

JULY



THE NEW ERA



Vol. 46 No. 26

RIVERTON, NEW JERSEY, THURSDAY, JULY 5, 1934

PRICE FIVE CENTS

THOUSANDS SEE RIVERTON'S 4th

Entire Celebration Adjudged
Big Success; Fireworks
Draw Huge Crowd

"It looks like old times again" were the words that fell from the lips of many Rivertonians of long standing as they viewed the Fourth of July celebration on Wednesday. Every minute was filled with some interesting event.

The children's flag parade, a traditional feature in every Fourth of July program in Riverton since 1897, was the biggest and probably the best ever held. Shining fire equipment from neighboring towns, the old hand apparatus from Parry, the snappy Palmyra Bugle and Drum Corps, the natty Columbus Cadets, Boy and Girl Scout units, hundreds of marching children, comic and fancy children's costumes, decorated wagons, bicycles, velocipedes and floats, led by the borough fathers and all in step to the strains of martial music by the army band, added flash, color and thrill to one of Riverton's best parades.

At the riverbank, prizes in the children's flag parade were awarded while in the speaker's stand there was the usual community singing and patriotic address.

Mayor J. Elmer Hahn opened the services by expressing his pleasure in the community effort to promote a real "old time" Fourth of July celebration. He stated that one was absent from the day's festivities whose spirit he felt was with us, and called for a moment of silence in honor of the memory of Riverton's departed Mayor, Killam E. Bennett.

The Rev. Francis B. Downs pronounced the invocation and R. F. White assisted by the Fellowship Choral Club led the singing.

Charles A. Wright, a resident of Riverton since the 80's until recently, was the speaker.

The athletic events which followed were well attended and brought howls of laughter from an appreciative audience as a boy or girl would rise to the championship with a purple chin (in the huckleberry pie eating contest) or as the housewives diligently pounded away in the nail-driving contest. The tug-of-war provided several upsets with the "Hill Billies" and "River Rats" breaking even (at least the rope did). The fat men's race was led by Riverton's "Winged Mercury," Chuck Carpenter, and waddling and puffing up from the rear trailed Chet Watson and Bill Gootee, with a huffing and puffing worse than Walt Disney's "Big Bad Wolf."

The afternoon scheduled a ball game, tennis matches and aquatic events, with a band concert at the park and on the riverbank.

The tilting contests held on the river in the early evening brought screams of laughter from the thousands who had begun to assemble for the fireworks. The comic costume tilting matches helped to entertain the crowd and provide another bright spot in the program.

At 9.30 the first aerial bomb soared skyward and heralded the fireworks display. Many new and novel set pieces brought hearty bursts of applause and many choruses of a-a-a-a-a-h's!

Everywhere a note of complete satisfaction concerning the whole celebration prevailed.

BURNED BY FIRECRACKERS

Only one accident marred Riverton's Fourth of July this year and that happened after the last firework had been shot off at the pier.

Raymond Kraus, of 221 Thomas avenue, Riverton was carrying a pack of firecrackers in his pocket. Whether a spark from the sparkler he was holding in his hand set them off, or a spark from a roman candle nearby was the cause of the accident is undetermined. However, the boy who was taken to Dr. LeFavor by Wilton Mount is suffering from a four inch burn in the groin.

OLD-TIME FAIR FOR COUNTY HOSPITAL

Famous Rancocas Country Fair
Will Be Revived September
15th for Charity

The old-fashioned Rancocas Country Fair will be held on the farm of Mr. and Mrs. William S. Baker on the Centeron Road, Rancocas, on Saturday, September 15.

The proceeds of the fair will be given to the Out-Patient and Social Service Department of the Burlington County Hospital.

Those who desire to cooperate may communicate with Mrs. William S. Baker, Rancocas; Mrs. E. W. Brophy, Mrs. V. Claude Palmer, Mrs. Lloyd Heulings, Mrs. William Kennard, Jr., of Moorestown; Mrs. A. R. O. Paul, Mrs. H. Brevoort Smith, Mrs. Robert R. Forbes of Mt. Holly; Miss Margaret Haines of Burlington; Mrs. Walter K. Woolman, Mrs. H. McIlvaine Biddle of Riverton and Mrs. I. H. Hutchinson of Jobstown.

LAKEVIEW PARK THREE YEARS OLD

Palmyra Couple Bought First
Lot in July, 1931. Rapid
Growth Shown

Three years ago on July 3, the first lot was sold at Lakeview Memorial Park. The purchasers were Clinton B. and Ruth Gardner, 103 West Charles street, Palmyra.

Since that time the one hundred acres which had for many years been known as "the Jessup Farm," has been the scene of many changes. The fertile fields have been converted into rolling slopes of grass-covered lawn, shrubbery and trees have been attractively arranged, and winding drives lead to all parts of the developed portion of the property.

A stone bridge crosses a newly-constructed lake, joining the two sections of the park. Three other lakes are to be added in the near future. The singing tower with its musical programs every Sunday, has been a source of pleasure and inspiration to thousands of visitors since it was erected two years ago.

The "farm house" has been remodeled and converted into an administration building. This building was erected in 1818 by William Lippincott, grandfather of Mrs. Jessup, and remained in the family until the time the property was acquired by Lakeview Memorial Park. William Lippincott was born in the house now occupied by Benjamin Lippincott, on the Burlington pike.

It was with considerable hesitancy that the Jessups considered the proposition to part with the homestead. There had been "A heap o' livin'" as Edgar Guest says, in that old house, and it had become "home" to the Jessups in the fullest and finest sense of the word.

However, the transfer was made, the Jessups came to Riverton to live, and the transformation was begun.

In speaking of the park recently Mrs. Jessup said, "Of course it was something of a wrench at the heart strings at first—associations of three generations cannot be lightly uprooted, and can never be forgotten, but now that I have become reconciled to the change, I am happy that the new owners are making such a beautiful place of it, and I really feel that it has been dedicated to something worthwhile. I am sure that grandfather would approve."

Mr. Jessup said, "It is really wonderful what those folks have done with that farm. They had vision to see what was hidden from the rest of us."

"Everything they do is first class. They have done all they promised to do, and it has been a real pleasure to do business with them."

In ancient Greece and Rome it was the fashion not to sit at tables as we do, but to recline on couches while eating.

IN THE GAY 90's!



WHAT'S YOUR GUESS?

A number of Riverton's popular matrons as they appeared "in line" about 1899.

How many of them can you name?

PICTURE MYSTERY FINALLY SOLVED

Society Editor "Digs Up" Names of
Children in the Early Years
of the Flag Parade

By M. E. B.

Do you remember the small cut of the children's flag parade of several years ago which used to appear on the front of the annual Fourth of July program?

Well the writer just found out this week who those children were.

Thinking it might be of interest to other members of the town body I'm passing it on. If anyone else knows these children and I'm wrong I would be glad to know it.

Here are the names as I found them out: Marjorie Marcy, Hannah Marcy, Florence Sharp, Elizabeth Washington, Christine Washington, Clarice Frishmuth, Helen Brown and Marie Brown.

Marjorie Marcy is now Mrs. J. Gardner Crowell and lives at 406 Main street, Riverton; Hannah Marcy is now Mrs. F. R. Wadlinger, and lives at Chestnut Hill, Pa.; Florence Sharp is now Mrs. Horace Baker, of Jenkintown; Elizabeth Washington is Mrs. George Cumpston, who lives at Hampton Bays, Long Island; Christine Washington is Mrs. G. Lincoln Ridley and lives on Main street, Riverton; Clarice Frishmuth is Mrs. Percy A. Ransome and lives on Golf Road, Riverton; Helen Brown, now deceased, was the daughter of Mr. and Mrs. Fred G. Brown; and Marie Brown is now Mrs. Harold N. Sheble, of Lippincott avenue. This picture was taken about 1899 by David Lathrop.

MEMORIAL CUP FOR K. E. BENNETT

F. E. Conway to Receive Funds
for Cup in Memory of
Departed Mayor

Several Rivertonians have expressed the desire to contribute something to the proposed Killam E. Bennett Memorial Cup to be played for by the Memorial Park Playground Baseball League, and to remain in permanent possession of the Borough of Riverton.

During his residence here, Mayor Killam E. Bennett was one of the heaviest contributors for the advancement of all sports in Riverton, and his many friends in sporting circles are desirous of perpetuating his name in the sports life of Riverton through the establishment of a permanent cup.

Fred E. Conway, president of the Memorial Park Playground Baseball League, who resides at 505 Cinnamon street, Riverton, will be glad to receive contributions from those who want to provide a fitting memorial to the man who was an outstanding figure in improved sports facilities for Riverton.

JR. TENNIS STARTS AT MEMORIAL PARK

Team to Play at Beach Haven on
Saturday, July 14, in State
Junior Tournament

A very active summer is being planned for the junior tennis contingent at Memorial Park. On Thursday, July 12, they play Camp Ockanickon, and on Saturday, July 14, they go to Beach Haven to play in the New Jersey State Junior tennis tournament. Already more than 15 boys have signed up for this trip, the only cost being \$1.50 for entrance fee, and any junior who wishes to go should get in touch with Robert Borer. Thus far two cars have been supplied but three more are needed. If you are free on the 14th, and have a car, please help the juniors by taking a group. Either see one of the junior committee: J. Reynolds, L. Robbins, and R. Borer, or Phone Riverton 764.

MANY WIN PRIZES IN FLAG PARADE

Riverton Has Largest Parade in
Years. Originality Shown
in Costumes

Three hundred eighty children formed the line of march in Riverton's Fourth of July flag parade Wednesday morning. Altogether, counting the firemen, there were 504 marching afoot, to whom flags were given. Other entrants brought the total number in line up to 754.

The parade was formed as follows: Mayor and Council, American Legion, Riverton Fire Company, Riverside Fire Company, Riverside Park Fire Company, Palmyra Fire Company, Parry Fire Company and their Auxiliary, an old horse driven fire truck owned by Parry, the regular Parry fire truck, Riverside trucks, Palmyra trucks, Palmyra ambulance, Riverside Park trucks, Riverton trucks, Parry Boy and Girl Scouts, Columbus Cadets, the 114th Infantry Band of Camden, and the children, floats, decorated baby coaches, bicycles, etc.

Prizes this year were given in groups instead of first, second and third as previously, and the awards were as follows: Baby coach, Charles F. Earp, Tarzan, tinker toy; Rose Hetherington, fancy decoration, tinker toy; Dorothy Porter, fancy decoration, tinker toy; Peter Stewart Evert, King of Hearts, wooden beads.

Velocipedes: Patriotic, Jean Clark, book; Barbara Ransome, book (Barbara wore a red, white and blue costume which her mother wore in the first flag parade which was organized in 1897); Eleanor Clark, patriotic costume, book; Nancy Ritschard, patriotic decoration, bicycle lock; Bobby Porter, fire chief, bicycle carrier; Jane Cook, fancy decoration, bicycle bell; Billy Johnson, firecracker, bicycle bell; Teddy Becton, water wings.

Bicycles: Tandem Bicycle, Ted Hunn and Ann Knight, knife and camera respectively; Billy Fleming, patriotic decoration, bicycle siren; Peggy Naisby, flower decoration, bicycle basket; Rosalia Maolino, rainbow decoration, bicycle lock; Bobby Wright, patriotic decoration, baseball bat; John Lane, patriotic, prize to be provided.

Walking costume prizes: Betty Schaff, Russian guard, knife; Patricia Weiford, Russian General, writing paper; David Kinsey, stilts, knife; Richard Burr, miniature firecracker, prize to be provided; Colonial costumes, Joan and Dottie Lou Davis, jars of candy.

Floats: Old Woman in the Shoe, Deborah and Mary Ellen Cunningham, bracelet and roller skates respectively; Lawrence Volz, Maxie Baer, bicycle tire to be exchanged for something more suitable; patriotic float, mesh bag; George Washington and his father and the famous cherry tree episode, Fred Ulmer and his brother Jimmie, knives.

CHAS. A. WRIGHT SPEAKER ON 4th

Former Riverton Resident In
Stirring Appeal for De-
fense of Constitution

Charles A. Wright, of Philadelphia, until recently a resident of Riverton, and numbered among its pioneers, was the Fourth of July speaker this year. Mr. Wright came to Riverton in 1887, and took an active part in shaping its destiny.

Addressing his audience as "friends," Mr. Wright said:

I am very proud to have this opportunity of aiding in celebrating this 158th anniversary of the signing of that grand pronouncement, the Declaration of Independence, on that hallowed 4th day of July, 1776.

Friends, do we realize that those patriots were signing their death warrants, should they fail to secure this great boon, liberty, for those then living and we, their posterity? The penalty would surely be death, as Benjamin Franklin graphically stated at the time of signing: "Gentlemen, this is a case where we must all hang together, or we shall all hang separately."

Let us try to visualize the sacrifices made by those brave fellows in the winter of 1777 at Valley Forge. Their frost-bitten feet wrapped in burlap; insufficient shelter, clothing and food; the dauntless Washington, drawing no salary, but sharing his meager allowance with them. That was Patriotism! Why did they endure all this? So that you and I and all posterity may enjoy this priceless boon, Liberty.

In 1781 the articles of Confederation were adopted. Owing to the expense of our armies, and having no specie, our infant government issued "promises to pay," which money ultimately depreciated so much that a copper cent was worth more than several dollars of the new money. This type of government was founded on laws with no penalty for their non-compliance, which caused Alexander Hamilton to state that, "it was a government banded together with a rope of sand." This proved to be the case, for this confederation was succeeded by the adoption of our present Constitution, which became effective in 1787. This wonderful document subsequently caused England's Premier, Gladstone, to pronounce it the 'greatest document ever emanating from the pen of man.'

Friends, do we fully appreciate what that grand Constitution means to us? You can have no conception of what hunger is until you have been deprived of food, and in the same sense, cannot appreciate Liberty until you have been deprived of it. Thomas Jefferson once stated that, "The tree of liberty is fertilized by the blood of tyrants," and for generations we Americans have known no tyrants.

My friends, let us reverence that Constitution, that masterpiece of our forefathers. When we look upon our Flag, let us make a mental resolution that we will hold ourselves in readiness to uphold and support it, and take as our inspiration those thoughts given to the world by the Great Emancipator, Lincoln, in his Gettysburg address, and resolve with him that this "Government of the People, by the People, for the People" shall not perish from the earth.

LIKED 4th CELEBRATION

James H. Gravell and his party aboard the yacht "Harvelle," of the Philadelphia Yacht Club, were Fourth of July visitors with John R. Naisby, of Riverton.

Mr. Gravell contributed generously to the fund for a better Fourth in Riverton, and all aboard the "Harvelle" voted the day a big success as they weighed anchor and left for Philadelphia waters.

Basutoland, a British crown colony near Africa's southern end since 1884, recently received its first issue of postage stamps.

PARK OPENED THIS MORNING

Full Schedule of Activities Planned. Early Registration Requested

The park activities on the playground will start at 10:00 a.m. Thursday, July 5th. All the directors will be on duty that day and Friday for the registration of everyone who cares to have a part in any activity. Senior tennis players and the soft ball players will not be required to register.

A director will be on duty every day from 9:00 a.m. until 12:00, 1:00 p.m. to 5:30; and 7:00 p.m. until dark, usually around 9:00 o'clock. The playground will close at 12:00 noon on Saturdays. There will not be any supervision of activity at the park on rainy days.

A junior tennis committee for boys has been named, and the junior ranking tournament is well under way. Robert Borer is chairman and with him are Lewis Robbins and Jack Reynolds. Plans for an invasion of the junior tournament at Beach Haven on the 14th and 15th are under way. Volunteers are needed to transport the fellows to this meet.

Feature Night

Feature night was such a good time at the park last year that it will be continued again Monday nights. The first program will be on Monday, July 16th. It will be a pet show. Any boy or girl in the community may enter his or her pets. Ribbons will be awarded and points to count toward the final awards at the end of the season. All pets must be provided with cages or protection from handling, and to prevent injury to the visitors. More details of this event will be in next week's paper. It will help if you register your entry at the park before Friday, July 13th.

Other Feature Nights

Monday, July 23rd, will be "night on wheels," a program of events and races in and on any thing that has wheels. Monday, July 30th, "race carnival"; Monday, August 6th, "backward track meet"; Monday, August 13th, "costume party and movie"; Monday, August 20th, "street night"; and Monday, August 27th, "park picnic."

Attendance Awards

There will be an accurate attendance record kept at the park and awards made for perfect attendance at the closing of the season. To be counted present you must answer roll call between 9:30 and 10:00 a.m.

Leaders Corps and Safety Patrol Memorial Park has been free from any great number of accidents, and this year as a safety measure there will be a safety patrol who will look after the well being of others. Fellows and girls interested in volunteer playground experience will serve as leaders on a regular corps. Letters will be awarded the faithful members of these activities.

New Office

The directors will use what was known as the store as an office for records and important conferences, etc. The equipment room will remain at the far corner of the grandstand. Only directors will be admitted to the office, while the members of the playground will be allowed to enter the equipment room with the week's caretaker—a boy or girl to care for it each week as a leaders' corps duty.

The park needs more game equipment, and if you have a broken game at home the fellows will gladly repair it in handicraft period. We need a card table, chairs, desk, and brick for a fireplace for out-door camping. If you have any of the above confer with the directors at the park or call Riverton 1154-W. Visits from parents and suggestions are always welcome.

"FRINEDLY TOWN" WELCOMES GUESTS

Ten Boys and Girls from New York City Spending Vacation in Riverton

The "Fresh Airs" (ten of them) arrived from New York Tuesday morning at about eleven o'clock.

The following "host parents" welcomed the little visitors into their homes: Mrs. Anna Glad, three; Rev. Francis B. Downs, one; Mrs. William Shoemaker, one; Mrs. William Johnson, one; Rev. White, one; Mrs. Edwin Tucker, one; Mrs. George Shannon, two.

NEW ROSE

Word has been received from Fred Howard, introducer of the lovely new rosy crimson Rose "32-9", that this variety, at the personal request of this kindly lady herself, has been named "Corrie Jacobs Bond". This naming in honor of the beloved author of "The End of a Perfect Day" and other popular melodies will be sure to have the hearty approval of everyone. The rose itself has been the most sensational of all the attractive novelties in the Dreer trials at Riverton.

CHANGE IN STAFF AT WESTFIELD FRIENDS

New Teachers for Kindergarten and Third and Fourth Grades Next Year

In issuing its prospectus for the one-hundred-and-forty first year of its existence, the Westfield Friends' School announces two changes in the teaching staff. Miss Esther Michener, in charge of the third and fourth grades, will be succeeded by Miss N. Helen Schriver, and Miss Frances C. Bennett, in charge of the kindergarten, will be succeeded by Miss Eleanor T. Parker. Both newcomers are experienced teachers.

The Westfield School, which is located on the spacious grounds of the Westfield Monthly Meeting of Friends on the Riverton-Moorestown road, will reopen September 18 for the fall term. It was on this site that the school was established in 1793, the year of the second inauguration of President Washington.

Wilton E. Mount and Elizabeth Smith, during the coming year, will continue in charge of the supervised playground program, which forms an important part of the curriculum of this school, and has grown in popularity with all six grades every year since it was started.

Miss Naomi Bausman, principal, has gone to her home in Lancaster for the summer. Any communications addressed to her at Riverton will be forwarded.

CONTRIBUTORS

Additional contributors to the Fourth of July fund received since last week's paper was printed:

Wesley Weygand, John E. Wright, John Stark, H. Criddle, Morris Steedle, DeWitt Houghtaling, A. VanSciver, Earl Rotenbury, John Seckel, Rex Showell, Mrs. John McDermott, John Yearly, Rev. George D. Ashley, Abigail Massey, Howard Washington, Mrs. Arthur Waters, Mrs. George Reed, H. P. Orleman, Jr., Frank Strohlein, R. M. Woodward, Gorham Sargent, Arthur Wright, C. Woolston, Rev. F. B. Downs, Mrs. Robert Biddle.

Mrs. Lavery, Mrs. Thomas Ford, G. Harvey Gravell, J. D. Sordon,

Howard Lippincott, T. J. Knudsen, Harold F. Marshall, W. H. Albertson, R. A. Marshall, Chas. A. Wright, Charles Carpenter.

William Kernan, Samuel Herbert, S. M. Walker, Pearl Eagens, Mrs. A. B. Armstrong, Lewis Brennan and Family, Moorestown Motor Co., S. Coddington, Charles L. Turner, George Friday, Chief O'Neil, Fred P. Hemphill, Richard L. Hill.

Alex. Murphy, Eugene Bauer, Mrs. Graham, Russell Holvick, Thomas Taylor, Philip Taylor, Mrs. L. Stout, A. M. Bowker, J. F. Jamison, Mr. Craig, Mrs. J. Rue, G. L. Major, Robert McClelland, Chas. R. Austin.

Labor—a noun; generally used as the subject of the verb "to strike."

Happier Now

A man who thought he could not save, was continually worried about debts. But he is happy now, for he has started an account with this Bank and deposits every week. Your account is cordially invited.

Member Federal Deposit Insurance Corporation

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RIVERTON, N.J.



NOTICE OF SETTLEMENT
Estate of Jesse L. Hallings, deceased.
Notice is hereby given that the Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burlington, at a session to be held Thursday, July 12th, 1934, at ten o'clock in the forenoon (D22).

CINNAMINSON BANK AND TRUST COMPANY
Executor.
Proctors: Curry & Parnell.
Dated: May 31, 1934.
E-6-7-5-34

As Clean As a New Pin

After the "Fourth of July Clean-up" are the Greenhouses, Frames, Buildings and Flower Beds at

DREER'S

The bed of outdoor plants in the Courtyard since it has been extended, with its facing of rocks looks especially cool and inviting. Come see it in its new dress, and the curious banana-like fruit on the Philodendron in the Display House—worth a visit in itself.

"MRS. J. D. EISELE" ROSE

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

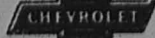
A GOOD USED CAR NOT ABUSED

	Down	Per Wk.
1931 Hupmobile Sedan, A-1 Condition	\$125	\$ 6.25
1932 Ford, 2-Door, 4 cylinder	116	6.00
1928 Durant Sedan	25	2.00
1930 Dodge 1 1/2 ton Panel Body Truck	92	4.75
1926 Nash Coupe	29	2.00
1926 Essex Coach	75	4.00
1933 Chevrolet DeLuxe Coach	167	8.00
1933 Chevrolet Sedan	172	6.00
1932 Ford 1 1/2 ton Truck, Stake Body	125	6.43
1932 Pontiac Coach	117	5.98
1928 Chevrolet Sedan		FULL PRICE \$50

Pal-River Chevrolet, Inc.

NEW AND USED CARS

Phone 1561



10 Broad Street
Riverton

YWCA NOTES

Boat Trip

Members of all high school Girl Reserve clubs in Burlington county, together with the club advisors, are invited to go on a boat ride down the Delaware River to Wilmington on Wednesday, July 25. The trip

is sponsored by the county Senior Council Girl Reserves and promises to be one of the most enjoyable outings of the summer.

The boat will leave Philadelphia at 11:00 a.m., and girls who wish to obtain transportation to Philadelphia are requested to get in touch with their club leaders or community chairman.

County Office Open Mornings
The county Y.W.C.A. office in Mt.

Holly will be open only between the hours of 9 a.m. and 1 p.m. each week day except Friday and Saturday from July 9 to 31.

PICTURESQUE SPEECH

A sample of gallant speech: Won't you come into my garden? I would like my roses to see you.

Nothing is impossible to a willing mind.



Phone 712 for
Printing as it should be done

STABILITY ...PRODUCT OF SUCCESS

WHEN a project long-planned becomes a reality, and as a going concern meets with outstanding success, the natural inference is that such a business has stability and character. The success of Lakeview Memorial Park is evidenced in many ways, among them being (a) the number of lot sales that has exceeded all expectations to date and (b) the vast improvements now progressing, most recent of which are the excavation and inundating of a

naturally fed lake and the construction of a bridge of unusual beauty connecting the two shores of this lake.

Thousands of dollars have already been expended in this great community development and thousands more will be appropriated until the sum reaches the half-million mark. A visit to the park will forcefully demonstrate the present amazing physical accomplishment.

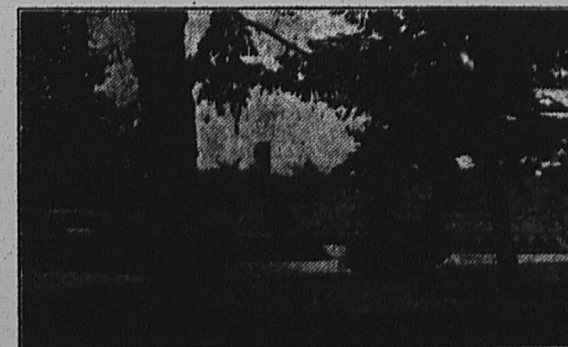
Already a large PERPETUAL CARE FUND has been set aside to preserve the beauty of Lakeview Memorial Park.

You, as a section owner in this, your own community project, can never be assessed for any purpose whatsoever, and you have the assurance that through all the years to come this fund will be available to preserve the dignity of this memorial.

• Write for Illustrated Brochure •



The Artistic New Bridge and Lake



View Toward the Singing Tower

LAKEVIEW MEMORIAL PARK

On the Burlington Pike

1/4 MILE NORTH OF THE RIVERTON-MOORESTOWN ROAD

BECK'S

SEA FOOD
SEA FOOD DINNERS
FISHING PARTIES

NINTH STREET AT THE BRIDGE
OCEAN CITY, NEW JERSEY

Pick out your Sea Food—See it Cooked. But if in a hurry don't eat here, because everything is cooked to order.
H. J. BECKENBACH, Proprietor



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WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE
All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

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AQUATIC EVENTS ARE HUGE SUCCESS

Many Turn Out to Witness Swimming and Canoe Contests

The aquatic events, which were run off starting at 2:30, were very well attended, the wharf of the Yacht Club being filled to capacity. Interest ran high in all the races and everyone enjoyed them, some being very closely contested. The events this year were run from the float alongside the wharf instead of from the shore as has been the usual custom. The races with the winners and prizes follow:

Swimming
Boys under 21—First, Sam Biddle, Thermos bottle; second, E. Poulas, Thermos bottle.

Boys under 15—First, Howard Lippincott, pen knife; second, Ed. Hirst, pen knife.

Girls Swimming Race—First, Nellie Showell, cigarette case; second, Helen Elliott, compact.

Canoe
Standing on Gunwales—First, Newt Hunn and Henry Naisby, Esterbrook Pens; second, Rod Merrill and John Ayres, key cases.

Men's Singles—First, John Naisby, electric alarm clock; second, Jerry Hatch, pen knife.

Men's Doubles—First, Ed Merrill and Rod Merrill, Esterbrook pens; second, Jerry Hatch and Sam Biddle, key cases.

Mixed Doubles—First, Bill Shoemaker and Helen Elliott, wallet and cigarette case; second, E. Showell and Newt Hunn, Esterbrook pens.

Men's Fours—Jerry Hatch, John Ayres, Rod Merrill and Sam Biddle, pen knives.

Pig-Headed Race—First, Dewees Showell, cuff links; second, Ted Hunn, cuff links.

Men's Fives—Bob Lippincott, Stan Lippincott, Ted Hunn, Court Guerin and Bow Guerin, collar pin and tie clasp set.

OBITUARIES

MRS. LILY B. LIBE

Mrs. Lily B. Libe, wife of Rev. W. H. Libe, died Friday, June 29, at Centertown, N. J.

Funeral services were held Monday afternoon at 2:00 o'clock from the Christy Funeral Home, Elmer, N. J. Interment was made in Morgan Cemetery, Palmyra.

Mrs. Libe is survived by her husband, Rev. W. H. Libe, pastor of the Centertown Methodist Church, and two daughters.

A theory advanced by a Roman writer in the first century, that cows fed legume hay give more and richer milk, has been proved true by U. S. Department of Agriculture experiments.

The longest daily non-stop train run is said to be that of the "Flying Scotsman," between King's Cross and Edinburgh, a distance of 397.7 miles.

THE PEOPLE'S COLUMN

Had Fine Fourth

Editor, The New Era,
Riverton, N. J.

Our first Fourth of July spent in Riverton in twenty years was certainly a great one.

I want to thank the Fire Company and the Officers (especially Chief Gootee) whose kindness made it possible for Mr. Cole to see the races, the ball game and the fireworks.

Mr. Cole has been confined to his bed for six months and I feel sure you understand how much he enjoyed the day.

Sincerely,
Mrs. Samuel Cole.

RIVERTON

Edward Flagg, Jr. and son Edward of Morrisville, are visiting at the home of his mother, Mrs. Edward Flagg, of Broad street.

Mr. and Mrs. Raymond Gaskill, of 1109 Morgan avenue, are receiving congratulations on the birth of a son, George Raymond, July 1, at the Mary Haas Robbins Maternity Home.

John Douglas Clark, Jr., left Riverton Tuesday for Camp Lenape, Pike County, Pennsylvania, where he will spend two months.

Mr. and Mrs. Charles Durborow, of Edgewater Park, were visitors in Riverton Wednesday.

William Green, of Philadelphia, formerly of Riverton, was visiting friends in Riverton on the Fourth.

Mr. and Mrs. Francis B. Elwell and family are spending the summer at Indian Neck, Conn.

Mr. and Mrs. W. W. Smith and family have gone to Cape May for the summer.

Miss Christine Koehler, of Virginia, was a visitor in Riverton this week.

Jacob Strohelein, of Fulton street, is driving a new Chevrolet purchased from Thomas Dolly, of Moorestown.

Mrs. R. M. Hollingshead, Sr., of Linden avenue, is stopping at the Chalfonte-Haddon Hall, Atlantic City.

Miss Alice Steele, of Overbrook, spent several days this week as the guest of Miss Marcella E. Bowen.

Mr. and Mrs. J. J. Karins and son Thomas and daughter Betty, of Montclair, were guests of Mr. and Mrs. Frank Hamlin, of Second street, on Wednesday.

O. J. Scott, of Linden avenue, started out to visit the events on Wednesday but was taken ill in L. Keating's Drug Store, and Wilton E. Mount took Mr. Scott back to his residence.

TILTING CONTEST IN FANCY DRESS

Costumes Range From "Junior" and "Mother" to Cave Man and Joe Penner

Following the custom started last year, the tilting contest was again conducted in comic style this year, the contestants being dressed (or undressed) in a great variety of vivid costumes.

All the contestants were not masqueraded, but the ones that were and the costumes they wore follow: Newt Hunn, Fatima; Henry Naisby, Indian; Lloyd Unland, black farmer; Walter Blyler, mother of Junior (Bert Shoemaker); Ed. Merrill, old-fashioned pajama girl; Dewees Showell and Bill Steedle, Chinese; George Becton, Charles Earp, and a duck, Joe Penner; Charles Knight and Gus Probsting, red underwear and high "Toppers" (they thought it was still winter); Jack Naisby, cave man; Ted Hunn, skeleton; Lloyd Gladny, South Sea Island hula-hula girl; Elwood Mathias; CWA Worker.

First prize for the tilting contest was won by Ted Hunn and Lloyd Gladny, who received wrist watches. Second prize, electric alarm clocks, was won by Walter Mattis and Robert Lippincott.

Special prizes were given to two teams in the bantam class, as the committee felt it unfair to pit these boys against older, stronger, and more experienced tilters. These boys are Tom Mooney, Marcy Lippincott, Walt Hanson and Roy Lippincott.

First prize for the costumes was given to Lloyd Gladny, a flashlight; second prize, Esterbrook pen, went to Jack Naisby. Seventeen teams were entered in the tilting contest.

NEW FEATURES IN ATHLETIC EVENTS

Program Includes Pie-eating Contest and Race for Fat Men

The Fourth of July athletic events in Riverton under the direction of Miss Grace Sippel, Barbara and Eleanor Lewis, Dr. J. Rowland Dey, Wilton Mount and Reese Lewis, went off with unusual success. Everyone joined in, sons and daughters, fathers and mothers, uncles, aunts and cousins.

The first event on the program was the pie-eating contest and what those boys and girls did to those pies was just too bad! The boys were not allowed to use their hands, while the girls were. The boys faces were wonderfully smeared with apple and huckleberry pie. The winners were: boys, Arthur Burns, black Esterbrook pen; second Jesse Perkins, black and white pen; girls, Beatrice Muse, black Esterbrook, second, Janet Pippitt, black and white pen.

Egg rolling—Open to boys and girls. The boys won out in both places: first, Raymond Strohelein, black Waterman pencil, second, Alfred McNichol, grey pencil.

Spare tire race—Boys, Vincent Harvey, black flashlight; second, Keis, red pocket flashlight. Girls Emma Rotenbury, bracelet; second, Audrey Gillis, bracelet.

Balloon-blowing Contest—Boys, Evert Vertemeimer, large pocket knife; second, Walter Lezenby, small pocket knife. Girls, first, Ann Furman, red silver necklace; second, Emma Rotenbury, blue necklace.

Nail-driving race for women—first Mrs. Walter Sippel, Coty compact; second, Eleanor Lewis, Seventeen compact. As an added attraction the men had a similar contest, and "believe it or not" they drove in more crooked nails than the women. The winners of this event were Steven McNichol and Sydney Reynolds, the prizes cigars.

Roller skating—Boys: First, Francis Cole, black Esterbrook pen; second, Jack Yost, black pencil. There were no girls entered in this race. 50 Yard dash for boys ten and under—George Rittenhouse, first, pie; Charles Lezenby, second, pie.

Tug-of-War Riverton against Cinnaminson, with Riverton winning. However the contestants were all treated to cigars.

Tug-of-War—Men against the boys, with the boys winning, although it is rumored that the men had tied their end of the rope to a tree. The men were treated to cigars and the boys to lolly pops.

Tug-of-War, Girls—Riverton against Cinnaminson with the Riverton girls winning, each contestant was treated to a lolly pop.

In the fat men's race, Charles Carpenier won, with Henry Lehman coming in second. Both prizes were tie clips.

A California millionaire once gave his friends a peacock dinner, and the birds alone cost him \$4000.

Babe Ruth says boys shouldn't smoke before they are 21. In the meantime they may get some pointers regarding how to do it gracefully by observing mother and little sister.

Excursions

Saturday, July 14

DAYLIGHT SAVING TIME

7:25 YOUNGSTOWN

8:25 AKRON

8:25 CLEVELAND

Leave 24th and Chestnut Sts. 5:55 p. m. Return, leave destination Sunday Night

Similar Excursion August 18

Sunday, July 15

2:25 BALTIMORE

3:00 WASHINGTON

Leave 24th and Chestnut Sts. 9:02 a. m. or 11:19 a. m. Wayne Jct. 8:45 a. m. or 11:02 a. m. (One-way fare from Wayne Jct. 29c round-trip 58c. Choice of two trains returning. Similar Excursions July 29 and August 12

CHICAGO WORLD'S FAIR

New thrill—new wonders await you. Special low fares—All-expense tours.

Details from Agents or Phone Penny Packet 2500-2501, Rittenhouse 4500

Baltimore & Ohio R. R.

ALMANAC

I got this for working hard and using the old bean.
"A good head and industrious hand are worth gold in any land."

JULY

9—Elias Howe, sewing machine inventor, born 1819.

10—The first steamboat reaches Chicago's harbor, 1832.

11—John Quincy Adams, the 6th President, born 1767.

12—Josiah Wedgwood, noted pottery maker, born 1730.

13—Maude Adams makes hit in "The Little Minister," 1905.

14—The start of the bloody French Revolution, 1789.

15—U. S. Rainbow Division stops German drive, 1918

qwwu

Church Notices

CALVARY PRESBYTERIAN

Charles T. Bates, B. D.

Riverton

Church School, 9:45 a. m.

Morning Worship, 11:00 a. m.

CHRISTIAN SCIENCE

First Church of Christ, Scientist

Thomas Ave. and Seventh St.

Riverton, N. J.

Sunday School 9:30 a. m.

Sunday Services, 11 a. m.

Wednesday 8 p. m.

Reading Room in Church Building

open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.

EPWORTH M. E. CHURCH

Rev. Ira S. Pimm, Minister

10:00 a. m.—Church School and Wesleyan Class.

11:00 a. m.—Morning Worship.

6:45 p. m.—Epworth League.

7:45 p. m.—Church Service.

Wednesday 8:00 p. m.—The Helpful Hour.

Wednesday 4:00 p. m.—Junior Epworth League.

CHRIST CHURCH

Riverton, N. J.

Rev. Francis B. Downs, Rector

Sunday, July 8th

Holy Communion 7:30 a. m.

Sunday School, 10:30 a. m.

Morning Prayer and Sermon 11 a. m.

PAUL'S ROADSIDE MARKET

HIGHLAND AVENUE AND BURLINGTON PIKE

Jersey Potatoes, bas. 50c

Apples, 1/4 pk. 20c

Tomatoes, 2 lbs. 15c

Squash, 1/4 pk. 10c

Green Beans, 1/4 pk. 20c

Wax Beans, 1/4 pk. 25c

Cucumbers, 3 for 10c

Raspberries (fresh picked) 2 for 25c

FOR SATURDAY

SUGAR CORN, doz. 35c

The Best Is Always the Cheapest

Joseph T. Evans

Take Advantage

of an Unusual Paint Offer

Special for 2 Weeks

White, \$2.39 gal.

Colors, \$2.34 gal.

Also 4-hour enamel—varnish and supplies.

Get it at Evans

Phone Riverton 302

SHERIFF'S SALE

By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, JULY 19, 1934

between the hours of 12 and 3 o'clock in the afternoon of said day (to wit, at 2 o'clock Standard Time, at the Court House, Mount Holly, New Jersey.

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Township of Cinnaminson, in the County of Burlington and State of New Jersey.

BEGINNING at a point at the intersection of the Southern side line of River Road, it extended, and the center line of Union Landing Road; thence (1) North forty-one degrees, twenty-six minutes, twenty seconds West along the center line of said Union Landing Road a distance of fifty-four and one one-hundredths feet to a point; thence (2) still along the center line of said Union Landing Road North twenty-nine degrees, forty-one minutes, twenty-two seconds West, a distance of six hundred and seventy-six and fifty one-hundredths feet to a point; thence (3) North eighty-four degrees, twenty-one minutes, thirty-four seconds West, a distance of two hundred and two and thirty one-hundredths feet to a point; thence (4) North forty-one degrees, twenty-six minutes, twenty seconds West, along the land now or formerly owned by Thomas, a distance of seven hundred and sixty feet, more or less, to a point on the low water line of the Delaware River; thence (5) in a general Easterly direction, along the various courses and distances of said low water line, a point in the line of said low water line formerly owned by John G. Taylor; thence (6) South twenty-three degrees, fifty-five minutes, ten seconds East, along said Taylor's land, a distance of twelve hundred and ten feet, more or less, to a point; thence (7) still along said course, a distance of two hundred and fifty and eighty one-hundredths feet to a stone for a corner; thence (8) North fifty-three degrees, twenty-two minutes, fifty seconds East, still along said Taylor's land, a distance of two hundred and twenty-five and forty-seven one-hundredths feet to a stone for a corner; thence (9) South twenty-three degrees, fifty-two minutes, twenty seconds East, still along said Taylor's land, a distance of eight hundred and twelve and five one-hundredths feet to a stone for a corner in the North right of way line of the Camden and Amboy Railroad and the South line of River Road; thence (10) South seventy degrees forty-seven minutes, twenty seconds West, along said right of way line and line of River Road, a distance of fourteen hundred and eighty-three and fifty-four one-hundredths feet to the point of beginning.

EXCEPTING AND RESERVING thereout and therefrom all that certain tract or parcel of land and premises hereinafter described:

BEGINNING at a point in the North-westerly side line of Broad Street distant four hundred and fifty-four and fifty-four one-hundredths feet Southwestwardly from the intersection of the said North-westerly side line of Broad Street with the South-westerly line of lands of John G. Taylor; thence (1) Southwardly along the North-westerly side line of Broad Street one hundred and fifty feet to a point; thence (2) Northeastwardly and parallel with Broad Street one hundred feet to a point; thence (3) Southeastwardly at right angles to Broad Street and along the South-westerly side line of a proposed fifty foot street one hundred and fifty feet to the place of beginning.

ALSO EXCEPTING AND RESERVING thereout and therefrom the following lots on the Plan of Bellevue:

Lots 1, 2, 3 and 4, 8 to 32 inclusive, 59 to 97 inclusive, 74 to 81 inclusive, Section A.

Lots 7 and 8, 36 to 61 inclusive, 67 to 89 inclusive, 94 to 103 inclusive, 105 to 120 inclusive, Section B.

Lots 1 and 2, Section C.

Decree approximately \$9108.62 besides interest, costs and fees.

Seized as the property of Madron Company et al. defendants, taken in execution at the suit of Reba Kern Jessup, Executrix of Beulah E. E. Kern deceased, complainant, and to be sold by

GEORGE N. WIMER, Sheriff.

Geo. B. Evans, Solr.

Dated: June 20, 1934.

E 621 to 712

Prs fee \$45.78.

NEWLIN'S

FAMOUS ICE CREAM CONFECTIONS SANDWICHES

FREE DANCING AT ALL TIMES

MANAGED BY HIGH SCHOOL STUDENTS SUPERVISED BY MRS. N. T. NEWLIN

EXCITING TO THE YOUNG AND REFRESHING TO THE OLD

5 E. Main Street Moorestown

SALADS—DELICATESSEN

Taylor's Homestead Market

Now Open

SUGAR CORN

(LIMITED SUPPLY)

STARR AND TRANSPARENT APPLES

JERSEY TOMATOES, TENDER SQUASH

BETS AND ONIONS

QUALITY—FRESHNESS—FAIR PRICES

Open 8:30 a. m. till 6 p. m.

H. G. Taylor, Jr.

FIRST FOURTH IN TWENTY YEARS



MR. AND MRS. SAMUEL R. COLE

who enjoyed their first Fourth of July in Riverton in twenty years on Wednesday. In previous years the Coles spent the summer at Wildwood where they had a hotel. This year they did not go to Wildwood, owing to Mr. Coles' illness.

This picture was published in December, 1930, at which time Mr. and Mrs. Cole celebrated their golden wedding anniversary.

NO HEAT PROBLEM HERE

JOSEPH T. EVANS of Main street, Riverton, says that many of his new customers have found that the Best Coal mined is the cheapest—costs less per heat unit, and when you place your order with the EVANS' firm you get a "PREMIUM ANTHRACITE COAL"—a virgin coal, and complete heating satisfaction.

There is nothing more convincing than comparison. Compare EVANS' Hi-Carbon long burning coal with the ordinary coal; there is a great difference.

Place your order now for next winter's supply with EVANS while prices are still low—just phone Riverton 302.

Joseph T. Evans
COAL—FIREWOOD—SILKWORK
Phone Riverton 302

Upholstering

Specializing in Reupholstering Slip-covers and Repair Work Finishing, Repairing, Recaning Have your old living room suite reupholstered and made like new Estimates Given

T. LYNN DuBOIS

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Phone Camden 2437

MODERN HOME



OCEAN CITY

NEW JERSEY

"America's Greatest Family Resort"

THE ADELE
Cor. 7th and Ocean Avenue
Attractive rooms; twin beds; bathing privileges; tray breakfast optional; homelike atmosphere; moderate rates.
A. T. STROUSE

Capt. J. H. Allen & Sons
FISHING

BAY AND OUTSIDE FISHING
Row and Motor Boats
Deep Sea Fishing Trips
8:00 a.m. and 9:30 a.m.
SAILING 3 p.m. DAILY
Bait-Tackle
FOURTH AND BAY AVENUE
Phone 513

Arlington Hotel
416 Wesley Avenue
Running water in every room
Free parking—Large airy porches
Moderate rates
MRS. A. E. GUSSMANN, Prop.

Biscayne Hotel, Inc.
Ocean Avenue opposite Mooring Terrace
Centrally located; elevator service
Hot and Cold Running Water in All Rooms
Many with private bath and shower
E. BLUNDIN, Management

BREARLY HALL
609 Eighth Street
European Plan. One Square from Beach.
Hot and cold running water in all rooms.
Bathing from house. Rates Reasonable.
MR. and MRS. S. MYERS
Ownership-Management

MOORE AND DILL
TO VISIT COUNTY

To Address Big Rally at Rancocas
Park Monday Evening, Picnic
by Women's Club

Governor A. Harry Moore and
Judge William L. Dill will come to
Burlington County next Monday
evening, July 9, and address a Demo-
cratic rally at Rancocas Park.
The rally has been arranged by
the Burlington County Democratic
Committee, Richard P. Hughes,
chairman, with the two members of
the Democratic State Committee,
George M. Hillman, Jr., and Mrs.
Mervil E. Haas. Amplifiers are to be
installed at the pavilion there so that
everyone will be able to hear the
speakers.

The Burlington County Women's
Democratic Club is cooperating with
the county committee and will hold
its annual picnic at Rancocas on
Monday, afternoon and evening.
The picnickers will bring box sup-
pers, which will be opened at six
o'clock. The speaking program,
which will be brief, will start at
eight o'clock sharp.

On the South Seas Islands, sharks'
teeth are used for money.

NEW ARRIVAL
Come to the JOSEPH T. EVANS'
lumber and building material yard
and see the new lot of nice clean
lumber just arrived. Whether you
need hemlock, fir, roofers, siding,
porch flooring, or new shingles for
that roof that is in need of repair,
they can serve you with complete
satisfaction.
Plans, sketches and free advice
given without any obligation what-
soever. Ask your contractor or car-
penter to order from the EVANS'
firm, and be sure of A-1 material.
Phone Riverton 302.

Joseph T. Evans

All Rent and Sale Listings
Clayton Haines Brick
REALTORS
411 Eighth Street
Opposite Post Office

Brighton-Atlantic
APARTMENTS
Atlantic Ave. and Brighton Place
Near Boardwalk. Small mod. furn. 1 and 2
bedrooms, a.c.m., 4 and 5 persons. By mo.
or season. On Bay, second floor 3 bedrooms
apartment. Rates apply owner.
E. K. SCHALL

The Brookburne
888 Park Place
Rooms for light housekeeping. Ac-
commodates 3 people. \$8.50 per
week up. 1 block from Beach. Gas
and electric included.

Colonial Hotel
831 Atlantic Avenue
"It's Near the Beach"
Centrally located. Conveniences. Rooms
and Apartments. Bath house and shower
for use of clients only. Phone 593.
HARVEY P. COBB, Prop.

THE DOLORA
400 Wesley Avenue
Pleasant rooms and home cooked
meals at reasonable prices.
Formerly owned by Mrs. Elizabeth Gandy
DORA T. LOOS, Proprietor

The Brummond
816 Ocean Avenue
European plan. Hot and cold running water
in all rooms. Bathing privileges. 1 1/2 blocks
from main bathing beach and amusements.
Modern kitchen by day, week or season.
MRS. M. G. McCOLLUM

The ALVYN
Brighton Place Near Beach
Opened June 2nd. American Plan.
The high standard of service and
cuisine for which the Alvyn has
gained a wide reputation, is con-
sistently maintained at all times. 16th
season. Surf bathing privileges.
A. YARGER
Ownership-Management

DEMI-IN-THEATRE
CENTRE AIRBORNE

LAST DAY
"NOTORIOUS BUT NICE"

Friday, Saturday and Sunday
July 6-7-8

ROBERT ARMSTRONG
DIXIE LEE

**"Manhattan
Love Song"**
ADDED
CARNERA—BAER
FIGHT PICTURES

Monday and Tuesday—
July 9-10

WARNER BAXTER
in
"As Husbands Go"

Wednesday and Thursday—
July 11-12

RAY WALKER
VIRGINIA CHERILL
GEORGE E. STONE

"He Couldn't Take It"

FLORIDA INN
605 Eighth Street
"Play a Mel That's Real"
Chicken Pot Pie
Full Course Dinner
Sat. and Sun.
Full Course Roast
Turkey Dinner
Sunday
50c
75c

**"416" "THE SUMMER HOME
THAT IS DIFFERENT"**
Non-housekeeping apts. and single rooms.
European plan. Bath houses, garages.
Delicious home cooked meals.
Reasonable rates.
416 Atlantic Avenue
Mrs. George R. Pomeroy

THE HANIF-INN
916 Wesley Avenue
ROOMS
Running Water and Private Baths

THE IMPERIAL
1015 Central Avenue
Centrally located; Bathing privileges; Mod-
erate Rates; American or European Plan;
Home Cooking.
A. M. MAC GREGOR
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THE MORRISON
401 Wesley Avenue
Spacious rooms newly furnished. Beauty
Rest mattresses. Hot and cold running water
in all rooms. Bathing from house. Near
bathing beach. Free parking.
JANE K. MORRISON

THE PARKSIDE
5th & Central Avenue
Spacious porches with ocean view.
Bathing from Hotel.

BISHOP—PRICE
Miss Mary L. Price, daughter of
Mr. and Mrs. Jacob T. Price, of Parry
avenue, Palmyra, became the bride
of Alfred Fenimore Bishop, son of
Mr. and Mrs. Alfred F. Bishop, of
Delanco, in a quiet ceremony per-
formed Sunday morning at eight
o'clock in the Presbyterian Church.
The Rev. J. Clayton Lime, pastor
of the church, officiated.

The bride, who was given in mar-
riage by Frederick Palmer L. Adams,
was attired in a dark blue
travel dress with white accessories
and wore a corsage of pink roses
and baby's breath.

Mrs. Palmer L. Adams was the
bride's only attendant. She wore a
blue and white print crepe frock
with white accessories, and a cor-
sage of pink roses. Ralph Robinson,
of Delanco, was best man.
The wedding march was played
by Miss Gertrude Robinson, of De-
lanco, and "O Promise Me" was
sung by Miss Anna McConnell, of
Palmyra.

Mrs. Bishop was formerly a teach-
er in the Delanco public schools.
Mr. Bishop is a transport pilot of
the Inter-island Airways at Hono-
lulu, Hawaii, where he has been em-
ployed for the past six years.

Mr. and Mrs. Bishop will make
their home at Waikiki Beach,
Hawaii.

A high moral, intellectual and
physical average is more important
than a high birth rate.

We Buy Old Gold
Do not sell your old gold to
irresponsible persons. We
guarantee a correct cash re-
turn.

CHARLES H. WRIGHT
Jeweler
55 E. Main St. Moorestown
Phone 801

THE PHOENIX
822 Park Place, Ocean City, N. J.
1 Block from the Ocean
Home Cooking. All Fresh Vegeta-
bles, Bathing Privileges from the
House. Parking Space.
Reasonable rates.
REASONABLE RATES
MRS. K. M. ZIMMERMANN
Ownership-Management

HOTEL RALEIGH
TENTH AND WESLEY AVE.
Rooms with private bath. Running water in
every room. Bathing privileges. Parking
facilities. Near beach.
Mrs. J. Hamilton and Sons

THE RUSSMON
COR. NINTH AND OCEAN AVE.
IN THE BEACH BLOCK
Opposite Bus Terminal
Rates \$10 to \$15 Weekly
Rooms with Running Water
Mrs. Alice M. Russell
Mrs. Emma I. Monach

THE SINDIA
Cor. Atlantic Ave. &
Plymouth Place
Open the Year
Round
For a Healthful and Happy vacation, come
to The Sindia. Centrally located one block
from the beach and boardwalk. Bathing
privileges from the house. Showers and
lockers.
Formerly of "Dream World Farms" of
Lancaster County, Penna. Home cooking
and baking. Reasonable rates.
COCHICK and FRYER,
Ownership-Management.
Phone, Ocean City 1506

THE WYOMING
724 Ocean Avenue
The ideal vacationist's home, com-
fortable beds, inner spring mattresses,
hot and cold water in all rooms,
bathing privileges.
A la carte Dining Room
Adjoins Lobby
REDUCED RATES
H. S. and C. J. ADAMS
Ownership-Management
Telephone, Ocean City 861

St. Clare Cottage
716 Central Avenue
ROOMS
Centrally located. Bathing from house.
Reasonable rates.
MRS. C. R. STELLWAGON

ROOMS
1016 Central Avenue
Clean beds. Inner spring mattresses. AD
conveniences. Near beach. Bathing privi-
leges. Reduced rates.
MRS. M. L. RUDOLPH

Washington Hotel
(COLORED HOTEL)
6th & Simpson Phone 591
Rooms by day or week. Moderately priced.
Running water. Set food. Parking. Bath
houses. Garages.

WHITE HALL
710 Ocean Avenue
AMERICAN PLAN
BATHING PRIVILEGES
M. JEAN MACKLIN
Ownership-Management

LOUIS WEBER
Successor to Albert Hoizer
Carpenter and Builder
Special Attention to Repair Work
Randolph Avenue East Riverton
Phone, Riverton 860-M Charges Reasonable

**COOL
CLEAN
QUIET**

**Summer Travel for over
1,000,000
PASSENGERS**

This Summer B & O is expanding its
air-conditioned service to include many
completely air-conditioned trains—more
air-conditioned cars. Facilities for over
1,000,000 passengers to enjoy cool, fresh
air—without dirt, dust or noise—no
matter what the weather.

Air-Conditioned Feature Trains to World's Fair
(Standard Time)

	CAPITOL LIMITED	WESTERN STATES LIMITED
Lv. Phila. (Wayne Jct.)	12:55 P. M.	8:20 P. M.
Lv. Phila. (Chester St.)	11:15 P. M.	8:18 P. M.
Ar. Chicago	8:40 A. M.	5:40 P. M.

NO EXTRA FARE ON ANY TRAIN

W. C. STOTLER, Division Passenger Agent
Fidelity-Philadelphia Trust Building, Broad
and Walnut Streets, Philadelphia

**BALTIMORE
& OHIO**
FIRST RAILROAD TO AIR-CONDITION TRAINS

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

WOOLSTON'S GARAGE
High Grade Auto Repair Work
Atwater Kent Radio
Plymouth — De Soto — Hugobone Cars
BROAD and MAIN STREETS
Phone 460 Riverton

SALES SERVICE
Moorestown Motor Co., Inc.
Riverton Branch
Broad and Fulton Streets
Phone 85 Riverton

Pal-River Chevrolet, Inc.
NEW AND USED CARS
10 Broad Street Phone 1561 Riverton

THOS. DOLLY & SONS
CHEVROLET
SALES and SERVICE
Moorestown Phone 300
Local Representative
W. L. WRIGHT Riverton 290-W

VICTOR ADDING MACHINES
ARE A VITAL NECESSITY TO
ANY BUSINESS. \$100 AT THE
NEW ERA OFFICE. ASK FOR
DEMONSTRATION.

BAKERY
FANCY BAKING
Home-made Ice Cream
CONFECTIONS
the kind you will be
proud to serve
CHEW'S BAKERY
512 Main St., Riverton
Phone 144 — We Deliver

BANKS
Cinnaminson
Bank and Trust Co.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BEAUTY PARLOR
ETHEL'S
Beauty Parlor
Marcel Permanent and
Facial Waving
Facial and Manicuring
Broad and Main Sts.
Riverton 725-W

BUILDER
CURTIS E. STAVELY
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. Charles St., Palmyra
PHONE 744

DRESSMAKING
DRESSMAKING
for
Women and Children
New Garments Made
and Remodeled Done
Costs Reasonable and Relined
Men's Overcoats and Business Coats
and Vests Relined
MRS. A. B. POWELL
W. Broad St., Palmyra
Phone 547

UPHOLSTERING
WILL BOWEN
Decorator
Upholstering, Repairing, Refinishing
Broad and Cinnaminson Streets
Phone 751 Riverton

Printing . . .
Direct Mail Campaigns, Business
and Personal Stationery, Orders
and Factory Forms, etc.
FOR SALE AT
THE NEW ERA
RIVERTON, N. J.
Phone 712
Building 244

COAL DEALERS
J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FEED—COKE
Broad and Main Streets
Riverton
Phones 4 and 5

Palmyra Concrete Co.
JEDDO-HIGHLAND
OTTO KOPPELS COKE
Concrete Blocks and Cement Work
PALMYRA, N. J.
Phones Riverton 378 and 564

LEON A. SEVER, Inc.
PALMYRA, N. J.
LEHIGH COAL
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RIVERTON TOPS ATLANTIC CITY

"World's Playground Team" Defeated by "Cookie's" Nine 9th Inning, 7-6

Riverton hung up another victory when before the biggest crowd this year, they trimmed by a close margin, the sails of the Atlantic City nine. The Fourth of July turnout was big, and with the stand and benches full, the band playing music, an enthusiastic crowd rooted Riverton on to victory to the tune of 7-6. Terrill brought in the first run for Riverton in the first inning after having taken a walk from the Atlantic City pitcher. A drive off the bat of Reeves and an error for the shortstop brought Terrill in for the first marker.

Easley brought in the next run after Conway had smacked out a two-base hit in the second inning. Atlantic City tightened up and held Riverton scoreless in the next three innings, but in the sixth both Harper and Coles brought home markers for Riverton.

While Riverton was piling up its four run lead they held the salt water nine to six successive scoreless innings; but in the seventh Atlantic City crashed through for three runs, and administered the same dose in the eighth giving them a two run lead over Riverton.

In a ninth inning rally, however, the locals scored three runs with Terrill, Conway and Welkman crossing the plate to cop the game.

The box score follows:

	R	H	O	A
Terrill, ss	2	2	0	1
Reeves, lf	0	0	1	0
Foulke, 3b	0	0	2	1
Harper, c	1	0	7	0
Baker, 1b	1	0	10	1
Coles, 2b	1	1	2	2
Easley, rf	1	0	1	0
Conway, cf	1	1	4	0
Welkman, p	1	1	0	2

	R	H	O	A
Boyle, ss	1	2	1	0
Elwell, rf	0	2	0	0
Watson, cf	0	0	3	0
F. Loveland, p	1	1	0	2
Kelas, 2b	1	1	1	4
M. Loveland, 3b	1	0	0	2
Ellen, lf	1	1	2	0
Henfey, 1b	1	1	1	0
Cunningham, c	0	1	1	0

	R	H	O	A
Riverton	6	9	27	14
Atlantic City	110	002	003-7	
	000	000	330-6	

ENGAGED

Mr. and Mrs. Reading Z. Poinsett, of Morgan avenue, Palmyra, have announced the engagement of their daughter, Miss Hannah Christine Poinsett, to T. Curtis Flynn, son of James J. Flynn, of New Jersey avenue, Palmyra.

Mr. Flynn is associated with his father as a member of the firm of the Camden Gas and Electric Fixture Company, of Camden. Both Miss Poinsett and Mr. Flynn are popular members of Palmyra's younger set.

No date has been set for the wedding.

Wait Whitman

THURSDAY, FRIDAY, SATURDAY July 5-7

Joan Crawford in Vina Delmar's "SADIE MCKEE" with FRANCHOT TONE and GENE RAYMOND

SUNDAY, MONDAY, TUESDAY and WEDNESDAY July 8-10-11

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MATS. 25c EVE'G 35c KIDNIP 10c KIDNIP 15c

Mainline Prices Prevail Till 5:30

NEW BOAT WINS RACE ON FOURTH

Owen Merrill's "Duster" Proves to Be Fast. Three Classes in Contest

Those who are interested in sailing races probably had one of their greatest thrills in the start of the 16-foot and miscellaneous class sailboat race at the Riverton Yacht Club on the Fourth. Eight boats were all crowded on the line at once, and all fighting for the windward position. During the scramble Archie Seabrook in the Big Hurry had the misfortune to foul Rod Merrill, disqualifying him from the race. The race was well sailed and there were plenty of exciting moments at the buoys on the triangular course.

The advocates of the new type racing boat designed by Owen Merrill are pleased to see it finish first, leading all the fleet by a fair margin. This boat, named the "Duster," was sailed by E. K. Merrill, and while we don't want to take any credit from the skipper, we think he had a fast sailing outfit and we hope that more of this class boat will be entering the races soon.

Second place was taken by Rod Merrill in his "Salina." Following him came Bob Lippincott and then William Joos, better known as "Barnacle Bill" in the "Adnama." Charlie Boal followed the "Adnama" in and the Commodore's No. 4 boat brought up the rear. The "Big Hurry" finished between Charlie Boal's No. 5 boat and the Commodore's boat, but since it was disqualified earlier its finish did not count.

While there were only two boats in the L. I. Class, they had an interesting race for it was nip and tuck right up to the last buoy when an unfavorable calm caught the "Louise" sailed by Ruddy Ruoff and gave Skipper Mattis a big lead in his "Bob."

Everyone feels we had the greatest Fourth in years, and the Yacht Club feels proud in having put out the biggest fleet of sailing boats since those good old days the "ancient mariners" of the club spin tales about. Spectator.

MARSHALL MAY GRAPPLE SZABO

Managers of Twin City Sporting Club Negotiating Match for July 12

Frank and Ray Hanly, co-pilots of the Twin City Sporting Club, are negotiating for a match between Everett Marshall, of Colorado and Sandor Szabo, the handsome Hungarian heavyweight, for their next show at the Pennsauken Arena, on Thursday evening, July 12th.

This is an important fight, considering the fact these matmen have not met before. In order to secure this match, the pilots will be forced to dig deep in their pockets for extra money. The offer of a bout with Marshall has been accepted by Szabo, but the promoters are waiting to hear from Marshall who is now making his home in New York.

Until the impresarios hear from the westerner, nothing is definite on this bout.

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ROOM to rent with or without board. 205 Elm avenue.

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The University of West Virginia reported the finding of a synthetic substitute for Vitamin A.

SHERIFF'S SALE
By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on
THURSDAY, AUGUST 2, 1934
between the hours of 12 and 3 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.
ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey, viz:
BEGINNING at a point in the middle of Main Street, seventy-five feet Southeast from the intersection of the middle line of Main Street with the middle line of Seventh Street; thence extending Southeast along the middle of Main Street, fifty feet to a point; thence extending at right angles North between parallel lines at that angle to said Main Street, twenty-five feet to line of Main Street; thence extending in same direction same width a further distance of one hundred and fifty feet.
CONTAINING on Main Street a frontage of fifty feet.
BEING a lot fifty feet by one hundred and fifty feet and being also known as No. 703 Main Street.
BEING the same land and premises which Charles E. Moore and Mabel O. Moore, his wife, by deed bearing date May 4th, 1929, and recorded in the office of the Clerk of Burlington County on the fifteenth day of May, 1929, in Book No. 728 of Deeds, page 100, &c., granted and conveyed unto Robert P. Thomas and Sara P. Thomas, his wife, in fee.
Deerees approximately \$10,203.40 besides interest, costs and fees.
Seized as the property of Robert P. Thomas, et al., et al., defendants, taken in execution at the sale of Cinnaminson Building and Loan Association of Riverton, New Jersey, complainant, and to be sold by
GEORGE N. WINEY, Sheriff.

Dated: July 3, 1934.
Charles P. Richmond, Sol'r.
B-7-1-25-34
B-7's fee \$25.00

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THEY'RE OFF

Vol. 46 No. 27

PARK PLAYGROUND STARTS ACTIVITIES

Pet Show Next Monday Night; Zell Ball Tournaments Start Tomorrow

The Riverton Memorial Park playground is in full swing after its opening one week ago. Activity is the keynote of the program and a visit at any time during the day from 9 a.m. until 9 p.m. will reveal many Riverton youth doing things. Attendance has been crowding the 100 per day average. The only handicap to a beautiful spot and resulting program is the lack of swimming facilities.

Rambling Notes
The boys and girls may now take showers from 2:00 p.m. until 3:00, and on warm days the lockers and showers are filled. The baseball team will have a game with Camp Ockanickon today (Thursday). At the same time the Junior Committee, through its chairman, Robert Borer, has arranged a tennis match with the Y camp.

Story hour for the smaller children will be held from 11:00 a.m. until 12:00 on Tuesdays and Thursdays. Miss Irene Sipple is volunteering her services for this activity. Other volunteers are still needed.

Monday afternoon the boys will play the Palmyra Independents, and on Wednesday there will be a game with the Palmyra playground.

If you have any checker games, or other quiet games not in use, the park can use them. After much activity there is a scramble for the quiet games.

Pet Show Monday Night
The first regular feature night will be a pet show. A special prize will be awarded the following: Best dressed dog, largest pet, smallest pet, most unusual pet. Ribbons will be awarded in the various classes that can be found on the bulletin board at the park. The show will open at 7:00 p.m. in the grove near the swings. Parents and friends are welcome.

Handicraft Afternoons
Nearly every child who visits the park is participating in the handicraft programs. Some of the boys have already completed their aeroplanes and are working on other carvings. Tin work will be started in the near future. Many of the smaller girls are making sweaters and learning how to knit.

Tournaments
A Junior Zell Ball Tournament will start tomorrow with Edward Hirst in charge. There are two divisions, one for boys 11 and under, and one for boys 12 and over. The winners will be announced next week.

Honorable mention should go to the following for their general help on the playground as assistants: Francis Cole, Jack Knudsen, Bill Robinson, Edward Hirst, Peggy Faunce, Ann Faunce, Peggy McDermott, Tyler Vile, Fritz Moorehouse, Louise Moorehouse.

LIBRARY CLOSING FOR ONE MONTH
As an economical measure the Riverton Free Library is closing its doors from Saturday, July 14, to Monday, August 13.

Extra books will be allowed out on one card for the time the library is closed.

INVITATION
The Philathea Class of the Central Baptist Sunday School extends a cordial invitation to all ladies not connected with a regular Sunday School. The class teacher is Mrs. Moore. Mrs. E. Giberson, the president, invites all ladies to come out and spend a pleasant and worthwhile hour Sunday morning at ten o'clock.

STUDENTS TRAIN AT CAMP DIX
For the training of the 1008 students from the metropolitan area of New York, Westchester, Jersey and Delaware at the Citizens' Military Training Camp opened at Camp Dix July 12th, the officers of two regiments of the 77th division and two signal battalions have been mobilized and placed in charge of all instruction, under orders issued by Brigadier General H. L. Laubach, Commandant of Camp Dix.

General Laubach stated that 445 of the students were residents of the Southern part of New York State, 528 from Jersey, while Delaware had 25 representatives.

The phrase "tying the marriage knot" comes from an old custom in India. A Hindu bride wears a cord around her neck which remains until the marriage is consummated. Anytime up until the cord is tied, the bride's father can ditch with the groom's family for more money.

Those Brain Trust profe don't seem to go so hot in the School of Experience.

THE NEW ERA

RIVERTON, NEW JERSEY, THURSDAY, JULY 12, 1934

BROOK WALLACE RIVERTON CHAMP

Former Moorestown Links Star Defeats Ed Lippincott in Title Play, Sunday

C. Brook Wallace, Jr., formerly of Moorestown, Riverton Country Club's long-hitting star golfer, won the club championship last Sunday by defeating Ed Lippincott, 6 to 5, in the final round of match play.

By a strange coincidence, Wallace and Lippincott entered the finals this year in almost the exact standing as they did in the club championship of 1933.

Lippincott won last year's tourney on the thirty-sixth hole after the match had swung back and forth for the entire double round.

PLAYGROUND IN PALMYRA POPULAR
Heavy Enrollment First Week; Community Night Planned for July 27th

EFFORT TO OUST LEN BAKER FAILS

Commissioner Elliott Rules No Cause for Action in Complaint of District Clerk

State Commissioner of Education Charles H. Elliott has ruled that there is no evidence for disqualifying Leonard R. Baker as a member of the Palmyra Board of Education. Commissioner Elliott on Saturday said that contrary to the contention made, Baker has not been directly or indirectly interested in any contract with the board or any claim against it and further, that there has been no intentional or unintentional violations in purchases made from the Baker-Plick Company, of Camden.

William A. Donaghy, a member of the board at Palmyra, asked removal of Baker, board president, stating that on or before November 17 of last year certain purchases were made by the board from the Camden company, of which Baker is president. Donaghy contended that these purchases violated several state laws.

Re-Elected in February

Commissioner Elliott ruled that whatever had taken place during Baker's former term on the board there was nothing to bar him from holding a membership to which he was subsequently elected, and in which he is now serving. Baker was re-elected last February and began serving his new term in April. At a hearing before Commissioner Elliott on June 15 it was admitted by Baker that the purchases had been made during a former term but it was declared there was nothing irregular about them. Donaghy said no such purchases had been made since November 17 last.

It was pointed out that Section 152, Laws of 1903, provides that person officially connected with public schools who is in any way benefited in the sale of school materials and supplies may be punished by removal from office. Commissioner Elliott said that nothing is said about who is to remove the said accused official. In the absence of any designated authority the removal can be ordered only by the Supreme Court.

Cites Court Ruling

Under the Supreme Court ruling, however, the commissioner said he was empowered to give an opinion on the status of Baker as affected by testimony given in the case. Dr. Elliott declared that the type of purchase made from the Baker-Plick Company, even in a past administration, did not come under the school law of 1903.

"Even if it had, the commissioner is of the opinion that respondent could not be removed from office for an infraction of a statute which occurred during a prior term and this opinion is supported in the case of State vs. Jersey City, 35 N. J. L. 536, cited by counsel for the respondent (Baker)," said Dr. Elliott.

"Neither on the first Monday in April, 1934 (the time of taking office for the new term), nor since that time has Leonard R. Baker been directly, or indirectly, interested in any contract with, nor claim against the Board of Palmyra," concluded Dr. Elliott. "Even though unintentionally, or intentionally the law was violated in these sales made by the Baker-Plick Company during respondent's previous term of office, there is no evidence before the Commissioner to disqualify the respondent for the term of office which he is now serving."

ROAD CONTRACT

Award of the contract for paving four miles of Route 25 between Bridgeboro and Cinnaminson road, Burlington county, was made by the State Highway Commission on Monday to the Riverside Concrete Company, Riverside, the low bidder, at \$219,252. The thoroughfare is to be made a divided roadway and will connect with the link now under construction in Camden county, and in Burlington county as far as the Riverton-Moorestown road.

The Portland Express is of the opinion that the stork which brought those quintuplets must have had a trailer.

RIVERTON

On Monday, July 2, a fishing party composed of W. Brooks Evert, of Riverton, Dr. John A. Evert, his sons, John A., Jr., and Robert Evert, Walter H. Evert and James Evert, of Merchantville, left 5:30 a.m. from Beach Haven on a hunt for tuna fish. At 5 p.m. they returned with 25 tuna fish averaging 30 pounds apiece. The ship took them about thirty miles out.

Among the former residents of Riverton who were visiting in Riverton on the Fourth of July were: Mr. and Mrs. William Hable, of Audubon, Mr. and Mrs. William Greer, of Florence.

Mr. and Mrs. Claude DeGrau, of New York, spent last Friday with his sister, Mrs. Robert Hullings.

John C. Hinkle, of 106 Broad st., left last Saturday to visit his daughter, Mrs. Edna Fisher Morgan, of Asheville, North Carolina, where he will spend two months. Mr. Hinkle was accompanied by Mr. and Mrs. William T. Bolton, who will be gone only a week.

Mr. and Mrs. Stanley Lippincott, of 802 Columbia avenue, Palmyra, are receiving congratulations on the birth of a son, John Parrish Lippincott, July 3, at the Mary Haas Robbins Maternity Home, Main street, Riverton.

Mr. and Mrs. W. L. Caskey and Mr. and Mrs. Ross Evans and daughter, Natalie, spent Sunday in Atlantic City with Miss Naomi Evans, who is employed at the Hygeia Pool.

Mr. and Mrs. Earl Felton, of Merchantville, are receiving congratulations on the birth of a daughter, July 4th, at the Mary Haas Robbins Maternity Home, Main street, Riverton.

Mr. and Mrs. Robert Hullings entertained the following guests on Fourth of July: Mr. and Mrs. Freeman Smith and his mother and Mrs. Charles DeGrau, all of Riverside.

Mrs. Elizabeth Aten, mother of Mrs. S. A. Plumly, of Broad street, has returned from the West Jersey Hospital, where she has been seriously ill. Her condition is much improved.

Mrs. Herman Deneller and twin daughters, Margaret and Joan, returned to their home Saturday from the Methodist Hospital, Philadelphia.

Chief of Police William Gootes and Clarence Bell, Sr., were members of a fishing party at Brant Beach Friday.

Mr. and Mrs. George Friday and family, of Thomas avenue, spent Sunday with Mr. and Mrs. Frank R. Lord, of Seaside Heights.

Mr. and Mrs. Maurice DeCoursey and daughter are spending the week at Brant Beach.

Robert Hahn, of Thomas avenue, is spending the month of July at Beach Haven with friends.

Joshua S. Bartley, of Elm avenue, is driving a new Plymouth.

Mrs. Louis Meunier and daughter Edna are spending several weeks in Chicago.

Mr. and Mrs. Merle Schaff and family have returned to their home on Midway after spending two weeks at Ocean City.

Mrs. Edith Teeple Maul is spending a week at Cape May.

Miss Bina Kerr, of Philadelphia, spent last week with Mrs. S. A. Plumly.

Mrs. Esther Buehrer left Tuesday for a two months stay in Florida.

Mrs. Winfield McCarter, of Venore, Tennessee, is visiting friends in Riverton. Mrs. McCarter is the former Miss Marie Chambers.

Mrs. Elsie Brownell, of Frankford, spent Saturday with her father Edwin Evans.

Miss Paula Woidill is spending two weeks with friends in Detroit.

Mr. and Mrs. Clifford Nesbitt spent Sunday at Asbury Park.

Mr. and Mrs. Charles DeLaney toured the southern section of the Atlantic coast Sunday.

Mr. and Mrs. Ralph Flower are spending July and August at Spray Beach.

Miss L. W. Collings, of Shrewsbury road, is spending the month at Bayhead.

Mr. and Mrs. Earl Shrader are spending their vacation at Ocean City.

Mr. and Mrs. Richard Hollerith and family are spending two months at Virginia Beach, Va.

Mr. and Mrs. Arthur M. Bowker spent Monday in Baltimore, Md.

Mrs. Harriet Loretz, of Garden City, N. Y., is visiting her brother, William Jenkins, of Elm avenue.

Mr. and Mrs. Phillip Taylor, Mrs. Margaret Horton and son, Richard, of Elm avenue, are spending the week at High Point.

Mrs. Oliver G. Willits and family are vacationing at Lake Placid, New York.

Alex Murphy is spending the week at Stone Harbor.

THE PEOPLE'S COLUMN

The "Old Time" Fourth

The Fourth of July demonstration disclosed what a pleasant place the river bank really is when there is no traffic. Children played all over the lawns, grown-ups strolled along the roadway without having to make a wild jump every few minutes because some speed fiend let off a horn just behind their backs, and the residents seemed to have their porches filled with guests, just like old times, apparently pleased to contribute their properties to the enjoyment of the citizens of our town; for after all the bank belongs to them, and without their cooperation such a program as we had could not have been carried out.

To the Chief of Police, Gootes and his assistants belongs a large share of the credit for the admirable way in which they handled that always vexing traffic problem. The idea of parking cars headed away from the river must have helped a lot in getting the crowds away from the bank after the fireworks were over.

Certainly everyone must agree that, after all, the revival of an "old-fashioned Fourth" was well worth while. Another Citizen.

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PALMYRA

The In-As-Much Bible Class of the Epworth M. E. Church will hold its annual picnic on July 18 at Taylor's Cabin. All members are requested to meet at the station at ten o'clock. Box luncheon.

The Ladies' Aid of the Asbury M. E. Church is sponsoring a covered dish luncheon to be held at the home of Lillian Ward, on the Burlington Pike, Thursday, July 26, at 1:00 p.m. Admission will be 25 cents plus a covered dish.

Mrs. Lawrence Betty, wife of Officer Betty, underwent an operation at the Delaware County Hospital, Upper Darby, on Monday. Her condition is reported to be greatly improved.

Mr. and Mrs. Eugene Haring and son, Donald, of Orchard avenue, were visitors in Radio City on Wednesday.

Miss Ruth Boyd, of Ellis College, Newton Square, Pa., is the guest of Mr. and Mrs. Edwin Fisher, of Orchard avenue, this week.

Martha I. Martin, of 14 East Charles street, has been selected by the noted pianist and teacher, Sacha Gornoditzki, of the Juilliard School of Music, as one of his piano students for the present summer course at the Juilliard School, New York City. Appointments were made by audition only.

The Thrift Circle of the Palmyra Branch of the Needlework Guild of America will meet Tuesday at the home of Mrs. H. T. Bawden, 810 Highland avenue, at 10:30 a.m. Box luncheon.

Miss Helen Woodall, James Truitt and Robert Truitt, of Salisbury, Md., were weekend guests of Mr. and Mrs. Lester G. Johnstone, of Horace avenue.

Recent sales by C. Ridgley Sweeney, of Palmyra, include a Dodge sedan to E. J. Ryan, president of the Jensen Manufacturing Company, of Palmyra, and a Plymouth coupe to George Heck, treasurer of the company.

Mr. and Mrs. James Hartley were Ocean City visitors Saturday.

Mr. and Mrs. Wilbur Mathews, of New York City, are spending the week with Mrs. Jennie Windish.

Mrs. Edwin A. Day is spending the summer with her daughter, Mrs. Stanley Green, of Pittsburgh.

TRUCK AFIRE

The weird sound of the Palmyra fire siren roused the natives of Riverton and Palmyra Tuesday morning at about 1:30 o'clock.

The source of excitement was a Philadelphia ice truck afire in front of the Snover Funeral Home. It is believed that the fire started from a short circuit caused by crossed wires.

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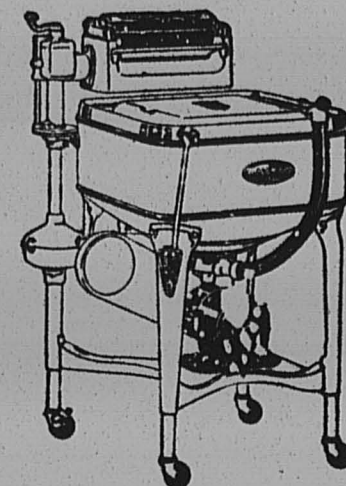
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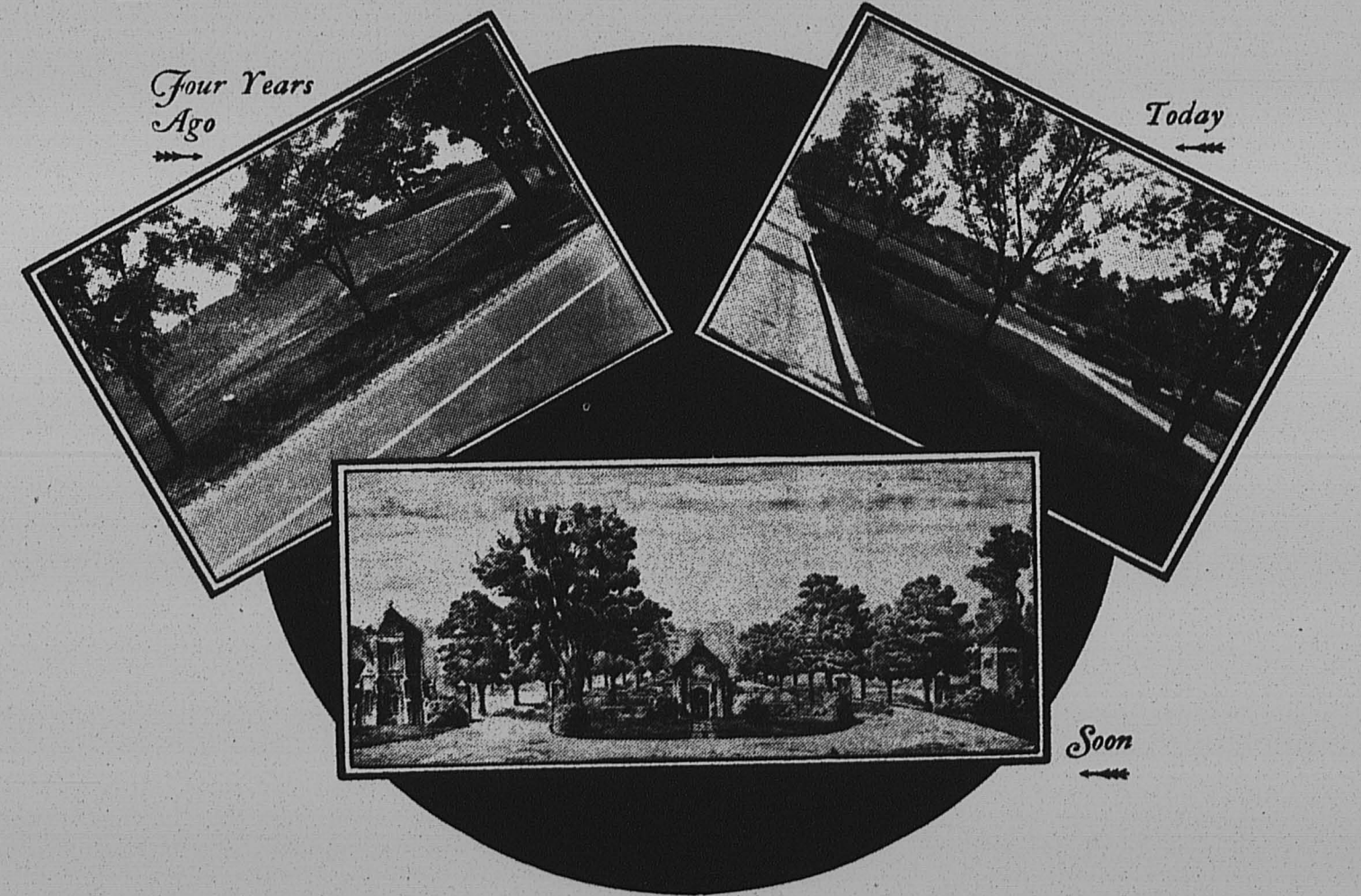
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"SO IT SEEMS"

By Alfred Biggs

A Weekly Review of the
World's News—spiced
with a few personal
opinions

Hitler's Massacre

The outstanding news of the week relates to Hitler's massacre of his key men of the Nazi regime. The strict censorship of outgoing news from Germany leaves us in a fog as to what actually transpired in that sorely distressed land. But the sparse information available seems to indicate that it was anything but a "massacre of the innocents." The leaders of the Storm Troops, on whose shoulders Mr. Hitler rose to high office, apparently became glutted with a sense of power and planned a revolt. Hitler, so it seems, was smart enough to nip this in the bud. It often happens that when a leader attains to supreme authority, he abandons the vehicles in which he rode to power. Hitler has given his Storm Troopers a month's vacation; it is unlikely that all of them will come back. He has slain in cold blood a group of his erstwhile friends who held the highest honors in the National Socialist movement. He has solidly behind him, so it seems, the regular army, the police, and the majority of the Storm Troopers who were not aware of the incipient plot of their leaders. Hitler remains, for the present, firmly in the saddle. That is not encouraging for the workers who are for the present almost without representation.

Will He Succeed?

Hitler has done many foolish things in his drive for popularity. Whether he was foolish to have brought about this recent slaughter remains to be seen. In the past he has not hesitated to play upon the passions of the people, not the least of which was his stirring up of anti-Semitism. If he escapes with his life and corrects his behavior of the past, he may yet prove to be much less a maniac than we thought him to be. If he had no more to cope with than the plotting against him of his generals, he would have a much easier task. That is just a matter of being first in drawing the pistol. He has a much more subtle foe in the problem of "financial" economies which threatens to bring Germany down again into the dust. If he has wits enough to draw to his standard the very finest brains in Germany, who have no axe to grind, he may devise a method of meeting the apparently insuperable industrial and financial problems which confront him. Here the cards are stacked against him. It is unlikely that he will win.

England Prepares for Trouble

To those who watch the unfolding of world events, the news that Britain will greatly enlarge her navy is significant. Very clearly the long-headed Britishers have abandoned hope for international disarmament and world peace. Against what potential enemy is this enormous war-program directed? The United States? Unthinkable. France? Unlikely. Germany? Not necessarily. Italy? Improbable. England realizes, so it seems, that Japan is out for supremacy in the Orient. With three hundred millions of British subjects in India and Burma, with her kinfolk in Australia and New Zealand looking on, England can not afford to run the risk of Japan winning another war against a white nation. It is a safe bet that if Japan goes to war with Russia, which seems inevitable—or with any white power—England will find some excuse for getting into it. The outlook for world peace is not encouraging. What a world? Only through bloodshed and tribulation, so it seems, can we blindly grope

our way to eventual peace on earth, goodwill to men.

True Patriotism

Patriotism may be a fine thing, but Americanism has no patent rights on it. One hundred percent, whether of the American "red-blooded" variety, or the bombast of the German Nazis, or the imperialism of Britain, is a world curse. It is a fruitful cause of international ill-will directly contributing to war. True patriotism, in this writer's opinion, is expressed in part in a genuine desire to set an example to the world through fostering the best in modern civilization. The President's recent message to Congress insisting upon decent homes for all and "security for men, women and children of the nation" expresses a truly patriotic ideal of modern civilization.

Mme. Curie

What a truly inspiring world patriot was Mme. Curie whom the Great Reaper has just taken to her eternal rest. All over the world, regardless of race, religion, or color men and women are alive today through her noble "world patriotism." After the accidental death of her good husband she carried on alone what had been their joint work. Nearly twenty-five years ago her labors were rewarded in successfully isolating radium, the best known cure for cancer. She knew poverty and all its allied meanness. But poverty had no power to blanch her great soul. Later, when the world showered unwanted honors upon her, and offered great wealth, she still was unaffected by it. Working under a great physical handicap until the end, which she saw coming, she gave directions for a simple home consistent with the simplicity of her good life. Surely our loss is the angel's gain.

Today and Tomorrow

With the closing of high schools and colleges thousands of young men and women have been turned loose into a chaotic world which has no place for them. There are not nearly enough jobs to go round. On the campus and in the dormitories they have spent many hours together planning how they will right the wrongs of the world. In Italy and Germany such young folk have been enlisted into special brigades to bolster up the forces of reaction. Unwittingly they have been enrolled in causes which are directly opposite to the normal inclinations of healthy young folk. No such pitfall awaits our young people. They are flung out into the deep end of industrial unrest and general dissatisfaction with economic conditions. Will they sink in their efforts to survive? It is safe to assume that the majority of them will not, for there are today unmistakable signs of impending improvements in conditions generally. Our young ex-colleagues will find their place in the world of tomorrow in spite of lack of opportunity in the world of today.

"NELLIE BLY" MAKES STOP AT PALMYRA

A hot journal box caused the 11.15 "Nellie Bly" to stop at the West Palmyra station Monday of this week, where the damaged pullman was put on a siding. The passengers were transferred to another coach and the train proceeded to New York. Tuesday morning the coach was taken to Camden for repairs.

COUNTY CLERK MINGIN BETTER

In his chatty column, "The Editor Discusses" and "Current Happenings," Editor Folwell of the New Jersey Mirror, Mount Holly, has this to say of the County Clerk. One evening last week I called on County Clerk Lawrence G. Mingin, who has been ill at his home in Medford for two months. His condition, I am glad to report, is much improved. His prostration is attributable chiefly to overwork—a malady from which few office holders have been acute sufferers. Clerk Mingin is an exception to the rule in more ways than one, however. He works harder than any member of his office force, although in justice to the latter I doubt if there is a drone in the lot. He is conversant with every detail of his busy office and when on duty is a sort of one-man bureau of information. Every knotty problem, and they are forever arising, is referred to the Clerk, and the wonder is that he finds time to perform his own work, which by his own election, is highly exacting.

Dr. Godfrey, the state official having supervision over public records who visits the office quite frequently in the performance of his duties, is quoted as declaring that the Burlington County Clerk's office is excellent in efficiency by none other in the state. Moreover, the Doctor asserts that the cost of administration is far less than that of any other county clerk's office in the state.

Mr. Mingin suffered from a complete nervous collapse about the first of May. He might have averted the break-down had he heeded

the warning of his physician, earlier. There were signs aplenty that the Clerk was riding to a fall, but there was work to be done and Mr. Mingin felt that it was his duty to do it—the clerk is "like that; duty first and his personal welfare afterward." It was a hard pull back up the hill after he took to his bed, a very ill man, but with the unremitting nursing of his faithful wife and cheered by messages of encouragement from his friends who are legion, he has made fine progress and hopes to be back on the job before long. But it will be to the county's interest as well as his own, if in the future, he is content to do one man's work, instead of that of several.

"BABY, TAKE A BOW" PRESENTS NEW STARLET

Shirley Temple Portrays Title Role With James Dunn and Claire Trevor

"Baby, Take a Bow," coming to the Walt Whitman Theatre on Sunday, introduces five-year-old Shirley Temple in her first title role. After her overnight success in "Stand Up and Cheer!" Little Shirley has become one of the outstanding personalities on the screen. She has an important part in the picture and is responsible for much of the comedy.

James Dunn and Claire Trevor, who have been teamed in three pictures, are together again in "Baby, Take a Bow," as Shirley parents.

Shallowness tends to vanity.

YOU CAN'T LOSE HERE

The special low price on paints advertised by the Joseph T. Evans firm has been so successful that it will be continued for another week. Another new lot has just arrived from the factory to replace stock.

White \$2.39 gal.
Colors 2.34 gal.

If you have a piece of furniture to brighten up, or that old bedstead, rocker or porch floor to do over, take advantage of this paint offer. Let that boy or girl help you freshen up those worn and faded places. Evans also carries a full line of Enamels, Varnishes, Brushes and Hardware, Window Screens, etc. Ask for free paint card—we'll deliver it. Phone Riverton 302.

"GET IT AT EVANS"

Joseph T. Evans
PAINTS, OILS, PUTTY, ETC.
100 N. 9TH ST. RIVERTON, N.J.

Today's Live News For Fat Folks

3 Great Letters Read Them All

From all over the country—north—south—east—west come letters of praise for the world's safe and healthful enemy of fat—don't miss these 3 letters. "I am using Kruschen Salts on advice of my Doctor. Have used three bottles and lost 15 lbs., and gladly recommend it to all my friends." Mrs. G. W. Bryant, Foxboro, Mass., 1934. "I am using your Kruschen Salts for constipation and reducing. Have taken 3 jars and have lost about 20 lbs. I can recommend it to be great." Miss A. J. Harber, Pineville, Ky., 1934. "I have taken 3 bottles of Kruschen. I weighed 256, I reduced 56 lbs., and feel better each day, have got my 4th bottle." Ed Jordan, Leaven, Ariz., 1934.

If you are proud of your double chin and bulging abdomen don't take Kruschen Salts. Ed Jordan made up his mind to take 50 or more pounds of fat—and he did—Ed was sick and tired of lugging it around with him—persistence won for Ed as it will for any fat man. A half teaspoon in a glass of hot water before breakfast every morning—get Kruschen at L. L. Keating's or any druggist.

DRIVE-IN THE NEW LAST DAY "HE COULDN'T TAKE IT"

Friday, Saturday and Sunday July 13, 14, 15

FIRST CAMDEN SHOWING "In Love With Life" with LILA LEE, DICKIE MOORE, ONSLOW STEVENS, ADDED ATTRACTION SHIRLEY TEMPLE in "Pardon My Pups"

Monday and Tuesday—July 16, 17 LEW AYRES, ALICE WHITE "Cross Country Cruise"

Wednesday and Thursday—July 18, 19 GLORIA STUART, RODGER PRYOR The Musical Romance "I Like It That Way"

BECK'S SEA FOOD SEA FOOD DINNERS FISHING PARTIES
NINTH STREET AT THE BRIDGE
OCEAN CITY, NEW JERSEY
Pick out your Sea Food—See it Cooked. But if in a hurry don't eat here, because everything is cooked to order.
H. J. BECKENBACH, Proprietor

LOUIS WEBER
Successor to Albert Hozier
Carpenter and Builder
Special Attention to Repair Work
Randolph Avenue East Riverton
Phone, Riverton 860-M Charges Reasonable

WOLFE'S
100 N. 9TH ST. RIVERTON, N.J.

A Record of Service
In the many years this establishment has been identified with this community, a reputation for dependable, dignified service has deservedly accrued to it.
And yet an important phase of our policy recognizes your financial considerations . . . so the necessity that you be practical, in no way detracts from the thoroughness and beauty which we accord the final rites of your beloved.

No Charge
There will be no charge for the burial of any resident of Riverton, Palmyra or Cinnaminson, whose relatives are worthy and without means with which to pay the funeral expenses.
Snover Funeral Home
INCORPORATED
FRANK A. SNOVER and JOHN N. SWARTZ
PALMYRA, NEW JERSEY
Telephone, Riverton 830

SHORT-WAVE MUSINGS

BY T. O. M.

"Buddy" DeLaney visited the Marine transmitting station at Tuckerton, Sunday. The station letters are WSC.

The newcomer in the amateur game should ground himself well in Physics. The more theory he can absorb, the easier he will find it to succeed in Radio. While it is necessary to be a fair operator, the present state of the art requires quite some knowledge to successfully pass the test for a "ticket." It is also well for the prospective "ham" to subscribe to QST, published by the American Radio Relay League, at Hartford, Connecticut. This publication is sometimes referred to as the Amateur's "Bible." It has been published for nineteen years in the interests of amateur radio and is indispensable to a true "ham." It is the leading authority on practical short-wave radio communication. Most of the articles are written by old-time amateurs who have grown up with the game, and using "dope" that is months, sometimes years in advance of other publications.

There are other good radio publications, such as Radio News, Radio, Radio Craft, Short-Wave Craft, R-9, which publish articles of a more general nature for those interested in radio.

The "ham" should always have in his "library" a copy of the Radio Amateurs' Handbook, The Radio Amateurs' License Manual, Hints and Kinks, all published by the A.R.R.L.

Affiliation with a good live amateur club will give the "ham" both pleasure and enlightenment on many subjects. A movement is afoot in Riverton-Palmyra to form such an organization.

The average owner of a short-

wave receiver or converter is at first interested only in listening to foreign broadcasts, but some of the SWL's become interested in amateur work, and this interest grows to such an extent that in a period of a few months or a year they become "hams."

Those interested in receiving code practice may tune in at 4 p.m. daily except Saturday and Sunday, to station WCNW, at 1500 kc. Amateur station W2HY, Ocean Gate, N. J., is also offering code practice on 1871 kc. as follows: Tuesday 8 p.m., Thursday 4-5 p.m., Saturday 11 a.m. to 12 noon, all times being Eastern daylight saving time. Four stations of the Utica, N. Y. Amateur Radio Club transmit code lessons between 1800 and 1900 kc. from 10 to 11 p.m. on Mondays, Tuesdays, Wednesdays and Fridays. By listening to these code practices regularly one may become very proficient in such reception and "translation."

D'VECE-CARSELLA
The marriage of Miss Anna Carcella, of Philadelphia, to Angelo D'Vece, of 511 Vine street, Palmyra, will take place Sunday at 11:00 a.m. in Philadelphia.

Miss Carcella is the daughter of Mr. and Mrs. John Carcella, of 2121 West Indiana avenue, Philadelphia.

Following the ceremony a reception will be held at the home of the bridegroom's father, John D'Vece, of the Vine street address.

The young couple will go to Atlantic City on their honeymoon and on their return will take up their residence in Palmyra where Mr. D'Vece is in the shoe rebuilding business.

Many persons who are perfectly familiar with the "caw" of the common crow fail to recognize its love notes and its conversational abilities when it is ministering to its young. In early spring or late winter the crow often gives forth quite musical sounds.

NEW IDEAS IN HOME MAKING

By ADA BESSIE SWANN
Public Service Electric and Gas Company
Home Economics Department

FOR THE PICNIC BASKET
READY-made stores are displaying picnic equipment of every description from the fully-equipped hamper to the modest paper plates, cups, napkins and table cloths are also being displayed to make picnic parties gay and festive as well as substantially filling.

The food jug, in which foods can be kept cool or piping hot, is an indispensable piece of equipment for those who make a practice of eating out-of-doors a practice of source of heat and refrigeration. Foods carried in these thermos type containers are fresh when eaten at the picnic grounds. The thermos bottle for hot or cold coffee is the companion piece of equipment to the food jug. Recipes for a picnic basket are given in the hope that many will have an opportunity of using them during the summer days that are ahead.

SANDWICH FILLINGS
Banana, Bacon and Apple
4 slices crisped ¼ cup finely chopped cab-
bacon 1 egg
1 tart apple ¼ cup lemon
1 tsp. salad dressing juice
2 bananas ¼ tsp. salt
12-16 slices bread

Peel and chop the apple; mix with chopped bacon and salad dressing. Crush the bananas and blend with oabage, lemon juice and salt. Spread this mixture on half the buttered slices of bread, spread the apple mixture on the remaining half of the sliced bread. Put sandwiches together.

Sardine and Horseradish
1 small can 2 tbsp. prepared sardines
horseradish
Mash the sardines and mix with the horseradish. Spread on buttered graham bread.

PLAYING AT THE BROADWAY THEATRE, SATURDAY WITH WILLIAM POWELL



Myrna Loy and Clark Gable in "Manhattan Melodrama"

FOX-WEIS
REMODEL
RELINE
REPAIR
FUR COAT
In Our Own
FACTORY
at Special
Summer
Prices!
Our own at-
tend fur-
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will rem-
odel your fur coat
into a new
1935 model.
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Printing as it should be done

BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION
AFFILIATED WITH THE NATIONAL ASSOCIATION
The following Plumbers are working in accordance with N.R.A. They are reliable and dependable. Give them your support.
GEORGE FRIDAY J. RUSSELL HOLVICK
H. D. HULLINGS and Son JOHN KERRIGAN

Spray Your Roses
With Tri-O-Gen and keep in check Mildew and Black Spot and also rid your plants of injurious insect pests.
DREER'S
carry a complete line of Tri-O-Gen, Fertilizers, Tools—in fact everything for the Garden.

How Little Electricity Costs Average Domestic Consumer

Does the average householder ever stop to consider how little he pays for electricity—in terms of other things he buys?

In Public Service territory there are approximately 690,000 domestic consumers and the average bill paid by this entire class of customers per month is \$2.80!

This is less than 10 cents per day.

Compared with other expenditures made by the average home-keeper, his electricity costs per day

- Less than one large loaf of bread.
- Less than a quart of Grade A milk.
- Less than a cake of good toilet soap.
- Less than half the price of one ticket to the movies.
- Less than the average smoker pays for a package of cigarettes.
- About half the price of one gallon of gasoline, or a quart of oil.

The electric bill plays a relatively insignificant part in the average consumer's monthly budget and yet the householder probably receives more, in comfort and convenience, from his electricity than from almost any other expenditure he makes.

PUBLIC SERVICE

Memorial Park Playground Baseball By "Burr" Schopp

Reminiscences

Looking thru my files of the games of the past two seasons I have unearthed several records that it might be well for some of the present teams to shoot at—and I mean that both ways: shoot at to better, and shoot at to scare away.

Most runs scored in one game: The Wesleyans beat the Bankers in the first game of the 1932 season by a score the estimates of which averaged 72 to 80.

Most runs scored in one inning: On July 12, 1932, Dreer's Trojans scored twenty-one runs in the first inning against the Bankers, then called the "Bank and Post-Office," beating them finally 49 to 3.

Most walks by one pitcher, Richmond of the Wesleyans gave eight walks to Dreer's Reliance on July 21, 1932.

Most home runs in one game: Holvick of the Lamplighters hit four against the Lutherans on July 8, 1932. Walter Schopp of the Lutherans on August 26, 1932, hit three against the Bankers.

Most double plays in one game by one team: On August 1, 1932, the Grizzlies pulled four twin killings on the Athletics.

Most hits in one game: Walter Schopp of the Lutherans had six in a row against the Bankers on August 26, 1932. Stocker of the Lutherans did six or seven against the Trojans, June 16, 1933.

Most errors: The K. of C. made thirteen against the Athletics on May 26, 1933. The A's themselves making six more.

Least number of men pitched to: Finney of the Grizzlies pitched to only thirty Reliance players in nine innings, beating them 10 to 0, allowing only five hits.

Most consecutive scoreless innings pitched: In the second, 1933, American League, Ike Hyton pitched thirty-one scoreless innings.

RIVERTON PLAYGROUND BASEBALL LEAGUE

Final Standing for First Half	PC
Bankers	10 0 1,000
Chevy's	7 2 780
Athletics	7 3 700
Laundry	7 3 700
YMCA	6 4 600
Tak-Aboost	4 5 444
Wesleyans	4 6 400
Dreer's	3 7 300
Firemen	3 7 300
Artisans	1 8 111
K. of C.	1 8 111

NOTE: Some of the teams have not played their full ten games, but these games are considered cancelled, since they would not affect the first place team's standing—anyhow, the second half is starting.

JULY 5—YMCA 7—Laundry 4

Again displaying that phenomenal rallying power, the YMCA this evening overcame an early-inning four-run lead amassed by the Laundry, and defeated the Laundry, when in the eighth inning Carl Landgraf drove out a grand slam—a homer with the bags loaded—as part of a five-run winning rally. The final score was YMCA 7, Laundry 4.

This is the third straight game in which the YMCA has come from behind in the late innings to win out. Incidentally, it looked dark for the Y when the third and fourth, the Laundry's scoring innings. Woodward allowed the losers only five hits, but continued his customary few leaves over the backstop.

The Laundry's pitcher, Bill Anderson, was back on the mound to-night, and did all his hurling and catching with his right hand, his left hand still somewhat bandaged. Catcher Stockton led his team with two hits, in the making of which his nimble footwork helped greatly. Phil Stiltz of the Lamplighters did a great deal of running but got no regular hits. Jimmy, the Lamplighter, also not going in the game did his share by calling encouragement and discouragement to his team and the Y respectively, and in addition parrying some jockeying by the onlooking Bankers.

Landgraf and Holly Carpenter

topped the Y batters with three hits apiece.
Laundry 003 100 000—4 5 2
YMCA 000 010 15x—7 15 6
Anderson—Stockton
Woodward—Metzgar

JULY 6—

Dreer's 11—K. of C. 6
Dreer's started off the second half on the right foot tonight, whereas the K. of C. started it off on their ear. Eleven Dreer's runs crossed the pentagon (which is actually rectangular—when all the pieces are there) to six Knight runs. Flynn of Dreer's had four hits and Prince of the KC's two, to lead their respective teams.

Thanks to Baker's lucid scoring, while only a couple handfuls (or is it handfuls) of people saw this game, it enjoyed one of the most auspicious umpiring staffs of any game recently. Behind the plate was Dick Woodward, pitcher and manager of the YMCA, who for once in his life knew what it was like to have pitches go skyrrocketing over his head and all around him. On first base was Mr. Watkins, who was one of the first umpires in the game, in 1932, when the Playground League started. At third base was Mr. Conway, president of the league. We can't say how these gentlemen called 'em, but the umpiring lately in general, has been pretty good.

Dreer's 223 210 100—11 20 5
K. of C. 100 000 221—6 6 5
Watkins—E. Morris
Richman—F. Malone

Chevy's 5—Artisans 3

On the west diamond tonight the Artisans displayed an unprecedented amount of strength, holding the powerful Pal-River Chevys to five runs, which, however, were enough to beat the Artisans, 5 to 3.

Thurmer, Windhovel, Coles, and Terrill had two hits each for the Artisans, whereas Elzy, with three topped the Chevys.
Chevy's 000 201 110—5 13 2
Artisans 010 001 001—3 11 5
Hylton—Wright
Alloway, Sr.—Miller

JULY 7—

Athletics 19—Tak-Aboost 4

The Cinnamon Athletics tonight strode devastatingly over the poor Tak-Aboost team, trouncing them soundly, 19 to 4, helped by home runs from the willows of Bartlett and Lagg.

Cad Schaefer, until recently one of the leading Athletics, while on the sidelines waiting for a new appendix to grow, did agile work with the scorebook. However, he didn't differentiate hits and errors, with the consequence that the Athletics are credited with twenty-eight hits and the Boost with seventeen. According to this system, McKean topped the Tak-Aboost with four hits and Phelan, Bartlett, Flagg and pitcher Shivers, the A's, with the same number apiece.

Tak-Aboost 003 000 010—4
Athletics 050 312 53x—19
McKean—Thomas, (the all south-paw battery).
Shivers—J. Schaefer

JULY 9—Bankers 9—Athletics 8

The Bankers tonight won their sixteenth game in a row, defeating the Athletics in a hard-fought battle, 9 to 8. The last time the Bank was defeated was over a year ago, July 7, 1933, when Ike Hylton blanked them; Chevy's 8, Bankers 0.

This evening the Bankers did not have their regular line-up in use. Botter's being out of action with an injured leg necessitated shuffling the Y when the third and fourth, the Laundry's scoring innings. Woodward allowed the losers only five hits, but continued his customary few leaves over the backstop.

The Laundry's pitcher, Bill Anderson, was back on the mound to-night, and did all his hurling and catching with his right hand, his left hand still somewhat bandaged. Catcher Stockton led his team with two hits, in the making of which his nimble footwork helped greatly. Phil Stiltz of the Lamplighters did a great deal of running but got no regular hits. Jimmy, the Lamplighter, also not going in the game did his share by calling encouragement and discouragement to his team and the Y respectively, and in addition parrying some jockeying by the onlooking Bankers.

Landgraf and Holly Carpenter

NEW PRESIDENT



HERBERT A. McILVAINE

Trenton telephone veteran closely identified with the development of voice communication in New Jersey, Pennsylvania and Delaware since the turn of the century, who was elected this week president of H. G. McCully Chapter of Telephone Pioneers of America. The chapter is the New Jersey unit of a national organization of telephone men and women dedicated to preservation of the better traditions of the early days of the industry in which they participated.

Lynch was thrown out trying to steal second and the game ended.

Shields and Bennett of the Bankers made three hits each, and Swain and Flagg maneuvered two balls each "where they ain't."

The Athletics pulled a freak double play on the Trust Co. in the third that prevented them from scoring much in that chapter. Perhaps we should say the Bankers allowed the A's to pull the twin play on them. With Bennett on second and Bonatelli on first, Hubbs, dribbled a half-hearted bunt along the third base line which third baseman Swain immediately hopped on, and tagging third, forced Bennett.

Then discovering it had been officially fair, he whipped the cantaloup over to first, forcing Hubbs, who hadn't stirred from the home plate.

Bankers 020 100 000—9 13 8
Athletics 014 000 210—8 11 4
Hubbs, Sr.—Bonatelli
Haines—J. Schaefer

Wesleyans 13—Firemen 8
The Wesleyans, entering the second half with a "do or die" spirit, tonight DID, doing the Firemen, who DIDN'T, 13 to 8. In less involved language the Wesleyans downed the Fire Laddies, by the above mentioned score.

Pitcher Bill Oliver led the Wesleyans at bat with four hits while Perry with the same number topped the Hose Company.

Wesleyans 204 202 300—13 13 2
Firemen 011 010 311—8 20 5
W. Oliver—Pack
Borden—Atkinson

JULY 11—

Laundry 10—Tak-Aboost 9

From the result of tonight's contest on the east diamond, it would appear that water is a far superior drink to any beverage, for the Cleanliness Boys, otherwise the Riverton Laundry, defeated the representatives of Fry's Tak-Aboost Emporium by the score of ten to nine.

It was the Laundry's heavy scoring in the early innings that enabled them to win out in the end. (The Laundry's scoring was for an orchestra of nine cannons, it was that heavy.) Tak-Aboost crept up close in the seventh and eighth frames with three and two runs respectively, but were held down in the last after giving the orange-shirted Laundry a few anxious moments.

A hit and a walk put two Boosters on the cushions, but McKean forced Brown at third, and a few minutes later, Gooter forced E. Hubbs at the same hot corner to end the game.

Pointsett was the most potent ball-booster among the Tak-Aboosters, with a total of four hits, including a triple; third baseman West sloshed the Tak-Aboost hurling for four hits, all one baggers.

Laundry 2 0410 100—10-18-1
Tak-Aboost 010 000 020—9-18-5
Anderson—Stockton
McKean—Brown

They tell me that there is a small playground ball league in Riverside. If this be so, why can't we arrange an inter-city game? It could be played before the hard-ball game some Saturday afternoon. As far as my memory serves me, only Reliance (of Dreer's) ever played a game with other than our own teams—and seems to me that that one was rained out.

Y.M.C.A.—Dreer's 4

Dreer's uncorked a triple steal and an unassisted double play, but still couldn't stop the plucky YMCA team, the latter winning the fray, 8 to 4. The triple theft happened in the eighth. Tony Gonteski was on third, Watkins was on second, and Yearly on first. As Woodward ambled back to the mound with the ball, Tony left this base and slid under the throw during the ensuing excitement, the other two runners made the next bags in security and comfort. The unassisted double killing was made by firstsacker Yearly in the first. He caught Mounty's liner, doubling Swede Friberg off the hassock.

Woodward held the Seedmen to seven safeties, three of which came in the opening inning, and two more of which happened in the penultimate—eighth to you. Of these seven, Flynn and Gonteski had two each; two apiece also for Carpenter, Baker, Friberg and Shuck of the YMCA. The Y made three runs on one hit and four errors in the first, YMCA 3 00005 000—8-11-1
Dreer's 1 00000 120—4-7-5
Woodward—Metzgar
Watkins—E. Morris, McInnis

STANDING—SECOND HALF

Including games of Wed., July 11th	W	L	P.C.
YMCA	2	0	1.000
Bankers	1	0	1.000
Chevy's	1	0	1.000
Wesleyans	1	0	1.000
Athletics	1	1	.500
Dreer's	1	1	.500
Laundry	1	1	.500
Artisans	0	1	.000
Firemen	0	1	.000
K. of C.	0	1	.000
Tak-Aboost	0	2	.000

WALL STREET

It has been said in this column that money has the face of a lion. Nowhere is this more clearly demonstrated today than in the Wall Street section of New York. Profound pessimism is the order of the day. Clerks are being discharged and all initiative for the time being is at a discount. It is a sad and unpromising world for these denizens of the "Street." Why? The recent enactments of Congress have put a mild embargo upon chicanery and financial trickery. They will have to watch their step until they have devised ways and means of evading legal requirements. Then they will go ahead and the sun will shine in the financial canyons of New York.

—Alfred Biggs.

It has been estimated that approximately 10 per cent of the population of the United States is Negro.

SHERIFF'S SALE

By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, AUGUST 2, 1934

between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Borough of Riverton, in the County of Burlington, State of New Jersey, viz:

BEGINNING at a point in the middle of Main Street with the middle line of Seventh Street; thence extending Southeast along the middle of Main Street, fifty feet to a point; thence extending Eastward with the Northern boundary of the lot of the late day of May, 1929, in Book No. 728 of Deeds, page 561, Sec. 1, granted and conveyed unto Robert P. Thomas and Sara P. Thomas, his wife, in fee.

Deceases approximately \$10,000.00 besides interest, costs and fees.
Being the property of Robert P. Thomas, at and by his last will and testament, executed at the City of New York, New York, and recorded in the office of the Clerk of Burlington County, New Jersey, on the 15th day of May, 1929, in Book No. 728 of Deeds, page 561, Sec. 1, granted and conveyed unto Robert P. Thomas and Sara P. Thomas, his wife, in fee.
Dated: July 3, 1934.
J. H. Haines, Shfr.
J. H. Haines, Shfr.
J. H. Haines, Shfr.

ROBT. BORER WINS JR. TENNIS FINALS

Victory Over Robbins Gives Borer First Place in Junior Ranking List

Playing by far the best tennis that he has shown in three years of tournament tennis at Memorial Park Robert Borer defeated Lewis Robbins in the final round of the Junior Tennis Tournament 6-0, 6-2, 6-1, last Wednesday afternoon.

During the morning one semi-final match between Borer and Barto was run off; in the other Robbins was given a default over Gibson who was unable to play. Barto to playing a commendable game started the contest by winning four successive games before Borer could accustom himself to the slippery ground and retaliate by tying the score. Barto then forged ahead again to 5-4 but lost the set finally 7-5. On the second set the sun had dried the ground considerably and Borer quickly finished the match 6-1.

The Memorial Park Junior Tennis Tournament, for the purpose of ranking the players, was started on Monday, July 2, and the finals were played on the Fourth. The running of this tournament, composed of 28 players and taking only three days, was made possible by the splendid cooperation which was given to those in charge by the participants.

As a result of the tournament the following rankings were announced by the junior tennis committee:

1. Robert Borer; 2. Lewis Robbins; 3. Howard Barto; 4. John Gibson; 5. Walter Mattis; 6. Robert Stover; 7. Dick Coe; 8. Elmer Sutters; 9. Jack Geiss; 10. Edwin Moore; 11. Walter Smith; 12. Allen Cooper; 13. Robert Dunlap; 14. P. McDermott; 15. Jack Yost; 16. Jack Reynolds; 17. Charles Wallace; 18. W. McDermott; 19. C. W. Hubbs; 20. E. Dunlap.

The complete results of the tournament are as follows:
J. Geiss (D) F. Freeman, 8-6, 5-7, 6-3
R. Dunlap (D) E. Vile, 11-9, 6-1
W. Mattis (D) C. Hubbs, 6-2, 6-3
W. Smith (D) R. Wallace, 6-2, 6-3
H. Barto (D) C. Wallace, 6-0, 6-0
D. Coe (D) E. Dunlap, 6-2, 6-1
E. Sutters (D) J. Hahn, 6-0, 6-3
J. Gibson (D) R. Stover, 6-1, 6-1
A. Cooper (D) R. Tull, 6-3, 6-1
E. Moore (D) W. Myers, 6-2, 6-0

Second Round

- R. Borer (D) J. Geiss, 6-2, 6-0
- H. Barto (D) W. Mattis, 6-3, 6-1
- D. Coe (D) E. Vile, 11-9, 6-1
- E. Sutters (D) J. Reynolds, 6-3, 6-1
- J. Gibson (D) A. Cooper, 6-2, 7-5
- R. Stover (D) P. McDermott, 4-6, 6-1, 6-2

Third Round

- R. Borer (D) W. Mattis, 6-1, 6-3
- H. Barto (D) D. Coe, 5-7, 6-8, 6-3
- J. Gibson (D) E. Sutters, 6-2, 6-4
- R. Robbins (D) R. Stover, 6-1, 6-1

Semi-final Round

- R. Borer (D) H. Barto, 7-5, 6-1
- R. Robbins (D) J. Gibson (default)

Final Round

- R. Borer (D) L. Robbins, 6-0, 6-2, 6-1

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Office.

One of the longest known strings

of beads, 37 feet, 3/4 inches, made

of white and red shells, was found

in a prehistoric Indian village in Ari-

zona.

(continued on page 7)



Vol 46 No. 28

MEMORIAL PARK ATHLETIC EVENTS

Badminton, Feature Night, Zell Ball, Base Ball, Croquet for Next Week

The boys of the Memorial Park Playground defeated a baseball team from Camp Ockanickon by the close score of 13 to 12. At the start the game was a bit one-sided in favor of the Park, but sloppy playing and hard hitting made the closing part of the contest a close battle. In the visitors' line-up were two well-known players from Linden avenue, namely "Little Speed" Botter and Fred Freeman. George Sutters pitched for the playground with William McDermott behind the plate. The Ockanickon boys were coached by Mr. Sloane, of the Riverton school faculty. Joe Yearly was chief umpire with Mr. Johnson, of Audubon, on the bases. A return game will be played at Camp this Thursday.

How the boys look forward to this trip, as it means a swim and guests at one of the finest camps in the Country!

Palmyra Juniors Victors

The boys of the Palmyra Playground, led by their captain, Melvin Cooper, defeated our local boys in a red-hot contest by a score of 21 to 19. A return game will be played on the home field next Wednesday. "Sonny" Clelland pitched for the losers and "Chink" Hahn caught.

Zell Ball Tournament

In the boys' division of the Zell Ball Tournament in the group over 12, Howard Gibson defeated William McDermott in the finals for the championship by a score of 4 to 1. The games were all enjoyed and the sets, to put it mildly, took a beating. The first thing gotten out in the morning and the last thing put away is the Zell Ball games. One of the directors has loaned another set because of the demand on the other two.

Badminton Available

In addition to the many attractions at the Memorial Park Playground, there has been added a Badminton set for folks over 18 years of age. The restriction is necessary because of the expense of the "birds." The Park now has a net and two racquets with a number of "birds" available. This old game is finding new favorites every day. Anyone interested is asked to get in touch with the playground directors.

Feature Night "On Wheels"

All the feature events next Monday night will have to do with anything that is on wheels. There will be bicycle, tricycle, doll baby coach, scooter, pushmobile, and anything else that can be thought of that has wheels. The first three places in each event will count points toward the final awards. There will be a prize for the most unusual thing on wheels, whether it is a buggy or what have you.

Married Men vs. Single Men

As an additional feature to the night following the soft ball game "Umpire" Rotenbury's Married Men will play "Neighbor" Sam Herber's Single Men in a game of Newcomb. There will be nine players on a side. Newcomb is a very popular game played on the volley ball court near the swings. Spectators are always welcome. There is a rumor of a demand for a game for the ladies. What do you say fair sex?

Handicraft Period Busy

Many boys and girls are always around the tables during the handicraft period. The boys have finished their aeroplane tops and many successful flights have been made. Norman DeLaney's top has been judged one of the best produced. The girls have been making bracelets.

(continued on page 7)

THE NEW ERA

Vol 46 No. 28

RIVERTON, NEW JERSEY, THURSDAY, JULY 19, 1934

PRICE FIVE CENTS

NUMBER SLIPS OWNER

FINED IN PENNSAUKEN

George Bailey, 34, of Jefferson street, Parry, was fined \$100 and \$3.25 costs Saturday night when arraigned before Recorder George E. Yost of Pennsauken, charged with possession of numbers slips. Bailey was arrested on the Burlington pike in Pennsauken by state troopers from the Columbus barracks. Numbers slips were found in his possession. He pleaded guilty.

DATES FOR PALMYRA

LEGION CARNAVAL

The annual carnival of Post Frederick M. Rodgers No. 156, American Legion, will be held on July 30, 31, August 1, 2, 3, and 4, at the intersection of West Broad street and S-41 highway, Palmyra, N. J. Barney Tassell Company, of Philadelphia, has been engaged by the Legion. A committee to promote the carnival, New and novel attractions will be staged and further details will appear in next week's issue of this paper.

RELIEF DEMANDS

ARE ON INCREASE

Report Shows 35,219 More on Relief Roll Than in June 1933

Faced with the problem of handling relief within positive, fixed limits, the State Emergency Relief Administration has sent an insistence to all Executive County Directors and Case Work Supervisors that during the semi-final review of the case load strict inquiry shall be made into the financial condition of families on the rolls and into that of new applicants.

This emphasis is laid because the increase of relief demands during recent months is unprecedented. The trend of relief work in the summer of declines during the summer months. The survey under way is the special one made every six months in an effort to maintain an honest relief roll.

Allotments for

RIVERTON SCHOOL GRANT DEPENDS ON "BALANCE"

Project Found Eligible, But Funds Must Come Out of Last Congressional Appropriation

The following letter, sent to Congressman, D. Lane Powers, by the PWA was given to The New Era for release this week.

Federal Emergency Administration of Public Works

July 14, 1934.

Honorable D. Lane Powers, House of Representatives
My dear Mr. Powers:

This will acknowledge your letter of July 11, relative application for a school in the Borough of Riverton, New Jersey, our Docket No. 8211.

You are advised that this application has been found eligible by all the examining divisions. Final approval however, will be dependent upon the availability of funds from the last Congressional appropriation. Your interest in this matter has been noted and we hope that favorable consideration will be given this project.

Sincerely yours,
T. F. Darden, Jr.,
For the Administrator.

Congressman Powers in his letter of transmittal to the editor stated that he is glad to be able to serve Riverton in this capacity and hopes that he will be able to get the final allotment for the project.

WESLEYAN PICNIC

The Wesleyan Men's Bible Class of the Epworth Methodist Episcopal Church, of Palmyra, will hold its third annual picnic on Saturday afternoon, July 28, at Taylor's cabin and lawn on the Delaware.

All members of the class, with their wives and children, or their lady friends, are cordially invited to attend.

Each family or group will bring their own picnic lunch, but tables, tablecloths, and seats will be provided for all.

All those expecting to attend the picnic will assemble at the church at 2:00 p.m. Transportation will be provided for everyone.

The committee is arranging for a variety of activities for all to participate.

NEW QUARTERS FOR RIVERTON SHOE REPAIR

The electric shoe repair shop operated by Frank Barone is moving this week to new and larger quarters in the Williams-Wright building, corner Broad and Main streets.

The Riverton Electric Shoe Repair, long in the shoe repair business in Riverton, is moving into the store last occupied by the Ted-Lou Yarn Shop, with its entrance on the Broad street side of the building.

Frank Barone, who first opened his shop here ten years ago, states that in the larger and lighter quarters he hopes to better serve his patrons even better than in the past. He takes this occasion to thank those who have favored him with their orders, and to solicit a continuance of their patronage.

SCHMIERER — NICHOLS

Miss Elizabeth Nichols, of Worcester, Mass., became the bride of G. Harris Schmierer, son of Mrs. Joseph Schmierer, of Columbia avenue, on Saturday, July 14. The ceremony took place in the Episcopal Church, Worcester, Massachusetts, at 5:00 o'clock.

Miss Edwina Bease, of Milton, Mass., was the maid of honor. Earle Schmierer, brother of the bridegroom, was the best man. The ushers were Franklin Nichols, brother of the bride, and Joseph Schmierer, brother of the bridegroom.

Following the ceremony the bride and groom left for their honeymoon to Cape Cod. When the young couple return, they will make their home in Sussex, N. Y.

Mr. and Mrs. Raymond Schmidt and Mrs. Joseph Schmierer and family attended the wedding.

The bride is a graduate of North High School, Worcester Normal School, and New York University. The groom is a graduate of Palmyra High School, and Syracuse University.

It's a fact—shoe trees never bloom.

RIVERTON

J. J. Siddall is spending a few days in New York on business.

Mayor J. Elmer Hahn celebrated a birthday Monday.

George Tucker, of Woodbury Heights, was a visitor in Riverton Monday.

Councilman and Mrs. John Strobel and family are spending two weeks at Wildwood.

Miss Antoinette B. Campbell, of Lippincott avenue, left Monday for South Bristol, Maine.

Mayor and Mrs. J. Elmer Hahn celebrated their eighteenth wedding anniversary last Thursday.

Mr. and Mrs. Merle Schaff and family, of Midway, left Monday for California where they will spend six weeks.

Mr. and Mrs. Lee Mitton have returned to their home on Cinnaminson street after spending ten days at Ocean City.

Miss Bertha Stover, of Germantown is spending some time with her sister, Mrs. C. B. Lewis, 301 Park avenue.

B. G. Cook, genial manager of the Riverton Memorials, has been confined to his bed with grip and bronchitis.

Mrs. Brooks Evert and son, Peter, of Thomas avenue, are spending two weeks at Brant Beach with Mrs. Walter Evert.

Mr. and Mrs. Max R. Osburn, of Seventh street, moved to Orlando, Florida, Tuesday, where Mr. Osburn will take up new duties with the U.S.D.A.

Mrs. Clara Hehn, of Waterbury, Connecticut, returned to her home Tuesday after spending two months with Mrs. Otto Sauers, of Howard street.

Mr. and Mrs. Charles Carpenter and family, of Fulton street, left Riverton Tuesday for Milwaukee where they will spend several weeks.

Jack Siddall, "Carm" and Douglas Tyler have returned to their respective homes after spending several weeks at the World's Fair.

The many friends of Mrs. John H. Moore, of 805 Lincoln avenue, will be sorry to learn that she is again seriously sick. Mrs. Moore is the mother of Mrs. Charles Yost, of Thomas avenue, Riverton.

Mr. and Mrs. Frank P. Coddington and daughter, Sallie, will return to their home on Cinnaminson street, after spending several weeks at the home of her parents, Mr. and Mrs. Datis Reed. Mrs. Coddington has been recuperating after spending five weeks in the Burlington County Hospital, Mt. Holly, following an operation for appendicitis.

NEW POSTAL REGULATIONS

On and after August 1st, 1934, every Money Order paid within 30 days after issue at a Post Office other than that upon which it was drawn is subject to a collection of a "Paid Money Order Fee" of the same amount as the fee collected when the order was issued. An original Money Order shall be paid at its full face value if presented at the office on which drawn or at the office of issue at any time within the period of its validity, which is 1 year from the last day of the month in which issued. Domestic orders may be paid at any Post Office in the continental United States, at its full face value, less the prescribed fee if presented within thirty days. Commencing July 9th, 1934, an additional fee of 10 cents will be collected on Domestic Registered, Insured, or Collect on Delivery mail. The delivery of which has been restricted by sender to addressee only.

Talk is cheap until you get the phone bill.

The banana tree grows to a height of from 15 to 40 feet.

SUICIDE IDENTIFIED BY FINGERPRINTS TAKEN IN RIVERTON THREE YEARS AGO

Fingerprinting a small offender three years ago by the Riverton police led to the positive identification of an unknown man found hanging in the woodland section near Glen Gardner, N. J., last week. The man carried the number 13 on the Riverton police docket, and gave his name as John Link. He was arrested in Riverton on November 29, 1931, while attempting to gain entrance into the cellar of the Harry E. Moyer residence on Fulton street.

The Riverton police fingerprinted him and sent him to Mt. Holly where he was detained for five days on an attempted entry charge. He was arrested again on May 5, 1933, by State Police on a vagrancy charge at Pompton Lakes and was sentenced to 15 days in the Passaic County jail. He gave his name at that time as John Weber.

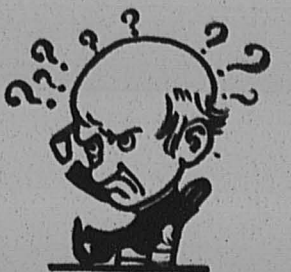
The value of fingerprinting offenders whether the crime be of a major or minor character, says Chief Gooze is clearly demonstrated in this case.

PLAYGROUND AT RIVERSIDE

With more than 700 children enrolled, Riverside's playground is now the largest of several established recently throughout Burlington County.

The local playground, located at Spring Garden Park, was established through the joint efforts of the Riverside Playground Association, of which John Whomaley is chairman, and the Leisure Time Division of the E.R.A. The national government supplies the supervisor's salary, and experts in various activities are supplied for part time, traveling to all playgrounds of the county. The local playground group raised the funds with which to buy equipment for the recreation center.

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And for those who prefer the completely gas equipped home there is automatic gas house heating, incineration, and clothes drying.

Visit Public Service show rooms and see the latest developments in appliances which will help to ease the burdensome tasks of the home.

PUBLIC SERVICE

A-1280

PALMYRA SCOUTS AT MAHALALA

"Every Member of the Service Troop in Mahalala" Motto Is Realized

The Service Troop of the Boy Scouts of Palmyra attended Camp Mahalala last week in a body. The boys have been working all year to earn their money, so that every member of the troop could attend camp for one week.

The scouts gave a sauer kraut supper, collected and sold newspapers and victrola records, and received a certain per centage of the profit made on the Boy Scout minstrel.

In the beginning of the year the boys took as their motto, "Every member of the Service Troop in Mahalala this year." The troop lived up to this motto, making enough money to send every boy in the troop who wished to go. Scoutmaster Weiland accompanied them.

The boys who attended were: Harry Scheible, Norman and Harry Bauer, James Barr, Gus Feldmann, Leonard Baker, Fred Hensler, George Lippincott, John Egerbrood, G. Dougherty, L. Jensen, R. Frank, C. Frank, W. Sprinkel, G. Comegys, Jack and Bill Mathews, J. Doling, D. Chadwick, R. Wick. Norman and Harry Bauer and James Barr received an honorary camper's badge for special camp activities.

HIGHER MATHEMATICS

The native genius of an American had carried him to big success in business without much aid of education. He was asked to distribute the prizes at a school and made the usual speech of good counsel.

"Now, boys," he said, "always remember that education is a great thing. There's nothing like education. Through education we learn that twice two makes four, that twice six makes twelve, that seven sevens make, and then there's geography."—Kansas City Public Service News.

WILL TOUR STATE



MRS. PEARL M. BRIDGUM

Vice chairman of Republican State Committee, who will tour State in the interests of the Republican candidates in the fall election.

HOW THEY WORKED IT

In the days before oil was discovered in Texas, a travelling man stopped for the night at a dry land ranch. As he discussed the affairs of the country with his host he became inquisitive as to how the ranch paid its way. At last he ventured the question:

"How in the world do you make a go of things at all?" Indicating the hired man who was sitting at the far end of the supper table, the host replied: "You see that fellow there? Well, he works for me and I can't pay him. In two years he gets the ranch. Then I work for him till I get it back."—Rochester Gas and Electric News.

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1929 Chevrolet Cabriolet	50	2.50
1933 Ford V-8 Coach	158	5.00
1931 Hupmobile Sedan, A-1 Condition	\$125	\$ 6.25
1930 Dodge 1 1/4 ton Panel Body Truck	92	4.75
1928 Nash Coupe	29	2.00
1931 Essex Coach	75	4.00
1928 Chevrolet Sedan	25	2.50
1933 Chevrolet Sedan	172	6.00
1932 Ford 1 1/2 ton Truck, Stake Body	125	6.43
1932 Pontiac Coach	117	5.98

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10 Broad Street Riverton



THE NEW ERA

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WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

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"SO IT SEEMS"

By Alfred Biggs



Back Again to 1914

In Europe we are virtually back again to where we were in 1914 when the world war broke out. Germany and France are still glaring at each other across their frontier while England sits on the side lines watching which way the wild cat of fear will jump. Throughout Europe the people are reconciled to the inevitability of another war and their governments are feverishly preparing for it. Nobody in Europe, except a few irresponsible jackanapes in uniform, wants war. There is complete unanimity of opinion against war in all European countries, yet, in spite of that, the trend of events is directly toward it. In the pantheon of modern civilization there must be a god of perversity whose mischievous sport is to direct the people into those channels which they desire to avoid. This particular god is well known to everyone who is learning to ride a bicycle. The fire hydrant or the inoffensive pedestrian whom we are trying to avoid are the very things we crash into. As individuals we can easily learn to avoid dangerous obstacles; as nations, so it seems, we never can learn from experience.

Can We Keep Out?

Shall we escape this approaching conflict which threatens the world? In all probability we shall if the munitions makers can be prevented from supplying their instruments of murder to the belligerent nations. It is impossible to ship war material to one combatant nation without offending another. The question of the freedom of the seas becomes involved; our national pride is offended; the flag is insulted; and the next thing is that our young men from all over the country are drilled and lined up for cannon fodder. No less than this was one of the main reasons why we were dragged into the last world war. Fortunately there is gathering in this country a very definite public antagonism to the war munitions industry as a whole; we are beginning to glimpse the world misery which can be brought about by these "Merchants of Death." One of the multi-millionaires closely identified with this business of blood profiteering has recently been given a lot of space in the papers. By plausible arguments and statements he has sought to show that munitions makers are possibly the saviors of civilization! Well, one would not expect a butcher to be the advocate of vegetarianism!

Will the General Quit?

There are rumors afoot that General Hugh S. Johnson will quite his post as head of the NRA. He denies it, of course. Events will prove whether the rumor is without foundation. If he does quit he has every reason so to do. Of all the jobs in the present Administration his is

probably the most arduous; it would need a man of almost super-human qualities to surmount the difficulties which confront him. Big business, by devious undercover methods known to high finance, seek to sabotage the NRA. It is highly probable that a special commission will be appointed to take over the General's duties. A group of highly efficient men, with full power to enforce their rulings may succeed in checking industry in its attempts to keep wages to a low level. It is difficult to realize the short-sightedness of big business men. They have the ability to organize and run great businesses but they can not, so it seems, grasp the obvious truth that their only salvation lies in increased purchasing power of the people. Increased wages is the main factor in developing increased purchasing power.

Covert Attack on NRA

The President's recovery program is now coming under an ever-increasing barrage of hostile criticism. It runs considerable risk of becoming a football for party politics. There is little doubt that the Republican party will be provided with ample funds by the interests that covertly oppose NRA. Attempts already are being made to mislead the people into believing that the Roosevelt program contravenes the Constitution of the United States. Disregarding for the moment that the Constitution is one of the most revolutionary documents ever devised, some of the recent speeches against the Administration seem to suggest that the American people were made for the Constitution rather than that the Constitution was made for the people. Times have changed since that epoch-making document was prepared. In the best interests of all concerned it might even be wise to more liberally interpret that document to meet the times in which we are living.

Borah Speaks His Mind

Undoubtedly Senator Borah fully justifies his existence as a fearless critic of friend and foe. In his recent blistering speech attacking the recovery program it is quite possible that he served a good purpose in denouncing governmental curtailment of production in order to boost prices. Some folk may think that it is economically sound to plow back crops when we have hundreds of thousands of people lacking adequate food and clothing. If it is good economics it isn't horse sense. Instead of limiting production, the best brains in the country should be employed in devising an effective modern method of getting our machine-made products into the hands of the millions that want them and can use them. Apparently there was nothing in the Senator's recent speech to indicate that he is inclined to employ his great talents in that direction.

"The Old Order Changeth"

It is reported that 200,000 people in Southern California have banded together to attempt to smash the present system which "holds millions of our people in poverty and despair in a land of plenty." That's quite a bunch of people. If their ideas, ideals and plans for action are well founded (and it is quite pos-

Memorial Park Athletic Events

(Continued from Page 1)

lets from ordinary tin cans and are now busy on novelty game bags. Tin work will command much attention in the near future.

Croquet Tournament

Registrations are now being received for the singles croquet tournament that will start next Tuesday morning. There will be two general age divisions as in all the tournaments. There is a fine croquet grounds just behind the grandstand. If you care to challenge your son or daughter some night you are welcome, citizens of our community. The girls are also bouncing through a Jack Tournament, while many boys remark, "I can play as well," but few do when anyone is watching.

All Directors on Monday Nights
From now on the three playground directors will all be on full time duty on Monday nights. This move has been advisable because of the large crowd of spectators and participants in the program.

Hike Friday Morning

As a special event, an award for good conduct and attendance there will be a hike for boys on Friday morning of next week. The fellows who are desirous of going must sign up with Mr. Mount before Thursday night. It will be a secret destination and lunch will be carried. Playground Group Helps on Courts
Under the leadership of Rene Gros some improvements are being made to the tennis courts. Already one court has been swept by volunteers, and the others are due to be improved. Better care of the park property will mean better and more things available for public use with few or no restrictions.

Lezenby Wins Finals

In the finals of the Zell Ball Tournament for boys 11 years of age and under, Phil Lezenby defeated Jack Hahn by a score of 2 to 1. Lezenby won the first game. The match was started Wednesday night, but after twenty minutes' play they were still tie, the referee called time. Hahn putting up a real fight, staged a comeback and won the second game.

Sportsmanship was the key to understanding the way these fellows fought for the honor of a tournament winner. In the final game Hahn had a number of winds, but Lezenby by his extra height and strategy kept the ball out of his smaller opponent's reach, and finally put the finishing touches on one of the most spectacular matches ever held on the Zell Ball courts.

Other tournaments in the sport will be conducted during the summer. Now Howard Gibson and Phil Lezenby will play to decide the boys' champion of the park. sible that they are not) they should be able to do something. Apart altogether from the question of the soundness of their ideas, such a momentous movement as this clearly indicates that the people are awakening to a clearer realization that something is "rotten in the State of Denmark." That we have today approximately ten millions of people out of work in a land which bountiful nature has thrice blessed is enough indication of rottenness. All this has come about under a financial and economic system which brought us through the nineteenth century with flying colors. "Stand-patters," rugged individualists, advocates of "laissez faire," and the old guard of an out-of-date school of thought, want the old regime restored. Their wishes are no more than the cracking of thorns under a pot. Science, invention and the machinery of mass-production have so changed the world that nothing short of a complete change in our financial and economic set-up will meet the needs of the times.

Will Rogers says Washington is a delightful place with all of the Senators and Representatives away. But Will loses sight of the fact that the Professors are still there and on the job.

Iowa highbrow says he has found five different kinds of dumbness. Evidently the guy hasn't been around much.

Church Notices

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager, S. T. M.
We will have regular Sunday School and Church worship services next Sunday morning. The sermon theme will be "The Vigilant God." In the evening it is our privilege to have charge of the Union services in the Grove. The sermon topic will be "For Such a Time as This."

CHRISTIAN SCIENCE CHURCH

"Life" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, July 22. The Golden Text is: "As the Father hath life in himself; so hath he given to the Son to have life in himself" (John 5:26). Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Then answered Jesus and said unto them, Verily, verily, I say unto you, The Son can do nothing of himself, but what he seeth the Father do: for what things soever he doeth, these also doeth the Son likewise. For as the Father raiseth up the dead, and quickeneth them; even so the Son quickeneth whom he will" (John 5:19, 21). The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with key to the scriptures" by Mary Baker Eddy: "Life is real, and death is the illusion. A demonstration of the facts of Soul in Jesus' way resolves into harmony and immortality. Man's privilege at this supreme moment is to prove the words of our Master: 'If a man keep my saying, he shall never see death'" (p. 428).

reports their schedule as 6.30 to 7.30, E.S.T.
A short-wave station ZOE at Kuala Lumpur, Federated Malay States, reported on 61.5 meters, the schedule believed to be 7 to 8 p.m., E.S.T.
Station YBG at Medan, Sumatra, reported as heard on 10,485 kc. and also 2,877 kc. The station schedule believed to be 10.45 to 11.45, M.S.T.
VUB, Bombay, reported on the air from 7 to 10 p.m., E.S.T.
HJ3ABF, Bogota, 6270 kc.
A reader asks, "Who is the Spanish speaking station on W2XAF's frequency?"
N85Y reported calling KCB.
JBN or JZN reported as calling KWU.
HKF reported on 8100 kc. from 6 to 7 p.m.
VYQ, Maracay, Venezuela, reported on 13,300 kc., 2.45 p.m. E.S.T.
HJY reported on 18,400 kc., 2.15 p.m., E.S.T.
LCL, Jeloy, Norway, first heard in 42.9 meters then later on 49.1 and now on 31.5 meters.
ZHI, Singapore, at 29.9 meters.
ZFR, Indo-China, heard working Paris on 18.49 meters.
CFU reported on 52 meters.
HC1FG reported as heard.
TVD heard on 12060 kc., testing.
LAIG, Oslo, reported.
RKI, Moscow, reported on 19.94 meters.
HJ2ABC on 51.49 meters, 6 to 9 p.m.
ZPD, Hamilton, Bermuda, reported on 29.02 meters (10,335 kc.) 21 to 21.45, G.M.T.
XETE reported testing on 49 m., 55 meters, 70 meters and 80 meters, as well as on 31.2 meters.
CR7AA, Lourenco Marques, Portugal, (continued on page 7, column 5)

SHORT-WAVE MUSINGS

BY T. O. M.

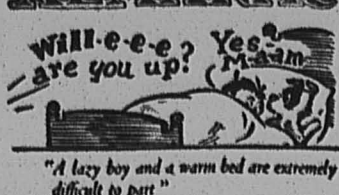
In reference to code practice, the person interested in becoming proficient, along with listening to the various stations mentioned in last week's column, should procure at least a key and buzzer, or an oscillator. If it is the desire to have more elaborate equipment, one may procure a "teleprinter" or "omnigraph". A practice should be made of spending at least a half hour each day at the key, sending code, letters first, then words, sentences, etc. When one becomes proficient he should obtain the help of someone to send to him and receive from him until he knows the code from A to Z, backwards and forwards, sideways, upside down, inside out and every other possible combination that can be thought of. Also in beginning to use the key one should secure the help of an operator or ex-operator to make sure that the code is being put together in the correct timing and spacing, and that it is being sent with an even touch—not jerky. Above all lay off the "bugs" until you have mastered the conventional type of key.

If one has not already procured a short-wave receiver and does not care to invest in a new one, he can construct or have constructed by a service man a one to three tube set for a very reasonable price. These so called "junk-box" sets are very popular at the present time. During the last month the twenty-five meter band has been very good. The thirty-one meter band has also been good, but was troubled with static with increasing QRM in the region of forty-nine meters. In the next month or two the conditions should hold to approximately the same with rather an improvement on the nineteen meter band. Quite a few of the "hams" report very good reception on the various short-wave bands.

Radio News for the month of August requests of the listeners to do some "fishin'" for the following stations. They want the actual time schedules, actual wavelengths, correct frequency, and any other information regarding these stations.

There are some hard ones to pull in, so get busy and try your skill in logging these stations and getting correct information about them. 13RO reported near thirty meters. CQN, Macao, Portuguese China, heard on 49.8 meters. One listener a.m.

ALMANAC



"A lazy boy and a warm bed are extremely difficult to part."

JULY
23—Steve Brodie jumps from the Brooklyn bridge, 1896.

24—Watersput in Nevada kills thirty people, 1874.

25—Blériot first to fly over English channel, 1909.

26—George Bernard Shaw, great dramatist, born 1856.

27—First trans-Atlantic cable line is completed, 1866.

28—Austria starts the great World war, 1914.

29—Mussolini, Italy's Black Shirt leader, born, 1883.

PARK PET SHOW PROVIDES FUN

Twenty Different Entrants Make Problems for Judges Awarding Prizes

The pet show at Riverton's Memorial Park, the first of a series of Monday night features, was partici-

pated in by twenty entrants and a host of "boosters."

There had been no "drumming up" of trade for the show, merely the announcement that there would be one, and the youngsters did the rest.

Those winning prizes were as follows: Best dressed dog, Billy Flemming, who entered an Irish Wolfhound dressed as Old King Cole, everything complete even to the throne; second, Alice Watson, who entered "Buppie," a police dog

dressed as a clown; third, Ann Faunce, entered Teddy, a very cute black dog of no particular pedigree, dressed as a hula-hula girl.

The largest pet prize went to Bernard Costello who entered a Scotch Collie, Bruce.

First prize for the most unusual pet went to Anna J. Showell, who has twin Easter ducks answering to the name of "Goo Goo" and "Gee Gee"; second, Emma Rotenbury with her pet bantam rooster,

"Dickie," and third to Sonny Herbert, with a white rabbit with black ears, tail and feet.

The first prize for the smallest went to Tommy Ford who entered a white rat; second, William Cook with a small kitten.

Miss Grace Sippel, one of the playground instructors, brought a pair of Japanese Silkies (chickens) as a curiosity and received honorable mention.

Others who entered pets were:

Michael Clark, police dog; Aaron Goldberg, Chinese dog; Anna May Wolfshmidt, bird dog; Patsy Ford, small white dog; Jane Cook, wire haired terrier; Kenneth Thomason, bird dog; George Steedle, Jr., fox terrier; Grace Sippel, Irish setter; Robert Wright, three-year-old duck; Mary Denman, kitten, and Janice Moreland, kitten.

The judges for the show were Melvin Burr and Mrs. Hunn.

A VAST COMMUNITY ASSET



"Where the Memory of Beautiful Lives Will Be Kept Beautiful Always...the Cemetery Beautiful"

LAKEVIEW MEMORIAL PARK answers a long-felt want in this section of New Jersey. Here is a community development of which all may be proud. Thousands find joy and consolation in its loveliness. Over 300,000 people have already visited the park to attend the inspiring Sunday afternoon concerts and special services, or to view with pride the increasing work of beautification and improvement.

As a resident of this community you, too, have a personal interest in Lakeview whether or not a lot-owner. Make it a place to which to take your friends. Visit the park often. Treat it as your own. You will be delighted with the rapidly changing contours that proclaim progress for all to see.

Illustrated Brochure Will Be Mailed On Request

LAKEVIEW MEMORIAL PARK

On the Burlington Pike

½ MILE NORTH OF THE RIVERTON-MOORESTOWN ROAD

Church Notices

CALVARY PRESBYTERIAN

Charles T. Bates, B. D.
Riverton
Church School, 9.45 a.m.
Morning Worship, 11.00 a.m.

CHRISTIAN SCIENCE

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9.30 a. m.
Sunday Services, 11 a. m.
Wednesday 8 p. m.
Reading Room in Church Building open Tuesday and Friday 2.30 to 4.30 p. m. All are welcome.

EPWORTH M. E. CHURCH

Rev. Ira S. Pimm, Minister
10.00 a. m.—Church School and Wesleyan Class.
11.00 a. m.—Morning Worship.
6.45 p. m.—Epworth League.
7.45 p. m.—Church Service.
Wednesday 8.00 p. m.—The Helpful Hour.
Wednesday 4.00 p. m.—Junior Epworth League.

CHRIST CHURCH

Riverton, N. J.
Rev. Francis B. Downs, Rector
Sunday, July 22nd
Holy Communion 7.30 a.m.
Morning Prayer and Sermon 11 a.m.

ROSCOE C. SHINN DIES AT SHORE

Former Sheriff of Burlington County Succumbs at Home of Friends

A heart attack, superinduced by indigestion, caused the sudden death of former Sheriff Roscoe C. Shinn, aged 48, at about 6:45 Tuesday morning, July 17, at the home of Mr. and Mrs. Frank Cranmer, New Gretna, in Bass River township, whom he was visiting. He had been suffering from heart trouble for some time past, but his condition was not thought to be critical.

When Mrs. Cranmer called Mr. Shinn for breakfast, he complained of feeling ill, and soon thereafter fell, apparently lifeless, on a bed. A physician who was summoned, said the former sheriff was dead.

Funeral services will be held at two o'clock on Friday afternoon at his late residence, 315 East Second street, Moorestown. Interment will be in Odd Fellows' cemetery, Burlington. Rev. M. O. Pierce, pastor of First Baptist Church, Burlington, will officiate.

Deceased served as sheriff of Burlington county from 1929 to 1932. Previous to that he was undersheriff for three years, when A. Engle Haines was sheriff.

He is survived by his widow, Elsie; a son, LeRoy, recently graduated from Rutgers University, and a daughter, Elizabeth, a school teacher. The widow, son and daughter were at their cottage in Seaside Park when his death took place.

Previous to being deputy sheriff, Shinn was active in Republican political affairs in Burlington and was a member of the County Republican Committee for a number of years. He was a former member of the Burlington City Board of Assessors and for many years of Mitchell Fire Company, Burlington, as well as its president.

Deceased was a member of Mount Holly Lodge of Elks.

HEART ATTACK FATAL



ROSCOE C. SHINN

former Sheriff of Burlington County, who died suddenly at New Gretna, Tuesday morning.

EPWORTH LEAGUERS TO MEET JULY 21

One of the biggest gatherings of Epworth Leaguers will be held in Riverside M. E. Church Saturday, July 21st.

A baseball game between Burlington and Riverside will begin at 2 o'clock. These teams are evenly matched and a good game may be expected.

Two or three tennis courts will be in use all day. Ping pong, games, quoits, darts, soft ball and other activities will be engaged in.

Supper will be served at 5 o'clock at the low price of 35c.

Dr. Joseph Kulp, of Collingswood, will be the speaker of the evening. All are welcome.

Publicity.

The moon at noon is hotter than boiling water, but at night its temperature falls to several hundred degrees below zero.

MEDALS FOR CMTC STUDENTS AT DIX

D.A.R. Awards for "Character, Honor, Service, Courage and Leadership"

Medals to promote citizenship, honor, service, courage and leadership have been donated by the daughters of the American Revolution of the State of New Jersey and by the Nova Caesarea Chapter of Newark for presentation to outstanding students at the citizen's military training camp at Camp Dix. Two gold medals, together with one silver and one bronze are the prizes for which the 915 students will compete.

In weighing the qualities of citizenship for the gold medal the committee will consider character, contribution to the welfare of the camp, constructive influence on fellow students, amenability to discipline and leadership, both inspirational and physical.

The three other medals will be known as the Becker Good Citizenship medals in honor of Mrs. William A. Becker, chairman of the National D.A.R. committee on National Defense Embodying Patriotic Education.

Only residents of New Jersey will be eligible to compete and qualities to be considered include honor, service, courage, and leadership.

Georgia lies within a region that is remarkable for its excessive rains. The greatest 24-hour rainfall on record in the state is 18 inches at St. George on August 28-29, 1911.

BUILDING AND ALTERATIONS CAN NOW BE FINANCED

The Joseph T. Evans firm of Riverton announces that unlimited amounts are now available to finance any alterations or building through connections with one of the largest roofing corporations in the country.

If you have been putting off needed improvements, roof replacing, other alterations or new buildings due to inability to finance, consult the Evans firm, and the plan will be outlined to you without any obligation.

They carry a full line of Asbestos, Asphalt and Red Cedar shingles, in fact everything needed for building or repairs. Phone Riverton 302.

"GET IT AT EVANS"

Joseph T. Evans
1001 N. 10TH ST. RIVERTON, N.J.
Phone Riverton 302

Remember Their Ancestors
Gaya, in Bengal, India, is visited annually by 100,000 Hindu pilgrims, who pray for the souls of their ancestors.

Because experts in Europe differ as to what bone really is, some are declaring that in the human body there are 206, while others claim 270.

Now is the Time For Protection

Don't close your home or go away before getting the proper protection for your valuables. Put them in our Safe Deposit Vault where they have best protection against loss. A Private Lock Box here rents for only \$2.50 and up per year.

Member Federal Deposit Insurance Corporation

CINNAMINSON BANK
AND TRUST COMPANY
RIVERTON, N.J.



A Record of Service

In the many years this establishment has been identified with this community, a reputation for dependable, dignified service has deservedly accrued to it.

And yet an important phase of our policy recognizes your financial considerations . . . so the necessity that you be practical, in no way detracts from the thoroughness and beauty which we accord the final rites of your beloved.

No Charge

There will be no charge for the burial of any resident of Riverton, Palmyra or Cinnaminson, whose relatives are worthy and without means with which to pay the funeral expenses.

Snover Funeral Home

INCORPORATED

FRANK A. SNOVER and JOHN N. SWARTZ

PALMYRA, NEW JERSEY

Telephone, Riverton 630

The World's Greatest Automobile Value

FORD V-8

For 1934

PHONE RIVERTON 1180 FOR DEMONSTRATION

LESTER S. FORTNUM



PALMYRA, N. J.

Council Wrestles With Tax Puzzle

(Continued from page 1)

doors found open, seven complaints about the garbage man, eleven homes reported closed, two missing persons reported and found by police, two night lodgers, three Peeping Toms, one runaway boy. Garbage Collectors Falling Down

Mr. Sordon also reported that a number of complaints had been received about the manner in which the garbage collectors were performing their services, and the mayor and borough clerk said that had also received complaints. Under the contract with the garbage collectors the borough may, for failure to perform satisfactory services, impose a fine of \$25, and the police were instructed to notify the collectors that the fine will be imposed if they do not mend their ways.

Compliments Police

The Mayor complimented the police committee and through them the officers for the very efficient manner in which things were handled on the Fourth of July, particularly the parking of automobiles in the evening.

The Mayor also expressed his great appreciation of the fine work done by the citizens' committee in making possible the fine celebration.

Councilman Stroehlein, chairman of the Fourth of July Committee, added his commendations to the work done by the police and extended his words of appreciation to include the committees which helped to make the day such a signal success—committee on arrangements, committee on collections and the general public which contributed so liberally to the private fund which was raised to augment the appropriation made by the borough council.

Value of Park

Mr. Stroehlein, who is also chairman of the borough property committee, reported that a man had been put on at the park to take care of the grounds, which had been greatly improved in appearance by his services. He also commended the instructors at the park whom he said were not only entertaining and instructing the boys and girls who are using the borough's playground, but they were both doing a very fine piece of constructive work in many ways. He urged his fellow members of council to visit the park and become acquainted with what is being done. He said that when his duties as chairman of the borough property committee brought him in first-hand contact with the activities there, he was amazed to learn what was being done.

Charles Cunningham, the new member of council appointed to fill the vacancy caused by the resignation of Edward R. Williams, said that Riverton's park was one of the most wonderful institutions of its kind that he had ever seen.

Street Needs Oiling

While the park was under discussion, Mr. Knight asked whether or not the highway department was going to oil Cedar street which runs the full length of the park and is now in a very sandy, dusty condition. The mayor replied that Councilman Sargent, chairman of the highway committee, was absent at the present time and he did not know what his plans were in this particular.

The building inspector submitted his monthly report covering \$1495 worth of operation and fees amounting to \$5.

The medical inspector's report included fees of \$4.

An emergency relief resolution was passed asking the state for \$75 for relief work in the month of August.

Councilmen Merrill and Sordon suggested that the Mayor appoint a committee to take charge of all insurance policies, including bonds on borough officials. The mayor said he would make the appointments later.

Councilman Merrill called attention to the police committee of speeding on Main street where the practice has become so common that it is dangerous to all pedestrians, especially children, and the mayor added that Broad street

COMEDY TEAM IN FILM



George Burns and Gracie Allen are off on another merry frolic this time in "Many Happy Returns" at the Broadway Theatre, Saturday. The picture also serves to introduce Guy Lombardo and His Royal Canadians.

Should be included in the complaint

The following bills were ordered paid:

Borough Organization—	
C. Kenneth Davis, clerk hire and postage	\$ 49.50
Daniel M. Clifton, postage to 7-19	4.13
Borough Property—	
Brannan All-Sport Shop, supplies, tennis courts	18.95
J. S. Collins & Son, Inc., supplies	2.96
H. C. Schwering, supplies, tennis courts	98.97
Jesse M. Codgington, placing play poles	18.00
O. M. Daneshower, baseballs	11.50
D. Hubs, repair fountain	2.25
Public Service Electric & Gas, electrical energy	4.00
Grace Siple, salary July	100.00
Wilton E. Mount, salary July	125.00
Edward J. Rumm, salary July	20.00
Fire and Water—	
John W. Carhart, telephone	3.00
J. S. Collins & Son, Inc., supplies	4.40
Clinton B. Woolston, supplies	1.60
Fourth of July—	
L. L. Keating, prizes	50.00
L. Keating, prizes	37.40
children's events on river bank	4.25
L. Keating, prizes	5.70
Mrs. Alfred Smith, prizes	8.45
children's parade	3.50
J. S. Collins & Son, Inc., prizes	8.50
children's parade	3.45
Standard Play Mfg. Co., 30 doz. flags	98.11
Fourth of July programs	25.00
Hahn's Bakery, pies	4.50
Garbage—	
John Diezied, salary July	75.00
Robert H. Clelland, salary July	50.00
Antek Forj, Inc., welding	1.30
Interest on Current Loans—	
Cinnaminson Bank & Trust Co., tax revenue	503.25
Cinnaminson Bank & Trust Co., interest on Assessment Notes—	239.10
Cinnaminson Bank & Trust Co., interest on current loans	26.48
J. S. Collins & Son, Inc., coal	99.40
John Wanamaker, Books	80.09
Lighting—	
Public Service Electric & Gas, current	245.55
Public Service Electric & Gas, current	204.92
Police—	
William Gootte, salary July	135.00
John R. Robinson, salary July	125.00
John W. Carhart, salary July	125.00
Ored C. Ulmer, special duty	4.00
Robert W. Wright, special duty	4.00
William Thompson, special duty	4.00
M. E. Carhart, Jr., special duty	4.00
Frank M. Stroehlein, special duty	4.00
John J. Robinson, sundry expense	1.50
Public Service Electric & Gas, traffic light	7.82
Webb Garage, gas & oil	7.60
Lamb Bros., letter heads and envelopes	7.85
J. S. Collins & Son, Inc., supplies	4.20
Clinton B. Woolston, repairs, gas	10.40
Printing—	
Lamb Bros., book	5.60
Refund—	
Mrs. Leroy Shoemaker, overpayment 1934 taxes	4.20
Sewer—	
Antek Forj, Inc., repair rods	1.90
William A. Hendrickson, Treas., appropriation for June	125.00
William A. Hendrickson, Treas.	100.00
Daniel M. Clifton—	500.00
Cash on hand	

FIRST RUN SHOWING

AT DRIVE-IN THEATRE

Friday, Saturday and Sunday, July 20th, 21st and 22nd, brings to the Drive-in Theatre, Wilson boulevard, near Central Airport an intimate close up of a Hollywood actress' private life, with Wallace Ford, John Halliday and Marguerite de la Motte. This program also includes the overnight sensation of the screen Shirley Temple in "Managed Money."

Monday and Tuesday, July 23rd and 24th, Fay Wray and Paul Lukas in the "Countess of Monte Cristo."

Wednesday and Thursday, July 25th and 26th brings that laugh-producing comedy team Zasu Pitts and Slim Summerville in "Love Birds."

With NRA showing so many scars of battle it is almost ominous that when General Johnson left Washington he wound up at Waterloo (Iowa).

YWCA NOTES

Boat Trip to Wilmington

High school Girl Reserves of Burlington County will go on a boat trip to Wilmington, Wednesday, July 25. The trip will be sponsored by the Senior G. R. Council, with Mrs. William C. V. Wells and Miss Harriet L. Bowe in charge. Girls who plan to go are requested to notify the county office in Mount Holly.

The boat will leave the dock of the Wilson Line, at the foot of Chestnut street, Philadelphia at 11 a.m., D.S.T. Round trip tickets will be only thirty-five cents.

Upon reaching Wilmington, the Burlington county girls will be entertained by members of Wilmington Girl Reserve Clubs.

Century of Progress Tours

Girls who wish to join the "Y" Century of Progress Tour to Chicago may still do so, as a few more are needed to make up a group. The tour is sponsored by the Burlington County YWCA and has been arranged by the National Council of the YWCA in cooperation with the Chicago YWCA. The program has been designed to give the greatest possible benefit and enjoyment to those who visit the Fair as members of a Y group.

Information concerning the tour may be obtained from the county YWCA office in Mt. Holly, which is open in July each week day except Friday and Saturday from 9 a.m. to 1 p.m.

May Use Movie Camera

Girl Reserve and adult clubs of the county YWCA who wish to record some of their summer activities may make use of the movie picture camera owned by the county association. The camera is kept at the county office in Mt. Holly, where arrangements may be made for its use.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

BOARD—Friendly House, lovely rooms, plain cooking, all for \$15 per week each, double. 26 N. Newport avenue, Ventnor, N. J.

LOST—Pocketbook containing my card. Liberal reward. J. Lawrence Lippincott, 522 Main street.

WANTED—BOY'S BICYCLE. Call Riverton 288-W.

TENNIS Racquets restrung at surprisingly low prices. Workmanship guaranteed. 24 B. service, Lewis Robbins—Ed. McVaugh, phone Riverton 1009-W.

SHERIFF'S SALE

By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, AUGUST 2, 1934

between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey, viz:

BEGINNING at a point in the middle of Main Street, seventy-five feet Southeast from the intersection of the middle line of Main Street with the middle line of Seventh Street; thence extending Southeast along the middle of Main Street, fifty feet to a point; thence extending at right angles to line of said Main Street, twenty-five feet to line of Main Street; thence extending in same direction same width a further distance of one hundred and fifty feet.

CONTAINING on Main Street a frontage of fifty feet.

BEING a lot fifty feet, by one hundred and fifty feet and being also known as No. 703 Main Street.

BEING the same land and premises which Charles S. Moore and Mabel O. Moore, his wife, by deed bearing date May 4th, 1929, and recorded in the Office of the Clerk of Burlington County on the fifteenth day of May, 1929, in Book No. 728 of Deeds, page 361 &c., granted and conveyed unto Robert P. Thomas and Sara P. Thomas, his wife, in fee.

Decrees approximately \$10,203.40 besides interest, costs and fees.

Seized as the property of Robert P. Thomas, et al., defendants, taken in execution the sum of Cinnaminson Building and Loan Association of Riverton, New Jersey, complainant, and to be sold by

GEORGE N. WIMER, Sheriff.
Dated: July 2, 1934.
Charles F. Blumens, Solr.
E-7-5-7-26-34
Per's fees \$21.84

Shortcuts to the Dinner Table



BY VERA A. SCHNEIDER

This week I'm going to tell you something of the history of the banana. As a matter of fact, far older than history is the use of the banana as a food for man.

Its earliest home is said to have been in the tropical regions of South-east Asia, and as far back as 327 B.C. the armies of Alexander the Great found the fruit in the valley of the Indus.

Then, in the great migrations from Southern Asia, the banana was carried eastward to the islands of the Pacific. The Arabs introduced the fruit into the Holy Land and Northern Egypt and so on, across the Indian Ocean and to the Guinea Coast. It was on the Guinea Coast that the Portuguese found it in 1482 and recognizing its food value, they carried the plant, together with slaves whom they captured, to the Canary Islands.

And the next great step in the world journey of the banana was from these islands across the Atlantic to the New World. Credit for this is given to one Reverend Father Tomas de Berlanga, a Spanish priest, for bringing to the Island of Santo Domingo a few banana roots which he brought with him from the Canaries. This was as far back as 1516, and it was not until the middle of the nineteenth century that travelers and naturalists wrote of the banana as a delicious fruit for the peoples of the tropics, but its possibilities as a staple food for inhabitants of the temperate zone were not realized. But the years brought with them a development in this business of importing this highly nutritious food—not, however, until many heart-breaking disasters were surmounted.

I wish space permitted the continuance of a few more facts about this food, but plans for the week-end must be made. Perhaps I shall tell you more about it next week; meanwhile, menu suggestions and recipes.

FRIDAY'S DINNER

Fresh Shrimp Cocktail
Salmon Cutlets with Green Pepper Sauce
Julienne Potatoes-Buttered Peppers
Cucumber Salad with French Dressing

SATURDAY'S SUPPER

Assorted Cold Sliced Meats
Potato Salad
Sliced Tomatoes
Banana Shortcake
Iced Tea

The banana shortcake is very quickly made. Cut sponge cake—

or other cake you may have on hand—into layers. Spread layers with whipped cream and cover with sliced bananas and maraschino cherries.

SUNDAY'S DINNER

Fresh Fruit Cup
Celery Carrots
Baked Virginia Ham
Spiced Bananas
Glazed Sweet Potatoes
Spinach
Raw Vegetable Salad
Vanilla Ice Cream with Crushed Fruit

SUGAR WAFFERS

Coffee

SHORT-WAVE MUSINGS

(continued from page 4)

tuague East Africa, reported as heard 1.30 to 3.30 p.m.

KNRA reported regularly on frequency No. 5 at 9 p.m., E.S.T., Thursdays and Sundays on frequency No. 9 at 9 a.m., C.S.T., testing with New York.

GFVV, S.S. Majestic, reported on 12.220 kc.

K6XO reported on 11,700 kc.

HV5ABC, Kali, Columbia, reported on 58 meters.

VE3KW, Simcoe, Ontario, reported on 122 meters.

CSN reported on 5805 kc. Is this the same as GFU?

VV1BC and VV3BC calls are changed. VV1BC is now VV2RC.

VV3BC is now VV3RC.

JVT reported near 40 meter 'ham' band, plays a Japanese record over and over again, signs off at 5 a.m., calling KWW testing. Talks English with Japanese accent.

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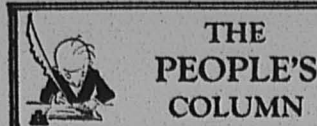
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THE PEOPLE'S COLUMN

Political Oratory

Editor The New Era:

I am submitting two samples of political oratory recently published in the daily.

Perhaps it is with some of your readers as it is with myself—we miss some things in the daily papers because there is so much that we cannot possibly read it all.

But I read the home paper—every word of it—advertisements and all. And so, I hope you will publish the enclosed because I believe the subject matter should receive the careful attention of every thinking American citizen. Voter.

In accepting the gage thrown down by the so-called Brain Trust, Chairman Henry P. Fletcher, of the Republican National Committee, said:

"The New Deal is now generously heaping investive upon everything which went before the advent of the new dispensation on March 4, 1933, and we are all told now that the principles of government which made our great progress and prosperity possible are no longer worth while. We believe that those principles are worth while and that the injustices and inequalities which have developed can be cured and corrected without twisting and deforming our American institutions. We do not want to see these alphabetic bureaucratic agencies become permanent fixtures in our national political life. If the next Congress is not more self-respecting and conscious of its duties than the last they may easily become permanent. The Republican Party accepts the issue of the New Deal. It will seek to return to Congress enough members to oppose effectively these innovations. We believe we will be successful in this."

In his address on the night of July 4th, Senator Borah in his inimitable way stood spokesman for our constitutional government and paid his respects in no uncertain terms to the growth of bureaucracy in America. He called attention to the fact that a complete dictatorship is not necessary for the taking away of human rights. In a democracy this can easily be done by a bureaucracy which he said, "is that form of government which steals away man's rights in the name of public interest and taxes him to death in the name of recovery." Continuing the Senator said: "Of all forms of government which has ever been permitted to torture the human family, the most devastating to human happiness, and the most destructive of human values is a bureaucracy. It has destroyed every civilization upon which it has fastened its lecherous grip."

Referring to the recent fight made by the newspapers of the country to preserve the freedom of the press from what they termed the dangers of suppression under the newspaper code offered them, Senator Borah declared that while a free press is essential to a free government, "the government has just as much right to say there are too many newspapers as to say there is too much cotton being grown." He continued: "It has as much right to reduce the size of newspapers and turn the printers on the street as it has to force the reduction of cotton and turn the share croppers on to the highway. The government has as much right to say under the Constitution that the great newspapers of the country should be limited in circulation and curtailed in issue as it has by law to curtail the acreage of our wheat fields. * * * If the government can take away the right to grow cotton and force the grower to plant according to some bureau's judgment and thereby force thousands to the point of starvation, it is only a question of time, and it has always been so, until this creeping paralysis of bureaucracy benumbs the hand of the editor."

ROPE BRIDGE

The only means of crossing the River Calder at Kirkwood, Scotland, is by two ropes, one for the feet and one for the hands, and more than 400 people use it every day.

WILL FLY EAST



MISS VIRGINIA KINSMAN

Director of the Girls' Camp at Ockanickon, who is now on a ranch at Cora, Wyoming, will fly East August 1st in time to make final preparations for the arrival of the girl campers, scheduled for August fourth.

TIPS ON GROWING



BY ONE WHO GREW UP IN THE BUSINESS

The "Blue Lily of the Nile" (Agapanthus) is not a Water Lily but a fine ornamental tub or pot plant especially suited to porch or lawn decoration, producing bright blue flowers on stems sometimes three feet long. Place in half shade on the porch or under a tree, and if given an abundance of water and not given too large a container, it will flower for a considerable time. During winter store in a light cellar in a temperature of about 45 degrees where it should be given only sufficient water to keep from drying, but it requires an abundance of water during the growing and flowering season.

The Blue flowering of Hydrangeas as it occurs in the vicinity of Cape May is due to acidity in the soil. It may be brought about artificially by the addition of about four ounces of sulphate of alumina, or about one-half pound of alum or a good handful of iron filings to the soil around each plant in the fall or spring. Then water. White varieties stay the same. Incorporate lime in the soil surrounding a plant to keep it pink, applying in the spring but not too close to the plant. In alkaline soil the plants will naturally flower pink or red.

Potted plants of Strawberries may be procured in late summer which set out at that time, should bear fruit next spring.

Commenting on the antiquity of gardening, an English paper says that the Crocus is Chaldean, pre-Bagdad; that the Sweet Mignonette dispelled its fragrance in Egypt before the Sphinx was carved; that Nasturtium bloomed in South Africa when the Mayan empire was in its glory; while the Pansy was known to the ancient Anglo-Saxon as "Heartsease."

Pinch back your Dahlia tops early in July to make them grow bushy, and from flowering under the hot mid-summer sun. Cut to about three or four inches of the ground surface.

Before planting the tubers, a stout stake should have been inserted in the hole. When the new shoots form they should be tied to the stake and superfluous shoots removed.

When the young lover of today calls to his mate he rouses the whole neighborhood with his blooming horn.

The most valued of all gemstones is the ruby.

YMCA BRIEFS

Girl's Camp Full Two Weeks
Mrs. Edwin A. Russell, chairman of the ladies' committee in charge of the girls' camp at Ockanickon, which begins August 4, announces that as a result of a check-up of enrollments from the four counties, Burlington, Camden, Gloucester and Monmouth, that all places for the first two weeks are filled and that enrollments can be accepted only for the third and fourth weeks; the third beginning August 18, and the fourth week August 25.

VISITORS AT DEERERS

Two visitors this week from the Pacific Coast at the Deer Nurseries were John A. Armstrong, of the Armstrong Nurseries, Ontario, California, and E. M. Dering, of Peterson & Dering, Inc., Scappoose, Oregon.

Mr. Dering stopped off at Detroit on his way East and purchased a Dodge commercial truck which he drove to Riverton. It is Mr. Dering's intention, on his way home, to stop again at Detroit and pick up a sedan which he purchased, attaching this to his new truck. He will thus save considerable in freight charges.

Camembert cheese owes, its name to the place of its manufacture in France.

Walt Whitman

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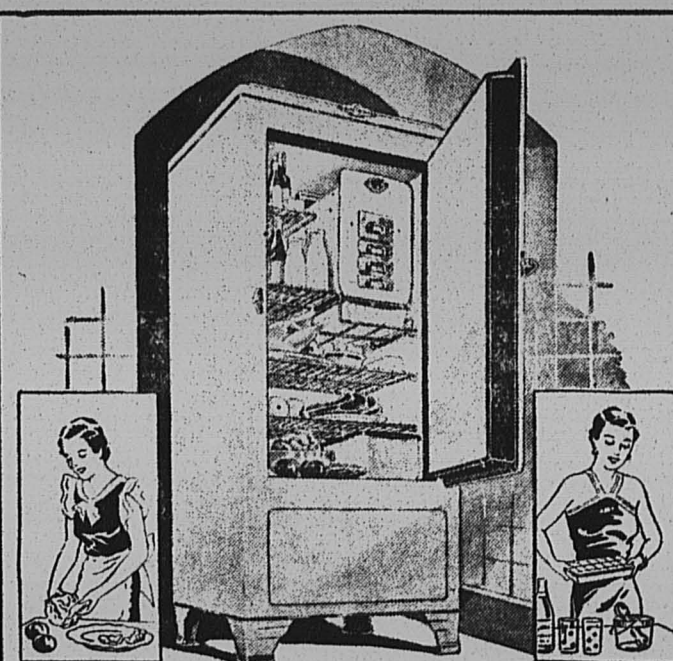
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JR. NETMEN BEAT OCKANICKON 5-1

Fifth Clash With "Y" Campers
Puts Riverton Even-Up
in 15-15 Total Count

The Memorial Park Junior Tennis Team landed Camp Ockanickon a 5-1 setback on the local courts, Thursday, July 12. This marked the fifth time the two contingents have met and the third victory for Riverton, which won 4-2 and 3-1 and lost 5-2 and 6-1. The total number of matches won now stands 15-15. The next contest is to be held at the Camp on July 19.

Bob Borer, seeded number one among the Juniors, easily smashed his way to a 6-1, 6-1 victory over Beck, playing top man for the campers.

After losing the first two games of his match against Camper DeLong, Lewis Robbins, No. 2 member of Riverton, settled down and took twelve straight games.

John Gibson, No. 3 on the home team, lost the lone match for Riverton, to Miller of the visitors. Gibson was not playing as well as usual and the score 6-0, 6-2, does not do him justice. The Riverton player's ordinarily trusty forehead drive failed him in the first set, but there were many long duels in the second.

Dick Coe, fourth Junior entry, checked up another point for the park team when he defeated Ockanickon's final singles representative, Eastwood, 6-2, 6-2. Both players were small of stature and produced many "wired" shots. Coe proved to be the steadier of the two and this accounted for the result.

Edward Dunlap and Jack Geiss played No. 1 doubles for Riverton and won almost as they pleased over Fisher and Leon. Leon constantly kept the spectators laughing by his antics; however they failed to disturb Dunlap or Geiss, who continued to return the ball, winning 6-0, 6-2.

Robert Stover and Robert Dunlap, two diminutive stars of the Junior team, completely overwhelmed the No. 2 doubles team of Ockanickon and allowed Newbold and Underwood only one game, emerging victorious 6-0, 6-1.

A group of junior tennis players from Riverton went to Beach Haven on Saturday, July 14, and succeeded in placing three of their numbers in the semifinal round of the New Jersey State Junior Tennis Championship—Lewis Robbins, Edwin McVaugh, and Robert Borer.

Borer defeated Robbins, 6-2, 6-2 in his bracket, but McVaugh bowed to Stanley Singer, of Southern California, 6-0, 6-0.

The final round, due to threatening weather conditions, was made two-out-of-three sets instead of a regulation three-out-of-five set contest. Borer was defeated 3-5, 6-0, 6-1 and will receive the runner-up cup.

The complete results of the tournament follow: (some are fictitious, but these were posted by officials in charge). The Riverton entries are denoted by "R".

First Round
Stanley Singer (d) Leslie Cooper (R) 6-2, 6-1.

Francis Parry (d) Robert Hahn (R) default.

Walter Smith (R) (d) Lester Berkowitz 6-0, 7-5.

Edwin McVaugh (R) (d) Paul McDermott (R) 6-3, 6-3.

Lewis Robbins (R) (d) John Gibson (R) 6-1, 8-6.

Thomas Wells, (d) G. Lathbury, Jr., 10-8, 6-1.

John Warren (R) (d) E. L. Berry, default.

Robert Borer (R) (d) Jack Reynolds (R) 6-4, 6-3.

Quarterfinals
Singer (d) Parry 6-1, 6-3.

McVaugh (R) (d) Smith (R) default.

Robbins (R) (d) Wells 6-3, 6-3.

Borer (R) (d) Warren (R) 6-4, 6-1.

Semifinals
Singer (d) McVaugh (R) 6-0, 6-0.

Memorial Park Playground Baseball Dope

By "Bill" Schopp

JULY 12—

K. of C. 17—Artisans 8

The K. of C. have defeated the Artisans, now, by the score of 17 to 8. The Knights biggest inning was the ninth when they pushed over seven runs, one of which was a roundtripper by F. Malone. The largest cluster that the Artisans could harvest was four, in the sixth, when the third baseman Shaw swatted a fourmaster.

Hunter had two hits for the Artisans, while G. Malone and Casey had three each for the Columbians. K. of C. 103 023 017—17 18 Artisans 003 004 001—8 9

Richman—G. Malone

Wenger—Miller

Chevs 4—Firemen 0

Ike Hylton, rounding into second half form, pitched his first shut-out victory of the year tonight, whitewashing the Firemen with only four hits, 4-0. No two of the four hits came in the same inning, and none before the fifth when Grover Fox, first man up, picked it for a single. Atkinson, Wallace and Lamson made the other three.

The Chevs scored one in the first on Sherman Gootee's hit and an error. Their remaining three tallies came in the fifth when four hits, an error, and a stolen base by Duck Speer, conspired to put them across. Strangely, neither side made an extra-base knock. The leading Pal-Rivers with the willow-wand, were Sherman Gootee and Vince Daly, each of whom made three hits.

Firemen 000 000 000—0 4-4 Chevs 100 030 000—4-11-3

Borden-Lamson
Hylton-Steidle

Chevs 5—K. of C. 4

A two run rally with two out in the ninth inning enabled the fighting Chevs to nose out the not-so-fighting Knights of Columbus team, five to four. It was such a finish as which seldom read about in stories but which seldom happens.

The Knights were sporting four to three lead, entering the lower part of the ninth. Brouse and Steidle, the Chevs first two batters in their ninth grounded out to Prisco at third who whipped the old grapefruit over to first in champion fashion. Then Fred Conway dropped a Texas leaguer into centerfield. Gar Reynolds, now up, drove a hard grounder between short and third. The next man up was Sonny Wright, who had been in the game since the first inning, while not a slugger, can place his hits in either field, and they seem to go tantalizingly over the infielders heads. This time, however, he drove the ball on the ground, hard, thru the pitchers box. Jack Barr, at short for the K. of C., made a gallant try for it and then booted it. Meanwhile, Fred Conway, who had been teetering on second, rounded third and tore for the plate. The Knights recovered the ball, but Conway slid in under the throw. While he was being pounded on the back by his team mates, and while the KC's were jawing at the decision, which was close, Reynolds, who had been darting off third, made a break for the plate. He stumbled when almost there, but wriggled thru G. Malone to tag the pentagon; Malone had muffed Pitcher Richman's hasty and not too accurate toss home. "Gar" scored and got pounded on the back.

The Knights of Columbus had scored four times in a rally in the fifth stanza. They held the Chevs scoreless until the seventh when a hitting help helped the Pal-Rivers notch three tallies. All was serene, not tense, until the thrilling ninth just described. Faced with losing their chance for the championship (practically), the Chevs showed what stuff they are made of by coming thru with everything but the ball, the bat, and the umpire's mask were lost. Needless to say, the KC's played bang-up ball all the way thru.

Barr topped the Columbus hitters with three blows; Sherman Gootee, Daly, Brouse, and Conway slugged two each for the Pal-Rivers.

K. of C. 000 040 000—4-10 Chevs 000 000 302—5-9

Richman—G. Malone
Daly—Wright

Bankers 6—Wesleysans 3

Before a scant crowd (they were all watching the Laundry-A's game) and the Friday the thirteenth jinx, the Banging Bankers busted the Wesleysans, six to three. A three-run eighth-inning rally did the trick.

Three hits each for Burke and Hubbs, Senior, of the Trust Co., and two each for Wignore, Long, Kersey, and Koppelhofer of the Bible Class. The Bankers made nary an error in the field, something of a record.

Bankers 200 100 030—6-18-0 Wesleysans 002 001 000—3-11-3

Hubbs, Sr.—Bonatelli
W. Oliver-Pack

Laundry 13—Athletics 11

Two runs shoved across in the first overtime inning enabled the Laundry to defeat the Athletics tonight, after the latter team had nullified an eight run lead to tie the score. The count, when the last out had been duly recorded in the scorebook (in RED) was thirteen to eleven.

Stiltz, of the Laundry, had four hits, his team mates, Broderson, Downs, Bartley, Foulke, and Reeves, each had three. Bartell and Swain had four and three respectively to march ahead of the Athletic caravan.

The forty-two hits made by the two teams were something to think about.

Laundry 014 600 000—2-13-23 Athletics 300 014 300—0-11-19

Anderson-McConnell
Shivers—J. Schaefer

YMCA 18—Tak-Aboust 12

A sea-saw game suddenly skewed off toward the Y axis tonight with the result that the Y beat the Tak-Aboust, 18 to 12. The big "skew" occurred in the seventh frame. In that inning fifteen men batted, nine of them before any outs were made. The whole team scored in that rally, two of them twice, and it is doubtful whether they would ever have been extinguished had not the base running become pardonably reckless.

Up until that seventh, the score had been knotted or the lead changed no less than seven times, but in the rally the Y got wise to McKewon's hurling and did things. This is the third in their last three games that the YMCA has won by heavy scoring in the late periods.

Zink and Poinsett of the Tak-Aboust had three blows per, and Tom Cahill topped the Young Men's Christian Association with four.

Margin notes on the scorebook indicate that Cahill made a wonderful throw (to the man standing on first baseman Friberg's shoulders) on a doubleplay ball in the sixth; that Bill Baker made a noble one-handed stop and throw on Kessler's boundary in the seventh; and that Dick Woodward did a spectacular sliding yard up slide to the plate in the eleven run inning—he slid about a yard erect and then sat down hard on the plate amid a cloud of dust.

Tak-Aboust 122 102 022—12 YMCA 041 200 110x—18

McKeon—Thomas
Woodward Buckholz

JULY 18—

Athletics 15—Wesleysans 5

Regaining their stride again, which was somewhat retarded by their defeat by the Laundry, the Athletics this evening waded into the Wesleysans and thrashed them soundly, fifteen to five.

Joe Schaefer of the A's, who, with Stockton of the Laundry, ranks as one of the most dextrous regular catchers in the league, had four hits, and his team mates Swain, Flagg, and Dave Phelan each made three. Griffith of the Farmers also had a four sacker. Finney, Lepknecht, Perkins and Wignore had two hits per to outthrust the rest of the Wesleysans.

There was a brother act, consisting of Bill and Dave Oliver, respectively playing with the Bible Class and the Apple-Knockers. Bill was pitching for his team and Dave left-fielding for his. Dave had a single off Bill's pitching. Bill in turn fled out to his brother. But just to show there that there was no sentimentality or favoritism about it, Dave did his best to help his brother start a triple play, which, however,

failed to materialize. With D. Phelan on second and Griffith on the fourth, Dave Oliver tried to bunt. It popped up slightly, and Bill Oliver made a diving catch. He threw to first, doubling Griffith off the bag. Finney on first then hove to third to head off Phelan who was headed there, but the throw was meant for a person three feet taller than Thirdbaseman George Long. Phelan scored.

Koppelhofer of the Wesleysans retired from the game, injured, in the sixth.

Athletics 010124025—15-20-9 Wesleysans 000020210—5-12-9

Haines—J. Schaefer
W. Oliver, Finney-Pack, Jewett.

JULY 18—

Laundry 11—Dreers 2

The spectators probably got more fun from the Laundry-Dreers game than the players did, what with the knocking they gave Messrs. McConnell and McGinnis of the Laundry and Dreers respectively. The score, incidentally, was eleven to two, in favor of the Laundry. The main thing was the fun, however—"a good time was had by all."

The Laundry was augmented by the presence of Harry Kennedy in right field, he led the team, with three hits. Kennedy also had two stolen bases and said he would have swiped more if he had not had to consider his white trousers. But, playing on the Laundry team, wouldn't they have washed them free of charge? You know if you die for dear old Rutgers, dear old Rutgers will pay the funeral expenses.

Another Lamplighter who deserves a mention is Phil Stiltz, who when two were out in the ninth, injured his leg in a Caravan collision with Broderson during a reaching match for Ed Morris' fly ball, which fell safe. Stiltz hobbled to second base and played there for the final one-third inning.

Ed Morris made three hits to lead Dreers in their hour of defeat. Dreers 001000001—2-11-2 Laundry 16000040x—11-19-2

Watkins-McGinnis
Anderson-Stockton

Reeves and Foulk starred for Riverton with three runs apiece, while Terrill brought in two and Baker and Flagg each brought in one. It looked like "duck soup" in the 5th and 6th innings when Riverton scored four runs in the two successive innings.

Germantown too went wild in the 5th and drove home five runs in succession to get their only score of the game.

Narberth Wins Again

The Narberth nine, a fast moving, on-their-toes ball club, invaded Riverton Tuesday night and carried home the bacon 14 to 8. It was a nine-inning thriller with total of twenty-eight hits for both sides.

Notwithstanding Narberth having one more error over Riverton's six, the Main Line sluggers pounded the apple all over the lot, chalking up 19 hits to Riverton's 9.

Reeves, Baker, Foulk, Harper and Weikman each scored a run in the 5th, Riverton's biggest inning.

Bartley, with three hits, took credit, was only outdone by Richardson of Narberth who gathered the neat sum of five.

Coming Games

Riverton will play the Belfield A. C. this Saturday afternoon at Memorial Park. The Belfield team comes from Philadelphia.

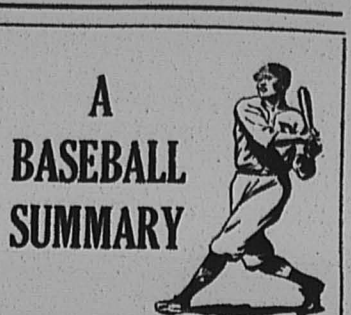
Sunday, July 22, Riverton goes to Atlantic City to play the return game with the boys who took it on the chin from Riverton on July 4th.

LEAGUE STANDINGS
SECOND HALF

To and Including July 18

	W	L	PC
YMCA	3	0	1.000
Chevs	3	0	1.000
Bankers	3	0	1.000
Laundry	2	0	1.000
Athletics	3	1	.750
Dreers	2	2	.500
K. of C.	1	2	.333
Wesleysans	1	2	.333
Artisans	0	2	.000
Firemen	0	2	.000
Tak-Aboust	0	3	.000

Mussolini worked in the Pontine Marshes the other day as a harvest hand. He can hardly expect, however, to equal Hitler's record as a Grim Reaper.



A BASEBALL SUMMARY

Playing the Burlington All-Stars at Burlington last Thursday evening, the Riverton nine took a sound trouncing to the tune of 14 to 4. This defeat marked a turn in the long string of victories that "Cookie's" sluggers have been garnering.

Riverton managed to squeeze out twelve hits to Burlington's sixteen, but Riverton turned in four errors to Burlington's one. In a hitting streak in the second inning Burlington brought in five runs for themselves, and again in the seventh, drove in four more. Riverton's biggest inning came in the fifth when Foulk, Harper and Conway each brought in a run.

Colored Giants Win

The East Riverton Colored Giants handed Riverton its first shut-out of the season when they smothered the local boys to the tune of five to nothing, last Saturday afternoon at Memorial Park.

Jackson, the colored team pitcher, struck out twelve of "Cookie's" dependable hitters during the game, while Coles' pitching for Riverton struck out seven.

The Colored Giants made three of their five runs in the opening inning and two more in the second. Hammond, Young and Hutton scored in the first, while Poe and Jackson scored in the second.

Riverton was the recipient of six errors while the visiting sluggers had but two.

Locals Take Germantown

"Cookie's" nine changed the tide of battle when at Germantown last Sunday they handed the Adams team of Germantown a 10 to 5 drubbing.

The bicycle race was one of real skill. The object of the race was to ride as slowly as possible to a given point, turn around and the last one back without falling or getting off the bicycle during the time of the race was the winner. Five boys started out but the only one who finished was Tyler Vile.

The fastest bicycle race was also one of skill and fast footwork. The object was to race to the grandstand from a given point, approximately one hundred yards, run up one set of steps across the stand down the other set of steps around the stand, mount the bicycle and back to the starting point. Tyler Vile won, with Charles Lezenby second and William VanSant a close third.

The bicycle relay race came next with the team composed of Carl McDermott, Jesse Perkins, Tyler Vile and Bernard Costello winning.

These "feature nights" really have to be seen to be enjoyed, because it is impossible to transcribe to paper all the funny little happenings which make for the most interest.

Come out and give the park superintendents and children your support.

WELFARE IN NEED
OF INFANT WEAR

Several Layettes Needed Within
Next Few Weeks, Supply
Entirely Exhausted

While seasonal employment has given work to some of the unemployed, there are still a large number of families completely dependent upon the Riverton Welfare Association. To provide all the necessities is a tremendous task with the now limited funds. Our supply of baby clothes is completely exhausted and several layettes that will be needed soon. Any used or new garments will be appreciated. Please leave them at the Welfare office in the council chamber at the fire house, which is open from 9 a.m. until noon each day, except Saturday and Sunday.

Neighbor: "How is that incubator doing that you bought?"

Mrs. Newbridge: "I suppose it's all right, but I'm a little worried about it. It hasn't laid a single egg yet."

—Boston Transcript.



Vol 46 No. 29

FEW ENTRIES FOR "FEATURE NIGHT"

"Things on Wheels" Win Prizes
for Contestants. Small
Attendance

By MEB

We certainly knew that there was a depression, but never supposed that it extended into the land of the children.

Monday night was "Wheel Night" at Riverton's Memorial Park and believe it or not there was such a scarcity of wheel vehicles that Director Mount had to get some of the boys to scurry around and see what they could find.

The only unusual wheel vehicle was a wagon rigged up as the Toonerville Trolley propelled by the skipper in the personage of Billy Flemming. His prize was a juicy watermelon.

The race for small vehicles of any description was won by Charles Bishop on a scooter, Charles McDermott, wagon, and Jack Laverty, wagon.

The human wheelbarrow race was won by Bernard Costello and Charles Lezenby; second, Tyler Vile and Carl McDermott; third, George Durgan and Bill Carson. The race was from the benches under the trees to the flagpole, around the pole and change positions and back again. Really it looks easy, but try it.

The girls' foot race was won by Emma Rotenbury, Riverton's Charlie Paddock of the feminine gender; second, Florence Miller; third, Thelma Bowman.

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—Boston Transcript.

THE NEW ERA

RIVERTON, NEW JERSEY, THURSDAY, JULY 26, 1934

DREER'S NURSERY ELECTS OFFICERS

Annual Meeting Held at Company's
Office in Riverton Last
Saturday

The annual meeting of the stockholders of Henry A. Dreer, Inc., was held at the Riverton, N. J., office of the company on July 21st. The following were elected as members of the board of directors for the coming year: James H. Vogdes, James C. Clark, R. T. Johnston, George W. Parsons, Harry C. Sim, Victor G. Hipple and George G. Edmondson.

The board of directors elected the following officers: President and treasurer, James C. Clark; secretary, R. T. Johnston; assistant secretary, George W. Parsons; assistant treasurer, L. E. Swett.

Prior to the meeting the stockholders were entertained at luncheon by Mr. Vogdes and Mr. Clark at the home of Mr. Clark opposite the nursery.

Handicraft Still Active

Boys this week are devoting their attention to knot tying as a means to passing Scout tests and for their help in the use of ropes. The girls are making various oil cloth novelty toys.

Finals in Zell Ball

In the girls tournament 11 years of age and over, Gertrude Gray defeated Helen Vile for the championship. In the younger girls group Janice Pippett was the winner, with L. Howarth the runner-up.

Girls Hike to Groves Woods

Over twenty girls under the leadership of Miss Sipple enjoyed a hike and lunch in Groves Woods Friday morning and afternoon. A real sun-baked and tired group arrived back at the park and the showers were much in demand for the next two hours.

Croquet Tournament Started

Both the boys and the girls are working on the first rounds of their croquet tournament. A new set has been added and the courts are in very good shape. Many have been playing the game for the first time. The game, though a quiet one, has many elements of character-teaching value as well as much teaching in skill.

Base Ball Notes

The local park boys came through (continued on page 4)

4th COMMITTEE
PAYS ALL BILLS

Balance Left Without Using
\$50 Pledged by Borough
Councilmen

The Fourth of July committee from the Riverton Town Meeting held their "wind-up" meeting in the Riverton Fire House last Friday evening.

Robert Ayres, chairman of the committee, reported that sufficient funds were on hand to pay all bills without drawing upon the \$50 pledged to the committee by Riverton Borough Council.

Collections by public subscription amounted to \$598. The following expenditures were made from this amount: 114th Infantry Band \$262; Louis Romaine (fireworks) \$275; Riverton Youth Club \$3; Riverton Fire Company \$25; Riverton Baseball Team \$10; Drinking fountain on Riverbank \$4.50; making a total of \$579.50.

The amount, deducted from the funds collected, leaves a balance of \$18.50, which will be dedicated to future public entertainment.

Mr. Ayres thanked the committee for the fine cooperation they gave him as chairman and stated that their efforts and the willing spirit of the contributors helped materially in the Town Meeting's part in the celebration.

Housework is quickly reduced to a science when a woman gets interested in bridge.

THINGS A-HUMMIN' AT MEMOR

RIVERTON

Mrs. Phillip Taylor, daughter, Mrs. Margaret Morton and son Richard, are spending a few days with Mrs. Alex Murphy, at Stone Harbor.

The many friends of Mrs. Elizabeth Aten, mother of Mrs. S. A. Plumly, of Broad street, will be glad to hear that she is rapidly improving.

Carlette Seemuller, of Fourth street, has returned to her home after spending the past week with Mrs. Harold Davis, of Stroudsburg, Pennsylvania.

Mr. and Mrs. C. Brook Wallace have been spending the past week at the Hotel Flanders, Ocean City, while Mr. Wallace was playing in a golf tournament.

J. L. Young, Palmyra, cleaner and dyer, recently purchased a new delivery truck from Pal-River Chevrolet.

Clinton Woolston is spending some time at Longport.

Mrs. John H. Moore is much improved after her serious illness last week.

Miss Jeanne T. Emery, of Upper Darby, one of the faculty of the Riverton Public School, has returned to her home from Chicago. Miss Emery is making final plans for the opening of the girls' season at Ockanickon, where she is assistant director.

Lawrence Witte, of Thomas avenue, spent several days last week with friends in Spray Beach.

Charles DeGrau, of Philadelphia, spent the weekend with his daughter, Mrs. Robert Hullings.

Mrs. Edwin Evans spent Tuesday in Atlantic City with Mrs. Harriet Eickenhoff, of Beverly.

Miss Bina Kerr, of Philadelphia, spent the weekend at the home of Mr. and Mrs. Samuel A. Plumly.

Mrs. Dorothy Miller, of Philadelphia, was the weekend visitor of Miss Elizabeth Bowen.

Mrs. Clyde Ellzey, of Thomas avenue, has returned to her home after an operation at the Burlington County Hospital.

Mr. and Mrs. B. R. Stevens are spending two weeks at Sea Isle City.

Mr. and Mrs. L. D. Margeson and baby, of Dorchester, Massachusetts, spent Friday with Mr. and Mrs. John W. Goodwin, of Riverton.

Mr. and Mrs. Arthur Johansen, of Scotch Plains, were weekend visitors at the home of her parents, Mr. and Mrs. Harvey E. Stewart.

Mrs. Thomas Hullings, of Boothwyn, Pa., spent several days this week as the guest of Miss Elizabeth Bowen.

Noah Kuensell, owner and proprietor of the Riverton Laundry, is recovering from sunstroke suffered last Saturday.

COE-BOWERS

Arthur Frederick Coe, 37, former resident of Riverton, now living in New York, took out a marriage license there Tuesday, July 24, to wed Mrs. Nellie Lewis Bowers, 30, of New York.

The groom is a native of Riverton and lived here up until a year ago. His first wife, Grace Bennett Coe, who died about ten months ago was the daughter of the late Mayor William E. Bennett.

The bride-to-be is a widow and was born in Arcadia, Florida. Saturday, July 28, has been set as the day for the wedding in St. George's Church, New York.

The best thing for sunburn—Gyp Cream, large bottle 40c. B. E. Blankenbush, 606 Main st., Riverton, Phone 1510.

Keep the pods nipped on the sweet peas. They will stop blooming if seeds form.

FOX-WEIS TO OPEN
NEW FUR SALON

Formal Dedication of Magnificent Store on August 2 Open to Public

On Thursday, August 2nd, at 12 o'clock noon, Philadelphia's most beautiful and lavish fur salon will be formally dedicated. Located at 1130 Chestnut street, the southeast corner of 12th and Chestnut streets, the new Fox-Weis store will be a distinct addition to the beauty and dignity of one of the world's most famous style boulevards.

Fox-Weis are not strangers to Philadelphia. For over 15 years they have conducted showrooms and workrooms on the second floor of the building that is to house this beautiful new salon which will be operated in addition to the large second floor showrooms and factory.

"We have tried," said Mr. Weis, a member of the firm, "to make this the most beautiful fur salon possible. No effort or expense has been spared, nothing has been omitted."

The formal dedication to be held on Thursday will be open to the public and will take the form of a gigantic revue. Miss Irene Bordoni, famous French comedienne, will head the cast, and will be supported by talent equally as charming and entertaining. The dedication will last for over two hours, and will be broadcast by practically every radio station in Philadelphia.

The new Fox-Weis fur salon is more modernistic and novel than anything ever before attempted. All lighting is indirect, preventing any glare, and mirrors are so arranged as to supply views from every possible angle. Here mildly can select her fur coat or fur-trimmed cloth coat with every convenience and amid comfort and luxury.

Johnson Admits the Danger in Dictatorships

It took the murder of 2000 political enemies by Dictator Hitler in Germany to make America's Dictator, General Johnson, NRA Administrator, see why Americans have feared the results of the collapse of its Congress and the supine submission of American citizens to being deprived of their rights.

In a "new confession of faith," announced in his recent speech at Waterloo, Iowa, the general, after expressing his "personal horror at events that have shocked the world," said, "I know the normal reaction of this on NRA efforts. It is that if power of any kind can be seized there is no limit to its application. For a long time I thought sincerely that the newspapers' insistence on writing into their code a clause saving their constitutional rights (to exercise freedom of the press) was pure surplusage. But I now see more clearly why these gentlemen were apprehensive."

The amazing thing about it all is that it took a tragedy that "shocked the world" to make the general conscious of a self-evident fact that everybody else had known all along. It seems to make a difference who is doing the "dictating."

ENGAGED

Mr. and Mrs. Elmer L. Jones, of 201 Seventh street, Riverton, announce the engagement of their daughter, Elma Atley, to Joseph McNally, of Queens Village, New York.

KNIGHT IS TRANSFERRED

Captain Charles C. Knight, Field Artillery, U. S. Army, son of Robert W. Knight, of Riverton, will be transferred from the Robert E. Lee Institute High School, Thomaston, Georgia, to the Field Artillery of the Second Division, Fort Sam Houston, Texas, September 1, it has been announced from Second Corps Area headquarters on Governors Island.

TRAVEL NOTE

"What is the difference between valor and discretion?"
"Well, to travel on an ocean liner without tipping would be valor."
"I see."
"And to come back on a different boat would be discretion."—Boston Transcript.

CIVIL SERVICE
EXAMINATIONS

The United States Civil Service Commission has announced open competitive examinations as follows: Chief engineering draftsman, \$2,600; principal engineering draftsman, \$2,300; senior engineering draftsman, \$2,000, and engineering draftsman, \$1,800 a year, for work on ships. Optional branches are (1) ship piping, (2) ship ventilation, (3) marine engines and boilers, and (4) electrical (ship). Closing date, August 10, 1934.

The salaries named are subject to a deduction of not to exceed 5 per cent during the fiscal year ending June 30, 1935, as a measure of economy, and also to a deduction of 3½ per cent toward a retirement annuity.

All States except Iowa, Vermont, Virginia, Maryland, and the District of Columbia have received less than their quota of appointments in the apportioned departmental service in Washington, D. C.

Full information may be obtained from Lawton J. Steedle, Secretary of the United States Civil Service Board of Examiners, at the post office in Riverton.

Ford Says We Need
to Recover Our
Independence

Henry Ford, who has been barred from United States Government contracts for automobiles and trucks because he refused to sign the NRA, thereby losing many thousands of dollars in business he might otherwise have had, believes that a man's opinions are worth fighting for.

On the eve of his seventy-first birthday Mr. Ford is quoted as having said,

"The recovery we need is our spirit of American independence," said Ford. "Something has happened to American independence and individualism. Americans used to have convictions they would fight for. I remember when I was a boy seeing men arguing in the street and fighting with their fists over their ideas. I don't know how many years it is since I've seen that kind of a street fight. It would be a healthy sign to see them again."

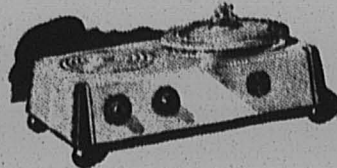
SHIRLEY TEMPLE AT
DRIVE-IN THEATRE

Shirley Temple, "over night" Hollywood sensational child star comes to the Drive-In Theatre, Friday, Saturday and Sunday, July 27, 28 and 29, in a musical smash hit 1934 "Stand Up and Cheer" with Warner Baxter, James Dunn, Stepin Fetcher and a host of dancing and singing stars.

An Oregon paper, the McMinville Telephone-Register, tells of a man in its town who, returning from California, announces that he discovered the largest animal in the world—the Los Angeles bull.

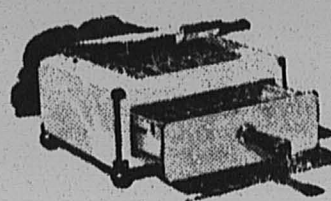
Don't Take Cooking
Too Seriously
During Warm Weather

With electric appliances you can cook wherever there is an electric outlet and serve without tiresome walking from kitchen range to table.



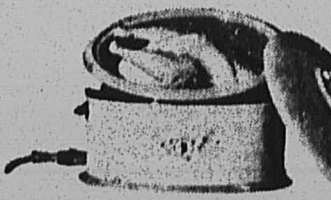
If a hot meal is in order, put meat and vegetables in the casserole (they will be deliciously tender, cooked this way). You can cook anything else you need for the meal on the unit at the left.

Only 13.85 cash



This ambitious worker, although only 11½ x 12½ inches all the way around, broils and toasts, roasts and bakes. The drawer is for broiling and toasting. Roasting and baking is done on a square aluminum roaster that fits on the top. One side of the plug is for high temperatures, the other for low.

Only 12.50 cash

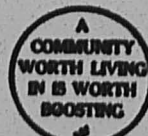


Think of cooking a whole meal in an appliance hardly larger than a vegetable dish! A six pound fowl can be roasted in it. Pies and cakes can be baked in it. Will hold six quarts of any liquid.

Price 10.50 cash

A three piece cooking set that fits together neatly must be used when a whole meal is to be cooked in the roaster. The set costs \$1.75.

PUBLIC SERVICE



The World's Greatest Automobile Value

FORD V-8

For 1934

PHONE RIVERTON 1180 FOR DEMONSTRATION

LESTER S. FORTNUM



PALMYRA, N. J.

PALMYRA

George MacCord and C. B. Marple, employees of the Palmyra National Bank, went fishing at Beach Haven Terrace Sunday.

Arthur Fichel, of London, England, was the weekend guest of Mr. and Mrs. J. C. Mallory, of Highland avenue.

Mr. and Mrs. George B. Snyder, of Leconey avenue, spent the weekend in Ocean City.

Levis H. Wallace and family, of Cinnaminson avenue, are sojourning in Stone Harbor.

Sheriff George N. Wimer made a business trip to Atlantic City, Tuesday.

Miss Myrtle Long, of Logan, and Mr. and Mrs. Charles Armstrong, of Jenkintown, were visitors at the home of Mr. and Mrs. J. C. Mallory, of Highland avenue, Sunday.

George B. Snyder, Jr., of Leconey avenue is spending the week at Ocean City.

Miss Kay Johnson, of Morgan avenue, entertained Miss Elizabeth Hobart, of Vineland, for a few days last week.

Cinnaminson Lodge 201, Odd Fellows, held a picnic at Sunshine Lake, Saturday, July 21. The cars left at 2:00 o'clock. After enjoying a swim, everyone ate a picnic supper. About 70 members and their families and friends attended.

Mr. and Mrs. Lester Johnstone, of Horace avenue, spent the weekend at Atlantic City.

Mr. and Mrs. Frederick Freeman and Mr. and Mrs. Clyde Horner spent Sunday in Atlantic City.

Mrs. Joseph Bradley, of Morgan avenue, celebrated her 87th birthday last Wednesday.

Mr. and Mrs. Percy Meeks, of Charles street, are spending the week at their summer home in Ocean Grove.

Miss Grace Horner, of Elm avenue, spent the weekend as the guest of Mr. and Mrs. Ellis Clifton, of Audubon.

Miss Dorothy Stavelly, of Charles street, is spending the weekend with Mrs. Harry Fox, of Riverside.

Mrs. Earle Naylor, of Burlington, visited her mother, Mrs. Eula Roach, of Delaware avenue, Thursday.

Mr. Louis Jones and family, of Washington, D. C., were guests of Mrs. Mary Conner, of Cinnaminson avenue, over the weekend.

Miss Verna Guest and her mother, of Garfield avenue, spent the weekend in Ocean City.

Mrs. A. B. Branson, Mrs. David Kitchen, Mrs. Curtis Stavelly, Mrs. J. Ackerman, Mrs. Harry Shibley, and Mrs. Fred Hensler went on a trip to Riverview Beach last week.

Mr. and Mrs. Leonard Baker and family are leaving Monday to spend the rest of the summer in Ocean City.

Mr. and Mrs. George Clover, of Garfield avenue, are spending the week at their summer cottage at Beach Haven Terrace.

Mrs. Charles Saltmer, of Rowland street, entertained her sister and mother of Philadelphia, Tuesday of this week.

Miss Margaret Messenger, of Germantown, is spending her vacation visiting her parents, Mr. and Mrs. Henderson Messenger, of Charles street.

Eighty-Three Years Young!

Joseph A. Davis, ex-councilman, of Broad and Arch streets, celebrated his 83rd birthday with a party Saturday evening at a prominent cafe in South Jersey. About 40 guests attended. Everyone had a very enjoyable evening.

U. S. EXPERIMENT
STATION NEAR
NEW LISBON

Under the terms of a cooperative agreement between the Department of Conservation and Development and the Allegheny Forest Experiment Station, a division of the United States Forest Service, the Allegheny Station has just established a field experiment station on the Lebanon State Forest, Burlington and Ocean counties, where scientific experiments will be conducted and extensive research made in order to aid the department in its work of conserving and protecting New Jersey's woodland.

The agreement, which has been approved by the Board of Conservation and Development, covers a 10-year period and sets aside for the use of the field experiment station 546 acres along the north side of the New Lisbon road near the western boundary of the forest.

A residence, a garage and other buildings have been erected on the tract and water supply provided.

PALMYRA BOY
RIVERTON GUEST

Elmer H. Myers, Former Grocery Clerk, Now Secretary-Treasurer Yankton College, S. D.

Elmer H. Myers, wife and daughter Emma, of Yankton, South Dakota, are spending several weeks with the Misses Emma and Ada Price on Lippincott avenue. Forty years ago Mr. Myers lived in Palmyra and was a clerk in the grocery store of W. W. Rudderow, at the corner of Cinnaminson avenue and Broad street.

In 1901 Mr. Myers was a graduate of Bucknell University, and of the University of Chicago in 1905. In that year he married Miss Mabel Price, daughter of Charles Price, and sister of the Misses Price now of Riverton. At that time the Prices lived in Delair. For the following three years the Rev. Mr. Myers was pastor of a church in Camden, New York.

In 1908 he moved to Yankton, S. D., where he accepted a position of instructor and secretary and treasurer of the Yankton College, of which he is still secretary and treasurer, having discontinued teaching some years ago.

The Myers also have a son who is married and living in Sioux Falls, where he is connected with a meat packing concern.

Mr. Myers says that the section of country where he is located would not have suffered materially from the depression except for the fact that for four successive years drought conditions have prevailed, destroying crops and making many farmers lose their properties.

He says that when they have grasshoppers in South Dakota they really have grasshoppers. He has seen a hundred-acre field of corn completely obliterated by the pests, the leaves, ears and stalks being consumed so completely that there was no evidence left that corn had ever been planted there.

MORE AIR CONDITIONING

Installations of air conditioning equipment for cooling and dehumidifying the hot and sultry summer air within homes, offices, restaurants and other buildings, have shown a large increase throughout New Jersey thus far in 1934, a recent survey made by Public Service Electric and Gas Company reveals. Up to the middle of July there were 50 summer cooling installations made in Public Service territory, compared to 29 in the same period a year ago, a gain of 73 per cent.

RICE GROWING IN N. J.

Rice growing in New Jersey, which it may be news to most people in New Jersey, was a flourishing industry in this State in the 17th century, is today being revived as a food crop for the first time since 1680. The planting has again been undertaken by Frank Simmons, of Heath Manor, a suburb of Trenton. He is Emergency Relief Administrator gardener, whose special activities were discovered by Walter B. Deck, State Supervisor of ERA garden work.

More than 20,000 kinds of fish are known to science and new specimens are discovered every year.

OBITUARIES

MILDRED J. TURNER

Mildred J. Turner, twenty-six-year old wife of Charles E. Turner, East Riverton, died in the Fairview Sanatorium, New Lisbon, Saturday, July 21st, after a long illness.

Funeral services for the deceased were held in the Baptist Church, East Riverton, Tuesday afternoon with the Reverends M. A. Bowe and M. A. Foster officiating, and interment was made in the Wrightsville cemetery under the direction of the Snover Funeral Home, Inc.

The deceased is survived by her husband and two children, Albin Paul and Samaria A. Mrs. Turner before her marriage was the daughter of John Robinson, East Riverton.

GEORGINNA MATTHEWS

Georgina Matthews, age 57, formerly of Riverton, died last Saturday in the Philadelphia General Hospital. Her late residence was 2615 Hancock street, Philadelphia.

The deceased was laid out at the Snover Funeral Home, Inc., on Monday night and interment was made in the Cold Springs Cemetery, Cape May, following services at Cape May, Tuesday afternoon.

It is said that approximately 8 per cent of the oil in a whale's body is contained in its tongue.

We don't doubt it. A whale of a story comes from an oily tongue.

Neighbor: "Where's your brother, Freddie?"
Freddie: "Aw, he's in the house playing a duet. I finished my part first."—Public Service News, Kansas City.

WILLIAM W. COOK

Radio Consultant
701 Main Street, Riverton
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Homestead
Market

Taylor's Quality Produce
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85 miles per hour—
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THE NEW ERA
Published Every Thursday at 507 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J. Post Office as Second-Class Matter

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE
All readers or local notices of entertainment, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

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The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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Take a Lesson from Germany

Out of the confused and tragic picture of current events in Germany one lesson stands out with thought-provoking clarity for the outside world. It is the price which people may be called upon to pay when they surrender control over their individual destinies to the devouring rapacity of centralized authority.

The "Totalitarian State," as it is called in Germany, is a monster which extends its grip insidiously, starting as servant and ending as master of the people. At the beginning of such a trend, apparent in the United States today, those who denounce it are frequently called alarmists. So it was in Germany half a century ago, when Bismarck launched the course which in less able hands has led to his country's present plight.

Among those far-sighted Germans who then attacked the easy and thoughtless glorification of the state, was Prof. Adolf Lasson, of Berlin University, one of the greatest political thinkers that country ever produced. The thoughts which follow were published by him in 1882. For Germany they were, and are, those of a voice crying in the wilderness. But Lasson's philosophy was not limited in applicability to his country, or his time. In his own words:

"To people of our generation, state control means control by bureaucrats. Now it is quite certain that the most skillful Geheimrat in official service is neither omniscient nor omnipotent. On the contrary, although he may be animated by the best motives, and may have great learning and administrative skill, nevertheless his professional training and bias necessarily makes him one-sided, formal, pedantic, and meticulous. And what is true of a single bureaucrat is still more true of a bureaucratic organization. There is no assurance that government interference does not as a rule do more harm than good.

"Last of all, whatever evils may result from unhampered individual initiative, it has a liberating and educational effect. It calls forth new powers in men, which constantly increase their material well-being. On the other hand, government control tends to paralyze these spontaneous forces for betterment."

TIPS ON GROWING



BY ONE WHO GREW UP IN THE BUSINESS

Wonderful improvements the last few years have been made in the Day Lilies (Hemerocallis) for summer flowering—a far cry from the old tawny Hemerocallis fulva and the yellow flava. Many new forms have appeared in the catalogue and garden and still greater improvements are on trial. These, along with Phlox, are destined to be the stand-bys for summer garden color.

When going away during the hot weather, even if only for a few days, instruct someone to water your plants, as a complete drying out may cause irreparable damage.

The Fig tree in the yard at Seventh and Main, although cut very hard during the past severe winter, is making a sturdy new growth and will no doubt fruit again next year.

Perhaps its appealing name, "Baby's Tears," has a great deal to do with the great popularity of the Helxine as an indoor creeping plant. It is now much used for covering the soil in miniature gardens, boxes, indoor rockeries and large tub plants. It is similar in appearance

to a fine-leaved dwarf creeping clover, makes a thick dense mat and is very easily grown.

The despised weed "Queen Anne's Lace," makes a beautiful cut flower subject, either alone or in connection with other flowers in bloom at this season. The foliage of the vegetable asparagus can be used with beautiful effect with Delphiniums, Gladiolus and Dahlias.

Crab Grass is in season. Rake the lawn with a steel rake first in one direction and then another and mowing will be easy.

Phlox do not revert. The presence of plants producing flowers different in color to the original variety after planting is due to chance seedlings.

If the plants are not permitted to go to seed by snipping off the old flowers there is little likelihood of a growth of seedlings choking out the original variety.

If set out so that the plants receive a free circulation of air it will keep the foliage healthy and prevent the fungus disease.

Having need of three cents the mistress of the house went to the top of the back stairs. "Bessie," she called to the maid below, "have you any coppers down there?"

"Yes'm—two," faltered Bessie, "but they're both my cousins, please m'm."—Nantucket Inquirer and Mirror.

Things A-Hummin' at Memorial Park

(continued from page 1)
last Thursday in their return baseball game at Camp Oceanickon, defeating their opponents 11 to 2. It was more or less a one-sided game as our star twirler, George Sutters, allowed Oceanickon only one hit. However the rest of the team did their part by playing excellent ball, for they backed up the pitcher on every play and several batted a thousand, while the rest were high in their averages. Oceanickon will visit the local park again this Thursday with another team.

Locals Defeat East Riverton
The East Riverton colored team lost to the park boys by a score of 18 to 5. It was an interesting game to watch with "Shorty" Wallace socking two home runs and rounding the full diamond a third time on errors. "Chippy" Wallace in left field and Howard Gibson at short won favor with the crowd when they snatched what seemed like impossible fly balls. A return game will be played on Monday on the park diamond.

Other games
Wednesday the older boys will play at Merchantville, and the smaller boys will play Palmyra playground. Thursday the boys will play camp. Tuesday a soft ball game has been arranged with Riverside playground to be played there. West Palmyra boys have booked a game in the future. A series of games and meets will be started with the Haddonfield Y playground this next week.

Boys Mystery Hike
All the boys of the community twelve years of age and under who have had a good record at the park are welcome on the hike leaving the park at 10:30 a.m. on Friday. The fellows will all take their own lunch and they will return in time for showers. The hike will be under the supervision of Director Ted Hunn, with William Cooper and others assisting with the program. Boys who are older will make the trip next week.

Palmyra Finances in Better Shape

(Continued from page 1)
money and then give him his 10 per cent out of the saving.
Mayor Lamon again explained that the laws governing municipal financing require all expenditures must be arranged in advance and a special fund set up out of which to meet them. Money cannot be taken in one account and expended on another, as done in private business. Any money saved in the lighting budget must remain in the lighting budget until the various left-over funds are repositioned at the end of the year.
The ordinance was passed, Councilman Spahr voting in the negative.

Progress on Playground
Councilman Carl Thomas reported on the progress being made on the new town playground park on the former Field Club grounds. The children's playground is nearing completion, further equipment is to be added and the children will soon be playing there instead of at the Cinnaminson street school and the high school athletic field. When the baseball diamond has been completed work will be started on the tennis courts.

Mr. Thomas plans a street along the rear of the properties south of the railroad from Park avenue to the Field Club crossing, by having the property owners donate a strip of ten feet to which the borough will contribute another ten feet. These several properties now have no fixed highway entrance and have been much inconvenienced. They face immediately on the railroad right of way and the ground in the rear is the former Field Club property now owned by the Borough.

New R. R. Crossing
Mr. Thomas also plans to have the old Field Club crossing removed and a new modern crossing built at Chestnut street, a short distance farther east, in order to make the crossing safer and more convenient in view of the increased use to which

17,800 Cars Use Tacony-Palmyra Bridge Sunday

Last Sunday the Tacony-Palmyra bridge traffic exceeded the record for any day thus far in 1934. The total number of cars and trucks, according to the report given by Arthur A. Nielsen, general manager at the company's office in Palmyra, was 17,800. However, the receipts for 1934 as of July 23rd are 2.38 behind the corresponding period in 1933.
An interesting fact as disclosed by the traffic records shows that the third Sunday in July (or if there are five then the fourth Sunday) is invariably the heaviest traffic day in all of the year. Mr. Nielsen said that there was a little increase in the early evening traffic, believed to be the result of the dog racing track in Pennsylvania.

It will be put when the playground is in full swing.
The Palmyra playground organization now has 205 children registered.

Councilman Louis Jander reported that the "dog hotel" had been completed and Mayor Lamon requested him to go ahead and hire a dog catcher and make full arrangements to abate the annual August dog complaints, as provided by the ordinance passed last year.
Contracts were signed with Public Service Corporation for town lighting, gas and electric, for the next five years at the regularly established rates.

A WEDDING WRITE-UP

Most newspaper men shrink from the task of writing up a wedding and prefer to pass that responsible duty to the female society editor. Yet there are exceptions. Occasionally an editor is found who can paint a word picture of nuptial events that any lady reporter might envy. We discovered one like that who appears to be hiding his great talents in an obscure Kansas town. Here is a sample of his literary ability, which proves our point. "The girl was an sweet as any girl who ever lived; but modern. As she walked up the aisle on her father's arm, her lips lightly tilted at the corners with a happy smile, she was a picture of modest beauty. Her filmy wedding gown and gossamer veil floated around her fair blond head like a halo. She was as nearly an angel as girls get to be in this world. At the altar, as she passed from her father, the man she always loved, to the other man to whom she would devote the rest of her life, her dainty slipper touched a potted lily resting on the floor and turned it over. Smiling again, she turned to the dear old pastor waiting at the chancel and said: 'That was a (censored) of a place to put a lily.'"

Church Notices

CHRISTIAN SCIENCE CHURCH
"Truth" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, July 29. The Golden Text is: "Lead me in thy truth, and teach me: for thou art the God of my salvation; on thee do I wait all the day" (Psalms 25:5).
Among the citations which comprise the Lesson-Sermon is the following from the Bible: "And they brought young children to him, that he should touch them: and his disciples rebuked those that brought them. But when Jesus saw it, he was much displeased, and said unto them, Suffer the little children to come unto me, and forbid them not: for such is the kingdom of God" (Mark 10:13, 14).
The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Jesus loved little children because of their freedom from wrong and their receptiveness of right. While age is halting between two opinions or battling with false beliefs, youth makes easy and rapid strides towards Truth" (p. 236).

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CLASSIFIED ADVERTISEMENTS
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Minimum Charge 25c for Each Ad
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Absolutely highest quality lamb's gut and silk gey available, used when your tennis racket is restrung by Lewis Robbins—Ed McVaugh. Phone Riverton 1009-W.

Atlantic City—Ventnor, N. J. Refined young people, room and board, two in a room, \$25.00. Rooms \$1 each, two in a room. 26 N. Newport avenue.

LOST—Oblong brown leather case containing tortoise shell rim glasses. Reward if returned to Frances Lane, c/o Riverton P. O. or phone 343-R.

ALMANAC

How about that ten bucks you owe me?
"If you would make an enemy, lend money and ask it again."

JULY
30—Pneumatic tires for automobiles first used, 1902.
31—Six nations enter war to end all war, 1914.

AUGUST
1—Columbus sees U. S. continent for first time, 1492.

2—Alexander G. Bell, telephone inventor, dies 1922.
3—Judge Landis fines Standard Oil 20 millions, 1907.

4—Special Delivery service started by P. O., 1869.
5—Cornerstone of Statue of Liberty is laid, 1884.

Church Notices

CALVARY PRESBYTERIAN
Charles T. Bates, B. D.
Riverton
Church School, 9:45 a.m.
Morning Worship, 11:00 a.m.

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9:30 a.m.
Sunday Services, 11 a.m.
Wednesday 8 p.m.
Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30 p.m. All are welcome.

EPWORTH M. E. CHURCH
Rev. Ira S. Pinn, Minister
10:00 a.m.—Church School and Wesleyan Class.
11:00 a.m.—Morning Worship.
6:45 p.m.—Epworth League.
Wednesday 8:00 p.m.—The Helpful Hour.
Wednesday 4:00 p.m.—Junior Epworth League.

CHRIST CHURCH
Riverton, N. J.
Rev. Francis B. Downs, Rector
Sunday, July 29th
Holy Communion 7:30 a.m.
Morning Prayer and Sermon 11 a.m.

A saxophone 18 feet long is now in operation on the West Coast which may explain why the fleet was obliged to come East to get some rest.

Human oral communication is carried on today through the use of 860 languages and 5000 dialects not counting what General John uses.

Maid: "Madam, the installment man is here again."
Madam: "Tell him to take a chair."—People's Gas Club News.

Shortcuts to the Dinner Table



BY VERA A. SCHNEIDER

Bananas Contribute Health Building Qualities Because of Vitamin and Mineral Content

For the past few weeks, I've given you a brief resume of the history of the banana, and this week I'm going to go into its health building qualities.

Foods, just as materials used in industry, must live up to certain standards if they are to remain popular in the modern home. In this day and age we ask two things of any food we use often—first, does it contribute to the family health quota; second, is it so appetizingly useful that it can be prepared in a number of ways. Bananas meet these two demands, in positive fashion. As a health builder—with their five vitamins and important minerals—bananas are not only recognized but recommended by leading nutritionists.

One of the most important features about the banana is, of course, its easy digestibility, and that is simply a matter of eating it thoroughly ripe. The flavor of the banana is exceptionally interesting and delicious. With a few bananas in the house and a little imagination, you will find many different dishes may be prepared, for you know, the banana is not only a fruit to be served as a salad or dessert, but it is a vegetable as well; an important food, indeed, and one rich in every-value, throughout the entire year, very, very little. And had it ever occurred to you that this natural food-fruit is sealed by nature in a germ proof package?

Like all other fruits, the banana should be eaten when ripe, and in this respect, it does not differ from apples, pears, melons or other similar fruit, which, if eaten unripe, may cause digestive disturbances. However, when it is ripe or if cooked when partially ripe, the banana is easily digested and of great value in the diet of young and old. And, since food experiments show

that the fully ripe banana is readily digestible and is composed mostly of fruit sugars, in addition to an appreciable quantity of valuable mineral salts consisting of calcium, magnesium, phosphorus, sulphur, iron and copper, it is well to keep in mind that when you buy bananas you buy these very elements which go to build a healthy body and to keep it well. But here I am rambling on again, forgetting perhaps, that I am allotted only a tiny corner of this estimable newspaper and not the entire page.

BANANA BRAN NUT BREAD
1/4 cupful butter
1/4 cupful sugar
1 egg—well beaten
1 cupful bran
1 1/2 cupful flour
2 teaspoonfuls baking powder
1/2 teaspoonful salt
1/2 teaspoonful soda
1/2 cupful chopped nut meats
1 1/2 cupfuls mashed bananas
2 teaspoonfuls water
1 teaspoonful vanilla extract

Cream butter and sugar thoroughly. Add egg and bran. Sift flour with baking powder, salt and soda. Mix nuts with flour and add alternately with mashed bananas to which water has been added. Stir in vanilla. Pour into greased loaf pan. Let stand 30 minutes and bake in a 375 degree oven for one hour. Cool before cutting.

JOIN THE PARADE FOR COAL HI-GRADE

Many Falling Into Line and Filling Their Cellars for Next Winter

There are more families laying in their next winter's supply of coal than for the last several years. Most people realize that with EVANS Hi-Carbon Premium Anthracite in their bins, heating worries are over.

The highest grade coal mined is the best—there is none better. Phone Riverton 302.

GET IT AT EVANS

Joseph T. Evans
COAL
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Phone Riverton 302



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A Snover service, limited in expense, is in no way an abbreviated service.

No Charge

There will be no charge for the burial of any resident of Riverton, Palmyra or Cinnaminson, whose relatives are worthy and without means with which to pay the funeral expenses.

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Telephone, Riverton 830

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1931 Hupmobile Sedan, A-1 Condition	\$125	\$ 6.25
1930 Dodge 1 1/4 ton Panel Body Truck	92	4.75
1928 Nash Coupe	29	2.00
1931 Essex Coach	75	4.00
1928 Chevrolet Sedan	25	2.50
1932 Ford 1 1/2 ton Truck, Stake Body	125	6.43
1932 Pontiac Coach	117	5.98

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ELECTRIC RATE CUTS HAVE SAVED MILLIONS

In the words of President Thomas N. McCarter of Public Service Electric and Gas Company in his recent argument in the electric rate case before the Board of Public Utility Commissioners:

"For the last twelve years or more, the Board and the Company have negotiated and reasoned together on the question of rates, with the results—so far as I know—satisfactory to both, and to the people of the state."

Eleven reductions in electric rates have been made from December, 1922, to January, 1933, inclusive, with the following estimated annual reduction in revenue:

December, 1922	\$1,600,000
May, 1924	1,500,000
March, 1926	1,073,100
January, 1927	1,000,000
June, 1928	864,000
January, 1929	1,230,000
January, 1930	1,300,000
February, 1931	50,000
June, 1931	136,000
January, 1932	600,000
January, 1933	1,755,400

Total \$9,210,771

This means that from a cumulative standpoint, during this period of time, the customers of Public Service have paid something like \$50,000,000 less for their electric service than they would have paid had the rates of 1922 still remained in existence.

At present rates the average householder in Public Service territory now pays for his electric service \$2.80 a month—less than 10 cents a day!

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MRS. SHELMIRE IS CASE SUPERVISOR

Moorestown Woman Replaces
Miss Jamison in Family
Service Dep't ERA

Miss Jean W. Jamison, who for
the past year has acted as Case
Supervisor of the Family Service

Department of the Emergency Relief
Administration, for Burlington
County, tendered her resignation on
Friday, July 13th, to take effect im-
mediately.

Mrs. Maria Shelmire, of Moorestown, has been appointed to succeed
Miss Jamison. Mrs. Shelmire, a
graduate of Wellesley College, has
had a long and enviable record in
Social and Family Service work and
has held many important assign-
ments; she is well versed in all

phases of this great humanitarian
effort and has the reputation of us-
ing the utmost tact and fairness in
dealing with the many complex and
pathetic situations that arise. Her
thorough knowledge, pleasing per-
sonality and understanding of a re-
lief client's problems, well fits her
for this important post.

Mrs. Shelmire is not a newcomer
in this locality as she has been con-
nected with the local branch of the
Emergency Relief Administration

for quite sometime, first as a Home
Visitor and then a District Super-
visor of the Family Service Depart-
ment, and is already acquainted with
the field work in Burlington County,
the case history of the various relief
clients and the general routine of
her duties.

Mrs. Shelmire will endeavor to
create a better understanding be-
tween the relief clients and her Or-
ganization; their problems will at
all times be treated in the most

courteous manner and fairness and
kindness will be the main stepping
stones to a new regime of the Fam-
ily Service Department for Burling-
ton County.

"Did anybody drop a roll of bills
with a rubber band around them?"
asked an old gentleman in the trol-
ley car.

"Yes, I did," said several voices.
"Well, I just picked up the rubber
band," said the old gentleman calm-
ly.—Missouri Pacific Magazine.

"WHERE THE MEMORY OF BEAUTIFUL LIVES WILL BE KEPT BEAUTIFUL ALWAYS... THE CEMETERY BEAUTIFUL"

Perpetual Care ...and what it means TO YOU



Lakeview Memorial Park is a community devel-
opment that will go on forever. Hundreds of
years from now it will be as beautiful and well
cared for as it is today... a park of great loveli-
ness for the enjoyment and consolation of all
who visit it.

Unlike so many cemeteries and public places
Lakeview can never become neglected and
unsightly, protected as it is by a vast Perpetual
Care Endowment Fund, the income only from

which shall be used for the continued upkeep
of the grounds and buildings.

A lot purchase in Lakeview Memorial Park
automatically assures the owners of Perpetual
Care for their property without further expense
to them at any time.

Now, while the cost is low, is the time for you
to participate in this noble sectional accomplish-
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Write for Attractively Illustrated Brochure

LAKEVIEW MEMORIAL PARK

On the Burlington Pike

1/4 MILE NORTH OF THE RIVERTON-MOORESTOWN ROAD

"LUBERTA" TAKES TO THE WAVES

38-Foot Raised Deck Cruiser
Built by Walter Hansen
Launched Friday

Friday evening, with the rise of the tide in the Delaware river at Riverton, another boat was added to the fleet at the Riverton Yacht Club and at the same time marked the culmination of five years' spare time work for Walter Hansen, of 607 Lincoln avenue, Palmyra, as the "Luberta" took to the water.

Mr. Hansen, a watchmaker by trade, whose hobby is boats, had for the past five years devoted his spare time to the building of a raised deck cruiser. The "Luberta" as he named it, is thirty-eight feet long with a ten foot beam. She is equipped with two cabins sleeping six people comfortably, and has a galley and toilet room. The galley is equipped with hot and cold running water, an alcohol cook stove and refrigerator. The "Luberta" is constructed of cedar and cypress trimmed in oak and is powered with a Pierce-Arrow motor which is expected to drive the craft at better than 16 knots per hour.

The James W. Hartshorne house moving firm of Moorestown, transported the boat from the rear of the Hansen property, on Lincoln avenue, to the foot of Linden avenue where it was rolled out on the beach at low tide. Bertha Hansen, fourteen-year-old daughter of the builder, broke a bottle of spring water over the bow as the boat was slowly edged up to the water line, and formally christened her the "Luberta."

With the rise of the tide in the early evening the "Luberta" was lifted from her cradle and floated out into deeper water. Her trial trip over the week-end proved highly satisfactory to the Hansen family, and with a few minor adjustments and additions it is expected that they will "cash-in" with enjoyment on the many hours of diligent, painstaking labor spent in building it.

YMCA BRIEFS

The last chance for boys to attend Ockanickon this season is from July 28 to August 1. There is plenty of room for more boys at this period. The total cost will be \$5.00. The present week is well filled, there being over 200 boys in camp.

The girls' camp enrollments have been closed for the first, second and third weeks. This leaves the period of August 25-31 open for girls who wish to enroll. The special rate on this will be \$6.50.

A new Totem Pole was dedicated in the Indian Village Saturday evening. This pole was the result of work by Stuart McIntosh, Director of the Junior Area, who has done the sculpturing, and Andrew Kohler, who did the coloring.

This past week Albert Penn, Chinese student at Greenville College, Greenville, Illinois, has been a guest at Camp Ockanickon. Mr. Penn came to America five years ago to study for the ministry. He was born and reared at Chengtu, Szechuan, China, and is a student secretary of that YMCA. He proposes to return to China within a year.

YWCA NOTES

Putter Shop Postponed
Because of the Brown's Mills Girl Reserve club outing on Thursday, July 26, the putter shop scheduled to be held in the Mt. Holly Y.W.C.A. clubhouse that morning has been postponed to Saturday morning, July 28. This will be the final day for the putter shop during July.

THE SILENT CONGRESS

Vice President Garner says that the late lamented Congress talked less than any Congress on record. Quite naturally, when Presidential pressure and gag rule practically limited its vocabulary to one word, "Yes."

America's New Sweetheart



Five-year-old Shirley Temple is the "little doll" hugging Adolphe Menjou. These two with Dorothy Dell, Charles Bickford, are featured in Damon Runyon's "Little Miss Marker" which plays at the Broadway Theatre on Monday and Tuesday.

REV. MacKINNON TO RETIRE AUG. 31

Colorful Career of Rector of Christ Church, Palmyra, Here and Abroad

The Rev. Daniel G. MacKinnon, S. T. D., has resigned from the rectorship of Christ Episcopal Church, to take effect the last of August. In presenting his resignation to the vestry Dr. MacKinnon stated, "It is with deep regret I make this move, for I have enjoyed my short rectorship with you fine people. I propose not to accept another call, having reached the retiring age." Dr. MacKinnon has had unusually wide and interesting experiences. He began his rectorship at Saint Clement's Church, Seattle, Wash. He was then called to Everett, Wash., by the Bishop. In nine months the membership of that church grew from nine to one hundred forty-nine; a church, parish house, and rectory were built and paid for. He was appointed general missionary of Eastern Washington, where he organized many missions, some of which called for daring and thrilling experiences among Indians, cowboys and miners. He became rector of Saint John's parish, Stockton, California, and the dean of San Joaquin Convocation.

He was archdeacon of the Diocese of Western Missouri, rector of Saint Bartholomew's, Philadelphia. He became rector of the fine old parish, Christ Church, New Bern, North Carolina. While in the Diocese of East Carolina, he was president of the Board of Examining Chaplains, member of the Examining Board of the Fourth Province, Dean of the Wilmington Convocation. He was appointed chairman of the national-wide campaign of the Diocese of East Carolina. He was one of the "Flying Squadron," composed of forty men sent out by the National Church during the nationwide campaign. He was sent to the general convention in 1919 at Detroit, Michigan. He was special preacher on two trips abroad for the Society of Propagation of the Gospel, the oldest missionary society of the Church of England. He was a delegate to the Pan Anglican Congress in London in 1908.

Rev. MacKinnon was chaplain of the First Cavalry of Washington and chaplain of the Second Regiment of Missouri. He is a thirty-second degree Mason and a Knights Templar.

Rev. and Mrs. MacKinnon's travels and experiences throughout the United States and Europe have been very valuable to them and their work in public. Mrs. MacKinnon lived in Paris for a time and pursued her studies in French.

Dr. MacKinnon's short rectorship in Palmyra has been very successful and the people of the community will regret his retirement from public life.

A magazine again raises the question, "Does crime pay?" Well, look at our experience: War is a crime, we're told. Europe had a war. We paid for it. Figure it out for yourself.

SHORT-WAVE MUSINGS

BY T. O. M.
Due to the heat, humidity, and the fact that T.O.M. will be vacationing during August there will be no Short-Wave Musings until September.

ALL IN DAY'S WORK
"Meat Packer Gets Divorce From Nagging Wife." In other words he canned the tongue.—Clyde Moore in the Ohio State Journal.

Learning should be a utility rather than an ornament.

UNLIMITED LOANS FOR ALTERATIONS

Largest Roofing Corporation Backs Plan to Repair and Beautify Homes

The firm of Joseph T. Evans, representing one of the largest roofing corporations in the country, says that contractors, builders and home owners are amazed at the wonderful opportunity that makes unlimited amounts available for repairs, alterations or new building.

Inquiries addressed by letter or phone will bring you full details at no cost. Suggestive plans and advice may also be had, which will place you under no obligation whatsoever. The EVANS firm carries a full line of shingles, lumber, paints, glass, hardware and building materials of all kinds. Phone Riverton 302.

GET IT AT EVANS

Joseph T. Evans
Riverton 302



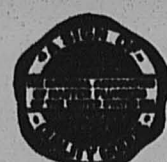
BEAUTIFUL BUT DUMB

A girl who has no brains
Is little Bertha Bore
Puts powder on her nose
In a revolving door.
—Ed Scanlan, Buffalo Evening News.

NEWLIN'S FAMOUS ICE CREAM CONFECTIONS SANDWICHES

FREE DANCING AT ALL TIMES
MANAGED BY HIGH SCHOOL STUDENTS
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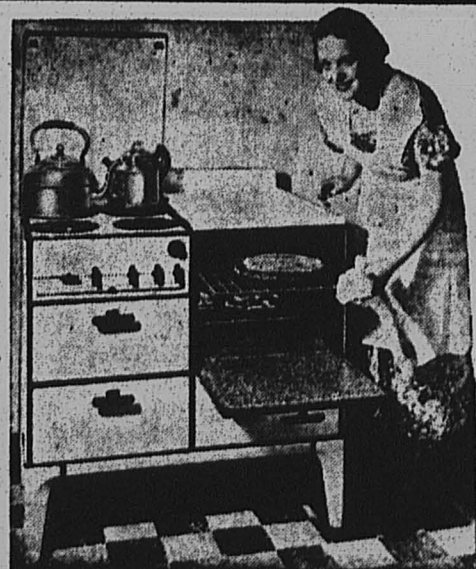
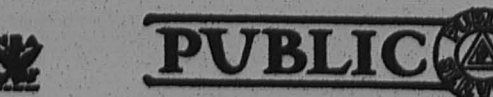
You Can Save Money Now on a Gas Range

This Table Top Range Reduced to \$59.50 cash

This Vulcan range has an oversize oven, fully insulated to keep the kitchen cool. Genuine oven heat control makes it easy to have successful baking and cooking results. Automatic lighting on every cooking top burner. Two large drawers for storing utensils. Slide type broiling oven. Smooth enamel surfaces inside and out are easy to keep clean. Reduced now to \$59.50 cash including installation.



These are cash prices. Carrying charge extra if you buy on the monthly payment plan.



This Gas Range Is a Different Style

The cooking top of this Tappan range is divided by the flat table top, which makes a good serving table. Two burners, one single and one giant, are at each side. Two people can work at the range at the same time. The heavily insulated baking oven and the drawer-type broiling oven are in the center of the range, with the warming and storage closets at each side. Genuine oven heat regulator and automatic top burner lighter. Reduced now to \$79.50 cash including installation.



THE PEOPLE'S COLUMN

Whither Are We Bound?

Editor The New Era:

Is it any wonder that our beloved country is in dire distress, when such godlessness is rampant throughout the land?

Would you please publish the enclosed clipping, showing the low ideals held by some who occupy high places in our government and should be looked upon as leaders of our people.

It was taken from the July 14 issue of The Sunday School Times, published in Philadelphia.

Old-Time Christian.

Tugwell's Trinity

Strange things are happening in high places in so-called Christian America. It is common talk—and of course it is denied—that Communism and the Reds have powerful influence in our Government. Communism and atheism, with immortality, go together. The March number of The Democratic Digest, published by the Women's National Democratic Club, Washington, D. C., gave an address by Rexford Guy Tugwell, a leading spirit in the so-called Brain Trust, whose appointment to the newly created post of Undersecretary of Agriculture was recently approved by the Senate after rather violent discussion. Said Mr. Tugwell: "It would be treason to the entire spirit of the New Deal to lose sight of the fact that its objective, as stated by President Roosevelt himself, is to make possible a more abundant life for the American people. Such an abundant life implies the enjoyment of the good things of life in security and contentment. . . . One of the oldest and quietest roads to contentment lies through the conventional trinity of wine, woman and song. We have a chance, now that the repeal of the Eighteenth Amendment is an accomplished fact, to establish a tradition of wine, used as a mild social stimulant, together with good food, good talk, and good company, and, let me add, good song." No comment is needed. Not many years ago it would have been impossible for a reputable leader in the United States Government to make a public statement like this. Surely it intensifies the need of that for which so many are praying, and which was pictured so graphically by Dr. Packer's cartoon on the front page of a recent Times: America at the old-fashioned mourner's bench, pouring out the prayer, "God be merciful to me a sinner."

WHEN DISCIPLINE RELAXED

Papa, mama and son, Willie, were crossing the ocean. Willie had done something for which his mother thought he needed correction, but not feeling equal to the occasion, she turned to her husband.

"John," she said, "can't you speak to Willie?"

Papa replied in a thin weak voice, "Howdy, Willie." — Kansas City Public Service News.

Keep Cool AT KEATING'S SODA FOUNTAIN

BULK ICE CREAM
50c Qt.
PACKAGE ICE CREAM
39c Qt.

L. L. KEATING'S
BROAD AND MAIN
Riverton Phone 1540

AT WALT WHITMAN



GEORGE ARLISS

who is now playing in "The House of Rothschild," at the Walt Whitman, Camden.

Spring Formal—a marvelous rhythmic band, a surging solid of dancers, dim lights, lovely gown, a couple dancing near a doorway—

She: "Oh, I simply adore that funny step. Where did you pick it up?"

He: "Funny step, nothin'. I'm losing my garter."—Rochester Gas and Electric News.

A well-known attorney was always lecturing his office boy, whether he needed it or not. One day he happened to hear the following conversation between the boy and the one next door:

"How much does your chief pay you?" asked the latter.

"I get \$1,500 a year. Five dollars a week in cash and the rest in legal advice."—Kansas City Public Service News.

SHERIFF'S SALE

By virtue of a writ of fieri facias to me directed out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, AUGUST 2, 1934
between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey, viz:

BROOKING at a point in the middle of Main Street, seventy-five feet Southeast from the intersection of the middle line of Main Street with the middle line of Seventh Street; thence extending Southeast along the middle of Main Street, fifty feet to a point; thence extending of that width Northeast between parallel lines at right angles to said Main Street, twenty-five feet to line of Main Street; thence extending in same direction same width a further distance of one hundred and fifty feet.

CONTAINING on Main Street a frontage of fifty feet.

BEING a lot fifty feet, by one hundred and fifty feet and being also known as No. 703 Main Street.

BEING the same land and premises which Charles B. Moses and Mabel O. Moses, his wife, by deed bearing date May 4th, 1929, and recorded in the office of the Clerk of Burlington County on the fifteenth day of May, 1929, in Book No. 728 of Deeds, page 261 &c., granted and conveyed unto Robert P. Thomas and Sara P. Thomas, his wife, fee.

Decrease approximately \$10,203.40 besides interest, costs and fees.

Seized as the property of Robert P. Thomas, et al., et al., defendants, taken in execution in suit of Cinnaminson Building and Loan Association of Riverton, New Jersey, complainant, and to be sold by

GEORGE N. WIMER, Sheriff.

Dated: July 3, 1934.

Charles F. Richman, Sol'r.

B-7-5-7-26-34

Pr's fees \$21.64

RELIEF MATTRESSES

Pursuant of plans to supply reasonable comforts of life for families under its care, the State Emergency Relief Administration has arranged for the manufacture and later distribution of mattresses to clients. It has directed the purchase of 600 bales of cotton in Texas and 60,000 yards of ticking. It is expected that production in various sections of the State will be started as soon as the cotton arrives.

Walt Whitman

THURS., FRI., SAT., July 26, 27, 28

George Arliss in THE HOUSE OF ROTHSCHILD

SUN., MON., TUES., WEDNES., July 29, 30, 31, August 1

WARNER BAXTER in THE GRAND CANARY

MATS. 25c EVE'G 35c KIDDIES 10c

Matinee Prices Prevail 7:15 P.M.

DOM IN THE NIGHT

LAST DAY ZASU PITTS SLIM SUMMERVILLE in "LOVE BIRDS"

Friday, Saturday and Sunday July 27, 28, 29

The Musical Smash Hit of 1934 Warner Baxter Shirley Temple

in "Stand Up & Cheer" with JAMES DUNN CLAIRE TREVOR STEPIN FETCHIT

Monday and Tuesday—July 30, 31

George Bancroft in "BLOOD MONEY"

Wednesday and Thursday—August 1st and 2nd

LEW AYRES FRANK McHUGH PATRICIA ELLIS in "LET'S BE RITZY"

For Everything Horticultural

DREER'S

Are nationally known as Headquarters—Flower, Field and Vegetable Seeds, Plants for the House and Garden, Insecticides, Tools and Garden Sundries.

Visit our Display House of Rare Decorative Plants.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

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SEA FOOD DINNERS
FISHING PARTIES
NINTH STREET AT THE BRIDGE
OCEAN CITY, NEW JERSEY
Pick out your Sea Food—See it Cooked. But if in a hurry don't eat here, because everything is cooked to order.
H. J. BECKENBACH, Proprietor

Make Your Vacation Prove Valuable
Whether you go to the seashore, mountain or lake this summer, make your vacation prove valuable. Get all the good from it you can and store up strength for another year. Before you start, remember to come in and open a Savings Account.
Member Federal Deposit Insurance Corporation
CINNAMINSON BANK AND TRUST COMPANY
RIVERTON, N.J.

Thursday AUGUST 2ND
at 12 NOON
FOX-WEIS
America's Largest Furriers
1130 CHESTNUT ST.
★ Come and See the Dedication Ceremonies
A colorful and inspiring event—opening the doors of Philadelphia's most glamorous showrooms. Prominent and leading citizens and celebrities.
★ Come and See the ALL-STAR BROADCAST
Irene Bordoni and dozens of other famous stars of stage, screen and radio, will broadcast direct from the store. If you cannot attend, tune in.
STATIONS
WCAU at 12.30 to 1.00 P.M.
WPEN at 1.00 to 1.30 P.M.
WDAS at 1.30 to 2.00 P.M.
WIP at 1.30 to 2.00 P.M.
★ See the Newest Paris Inspirations in FUR COATS AND FUR-TRIMMED CLOTH COATS
Assembled under the personal direction of L. J. FOX. See the most original fashions in fur and fur-trimmed cloth coats ever created—inspired by Fox-Weis' Parisian style and portrayed here by America's foremost style artists.

RIVERTON BEATS CAMP OCKANICKON

Junior Netmen Hand Campers
Second Defeat of Season
Last Thursday 5-2

Before a large group of campers, supplemented later by those watching the baseball game, the Riverton junior tennis team administered a 5-2 setback to the Camp Ockanickon courtmen. This was the second victory over the Camp which the Memorial Park netmen have won this season, the first being by a 5-1 score. The locals now lead 20-17 in inter-team matches.

In the first contest Robert Borer chalked up his sixth straight triumph over the various No. 1 men representing the camp, vanquishing Ritter 6-0, 6-1. The camper possesses a terrific service; and when it went in, Borer had considerable trouble returning it, but consistency was lacking and on the receiving end Borer found little resistance.

After a very shaky start Lewis Robbins, second ranked junior player, eked out a 7-5 win in the first set over Camper Miller, and then more nearly reached his best form to rush through the second set with but the loss of one game. Throughout this entire period Robbins had complete control and often brought off tape raising drives and aching services.

Because of the lack of time, the third and fifth singles match, which were the last to be played, were limited to one set. Barto, playing third, was very unsteady in the first stages of his contest, at one time being on the short end of a 5-3 score, but he became better as the play progressed and came through 7-5.

Camper Wilkinson accounted for one of the two points which Ockanickon salvaged out of the afternoon's matches when he defeated Robert Stover 6-2, 8-6. The match was one of contrasts, Wilkinson being over six feet tall, while Stover barely reaches five feet. The superior height prevailed, but only after a hard battle.

Jack Geiss dropped the second match for Riverton in losing to Eastwood, 7-5. The bounces on the court, which was previously only used for doubles because of its roughness, were too much for Geiss to fathom, although the story might have been different had the match been one of three sets.

Because of the lack of transportation facilities, the doubles combinations were made up of those players who had already engaged in singles, Borer and Barto paired to trounce Delong and Summus 6-0, 6-3. The match was very one-sided, and it was only through dilatory tactics on the part of Riverton that the campers scored at all.

The second doubles team, Stover and Geiss, also triumphed in easy fashion over Leon and Mulford, 6-3, 6-1. Both Riverton entries stroked the ball well throughout the match. The camp coach told one of the Riverton players that he had heard comments to the effect that, winning or losing, Riverton juniors always maintained their stroking form to the end. This he considered to be a very fine compliment and well worth passing on.

IN CHANCERY OF NEW JERSEY

To Robert H. Washington and
Lila P. Washington, his wife:

By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein Cinnamonson Building and Loan Association of Riverton, New Jersey, is complainant, and you Robert H. Washington and Lila P. Washington, his wife, are defendants, you are required to appear and answer the bill of said complainant on or before the 15th day of September, next, or the said bill will be taken as confessed against you.

The said bill is filed to foreclose a mortgage given by you to said complainant, dated January 16th, 1929, and recorded in the Office of the Clerk of Burlington County in Book No. 222 of Mortgages, page 214, upon lands and premises situated in the Village of East Riverton, Township of Cinnamonson, County of Burlington and State of New Jersey, more particularly described in said bill of complaint.

And you, Robert H. Washington, are made defendant because you are the record owner of said premises in question.

And you, Lila P. Washington, are made defendant because you are the wife of Robert H. Washington, and by reason thereof, may have some estate or interest in said mortgaged premises by way of inchoate right of dower, or otherwise.

WILLIAM D. LIPPINCOTT,
Solicitor of Complainant,
25 North Fourth Street,
Camden, New Jersey.

Dated: July 14th, 1934.
7-26-34-16-34.

The majority of people are just as eager to do the right thing as you are.

Memorial Park Playground Baseball Dope

By "Bill" Schopp

EDITOR'S NOTE

"Bill" Schopp, the ever faithful reporter of the playground baseball games at Memorial Park, Riverton, had written enough for three full columns, describing last week's and some of this week's games. The stories were set and on the press when an accident happened destroying the entire back page and his three columns with it.

In order to facilitate delivery of the paper, only the results of the games and the league standing will be published this week.

JULY 19—

Firemen 9—Artisans 7
Bankers 6—Tak-Aboust 4

JULY 20—

YMCA 37—K. of C. 1
Chevys 15—Wesleyans 0

JULY 23—

Bankers 9—Laundry 1
Artisans 13—Dreers 5

JULY 25—

Athletics 13—Firemen 9
Wesleyans 20—Tak-Aboust 5

LEAGUE STANDINGS SECOND HALF

YMCA	4	0	1.000
Bankers	4	0	1.000
Chevys	4	0	1.000
Laundry	3	2	.600
Athletics	3	2	.600
Wesleyans	2	3	.400
Dreers	1	3	.250
Firemen	1	3	.250
Artisans	1	3	.250
K. of C.	1	3	.250
Tak-Aboust	0	5	.000

LADS BEAT DADS AT "NEWCOMB"

Game Monday Night Full of
Thrills, and Boys Worked
Hard for Victory

By MEB

The game of "Newcomb" between Earl Rotenbury's married men and Neighbor Herbert's single men, turned out a victory (but a hard-earned one) for Neighbor Herbert.

The married men's team was made up of Earl Rotenbury, captain, Joseph Yearly, John Werner, "Ike" Perkins, "Marty" Welsh, "Bill" Seagraves, Phil Stiltz, Frank Alloway, Sr., and Harry Kennedy.

Neighbor Herbert had as his teammates, Joseph Yearly, Jr., John Gibson, William McDermott, Ed Wallace, Vincent Daly, Walter Smith, Elmer Sutters and George Sutters.

The object of the game is very similar to volley ball. In fact, it is as near volley ball as it could come. The wise team places their tallest

men at the net and then all they have to do is just drop the ball over in the vacant space left by some unwary contestant, and a point is chalked up.

The game went up by points until it reached the 13-14 stage. Game is 15 points. The ball was volleyed back and forth until it began to look like a professional tennis match. But then the single men slipped and the score became 14 all.

This put the much needed pep into the youngsters and they slammed the offensive ball back right through the hands of the unsuspecting Dads. Thus ended the first challenge game of Newcomb.

However, it is rumored that a girls' team is being worked up and that they will challenge all comers.

What Would the Founders of Our Country Say to THIS ?

"NEW RUSSIAN AMERICA"

This is the interpretation given by some wag to the initials "NRA" when they first appeared in the array of alphabetical panceas which were supposed to quickly "lick the depression." And perhaps he wasn't so far wrong at that, for there is being set up in the United States by the Administration a system of spying on one's neighbors that would do credit to Russia or any other dictator-ridden country.

On the walls of postoffices throughout the United States is an NRA notice to the public reading in part:

"Forms are now available on which violations of . . . codes may be reported. You will find copies in this postoffice money-order window. The complaint form should be carefully filled out and mailed to the NRA district compliance director."

The complaint form provided by NRA for the volunteer spies it thus solicits, contains blanks in which the spy can write the "name and address of persons or establishment complained against," the "nature of the complaint," and other details, ending with a direction in heavy type to "fill in and mail to your district office of the Department of Commerce." Significantly the form asks the spy, "May we use your name if necessary?"

Similar volunteer spying is solicited in an organized way by at least one other branch of the New Deal. From a Mid-West country courthouse is sent out a printed form under the auspices of the United States Department of Agriculture (AAA), together with local affiliated agencies. The purpose is to make every farmer a spy on every other farmer. The form begins with large type and exclamation points:

"TOO MANY HOGS! YOUR HELP REQUESTED"

The circular is addressed "to all signers of the corn-hog program" for crop reduction. It recites that "country has a serious over-statement of hogs," meaning that farmers applying to AAA for benefits are charged with padding their statements. The circular asks the volunteer spy to "make complete inspection of the farms with which he is familiar: then state on enclosed form the names of producers whose contract data you believe to be in error or over-stated . . . check 1932-33 corn acreage and all other items with care and report any possible error or misstatement. Register your complaints by mail immediately using enclosed envelope."

Finally and significantly, the Government of the United States says to the spy: "It is not necessary that you sign your name in event you do not wish to do so."

And all this in direct violation of the spirit as well as the letter of the Bill of Rights, which provides "That the accused shall enjoy the right to be confronted with the witnesses against him."

The above will be found in Article VI of the amendments to the Constitution, adopted December 15, 1791.

The girl who marries a man with money to burn usually make a good match.—Reader's Digest.

The best way to wipe out a friendship is to sponge on it.

She Lost Fat High Blood Pressure

Here's To-day's Live News
For Fat Women — And Men, Too
Read It—Please.

"I have been taking Kruschen health, and for high blood pressure and rheumatism and it helped both. My blood pressure was as high as 290 when I started to take Kruschen. I weighed 255 and now I weigh 214 that is losing 41 lbs., in about nine months and I feel fine. Wouldn't go without Kruschen Salts in the house." Mrs. W. Eckoff, Saginaw, Mich.

Besides melting away ugly, excess fat Kruschen constantly keeps the bowels regular and free from waste that is always apt to poison the system.

Fat folks should give Kruschen

a month's trial—it never disappears you cooler in hot weather, after taking one inexpensive jar or any drugstore in the world—which you can get at L. L. Keating's

AH, DISCERNMENT!

A lady was viewing an exhibition of the Siamese Twins.

"Sisters, I presume?" she murmured.—Tit-Bits.

We'll bet the five boys who will run NRA during the vacation season can't get up as good a combined mad spell as General Johnson all by himself.

The Japanese High Command is pretty smart. Whoever would have thought of sabotage by beetles?

A thing of beauty has joy rides forever.

NEW IDEAS IN HOME MAKING



By ADA BESSIE SWANN

Public Service Electric and Gas Company
Home Economics Department

YOUR guests will be more satisfied and will relish the refreshments more, if the tea or coffee served at your summer luncheon or bridge is iced. Also, an iced drink served at dinner is often more welcome than a hot cup of tea or coffee.

Iced Chocolate Mint

2 sq. chocolate ½ cup sugar
1 cup boiling 1 qt. milk
water 2 drops oil of
4 tbsp. marsh- peppermint
mallow cream Mint leaves
Pinch of salt

Melt chocolate over hot water, add the boiling water and cook for three minutes. Add sugar and cook two minutes longer. Remove from heat, add marshmallow cream and beat until smooth. Add the peppermint and milk. Combine thoroughly, chill in refrigerator and serve with a sprig of mint leaves in iced glasses.

Punch

8 cups sugar 1 can pine-
3 qts. water apple, crushed
1 cup strong 1 qt. gingerale
black tea 1 pint grape
Juice of 12 juice
oranges Juice of 3 lemons

Boil the sugar and water for eight minutes, add the tea and chill. When thoroughly cold add the remaining ingredients. Pour over ice in tall glasses and serve. Makes one and one-half gallons.

Tea Punch

Make a strong infusion of tea by pouring one quart of water over one tbsp. black tea. Let stand until cool. Strain, add juice of three lemons and three oranges and one and one-half cups sugar. Chill in refrigerator. Serve in chilled glasses and garnish with mint leaves and lemon slices.

Egg Nog

Beat yolk of one egg, add three-quarter teaspoon sugar, one-quarter teaspoon vanilla, a few grains of salt and two-thirds cup of cold milk. Pour into stiffly beaten egg white. Serve in iced glasses and sprinkle nutmeg on top for a garnish. A nourishing as well as a cooling drink.

Iced Tea

Cool hot tea infusion as quickly as possible. Pour this tea infusion over a generous supply of ice cubes just before it is to be served. Dainty, thin slices of lemon or quarter slices of orange, candied or maraschino cherries, preserved ginger, a small triangle of pineapple or even a sprig of mint may be served with either hot or iced tea.

Iced Coffee

Make coffee of desired strength—strong coffee is best, as the ice dilutes it—and cool it. Serve in tall glasses with cracked ice and cream; whipped cream to top.



"Rubbing It Down"

How many housewives know the difference between "rubbing down" a piece of furniture, and "taking it down to the wood"?

"Rubbing It Down" means to simply smooth up the old finish before applying the new.

"Taking It Down to the Wood" means removing all the old finish, revealing the beauty of the wood underneath.

We will refinish your furniture whichever way you say, but "Taking It Down to the Wood" gives so much better results that it is worth much more than the small difference in cost.

WILL BOWEN

DECORATOR

Upholstering, Repairing, Refinishing

Broad and Cinnamon Streets

Phone 751

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PALESTINE BROADWAY

ORCHESTRA VICTORIA AMUS. CO. Ltd.

Matinee Daily at 2.00 p.m.
Evenings 7.00—9.00 o'clock

The only theatre in the county with an air-conditioned cooling plant that assures you healthful cool comfort.

FRIDAY, July 27th

The Most Courageous Picture of the Year! Endorsed By Everyone.

"NO GREATER GLORY"

with

Lois Wilson—Frankie Darro

A Frank Borzage Production

All-Star Comedy—Novelty & Cartoon

SATURDAY, July 28th

ONE DAY ONLY

A Fast Joyous Comedy

Ten Times More Laughs Than in

"It Happened One Night"

John Carol

BARRYMORE LOMBARD

"20th CENTURY"

Charlie Chase Comedy—News Events

MON. & TUES., July 30-31

The Nation's New Sweetheart

SHIRLEY TEMPLE in

"LITTLE MISS MARKER"

with

Adolphe Menjou Dorothy Dell

Comedy Charles Bickford

News Events

EVERY CHILD

Attending Will Receive an Auto-graphed Photo of Shirley Temple.