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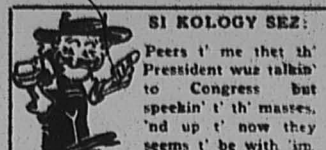
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X = issue filmed
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JANUARY



THE NEW ERA



Vo. 46 No. 1

RIVERTON, NEW JERSEY, THURSDAY, JANUARY 4, 1934

PRICE FIVE CENTS

MAYOR HAHN AWARDS PRIZES

Christmas Decoration Awards
Made at Boro Meeting
on New Year's Day

The climax to Riverton's Christmas decoration project came New Year's day at the conclusion of the Borough organization meeting when J. Elmer Hahn, the new mayor, announced the winners in the contest and awarded the prizes.

Despite the inclement weather over one hundred persons were in attendance at the organization meeting, and after the more serious Borough business had been disposed of, the prize awarding followed, with its laughs and general merriment.

One gentleman, who had a very long forehead, was the recipient of a haircut, shave and shampoo, and the good-natured gentleman received a "big hand" as he marched to the front of the room to receive his award. George Friday, a big, broad shouldered "he-man plumber" blushed slightly as he went forward to graciously accept a marcel wave and shampoo. And a lady who is not afraid of the big bad wolf, left the meeting with a twenty-five pound pig riding blissfully home in the rumble seat of her car.

The winners in the various classes were as follows:

Business Houses

First prize \$5.00, won by the Cinnamon Bank and Trust Company.

Second prize \$2.50, won by J. S. Collins & Son, Inc.

Third prize, 5 pounds of Boker coffee won by The New Era.

Apartments

In the apartment class a first prize of an electric toaster was won by Harold Cooper of the Margaret Apartments, and a second prize of a "50-50" wet wash was won by Mrs. A. Tompkins, of 101 Main street.

Bungalows

The judges did not care to assume responsibility for differentiating between semi-bungalows and two-story houses, so both were considered as a unit and four prizes awarded in each classification, as follows:

Best entrance, first prize of chromium faucets won by Clarence Mattis, of 202 Seventh street.

Second prize, 5 pound box of candy won by P. A. Ransome of Golf Road.

Third prize of half dozen cans of fruit, won by Charles F. Allen, 404 Eighth street.

Fourth prize of one quart of enamel won by H. F. Jones, 801 Thomas avenue.

Best House Front

Best house front, first prize of car heater, won by J. Elmer Hahn, 628 Thomas avenue.

Second prize of desk pen, won by Charles W. Hacken, 629 Elm Terrace.

Third prize of 25-pound pig won by Louis Clelland, 907 Main street.

Fourth prize of floral array won by A. B. Garwood, 629 Linden avenue.

Best Grounds

Best grounds decoration, first prize of \$5.00 purchase from Dreer catalogue, won by A. T. Hagstoz, 411 Lippincott avenue.

Second prize of a camera, won by Walter K. Woolman, 701 Bank avenue.

Third prize of cut glass dish won by M. Sontheimer, 202 Midway.

Fourth prize "50-50" wet wash won by J. D. Clark, 4th and Thomas avenue.

Combination

For the combination of all three, best grounds and entrance the first prize of a table lamp won by William Henry, 406 Seventh street.

Second prize of Chromium faucets won by Charles DeLaney, 607 Thomas avenue.

Third prize of 25-lb. pig won by Thomas A. Cashin, 216 Linden avenue.

Fourth prize of half sole and heel shoe repair job won by Mrs. N. C.

THANKS FELLOWS

In the Christmas Decorating Project just passed the Committee in charge of the event made appeals to the boys of Riverton through several local agencies, asking them to take part in the decorations, feel that it was for them as well as for adults and to discourage those among them who might consider it "good sport" to remove electrical bulbs and otherwise destroy the exterior decorations.

Not a single case of destruction was reported during the entire project, and the Committee takes this opportunity to thank the boys for their helpful cooperation in preserving this event for future years.

You're all "good sports" and "regular fellows" and we are all proud of you.

The Committee.

Graham, 809 Thomas avenue.

Best Property

Prizes for the best property in each of the seven zones were as follows:

Zone 1—First prize of pen and pencil set won by Thomas A. Cashin, 216 Linden avenue. Second prize of shampoo and wave won by T. J. Knudsen, 4 Second street.

Zone 2—First prize of one quart of ice cream and pound of fancy cakes won by Fred P. Hemphill. Second prize of hair cut, shave and shampoo won by Chester Watson, 412 Lippincott avenue.

Zone 3—First prize of change of oil for motor car won by Charles DeLaney, 607 Thomas avenue. Second prize of shampoo and wave won by George Friday, 609 Thomas avenue.

Zone 4—First prize of five gallons of gasoline won by Mrs. N. C. Graham, 809 Thomas avenue. Second prize of two pounds of Lord Calvert coffee won by S. B. Clark, Golf Road.

Zone 5—First prize of five gallons of gasoline won by William Henry, 406 Seventh street. Second prize of wet wash won by Louis Clelland, 909 Main street.

Zone 6—First prize of grease job for auto won by Charles Cole, 501 Main street. Second prize of a blanket box won by Edgar Miller, 401 Lippincott avenue.

Zone 7—First prize of glass fruit won by Walter K. Woolman. Second prize of a gallon of honey won by J. Carl De La Cour, 603 Bank avenue.

The judges decreed that the homes of Nathan Lane, of 305 Highway, Murray C. Boyer, 304 Eighth street, S. L. Warren, 411 Thomas avenue, C. H. Yost, 631 Thomas avenue, Frank J. Hamlin, 6 Second street, and William Gootee, of Lippincott avenue, were subject to honorable mention, but were not considered for prizes because of their activity on the decoration committee.

Five prizes that were received too late to be placed on the list of awards for competition were awarded as door prizes at the meeting New Year's day. They were as follows: one gallon of Prestone, presented by Rice and Holman and won by Joseph (Peanut) Mathews; fern dish presented by Smith's Store, won by Mrs. Clifford Cooper; wet wash presented by Riverton Laundry, won by Clarence N. Hubbs; hot dog roasting fork presented by Chester Watson was won by George D. Steedle.

The judges for the entire competition were James H. McQueston, vice president of New Jersey Council of Electrical Leagues; Howard K. Suckling, secretary of the Electrical League of South Jersey, and Harold A. Yerkes, of the Philadelphia branch of the Westinghouse Lamp Company.

The committee in charge of the Christmas decoration project sponsored by the Riverton Town Meeting were: Karl W. Latch, chairman, Mrs. Murray C. Boyer, William F. Crouch, William Gootee, Frank J. Hamlin, Mrs. Nathan Lane, Jr., F. W. Metzgar, Joseph H. Shockcor, John Stroblein, Mrs. S. L. Warren and Mrs. C. H. Yost.

ORGANIZATION OF BOROUGH COUNCIL

Inaugural Address of New
Mayor Asks Cooperation
of Citizens

The organization of the Riverton Borough Council was held in the ballroom of the Riverton fire house at high noon on New Year's day, the council chamber being too small to accommodate the citizens who turned out to witness the ceremony and later, the awarding of prizes for the Christmas decorations sponsored by the Town Meeting.

Walter K. Woolman, the retiring Mayor, stated that he felt that Riverton was particularly fortunate in having the councilmanic body that it has at present. He attributed Riverton's splendid financial condition to the wise administration of borough affairs by preceding councils and said he believed the men of the present council are well equipped to carry on the borough work with efficiency and economy.

Mr. Woolman spoke briefly about the late Mayor Killam E. Bennett, whom he knew by close association, and of his devotion to the best interests of Riverton. He told of the many hours of work spent for Riverton by the late Mayor Bennett which were not apparent to the average citizen.

Hon. Frank A. Mathews, Jr., administered the oath of office to the new mayor and the incoming members of council—Howard D. Sordon and Frank J. Holvick, and also to C. Kenneth Davis, who was reelected collector and treasurer last November.

In accepting his new office Mayor Hahn spoke as follows:

"Citizens of Riverton and friends: I appreciate fully the confidence that has been placed in me, as well as the honor of serving as mayor of this borough.

"We are in a splendid condition compared with some other municipalities in the state, and this has been brought about by the efforts of members of council and mayors of preceding administrations. I sometimes wonder if the residents of this borough realize the time and effort given by these men without remuneration. It is a matter of pride with them that they have been chosen to serve their community, and the citizens can make their term in office more pleasant as well as more efficient by giving them the consideration and support that is due them.

"When I was elected in November I received as many messages of condolence as I did of congratulation. This is not a good condition to exist. The offices in this borough, regardless of their not carrying any salaries, should be sought after, rather than being avoided, and since the starting of the own Meeting I feel that this will be brought about before very long. I do not know of any community that has a greater wealth of ability represented among its citizens than we have right here, and the only way we will ever be able to avail ourselves of it will be by all working for the one common end—to make Riverton the finest that is possible.

"The budget which we have prepared and tentatively adopted has been given a lot of thought by your governing body, and we have tried to place the money in channels that will pay the largest dividends to the borough—not only in economy, but also in efficiency.

However, notwithstanding a very real desire on the part of your mayor and council to spend your money economically, there are times when larger expenditures are necessary to keep our town up to the standard set by adjoining progressive municipalities, and such occasion may arise during the present administration.

"We will at all times welcome residents to our meetings and want to encourage more of the citizens to attend and see what we do and how your borough affairs are handled. This will not only acquaint you with what is being done and contemplated,

WILL CONDUCT COOKING SCHOOL

Famous Conductor of Home-
making Column to Give Dem-
onstration in Firehouse

A cooking school for the home-makers of Riverton will be conducted here on Wednesday, Thursday and Friday afternoons, January 17, 18, 19, under the auspices of The New Era. The sessions will be held in the ballroom of the firehouse. Admission to the school will be free.

Vera A. Schneider, director of Home Town Cooking Schools and formerly associated with the Philadelphia Public Ledger Homemaking Institute, will conduct the school. Miss Schneider has had vast experience in this work and comes to Riverton highly recommended.

A modern model kitchen will be arranged on the stage, where Miss Schneider will conduct her talks and demonstrations.

Many Prizes

Many prizes will be awarded at each session. Miss Schneider will have a program which is expected to appeal strongly to the women, and will be of material benefit to those wanting to improve their technique and learn more about homemaking.

Miss Schneider is an accomplished artist in the art of cookery and homemaking. She has what few women possess, the ability to impart and demonstrate her knowledge to others, and tens of thousands of housewives in the Philadelphia territory have listened to her lectures during the past few years. Homemakers have listened to Miss Schneider on the air over stations WLIT and WHAT and regularly each morning over WFI. Miss Schneider has succeeded Philadelphia's renowned and beloved food economist on the air—Mrs. Anna B. Scott—and Mrs. Scott has endorsed Miss Schneider in this work.

Many of the large food and kitchen appliance manufacturers are cooperating in the school being held here, and several new items that have never been seen by local homemakers will be shown.

but will also encourage the men in office.

"We stand on only one platform—to serve you to the best of our ability, which we hope will be to your satisfaction.

The following appointments were made by the mayor and confirmed by council:

Borough Recorder, Cecil A. Bowers.

Attorney, Hon. Frank A. Mathews, Jr.

Engineers, Sherman & Sleeper.

Overseer of Poor, Cecil A. Bowers.

Poundkeeper, William Gootee.

Marshalls, William Gootee, John Robinson, John Carhart.

Overseer of Highways and Building Inspector, Robert H. Clelland.

Police Surgeon, Dr. Harry L. Rogers.

Shade Tree Commission, William A. Hendrickson.

Board of Health, Dr. Rogers, Ogden Mattis.

Auditor, Charles S. Rockey.

Zoning Board, J. W. Sylvester, Ross E. Mattis.

Finance—Merrill, Biddle, Sordon.

Sewer—Sargent, Williams, Holvick.

Fire and Water—Merrill, Sargent, Holvick.

Printing—Sordon, Holvick, Biddle.

Building—Biddle, Merrill, Sordon.

Highway—Sargent, Williams, Holvick.

Lighting—Biddle, Merrill, Sargent.

Police—Williams, Biddle, Sordon.

Borough Property—Holvick, Merrill, Sordon.

On motion of Councilman Sargent, which was unanimously passed, E. K. Merrill was elected president of Council.

Dr. Harry L. Rogers, president of the Town Meeting, wished all those present a happy New Year, and expressed the hope that all their undertakings, both individually and in a civic way would meet with success.

RUSS RETIRES AS MEMBER OF BOARD

Veteran Freeholder and Director
of Board Served County
Quarter of Century

A touch of pathos crept into the meeting of the Burlington County Board of Freeholders last Friday when resolutions were passed on the retirement of two members of the board—Howard Russ and J. Lloyd Wright.

Mr. Russ has served the county as freeholder for more than a quarter of a century, during which time he has established an enviable reputation for integrity and conscientious regard for the interests of people of the county. He was defeated in the fall election in the upheaval which carried into office a democrat—the first member of that party to serve on the board for many years.

Mr. Wright had served on the board for a shorter time than Mr. Russ, but it was under his administration of the department of finance that arrangements were made by which the county received from the banks interest on its deposits. He also instituted several other changes in the department which were of benefit to the county.

The successful candidates, replacing Russ and Wright, are Palmer L. Adams, Republican, and Frank Cook, Democrat.

At the meeting last Friday the following resolutions, prepared by Judge Harold B. Wells, were passed and became a part of the minutes.

"Whereas, for more than 25 years Director Howard Russ has been a member of the board of freeholders of the county of Burlington, and during that time rendered faithful and loyal service to the people of this county; and whereas, by the vote of the people of the county he has been retired from further service as a member of the board; and

"Whereas, during a portion of his period of service it has been the privilege of the present members of the board to have been associated with Director Russ in the administration of the business of this county and to have formed a close personal friendship with and a high personal regard for him as a man and as a public servant; therefore, be it

"Resolved, that it is the sense of this board that the county is losing the benefit of the experience of one of its most able, unselfish and upright public servants; and that it is with a keen sense of deep personal loss that the close relationship which has ever existed between Director Russ and the other members of this board must come to an end, and we, the members of the board, wish for Director Russ a future filled with usefulness and happiness in whatever field of service he may be called."

Concerning Wright, the following resolution was passed:

"Whereas, J. Lloyd Wright, who has given Burlington county devoted service as a member of his board for many years, is about to retire as a member of the Board; and Whereas, by his genial manner, his fearless conduct and his able administration of the affairs of the county he has won the respect and affection of the members of this board; be it

"Resolved, that it is the sense of this Board that J. Lloyd Wright will be greatly missed by us, his fellow members, with whom he has been associated, and that the county is losing the services of a capable and efficient public servant; and be it further resolved that this Board sincerely bespeaks for Mr. Wright in the future a long life filled with joy and prosperity."

Only five townships in this county have paid their 1933 taxes in full. With this condition facing the Board of Freeholders it became necessary for the Board to authorize the issuing of tax revenue notes for more than \$66,103.31, which is the amount due the county in taxes. As the delinquent taxes are paid the notes will be paid off.

"There is no finality in human knowledge."—Dean Inge.

HEATING EXPERT SPEAKS AT ROTARY

Frank Lord, of Delanco, Says Panels Will Be Future Heating Method

"The heating of the future," said Frank Lord, of Delanco, and well-known Philadelphia heating engineer "will be by means of electric panels in the walls, and the heat will be distributed, probably by radio." "This may take fifty or seventy-five years to perfect, but I feel sure it will come." With these words Mr. Lord closed a most interesting talk on the past, present and future of heating, that added much to the knowledge of Palmyra-Riverton Rotarians. Also outstanding was his statement that the home of the future will be built around the heating system, the latter ceasing to be a mere incidental, as it often is today. Window glass will have to be changed, perhaps by an air space between layers of glass, but aside from this there are no unsolvable problems offered to cutting our annual heating bill in half.

Mr. Lord sketched briefly the gradual development of heating from prehistoric times, when a fire in the middle of the room, plus a hole to let out the gases, was prevalent. The first place was probably of English origin, and for centuries was used throughout civilization, until the stove was brought into use. Benjamin Franklin put a sheet of iron around his stove, and thereby, Mr. Lord feels, started the old hot air system of heating which functioned well until buildings grew too large. Steam boilers used for heating purposes were also developed in this country, as has been the case with hot water and vacuum heaters.

At present, and for the immediate future, air conditioning is by far the best method for maintaining a comfortable home. A satisfactory job of cooling in summer can be done by running cold water through radiators, but the cost is too great. Engineers have, therefore, gone back to warm or cool forced air. Since coal heat is not automatic enough, even with mechanical stokers, oil or gas is being substituted to heat the air for winter. The proper proportion of water is put into it to give what Mr. Lord called "the comfort feeling," and it is blown by fans where desired. For summer, ice bunkers cool the air which is distributed in the same manner; Mr. Lord recommends ice as preferable to refrigeration schemes, in part, because of the safety factor.

Mr. Lord's firm will not install its air-conditioning units into every home, since some of the older ones make it impractical economically. New houses, on the other hand, can now be equipped with automatic systems which not only keep air at the proper temperature and humidity, but wash it as well. In every case the cost of heating has been less.

After the customary New Year's greetings the Club adjourned until 1934.

BURLINGTON COUNTY ASSOCIATION P.O.S. OF A.

The January meeting of the Burlington County Association P.O.S. of A. will be held Monday, January 8th, 1934, in the meeting rooms of Camp 23, Palmyra.

At the December meeting held in Florence, matters of importance to the Order were discussed and it is hoped that a good representation from all Camps in the County will be present at the January meeting so that some definite action may be taken regarding these things.

This meeting is our first of the New Year—let us resolve to have each Camp represented at every County meeting in 1934.

All members of the P.O.S. of A. and persons interested in the Order are cordially invited to attend. Refreshments and entertainment after the meeting. A novel entertainment has been arranged and is sure to be enjoyed by all attending.

Let's start 1934 right by having a big turnout for the first meeting of the New Year.

ENGAGED

Mr. and Mrs. Herman Enskat, of Cinnaminson, announce the engagement of their daughter, Helen Elizabeth, to Jack T. Easley, son of Mr. and Mrs. John F. Easley, of 409 Morgan avenue, Palmyra.

CONFERENCE FOR SCOUT LEADERSHIP

First Event of Its Kind in This Community to Be Held at Moorestown, Jan. 13

Plans for the first conference for Boy Scout Troop committee members have just been announced by J. Aubrey Sutton, chairman of the Council Leadership Training Committee. The affair will be held at the Moorestown Community House on Saturday, January 13th, and will begin at 2:30 p.m.

At the present time there are 760 scouts registered as members in 37 active troops. Backing up the scout-leaders of these troops are the troop committee members—all troops having three or more—whose duty it is to aid the scoutmasters in many ways. These 173 troop committee members, who are giving generously of their time, have often asked that something be done to better acquaint them with the better methods of performing their duties.

One of the best men from the National Scout office has promised to try to break a previous engagement to attend this session, mainly because the idea is so unique—having been used in only one other Scout Council.

EVANS CHAIRMAN OF COMMITTEE

Organization of Cinnaminson Township Committee Retains Former Appointees

Officials of Cinnaminson Township remain the same for 1934 as in 1933. Charles Evans, recently re-elected member of the township committee, was re-elected chairman of the committee on Monday, after he was sworn in for his new term by Township Clerk George C. Frank. Other committee members, hold-overs, are James Davidson and Maurice Conrow.

Two re-elected officers, Edwin H. Jessup, assessor, and Joseph E. Keating, collector, were sworn in by Frank.

Appointments made at the organization meeting were: William Schmieder, treasurer; George Frank, clerk; Walter Carson, solicitor; John Denner, road supervisor; Dr. Harry L. Rogers, health officer; and George Dorworth, police officer, delinquent tax collector and overseer of poor.

LONE STAR JUNIORS DEFEAT DELANCO

The Lone Star Juniors quintet romped off with first honors against the Delanco five Thursday, December 28.

The game was very snappy with both teams fighting hard. Shea and Willie starred for the winners, while A. Hamlin and W. Wittmeyer starred for the losers.

The lineup was as follows:

	Fld.	Fl.	F.T.	P.
Willie, f	4	0	1	8
Shea, f	5	0	0	10
Williams, c	1	0	0	2
Davidson, g	1	0	1	2
McCurdy, g	0	0	0	0
R. Hunter, g	0	0	0	0

Totals 11 0 2 22

	Fld.	Fl.	F.T.	P.
Fowlers, f	0	1	2	1
G. Hamlin, f	1	0	0	2
W. Wittmeyer, c	2	0	1	4
A. Wittmeyer, g	0	2	3	2
A. Hamlin, g	2	1	1	5

Totals 5 4 7 14

Score: first half, Lone Star Juniors 16, Delanco 10. Referee, James Davidson.

Reporter, Robert McCurdy.

P. T. A. CHORUS REHEARSAL

The County P. T. A. chorus will hold a rehearsal Wednesday evening, January 10, in the music room of the Riverside High School. Mrs. Jacob Klevan, chairman, urges all members to attend.

EXECUTIVE MEETING OF MEN'S CLUB

A meeting of the executive committee of the Palmyra-Riverton Men's Club will be held Monday, January 8, at eight o'clock, in the Y. M. C. A. building, Broad street and Garfield avenue, Palmyra.

Moorestown Chorus Invites New Members

At a recent meeting of the Moorestown Men's Chorus, a resolution was passed to open its membership to men of other nearby towns.

Two years ago, a small group of men met at the Moorestown Community House for the simple pleasure of singing together. Ethel Burr Dudley, well known student and instructor of music, consented to meet with them as director.

Then the group secured the services of James Wallace as accompanist. He is an instructor of piano at the Combs Conservatory of Music, in Philadelphia.

As the organization progressed and became known in Moorestown, more men joined and several successful recitals were given. In recent months the Chorus has given three out-of-town concerts.

A new movement aims to make the chorus larger and even more worth while. Invitations to join have been broadcast to men in nearby towns.

Work will start on January 2nd on a new program. "Anyman who likes to sing is welcome," says Mrs. Dudley. She has suggested that several men from any nearby town might get together and drive over in a group. It is hoped that any who would like to visit the Men's Chorus first rehearsal, will attend this new series on January 2nd.

The Chorus meets each Tuesday night, at 8:30, in the Club Room of the Moorestown Community House.

NEW ORGAN AT SNOVER HOME

Twelve Tube Unit Broadcasts Music and Chimes in Every Room

The RCA mortuary organ, recently installed in the Snover Funeral Home, is complete in every detail. The console is operated from the hallway, and the sweet tones and chimes can be heard in every room, by means of two amplifiers in the hall.

The organ plays continuously and automatically by electricity.

It is also equipped with an attachment for making records of the funeral services of the departed one, to be always kept by the family, if so desired.

This twelve tube amplifying unit will play ten selections without stopping.

ENGAGED

Mr. and Mrs. John M. Burgmann, of 706 Highland avenue, Palmyra, have announced the engagement of their daughter, Miss Muriel Elaine Burgmann, to Alex Chambley, son of Mr. and Mrs. David Chambley, of 77 West Johnson street, Germantown, Pa.

Miss Burgmann, who is a graduate of Palmyra High School and Trenton Normal, is a teacher in the Palmyra schools.

No date has been set for the wedding.

CALIFORNIAN VISITS DREERS

Roy F. Wilcox, noted grower of palms, of Montebello, California, was a visitor at the Dreer Nurseries on Saturday. Most of the journey from Los Angeles was made by plane.

When Mr. Wilcox left Los Angeles the thermometer registered 75; when he landed at Omaha it had dropped to zero. If the present cold spell continues, likely his absence from the Golden State will be brief.

ENGAGED

Mr. and Mrs. A. H. Zayotti, of Morgan avenue, Palmyra, have announced the engagement of their daughter, Miss Virginia Harriett Zayotti, to Leon Raymond Sloan, of Merchantville.

Miss Zayotti is a popular member of the twin towns younger set and was graduated from Palmyra High School.

"The moral and spiritual forces do not lose ground in the hours we are busy on our jobs; their battle is the leisure time,"—Herbert Hoover.

"Propaganda must be used in every war as a most effective means of causing psychological and moral damage to the enemy."—Former Crown Prince Wilhelm.

MORE AND MORE

PEOPLE ARE TURNING TO

HARD—BLACK—COAL

It is not hard to guess the reason—when you try it in your heater

Order a trial ton today; it will sell itself

H. B. WILLIAMS

COAL - COKE - FEED - BUILDING MATERIALS

WILLIAMS' STANDARD SERVICE STATION

PALMYRA

Phone 1100

Among the Very Interesting Plants In

DREER'S DISPLAY HOUSE

are the small Cacti and Succulents, such as "The Dream Plant," "Hen and Chickens," "Christmas Cactus," "The Queen Cactus," "Bunny Ears" and others suitable for the now-so-popular Indoor Miniature Rock Gardens, and for Table decoration. Many are desert plants requiring but little water. Make nice little favors.

Nurseries are open to visitors week-days from 8 a. m. to 5 p. m.

A MODERN HOME

OUR HOME YOUR HOME

The home that we have to offer to the people of Riverton and vicinity is in every way complete. It contains all of the facilities that are needed in a modern funeral home, and at the same time has all the comforts and conveniences of a modern private residence.

The home was designed, arranged and equipped for the purpose to which it is put, and experience has proved definitely the value of such an institution.

Contrary to popular belief, the use of this home with its conveniences and extra services add nothing to the expense of a funeral. They are offered, without charge, to provide the highest type funeral service at the prevailing funeral expense.

No Charge

There will be no charge for the burial of any resident of Riverton, Palmyra or Cinnaminson, whose relatives are worthy and without means with which to pay the funeral expenses.

SNOVER FUNERAL HOME

INCORPORATED

FRANK A. SNOVER

and

JOHN N. SWARTZ

PALMYRA, NEW JERSEY

Telephone, Riverton 830

TWO WEEKS OF SPECIAL SERVICES

Noted Clergymen Will Lead Devotions at Presbyterian Church This Month

The members of Calvary Presbyterian Church, Fourth street and Lippincott avenue, Riverton, are planning for a series of special evangelistic services to be held for two weeks from January 22 until February 2. Distinguished religious leaders will preach.

The Rev. Thomas C. Pollock, D.D., pastor of the Oak Park United Presbyterian Church, of Philadelphia, who is one of the outstanding preachers of the United Presbyterian denomination, will conduct the services on January 22, 23, 24 and 25.

On January 25th the Rev. Percy Crawford, of Philadelphia, will lead. Mr. Crawford is one of the well-known national leaders of young people and is extremely popular for his radio broadcasts in the "Church of the Air." He conducts the mission in connection with the Albert Barnes Memorial Chapel at Seventh and Spruce streets, Philadelphia. Mr. Crawford will bring with him his popular quartette. Riverton will be privileged to have him.

During the week January 29 to February 2, the services will be in charge of the Rev. J. F. Boughton, of the Methodist Episcopal Church, of Delanco. Mr. Boughton is a remarkably good evangelistic speaker and is well known to residents of this community. Each Sunday during these "special services" the pastor of Calvary Church, the Rev. Charles T. Bates, will preach, and will assist the guest speakers in the services during the week. Arrangements are being made to secure a prominent song leader.

In preparation for these services, the members of the church will unite on January 10th for prayer, under the direction of the pastor and the Session, and the week of January 15 will be devoted to a series of "cottage meetings" for prayer. There will be three such meetings each evening for five evenings in various sections of Riverton and Palmyra.

BOROUGH OF RIVERTON BUDGET—1934

NOTICE

Notice is hereby given that the following Local Budget and Tax Ordinance were approved by the Mayor and Council of the Borough of Riverton, County of Burlington, on December 27, 1933.

A hearing on the Budget and Tax Ordinance will be held in the Council Chamber in the Fire House on Thursday, January 11, 1934, at eight (8:00) o'clock P.M., at which time and place objection to the said Budget and Tax Ordinance of the Borough of Riverton may be presented by any taxpayer of the said Borough.

LOCAL BUDGET OF THE BOROUGH OF RIVERTON, COUNTY OF BURLINGTON FOR THE FISCAL YEAR 1934

This Budget shall also constitute the Tax Ordinance. An Ordinance relating to taxes for the year 1934. BE IT ORDAINED, by the Mayor and Council of the Borough of Riverton, County of Burlington, that there shall be assessed, raised by taxation and collected for the fiscal year 1934, the sum of Twenty-seven Thousand Five Hundred Seventy-Five and 30/100 Dollars (\$27,575.30) for the purpose of meeting the appropriations set forth in the following statement of resources and appropriations for the fiscal year 1934.

RESOURCES	1934	1933
Surplus Revenue Appropriated		\$ 6,000.00
Miscellaneous Revenue Anticipated:		
Franchise Tax	6,500.00	7,500.00
Gross Receipts Tax	2,500.00	2,000.00
Interest on Taxes and Assessments	1,500.00	1,000.00
Interest on Bank Balances	75.00	75.00
Poll Tax	400.00	400.00
Refund of Gasoline Tax	75.00	2,100.00
Fees and Permits	140.00	140.00
Searches	50.00	50.00
Dog Licenses	125.00	150.00
% of Gross Receipts of Bus Lines	100.00	100.00
Ordinance Taxes	201.00	201.00
Fire Protection—Cinnaminson Township	1,275.00	1,275.00
Local Purpose Tax	27,575.30	21,825.00
	\$30,126.30	\$41,555.00

APPROPRIATIONS	1934	1933
General Government:		
Borough Organization	\$ 4,000.00	\$ 4,000.00
Interest on Current Loans	1,500.00	700.00
Printing	450.00	400.00
Preservation of Life and Property:		
Police	7,500.00	6,000.00
Police Car	200.00	200.00
Fire	2,300.00	2,200.00
Fire Hydrants	1,500.00	2,000.00
Dog Regulations	50.00	50.00
Public Works:		
Highway	3,700.00	3,500.00
Sewer Maintenance	500.00	500.00
Lighting	2,500.00	6,000.00
Garbage	900.00	900.00
Tree (Shrub Commission)	1,000.00	1,200.00
River Bank Improvement	1,275.00	
Health and Charities:		
Health	350.00	250.00
Visiting Nurse	300.00	300.00
Ambulance	150.00	150.00
Welfare Association	800.00	
Education:		
Library (Riverton Free)	400.00	400.00
Celebrations:		
Fourth of July Celebration	300.00	300.00
Elections	250.00	250.00
Borough Property	1,700.00	1,700.00
Contingent	200.00	200.00
Debt Service:		
Payment of General Improvement Bonds	3,000.00	8,000.00
Payment of General Improvement Notes	1,300.00	1,300.00
Interest on General Improvement Bonds	142.50	522.50
Interest on Assessment Improvement Notes	55.00	55.00
Interest on General Improvement Notes—Memorial Park	96.62	96.62
Deficit—Taxes Remitted—1919 to 1927	401.88	117.50
Deficit—Taxes Remitted—1928 to 1929		
	\$39,126.38	\$41,555.00

This Ordinance shall take effect as provided by law. By order of the Mayor and Council.

Dated, Riverton, N. J., December 27, 1933.

DANIEL M. CLIFTON, Borough Clerk.

RIVERTON TEAM WINS FIRST GAME

All-Riverton Basketball Team Asks Support of Town at All Games

In the initial game at Roberts' Hall, Riverton's own basketball team nosed out the last Pennsauken Panthers to open its season with a close but smashing victory.

The final score, after four periods of hectic play, was 40-37, with the locals on top.

For the visitors "Slim" Schmidt and Weyman starred, while Yearly and Speer sparked for the home-sters.

The team this year is being coached by Dick Steedle, a former court flash, and has started the season with a bang.

They've done their part, and will do it until the season ends. What do you say Rivertonians? Are you going to stay at home while the first absolutely all-home talent court squad this town has had in ten years, plays so near?

Don't let the admission fee keep you away.

It's only ten cents.

The game this Friday will be played at Roberts' Hall with Riverside furnishing some stiff opposition.

The seventeen pound turkey was won by Sidney Snelson. The proceeds from this event paid expenses for the first game.

The team needs your support and believe-you-me this town could use some snappy basketball team like the one which Coach Steedle is smoothing out. See you Friday night.

The line-up for last Friday's game was as follows:

Riverton	rf	Panthers
Gootee	lf	Turner
Yearly	c	Horwitz
Daly	rg	Schmidt
Winegar	lg	Schwartz
Speer		Weyman

Referee—Brennan. Time of periods—15 minutes.



BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION AFFILIATED WITH THE NATIONAL ASSOCIATION

The following Plumbers are working in accordance with the N.R.A. They are reliable and dependable. Give them your support.

GEORGE FRIDAY
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WARREN SMITH
GEORGE BONSALE



BE UP TO DATE!

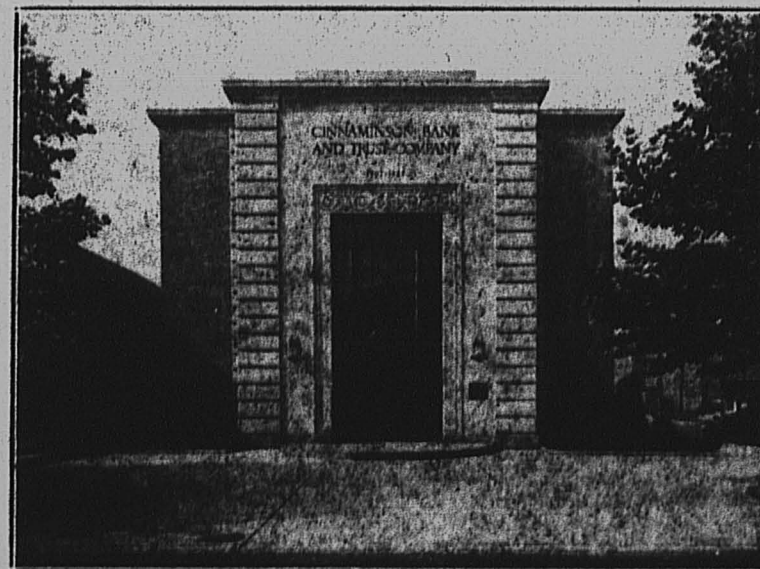
Have your house number lighted by electricity. Very little current used. Will furnish push button, house number, and connect with your bell transformer, for **25¢/2**. If we supply transformers, add \$1.00

HOWARD E. POWELL

261 WEST BROAD STREET

Phone, Riverton 347

Palmyra, N. J.



ANNOUNCEMENT

THIS COMPANY ANNOUNCES THAT IT HAS RECEIVED A CERTIFICATE OF MEMBERSHIP IN THE FEDERAL DEPOSIT INSURANCE FUND AND, THEREFORE, DEPOSITS WILL BE INSURED IN ACCORDANCE WITH THE PROVISIONS OF THE BANKING ACT OF 1933.

CINNAMINSON BANK AND TRUST COMPANY

Main and Harrison Streets

Riverton, N. J.

Phone 1000

THE NEW ERA
Published Every Thursday at 607 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J. Post Office as Second-Class Matter
WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE
All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS
The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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RIVERTON TO GET BACK STATE FUNDS

Department Promised Clerk
Money Held Back Will
Be Paid in 1934

District Clerk Fred P. Hemphill advised the Riverton Board of Education at its regular meeting Wednesday night that in conversation with an assistant commissioner of education he obtained the verbal assurance that the \$750 owing the Riverton school from the State, would be paid in next year's budget.

Both Mr. Steedle and Mrs. Elwell asked the clerk if he expected to receive the assurance in writing since the matter has remained in suspense for such a long time after the request for payment was made. Mr. Hemphill said he expected to do so.

Walter K. Woolman, recently retired from borough council and newly appointed member of the board of education, stated that the \$3,000 owing the Board of Education from the county treasurer would not be withheld from the payment of county taxes by the Borough of Riverton, as requested. Mr. Woolman explained that the councilmanic body, acting on the advice of their attorney, decided against the proposed retention of funds.

A communication from the secretary of the Riverton Town Meeting confirming action taken in Town Meetings concerning the proposed \$35,000 school project was read and ordered spread upon the minutes.

Principal's Report
Miss Caroline M. Staman, principal, submitted her report, which was in part as follows:

Report for month December 1933.
Enrollment: Boys, 145, Girls 151; total 296.
Attendance: Boys 88.11, girls 89.61; total 88.87.

Our attendance was lowered considerably by the long absence of a few children in the lower grades.

Twenty children were examined by the school physician during the month, three of whom were excluded. 14 of the medical cards have been returned by children who have been attended by their own physician, defects corrected or treatment prescribed. The nurses will follow with personal visits the cards that indicate the most urgent need for treatment. Seven children have attended the dental clinic.

The janitor had the help of men on the Civil Works program in cleaning the building during the holidays, and much was accomplished. Plaster in room 13 has been repaired and carpenter work is going on very satisfactorily. The condition of desks in the 7th and 8th grades has been improved but I hope the Board will not defer the purchase of furniture for the 8th grade longer than is absolutely necessary.

Mrs. Elwell and I attended the meeting of the County School Boards Association at Mt. Holly, December 19th where Dr. Eugene Lawler of Columbia University spoke on "The New Jersey Educational Survey." We felt that his talk was valuable for the insight it gave into the findings of the survey and the recommendations made.

Governor Moore's comment on the report was: "I hope that within the next few weeks every schoolhouse in the State will be lighted for a meeting of citizens to consider this important report." Such a meeting in Riverton, in the near future, might prove interesting to the citizens.

An informal discussion of next year's budget was held by the board members.

The meeting adjourned to meet at the call of the chair.

The following bills were approved and ordered paid:

American Book Company	\$ 32
Bureau of Publications	2.40
Public Service Corporation	44.94
Robert H. Cleland	2.00
J. S. Collins & Son, Inc.	270.00
L. J. Harrett Co.	2.00
Palmyra Board of Education	832.00
(Billion November)	
Caroline M. Staman	1.95
Interest on bonds	300.00
Mrs. J. B. Elwell	.75

HAMELMAN-MOORE

Mrs. Mary Hamelman announces the marriage of her son, Francis J. Hamelman, Jr., of West Philadelphia, formerly of Palmyra, to Dorothy M. Moore, daughter of Mr. and Mrs. Arthur Moore of West Philadelphia. The wedding took place Saturday, December 30th, 1933.

"SO IT SEEMS"

By Alfred Biggs
A Weekly Review of the
World's News—spiced
with a few personal
opinions

We Need a "Joseph"

An American lady with a very shrewd head on her shoulders has just returned from a long tour throughout Europe. She says that with so many people short of food in this country, we curtail the production of crops; why, with thousands of undernourished children in the big cities, the farmers pour milk on the roadside rather than let it go to market. There are many thinkers in this country who are puzzling their brains over the question. It would take more than a Philadelphia lawyer to explain the anomalies in the tyrannical administration of king gold. A new move is now afoot to marry king gold to queen silver. That might help some. But the plain truth is: all the cold, hungry and hopeless people in this great country can not possibly be taken care of until king gold and his heir apparent, profit, have been kicked off their thronish thrones. That goes for every other so-called civilized country, too.

"Better, Thank You!"
From Washington comes the news that the Civil Works Administration has put 4,000,000 persons back to work. In a glowing report, the Chief Administrator claims the fastest mobilization of workers in his history. He says that nearly fifty million dollars a week is being paid out. That is very encouraging. But the good work must be kept going. Statistics show that the present level of general business still is more than fifty per cent below normal. If one asks: "What is normal?" every economist will give a different answer. In other words, in spite of the many different remedies prescribed by as many different doctors, the patient continues to show slight improvement.

"No law can make a man pick out a good investment any more than a law could make a man pick out a good wife."—Roger W. Babson.

CHURCH NEWS

STUDENTS' LEAGUE OF MANY NATIONS

Fifteen Members in Native Costume
Will Present Stirring Program
at Epworth Church

A unique service will be held in the Epworth Methodist Church on Thursday, January 11th, at eight o'clock. The Students' League of Many Nations, an organization of the Bible Training School of Binghamton, N. Y., will present fifteen different nationalities in native costume. They have been present sixteen times in the past ten years in their home city.

At this service members of the noted group will speak or sing in their native language and translate, depict conditions of Europe and other countries, and give snapshots of personal experiences. An attempt to describe them is futile—one must see and hear for himself.

The Pussian, who suffered great persecutions and escaped under thrilling circumstances, will be one of the speakers.

The "Spirit of America" with her silk flag, about which she weaves her message, has brought many a great audience to their feet, as they applauded again and again.

This prominent group has traveled through every state in the United States, also in Canada and Mexico in the past.

This service has been presented in some of the largest auditoriums of the United States, such as Tremont Temple at Boston, the new Church-hill Tabernacle of Buffalo, Sea Breeze and Dayton, Auditorium of Florida, First Methodist Church of Richmond, Grace Baptist Temple of St. Petersburg, the North Shore Congregational Church of Chicago, the Bethany Presbyterian Church of Philadelphia, and the great tabernacle built for "Billy" Sunday in Williamsport, Pa., Winona Lake Conference Ground.

This unique service will be free to everyone. An offering will be taken to aid in defraying expenses.

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager

At our worship service next Sunday morning the sermon theme will be "Forgiveness and Faith." At the evening service the topic will be "Growth in Grace."

Prayer Service and Bible Study on Wednesday evening at 8:00 o'clock. A business meeting of the Sunday School will be held next Wednesday evening after the Prayer Meeting.

The Ladies' Aid Society will hold their monthly meeting next Tuesday evening in the Church.

CHRISTIAN SCIENCE CHURCH

"God" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, January 7.

The Golden Text is: "O Lord of hosts, God of Israel, that dwellest between the cherubims, thou art the God, even thou alone, of all the kingdoms of the earth: thou hast made heaven and earth" (Isaiah 37: 16).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "On that day men would praise the Lord for his goodness, and for his wonderful works to the children of men! For he hath kept the longing soul, and filleth the hungry soul with goodness" (Psalms 107: 8, 9).

The Lesson-Sermon also includes the following passage from the Christian Science Textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "To grasp the reality and order of being in its Science, you must begin by reckoning God as the divine Principle of all that really is. No wisdom is wise but His wisdom; no truth is true, no love is lovely, no life is Life but the divine; no good is, but the good God bestows" (p. 275).

"No law can make a man pick out a good investment any more than a law could make a man pick out a good wife."—Roger W. Babson.

CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, Pastor
Sunday, January 7: Church School, including adult Bible classes, 9:45 a. m.; morning worship, 11 a. m.; Christian Endeavor, 7 p. m.; evening worship, at 8 o'clock.

On Wednesday, January 10, at 8 p. m., the members of the congregation are urged to meet with the pastor and the Session in a meeting of prayer for the special services to be held January 22 to February 2. After this meeting the leaders of the cottage meetings, to be held January 15 to 19, are requested to meet with the pastor for a few moments.

Cottage meetings of prayer will be held as follows, each evening at 8 o'clock.

January 15, at the home of Mrs. Borer, 718 Main street; at the home of Mrs. Macfarlane, 706 Washington avenue; at the home of Mrs. Davidson 1101 Gerfield avenue.

January 16, at the home of W. H. Taplin, 407 Cinnaminson street; at the home of H. P. Landis, 925 Columbia avenue; at the home of Mr. Magowan, Bellevue, East Riverton.

January 17, at the home of H. G. Fisher, 632 Garfield avenue; at the home of S. L. W. Field, 2 Fourth street; at the home of William Carson, 702 Lincoln avenue.

January 18, at the home of W. V. Sippel, 209 Thomas avenue; at the home of William Zimmerman, 605 1/2 Linden avenue; at the home of H. E. Davis, 104 Main street.

January 19, at the home of F. B. Ewell, 308 Main street; at the home of P. T. Barnes, 908 Highland avenue; at the home of G. T. Dold, 608 Elm terrace.

Members of the congregation are requested to attend as many of these cottage meetings as possible. The meeting on January 16th at the home of Mr. Taplin, will be led by a woman and is intended primarily for women; the meetings on January 16, at the home of Mr. Landis, on January 18, at the home of Mr. Zimmerman, and on January 19, at the home of Mr. Ewell, will be led by young people and will be conducted especially for young people.

EPWORTH M. E. CHURCH

Rev. Ira S. Pimm, B.D., Pastor

Resolve to begin the new year right by attending church each Sunday.

Sunday services:
10:00 Church School. Classes for all ages with competent teachers.
11:00 Divine Worship and sermon by the pastor.

7:00 Senior and High School League devotions. Services conducted by young people.

7:45 Evening Worship and sermon by the pastor.

Wednesday evening at eight, the prayer service. We are continuing our study of the gospel of Mark. Junior Epworth League at four o'clock on Wednesday.

The Student's League of Many Nations will be presented at this church on Thursday evening, January 11th. Full notice is given elsewhere in this paper.

LEVERS-MILLER

Miss Louise Catherine Miller, of Delaware avenue, Palmyra, became the bride of Bert Levers of Camden, at ten o'clock Monday morning. Mr. Levers is the son of Sydney Levers, of Camden.

The Rev. Harold L. Creager performed the ceremony, which took place in the First Lutheran Church, Palmyra.

The couple's only attendants were Mr. and Mrs. Arthur Moore. A reception was held at the bride's home, immediately following the ceremony.

The bride attended Palmyra schools, while the bridegroom is a graduate of Drexel Institute.

The young couple are now residing with Mr. and Mrs. Harry Karn on Delaware avenue.

Mrs. Elmer Davis and Mr. and Mrs. Charles Taylor and family, of Millville, spent Sunday with Mrs. Laura B. Davis.

ALMANAC

Cheer up! You're not alone!
Advice after mischance is like medicine after death.

JANUARY

8—Cherry trees bloom in winter at Nyack, N. Y., 1899.

9—First shot of Civil war fired at Ft. Moultrie, 1861.

10—Allies abandon the Gallipoli Peninsula, 1915.

11—Alexander Hamilton, financier-statesman, born 1757.

12—First meeting of Versailles Peace Conference, 1919.

13—Part of Horseshoe Rock at Niagara Falls drops, 1889.

14—Hoover announces candidacy for re-nomination, 1932.

Keep a-Go-in'

If you strike a thorn or rose,
Keep a-go-in'!

If it hails or if it snows,
Keep a-go-in'!

'Taint no use to sit and whine
When the fish ain't on your line;
Bait your hook an' keep a-tryin'—
Keep a-go-in'!

When the weather kills your crop,
Keep a-go-in'!

Though 'tis work to reach the top,
Keep a-go-in'!

S'pose you're out o' ev'ry dime,
Gittin' broke ain't any crime;
Tell the world you're feelin' prime—
Keep a-go-in'!

When it looks like all is up,
Keep a-go-in'!

Drain the sweetness from the cup,
Keep a-go-in'!

See the wild birds on the wing,
Hear the bells that sweetly ring,
When you feel like singin', sing—
Keep a-go-in'!

Miss Emma Hylton and Miss Paula Woidill spent New Year's day in Atlantic City visiting friends.

"The American people can be led, but they cannot be driven."

NEEDLEWORK GUILD

The regular sewing meeting of the Needlework Guild will be held next Monday (January 8) at the Porch Club, 10 a. m. to 4 p. m. Please come and help. Lunch for 25 cents for those who desire it. Call Mrs. Harold Pink, Riverton 201, if you can arrange to be there.

"MR. SKITCH" STARRING WILL ROGERS, SCORES AT WHITMAN THEATER

The delightful persons of Anne Cameron's Saturday Evening Post Story, "Green Disc" came to life on the screen of the Walt Whitman Theatre, Forty-sixth and Westfield avenue, Camden, with Will Rogers as "Mr. Skitch" the character name and title of the new Fox production which opened last Sunday and continues till Saturday.

It is hilarious entertainment. Always at his best in a modern, topical and timely picture, Rogers has the type of role that lets him loose with sallies of wit, the kind that have made him a national favorite as a humorist. He is supported by that lovable character Zasu Pitts.

Along with "Mr. Skitch" on Thursday, Friday and Saturday, the management announces that headlining on the vaudeville end of the program will be Lester Allen and Joyce White, "International Buffoons," late stars of George White's "Scandals," Earl Carroll's "Vanities," Lemaire's "Affairs," Ziegfeld's "Threes Musketeers" and "Rio Rita," "Top Speed" and Radio and Motion Pictures.

Other acts on the bill are Vancesel the famous dancer known as "Shanghai Sam" and Pope and Thompson in "Variety."

Lillian Harvey, scintillant star of the American and European motion picture screen comes to the Walt Whitman Theatre on Sunday for an engagement of 7 days in "I Am Suzanne" her third starring picture for Fox Films.

RIVERTON

Mr. and Mrs. William Parker and family, of Chestnut Hill, and Miss Mabel Frehafer, of Baltimore, Md., were weekend guests at the home of Mr. and Mrs. John Frehafer of Thomas avenue.

Miss Marcella Landers was the weekend guest of Mrs. William Stuckey, of Derby, Conn.

Mr. and Mrs. Stewart L. Sherman, of Pittman, formerly of Palmyra, celebrated their fifty-fourth wedding anniversary at a family reunion, January 1.

Mr. and Mrs. H. K. Marcy and son, Harry, Jr., of Glenside, Pa., spent New Year's day as the guest of Mr. and Mrs. Charles M. Yost of Thomas avenue.

Mr. and Mrs. Julius Woidill, Jr., and family, of Chestnut Ridge, Glassboro, and Mr. and Mrs. Walter Woidill of Talmage, Pa., were Sunday guests of Julius Woidill, of Main street.

Mrs. G. Winthrop Coffin and daughter, Barbara, of Seattle, Wash., spent the holidays with her parents, Mr. and Mrs. M. Sontheimer.

The employees of the Ball-Biddle Company, East Riverton, tendered a surprise birthday party on Tuesday to Daniel P. Mitchell, one of the executives of the company.

STOLEN TRUCK IS PROMPTLY FOUND

At five o'clock Saturday evening, December 30, a truck owned by the Riverside Milling Company was stolen from the house of Mrs. Lillian Ward, on the Burlington pike, opposite the Asbury Church.

Officer Dorworth reported the theft to the Riverside police and the car was recovered at 6:30 the same evening on the Moorestown-Riverton road. Nothing had been removed from the truck and it was in good condition when recovered.

ROSE SHIPMENT DELAYED BY RAIN

Fred Howard, the famous rosarian of Montebello, near Los Angeles, California, wired Dreer's on Tuesday, in reporting on a shipment of a carload of roses he intended forwarding soon, saying that he would do so just as soon as the terrific rains had abated. The rainfall, after a continuous downpour of twenty four hours, was then twelve inches—that "Jupiter Pluvius was celebrating repeal Eighteenth Amendment."

Special Prices on

USED CARS

UNTIL JANUARY 15th

Owing to the limited amount of storage space we will make a reasonable sacrifice on the following used cars.

1929 Ford Coupe
1927 Chevrolet Landau Sedan
1930 Chevrolet Roadster
1930 Chevrolet Business Coupe
1930 Chevrolet Sport Coupe
1931 Chevrolet Sport Roadster
1930 Ford Tudor Sedan
1929 Whippet Coach
1929 Essex Sedan

These cars have been reconditioned and will give many thousand miles of dependable road service. Come in and look them over.

Your present car may be accepted in trade.

John W. Dawley
Treasurer

Pal-River Chevrolet, Inc.

10 Broad Street Phone 1561 Riverton, N. J.

VISITORS FROM SOUTH AMERICA

Friend of Visitor Would Have
No Products but Those of
Dreer Firm

George F. Bailey, on duty at the Dreer Nursery at Riverton, last Saturday afternoon, had the pleasure of waiting on A. S. Hamilton, of Columbia, South America. This gentleman, accompanied by his good lady, evidently a native of Columbia, speaking only Spanish, and their year-old baby, purchased rose plants and dahlias tubers for a friend in Columbia who had insisted that while he was perfectly aware that some of the items he desired might be secured in the vicinity of New York, yet he wanted Dreer plants and bulbs. Mr. Hamilton, in his desire to oblige his friend, carried the rose plants and dahlias tubers with him. The items made quite a sizable parcel, weighing about 75 lbs. He left Riverton on the 7 o'clock train for New York (having called at 3) and expects to sail for South America on Thursday.

The boys at the nursery enjoyed heating milk and soup for the baby who was a very bright and happy youngster.

BOLTON-KEEBLER

William T. Bolton and Miss Ruth Keebler were married Saturday evening by the Rev. James F. Boughton, of the Delanco M. E. Church.

Mr. and Mrs. Bolton will live at the home of John Hinkle, Broad street, Riverton.

Get Them at

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MISS VERA A. SCHNEIDER

RESERVE THE DATES!

Wednesday, Thursday, Friday

January 17, 18, 19

The New Era Cooking School

Ballroom

RIVERTON FIRE HOUSE

2 to 4 p.m.

It is not often the homemakers of this community have such an opportunity as is being offered by The New Era cooking school. The New Era is not sponsoring a cooking school with the idea that the homemakers of Riverton do not know how to cook. But in cooking, as in any other art, there is always opportunity to learn and to acquire new methods.

Therefore, we thought the homemakers of this community would enjoy learning new, easy ways of doing things, hearing of new recipes, and learning shortcuts and labor-saving ideas.

Every homemaker in this community can profit by the instruction to be given in The New Era cooking school. Cooking plays an important part in the happiness and contentment of families. Therefore, give a woman a convenient kitchen, together with good recipes and good ingredients to make the recipes, and the knowledge of how to make the recipes into appetizing, nourishing dishes, and you have given her the means of adding to the happiness and contentment of her family.

Everything Free

Everybody Invited

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Pal-River Chevrolet, Inc.

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Phone 145 Riverton

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Frank A. Snover, F. D.
John Swartz, F. D.
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Shortcuts to the Dinner Table



BY VERA A. SCHNEIDER

Today I am going to devote our entire column to requests which have come to me, and since I have a little stock right here on my desk asking for candied sweet potatoes, this will be the first to receive my attention. I did not realize that so many home-makers did not know how to make them, but judging from the requests, it would seem I'm all wrong—so here it is.

Candied Sweet Potatoes
4 medium sized sweet potatoes
1/2 cupful butter
1/2 cupful brown sugar
Boil potatoes until almost done. Peel and cut in quarters lengthwise. Place on greased baking pan, sprinkle with brown sugar and dot with butter. Bake in a moderately hot oven until nicely browned, basting frequently with the liquid in the pan.

Another request comes to me for a good pumpkin pie recipe and I hope the one given below meets with your approval. Mrs. Walton. This recipe is one used by a leading chef and is served in one of our most fashionable hotels. It calls for 1 1/2 cups cooked and strained pumpkin.

1/2 cupful brown sugar
1/2 teaspoonful ginger
1/2 teaspoonful cinnamon
1/2 teaspoonful salt
2 cupfuls milk
2 well beaten eggs
Combine ingredients in the order given, stirring until smooth. Pour into a lined pie plate and bake for about ten minutes in a 425 degree oven, then reduce heat to 375 degrees and bake for 30 minutes longer. Serve when chilled.

And here we have a little lady who says, "Please, could you give me a good recipe for fudge?" The writing indicates that the request comes from a little girl and it reminds me of my first thrills in the kitchen when

I was permitted to mix a batch of fudge. What grand and glorious days, and what "awful" fudge! But here is the recipe little Miss R. C. M. and may you enjoy yourself as I did years ago.

Chocolate Fudge
2 squares unsweetened chocolate—cut in pieces
1/2 cupful cold milk
2 cupfuls sugar
Dash salt
2 tablespoonfuls butter
1 teaspoonful vanilla
Add chocolate to milk and place over low flame. Cook until mixture is smooth and blended, stirring constantly. Add sugar and salt and stir until sugar is dissolved and mixture boils. Continue cooking, without stirring, until it forms a soft ball when tried in cold water. Remove from fire and add butter and vanilla. Cool to lukewarm, then beat until mixture begins to thicken and lose its gloss. Pour into greased pan, cool and cut in squares.

The last request I'll be able to take care of today is the one for old fashioned Buckwheat cakes. Next week, perhaps, we shall attend to more of these letters that have come to me.

Buckwheat Cakes
1 pint milk
1 pint water
1 yeast cake
1 tablespoonful molasses
1/2 teaspoonful soda
1 teaspoonful flour
Combine milk and water, bring to lukewarm and dissolve the yeast cake in it. Sift in sufficient buckwheat flour to make a good batter and set aside to rise overnight. In the morning add salt, molasses and soda dissolved in 1 cupful hot water. The batter should be thinner than for ordinary griddle cakes, so if necessary, add more hot water. Cook on hot greased griddle.

HEISLER DIRECTOR OF FREEHOLDERS

Organization Meeting Held
January 2. Stout Is
Director of Roads

At the organization meeting of the Burlington County Board of Freeholders on Tuesday, William H. Heisler, Jr., of Pemberton, was elected director.

Two new members, Palmer L. Adams, Palmyra, Republican, and Frank Cook, Medford, Democrat, took seats. They succeeded Howard Russ, who was a member 25 years and director eight, and J. Lloyd Wright.

Heisler was continued as director of finance. Adams was elected director of public buildings, Charles R. Stout was renamed director of roads, James McCormick continued as director of bridges, and Cook was chosen director of public affairs.

Adams and Heisler were named on the welfare board. McCormick, Stout and Cook were elected a committee on rules, member for voting power in State Association of Freeholders, Stout. It was decided to hold regular meetings on the second and fourth Fridays.

The following officials were re-elected: Louis A. MacFarland, Mt. Holly, superintendent of roads for five years; Dr. George T. Tracy, Beverly, member of the board of tuberculosis sanitarium for five years; Emmor Roberts, Moorestown, member of county library commission for five years; William S. Fryer, Mt. Holly, county welfare board; William J. Smith, Bridgeboro, county fire marshal, and George B. Williams, Burlington, sinking fund commission.

A resolution was offered by Heisler that the state auditor, Walter R. Darby, audit the books for 1934. Heisler congratulated the new members of the board, expressed regret on the retirement of Russ and asked for cooperation.

The executive body will meet at 2.30 prior to the regular meeting.

"The freedom of the individual is still his most priceless possession."
—Owen D. Young.

LADIES' AUXILIARY PLANS CARD PARTY

Biggest Event of Kind at K. of C. Hall Next Friday Night

One of the largest card parties to take place at the Palmyra-Riverton K. of C. hall will be held on Friday, January 12th. Leaders known for their ability in putting over affairs such as this with remarkable success will have absolute charge of soliciting and arranging the large array of beautiful prizes. Plants, art needle work, artistic vases, bridge lamps and jewelry are among some of the many so far on hand, and as this affair will no doubt surpass any previous card party held at the K. of C. hall, arrangements have been made for an overflow attendance.

Mrs. George A. Stroblin is chair-lady, with the able assistance of Mrs. John J. Hallinan, Mrs. Ogden Steele, Mrs. Llewellyn Stout and the Misses Sarah Fowler, Jane Dougherty, Catherine Brennan, Margaret Casey, Catherine Schuler, Anna Braun and others.

The donation will be but 35 cents, and the proceeds will go to St. Joseph's Council K. of C. This committee of ladies also have the men working under their direction. Pinchle and "five hundred" will be played on the second floor, while the bridge players will occupy the ladies' room on the first floor, and the radio game for non-card players in the library. A door prize will also be awarded.

TIPS ON GROWING



BY ONE WHO GREW UP IN THE BUSINESS

Pointsettias will drop their leaves as the flowers fade and the plant goes to rest. Place the plant in a cool situation with only enough moisture in the soil to keep the stems from withering. Place the plant outdoors in summer and plunge it in earth to the pot rim until fall.

Grape vines may be trimmed at any time this month or early February, after you have the impulse to get outdoors and do something.

When watering house plants see that the soil ball is thoroughly soaked and do not water again while the soil is sodden. Little and often does not apply in giving moisture to your window-garden pets. Do not let surplus water remain in saucer or jardiniere.

This is the ideal season for arm-chair gardening—join the "stove league of soil-busters." Get the new editions of the nurserymen's catalogues which appear in the month and plan your plans for the spring. Careful thought now in planning and prospective purchasing may avoid many vexatious disappointments later. It is also wise to place orders early with the seedsmen as later on there is always the danger of stock being sold out. Many folks seldom think of purchasing plants or bulbs until they are seen in flower in neighboring gardens.

One of the most beautiful and novel subjects for the outdoor garden is the Golden Yellow Calla. This is usually thought of as a beautiful plant for the florist in winter. It is however best used as a summer-flowering plant, just fine for bordering a pool and should have lots of water during the growing and blooming period. Bulbs may be purchased now and carried in a warm dry place, as the shelf of a closet, until time for planting outdoors under the same garden conditions as say Cannas in late spring.

The new catalogues for 1934 list a new and distinct race of Chrysanthemums from Korea, single or all perfectly hardy, bearing flowers of bright autumnal shades. This is something "for the book" of the Chrysanthemum fan and those who like fall bloom.

Pruning of summer and early autumn flowering shrubs may be done this month if you do not wish to wait until spring. If any pruning of the spring-flowering shrubs is necessary, do this directly after they have finished blooming.

STEELE VS. PINTO IN CAMDEN TONIGHT

Californian Tackles Nebraskan in Feature Bout of Heavy-weights in Armory

One of three most important matches of the New Deal in wrestling will be offered at the Camden Armory tonight, when Ray Steele, powerful Californian, tackles Stanley (Bad Boy) Pinto, colorful Nebraskan, in the feature attraction of an all-star heavyweight program.

This outstanding match, which was stolen by the Camden promoters, Frank and Ray Hanly, from several major wrestling cities, will be decided over the two out of three falls route. It brings together two of the leading figures of the rival factions.

Another finish contest, a one fall, one hour time limit affair, will find Tom Alley, clever Australian champion, pitted against Emil Dusek, young member of the celebrated Omaha (Neb.) wrestling family. Young Dusek has shown well in all of his matches at the Armory and is a worthy foe for the brilliant Alley.

The feature thirty minute bout will bring together Frank Brunowicz, rough and ready Pole, and Sid Nabors, former University of Tennessee all-American gridiron hero, while in the second half hour set to, Tony Roebuck goes to the post, against Al Kelsey of Chicago, and in the opener Casey Columbo meets Tony Bremen, a new young German.

LOCAL POLICE ASSIST WOMAN

Walked from Baltimore in Attempt to Reach Son in New York

Mrs. Ethel White, 42, widow, recently living at 617 Franklin street, Baltimore, Md., arrived in Riverton Friday night, of last week, on foot trying to get to her son in New York City, and asked the officers for a night's lodging.

E. R. Williams director of public safety, instructed Officer Goodie to buy Mrs. White a meal and a ticket for New York and charge it to the police department.

Mrs. White said that the welfare agencies had not been able to help her.

"It is not during prosperity that we reflect and progress, but rather during slack times when we must put our principles and our methods to the test of adversity."

—Andre Siegfried.

Church Notices

CALVARY PRESBYTERIAN
Charles T. Bates, B. D.
Riverton

Church School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Christian Endeavor, 7:00 p.m.
Evening Worship, 8:00 p.m.
Midweek Service, Wednesday, 8:00 p.m.

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9:30 a. m.
Sunday Services, 11 a. m.
Wednesday 8 p. m.
Reading Room in Church Building
open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.

EPWORTH M. E. CHURCH
Rev. Ira S. Pimm, Minister
10:00 a. m.—Church School and Wesleyan Class.
11:00 a. m.—Morning Worship.
6:45 p. m.—Epworth League.
7:45 p. m.—Church Service.
Wednesday 8:00 p. m.—The Help-ful Hour.
Wednesday 4:00 p. m.—Junior Epworth League.

CHRIST CHURCH
Riverton
January 7th
Holy Communion, 7:30 a. m.
Church School 10:00 a. m.
Holy Communion and Sermon 11 a. m.

Legal Notices

SHERIFF'S SALE
By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, JANUARY 18, 1934 between the hours of 12 and 5 o'clock in the afternoon of said day to wit, at 2 o'clock Standard Time, at the Court House, Mount Holly, New Jersey.

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey.

BEGINNING at a point in the middle line of Penn Street distant fifty-five feet Southward from the middle line of Third Street, said point being at the Southeast corner of a lot owned and being in the Borough of Riverton, in the County of Burlington and State of New Jersey.

BEING a part of the same land and premises of which Alice Taylor became seized by deed from Harry Johnson and Ellen May Johnson, his wife, dated November 12, 1903, and recorded in the Burlington County Clerk's Office in Book No. 21 of Deeds, page 3 &c., and also by deed from James W. Butler, dated June 12, 1909, and recorded in said Clerk's Office in Book No. 37 of Deeds, page 478.

And the said Alice Taylor being so seized thereof, departed this life January 2nd, 1923, leaving a last will and testament bearing date November 14, 1915, and before the Surrogate of Burlington County on March 1st, 1925, did give, devise and bequeath all her property and estate, real, personal and mixed, of whatsoever kind and of whatsoever situation, unto her niece, Ella Todd Conwell.

Decree approximately \$1,984.31, besides interest, costs and fees.

Seized as the property of Howard Henry Conwell, at his late residence, in the execution at the suit of Cinaminson Building and Loan Association of Riverton, New Jersey, complainant, and to be sold by

GEORGE N. WIMER, Sheriff.

Wm. D. Lippincott, Solr.
Dated: December 20, 1933.
Per fee \$25.40

IN CHANCERY OF NEW JERSEY

To Fred H. Wilcoxon and Bessie Wilcoxon, his wife:

By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof in a cause wherein Cinaminson Building and Loan Association of Riverton, New Jersey, is complainant, and you, Fred H. Wilcoxon and Bessie Wilcoxon, his wife, are defendants, you are required to appear and answer the bill of said complainant on or before the 15th day of February, next, or the said bill will be taken as confessed against you.

The said bill is filed to foreclose a mortgage given by you, duly said complainant, dated March 28th, 1932, and recorded in the Office of the Clerk of Burlington County in Book No. 239 of Mortgages, page 382, upon lands and premises situate in the Borough of Palmyra, in the County of Burlington and State of New Jersey, more particularly described in said bill of complaint.

And you, Fred H. Wilcoxon and Bessie Wilcoxon, his wife, are made defendants because you are the record owners of said premises in question.

WM. D. LIPPINCOTT
Solitor of Complaints
35 North Fourth Street
Camden, New Jersey.
Dated: December 15, 1933.
Era 12-21-33 to 1-11-34

CINAMINSON BANK AND TRUST COMPANY
Riverton
December 19, 1933.

The annual meeting of the stockholders for the election of Directors of the Bank, and the transaction of such other business as may properly come before the meeting, will be held at the banking house on Tuesday afternoon, January 9, 1934, between the hours of two o'clock and three o'clock.

HOWARD B. CONOVER, Secretary.

WANT-ADS

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HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
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WANTED — Second-hand bicycle, boy's or girl's in good condition. Call Riverton 97.

FOR SALE—G. E. Refrigerator in perfect working condition, medium size, \$100. Address Box "E" New Era Office.

ELECTRIC IRONER, will sacrifice for quick sale. Riv. 1178. Can be seen at 300 Melrose ave., Palmyra.

REFINISH YOUR OWN FLOORS—Save money with our professional sanding machine. Call at our store and we will be glad to demonstrate. Schwering's Hardware Store, 305 E. Broad street, Palmyra.

Wedding Invitations, Announcements, At Home Cards engraved, virkotyped, or printed at reasonable prices. Come in and see our newest samples of this work. The New Era.

CHRYSLER SEDAN for quick sale, cheap, first-class condition, looks like new. 426 Thomas ave., Riverton. 12-28-34

WANTED

Home for a nice stray dog. Apply Jesse Perkins, 617 Cinnaminson st., Riverton.

CALENDARS

H. B. Williams, coal dealer, Palmyra, has a limited quantity of attractive 1934 calendars which he will be glad to distribute among those who call Riverton 1100 while the supply lasts.

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CWA PAYROLL
This week the CWA payroll for Riverton and Cinnaminson amounted to \$753. Number of men employed, 51.

CAR FIRE EXTINGUISHED

At 3:15 Wednesday evening a Packard belonging to the Camden Packard Company caught fire while employees were trying to start it in the garage of Harry F. Jones. Mr. Jones was using this car while his own was being repaired. The car was pushed from the garage and the fire company extinguished the flame which damaged only the engine and hood.

THE NEW "CHEVY"

The Chevrolet Motor Company announces the showing of the new 1934 Chevrolet in all of the key cities of the United States, this Saturday. The nearest local showing will be in the Bellevue-Stratford Hotel, Philadelphia, and the Hotel Hildebrecht, Trenton, N. J. John W. Dawley, treasurer of the Pal-River Chevrolet, Inc., of Riverton, plans for a caravan of cars to visit the Trenton showing, leaving this Saturday afternoon at 12:30 o'clock. He cordially invites anyone who would like to see the new car, to join the caravan forming in front of the Pal-River garage, 10 Broad street, Riverton.

INVESTIGATE THE AMOUNT OF COAL USED SINCE FALL

SIRLOIN OR ROUND STEAK?

Which would you choose if the price was the same, round or sirloin steak?

There is Round Steak quality in low carbon coal and Sirloin quality in High Carbon Coal, but the price of all coal is now the same. Evans High-Carbon Premium Anthracite is Sirloin. The high-carbon in Evans' High-Carbon Premium Anthracite gives you more heat, lasts you longer, and saves you money.

Many families are changing to Evans' High-Carbon Premium Anthracite Coal because their next door neighbors, who use Evans', have used about a ton less since Fall, and saved the difference. Look at your coal bin today, if you need coal soon order a test ton of Evans' High Carbon Premium Anthracite Coal. Be open minded and learn that there is a difference in coal and that Evans' High Carbon Premium Anthracite Coal may save you the cost of a ton before Spring. Phone Riverton 302 for your money saving test ton of Evans' High-Carbon Premium Anthracite Coal today.

HAPPY COKE USERS SAVE MONEY

Families who order genuine Koppers Coke from Joseph T. Evans, get super satisfaction. Evans' Temperator, Mr. Dailey, gives free money-saving information on all fuel. Joseph T. Evans is exclusive distributor for Palmyra, Riverton, Riverside of genuine Koppers Coke, C-99, and Premium Anthracite. Phone Riverton 302 for prompt service on fuel that saves you money.

ZERO WEATHER FOILED

Every family, who had winter windows, can snash on their homes during last week's frigid days, congratulated themselves because their house was toasty warm and comfortable while their neighbors huddled around registers, radiators, and oil stoves trying to get warm. The scientific explanation is, that the air space between winter windows and the regular house windows, makes an insulation which keeps the heat in the house, while the glass in single windows lets the heat leak out and keeps the house cold. Four months of cold, snowy weather ahead. Any handy man will install winter windows, entire house, in a few hours. Don't envy your neighbors, get your own winter windows, make your wife and children comfortable balance of winter, and save yourself cost of a ton of coal before Spring.

Phone Riverton 302 for a low cost estimate on Evans' zero defying, comfort bringing winter windows. Prompt action on your part secures quick results from Evans.

Joseph T. Evans
Phone Riverton 302

Executor's Notice
Estate of Grace Bennett Cox, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 16th day of October, 1933, upon application of the subscriber, Executor, requiring the creditors of Grace Bennett Cox, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before April 18th, 1934, or they will be barred of any action therefor against the said Executor.
THE FIRST CAMDEN NATIONAL BANK & TRUST COMPANY, Executor.
Proctor: Boyle & Archer,
512 First Camden Bank Bldg., Camden, N. J.
Dated: October 18th, 1933.
E 10-26-12-28-34

Excursions
27c BALTIMORE
30c WASHINGTON
Sunday, January 14
Leave 24th and Chestnut Sts. 8:02 a.m. or 10:15 a.m. Wayne Jct. 7:45 a.m. or 9:15 a.m. (One-way fare from Wayne Jct. 25c extra). Return same day.
Similar Excursions, Jan. 28 and Feb. 11
Details from Agents or Phone Pennypacker 2500, Rittenhouse 4500, Race 5144 /
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Crazy
WATER CRYSTALS

B. E. BLANKENBUSH
The Rexall Store

NOTICE OF SETTLEMENT

Executor's Account
Estate of Frederick G. Brown, deceased.
Notice is hereby given that the First Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington at a session to be held Thursday, February 15, 1934, at ten o'clock in the forenoon.
Grace McNeal Brown,
Marie Brown Shible,
and
Corn Exchange National Bank and Trust Company, Executors.
Proctors: Boyle & Archer,
Dated: January 3, 1934.
Era 1-4-2-1-34

BROADWAY THEATRE
PALMYRA
Evenings, 7:15 & 9
Matinee Saturdays
2 p.m.
Phone, Riv. 593
Perfect Sound and Comfort

New Admission Prices: Weekdays, adults 25c, children 10c; Saturday evenings, adults 35c, children 10c; Sunday matinees, adults 20c, children 10c; Sat. mat., adults 25c, children 10c.

FRIDAY, January 5
Ken Maynard in "A LONE AVENGER"
Sport Reel Krazy Kat Mickey McGuire Cartoon

SATURDAY, January 6
James Dunn and Clara Trevor in "JIMMY AND SALLY"
Comedy Song Hit Story Extra Reel

MONDAY, January 8
Leslie Howard and Heather Angel in "BERKELEY SQUARE"
News Screen Song

TUESDAY, January 9
Ricardo Cortez in "THE BIG EXECUTIVE"
News Comedy

WEDNESDAY, January 10
Sally Eilers in "WALLS OF GOLD"
News Comedy

THURSDAY, January 11
Charles Bickford in "THIS DA YAND AGE"
News March of Time

FRIDAY, January 12
El Brendel in "OLSEN'S BIG MOMENT"
Cartoon Comic Camera Man Reel

SATURDAY, January 13
Marie Dressler in "HER SWEETHEART"
Paramount Act Popeye Cartoon

Prompt Attention and Care
We believe you will appreciate the prompt attention and care which the Officers and Staff of this Bank give to your banking business. Now is a good time to make it your depository.
Member Federal Deposit Insurance Corp.
CINNAMINSON BANK AND TRUST COMPANY
RIVERTON, N.J.

Sensational Reduction MAYTAG

All Cast Aluminum and Steel Square Washer

For Only \$79.50

REGULAR PRICE \$129.50

CALL RIVERTON 1180 FOR DEMONSTRATION

LESTER S. FORTNUM

115-125 West Broad Street, Palmyra, N. J.

TANGLED UP!
\$70,000 Riverbank Project
\$85,000 School Project

HOLVICK RESIGNS AS COUNCILMAN

J. Elmer Hahn, the New Mayor, Appoints John Strohlein to Fill Vacancy

A communication from Frank J. Holvick, newly-elected councilman, was received Thursday night at the meeting of the Riverton Borough Council, tendering his resignation, which was accepted with regret. Mayor J. Elmer Hahn appointed John Strohlein, of 422 Linden avenue, to fill the vacancy. The Mayor presented a letter from Cornelius Vermuele, stating that the request of the Borough of Riverton for \$70,000 of P.W.A. funds for the construction of a sea wall and boulevard along the river bank, had been granted.

The mayor also read a letter from Solicitor Frank A. Mathews, Jr., stating that the P.W.A. folks would probably think it was strange that Riverton refused the grant after it was made, and suggested that a letter explaining the details be sent to the state engineer and also to Congressman D. Lane Powers, who had been very active in securing the money for the borough.

The budget for 1934 passed the third and final reading with the exception of a reduction in the sum appropriated for the welfare association from \$1,000 to \$800, and a ten percent increase in the library appropriation from \$400 to \$440.

The Library Association requested an increase of \$200 in their appropriation. An increase of this kind would incur the expense of re-advertising the budget, because it would be more than 10% of the original appropriation. Consequently the appropriation was raised from \$400 to \$440.

Mayor Hahn, during the discussion on the sewer rent paid by Riverton residents who empty into the Palmyra sewer, said that he had been talking with Charles K. Mervine, member of the Borough Council of Palmyra, who said that it was impossible to lower the rate charged Riverton residents as the Palmyra Borough had to maintain their costly disposal system, whereas Riverton residents did not have this expense.

Mayor Hahn said that he had also been talking to Assessor Robinet Cole, who said he felt that something could be done on the tax bills of those Riverton residents who had (continued on page 4)

PERKINS RESCUES UNCONSCIOUS MAN

Young Riverton Fireman Rescues E. C. Worrell in Moorestown Blaze Thursday

Charles ("Ike") Perkins, 23 years old, Riverton fireman, residing at 615 Cinnaminson street, distinguished himself early Thursday morning when he entered a burning building at 307 Crestler avenue, Moorestown, and dragged to safety E. C. Worrell, 80 years old, who was overcome with smoke five minutes after he entered the burning building.

Perkins was leaving the Moorestown Bowling Alleys at one o'clock in the morning when he detected the odor of smoke. Looking around him he perceived that the building of the Worrell Engineering Company, directly across the street, was burning briskly on the inside. He went back to the bowling alleys and turned in the alarm, he then went across the street and notified Mr. Worrell, who resided next door to the plumbing shop.

Mr. Worrell, scantily clad, entered the burning shop, which was then filled with dense smoke, in an effort to rescue some of the firm's important records. When the elderly gentleman failed to re-appear after a short time, Perkins entered the (continued on page 13)

THE NEW ERA

RIVERTON, NEW JERSEY, THURSDAY, JANUARY 11, 1934

RIVERTON'S CHIEF PASSES



WALTER G. MILLER

of 609 Cinnaminson street, Riverton, who died Friday morning at his late residence of a heart ailment, after an illness of eight weeks. The former Chief of Riverton Police spent thirty years on the Riverton force and was in his sixtieth year.

Funeral services will be conducted from his late residence at 2 o'clock, Monday afternoon. Friends may call after 7 o'clock Sunday evening.

SCHOOL PROBLEM IN NEW JERSEY

Mrs. William F. Little Will Speak on "Facing the Facts," in Cinnaminson
Mrs. William F. Little, of Rahway, a member of the New Jersey State Board of Education, will speak on "Facing the Facts in Our Schools" at a public meeting, to be held Thursday night, January 18, at 8 o'clock, in the auditorium of Westfield Public School, Cinnaminson.

The meeting is sponsored by the recently organized Business and Professional Women's Club of Burlington County.
Mrs. Little was a member of Governor A. Harry Moore's recent Educational Survey Commission, and for four years she was state president of the New Jersey Congress of Parents and Teachers. She is well known throughout the country as an authority on educational subjects.

Members of school boards, taxpayers' associations, parent-teacher groups, service clubs, fraternal organizations and their auxiliaries, as well as school teachers and municipal and county officials have been invited to attend the meeting, which will be open to the public.
Mrs. Myra A. Blakeslee, of East Orange, state president of Business and Professional Women's Clubs in New Jersey, will speak briefly, and a musical program will be presented by Mrs. Jacob B. Klevan, pianist, of Riverside, and Miss Florence Irons, of Burlington, well known soprano who sang for several seasons with the Philadelphia Civic Opera Company.

Mrs. Klevan a member of the sponsoring club, is music chairman of the Burlington County P. T. A. "The Business and Professional Women's Club is conscious of the crisis in our schools, and we believe that the first step toward the solution of the great problem is to be well informed of the true situation. That is why the club is sponsoring the meeting," declared J. Margaret Warner, of Burlington, president of the club, who will preside.

In his recent report Dr. George Zook, United States Commissioner of Education, says: "This year, more than any other, the very existence of schools in many communities is at stake. "2,280,000 American children who should be in school, are not. "2,000 rural schools in 24 states have not opened this fall." (continued on page 12)

DR. BEARDSLEY AT RIVERTON P. T. A.

"Health" Will Be Topic at Meeting Monday Night in School Auditorium

Dr. E. J. G. Beardsley will speak on "Health" at the evening meeting of the P. T. A., Monday, January 15, at 8 p.m., in the Riverton school auditorium.

All those who enjoyed Dr. Beardsley's talks at the Porch Club a year ago will be glad of this opportunity to hear him again. The Art Club have arranged to exhibit their handiwork at this meeting. Many will recall their wonderful display last year. If possible come early and see just how talented these youngsters are.

Russell Jermol, basso, will also sing at this meeting.

COOKING SCHOOL PLANS MATURING

New Methods and New Recipes Will Be Demonstrated. Prizes Every Day

Readers of this issue of The New Era will find considerable space devoted to publicity concerning the cooking school which is to be held in the auditorium of the Fire House on Wednesday, Thursday and Friday, January 17, 18, 19, from 2 to 4 o'clock.

One of the matters of prime interest and importance in opening the cooking school is securing the services of the best instructor and lecturer on home economics that is available and we have been fortunate in having been able to arrange with Miss Vera A. Schneider, widely known in this section of the country as a lecturer and demonstrator of household equipment and kitchen aids. Miss Schneider will conduct the school here.

A complete modern kitchen will be installed on the stage at the Fire House, where Miss Schneider will tell the housewives of this vicinity what she knows of the culinary art and give practical demonstrations of her methods of procedure. She has full knowledge of every phase of cooking, having studied home economics and domestic science for a number of years. She is constantly experimenting with foods and with kitchen appliances, and promises to bring to Riverton some brand new recipes and some new ideas for parties, luncheons and the like. Door prizes will be given free each day.

"FUN IN HOUSEKEEPING"

Cooking schools are not to teach women to cook—mercy no! At least the one sponsored by The New Era and to be held at the Fire House next week, isn't. It is to demonstrate new methods, give new recipes and pass on a lot of little tricks and frills about keeping house which not only add to the satisfaction of the housekeeper, but to the pleasure of the family as well. Miss Schneider knows a lot of such little tricks. You doubtless know some of them, but perhaps not all. Visit the cooking school and see if you don't learn something interesting.

WARNING

The Riverton Police department have had a number of complaints from the townspeople relative to the promiscuous use of air rifles by boys in the town.

The police department takes this opportunity to warn the people that a borough ordinance exists prohibiting the shooting of air rifles within the borough limits. If parents will caution their children against the use of these guns on the streets they will avoid action that otherwise must be taken by the borough police.

PROTEST CLOSING OF PALMYRA BANK

Depositors Resent Appointment of Receiver, with Reorganization Plans Under Way

More than 800 residents of Palmyra and Riverton, many of them depositors in the Palmyra National Bank, assembled in the auditorium of the Palmyra high school Tuesday evening in response to an invitation by the Committee on Reorganization, to see what steps could be taken to prevent the bank from being liquidated by the newly-appointed receiver, William S. C. Roray, who was named to that position last Saturday, in face of the fact that plans were well under way for the reopening of the bank with full banking service.

The meeting was called to order by Wilbur F. Crane, chairman of the committee, who briefly explained that the purpose of the meeting was to hear of a plan by which the reorganization could be accomplished, notwithstanding the arbitrary action taken by the Department of Banking at Washington.

The speaker of the evening was Lester C. Leonard, of Red Bank, counsel retained by the committee. Mr. Leonard had been the attorney for the committee of citizens which reopened the Asbury Park and Ocean City Bank after it had been closed a year and a half.

"Does Not Need a Bank"

Mr. Leonard said that an official in the comptroller's office in Washington had made the statement to him that no matter how solvent the Palmyra bank became, it would remain closed, because Palmyra did not need a bank. The speaker asserted that the Palmyra bank still has its charter, and under that charter it is entitled to a license to operate if and when it can demonstrate a condition of solvency.

If the bank is forced into immediate liquidation through the receiver's hand, he said, depositors will lose about half their money. If, on the (continued on page 9)

CURTIS INSTITUTE ARTISTS IN RECITAL AT PORCH CLUB

The Curtis Institute of Music is presenting two of its pupils in a recital at the Porch Club on Tuesday, January 16th, at 2:30 p.m.

The artists chosen for this event are James Bloom, violinist, and Margaret Codd, soprano, with Eugene Helmer as accompanist. James Bloom is a young Philadelphian who has not as yet been farther afield than his native city, having studied violin with Albert Meiff and Myer Gorodetzer prior to being admitted to the Curtis Institute of Music. His exceptional talent being recognized at once by the examiners present at his audition, he was accepted as a pupil by Madame Lea Luboshutz. Mr. Bloom's career as a concert violinist has been well started by his appearances in various recitals in the Concert Course Series.

Miss Margaret Codd, soprano, comes from a family of musicians; her mother a dramatic soprano, her father a bass, and both leading singers in Canada. Her sister has sung in opera and is at present on a concert tour of this country. Her brother is a well-known radio singer in Los Angeles and another brother a scholarship student in the Eastman School in Rochester. Miss Codd was accepted at the Curtis Institute of Music in 1930 and studied under Madame Sembrich, with whom she had a private scholarship for a year previous to coming to Curtis. Later she became a pupil of Queena Mario and has continued her operatic studies under Mr. Wilhelm von Wymetal at the Institute.

The program is a varied one, including selections by Kreisler, Mozart, Rossini, Massenet and many other composers. Guest tickets are fifty cents, a very small price to pay for an afternoon of delightful entertainment.

CARD PARTY FOR AMBULANCE FUND

American Legion Sponsoring Affair
to Raise Money for Ambulance
Association

In appreciation of the splendid work done by the Palmyra Ambulance Association, Post Rodgers will sponsor a card party on January 31, at the Legion Home. Pinocchio and bridge will be the order of business from 8.30 to 11.00, after which prizes will be awarded. There will be plenty of real prizes well worth playing for. Refreshments will be served free after the playing. A real evening's pleasure for the small admission of 25c.

The Post believes that there are many in town who will want to assist in this effort to help the Ambulance Association. Those who are actively engaged in the operation of the Ambulance Association deserve all assistance the residents of this locality can render. Seldom do they appeal for funds but struggle gamely on with the donations made by the people who have had reason to appreciate the value of their service.

Patronize this card party. Entire proceeds are for the Ambulance and they need it.

K. of C. CARD PARTY FRIDAY NIGHT

Refreshments Have Been Added to
Attractions for Big Time in
K. of C. Hall

Mrs. George A. Strohlein, chair-lady of the big card party that will be held at the K. of C. Hall this Friday night, January 12th, announces that her committee has surpassed her expectations with the great number, and splendid array of beautiful prizes already on hand, and owing to the enthusiasm displayed, and anticipation for a large crowd in attendance, it was decided to pass out refreshments during the evening. The radio contest will be popular with the non-players, as prizes will also be awarded to the winners.

Preparations are now being made for the annual show, a musical comedy "Footlight Review" to be presented by the dramatic club of St. Joseph's Council K. of C., on Friday, January 26. Thomas McCrosson is chairman of the executive committee.

"SOUTH AMERICA" AT ASSEMBLY

Mrs. Nathan Lane Will Tell Pupils
of Riverton School of South-
ern Neighbors

Mrs. Nathan Lane has been obtained by the Student Council to give a talk about South America on January 12, 1934. She will bring with her an exhibit from this country.

Miss Parker's children are constructing a store representing Smith's store. This will be on exhibit for the P.T.A. meeting, Monday evening, January 15.

Miss Rothbart's boys and girls made friezes of colonial life for the exhibit.

For the fifth grade's contribution, a quilt was made by their girls, and "Winter at Valley Forge" will be represented on the sandtable. Mrs. Williams will contribute for the P.T.A. meeting, Monday evening, January 15, a Minnesota lumber camp, which they are studying in geography. There will be many contributions from Miss Emery's classes for the meeting. A serial cartoon of the early colonial period, made by Mary Elwell, will be one contribution. An Indian frieze made by Ruth Baker, Helen Borer, Mary Whitner Rogers, and Robert Tull, will be on exhibit. A totem pole made by Robert Stover and Arthur Seelhorst will also be exhibited. Some social studies papers, written by Mildred Schmidt, William Hammelman, Helen Borer, Thomas Denman, Robert Gowell, George Mattia, Tyler Vile, Jack Yost, Warren Hubbs, Arthur Burns, and Marie Haines, will also be displayed.

VITAL STATISTICS

Miss Emma B. Rudderow, registrar of vital statistics, reports eleven births, thirty-one deaths and twenty-six marriages during the year 1933.

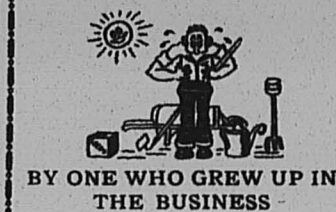
GROUP STUDIES "ADOLESCENCE"

Mrs. F. B. Elwell, Leader, Brings
Out Many Interesting Points
on This Subject

Mrs. Francis B. Elwell conducted the study group meeting at the Riverton school last Monday. Her topic "Adolescence" created much interesting discussion. "Responsibility trains children to handle their own independence and helps in their mental development" was one of the most important points in this talk. Several excerpts from Winifred V. Richmond's books "The Adolescent Girl" and "The Adolescent Boy" were read. Splendid books dealing with this subject are available at the Riverton Library.

The winter County Council meeting will be held at Marlton Methodist Church, Wednesday, January 17. Mrs. Howard Coe will be pleased to arrange transportation for all those interested in hearing Newell Edson speak on Social Hygiene.

TIPS ON GROWING



It is doubtful if there is a more popular summer-flowering shrub than the Butterfly Bush or Summer Lilac (Buddleia), but to secure fine flowers and lots of them the plant should be cut back nearly to the ground in winter. If planted in an exposed situation, place a mound of soil around the base of the plant in late fall, afterwards cutting back to the soil line. The plant the following season will throw out long sturdy shoots well covered with the cylindrical bloom, which if cut as it fades, will keep the bush gay with flowers throughout the summer.

The new dark lavender purple variety, Isle de France, requires the same treatment as recommended above, for the sort now commonly grown—Variabilis magnifica. The Rare Chaste Tree (Vitex macrophylla) also requires a soil protection and a trimming back of the old wood nearly to the ground in the spring. This beautiful lavender-blue flowering shrub merits being better known, as it is of a color seldom found in hardy shrubs and is also in bloom when most shrubs have finished flowering.

Among the Patented Plants this season is the new Korean Hybrid Chrysanthemum "Mercury." Originating in New England, it is a single-flowering variety of a coppery bronze color, beginning to bloom here with us about the first week in October.

On sale in bookstores and in nursery catalogues are found comprehensive works on horticulture, many written in a conversational vein, from the smallest volume devoted to one subject as say the Violet, Dahlia, Rose, etc., to the large complete encyclopedias of Horticulture. Anyone having a garden, no matter how small, will find these invaluable as interesting reference works, and they make excellent gifts to our friends of the garden clubs.

When bringing Amaryllis bulbs to air and light, water sparingly until the bulbs become thoroughly rooted—say for the first week or ten days. Then give plenty of heat and moisture. These bulbs should not be awakened too quickly from their winter's rest.

Rock Garden enthusiasts will be happy to learn that a national society is being formed for the dissemination of knowledge on this interesting horticultural subject. The society is founded on the same lines as the Rose and Dahlias Societies of America. Headquarters have not yet been established. Those enthusiasts who impatiently await the opening of the spring season to delve among the rocks in the garden might find enjoyment in the making of small indoor rock gardens planted with small Cacti, Aloes, Ives and similar plants.

Devotion to God implies a life of sacrifice to our fellow creatures. We can live of service to God in no other way. If we turn our backs on our fellow man, we turn out backs to God.—Ezselement.

..COOPERATION..

Efficient cooperation with our customers in both their present and future financial affairs is a well established principle with this institution and assures satisfactory banking service to our clients.

In order to broaden our service, arrangements have been made with the following Philadelphia banks to accept deposits for our account and also to cash checks for our customers:

CORN EXCHANGE NATIONAL BANK AND TRUST CO.
Second and Chestnut Streets 1510 Chestnut Street

PHILADELPHIA NATIONAL BANK
421 Chestnut Street 1416 Chestnut Street

Let Us Explain This Service.

THE CINNAMINSON BANK AND TRUST COMPANY

Riverton, New Jersey

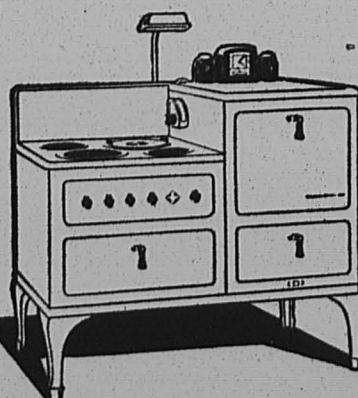
Member Federal Deposit Insurance Corporation

You are invited to see a demonstration of
THE NEW ART OF PLANNING AND PREPARING MEALS

THE NEW ERA COOKING SCHOOL

Auditorium
Riverton Fire House

Wednesday, Thursday, and Friday
January 17, 18, 19



Money-saving suggestions on how to buy and preserve foods—new ways to plan, prepare and serve meals—how to use "left-overs"—tasty "thrifty" dinners—how to keep your kitchen delightfully cool and spotlessly clean. See how electric refrigeration and electric cookery saves time, health and money in the General Electric Kitchen.

NO ADMISSION! — FREE GIFTS!

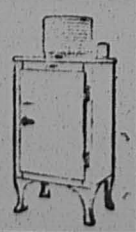
GENERAL ELECTRIC AUTOMATIC RANGE

See it demonstrated at the Cooking School

The famous Calrod equipped General Electric Range gives you faster cooking speeds and adds a new full-flavor and nutritious goodness to all foods. By eliminating waste through shrinkage and loss of healthful, natural juices, it saves as much as one month's meat bill every year. Electric current cost averages less than one penny per person per meal. Cooking failures don't happen—a child can cook a complete dinner with the skill of an expert chef. There is no watching and waiting, no basting or tasting. In the Thrift Cooker of the G-E Range, vegetables, meats and desserts can be all cooked at one time on a fraction of full current—and there will be no mingling of flavors or odors.

GENERAL ELECTRIC REFRIGERATOR

See it demonstrated at the Cooking School. One in your kitchen will quickly pay for itself and keep on saving for years to come.



C. R. SWEENEY, Inc.

309 E. Broad Street

Telephone, Riverton 973

Palmyra



EXAMINATION FOR POSTMASTERS

The United States Civil Service Commission, at the request of the Postmaster General, announces a competitive examination for Postmaster, receipt of applications to close January 23, 1934.

This examination is held under the President's Order of July 12, 1933, and not under the civil service act and rules.

Competitors will not be required to report for examination at any place, but will be rated upon their education and training, business experience, and fitness.

Apply to the secretary of the board of civil service examiners at the post office in Riverton or to the United States Civil Service Commission, Washington, D. C., for application Form 10, and Form 2213 containing definite information in regard to the examination.

FOOD SALE

A food sale will be held by the Philathea Class of the Central Baptist Church, Friday and Saturday, January 19 and 20.

Fish cakes and soup will be sold Friday, and crullers and delicatessen on Saturday. For orders call Mrs. Dimon, Riverton 340-M, or Mrs. Johnson, Riverton 718.

IMPORTANT MONEY SAVING COAL INFORMATION

WOMAN SAVES
105 POUNDS COAL
EACH WEEK

A prominent Riverton woman who for many years used 10 tons of coal every winter says she never discovered she was using too much coal, costing her extra money until last winter when her next door neighbor told her she used only 8 tons of Evans High-Carbon Premium Anthracite Coal.

This thrifty woman ordered 2 tons of Evans' as a test, her husband kept careful record and found he saved a shovelful a day (15 lbs.), 105 lbs. a week by using Evans High-Carbon Premium Anthracite Coal.

His explanation was, "The higher percentage of carbon in Evans makes it burn longer and gives at least ten days longer burning out of a ton, less attention, and less ashes." He figures his saving this winter will be nearly \$20 by using Evans' High-Carbon Premium Anthracite Coal.

Try a test ton of Evans' this week, prove to yourself you can really save money too the balance of the winter and future winters by ordering your test ton today, Evans' Riverton 302.

THRIFTY COKE USERS

Many families do not know that genuine Koppers Coke can be secured in Riverton, Palmyra and Riverside only from Joseph T. Evans. With Evans genuine Koppers Coke comes free advisory service from their Mr. Daily how to get money saving results from use of Genuine Koppers Coke, secured from Joseph T. Evans.

RELIEF FOR SHIVERING FAMILIES

Every family in moderate circumstances, who shivered during the last cold spell can afford the low cost comfort of Winter Windows, Storm Sash, at least on the first floor.

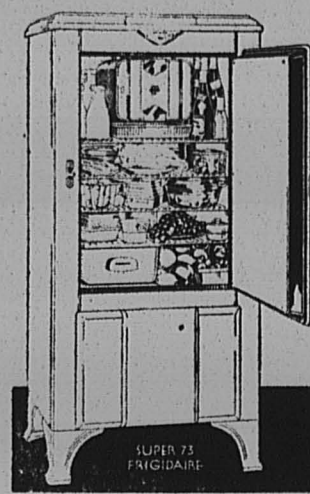
Winter Windows on the cold side of your house will keep the cold out and the heat inside. The cost is lower than you think. Evans' Winter Windows are not expensive. Phone today for Evans' low cost estimate, the windows can be put on in a short time by your carpenter or you can on yourself with a screw driver.

For the next four months your wife, children and elderly folks will be comfortable and you will save about a ton of coal by Spring by installing Evans' Winter Windows, NOW. Phone Evans, Riverton 302 to send their estimator today.

Joseph T. Evans

1001 N. 2ND ST. RIVERTON, N. J.

FRIGIDAIRE



WILL BE DISPLAYED

at the

RIVERTON COOKING SCHOOL

by its local dealer

RAYMOND WARNER

BOROUGH OF RIVERTON BUDGET—1934

NOTICE

Notice is hereby given that the following local Budget and Tax Ordinance were approved by the Mayor and Council of the Borough of Riverton, County of Burlington, on December 27, 1933.

A hearing on the Budget and Tax Ordinance will be held in the Council Chamber in the Fire House on Thursday, January 11, 1934, at eight (8:00) o'clock P.M., at which time and place objection to the said Budget and Tax Ordinance of the Borough of Riverton may be presented by any taxpayer of the said Borough.

LOCAL BUDGET OF THE BOROUGH OF RIVERTON
COUNTY OF BURLINGTON
FOR THE FISCAL YEAR 1934

This Budget shall also constitute the Tax Ordinance.
An Ordinance relating to taxes for the year 1934.
BE IT ORDAINED, by the Mayor and Council of the Borough of Riverton, County of Burlington, that there shall be assessed, raised by taxation and collected for the fiscal year 1934, the sum of Twenty-Seven Thousand Five Hundred Seventy-Five and 38/100 Dollars (\$27,575.38) for the purpose of meeting the appropriations set forth in the following statement of resources and appropriations for the fiscal year 1934.

RESOURCES	1934	1933
Surplus Revenue Appropriated		\$ 6,000.00
Miscellaneous Revenue Anticipated:		
Franchise Tax	6,500.00	7,500.00
Gross Receipts Tax	2,000.00	2,000.00
Interest on Taxes and Assessments	1,500.00	1,000.00
Interest on Bank Balances		75.00
Police Tax	400.00	400.00
Refund of Gasoline Tax		2,100.00
Fees and Permits	75.00	140.00
Searches	40.00	50.00
Dog Licenses	125.00	150.00
5% of Gross Receipts of Bus Lines	100.00	100.00
Ordinance Taxes	201.00	
Fire Protection—Cinnaminson Township	600.00	
Local Purpose Tax	27,575.38	21,858.08
	\$39,126.38	\$41,353.08
APPROPRIATIONS	1934	1933
General Government:		
Borough Organization	\$ 4,000.00	\$ 4,000.00
Interest on Current Loans	1,500.00	700.00
Printing	450.00	400.00
Preservation of Life and Property:		
Police	7,500.00	6,000.00
Police Car	2,000.00	200.00
Fire	2,300.00	2,500.00
Fire Hydrants	1,800.00	2,000.00
Dog Regulations	50.00	50.00
Public Works:		
Highway	3,700.00	3,500.00
Sewer Maintenance	300.00	300.00
Lighting	5,500.00	6,000.00
Garbage	900.00	900.00
Trees (Shade Tree Commission)	1,000.00	1,200.00
Winter Work Improvement	1,275.00	
Health and Charities:		
Health	350.00	250.00
Visiting Nurse	300.00	300.00
Ambulance	150.00	150.00
Welfare Association	800.00	
Education:		
Library (Riverton Free)	400.00	400.00
Celebrations:		
Fourth of July Celebration	300.00	300.00
Election	250.00	250.00
Borough Property	1,700.00	1,700.00
Contingent	200.00	200.00
Debt Service:		
Payment of General Improvement Bonds	3,000.00	8,000.00
Payment of General Improvement Notes		1,300.00
Interest on General Improvement Bonds	142.50	250.00
Interest on General Improvement Notes	55.00	52.50
Interest on General Improvement Notes—Memorial Park		53.40
Deficit—Taxes Remitted—1919 to 1927		59.62
Deficit—Taxes Remitted—1920 to 1928		117.56
	\$39,126.38	\$41,353.08

This Ordinance shall take effect as provided by law.
By order of the Mayor and Council.

DANIEL M. CLIFTON,
Borough Clerk.

Dated, Riverton, N. J., December 27, 1933.

Don't miss this!
SEE

FELIN'S

Pure Pork Products

demonstrated exclusively

at the

HOME TOWN

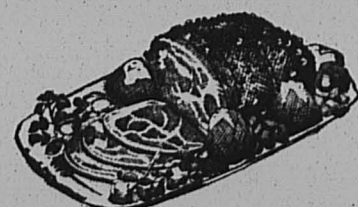
Cooking SCHOOL

by Miss Vera A. Schneider
HOME ECONOMICS EXPERT

The FELIN MEATS

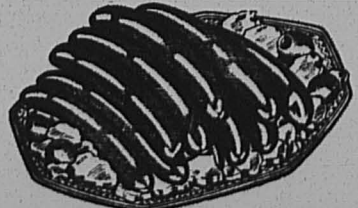
demonstrated in the cooking school may be purchased at your neighborhood dealer. Try these new recipes at home. There will be suggestions for fancy party sandwiches, and school lunch sandwiches, as well as special dishes for breakfast, lunch and dinner. And remember—all of FELIN'S MEATS are guaranteed pure under U. S. Government Inspection No. 277.

FELIN'S VIRGINIA STYLE BAKED HAM



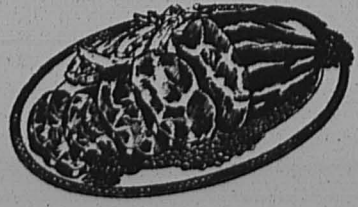
It's ready to eat!
Skinned, boned, rolled, trimmed, sweetened and baked. Serve hot or cold.

FELIN'S FINE FLAVOR FRANKFURTERS



Pure, selected Government-inspected meats, spiced, seasoned and hickory-smoked.

FELIN'S SMOKED BONELESS BUTTS



Sugar-cured, delicious to the last tender morsel. No waste.

Be sure to get these tasty

FELIN FINE FOODS

from your neighborhood dealer. Try them as Miss Schneider suggests.

NEXT WEEK

January 17, 18, 19

Wednesday, Thursday and Friday, at 2 P. M.



THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second-Class Matter

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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Advertising Rates on Application

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NEW JERSEY NEWSPAPERS, Inc.
B. T. Mines, President

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
1606 Walnut St., Philadelphia, Pa.

Bravo, "Ike"!

The recent courageous action on the part of Charles Perkins, a Riverton man (hardly more than a lad) who undoubtedly saved the life of an aged gentleman in a fire at Moorestown, Thursday morning, certainly is worthy of commendation.

His whole course of action, as recounted by witnesses, was marked with cool, clear thinking, deliberate action, and unselfish courage.

Riverton has every reason to be proud of its young fireman, even as the members of his Volunteer Fire Company are, but it sometimes takes an outstanding incident such as this to kindle anew the public consciousness of the REAL SERVICE to life and property rendered by its volunteer firemen.

We often hear of the volunteer fireman who threw the mirror out the second-story window and carried the feather bed carefully down stairs, but this is one of the times when the volunteer fireman comes into his own and demonstrates the true worth of his service.

We are proud of you, "Ike."

RIVERTON

Miss Helen Landers spent Wednesday with friends in Lansdowne.

Mr. and Mrs. Arthur Johansen and Mr. and Mrs. Edward Coffey, of Brooklyn, were weekend guests at the home of Mr. and Mrs. Harvey E. Stewart.

Mrs. Frank Hamlin, of Second street, entertained the N N N club Tuesday evening.

Mrs. Charles Voorhis entertained at cards Wednesday for the benefit of the Y.M.C.A. Auxiliary.

Dreer's received this week a full carload of roses from the San Fernando Valley in California. They arrived in fine condition.

Mr. and Mrs. Edward O'Neill, of Riverton, are being congratulated on the birth of a son, Edward Rhoades O'Neill, on December 31, at the Pennsylvania Hospital, Philadelphia. Mrs. O'Neill will be remembered by her many friends as Miss Margaret Rhoades.

Mr. and Mrs. Dennis Maloney returned from Plainfield Sunday, where they had been spending several weeks with their son and wife.

Mrs. Otto Sauters and Mrs. Dennis Maloney visited their brother and wife, Mr. and Mrs. George Cole, in West Philadelphia, Wednesday. Mr. Cole, who has been ill, is much improved.

The Woman's Auxiliary of Christ Church, Riverton, will hold their regular meeting on January 17 at 10:30 in the parish house. Luncheon will be served as usual.

The regular monthly meeting of Unit No. 156, American Legion Auxiliary will be held in the Legion Home Wednesday evening, January 17, at 8:30 o'clock.

No one can make a fool of us. Providence has fixed it so that no one can deprive of us that prerogative.—Nuggets.

PALMYRA

Miss Marjorie Powell, who is a student at Glassboro Normal School, spent the weekend with her parents, Mr. and Mrs. Elvin I. Powell, of Memorial avenue.

The Thrift Circle of the Needlework Guild of America will meet Tuesday, January 16, at the home of Mrs. William T. J. Purnell. All members are urged to attend.

Miss Ida Trout, who is a student at Ursinus College, spent the weekend with her parents, Mr. and Mrs. Herbert Trout, of Cinnaminson avenue.

The Friendship Circle Class of the Epworth M. E. Church held a very interesting meeting at the home of Mrs. Joseph Turnock, of Linden avenue, Riverton, Monday evening. Mrs. Gamble and Mrs. Mandeville were Mrs. Turnock's very able assistants on that occasion. Thirty-five members were in attendance.

The Girl Scout Mothers of Troop No. 2 are sponsoring a "Cootie Party" to be held Friday evening, January 19, at the home of Mrs. Harry K. Mansfield, 317 East Broad street. The admission charge will be only fifteen cents and each mother is asked to bring a friend.

Edmund Dessimo, of Columbia avenue, left last Wednesday morning for Miami Beach, Florida, where he has accepted a position.

LONE STAR JUNIORS

Howard Taylor, a delegate from the State Older Boys' Conference, was present in the meeting of January 4.

Mr. Taylor told the group about the conference, and he also told them of some interesting speakers that were there.

The most interesting topic was "Ventures in Christian Living." It isn't the break you get but what you do about it, is another fact worth remembering.

After the meeting the group practiced basketball.

Robert McCurdy, Reporter.

AMBASSADOR EDGE GUEST SPEAKER

Brings Stirring Message to County Republican Dinner at Riverside

Walter E. Edge, former ambassador to France, former United States Senator, and former Governor of New Jersey, declared Monday night before an assemblage of 400 Republicans in Riverside firehouse, that the present indication of recovery is like a "shot" in the arm.

He said he was not trying to be unpatriotic, but did not agree with the policy of the Administration. Edge asserted he was convinced permanent recovery would never come unless the 125 million persons in the United States were given the opportunities of the past, instead of being controlled by a centralized bureau in Washington.

The Ambassador was guest speaker at the first annual meeting of the Associated Republican Clubs of Burlington County. Frank A. Mathews, Jr., of Palmyra, former judge of the Burlington County District Court, was toastmaster. He read letters of regret from United States Senators Hamilton F. Kean and W. Warren Barbour and Congressman D. Lane Powers. They said affairs of state compelled them to stay in Washington.

Jay B. Tomlinson, of Bordentown, was elected president for the ensuing year, succeeding Lawrence G. Mingin, of Medford, county clerk. Tomlinson was first vice president.

The other officers elected include Mrs. Pearl Bridgegum, Hainesport, fourth vice; Frank Lovenduski, Burlington, fifth vice; Frank H. Wimberly, Moorestown, sixth vice; John L. Lebengood, Moorestown, first assistant secretary; William C. Cook, Mount Holly, second assistant secretary.

In the introductory remarks leading up to his address, Edge gave Senator Powell a boost for the governorship. Powell, he said had ascended to the highest Republican office in New Jersey when he will officially become the president of the Senate. It is the second highest office in the State.

Senator Powell will be in the position to start as a real leader of the Republican Party in New Jersey, declared the speaker.

Those sitting at the guest table included Christopher Pettit, of Palmyra, who was elected secretary of the club Monday night, Charles J. Meyers, of Maple Shade, elevated to second vice president; Jay Tomlinson, named president; Charles A. Rigg, judge of Common Pleas Court in Burlington County; Daniel Lemmon, Browns Mills, member of county tax board; V. Claude Palmer, of Moorestown, judge of Circuit court; Michael Hart, of Jobstown, made third vice president; Roy McDougall, of Delanco, elected first vice president; Elwood Zigenfus, Beverly, re-elected treasurer; Robert Peacock, of Mt. Holly, assistant attorney general of New Jersey; Isadore Worth, of Riverside, assistant United States District Attorney; Charles R. Stout, Florence, freemason and chairman of the Burlington County Republican Committee; Walter VanSiper, a judge of Common Pleas Court in Essex County; Dr. Marcus W. Newcomb, of Browns Mills, assemblyman from the county; Senator Clifford R. Powell, of Delanco; and guest speaker, Walter Edge.

The following bills were ordered paid: Cash on hand—\$ 500.00; D. M. Clifton, clerk—\$ 140.00; W. G. Miller, sal. Jan.—\$ 135.00; William Gootie, sal. Jan.—\$ 125.00; John T. Robinson, sal. Jan.—\$ 124.00; John W. Carhart, sal. Jan.—\$ 50.00; Highway—\$ 75.00; Robert Clelland, sal. Jan.—\$ 2,000.00; Garbage—\$ 125.00; John Dzedzic, Jan. Board of Education—\$ 2,000.00; C. K. Davis, custodian school funds—\$ 125.00; Phila. Toro Co., balance due 30-in. mow. machine—\$ 125.00.

Whitman Owners Lease Broadway

(continued from page 1)

children at all times, and the charge for adults will be twenty cents at matinees and thirty cents in the evening, including Saturdays and holidays. This is not merely a raise in prices at the theatre, but a rise in the kind of entertainment offered the theatre-going public in this section.

The manager, Mr. Bourgeois, invites you to visit the theatre one time and guarantees satisfaction to you.

The feature picture being offered on the opening night, Tuesday, January 16, is Joe E. Brown in "Son of a Sailor," one of the biggest laugh riots of the season, and Joe E. Brown's most brilliant picture.

Holwick Resigns As Councilman

(Continued from page 1)

to pay the extra sewer rent. Before anything is done however, Mr. Hahn suggested that the sewer committee get in touch with Mr. Merwine and see just what adjustment could be reached.

Parked Cars Menace

Director of Public Safety Edward R. Williams, in his report to council, said that a dangerous condition exists on Main street above Seventh, where cars are parked on the street, on both sides all night, without lights. Several years ago a bad accident was caused as a result of this parking, and just the other night the Riverton fire truck nearly ran into a car coming toward it when the driver of the truck turned out to avoid hitting the parked cars. Mayor Hahn said he would see what could be done about this, not only on Main street, but on all the streets in Riverton.

Mr. Williams also mentioned that a tree at the corner of Seventh and Main, overhanging the roadway, making it dangerous to the traveling public. There is also a tree at Broad and Lippincott in a similar condition. The mayor said he would take the matter up with the chairman of the shade tree commission.

Air Rifles Prohibited

Mr. Williams also reported that the use of air rifles in the town was becoming quite a nuisance. Globes were being shot off of lamps all through the town, and numerous complaints had come in from the Public Service about this practice. Mr. Williams said that there was an ordinance in the Borough of Riverton, prohibiting the use of air rifles, sling shots or any other missiles of destruction within the borough limits. If this practice continues the guns will be taken from the offenders.

Mayor Hahn said he felt that this ordinance should be strictly enforced as this practice was not only destructive but dangerous to the life of people who might be passing by at the time the boys were practicing.

Small Prospect of Better Buses Mr. Griffith, of the Public Service, attended the meeting of Council last night at the request of Councilman Williams. Mr. Griffith was requested to tell what could be done for the traveling public in reference to better buses and more reasonable fares.

Mr. Griffith answered that he could not tell council what might be done about this, that he would have to see the district manager, who in turn would have to talk to the office at Newark. Mr. Williams remarked that he didn't see why this line could not have the transcontinental buses, as did the lines running to Haddonfield, Barrington and other routes in that direction. To this Mr. Griffith answered that the stops were too numerous on this line, and that the old trolley men could not run the transcontinentals, which were gear shift buses.

In reply to Councilman Biddle's inquiry about better ventilation in the present buses, Mr. Griffith said that electric fans had been installed in the middle ventilator in the top of the bus which sent the stale air and exhaust out the top.

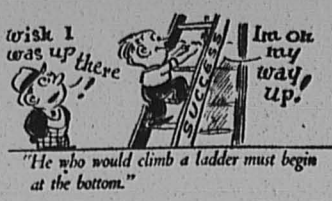
The council then adjourned to go into executive session.

The following bills were ordered paid: Cash on hand—\$ 500.00; D. M. Clifton, clerk—\$ 140.00; W. G. Miller, sal. Jan.—\$ 135.00; William Gootie, sal. Jan.—\$ 125.00; John T. Robinson, sal. Jan.—\$ 124.00; John W. Carhart, sal. Jan.—\$ 50.00; Highway—\$ 75.00; Robert Clelland, sal. Jan.—\$ 2,000.00; Garbage—\$ 125.00; John Dzedzic, Jan. Board of Education—\$ 2,000.00; C. K. Davis, custodian school funds—\$ 125.00; Phila. Toro Co., balance due 30-in. mow. machine—\$ 125.00.

ALL DRESSED UP

The exterior of the building of the Cinnaminson Bank and Trust Company was brightened up this week by the application of black and gold paint to the iron work, and gold to the letters in the sign over the ornamental doorway. The result is a decided improvement in the appearance of the building.

ALMANAC



"He who would climb a ladder must begin at the bottom."

JANUARY 15—First U. S. built steam locomotive runs, 1831.

16—18th (prohibition) Amendment goes in force, 1920.

17—Benjamin Franklin, noted U. S. statesman, born 1706.

18—The German Empire is formally established, 1871.

19—Miller and Wilkes discover Antarctic Continent, 1840.

20—French start their work on Panama Canal, 1882.

21—Henry Miller stars in "The Great Divide," 1906.

CHURCH NEWS

CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, Pastor Sunday, January 14: Church School, including Adult Bible classes, 9:45. Morning worship, 11 a.m.; Christian Endeavor, 7 p.m.; evening worship, 8 o'clock.

The Golden Hour Circle will hold an all-day sewing meeting on Wednesday, January 17th, starting at 10 a.m. Members are requested to bring a box luncheon.

Cottage meetings will be held at 8 o'clock as follows:

January 15, at the home of Mrs. Borer, 718 Main street; at the home of Mrs. Macfarlane, 706 Washington avenue; at the home of Mrs. Davidson, 1101 Gerfield avenue.

January 16, at the home of W. H. Taplin, 407 Cinnaminson street; at the home of H. P. Landis, 925 Columbia avenue; at the home of Mr. Magowan, Bellevue, East Riverton.

January 17, at the home of H. G. Fisher, 632 Garfield avenue; at the home of S. L. W. Field, 2 Fourth street; at the home of William Carson, 702 Lincoln avenue.

January 18, at the home of W. V. Sippel, 209 Thomas avenue; at the home of William Zimmerman, 606 1/2 Linden avenue; at the home of H. E. Davis, 104 Main street.

January 19, at the home of F. B. Ewell, 308 Main street; at the home of P. T. Barnes, 908 Highland avenue; at the home of G. T. Dold, 608 Elm terrace.

These cottage meetings, thirty minutes each evening, are for prayer that God will bless the meetings to be held January 22 to February 2, and the leaders who will speak at that time. Jesus said: "If ye then, being evil, know how to give good gifts unto your children: how much more shall your heavenly Father give the Holy Spirit to them that ask Him?" (St. Luke 11: 13.)

CHRISTIAN SCIENCE CHURCH

"Sacrament" will be the subject of the lesson-sermon in all Churches of Christ, Scientist, on Sunday, January 14.

The Golden Text is: "Let us keep the feast, not with old leaven, neither with the leaven of malice and wickedness; but with the unleavened bread of sincerity and truth." (1 Corinthians 5: 8.)

Among the citations which comprise the lesson-sermon is the following from the Bible: "But ye are a chosen generation, a royal priesthood, an holy nation, a peculiar people; that ye should shew forth the praises of him who hath called you out of darkness into his marvellous light." (1 Peter 2: 9.)

The lesson sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Our baptism is a purification from all error. Our church is built on the divine Principle, Love. * * * Our Eucharist is spiritual communion with the one God. Our bread, 'which cometh down from heaven,' is Truth. Our cup is the cross. Our wine the inspiration of Love, the draught our Master drank and commended to his followers" (p. 35).

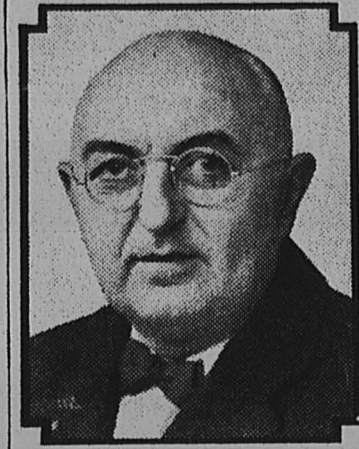
GETS SAME STEADY HEAT FROM EVERY SHOVELFUL OF 'BLUE COAL'

"Cheapest, Too, in the Long Run", says Draftsman

"My neighbor did me a good turn when he advised me to try 'blue coal,'" says John R. Fox, Jr., of Easton, Pa. "I had been using a cheaper fuel. The first load of this I got burned so slowly that I couldn't keep my place warm. Since I switched to 'blue coal' I get steady, even heat—the same from every shovelful. And I've figured out that in the long run 'blue coal' is cheaper, too."

In city after city the story is the same. One home owner tries 'blue coal'—is delighted with the results—and tells his friends and neighbors about it. But this is not surprising when you consider that for generations good Pennsylvania hard coal has been the standard for clean, dependable, economical heat. And in 'blue coal' you get the cream of the famous northern Pennsylvania anthracite regions—colored blue as your guarantee of top quality.

'Blue coal' starts up fast the minute the drafts are opened. It gives nice, steady even heat all day long. And it banks perfectly at night.

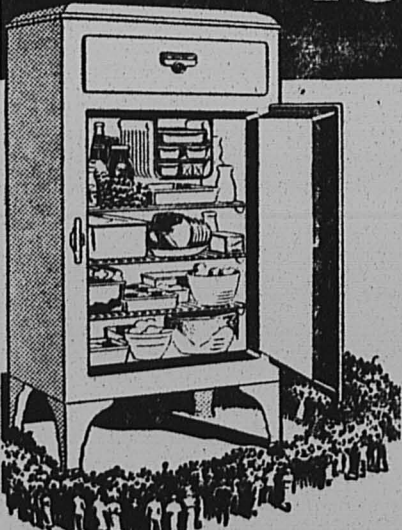


John R. Fox, Jr., Easton, Pa.

Don't gamble. Don't experiment. Stick to anthracite. And always specify 'blue coal'—mined by Glen Alden, largest producers of high grade Pennsylvania hard coal. Phone your order today.

J. S. Collins & Son, Inc.
Riverton Phone 4 or 5

See them today!



AT
The New Era
Cooking School
to be held in
Riverton Fire House
Wed., Thur. and Fri.
Jan. 17, 18 and 19

MASTER SERIES Westinghouse Dual-automatic Refrigerators

Genuine HERMETICALLY-SEALED lifetime mechanism with operating economy never before achieved in a full-powered, full-sized refrigerator.

Remarkable new HANDY LATCH DOOR OPENER... Built-in electric flood-lighting. Economical defrosting with 27 other new and modern refinements.

ONE LINE—ONE QUALITY... 12 complete models with the same lifetime quality in the smallest as in the largest model.

TROUBLE-FREE—DOUBLY PROTECTED... fully automatic under both normal and extreme conditions. Only the Westinghouse is dual-automatic.

POPULAR PRICES—LIBERAL TERMS... the finest refrigerators ever built at prices just fractionally above the cheapest makes. Small down payment.

See the models on display at our showroom. Come in today for a demonstration.

H. C. SCHWERING
Local Dealer
305 E. Broad St. Palmyra
Phone 368-w

CELEBRATION AT ST. PAUL'S CHURCH

Field Secretary of National Association for Advancement of Colored People, Speaker

The Young People's Society for the Study of Negro Life and History of Riverton, are preparing for the celebration of the seventy-first anniversary of the freedom of the American Negro, and the twenty-fifth anniversary of the birth of the National Association for the Advancement of Colored People. The celebration will be county-wide, and will be held in St. Paul's Baptist Church, East Riverton, Thursday evening, January 18, starting at 8:15.

The speaker will be William Pickens, field secretary of the National Association for the Advancement of Colored People.

The public is cordially invited. A free-will offering will be taken.

Specialist—a man who knows more and more about less and less.
—Dr. William Mayo.

We Invite You . . .

to look at our display at

THE NEW ERA COOKING SCHOOL
Next Wednesday, Thursday and Friday

There will be on display an assortment of fancy cakes, pies, meringues, home salted nuts, candies and other products of our shop

WE INVITE YOU TO JOIN THE EVER-GROWING LIST OF HOMEMAKERS WHO PATRONIZE

CHEW'S BAKERY

512 Main Street, Riverton
Phone, Riverton 154

WHY NOT VISIT DREER'S DISPLAY HOUSE

Of Tropical and Exotic Plants when taking the Sunday afternoon constitutional or drive? The management is extending this invitation to those interested persons who for business or other reasons cannot call on other days. House is open for inspection from 1 to 5 P. M. No sales, of course, on Sunday.

The pictured plant popularly known as "Aaron's Beard" and sometimes as "Strawberry Geranium" is an easily grown favorite and is nice for the wall bracket.

Open every week-day from 8 A. M. to 5 P. M.

How to Reopen

The Palmyra National Bank

TO DEPOSITORS:

THE PROBLEM
The only reason why your Bank is closed is because its financial statement does not reveal a condition of solvency. The absence of solvency has been due mainly to the natural shrinkage of assets caused by abnormal economic conditions.

To become solvent, either the assets of the Bank must be increased or its liabilities decreased.

THE SOLUTION
Forced liquidation must stop. You can stop it by following the reopening procedure successfully adopted by many banks in New Jersey and approved by the Department of Banking and Insurance of this State.

THE PLAN
The procedure is simple. To depositors are given the ownership and control of the reopened bank until paid in full. The Bank will be authorized to strike off the present liability to depositors in return for issuing to them non-assessable stock representing full ownership and control. Depositors thereby receive not only the right to all assets from which they would be only partially paid under liquidation but receive the inevitable increase in value of those assets upon reopening, and in addition

receive earnings from the new business of the Institution.

THE RESULT

To assure the safe and proper adoption of this advantageous program, your Committee has retained the Counsel who represented the Depositors' Committee of the Asbury Park and Ocean Grove Bank, the first bank in this country to use the proposed plan. In reopening the Asbury Park and Ocean Grove Bank, \$5,000,000 in deposits were exchanged for stock; not a penny of new capital was necessary and the resultant financial statement has been approved by the United States Government in guaranteeing new deposits under the National Bankers' Act of 1933.

The right to an open bank is yours. Exercise it by signing a depositor's assent in the convenient form of an assignment and power of attorney which the Committee will supply.

THE "NEW DEAL" INCLUDES "FORGOTTEN BANKS" AS WELL AS "FORGOTTEN MEN."
REORGANIZATION COMMITTEE
WILBUR F. CRANE, Chairman
W. A. McCAMY, Secretary
HILTON M. SMITH
BENJAMIN R. LEACH
EDWARD W. G. BORER

LESTER C. LEONARD, Counsel
65 Broad Street, Red Bank, N. J.

Reorganization Committee Headquarters—9 EAST BROAD STREET, PALMYRA, N. J.

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Mrs. Alfred Bauer
John H. Ertis
Miss Helma Blair
Thomas R. Bromley
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C. B. Marple
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George W. Shaner
Walter Shappell
Frank A. Stone
George J. Spencer
H. Lester Sisele
Samuel Tomar
Dr. Charles F. Voorhis
Joseph H. Walker
J. Harry Williams
Clarence T. Yerkes
L. L. Young

The Perfect Hostess



is always alert to learn new and attractive ways of cooking and serving meals, of arranging the table, and all the little frills which combine to earn for her the enviable title.

THE NEW ERA

cordially invites every homemaker of Riverton, Palmyra and vicinity to attend its

COOKING SCHOOL

in the Auditorium of the Riverton Fire House, at 2 p. m.

Wednesday, Thursday and Friday

January 17, 18, 19

THE SCHOOL IS FREE TO EVERYONE

You Are Invited!

Come and Bring
Your Friends

New Appliances
New Recipes
New Ideas

MISS VERA SCHNEIDER, home economist, will present interesting talks and give illuminating demonstrations on the art of cookery. Her lectures on the modern preparation of nourishing and appetizing foods have met with singular success, and there is no doubt that the homemakers of this vicinity will find her ideas and suggestions both practical and helpful.

There is absolutely no charge or obligation connected with this invitation.

Don't forget the dates—Wednesday, Thursday, Friday—January 17, 18, 19. Time, 2 p.m.—and Miss Schneider always starts on time!

Place—Auditorium of Riverton Fire House.



MISS VERA A. SCHNEIDER

.... Many Free Prizes Each Day

EXPERTS COMPARE NOTES ON FOOD

Eunice Wolf Writes of Interesting Chat with Vera Schneider

Many is the time my dear friend, Vera Schneider and I have argued foods, recipes and such things. Sometimes we agreed. Other times, we didn't but always I have enjoyed those enlightening discussions with Miss Schneider.

The other day I asked her what she considered as the two foods which contribute most to health. Instantly she replied, "Milk and Wheat. Both contain elements which are not only important but essential to health."

Of course, there was no argument there because all experts are generally agreed on that point.

Then Miss Schneider got to talk about old times. I asked if she enjoyed conducting the Home Town Cooking School more than working on a newspaper. She said she did and, personally, I would too. Writing a foods column day after day gets a little monotonous when you've been doing it as long as I have.

Our discussion finally drifted around to bread. Miss Schneider said:

"You know, speaking about milk and wheat, I've found a bread that contains them both and it's such a marvelous bread that I have decided to use it in all my demonstrations this Fall. It is called the Perfect Loaf, ever heard of it?"

"Have I," I cried, "why it's the bread I use at home." Miss Schneider went on, and said "That reminds me, this bread not only makes delicious sandwiches but I've discovered that nothing can come up to it for Apple Brown Betty."

"By the way," I interrupted, "what is your recipe for Apple Brown Betty?"

"Oh, nothing terribly different," she answered. "I use a cup of toast crumbs, 3 medium size apples, 1/4 of a cup of butter, 1/4 cup of sugar, 1/2 teaspoonful of cinnamon, the juice of one lemon and 1/4 cup of boiling water."

"That's mine, too," I smiled, "say we're in an agreeing mood today."

"Aren't we, though. Anyway, I bake it covered for about three quarters of an hour, you know, until the apples are soft. Then, I uncover it and brown."

"And you say the Perfect Loaf is especially good in Brown Betty?"

"If you ask me," Miss Schneider replied, lifting her eyebrows seriously, "I've never found a single recipe that calls for bread that the Perfect Loaf wasn't just right."

Then we got to talking about where we had been on our vacations and things like that. I really enjoy my talks with Miss Schneider because each time I learn something new.

OFFICER ROBINSON PICKS UP SUSPECTED YOUTH

Richard Lentz, 20, of Germany, was picked up Thursday night at 11 o'clock by Officer John Robinson, at Broad and Main streets, as a suspicious character and according to his talk he entered this country illegally.

Robinson got in touch with the immigration authorities at Gloucester and turned the youth over to them.

Lentz stated that he had jumped ship at Baltimore three days ago and had been wandering since. In his talk he revealed that he knew quite a bit about the Central Airport at Camden.

Inspector James Tate, of the Gloucester County Immigration Board, came to Riverton Friday morning and took Lentz back with him for questioning.

"JUST TOO DUCKY"

You'll be surprised at the things Miss Schneider can do with just the plain ordinary food stuffs you deal with every day. Under the "new deal" as demonstrated by this wizard of the culinary art (we were going to say wizard of the kitchen, but Miss Schneider demonstrates much more than the mere cooking of food) they take on new and delightful flavors and appealing and appetizing—what shall we say, "forms" or "appearance" of "loveliness" or what? One enthusiastic young bride at a school recently conducted by Miss Schneider, described one of the ideas as "just too ducky for anything."

TO CONSIDER FARM PRODUCTION CONTROL

Prof. A. W. Manchester Will Speak to Farmers and Business Men, January 16

Burlington County farmers and business men will have an opportunity to hear one of the foremost students of farm production control, when Prof. A. W. Manchester, Assistant Director of the Extension Service of the Connecticut State College speaks at the Court House in Freehold next Tuesday, January 16, 1934, at 8 p.m. Professor Manchester will discuss "Control of Farm Production" as a part of the program of the Rutgers Institute of Rural Economics, according to an announcement made by Charles A. Thompson, County Agricultural Agent.

Professor Manchester will describe what has already been done in the way of production control through the Agricultural Adjustment Administration, cooperatives, and other agencies; and is expected to touch on the problem of balancing consumption and production, the much discussed question of licensing farm producers, and the machinery and authority which would be necessary to achieve farm production control.

INVESTIGATOR STEEDLE

George D. Steedle, of Riverton, and Ernest Cook, of Jobstown were among the nineteen investigators recently appointed by Frederick Burnett state commissioner of alcoholic beverage control.

Report of Condition of CINNAMONSON BANK AND TRUST COMPANY of Riverton in the County of Burlington, at the close of business on December 30, 1933.	
RESOURCES	
Loans and Discounts	\$48,437.80
Bonds and Mortgages	146,350.00
United States Government Securities owned	15,009.81
Other bonds, stocks and securities owned	281,983.45
Overdrafts	28.48
Banking house, furniture and fixtures	124,500.88
Real estate owned other than banking house	76,386.12
Cash in vault and balances with other banks	82,986.56
Outside checks and other cash items	1,443.64
Accrued interest receivable	7,301.93
Other assets	1,519.14
TOTAL	\$1,206,167.81
LIABILITIES	
Demand deposits, except U. S. Gov't deposits, public funds and deposits of other banks	\$260,288.91
Time deposits, except postal saving deposits, public funds and deposits of other banks	556,787.28
Public funds of States, counties, school districts, or other subdivisions or municipalities	56,009.30
U. S. Government and postal savings deposits	10,542.81
Deposits of other banks, certified and cashier's checks outstanding, and cash letters of credit	843.75
Bills payable and rediscounts	109,700.00
Other liabilities	182.01
Capital stock	100,000.00
Surplus	100,000.00
Undivided profits, net	31,813.75
TOTAL	\$1,206,167.81
State of New Jersey, County of Burlington, ss.	
I, President E. L. Williams, and Treasurer Howard B. Conover of the above named institution, do solemnly swear that the above statement is true to the best of my knowledge and belief.	
E. L. WILLIAMS, President HOWARD B. CONOVER, Treasurer	
Subscribed and sworn to before me this 10th day of January, 1934.	
JOSEPH F. YEARLY, Notary Public My Commission expires August 4th, 1935.	
Correct Attest JAMES T. WEART GEORGE C. FRANK J. L. LIPPINCOTT, Directors	



For Serene, Lasting Comfort

From babyhood to old age every human body needs Mavis Talcum Powder dusted all over every day. It protects and guards the skin, keeps you warmer in winter, cooler in summer and gives a feeling of well-being indescribable. But be sure it's MAVIS, the quality talcum—in the familiar red container.

by VIVAUDOU

MAVIS
TALCUM

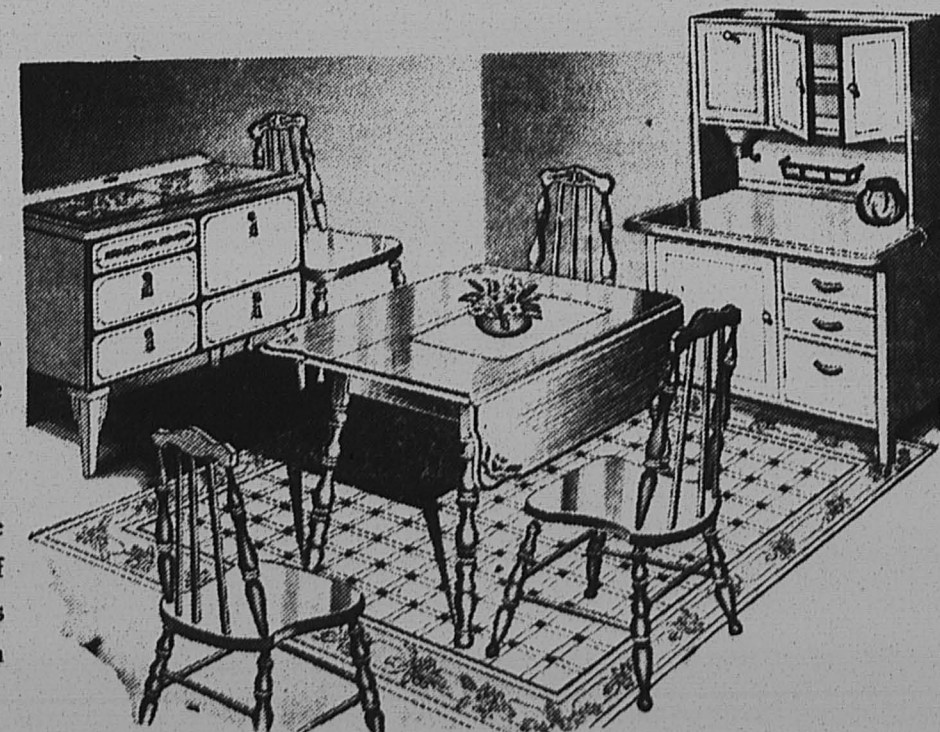
25c. 50c. \$1.00

We Want Your Opinion!

WE HAVE BEEN SELECTED as one of the Test Stores to make an advance showing of the NEW 1934 SELLERS KITCHEN FURNITURE. The SELLERS COMPANY really wants to know about these new patterns, and they are depending upon us to help them find out through you.

Come in while the display is complete on Kitchen Cabinets and Breakfast Sets Ensemble. You will be delighted with the new Solid Oak Set with oyster white finish.

Miss Vera Schneider personally selected the SELLERS CABINET which will be used on the platform in the conduct of her cooking school classes being held in Riverton next week.



Kitchen Cabinets \$35.00 to \$49.50
Breakfast Sets \$24.50 to \$47.50
Cabinet Ranges \$39.00 to \$49.00

Congoleum Rugs \$5.50 to \$7.50
Copper Tea Kettles \$1.35
Copper Double Boilers \$1.25
Sauce Pans \$1.25

BAKER-FLICK CO.

214-220 Market Street, 48 N. Third Street
CAMDEN, N. J.

SPEAKER



MRS. WILLIAM F. LITTLE

member of the New Jersey State Board of Education, who will speak at a meeting sponsored by the Business and Professional Women of Burlington County on "Facing the Facts in Our Schools" to be held at the Westfield School Auditorium, in Sinnaminnon, on Thursday night, January 18, at 8 o'clock.

REPUBLICAN CLUB MEETING, JAN. 17

Election of Officers and Card Party in Society Hall Next Tuesday Evening

The Palmyra Republican Club will hold its annual business meeting and election of officers in Society Hall Tuesday evening, January 16.

The club is also planning a card party to be held in Society Hall Monday evening, January 29.

Many splendid prizes have been donated.

A door prize will be given in addition to the prizes for card playing, and refreshments will be served at the close of the evening.

Card playing will start promptly at eight o'clock and bridge, pinocle and five hundred will be played.

The general public is invited to attend the card party, and the admission charge will be only twenty-five cents.

APPLICATION FOR \$70,000 GRANTED

Riverton Gets P. W. A. Aid for River Bank Project Rejected by Citizens

This week the Riverton Borough officials were informed by Cornelius C. Vermuele, state engineer, P. W. A., that Riverton's application for \$70,000 to be used for the construction of a sea wall and boulevard along the river front had been granted.

However, under the resolution adopted by the Mayor and Council on November 20, in deference to the sentiments expressed by the citizens at a town meeting, the borough cannot accept the grant, and the borough attorney has so notified Mr. Vermuele.

The resolution read as follows: "Whereas, the Borough of Riverton has made application to the United States Government for funds improving our river bank, and

"Whereas, expression has been made to enlist the aid of the United States Government for other municipal improvements, therefore be it

"Resolved, that the sense of this public meeting is against the proposed River Bank improvement and that we discontinue activity and expense toward the present proposed improvement, and be it further

"Resolved, that the Borough of Riverton let stand the application to the United States Government for funds pending constructive plans for the use of such funds."

It is hoped to secure this money for the erection of an addition to the Riverton public school, but to do this will require another application, made this time by the Board of Education, as the money will not be transferred from one project to another.

The Board of Education is preparing to make such application.

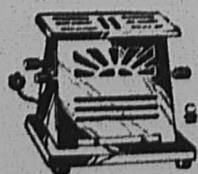
Congressman D. Lane Powers was very active in securing for Riverton the original grant, and has pledged his best efforts on behalf of the new project.

MISS MARTIN ON PROGRAM

The young artists of the Matinee Musical Club of Philadelphia presented a vocal and instrumental program Sunday afternoon in the ball room of the St. James Hotel, Philadelphia. Among those on the program was Miss Martha Ingeborg Martin, of Palmyra, who rendered the only piano solo. Following the musical presentation tea was served to more than 200 persons.

"The truly educated man has no prejudices."

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THE NEW ERA COOKING SCHOOL NEXT WEEK

A REPRESENTATIVE FROM WOLFSCHMIDT'S BEAUTY PARLOR WILL BE AT THE SCHOOL TO EXPLAIN THE MANY ADVANTAGES OF THIS MODERN HAIR DRESSING MACHINE

VISIT THE SCHOOL AND OUR SHOP AFTERWARDS YOU'LL LIKE OUR SERVICE

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TO AVOID WAITING PHONE 501-J FOR ALL APPOINTMENTS

INVEST NOW!

In the 24th Series of the

Twin Cities Building and Loan Association

which will open Monday Night

January 15th

at the Palmyra National Bank

Subscriptions received by any of the following Officers and Directors

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P. H. S. TOPPLES GLOUCESTER CATH.

Palmyra Runs Rough Shod Over Gloucester Catholic High in 35-8 Victory

By "Bat"

In a one-sided court battle at Palmyra High's home floor, the season was ushered in properly when the homesters took their initial start to the tune of 35-8.

The game which was played Friday night drew a fine gate and gave the local high students a promise of another spectacular team this year.

Outstanding for the "Pals" was Harold Wagner who garnered ten points and played a beautiful floor game. Not far behind him were Landgraf and Carpenter who netted 6 points each, while Young who gathered 4, and Sacco with 2, both played a smooth floor game.

For the visitors Danaher with one field goal and one foul played a constantly smooth game.

Much credit must be given to Davidson, Rivers, Rarig, Finn, Bradshaw and Headington who composed the P. H. S. reserves. These boys were sent in the last quarter with the score 28 to 4 and emerged by adding 7 more points.

The Line-up:

P. H. S.	G. C. H.
Landgraf	f
Rivers	f
Young	f
Davidson	f
Finn	f
Sacca	c
Rarig	c
Carpenter	c
Headington	c
Wagner	c
Bradshaw	c
Referee—Saline, Temple. Time of periods—8 minutes.	
P. H. S.	5 9 13 7—35
G. C. H.	2 0 2 4—8

Consolidated Traction Declares Two Dividends

The Board of Directors of Consolidated Traction Company declared Monday (January 8) a dividend of \$2 per share, payable January 15, to stockholders of record January 9. This follows the declaration of a similar dividend December 28, payable also January 15 to stockholders of record December 30. The dividend declared in December was the one deferred last July.

Men who suffer not attain no perfection. The plant most pruned by the gardeners is that one which, when summer comes, will have the most beautiful flowers and the most abundant fruit.—Abdu'l-Baha.

NOTICE

Notice is hereby given that the following local budget and tax ordinance was approved by the Township Committee of the Township of Cinnaminson, County of Burlington, on January 9, 1934.

A hearing on the budget and tax ordinance will be held at residence of George C. Frank, on Saturday, January 27th, 1934, at 2:00 o'clock, in the afternoon, at which time and place objections to said budget and tax ordinance of the Township of Cinnaminson for the year 1934 may be presented by any taxpayer of said Township.

Local Budget of Township of Cinnaminson, County of Burlington for the fiscal year 1934.

This Budget shall also constitute the Tax Ordinance.

An Ordinance relating to taxes for the year 1934.

Be it ordained by the Township Committee of the Township of Cinnaminson, County of Burlington, that there shall be assessed, raised by taxation, and collected for the year 1934, the sum of Twenty-four Hundred (\$2,400) Dollars for the purpose of meeting the appropriations set forth in the following statement of resources and appropriations for the fiscal year 1934.

Amount of Surplus Revenue—\$32,553.46 (Actual)

RESOURCES	1934	1933
Surplus Revenue Appropriated	\$ 4,500.00	\$ 4,500.00
Interests and Costs	1,400.00	1,100.00
Franchise Tax	12,000.00	12,000.00
Gross Receipts Tax	1,200.00	1,200.00
Poll Taxes	400.00	400.00
Bus Gross Receipts Tax	300.00	300.00
Alcoholic Beverage Licenses	350.00	
Gasoline Tax Refund		1,200.00
Total Miscellaneous Revenues Anticipated	\$19,150.00	\$21,100.00
Amount to be Raised by Taxation	2,400.00	2,450.00
Total Resources	\$21,550.00	\$23,550.00

APPROPRIATIONS	1934	1933
General Government		
Administration and Executive	\$ 1,000.00	\$ 1,000.00
Election Expense	250.00	
Assessment and Collection of Taxes	2,000.00	1,800.00
Department of Finance	450.00	450.00
Interest on Current Loans	600.00	150.00
Discount for Pre-Payment of Taxes	400.00	500.00
Preservation of Life and Property		
Police	2,200.00	2,200.00
Health and Charities		
Charities	300.00	300.00
Health	400.00	400.00
Poor	100.00	200.00
Unemployment Relief	750.00	750.00
Dependency Relief		
Streets, Highways, Sewers		
Streets	3,000.00	4,000.00
Fire Hydrants	1,400.00	2,700.00
Lighting of Streets	4,500.00	5,000.00
Contingent	200.00	200.00
Total Appropriations	\$21,550.00	\$23,550.00

(LICENSE) Anticipated Revenue from Tax on Dogs \$175.00, to be used for payment of claims for damages by dogs to sheep, domestic animals or poultry pursuant to the provisions of Chapter (149) P. L. 1922, Chapter (216) P. L. 1926.

This Ordinance shall take effect as provided by law.
GEORGE C. FRANK, Clerk.
CHARLES EVANS, Chairman.

Protest Closing of Palmyra Bank

(Continued from Page 1)

other hand, it is permitted to carry on, they will not lose a cent. No authority has a right, he contended, to force a loss of \$200,000 on a community without a better reason than "it did not need a bank." He pointed out that the charter was granted in 1920 after a careful investigation. If Palmyra does not need a bank now, he exclaimed, then the Department made a mistake thirteen years ago in granting the charter—and the community should not be penalized for a mistake which it took the Department thirteen years to discover!

The Plan

The plan for rehabilitation, as outlined by Mr. Leonard, required that the depositors accept preferred stock in the bank for the full amount of their deposits. This would cancel its heaviest liability and bring about a condition of solvency. The depositors, then, would elect the directors and participate in the earnings and profits of the bank until their deposits were paid in full, when the management would be turned back to the original stockholders, who, meanwhile, would forgo their dividends and their right to vote.

In answer to questions from the audience, Mr. Leonard made the following statements:

That money deposited since the bank has been opened under a conservator, would be available in full within a few days under the administration of the receiver, but that deposits made previous to the "bank holiday" would net only about fifty per cent.

Frozen Deposits

That if the bank is reopened under the plan proposed, a portion of the frozen deposits would be available very soon—perhaps between ten and twenty per cent; and ultimately the full amount of the deposits.

That a certificate would be given depositors accepting preferred stock, showing the amount due them, to be held until their deposits are returned in full.

That the new preferred stock to be issued will be non-assessable, that the old law having to do with double assessments on common stock had been repealed, and hence would not apply to new common stock.

That deposits up to \$2500 would be insured as in other banks.

That holders of common stock previously issued were still liable to assessment to the extent that may be necessary.

That assignment of their claims by seventy-five per cent of the depositors would permit the new plan to be put into operation, but the larger the

number the better backing would be given the committee.

That even if the new plan goes into effect the bank will have to pay the expenses incident to the appointment of a receiver until he is recalled, and that it may be necessary to resort to court action to get rid of him.

That Gibbs Lyons, a deputy commissioner in Washington, is the man responsible for the appointment of a receiver.

At the close of the meeting pamphlets were distributed explaining the plan in detail, and enclosing a blank conferring the power of attorney on a committee of three—Dr. Harry W. Bauer, Hilton M. Smith and Benjamin R. Leach—to act for the depositors in effecting reorganization. The blank also provided for the assignment of the claim of the depositors to the committee of three. Depositors were urged to have these documents executed and placed in the hands of this committee as soon as possible.

A cooperating committee of forty-eight was named to assist the committee on reorganization. This committee is published in full in an advertisement by the reorganization committee in this issue.

DR. M. W. NEWCOMB P. T. A. SPEAKER

"Prevention of Tuberculosis in the Growing Child" Topic at P. T. A. Meeting

Dr. Marcus W. Newcomb, head of the Tuberculosis Sanatorium of Burlington County, will be the guest speaker at the regular meeting of the Palmyra Parent-Teacher Association to be held Tuesday evening in the Palmyra High School auditorium.

Dr. Newcomb's topic will be "Prevention of Tuberculosis in the Growing Child."

Dr. Newcomb will have X-ray slides with him, showing actual cases which he has attended.

Miss Mary Coward will be the guest soloist. Miss Coward is well-known in Palmyra, having graduated from Palmyra High School. She is also a graduate of the Schweitzer-Hahn Academy, Philadelphia.

Members of the P. T. A. are also reminded to attend the County Council meeting, which is being held in the Marlton Church, Wednesday, January 17. The morning session opens at 10 o'clock, and the afternoon session at two o'clock. "Social Hygiene" will be the subject under discussion at that time.

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No. 4—Economy Service
20 lbs. for 92c—4c for each additional lb.
Wearing apparel delivered damp,
3c lb. additional for ironing flat work
No. 5—Finished Service
5 lbs. wearing apparel, 5 lbs. flat, \$1.50
5c additional for flat work, 15c additional
for wearing apparel.
No. 6—Miscellaneous Bundle at List Prices
No. 7—25 Piece Bundle \$1.10
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The Chinese Had a Yen for It 20 Centuries Ago. Early Americans Used It

If age makes an aristocrat—then Macaroni, Spaghetti and Noodles are indeed aristocrats of the dining table. Long before the Christian era Macaroni was a delicacy of the Mandarin's repast. Early Roman adventurers, invading the Orient, introduced the delight to Italy. And Italian makers of Macaroni and Spaghetti soon learned that in order to produce it in all its full flavored quality—Macaroni had to be made with the heart of Durum Wheat from Russia, not white flour. It was the hard, golden grain of Durum—the hardest of all wheats, that gave the Oriental Macaroni its amber tint, its rich "nutty" flavor and solidity—even after cooking.

Records have it that in no time at all after the arrival of the Mayflower—Spaghetti and Macaroni won first place as a household dish in the United States. But these early Americans, more thrifty than "cranky" about their food, were willing to accept Macaroni made with white flour, rather than Semolina (the adopted trade name for Durum Wheat Flour). The results were dismal—white flour Macaroni was, nine times out of ten, colorless, lacking in flavor and pasty... and Americans lost their taste and their talent for preparing and enjoying this age old dish.

But Food experts persevered, and finally the U. S. Agricultural Bureau, after long experimentation, imported Durum Wheat from its native soil in Russia, and transplanted it successfully in Dakota and Minnesota. Today, with the domestic harvest of Durum Wheat available, tons of Semolina are used annually in the making of Macaroni, Spaghetti and Egg Noodles for home consumption. And foremost among the makers of Macaroni Products, made entirely of Semolina, is Krumm's of Philadelphia.

Indeed, it was at the Krumm factory, while making a tour of its great light, airy rooms, with Miss Vera A. Schneider, cooking expert who will direct the Home Town Cooking School in Riverton next week, that I learned the history of this important food. Krumm's Products are hand packaged in hermetically sealed boxes, every box carefully inspected, assuring perfection in uniformity of quality and weight.

PRIZES EVERY DAY
Valuable prizes will be given absolutely free every afternoon at the three-day cooking school next week at the Riverton Fire House. You are invited.

STACKHOUSE ON CIVIC COMMITTEE

Moorestown Man Named to State Commission on Consolidation of Local Governments

A. Matlack Stackhouse, of Moorestown, has been named a member of the Local Government Planning Commission of New Jersey, of which Thomas N. McCarter, president of the Public Service Corporation, is chairman.

Other members from Burlington county are Morris M. Perinchief, Mt. Holly, and Thomas J. Johnson, Burlington's new mayor. The work of the commission is to consider municipal consolidation, such as the combining of several small towns into one, and the grouping of two or more townships for the benefit of school purposes.

Stackhouse, an attorney, was named Burlington county's representative on the Delaware River Joint Commission last fall to fill the vacancy caused by the death of Mayor Killam E. Bennett, of Riverton. He served for several years as president of the Moorestown Republican Club, and is secretary of the Associated Republican Clubs of Burlington county.

NEW THINGS IN COOKERY
Miss Schneider knows a lot of little tricks about cooking. Some of them may be new to you. Meet her at The New Era Cooking School in the Fire House next week. No charge, no fees, no collection, and everybody invited.

Legal Notices

SHERIFF'S SALE
By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, JANUARY 18, 1934 between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey:

BEGINNING at a point in the middle line of Penn Street distant fifty-five feet Southward from the middle line of Third Street, said point being at the Southeast corner of a lot conveyed by Alice Taylor to the late Henry Johnson, and thence thence Southwardly along the middle line of Penn Street, twenty-five feet to a point at the Northeast corner of a lot conveyed by said Alice Taylor to Henry Johnson, and thence extending Westwardly between parallel lines of that width or frontage parallel with Third Street, thirty feet to the Western line of Penn Street; thence continuing on in the same direction, the further distance of one hundred and ten feet to the Easterly line of Section No. 48 on Plan of Riverton.

BEING a part of the same land and premises of which Alice Taylor became seized by deed from Harry Johnson and Ellen Mary Johnson, his wife, dated December 12, 1909, and recorded in the Burlington County Clerk's Office in Book No. 381 of Deeds, page 3 &c., and also by deed from James W. Butler, dated June 12, 1909, and recorded in said Clerk's Office in Book No. 437 of Deeds, page 478.

And the said Alice Taylor being so seized thereof, departed this life January 2nd, 1923, leaving a last will and testament bearing date November 14, 1919, duly proved before the Surrogate of Burlington County on March 1st, 1923, wherein and whereby she did give, devise and bequeath all her property and estate, real, personal and mixed, of whatsoever kind and wheresoever situated, unto her niece, Ella Todd Conwell.

Decree approximately \$1,983.11, besides interest, costs and fees.

Seized as the property of Howard Henry Conwell, et al., defendants, and taken in execution at the suit of Cinnaminson Building and Loan Association of Riverton, New Jersey, complainant, and to be sold by

GEORGE N. WIMER, Sheriff.
Wm. D. Lippincott, Sol'r.
Dated: December 20, 1933.
Pr'r's fee \$25.45

SHERIFF'S SALE
By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, JANUARY 18, 1934 between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey:

BEGINNING at a point in the Northwesterly line of Harrison Street, distant thirty-nine and three-tenths feet Southwestwardly from the Southwest corner of Lippincott Avenue, being in the extended middle line of partition wall between premises herein described and the premises adjoining on the Northeast, and thence extending Southwardly along said Northwesterly line of Harrison Street, the distance of twenty and four-tenths feet to a stake for a corner and thence extending Northwestwardly between parallel lines of that width at right angles to Harrison Street, the Northeast corner of which parallel line runs through the center line of said partition wall and said stake, the distance of sixty-nine and eighty-eight one-hundredths feet.

BEING the same land and premises which Samuel MacMullin and Elizabeth MacMullin, his wife, by their deed of conveyance dated October 3rd, 1924, and recorded in the Clerk's Office of Burlington County in Book 640 of Deeds, page 127 &c., granted and conveyed unto Carrie Barbara Nevinger, in fee.

Decree approximately \$2,163.83 besides interest, costs and fees.

Seized as the property of Carrie Barbara Nevinger et vir, defendants, and taken in execution at the suit of Cinnaminson Building and Loan Association of Riverton, New Jersey, complainant, and to be sold by

GEORGE N. WIMER, Sheriff.
Wm. D. Lippincott, Sol'r.
Dated: December 20, 1933.
Pr'r's fee \$21.84

IN CHANCERY OF NEW JERSEY
To Fred H. Wilcoxon and Bessie Wilcoxon, his wife:

By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein Cinnaminson Building and Loan Association of Riverton, New Jersey, is complainant, and you, Fred H. Wilcoxon and Bessie Wilcoxon, his wife, are defendants, you are required to appear and answer the bill of said complainant on or before the 16th day of February, next, or the said bill will be taken as confessed against you.

The said bill is filed to foreclose a mortgage given by you to said complainant, dated March 28th, 1932, and recorded in the Office of the Clerk of Burlington County in Book No. 259 of Mortgages, page 382, upon lands and premises situate in the Borough of Palmyra, in the County of Burlington and State of New Jersey, more particularly described in said bill of complaint.

And you, Fred H. Wilcoxon and Bessie Wilcoxon, his wife, are made defendants because you are the record owners of said premises in question.

WM. D. LIPPINCOTT
Solicitor of Complainant,
15 North Fourth Street,
Camden, New Jersey.
Dated: December 15th, 1933.
Era 12-21-33 to 1-11-34

Excursions
Low-fare Round Trips
from Philadelphia
Saturday, January 20
\$6.00 PITTSBURGH
Leave 24th & Chestnut Sts. 8:57 p. m.
(Return Sunday Night)
Reservations Agents of Phone Pennypacker
2500, Rittenhouse 4500, Race 5144
Baltimore & Ohio R. R.



You'll be talking about it, too!
When Miss Schneider demonstrates its perfect quality at the Home Town Cooking School next week...



Freihofer's PERFECT LOAF

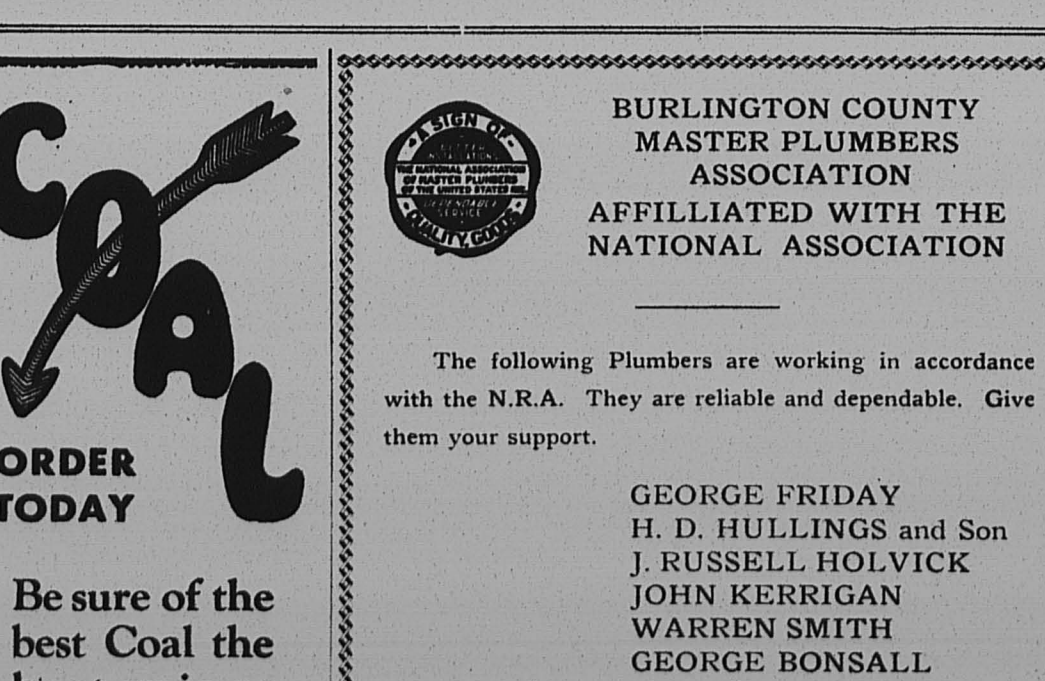
Says Miss Schneider:
"In my demonstrations, I prefer the Perfect Loaf. Its firm, milky texture and rich, nourishing quality can come only from perfect ingredients. I can always depend on Freihofer's Perfect Loaf."

Miss Schneider will also feature FREIHOFFER'S ROLLS, SWEET DOUGHS, DOUGHNUTS. Serve these delicious delicacies at any meal.

With the best that's in milk and only the finest of the world's richest wheat, the Perfect Loaf is naturally better for your children.

It supplies their growing bodies with an extra amount of vitamins, minerals, carbohydrates and proteins. And each of these elements is vital to perfect health and growth.

That's why mothers who want only perfect food prefer Freihofer's Perfect Loaf.



BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION
AFFILIATED WITH THE NATIONAL ASSOCIATION

The following Plumbers are working in accordance with the N.R.A. They are reliable and dependable. Give them your support.

GEORGE FRIDAY
H. D. HULLINGS and Son
J. RUSSELL HOLVICK
JOHN KERRIGAN
WARREN SMITH
GEORGE BONSALE

BE UP TO DATE!
Have your house number lighted by electricity. Very little current used. Will furnish push button, house number, and connect with your bell transformer, for **2\$1/2**
If we supply transformers, add \$1.00

HOWARD E. POWELL
261 WEST BROAD STREET
Phone, Riverton 347 Palmyra, N. J.

R.M. ALLISTER
Phone Yard Nearest You
Camden 522
Merchantville 20
Collingswood 2800
Other Yards
Philadelphia, Atlantic City, Pleasantville

RIVERTON QUINTET DEFEATS RIVERSIDE

Local Court Squad Snatches
Surprise Victory in
Extra Period

The Riverton A. A. basketball team added one more victory to their record when they nipped out a tricky Riverside quintet at Roberts' Hall, Friday evening.

The locals deserve a lot of credit for this game by overcoming a seemingly hopeless lead, to win in the extra period which resulted from a deadlock.

Starting for Riverton were "Rube" Gootee and "Gar" Reynolds, who gathered ten and eight points respectively. Speer and Winegar followed closely with seven and four points each.

For the visitors Johns, who scored markers, and "Butch" Fletcher, of Palmyra High School fame, who scored seven, were outstanding.

The lineup was as follows:

Riverton	Johns
Gootee	Fletcher
Reynolds	Harney
Daly	Casey
Winegar	Cooper
Speer	

Conway was referee.

Riverton 27 — Emanon 18

Riverton's up and coming basketball quintet added one more wreath to its laurels Monday night when both the reserves and the first team smashed through in a rough and tumble game to a double victory at Roberts' Hall, when they played the Emanon team.

Both games contained plenty of the rough element, and yet at the same time were kept reasonably open and clean. The mediocre crowd which attended could be improved, in size; but not in sportsmanship.

Riverton's outstanding player was Speer, with 16 points while Reynolds garnered 8.

For Emanon, Barto with nine and Lipenta with five stood out.

The reserve battle, which ended 27-18 with the locals again on top, provided a peppy preliminary interest when the homesters came up from a 9-9 deadlock at the half to win safely.

The lineup was as follows:

Riverton	Emanon
Gootee	Hughes
Reynolds	Lipenta
Peterson	Barto
Daly	Powers
Winegar	J. Hughes
Speer	Long

Wagner was the referee.

The second game the lineup was as follows:

L. Yearly	Long
J. Speer	Fox
A. Buivadas	Wray
F. Brennan	Lipenta
C. Hubbs	Powers

The referee was Wagner.

Next Monday Riverton will play the East Camden Collegians. Let's see a crowd out.

School Problem in New Jersey

(Continued from page 1)

"1,500 commercial schools and business colleges have closed; 16 higher institutions have closed.

"In some communities, free public schools have been forced to become tuition schools, admitting only those pupils whose parents were able to pay.

"For lack of funds, one out of every four cities has shortened terms; 715 rural schools will run less than three months."

"There is a widespread impression that the transfer of \$7,000,000 from the Water Commission to the public schools at the last election, solved the financial problem for the present at least. Such is not the case, however. This sum was but a drop in the bucket, and merely enabled some of the districts to pay back salaries due their teachers, and meet some other pressing obligations. It provided practically nothing for the future.

While no schools have been closed in New Jersey, the financial situation is becoming increasingly difficult, and unless prompt and efficient measures are taken to prevent it, the children of our own state may soon be facing the curtailed educational privileges which prevail in so many places.

Special Prices on USED CARS

UNTIL JANUARY 15th

Owing to the limited amount of storage space we will make a reasonable sacrifice on the following used cars.

1929 Ford Coupe
1927 Chevrolet Landau Sedan
1930 Chevrolet Roadster
1930 Chevrolet Business Coupe
1930 Chevrolet Sport Coupe
1931 Chevrolet Sport Roadster
1930 Ford Tudor Sedan
1929 Whippet Coach
1929 Essex Sedan

These cars have been reconditioned and will give many thousands miles of dependable road service. Come in and look them over.

Your present car may be accepted in trade.

John W. Dawley
Treasurer

Pal-River Chevrolet, Inc.

10 Broad Street Phone 1561 Riverton, N. J.

Don't Miss It . . .

when you visit

The New Era Cooking School

be sure to look for Keating's display table. On it will be a collection of many useful household items, favors for your dinner parties, bridge prizes, or gifts.

L. L. KEATING

Toilet Necessities
Films Developed
Patent Medicines
Greeting Cards
Household Needs
Gift Suggestions
Soda Fountain
Smokers' Needs
Stationery
Confections
Ice Cream

Broad and Main Streets

Riverton

Phone Riverton 1540



"VERY FINE WORK" SAYS MISS SCHNEIDER

"AFTER SEEING THE EXCELLENT WORKMANSHIP AS EVIDENCED BY SAMPLES OF WORK FROM THE RIVERTON LAUNDRY, I AM CONVINCED RIVERTON AND VICINITY IS FORTUNATE TO HAVE A LAUNDRY THAT TURNS OUT SUCH FINE WORK."

ATTEND "NEW ERA" COOKING SCHOOL NEXT WEEK

AND LOOK OVER

THE RIVERTON LAUNDRY DISPLAY

SEE FOR YOURSELF HOW YOUR BLANKETS ARE RESTORED TO THEIR ORIGINAL SOFT, FLUFFY "LIKE NEW" CONDITION. MEN'S SHIRTS DONE ON OUR SPECIAL SHIRT IRONER PLEASE THE MOST PARTICULAR MEN. WHITE GOODS COME BACK SNOW WHITE, AND COLORED FABRICS RETAIN THEIR ORIGINAL SHADES. LACE AND FRINGED ARTICLES, TOO, RECEIVE SPECIAL HANDLING TO PROTECT THEIR DELICATE STRANDS. YEARS OF EXPERIENCE HAVE TAUGHT US THE ART OF FINE LAUNDERING—

RIVERTON LAUNDRY

RIVERTON, N. J.

"Is fair to your fabrics"

Phone Riverton 972

N. KUENSEL, Prop.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

LOST—Large male cat, black and gray mixed, white breast; name, Tibby. Reward. 610 Linden avenue, Riverton.

FOR SALE—G. E. Refrigerator in perfect working condition, medium size, \$100. Address Box "E" New Era office.

ELECTRIC IRONER, will sacrifice for quick sale. Riv. 1178. Can be seen at 300 Melrose ave., Palmyra.

REFINISH YOUR OWN FLOORS—Save money with our professional sanding machine. Call at our store and we will be glad to demonstrate. Schwering's Hardware Store, 305 E. Broad street, Palmyra.

CHRYSLER SEDAN for quick sale, cheap, first-class condition, looks like new. 426 Thomas ave., Riverton. 12-28-tf

"House Beautiful" has merged with

"Home and Field" for finer and larger service to modern home-owners. \$3 one year; \$4 two years. Elizabeth Bowen, phone 84 or 751.

Perkins Rescues

Unconscious Man

(Continued from page 1)
building to see what had happened to him.

Crawling on hands and knees, with his face close to the floor, Perkins explored the front office without success. He then located a long corridor leading to the rear of the building where the fury of the flames had reached their highest. "Ike" slowly made his way down the corridor groping for his man. When at about the half-way mark, he found Mr. Worrell prostrate, overcome with smoke.

He placed the unconscious man on his shoulders and made for the front entrance, but collapsed a few feet from the door, overcome with smoke.

Other rescuers, starting in to look for the two men, stumbled upon them both in the corridor. Perkins was unconscious but still tightly clasped the man he had rescued.

Both were taken into the open air and respiratory relief applied.

Firemen working on the blaze extinguished the flames but not until practically the whole interior had been destroyed.



Ivins GRAHAM CRACKERS

HONEY FLAVORED

and other Ivins products

are featured exclusively by

MISS VERA A. SCHNEIDER

in her demonstrations, recipes and classes

conducted in

THE RIVERTON NEW ERA COOKING SCHOOL

AT THE RIVERTON FIRE HOUSE

JANUARY 17th, 18th and 19th

... because they meet her high standards of quality and freshness, Miss Schneider features and recommends only

IVINS PRODUCTS

Printing...

Direct Mail Campaigns, Business and Personal Stationery, Office and Factory Forms, etc.
Phone 712
Evenings 344
THE NEW ERA
RIVERTON, N. J.

Wait Whitman

NOW!

The First Great Picture of 1934!
Another "7th Heaven" Romance

"I AM SUZANNE"

with

LILIAN HARVEY

GENE RAYMOND

and

PICCOLI'S MARIONETTES

ALSO SELECTED

VAUDEVILLE

on Thursday, Friday and Saturday

Sunday Monday, Tuesday,

Wednesday, January 14, 15 16 17

Take a ride on the

ORIENT EXPRESS

WEATHER ANGEL - NORMAN FOSTER

RALPH MORGAN - HERBERT MUNDIN

GREATER

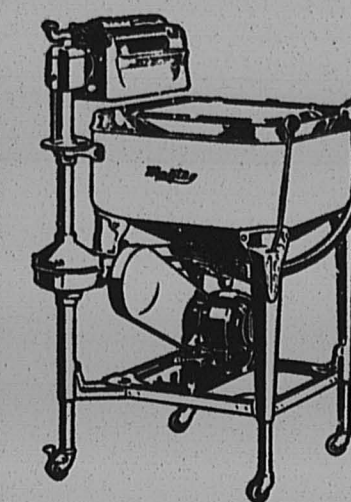
VAUDEVILLE

SUNDAY

"I AM SUZANNE" has been endorsed by the Parents and Teachers Association of the Ethical Culture Schools.

SEE THE

MAYTAG WASHER



AT
THE
NEW
ERA
COOKING
SCHOOL
IN
THE
RIVERTON
FIRE
HOUSE
ON
JANUARY
16, 17 and 18

LESTER S. FORTNUM

LOCAL DEALER

115 W. Broad Street, Palmyra

Phone 1180

NEW DISHES
for Jaded Appetites . . .
and how to prepare them

THE NEW ERA COOKING SCHOOL

AUDITORIUM
RIVERTON FIRE HOUSE

Wednesday, Thursday, and Friday
January 17, 18, 19

You are invited — No Admission — Everything Free!

Attend one or all sessions. See this demonstration of

THE NEW ART OF PLANNING
AND PREPARING MEALS

Foods with eye appeal as well as appetite appeal—delicious ice creams, parfaits and sherbets—chilled salads, jellied and cranberry—all will be prepared right at the school and a wide variety of recipes will be presented. You will learn how electric cookery points the new way to make the food dollar go farther—and give foods fuller flavor.

See the demonstration of Cold Cookery with the

GENERAL ELECTRIC REFRIGERATOR

The G-E Refrigerator is universally recognized as the Standard of Excellence. It alone gives you every one of these features: All-Steel Cabinet. Sturdy strength for lifetime service. Gleaming White Porcelain. Acid and stain-resisting. Stainless-Steel Freezing Chamber. Cannot chip or rust. Freezes more ice faster. Automatic Temperature Control and Defroster. Sliding Shelves. Adjustable in Height. Foot Pedal Door Opener. Automatic Interior Light. Famous Monitor Top Sealed-in-Steel Mechanism. Requires no attention, not even oiling.

We have a complete line of General Electric refrigerators — including the famous Monitor Top and G-E flat top models. One in your kitchen will save more than enough to meet the easy monthly payments.



C. R. SWEENEY, Inc.
309 East Broad Street
Palmyra, N. J.
Phone, Riverton 973

CINNAMINSON P.T.A. NOTES

The first visit of the new year found teachers and pupils smiling after a fine holiday.

Class work has been resumed with a vim. Owing to the reconditioning work under way by the welfare aides, many outside activities are interfered with, but everyone is cooperating, glad to feel that the building will be so much more cheerful, and in consequence, more livable when all is finished.

Thanks have been received from the hospital at New Lisbon, where the filled stockings were sent, and from the Cinnamonson Home, where the Glee Club, and Junior Band gave a short concert the day school closed for the holidays.

The children sent a donation of provisions, and the teachers sent ten dollars to the welfare.

Billy Eckert, who is in the Mount Holly Hospital with a broken leg, is doing nicely. Four pupils have had tonsil operations, and several others will go soon. These cases go to the Riverside Hospital. This work, and the daily cod liver oil are financed by the voluntary fund supplied by the teachers, for school purposes, except when parents desire to take care of the operations.

Rehearsals for the annual play given by the teachers have begun. Watch for the date and title, which will appear very soon.

January eighteen, the Business Women's Club of Burlington County will hold its meeting in the school auditorium, Mrs. William F. Little, whom all good PTA's appreciate, will be the speaker.

The usual meeting of the Study Class of the PTA will be held Wednesday of this week. The County Council will meet at Marlton on the 17th. A local meeting of the Cinnamonson Association "Fathers' Night," will be held in the evening at eight.

Have you a hobby? Do you love to cook, sew, sing, do home nursing, study nature. Do you think you would make an actor? Do you like shop work? If so don't fail to fill the blank you will receive and return it to Miss Bryan.

Publicity Chairman.

FATHERS' NIGHT AT CINNAMINSON

Fathers' night for the year 1934 will be held January 17th.

The hilarious entertainment provided at the first annual fathers' night last year will not be soon forgotten.

This year the program will be of a different type, but will be just as interesting, since it is planned for the entertainment of the younger folks as well as the parents. After the program the orchestra will furnish music to those who care to dance.

Of course there will be no charge, since it is the treat of the fathers.

ENGAGED

Mr. and Mrs. Charles F. Allen announce the engagement of their daughter, Miss Frances and Mr. Chandler Archer, son of Mr. and Mrs. F. Morse Archer, of Haddonfield.

Miss Allen is a senior at Swarthmore College and Mr. Archer is a member of the class of 1934 of Princeton University.

POPULAR EVERYWHERE

They say that wherever these cooking schools are held, housekeepers want to attend every session, after they have been once.

Suppose you play safe and go to the first one—next Wednesday afternoon in the Fire House—just to see. And take your neighbor with you. It will be twice as much fun with someone to share it. It starts at 2 o'clock and closes at 4—in time for you to try out some of the new ideas for dinner that night—or supper, if you are still plain folks and have your dinner in the middle of the day.

ANNIS STOCKTON CHAPTER D. A. R.

Reception and Tea Held at Home of Mrs. R. Selby Williams, Elm Terrace

The members of Annis Stockton Chapter, Daughters of the American Revolution, attended a tea and reception at the home of Mrs. R. Selby Williams, Elm Terrace, Riverton, Monday afternoon.

Previous to the tea a meeting was held. Members contributed toward paying off the debt on Constitution Hall, Washington. They also brought their yearly contribution of knitting yarns and dress goods for the detained immigrants at Ellis Island, and books for the library of the Seamen's Friendly Society.

Members of the Chapter were also asked to send books and magazines to the Boys' Conservation Camp, at Haddonfield.

NOTICE OF SETTLEMENT

Executors Account
Estate of Frederick G. Brown, deceased.
Notice is hereby given that the First Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, February 15, 1934, at ten o'clock in the forenoon.

Grace McNeal Brown,
Marie Brown Shibley,
and
Corn Exchange National Bank and Trust Company, Phila., Executors.

Proctors: Boyle and Archer.
Dated: January 3, 1934.
Era 1-4—2-1-34.

AUTHORIZED AGENT

CRAZY
WATER CRYSTALS

B. E. BLANKENBUSH

The Rexall Store

ENGAGED
Herbert Richman, of Riverton, announces the engagement of his daughter, Eleanor S. Richman, to Bender V. Hallgreen, son of Mr. and Mrs. B. V. Hallgreen, of Trenton.

Church Notices

CALVARY PRESBYTERIAN
Charles T. Bates, B. D.
Riverton

Church School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Christian Endeavor, 7:00 p.m.
Evening Worship, 8:00 p.m.
Midweek Service, Wednesday, 8:00 p.m.

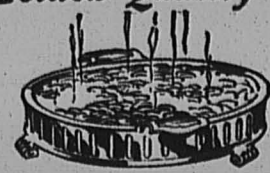
CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School 9:30 a. m.
Sunday Services, 11 a. m.
Wednesday 8 p. m.
Reading Room in Church Building
open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.

EPWORTH M. E. CHURCH
Rev. Ira S. Pimm, Minister
10:00 a. m.—Church School and Wesleyan Class.
11:00 a. m.—Morning Worship.
6:45 p. m.—Epworth League.
7:45 p. m.—Church Service.
Wednesday 8:00 p. m.—The Help-ful Hour.
Wednesday 4:00 p. m.—Junior Epworth League.

CHRIST CHURCH
Riverton
January 14th
Holy Communion, 7:30 a. m.
Church School 10:00 a.m.
Morning Prayer and Sermon 11 a.m.

The Delicious "Nutty" Flavor and Golden Quality of



**KRUMM'S
ELBOW MACARONI**
are exclusive!

KRUMM'S PRODUCTS are made with SEMOLINA—the "heart" of Durum Wheat—no ordinary white flour.

The result is MACARONI that is always full-flavored, tender and solid—never pasty, soggy or tough.

Serve KRUMM'S ELBOW MACARONI for dinner tonight—with a savory meat sauce, or baked with cheese...

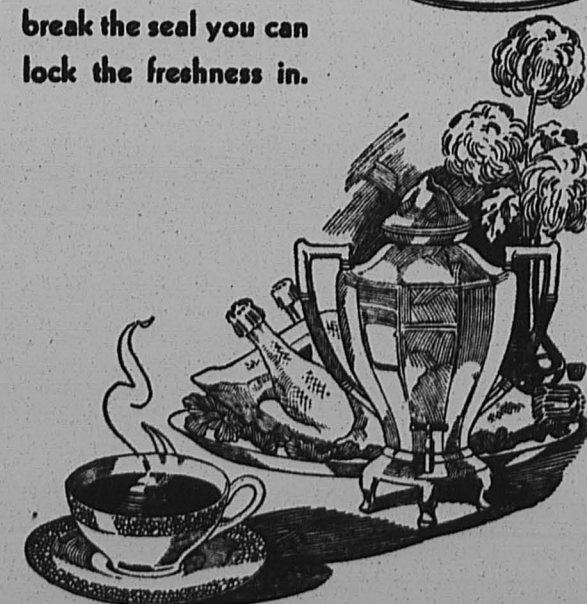
Demonstrated by Miss Vera A. Schneider at the Home Town Cooking School next week



**KRUMM'S
MACARONI
ELBOW MACARONI
EGG NOODLES
SPAGHETTI**

FRESHNESS LOCKED IN

This delicious coffee comes to you safeguarded by an inner seal and a top that locks. Even after you break the seal you can lock the freshness in.



MORNING SIP
The Better
COFFEE

Safeguarded from Plantation to Percolator

MISS VERA SCHNEIDER
will use Morning Sip Coffee exclusively
in the Cooking School demonstrations
in the

RIVERTON FIRE HOUSE
January 17, 18, 19

LOCAL QUINTETS CLASH FRI. NIGHT

Teams Managed by Fred Conway and Dick Steedle Meet in Basketball Tilt

Looks like Riverton is headed into a high steppin', fast movin' basket ball game this Friday evening at Roberts' Hall, Broad and Main streets.

With the Pal-River YMCA team scheduled to meet the Riverton team, the sparks should be flying. The YMCA quintet, managed by that veteran local sportsman Fred Conway, Riverton's "Connie Mack," show promise of real form. As "Al" Smith would say, "Look at the records" if you want to get a birds-eye view of their potential ability.

The line-up Conway has gathered under his wing includes such well-known players as "Jimmie" Reeves of Dickinson College; "Jack" Eiseley of Temple University; "Chick" Foulk; C. Keenan of Drexel Institute; F. R. Conway, W. J. Conway and Paul Burke.

This formidable list of court flashers each has his record of good basketball behind him, and Manager Conway has high hope for their teamwork and performance.

The opposition, Manager Dick Steedle and his crew of indoor sportsmen, have already been playing and have developed a smooth, well-organized team. These boys, too, may have a few trump cards up their sleeves that might give some of the Conway Crushers plenty of trouble.

At any rate, the price of admission is only ten cents, and it isn't very often that one can see the Post Office Department and the Railway Express Agency lined up for battle. Robert's Hall—Friday evening—10 cents.

NEW DIRECTOR
Mrs. Nelvia E. Ritchie, Sewickley, Pa., has been appointed a member of The Christian Science Board of Directors of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass., to succeed Mrs. Annie M. Knott, Boston, who is retiring after many years of faithful service.



A MODERN HOME

*It Costs No More
To Have the Best*

In keeping with the trend of the time and present conditions, funeral costs have been properly adjusted. This is in accordance with the policies that have always been in vogue in the Snover Funeral Home.

We have catered to all ever since this institution came into being, and hence have maintained services moderate in price.

Our modern Funeral Home complete in every detail including the recent installation of an electric organ console is available to all, at an expense no greater than that charged by others not so equipped.

No Charge

There will be no charge for the burial of any resident of Riverton, Palmyra or Cinnamonson, whose relatives are worthy and without means with which to pay the funeral expenses.

**SNOVER
FUNERAL HOME**
INCORPORATED

FRANK A. SNOVER
and
JOHN N. SWARTZ
PALMYRA, NEW JERSEY
Telephone, Riverton 830

OBITUARIES

FRANK STORICKS

Frank Storicks, 76 years old, died at his home in Chester, Pa., Saturday evening, January 6. Mr. Storicks was a former resident of Palmyra.

Funeral services were held Wednesday afternoon at two o'clock at the residence of his daughter Mrs. J. B. Mitchell, of West Broad street, Palmyra, with the Rev. Harold L. Creager officiating. Interment was made in Morgan Cemetery under the direction of Frank A. Snover.

Mr. Storicks is survived by his widow, Mrs. Tillie Storicks, and several children, two of whom reside in Palmyra. They are Mrs. Mitchell and Harry Storicks, of Memorial avenue.

JOSEPH BARTON

Joseph Barton, hat manufacturer, of Philadelphia, for more than fifty years, died at the home of his niece, Mrs. Wesley Hassell, of Delaware avenue, Palmyra, last week.

Mr. Barton, who was ninety-two years old, retired about twenty-two years ago and since that time has devoted himself to religious and philanthropic work. For many years he was warden of the Reformed Episcopal Church of the Redeemer, and during part of that time was treasurer of the Synod of the Reformed Episcopal Church in the district in which he lived.

Funeral services were held at the home of a niece, Mrs. I. W. Hubbell, of Philadelphia.

WILLIAM C. STONE

William C. Stone, Jr., 15 years old, died at home of his parents, William C. and Alma B. Stone, Race street, Palmyra, Tuesday morning.

Funeral services were held yesterday afternoon at two o'clock at the Snover Funeral Home with the Rev. Daniel C. MacKinnon, rector of Christ Church, Palmyra, officiating. Interment was made in Morgan Cemetery.

Religions are many—the reality of religion is one.—'Abdu'l-Baha.

CWA PAYROLL IN COUNTY \$41,409.75

Nearly 3000 Men and 26 Women Employed Notwithstanding Bad Weather

Notwithstanding the adverse weather conditions which compelled curtailment of outdoor work all through the State last week, the payroll of the Civil Works Administration in the number of employees and the total sum paid to them. Reports from all 21 counties showed 103,325 workers and \$1,440,589.75 distributed to them. The workers were augmented by 3,880 and the wages by \$136,988.90 over the previous week. In Burlington County the payroll amounted to \$41,409.75 for 2927 men and 26 women.

A London bellhop left an estate of \$60,000. The theory is he never muffed a tip from a patron or accepted one on the market.
—Detroit News.

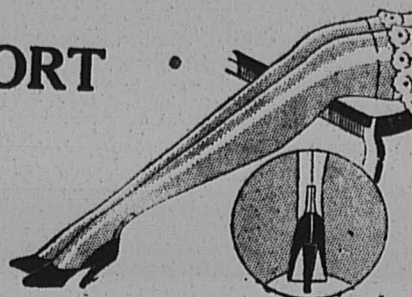
Some people are making such thorough preparations for rainy days that they aren't enjoying today's sunshine.

NOTICE

I, John B. Keating, residing at 1 Broad street, East Riverton, County of Burlington, N. J., hereby give public notice that I shall apply to the Township Committee, of the Township of Cinnamonson, County of Burlington, for a license to conduct the sale of alcoholic liquors at 1 Broad street, East Riverton, County of Burlington. Protest, if any, should be filed immediately in written form with the licensing authority.

(Signed) JOHN B. KEATING,
1 Broad Street,
East Riverton, N. J.
1-11-34

DAVISCORT SILK STOCKINGS



A Beautiful brand-new Chiffon Silk Stocking Full-fashioned, Lace Top

Wears a little better than the ordinary chiffon—very good looking

Only **69** Cents

3 pr. for \$2.00

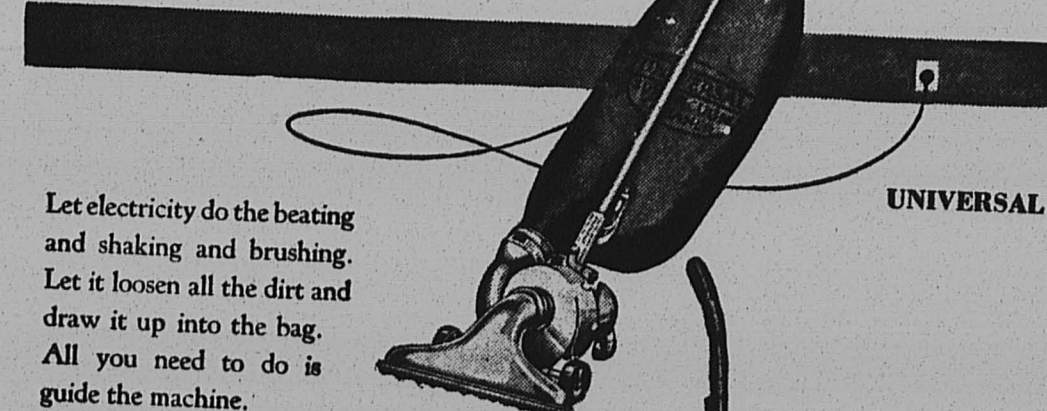
SMITH'S STORE

414 Main Street

Phone 783

Riverton

Use an Electric Cleaner to Keep Rugs Spick and Span



The Universal \$29.50

This is an unusually good cleaner, selling at an unusually low price. Its special feature is in the nozzle, where there are smooth blunt projections which comb the hairs and threads from the rug.

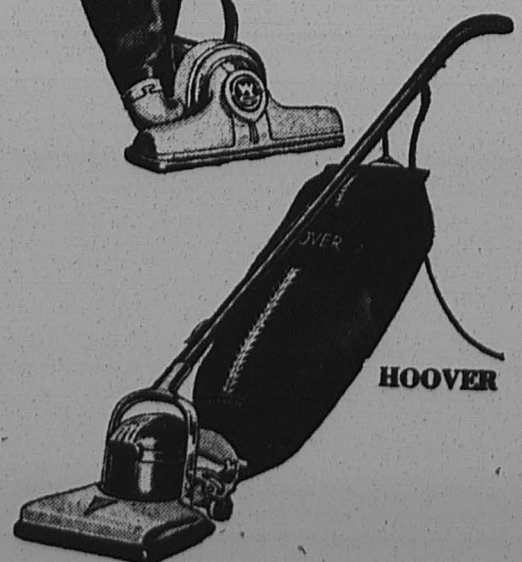
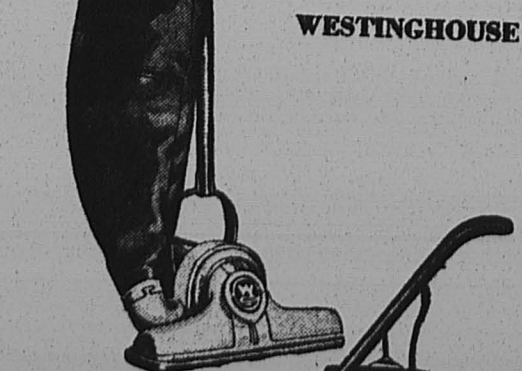
The Westinghouse \$40

This motor-driven brush cleaner has strong air power which takes up all the dirt loosened by the beating and sweeping of the brush. \$5 allowed on your old cleaner.

The Hoover \$61.50

Positive Agitation is the special feature of the Hoover. It combines beating, sweeping and suction cleaning. We make a liberal price reduction if you trade in an old electric cleaner.

PUBLIC SERVICE



OUR PLEDGE

Of interest to every Man, Woman and Child in RIVERTON . . . and vicinity

THE VICTORIA AMUSEMENT COMPANY announces that it has taken over the management of the Broadway Theatre, Palmyra, N. J., starting Tuesday, January 16. The Victoria Amusement Company operates a chain of outstanding theatres in Southern New Jersey, such as the Walt Whitman, Victoria, Camden; the Broadway, Pitman, and others.

It is a New Jersey enterprise. Owned and operated by New Jersey citizens and residents. The acquisition of the Broadway Theatre is in conformity with the policy of the Victoria Amusement Company, in selecting high type theatres in good American communities and neighborhoods, where there is an appreciation of the finer type of entertainment on the screen.

The opening has been set for the sixteenth of January, 1934, so that the theatre can be completely overhauled and renovated and put in spic and span condition.

The theatre has excellent possibilities, because of its splendid construction, its unusual acoustic qualities and its remarkable air cooling and ventilating system.

It will be the policy of the theatre to cater primarily to what is generally known as the "family trade." Each program will be carefully balanced to see that there is a wholesome, enjoyable and educa-

tional show of approximately two hours, that will not be offensive to anyone's good taste or breeding.

The employees of the theatre will be thoroughly schooled before the opening, so that they shall observe the fundamental principles and policies of the Victoria Amusement Company to wit: that the interest and convenience of the patron is paramount in our theatre, and that all courtesies are to be extended to them.

In conformity with President Roosevelt's desires, the Broadway Theatre will be operated as a "Blue Eagle Theatre" in strict accordance with the N. R. A. code, or any other code for the betterment of the community.

It is our further belief that a theatre should be a social, amusement and educational center in a community. Towards that end, the management will lend every effort to take the initiative if necessary, in all movements for the improvement of the social, economic and educational welfare of the community.

In order to assist any public movement, we will gladly cooperate with the various societies and the fraternal and patriotic, religious and civic groups, in conducting benefits, whereby a fair portion of the receipts will be turned over to the various organizations to help them solve their financial problems.

Our Policy

The policy of the Broadway Theatre on and after Tuesday, January 16, at 7:00 p.m., will be: Matinee daily at 2:00 p.m. Evening at 7:00 and 9:00 p.m. Admission prices: Children, 10 cents at all times. Adults, matinees, 20 cents; evenings, including Saturdays and holidays, 30 cents.

Tuesday and Wednesday, January 16, 17

You'll fall off your seat laughing at

JOE E. BROWN

in "Son of a Sailor"

Thursday, January 18—

CLARA BOW

in "Hoopla"

with PRESTON FOSTER and

RICHARD CROMWELL

COMING—Monday, Tuesday, January 22, 23—

WILL ROGERS in "Mr. Skitch"

with ZASU PITTS

BROADWAY THEATRE

PALMYRA, N. J.



Vol. 46 No. 3

RIVERTON, NEW JERSEY, THURSDAY, JANUARY 18, 1934

THE NEW ERA



PRICE FIVE CENTS

COOKING SCHOOL IS BIG SUCCESS

Large Attendance First Day
Many Prizes Awarded;
More to Follow

The New Era Cooking School opened in the Riverton Fire House yesterday afternoon at two o'clock with an enthusiastic attendance of over one hundred women.

Miss Vera A. Schneider, formerly Associate Director of the Public Ledger Homemaking Institute, prepared and cooked many tasty and attractive recipes, which when completed were given to ladies in the audience holding lucky number tickets.

The stage, set as a miniature kitchen, contained two General-Electric Hot Point electric oven ranges, one G-E electric refrigerator, furnished by C. R. Sweeney, Inc., local G-E dealer. The Baker-Flick Store in Camden furnished the "Sellers" kitchen cabinet and two kitchen tables that occupied the center position on the stage.

Around the walls of the auditorium were the displays of local merchants who are supporting the school. These included a Frigidaire corner by Raymond Warner, local Frigidaire dealer, the Lester S. Fortnum display consisting of a Maytag Washer, Ironer, Vacuum Cleaner and an Atwater-Kent Radio. Smith's Store displayed a table of goods from their store appealing to housewives. Ross E. Mattis displayed the latest development in ice refrigerators, the Coolerator, and in it was shown an attractive assortment of meats from the Mattis Meat Market. Henry A. Dreer, local nurseryman, had a showing of house plants selected from their display greenhouse. J. S. Collins occupied a corner with a display of many items of kitchen utensils and necessities. L. L. Keating's store filled a table with greeting cards, tally cards and table decorations. Drew's Bakery delicious array of fancy cakes, candy and tempting bits from their store made one's mouth water. H. C. Scherwing occupied a space showing the Westinghouse refrigerator line as well as an electric ironer. The Riverton Laundry exhibited various pieces laundered by them, and a little card on each article showed how many times it had been washed.

Strawbridge and Clothier furnished the kitchen utensils used by Miss Schneider as follows: Sauter Cleaner, Morning Sip Coffee, Krumm's Macaroni, Freihofer Baking Co. products, Ceresota Flour, Irvins Biscuits, United Fruit Bananas and Felix's Meat Products.

The Mattis Meat Market furnished the meats for the school. Becker's Store furnished the groceries and green goods, while Cole's Dairy supplied the milk and whipping cream for the classes.

Earle B. Harder, local electrician, set and installed the special 220 volt wiring necessary for the cooking ranges.

At the conclusion of the class, prizes offered by the different participating merchants and advertisers were awarded. Shopping bags loaded with advertised products, flour, Broadway Theatre tickets, cake decorations, pie, gasoline, laundry work, dry goods, kitchen utensils and all of the articles cooked or prepared by Miss Schneider. Thirty-four prizes in all were awarded.

The school will continue today and Friday. New recipes will be demonstrated and more prizes will be awarded. The school is free and The New Era extends a cordial invitation to everyone.

One of our friends says that listening to the radio speeches that evening and adding up the totals of all the men who it is claimed have been put back to work by the various programs in the past few months, he finds that over 50,000,000 have been restored to jobs.

SNOVER PRESIDENT REPUBLICAN CLUB

Returned as Club Head at Election Tuesday Night. Curtis Flynn, Vice-President

Frank A. Snover was re-elected president of the Palmyra Republican Club at a meeting Tuesday night in Society Hall.

Other 1934 officers are: Curtis Flynn, first vice-president; Mary E. King, second vice-president; George McGord, third vice-president; A. Harold Zayotti, fourth vice-president; Carl Lutz, secretary; Jennie Sandoz, assistant secretary, and C. N. Buchholz, treasurer.

Members of the club's executive committee are: Christopher Peditto, Horace Way, Clifton Taylor, Mrs. Mary Kates, Floyd W. Spahr and B. Rush Stevens.

Delegates to the Associated Republican Clubs of Burlington County are: Sheriff George N. Wimer, Mayor Walter D. Lamson and Curtis Flynn, with A. H. Lippincott, Harry Saar and C. N. Buchholz as alternates.

REVIEW OF MEN'S CLUB ACTIVITIES

High Spots of Last Year Told by Secretary. Election of Officers Next Week

The first half of the year, or rather, up until the regular meetings were discontinued, due to the absence of so many of our members during the summer months, the Palmyra-Riverton Men's Club had an unusually interesting and instructive program.

On January 30th Dr. Francis H. Green, headmaster of the Pennington Boys' School, gave a very interesting lecture on "Opportunities Presented in Every Life."

Dr. J. M. McCallie, of the New Jersey State Home for Boys, at Jamesburg, N. J., spoke on February 27th. He gave us many interesting facts about this Home, combining the modern with the old method of running such an institution.

On March 27th Ross C. Musselman spoke. He showed motion pictures of scenic parts of the "Bad Lands" of Utah and Wyoming. Mr. Musselman also spoke on relations between boys and their fathers.

On April 24th the Standard Oil Company of New Jersey very kindly entertained us with a series of comedy motion pictures.

May 22nd Joseph R. Wilson, Esq., the noted lecturer and traveler, showed motion pictures and told of his many experiences along the Santa Fe Trail and the picturesque great Southwest.

The second part of our 1933 season started with the meeting of September 25th. C. P. Wilbur, chief of the Forestry Service of the State of New Jersey, was the main speaker. The 10-minute speaker for this meeting was Robert J. Marshall, of Riverton, who gave a very interesting account of that great country, Newfoundland.

On October 23rd, Rev. Daniel G. MacKinnon, rector of Christ Church, Palmyra, took as his theme "Oxygen in the Making of the Man." It was an interesting presentation of practical worth. An added attraction was A. E. Fowler, treasurer of the club, better known as the "last man" who gave a very interesting talk entitled "Life's Railway."

November 27th, Harry A. Deemer was in charge of the Forum, having five worth-while talks. Mayor-elect J. Elmer Hahn, of Riverton, spoke on "Textiles." Sheriff George N. Wimer on "Drawing a Jury." W. B. C. Roray, Esq., on "Curious Wills." Captain Sidney D. Albertson on "A Trip on the Paul Jones." S. L. W. Field on the "World's Best Sellers." James Davidson told the club of "The N. R. A."

December 18th, Ladies' night with the Fellowship Choral Club of Riverton as the guest artists, under the (continued on page 4)

PARENTS NEED SENSE OF HUMOR

Dr. Beardsley States that Children May Inherit Faults from Parents

Dr. E. J. G. Beardsley, of Jefferson Hospital, guest speaker Monday evening at the Riverton P. T. A. meeting, cautioned parents that a sense of humor was invaluable in correcting children. "We inherit our minds as well as our bodies, and very often the traits we dislike most in a child are those we realize in ourselves. Environment too plays an important part, a happy home does much to combat outside evils."

Miss Caroline M. Staman supervising principal, brought attention to the finer points of the social studies exhibit of the various grades in the auditorium. Beautifully executed friezes of colonial and Indian life, the Byrd expedition; Indian pottery, totem poles, etc., are all a natural expression of these youngsters' studies. The children, too, have been most resourceful, clay for their modeling and pottery has been gathered from the river and creek, and simple home products have been utilized in most instances to create this display.

Mrs. Arthur Hagstoz, state membership chairman, was present, as well as Mrs. W. Henry Jones, County Council chairman, who spoke in interest of the need to create proper recreational groups. This, along with social hygiene problems, is being closely studied by P. T. A. groups throughout Burlington county.

Aside from Dr. Beardsley's splendid address and the display of talent, a very fine musical program was arranged by Mrs. Everett Watson. Russell Jernon sang the rollicking "Three for Jack," and "Philosophy," and Miss Martha Ingensborg Martin, eleven years old, member of the Juvenile Matinee Musical Club, of Philadelphia, played selections from Beethoven and Schumann.

A pleasant social hour followed and all enjoyed the good homemade doughnuts and coffee provided by Mrs. P. Caldwell and her committee.

Mrs. Sloan's class stood high in parental attendance, and won the prize.

DENTAL SOCIETY MEETING SATURDAY

State Association Will Hold All-day Session in Jersey City

The ninth semi-annual session of the New Jersey State Dental Society which will be held in the Jersey City Medical Center, Saturday, January 20, will be marked by an unusual program of advanced scientific medical-dental clinics and demonstrations.

The morning session, commencing at 10 o'clock, will be devoted to table and practical clinics including every phase of dental procedure, given by members of the group.

A luncheon will be held in the nurses dining room at which time the members will be addressed by the president, Dr. R. E. Mulholland, of Long Branch, and Dr. George O'Hanlon, director of Medical Center.

In the evening at the Hotel Plaza the dinner to the president will be held, Dr. Robert E. Mulholland being the guest of honor.

LAW CLASS ATTENDS TRIAL IN COUNTY COURT

The Commercial Law Class of the Palmyra High School, numbering about 40 pupils, attended the session of court at Mount Holly on Wednesday, and heard much of the evidence in an interesting auto-accident case in which a Mount Holly resident was badly injured. One of the witnesses, a Mount Holly physician, used a skull in his testimony to show how the plaintiff's jaw had been fractured on both sides.

REGIONAL HIGH SCHOOL PLANNED

Mt. Holly Board of Education Confers with Adjoining Districts to Relieve Congestion

Boards of education in the vicinity of Mt. Holly are seriously considering the proposal to erect a regional high school to relieve the overcrowded condition at the high school there.

At a meeting held in the Mt. Holly school, boards from Medford, Westhampton, Lumberton, Tabernacle, Hainesport Easthampton and Shamong townships, conferred with Howard Dare White, commissioner of secondary education who presented a report on a proposed regional high school which would take care of students from these townships.

It was pointed out that conditions at the Mt. Holly school, which was erected to care for approximately half the number of pupils now crowded into it, have reached the point where something will have to be done in the very near future.

DR. GRAFFLIN'S SPEAKING TOUR

Starting Monday, Noted YMCA Speaker Will Make Whirlwind Trip Around County

The speaking schedule of Dr. Samuel W. Grafflin, who will spend the week of January 22 in Burlington county, as worked out by Secretary Guy C. Hendry of the County YMCA is as follows:

January 22, 8:45 a.m., Moorestown High School; 11:15 State Industrial School, Bordentown; 1:15 Springdale School; 2:48 Pemberton High School; 8:15 p.m., public meeting Presbyterian Church, Columbus.

Tuesday, January 23, 8:45 a.m., Burlington High School; 10:20 Florence High School (including Roebing upper grade students); 11:30 Pomona Grange, Moorestown; 12:15 Burlington Kiwanis Club; 2:15 Bordentown High School; 8:00 p.m., Crosswicks Friends Meeting, another opportunity for the public to hear the Doctor.

Wednesday, January 24, 8:48 a.m., Friends School, Moorestown; 10:00 Maple Shade Public School; 11:45 Moorestown Junior High School; 1:25 Mt. Holly upper grades; Dr. Grafflin then goes to Jersey City for an evening appointment.

Thursday noon, January 25, combined luncheon meeting of the Moorestown Rotary and Y's Men's Club; 2:30 Riverside High School; 5:30 Bordentown Military Institute; 6:30 Annual Boy Scout Dinner, Roebing.

Friday, January 26, 8:45 a.m., Burlington Jr. High School; Mt. Holly High School at 1:25; that evening the Doctor is to speak at the mid-year High School graduation at Lakewood.

P.H.S. GIRLS DEFEAT CAMDEN CATHOLIC

Stevens and Prisco in Stellar Roles for Home Team; Curran and McKearney for Visitors

Palmyra High's fair sex came into their own Friday, when they won their initial court game over a strong Camden Catholic squad, 15-12.

Starring for the local girls were Stevens and Prisco, who dropped the ball through the net for seven and six points respectively, while Captain Julia Beitz and Helen Habiast both played well at their non-scoring positions.

For the Lassies from C.C.H.S. Curran and McKearney divided honors with six points each.

ENGAGED

Mr. and Mrs. B. Rush Stevens, of 802 Washington avenue, Palmyra, announce the engagement of their daughter, Miss Elizabeth L. to Edward T. Stanwood, of Pitman.

CHIEF MILLER LAID TO REST

Large Attendance at Funeral Attends High Regard for Deceased Officer

Few policemen in South Jersey have been accorded a more impressive cortege than that which attended the last services for Walter G. Miller, Riverton's deceased Chief of Police. Those who came to do honor to their departed friend included over 500 children from both the Riverton grammar school and the Sacred Heart parochial school who attended en masse the home of the former Chief in the morning hours preceding the funeral services which took place at two o'clock Monday afternoon.

At the funeral service 106 uniformed policemen, made up of police units for many miles, were in attendance. Eighteen uniformed firemen from the Riverton Volunteer Fire Company also marched in the cortege to do honor to Riverton's police chief.

The cars bearing family and friends in the drive to Lakeview Memorial Park, where interment was made, numbered close to 100. They were preceded by the police and fire units. Following the funeral services from the late residence of the deceased, 609 Cinnaminson street, which were conducted by the Rev. Geo. Lockett of the Central Baptist Church, the casket was borne to the hearse between a double line of policemen, standing bareheaded and at attention.

A large touring car, filled to capacity with floral pieces sent by friends and organizations preceded the hearse.

The cortege moved up Cinnaminson to Seventh street, thence over to Main and south on Main to Lakeview Memorial Park, where interment was made under the direction of Jerome J. Zisak, funeral director. The cortege was led by a squad of twelve motorcycle policemen.

The police attendance included six New Jersey State Troopers from nearby barracks; P. B. A. policemen from Bordentown, Florence, Burlington, Beverly, Riverside, Riverton, Palmyra, Moorestown, Maple Shade, and Cinnaminson. George Dorworth, President of the P. B. A. was present. The South Jersey Suburban Police Association sent delegations from Audubon, Haddon Heights, Haddonfield, Collingswood, Oaklyn, Pennsauken, Woodbury, Gloucester City, Haddon Township, Delaware Township and Camden City. Wm. McCaw, president of the S. J. S. P. A. was also present.

The pallbearers were as follows: Chief John Bradshaw, of Moorestown; Chief William Voschell, of Riverside; Patrolman John Robinson, of Riverton; Patrolman Charles Lutz, of Palmyra; Patrolman Nathaniel Estilow, of Burlington; Patrolman Nelson Wallace, of Palmyra; Patrolman Ezra Budd Stevenson, of Beverly; and Patrolman Edward Quain, of Bordentown.

Chief Miller, who was in his 59th year, was born in Philadelphia in 1874, and moved to Riverton when he was 2 years old. For several years he was employed by John B. Watson, who at that time conducted a high-class livery stable and cab service, and later as a foreman for Louis Corner, general contractor and supervisor of highways for the Borough of Riverton.

On October 22, 1902, he married Mrs. Sarah B. Evans, a widow with two children, and in 1903 he was appointed to the Riverton police force as a marshal, and moved into a home on Penn street owned by William Quigley.

In those early years of police life the marshals covered the town during the day, pushing a hand truck carrying a twenty-gallon can of kerosene, caring for lighting and extinguishing the 100 oil street lamps which constituted Riverton's street lighting system. This was done in addition to the regular routine of police duty.

(continued on page 4)

COUNTY LIBRARY ANNUAL REPORT

Large Increase in Service This Year. Less Demand for Fiction

That the library occupies an important place in the life of a community can no longer be questioned. Every station of the Burlington County Library reports increased demands for books, and more readers this year than ever before, and requests have been sent to the library so fast that we have had to hold some of them for a long time before we have been able to fill them. For obvious reasons we have been unable to buy as generously this year as in previous years, but the readers have been very patient and understanding, and appreciated our position. Waiting until their turn for the desired book has, of course, been in some cases a real hardship, especially when the book was needed as a required reading in an Extension Course, but in almost all cases our borrowers waited without complaint.

Fewer Books Bought

Book buying is growing increasingly difficult. We are forced to use finer discrimination in our selection of titles purchased, as the privilege of borrowing new books has been almost entirely withdrawn by the Public Library Commission at Trenton. This change of policy was made necessary by their greatly reduced budget, but it has often forced us to decide whether to replace the old standard book on a subject or to buy the new one that is of doubtful value but in demand. We can no longer provide our readers with both.

Less Calls for Fiction

An interesting phase of the circulation of books for the past year is the increased demand for non-fiction. Many of the most popular titles, the ones for which we have the greatest number of orders on file have been of that type, and they cover a wide field of interests: biography, history, economics and popular philosophies are some of the subjects that have been requested by a number of readers.

Work in Schools Growing

Work with the schools is growing, not so much in the number of books placed in the class rooms, but in the use of the books by teachers and pupils. Small libraries are chosen to meet the needs of the individual teacher and grade, and placed in each of the class rooms, and books are changed in these libraries as new titles are desired by the teacher or pupils. Classes of students from the upper grades of the elementary schools have been brought to the library headquarters where a short talk on the care and use of books is given them. The pupils attending these classes are the ones who have been selected as librarians in their room, and the interest of the pupil librarian together with that of the teacher has greatly increased the value of the books to the schools.

New Projects Deferred

Under the present conditions no new projects can be undertaken, but if the number of requests for books sent to the library is a reliable criterion, the saturation point is far in the future. We can only hope that the time may come when we may be able to begin some of the things that we now recognize as desirable but impossible to accomplish at present.

Our statistical report shows a marked gain in all branches of the work over the figures of last year.

WASHINGTON PORTRAIT FOR PUBLIC SCHOOLS

Schools in Mercer and Burlington Counties which have not yet received copies of the famous portrait of George Washington issued by the George Washington Bi-Centennial Commission may obtain them by applying to Congressman D. Lane Power's office, room 1440, in the House Office Building, Washington.

The picture in question is the famous Stuart Athenaeum Portrait of George Washington, said to be one of the finest examples of portraiture known today. The pictures will be sent to the schools unframed, and one may be had for each room which does not now have one.

Now what we need is a deposit insurance law that will insure our having a bank deposit.

BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION AFFILIATED WITH THE NATIONAL ASSOCIATION

The following Plumbers are working in accordance with the N.R.A. They are reliable and dependable. Give them your support.

GEORGE FRIDAY
H. D. HULLINGS and Son
J. RUSSELL HOLVICK
JOHN KERRIGAN
WARREN SMITH
GEORGE BONSALE

"I ALWAYS GET PERFECT RESULTS WITH CERESOTA 'NOT-BLEACHED' FLOUR"



says
Miss Vera Schneider

VERA SCHNEIDER, nationally known cooking authority, uses Ceresota "Not-Bleached" Flour exclusively, in all her cooking schools. "Because," she says, "Ceresota gives all my baking the delicious natural flavor of the choicest wheats, unimpaired by bleaching."



CERESOTA
NOT
BLEACHED FLOUR

Naturally, Miss Vera Schneider
uses the

PERFECT LOAF

exclusively in her bread demonstrations at the
Sectional Cooking School being conducted this week in Riverton.
"Freihofer's PERFECT Loaf," says Miss Schneider, "can always
be depended on to demonstrate perfect quality in bread."

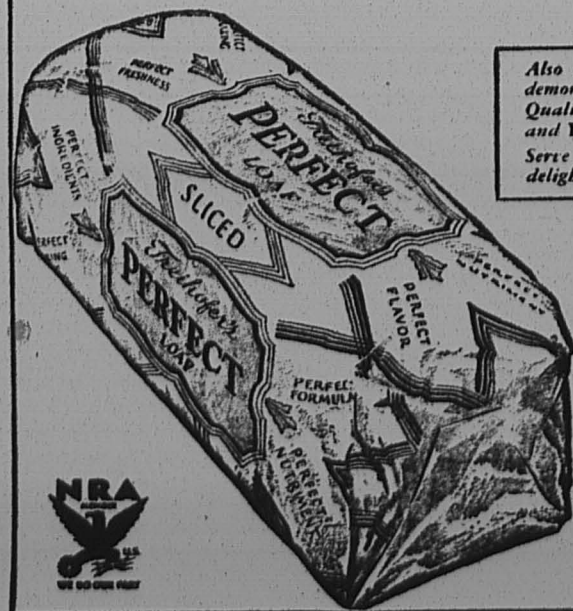


Miss Vera A. Schneider

Mothers agree

that Freihofer's Perfect Loaf helps to
keep their children in perfect health and
up to the mark in growth.

These thousands of mothers have learned
that Freihofer's Perfect Loaf can always
be depended on. It's because Freihofer's
use only the finest ingredients obtainable.
The best that's in milk, the choice of the
world's richest wheat. In fact, each
ingredient used in the Perfect Loaf must
measure-up to the highest standards of
perfect quality.



Also included in Miss Schneider's
demonstrations are Freihofer's Fine
Quality ROLLS, SWEET DOUGHS
and DOUGHNUTS.
Serve them at any meal. They will
delight the entire family.

Freihofer's
**PERFECT
LOAF**

TIPS ON GROWING



BY ONE WHO GREW UP IN
THE BUSINESS

The pretty pale lavender blue flowers somewhat resembling the Queen Ann's Lace, on display in the windows of the Chestnut street florists is, "The Blue Lace Flower," (Didiscus). This is an annual, flowering when grown in the garden, from July until November, from seed sown in early spring. Here is "something different" for the fall flower show, as would also be a bowl of the Double sweet-scented Nasturtium Golden Gleam, introduced two years since and, also Marigold Guinea Gold and Giant California Sunshine Aster; all these may be grown from spring-sown seed.

Really the best all-round fertilizer for plants, especially roses, lawn grass and vegetables, is well-decayed cattle manure, and where this is not available it may be purchased in shredded form. When well incorporated in the soil disagreeable odors are eliminated. A new weed-free form of pulverized cattle manure is being offered this season under the trade name of Bovung, a product of a nationally known dairy, spoken of very highly.

Perhaps your Gardenia at this time is showing greyish or yellow leaves. This is likely due to a water-logged condition of the soil. Empty the saucer of all surplus water after watering and it is not well to keep the plant in too high a temperature. Also have the water at about the same temperature as that of the home.

No better Dahlias can be grown for fall show exhibits than Jersey's Beauty. Something new is the Miniature Hybrid Cactus Dahlia Nestling (Nesthaekchen). The extremely free flowering Single Scarlet Dahlia, Coltness Gem—just like a red daisy with a gold center, so popular in England, may be procured in seed. It does not make the large plump roots like most varieties. There is still no better Pompon than Little Jewel.

Lawn Mowers of the best type are now being made of aluminum, very strong but many pounds lighter than

the old-fashioned back-breakers. Do not exult too prematurely over the luxuriant crop of bright peagreen grass that so quickly springs from your bare lawn directly after the first warm rain following the sowing of new seed of a cheap selection. It may be a quick rank growth of Timothy, which will likely disappear during the hot midsummer. Best procure a standard mixture from a reliable grower.

JOHNSON HEADS SCOUT CAMPAIGN

E. S. Parry, of Riverton, Member of Committee to Secure Funds for 1934

At a dinner meeting Thursday, January 11th, held at the home of E. R. Fenimore Johnson, of Moorestown, the Initial Gift Committee of the 1934 Boy Scout Campaign was organized. E. R. Fenimore Johnson has accepted the chairmanship of the Committee.

The men making up Mr. Johnson's committee are, LeRoy Church, Bordentown; Carl Lang, Burlington; H. M. Wall, Beverly; Arthur Prager, Riverside; Edwin S. Parry, Riverton; Palmer Adams, Palmyra; Edward Mechling, Moorestown; Morris K. Perinchief, Mt. Holly. H. M. Keckhefer of the Scout Advisory Board is in charge of arrangements for the banquet which will begin the committee's work.

BORER ON DEBATING TEAM

Robert C. Borer student at Mercersburg Academy, has been selected a member of the Irving Society of four to debate the question of war debt cancellation against the Marshall Society, also composed of four students of the academy.

The subject this year is: "Resolved: That it would promote economic recovery, both of the United States and the world, if the war debts owed to the United States were cancelled."

Robert Borer is the son of Mr. and Mrs. Borer, 718 Main street, Riverton. Besides being a fine student, he is business manager of the school paper, member of the Ode Committee of the Senior Class, and holder of second place in the tennis ranking of the school. He entered Mercersburg in the fall of 1930.

Now they are making artificial teeth of steel. We presume those in front will be chromium plated.

AMBULANCE CARD PARTY JAN. 31st

Many Prizes Offered to Public Along With Exceptional Door Prize

The card party which was announced in last week's news is gaining support from all sections. The citizens of the communities are all cooperating. Appeals for tickets indicate that the Ambulance Association is appreciated.

The Legion Committee promises to have a wonderful selection of prizes for many of those who attend. A door prize will be offered that will be more than worth while.

The merchants of the various communities benefited by the Ambulance Association's service will be asked to support this occasion by donating prizes. These prizes will be displayed with a card giving the name and business of the donor. Any individual wishing tickets or the privilege of donating a prize will receive immediate attention from the Legion committee. Call Riverton 235-1.

This committee consists of the following: Al Lippincott, Jack Kirk, Harry Stack and Dave Baker. Please bear in mind the fact that this party will be held at the Legion Home, Wednesday evening, January 31st, and that the entire proceeds are for the benefit of the Ambulance Association. The Legion wishes to assist this Association to maintain its unexcelled service to the community. They are doing more than their share, let's give them a lift.

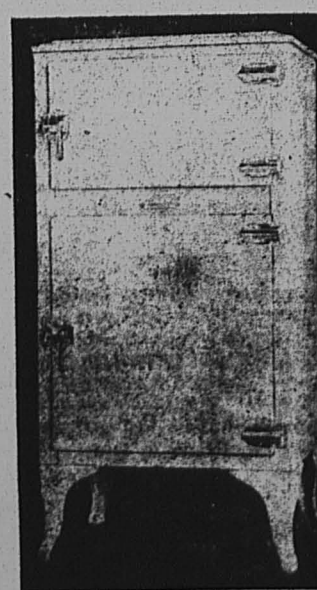
INVENTORY ON LIQUOR STOCK

A complete inventory of all distilled spirits, including alcohol, rectified spirits, wines, cordials, etc., in the United States must be taken by persons holding such stocks as of date of January 12 1934, according to an order just telegraphed to all Collectors of Internal Revenue by Commissioner Guy T. Helvering. The order provides that these returns must be filed with the Collectors within 30 days.

Persons affected by this ruling may secure full information as to what they are required to do at the office of the Internal Revenue Collector, Camden.

The Weather Bureau now admits that the winters are milder than they used to be. But we seem to have just as many frozen assets as ever.

THE COOLERATOR....



America's New ICE Refrigerator

THAT DOES NOT DEHYDRATE FOODS,
THAT COOLS JUST AS EFFICIENTLY
WITH A LITTLE ICE AS WITH A LOT,
AND MAINTAINS AN EVEN LOW TEMPERATURE IN ALL PARTS OF THE BOX AT ALL TIMES.

See it on Display at
The New Era
Cooking School

You will be interested in this latest improvement in
economical home refrigeration

ROSS E. MATTIS
Riverton, New Jersey

Don't miss this!
SEE

FELIN'S

Pure Pork Products

demonstrated exclusively

at the

HOME TOWN

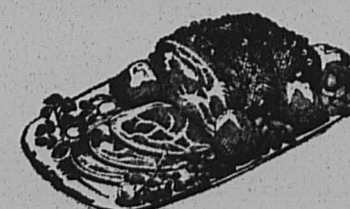
Cooking
SCHOOL

by Miss Vera A. Schneider
HOME ECONOMICS EXPERT

The FELIN MEATS

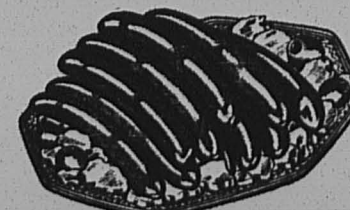
demonstrated in the cooking school may be purchased at your neighborhood dealer. Try these new recipes at home. There will be suggestions for fancy party sandwiches, and school lunch sandwiches, as well as special dishes for breakfast, lunch and dinner. And remember—all of FELIN'S MEATS are guaranteed pure under U. S. Government Inspection No. 277.

FELIN'S VIRGINIA BAKED HAM



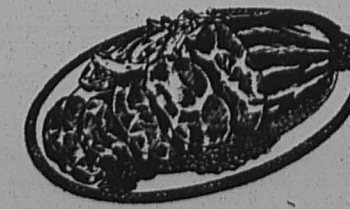
It's ready to eat!
Skinned, boned, rolled, trimmed, sweetened and baked. Serve hot or cold.

FELIN'S FINE FLAVOR FRANKFURTERS



Pure, selected Government-inspected meats, spiced, seasoned and hickory-smoked.

FELIN'S SMOKED BONELESS BUTTS



Sugar-cured, delicious to the last tender morsel. No waste.

Be sure to get these tasty

FELIN FINE FOODS

from your neighborhood dealer. Try them as Miss Schneider suggests.

NEXT WEEK

January 17, 18, 19

Wednesday, Thursday and Friday, at 2 P. M.



THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second-Class Matter

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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"Chief Miller"

The tribute paid to Riverton's departed Chief of Police, calls for a little reflection, since few occupations offer greater possibilities for unpopularity than that of a policeman.

Thirty years of service to the Borough of Riverton with a "clean slate," is in itself an enviable record of which any policeman might be proud. But, those whose work brought them into more intimate acquaintance with his official acts found much in the man to be admired.

"Chief Miller," an ardent supporter of law and order, a stickler for the letter of the law, hid behind a superficial gruff exterior, an understanding, sympathetic heart.

When the score is taken, determining how good is a policeman, we are prone to lay too much emphasis on "how many arrests did he make?" when we should be more concerned about "how many arrests did he save?"

In many instances when a young man had been apprehended for his first offense, the Chief would counsel the misguided youth, "talk to him like a father," straighten him out and send him on his way with a promise "on my word of honor" to go straight; and always no name would appear on the book that could ever arise to mar an otherwise clean record of conduct.

This and many other acts of kindness, a helping hand, a word of courage, a bit of counsel, even financial aid from a modest police pay, were sealed within a blue coat and brass buttons that was cold and official from the outside, yet warm and human from the inside.

His kindly helpfulness was never shown to better advantage than when he was directing the boys and girls safely over the dangerous Broad street crossing on their daily trips to and from school, when he would respond with a nod and smile to their cheery "Howdy, Chief."

Review of Men's Club Activities

(Continued from page 1)

direction of Alfred VanOsten. This ended our year of 1933. Our first meeting for the new year will be held on January 22nd, when we will have the pleasure of hearing Ross S. Muselman, who paid us a visit last May, with motion pictures taken in D. C. and Wyoming.

This meeting will be the election of officers for the coming year, so don't forget the date, January 22nd, at 8 p.m., at the Y. M. C. A., Broad street and Garfield avenue.

O. HERBERT BLADES, Secretary.

APPRECIATION

Morris Horr, former manager of the Broadway Theatre, P. 10, wishes to thank his many friends and patrons in this vicinity for their kind cooperation. Their friendship will never be forgotten. It has always been a pleasure and privilege to serve them.

I also wish to take this opportunity to extend my sincere congratulations to the Victoria Amusement Company, and wish them success in their new location.

Last, but not least, I wish to congratulate the new manager of the Broadway Theatre, Mr. Bourgeois. I know he will exert every effort to satisfy and please his patrons and prove himself an asset to the community.

Dr. Nicholas Murray Butler says that the "brain trust" rule is the hope of democracy. We didn't know things were as bad as that.

Chief Miller Laid to Rest

(Continued from page 1)

Miller later moved to 701 Cinnaminson street, from there to 521 Cinnaminson street, and finally to his late residence, 609 Cinnaminson street.

His thirty years of police service in Riverton was interrupted only by a 10-months' service with the Pennsylvania Railroad Company, as a railroad detective in 1917.

In February of 1931 he was elevated to the rank of Chief of Police to fill the vacancy created by the death of William Quigley.

The deceased is survived by his widow, Sarah E.; Elwood G., the oldest son, of Riverton; John R., a New Jersey State Trooper; and a daughter, Ruth K. Ellzey, of 611 Cinnaminson street; his step-son, David Evans, of Reading, and a step-daughter, Florence Richardson, of Riverside, and a brother, James I. Miller, of Conshohocken.

Chief Miller was an enthusiastic supporter of Riverton sports in which he took an active part in his younger days.

His only lodge affiliation was with the Policemen's Benevolent Association.

NEW IDEAS IN FURNITURE

A chair which has an adjustable back and a seat which can be moved easily, is being shown by the New Era Cooking School. You can have a free demonstration in your own home.

The ex-Kaiser is said to be worth \$175,000,000. No wonder he can afford to saw wood and eat nothing.



CHURCH NEWS

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B. D., Pastor

One of the essentials of the times, the thing that will be of the greatest assistance to every individual today is Faith. Faith in your God, your country and yourself.

Pastor Lockett will take the "Un-failing Faith" as the subject of his sermon Sunday morning.

But the question arises—what will happen if we do not heed the call for faith? "The Danger of Neglect" will be discussed by the pastor at the evening service.

At the Sunday evening service, on the 21st, the choir will again present a special musical program.

The meetings of the BYPU held on Friday evenings are well attended, but a little effort on the part of those attending, to bring along another member, will make these meetings a greater success and an encouragement to the leaders.

CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, Pastor

Sunday, January 21: Church School 9:45 a.m.; Morning Worship 11 a.m.; Evening Worship at 8 p.m. The service on Sunday evening will be devoted to a gospel hymn and prayer, with short meditation by the pastor, in preparation for the gospel meetings which will begin on Monday evening, January 22 and continue each evening at eight o'clock, except Saturday, until February 2.

On Monday, Tuesday, Wednesday and Thursday, January 22, 23, 24 and 25, the preacher will be the Reverend Thomas C. Pollock, D.D., pastor of the Oak Park United Presbyterian Church, Philadelphia, Pa. Dr. Pollock is one of the outstanding preachers of the United Presbyterian Church.

On Friday, January 26, the service will be in charge of the Reverend Percy B. Crawford, whose radio broadcasts from "The Church of the Air" are familiar to the people of the community. Mr. Crawford will bring his quartette with him. Young people of the community are especially invited to hear Mr. Crawford.

The services on January 28th will be led by the pastor of this church, and from January 29 to February 2, the Reverend J. F. Boughton, pastor of the Methodist Episcopal Church of Delanco, will preach.

A cordial invitation to the public is extended to take part in these meetings when they do not conflict with services in their own churches.

This evening, Thursday, January 19th, there will be "cottage prayer meetings" as follows: at the home of W. V. Sippel, 209 Thomas avenue; at the home of William Zimmerman, 606 1/2 Linden avenue; at the home of Harry E. Davis, 104 Main street; on Friday, January 19, at the home of F. B. Elwell, 308 Main street; at the home of P. T. Barnes, 908 Highland avenue; and at the home of G. T. Dold, 608 Elm Terrace. The meeting at the home of Mr. Zimmerman and at the home of Mr. Elwell will be led by a young person and will be for young people.

CHRISTIAN SCIENCE CHURCH "Life" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, January 21.

The Golden Text is: "If thou wilt enter into life, keep the commandments" (Matthew 19:17). The lesson citations which comprise the Lesson-Sermon in the following from the Bible: "In the way of righteousness is life; and in the pathway thereof there is no death" (Proverbs 12:28).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Life is real, and death is the illusion. A demonstration of the facts of Soul in Jesus' way resolves the dark visions of material sense into harmony and immortality. Man's privilege at this supreme moment is to prove the words of our Master: 'If a man keep my saying, he shall never see death'" (p. 428).

NOTED PREACHERS AT PRESBYTERIAN

Dr. Crawford and Dr. Pollock Will Conduct Special Services Next Week

During the present week the members of Calvary Presbyterian Church, Riverton, are holding each evening meetings of prayer in the homes of their members in various sections of the community. These meetings are well attended and the people are looking forward with much interest to the coming of a series of gospel meetings to be held in the church from January 22 to February 2.

On Monday to Thursday, January 22 to 25, the Reverend Thomas C. Pollock, D.D., pastor of the Oak Park United Presbyterian Church of Philadelphia, will preach. Doctor Pollock is one of the foremost leaders of the United Presbyterian denomination and a preacher of note.

The Reverend Percy B. Crawford will conduct the services on Friday, January 26. Dr. Crawford is well known to the residents of Riverton and Palmyra, many of whom are familiar with his Sunday broadcasts over the "Church of the Air" from his Mission at Seventh and Spruce streets, Philadelphia. All young people of the two towns are invited to hear him. He will preach on Friday evening, January 26th. During the week January 29 to February 2, the preacher will be the Reverend J. F. Boughton, pastor of the Methodist Episcopal Church of Delanco. The Reverend William Turkington, of Philadelphia, who is well known as a successful leader of singing, will have charge of the music.

A cordial invitation is extended to all to come, whenever services in other churches do not conflict.

RIVERTON

Mrs. Sadie W. Perkins, of Philadelphia, was the guest of Mrs. Charles DeLaney, Thursday.

Mrs. A. M. Bowker left Riverton Monday for Albany, where she will spend the week.

Miss Margaret Field, who is employed in Philadelphia, spent the weekend with her parents, Mr. and Mrs. S. L. W. Field.

Mrs. Alexander Murphy entertained the Past Templars at luncheon last Thursday.

Mr. and Mrs. Joseph A. Jaldenbach, of Ardmore, were dinner guests at the home of Mr. and Mrs. Charles DeLaney, Saturday.

Mrs. Thomas McChesney and daughter, Mary Elizabeth, of Moorestown, are spending the week at the home of Mr. and Mrs. Harry Sim, of Thomas avenue.

Conrad Friday, of Scarsdale, New York, spent Sunday with Mr. and Mrs. George Friday.

Mr. and Mrs. Clifford Nesbitt, of Thomas avenue, entertained Mr. and Mrs. Edward Rogers, of Burlington, and Mrs. K. Mount, of Beverly, Friday.

A food sale was held in the Sacred Heart School today (Thursday). Mrs. E. A. Cavanaugh acted as chairman.

John C. Geiss was in Riverton Monday. It is understood he contemplates returning here to live.

Mrs. C. T. Woolston, of 626 Main street, Riverton, is at Chalfont-Haddon Hall, Atlantic City.

Mr. and Mrs. H. L. Hirst are stopping at the Clarendon Hotel, Daytona Beach, Florida.

There is nothing better than a balanced budget excepting a surplus.

ALMANAC



"An angry man opens his mouth and shuts his eyes."

JANUARY 22—First all-steel Pullman car put in service, 1907.

23—Radio SOS saves first life in sea disaster, 1909.

24—Marshall discovers gold in California, 1848.

25—Nellie Bly rounds world in 72 days 6 hours, 1890.

26—First bicycle is shown in the United States, 1876.

27—Edison patents incandescent electric light, 1880.

28—Chicago introduces the first cable car, 1882.

LOCKOWITZ-FITZGERALD

The wedding of Miss Anne Patricia Fitzgerald, daughter of Mr. and Mrs. Patrick J. Fitzgerald, of Moorestown, and John J. Lockowitz, son of Mr. and Mrs. Max Lockowitz, of Riverton, was solemnized Saturday, December 30th, at 9 o'clock in the morning at the Church of Our Lady of Good Counsel, Moorestown, by the rector, the Rev. Father Thomas F. Rudden, assisted by the curate, Rev. Father Eugene Hunt.

The bride, who was given in marriage by her father, wore a lovely traveling gown of blue velvet, blue hat and matching accessories, and a corsage bouquet of sweetheart roses. Her cousin, Mrs. Harry J. Mitchell, of Ardmore, Pa., was matron of honor. She was gowned in wine colored velvet, with matching hat, and her bouquet was of pink roses and lilies of the valley. The best man was James Fitzgerald, a brother of the bride, of Moorestown.

Following the ceremony there was a wedding breakfast at the home of the bride's parents on Garwood road, attended by the members of the immediate families and a few intimate friends.

Upon returning from their wedding journey Mr. and Mrs. Lockowitz will live in Riverton. Mrs. Lockowitz is a graduate of the Moorestown High School, and also had the unusual honor to be the first graduate of the School of Nursing of the Burlington County Hospital, Mount Holly.

Mr. Lockowitz is a graduate of Palmyra High School and is now employed by the United States Government Japanese Beetle Laboratory, in Moorestown, where he has a responsible position.

OBITUARIES

RUFUS K. HILL

Rufus K. Hill, 76 years old, died Sunday morning at his home, 800 Highland avenue, Palmyra.

Funeral services were held Wednesday afternoon at two o'clock with the Rev. Daniel G. MacKinnon, rector of Christ Church, Palmyra, officiating. Interment was made in Lakeview Memorial Park, Funeral Director Frank A. Snover in charge.

JOHN A. SCHIMER

John A. Schimer, four-year-old son of George and Jennie Schimer, of East Riverton, died Wednesday morning, January 17, after a short illness. Funeral services will be held at the house Friday evening, 7:30, conducted by the Rev. Harold L. Creager, and also at Sparrows-town, Pa., Saturday afternoon at 1 o'clock.

Interment will be made in Spinners-ton cemetery, Funeral Director Frank A. Snover in charge.

CARD OF THANKS

We wish to express our sincere thanks and appreciation to our many friends and neighbors for their care, kindnesses and floral tributes in our recent bereavement.

Mrs. Walter G. Miller and Family.

Church Notices

CALVARY PRESBYTERIAN
Charles T. Bates, B. D.
Riverton

Church School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Christian Endeavor, 7:00 p.m.
Evening Worship, 8:00 p.m.
Midweek Service, Wednesday, 8:00 p.m.

CHRISTIAN SCIENCE

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9:30 a. m.
Sunday Services, 11 a. m.
Wednesday 8 p. m.
Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.

EPWORTH M. E. CHURCH

Rev. Ira S. Pimm, Minister
10:00 a. m.—Church School and Wesleyan Class.
11:00 a. m.—Morning Worship.
6:45 p. m.—Epworth League.
7:45 p. m.—Church Service.
Wednesday 8:00 p. m.—"The Help-ful Hour."
Wednesday 4:00 p. m.—Junior Epworth League.

CHRIST CHURCH

Riverton
January 21st
Holy Communion, 7:30 a. m.
Church School 10:00 a.m.
Morning Prayer and Sermon 11 a.m.

Save Your Coal Money Now

OFFICIAL'S WIFE OBTAINS RELIEF

The wife of a prominent Burlington County official says, "We threw our money away until we discovered that our neighbors were saving money with Evans' High-Carbon Premium Anthracite. They told us it really did last longer and did save them money. I finally persuaded my husband last January to order a ton as a test.

One month's use made him say he ought to be kicked for being so stubborn, he found a ton of Evans' lasted about 10 days longer and gave better satisfaction; so this Fall we filled our bin with Evans' and we have more than enough to last this season and my husband figures we will save \$18 or \$20 on our coal this Winter."

Make your own test this week, order a trial ton of Evans' High-Carbon Premium Anthracite and find super satisfaction and save money just as this family found relief from extra expense. Phone Joseph T. Evans, Riverton 302 today.

HAPPY RIVERTON BRIDE

This young matron says that the helpful advice about Genuine Koppers Coke given by Mr. Dalley of Joseph T. Evans' Fuel Department saved her husband real money. All users of Coke should know that Genuine Koppers Coke is obtainable in Palmyra, Riverton and Riverside, only from Joseph T. Evans. Phone Riverton 302 for your Koppers Coke today.

REDUCED EXPENSE

PLEASURES HUSBAND Several hundred Home Owners have installed Evans' Winter Windows. Everyone is enthusiastic because of a really warm home, happy wives, healthy children, comfortable old folks and best of all it really saved nearly a ton of coal because it stopped forcing the heater. Profit by the experience of your neighbors, get a free estimate on Evans' low-cost storm windows and be really comfortable the next four cold months. You can install Evans' Winter Windows in a jiffy with your own screw driver. Phone Joseph T. Evans, Riverton 302 NOW.

Joseph T. Evans

THE PEOPLE'S COLUMN

"The King's Fool"

Editor The New Era:

Did you hear Will Rogers Sunday night on the radio?

I guess you often wonder, along with a lot of others, how in the world he manages to pull down the fat salary he does for such rot and drivel as he dishes up.

But amid all the chaff and chatter he did say one thing Sunday night that only a professional "humorist" could get off and get away with it.

I refer to his suggestion that Ex-President Hoover should have been placed in charge of the government relief measures.

There's a man who knows the poor man's problems, because he has struggled through them. He doesn't need a covey of college professors to tell him what to do. And he doesn't whiffle around like a weather vane every time the wind changes. If he had been given control of this emergency relief business and recovery program, he would have mapped out in advance a workable plan and stuck to it. By this time he would have had some solid financial and industrial ground under our feet instead of a lot of "made" work, which is costing three times what it is worth, and something to look forward to besides "baloney dollars."

ENGAGED

Mr. and Mrs. John McDermott, of Cinnaminson street, Riverton, have announced the engagement of their daughter, Miss Agnes M. McDermott, to Leo P. Foster, son of Mr. and Mrs. Charles Foster, of Riverside.

FOOD SALE

A food sale will be held by the Philathea Class of the Central Baptist Church, Friday and Saturday, January 19 and 20.

Fish cakes and soup will be sold Friday, and crullers and delicatessen on Saturday. For orders call Mrs. Dimon, Riverton 340-M, or Mrs. Johnson, Riverton 718.

NOTICE

I, John B. Keating, residing at 1 Broad street, East Riverton, County of Burlington, N. J., hereby give public notice that I shall apply to the Township Committee, of the Township of Cinnaminson, County of Burlington, for a license to conduct the sale of alcoholic liquors at 1 Broad street, East Riverton, County of Burlington, N. J., on January 27, 1934, 2 p.m. Any person who desires to object to said license should file written objection with the licensing authority. (Signed) JOHN B. KEATING, 1 Broad Street, East Riverton, N. J.

Your Visit To--

THE NEW ERA COOKING SCHOOL

Will not be complete without seeing Smith's varied display

of useful Household Articles and Wearing Apparel

Pottery, Kitchen Towels, Cleaning Cloths

Silk Stockings, Munsingwear Rayon Lingerie

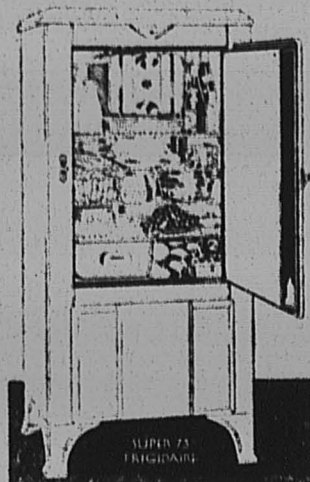
SMITH'S STORE

414 Main Street

Phone 783

Riverton

FRIGIDAIRE



NOW ON DISPLAY

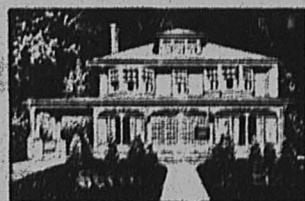
at the

RIVERTON COOKING SCHOOL

by its local dealer

RAYMOND WARNER

A MODERN HOME



It Costs No More To Have the Best

In keeping with the trend of the time and present conditions, funeral costs have been properly adjusted. This is in accordance with the policies that have always been in vogue in the Snover Funeral Home.

We have catered to all ever since this institution came into being, and hence have maintained services moderate in price.

Our modern Funeral Home complete in every detail including the recent installation of an electric organ console is available to all, at an expense no greater than that charged by others not so equipped.

No Charge

There will be no charge for the burial of any resident of Riverton, Palmyra or Cinnaminson, whose relatives are worthy and without means with which to pay the funeral expenses.

SNOVER FUNERAL HOME

INCORPORATED

FRANK A. SNOVER

and

JOHN N. SWARTZ
PALMYRA, NEW JERSEY

Telephone, Riverton 830

Shortcuts to the Dinner Table



BY VERA A. SCHNEIDER

Many times the question "How to make good biscuits" comes up and a little lady has written in saying that she doesn't understand why the biscuits she makes are never the same a second time. Perhaps, Mrs. K. L. R., you do not use level measurements, or it may be that you handle the dough too much. Or, had it occurred to you that the flour you use might be an inferior grade?

There are a few rules to be guided by in making good biscuits and one of the first and essential is the selection of the flour. So often we consider that flour is flour, just as sugar might be sugar, without giving it any further thought. But really, we shouldn't do this. I have in mind a flour that gives excellent results in the making of pastries, breads and cakes, but, of course, I am not at liberty to give its name through the medium of the newspaper. However, if you would like to know its name, I'll be very glad to send it to you upon receipt of a request from any who might wish it. Meanwhile, let me give you a recipe for an excellent baking powder biscuit.

Baking Powder Biscuit
2 cups flour
1/4 teaspoonful salt
4 teaspoonfuls baking powder
3 tablespoonfuls shortening
3/4 cup milk

Sift the flour, salt and baking powder together. Blend in the shortening thoroughly and add the milk slowly, making a soft dough. Roll dough out on a floured board to about 3/4-in. in thickness, and cut with biscuit cutter. Place on greased pan and bake in a hot oven—about 475 degrees F. from 10 to 12 minutes.

And now, suppose we plan some week-end menus.

Friday's Dinner
Baked Fish with Potato Stuffing
Tomato Sauce
Shredded String Beans
Baking Powder Biscuit
Pineapple and Orange Cup
Butternut Cookies
Tea or Coffee

Saturday's Supper
Liver en Casserole Baked Potatoes
Brussels Sprouts Cole Slaw
Stewed Apricots Coffee

Sunday's Dinner
Consomme Saltines (toasted)
Roast Leg of Lamb Gravy
Mint Jelly

Mashed Potatoes
Buttered Spinach Creamed Celery
Raw Carrot Salad
Apple Pie Cheese Coffee

And since there are no difficult recipes attached to the three menus planned for the weekend, suppose we turn our attention to request recipes.

Mrs. Normyle wishes a recipe for a currant pudding and I hope the one given below is the one you have in mind, Mrs. Normyle. If not, just write, and I'll try again.

Remember, friend homemaker, I am happy to answer all requests through the column, but cannot, at the present time, undertake to answer any by mail direct.

Currant Pudding
1 cupful flour
1 cupful milk
1/4 lb. suet
1/2 cupful bread crumbs
1/2 cupful brown sugar
1/4 lb. seeded raisins
Grated rind of 1 lemon
1/2 teaspoonful each of soda and salt
Combine sugar and suet. Add currants, salt and lemon rind. Then add flour, bread crumbs. Dissolve soda in milk and add it. Steam for three hours and serve with hard sauce.

QUESTIONS ANSWERED

Miss Vera A. Schneider will be glad to answer all queries regarding cooking and homemaking problems. Simply address your request to Miss Schneider, care of The New Era, and her answers will appear in this column in the order in which they are received.

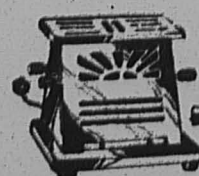
COST OF STATE RELIEF

\$25,000,000 LAST YEAR

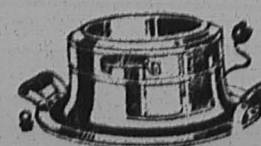
Work of the Emergency Relief Administration in New Jersey cost \$25,135,345.60 during the year between October 1, 1932, and September 30, 1933 according to figures in the second annual report of the administration which State Director John Colt submitted to Governor A. Harry Moore and to both chambers of the Legislature on Monday.

Of the total expenditures, the State supplied \$15,051,520.68, the Federal E.R.A. and Reconstruction Finance Corporation \$6,280,449.00 and municipalities \$3,803,375.92.

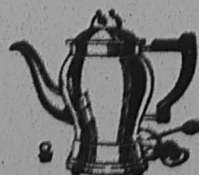
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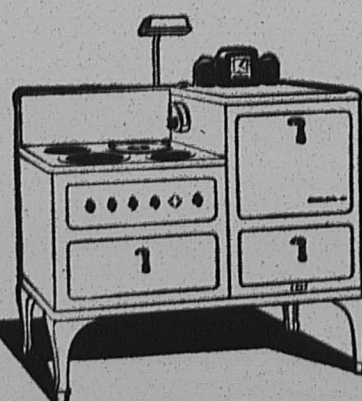
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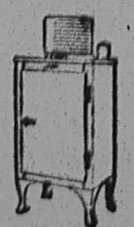
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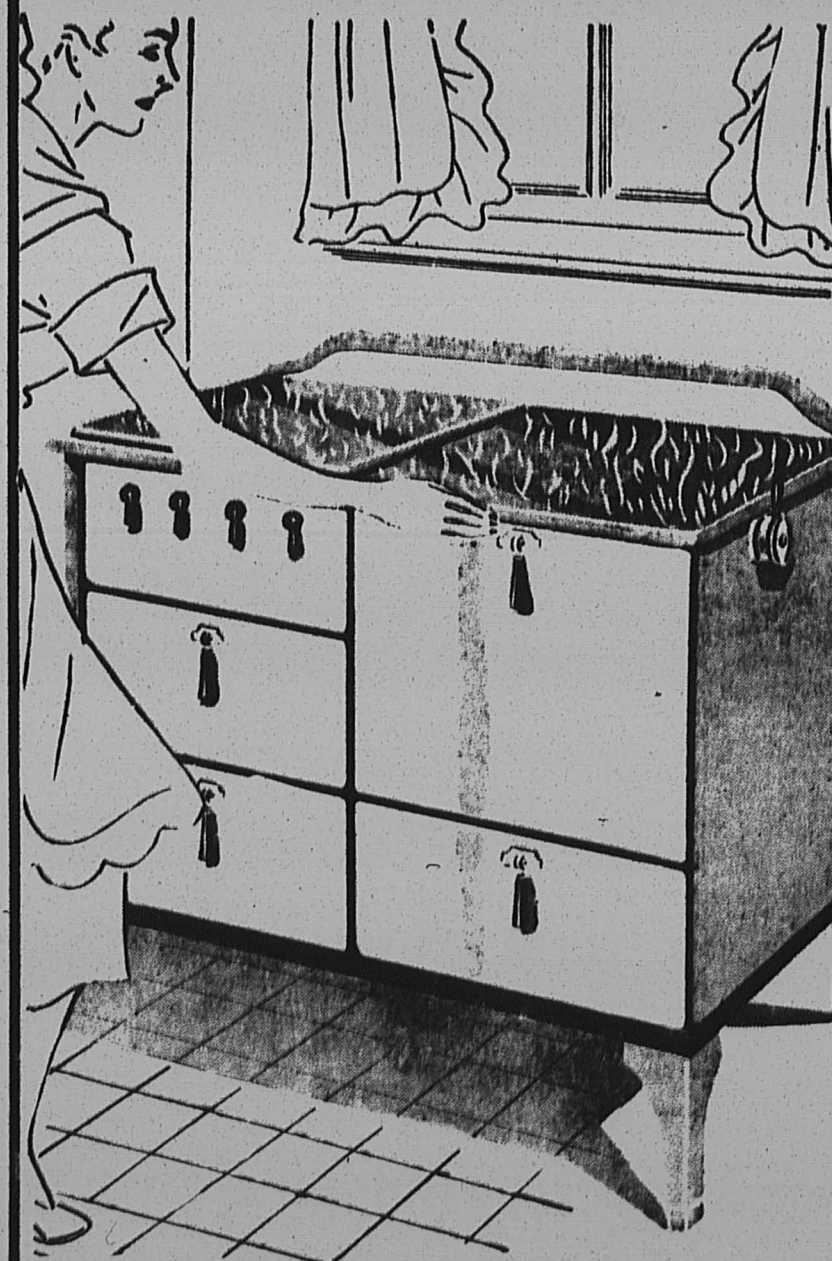
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"SO IT SEEMS"

By Alfred Biggs

A Weekly Review of the
World's News—spiced
with a few personal
opinions

Final Test of N. R. A.

The National Recovery Act is now approaching its final and most crucial stages. If its purpose is defeated by hostile lawyers in the employ of big employers of labor, we shall be faced by a condition not pleasant to contemplate. It is amazing that capitalists having the ability to direct and control vast interests have not, so it seems, the vision to see the peril of their present position. Unless they fall into line with the far-seeing policy of the present Government to bring about needed organization and control of industry, they will assuredly be swept away in the rising tide of discontent. Exploitation of workers by rampant individualistic concerns is doomed. In obstructing normal development of the National Recovery Administration these so-called captains of industry are fooling with a bomb which is liable to explode in their faces.

Dangers Ahead

One is not necessarily a pessimist in fore-seeing a dire eventuality, provided that he take intelligent steps to avoid its happening. Intelligent steps are embodied in the Roosevelt program. If they are defeated by the purblind stupidity and greedy short-sightedness of bankers and the great industrialists, the President would be justified in seeking a fresh mandate from the people to exterminate these opponents. In that event he will need to act swiftly and definitely. Delay will precipitate a crisis before which recent crisis in Germany will be relatively no more than pink teas. The German people, taken by and large, are an orderly and disciplined people. The most ardent patriot would hesitate to claim such virtues for Americans. We are a wild and lawless bunch once we get going. Let us not forget that within the memory of living men this country was rav-

aged by a civil war which ranks among the most bloody and cruel in history.

Remedy Worse Than Disease
Legalized sale of intoxicating liquor has brought, temporarily it is to be hoped, an even more disgusting state of affairs than prevailed when bootleggers were the unauthorized guardians of our thirst. Recent analyses in New York of intoxicating beverages sold in authorized establishments indicate that liquor, masquerading under labels of most popular and reputable brands, has been adulterated and faked with coloring matter and coal tar dyes. Thus, having rid ourselves of Prohibition, which a majority of the people considered to be insupportable, we are now being exploited by legalized tricksters whose revolting cupidly would disgust even an enthusiastic believer in Prohibition. And, apparently, they are getting away with it. Such happenings are enough to cause the skeletons of our forefathers who laid the foundations of this land to rattle with justifiable indignation.

"There Is a Tide—"

Last March the President missed a big opportunity. It was within his power then to take over the entire banking system of the country. Now that Congressmen have had full opportunity to study at first hand the devastation and misery among their constituents, they will perhaps realize that the creation, extension and withdrawal of credit should no longer remain in the hands of private concerns whose prime consideration is to amass wealth for themselves. The banking system, as it now functions, eventually, must go. Why not now?

"King Midas"

Undoubtedly our present monetary (continued on page 12)

NOTICE

Notice is hereby given that the following local budget and tax ordinance was approved by the Township Committee of the Township of Cinnaminson, County of Burlington on January 9, 1934.

A hearing on the budget and tax ordinance will be held at residence of George C. Frank, on Saturday, January 27th, 1934, at 2:00 o'clock to 3:00 o'clock, in the afternoon, at which time and place objections to said budget and tax ordinance of the Township of Cinnaminson for the year 1934 may be presented by any taxpayer of said Township.

Local Budget of Township of Cinnaminson, County of Burlington for the fiscal year 1934.

This Budget shall also constitute the Tax Ordinance.

An Ordinance relating to taxes for the year 1934.

Be it ordained by the Township Committee of the Township of Cinnaminson, County of Burlington, that there shall be assessed, raised by taxation, and collected for the year 1934, the sum of Twenty-four Hundred (\$2,400) Dollars for the purpose of meeting the appropriations set forth in the following statement of resources and appropriations for the fiscal year 1934.

Approved January 9, 1934. Amount of Surplus Revenue—\$32,559.46 (Actual)

RESOURCES

ANTICIPATED REVENUES

Surplus Revenue Appropriated \$ 4,000.00 1933 \$ 4,000.00

Interest and Costs 1,000.00 1,000.00

Franchise Tax 12,000.00 12,000.00

Gross Receipts Tax 1,200.00 1,200.00

Poll Taxes 400.00 400.00

Bus Gross Receipts Tax 1,200.00 1,200.00

Alcoholic Beverage Licenses 200.00 200.00

Gasoline Tax Refund 1,200.00 1,200.00

Total Miscellaneous Revenues Anticipated \$19,100.00 \$21,100.00

Amount to be Raised by Taxation 5,400.00 5,400.00

Total Resources \$24,500.00 \$26,500.00

APPROPRIATIONS

General Government

Administration and Executive \$ 1,000.00 \$ 1,000.00

Election Expense 250.00 250.00

Assessment and Collection of Taxes 2,000.00 2,000.00

Department of Finance 450.00 450.00

Interest on Current Loans 600.00 600.00

Discount for Pre-Payment of Taxes 400.00 400.00

Preservation of Life and Property

Police 2,500.00 2,500.00

Fire 2,500.00 2,500.00

Health and Charities

Charities 500.00 500.00

Health 400.00 400.00

Poor 100.00 100.00

Unemployment Relief 750.00 750.00

Dependency Relief 250.00 250.00

Streets, Highways, Sewers

Roads 3,000.00 3,000.00

Fire Hydrants 2,400.00 2,400.00

Lighting of Streets 2,400.00 2,400.00

Contingent 200.00 200.00

Total Appropriations \$21,500.00 \$23,500.00

(LICENSES)

Anticipated Revenue from Tax on Dogs \$175.00, to be used for payment of claims for damage by dogs to sheep, domestic animals or poultry pursuant to the provisions of Chapter (169) P. L. 1922, Chapter (216) P. L. 1926.

Adopted—

GEORGE C. FRANK, Clerk.

CHARLES EVANS, Chairman.

This Ordinance shall take effect as provided by law.



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Sunday, January 28

Leave 24th and Chestnut Sts. 8:02 a.m. or 10:15 a.m. Wayne Jct. 7:45 a.m. or 9:55 a.m. (One-way fare from Wayne Jct. 25c extra. Return same day.)

Similar Excursions, February 11 and 22. Details from Agents or Phone Pennypacker 2500, Rittenhouse 4500, Race 5144

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SATURDAY, January 20th

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MONDAY and TUESDAY, January 22nd and 23rd

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WEDNESDAY, January 24th

Richard Arlen in

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THURSDAY, January 25th

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\$65,000 FEDERAL AID FOR COUNTY

Government Has Allotted \$50,000 for Delanco Bridge and \$15,000 for Road

At its meeting last Friday the Burlington County Board of Freeholders was notified that \$50,000 has been allotted under the Public Works Administration for the reconstruction of the River road bridge over the Rancocas creek between Riverside and Delanco.

The freeholders announced they will advertise for bids and begin work at the earliest possible moment. The Civil Works Administration notified the board that \$15,000 has been allotted for the construction of the Cookstown-Hockmick road leading to Camp Dix rifle range. It was announced that work would be started on Monday.

The State Highway Commission sent a letter advising the board that final payment will be made shortly on the paving of the Bordentown-Jordantown-Wrightstown road. The road was built at a cost of \$6100, the state paying the entire amount. The highway commission also corrected an error in a previous statement that \$100,000 had been allotted for road repairs. The commission said \$75,000 had been allotted and \$25,000 for dirt roads had been erroneously included.

The September grand jury sent a communication suggesting that a trained person be employed to handle juvenile delinquency among girls. It was signed by the foreman, William S. Fryer, Jr.

The Sinking Fund Commission reported having received \$92,823.44 from the county during the past year. The members of the commission are Walter I. Dill, Mt. Holly, chairman; Dr. Robert W. Carter, Mt. Holly, and George T. Williams, Burlington.

A report from the Free Library Commission shows, 47,282 books in circulation last year, a gain of 2432 over the previous year. It further said that new distributing stations have been opened. The commission is circulating books from 63 stations and 65 schools. The report is signed by Miss Sarah R. Budd, Mt. Holly, chairman and Miss Hazel C. Clark, librarian. Other members of the commission are Emmor Roberts, Moorestown; former Mayor Harold V. Holmes, Burlington, and John Hutchinson, Bordentown.

MONTHLY BIBLE CLASS RALLY

Burlington County Federation Meets at Riverside With Large Attendance

The monthly rally of the Burlington County Federation of Men's Bible Classes was held in the Riverside M. E. Church Sunday afternoon, with an attendance of 193 representing nearly every church in the county. Raymond Warner, of Palmyra, who fills the unexpired term of George N. Wimer, sheriff of the county, who resigned as president of the organization, due to press of county business, presided over the meeting.

Rev. Dr. Leon Chamberlain, D.D., superintendent of the Trenton District of the New Jersey Methodist Episcopal Conference was the speaker. Dr. Chamberlain took for his theme, "The Philosophy of Life," basing his remarks on the Biblical parable "The Pearl of Great Price."

POMONA CABIN NEEDS A STOVE

Who has a cook stove which the owner would give to Camp Ockanickon for use in Pomona Cabin? This cabin which is nearing completion, is the Burlington County YMCA's own cabin at Camp Ockanickon, named "Pomona" because the funds which initiated this project were contributed by the Pomona Grange.

Anyone willing to make such a contribution will please communicate with Secretary Guy C. Hendry, County YMCA headquarters, 39 Main street, Mount Holly, New Jersey, phone Mount Holly 101.

AWARDED \$28,500 IN AUTO ACCIDENT

Le Cates Allowed \$23,500 for Injuries. Father Gets \$5,000 for Daughter's Death

After deliberating 11 hours and 20 minutes a Circuit Court jury last Friday night returned a verdict of \$28,500 in damages against the Pennsylvania Railroad as a result of a fatal automobile accident.

The jury gave Elmer LeCates, 23, of Palmyra, \$23,500 for injuries received when his automobile was wrecked against a crossing light standard at Seaside Heights on October 12, 1932. George Andres, Oaklyn was awarded \$5000 for the death of his daughter, Miss Margaret E. Andres in the same accident. LeCates alleged he was permanently injured in the crash.

Miss Andres and LeCates were on their way to North Jersey to be married when the automobile crashed into a standard, which was being raised. It was the contention of the plaintiffs that the railroad had placed no light on the standard.

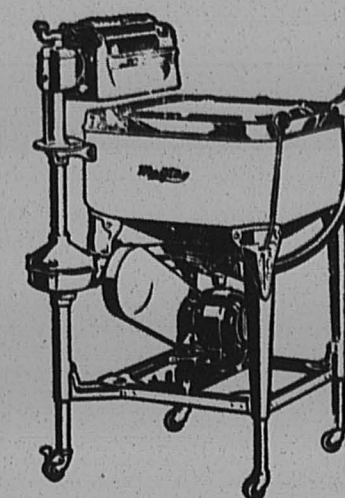
At a previous trial Andres was awarded \$30,000 for the death of his daughter. That verdict was set aside and a new trial ordered after two more police officials were indicted for perjury.

The retrial began a week ago before Judge Wilfred H. Jayne and testimony was taken for six days.

nickon, named "Pomona" because the funds which initiated this project were contributed by the Pomona Grange.

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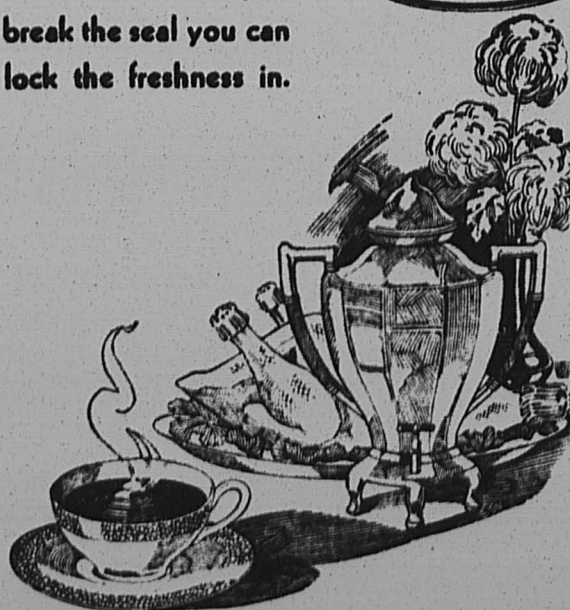
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will use Morning Sip Coffee exclusively
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RIVERTON FIRE HOUSE
January 17, 18, 19

ANNOUNCEMENT

THIS COMPANY ANNOUNCES THAT IT HAS RECEIVED A CERTIFICATE OF MEMBERSHIP IN THE FEDERAL DEPOSIT INSURANCE FUND AND, THEREFORE, DEPOSITS WILL BE INSURED IN ACCORDANCE WITH THE PROVISIONS OF THE BANKING ACT OF 1933.

CINNAMINSON BANK AND TRUST COMPANY

Main and Harrison Streets
Riverton, N. J.
Phone 1000

"SO IT SEEMS"

By Alfred Biggs

A Weekly Review of the World's News—spiced with a few personal opinions

(continued from page 8)

system has outlived its usefulness. Money should be the servant of man, not his master. When king gold withdraws his hand, even innocent children are made to suffer. He bestows his favors upon the unworthy. Any person with the highly developed faculty of exploiting his fellow-men is the recipient of the favors of king gold. Those who have no better sense than to do an honest day's work generally are his victims. And because of the collapse of our money and credit system, millions of honest men and women have been denied even the opportunity to labor for a day's pay. This is the system that the powerful interests wish to be patched up and continued. It has to go. "Eventually—why not now?"

"Idle Hands"

One of the problems which occupies the attention of brains behind the scene in Washington is how to bring enlightenment to workers by the time the program for increased leisure is effective. Satan finds ideas for idle heads to conceive. If added leisure were to come overnight to the workers, they would not know how to benefit by it. As a people we have yet to learn that leisure should not be spent in idleness. It is hard to teach an old dog new tricks; at best, the Government's attempts in this direction will be far from satisfactory. The best work along this line will be done with children who, when they grow up, will derive priceless blessings from proper use of their time not spent in working for wages.

Playing the Sphinx

Those who were expecting from the President's message at the convening of the 73rd Congress to see which way the economic cat will jump, were disappointed. The prophets of good-fortune and disaster will continue their conflicting forecasts until, at last, one will be able to say to the other, "I told you so." Why did the President not disclose definitely his ultimate intentions? In all probability he doesn't know. Beyond his determination to raise the price level and to institute a planned economy, as indicated in the New Deal, he said nothing in his opening address to Congress. He still stands clear of entangling commitments so that he may be at liberty to act with sudden swiftness to meet all unforeseen emergencies.

"Christian" Nations

Japan is avowedly not a Christian nation, but in her ruthless trampling upon submerged peoples she has all the earmarks of a Christian people. The attitude of her statesmen at this time toward Russia is identical with the attitude of the statesmen guiding the destinies of the great European nations. "Shall we try to smash Russia before she is strong enough to beat us off?" is the question around which present Japanese policies revolve. That the Russians have no idea whatsoever of attacking the Japanese now or at any time doesn't enter into the picture set up by our brown brothers across the Pacific.

Philippines to Go Free

We, in the United States, realizing that the Japanese could take the Philippines any time they felt inclined, are planning a big magnanimous gesture to let the Islands have their independence. That will be an astute move, for then the integrity of the Philippines will become the moral responsibility of England and France as well as the United States. The Japanese certainly would hesitate to challenge that trio of nations. If they want the Philippines they had better find an excuse to take them now and close their eyes to the fact that the last nickel in these United States would be spent in a long war to drive them out again.

A Paradox

It seems paradoxical that the only great nation which has proposed complete disarmament of itself and other nations is the one which has

outlived the religion of the Prince of Peace. The churches of the Greek Catholics in Russia have been turned into museums and lodging houses. The Government of the U.S.S.R. is doing its best to wipe out the forms and ceremonies associated with organized religion. But the heads of the Soviet Government are far too wise to believe that they can stamp out man's belief in a benign and all-pervading force which controls his destiny and which will, in the end, lead him out of the morass of greed, ignorance and stupidity. In this sense, and not generally manifested through organized religion, there are today many signs of consciousness awakening into true religious faith.

"Astronomical Figures"

Undoubtedly we are in the midst of a revolution, but few of us realize it. Mr. Roosevelt blandly has stated that the national debt next year is going to reach nearly thirty thousand million dollars. That is three times as much as the total stock of money in the U. S. of which total stock the United States Treasury holds but three thousand million dollars in gold and bullion. We are getting into astronomical figures, the immensity of which are almost beyond our comprehension. It is getting to be ridiculous; therefore it is unreal. The requirements of humanity are rapidly growing beyond the measuring power of money. We are on our way toward a new yardstick.

When Sugar Loses Its Sweetness That the United States Government is unalterably opposed to

armed intervention in Cuba is bad news for the big New York bankers whose greed and vile plotting have brought that island to ruin. There will be no way but to cut the loss and charge it all up to experience. Sugar, when it gets into the hands of the big banks, loses all its sweetness. When the virus of interest and compound interest is introduced into it, it can become a virulent poison eating into the hearts and lives of men.

Mayor of a "Bankrupt City"

In New York Mayor La Guardia has taken his oath of office and we are now all set to go. The consensus is that the new mayor's vehement denouncement of graft in high and low places in the municipal government is sincere. He has chosen some fearless men to declare war to the death on racketeers. Undoubtedly he will succeed in cleaning out the Tammany stables. But how he is going to function effectively in a city that is an acknowledged bankrupt is beyond this writer's ability to perceive.

CARD OF THANKS

We wish to thank our friends and neighbors for their kind expressions of sympathy during our recent bereavement, especially those who sent cars and flowers to the funeral. Mrs. Tillie E. Storicks and family.

Hitler brings forth a proposal for a ten year peace agreement, but the French seem to fear that Adolf has his fingers crossed.

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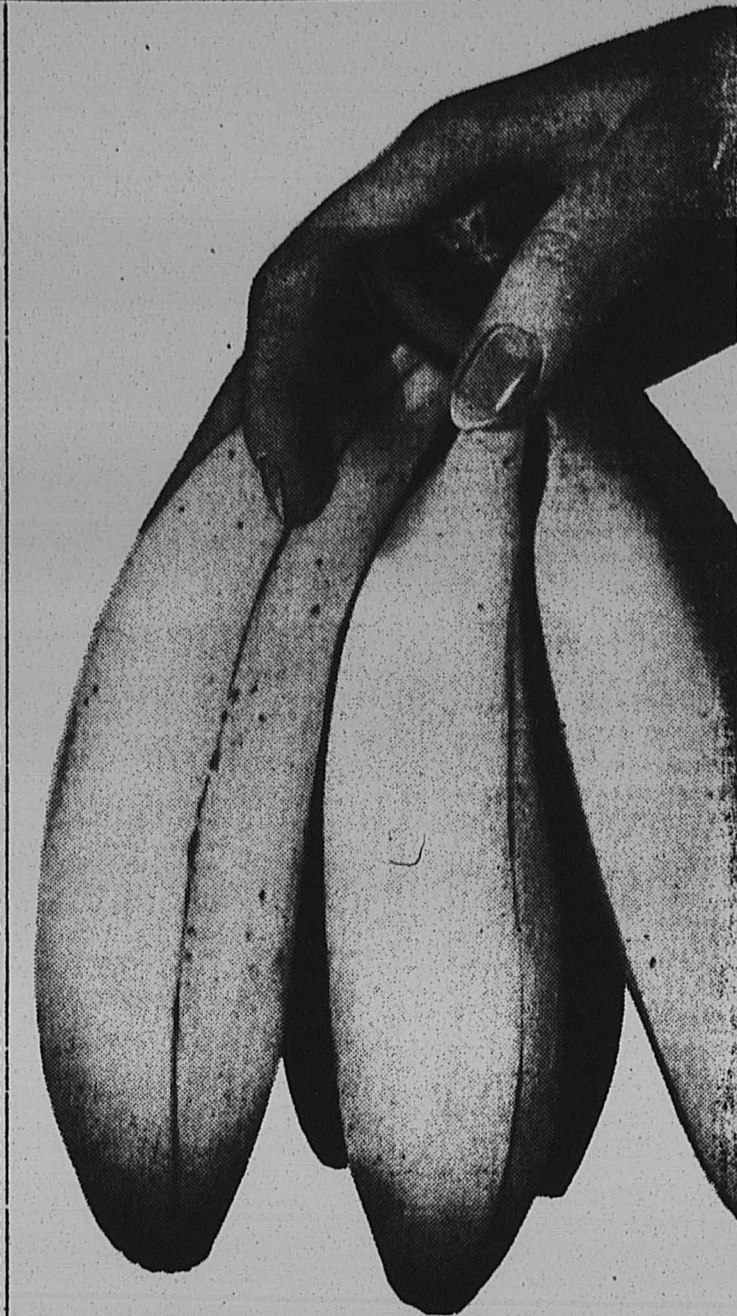
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**"Remember,
BANANAS
are both
fruit and vegetable"**

says

Miss VERA A. SCHNEIDER of
The New Era Cooking School

"They're grand when yellow with green tip. This is exactly the right stage of partial ripeness for cooking as a vegetable—baked, broiled or sautéed especially with meats.
"They're great when yellow ripe, particularly for salads and desserts. This is the stage of all-round usefulness. For white readily digestible for eating as fruit, they are still firm enough for cooking.
"They're marvelous when fully ripe—yellow flecked with brown, delicious to peel and eat—to slice and serve with milk or cream, or combine with your favorite cereal."

A FAMILY TREAT—BANANA FRITTERS

Peel 6 bananas and cut in halves, first lengthwise, then crosswise. Sprinkle with 2 tablespoons lemon juice and powdered sugar. Dip in fritter batter made as follows: Mix and sift together 1½ cups flour, 2 teaspoons baking powder, 2 tablespoons powdered sugar, ¼ teaspoon salt. Combine ¾ cup milk with 1 well-beaten egg, then add to dry mixture, beating constantly. The batter should be thick enough to coat the fruit entirely. If too thick, add more liquid; if too thin, add more flour. Fry in deep hot fat (395° F.) until brown. Turn frequently while cooking.

For extra pep and energy—BANANAS

New research also proclaims them an excellent protective food—rich in five of the six vitamins (A, B, C, E and G) and a good source of important minerals. And their alkaline reaction makes bananas helpful in warding off acidity.



United Fruit Company
Bananas

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**STEEDLE'S TEAM
TRIMS CONWAY'S**

"Connie Mack" Conway's Team
No Match for Dick's Fighting Aggregation

Another victory was hung up at Roberts' Hall when Dick Steedle's Riverton basketball team edged out "Connie Mack" Conway's ex-college fluffers Friday night.

Conway's team had court flashes from Temple, Drexel and Dickinson universities, not to mention a professional player.

This game shows the potential strength of the local five, and certainly points toward a championship season.

During the first half the score remained rather even, but in the last two minutes of play Reynolds and Speer each sunk a field goal to make the score 16-11 at the half.

Starring for the "Crashers" were Kelsey and Burk who gathered four and six points respectively, and played a smooth floor game.

For Riverton, Reynolds and Speer each with ten points tallied the deciding markers.

The final score was 27-31 in favor of Steedle's quintet.

**RIVERTON DROPS
ONE TO CAMDEN**

Reynolds, Daly, Speer Star for Riverton in Hard-fought Game

The Riverton basketball team lost their first game last Tuesday when the Camden Y. M. C. A. turned in a surprise victory at the latter's home court.

When the local team arrived they were informed that the game must be played according to collegiate rules, which are radically different from the Eastern League or professional rules.

However, the homesters do not offer this as an alibi. They merely cite it as a reason why they are going to avenge the defeat when the Camden "Y" travels up here.

"Gar" Reynolds, Daly and Speer again scored plenty for the home talent while Robbins, Kember and Richardson tallied for the opposition.

The score at the end of the first half was eleven all but during the last half Camden boosted its lead by sinking seven foals. Ordinarily these would not have been called in the more loose play of the Eastern League.

In spite of the defeat the Riverton boys are not downhearted, rather they are "rarin' to go" when the "Y" travels to Riverton. It's going to be a whale of a game; don't miss it! Admission 10c.

Cinnaminson**P.T.A. Notes**

The leaders of the study class have all been most interesting, and last week's hour under Mrs. Conrow's care, was fine as usual. All who have attended these meetings have felt a response to the call so loudly sounded.

A stroll through the school Tuesday was richly repaid. So much necessary work has been done, class rooms repainted and the medical and dental rooms fairly glistening with sunny buff paint and polished furniture, the dental chair was recovered early in the year, and it too adds to the general air of neatness and comfort.

Classes are going on as usual, even the pupils seem to enter into the helpful spirit of adjusting themselves to the necessary changes, while the work of renovation is going on.

Lone Star Juniors

In the meeting of January 11, 1934, the rule "The group shall not have any more than twelve members" was broken.

The breaking of the rule was followed by the admittance of Robert Eval into the group.

"How should a boy determine whether or not to stay in Sunday school," was the discussion topic led by Robert McCurdy.

The business session was spent on discussing the year book.

Robert McCurdy,

AT PALMYRA BROADWAY

Will Rogers and Zasu Pitts appearing under the new management at Palmyra's Theatre in "Mr. Skitch" next week.

Porch Club Notes

The recital given at the Riverton Porch Club on Tuesday by the pupils of the Curtis Institute of Music was greatly enjoyed by a large audience.

James Bloom, violinist, played charmingly; Irene Singer's beautiful soprano voice was heard in a group of songs in German, an operatic aria in Italian and three songs in English.

Both artists responded to encores. The accompanist was Eugene Helmer, a very talented pianist.

Mrs. Nathan Lane, chairman of music days, was in charge of the afternoon.

**Y. W. C. A. ELECTS
OFFICERS FOR 1934**

Mrs. Wm. Matlack, of Moorestown, Re-elected President of County Board

Mrs. Frederic M. Paist, of Wayne, Pa., president of the National Y. W. C. A. Board, was the principal speaker at the annual meeting of the Burlington County Y. W. C. A. Saturday afternoon in St. Mary's Guild House, West Broad street, Burlington.

Mrs. Paist spoke on "Why I'm Glad There is a Y. W. C. A." to the more than 100 persons from all parts of Burlington county.

The theme of the meeting, as announced by Mrs. William Grobler, of Moorestown, chairman of the county membership committee, who was in charge of arrangements for the season, was "Inspiration, Education and Recreation."

Mrs. William Matlack, of Moorestown, president of the county board, presided at the meeting, a feature of which was the election of officers for 1934.

Officers Elected

This year's county officers, as elected Saturday, are: Mrs. Matlack, president; Mrs. William Grobler, of Moorestown, first vice president and membership chairman; Mrs. Lloyd Cross, of Delanco, second vice president and Girl Reserve chairman; Miss Gertrude Brick, of Crosswicks, third vice president and finance chairman; Mrs. John Buswell, of Lumberton, secretary, and Mrs. Stanley Helbron, of Mt. Holly, treasurer.

Directors for the coming year are: Mrs. Walter Reeder, of Columbus; Mrs. William Shull, Jr., of Burlington; Mrs. William C. V. Wells, of Delanco; Mrs. Carleton Tilghast, of Burlington; Mrs. Robert Matlack, of Moorestown; Mrs. Elwood Stokes, of Mt. Holly; Mrs. Richard Eckman, of Mt. Holly; Mrs. Ernest Thurston, of Mt. Holly; Mrs. Louis Watson, of Bordertown; Mrs. C. William Haines, of Masonville; Mrs. F. Wallis Armstrong, of Moorestown; Mrs. Max Osborn, of Riverton; Mrs. Alexander Wood, of Riverton; Mrs. Barclay Allen, of Vincentown; Mrs. John Buswell, of Lumberton; Mrs. Walter Sharp, of Beverly, and Mrs. Harold Horner, of Mt. Holly.

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PALMYRA

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To the Public:

Have you ever experienced the trouble of trying to find a house number at night? This can be overcome by having your house number illuminated. The current is taken from your bell transformer, and costs but little. Controlled by separate switch. We will install combination push button and illuminated numerals for \$2.50. If we furnish transformer, add \$1.00.

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Pause a Moment!

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IF YOU LIKE THE DISPLAY AT THE COOKING SCHOOL, CAN YOU IMAGINE YOUR ENTHUSIASM UPON VISITING OUR BIG DISPLAY GREENHOUSE WHERE HUNDREDS OF VARIETIES AND THOUSANDS OF PLANTS ARE MASSES FOR YOUR ENJOYMENT? IT'S JUST AROUND THE CORNER FROM WHERE YOU LIVE.

You're Always Welcome

DREER'S

RIVERTON



ALLEY VS. STEELE AT ARMORY TONIGHT

Tom Alley clever Australian heavyweight mat champion who has been broadcasting challenge after challenge at virtually every top notch grapple, will be put to a real test at the Camden Armory Thursday night when he clashes with Ray Steele, in the feature attraction of an all-star bill.

Alley, master of the surfboard hold, one of the most puzzling weapons in wrestling, has been clamoring for a "crack" at either Jim Browning, Don George or "Strangler" Lewis, and a victory over Steele, for years recognized as one of the leading contenders for the world's title, will go a long way toward securing one of these matches for the brilliant Australian.

Two giant matmen, Hans Steinke, powerful German and Jim Clinstock, towering Oklahoma Indian, will meet in the one fall, one hour time limit, semi-final bout. This is the toughest assignment Clinstock has faced around these parts in a long time.

The feature thirty minute contest will bring together Sam Cordovano, Italian-American ace, and Emil Dusek, dashing young Omaha youth. Cordovano will be making his first appearance of the season in Camden. Last winter he was a tremendous

card among the drill shed patrons and his return undoubtedly will be welcomed.

In the second half hour setto, Eli Fisher, former Rutgers athlete, will battle it out with Scotty McDougal, of Boston, while in the opening duel Hans Kampfer, the big German goes to the post against Bruno Gorrassini, rough and ready New York Italian.

NIGHT SCHOOL AT RIVERSIDE

Large Attendance When Federal Evening School Opened Monday Night

More than 150 persons enrolled for instruction in the free federal evening school which started in the Riverside High School Monday night.

Instruction will be given in the following subjects: English, reading, writing, arithmetic, spelling, commercial arithmetic, bookkeeping, stenography, typewriting, French, German, health education and recreation, and drawing. It is believed that nearly 200 residents will attend the classes. Adjustment of class hours will be made when the school opens.

All persons over 16 years of age are eligible to enroll at the school. It is believed that political, vocational and cultural subjects will be added to the school's curriculum after the classes are organized.

AAA SPEAKER



Dr. John D. Black

who addressed Burlington County farmers at the Court House last week.

Blonde: "I can't find a single pin anywhere. Where do they all go to, anyway?"

Brunette: "It's hard to tell, because they're pointed in one direction and headed in another."

—Peoples Gas Club News.

If the matter is important and you are sure of your ground, never fear to be in the minority.

—David Starr Jordan.

WALT WHITMAN THEATRE PROGRAM

George O'Brien Appearing in "Frontier Marshall" With Irene Bentley

Boasting of three headline vaudeville acts and Fox Film's latest release "Frontier Marshall" starring George O'Brien, the Walt Whitman Theatre continues as the leading playhouse of South Jersey on Thursday, Friday and Saturday of this week.

The "Four Pennies," late stars of the Maxwell House Coffee Hour, "will sing their way into your hearts" in person, headlining on this greater vaudeville show.

Along with them will be seen Eddie White, coming direct from his successful week at the Earle Theatre in Philadelphia, and Renoff and Renova presenting their "Revue Moderne."

All in all this is one of the finest stage shows ever presented in this vicinity, and along with the feature production, "Frontier Marshall" which is a new story of the old west, with George O'Brien cast as a frontier marshal.

The film was taken from incidents in the life of Wyatt Earp, the west's most widely known peace officer and the fearless leader of the law and order forces who tamed the elements that had made Tombstone, Arizona, known the world over.

Irene Bentley has the feminine lead opposite George O'Brien, while other members of the cast are George E. Stone, Alan Edwards, Ruth Gillette (Mae West's only rival) Beryon Churchill and others.

FARMERS ORGANIZE CREDIT BUREAU

First in the State, and Will Include Four Counties. Directors Elected

Representative farmers from Burlington, Ocean, Camden and Gloucester counties met at the Moorestown Grange Hall on Tuesday, January 9, for the purpose of considering the possibility of organizing a local Production Credit Association. Paul Burk, of Beverly, acted as temporary chairman of the meeting, and Chas. A. Thompson, County Agent, as temporary secretary. Mr. Burk then presented Mr. Forbush, who represented the Springfield Production Credit Corporation, and who thoroughly explained the procedure to be followed and the benefits to be derived from the organization of such an association.

The meeting went on record as favoring the organization of a Production Credit Association, whose territory will include the four counties represented.

Directors were elected as follows: Howard Emmons, Pemberton; Byron Roberts, Moorestown; Joseph W. Matlack, Haddonfield; William Klein, Bayville; Wade Heritage, Richmond; Ernest Sykes, Williamsburg; and T. Wood Wyne, Thorofare.

This is the first Production Credit Association to be organized in the state of New Jersey, and is the second in the entire territory in this federal reserve district, which includes New England, New York and New Jersey.

"THE ROMANCE OF A PEOPLE"

The Hon. Roland S. Morris, former United States Ambassador to Japan, has accepted the Chairmanship of a Committee of leading citizens of Philadelphia for sponsoring the presentation of the spectacular pageant "The Romance of a People," which will be given at Convention Hall, beginning February 19th, under the auspices of the Evening Ledger and the Sunday Public Ledger, for the benefit of local charity and educational institutions, and for the settlement of German refugees in Palestine.

"The Romance of a People" is a portrayal of 4000 years of Jewish history.

GAMES WANTED

I manage a light junior and a heavy semi-pro basketball team who are seeking traveling games. I will appreciate it if you will insert this in your paper as we are anxious to book games for the remainder of the season.

Dates may be secured by writing B. Weiner, P. O. Box 485, Newark, New Jersey.

Very truly yours
B. Weiner.

"O Wind, if Winter comes, can Spring be far behind?"

GOVERNMENT USES WILEY MISSION

Federal Emergency Relief Administration Handles "Transients" Through Camden Institution

After being given the approval of the Camden Health Department, Wiley Mission has become a national and state haven for Emergency Relief cases.

Nearly 200 men are now being housed in the old Camden post office building at Third and Arch streets by the mission, according to Rev. John S. Hackett, superintendent. Rev. Mr. Hackett has also opened apartments at the mission's "good will store" at Third and Royden streets to house employees and make room for additional men being sent to the mission by the Emergency Relief Administration.

The federal government, through the Emergency Relief is sending large numbers of transients to the mission. These men, under Presidential orders, are sent back home at the government's expense. Younger men are sent to a state camp.

"Please, ma'am, could you spare me an old coat?"

"But, my good man, the one you are wearing is nearly new."

"I know, ma'am, but it's this coat that's ruining my profession."

—Answers (London).

SECOND WIN FOR PALMYRA HIGH

Carpenter Stars for Home Team While Honors for Visitors Go to McNeil

Coach Dimond's promising basketballers won their second game at the home gym, Tuesday, when they defeated Germantown Academy 20 to 4.

As the score suggests, the tussle was rather slow in scoring, but a fast and smooth floor game made up for this.

For Palmyra, Carpenter netted 8 points in some flashy plays which made him high scorer. Also deserving credit in the "Pal's" ranks were Landgraf and Sacco; the latter playing a whole of a defensive game.

For the Philadelphiaans, McNeil starred with a single field goal, which illustrated the quality of the "Pal's" defense.

In the preliminary game the Lone Star 5 took over the high school second team by a 17 to 11 score.

This is the first time P. H. S. has had any athletic relations with Germantown Academy, but the locals will travel to Philadelphia later on for a return tilt.

BURLINGTON COUNTY GETS "RELIEF" EGGS

Distribution is scheduled to start this week of 4,936 dozen eggs to Burlington county residents being aided by the State Emergency Relief Administration.

This county's allotment is part of a total of 279,000 dozen to be distributed to the 21 counties in the state. The eggs coming here are just one item of the surplus farm products distributed to the various states by the Federal Agricultural Adjustment Bureau.

Allotments for other counties are as follows:

Atlantic 11,757 dozen; 19,162; Camden, 21,717; Cape May, 1,507; Cumberland, 1,537; Essex, 59,790; Gloucester, 7,095; Hudson, 65,024; Hunterdon, 449; Mercer, 12,223; Middlesex, 21,346; Monmouth, 5,973; Morris, 3,914; Ocean, 3,794; Passaic, 14,011; Salem, 262; Somerset, 2,798; Sussex, 399; Union, 19,578; Warren, 1,719.

640 P.M. COLUMBIAN to Baltimore and Washington



Conveniently timed from Chestnut St. Station, at 6.40 P. M. to get you comfortably settled for dinner. A delicious table d'hôte at \$1.25; Club Plate at 85c; Traveler's Special at 60c, or a la carte. The COLUMBIAN is Air-Conditioned... carrying Sunroom-Observation and Club-Lounge Cars; Colonial Diner and comfortable Individual Seat Coaches.

Ar. Baltimore (Mt. Royal Sta.) 8.25 P. M. Ar. Washington 9.12 P. M.

NO EXTRA FARE

Other fast B & O trains to Baltimore and Washington leave Jenkintown, Wayne Junction and Chestnut Street Station at convenient hours throughout the day and evening. Direct connections at Union Station, Washington, to all points South.

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THE RIVERTON NEW ERA COOKING SCHOOL

AT THE RIVERTON FIRE HOUSE
JANUARY 17th, 18th and 19th

... because they meet her high standards of quality and freshness, Miss Schneider features and recommends only

IVINS PRODUCTS



NEW DISHES
for Jaded Appetites . . .
and how to prepare them

THE NEW ERA COOKING SCHOOL

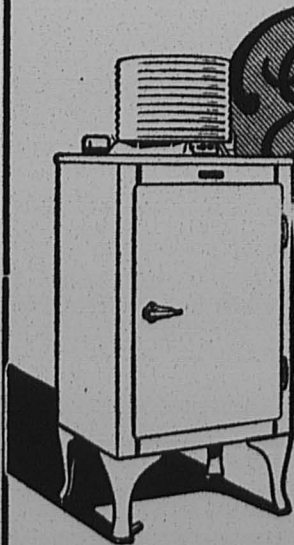
AUDITORIUM Wednesday, Thursday, and Friday
RIVERTON FIRE HOUSE January 17, 18, 19
You are invited — No Admission — Everything Free!

Attend one or all sessions. See this demonstration of
THE NEW ART OF PLANNING
AND PREPARING MEALS

Foods with eye appeal as well as appetite appeal—delicious ice creams, parfaits and sherbets—chilled salads, jellied and crisp—all will be prepared right at the school and a wide variety of recipes will be presented. You will learn how electric cookery points the new way to make the food dollar go farther—and give foods fuller flavor.

See the demonstration of Cold Cookery with the

GENERAL ELECTRIC REFRIGERATOR



GENERAL ELECTRIC
Automatic Range
See the Thrill Cooker of the G-E range demonstrated. It cooks meats, vegetables, desserts all together without transferring flavors or odors—and uses but a fraction of the full current. Equipped with the famous Calrod heating unit, the G-E range is faster and far more economical.



The G-E Refrigerator is universally recognized as the Standard of Excellence. It alone gives you every one of these features: All-Steel Cabinet. Sturdy strength for lifetime service. Gleaming White Porcelain. Acid and stain-resisting. Stainless-Steel Freezing Chamber. Cannot chip or rust. Freezes more ice faster. Automatic Temperature Control and Defroster. Sliding Shelves. Adjustable in Height. Foot Pedal Door Opener. Automatic Interior Light. Famous Monitor Top Sealed-in-Steel Mechanism. Requires no attention, not even oiling.

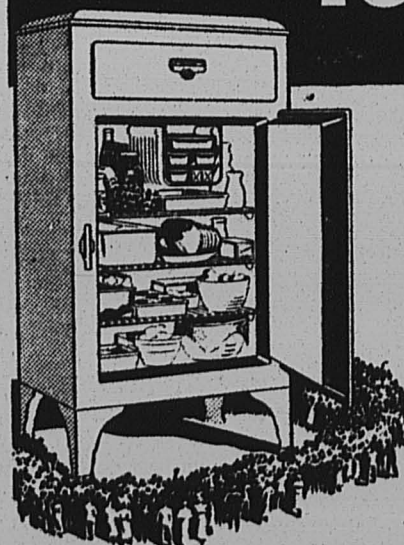
We have a complete line of General Electric refrigerators — including the famous Monitor Top and G-E flat top models. One in your kitchen will save more than enough to meet the easy monthly payments.



C. R. SWEENEY, Inc.

309 East Broad Street
Palmyra, N. J.
Phone, Riverton 973

See them today!



AT
The New Era Cooking School

to be held in
Riverton Fire House
Wed., Thur. and Fri.
Jan. 17, 18 and 19

MASTER SERIES Westinghouse Dual-automatic Refrigerators

Genuine HERMETICALLY-SEALED lifetime mechanism with operating economy never before achieved in a full-powered, full-sized refrigerator.

Remarkable new HANDY LATCH DOOR OPENER . . . Built-in electric flood-lighting. Ecromatic defrosting with 27 other new and modern refinements.

ONE LINE—ONE QUALITY . . . 12 complete models with the same lifetime quality in the smallest as in the largest model.

TROUBLE-FREE—DOUBLY PROTECTED . . . fully automatic under both normal and extreme conditions. Only the Westinghouse is dual-automatic.

POPULAR PRICES—LIBERAL TERMS . . . the finest refrigerators ever built at prices just fractionally above the cheapest makes. Small down payment.

See the models on display at our showroom. Come in today for a demonstration.

H. C. SCHWERING

Local Dealer

305 E. Broad St. Palmyra

Phone 368-w

"I recommend Krumm's Elbow Macaroni"



BECAUSE . . . IT IS SUPERIOR IN
FOOD VALUE AND UNIFORM IN
GOLDEN PERFECTION"

Says Miss Vera A. Schneider,
Food Expert, conducting the
Home Town Cooking School

Krumm's Products have that tempting "nutty" flavor and are rich in proteins—Made exclusively with *Semolina, they contain no white flour, and are never tough, soggy or pasty.

ECONOMICAL AND EASY TO PREPARE . . .

As a "main" Dish—Baked with cheese, or enriched with savory meat or vegetable sauce.

In Salads—it adds flavor and "body".

Ask Miss Schneider for KRUMM'S "AS YOU LIKE IT" RECIPE BOOKLET.

(*Semolina "is the golden heart" of Durum Wheat. Insuring greater nourishment and finer flavor.)



KRUMM'S

MACARONI ELBOW MACARONI EGG NOODLES SPAGHETTI

"PRICE FIXING; PRICE CONTROL"

Burlington County Farmers Told AAA Aims to Remedy Ills of Agriculture

More than one hundred Burlington county farmers and other rural leaders who attended the first meeting of the Rutgers University Institute of Rural Economics held at the court house at Mount Holly last week, were told that plans announced this week by the Agricultural Adjustment Administration for aiding dairymen contain "assurances that methods will be devised for keeping production within bounds at all seasons."

The speaker, Dr. John D. Black, Professor of Economics at Harvard University, and former Chief Economist for the Federal Farm Board, said that previous milk marketing agreements of the AAA provide "no control of total volume of production."

The meeting was presided over by

William K. Hookstra, of Beverly. The central theme of Dr. Black's address was "Price Fixing and Price Control," and in presenting it, he emphasized that present policies of the Agricultural Adjustment Administration are aimed not only at effecting economic recovery of the farmer, but also at the reform of the ill which have beset agriculture for many years.

"We may not agree with the methods which the 'New Dealers' are proposing to use," Dr. Black said, "but we certainly cannot quarrel with their hopes and aspirations," said the speaker.

The next institute will be held in the Mount Holly court house on Tuesday, January 30, at which time the subject of "Money and Its Relation to Price" will be discussed.

A warning bell that rings when the gas tank is nearly empty has been perfected for the automobile. Now what we need is a bell that will ring when the installment payments on the car are due.

OUT OF THE WEST



George O'Brien playing in "Frontier Marshal" at Walt Whitman Theatre, last three days of this week.

SEAL SALES FALL OFF THIS YEAR

Tuberculosis League Secretary Asks Contributors to Speed Remittances

While the seal sale in Burlington County is showing about 16 per cent decrease as compared with last year, we are still hoping that many residents who have not responded to the call this year, will endeavor to save the extra labor and money necessary for a followup, by sending in their remittance as soon as the money is available.

Total sum to date, January 16, 1934, is \$3628.08.
Daisy S. Hollingshead, Executive Secretary.

FOOTLIGHT REVUE AT K. OF C. HALL

Fifth Presentation by Popular Dramatic Club Will Be Given Next Week

On Friday night, January 26th, St. Joseph's Council, K. of C., will present a most delightful musical comedy "Footlight Revue" at the Sacred Heart school hall on Linden avenue above Fourth street, directed by Andrew J. Pfaff. This will be the fifth show by the Dramatic Club of the local council, and since it will be the best and most elaborate they ever attempted, an over-flowing audience is anticipated. Two and one-half hours of real entertainment and laughs are in store for those who attend. The cast of 60 people have been rehearsing diligently for the past two months.

A number of popular song hits of the day will be introduced, including "Sitting on the Back Yard Fence," "Where's Elmer," "By a Water Fall," "Shanghai Lil," etc.

Among some of the well-known talent will be Grace Goodwin, Margaret Pfaff, Eleanor Phelan, Mary Prisco, Margaret Galloway, Madeline Rice, Peggy Ford, Joseph Gettys, Louis Janders, Herman Malone, Howard Davis and Francis Brennan.

The theme is played around a cabaret owned and operated by the genial host Gerald Malone, while the comedy will be taken care of by William Eck, Jr., Elias Malone, Leo Zink, Tony Prisco and Martin Casey. Music by Mrs. Eleanor McCrosson at the piano assisted by Louis Janders with the violin.

After the show dancing will take up the balance of the evening. Thomas McCrosson is chairman of the executive committee composed of the following: John Stroblein, John Holwick, Adolph Stroblein, Andrew J. Pfaff, August E. Conlow, Leo Terrell, Harry C. Sim and Joseph F. Yearly.

Natural Growth
Paris has a school of imagination, but over here it just grows wild.
—Atlanta Constitution.

Legal Notices

RULE TO BAR CREDITORS
Executors Notice
Estate of Blanche L. Early, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the ninth day of January, 1934, upon application of the subscribers, Executors, requiring the creditors of Blanche L. Early, late of the County of Burlington, deceased, to bring in their claims against the estate of the said deceased, under oath or affirmation, on or before July 9th, 1934, or they will be deemed of any action therefor against the said Executors.

JANE P. RUSHMORE and GIRARD TRUST COMPANY, Executors.
Dated: January 9th, 1934.
Eva L. B. 22-34

SHERIFF'S SALE
By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, FEBRUARY 15, 1934
between the hours of 12 and 3 o'clock in the afternoon of said day to wit, at 2 o'clock Standard Time, at the Court House, Mount Holly, New Jersey.

All the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Township of Cinnaminson, in the County of Burlington and State of New Jersey.

BEGINNING at a point in the Westerly line of North Read Avenue, said point being two hundred feet North of the Northernly line of Broad Street, extending thence Northwardly along the Westerly line of said North Read Avenue fifty feet, in front or width, to the Southeast corner of Lot No. 10, in Section No. 6, as marked on Charles E. Price's Map of East Riverton, thence extending Westwardly from that point, between parallel lines, at right angles to said North Read Avenue, twenty feet to the building line, then continuing on in the same direction a further distance of one hundred thirty feet to the rear of Lots Nos. 5 & 7, Section 6.

CONTAINING within said bounds a rectangular lot of land fifty feet front by one hundred fifty feet deep and being Lots Nos. 6 & 8, in Section No. 6, on plan aforesaid. Decree approximately \$457.18 besides interest, costs and fees.

Seized as the property of Frank Morris, et al, defendants, and taken in execution at the suit of E. Wilbert Bullock and Fannie E. Rogers, complainants, and to be sold by

JOSEPH S. LOW, Sheriff.
Dated: January 17, 1934.
E 1-18-2-34
Fees \$14.90

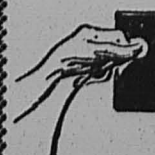
Badly Matched
Mistress: "So your match was not too happy? What was the trouble? December wedding to May?"
Maid: "Lan' sake, no, mum! It was Labor Day wedded to de Day of Rest!"—Frederick Gleaser.

ANYTHING ELECTRICAL.....

BE IT A DOOR BELL INSTALLATION—A CONVENIENT OUTLET—OR A BIG WIRING JOB.

THE HEAVY SERVICE WIRING FOR THE NEW ERA COOKING SCHOOL WAS INSTALLED BY US.

NO JOB TOO BIG OR TOO SMALL.



EARLE B. HARDER

ELECTRICIAN

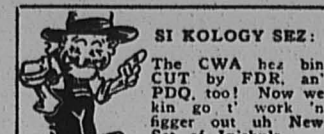
WIRING FOR LIGHT AND POWER

306 MELROSE AVENUE

Palmyra

Phone Riverton 1125

THE NEW ERA



Vol. 46 No. 4

RIVERTON, NEW JERSEY, THURSDAY, JANUARY 25, 1934

PRICE FIVE CENTS

DINNER OPENS SCOUT DRIVE

Fenimore Johnson Entertains Workers at Riverton Country Club

Burlington County Scouting in 1934 is assured of going forward under full steam if the enthusiasm of the thirty-two prominent men gathered at dinner on Monday evening as guests of Fenimore Johnson may be taken as a criterion of the success of the forthcoming finance campaign. The dinner was held at the Riverton Country Club.

C. B. Annett, Moorestown, of the steering committee, E. A. Mechling, Moorestown, chairman of the camp committee William Avery, Moorestown, president of the Burlington County Council, and H. M. Wall, Beverly, vice chairman of the campaign in turn outlined the needs of Scouting in 1934. M. A. Shaw, scout executive, told of the progress in the county last year and its expectations for 1934.

In 1932 there were 28 Scout troops in the county. At the end of 1933 there were 37 troops. In 1934 it is expected there will be 42 troops and 7 "cub packs," the latter consisting of boys from 9 to 12 years of age. Last year 16 per cent of all the 12-year-old boys in the county were enrolled as Scouts. In 1934 it is expected this percentage will be raised to 18 per cent, and that 1,000 boys will be enrolled at the end of the year, which means some 1400 will enjoy Scouting contacts during the year.

In spite of the difficulties all organizations faced in 1933, not excepting the Scouts, the Burlington County organization made an outstanding record. They won the coveted President's Award which Mr. Hoover set up to further the ten-year program of enrollment of one twelve-year-old out of every four in the country, and holding him for four years. This would be such a marked contribution to higher standards of citizenship that President Hoover set up the award to promote it. To win the award the Burlington County Council increased its membership by 15 per cent, its troops by 30 per cent and re-registered 65 per cent of its boys—figures which are above the national average under the ten-year program. Notwithstanding the financial stringency of the times, the Council also reduced its indebtedness.

Mr. Mechling in reporting on Camp Mahabala near Wrightstown, told of the substantial improvements being made by the CWA there and what may be accomplished with funds to provide materials for an extension of this work. Mr. Avery told of the two hundred men in the county who are devoting their spare time to furthering Scouting, and Mr. Wall spoke of the recent successes in other communities in raising funds.

Considerable enthusiasm was raised when Mr. Johnson read a telegram from General Chairman George deB. Keim, of Edgewater Park, who is now in Mexico. Mr. Keim started the ball rolling with a substantial contribution which was considerably increased by the personal pledges from the workers present.

The initial gift chairman of the campaign for Riverton is E. S. Parry. The campaign organization includes: General Chairman, George deB. Keim, Edgewater Park, N. J.; Vice Chairman, H. M. Wall, Beverly, N. J.

Initial Gift Chairman E. R. Fenimore Johnson, Moorestown. Regular Gift Chairman, J. Aubrey Sutton, Moorestown. Procedure Chairman, Lloyd Cowan, Edgewater Park. Publicity Chairman, C. P. Mayfield, Riverton.

Council President, W. C. Avery, Moorestown. The Campaign Steering Committee is headed by Chairman Finance Committee, C. B. Annett, Moorestown.

CANDIDATES FOR SCHOOL BOARD

Retiring Members Seek Re-election With Three New Candidates In Field

The line-up for the contest for members of the Riverton Board of Education is as follows: Walter K. Woolman is candidate to fill the unexpired term of H. H. Murray, resigned; Mrs. Grace M. Yost, Fred P. Hemphill and George D. Steedle seek re-election to succeed themselves for full terms.

Richard M. Woodward, Karl W. Latch and John H. Werner have also filed petitions making a total of seven names to be printed on the ballot for the four vacancies to be filled, at the District School Election to be held on Tuesday, February 13.

CINNAMINSON PTA FATHERS' NIGHT

Male Quartette, Children's Tap Dancing and Dance Orchestra Provide Entertainment

Remembering "Fathers' Night" last year, a goodly audience was on hand the evening of the seventeenth, when the fathers again took charge, under Victor Jensen as chairman.

A quartette from the Industrial School at Bordentown, rendered delightful music and every one is grateful to the committee who included them in the evening's pleasure.

H. L. Unland gave a short talk on "What Dancing does for the Growing Child." Examples of dancing were then shown by a group of five children aged from eight to thirteen years.

Robert Unland, a pupil of the school, and his sister Mary, of Riverton, danced together in two tap selections. Babe Koerner and Denton Brown, of Camden, showed great proficiency in acrobatic work. Wilbur Crane, of Palmyra, Mary Unland and Denton Brown performed solo tap dances.

Refreshments were offered, and an orchestra composed of young men visitors, to whom all thanks are due, provided acceptable music for dancing.

The next night a meeting of the Business and Professional Women's Club of Burlington County was held in the auditorium.

A delicious meal was served by Mrs. Eagan, the matron and her girl aides. The teachers assisted in the arrangement of the very attractive tables. After a short business meeting, the members went to the auditorium, where they met others gathered to hear Mrs. William F. Little, member of the State Board of Education give an inspiring and awakening talk on "Facing the Facts" in education.

CAMDEN POLICE WORK SPEEDILY

Recover Car Stolen from Riverton Man in Half Hour After Theft is Reported

Maurice DeCoursey, general receiver, teller at the Cinnaminson Bank and Trust Company, Riverton, decided he would like to see the wrestling bout in the Camden arena, last Thursday night, so he picked up "Eddie-the-barber" and together they watched with much enjoyment the bone crushing gladiators in the ring.

Upon leaving the arena Maurice discovered that his Buick sedan had been stolen. He immediately reported his loss to the Camden police and then the boys WAITED for a bus to Riverton.

The Camden police sent forth the alarm and within a half hour after the loss was reported the Camden police recovered the car and the men who stole it.

Maurice has his car back, and the men who took it are behind the bars.

FINAL REPORT OF COMMUNITY CHEST

Receipts Within \$200 of Last Year's Amount, Chairman Thanks Assistants

I take pleasure in giving you below a final report of the Riverton and Cinnaminson Community Chest Collection for 1933. We have come within \$200.00 of collecting as much as we did last year, and under present conditions I feel this has been a very good showing.

Dist.	Team Captains	Contributors	Total
1—A. C. Bush	53	\$ 264.00	
2—George Beeton	40	354.00	
3—Everett Wolcott	37	199.50	
4—Walter L. Rogers	70	512.00	
5—J. W. Sylvester	39	186.75	
	278	\$2479.25	
CINNAMINSON	55	1186.00	
	333	\$3665.85	
Printing		10.00	
		\$3655.85	

SPECIAL CONTRIBUTIONS—		
Nurse	12.00	
Hospital	12.00	
Home	30.00	52.00
		\$3603.85
NURSE—		\$1477.58
45% of \$3603.85		12.00
Designated Contributions		\$1489.58
HOME—		\$720.77
45% of \$3603.85		30.00
Designated Contributions		\$750.77
HOSPITAL—		\$1405.50
39% of \$3603.85		10.00
Designated Contributions		\$1415.50
Total		\$3655.85

James S. Coale, Chairman.

FINED FOR DRIVING WHILE INTOXICATED

John E. Hopkins, of 715 Main street, Riverton, was arrested Sunday evening at 11 o'clock for drunken driving, by Officer George Dorworth, of Cinnaminson Township, after running into the rear of a car owned by Rev. Emilia A. Cardella, of 402 Division street, Camden, and driven by Leonard Decord.

Hopkins was taken before Dr. Harry L. Rogers, who pronounced him to be intoxicated. Recorder C. A. Bowers imposed a fine of \$200 and costs, and revoked his license for two years. In default of the fine Hopkins was sentenced to thirty days in the Mount Holly jail, but paid his fine on Monday and was released.

MISS FUNK WINS SHORT STORY PRIZE

Miss Gladys Funk, daughter of Mr. and Mrs. Mahlon Funk, of Riverton, was awarded a prize for a short story in the annual literary contest, sponsored by the literary clubs and magazines at Syracuse University, Syracuse, New York.

Miss Funk, who is a senior in the Liberal Arts College, is a prolific writer and her work has aroused the interest of the professors and students. Her prize winning story is entitled "Feline Sophistication."

SIGNS TO MARK CWA PROJECTS

All projects under direction of the Civil Works Administration in the State will be designated hereafter by signs, under orders received at State headquarters from the Federal Administrator, Harry L. Hopkins. The purpose is to enable any passer-by to identify any project, so that it may be discussed accurately. As Mr. Hopkins' order has been sent to all States, any job in the country may be identified.

The signs will be about six by four feet on out-door work, while small placards will be used for clerical and professional operations indoors.

LUNCHEON AND CARD PARTY

A luncheon and card party will be given by the Woman's Auxiliary of Christ Church, Riverton, in the Parish House, on Thursday, February 1. A cordial invitation is extended to everyone. Luncheon and cards 75c, luncheon or cards 50c.

FIRST MEETING OF MEN'S CLUB

The Palmyra-Riverton Men's Club held the year's first meeting at the "V" building Monday night. Wilbur F. Crane presided.

Ross S. Musselman was the main speaker of the evening. The following officers were elected for the coming year: Wilbur F. Crane, president; James Davidson, vice president; O. Herbert Blades, secretary; A. E. Fowler, treasurer, and James Mickel, corresponding secretary.

The next meeting of the Executive Committee will be held on February 12th.

O. Herbert Blades, Secretary.

RIVERTON QUINTET GARNERS TWO WINS

East Camden Collegians Take It on the Chin 60-17 and 31-28 Last Week

In two games, which resulted in two victories, the Riverton basketball team ran away with the East Camden Collegians to the tune of 60-17 Monday at Roberts Hall, and then nosed them out 31-28 at the visitors' floor on Wednesday.

In the Monday game "Gar" Reynolds netted 16 points, while Neff of the Camdenites managed to squeeze out 6.

This game resulted in a complete rout for the visitors, as Riverton played a bang-up scoring game. The score at the first half was 21 to 4 with the locals on top.

The second game played at the Camden floor proved tougher for Riverton, but they managed to eke out a 31-28 victory.

Starting for the locals was Speer with sixteen points, while Malford, of the Collegians, with 10 points was his nearest competitor for scoring honors.

HAND MADE MAP OF CINNAMINSON

True Portrayal of Township Made by Mary Evans and Isobel Hibbs

A very comprehensive map of Cinnaminson Township has been made by Miss Mary Evans and Miss Isobel Hibbs. These young women have spent many busy hours drawing the map to scale. Now nearly complete, it is hanging back of large glass doors, a wonderful help in many cases. All visitors are asked to see it in the office, and study the many interesting points.

The faculty and PTA officers are anxious to have parents visit the lunch room at meal time, see the working, and sample the food. Do try to devote an hour to getting acquainted with the conditions and spending a short time talking to the teachers. The quiet, laughing conversation, the reverent attitude with which the various classes bow their heads and sing a short grace, before the trays are attacked, are all most encouraging.

This week an arithmetic lesson was interesting, mainly on account of the responsiveness and thoughtfulness of the fourth grade who were working with it.

It is a joy to see the zest with which these children enter into both work and play.

Publicity Chairman.

In one of his immortal orations Daniel Webster thus referred to credit: "Credit is the vital air of the system of modern commerce. It has done more, a thousand times more, to enrich nations than all the mines of the world."

Beryl: "Somehow I can't get Jack to propose."

Ruth: "Can't you give him a hint in some way?"

Beryl: "I do. Every time he lights my cigarette I blow smoke rings toward him."—Boston Transcript.

INDUSTRIAL FILM SHOWN AT ROTARY

Ritschard and Blake Show Film of Riverside Metal Co.; Elwell a Speaker

Palmyra-Riverton Rotarians enjoyed a dual program of merit at their last meeting. Francis B. Elwell, who represents the New Jersey Taxpayers League, talked briefly about the proposed sales tax, while J. R. Blake of the Riverside Metal Company showed a film depicting the operation of that plant.

Mr. Elwell stated forcibly why he believed the sales-tax would work a hardship on most people, without achieving any marked reduction of the tax level. His organization takes the stand that what we need is to make better use of the tax instruments already available rather than create new ones. He did, nevertheless, stress the value of the three recent surveys made in New Jersey, which suggest an income tax as suitable and practical.

The film depicting the activities of the Riverside Metal Company showed the manufacture of the finished product from the original raw materials by a scientifically-controlled modern industry operating in Riverside, which not many of the club knew much about.

Victor Ritschard operated the projector and assisted Mr. Blake in parts of the discussion.

MUSICAL COMEDY TOMORROW NIGHT

"Footlight Revue" to Be Given in Kof C Hall by Members of Dramatic Club

"Footlight Revue" the delightful musical comedy that will be presented by the dramatic club of St. Joseph's Council K. of C. at the Sacred Heart school hall on Linden avenue above Fourth street this Friday night, January 26th, according to Andrew J. Pfaff, director, will be the snappiest show put on by the local council. The hit of the show no doubt will be the cabaret, with Eleanor Phelan, Grace Goodwin, Margaret Pfaff, Mary Prisco, Margaret Galloway, Peg Ford and Madeline Rice acting as hostesses.

Curtain will rise promptly at 8.15, as dancing with music by a good orchestra will take place immediately after the performance.

SAVE JANUARY 31 FOR LEGION PARTY

Palmyra Ambulance Association to Receive Benefits From Legion Card Party

Wednesday evening, January 31, is the date set for the card party being sponsored by Post Frederick M. Rodgers, American Legion, for the benefit of the Palmyra Ambulance Association.

The operating expense for the average ambulance trip of twenty miles, amounts to about \$3.00. The equipment must be kept in perfect condition at all times. This necessitates constant expert mechanical attention. When consideration is given to the fact that the Association supplies a driver without cost as well as a nurse, when necessary, we may feel proud of our Ambulance service and grateful because of its low cost to the public.

The merchants and townspeople are coming to the front by offering their aid to make this event a success. Do your part by being on hand to assist the Ambulance Association.

Publicity Chairman.

PORCH CLUB

The second annual number of the Porch Club Magazine "Today" will be presented at the Club House on Tuesday, January 30th.

All departments of the Club will be represented. The program is in charge of the Literature Department, of which Mrs. Francis B. Elwell is chairman.

COUNTY BUDGET SHOWS DECREASE

Cuts Save \$27,000, Despite Decrease of \$60,000 in Anticipated Revenue

The county budget for the year 1934 shows a drop in anticipated revenue of \$60,000 and, notwithstanding, \$27,000 less to be raised by taxation than in 1933.

An additional sum of \$155,560.00 to be received from the motor vehicle funds this year, becomes available because of the 114 miles of township roads taken over by the county in 1933, to be maintained by it instead of locally, as in the past. Thus a saving should be apparent in the municipal budgets due to the transfer of the large mileage of highways from local to county jurisdiction. The money received by the county out of the motor vehicle funds is for roads and bridges only. It cannot be used for any other purpose.

If the amount available for road and bridge purposes this year were based on the allotment for 1933, the total amount of the 1934 budget would be \$87,861.31 less than that of last year. This represents the decrease in appropriations for the current year.

The restoration of salaries amounts in the aggregate to about \$8,000. No salary or wage under \$1200 is cut. Between \$1,200 and \$2,000, 5% is deducted from the rate of compensation in 1932. All officers and employees receiving over \$2,000 will take a cut of 10%. Computations are based on the pay roll of 1932.

The \$60,250 decrease in anticipated revenues for the current year is accounted for as follows:

\$40,000 less in Surplus Revenue Appropriated.

\$10,000 less from Board of Patients in Tubercular Hospital.

\$11,250 in State Aid Old Age Relief.

\$1,000 less for Board of Patients in State Institutions.


Among the more important reductions in appropriations are the following:

Old Age Relief	\$15,969.00
Bridges	35,000.00
Roads	29,700.00
Interest on Bonds	5,920.00
Sinking Fund	2,147.39
Payment of Bonds	28,500.00
Interest on Current Loans	\$3,000.00
Alms-house	2,002.00
Hospital for Insane	6,830.00
Burlington Co. Hospital	7,000.00
Tubercular Hospital	2,600.00

The item for increase for Alms-house, \$2,002.00, covers some necessary improvements and the restoration of basic salaries. The same applies to the increase of \$6,830 for the Hospital for Insane, and \$2,600 for the Tubercular Hospital. The increase appropriated for the Burlington County Hospital is a temporary increase over 1933 and makes up a deficit in like amount.

The item of \$3,000 interest on current loans is self-explanatory. Compared to many previous years this winter has been exceptionally cold and many planters are worrying as to the effect of the cold on their perennials, especially on fall planted stock. Fortunately the cold snap was preceded by a heavy covering of snow, and there is a very good possibility that the mortality will not be as great as might be anticipated.

TIPS ON GROWING



BY ONE WHO GREW UP IN THE BUSINESS

Perennial flower seeds for indoor sowing in window gardens and sun parlor for early flowering should be ordered early, particularly those varieties listed as novelties for the spring of 1934, in order to be sure of not being disappointed in securing your supply. Many delay ordering stock until planting time, and some even do so until plants are seen in flower. While seedsmen and nurserymen prepare what they in their good judgment inform them is sufficient for the coming season, yet it is never possible to exactly anticipate a demand (especially in novelties) and sometimes choice items are sold out prior to planting season.

Look over your house plants, especially coleus if you have any potted, and remove the mealy bug with a soft cloth or tooth pick. These are the white masses like cotton. Look for them especially in the leaf axils and where the branches join the main stem.

Crucifixion Plant is the name now being given to the favorite old house plant, Crown of Thorns (Euphorbia Splendens). Years and years ago it was a prime favorite owing to its peculiarity of producing flowers on apparently dormant or dead twisted wood. It is regaining its old popularity and is very easy to handle.

Considerably discussed and admired has been the daisy-like flower photographed as growing among rocks—the only feature of a full page at now appearing in the best magazines. Some think it is a variety of Anthemis; others surmise that it is a Pyrethrum. Anyhow it is an extremely fine photographic plant and flower study, to advertise something else.

A period of inflation is a time when anybody can light a cigar with a ten dollar bill—providing he has enough money to buy a cigar.

FRESH SUPPLY OF LOVELL & COVEL

KEATING'S Endorsed

Chocolates

JUST ARRIVED

1/2 lb. box \$.25

1 lb. box .50

2 lb. box 1.00

L. L. KEATING

Broad and Main Streets

Riverton

Phone Riverton 1540

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Joseph T. Evans

Broad and Main Streets

Riverton

For Salesman Call 923

No Charge

There will be no charge for the burial of any resident of Riverton, Palmyra or Cinnaminson, whose relatives are worthy and without means with which to pay the funeral expenses.

SNOVER FUNERAL HOME

INCORPORATED

FRANK A. SNOVER

and

JOHN N. SWARTZ

PALMYRA, NEW JERSEY

Telephone, Riverton 830

SAFETY DIRECTOR MAKES APPEAL

Director of Public Safety Williams of Riverton, requests parents not to send their children to school on roller skates. Small youngsters so equipped frequently fall while crossing Broad street, and not only endanger their own safety and that of other children, but tie up traffic.

The other day a little girl fell in the middle of the street and while the officer on duty at the crossing was getting her on her feet several other children dashed across the street in the path of automobiles which were going through without proper direction.

The director also points out that skating on Main street between Broad street and the river is liable to result in injury to the youthful skaters, and he asks the cooperation of parents in his efforts to protect their children.

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ONLY PLACE IN RIVERTON

PUBLIC SERVICE TO PAY DIVIDENDS

The Board of Directors of Public Service Corporation of New Jersey has declared the regular quarterly dividends on its common and preferred stock payable March 31 to stockholders of record as of March 1. The dividends are: seventy cents a share on the outstanding no par value common stock; \$2 per share on the eight per cent. cumulative preferred stock; \$1.75 on the seven per cent. cumulative preferred stock and \$1.25 on the no par value \$5 cumulative stock.

Regular monthly dividends of fifty cents a share were also declared on the six per cent. cumulative preferred stock payable February 28, to stockholders of record February 1, and March 31, to stockholders of record March 1. All preferred and common stock dividends are payable as of the same dates.

Save 400 Lbs. Coal in February BUSINESS MAN CUTS EXPENSE

A Palmyra business man formerly used two tons a month at his store, one ton at home says that it did pay to make his test last January. A friend told him that he had saved a shovelful a day (15 lbs.), 450 lbs. a month by changing to Evans' High-Carbon Premium Anthracite and advised him to also make a test, he soon found that there was a difference, he did not have to shovel as much coal or carry out as much ashes, and got plenty of heat. On the first of February instead of having to order coal as usual, he had enough of Evans' to last 10 days longer than usual. Only this week he told a friend that his coal bills showed after a year's experience, that he had saved about 3 tons, and Evans' Coal had saved him nearly \$40.00.

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Proposed Budget For the County of Burlington, in the State of New Jersey for the Year 1934

The estimated amount of Surplus Revenue in the Surplus Revenue Account is \$18,000.00.

	1934	1933
Surplus Revenue Appropriated	\$ 10,000.00	\$ 8,000.00
State Aid Motor Vehicle Funds:		
Road Maintenance and Repairs	369,400.00	248,113.00
Bonds and Interest	7,000.00	3,327.00
Bridges	35,000.00	none
County Office	13,000.00	23,000.00
Surrogate's Office	13,000.00	11,000.00
Court Costs and Fines	3,000.00	3,000.00
Sheriff's Office	10,000.00	10,

THE NEW ERA
Published Every Thursday at 607 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J. Post Office as Second-Class Matter
WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE
All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS
The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application
NATIONAL ADVERTISING REPRESENTATIVES
NEW JERSEY NEWSPAPERS, Inc.
B. T. Mines, President
Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
1606 Walnut St., Philadelphia, Pa.

THE PEOPLE'S COLUMN
Help Those Who Help You

After attending the Cooking School this past week, I should like to say to the women of Riverton, who attended and benefited by it, that I think it is up to us to patronize the home-town merchants all we possibly can. They have been and are doing all they can for the good of the townspeople, and it doesn't seem quite fair for us to go out of town to buy our daily provisions or to patronize the chain stores exclusively. If the women would do more of their shopping at the home stores, they in turn would be able to meet the prices in the cheaper stores. It is the home-town merchants who have given both the Christmas and the Cooking School benefits and prizes, and we all enjoyed them and it seems to me it is our turn as housekeepers to turn about and do something for them by purchasing at home.

A Riverton Booster.

Family Enjoyed Ice Cream Cake

L. L. Keating, Riverton, N. J.
Dear Sir:

At the Cooking School in Riverton last Friday, I was fortunate enough to have my number drawn for your donation of the ice cream cake.

There were eight of us who shared it and I wanted you to know we all enjoyed it very much. I have never won anything before and knew the youngsters would be thrilled. Trusting that you may benefit as much as the housewives in such a worthwhile project. Very truly yours, Mrs. Fred W. Seebor.

Riverton School Notes

Sixth grade pupils have reached the goal for which they have worked diligently since September. They are 100 per cent members of the savings club, and this week each pupil saved, making 100 per cent saving. They are to be complimented and have a right to be proud of their record. Mrs. Bush has written to the School Bank Club of America for pins for each child. Watch for these buttons as the boys and girls will be glad to display them.

Betty Schaff celebrated her birthday, recently, by giving a most delightful theatre party to eleven of her friends. The trip was made by bus and taxi to the Boyd Theatre to see "Little Women." This book is on the sixth grade reading list. Burke Jay, who has been seriously ill, is much improved. We are pleased to know he expects to return to school next Monday.

The sixth grade is preparing a play, "Baucia and Philemon" to be given in the assembly program February 2nd. Mary J. DeCoursey, Bolton Elwell, Robert Yerkes and Betty Schaff are taking the principal parts. The play is part of their third unit, "Athen—Rebuilt and Relived."

CHURCH NEWS

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B. D., Pastor
Charles E. Goodall, executive secretary of the New Jersey State Convention, will occupy the pulpit this Sunday morning, at 11 o'clock.

All who know Mr. Goodall, will want to hear him. To those who have never had the pleasure, it is recommended that you avail yourself of the opportunity.

Music by both senior and junior choirs.
Claude Y. Barto, director of the choir, will present an unusual program on Sunday evening.

There will be a short address by Pastor Lockett.

On Monday evening last, the second meeting was held for the purpose of organizing and furthering an ushers association in the church.

Despite the weather, there were about 30 in attendance. Assignments for ushering were made up to and including February 11th services. The regular meetings will be held on the second Monday of each month. At their February meeting permanent officers will be elected and new assignments will be made. All those who wish to render this service to their church are invited to affiliate themselves with this association.

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager
Next Sunday evening we will present a set of lantern slides picturing "The Story of the English Bible." This subject is full of interest, for there were many heroic and inspiring incidents connected with it. We invite our friends to worship with us and to hear this illustrated sermon. At the morning worship the sermon theme will be "Sharing the Christian Joy."

Prayer Meeting and Bible Study on Wednesday evening.

CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, Pastor
The gospel meetings being held in the Calvary Presbyterian Church will be continued this week and next.

The Rev. Thomas C. Pollock, D. D., of Philadelphia, has been giving a series of soul-stirring sermons. The Rev. Percy Crawford, well-known radio preacher, will be at the church Friday evening. At all these meetings the Rev. William Turkington is doing fine work in leading the congregational singing. Mr. Turkington, in addition to being an unusually good singer of gospel hymns, plays the trumpet and accordion.

which he uses in his leading of the singing. The pastor will continue these gospel messages Sunday morning at 11 o'clock and in the evening at 8 o'clock.

Next week, the Rev. J. F. Boughton, of Delanco, will be the speaker. A most cordial invitation is extended to everyone in this community to attend as many of these meetings as possible.

All departments of the Church School will meet at 9:45 a.m., including the Men's Bible class, which meets in the transept of the church. Christian Endeavor will meet at 7 o'clock.

CHRISTIAN SCIENCE CHURCH

"Truth" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, January 28.

The Golden Text is: "He is the Rock, his work is perfect: a God of truth and without iniquity, just and right is he" (Deuteronomy 32:4). Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Serve the Lord with gladness: come before his presence with singing. For the Lord is good; his mercy is everlasting; and his truth endureth to all generations" (Psalms 100:2,5).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The question, 'What is Truth,' convulses the world. Many are ready to meet this inquiry with the assurance which comes of understanding; but more are blinded by their old illusions, and try to 'give it pause.' 'If the blind lead the blind, both shall fall into the ditch'" (p. 223).

WESLEYAN MEN'S BIBLE CLASS

A service of unusual interest was enjoyed by the 129 men in attendance at the Wesleyan Men's Bible Class on Sunday morning last. A series of messages of which Elijah the Prophet, is the central figure, is being given by the class teacher, Reading Point. The subject under discussion last Sunday was "The Courage of Faith," and in keeping with it, Chorister VanOsten's solo entitled "It is Enough" from the oratorio "Elijah," was excellently rendered and unanimously appreciated.

The theme of next Sunday's message is "The Prayer of Faith." A large attendance is anticipated. We meet at 9:55. Come and spend a profitable hour with us where a hearty welcome awaits you.

Legal Notices

RULE TO BAR CREDITORS

Executors' Notice
Estate of Blanche L. Early, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, hearing date the ninth day of January, 1934, upon application of the subscribers, Executors, requiring the creditors of Blanche L. Early, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before July 9th, 1934, or they will be barred of any action therefor against the said Executors.

JANE P. RUSHMORE
GIRARD TRUST COMPANY, Executors.
Dated: January 9th, 1934.
Era 1-8-3-22-34.

SHERIFF'S SALE

By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, FEBRUARY 15, 1934

between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.

All the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Township of Broad Street, extending thence Northwardly along the Western line of said North Road Avenue fifty feet, in front of, to the Southeast corner of Lot No. 10, in Section No. 6, as marked on Charles E. Prior's Map of East Riverton, thence extending Westwardly of that frontage, between parallel lines, at right angles to said North Road Avenue, twenty feet to the building

line, then continuing on in the same direction a further distance of one hundred thirty feet to the rear of Lots Nos. 5 & 7, Section 6.

CONTAINING within said bounds a rectangular lot of land fifty feet front by one hundred fifty feet deep and being Lots Nos. 6 & 8, in Section No. 6, on plan aforesaid. Decree approximately \$4527.18 besides interest, costs and fees.

Seized as the property of Frank Morris, et al., defendants, and taken in execution at the suit of E. Wilbert Bullock and Fannie E. Rogers, complainants, and to be sold by GEORGE N. WIMER, Sheriff.

Joseph S. Low, Solr.
Dated: January 17, 1934.
Petra. Fees \$18.90
E 118-2-8-34.

WANT-ADS

LOST AND FOUND - RENTS - SALES

HELP WANTED

CLASSIFIED ADVERTISEMENTS

Rate 10c Per Line

(Lines Average 6 Words)

Minimum Charge 30c for Each Ad

Phone 712

CONTRACT BRIDGE Instruction.
Certified Culbertson teacher. Mrs. George A. Lorenz, phone Riverton 1010.

LOST-Saturday night in the vicinity of Riverton Country Club and Main st. wallet containing money, license, ticket and personal papers. No questions asked if returned to George Hagstoz, 411 Lippincott avenue, Riverton.

LOST-Wednesday afternoon 7 wks.

ALMANAC



"Disputing and borrowing cause grief and sorrowing."

JANUARY

29-William McKinley, 25th President, born 1843.

30-France recognizes United States' independence, 1778.

31-Canada's War Time Prohibition Act in force, 1918.

FEBRUARY

1-Watch for the groundhog and his shadow tomorrow.

2-U. S. ends its war with Mexico victoriously, 1848.

3-Woodrow Wilson, war-time President, dies 1924.

4-Charles Lindbergh, great Lone Eagle, born 1902.

Church Notices

CALVARY PRESBYTERIAN

Charles T. Bates, B. D. Riverton

Church School, 9:45 a.m.

Morning Worship, 11:00 a.m.

Christian Endeavor, 7:00 p.m.

Evening Worship, 8:00 p.m.

Midweek Service, Wednesday, 8:00 p.m.

CHRISTIAN SCIENCE

First Church of Christ, Scientist

Thomas Ave. and Seventh St.

Riverton, N. J.

Sunday School 9:30 a.m.

Sunday Services, 11 a.m.

Wednesday 8 p.m.

Reading Room in Church Building

open Tuesday and Friday 2:30 to 4:30 p.m. All are welcome.

EPWORTH M. E. CHURCH

Rev. Ira S. Pimm, Minister

10:00 a.m.—Church School and Wesleyan Class.

11:00 a.m.—Morning Worship.

6:45 p.m.—Epworth League.

7:45 p.m.—Church Service.

Wednesday 8:00 p.m.—The Helpful Hour.

Wednesday 4:00 p.m.—Junior Epworth League.

CHRIST CHURCH

Riverton

January 28th

Holy Communion, 7:30 a.m.

Church School 10:00 a.m.

Morning Prayer and Sermon 11 a.m.

old Collie pup. Reward if returned to Mrs. C. E. Cunningham, 707 Thomas avenue.

LOST-Friday, January 12, work bag containing crocheted belt. Reward if returned to New Era Office.

REFINISH YOUR OWN FLOORS

Save money with our professional sanding machine. Call at our store and we will be glad to demonstrate.

Schwering's Hardware Store, 305 E. Broad street, Palmyra.

FOR SALE-New 16-foot Dodge

speedboat, mahogany trim, leather upholstery, guaranteed 30 miles hour.

Can be seen James Becker's Chrysler display rooms in Mt. Holly or address Ed. S. Troth, Mt. Holly, N. J., for particulars.

Special Offer Expires

January is the last month during which you can subscribe for The Country Gentleman for three years for \$1. After this month it will be \$1 a year. Elizabeth Bowen, phone 84 or 751.

NOTICE TO DOG OWNERS

The borough clerk, Daniel M. Clifton, announces that no dog tax will appear on the tax bill this year, but it is compulsory that all dogs be registered, and that the law regarding dogs running loose on the streets will be strictly enforced.

RIVERTON

Lewis Robbins, son of Mr. and Mrs. Lindley C. Robbins, of Riverton, a junior at George School, has been elected into Forum, an honorary society for boys. Lewis is a member of the News staff, of the dramatic club, second soccer team, and has taken part in several plays presented on the George School stage.

The Customer's Room at the Dreer Nursery has just been re-arranged. New flat top desks with individual lighting have been installed for each of the local salesmen, and other new furniture. The room has also been newly painted. Quite a pleasing change to the Dreer friends when they drop in to see Mr. Betz or one of the other boys.

The many friends of Mrs. Grace Goodwin will be sorry to learn that she has been confined to her house for several days. She is now much improved.

Mrs. Charles F. Schaefer, of Oaklyn, spent Tuesday with Mrs. Arthur T. Hagstoz, of Lippincott avenue.

Mrs. William F. Little, of Rahway, spent several days last week with Mrs. Walter L. Bowen.

Miss Eleanor Reid, of Roxborough, Pa., was the guest of Miss Alice Laverty this week.

Miss Mildred Mickel, a student at Glasboro Normal School, spent the weekend with her parents, Mr. and Mrs. James B. Mickel.

Mrs. Fetterman, of Merchantville, will entertain the sewing circle at her home, Tuesday, January 30.

Mrs. Alma M. Evans, worthy district deputy, O.E.S., was the guest of Friendship Chapter at Atlantic City, at a reception given Saturday evening in honor of Sister Catherine Mitchell, fraternal correspondent.

Mr. and Mrs. Arthur Bowker and Mrs. Fannie Reeves spent Sunday with friends in Lambertville.

The annual legislative dinner will be held in Trenton, Monday evening, February 5th. Anyone wishing to obtain tickets may do so by applying to Mrs. Alma M. Evans.

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Try your hand at this recipe—quick, easy, and tastes for all the world like a second helping.

BANANA Gingerbread Shortcake

Cream 3 tablespoons shortening and 1/2 cup sugar thoroughly. Add 1 beaten egg and 1/2 cup molasses. Sift together and add 1 1/2 cups flour, 1 teaspoon baking powder, 1/2 teaspoon soda, 1/2 teaspoon salt, 1 teaspoon ginger, 1/2 teaspoon cinnamon. When thoroughly mixed, add 1/2 cup boiling water. Bake in moderate oven (375 degrees F.) 20 to 25 minutes in two greased 8 or 9-inch layer pans. Cool, place 2 or 3 sliced bananas between and on top of layers. Cover with 1 cup heavy cream, whipped, and banana slices. Serves six to eight.



For extra per end energy BANANAS Research shows banana contains protective vitamins (C and B6), essential minerals and help ward off acidity, and thus ripe bananas are one of the easiest foods to digest.

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BIRTHDAY PARTY IN MOORESTOWN

Burlington Co. Democratic Women
Plan Celebration in Lyceum
for January 29

A meeting of the Burlington
County Democratic Woman's Club
was held at Mount Holly, Tuesday
evening, at the home of Mr. and
Mrs. Joseph Wolfson. About 100
members attended. On Monday,
February 5th, the club will visit the
Legislature, preceded by a dinner at
Hildebrecht's. Those who wish to
attend the dinner will meet in the
lobby of the hotel at 5.30 p.m.

In celebration of the birthday of
President Roosevelt, the club is
planning a card party to be held on
Monday, January 29th, 8.30 p.m., in
the parochial school lyceum, Pros-
pect avenue, Moorestown. Tickets
35c. The receipts of the card party
will be given to the Roosevelt Foun-
dation Fund for the benefit of the
Crippled Children's Hospital, Warm
Springs, Georgia. Many Roosevelt
admirers, irrespective of their polit-
ical affiliations, have signified their
interest in the affair and their desire
to help. An extremely large attend-
ance is anticipated. Mrs. Helen
Kelley, of Moorestown, is chairman.

After the business of the club was
transacted, an enjoyable entertain-
ment was furnished by Miss Wol-
fson pianist, Mrs. Haughey and
Mrs. Helen Elbert, vocal soloists,
and Mrs. Cleverger, of Mount Holly,
who recited one of her own com-
positions entitled "Our President."
Following this, a delightful luncheon
was served.

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Hot or Cold
FELIN'S
VIRGINIA STYLE
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MORNING SIP
COFFEE
Every Grain Kept Fresh In
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the delicious natural flavor of
the choicest wheats, unim-
paired by bleaching."

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1934 CHEVROLET HERE ON DISPLAY

Latest General Motors Product
Now Shown at Pal-River
Garage, Riverton

The new 1934 Chevrolet, now on display at the showroom of the Pal-River Chevrolet agency, 10 Broad street, Riverton, is attracting many visitors who are interested in the biggest and best Chevrolet ever produced by General Motors.

The new car embodies many features which are not to be found on other cars in its price class. Its most outstanding improvement is the knee-action wheel construction which keeps the car on an even keel over the roughest of roads.

Other improvements of note are the newly designed marine type cylinder head that has developed from 14 to 20 per cent more speed, power and pick-up, the new K-Y frame construction which is fifteen times stronger than the conventional type, longer wheelbase, Fisher no-draft ventilation, front-end stabilization, and improved mechanical brakes.

The body design, right in step with the modern trend in aer-stream styling speaks for itself. The interior is larger, roomier and by far more comfortable than previous models.

John W. Dawley, treasurer of the Pal-River Chevrolet, Inc., extends a cordial invitation to visit their showrooms and examine this new Chevrolet.

Legion Notes

All veterans who are unemployed in Riverton or Cinnaminson should get in touch with William Cook, and they will be given jobs. In Palmyra they should get in touch with Service Officer Charles L. Hawke, of 7 West Broad street, or W. Rex McCrosson.

The Welfare Association of the Legion Post wishes to thank Mrs. Cooper, Riverton welfare worker, for her kind cooperation in taking care of a war widow and her son.

John Werner, post historian, is making up a history of the local post and wishes to contact all war widows and Gold Star mothers in Riverton and Palmyra. Anyone whom he has not contacted may call him at Riverton 488-J.

ENGAGED

Mr. and Mrs. B. Ralph Boyer, of 800 Main street, Riverton, have announced the engagement of their daughter, Phyllis and Mr. William E. Green, Jr., of Trenton.

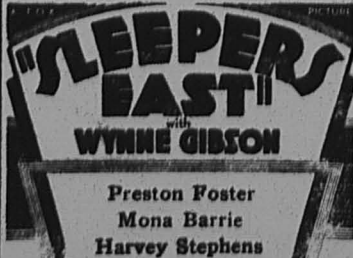
Walt Whitman

THURS., FRI., SAT., Jan. 25, 26, 27



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ROBERT ARMSTRONG
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and on the stage—
SMITH, ROGERS and EDDY
in "Wits of Pantomime"
HARRY WAIMAN
and **HIS SAXONETTES**
THREE NORMANS
in "Lessons in ?"

SUN., MON., TUES., WED.,—
January 28, 29, 30, 31



SUNDAY ON THE STAGE
Hollywood's famous boy-actor
LEON JANNEY—In Person
Star of "Pentod & Sam," "Courage,"
"Police Court," "Father & Son,"
and many other pictures.
and other **SELECTED ACTS**

OBITUARIES

JOHN A. SCHIMER

John A. Schimer, 4 year old son of George and Jennie Schimer, died suddenly, January 17, at his home on Warrington avenue, East Riverton.

Funeral services were held Saturday at St. John's Lutheran Church, Spinnerstown, Pa., Rev. Harold Creager, of Palmyra, officiating.

Interment was made in St. John's Lutheran Cemetery, Spinnerstown, under the direction of Jerome J. Zisak, funeral director.

MRS. MARGARET ROWAN

Mrs. Margaret Rowan died at the home of her daughter, Mrs. Harry C. Potts, of Fletcher Mansion, Delanco, Monday morning.

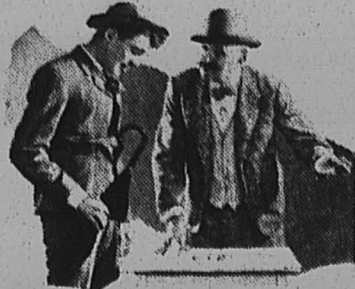
Funeral services were held Thursday morning at 8.30 o'clock with Solemn High Mass at St. Peter's Church, Riverside at 9.30 o'clock. Interment was made in Holy Cross Cemetery, Philadelphia, under the direction of Frank A. Snover.

Mrs. Rowan is survived by her husband, Owen E. Rowan, one daughter, Mrs. Potts; and a son, William H. Rowan, of Riverton.

ENTERING KINDERGARTEN

Children may be enrolled in the kindergarten of the Riverton public school the first five school days in February, provided they have reached the age of four years and nine months. New entrants are required to have birth certificates.

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HOME OWNERS take warning! When buying fuel, buy on past performances. Don't be fooled by wild claims for substitute fuels. The experience of thousands only proves that no substitute can take the place of 'blue coal'... top quality hard coal.

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MONDAY and TUESDAY, January 29 and 30
Every man, woman and child should see

"I AM SUZANNE"

with
Lillian Harvey Gene Raymond
A Jesse L. Lasky Production

WEDNESDAY, January 31

Gloria Stuart

Claude Raines

in

"THE INVISIBLE MAN"

Don't Miss This Unusual Mystery Story
Critics proclaim it to be the best to reach the screen.

THURSDAY, February 1

"ORIENT EXPRESS"

with

Heather Angel, Herbert Mundin, Norman Foster
Laughs—Thrills—Excitement Galore

FRIDAY, February 2

The World's Greatest Story—The World's Greatest Cast

"ALICE IN WONDERLAND"

with

Richard Arlen, Leon Errol, Mae Marsh, Gary Cooper
Louise Fazenda, W. C. Fields and many others
The story that has been read by millions.

SATURDAY, February 3

George O'Brien

Irene Bentley

in

"FRONTIER MARSHAL"

SPECIAL ADDED ATTRACTION

Bing Crosby in "PLEASE"

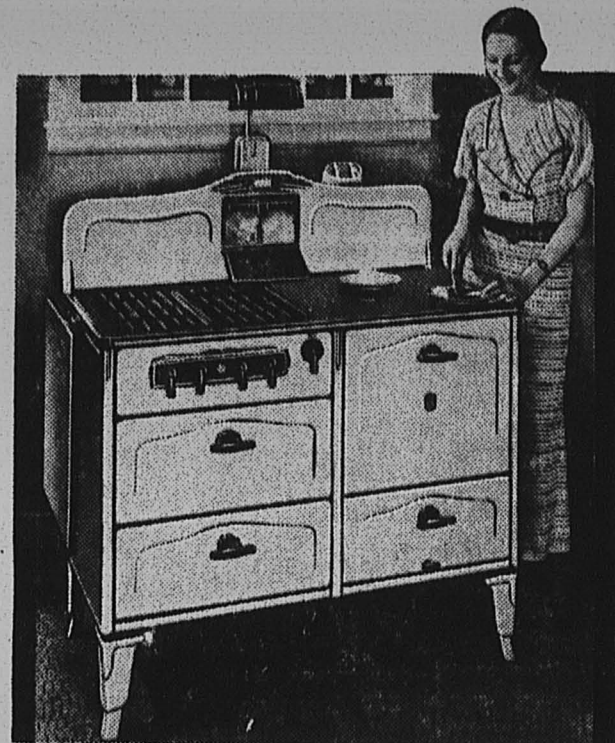
ENGAGED

Mr. and Mrs. H. P. VanSteenbergh of 915 Lincoln avenue, Palmyra, announce the engagement of their daughter, Adelaide Ione, to Mr. William Jarvis Hahl, of Fort Washington, Pa.

ENGAGED

Mr. and Mrs. Ogden H. Mattis of Riverton, announce the engagement of their daughter, Elizabeth Jane, to Mr. John Horner Croshaw, son of J. Hillman Croshaw, of Wrightstown, Pa.

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