OCTOBER



THE NEW ERA



SI KOLOGY SEZ

RIVERTON, NEW JERSEY, THURSDAY, OCTOBER 4, 1934

PRICE FIVE CENTS

CELEBRATION POST

HUGE CROWD EXPECTED SATURDAY AT RE-ADVERTISED CELEBRATION

Day on Saturday for Delayed Legion and R.R. Event

TICKET SALES RISE SINCE POSTPONEMENT

All Corps Shedules To Appear Last Saturday To Be on Hand This Week

Due to inclement weather, the joint Riverton-Palmyra celebration of the new Pennsylvania Railroad train service direct to Broad Street Station, Philadelphia, the main event of which was to have been a Drum and Bugle Corps Competition at Memorial Park, Riverton, has been postponed to Saturday, October 6.

Owing to the nature of the Competition the committee in charge felt that it would be advisable to postpone the event entirely, rather than to have it take place with intermit-tent showers which would have detracted considerably from the success of such an event.

Drexel P. Patterson, chairman of the celebration, stated however, that the postponement would not interfere with the quality of the Competition in any way, as all the corps which have entered will positively be on hand for the sixth. include many state champions and several which have obtained Na-tional recognition in similar events in recent years.

The competition will get under way at 2 p.m. with at least fifteen organizations participating. Congressman D. Lane Powers will deliver a short address and F. McD.

Quinn, of the Pennsylvania Railroad

will speak briefly. At the close of the competition all units competing will participate in the colorful military ceremony "Re-Many who have witnessed

At 7 p.m. there will be a street parade of all corps which were en-tered in the competition. The parade will traverse the main business streets of Palmyra and Riverton, disbanding at the grove, Palmyra, where the prizes will be awarded. In addition to the handsome cup donated by Harold G. Hoffman, Republican candidate for Governor, there will be several cash prizes for each of the classes of corps entered

the competition. There will be a carnival at the Legion Home in Palmyra with attractions of a varied nature. The concert corps of the Frankford Post, American Legion, will give a con-

WHICH ARE RELUCTANT?

The Secretary of the Treasury has given the wrong question to his in-vestigator ordered to find out why the banks do not loan money to in-dustry. He should tell him to inquire why industry does not borrow the money. * * * In a few hours' time the investi-

gator could report back a complete answer. It is this: Industry will not borrow money for enterprise so long as the President keeps it up in the air as to what is to happen.

The major advantage of living a long while is that ultimately one comes to a realization of how few things, in the final analysis, are worth working up a temperature about.--Philadelphia Sunday Dis-

Weather Man Promises Clear MEMBERSHIP DRIVE BY PALMYRA HI AA

The Athletic Association of the Palmyra high school held its annual membership drive last week. An A. A. ticket entitles the holder to be admitted free to all the home games. basketball, football, hockey and baseball, for the entire season. The Council for the A. A. has been appointed. Dewitt Morris, George Snyder and Frank Snowden, of the Board of Education, Dewitt Morris was elected president. Miss Vera Brower was elected treasurer. Other members of the council are the supervising principal, Mr. Dengler, Miss Ruos and Kenneth Dimond, physical education instructors, Porte Wolf and Mr. Schaefer, faculty advisors.

In the High School 385 tickets were sold. The freshmen bought the greatest number of tickets, 103. Sophomores bought 97, Juniors, 95 and seniors 90. In the grade schools 16 tickets were sold and 13 were sold to outsiders.

Louis Koppenhoffer and Henrietta Roray are again cheer leaders. New members of the cheer leading squad are Ann Cook, Helen Hilliard, Earl Cooper and Joseph Phile.

CASH REPLACES STORE ORDERS

Starting October 1, Relief Work-ers Will Receive Checks for Services Rendered

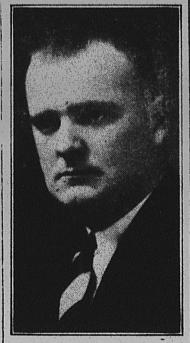
Effective October 1st, store orders for relief clients in Burlington County will be discontinued and an similar exhibitions in other parts of the country state that this event is given to each client in the form of a check drawn to their order and a check drawn to their order and cashable at any bank in the County try to hold the evening services without charge. This will allow clients to handle their own pur-chases to buy where and how they please in the food commodities, according to an announcement made today by W. Rex McCrosson, Ex-ecutive County Director of the Emergency Relief Administration.

lowance for fuel,-clothing, shelter or medical attention, which services will be rendered as has been the

Required to Work

In return for the cash instead of food orders it is expected that every man or woman, not exempted by reason of age, physical or mental disability, charged with the respon-sibility as the head of the household, will give their services for a limited number of hours during the fifteen day period, to work at an occupa-tion to which they are fitted in return for the monies expended for relief from Local, State and Federal funds, in order that the municipalities and taxpayers may receive services that they are not now in a position to initiate on a cash basis, and that the relief clients, themselves, may know that they are not receiving charity but giving ade-quate services for relief granted. In asking that the clients do a today?

GUEST SPEAKER



D. LANE POWERS

Despite the postponement of the R.R. celebration scheduled for last Saturday, Congressman Powers will keep his promise to address those in attendance at Memorial Park on the vital subject of "Transportation," this Saturday afternoon.

EVENING SERVICES AT CHRIST CHURCH

Special Music for First Series. Sun-day School Awards at Morning Service

Christ Episcopal Church, Riverton, will begin its services in the evening this Sunday with special music. For several years there has been no night service due to lack of an adequate congregation. However, the afternoon services which were begun last spring seemed to promise so well that the Rector, the Reverend Free Francis B. Downs, has decided to day.

attend and to support this venture in the realm of finer church music

The checks will be made out to cover a fifteen day period and the delivery of checks will be staggered over a fumber of days each half month.

These checks replace the food of the county clerk's building.

These checks replace the food of the county clerk's building.

The county clerk's building.

S. B. Lippincott & Son, of Mount and the awards will be made to those pupils who attended church without missing a Sunday all sumwithout missing a

cert at the band stand in the grove, Palmyra at 10 p.m.

The committee in charge had provided ample parking and eating facilities and, despite the postponement, the program will be carried out as originally planned.

WHICH ARE DELUCIONALIS.

WHICH ARE DELUCIONALIS.

Palmyra at 10 p.m.

Imited amount of work, it is not to be misunderstood that the Emerates as well as one half of double house in Beverly, and recommended that they be razed.

Sonal, reported an old wheelwright the part of children in grades October 19th. In lower gram as well as one half of double house in Beverly, and recommended that they be razed.

Herman Lejambre and Albert Collier, members of the Bordentown township committee, complained to the board that a road about a guar to the board that a road about a guar to the board that a road about a guar to the board that a road about a guar to the board that a road about a guar to the board that a road about a guar to the board that a road about a guar to the board that a road about a guar to the board that a road about a guar to the board that a road about a guar to the board that a road about a guar to the board that a road about a guar to the board that a road about a guar to the board that a road about a guar to the board that a road about a guar to the part of th

Hourly Wage Rate

The number of hours requested of persons to work will depend upon their usual occupation and will be governed by the prevailing wages paid in this County. Masons will be credited at the rate of \$1.00 an hour; carpenters and other skilled help at the rate of 75c an hour; semi-skilled help at the rate of 65c an hour; and labor at the rate of 40c an hour.

work not more than two days and on the Browns Mills-Wrightstown laborers not more than three days road from the Lakehurst road. a week in any two week period.

BEVERLY LOSES STATE RELIEF

Funds Withdrawn Owing to Lack of Cooperation on Part of Municipality

Effective as of September 30th the Emergency Relief Administration has suspended operation of relief in has suspended operation of relief in Beverly City due to the disinclina-Riverton Board of Education was this relief work, according to a night

1932, Beverly City spent \$1,560.00 education. for relief which was used for the draft and given to each board memrepair of streets.

Beginning May 1, 1932, the entire costs of relief were assumed by the year \$2,000.00 was expended by the

From December 1932 to January 1933, the State paid the entire costs mounting to \$11,412.00.

In March 1934 arrangements were made for Beverly to participate to 1934, for use of the school buildings the extent of 15% of the relief costs. Up to date no payments have been made on this basis and the State Administrative Council have thereupon declined to grant further State and Federal funds for this purpose to Beverly City.

COUNTY APPLIES FOR STATE FUNDS

Freeholders Will Divide \$25,000 Road Fund Among 36 Municipalities

A resolution was passed authorizing a formal application for Burlington County's share of the State fund tor unimproved roads at the regular meeting of the Board of Chosen Freeholders, Mount Holly, last Fri-

The first Sunday night in every which will be divided equally bemonth a special musical service will be held beginning at 7.30 with a netting each a sum of \$604.44 helf-hour organ recital.

Bids were opened for supplying the county buildings with coal; 75 tons of pea for the Court House, 15 tons of pea for the freeholders office building: 15 tons of stove for the society for the county building: 15 tons of stove for the society for the soci helf-hour organ recital.

As this is the only evening church service in Riverton, all are invited to tons of pea for the Court House, 15 building: 15 tons of stove for the surrogate's office, and 25 tons of stove for the county clerk's building.

A soccer league and football league have been organized, each consisting of three teams.

The entire faculty is working on

William J. Smith, county fire mar-shal, reported an old wheelwright limited amount of work, it is not to thop at Rancocas was a fire hazard. October 19th, in lower grades No-

of the Relief Administration; that is a function belonging to other State and Government Agencies.

Now sharp to when the board that a road about a quarter of a mile in length between Route 39 and Piersonville, discarded when the cutoff to Trenton was built, was in bad condition, but that the township was without the necessary equipment to repair it. The complaint was referred to Charles R. Stout, of the road department.

Prosecutor Howard Eastwood will attend the prosecutors' convention at Detroit next month through action of the freeholders. His ex-penses were limited to \$150. The Browns Mills Land Company

was granted permission to lay a two inch water main for about 1400 feet

Bills passed at the meeting and or-

RIVERTON BOARD PREPARES BY-LAWS

First Draft Submitted to Members for Further Study and Revision

tion of the Municipal Government submitted to the board at its regular to participate in any of the costs of meeting in the schoolhouse Monday

statement made by W. Rex Mc-Crosson, Executive Director of Emergency Relief Administration. William H. Bottger, who was ap-pointed chairman of the by-laws committee several months ago, pre-pared the copy after a long study From December 5, 1931, to April of the by-laws of other boards of

ber for further consideration.

The educational committee recosts of relief were assumed by the State and up until December of that trance to the Palmyra High School.

which was granted.

Karl W. Latch reported the completion of the storm sash in the

fourth and eighth grades.

On motion of Mr. Latch permission was extended to October 6, by visiting Legionnaires in connec-tion with the Railroad celebration.

The property committee was authorized to proceed with partial flooring and lighting in the loft of the main building to provide more storage space; to purchase three classroom mechanical clocks; in-stall lights in the ventilating pits; and redress the school yard with % inch crushed stone.

The property committee is planning a thorough survey of the school buildings to determine the exact fire hazards with the view to reducing them to the very minimum.

Principal's Report

Miss Staman, supervising principal, reported that both medical and dental examinations are going on; all have been completed in the kindergarten and all grades above the fourth. Cards notifying parents of defects have gone out for three classes.

The first of the regular dental clinics was held last Wednesday. The athletic program is well un-

rents of children in grades 4 to 8. vember 9th. In the meantime teachers are visiting the homes of their children to become better acquainted and to enlist the interest

The following bills were ordered

paid:	3012 - 10
Emma B. Rudderow, insur-	
ance	67.20
Public Service Electric and	
Gas Co.	7.64
Oliver Ditson Co. Inc., sup-	
plies	3.17
Dreiers, supplies	37.58
C. R. Sweeney, Inc., clock	15.00
Salaries for October	2551.73
Hobard R. Garwood, ma-	
terial and labor for storm	
sash	200.05
R. R. Barrick, painting	
storm sash	16.80

IT MIGHT HELP?

Because she admired the statue of the Winged Victory, the Presi-Back in 1930 we kicked about the depression, but wouldn't the times we had in 1930 look pretty good today?

Back in 1930 look pretty good today?

Back in 1930 we kicked about the depression, but wouldn't the times we had in 1930 look pretty good today?

Back in 1930 we kicked about the depred paid were as follows: Finance. of the Winged Victory, the President's mother was presented a copy by the French government. Won't she say a few words of admiration for the war debt? Detroit News.

HOFFMAN HAS AN **8-POINT PROGRAM**

Republican Candidate for Governor Announces Position on Major Problems

The following eight-point program for agriculture is outlined this week by Harold G. Hoffman, Republican

1. A broadening of the tax base. 2. A farm-to-market system of ru

3. A reduction in the costs of go 4. Continue the work of the milk

control board with adequate safe-guards to both the producer and the

and continue its provisions.

8. Appointment of an agricultural

Hoffman recognizes the work al-ready accomplished along these responsibility resting on the Governor to see that these matters are

goes for taxes than any other class of taxpayers, and he is convinced that immediate relief must be Mr.

Farm to Market Roads

"More attention must be devoted "More attention must be devoted to the development of an adequate farm to market system of high-ways," says Mr. Hoffman. He be-moved to Highland avenue Palmyra. In any good varieties such at 1 nor, Enchantress, Jules Sandeau—but one formerly of Harrison street, have moved to Highland avenue Palmyra. lieves that our main-stem system is now developed to the point where we can divert a portion of the money Shade, spent Thursday of last week formerly used on this class of roads with Mr. and Mrs. Clarence Bell, Sr. to the building of inexpensive yet serviceable roads that will place every farmer in the state on a highway that will be passable twelve on Elm avenue after spending the

months in the year.

Speaking on the subject of governmental costs in New Jersey Mr. Hoffman outlines a policy that is in keeping with the practices of its in Glassboro with her brother citizens. He believes that no group Julius, Jr. of people can be happy and con-tented to live under a system of

live on smaller incomes," he said, "and it is only right that our gov-ernment must limit its spending,"

PORCH CLUB OPENS FORTY-FIFTH SEASON

Mrs. Harold E. Gillingham Gives Il-lustrated Talk on "Samplers in Our Alley."

The Porch Club began its forty-fifth season on Tuesday with the usual box luncheon followed by a

The speaker of the afternoon was

Mrs. Gillingham has been intensely interested in samplers for many years, and her talk was illustrated with specimens from her own large

The garden section program originally scheduled for October 9th has been postponed to October twenty-third at 2.30 p.m.

There will be an exhibition and talk on chrysanthemums by E. H. Michel, of Dreer's, and arrangements of these flowers by members of the section.

Luncheon and supper will be served on Wednesday.

The sale begins at 11 a.m. Wednesday and 2 p.m. Thursday.

Contributions from this vicinity may be left with Mrs. Arthur T. Hagstoz, Riverton; Mrs. Joseph T. Evans, Cinnaminson and Mrs. Raymond Eastwood, Palmyra.

for floral arrangements.

Of course we can't all get in on the government checks which are being handed out from Washington, but just wait till it comes time for paying the bill, then we will all be able to get in on the New Deal.

The Pals Club is popular among the younger set in this vicinity for their dances. The admission is \$1.25 per couple, and dancing is from 2.30 until 1 o'clock.

If sent by ship it's a cargo, if sent by car it's a shipment.

RIVERTON

The Ladies' Auxiliary of the Riv erton Fire Company will hold a pie end cake sale at the firehouse, Saturday, October 13, from 2 to 5 o'clock. Patronize this sale liberally

stitutional) Church.

Congressman D. Lane Powers and Leon Raesly, of Trenton, were visitors in Riverton Wednesday.

6. Strengthen the fresh egg law ind continue its provisions.

7. Adequate protection to our fruit and vegetable industry.

Mrs. Elsie Brownell, of Frankford,

Mr. and Mrs. Robinet Steedle of what plant is meant when Lycoperlines, but he believes that much yet Philadelphia, spent the weekend sicum esculentum is used, although temains to be done and realizes the with Mrs. E. O. Steedle of Cinna-

lem before the farmer in that a larger share of the farmer's dollar uty, Sister Irene Smith, of Wrights-

attended the auto races at the Tren- be the favorite color, and variations ton Fair Saturday.

Mr. and Mrs. John Sloan, of Maple of the others. Shade, spent Thursday of last week

Miss Paula Woidill spent the week

Mr. and Mrs. C. W. Kipp, of Lip government that is more extrava-gant than the people themselves can afford in their private lives.

"Our people have been forced to

B. Jones, of Marblehead, Mass.

> Lester Yearly, student in Palmyra High School, broke his leg last week in football practice. He is coming along very well but it is reported that he will not be able to play football any more this year.

> Paul Guest, graduate of Palmyra High School and at one time a cheer leader is now a cheer leader at Ur-sinue College where he is a fresh-

CONFERENCE OF BANKERS

The Mid-Winter Trust and Bank The speaker of the afternoon was Mrs. Harold E. Gillingham, whose subject was "Samplers in Our Alley."

Mrs. Gillingham has been intense.

Mrs. Gillingham has been intense.

RUMMAGE SALE

The thirty-second semi-annua types made in many countries during several centuries.

The program was in charge of the art department of which Mrs. Charles H. Carpenter is chairman.

The graden section was a constant of the benefit of the Burlington County Tuberculosis League will be held at Browns Mills, Wednesday and Thursday, October 10 and 11.

Luncheon and supper will be

The Pals Club is popular amon



Miss Margaret Field, daughter of Cup and last a long time on the vine.

Mr. and Mrs. S. L. W. Field, of Fourth street, left on Tuesday for Chicago, where she has been offered the position of Religious Education in the Halstead Street M. E. (Institutional) Church Chicago, where the has been offered the position of Religious Education in the Halstead Street M. E. (Institutional) Church Church Church Chicago, where the has been offered the position of Religious Education in the Halstead Street M. E. (Institutional) Church Ch exclusively to the growing of straw-

> It is said that soon in the future a variety of strawberry from Japan will be introduced which will bear three berries to the pound.

Botanical names are in Latin, dead and unchanging language, so that the words are the same for all spent Sunday with her father Edwords a planter in China, Argentina or the United States knows exactly times. Latin is used as the interna

ernor to see that these matters are immediately acted upon.

Several members of the O.E.S. Probably the most satisfactory of the lists the need of a broadening Chapter 108 attended a banquet and all summer flowering plants is the free circulation of air, there is little likelihood of fungus attacking the Mr. and Mrs. Clarence Bell, Sr., lower leaves. Salmon pink seems to of this shade are represented in many good varieties such at Thor. nearer to a true salmon than any

A New York grower seems to has shown but little fertilizing value,

have renamed that interesting house yet the idea has always persisted and summer-bedding plant, the and a famous grower of Clematis in Shrimp Plant (Beloperone) with the a recent article in a brewery trade more euphonious appelation "Bra-zilian Shower Plant." The first sults he has had with hops. Comname may be okay with the sea-food lover, but the New Yorker's idea seems more fitting for such a what the plants utilize, and he has A good companion to that earliest.

A good companion to that earliest solutions. He has a strong suspicion that many plants, including the strong suspicion that many plants, including the strong suspicion that many plants, including the strong suspicion that many plants including the strong suspicion that many plants including the strong suspicion that many plants utilize, and he has a strong suspicion that many plants utilize, and he has a strong suspicion that many plants utilize, and he has a strong suspicion that many plants utilize, and he has a strong suspicion that many plants utilize, and he has a strong suspicion that many plants utilize, and he has a strong suspicion that many plants utilize, and he has a strong suspicion that many plants utilize, and he has a strong suspicion that many plants utilize, and he has a strong suspicion that many plants utilized the su grown better than even in England.

A good companion to that earliest suspicion that many plants, includBerries produced as large as a teaof-all flowering bulb, the Snowdrop, ing Delphiniums, are inveterate tip-

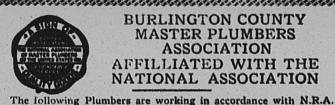
> hops as procured from breweries for The petty economies of the rich fertilizing certain plants appears in are just as amazing as the silly ex-horticultural publications. Analysis travagances of the poor,

ANNOUNCEMENT

WALT WHITMAN STORE Will Open Thurs., October 11, 8.30 p.m.

AT LOCATION OF FORMER ALMAR STORE IN THE COLLINS BUILDING, RIVERTON

GROCERIES: FRUITS: DELICATESSEN PRIZES



BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION AFFILLIATED WITH THE NATIONAL ASSOCIATION

RUSSELL HOLVICK H. D. HULLINGS and Son JOHN KERRIGAN

Former Household Expenses **Included in Electric Bill**



FEW consumers of electricity realize that many household expenses once paid separately are now included in their electric bills. Remember the days when rugs and carpets and other household

furnishings had to be sent to the cleaners or a man was employed to "beat" the rugs? This nuisance is now eliminated by the efficient electric vacuum cleaner which keeps the house free of dust and dirt and the expense involved is included in your electric bill.

Take domestic refrigeration, for example. The owner of an electric refrigerator soon forgets that the monthly ice bill which he once paid

is now included in his bill for electric service.

Or consider the electric washing machine which is operated in thousands of households at the cost of but a few cents an hour. A part of the monthly laundry bill which many consumers once paid is now included in their electric bill.

There are other electric devices which do odd jobs about the house which once were items of continual expense

Yet, despite the large number of these former domestic expenses now included in the cost of electric service, the average consumer pays but \$2.80 per month for his electricity.

No other item in the household budget gives so much for so little as electricity.



B.&L. MATURES ITS FORTY-FIFTH SERIES

Cinnaminson B&L Will Distrib-ute More Than Quarter Mil-lion Dollars Monday Night

At a special meeting of the Board RELIEF ROLLS RISE of Directors of the Cinnaminson Building and Loan Association of Riverton, N. J., held on Tuesday evening last, the maturing of the August Report Shows Increase o 45th series was authorized without further payment. Holders of stock in this series will receive their canin this series will receive their cancelled mortgages, cancelled stock loans or checks for free stock at the next regular meeting of the Association on Monday evening, October 8.

Mortgage loans aggregating \$89, 900 and stock loans aggregating \$27, 900 will be satisfied and free stock amounting to \$140,900 will be paid off in cash, a grand total of \$258,700.

As most of the stock is held in Riversia and provide a larger number of events, during the full month of August, aid was extended to \$04,573 persons by the State ERA, according to resulting to recommended that the project be expanded to take in more localities and provide a larger number of events, during the fall and winter.

LARGE ATTENDANCE

As most of the stock is held in Riv- were helped. erton, Palmyra and Cinnaminson Burlington County did not follow Townships, these communities will the trend in other rural sections. naturally benefit greatly by this dis- The relief lists there rose by 918.

The showing made by this Asso- out the State was \$5.99 per perso ciation during the years 1929 to 1934 inclusive, covering the period of depression, is most remarkable. During that time a series has matured istration and field work. each year with a total value of \$1,-098,150, of which \$632,350 has been REPUBLICAN CLUBS TO distributed in cash, \$352,050 in satisfied mortgages and \$113,750 in paid off stock loans. This enviable record indicates the conservative and substantial manner in which this Association has been operated since o'clock at the Community House, Mrs. J. C. Malory, president of its inception. The management has Bordentown.

ber 8, at its annual meeting, the Association will open its books for subscriptions to its 57th Series, at which time money will be available for mortgage loans.

SACRED HEART PTA

Proposal to Encourage Right of Franchise

Is Advanced by Gubernatorial Candidate

to the spirit of the plan so that their youngsters—our future citizens—would not be disappointed to the supervision of a group of school children of the grammar and high school age, one representative from each class. The mercury would be represented by a red line.

As the voting progressed throughout the day each 6 per cent would be recorded by the pupil assigned to that particular section.

"With such a stimulus," Commissioner Hofman declared, "I

The annual meeting of the Diocesan Council of Parachial Parent-Teacher Associations will be held in the War Memorial Building, Stacy Park, State Capitol, Trenton, Octo-

P.T.A. desiring to attend this meeting may make reservations with Mrs. Charles DeLaney or Mrs. William H. Rowan on or before Mon-

NEWARK, N. J., Sept. 16—A novel proposal, designed to bring out the full voting strength in every district of the entire State on Election Day was made here today by Harold G. Hoffman, Republican candidate for Governor. The Republican nominee would provide for each of the hundreds of polling places throughout New Jersey a huge thermometer with gradations ranging from 5 to 100 per cent. These he would have set up outside the restricted zones and each would be under the supervision of a group of school children of the grammar and high school age, one representative from each class. The mercury would be represented by a red line.

As the voting progressed

PEOPLE'S COLUMN

IN NEW JERSEY

105,081 Over Same Time

Last Year

The average cost of relief through

DON'T GO ALONE

Some one said she wanted to take an auto ride to the seashore but did Robert Snow. Park, State Capitol, Trenton, October 12th.

Sessions will begin promptly at 10.30 in the morning and 2.30 in the afternoon.

Members of the Sacred Heart B. T. A. Assistant to attend the sacred Heart B. T. A. Assistant to attend this consequence of the sacred Heart B. T. A. Assistant to attend this consequence of the seashore but did not want to go alone. Why should she go alone?—when she next door neighbors and friends who

This is a nation 'Of The People

Exercise Your right of Parichine

(Above left) Insignia to be worn by "junior citizens" and (right) the thermometer to be located nearby the polling places to reg-ister the district yote.

feel certain that the voters of every community would enter in-to the spirit of the plan so that

WHO PAYS THE FIDDLER?

Cars will leave Palmyra station

The regular meeting of the Riverton and Palmyra Sacred Heart Parent-Teacher Association will be held Thursday, October 11 at 3 o'clock in the school auditorium.

An executive meeting will be held prior to the regular meeting at 2.30. more than 600,000 persons since Orchestras and bands, composed of approximately 300 unemployed musicians, played in 168 municipalities of the State, in events ranging from block dances and open air concerts to raido broadcasts and

mphony concerts.

Operating in 12 counties, the project provided 637 concerts, and 291 block dances aside from numerous miscellaneous jobs, all of which drew an attendance of 615,446 per-Mrs. Marjorie G. Woodlock, State

ERA Leisure Time Supervisor, has expanded to take in more localities

LARGE ATTENDANCE AT PTA RECEPTION

rof. Winans, of Glasboro Normal School Speaks on "Human Engineering"

Education, were present Tuesday evening at the annual teachers' re-ception held by the Palmyra Parent-MEET AT BORDENTOWN Teacher Association.

Prof. Seymour G. Winans, of The Associated Republican Clubs Glassboro Normal School, was the

the organization, opened the meeting been complimented because of the way in which it has been able to cope with the situation during the depression.

On Monday evening next, Octoon Monday evening next, Octoon Monday evening the Assemble of the Assemble of the Assemble of the Assemble of the organization, opened the meeting with a few words of welcome. Mrs. Club will preside. Candidates for the various Republican offices in Burlington County are expected to attend. Refreshments will be served.

ord was at the piano. The regular meeting night has been changed from the third Tues-day of the month to the first Tues-

The decorations at Tuesday's neeting were furnished by Dreer's Nurseries and the decorating was done through the kindness of Stan-ley Black. A large basket of beau-

1934 dollar ought to be able to make just about half as much noise as

Postmaster General Farley refers | One little pig went to market but Concluding a triumphant concert season. Supervisors of State ERA musicians estimate that they have played to a collective audience of more than 600,000 persons since.

> The Annual Meeting of the Stockholders of

Cinnaminson **Building and Loan** Association

of Riverton, N. J.

Monday, October 8, 1934 at 7.45 p. m.

> In the Bank Building Main Street, Riverton

for the purpose of electing five directors to serve for three years and three auditors to serve for one year. Also transaction any other business that may be presented.

The Fifty-seventh

series of stock will be opened at this meeting, at which time money will be available for mortgage loans. Shares may be subscribed for until January, 1935. An entrance fee of twenty-five cents is charged for each share.

> CINNAMINSON BUILDING AND LOAN ASSOCIATION OF RIVERTON, N. J.

FRED P. HEMPHILL JOSEPH L. THOMAS

Heiler Viice SPECIALTIES

On sale this week in the new, enlarged Riverton

AMERICAN STORE

SWEET KU-KUMBER RINGS

Crisp, translucent rings of cucumber in spiced syrup, packed in beautiful tall, fluted drinking glasses. 23c LARGE GLASS

MUS-TANG SAUCE

A most delicious relish to serve with meats or salads, full of Curry, Mustard and other Spices. Piquant but not too

23c

HALF-PINT JAR

A STAVIA STA

NOTICE OF REGISTRY AND

BOROUGH OF RIVERTON

TUESDAY, OCTOBER 16, 1934

etween the hours of one o'clock P.

FIRST DISTRICT

RIVERTON FIRE HOUSE

THIRD DISTRICT

LYNCH BUILDING

Governor of the House of Representative (Fourth Congressional District)
Member of the General Assembly County Clerk
Two (2) Members of the Board of Chos

Freeholders
Two Councilmen (full term)
One Councilman (for unexpired term)

DANIEL M. CLIFTON, Borough Clerk.

SERVICE AWARD

THE NEW ERA

Published Every Thursday at 607 Main Street RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor KARL W. LATCH, Advertising Manager

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance Advertising Rates on Application

Philadelphia Advertising Representatives NEVILLE & HITCHINGS, Inc. 12 So. Twelfth St., Philadelphia, Pa.

3500 Words

President Roosevelt's "fireside chat" with the American people Sunday night contained approximately 3500 words.

With the exception of his proposal to attempt to negotiate a truce between the employers and the employees of the country, a plan which was successfully used by President Hoover during the last two years of his term, there was no definite, concrete statement of how he proposed to meet the growing unrest and uncertainty of the American people.

There were words of praise for General Johnson, under whose management the Blue Eagle created such havoc with industry, big and little, that its trainer was "permitted to resign." There were harsh words for critics of the New Deal, and words of scorn for those who cannot sit by and see their rights and liberties trampled under foot and the Constitution stretched to 1933-1934 to be our best year for mean almost anything, or nothing, without feelings of resentment and alarm, and to whom he referred as "those who are frightened by boldness and cowed by the necessity of making decisions" a notable addition to the collection of choice names that have been applied to American citizens by New Dealers whose enthusiasm exceeded their sense of propriety.

There were words quoted from Lincoln, Chief Justice White and Elihu Root in an attempt to find in them justification for the vagaries of the New Deal.

There were words about modification of the NRA and the various codes set up under its provisions, but nothing definite, nothing reassuring, nothing that could not be changed to meet any "emergency"—after election.

The President's fling at the bankers of this country in the definite, Monday 8 p.m. Ushers' meeting, open session, all invited. Richard D. Barclay will speak on "Bees."

Wednesday 4.15 Junior B.Y.P.U. various codes set up under its provisions, but nothing definite,

"emergency"—after election.

The President's fling at the bankers of this country in the and Junior Choir.

Wednesday 8 p.m. Prayer meet Wednesday 8 p.m. Prayer meet statement that the bankers of England stood by their government during the depression, loses much of its point in the rement during the depression, loses much of its point in Church service for recognition of flection that the English bankers evidently had a confidence in Church service for recognition of Sunday School Teachers.

The President scolds folks for lack of confidence, but refuses to dispel their fears by a clear, straightforward statement swer the questions Americans have been asking about matters Sunday School teachers, the sermon at our worship service next Sunday at our worship service next Sunday School teachers, the sermon at our worship service next Sunday School teachers, the subject of t of national policy. Of the 3500 words none was found to an-

If the President really desires to see prosperity return, if he is more interested in seeing the wheels of industry turning for of course this important matter than in foisting upon the American people foreign policies of must be of concern not only to government which violate the best traditions of our country, then teachers but to every Christian who (pp. 102, 293). let him answer the following questions and end all this uncertainty and distrust-not with pre-election promises of the 1932 brand, with tongue in cheek, but honestly and sincerely, as one American to another.

1. When and how is it proposed to balance the federal

2. Is it the intention of the administration further to reduce the value of the dollar? If so, then to what figure and what shall be the content of the dollar so reduced?

extravagant expenditure of public funds, a day of reckoning is oming when it must account for its stewardship, not only of the public purse, but of the ideals and traditions of the American people with which it was entrusted.

And in that day these servants of the public who have aspired to become its masters, will be judged by the use they have made of the great power and authority placed in their night October 10th at 8 p.m. The hands at their own request, as a temporary emergency measure, group will meet at the Y. This is "to fight the depression," and not by words, whether they be words of praise or words of condemnation, words of esteem or of the past and plans for the fuwords of scorn-or just words.

"By their FRUITS ve shall know them."



CHURCH **NEWS**



CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, Pastor Sunday, October 7: Sacrement of the Lord's Supper will be celebrated; Church School at 9.45, at which time are invited to attend the rally da

A cordial invitation is extended to all in the community who have no church home to enter into the worship and fellowship of Calvary Church.

CENTRAL BAPTIST CHURCH Rev. George Lockett, Pastor

10 a.m. Bible School. Last Sun attendance. The previous record year was 1928-29, the year we erected our new building. Next Sunday we begin a new year, let us make this year another record breaker.

11.15 Morning worship and com-munion. Sermon subject, "In Re-

6.45 Young People's meeting. All young pople invited.
7.45 Evening service. Gospel hymns and sermon, "Singing in the Night."

FIRST LUTHERAN CHURCH Rev. Harold L. Creager

morning will deal with the subject, "The Value of Christian Education;" The sermon theme at the evening

worship will be "Jesus, the Way of True Life." Midweek service on Wednesday

EPWORTH M. E. CHURCH

Rev. Ira S. Pimm, B.D., Pastor

shall be the content of the dollar so reduced?

3. Will the administration at the earliest opportune moment collaborate with the other nations in an effort to agree upon a plan for the international stabilization of exchange?

4. Will the efforts of the administration be directed toward recovery by the encouragement of business initiative, with a minimum of government interference and control, and will it discontinue its activities in competition with private enterprise?

5. What is the administration's purpose toward agriculture?

6. Is it the policy of the administration to continue the construction and development of public works not now needed?

It is the Administration that is "on trial" and not the American people, as was declared by the Administration after months ago. For, after all is said and done, ours is a government of the American people by the American people, and not by a group of self-constituted dictators. In the final analysis the people of this country will decide how much of government interference with their rights and liberties—individual, industrial and social—shall "become permanent."

While the present Administration is "riding high, wide and handsome" and sweeping everything before it by the lavish and more and the promotory and the people of this country will decide how much of government interference with their rights and ilberties—individual, industrial and social—shall "become permanent."

Summa Miss Margaret Slattery, noted learner, educator and author, will be did inter the main gdfress.

Church shool. At ten o'close, the main gdfress.

Church shool of the sadministration of a group of self-constituted dictators. In the final analysis the people of this country will decide how much of government interference with their rights and ilberties—individual, industrial and social—shall "become permanent."

While the present Administration is "riding high, wide and handsome" and sweeping everything before it by the lavish and more provided to those who are departments. The school is clo

On Saturday evening the Community Recognition Service for Sun-day School Teachers will be held in will be the speaker.

CHRISTIAN SCIENCE CHURCH of yourself that some boys may en

and the lust of the eyes, and the pride of life, is not of the Father, but is of the world. And the world ball Game will leave the Y on Sat-

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Mankind must learn that evil is not power. Its so-called despotism is but a phase of nothingness. Christian Science despoils the kingdom of evil, and pre-eminently promotes affection and virtue in families and therefore in the community. Christian Science brings to light Truth and its supremacy, universal itinerary.

Bicycle Hike

Once again the bike gang will try to get under way on Saturday, October 13th. Any boy may go but a note of permission is required from the parent. The swin will not be held as some can't take it, and the water will no doubt be rather cool. Adequate supervision will be provided and heavy traffic will be avoided wherever possible. A visit to Camden Airport will be in the Truth and its supremacy, universal itinerary. harmony, the entireness of God, (good, and the nothingness of evil"

S. S. CONVENTION

The fifty-seventh Annual Convention of the Sunday School Association of Burlington County will be held in the Bordentown Baptist Church, Thursday, November 8.

Sunday is Promotion Day in our Church School. At ten o'clock appropriate services will be held in propriate services will be held in turer, educator and author, will depainting and complete controlled.

YMCA BRIEFS

Board of Directors

ture will constitute the routine

Trip to West Point

. 12

A group of twenty boys and girls be the guests of the West Point Academy at an exhibition drill and football game with Davidson on Saturday of this week. The group will leave at 7.00 a.m. and return late at hight. The boys will be supervised by R. M. Woodward and the girls will be chaperoned by Miss Kay Green. Other adults making the trip young people conducted by young people are so graded that problems of each particular age may be disportantly to see the Academy and the life of a cadet.

New Leaders of Y Groups

At the present time the following this church. Dr. Furman A. DeMaris new men have agreed to aid in the Prayer Service on Wednesday eve- Reeves, who last year refereed the form in Riverton. More leaders are needed. If you are willing to give "UNREALITY" will be the sub- joy life to the fullest you are asked ject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, October 7.

The Golden Text is: "All that is of the month.

but is of the world. And the world passeth away, and the lust thereof: but he that doeth the will of God abideth forever" (I John 2:16,17).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Beloved, follow not that which is evil, but that which is good. He that doeth good is of God: but he that doeth evil hath not seen God" (III John 1:11). this account.

WANT-ADS

LOST AND FOUND—RENTS—SALES HELP WANTED SIFIED ADVERTISEMENTS Rate 10c Per Line (Lines Average 6 Words) linkmum Charge 30c for Each Ad Phone 712

The regular monthly meeting of

leadership of Y boys groups. Jim ning at eight o'clock. At these meetings we are studying together the Scott's group. Mr. Clinton Gardner New Testament writers and their will call a meeting of boys interested messages for today. You will be interested in this mid-week service.

The annual chicken dinner of the
Ladies' Aid Society will be held in the gymnasium on Thursday evening other group of younger boys will October 11th. Tickets are 65c. form in Riverton. More leaders are

the making of this menu, in the event you decide to follow it. CLEAR TOMATO SOUP

(Jellied) 2 cupfuls tomato juice-strained

Short-cuts to the

Dinner Table ...

Party Refreshments Planned When

Space is Limited

Today, I am going to take care of a request which has come to me from Mrs. H. Tatum, Mrs. Tatum is planning a party and has limited

space and would like a few sugges-

your refrigerator waiting for you to serve it. With it, a few saltines

or vanilla ice cream with crushe

fruit and coffee would lend them-

selves very nicely to service in close

quarters, as you suggest is the case

I do hope your party is a success, but I know it can't be otherwise,

for your letter indicates a very gra-

that finishing touches add greatly to deliciously prepared foods. I'll give

you the recipes which go toward

tions as to the best way

to go about taking care of her guests. When our space is limited it is rather difficult to plan for parties and serving, isn't it? But since you are going to use your card tables, you could have your supper served comfortably and without much trouble if you will plan, as a first course, to have a jellied soup, which could be all ready in your refrigerator waiting for you to

cupfuls tomato juice—strained
 cupfuls soup stock
 tablespoonful gelatin
 teaspoonfuls chopped parsley
 teaspoonful onion juice
 tablespoonful chopped celery
 Salt and Tabasco to taste

Soak gelatin in one quarter cupful cold water. Mix the other ingredients and simmer for five minutes. Strain into dissolved gelatin and stir until gelatin is melted. Set aside to cool. Put in refrigerator to congeal and serve very cold. Garnish with lemon and a sprig of parsley.

WHAT'S YOUR ANSWER?

When Al Smith was asked if he thought President Roosevelt's policies were sound, Al replied, with characteristic curtness, "Did you continue to set the pace in fiction, articles, and departments. The favorite characters of millions of boys will parade thru try to nail a custard pie to the wall?"—High Bridge (N. J.) Gazette.

CHICKEN A. TANKER YOUR ANSWER?

When Al Smith was asked if he thought President Roosevelt's policies were sound, Al replied, with characteristic curtness, "Did you ever try to nail a custard pie to the wall?"—High Bridge (N. J.) Gazette.

CHICKEN A. TANKER YOUR ANSWER?

CHICKEN a la KING

1 cupful diced chicken
1/2 cupful mushrooms—sauteed
butter for 5 minutes 1/4 cupful canned pimentos-cut in

pieces
1 egg yolk
1½ tablespoonfuls butter
1¼ tablespoonfuls flour
½ cupful chicken stock—hot
½ cupful milk—scalded
¼ cupful cream—scalded
Salt to taste

Melt butter, add flour and stir un-til well blended. Then pour on gradually, while stirring, the stock, cream and milk. Bring to the boil-ing point and add salt, to taste, the 2 tablespoonfuls of butter, the chicken, mushrooms and pimentos. Bring to boiling point again and add the egg yolk, slightly beaten.

COMPARISONS

Robert Babson, noted statistician congratulates Canada because it i not riding along in a recovery auto-mobile bought with borrowed money. He states business in United States is lower now than a year ago while Canadian activities are 50 per cent above their depres sion low. Canada has had no art ficial stimulation. She is paying \$4.21 this year per capita for relief, the U.S. \$26.00. Canada knows where she is going; the U.S. hasn't got its bearings.—Brookings Regis-

WHITHER BOUND?

The president should make up hi nind and declare it. He should lay down a definite policy and impose it upon the members of his official amily who are now voicing contr dictory ideas and proposing conflict-ing measures. The country can know for a certainty—if it decides to go along with him—just where it is going.—Santa Barbara Press. NOTICE OF REGISTRY AND

and the amendments thereof and supplements thereto,
NOTICE is hereby given that the Dis-trict Board of Registry and Election in the ments thereto, NOTICE is hereby given that the Dis-trict Board of Registry and Election in the TOWNSHIP OF CINNAMINSON

> TUESDAY, OCTOBER 16, 1934 between the hours of one o'clock P. M.

FIRST DISTRICT SECOND DISTRICT

KEATING'S HOTEL AND that a GENERAL ELECTION

TUESDAY, NOVEMBER 6, 1934 between the hours of seven o'clock A. M. and eight o'clock P. M., for the purpose of electing the following: Member of the United States Senate serve it. With it, a few saltines would be tasty, and remember to garnish the jellied soup with lemon and a sprig of parsley. Then, I think it would be nice to serve chicken a la king in pattie shells, for most everyone likes chicken a la king, and this you could also have ready—all that would be necessary would be to heat it. Small new potatoes with parsley butter sauce, the serve it. Second street in the following streets: Broad street, to starting point at Broad street, containing the following streets: Broad street, to the following streets to the second street, the following streets. From the following streets is proad street, the following streets. From the following streets. From the following streets to the pennsylvania Mr. Co. Harrison street to Main street, to starting point at Broad street, containing the following streets: Broad street, the following streets: Broad street, the following streets to the pennsylvania Mr. Co. Harrison street to Main street, to the following streets: Broad street, containing the following streets: Broad street, to the following streets: Broad street to Em seenue, Thomps to the following streets: Broad street to Em seenue, Thomps to the following streets: Broad street, to the following streets: Broad street, to the following streets: Broad street, the following streets: Broad street to Em seenue, Thomps to the following streets: Broad street to Em seenue, Thomps to the following streets: Broad street to Em seenue, Thomps to the following streets: Broad street to Em seenue, Thomps to the following streets: Broad street to Em seenue, Thomps to the following streets: Broad street to Em seenue, Thomps to the following stre

Governor

Member of the House of Representatives

(Fourth Congressional District)

Member of the General Assembly

County Clerk

Two (2) Members of the Board of Chosen

Fresholders

One Member of Township Committee three GEORGE C. FRANK.

READING FUN IN STORE FOR BOYS

All that portion situate west of the Pennsylvania Railroad tracks and bounded by the following atreets: Broad street from Penn street to Elm avenue, Elm avenue to Bank avenue, Bank avenue to Penn street, and all that area south of Penn street containing therein the following named avenues and streets: Lippincott, Thomas, Linden, Front, Second and Fourth. for boys, has been reduced from \$2.00 a year to \$1.00. The three-

AND that a GENERAL ELECTION year rate, formerly \$3.50, has been vill be held in said Borough at the laces of registration on TUESDAY, NOVEMBER 6, 1934
between the hours of seven o'clock A. M.
and eight o'clock P. M., for the purpose
of electing the following:
Member of the United States Senate seeking a way to reduce the cost of THE AMERICAN BOY to readers," states Griffith Ogden Ellis editor. "Recently we have effected savings that make the cut possible and we think boys will agree that the new price is big news on the help us to spread the good news by

telling their friends." Along with the cut in cost, th

the red-and-gold collie, Bonehead EDUCATIONAL lim Tierney, the detective, will give

An award for "distinguished serv-William Heyliger, whose true-tolife, gripping vocational stories have won him wide acclaim from parents and librarians, as well as the hearty Association. Frank G. Pickell, approval of boys, is working on new President of the Association and Su-

ing famous coaches and athletes and clair, has announced the creation of world-renowned explorers, to bring boys the color and fun of sports and an annual feature of the Associaravel. tion's activities. The award will be made at the annual banquet of the nder its new price, will continue to Association in Atlantic City Nov. 10. give boys a magazine that measures Any citizen of the State, layman up to the best standards set by adult or educator, is eligible to receive the magazines. Send your subscription to THE AMERICAN BOY, 7430 Second Blvd., Detroit, Michigan. Enclose your name and address and call public attention to those citizens

the proper amount of money, and of the State who, from time to time, THE AMERICAN BOY will soon shall greatly serve the schools, and be headed your way, loaded with through them the children of the reading thrills.



new additional fast bridge trains

PHILADELPHIA BORDENTOWN

EFFECTIVE SEPTEMBER 30 Pennsylvania Railroad announces a more comprehensive schedule to and from Philadelphia — four new additional fast trains via the Delaware River Bridge to and from Broad St. Station, with stops at North

Philadelphia and Penna. Sta. (30th St.). Note the Rom PHILADELP ...
Rend up
Sat. Week. Weekdays
only days exc. 5ol. exc. 5at
e, M. P. M. P. M. P. M.
5.37 6.16 6 new schedule below! TO PHILADELPHIA 5.57 5.53 5.51 3.40 5.44 5.26 5.17 5.13



BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

GROCERY

W. F. BECKER

Groceries, Fruits, Vegetables

Phone 724-Free Delivery

Riverton Market House

Groceries - Meats - Produce

Extra Fine Quality

BROAD & MAIN STREETS, RIVERTOR

HAULING

HARRY E. SHEA

MOVING - HAULING

TRUCKING

Telephone, Riverton 1033

HAULING

oving, Weekly Ash and Trash Collecti Manure, Top Soil, Sand and Gravel

C. A. MATLACK

cooccoccoccoccc

ICE DEALERS

Phone 396-W

ICE with Service

MORRIS BROS.

LAUNDRY

RIVERTON

LAUNDRY

N. Kuensel, Prop.

RIVERTON, NEW JERSEY

Phone Riverton 972

Riverside Home Laundry

Avenue East Riverto

Riverton, East Riverton an Palmyra

Palmyra

STACK'S ICE

PLANT

PALMYRA, N. J

"Save With Ice"

332 Leconey Avenue

AUTOMOBILES

WOOLSTON'S GARAGE High Grade Auto Repair Work Atwater Kent Radio Plymouth — De Soto — Hupmobile Care BROAD and MAIN STREETS

Phone 460 Rivertor

SALES SERVICE SERVICE Moorestown Motor Co., Inc

Broad and Fulton Streets Phone 85

Pal-River Chevrolet, Inc. CHEVROLLI

NEW AND USED CARS Phone 1561 THOS. DOLLY & SONS

CHEVROLET SALES and SERVICE Moorestown

W. L. WRIGHT Riverton 290-W

VICTOR ADDING MACHINES ARE A VITAL NECESSITY TO ANY BUSINESS. \$100 AT THE

NEW ERA OFFICE. ASK FOR DEMONSTRATION.

BAYFRY FANCY BAKING Home-made Ice Crean CONFECTIONS the kind you will be proud to serve CHEW'S BAKERY

BANKS

Cinnaminson Bank and Trust Co.

The Friendly Bank Member PDIC in at Harrison Street RIVERTON 00000000000000000000000

BEAUTY PARLOR



Beauty Parlor Marcel, Permanent and Pinger Waving Pacials and Manicuring Broad and Main Sts. Riverton 725-W

BUILDER

CURTIS E. STAVELY CONTRACTOR and BUILDER Special Attention to Jobbing 16 W. Charles St., Palmyra PHONE 744

LOUIS WEBER FUNERAL DIRECTOR Carpenter and Builder Special Attention to Repair Work Randolph Avenue, East Riverton Phone, Riverton 860-M-Charges Reason

UPHOLSTERING

WILL BOWEN Decorator

JEROME J. ZISAK, JR. PUNERAL DIRECTOR Upholstering, Repairing, Refinishing 621 Thomas Avenue, Rivertou Phone 735 No Charge for Use of Fund

CLEANER ****************

E. E. HYLAND LEROY LESTER Manager Riverton 900

**** DRESSMAKING

************ DRESSMAKING

Women and Children New Garments Made

Remodeling Done Coats Remodeled and Relined Men's Overcoats and Business Coats and Vests Relined MRS. A. B. POWELL W. Broad St., Palmyra

COAL DEALERS

S. Collins & Son, Inc. 'blue coal BUILDING MATERIALS-HARDWARE LUMBER-FEED-COKE

Palmyra Concrete Co. JEDDO-HIGHLAND OTTO KOPPERS COKE

Concrete Blocks and Cement Work PALMYRA, N. J. Phones Riverton 378 and 564 LEON A. SEVER, Inc.

PALMYRA, N. J. LEHIGH COAL E. P. Griffenberg, Mgr. Phone, Riverton 384

H. B. WILLIAMS LEHIGH VALLEY

KOPPERS PROCESS COKE Building Materials ---Feed and Fertilizers ALMYRA PHONE 1100

Today Phone Joseph T. Evans COAL

LUMBER MILLWORK DRY GOODS verreesooosesooon,,

SMITH'S STORE ods - Notions - Stationer McCall's Patterns - Gifts 14 MAIN STREET, RIVERTON Phone 783

Snover Funeral Home, Inc.

313 East Broad Street

Palmyra, N. J.

Snover, F. D. John Swarts, F. Phone, Riverton 830

318 Paine Street Riverside, N. J. overseeseseseseseses hone, Riverside 734 **FLOORS**

*********************** FLOORS MEMORIALS od — Rubber — Parquetr Refinishing a Specialty give you an estimate on Linoleum stom-built Cemetery Memorials is Granite, Marble and Bronze ALBERT C. HORST WILL HOPE Merrick Ave., Collingswood, N. J Phone, Collingswood 2623

Washington and Federal Sts.
Burlington, N. J.
Phone, Burlington 13 W. H. SLOCUM & SON

Marble and Granite Works 67 E. Main Street Moorestown, N. J. Phone 159 Get Our Price

Printing... THE NEW ERA MILLINERY

FALL AND WINTER MILLINERY \$2.50 and up VERNA L. GUEST 517 Garfield Avenue Palmy Telephone Riverton 517 Open Mon., Wed., Fri., and Sat. Evenin HOWARD ST., RIVERTON

> errecessores and a continue of the continue of MUSIC RUTH PETERSON BELL

Teacher of Piano 401 Fourth Street, Riverton, N. I Phone Riverton 758. correspondences Combs Conservatory Graduate.

> EMMA A. PRICE Graduate of U. of P. and the Seym School of Music, New York STUDIOS
> 416 Lippincott Avenue, Riverton
> 825 Columbia Avenue, Palmyra
> ASSOCIATIC TEACHERS

perpendences PAINTING

HARRY C. RICE PAINTING DECORATING Graining-Glazing 627 Lippincott Ave. RIVERTON

PATENT MEDICINES ***************** L. L. KEATING

Patent Medicines - Gifts - Candy Greeting Cards - Ice Cream Cigars and Stationery ROAD & MAIN STREETS, RIVERTON

**************** PLUMBING

> Plumbing, Heating and Roofing

ELECTROL OIL BURNERS Have Your Purnace Cleaned No-New Vacuum Process 609 Thomas Avenue

hone 937 Rivertor H. D. Hullings & Son UMBING - HEATING - ROOFING United States Oil Burners S-K Oil Burners Collins' Building

Riverton, N. J.

C. D. HUBBS

PLUMBING HEATING ROOFING

ALL WORK GUARANTEED EPAIR Phone 46-W 202 Broad Street RIVERTON

isture Visit Our Show annous an RADIO

000000000000000000000 LESTER S. FORTNUM Palmyra, N. J. ater Kent Agency Tube Testin Expert repair work on Radios, Washing Machines and Cleaners

Phone Riverton 1180 \$1.00 RYTEX STATIONERY \$1.00 THE NEW ERA

RADIO

************ JOHN H. ETRIS 17 West Broad Street Palmyra

Expert Repair Work CALL RIVERTON 978 100000000000000000000000000 REAL ESTATE occessions consistent and consistent

'Safety First" - Insurance Protection - No Regrets ADA E. PRICE Notary Public 416 LIPPINCOTT AVENUE, Riverton Phone, Riverton 806

E. B. RUDDEROW 520 Main Street Riverton, N. J. REAL ESTATE Notary Public Insurance

Richard M. Woodward REAL ESTATE Insurance Notary Public 203 SEVENTH ST., RIVERTON Phone Riverton 1054

Phone, Riverton 646

*Insurance REAL ESTATE Notary Public JOS. F. YEARLY Riverton Phone 69-M

SHOE REPAIR Riverton Electric Shoe Repair Frank Barone, Prop.

HIGH GRADE REPAIR WORK BROAD & MAIN STREETS, RIVERTON

N. BEITZ SHOE SERVICE George Friday, Jr. 117 E. Broad Street, Palmyra, N. J Phone 1135-We call for and deliver

SHOE STORE Hirshblond's QUALITY Shoe Shop MT. HOLLY, N. J

POOTWEAR OF BETTER QUALITY TAILOR

PEEL POINDEXTER Tailor

Cleaning — Pressing — Dyeing Free Delivery Service RIVERTON J. L. YOUNG

CLEANING and PRESSING HAND and STEAM PRESSING Free Delivery - Phone 775
Next to Movies, Palmyra TAXI

JOHN B. KEATING Riverton Occasions Hire for All Phone 1512

VULCANIZING GUARANTEED Vulcanizing and Repairing Albertson's Tire Shop
413 LINDEN AVE., RIVERTON
Phone 72 THOMPSON-YOUNG

Miss Ruth Young, daughter of Mr and Mrs. S. H. Young, of Linden avenue, will become the bride o Loren B. Thompson, son of Mrs. Marion G. Thompson, 488 Ruther-ford avenue, Trenton, at a four o'clock wedding in Calvary Presby-CALVARY PRESBYTERIAN terian Church, Riverton, Saturday

The bride will be First Church of Christ, Scientist Sunday School 9.30 a. m.
Sunday Services, 11 a. m.
Wednesday 8 p. m.
Reading Room in Church Building open Tuesday and Friday 2.30 to 4.30 p. m. All are welcome.

Warny a bouquet of calla lilies.
The matron of honor, Mrs. Oscar Wargny, of Palmyra, sister of the bride, will wear a gown of rust crepe with brown velvet accessories and carry a bouquet of fall flowers.
The maids of honor, Mrs. Frank and carry a bouquet of fall flowers.
The maids of honor, Mrs. Frank

EPWORTH M. E. CHURCH Rev. Ira S. Pimm, Minister 9.50 a. m .- Weslyan Men's Bib 10.00 a. m.-Church School.

11.00 a. m.—Morning Worship. 6.45 p. m.—Epworth League. Wednesday 8.00 p. m.—The Help-Wednesday 4.00 p. m .- Junior worth League.

CHRIST CHURCH, EPISCOPAL Park. Riverton, N. J. Rev. Francis B. Downs, Th.B.,

Church Notices

Charles T. Bates, B. D.

Riverton

Morning Worship, 11.00 a.m.

CHRISTIAN SCIENCE

Thomas Ave. and Seventh St.

Riverton, N. J.

Church School, 9.45 a.m.

Sunday, October 7th. Nineteenth Sunday after Trinity 7.30 Holy Communion.

11.00 Holy Commun 7.30 Organ Recital. 8.00 Choral Evensong

OBITUARIES

Charles J. Hein died at his home NATIONAL UNION on Leconey avenue, Palmyra, Tues-

Fureral services will be held this (Friday) afternoon at two o'clock with the Rev. Ira S. Pimm, pastor of the Epworth M. E. Church, Pal-have made them the choice of leadmyra, officiating. Interment will be made in Greenmont Cemetery, PhilEngineers.

Mr. Hein is survived by his wido Mrs. Margaret Hein, and a daughter Miss Marjorie Hein.

AT WALT WHITMAN SATURDAY



WARNER OLAND who will thrill thousands in "Charlie Chan in London," his latest film.

Mr. and Mrs. Lawrence Wigmore, of Riverside, announce the birth of a seven and one half pound baby daughter, Lorraine, born September 25. Mrs. Wigmore will be remembered as the former Miss Margaret

Mr. and Mrs. Arthur Johnansen, of Scotch Plains, are receiving congratulations on the birth of a daughter. Elizabeth Marie, Tuesday, October 2, at the Mullenberg Hospital, Plainfield. Mrs. Johansen will be remembered as Miss Katheryn Stew-

SHORT-WAVE **MUSINGS**

The first rule for operating your

white satin gown, the sleeves full at the shoulders and tight at the wrist. The train will be circular. Her tulle veil will be caught in a cap with orange blossoms, and she will carry a bouquet of calla lilies.

The matter of house of house of the station selector is turned very slowly and carefully. If even a slight whisper becomes audible, adby locating the source and removing ap with orange blossoms, and she vill carry a bouquet of calla lilies.

The matron of honor, Mrs. Oscar just the station selector very care—the cause. Passing motor cars cause Wargny, of Palmyra, sister of the fully in the region of it, and you may considerable interference on shortbride, will wear a gown of rust find a receivable station there.

To locate the most stations tune The maids of honor, Mrs. Frank A. Bender Merchantville; Mrs. Ernest Kinkle, Philadelphia; Miss Miriam Thompson and Miss Phylis Pryce, Trenton, will all wear gowns of burnt orange crepe, brown velvet accessories and carry bouquets of fall flowers.

The best man will be Frank A. Bender, of Merchantville.

The ushers are A. Lee Mercial control.

With the volume control on the received satisfactorily. The necessity of privacy requires that some commercial radiophone messages be so transmitted that they are unintelligible to the average listener. One must expect to tune in such stations now and then.

The ushers are A. Lee Merrick control. and Howard Thompson, of Trenton, Raymond C. Hampton, Yardley, Pa., and Samuel Thompson, Asbury and Samuel Thompson, Asbury every BCL is familiar with this well The mother of the bride will wear known fact.

The mother of the bride will wear pencil blue crepe with hat to match and a corsage of pink rosebuds.

The mother of the groom will wear a gown of huckleberry lace with black accessories and a corsage of yellow rosebuds.

The wedding mach will be played by Oscar Wargny, brother-in-law of the bride.

A recention will follow the cere.

A recention will follow the cere.

A reception will follow the ceremidnight. Commercial stations have mony at the home of the bride's varying schedules, but their hours of service are ordinarily within these Following a wedding trip Mr. and limits. Amateur stations are on the

sending station and one's own loca-

Fading, as the average BCL

Riverton, N. J.

Mrs. Thompson will be at home at air, as a rule, mostly at night. In 333 Bellevue avenue, Trenton, after November first. parts of the world, one must take into account the times of operation and the time difference between the

Radio Tubes Some short-wave broadcast statons are licensed for experimental purposes, and they do not have broadcast schedules which remain ed by various magazines.

"The Standard Tube for Standard Sets"

305 Midway

nows, is the change in volume of signals caused by conditions between the receiver and the transmitter. At William W. Cook imes, it is quite pronounced in receiving some short-wave stations. If fading of a particular station is objectionable, one should tune to another station. This situation is beyond the control of the listene

Make Your Sofa Proud of Itself

PILLOWS BY MARSTON

Good-Looking Smartly Made Not Expensive

VISIT

DREER'S

Trial Garden of Roses

and see

"The Roses of Tomorrow"

The plants are in fine bloom now and will be at their

best between October first to fifteenth

(Cedar Avenue opposite Memorial Park)

by atmospheric electrical discharges) is, at times, much less troubleson in the short-wave region than in the ordinary broadcast region-espec ially in southern and tropical localihort-wave receiver successfully is to short-wave receiver successfully is to tune carefully. The selectivity is so the regular broadcast channel is im-

Static (that is, interference caused

wave settings.

Occasional short-wave phone stations have poor modulation, or a with the volume control on the re-

BUY YOUR ICE CREAM VDIES AT

ING'S

YO'R GUESTS WILL BE HIGH QUALITY OF OUR MERCHANDISE

L. KEATING'S

BROAD and MAIN Phone 1540

Break the Monotony

of those long auto rides by installing a radio in your car. Chevrolet has built a car radio that gives perfect reception-is inexpensive-and is easy on your battery.

PAL-RIVER CHEVROLET, Inc.

10 BROAD STREET

without the aid of a human hand.

RCA-Cunningham Radio Tubes

A Tube for Every Set Enjoy perfect

Expert service

ATWATER-KENT RADIO The Atwater-Kent "Tune-o-Matic" all-wave set has an electric clock pre-selecting device which selects fourteen programs

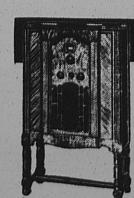
ARVIN CAR HEATERS, Prices from \$12.95 to \$19.95.

Pur-O-Lator Oil Filters

Complete stock for all cars using filters C. B. WOOLSTON

Auto Sales and Service Broad and Main Streets, Riverton Phone 460 Atwater-Kent Radio and RCA-Cunningham Tubes

Has Your Radio the Magic Brain?



IT'S AN EXCLUSIVE R.C.A.-VICTOR DEVELOPMENT THAT MAKES WORLD RADIO DOUBLY EXCITING BE

CAUSE (1) YOU REACH FAR MORE STATIONS

(2) YOU TUNE IN WORLD BROADCASTS WITH GREAT-ER ACCURACY AND EASE

(3) YOU HEAR EVERY TONE WITH HIGH FIDELITY (4) YOU GET EXCLUSIVE R.C.A. VICTOR "X" BAND*

> R.C.A.-Victor Radios \$22.50 and up

SCHWERING'S HARDWARE

Broad and Maple Ave.

THE "NEW DEAL" BY JULIAN MASON

Vice President National Republican Builders

"This nonsense at Washington; it

When are the people going to come to this conclusion about the sheer topsy-turvy ridiculousness of what Franklin Roosevelt is putting on at Washington?

Public opinion has gone through all sorts of spasms about him, but he still holds his audience. Why?

Who doesn't remember the blaze of hope there was in his first popular role, when he started as President with three dramatic acts, each with three dramatic acts, each have to come before his court. pulling the nation upward toward sound Recovery? To stop the country-wide runs, all banks were closed with the promise that only the sound ones would reopen; there was a close but final refusal to preciation for his splendidly helpful plunge into the dangers of scrip cur-rency, and there was a national the administration.

The facile Roosevelt soon changed working and can't work."

A yielding to politics prevented the cleaning-up of the bank list, the crazy gold policy of the administration brought a degree of credit inflation that an emergency scrip would not have touched, while economy and a balanced budget were thrown into the discard by a sudden program of extravagane spending such as the world has never seen.

Yet the people apparently go on

Yet the people apparently go on believing that Franklin Roosevelt's leadership makes sense! And however logical in theory, were just not being put into practical effect —and couldn't be. they've had so many other lessons

asked themselves whether he wasn't right in saying that the Brain Trust-ers were trying to "slip over" a social revolution. At once Mr. Roosevelt still taking human body. The "habeas corpus" rabbits out of the hat, while all is an act protecting property, and around the yard were dead rabbits it is one of the glories of Anglo-like the Warren gold plan, balanced budget, "Do it we will!," NRA, AAA has ever been raised against him. The Brain Trusters were turned, How long can he continue to take property and it is one of the glories of Anglo-like the Warren gold plan, balanced budget, "Do it we will!," NRA, AAA has ever been raised against him. How long can he continue to take property and it is one of the glories of Anglo-like the Warren gold plan, balanced budget, "Do it we will!," NRA, AAA has ever been raised against him. How long can he continue to take property and it is one of the glories of Anglo-like the Warren gold plan, balanced budget, "Do it we will!," NRA, AAA has ever been raised against him. How long can he continue to take property and it is one of the glories of Anglo-like the Warren gold plan, balanced budget, "Do it we will!," NRA, AAA has ever been raised against him. How long can he continue to take property and it is one of the glories of Anglo-like the Warren gold plan, balanced budget, "Do it we will!," NRA, AAA has a property and it is one of the glories of Anglo-like the Warren gold plan, balanced budget, "Do it we will!," NRA, AAA has a property and it is one of the glories of Anglo-like the Warren gold plan, balanced budget, "Do it we will!," NRA, AAA has a property and it is one of the glories of Anglo-like the Warren gold plan, balanced budget, "Do it we will!," NRA, AAA has a property and it is one of the glories of Anglo-like the work of the glories of Anglo over night, into the most conserva-tive of conservative Americans. rabbits out of the hat? How long sumed to make a man's home his can he continue to feed with his su-castle, so Anglo-Saxon law protects Tugwell painted himself as an almost passionate reactionary!

And again the trick worked.

Fooled Again

Can he continue to feed with his sulcastic, so Anglo-Saxon law proficets perficial circus nonsense the eager the human rights of each human soul to control and own its fleshy business to recover so that they may go to work?

In the last analysis Anglo-Saxon

was no trial, no chance for men or thought to the woman's vote as a denies and for this reason should be companies to state their case in a conservative force in this country, court of justice. The people at large showed signs of resentment. Certainly, the Republican party could well afford to do so.

The less a man knows, So again Franklin Roosevelt ran away. He appointed a high-sound-ing commission "to formulate a general air policy" under cover of which the bitter injustices of the cancellation would be obscured. Thus he would reappear not as the air destroyer, which he is, but as the savior, which he isn't.
What "bunk" it all is! What

Yet here we all are standing for EVERY HOME OWNER the same kind of hocus-pocus in con-NRA.

Mere Shadow Boxing

For weeks this show has been goon that, rumors of somethi else, muffled roars by Johnson, sh parks by Miss Perkins and Donald Richberg, conferences at the White House, words of hope from Mr. Roosevelt, and so on and so on. How can the people take all this

seriously?

The underlying truths are two:
the first is that NRA hasn't worked the first is that NRA hasn't worked and has to be given an alibi; the second is that General Johnson couldn't be roughly fired because he and his secretary know too much and might tell it. These are the realities which the Great Juggler of Hyde Park hides from the people by all his talks and hints about a "three-branched government for NRA" or "a supreme board" or what-have-you?

And once more the country is

And once more the country is

solemnly impressed. Press-agentry

"Bogged Down"

Rabbits

may now reroof and

repair his home on

easy terms. Why

don't you take advantage of it?

NO MORTGAGE

Come in and let us

arrange the details

Joseph T. Evans

ROOFING

COAL-LUMBER-MILLWORK

RIVERTON

Carey

NECESSARY.

for you.



OBSERVATIONS

"Property Rights rency, and there was a national economy act promising a balanced budget.

How sound all this was! How helpful and hopeful! Yet how foolishly little it meant.

The administration.

It's all a part of the great game of now-you-see-it and now-you-don't, the slick prestidigitation that keeps the people from finding out the basic truth that "this thing isn't of the North instead of the prayers of the real strength of the North instead of the prayers of the North instead of the prayers of the North instead of the prayers of the North instead of the prayers. of the South in the war of the re-bellion." His grandfather answered, "The South was fighting for prop-

evident as soon as you ask for a catalog of human rights. The North, in waging war for the

freedom of the Negro, was fighting for the Anglo-Saxon sanctity of The New York Helard Tribune property. The right of every man When Dr. Wirt came along, they had a singularly biting and truthful to own and control his most intiasked themselves whether he wasn't cartoon this week, in which it mate possession and factory, the

Take the air-mail scandal. Without warrant of law and for purposes of politics, the air-mail contracts were cancelled, the companies forbidden to bid for new contracts and their best men blacklisted. There was no trial, no chance for men or thought to the woman's yets as a decision and for bid for the bid for the bid for new contracts and their best men blacklisted. There was no trial, no chance for men or thought to the woman's yets as a decision and for this research soluble.

The less a man knows, the longer

Where You Feel at Home

The courteous, careful attention to your banking transactions make you feel at home at this Bank. We want to be helpful to you and we believe you will appreciate the good service rendered. Your Checking Account is invited.

> Member Federal Deposit Insurance Corporation

CINNAMINSON BANK AND TRUST COMPANY RIVERTON.N.J.

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent-Just Phone 712. Only ten cents per line per insertion.



Dedicated to Better Service

Constant improvement in funeral direction was our pledge when this organization began.

We have reaffirmed it by making use of every aid to better service as soon as it became available.

No Charge

There will be no charge for the burial of any resident of Riverton, Palmyra or Cinnaminson, whose relatives are worthy and without means with which to pay the funeral

Snover Funeral Home

FRANK A. SNOVER and JOHN N. SWARTZ PALMYRA, NEW JERSEY Telephone, Riverton 830

NOT ABUSED

		Do	wn	Per	Wk.	
		Oldsmobile Coupe	42	\$	2.55	
	1931	Ford Victoria	84		4.38	
	1929	Chevrolet Coupe	42		2.57	
	1933	Chevrolet Sedan	64	***************************************	8.00	
1	1929	Nash Sedan	55.	*** ************	2.76	
	1931	Chevrolet Business Coupe	92	***************************************	4.81	
	1930	Graham Paige cabriolet	75	*********	4.00	
	1928	Buick Sedan	42	****************	2.55	
	Oli Sandandradi add	Pontiac Cabriolet	42		2.55	
	March and a Second	Chevrolet Cabriolet	50		2.50	
		Dodge 1¼ ton Panel Body Truck	92	***************************************	4.75	

Pal-River Chevrolet, Inc. **NEW AND USED CARS**

Phone 145



10 Broad Street Riverton

New Books at Riverton Library

The opening of the Fall publishing season finds the following new titles added to the reading lists of the Riverton Free Library. From titles added to the reading lists of the Riverton Free Library. From the time as current titles are added, lists will be published in these columns. Book news can be the most engrossing news in the world, particularly if it is consistently followed, and to get the most enjoyment out of Riverton's splendid library facilities, you're urged to keep up with its activities and service.

The opening of the Fall publishing season finds the following new in school again after a pleasant summer vacation. As soon as things were vacation. As soon as things were settled each class organized a thought of California and apparently created what might aptly be known as Stover, Jack Seemuller, Helen Borer, Marion Pippitt, Mary Elwell, Arthur Times.

"Prayer for the Living," by Bruce Marshall. A Book of the Month Club recommendation by the author Wilder. Remember "Mother and of "Father Malachy's Miracle."

"East and West," by Somerset
Maugham. Thirty of Maugham's
most famous stories, including
"Rain," "The Letter" and "The
"Silver Hat," by Dane Coolidge.
An authentic story of the old days
in Arizona.
"Captain Nichols," by Hugh Wal-

Budington Kelland. A lineal descendent of the same author's "Venetian Masque," by Rafael "Gold," depicting the development of the social and financial fabric of tellers" at his colorful best. New York from Ward McAllister to "Full Flavor," by Doris Leslie.

Young. Ellen Glasgow says there human nature. has never been a novel of the South "Glory Jam," by Caroline Seaford.

in the Civil War to compare with it. A hilarious, fast-moving story of "Dusk at the Grove," by Samuel English countryside life.

"The Peel Trait," by Joseph ever made by a white woman, Lincoln

"The Turning Tide," by Sara Ware Bassett.

"The Case of the Howling Dog," by Erle Stanley Gardner.

"The Emerald Murder Trap," by Jackson Gregory. "The Crooked Lane," by Frances

Noyes Hart. A new mystery ro-mance by the author of the fascinating "Bellamy Trial." "Honor Bound," by Faith Baldwin Heyliger.

United States Senator Hamilton

F. Kean, Republican candidate for re-election, in a speech before the Young Republican Club of Passaic County last week had this to say about some of the phases of the New Deal;

"The platform adopted at the last reational convention of the Demo-United States Senator Hamilton

SOTHAM-LEMMON

Announcement has been made of the marriage of Miss Lillian Lem-mon, of Downingtown, Pa., and John Sotham, of East Riverton, at Sacred Heart Church, last Wednesday

at 305 Harrison street, Riverton. ONE OF THOSE CLEVER

MAINE YANKEES

Governor Brann, re-elected Dem-ocratic governor of Maine, was frank in assuring the voters that he could get more out of the federal treasury adelphia Inquirer.

A story of modern marriage and its

"Silver Hat," by Dane Coolidge.

Alien Corn." Preface by the author.

"The Jealous House," by Clarence

"The Jealous House," by Clarence write,

"So Red the Rose," by Stark changing England and unchanging

Rogers. The Atlantic \$10,000 prize novel for 1934, won for the first time by an American writer.

"Turkestan Reunion," by Eleanor Holgate Lattimore. The record of the most amazing wedding journey

New Poems by Edwin Markham The fifth book of verse from this foremost of American poets; eighty "Blue Marigolds," by Helen Top- songs at eighty.

For Younger Readers "Bitsy Finds the Clue," by Augusta Seaman.

"Growing Up with the Grapers," "Eagle Cliff," by Maristan Chap-

"Backfield Comet," by William

HOW IT WORKED

national convention of the Demo- then until the next meeting the com cratic Party contained this plank:

"'We advocate an immediate and drastic reduction of governmental expenses by abolishing useless com-

morning.
Mr. and Mrs. Sotham are living

than a greenhorn could. Thus introducing a novel, if not noble, theme into American politics.—Philadelphia Inquirer.

The man who needs a loan can't get it and the fellow who can get it doesn't need it.—Council Bluffs Nonpareil.

CINNAMINSON PTA

A short interesting talk on "Pa-

missions and offices, consolidating departments and bureaus, and eliminating extravagance."

In this plank was incorporated a promise to maintain national credit—

The list of subjects follows:

"The Human Machine," "Ways in this plank was incorporated a promise to maintain national credit—

"The Human Machine," "Ways in this consolidating that our neighboring locals will send visitors. As Miss Bryan will conduct the talks they are sure to be well worth while.

The list of subjects follows:

"'By a Federal budget annually balanced on the basis of accurate executive estimates within revenue.'"

Which Children and Adults Are Alike," "Ways in Which They Are Different," "Can the Emotions be executive estimates within revenue."

"What happened? The first step in the new administration in the alleged interests of economy was the discharge of ten thousand Federal employees who had felt reasonably secure in their positions through civil service projection. That was followed within the first twelve months of the New Deal by placing forty thousand Democrats on the Federal payroll without the jurisdiction of the Federal Civil Service Commission.

SOTHAM—LEMMON

Different," "Can the Emotions be Directed and Controlled?" "What Effect Upon Family Life?" "What Effect Upon Family Life?" "Can Adults Reached Maturity?" "What Do Parents Expect of Children?" "What Does the World Expect of Citizens?" "Is the Home Turning Out Adjusted Personalities?" "What Sort of Home Atmosphere Develops Wholesome People?" "What Kind of School Program Best Develops Children?" "What does the Individual Owe to His Community, His Nation, His World?" Nation, His World?"

The report of the pre-school clinic conducted last spring, was not com-plete in time for publication at the time, and is given here; tweyle children were examined, all have been vaccinated, five have received diphtheria protection, two have had mi-nor surgical help. The Docfor and nurses were assisted by Mrs. Leon Eagen, Welfare Chairman, and four devoted PTA's who furnished transon and assisted in dressing

"THEM AS HAS, GITS"

RIVERTON SCHOOL NOTES

or and Marilyn Burr. A Student Council Program Com-

Council was chosen. The members Seelhorst and Jane Weiford. are: Robert Bottger, president; Robert Stover, vice president; William Taylor, treausurer; Mary Elwell, of the school year will continue

secretary, Fred Ulmer, Richard Tay- throughout the days to come. INSERT FOUR LETTERS

ittee was appointed and several Upton Sinclair, the Socialist, run

World Famous MAYTAG Washer



A special model of the regular \$64.50 type

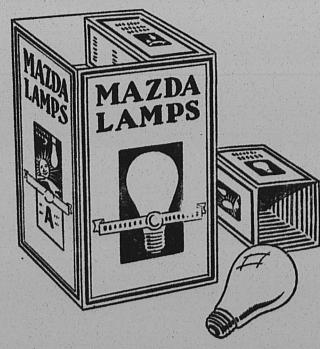
A value unheard of in Maytag History for a Price as Low as this.

Small down payment. Balance Monthly. (Small carrying charge).

LESTER S. FORTNUM

115-125 West Broad Street, Palmyra

BETTER LIGHT-BETTER SIGHT



AVOID ACCIDENTS

GOOD LIGHTING

Poor lighting can cause you bumps and bruises, a twisted ankle, even a serious injury. It can spoil your games, ruin your reading and bring serious injury to your eyesight.

Evenings are longer now and lamps must be lighted early. Keep plenty of Mazda lamps on hand, so if one burns out, you can replace it easily. Buy them by the carton. An assortment of six sells for \$1.08.





BOROUGH OF RIVERTON Sale of Lands for Unpaid Taxes for Years as Noted Sale on Saturday, October 13, 1934, at 10 o'clock a.m.

NOTICE OF SALE

NOTICE is hereby given that I. C. Kenneth Davis. Collector of the Borough of certon, County of Burlington, New Jersey, pursuant to the authority of the statutes such case made and provided, will on Saturday, the thirteenth day of October, 1934, ten o'clock in the morning of said day at the

Riverton Council Chambers

This sale is made under the provisions of an act of Regislature entitled "An Act concerning unpaid taxes, assessments and other municipal charges on real property, and providing for the collection thereof by the creation and enforcement of liens thereon (P. L. 1919, p. 283, amending P. L. 1918, p. 883).

The said lands hereunder described by B the persons against whom the said taxes and li of the same including interest to July 1, 1934.	lock and	Lot numb	ers, and the	names of
			Int. to July 1, 1934	
Block 20 Lot 1 200 Main St., and rear, Lot 100 x 245 Charles B. Durborow, Frame Dwig and Twin St Taxes for year	1930	\$166.24	\$ 11.00 104.24 66.90	\$ 177.24
Taxes for year	1931 1932 1933	459.20 468.16 403.20	04130	563.44 535.06 430.08
Block 34 Lot 4	1933	103.20		
Block 34 Lot 4 615 Main St., Lot 60 x 250 C. F. Trego, Frame residence Taxes for year	1930	88.92	51.60	140.52 232.64
	1931 1932 1933	180.74	51.60 43.04 25.82 10.32	206.56 165.12
Plack 41 Lot 5				
628 Linden Ave., Lot 55 x 150 Est. Wm. A Devitt, Frame residence Taxes for year	1930	39.44	27.50	66.94 110.68
Est. Wm. A Devitt, Frame residence Taxes for year	1932	90.20 91.96 79.20	20,48 13,14 5,38	105.10 84.58
Block 3 Lot 1 Second St., Lot 75 x 150 John McVaugh, Frame dwelling Taxes for year		100		
John McVaugh, Frame dwelling Taxes for year	1931	61.50 125.40 100.80	13.96 18.43 6.72	75.46 143.83
Block 9 Lot 2	1933	100.80	6.72	107.52
Block 9 Lot 2 405 Bank Ave Lot 80 x 361 Est. Dorothy Brooksbank, Frame dwelling Taxes for year	1000	282.00	44.14	352.15
Taxes for year	1931 1932 1933	287.00 292.60 252.00	65.15 43.01 16.80	335.61 268.80
Block 9 Lot 4 100 Main St., Lot 125 x 122	.,,,,			
Block 9 Lot 4 100 Main St., Lot 125 x 122 Charles B, Durborow, Frame Stucco dwelling Taxes for year	1931	205.00	46.54 30.72 12.00	251.54 239.72 192.00
	1033	180.00	12.00	192.00
Block 17 Lot 8 813 Linden Ave., Lot 70 x 180 Helen C. Reese, Frame residence Taxes for year				
Taxes for year	1931 1932 1933	71.75 146.30 118.80	16.29 20.90 7.92	88.04 167.20 126.72
Block 19 Lot 4		5 May 12:00		
Second and Penn Sts., Lot 100 z 110 Charles B. Durborow, 3 Frame dwellings Taxes for year	1931	270.60 275.88 237.60	61.43 39.45 15.84	332.03 315.33 253.44
	1033	237.60	15,84	253.44
Block 21 Lot 2 303 Third St., Lot 25 x 110 Charles H. Payne, Taxes for year				
Taxes for year	1931 1932 1933	24,60 20.90 7.20	5.58 2.99 .48	30.18 23.99 7.68
Block 21 Lot 9 314 Penn St. Lot 25 x 86 John W. Wills, Prame residence Taxes for year	1900			
John W. Willis, Frame residence Taxes for year	1931	19.10 46.98	4.44 6.71 2.71	23.54 53.69 43.31
	1933	40.60	2.71	43.31
Block 26 Lot 6 417 Lippincott Ave., Lot 70 x 192 Mrs. Helen Hylton, Frame residence Taxes for year				
Taxes for year	1931 1932 1933	155.80 158.84 129.60	35.37 22.70 8.62	191.17 181.54 138.22
Block 26 Lot 7	1933			
Block 26 Lot 7 419 Lippincott Ave., Lot 65 x 190 Mrs. Helen J. Birkhead, Frame residence Taxes for year	1931	155.40 163.02	35.36 23.30 8.88	190.76
Block 27 Lot 9	1931 1932 1933	133.20	8.88	186.32 142.08
Mrs. Miriam Sauers, Brick residence		15.53		
Taxes for year	1931	123.00 121.22 93.60	27,92 17,46 6.24	150,92 138.68 99.84
Block 31 Lot 14	1933	93.00	0.24	99.04
515 Howard St., Lot 25 x 122 Taxes for year	1931	29.10	6.61	35.71
Block 31 Lot 14 Eat. Anna Pratt, 1-2 Twin Frame residence 515 Howard St., Lot 25 x 122 Taxes for year Block 39 Lot 7 603 Linden Ave., Lot 50 x 150 George S. Lower, Frame dwelling Taxes for year Block 45 Lot 1	1933	39.60	2.64	42.24
603 Linden Ave., Lot 50 x 150 George S. Lower, Frame dwelling				
Taxes for year	1931 1932	82.00 83.60	18.61	100.61 95.55
Block 45 Lot 1	1400	08.40	4.50	72.96
R. Francis Shinn. Taxes for year	1931	16.40	3.72	20.12
Block 45 Lot 1 518 Lippincott Ave., Lot 50 x 170 R. Francis Shinn. Taxes for year Block 31 Lot 9	4933	16.72	2,40	19.12 15.36
Est. O. H. Mattis, Frame Stable,				
Taxes for year	1931	14.35 29.26	3.26 4.18	17.61

Tennis Tournament Winners

Men's Singles Watson F. Buhler (d) E. N 1931 Vincent Hackett and John Cooper 6-2, 6-2, 4-6, 2-6, 6-1.

Robert Borer and Carl Peterson (d) Lewis Robbins and Rene Gros 6-2, 6-4, 6-1,

Women's Singles Helen Eisley (d) Hilda Hagstoz 4-6, 7-5, 6-4. Junior Singles

Lewis Robbins (d) Jack Reynold

Junior Doubles

Robert Borer and Lewis Ro (d) Howard Barto and Edwis Moore 6-3, 6-2, 6-2. Former Champions

Men's Singles 1931 J. Vincent Hackett. 1932 E. Newbold Cooper. 1934 E. Newbold Cooper.

BUHLER WINS

at Park Sunday

Watson F. Buhler, a newcomer it Riverton tennis circles this season, turned back E. N. Cooper, twice winner of the men's singles, and omped off with the Rotary Cur inday afternoon at Memorial Park In what is thought by many to be the most exciting singles cham pionship ever fought on the park courts, the sidelines watcher Buhler emerge victorious 6-2, 6-2, 4-6 2-6

Cooper, with two legs on the cup was fighting for the title and per manent possesion of the trophy, hi stroking was not up to that of his pponent as the score analysis will

Buhler Takes Lead

Buhler opened the match by easily defeating Cooper in two straight sets 6-2, 6-2.

It looked as though it was a over but the shouting as the third set started, but Cooper began to open up and in a grim tussle turned the tide of battle to take his first

Cooper in the fourth set, displaying excellent form, brought the match to a tie by handily defeating Buhler 6-2.

Following a ten minute rest period both contestants faced each other for the deciding set.

Cooper Loses Last Set

Buhler got off to a good start by taking the first two games. Cooper broke through to take the third game but from then on Buhler took the lead and held it, winning 6-1.

In the matter of total points for the match, Buhler made 127 while

Cooper made 110. Many of the points were won onl

Many of the points were won only after long rallies that brought forth bursts of applause for both players from an enthusiastic gallery.

Buhler, a south-paw, played excellent tennis, returning the ball with deadly accuracy and stubborn persistance, while Cooper matched his opponent's skill shot for shot, only to fall short by 17 out of 237 points.

No Smashing Drives

Neither player depended upon mashing ace balls or hard drives to oost their advantage. Both played much the same type of game, marked by conservative placement shots and court generalship and as such the match was intensely i

igently to transform a very much dampened court into a dry, hard surface that gave the contestants fine laying conditions.

Ed Wallace officiated as umpire

and scorekeeper, while others um-

Strohlein Presents Cup Councilman John L. Strohlein, hairman of the borough property committee, made the cup presentaand announced the winners in the

33.44 POINT SCORES AND STROKE ANALYSIS First Set

> First Set Buhler 4 4 4 4 5 1 4 4 30 Cooper 2 2 2 2 7 4 1 2 22 Set Score 6-2 Stroke Analysis Serv- Place- Outs Nets Double Err

Metzger. 1933 E. N. Cooper and Richard Voodward. Buhler 42244424 26 Cooper 04410141 15 Set Score 6-2 Women's Singles 1931 Ella Bussel. 1932 Ella Bussel. Stroke Analysis Serv. Place- Outs Nets Double Errors ice Aces ments Paults
Buhler 0 8 4 5 0 1
Cooper 0 3 11 7 1 1 1933 Hilda Hagstoz.

Junior Singles

Men's Doubles

1932 George Lathbury and Jol

1931 Robert Borer. 1932 Robert Borer. 1933 Robert Borer. Cooper 6421241444 32 Bubler 4244414022 27 Set Score 6-4 Stroke Analysis
Serv- Place- Outs Nets Double Errors Junior Doubles 1931 Robert Borer and Edward

1932 Robert Borer and Jack Rey-Fourth Set 4 1 2 1 2 2 4 2 18 Set Score 6-2

Third Set

1 10 13

Fifth Set Newcomer Upsets Cooper in Rubler 4414445 26 Set Score 6.1

Men's Singles Tournament Stroke Analysis Serv. Place Outs Nets Double Error

> 7 13 8 0 If it is true that women spend too much money on clothes, wher



Walt Whitman

UNTIL FRIDAY! Janet GAYNOR LEW AYRES "SERVANT'S ENTRANCE'

SATURDAY—SUNDAY MONDAY-TUESDAY October 6-7-8-9

CHARLIE CHAN IN LONDON WARNER OLAND

- SUNDAY -VAUDEVILLE

BREYER'S ICE CREAM The only place in Riverton where you can get Breyer's delicious ice cream, Blankenbush. 606 Main st.

PARROTATION RECTION VICTORIA AMUS. CO. JAM

Matinee Daily at 2.00 p.m. Evenings 7.00-9.00 o'clock THURSDAY, Oct. 4th-

HAROLD LLOYD In "THE CAT'S PAW" Sport Novelt

FRI. & SAT., Oct. 5th & 6th-Roper PRYOR-Heather ANGEL

"ROMANCE IN THE RAIN"

Comedy Mickey Mouse Carton Added Friday-Buck Jones In "THE RED RIDER"

MONDAY Oct. 8th-FRANCHOT TONE In "THE WORLD MOVES ON"

Fodd and Kelly Comedy News Even TUESDAY, Oct. 9th-JOEL MCCREA In "HALF A SINNER"

Comedy Cartoon WED. & THUR., Oct. 10-11th-Dick POWELL-Ruby KEELER

"DAMES"

DON'T BUY COAL **BECAUSE IT'S BLACK**

BUY HEAT AND COMFORT

When cold zero weather arrivesthat's when coal is given a real test.
Why take a chance, when the Joseph
T. Evans firm will supply you with
a Hi-Carbon Premium Anthracite
coal? There's more heat in good

coal, and it lasts longer.

Let them deliver a test ton today.

Evans is also the distributor of the Genuine Rainey-Wood Koppers

"GET IT AT EVANS"

Joseph T. Evans

D&HCOAL

PENNSYLVANIA'S FINEST ANTHRACITE

PEA \$10.00 NUT STOVE \$175 **BUCK 8.25** ECC

DELIVERY IN PALMYRA AND RIVERTON ONLY

6900 State Road Tacony, Phila.

Mayfair 3540-41

Operating under the NATIONAL CODE for The Retail Solid Fuel Industry

Prices subject to change without notice

THE NEW ERA



RIVERTON, NEW JERSEY, THURSDAY, OCTOBER 11, 1934

MAN HURT WHEN STOUT'S VALUE IN ROAD DEPARTMENT Driver of Vermont Car Loses Con-

Has Built Fine County Road System at Low Cost. Secured State Aid

Burlington county is recognized ed was taken to the Bellevue garage. as a leader in the construction of low-cost type of pavements, and that is something for the county's taxpayers to carry on their minds when they are considering the HALLOWE'EN FETE proper type of men to represent them in the Board of Freeholders.

Another point for the taxpayers to consider. Last year the Free-holders, on Mr. Stout's recommend- Fun Night Sponsored by Post the time when he is in the Gover-holders, on Mr. Stout's recommendation of the consider. Service Special Music for all the effects of treatment ation after thorough investigation, took over 114 miles of township roads, thus relieving the townships

the road department has effected by the middle of next week. many savings for the taxpayers, and This whole venture is a family the State Highway Commission is party sponsored by the local Legion, so pleased with results that it has Any interested citizens are welcome

CAR CRASHES POLE POWERS PREDICTS HOFFMAN VICTORY Admission Free to Members. Short

Congressman Declares Commis sioner's Winning Streak Last Sunday morning, October 7,

at 8.15 a.m. a car driven by Alberton Choquet, of Bristol, Vermont, hit a

The real worth of Charles R. Stout as director of roads of Burlington county was never stronger than it is today, and people who use the highways are firmly convinced of the truth of the oft-repeated statement that Burlington has the finest county road system in the state.

It is Mr. Stout's particular business as a representative of the taxpayers to look after 385 miles of roads in this county, the greatest road mileage of any county in the state, and there is nothing imaginative or fantastic about what he does; it is a reality.

Choquet, of Bristol, Vermont, hit a pole when he lost control near the about a man like Harold Hoffman and list control near the pole when he lost control near the pole when the will play for modern dancing and the "Mountaineers" of Florence, a

The car, which was badly damagthat sweep which will end in an

trol on Pike Near Asbury
M. E. Church

AND CELEBRATION is going to show Harold that she is that our State is looking forward to

Rodgers. George Durgin
Heads Committee

The the when he is in the dovernor's chair, bending his terrific energy and tremendous vigor to the
many problems which now await ad-

so pleased with results that it has advanced additional funds to carry on the good work.

Any interested citizens are welcome at the general committee meeting, which will be held at the Legion Home, Tuesday night, October 16th, at 8.00 o'clock. All questions should be addressed to George Durgin, slaughtered little pigs could have done their part toward farm relief!

SPECIAL NOTICE!

The much postponed Drum and low hardness thus approaching the perfect in water supply, public or nection with a celebration of the settler and his son at a filling station.

Looks as though we might have done their part toward farm relief!

strides in this election. New Jersey AT CHRIST CHURCH

Morning and Evening

oud of what he has achieved, and

here, and several new items that have never been seen by local homembers and several new items that have never been seen by local homemakers will be shown.

REPUBLICAN CLUB

Talk by Congressman D. Lane Powers

The Palmyra Republican Club is Will Hold in Nov.

planning a dance to be held in the P.O.S. of A. Thursday evening, October 18. The Blue Anchor orches-

overwhelming victory for him in the Sandoz is chairman. "Everybody likes a winner. Harold

Hoffman has consistently won, and is going to continue his winning BISHOP OF KANSAS

Service. Special Music for all the effects of treatment had to

The Rt. Rev. James Wise, Bishop tention and experimentation only to

SPECIAL NOTICE!

since 1931, just think how all those slaughtered little pigs could have done their part toward farm relief!

The way of the transgressor is hard but it has a smooth surface and leads down hill.

Bettler and ms son at a ming station.

"Looks as though we might have railroad service will be held on Sunday. Armistice Day, November tion.

"Looks as though we might have rail." said the tourist.

"Well, I hope so," replied the native, "not so much for myself as for my boy here. I've seen it rain." said the tourist.

"Well, I hope so," replied the native, "not so much for myself as for my boy here. I've seen it rain." operation with the Joint Celebration with the Joint Celebration with the Joint Celebration with the Joint Celebration constant aim of the water company.

WILL GIVE DANCE COMPANY INSTALLS **AERATION SYSTEM**

PRICE FIVE CENTS

Riverton - Palmyra Co. Takes Steps to Further Improve

Water Supply The Riverton-Palmyra Water

primary, and now he is continuing secured from any member of the however, one objectional feature is that sweep which will end in an committee of which Mrs. Maurice observable; as witness stained bath tubs and corroded piping. A desire to eliminate this undesirable and fre impelled the water company to undertake the installation of a treat

> ment system. The desirability of treatment to overcome the corrosive nature of the water has long been appreciated be considered, and in previous years several methods have received at

selection and experimentation only to the extraction of the state of the country continuence where the country his proper engineent and expert serve the proper serve the country his proper engineent and expert serve the country his proper serve the country his proper

able and healthful, and which is now

RIVERTON PTA TO HEAR DR. MILLER

Noted Educator from George School Guest Speaker at Eighteenth Annual Reception

Dr. Richmond Miller, of George School, will speak at the eighteenth annual reception to the parents and teachers, October 15th, at eight o'clock in the Riverton school audi

torium. His subject will be "Problems of Parents and Teachers."

Each meeting of the PTA this year will deal with some phase of the chosen topic, "Better Understanding of Present-day Problems."

As this is an approximate the chosen topic, "As this is an approximate the chosen topic," Mrs. Harvey E. Stewart, Miss Beatrice Stewart, Mrs. Brooks Ev-ert, Mrs. William Hoffman, Mrs. Ogden Mattis are attending the

As this is an evening meeting both mothers and fathers should make a special effort to hear Dr. Miller, and also to enjoy the splendid musical program following.

JOIN! JOIN! JOIN!

PTA membership drive now going on. Every parent urged to join.

HQEHN-COMFORT

A very pretty wedding took place at the home of Mr. and Mrs. Edward Comfort, of Lake View Orch-

a bouguet of white ageratum and obligation.
claudius pernet roses.

groom was best man, and Robert prise package.

Maurice Comfort, brother of the Anyone desiring to play can make however, if the labor leader's pay

WHY NOT PALMYRA? Graff, Mrs. William M. Shoemaker,

The finest news that the depositors of the Columbus Bank have heard since their institution was closed and placed in receivership has come with the announcement from Receiver William H. Absalom, of Mount Holly, that they are to be paid off 100 percent, plus interest from March 4, 1933. Interest at 6 per cent for seventeen months means 8½ per cent added to the dividend. This is one of the comparaidend. This is one of the compara-tively few cases on record where the depositors have been paid in full n actual cash.

This is the first and final dividend, and according to Absalom the payment of approximately \$120,000.00 has been made possible by funds secured through liquidation, supplemented by a loan from the Reconstruction Finance Corporation, which loan is secured by a lien on the remaining assets of the Bank.

If this bank can be opened with government aid, why is the Palmyra National Bank not allowed to resume business? It does not require government aid.

Riverton residents who are alumnae of New Jersey College for women have been invited to return to the New Brunswick campus Saturday, (October 13) for the annual celebration of Campus Night, a traditional reunion of students and graduates.

Festivities will begin with a sports program, in which alumnae teams will play soccer, hockey and volley ball against students and faculty teams, at 2 o'clock on Gibbons Campus. At 4 o'clock there will be a mass meeting in Jameson auditor-

mass meeting in Jameson auditor-ium and at 5 o'clock alumnae will

CURRENT EVENTS AT PORCH CLUB Thomas B. Shaffer will talk on CURRENT EVENTS

Current Events to members of the Riverton Porch Club, Tuesday, October 16th, at 2.30.
Mr. Shaffer is a widely known and

Mr. Shaffer is a widely known and ery successful current events peaker.

He has given a series of lectures located near Clinton, and lying be-

at the Philadelphia City Club, the Penn Athletic Club and numerous other clubs and organizations.

Guest tickets are 25c, and it is hoped that a large number of people will take advantage of this exceptional opportunity to improve their knowledge of what is going on in the world.

Club, the Public Shooting Ground program. This tract is approximately 550 acres, about half of it is farm land, contains a nice brook, and the balance is in timber. It abounds in rabbits, pheasants and there are some quail.

The Commission believes this tract will be ideal for holding feels.

BARTLEY OUT 4 WEEKS

X-Rays have revealed that Captain "Josh" Bartley's leg injury, received in the third period of the Dickinson-Albright game last Saturday, was not as serious as first indicated, and that he will be back in the lineup in about one month. It was at first thought that the Red Devil leader would be out for the season.

The Commission believes this tract will be ideal for holding field dog trials, in addition to its use as a public shooting and fishing ground. The ground is large enough to hold three trials at one time if necessary and will be thrown open to all licensed hunters and anglers.

BREYER'S ICE CREAM

The only place in Riverton where you can get Breyer's delicious ice cream, Blankenbush, 606 Main st.

Mr. Sinclair's EPIC program has now been interpreted as initialing "Easy Pickings in California."

All we need is one more called the FFPJPT—Federal Fund to Provide Jack to Pay Taxes.

RIVERTON

Episcopal Church Convention in At-

WOMEN'S GUILD TO

arrangements thru any of the fol-

NEW BRUNSWICK

Riverton residents who are alum

FIELD TRIAL GROUNDS

The Fish and Game Commission

lowing members of the committee:

GIVE CARD PARTY

Miss Dell Teeple is residing in Trenton, where she is attending the School of Industrial Arts.

Don't forget the cake and pie sale given by the Ladies' Auxiliary of the Riverton Fire Company at the fire house, October 13 from 2 to 5.

Mr. and Mrs. Jesse Parsons, of Lippincott avenue, moved to Atlan-UNLESS-

Riverton, in common with and is more economical. all other river front towns gets squarely behind this words. UNLESS-

You ride the trains when-ever possible and get your friends and neighbors to

Support the best interests of your

RIDE THE TRAINS.

ward Comfort, of Lake View Orchards, Moorestown, on Saturday, October 6 at 4 o'clock when their daughter Anne Elizabeth Comfort became the bride of George L. Hoehn, son of Mr. and Mrs. Edward L. Hoehn, of Palmyra.

The marriage was performed by a Friends ceremony under the care of the Evesham Monthly Meeting.

The bride wore a gown of white flat crepe with tulle veil and carried a bouguet of white ageratum and their friends are an obligation.

Special Fund

The Women's Guild of Christ Church, Episcopal, will hold a benefit bridge at the home of Mrs. Percy A. Ransome, Golf Road, on Wednesday, October 24th, at two o'clock; 50c a person. The members of the church and their friends are urged to come and help increase the funds which the women are earnestly trying to raise to meet a special bridge at the home of Mrs. Percy BIRTHS

Mr. and Mrs. George Chadwick, of Palmyra, are receiving congratuations on the birth of a daughter, trying to raise to meet a special bridge at the home of Mrs. Percy BIRTHS

Mr. and Mrs. George Chadwick, of Palmyra, are receiving congratuations on the birth of a daughter, trying to raise to meet a special bridge at the home of Mrs. Percy BIRTHS

Mr. and Mrs. George Chadwick, of Palmyra, are receiving congratuations on the birth of a daughter, trying to raise to meet a special by trying to raise to meet a special bridge at the home of Mrs. Percy BIRTHS

Mr. and Mrs. George Chadwick, of Palmyra, are receiving congratuations on the birth of a daughter, trying to raise to meet a special bridge.

a bouguet of white ageratum and claudius pernet roses.

Miss Dell Teeple, of Main street, Riverton, was maid of honor and wore rust colored velvet and carried dahlias of the same shade and autumn leaves.

In addition to the cards and tea, "white elephants," brought from obscure corners and drawers are being donated attractively wrapped to be sold, sight unseen, at ten cents each. These may be bought for prizes, or timuly for the fun of opening a sur-

stopped, too .- Los Angeles Times.

RIDE THE TRAINS LIBERATION OF

MANY GAME BIRDS The shouting is over, the direct rail service to Broad Street Station has been inaugurated, but the fight to make Riverton and other river number of pheasants and quail ever front towns more accessible to the raised in one season at the New Jer-center of Philadelphia has just sey Game Farms were liberated

started.
You who are using the trains know how infinitely better they are than other forms of transportation we have had to take and like in the past.

We know you wouldn't man to say you wouldn't wouldn't man to say you w We know you wouldn't want to Both the artificial brooder and the return to the inconveniences and dis-comforts which have been our lot, but you may have to—

old system of setting hens as moth-ers were used to hatch pheasants, each of which was satisfactory. The artificial system entails less work



ANNOUNCEMENT

WALT WHITMAN STORE Will Open Thurs., October 11, 8.30 p.m.

AT LOCATION OF FORMER ALMAR STORE IN THE COLLINS BUILDING, RIVERTON

GROCERIES: FRUITS: DELICATESSEN PRIZES



BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION AFFILLIATED WITH THE NATIONAL ASSOCIATION

The following Plumbers are working in accordance with N.R.A. They are reliable and dependable. Give them your support. GEORGE FRIDAY GEORGE FRIDAY
H. D. HULLINGS and Son
JOHN KERRIGAN



WE BEG TO DIFFER—but politely—with a successful playwright that Life Begins at 8:40. Out our way, it's nearer 7:40 and A. M. at that.

The hustle and bustle getting a breakfast on the table before the parade gets downstairs, checking on the neck and ears before the youngsters go to school. Hoping the water is warm enough for dad's shave. Well, at least one has to be alive around the place at about 7:40 A. M.

Call on automatic gas service to help you ease the mad rush of early morning. The automatic gas water heater will care for the hot water question. Economically and without fuss or bother it will furnish you hot water at any time of day or night. The automatic gas range will quickly get your breakfast of foods which have been stored close by in an automatic gas refrigerator.

> For a small monthly charge you can enjoy the many benefits which automatic gas service brings to the home.



KEAN DECLARES FAILURE OF NRA

Candidate for Re-election to US Senate Warns of Dangers of New Deal Policies

Declaring that the National Re-covery Administration "has failed utterly as an expedient," United States Senator Hamilton F. Kean, Republican candidate for re-election, in an address in Newark last week, asked that "any attempt to incorporate its fallacious theories and policies into permanent form as a part of our governmental machinery be strenuously combatted."

"I am going to talk to you about the National Recovery Administra-tion for the reason that it directly concerns all of you. Some of you may be employers and some of you employees. But all of you are consumers. And it is the consumer that is shouldering the burden of all the costs the NRA has piled up in the name of a new economy under the

"The National Recovery Administration, in the light of recent developments, seems to be dying the death to which it was destined at its very inception. With its complete Home-made Cars to Compete removal as a menace to both industry and labor, national recovery will get its first real impetus.

"In his latest public utterances President Roosevelt all but admitted the absolute failure of the machinery field of Malcomb Campbell, with the Alice Hughes, Burlington, vice president Roosevelt all but admitted birthplace of another "Barney" Old-the officers installed were: we should be grateful. As to his assurance, however, that the new setup will be designed with the thought
of making it a permanent federal inof age or under are invited to build

up will be designed with the thought of making it a permanent federal institution, we can only express our fears.

"Neither industry nor labor can find any encouragement in contemplating the future dominance over their normal activities by such strictures on individual or collective initiative as the NRA under any guise, would most certainly impose.

"We are all concerned with the stability of our financial system. We want to be assured of the purchasing power of American dollar. We don't want to think that the perfectly good dollar, a dollar worth one hundred cents, which we have paid in premiums on life insurance policies or have deposited in our savings accounts, is going to be returned to us or our estates on a basis of fifty-nine cents.

NEW REGULATIONS

"We REGULATIONS

apper, boys and girls fifteen years of age or under are invited to build pushmobiles and compete for a prize in the races to be held on Morgan avenue, Palmyra, Saturday, November 3rd.

The list of events and the prizes awarded in each class will undoubted the motorless vehicle commonly called the "pushmobile."

The Palmyra police department has agreed to cooperate by affording every protection to the participants of the coming event there will pushmobile."

The Palmyra police department has agreed to cooperate by affording every protection to the participants of the coming event there will undoubted the "pushmobile."

The Palmyra police department has agreed to cooperate by affording every protection to the participants of the coming event there will undoubted the "pushmobile."

When the boys begin to swing the hatchet and saw in preparation for the coming event there will undoubted the "pushmobile."

When the boys begin to swing the hatchet and saw in preparation for the coming event there will undoubted the "pushmobile."

When the boys had circles to be held on Morgan avenue, Palmyra, Saturday, November 3rd.

The principal speaker of the eventainty in the prize on indicate the interest in the motorless which event well as agreed to coope

NEW REGULATIONS

"Duck Stamp" Must Be Placed on License for Those Who Shoot Ducks and Geese great interest among the contestants and afforded the spectators many hours of gripping, thrilling amusement.

Duck Stamp

A Federal duck stamp, obtained hazard race. from the post office, must be attached to your regular hunting license. This duck stamp is only necessary for the shooting of ducks of

essary for the shooting of ducks or geese, and does not apply to other migratory fowl.

The proceeds from the sale of the Federal duck stamp go to the Federal Government and are used to provide waterfowl sanctuaries as breeding, feeding and resting places.

the parents, and at any rate the committee promises that it will prove highly amusing.

A trip through the Chevrolet assembly plant at Tarrytown N. Y., is the coveted prize offered to the three lucky winners in the first three events. The trip also includes entertainment in New York City as

The State law still applies to baiting and it is unlawful to bait within four hundred feet of any blind or stand.

Migratory waterfowl may not be shot or otherwise taken on any baited premises except under seasonal permits issued by the Bureau of Biological Survey.

the guest of the Pal-River Chevrolet, where the let, Cash prizes are offered to help the lucky winners defray the expense of building their various models.

John W. Dawley, treasurer of the local Chevrolet concern, states that he is happy to sponsor the event and hopes that the whole program may prove instructive and amusing to all who participate.

Secretary Wallace says "it is a Secretary Wallace says "it is a contemptible thing" to make "completely unfounded statements" for partisan advantage and "to stir up ill will." It certainly is, and wastwo and three years ago,—Kansas City Times.

First Railroad Man: "I built that radio set myself, Ed. How do you like it?"

Second Railroad Man: "I believe it, she whistles for every station."

—Two Bells, Los Angeles.

TO THE MacKINNONS

A farewell supper and reception was given in honor of Dr. and Mrs.
Daniel G. MacKinnon in the Parish House of Christ Episcopal Church, Palmyra, Monday evening, October 1. A large number of parishoners

ed the gathering, and speeches were made by many of the parishioners. In behalf of the Saint Agnes Guild and the Lutheran Church, gifts were esented to the retiring rector and in "The Girl from Missouri," at the Broadway Theatre, Friday and Satmembers of the parish.

PAL-RIVER TO HOLD **PUSHMOBILE RACE**

in Five-event Contest in Palmyra, Nov. 3rd

W REGULATIONS
FOR 1934 GUNNERS

design.
Similar events held in other sections of the country have aroused great interest among the contestants

State and Federal seasons and bag best car nearest resembling the 1934 limits are identical.
Shooting season begins October
18, and ends December 22.
Shooting days are Thursdays, Fridays and Saturdays only. This applies only to ducks, geese, cook (mudhen, crow duck) and Wilson snipe or jacksnipe. nipe or jacksnipe.

There is no open season for brant. workmanship of the car, together with real driving ability. Effective brakes and accurate steering devices will be very much in need in the

tertainment in New York City as the guest of the Pal-River Chevro-

may prove instructive and amusing to all who participate.

WEEKEND FEATURE FAREWELL SUPPER

int Agnes Guild Sponsorss Event Marking Retirement of Popular Rector

The supper and reception was given under the auspices of Saint Agnes Guild. Mrs. Burt L. Foster, president of the guild, presided.

Dr. and Mrs. MacKinnon address-

his wife. Among the gifts was a beautiful autograph album containing the signatures of members of the vestry, members of the clergy, Mayor Walter D. Lamon, officials and many citizens of Palmyra and

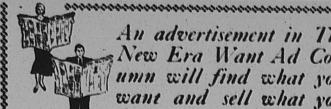
DEMOCRATIC CLUB FORMED

At a meeting of the Young Demcratic Club of Burlington County, at Burlington, Friday evening, Dan-iel Lichtenthal, Riverside attorney and candidate for Assembly, was

of the NRA to function to the end announcement this week of a big for which it was designed. For his promise that complete re-organization would be immediately effected Broad street, Riverton.

Broad street, Riverton.

Ident; recording secretary, Thomas Furry, Bordentown; corresponding secretary, Elinor Porter, Palmyra; treasurer, Thomas Boyle, Florence; publicity agent, lack McNulty, Riv.



An advertisement in The New Era Want Ad Column will find what you want and sell what you don't want.

\$1.00 RYTEX STATIONERY—THE NEW ERA

QUALITY

For quality and design service we have long been the accepted leaders in our field.

We are meeting the price question fairly and squarely and are going forward with it.

SPECIAL OFFERING Axed finished throughout, except polished beyel top

Five Chester Granite Headstones

(From Quarries at Chester, Mass.) Pre-used, yet guaranteed against imperfections Size—Die 1'-4"x0'-7"x1'-7" Base 1'-8"x1'-0"x0'-10"

\$50 Complete

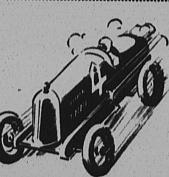
Total Height | Complete \$50

A CERTIFICATE OF GUARANTEE

We could not (nor could any other person) duplicate these headstones at less than \$85.00. This offering is on display at our new Show Yard. State Highway West, two blocks west of Odd Fellows Cemetery. By actual inventory we have in stock two hundred and thirty-two memorials, all ready to be inscribed and erected. Prices range from \$15.00 to \$900.00.

Washington Avenue Telephone, Burlington 13 Burlington, New Jersey

PAL-RIVER **SPEEDWAY CLASSIC**



Open to Any Boy or Girl 15 Years or Under

PUSHMOBILE CONTEST Held on Morgan Avenue, Palmyra

Saturday, November 3rd 2 p. m.

THRILLING PRIZES OFFERED

EVENTS

No. 1-Pushmobile best resembling 1934

No. 2-Fastest Model-Coasting.

No. 3-Fastest Model-Pusher Race. No. 4-Hazard Race-Gravity Power.

No. 5-Comedy Event.

First, second and third prize winners (excluding pushers) in the first three events win a trip to Tarrytown (N/Y.) assembly plant of the Chevrolet Motor Company with entertainment in New York City, all expenses paid. Trip to be taken when plant is in full oper-

PRIZES

IN ADDITION, prizes will be awarded as follows: 1st Event-\$5 first prize: 2nd \$2.50. and 3rd \$1. 2nd and 3rd Events, 1st Prize \$3. 2nd \$2, and 3rd \$1.

SPECIAL AWARDS IN THE FOURTH AND FIFTH EVENTS-FREE MOVIE PASS TO ALL CONTESTANTS

Entry Blanks at office of Pal-River Chevrolet, Inc. 10 Broad Street, Riverton, N. J.

Rev. C. T. Bates, B. D., Pastor

sions of the Presbyterian Church in

no church home are cordially in-

the fellowship of Calvary Church.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, Pastor

10.00 a.m., Bible School. Another

11.15 Morning worship, Anthems

7.45 p.m., Evening service. Gospe

Rev. Harold L. Creager, S. T. M.



THE NEW ERA

Published Every Thursday at 607 Main Street RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor KARL W. LATCH, Advertising Manager

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance Advertising Rates on Application

Philadelphia Advertising Representatives NEVILLE & HITCHINGS, Inc. 12 So. Twelfth St., Philadelphia, Pa.

A Prophecy

It has been said on good authority that "A prophet is not without honor, save in his own country." It is also generally accepted as a fact that prophesying is fraught with many dangers-especially political prophesying.

However, we believe the following predictions to be reason

The election in November will show no material lessening of the grip of the New Deal on the average voter.

Millions of taxpavers' money have been poured out in every state. Politicians and others who hope to get more millions believe it to be good policy to "stand in" with the sources of this money. Hundreds of thousands of private citizens who have been benefited by government bounties, either by direct relief by Senior and Junior choir, sermon or through some of the various alphabetical set-ups, cannot be subject, "How Can We Know expected to bite the hand that feeds them. They fail to see that the forces that are giving them relief today are undermining and lings, lively and helpful discussions destroying the very fundamentals of American industrial and so- all young people invited. cial life upon which they must ultimately depend for their livelihood. They reason, "We have bread today; why worry about 14:5. tomorrow?"

The comparatively few clear thinkers who see the breakers Choir and B.Y.P.U. ahead and would keep the Ship of State off the shoals of wasteful extravagance and inefficient, purposeless squandering of the country's resources, are unable to make their voices heard above FIRST LUTHERAN CHURCH the clamor of those who seek the immediate good, though it bring destruction in the end.

The Administration is playing down on subjects that may alarming until after election.

Next Sunday evening we will have an illustrated sermon, presenting a set of lantern slides on "Pilgrim's where he expressed the appreciation are already as the names and called the men and women to the front of the Church, where he expressed the appreciation be alarming until after election.

At first the NRA started out to be a very benevolent part
The sermon theme at the morning nership with business on the part of the government-but it worship service will be "Educating turned out very like the results when the cuckoo lays its egg in the nest of another bird.

Under the ruthless General Johnson, the NRA has brought the Bible. The central message of each book will be studied.

Light Brigade will meet on Wedmake the framers of the Constitution turn over in their graves. nesday afternoon at 4 o'clock. nake the framers of the Constitution turn over in their graves. It is now to be placed in the hands of a committee—and much modification is promised.

The Woman's Missionary Society will hold their monthly meeting next Thursday, at the home of Mrs. C. w. Hassell, Mrs. Durell Mason, Walling. Covered dish luncheon at Mrs. Rachel Lord, Mrs. Linda Mor-It is now to be placed in the hands of a committee—and much modification is promised.

The General has said, "What our people have got to understand is that there is a far more effective weapon against their rights than guns or gas—and that is economic strangulation."
Has the impulsive old warrior let the cat out of the bag?
With the unlimited authority conferred by Congress on the Administration, it has full power to impose on any American business man the "economic death" which Johnson threatened in the early stages of the NRA.
Somewhat earlier in the New Deal, Administration spokesmen declared that America's "rugged individualism" must gothat it had no place in the new order of things. In the same view the President himself said . . "the toes of some people are being stepped on, and are going to be stepped on."

MORAVIAN CHURCH
Albert J. Harke, B.D., Pastor
The Rally Day services last Sunday school had the highest attendance for the year, and a record offering. A well-filled church of twenty voices greeted the pastor at the morning service. In the even ing the Young People's Rally was the most successful for some time, with the C.E. Society, Boy Scouts, and Girl Scouts Troops attending in a body.

More recently the President has said, "We must make American individualism what it was intended to be—equality of option."

W. Hassell, Mrs. Durell Mason, Rs. Rachel Lord, Mrs. Rachel Lord, Mrs. Rachel Lord, Mrs. Linda Mor. Linda Mor. Cott, Mrs. Rate Dawson, Mrs. Cott, Mrs. Kate Dawson, Mrs. Emma Stemant, Mrs. P. Acker—man, Miss Clara Bishop, Mrs. Clara Bishop

can individualism what it was intended to be—equality of opportunity for all, the right of exploitation for none."

And so, American individualism is not to be destroyed—only revamped—until after election!

Those who believe in the Constitution and American Principles have little to hope for this year—the swing will continue to be toward the New Deal, with its lavish expenditures and extravagant promises.

And therein lies the greater need to continue the fight. A man is not licked until he quits trying, and it is our belief that

man is not licked until he quits trying, and it is our belief that the spirit of true Americanism will not down.

But there are dark days ahead—days that will sorely try the spirit of true Americanism will not down.

But there are dark days ahead—days that will sorely try the vited.

6.45 p.m., Prayer meeting of the Christian Endeavor Society. All young people are most cordially invited.

But there are dark days ahead—days that will sorely try the souls of men and women who realize the evil portents of present-day tendencies away from the fundamentals which have made America great and prosperous in the past, and which have protected the liberties of its citizens.

This realization, however, must not bring despair, but, rather, a grim determination to maintain their faith and continue their fight for American liberties and individual rights, of which, in the last analysis, the people cannot be deprived except by their own consent—or by their apathy—which is the greater danger.

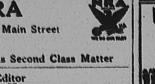
AND SILVERWARE

7.30 p.m., Evening Worship of song and praise. Sermon: "The Lord's Things."

The Men's Club meets every Monday evening at 7.30. All men are cordially invited.

The Willing Workers will give their annual chicken supper and beach opened with a hatchet.

John Pratt, who was working on the property Thursday morning, discovered the back door open and called to see who was inside. He



CHURCH NEWS



CHRISTIAN SCIENCE CHURCH CALVARY PRESBYTERIAN

"Are Sin, Disease, and Death Real?" will be the subject of the Lesson-Sermon in all Churches o At the morning worship at Cal- Christ, Scientist, on Sunday, Octo-

vary Church next Sunday morning, ber 14.
October 14th at, eleven o'clock, the
Rev. Paul L. Berman will bring a is our The Golden Text is: "The Lord message of his work among the Jews. Mr. Berman is a missionary under the Board of National Missions of the Perchantage of the P

rise the Lesson-Sermon is the folmembers of the congregation will be present. There will be no appeal four funds. Church School at 9.45 he said unto the sick of the palsy, Son, thy sins be fogiven thee. on Wednesday evening, October 17, at 8 o'clock, and the studies in the life of Jesus will be continued at that time.

the following passage from the ence and Health with Key to the vited to enter into the worship and Scriptures" by Mary Baker Eddy:
"The Principle and proof of Chrisianity are discerned by spiritua sense. They are set forth in Jesus lemonstrations, which show-by his healing the sick, casting out evils, and destroying death, 'the -his disregard of matter and its

RECOGNITION FOR 46 S. S. WORKERS

Six Had Record of More Than 4 Years Active Service as Teachers

At the service in recognition of Sunday School teachers last Sunday Wednesday, 8.00 p.m., Prayeneeting, studies in the bookof Job evening, in Epworth M. E. Church special tribute was paid to those who have given an extended period of service in this great work. The president of the Ministerial Associa-tion, Rev. Harold L. Creager, read Next Sunday evening we will have of all for the faithful and efficient service of these consecrated work

Conscience."

Wednesday evening we will start
a series of studies in the books of Three groups were thus honored. Three groups were thus honored.
The following had served 40 or more years: George Frank, with special mention for 63 years of actspecial mention for 63 years of actstreet, Riverton, Phone 117. ivity: Datis Reed, Thomas C. Van
Osten, Mrs. T. A. Lloyd, Mrs. Clara
Jewett and F. C. McCorkle.

The following had served between
The following had served between

alled Mrs. Louis Clelland, daughter

Church Notices

CALVARY PRESBYTERIAN Charles T. Bates, B. D.

Church School, 9.45 a.m. Morning Worship, 11.00 a.m.

CHRISTIAN SCIENCE First Church of Christ, Scientist Thomas Ave. and Seventh St. Riverton, N. J.

Sunday School 9.30 a. m.
Sunday Services, 11 a. m.
Wednesday 8 p. m.
Reading Room in Church Building
open Tuesday and Friday 2.30 to 4.30
p. m. All are welcome.

EPWORTH M. E. CHURCH Rev. Ira S. Pimm, Minister 9.50 a. m .- Weslyan Men's Bible

10.00 a. m.-Church School. 11.00 a. m.—Morning Worship. 6.45 p. m.—Epworth League. Wednesday 8.00 p. m.—The Help-Wednesday 4.00 p. m .- Junior Ep-

CHRIST CHURCH, EPISCOPAL Riverton, N. J. Rev. Francis B. Downs, Th.B.,

worth League.

Sunday, October 14th

Twentieth Sunday after Trinity
7.30 Holy Communion: Celebrant,
The Rt. Rev. James Wise,

9.45 Sunday School. 11.00 Morning Prayer and Ser-mon. Preacher, The Rt. Rev. James Wise, Bishop of

8.00 Choral Evensong.

WANT-ADS LOST AND FOUND—RENTS—SALES HELP WANTED

Rate 10c Per Line (Lines Average 6 Words) Inimum Charge 30c for Each Ad Phone 712

painting, and complete overhauling done cheap. Tom Coe and Ed. Mc-Vaugh, Phone 321-R or 343-R.

OF COAL MOST ECONOMICAL

You may be satisfied with the coal you are now using, but unless you get the Hi-Carbon, long burning, Premium Anthracite, you are not getting the most heat and comfort, AND SILVERWARE
Last week the home of Mr. and
s. H. T. Johnston, of 603 Elm
enue, was broken into and \$300
rth of property stolen, including

Get the best-it goes farther and

"GET IT AT EVANS"

Joseph T. Evans

Short-cuts to the Dinner Table ...

into ribbon-like strips. Then cook it in boiling salted water for 20 min-utes. Drain it thoroughly and re-turn it to the saucepan and add 1½ ful of sugar. Simmer for ten min-utes more and when ready to serve, season with pepper and sprinkle

The Russian ham recipe calls for: 8 thin slices of cold boiled ham

Juice of two lemons 2 teaspoonfuls sugar 2 teaspoonfuls Worcestershire

sauce 1 teaspoonful dry mustard Dash of curry powder

14 teaspoonful paprika 2 tablespoonfuls chopped parsley 1/2 tablespoonful green pepper-

I've been asked by Mrs. Kyle to give a recipe for ham as prepared by the Russians, together with the method in which they prepare cabbage, and of course, I am very glad to comply with her request. To prepare cabbage as the Russians do, you first select a firm head of cabbage and cut it crosswise obon-like strips.



generously with crisp buttered crumbs. Nothing very complicated basket or bowl is the Golden Ceylon ba Creeper (Pothos Aureus Wilcoxi). May. The leaves are of a strong healthy texture, bright apple or olive green suffused, striped or stippled with yellow, like bright golden sunshine. Hanging from a wall bracket it is

If you serve this with whole wheat bread it is delicious, and I might say whole wheat is the best substitute for the black bread which is used by the Russians.

ROYAL SALAD
(For Mrs. Sealey)

1 small head red cabbage

For that somewhat shaded corner in your garden where you have trouble raising flowering plants successfully, why not try Hardy Outdoor Ferns. See however that the soil is well enriched and that there is good drainage. You will likely have best success with the Aspidium and Asplenium varieties such as the stream of the formulation of mosquito extermination.

For that somewhat shaded corner in your garden where you have trouble raising flowering plants successfully, why not try Hardy Outdoor Ferns. See however that the soil is well enriched and that there is good drainage. You will likely have best success with the Aspidium and Asplenium varieties such as the stream of the swamplands in the flow of the swamplands in the successfully, why not try Hardy Outdoor Ferns. See however that the soil is well enriched and that there is good drainage. You will likely have best success with the Aspidium and Asplenium varieties such as the stream of the first Church, The Moorestown project is aimed to clear out the swamplands in the flow of the part of the foundation which they worked and to clear. We may found the rector of Emergency Relief.

The Moorestown project is aimed to clear. We may found the swamplands in the great nation which they worked and to clear. We may found the successfully and to clear. We may found the swamplands in the foundation which they worked and to clear. We may found the successfully and to clear out the swamplands in the foundation which they worked and to clear. We may found the foundation which they worked and to clear. We may foundation which they worked and to clear out the swamplands in the foundation which they worked and to clear out the swamplands in the foundation which they worked and to clear out the swamplands in the foundation which they worked and to clear out the swam

Cannas should be dug and store pefore the first frost. First cut the tops down to three or four inches above the ground. In lifting, do not shake off too much soil. Leave enough to cover the rhizomes. Store under about the same conditions as that of potatoes and plant outdoors in late April.

When Dahlia plants have been touched by frost cut the stems to the ground and dig with spade or fork, inserting the tool on all sides so as to lift without breaking the tubers. Leave on surface of ground to dry out. Remove to a frost-proof cellar or garage, with a temperature say around forty degrees and store in boxes and later cover with dry soil or sand. In late March or early April they should be divided, seeing to it that a piece of the crown stem is left to each tuber and plant in May.

TOWNINGS BACKING.

The same tendency demonstrated by the same tendency demonstrated by the youth.

Many young people, as well as their parents, are indulging in orgies such as preceded the downfall of nations in ancient days; but to the right, there is an earnest group of young people who realize that the same tendency demonstrated by Pemberton schools.

The Burlington County publicity luncheon will be held at Medford Lakes Lodge October 27, 1934, at 12,30 p.m. Mrs. P. G. Byrd, state or chairman of publicity will be the right, there is an earnest group of young people who realize that the shoulders, and they are making an effort to measure up to worth-while values and to understand the conditions of today and the future.

Shoghi Effendi, a young Persian, living in Haifa, Syria, expresses the following:

"Who, contemplating the helpless-"

Who, contemplating the helpless-"

POWERS BACKING BURLINGTON CO.

slopes, etc., are the various dwarf immediate state action on three re-Stonecrops, especially Sedum Acre lief projects in Burlington and Mer-power, of skill and inventiveness, and viewing on the other the unpre-

PEOPLE'S

COLUMN

When Dahlia plants have been the same tendency demonstrated by Pen

ness, the fears and miseries of humanity in this day, can any longer humanity in this day, can any longer IMPROVEMENTS question the necessity for a fresh October 4. Programs will be broadrevelation of the quickening power of God's redemptive love and guidance? Who, witnessing on one hand Good perennial subjects for covering mounds, graves, rockwork, gressman D. Lane Powers to obtain slopes, etc., are the various dwarf immediate state action on three results of slopes, etc., are the various dwarf immediate state action on three results of skill and inventiveness.

COUNTY COUNCIL P.T.A. OCTOBER 17

Fall Meeting Will Be Held at Ju-liustown. Address by Super-intendent of Schools

With governments all over the Congress of Parents and Teachers world taking a left-ward swing and an effort being made by conservatives to keep to the right, we see the seep to the right, we see the right, we see the seep to the right, we see the right and right and

"Who, contemplating the helpless-A series of weekly radio pro-

minced

Blend all the seasonings together thoroughly. Then put a slice of ham in a deep plate, spread a repoonful of seasoning over it, and then add another slice of ham and continue until all ingredients are used. Set this all ingredients are used. Set this mindle for a couple of hours to marinate, basting the ham occasionally with the liquor in the plate. Then when ready to cook, broil it gently with the liquor in the plate. Then then middle of October or until crisp, heating whatever remains of the seasoning and pouring it over the ham sizzling hot.

Stonecrops, especially Sedum Acre (Golden Moss), Vinca Minor (Peritor Counties.

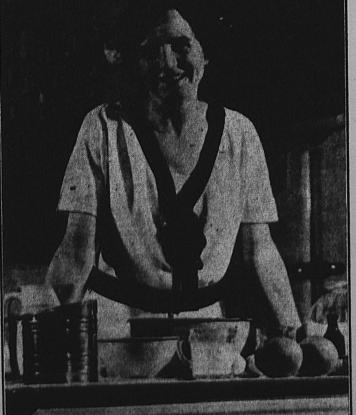
The projects in Burlington and Mercer Counties.

The projects are: Construction of cerdented character of the sufferings of the form the correct of the sufferings of the form that afflict, and the dangers that best, pachysandra Terminalis (Japonese Spurge), Moneywort, Phlox Subulata bearing white, pink or lilac inner line power, of skill and inventiveness, and viewing on the other the unprecedented character of the sufferings of the ground of New Jersey of the Presbyterian Church in the U. S. A., communicing and improving the Communication of the projects are: Construction of an unnitity Park at Moorestown, both in Burlington County; and the communicipal building in Ewing Township, Mercer County.

Recommendations for immediate of the projects are: Construction of the form the unforced character of the sufferings of the form the unforced character of the sufferings of the form the unforced character of the sufferings of the form the unforced character of the sufferings of the form the unforced character of the sufferings of the form and continue until affect and afflict, and the dangers that best at last struck for the admarked to doubt that the hour has at last struck for the admarked to doubt the unpresent and a numicipal building in Ewing Township, Mercer County.

Recommendations for immediate of the Divine Purpose, and for the unpresent and the office definition of the projects a

The New Era Cooking School October 24, 25, 26, 1934



MISS VERA A. SCHNEIDER who conducted the School last year will be here again

Auditorium, Riverton Fire House

2 to 4 p. m.

" with a lot of new ideas and economy recipes

Valuable Prizes Each Day **Everybody Invited** Everything Free

Those who met Miss Schneider at the Cooking School will want to meet her again, and those who did not, have a treat in store for them. Be sure to attend the first day-Wednesday, October 24, 2 p.m. sharp.

Don't forget pad and pencil. Miss Schneider will give new recipes from

COME—Bring Your Friends

NO PROPERTY DE LA PORTA DE

MISS VERA A. SCHNEIDER 'with her working clothes on."

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

WOOLSTON'S GARAGE High Grade Auto Repair Work
Atwater Kent Radio

lymouth — De Soto — Hupmobile Cars BROAD and MAIN STREETS Phone 460

SALES SERVICE SERVICE

Moorestown Motor Co., Inc Riverton Branch Broad and Fulton Streets Riverton

Pal-River Chevrolet, Inc.

CHEVROLLI NEW AND USED CARS Phone 1561

THOS. DOLLY & SONS CHEVROLET SALES and SERVICE

Moorestown W. L. WRIGHT Riverton 290-W

VICTOR ADDING MACHINES ARE A VITAL NECESSITY TO ANY BUSINESS. \$100 AT THE NEW ERA OFFICE. ASK FOR DEMONSTRATION

00000000000000000000000 BAKERY



FANCY BAKING Home-made Ice Crear CONFECTIONS the kind you will be proud to serve CHEW'S BAKERY 512 Main St., Riverton Phone 154 — We Deliver

BANKS Cinnaminson

Bank and Trust Co. The Friendly Bank Member FDIC RIVERTON

BEAUTY PARLOR



ETHEL'S Beauty Parlor

BUILDER

CURTIS E. STAVELY CONTRACTOR and BUILDER Special Attention to Jobbing 16 W. Charles St., Palmyra PHONE 744

LOUIS WEBER

Successor to Albert Hos Carpenter and Builder Special Attention to Repair Work Randolph Avenue, East Riverton none, Riverton 860-M—Charges Reason

UPHOLSTERING

WILL BOWEN

Decorator Upholstering, Repairing, Refinishing Broad and Cinnaminson Streets No Charge for Use of Funeral H Phone 751

CLEANER E. E. HYLAND

DYER CLEANER LEROY LESTER Manager

DRESSMAKING

DRESSMAKING Extra Fine Quality Phone 627

Women and Children New Garments Made and
Remodeling Done
Coats Remodeled and Relined

Men's Overcoats and Business Coats and Vests Relined MRS. A. B. POWELL W. Broad St., Palmyra

COAL DEALERS

S. Collins & Son, Inc. 'blue coal'

BUILDING MATERIALS-HARDWARE LUMBER-FEED-COKE Phones 4 and 5

Palmyra Concrete Co. JEDDO-HIGHLAND OTTO KOPPERS COKE

Concrete Blocks and Cement Work PALMYRA, N. J. Phones Riverton 378 and 564 LEON A. SEVER, Inc. PALMYRA, N. J.

LEHIGH COAL E. P. Griffenberg, Mgr. Phone, Riverton 384

H. B. WILLIAMS

LEHIGH VALLEY KOPPERS PROCESS COKE Building Materials -

ALMYRA PHC?! 1100 Today Phone

Joseph T. Evans Riverton 302 COAL LUMBER

MILLWORK

DRY GOODS **********

SMITH'S STORE y Goods - Notions - Stationery Riverside Home Laundry 14 MAIN STREET, RIVERTON

Phone 783 FLOORS

FLOORS od — Rubber — Parq Refinishing a Specialty give you an estimate on Line ALBERT C. HORST Merrick Ave., Collingswood, N. Phone, Collingswood 2633 Washington and Federal Sts.
Burlington, N. J.
Phone, Burlington 13

FUNERAL DIRECTOR Snover Funeral Home, Inc. 313 Past Broad Street

Palmyra, N. J. Snover, P. D. John Swartz, F. Phone, Riverton 830

Printing... JEROME J. ZISAK, JR. FUNERAL DIRECTOR 621 Thomas Avenue, Riverton Phone 735 THE NEW ERA

GROCERY

W. F. BECKER Groceries, Fruits, Vegetabl

Delicatessen Counter Meats and Provisions HOWARD ST., RIVERTON Phone 724-Free Delivery

Riverton Market House Groceries - Meats - Produce BROAD & MAIN STREETS, RIVERTO

HAULING Teacher of Piano
Graduate of U. of P. and the Seymour
School of Music, New York
STUDIOS
416 Lippincott Avenue, Riverton
825 Columbia Avenue, Palmyra
ASSOCIATE TEACHERS
Katherine Bennett, modern string HARRY E. SHEA MOVING - HAULING TRUCKING

Telephone, Riverton 1033 HAULING oving, Weekly Ash and Trash Collectic Manure, Top Soil, Sand and Gravel C. A. MATLACK

ivery in Riverton, East Riverton

LAUNDRY

RIVERTON

LAUNDRY

N. Kuensel, Prop.

RIVERTON, NEW JERSEY

Phone Riverton 972

318 Paine Street

Riverside, N. J.

MEMORIALS

Granite, Marble and Bronse

WILL HOPE

W. H. SLOCUM & SON

Marble and Granite

67 E. Main Street Moorestown, N. J

Phone 159 Get Our Price

tom-built Cemetery Memorials in

HARRY C. RICE Palmyre 332 Leconey Avenue PAINTING Phone 26-w DECORATING population Graining-Glazing ICE DEALERS 627 Lippincott Ave. RIVERTON

STACK'S ICE PATENT MEDICINES PLANT PALMYRA, N. J

East Riverto

00000000000000000000000 "Save With Ice" L. L. KEATING Phone 396-W Patent Medicines — Gifts — Candy Greeting Cards — Ice Cream Cigars and Stationery ICE with Service BROAD & MAIN STREETS, RIVERTON **MORRIS BROS.**

PLUMBING

MILLINERY

FALL AND WINTER MILLINERY

\$2.50 and up

VERNA L. GUEST

MUSIC

RUTH PETERSON BELL

Teacher of Piano

401 Fourth Street, Riverton, N. J.

Phone Riverton 758.

Combs Conservatory Graduate.

PAINTING

517 Garfield Avenue Palm Telephone Riverton 517 Open Mon., Wed., Fri., and Sat. Eveni

Plumbing, Heating

and Roofing ELECTROL OIL BURNERS

Have Your Furnace Cleaned N New Vacuum Process 609 Thomas Avenue Phone 937

H. D. Hullings & Son LUMBING - HEATING - ROOFING United States Oil Burners S-K Oil Burners Collins' Building iverton, N. J.

> RIVERTON Visit Our Showroo

RADIO LESTER S. FORTNUM

Palmyrs, N. J.

Atwater Kent Agency Tube Testing
Expert repair work on
Radios, Washing Machines and
Cleaners Phone Riverton 1180

00 RYTEX STATIONERY \$1.0 THE NEW ERA

RADIO

JOHN H. ETRIS 17 West Broad Street Palmyra Expert Repair Work

BA

30

CALL RIVERTON OF REAL ESTATE Safety First" - Insurance Protection

ADA E. PRICE Notary Public 416 LIPPINCOTT AVENUE, Riverton Phone, Riverton 806

E. B. RUDDEROW 520 Main Street Riverton, N. J. REAL ESTATE Notary Public Phone, Riverton 646

Richard M. Woodward REAL ESTATE Insurance Notary Public 103 SEVENTH ST., RIVERTON Phone Riverton 1054

Insurance REAL ESTATE JOS. F. YEARLY Riverton Phone 69-M

SHOE REPAIR Riverton Electric Shoe Repair Frank Barone, Prop.

HIGH GRADE REPAIR WORK BROAD & MAIN STREETS, RIVERTON N. BEITZ

SHOE SERVICE George Friday, Jr. 117 E. Broad Street, Palmyra, N. J. Phone 1135-We call for and deliver SHOE STORE



MT. HOLLY, N. J.

TAILOR PEEL POINDEXTER

Tailor RIVERTON

J. L. YOUNG TAXI JOHN B. KEATING

Riverton Caxi Service—Cars to Hire-for All Phone 1512 VULCANIZING

COSCOSSOS COSCOS Vulcanizing and Repairing Albertson's Tire Shop
413 LINDEN AVE., RIVERTON
Phone 72

The code has an intriguing sound metimes like a shrill whistle, again harsh, or pleasant; oftimes like harsh, or pleasant; offimes like a bird chirping. It always gives the impression it wants to be under-stood, and half the annoyance due to hearing it is the fact that you are an-

short-wave receivers are calibrated in myriacycles, for broadcasting stations whose frequencies in kilocycles are from 540 to 1700, and in megacycles for those broadcasting stations whose frequencies are above 1700 ke. an easy way to remember. A myriacycle is ten kilocycles,

A megacycle is one thousand kilo- send.

cycles. For example: When tuning to a station whose frequency in kilocycles is 6,000, that station should ways with each taking turns. be heard when the station indicator Listen in regularly; try to pick up points to 6 megacycles; or a station whose frequency is 15,000 kc., will be heard when the indicator points be heard when the indicator points

To convert the wavelength meters very confusing and hesitant period megacycles when only the wave- through which every embryonic opength of a short-wave station is erator passes. Do not let it stump known, divide the wavelength into 300. For example: When tuning to soon pass. a station whose wavelength in met- Some day, all of a sudden, a mes-

stood it.! following is a brief conversion Like all things worthwhile know, the code takes practice. Bu

23.0 In response to several inquirie we are publishing this week a des-cription and diagram of a simple os-cillator to be used for code practice. If an Audio Transformer of from 6 to 1 to 10 to 1 ratio is used a very much higher note can be heard Anyone possessing an old Western Electric Audio Transformer of the 13 to 1 or 22 to 1 ratio may use this and get an excellent note in the phones. Also any of the old "dollar ransformers, bought in the five-and

ten will make a satisfactory practice set. This oscillator may be constructed for the sum total of \$2.00, myra Moravian Church will give not including the cost of the key.
Immediately following the descripbazaar on Wednesday, October 24, tion of the oscillator are some hints on learning the code. If the instruc-

SHORT-WAVE

MUSINGS

70 myriacycles.

table of megacycles and meters:

150.0

75.0

60.0

42.9

33.3

30.0

27.3

25.0

Mc. Meters

21.4

20.0

17.6

16.6

15.7

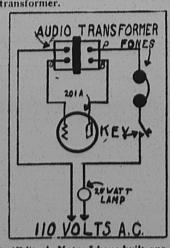
13.6

13.0

12.0

25

the Continental Code. Here is a diagram of an audio os cillator for code practice work. It uses a type 01A tube, an old audio amplifying transformer, a pair of head phones, a telegraph key, tube and socket, and a 25-watt lamp and socket. It is important that the connections be made as shown in the diagram. If nothing is heard in the head phones with the key depressed after everything has been connected, reverse the leads going to the two binding posts on either side of the



Did you ever listen to radio code?

noyed that its message is unintelligible to you.

The Continental or Internations

For example: When tuning to a sta-tion whose frequency in kilocycles is 700, that station will be heard is 700, that station will be heard is 700, that station will be heard when the station indicator points to your proficiency and familiarity until you can receive as quickly as you

At first you will pass through ;

ers is 50, that station will be heard sage will come and with a thrill you when the station indicator points will suddenly realize that you under

A	N
B	V
C	P:
E	i · · · ·
A . — B — C — . — . E — . F — .	L
0	s
j	0
k =	. O
M	T
× =	z
2	

5 6 — 7 — — . . . 8 — — — . . 9 ----

CHICKEN SUPPER

The Willing Workers of the Pal from 5.00 to 8.00 p.m. Tickets are tions are followed very carefully one now on sale; adults 75 cents, chil-should have no trouble in mastering dren 40 cents.

The cabinet is a beau-tiful "work" in hard

Walt Whitmar

NOW PLAYING! Music Made Them Lovers "LOVETIME" A FOX PICTURE STARRING
"PAT" PATERSON NILS ASTHER

HERBERT MUNDIN
HARRY GREEN
H. B. WATHALL
HEAR FRANZ SCHUBERT'S World-Famous Composition

FRANK MORGAN

BINNIE BARNES

- SUNDAY -

4-ACTS-4

VAUDEVILLE

PARROLLYAY

PRECTION VICTORIA AMUS. CO. JAM

Matinee Daily at 2.00 p.m

Evenings 7.00-9.00 o'clock

FRI. & SAT. October 12, 13

TEAN HARLOW

"THE GIRL FROM

MISSOURI'

FRANCHOT TONE LIONEL BARRYMORE PATSY KELLY

JACK HOLT in

"THE DEFENSE

RESTS"

With Nat Pendleton-Jean Arthu

Chester MORRIS-Mae CLARKE

OVER"

WEDNESDAY, October 17

FRANCHOT TONE in

WAY"

STRAIGHT IS THE

"LET'S TALK IT

MONDAY, October 15

TUESDAY, October 16

Musical Comedy

October 13, 14, 15,

Ursula Parrotts THERE'S ALWAYS TOMORROW

> Authorized dealer for this vicinity 701 Main Street, Riverton

MAGAZINES can be subscribed for possessessessessessessesses as cheaply from your local agents rough the out-of-town solicitors. Call 751 or 84 when you have renewals or new orders you wish to place. Elizabeth Bowen.

BUY YOUR ICE CREAM NATIONAL UNION AND CANDIES AT Radio Tubes **KEATING'S**

The uniform quality and precision of National Union Radio Tubes have made them the choice of leading Set Manufacturers and Service Engineers.

"The Standard Tube for Standard Sets"

William W. Cook Radio Consultant

DELIGHTED WITH THE HIGH QUALITY OF OUR MERCHANDISE

YOUR GUESTS WILL BI

ON SATURDAY

L. L. KEATING'S

BROAD and MAIN Riverton Phone 1540 Contraction and the contraction of the contraction

Break the Monotony

of those long auto rides by installing a radio in your car. Chevrolet has built a car radio that gives perfect reception-is inexpensive-and is easy on your battery.

PAL-RIVER CHEVROLET, Inc.

10 BROAD STREET

rendered

RCA-Cunningham Radio Tubes

A Tube for Every Set

Enjoy perfect ATWATER-KENT RADIO

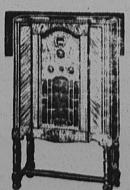
The Atwater-Kent "Tune-o-Matic" all-wave set has an electric clock pre-selecting device which selects fourteen programs without the aid of a human hand.

ARVIN CAR HEATERS, Prices from \$12.95 to \$19.95 Pur-O-Lator Oil Filters

Complete stock for all cars using filters

C. B. WOOLSTON Auto Sales and Service Broad and Main Streets, Riverton Phone 460 Atwater-Kent Radio and RCA-Cunningham Tubes

Has Your Radio the Magic Brain?



IT'S AN EXCLUSIVE R.C.A.-VICTOR DEVELOPMENT, THAT MAKES WORLD RADIO DOUBLY EXCITING BE-CAUSE

(1) YOU REACH FAR MORE STATIONS

(2) YOU TUNE IN WORLD BROADCASTS WITH GREAT. ER ACCURACY AND EASE (3) YOU HEAR EVERY TONE WITH HIGH FIDELITY (4) YOU GET EXCLUSIVE R.C.A. VICTOR "X" BAND"

* In all sets with 8 tubes or more R.C.A.-Victor Radios \$22.50 and up

SCHWERING'S HARDWARE

,

Broad and Maple Ave.

Phone, Riverton 368-W

Palmyra

ATWATER KENT RADIO C. D. HUBBS Phone \$14 PLUMBING BHEATING CLEANING and PRESSING ROOFING HAND and STEAM PRESSING Free Delivery — Phone 775 Next to Movies, Palmyra ALL WORK GUARANTEED woods that you will be proud to own. And you've never heard a tone like it! See it—hear it your-The Atwater Kent Radio illustrated is thenewest product of that famous maker of fine radios. It is a com-Phone 46-V 202 Broad Street

(Editor's Note; I have built one of these oscillator's and they work out

Did you ever listen to radio coder
Did it ever break in on your favorite radio program—and make you
say nasty things about the kid amateur down the street?

If you could not read the code,
how do you know it was the "kid"?

SHORT WAVE and American BROAD-CAST model. \$54.90

in an All-wave

ESTER S. FORTNUM

> 115-125 W. Broad St., Palmyra Phone Riverton 1180

OBSERVATIONS

By Dartash

"He Descended Into Hell" (Apostle's Creed)

dicate a clear distinction between person and property; a difference that the article from the Apostle's Creed quoted above states as Christian dogma. To make valid this latter contention, and, in passing, to throw light upon a harsh saying, the reader is asked to recall the incident in our Lord's life mentione in the seventh chapter of St. Mark. A Greek mother pleads for her daughter, pleads that the good physician will heal her child. When Jesus said unto her, "It is not meet to take the children's bread and to cast it unto the dogs." And she answered and said, "Yes Lord, yet the dogs under the table eat of the children's crumbs."

It may be a harsh statement to make, but no true disciple of Hip-pocrates, the father of medicine, could answer this Greek woman's plea with Christ's words (meaning them) and keep his oath of service.

Shall we measure Christ and Hippocrates by the same yard stick? Or shall we find an equasion not given in St. Mark's text? Like St. Paul "we will be made the able ministers of the new testament, not with a letter, but of the spirit, for the letter killeth, but the spirit

And it is the Spirit of Christ and not his words which will furnish us

The scene of Christ's interview with the Greek mother needs the brush of a great artist to bring forth

the hidden meaning.

Such an artist would paint the face of a smiling mother who had so agonizingly looked into the lover. ing, inviting eyes of the great lover of men. The words may have been harsh to hear but the glorious eyes of our Christ said "Come," and an adoring woman received the reward

How different from the shining eyes were the eyes that were seen in the face of that pain-racked body which Christ's followers took down from the Cross and laid away in the tomb. As the Creed expresses, "He was crucified, dead and buried."
Christ had left his property, his body, behind him and had gone down into the unseen places to meet the spirits in prison. And this fact in the experiences of the Son of God has and always will, color the inter-pretation of the habeus corpus act.

WOULD LOANS PROTECT THEM?

Administration campaign speeches and publicity "soft pedal" the activities of FERA—Federal Emergency Relief Administration. Critics charge that it is a big entering wedge of socialism. A special Wash-ington informant reports that:

FERA money is employing 60,000 women to make mattresses in com-petition with hundreds of manufacturers who can make the goods at about half FERA cost and still show

In cooperation with the states, FERA is employing about 1,000,000 people in manufacturing furniture, shoes, canned goods of many kinds, clothing, bedding and other things. Insiders say that, next winter, FERA will be footing the payrolls of about 4,000,000 workers. All will be competing with legitimate manu-facturing, taking the profits out of industry at double cost (to the tax-

the President's "pump priming" op-erations are not getting the desired results of increased activity and em-ployment in private industry.—Spo-kane Spokesman-Review.

The bright lights of Broadway dazzle, but it's the moonshine that blinds.—El Paso Times.

BOROUGH OF RIVERTON

Sale of Lands for Unpaid Taxes for Years as Noted Sale on Saturday, October 13, 1934, at 10 o'clock a.m.

NOTICE OF SALE

NOTICE is hereby given that I, C. Kenneth Davis, Collector of the Borough of Riverton, County of Burlington, New Jersey, pursuant to the authority of the statutes in such case made and provided, will on Saturday, the thirteenth day of October, 1934, at ten o'clock in the morning of said day at the

In the last comments published under this column it was stated that the Northern forces fought for property as well as moral rights when freeing the slaves from bodily bondage, and instanced the habeus bondage, and instanced the habeus the same of the property is a proof. The writer is

no lawyer, but would have you recall that the "John Doe" proceedings and the habeus corpus act indicate a clear distinction of the collection thereof by the creation and enforcement of liens thereon distinctions are constant to the collection thereof by the creation and enforcement of liens thereon distinctions are clear distinctions.

The said lands hereunder described by the persons against whom the said taxes and of the same including interest to July 1, 1934.	Block and liens have	Lot number been asset	ers, and the	names of e amounts
Block 20 Lot 1 200 Main St., and rear, Lot 100 x 245			Int. to July 1, 193	4
Block 20 Lot 1 200 Main St., and rear, Lot 100 x 245 Charles B. Durborow, Frame Dwig and Twin Taxes for year Block 34 Lot 4	Stucco 1930 1931 1932 1933	\$166.24 459.20 468.16 403.20	\$ 11.00 104.24 66.90 26.88	\$ 177.24 563.44 535.06 430.08
Block 34 Lot 4 615 Main St., Lot 60 x 250 C. F. Trego, Frame residence	1010	60.03	51.60	140.52
Block 34 Lot 4 515 Main St., Lot 60 x 250 C. F. Tregg, Frame residence Taxes for year Block 41 Lot 5 628 Linden Aye., Lot 55 x 150	1931 1932 1933	189.60 180.74 154.80	43.04 25.82 10.32	232.64 206.56 165.12
Block 41 Lot 5 628 Linden Ave., Lot 55 x 150 Est. Wm. A Devitt, Frame residence Taxes for year Block 3 Lot 1 Second St., Lot 75 x 150	1930	10.44	27.50	66.94
laxes for year	1931 1932 1933	90.20 91.96 79.20	20.48 13.14 5.38	110,68 105.10 84.58
Block 3 Lot 1 Second St., Lot 75 x 130 John McVaugh, Frame dwelling Taxes for year Block 9 Lot 2 105 Bank Ave., Lot 80 x 361	. 1931	61.50	13.96	75.46
Block 9 Lot 2	1932	125.40	18.43	143.83 107.52
Est. Dorothy Brooksbank, Frame dwelling Taxes for year	. 1931	287.00	65.15	352.15
Block 9 Lot 4	1933	252.00	16.80	268.80
Block 9 Lot 4 00 Main St., Lot 125 x 122 Charles B. Durborow, Frame Stucco dwelling Taxes for year Block 17 Lot 8 113 Linden Ave., Lot 70 x 180	1931 1932 1933	205.00 209.00 180.00	46.54 30.72 12.00	251.54 239.72 192.00
Slock 17 Lot 8 113 Linden Ave., Lot 70 x 180 Helen C. Reese, Frame residence Taxes for year	. 1931	71.75	16.29	88.04
Block 19 Lot 4	1932	146.30 118.80	20.90 7.92	167.20 126.72
harles B. Durborow, 3 Frame dwellings Taxes for year	1931	270.60	61.43	332.03
llock 21 Lot 2 03 Third St., Lot 25 x 110 harles H. Payne,	1983	237.00	15.64	253.44
clock 21 Lot 2 33 Third St., Lot 25 x 110 harles H. Payne, Taxes for year clock 21 Lot 9 14 Penn St., Lot 25 x 86	1931 1932 1933	24.60 20.90 7.20	5.58 2,99 .48	20.18 23.99 7.68
ohn W. Willis, Frame residence Taxes for year	1931	19.10	4.44	23.54 53.69 43.31
lock 26 Lot 6 17 Lippincott Ave., Lot 70 x 192	1933	40.60	2.71	43.31
Taxes for year	1931	155.80 158.84	35.37 22.70	191.17 181.54 138.22
llock 26 Lot 7 19 Lippincott Ave., Lot 65 x 190 irs. Helen J. Birkhead, Frame residence	1021	155.40	11.14	100.76
llock 26 Lot 7 19 Lippincott Ave., Lot 65 x 190 1rs. Fielen J. Birkhead, Frame residence Taxes for year Clock 27 Lot 9 06 Howard St., Lot 75 x 100	1932 1933	163.02 133.20	23.30 8.88	186.32 142.08
Irs. Miriam Sauers, Brick residence Taxes for year	1931	123.00	27.92	150.92
Sick 31 Lot 14 St. Anna Pratt, 1-2 Twin Frame residence	1933	93.60	6.24	99.84
Block 31 Lot 14 Sat. Anna Pratt, 1-2 Twin Frame residence 15 Howard St., Lot 25 x 122 Taxes for year Block 39 Lot 7 03 Linden Ave., Lot 50 x 150	1931 1932 1933	29.10 45.98 39.60	6.61 6.57 2.64	35.71 52.55 42.24
olock ay Lot 70 x 150 x 150 leorge S. Lower, Frame dwelling Taxes for year	1931	82.00	18.61	100.61
Slock 39 Lot 7 03 Linden Ave., Lot 50 x 150 learge S. Lower, Frame dwelling Taxes for year Slock 45 Lot 1 18 Lippincott Ave., Lot 50 x 170 L. Francis Shinn.	1932	83.60 68.40	11.95 4.56	95.55 72.96
Taxes for year	1931 1932	16.40 16.72	3.72 2,40	20.12
slock 31 Lot 9 16 Cinnaminson St., Lot 38 x 122 18t. O. H. Mattis, Frame Stable, Taxes for year				1
Taxes for year	1932	29.26	4.18	33.44



14.35 29.26 21.60

Phone 712 for

Printing as it should be done

Active Interest in Columbus Day

Let us all encourage the young people to take an active interest in celebrating Columbus Day, as we revere the memory of that great discoverer, Christopher

Member Federal Deposit Insurance

CINNAMINSON BANK AND TRUST COMPANY RIVERTON, N.J.



Make Your Sofa Proud of Itself PILLOWS BY MARSTON

Good-Looking Smartly Made Not Expensive

305 Midway

Riverton, N. J.

VISIT

DREER'S

Trial Garden of Roses (Cedar Avenue opposite Memorial Park)

and see

"The Roses of Tomorrow"

The plants are in fine bloom now and will be at their best between October first to fifteenth.

D&HCOAL

PENNSYLVANIA'S FINEST ANTHRACITE

NUT \$1 75 PEA \$10.00 **BUCK 8.25** EGG

Certified New Jersey Weightmaster's Seal with Each Delivery

DELIVERY IN PALMYRA AND RIVERTON ONLY

BEALE COAL CO.

6900 State Road Tacony, Phila.

Mayfair 3540-41

Operating under the NATIONAL CODE for The Retail Solid Fuel Industry

Prices subject to change without notice

I.O.O.F. INITIATES 17 CANDIDATES



Dental Clinics Start

RIVERTON

SCHOOL

NOTES

The teeth of all the children in the school have been examined by Dr. White, and the nurses have already begun to take pupils who have defective teeth to be treated. Classroom Activities

Kindergarten children are making a health poster on which they have picture illustrating the rule, Brush your teeth twice a day." They have, also constructed on their sandtable, a scene at the seashore. The idea was taken from the talks the children gave about their vaca-

The third grade has begun the study of primitive life, and in connection with this work they are modelling prehistoric animals and

Thursday the pupils are planning to celebrate Columbus Day by a special assembly. Several classes are contributing toward the pro-

The sixth grade pupils of River ton school entertained the mothers of their room at a tea in the class FIRST DISTRICT of their room at a tea in the class room on Tuesday, October 9th at 2.30. The following mothers attended: Mrs. William Foulke, Mrs. Harry Orlemann, Mrs. Thomas Mooney, Mrs. Mary Allen, Mrs. Samuel Herbert, Mrs. Porter Caldwell, Mrs. Harold Cooper, Mrs. George Howarth, Mrs. Walter Armstrong, Mrs. Ervin Donaghy, Mrs. Frank Coddington, Mrs. Granville Dare, Mrs. Joseph Whartanby, Mrs. John Robinson, Mrs. Albert Penson All that portion situate East and West of the Pennsylvania railroad and bounded by the following streets: Borough line from the following street, to Panns treet, to Bank avenue, to Penn street, to Bank avenue, to Penn street, thence East of the Pennsylvania railroad on both sides of Main street, Education the Collins building, to the point of starting at the Borough line, containing therein the following it of the pennsylvania railroad on both sides of Main street, Education the Collins building, to the point of starting at the Borough line, containing therein the following it of the pennsylvania railroad on both sides of Main street, Education the Collins building, to the point of starting at the Borough line, containing the Collins building, to the point of starting at the Borough line, containing the Collins building, to the point of starting at the Borough line, containing the Collins building, to the point of starting at the Borough line, containing the Collins building, to the point of starting at the Borough line, containing the Collins building, to the point of starting at the Borough line, containing the Collins building, to the point of starting at the Borough line, containing the Collins building, to the point of starting at the Borough line, containing the Collins building, to the point of starting at the Borough line, containing the Collins building, to the point of starting at the Borough line, containing the Collins building, to the point of starting at the Borough line, containing the Collins building, to the point of starting at the Borough line, containing the Collins building, to th Frank Coddington, Mrs. Granville Dare, Mrs. Joseph Whartanby, Mrs. John Robinson, Mrs. Albert Pennington, Mrs. Alex Shrader, Mrs Louis Clelland; Miss Caroline Sta

SECOND DISTRICT man, supervising principal, and Mrs. N. J. Bush, teacher of sixth grade.

THIRD DISTRICT

TUESDAY, OCTOBER 16, 1934

FIRST DISTRICT

SECOND DISTRICT

KEATING'S HOTEL

man, supervising principal, and Mrs.
N. J. Bush, teacher of sixth grade.
The class is very grateful to Mrs.
Louis Clelland, room mother, and her committee consisting of Mrs.
Mooney, Mrs. Caldwell and Mrs.
Orlemann, for their splendid cooperation and assistance.

DRIVER ARRESTED

SECOND DISTRICT

Server of Main street following streets:
Broad street to Elm avenue, to Borough to Harrison street to Main street, to startise following streets:
Broad street to Main street property line, to Harrison street to Main street, Harrison street, Seventh street, Midway, Eighth street, Park avenue, Highway, Shrewsbury street, Port avenue, Highway, Shrewsbury street, Port avenue, Highway, Shrewsbury street, Port avenue, Highway, Shrewsbury street, Park avenue, Highway, Shrewsbury street, Port avenue, Highway, Shrewsbury street, Midway, Eighth street, Midway,

DRIVER ARRESTED

DRIVER ARRESTED

ON THREE COUNTS

East Riverton Man Charged With

Drunken Driving, Resisting
Arrest, and Abuse

Wednesday evening, October 10,
at 10.20 William Manual, of East
Riverton, pulled into the Sun Oil
Station at Broad and Main streets,
Riverton, and parked in front of the
gas tanks where he started to
change a tire. "Eddie" O'Neil, manager of the station asked Manual to
move from in front of the pumps
in order to allow other customers
the use of the tanks, whereupon
Manual became abusive in his language and refused to move.

Just at this time Officer John
Robinson came around the corner
and was appealed to by O'Neil.
Robinson asked Manual to move
and once more he became abusive.
Robinson noticed that Manual was
drunk and told him he was not fit
to drive a car. Manual started for

drunk and told him he was not fit to drive a car. Manual started for Robinson with a crank and the officer felled him with a black jack. After this Manual submitted peaceably to arrest and is held on three charges, drunken driving, resisting arrest and use of abusive language on the highway.

Dr. Mark pronounced Manual

Dr. Mark pronounced Manual

A hearing will be held this between the hours of one o'clock P. M. (Thursday) evening at 8 o'clock be-fore Justice of the Peace Bowers. WARNING TO OUR BABIES

All that portion of Cinnaminson Townshi west of Pompeston Creek, at MISSION BUILDING Near Public School Building Representative Charles A. Pulmley, of Vermont, declared it fortunley, of Vermont, declared it fortunate that the Dionne quintuplets were born in Canada rather than in the United States. If they had been born in this country, he said, "the government would have required that two of them be plowed under." East Riverton
AND that a GENERAL ELECTION
will be held in said Township at the
places of registration on

The Herington minister who, according to the Advertiser, preached recently from the text "God has no standing army" may have been thinking about a lot of persons who take the Christianity on the national guard plan—one drill a week and a ten-day meeting once a year.—Topeka State Journal.

TUESDAY. NOVEMBER 6, 1934
between the hours of seven o'clock A. M. and eight o'clock P. M., for the purpose of electing the following:
Member of the United States Senate Governor Member of the General Assembly County Clerk
Two (2) Members of the Board of Chosen Precholders
One Member of Township Committee three years

GEORGE C. PRANK,

ed at the regular meeting of Cinnaminson Lodge, No. 201, I.O.O.F., of Palmyra, Friday, evening.

Amity Lodge, No. 166, of Merchantville, conferred the initiatory

degree. In addition to the class five old members were reinstated, mak-ing a total of 22, with more propoitions on the desk. Among the many guests in a

endance were Past Grand Maste Earnest C. Burke, of Hamilton Square, who gave a very pleasing talk. Refreshments were served fol-lowing the business session.

NOTICE OF REGISTRY AND

BOROUGH OF RIVERTON in the County of Burlington, will meet on the dates and at the places hereinafter desig-nated for the purpose of adding to and re-vising the Registry List:

TUESDAY, OCTOBER 16, 1934 Theatre, Saturday,

estimates that the prospective supply of pork in the United States is just about 70 per cent of normal. Wonder what the percentage would be if we still had those 4,000,000 regimented pigs?

BINNIE BARNES

IN DIFFICULT ROLE

THE RIVERTON NEW ERA, THURSDAY, OCTOBER 11, 1934



The Snover Funeral Home offers every refinement for a fitting funeral

Years of experience enables the Snover organization to render an appropriate yet inexpensive service.

The Home with its modern equipment and appointments adds nothing to the cost of a funeral.

No Charge

There will be no charge for the burial of any resident of Riverton, Palmyra or Cinnaminson, whose relatives are worthy and without means with which to pay the funeral

Snover Funeral Home

FRANK A. SNOVER and JOHN N. SWARTZ

PALMYRA, NEW JERSEY Telephone, Riverton 830





Broiler in No. 900 Estate is drawer type, built high to avoid stooping. Smokeless broiler pan



Large 16 x 19½ x 14. Fresh Air type oven, fully insulated and controlled by genuine Robert-shaw regulator. Oven easy to



the quick breakfast, excellent for keeping things hot—can also be used for smooth top cooking.

Here's An Easy Meal If You Have An **Estate Gas Range**

A mixed grill dinner* of English mutton chop, bacon, small link sausage, tomato, mushrooms, pineapple, can be prepared and arranged easily in the removable smokeless broiler pan of the No. 900 Estate gas range, while biscuits* are being baked to perfection in the large Fresh Air Bake Oven.

The No. 900 Estate range is a brand new creation. It is of double porcelain finish, sturdy construction and compact design. Its oven—Fresh Air type—is 16 x 1912 x 14, and is controlled by a genuine Robertshaw regulator. Its drawer type broiler is smoke-less and is built high to avoid stooping. There's a large storage space for utensils. The top of this range is equipped with three automatic top burners and a grill which can be used for smooth top cooking as well as a

\$67.50 cash installed FOR OCTOBER ONLY

Regular Price, \$77.50-you save \$10.00 by buying in October.

Small carrying charge when purchased on easy monthly payments.

This range may be purchased through your plumber at the price in this advertisement or on divided payment plan.

*We have many interesting recipes available for your use. Write our Home Economics Department.





BY JULIAN MASON

attractive smile, behind that charm-ing radio-voice, behind that marvel-ing radio-voice, behind that marvel-He does not. mental untrustworthiness that is the most serious threat of all the threats

clear English. Certainly his warn- opolistic control of all lobor in ing against extravagant government-al spending in that same message

I don't know that at that time he

must stand responsible for the acts of his agents.

At Bay

This week, Mr. Roosevelt found himself faced with a dawning crisis in government credit. To meet it, he made a political speech which left the country in a maze as to what he meant or where he was going.

Some politicians praise it as a good political speech.

must stand responsible for the acts of his agents.

He is Chief Executive by vote of the people were the report of the Leaders' Conference held at Camp Ockanickon, by Lindsay Little. Clifton P. May-field, president, announced the appointment of the following committee chairmen; Program, E. N. Coopers, to his personal responsibility for it and to the ultimate hopeless-good political speech.

good political speech.

I doubt it.

He went at the bankers again.

Yet who have taken the vast preponderance of the Roosevelt administration's bond issues?

The American bankers!
More than 50 per cent of their funds are now in American government bonds.

In months past summer. Paul Guest, another former Y member, was out in front leading the Ursinus cheering section. The following donated their cars for the trip: Dr. Rowland Dey, Leon C. Guest and Russell Hamillman.

PLANT

NOW

In months past Mr. Roosevelt has called American bankers to conference with him, has asked their advice, made use of their institutions and has then continued the cheap and dangerous political habit or denouncing them in his speeches.

What we've got to do is to get into our minds a realistic picture of Franklin Roosevelt. We must learn to see him not as a charmer, but as a more than usually unscrupulous player with "our lives, our liberties and our sacred honor."

great excellence is "It's Up to Us," written by James Warburg and published by Alfred A. Knopf, 730 Fifth to see him not as a charmer, but as a more than usually unscrupulous player with "our lives, our liberties and our sacred honor."

YMCA BRIEFS

England. He just isn't square.

ion? Why can't it interpret itself? sympathetic strike and the general Bicycle Hike Postponed Again Certainly the Phi Beta Kappa strike?

Placing Responsibility

I say "he" advisedly.

Personally, I think that it was defensive speech. It lacked the old

When the People Awake

Some day, the people are going to get on to this. Some day they are going to say to the President;

"Here, Mitchell and Wiggin and Harriman are gone. What, about your banking law, your Securities and Stock Exchange acts, your

"Here, Mitchell and Wiggin and Harriman are gone. What, about your banking law, your Securities and Stock Exchange acts, your

High School Boys at Ockanickon

Vice President National Republican Builders

Wice President National Republican Builders

That Sunday Night "Chat"

From the White House on Sunday evening last the President made evening last the President made what he called a "report" to the country.

And since then, every one, friend and foe alike, has been trying togues what he meant to say!

An awell "report"! Wasn't it?

Suppose any great corporation made one like it. Wouldn't Mr. Roosevel's Securities Commission be on its back in a minute?

The people have got to take their minds off constitutionalism, regimental near this. We must realize that and put them right on to the political dishonesty of a man who could make a speech like that Sabatha evening. Serieside talk" of "my triends.

The Truth About England make a speech like that Sabatha evening. Serieside talk" of "my triends.

The Truth About England make a speech like that Sabatha evening. Serieside talk" of "my triends.

The Truth About England make a speech like that Sabatha evening. Serieside talk" of "my triends.

The Truth About England make a speech like that Sabatha evening. Serieside talk" of "my triends.

The Truth About England make a speech like that Sabatha evening. Serieside talk" of "my triends.

The Truth About England make a speech like that Sabatha evening. Serieside talk" of "my triends.

The Truth About England make a speech like that Sabatha evening. Serieside talk" of "my triends.

The Truth About England make a speech like that Sabatha evening. Serieside talk" of "my triends.

The Truth About England served the wind that charms of the state Camp Color the served the called and the recommendation of the state Camp Sabatha the vening of the color than the state Camp Sabatha the vening of the color than the state Camp Sabatha the vening of the color than the state Camp Sabatha the vening of the seed of the Hi-Y Gount and the first than the called a "report" to the called a "report"

Athletic Association is extending October 13-He does not.

He leaves out that essential fact.
He never even mentions a balanced budget, whether here or in England.

Atthetic Association is extending an invitation to High School Y members to be their guests at the various meetings and Lehigh Football game on Saturday, November

Rangers v 10th. The trip will be open to any Take that speech.

The most expert analysts have given it diametrically opposing interpretations!

How could this happen, if it were How could this happen, if it were thousand fellows will to the fundamental facts?

He just isn't square.

And so, too, about England's superior advance in "relations between capital and labor on the basis of collective bargaining."

Did he mention the fundamental facts?

Hi-Y member or Y member in high school. There is the slight charge of 15 cents; ten for the tax and a nickel for the official identification badge. Three thousand fellows will watch this educational and enter the point of any Dreers vs.

Celtics vs.

Rangers vs.

November 3—

Dreers vs.

Cettics vs.

Rangers vs.

November 3—

Dreers vs. How could this happen, if it were and idly intended?

Why should it need interpretation. I lective bargaining." Did no mention the fundamental facts?

No. Has he, would he, dare he, stand for England's law against the stand for England's law against the

Harvard graduate who on March 10, Again, no: he, who, at the very for this Saturday, October 13th, due The bike hike tentatively planned November 17-

showed that he can use faultlessly cration of Labor to look to a mon-clear English. Certainly his warm condiction control of all lober in

Board of Directors Meeting

didn't mean exactly what he said.

He assuredly had to try to stop a crisis in government credit by speak
like any other all-powerful executive, of the Y in the two towns was held ing to the people with the utmost must stand responsible for the acts Tuesday night at the Y building.

good political speech.

I doubt it.

It seems to me that he played politics against Recovery, when the best politics would be Recovery.

Two main points he made against the return of confidence that means the return of confidence that the return of confidence that the majority of use (confidence that the majo

had at each board meeting.

Boys Enjoy Trips He went at the bankers again.

He didn't lump them all together as "money changers," in accordance with his past practice.

(As some one has wittily said:

"Mr. Roosevelt has taken the "mon-"

"Mr

(As some one has wittily said:

"Mr. Roosevelt has taken the "money changers out of the Temple' and put them into the Treasury Department.)

The Bankers

This time, he took a back-handed slap.

This time, he took a back-handed slap.

Speaking of the British government's bond-refunding operations, he said: "And let it be recorded that the British bankers helped."

The plain implication was that the American bankers had not helped their government in its bond operations.

Yet who have taken the vast preponderance of the Roosevelt admin-promise of the Balanced budget and fright content of a man who is puzzled and frightened; who finds Carter Glass' made. But, as one chap said, "in the planned dress parade. But, as one chap said, "in sight right: Roberts, center forward; Schaffer, inside left; Weather prevented the planned dress parade. But, as one chap said, "in sight: Roberts, center forward; Schaffer, inside left; Williams, outside left; Hunter, center forward; Schaffer, inside left; Williams, outside left; Hunter, center forward; Schaffer, inside left; Williams, outside left; Hunter, center forward; Schaffer, inside left; Williams, outside left; Hunter, center forward; Schaffer, inside left; Williams, outside left; Hunter, center forward; Schaffer, inside left; Williams, outside left; Hunter, center forward; Schaffer, inside left; Williams, outside left; Hunter, center forward; Schaffer, inside left; Williams, outside left; Hunter, center forward; Schaffer, inside left; Williams, outside left; Hunter, center forward; Schaffer, inside left; Williams, outside left; Hunter, center forward; Schaffer, inside left; Williams, outside left; Hunter, center forward; Schaffer, inside left; Montelland, "Install Them Now, Before Chill-weather prevented the planned dress.

Suppose the country could event prevented the planned dress.

Suppose the country could event prevented the planned dress.

Suppose the country could event prevented the planned dress.

Suppose the country could event prevented the prevented the planned dr

SOCCER GAME AT PARK SATURDAY

Trojans vs. Rangers Celtics vs. Dreers

Dreers vs. Trojans Celtics vs. Trojans

Dreers vs. Trojans Rangers vs. Celtics November 10-

Rangers vs. Celtics Dreers vs. Trojans

Rangers vs. Dreers Dreers vs. Celtics Rangers vs. Trojans

Trojans vs. Dreers ecember 15-Rangers vs. Trojans

ecember 22-Celtics vs. Rangers Trojans vs. Dreers

Rangers vs. Trojans Express office.

Personnel of Teams

Brennan, outside right; J. Silver, center forward; J. Buvidas, inside left; G. Schonveld, outside left; A.

PLANT NOW FOR A

STRIKING GARDEN NEXT SPRING

Our Fall Bulb Catalogue offers you a wide variety of finest quality Hyacinths, Tulips, Narcissus, Hardy Lillies, Crocus, Snowdrops and other bulbs. Send for a FREE copy today or come in to our store for expert information about your garden.

way; inside left, Gladney; center, W. Hirst; inside right, W. Watkins. Manager Jim Burns.

Trojans—George Sutters, Elmer Sutters, Jack Yost, Fred Freeman, Dick Weiford, Art Burns, Robert Stover, Lauren Dickson, Warren

SCORELESS THE IN NIGHT GAME

Local League Opens With Two Neither Side Scores in Hard-

Rangers vs. Celtics

Rangers vs. Dreers

Trojans vs. Rangers

Celtics vs. Trojans

December 8-

Dreers vs. Celtics Officers and managers of the various teams will meet this Friday night at 8.00 o'clock in the Riverton

Dreers-R. Speer, inside right; A

to its own five yard line; and the Red Devils gave all they had to push the ball over but it was not enough. On a fourth down Palmyra tried a pass, but it was intercepted by Osborne, of Frankford, who ran to Palmyra's forty-five yard line. By the time the half ended Magnolia had the ball on Palmyra's five yard

During the first half, on one occasion, Magnolia was penalized for roughness. When the penalty was carried out the visitors started to walk off the field, but came back later after an agreement had been

reached. In the second half both teams were about on even terms, but not much real football was played, because the Frankford team started an argument on almost every other down. Palmyra, not to be slighted, had to stand up for its rights and thus a lot of arguing and little foot-ball. The game ended in a scoreless

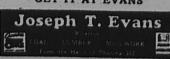
Renwick, of Palmyra, played a grand game in the back field while Peditto and Schmidt did a great deal on the line. Osborne was the main spark plug for the invaders.

- amyra	Magnona			
Haines	le	_ Luck		
Piergross	lt	Green		
Biviadoz	lg	Carnera		
Poulson	c	Ray		
Wallace	rg	Johnson		
Schmidt	rt	Shuman		
Kalmas	re	Williams		
Prisco	qb	Bauer		
Mayer	lh	Spilis		
Daly	rh	Osborne		
Mathis	fb	Spitzer		
Referee. Jen	kins.			

STORM SASH

while the prices are low. It will . maze you how much you get for so little. Ask them for free information on Storm Sash.

"GET IT AT EVANS"



information about your garden.

MICHELL'S SEED HOUSE

518 Market St., Phila., Pa.

Dick Wellord, Art Burns, Robert Stover, Lauren Dickson, Warren Hubbs, Bob Dunlap, Charles Lezenby, Phillip Lezenby, Allen Cooper and Jack Seemuller. Manager, Leon Sloan.



THE NEW ERA



Vol. 46 No. 41

RIVERTON, NEW JERSEY, THURSDAY, OCTOBER 18, 1934

PLANS ACTIVITIES MIX-UP CAUSED LADIES' AUXILIARY

Riverton Borough Council Gives Use of Park for Deferred

Last Thursday night Drexel P.
Patterson and Karl W. Latch, representing the Joint Celebration
Committee having in charge the
Drum and Bugle Corps competition, which had been twice postponed on account of rain, appeared before the Riverton Borough Council and requested the use of Memorial Park for the event on Armistice Day, Sunday, November 11.

In order to bring the matter before Council, Councilman John Strohlein moved that the request be granted, and it was seconded by Councilman Gorham P. Sargent.

Compliance with the request was purished as the surged by several citizens present, uncluding Ross T. Elliott, George
D. Steedle, A. B. Garwood and Robert C. Ayres.

Last Thursday night Drexel P.
Patterson and Karl W. Latch, representing the Joint Celebration of the signation of Mayor J.
Elmer Hahn, of Riverton, two or felliont for the esignation of Mayor J.
Elmer Hahn, of Riverton, two or felling names by petition to the time for filing names by petition of the time for filing names by petition is the time for filing names by petition of the time for filing names by petition is the time for filing names by petition of the situation.

Rakilary of the Palmyra and Niv-ton, the filing names in the cays before the expiration of the situation, and Mrs. Canded the casy before the expiration of the situation, and we recursive for the days before the expiration of the mayor and the time for filing names by petition or the time for filing names by petition or in the filing names by petition is the time for filing names by petition or the time for filing names by petition is the time for filing names by petition or situation.

The Citizens' Forum, with the co-peration of the Riverton Republicance in the time for filing names by petition or the subject on of the major between the resistance or the days before the expiration of the major and rescuntion of the Riverton Republicance in the fell way before the expiration of the major and rescuntion of the Riverton Republicance in the time for filing names by petition or situati

Vote Four to Two

When the vote was called Councilmen Biddle, Sargent, Strohlein and Cunningham voted for the mo-

Sordon against it.

The details of the day's program will be worked out by the Joint Cel
New Recipes and Ideas to ebration Committee and a commit-

Riverton Housewives

Readers of this issue of The New Era will find considerable space decide to publicity concerning the Era handled for considerable for council on the borough had any project which could be booked for consideration when the proper time comes. They offered school house repairs, with architects thrown in, road construction and repairs, with engineers to direct the shovelers, tree trimming and removal, with experts to supply the direction, and insurance to cover possible injury to the work. The members of council thought the matter of tree trimming, and advised the wisitors to get in touch what she knows of the culinary art where members of the services of full terms of the members of the borougn council Saturday night, to take effect at once. The weak acancy in council to be filled at the election, and De. Witt Steedle is a candidate to take his place. The unexpired term is one year.

Charles Rounting and a candidate to take his place to take his place. The unexpired term is one year.

Charles Rounting and a candidate to take his place to take his place. The unexpired term is one year.

Charles Cunningham, who was appointed to fill the unexpired term in the Riverton members of the grown his place in one year.

The members of council thought the matter of tree trimming, and advised the visitors to get in touch what she knows of the culinary art where the first the election, and De. Connect are defect at once. The nembers of the plant to take effect at once. The left to take hits created a vacancy in council to take the election, and De. Connect are child at the election, and De.

ties, luncheons and the like. Councilman Sargent reported that he had finished patching up the day. roadway on the river bank, and that the trial square of Amesite on Howard street betwen Fourth and Fifth streets would be finished in a WCTU CONVENTION

few days.

Councilman Biddle reported that

Councilman Sordon reported for the police committee. The activities of the department for the past month included 23 arrests, 1 case of breaking and entering, 11 complaints answered and investigated, 11 calls from other police departments, 1 complaint about dogs and 12 cats and dogs gassed; 2 fire calls by police, 1 complaint of garbage was an unusually fine program, in honor of the sixtieth anniversary of the sixtieth anniversary of the sixtieth anniversary of the order of the sixtieth anniversary of the program, in honor of the sixtieth anniversary of the program, in honor of the sixtieth anniversary of the order of the Purple Heart at Trenton last Thus, the committee was faced with the problem of holding the event on the eleventh or not at all.

Appeal to Council Mrs. Gilbert Coe

Mrs. Gilbert Coe

Clarence Armstrong. Riverton; peared before Riverton Council and. 12 cats and dogs gassed; 2 fire calls by police, 1 complaint of garbage man, 5 homes reported closed during absence of occupants, 2 night lodgers in the lockup, 10 reports answered and investigated, report of stolen goods in the amount of \$35, goods valued at \$7.00 returned to owners, fines turned over to borough treasurer, \$9.00.

Field Secretary; Mrs. Elizabeth Guisepet Gianfortune, Wilmer D. Hullings, Ernest Ohl, Charles E. Shinn, Riverside; Andreg Bodrog, Church, New York City.

The "Welcome Night and Reception" will be held on Tuesday evention" will be held on Tuesday evention. The "Welcome Night and Reception" will be held on Tuesday evention. The "Work City of the Porch Club bert Moore, Charles B. Smith, Mt. Holly; Christian Freck, Jr., East the plans for the day.

Will Start 1 p.m.

Charman Guiseppe Gianfortune, Wilmer D. Hullings, Ernest Ohl, Charles E. Shinn, Riverside; Andreg Bodrog, Mark O. Prickett, Roebling; Jonatha and a committee appeared before Riverton Council and, after explaining the situation in detail, this body granted permission for the event to be held on Armistice Day and a committee from Council was appointed to approve the plans for the day.

In the early part of his talk Mr. Shaffer described the causes and the cause treasurer, \$9.00.

council for a truck for the save corps of the Riverton Fire Company, and asked them to commence pany, and asked them to commence truth and ideals, from whatever Heart was practically forgotten for Drexel P. Patterson, general as we can stop a faugh wouldn't it thinking about it, so that the matter truth and ideals, from whatever Heart was practically forgotten for Drexel P. Patterson, general as we can stop a faugh wouldn't it forgotten for Drexel P. Patterson, general as we can stop a faugh wouldn't it forgotten for Drexel P. Patterson, general as we can stop a faugh wouldn't it forgotten for Drexel P. Patterson, general as we can stop a faugh wouldn't it forgotten for Drexel P. Patterson, general as we can stop a faugh wouldn't it forgotten for Drexel P. Patterson, general as we can stop a faugh wouldn't it forgotten for Drexel P. Patterson, general as we can stop a faugh wouldn't it forgotten for Drexel P. Patterson, general as we can stop a faugh wouldn't it forgotten for Drexel P. Patterson, general as we can stop a faugh wouldn't it forgotten for Drexel P. Patterson, general as we can stop a faugh wouldn't it forgotten for Drexel P. Patterson for Drexel P. Patterson for Drexel P. Patterson forgotten for D

FOR COMPETITION First Covered Dish Luncheon Will Be Held November 1 in Y

The executive board of the Ladies' Auxiliary of the Palmyra and Riverton Y.M.C.A. have started func-

MISS SCHNEIDER

Riverton Housewives

the matter of tree trimming, and advised the visitors to get in touch with James S. Coale chairman of the Shade Tree Commission.

Ross E. Mattis, director of the local welfare association, presented his report, and asked for a joint meeting of the municipal authorities of Riverton and Cinnaminson and the welfare committee on Thursday evening, October 18, which was granted.

River Bank Repaired

House, where Miss Schneider will the housewives of this vicinity was the knows of the culinary art and give practical demonstrations of her methods of procedure. She has full knowledge of every phase of cooking, having studied home economics and domestic science for a number of years. She is constantly evening, October 18, which was granted.

River Bank Repaired

House, where Miss Schneider will the housewives of this vicinity was climated on the primary art and give practical demonstrations of the methods of procedure. She has full knowledge of every phase of cooking, having studied home economics and domestic science for a number of years. She is constantly experimenting with foods and with granted.

E. K. Merrill and Gorham P. Sargent for full terms of the celebration this date appeared to be the only time when the affair could be held successfully. Saturdate in the primary. Spencer Haines.

John L. Strohlein, who was appointed to fill the vacancy caused by the resignation of Frank J. Holvick, was nominated in the primary to complete the unexpired term of two years. He is unopposed.

River Bank Repaired

House, where Miss Schneider will select the succinity and clavers of November 11.

According to those in charge of the celebration this date appeared to be the only time when the affair could be held successfully. Saturdately and Legion units in the primary partically all Legion units in the state paraded in Trenton in honor or of ex-service men who hold this distinguished honor.

River Bank Repaired

House, what house, what house, what house, what he house, what he house, what he house was unanimously in favor of Nov

Door prizes will be given free each WCTU CONVENTION

Delegates to the convention of the the street lighting contract would expire November 30, and recommended that a new contract be negotiated.

Councilman Sordon reported for the street lighting contract would expire November 30, and recommended that a new contract be negotiated.

Councilman Sordon reported for the street lighting contract would be program, in honor street lighting to County boys an unusually fine program, in honor street lighting to County boys an unusually fine program, in honor street lighting to County boys and the street lighting contract would be program to the street lighting contract would expire November 30, and recommended that a new contract be negotiated.

wheres, fines turned over to borough also the State President, will give ence; Russel Y. Page. Edgewater her annual address.

Truck for Salvage Corps

Councilman Merrill advised his is general chairman of the conven-

BY RESIGNATION City Agrees to Pay State Amount

Mayor Hahn's Retirement Pre cipitates Realignment of Local Candidates

bers of the county committee for both the Republican and Democratic parties got busy at once, and their labors resulted in placing H. McII-HERE NEXT WEEK vaine Biddle on the Republican ticket for mayor, and H. E. Moyer on the Democratic ticket as his or

PURPLE HEART FOR RIVERTON BOY

at Lansdale, Pa.

RETURN OF STATE

in 1934

On Thursday night, October 11, W. Rex McCrosson, executive direc-

The National Competition at Miami. Florida, intereferes with the 20th and 27th of October, and many Will Be Held at Porch Club Novem-Riverton will be in the south for this affair. The third of November

fellow members that the fire and ton committee; and the entertaining prized decorations in American milwater committee intended to ask counties are: Burlington, Camden, itary history. It was inaugurated council for a truck for the salvage corps of the Riverton Fire Company, and asked them to commence

The man who is hospitable to est military decorations the Purple church services.

The man who is hospitable to est military decorations the Purple church services.

The man who is hospitable to est military decorations the Purple church services.

PRICE FIVE CENTS

AID TO BEVERLY REPUBLICAN RALLY SET FOR OCT. 24

Meeting Under Auspices of Citizens' Forum and

didates before a public meeting that en opportunity would be afforded every Riverton citizen to hear what the Republican candidates propose to do when elected.

The Riverton Republican Club. On becoming a candidate for mayor, Mr. Biddle resigned as a member of the borough council Sat
On becoming a candidate for Committee Makes Changes in new president of the club, met with Dewees Showell and William Steedle, officers of the Citizens' Steedle, officers of the Citizens'

FOR WELFARE

is taken by the postponed State A rummage sale for the benefit of Championship Contest at Bellmar, the Riverton-Cinnaminson Welfare N. J., and the tenth by a celebration Association will be held in the Riverton-Cinnaminson Welfare No. J., and the tenth by a celebration association will be held in the Riverton-Cinnaminson Welfare No. ed as a general holiday and it was all day November the ninth to re-

Smith's Store.

BETTER PURIFICATION

SMITH'S

STURBLE TO THE TOTAL OF THE TOT

414 Main Street, Riverton

WHEN you are in need of a Gift, or a Prize, Stationery, Daviscort Silk Hosiery for the Women Folk, Silk Lingerie,

and various Articles of Clothing for the Babies, the Boys or the

Girls; Shirts and Socks for the Men or various Supplies for the

House; Yarn and Instructions for Knitting, just drop in at

Phone, Riverton 783

ANNOUNCEMENT

The Riverton and Palmyra Water Co.

ANNOUNCES THE COMPLETION OF A

NEW AERATION SYSTEM

ITS BENEFITS TO OUR CUSTOMERS ARE

REDUCED WATER HARDNESS

STORE

REORGANIZE GIRLS PRIZES GALORE HOCKEY LEAGUE

Former S. J. Champs Now Playing Will Start in Riverton. has been trying to live up to its advice in the way it is spending so Prizes Awarded at the citizens are more say. Eisley Secretary

The South Jersey Girls' Independent Hockey League elected the fol-mittee of Palmyra and Riverton The Hallowe'en celebration cor lowing officers when they met to re- a meeting in the Legion Hom organize for the 1934 season; Edna Tuesday evening to formulate plan Hillman, of Woodbury, president; for the huge Hallowe'en street par-Mary Bell, of Pitman, vice president; ade to be held on Tuesday evening, dent; Helen E. Eisley, of Riverton, October 30th. The line will start secretary; Elizabeth Magin, of at 7.30 from the Riverton fire house Swedesboro, treasurer, and Edith and march down Broad street, to Black, also of Swedesboro, league Fortnum's garage and service station, then countermarch to the Pal-

Riverton traveled to Swedesboro myra Grove, where prizes will be last Saturday, October 13, for their awarded under the following classifirst game. Having only ten play- fications. ers, and after trailing 3-0, they fi-nally rallied to bring the score to 3-2 on goals scored by Helen Eisley 3-2 on goals scored by Helen Eisley and "Sis" Baker. However, Swedesboro took advantage of the opening at the halfback position and the game ended 4-2 in their favor.

This Saturday, October 20th, the local girls play Woodbury at Memorial Park at 2.30 p.m. With all players present Riverton hopes to

players present Riverton hopes to avenge their first defeat.

This team, which last year won the championship of the league un-

der the name of Palmyra, hopes to original group.

The cup which they won. The cup will probably be on display at Keating's store within a few days.

The following girls will be in the line-up this Saturday: Grace Sippel, Catherine Hinke, Marian Hafner, Ruth McVaugh, Ann McVaugh, Ella Ruth McVaugh, Ann McVaugh, Ella prizes will be awarded to anyone Bussel, Mary Rhoades, Grace Kersey, Sis Baker, Dorothy Knight Irene Parry and Helen Eisley.

Bussel, Mary Rhoades, Grace Kersey, Sis Baker, Dorothy Knight Irene Parry and Helen Eisley.

prizes will be awarded to anyone who is not registered.

Final plans for the parade will be made by the Hallowe'en celebration made by the Hallowe'en celebration

committee on Friday evening, Octo-ber 23, at 7.30 at a meeting to be held in the Legion Home. The pub-DR. FRASER SPEAKS AT WESTFIELD lic is invited to attend this meeting.

Dr. Herbert F. Fraser, professor at Swarthmore College, and at present a member of the new Inter-Deddressed to George M. Durgin, genpartmental Committee on Foreign Trade Agreements, in Washington, D. C., spoke in the Westfield Friends Meeting House last Sunday

financial advisor to the State Department in Washington.

WORK-FOR-RELIEF TO SPEED PUBLIC IMPROVEMENTS

relief projects has been given by the State Emergency Relief Administration to the survey activities of the day manners—and your everyday Federal Housing Administration. To sense of humor. ties, orders to this effect have been sent by telegraph to all ERA County Directors. The Housing Admin-

grams stated, should be furnished for all public operations of the public committees created in municipalities to promote and extend the making of alterations or additions so that work may be provided for the unember 1975. This sin't happened yet however, but ye who enter the portals of the fire house on the night of October 29th do so with reckless abandon.

There's liable to be some pretty

the County Directors says, "being work-for-relief projects, are to be approved in the field, (that is, by county offices) and are to receive priority over all other work-for-relief projects. This does not authorize the payment of administrative or operating expenses for the cooperating agencies."

Hahn," one of the best sports ever to promote sports in Riverton.

"Lena" Blackburne—who's kinda been connected with baseball—big league—'er somethin', says he'll invite some fellers up that have been smeared on the sports pages such as "Goose" Goslin, Jimmy Dykes, Hans Lobert, Jimmy Spalding and Ira Thomas.

SENTENCED TO JAIL

LICENSE REVOKED to round out the affair and make it another big day in sports history.

And last but not least—the award The case of William Manaul, of East Riverton, who was arrested last Wednesday night on charges of drunken driving, resisting arrest and use of abusive language on the highway, was tried before Recorder Cecil A. Bowers, of East Riverton, Thursday evening October 11.

Thursday evening, October 11.

Manual was sentenced to ninety days in the Mt. Holly jail in lieu of \$200 fine and \$21 costs. His license requests that all persons possessing

Read your next week's local news paper for full details of the parade evening on the topic, "The Eco-nomic Program of the Administra-ANNUAL SHINDIG

By Special Wire

Suggestions will be appreciated.

eral chairman, Palmyra, N. J.

The executive body of the playground baseball league met in the Riverton Fire House Monday night to lay plans for its annual SHIN-DIG.

And when they throw a SHIN-DIG—it's a SHINDIG. The kind Priority over all other work-for- that you write home to mama about

istration is the Federal organization cooperating with banks and other lending agencies which finance repairs on real estate.

Work-for-relief help, the telegrams stated, should be furnished for Then there is always the feeling of suppressed excitement—some big "bug" is liable to pass a dirty crack about some umpire's decision that was buried last August and turn the party into a riot.

This ain't happened yet however,

work may be provided for the unemployed, with incidental generation of business for concerns dealing in supplies for such work.

"These projects," the message to the County Directors saws "being the county Directors the county Directors

Thomas.

Music, magic, movies, speeches, jokes (parlor), eats, etc., may help

was revoked.

Character is the sum of the affecions.

guns or revolvers, register them with the Riverton police and in this way facilitate their return if they should be stolen.

We don't hear so much now from FOR HALLOWE'EN the New Deal about spending our-selves rich. The riches do not seem know it. While the New Deal

ever-13,686,947 savings positors in the country at nt time, exceeding all rec-Ve still have a tendency to with Franklin—Ben Franklin, we mean!-Los Angeles Times.

THRIFT NOT IGNORED

ANNOUNCING THE RE-OPENING OF

Steedle's Auto Laundry

BROAD & LIPPINCOTT AVE., RIVERTON Car Washing-Greasing-Standard Gas and Oil Modern Equipment

SEE OUR DISPLAY OF

FINE LAUNDERED GOODS

AT THE

NEW ERA COOKING SCHOOL

A RECORD OF

CLEAN SERVICE

FOR MANY YEARS

RIVERTON LAUNDRY

"Is fair to your fabrics'

Phone 972

N. KUENSELL, Prop.

When Your Wife Begins Her Day!

WHEN your wife begins her day does she look forward to a morning filled with arduous household tasks? Or does she anticipate an easy and efficient completion of her day's work with plenty of time for herself and her children-knowing that the electric service in her home will eliminate much of the burden of housekeeping?

Modern housekeeping methods do much to eliminate the drudgery and burden that once were the lot of the homemaker. One great essential in modern housekeeping methods is electric service—a dependable, economical servant.

. The electric vacuum cleaner which cleans

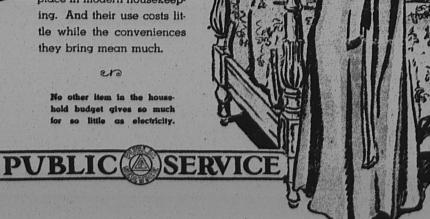
the rugs, upholstery and drapes; electric

washer and ironer which do the laundry: electric dishwasher; electric mixer; electric refrigerator; electric illumination, radio, various electric table appliances.

* All these things have a place in modern housekeeping. And their use costs little while the conveniences they bring mean much.

210

No other item in the house hold budget gives so much



FOR GOOD ROADS



CHARLES R. STOUT

head of Burlington County's road sponsible for the county's fine road

was emphasized by Executive State

grocer or other person doing busi-ness with the Era, or any client, should pay graft in any form to any

other person.
"I would like to make this appeal to all grocers whether on the approved list or not: That as soon as they are approached by any one of-fering special favors or advantages they should notify the State Head-

"To any such we will give assur-ance that they will be fully protected by us and that no publicity will be given to the fact they furnished the

system, which has been built under his direction at very low cost.

STATE DIRECTOR

EXPOSES RACKET

Compton Says That No One Dealing With NRA Need Pay "Fees" to Anyone

That no grocer or meat dealer in any part of the State, nor any person doing business with the State Emergency Relief Administration, nor any client, needs to pay graff in any form to any attache of the ERA was emphasized by Executive State

Notice is bereby given that the foregoing that the foregoing is bereby given that the foregoing is bereby given that the foregoing is bereby given that the foregoing that the foregoing is bereby given that the foregoing is bereby given that the foregoing is bereby given that the foregoing that the foregoing is bereby given that the foregoing that the foregoing is bereby given that the foregoing the foregoing is bereby given that the foregoing that the foregoing is bereby given that the foregoing the foregoing that the foregoing the foregoing that the foregoing the

was emphasized by Executive State
Director Lewis Compton, when
commenting on arrest of three men
in Paterson charged with conspiring
to "shake down" grocers there to
remain on the approved list of
grocers.

"There is no reason why any
grocer or other person doing busi-

NOTICE OF SETTLEMENT

ANNA M. STROHLEIN and

Proctor: William D. Lippine Dated: October 16th, 1934.



BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION AFFILLIATED WITH THE NATIONAL ASSOCIATION

The following Plumbers are working in accordance with N.R.A. J. RUSSELL HOLVICK JOHN KERRIGAN GEORGE FRIDAY H. D. HULLINGS and Son

For Everything Horticultural

Are nationally known as Headquarters-Flower, Field and Vegetable Seeds, Plants for the House and Garden, Insecticides, Tools and Garden Sundries.

Visit our Display House of Rare Decorative

4

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

NOW THAT'S AN IDEA!

Why not write your congressman to suggest to the President that he appoint Hugh Johnson minister to Germany?—Minneapolis Journal.

DANIEL M. CLIFTON, Borough Clerk. By order of Common Council Dated: October 11, 1934,

Executors' Account

Estate of George A. Strohlein, deceased.

Notice is hereby given that the Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burington, at a session to be held Thursday, November 22nd, 1934, at 10 o'clock in the foreneon.

BURLINGTON COUNTY TRUST COMPANY OF MOORESTOWN, Executors.



VERA A. SCHNEIDER

REDUCED RUSTING QUALITIES

Its method of operation is still in the experimental

stage and in order to secure the most satisfac-

tory results-your comments are invited.

"Chevrolet reflects good taste in Autos, even as Modern Cookery reflects good taste in the Kitchen."

"And They're Economical, Too."

An Invitation to the Ladies

If you plan to attend The New Era Cooking School next week and would like the convenience of transportation to and from the school, just call Riverton 145 and a car and driver will be sent to your door. After school you will be taken home.

This offer is made solely for the purpose of extendjoy an event which they might otherwise find it difficult to attend, and involves no obligation whatsoever.



KEEP YOUR EYE ON CHEVROLET—ALWAYS FIRST IN FINE NEW CAR DEVELOPMENTS

PAL-RIVER CHEVROLET

INCORPORATED

SALES

10 Broad Street



SERVICE

Riverton, N. J.



THE NEW ERA

Published Every Thursday at 607 Main Street RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor KARL W. LATCH, Advertising Manager

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance Advertising Rates on Application

Taxes Cost More Than Food

Last year, according to the United States News, the American people paid \$1,035,000,000 for medical services, \$2,160,000,000 for fuel and light, \$3,600,000,000 each for clothing and for home rental, \$7,650,000,000 for the most basic necessity of all, food —AND \$9,000,000,000 FOR TAXES!

One hundred and fifty years ago the Methodist Episcopal Church in America was organized at a Christ-augurate a new feature. Instead of the usual sermon the rector will answer questions which have been sub--AND \$9,000,000,000 FOR TAXES!

The increase in taxation—local, state and national—is the most startling and menacing economic development since the world war. It was not so long ago that we used to pity overtaxed European countries, in the belief that we were escaping their experience. Today, with the cost of all forms of governings, we are very close to the European level. Recently England, one of the heaviest taxed countries, enjoyed a general tax reduction, made in the interest of industrial recovery. The United States, unhappily, has no such prospect.

A great part of the tax money does nothing to encourage industry—some of it is actually used for projects and experiments which discourage and throttle private initiative, retarding employ-

which discourage and throttle private initiative, retarding employment, rather than increasing it. It is a bar, not a spur, to purchasing power. It stands in the way of investment, industrial A welcome will await you on Sun expansion, farm and home ownership. It is creating a vast, day at the Epworth Methodis Episcopal Church when the spirit of wasteful and inefficient bureaucracy which waxes fat while the this great church will be manifeste public which supports it starves.

Industrial recovery and employment are inextricably bound up with the tax problem. Until government retrenches, all our efforts to go forward will be largely futile.

Your Greatest Protector

The nation recently observed "Constitution Week." It was sponsored by the American Legion, which carries on continuous work in the interest of better Americanism.

In these trying times, it will benefit every citizen if he looks backward into the nation's past. One hundred and fifty-eight years ago the Revolution came to an end. A handful of patriots, who had suffered great privations for long years of war to break the bonds of governmental oppression, marched home. Shortly afterwards they established the United States of America -and for the first time in world history liberty and equality became the fundamental governmental principles of a great nation.

There is danger that, in our effort to obtain temporary benefits and favors, in order to meet a periodic depression ("casual embarrassment" in the life of a nation, as Thomas Jefferson described it) we as a people will lose part of the great heritage that was handed down to us by our forefathers. Today the Constitution is under attack-critics would have us believe that i has outlived its usefulness, and is only a scrap of paper. If the Constitution is outmoded, so is liberty, so is the right to the pursuit of happiness, so is the right to ownership of property, and the privilege and duty of working and saving for one's self. The Constitution deals with the basic principles of liberty, equality and freedom from oppression which are as timeless as the seas.

Every American citizen should resolve to do all in his power to maintain constitutional liberty-liberty which was won with blood at Yorktown.

is a "friend of the rich."

Well, even that's something!

Ickes admits that he knows where Hoover stands, which is more than can be said of Ickes and his ilk, who by pussyfooting in the middle of the road, have lost the confidence of both the rich and the poor.

the brain trusters will do next, and that organized labor has no midweek service will be held Wedconfidence in their administration of business is demonstrated by the number of strikes they are staging in an effort to get what they believe to be their rights.

Yes, it's something to even know where a fellow stands, these

Yes, it's something to even know where a fellow stands, these

And, after all, every fair-minded person knows that Mr. STRIKES AND PROSPERITY Hoover is neither "for the rich" nor "for the poor," but for a square deal for all. However, having known poverty in his boy- Mason City Globe-Gazette.

hood days, he has first-hand knowledge of the problems of men nd women of small incomes.

If the spokesman for the Administration can find no more ault with Mr. Hoover's book than "he is for the rich," it is a pretty fine endorsement from the opposition of the sound principles of liberty and Americanism for which Mr. Hoover stands.



CHURCH **NEWS**



QUESTION BOX METHODISM IS 150 YEARS OLD AT CHRIST CHURCH

Founding of Church in America Will Be Celebrated at Epworth Sunday

Answers to Questions by Retor will Replace Sermon at Evening Service

CENTRAL BAPTIST CHURCH Rev. George Lockett, Pastor 10.00 a.m., Bible School. All de-

partments fully equipped. Come and study God's word. 11.15 a.m., Morning worship Music by Senior and Junior choir Sermon subject: "Confidence in

young people's meeting.
7.45 p.m., Gospel song service.
Sermon: "What does America need

Wednesday, 4.15 p.m., Junior B. Y. P. U. and Junior choir. Wednesday, 8.00 p.m. Prayer

meeting.
Sunday, October 28, 7.45 p.m.,
Musical by choir directed by former

MORAVIAN CHURCH Albert J. Harke, B.D., Pastor

Services next Sunday as follows: 9.30 a.m., Sunday School. 10.40 a.m., Morning worship. Anthem: "Hear Me When I Call," L. D. Eichhorn. Sermon: "Prevailing Prayer," (2) David for Forgiveness. 6.45 p.m., Christian Endeavor

prayer meeting.
7.30 p.m., Evening service of praise. Sermon: "Some of God's 'Surelys'."
Monday, 7.30 p.m., Meeting of the Men's Club.

maintain constitutional liberty—liberty which was won with od at Yorktown.

The annual chicken supper and bazaar under the auspices of the Willing Workers will be given Wednesday, October 24, from 5 to 8 p.m. Tickets, adults 75 cents, children 40

CALVARY PRESBYTERIAN

Rev. Charles T. Bates, Pastor

Services next Sunday will be held follows: Church School at 9.45

Benedictus es Benedictus, chant Litany Hymn Sermon Hymn Anthem, "O Taste and See" Recessional Hymn 8.00 o'clock

Magnificat Sermon Hymn Kneeling Hymn Recessional Hymn

CHRISTIAN SCIENCE CHURCH "Doctrine of Atonement" will be the subpject of the Lesson-Sermon in all Churches of Christ, Scientist,

on Sunday, October 21.

The Golden Text is: "The Son of man came not to be ministered unto, but to minister, and to give his life a ransom for many" (Mark

prise the Lesson-Sermon is the fol-lowing from the Bible: "Then said Jesus unto his disciples, If any man

Jesus unto his disciples, If any man will come after me, let him deny himself, and take up his cross, and follow me" (Mathew 16:24).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Wisdom and Love may require many sacrifices of self to save us from sin. One sacrifice, however great, is insufficient to pay the debt of sin. The atonement requires constant self-immolation on the sinner's part (p. 23).

EPWORTH M. E. CHURCH

Rev. Ira S. Pimm, B.D., Pastor
Aldergate Street Sunday

10.00 a.m. Church School. A fully departmentalized school with classes for all ages. If you do not attend Sunday School elsewhere you will be welcomed with us.

11.00 a.m. Divine Worship. Sermon by the pastor "The Succession of the Burning Heart." An interpretation of John Wesley's heart warming experience.

7.00 p.m. Epworth League Devotional Services. For youth in Intermediate, High School and Senior

FIRST LUTHERAN CHURCH Rev. Harold L. Creager

At the morning worship next Sun-

AILMANIAC



Church Notices

CALVARY PRESBYTERIAN Charles T. Bates, B. D. Riverton

Church School, 9.45 a.m. Morning Worship, 11.00 a.m.

CHRISTIAN SCIENCE First Church of Christ, Scientist Thomas Ave. and Seventh St. Riverton, N. J.

Sunday School 9.30 a. m.
Sunday Services, 11 a. m.
Wednesday 8 p. m.
Reading Room in Church Building open Tuesday and Friday 2.30 to 4.30 p. m. All are welcome.

EPWORTH M. E. CHURCH Rev. Ira S. Pimm, Minister 9.50 a. m .- Weslyan Men's Bible

10.00 a. m .- Church School. 11.00 a. m.—Morning Worship. 6.45 p. m.—Epworth League. Wednesday 8.00 p. m.—The Help-ful Hour.

worth League

CHRIST CHURCH, EPISCOPAL Riverton, N. J.

Rev. Francis B. Downs, Th.B., Sunday, October 21st

Twenty-first Sunday after Trinity
7.30 Holy Communion
9.45 Sunday School.
11.00 Litany and Sermon.
8.00 Choral Evensong and address.

EPWORTH M. E. CHURCH

termediate, High School and Senior ages. You will be welcomed by the young people to these training schools in Christian life and service.

At the morning worship next Sunday we will continue the studies on the subject of Conscience, the theme of the sermon being "Developing a Forward-Looking Conscience."

There will be music by both the Junior Choir and the Adult Choir. In the evening service we will start a group of sermons on the general subject of "Invested Lives."

The first theme will be "Investing in Personal Character."

Next Tuesday evening the Ladies' Aid will sponsor a poverty social, to which all the members and friends of both the Sunday School and Church are invited. There will be movies, games, and light refresh-

be movies, games, and light refreshments.

At the Bible Study Hour next Wednesday evening we will discuss the Book of Exodus.

Disarmament is something like the Golden Rule. One fellow hesitates about trying it for fear the other won't.—Publisher's Syndicate (Chicago)

SCOUT CAMPOREE

Annual Overnight Camp and Competition, Saturday, October 20

Some twenty patrols have already been registered in the competition CANDIDATES FOR been registered in the competition by troops throughout the county, and it is expected that a number more will be entered before the registration is closed. Some troops are entering a number of patrols. All must be composed of registered Scouts in good standing under assistant scout master age. Troops may enter picked patrols, but a "natural" patrol has an advantage in the competitions because leadership counts heavily in the scoring.

The "Camporee" is an outgrowth of observation of the way in which Scouts abroad are trained to take care of themselves in long hikespossibly of one hundred miles. Scouting abroad is an outdoor game in perhaps a greater degree than it has been in this country in the past, but American scouting is profiting by the example.

The schedule for Saturday calls 2.30 in the afternoon, when they will be inspected and make camp. They will then eat their evening meal and

at 7.30 will hold their campfire—an interesting event which most of the visitors will wish to attend.

At 8.00 a.m. Sunday they will cook breakfast, then break camp, pass the final inspection, and attend church services. They will leave camp at 11.00 a.m.

Brian Kane, of Beverly, will act October 20

Burlington County Boy Scouts
will hold their annual "camporee" at
Camp Mahalala near Cookstown,

Camp Mahalala near Cookstown, N. J., on Saturday, October 20.

"Camporee' is the name by which this demonstration of Scout knowledge is internationally known. It is a program of overnight camping on a patrol basis by which Scouts demonstrate in competition their ability to camp and take part in scouting projects under their boy leaders.

The idea is to try to "beat par."
Patrols with an 80% rating or better will be designated "A" Standard Patrol and awarded a blue ribbon. Red ribbons will be awarded to "B" Standard Camporee Patrols who rate 60 to 79 per cent, and white ribbons to "C" Standard Camporee Patrols who rate 50 to 59 per cent. Some twenty patrols have already have registered in the phase of scout work. Other members of the camp committee who will serve in the judging as Patrol Observers include E. A. Mechling, Moorestown; Walter Krall, Roebling; Will Hope, Burlington; J. Warner Love, Moorestown, and Porter Caldwell, Riverton.

Scout Executive M. A. Shaw, of the Burlington County Council, will have general supervision of the event. Mr. Shaw, in speaking of the "camporee," said, "The purpose is to develop the initiative of the boys and incidentally the efficiency of the patrol and the troop. The boys get a real thrill from it and fun as well. Enduring friendships are made at these affairs."

Discover Thrilling Unusual

Recipes Prepared with

Pure Pork Products

at the Home Town

Cooking School

conducted by VERA A. SCHNEIDER

Don't miss it I You'll learn many tempting new

recipes for wholesome, economical dishes for

every meal. All Felin's Meats are guaranteed

pure under U. S. Gov't Insp'n No. 277. Miss

Schneider endorses their quality and flavor.

"GOOD MORNING!

Know why? Because I'm going to have some-

thing for breakfast I love. Felin's Scrapple. It's

seasoned according to an old recipe trea-

sured for more than a hundred years I (Sniff,

sniff.) M-m-m...can't wait'll I get downstairs l

Tasty SCRAPPLE

and I mean it!"

THE "MAGIC CHEF"

IS ALL THAT THE NAME IMPLIES

A Revolutionary Type of Gas Range with Features that Prepare a Meal Like Magic

AUTOMATIC LIGHTING

ADJUSTABLE FLAME

LORAIN OVEN CONTROL

EASILY REMOVED BURNERS MODERN IN DESIGN

> It's not "Just Another Gas Range!" It's Entirely Different! It's Worth Seeing!

CALL AT OUR SHOWROOM OR PHONE 1180 FOR A FULL DESCRIPTION OF THE FINEST SHORT CUT TO **UP-TO-DATE COOKERY EVER OFFERED** TO THE MODERN HOUSEWIFE

LESTER S. FORTNUM

MAYTAG WASHERS



MAGIC CHEF RANGES

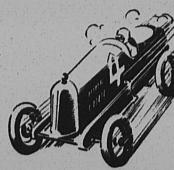
.115 West Broad St.

Palmyra, N. J.

PHONE 1180

ATWATER KENT RADIO

PAL-RIVER **SPEEDWAY** CLASSIC



Open to Any Boy or Girl 15 Years or Under

PUSHMOBILE CONTEST Held on Morgan Avenue, Palmyra

Saturday, November 3rd 2 p. m.

THRILLING PRIZES OFFERED

EVENTS No. 1-Pushmobile best resembling 1934

No. 2-Fastest Model-Coasting.

No. 3-Fastest Model-Pusher Race. No. 4-Hazard Race-Gravity Power.

No. 5-Comedy Event.

First, second and third prize winners (excluding pushers) in the first three events win a trip to Tarrytown (N.Y.) assembly plant of the Chevrolet Motor Company with entertain-ment in New York City, all expenses paid. Trip to be taken when plant is in full oper-

PRIZES

IN ADDITION, prizes will be awarded as follows: 1st Event-\$5 first prize: 2nd \$2.50, and 3rd \$1. 2nd and 3rd Events, 1st Prize \$3. 2nd \$2, and 3rd \$1.

SPECIAL AWARDS IN THE FOURTH AND FIFTH EVENTS-FREE MOVIE PASS TO ALL CONTESTANTS

> Entry Blanks at office of Pal-River Chevrolet, Inc. 10 Broad Street, Riverton, N. J.

November 11 Set For Competition (Continued from page 1)

might have mature consideration by the time it comes up for action.

Councilman Cunningham reported for the insurance committee on the policies held by the borough.

Councilman Sordon presented an ordinance for the better protection of life and property from fire, which passed first and second reading, and will come up for final action at the 12th.

parking of automobiles on the high-days all night without lights was on the increase again, after having been

E. Kiley, D.D., Bishop of the ton Diocese, opened the meeting with prayer,

Rt. Rev. Maurice Spillane, vicar-A. Bowers pointed out that this is prohibited by the state motor vehicle laws, which provides a fine of \$3 to \$10 for each offense. The position of the property of the proper

that in municipalities which desire that in municipanties which did not be to retain this source of revenue, it was necessary for the governing body to pass an ordinance instruct-body to pass an ordinance instruct-body members were Mr. Cole stated that this tax yields about \$300 a year, paid mostly by those who own real estate or taxable personal property. After some discussion council decided not to pass the ordinance, and no item of poll tax will appear on this year's

Mayor Hahn Resigns

owing to the fact that his business parochial schools. owing to the fact that his business affairs had made it necessary for him to move out of town. Mr Merrill, president of council, moved that cannot be excepted with cathedral. deep regret. The motion was seconded by Mr. Biddle and unanimountly passed. Members of council expressed the pleasure it had been to them to serve under the re-tiring mayor, and Mr. Hahn in turn assured them that it was with sin- chairman of the committee, sever his pleasant relations with tend to arrange a program which them and give up the work which will be dignified and entirely in

to sign borough checks. The following bills were ordered appreciated."

BOROUGH PROPERTY
W. H. Albertson, gas and oil
Wilson E. Mount, movies and

Clinton B. Woolston, gas and oil. George R. Kerns, repairs to power S. Collins & Son, Inc., supplies M. Sontheimer, engraving prizes. FINANCE Charles W. Kipp, retund tax over

FIRE AND WATER Clinton B. Woolston, gas John Carhart, telephone October, Richard M. Woodward, additional earned premium ARBAGE

william G. Gootee salary. Oct.
John J. Robinson salary Oct.
John W. Carhart, salary. Oct.
William Thomason, special duty
W. H. Albertson, gas and oil
Clinton B. Woolston, gas and oil
Walter L. Bowen, printing reports nton B. Woolston, gas and oil. alter L. Bowen, printing reports namaker & Brown, Uniform

Wanamaker & Brown. Uniform
Company, uniforms
Public Service Electric and Gas.
traffic light
J. S. Collins & Son, Inc., supplies
J. Son, Inc., suppl

ANNUAL MEETING OF PAROCHIAL PTA

Five Thousand Members Present at Diocesan Council in Trenton

The annual meeting of the Dio-cesan Parochial Parent-Teacher Associations was held in the War Me-

Mr. Sordon also reported that the E. Kiley, D.D., Bishop of the Tren-His Excellency Most Rev. Moses

pretty well broken up by police action some time ago. Recorder Cecil

A. Bowers pointed out that this is

Rt. Rev. Maurice Spillane, vicaring general and Moderator of the Council, spoke a few words.

Greetings and welcome were given

hicle laws, which provides a fine of \$3 to \$10 for each offense. The police department will make another drive to correct this evil, which, Mr. Sordon pointed out, is a source of grave danger to motorists.

No More Poll Tax

Bernard J. McNally.

An address entitled, "Creating a Catholic Atmosphere in the Home," was given by Sister Rose Carmella, O.P.N.A. Following this the Rev. Michael A. Dalton, superintendent of parochial schools, addressed the meaning.

Assessor Robinet Cole advised council that the law of 1918, creating the poll tax, had been repealed, and that in municipalities which desire message of encouragement to con-

Approximately 5000 members were

Mrs. M. Diekneit chose as her topic, "Yesterday and Tomorrow."

Rev. James M. Gillis, C.F.R., a Mayor J. Elmer Hahn tendered his resignation to take effect at once, WLWL, spoke on the benefits of

The meeting was closed with sol-

Armistice Day (Continued from page 1)

cere regret that he was obliged to speaking of his plans said, "We inhe had so thoroughly enjoyed.

Robert W. Knight, a former member of council, expressed his the event will be held on Sunday personal appreciation of the work which will eliminate certain features the mayor had performed for the included in the original plans such town during the time he had occupied the chair.

The clerk was instructed to notify the Cinnaminson Bank and Trust Company that E. K. Merrill, president of council, is now authorized to sign borough checks.

Included in the original plans such as the carnival. We sincerely appreciate the splendid cooperation which we have received from the citizens of Palmyra and Riverton and earnestly trust that our reasons and motives for holding the celebration on November 11 will be understood and appreciated."

BORDUGH ORGANIZATION
C. Kenneth Davis, plerk hire September
Waiter L. Bowen, binders and indexes
Glen Falls Indemnity Company, robbery insurance robbery ins 3.15 ling to assist the local committee in

any way possible.

The committee requests that holders of reserved seat tickets retain them for the postponed event, as new ones will not be issued.

3.12 DREER, CELTICS SOCCER VICTORS

for Players Appeared on Fi for Play in Opening Games; Play this Saturday

Play this Saturday
1.89
27.84
50.00
7.51
Play this Saturday
at Saturday at Saturday at Saturday
Memorial Park played to a fair gathering of spectators as the Celtics took over the Rangers 3 to 2 and the

245.55 2 to 0. 245.55 Eighty players reported for the Department of the Eighty players reported for the Eighty players and Referee Reylocation of the Eighty players and Referee Reylocation of the Eighty players and Referee Reylocation of the Eighty players are sufficient to the Eighty and Eighty players are the Eighty players and Referee Reylocation of the Eighty players are the Eighty players and Referee Reylocation of the Eighty players and Refe

RIVERTON SCHOOL NOTES

Mrs. Murgatroyd's class has contrib- dance. The scenery for this play than to understand him.

Fire Prevention Week was observed in Riverton School. Almost served in Riverton School. Almost every day there was a fire drill.

by giving a play entitled, "Fire Prevention." Those who took part are:

Vire chief, John Rogers: Passers-by. Fire chief, John Rogers; Passers-by, dances. The boys will take part in Katherine Elwell and Margaret a dance called "The Bee," by Shu-

Naisby: Children, Laura Yerkes, bert, and the girls will dance to the Patricia Weiford, Geraldine Metz-tune of "The Butterfly," by Pollain, gar, Donald Robinson and Walter The dances will be given in assem-

Three Things to Keep You Warm This Winter



HI-CARBON COAL KOPPERS COKE STORM SASH



SEE OUR DISPLAY AT THE COOKING SCHOOL ASK OUR REPRESENTATIVE HOW WE CAN KEEP YOU WARM AND SAVE YOU MANY DOLLARS

Joseph T. Evans COAL - COKE - LUMBER - MILLWORK

RIVERTON

ROOFING

PHONE 302

Before You Vote

Congressman D. Lane Powers

Charles R. Stout Albert C. Jones

AND SPEAKERS REPRESENTING

Hamilton F. Kean Harold G. Hoffman Dr. M. W. Newcomb Lawrence G. Mingin

AS WELL AS

YOUR LOCAL CANDIDATES



AT A PUBLIC MEETING RIVERTON SCHOOL AUDITORIUM WED., OCTOBER 24, 1934

YOU OWE IT TO YOURSELF, IN THE INTEREST OF GOOD GOVERNMENT, TO BE INFORMED ON MATTERS OF NATIONAL, STATE, COUNTY AND LOCAL GOVERNMENT

The meeting is planned for YOU. Please plan to attend

This advertisement has been paid for by the Riverton Republican Club, Inc. and the Citizens' Forum.

YER CANDIDATE FOR MAYORALTY baskets of white potatoes grown on the county farm, was granted. The following department bills were ordered paid with Freeholder Adams voting in the negative: finance, \$1,907.87; roads, \$24,220.42; **MOYER CANDIDATE**

Has Had Wide Business Experience and Is Devoted to

Harry E. Moyer, Democratic candidate for mayor of Riverton, was born on October 30, 1874, at Port Clinton, Pa. He was educated in public and private schools and also Purple Heart for in several commercial schools. In his early years he was a newspaper reporter on the Shenandoah Herald, Pottsville Journal and West Chester Record. He published and owned a by President Hoover. Now it is being awarded or cited by General awarded or cited by General than the state of the second secon business connection was with Joseph
J. Bailey & Co., wholesalers of Philadelphia. He later became associated with the Penn Mutual Life
Insurance Co., where he remained for awarded or cited by General Pershing for exceptionally meritorious and conspicuous services.

"Out of the Revolutionary War came the original Purple Heart. A most trying period to the constitution of the constituti J. Bailey & Co., wholesalers of Philadelphia. He later became associated with the Penn Mutual Life Insurance Co., where he remained for approximately twenty-five years. He resigned and joined Major Cassius E. Gillette, army engineer, in enterprises in Mexico and Central America. Upon the death of the major, Mr. Moyer became district manager for the Eastern Seaboard, Middle Atlantic States for Henry Klein & Co., New York, and served there twelve years. Upon dissolution of Klein & Co., he assumed the same position and is now serving in that capacity for their successors that capacity for their successors creased. Grumblings arose in army and is also representative for Southern New Jersey for the Reynolds ington alone held the confidence and

Metals Corporation and president of the Moyer Construction Company.

Realizing Mr. Moyer's devotion to the welfare of Riverton in the past, his many friends have insisted upon his candidacy.

eral Washington, at Newburgh, New York, addressed the officers of his

FIRE CHIEFS ASK

County Association Requests
Freeholders to Put Manholes in Bridges

Ket Countates. He begied them
to carry on for the principles they
had so unselfishly fought for. The
army patriotically heeded his plea.
"The loyalty of the army in turn

Walter McClain, representing the Burlington County Fire Chiefs Association, appeared before the Burlington County Board of Freeholders last Friday to urge the installation of "stand pipes" and "manholes" in concrete bridges in order to provide better facilities for fire companies to obtain a sufficient supply of water, when fighting fires on properties adjacent to such bridges, it quite frequently being the case that such properties are not close to other sources of water supply. The matter was referred to James McCormick, director of the bridge department.

merit which will be kept at the or-A letter was received from Wil-derly office. * * * The road to glory A letter was received from William J. Ellis, commissioner of institutions and agencies, complimenting the board on improvements made at the almshouse and the efficient manner in which both that institution and the hospital for the insane are being conducted under the management of Frank McIlvain. The letter from the commissioner was based on a report made by Dr. Ellen C. Porter, state welfare director, who recently inspected both insti-

who recently inspected both institutions.

The township of Mt. Holly addressed a communication to the board asking that South avenue in Mt. Holly be taken over and added to the county road system. The communication pointed out that this communication pointed out that this road had been designated as class land, a fort likewise far within the road had been designated as class "B" and improved by the township with the understanding that the county would take it over when the improvements had been finished. The

county would take it over when the improvements had been finished. The matter was referred to Charles R. Stout, director of roads.

The State Highway commission notified the board that \$2250 accumulated in balances of old appropriations to the county have been transferred to the county's 1934 account.

Walter I. Smith, county fire marking the marking schools are not to teach women to cook—mercy no! At least the one sponsored by The New Era and to be held at the Fire House next week, isn't. It is to demonstrate new methods, give new recipes and pass on a lot of little tricks and frills about keeping house which not only add to the satisfaction of the house.

walter J. Smith, county fire marshal, recommended demolition of two dwellings in Rancoeas and Beverly as fire hazards. The owners will be notified to comply with the recommendation or face court action.

The Public Service was granted permission to erect one pole on the curb line of Camden avenue and Highway S-41 in Chester Township.

The request of Freeholder Palmer

L. Adams to donate to the Burlington County Children's Home 200

add to the satisfaction of the house-keeper, but to the pleasure of the family as well. Miss Schneider knows a lot of such little tricks. You doubtless know some of them, but perhaps not all. Visit the cooking school and see if you don't learn something interesting.

Don't forget to bring a pad and pencil, as some recipes will be given from the platform.

No big idea was ever developed by the fellow who watches the clock.

BOROUGH COUNCIL

nance, \$1,907.87; roads, \$24,220.42; bridges, \$4,828.77; public buildings, \$7,126.94 and public affairs, \$16,689.39. The Kolyn Construction Company was paid \$21,609.67 on account of the bridge at Delanco, with Adams again voting in the negative. Resident of Riverton Since 1922. Served in Navy During World War

(Continued from Page 1)

touched the Commander-in-Chief's heart. And so at Newburgh, August

"FUN IN HOUSEKEEPING"

Adelphia.

He entered the insurance business in 1911 and has continued in the business up to the present time, with the exception of his period of enlistment in the United States Navy during the World War.

He first moved to Palmyra in 1919, and then made Riverton his residence in 1922.

dence in 1922.

BOY SCOUTS

Those who are wondering what has happened to the Riverton Boy Scout Troop will hear some inter-

FOOD SALE

The Sacred Heart Parent-Teach Association will hold a food sale in the school auditorium on Thursday, October 25, from 2 to 4 o'clock Orders may be given to Mrs. Harry Gottleib, chairlady, phone

"When I put the ball where I can ebellious army. As he took out his glasses he quietly remarked, 'You see, gentlemen I have grown both blind and gray in your service.' Those simple words instantly touched the hearts of his ragged,

starved comrades. He begged them

RIVERTON

Several members of the O.E.S of Palmyra, attended the District Church Services held at New Egypt Sunday.

And daughter, of Golf Road, were recent guests at the Chalfonte-Haddon Hall, Atlantic City.

Riverton Boy

Ri

mother, Mrs. Kirby, of Beverly, spent Friday with Mrs. Edwin Evans.

Joseph Evans and Mr. and Mrs. Charles Elverson, of Mt. Holly, were guests at the home of Mr. and Mrs. Edwin Evans, Sunday.

Mr. and Mrs. Russel Jermon and

to the Tryon Apartments, Palmyra.
Mr. and Mrs. M. O. A. Sahm, of
Clearfield, Pa., were weekend visitors at the Moore home.

A camp reunion of the counsellors at Camp Ockanickon the past summer, will be held at the camp over

The Men's Board of Trustees of

Main street, Saturday of this week Mrs. Morgan is coming home by way of the western coast and will stop several days in California.

Wayne E. Ayres, Riverton citizen and Democratic candidate for borough council, moved to Riverton in Bowen, of Norristown, Pa.

Eileen E. Mattis, daughter of Mr. and Mrs. Ross E. Mattis, of Riverton, has entered the first class at George School. Her brother Walter has returned as a member of the

> Miss Mary Jane DeLaney has re-turned to her home in Camden af-Mrs. Harriet Eickenhoff and ter spending several months with

> > Miss Naomi Evans and Miss Esther Reeves, of the Jefferson Hotel, Atlantic City, spent several days in New York at the Taft Hotel.

Mr. and Mrs. Ross Evans, Miss Verna Guest and Mr. and Mrs. James Hartley were visitors at As-bury Park Sunday.

Mr. John H. Moore and daughters, Lillian and Pearl, have moved to the Tryon Apartments, Palmyra

Mr. and Mrs. Everett Gest, formerly of Palmyra, have moved to 615
Thomas avenue, Riverton.

Mr. and Mrs. Murray C. Boyer were recent guests at the Chalfonte-Haddon Hall, Atlantic City.

ON INCREASE

The Men's Board of Trustees of Camp Ockanickon will entertain the Ladies' Board of Trustees at a din-"When I put the ball where I can reach it," said the stout golfer, when asked how he liked the game, "I can't see it, and when I put it where I can see it, I can't reach it."

Smith's Weekly (Sydney).

Miss Paula Woidill spent Sunday in Asbury Park.

Camp Ockanickon will entertain the Ladies' Board of Trustees at a dinner at Camp Ockanickon, Friday evening.

Miss Paula Woidill spent Sunday in Asbury Park.

This would indicate that when tabulations for the entire state are as-The only place in Riverton where you can get Breyer's delicious ice cream, Blankenbush, 606 Main st.

Mrs. Joseph Morgan, who has sembled, the total in September may approximate 510,000. The August 31, Couver, will return to her home on figures were 504,573.

SEE

KEATING'S DISPLAY

AT THE NEW ERA COOKING SCHOOL AND AT OUR STORE. BROAD AND MAIN STREETS

HALLOWE'EN GOODS SUPPLEE'S ICE CREAM FRESH CANDIES SMOKERS' SUPPLIES TOILET GOODS **IEWELRY** GIFTS

THANKSGIVING CARDS SODA FOUNTAIN PATENT MEDICINES CAMERAS AND FILMS DEVELOPING **GREETING CARDS** TOYS

Get it at "Keatings"



For Quick Service ...

In Fuel Oils, See

HILTON M. SMITH

406 Linden Avenue

Riverton Good, Clean Quality Fuel Oils

Filtered and Metered Delivery

Phone, Riverton 650 Day or Night

Personal Service Prompt Delivery TIPS ON GROWING BY ONE WHO GREW UP IN

Editor Cooper of the "Flower Grower" speaks of the Lilacs and Roses that persist in flourishing as a memorial to lost ambitions and memorial to lost ambitions and memories of other days. He considers that this is a lesson to home from which Mrs. Franklin D. Roose-owners, and that these plants should be included in every planting of the Colt spoke from experience gained

home grounds.

The Tawny Hemerocallis (Hemerocallis Fulva) is another plant that here in Jersey seems to continue growing in weed-choked grounds of unoccupied homesteads—this and the old fashioned "Piney."

together, but somewhat apart from others, is the interesting perennial Chelone (Turtle Head). The flowers are a very dark purple formed like the head of a serpent or turtle, and emerge from heavy extremely dark green leathery foliage. Blooms in late summer and early fall and grows about eighteen to twenty-four inches high.

scratched. There can be no greater avocation than teaching people how to live.

"Recreation, since it is a socially useful field of employment is not only necessary but vital. To promote a well-rounded program it is essential to secure persons trained in the science of the use of leisure time.

"Leisure time activity as an inde-

The very stately growing Heli-anthus Maximiliani (Hardy Sun-flower) is a valuable subject for fall cut flowers. The individual flowers are of lovely form and are strewn along the stems of the plants in a charming manner. Great bunches of this along with Artemisia made Leisure Time—which is to study of a local church recently.

Dahlia Margaret Broomall, a huge white, received the Silver Medal of the Massachusetts Horticultural Society for the best Dahlia shown at the Society's recent exhibition. This variety also secured the "American Home" Achievement Medal for the most worthy undis-seminated Dahlia and the California Dahlias Silver Medal for the best California origination.

Standing in an immense bed of the Hawthorne Scented Mugwort (Artemisia lactiflora) with its billows of white bloom, the fragrance is very sweet and invigorating—more remindful of the spring odor of the Violet than the Hawthore; but on breaking off a blossom and carrying the branch to the nostrils. carrying the branch to the nostrils, one finds that the scent has disappeared. Here is one case where the

\$50 Complete

STUDY LEISURE TIME PROGRAM

John Colt, Chairman N. J. ERA Discusses Problem at National Recreation Congress

study of leisure time activity was urged upon the National Recreation Congress, in session at Washington last week, by Chairman John Colt of the New Jersey ERA Administrative Council.

in leisure time work in the State re-lief administration, a phase of the activity in which he had evinced

unoccupied homesteads—this and the old fashioned "Piney."

—o—

For growing as a solitary specimen or in a clump of several plants together, but somewhat apart from scratched. There can be no greater interest.

"The pioneer days in this country are not over," Mr. Colt said.

"We are coming to a new age of pioneering, one of human relationship.

And the surface has just been scratched. There can be no greater

beautiful adornment for the altar ways and means of incorporating this type of education as a perma-

COWS MUST BE "SUPERVISED"

In order to meet the requirements of Chapter 192, Laws of 1934, any New Jersey farmers who have not yet placed their dairy cattle under federal-state supervision for the eradication of tuberculosis should do

botanical name Artemisia is more musical than the prosaic Mugwort. A fine autumn flowering perennial. May be planted now.

are becoming larger. Quite possible; they seem to have outgrown their bathing-suits. — Philadelphia Inquirer.

SPECIAL OFFERING

Five Chester Granite Headstones

(From Quarries at Chester, Mass.) Pre-used, yet guaranteed against imperfections Size—Die 1'-4"x0'-7"x1'-7" Base 1'-8"x1'-0"x0'-10"

2'-5"

A CERTIFICATE OF GUARANTEE will be issued with each of these orders upon request.

We could not (nor could any other person) duplicate these headstones at less than \$85.00.

This offering is on display at our new Show Yard, State Highway West, two blocks west of Odd Fellows Cemetery.

By actual inventory we have in stock two hundred and thirty-two memorials, all ready to be inscribed and erected. Prices range from \$15.00 to \$900.00.

Total Height | Complete \$50

Burlington, New Jersey

KITCHEN AIDS

USED BY VERA A. SCHNEIDER IN THE NEW ERA COOK-ING SCHOOL MAY BE PURCHASED AT OUR STORE AT SPECIAL LOW PRICES

DOUGH BLENDER, Ivory Han- dle Sturdy Construction 10c	Proof, from ¼ to tablespoon measures 10
PYREX CASSEROLE, Square, With Cover \$1.15	FAMILY SCALE, 24 pound capac-
	ity by ounces90
SCOTCH CAKE BATTER SPOONS 10c	DEFENDED DOUBLE SEPLIES A CORE AD
SPOONS	MIXING BOWL, White Agate 49
BOWL SCRAPER, Rubber 10c	TEA KETTLE, Wear-Ever Alu-
EGG WHIPS, Hi-Speed, Ball	minum, Easy Pour, 3 qt. size \$2.2
Bearing, Double Beater	CAKE COOLING RACKS 15
GLASS ROLLING PINS, With	CAKE PANS, Loose Bottom 2 for 89
Ice Water Chamber 89c	COFFEE PERCOLATOR, Wear-
SIFT-CHINE Flour Sifter 89c	Ever, New Type, 6 Cup capac-
Small Size 59c	ity \$1.7

SCHWERING'S HARDWARE

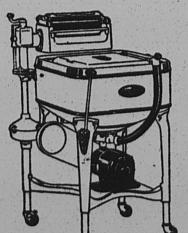
Broad and Maple, Palmyra, N. J.

WESTINGHOUSE REFRIGERATORS R. C. A.-VICTOR RADIOS

Phone 368-W

Open EVERY evening until 8.30-Friday and Saturday till 9.30.

FORTNUM'S OFFER



"MAYTAG"

THE FINEST ELECTRIC WASHER EVER BUILT

FOR ONLY

HUNDREDS OF INSTALLATIONS LOCALLY HAVE ESTAB-LISHED THE MAYTAG AS THE RECOGNIZED LEADER IN QUICK, EFFICIENT, ECONOMICAL HOUSE-HOLD LAUNDRY EQUIPMENT

SEVERAL MODELS TO CHOOSE FROM

Visit our showrooms and see for yourself by actual demonstration the many short cuts to good housekeeping

LESTER S. FORTNUM

MAYTAG WASHERS



MAGIC CHEF RANGES

ATWATER KENT RADIO

115 West Broad St. PHONE 1180 Palmyra, N. J.

Short-cuts to the Dinner Table ...

Book "Cooking For Two" Suggested for Brides

I quite agree with our little friend,
Mrs. Newlywed, who has written to
me saying that she finds it so hard
to cook for two. I agree, to this extent, that it is quite hard for an inex-

spent many hours of their young lives in the kitchen, are at a loss to

we're inexperienced we're inclined to buy too generously, which, of course, necessitates left-overs. I will say, however, that with today's modern appliances a great many of our difficulties are solved. With the very efficient mechanical refrigera-tors on the market, left-overs need give us no concern. As a matter of fact, with such an appliance in our kitchens, we can actually plan to make left-over foods because we know we can place cooked food in the refrigerator and leave it then the refrigerator and leave it there for several days, having that assur-ance that when we take it out and make ready to serve it with a new sauce or a new garnish, it is going to be just as good as when we placed it in our mechanical refrig-

tages over our grandmother's day, I shall give to our little friend, who feels she is having such difficulty, the name of a cook book which will help her in her everyday planning for two. The book is "Cooking for Two" by Janet MacKenzie Hill.

And now, I have a letter before me that asks for a good chocolate filling, one suitable for cakes, cream puffs, eclairs, etc., and I am happy to have one at hand that happens to be a treasured recipe.

CHOCOLATE FILLING

For Mrs. James Matson 1 square unsweetened chocolate-cut in pieces 1 cupful cold milk

1 cupful cold milk
1 cupful sugar
3 tablespoonfuls flour
2 egg yolks—slightly beaten
2 tablespoonfuls butter
Combine milk and chocolate and heat in double boiler. When chocolate is melted, beat with rotary egg beater for one minute or until mix-ture is smooth and blended. Blend sugar and flour together and add to egg yolks. Pour the chocolate mixture over the egg yolks gradually stirring vigonorously. Return to double boiler and cook 15 minutes,

stirring constantly. Remove from fire, add butter and cool. This makes about 1½ cupfuls of filling.

Another request comes from Mrs. Stevenson and asks for a recipe for French coffee. Here it is, Mrs. Stevenson and asks for a recipe for french coffee. venson, and I hope you will find i

1 cupful evaporated milk 2½ cupfuls water

2½ cupfuls water
5 heaping tablespoonfuls medium ground coffee
Combine milk and water and bring to scalding point in double boiler.
Place coffee in top of drip coffee pot and pour hot milk mixture over it.
When coffee has dripped to the lower part of pot, it is ready to

and just "experiments."



D&HCOAL

PENNSYLVANIA'S FINEST ANTHRACITE

NUT \$1175 PEA \$10.00 STOVE **BUCK 8.25**

Certified New Jersey Weightmaster's Seal with Each Delivery

DELIVERY IN PALMYRA AND RIVERTON ONLY

BEALE COAL CO.

Mayfair 3540-41 6900 State Road Tacony, Phila. or Riverton 433

Operating under the NATIONAL CODE for The Retail Solid Fuel Industry

Prices subject to change without notice



Refinements_

The Snover Funeral Home offers every refinement for a fitting funeral

Years of experience enables the Snover organization to render an appropriate yet inexpensive service.

The Home with its modern equipment and appointments adds nothing to the cost of a funeral.

No Charge

here will be no charge for the burial of any resident of iverton, Palmyra or Cinnaminson, whose relatives are orthy and without means with which to pay the funeral

Snover Funeral Home

FRANK A. SNOVER and JOHN N. SWARTZ PALMYRA, NEW JERSEY

COOKING EXPERTS AGREE

13

That GAS is the BEST FUEL

MISS VERA A. SCHNEIDER, cooking school expert, is enthusiastic in her praise of gas as a cooking and baking agent. She declares it is a boon to any cook. It is clean and quick, lights instantly and responds immediately to automatic control.

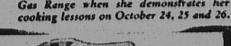
Public Service carries a wide assortment of gas ranges, all well built and quipped with all the modern features—oven heat regulator, which automatically

controls the heat of the oven, automatic top burner lighter, that eliminates the use for matches; well insulated ovens, which hold the heat in and keep the kitchen cool; drawers or compartments for keeping utensils right at

You may purchase any gas range on the divided payment plan at a small increase over the cash price.

PUBLIC SERVICE

Miss Vera A. Schneider will use an Estate Gas Range when she demonstrates her cooking lessons on October 24, 25 and 26.

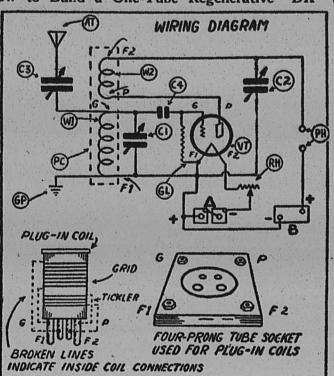




A.Mitt

Palmyra

How to Build a One-Tube Regenerative "DX" Set



Short-wave receiver's wiring diagram and details of coil and socket. Abbreviations are explained in the list of parts.

implified sketch showing positi

of the parts.

nected properly, a swishing noise should be heard in PH. If this oc-

curs, the set is "perking" and you're ready to listen to the world.

Tune large condenser, C1, until whistle of a station is heard. Clean

up the whistle by rotating tickler condenser until you hear the station.

SHORT-WAVE

MUSINGS

radio operators and the police be-tween Long Island and Alabama in

sired to see him in connection with

pressing business affairs.

Both Rathkopf's are lawyers. The son and his wife left the Lynnbrook,

Rathkopf and his automobile.

Radio amateurs picked up the message and telephoned to their local

BY O. M. "C. W."

With this simple little home-made device, the DX fan, who knowe the magic that rides in the airweys of the world at night, can hear the barking of Admiral Byrd's sledge-dogs in far-away Antartica or the sonorous Italian broadcast of some speaker in Rome.
All parts for this set may be pur-

chased in stores for about \$5; a few can be made by an ingenious mech-

LIST OF PARTS

A-2 "A" batteries, dry cell AP-"A" battery posts AT-antenna post -"B" battery, 221/2 to 45 volts BB-base board, wood BP—binding post strip
B1—'minus' B post
B2—two brass brackets
C1—140 MMF condenser C3-25 MMF antenna conden C4-.0001 MF grid condenser F1 and F2-filament posts FP-front panel, hard rubber FW-flexible hook-up wire G-two grid posts GL-grid leak, 3 megohms GP—ground post
P—two plate posts
PC—plug-in- coil
PH—earphones
RH—rheostat, 6 ohms
S—two sockets, 4-prong
VT—vacuum tube, 230 W1—coil, wire No. 26 DCC for grid
W2—coil, wire No. 26 DCC for grid
the short space of three hours located Arden Rathkopf, whose father,
Charles A. Rathkopf, urgently de-

Some Stations to Try For (Call letter, place and approx

son and his wife left the Lynnbrook, Long Island home, for a motor trip in the South. The elder Rathkopf telephoned Chief Anthony Hoimers of the Lynnbrook police last Saturday noon for aid in reaching his son. Heimers referred the matter to the Nassau police who asked Theodore A. Beddell, operator of amateur radio station W2BXO at Merrick, to broadcast a description of Arden G5sw—Chelmsford, England
(Big Ben) 11.55
DFA—Nauen, Germany 15.56
W3xal—Bound Brook, N. J. 16 I2RO—Rome, Italy KEE—Bolinas, Cal. W2xaf, Schenectady, N. Y. 49.
COC—Havana, Cuba 50.
HCJB—Quito, Ecuador 73.
KFZ—Little America, Antartica, (Experimenting)

PLUG-IN-COIL DATA Number of turns of wire used for

police stations. A patrolman in Bir-mingham, Alabama, found Mr. Rath-kopf on the street and asked him to telephone his father. The lawyers were conversing a little before 3 p.m. Meters Grid Wind. Tickler Wind.

So-90 24 12
25-50 12 6
15-25 6 4

Antenna and ground are not shown in the parts list, but good ones are essential.

Mount C1 on FP, with C2 on one side and RH on the other.

On BB, mount VT and PC sockets (S), 3 to 4 inches apart, allowing room for C1; mount BP, C4 and GL; mount C3 close to AT.

Solder all connections securely, using short, direct leads. Check all leads when finished.

With RH off, connect A to B and AP. Insert VT, turn RH half-way up. VT's filament should glow a dull red.

Connect B1, PH, GP, and AT.

Now rotate C2. If circuit is con-

LONDON - PARIS BERLIN-MADRID ROME

PHILCO \$59.50

JOHN H. ETRIS 17 W. Broad Street, Palmyra Phone 978

\$22.50

1935 ATWATER KENT RADIO

THIS is the lowest price ever posted for a real Atwater Kent Radio. Model 944, illustrated above, is only one of the great Atwater Kent values for 1935. Let us show you others.

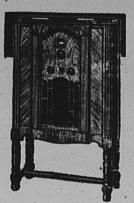
Lester S. Fortnum 115 W. Broad St., Palmyra, N. J. Phone 1180

> LOW PRICE ON STORM SASH

Joseph T. Evans

Break the Monotony of those long auto rides by installing a radio in your car. Chevrolet has built a car radio that gives perfect reception—is inexpensive—and is easy on your battery.

Has Your Radio the Magic Brain?



IT'S AN EXCLUSIVE R.C.A.-VICTOR DEVELOPMENT THAT MAKES WORLD RADIO DOUBLY EXCITING BE-CAUSE

RIVERTON

(1) YOU REACH FAR MORE

BROADCASTS WITH GREAT-ER ACCURACY AND EASE

(3) YOU HEAR EVERY TONE WITH HIGH FIDELITY (4) YOU GET EXCLUSIVE R.C.A. VICTOR "X" BAND*

PAL-RIVER CHEVROLET, Inc.

R. C. A.-Victor Radios, \$22.50 up

European Reception on sets as low as \$44.50

SCHWERING'S HARDWARE

Broad and Maple Ave.

WORLD-WIDE RADIO RECEPTION

WITH A NEW

318--K ATWATER KENT Precision Radio

> ON DISPLAY AT THE NEW ERA COOKING SCHOOL

COMPLETE WITH TUBES \$94.90

MODEL 318-K-Eight Tube A.C. Console for extremely long denser-all wave tuning-two speed vernier tuning-new type fullvision illuminated dial-four point tone control-automatic volume control-push-pull class 'A' output-11 inch dynamic speaker -fine tone-great volume-sensitive and selective. The beautiful low-boy cabinet will appeal to discriminating people.

CLINTON B. WOOLSTON GARAGE

DE SOTO AND PLYMOUTH CARS GAS-OILS-GREASING

ATWATER KENT RADIOS

Broad and Main Sts.

Riverton, N. J.

Phone 460

BOYS ARE BUSY BUILDING AUTOS Press.

Soap Boxes, Tin Cans and Auto Steering Wheels Pressed Into Service

The youth of Riverton and Palmyra are frantically searching gro-cery stores for discarded soap boxes and tin cans with which to construct

Lamon, Mayor of Palmyra, and Karl W .Latch, Riverton newspaper-

the awarding of prizes to the win-ners. The Broadway Theatre of Palmyra is cooperating with the sponsors of the contest and will suspend the beginning of the second show on Monday night, November Sth so that the judges may announce the winners from the stage and award the prizes.

Short-Wave Musings (Continued from page 10) Cross, of which Mrs. Richard F. have made them the choice of lead-

Armstrong is Director, and Mrs. Donald M. Forgan is Assistant Director. The diagrams, which are re-garded as probably the first made in Braille of complicated and technical radio circuits, were transcribed by Mrs. Armstrong.

The amateur radio "fraternity" numbers many thousands of enthu-siasts. Amateurs have among their close conversational friends person they have never seen, in distant states, and even in foreign countries The blind radio amateur therefore would be at no disadvantage in participating in the friendly contacts enjoyed by thousands over the ether

Nurse: "I think he's regaining consciousness, doctor; he tried to blow the foam off his medicine.'
—Pittsburgh Public Service.

WANT-ADS LOST AND FOUND - RENTS - SALES

HELP WANTED CLASSIFIED ADVERTISEMENTS Rate 10c Per Line (Lines Average 6 Words) inimum Charge 30c for Each Ad Phone 712

Piano for Sale: Ludwig upright. Good Condition. No reasonable offer refused. "B" New Era Office.

FURNACE tending done reason ably, exp. in steam, hot air, and hot water heat. W. T. Weygand, 406

FOR SALE—Large-size Frigidaire, 7 cu. ft. Just overhauled and in perfect condition. \$75 cash. Phone Riverton 163.

CLAPP'S Baby Soups and strained vegetables. Clean, wholesome, economical, 2 cans for 25c. B. E. Blankenbush, 606 Main street Riv-

Employment now seems to be regarded merely as a fundamental step toward a strike.—St. Joseph News-

Auction Sale Automobile junk yards report a heavy demand for old steering wheels, and the wheels from many a coaster wagon are doing duty or pushmobiles since the announcement of the Pal-River Speedway Classi

408 Pavilion Ave. Riverside, N. J.

and tin cans with which to construct various types of pushmobiles.

Interest is running high, and November 3rd will probably see a line-up of pushmobiles at the top of Morgan avenue, Palmyra, that will speed the best automotive engineers and designers on to greater effort if they are to retain their laurels.

Pal-River Chevrolet, Inc., of 10 Broad street, Riverton, sponsors of the "Speedway Classic," announce the three judges for the various events as follows: Harold Yoh, Chevrolet Motor Co., Walter D. Lamon, Mayor of Palmyra, and Kael W. Lateh Pinarton memorals. Sale rain or shine.

Another feature of interest will be

Radio Tubes

"The Standard Tube for Standard Sets"

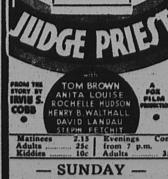
NATE WRIGHT, Auctions

C. GARDENER, Clerk

William W. Cook

Radio Consultant authorized dealer for this vicinity 701 Main Street, Riverton





VAUDEVILLE

ANNOUNCEMENT

In the enlarged and improved American Store, William Wald has succeeded Warren Cambridge as general manager, and will have personal supervision of the grocery and green goods department.

Ezra "Butts" Carhart will continue in the meat

FOR SALE

ANY QUANTITY Delivered Anywhere

A. G. DUNPHEY Storage Goods Phone, Medford 85-R-3

> PALENDYNA RECTION VICTORIA AMUS. CO. Matinee Daily at 2.00 p.m. Evenings 7.00—9.00 o'clock

> > FRIDAY, October 19th

TIM McCOY in 'BEYOND THE LAW' Buck Jones in "The Red Rider" Our Gang Comedy — Cartoon

SATURDAY, October 20th Robert MONTGOMERY in

"THE HIDE-OUT" with Maureen O'Sullivan Comedy Technicolor Cartoon

MON. & TUES., Oct. 22nd-23rd BING CROSBY in "SHE LOVES ME NOT"
with Miriam Hopkins

WEDNESDAY, October 24th Diana WYNARD CLIVE "ONE MORE RIVER" From John Galsworthy's Last

DRESSES

Sports Type and Afternoon Modes \$3.95

Stylish and serviceable Woolen Silk Crepe, Satin or Velvet Frocks in blacks, browns, wines, greens and other smart 86.75 AND UP

THE AGNES SHOP

9 East Broad Street

Phone, Riverton 221

WHY 'blue coal' GIVES



REASON No. 29

weather conditions. Because of ita purity and careful preparation it purity and careful preparation it starts up fast on zero mornings as soon as the drafts are opened. Because of its square fracture and high carbon content it burns evenly and completely on cold days, and makes a slow, lasting fire when banked in mild weather. For cosy, even, healthful warmth in every room, all winter—always specify room, all winter—always specify 'blue coal'. And for clean, prompt deliveries—always order from us.

J. S. COLLINS Phone 4 or 5 Riverton, N. J.

A WASHER

BUILT BY HOTPOINT TO TAKE THE BURDEN OUT OF WASHDAY

> FEATURES FOUND IN THE WASHER ILLUSTRATED

Despite the low price, a 6. Friction-drive, impellerpump is standard equipment. 1. ACTIVATOR creates three washing zones

duplicates hand washing.

3. New G-E Motor mounted in rubber. No oiling required. 4. Safety release bar Lovell

wringer. 5. Balloon wringer rolls 11. All rubber, waterproof assure thorough pressure cord; rubber plug moulded cleansing.

type pump empties tub in

7. Durable metal cover always fits tightly.

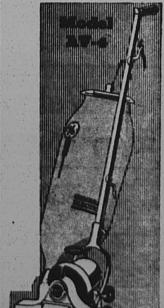
8. Steel tub. porcelain enameled inside and out.

9. Convenient cord hooks. 10. Easy rolling rubber

composition casters.



SEE IT AT THE COOKING SCHOOL OR AT OUR SHOWROOM



Every Woman Looks for These

TWO Cleaning Features 1. A CLEANER THAT GETS ALL THE DIRT

2. A CLEANER THAT IS EASY TO OPERATE

GENERAL & ELECTRIC

IS THE CHOICE OF MILLIONS OF DISCRIMINATING WOMEN THROUGHOUT THE UNITED STATES

SEE IT WORK AT THE NEW ERA COOKING SCHOOL OR AT OUR SHOWROOMS

J. S. Collins & Son, Inc.

'BLUE COAL' - HARDWARE - BUILDERS'

AND MASONS' MATERIALS

PHONE 4 or 5

RIVERTON

JOHN H. ETRIS

17 West Broad Street

Palmyra

CALL RIVERTON 978

ANNUAL RECEPTION PALMYRA PISTOL BY RIVERTON P. T. A.

Dr. Richmond Miller Speaks on Influence of Movies in Lives of Children

president of the board of education, Dr. Harry L. Rogers explained a most interesting plan by which the children of Piverton may have suit. most interesting plan by which the children of Riverton may have suit-team.

The match Sunday was fired at.

The match Sunday was fired at.

Everyone knowing the present on Standard American targets. dren's motion pictures, welcomed the plan and it is hoped it is made possible for the benefit of the chil-

Mrs. Coe introduced Dr. Rich-mond Miller, of George School, who spoke on the "Problems of Parents

"Our most valuable natural resources, our children, must be protected," was the point Dr. Miller stressed. Motion pictures play a large part in the lives of present-day children, he said, and it is the responsibility of parents to do all they can to provide the best that can be had for their children. Dr. Miller invited questions and

an open discussion followed his ad-Russell Jermon, accompanied by

Mrs. Jermon gave two fine vocal Everyone enjoyed the refresh-

ROBBERY

The home of Mrs. Eugene Bush, of 201 Main street, was broken into last Saturday night. Entrance was made through a shed window.

Defeated Frankford Arsenal Team
Last Saturday. Ralph
Scott Coach "The Human Machine" and "Ways in which Children and Adults are Alike," the first subjects considered by Miss Bryan as leader of the

The individual scores were:
Palmyra Pistol Team Lloyd Lowery Total 1262 Frankford Arsenal Team

1156

National Bank Tean at 3 o'clock
The South Jersey team is made up of the pick of the police from the

South Jersey team the Philadelphia the Moorestown Community House on Saturday evening, November 3, 1934, at 6.30 o'clock.

The chairman Freeholder Palman South Jersey towns.

Mother: "Why were you kept in made through a shed window.

The intruders took a fraternity Junior: "The teacher told us to

pin, field glasses opera glasses, write an essay on "The Result of watch, shoes, shirt studs, and six blankets. The matter is under investigation by the Riverton police. Service.

The intenders took a ratefully guint. The teacher of the Result of What gums up personal budget is yearnings outstripping earnings.—Pittsburgh Public Service.

CINNAMINSON PTA TEAM WINS SHOOT STUDY GROUP MEETS

study class, proved very interesting. The next meeting of the class will

marked the eighteenth reception to parents and teachers of Riverton school, which was well attended.

After greetings from Mrs. Howard Coe, president of the Riverton P. T. A. and Mrs. Francis B. Elwell, president of the hoard of education score of 1262 to 1156.

Ralph Scott, son of Mr. and Mrs. The next meeting of the class will be Wednesday, the twenty-fourth, at two thirty; subject, "Ways in Which Children and Adults Should Be Different." The PTA extends greetings to all visitors who have been present, and hopes that others who may feel interested will join the

entertainment, there was a short
"sing" in which a number of the
good old songs figured. The songs
were led by Prescott Herr, who
brought with him a quartette of
small colored boys, ranging from
nine to twelve years. These boys
were trained by Mr. Herr during his

were trained by Mr. Herr during his summer work with the County Recreational Committee, and sang several spirituals in a pleasing magner.

After refreshments were disposed of, those who wished, enjoyed a dance to the music of the Electrola, while the others mingled socially.

The County Recreational Board has offered to furnish leaders for "hobby clubs" where local leaders are not available.

Publicity.

REPUBLICAN DINNER-DANCE

The Forum-Social Committee Today (Thursday) the South Jersey Police Pistol Team, of which Officer John Robinson, of Riverton, is a member, met the Philadelphia

The chairman, Freeholder Palmer L. Adams, will be the speaker. James Goodwin, of Riverton, is chairman of the program committee, and can supply tickets to those who

What gums up personal budgets

FELIN'S

PURE PORK PRODUCTS

HOME TOWN COOKING SCHOOL

by MISS VERA A. SCHNEIDER

Thrill your family with delicious new meat recipes for breakfast, luncheon and lunch boxes, dinner and parties. All Felin's Meats are guaranteed pure under U.S. Gov'tlnsp'n No.277—and highly recommended for quality and flavor by Miss Vera A. Schneider.



...HARD TO RESIST

Once you've thrilled to the delicious flavor of Felin's Fresh Sausage - you'll never again be content with any other. It's so all-fired enjoyable—seasoned just as you like it by Felin's special method.



The New Era Cooking School October 24, 25, 26, 1934



MISS VERA A. SCHNEIDER with her working clothes on."

Auditorium, Riverton Fire House 2 to 4 p. m.

MISS VERA A. SCHNEIDER

who conducted the School last year will be here again with a lot of new ideas and economy recipes

Valuable Prizes Each Day **Everything Free Everybody Invited**

Those who met Miss Schneider at the Cooking School will want to meet her again, and those who did not, have a treat in store for them. Be sure to attend the first day-Wednesday, October 24, 2 p.m. sharp.

Don't forget pad and pencil. Miss Schneider will give new recipes from

COME—Bring Your Friends

Let's All Go! See

demonstrated at the





BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

WOOLSTON'S GARAGE

High Grade Auto Repair Work Atwater Kent Radio BROAD and MAIN STREETS



Moorestown Motor Co., Inc Broad and Fulton Streets Phone 85

Pal-River Chevrolet, Inc.

CHEVROLL NEW AND USED CARS

THOS. DOLLY & SONS CHEVROLET SALES and SERVICE

Moorestown W. L. WRIGHT Riverton 290-W

BAKERY

FANCY BAKING CONFECTIONS the kind you will be proud to cerve CHEW'S BAKERY 512 Main St., Riverton Phone 184 — We Deliver

BANKS



Bank and Trust Co. The Friendly Bank Member FDIC RIVERTON

BEAUTY PARLOR



DIFFERS Beauty Parlor

BUILDER

CURTIS E. STAVELY CONTRACTOR and BUILDER Special Attention to Jobbing 16 W. Charles St., Palmyrs PHONE 744

LOUIS WEBER Carpenter and Builder

cial Attention to Repair Work ndolph Avenue, East Riverton Riverton 860-M—Charges Reason

UPHOLSTERING

WILL BOWEN Decorator Upholstering, Repairing, Refinish

Phone 751 ELECTRICIAN

Electrician and Electrical Contractor
Electrical Appliance and Radio
Repairs

C. B. ATLEE 114 Elm Avenue, Riverton

CLEANER E. E. HYLAND

DYER LEROY LESTER ne Riverton 900 HOWARD ST., RIVERTON Free Call and Delivery Service

DRESSMAKING DRESSMAKING

CLEANER

Women and Children New Garments Made and Remodeling Done Coats Remodeled and Relined

Men's Overcoats and Business Coats and Vests Relined MRS. A. B. POWELL W. Broad St., Palmyra Phone 347

COAL DEALERS S. Collins & Son, Inc.

'blue coal ILDING MATERIALS—HARDWARE LUMBER—FEED—CORE Phones 4 and 5

Palmyra Concrete Co. IEDDO-HIGHLAND OTTO KOPPERS COKE e Blocks and Cement Wor PALMYRA, N. J. Phones Riverton 378 and 564

LEON A. SEVER, Inc. PALMYRA, N. J. LEHIGH COAL

E. P. Griffenberg, Mgr. Phone, Riverton 384

H. B. WILLIAMS LEHIGH VALLEY COAL KOPPERS PROCESS COKE Building Materials — Food and Fertilizers

ALMYRA Today Phone

Joseph T. Evans Riverton 30 LUMBER MILLWORK

DRY GOODS SMITH'S STORE

ry Goods — Notions — Statione McCall's Patterns — Gifts 14 MAIN STREET, RIVERTON Phone 783

FLOORS **FLOORS**

ALBERT C. HORST errick Ave., Collingswood, W. J. Phone, Collingswood 2633

FUNERAL DIRECTOR nover Funeral Home, Inc.

313 East Broad Street Palmyra, N. J. Snover, F. D. John Swarts, F. Phone, Riverton 830

JEROME J. ZISAK, JR. FUNERAL DIRECTOR 621 Thomas Avenue, Riverton Phone 735 No Charge for Use of Funeral Hon

GROCERY *************

W. F. BECKER Groceries, Fruits, Vegetable Delicatessen Counter Meats and Provisions

Riverton Market House Groceries - Mests - Produce Extra Fine Quality

ROAD & MAIN STREETS, RIVERTOR HAULING

HARRY E. SHEA Graduate of U. of P. and the Seyr School of Music, New York STUDIOS
416 Lippincott Avenue, Riverton
825 Columbia Avenue, Palmyra
ASSOCIATE TEACHERS MOVING - HAULING TRUCKING Telephone, Riverton 1033

HAULING oving, Weekly Ash and Trash Collect Manure, Top Soil, Sand and Gravel C. A. MATLACK HARRY C. RICE

ICE DEALERS

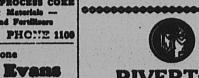


PALMYRA, N. "Save With Ice" Phone 396-W ICE with Service

PLANT

MORRIS BROS.

LAUNDRY



RIVERTON LAUNDRY N. Kuensel, Prop. RIVERTON, NEW JERSEY

Phone Riverton 972

Riverside Home Laundry 318 Paine Street Riverside, N. J.

MEMORIALS

one, Riverside 734

n-built Cemetery Memorials WILL HOPE Washington and Federal Sts.
Burlington, N. J.
Phone, Burlington 13

W. H. SLOCUM & SON Marble and Granite Works 67 E. Main Street Moorestown, N. Phone 159 Get Our Price



THE NEW ERA

MILLINERY

\$2.50 and up VERNA L. GUEST Philos Agency Tube Testing
Expert Repair Work

Teacher of Piano

Phone Riverton 758.

PAINTING

PATENT MEDICINES

PLUMBING

Plumbing, Heating and Roofing

ELECTROL OIL BURNERS

Have Your Furnace Cleaned No

New Vacuum Process

609 Thomas Avenue

H. D. Hullings & Son

PLUMBING - HEATING - ROOPING

United States Oil Burners S-K Oil Burners Collins' Building

C. D. HUBBS

PLUMBING

HEATING

ROOFING

RADIO

LESTER S. FORTNUM

Phone Riverton 1180

THE NEW ERA

Phone 46-V

RIVERTON

PAINTING DECORATING

Graining-Glazing

627 Lippincott Ave.

RIVERTON

FALL AND WINTER MILLINERY

************* ************** REAL ESTATE 0000000000000000000000 ******** RUTH PETERSON BELL "Safety First" - Insurance Protection - No Regreta

ADA E. PRICE 401 Fourth Street, Riverton, N. J Notary Public 416 LIPPINCOTT AVENUE, RIVERSE Combs Conservatory Graduate Phone, Riverton 806

E. B. RUDDEROW 520 Main Street Riverton, N. J. REAL ESTATE Notary Public

Phone, Riverton 646 Richard M. Woodward REAL ESTATE Insurance Notary Public

Phone Riverton 1054 *Insurance REAL ESTATE Notary Public JOS. F. YEARLY

SEVENTH ST., RIVERTON

Riverton Phone 69-M SHOE REPAIR

L. L. KEATING Riverton Electric Shoe Patent Medicines — Gifts — Can Greeting Cards — Ice Cream Cigars and Stationery Repair Frank Barone, Prop HIGH GRADE REPAIR WORK ROAD & MAIN STREETS, RIVERTON BROAD & MAIN STREETS, RIVERTON

N. BEITZ

SHOE SERVICE George Friday, Jr. 117 E. Broad Street, Palmyra, N. J Phone 1135-We call for and delives

SHOE STORE

Hirshblond's QUALITY Shoe Shop MT. HOLLY, N. FOOTWEAR OF BETTER QUALITY

TAILOR PEEL POINDEXTER

Tailor RIVERTON

J. L. YOUNG CLEANING and PRESSING HAND and STEAM PRESSING ALL WORK GUARANTEED

> TAXI 202 Broad Street JOHN B. KEATING

Riverton Service—Cars to Hire for All

Palmyra, N. J. twater Kent Agency Tube Testin Expert repair work on Radios. Washing Machines and Cleaners

Vulcanizing and Repairing Albertson's Tire Shop
413 LINDEN AVE., RIVERTON
Phone 72

VULCANIZING GUARANTEED

Phone 1512

1.00 RYTEX STATIONERY \$1.00

Free Delivery - Phone 775 Neat to Movies, Palmyre

"JUDGE PRIEST" AT

WALT WHITMAN Irvin S. Cobb, author of the several stories which make up "Judge Rriest" starring Will Rogers, says that it can't be beat.

Rogers, whose film is now playing at the Walt Whitman, Camden, is supported by Tom Brown, Anita Louise, Henry B. Walthall, David Landau, Rochelle Hudson and Stepin Fetchit.

NOTICE OF REGISTRY AND

ments thereto,

NOTICE is hereby given that the Dis-trict Board of Registry and Election in the

BOROUGH OF RIVERTON

portion situate East and West of sylvania railroad and bounded by ving streets: Borough line from set, to Pompess Creek, to Bank Penn street, to Third street, to me, to Fourth street, continuing hurch lane to Broad street, thence to Pennsylvania railroad on both the Pennsylvania railroad on both

SECOND DISTRICT

All that portion East of the Pennsylvania allroad bounded by the following streets: Broad street to Elim avenue, to Borough line, to rear of Main street property line, to Harrison street to Main street, to atarting point at Broad street, containing therein the following streets: Broad street, Harrison street, Seventh street, Midway, Eighth street, Park avenue, Highway, Shrewabury Road, Elm avenue, Linden avenue, Thomas avenue, Lippincott avenue and Cherry lane.

STORE OF H. D. HULLINGS & SON Collins' Block, Main Street

THIRD DISTRICT

THIRD DISTRICT

ON

TUESDAY, NOVEMBER 6, 1934

between the hours of seven o'clock A. M. and eight o'clock P. M., for the purpose of electing the following:

Member of the United States Senate Governor Member of the House of Representatives (Fourth Congressional District)

Member of the General Assembly County Clerk

Two (2) Members of the Board of Chosen Freeholders

One Member of Township Committee three years

GEORGE C. PRANK,

it that portion situate west of the

by the following streets: Broad street from Penn street to Elm avenue, Elm avenue to Bank avenue, Bank avenue to Penn street, and all that area south of Penn street containing therein the following named avenues and streets Lippincott, Thomas, Linden, Front, Second and Fourth.

Governor Member of the House of Representative (Fourth Congressional District) Member of the General Assembly County Clerk
Two (2) Members of the Board of Chose Precholders
Mayor (unexpired term)
Two Councilmen (full term)
Three Councilmen (for unexpired terms)
Three Justices of the Peace

DANIEL M. CLIFTON,

NOTICE OF REGISTRY AND

NOTICE is hereby given that the Dis-rict Board of Registry and Election in the TOWNSHIP OF CINNAMINSON

FIRST DISTRICT

SECOND DISTRICT KEATING'S HOTEL

GEORGE C. FRANK,

HISTORICAL SOC'Y

ton County Historical Society will be held in the Friends' Meeting House at Mansfield (near Columbus, N. J.) Saturday afternoon, October 20, 1934, at 2.30 o'clock. Address by Mrs. Walter L. Reeder, Columbus, "The Early History of Mansfield Meeting," Address by George De-Cou, Moorestown, "Revolutionary Days in Mansfield Township."



AREY Roofings and Shingles are made in the largest individual roofing plant in the world. Huge production effects large savings, and these are passed along in the form of extra quality. That is why we can offer you greater values for your roofing dollar.

We can prove it by our samples and prices.

Joseph T. Evans

ROOFING

COAL-LUMBER-MILLWORK Carey

Make Your Sofa Proud of Itself PILLOWS BY MARSTON

Good-Looking Smartly Made Not Expensive

305 Midway

Riverton, N. J.



A COUPON IN EVERY CAN





... One Pound for 10 Coupons At Your Grocer

Popularity has been won because thousands have enjoyed this offer for a real treat to lovers of good coffee.

Morning Sip, the better coffee, with its delightful fragrance and truly delicious flavor has captivated the palates of particular p

MORNING SIP COFFEE

Safeguarded from Plantation to Percolator

MISS VERA SCHNEIDER will use Morning Sip Coffee exclusively in the Cooking School demonstrations

RIVERTON FIRE HOUSE October 24, 25, 26



Thor Electric Laundry Equipment cuts in half the time spent washing and ironing clothes. A tubful of clothes can be washed in five minutes. Everything is washed by the force of hot soapy water. There are eighteen currents of water at work-six to keep the clothes moving about-twelve playing directly on the clothes, loosening and working out the dirt. There is nothing to tear or injure fine fabrics. The rubber rollers of the wringer are soft and smooth and will not break or tear off buttons and fasteners.

Prices begin at \$49.50 cash

By removing the wringer and fastening the Thor ironing attachment in its place, you convert the washer into an electric ironer. This ironer can be swung around to a convenient angle, and it is not too high to operate easily when you are seated. Flat work goes quickly and you soon acquire skill in ironing more complicated articles. This attachment sells for only \$20 cash.

Cash prices are quoted. Carrying charge extra if you buy on the monthly payment plan.



A-3210

THE "NEW DEAL" BY JULIAN MASON

the time, is that the Republican can-didate dares to fight under the hated

What is Mr. Roosevelt and his

Abuse of business has stood him

in good political stead for many

name-calling coming to?

Vice President National Republican Builders

of a considerable number of other

Americans.

Certainly, mail and telephone messages prove it by the volume in which they have come into headquarters of the National Republican Builders, 60 East 42nd street, New York City. They prove it by their almost unanimous approval of an indictment of the devious political methods of Mr. Roosevelt.

In the second of the devious political methods of Mr. Roosevelt.

In the second of the devious political methods of Mr. Roosevelt.

In the second of the devious political methods of Mr. Roosevelt.

In the second of the devious political methods of Mr. Roosevelt.

methods of Mr. Roosevelt.

In these communications, there is a sense of progress, from the realization that at last responsibility is beation that at last responsibility is beation that at last responsibility is decision and theories or adation that at last responsibility is be-ing placed, not upon theories or ad-visers, but upon the man upon which both depend.

"It is a return to normalcy," said one message. "We are are getting somewhere when we can cast off fear and place the responsibility for our present mess upon the shoulders where it belongs."

Roosevelt Responsible

Even the much bedeviled bankers my office, a consciousness that people are beginning to transfer from them to Mr. Roosevelt the blame for the present choking of the channels of credit.

A rural Pennsylvanian writes:

But, now, I believe public opinion is beginning to absorb the meaning of the practical remark of Al Smith, "Let's look at the record!"

By "the record," people now mean, not Mr. Herbert Hoover's mean, not Mr. Andrew Mellon's would find, in the letters received at

"A great majority of the unem-ployed seem to think that the present administration is doing every-thing possible to put them back to work. You and I know that it is not. your Sunday articles to the unem-ployed, and explain the facts, I think you would be doing another great service. Among other things, you might say something like this: "If Mr. Roosevelt were to say to the bankers: 'I am ready to cooperate with you if you are ready to cooperate with me. I will not de-value the dollar any further. I will cut all government expenditures to a minimum. I will give up the idea of establishing a central bank, and I will stop calling you "money chang-ers" and will also stop intimating to the people that you are all dishon-est.' This will allow the bankers to loosen up on loans and will enable business people and others to secure the money and credit that is needed to put you unemployed to work and return to you your self-respect."

Bogeys Failing

The truth is, I think, that the sym polic bogeys of the administration are begining to wear thin.

The moment is arriving when Mr.

The moment is arriving when Mr.
Roosevelt can no longer keep on
meeting criticism by shouting;
"1929," "Hoover," "Bankers," "Business," "Tories," and so on.

I have been in upstate New York.
found there decisive evidence that

a business people, as the Americans are, are getting tired of the eternal Roosevelt attacks upon business and upon the greatest backer of business

—which is, banking.

The evidence lies in the campaigns of E. Harold Cluett, Republican nominee for the United States
Senate and of Colonel Henry Breckinridge who is running for the same office as a Constitutionalist. Dr. Royal Copeland, the sitting Senator, is, of course, the Democratic nomi-

Mr. Cluett actually has the courage to run as a business man. He is one, and a most successful one. In the upbuilding of his family firm he has seen it do a business of from \$20,000,000 to \$35,000,000 a year. In thirty years it has never had a

But, somehow or other, by innuendo or by irritated adjective, Mr. Roosevelt has put such men into the semi-criminal class.

Business Men to the Fore "Cluett, a Business Man for Sen ator" is the Republican nominee's answer to this sort of thing. Defy

After an, Mr. Roosevelt has had white he was Governor of New York.

(Hoover had only three before the crash)—months of the most constant and startling activity. Mr. through his present speeches and Roosevelt has been given every law actions.

Mr. Roosevelt is in retreat. He is

Candor That is Not Candid

"His candor is a delusion."

That is the conclusion of Mr. Frank Kent, of the Baltimore Sun, concerning Mr. Franklin Roosevelt as self-revealed by the latter in his "fireside talk" of two Sundays ago. That was my own conclusion expressed in this column last week.

And it seems to be the conclusion of a considerable number of other "York, or do you want a business monther or evade these questions"

Mr. Roosevelt is in retreat. He is has, complete power.

It is perfectly natural that people should begin to put upon such a dictator the responsibility that he has been shoving off on his predecessors.

They are asking him: "Well, what about the things that YOU have done? Are they WORKING?"

Uncandid as he is, political dodger that he is, Mr. Roosevelt is in retreat. He is running for cover—or, more accurately for camouflage. How soon will should begin to put upon such a dictator the responsibility that he has been shoving off on his predecessors.

They are asking him: "Well, what about the things that YOU have done? Are they WORKING?"

Uncandid as he is, political dodger that he is, Mr. Roosevelt cannot startly for camouflage. How soon will should begin to put upon such a dictator the responsibility that he has been shoving off on his predecessors.

They are asking him: "Well, what about the things that YOU have done? Are they WORKING?"

"Domestic."

"But you always said your wife was a pearl."

"But you always said your wife was a pearl." York, or do you want a business smother or evade these questions forever.

Because, people are beginning to Gas Club News.

"So she is. It's the mother of pearl that's the trouble."-Peoples

record but Mr. Franklin Roosevelt's see behind his charming tricks, as they eventually saw behind them, while he was Governor of New

• TULIPS • NARCISSUS • HYACINTHS . HARDY LILIES

It's Time

To Plant . .

• CROCUS • SNOWDROPS

spected to assure you the highest quality. Send for our

MICHELL'S SEED HOUSE 518 MARKET ST.

GROCERIES FOR THE NEW ERA **COOKING SCHOOL**

WERE SUPPLIED BY THE

WALT WHITMAN STORE

Collins Building, Riverton

A NEW STORE "SETTING A NEW STANDARD OF SERVICE

GROCERIES

DELICATESSEN

AND QUALITY"

PRODUCE

record, or Mr. Andrew Mellon's



Known as "Change About" Series; Won by W. Joos and W. Thomas

The Riverton Yacht Club finished its racing season on Sunday when the last race of the fall series was sailed. This race was won by Newt and Ted Hunn sailing the Salarias.

The series just completed was as the "Change About Series," for in each of the five races the respective skippers sailed in difby W. Joos and W. Thomas, better known as "Binocle and Barnacle. Newt Hunn was second, Harold Marshall third, Rodman Merrill fourth and Charles Boal fifth. This method of racing gives fair compari-son of skippers because all skippers sail the various boats and there can be no alibis, for they all work under

The records from which the abov facts were taken show that this season completes the clubs seventieth year of sail boat racing. This compares favorably in age with the "Old Mug" that England tried to lift this

the night of Friday the 19th. All members are requested to attend as spring as a unit of the Farm Credit the officers for the next year will be Administration. elected at this meeting.

WOODROW WILSON TRIMS QUAKERS

Hard-fought Game Ends with Moorestown on Small End of Score

By Lloyd Unland

with the score of 13 to 7.

ter fortune getting the ball across the Moorestown goal. The first quarter continued in this manner almost to the end of the period, when Moorestown fumbled the ball and gave Wilson a slight advantage.

but neither scored until the quarter was almost up, when Wilson scored a touchdown as a result of their splendid line plunges and successful end runs. The attempt for the extra point was unsuccessful because of the strong wind blowing, which carried the ball out of line of the goal posts. The half ended 6-0, favor of Wilson.

Wilson.

The second half started with the substitution of McCourt for Bell at tackle and Ransom for Repsheur at fullback. During this quarter only one pass was completed. Humes threw a beautiful pass at Broomell, who ran about 30 yards before he was forced out of bounds on the 4 yard line. Chillum was sent in for Wallace at the end of the quarter. The fourth quarter started with

The fourth quarter started with several unsuccessful line plunges on little fullback, intercepted a pass an ran for a 20 yard gain. Jack Humes, Moorestown kicker, booted the ball from the center of the field down to the two yard line, where it went out of bounds.

ball over for the extra point. The score was then 7 to 6, in favor of

Moorestown.
The Woodrow Wilson boys, not The Woodrow Wilson boys, not content to stay in the rear, came through with a touchdown before the end of the game and made the extra point on a line plunge, ending the game 13 to 7 in favor of the Camden boys.

The starting lineup for Moores-

town was:
Birdsong, le; Bell lt; Hullings, lg;
Dennler, c; Morris, rg; Jacoby, rt;
Forchion, re; Wallace, qb; Broomell, hb; Humes, hb; Repsheur, fb.

DINNER DANCE BY IN "HIDE-OUT" DEMOCRATIC CLUB

The Burlington Young Demo-cratic Club will give a dinner dance in the ballroom of the Riverside fire house, Saturday evening, No-vember 3rd at 6.30 o'clock. Invitations are being sent to Governor Moore, Judge Dill, Walter L. Whittlesey, candidate for Congressman from the fourth district and all the county and local candidates.

Music will be furnished by Polyl

Music will be furnished by Bob Horton and his radio recording orchestra, one of the best orchestras

Daniel Lichtenthal, president, ap-pointed Edward Gallagher, candi-date for county clerk, chairman of

That Jersey City barber who has told General Johnson it will be nec-essary to close his shop if he has to comply with the code, should have telegraphed to Secretary Wal-

BORROWED IN SPRING LOW GRADE COAL **CAUSE OF COLDS** AND SICKNESS

"GET IT AT EVANS"

Joseph T. Evans



Phone 712 for

Printing as it should be done





Pause a Moment...

AND LOOK OVER OUR

DISPLAY OF PLANTS

The New Era COOKING SCHOOL

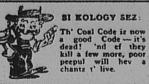
IF YOU LIKE THE DISPLAY AT THE COOKING SCHOOL, CAN YOU IMAGINE YOUR ENTHUSIASM UPON VISITING OUR BIG DISPLAY GREENHOUSE WHERE HUNDREDS OF VARIETIES AND THOUSANDS OF PLANTS ARE MASSED FOR YOUR ENJOYMENT? IT'S JUST AROUND THE CORNER FROM WHERE YOU LIVE.



You're Always Welcome



THE NEW ERA



RIVERTON, NEW ERA, THURSDAY, OCTOBER 25, 1934

CANDIDATE FOR MAYOR

H. McILVAIN BIDDLE

of J. Elmer Hahn, resigned.

OUT FOR COUNCIL

Candidate Has Been Resident of

Riverton 42 Years, Born

in Pennsylvania

Mrs. Morris Steedle, of Howard street, and candidate for the unex-

pired term of H. McIlvain Biddle as

PRICE FIVE CENTS

IN CONTEST FOR **RIVERTON'S MAYOR**

Lifelong Resident of Borough Seeks to Wear Toga for Unexpired Term

H. McIlvain Biddle, Republican candidate for mayor to fill the un-expired term of J. Elmer Hahn, re-cently resigned, is a lifelong resi-

dent of Riverton.

He was born at 201 Bank avenue in 1877, and resided with his parents, Mr. and Mrs. Henry C. Biddle until his marriage to Adelaide Steel, of West Philadelphia, in 1904, when he took up his residence at 212 Thomas avenue, where he continued to live until 1923, when he and his wife reoccupied the home of Mr. Biddle's parents at 201 Bank avenue.

Mr. Biddle attended the Westfield Friends School and the Friends Central School in Philadelphia. Upon completion of his studies he entered the business of his father, Henry C. Biddle & Company, woolen mere

Biddle & Company, woolen mer-chants in Philadelphia, which has recently been reorganized into the Biddle-Bernstein Co.

Mr. Biddle has won national rec-ognition in his chosen business, hav-ing been elected president for three Woolen and Trimmings Association, a country-wide association with of-DEWITT STEEDLE fices in New York City.

Mr. Biddle has served in local capacities as commodore of the Riv-erton Yacht Club and member of the board of directors of the Riv erton Country Club in past years. His election to the Riverton coun cil in 1932 marks his first appearance

VISITING NURSE ANNUAL REPORT pired term of H. McIvain Block member of the Borough Council, was born in Shenandoah, Pa., in 1884. He moved to Riverton in 1892.

Nurses Made 5006 Visits During Year, of Which 105 Were school, and was also a graduate of Banks Business College. After leaving school Mr. Steedle Without Charge

At the annual meeting of the Visiting Nurse Association of Riverton, Palmyra and Cinnaminson on October 8, the following officers were elected to serve for one year: chair-in Riverton. Following this he held in Riverton. Following this he held in Riverton. Following this he held in Riverton.

tary, Mrs. William McCamy; treasurer, Mrs. Ralph Flower; assistant treasurer, Miss Martha McI. Biddle. The twenty-second annual report, rendered at this meeting, showed, a total of 5006 visits made by the nurses during the year, 105 of which were made without charge, as compared with 43 free visits last year.

Special recognition was made in COUNCIL CANDIDATE Special recognition was made in the report of the faithful and efficient service rendered by the nurses, Miss Helen Blair and Miss Carolyn

Other Republicans

Note: There has been a great increase in the number of cases requiring hospital care, and their transportation to the Burlington County Hospital and other institutions created a serious problem. To meet this situation, a group of women volunteered their services to Mrs. Harry L. Randall, chairman of the transportation dall, chairman of the transportation agine a better place to live in.

Platform Endorsed by Other Republicans

Potential Endorsed by Other Republicans

Other Republicans

Nother Republicans

Nother Republicans

Robert W. Knight was born in Philadelphia 49 years ago, and moved to Riverton is George M. Song guests was held in the drawing room of the Dorrance home. Following the reception the couple left in scheme. And it is because I believe such a "set-up" to be possible, that I decided, much against my will, to take on the fight for Mayor. I am utilizing the Demogration agong of women volunteered their services to Mrs. Harry L. Randall, chairman of the transportation agine a better place to live in.

Mr. Knight served in the Borough of the Part of his life here, as their services to Mrs. Randall reported their services to Mrs. Randall reported their services to Mrs. Randall reported the services to Mrs. Randall reported their services to Mrs. Randall reported their services to Mrs. Randall reported their services to Mrs. Randall reported to the Randors of Radnor.

After the wedding, a reception for any aspirant for election to local office, participated in or approved of this scheme. And it is because I believe such a "set-up" to be possible, that I decided, much against my will, to take on the fight for Mayor. I am utilizing the Democratic party as a vehicle for organized opposition to the closing of Bank avenue. Had this opportunity been closed to me, I would have made the race independently of any Parade—Charles Peditto.

their services to Mrs. Harry L. Randall, chairman of the transportation committee. Mrs. Randall reported game a better place to live in.

Mr. Knight served in the Borough Council during the years of the war, and left the Council when he was appointed treasurer of the Water den. During the summer the transportation was in charge of Mrs. Marshall, and in a period of two months 60 cases were taken to hospitals.

Continuing the practice of prevision of the mand Mrs. Knight cannot imagine a better place to live in.

Mr. Knight served in the Borough Council during the years of the war, and Peggy Dorrance. Of Bryn Mawr, and Peggy Dorrance. Of Bryn Mawr, and Peggy Dorrance. Of Radnor. She was given in marriage by her brother. John.

Company, which position he held until the company was sold in 1929.

Mr. Knight is now a candidate for Borough Council on the following Republican platform:

Continuing the practice of prevision of the war, and Peggy Dorrance. Of Radnor. She was given in marriage by her brother. John.

LIFE'S DARKEST MOMENT

If some one says to a woman. "I can't tell you from your daughter." the one with the wry smile is the daughter.—Baltimore Sun.

Mr. Moyer To Speak

Mrs. Matnantel Peter Hill, of New York, Mrs. Tristram C. Colket.

Nof Bryn Mawr, and Peggy Dorrance. of Radnor. She was given in marriage by her brother. John.

Respectfully submitted.

Mr. MOYER TO SPEAK

Among the speakers at the mass meeting to be held by the Triangle of Council on the following the practice of previous particles of the war, and left the Council during the years of the war, and left the Council when he was appointed treasurer of the Water Company, which position he held until the company was sold in 1929.

Mr. Knight served in the Borough Council or the Borough Council or the Water Company was sold in 1929.

Mr. Knight served in the Borough Council or the Water Company was sold in 1929.

Mr. Moyer Council to me. I w

Platform Endorsed by

MOYER CANDIDATE ON "BANK" ISSUE

Opposition to Closing Riverbank Parade Starts 7.30 in Riverton.
Platform of Candidate in Many Classifications to

I would greatly appreciate the privilege of answering through The New Era, the question that has arisen within the past week, i.e., "Why en within the past week, i.e., "Why all contestants will be requested to enter the Mayoralty contest in the register at the YMCA Building, Pal-

face of well known overwhelming odds against your winning?"

The paramount reason is, that I am unalterably opposed to curtailment or abridgment of any or all rights the public now enjoys in the use of the river bank road as a public thoroughfare.

Triday, Saturday, Monday or Tuesday, 3.30 to 5.30 p.m.

Friday or Monday, 7 to 9 p.m.

When a contestant registers, name and address is required. A paper with a number in large numerals is

Republican candidate for mayor of Riverton, to fill the unexpired terr

Two smashing defeats answered the befogged and befuddled attempts to close portions of the River Bank

A large number of judges have as it now is, and proves that "party" been appointed who will be along labels do not mean much when opportunity presents to oppose measures that would jeopardize the habit and customs acquired during the lifetime of several generations.

nd is highly objectionable.

Enters Contest on Five-Point took place at the palatial residence of the bride's mother, Mrs. John T.

shall, and in a period of two monutes 60 cases were taken to hospitals.
Continuing the practice of previous years, the school nursing service in the public schools in Riverton, is under the care of the visiting nurses.

The financial report of Mrs. Marion S. Flower, reasurer, showed receipts of \$6,506.76 and expenditures of \$5,506.76 and expenditures of \$5,912.49, leaving a balance on October 1, 1934, of \$594.27.

Better twice measured than once wrong.

Better twice measured than once wrong.

Continuing the practice of previous service in taxes, but a reduction if possible.

2. Will not consent to any plan for the closing of Bank avenue.

3. Street improvements consistent with economy, with special efforts to be more incouraged, and special efforts to be made to complete the lake project.

4. Memorial Park activities to be made to complete the lake project. Stronlein, Gorham P. Sargent and DeWitt Steedle, other Republican candidates, also endorse this platform:

Continuing the practice of previous service of the public schools in Riverton, is under the care of the visiting nurses.

3. Street improvements consistent with economy, with special effort sto be more incouraged, and special efforts to be made to complete the lake project.

4. Memorial Park activities to be made to complete the lake project.

5. Leadership to be assumed by Council in an organized effort sto be secure lower utility rates and better form.

Better twice measured than once wrong.

ALL SET FOR BIG TIME HALLOWE'EN

Contest for Prizes

lowe'en Night, Tuesday, October 30, The big street parade will start at 7.30 p.m. from the Riverton Fire

to Fortnum's garage and service sta-

be awarded and refreshments served.

planned to assist the judges in mak-

Mayoralty Contest

andidate for Mayor of Riverton on a platform which he believes to be of vital importance to the best in- House, marching down Broad street terests of the borough.

In announcing his candidacy, Mr. tion, then countermarching to Pal-Moyer makes the following state- myra Grove, where the prizes will

lic thoroughfare.

Furthermore, I believe that an must display the number in a con-

aroused and organized public opin-ion will cast a ballot influenced by erably on chest or back. No prizes "principles" rather than by "party" will be awarded to anyone without regularity; also that "ideals" will a number. se superior to the motto that This system of registration is

lifetime of several generations.

Prom time to time reports have judges will review them at this indicated that "special privilege" is not unknown in Riverton. It matters little whether by acts of omission or of the two towns will be in the parallel that the committee requests the mmission, the resultant devious, ade and the committee requests the ortuous and subterranean methods public to refrain from interfering with the players, by throwing missles

flict with principles of equity to all, at them, etc. The musical organizations will leave the line of parade if Right now there remains unsettled there is any interference, therefore River Bank issue created by a re- please help the committee in making ort and recommendation adopted this parade a success. unanimously by a committee appointed by the Town Meeting. It following classifications: H. E. MOYER is proposed to "plant hedges" in par-who is Democratic candidate for allel lines marking the boundaries of Best original male, best original

man, Mrs. Charles Evans; vice chairman, Mrs. Victor Ritschard; secretary, Mrs. William McCamy; treastary, Mrs. William McCamy; between Penn and Howard streets, inal group.

the sea wall. That part of the road couple, best comic group, best orig-

Only 25 members of the immediate families attended the wedding of Miss Charlotte Kelsey Dorrance, of Cinnaminson and Radsor, Pa., and William Coxe Wright, of Philadelphia, on Thursday. The ceremony took place at the palatial residence to the bride's mother, Mrs. John T.

It is especially important at this time to ascertain whether or not lowe'en Celebration Committee of Palmyra and Riverton is George M.

Publicity-Charles H. Yost Organization Contact - DeWitt

RECITAL AT MOORESTOWN

Miss Alice Herr, of Riverton, was Among the speakers at the mass piano soloist at a recital given in meeting to be held by the Triangle Moorestown. Tuesday evening. Occlub in the P.O.S. of A. Hall, Paltober 22, for the benefit of the Bur-



ROBERT MONTGOMERY

to earth in the most amusing film and tenderest romance of his motion picture career. Playing at the Broadway Theatre Saturday.

FARMERS REPAY CASH

Repayments amounting to \$29,026 were made during September by farmers in four counties in Centra The second annual club meeting New Jersey on loans with the is to be held at the Club House on Moorestown Production Credit Association which was organized last

sociation which was organized last spring as a unit of the Farm Credit Administration.

Functioning as a cooperative credit enterprise to provide farmers with working capital, it has loaned \$158.645, and on October 1, loans outstanding amounted to \$88,915, according to a report by A. Engle Conrow, association secretary here. The association covers Burlington, Ocean, Camden and Gloucester counties.

Farmers from this section, who

Farmers from this section, who are officers and members of the ex-ecutive board of the association, The Moorestown boys were again defeated last Saturday at Camden by Woodrow Wilson High School Byron T. Roberts of Moorestown, is vice president. Directors are: H. L.

Golden Quality of

KRUMM'S

Moorestown received the kick-off but could not make enough first downs to keep the ball so were forced to kick. Wilson had no bettown; and T. Wood Wyne, Thoro-Moorestown received the kick-off The Delicious "Nutty" Flavor and

In the second quarter the teams went back and forth across the field

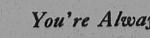
ELBOW MACARONI are exclusive! KRUMM'S PRODUCTS are made with SEMOLINA—the "heart" of Durum Wheat—nes with ordinary white flour.

The result is MACARONI that is always full-flavored, tender and solid-never pasty, soggy Serve KRUMM'S ELBOW MACARONI for dinner tonight
— with a savory meat sauce, or
baked with cheese...

Demonstrated by Miss Vera A. Schneider at the Home Town Moorestown recovered the ball on a bad kick and Jack Humes went over the goal for a touchdown. The 'Quakers lined up in kick formation and one of their halfbacks took the Cooking School next week

> KRUMM'S MACARONI **ELBOW MACARONI** EGG NOODLES

> > SPAGHETTI





RIVERTON



STOUT SOLVED **ROAD PROBLEMS**

State Funds

county road system after a comprehensive study by Mr. Stout of the township road problem had demonstrated that something should be done to solve the difficulty that confronted the municipalities. Mr. Stout saw a chance to provide assistance for those taxpagers, whose officials in trains is necessary, station master. for those taxpayers whose officials in trains is necessary, station master know how to overcome.

erated with the county in construct-ing important roads under the Herrick Act, which provided for state aid to townships, and then they faced upkeep costs that they were not able to handle. In addition to shortage of funds, they were not properly equipped to do the work efficiently and economically. The state allotted \$10,000 a year to each county for repair and maintenance of these Herrick Act roads on 90%-10% basis, but this was not sufficient to take care of the mileage of township roads in Burlington

Through Mr. Stout's missionary work, additional allotments amounting to \$53,000 were made to this county in 1932 and 1933 for this important work. When Mr. Stout made his last report to the Free-holdesr on this special grant situation to the special g the surplus money in the township aid fund had been used and it was States are in oredr of preference: whether the state would be 'n a financial position to allot Burlington county more than the regular sum of \$10,000. Further tium Scarlet Gleam, Marigold Ye the regular sum of \$10,000. Further than that, he said, unless steps are taken to relieve the municipalities the maintenance problem will become a serious burden if any work at all is done on these Herrick Act. at all is done on these Herrick Act Phlox Gigantea Art Shades. roads, or they may be allowed to deteriorate through lack of funds, and

the maintenance of the roads in question would not place any additional expense upon the taxpayers of the county if taken over, but the townships would not be able to maintain them because funds would not be available to them. His recommendation was approved by the Freeholders and taxpayers of the following municipalities were benefitted:

Among the 1935 Vegetable Selections are Tomato Arrow, Scarlet Dawn and Burpee's Globe, Cucumber Straight Eight and Colorado Cantaloupe Sunkist, Spinach (page "Popeye"!) Viking, Sweet Corn Hybrid Bantam, Pepper Arrow King, Cabbage Just Right and Radish White Pearl.

The above selections will be of highest interest to all gardeners. maintenance of the roads in

ship, Mansfield, Florence, Burling-ton city, Burlington township, Springfield, Westampton, Willingboro, Mount Laurel, Mount Holly, Eastampton, Pemberton township, Hainesport, Evesham, Moorestown, Chester, Delanco, Edgewater Park, Modferd Clause Control of the Control o Southampton, Woodland, New Han-over, Bass River and Washington.

No date has been set for the wed

It's only Wednesday, but we are convinced that the best paragraph of the week came Monday night in ex-Senator James A. Reed's speech:
"Where in the Constitution is it laid down that the government may tax A in order to bribe B not to work?"

November 8. All women interested in Girl Scout work are invited to attend -Kansas City Star.

FACTS ABOUT NEW TRAIN SERVICE

All tickets, commutation or other-Township Roads Taken Over by
County With Aid of

State F. Station trains over the Delair bridge on payment to conductor of 20c in ipalities of Burlington county are re- 10c in connection with a half ticket.

membering in a favorable way the All Broad Street Station tickets thousands of dollars they have been saved through the recommendation of Road Director Charles R. Stout that the county take over about one hundred and fourteen miles of their roads and relieve them of future maintenance costs. The Freeholders made this mileage a part of the county road system after the sounty system after the system a

were blocked in road work by a financial stringency that they did not are safely transferred to the connecting train. The chairman of Many of the townships had coop- your local committee will be glad to assist in obtaining this service AVOID TRAFFIC ACCIDENTS RIDE THE TRAINS.

Paul Barnhart, Chairman, Transportation Committee, Riverton Town Meting.

TIPS ON GROWING BY ONE WHO GREW UP IN

Early issues of magazines devoted tion he said that practically all of winners selected from 250 trial en-States are in oredr of preference: Rust-Proof Antirrhinums — University of California Mixture; Klon-

Zinnia Fantasy, one of the Gold the investment of the state and the Medal Winners above, was on trial the past summer at our local nursery Through the passage of another enabling act affecting county road systems there was assurance that of notice.

highest interest to all gardeners.

plant novelties for 1935 will be a Chester, Delanco, Edgewater Park, Medford, Shamong, Tabernacle, Southampton, Woodland, New Hanover, Bass River and Washington.

Tabernacle, ing plants are the rule. They are so symmetrical in shape, round and compact that they will be valuable for edging and for the rock garden.

ENGAGED

Mr. and Mrs. H. A. Frantz, of 422
East Second street, Moorestown, announce the engagement of their daughter, Miss Eleanor Tague Frantz, to J. Sharpless Richie, son of Mr. and Mrs. Arthur L. Richie, of Branch Pike, Cinnaminson.

Miss Frantz is a graduate of Moorestown High School and Miss Illman's School, Philadelphia. Mr. Richie was graduated from Moorestown High and attended the Westtown High School and Rutgers University.

for edging and for the rock garden. The plants are completely cushioned with flowers in various shades of pink or blue, and white.

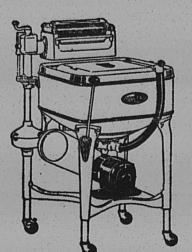
The sensations of the 1934 perennials were the Hemerocallis novelities. Already even newer and more intriguing varieties are being advertised including names such as Soudan, Cinnabar, Mikado, Wauban, Ophir, etc. Give these glorious new Day Lilies space in your garden.

GIRL SCOUT MOTHRES

The Girl Scout Mothers of Troop

The Girl Scout Mothers of Troop No. 1 of Palmyra have elected the following officers for the coming year: Mrs. Clyde Horner, president;

FORTNUM'S OFFER



"MAYTAG"

THE FINEST ELECTRIC WASHER EVER BUILT

FOR ONLY

HUNDREDS OF INSTALLATIONS LOCALLY HAVE ESTAB-LISHED THE MAYTAG AS THE RECOGNIZED LEADER IN QUICK, EFFICIENT, ECONOMICAL HOUSE-HOLD LAUNDRY EQUIPMENT

SEVERAL MODELS TO CHOOSE FROM

Visit our showrooms and see for yourself by actual demonstration the many short cuts to good housekeeping

LESTER S. FORTNUM

MAYTAG WASHERS



MAGIC CHEF RANGES

ATWATER KENT RADIO 115 West Broad St. PHONE 1180 Palmyra, N. J.

PAL-RIVER **SPEEDWAY** CLASSIC

Open to Any Boy or Girl 15 Years or Under

PUSHMOBILE CONTEST Held on Morgan Avenue, Palmyra

Saturday, November 3rd

THRILLING PRIZES OFFERED

No. 1—Pushmobile best resembling 1934 Chevrolet.

No. 2-Fastest Model-Coasting.

No. 3-Fastest Model-Pusher Race.

No. 4-Hazard Race-Gravity Power. No. 5-Comedy Event.

First, second and third prize winners (excluding pushers) in the first three events win a trip to Tarrytown (N.Y.) assembly plant of the Chevrolet Motor Company with entertain-ment in New York City, all expenses paid. Trip to be taken when plant is in full oper-

IN ADDITION, prizes will be awarded as follows: 1st Event—\$5 first prize; 2nd \$2.50, and 3rd \$1. 2nd and 3rd Events, 1st Prize \$3,

SPECIAL AWARDS IN THE FOURTH AND FIFTH EVENTS-FREE MOVIE PASS TO ALL CONTESTANTS

Entry Blanks at office of Pal-River Chevrolet, Inc. 10 Broad Street, Riverton, N. J.

Short-cuts to the Dinner Table ...

REQUESTS, TOGETHER WITH

TABLE OF EQUIVALENTS
GIVEN

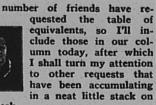


TABLE OF EQUIVALENTS

1/2 Pt. equals 1 cupful
1 Qt. equals 4 cupfuls
3 teaspoonfuls equals 1 table-

60 drops equals 1 teaspoonful 2 tablespoonfuls of butter equals

There are others which we do not need so frequently. The information, of course, is nice to have, but I'll give it to you some other time. Right now I must take care of a fair visitor from California—a Mrs. Clark. Mrs. Clark is visiting her son and while here wishes to make for him Shrewsberry cakes. Here is the recipe, and I might add that these ingredients make about six dozen cakes—or rather cookies—and they have a very distinctive flavor.

SHREWSBERRY CAKES

2 cupfuls sugar

broil liver, Mrs. Woods, and if you'll follow the simple directions, I'm sure you'll be pleased with the result.

Have the amount of liver required cut in thin slices, slash it, that is, at the edges cut the liver about a half inch deep so that it will not curl, then brush it with melted butter and place it under the broiler. Broil it rather slowly so as to be sure it is thoroughly cooked. Turn it, of course, so that it is cooked on both sides. Serve garnished with bacon curls and a sprig of parsley, or you might mince the parsley and

cupfuls sugar 1 teaspoonful nutmeg 1 teaspoonful mace

4 cupfuls flour

1/2 cupful melted butter-approxi-

mately

Mix and sift the dry ingredients.

Beat the eggs until light and add the rosewater. Combine with the

first mixture and add as much of ville, will have charge of the cere the melted butter as is necessary to make a stiff dough. Roll the dough in waxed paper, having the roll about two inches in diameter and chill overnight in refrigerator. Cut in thin slices and bake on buttered in thin slices and bake on buttered as this about the last rehearsal before the date set for the degree to be conferred as the sheets in a moderate over for cookie sheets in a moderate oven for on several candidates

about 12 minutes.

You will be interested to know

Mrs. Clark that the recipe for these within us.

This is for Mrs. Emma Shelly, and Mrs. Shelly has requested a batter for chicken. The recipe I am giving you will make sufficient batter for a medium sized chicken and calls for:

1/2 cupfuls flour of requested the table of equivalents, so I'll include those in our column today, after which I shall turn my attention to other requests that have been accumulating in a neat little stack on the recipe I am giving and the dry ingredients.

OR FOHMALENTS

OR FOHMALENTS

OR FOHMALENTS

OR FOHMALENTS

This is for Mrs. Emma Shelly, and Mrs. Shelly has requested a batter for chicken. The recipe I am giving the coming year, the boys of America will get a half-fare rate to adventure and fun! THE AMERICAN BOY's lead-treat states. We publish the magazine on the firm belief that boys deserve a magazine as good as any sublication for grown-ups. So we use the best illustrators obtainable magazine for boys, formerly \$2.00 a year, now costs \$1.00. A three-year sort the biggest magazines. We send our staff writers all over the countries of science, interviewing world-fam-tous explorers, talking to coaches and athletes.

OR FOHMALENTS

OR FORMALENTS

This is for Mrs. Emma Shelly, and Mrs. Shelly has requested a batter for chicken. The recipe I am giving day a half-fare rate to adventure and fun! THE AMERICAN BOY-YOUTH'S COMPANION, the nation's leading magazine for boys, formerly \$2.00 a year, now costs \$1.00. A three-year sonly \$2.00. Griffith Ogden Ellis, editor of the biggest magazines. We send our staff writers all over the countries of science, interviewing world-fam out staff writers all over the countries of science, interviewing world-fam out staff writers all over the countries of science, interviewing world-fam out staff writers all over the countries of science, interviewing world-fam out staff writers all over the countries of science, interviewing world-fam out staff writers all over the countries of science, interviewing world-fam out staff writers all over the countries of science, interviewing world-fam out staff wri

The chicken must, of course, have been cooked until tender before dipping in the batter, for it will take only a short time to cook the batter until it is a golden brown which would not be sufficient to thoroughly cook the chicken.

2 tablespoonfuls of butter equals
1 ounce
1 square chocolate equals 1 ounce
4 tablespoonfuls flour equals
1 ounce
These are the equivalents that come up in every day cooking.
There are others which we do not preed so frequently. The information of the chicken.

One more request this morning and this comes from Mrs. M. C.
Woods, who wished to know how to cook liver. Liver, you know, is a delicious dish when cooked properly, but it certainly loses all its delicacy when it is not. I'll tell you how to broil liver, Mrs. Woods, and if you'll follow the simple directions, I'm

or you might mince the parsley and sprinkle it over the top.

WILL INSTALL OFFICERS Cinnaminson Lodge, No. 201, I.-O.O.F., Palmyra, will install its newly elected officers Friday eve-

CAREY CORK INSULATED SHINGLES



winter when protected by Carey Cork Insulated Shingles, and the attractive colors and unusually heavy body add greatly to the appearance of the building.

Are these superior shingles costly? On the contrary, they are money savers, costing much less than ordinary shingles plus the price of separate roof insulation. Let us show samples and quote prices.

Joseph

COAL - COKE - LUMBER - MILLWORK Riverton Phone 302

CORK INSULATED SHINGLES



REASONABLE PRICES

QUALITY MATERIALS SKILLED WORKMANSHIP

Ladies' Shoes a Specialty Shoes Dyed to Match Your Dress

CHILDREN'S AND MEN'S SHOES REPAIRED TO LOOK LIKE NEW

DYES - POLISHES - CLEANERS

Riverton Electric Shoe Repair

WILLIAMS - WRIGHT BUILDING - BROAD ST.

FRANK BARONE, Prop.

RIVERTON

Just Like Buying Ice

....and a new



N electric refrigerator is purchased for the two services which it renders in the home:

- 1. The preserving of food, and
- 2. The freezing of ice and desserts



The amazing efficiency and economy

with which all models of the Frigidaire '34 perform these two services is largely due to the Frigidaire Super Freezer, an exclusive development by Frigidaire engineers.

> SEE THESE MODELS AT OUR SHOWROOMS AND THE NEW ERA COOKING SCHOOL

S. COLLINS & SON, Inc.

'BLUE COAL'-HARDWARE-BUILDERS'

AND MASONS' MATERIALS

PHONE 4 or 5

RIVERTON



THE NEW ERA

Published Every Thursday at 607 Main Street RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor KARL W. LATCH, Advertising Manager

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited.

The New Era will appreciate being remembered in this connection.

Arranged Special Service

Subscription \$1.50 a Year in Advance Advertising Rates on Application

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

Efficiency—At the Expense of Liberty
In a recent address, Edward Howard Griggs, of the Brooklyn
Institute of Arts and Sciences, commented on the many economic advances made in Italy under the dictatorship of Mussolini. He then said: "It will take Italy a hundred and fifty years to get back that freedom she had before Mussolini, if she gets it back! I think that is a tragic price to pay for economic efficiency."

That is the point of view that should govern our thoughts and our actions in these troublesome times. Plato wrote that the way to get the most efficient type of government was to appoint a tyrant, and give him unlimited power and a free hand. At various times in world history that has been done—and in exchange for The plans for the entire celebra.

The plans for Legionnaires

A special Armistice Day Service will be held at Christ Church Riverton, Sunday, November 11, at eight p.m. and the rector, the Rev. Francis B. Downs has extended an invitation to have one or more of the Drum and Bugle Corps which will be in town for the celebration being held on that day to attend these services in a body.

This invitation has been accepted by the committee in charge of the program for the day and necessary arrangements are being made. Ten-brain the program for the day and necessary arrangements are being made. Ten-brain the program for the day and necessary arrangements are being made. Ten-brain the program for the day and necessary arrangements are being made. Ten-brain the program for the day and necessary arrangements are being made. Ten-brain the program for the day and necessary arrangements are being made. Ten-brain the program for the day and necessary arrangements are being made. Ten-brain the program for the day and necessary arrangements are being made. Ten-brain the program for the day and necessary arrangements are being the pro

tyrant, and give him unlimited power and a free hand. At various times in world history that has been done—and in exchange for efficiency, the peoples of the nations subjected to tyrannical rule have lost all freedom, all liberty, all that the great humanitarians have fought for. Victory over economic adversity was dearly won.

Today, all over the world, there is an undoubted turn toward dictatorship. Of all the great nations, we only, with the exception of England, have been at all successful in maintaining democratic ments have been made to insure the success of the event.

Further details will be announced at a later date.

The plans for the entire celebration have been officially approved by the special committee of the Riverton Council composed of Messrs. Strohlein, Biddle and Cunningham, and those in charge of the celebration state that all necessary arrangements have been made to insure the success of the event.

principles. And there is great danger that in our haste to better our lot economically, we will permit the weakening or destruction our lot economically, we will permit the weakening or destruction of those principles—that, in seeking efficiency in the routine of living, we will lose our freedom.

Nations cannot be governed now precisely as they were a century ago—but the basic principles of individual, industrial and century ago—but the basic principles of individual, industrial and century ago—but the basic principles of individual, industrial and centurists.

CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, Pastor Services next Sunday will be held as follows: Church School at 9.45

governmental conduct that obtained then are as true as they ever were. Necessary change can be effected, not at the expense of those principles, but with their aid.

a.m.; morning worship at 11 a.m.; midweek service will be held Wednesday evening at 8 o'clock.

A cordial invitation is extended to

And the tragic part of it is, that in spite of all the rights and privileges the American people have waived as an "emergency privileges the American people have been people have been

notwithstanding the billions that have been spent "priming the pump."

The "business index" published by the New York Sun on October 8, showed business the country over to be not quite so Christ, Scientist, on Sunday, October 27.

CHRISTIAN SCIENCE CHURCH

"PROBATION AFTER DEATH" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, October 27.

Christ, Scientist, on Sunday, October 27.

Taxes

A major issue at this time is the state of government finances. The tax problem, which has always been with us, has grown amazingly during the last few years. Depression, which increased the need for relief expenditures of one kind and another, intensified it.

Latest forecasts point to a steady rise in government spending during the current fiscal year. When the last fiscal year came to an end on July 31, the deficit amounted to \$4,000,000,000.000. It is said that government fiscal officers anticipate that expenses for the current year will amount to about \$10,000,000,000.000. One the the current year will amount to about \$10,000,000,000. One the basis of estimated income, that means that we will have a federal deficit of around \$6,000,000,000 when this fiscal year comes to a close.

One of the things that has thrown Administration figuring out of line is the drought. A total of \$525,000,000 is now available for relief, but many believe that it is not sufficient. It is felt that the Government will have to appropriate still more

4:12,13).

The Needlework Guild of America in the new year of the Sunday School fortells the interest that will continue through out the year, Central Baptist will have broken all records. The school was filled to overflowing, with enthusiasm running high for the events of the Fall and Winter months.

Pastor Lockett is attending the lockett, Pastor

The Needlework Guild of America in the new year of the Sunday School fortells the interest that will continue through out the year, Central Baptist will have broken all records. The school was filled to overflowing, with enthusiasm running high for the events of the Fall and Winter months.

Pastor Lockett is attending the lockett, Pastor

The Needlework Guild of America in the new year of the Sunday School fortells the interest that will continue through out the year, Central Baptist will have broken all records. The school was filled to overflowing, with enthusiasm running high for the events of the Fall and Winter months.

Pastor Lockett is attending the locket in attending the locket and which it follows in distributing gar-records. The school was filled to overflowing, with enthusiasm running high for the events of the Fall and Winter months.

Pastor Lockett is attending the locket and the part of the Sunday School fortells the interest that will the new year of the Sunday School fortells the interest that will the follows in the new year of the Sunday School fortells the interest that will and the new year of the Sunday School fortells the interest that will the follows in the new year of the Sunday School fortells

felt that the Government will have to appropriate still more money to help drought sufferers, and some are of the opinion that at least \$800,000,000 will be necessary.

God and are approaching spiritual Life and its demonstration. It is 'easier for a camel to go through the eye of a needle,' than for sinful beliefs to enter the kingdom of heaven, eternal harmony. Through repentance, spiritual baptism, and regeneration, mortals put off their mance, spiritual baptism, and regeneration, mortals put off their mance, spiritual beliefs and false individuality" (p. 241).

God and are approaching spiritual baptism. It is pastor Lockett is attending the supervision of the local welfare association. Next, the needs of the Palmyra Ambulance Association, will have as his subject, "Our Baptist Heritage." Service starts at 11 o'clock.

The choir has prepared a Special Reunion program for the evening service at 7.45 o'clock. Some of the former choir leaders will direct the These garments are at the disposal



CHURCH NEWS



All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices. SPECIAL ARMISTICE YOUNG PEOPLE TO NICCICC ALCOHO **DISCUSS ALCOHOL** DAY SERVICES

Arranged Special Service for Legionnaires

success of the event.

privately owned they would pay in this year about \$17,500,000 in taxes."—Herbert Corey.

"We must encourage the growth of the service and luxury occupations which our civilization can so richly afford. Our thought and planning should then go to better distributing these goods—not preventing their production."—R. F. Flanders, Industrial Advisory.

A good citizen isn't one who hires shrewd lawyers to help ment whose protection he expects.

The Service Troop Boy Scouts No. 9, Palmyra, will hold a cake sale this Saturday, October 27. The boys are holding this cake sale in order to purchase garments for the Palmyra Branch of the Needlework Guild. This will be a "Telephone" Cake Sale. Anyone wishing to buy a cake will please get in touch with Soutmaster Weigand, Riv. 939-W, or with Assistant Scoutmaster Weigand, Riv. 939-W, or with Assistant Scoutmaster Weigand, Riv. 939-W, or with Assistant Scoutmaster Bailey, Riv. 926. The cakes will be delivered. The orders should be given to the leaders before Saturday.

"Even Me," Warren, directed by J. Russel Jermon.

"Even Me," Warren, directed by J. Russel Jermon.

"What of the Mediadus the former choir leaders will direct the choir in the several anthems that appear on the program. (See advertus the public to all those especially who have no church affiliations, and visitors in our communities.

The musical selections will be a "Clelphone" (Eave Me," Warren, directed by B. Russel Jermon.

"Even Me," Warren, directed by Mira Babylon's Wave," Gounod, directed by J. Russel Jermon.

"What of the Needlework for the public to all those especially who have no church affiliations, and visitors in our communities.

The musical selections will be a "Clelphone" (Eave Me," Warren, directed by B. Russel Jermon.

"Even Me," Warren, directed by J. Russel Jermon.

"What of the Needlework Gould. This will be a "The Lost Chord," Sullivan, directed by J. Russel Jermon.

"What of the Needlework Gould. The former choir leaders will be a course."

"Even Me," Warren, directed by Alfred S. VanOsten

"Alcohol" Subject of Young Peo-ple's Forum at M.E. Church

The pastor of the Epworth Meth-cdist Episcopal Church is planning

MORAVIAN CHURCH Albert J. Harke, B.D., Pastor

and repentence, and pray for God's worth League.



Church Notices

CALVARY PRESEVTERIAN Charles T. Bates, B. D.

Church School, 9.45 a.m. Morning Worship, 11.60 a.m.

First Church of Christ, Scientist Thomas Ave. and Seventh St.

Riverton, N. J.
Sunday School 9.30 a. m.
Sunday Services, 11 a. m.
Wednesday 8 p. m.
Reading Room in Church Building
open Tuesday and Friday 2.30 to 4.30
p. m. All are welcome.

EPWORTH M. E. CHURCH Rev. Ira S. Pimm. Minister 9.50 a. m .- Weslyan Men's Bible

11.00 a. m.—Morning Worship. 6.45 p. m.—Epworth League. Wednesday 8.00 p. m.—The Help-ful Hour. Wednesday 4.00 p. m.— Junior Ep-

come an intercessor for our country CHRIST CHURCH, EPISCOPAL Riverton, N. J.

Rev. Francis B. Downs, Th.B., Rector Sunday, October 28th

Twenty-second Sunday after Trinity
Feast of Ss. Simon and Jude
7.30 Holy Communion
9.45 Sunday School.

8.00 Choral Evensong (Order of Eastern Star will attend in a body.)

HOW NEEDLEWORK **GUILD OPERATES**

ROTARY HEARS OF TETRAETHYL LEAD

Known in Germany Many Years Ago; Rediscovered Here

A most interesting description of the chemical process required to manufacture tetraethyl lead for use in gasoline was presented to Pal-myra-Riverton Rotarians, Thursday evening. Mr. Atwood Collins, of Pemberton, was the speaker who held their unflagging attention on this unusual subject. He showed a thorough knowledge of the intricate operations performed, and outlined clearly the path of the product from the raw materials to its commercia

Tetraethyl lead, said Mr. Collins retraethyl lead, said Mr. Collins, was first discovered in Germany many years ago, but since there was no known use for it, it remained merely a formula in the files of some chemist. A seven-year search in this country, under the direction of C. F. Kettering of the General Motors Corporation, resulted in its rediscovery in 1921. Thirty-three thousand chemical combinations were preparachemical combinations were prepar-ed before tetraethyl lead was hit upon as a satisfactory substance for eliminating knocks in high-compres-sion motors. Other compounds would work, but were harmful in

some respect or other to the engines; iodine was one of these.

The commercial manufacture of tetraethyl lead gave impetus to the development of automobile engines.

They could now be made much more powerful, although the actual size was but little larger. DuPont, Gen-eral Motors and the Standard Oil Company of New Jersey formed a company to market it. Their factories are in New Jersey.

Mr. Collins next described the complete process, telling the club members of steam-heated vats, great stills, grinders, cooling pipes, agitators and many other pieces of apparatus that sound complicated to the layman. He was able to do so, however, in a manner which enabled his audience to follow him step by step, and left them much better in-

formed about one of the important power fuel ingredients of the day.

President Hulse reported that the one member absent last week had made up his attendance, thus giving Palmyra-Riverton another 100% Palmyra-Riverton another

YOUNG REPUBLICAN **DINNER-DANCE**

State Chairman and State Vice Chairman Among Invited Guest Speakers

Plans are progressing rapidly for the Young Republican dinner-dance which is to be held in the Moorestown Community House on November 3, 1934.

The State Chairman Albert Her-

The State Chairman Albert Herman and State Vice Chairlady Dolly Madison have been invited and are expected to attend.

Delegations from Cumberland, Salem, Mercer and Camden counties are expected. Harvey Wallace, chairman of the Cumberland County Unit, and Minnie McManns, state associate chairlady from Mercer county have signified their intentions of coming.

county have signified their intentions of coming.

The Young Republican movement has spread rapidly throughout New Jersey as indicated by the fact that there are 18 counties organized with a total membership of 100,000.

Commissioner Harold G. Hoffman, Republican gubernatorial candidate, left this thought with the Young Republicans at a recent gathering in Cumberland county, "Stick with your party when it is right; when it is wrong, make it right." The Young Republicans say this is the spirit which motivated their organization.

The dinner will be served by Mrs Fitzgerald, the popular caterer of

Moorestown,
Music for dancing will be furnished by Andy Nelson's orchestra, composed entirely of Burlington county boys. This music was secured at the request of many who attended previous Young Republican func-

The dinner-dance will be informal.

Walt Whitman Until Friday

WILL ROGERS in IRVIN S. COBB'S "JUDGE PRIEST"

ON THE STAGE THURS. — FRI. — SAT. "Phil WARRINGTON'S Junior Follies' No Advance in Prices

> SAT., SUN., MON., TUES .-DAMON RUNYON'S 'MILLION DOLLAR

> > RANSOM"

PHILLIPS HOLMES EDWARD ARNOLD MARY CARLISLE

EVERY SUNDAY **VAUDEVILLE**

GEORGE FRIDAY

PAROTENA

VRECTION VICTORIA AMUS. CO., GAME Matinee Daily at 2.00 p.m. Evenings 7.00—9.00 o'clock FRIDAY-October 26th

"SERVANT'S ENTRANCE" Mickey Mouse Cartoon - Comedy

SATURDAY-October 27th

First Jackie Coogan-Then Jackie Cooper-Then Shirley Temple and DAVID HOLT "YOU BELONG TO ME"

With Lee Tracy—Helen Mack Helen Morgan Comedy — Cartoon — Novelty and News MONDAY-October 29th WARNER OLAND in

CHARLIE CHAN IN LONDON 65 Hours to Save an Innocent Man. See Chan Unravel another Great TUESDAY-October 30th "PAT" PATERSON
HERBERT MUNDIN
NILS ASTHER
HARRY GREEN in

"LOVE TIME"

BURLINGTON COUNTY

MASTER PLUMBERS

ASSOCIATION AFFILLIATED WITH THE

NATIONAL ASSOCIATION

The following Plumbers are working in accordance with N.R.A.

They are reliable and dependable. Give them your support.

H. D. HULLINGS and Son JOHN KERRIGAN

Code Abolished Coal Reduced

You can now get HIGHEST quality anthraciteand 2000 lbs. to the ton at greatly reduced prices.

Call 1100 Now

and get our new price on the old reliable

Hard-Black-Coal

IT PAYS TO BUY FROM A LEGITIMATE DEALER

COAL - COKE - FEED LUMBER — BUILDING MATERIALS

Phone, Riverton 1100

PALMYRA

TO THE Housewives OF THIS VICINITY

Mo matter what bread you are now using, you owe it to yourself to try Freihofer's Perfect Loaf-made with 100 % more water Once you taste it, you'll always buy it.*

TO DURING THE PAST FEW MONTHS ... MORE THAN 50,000 WOMEN HAVE SWITCHED TO FREIHOFER'S PERFECT LOAF

REPUBLICAN TOUR OF COUNTY NOV. 5

Cavalcade Will Visit Promine Towns. Free Lunh at

will have their pre-election tour of the county on Monday, November 5, ander the auspices of the County Committee. This year's demonstration will be more attractive than the tours of some former years. The Republicans are enthusiastic and it's a sure thing that they are going to turn out in large numbers and assist the candidates in presenting their claims to the voters. The speakers will be Hon. Hamilton F. Kean, candidate for Congressman; Hon. Hamilton F. Kean, candidate for Congressman; Hon. Harold G. Hoffman, candidate for Governor: Hon. D. Lane Powers, candidate for County Clerk; Charles R. Stout and Andhert C. Jones, candidate for P. Derbillof C. Merchell and practical aid. Wnevcomb, candidate for Assembly man; Lawrence G. Mingin, candidate for P. Derbillof C. Jones, candidate for P. Derbillof C. Jones, candidate for County Clerk; Charles R. Stout and Adbert C. Jones, candidate for Governor: Hon. D. Harolf G. Hoffman Band, one of the musical sensations of the state, the organization that made such a hit at last weeks? Republican rally in Mount Holly, will be on the trip the entire day and treat the people to plenty of its fine music.

The tourists will assemble at the court house at 7,30 o'clock in the morning and leave at 8.00 o'clock.

DEPUBLICANC HAWELDAN The Merchell and the county of the morning and leave at 8.00 o'clock in the morning and leave at 8.00 o'clock in the morning and leave at 8.00 o'clock or the morning and leave at 8.00 o'clock in the morning and leave at 8.00 o'clock or the supplementation of the morning and leave at 8.00 o'clock in the morning and leave at 8.00 o'clock or the supplementation of the supplementation of the morning and leave at 8.00 o'clock or the s

court house at 7.30 o'clock in the morning and leave at 8.00 o'clock, and the line of parade will be as REPUBICANS HOLD

MEN'S CLUB TOLD

Alfred Bauer Tells of What He Saw On Recent Visit to Russia and Germany

Church.

The principal speaker was Alfred
Bauer, assistant manager of the foreign department of the Philadelphia

National Bauer.

trip to Russia and Germany, and corrected some wrong impressions we had of these countries. While his travels in Russia were not as extensive as those in Germany, he had many interesting accounts of his experiences there. We, in this country, were of the impression that most of the churches of Russia were destroyed after the rule of the Czar, but Mr. Bauer found many beautiful churches still there and well kept.

most of the people are supporters of Hitler, who is doing his best to make the people happy. Mr. Bauer had the privilege of attending the Passion Play given at Oberammer-

Rex McCrosson' spoke on the workings of the Emergency Relief Administration. He told us of the methods used to do the work efficiently and the big job that was theirs to keep those accepting help happy and in the proper frame of mind with the end in view that they emerge from the depression still sound in body and mind.

We were entertained with security of the proper frame of mind with the end in view that they emerge from the depression still sound in body and mind.

We were entertained with security of the proper frame of ming with the end in view that they emerge from the depression still sound in body and mind.

We were entertained with security of the proper frame of ming with the end in view that they emerge from the depression still sound in body and mind.

We've heard of ming with the proper frame of ming with the end in view that they emerge from the depression still sound in body and mind.

RED CROSS DRIVE IN RIVERTON

Riverton's Quota is 425. Miss Marian S. Biddle Heads Committee Corps of Assistants

ship in Riverton has been launched under the direction of Miss Marian Burlington county Republicans will have their pre-election tour of the county on Monday, November 5, under the auspices of the County Committee. This year's demonstra-

MASS MEETING

lic School Auditorium

A Republican mass meeting was held in the Riverton school auditorium Wednesday night, under the auspices of the Citizens' Forum with spices of the Citizens' Forum with the cooperation of the Riverton Republican Club, Inc. Many speakers of County and State political prominence were on the program.

If anybody is getting out an edition of Who's Who in Germany at this time, it should be issued in loose-leaf form.—Indianapolis News.

inence were on the program.

Those who addressed the audience were Hon. D. Lane Powers, Con-CLUB TOLD gressman from the 4th Congressional District; State Senator Clifford R. Powell; Freeholder Charles R. Stout; Prosecutor Howard East-wood; Assemblyman Dr. Marcus W. Newcomb; Albert C. Jones, candi-date for Freeholder on the Repub-lican ticket; Mrs. Elizabeth H. Ter-On Monday evening, October 22, the Men's Club of Palmyra and Riverton held its regular monthly meeting in the parish house of Christ Church.

National Bank.

Mr. Bauer told us of his recent trip to Russia and Germany, and dle, resigned for council; Gorham P.

churches still there and well kept.
The palace of the Czar is still preserved as it originally was when occupied by the Russian rulers.
In Germany he found conditions much better than we supposed, and most of the people are supporters of

mind with the end in view that they emerge from the depression still sound in body and mind.

We were entertained with several numbers by Mr. Hudack's artists.

Next month we expect to have the We've heard of dancing, swimming, running, eating and sitting marathons, but as yet no one has suggested anything like a working marathon.—Atchison Globe.

Corresponding Secretary.

Difficulties mastered become steping stones.

Today, the essence of economic stability and progress is no longer competition, but cooperation.

—Horace Holley.

"NO WORK, NO EAT" POLICE START **RULES ERA HEAD**

Relief Will Be Withheld from Applicants Who Refuse

Employment

State relief recipients who refuse to accept offers of a job at a fair rate of pay will be barred from receiving further relief. This was the official ultimatum of the State ERA

In a drive to break up the nabit of parking cars on the highway all night without lights, the Riverton police department placed warning tickets on twenty-one automobiles Monday night.

Tuesday night none of these cars grades of coal now offered on the official ultimatum of the State ERA

states, although the rate of wage offered to relief clients by other sources will be certified to by the Service as being up to the prevail-

ing rate.
State relief officials while averring to rigidly enforce the "no work, no State, County, Local Candidates
Address Audience in Publie School Auditorium

To rigidly enforce the no work, no relief" policy, placed emphasis on the fact that no relief client would be expected to take a job at wages lower than the rate prevailing locally for the type of employment

SUBJECT TO CHANGE

RECORD

Appropriations Committee

War Department Appropriations

District of Columbia Appropriations

Member, Board of Trustees, Military Academy at West Point (By Appointment of Secretary of

POWERS MADE GOOD

House of Representatives

D. LANE POWERS

DRIVE ON ALL-NIGHT PARKING

Car owners in Riverton who are using "California garages" are can-didates for the "\$6.00 club." In a drive to break up the habit

Usher (to cold, dignified lady)— "Are you a friend of the groom?" The Lady—"No indeed! I am the

NEW LOW PRICES ON HIGH GRADE COAL

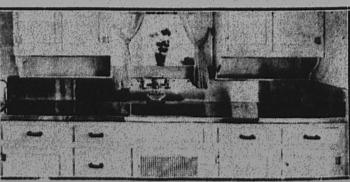
Ii-Carbon Premium Anthracite at Low Quality Prices, is

204 South Eighth Street Philadelphia Bell Phone, Pen. 3525 Gov. Lic. P-12-4768

Charting **Your Course** This will give a merchant, firm and business man greater foresight and courage to advance toward definite objectives. Remember that this Bank is well prepared with latest facilities and good service to be helpful to you. Member Federal Deposit Insurance CINNAMINSON BANK # AND TRUST COMPANY RIVERTON, N.J.

See Our Display of a **Custom Built Stainless** Steel Sink

at the New Era Cooking School



MISS SCHNEIDER RECOMMENDS OUR SINK

CUSTOM BUILT SINKS permit many special features not possible in ordinary sinks. They are individually designed for individual needs. THE METAL is completely rustproof, immune to stains from fruit and meat juices and will not chip or peel off.

SOUND DEADENING backing prevents metallic clatter and softens impacts, minimizing glass and dish breakage. DUO STRAINER eliminates the dishpan. It is as easy to clean as your stainless steel knife blade.

ESTIMATE FURNISHED

Walter F. Ames Mfg. Co. 1706 Dyre Street, Philadelphia, Pa.

Phone JEFferson 2111

PROHIBITION BY **EDUCATION NEARS**

Borough Council Applies for \$50,000 Slice of State

Fund of \$100,000 hrough the use of education. Palmyra Borough Council Tuesday evening voted to apply to the state highway department for \$50,000 worth of improved streets under the plan whereby the state pays 90% of the cost of such week. So declared Mrs. Nina G. Frantz,

Should the entire sum be granted, it would be sufficient to build seven miles of new gravel streets with a cohol education," Mrs. Frantz said. of the cost of such work.

Should the entire sum be granted, it would be sufficient to build seven bituminous treated surface, similar to the surface now being applied by the county to the river road between teach facts to prove that it is more

PALMYRA PLANS

Riverton and Riverside.

The gravel base would extend from curb to curb, while the bitu-

The gravel base would extend from curb to curb, while the bitter minous surface, similar to rough cast asphalt, would be limited to 20 feet under the state plan. If the borough wished to extend the surface from gutter to gutter, the additional work would have to be done entirely at local expense.

State Allotment \$100,000

The total fund allotted to Burling ton County for this type of state aid is \$100,000, and just how much of it Palmyra can obtain is a matter yet to be ascertained, but members of borough council thought the offer was such a wonderful opportunity to rebuild Palmyra's streets at small expense that they applied for half the entire fund available in this county.

Mr. Grimm, representing Borough Engineers Remington and Vosbury, explained the plan to council and asserted that it would be possible no doubt to finance the borough's 10% of the cost very easily, Most likely.

serted that it would be possible no doubt to finance the borough's 10% of the cost very easily. Most likely, the borough's note for this amount, which could be paid back when the

small assessments against the property owners were liquidated.

Moreover, if for some reason the borough does not wish to proceed with the work after the fund is granted by the state, it is not ob-ligatory that the project be carried

Members of council though that it would be best to find out whether the people of the town would be willing to go into the proposition, before committing themselves defi-nitely. But it was necessary to make the application for the fund before November 1, so the preliminary step was taken, and citizens in general are requested to discuss the proposal with their councilmen durthe next few weeks.

sessed against the property owner, the cost per lot of a permanently improved street would be ridiculous-ly low. The total cost of the type of street planned is about \$7,000 per mile, (5280 feet) and the borough's share would be \$700 per mile or about \$3.50 per 50-foot lot frontage. In case it were decided to extend the surface coating to the gutters at local expense, of course the cost per lot would be higher, and council will want to know which plan the property owners prefer. This ques-tion can be decided, after the state department acts on the borough's

STREET PROGRAM Mrs. Nina G. Frantz, State Presi dent, Sees Return of Prohibi-tion Within Decade

state president of the organization, at the sixtieth annual state conven-tion held in the Haddonfield Presbyterian Church this week.

"The union is interested in the uses of alcohol outside the body, and we useful outside than inside human beings."

"I firmly believe that Prohibition

OBITUARIES WILLIAM J. LOVELL The funeral of William J. Lovell

Will Demand Reduction

over fifty years was owner and editor of the Moorestown Chronicle, was held as Trinity Episcopal Church, Moorestown, Saturday afternoon, October 13, at 1 o'clock, when the office for the burial of the lead was said by Rev. Edgar L. Sanford, 2nd, rector of the church assisted by the Rev. Dr. Shackelford Dauerty, minister of the First Pres-byterian Church, and dean of the clergy in Moorestown. A vested choir, under the leadership of Mrs. Kate J. Aitken, at the organ, sang Peter's Episcopal Churchyard, Spotswood, N. J., beside his wife, the late Mary Virginia Kester Lovell; the committal being by the Rev. Father William T. Morgan, rector of that In case the borough's 10% is as-

and the oldest newspaper man in Burlington county, both as to age and in years of service. Forty-five years ago, before The New Era had its own plant, this paper was printed by Mr. Lovell for nearly two years. without his knowledge or consent, and he has insisted that the lights be lowered again to the proper height. This matter has delayed the

Mr. Collins, representing a bond company which holds several thous-

meantime, members of council pointed out, the Borough has been losing the saving in lighting cost which was expected from the new system. It was decided to demand of the Public Service Company that the new lights be in operation by November 1, and that the borough interests to the fullest extent.

H. B. Williams presented to council a deed for the lower end of Fillmore street, a new street which he has allowed to be cut through his property near the S-41.

Trouble With New Lights
Councilman Thomas reported on troubles he has been experiencing in geting the new lighting system properly installed. The Public Service Company, because of pressure brought to bear by the telephone company, had changed the elevation of most of the new lights, making them so high from the ground that the effectiveness of the lighting was reduced.

This was done, Mr. Thomas said,

RIVERTON

Mr. and Mrs. L. Brewster Jackson

Sunday visitors in Atlantic City.

The Junior Philathea Class of the Central Baptist Church will hold a rummage sale at 107 West Broad street, Palmyra, Saturday October 2.

The food element of rener is proceed, wholeson the food of a cash basis for only those 2 cans for 25c. who co-operate with the Administration's work program—others are now being returned to food orders 606 M.

CASH RELIEF FOR

Adoption of the cash system of providing relief has become so widespread in the State that only two counties have not yet requested the permission of Executive State Director Lewis Compton of the Emergency Relief Administration, to use it instead of the food-order method.

Adoption of the cash system of providing relief has become so widespread in the State that only two counties have not yet requested the permission of Executive State Director Lewis Compton of the Emergency Relief Administration, to use it instead of the food-order method.

Of the other nineteen counties

Adoption of the cash system of the checks. The checks are given to the heads of households twice each month.

In Burlington county from August were distributed, aggregating \$15,-271.

LEISURE Trans.

and.

Sixteen are operating the cash relief plan in all municipalities which Riverton working in conjunction the ERA serves. Monmouth and Camden had deferred action until this month but the former has relief plan in all municipalities which the Burlington County ERA held a meeting Friday in the YMCA build-Mrs. Emma J. Rogers, of Philadelphia, spent Wednesday with Mrs. D. M. Clifton.

This month but the former has received authority to initiate the plan ing.

Plans were discussed, but no defiden will do so next month. The cash plan is in effect in part of Sussis called for Friday, October 26, at

at a reduced rate. The cash plan THOSE WHO WORK tarily unemployed. At present over 50,000 employable heads of relief families are working for their food

Mr. and Mrs. L. Brewster Jackson are entertaining relatives from Massachusetts.

Up to October 15, ERA Paid of, the ERA had paid out to October 15, a total of \$2,667,687.77 in Relief Checks

Nice Year Klacklin has moved

through the medium of the work program.

The food element of relief is pro
Claps Soups and Strained Fruits and Vegetables.

Clean, wholesome and economical.

Your Rexall Store Blankenbush Drugs 606 Main Street



enjoy many benefits which auto-

matic gas service brings to the home.

PUBLIC SERVICE

BIG SHOTS AT BALL SHINDIG

Big League Players Guests of Local Teams at Shindig Monday Night

charge of Southern counties. tendance at the third annual playground baseball league "shindig" to be held in the auditorium of the Riverton Fire House, Monday evening,

He is but one of the stellar attractions which the committee has planned for the complete entertain-ment of the usual crowded audience.

ment of the usual crowded audience.
Others who will attend are: "Goose"
Goslin, Jimmy Dykes, Hans Lobert,
Jimmy Spalding, Ira Thomas and
"Lena" Blackburne.
Those who attended the "shindig"
last year well remember Count Zimbifski, head of the Moscow highway
department, whose talk provided a
bright spot in the evening's enterbright spot in the evening's enter-tainment. Another such artist will be in attendance next Monday evening whose ability to entertain along different lines is equally acknowl-

Tickets for the event are selling like hot cakes, and "Dick" Steedle in the post office predicts a complete sell out before Monday.

Walter K. Woolman, donor of the silver loving cup this year, will be on hand to make the presentation to a representative of the Bankers' team-the 1934 league champions.

The "eats" committee is quietly trying to corner the market on sandwich materials while another planning to secure the coffee fran

The event this year is being held as a testimonial to J. Elmer Hahn, the recently resigned Mayor of Riverton, who was the father of the Memorial Park Playground Baseball League, and whose interest and ef-fort in its behalf carried the league through to a highly successful be-

Ex-Mayor Hahn has promised to

Music, possessing irresistible qualities, enough to make King Tut shake a leg, will add to the merri-

ment of the evening.
Fred Conway, the "Judge Landis' of the local league, has his commit-tee functioning well, and those hold-ing tickets can sit back and rest assured that the affair will be bigger and better than ever.

PHYLLIS WHEATLEY P. T. A. RECEPTION

The annual reception of the Phyllis Wheatley Parent-Teacher Association of Westfield School No. 4, Cinnaminson Township, will be held Friday evening October 26, 1934, at

school are invited and urged to attend this meeting in order to become acquainted with the work of the school and the plans of the PTA Association. A short program will be rendered previous to the reception to

Bus transportation will be provided at 7.30 p.m. on regular routes.

Publicity Chairman.

The Junior Philathea Class of the Central Baptist Church is planning a Hallowe'en masked party to be held at the home of Mrs. E. Mc-Laughlin, 806 Washington avenue, Monday evening, October 29. Members and friends of the class are cordially invited to attend.



PUBLICITY LUNCHEON

Dr. J. J. Savitz, of the State Normal School at Glassboro, will be the guest speaker at the publicity luncheon of the Burlington County Parent-Teacher Association at Medford Lakes, Saturday, October 27. Short addresses will also be given by Mrs. Walter L. Bowen, vice president of the NLCPTA Mrs.

FOR SALE

ANY QUANTITY Delivered Anywhere

Monday Night

Joe Medwick, the recipient of a shower of fruit and pop-bottles in the late world series will be in attached to the N.J.C.P.T.A., Mrs. Charles F. Schaefer, State vice president in Schaefer, State vice president in Phone, Medford 85-R-3

VISIT

The Fields of Chrysanthemums

DREER'S

Riverview Nurseries

The latest and best originations in New Ciant Singles, New Korean Hybrids, Pompons and Aster Flowered. One field alone is a veritable Persian Carpet of over

Twenty-five Thousand Seedlings. See the Wonderful Display before Jack Frost destroys

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

For quality and design service we have long been the accepted leaders in our field.

SPECIAL OFFERING

Three Chester Granite Headstones (From Quarries at Chester, Mass.)

Pre-used, yet guaranteed against imperfections Size—Die 1'-4"x0'-7"x1'-7" Base 1'-8"x1'-0"x0'-10"

Total Height | Complete \$50 \$50 Complete

A CERTIFICATE OF GUARANTEE will be issued with each of these orders upon reques

We could not (nor could any other person) duplicate these headstones at less than \$85.00.

This offering is on display at our new Show Yard, State Highway West, two blocks west of Odd Fellows Cemetery. By actual inventory we have in stock two hundred and thirty-two memorials, all ready to be inscribed and erected. Prices range from \$15.00 to \$900.00.

COOKING EXPERTS Demand Good Gas Ranges



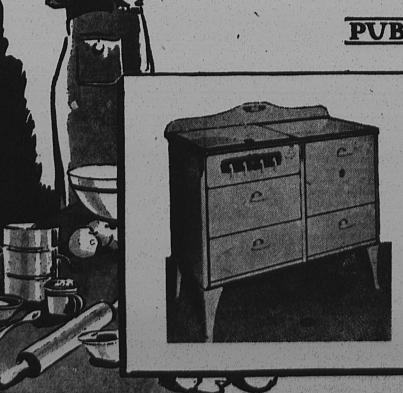
Miss Vera A. Schneider, who is conducting a series of cooking lessons, agrees with other skilled cooks that gas is the most dependable and satisfactory

The women of America helped to build the gas ranges we sell. Manufacturers questioned them about their likes and dislikes and then designed

> The homemakers wanted to do away with oven watching, so the regulator automatically controls the oven heat: they wanted the ranges easy to cleandoors and drawers are built flush with the walls and no screws or bolts are visible. They insisted on good broilers: they wanted to use the cooking top without discomfort from the heat of the ovenoven doors and walls are heavily insulated.

> You may purchase any range we sell on the divided payment plan at a small increase over the

PUBLIC SERVICE



Miss Vera A. Schneider is using an Estate Gas Range for the Riverton on Wednesday, Thursday and Friday of this



BARTLEY BACK ON

DICKINSON ELEVEN

Leg Injury Kept Backfield Ace On Bench Two Weeks; Plays Saturday

Captain "Josh" Bartley, of River-ton, Dickinson gridiron leader, looms as the Red Devils biggest

backfield threat against the victorious Ursinus Bears who invade Carlisle

on Saturday for the annual home-

"I recommend

coming football fracas.

RELIEF DIRECTOR **BANS "POLITICS"**

Compton Warns Relief Clients
That No "Intervention"
Is Necessary

All families on relief in the State are likely to soon receive from Executive County Directors of the ERA a letter or circular reiterating that politics have no bearing on the question of obtaining aid and that the administration will not permit them to be injected into relief opthem to be injected into relief op-erations in the slightest degree. This has been the uninterrupted policy of the administration but it has been thought advisable, in view of the possibilities which may de-velop during a political campaign from activities of some workers, in **MEAT LOAF?"** ny party, to again warn clients. To this end, Executive State Di-

rector Lewis Compton has sent to all other county directors a copy of a message prepared by one. It is transmitted as an example worthy of adoption. The text of that message is as follows:

"To All Relief Clients: This Administration has repeatedly stated that politics shall have no place in Federal Emergency Relief activi-ties. Notwithstanding the publicity given this policy, there arise from time to time cases where there is indication that unscrupulous poliicians, by subterfuge and other deious methods, try to inject politics n to relief measures.

"The granting of relief is based on the actual needs of the recipient. Politics, race or creed, have no bearwho has been out of action for more than two weeks as a result of an injury sustained in the Albright game, returned to the gridiron this week and is expected to be in shape for

the game Saturday.

Both Ursinus and Dickinson have two victories to their credit. The Bears have defeated Pennsylvania and F. and M., while the Red Devils have resisted the onslaughts of Swarthmore and Allegheny.

to receive reliet, and no other consideration is taken into account.

"This warning is given to you at this time in view of the approaching election to forestall any attempt by any politician who may seek to use the Relief activity to further his own ends."

being hurt in the explosion last It pays farmers in one section to renight?" spends money in another territory oming football fracas.

"A smile lit up her face and the to develop more acres for cultivation.—Sioux Falls Argus-Leader.

BANANA MEAT LOAF

"What!

BANANAS

"Yes! And it's a grand new flavor!"

says Miss Vera A. Schneider

of the Riverton New Era Cooking School

Mix together 1 pound finely chopped raw beef, 1 tablespoon chopped onion, 2 teaspoons salt, 1/8 teaspoon pepper, 1 cup soft bread crumbs, and 35 cup banana pulp (2 bananas). Add 1/2 tea-Krumm's Elbow Macaroni spoon dry mustard which has been moistened with a little water.

Form mixture into a flat roll. Place in a greased baking pan. Put 2 strips of bacon on top for basting. Bake in moderate oven (350° F.) about 1 hour. At the end of 40 minutes, place 2 peeled firm bananas around loaf. Slice one banana crosswise and lay slices on top. Baste bananas and sprinkle with salt. Continue baking for 20 minutes, or until meat is done. Place under broiler 2 to 3 minutes to brown bananas on top. When serving, slice loaf and place portion of banana on each serving. Garnish with sprig of parsley and two half slices of lemon. Serves six.

Says Miss Vera A. Schneider, Food Expert, conducting the Home Town Cooking School

GOLDEN PERFECTION"

Krumm's Products have that tempting "nutty" flavor and are rich in proteins - Made exclusively with Semolina, they contain no white nour, and are never tough, soggy or pasty.

BECAUSE ... IT IS SUPERIOR IN

FOOD VALUE AND UNIFORM IN

ECONOMICAL AND EASY TO PREPARE . . .

As a "main" Dish-Baked with cheese, or enriched with savory meat or vegetable sauce.

In Salads - it adds flavor and "body".

Ask Miss Schneider for the booklet "A Short Story of Macaroni and Suggested Uses."

[*Semolina "is the golden heart" of Durum Wheat. Insuring greater nourishment and finer flavor.]

MACARONI **ELBOW MACARONI** EGG NOODLES SPAGHETTI

FEAT LOAF is a real company dish When you make it with bananas. Just try this recipe. It's a brand-new method -and so easy to do. Saves you money, too. The banana pulp goes right in with the meat mixture. It adds flavor, and no liquid is necessary. Try it out on the family tonight -and see if they don't say it's the best meat loaf you ever served!"

> United Fruit Company Bananas DISTRIBUTED BY UNITED FRUIT COMPANY

When it comes to liberal spending

COAL CODE PRICE FIXING EXPIRES

RIVERTON

SCHOOL

NOTES

Report Period Ends

Died by Time Limitation Satur-Efforts for Extension

Ends in Failure

Report Period Ends

This week of October 15, has proved to be very eventful for the boys and girls of Riverton School. The most important of these events was the closing of the report period on October 19. They have been working exceptionally hard in order to have the original code extended for another month met with no success. Colonel Eisner attended a meeting of the New Jersey Coal Dealers' Association on Friday, heard their recommendation for an extension of time, but took no steps to comply with the request.

Report Period Ends

This week of October 15, has proved to be very eventful for the boys and girls of Riverton School. The most important of these events was the closing of the report period on October 19. They have been working exceptionally hard in order to prove that they can really "get down to work," during the first part of the semester. The report cards were given to the pupils on Monday, October 22, and they all showed much improvement in citizenship and scholarship.

Report Period Ends

This week of October 15, has proved to be very eventful for the boys and girls of Riverton School. The most important of these events was the closing of the report period on October 19. They have been working exceptionally hard in order to prove that they can really "get down to work," during the first part of the semester. The report cards were given to the pupils on Monday, October 22, and they all showed much improvement in citizenship and scholarship.

Girls Enjoy Hockey

Truslow Adams. Not only a record The time in contemporary; the peobok is America. A good long book is America. A good lon to comply with the request.

It is understood that a new sched-

It is understood that a new schedule of prices running but little below the old code prices has been prepared and submitted to State Administrator Eisner. If and when approved by him they will be at once promulgated to the coal dealers in the state. The chief difference will be that a second or lower grade of coal will be recognized in the new prices and these will be quite a bit cheaper than the one-quality, one-price code heretofore in force.

The fly in the ointment for the organized coal dealers who are keen for maintaining the old code prices

Girls Enjoy Hockey

Another event in the autumn was the hockey game with the last year's eighth grade which resulted in a tie score. This game was played on October 16, at the Memorial Park. Both teams showed excellent sportsmanship and playing. The captain for the alumni team was B. Baker, and the eighth grade explain was J. Blair. The names of the girls and the positions they played are as follows:

Another event in the autumn was in the hockey game with the last year's eighth grade which resulted in a tie octor. This game was played on October 16, at the Memorial Park. Both teams showed excellent sportsmanship and playing. The captain for the alumni team was B. Baker, and the eighth grade captain was J. Blair. The names of the girls and the positions they played are as follows:

Another event in the autumn was the hockey game with the last year's eighth grade which resulted in a tie of the hockey game with the last year's eighth grade which resulted in a tie of the last year's eighth grade which resulted in a tie of the hockey game with the last year's eighth grade which resulted in a tie of the hockey game with the last year's eighth grade which resulted in a tie of the hockey game with the last year's eighth grade which resulted in a tie of the hockey game with the last year's eighth grade which resulted in a tie of the hockey game with the last year's eighth grade which resulted in a tie of the homorial Park. Both grade which resulted in a tie of the hockey gam

for maintaining the old code prices at all hazards, is that the state code authority's ability to whip recalcitrant dealers in line has been "shot."

B. Baker Nobody is paying much attention to the coal code administrator's price-fixing orders, except the dealers who want the code schedule maintained, E. Smith because it means more profits.

PALMYRA

The Girl Scout Mothers of Troop The Girl Scout Mothers of Troop 1 will hold a mothers meeting at the home of Mrs. William Nash, 815 home of Mrs. William Nash, 815 at Memorial Park. Washington avenue, Thursday, No-vember 8.

Mr. and Mrs. Arthur Hunt, of Morgan avenue, and Mr. and Mrs. Glenn Lindabury, and son Glenn, Jr., of Burlington avenue, spent last weekend at Mountain Lake.

A moving picture that should be of general interest will be given in the Riverton Public School auditorium under the auspices of the Student Council of the school. Three reels of the Chicago Century of Pro-

November 1st, at 3.30 p.m. The ad-A masquerade party will be given by the Boy Scout Mothers Association at the home of Mrs. Branson, and 15 cents for adults. Pupils of The Boy Scout Mothers Association Student Council will welcome

tion gave a surprise birthday luncheon for Mrs. A. B. Branson at the home of Mrs. Sidney White of Morgan avenue. Thursday afternoon. Burr, Deborah Cunningham, Janice Pippitt, Clara Moody, Marilyn Yost, Jane Bush, Eleanor Metzger.

Miss Lorraine Tilberg and Robert Blackburn, of Newark, spent the Jane Bush, Eleanor Metzger. weekend with Mr. and Mrs. Leonard Grade 4 & 5—Frances Border

The Ladies Auxiliary of the In- Robert Garwood, Eleanor Lindberg, dependence Fire Company No. 1
will hold a card party Friday, October 26, at the firehouse. There will be prizes and refreshments. Donation 25 cents.

Robert Garwood, Eleanor Lindberg, Betsy Barclay, Donald Robinson, Patricia Weiford, Laura M. Yerkes. Grade 5—Marjorie Cole, Ruth Henry, Louise Howarth, Anna Jay Showell, Margaretta Smith, Jeanne

Mrs. Wilbert Branin, Mrs. Law-rence Mingin, Mrs. Eva Braddock, all of Medford, visited Mrs. A. B. Howarth, Mary J. Donaghy, Nor-Powell, of West Broad street, Friday.

man Delaney, Virginia Armstrong Grade 7—William Taylor, Robert Western Polymer Polymer

Tacoma Council, of the Daughters of Pocahontas, entertained the Red Men's Association at a masquarde party in Society Hall Monday

Grade 8L — Warren Hubbs,
Charles Lezenby, Jane Wolfschmidt,
Jack Stetson, Marion Pippitt, Mildred Cook, Dorothy Brown, Jack
Seemuller, Jane Weiford, Mary Elwell, Mary W. Rogers, Helen Borer,
Phyllis Howard, Robert Stover. Edward Grubb, of Delaware avenue, was taken to the West Jersey Hospital for observation, Monday.

HOUSE PARTY

Miss Bertha Hansen, of Lincoln avenue, Palmyra, entertained a group of friends Saturday evening in honor of Miss Claramae Rutan, of Germantown, who was Miss Hansen's weekend guest. Among those present were the Misses Elsie Showell, Betty Showell, Virginia Schweizer, Ruth Horner, Abbie Shoemaker, Howard Lippincott, Lawrence Schweizer, Stanley Lippincott, Robert Lippincott, Louis Koppenhoefer, William Webster and Elwood Mathis.

Phyllis Howard, Robert Stover.

Grade 8E—Dorothy Rieger, Elizabeth Guest, Ruth Baker, Jane Blair, Claire Robinson, Olive Smith, Natalie Evans, Dorothea Speer, Philip Lezenby, Francis Cole, Dorothy Floyd, Emily Perkins.

NOVELTY PARTY

The Ladies' Auxiliary of Christ Church is sponsoring a Novelty Progressive Party to be held in the parish house of Christ Church, Palmyra, Wednesday evening, November 7. Admission will be twenty-five cents, including refreshments.





OF FIRST AID

Three New Jersey Bell Telephone employees skilled in the art of ren-dering first aid were the guests of

evening.

The men, Francis Kapus, Ray Fichter and Lawrence Weber, demonstrated various methods of first aid and life saving which are of immeasurable value in emergency cases.

Twenty-five of the contract of the case of th

were present to receive the instruc-

ing the demonstration.

N. Evans M. Cook

Another game between the same teams on October 23 at Memorial

team from sixth grade played the Westfield Soccer team, on West-field's grounds, October 19. River-ton lost 1-0. T. Mooney, captain of

Pictures of Century of Progress A moving picture that should be

gress 1934 will be shown Thursday

the school will have first choice of

Riverton's sixth grade

REGISTER YOUR "RODS"

The Riverton police department sponded to the request to register serial numbers of their revolvers and other fire arms.

Bisma-Rex Powder quickly re-lieves sour stomach, heartburn flat-ulence and belching.

49c per bottle at your Rexall store.
Blankenbush Drugs
606 Main Street



"YOU BELONG TO ME"



actress-mother and her fatherless son in Paramount's "You Belong to Me," coming Saturday to the Broadway Theatre, are Heien Morgan and makes his debut in this film. Alfred Werker, director of "House of Rothschild," directed.

"IT WILL COST US 50 MORE IF WE WAIT"



TOU will be at least \$50 ahead by selecting your General Electric refrigerator now instead of waiting until next spring or summer. You will save on food spoilage elimination, on "left-overs" that can be used at other meals, and on quantity food purchases at bargain-day prices-savings that will run from \$8 to \$12 a mor

Over 1,500,000 G.B refrigerator users will tell you their savings are equally great every season of the year. Nearly one-third bought their refriger-ators in the fall and winter. And remember, it is always summertime in your kitchen.

There's a General Electric that will exactly suit your needs—and your budget—including Monitor Top, Flat-top and Liftop models. They offer you a choice of refrigerators that are first in dependable performance, first in modern styling, and lowest in cost. Come in today and see them!

GENERAL ELECTRIC ALL-STEEL REVRIGERATORS

SELECT your GB Refrigerator

now . . 9 leaders to choose from . . .

Monitor Top, Flat-top,

Liftop . . priced as low as \$171.00

Special Winter Plan—\$4 Down—\$4 Mo.



Phone, Riverton 973 309 East Broad Street, Palmyra Open Monday, Wednesday, Friday and Saturday evenings.



PEOPLE'S COLUMN

AN OPEN LETTER To All Candidates for Mayor an

The incoming Mayor and Counci will undoubtedly be called upon to arrive at a definite and perhaps permanent decision as regards the River Bank Driveway.

They may have to decide whether

erion, no matter how highly esteemed these citizens may be, shall take

sat in at committee meetings where definite plans have been approved which will stop you, Mr. Average Citizen, from driving your car along the River Bank Driveway.

The citizens of Riverton are entitled to know how each candidate

stands upon this question involving The mere statement that a candidate will be guided by the wishes of the citizens will not suffice unless a method is devised by which each interested citizen is provided with a means of properly voting upon this ed out as follows:

been elected?

Let us suppose that he had promulgated the plan he has since worked out as follows: means of properly voting upon this

question.
Mr. and Mrs. and Miss Voter, you

most worthy Doctor Newcomb and the Fairview Sanatorium for the

while a patient in that institution.

I feel that the people of Burlington County should be proud to have a man like Doctor Newcomb to represent them in the Assembly. Charles McCardell.

Our Problems

So many people are asking what York City.
"Baha'u'llah has declared, 'All con-

struction is preceded by destruction.'

science-psychology, which advice of experienced business and

teen years later this was fulfilled in the person of Baha'u'llah (the glory of cour citizens.

In every test of sentiment to date, these candidates know that an overwhelming majority of our citizens have opposed the closing of this driveway to pleasure vehicles.

We are told that certain of the candidates to be voted upon have sat in at committee meetings where definite plans have been approved which will stop you, Mr. Average Citizen, from driving your car along

teen years later this was fulfilled in the person of Baha'u'llah (the glory of God), who revealed teachings the person of Baha'u'llah (the glory of God), who revealed teachings the person of Baha'u'llah (the glory of God), who revealed teachings the person of Baha'u'llah (the glory of God), who revealed teachings the person of Baha'u'llah (the glory of God), who revealed teachings the person of Baha'u'llah (the glory of God), who revealed teachings the person of Baha'u'llah (the glory of God), who revealed teachings the person of Baha'u'llah (the glory of God), who revealed teachings the person of Baha'u'llah (the glory of God), who revealed teachings the person of Baha'u'llah (the glory of God), who revealed teachings the person of Baha'u'llah (the glory of God), who revealed teachings the person of Baha'u'llah (the glory of God), who revealed teachings the person of Baha'u'llah (the glory of God), who revealed teachings the person of Baha'u'llah, the god of plenty and that they should work less and produce the san dremand more for what they should work less and produce the san dremand more for what they should work less and produce the san dremand more for what they should work less and produce the san dremand more for what they should work less and produce the san dremand more for what they should work less and produce the san dremand more for what they should wo

The Real Platform

Editor The New Era: If the people had been told the truth in 1932 about the Democratic designs, on the American form of

Mr. and Mrs. and Miss Voter, you have a right to know how your candidate stands on this question. Mr. Candidate, you owe it to those who wish to support you to make a public statement on this question. If you do not clearly state your position, each voter will have every right to draw his own conclusions.

Mr. Candidate, how do you stand on this question?

Citizens' Committee.

Appreciation

Editor The New Era,
Riverton, N. J.

Dear Sir:

Will you kindly publish this letter in your paper?

I owe a debt of gratitude to our most worthy Doctor Newcomb and

2. I propose to extend and encourage government competition with many lines of private business

enced government employees and supplant them with new appointees, exempted as far as possible from civil service examinations and cho so many people are asking what will be the result of all this present will be the result of all this present ger, and I will add at least 50,000 of the K. of C. was held in the K. of turmoil, that I am quoting an extract from "Baha'i—the Spirit of the government employees to the Federal pay roll in the first year of my lic is always cordially invited.

the same force which destroys the seed in order that the tree may emerge."

After a seed in order that the tree may emerge.

Mr. Holley will address an open hundred million dollars in such a selected.

maintain prices, the consumers will be told that they are being robbed.

10. I shall prevent criticism of my policies-First by continued empha-sis upon the terrible condition from government, would Roosevelt have been elected? 1. I propose to undermine confi-dence in the business leadership of them to interpret my actions and timate relations with the Washing-

and to institute government control and regulation of business activities through at least 50 new bureaus and commissions which I will set up in Washington.

Regular meetings of the Tri-Hi Club will start next Monday evening. Any girl interested in becoming a member is asked to get in touch with the president, Miss Lil-Vashington.
3. I shall oust the more experilian Goodwin.

CARD PARTY

The first card party of the season

4. I propose not only to abandon the gold standard but also to debase DIES OF INJURIES

the gold standard but also to debase our currency, repudiate the promise of the government to pay in gold and make it a crime for private citizens to have gold in their possession. I shall call upon some college professors to establish by experiments a new monetary system with no definite and fixed value for the world. Entering into every phase of our material life, the new cosmic force is disrupting them with incredible rapidity from within. But this destruction is only apparent—it is the same force which destroys the

more science—psychology, which holds out hope that, for the first time in his long history, man may be enabled to obey the command 'Know Thyself.'"

To this, Sir James said, there ought to be adjoined a system of morals, and, possibly, even a religion consistent with new psychological knowledge, and the established facts of science.

There are many who believe that the religion for which the scientists are looking was inaugurated in 1844 in Persia, by Ali Muhammad, known as the Bab, who left extensive holy writings and taught that one greater than he would soon appear. Nineten years later this was fulfilled in the person of Baha'u'llah (the glory of God), who revealed teachings of God), who revealed teachings and the scientists are the person of Baha'u'llah (the glory of God), who revealed teachings and the scientists are the person of Baha'u'llah (the glory of God), who revealed teachings and the scientists are the person of Baha'u'llah (the glory of God), who revealed teachings and the scientists are the person of Baha'u'llah (the glory of God), who revealed teachings and the scientists are the person of Baha'u'llah (the glory of God), who revealed teachings and the person of Baha'u'llah (the glory of God), who revealed teachings and the person of Baha'u'llah (the glory of God), who revealed teachings and the person of Baha'u'llah (the glory of God), who revealed teachings and the proper than the person of Baha'u'llah (the glory of God), who revealed teachings and the proper than the graph of the person of Baha'u'llah (the glory of God), who revealed teachings and the scientists are the policical leadership and surround myself with brilliant and clever young men who have nothing to lose by abandoning the old system and surround myself with brilliant and clever young men who have nothing to lose by abandoning the old system and surround myself with brilliant and clever young men who have nothing to the taken care of by the government that the draft-ing of the person of a new order. To those the draft-ing of th f Government funds a lot of people orget that Uncle Sam is US. (Lines Average 6 Words) Minimum Charge 30c for Each Ad



WANT-ADS LOST AND FOUND - RENTS - SALES HELP WANTED Rate 10c Per Line

Phone 712 iano for Sale: Ludwig upright Good Condition. No reasonable offer refused. "B" New Era Office.

ably, exp. in steam, hot air, and hot water heat. W. T. Weygand, 406 Howard street, Riverton.

TYPING, minutes, reports, etc., 10c a page. Will take dictation. Material called for and delivered. Call

FOR SALE: Kitchen range, good cond. cheap. Phone 1547.

WANTED: Girl for bookkeeping and general off. work. Apply "WC" New Era Off.

NOTICE OF SETTLEMENT

Executors' Account

Executors' Account

Estate o. George A. Strohlein, deceased.

Notice is hereby given that the Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burington, at a session to be held Thursday, November 22nd, 1934, at 10 o'clock in the forenoon.

ANNA M. STROHLEIN and BURLINGTON COUNTY TRUST
COMPANY OF MOORESTOWN,
Executors. Proctor: William D. Lippince

The Central Baptist Church Choir of Riverton and Palmyra will give a

Special Re-union Program Sunday Evening, October 28

Some of the former choirmasters will direct the choir. EVERYBODY IS WELCOME

Announcing the Removal

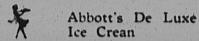
Fry's Dining Room

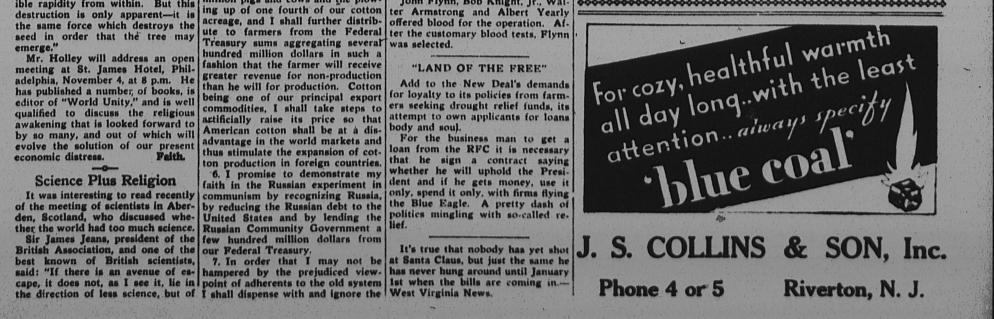
On October 28 From 11 East Broad Street

11 West Broad Street (Near Broadway Theatre)

Palmyra

Tak-Aboost Phone 1529





FIELD TRIALS

Four events will be featured, namely: Open Puppy, Open Derby, Members' All-Age and the Shooting Dog Stakes. This shooting dog stake has grown in size of entry list as well as in quality until it is now recognized as the most important of the shooting dog trials of the East. This event will be run off on Sunday and the drawings for brace mates and position will take place.

The Club invites all persons interested in hunting dogs to visit the farm during the trials Friday, Saturday and Sunday. There are ample parking facilities and a large gallery of spectators is anticipated. There is no admission, the events being free for all who desire to view them.

ROBINSON HIGH Sunday and the drawings for brace mates and position will take place at the Washington House, Mount Holly, Friday night. Drawing for the other stakes take place Thurs
Possible 100 in South Jersey Pistol Shoot

There are three perpetual trophies offered along with the regular prize list. These are known at The Mount Herald Plaque, The Smoky Joe Trophy and The Monmouth Prince Memorial Trophy.

National Bank team of Philadelphia last Thursday, the South Jersey team was beaten by only 5 points.

The shots were fired at 22 yards at one-inch bull's eye.

Officer John Robinson scored 80 hits out of a possible 100, making

The pen used to be mightier than bird bear of the room.

Memorial Trophy.

The grounds over which the dogs will be run were never in better condition than at present. The trials have been run at this location for over thirty years, and it was fitting that the English Setter Club should become the content of the conditional Bank team shot a 948 become the content of the conten become the owner of the property score. Captain Kern, of the Phila-in which its members have always delphia team, shot 78. had a sentimental interest, although title was vested in another corporation, "The Home of the Friends of well used to it.

NEAR MEDFORD As a result of the depression, the property changed hands and the English Setter Club, Inc., had an opportunity to have it the Hunting Dog."

portunity to buy it. A campaign among its members to raise money English Setter Club Has Bought
Property Used for More
Than 30 Years

Annual Its members to raise inducty for this puprose was successful, and the ownership now rests with the Club. Depreciation on the buildings has been stopped and many alteration.

The bad seems well when you get

TWO MORE DAYS OF **CENT-A-MILE FARE**

Tickets for Chicago Fair at Reduced Rates on

The fall field trials of the English Setter Club of America, Inc., are scheduled to open Friday morning, October 26th, on the club's own grounds, between Mount Holly and Mediord, and will continue through Sunday.

Four events will be featured, namely: Open Puppy, Open Derby, Members' All-Age and the Shooting Members' All-Age and the Shooting Members' All-Age and the Shooting of Stakes. This shooting dog stakes. This shooting dog stakes. This shooting dog stakes are all who desire to view them.

October 20-21

A. H. Shaw, general passenger agent, announced on Monday of this week that only two more Pennsylvania railroad and bounded by the shooting dations at the old mansion and club-louse.

The Club invites all persons interested in hunting dogs to visit the farm during the trials Friday, Saturday and Sunday. There are ample world's fair, which attracted millions of people for two streets. This shooting dog stakes. This shooting dog stakes. This shooting dog stakes are an all the purpose of holding a General Passenger agent, announced on Monday of this week that only two more Pennsylvania railroad and bounded by the form trains will be available for residents of New York City, Long Is land and New Jersey who anticipate visiting the Century of Progress Exposition in Chicago before that memorable world's fair, which attracted millions of people for two successive years, closes its gates permanently on October 31st.

Just two days remain—Friday, October 27 the day of the purpose of holding a General passenger agent, announced on Monday of this week that only two more Pennsylvania railroad and bounded by the century of Progress Exposition in Chicago before that memorable world's fair, which attracted millions of people for two successive years, closes its gates permanently on October 31st.

Just two days remain—Friday, October 27 the day of the purpose of holding a General passenger agent, announced on Monday of this week that only two more Pennsylvania railroad and bounded by the century of Progress Exposition in Ch

Just two days remain—Friday, October 26 and Saturday, October 27—when the rail journey of over 1800 miles, from New York to Chicago

The pen used to be mightier than the sword but these days it is getting too easy to break out of th

. 1 +

BOROUGH OF RIVERTON

RIVERTON FIRE HOUSE 503 Howard Street SECOND DISTRICT

Sunday and the drawings for brace mates and position will take place at the Washington House, Mount Holly, Friday night. Drawing for the other stakes take place Thursday night.

The judges for all four events are Dr. Wallace F. Vainl, of Greenwich, Connecticut, and Frank R. Sweet, of Attleboro, Massachusetts.

There are three perpetual trophies offered along with the regular prize

ROBINSON HIGH

MAN AT SHOOT

Man Attentify the pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania and return, may be enjoyed in standard steel coaches of the Pennsylvania a

All that portion altuate west of the Pennsylvania Rallroad tracks and bounded by the following streets: Broad street from Penn street to Elm avenue, Elm avenue to Bank avenue to Penn street, and all that area south of Penn street containing therein the following named avenues and streets: Lippincott, Thomas, Linden, Front, Second and Fourth.

Two (2) Members of the Board of Chosen Freeholders

One Member of Township Committee three years

THE ELECTROLUX—the air-cooled and gas-

1 operated refrigerator—is the pride of thousands

of New Jersey homemakers. And rightfully so, for

they find the Electrolux a convenience and an aid to

The Electrolux is quiet and economical in operation

-only a few cents a day for gas to run it. It has no

machinery, consequently few repairs or replacements.

It can be defrosted without losing "cold"; has a tem-

perature regulator for speeding up freezing of trays;

shelving is arranged conveniently. There's space for

Prices begin at \$119.50, cash installed. Carrying charge extra when bought on divided payments.

Electrolux refrigerators can be bought from your plumber

PUBLIC SERVICE

at prices and terms stated in this advertisement.

easier housekeeping.

family size beverage bottles.

TUESDAY, NOVEMBER 6, 1934 between the hours of seven o'clock A. M., and eight o'clock P. M., for the purpose of electing the following:
Member of the United States Senate

DANIEL M. CLIFTON, Borough Clerk.

NOTICE OF REGISTRY AND ELECTION

TOWNSHIP OF CINNAMINSON

FIRST DISTRICT

SECOND DISTRICT KEATING'S HOTEL

TUESDAY, NOVEMBER 6, 1934 etween the hours of seven o'clock A. M., ad eight o'clock P. M., for the purpose I electing the following: ember of the United States Senate

GEORGE C. FRANK, Township Clerk.

... One Pound for 10 Coupons At Your Grocer

COUPON IN EVERY CAN

Popularity has been won because thousands have enjoyed this offer for a real treat to lovers of good coffee.

Morning Sip, the better coffee, with its delightful fragrance and truly delicious flavor has

MORNING SIP COFFEE

Safeguarded from Plantation to Percolator

MISS VERA SCHNEIDER will use Morning Sip Coffee exclusively in the Cooking School demonstrations

RIVERTON FIRE HOUSE October 24, 25, 26

YMCA BRIEFS

At the annual meeting of the Trustees of Camp Ockanickon, held at the camp site, October 19, an office went to each of the four counties incorporated in this organization: the presidency to Henry F. Stockwell, Moorestown, representing Burlington county, who was reelected; the vice presidency, to Alex L. Rogers, Woodbury, representing Gloucester county; the treasurership to Homer B. Snook, Merchantville, representing Camden county, and the recording secretaryship to Leigh E. Cobb, Freehold, Monmouth county.

At this annual meeting the members of the Ladies' Committee were also present Reports of both camps were presented; for the boys' camp labeled with the second street and Riverton Y.M.C.A. have made final arrangements for their first covered dish luncheon at 1 o'clock, Thursday, November 1, at the "Y" rooms, Broad street and Garfield avenue Palmyra.

A very interesting program is scheduled for the afternoon with Albert Bean, superintendent of schools in Camden, as the speaker.

All members and friends of the Auxiliary who have helped make these luncheons such festive and joyful events for the past two years, are cordially invited to attend, and are kindly requested to call the host-ton 941.

were presented; for the boys' camp by E. W. Barnes, director, and for the girls' camp, Mrs. Edwin A. Russell, Moorestown, chairman of the

the operation of the girls' camp.

A dinner preceded the meeting, the menu having been arranged by Secretary Guy C. Hendry. This was the first group to use the dining hall since the completion of decorating it for the numerous Hallowe'en parties

Dr. Grafflin Coming

Dr. Samuel W. Grafflin, of White Plains, New York, retired YMCA Plains, New York, retired YMCA Secretary, speaker of note, will be in Burlington county December 12, 13, 14, on a speaking itinerary which is being arranged by Secretary Guy C. Hendry, of the County YMCA. Since it has become known that the Doctor will again visit the county already a number of requests for speaking appointments have been booked. Dr. Grafflin prefers a full schedule which makes possible bookings for at least ten more speeches. The evenings of these

roadcasts sponsored by the Com-ittee on Civic Education by Radio roadcasting Company.
This series, entitled "Trends in

overnment," presents leaders in the elds of government and economic research as speakers on current problems in local and state govern-

A homely girl begins to enjoy life Have 'Iron' hot. Do not make Use ROSIN CORE solder NOT

ROME

job and wastes good solder If these directions are followed you should have no trouble in making a good joint.

JOHN H. ETRIS SHORT-WAVE **MUSINGS**

C-41/2: C batery tap
Grid winding: No. 26 to 30 DCC,
(5 turns for 14-24 m., 11 for 25-50 m.,

Joining in the commemoration of Navy day, Oct. 27th, the radio amateurs of America will participate in the annual Navy Day receiving competition sponsored by the United States Navy in cooperation with the American Radio Relay League.
From two radio stations of the

RFC: short-wave type RF choke
Sockets: 4-prong for coil: 4-prong
for tube(230): 5-prong for tube(233)
Sub-panel, aluminum, 7"x10"
Tickler winding: same wire as grid
winding (4 turns for 14-25 m., 7 for
25-50 m., 11 for 50-90 m.,)
Tubes: two, one type 230 and one
type 233
Voltage regulator: for 2-volt tubes
(10-ohm rheostat may be substituted, mounted on front panel)
Miscellaneous: insulated hook-up
wire; bolt screws for mounting instruments on sub-ponel; solder lugs
The aluminum front panel and
sub-panel act as common grounds
In soldering remember these few
inmortant things.

League.

From two radio stations of the
Navy Department messages will be
transmitted, addressed to all radio
amateurs. The 25 amateurs making
the most perfect copies of these
transmissions will be singled out for
special commendation, and will receive letters signed by the secretary
of the Navy.

The two transmitting stations are
NAA, Washington, sending on 4205,
8410, and 12,615 kilocycles at 9:00 p.
m. E.S.T., and NPG, San Francisco,
sending on 4385 and 8770 kc. at 7:05
p.m., P.S.T. Copies of the messages
are to be sent to A.R.R.L. headquarters at West Hartford, Conn.,
for checking and grading.

abbreviations are ex-plained in the list of

coldering paste. The reason for this

Wipe EVERY joint with alcohol

Do not flood the joint with solder.

This makes for a messy looking

How to Build a Two-Tube Short-Wave DX Battery Receiver

This DX receiving set is an elab-oration of the one-tube home-made "cold joint"

model pictured in The New Era last

Put together with a reasonable

amount of care, it shows surprising long-distance reception qualities.

PARTS LIST

(Abbreviations refer to the drawing)
A2: two A batteries, dry cells ,No. 6
AT: audio transformer, 3½-to-1

ratio of amplification B45, B90: two B batteries, dry cells

B plus 45, B plus 90, B plus 135:

B battery taps C1: variable condenser, 140 MMF

C2: variable condenser, 250 MMF
C3: antenna condenser, small post-

age-stamp type
C4: fixed grid condenser, .0001 MF,
and grid leak, 3 megohms

water pipe in house
Plug-in-coil: standard 4-prong
RFC: short-wave type RF choke

LADIES' AUXILIARY LUNCHEON NOV. 1

The Ladies' Auxiliary of the Palmyra and Riverton Y.M.C.A. have

LOW PRICE

ON STORM SASH Joseph T. Evans

M It's Time To Plant . . . • TULIPS • NARCISSUS

• HYACINTHS . HARDY LILIES • CROCUS

SNOWDROPS

CHELL'S SEED HOUSE 518 MARKET ST. PHILA., PA.

Y. W. C. A.

Educational Series on Radio

Members of the YWCA in the which are given each Tuesday eve-ning from 7.30 to 7.45 over the WEAF network of the National

LONDON — PARIS BERLIN-MADRID

PHILCO \$59.50

17 W. Broad Street, Palmyra Phone 978

NATIONAL UNION Radio Tubes

"The Standard Tube for Standard Sets"

William W. Cook

Radio Consultant

Break the Monotony

of those long auto rides by installing a radio in your car. Chevrolet has built a car radio that gives perfect reception-is inexpensive-and is easy on your battery.

PAL-RIVER CHEVROLET, Inc.

10 BROAD STREET



Refinements_

The Snover Funeral Home offers every refinement for a fitting funeral

Years of experience enables the Snover organization to render an appropriate yet inexpensive service.

The Home with its modern equipment and appointments adds nothing to the cost of a funeral.

No Charge

There will be no charge for the burial of any resident of Riverton, Palmyra or Cinnaminson, whose relatives are worthy and without means with which to pay the funeral

Snover Funeral Home

INCORPORATED

FRANK A. SNOVER and JOHN N. SWARTZ PALMYRA, NEW JERSEY

· Telephone, Riverton 830

WORLD-WIDE RADIO RECEPTION

WITH A NEW

318--K ATWATER KENT Precision Radio

> ON DISPLAY AT THE NEW ERA COOKING SCHOOL

COMPLETE WITH TUBES \$94.90

MODEL 318-K-Eight Tube A.C. Console for extremely long denser-all wave tuning-two speed vernier tuning-new type full vision illuminated dial-four point tone control-automatic volume control-push-pull class 'A' output-11 inch dynamic speaker -fine tone-great volume-sensitive and selective. The beautiful low-boy cabinet will appeal to discriminating people.

CLINTON B. WOOLSTON **GARAGE**

ATWATER KENT RADIOS

Broad and Main Sts.

Phone 460

Riverton, N. J.

LEARN TO USE

LEISURE WISELY ously behind them. In laying these chine-made gift.

This emerging problem of leisure

hour day of the recovery program for leisure, this educator insists you sled.

has begun to sink in, even more may be sure they will misuse and multitudes of workers will be found abuse this great blessing. Leisure stay in.

FILBERT . . . SEVENTH

framed in the doorway at mid-after-noon, with the day's work mysteri-to a small privileged class is a ma-

Up Personality

In non hours per week.

The new leisure has come to stay in the opinion of Louis Worthington Smith, of Drake University. Unless young men and women are educated to the story of a boy who received three Christmas presents, a sled, an air rifle and a diary. In the diary he made these entries:

"Dec. 26. Snowing so hard to the story of a boy who received three Christmas presents, a sled, an air rifle and a diary. In the diary he made these entries:

"Dec. 26. Snowing so hard to the story of a boy who received three Christmas presents, a sled, an air rifle and a diary. In the diary he made these entries:

Any one inclined to poo When denied recreation we "shoot grandma." thought to the extent to which the Eastman, in an article automobile and radio industries sell nusement, we "shoot grandma."

iblished in the Christian, suggests the leisure market. that we choose those amusements which will contribute to the up-building of personality, "Thar's gold in them thar hours." Wholesale toy "I got a le

WITH EVERY 10c PURCHASE

sled.
"Dec. 27. Still snowing. I had to stay in.

makers are assuring each other of that says our Nellie's been stealin'.
"What?" "Says she's been takin' home economics."

Mail and Phone Orders Given Prompt and Careful Attention



Free Parking for Shoppers; 7th and Cherry Sts. and 7th and Market Sts.

Tempting Dishes Become a Simple Matter...if Your Equipment Is Right!



Knife, fork, and steel of superior quality. With permanently set THIRD FLOOR, CENTRE

Three-Piece Skillet Sets Consist of three cast iron pans of heavy, durable quality. A truly remarkable value! THIRD FLOOR, CENTRE





be used as a grill.

THIRD FLOOR, CENTRE

Six stainless steel

knives with six stain-

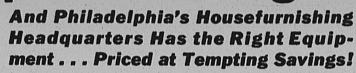
less steel forks. White

or green Du Pont

THIRD FLOOR, CENTRE



THIRD FLOOR, CENTRE



At Lit Brothers a vast floor is filled with the things you want to make your cooking simpler . . . to help you prepare tastier dishes. And all the way from a tiny spoon to a huge six burner gas range . . . Lit Brothers' prices are such that they offer you value of utmost importance.

All the Utensils Used by MISS VERA SCHNEIDER in Her Demonstrations Were Purchased at Lit Brothers' - and Are Always Available at Lit Brothers' Justly Famed Low Prices!

Extraordinary Values in Wear-ever

Four selected items picked first for their

Tip-N Drain Kettle; no more steam burns! Drains even peas and rice, ideal for pot roasting; 4-quart size, \$1.59

Coffee Pot; a new deliciousness if perked coffee; Good Housekeeping approved; 2-cup, \$1.50; 4-cup, \$1.65; 6-cup, \$1.75; 8-cup, \$1.95; 12-cup, \$2.35

Drip Pot; triple tested; Good Houseroved; 2-cup, \$1.65; 4-cup \$1.95; 6-cup, \$2.25; 8-cup, \$2.50

Saucepan Set; set of 11/2-quart, 2-quart and 3-quart pans, \$1.79



SINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

WOOLSTON'S GARAGE BROAD and MAIN STREETS

SALES SERVICE SERVICE

Moorestown Motor Co., Inc Riverton Branch Broad and Fulton Streets Phone 85

Pal-River Chevrolet, Inc.

CHEVROLET NEW AND USED CARS

THOS. DOLLY & SONS CHEVROLET SALES and SERVICE

Moorestown W. L. WRIGHT Riverton 290-W

BAKERY



Home-made Ice Crea CONFECTIONS the kind you will be CHEW'S BAKERY
512 Main St., Riverto
Phone 154 — We Delive

BANKS

Cinnaminson Bank and Trust Co. The Friendly Bank Member FDIC Main at Harrison Street RIVERTON

BEAUTY PARLOR



ETHEL'S Beauty Parlor

BUILDER

CURTIS E. STAVELY CONTRACTOR and BUILDER Special Attention to Jobbing 16 W. Charles St., Palmyra PHONE 744

LOUIS WEBER Successor to Albert Hosie Carpenter and Builder

FLORIST Edwin H. Tucker

C. B. ATLEE 114 Elm Avenue, Riverton

CLEANER 0000000000000000000

E. E. HYLAND CLEANER DYER LEROY LESTER Free Call and Delivery Service

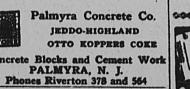
> DRESSMAKING DRESSMAKING

Women and Children New Garments Made and Remodeling Done Coats Remodeled and Relined MRS. A. B. POWELL W. Broad St., Palmyra Phone 347

COAL DEALERS

S. Collins & Son, Inc. 'blue coal BUILDING MATERIALS—HARDWAR LUMBER—FEED—CORE

and Main Phones 4 and 5



LEON A. SEVER, Inc. PALMYRA, N. J. LEHIGH COAL

E. P. Griffenberg, Mgr. Phone, Riverton 384 H. B. WILLIAMS LEHIGH VALLEY

KOPPERS PROCESS COKE PHC 1100

Today Phone Joseph T. Evans Riverton 302 COAL

LUMBER MILLWORK

DRY GOODS 000000000000000 SMITH'S STORE ry Goods - Notions - Station

McCall's Patterns - Gifts 14 MAIN STREET, RIVERTON

> FLOORS FLOORS

ALBERT C. HORST 913 Merrick Ave., Collingswood, N. J Phone, Collingswood 2633

FUNERAL DIRECTOR Snover Funeral Home, Inc.

313 East Broad Street

Palmyra, N. J. rank A. Snover, F. D. John Swarts, F. Phone, Riverton 830

JEROME J. ZISAK, JR. FUNERAL DIRECTOR 621 Thomas Avenue, Riverton Phone 735 No Charge for Use of Funeral Hom GROCERY

W. F. BECKER

MILLINERY

FALL AND WINTER MILLINERY

\$2.50 and up

VERNA L. GUEST

517 Garfield Avenue Palmyr Telephone Riverton 517 Open Mon., Wed., Frt., and Sat. Evening

MUSIC

RUTH PETERSON BELL

Teacher of Piano

401 Fourth Street, Riverton, N. I

Phone Riverton 758.

Combs Conservatory Graduate.

EMMA A. PRICE

Graduate of U. of P. and the Seyr School of Music, New York

STUDIOS
416 Lippincott Avenue, Riverto
825 Columbia Avenue, Palmyri
ASSOCIATE TEACHERS
Katherine Bennett, modern strir

PAINTING

PATENT MEDICINES

L. L. KEATING

PLUMBING

Plumbing, Heating and Roofing

ELECTROL OIL BURNERS

HARRY C. RICE 🎙

PAINTING

DECORATING

Graining—Glazing

627 Lippincott Ave.

RIVERTON

Delicatessen Counter Meats and Provisions 17 HOWARD ST., RIVERTON Phone 724-Free Delivery

Riverton Market House Groceries - Meats - Produce Extra Fine Quality

BROAD & MAIN STREETS, RIVERTO Phone 627

*************** HAULING HARRY E. SHEA MOVING - HAULING

TRUCKING Telephone, Riverton 1033

HAULING C. A. MATLACK

332 Leconey Avenue

ICE DEALERS



Petent Medicines -- Oifts -- Can Greeting Cards -- Ice Cream Cigars and Stationery ICE with Service **MORRIS BROS.**

108 Pear Avenue Phone 828 verton, East Riverton Palmyra

LAUNDRY



318 Paine Street

Riverside, N. J.

MEMORIALS

Custom-built Cometery Memorials is

Granite, Marble and Bronze

WILL HOPE

Washington and Federal Sts. Burlington, N. J. Phone, Burlington 13

W. H. SLOCUM & SON

Phone 712 THE NEW ERA Evenings 344 RIVERTON, N. J.

Marble and Granite Works 67 E. Main Stree

Printing ...

Phone, Riverside 734

Have Your Furnace Cleaned Nov New Vacuum Process LAUNDRY 609 Thomas Avenue N. Kuensel, Prop. Phone 937 RIVERTON, NEW JERSEY

Phone Riverton 972 H. D. Hullings & Son PLUMBING - HEATING - ROOFING United 'States Oil Burners S-K Oil Burners Riverside Home Laundry Collins' Building

Riverton, N. J. C. D. HUBBS

PLUMBING HEATING ROOFING ALL WORK GUARANTEED



Visit Our Showroom 999999999999999999 RADIO

LESTER S. FORTNUM Palmyra, N. J.

twater Kent Agency Tube Testing Expert repair work on Radios, Washing Machines and Cleaners

RADIO JOHN H. ETRIS

17 West Broad Street Palmyra

Agency Tu Expert Repair Work CALL RIVERTON 978

REAL ESTATE ********** "Safety First" - Insurance Protection - No Regrets

ADA E. PRICE Notary Public 116 LIPPINCOTT AVENUE, RIVERTON Phone, Riverton 806

E. B. RUDDEROW 520 Main Street Riverton, N. J.

REAL ESTATE Notary Public Phone. Riverton 646 Richard M. Woodward

REAL ESTATE Insurance Notary Public 03 SEVENTH ST., RIVERTON Phone Riverton 1054

> Kinsurance REAL ESTATE IOS. F. YEARLY Riverton Phone 69-M

SHOE REPAIR Riverton Electric Shoe

Repair Frank Barone, Prop HIGH GRADE REPAIR WORK ROAD & MAIN STREETS, RIVERTON Phone 1540 BROAD & MAIN STREETS, RIVERTON

N. BEITZ

SHOE SERVICE George Friday, Jr. 117 E. Broad Street, Palmyra, N. J.

Phone 1135-We call for and deliver SHOE STORE

Hirshblond's QUALITY Shoe Shop MT. HOLLY, N. J Riverton FOOTWEAR OF BETTER QUALITY

> TAILOR PEEL POINDEXTER

Tailor RIVERTON

J. L. YOUNG CLEANING and PRESSING HAND and STEAM PRESSING Pree Delivery - Phone 775
Nest to Movies, Palmyrs

TAXI JOHN B. KEATING

Riverton Paxi Service—Cars to Hire for All Occasions

Phone 1512

VULCANIZING 600600000000000000000000000

GUARANTEED Vulcanizing and Repairing Albertson's Tire Shop

Phone Riverton 1180

413 LINDEN AVE. RIVERTON Phone 72

\$1.00 RYTEX STATIONERY \$1.00 THE NEW ERA

ELECTRICIAN Electrician and Electrical

Florist Cut Flowers and Plants
623 Linden Avenue Riv

Contractor
Electrical Appliance and Radi
Repairs

H. L. LIPPINCOTT

Elected at Annual Meeting; Plans Laid for Next Summer's Activities

The Riverton Yacht Club held the final meeting of the season on Friday the 19th and elected its officers final meeting of the season on Friday the 19th and elected its officers for the ensuing year. Plans were also made to cover the repair of the also made to cover the repair of the lab for the winter, and the activity. club for the winter, and the activi-ties for the 1935 season were dis-

H. L. Lippincott was elected com-modore of the club; Doctor Voorhis, vice commodore; John Ayres, rear commodore and Dewees F. Showell,

secretary and treasurer.

Mr. Merrill was appointed to buy a trophy for the winner of the sawand-hatchet class sail boats in the coming season. He reported six of these boats under construction by members of the club.

A motion was passed at the meet-ing that any member found destroy-ing the club property or walking about on the roof of the club would be suspended for one season.

At the close of the meeting re-

freshments were served.

ELECTION NOTES

Election Day—one week from next Tuesday. Polls open at 7 o'clock a.m. and close at 8 p.m.

Sample election ballots will be re-ceived by the voters on Wednesday and Thursday of next week.

It requires 68,550 sample and 66,-275 official ballots to fill Burlington county's requirements for the approaching general election.

"Jack was the goal of my ambion,," she sighed, "but alas!"
"What happened, dear?"
"Father kicked the goal."—Boston

Evening Transcript.

SHERIFF'S SALE

By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, NOVEMBER 22, 1934

THURSDAY, NOVEMBER 22, 1934 between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Township of Cinnaminson, in the County of Burlington and State of New Jersey, described as follows:

of Cinnaminson, in the County of Burlington and State of New Jersey, described as follows:

BEGINNING at a point in the Southwesterly line of Golf Road, at the distance of one hundred and fifty feet Southeastwardly from the Southerly corner of said Park Street and Golf Road, said point being at the Easterly corner of lot of Llewellyn W. Collings, said Golf Road being a street forty eight feet in width, laid out Southeastwardly from the said Park Street, parallel with the Southwesterly line of the lands of the Riverton Country Club, and at the distance of two feet Southwestwardly therefrom, and being by the Deed hereinafter recited, dedicated to public use for the distance of five hundred feet Southeastwardly from the Southeasterly line of Park Street, said beginning point being the distance of fity feet from the Southwesterly line of said lands of said Riverton Country Club; thence extending (1) along the Southwesterly line of said Golf Road and parallel with the Southwesterly line of said Riverton Country Club; and at the distance of fifty feet Southwestwardly therefrom, South fifty degrees fifty minutes East, the distance of one hundred and fifty feet to a point corner to other lands of J. Lawrence Lippincott; thence (2) along the line of said other lands of said J. Lawrence Lippincott; thence (2) along the line of said other lands of said J. Lawrence Lippincott; thence (2) along the line of said other lands of said J. Lawrence Lippincott; other lands of the number of two hundred and fifteen and twenty-five one-hundredths feet to a point for a corner in the Northeasterly line of Apple Lane, a street twenty feet in width, laid out Southeastwardly from said Park Street and a right angles thereto, by conveyance herein-after recited dedicated to public use for the distance of three hundred and one and one-half feet Southeastwardly from the Southeastwardly from the Southeastwardly line of said Apple Lane North fitty degrees half feet Southeastwardly from the Southeasterly line of said Park Street; thence (2)
Northwestwardly along the Northeasterly
line of said Apple Lane North fifty degrees
and twenty-six minutes West, the distance
of one hundred and fifty feet to the Southerly corner of said lot of Llewellyn W. Collings; thence (4) along the Southeasterly
line of said lot of Llewellyn W. Collings and tright angles to said Golf Road, North
thirty-nine degrees and ten minutes East
the distance of two hundred and fourteer
and two tenths feet to the Southwesterly
line of said Golf Road, the place of begin
ning.

BEING the same premises which Elizath M. Goslin and Thomas S. Goslin, her
sband, by their deed dated July 9, 1925,
dd recorded in the Clerk's Office of Burigton County in Book 653 of Deeds, page
6&c., granted and conveyed unto G. Carr
ssup, in fee. And said recited deed of
dication being made by Mary S. Johnson
olizabeth M. Goslin, dated October 15, 1919,
corded in said office in Book 562 of Deeds,
see 305&c.

ge 305&c.
Decrees approximately \$21,299.50 besides
terest, costs and fees.
Seized as the property of G. Carr Jessup,
ux, et als, defendants, taken in execution
the suit of Camden Safe Deposit and
rust Company, complainant, and to be sold

GEORGE N. WIMER,

RIVERTON GIRLS TRIM WOODBURY

RYC COMMODORE Home Team Shuts Out Visitors at Memorial Park Last Saturday

> Saturday, October 20th, the Riverton Girls' Hockey Team opened its home stand, playing the Woodbury team.

goals.

Woodbury, playing short, failed to score during the entire game.

Riverton playing at Memorial Park this Saturday meets Pitman, the only undefeated team in the South Jersey Independent Leauge. A good game is promised to all who attend to cheer the home girls on. Riverton Woodbury

PLENTY OF GAME BIRDS IN JERSEY

Resume of Regulations By State Game Commission for Gunners

New Jersey sportsmen gunning throughout the bays and marshlands of the State report wild geese, wild ducks, coot and jacksnipe more than plentiful, according to the State Fish and Game Commission. The waterfowl season will close on December

Under the State law, hunters are allowed to shoot the waterfowl on Thursdays, Fridays and Saturdays during the season which opened last week. The time for hunting has been specified from sunrise to sunset.

A Federal duck stamp which can be obtained at post offices in municipalities having a population of more than 2,500, must be attached to the regular hunting license. This stamp is only necessary for the shooting of ducks and geese, and does not apply to other migratory fowl.

The State Fish and Game Com-mission announces there is no open season on wood-duck, ruddy duck, bufflehead duck, brant, snow goose, Ross's goose or swan, and requests hunters to carefully peruse the regulations pertaining to the sport.

The daily bag limits for ducks is

twelve, but not more than five each of the following: Eider, Canvasback, Redhead, Greater Scaup or Lesser Scaup, more familiarly known as the broadbill or bluebill; Ring-Neck, Blue-Wing Teal, Green-Wing Teal, Cinnamon Teal, Shoveller and Gad-

The daily bag limits for geese is four in the aggregate of all kinds. Hunters may shoot a daily limit of 25 coot (mud hen or crow duck) and twenty Wilson's snipe. The posses-sion limit on geese and ducks is two days' bag.

FIREMEN WARN OF NEW HAZARD

Surplus Stock of Gasoline May Result in Many Dangerous Fires if Improperly Stored

The Palmyra fire company warns the public of the hazards in storing gasoline on private premises. Owing to the low price of gasoline during the price war, many persons are "stocking up" and storing the in-flammable and explosive liquid in all sorts of containers in their garages and outbuildings.

This is a dangerous practice and a small accident like striking a metal container with the bumper of a car may cause a spark which will ignite the gas fumes.

The firemen particularly request should they be summoned to any fire in a building where gasoline is stored, that they be notified before entering the building that the gasoline is there. If this is not done, many lives might be lost through explosions while fighting fires.

Jersey's Commissioner of Institutions says that the end of pauper-ism in his State is near, and the Democratic National Committee says the New Deal has spent \$329, 714,601 in New Jersey. It doesn't take much of an arithmetician to put two and two together.

POLICE CHIEF WARNS KIDDIES

Fun is Fun, But Must Stop Short of Property Damage, Says Chief Beck

Chief of Police C. Morris Beck, of Palmyra has issued a warning to all parents concerning the activities of their children with regard to missponsible for any damage done by iness.

chievous doings for Hallowe'en and "mischief night."

Chief Beck asks all parents to advise and warn their kiddies that they will be arrested for damaging property in any way. The chief does not wish to stop any fun making but states that the line must be drawn when it comes to damaging prop-

children and the marking of automobiles with soap, or other materials is positively forbidden.

Special officers will be employed each night from now until after Hal-lowe'en and children causing dam-age to property will be picked up without further notice.

Head plus heart makes better bus-

MEETING

P. O. S. of A. HALL, PALMYRA Thursday Evening, November 1

at 8.30 to hear

PROF. WALTER L. WHITT

of Princeton University, Democratic Candidate for Congress, and all Candidates for County and Local Offices.

Prominent State Speakers will discuss the Dill Plan for reduced taxation on real estate and other problems of vital importance to you.

If you are interested in these matters we urge you to attend.

Ordered and paid for by the Moore-Dill Triangle Club.



See the new low-priced G-E "Marquis" range now on display, and note all these features: · Equipped with G-E Hi-Speed Calrod-General Electric's million dollar heating unit from the famous G-E House of Magic. It makes the General Electric today's fastest cooking range. • Besutifully styled "table-top" design. • Sturdy all-steet frame, finished in gleaming white porcelain enamel. o Automatic temperature control with oven indicating pilot light. o Spacious pebbled blue porcelain enamel oven. e Large drawer for utensil storage. e Handy "plug-in" receptacle for toaster, percolator, etc. e Economical Thrift Cooker. e New Art Recipe Book.



C. R. SWEENEY, Inc.

309 East Broad Street, Palmyra

you cook with measured, auto-

matically controlled heat. There is

no basting, no tasting, no watching.

The modern trend is to electric

cookery. It is faster, cooler, cleaner

and far more economical. Come in today and see a free demonstration

of modern cooking magic with the

Phone, Riverton 973

Open Monday, Wednesday, Friday and Saturday evenings.