaged the Senior Prom of Drexel Institute this year.

The College Crew has also been engaged for the New Year's Dance to be held at Moorestown Monday evening, December 31.

The Community House gymnasium will be attractively and appropriately decorated for the dance Saturday night and an unusually large crowd will undoubtedly enjoy the dance. The admission will be seventy-five cents.

FORMER RESIDENT PRAISES PALMYRA

Asks About Cemetery Lots; Wishes to be Buried in "Native Soil"

That Palmyra is appreciated by former residents who have found it necessary to live in other parts of the country is shown by the following letter which was addressed to "The Mayor of Palmyra" and which has been referred to the "News" to be answered. The information requested has been sent to the writer.

P. O. Box 786
El Reno, Okla.

To the Mayor of Palmyra

Dear Sir: Would you kindly give me some information regarding the name, if there is one, of a newspaper published in Palmyra? Also the name of the cemetery and to whom I should write concerning lots?

Palmyra is my birthplace and my early childhood days were spent here. My heart has always been there and while it has been years since I was in Palmyra, memory of the happiest days of my life make me think of my home town. Some day soon I hope to return again and renew old friendships and see what to me, is the most beautiful town in the world.

My maiden name was Tracy and I was born in the old Tracy house on Rowland street. We lived in Chicago and as our property was in trust it was neglected after we moved away. However, circumstances compelled me to live elsewhere but when the end comes, I want to be buried in my native soil and intend to buy a lot in this vicinity.

My heart returns to Palmyra at the approach of the holidays where my happiest Christmas was spent with my father, mother, brothers and our many friends. You who live there do not appreciate your privilege until you have experienced the homelike feeling by being transplanted miles away from home.

I merely intended to ask for the information I want and hope you will forgive me for rambling on. Thanking you, I am,

Very truly,
Agnes Tracy Holland,
P. O. Box 786,
El Reno, Oklahoma.

FOR THE NEW SCHOOL FROCK

To the girl in her teens no gift is more acceptable than the gift of an extra frock to carry back to school after holidays. Whether it be a new printed silk, a plain silk or one of the very latest shades, a good ensemble or "medium weight" jacket suit makes little difference—just so it's something new. These costumes are all equally smart and serviceable for the school girl's wardrobe.

ENGAGED
Dr. and Mrs. E. S. H. McCauley of Beaver, Pa., have announced the engagement of their daughter, Ruth, to Bradley Brown, son of Mr. and Mrs. Charles T. Brown, of Chester avenue, Moorestown.

NEW SWEATER STYLES
The sweater, too, makes a most acceptable gift for all who are fond of sports. Several of the new models show the double-breasted closing and rolling collar of brushed wool. Another new design has a notched collar and lapels in man-tailored fashion. There is an absence of belts, and designs lean toward the

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Rittenhouse 7417

SEEKS CHANGE IN SCHOOL COURSES

Radical Revision in State's High Curricula Urged by Elliott

Radical revision of curricula of normal, high and elementary schools in New Jersey is urged in a report by Dr. Chas. H. Elliott, State Commissioner of Education, submitted at a meeting of the State Board of Education in the State House recently. The report covered the schools year ending June 30, 1928.

Complete reorganization of physical training in public schools is also stressed by Dr. Elliott as extremely pressing. In this connection, he reveals that he thinks football and basketball are entirely too strenuous for children of junior high school age and wants athletics and games adapted to the needs of pupils of seventh, eighth, and ninth grade ages.

Regarding a revision of normal school curricula Dr. Elliott says the time is now here when courses in teacher training should be extended from two to three years and should be materially improved. He advocates also the development of training courses for junior high school teachers at the Trenton State Normal School.

See Major Problems
Dr. Elliott, writing of changes in high school courses of study, states that the problem of adapting varied courses of study to meet the needs of students in these institutions remains a major question.

"The large increase in high school members," he said, "and the greater range of abilities of the students now enrolled, places squarely before us the problem of developing a greater range of courses than was necessary 25 years ago, when the secondary schools had an enrollment of many for college preparation. A development of vocational courses in the high schools and of vocational high schools will contribute to the solution of this very important problem."

In the elementary school field, Dr. Elliott sees several problems necessitating adjustment soon. One problem, he said, involves the training of a large group of over-age pupils found in these institutions.

It is his opinion that the State has not given the proper attention to health education. The work of the division of physical training of the State Department of Education, he adds, ought to be revamped to include, not only physical training, but health education. Such a program, he considers, would coordinate very closely the work of school physicians, dentists, nurses and the instruction in hygiene, health habits and safety.

A marked development in the work of vocational schools, continuation schools and in industrial arts courses during the year is shown by Dr. Elliott's report.

Cost of Schools
It cost New Jersey \$90,434,810.77 to operate its public schools for the year 1927-28. Dr. Elliott's report reveals. Of this total, the sum of \$68,578,728.40 went for current expenses.

Expenses of the State Department of Public Instruction and the State Board of Education were \$219,547.32, or a little less than one-third of one per cent of current expenses.

Total enrollment of pupils in public schools, including evening schools, was 772,022 for the year. This was an increase of 14,743 pupils.

An interesting point in the report is the placing of the average yearly salary of day school teachers at \$1,581.11. This figure does not include superintendents, their assistants nor any evening school teachers. This was an increase of \$93.10 over the average salary computed for the previous year. In 1924 the figure was \$1,737.40, increasing steadily until last year.

The total value of school property in New Jersey for the year was \$253,251,703.15, an increase of \$11,739,461.16 over the preceding year.

During the past year, the report states, the growth of public high school enrollment has continued. There was an increase in registration of 5,983 pupils or 8.9 per cent. Including evening students, the total increase was 9,171, or 9.3 per cent.

STATE LEGION TAKES CONVALESCENT HOME

On January 1, the Department of New Jersey, American Legion, will take over the operation of the American Legion Convalescent Home, on Washington street, Toms River. It will be conducted as a state home, open to those who need its services from all parts of the state. It is leased to the State Legion by the counties of the Fourth district, who are the owners, for a dollar a year. This owning counties are: Ocean, Monmouth, Middlesex, Mercer, Hunterdon and Hudson. This is now the only Convalescent Home owned by the Legion in New Jersey.

HOLIDAY PROGRAM AT WALT WHITMAN

Diversified Entertainment Features This Week's Bill at Popular Theatre

The program arranged for the last half of this week at the Walt Whitman Theatre gives promise of surpassing all previous efforts along this line at this popular playhouse. The photoplay being one of the season's funniest, The Vaudeville portion embraces all the essential elements necessary to round out a real variety program.

Headline the stage attractions is a group of five young fellows who call themselves "The Five Jolly Tars."

Their act is replete with good music on the banjo and saxophone and an abundance of good singing and clean comedy.

Other acts are Don Austin and Marie in an unusual cartoon novelty presenting "Andy Camp." The international Trio, presents "Echoes Of Opera and Jazz" a pretentious singing revue, beautifully costumed and artistically staged. Gormely and Sully are "Mirth Provokers" of rare ability, and De Bee and Hudson, offer "Musical Nonsense."

Taken from the stage play by Geo. S. Kaufman, and considered one of the funniest theatrical hits of recent years, the picture retains all the finer features of the stage production with many added touches to enhance the original theme.

There will be the fine music by the Walt Whitman Theatre Orchestra under the direction of John Rhodes, beautiful organ selections by Joseph T. Powers, and the Movietone News "The World's Greatest Audible Newspaper" to round out a real holiday program.

Mrs. R. F. Riegert has opened a Maternity Home at 408 Main street, Riverton, sanctioned by doctors of Riverton and Palmyra.

Mrs. William Watkins, of East Riverton, is receiving congratulations on the birth of a son, Harry Royer, on December 14, at Mrs. Riegert's Maternity Home.

THE FAMILY Gift

HERE'S dance music for sister; a permanent pass to the sport events for brother; concerts, opera, news events—entertainment for everyone!

Mother will like its space-saving compactness. Father will like its low cost and the economy of lamp-socket operation. And everybody likes the way it keeps on working. Try it today.

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Model 40—a powerful 6 A. C. tubes, 41 tubes, 41 tubes, 41 tubes.

Atwater Kent Speakers—3 tubes, same quality. Each \$20.

By Christmas Night they've mastered it!

ANYONE—even the smallest child—can use it the first time he tries. It's fun—it's magic—and it's education!

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Smallest, lightest, strongest portable made. Goes in a desk drawer. Carries in a case hardly bigger than a handbag. Rubber feet that won't scratch furniture. Let us show it to you today!

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JOHNSON URGES SPAN BOULEVARD

Moorestown Man's Plan Would Wipe Out Philadelphia Tenderloin

Eldridge Reeves Johnson, Moorestown millionaire and former president of the Victor Talking Machine Company, has suggested, in a letter to the Camden Chamber of Commerce that an elevated boulevard be built in Philadelphia from Broad street and the bridge plaza.

"I cannot conceive of anything more uneconomical than to build the direct bridge in the world," Mr. Johnson said, "and then allow its usefulness to be impaired through neglect of constructing the proper approaches."

The Johnson program for improving the Philadelphia approach would call for the raising of blocks of houses on one side of Race or Vine streets and construction of the boulevard, elevated to prevent interference with cross-street traffic, from the plaza to Broad street.

He realizes such a program would interfere with the elevated tracks of the Reading Railway as they cross from the line's terminal at Twelfth and Market streets, but he said to do so would be to close up the worst slums in Philadelphia, and would benefit the city.

Mr. Johnson also recommended elimination of Cooper river piers south of the Reading Railway as they cross from the line's terminal at Twelfth and Market streets, but he said to do so would be to close up the worst slums in Philadelphia, and would benefit the city.

NEW COLLARS REVIVE

Never have collar styles been more varied or more clever at the game of refurbishing the partly worn frock. Cape and panel ideas are in the foreground—sleeve panels of Alençon, over-the-shoulder models of georgette or net combined with Alençon or Venise lace. And for the erstwhile flat V-neck there are simple strips of insertion with pointed ends drawn through a loop of lace. These, too, make delightful gifts.

SHE'LL BE THE PIPER

"What's this I hear, Dan, about your girl pinching a fiddle. 'You've got it wrong, Ben, she's gone off with a first violin'—Passing Show.

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MOORESTOWN HAS POOR BUS SERVICE

Survey Reveals Moorestown's Interstate Transportation as "Particularly Bad"

A survey, conducted by Camden interests last week, revealed that Moorestown has the poorest interstate bus services of any South Jersey community. Those making the check-up described it as "particularly bad."

The survey also disclosed that fact that "daily inconvenience and discomfort for thousands are the price South Jersey citizens are paying for utter failure of Penn-Jersey bus service to handle interstate transportation across the bridge."

It was not unusual to find South Jersey citizens waiting forty-five minutes between buses. This is particularly the case with Moorestown riders, where it was found that they frequently have to wait three-quarters of an hour for transportation.

Close timing revealed this fact last

Thursday afternoon. A bus for Moorestown left Philadelphia city hall plaza at 2:00 and it was not until 2:34 or forty-five minutes later, that another Moorestown bus put in its appearance.

The check-up showed that the next Moorestown bus came along twenty minutes later, 3:14. Then came a wait of thirty-three minutes, which was followed by a forty-five minute wait ending at 4:32, a rush hour.

The Tri-State Line, Penn-Jersey's only opposition in the interstate field, furnishes little or no competition, the survey showed. One Tri-State machine appeared on the scene once in three hours and a half.

J. V. Morgan, chairman of the bridge transportation committee of the Camden Chamber of Commerce said he felt he had "a real right hand now to help us in our fight to get rails across the span."

Mr. Morgan made his statement as he was sending out calls for a meeting of South Jersey leaders in the chamber's fight for a reduction of 50 percent or more in bridge tolls. He also sent letters to three Camden county Assemblymen seeking their support in the toll cut movement.

The meeting, to be held in the chamber headquarters at 8 p. m. January 9, was called to include 250

prominent citizens and civic leaders of the South Jersey communities served by the bridge. They will include mayors of the South Jersey towns, civic club officials, newspaper publishers and chamber of commerce secretaries.

Morley Callaghan, the author of "Strange Fugitive," has returned to Toronto, after a visit to New York. Incidentally, Mr. Callaghan's name is pronounced with the "g" sounded.

Some folks like the power of the press—if by that you mean hugging!

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BROAD and GARFIELD AVENUE, PALMYRA, N. J.
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MEMBER OF PALMYRA CHAMBER OF COMMERCE

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CHRISTMAS TREES, HOLLY WREATHS and LOOSE HOLLY with lots of berries. MISTLETOE

FLORIDA ORANGES ARE THE BEST AT THIS TIME
SWEET and JUICY
Doz. 39c; 49c and up

SPECIAL PRICES BY THE CASE ON ORANGES, GRAPE FRUIT and APPLES

Very Best Hearts of Celery

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RIVERTON ITEMS

Howard B. Conover and family returned last Saturday from an automobile trip of 3700 miles to Florida, where they visited relatives.

One of the oddities of the approaching holiday season is a forsythia bush in bloom in the flower garden of Robert H. Clelland, East Main street.

Mr. and Mrs. C. T. Woolston and Mr. and Mrs. V. Hoelzer and children will sail Friday on the Rochester for Miami, Fla.

Mrs. Alice Russell will entertain the Bibles and Chatter Circle at a Christmas party this Friday evening. Mr. and Mrs. Ralph Sylvester and son, of Caledonia, were weekend visitors at the home of his parents, Mr. and Mrs. J. W. Sylvester.

Miss Marian Hurst is home from George School for the Christmas holidays.

Mrs. Dennis Maloney, who has been spending three weeks with her son, John, at Plainfield, returned home Saturday. Mr. and Mrs. John Maloney accompanied her to Riverton. Jack Carpenter will leave Friday to spend the Christmas holidays with relatives at Port Worth, Texas.

The annual Christmas party of the Ladies of the Golden Eagle will be held this Thursday. Members are requested to bring packages costing not less than 25 cents.

The Clinton Whitehead property at 214 Linden avenue is now being occupied by Francis McClinton, rented through John B. Warner, Realtor of Palmyra. The Elizabeth Wilkerson property on Second street has also been sold by Mr. Warner to Mr. Edward Ryan, of Camden.

Mr. and Mrs. Richard M. Hollingshead, of Linden avenue, were among the guests at a dinner and theatre party given by Mr. and Mrs. William Clayton Jones, of Merion, last Saturday evening. Mrs. M. Hollingshead was a guest at a luncheon and musicale given by Mrs. Charles A. Ritz, of Buffalo, New York, at the Ritz Carlton, Monday afternoon.

MARLTON NOTES

A meeting of Marlton Grange was held on Tuesday evening. This was a Christmas meeting and an appropriate program was enjoyed.

Elizabeth Neader is gradually recovering from a cold fever to which she is still under quarantine. Her cases have developed.

Desire Burns, of Haddon, was a Marlton visitor on Monday evening of last week. Her son, Rev. James Burns, left last week for Jacksonville, Florida, where he will spend the winter.

Miss Rebecca Evans, who sustained a fractured hip by a fall down the cellar stairs at her home in Marlton, about a week ago, is in a very serious condition at the Burlington County Hospital. Pneumonia developed during the past week her condition has become most critical.

The Marlton Deer Club of Marlton held a meeting Tuesday evening of last week and completed plans for the deer hunting season at their camp in the deer woods. This club now has 26 members and most of them are spending the entire deer season this week at the camp.

The Marlton Home and School meeting for December will take the form of a Christmas entertainment by the school children, to be given Thursday evening, December 20, in the Community House, Marlton, at eight o'clock. The teachers are making great preparations for this and it is hoped all the parents and friends of the children will come out. Admission is twenty-five cents for all not in the entertainment. Half of the proceeds will go to the school and half to the Home and School Association. Come out and enjoy the children's efforts.

The Marlton W. C. T. U. met at the home of Mrs. Florence Winner on Wednesday afternoon of last week. This is always one of the best meetings of the year, as at this time plans are arranged to bring Christmas cheer to those in need and also to those that are not needy but just need a little sunshine and cheer. Christmas stockings were made and will be filled and will be sent to the Soldiers' and Sailors' new home at Lakehurst, N. J. Magazines will also be sent. The Grange will cooperate with the W. C. T. U.

LENOLA NEWS

The Parent-Teacher Association will hold its regular business meeting this Thursday afternoon. All members are urged to be present to assist in making arrangements for the Christmas party.

The Ladies Auxiliary of the Fire Company will hold a Christmas party at the Fire house this (Wednesday) evening.

Mr. and Mrs. Charles Bendell and sons, Charles and Frank, and Mrs. James Simpson motored to Ocean Pott, Port Monmouth, N. J., last Friday, where they visited Mrs. Simpson's nephew, John Weaver. Mr. and Mrs. William Whitehead are receiving congratulations on the birth of a daughter Tuesday of last week.

Mrs. Shorter entertained the members of her card club at her home last Thursday evening. Mrs. George Moore entertained the following ladies at a luncheon and card party at her home last Thursday afternoon: Mrs. E. L. Orider, Mrs. Emma Erickson, Mrs. Arthur Snyder, of Lenola, Mrs. Charles Myers, Mrs. Murphy and Mrs. Shalness of Camden.

Mrs. E. L. Orider entertained the officers of the Eastern Star at a Christmas party at her home last Friday afternoon. The next meeting is postponed until after the holidays.

The Girl Reserves held their weekly meeting Monday afternoon, with Mrs. Rena Hallett, advisor. They made Christmas stockings, and packed a Christmas basket for the Burlington County Home. The next meeting is postponed until after the holidays.

PALMYRA NOTES

Mr. and Mrs. Thomas Carroll were Sunday visitors at Atlantic City.

The monthly luncheon of the I. O. O. F. Auxiliary was held at the home of Mrs. Milton Jewett, Wednesday.

Dr. and Mrs. Clement Vollmer, of Durham, N. C., are spending the Christmas holidays with his parents, Rev. and Mrs. Philip Vollmer.

Tacoma Council, D. of P., will hold their next regular meeting January 14th, omitting the one that falls on Christmas Eve.

Miss Grace Seligman, of Philadelphia, was the guest of Miss Mildred Roach, Monday.

The Christmas party of the Philaetha class of the Central Baptist Sunday School will be held Thursday, December 27th, at the home of Mrs. J. H. Abdell, 809 Garfield avenue.

Instead of the usual exchange of gifts the class will give a shower for the kitchen in the new church.

Howard Powell and family, of Camden, visited his parents, Mr. and Mrs. W. B. Powell, Sunday.

Miss Helene Johnson is home from Juniata College for the Christmas holidays.

The Shipper Group of the Y. M. C. A. will hold their next meeting January 7th.

"Radio My Advice" will be the interesting comedy-drama to be given by Chautauque on January 14th, which is a part of the program extending from January 13th to 15th.

William Randolph, who has been spending a week with his sister, Mrs. Harry Ellis, returned to Sea Girl, yesterday.

Mr. and Mrs. Leon Randolph and children, of Manassas, are visiting her mother, Mrs. E. D. Stewart, of Garfield avenue.

Mr. and Mrs. Harold A. Burch, of London, England, are receiving congratulations on the arrival of a son, born Tuesday morning, December 18. Mrs. Burch will be remembered by her many friends as Miss Blanche Dunn, daughter of Mr. and Mrs. L. C. Dunn, of Lawrence avenue.

William Dion, of Horace avenue, is confined to his home with a severe cold.

Miss Evelyn Tomlinson, of Blighston Farms, Pennsylvania, visited Miss Mary Burke over the weekend.

William H. Koss, Jr., of Ferry avenue, has just returned from California to spend the Christmas holidays here.

James Thompson, teacher of the Men's Bible Class of the Epworth M. E. Church, will make an address to the entire Sunday School this coming Sunday. His address will be on the Twenty-third Psalm. Miss Ethel Morton, of Garfield avenue, will sing a solo.

The Bechenbach property at 410 and 412 Garfield avenue has recently been rented to Anna Bates and Frank Bates, of Palmyra, through John B. Warner, Realtor.

William F. Letford is enjoying a hunting trip through the "wilds" of South Jersey with a party of friends this week.

Mrs. William F. Letford, of Ferry avenue, will attend the Christmas party to be given for the sick and convalescent veterans at the League Island Hospital, Friday.

Jack Coleman, who enjoys a host of friends in Palmyra and Riverton, expects to spend the Christmas holidays with his parents, Mr. and Mrs. John W. Coleman, of Fifth street.

Mrs. H. R. Gouldin and Mrs. C. W. Randolph entertained the B. B. B. at a Christmas party Monday evening. A piano may be had for the asking.

The M. E. Church has an old square piano which it will give to the first person who will take it away. See Edwin A. Orison, 6 E. Broad street. The Council Chamber in the Fire house has been much improved by Mr. Kemmerle. He has varnished the wood work and furniture which looks very much better.

Mrs. A. E. Rudolph, of Harrisburg, returned home last Friday after spending two weeks with her son and daughter-in-law, Mr. and Mrs. Edman Thomas, of Palmyra Extension.

Mrs. W. Horace Sackelmore, of Highland avenue, underwent a serious operation at the West Jersey Hospital, Monday. From latest reports, she is doing nicely.

Camp 3, P. O. of A. will hold its annual Christmas party, Thursday, December 27th. All members are requested to bring a gift. Special features. Come out and have a good time. Dinner served at 6.30.

Mrs. Charles Landgraf, of West Broad street, is entertaining the ladies of the Women's Missionary Society of the First Lutheran Church, this afternoon.

Mrs. Durrell T. Mason, of Horace avenue, entertained the Kings' Daughters' Bible Class at their regular monthly meeting and social, Tuesday evening.

Miss Evelyn O. Robinson, of the Palmyra School faculty, is leaving Friday to spend the Christmas holidays at her home in Everett, Pennsylvania.

George Sharp, nephew of Christopher B. White, of Cinnaminson avenue, is confined to his bed with a severe attack of grippe.

Mrs. Charles Jobe, of Morgan avenue, has been on the sick list. Supervising Principal Paul Y. Eckert wishes to announce to the parents of school children that the doors of the schools are not open until twenty minutes to nine in the morning. He requests that parents send their children to school at this time and keep them from waiting outdoors in the bad weather as there are many cases of grippe around.

Miss Helene Johnson, daughter of Mr. and Mrs. Frank N. Johnson, of Morgan avenue, is secretary of the Juniata College Glee Club this year. In addition to this, she is a member of the Penn Club, Managers, and of the Sigma Delta Club. Miss Johnson also takes an active part in athletics.

George B. Shann, of Lincoln avenue, has purchased a new Delux Eight Cylinder Packard Sedan.

Miss Beatrice T. Bechenbach and Mrs. William H. Vost, Jr., of Palmyra, were among the guests at a surprise birthday party tendered Miss Hazel Kellie, of Philadelphia, Monday evening, in honor of her twenty-first anniversary.

Lloyd Grison, son of Tax Collector Edwin A. Grison, is confined to his bed with an attack of grippe. George B. Shann has just completed his sixth semester along the ocean at Seaside Park.

MOORESTOWN

Bernard B. Schaefer, of Philadelphia, was a visitor in town, Monday evening.

A. K. Green, of Charles street, is slowly recovering after being ill for several weeks.

Raymond L. Bailey, of Highland avenue, is driving a new Auburn Sedan.

Mrs. Thomas Develon, Jr., of Moorestown, Mrs. Edward T. Flood, of Germantown, and Lincoln Roden, of Merchantville, visited Mr. and Mrs. Thomas Roden Bromley, of Morgan Heights, Sunday.

The Moorestown Wool Shop will be open every evening until Christmas.

The children of the Methodist Protestant Church will present their annual Christmas play at the Church Friday evening, December 28.

Miss Rebecca Marmet, of W. Main street, who is a junior at the New Jersey State College for Women, New Brunswick, is home for the holidays.

There will be a sale of the toys made by the manual training classes, various articles made by the sewing classes, and cake and candy made by the cooking classes of the Moorestown High School at 29 West Main street this Wednesday afternoon for the benefit of the Church Federation.

By doing some of your Christmas shopping at this sale you can both encourage the pupils who have worked hard to make it a success and help the Church Federation in its work among the needy in the township.

Mr. and Mrs. Louis T. Klewes, of Camden avenue, will entertain at a dinner at their home this Friday night.

Mr. and Mrs. Henry W. Evans, of West Main street, entertained friends from out of town at a dinner at their home last Thursday evening.

Mr. and Mrs. William Kennard, Jr., of East Central avenue, entertained at a dinner at their home last Thursday evening. Covers were laid for fourteen guests.

Mrs. Emma Hutchinson Conrow, formerly of Moorestown, presented the play, "Sun-up" at the regular meeting of the Moorestown Women's Club in the Community House Monday afternoon in connection with its Christmas program. A program of music was sponsored by the Music Department.

Mr. and Mrs. John C. Pettit, of Valley View Terrace, entertained at a dinner at their home last Friday evening. Covers were laid for seven guests.

Thomas Frazier, of Chester avenue, who has been ill and confined to his home, has recovered.

Gordon Page, of East Main street, who is a junior at Bowdoin College, Brunswick, Maine, is home for the Christmas holidays.

Mr. and Mrs. Roy D. Cole and son, David, of East Main street, have been ill at their home with the grippe.

A beautiful eighteen-foot Christmas tree has been erected in the public space in the Moorestown Trust Company. The tree is very attractively decorated with a star on top, many lights, bells, and tinsel.

James Poy, of East Second street, is spending this week deer hunting with several friends from Marlton, in Tabernacle, where they have bought a camp.

Cooper French, of West Main street, who is a student at Penn State, is home this week for the Christmas holidays.

Mr. and Mrs. David Roberts and daughter, of East Main avenue, spent the weekend in Atlantic City.

One of the Christmas displays that is attracting an unusual amount of attention is the miniature house in Stockwell Realty Company's window, East Main street. The house, which comes from Germany, is completely furnished and has five electric lights.

On the "lawn" is a basket of fruit, a product of Switzerland. The display is unusually attractive when lights are playing on it at night.

Mr. and Mrs. Walter S. Lippincott, of East Second street and Blawieck avenue, entertained at a dinner and bride, at their home last Thursday evening. Twelve tables were in play.

Mr. and Mrs. B. Hubert Cooper, of Haddonfield road, entertained twenty-one at a dinner and theatre party in honor of their tenth wedding anniversary last Saturday evening. The

home was attractively decorated with poinsettias and evergreens for the dinner, after which the guests enjoyed "Music in May" at the Adelphi.

Two book reviews, "Christmas Carol" given by Mrs. Edwin Sumner, and "The Legend" reviewed by Mrs. R. S. Herr, featured the program of the Moorestown Women's Club meeting at the Community House last week.

Mrs. R. H. Spencer, chairman of the Literature department, which was in charge of the program, arranged for the reviews.

The play committee of the Moorestown High School Alumni Association met at the home of Clarence Hartshorn, South Church street, last Friday evening and formed detailed plans for this year's play, "Spanish Song," which will be presented in the high school auditorium, February 8 and 9. The production this year is John B. Rogers Company's latest and most colorful musical comedy.

This year's committee consists of Clarence Hartshorn, Joseph McCann, William Thompson, Kathryn Pfender, Wallace Shea, S. Kenneth Jones, Celia Fitzgerald, and J. Earle Anderson.

The regular meeting of the Burlington County Aero Club was held in the Community House Monday evening.

Russell O. Boyer, of East Second street, who is a student at Lafayette College, Easton, Pa., came home Saturday for a Christmas vacation of three weeks.

Mr. and Mrs. Philip J. Gray and family, of South Washington avenue, visited Mr. Gray's parents, Mr. and Mrs. Bernard Gray, of Overbrook, last Thursday.

Harry Messinger, five-year-old son of Mr. and Mrs. Orrin Messinger, of West Central avenue, is ill with scarlet fever.

Thomas Hall, of Chester avenue, is home from college for the Christmas holidays. He is a freshman at Syracuse.

Miss Betty Luce, daughter of Mr. and Mrs. Arthur W. Luce, of Newbold avenue, is home from Wheaton College, Ill., for the Christmas holidays.

Mr. and Mrs. John S. Alden, of West Third street, and Mr. and Mrs. Norman I. Stryker, of Third street and Fairview avenue, were among the guests entertained by Mr. and Mrs. Joseph M. Hestel, of Westminster avenue, in honor of the wedding anniversary last Saturday evening.

Miss Dorothy Perkins, daughter of Mr. and Mrs. E. Russell Perkins, of West Main street, has returned from the hospital where she recently underwent an operation for appendicitis.

Miss Catherine Kerlin, daughter of Mr. and Mrs. Ward D. Kerlin, of East Central avenue, has returned home from Northampton College, Westley, Mass., for the Christmas holidays.

MASONVILLE

At the regular meeting of the Masonville Fire Company held in the fire house on Monday evening, December 10, the following officers were elected for the ensuing term: President, Henry L. Jones; vice president, C. L. Aronson; recording secretary, John Mason; financial secretary, R. H. Jones; trustees, C. L. Aronson, R. H. Jones, David Hunter, William H. Boucher, H. B. Engle, Leonard Salts was elected representative to the relief association.

The following fire police were elected: William Mason, George LaFont, Raymond Warrick, Julius Meier, Leonard Salts.

Arthur R. Mason, local garageman, was elected fire chief over William A. Lippincott, who has held that post for a number of years, by a close vote. Daniel Wells was elected first assistant chief, Howard Johnson, second assistant chief, and William Van Solter, third assistant chief.

The Burlington County Association will hold its August meeting at the local fire house.

Mr. and Mrs. Carlos C. Davis and daughter, Grace, are planning another of their vacation trips to distant parts of the U. S. this time, to Florida, thence to Texas, and from there back home by Cincinnati and Pittsburgh.

Mr. and Mrs. Davis have crossed the continent 28 times and have made eighteen trips south, besides innumerable ones to the New England and other states. In addition, they take pride in the fact that they have visited every state in the Union, besides a number of Canadian provinces and Mexican States. Mr. Davis is local P. B. R. station agent. The present trip will be started on Thursday or Friday next.

The Methodist Episcopal Sunday School announces that their annual Christmas entertainment will be held in the Church on Friday evening following Christmas. In addition to the usual program of recitals, recitations, it is expected that there will be special string music.

Several members of the local Circle, Brotherhood of America, visited Camden on Tuesday evening and witnessed a class initiation of several candidates into Welcome Circle, No. 3, of 10 Broadway.

Centennial Circle, of this place, together with Centennial Home, No. 7, also of this place, will hold an entertainment sometime in the near future.

The future of the Christmas tree and its attendant joys is governed to a great extent by the nation-wide forestry movement. This is evidenced in the reply made Wednesday by State Forester C. P. Wilber of the New Jersey Department of Conservation and Development, when questioned regarding the opposition to the use of cut Christmas trees and evergreens for holiday decorations on the grounds that it is a menace to the conservation of our forests. "I am heartily in favor of the unlimited use of the Christmas tree. It is a time-honored custom and a symbol of cheer and good will that should never be abandoned. By exercising care in cutting our coniferous forests an endless supply of trees can be furnished for such purposes, and at the same time serve to benefit the forests. Plantations on our unproductive woodland will further add to this supply as time goes on," Mr. Wilber declared in inquiries on the subject.

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Future of Xmas Trees

MASONVILLE

At the regular meeting of the Masonville Fire Company held in the fire house on Monday evening,

LOCAL CHURCH NEWS

CHRIST CHURCH

Rev. Geo. J. McCormack, Rector

What a bustling and strenuous time Christmas really is. I imagine there is a greater volume of business at this time than at any other season of the year.

Perhaps it was so at the first Christmas for we read of the crowd in Bethlehem as so great, that late comers were compelled to take lodging anywhere. There was no room for them in any inn and even a mother and her babe had to be content with a manger.

Well, a stable can be clean and wholesome and soon Shepherd and distinguished visitors will recognize the wonder that has come to them and render fitting homage.

Yes, even at the busiest time discerning eyes can see the glory of Heaven and with most grateful hearts give thanks for the new Eternal Brightness. May this most blessed festival find us attuned to the Song of the Angels and the Christ Child enthroned in our hearts.

"The pure in heart forever are be-holding
A vision Unfolding;
And still childlike in their arms
Unfolding;
May clasp The Holy Child,
From all that stains the soul and
dims its whiteness
From earthly mists that hide
In spectral forms the one Eternal
Brightness

Lord, cleanse our Christmascide."
The Sunday School is very pleased to be able to send a check for fifty dollars to the Welfare Association to help make the Season brighter.

Sunday evening will mark the second of the special sermons to young people. Of course, mothers and fathers will also be most welcome.

Services for the Fourth Sunday in Advent:
10:30 a. m. Morning Prayer and Sermon: "Rejoice in the Lord."
2:30 p. m. Sunday School.
8:00 a. m. Evensong and Sermon: "The Great Birthday."

Services for Christmas Day:
December 24th, 11:45 p. m. Carols.
December 25th, 10:00 a. m.
Processional Hymn, 79.
Introit Hymn, 313.
Communion Service, Tours in P.
Hymn 78.
Offertory Anthem:
"Bethlehem," Bartlett.

Recessional Hymn 79.
December 26th, 10:30 a. m.
Processional Hymn 72.
Communion Service, Cruickshank.
Hymn 70.
Offertory Anthem:
"There Were Shepherds," Vincent.

The Christmas Music will be repeated on Sunday, December 30th.
And a Carol Service will take the place of the Sermon in the evening.
To an open house in the evening.
Home shall all men come:
To an older place than the Eden,
And a taller town than Rome;
To the end of the way of the wander-
ing star,
To the things that cannot be and
that are;
To the place where God was home-
less,
And all men are at home.

M. E. CHURCH

J. William Lee, Minister
Robert D. Coward, Assistant

Epworth Church extends most cordial Christmas greetings to residents of Palmyra and Riverton. If we all put Christ in Christmas the fullness of peace and joy will be given us by our loving Heavenly Father.

Christmas programs in all departments of Church and School. Mr. James Thompson will bring the Christmas message to the school at 10 a. m. This means a rare treat for all.

Morning Worship, 11:15 a. m.—Ministry of music, "Mazetteh," Gounod; "There's a Song in the Air," Harrington; "Adesti Fideles," Veldt; Processional, "Hark, the Herald Angels Sing," Anthem, "Psalm 150," Anthem, "The Hallelujah Chorus."
Sermon, "His Name Shall be Called Wonderful."

The Epworth League will conduct an open forum, topic, "Christmas." This will be followed by "The Manger Scene of the Nativity," a pageant of beauty portraying the Angel Song, the Shepherds, the visit of the Wise Men to Infant Christ.

All who have not presented their gifts to the Goodwill Chest of Christmas Cheer for those who otherwise have no Christmas Cheer, may do so at this service.

The presentation of gifts last Sunday night in which the Intermediate League took part was an inspiring sight. Join us in this heart throbbing Christmas joy. To put on the full program it will be necessary to start on time.

Evening Worship, 7:45
Ministry of Music: "Silent Night," Alford; Processional, "Everywhere Christmas Tonight," Soprano solo "There's a Voice in the Air," Miss Vera Lutz. Anthem, "There Were in the Same Country," Anthem, "In Bethlehem's Manger Lowly."

Sermon: "Beautiful Feet in the Home."
The Epworth League will conduct a Community Candle-light service on Christmas Eve, Monday, December 24. Service will begin at 11 p. m. An inspiring service and every body is cordially invited. Share with us the joy.

Thursday, December 20, the Junior Department of the Church School will hold a Christmas Party in its room at 7:30 p. m. Come and witness the Junior's.

Thursday, December 27, 8 p. m. The main department of the school will present a Christmas Pageant under the auspices of the Intermediate Department. Mrs. Robert Shaw, superintendent directing.

The Sunday School highly appreciates the gift of the upright piano from Mr. and Mrs. Ellwood Hoepfner.

When told that money does not bring happiness, every man says, "Let me try."

BAPTIST CHURCH

Rev. George Lockett, Pastor

Temporary Services in P. O. S. of A. Hall.

The Bible School classes will meet at 10 a. m. for their Christmas lessons—the Primary Department in the Y.M.C.A. Hall and the main school in P. O. S. of A. Hall. The lesson will be found in the second chapter of Luke, the eighth to the twentieth verses.

The pastor will speak at the morning worship service at 11:15, in the P. O. S. of A. Hall, on "Bethlehem." Everyone is urged to make this a real Christmas service of praise and adoration. Come, let us adore Him!

At 7:45 in the evening the subject will be "White Gifts for the King." This will be a unique service in pageant and story, prepared by the pastor. Packages, wrapped in white, will be received at this service as gifts for the Community Welfare Association.

"Jesus Christ came to earth not only to tell men how to get to heaven, but to teach them how to bring heaven to earth. Christ came not only that men might be saved in the hour of death, but he came to save the people from their sins here and now. He lived that men might know what a human life can be; he died that the life might be eternal."

On Saturday afternoon at 3 o'clock the children of the Primary Department will assemble at the new church building and go from there to the Cinnaminson Home, Riverton, for a Christmas program. A number of cars will be needed to transport the children.

Next Thursday evening, December 27, the Bible School Christmas Cantata, "Santa's Advance Man," will be presented in the P. O. S. of A. Hall. The change was decided on due to the necessity for a good-sized platform. Mrs. Bartoe's class has charge of the production which will be one of the jolliest and most melodious ever presented.

Calvary Presbyterian

Rev. Chas. T. Bates, Minister

On Sunday morning there will be a special Christmas service held in Calvary Presbyterian Church at eleven o'clock. There will be a Christmas message by the pastor and special music will be sung by the choir. In the evening the service at eight o'clock will include the singing of Christmas carols by the quartette, Church School and congregation.

All departments of the Church School will meet at ten o'clock. Christmas Eve, December 24, the church will meet at seven o'clock in the Church School auditorium.

Tomorrow evening, December 21st, 7:30 the Church School will hold its Christmas entertainment. Everybody is invited. At this time the members of the School are asked to bring their "White Gift for the King" (articles of food wrapped in white paper). These will be sent to the New Jersey Children's Home Society in Trenton.

Saturday evening at 7:30 the Children's Christmas Party will be held for the Primary and Beginners' Department. The parents and friends are invited and the children are asked to bring used books, toys and games, which will be sent to the Children's Home at Trenton.

Mid-week Service, Wednesday evening at 8 o'clock.

EPWORTH LEAGUE

The Senior League of the Epworth M. E. Church is inviting all young folk, and older ones who are young at heart, to join with them on Monday, December 24th, at 11:00 p. m. in a Christmas Eve Candle-Light Service.

Following recent endeavors, this is our December effort to promote community friendliness, as well as a opportunity to, personally, get in tune with the Spirit of Christmas Day.

Come, bring no other offering than Yourself, and go away with the Blessing awaiting you there.

Subject for December 23rd Devotional: "Manger of Christmas." The service to be followed by the League's second Gift Service. The Manger scene of the Nativity, will be worthy your attendance. Bring gifts of any nature. Hour is 6:45 prompt.

NEW PONTIAC SIX

Warren W. Kenney Attends Meeting in Philadelphia Where New Car is Described

Warren W. Kenney attended a meeting of 350 Oakland-Pontiac Dealers from Pennsylvania, Delaware, New Jersey and the Eastern Shore, who assembled on Thursday at the Penn Athletic Club, Philadelphia, to hear the complete details of the new Pontiac Six, which will be seen here shortly.

Mr. Kenney says, "The combination of big car features found in the new Pontiacs, within the price range of the small six, will undoubtedly meet with consumer acceptance in this vicinity. It is an ideal companion car to the recently introduced Oakland All-American which is meeting with such favor everywhere."

Coming near the close of the most successful year in Oakland-Pontiac history, in which 5000 dealers disposed of more than 250,000 automobiles as against 193,000 in 1927, the dealers present were highly enthusiastic and gave every indication that even this marvelous record will be surpassed in 1928.

Mr. Kenney remarked, "The healthy business conditions that exist throughout this part of the country and which have been so clearly indicated in the sale of automobiles the past couple months, reflect a basic, prosperous condition that assures an unprecedented year for Oakland-Pontiac Dealers."

Most wives hope their daughters will marry more wisely than their mothers did.

Gives Up Style Crown



Mrs. P. Dubonnet, formerly Jean Nash, known as the "best dressed woman in the world," has retired from France declaring that she no longer cares to have that title.

CHURCH NOTES

MT. ZION A. M. E. CHURCH
Rev. Seymour H. Barker, Pastor
Sunday School, 10:00 a. m.
Morning Prayer and Sermon, 11 a. m.
Allan Christian Endeavor League, 7:00 p. m.
Evening Prayer and Sermon, 8 p. m.

Christian Science
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton
Sunday services, 11 a. m.
Subject, "Is the Universe, Including Man, Evolved by Atomic Forces?"
Sunday School 9:30 a. m.
Wednesday 8 p. m.
Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.

Calvary Presbyterian Church
Charles T. Bates, R. D.
Morning Service, 11 a. m.
Church School, 10 a. m.
Sunday Evening Worship, 8:00.
Christian Endeavor, 7:00 p. m.
Mid-Week Service, Wednesday evening at 8:00.

Epworth M. E. Church
J. William Lee, Minister
10:00 a. m. Church School,
11:15 a. m. Morning Service,
6:45 p. m. Epworth League,
7:45 p. m. Evening Worship,
Evening Prayer and Sermon 8:00.
Wed. 8 p. m. Mid-Week Service.

Westfield Farmers' Meeting
First Day School, 10 a. m.
Meeting for Worship, 11 a. m.

CHRIST CHURCH (Riverton)
Rev. Arthur B. Lewis, Rector
Holy Communion, 7:30 a. m.
Church School, 10:00 a. m.
Morning Prayer and Sermon 11:00.
Evening Prayer and Sermon, 8:00 p. m.

The First Lutheran Church,
Rev. William M. Erhard, pastor
Sunday School at 10:00 a. m.
Morning Worship at 11:00.
Evening Worship at 7:00.

AUTO HITS BOY

Riverside Youngster Walks in Front of Car During Storm

Demmond Chadbourne, nine year old son of Mr. and Mrs. Demmond Chadbourne, of Burke street, Riverside, is suffering from minor cuts and bruises of the face and head as the result of being struck Friday noon by a car driven by William Seligrist, of 213 Huelling avenue, Riverside. Witnesses of the accident say the child stepped in front of the automobile. He evidently did not see the car as it was raining and he was holding an umbrella over his face which obstructed his view of the approaching car.

Mr. Seligrist took the injured boy to the Ziehrig Hospital, Riverside, where he was treated. He then reported the accident to the police but was released on his own recognizance.

CINNAMINSON BANK & TRUST COMPANY
Riverton, N. J., December 19, 1928.
The Annual Meeting of the Stockholders for the election of Directors of the Bank and the transaction of such other business as may regularly come before the meeting, will be held at the Banking House on Tuesday, January 8, 1929, between the hours of two and three.

HOWARD B. CONOVER, Secretary

ENGAGED

The engagement of Miss Florence Wonderland, of Second and Union streets, Moorestown, to Joseph Mangano, of Merchantville, was announced last week.

Next to making a sale the most pleasant experience is collecting the money.

No idea is worth much unless a first-class man is back of it.

Electric Chair for Japanese Beetles

An electric chair for the Japanese beetle has been devised by scientists. It was announced at the annual convention of the New Jersey Horticultural Society, recently in Atlantic City, by Loren Smith, of Moorestown, who is in charge of the Bureau of Entomology, United States Department of Agriculture.

Mr. Smith did not call the device an electric chair, but rather an "electrical trap." He said the experiments had demonstrated it was possible to snuff out the lives of no less than 25,000 beetles in a day.

The Moorestown man also reported that the pest is decreasing, owing to the large amount of spraying being done and the importation of parasites.

ZONING COMMITTEE PRESENTS REPORT

(Continued from Page 1.)

The Letter Technical Adviser Corporation Consulting Engineers
15 Park Row, New York
Telephone Barclay 3300-3310
November 27, 1928

Mr. Edgar Lippincott, 319-221 Walnut Street, Philadelphia, Pa.

Dear Sir:
Subject—The Zoning of Riverton, N. J.

Mr. Bruerton has reported on his visit of yesterday to your office and to Riverton where he received a very courteous reception from Mr. Bowen. It seems that there is no accurate street map of the borough and that the tax maps are several years behind date, so it will be necessary, as a precedent to the formulation of a zoning plan, to make up a base map of the borough which, in addition to the usual things, will also show the lot lines.

Mr. Bruerton reports that Riverton is unusually fortunate in not having been encroached upon by manufacturing plants and in having had very few stores, filling stations and the like intrude in the residence districts. From what the writer knows of Riverton and from what Mr. Bruerton has reported it would seem that the integrity of your borough as a high class residential community is certainly being preserved at all costs and that this can best be accomplished through a comprehensive zoning plan and ordinance.

Fee of \$1000

Understanding that you now desire an estimate of cost of the zoning work in order that an appropriation may be made in the budget therefor, I am pleased to say we should be very glad to undertake the service for a fee of \$1000. To this amount you would only have to add sufficient to take care of the publication of the ordinance and map in a local newspaper on two occasions; first, when the ordinance is ready for public hearing and the second, when the ordinance has been adopted by the Borough Council. I should say that the publishing cost should not exceed \$250. The map and ordinance would occupy one full page of an ordinary newspaper and I would suggest that you inquire as to the cost of this much space for two insertions if you desire to have the exact amount to put in the budget.

It would be our purpose to furnish the Sanborn insurance maps to use as field sheets and to make a thorough survey of every lot, building and structure, recording on the field sheets all the necessary data gathered in the course of the survey. Our next step would be the drafting of a base map with lot lines; and then we would prepare a map of existing conditions, using various colors and symbols to express different uses and conditions, and after studying with your Zoning Commission the conditions as displayed by this map we would draft a tentative building use ordinance and map, which could be revised from time to time as a result of meetings with the Commission and the public hearings until they are made ready for action by the Borough Council. We should expect to attend and assist in the conduct of a public hearing before the Zoning Commission and another before the Council. We should also expect to prepare suitable publicity matter for the information of the public as the work progresses. One of us will, of course, attend a reasonable number of meetings of the Zoning Commission and give that Commission all desired information and assistance.

May I suggest that the first step in your undertaking should be the appointment by the Council of a Zoning Commission of five members? If there is anything else that we can do to help matters along, do not hesitate to let us know.

I will send you enclosed copy of a paper which I presented recently at a zoning meeting held by the League of Municipalities in Camden, which will tell you something of the technique of zoning.

Hoping to have the pleasure of hearing from you again before long, I am,

Very truly yours,
CAMPBELL SCOTT, President.

Enclosure
Approves of Zoning
C. C. Miller, one of the several visiting citizens who were present at the meeting, said he thought it was highly important to establish proper zoning in Riverton to protect residential districts, and expressed the hope that council would go ahead with the work without waiting for the county-wide zoning plan of which he had heard some talk.

Councilman Williams endorsed the sentiments expressed by Mr. Miller. Mr. Sylvester said he thought it would be a mistake for Riverton to wait for any concerted action throughout the county. He pointed out that Burlington county is the largest in the state, reaching from the Delaware River to within a few miles of the Atlantic Ocean, largely agricultural and with some municipalities opposed to zoning in any form.

Mayor Rogers said that the theory of zoning was based on being reasonable, and pointed out that the zoning districts, when established, would not disturb existing conditions—that zoning is merely a protective measure for the future.

To Appoint Commission
On motion of Councilman Lynch, seconded by Councilman Williams, the Mayor was authorized to appoint a zoning commission.

Councilman Lynch, chairman of the highway committee, reported that the streets were in good shape. The streets that were closed early in the summer had developed a few small holes which were immediately patched. A top dressing of gravel had been applied to Fulton street.

Councilman Hubbs thought that all streets closed this year should be sealed so that they would not be in addition to giving two coats to the streets which have not been oiled.

Mr. Hubbs, chairman of the sewer committee, reported everything in that department to be in satisfactory shape.

In the absence of William A. Welch, chairman of the lighting committee, Mr. Williams reported a request for an arc light at Third and Main streets.

The arc light at Fifth and Elm avenue, practically decided upon at the last meeting, was again brought up, at that time council was favorable to installing the light if Palmyra would pay half the cost of operation. Frank Holvich, a resident of Elm avenue, said that he had been assured Palmyra was willing to do this. The matter was referred to Mr. Williams who was requested to take it up with Chairman Welch and be ready to submit a definite report at an adjourned meeting of council to be held December 27.

Speeding Condemned
Director of Public Safety Williams reported a number of automobile accidents during the month, one of which resulted in the death of an aged man.

The Mayor said that everyone was exercised over these accidents, and raised the question whether or not there is too much speeding and disregard of motor vehicle laws in the borough. Mr. Williams replied that there was, and that the residents of the borough were among the worst offenders. The Mayor mentioned especially speeding on Thomas avenue, Main and Fourth streets.

The building inspector's report showed permits issued for \$8,100 worth of construction, with fees amounting to \$19.

A resolution by J. S. Bartley, chairman of the finance committee, authorizing the treasurer to pay off tax anticipation loans amounting to \$20,000 with interest, was passed.

Mr. Bartley's recommendation that Weiger & Rockey be appointed auditors for 1929, was unanimously accepted.

A letter was received from James L. Fisher, borough garbage collector, excusing his delinquencies during the past year on account of ill health. He promised to do better in 1929 and wished the Mayor and Council, one and all, a Merry Christmas.

The following bills were ordered paid:
Report of Finance Committee, December 13, 1928
To The Honorable Mayor and Council of the Borough of Riverton
Beg to report the following bills for payment:

Board of Health
Dr. H. B. Mark, Services \$125.00
L. L. Keating, Sundries 1.00
Borough Property
John W. Carhart, Garage rent 35.00
Borough Organization
D. M. Clifton, Clerk, Salary 4-4 175.00
C. K. Davis, Collector Salary 4-4 225.00
Robert Cole, Assessor, Salary 4-4 200.00
Geo. Williams, Bldg. Insp., sal 75.00
Riverton Fire Co. Rent 4-4 112.00
C. K. Davis, Postage 5.00
D. M. Clifton, Postage 6.25
Burlington County Tax
Burlington County Treasurer, Mt. Holly, New Jersey, 2-2 25893.17

Contingent
Wm. T. Reed, Legal opinion, etc. 120.00
Drake & Co., Books & Lettering 48.50
Usher Pub. Co., Tax Book 6.10
Custodian School Funds
C. K. Davis
Election
C. B. Woolston, Wire 72
W. G. Miller, Erecting booths 6.00
J. S. Collins & Son, Sockets 1.08
H. H. Clendland, Hauling booths 4.00
Penn. Const. Co., Bldg. 31.85

Fire and Water
Riverton Fire Company, Truck rent, 4-4 225.00
Water rent, 2-2 972.17
C. B. Woolston, Gas 8.78
C. H. Woodington Co., Polish 3.70
Garbage
Jas. L. Fisher, Salary to 12-31 166.66
Highway
James B. Taylor, Gas and Oil 21.98
John W. Carhart, Labor 137.00
John W. Carhart, Garage rent 25.00
brush 14.45
C. B. Woolston, Tire and Tube 12.00
Lighting
Public Service Gas and Electric Company 17.28
Public Service Gas and Electric Company 203.23

Public Service Gas and Electric Company 204.23
Cinnaminson Bank and Trust Company, Principal \$2,000.00
Int. to 12-31-28 73.00
Polles
Donat Motor Company, Seat covers and keys 13.25
W. C. Miller, Salary to 12-31 140.00
William Quigley, Salary to 12-31 140.00
William Cootes, 35 days at \$4 140.00
Riverton Fire Co., Jail rent 4-4 37.50
H. B. Cole & Son, Cleaning 2.28
C. B. Woolston, Accessories 27.88
Public Service Electric and Gas Company 12.98
C. B. Woolston, Accessories 16.22
J. S. Collins & Son, Accessories 3.88
Ed. Williams & Wilbur Jones extra office 4.00
N. J. Bell Telephone, September Service 6.15
N. J. Bell Telephone, November Service 7.36
Sewer
John W. Carhart, Labor 3.00
Donat Tree Construction
Robert H. Clendland, Labor 30.25
Tree Expert Co. 170.10

Notes
Cinnaminson Bank and Trust Co., Tax anticipation notes 20.00

DEALERS SHOWN
NEW PONTIAC SIX
Thirty Key Points From Boston to Los Angeles, Seattle to Jacksonville Visited

Direct factory contact with the 5,000 members in the domestic dealer organization of the Oakland Motor Car Company in a period of less than two weeks, in preparation for the public showing of the new 1929 Pontiac Six, was under way last week with the holding of the first of a series of nation-wide meetings by home officials.

Thirty key points stretching from Boston to Los Angeles, and from Seattle to Jacksonville, are being visited by three groups of executives from the factory at Pontiac, Michigan. Talking motion pictures, lantern slides and elaborate theatrical equipment is being pressed into service to get across to the dealer organization the story of the new Pontiac which shortly will appear on the market.

Dealer meetings were held on December 10 at Buffalo, Pittsburgh and Denver, while other meetings are being staged almost daily until the wind-up on December 22 at Cleveland and Minneapolis.

Don't forget the people at the Almshouse.
Last Christmas we had a package for each one with his name on a card. This year, so far, we have fourteen gifts and \$5.10 for one hundred people.

We need stockings, gloves, ties, handkerchiefs, etc., or money.
Time is short. We want every package wrapped and tied by Saturday, December 22.
Call Riverton 17W or send to 907 Morgan avenue.

They Study but they don't know it!

When you tell children to study—sometimes they sulk. When you give them a Remington Portable, they learn to spell, punctuate, write letters and put down thoughts expertly—but they think it play!

The mechanism fascinates them—feather-finger touch and dancing keys. They master it quickly—and keep the knowledge as a business asset through life.

Remington Portables are the smallest, lightest, strongest typewriter with standard keyboard—more of them sold than any other kind.

Convenient payments.
The NEW ERA
Walter L. Bowen, Prop.
PHONES:
Office 712
Evenings 344

Remington Portables are the smallest, lightest, strongest typewriter with standard keyboard—more of them sold than any other kind.

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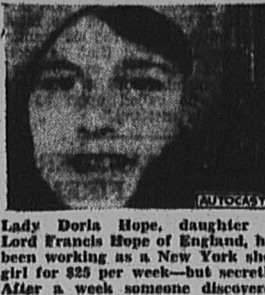
Convenient payments.
The NEW ERA
Walter L. Bowen, Prop.
PHONES:
Office 712
Evenings 344

Oldest "Drummer"



Uncle Charles Terry, 92 years old and the oldest active traveling salesman in the country. He's been on the road 62 years, in which time he has heard at least a million smoking room stories. During his travels he met Lincoln, Mark Twain, Horace Greeley and others.

Lady Hope—Salesgirl



Lady Doria Hope, daughter of Lord Francis Hope of England, has been working as a New York shop girl for \$25 per week—but secretly. After a week someone discovered she was a titled heiress, and she has fled her employment.

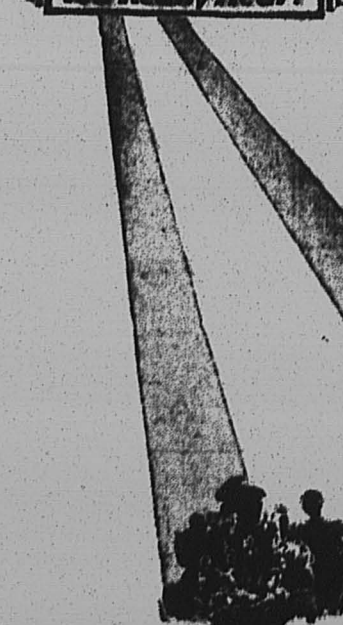
XMAS AT ALMSHOUSE

Don't forget the people at the Almshouse.

Last Christmas we had a package for each one with his name on a card. This year, so far, we have fourteen gifts and \$5.10 for one hundred people.

We need stockings, gloves, ties, handkerchiefs, etc., or money.
Time is short. We want every package wrapped and tied by Saturday, December 22.
Call Riverton 17W or send to 907 Morgan avenue.

How Much of the ORCHESTRA do You Really Hear?



A great orchestra is playing! The bass viol, the heavy brass, the kettle drum—the flute and

CHRISTMAS TRIMMINGS PLANNED BY K. OF C.

Palmyra-Riverton Knights to Have
Community Tree and Other
Decorations

At last Tuesday's meeting of the Riverton-Palmyra Knights, plans were completed that call for Christmas decorations more elaborate than in previous years. In addition to a community tree on the lawn, the headquarters are to be decorated both inside and out with wreaths, laurel greens and strings of lights.

The Christmas spirit prevails among the members and Chairman Andrew J. Pfaff announced that, "the Hall will be made especially inviting during Christmas week."

At a card party after last Tuesday's meeting, Joseph F. Yearly carried off the honors in pinocle, winning a turkey, while high man in 500 was A. J. Strohele, the prize being a chicken.

A monster rally of the Burlington County K. of C. will be held sometime during the month of January and Grand Knight Harry C. Sim announced that, "this will be the most important gathering of the six county councils ever held and that as soon as the place and date are decided upon every member of St. Joseph's Council will be called upon to be present at this meeting."

ICE PLANT MANAGER REWARDS FIREMEN

Present Palmyra, Riverton and Riverside Companies Checks for \$100 Each; \$50 for Others

Six fire companies which took part in the battle to save the Riverton Ice and Cold Storage plant from destruction by fire, were rewarded Wednesday night by M. B. Saunders, manager of the plant, at a meeting of the Burlington County Firemen's Association held at Palmyra.

After paying tribute to the valor and efficiency of the firemen, to whom he attributed the saving of the plant from heavy loss, Saunders presented \$100 checks to Palmyra, Riverton and Riverside companies and \$50 checks to Delanco, Moorestown and Bridgeboro companies.

"It is not through gifts that my company wishes to reward you men," Saunders said. "I know that cash plays no part in your attendance to duty. But these little reminders will suffice to show you that your work was appreciated."

The ice plant, which contained produce and other perishable goods valued at many thousands of dollars, was only slightly damaged and the contents were not harmed, Saunders said.

VINCENT SCHOSER

Vincent Schoser, aged 84, died at his home on Main street last Thursday, December 13th.

Mr. Schoser was born in Germany in 1844 and served in the Prussian army. After the Franco-Prussian war of 1870 he received medals for distinguished service and was honorably discharged. Fifty-five years ago he came to the United States and lived in Philadelphia for 11 years, where he married Miss Anna Nickles, of Moorestown. Forty-four years ago they moved to Riverton. He was a shoe merchant in Philadelphia until two years ago when he retired.

Mr. Schoser was well known and liked by all who knew him. He leaves his widow, daughter Margaret, of Riverton, and son, Horace, of Wilkes-Barre.

The funeral was held Monday, with mass at the Sacred Heart Church at 9 a. m. Interment at St. Peter's cemetery, Riverside.

TAX MONEY FROM STATE

Burlington county receives \$11,735.96 in the distribution by State Comptroller Bugbee of tax receipts for 1928, from second class railroad property. The tax total is \$7,537,652.65. The term "second class railroad property" includes all property used for railroad purposes except what is known as "main-stem" or "right-of-way." The tax is assessed at local rates and is returned to the counties in full.

POLITICAL JOTTINGS

Congressman Isaac Bacharach, of Atlantic City, is chairman of the subcommittee on metals and manufacture of metals of the Ways and Means Committee of the House of Representatives. He also has been made a member of two other subcommittees, on earthen and glassware and on other commodities. He is a member of the Ways and Means Committee, which already has begun general hearings on the forthcoming revision of the tariff bill.

CANADIANS IMPRESSED BY FISH HATCHERY

New Jersey's famous fish hatchery, at Hackettstown, will be considered as a model in modern construction and management for the Ontario government, whose government game fish commission has been inspecting such plants in the United States. The system of control of temperatures in the water supply, a matter of great importance to fish culturists, especially impressed the Canadian visitors, who, in a letter to President H. J. Burlington, of the New Jersey

Fish and Game Commission, praise what they saw at Hackettstown. The large output of fish from the New Jersey hatchery is ample demonstration of the success of its methods, says William J. R. Harkness, secretary of the Ontario commission. The visit of the Canadians convinced them that the hatchery is about the last word in scientific construction and that it is operated on a most efficient basis.



CHRISTMAS FLOWERS

The spirit of Christmas emanates from the fragrance of every petal and pistil of the beautiful flowers we have provided for Christmas presentation as gifts of themselves or to accompany another gift.

FULL LINE OF CHRISTMAS
WREATHS ON DISPLAY

The Kenney Flower Shoppe

529 Cinnaminson Palmyra, N. J.
Phone Riverton 1096
130 Hancock Street Riverside, N. J.
Phone Riverside 111

Kolster Radio

The World's Finest

RECOGNIZED AS THE STANDARD OF
COMPARISON EVERYWHERE

We also handle
A. C. DAYTON RADIO

SANTA CLAUS WILL BE AT

Schwering's Toyland

SATURDAY AFTERNOON FROM 3 to 6 O'CLOCK

Schwering's Hardware Store

305 E. Broad St., Palmyra Phone Riverton 182-W

LET SANTA DELIVER A FIRESTONE TIRE



Saint Nicholas will be glad to leave a Firestone tire at your home as a practical Christmas present for the family and their car.

Consult Albertson's Firestone Headquarters as to size.

Albertson's Firestone Headquarters

Broad and Main Streets

Riverton

Phone Riverton 865

STOP IN FOR A CALENDAR

We extend to you the
Season's Greetings
wishing you all a
Very Merry Christmas
and a
Happy, Prosperous
New Year

LESTER S. FORTNUM

Palmyra, N. J.

WE DON'T JUST SELL
WE *satisfy*

WHERE you buy your radio set and supplies is as important as WHAT you buy. That is why we know we can hold your business once you try us.

We feature SERVICE—not only courtesy and expert attention while you're here—but service that sees to it that your set gives you its best performance all the time. Try us once. Whatever set you own, call us in to inspect, test, improve it.

Then, when we make good, mark us down as your regular radio advisers.

We are building permanent business on customer satisfaction.



South Jersey

Radio and Electric Co.

512 Main St.

Riverton

Phone Riverton 1072



Christmas!

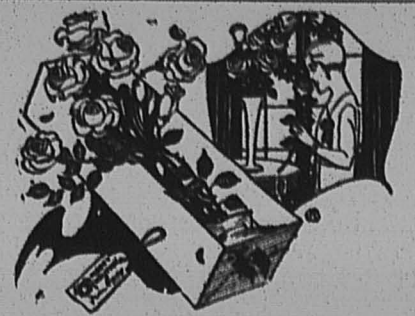
What precious memories it calls forth, what joy and happiness! It comes again and again each year with greater meaning. It is in this spirit our greeting comes to you, appreciating the relations of the past, looking forward to a continuation of your confidence in the days to come.

ARTHUR H. HOLL
FUNERAL DIRECTOR

307 Bridgeboro Street

Riverside, N. J.

(Successor to H. B. Earnest)



Parker's Christmas Display

Fresh Cut Flowers for All Occasions. We Specialize in Funeral Emblems.

PLANTS FOR CHRISTMAS

Poinsettias \$1.00 to \$2.50
Cyclamen 50c to \$1.00
Primroses 50c
Begonias 50c
Ferns 50c to \$3.00

Good Assortment of XMAS TREES and WREATHS
Gold Fish and Aquariums

PARKER'S FLOWER SHOP

602 Parry Avenue

Palmyra, N. J.

Phone Riverton 440

ORDERS RESERVED — FREE DELIVERY

We Wish You

a

Merry Christmas

and a

Happy New Year

JOSEPH T. EVANS

Main Street

Riverton

Phone 302

We Wish You a
MERRY CHRISTMAS
and a
HAPPY NEW YEAR

LEON A. SEVER, Inc.

LEHIGH COAL

E. F. GRIFFENBERG, Manager

Broad Street and River Road

Phone 384

Palmyra

ANNOUNCEMENT

On and after
JANUARY 6, 1929

Woolston's Garage will Close at 1 o'clock on
Sundays.

In case of emergency telephone

Riverton 439

WOOLSTON'S GARAGE

Broad and Main

Riverton

Phone 460

PALMYRA LOSES CLASS B CONTEST

Disputed Touchdown Provides Winning Marker For Riverside Big Green

Palmyra's representatives in the South Jersey Class B football tournament were eliminated last Sunday at Riverside when the Big Green was given a touchdown by the referee after a forward pass had been grounded.

With the Riverside team in possession of the ball on Palmyra's twenty-yard line late in the third period, Riverside tossed the ball to "Stukey" Ketchel on the four-yard mark.

Ketchel was just able to get one hand on the ball when Joe Pettito who was running up to break up the play bumped into him. The ball was grounded. It was an incomplete pass. Players on the Riverside bench were lamenting their misfortune in losing an opportunity to score when Henry Freynick, Big Green fullback, picked up the ball and after taking about three steps laid it down behind the goal line.

Riverside Scores
The referee thought it over for a few minutes and decided to give Riverside a touchdown, just why no one knows. The teams moved over in front of the goal posts and lined up for the try for point. Just then Riverside fans broke into a frenzy of cheering. They just could not realize that their favorites had been presented with a six-pointer. King blocked the kick and the score stood at 6-0.

As for the rest of the game, it was a thriller, with both teams seemingly evenly matched. The first half went to Palmyra by a small margin. Riverside showed an advantage in the final chapter. Neither team was able to gain consistently. Palmyra crossed its opponent's ten yard mark early in the first period but was unable to score. Riverside was able to work its way to the Palmyra 20-yard mark twice but failed to threaten the goal. Twice Ketchel, drop-kick specialist, was inserted into the Big Green lineup for the sole purpose of booting the ball over the uprights but failed in each case.

Lineemen Play Hard
The play of Palmyra's lineemen in Sunday's contest is deserving of more than passing notice. This line has been one of the strongest parts of the Coach Black's machine all during the season and was never better than when opposed to its traditional enemy.

The work of "Reds" Todd was especially good. Time after time the Big Green ball-toters tried to come through his side but were met with plenty of fight each time. Westcott, King, Hartley and Davis distinguished themselves throughout the game. Riverside was unable to gain against this string forward defense, most of its ground-gaining plays coming as a result of end runs or passes.

While this game is now history and many fans from both Palmyra and Riverside regret that it should have been marred by such an incident, it has served to add lustre to the fighting eleven which was organized only a few short weeks ago and has fought its way to the top rank of independent football in this section. In the eyes of the loyal fans who were on hand to see a grounded pass turned into a touchdown, the P. C. M. eleven of 1928 is still undefeated.

Play Fair Here

A game will be played on the Palmyra grounds Saturday afternoon for the purpose of raising funds to pay off a small debt which the organization has incurred. The strong Palmyra team of Camden, will furnish the opposition. Kickoff 2:30 p. m. Fairhill is a strong contender for Class B honors last year.

The lineup follows:
Palmyra: left end Ketchel; left tackle Bomby; left guard Obergfell; center Benzell; right guard Lytle; right end Williams; quarterback Hendman; left halfback Conway; right halfback Himes; fullback Freynick.
Score by periods:
Riverside: W. Winklespeck for Headman; W. Obergfell for Himes; Applegate for Conway; Himes for Freynick; Headman for Winklespeck; Freynick for Himes; Hendman for Obergfell; Palmyra: Kelly for Hendman; Hendman for Williams; Gorman for Davis; Piller for Westcott. Referee—H. Oelges. Umpire—Henderson. Head lineman—H. Oelges. Time of periods—15 minutes.

3-TIME WINNER OF "AG" TROPHY

Moorestown High School Team Gains Permanent Possession of Judging Cup

An article appearing in the December issue of the New Jersey Agriculture, a monthly magazine published by Rutgers University, follows:
For the third time in as many years a Moorestown team came up to the college of agriculture and won the silver cup awarded annually to the apple judging team receiving the highest score in the judging contests for New Jersey students of vocational agriculture. In 1926, Moorestown shared honors with Trenton, the score being a tie. In 1927, and again in 1928 the south Jersey team had a clear title. This gives them permanent possession of the trophy which was donated by the John Kepp Co. of Gloucester. Two cups have been awarded since the contests began, four schools, Moorestown, Gloucester, Freehold, and Newton being winners one or more times. The previous cup was won permanently by Gloucester High.

In addition to winning first place in a field of 20 teams, this year the

THE FUMBLE FAMILY



Not So Dumb!

by E. COURTNEY DUNKEL



ALUMNI BEATS VARSITY FIVE

"Scribble" Haines Stars as Moorestown High Graduates Win, 36-30

Moorestown High School Alumni basketball team defeated the high school team in a thrilling battle at the Community House last Friday night. The final score was 36-30.

The game was close throughout, the "grads" enjoying only a three point advantage at the end of the first half when the score stood 17-14. "Scribble" Haines, Brooklyn College freshman, was the star of the contest for the winners, cutting four field tosses and a quartet of fouls for a total of 14 points.

Frank Bolton and Bill Cusworth played a great game for the high school team. Bolton located the net for six sensational field goals and one out of two fouls while Cusworth had three field tosses and the same number of foul points out of four attempts.

In the preliminary contest, the Moorestown basketball team defeated Junior high quintet by the score of 41-11.

Monday afternoon the seniors defeated the sophomores 13-9, in a class game, while the juniors defeated the freshmen 26-15. J. McManis was high scorer for the seniors, netting two field goals and one foul shot. Point starred for the juniors with four fielders, and White was high scorer for the freshmen with three fielders and two foul shots.

Moorestown High School Alumni MOORESTOWN HIGH SCHOOL
Fid Pt Ft Pt
Bolton, rf 6 1 2 13
Carey, lf 1 4 7 6
Cusworth, c 3 3 4 9
McManis, rf 0 0 0 0
Gardner, lf 0 0 0 0
Cronley, rf 0 0 0 0
Juliana, rf 0 0 0 0
Fountain, lf 1 0 0 2
Total 11 6 13 30

ALUMNI
Fid Pt Ft Pt
Feinberg, rf 0 0 1 0
Metcalf, lf 2 3 3 7
Workman, c 3 0 0 6
Bulman, rf 1 2 3 4
Flynn, lf 0 0 0 0
Haines, rf 4 0 8 12
Schubert, lf 1 1 1 3
Total 13 10 16 28
Referee—Trautwein.

Freshman vs. Junior High School FRESHMAN
Fid Pt Ft Pt
Wright, rf 0 0 0 2
White, lf 1 0 3 2
Sill, c 0 0 0 0
Dodelin, rf 2 6 7 10
Leary, lf 1 1 1 3
Blair, lf 1 2 1 1
Stanzani, lf 0 0 0 0
Ackroyd, c 1 1 2 3
Lockwood, g 0 0 0 0
Total 8 9 15 21
Referee—Schubert.

JUNIOR HIGH SCHOOL
Fid Pt Ft Pt
Moore, rf 2 3 3 7
Hall, lf 0 0 0 0
Parsons, c 0 3 5 3
Towry, rf 0 0 0 0
Bart, lf 0 0 0 0
Barton, lf 0 0 0 0
Total 3 5 8 11
Referee—Schubert.

MRS. KEZIAH CAPERN
Mrs. Keziah Capern died at her home, 234 Union street, Moorestown, Sunday morning. She was 71 years old.

The deceased had been a resident of Moorestown for many years. She was a member of the First Baptist Church. Her late husband was a Civil War prisoner in Libby Prison. Funeral services will be held at her late residence Wednesday afternoon at three o'clock by the Rev. C. W. MacGeorge, pastor of the First Baptist Church. Her late husband was a Civil War prisoner in Libby Prison. Funeral services will be held at her late residence Wednesday afternoon at three o'clock by the Rev. C. W. MacGeorge, pastor of the First Baptist Church. Her late husband was a Civil War prisoner in Libby Prison.

Most of us fear our friends more than our enemies.

Moorestown boys performed the unheard of feat of turning in a perfect score in identification. This part of the contest, which counts one-half the total score, consists of naming correctly 50 apples of 15 different varieties. Only two or three times previously has an individual turned in a perfect score in identification, but this year in addition to the three boys from Moorestown, Albert Craske, bush of Freehold, accomplished it. Six more of the 60 contestants missed only one apple.

A. Keiser, G. Hoehn and B. Stow composed Moorestown's winning team. Among all contestants, Keiser and Hoehn tied for second place in individual honors and Stow was in a tie for sixth.

L. Applegate of the Freehold High School team was the highest individual scorer in the contest.

TWIN CITY CHURCH LEAGUE BOWLING

Games Played Friday Evening on Camden Recreation Alleys

	Won	Lost
Baptist	16	8
Methodist A	16	10
Methodist B	13	11
Presbyterian A	13	11
Presbyterian B	11	13
Lutheran	4	20

	BAPTIST	LUTHERAN
R. Deltz	183	170
Frederick	166	161
W. McConnell	170	158
A. Warr	147	155
R. Hardy	180	185
Totals	848	833

	METHODIST	METHODIST
Hettie	130	108
Tracy	121	114
E. Buchholz	121	126
Schriber	116	112
Schoep	120	103
Totals	579	628

	PRESBYTERIAN	PRESBYTERIAN
M. Metzger	111	112
Patton	130	135
Osborn	147	101
White	101	101
J. Harris	118	117
Totals	624	601

	PRESBYTERIAN	PRESBYTERIAN
L. Carpenter	132	130
Barnes	90	118
Caldwell	143	123
Peterson	106	132
Davis	105	154
Totals	682	657

	PRESBYTERIAN	PRESBYTERIAN
Binderwald	110	134
Hoyt	143	144
Jim Crawford	133	113
J. Carpenter	153	219
Dunbar	160	124
Totals	698	734

Mrs. William Jones entertained the "500" Club at her home, North Main street, last week.
Mr. and Mrs. Karl Bindemann entertained a district meeting and entertainment of a Camden order of the Eastern Star, held in Convention Hall, Camden, recently. Mrs. Bindemann is a member of the order.
Mr. and Mrs. William Wick are again making their home in Camden, where they will stay for the winter months. Mr. Wick is employed by the White Products Manufacturing Company, in Camden.
Several friends of Mrs. Jane Mingle attended her annual bill kicking party on Saturday, Dec. 8. Those present were: Joseph Clifford and family, Mr. and Mrs. William Maitland, of Philadelphia; Joseph Major and family, Little Lawrence, Michael Donegan, Jr., Mr. and Mrs. Albert Mullis, Anna Brown, Michael Donegan, Sr., I. W. Prickett and family, and Harry Clifford.

J. Key Haines is able to be about again, after being confined to his home for a few days with tonsillitis.

Nicolas Janusz, barber, has returned to his duties after being confined to his home with a severe cold.

The regular monthly meeting of the Union Fire Company was held in the fire house, last Thursday evening and outside of the usual routine of business, there was nothing of special interest brought before the firemen.

Lemuel P. Tammison has been drawn on the grand jury list and Harry Venable and Alfred Middleton as petit jurors, for service during the December term of court, which opens Wednesday, December 26th.

A Christmas program will be given by the beginners and primary departments of the M. E. Sunday School on Friday evening, December 21, at 7:45 o'clock. Mrs. William B. Cooper, superintendent, and the teachers of these two classes are training the little folks for the entertainment. On Sunday evening, December 23, the Junior and Intermediate departments will give a pageant entitled, "The Light of Highway." Miss Mary Bismarck is acting as chairman.

Harry Schepfer returned to his home in Medford last Thursday. Mr. Schepfer had cataracts that were impairing the sight of one of his eyes, removed. The operation it is believed will be successful and the sight restored. He was confined in the hospital for about three weeks.

No man can go completely to the dogs without a good deal of determination.

If you're paying all your bills you're doing pretty well.

COUNTY HISTORY OF 50 YEARS AGO

Items of Interest Published in Mount Holly Mirror Dec. 12, 1878

H. A. Butler, of Beverly, advertised 2,000 bushels of white potatoes for sale.
Nathan Harper, former editor of the Mount Holly Herald, has been elected mayor of Philadelphia.
New Jersey's old-time revenue from the sale of Christmas trees has been almost entirely cut off by the supply shipped from Maine.

William S. Taylor, of Mount Holly, recently bought from Caleb A. Gaskill, 50 young roosters that averaged eight pounds. The roosters, with other poultry, was shipped to New York.

John D. Davis has bought the three-story brick house, corner Broad and Cherry streets, Mount Holly, for \$3,000. The adjoining house on the east was bought by J. P. Goldsmith for \$2,000. The properties were sold at public sale on Saturday.

Moorestown has 368 residences not counting those in course of construction; 3 hotels, 8 churches and meeting houses, 4 school houses, 1 cannery, 1 flour mill, 4 general stores, 2 tailor shops, 1 barber shop, 1 cooper shop, 3 store and hardware stores, 5 shoe stores, 4 butcher shops, 2 drug stores, 2 cabinet shops, 1 undertaking establishment, 6 blacksmith shops, 1 stationary store, 1 carpet weaver, 1 foundry, 2 fire houses, a candy and ice cream stores, a total of 417. This does not include barns, stables, out-houses or railroad buildings.

The long-talked-of clam bake promised by H. B. Smith, of Smithville, to the township that gave him the largest majority at the recent election, came off in English's Grove, Pemberton township, on Thursday afternoon. For some of the guests the affair lasted all night. The bake contained 6,000 clams, which were devoured by the big crowd in fifteen minutes. Other refreshments supplied included sandwiches, 12 kegs of beer and 45 gallons of cider.

The Juliettown baseball team played Pemberton on the latter's field on Saturday, December 9. Score, Pemberton 21, Juliettown 20. Close game, that.

A choice Ayrshire cow, valued at \$75, belonging to Anthony S. Morris, of Pemberton, died last week from milk fever.

Five locomotives were placed on the railroad bridge over Crosswicks creek, Bordentown, last week, to keep it from floating away because of high water. It didn't float.

Ex-Freedomer Crowley, of Washington, township, who was sent to state prison two years ago for defrauding the county in bridge work, was discharged on the 7th inst. His fine of \$1,000 was remitted by the Court of Pardons.

Three carloads of eastern apples, about 1,500 bushels, were received at Anderson's cannery, factory, Mount Holly, last week. Some are for sale, others will be made into elder mince-meat and apple butter. The factory is kept in operation all winter.

EISLEY RELEASED BY MOORESTOWN

Quakers Obtain Services of Vince Conley, Camden Catholic Star

Jack Eisley, former Palmyra High School basketball star, has been released from the Moorestown Basketball Club. Moorestown has enlisted the services of Vince Conley, former Camden Catholic High School star.

A new manager was also appointed at the meeting held this week to take the place of Bill French, who resigned.

Eisley plays with Temple Freshman team and was unable to help Moorestown very much. The former Palmyra star plays a wonderful game on the court and shoots brightly in every game in the Burlington County League in which he played except when he met the Riverside Cardinals. Eisley could not do a thing against the Cards and although other outstanding players in the County ranks ran up high scores against the Riverside team, Eisley was unable to even make one basket throw.

Moorestown came near winning the pennant last year but this season they have annexed the last place in the league and failed utterly to pass it along to anyone else. Even the McCoy Cardinals, newcomers in the league ranks, took a place above them. The Moorestown team was reorganized and will try for the second half pennant. The Cardinals have not reorganized but they have made up their minds that Riverside will have that pennant, as a close fight is expected.

Advertisements inserted under this heading for one cent a word, each insertion, payable strictly in advance. Minimum charge 25c.

Christmas Gifts for the Children
Five white, thoroughbred French poodles, six weeks old. Call Moorestown 297-R-3.

JURSE will take maternity cases. Mrs. Lizzie MacCreedy, Bridgeboro, N. J.

FOR SALE—Wholesale & Retail Sewing Machine with electric motor. In first class condition. No reasonable offer refused. Phone Riverton 151.

FOR SALE—House on prominent residence street in Riverton, will make good homestead, one block from trolley, bus and railroad. Price \$6,000. Can be financed. F. O. Promnitz, Real Estate, 311 Morgan Av., Palmyra, N. J.

FOR SALE—One pair twin houses on good residence street in Palmyra, 3 blocks from trolley, bus, railroad. In good condition, present income \$50.00 monthly. Make offer. F. O. Promnitz, Real Estate, 311 Morgan Av., Palmyra, Riverton 48.

APARTMENT FOR RENT—Five rooms and bath, first floor, vapor heat. Ready for occupancy Jan. 1. Apply Schepfer Apts., 322 Leeway Avenue, Palmyra.

ROOM FOR RENT, Palmyra. Convenient to buses, trolleys and trains. Phone, Riverton 988-W.

WANTED—Housekeeper in motherless home. Protestant family. Apply "A" New Era Office.

TURKEYS—Good news for the consumer—Turkeys are plentiful. Make the most of it by ordering a juicy, milk-fed bird. Fresh killed. W. Rogers' Test, Moorestown 298-R-2.

FOUND—in the attic. That old beloved doll you had when a girl. Wouldn't you just love to have it put in good shape again for your little girl to mother? Bring it to us. We can do it and do it right. No new orders can be taken after the 26th. The Doll Hospital, 702 Washington avenue, Palmyra, Phone Riv. 184-R.

MAN wants odd jobs, by day or week. Call Riverton 318-M.

SEND NEW ORDERS and renewals for American Boy, Boy's Life, Good Housekeeping, Cosmopolitan, American Magazine, Ladies' Home Journal and Saturday Evening Post at lowest prices to Irene G. Randolph, Phone 261-M.

FOUND—Bunch of keys, at Keating's Store, Saturday, by Officer Quigley. Keys can be had by paying for this advertisement at the New Era Office.

MIN FOR XMAS
Buy your wife or mother the Air Way Cleaner. Easy terms. Write or phone. J. P. Keil, Palmyra.

FOR SALE—Dodge Sedan, \$100. Apply "P" New Era Office, Riverton, N. J.

WOMAN wants any kind of day work. 613 Cinnaminson street, Riverton, N. J.

ITS HOUSECLEANING TIME—Do it quicker, easier, better and healthier with the Airway Sanitary System. J. P. Keil. Phone 998-J, Palmyra, N. J.

DOLL HOSPITAL—Keep an eye on the window at 11 E. Broad street, beginning Saturday, December first. Re-dressing and repair work of all kinds. Old wigs made like new. J. Svenson, 702 Washington avenue. Call Riverton 184-R.

ITS HOUSECLEANING TIME—Do it quicker, easier, better and healthier with the Airway Sanitary System. J. P. Keil. Phone 998-J, Palmyra, N. J.

BUY your Christmas Trees at Parkers Flower Shop. A good assortment, at the right price, 602 Ferry avenue, Palmyra. Delivery free.

DESIRABLE APARTMENT, three minutes walk from train and buses. Five rooms and bath, porch, heat, continuous hot water, janitor service. Unfurnished and ready for immediate occupancy. 15, B. Redderow, agent, 623 Main Street, Riverton. Phone 446.

FALL CLEANING NOW on any make Sewing Machine. A thorough cleaning and overhauling, new take-up springs, new bobbin-winder rubbers, new presser foot tension springs, etc. Machines put in A-1 condition for \$3.50. 222 work Guaranteed. Miller's Sewing Machine and Electric Appliance Shop, 450 East Main street, Moorestown, N. J. Bell phone.

ROOM FOR RENT, Palmyra. Convenient to buses, trolleys and trains. Phone, Riverton 988-W.

WANTED—Housekeeper in motherless home. Protestant family. Apply "A" New Era Office.

TURKEYS—Good news for the consumer—Turkeys are plentiful. Make the most of it by ordering a juicy, milk-fed bird. Fresh killed. W. Rogers' Test, Moorestown 298-R-2.

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DESIRABLE APARTMENT, three

N. J. DEER SEASON OPENED MONDAY

Army of Gunners is Taking
Advantage of Five
Day Period

Reports from the pine belt and the wooded hills indicate that deer are apparently as plentiful as last year, when 1700 bucks were taken. A hunter is allowed one buck deer during the season.

Many camps have been established by deer hunting clubs in the woods and thousands of individual hunters are increasing the total of gunners to record-breaking figures. The unwritten law, enforced by hunters themselves, that prescribes a red hat or coat for every hunter, has added greatly to the safety of this winter sport. Many sportsmen advocate a statute making mandatory the wearing of some such identifying apparel while hunting deer.

"Don't shoot until you see the length of their horns," is the order of the game wardens to the army of deer hunters.

Hunters must look for at least three inches of antler before they attempt to bag a buck. This is the effect of a new law, which is expected to work for the conservation of fawns and does by compelling the hunter to use great care in identifying his game. Sportsmen predict

that the regulation by enforcing such caution, also will take hunting safer for the gunners, themselves.

Wardens are calling attention of hunters to the fact that it is illegal to carry shells loaded with a charge smaller or larger than buckshot, during the deer season. The use of buckshot cartridges in the fields and woods at any other time than during the deer season is prohibited. No gun of smaller than 12 gauge may be used in deer hunting. Wardens also call attention to the law requiring a successful hunter to report the taking of a buck to a warden or to the State Fish and Game Commission, at Trenton, within forty-eight hours.

PLAN SNOW FENCES

County Will Erect Protection on
Marion Pike

Snow drifts on the Marion Pike, between Medford and Marlton, that have interfered with traffic during past years, will be remedied for the future by snow fences, to be erected by the County Highway Department, at points where the drifts have been the greatest handicap to travel.

Charles R. Stout, director of roads and Stuart MacFarland, supervisor of roads, after observing the points in question, said snow fences would be erected, if the Medford Chamber of Commerce would get permission from property owners granting privilege to do so.

The Chamber of Commerce has secured the sanction of the property owners, and work will soon start on the erection of suitable fences.

PLAN COMMUNITY HOUSE ELECTION

Nicol Nominated to Head Association in 1929; Dinner
January 10

At the last meeting of the Moorestown Community House Association the nominating committee made its report and submitted the following list of officers for the year 1929. The nominations follow:

E. Russell Perkins, Mrs. Wm. C. Coles, Mrs. John C. Dudley, Mrs. John Green and William Crober.

William Nicol, president; James M. Conroy, first vice president; Robert Wood, second vice president; Miss Edith Darnell, secretary, and Miss Marguerite Lippincott, treasurer.

These nominations were approved and accepted by the unanimous vote of the members of the Community House Association.

The election of officers will be held at the combined dinner meeting of the Community House Association and the recreation council on Thursday evening, January 10, at the Community House.

Ex-officio members of the Board are Edward A. Mechling, Mabel C. S. D'Oliver, Jonathan W. Powell, Walter Carson and F. W. Grube, members of the Recreation commission; two members of the Board of Trustees and Clarence E. Worrell, of the Township Committee.

P. H. S. YEAR BOOK

Publication of Year Book Now Regarded as a Certainty

The Palmyra High School annual is no longer a dim uncertainty. The past few weeks have gradually been making its appearance certain, until now there is certain to be a Year Book, like those of any other high class, up-to-date high schools and colleges all over the country.

Big HOLIDAY PROGRAM

WALT WHITMAN
THEATRE

46th & WESTFIELD AVE.

Thurs., Fri., Sat., Dec. 20, 21, 22—

Great VAUDEVILLE BILL

FIVE JOLLY TARS

"On a Sea of Rhythm"

GORMELY & SULLY

"Mirth Provokers"

INTERNATIONAL TRIO

"Echoes of Opera and Jazz"

DE BEE & HUDSON

Musical "Nonsense"

DON AUSTIN & MARIE

"Andy Gump"

On the Screen

Jack Mulhall & Greta Nissen in

"THE BUTTER & EGG MAN"

A Comedy Riot

Funnier than the play by George

S. Kaufman

MOVIE TONE NEWS

MERRY CHRISTMAS TO ALL

MERRY CHRISTMAS TO ALL

Mon., Tues., Wed., Dec. 24, 25, 26—

The Favorite Character Actor

Lon Chaney in

"WHILE THE CITY SLEEPS"

Synchronized on the VITAPHONE

Vitaphone Act

Miss ANN GREY and HER

BOY FRIENDS

SPECIAL STAGE ATTRACTIONS

and MUSICAL FEATURES

SPECIAL MATINEE, CHRISTMAS

DAY, 2:30 P. M.

This book has proven its popularity with both the students and the many friends of the students as the number of subscriptions have been increasing daily. More and more pink "Booster Tags" are being enthusiastically worn. All subscriptions must be made within a week after the re-opening of school in January, 1929.

The advertising staff is to be congratulated upon the success in obtaining adds from the various concerns who are far-sighted enough to see not only the great advantage to themselves to place their advertisements in the year book, but the invaluable aid their patronage gives to the High School in putting across

the work. Firms already included among these are many of the most prominent of Palmyra, Riverton, Riverside, Philadelphia, and the vicinity. Christmas is coming. If you are at a loss to know what to give any of the High School students here is a suggestion. Why not a subscription to the Year Book?

Practical Gift Suggestions

For Men

Neck Ties
Belts
Combination Sets
Shirts
Handkerchiefs
Ash Trays
License and Key Cases
Purses
Interwoven Socks
Scarfs
Writing Paper



For Women

Hand Bags
Silk Underwear
Handkerchiefs
Silk Stockings
Scarfs
Rust Craft Gifts
Blankets
Dress Materials
Decorative Linens
Gloves
Writing Paper

For Boys

Pen Knives
Games
Toys
Books
Handkerchiefs
Purses
Neck Ties
Belts
Kaynee Blouses
Shirts
Gloves
Socks

For Babies

Knitted Socks
Stockings
Sweaters
Caps
Mittens
Madeira Dresses & Slips
Madeira Blbs
Blankets
Pillows
Baby Books
Shoes
Toys

For Girls

Silk Vests & Bloomers
Socks & Stockings
Handkerchiefs
Gloves
Necklaces
Purses
Books
Games
Toys
Writing Paper
Hand Baskets

Candies

Schrafft's Mixtures

Christmas Toys and Cans

Christmas Cards

Fancy and Colored Papers. Ribbons, Cards, and Seals

Gift Wrappings

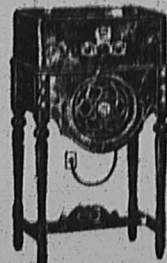
Mrs. Alfred Smith's Store

Compare it with
ANY radio!

"You're there with a Crosley."

\$65

buys the real AC electric
power speaker operating GEMBOX
that only Crosley dealers show.



SHOWERS' CONSOLE \$119.50
Dynamicon built-in—8 tube BIFLOW.
BOX installed—ready to attach to
your antenna. Without tubes.

Crosley has hit! A modern dynamic radio for so little money is impossible to lesser organizations. Crosley is one of the oldest manufacturers. See this set before you buy, even though you expect to pay five times the modest price of \$65.

Selective—sensitive—powerful—shielded—it's a revelation to the radio world—and with the new dynamic powerful DYNACONE—the new and astonishing speaker it becomes radio's greatest achievement.

Other Crosley AC electric radio sensations for 1928 are the 8 tube SHOWBOX at \$80; the battery operated BANDOBOX at \$55 and the dry cell operated BANDOBOX, Jr., at \$35.



SHOWERS' CONSOLE \$119.50
Dynamicon built-in—8 tube BIFLOW.
BOX installed—ready to attach to
your antenna. Without tubes.

CROSLEY

The Winchester Store
JOHN H. ETRIS

17 W. BROAD ST., PALMYRA RIVERTON 978

MERRY CHRISTMAS

May this Christmastide bring to you the happiness which you so richly deserve and may you share in the greater success which we believe will come to all of us during 1929.

You will find many practical articles in our store for the last minute gift purchases.

J. S. COLLINS & SON
RIVERTON

Phone Riverton 5



The Smile of Satisfaction

The South Jersey Radio and Electric Company was formed, a few months ago, with but one objective in view—to give the people of this community a place where they can not only buy the best in radio receiving sets but can get quick, efficient and courteous service on any make receiver, new or old.

The advantage of buying from a business house that maintains a service department is that your new set is not only properly tested and adjusted before installation but if trouble should arise later, it can quickly be remedied by men who know how.

Our salesmen know the products they are selling to be A-1 in every respect.

They will be glad to explain to you the merits of the Atwater Kent or Radio Corporation of America receivers. Both companies are

old and well established, and stand back of their products, which we honestly believe, are the best, in their respective price classes.

The Smile of Satisfaction is the gauge by which we determine the success we have met in serving our patrons.

The Smile of Satisfaction is only the result of such service as we are striving to render to our patrons and friends.

May we have your Smile of Satisfaction?

South Jersey Radio & Electric Co.

512 Main Street

Phone 1072

Riverton

Radio Is Our Business --- Not a Sideline

THE NEW ERA

Published every Thursday at 607 Main Street
RIVERTON, N. J.

Entered as Second-Class Matter at the Riverton, N. J.
Post Office

WALTER L. BOWEN, Editor

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

NOTICE

All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of fifteen cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioners, Sheriff's, and other Sales, Administrators' and Executors' Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Mass Education in China

James Yen, who started Mass Education in China, and who is a graduate of Yale, 1918, is in America. He has much to say and explain about the new movement for overcoming illiteracy among the Chinese.

"The Chinese, as all the world knows, have always honored the scholar and thought little of the soldier. Yet education has been possible for about ten per cent only of the population. Even that ten per cent of those who should be learned and trained has recently been called to account for neglecting its opportunity. Tai-Chi-Tao, son-in-law of Ben Yat Sen and himself a leader in the Nationalist party, has published an earnest appeal to those Chinese youths who might be able to prepare themselves for leadership and yet have permitted themselves to drift into active life without such training. He declares that China will suffer from such a condition and beseeches the young men to give due time to study and to observe moral training.

Yet Tai-Chi-Tao speaks only to that upper ten per cent. Dr. Yen calls to the farmer, the laborer, the 90% which for generations has remained among the illiterate. And he has started a movement for meeting that situation and removing it.

"The first thing which had to be done was to find and compile a few hundred simple 'characters' dealing with the common objects and the common actions of everyday life. This collection forms the basis of the primers used in the new education. In one province, Hunan, in Central China, this new form of education has produced 125,000 literates among the working population. Rich and poor alike support the movement, militarists and merchants alike finance it.

This new education teaches not alone "to know the characters," but facts about farming, about livestock—chickens and pigs—about drainage, improvement of the soil, use of machinery such as plows and so on. In this way it is also in line with the venerated teachings of Confucius, even if the classic Confucian books are written in "characters" as different from those simple ones selected and now in use in the primers as the difference between ordinary spoken English and the classic Latin," explains Dr. Yen.

But Confucius' sayings or the gist of them are in the soul of his people. And these make it clear that the early teacher meant by education "training to be sure, but training in human relations and for citizenship." He pointed out that it was far more important for a boy to become familiar with the way a citizen should behave than to begin with reading and writing. Dr. Yen weaves the two together.

China is determined to do away with illiteracy. Old men of 50 stand side by side with boys of 12 at the graduation ceremonies in each city and town where the classes are held, and to which people flock in from large areas around about. It is one of the great educational movements of history.

Dr. Yen was the originator of this movement. America will hear much of it this winter and will hear also one of the things of which Dr. Yen is most proud: that this movement not only increases the literacy of the population, but that it brings those so being benefited closer together and fosters strongly a new community spirit.

You Can Lead a Child to Water

Ten little fingers and ten little toes may be a mother's rosary, as a popular song writer once said, but they become the bane of mother's existence when they get somewhat bigger. The pink little digits of the year old baby become the grimy hands of the ten year old boy.

No parent, however blinded by loving prejudice, can claim that cleanliness is exactly an overpowering obsession with children. It takes home training, in large doses, to develop in them a "sanitary sense." This is one of the fundamental duties of the home for the sake of the child's health and future welfare, and its importance cannot be overestimated.

The importance of leading reluctant children to water is constantly reinforced by the statements of bacteriologists and doctors. Hands, they tell us, are primary factors in the spread of disease, and disease prevention consists partly, at least, in keeping the hands clean and in seeing that they do not travel unnecessarily to the mouth, nose, and eyes. Sanitary habits are difficult to inculcate because the eye, unfortunately, is not an accurate judge of the sanitary character of an object or surface.

"The child must be taught to be clean," says Doctor Jean Broadhurst, Professor of Bacteriology at Columbia University. "Probably the best way to teach cleanliness habits to children is to put the matter on an aesthetic basis. That is not the only reason, but it ought to be sufficient in any civilized society.

"A second way of presenting this hygiene phase to children is by example—by making sure that example speaks as implicitly as precept. Why insist that children must wash their hands before coming to the table if you get up from the table to lift the dog into the easy-chair, or change the baby's soiled underclothes, and return to the table without washing your hands?"

Hoover Suits National Capital

(Contributed)

Herbert Hoover will be the thirty-first President of the United States, and he will have the support of a Republican Congress. That's the result as it has been known to everybody for many days. Thank goodness the election is over. No part of the United States is more satisfied with the election than Washington. This is because the Nation's Capital is a decidedly non-partisan community. Naturally, it clings to issues, believes in principles and policies of Government, and favors political parties. But men and their deeds come first, and those who live in the shadow of the Capitol have the privilege of a close-up view of the actual workings of the Government and its administrators, and they feel that for over ten years Herbert Hoover has been rendering such high-grade service as to warrant his promotion. In the cool, gray dawn of the morning after the election—as this paragraph is written—the above was the Capital's verdict of approval.

Do Your Kicking About Taxes Now

The time is near when the County Board of Freeholders and the local governing bodies of Boroughs, Cities and Townships in Burlington County must fix their budgets for 1929.

The amounts determined upon will decide the local and county tax rates. Last year at the spring primary office seeking politicians raised the cry that the Board of Freeholders had been extravagant with the county's money. This despite the fact that the year's budget had been duly advertised and an opportunity given for citizens to be heard concerning the advisability of various items of expense.

Now when next year's budget is being formed, and when it is advertised and a hearing is held, any one who is sincerely interested in saving the county money will have an opportunity to show the Freeholders wherein the budget can be reduced.

Better do it now than raise a smoke screen of political propaganda next spring.

Choose Securities Carefully

Millions of Americans are today buying securities in our business and industrial organizations. The prosperity brought on by our modern industrial era has given the average citizen a confidence in stocks and bonds as a way to invest his money.

In spite of our increased facilities for sound financial guidance and the many protections open to the investor, many millions of dollars are lost yearly through the purchase of fraudulent or "wildcat" stocks, or through investments made in honest enough ventures, which have little or no chance for success.

Major stock and bond exchanges, such as those at New York, investigate securities before listing them for trading, thus assuring the purchaser so far as humanly possible, value received. Such securities stand a good chance of paying dividends and appreciating in value, with little danger of going bankrupt, and are referred to as "listed securities."

The investor should take care in selecting the brokerage house through which he purchases his securities. Houses which are members of one or more of the major exchanges are like banks as to safety because they are, through the exchanges, subject to audit at frequent intervals to determine their soundness.

It is only common sense to choose securities which experts have passed on and to purchase them from brokers whose financial positions are scrutinized by audit and investigation. For every dollar made in a "wildcat" venture thousands of dollars are lost. The intelligent investor take no unnecessary risks.

Modeled After Words of Lincoln

A century and a half ago our fathers brought forth upon this continent a new nation, conceived in liberty and dedicated to the proposition that all men are created equal in political, industrial, social and commercial opportunity, and that the golden outward-awing doors shall never be closed on any human being.

A nation of freedom thus conceived and dedicated has endured over a hundred and fifty years, and developed a high degree of prosperity by citizens industrious in peace and valorous in war.

They gave their lives that we might enjoy the blessings of freedom with fair and equitable laws, enacted under a constitution where the chance to improve conditions might always remain open for the poorest child to become the heir of the greatest fortune.

This sacred heritage of wise statesmanship has endured the test of time and will continue to stand superior to all vicious delusions, promises and inventions of paternalism and the wildest dreams of Russian bolshevik or soviet, where everything is owned by everybody and nothing is owned by anybody.

Our County shall continue to be a government of the people, by the people and for the people, and shall not perish from the earth.

A Business Proposition

"If tariff schedules are reduced to a point where manufacturers in the cheap-labor countries of Europe can bring their products into this country and undersell our products, there is only one of two things to do—reduce wages, or close down plants throwing millions of our workmen into idleness," said Henry M. Leland, well known engineer, recently.

"The difference is the difference between the 'full dinner pail' and the 'empty dinner pail,' between a nation of many million of well-paid thrifty citizens as against millions of people struggling with poverty."

The United States is glad to buy vast quantities of material which we do not produce ourselves from other countries and we want to give such nations an even break in selling us their products, but we must protect ourselves against unregulated foreign competition.

Inland Waterways Development

Before the Federal Government enters upon any expansive program of inland waterway development it would be well to determine the merits of each undertaking as well as the cost.

The engineering estimates of the cost of the Panama Canal was \$140,000,000 but it actually cost \$375,000,000.

In a message to the legislature in 1925 the Governor of New York stated that the cost of the Erie Canal up to that date was \$230,831,000.

For every ton of freight moved one mile on the Erie Canal the people pay 3 1/2 cents, as compared with one cent on the railroads.

There should be no bond taxes imposed on the people for waterway development unless it can be shown that such expenditures will cheapen the cost of transportation, a result not yet attained on inland waterways.

Dollars That Work, Help the Community

The real value of a dollar in this community is progressive. The more often it is spent to buy home produced or home sold merchandise, the more valuable it becomes. If it is spent often enough, it will double in value.

This may seem a little out of the ordinary as a statement, but let's see. Every time a dollar is spent it produces a certain percentage of profit. Hence to increase its value to the community at large, all we have to do is to keep spending it over and over, and adding the percentage of profit each time—result, sooner or later it has doubled in value.

So you see, it is to your advantage to keep your dollars at home where they can work for us home folks. When we employ labor, employ home folks. When we buy anything, patronize home folks. It is to our own self interests that we do so.

Do your Christmas shopping at home.

President Coolidge reports that the people of the United States now have an annual income of ninety billions of dollars. If this figure is computed from a study of income tax reports, just imagine how large the actual number must be!

Editorial Comment From Other Papers

PUBLIC SERVICE RATE SCHEDULE

Public Service seems to have established a strong case for the new rate schedule which it seeks to put into effect January 1st. Forceful economic reasons have been advanced even in the case of the increased charges to small consumers of gas. It remains to be seen, however, whether these reasons will bear up under the opposition likely to develop at the public hearing next week.

That the gas end of the business has not been bringing a fair return on capital investment is generally conceded. Consumption of electricity, on the other hand, has developed so rapidly in recent years that it has proved to be an exceedingly lucrative source of revenue for Public Service.

Facing these conditions, the company naturally feels that it is proceeding in a sound manner when it aims (1) to increase the earnings and productivity of its gas service and (2) to give the public, through rate reductions, some of the greater benefits of the prosperity which its electrical division is experiencing.

The reduction in charges for electricity is not, of course, a matter of generosity on the part of Public Service. One of the rate-making principles upon which the New Jersey Public Utility Commission has repeatedly insisted is that lowering of charges must be effected whenever profits go above a reasonable point. With reference to gas, the commission proposes, first, to impose what it considers a more equitable share of overhead costs upon small consumers, and second, to encourage a more general use of gas by markedly reducing charges for large consumption.

There can be no question as to the wisdom of the latter move. Increased productivity has brought financial success in the case of electricity. It is obvious that similar favorable results would be realized within gas industry if more and more people could be induced, by reason of low rates, to use gas for home-heating purposes and the like.

An experiment along this line would be entirely feasible as a project, indeed, as to suggest the desirability of trying it without putting a greater burden on the shoulders of small consumers. After all, Public Service is chiefly interested in restoring the health of its company. If, as the corporation itself seems to believe, that salutary end may be accomplished by means of quantity production, why talk now about higher rates for small users?

The gas company, it should be remembered, is not unopposed in its belief in the "minimum charge" introduced last year. According to testimony before the board of Public Utility Commissioners, this move covers costs with respect to each customer's account with lower prices covering overhead and the customer uses no gas. Without disastrous consequences, therefore, it might be possible to postpone rate increases until the economical plan for fostering large consumption has been given a thorough trial.

—Beverly Leader.

ON THE EVE OF ZONING

The announcement at last week's meeting of Beverly Common Council that the city government had started preparations toward the formulation of zoning and building ordinances, is certain to awaken widespread interest. Council's action will undoubtedly receive the endorsement of all public-spirited citizens who want to safeguard against the inroads of business and a decent standard of construction preserved.

It is no small task that lies before Council. Many perplexing problems will arise and will have to be solved ere the completed ordinances are ready to be laid before the public. The preparation of these ordinances is probably the most difficult duty that has ever fallen to the lot of any Beverly Common Council. Disputes, controversies and widely diverging opinions will undoubtedly be encountered and it is quite possible that a few citizens will adopt an unreasonable attitude on some details where they feel that their personal interests are likely to suffer.

No matter what kind of zoning ordinance is drawn it is certain to conflict with the wishes of someone. It may even work an apparent injustice or hardship in some cases. However this is a matter which must be viewed in a broad light. It is a case of the greatest good for the greatest number and the individual must give way to the interests of the majority.

Beverly probably does not require extremely complicated zoning ordinances or building codes. We are not confronted with many of the problems which attend the zoning of large metropolitan areas. What we need is the preservation of residential sections against the invasion of stores, garages, manufacturing and above all the gasoline stations which spring up like mushrooms. There should be restrictions on the erection of apartment and multiple family houses in certain areas and regulations are needed governing the minimum distance at which a building may be erected from the sidewalk line.

A good, sound, substantial standard of building must be insisted upon and it would not be too much to ask that, in the central business district, a reasonably fire proof construction be made compulsory in all future building operations.

President Stevenson, of Council, announced that information upon zoning was being sought from State authorities at Trenton. This is evidence that our city government is attacking its problem in a careful, systematic and sensible manner. Our Councilmen will have the benefit of the early experience of a number of other municipalities in New Jersey some of which in the past ran into serious legal difficulties. Recent court decisions however have done much to clarify the law on this important subject.

The preparation of the zoning and building regulations will probably be an uppermost subject before the City

Council for several months to come. During this time there will undoubtedly be public hearings and discussions on the matter. These should be attended by the citizens and the progress of the work closely followed. In the past it has been an unfortunate custom of Beverly folks to say you comprehend just what a public project until their completion, then if there was something about the measure that did not meet with their approval they would vent their displeasure on the members of the Council who, having heard no previous complaints, were justified in supposing that everyone was satisfied. Let us have none of this in connection with the proposed zoning and building ordinances.

—Beverly Banner.

BURLINGTON COUNTY HOSPITAL

The work that is now being done at the Burlington County Hospital in Mount Holly is giving fine return for the support received from the taxpayers who now realize that their institution occupies a place of greater importance than any other institution in the county. The principal service that attracts attention comes through the handling of charity cases and it is certain that everything about this branch of the hospital's operation is wholly satisfactory and deserving of highest commendation.

The wards have been filled to their capacity and it has been necessary to press into service some emergency quarters in order to take care of the patients. This is the branch of the work in which the taxpayers are most directly interested and it is the one thing that they are asked to support. The appeal directly to them comes because the hospital is a county-wide institution, the managers feeling that in return for the service on such an extensive scale the money needed for those who cannot afford to pay should come from the people at large.

The managers further feel that with the new standard hospital section to none among institutions of its capacity and far ahead of most of them, no one or any few communities should be called on to contribute most of the funds necessary to pay for charity work.

Those who have seen the hospital and are directly acquainted with the fact that it is a complete plant, far beyond every expectation, are most enthusiastic over the character of the institution that is now available to the people of the county. When a 100-bed hospital was proposed there were some who expressed the opinion that it would be at least ten years before anyone near the capacity would be reached, but upon reflection the belief is the fact that on July 20 there were eighty-seven patients in the hospital, and on August 2 and 3 there were eighty patients. During the past six months there were thirty-four days on which the hospital was more than two-thirds filled. There have been times when it has been necessary to ask doctors to hold back some of their ward patients when the cases were not in the emergency class.

In the giving of service the hospital is far ahead of the highest anticipations of those who are responsible for the handsome and well-equipped institution. They believed that the number of patients would greatly increase, but they hardly thought that within three months from the time the new building was opened the number of patients would increase two hundred per cent.

When such a demand comes it is not surprising that the taxpayers are asked to support the work. The people in the wards at the hospital are there because they actually need the kind of treatment being given to

Dr. Frank Crane Says

The Time Binder

Some professor, I noticed the other day in the public prints, referred to man as the time binder. I take it that what he meant is this—though, of course, being a professor, he probably meant something else, something you and I cannot understand. It is never quite safe to say you comprehend just what a professor means; he rather resents it, but, as I was saying, what he meant, or might, could, would or should have meant, is this: Stones, sticks and all lifeless things are fixed, helpless and cannot move of themselves. They are the bound. So are the plants and all vegetable forms of life. Animals are space binders; that is, they can move from place to place, and by their power of motion can build together things remote. Man is also a space binder, because

of his power of locomotion; but he is more. He can remember things in the past, and he can look forward to events in the future. Hence he is a time binder.

Man differs from the lower animals because he preserves his past experiences. He lives not only now, but all about his now flutters flocks of yesterday; from his now mountain he can see long tomorrow vistas. He is eternally planning. In proportion as he binds the future to him he becomes more of a man in every way.

Many a silly word would be restrained, and many a rash action would be prevented by a consideration of the future.

Every deed is to be judged not only by its present advisability, but by how it bears on our whole career.



SOMETHING FOR FLORIDA THE OLD SPANISH TRAIL U. S. NOT MILITARISTIC YOUNG MEN, OLD WOMEN

A suggestion for Congress, with Republicans now in charge, that Florida has gone Republican and becomes debatable territory, why not do something for Florida? First: Repeal a law discriminating against Florida in the way of taxation, practically nullifying Florida's right to enact its own legislation.

Second: Let the national Government regulate flood conditions in Lake Okechobee. The overflow of that lake caused greatest damage in the recent high wind. That was due to the fact that the Federal authorities compelled Florida to keep the lake waters at a certain height for navigation purposes.

With or without the nation's help, nothing will check the growth of Florida, or permanently injure its prosperity.

If the people of Florida knew as well as outsiders do what their prosperity and values must inevitably be, they wouldn't SELL ANYTHING.

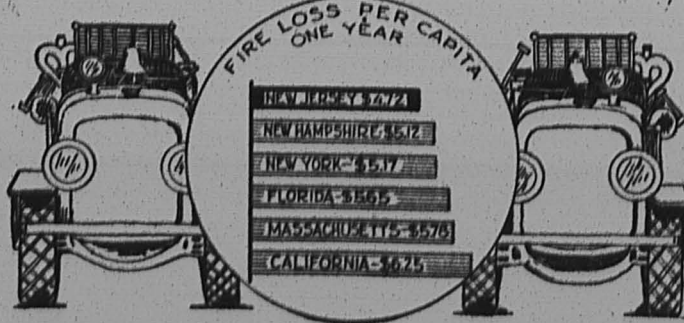
—Mount Holly News.

TO SELECT TWO CADETS

United States Senator Walter E. Edge has announced that two vacancies in his name exist at the United States Naval Academy, Annapolis. He said he will appoint two principals and six alternates following an examination to be conducted at Rutgers University, New Brunswick, January 12, 1929. Boys who will be between the ages of 16 and 20 years on June 1, are eligible to take the examination. The only requirements besides age are perfect physical condition and legal residence within the State of New Jersey.

NEW JERSEY! One of the Greatest of the United States

FIRE LOSS LOW IN NEW JERSEY Damage Averages \$4.72 For Each Resident In One Year



New Jersey's fire loss, while it is low in comparison with that of many of its sister states, is still, in spite of excellent fire departments and widely organized fire prevention, too high. The latest figures of the National Board of Fire Underwriters shows for the State a yearly loss from fire of \$17,400,000, or \$4.72 each for every resident of the State.

It is the constant effort of Public Service to make its electric and gas service safe as well as adequate and the records show that, with good construction and operation, it has done so successfully.

"The success of Public Service and development of New Jersey are bound together." —President Thomas N. McCarter.

PUBLIC SERVICE

No. 43

A-10

SEEKS CHANGE IN SCHOOL COURSES

Radical Revision in State's High Curricula Urged by Elliott

Radical revision of curricula of normal, high and elementary schools in New Jersey is urged in a report by Dr. Chas. H. Elliott, State Commissioner of Education, submitted at a meeting of the State Board of Education in the State House recently. The report covered the schools year ending June 30, 1928. Complete reorganization of physical training in public schools is also stressed by Dr. Elliott as extremely pressing. In this connection, he reveals that he thinks football and basketball are entirely too strenuous for children of junior high school age and wants athletics and games adapted to the needs of pupils of seventh, eighth and ninth grade ages. Regarding a revision of normal school curricula Dr. Elliott says the time is now here when courses in teacher training should be extended from two to three years and should be materially improved. He advocates also the development of training courses for junior high school teachers at the Trenton State Normal School.

See Major Problems
Dr. Elliott, writing of changes in high school courses of study, states that the problem of adapting varied courses of study to meet the needs of students in these institutions remains a major question. "The large increase in high school members," he said, "and the greater range of abilities of the students now enrolled, places squarely before us the problem of developing a greater range of courses than was necessary 25 years ago, when the secondary schools had an enrollment of many for college preparation. A development of vocational courses in the high schools and of vocational high schools will contribute to the solution of this very important problem."

In the elementary school field, Dr.

M. F. RAINES Mason Builder

Waterproofing and Cement
Work of all kinds
Reinforced Concrete

Riverton, New Jersey
P. O. Box 51

Elliott sees several problems necessitating adjustment soon. One problem, he said, involves the training of a large group of over-age pupils found in these institutions.

It is his opinion that the State has not given the proper attention to health education. The work of the division of physical training of the State Department of Education, he adds, ought to be revamped to include not only physical training, but health education. Such a program, he considers, would coordinate very closely the work of school physicians, dentists, nurses and the instruction in hygiene, health habits and safety.

A marked development in the work of vocational schools, continuation schools and in industrial arts courses during the year is shown by Dr. Elliott's report.

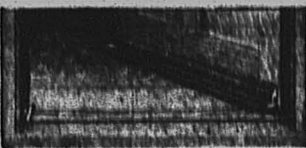
Cost of Schools
It cost New Jersey \$90,634,810.77 to operate its public schools for the year 1927-28. Dr. Elliott's report reveals. Of this total, the sum of \$68,575,728.80 went for current expenses.

Expenses of the State Department of Public Instruction and the State Board of Education were \$213,547.32, or a little less than one-third of one per cent of current expenses.

Total enrollment of pupils in public schools, including evening schools, was 772,032 for the year. This was an increase of 14,743 pupils. An interesting point in the report is the placing of the average yearly salary of day school teachers at \$1,931.11. This figure does not include superintendents, their assistants nor any evening school teachers. This was an increase of \$23.16 over the average salary computed for the previous year. In 1924 the figure was \$1,757.40, increasing steadily until last year.

The total value of school property

The HENRY AIR TIGHT WEATHER STRIP



Looking at the door from the outside.

The above cut shows our weather strip on a right hand door.

Estimates cheerfully given for equipping your home with weather stripping.

Installing Door Bottoms, \$3.00

Walter Kuerten
MANUFACTURER OF PORCH
ENCLOSURES, STORM WIN-
DOWS AND SCREENS
338 Carroll St. Riverside

in New Jersey for the year was \$253,251,703.18, an increase of \$11,739,461.16 over the preceding year.

During the past year, the report states, the growth of public high school enrollment has continued. There was an increase in registration of 5,003 pupils or 8.8 per cent. Including evening students, the total increase was 9,171, or 9.2 per cent.

SHELL BE THE PIPER

"What's this I hear, Dan, about your girl pinching a fiddle. 'You've got it wrong, Ben, she's gone off with a first violin.'—Passing Show.

Some folks like, the power of the press—if by that you mean hugging!

STATE LEGION TAKES CONVALESCENT HOME

On January 1, the Department of New Jersey, American Legion, will take over the operation of the American Legion Convalescent Home, on Washington street, Toms River. It will be conducted as a state home, open to those who need its services from all parts of the state. It is leased to the State Legion by the counties of the Fourth district, who are the owners, for a dollar a year. The owning counties are: Ocean, Monmouth, Middlesex, Mercer, Hunterdon and Hudson. This is now the only Convalescent Home owned by the Legion in New Jersey.

For health and happiness . . for sheer delight on Christmas Day and a thousand days to come . .

The Silver Anniversary
BUICK

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When Better Automobiles Are Built . . . Buick Will Build Them



300,000 Miles of New Talkways in New Jersey

THE Telephone Talkways of New Jersey have been extended nearly 300,000 miles within the past twelve months, bringing additional thousands of people within your telephone reach and providing new channels for conversation where congestion threatened. The new Talkways are packed in lead covered cables for protection from the elements and interference and all of them converge for you in your telephone.

Daily the system of wires and cable grows larger to serve our growing State. Engineers, linemen, splicers and many others are planning and building "doing their part, and a most important part in increasing the quality and keeping down the cost of service."

The quotation is from an address by Walter S. Clifford, head of the Bell System

New Jersey Bell Telephone Co.

A New Jersey Institution Backed by National Resources

Further Facts About the New Gas and Electric Rates

THIS COMPANY believes that there is no divergence of interest between itself and its customers in the matter of gas and electric rates. It is in the interest of both that rates shall be sufficient to pay the full cost of the service, including such fair rate of return to the company as will enable it to extend and improve its facilities as the needs of the public require, and it is in the interest of both that they shall be of a nature, and low enough, to promote increased use of the service. In the long run it is such increased use that makes further rate decreases possible.

The electric schedules of this Company have been such as to stimulate consumption, with the result that it has been possible to file new rates which effect a saving to consumers of \$1,250,000 a year.

The gas rate schedules, on the other hand, have been such as to discourage diversity of use and to cause increasing costs. If the

gas schedule is continued on the present basis, it would be necessary to increase the rates it provides so as to produce an increase in gross revenue of at least \$4,000,000 a year in order that the Company might secure a fair rate of return.

Convinced that such rate increase would be disadvantageous, both to its customers and to itself, the Company proposes in its stead a readjustment, which does no more than establish rates for each class of consumers which are based on the cost of serving each class.

Such schedule will, it is expected, give the Company an immediate increase in revenue amounting only to between \$300,000 and \$400,000 a year, but will, through the lower quantity rates provided, induce increased consumption, and so make a larger rate increase unnecessary.

The readjustment proposed, lowers the cost of gas to everyone using more than \$3.85 worth of gas a month. It increases

cost only to those users who are now being served at a loss, and at the expense of other consumers. The increase is in no case large. To the user of 1,000 cubic feet a month it amounts to less than two cents a day, to the user of 2,000 cubic feet a month to about one cent a day; to the user of 3,000 cubic feet it amounts to only six cents a month.

Since living habits and not income determine the amount of gas used in families, it is not the family in which meals are cooked and laundering done at home that will be adversely affected by the new rate, but rather those who do not now use enough gas to pay the cost of serving them.

Under these conditions, the new rates filed by the Company with the Board of Public Utilities Commissioners are not only fair and reasonable but can be expected to provide increased consumption which will insure to the benefit of all consumers, large and small, both as to future rates and future service.

PUBLIC SERVICE ELECTRIC AND GAS COMPANY

THOMAS N. McCARTER, President

JUDGE TRIES GIRL UNDER NEW LAW

Slaughter Sends Colored Woman to Reformatory for Manslaughter

Under the provisions of a law passed last winter by the Legislature, judges of the Court of Common Pleas are privileged to take pleas, hear evidence and pass sentence in murder and manslaughter cases, which previously has come under the jurisdiction of Supreme Court Justices, and Thursday Judge William A. Blough took his first plea under the new law, when Mattie Sellers, colored, of Douglas, Georgia, and known under various aliases, her favorite appellation being the "Georgia peach," came into Court and pleaded her plea of not guilty to murder and entered a plea of non vult contendere to a charge of manslaughter.

Mattie was charged in an indictment found by the April Grand Jury with the murder of Catherine Green, also colored, while the two were attending a dance in Burlington on the night of March 2.

Both Prosecutor Hillman and the defendant's counsel agreed that there was evidence to show that the murder was the result of a fight participated in by the two women and that the Green girl was the aggressor, consequently the state had been content to accept the manslaughter plea.

The Court sentenced the girl to the State Reformatory for Women at Clinton.

Judge Blough handed another warning to tilters of tins when he sentenced Louis Black, colored, of Burlington, to one year in state prison.

Black, charged with the careless handling of a gun in a friend's home in Burlington, came in on a waiver and plead guilty.

Joseph F. Scattergood, of Palmyra, sentenced to sixty days in the county jail on a charge of desertion of his wife and children, managed to find a friend who would post \$200 in cash guaranteeing that Scattergood would provide his wife with \$10 a week, and the Court reconsidered the original sentence.

Mrs. Edna Connors, of Mount Holly, convicted on a charge of possession of liquor and maintaining a house where liquor was kept, and who had been denied a new trial on the appeal of her counsel, Robert Peacock, who claimed that the jury's verdict was mis-stated by the foreman, went before Judge Blough for sentence and she was fined \$100.

HINTS FOR THE HOME

By Nancy Hart

To be quite the thing this year each gift must have its modern touch—even if it's only in the wrapping. And what opportunity to indulge in modernistic objects the season offers! There is the new pottery, modern sculpture and motifs applied to useful accessories; modern fabrics developed in scarfs, kerchiefs and bags—an endless list of fascinating things to tempt us.

Many stores are providing smart modernistic boxes as containers for otherwise conventional gifts—and so achieve the effect of novelty. If you contemplate giving such useful things as plain handkerchiefs, hose, gloves, stationery, for example—remember, a flashing modern box of gold and black and silver costs but a few cents extra—and gives the gift a surprise quality that makes it doubly appreciated.

Cauliflower and Ham

Boil 1 pint milk, add 3 tablespoons butter, seasonings and 3 tablespoons quick-cooking tapioca and cook 15 minutes. Put layer of mixture in buttered baking dish, then layer of cooked cauliflower and chopped ham and sprinkle with buttered crumbs. Bake in moderate oven.

Chocolate Walnut Jelly

Chop ½ cup English walnuts and ½ dozen figs. Bring pint of milk to boiling point, and dissolve in it a package of chocolate flavored gelatin. When beginning to harden, add nuts and fruit. Mold and serve with cream.

Vegetarian Menu

Cream of corn soup
Sweet potato croquettes
Creamed onions
Grilled tomatoes
Beet and egg salad
Apple pie, cheese
Non-stimulating drink

For Spotted Windows

If there are any finger marks on windows or mirrors you need not clean the entire surface. Just dip a cloth in ammonia and rub lightly over the spots.

Afternoon Tea Cake

Half cup butter, 1 cup sugar, creamed well; add beaten yolks of 2 eggs, then slowly add ½ cup milk, 2 cups prepared cake flour sifted with 3 level teaspoons baking powder, and fold in stiffly beaten whites of two eggs. Bake in small loaf pan and serve while fresh.

Kittens in a Pumpkin

Mrs. R. V. Carnes' Persian cat accepted out inside of a pumpkin to make a home for her new kittens.

New Sweater Styles

The sweater, too, makes a most acceptable gift for all who are fond of sports. Several of the new models show the double-breasted closing and rolling collar of brushed wool. Another new design has a notched collar and lapels in man-tailored fashion. There is an absence of belts, and designs lean toward the modern.



Beauty Secrets
By Helena Rubinstein

Since Cynthia neglects her looking glass
And threw her sun-expelling mask away,
The air hath starved the roses in her cheeks
And pitched the lily tincture of her face.
—Shakespeare.

The health of your skin may be considered an accurate barometer of its beauty. If it is lacy, inactive, improperly cared for, your complexion will show it. If, on the other hand, it is vibrant, healthy, your color will be good, the general tone clear and lovely, and the tissues firm and elastic.

It is really remarkable to realize how few women recognize the signs of skin health—or rather, of ill health, since, being human, women only begin to treasure the beauty of a good complexion when the mirror warns them they are losing it.

Lines and wrinkles, as I have told you before, are not the penalties of age. To the contrary—there are thousands of women—women I know intimately, who have as clear, lovely skins at sixty as they have at sixteen. Before you question this statement, even in your own mind, start to think over your list of acquaintances.

You do know women who are alive and active and youthful while others of exactly the same age are tired, half feeble, altogether out of the joy and excitement of life. It is purely a matter of physical health and energy, isn't it? One woman can play nine holes of golf while the other is trying to secure up the strength to get out of bed.

Exactly the same thing is true of your skin. If the pores are kept clean, healthy, free-working—if the blood is active and nourishing the tissues as it should, there is no reason at all why you cannot hold on to youth and loveliness regardless of the years that have stretched between youth and the present day.

Keep your pores active. Keep the skin stimulated, and you will preserve the health and beauty of your skin when youth is only a memory.

HELENA RUBINSTEIN



Sunday School Lesson

International Sunday School Lesson for December 23

PAUL'S LAST MESSAGE

11 Timothy 4:1-8, 16-18

THE BIRTH OF JESUS

Luke 2:8-20

Rev. Samuel D. Price, D.D.

If the entire time is given to the Christmas Lesson the closing subject in the life of Paul should be considered in connection with the Review next Sunday.

After about two years Paul was released from the first Roman imprisonment. It may have been because the accusers in Jerusalem, knowing what a poor case they would have in the Emperor's court, decided not to appear against the man they had already killed for two years during his confinement in Caesarea.

From 1 Timothy and Titus, which were written during the free time, and from traditions that are well established it appears that Paul did considerable journeying, going as far west as Spain and eastward to Asia Minor again. Then came the second arrest, probably in the region of Macedonia. On reaching Rome the prisoner was placed in the Mamertine prison. The traveler is shown a reputed cell close to the Forum. It is underground, dark and cold.

Tradition says that Paul went home as the sword of the executioner severed the head somewhere on the Ostian Bay, about three miles outside of Rome.

Heaven and earth are closely related. It was while shepherds were caring for their flocks just outside Bethlehem that the most glorious song of all time had its first rendition.

NEW JERSEY PLANS WAR ON BLACK LEG

Taking up the fight against black leg of cabbage, cauliflower, and Brussels sprouts, a serious fungous disease, the New Jersey Agricultural Experiment Station in 1928 will begin a seed-treating service for growers to prevent further outbreak of black-leg on farms of the state.

Prevention rather than cure will be the plan followed in combating black leg, according to Dr. W. H. Martin, plant pathologist, who is in charge of the new project. He points out that there is no cure for black leg, which menaced and in some cases completely ruined crops during the past growing season.

The preventive measure to be instituted by the experiment station is the so-called hot water treatment of seed, which destroys the causative organism of the disease. Growers, according to Dr. Martin, are now being notified that they may send seed to their respective county agents, who will forward it to the experiment station for germination tests. These tests precede actual treatment of seed, which will not begin until the middle of January or February 1.

Only seed showing a germination of 60 per cent or better will be treated, as weak seed, in addition to giving a poor stand of plants in the field, does not stand up well under treatment.

"About 7,000 acres in New Jersey are annually devoted to cabbage, cauliflower, and Brussels sprouts," Dr. Martin said in explaining the importance of these crops in the state's agricultural industry. Their estimated value was \$1,340,000 in 1927, and because of better prices obtained for cabbage during the past season, the estimate for 1928 should be much higher.

"Since there is no cure for black leg, preventive measures must be instituted. We believe the best means of controlling the disease lies in the hot-water treatment. Briefly, it consists of immersing the seed for 30 minutes in water having a temperature of 122 degrees Fahrenheit. This treatment eliminates black leg."

"During the past season a number of fields in various parts of the state were observed with cabbage completely ruined by black leg. More trouble of the same kind may be expected next year unless growers adopt a 'safety first' policy and have their seed treated before planting."

"Our laboratories are well-equipped to treat seed. Usually the grower is not equipped to do the work. For that reason we are advising him to give samples of his seed to the

dition for their benefit. The recitation was given by an angel who bade them "Fear not" and supported the command by announcing that the night of waiting for the promised Messiah was over, for their Saviour had been born in Bethlehem. Instead of a Deliverer who would come forth in fullness of strength they would find a Babe, who was the Christ Child. Meanwhile the fields were all radiant with a Shekinah glory.

Then the heavenly choir burst forth into the "Gloria in Excelsis," which began by praising "God in the highest," which is always the right way of approaching the Throne. The Proclamation was a declaration of "peace on earth, good will to men." Though He was King of Kings He came to establish peace first between man and the Father, and then between all mankind.

Wise the shepherds, as by common agreement, said "Let us go to Bethlehem and see this thing that has come to pass." There they found Him, cradled in a manger. Who, though Very God, had in the carnation been born of the Virgin. The shepherds became the first evangelists and went forth to tell this good news. We too must listen to learn, come and see, and then tell the world of the Gift of God and the love of Jesus. May Christmas be merry indeed for you in Christ!

CHILD SHOULD KNOW SANTA CLAUS LEGEND

"Is Santa Claus real? At this season of the year parents are being faced with this question and to many of them it is a very puzzling one. What are we to do about it? Is Santa Claus to be abolished? Are children to believe that every man in moth-eaten whiskers and shabby red coat found on street corners or in stores, is the real Santa Claus? What should children be told and what is the value of the Santa Claus legend?"

Edith D. Dixon, extension specialist in child study for the state of New Jersey, has the following to say in answer to these often asked questions: "In the first place it should be made quite clear that no one has ever seen Santa Claus and that those on display down town are only men dressed up to look like Santa Claus. No one knows who he is, where he lives, or what he looks like. All we know is that on Christmas Eve little children hang their stockings and something very mysterious and wonderful happens while they are asleep."

"Santa Claus" is only another name for Saint Nicholas who was, no legend tells us, the patron saint of little children. To make little children happy he visited their homes on the eve of Christ's birthday and left gifts to commemorate that birthday. The child's imagination should be allowed to fill in details. It is when we attempt to be too literal in our interpretation that we get into deep water.

In the Santa Claus legend is the suggestion that there is even more joy in giving than in getting, the idea of love for others rather than selfish greed. Here also is the spirit of forgetfulness. Santa Claus comes in the night, leaving gifts in silence and returns to waiting angels waiting for praise or thanks. If the emphasis is placed here the child does not experience any shock when he learns the truth, and the significance of the Santa Claus legend—along with that of other fairy tales—remains when he grows older and enters a world of greater reality.

Every wife seems to think her husband should be able to combine the qualities of an adventurer and a saint.

When told that money does not bring happiness, every man says, "Let me try."

nearest county agent who will reshipe to the experiment station."

PLANNING SIMPLE STATE INAUGURAL

Gov. Larson Wants Ceremonies Along Line Planned for Hoover

Plans for the inauguration of Governor-elect Morgan F. Larson on Tuesday, January 13, are being formed by the Joint Legislative Committee recently appointed for that purpose. Simplicity is to be the rule at the ceremonies. This is Mr. Larson's wish and is in line with the thought of President-elect Hoover for the similar event which will occur March 4 next at Washington.

Carrying out this program the committee has announced that there will be no inaugural ball on the evening of the day Mr. Larson takes the oath of office here. The program calls for the usual exercises which take place surrounding the administering of the oath. These will be held in one of the Trenton theatres. Governor A. Harry Moore, Democrat, the outgoing executive, will turn over the great seal of the State to Mr. Larson on the occasion. The band will play "Hail to the Chief," and the new administration will begin. Mr. Larson will then deliver his inaugural address setting forth his ideas as to policies of state government.

Following luncheon the new governor and his predecessor will go to the front of the State Capitol where from a reviewing stand they will witness the inaugural parade of Republican political clubs from the different cities and counties of the state.

This is expected to be a large turnout because it is the first time in 12 years that the leaders and workers of the Republican party will have had a chance to come to Trenton to see one of their own inducted as governor of New Jersey. The last occasion was when Walter E. Edge took the oath as head of the state in 1917.

State Senator Arthur N. Pierson of Union, Republican floor leader of the upper branch of the Legislature, was chosen chairman of the inaugural committee. Senator A. Craig Reeves of Mercer, executive secretary, Assemblyman William B. Knight of Camden, vice chairman, and Mrs. Isabelle M. Summers of Passaic, secretary. Arrangements for broadcasting the theatre ceremonies, plans for decorations and music and other details are in the committee's hands.

Morley Callaghan, the author of "Strange Fugitive," has returned to Toronto, after a visit to New York. Incidentally, Mr. Callaghan's name is pronounced with the "g" sounded.

Grand Champion Herford Steer



Photo shows Clarence and Emma Goeche, with their prize steer, which won the Grand Champion King of Cattle Title at the International Stock Show at Chicago. Clarence who is 12 years old, raised the steer.

GIVES AWARD OVER TO SOIL RESEARCH

Establishment of the Cook-Voorhees Soil Science Fund in the College of Agriculture of Rutgers University, has just been announced following the gift of \$1,250 to the institution by Dr. J. G. Lipman, director of the agricultural experiment station and dean in the agricultural college.

Dr. Lipman's contribution is the \$1,250 Chilean Nitrate Soda Award for nitrogen investigations that was granted to him on November 22 which the American Society of Agronomy met in Washington. Dr. Lipman, with three other internationally known soil scientists, shared equally in the \$5,000 set aside one year ago by the Chilean Nitrate of Soda Educational Bureau.

This money has been given to the university by Dr. Lipman as the nucleus of a fund to be used in widening the scope of soil science research. It is understood that the university trustees will make further efforts to have the fund increased. The Cook-Voorhees Fund has been so named in recognition of the services of Dr. George H. Cook and E. H. Voorhees, first and second directors respectively of the experiment station. Both men made notable contributions to the development of agricultural research and to the betterment of agriculture generally.

The agronomy society, in selecting Dr. Lipman for one of the Chilean Nitrate awards, pointed out that he has performed exhaustive investigations in the relative efficiency of different nitrogenous fertilizers. These were said to be of invaluable assistance to other scientists in all parts of North America. His extensive editorial contributions and leadership in agricultural societies were also commended.

HEALTH FOR ALL

THE twenty-first annual sale of Christmas seals opened November 30. Since that time many people have purchased the seals and by so doing are helping to carry on the winning fight against tuberculosis in this country.

There will be no personal acknowledgment of contributions unless by special request, but the public will be thanked through the columns of the county newspapers.

The Burlington County Tuberculosis League will hold their semi-monthly clinics at the Burlington County Hospital, Mount Holly, on the first and third Mondays of every month, beginning at 10 a. m. Dr. Marcus W. Newcomb will personally take charge of the clinic. The patients will please use the clinic entrance.

In addition to the clinics at the Burlington County Hospital, the League will hold a clinic every Friday at 3 p. m. at Riverside, where patients to be cared for by Dr. R. L. Downs, of Riverside, and Dr. A. P. Lane, of Palmyra.

There is no charge for these examinations. Everyone should have a physical examination at least once a year. This is your opportunity.

FARMERS URGED TO LIME ACID SOILS

Reporting on field trials that prove lime plays an important role in increasing yields of vegetables, the New Jersey Agricultural Experiment Station urges farmers to lime acid soils. Prof. A. W. Blair, soil chemist for the experiment station, advises growers to seek cooperation of county agricultural agents and the station in having soil tested. Benefits of liming, he points out, increased crop yields and saving in seed—will give added returns far above the cost of the lime.

Beets of such crops as spinach, beets, and carrots germinate poorly on a soil that is strongly acid and in need of lime, recent studies at the experiment station disclosed. The few plants which did develop were stunted and yielded little marketable produce.

"Carrots and beets planted on strongly acid plots were a complete failure," Professor Blair said. "On the moderately acid plot the yield of beets was about 12 tons per acre. On the well-limed plots, however, we were able to secure yields from 15 to 18 tons per acre."

"Similar results were obtained with spinach planted on strongly acid soil, which had not been limed for 20 years. All of the seeds failed to germinate, and the few plants which did grow had no commercial value. The crop was a total failure. On the moderately acid plots the plants were dwarfed and yellowish in color, while on the well-limed soil the plants were much larger, and the leaves had a dark green, healthy appearance."

"An excess of lime sometimes causes a yellowing of the leaves—chlorosis—but this should not be confused with the yellowing that may occur on a strongly acid soil."

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Percolator



Select it at a Public Service store. Our electric percolators and percolator sets are handsomely designed and reasonably priced.

Prices of pot type percolators begin at \$6.50 and those of urn style begin at \$17.75.

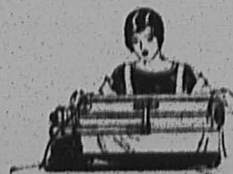
A Convenient Sized
Electric Cleaner



Some one of your friends would be delighted with the Premier Pickup as a Christmas gift. It is a small sized electric cleaner, cleans stairs, upholstered furniture, heavy garments, and thick rugs. Cash price is \$20. On terms \$21.

THOR Speed Ironer
for Quick Work

This electric ironer may be placed on the table. The operator sits before it and guides the articles through. It heats in four minutes (as fast as an electric hand iron) and has a surface ten times greater.

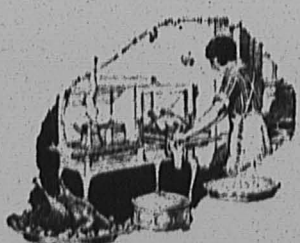


With a little practice you can give a fine finish to materials.

Cash price is \$79.50.

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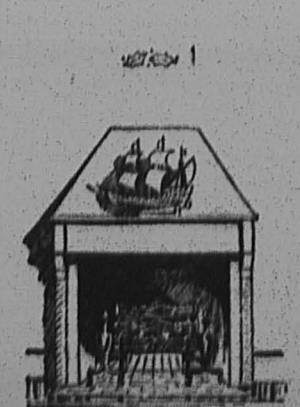
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Connection is made on all heaters costing \$25 or more without charge if the gas piping required does not exceed twenty-five feet.

PUBLIC SERVICE

DRAW JURORS FOR DECEMBER COURT

Moorestown Rector and Mt. Holly Police Chief Picked for Duty

Several prominent Burlington county citizens were drawn Wednesday noon of last week at the Court House in Mount Holly to serve on the Grand Jury for the December term of court.

Eleven women were called to serve on the grand jury panel. Among them is the wife of former prosecutor Jonathan H. Kober. A number of Mount Holly citizens were called. Bordentown citizens crowd the petit jury lists.

Alfred Devney and his wife, Ella, of Lumberton, were summoned for petit jury service. Mrs. Anna McCrain, of Mount Holly, makes the third member of that family to serve on successive petit juries. Her father-in-law, Joseph McCrain, Sr., served in the last petit panel while her husband, Joseph, Jr., served on the preceding one.

Chief of Police John W. Diebrow, who is also a member of the Northampton Township Committee, was called for petit jury service.

Rev. Edgar L. Sanford, rector of Trinity Episcopal Church, Moorestown, was called to Grand Jury service.

Judge William A. Slaughter presided as the jury lists were drawn. Sheriff A. Eagle Haines and Jury Commissioner Charles Ballinger drew the panels.

The grand jury list follows:

Grand Jury
Ellen H. Atkinson, Northampton.
Nelson DeWitt Pumphrey, Northampton.
Arthur Brick, Chesterfield.
Dewees S. Smith, Riverton.
John W. Davis, Edgewater Park.
Ellen Paul, Moorestown.
Mary Krupnick, Northampton.
Cora Estlin, Bordentown.
Jacob M. Davis, Burlington.
Warren S. Smith, Medford.
Albert B. Smith, Northampton.
Herbert L. Coughlin, Medford.
Henry T. Brown, Moorestown.
Anna Shipp, Bordentown.
John V. Hahn, Bordentown.
Laura S. DeLacour, Riverton.
Altkinson T. Lloyd, Palmyra.
Thomas H. Hahn, Chesterfield.
John Riga, Burlington.
Orson H. Brown, Bordentown.
Frank W. Wood, Bordentown.
George W. Anderson, Beverly.
Newell A. Lippincott, Lumberton.
Clementine Dick, Northampton.
Christine Dick, Northampton.
Elizabeth Morris, Riverside.
Ithia Karg, Northampton.
Margaret Whitcomb, Northampton.
Preston Stevens, Medford.
Rev. Edgar L. Sanford, Moorestown.
Adeline Inday, Bordentown.
Alberta Kealey, Pemberton.
Raymond J. Prickett, Medford.
Leonard P. Pondman, Riverton.
Stokes E. Sharp, Burlington.

Petit Jury

Lawrence E. Kaufman, Mount Laurel.
James Nowell, Pemberton.
Elizabeth Smith, Burlington.
Ella Devney, Lumberton.
Ella B. Smith, Burlington.
Louis MacFarland, Hainesport.
Harvey Rue, Springfield.
John M. Conner, Bordentown.
Louise H. Ford, Bordentown.
Anna Collins, Lumberton.
Ella Biddle, Riverton.
Harry Venable, Riverton.
Henrie A. Gaskill, Springfield.
Anna Bartlett, Medford.
Eleanor Butler, Bordentown.
Pauline Andrews, Pemberton.
Walter Black, Bordentown.
Ella Indwell, Northampton.
Augusta Carter, Burlington.
Howard Hoover, Burlington.
Charles H. Gaskill, Burlington.
Kate T. Hargrave, Pemberton.
John Lucas, Pemberton.
William O. Phillips, Northampton.
May E. Kane, Bordentown.
Mary Harding, Burlington.
Frank W. Watson, Mount Laurel.
Margaret Cron, Bordentown.
Hannah Keeney, Bordentown.
Mary Wallace, Burlington.
Marie Middleton, Hainesport.
John F. Wells, Northampton.
Marie E. Feeley, Northampton.
Anna Smith, Northampton.
Alice Winslow, Riverton.
Charles Reidenbaker, Chippinwood.
Albert E. F. Rogers, Moorestown.
Mary Chelene, Riverton.
Anna McGrath, Mansfield.
Ethel Brock, Burlington.
Joseph Butler, Moorestown.
Joseph W. Rhine, Medford.
Jennie Levy, Northampton.
Alfred Devney, Lumberton.
Helen Evans, Bordentown.
William J. Long, Lumberton.
John Horton, Moorestown.
Albert Howe, Mansfield.
John C. Davis, Springfield.
Annabelle Beale, Riverton.
Harry Turner, Northampton.
Eugene Slipath, Burlington.
Lincoln Browning, Moorestown.
Catherine Staher, Northampton.
Newbold Huttenlocher, Mansfield.
Thomas Rogers, Burlington.
Julius Holshauer, Bordentown.
H. Lloyd Cowan, Edgewater Park.
William E. Garrison, Springfield.
Helen Asay, Bordentown.
Harry Calkins, Bordentown.
Mary Horner, Chesterfield.
Lottie Kirby, Northampton.
Judson Gaskill, Northampton.
Helen A. Elbert, Northampton.
Elizabeth Maiseed, Burlington.
Nelson B. Haines, Takernace.
Frank Jensen, Chippinwood.
Vera W. Lippincott, Northampton.
Charles H. Sterner, Lumberton.
Beulah Wilson, Bordentown.
John W. Diebrow, Northampton.
Howard Schuyler, Riverside.
Vida Lippincott, Northampton.
John H. Atkinson, New Hanover.
Theresa Hansome, Riverton.
Forrest F. Hahn, Springfield.
Susan Harber, Northampton.
Joseph W. Colkitt, Northampton.
James H. White, Medford.
Clarence Stine, Chesterfield.
Harry T. Ridgway, Pemberton.
L. W. Chambers, Palmyra.
John Dunn, Mount Laurel.
Ella Godfrey, Mount Laurel.
Thomas H. Finley, New Hanover.
Orlando Moore, Westampton.
Alfred Middleton, Riverton.
Bodie Perkins, Burlington.
Cora Carson, Burlington.
Elizabeth Corbett, Bordentown.
Warren Williams, Burlington.
Charles Gaskill, Jr., Westampton.
Horace Jones, Mount Laurel.
Vida Conley, Burlington.
Marina Finley, Northampton.
George Smith, Beverly.
Thomas H. Gault, Northampton.
Joseph Paul, Springfield.

The December term of Court opens on the day after Christmas. Judge Slaughter announced yesterday that Judge Frank B. Jess will preside over Circuit Court in Mount Holly on January 9.

1000 PROPOSE TO BEAUTY

London—More than 1000 proposals of marriage have been received by Miss Beanie Dick, winner of a \$2500 prize as the prettiest girl in Great Britain.

Very Promising

By Albert T. Reid



HOME-MADE GIFTS FOR CHRISTMAS

Attractive Christmas gifts range all the way from work bags and purses to pin cushions and book marks may be made at home from pieces of felt, states Miss Helen E. Powell, New Jersey clothing specialist.

"If you are planning to make a bag or pillow for 'Dad's' chair, use felt," urges Miss Powell. "Two pieces of the shape and size desired for the finished pillow may be decorated attractively by applying harmonizing pieces in either modernistic or realistic design."

"For sister, an envelope purse to match her felt hat, or a work-bag, trimmed with applique, will be appreciated."

"A felt owl pin cushion and needle case always makes a welcome gift for one who sews. County home demonstration agents can supply patterns for these cases."

"The person who reads would enjoy a book or magazine cover, or a book mark of felt. The latter might be made nine inches long and one and one-half inches wide, and fringed at the end. It may be decorated with bits of wool or felt."

DEMOCRATS ORGANIZE

Permanent Officers for County to be Elected January 31

The Burlington County Democratic Club was formally organized at a meeting in the Court House in Mount Holly last week, with Hans Froelicher, Jr., of Moorestown, as chairman of the meeting.

Mr. Froelicher, who is chairman of the Burlington County Democratic Executive Committee, will appoint a nominating committee to name permanent officers at a meeting to be held January 31. Mrs. Mary H. Hahn, of Palmyra, was secretary of the meeting.

Thirty Democrats attended the meeting. Judge William A. Slaughter was named chairman of the constitution and bylaws committee. Other chairmen named were John M. Rendshaw, Palmyra, membership committee; George M. Hillman, Jr., Moorestown, program committee.

If experience is a good teacher some of us ought to be a lot brighter by this time than we appear to be.

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About Your Health



NEW YEAR RESOLUTIONS

Most people limit their "swearing off" at the first of the year, to tobacco, whisky and lying. How faithfully we observe our new pledges, must be left to history to reveal. But, the effort is worthy always.

Much more pertinent, it seems to me, would be to assume some solemn obligations with regard to our habits of eating, since everybody eats—and many dine to their sorrow. I would like to impress a few ideas that I have tried to emphasize with the readers of our paper for the past four years—and, as I assure you, that they are based on years of experience, both within myself, and many patients; I am sure these thoughts are worth while.

First, let us pledge ourselves that we will not over-eat during the coming year.

Second, we will look out for the symptoms of over-diet, such as fullness, sour stomach, nausea, gas, "heart-burn," and bringing up particles of food after meals; if such should occur, we promise to at once think of the cause, and make no more mistakes of that kind.

Third, let us very firmly decide not to eat dinner at six o'clock, the hour when the body should begin its most important season of rest.

Fourth, that we will begin each day's work with a body fortified by a good, intelligent breakfast, taken deliberately, at an hour when haste is entirely unnecessary.

Fifth, we will try to learn of the well-balanced meal, and temperately adhere thereto, knowing the need of food in wholesome variety, to satisfy the requirements of our bodies only.

TAP! outside. Bobbie rushed to the window and pecked out. "It's Brother Bear pounding on a log to see if there is any honey in it," whispered the youngster.

"That's fine," said Mrs. Rabbit. "I have his stocking all ready for him. It has a jar of honey in it, too."

By and bye there was a knock at the door. "Come in!" shouted Brother Rabbit. "Just in time," he added. "Look at your stocking."

"Just what I wanted!" exclaimed Brother Bear, when he found the honey.

"Our Christmas will be all the happier because we shared it with you," said Mrs. Rabbit, as Bobbie hit one of the electric bulbs with his pop gun.

Everything was very still.

Suddenly there came a whisper: "You let me know if you get to sleep first, and if I get to sleep first, I'll tell you." It was Billie Bunny.

"All right," came back the answer, in a whisper, "but I hope you get an airship and I get an automobile for Christmas." This time it was Bobbie Bunny, who couldn't seem to get his eyes shut.

All was very still again.

By and by there came another whisper. This time it was Billie: "I wonder if we could see Santa Claus if we peeked over the banister?"

"Let's try!" said Bobbie, almost out loud.

They tiptoed to the banister and looked over. They could see nothing. Suddenly Brother Rabbit let out a "CHEECHOO!" that almost frightened them to death so they rushed back to bed, lay very still and went to sleep. Finally Mister Bunslimy Man came over the Sugar Plum Mountain and woke them up.

"Merry Christmas," shouted Bobbie to Billie.

"Same to you and many of them," came back the answer.

Out of bed they bounded and shouted greetings to their father and mother. Brother Rabbit hopped out of bed and put on his dressing gown.

He was followed by his good wife who started down the stairs in her night-cap and wrapper.

Brother Rabbit pulled all the window shades and turned on the tiny electric lights on the tree.

"Whoopee!" shouted Billie. "I got an automobile."

"Ge-e-e-e. Look at my airship. Watch me wind it up. I got a pop gun, too." Bobby's joy was over flowing.

Just then there was a TAP, TAP.

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THE NEW ERA
Phone 712 for services in advertising

HEATER FOR HENS' WATER

Poultrymen who wish to give their flocks warmed water as an aid to maintaining winter egg production may do so at small cost by using a home-made electric heater, states W. C. Krueger, New Jersey specialist in rural electrification.

Such a heater can be made by cutting a round hole in the bottom of a 12 by 6-inch pan, soldering an inverted tomato can over the opening, and inserting a 40-watt carbon bulb into the can. A larger bulb is desirable for very cold weather.

Commercially manufactured heaters may be purchased, but these are more expensive than the home-made type, according to Mr. Krueger.

ARRIVAL AND DEPARTURE OF MAILS, RIVERTON P. O.

Arrive
From Philadelphia, South and West—7:30 and 8:00 A. M.; 1:30 and 4:30 P. M.
From All Points East and Foreign—11:00 A. M. and 5 P. M.
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For Philadelphia, West and South—7:00 8:00 and 10:00 A. M.; 5:30 P. M.
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*Inquire at post office for information as to routes, sailings, etc.

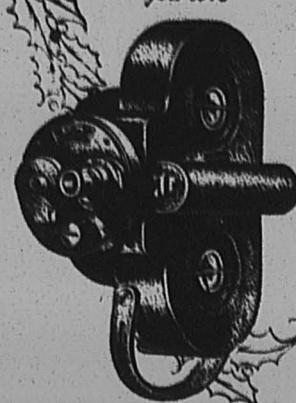
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THE NEW ERA

Vol. 40, No. 52.

RIVERTON, NEW JERSEY, THURSDAY, DECEMBER 27, 1929

PRICE FIVE CENTS

NEWS ITEMS OF COUNTY SCOUTS

Interesting Accounts of Activities of Troops in Various Towns

News items of Burlington County Scout Troops follow:
A new group of Wolf Cubs has been organized at the Community House, Moorestown, under the leadership of Troop 3. Scouts Alkhuson, Salmon and Stiles are providing the leadership and twenty-seven cubs are at present enrolled, with many more wishing to join. A splendid program is arranged for the boys and the troop is to be congratulated on its efforts.

Troop 5, of Beverly, under Brian B. Kane and Troop 4 of Mount Holly under Clarence Davenport have already done considerable work at the new camp site. Troop 1, of Riverton, have also volunteered.

Amos C. Henry, of Riverside, has been appointed by the Riverside Local Board and unanimously accepted by the Executive Committee, to the office of Deputy Commissioner.

Moorestown Troop 3, under Scoutmaster Henry H. Stiles, is again planning to be host to the boys from the various orphan homes in Burlington County. This troop entertains the children of these institutions annually at Christmas time and a vast amount of good has resulted from the boys' splendid efforts.

Burlington Troop 2, under Scoutmaster Davis Simons, as a good turn to its sponsoring church in taking up the old floor covering in the Primary Room of the Sunday School and cleaning the floor, ready to install new covering. The Scouts are also paying one-third of the cost of the new linoleum, their share amounting to \$40.00.

The Scouts and Wolf Cubs of Burlington City distributed literature for the Burlington Chamber of Commerce.

A letter that speaks for itself. My dear Mr. Tallis: The Board of Managers of the Burlington County Hospital at Mount Holly are very desirous that the group of Boy Scouts in Burlington, who helped get together the splendid Thanksgiving donations of fruits, vegetables, canned goods, etc., from the school children, should know how much their good work is appreciated. You will probably know which boys were on this fine job, and so I am asking that you tell them they have the special thanks of the Managers. Sincerely yours, Rebekah B. Willis, Secretary.

New Heating Plant
A heating plant has been installed at the camp headquarters so that this new building will be available for use of Scoutmasters before the new year.

Work on the new dam is being rushed. It is hoped to have this work completed within five weeks. Plans for artesian wells and sanitary arrangements are in the hands of the special committee on camp planning and equipment and will be taken care of in the near future.

Troops from Beverly, Mount Holly and Riverton have already taken advantage of the opportunities offered by the new camp site.

William Vandergilt, of Burlington, is planning to build a cabin immediately. This is the first of a series of memorial cabins which it is hoped will be built by various individuals and troops.

To the committee of gentlemen under the direction of Dr. B. Emile Stokes, of Moorestown, who made the present camp site possible, the Scouts and their parents owe their gratitude. Their efforts have been of great inspiration to the Scout Executive who sees great advancement through the work they have accomplished. With such men taking the active interest in our boys, Scouting cannot help but succeed in Burlington County.

BAKER AND BOTTGER ON CAMDEN BOARD

Palmyra and Riverton Men Become Directors of Chamber of Commerce

At the annual meeting of the Camden Chamber of Commerce, William H. Bottger, of Riverton, representative of the New Jersey Bell Telephone Company, and Leonard R. Baker, of Palmyra, President of the Baker-Pick Company, were elected members of the Board of Directors.

The following other new members of the Board were elected to serve for three years. Hon. William T. Read, former State Treasurer; G. Carr Jessup, of O. W. Jessup and Sons, Realtors; Arthur Armistead, General Secretary of the Camden YMCA, and M. A. Broughton of the Pennsylvania Railroad.

The new board also re-elected Francis S. Wallen, President; Carl S. Evers, Vice-President, and Lloyd D. Odell, Executive Secretary.

At the annual meeting of the Board of Directors of the Camden Kiwanis Club, Mr. Bottger was re-elected General Secretary for the third consecutive year.

Emily Whartnaby
Mrs. Emily Whartnaby, 43 years old, died at her home, 615 Cinnaminson street, Riverton, last Monday afternoon.

Funeral services will be held from the late residence Saturday afternoon at two o'clock with interment in Greenmont Cemetery, Philadelphia. The deceased was the wife of John Whartnaby and the daughter of Julia Decker.

NEW YEAR'S PARTY

The Annual New Year's Party of the active Riverton firemen and their friends will be held in the firehouse New Year's eve. There will be dancing, entertainment and eats. All active firemen planning to attend, please get in touch with Walter Armstrong or Walter C. Wright.

COUNCILMAN LEE DIES XMAS DAY

Funeral Services to be Held from Late Residence Saturday Afternoon

J. Edwin Lees, Palmyra Councilman, died in the Hahnemann Hospital, Philadelphia, at 4 p. m. on Christmas day. Death resulted from an ulcerated stomach which had afflicted him for several years.

Lees was taken to the hospital several days ago and every effort had been made to save his life. Blood transfusions failed to improve his condition as did attempts at artificial feeding.

The Councilman has been active in community affairs since moving to Palmyra from Camden nine years ago. Six years ago he was elected to Borough Council and was re-elected three years later. He was a candidate for reelection at the spring primaries on the Republican ticket but was not nominated. He has served Council as chairman of the finance committee and has been very efficient in this position.

The deceased was a thirty-second degree Mason being a Knight's Templar of the Excelsior Consistory, a member of Trimble Blue Lodge of Camden, a member of Elton Chapter and also a member of the Compass Club of Palmyra. He was an honorary member of Washington Camp, P. O. A. of Palmyra and a former president of the Palmyra Chamber of Commerce.

Masonic services will be held at the home. The funeral will be held Saturday afternoon from the late residence with the Rev. George Lockett officiating. Interment will be in Arlington Cemetery, Camden. Friends may call Friday evening.

Mr. Lees prior to his death was engaged in the printing business in Philadelphia, being proprietor of the Evening Post. He was survived by his widow, Lotta, a son J. Edwin, Jr., and a daughter, Lotta May. The deceased was 53 years old and lived at 417 Washington avenue, Palmyra.

UNLICENSED DRIVER GETS NINETY DAYS

Crashes Into Parked Car While Under Influence of Liquor

Joseph Loper, colored, of Main street, Riverton, was committed to the county jail after his failure to pay a fine of \$200 and costs imposed by Police Justice Fichter, of Palmyra, last Saturday morning.

Loper was fined for operating a car while intoxicated after a machine which was driven into a parked car in front of Rumm's store on West Broad street Friday afternoon. He was taken to Dr. LeFavor who pronounced him intoxicated.

The damaged auto belonged to Howard Strup, of Palmyra. It was damaged to an extent estimated at \$65.

Loper was driving without a license. The machine he was using was said to belong to John Loper and was taken without his consent.

Joseph H. Smith

Joseph H. Smith, aged 76, died at his home in Clements Friday at midnight from pneumonia. Mr. Smith lived on Thomas avenue, Riverton for about 35 years. He was secretary of the Cinnaminson Building and Loan Association during most of that period. For many years he served as member of the official board of the Epworth Methodist Church, Palmyra, and superintendent of the Sunday School. He was the builder of the temple addition to the Methodist Church, completed a few years ago.

Mr. Smith had many friends here and his absence was felt about five years ago when he decided to take up farming in Cape May county, where he has lived since with his wife and son, Sargent. Mrs. Mary S. Rudduck, of Palmyra, is his only child by his first wife.

Funeral services were held Wednesday evening at Clements and this Thursday morning at 11 o'clock at the chapel in Odd Fellows cemetery, Burlington, where interment was made.

In Appreciation
I am employed as a maid in the home of Dr. R. B. Troxell. One word of comfort to his wife who is my Madam, and also his family, his sons and daughters, and all concerned.

I have lived and worked in his home for the last seven months, and I have always found him to be a kind and gentle man, and very pleasant and lovable around the home. And all of us servants will miss him but our loss is his gain, for he is gone where there is no night, he has entered into a bright, shining glory. From Esther Edgerton, his servant.

One, but not forgotten.
ESTHER EDGERTON.

WELFARE THANKS XMAS DONORS

Expresses Appreciation to Generous Friends Who Have Donated to Association

Following is an expression of appreciation from the Community Welfare Association:
We wish to thank the generous friends who by their gifts of money, provisions, groceries, toys, etc., enabled us to send 60 baskets for Christmas to the poor of Palmyra, Riverton and Cinnaminson.

The Rotary Club held its annual donation party last Thursday and gave us a large quantity of canned goods and one ton of coal, also \$29.00 in cash.

The Baptist Sunday School held a White Christmas last Sunday evening and gave us many packages of food and a donation of money.

The Porch Club of Riverton collected much food, many toys and \$20.04 in cash.

Remember that these baskets are for one day in the year but the work of the Association goes on among the needy for three hundred and sixty-five days. We are still asking for a second hand coat stove, bed clothing and adult underwear.

Board is wanted for a three-year-old child by a mother who is working away. Information furnished if desired.

The money contributions have been as follows:

Porch Club Collections	\$20.04
Rotary Club Collections	29.00
Washington Camp No. 23	25.00
Epworth M. E. Church	10.00
Badie K. Bauer	10.00
Charles A. Wright	10.00
Luther League	10.00
Colored Civic Club	5.00
Levi H. Wallace	5.00
Hilton M. Smith	5.00
F. C. MacCorkle	5.00
Junior Dept. Lutheran S. S.	5.00
William H. Opler	5.00
J. Harry Williams	5.00
John E. Morton	5.00
George W. Shaner	5.00
Mrs. George DuBell	5.00
John Koenig	2.00
Anna V. Blackburn	1.00
Mrs. B. L. Foster	1.00

CHRISTMAS SERVICE HELD BY BAPTISTS

Beautiful Sacred Drama Enacted by Members of Palmyra-Riverton Church

A Christmas service was held Sunday morning in the temporary meeting place of the Central Baptist Church of Palmyra and Riverton, the P. O. B. of A. Hall. The service was well attended and White Gifts were presented in the form of money and various articles for the Community Welfare Association.

A very beautiful sacred drama was enacted. Mrs. Clarence Yerkes was the Madonna; C. Rudolph, Wendell Murray and Kenneth Fountain were the shepherds; Thomas Taylor, Edward Hoyt and C. Barto represented the Wise Men. Mrs. Dorothy Randolph received the gifts and delivered a Christmas message. The Pastor made an appeal for the gift of Self.

A quartette comprising Miss Anna McConnell, Mrs. A. O. Hirsch, A. Brooks and the Rev. George Lockett sang an old Christmas Carol.

Four young ladies in white acted as ushers. They were Mrs. Gordon Andrews, Miss Irene Stelson, Miss Ruth Abell and Miss Myrtle Pickett.

Topic of Morning Sermon: "The Quest of the Wisemen."
Topic of Evening Sermon: "The Passing Year."

FOX AND 4 DEER

Four deer and one fox is the record kill reported by members of the Cinnaminson Gunning Club.

The deer were hunted by Wilbur Boha, Clarence Westcott, Hermann Denier and Dave Hubbs. Al Frenzel shot the fox. The game was on exhibition at the corner of Burlington and Riverton Road over the weekend and was divided among the twenty-five members of the club Monday evening at Boh's store.

Joe Stack and Johnny Williams, of Palmyra, and Edson Carhart, of Riverton, were members of the party which spent five days, Monday until Friday, in the deer woods near Elwood, N. J.

The gunning club will hold a shoot at the club grounds on Park Landing Road every Saturday afternoon.

Taylor's New Garage
Taylor's garage, which recently burned, is being re-built with a fire-proof structure of concrete block. The garage will be 100 feet long, 42 feet wide and 20 feet high.

The show room has been remodelled into a modern rest room, with all the comforts and conveniences for the pleasure of their patrons. The service department has been newly equipped. It is up-to-date in every way. The garage will be completed in about six weeks.

CARD OF THANKS
We wish to express our sincere appreciation for the kindness and sympathy extended to us during our recent bereavement. Especially those who sent cars and flowers to the funeral.
Wife, Mother and Sister of the late Earl Cooper.

CHRISTMAS IN RIVERTON SCHOOL

Morning and Afternoon Program Rendered for Entertainment of P. T. A.

PRIMARY PROGRAM
Song "Christmas Bells"
Recitation "Christmas Greeting"
Rhyma Kindergarten
Wharton Middle School
Peggy Fullam Walter Poynt
Ruth Griffin David Wilson
Recitation Richard Wilson
Song "Christmas Eve" "The Christmas Tree"
Recitation, Welcome from Second Grade
Gwendolyn Nan Poynt
Song "Jack Horner" "Chimebread Boy"
Recitation "A Christmas Truth"
Song "Away in a Manger"
Recitation "Second & Third Grades"
Song "Christmas Everywhere"
Song "Away Up in the Northland"
Recitation "The Christmas Elves"
Story "Little Pedro"
Recitation "Song of the Xmas Trees"
Song "Oh, Come, All Ye Faithful"
La-Lora Cottman Dorothy Brown
Eleanor Friday Mildred Cook
Story "Candles of Christmas Love"

Recitation "Peeping"
Doris Steedie
Dramatization of the Christmas Story
Edmund Turlock Nickale Evans
Robert Garhart Charlotte Beemiller
Hilton Smith Sylvia Reynolds
Howard Gibson Agnes Weber
Norman De Laney Patsy Ford
Buddy De Laney Audrey Pulliam
William Gladney Adelaide Bach
Elizabeth Guest Marjorie Elliott
Orchestra First Grade

Leader: Richard Wilson, Dramatist
Leroy Knorr, Cymbals Richard Knorr, Triangle Jack Hahn, Xylophone Charles Hook, Tambourine
Renaldy Bell, Harp
Hutchinson, Louis Clelland, Mary Jane Donahy, Frances Borden, Helen Vile, Anna Wallace, Clappers, James Ford, Marjorie Cole, James Matthews, Dorothy Gladney, Michael Elliott, Jesse Perkins.

Edgar R. Troxell

Dr. Edgar R. Troxell died at his home on Park avenue on Thursday evening, December 26th, in his 70th year. Born April 3rd, 1859, he resided in Ephraim and Camden (Pa.) Troxell of Wilkes-Barre, Pennsylvania. He was educated at the Hopkins Grammar School, Yale College, and the College of Physicians and Surgeons of Columbia, from which he graduated in 1878.

On September 26th of this year, he married Maria B. Nugent, daughter of Dr. and Mrs. Washington O. Nugent, of Pittston, Pennsylvania. He assisted Dr. Nugent until the latter's death in 1877, when he moved to West Philadelphia, and continued to practice medicine there until his retirement in 1922. He was widely known as a diagnostician.

Dr. Troxell is survived by his wife, four sons, Thomas Nugent, of Concord, N. H., Edgar R. Jr., of Bronxville, N. Y., George Steele, of Bridgeport, Conn., and Gilbert McCoy, of New Haven, Conn., and two daughters, Helen Ely, and Mrs. Henry L. Randall of Riverton, also a sister, Glendine Rosa of Wilkes-Barre, Pennsylvania.

The funeral services, Sunday, the 29th of December, were conducted by the Reverend George C. Foley, of the Philadelphia Divinity School, and the Reverend Arthur S. Lewis, of Christ Church, Riverton. The pall-bearers were his four sons, his son-in-law, Henry L. Randall, Charles Stevens White, of Pelham, N. Y., and Frank W. Cortright of Narberth, Pennsylvania. The interment was in the Mount Cemetery of Beverly.

P. S. EARNINGS CLINE
A comparative statement of combined results of operation for the twelve months ending November 30, 1929, issued by Public Service Corporation of New Jersey shows for the corporation and its subsidiary companies gross earnings of \$124,255,951.44 as against \$114,255,494.17 for the twelve months ending November 30, 1928, an increase of \$10,000,457.27.

William J. Yeager

William J. Yeager, 67 years old, died at his home, 708 Washington avenue, Palmyra, last Thursday afternoon.

Funeral services were held from the Mount Vernon Home Thursday afternoon with the Rev. Arthur Lewis officiating.

Interment was made in the Mount Vernon cemetery, Philadelphia.



We Extend GREETINGS of the SEASON

AS the year of 1928 passes into that long trail of yesterdays and 1929 is ushered in with its vista of promise, we extend greetings of the season and our wish that each succeeding day of the new year add its measure of contentment and prosperity.

The Riverton New Era



PARRY ABANDONS FIGHT ON ROAD BUILDER OF LOS ANGELES FINED

Citizens Drop Idea of Contesting Palmyra-Berlin Highway Route

After listening to arguments from their own engineer, who declared the state highway route was fully as good as the one he had drawn, and State Senator Clifford R. Powell, J. A. Williams, state highway engineer, and a host of others, protesting residents of the Palmyra-Berlin road, last Thursday evening they would drop their threatened appeal to the State Highway Commission for a new hearing on the Palmyra-Berlin road.

Williams, state highway engineer from the Camden and Birch ways Division, said if no protests were filed the highway would be completed by July 1, when it is supposed the bridge will also be finished.

The meeting was called for the purpose of hearing both sides of the question. The route proposed by the committee's engineer, Jay Remington, of Camden, was a few hundred yards on the other side of Pensauken creek from the state highway route. The difference in the cost between the two would be \$42,000 in favor of Remington's route. This route, however, would be two-tenths of a mile longer, and would necessitate the removal of ten houses. Both routes will cost more than \$1,000,000.

The citizens dropped their protests when they were assured by Senator Powell and Freeholder Russ, that the state highway would benefit Burlington county as much as any other route. This road runs from the Palmyra terminus of the bridge over the Pensauken creek into Camden county, over the Burlington Pike at Borrell Horse, through to the western part of Lenolia and from there on the Fellowship road at Evesboro.

Senator Powell declared the road would be held up probably indefinitely if the residents continued their complaints. Williams said he had heard nothing at the meeting that he had not considered.

Senator Powell declared state aid could probably be obtained for a spur running to Parry and offered his assistance in putting it through.

Freeholder Russ spoke in favor of the state highway proposed route and also promised to support the spur.

CELEBRATE THEIR GOLDEN WEDDING

Mr. and Mrs. Joseph M. Roberts, of Riverton, Married Fifty Years Ago

Mr. and Mrs. Joseph M. Roberts celebrated their fifth wedding anniversary Christmas day at their home on Lippincott avenue, Riverton. The details of the occasion were arranged by their two sons and two daughters, Eugene and Joseph Roberts and James M. Roberts and Mrs. Sherman G. Boyd, assisted by their wives and husbands.

The house was beautifully decorated with holly and greens from the farm of Joseph Roberts, potted plants and cut flowers, gifts of friends, and with electric lights.

More than seventy guests enjoyed the festive occasion with Mr. and Mrs. Roberts, and many others sent cards. Telegrams of congratulations were received from Florida, Tennessee, California, Minnesota, and an airplane letter from Wisconsin. Music was furnished by an orchestra from Collingswood.

Mrs. Roberts was Miss Anna Shaw, daughter of Alexander and Anna Heaton, of Philadelphia, and came of Colonial stock. Her grandmother and the mother of James Pennimore Cooper were sisters. Mr. Roberts descended from the Roberts brothers who came from Wales in the ship Kent in 1677.

After their marriage the young couple lived in Philadelphia until 1881, when they moved to Riverton and Mr. Roberts bought the general store owned by Howard and William Thomas. He conducted the store until last March, when he sold out.

HOLIDAY Y TRIP TO PHILADELPHIA

Educational Tour of Points of Interest Planned for Christmas Week

The annual YMCA Holiday Trip to Philadelphia and the Central YMCA will be held as usual during the Christmas vacation and is being planned for Friday, December 28. The invitation has been received from the Central YMCA and the educational trip has been mapped out so that last year's tour will not be duplicated.

Those who can come for all day should go directly to the Commercial Museum as near 9:30 a. m. as possible. Secretary Eyre will be at the entrance between 10:30 and 10:45 to meet the fellows who want to visit other places of interest about the city before the afternoon program begins at the Central YMCA.

Among the list of other proposed places to visit are City Hall Tower, Broad Street Subway, Aquarium, The New Art Museum, Academy of Natural Science, 19th and Race.

How to Reach Commercial Museum
Take elevated trolley from Perrier to 34th Street Station. Get off there and walk to 34th and Spruce. If you go by bus to City Hall Plaza, take Market Street trolley to 34th Street, Walk South to Spruce. The Commercial Museum is located at 34th and Spruce Streets.

From one o'clock on at the Central YMCA, 1430 Arch street, will be all sorts of activities planned exclusively for the entertainment of all the County YMCA fellows, including games in the gymnasium, a fine time in the splendid swimming pool, and entertainment, including free movies and refreshments to supplement the lunch which you will bring with you for your evening meal.

Those who want to get into the gymnasium floor must bring their sneakers with them. This program will last up until 5:30 p. m.

YMCA boys of Burlington County gathered at the Moorestown Community House Tuesday evening, December 24, for their monthly swim. Besides enjoying over an hour in the pool, the boys were divided into older and younger divisions for special educational and entertainment programs. While the number was not as large as the previous month, it was the general opinion that the smaller crowd made the program more enjoyable.

While the younger division enjoyed the use of the swimming pool with Secretary Eyre in charge, the older fellows were meeting with Guy C. Hendry, Executive Secretary of the YMCA in the Moorestown. There they heard a report of Henry Wilbraham of the Annual State Older Boys' Conference which was held recently in Elizabeth, and answered questions which Mr. Hendry gave them in the form of a question and answer session.

In the middle of the evening the younger fellows changed places with the older fellows and while the latter were swimming the younger fellows enjoyed a meal of hot food, educational and comic, under the supervision of Secretary Carter.

A number of the older fellows took instruction in Red Cross Life Saving Methods, under the direction of Clifford Eyre, with the assistance of boys from the Life Saving Corps of the Bridgeboro "Band Hole." Besides this, those interested in learning to swim were given help during the swimming periods.

CHURCH BELL RINGS ON CHRISTMAS MORN
Deacon Pike Honored at Ceremony At Central Baptist

Six o'clock on Christmas morning, the bell placed in the tower of the new church building being erected by the Central Baptist Church, was rung for the first time by Joseph Pike.

The bell was purchased under the direction of the Board of Deacons and donations were made by members and friends of the Church. Mr. Pike organized the fund and had the honor of ringing the bell on Christmas morning. It is hoped that the sweet toned bell will attract many people to the House of the Lord.

IN MEMORIAM

CARTER-In aid and loving remembrance of our dear son and brother, who departed this life, December 26, 1929.
Short and sudden was the call Of our dear son and brother, loved by all.
The blow was heavy, the shock severe; We little thought his death was so near.
Only those who have lost can tell The pain of parting without farewell.
Mother, Stepmother, Sister, Grandmother and Grandfather.

YOUTH PROMOTE FARMING
Out of every 100 residents of New Jersey one is a farm boy and girl affiliated with club work and engaged in promoting the agriculture of the state.

Twice as many married women work now as worked in 1900. Or, to put it another way, twice as many avoid the hardest work of all-housework.

NOTICE

The annual meeting of the stockholders of the Riverton-Palmyra Water Company will be held at the office of the company, Broad and Main streets, Riverton, on Thursday, January 10, 1930, at 3 p. m.

WALTER C. WRIGHT, Secretary.

HAPPY NEW YEAR AT WALT WHITMAN

Many Big Features on Holiday
Program: Talking Pictures
and Vaudeville

The program offered at the Walt Whitman Theatre to ring out the old year is a program of one hundred per cent variety and merit.

Headline the vaudeville portion is one of the greatest laugh festivals now before the public in the appearance of Mullen & Francis in a comedy sketch entitled "I Lie and Pin."

This is one of vaudeville's most popular and best known acts and its presentation at this time is a real big event of the theatrical season.

Other features include Rice and Franklin in a comedy character offering "The Days of '61"; Barry Sisters and Hoffman in songs; and dances presented in the most modern apparatus.

Let's see the best of the best in the old year in Roman Rings and completing the vaudeville section is a feature especially attractive to the kiddies, Drake's Leaping Hounds, a sensational display of canine intelligence and agility.

The feature play features Milton Mills in "The Crash," his latest and best picture so far. It is a thrilling railroad story full of speed, action, love, thrills and romance.

There will be the Fox Movietone and other timely features included in a program that will usher out the old year with a happy memory.

The program arranged for Monday, Tuesday and Wednesday to usher in the new year gives promise of being one long to be remembered.

The feature play features Milton Mills in "The Crash," his latest and best picture so far. It is a thrilling railroad story full of speed, action, love, thrills and romance.

Walter Pidgeon and Mildred Harris are the featured players in this drama which is called "The Melody of Love." The story is of song writers, their love and how it is crowded with action and is one of the finest stories of the year.

To recognize the incoming of the new year a stage attraction of unusual merit has been arranged. J. Meekins Van Zandt, the eminent concert pianist who has been associated with some of the greatest stars of the musical fragment will play.

The program presented by this artist is one of popular appeal and promises to be one of the musical treats of the season.

There will also be Vitaphone acts and other features to usher in what the Walt Whitman Theatre hopes will be for all their patrons and friends a HAPPY NEW YEAR.

NOVEMBER BEST OAKLAND MONTH

19,511 New All-American Sixes Were
Sold, Breaking All Records.

The sweeping public endorsement accorded the new Oakland All-American Six was revealed when W. H. Tracy, vice president in charge of sales of the Oakland Motor Car Company, announced that November sales of the new car touched the highest monthly level in the 22-year history of the line.

Sales figures reported to the National Automobile Chamber of Commerce, according to Mr. Tracy, credit the All-American line with a total of 19,511 units.

This compares with the sale of 4,000 Oakland Sixes in November 1927, and 1,000 cars in the corresponding month of 1926.

Because Pontiac Six production was discontinued during November to prepare for the 1929 model, only 1,400 Sixes were shipped during the month. Combined Oakland-Pontiac sales were 11,909 cars or 6,197 more than the November 1927 combined total.

The unusual November showing of the latest All-American line brought the total output for the first eleven months of the year, including production of both the All-American Six and the Pontiac Six, to 235,075 cars or 93,109 units in excess of the entire sales for the year 1927.

A Funeral Service Available to All

Only the type of casket furnished varies with the amount you desire to expend on a funeral. Your selection controls the cost and our prices are within the reach of every one.

The personal and staff service, the appointments and equipment furnished are always the same—the very best—regardless of the amount of money spent.

And, the cost need not be over \$150.00 if you so desire it.

"At Your Service—When
Service Counts Most"

ARTHUR H. HOLL,
FUNERAL DIRECTOR

(Successor to H. B. Karpel)
307 Bridgeboro Street, Riverside, N. J.
Bell Phone, Riverside 240

Licensed to serve
in New Jersey
and Pennsylvania

For Uniform Laws



E. T. STRONG

President of the Bulk Motor Company, who believes that the model municipal traffic ordinance recently adopted by the National Conference on Street and Highway Safety under the direction of President-elect Herbert Hoover, represents a forward step in bringing about uniformity and aid to the support of the new measure.

"This new ordinance is certain to result in a saving of human life," Strong declared, "as well as prove or grant benefit to the traveling public in bringing about uniformity and aid in traffic regulations."

ROADSIDE MARKETS PLAN REORGANIZATION

C. William Haines, of Masonville,
Heads Campaign of New Jersey
Association

Reorganization of the Farmers' Roadside Market Association of New Jersey along practical lines whereby farmers may become active members of the association, will take place at the annual meeting of the association, to be held in Trenton during Agricultural Week.

"The Roadside Market Association is organized to increase the volume of roadside sales of farm produce by securing the confidence of the consuming public through honest pack and fair dealings," C. William Haines, of Masonville, president of the association, stated. "A new set of rules and regulations are being framed making it possible for any roadside market operator running a first-class market to become a member."

These rules will be presented and discussed at our annual meeting at Trenton in January. No New Jersey roadside market operator can afford to miss this meeting," President Haines said in commenting on the reorganization plan.

The meeting will be held Thursday afternoon, January 17. The main speaker will be W. W. Oley, Chief, Bureau of Markets, State Department of Agriculture, Trenton, whose topic will be "Roadside Markets as Distributing Agencies." A discussion of the reorganization will likely consume the greater part of the session which will close with the annual election of officers.

EDGEWATER PARK MAN SHOTS AT FISHERMAN

Harry Freitag, of Edgewater Park, was fined \$50 and costs by Justice of the Peace Harry McCloskey, Beverly, last week, on a charge of being a disorderly person, preferred by Edward Horton, Third street, who stated that Freitag shot at him while he was fishing along "Gold Shore" at Edgewater Park. The shot, Horton stated, struck a lantern which he was holding, knocking it from his hand, and splintered the side of the boat. Freitag was arrested by Trooper Horton and Officer Elton Horner. He entered a plea of guilty, and would give no reason for his actions.

DIES AT 113

Hitchcock Springs, N. Y.—Mrs. Delia Pokras, one hundred and thirteen years old, believed to have been the state's oldest woman, died at the home of her son. She was born in Stark, Herkimer County, May 4, 1815.

COUNTY HISTORY OF 25 YEARS AGO

Items of Interest Published in
Mount Holly Mirror De-
cember 9, 1903

Work on the Masonic Orphanage, near Burlington, is progressing rapidly and the building will soon be under cover.

The vacancy in the Mount Holly Board of Education caused by the death of Isaac B. Huff, has been filled by the appointment of his brother, John M. Huff.

The Caleb E. Shreve farm, on the road from Three Tuns to Mansfield meeting house, containing 130 acres, has been sold by John P. Hutchinson to William H. Potts for \$50 per acre.

A large number of hands have been laid off by the H. B. Smith Works, Smithville, because of the dull season.

The Sims family mausoleum in St. Andrew's burying ground, Mount Holly, has been completed by Contractor Winfield B. Chalk. It is a very substantial concrete structure and contains sixteen apartments.

Butcher dealer Franklin Butterworth bought, packed and shipped 5,000 pounds of poultry at the Mount Holly freight station on Thursday. The work was all completed in four hours.

The death of Charles Darnell, one of Mount Holly's oldest and most respected citizens, occurred on Friday night. He was a member of the Orphanage Friends and for many years was engaged in the coal business in Mount Holly.

Mrs. Beatty, widow of Samuel C. Beatty, late of Bordentown, was placed on trial in the county court last week on an indictment charging that she murdered her husband on July 6, by shooting him. She put up a plea of self-defense, alleging that her husband, while intoxicated, attacked and treated her brutally, so that she was compelled to fire the revolver to protect being killed. The jury after deliberating 10 hours, returned a verdict of not guilty.

The annual meeting of the Burlington County Board of Agriculture was held at the court house on Saturday and was one of the largest in the history of the organization. Secretary Henry I. Budd presented an exhaustive report on crops of all kinds in the county during the year, also on poultry, pork and dairying. "With stone roads, trolley lines, telephones, wires and gas mains penetrating our rural communities," he said, "country life is rapidly becoming more desirable than residence in congested city districts."

Skating was the principal outdoor attraction in Mount Holly last week. Ice nine inches thick was cut at Smithville.

George D. Worrell, of Mount Holly, has the contract to do the plumbing on Mrs. Lillian Barnes-Allen's new household that is now quartered at 414th.

Johnson Outman, Jr., has sold his house and store property in Lumberton to Anna C. Harrison, of Easton, Pa., for \$1,500.

Severely carpenters have organized and declared for a nine-hour day with \$3 pay. A number of contractors in that section have agreed to the scale.



A record
of 108 years
of satisfactory
home heating
is an honor
possessed alone
by Old Company's
Lehigh Anthracite



Leon A. Sever, Inc.
E. P. Griffenberg, Mgr.
Broad & River Road
Palmyra, N. J.
Phone Riverton 384

OLD COMPANY'S
LEHIGH ANTHRACITE

PALMYRA JEWELRY
SHOP
J. ROTHBAUM
Warner Building
Broad and Cinnaminson
Entrance on West Side

Swiss Wrist Watches
French Grandfather and
Chime Clocks Repaired

Mother Gets Life



Mrs. Ella May Miller, of Lansburg, Mich., mother of ten children, four of whom are living, was sentenced to life imprisonment on charges of selling liquor.

Physicians report a great deal of sickness about town and say that grip is more prevalent than for a long time. Mount Holly, however, is practically free from contagious diseases.

The Farmers' Telephone Company, operating in the vicinity of Brown's Mills, has made a change in rates. The new price for use of one telephone is now \$10 per year, the subscribers being limited to 400 calls.

Nelson Burr Craskill announces that he will discontinue his Mount Holly law office and in the future will be located in the Security Trust Company's building, Camden.

Alms & Anderson's big ice house at Smithville now contains 4,000 tons of purest and best quality. It took thirty men five days to fill the house.

OSTEOPATHS MEET

Fifty Members and Wives Enjoy Din-
ner Meeting at Walt Whitman

Fifty members and their wives attended the recent dinner meeting of the Southern New Jersey Osteopathic Society, held at the Hotel Walt Whitman, Camden.

The chief speaker was Dr. Arthur M. Finck, former dean of the Philadelphia College of Osteopathy, who delivered a very comprehensive address on "Osteopathic Palliative Treatment of Pain."

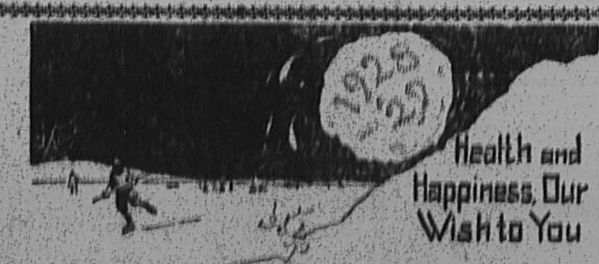
Officers of the Society are Dr. Fred C. True, Haddonfield, president; Dr. A. Heckman, Morelandville, vice president; Dr. J. Rowland Day, Riverton, secretary; and Dr. Edgar Capp, Collingswood, treasurer.

A new radio is announced that will cost \$2,200. If they all went up in that price some of us would have a chance to sleep.



In bidding farewell to the old year and welcoming the new, The Cinnaminson Bank and Trust Company extends to all its friends the wish for happiness and prosperity.

"THE OLD RELIABLE"
Cinnaminson Bank and Trust Co.
Riverton, N. J.
Open Friday Evenings 7 to 8.30



GREETINGS
Among our assets we like to count the only one that money cannot buy—your good will. And so at this Holiday Season we extend to you—not as a customer alone, but as a friend—the best wishes for the coming year.

Albertson's Firestone
Headquarters

Broad and Main

Riverton

Philadelphia Market House

"The Ever-Bearing Garden"

BROAD and GARFIELD AVENUE, PALMYRA, N. J.
Phone Riverton 720 and 721 Prompt Free Delivery
MEMBER OF PALMYRA CHAMBER OF COMMERCE

A Happy New Year To Everybody

Fancy Hearts of Celery bunch 25c

White Turnips, Special 3 lb 10c

California or Florida Lettuce head 10c, 12c, 15c

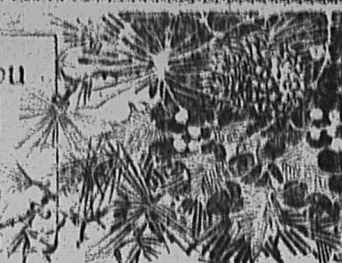
New California Carrots bunch 8c; 2 for 15c

Fancy Red Grapes lb 15c

Oranges, sweet and juicy doz. 29c

Florida Grape Fruit 8 for 25c

We Wish You
Health and
Happiness
1928-29



Friends in business are as precious as friends in social life. With the dawn of a bright New Year we feel a deep gratitude to our friends for their loyalty.

May we continue to serve you in a sincere spirit of co-operation and mutual helpfulness.

Bowker's Tak-Aboost Shop

Warner Building

Cinnaminson Avenue

Palmyra

THOR Electric Equipment Banishes Laundry Drudgery



THOR Agitator
Only \$105 Cash

This small sized washer does thorough work without injury to fine materials. It's large enough to do a good sized washing, is light in weight and easily moved.

Cash price is \$105.
On terms \$110.

THOR Ironer

Only \$49.50 Cash

This ironing attachment fits on the washer when the wringer is removed. It can be adjusted easily and can be kept in a drawer. The price is only \$49.50 cash. On terms \$52.50.



Thor washer and ironing attachment complete set for \$134.50 cash. On terms \$162.50.

Payment terms whether you purchase complete Thor laundry equipment or the washer or the ironer separately are \$7 down and eighteen months to pay the balance.

PUBLIC SERVICE

141

CHRISTMAS SPIRIT IN COUNTY COURT

No Sentences Imposed by Judge
Slaughter in Pre-Yuletide
Session

After disposing of a number of Orphans' Court matters, which included the final settlement of a number of estates, Judge Slaughter at Mount Holly last Thursday took up criminal matters, but he hesitated about sentencing some of the defendants brought before him, evidently because he did not care to compel them to spend Christmas in jail, or for some other good cause which he did not explain.

Ralph McMahon, of Albany, N. Y., charged with assault and battery on Joseph Tilghman, at Johnstown in September last, when during a fight between the young men, who were employed at the Rancocas Stock Farm, McMahon is alleged to have shot Tilghman, drove here from Albany, to answer to the charge, and pleaded guilty.

Sentence was deferred until January 3.

Charles Webb and Howard Kimmons, of Brown's Mills, charged with stealing cranberries and some lumber from Henry Black, of Johnstown, also pleaded guilty and they will be back in two weeks for sentence.

George S. and Edward Markoe Philadelphia boys who stole camping outfits, canoes, etc., from a Boy Scout troop with headquarters at Marlton, and who were caught with the goods in their possession, pleaded guilty to three charges each, and sentence was deferred until January 3.

David J. Chayton, of Crosswicks, who made the mistake of operating a slot machine in his place of business, which was discovered by Detective Carabine, pleaded guilty and was fined \$25.

Nehemiah Rich, colored, of Burlington, charged with desertion and neglect of his wife and child, put the Court and Prosecutor in a quandary when he pleaded guilty to the charge as it was shown by the evidence of the wife that she left him following an argument, and had remained away from his home for nearly a year.

Rich said he had always maintained the house and it was ready for her any time she returned.

The Court thought Rich ought to support the child, as it was entirely innocent of the acts of its parents, so he put Rich under a \$200 bond to guarantee the payment of \$5 a week to the wife.

He will also be on probation for the next two years.

Our Modern Mary



Bobbed hair and all, this is the new Mary Pickford, shown of her famous curls, as she is to appear in her first all talking motion picture, "Coquette."

MAINE MUSKRAT FARM

Augusta, Maine.—A muskrat farm has been started near here by Thomas O. Crosby, a World War veteran formerly of Melrose, Mass. The farm comprises eighteen acres of fenced bog land and an early population of 2,000 to 3,000 of the fur-bearing animals is contemplated.

P. S. OFFICES HAVE XMAS TRIMMINGS

Twenty-nine Commercial Offices
Have Been Decorated
by Expert

Twenty-nine commercial office buildings of Public Service Electric and Gas Company have been decorated for the Christmas season under the direction of Sidney H. Alexander, general display representative of the company. The decoration program includes wreaths, garlands, Christmas trees, streamers and candles. All are brilliantly illuminated by electric lights.

Public Service Coordinated Transport has placed Christmas trees outside many of its carhouses and garages. These trees will be illuminated two days before Christmas and will continue to be lighted until January 1.

Public Service Terminal in Newark is wearing a holiday garb somewhat similar to last year's decorations. Two large garlands, each 120 feet

long and studded with red lights, are draped across the front of the building. Huge candles, which last year were such an attractive feature of the decorations, have been placed on the ledge above the second floor cornice. These candles, ranging in length from ten to forty feet, are made of transparent material and are illuminated for their full length with red lights. A large silver star, brilliantly lighted, is mounted in the center of the building near the top.

The Slip Avenue Building, Jersey City, is decorated with huge green wreaths and garlands. At Bayonne, the Public Service sign is decorated with Christmas greens and garlands and the eaves are adorned with spruce garlands studded with electric

lights. The Trenton building has a huge wreath in center of the front and garlands and streamers of spruce from top to the first floor. In Camden two wreaths have been placed, one on each of the double columns in front of the building at the second floor level. Spruce garlands are draped from under the cornice to the center and sides of the building.

Other offices decorated are: Orange, Montclair, Summit, Morristown, Elizabeth, New Brunswick, Rahway, Paterson, Passaic, Rutherford, Ridgewood, Perth and South Amboy, Princeton, West New York, Englewood, Plainfield, Hackensack, Somerville, Bound Brook, Hoboken, Westfield, Pompton Lakes, and Burlington.

JERSEY SENATORS TO SUPPORT PEACE PACT

Edge and Edwards Give Favorable
Replies to Burlington Federation
of Churches on Kellogg Treaty

Assurances have been received from United States Senators Walter E. Edge and Edward I. Edwards that they will support the Kellogg peace pact, Edgar R. Sparks, secretary of the Burlington Federation of Churches, has announced.

The federation recently circulated petitions in Burlington which were signed by hundreds of residents ask-

ing the two senators to support the peace pact.

Senator Edge said in his reply that he will do everything possible to help expedite the ratification of the peace pact.

Senator Edwards said in his reply that the peace pact is a magnificent gesture in the interest of world peace. He said it would never be anything more until the United States subscribes to the World Court protocol. But despite his opinion Senator Edwards pledged he would vote for its ratification.

Some women think they are keeping a confidence when they don't tell anyone that they don't know.



It gives us pleasure to extend to you these compliments of the Season and to wish you a Most Happy and Prosperous New Year.

L. L. KEATING'S

Broad and Main

Riverton



A Happy New Year

The Good Will of our Patrons and Friends is one of our most valued assets. The Spirit of the Season brings to us renewed appreciation of old Associates and the value of many new friends. May Success Attend your NEW YEAR.

LESTER S. FORTNUM

Palmyra, N. J.
Phone Riverton 110

BRIDGEBORO, N. J.
Phone Riverside 178



FAITH

Faith has ever been the mainspring of human endeavor and achievement. Faith, and its counterpart, Enthusiasm, have been the source of all progress.

It was on Faith that the promoters of the Tacony-Palmyra Ferry started the operation of this service seven years ago. The venture required an outlay of \$500,000.00, which was readily subscribed by the people of this neighborhood on Faith — Faith in the officers of the Company, Faith in the project itself, and Faith in the growth of South Jersey.

This Faith, we honestly believe will be justified, when the

Company finally liquidates by returning to its Stockholders their investment, plus a very fair profit.

The Ferry has served its purpose in demonstrating, by the volume of traffic it carried, the necessity for a Bridge at this point, linking the great commonwealths of Pennsylvania and New Jersey.

And in paying this tribute to Faith — Faith in our fellowmen, Faith in the fairest section of our own Garden State, the management of the Tacony-Palmyra Ferry Company extends to those whose Faith has been so amply justified, its congratulations and best wishes for a

Happy and Prosperous New Year

CHARLES A. WRIGHT,
President.

RIVERTON ITEMS

Miss Mary Thomas and mother, of Cinnaminson, leave today for Orlando, Florida, where they will spend the winter.

Mr. and Mrs. Percy Hillson, of Chester, and Mr. and Mrs. George W. Harris and daughter, of Riverside, were Sunday guests of their parents.

Mr. and Mrs. John Hillson, and Mrs. W. Roberts are spending the Christmas holidays with relatives at Yardley, Pa.

Mrs. John H. Moore, of Clearfield, Pa., returned home Tuesday after being the guest of her daughter, Mrs. C. H. Yost, for a week.

Mr. and Mrs. Lee Milton and daughter, Miss Amy, spent Christmas in Philadelphia with friends.

Mr. and Mrs. Datis Reed spent the holidays with their children and Mrs. F. S. Cummings and children.

Mr. and Mrs. P. E. Jones, of Fifth street, entertained on Christmas Day. Island, N. Y. Mrs. E. C. Browne, of Jersey City; Harry Scott and Mrs. Dimont, of Philadelphia.

Last Friday morning, the garage in the rear of the R. M. Hollingshead, Jr., property was destroyed by fire and also the Reo coupe which was parked in it. The coupe belonged to Mr. Collins, a brother of Mrs. Hollingshead. The Riverton firemen answered the call and the fire was extinguished after a stiff fight.

The primary department of the Baptist Sunday School will hold their Christmas party in YMCA Hall, Saturday afternoon, from 3 to 5.

Earl S. Price visited relatives at Trenton, Pa. from Saturday until Tuesday.

Mr. and Mrs. Albert Farrow are receiving congratulations on the birth of twin boys, Robert Wayne and Royal Thomas, on Friday, December 21.

Mr. and Mrs. George Willingmyre and children, of Washington, D. C., are spending the Christmas holidays at the home of Mr. and Mrs. Daniel Willingmyre.

Dr. and Mrs. James E. Brown entertained relatives from Philadelphia, Palmyra and Riverton, Christmas Day.

Mr. and Mrs. George Cole, of Philadelphia, were guests of Mr. and Mrs. Otto Sauers over Christmas.

Leo V. O'Neill, of Roxboro, Pa., purchased a 1929 Auburn coupe last week from Taylor's garage.

Mrs. Louis F. Lowden, of Thomas avenue, has been confined to her home with a severe attack of grippe.

Mr. and Mrs. Stanley S. Harder are receiving congratulations on the birth of a son, Tuesday, December 25.

Mr. and Mrs. Harry E. Davis gave a bridge and dance Christmas night, in honor of their daughter's birthday, Miss Flora Davis. The guests were from Riverton, Palmyra, Chestnut Hill, Delanco, Haddonfield and Philadelphia.

Mr. and Mrs. Norman Shier and daughter Kathryn Ann, of Manasquan, spent Wednesday at the home of Mr. and Mrs. Harvey E. Stewart.

Miss Caroline Booth, Mrs. Hattie White and daughter Miss Fannie White, of Camden, and Mrs. Emma Bishop, of Philadelphia, spent Christmas at the home of the Misses Bishop of Thomas avenue.

Master Charles Kahler, of Philadelphia, spent Wednesday with his grandparents, Mr. and Mrs. Oscar Kahler.

Miss Kathryn Stewart is visiting friends in Brooklyn.

Mrs. Lydia Marr, of New York, spent Christmas with her sister, Mrs. Oscar Kahler.

Miss Julia Lane, daughter of Mr. and Mrs. Nathan Lane, Jr., is spending the holidays with her parents. Miss Lane attends the New Jersey State College for Women, at New Brunswick.

George Willingmyre and family, of Washington, D. C., are spending the holidays at the home of his parents on Thomas avenue.

PALMYRA NOTES

Mr. and Mrs. Everett Wiggins entertained Mr. and Mrs. William N. Shannon, of Atlantic City, and Miss Laura D. Shinn, of Haverford, Christmas Day.

Mrs. Annie Parr and daughter, Miss Olive, of Philadelphia, were guests of Mrs. Eula Roach, Friday.

Mr. and Mrs. A. C. Giberson and daughter, Miss Margaret, were guests of Mr. and Mrs. E. C. Kline, at Mount Airy, Christmas Day.

Miss Edna Lloyd, who is attending the School of Religious Education of the Theological Seminary at Auburn, N. Y., is spending the Christmas holidays with her parents, Mr. and Mrs. T. Atkinson Lloyd.

Mr. and Mrs. Edward King, Mrs. Sarah Darnell and Stanley Black were guests of Mr. and Mrs. Robert Binder at Masonville, Christmas.

Friday will be ladies' night at the Odd Fellows' Hall, and the Auxiliary will meet with them for their annual Christmas party. Each one is requested to bring a 10c gift.

Mr. and Mrs. John B. Haines and daughter are spending the Christmas holidays with relatives at Allentown and Summit Hill, Pa.

Howard E. Powell and family, of Camden, spent Christmas with his parents, Mr. and Mrs. W. B. Fowell.

A. B. Cramer went to Saranac Lake, N. Y., last week, where he will spend the Christmas holidays with his wife and daughter.

January 12 to 15 the Chautauqua will entertain this vicinity. "Take My Advice" will play on the 14th.

Mr. and Mrs. Thomas Carroll entertained his brother and wife, Mr. and Mrs. Joseph H. Carroll, of Lancaster, Pa., Sunday.

Mr. and Mrs. George Seel entertained at a family reunion Christmas Day. Dr. and Mrs. Philip Vollmer entertained at a family reunion Christmas Day.

Conrad J. Henrich, of West Broad street, visited friends in New York City over the Christmas holidays.

The many friends of Jack Coleman were glad to welcome him home on Christmas Day.

Mr. and Mrs. Elwood L. Johnson, of West Fifth street, enjoyed the holidays visiting relatives in Cape May Court House.

Mr. and Mrs. Edwin A. Griscom and son, Lloyd, enjoyed Christmas Day at a family reunion in Indian Mills.

Rev. and Mrs. J. William Lee, of Morgan avenue, visited their son, Mr. and Mrs. William V. Lee, of Trenton, Christmas Day.

Miss Kathryn Hirsch, of New York, visited her parents, Mr. and Mrs. A. C. Hirsch, of Highland avenue, Christmas Day.

Miss Mildred H. Wimer, of Washington, D. C., spent Christmas with her parents, Mayor and Mrs. George N. Wimer.

Lieut. Commander and Mrs. James B. Ryan, of Boston, Massachusetts, and Mr. and Mrs. Walter Mitchell, of Montclair, New Jersey, are enjoying the Christmas holidays with their parents, Mr. and Mrs. Lewis H. Wallace, of Cinnaminson avenue.

John Barkle, of Charles street, who has pneumonia, is improving.

Mr. and Mrs. Antone Boehme, of Morgan avenue, are spending the winter in Florida.

Charles J. Reeves, of Morgan avenue, is driving a new Whippet sedan.

Mr. and Mrs. Thomas R. Bromley, and daughter, Barbara, of Morgan Heights, attended a family reunion at the home of Mr. Bromley's mother, Mrs. Thomas Develon, Jr., of Melrose, Pa., Christmas Day.

Miss Evelyn G. Rebinette is spending Christmas week at her home in Everett, Pa.

G. Harvey Rogers, of Rockville Centre, Long Island, spent Christmas at his home on Morgan avenue.

Miss Emma Patterson, of Monclair, is spending Christmas week with her family on Morgan avenue.

Mr. and Mrs. Milton Klotz, of Highland avenue, enjoyed the Christmas holiday at Haddon Hall, Atlantic City.

Frank A. Snover is about again after being confined to his home with an attack of grippe.

H. C. Schwering is on the sick list.

Mr. and Mrs. Frank Booth and wife, of Philadelphia, Christmas Day.



buy YEARS of ENJOYMENT with that Santa Claus Check

A Christmas gift of money means—"Buy the gift that will give you most pleasure."

And that gift is—an RCA Radiola.

Day after day, evening after evening, for years to come, this gift will enable the great artists, educators, statesmen, and athletes of the world to entertain you and your family and friends.

All this is yours with an RCA Radiola and the turn of a dial. Come in and hear them. The most powerful, the most sensitive, the most selective, the BEST sets in radio.

There is a model to fit any pocketbook—prices \$82.75 and up.

Take your choice of table or console, battery or lighting-circuit operated models.

Glad to arrange a demonstration any time. Just call or telephone.



South Jersey Radio and Electric Co. 512 Main St. Riverton Phone Riverton 1072



The spirit of the Season prompts us to wish you increased happiness and prosperity the coming year. May your business dealings with others be as pleasant as ours have been with you.

CHEW'S BAKERY

514 Main St. Riverton Phone 154



Wishing You a Happy New Year 1929

HAPPY NEW YEAR

To our old friends, loyal and true; to our valued friends; and to those whose friendship we strive to deserve. We wish unmeasured happiness and good fortune throughout the coming year.

E. B. Rudderow

REAL ESTATE and INSURANCE Riverton, N. J.



Our Best Wishes to You 1928-'29

At this Season our thoughts go out in gratitude to our friends who have made the past year's work possible. We extend to you the Season's kindest greetings and hope the coming year will bring you Happiness and Prosperity.

Curtis E. Stavely

BUILDER 16 W. Charles Palmyra Phone Riverton 744



GREETINGS

We desire to extend to you the Compliments of the Season and express our sincere wishes for your prosperity the coming year with a continuance of the cordial relations existing between us.

McCOMBS, The Tailor

526 Main Street Riverton, N. J. Phone Riverton 703



NEW YEAR'S GREETING

Out of the Darkness comes the Ship of Golden Opportunity and Success. We hope and trust that it will dock at your Port many times during the New Year.

COMPTON, The Grocer

PHONE 28

Greetings to Our Friends and Customers 1928-'29



Your kind co-operation has contributed to our success and we appreciate it most cordially. Accept our best wishes for a bright and prosperous New Year.

Riverton Market House

Phone Riverton 627



HAPPY NEW YEAR

Health, Fortune and Happiness are the three great Magi of Life. May their gifts and visits enliven the New Year. May you be prospered as never before and may the new times, for which we have hoped so long, actually appear and cheer our days.

Clarence N. Hubbs

627 Thomas Avenue Riverton Phone 354-J

LOCAL CHURCH NEWS

EPWORTH METHODIST
EPISCOPAL CHURCHJ. William Lee, Minister
Robert D. Coward, Associate

The Church School having had a delightful Christmas in all the departments is now preparing for the work of the New Year. At 10 a. m. the officers and teachers will be ready to greet the scholars and welcome new ones. Our orchestra is growing in numbers and efficiency.

Morning worship at 11:15 a. m. Ministry of music: "Reverence"—Del-backs: "A Day of Rest and Gladness."—Lord's Processional: "There's a Witness in God's Mercy." Anthem: "Some Blessed Day." Sermon subject: "Choked Wells," a word picture of the dying year.

The Epworth League will hold a "Home Coming" service Sunday evening. All former members cordially invited. A lunch will be served at 6 p. m. Devotional meeting at 6:45 p. m. Topic: "1929 equals ? ? ?"

Evening Service at 7:45. Ministry of Music: "Angel's Benediction, Brags, "Saviour." Drills: Processional: "Walk in the Light." "How Firm a Foundation." Tune in with our Song Service, an increasing inspiration.

Sermon, "Beautiful Conversation in the Home that Joy Built." Last Sunday evening unusual interest was manifested. A good place to spend the last Sunday evening of 1928.

The very fine results of the Community services held last year during the Week of Prayer, which always follows the first Sunday in the New Year and is observed at that time the world over, inspires the ministers of the Community to plan like services for the coming week of prayer.

These services will be held in Epworth M. E. Church commencing January 7 and continuing for two weeks. "Let Every Heart Prepare Him Room."

The main department of the Sunday School will present a Christmas entertainment on Thursday, December 27, in the Temple. Everybody invited.

Calvary Presbyterian

Charles T. Bates, Minister

Dr. Robert A. Brotenackie, Ph. D. of Mount Holly, will preach at the morning and evening services of worship at Calvary Presbyterian Church Sunday. All departments of the Church School will meet at 10 o'clock and the Christian Endeavor Society will hold its regular meeting at 2 o'clock in the Church School auditorium.

The Women's Missionary Society will hold its regular monthly meeting at 3 o'clock Wednesday afternoon, January 2. The Ladies' Aid Society will meet at 2:30 the same day. Mid-week Service, Wednesday 8 p. m. etc.

CHURCH NOTES

MT. ZION A. N. E. CHURCH
Rev. Seymour H. Barker, Pastor
Sunday School, 10:00 a. m.
Morning Prayer and Sermon, 11 a. m.
Allan Christian Endeavor League,
7:00 p. m.
Evening Prayer and Sermon, 8 p. m.

Christian Science
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton
Sunday services, 11 a. m.
Subject: "Christian Science."
Sunday School 9:30 a. m.
Wednesday 8 p. m.
Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.

Calvary Presbyterian Church
Charles T. Bates, B. D.
Morning Service, 11 a. m.
Church School, 10 a. m.
Sunday Evening Worship, 8:00.
Christian Endeavor, 7:00 p. m.
Mid-Week Service, Wednesday evening at 8:00.

Epworth M. E. Church
J. William Lee, Minister
10:00 a. m. Church School.
11:15 a. m. Morning Service.
6:45 p. m. Epworth League.
7:45 p. m. Evening Worship.
Evening Prayer and Sermon 8:00.
Wed. 8 p. m., Mid-Week Service.

Westfield Friends' Meeting
First Day School, 10 a. m.
Meeting for Worship, 11 a. m.

CHRIST CHURCH (Riverton)
Rev. Arthur S. Lewis, Rector
Holy Communion, 7:30 a. m.
Church School, 10:00 a. m.
Morning Prayer and Sermon 11:00.
Evening Prayer and Sermon, 8:00 p. m.

The First Lutheran Church
Rev. William M. Erhard, pastor
Sunday School at 10:00 a. m.
Morning Worship at 11:00
Evening Worship at 7:00

P. S. OFFICER RESIGNS

Colonel Anthony P. Kuser, a director of Public Service Corporation of New Jersey, resigned as director of the corporation and subsidiary companies last week. The reason given for the resignation is ill health. He was also a member of the executive committee. Colonel Kuser was one of the original twenty-four directors of the corporation on its organization in June, 1903. He was also at one time made second vice president, and continued as a vice president until 1923 when he resigned, retaining his position, however, on the director-



International Sunday School Lesson for December 30
REVIEW: PAUL THE WORLD CHRISTIAN
Golden Text—Philippians 1:31
Rev. Samuel D. Price, D.D.

Two topical courses are given in the first and fourth quarters of the year. From April to September the lessons are in the Old Testament on "Prophetic Teaching and Leadership in Judah"—Isaiah to the Restoration. During the coming three months the lessons present "Some Great Christian Teachings" and deal with the Persons in the Trinity, Sin, the Bible, the Church, Repentance, Faith, Sacraments, Sabbath, Repentance, Missions and the Future Life.

Only a few verses are given in the text each week. In addition careful reading, at least, should be devoted to the other passages indicated by the Lessons Committee. This week these portions are Exodus 24: 4-7; Psalm 103:1-5, 10-14; Isaiah 40:27-31; John 3:3-6; 4:20-24; 3:40-47; Romans 2:2-12; 8:14-17; John 4:7-16. "Search the scriptures" has an added meaning during this quarter for teachings are not based upon isolated texts but are developed by the study of the Book as a whole.

"God is a spirit" was the declaration of the greatest Teacher when He talked with the woman of Samaria. God is the eternal One—the uncaused Cause of all that followed. Man's understanding of Him has come through progressive revelation and acquaintance by living consciously with Him. Being a "spirit" does not make Him any the less real.

Moses had converse with God at the burning bush and followed the Presence during those 40 years of wanderings in the wilderness. We know Him by many names, such as Lord, Jehovah and words that define His attributes: Omnipotent, Omniscient, Omnipresent. By reason of His relationship with His creation there is no more familiar title than Father. David sang of Him and Isaiah prophesied concerning His kingdom.

In the Sermon on the Mount the Son, a revelation in time, gave an

MRS. MARY CUNNINGHAM

Mrs. Mary Cunningham, nee McElwee, wife of John L. Cunningham, of Mount Laurel road, Moorestown, died suddenly at her home early Friday morning. She had been in ill health for the past few years. She was 66 years old.

Funeral services were held in the Church of Our Lady of Good Counsel with requiem high mass at nine o'clock Monday morning, the Rev. Thomas F. Rudden officiating. Interment was made at Mount Carmel Cemetery, Camden Pike, Moorestown.

Mrs. Cunningham, who is survived only by her husband, had lived in Moorestown all her life and her death is mourned by many friends.

Grover Whalen, former official greeter of distinguished visitors to New York, is now police commissioner. Here's where many distinguished visitors begin to evade him.

GREETINGS

With a thank you handshake
and Best Wishes for
the New Year

Palmyra Gift Shop

522 Garfield Avenue

Gifts that are distinctive

Palmyra

DID YOU EVER
STOP TO THINK?By EDSON R. WAITE,
Shawnee, Oklahoma.

That the building of a city should be handled as carefully as any big business proposition and in a common-sense way

That a city must have a healthy growth, for in this turmoil of modern business and development a city must stand up under stress and disappointment and always go forward slowly and surely.

That cooperation on the part of all must be had.

That those who enter into the fight for a bigger, busier city will discover that never before have they had presented to them a proposition of equal magnitude and attractiveness.

That all can materially benefit the home city if they begin right now to make the coming months ones of production and prosperity.

That it would be difficult to find one citizen who cannot in some manner help to increase the prosperity of all.



SEASON'S GREETINGS

We take this opportunity of expressing to you our deepest appreciation of the cordial relationship that has existed between us in the past.

May it continue indefinitely

Accept our Greetings and Warmest Regards

Mrs. Alfred Smith's Store

PEMBERTON HOUSE
DESTROYED BY FIREHarry Baker, of Mooretown, Owner
of \$5,000 Property Wiped
Out By Blaze

A house at Pemberton owned by Harry Baker, of West Maple avenue, Moorestown, was totally destroyed by fire last Sunday night.

The family which was renting the house from Mr. Baker went out about five o'clock for the evening, and when the fire was discovered at 11 o'clock the flames were beyond control. All of the household equipment, with the exception of a washing machine, was destroyed.

The origin of the fire is unknown. The value of the property has been estimated at \$5,000. The loss is only partially covered by insurance.

Mr. Baker only recently completed extensive alterations to the house.

Mildred (niece)—And shall I return the engagement ring?

Frank—Oh, no, don't bother; I'll just have the notice of the next installment sent to you.—Life.

WALT WHITMAN
THEATRE

46th & WESTFIELD AVE.

Thurs., Fri., Sat., Dec. 27, 28, 29—
GREAT HOLIDAY
FESTIVAL PROGRAM

On the Stage
A GREAT VAUDEVILLE SHOW
Featuring

Mullen & Francis in
"I LIE and FIB"
One Thousand Laughs

LEWIS & CHERIE
"Chips of France"

BARR SISTERS & HOFFMAN
"Songs Class Tricks"

RICE & FRANKLIN
"Days of '61"

Added Feature
DRAKOS LEAPING HOUNDS

On the Screen
Milton Sills in
"THE CRASH"
with THELMA TODD
A railroad story, filled with thrills
and suspense
MOVIEPHONE NEWS

Mon., Tues., Wed., Dec. 31, Jan. 1, 2—
Happy New Year Program

First Camden Showing of the 100
per cent. Talking Picture
"THE MELODY OF LOVE"
with Walter Pidgeon and
Mildred Harris
One of the Season's screen sensations.
LOVE, ACTION, ROMANCE, WAR

On the Stage
J. MENZIES VAN ZANDT
Eminent Concert Pianist
Lately associated with Geraldine Farrar,
David Bispham and Charles
Hackett.

VITAPHONE ACTS

GEORGE A. VAN OYEN

Successor to
KURKIAN BROTHERS
TAILORS CLEANERS
DYERS

3 W. Broad Street
Palmyra, N. J.

Phone Riverton 677

NEW YEAR GREETINGS

It is with much pleasure that the Riverton-Palmyra Water Company embraces this opportunity to extend to its patrons the best wishes for the coming year.

It is and will be the constant aim of the Company to furnish dependable service at all times, and to keep its plant in such a condition of efficiency that there will be the same uninterrupted service as our patrons have enjoyed for the past forty years.

Intestinal disorders in the territory our Company serves are practically unknown, due largely to the entire absence of bacteria in our water as shown in the reports of the New Jersey

State Analytical Bureau, rendered every three months. This is all the more remarkable when it is realized that the filtering of river water never removes all bacteria.

It is only fair to us to point out the fact that had the capital invested in this utility been invested instead in Building and Loan Association Stock, the return to the owners would have been greater than it is now earning.

We feel that we are exceptionally fortunate in serving a community of fair-minded people, and that our additional revenue will enable us to continue dependable and uninterrupted service.

Riverton-Palmyra Water Co.

THE NEW ERA

Published every Thursday at 607 Main Street
RIVERTON, N. J.Entered as Second-Class Matter at the Riverton, N. J.
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WALTER L. BOWEN, Editor

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Advertising Rates on Application

NOTICE

All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of fifteen cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioners, Sheriff's, and other Sales, Administrators' and Executors' Advertisements are solicited. The New Era will appreciate being remembered in this connection.

It is not enough to be industrious; so are the ants. What are you industrious about?

—THOREAU

Conciliation and Arbitration in Labor and Commerce

The Bureau of Conciliation, Department of Labor, settled more than 300 industrial disputes last year. This statement comes from James J. Davis, Secretary of Labor and was made November 26, 1928.

This statement links itself up with the attention now being given to the whole question of arbitration and conciliation. The Bryan treaties were based upon such settlements of difficulties, as are the proposed Kellogg treaties. Bryan and Kellogg treaties were for political affairs. The Bureau of Conciliation of the Labor Department is for industrial disputes, as is Commercial Arbitration. And in view of the increasing trend towards conciliation and arbitration in all matters, industrial and commercial, as well as political, arbitration bureaus are taking fresh stock of themselves. They are looking ahead to see how much their usefulness has increased and backward to see how long this manner of settlement has been intrinsically.

As early as 350 B. C. the Athenians had a system of arbitration closely resembling that in use in the United States today. Rome used some such method from 405 B. C. to 30 A. D.

The Hanseatic League revived commercial arbitration and in France, as early as 1230 there were official lists of persons engaged in different businesses that were made up to expedite and conclude pleas. In 1550, 100 of the foremost citizens of Paris formed a tribunal of commerce, and the Tribunal de Commerce survived the French Revolution and continues today.

In England such settlement of disputes began early but had many setbacks. Not till 1889 was a law passed which made submission to an arbiter for decision from persons appointed or from a bureau for such purposes obligatory. Since that time British business men, with customary shrewdness have taken advantage of this privilege and today usually settle difficulties that way.

In the United States New York leads in such arrangements through her Chamber of Commerce established in the colonial days of 1768.

Friction reduces profits, advocates for business conciliation and arbitration state. Appeals, notices for new trials, all the appeals for procrastination familiar to lawyers have become distasteful to the business men of America. Not one case in 10,000 settled by arbitration, they assert, is ever appealed or sent to court for legal enforcement. The parties to a dispute agree in advance to accept the decision of arbitrators they have selected and in 9,998 cases out of 10,000 they keep their promise. Here is government by the people indeed.

The American Arbitration Association is working today for the enactment of efficient arbitration laws by the legislature of every state—not only for economic value of such laws, but also to help develop "the will to peace" throughout the world.

What's Your Health Worth?

Anybody's health ought to be worth five or ten minutes of their time daily, declares Irving Bacheller, novelist and philosopher, in a New Year's message to his friends throughout the country.

"The statement is peculiarly apt and significant, coming from Mr. Bacheller, because he was given up by the doctors when he was 14 years old, but fought his way back to his present health."

"Tuberculosis was the doom appointed for me," he writes in the American Magazine. "But it happened that a man came to our town who had been a famous public lecturer. He had a tall, impressive figure, with a musical voice and an art in using it which had won great rewards of fame and fortune."

"I went to him one evening to rehearse a declamation that he had kindly promised to hear. No hour of my life has been so fruitful. He gave me a sheet of paper containing these directions:

"For five minutes every day, slowly fill the lungs and empty them; for five minutes inhale and exhale to the limit of your lungs' capacity at the rate of about ten times a minute; for three minutes, fill and empty your lungs as rapidly as possible."

"I began to do as he bade me. It was a strenuous exercise and tiresome, but I stuck to it. And what a change it wrought in me! I came out of the road that leads to early death. My chest expanded. My weight and strength increased. No burden appalled me. In time I achieved the chest measurement of the greatest athlete of my generation—John L. Sullivan. Thus I met and capitalized my initial turn of fortune."

Dr. Frank Crane Says

Theory Pays

A very common notion is that theory has not much to do with practice. We dismiss a proposition with a wave of the hand when we characterize it as nothing but theory, or as impractical idealism.

We praise the inventor who devises some useful application of knowledge, but have a tendency to overlook the discoverer who finds out the knowledge that the inventor applied.

As a matter of fact, all our great inventions rest upon great discoveries made by painstaking theorists who love knowledge for itself alone.

Wireless telegraphy, the telephone, aeroplanes, radium, antiseptics, anti-

toxins, spectrum analysis and X-rays were all discovered in the course of purely scientific and theoretical investigation. Lord Kelvin said that no great law in natural philosophy had ever been discovered as a result of practical experiment, and that "the instances are innumerable of investigations quite useless which led to the most valuable results."

For eighteen centuries many great minds gave their lives to studying comic actions. This work was far from useless, for the laws of projectiles, the building of great bridges, the curves of ships and the rules of navigation depend upon comic sec-

State Flowers

Congress has frequently been asked to adopt a national flower but has taken no step to that end. School children have selected State flowers for several States, of which Alabama, has the golden rod; Maine, which has the pine cone; Mississippi which has the magnolia; New Mexico, which has the yucca; New York State which has the rose; Rhode Island, which has the violet; and Wisconsin, which also has the violet. The American beauty rose is the emblem of the District of Columbia; the passion flower was selected by the Horticultural Society for Tennessee.

The people of several States expressed their preference for flowers which were accepted as State flowers, as follows: Idaho, syringa; Iowa, wild rose; Nevada, sagebrush; North Carolina, goldenrod, and Washington, rhododendron. Legislatures selected the following State flowers: Arizona, saguaro cactus; Arkansas, apple blossom; California, golden poppy; Connecticut, mountain laurel; Delaware, peach blossom; Florida, orange blossom; Georgia, Cherokee rose; Illinois, wood violet; Indiana, tulip tree blossom; Kansas, sunflower; Kentucky, goldenrod; Louisiana, magnolia; Maryland, black-eyed susan; Massachusetts, mayflower; Michigan, apple blossom; Minnesota, moccasin flower; Missouri, hawthorn; Montana, bitter root; Nebraska, goldenrod; New Hampshire, purple lilac New Jersey, violet; North Dakota, wild prairie rose; Ohio, scarlet carnation; Oklahoma, mistletoe; Oregon, Oregon grape; South Carolina, yellow jessamine; South Dakota, pasque flower; Texas, bluebonnet; Utah, sego lily; Vermont, red clover; Virginia, American dogwood; West Virginia, rhododendron, and Wyoming, Indian paintbrush.

Our Legislative Madness

"In the United States we have gone well-nigh mad legislatively," says Lewis E. Lawes, warden of Sing Sing penitentiary, and one of the most celebrated American authorities and students of crime, in a recent book. "Instead of a few clearly defined laws we have thousands upon thousands of ambiguously written laws of whose meaning and intent there is a difference of opinion even among our leading jurists." Warden Lawes writes: "Frequently these laws do not represent the real wishes of the majority and they become dead letters, or even worse, sources of graft which corrupt police, the courts and the citizenry."

"Legislators as a rule have little or no knowledge of the great fundamental problems involved in crime. The whole body of criminal law needs revision both in practice and principle. Laws should be made so that they will function along common sense lines rather than along technical lines understood only by lawyers and judges. Really effective laws would and should reach 98 per cent. of those who commit crime instead of only about two per cent."

Any observant person must see the logic in this authority's statement. In the United States it is not uncommon for trials to be spread out over interminable periods of time, while lawyers introduce technicalities and wrangle over abstract legal red tape. Fewer laws with enforcement, not more laws without enforcement, should be a national slogan.

Stabilizing a Nation's Investments

"The unparalleled growth and wealth of the United States came chiefly from our belief in the righteousness of allowing everybody to develop all of his natural gifts," says Collier's Weekly. "Throughout the ages men were taught that the poverty of the many were essential to the prosperity of the nation as a whole. We know now that this is not true. We have learned that as the wealth and income of a nation are the more widely enjoyed, so the general prosperity increases."

In becoming the greatest industrial nation in the world our people have been given more spiritual and material blessings than any other people ever even dreamed of having.

The United States is big and its business is big. "Big Business" used to mean one man with his millions reaping the golden harvest. Now "Bigger Business" has come to mean that millions of large and small investors are sharing in the earnings of our greatest industries.

This has all led to a tremendous volume of security buying and ever-mounting prices for reputable stock in all branches of industry and all parts of the country. It is said that 25,000,000 persons are in this present great market that has resulted. What do most of us know about the stock market? The majority of us probably think of it principally as a gambling proposition like the race horses—but such is not the case.

There are some simple fundamentals relating to stock buying that, if given heed to, would avert most of the calamities that befall the uninitiated. The well established stock exchanges in our financial centers maintain a rigid surveillance of all the stock issues they list. This assures the purchaser of a "listed security" that there is every reason to believe that such security will maintain its position as to dividends or earnings, which, in turn, reflect on the market price of the security.

A stock exchange is merely a group of members banded together under certain stringent rules and regulations for the purpose of facilitating the buying or selling of securities for third parties, and to assure equitable and fair dealings to all, including the public. The members buy and sell for their clients under the supervision of the exchange with many strict moral and financial requirements rigidly enforced. Most exchange members are discouraging the gambling tendency in securities and advising outright purchase whenever possible.

This is a great economic and financial subject that merits intensive study by all investors. One can eliminate most of the hazards by purchasing a security listed on a reputable exchange; buying through a house that is a member of one or more exchanges; and by not buying more than he can pay for.

tions.

Wireless telegraphy goes back to the studies of Lagrange in purely abstract mathematics, and to Professor William Thomson, who laid the foundation of electric oscillations.

"The man of deeds, the practical man would be saved many a foolish experiment and would be kept back from many a useless trial if he knew the background of thought that should underlie his actions."

29 BUILDINGS DECORATED

Twenty-nine commercial office buildings of the Public Service Electric and Gas Company have been decorated for the Christmas season under the direction of Sidney H. Alexander, general display representative of the company. The decoration program includes wreaths, garlands, Christmas trees, streamers and candles. All are brilliantly illuminated by electric lights. Public Service Coordinated Transport has placed Christmas trees outside many of its carhouses and garages. These trees will be illuminated until January 1.

This Week



DEEP SEA FISH AND MEN

BE WISE—KEEP PREPARED

THE SOCIALIST VOTE

AMERICA'S FIVE BIG MEN

Scientists study fishes that live a mile below the ocean surface. Bring them to the top, removing the water pressure, they burst and die.

Human beings live at the bottom of an atmospheric ocean, 600 miles deep. If you took us to the top we probably should burst, and we should die surely. Man cannot live even ten miles up, to say nothing of 500 miles.

We pity the poor, submerged deep sea fish, leading such dull lives. They would pity the submerged poor among human beings.

Science says all of earth's life was once in the ocean. Some animals climbed on the land, developed lungs in place of the fish's bladder, ears in place of gills. Men were included in this migration to land. Other animals, even more ambitious, learned to fly—the birds.

Among human beings a few, bird-like, fly above the level of necessity to the realms of wealth. Once they get there, they, like the birds, are safe. But, like the birds, they don't do much thinking. They don't have to think.

Mr. Brown, known the world over as the recalcitrant stormy petrel of thought, quarrels with President Coolidge because the President speaks of good will between nations, then asks for fifteen cruisers.

That's not inconsistent. The other nations know that we can get the



"Are you going to make any New Year's Resolutions?" asked Br'er Rabbit of his good wife one evening.

"You mean resolutions, my dear," replied Mother Rabbit.

"Yes, yes!" I was thinking of the Resolution of 1876," said Br'er Rabbit.

"I don't know what the matter is with you tonight. You mean the Resolution of 1776, don't you?" Br'er Rabbit pushed his glasses on the top of his head and remarked: "I guess you're right. I always remember the last two figures, because seven and six are thirteen and there were thirteen original states in the Union. But how about your resolutions? I guess that is right, now."

"I really hadn't thought about any, but that doesn't keep you from making some—you usually break them," answered Mother Rabbit, as she took up her knitting.

"You talk like resolutions were dishes, but they are not," ventured Br'er Rabbit.

"Are you trying to start an argument?" asked his good wife.

"That's it. Why don't YOU make a resolution not to have any arguments in our family?"

"It takes two to make an argument, so why don't YOU make the same resolution?"

Br'er Rabbit was thoughtful for a moment and then he said: "I have already made mine and if you think I break them, then I better just have one resolution and let it go at that."

"Well, what is your resolution for New Year?"

"When I dig a hole in the ground, I'm not going to leave any dirt on top of the hole."

The HENRY AIR TIGHT WEATHER STRIP

Looking at the door from the outside. The above cut shows our weather strip on a right hand door.

Estimates cheerfully given for equipping your home with weather stripping.

Installing Door Bottoms, \$3.00

Walter Kuerten MANUFACTURER OF PORCH ENCLOSURES, STORM WINDOWS AND SCREENS

338 Carroll St. Riverside

M. F. RAINES Mason Builder

Waterproofing and Cement Work of all kinds

Reinforced Concrete

Riverton, New Jersey P. O. Box 51

fifteen cruisers, and fifty if we want them. And that creates the "good will."

Brown asks, "Is a man who goes out into the world armed only with faith more timid than he who carries weapons?" Of course he is. Look at the rabbit. He carries no weapon, and is more timid than the lion or wolf, that has a mouthful of weapons.

You can't be truly courageous unless you are wise. And if you are wise, you keep prepared.

Socialists of the country discover with grief and surprise that their Presidential candidate, Norman Thomas, polled only 300,000 votes, against more than 15,000,000 for Governor Smith and 22,000,000 for Herbert Hoover.

Debs, in 1912, got nearly 900,000 votes. However, Socialists need not be discouraged. Their candidate had a hard time, running against prosperity, 7,000,000 Coolidge plurality, the "wet-dry" question, etc. When people are as busy as that, they haven't time to think about Socialism.

Will Rogers selects an "All-American Team" of ability, as follows: Thomas A. Edison, Henry Ford, Herbert Hoover, John D. Rockefeller, Jr., and Lindbergh.

He probably leaves out the ablest man in the country, as yet unknown. That's fortunate, for it means we have reserves.

Rogers would have those five men run the country, "move Thanksgiving Day up to election and do away with elections entirely."

The plan would work, of course. The original John D. Rockefeller could have done the job alone when he was younger. He would have known how to select the men.

But the people must plan to govern themselves as babies must learn to walk, no matter how badly they do it at first. If you always hired a man to push your baby around in a wagon, the baby wouldn't develop.

More worry for the criminal. The steamship Aquitania, 600 miles at sea, received by wireless photographs from Davenport, England.

Hereafter, a criminal leaving his country under an assumed name may have his picture sent broadcast to every ship at sea.

This remark started Mrs. Rabbit to laughing and she had to take off her glasses and wipe them. "That's the funniest thing I ever heard of," she gasped between laughs.

"No, it isn't," replied Br'er Rabbit, appearingrieved.

"Then, how are you going to dig a hole and not leave any dirt on the top of the ground?"

"I'm going to start at the bottom!" said the old fellow proudly.

Just at that moment there were two voices heard up-stairs.

"You two better get into bed!" shouted Mother Rabbit to her bunnies.

"WE ARE in bed—that's one of our New Year's Resolutions, to get into bed on time," shouted Billie and Bobbie Bunny.

"I guess I'll never hear the end of that 'revolution' business," sighed Br'er Rabbit, as he began to look for his glasses which were on the top of his head all the time!

SETS PUMP RECORD.

Chicago.—C. N. Cromwell, retired pumper of the Pennsylvania Railway, during his work days pumped enough water to supply three-fourths of the city of Chicago, for a day. He worked 52 years, and pumped 780,000,000 gallons of water during that time, the day's supply for Chicago being 1,012,000,000 gallons.

Service to coal-consumers may mean merely delivery from yard to home; our service means a spirit of helpfulness, without any strictly defined limitations, but with the definite object of aiding you to get the fullest possible heating satisfaction at the lowest practicable cost



H. B. WILLIAMS

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Palmyra, N. J.

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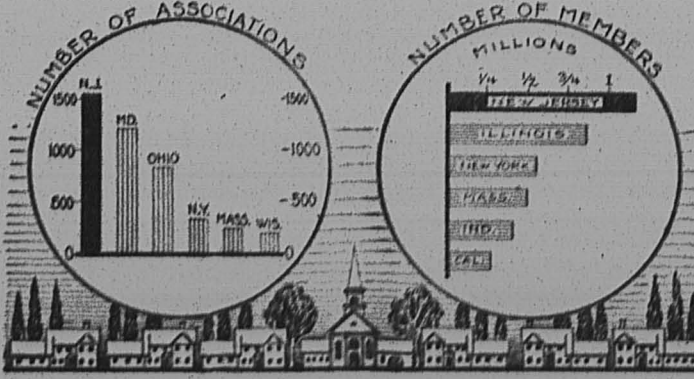
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NEW JERSEY! One of the Greatest of the United States

1,536 HOME BUILDING ASSOCIATIONS IN NEW JERSEY HAVE 1,166,980 MEMBERS

STATE HOLDS LEADERSHIP OF 48 COMMONWEALTHS



Approximately one out of each three residents of New Jersey is a member of a building and loan association. There are in the State 1,536 such organizations with a combined membership of 1,166,980 and combined assets at the end of 1927 of more than \$886,000,000, assets showing an increase of \$126,000,000 in a single year. Few States boast of such a record.

A state of home owners, New Jersey has special need of strong building and loan associations and strong public utilities, which like Public Service provide adequate electric, gas and transit facilities to a rapidly growing population.

"The success of Public Service and development of New Jersey are bound together." —President Thomas N. McCarter.

PUBLIC SERVICE

