

NOVEMBER



THE NEW ERA



Vol. 46 No. 43

RIVERTON, NEW JERSEY, THURSDAY, NOVEMBER 1, 1934

PRICE FIVE CENTS

FREEHOLDERS IN BUSY SESSION

Receive Reports and Discuss Delay in Finishing Work on Steward's Home

At the meeting of the Burlington County Board of Freeholders last Friday the New Jersey State Highway Commission advised the board that Route 41 had been taken over and added to the State Highway System from its intersection with Route 38 and S-41 to Warwick Road in Haddonfield.

The Pennsylvania Railroad Company notified the Board that flashing lights had been installed at the Cooper street crossing in Beverly, and the services of the watchman dispensed with from 11 p.m. to 7 a.m. This change was made in accordance with plans previously submitted, and the Railroad Company asked the formal approval of the Freeholders.

On motion of Freeholder Charles R. Stout the Bell Telephone Company was given permission to erect 18 poles on the Mt. Holly-Smithville Road.

The delay in the completion of the new home for the steward of the almshouse on the county property at New Lisbon was discussed by the Board when Director William H. Heisler called attention to the fact that the appropriation had been exceeded slightly and still the building was not completed.

Edward Voller, an architect representing the E.R.A., told the freeholders that the work had been hindered by the fact that supplies could not be had when needed and when E.R.A. employees were on hand to use them. He said \$146 would be required to pay labor if the work was to be completed by November 1, the expiring date on the project.

Freeholder Palmer Adams, in charge of the work, denied responsibility for the delay, with which he was charged by Wm. H. Heisler, director, and other members of the Board. After a heated discussion Adams was given until the next meeting, a period of two weeks, in which to make good his claim that he could get the work done promptly. Adams claimed that he could get the work completed with E.R.A. labor if given sufficient time, but Mr. Voller, representing the E.R.A., said that the appropriation for labor on this project had been exhausted and that in order to get more funds for labor it would be necessary to make application to headquarters as a new project, which would entail considerable delay—possibly a matter of months. It was the opinion of the members of the Board, with the exception of Mr. Adams, that for the small amount involved the Freeholders had better pay for the labor and get the job finished.

Department bills were ordered paid as follows, Freeholder Adams voting in the negative: Finance, \$9,821.11; Roads, \$14,085.02; Bridges, \$3,001.59; Public Buildings, \$3,994.09; Public Affairs, 3,999.98. Total, \$34,901.79.

DEER HUNTERS

A regular meeting of the State Federation of Deer Hunters and Clubs will be held Monday evening, November 5, 1934, at 8 o'clock, in Franklin Inn, Glassboro, N. J. All deer hunters and clubs are invited to attend.

SYMPHONY ORCHESTRA

A community concert will be given by the Women's Symphony Orchestra of Philadelphia, November 8 at 8.20, in the Bethany Presbyterian Church, 22nd and Bainbridge streets, Philadelphia. A noted soloist will sing. The public is cordially invited.

I should say from long observation that half of all so-called important men spend half their time doing jobs that could just as well be done by clerks.

FELLOWSHIP CLUB TO GIVE BENEFIT

Proceeds Will Go to Riverton Free Library Association to Help Meet Deficit

The Fellowship Choral Club, meeting every Monday evening in the Riverton Porch Club, has in rehearsal a carefully chosen repertoire of new music. Four voices have recently been added to the chorus, and interest in the club's activities increases with the advancing season.

On the night of October 22nd, Father Frank C. Leaming, rector of Bordentown Christ Church spoke briefly but most interestingly to the men on early ecclesiastical music. Gardner Crowell was instrumental in bringing Father Leaming to the club. As an outgrowth of the contact, it was decided that the Fellowship Club would give a concert in Bordentown on the 3rd of December.

A concert for the benefit of the Riverton Free Library will be given by the choral on Monday, November 26th, in Riverton Christ Church parish house.

Every resident of Riverton and Palmyra who uses and enjoys the library is urged to take this opportunity to support its splendid work and at the same time enjoy an evening of good music.

LADY GODIVA LEADS PARADE

Differed Slightly from Classic Original, But Made Big Hit With Spectators

The Hallowe'en parade sponsored by a group of citizens of Palmyra and Riverton on Tuesday evening was one of the finest spectacles of its kind held in this community.

The parade was led by George M. Durgin, as marshal, mounted on a "real horse." The marshal was followed by the Palmyra High School band, members of which were attired in their attractive red and white costumes. The smaller children came next, followed by the adult merry-makers. Thousands of spectators enjoyed the event.

The sponsors of the parade take this opportunity to thank all those who in any way contributed to its success, especially the Palmyra High School band, the judges, those who participated in the parade, police and firemen and the merchants and business men who donated prizes and contributed toward the parade expenses.

The prizes were awarded at the Palmyra Grove immediately after the parade disbanded. All entrants in the parade were served with cider and apples. The number and registration system used this year proved a great help to the judges in rendering their decisions. Fifty-four judges were stationed along the line of parade, three judges for each classification.

Adult Prizes

Best Original Male

1. William Wolfshmidt
2. Robert Gould

Best Original Female

1. Mrs. L. Whartnaby
2. Mrs. E. Herberly

Best Female Impersonator

1. Josephine Balada
2. Edward Shaw
3. Donald Fox

Best Male Impersonator

1. Mrs. A. H. Burns
2. Elizabeth Seagrave
3. Annetta Schweizer

Best Male Comic

1. John Patterson
2. Melvin Mays

Best Original Couple

1. R. Whartnaby and Mrs. E. Herberly
2. Dorothy Staveland and Florence Hensler
3. Irvine Stiles and L. Whartnaby

(continued on page 6)

NAT'L CHAMPS TO PARADE NOV. 11

Houston and North Penn Posts Agree to Return to Riverton on Armistice Day

Those who attend the celebration of the Pennsylvania Railroad train service direct to Broad Street Station, Philadelphia to be held at Memorial Park, Riverton, at 1 p.m., Armistice Day, Sunday, November 11, will have the first opportunity of residents in this section of seeing a nationally famous Drum and Bugle Corps in action as the Henry H. Houston Corps of Germantown, which captured third prize at the National Competition at Miami, Florida, will appear in Riverton as part of the celebration.

The Germantown unit, composed of 70 members, was pitted against many crack outfits from all over the country and the fact that they placed so near the top is significant of their ability.

This corps and several others which have won championships in the Eastern states will compete in Riverton on the eleventh and the contest will be the main event of the celebration. Appropriate exercises in observance of Armistice Day will follow the competition and there will be a short street parade through the main streets of Palmyra and Riverton.

Invitations have been accepted by the Rev. Frederick J. Halloran, State Department Chaplain of the American Legion and several past department chaplains to come to Riverton and conduct appropriate services for Armistice Day at the field.

Special Armistice Day services will be held at Christ Episcopal Church, Riverton, at 8 p.m. and it is expected that many of the Legion Corps will attend in a body.

A new feature of the day's program not originally scheduled will be the presentation to former Mayor J. Elmer Hahn a sterling silver pass card to all baseball games at Memorial Park, Riverton.

This presentation was to have been made at the baseball shindig held Monday night, but business called Mr. Hahn away and he was forced to telegraph his regrets to the meeting.

COMMUNITY CHEST DRIVE THIS WEEK

Annual Collection of Funds for Hospital, Home and Nurses Now Being Made

Following the usual custom, the collection is now being made for the Riverton and Cinnaminson Community Chest for the support of the Visiting Nurse Society, the Burlington County Hospital and the Cinnaminson Home.

A volunteer will call on all householders in the Borough of Riverton and Township of Cinnaminson in the immediate future, soliciting contributions toward the support of these three local organizations.

This collection has been in effect for twelve or fifteen years, and the committee in charge is counting on the loyal support of the citizens of these two communities.

Riverton has been divided into six districts with the following captains: first district, Archibald Bush; second district, Miss Edith S. Coale; third district, George Becton; fourth district, Dr. J. Rowland Dey; fifth district, Walter L. Rogers and sixth district, Charles Cunningham.

Howard S. Coe is in charge of Cinnaminson, which has not been divided into districts.

Fred P. Hemphill will again act as treasurer and checks should be drawn to his order.

Ethics need not be confined to religion—try it in your business.

THIRTY-TO-ONE IN ERA GARDENS

Every Dollar Invested Yields Average of Thirty Dollars' Worth of Food

For every dollar spent by the State ERA on its subsistence garden program, relief gardeners raised an average of \$30.00 worth of vegetables.

Nearly half the families on relief cultivated these subsistence gardens and plans are already under way for planting 61,000 gardens next year.

Some of the gardens which were cultivated more intensively gave a yield of over \$100. The mother of one large family preserved more than 800 cans of various vegetables. Group canning projects, under which thousands of cans of vegetables are being preserved, are still under way in several sections of the State.

In pointing out the value of the ERA garden program, State garden supervisor Walter B. Deck emphasized the fact that the produce raised is additional to regular relief. Besides the added food for families, the gardens provide an excellent recreational work outlet for active men, and women, too, in many cases.

COP'S SHOT HALTS TWO AUTO THIEVES

Suspected Auto Thieves Stop When Robinson Fires Through Window

A pistol shot that shattered the steering wheel and ricocheted through the windshield was the means of bringing to a halt two colored auto thieves who tried to give Officer John Robinson the slip after a half-mile chase through Riverton in the early morning hours last Friday.

The men, James Johnson, age 24, of Eighth and Walnut streets Camden, and William Ingram, age 25, of Railroad and Ferry avenues, Camden, drove through Riverton at 3.45 a.m. in a stolen 1928 Oakland car. They came into Riverton on Main street and turned at the station toward Riverside. At the bridge at Pompton creek they turned and came back into Riverton, passed the station and turned down Thomas avenue towards the river. This aroused the suspicion of Robinson, who had watched their movements from the railroad station. He followed them in the police car down Thomas avenue.

The fugitives turned right on Fourth street when they realized they were being chased, and turned left on Main street, running toward the river. On the chase down Main street Robinson blew the police whistle for them to stop, but their only response was an attempt to run Robinson off the road with their car.

Robinson then fired two shots into the air to bring them to a halt, but they increased their speed and turned sharply to the right at the riverbank and tore across the grass plot in front of the Crawford residence. As they attempted to come back on the road Robinson fired one shot into their automobile which brought the two men quickly from the car with loud pleas of "don't shoot. Boss—don't shoot. Boss."

Ingram and Johnson were taken to the Riverton jail and given a hearing before Recorder Bowers that night. Ingram had recently served time in the Camden County jail for atrocious assault and battery, an investigation revealed. Both were committed to the Mt. Holly jail for sixty days where the request came for their release by Camden County for trial on charges of automobile theft.

Upton Sinclair's California scheme sounds to us like a four cylinder engine hitting on eight cylinders.

If ignorance is bliss, that accounts for a lot of happy people.

PUSHMOBILE RACE SATURDAY 2 P.M.

Twenty-five Youths Enter Pal-River Contest; Morgan Avenue Speedway

With the crack of the starter's gun, twenty-five racing cars will "slide into high" and tear down the track with their grim-faced drivers striving for position and place in the Pal-River Speedway Classic this Saturday afternoon at 2.00 o'clock.

The scene of the event will be on Morgan avenue, Palmyra where from the top of the hill the embryo "Barney" Oldfields will pilot their special-built pushmobiles to victory, defeat or destruction.

The Palmyra police, who will be in attendance, will close Morgan avenue to traffic and make every possible provision for the safety of the contestants.

Rumor has it that some models in particular will be intensely interesting from a spectator's point of view, and the excitement of the races themselves are expected to keep the sidelines filled with thrills.

Humor will not be lacking when the hazard race and comedy events are staged. There the skill of the drivers and the mechanical operation of the home-made racers will count for a lot.

The hazard race will, if rumor has it right, consist of a series of obstacles placed at irregular intervals along the track, through which the various drivers will have to pass without collision in order to qualify for a prize.

Rumor also has it that the comedy event may include a race by the mothers in their sons' pushmobiles, in order to disprove the theory that "women are the worst drivers"—or then again it may include a race between the mothers and the fathers—who can tell? At any rate the committee has something up its sleeve to pull as a surprise event.

The lucky winners in some events will be given a trip to Tarrytown, N. Y., where the boys will be taken through the assembly plant of the Chevrolet Motor Company, and will stop over in New York City with entertainment and eats as the guest of the Pal-River Chevrolet, Inc., of Riverton. This will be in addition to the cash prizes, and to every contestant a free movie pass is to be given.

Mayor Walter D. Lamon, of Palmyra, will be a judge. Harold Yoh, of the Chevrolet Motor Company will be another, and Karl W. Latch, newspaperman, will be the third. Frederick W. Metzger will act as starter and Chief of Palmyra Police Morris C. Beck will have charge of safety measures.

Wilton E. Mount will assist in handling the contestants and in planning the races.

Manager Keys of the Broadway Theatre, Palmyra, is cooperating in the contest, and from the stage of the theatre all prize awards will be made. Mayor Walter D. Lamon will announce the winners and make the awards at 9.00 o'clock, between the first and second shows at the theatre.

POWERS PLEADS GUILTY

Congressman D. Lane Powers answered critics Saturday night at a Republican rally in the headquarters of the United States National Veterans' Association, Trenton.

In answer to his Democratic opponent, who had termed him an "errand boy" for the ERA, the small home owner and the disabled veteran, Powers replied:

"If serving these people constitutes a crime, I plead guilty."

He does not know happiness whose heart doesn't daily radiate warm-good-will towards his fellow-men—Two Bells, Los Angeles.

An optimist is a superstitious man who sees the new moon over his left shoulder and still carries a song in his heart.

Candidates Announce Platforms

The Following Statements Have Been Submitted by Candidates for Local Offices, in Answer to the Question Asked by the Citizens' Committee in the Last Issue of The New Era.

H. McI. BIDDLE

There seems to be some doubt as to my attitude on the River Bank question.

In order that there shall be no misunderstanding, I desire to state that if I am elected your Mayor, I enter the office with a true realization of my duties to the citizens of Riverton.

My position on the River Bank question is absolutely neutral, and it will be my earnest endeavor while in office to carry out the wishes of the majority of the people.

H. McI. Biddle

H. E. MOYER

Your open letter to candidates running for Mayor of the Borough of Riverton, indicates a keen interest on the part of the public respecting future action upon the disturbing question of converting the River Bank Road into private preserve.

In case of my election as Mayor, my unequivocal opposition to the closing of this road, is hereby pledged.

H. E. Moyer.

GORHAM P. SARGENT

In answer to the Citizens' Committee I wish to go on record as being in favor of keeping the River Bank open to the citizens of our Borough.

Gorham P. Sargent.

ROBERT W. KNIGHT

The admirable letter in the last edition of The New Era signed by a committee of citizens, dramatically emphasizes the PLATFORM on which the Republican candidates

stand, and to which they are pledged.

Repeating the second plank in the Republican Platform, "We will not consent to any plan for the closing of Bank avenue," I reaffirm my stand in opposition to closing Bank avenue stated last week.

Robert W. Knight.

SPENCER L. HAINES

In reply to your open letter published in The New Era, October 25th, am glad to state that in the event of my election to serve for three years as a councilman, I shall support without reservations of any kind, the declaration of principles, already made by our candidate for Mayor, Mr. H. E. Moyer, as follows: "I am unalterably opposed to curtailment or abridgement of any or all rights the public now enjoys in the use of the river bank road as a public thoroughfare."

Very truly yours,
Spencer L. Haines.

JOHN L. STROHLEIN

Last week's New Era carried a request by a citizen's committee for candidates for local offices to make a statement as to their stand on the River Bank question.

I have on several occasions in the past few years served on various committees concerning the River Bank question and at no time have I ever approved the closing of that beauty spot to the citizens of Riverton.

Some few months ago Mr. Albert King of Bank avenue appeared before Council with a logical plan of

how the River Bank could be repaired for a very nominal cost to the people of the twin towns, and in my opinion advantage should be taken of this proposition at the very earliest possible moment while still available.

Mr. King will cheerfully furnish full details regarding the plans to anyone interested.

Such repairing of the River Bank, I believe would be a benefit to the community at large and even more so to the residents of Bank avenue.

As a lifelong resident of Riverton I could never conscientiously uphold any movement for the closing of this highway to the people of Riverton.

John L. Strohlein.

WAYNE E. AYRES

In answer to the Citizens' Committee letter addressed to all candidates for the offices of Mayor and Councilmen, published in the Riverton New Era of October 25, I wish to state that I always have opposed and will continue to oppose the closing of the River Bank Drive-way or any other River Bank plan which will deprive our citizens of the privileges they have enjoyed.

Also, I agree to support the platform recently announced by our Democratic Mayoralty candidate, H. E. Moyer.

Very truly yours,
Wayne E. Ayres.

RUMMAGE SALE FOR WELFARE

Will Be Held at Porch Club November 10. Donations Will Be Called For

A rummage sale for the benefit of the Riverton-Cinaminson Welfare Association will be held in the Riverton Porch Club on November 10, 1934. The club house will be open all day November the ninth to receive articles donated. If it is inconvenient to bring your contribution to the club house, Mrs. Raymond Eastwood, phone Riv. 734, is in charge of collections and will gladly send for things if you will notify her.

Mrs. Gilbert Coe,
Chairman.

Supports Ticket



ALBERT C. JONES

Mount Holly engineer and Republican candidate for Freeholder, who on Wednesday in a statement said, "I am a Republican who was nominated by the Republican voters at the primary in a field of thirteen candidates and I feel the entire Republican ticket should be supported at the general election."

Veterans of Foreign Wars Military Ball

Burlington County Council, Department of New Jersey, are the sponsors of a grand military ball to be held at the R and P Auditorium in Mt. Holly on New Year's Eve! No expense has been spared to make this event one to be remembered. An outstanding radio orchestra has been contacted to furnish music for the event, and an elaborate floor show has been arranged, the members being specialists in their individual lines.

STOUT'S VALUE TO ROAD DEPARTMENT

Developed Finest Road Building Organization in State. Roads Are Models

It is his reputation for fairness that will weight heavily in favor of Freeholder Charles R. Stout next Tuesday. There is no man in Burlington county who more sincerely has the interests of the taxpayers at heart, and certainly no man has ever worked harder for the success of the party that has nominated him for re-election. People are bound to recognize service and loyalty, for, in the words of the song, "That's the human thing to do."

Mr. Stout's value to the county has increased substantially as the years have come and gone, and now through experience, association and contacts he is able to give even better service than ever before. His work as head of the county road department is so outstanding that it needs no mention—the facts speak for themselves. He has developed the finest county road organization in the state, and one that attracts the attention and commands the praise of other states.

The return of Mr. Stout to the Board of Freeholders means a continuance of good roads at minimum cost to the taxpayers.

YWCA NOTES

Forty-five Girl Reserve and adult clubs of the Burlington County Young Women's Christian Association are actively organized in twenty-three county communities this fall.

The leaders in this vicinity are Palmyra—Tri Hi Club, Miss Lillian Goodwin, president; Riverton Girl Reserve Club I, Miss Irene Sippel, advisor; Riverton II, and III, Mrs. E. J. Young, advisor.

LEISURE PROGRAM FOR TWO TOWNS

ERA Plans Schedule Including Mothers' Meetings, Sports and Other Features

At a meeting of the Palmyra-Riverton sponsoring committee of the E.R.A. Leisure Time Division a definite program of activities was decided upon. The program is to start in a week or ten days.

The program as it is set up is to be of a community nature, and the committee welcomes the support of the townspeople. A brief outline of the program is as follows:

A basketball league is to be set up in the two towns. Permission has been secured from the High School Board of Education for the use of the gym. The teams are to be of local talent only. Several of these teams have already been formed. As this league is to be of a strictly community affair the committee solicits the support and co-operation of the townspeople. All interested in playing will contact Leon Sloan. A few players are yet needed and Mr. Sloan is anxious to fill the vacancies as soon as possible.

Due to the interest in roller skating and the heretofore lack of a proper place to carry on such recreation, the committee is sponsoring a roller skating project. This is to be carried on at the lower end of Highland avenue. The police department has offered their cooperation and will guarantee the proper supervision. The street is to be roped off and no traffic will be allowed during the period of skating. The first skating will take place on next Monday night, November 5th. The skating will be held on two nights a week, Monday and Wednesday. It will continue until winter sets in. Young and old alike are invited to come out and enjoy this outdoor sport. The committee wishes to impress all parents that if their children are present they must submit to police regulation. It is the only way that the skating can be carried on with safety. All people further interested should contact Chief Morris Beck or Horace Finney, Jr.

A social recreation room is to be opened to the public in the YMCA building. Here will be reading matter supplied by the County Library. There will also be current magazines and papers. Those who have books they wish to donate to this cause may get in touch with Mrs. Alfred Lippincott. These books and magazines will be well looked after and the return of them will be guaranteed. Games in the form of checkers, ping pong, chess, etc., will be available. This center will at all times be under supervision. It will be opened every morning and one or two afternoons a week. Starting Monday, November 5th. All are welcome. The committee wishes to thank publicly the YMCA for the use of this building.

One of the principal features of the program is to be a group of women who are interested in hygiene health, diets and general topics of interest to mothers. This group will meet in the YMCA building. All those who have children and who wish to bring them can do so. The children will be looked after while the women are in meeting. Will all those who are interested get in touch with Mrs. Rivel or Miss Green. The date of the first meeting will probably be November 8th. It will be held from 1.30 o'clock until 3.30. All are welcome to come and join in these discussions.

Other activities were discussed at the meeting, such as girls' basketball and hockey. Also the possibility of a skating center in Riverton. As yet nothing definite has been done along this line.

The committee will welcome your suggestions and interest in this winter program. They hope that the affairs will be well attended and that the interest is such that it will be possible for other activities such as hobby groups to come into the program. Anyone who is interested in any other line of activity may get in touch with Richard Woodward, who is chairman of the committee.

What we can't understand is why there were any healthy babies at all before vitamins were discovered.

Short-cuts to the Dinner Table

SUGGESTIONS AND RECIPES FOR PROPER ROASTING OF MEATS

I should say, Mrs. Fitzgerald, that the meat course was the most important part of any dinner.

By way of meat cooking, there is nothing worse than overdone beef and underdone pork. I'll give you a few pointers by which to be guided when deciding on the cuts of meat to be served. If possible, it is always better to broil meat than to fry it, and of course, certain cuts are to be roasted, or stewed. The best cuts of beef are the fillets, steaks and roasts, club steaks and porterhouse being choice.

For roasting a rib roast is best, and this may either be rolled or standing. Lamb stew is better when

made from the shoulder. Veal and Pork require very, very slow and thorough cooking. Sometimes it is necessary to have dry and lean meats larded. This is done by inserting small pieces of fat through the uncooked surface and your butcher will gladly do this for you. You will find that it improves the flavor very much. Here are some recipes for the cooking of various cuts of meat.

ROAST BEEF

Have a three rib roast either rolled or standing. Wash and dry it, and rub all over with melted butter and pepper. Put the roast in a very hot oven to sear, turning it on all sides; then lower the heat and baste the roast with melted butter and a little lemon juice. Cover and roast the required length of time. A five pound roast should require about an hour and five minutes and it should be well done on the outside and rare in the middle.

ROAST VEAL

Have leg of veal boned. Wipe

meat, dredge with flour and sprinkle with salt and pepper. Place strips of bacon over the meat. Sear for 15 minutes in a very hot oven, then reduce heat and baste with a half cupful hot water. Continue to cook allowing 25 minutes to the pound. Leg of veal is delicious when stuffed with a bread and celery dressing.

CROWN ROAST OF LAMB

With Bacon Stuffing

Have butcher prepare roast, and have him grind trimmings. Place a small thick piece of salt pork on each bone to protect it from burning and to baste meat. Cut a gash in the center of each piece of the pork so it will slip over bone easily. Place roast in pan. Allow 20 minutes to each pound of meat, placing the meat in a 400 degree oven and reducing it after 20 minutes to 350 degrees. Baste with the fat in the pan. Combine ground trimmings with bacon stuffing made as follows:

1/2 cupful crisply cooked bacon, chopped fine
1 tablespoonful bacon fat

1/4 cupful (approximately) stock or water
2 cupfuls bread cubes
3 teaspoonfuls onion, finely chopped
1/2 teaspoonful celery salt
1 teaspoonful parsley
1/4 teaspoonful salt
1/2 teaspoonful pepper
Combine thoroughly and place in center of roast. Dust roast with salt, pepper and flour. Serve with a brown gravy and asparagus.

BRIDGE TEA

A bridge tea will be given at the home of Mrs. Walter K. Woolman on Tuesday, November 13th, at 2 o'clock by the Garden Section of the Porch Club. Tickets will be fifty cents, the proceeds to be used to pay for the new planting done recently at the club house. Reservations should be made before Saturday, November 10th, with Mrs. Claude J. K. Anderson. Phone 960.

The greatest land owner will have to be content with six feet of earth.

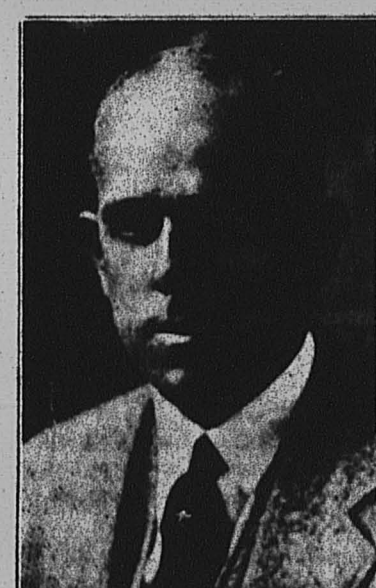
Pledged to Defend Public Rights



SPENCER L. HAINES
Candidate for Borough Council



H. E. MOYER
who is Democratic candidate for Mayor of Riverton on a platform of opposition to closing River Bank.



WAYNE E. AYRES
Candidate for Borough Council

THE CHALLENGE

AN OPEN LETTER TO ALL CANDIDATES FOR MAYOR AND COUNCIL:

The incoming Mayor and Council will undoubtedly be called upon to arrive at a definite and perhaps permanent decision as regards the River Bank Driveway.

They may have to decide whether the wishes of a few citizens of Riverton, no matter how highly esteemed these citizens may be, shall take preference over the wishes of a majority of our citizens.

In every test of sentiment to date, these candidates know that an overwhelming majority of our citizens have opposed the closing of this driveway to pleasure vehicles.

We are told that certain of the candidates to be voted upon have sat in at committee meetings where definite plans have been approved which will stop you, Mr. Average Citizen, from driving your car along the River Bank Driveway.

The citizens of Riverton are entitled to know how each candidate stands upon this question involving their rights.

The mere statement that a candidate will be guided by the wishes of the citizens will not suffice unless a method is devised by which each interested citizen is provided with a means of properly voting upon this question.

Mr. and Mrs. and Miss Voter, you have a right to know how your candidate stands on this question. Mr. Candidate, you owe it to those who wish to support you to make a public statement on this question. If you do not clearly state your position, each voter will have every right to draw his own conclusions.

Mr. Candidate, how do you stand on this question?

CITIZENS' COMMITTEE.

THE ANSWER

SPENCER L. HAINES

In reply to your open letter published in The New Era, October 25th, am glad to state that in the event of my election to serve for three years as a councilman, I shall support without reservations of any kind, the declaration of principles, already made by our candidate for Mayor, Mr. H. E. Moyer, as follows: "I am unalterably opposed to curtailment or abridgement of any or all rights the public now enjoys in the use of the river bank road as a public thoroughfare."

Very truly yours,
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Also, I agree to support the platform recently announced by our Democratic Mayoralty candidate, H. E. Moyer.

Very truly yours,
Wayne E. Ayres.

Rivertonians, Awake!

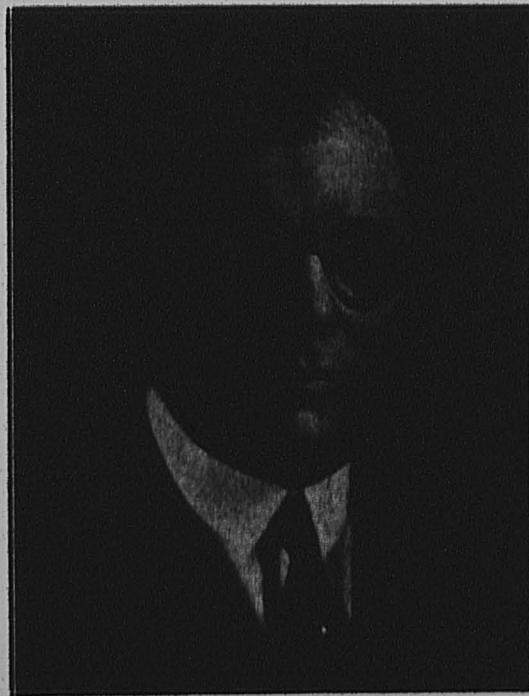
Ordered and paid for by the League of Independent Voters of Riverton.

Put LOCAL Republicans in Office

If you are in favor of a return to the American principles of Individual Rights, Economy in Government, and the Removal of Federal and State Interference with Business

Put REPUBLICANS in all Offices From Councilman to U. S. Senator

The weight of numbers throughout the United States will have a telling effect



FOR MAYOR OF RIVERTON

Your local Republican Candidates have already announced their platform on local issues

Put a big X beside each name

H. McILVAIN BIDDLE
GORHAM P. SARGENT
DEWITT STEEDLE
JOHN STROHLEIN
ROBERT W. KNIGHT
E. K. MERRILL

Ordered and paid for by Riverton Republican Club, Inc.



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KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

The Election

The Republicans, who have been dormant for the last year and a half, are emerging. Definite, reasoned opposition to the Roosevelt program is springing up. In a recent magazine article Senator Dickinson, who proposed Herbert Hoover at the convention which nominated him, made these definite criticisms of the present administration: That the Democratic party has been leading us toward a dictatorship; that its rate of expenditure of public funds, if continued, will result in national bankruptcy; that it is destroying individualism and private initiative; that a return to Republican principles is essential to the preservation of the constitutional government and our ancient traditions. Mr. Dickinson's points are generally in complete accord with those of Chairman Fletcher of the Republican Central Committee.

The Democratic party is not taking criticism "lying down." For example: Recently only two cabinet officers—Hull of the State Department and Perkins of the Labor Department—were in Washington. The rest of them were about the country, making speeches and looking things over. Less important officials, such as the sub-cabinet members, were likewise in far places, and it would have been hard to find a state not visited by some Administration official. Gist of the talks made by these men is that the New Deal, for the most part, has been successful; that we are in the middle of the stream now and that changing horses would spell ruin; that if Mr. Roosevelt is permitted to carry on his policies, with full Congressional support, for two years more, he will succeed in bringing prosperity back.

The ordinary voter is obviously in a difficult position when it comes to making up his mind. He has no means of knowing how much recovery has actually been achieved—almost all the reports he receives are prejudiced in favor of one party or another.

Most forecasts indicate that the administration has lost considerable ground, but that it will still retain control of both houses of Congress.

However, this does not minimize the necessity for electing as many Republicans as possible to all positions to be filled, from the town constable up.

The greater the number of Republicans elected, the more forceful will be the protest against the present regime, with its interference with business, infringement upon individual rights, and the lack of a definite policy which is making for an increasing degree of uncertainty in the business world.

The Republicans have a list of able candidates in the field for local, county and state offices. A vote for them will serve a two-fold purpose—it will put good men in office and at the same time serve notice on the administration that the public is becoming weary of the doses and nostrums with which it has been afflicted for the last year and a half in the name of an emergency which does not "emerge," and a recovery that does not "recover."

Seventeen Million to One!

Would you gamble \$17,000,000 against one dollar? You wouldn't, of course, no matter how good you thought your chance of winning. At those odds, no wager could possibly be worth the risk you would take.

It is very possible, however, that you take an even poorer bet than that every day—that you accept, consciously or unconsciously, life's poorest gamble.

If you are 35 years old, you will, on the average, live for 17,000,000 more minutes. To save one little minute, thousands of automobile drivers risk losing the entire 17,000,000 minutes that are coming to them. They take that risk whenever they drive excessively fast, whenever they cut in and out of traffic, whenever they pass other cars on hills or curves, whenever they are guilty of one of the many acts of carelessness that may cause an accident.

Each year in this country about 33,000 people make the 17,000,000-to-one wager with death—and lose. Hundreds of thousands of others are injured. Millions sustain needless property damage, estimated to reach a total of over a billion dollars.



CHURCH NEWS

CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, Pastor

Services next Sunday will be held as follows: Church School at 9:45 a.m.; morning worship at 11 a.m. Wednesday, November 7, Ladies' Aid Society, 2:30; Women's Missionary Society, 3:00 o'clock; midweek service, 8:00 o'clock.

A cordial invitation is extended to any in the community who have no regular church home, to enter into the worship and fellowship of this church.

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager

Next Sunday evening our Girl Scout Troop will worship with us in our Church service. The theme of the message will be "The Spirit of Loyalty."

The sermon topic at the morning worship will be "The Conscience of a Christian."

In our midweek Bible Study hour we will discuss the Book of Numbers next Wednesday evening.

Next Saturday evening, November 10, the Ladies' Aid will serve a spaghetti supper.

The monthly meeting of the Ladies' Aid Society will be held next Monday evening; the change from the regular day is made on account of Tuesday being election day.

MORAVIAN CHURCH

Albert J. Harke, B.D., Pastor

Services for next Sunday: 9:30 a.m. Sunday School. Classes for every age.

10:40 a.m. Morning Worship. The pastor will preach on "Apostles for Pentecost," the fourth and last sermon in the series on "Prevailing Prayer."

6:45 p.m. Christian Endeavor prayer meeting.

7:30 p.m. Evening worship of praise and prayer. Sermon, "Christ, The Door."

Monday, 8:00 p.m. Weekly meeting of the Men's Club. At the meeting on Monday evening the following officers were elected: President, David Coles; vice president, William Hahle; secretary and treasurer, George Cotton.

Wednesday, November 7, 8:00 p.m. Cottage prayer meeting at the home of Mr. and Mrs. Joseph Siebke, Kings Highway, Colestown.

Thursday, November 8, 2:00 p.m. Meeting of the Willing Workers in the church room.

Sunday, November 11, Holy Communion at the morning service.

Revival Services

From November 18 to 25 inclusive we plan to hold a series of services for the deepening of spiritual life and for revival. We have secured as evangelists and speakers for these services, the Reverend George H. Mundell, pastor of Christ Union Church of Lindenwood, N. J. He is a young man who has been greatly blessed in his own church and elsewhere, in helping folks find Christ, and in reaching the Word of God.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

A cordial invitation is extended all to attend any or all of the services this Sunday.

10:00 a.m. Bible School. Classes with interesting teachers for all ages, including the cradle roll.

11:15 a.m. The regular morning worship with music by the senior and junior choirs. Pastor Lockett's subject will be "The Supreme Test."

6:45 p.m. B.Y.P.U. The young people will find this service most interesting and helpful. Discourses on subjects of vital interest.

7:45 p.m. Song service until eight o'clock. "A Burned Cake" will be the subject of the sermon.

On Wednesday afternoon at 4:15 o'clock the Junior B.Y.P.U. will meet in the Church. Members are invited to attend and bring their friends.

At 7:30 p.m. The usual mid-week prayer meeting. Here you will find a real beneficial meeting for the grown-up. If you are not already

an attendant, come out next Wednesday evening.

The regular annual meeting of the Sunday School will be held in the church on Tuesday evening, November 6th, when reports will be received from the various departments. Every member of the Sunday School, officers and teachers are expected to be present.

CHRISTIAN SCIENCE CHURCH

"Everlasting Punishment" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, November 4.

The Golden Text is: "Whoso diggeth a pit shall fall therein: and he that collecteth a stone, it will turn upon him" (Proverbs 26:27).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Draw nigh to God, and he will draw nigh to you. Cleanse your hands, ye sinners; and purify your hearts, ye double minded. Humble yourselves in the sight of the Lord, and he shall lift you up" (James 4:8, 10).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "If sin is not regretted and is not lessening, then it is hastening on to physical and moral doom. You are conquered by the moral penalties you incur and the illa they bring. The pains of sinful sense are less harmful than its pleasures. Belief in material suffering causes mortals to retreat from their error, to flee from body to Spirit, and to appeal to divine sources outside of themselves." (p. 405).

A quiet wedding was solemnized in the Washington Memorial Chapel, Valley Forge, Wednesday, October 31, when Miss Caroline Holmes Lamsback, daughter of Mr. and Mrs. George Edward Lamsback, Jr., of Audubon, became the bride of Edgar William Miller, Jr., son of Mr. and Mrs. E. W. Miller, of Lippincott avenue, Riverton.

The bride was given away by her father, and Mr. Miller acted as best man for his son.

Only relatives of the bride and groom attended the ceremony.

Miss Lamsback was dressed in an Alice blue velvet gown with hat to match. Her sister Ruth was gowned in dark red velvet with hat to match.

Immediately following the ceremony Mr. and Mrs. Miller left by way of Niagara Falls for Detroit, where they will make their home. Mr. Miller has been employed in Detroit since last April.

MILLER-LAMSBACK

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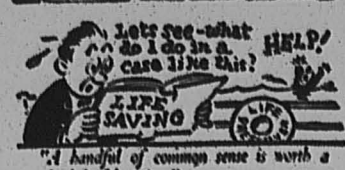
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ALMANAC



NOVEMBER

6—Abraham Lincoln is elected President, 1860.

7—Bolsheviks seize the Russian government, 1917.

8—Sarah Bernhardt makes first U. S. appearance, 1890.

9—Kaiser Wilhelm abdicates German throne, 1918.

10—Martin Luther, founder of Lutheranism, born 1483.

11—Great World war ended by armistice, 1918.

12—

SPECIAL MUSIC AT CHRIST CHURCH

Second of Series of Musical Programs Will Be Given Sunday Evening

This Sunday evening will mark the second of the series of monthly musical services at Christ Church. The organist and choir have been at great pains to secure music appropriate for the season and to present it in an acceptable manner.

The first of this series was so enthusiastically received that there is every expectation of these services growing into one of the regular musical features of the town.

The morning service at 11:00 a.m. will be Holy Communion, and as this is the Sunday after All Saints day the topic of the sermon will be "The Next Life," with a discussion of the possibilities of our communication with those who have gone before.

At the evening service the sermon will be upon the question "Is the Episcopal Church Protestant or Catholic?" This question was asked at the last "question box" evening and the rector has held it over till now feeling that it required more explanation than could be given in the few minutes devoted to each question at that time.

The music will be as follows: Morning Service, 11 o'clock Processional Hymn, 266 Sequence Hymn, 465 Communion Service Sermon Hymn, 326 Anthem

"Souls of the Righteous," Noble Nunc Dimittis Chant Recessional Hymn, 295 Evening Service, 7:30 o'clock Organ Recital—

Spring Song Hollins Desert Song Sheppard "It Is Enough," from Mendelssohn's Elijah Sung by Ernst Warnick Festive March A. Smart

8 o'clock Processional Hymn, 521 St. George's Responses Magnificat Strang Responses Archangelaky Sermon Hymn, 466 Offertory—

"And All the People Saw" Stainer Kneeling Hymn, 50 Recessional Hymn, 539

BIRTHS Mr. and Mrs. Arthur Wright, of Palmyra, are receiving congratulations on the birth of twins, Wanda Bruce and Arthur Pratt, Jr., October 26th, at the Mary Haas Robinson Maternity Home, 408 Main street, Riverton.

Mr. and Mrs. Theodore Lefferts, of Parry avenue, are receiving congratulations on the birth of a daughter, Helen, at the Mary Haas Robinson Maternity Home, Main street, Riverton, October 24th.

A drug-store advocates preparedness with this sign above its soda fountain: "Take home a brick. You may have company."—Outlook.

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PROFESSOR BEAN PROPOUNDS POSER

Supt. of Camden County Schools Asks Rotarians, "How Big Is Your Community?"

Albert M. Bean, County Superintendent of Schools in Camden County, addressed Palmyra-Riverton Rotarians, last Thursday evening, on the topic, "How Big Is Our Community?" Mr. Bean's name has often been before West Jersey citizens during recent years because of his constructive work with Parent-Teacher Associations, The Child-Welfare movement, Scouting, Rotary, and more recently in connection with the proposed Camden Junior College.

Mr. Bean ruled out geographical confines and population as limiting factors in the size of a community, and emphasized rather, clubs, churches, schools, Scouts, Y.M. and Y.W.C.A. as more accurate yardsticks. Most important, however, are the big men of the community; the place is as big as the worth of its outstanding citizens. The more interest the older people take in mingling with their local youth, particularly in groups, the better for all concerned.

Properly placed anecdotes from Mr. Bean's ample collection, helped to enliven the talk, which was genuinely interesting. It gave every man some thought to carry away as to how he might lead a more purposeful and useful life.

The club had a 100% meeting the week previous, the second in succession, which will help to raise the attendance average among clubs of its class. Since fall has really settled in, fewer absences are noticeable.

CINNAMINSON P. T. A.

A busy week in the affairs of Cinna-minson has just passed. An executive council agreed, among other things, to send the five members to the annual convention at Atlantic City for a day, that the local may be adequately represented during the election. The President, Mrs. Robert Sim, will attend all sessions.

The annual supper will be given Thursday, November 15, under the direction of Mrs. Leon Eagens, chairman of the committee.

On Wednesday the study class met to consider "Ways in Which Children and Adults Should be Different," with the leader, Miss Bryan, at her best.

Wednesday, Miss Bryan and Mrs. Sim attended the Teachers' meeting at Moorestown, where Miss Bryan was toastmistress.

Thursday the hobby clubs met for organization. Four were formed and more suggested.

Saturday, Mrs. Sim and the publicity chairman attended the publicity lunch at the Log Cabin Lodge, Medford. A delicious lunch, earnest talks by Mrs. Bryd, the state publicity chairman, and several others, was followed by a thoughtful, but all too short address by Professor Savitz, of the Glassboro State College. Those present regretted the absence of three officers who were detained by sickness or home conditions.

Vocal solos by Mrs. Eugene Pharo, and instrumental selections rendered by the county music chairman, added to the pleasant affair.

The Boys' Glee Club of the school sang so nicely at the morning assembly Wednesday, that on request they sang for the study class in the afternoon. A number of them have excellent voices, and under the training of Mrs. Haines and the regular teachers, they sing beautifully.

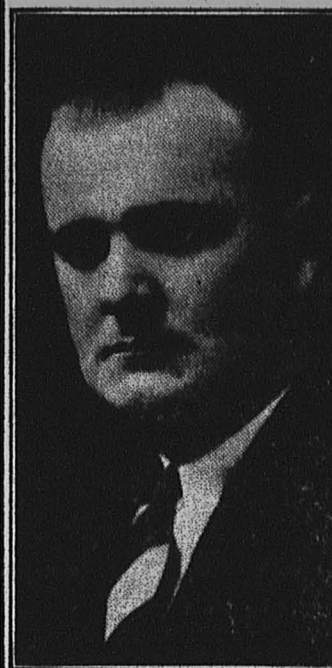
Publicity.

What is there about a baseball game which will make even the most reserved of men shed his dignity with his coat and yell useless advice and senseless insults at players and umpires who don't hear them and wouldn't pay any attention to them even if they did?—Scandia Journal.

BABIES Thrive on Clappa Soups and Strained Fruits and Vegetables. Clean, wholesome and economical. 2 cans for 25c.

Your Retail Store Blankenbush Drugs 606 Main Street

Re-Elect D. Lane POWERS TO CONGRESS



PROMPT ASSISTANCE
* *
COURTEOUS EFFICIENCY
* *
FRIENDLY SERVICE

POWERS MADE GOOD

House of Representatives

☒ D. LANE POWERS

Ordered and paid for by Committee.



FELIN'S Pure PORK SAUSAGE

PHONE COMPANY REPORTS INCREASE

Records Show Increase in Nine Months Period This Year Over Last

A net loss of 3,431 telephones in service during the third quarter of the year is reported by the New Jersey Bell Telephone Company, indicating the telephone business in New Jersey during the first half of the year was not sustained through the summer period. The loss was incurred mostly in July and reduces the net gain in telephones for the first nine months of 1934 to 9,531.

Total telephone revenues, nine months this year, of \$31,205,874 were \$413,257 more than during the corresponding nine-month period last year, and total telephone expenses were \$176,819 higher. Net telephone earnings for nine months this year were \$5,197,585, a gain of \$236,436 as compared with the same period last year. Nine months' earnings this year amounted to \$3.15 per share of common stock, compared with \$2.96 per share during the first nine months of 1933.

The Company at the end of September served 611,091 telephones in New Jersey, compared with 605,397 at the end of September, 1933.

RUMMAGE SALE

A rummage sale for the Riverton Welfare is to be held on Saturday, November 10th, from 1:30 p.m. until 5 p.m. Articles may be left at the Porch Club on Friday morning from 9 a.m. to 12.

Mrs. Gilbert Coe, Chairman.

The most under-privileged little boy in the United States has something to be thankful for. He doesn't have to trade places with King Peter of Yugoslavia.

REFUND

Now that the Supreme Court has refused to recognize a Mexican divorce which a woman obtained by telephone, all that remains is for the woman to try to get her nickel back.—Boston Transcript.

MOYER OUTLINES BOROUGH'S FUTURE

Candidate for Mayor Sees Many Developments and Improvements for Boro

Addressing a Democratic mass meeting in Palmyra tonight (Thursday) H. E. Moyer, candidate for Mayor for Riverton, said in part:

"It may seem somewhat inappropriate to discuss here questions that concern Riverton. Inasmuch as the membership of this Club is drawn from Riverton as well as other communities, and as I am a candidate for Mayor in Riverton, I can see no good reason to lose the only opportunity to discuss publicly my reasons for seeking election next Tuesday.

"In the first place, we have a splendid recreation centre, known as Memorial Park, that could be developed into a very attractive improvement. The water-course could be transformed into a lake of considerable area, providing safe swimming and canoeing; the embankment could be converted into a thing of beauty and a splendid residential section could be created in the only location where there is room for expansion. I believe that with proper and diplomatic consideration of the rights of property owners, this much desired objective can be accomplished.

"Other objectives that should be considered are sewerage disposal, increased school facilities (plans formulated), gradual improvement of streets and crossings, transportation improvements (now being pushed vigorously by the Town Meeting committee), reduced rates for water, gas and electricity.

"The question of paramount importance right now, is to select a mayor and councilmen pledged to defend the rights of citizens respecting the use of the River Bank road. It will not do for any candidate to merely declare that his actions will be governed by the wishes of the people; very often the wishes of the people do not become articulated until after their rights have evaporated. I could cite instances of special privilege involving the usurpation of sidewalks; defiance of ordinances on laying curbs and side-walks and even closing open streets. The motives were predicated on grounds of beauty enhancement and I would not wish to disturb these, providing precautions are taken in time by borough authorities to protect these public rights against becoming vested in private ownership.

"It is a well-known fact that many schemes have been projected to convert our beautiful river-front into a private preserve such as exists at Edgewater Park. If you wish to view the river-front there, 'hire a boat'—and we haven't done that at Riverton, nor do we propose to do so.

"Silently, and with uncanny precision, plans are developed which reach the stage of final passage by council without the people informing themselves of what is going on, and therefore they are not organized for effective protest.

"On several occasions crushing opposition developed in time to stop encroachment on rights already enjoyed. Out of these battles the civic organization known as the Town Meeting grew and Council sent a message that it was behind the actions of the Town Meeting 100%, and then, out of four recommendations made to council, only one is observed, the others being ignored on the grounds that no official notice was received. I never could understand how council knew about the one prohibiting commercial vehicles on Bank avenue, but knew nothing about the other three.

"Some months ago, there was placed on the front door step of the Town Meeting, an 'infant' whose name is 'hedges.' The hoped-for destiny of this 'child' was to spread outward and upward, forming a barrier at every property line across Bank avenue to the river wall, automatically closing an open public thoroughfare, by reason of the hoped for public acquiescence in this scheme.

"At the time the committee submitted this 'hedge planting' scheme to the Town Meeting it was expressly stipulated that there should

SAYS UNCLE SAM 'NEEDS A WIFE'



Mrs. GRACE MORRISON POOLE, president of the General Federation of Women's Clubs, who will speak at the Riverton Porch Club November 20, says Uncle Sam needs a wife, and suggests the General Federation at the bride.

Unusual Weather Checked
As far back as 1644, a clergyman at New Sweden, Del., was keeping check on "our unusual weather."

What is unusual and difficult of success we are apt to overrate; what is really best for us lies always within our reach, though often overlooked.—Longfellow.

"My son, who is that wild young woman you are running around with?"
"Aw, dad, she isn't wild, she's tame. Anyone can pet her."

"Did you know that I had taken up story-writing as a career?"
"No. Sold anything yet?"
"Yes; my watch, my saxophone and my overcoat."—Barksdale News.

be no debate of the question on the floor, but that reactions should be registered by writing letters after "cool and collected" thought. The "child" has been slumbering in its cradle ever since, and people wonder what has become of the committee that adopted unanimously a plan that was impossible of execution without precipitating legal snarls involving the borough, and Bank avenue property owners as well. Their silence is ominous!

"Developments of a rather disquieting character came to my attention on the night of October 15th, 1934, and caused me to reverse my previous and numerous decisions not to run for public office. I forthwith became a candidate, and if elected Mayor of Riverton, will flatly oppose any plan that will diminish in any particular the rights the public now enjoys in its use of River Bank Road. Spencer L. Haines and Wayne E. Ayres, candidates for council are in entire accord with my declarations.

"In conclusion, and without referring to the various attempts to curtail liberties enjoyed for a half-century or more, I want to call attention to one particularly objectionable action. I refer to the barricading of Bank road between Thomas avenue and Linden avenue, because disintegration of the sea wall in front of certain deserted properties necessitated this action. There were remonstrances a-plenty; it was proved that it was not essential to close the road, and that it could be made safe for public use by placing the barrier at the point of danger. Be it said to the credit of the chairman of the highway committee, that he removed the obstructions at both entrances and also safeguarded the point of danger, after the road had been closed for six months, although the original intention was to keep it blocked off until such time as the sea wall could be rebuilt.

"I am not soliciting anyone's vote as a personal favor; but if you want to be sure that there will be a mayor and sufficient councilmen who will fight closing the road, you now know how to get them."

RIVERTON

Chief of Police and Mrs. William Gootee and Mr. and Mrs. Clarence Bell, Sr., were visitors in Asbury Park Sunday.

Miss Naomi Evans attended a dinner-dance and reception given by Stanley Warner in honor of radio and stage stars, at Elk Hall, Philadelphia, Sunday.

Miss Charlotte N. Rogers has moved from Main street to 627 Linden avenue.

Several members of the W.S. of J. Beverly, attended a covered dish luncheon and card party at the home of Mrs. Jennie Liming, of Pemberton, Friday.

Mr. and Mrs. W. L. Caskey, of Riverton, and Mrs. Caroline Hill, of Palmyra, spent Sunday with Mr. and Mrs. Morris Bopp, of Newtown Pa.

Several members of Chapter 108 of the O.E.S. attended a reception to the Most Worthy Grand Matron and Most Worthy Grand Patron and their staff of grand officers at Convention Hall, Camden, Saturday evening. The reception was given by chapters of the Ninth District.

Mr. and Mrs. S. B. Bergunder and family, of Thomas avenue, moved to 501 Fourth street, Tuesday of this week.

Miss Lenore Showell, of Howard street, entertained the Alpha Phi Lambda at a Halloween party at her home Monday evening.

Miss Alice Bartley, a student at Glassboro Normal School, spent the weekend at the home of her parents, Mr. and Mrs. Joshua S. Bartley, of Elm Terrace.

Mr. and Mrs. Dennis Maloney returned Sunday from Plainfield, where they spent five weeks with their son, John Maloney, and family.

Mr. and Mrs. Brewster Jackson returned Saturday from Atlantic City, where they spent a week attending the Hardware Association convention.

Lady Godiva Leads Parade

(Continued from page 1)

Best Comic Group
1. Mrs. H. Schwerling
2. Mrs. John Werner
Best Original Group
1. Elizabeth Brelsford
Children's Section

Best Original Male
1. Richard Durgin
2. George Durgin, Jr.
3. Fred Bauer

Best Original Female
1. Arlene Blitman
2. Helen D'Autrechy
3. Caroline Bauer

Best Female Impersonator
1. Mrs. L. Whartnaby
2. Caroline Bauer
3. Anna Watson

Best Male Impersonator
1. Ruth Black
2. Wm. Wolfshmidt
3. Dick Shaw

Best Female Comic
1. Dorothy Cooper
2. Sally Coddington
Best Male Comic
1. Maise DeLauri
2. Charles McGinn
3. Betty Whartnaby

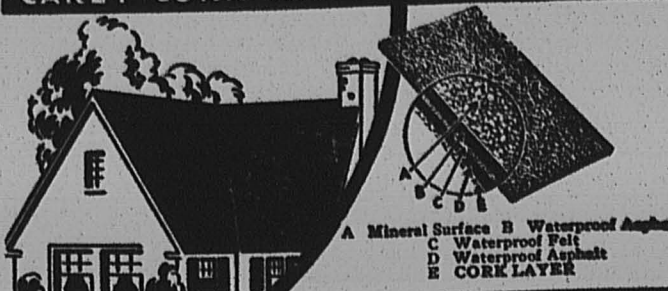
Best Original Couple
1. Helen Haines and Dorothy Koppenhoefer
2. Helen and Joseph D'Autrechy
3. Alva Scott and Annetta Schweizer

Best Comic Group
1. Mary Humphreys
2. Marilyn Vost
3. Dorothy Cooper

Best Original Group
1. Jane Bush
2. Eleanor Metzgar
3. Doris Jermon

Which?
If the policeman takes her by the arm and assists her across the street she's under 20 or over 80.—Type Graphic.

CAREY CORK INSULATED SHINGLES



Save the Cost of Roof Insulation

When houses are protected with this remarkable shingle, the result is a thoroughly insulated roof, and you save the high cost of separate insulation.

In addition to making homes cooler in summer and warmer in winter, Carey Cork Insulated Shingles are most attractive in appearance. Their beautiful colors and deep shadow lines are always admired. We'll be glad to supply samples and a free estimate for any building.

Joseph T. Evans

ROOFING

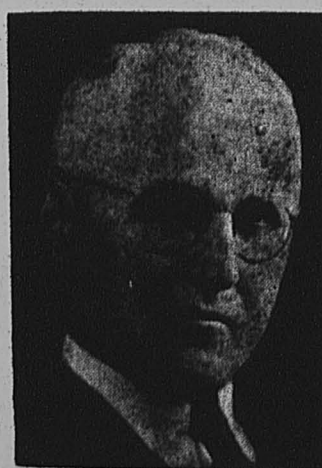
COAL — COKE — LUMBER — MILLWORK

Riverton

Phone 302



Benj. R. Faunce



For Freeholder

Voter—Think!

Do you make all your purchases wisely; do you realize, that when you vote in mass on the 6th of November, you are purchasing the service of knowledge, intelligence and honor. The contenders they come in vary; why not give the subject careful consideration. In the years to come you pay.

The public must be the judge of any candidate as to knowledge and intelligence.

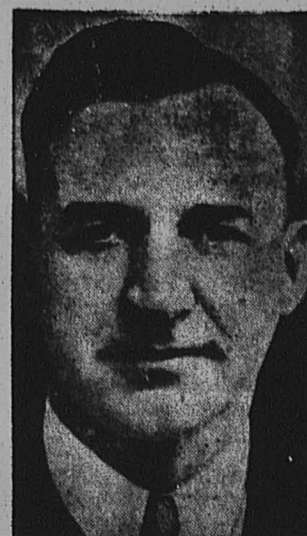
Honor must be proven. Any organization or individual has the privilege of examining the books in charge of Benj. R. Faunce to ascertain whether the dollar is his God.

I will endeavor to give a yearly report of the assets and liabilities of the county.

It is a lie and trick regarding the Grange recommending anyone.

Ordered and paid for by Benj. R. Faunce.

BRANCHES OUT



"JACK" DAWLEY

Manager and part owner of Pal-River Chevrolet, Inc., who has reached a position of prominence locally in business circles, has with H. J. Mugaer, his partner, purchased the Oakwood Chevrolet Co., at Oaklyn, N. J.

The Riverton agency will continue as established, but offers an even increased measure of service as a result of the Oaklyn acquisition.

PAL-RIVER BUYS NEW AUTO AGENCY

J. W. Dawley to Manage Both Establishments; Oaklyn New Location

John W. Dawley and H. J. Mugaer, owners of Pal-River Chevrolet, Inc., at 10 Broad street, Riverton, recently purchased the Oakwood Chevrolet Co., Inc., at Oaklyn, N. J.

In order to find a market for the many used cars taken in trade, it became necessary to locate nearer the metropolitan area where adequate housing facilities were available to properly recondition and display them.

Mr. Dawley stated in an interview that the impression the Pal-River Chevrolet, Inc., of Riverton would be discontinued is erroneous, and that the owners of Pal-River Chevrolet, Inc., of Riverton, have been more than pleased with the support given their business locally. The acquisition of the new plant in Oaklyn means but an extension of the territory covered as a dealership, and will operate to give even better service at both addresses than has been available heretofore.

Pal-River Chevrolet, Inc., of Riverton, is celebrating, this month, the second anniversary of its establishment, and Mr. Dawley has evidenced great satisfaction at the hearty support accorded the young enterprise locally.

Mr. Dawley will continue in active management at both the Riverton and Oaklyn agencies.

DEMOCRATIC DINNER DANCE, NOVEMBER 3

Prof. Walter L. Pritchard Will Be Chief Speaker at Riverside Saturday Night

The Burlington County Chapter Young Democrats of America have arranged to have Walter L. Pritchard, of Princeton University, as the principal speaker at their dinner dance which will be held in the ballroom of the Riverside firehall, Saturday, November 3, at 6.30 p.m.

Mr. Pritchard is a student of Political Economy at Princeton and is under the tutelage of Professor Walter L. Whitlsey, candidate for Congress from the fourth district comprising Mercer and Burlington counties.

Plates are being set for over 300 guests.

Daniel Lichtenhal, president of the club, has appointed the following members to receive the guests: Miss Alice Hughes, of Burlington, Miss Elinor Porter, of Palmyra and Miss Florence McCloskey, of Burlington.

Mrs. Mervil E. Haas, Democratic state committeewoman and sponsor of the young organization in this county was made honorary president of the organization last week.

Church Notices

CALVARY PRESBYTERIAN
Charles T. Bates, B. D.
Riverton

Church School, 9.45 a.m.
Morning Worship, 11.00 a.m.
Midweek Service, Wednesday 8.00 o'clock.

CHRISTIAN SCIENCE

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9.30 a.m.
Sunday Services, 11 a.m.
Wednesday 8 p.m.
Reading Room in Church Building open Tuesday and Friday 2.30 to 4.30 p.m. All are welcome.

EPWORTH M. E. CHURCH

Rev. Ira S. Plumm, Minister
9.50 a.m.—Wesleyan Men's Bible Class.
10.00 a.m.—Church School.
11.00 a.m.—Morning Worship.
6.45 p.m.—Epworth League.
Wednesday 8.00 p.m.—The Helpful Hour.
Wednesday 4.00 p.m.—Junior Epworth League.

CHRIST CHURCH, EPISCOPAL

Riverton, N. J.
Rev. Francis B. Downs, Th.B., Rector

Thursday All Saints Day
7.00 Holy Communion
9.30 Holy Communion and short address.

Sunday, November 4th
Twenty-third Sunday after Trinity
7.30 Holy Communion
9.45 Sunday School
11.00 Holy Communion and Sermon
8.00 Choral Evensong.

S. S. CONVENTION

The fifty-seventh annual Burlington County Sunday School convention will be held in the Bordentown Baptist Church November 8th.

AT WALT WHITMAN SATURDAY



ALICE FAYE comes to Movie Land as a bright, young hopeful in "365 Nights in Hollywood," fast-moving comedy of aspiring blondes and money movie schools which Fox Film has just released. Alice has two grand song numbers.

THE PEOPLE'S COLUMN

True Party of Progress

Editor The New Era:

The Republican Party is the true party of progress, and definitely claims that progress towards economic recovery can be accomplished without surrender to Radicalism. This election, as far as it relates to New Jersey and Burlington County, is one of the most important of the decade, and a victory for the Republican Party will admonish an unscrupulous minority, reaching out for unchecked control of the State and the County, that they cannot longer trade on the name prestige of a great and respected President. Robert W. Knight.



BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION AFFILIATED WITH THE NATIONAL ASSOCIATION

The following Plumbers are working in accordance with N.R.A. They are reliable and dependable. Give them your support.
GEORGE FRIDAY J. RUSSELL HOLVICK
H. D. HULLINGS and Son JOHN KERRIGAN

Code Abolished! Coal Reduced!

You can now get HIGHEST quality anthracite—and 2000 lbs. to the ton at greatly reduced prices.

Call 1100 Now

and get our new price on the old reliable

Hard—Black—Coal

IT PAYS TO BUY FROM A LEGITIMATE DEALER

H. B. WILLIAMS

COAL — COKE — FEED

LUMBER — BUILDING MATERIALS

PALMYRA

Phone, Riverton 1100

Break the Monotony

of those long auto rides by installing a radio in your car. Chevrolet has built a car radio that gives perfect reception—is inexpensive—and is easy on your battery.

PAL-RIVER CHEVROLET, Inc.

10 BROAD STREET

RIVERTON

\$1.00 RYTEX STATIONERY—THE NEW ERA

WHY 'blue coal' GIVES BETTER HEAT AT LOWER COST!



REASON No. 19

The biggest loss in fuel is heat wasted up the chimney. With 'blue coal' you get the maximum useful heat because it burns long and evenly with drafts almost completely closed. Other reasons are the fact that 'blue coal' comes from the richest Northern Pennsylvania anthracite region—that it is scientifically prepared and sized—and finally, shipped with the greatest of care. Order a trial ton of 'blue coal'.

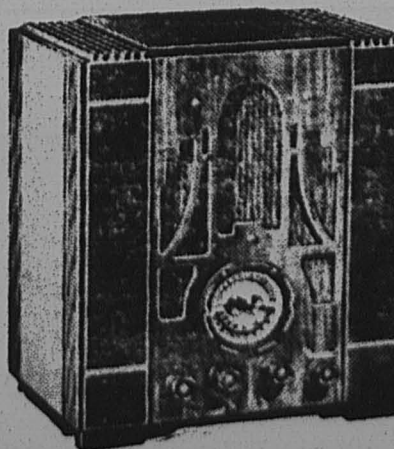
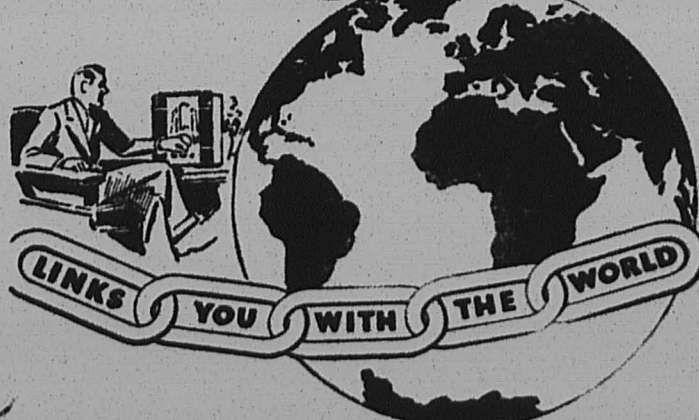
J. S. COLLINS & SON, Inc.

Phone 4 or 5

Riverton, N. J.

ATWATER KENT

all-wave RADIO



This amazing new compact radio made by Atwater Kent has the power of a giant. It brings in stations from half-way around the globe.

Only one of the great values Atwater Kent offers in up-to-the-minute radio. Let us demonstrate how much pleasure a new 1935 radio can give you.

New 1935 Model 145

\$39.95

LESTER S. FORTNUM

115-117 W. BROAD STREET

PALMYRA

Phone, Riverton 1180

SCHOOLS MENACED BY RETRENCHMENT

President of University Claims
Education Facing Gravest
Crisis in History

A sword hangs over education throughout the United States. Never before has a depression been permitted "to scuttle the schools and rape the intellectual resources of the national future."

So declares Dr. Glenn S. Frank, president of the University of Wisconsin, in a chapter on "Education Hamstrung" in his new book, "America's Hour of Decision."

Reviewing the effects of past depressions on education, Dr. Frank points out that the panic of 1837 ended in the renewal, not in the ruin, of the schools. Between 1837 and 1843, he notes, leading American States increased their support of education as much as 34 per cent. "The panic of 1857," Dr. Frank continues, "left the schools unharmed. The panic of 1873, despite its severity, did not result in any backward step in education."

"The depression of 1893 did not reduce the support of the schools. The depression 1907 did not tamper with the public investment in education. And the depression of 1922 saw no educational retrenchment."

"It remained for the depression of 1929 to set going a process of social suicide in which a supposedly enlightened people has stood silently by while the very foundations of its education were being sapped."

Estimating that somewhere between 3,250,000 to 3,500,000 American children today "find the door to educational advantages slammed in their faces," Dr. Frank notes: "More than a third of these exiles from education are direct casualties of the depression."

"Even the schools kept open have drastically slashed their services. Classes are crowded beyond the point of teaching efficiency and left to the mercy of teachers unpaid or underpaid."

"Unless something comprehensively national is done, with promptitude and intelligence, to stabilize the support and stimulate the morale of the nation's educational system, we shall emerge from the depression having lost a quarter century of educational gains, and the national future will be fashioned by an inadequately disciplined people."

FEDERATION HEAD AT PORCH CLUB

Speakers Will Tell Members Why
Uncle Sam "Needs a Wife,"
and Suggest Bride

Mrs. Grace Morrison Poole, President of the General Federation of Women's Clubs, will be in Riverton, November 20, to address the Porch Club.

"These United States" is the significant key-thought announced by Mrs. Poole for her administration. Someone has said that, "Uncle Sam needs a wife;" Mrs. Poole feels that no organization is as well fitted to assume the duties of "wife" as the General Federation, consisting as it does of home-makers whose horizons extend beyond the four walls of their homes to their communities, their states and the nation. Mrs. Poole urges a study of and active participation in governmental affairs to the end that governments may be administered for the best interests of the greatest number.

In Alaska from 1917 to 1923 hunters killed 150 tons of American eagles. Well, that's nothing to cry about—in 1933 the New Deal made the Blue Eagle the American bird anyway!

TUNE IN
STATION WTNJ, TRENTON
HEAR
Congressman D. Lane
POWERS
Sunday, November 4
at 7:45 p.m.
1280 Kilos.—234 M.

It's Time to Put Government on a BUSINESS BASIS

Don't Send Rubber Stamps to Washington. Keep Political Handy
Men Out of the Governor's Chair

The Country is at the Cross Roads. The Liberty for which our Fathers fought is being taken from the people. The Government is forcing its way into Private Business. Individual Initiative and Enterprise are being strangled. Regimentation is the aim of the New Regime. Production is being brought under control from Washington and the cost of living increases. Daily it becomes harder for men to make a living for themselves and their families. The door of opportunity is closing in the faces of millions. The only Refuge is the Relief rolls which are ever growing longer.

I You look with apprehension upon the mounting Billions of Public Debt, the prospect of still heavier Taxes, the destruction of food and staple crops in order to increase the prices of necessities to YOU—

You resent the Expenditure of Billions of the People's Money to perpetuate a Power-mad Administration in office—

You want a free and independent Government at Trenton—free to act in the interest of ALL the people, independent of boss rule by private telephone wire from Jersey City, a Government run by Business men of proven integrity and ability—

You believe in the Efficient and Economical Management of County Affairs—

Then Vote for . . .

HAMILTON F. KEAN

FOR UNITED STATES SENATOR

He is the Friend of Labor. He is ever alert to protect the Farmer. He has done much to help the White Collar worker and his family. He advocates a Sound Protective Tariff. He represents you Faithfully and Fearlessly. He is one of the most influential Senators at Washington.

HAROLD G. HOFFMAN

FOR GOVERNOR

Business Man, Statesman, Soldier—the Man of the Hour. He is young, courageous and aggressive; quick to make his decisions and sound in judgment. No other man knows New Jersey, its people and their needs better than he.

D. LANE POWERS

FOR MEMBER OF CONGRESS IN THE FOURTH DISTRICT

A Real Go-getter for His Constituency. During this, his first term he has made a splendid reputation and won remarkable recognition for his District. He has set a new record for efficiency. A wise constituency will retain him in office, and ensure courageous and independent service.

MARCUS W. NEWCOMB, M. D.

FOR MEMBER OF THE GENERAL ASSEMBLY

Capable, Independent, Energetic. Ever alive to the wishes of the voters. His record is his best recommendation. Give him your vote and make sure that Burlington County is capably and honestly represented in the House of Assembly. You can ALWAYS trust Assemblyman Newcomb.

LAWRENCE G. MINGIN

FOR COUNTY CLERK

Whose office is conceded to be the most efficiently administered County Clerk's Office in New Jersey. He is known as an authority on all matters pertaining to his duties and on court and election laws. By returning him to office for another term, the voters will be making sure of continued capable management of the County Clerk's Office.

CHARLES R. STOUT

FOR MEMBER OF THE BOARD OF FREEHOLDERS

He has done much for Burlington County and is responsible in large measure for our splendid system of improved roads, second to none in the state, built and maintained at low cost. He is always on the job, working for the best interests of the County. No man is better versed in county affairs. He serves the people with fidelity and ability. Many important reforms in the conduct of county affairs have been effected on Freeholder Stout's initiative.

As Director of Roads he is efficiency, itself. His accomplishment, with the loyal support of the Road Department employees, in clearing all county and some township roads so quickly after the abatement of the successive snow storms last winter, is still remembered in grateful appreciation by many farmers and others having to use the highways. This was but one of the many instances proving Director Stout's efficiency in office and his whole-hearted concern for the welfare and the safety of his constituency. "Charley" Stout is a County Asset.

ALBERT C. JONES

FOR MEMBER OF THE BOARD OF FREEHOLDERS

Running for the first time and full of enthusiasm. Experienced Civil Engineer with ideas of his own as to how county affairs should be run. Appeals for support on the ground that his election would be recognition of the young man in politics. Pledged to give all of his time, if required, to the discharge of his official duties.

Support Your Local Ticket

Help to Get Out the Vote

LOOK FOR THE REPUBLICAN COLUMN, THE SECOND ON THE BALLOT, AND VOTE IT SOLID

Put a cross (X) or a plus (+) mark in the square at the left of the name of every candidate for whom you wish to vote

VOTE EARLY—Polls open at 7 a.m. and close at 8 p.m.

This advertisement ordered and paid for
by the Republican County Committee.

THE REPUBLICAN COUNTY COMMITTEE.

TIPS ON GROWING

BY ONE WHO GREW UP IN
THE BUSINESS

We doubt if there is any outdoor bulbous flowering plant that arouses more interest than the Summer Flowering Amaryllis (Amaryllis Hallii). This is also now known botanically as Lycoris Squamigera.

The rosy pink flowers appear on the plant in late summer. A peculiarity of the plant is that in the spring it throws up narrow basal leaves. These later die down and the plant goes dormant, appearing lifeless. Then, in late summer the pink Lily-like blooms in umbels are thrown up on strong shoots direct from the crown.

It is hardy in this section with some protection and bulbs can now be procured.

All Rose fanciers know and admire that grand exquisitely formed glistening white Hybrid-Perpetual or June flowering Rose, Frau Karl Druschki. Even its prosaic name has never dimmed its popularity in all the years it has graced our gardens. Many Roses come and go but "der Frau" goes on forever. Her lovers will be delighted to learn that a lovely companion, pink in color, will make her debut the coming spring as "Symphony." This new Rose is almost identical with Frau Karl Druschki in form, is equally hardy but has the additional merit of being recurrent in bloom—as everblooming as any of the Hybrid-Teas. The pink of the blooms deepen in the depth of the flower and pales to white at the edges of the reflexed petals. They are extremely large and long lasting and are borne on stout stems facing the sky.

Lovers of the African Violet

(Saintpaulia) will be interested in learning that another variety called Saintpaulia I. Amethyst, will shortly come into commerce. This, as the name indicates, bears flowers of an amethyst color which is very striking. The African Violet is becoming a very popular house and window garden plant. It is not among the easiest plants to grow, but as Mrs. Wilson in her new book "A Garden in the House," says: "An amateur of some little experience can manage them."

An amateur won the prize of the Dahlia Society of New Jersey for the best bloom of a Dahlia originating in New Jersey, at the California Dahlia Show on August 30th, with Jane Cowl.

A new dwarf Gladiolus Baby Peggy attracted attention at the recent show of the New England Gladiolus Society at Boston. It grows but 18 inches high and is expected to be

QUALITY COAL AT LOW PRICES

No Need to Buy Inferior Coal

"Some buy on quality, and others on price, but for the present you can get EVANS PREMIUM ANTHRACITE, a long burning Hi-Carbon coal, low in ash content—a quality product at a new low price (subject to change). Order a test ton today."

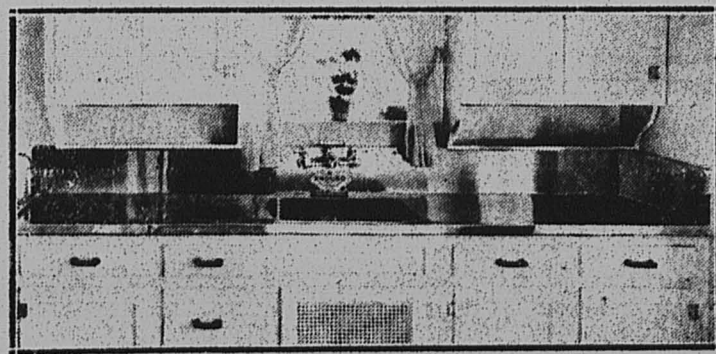
Evans is also the Riverton-Palmyra agent for the Genuine Koppers Coke.

Get the best—it goes farther and heats longer.

"GET IT AT EVANS"

Joseph T. Evans
COAL & LUMBER
Established 1880
Corner of Market & Mulberry
Phone 212

Custom Built Stainless Steel Sinks



CUSTOM BUILT SINKS permit many special features not possible in ordinary sinks. They are individually designed for individual needs. THE METAL is completely rustproof, immune to stains from fruit and meat juices and will not chip or peel off. SOUND DEADENING backing prevents metallic clatter and softens impacts, minimizing glass and dish breakage. DUO STRAINER eliminates the dishpan. It is as easy to clean as your stainless steel knife blade.

ESTIMATE FURNISHED

Walter F. Ames Mfg. Co.

1706 Dyre Street, Philadelphia, Pa.

Table Tops

Phone JEFerson 2111

It Doesn't Pay to Gamble

Those who gamble are usually in a state of excitement and worry—it is the cause of much loss. Invest safely and have a secure income. Your account is invited.

Member Federal Deposit Insurance
Corporation

**CINNAMINSON BANK
AND TRUST COMPANY**
RIVERTON, N.J.



WE BUY OLD GOLD AND SILVER Jewelry and Curios

Best Prices Paid

ACME ASSAYING CO.

204 South Eighth Street
Philadelphia
Bell Phone, Pen. 3525
Gov. Lic. P-12-4768

RELIEF ROLLS GROW

In June, according to government figures, there were 6,600,000 people comprising 4,234,000 families or about 13% of the total population of the country on relief. Just to show how much good the tossing away of billions of dollars by the New Deal is doing Donald Richberg admits that more than 5,000,000 families or approximately 20,000,000 people will be on the relief rolls this winter. Unemployment does not seem to be lessening.

Red Arrow, an effective insecticide on plants and flowers, is also claimed to do an excellent job in controlling ants on the lawn. When poured into the runways Red Arrow penetrates the innermost cells and kills entire colonies.

"How old are you sonny?" asked the inquisitive old man of the little boy on the beach.

"Six," came the brisk reply.

"Six," echoed the old man, "and yet you are not as tall as my umbrella."

The boy drew himself up to his full height. "How old is your umbrella?" he asked.—Montreal Star.

MICHELL'S BULBS

PLANT
NOW
FOR A

STRIKING GARDEN NEXT SPRING

Our Fall Bulb Catalogue offers you a wide variety of finest quality Hyacinths, Tulips, Narcissus, Hardy Lillies, Crocus, Snowdrops and other bulbs. Send for a FREE copy today or come in to our store for expert information about your garden.

MICHELL'S SEED HOUSE
518 Market St., Phila., Pa.

Careful, Modern Service

A funeral service employing every modern facility known to the profession need not be expensive.

The Snover Funeral Home, Inc., offers everything that could be desired both from the standpoint of equipment and experience, and yet is not beyond the means of any family.

Snover Funeral Home

INCORPORATED

FRANK A. SNOVER and JOHN N. SWARTZ
PALMYRA, NEW JERSEY

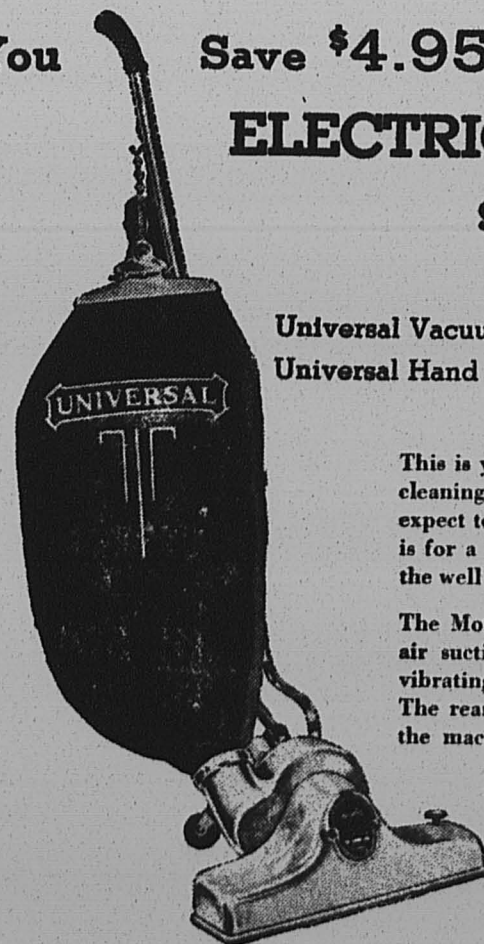
Telephone, Riverton 830

You Save \$4.95 if You Buy Both ELECTRIC CLEANERS

'39.95 cash

Universal Vacuum Cleaner . . . regularly \$34.95

Universal Hand Cleaner . . . regularly \$9.95



This is your chance to purchase complete house cleaning equipment for the price you would expect to pay for one electric cleaner. This offer is for a limited time only. Both cleaners are of the well known Universal make.

The Motor Driven Brush Cleaner has powerful air suction, which combined with a sweeping, vibrating action loosens and takes up all the dirt. The rear swivel wheel makes it easy to operate the machine. It rolls easily and the handle is comfortable to hold. The nozzle can be raised or lowered to the proper level. An extra belt is given with every machine.

The Whirlwind Hand cleaner—only four and a half pounds—has a long neck, which makes it possible to clean difficult places. This cleaner is fine for cleaning upholstered furniture, for removing the dust that clings to heavy garments, motor rugs and draperies. It does a first class piece of work on the inside of the car.



Cash prices are given. Carrying charge extra if you buy on the monthly payment plan.

PUBLIC SERVICE

OBSERVATIONS

By Dartash

The Rights of Labor

Can hypocrisy go further than Union Labor's assertion that to discriminate against Union Labor is a moral wrong, but that it is right to discriminate against Non-union Labor in a closed shop?

Think it over!

The Parable of Top Hats

When snow falls gently on city streets, and moist great flakes of white cover the ground, it is time for small urchins of both sexes to wrap the sticky stuff into hard missiles and with these missiles to find a mark. Woe be to the silk hat that comes in view; snowballs in small hands and silk hats on dapper males!—can one wonder that to wear a silk hat on a snowy day is dangerous and costly? It may be that a smile comes to some mature face at the remembrance of dark deeds done in boyhood, who knows, and yet this picture has value, for there is a moral truth here presented as a parable.

In the economic life of this Nation one factor stands forth above all others, and that factor is called, "The durable goods industry." Today this industry is dormant, and until it moves forward, no great revival of trade is possible. What is meant by durable goods, are those things that do not wear out quickly or are not consumed. It does not mean food or clothing, but things fashioned in iron or steel, in wood, brick and stone; it is such stuff as goes into the making of houses, factories and shops, railroads and ships and equipping them for service. Ask the average man who is about, how many houses he finds under construction; it is self-evident that the building trade is dead; there are no houses going up, no factories being built and therefore no demand for lumber, cement, hardware, plumbing, roofing and all the other items that the building trade calls for. Such activities as are now evident, are for the most part being paid for out of taxes, and it is at this point, the Parable of the Top Hat comes in.

Just as the small boys with snowballs in their hands cry "soak the top hat," so the Legislator, national, state, city and county, when tax bills are due, with one voice rejoice and cry, "soak the durable things, let property pay the bills."

Put yourself in the place of the man desiring to own a home. Do you doubt that the roof you raise over your head, would not come into view of the snappy eyes of the legislative youth whose greater number of voters cry, "there is a silk hat, let her fly."

When Uncle Sam plays Santa Clause, taxpayers should remember that January first comes after Christmas—and every home owner knows who pays Santa's bills!

Think it over.

DINNER DANCE

SATURDAY NIGHT

Congressman D. Lane Powers will be one of the principal speakers at the dinner-dance to be given by the Young Republican Club of Burlington County in the Community House, Moorestown, Saturday evening, November 3.

Invitations have been extended to all the Republican Candidates; namely: Senator Kean, Commissioner Hoffman, Congressman D. Lane Powers, Assemblyman Newcomb, County Clerk Mingin, Freeholder Stout, and Albert C. Jones, freeholder nominee.

Ticket sales have far exceeded the expected total and everything indicates this will be one of the largest affairs ever held in Burlington County. No tickets will be sold at the door and all reservations must be made Thursday, November 1st. There are a few tickets left and those wishing to attend this affair should immediately get in touch with a Young Republican. The capacity of the Moorestown Community House is limited, therefore it is necessary to have an early report on the ticket sales.

LADIES, ATTENTION!

The New Era still has a few recipe sheets used at the cooking school which they will be glad to give any one who will call at the office for them.

SPECIAL

Assorted
Fruits
AND
Nuts
Chocolate Covered
35c lb.

—ALSO—
KEATING'S ENDORSED
CHOCOLATES

L. L. KEATING'S
BROAD AND MAIN
Riverton Phone 1540

LOW PRICE
ON STORM SASH
Joseph T. Evans

PALMYRA

Matinee Daily at 2.00 p.m.
Evenings 7.00-9.00 o'clock

FRIDAY, November 2
GEORGE O'BRIEN in
Zane Grey's
"THE DUDE RANGER"
Buck Jones in "The Red Rider"
Musical & Cartoon

SATURDAY, November 3
JOAN CRAWFORD — CLARKE GABLE
Comedy — Cartoon — News

"CHAINED"
Comedy — Cartoon — News

MONDAY, November 5
CLAUDE RAINS in
"CRIME WITHOUT
PASSION"
Comedy — Musical Comedy — News

TUESDAY, November 6
Zasu PITTS — Slim SUMMERSVILLE
in "THEIR BIG MOMENT"
Bing Crosby Musical Band Act

WED. THURS. November 7-8
MADGE EVANS — ROBERT YOUNG
in "Death on the Diamond"
Comedy — Pop Eye Cartoon
Strikes and Spares — A Novelty

NEXT FRIDAY-SATURDAY
WILL ROGERS in
"JUDGE PRIEST"

Wait Whitman

Now Playing!!
30 STARS OF STAGE and SCREEN
and RADIO in a ROLICKING
SONG and LAUGH ROMANCE

"Gift of Gab"

Edmund Lowe, Ruth Etting, Gloria Stuart, Phil Baker, Paul Lukas, Chester Morris, Alice White, Roger Pryor, Douglas Montgomery, Elinor Barnes, Wini Shaw, Ethel Waters, Karlöff, Bela Lugosi, Graham McNamee, Gene Austin, Victor Moore, June Knight, Gus Arnheim Orchestra and many others.

SAT.—SUN.
MON.—TUES.
Nov. 3, 4, 5, 6

NIGHTS in
HOLLYWOOD
JAMES DUNN ALICE FAYE
MITCHELL and DURANT

SUNDAY
4 Selected
VAUDEVILLE

RIVERTON
SCHOOL
NOTES

Children Entertain Parents

The seventh and eighth grades have enjoyed entertaining their mothers and friends at their class Halloween parties. The 7th grade children gave their party on October 25, at 2.30 o'clock. The first event on the program was a Thanksgiving skit, entitled, "Tabby's Thanksgiving Doll." The class and parents then adjourned to their home room, where games were played under the supervision of W. Goodnow. They were played with much spirit and hilarity, particularly on the part of the parents. Following the games refreshments were served. It was a great success, and the parents and children were very much pleased. The parents who attended the party are as follows: Mrs. Kaufman, Mrs. Vile, Mrs. Brown, Mrs. Yerkes, Mrs. Bigelow, Mrs. DeCoursey, Mrs. Elwell, Mrs. Gibson and Mr. and Mrs. Rotenbury.

The 8E children gave their party on October 24, at 2.30 o'clock. They invited their parents, and many of the invitations were accepted. For entertainment a play entitled "You Were Scared and I Wasn't," was written and acted by R. Baker, E. Guest and D. Reiger. Several games were played by both the children and the parents. The mothers who were there are as follows: Mrs. Baker, Mrs. Bintliff, Mrs. Burns, Mr.

Craig, Mrs. Floyd, Mrs. Guest, Mrs. Lezenby and a friend, Mrs. Reed, Mrs. Perkins, Mrs. Sutters, Mrs. Reiger and Mrs. Weiford.

Scoreless Games In Hockey

Another game was played between the alumni team and a friend, Mrs. Reed, on October 23, at Memorial Park. The girls played with excellent hockey spirit, and the score again resulted in a tie, with no faults for either team. There will be another game within a few weeks, in order to see which team can win a victory.

The first issue of the Riverton School Observer for 1934 will be published this week.

Miss Verna Guest and her mother were visitors in Asbury Park, Sunday.

Mrs. Arthur Hartley, of spent Sunday with his and Mrs. James Hart-
/ra.

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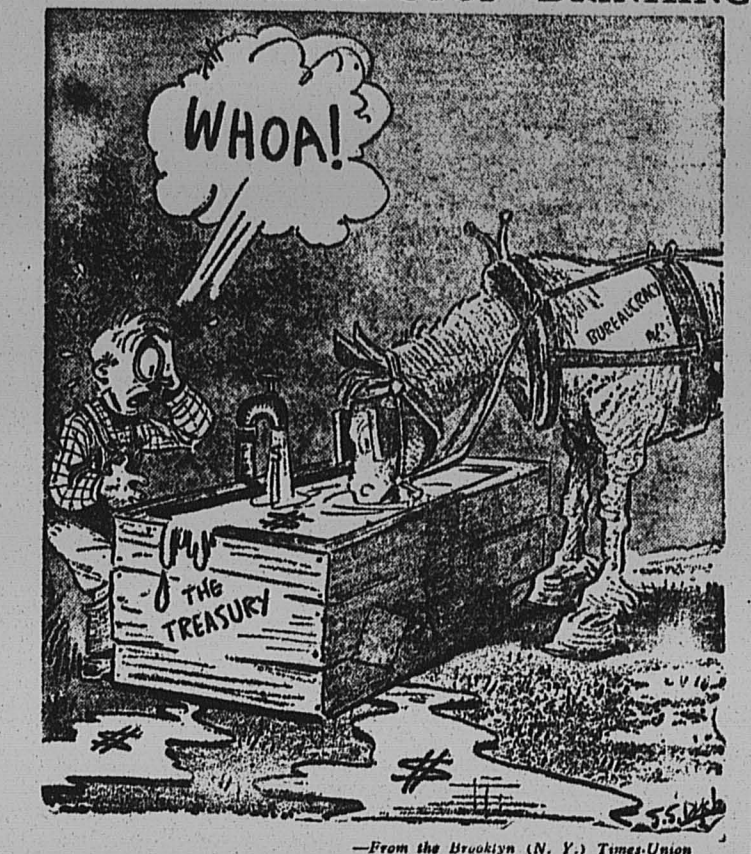
RIVERTON MEN
GRANTED PATENTS

Two Riverton men were recently granted patents by the United States Patent Office, at Washington. Stuart B. Clark, of Golf Road, and Frederick C. Langenberg, of Edgewater Park, were allowed a joint patent for their invention of a pipe joint and pipe joint gasket. They have assigned their interests to the United States Pipe and Foundry Company, of Burlington.

Poul F. G. Holst, of Linden avenue, and Rudolph A. Bierwirth, of Haddonfield, were granted a joint patent for their perfection of a radio amplifier. The Radio Corporation of America has been named as assignee for this invention.

Lost: One platform with complete set of campaign promises. Last seen about March 4, 1933. Finder may have promises by returning platform to Democratic National Committee, Washington, D. C. for use in 1936.

CAN'T MAKE IT STOP DRINKING

How to Reduce Heating Costs
by JOHN BARCLAY.

Heating Expert

There are three simple damper controls on every properly regulated home heating plant, and an understanding of the proper use of each of them will help you to save time, trouble and money.

First, there is the turn damper, or "butterfly" damper. With this control you can prevent "chimney loss." Many people believe that unburned coal that drops to the ash-pit produces the greatest waste. This is not so. Actually, the heat you waste up your chimney is ten times as much as the greatest possible loss through your ash-pit.

It is very simple to reduce this "chimney loss." Just keep your turn damper as nearly closed as possible. By turn damper is meant that disc or plate like damper inside the pipe leading from your furnace to your chimney. The next time you fix your fire, turn the handle of your turn damper one-sixteenth of an inch. If your fire still burns freely, turn it another sixteenth of an inch. Repeat this until you find the ideal adjustment that gives you the greatest amount of useful heat with the minimum amount of chimney loss, then indicate this position with a chalk mark on your smoke pipe, and leave the damper in that position.

Do not attempt to regulate your fire each day by moving the turn damper. It should be left as nearly closed as possible at all times during the burning season. The only time when it should be moved at all, after you find the most advantageous position for it, is at the beginning of the very cold season, and again at the beginning of the very mild season—to compensate for the difference in outside temperatures.

Next week I will discuss the check damper and the ash-pit damper, which are used to control the speed of the fire.

QUESTIONS AND ANSWERS

Q: We are going to put a heating system in our bungalow. Do you advise hot water? Which is better a round or square boiler? F. A. B., Richland, N. J.

A: Hot water heating systems are very satisfactory, but cost slightly more for installation than the one pipe steam sys-

tems. The modern hot air systems for the bungalow type of home are also very satisfactory and have a comparatively low first cost. There is very little difference in performance between round and square boilers. In the smaller types, the round seems to be favored while in the larger installations the square boiler is more adaptable.

J. P., Scranton, Penna. -- I have answered your inquiry with a personal letter. A coal dealer's service man, heating contractor, or plumber can often make valuable suggestions in cases such as you describe.

Q: We have a two story home heated by a pipeless furnace located in basement. Our first floor gets overheated, while second floor is scarcely heated at all. When I am descending it seems the heat pockets about half way up the stairs. What is your opinion? E. S. S., Annapolis, Md.

A: This difficulty is common where pipeless heaters are used in two story buildings. The cause of your trouble is lack of circulation. In your case, the cold air from upstairs meets the warm air from the first floor in the stairway opening and stops circulation.

The least costly method to increase the circulation is to provide a separate warm air leader from the furnace to the upstairs hall, and also provide a separate cold air return to the furnace. The register should be located either in the floor in front of the lower step, or in the visor of the lower step. This will provide a positive circulation and heat the upstairs hall. The heat to the bedrooms will, of course, come from the hall through the open doors.

(If you have any heating problems address John Barclay, Room 1814, 120 Broadway, New York City. He will be glad to reply in a personal letter.)

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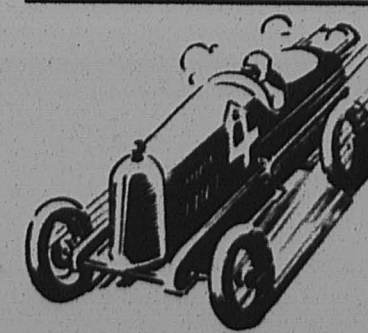
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THE "NEW DEAL"

BY JULIAN MASON

Vice President National Republican Builders

Empty Words?

The President, in his speech before the American Bankers Association, changed his tone toward banking, toward governmental experimentation and toward business recovery.

Did he change it far enough? Will his words end what E. Harold Cluett, Republican candidate for the Senate from New York, is calling the "first Roosevelt depression?" We must all have HOPE, even the President gave us no REALITY to go upon.

There is no good in letting personal or political vengeance clog our minds to the need of saving the country from further disaster.

If we can have cooperation between banking and government, let us have it. Neither banks nor government will get anywhere by the further maintenance of a mutually scornful deadlock.

Bankers Offer Olive Branch

At the Bankers Association banquet the bankers went farther than the President. It seems to me that they would get farther in the long run by showing more fight. But through their spokesman, Jackson E. Reynolds, of the First National Bank of New York, they offered explanations if not excuses in Mr. Roosevelt's behalf, then even defended him and praised him.

Damns With Faint Praise

There was nothing of this in Mr. Roosevelt's cryptic and half-grudging speech.

There was no word of praise for the banks' services in absorbing government bonds in an amount and to a degree that make the similar contribution of English banks to England's government look small indeed. There was no word of fair play in distinguishing "good" bankers from the administration's past condemnation of all bankers. Nothing was said to remove the justified soreness of heart brought on by Mr. Roosevelt's 18-months use of anti-banker appeal as a political instrument.

Not Playing Fair

There was a further unfairness in the President's non-use of the radio in the presentation of this speech to the people of the country.

Every speech attacking the bankers he has broadcast as well as published. He has used the press plus radio. When he "makes up" with the bankers, he uses but part of the audience that he has uniformly used for his attacks. The great charm of his voice "over the air," the many men and women who are trained to "listen in" on him are factors deliberately cut out of his unwilling recantation.

Lack of Candor

The act is typical of Mr. Roosevelt's lack of candor. It is agile but it is petty. And it can hardly fail to weaken trust in his speech. If he meant Cooperation and Recovery why didn't he say so to all the people? He asks for confidence and bases it upon a simultaneous act of untrustworthiness.

On the fundamentals of the restoration of business confidence the President was again silent. He made three vague concessions.

He said that "the profit system" was now "accepted." Imagine a President of the United States who wouldn't even say that he accepted it himself! He promised that the government would get out of the banking business as soon as possible. Which, with his interview earlier in the day, was taken to mean that there was no immediate probability of a printing-press, politically-run Central Bank. Finally he proclaimed his intention of reducing large expenditures for relief and other purposes.

Broken Promises

Again, it is necessary to read into his words more definiteness and reality than they hold. Again it is necessary to recall the long string of broken promises that mark his career, if we are to try to guess what his change of "tone" probably

means. He didn't give the country enough reassurance to "go on."

Sidesteps Fundamentals

As to the fundamentals, unemployment, balanced budget, monetary stability, he passed the job of speech over to the bankers' representative, Mr. Reynolds! After conference with the White House, Mr. Reynolds put these issues into the form of questions that sounded only like Mr. Roosevelt pleading for himself.

The first was: Is it not unavoidable that either through private philanthropy or public funds the destitute be taken care of? My answer would be: Yes, but taken care of on a co-ordinated plan and without the vast waste and corruption of Mr. Roosevelt's man-Friday Farley."

"The Lesser of Two Evils"

The second question, in substance, was: May we not be in error in expecting too early a date for balancing the budget and would we not be tying our hands unwisely in fixing any date at all? I would answer:

Even if the fixing of a date may hold these embarrassments they are far less than the perils that lie in sliding along without the steady check that would come from the proclamation of a definite goal.

The third question in similar fashion, asked whether we would not be unwise to bind ourselves to a promise that "the very definite stabilization of the dollar, effected last January, and since maintained should stand for all time and under all circumstances?" I would say: This does not prevent the President from saying, "At the earliest possible opportunity, I propose to get the country back on a gold-bullion standard."

"And He Gave Them a Stone"

In all these cases what is wanted is a policy and a plan.

The President did not give them. He demanded cooperation from the bankers and refused to give them the material wherewith to cooperate.

He again showed his irritated belief that the banks are to blame for our business troubles because of their unreasonable hostility to himself. He stood stubbornly to his thesis that banking refusal of credit rather than a justified uncertainty on the part of business is to blame for the delay of Recovery.

Humoring the President
The speech of Mr. Reynolds did not fight him. It took care of his childish irritation by a quality

of half-contemptuous maturity. It seemed to imply that if a wayward and cross child were on the King's throne, he had to be spoiled and given in to.

Paeans of praise of the speech as meaning "Roosevelt has turned to the right" are premature. Who knows whether he has so turned? Where can that be pinned down on anything he said? And, if he could be so pinned, would the country believe him?

Fight to the Finish

All that we can hope for is that the speech may work for the ending of "the first Roosevelt depression." But the ending of Roosevelt misrule won't come through "cooperation" with it or concession to it. Only fight will bring it. He yields and runs away when he is fought. It is not too much to believe that the kiss-and-make-up idea of the speech to the bankers came from advance reports of the fight made against Upton Sinclair by the Americans of California.

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If you're sore on the world, don't take it home with you.



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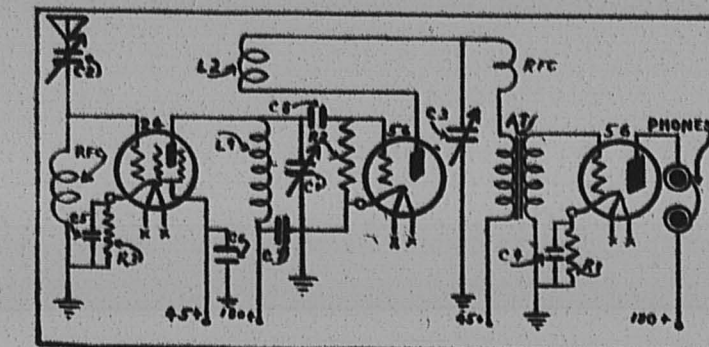
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Schematic Diagram of Three-Tube AC Short-Wave Set



(Diagram of Power-Pack Will Be Published Next Week)

PARTS LIST
AT—Audio transformer, 3 1/2 to 1
ratio.
C1—Variable condenser, .00014
MF.
C2—Variable condenser, 100 MMF.
C3—Variable condenser, 250 MMF.
C4, C5, C6, C7—Fixed condenser,
.01 MF.
C8—Fixed condenser, .00025 MF.
Filaments of all tubes take 2.5 v.
from the power pack.
L1, L2—Plug-in coil.
Coll data for 12-180 meters follows,
giving kind and size of wire and
number of turns, and space between
tickler and grid windings.

Power pack (not shown) capable
of delivering 180 v. and 2.5 v. at 10
amperes. Diagram will be published
next week.

R1—Bias resistor (flexible) 2,000
ohms.
R2—Resistor, 3 megohms.
R3—Bias resistor (flexible) 300
ohms.
RFC—2 Radio Frequency Chokes,
85 Millihenries.
Tubes—2, 250; 1, 224.
Tube sockets—3, 5 prong; 1, 4
prong.
Wire—Flexibus or similar flexible
push-back hook-up wire.
Any questions about the diagrams
we are publishing should be addressed
to O. M. "C. W.", in care of The
New Era, Riverton.

SHORT-WAVE
MUSINGS
BY O. M. "C. W."

FIVE-METER PERFORMANCE
HITS NEW LEVELS
Directive Antennas Permit Smash-
ing All Records! Activities
at High Pitch

Was it freaky weather, never to
be duplicated? Was the location
just one in a million? Has anyone
else been able to duplicate it?
These were the questions asked freely
when Ross Hall revealed the
amazing effectiveness of the directive
antenna he had strung up at
WIAL. Months of continuous com-
munication, observation, and com-
parison are needed before the final
answers can be made, but at this
stage it certainly looks as though
we can rule out all thoughts of
freakiness. With Headquarters ops
taking shifts, AL has been kept on
the air every night (six weeks of it
at this writing) and for schedules
each morning. Ninety-seven out of
an even hundred schedules with
W1HRX have resulted in satisfac-
tory communication. Every day
since October QST went to press
with Hall's story, Hartford-Boston
contact has been had. Signals are,
of course, not always the same
strength. Dizzy cycles of good and
bad weather follow each other at
intervals of a few days with steady
R9 signals one night and severe fading
the next. But communication
holds up just the same.

And that isn't all! AL has heard
strongly by Mr. H. S. Shaw, of
General Radio, 292 miles along the line
of the beam at Mt. Desert Island,
Me. Wow! Then, a four-hour con-
tinuous contact was had with W1XR
at Mt. Washington (190 miles) using
a second antenna pointed in that di-
rection. Many excellent contacts
have been had with Dr. G. W. Pick-
ard, W1XZ, at Seabrook, N. H. (127
miles, with XZ located on the beach
within a stone's-throw of the sea)
and as many as 19 consecutive Q8-

O's with Boston area hams have
been had after a single CQ.
In short, an ultra-high frequency
directive antenna does things!
The response to Hall's article has
been perfectly swell. We gain the
impression, from telegrams, radio-
grams and letters, that directive an-
tennas are sprouting like mushrooms
over the whole countryside. The
first new one heard at AL was W1-
ZO at Medford, Mass. With a 200-
volt plate supply, ZO handed us an
R9 signal if ever there was one.
Watch the coming issues of QST
for further dope on directive sys-
tems and for reports of the experi-
ences at other stations.

Editor.

For Your Convenience...
The R-S-T system, given publicity
by A.R.R.L. in October QST, seems
to be rapidly coming into universal
use. The system has received ac-
claim from many sources. The sim-
plicity, lack of confusion in defini-
tions and letters, the completeness and
brevity of the R-S-T plan of ex-
changing reports has a strong ap-
peal to all operators who value these
qualities. For your convenience we
are printing a chart showing the
new R-S-T signal report system in
full below. Cut this out and put it
in your operating position.

R-S-T
Readability
1. Unreadable
2. Barely readable—occasional
words distinguishable
3. Readable with considerable
difficulty
4. Readable with practically no
difficulty
5. Perfectly readable

Signal Strength
1. Faint—signals barely per-
ceptible
2. Weak signals
3. Fairly good signals
4. Good signals
5. Very strong signals

Tone
1. Extremely rough, hissing
note
2. Very rough a.c. note—no
trace of musicality
3. Rough, low-pitched a.c. note
—slightly musical
4. Rather rough a.c. note—
moderately musical
5. Musically modulated note
6. Modulated note—slight trace
of whistle
7. Near d.c. note—smooth rip-
ple
8. Purest d.c. note
If the note appears to be crys-
tal-controlled, simply add an X
after appropriate number

Furnished All Amateurs by
The American Radio
Relay League

SACRED HEART PTA
The Sacred Heart Parent-Teacher
Association will hold its regular
monthly meeting on Thursday, No-
vember 8 at 8 o'clock sharp.
The executive body will meet at
2.30.
Mrs. Maria E. Shelmire, case su-
perintendent of the Emergency Re-
lief Administration for Burlington
County, will be the speaker.

NOTICE OF SETTLEMENT
Executors' Account
Estate of George A. Strohm, deceased.
Notice is hereby given that the Final Ac-
count of the subscribers, Executors, will be
audited and stated by the Surrogate and
reported for settlement and allowance to
the Orphans' Court of the County of Bur-
lington, at a session to be held Thursday,
November 22nd, 1934, at 10 o'clock in the
forenoon.
ANNA M. STROHM and
BURLINGTON COUNTY TRUST
COMPANY OF MOORESTOWN, N. J.,
Executors.
Proctor: William D. Lippincott

FASHION SHOW AT PORCH CLUB

Smart Gowns Displayed by Juniors
Who Acted As
Models

At the meeting on October 30th
the Porch Club was entertained by
a fashion show given by the Juniors.
The gowns, from the shop of Mary
Sheldon Roberts, Moorestown, were
extremely smart and of the latest
fabrics. These were displayed to
great advantage by the Juniors and
club members who were the models.
A piano accompaniment was played
by Mrs. James Clark. At the con-
clusion of the program sandwiches
and tea were served by the Juniors.
A one-act play entitled "A Sunny
Morning" will be given after the
business meeting at 2.30 p.m. on No-
vember 6th.

LONDON - PARIS
BERLIN - MADRID
ROME
via
PHILCO
\$59.50
JOHN H. ETRIS
17 W. Broad Street, Palmyra
Phone 978

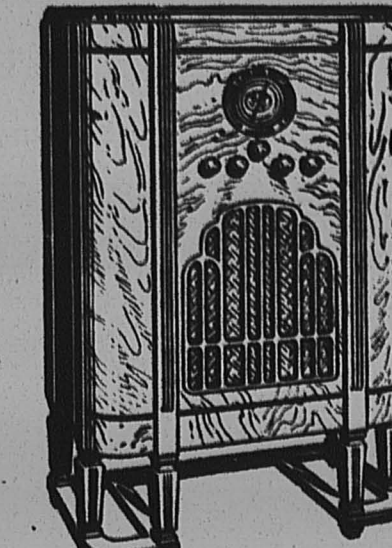
NATIONAL UNION Radio Tubes

The uniform quality and precision
of National Union Radio Tubes
have made them the choice of lead-
ing Set Manufacturers and Service
Engineers.

"The Standard Tube for
Standard Sets"

William W. Cook
Radio Consultant
Authorized dealer for this vicinity
701 Main Street, Riverton

RADIO SENSATION OF THE DECADE!



GLOBE TROTTER 242
An eight-tube, four-
band all-wave Super-
heterodyne, in a Neo-
Classic console of hand-
rubbed Walnut finish.
List price with RCA
Micro-Sensitive Tubes

\$11950
RCA VICTOR
Magic Brain Radio

RCA Victor science develops the Magic Brain... and brings
to your home a radio with almost human capabilities for accuracy
and lifelike reproduction. Tone as you never heard it before.
Foreign stations you hoped for but never got. Micrometer exact-
itude in getting the one station you want and excluding all others.
That's the achievement of the Magic Brain, the astonishing radio
development that has set the country wild with enthusiasm.

MAGIC BRAIN FEATURES
1. You reach far more stations.
2. You tune in world broadcasts with far greater ease and accuracy.
3. You hear every tone with higher fidelity.
4. You get the exclusive "X" band (in 8, 10 and 12 tube sets).

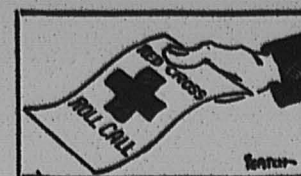
RCA WORLD-WIDE ANTENNA IMPROVES PERFORMANCE
SCHWERING'S HARDWARE
Phone, Riverton 368-W
Broad and Maple Avenue
Open Every Evening until 9.30
Open Fridays and Saturdays until 9.30 p.m.
Palmyra, N. J.

The Dawn of a New Era for New Jersey

Harold G. HOFFMAN
For Governor
A "DOER"
NOT A "PROMISER"

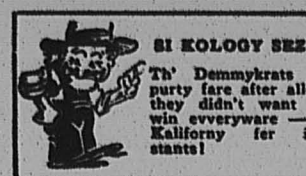
"New Jersey could use more men of his type in public office."
—Herald Evening Record.
"He is young and vigorous enough to be able to carry the government load on his shoulders with-
out requiring financial political luxury, who has
outlined their confidence, to tell him what to do."
—Pearson Evening News.
"Enjoying an enviable World War record, this
and other, as a member of the assembly, as city
treasurer of South Amboy, as member of Congress
and now as State Motor Vehicle Commissioner,
has added to his rich fund of experience gained
in newspaper writing, to serve to be heard from."
—Jersey Journal, Jersey City.

Under the leadership of Harold G. Hoffman, the New Jersey Motor Vehicle Commission has been reorganized to provide for the most efficient and economical operation of the state's motor vehicle system. The commission's new structure includes a Motor Vehicle Division, a Motor Vehicle Inspection Division, and a Motor Vehicle Registration Division. The commission's new structure is designed to provide for the most efficient and economical operation of the state's motor vehicle system. The commission's new structure is designed to provide for the most efficient and economical operation of the state's motor vehicle system.



Vol. 46 No. 44

RIVERTON, NEW JERSEY, THURSDAY, NOVEMBER 8, 1934



PRICE FIVE CENTS

THE NEW ERA

ARMISTICE DAY LEGION CELEBRATION HERE SUNDAY

OFFICER PROVOKES ELECTION BRAWL— USES BLACKJACK ON LOCAL CITIZEN

HEATED ARGUMENT PRECEDES ATTACK

Bystanders Prevent Possible Serious Conflict by Separating Men

Frank J. Holvick, victim of surprise attack by cop in polling place election night, was the victim of a vicious attack in the polling place of the first district on election night, and was almost rendered unconscious when John Robinson, local policeman, and aggressor in the brawl, struck Holvick in the head with a black jack.

The conflict struck with lightning-like rapidity and was over almost as quickly as it started, but not before Holvick had received a deep cut over the left eye and a welt behind the right ear. After Robinson opened the conflict with the first blow to Holvick's head with his "black," Frank staggered to his feet and landed a blow with his fist on Robinson's face that sent him spinning across the room into the election table. Robinson regained his footing and made a second lunge at Frank, swinging his black jack at Holvick's face, the blow landing just above the left eye and inflicting a deep flesh wound.

Those nearest the fighters jumped between Holvick and Robinson in order to stop the fight. It is alleged that several spectators standing near Robinson saw him reach for his pistol, but by that time the fight was over.

Someone picked up the black jack from the floor and, handing it to Frank, said, "Here it is Frank, give it to him like he gave it to you." Holvick took the weapon and walked over to Robinson who had retired to a place of safety behind the table, and handed him back his weapon, handle first, saying, "Here you are you dirty yellow cur—you hit me with this when I wasn't looking—but I don't need it, come outside, take off your uniform, and I'll settle with you like a man."

Robinson admitted to Holvick that he was a yellow cur and stated that he knew he did the wrong thing and was sorry—but he refused to go outside.

At no time during the evening did Robinson arrest or attempt to arrest Holvick either before or after the brawl.

The incident happened at approximately 2 a.m. after the last of the ballots had been counted and while the election officials were checking their totals.

Holvick, who was a duly qualified challenger, was sitting beside the judge of elections who was reading the ballots, when Robinson came in to the polling place and called him to the back of the room, where Robinson reopened an argument which had occurred earlier in the evening over a charge made by Holvick that he had been negligent in the performance of his duty as a police officer. This charge of Holvick's grew out of the attitude taken by Robinson when he was called on the telephone the day before to take an injured man to a doctor.

It seems that John Ruppert, while opening oysters, had cut a severe gash in his left hand. Holvick called Robinson to take the injured man to a physician.

After an elapse of twenty-five minutes the officer arrived in the police car, but refused to act until Holvick repeated his request and reaffirmed that Ruppert was so badly injured that medical attention was necessary. Robinson then took Ruppert to the office of Dr. Harry L. Rogers, where he left him, saying that he would have to get home the best way he could—

COMMUNITY SEWING

The monthly community sewing for our Needlework Guild will be held this year on the third Monday of each month at the Riverton Porch Club from 10 a.m. to 3 p.m. The next meeting will be held November 19th.

As usual there is to be luncheon for 25c. Mrs. William G. Porter being in charge.

At the recent annual meeting there were over 1800 articles contributed and distributed to twelve relief agencies. Riverton contributed 204 of these garments.

This coming year will mark the 50th anniversary of the national organization.

A good way to celebrate this is to increase the service rendered by the local branch.

BIDDLE WINS IN RACE FOR MAYOR

H. E. Moyer, Democratic Rival, Leads Ticket and Falls Only Six Votes Short of Victory

Riverton's contest between candidates for the office of mayor was the closest for many years, and the winner had a margin of but six votes. H. McVain Biddle, the successful candidate, received 527 votes, and his rival, H. E. Moyer, received 521. Mr. Moyer ran on the Democratic ticket and a platform of opposition to closing the roadway on the river bank. On the Democratic ticket also were Spencer L. Haines, candidate for a full term as a member of council, and Wayne E. Ayres, who sought an unexpired term of one year. Both were defeated.

On the Republican ticket with Mr. Biddle were G. C. Sargent and E. K. Merrill to succeed themselves for full terms in council, John L. Strohlein to succeed himself for an unexpired term of one year; Robert W. Knight and DeWitt Steedle for unexpired terms of one year. All were elected. Their respective votes will be found in the table of election returns published elsewhere in this issue.

In Palmyra the first and second districts followed their precedent of last year and gave majorities to Democratic candidates.

Tabulated returns of the votes in Riverton, Palmyra and Cinnaminson township are published elsewhere in this issue.

that he (Robinson) had work to do.

Ruppert entered into the argument, and after some heated remarks Robinson grabbed him by the shoulder and started to take him out of the room. Holvick stopped Robinson and asked him what he was going to do and the officer replied that he was going to arrest Ruppert. Holvick told Robinson that he could not arrest Ruppert because he had done nothing.

There the conversation shifted to a cross fire of words between Robinson and Holvick which grew in intensity. Robinson called Holvick a prevaricator (using a shorter and uglier word) and Holvick replied that Robinson was a fine specimen to call anyone a "—"

Holvick reminded Robinson that if it had not been for his intervention Robinson would have lost his job several years ago when he had built up the fantastic story of the revolver handle which was a pack of "—" as was later proved.

With that Robinson said "I've been taking stuff from you for three years," and struck Holvick over the head with a black jack that he is said to have "palmied" in his hand before entering the building.

BURLINGTON CO. GOES REPUBLICAN

"Charlie" Stout Triumphs Over Political Foes Seeking His Scalp

It was "Another Democratic Year," sure enough, with landlides of avalanche proportions in nearly all parts of the country—even Pennsylvania.

There were, to be sure, an exception here and there, which only served to emphasize the colossal proportions of the Democratic victory.

New Jersey Republicans lost a United States Senator, but won the governorship, upon which they had set their hearts.

Burlington county ran true to tradition by giving majorities to the full Republican ticket.

Congressman D. Lane Powers, seeking re-election to the House of Representatives from the Fourth Congressional District, comprising Burlington and Mercer counties, polled about fifty percent more votes in Burlington county than Walter Lincoln Whittlesey, his Democratic opponent.

Charles R. Stout, Republican candidate to succeed himself on the Board of Freeholders, came through with a comfortable margin, notwithstanding a move on the part of some individuals and at least one county organization to pair the other Republican candidate for Freeholder with a Democrat in order to defeat "Charlie." Stout's vote was 1000 less than when he ran for the same office three years ago, and that, though went to his running mate, Albert C. Jones, whose vote topped Stout's by just about that number.

It was reported that Jones was a party to the scheme to knife Stout, but just before election Jones published a statement that he advocated support of the entire Republican ticket.

Benjamin Faunce, of Riverside, the stormy petrel of the Democratic party, who was defeated for State Senator last year, was candidate for Freeholder this year, but was defeated, receiving about 2000 less votes than he did for Senator in 1933.

Lawrence G. Mingin, candidate to succeed himself as county clerk, defeated his Democratic opponent nearly two to one.

Dr. Marcus W. Newcomb, running to succeed himself as member of the General Assembly, won over his Democratic rival about three to two. The votes cast for the State District and County candidates were as follows:

UNITED STATES SENATE

Kear, R. 16099

Moore, D. 16655

GOVERNOR

Hoffman, R. 20817

Dill, D. 12236

REPRESENTATIVE

(4th District)

Powers, R. 19456

Whittlesey, D. 11482

COUNTY CLERK

Mingin, R. 19799

Gallagher, D. 10836

FREEHOLDERS (2)

Stout, R. 16518

Jones, R. 17609

Faunce, D. 12632

Horan, D. 11971

General Election Returns 1934

U. S. SENATE

Riverton

Palmyra

Cinnaminson

U. S. SENATE

Riverton

Palmyra

Cinnaminson

U. S. SENATE

Riverton

Palmyra

Cinnaminson

U. S. SENATE

Riverton

Palmyra

Cinnaminson

THE AMERICAN SCHOOL

The next time you pass a school pause a moment to think what that school means to humanity. Recall the long dark centuries when the masses were kept in ignorance—when greed and oppression ruled the world with an iron hand. From the very beginning of man's struggle for knowledge, self-respect, and the recognition of his inalienable rights, the school has been his greatest ally. We refer to the school as "common" because it belongs to us all; it is ourselves working together in the education of our children. But it is a most uncommon institution. It is relatively new. It is democracy's greatest gift to civilization. Thruout the world, among upward struggling peoples, wherever parents share in the aspirations of their children, the American common school is being copied. Let us cherish and improve our schools.

Ten of Leading Eastern Drum and Bugle Corps Will Attend Sunday

INTEREST REVIVES
AS DAY APPROACHES

Special Religious Service at the Field by Legion Chaplain and at Christ Church

The Joint Riverton-Palmyra Celebration Committee, after being frustrated by the weather in two attempts, intends to hold the Drum and Bugle Corps Contest on Armistice Day, Sunday, November 11, at Memorial Park, Riverton, the program starting at 1 p.m.—weather permitting. Official weather records show that Armistice Day for the past five years has been clear and balmy. In view of this fact all local merchants are reported to have ordered a wide selection in snowshoes and, being prepared for bad weather, hope to break the jinx which thus far has prevented local residents from seeing many of the leading eastern Drum and Bugle Corps in action.

The celebration was originally (continued on page 4)

APPECIATION

To the Voters of Riverton: I desire to extend my sincere thanks for the confidence shown in electing me Mayor of Riverton, and to express my high regard for my worthy rival for the office, Mr. Harry E. Moyer.

I shall endeavor to serve the interests of all the citizens of our borough with fairness and impartiality, and I hope to have the cooperation of Mr. Moyer and his friends in working toward the common goal in which we are all interested—the advancement and betterment of Riverton.

H. McVain Biddle.

THANK YOU

Editor The New Era:

Kindly let me express through your newspaper how deeply I appreciate the splendid support accorded my candidacy for the Mayoralty Tuesday.

A defeat by six votes out of about 1075 cast, is in fact, a moral victory. Our loyal support should be accorded to those now entrusted with responsibilities of our local government, but it is also our duty to maintain an active interest in our municipal affairs, to the end that unnecessary delays in civic betterment may be avoided.

Respectfully,
H. E. Moyer.

APPECIATION

I take this opportunity to thank the people of Riverton for the support they gave me in the recent election.

Spencer L. Haines.

CONGRATULATIONS

Hon. H. McVain Biddle, Riverton, N. J.

Dear Mr. Biddle:

Congratulations. Please accept expressions of my best wishes for a very successful administration of Borough affairs during your term as Mayor of Riverton.

Sincerely,
H. E. Moyer.

THANK YOU

I wish to express to the voters of Riverton my sincere appreciation for the splendid vote given me at last Tuesday's election. This tribute is most encouraging in furthering my interest in Borough affairs.

John L. Strohlein

THOMAS SPEAKS AT BASEBALL SHINDIG

Hero Catcher of 1910 Thrills Large Audience With Baseball Yarns

Ira Thomas was the big attraction at the annual playground baseball shindig held in the auditorium of the Riverton fire house Monday evening. "Ira," one-time big league baseball player whose rating it is said, exceeds that of "Mickey" Cochrane, present-day hero catcher, gave the boys many amusing baseball stories and a splendid lesson on temperance, and added a word for the benefit of all citizens—to get behind council and provide and promote good clean sports wherever possible.

The fire hall, filled to capacity with men and young men interested in sports, listened in rapt silence shouldered hero of 1910, thundered while "Ira," the towering, broad-out message in a voice as strong as his character and physique. Thomas spoke at the shindig through the courtesy of the Gulf Refining Company.

Another feature of the evening was the presentation of the silver loving cup by Walter K. Woolman, donor, to Clarence N. Hubbs Sr., captain of the Bankers' team. Mr. Woolman spoke of his acquaintance with "Connie" Mack and related some of his experiences and conversations held with the greatest captain of baseball ever known to the world.

Hubbs thanked Mr. Woolman for the cup on behalf of the team and told a few entertaining stories before leaving the platform.

Councilman John L. Strohlein, chairman of the borough property committee, acted in the capacity of master of ceremonies, while a trio of entertainers added life in the meeting with their rhythmic escapades.

Of the entertainers, "Steve" McNichol hammered the ivories so fast and furious that the piano had to be re-glued and fastened together with rivets. William J. O'Neil drew great gobs of tears from many in his audience as he unwound his vocal chords on a few popular Irish melodies. Last but not least "Whitney" Panchelli plucked some nasty strings from a melodious banjo and gave the young people of the town and those who dance an opportunity to enjoy themselves at a nominal fee.

After they are organized and the dances prove successful, they will be held weekly for the remainder of the season.

Patronize your home town dances.

EFFECTIVE SERVICE

Opposition criticism to the effect that Representative D. Lane Powers has been nothing but an "errand boy" for the ERA, the small home owner, and the disabled veteran seems likely to be a campaign boomerang. As a matter of fact, the interests in question are deserving of hearty official support in so far as they seek to attain bona fide relief objectives. In backing them to the full extent of his official capacity, Mr. Powers has shown a wholesome regard for the legitimate welfare of deserving groups.

From every angle, the Powers record at Washington has been one of helpful regard for the constituency represented. Few members of Congress have been so earnest and persistent in their efforts to render worth while service and promote diverse causes of value to the people of a given district.

To brand such a career as exemplifying nothing but the services of an "errand boy" is to display a woefully unappreciative attitude. Mr. Powers has been an honest, vigorous sponsor of dozens of protests and undertakings designed to further the welfare of citizens in this general vicinity.—Trenton Times.

CONGENIAL SOULS

"Oh, I don't know. I'd rather play with a bad loser than any kind of a winner."—Ghost.

SUBSTITUTION

The New Deal has substituted rugged governmentalism for the old system of rugged individualism. Under the old order, every man stood on his own feet and made his way in the world to the best of his ability. Under rugged governmentalism the government stands on everybody's feet and makes its way by taxing the public up to the extreme limit of its ability to pay.

A new process ages whiskey in three minutes. Still, one can stick a label on in about three seconds.

GIRLS' HOCKEY TEAM WINS FROM PITMAN

The Riverton girls won a hard-fought game from Pitman last Saturday, playing on their home field at Memorial Park. Although the field was slippery and a drizzling rain fell, the game was interesting throughout. At the end of the first half the score stood 0-0. During the first ten minutes of play in the second half Helen Blaisy scored to put Riverton in the lead 1-0. Pitman put up a stiff battle in an effort to tie the game, but the home team managed to keep the ball in the Pitman territory. Finally, during the last four minutes of play, Dorothy Knight tallied to give Riverton another goal and the game ended in their favor 2-0.

This Saturday, November 3, the home team plays Swedenborg, at Memorial Park. The game is scheduled for 2:30 and should prove an interesting tussle as Swedenborg is the only team that has defeated the local girls this season.

DRAMATIC CLUB PLANS PROGRAM

Several Plays and Dances Scheduled for Coming Season at K of C Hall

The Sacred Heart Dramatic Club, opening its 1934-35 season, are planning to stage several excellent plays by club members.

They are preparing to hold dances the first and third Wednesdays of each month during the coming season. The first dance, November 7th, will be held at the Sacred Heart school, Fourth and Linden avenue, Riverton. Music will be furnished by the Rhythm Rascals, of local talent. The small sum of 25c payable at the door, is to cover expense and give the young people of the town and those who dance an opportunity to enjoy themselves at a nominal fee.

After they are organized and the dances prove successful, they will be held weekly for the remainder of the season.

Patronize your home town dances.

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A new process ages whiskey in three minutes. Still, one can stick a label on in about three seconds.

PALS AND AUDUBON IN SCORELESS TIE

Red and White Upset Unbroken Winning Streak of 18 Straight Games

By John McDermott

A hard-fighting and high-spirited Palmyra High eleven battled the strong Audubon team to a scoreless tie at the latter's field before 1200 spectators, last Saturday afternoon. The Pals, fighting hard all the way, broke Audubon's winning streak of 18 straight victories. Audubon, the Group Three Champions of last year, had not been beaten or tied in 18 games, and were gunning for their 19th victory when they ran up against the strong Palmyra High eleven.

The Red and White started off strong with Moyer kicking off to Captain Joe Yearly who threw a lateral to Joe Jablonski with Jablonski's returning the kick off 30 yards. The Pals marched down the field with Gamble and Jablonski making nice runs. "Buck" Lai intercepted Jablonski's pass, and Audubon marched down to the Pals 15 yard line, only for Joe Jablonski to intercept Moyer's pass and run 30 yards to his own 45 yard line with the first quarter ending.

The second period found Joe Yearly kicking to Lai, who was stopped for no gain by Ed Willie. Both teams were using the aerial attack with the combination Moyer to Lai, good for many yards. Also Furey, a left-handed passer, aided Audubon. Joe Jablonski and Ted Hunn teamed up in the forward passing game for Palmyra, gaining many yards time after time. Joe Yearly kicked to Furey on Audubon's 20 yard line when the half ended.

The third period found Palmyra leading the way, with the Pals working their way up to Audubon's 15 yard line, and Joe Yearly and Francis Gamble making considerable ground practically every time they carried the ball. Joe Jablonski's passing to Ted Hunn helped the Red and White in their march up the field, but Audubon tightened up and for the ERA, the small home owner, and the disabled veteran seems likely to be a campaign boomerang. As a matter of fact, the interests in question are deserving of hearty official support in so far as they seek to attain bona fide relief objectives. In backing them to the full extent of his official capacity, Mr. Powers has shown a wholesome regard for the legitimate welfare of deserving groups.

From every angle, the Powers record at Washington has been one of helpful regard for the constituency represented. Few members of Congress have been so earnest and persistent in their efforts to render worth while service and promote diverse causes of value to the people of a given district.

To brand such a career as exemplifying nothing but the services of an "errand boy" is to display a woefully unappreciative attitude. Mr. Powers has been an honest, vigorous sponsor of dozens of protests and undertakings designed to further the welfare of citizens in this general vicinity.—Trenton Times.

Patronize your home town dances.

EFFECTIVE SERVICE

Opposition criticism to the effect that Representative D. Lane Powers has been nothing but an "errand boy" for the ERA, the small home owner, and the disabled veteran seems likely to be a campaign boomerang. As a matter of fact, the interests in question are deserving of hearty official support in so far as they seek to attain bona fide relief objectives. In backing them to the full extent of his official capacity, Mr. Powers has shown a wholesome regard for the legitimate welfare of deserving groups.

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CONGENIAL SOULS

"Oh, I don't know. I'd rather play with a bad loser than any kind of a winner."—Ghost.

SUBSTITUTION

The New Deal has substituted rugged governmentalism for the old system of rugged individualism. Under the old order, every man stood on his own feet and made his way in the world to the best of his ability. Under rugged governmentalism the government stands on everybody's feet and makes its way by taxing the public up to the extreme limit of its ability to pay.

A new process ages whiskey in three minutes. Still, one can stick a label on in about three seconds.

THOMAS SPEAKS AT BASEBALL SHINDIG

Hero Catcher of 1910 Thrills Large Audience With Baseball Yarns

Ira Thomas was the big attraction at the annual playground baseball shindig held in the auditorium of the Riverton fire house Monday evening. "Ira," one-time big league baseball player whose rating it is said, exceeds that of "Mickey" Cochrane, present-day hero catcher, gave the boys many amusing baseball stories and a splendid lesson on temperance, and added a word for the benefit of all citizens—to get behind council and provide and promote good clean sports wherever possible.

The fire hall, filled to capacity with men and young men interested in sports, listened in rapt silence shouldered hero of 1910, thundered while "Ira," the towering, broad-out message in a voice as strong as his character and physique. Thomas spoke at the shindig through the courtesy of the Gulf Refining Company.

Another feature of the evening was the presentation of the silver loving cup by Walter K. Woolman, donor, to Clarence N. Hubbs Sr., captain of the Bankers' team. Mr. Woolman spoke of his acquaintance with "Connie" Mack and related some of his experiences and conversations held with the greatest captain of baseball ever known to the world.

Hubbs thanked Mr. Woolman for the cup on behalf of the team and told a few entertaining stories before leaving the platform.

Councilman John L. Strohlein, chairman of the borough property committee, acted in the capacity of master of ceremonies, while a trio of entertainers added life in the meeting with their rhythmic escapades.

Of the entertainers, "Steve" McNichol hammered the ivories so fast and furious that the piano

TIPS ON GROWING

BY ONE WHO GREW UP IN THE BUSINESS

So as not to have a repetition of last winter's sad experience in the Rose garden, it is best to play safe and on the approach of severe cold weather give the Hybrid Teas a protection of a mound of soil high about the plant, say to a height of about 10 inches. Cover each individual plant in that manner and then when the soil begins to freeze, cover the entire Rose bed with leaves, giving preference to oak leaves; these held in place by evergreen boughs, corn stalks, coarse garden litter or straw manure. This to keep the ground from freezing so as to prevent injurious alternate freezing and thawing. Uncover the plants in an ordinary season about the middle of March, but be careful, and if the season is very late, it may be held off until the end of the month. The tender climbing varieties may be removed from their supports, laid on the ground and covered with soil.

When your Dahlia plants have been frost blackened, cut off the stems close to the ground and dig with spade or fork being careful not to break. It is best to loosen the soil around the clumps before lifting. Dig if possible, on a sunny day, leaving the dug clumps on the surface exposed to sunlight and air for a few hours. Store in a cool frost proof cellar or room and cover with soil or sand until planting time in the spring.

Follow the same procedure in lifting Cannas, and do not permit them to become dry during the winter.

The tops of Gladioli should be cut off and immediately burned when the bulbs are dug this fall. Store in a cool airy place with the temperature near 35 or 40 degrees but do not allow them to freeze. Clean the corms in December and return them again to storage, mixing about one ounce of Naphthalene flakes with every hundred bulbs and cover lightly with cloth or paper to confine the fumes of the Naphthalene, always keeping temperature low. As Gladioli the last few years in some localities have been affected with Thrip, to insure perfectly healthy bulbs next season it is best to store mixed with Naphthalene flakes the coming winter.

More than ten thousand people have been counted on a single day viewing the great outdoor Dahlia display of the New York Botanical Gardens this fall, many of them with note books for memorandums about the most appealing varieties.

On October the 21st the variety receiving the most votes was the yellow, Lord of Autumn; Adirondack Sunset, a marbled tipped with yellow, several times a winner early in the season, was second; Dorothy Mathews, lavender, ran third. Other popular kinds were Ruth M., yellow and white; Man O' War, red; Alice Gentle, vivid red; Lutdunum Bataborum, red and white; Jardena's Lilac, F. W. Church, white and lavender, and the familiar Jane Cowl, orange and yellow. Jersey's Beauty, however, still remains in universal popular opinion the best pink Dahlia.

OFFICERS ELECTED

The Ladies Aid of the Lutheran Church held a meeting Monday. Officers for the coming year were elected. Mrs. William Prisco was elected president, Mrs. J. Houston Ingram was elected vice-president, Mrs. Raymond Walling was elected secretary, and Mrs. Flora Wolf-schmidt was elected treasurer. The next meeting of the Ladies Aid will be held at the home of Mrs. Harold Creager, 737 Garfield avenue, December 4. The meeting will be in form of a covered dish luncheon.

SOCIAL NIGHT

The Sacred Heart Parent-Teacher Association will hold its first social night in the school auditorium on Thursday evening, November 15, at 8.30.

Refreshments will be served.

Harvard professors are studying the causes of fatigue. One cause is reading reports of professors' studies.

STATE RELIEF GROWS IN N. J.

Official Reports Show 133,560 More Persons on Relief in September Than Last Year

The State Emergency Relief Administration cared for 504,071 persons during September of this year, 502 fewer than in August, but 133,560 more than in September last year, when the number was 370,511. An unusual feature is the fact that the relief in September this year was divided among 2,850 more families than in August.

In September the Administration served 433 municipalities, which contributed only \$258,535.14 of the total expenditure of \$7,713,757.43 for the month. Of the total expenditure, the sum of \$305,497.92, representing 8.2 per cent, went for administrative and operational charges of all kinds, including rents, freight, cartage, insurance and other miscellaneous items.

The cost of maintaining each family averaged \$26.22 for the month or \$6.76 per person. The total was increased in September by reason of the extended substitution of cash relief for the food-order system in most of the counties. The cash payments are twenty per cent greater than the amount represented by food orders.

ENGINEER SEES NEW WORLD ORDER

Allen Boyer McDaniel To Speak at St. James Hotel, Sunday Evening

"The New World Order" is heard of in so many directions that people wonder what it will be.

On Sunday evening, November 11, at 8 o'clock, at the St. James Hotel, 13th and Walnut, Philadelphia, Allen Boyer McDaniel, of Washington, D. C., will tell about the world condition as it evolves into something better for all people.

Mr. McDaniel is well known in the technical world as an industrial, civil, hydraulic and structural engineer. In 1918 he served as chief engineering officer of the construction division of the army, and was advanced to principal engineer. At the completion of his war service Mr. McDaniel served as a member of the civilian advisory board, general staff, War Department, as educational specialist and consulting engineer. In August 1924 Mr. McDaniel, in cooperation with Dr. F. H. Newell, organized The Research Service, Inc. He is a member of the American Society of Civil Engineers, American Concrete Institute, Washington Society of Engineers, Sigma Xi, Sigma Tau, and many other technical and scientific societies. He is also an author of several books and contributor to many technical magazines.

Since 1930, Mr. McDaniel has supervised the construction of the Baha'i House of Worship at Chicago, and is the chairman of the National Assembly of the Baha'is of the United States and Canada.

The public is invited to this meeting—no admission fee, no collection.

WHITE ELEPHANT PARTY

The regular business meeting and social of the Friendship Circle Class will be held at the home of Mrs. Grover Fox, 303 Cleveland avenue, Monday evening, November 12, at eight o'clock. All members and friends are requested to bring a disguised package for a "white elephant party." Mrs. Fox will be the hostess and the assistant hostesses will be Mrs. J. W. Ewald, Mrs. C. Gardner, Mrs. A. R. Gilmore and Miss K. Davis.

RUMMAGE SALE

Don't forget the rummage sale to be held for the benefit of the Riverton-Cincinnati Welfare Association at the Riverton Porch Club, Saturday, November 10.

The club house will be open all day November the ninth, to receive articles donated. If it is inconvenient to take your contribution to the club house, phone Mrs. Raymond Eastwood, Riverton 734, and she will gladly send for the things.

Mrs. Gilbert Coe, Chairman.

RIVERTON SCHOOL NOTES

Hallowe'en Parties

Hallowe'en parties were given by grades 2, 1 and 2, 3 and the Kindergarten. The second grade children invited their mothers, and the following accepted: Mrs. Teeple, Mrs. W. Robinson, Mrs. Latch, Mrs. Horton, Mrs. Bailey, Mrs. Taylor, Mrs. Harris, Mrs. Measey, Mrs. Turnock, Mrs. Lindhult, Mrs. Caldwell, Mrs. Orlmann and Mrs. Reeves. The first thing they did was to have Miss Stumm and Miss Gardiner guess who they were. They then played games; and refreshments were served.

The third grade children had a very interesting program, called a "Hallowe'en Broadcast." This broadcast was written and directed entirely by the children. It consisted of songs and original poems, that were used for the introductions of the games. The mothers were also, invited, and those who attended were: Mrs. Bailey, Mrs. Blackwell, Mrs. Baker, Mrs. Carhart, Mrs. Cook, Mrs. Cunningham, Mrs. Cooper, Mrs. Good, Mrs. Bigelow, Mrs. Gray, Mrs. Henry, Mrs. Horisk, Mrs. Hubbs, Mrs. Craig, Mrs. Moreland, Mrs. Moyer, Mrs. Robinson, Mrs. Simmons and Mrs. Wright. After the entertainment, refreshments were served.

NOTICE OF SETTLEMENT

Executors' Account
Estate of George A. Stroblein, deceased.
Notice is hereby given that the Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burlington, at a session to be held Thursday, November 22nd, 1934, at 10 o'clock in the forenoon.

ANNA M. STROBLEIN and
BURLINGTON COUNTY TRUST
COMPANY OF MOORESTOWN, Executors.
Proctor: William D. Lippincott

SHERIFF'S SALE

By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, NOVEMBER 22, 1934
between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Township of Cinnaminson, in the County of Burlington and State of New Jersey, described as follows:

BEGINNING at a point in the Southwesterly line of Golf Road, at the distance of one hundred and fifty feet from the Southerly corner of said Park Street and Golf Road, said point being at the Easterly corner of lot of Llewellyn W. Collins, said Golf Road being a street forty eight feet in width, said point being the Southwesterly line of the lands of the Riverton Country Club, at the distance of two feet Southwesterly therefrom, and being by the Deed hereinafter recited, dedicated to public use for the distance of five hundred feet Southwesterly from the Southerly line of Park Street, said beginning point being the distance of fifty feet from the Southwesterly line of said lands of said Riverton Country Club, and extending thence (1) along the Southwesterly line of said Golf Road and parallel with the Southwesterly line of said lands of said Riverton Country Club, and at the distance of fifty feet Southwesterly therefrom, South fifty degrees fifty minutes East, the distance of one hundred and fifty feet to a point corner to other lands of J. Lawrence Lippincott, thence (2) along the line of said other lands of said J. Lawrence Lippincott, at right angles to said Golf Road, South thirty degrees and ten minutes West, the distance of two hundred and fifteen and twenty-five one-hundredths feet to a point for corner in the Northwesterly line of Apple Lane, a street twenty feet in width, laid out Southwesterly from said Park Street and at right angles thereto, by conveyance hereinafter recited dedicated to public use for the distance of three hundred and one and one-half feet Southwesterly from the Southwesterly line of said Park Street; thence (3) Northwesterly along the Northwesterly line of said Apple Lane North fifty degrees and twenty-six minutes West, the distance of one hundred and fifty feet to the Southerly corner of said lot of Llewellyn W. Collins; thence (4) along the Southwesterly line of said lot of Llewellyn W. Collins and at right angles to said Golf Road, North thirty-nine degrees and ten minutes East, the distance of two hundred and forty and two tenths feet to the Southwesterly line of said Golf Road, the place of beginning.

BEING the same premises which Elizabeth M. Goslin and Thomas B. Goslin, her husband, by their deed dated July 9, 1925, and recorded in the Clerk's Office of Burlington County in Book 563 of Deeds, page 216cc, granted and conveyed unto G. Carr Jessup, in fee. And said recited deed of dedication being made by Mary E. Johnson Collins and Clifford C. her husband, to Elizabeth M. Goslin, dated October 15, 1925, recorded in said office in Book 562 of Deeds, page 304cc.

Deceases approximately \$21,299.50 besides interest, costs and fees.
Taken as the property of G. Carr Jessup, et al, et al, defendants, taken in execution at the suit of Camden Safe Deposit and Trust Company, complainant, and to be sold by

GEORGE N. WIMER, Sheriff.
George Reynolds, So'r.
Dated: October 24, 1934.
E-10-25-11-15-34
F'r's fee \$38.64.

The first and second grades, also, had a very enjoyable time. The mothers who attended this party, were as follows: Mrs. Friday, Mrs. Foulke, Mrs. Seagrave, Mrs. Bauer, Mrs. Hubbs, Mrs. Watkins, Mrs. Bintliff, Mrs. Harris, Mrs. Moreland, Mrs. Hullings, Mrs. Gould, and Miss Eagen attended in place of one of the mothers who could not possibly attend. Games were played and refreshments served.

The kindergarten children gave their party on the morning of Hallowe'en. These children were very much pleased with the artistic skill, with which they decorated their room. The guests at this party, were as follows: Mrs. Bailey, Mrs. Becton, Mrs. Cunningham, Mrs. Shannon, Mrs. Farrow, Mrs. Garwood, Mrs. Harris, Mrs. Smith, Mrs. Steele, Mrs. Bauer, Mrs. Cooper, Mrs. Davis, Mrs. Dey, Mrs. Gibson, Mrs. Bigelow, Mrs. Moreland, Mrs. Slimm and Mrs. Weiford.

Monday, November 12th, will be a holiday, since the teachers have to attend the State Teachers' Convention, at Atlantic City.

SPECIAL

Assorted
Fruits
AND
Nuts
Chocolate Covered
35c lb.

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THE "NEW DEAL"

BY JULIAN MASON

Vice President National Republican Builders

Two Blunders

The first great Roosevelt blunder was the cancellation of the air-mail contracts.

The second is Upton Sinclair. This campaign of 1934 came to its close, on Tuesday last, with a dawning sense in the hearts of the people of the political immorality of both those transactions.

The tradition of Roosevelt "candor" is again dramatically broken. There has been on Sinclair, as there was on air-mail, a covering-up, a scuttling away, a quality of cowardice that has weakened greatly the quality of the lofty tone that has been so strong an element in the President's "popular appeal."

In neither case has there been any frank admission of wrong.

In both cases has the hand of Farley appeared, and in neither has there been any open White House reproof of him.

Few people of sense favor the candidacy of Upton Sinclair, Socialist, as the Democratic nominee for Governor of California. Yet few people of sense can deny that he is getting from Mr. Roosevelt what is colloquially known as a raw deal.

Mr. Sinclair first appeared on the horizon by winning the nomination with a terrifying vote over George Creel, the New Deal candidate. At once a shudder ran through the country.

... And a Mistake!

The adroit Mr. Roosevelt for once missed the meaning of a political reaction.

One wonders if Col. Louis McHenry Howe wasn't, at that moment, away from his job of expert advisor, as he was when the White House guessed wrong in giving out the air-mail statement "smearing" Col. Lindbergh.

Anyway, Mr. Sinclair, proclaiming the likeness of his "EPIC doctrine" to that of the New Deal, sped East. He was invited to spend an hour at the "summer White House" at Hyde Park. He was given two. He went away with a happy smile upon his face. Later in the campaign he said that if Mr. Roosevelt would say openly what he said in private, he, Sinclair, would be elected.

But first he went to Washington. Mr. Farley received him with open arms. "Call me Jim," he said. "He is one of our kind," declared the federal relief administrator, a high-ranking New Dealer.

Then came along the Literary Digest's California poll. It showed that Governor Merriam, Republican, was leading Sinclair, 2 1/2 to 1. The White House, Washington believes, was given an advance peek at the figures.

Sinclair Dumped

Certainly, there was one of the most hurried and ridiculous about-faces that even the uncourageous record of politics has shown. It was made clear that Mr. Sinclair had gone too far in expecting a Roosevelt endorsement and that there would be none. Mr. Creel was dispatched to California to read Mr. Sinclair out of the Democratic party. Senator McAdoo, of the administration forces, suddenly found that he would not have time to return to his home state and make the scheduled Sinclair addresses.

And Mr. Farley, what of him? Mr. Farley was once more caught by his genial habit of letter-writing. A letter from him to a Democratic committeeman suddenly was dug up by some smart newspaperman. It urged all faithful Democrats to work for the election of "the Honorable Upton Sinclair." It bore Mr. Farley's signature in green ink. More than that, it bore in initialed hand, a green-ink postscript, saying that Washington was especially interested in Mr. Sinclair's election.

Blaming the "Stenog"

At once it was disowned. Mr. Farley was summoned to the White House, and upon emerging, blamed the whole thing upon some stenographer. The signature was merely a rubber-stamp. The postscript was a rubber-stamp, too! The mind wavers as to which is the greater

hypocrisy; to use a rubber-stamp for a supposedly personal postscript or to pretend it was a rubber-stamp, if it wasn't.

Chairman Henry P. Fletcher, of the Republican National Committee, issued a most amusing statement upon the curious and repeated instances of the sufferings of Mr. Farley and even of Mr. Roosevelt himself from the misdeeds of a "dumb stenographer."

The country laughed at this whole picture. It did not laugh at the air-mail cancellations. But the laugh may be as deadly as was the anger. At any rate, Mr. Roosevelt is seeing this campaign close with one more blow at public faith in his honor.

The People Speak

There ought to be a word here about the California anti-Sinclair campaign. It has been a most efficiently conducted affair. It found as its seed a sturdy Americanism of the kind that the Brain Trust has so long despised. Otherwise it could not have grown and prospered. Church people, too, of all denominations, became aroused by Mr. Sinclair's disruptive ideas about those old-fashioned things called marriage and the home. The employed and the unemployed alike feared incursions into an already sorely beset state by armies of moneyless hitchhikers from the East. Once all these elements were called to arms, the tide of battle changed.

To the National Republican Builders there is an especial interest in the Sinclair fight. Into Builders' headquarters, 60 East 42nd street, New York City, has come a stream of correspondence from the Los Angeles County Republican Assembly, an institution founded almost simultaneously and with identical ideals. The letters show that these young Republican fighters are taking a busy part in the fight. By organizing their strength in the long months past, they were ready to meet a great political crisis. They proved the value of the Builders' motto, "Political Preparedness."

BIRTHDAYS

The spirit of yesteryear and lifelong friendships were brought to the fore last week when two residents of Riverton celebrated their eightieth birthdays.

Mrs. Ellen McIlhenny was surprised Wednesday afternoon by a number of friends who gathered to talk over old days and wish her many happy returns of the anniversary.

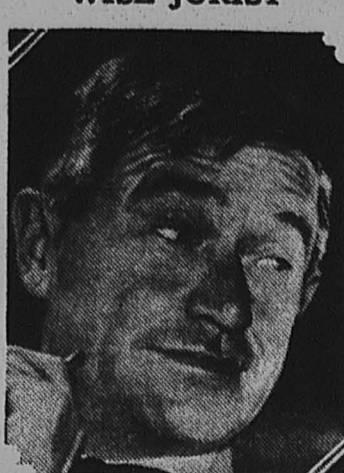
Among the guests were Mrs. Maria Coddington, another octogenarian. On Friday her relatives and friends, among whom was Mrs. McIlhenny, gathered to do her honor. About sixty years ago Mr. Coddington built on Thomas avenue and a few months later Mr. McIlhenny erected his home on the corner of Broad and Thomas. They lived side by side as friends and neighbors for many years. After Mr. Coddington died in 1919, Mrs. Coddington made her home with her daughter, Mrs. Paul E. Good, 407 Linden avenue. More recently Mrs. McIlhenny and her daughter, Mrs. Lynch, moved to 421 Lippincott avenue.

Mrs. Mary Wolfeschmidt was 76 years old on October 27th. On Sunday, the 28th, relatives gathered at the home of her son, Walter, at Millville, to celebrate the event. Mrs. Wolfeschmidt makes her home with her son Emerson in Riverton.

Maybe the Brain Trust at Washington would get along better if it should adopt the policy of ploughing under every third idea.

Wonder how the people used to keep well in the old days without orange juice for breakfast, salad for lunch and spinach for dinner.

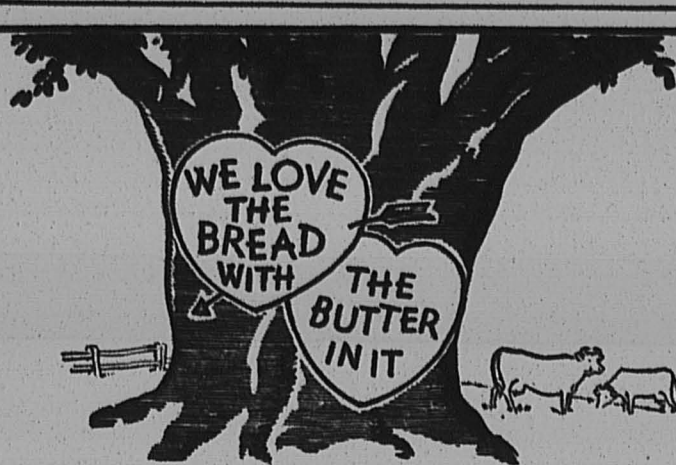
WISE JURIST



WILL ROGERS

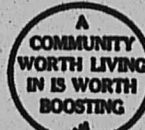
adds a notable characterization to his American gallery with his latest film, "Judge Priest," adapted from Irvin S. Cobb's world-famous stories of the wise and humorous Kentucky jurist.

"Judge Priest" plays at the Broadway Theatre Friday and Saturday.



It's gaining new popularity everywhere—the bread baked with twice as much butter—

Freihofer's
100% more BUTTER
PERFECT LOAF
You can taste the difference!



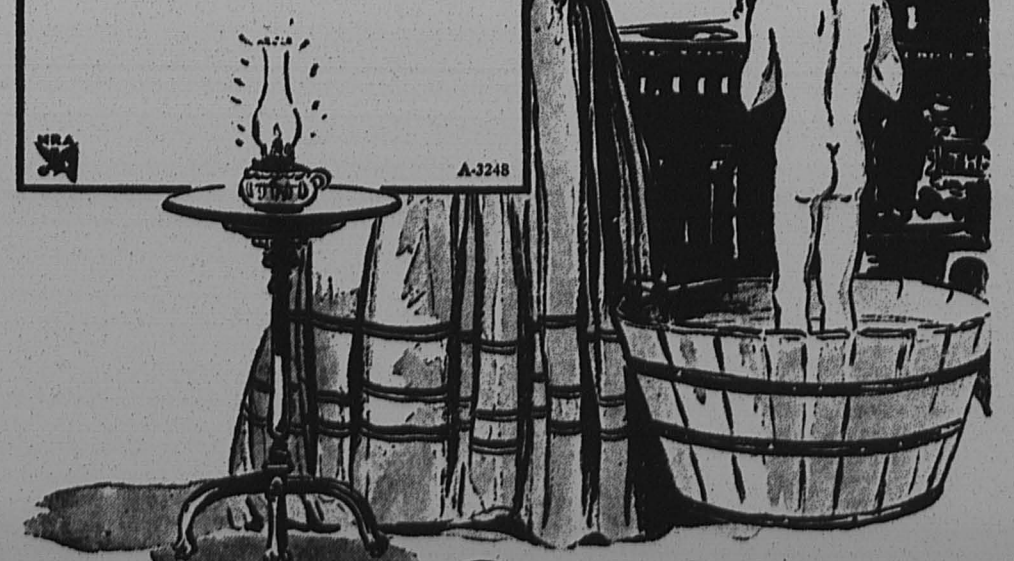
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PHILADELPHIA

In Days Gone By,
This Was Convenience!

There are those who accuse us of being a generation of softies; of not upholding the pioneering spirit of our grandfathers. To these critics of the existing order in the home, we would suggest that they go back to the conveniences of days gone by—to take their weekly baths in an oaken tub by the kitchen stove; to crack the ice in the bucket outside to wash their faces; to sit and fry their shins and freeze their backs before the open fire.

But let us be free to forsake the Spartan ruggedness of a home without conveniences. We revel in comfort, and automatic comfort at that. We want hot water day or night without bothering about it; we want a house automatically heated; our foods to be protected and cooked automatically.

For a small monthly charge, automatic gas service will bring many benefits and comforts to the home—will free us of many inconveniences.



PUBLIC SERVICE



THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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The Election—In Riverton

Riverton seems to be suffering with growing pains—a growing civic consciousness, a consciousness that after all, running the town is the business of all of its citizens and not a small group, either in office or out.

The hotly contested campaign for the election of a mayor was waged around the platform of the Democratic candidate—opposition to closing the roadway along the river bank.

The Republicans, while not making it a campaign issue, fully realized that the closing of this roadway is beset with so many difficulties as to make it practically impossible.

The real issue is not whether or not this roadway can or will be closed, but what to do with it in order to remedy the lamentable condition that now exists in the section which was at one time Riverton's pride and beauty spot.

That something must be done was brought into sharp relief in the recent contest, for, while the platform pledged against the closing of the river bank roadway, the real thought in the minds of those who voted for the candidate running on this platform was evidently that some plan should be worked out to solve the larger problem which has been perplexing borough administrations and citizens alike for many years—that of the returning of this show place to its former attractiveness—and, if not that, then to place it in a condition which, while meeting the requirements of present day needs, would at the same time make it an asset to the town—instead of a place to be avoided when showing visitors around.

This seems to be a golden opportunity for the recently organized Town Meeting. This group of citizens can render no greater service than to evolve a practical, workable and effective plan for the solution of this vexing problem.

It is a large order, to be sure, but the citizenry of Riverton have heretofore been able to accomplish anything upon which they set their minds, and there is nothing in the present problem which makes its solution impossible if the townspeople as a whole address themselves to the task with enthusiasm and judgment, sprinkled with a little forbearance and appreciation of the interests involved on both sides.

It is to be most sincerely hoped that the officials elected on Tuesday, with the whole-hearted cooperation of a combined citizenry behind them, will be able to find the answer to this knotty problem, fraught with so much importance to our borough as a whole, before another election day rolls 'round.

Officious Officers

The unwarranted attack by an officer of the law upon an election official in the voting place of the first district, Riverton, early Wednesday morning has been the source of considerable comment.

The details of who was right and who was wrong have apparently not been established too definitely. However, on several occasions preceding the most recent outbreak, the officer in question has shown a tendency to employ strong arm methods, a black jack persuasive or gunfire in making arrests.

This inclination toward violent or extreme measures in the performance of his duty will eventually lead the officer into a situation that may ruin his life, perhaps the life of another, and create for those responsible for his actions a predicament if not serious . . . at least embarrassing.

The incident in the voting place last Wednesday morning might have easily developed into a tragedy, had those nearby not intervened in the melee.

A famous detective recently stated that if those vested with power to clothe a man with authority and permit him to carry a loaded pistol knew how few men are mentally fit for that responsibility, more consideration would be given to the selection of the man who wears the badge of the law and who is given a pistol to support it.



CHURCH NEWS

CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, Pastor

The Rev. W. P. Shriver, D. D., Secretary of the City, Immigrant and Industrial Work of the Board of National Missions of the Presbyterian Church, will speak at Calvary Presbyterian Church at the morning worship at eleven o'clock next Sunday. Doctor Shriver comes with a vital message and every member of the congregation is urged to be present to hear him.

Church School, 9:45 a.m.
Midweek service, Wednesday evening at 8 o'clock.
Every member of the congregation is asked to reserve Friday, November 23, for a "get together" evening at eight o'clock.

November 11th is Red Cross "Roll Call Day." Members of this church are requested to subscribe at this time.

Calvary Church extends a cordial invitation to any in this community who may not have a church home to enter into its worship and fellowship.

PALMYRA MORAVIAN CHURCH

Albert J. Harke, B. D., Pastor

Palmyra, N. J.

Services for next Sunday:
9:30 a.m., Sunday School.
10:40 a.m., Morning worship. Observing Festival of November 13. Te Deum Laudamus; Sermon "The Lord Christ."
Reception of Members. Holy Communion.
6:45 p.m. Christian Endeavor.
7:30 p.m., Evening service. A season of special prayer for coming revival services. Sermon: "Not Ashamed of the Gospel of Christ."
Monday, November 12, 8:00 p.m., Men's Club in Social Hall.
Wednesday, November 14, 8:00 p.m., Cottage Prayer Meeting at the home of Mrs. Anna Schmierer, 1108 Garfield avenue, Palmyra.

Revival Services

The Rev. George H. Mundell, of Lindenwood, N. J., will be our guest speaker at the eight meetings as follows: Sunday, November 18, at 10:40 a.m. and 7:30 p.m. Tuesday, Wednesday, Thursday, and Friday, November 20 to 23, at 8:00 p.m. Sunday, November 25, at 10:40 a.m. and 7:30 p.m. We are looking for a real blessing in these services for the deepening of the spiritual life. A cordial invitation to attend is given to all who may be interested.

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager

Armistice Day will be recognized next Sunday with a sermon in the morning church worship on the theme, "Do Christians Really Want Peace?"

At the evening service the sermon theme will be "Investing Our Life in the Service of the Kingdom."

Bible Study Hour next Wednesday at 8 p.m. We will study the Book of Numbers.

This Saturday evening the Ladies' Aid will serve a spaghetti supper in the church basement. A cake sale will be held at the same time.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, Pastor

The weekly services and activities of the coming week will be as follows:
10:00 a.m. Bible School.
11:15 a.m. Morning Worship.
Pastor Lockett will preach a timely sermon, his subject being "Lessons From Armistice Day."

6:45 p.m. B.Y.P.U., Mr. Alfred Van Osten addressed the "B.Y."

last Sunday evening.
7:45 Evening worship, beginning with a fifteen minute song service. Subject of sermon "The World's Great Need."

Wednesday—4:15 p.m. The Junior B.Y.P.U.

Wednesday 8:00 p.m. Mid-week prayer service to which the members of the church and their friends are invited and asked to participate.

ARMISTICE DAY AT CHRIST CHURCH

Special Services in Evening Following Celebration at Park

The drills and competitions of the American Legion on Armistice Day will be concluded by a memorial service at Christ Church at eight o'clock in the evening. Many of the visiting Legionnaires have planned to stay over, and the Palmyra Bugle Corps and the Franklinford Concert Corps will attend in a body.

The colors of these two corps will be borne into the church and the men will march in behind them to take their places. It has seemed only fitting that the final act of the day should be one of thanksgiving for the restoration of peace, and also of fitting commemoration of those who gave their lives for their country's flag. Therefore in the invitation of the rector of Christ Church, the Reverend Francis B. Downs, the celebration, originally planned to mark the inauguration of the new train service, has been changed to an Armistice Day celebration with a religious significance to fit both Sunday and Armistice Day.

The band instruments will furnish a martial note in the procession, "God of Our Father" and will close the service with the playing of taps. The hymns and sermon will all be in commemoration of the day, and there will be special prayers for continued peace. This is in line with the request of the presiding bishop, The Most Reverend James deW. Perry, who has decreed Monday the 12th as a day of prayer for the continuance of peace.

The anthem at the Memorial Service will be Kipling's "Recessional." On Monday, the 12th the women of the church will take part in a day of prayer for the peace of the world. Beginning with Holy Communion at 9:30 there will be relays of women in the church all day, making constant petition for the continuance of peace.

All women of the community, no matter what their religious affiliation, are invited to join in these petitions for the good of all mankind.

At 8 p.m. there will be special Armistice Day services at Christ Church, Riverton, conducted by the rector, the Rev. Francis B. Downs. Members of the Palmyra Corps and several of the visiting organizations will attend in a body.

A number of prominent railroad (continued on page 7)

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Competition at Memorial Park

(Continued from Page 1)

scheduled in recognition of the improved train service of the Pennsylvania Railroad to Broad Street Station, Philadelphia, and this idea will be carried out in the program to be given Sunday.

The contest will begin promptly at 1 p.m.

The contest will be conducted according to the rules and regulations of the Department Uniformed Contest Committee, American Legion.

Exercises appropriate to Armistice Day will be conducted by the Rev. Frederick J. Halloran, Department Chaplain of the American Legion for the State of New Jersey. Rev. Halloran will be assisted by several past chaplains of the Department.

The railroad angle of the celebration will be introduced into the program when F. McD. Quinn will deliver a brief address regarding the new train service. This will be followed by a few words from a representative of the Pennsylvania system. An added feature of the afternoon will be the presentation of a silver pass for all events at Memorial Park to J. Elmer Hahn, recently resigned Mayor of Riverton.

Harry E. Moyer of Riverton, chairman of the committee from Town Meeting to publicize the new train service, will deliver the main address of the day on the subject of transportation.

The program at Memorial Park will be terminated by the colorful and impressive military ceremony. Music for this event will be furnished by the Colonel Franklin D'Olier Band of the American Legion composed of members from Burlington County.

As soon as possible after Retreat all the bands and uniformed members of various Legion Posts will form for the parade on Broad street in Palmyra and Riverton.

The state pays \$60.00 per pupil per year. Palmyra High School bills Riverton at \$12.50 per pupil and Moorestown \$120.00. The Riverton Board, therefore, pays Palmyra \$52.50 per pupil and Moorestown \$60.00.

Report of Property Committee

Karl W. Latch, chairman of the property committee, submitted the following report with recommendations:

The property committee of the Riverton Public School has, in the past month, conducted a careful and painstaking investigation of the buildings under its jurisdiction for possible fire hazards, the necessity of safety devices and other measures to safeguard the children in the event of fire.

That expert advice might be obtained, the committee has gone over the buildings with County Fire Marshal William J. Smith, and John W. Carhart, Chief of the Riverton Fire Department.

With the building constructed largely of inflammable materials, the committee feels that every reasonable precautionary measure should be taken.

The following conditions, considered by your committee to be fire hazards, are brought to the attention of the Board with recommendations:

1. The thin wooden ventilating shaft which runs from the boiler room to the roof, and through which a forced draft is maintained by means of electrically driven exhaust fans, is considered a fire hazard.

The committee and the fire authorities believe that during the next vacation period the wooden shaft should be replaced with one of metal construction.

2. The present fire alarm system the committee feels is adequate but at the present time is wholly dependent upon Public Service current for its operation.

At an estimated cost of \$15.00 an auxiliary battery could be installed which would provide a means of sending the alarm if for any reason a failure of the regular current should exist in a time of emergency.

This price includes a point of operation from both the principal's office and the boiler room and also an ammeter for testing the batteries, which should be done at regular intervals.

3. In the wooden air shaft was found an electrical connection, against which a large iron draft door was dropped daily. This your committee felt was an immediate fire threat, and orders were given for its removal to a point of safety away from the draft door.

4. Electrical wiring in the loft in some cases appears to have been carelessly done. Loom cable carrying within it 110 volt wires has been

run through wooden joists and partitions without porcelain insulators, and is fastened to the wooden air shaft with non-insulated metal staples, and at some points of contact with wood the cable is cracked or broken.

The committee feels that a very careful check of the wiring in the school should be made, and that all faulty wiring and connections be immediately replaced with wiring of an approved character.

5. The metal fire door in the furnace room, which has not been in operation for some time, has been cleaned and oiled by the janitor and is now working automatically.

6. Paints and varnishes heretofore stored in a wooden locker in the manual training room are to be transferred to a steel locker now under construction in the manual training department.

7. Wiring in the manual training room for the operation of the various electrical tools was found to be very hazardous. Extension cords to the units are left connected and suspended by nails from wooden lockers.

The committee recommends that where electrical extension cords are used, proper receptacles be installed in the walls to obviate the use of makeshift and dangerous extensions. This applies in particular to the manual training and domestic science rooms.

8. Miss Staman has been requested by the property committee to issue a memorandum to all teachers that all extension cords must be disconnected at the wall receptacle when not in use. This, Miss Staman advises has been done.

9. Metal floor coverings should be placed under the stoves in the small building and under the gas heaters in both the auditorium and the manual training room. Hot coals from the stoves in the small building have already burned spots in the wooden floor directly under them.

10. The committee feels that a 2½ gallon soda and acid type fire extinguisher should be purchased for installation in the hallway of the small building. It is now without an extinguisher.

11. One fire extinguisher in the main building was found to be insecurely fastened to the wall and is being fixed by the property committee at this time. The other extinguishers were found to be securely fastened.

12. The property committee has discussed with Miss Staman the advisability of organizing among the older boys in the school a fire patrol, to aid in the fire drills and cooperate with the Chief of the Riverton Fire Department; to submit a report of each fire drill (copy herewith) which among other things includes a check on the safety devices.

If the Board approves of the plan it is the opinion of the property committee that an even greater measure of safety will result.

13. The property committee would like to have considered very seriously the installation of fire escapes at the rear of the main building in lieu of fireproofing the two stairways.

A metal stairway within a tinder box could hardly be considered preferable to an exterior exit. Protection from smoke as well as flames should receive serious consideration, if and when preventive measures are taken.

14. A better arrangement of paper scenery and costumes stored in the loft is recommended by the county Fire Marshal.

15. It is recommended that the lighting switch for the auditorium be placed near the door at the exit. This is suggested in order to avoid confusion in the event of a fire or drill when the auditorium is filled with children. The only light control is now located back stage.

The County Fire Marshal as well as the Chief of the Riverton Fire Department have both stated that in their opinion the main building of the Riverton Public School constitutes a serious fire hazard and that a fire anywhere within its walls with a little start would soon sweep the whole interior.

The property committee appreciates the tax situation as it exists today, and is entirely in sympathy with every move that operates to reduce taxes, but since the lives and safety of some 270 children are entrusted to the protection of the Board of Education, your committee feels that the Board and the people themselves should face the facts as

TO PROTECT PUPILS FROM DIPHTHERIA

Riverton Board of Education Will Offer Toxoid Treatment Free

Under a resolution passed by the Riverton Board of Education Monday night, pupils in the public school will be offered diphtheria toxoid treatment again this year. This action was taken as a result of recommendations offered by Miss Staman, supervising principal and Dr. Harry L. Rogers, the school physician, in which attention was called to the recent epidemic in Pitman where it became necessary to close the schools.

Miss Staman submitted to the board the results of a survey she had conducted among a number of colleges to ascertain their entrance requirements.

The board granted permission to the American Legion to use the school buildings for dressing rooms on November 11th, at which time the Legion will hold its competitive drill at Memorial Park.

Dr. Rogers, school physician, reported that examination of pupils in the school had been completed and that general health conditions were very satisfactory.

Under a resolution passed by the board the district clerk is authorized to pay to high schools attended by Riverton pupils, that proportion of bills for tuition owing by the Riverton board in addition to the sum paid by the State.

The state pays \$60.00 per pupil per year. Palmyra High School bills Riverton at \$12.50 per pupil and Moorestown \$120.00. The Riverton Board, therefore, pays Palmyra \$52.50 per pupil and Moorestown \$60.00.

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RIVERTON

Several members of the O.E.S., Chapter 108, will attend a banquet and reception to the Grand Staff at the Masonic Hall, Pemberton, Saturday. The reception is being given by the chapters of the 20th district.

The Compass Club will hold a masquerade party and dance Friday night at the P.O.S. of A. Hall.

Mrs. H. L. Creager, Mrs. W. Pike, Mrs. W. Schopp, Mrs. J. Moffitt, of Palmyra and Mrs. Hilton M. Smith, of Riverton, were among the 200 delegates attending the fifth annual convention of the Women's League of Gettysburg College, at Gettysburg, Pa., last week.

Miss Jessie F. Kay and Mrs. Joseph L. Haines, 809 Main street, were recent guests at Chalfonte-Haddon Hall, Atlantic City.

Mrs. H. B. Hall, of Wilmington, and Mrs. Harry Mitchell, of Philadelphia, both former residents of Riverton, attended the Needlework Guild meeting here last week.

Mrs. Joseph M. Roberts, now residing in Haddonfield, is spending several weeks with her son, Joseph, of Lippincott avenue.

Mrs. J. Elmer Hahn, of Westfield, wife of former Mayor Hahn, came to Riverton Tuesday for the express purpose of voting.

Among those attending the State Convention of the New Jersey Congress of Parents and Teachers in Atlantic City this week are: Riverton, Mrs. Howard Coe, president; Mrs. George Weiford, Mrs. Walter L. Bowen and Mrs. A. T. Hagstoz; Cinnaminson, Mrs. Robert Sim; president; Mrs. Benjamin Lippincott, Mrs. Elwood Haines, Mrs. Leon Eagan, Mrs. Walter Hanson, Mrs. Jessie M. Dorworth, Mrs. E. S. Wood and Mrs. Harold Fink.

Chief of Police and Mrs. William Gootee and Mr. and Mrs. Clarence Bell, Sr., were visitors in Port Norris Sunday.

Mrs. Elsie Brownell, of Frankford, spent Sunday with her father, Edwin Evans.

Next Sunday morning at 11 o'clock in the chapel at Duke University, 150 selected singers, led by the diminutive alto, Miss Ruth Ketting, will celebrate by a special musical program the attainment of a membership of 150 in the choir, which has heretofore numbered 90 to 100. Miss Nan Evans, daughter of Mr. and Mrs. Herbert Evans, of Riverton, is one of the new members of the choir.

Mr. and Mrs. Herbert M. Morris were recent guests at Chalfonte-Haddon Hall, Atlantic City.

BIRTHS

Mr. and Mrs. Frederick Meeks, are receiving congratulations on the birth of a son, Frederick, Jr., at the West Jersey Hospital, Saturday.

Competition at Memorial Park

(continued from page 4)

Officials will attend the celebration, and it is expected that many people of prominence in the American Legion will be in Riverton for the event, including the Department Commander, C. Richard Allen, of Camden, N. J.

The temporary stands accommodate two thousand people will be available at the Park. These have been erected in such a manner that occupants will have an unrestricted view of the entire event. In addition there will be 24 boxes, each holding 10 seats.

Large parking spaces are adjacent to the field where the competition will be held, so that spectators will not be inconvenienced by a long walk to and from their machines. Traffic will be handled by William Gootee, Chief of the Riverton police, C. Morris Beck, Chief of the Palmyra police, and George F. Dorworth, Chief of Cinnaminson.

Refreshments will be on sale at the park where the committee has erected two stands for the sale of all sorts of edibles at moderate prices. Souvenir programs will be on sale by several comely junior members of the Riverton Porch Club.

Drexel P. Patterson, chairman of the Celebration Committee in a recent interview stated, "The members of the committee have left no stone unturned to provide a program which should be enjoyed by all local residents. None of the events will interfere with either afternoon or evening church services, and every effort will be made to make the affair one of which our fellow citizens may be justly proud."

"We are hoping for a clear day so that our program may be thoroughly enjoyed, but in the event of rain— (here Mr. Patterson broke down completely and the interview was abruptly terminated.)"

A CORRECTION

The following correction appeared in a small town paper: "Our paper carried the notice last week that John Doe is a defective in the police force." This was a typographical error. Mr. Doe is really a detective in the police force.

REPORT OF CONDITION of the CINNAMINSON BANK AND TRUST COMPANY OF RIVERTON

in the County of Burlington, at the close of business on October 17, 1934.

RESOURCES

Loans and discounts	\$ 413,376.88
Bonds and mortgages	144,175.00
United States Government securities ownership	111,525.95
Other bonds, stocks, and securities owned	236,339.23
Overdrafts	62.04
Banking house, furniture and fixtures	116,000.00
Real estate owned other than banking house	69,716.10
Cash in vault and balances with other banks	205,166.71
Outside checks and other cash items	1,016.71
Other assets	8,854.73
TOTAL	\$1,306,233.05

LIABILITIES

Demand deposits, except U. S. Government deposits, public funds and deposits of other banks	\$ 489,159.49
Time deposits, except postal savings deposits, public funds and deposits of other banks	568,360.63
Public funds of States, counties, school districts, or other subdivisions or municipalities	67,308.22
United States Government and postal savings deposits	11,730.17
Deposits of other banks, certified and cashier's checks outstanding, and cash letters of credit	1,638.54
Other liabilities	291.38
Capital or Common stock, 1,000 shares, par \$100 per share	100,000.00
Surplus	50,000.00
Undivided profits—net	17,744.62
TOTAL	\$1,306,233.05

State of New Jersey, County of Burlington, ss.
I, President E. L. Williams, and Treasurer Howard B. Conover, of the above named institution, do solemnly swear that the above statement is true to the best of my knowledge and belief.

E. L. WILLIAMS, President
HOWARD B. CONOVER, Treasurer

Subscribed and sworn to before me this 8th day of November, 1934.
JOSEPH F. YEARLY, Notary Public.
My Commission expires August 4th, 1935.

Correct—Attest:
JAMES T. WEART,
CHARLES STREET MILLS,
GEORGE C. FRANK.

Wait Whitman
128 GUILDFIELD AVENUE

Now Playing!!
RUSS COLUMBO
Roger Pryor—June Knight
in
'Wake Up and Dream'
7 Days Starting **Sat. Nov. 10**
IF YOU HAVEN'T FORGOTTEN
HOW TO LAUGH AND CRY SEE

Jackie Cooper
PECK'S BAD BOY
with
THOMAS MEIGHAN
JACKIE SEARL
O. P. HEGGIE
SUNDAY
VAUDEVILLE

CONCERT FOR LIBRARY

Mrs. Stuart B. Clark is heading the committee which is arranging for a concert to be given by the Fellowship Choral Club and guest artists for the benefit of the Riverton Free Library Association in Christ Church Parish House, Riverton, Monday evening, November 26, at 8.15. Tickets 50 cents.

We have a sales-letter about a preparation which will bring the hair back to its original beauty, but we'd be satisfied if we could find something that would just bring it back.
—Boston Herald.

Bisma-Rex Powder quickly relieves sour stomach, heartburn flatulence and belching.
49c per bottle at your Rexall store.
Blankenbush Drugs
606 Main Street

Special! ONE-DAY
ROUND \$5.00 TRIP
Niagara Falls
Saturday, November 10
COACHES ONLY
Use regular trains to and from Philadelphia connecting with excursion train
Leaving Phila. (Broad St. Sta.) 8.07 p.m.
See Flyers or Consult Agents
Pennsylvania Railroad

Annual Chicken Supper
given by the
Cinnaminson Parent-Teacher Association
Thursday Eve., November 15
5 to 8 o'clock
Children 50c Adults 65c

WHY
Send your clothes out of town
Take chances with lost belts, buckles and buttons
Have your clothes cleaned with clothes from all over Phila.
Take chances with cheap cleaning
Take chances with shrinkage
Take chances with color fading
We do the best work in the East.
WHY not give us a trial?

Our Special this Week
Ladies' Suit or Dress, Cleaned and Pressed, 75c
Regular Price \$1.00

George A. VanOyen
527 Cinnaminson Ave., Palmyra
Phone Riverton 677 We call and deliver

A GOOD USED CAR NOT ABUSED
1928 Dodge Convertible Coupe Down \$ 35
1928 Buick Coach 45
1928 Hupmobile Coupe 50
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1931 Chevrolet Sport Roadster 75
1930 Chevrolet Coach 75
1930 Nash Sedan 90
1932 Ford Coupe 100

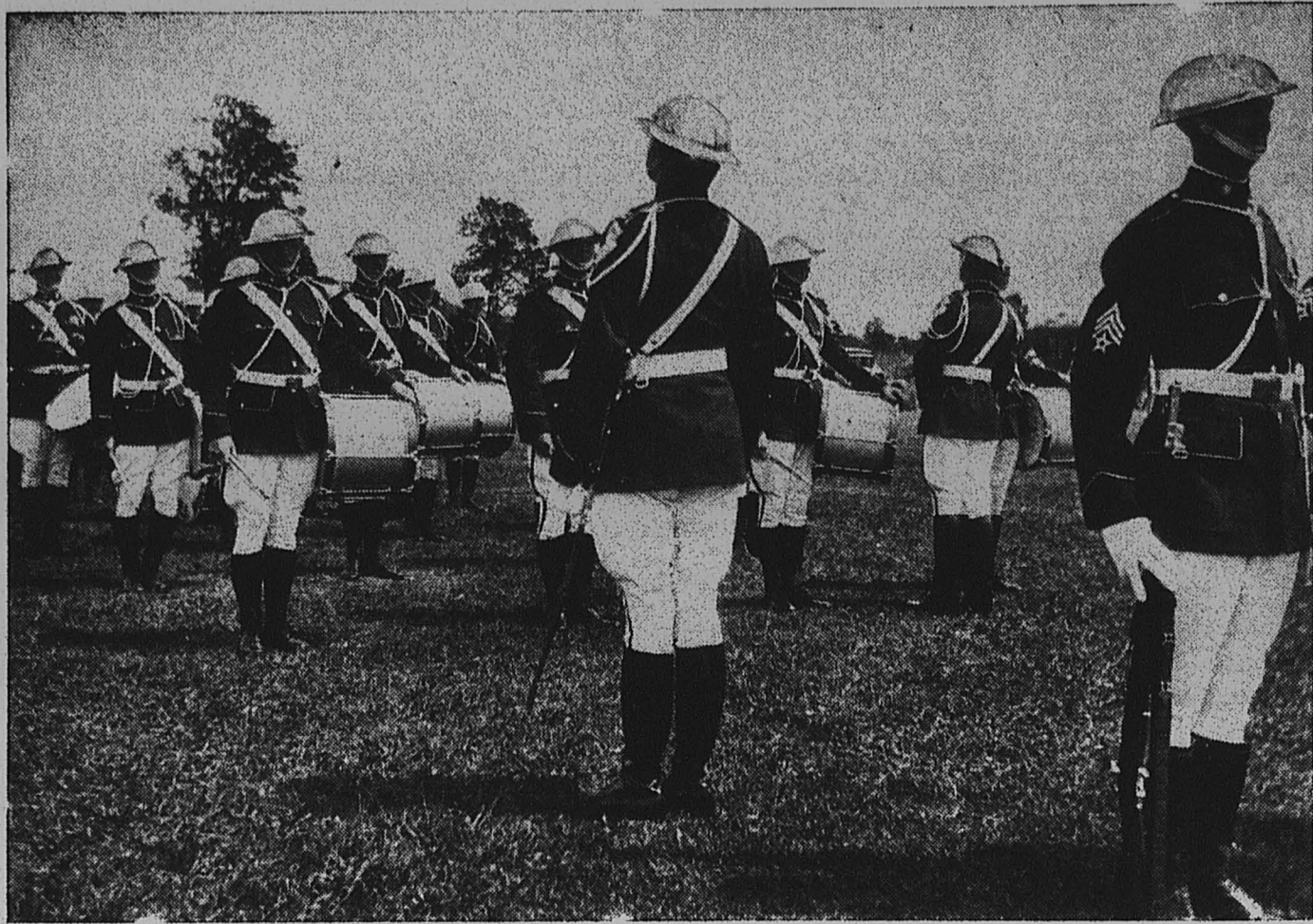
Pal-River Chevrolet, Inc.
NEW AND USED CARS
Phone 145 10 Broad Street
Riverton

A Day Set Apart
November 11th is a day set apart and known as Armistice Day, in honor of the unselfish devotion of men who gave their all in time of need.

Member Federal Deposit Insurance Corporation

CINNAMINSON BANK AND TRUST COMPANY
RIVERTON, N.J.

HOSTS AT MEMORIAL PARK ON ARMISTICE DAY



PALMYRA DRUM AND BUGLE CORPS

This snappy Corps will, for the first time since organized, act as host to ten of the leading corps in the East at the big celebration to be held on the beautiful field at Riverton's Memorial Park, Sunday, at 1.00 p.m.

"MOBILE" CLASSIC IS BIG SUCCESS

Contest Between Home-made "Cars" Draws Large Crowd of Spectators

The turn-out as to spectators and contestants at the pushmobile contest held on the Morgan avenue race course, Palmyra, last Saturday, exceeded all anticipations of the sponsors.

Twenty-five various types of "new model" Chevrolets put in appearance and their inventors were proud of their work.

The types ranged from the open racing car to the more conservative type with real steering wheels, dog ornaments and brakes.

One had a real honest-to-goodness engine hood on it, another borrowed a steering column, another boasted the lucky "13" of Sir Malcolm Campbell, and by the way, won first prize for being nearest in design to the new Chevrolet.

Several had barrels for the engine hood and a basket in the back to give the stream-line effect.

And boy, could those home-made jobs show the speed!

One entrant had a contraption about seven feet long and a foot and a half wide. Really it was funny to see this "push" go down the hill. The driver had to make three attempts before he could round the curves in the hazard race. But that will come later.

Before the race Official Wilton Mount had each contestant take his "car" down alone without any "starts" to see if it was perfectly safe to enter the race.

They all proved satisfactory and then the fun was on.

The first event was one in which the models were judged for looking nearest like the 1934 model Chevrolet.

This was won by Bobby Latch, first, \$5; second, Louis Prisco, \$2.50, and third, Louis Pike, \$1.00.

The second race for the fastest model, coasting, was won by William Myers, a trip to Tarreytown and \$3 in cash; second, Berry Coe, \$2 and a trip to Tarreytown; third, Fred Steiner, \$1 and a trip to Tarreytown.

The third race, the fastest model, with a pusher, was won by Hilton Smith, \$3 and a trip; second, Berry Coe, \$2 and a trip, and Pete DeMarco, \$1 and a trip.

The fourth race, one in which the skill of the driver was practically the telling point, was won by Berry Coe, the prize for which was a foot-ball.

After all this excitement and the "kids" were apparently through with their "mobiles," Mr. Mount announced that there would be a comedy race for mothers, fathers, sisters and anyone else caring to enter.

None of the mothers or sisters accepted the invitation but plenty of fathers and sons did.

Among them were: "Pat" Steedle, Harry Lewis, Hobart Garwood, Jim Seither, J. Horace Finney, Jr., Walter Lamon, Jr., Karl Latch, Bruce Davidson, and five or six others.

Well this was really the funniest race of the afternoon.

Bruce Davidson started down on the model of the extreme stream-line design and got only a little way before he rolled off in to the gutter.

Karl Latch, who borrowed his son's "mobile," had a little better luck, but not much. First the foot rest came off the "car," and in trying to retain his balance he broke the steering wheel off. This left him with absolutely no steering device, careening down the hill at an approximate rate of 25 miles an hour, which is fast when you are on a small vehicle and no way to steer "the darn thing," and "Bud" wound up in the gutter.

Before "Pat" Steedle could start down the course he had to light his faithful cigar. It was only a stump, but was enough to carry him to victory.

The comedy race was won by Hobart Garwood, Harry Lewis, and "Pat" Steedle.

Those not winning a cash prize or a trip to Tarreytown were given free passes to the Palmyra Broadway theatre for Monday night. Although there were a few broken "mobiles" after the race, there were no broken bones.

P.O.S. OF A. ATTENTION

The regular weekly meetings of Washington Camp 23, are interesting and instructive. The members are attending in goodly numbers and we extend an invitation to all our members who have not attended recently to be present next Monday evening.

The ad appearing in this paper will probably interest you.

Special announcements will be made, so be sure to attend in order not to miss anything.

Publicity Chairman.



JACKIE COOPER has the finest role of his young career as star of the outstanding Fox Film production, "Peck's Bad Boy." Preview audiences have voted it one of the notable screen performances of the year.

WHAT WILL WE DO WITH LEISURE

County ERA Stands Ready to Help Plan Hobbies and Diversion

"Now that the new leisure is upon us," says Mrs. Ethel Burr Dudley, Supervisor of Leisure Time Division of Burlington County Emergency Relief Administration, "what are we to do with it?" This criticism presents a special challenge to public and private agencies which have as their primary concern the providing of more abundant opportunities for people to use free time properly. It also prompts the individual to take stock of his talents, and at this time to further advance old ones or to develop new abilities. I find that those who are deeply absorbed in what they undertake are seldom at a loss about the organization of their time. The Leisure Time Division stands ready to cooperate with any existing social agency to suggest to any one in the county a suitable hobby, and to assist in the formation of groups of such phases of adult education as might prove advantageous to the individual or to his community.

We have a sales-letter about a preparation which will bring the hair back to its original beauty, but we'd be satisfied if we could find something that would just bring it back.

—Boston Herald.

ANNOUNCING AMAZING TYPEWRITER BARGAIN

Famous REMINGTON PORTABLE

REDUCED

25%

Think of it! This world-popular Remington #5 has always sold for \$60. Now it's yours at a 25% discount. Absolutely the best buy in a portable typewriter. The Remington #5 is the most compact, most durable portable ever built. Built to give a lifetime of trouble-free, faithful performance. See and try a Remington #5 ONLY at our store. Don't delay. \$45 Cash Do it today.

THE NEW ERA
Phone 712



Somewhere in Riverton or Vicinity

there is someone who wants to buy what you want to sell..... someone who wants to sell what you want to buy..... who wants to dispose of a business that you would like to own. So it goes—right on down the line. The meeting place for these people is the classified column of

The New Era

Use this column to tell them what you have to sell or want to buy, and read it every week to see what they want, or have to offer.

Phone, Riverton 712

Careful, Modern Service

A funeral service employing every modern facility known to the profession need not be expensive.

The Snover Funeral Home, Inc., offers everything that could be desired both from the standpoint of equipment and experience, and yet is not beyond the means of any family.

Snover Funeral Home

INCORPORATED
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PALMYRA, NEW JERSEY

Telephone, Riverton 830

YMCA BRIEFS

Thousands to View Game

Palmyra-Riverton fellows will have the privilege to see something of the life students live at Princeton University and meet some of the outstanding college leaders at a program planned for the New Jersey Hi-Y fellows, on Saturday, November 10th. In the afternoon this group will visit the Lehigh game in Palmer Stadium. A special section will be reserved for the fellows. Twenty-five local fellows will make the trip and the arrangements are being made by the athletic events committee whose chairman is R. M. Woodward, of Riverton. High School Y members only are eligible for the trip. Transportation will be furnished free through the generosity of local men.

Trojans Tie Burlington
By Jack Yost, Reporter

Twenty-four members of the Trojan Group of the Y went to Burlington to play the Junior High School team. The game resulted in a deadlock of 6 to 6.

Cooper did most ball carrying for the Y fellows and was successful in crossing the goal line in the second period. This young "Grange" intercepted a forward but unsuccessful attempts were made to score again.

Burlington scored a goal-line play in the fourth period, but G. Sutters, the other one of the Sutter Twins, blocked the attempt for the extra point. Dick Coe, the quarterback, did nice work in his open field running, and much credit is due the forward wall.

The line up follows: Right end, Whitey Hubbs; right tackle, George Trautman; right guard, Dick Weisford; center, Phillip Lezenby; left guard, "Waco" Bishop; left tackle, Francis Cole; left end, Bob Carhart; quarterback, Dick Coe; left halfback, E. Sutters; right halfback, George Sutters, and fullback, Allan Cooper.

The leader of this popular group and coach of the team is Leon Sloane, of the Riverton school faculty.

Movies and Fun That's Fun

An evening of movies and fun will be held at the Y on Saturday night, November 10th, at 7.30. Due to the football trip this later time is necessary. This particular program will be open to any boys in the community nine years of age or over. Other Saturday programs will have to be limited to members only—or find another place to hold the events. The program itself will be a mystery, but you will not want to miss the kick-off or the final whistle. Remember last year, well follow the crowd to the "boys' center" of the community.

Do You Want to Join the Y?

A boy told the Y secretary the other night "I wanted to join long ago but I don't have 50c all at once for a membership card." Well, fellows and parents, he had overlooked the spirit and purpose of the organization. The Y is within reach of any boy who sincerely desires to be in a program of worthwhile activity from hobbies to athletics to special trips and what not. Another new group is forming, and if you are nine or over see Mr. Mount at the Y before next Saturday, November 17th.

"One Sunny Morning"

The regular business meeting of the Riverton Porch Club on Tuesday, November 6, was followed by a charmingly staged one-act play called "One Sunny Morning."

Mrs. Nathan Lane made up as an elderly Spanish senora, while Mrs. Edward Hunn took the part of an even more elderly senor, complete with moustache, goatee and top hat. Their picturesque attendants were played by Miss Dora Parry and Mrs. Dewees Howell.

Mrs. Henry W. Shreve, chairman of the Drama Section, directed the performance which was greatly enjoyed by a large audience of club members and guests.

The President is said to be considering another pot shot at the poor old dollar. The national fiscal force seems to be developing into non-cent.

Notice to Motorists

"Don't assume the train has passed because you can see its tracks."

YMCA AUXILIARY

The first covered dish luncheon held recently by the Palmyra-Riverton Ladies' Auxiliary of the YMCA was well attended considering the inclemency of the weather and the illness among many members and friends of the Auxiliary.

Mrs. Elias M. Toy, vice president, presided during the absence of Mrs. Charles Yost, the Auxiliary president.

Two solos were rendered by Mrs. Ira Pimm, accompanied at the piano by Mrs. Rachel Lord. Mrs. Pimm's selections were: "House by the Side of the Road," by Kenneth Clark, and "Cradle Song," by Brahms.

The guest speaker of the afternoon, Albert Bean, superintendent of schools in Camden, gave an interesting and humorous talk on boy's life.

Short-cuts to the Dinner Table

BY VERA A. SCHNEIDER

Good Pie Crust Is Easily Made If Directions are Followed

Carefully Time flies, doesn't it? We're nearing the end of another week, and Saturday, the busiest day of all is looming upon us. From time to time, I've had letters come to me asking information about pies—fruit pies, pies with custard fillings—meringue pies, and of course, the ever present difficulty

some homemakers have in making good pie crust. I think, today, since we shall probably be getting into the mixing bowl, the flour bin, and the lard container, preparatory to Saturday's baking, we shall go into the business of how to make good pie crust. The two essential ingredients are the shortening and the flour. Pie crust may be shortened with different kinds of fat: lard gives an excellent result, making the crust very short and crumbly. The flour one uses plays a very important part in making crust. You should choose it wisely and with discretion. However, success really does depend upon three factors. One is your own confidence in your ability to make pastry; another is a quiet, light hand.

ling of the dough and the third is the proper baking. I'll give you a recipe for a rich pie crust, which al-

Some of the ingredients for a two crust pie.

RICH PIE CRUST
2½ cups flour
1 cup lard or other vegetable fat
½ teaspoon salt
Ice water

Blend sifted flour, salt and shortening together using silver knives or pastry blender, and add ice water gradually, using just enough to hold dough together.

Suppose, I give you also, a recipe for a hot water pie crust. The ingredients given will make a one crust pie.

HOT WATER PIE CRUST
1 cup flour
¼ cup lard or other shortening
¼ teaspoonful baking powder
3 tablespoonfuls boiling water
½ teaspoonful salt

Sift dry ingredients together and cut in shortening with silver knives or pastry blender, keeping the mixture flaky. Then add the boiling water and cool the mixture before rolling.

LOW PRICE ON STORM SASH

Joseph T. Evans

FELIN'S Tasty SCRAPPLE

ELBOW MACARONI

are exclusive!

KRUMM'S

The result is MACARONI that is always full-flavored, tender and solid—never pasty, soggy or tough.

Serve KRUMM'S ELBOW MACARONI for dinner tonight—with a savory meat sauce, or baked with cheese...

KRUMM'S

MACARONI

ELBOW MACARONI

EGG NOODLES

SPAGHETTI

BETTER HEAT LESS ATTENTION
LOW COST
'blue coal'

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Phone 4 or 5 Riverton, N. J.



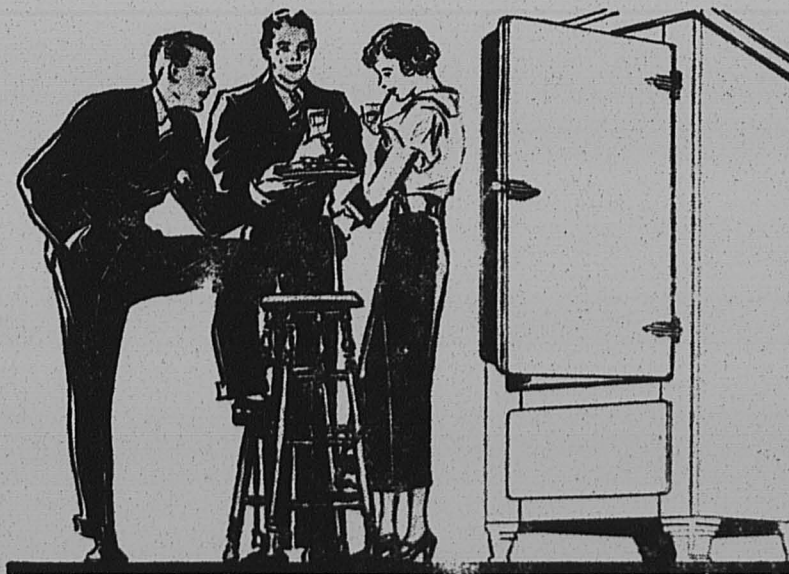
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Just take 10 coupons to your grocer and get one pound free—a coupon is packed in every can.

MORNING SIP The Better COFFEE

You will enjoy the truly distinctive delicious flavor of this superior blend.

SAFEGUARDED FROM PLANTATION TO POT *TOR



ELECTROLUX-URY

PARDON the word play, please, but it really has a sensible meaning. Ask anyone who has an Electrolux in the kitchen.

The convenience and pleasure of this automatic gas refrigerator is a joy to everyone in the home.

Their silence, low cost of operation, constant cold, their freedom from mechanical difficulty are features which make Electrolux gas refrigerators popular.

Other features are—automatic defrosting; temperature regulator; roomy shelving arrangement with plenty of space for large bottles; plenty of ice cubes; and every Electrolux is backed and serviced by Public Service.

Prices begin at \$119.50 cash installed—small carrying charge extra when bought on easy monthly payment plan.

PUBLIC SERVICE

PALMYRA HI TOPS MERCHANTVILLE

Capt. Yearly Tallies Touchdown in
Second Quarter and Kicks
Field Goal in Last Period

By John McDermott

The Palmyra Hi eleven, led by Captain Joe Yearly, continued their brilliant brand of football, handing Merchantville High a 9-7 setback on their own gridiron field before 1,200 spectators.

The "Pals" gave Bob Elder's crew their first setback of the season after Merchantville's having won 4 and tied 1—only to be beaten by a hard-fighting Palmyra High eleven. Joe Yearly in the second quarter ran 30 yards around end for the first tally, and in the closing minutes of play of the game, kicked a perfect field goal from the 10-yard stripe.

In the opening period Furman kicked to Greer who was stopped for no gain by Sacca. A kicking duel then developed with Joe Yearly for Palmyra and Greer for Merchantville marched up to the "Pals" 30-yard line with Greer and Pfeiffer doing yommen work with the brunt of the ball-carrying, and Greer's passing to Yarnall also stood out. The "Pals" stopped Merchantville, and after several unsuccessful attempts at gains Yearly kicked to Flowers with the first quarter ending.

The second quarter found Greer kicking to Hunn. The Red and White marched up the field only to meet a stone wall defense at Merchantville's 45-yard line. After an exchange of punts the "Pals" again marched up to Merchantville's 30-yard line, with Joe Yearly then skirting left-end for a 30-yard gain and the touchdown. Yearly failed to convert the point after touchdown on a placement. Palmyra then kicked to Merchantville with the half ending.

The third period found Merchantville fighting hard for victory. Flowers kicked to Headington, and it looked as if the "Pals" were going places—only for Pfeiffer to intercept Smith's pass. Pfeiffer made a brilliant 15-yard run. A pass from Greer to Yarnall put Merchantville in scoring position. Pfeiffer then went over for the tally from the 6-yard line and Flowers converted the point after touchdown on a line buck with the third period ending.

The fourth quarter began with both teams fighting hard and Merchantville's 1-point margin of victory looking final. The Palmyra team again led the way, playing the game in Merchantville's territory—only for Joe Yearly to fumble and Cooke to recover for Merchantville. Greer kicked to Yearly and after several plays Yearly kicked to Merchantville's 15-yard line. Gamble and Yearly smashed their way to the 10-yard line. Joe Yearly dropped back and kicked a brilliant field goal for Palmyra, giving them a hard-fought and well-earned 9-7 victory.

For Palmyra Captain Joe Yearly again performed in fine style as the outstanding man on the field, aided brilliantly by Ted Hunn and Bill Headington who proved their ability in the backfield as consistent gainers. "Huck" Finn and Sid Furman were a tower of strength on the "Pals" line, while Ed Willie and John Sacca at ends, "Cueball" Reynolds and Jake Liberi at guards, and Lloyd Rarig at tackle, all played a brilliant, through and concise game at their respective positions.

The playing of Bill Pfeiffer, the stellar hard-hitting fullback of Merchantville, stood out as did the passing combination of Greer to Yarnall, the fast fleted end. Captain Druce, Merchantville's center, played a spectacular game. Cooke and Sutton at guard and tackle respectively.

Next Saturday, November 10th, the Palmyra High eleven will play Johnny Ceston's fast-stepping Paulsboro High team at Paulsboro. Paulsboro, so far this season, has won 3—lost 2—and tied 1.

Touchdowns—Yearly, Pfeiffer.

Points after touchdown—Flowers (line buck).

Field goals—Yearly.

Substitutions—Smith for Jablon-ski, Gamble for Headington, Koski for Rarig, Rarig for Koski, Headington for Gamble (Palmyra).

Substitutions for Merchantville—Cear for Greer, Wallace for Sutton.

"JACKS" CITIZEN



OFFICER JOHN ROBINSON

who entered the polling place in the first district election night and engaged Frank Holvick in an argument and then became the aggressor in a vicious "blackjack" assault.

RIVERTON GIRLS LEAD SO. J. LEAGUE

The Riverton girls hockey team have advanced to first place in the South Jersey Hockey League by virtue of their victory over the fast stepping Swedesboro aggregation, at Memorial Park last Saturday afternoon. All members of the Riverton team played splendid hockey as the "Swedes" put up a stubborn fight. Anne McVaugh, playing wing, shot two goals in for the local girls and Dot Knight, also playing wing, helped advance the score with a tally during the second half.

Swedesboro scored one goal during the second half, this being made by Miss Kelling.

Although the local girls lead in the league they still have two very strong teams to meet, namely, Pitman and the much improved Woodbury outfit. Both games will be played away and the girls are hoping to take these games and keep undisputed possession of first place.

The line-up:

Swedesboro
C. Magin rw A. McVaugh
B. Munyon ri C. Baker
M. Kelling ci H. Easley
A. Crispin li M. Kersey
D. Starr lb M. Rhoades
C. Christopher rrb C. Hinkle
T. Burger chb J. Snelson
E. Black lhb J. Atkinson
F. Shiver rfb P. Neely
E. Crawford lfb G. Sippel
E. Magin g M. Hafner

Substitution—Riverton: D. Knight for M. Rhoades. Referee: C. Graff.

Plant... MICHELL'S BULBS

Now

TULIPS, CROCUS, HYACINTHS
NARCISSUS, HARDY LILIES
SNOWDROPS

Plant Michell's Bulbs now and you'll notice the difference in your garden next Spring. Write for our FREE FALL CATALOGUE or visit our store for expert information about your garden.

MICHELL'S SEED HOUSE

518 Market St., Phila., Penna

Camp 23, P.O.S. of A.

Members, Attention!

Mon. Eve., Nov. 12

COMPETITION

Indoor Dart Baseball
All Eligible to Compete

Refreshments Prizes Fun

SHORT-WAVE MUSINGS

BY O. M. "C. W."

THE AMATEUR'S CODE

Courtesy Radio Amateur's Handbook

1. The Amateur is Gentlemanly. He never knowingly uses the air for his own amusement in such a way as to lessen the pleasure of others. He abides by the pledges given by the A.R.R.L. in his behalf to the public and the Government.

2. The Amateur is Loyal. He owes his amateur radio to the American Radio Relay League, and he offers it his unswerving loyalty.

3. The Amateur is Progressive. He keeps his station abreast of science. It is built well and efficiently. His operating practice is clean and regular.

4. The Amateur is Friendly. Slow and patient sending when requested, friendly advice and counsel to the beginner, kindly assistance and co-operation for the broadcast listener; these are marks of the amateur spirit.

5. The Amateur is Balanced. Radio is his hobby. He never allows it to interfere with any of the duties he owes to his home, his job, his school, or his community.

6. The Amateur is Patriotic. His knowledge and his station are always ready for the service of his country and his community.

Church Notices

CALVARY PRESBYTERIAN

Charles T. Bates, B. D.

Church School, 9:45 a.m.

Morning Worship, 11:00 a.m.

Midweek Service, Wednesday 8:00 o'clock.

CHRISTIAN SCIENCE

First Church of Christ, Scientist

Thomas Ave. and Seventh St.

Riverton, N. J.

Sunday School 9:30 a. m.

Sunday Services, 11 a. m.

Wednesday 8 p. m.

Reading Room in Church Building

open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.

EPWORTH M. E. CHURCH

Rev. Ira S. Pimm, Minister

9:50 a. m.—Wesleyan Men's Bible Class

10:00 a. m.—Church School

11:00 a. m.—Morning Worship

6:45 p. m.—Epworth League

Wednesday 8:00 p. m.—The Help-ful Hour

Wednesday 4:00 p. m.—Junior Epworth League

CHRIST CHURCH, EPISCOPAL

Riverton, N. J.

Rev. Francis B. Downs, Th.B., Rector

Sunday, November 11

23rd Sunday after Trinity

7:30 a.m. Holy Communion

9:45 a.m. Sunday School

11:00 a.m. Morning Prayer

8:00 p.m. Evening Prayer

(Special celebration of Armistice Day)

Special Day of Intercession for World Peace

9:30 a.m. Holy Communion

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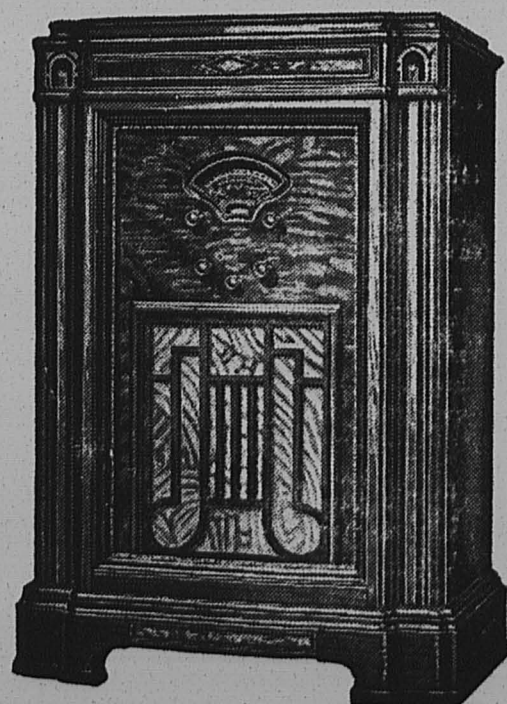
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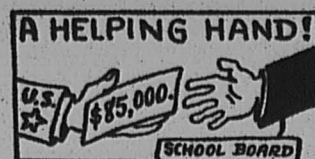
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Vol. 46 No. 45

P.W.A. MONEY FOR RIVERTON SCHOOL

Board of Education Notified
Grant of \$85,000 Has
Been Made

The Riverton Board of Education has received official notification from PWA authorities at Newark, N. J., that its application for a loan and grant in the amount of \$85,000 for an annex to the present school house has been approved and that as soon as certain conditions were complied with, the funds would be made available.

The text of the letter received by the District Clerk is as follows:

Federal Emergency Administration of Public Works
State Engineer
1060 Broad Street
Newark, N. J.

November 9, 1934.

Mr. Fred P. Hemphill,
District Clerk,
406 Lippincott Avenue,
Riverton, N. J.

Re: Docket No. 8211
Riverton

Dear Sir:

I have been informed by the Federal Emergency Administration of Public Works at Washington that the application of the Borough of Riverton, Burlington County, New Jersey, for a loan and grant for the construction of an addition to a school building at Riverton, has been approved in the amount \$85,000.

After an application for a loan and grant has been approved, the applicant will be required to enter into a Loan Agreement with the United States. This contract will contain certain conditions which must be written into the specifications and into the final contract between the applicant and the contractor. The aforesaid Loan Agreement will be prepared in Washington and sent to you for approval and execution.

No funds will be advanced by the Government if it is determined upon examination of the plans and specifications that they have been so drawn as to violate the principle of open competitive bidding in spirit.

You should include in your advertisement for bids, and in the letting of the contract, the information that the contract between your municipality and the person or persons to do the work is subject to approval by the Administration. The regulations promulgated under the National Industrial Recovery Act contemplate that bids will be received and contracts will be let to the lowest responsible bidder in carrying out improvements under the said Act. It will be necessary for you to notify this office of the date and time of the opening of all bids.

May I request that you have your engineer get in touch with this office as soon as possible in order that we may go over the requirements of the Administration as to plans, specifications, advertisement, etc.

It is important that the work covered by this allocation of funds be commenced at an early date and all steps to that end should be promptly taken.

Very truly yours,
Cornelius C. Vermeule, Jr.,
State Engineer.

The Riverton Board of Education has called a special meeting to be held in the schoolhouse tonight, and the committee from Town Meeting who first sat with the Board in framing the plans and applications are invited to again meet with the Board.

The committee from Town Meeting are Harry E. Moyer, chairman, Edward Moorehouse, George D. Steele, Laura Rieger, Ross T. Elliott, Ethel Hubbs, John Werner, Alma Evans, Porter Caldwell, C. S. Meers and Robert W. Knight.

The granting of this application by PWA authorities marks the second

THE NEW ERA

RIVERTON, NEW JERSEY, THURSDAY, NOVEMBER 15, 1934



PRICE FIVE CENTS

NEW QUARTERS FOR VITAL STATISTICS

Civil Works Administration Project
Provides Better Place for
Records

Modern facilities for the care of New Jersey's seven million records of births, marriages and deaths are now provided for the State Department of Health, according to Dr. J. Lynn Mahaffey, State Director of Health. New quarters in the State House have been provided under a Civil Works Administration project.

Extent of the use of the State records and the copies filed in the various municipalities is probably not realized by the general public. During 1933 the Bureau conducted 11,000 searches and issued copies of the certificates found, for which \$6,759 was realized by the state treasury. Many records are issued to veterans and their families and to the aged for pension purposes for which no fees are exacted.

RIVERTON MAN IN AUTO CRASH

J. Edgar Lippincott and Companion Sent to Hospital
Badly Injured

J. Edgar Lippincott, of 806 Main street, Riverton, suffered severe cuts and bruises about the face and legs when the car he was driving hit a passenger car and then plunged headlong into a Public Service bus in vicinity of Broad and Race sts., Palmyra, last Saturday evening.

Howard Sexton, of Delair, driver of the first car that figured in the crash with Lippincott, had his car demolished, and suffered a broken collar bone. The whole front end of Lippincott's car was completely crushed.

Lippincott was proceeding in the direction of Camden when he crashed with the Sexton car coming in the opposite direction. The Lippincott car after the first impact bounced off and crashed headlong into the bus which was following approximately 100 feet behind the Sexton car.

Lippincott's Dodge coupe rammed the bus with such force that the whole front end was wedged under the front of the bus and considerable work was required to separate the two vehicles.

Lippincott and a woman passenger, Mrs. Virginia Fraser, of Beverly Hills, California, were taken to the office of Dr. Dean Lefavor of Palmyra who rendered first aid for cuts and bruises and had them transferred to Cooper Hospital, Camden, in the Palmyra ambulance. Sexton was also taken to Dr. Lefavor and then to Cooper Hospital.

No arrests were made and as yet no date has been set for a hearing.

offer made by the Government to comply with Riverton's improvement plans, the first being the river-bank boulevard project which was turned down by the voters of Riverton. The same group which rejected the first plan organized the Town Meeting, and the improvement to the present school building was considered by them to be Riverton's most pressing need.

A committee was therefore appointed to cooperate with the Board of Education in trying to bring about that which has been finally accomplished this week.

ERROR IN ELECTION TABLE

In last week's tabulated returns of the election an error appeared in the vote of William Dill in the second district. The table gave his vote as 279, with a total in this district of 468. His vote in the second district was 90, and his total 279.

"Why are you scratching yourself, Doris?"

"Cos I'm the only one that knows where I itch."—The Humorist (London).

MAYOR-ELECT TAKES CHAIR

Riverton Borough Council Appoints Biddle for Hahn's
Unexpired Term

H. McIlvain Biddle, successful candidate in the local majority race in the recent election, was appointed to the office of Mayor to fill the unexpired term of J. Elmer Hahn by the unanimous action of council last Thursday night.

Mr. Biddle's first official action after being sworn in by the borough clerk was to appoint De Witt Steele to fill the vacancy created by his own resignation to run for mayor. Council unanimously confirmed the appointment.

Councilman Sargent, reporting for the highway department, stated that the amiesite roadway between Main and Howard on Fourth street had been practically finished. The twenty-foot stretch left unfinished will be done when warmer weather comes, since amiesite is difficult to handle in cold weather.

The ordinance relative to the burning off of weeds, grass, etc., was read by title for final passage. Robert W. Knight objected to its passage, and wanted it deferred until a later date to give the fire company more time to consider the provisions of the ordinance.

Council stated that they had received the sanction of the borough solicitor and that it had been published in plenty of time for the fire company to act had they desired to do so, and since the borough officials wanted to make the ordinance operative when it was most needed it was decided to pass it at that time. Knight withdrew his objection.

Councilman John Stroblein reported that he would have the grandstand painted since some of the steel work was beginning to rust.

The building inspector reported a new roof application in the amount of \$530 with a fee of \$250, and an application for a new garage for \$650 with fees of \$250.

The report of Dr. H. B. Mark, (continued on page 4)

RECITAL FOR THE RIVERTON LIBRARY

Entertainment to Raise Funds
to Meet Deficit in
Treasury

Recognizing the financial needs of the Riverton Free Library, a committee of citizens of Riverton and Palmyra has arranged for a recital by the Fellowship Choral Club and Miss Alice Herr, pianist, to be given in the Christ Church Parish House, Monday evening, November 26th. The proceeds will be used to help meet the Library deficit.

The committee is composed of Mrs. Stuart B. Clark, chairman; Mrs. Besse Morgan, Mrs. Nathan Lane, Mrs. J. D. Clark, Mrs. E. K. Merrill, Mrs. William G. Porter, Miss Alice Parrish, Mrs. Harry L. Rogers, Mrs. Harry F. Jones, Mrs. Murray C. Boyer, Mrs. Howard S. Coe, Miss Antoinette B. Campbell, Mrs. Victor Ritschard, Mrs. Francis B. Elwell, Willis DeLaCour, Gardner Crowell, C. F. Dengler, Miss Vera M. Brower, Mrs. Elvin I. Powell, Miss Grace Ewalt, Mrs. Emmet R. Finn, Mrs. John C. Mallory, Mrs. Alfred Bauer, Mrs. Charles F. Voorhis, Miss Mary Egan, Mrs. Alfred VanOsten, Mrs. William H. Rowan, Francis B. Elwell.

Tickets sell at 50c and may be secured by any member of this committee. Seating capacity of the parish house is limited and it is anticipated that seats will be at a premium. Those who desire to enjoy a musical evening of unusual attraction and at the same time give the Library a much needed lift will do well to secure their tickets early.

MILLIONS FOR XMAS SHOPPING

Christmas Clubs Will Distribute
\$370,000,000 Throughout U.S.
In Next Two Weeks

Three hundred and seventy million dollars will be distributed to about seven and a half million members of the Christmas Club by approximately fifty-five hundred banking institutions and organizations throughout the United States within the next two weeks, according to an estimate given out by Herbert F. Rawlin, founder and president of Christmas Club, a Corporation.

The average amount received by each member amounts to \$48.25. The total distribution represents an increase of about 6% over last year while the increase average accumulation for each member represents about 10%.

The amount to be distributed in New Jersey is \$33,000,000.

THOMASON NABS DRUNKEN DRIVER

Committed to County Jail in
Default of Fine and
Costs

Earl Johnson, age 34, was arrested by Officer Thomason last evening for driving under the influence of intoxicating liquor.

Johnson had a slight crash with another car at the Pompton creek bridge and Broad street, Riverton, at 9:30 in the evening. Thomason placed Johnson under arrest and took him before Dr. Harry B. Mark who pronounced him drunk.

At a hearing before Cecil A. Bowler, recorder, Johnson was fined \$200 and \$21 costs in default of which he was committed to the Mt. Holly jail for 90 days.

DOGS BITE 8000 PERSONS IN N. J.

MORE MONEY FOR COUNTY BUILDING

County ERA Director Asks for Additional Grant to Finish Work

Freeholder Palmer L. Adams, to whom was referred for immediate action the matter of getting the superintendent's home at the county almshouse completed without further delay at the last meeting of the Burlington County Board of Freeholders, made a report last Friday in which he submitted a letter from H. F. Clark, of the ERA works division at Newark, acknowledging a letter from H. B. Willis, works manager of the county relief administration, requesting additional allotment of funds in the sum of \$318 for the completion of this work, and for a further sum of \$288 for labor to finish painting the interior of the municipal building in Mount Holly.

Mr. Adams expressed the belief that the additional funds would be forthcoming in a very short time.

Michael Gowievianick, of near Cookstown, who ran his auto into a washout beside a culvert near his home, damaging his car to the extent of \$150 and injuring a passenger thought the county was responsible for the condition of the culvert and formally made a request for damages. He asked also that the doctor bill of his passenger be paid, although he had not been informed what the bill would be. Judge Harold B. Wells, county solicitor, will investigate the accident and application.

Ward D. Kerlin, of Moorestown, complained to the board of a dangerous ditch along the Moorestown-Mt. Laurel road near its intersection with Route 38, and suggested that it be filled up or guard rails erected. Freeholder McCormick, of the bridge committee, will give the complaint his attention.

The following department bills were ordered paid with Freeholder Adams voting in the negative. Mr. Adams also voted against paying an installment of \$20,380.28 to the Kolyer Construction Company which is rebuilding the bridge over the Rancocas Creek between Riverside and Delanco.

Finance, \$1479; roads, \$9082; bridges, \$3706; buildings, \$12,660; public affairs, \$18,645, totaling \$45,573.

AVERAGE OF ERA SALARIES IS LOW

Nearly 81 per cent of Emergency Relief Employees Receive Less Than \$25 Weekly

Almost 81 per cent of all the persons employed by the New Jersey Emergency Relief Administration receive less than \$25 a week.

The report, just submitted to Mr. Compton, shows that out of a total of 4,261 of regular ERA employees, 130, or about three per cent receive under \$15 a week.

The largest group of any in the establishment includes those persons who receive salaries in amounts varying between \$15 and \$24.99. It numbers 3,317 men and women, of 77.8 per cent of the total.

These two groups combined make a total of 80.8 per cent, more than four out of every five men and women on the rolls.

Among the other 814 workers there are 631, or 14.8 per cent of all on the staff, who receive pay ranging between \$25 and \$34.99. Aggregating the three classifications mentioned, the ratio of workers receiving less than \$35 a week totals 95.6 per cent of the whole establishment.

Those receiving \$35 or more through the whole State number only 183. Among those the recipients of salaries running between \$35 and \$44.99 are only 118 or 2.8 per cent.

Within the range between \$45 and \$54.99 come 44 persons, or 1.1 per cent. Those receiving \$55 or more total 21 persons or less than one-half of one per cent.

In all these classes are men and women whose special qualifications in professional and business life had enabled them in normal times to command salaries between \$10,000 and \$40,000 a year.

Jury in Erie holds that a horse's tail has no value. Even a fly knows better.

MRS. POOLE GUEST OF PORCH CLUB

President General Federation of Women's Clubs Speaker November 20

Porch Club members desiring to attend the luncheon on Tuesday, November 20th, must make reservations with Mrs. S. Reid Merley, Riverton 362, not later than Saturday November 17th.

Grace Morrison Poole, president of the General Federation of Women's Clubs, will be the guest of honor, and other guests will include: Mrs. Alexander C. Wood, Jr., Mrs. Elvin I. Powell and Mrs. John C. Beatty, presidents of the Moorestown, Palmyra and Beverly Women's Clubs.

Harry C. Banks, director of Music at Girard College, and Miss Marie Kennedy will play several piano duos during the afternoon.

The luncheon will be one of the outstanding features for the year and every member is urged to be present.

SORDON SUSPENDS OFFICIALS OFFICER

Given Two-Week Lay-off Pending Investigation, By Decree of Police Head

Howard D. Sordon, chairman of the police committee of the Borough of Riverton, announced on Tuesday that Officer John J. Robinson had been suspended from the Riverton force for a period of two weeks, pending an investigation of his action in the brawl in the polling place of the first district early in the morning of November 7th.

Frank J. Holvick, the citizen assaulted by the officer in a blackjack attack, has been under the care of a physician ever since the incident.

Holvick was removed to the Burlington County Hospital in Mount Holly last Monday, where he has been under observation. X-Rays taken to determine if the skull had been fractured showed that no bones had been broken, but that the contusions were severe.

X-Rays taken of his hip, injured when he fell from the force of the blows he received, also revealed no broken bones. Holvick is expected to return to his home today (Thursday).

BUDGET PLAN FOR APPROPRIATIONS

State Administrative Council to Decide How Much Each Municipality Gets

Beginning with December, all municipalities in New Jersey receiving Federal and State aid through the Emergency Relief Administration will operate under a plan of budget control. Previously, in many cases, the grants requested each month by the various municipalities did not limit or control expenditures and it has been frequently necessary to make additional grants to cover these commitments.

Under the new procedure, for the initial month, each county office must forward to the Department of Appropriations and Budget Control not later than November 20, the estimated relief cost for December.

Estimated requirements for December will then be presented to the State Administrative Council for final approval, and before December 1 each county office will be notified as to the amount of money available to it for direct relief.

Only by special resolution of the Administrative Council, in the event of some unforeseen calamity, will additional funds be made available.

THANK YOU

I wish to thank all the good friends and Republicans who braved the rain and came out to help gain the victory of last Tuesday. I hope to live up to the pledges made and conduct the office to your satisfaction. I also wish to thank our friends, the enemy, for a good clean contest free of bitterness and personalities.

Very truly,
Robert W. Knight.

If one boy can do a job in one hour, two boys can do it in two hours—proven correct.

DENGLER SPEAKS TO ROTARIANS

Supervising Principal Palmyra High School Presents Educational Needs

C. O. Dengler, supervising principal of the Palmyra Schools, spoke to the Rotary Club last Thursday evening on the topic, "Educational Needs of the Community." He pointed out that the enrollment has been steadily increasing since 1925, and that this year an extra period had to be added to the High School day to make enough classrooms available; this despite the fact that the auditorium and library are now in use as study halls.

The teacher load in the High School has increased from 20 pupils per teacher in 1930, to 40 pupils per teacher this year. It is obvious, Mr. Dengler said, that continued growth means additional rooms and teachers must be supplied.

Mr. Dengler pointed out that the physical equipment of the Palmyra schools such as text books, supplies, etc., is in good shape, the Board of Education always having been interested in keeping it so. Likewise the program of studies has not been cut as is the case in many districts where the citizens are less school minded. The library, however, suffers from a book shortage and is far under the State standard.

Throughout the State, special courses for unemployed young people between the ages of seventeen and twenty have been functioning with great success. This is also true of adult education, particularly thru the means of evening schools. Mr. Dengler feels that there is a real need for this type of work in our community. An opportunity room for atypical pupils is also a necessity since they do not now have a course of study suited to their needs.

Mr. Dengler next went into the financial status of the district. The assessed valuation he said has been decreasing, but this is also true of the bonded indebtedness. In 1930, the tax rate was \$2.20 while this year it is \$1.37. Palmyra is outstanding because it has no tax delinquency in the town. The schools have received from the borough all the money that the budget called for. Script, however, is used.

The budget has dropped twenty-six thousand odd dollars in the last four years. This has, of course, been brought about by substantial cuts in teachers' salaries. The average elementary school salary in Palmyra is now \$1205 per year, while the high school is \$1535 per year. Mr. Dengler pointed out what must be apparent to any one who thinks about the matter, namely, that the district will not long hold its good teachers at such low pay. He indicated that the State has no little to blame for the situation since it now owes the Palmyra School department \$24,000, some of this being due from the previous year. He also said that the Palmyra High School has 300 non-resident pupils and that if the State does not pay its part of their tuition, the local district has to carry the burden. Mr. Dengler in closing left this important question in the minds of his audience, "Can we afford not to educate our boys and girls?"

The club voted to make its annual attendance at an organization at the Rev. George Lockett's church on Sunday evening, November 25th. Mr. Geelan of the attendance committee reported another 100% meeting on November 1st.

NEW RECTOR AT SACRED HEART

Rev. John McGrath, of Jamesburg, (N. J.) Parish will take charge on Friday of the Sacred Heart Parish, Riverton.

Rev. McGrath was appointed by Bishop Moses Kiley, of the Trenton Diocese.

Father Rigney, whose vacancy Rev. McGrath fills, was also from Jamesburg.

POPULAR IDEA

Someone points out that it was in 1917 the Kaiser said, "America shall pay for this war." The allies, as we recall it, were not so frank, although as things turned out, they evidently thought it was a darn good idea.—Philadelphia Inquirer.

HOME-MADE

Molasses Cookies 35c per lb.
Sugar Cookies 45c per lb.

Made to Order BRIDGE COOKIES

CHILDREN'S FANCY COOKIES

RAISIN LOAF (15c each)

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Phone, Riverton 806

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Properly Done. Positively Will Not Shrink

Special this Week!

Nov. 19-24
Top Coat and Ladies' Coat without fur, cleaned and pressed

75c

G. A. VanOyen

Phone 677 Palmyra

FREE LECTURE ON CHRISTIAN SCIENCE

Sunday, November 18

at 8.30 o'clock

BROADWAY THEATRE

PALMYRA, N. J.

The Public is Cordially Invited to Attend

\$1.00 RYTEX STATIONERY—THE NEW ERA

why 'blue coal' is ALWAYS DEPENDABLE



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RIVERTON, N. J.

WELFARE WORKER MAKES REPORT

Shows Difference Between ERA and Service by Family Welfare Society

When our organization was established three years ago, it was as a relief agency for the two communities, but primarily we were to function as a family agency to act as a guide in families which were for one reason or another not living under normal conditions. Since that time the ERA has come into existence and there is often a tendency to confuse the type of work peculiar to each organization. Although our relief work has increased tremendously, we in no way conflict in our various duties. The ERA undertakes the distribution of relief only, while our office combines with this other services peculiar to a family welfare association.

The fact that we are a social rather than a relief agency is shown by our case statistics. The number of families with which I am now working is 82—of these 61 are receiving no relief at all. The ERA carries 11 of our cases.

Since 1931 our work has developed into three phases and we have given some form of service to 251 families.

First, we have a very effective employment agency which has given jobs to hundreds of people. Sometimes the jobs meant a small amount of money, but often it has been a permanent job which meant economic independence. During the past year we placed 104 through our employment work.

The second phase of our work is the administration of relief. The amount of detail work connected with the administration of state relief funds is tremendous; frequently it takes a whole morning to interview and fill out the necessary blanks for a new applicant.

The social worker has found that a great deal of money is saved if she makes the investigation and recommendation and then, if necessary, refers the case to the ERA. This is possible because after three years work in the community, sources of information as well as the general set-up is very familiar to the local social worker.

Distribution of clothing is another important part of our work. Residents have been more than generous in their donations, and again it is no exaggeration to say that we save hundreds of dollars through this service. The most important aspect of this work is that frequently we can keep people off of the active relief list by using good second hand clothing.

The third phase of our work, and of course the most important, is the social problems. Needless to say, working out the social problems frequently keeps families from relief and in many cases saves the communities money for relief, for schooling, or for police courts.

Finally you may be interested to know that in a survey made in Burlington County last summer, Moorestown and Riverton, which have the only family agencies in the country, had a larger number on supplementary relief than any other community. This means that having trained social workers and having the same worker, facilitated investigations so that total relief in only a few cases was necessary. In many towns rents, electricity and all expenses are paid.

We had 2071 office interviews during the past year and the social worker made 1542 visits.

RIVERTON P. T. A.

Mrs. C. T. Jones, of New Lisbon, will be the guest speaker at the meeting of the Riverton Parent-Teacher Association on Monday afternoon, November 19th, at 3.00 o'clock.

Mrs. Jones' husband is head of the Mental School for boys in New Lisbon, for whom Riverton has helped supply Christmas stockings each year.

Mrs. Jones will speak on the "Problems of Child Training," a subject very close to the work she is familiar with at New Lisbon. Refreshments will be served after the meeting.

Self-pity is the refuge of the weak.

LADIES, ATTENTION!

To the Women Shoppers of Riverton:

You will find it inexpensive to use the shopping trains direct to Broad Street Station.

If you go to Philadelphia on an average of only once a week, the 25-cent ticket good for three months will cost you only a fraction over 23c per ride.

NO LONG STREET CORNER WAITS IN COLD OR BAD WEATHER NO POSSIBILITY OF TRAFFIC ACCIDENTS.

A convenient train, CLEAN and COMFORTABLE, leaves Riverton at 9.57 am., reaching Broad Street Station at 10.30. You can return as early as 4.30 p.m. from Broad Street Station, reaching Riverton at 5.01.

Make it a point of personal pride to support the new rail service.

Paul Barnhart, Chairman, Transportation Committee, Riverton Town Meeting.

BIG ARMISTICE DAY CELEBRATION

Thousands Attend Colorful Pageant Twice Postponed Owing to Rain

"The most spectacular and best conducted celebration ever held in this section of the state" was the consensus of opinion given by approximately six thousand spectators, including many Legion, State and Railroad dignitaries who were present at the joint Riverton-Palmyra celebration of the improved Pennsylvania Railroad train service to Broad Street, Philadelphia, which was held at Memorial Park, Riverton, Armistice Day, Sunday, November 11 the main event being a Drum and Bugle Corps Competition with eleven crack organizations from New Jersey, Pennsylvania and Delaware appearing before the enthusiastic audience.

Clear Day at Last

Following two postponements on account of rain, the affair was finally favored with a clear day, a trifle cool to be sure, but one typical of the autumn season. The crowd was slow in arriving, but when the program got under way at 1.45 p.m. the reserved seats were practically filled and the entire field was ringed with spectators several deep.

The Pennsylvania Railroad Corps, resplendent in uniforms of red and white, was first to appear on the field. This organization, composed of 25 men, did not compete for a prize due to the illness of several members, but were loudly applauded by the crowd as they went through their maneuvers.

At this point a brief address was made by H. E. Moyer, recent Democratic candidate for Mayor of Riverton, and chairman of the transportation committee of the Riverton Town Meeting. Mr. Moyer reviewed the work of the committee and urged all to patronize the new trains.

H. L. Weir, advertising agent for the Railroad, responded for the Pennsylvania with a few well chosen words in which he assured the audience of the cooperation of his company.

Mr. Weir was followed by John L. Stroblein, chairman of the Memorial Park committee, who presented the retiring mayor, J. Elmer Hahn, a silver pass to all events held at the park. Mr. Hahn expressed his appreciation of the token and his regrets at having to leave Riverton.

Competition Starts

The second corps to go on the field was the William D. Oxley outfit from Tacony, composed of 36 men under the leadership of R. Mc-Masters. This organization in red, white and blue uniforms, West Point style, gave an excellent exhibition and lived up to their reputation of being one of the crack "B" corps in the East.

The Glenside Post, Veterans of Foreign Wars, took the field after Oxley. This unit did not compete for a prize owing to the absence of several members, but the 45 men in the organization displayed splendid musical and marching ability.

Wood-Ridge Corps, with 28 men clad in French blue and scarlet,

competing in the "B" group were next on the field. Their efforts were received with considerable favor by the crowd.

First in "A" Division

Perth Amboy was the first corps in the "A" Division. This unit had 69 men on the field and so perfect were their music and complicated drill that the applause was continuous during their 15 minute exhibition. Their uniforms were red and white.

The Wilmington, Delaware Corps followed Perth Amboy. The 60 men in this group presented a most colorful appearance in their light blue and white uniforms with shining helmets. The music of this corps appeared to be the highlight of their performance.

Popular Houston Post

Henry H. Houston Post, of Germantown, Pa., in their picturesque outfits of black and white, held the crowd spellbound as they performed the most complicated maneuvers with the utmost ease and precision, and the national reputation of this unit was clearly evidenced by their exhibition.

The Norristown, Pa. Post, with 25 men next competed in Class "B." This organization appeared in the striking uniforms of the Canadian Northwest Mounted Police.

Forty-four men in uniforms of blue and white represented the Federal Post of Kearny, N. J. This corps was in the "A" competition and their performance compared favorably with their predecessors.

Cadets Make a Hit

The Bristol Cadet Corps of Bristol, Pa., then took the field with a personnel of 54. This corps was one of the outstanding hits of the afternoon and their music and drilling were of almost unbelievable excellence for a group of youngsters. The juvenile drum major, as stiff as a ramrod, strutted ahead of the outfit and was greeted with thunderous applause.

The Passaic Corps was delayed by an unfortunate accident to their bus and were forced to go on the field when the light was very poor.

This unit had 45 men in line dressed in blue uniforms, West Point style, and performed creditably despite their handicap of appearing in the dusk.

"Retreat"

Retreat followed immediately after the appearance of the Passaic Post, being participated in by all organizations with the addition of the Palmyra Corps. Music for this function was furnished by the Colonel Franklin D'Olier American Legion Band. Captain J. I. Wyckoff of the 114th Infantry, N.J.N.G., was in charge of the ceremony with J. A. Whomsley, member of the Legion State Executive Committee in command of the reviewing officers. Unfortunately the poor light prevented the spectators from appreciating, in full, the color and impressiveness of this spectacular ceremony.

Parade

After Retreat the corps, led by the band and the crack Legion drill team of Brooklawn, N. J., paraded from the Park to Main street and thence on Broad street to West Palmyra and counter-marched to the Grove, Palmyra. The parade was viewed by thousands of people along the entire line of march and all organizations were received with loud applause. This parade, in the opinion of many, was the finest ever held in Palmyra and Riverton. The corps marched with their usual precision and played almost continually from start to finish.

Prizes

The prizes awarded at the Grove by Drexel P. Patterson, chairman of the Joint Committee were as follows:

Class A—First—Houston
Second—Perth Amboy
Third—Wilmington
Fourth—Passaic
Class B—First—Oxley
Second—Wood-Ridge
Special Prize—Bristol

After the awarding of the prizes the judges and visiting dignitaries of the American Legion were entertained at dinner at the Riverton Country Club.

Church Services

Following the dinner the guests and members of the Palmyra Drum

LEND A HAND TO SANTA CLAUS

Legion Post Wants Toys for Kiddies at Christmas As In Former Years

The toy committee of Post Frederick M. Rodgers, No. 156, American Legion, of Palmyra and Riverton, headed by Harvey S. Fisher, chairman, is now busy formulating plans for the annual collection, repair and distribution of Christmas toys.

If you or your friends have any toys, books, bicycles, coasters, sleds, skates, etc., which you no longer have any use for, regardless of their condition, please call one of the men named below and arrangements will be made for someone to call at your home for the toys. The toys will be repaired, repainted and reconditioned and distributed where they will gladden many little hearts in this community at Christmas time. Phone any of these men: John L. Metzgar, Riverton 1052; Harvey S. Fisher, 42-J; A. H. Lippincott, 235-J; or Charles H. Yost, 51-M.

and Bugle Corps attended the Armistice Day services at Christ Episcopal Church, Riverton, the Rev. Francis B. Downs, pastor. Members of the corps furnished accompaniment with bugles in the anthem and also conducted the impressive Ten O'clock Legion Ritual. Taps was sounded by a member of the Palmyra Corps. The congregation filled the church and the services brought the exercises of the day to a fitting close.

No Accidents
The entire day was free from any disorder or accidents which was due, in a large measure, to the efficient arrangements made by the police committee composed of William Gootee, C. Morris Beck and George F. Dorworth, chiefs of the Riverton, Palmyra and Cinnaminson police, respectively.

Parking on the field was in the capable hands of John Carhart, Sr., assisted by ten members of the Riverton fire department and W. T. Kilpatrick with eighteen members of the Palmyra fire department. Members of both departments also acted as special officers. Five hundred cars were moved in and out of this area with facility and without a single mishap.

First Aid
The first aid arrangements were handled by Scoutmaster A. B. Branson, who was in charge of a group of scouts who also acted as messengers. The first aid tent reported no

George W. Shaner, Jr.

of Riverton.

Parking concessions and first aid, C. Morris Beck, chief Palmyra police, William Gootee, chief Riverton police, George F. Dorworth, chief Cinnaminson police; publicity, F. W. Metzger, chairman, L. B. Parker, F. E. Baker; ticket and program sales, John L. Metzgar; seats and boxes, Adolph J. Stroblein; finance C. R. Sweeney; general committee, Herbert Evans, W. A. McCamy, Harvey G. Fisher, Charles E. Cunningham, James H. Hartley, Wilton E. Mount, Raymond Warner, and

George W. Shaner, Jr.

Committee in Charge

The committee in charge of the day's celebration is composed of the following: Drexel P. Patterson, general chairman; Karl W. Latch, vice chairman in charge of programs; H. C. Groome, vice chairman; Advisory Board—W. Rex McCrosson, Past Department Commander, American Legion; Frank A. Mathews, Past Department Commander, American Legion; J. A. Whomsley, member Legion State Executive Committee; E. A. Kashner, member Burlington County Executive Committee; Walter D. Lamon, Mayor of Palmyra and J. Elmer Hahn, former Mayor of Riverton.

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THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

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They Don't Mix

Whether you are a "wet" or a "dry," this fact will interest you: Repeal of prohibition has resulted in a tremendous increase in drunken driving, according to reports of police bureaus, safety departments and similar organizations. No one knows whether this is due to people drinking more now than during the prohibition era—but it is a fact that more people are taking drinks and then getting behind the wheels of their cars.

A driver does not even have to be noticeably drunk to be dangerous. Investigations show that very moderate doses of alcohol produce the following effects on the average driver: Slower reactions, less uniformity in response, a narrowing of the field of attention, a rise in self-assurance which breeds recklessness, and a general decline in mechanical efficiency. The change occurring may be relatively slight—but when the driver is in sole charge of a hurtling mass of metal, it becomes important indeed. A man who shows few signs of his drinking, and is a pleasant and rational companion, may become a menace to the public in his car.

The "wets" of the country should take the lead in discouraging the drunken driver. He is one of the worst dangers to the cause they espouse—"alcohol on the highway" is certain to be used as a potent argument for prohibition. Today, with liquor legally on sale in the bulk of states, legislation to curb drunken driving should be made even stiffer than in the past—and should be enforced to the letter. Alcohol and gasoline don't mix.

Mayor-Elect Takes Chair

(Continued from page 1)

Board of Health, was received and filed.

Contracts with Public Service for electric and gas energy at the same rate as previously contracted for are about to expire. The mayor was given authority to execute a five-year contract with Public Service at a cost approximating \$450 per month.

A letter from Bleakley, Stockwell and Burling, attorneys for owners of the property formerly occupied by Albert McCombs, which was damaged by fire about two years ago, was read.

The attorney submitted a sketch of a building plan for two new stores which will greatly improve the property, and requested official sanction if the plans did not violate any building or zoning code. The letter was referred to the building committee with power to act.

The borough clerk reported that there was some confusion relative to the emergency relief appropriation for November, and that he would write to straighten it out.

Councilman Edward K. Merrill moved that a resolution setting forth an expression of appreciation of the valuable services rendered by the former mayor to the citizens while serving in Council and as mayor be adopted, spread upon the minutes, and a copy forwarded to Mr. Hahn. The motion was seconded by Councilman Sargent and passed unanimously.

The following report of the police committee was received and filed: Arrests 16; accidents 1; breaking and entering 1; complaints answered and investigated 15; homes reported closed 5; stolen cars 1; stolen cars recovered 1; stolen bicycles 3; stolen bicycles recovered 3; value of goods reported stolen \$580; value of stolen goods recovered \$230; fines turned into borough treasury \$3.00.

The following bills were ordered paid; and council went into executive session.

Aid to Borough Dirt Road Account—Amieite Corp. of Pa., amieite 8	604.44
Borough Organization—Walter L. Bowen, Tax sale and Election insertions and printing	166.11
C. Kenneth Davis, Clerk Hire	32.00
Borough Property—Edward K. Tryon Co., base balls	25.80
J. S. Collins & Son, Inc., supplies	29.64
L. L. Keating, prices and tennis balls	16.00
L. L. Keating, supplies	2.26
Pub. Ser. Elec. & Gas, 7th and Cedar streets	1.00
Fire Hydrants—Riverton-Palmyra Water Co.	448.76
Fire and Water—Richard M. Woodward, additional premium, workman's compensation policy 2719938	196.90
Clinton B. Woolston, gas	1.33
C. Singleton Mears, insurance	67.25
Garbage—John Diesdic	78.20
Health—Dr. Harry Mark, State report	9.60
Highway—Robert H. Clelland, sand	9.45
J. S. Collins & Son, Inc., stone	46.78
Amieite Corp. of Pa., amieite	267.68
Lighting—Pub. Ser. Elec. & Gas Co., gas	248.55
Pub. Ser. Elec. & Gas Co., current	204.73
Police—William Goette, sal., Nov.	125.00
John I. Robinson, sal., Nov.	125.00
John H. Carhart, sal., Nov.	125.00
Robert Wright, special duty	5.00
Clinton B. Woolston, gas and oil	13.04
Pub. Ser. Elec. & Gas Co., traffic light	6.84
Sewer—Robert H. Clelland, sal., Nov.	50.00
Waller—N. J. Bell Tel. Co., No. 284	7.55
C. Kenneth Davis, Custodian School Funds	4200.00
General Improvement Bonds, N. J. Sinking Fund Comm.	3000.00
Interest General Improvement Bonds, N. J. Sinking Fund Commission	71.25
Daniel M. Clifton, Clerk—Cash on hand	800.00
Joseph S. Bright, County Treasurer—Fourth quarter county taxes	8731.90

George MacCord, of Garfield avenue, who has been with The Palmyra National Bank for the past nine years, has accepted a position as salesman with Lester S. Fortnum, of Palmyra.

Mrs. William E. Murgatroyd, of Lincoln avenue, visited friends in Hartford, Conn., over the week end. While there she attended a Supreme Visitation held at Vashit Shrine No. 2 of the White Shrine of Jerusalem.

The more the government primes the business pump of the nation the more the old pump handle seems to squeak.



CHURCH NEWS

CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, B.D., Pastor

The pastor will preach at the morning worship on Sunday, November 18th at 11 o'clock. Theme: "Signs and Wonders." Church School at 9:45 a.m. At the Midweek Service (Wednesday evening at 8:00 o'clock) we continue the Study of the Life of Jesus. On November 21, we begin "The Sermon on the Mount." Those who attend find this study helpful. All members of the congregation are urged to enter into the fellowship of these meetings. The Golden Hour Circle will meet on Wednesday, November 21, at 2 p.m. Important business will be discussed. All members are asked to come. All members of the congregation and their friends are cordially invited to a social evening of entertainment on Friday evening, November 23, at 8 o'clock. The Union Thanksgiving Service this year will be held in this church on Thursday morning, November 29, at 10:30 o'clock, the churches of Riverton and Palmyra participating. The Rev. Francis B. Downs, Th.B., pastor of the First Baptist Church, Riverton, will preach the sermon. All members of the community are invited. The Preparatory Service will be held on Friday evening, November 30th, at 8 o'clock, after which the Session will meet and will gladly welcome any who may wish to unite with the Church at that time. The Sacrament of the Lord's Supper will be observed on Sunday morning, December 2, at 11 o'clock.

PALMYRA MORAVIAN CHURCH

Albert J. Harke, B.D., Pastor

Services for next Sunday: 9:30 a.m., Sunday School. 10:40 a.m., Morning worship. Opening service of a week of revival. The Rev. George H. Mundell, pastor of Christ Union Church, Lindenwood, N. J., will speak. 3:30 p.m., Pastor and congregation invited to attend the 69th Anniversary Lovefeast of the Moravian church at Riverside, N. J. 6:45 p.m., Christian Endeavor prayer meeting. 7:30 p.m., Evangelistic service with Rev. George H. Mundell as speaker. A song service and special music will precede the message. There will be four week night services, Tuesday, Wednesday, Thursday and Friday, November 20 to 23, at 8:00 o'clock. Rev. George H. Mundell will speak each evening. The closing services will be held on Sunday, November 25, at 10:40 and 7:30 p.m.

WESLEYAN MEN'S BIBLE CLASS

Attendance Still Soaring Above the 100 Mark. Song Service Featured

Each Sunday morning the Crowd gathers together ten minutes of ten and enjoys a most unusual song service under the leadership of Alfred VanOsten, followed by a real Bible message as presented by its teacher, Reading Z. Poinsett. The service closes at ten minutes of eleven. Next Sunday Mr. Poinsett begins a series of talks from the Gospel of John, his first subject: "Man's Extremity," John 2:1-11.

Don't Miss This

Thursday evening, November 22, at 8:15 the Wesleyan mixed meeting (for men and women) — religious and social program. William H. Richie will present in words and picture his auto trip of last year covering 4400 miles. Friends are welcome to this service.

STYLE AND HEALTH SHOW

The Agnes Shop, of 9 East Broad street, Palmyra, is sponsoring a style and health show given by the Spirella Company, at the shop Monday evening, November 19 at eight o'clock.

ANNUAL MEETING OF BAPTIST S. S.

Department Reports Show Successful Year. VanOsten is Superintendent

The Central Baptist Sunday School Association of Riverton and Palmyra held its forty-eighth annual business meeting and election of officers Tuesday evening in the social hall of the church. Supper was served at 6:30 by the Woman's Society. Superintendent VanOsten was the toastmaster and also presided at the business meeting with 45 in attendance. Reports covering the year's activities were presented by the organized classes and the superintendents of the various departments. The secretary's report showed an average enrollment of 379 and an average attendance of 269 for the year ending with September, which exceeds all former years for attendance.

The ratio of attendance to enrollment was 88% for officers and teachers, 64% for scholars and 71% for the entire school, an increase of 1% over the preceding year. Out of a total attendance of 14,180, 50% attended the Church service following the Sunday School session.

The treasurer reported total receipts of \$1,449.84 and disbursements of \$1,438.21, of which \$795.52 went to the Church building fund and general expenses of the Church, and \$51.11 to benevolences.

The Baraca Class reported an average attendance of 19; receipts \$80.13; disbursements \$81.00. The Philathea Class reported a membership of 79 and contributed \$428.66 to the building fund, \$65.00 to current expenses of the Church. Its calling committee made 571 calls. The Samaritan Class was represented by its teacher, Charles Deitz, who made a verbal report.

The Junior Philathea Class reported an average attendance of 15; receipts were \$141.51; disbursements \$194.67.

The Junior department reported an average attendance of 66 and a present membership of 77. The Primary and Beginners departments reported an average attendance of 53. The spring attendance was reduced by measles and mumps. These departments held numerous social functions during the year and made various contributions to the church and other organizations.

The Cradle Roll reported an average attendance of 15. The Home Department reported 16 on its roll.

The following officers were elected for the ensuing year: Superintendent—Thomas C. VanOsten.

Assistant Superintendents—Karl G. Frank and William Cooper.

Secretary—James M. Weart.

Assistant Secretaries—R. Gordon Andrews and Welland Murray.

Treasurer—Frank N. Johnson.

Chorister—Rev. George Lockett.

Pianist—Miss Ruth Abdill.

Assistant Pianist—Miss Ruth Horner.

Home Department—Mrs. C. T. Turner.

Birthday Secretary—Miss Martha Hirsch.

Junior Department Secretary—Miss Eleanor Taylor; assistant secretary, John Mays; superintendent, Miss Elizabeth Toy; assistant superintendent, Miss Dorothy Randolph; pianist, Miss Irma C. Barto.

Primary Department Superintendent, C. Y. Barto; assistant superintendent, Miss Esther Yerkes; assistant superintendent, Mrs. James M. Weart; secretary and treasurer, Miss Kathryn Johnson; assistant secretary, Miss Anna Johnson.

Beginner's Department Superintendent, Miss Lillian Fur-

man; assistant superintendent, Miss Betty Furman.

Cradle Roll

Superintendent, Miss Adeline A. Seel; assistants, Mrs. Ruth Reeves and Miss Virginia Seel.

CHRISTIAN SCIENCE CHURCH

"MORTALS AND IMMORTALS" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, November 18.

The Golden Text is: "The creature itself also shall be delivered from the bondage of corruption into the glorious liberty of the children of God" (Romans 8:21).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "For we know that if our earthly house of this tabernacle were dissolved, we have a building of God, an house not made with hands, eternal in the heavens" (II Corinthians 5:1).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Progress takes off human shackles. The finite must yield to the infinite. Advancing to a higher plane of action, thought rises from the material sense to the spiritual, from the scholastic to the inspirational, and from the mortal to the immortal" (p. 256).

MORAVIAN CHURCH REVIVAL MEETINGS

Week of Special Services Will Start Next Sunday. Speaker Rev. G. H. Mundell

The Moravian church at Five Points, Rev. Albert J. Harke, pastor, will have a week of special services for the deepening of the spiritual life and for revival, beginning next Sunday morning and continuing to Sunday evening, November 25. The pastor has been definitely preparing for this in the last month, during which he preached a series of four stirring sermons on "Prevailing Prayer." The Sunday evening services have been used as a means of united prayer for God's guidance.

Cottage prayer meetings are being held and at the first of these twenty-nine people were gathered for prayer, and many voices were raised in petition for an outpouring of God's blessing in revival. The largest November Communion service in the history of the congregation was held Sunday morning.

The Rev. George H. Mundell, pastor of Christ Union church of Lindenwood, N. J., has accepted the invitation to be our Evangelist and speaker for the week. He will speak at all of the eight services.

The services for the week are as follows: Sunday, November 18, at 10:40 a.m., and 7:30 p.m. Tuesday, Wednesday, Thursday and Friday, November 20 to 23, at 8:00 p.m. and Sunday, November 25 at 10:40 a.m. and 7:30 p.m. No service on Monday and Saturday evenings. A warm-hearted welcome awaits everyone interested. We extend an invitation to all to join with us in the feast of good things out of God's treasure house of blessing. "Come, let us go unto the House of the Lord."

Deficit in Fund for Celebration

(continued from page 7)

sary. Despite this fact the committee, through no fault of its own, is faced with the deficit.

The members realize that appeals for money are numerous and that public spirited citizens have many calls upon their funds.

The deficit must be met, however, and several members of the committee have pledged sums ranging from five to ten dollars toward liquidating the debt. Any donation from citizens of Riverton or Palmyra for this purpose will be gratefully received by C. R. Sweeney, treasurer, to whom checks should be made payable.

Joint Celebration Committee

The AAA may be rough on little pigs, but thanks to New Deal "recovery," fewer raccoons will become students' coats this winter.

THE "NEW DEAL"

BY JULIAN MASON

Vice President National Republican Builders

The Election

It was the wave of 1932, sweeping toward new high marks, partly because of sheer momentum and partly because there was a weaker opposition to check it.

How and when can it be stopped? The opposition was weaker because two years ago the Republicans at least had in the field an organized army. The army had a central command, a war-chest, a plan of campaign and a trained force of officers and men fighting for a common objective.

This year, the Republicans were ashamed of their old leaders and made no use of them. Nor could new leaders be improvised. The sinews of war were simply not there. No fight was waged along a whole battle-front. There were merely scattered engagements led by regimental officers for isolated objectives.

Under the circumstances no effective resistance could be offered to a triumphant opponent.

The Triumph Was Real

It is impossible to start a mass movement among 120,000,000 people and expect to see it develop, reach its top and begin to subside, all within two years.

No Republican expected a smashing defeat of the New Deal but Tuesday, it was believed that the usual "off year" reaction of the voters would reduce somewhat the heavy Democratic majority in the National House of Representatives. Contrary to all precedent, the reverse happened.

Today, the Democrats have increased their majority in House and Senate until they have a two-thirds control of both chambers. It is amazing, a frightening triumph for Mr. Roosevelt.

In Spite of . . .

All the political crises of the last two years seem to have been of no effect. The air-mail scandal, the Wirt testimony, the "scuttle" from California, the blunders and retreats of the administration were lost in the mass rush of the people's emotions.

Almost jeeringly, it seems, they struck a new blow to express their resentment at the party which had been in power in the black three years that followed the crash of October 1929.

I wish that party could have come out of the fight with a prouder position before the country.

I wish that in defeat, it could at least have established nationally its convictions as to business, sound money, extravagance, bureaucracy, and Americanism.

I hope that it will not be judged in history as a party that rejected its opportunity to serve representative government by presenting to the people an understandable instrument for the registering of their opposition.

The Reason Why

There are valid reasons why it did not do so. It had no money. The American Liberty League took about all of that.

It had a wrong, though perfectly natural, strategy—the winning of the Congressional elections instead of the laying of foundations for the fight to come.

It had no popular leader and its executive leader was handicuffed by the plea of each state and congressional district to "lay off Roosevelt and let me win."

That executive leader, National Chairman Henry P. Fletcher, showed no such personal cowardice. He never lost a chance to express from his headquarters a fighting, a clever, a sound criticism upon the President and his New Deal.

What of the Future?

Is that opposition to continue to be the keystone of Republican policy? Or is some sort of diluted Rooseveltism to take its place?

This is the old question that will face the party when it begins once more to struggle back to duty and service.

Where the Party Can Serve

It seems to me that the only usefulness of the Republican party as a political instrument is to continue to offer to the people the alternative to Rooseveltism. The people have rejected this alternative (however haltingly offered them) in this election. Unless all established signs fail, they will probably reject it again in 1936. But some day they will change. The Republican party should offer them and teach them the way to do it.

Millions of people voted Tuesday, still think that Mr. Roosevelt and his New Deal are wrong. These are the people whom the Republican party must serve.

Reorganization

Chairman Fletcher announces a conference of the Republican members of Senate and House, to be held in Washington in January after the assembling of the New Congress. The conference will take up matters of strategy and policy.

More power to it! But I hardly believe that "Congressionalists," just escaping their lives from beneath the Roosevelt landslide will have either courage or the homogeneity to take any resolute course.

I wish they would. If this little band of 25 Senators and 100 Representatives, the last national official survivors of a great party, stood shoulder to shoulder long enough to issue to the people a simple statement of American principle, they might give to Republicanism a moral dignity that it lacks today.

The Grand Old Party was really grand when it stood against human slavery. It had the respect of friend and foe. To become again grand it must regain that respect. Without it, it can no more "go ahead" than can business go ahead without confidence.

MRS. TERRY HEADS SOCIAL WORKERS

Miss Elizabeth Terry, of Edgewater Park, has been elected the new president of the Burlington County Social Workers' Club. Other officers are: Charles J. Krug, Jr., vice president; Miss Betty Barton, secretary-treasurer; Miss Jessie Van Sciver, corresponding secretary.

Chairman of standing committees are: Miss Dorothy Devery, publicity; Miss Carrie Garrison, program; Miss Reba Troxell and Miss Elizabeth Anker, membership; Mrs. J. Hermon Terry, Mrs. Helen A. Woodward, "big sister," Mrs. Daisy Hollingshead, Mrs. Catherine Blair, legislative; Mrs. Anna Brunt, Mrs. Catherine Ware and Mrs. Alice Wentz, hospitality.

LOCAL LEGION REDUCES DUES

Frederick M. Rodgers Post, No. 156, Cuts Dues to \$3.00 for 1935

Keeping in step with the present economic conditions calling for reduced taxes, due and assessments, the members of Post Frederick M. Rodgers, No. 156, American Legion, of Palmyra and Riverton, at their regular monthly meeting held on Tuesday evening, November 13th, in the Legion home, decided to reduce the annual dues to \$3.00 for year 1935.

It is hoped that all ex-service men of this community who are not now members of this organization will avail themselves of this opportunity of joining while the membership dues are low and no entrance fee is charged.

FOOD SALE

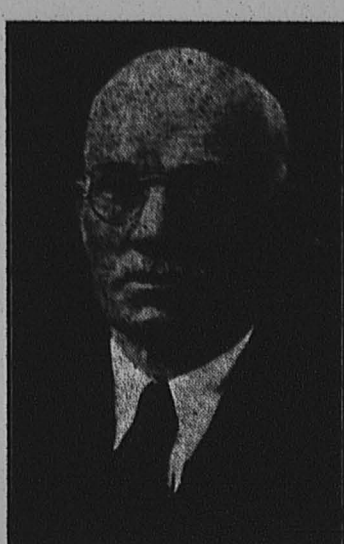
The Sacred Heart Parent-Teacher Association will hold a food sale on Thursday afternoon, November 22 from 2 to 4 o'clock.

Mrs. William McDermott is chair-lady. Orders will be taken and delivered if you call Riverton 768.

Publicity.

He who snores goes to sleep first.

RETIRED



JOHN P. BOYLE

veteran telephone man whose career in the industry dates back to 1892, and who has been supervising foreman of installation in the Camden area since 1915, was honored by a group of his associates at a luncheon held at Silverlake Inn, October 31, the eve of his retirement from the business.

CHECKER TOURNAMENT

Checker enthusiasts of Burlington County are invited to attend a checker tournament sponsored by the Palmyra Extension Civic Association to be held at the club headquarters, 1201 Cinnaminson avenue, Palmyra, December 6, at 8:00 p.m. All players are requested to send their names and addresses to Wayne Gluyes, 1103 Cinnaminson avenue, Palmyra.

A futurist is one who plans to do it tomorrow.

CINNAMINSON P. T. A.

A visit to the school this week found the first grade listening to a well-told story about road making, read to them by the teacher. These little ones were taken last week to see the project now being done near Bridgeboro, and "cement, concrete, grading," etc., were familiar terms to them.

The president, five delegates and some visitors attended some, or all of the sessions at the annual convention of the New Jersey Congress of Parents and Teachers at Atlantic City last week.

Monday all of the teachers spent the day at the Teachers' Convention, Atlantic City.

The topic for the study class this week was "Can the Emotions be Directed and Controlled?"

Wednesday the twenty-first, the

regular meeting will have as speaker Dr. Mary E. Roberts, of the Moorestown High School faculty, who will talk upon "Getting Ready for High School."

Do not forget this. Publicity



A Lesson in Economy

SAVE 10 COUPONS
GET ONE POUND FREE
EQUALS 10% SAVING
At Your Grocer

MORNING SIP

The Better COFFEE

A COUPON IN EVERY CAN

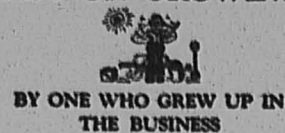
\$69.50 buys both an ELECTRIC WASHER and IRONER

This is the regular price for this equipment and this is standard equipment selling at that price. The washer with its ironing attachment are part of the standard Thor line and Thor products have justly earned their reputation for long and satisfactory service.

The Thor washing method is to set six currents of water at work, keeping the clothes moving about so they cannot bunch. At the same time twelve other currents are thrown directly on the clothes and the force of the water is sufficient to loosen and remove the dirt. The balloon type rubber rollers on the wringer are so smooth and soft that fasteners pass through without injury.

By removing the wringer and putting the ironing attachment in its place, you convert the washer into an electric ironer. You can do all your pressing on it. It cuts ironing time in half or even to a third.

TIPS ON GROWING



BY ONE WHO GREW UP IN THE BUSINESS

The Christmas Rose (Helleborus Niger), is a very fascinating little plant, but resembles a Rose only in that the flowers have somewhat the form and the stamens of the wild hedge Rose. In color the flowers are milky white, flushed pink, shading deep rose.

The plants bloom during mild weather throughout the winter until the first days of spring, and if the old flowers are kept cut as they show signs of ageing the flowering period may be prolonged. The blooming season may be advanced by placing in a cold frame.

Any good garden soil suits the plant, but one that is impregnated with leaf mold or well decayed stable manure is best. The soil should be rich or it will not succeed. Plenty of water at all times should be furnished, especially when the buds are swelling. Give a sheltered semi-shaded location. While perfectly hardy, it is advisable to cover lightly with straw, leaves or salt hay when severe winter sets in.

The foliage is evergreen and somewhat resembles the Japanese Spurge, but not so large. Plants can still be procured for setting out in the garden.

"A Garden in the House," by Helen Van Pelt Wilson, published by the Leisure League of America, is an up-to-date work extremely entertaining and instructive, and well illustrated with photographs and line drawings. Though small in compass it is chock full of information. Probably the best book on the care of house plants that has yet been published.

Mrs. Benj. S. Mechling at the recent Hardy Chrysanthemum Show at the Pennsylvania Horticultural Society in Philadelphia won first prize in the Button varieties.

The Cigar Plant is a popular name which has sometimes been applied to Manettia bicolor, but this term is really correct for the Cuphea. The Manettia is a vine best suited for the window garden, producing tubular flowers, bright golden yellow in color with a fiery-red tip; the flowers are about an inch in length and are produced from midsummer until frost. Even the smallest plant will bloom.

A visitor to Scotland recently sent a clipping relating to a big Grape vine grown in a greenhouse near Glasgow. The vine, planted 43 years ago, has grown so vigorously that it now requires 5000 square of glass to protect it. Its longest branches extend 300 feet and its yield the current season was 2096 bunches weighing from 1 pound to 6 pounds each.

CHRISTIAN SCIENCE

LECTURE AT PALMYRA

Peter V. Ross, C.S.B., of San Francisco, California, a member of The Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, Boston, Massachusetts, will lecture in the Broadway Theatre, Palmyra, N. J., on Sunday evening, November 18th, at 8.30 o'clock.

Mr. Ross will lecture under the auspices of First Church of Christ, Scientist, Riverton, N. J. His subject will be "Christian Science, A Message to a Troubled World."

The public is cordially invited to attend.

APPRECIATION

I wish to thank the voters for the fine support they gave me in the election on November 6. I shall strive to merit their confidence thus expressed.

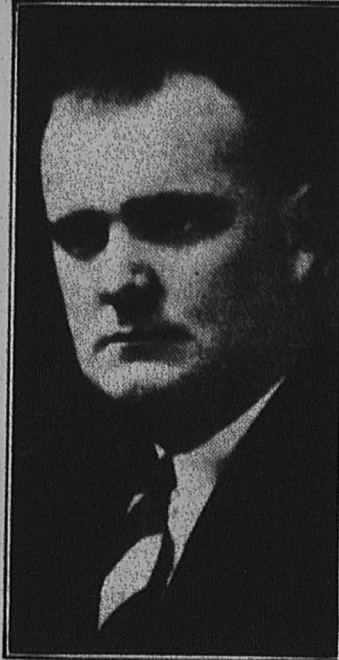
M. W. Newcomb, M.D.

CHARITY CARD PARTY

The Burlington County Women's Republican Club will hold a charity card party in the Delanco A. A. Hall, Wednesday evening, December 12, at eight o'clock. Prizes will be awarded and refreshments served. Tickets are twenty-five cents.

The richest man is he who wants nothing.

HELPED SCHOOL



D. LANE POWERS

who has been actively interested in securing the \$85,000 grant for school reconstruction in Riverton which has just been made by the Federal Emergency Administration of Public Works.

This is the second grant Congressman Powers has secured for Riverton. The first one, \$70,000 for boulevard construction, was rejected by the citizens after it had been allowed.

MAYFIELD VISITS POWER PROJECT

Rotary Speaker Tells of Gigantic Government Layout in Tennessee

In line with an established policy that each member shall, at intervals, appear before his fellow members, C. P. Mayfield talked to Palmyra-Riverton Rotarians about his recent vacation trip to the Smoky Mountains of Tennessee. He was fortunate enough to spend some time with former Rotarian Stanley P. Stewart and his family, who are now living on a homestead near Crossville, Tenn., where Mr. Stewart is employed as an architect, on one of the many government jobs in the vicinity. Mr. Mayfield visited the Norris Dam, one of the three designed to generate electricity for the Tennessee Valley Power project. He also climbed Mt. Mitchell but his description of his trip discouraged his hearers from trying it, both because of the cost (\$17.00 for his car and family) and the terribly poor road. His experiences in other parts of the mountain range were much more inviting.

The social experiment being staged by the government in the Tennessee Valley is a most interesting one. Every attempt is being made to design a set-up that will be a standard for the rest of the country, both as to living conditions, and power and light rates as well. The homesteaders are very carefully chosen, they are expected to succeed, to be capable of profiting by the favorable situation in which they are placed. Each family must have enough financial resources to carry them until local crops and industries begin to give a return. Every type of citizen is represented so as to give a good cross-section of the country.

The three power dams will give sufficient head to operate turbines throughout the year. Two will run in the seasons of rain, while Norris, the reservoir, will store water for shortage periods due to drought. It will back up water 95 miles, and will have a perimeter of 800 miles. All three will be useful for flood control purposes.

Mr. Mayfield's talk was illuminating, and provoked considerable discussion about the pros and cons of government spending. It was not short, but everyone was sorry when the speaker stopped, so closely had they been following his keen comments on what he had seen.

Moderation in all things is the best beauty preparation.

"BOOTLEG" COAL PROVES COSTLY

Philadelphia Supervisor of Weights and Measures Places Cost at \$13 per Ton

According to the Philadelphia Record, bootleg coal of poor quality is costing Philadelphians an average of \$13 a ton.

Edwin C. Emhardt, supervisor of the Bureau of Weights and Measures, made that disclosure in summarizing the results of his first six months in office.

"Trucking in of bootleg coal from sources outside of Philadelphia has been increasing at a rapid rate," he said. "It is a serious charge to say any business deliberately plans to defraud the public, but in the trucking of bootleg coal there is evidence that certain men are doing just that."

"Various up-State truckers are boasting of the amount of coal out of which Philadelphians have been cheated. The extent to which short weight has entered into this business is almost unbelievable; instances of shortages running higher than 50 percent. Reweighing of the coal shows that the purchaser has been paying \$13 a ton for unscreened poor quality coal."

PARRISH-LIPPINCOTT

Simplicity will mark the marriage of Miss Helen Needles Lippincott, daughter of Mr. and Mrs. J. Haines Lippincott, of Atlantic City and Moylan, Pa., to Edward Dillwyn Parrish, son of Mr. and Mrs. Henry C. Parrish, of 901 Thomas avenue, Riverton, on Saturday, November 24. The ceremony will be solemnized at the Lippincott home in Atlantic City, with a reception following.

Mr. Parrish and his bride will leave on a wedding trip and will make their future home in Atlantic City.



BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION AFFILIATED WITH THE NATIONAL ASSOCIATION

The following Plumbers are working in accordance with N.E.A. They are reliable and dependable. Give them your support.

GEORGE FRIDAY J. RUSSELL HOLVICK
H. D. HULLINGS and Son JOHN KERRIGAN

For Everything Horticultural

DREER'S

Are nationally known as Headquarters—Flower, Field and Vegetable Seeds, Plants for the House and Garden, Insecticides, Tools and Garden Sundries.

Visit our Display House of Rare Decorative Plants.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



In Appreciation—

The high development of the electric industry in this country is due, in large measure, to the demand of American women for ways and means of eliminating the burdensome tasks in the home.

She demanded a way to sweep easily, quickly and efficiently; she wanted mechanical methods of washing clothes; she wanted an automatic refrigerator; she wanted to get away from smelly, smoky lamps; in hundreds of tasks about the house she wanted mechanical aid.

The electric industry appreciates its opportunity to serve the American woman and has striven to furnish electric service economically and efficiently to the end that for a few cents a day she has at her command energy to do her arduous household tasks.



PUBLIC SERVICE

SPONSORED PROJECT



HON. CLIFFORD R. POWELL
Senator from Burlington County, who has been largely instrumental in securing seven million dollar improvements at the Bordentown prison farm.

MILLION COMING TO BURLINGTON CO.

Prison Farm at Bordentown to Be Improved by Federal Funds. Four Mile Next

Approximately \$1,000,000 will be spent in the improvement of the Bordentown Prison Farm through contracts recently awarded. These improvements are being made as a result of the efforts of Senator Clifford R. Powell who introduced the necessary legislation and has worked untiringly for the improvement of all State institutions in Burlington County. Having secured authority for the construction of these enterprises, Senator Powell is now turning his attention to securing employment of Burlington county residents on these projects. The Senator calls attention to the fact that all contracts for the Bordentown improvements contain the following clause:

"Preference shall be given, where they are qualified, to ex-service men with dependents, and then in the following order: (1) To citizens of the United States and aliens who have declared their intention of becoming citizens, who are bona fide residents of Bordentown and/or Burlington County, and (2) to citizens of the United States and aliens who have declared their intention of becoming citizens, who are bona fide residents of New Jersey; Provided, that these preferences shall apply where such labor is available and qualified to perform the work to which the employment relates."

On every Federal PWA building project there is assigned a Federal Resident Engineer, and one of his duties is to check up very carefully and be assured that the men from the county in which the project is located are given labor preference. As a matter of fact these Federal Engineers are very strict about this provision and all labor, both skilled and unskilled, must be exhausted within Burlington County before the contractor will be permitted to go to any other county and hire men.

Senator Powell also reports that early next spring work will be commenced upon an improvement of the Four Mile Colony, located in this county, which improvements will cost in the neighborhood of \$500,000. The same efforts will be made to secure preference for Burlington County labor, both skilled and unskilled, upon this project. These two vast improvements in Burlington County will be of tremendous assistance not only to labor directly employed, but to all business in the neighborhood of the improvements, and generally throughout the county.

MINSTRELS IN MOORESTOWN
The Moorestown K. of C. No. 1082 are sponsoring an all-minstrel show to be held in Moorestown at Washington and Prospect avenues, in Our Lady of Good Council Lyceum, on Saturday evening, November 17th, 1934.

If it were not for hope the heart would die.

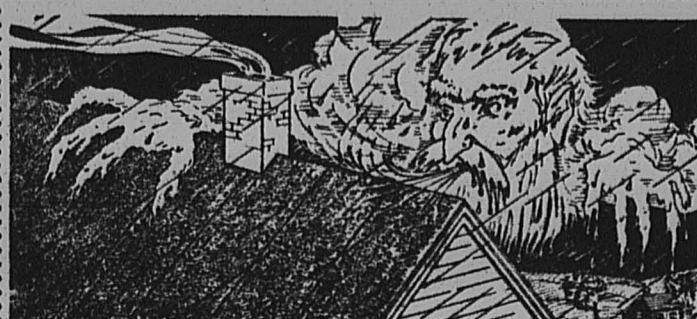
For Sale—to Settle Estate

12 Shares of Stock of the Cinnaminson Bank and Trust Company of Riverton, N. J.

Will consider any reasonable offer

S. HOWARD TROTH

Security Trust Building, 301 Market Street
Camden, New Jersey



The Roof that Defies "OLD MAN WEATHER"

Carey Solka Roofing contains special cellulose fibers, produced and purified by the exclusive Solka process. These fibers have tremendous strength, yet they are highly flexible. And finally, the felt containing these fibers holds much more Carey asphalt saturant.

A roof must have plenty of resistance when "Old Man Weather" attacks with wind, sun, rain or snow. Carey Solka Roofing, the latest roofing achievement, is much stronger than ordinary roofs, and contains much more asphalt. It is built to give years of extra service. Let us give you a sample and quote our low prices.

Joseph T. Evans

ROOFING

COAL — COKE — LUMBER — MILLWORK

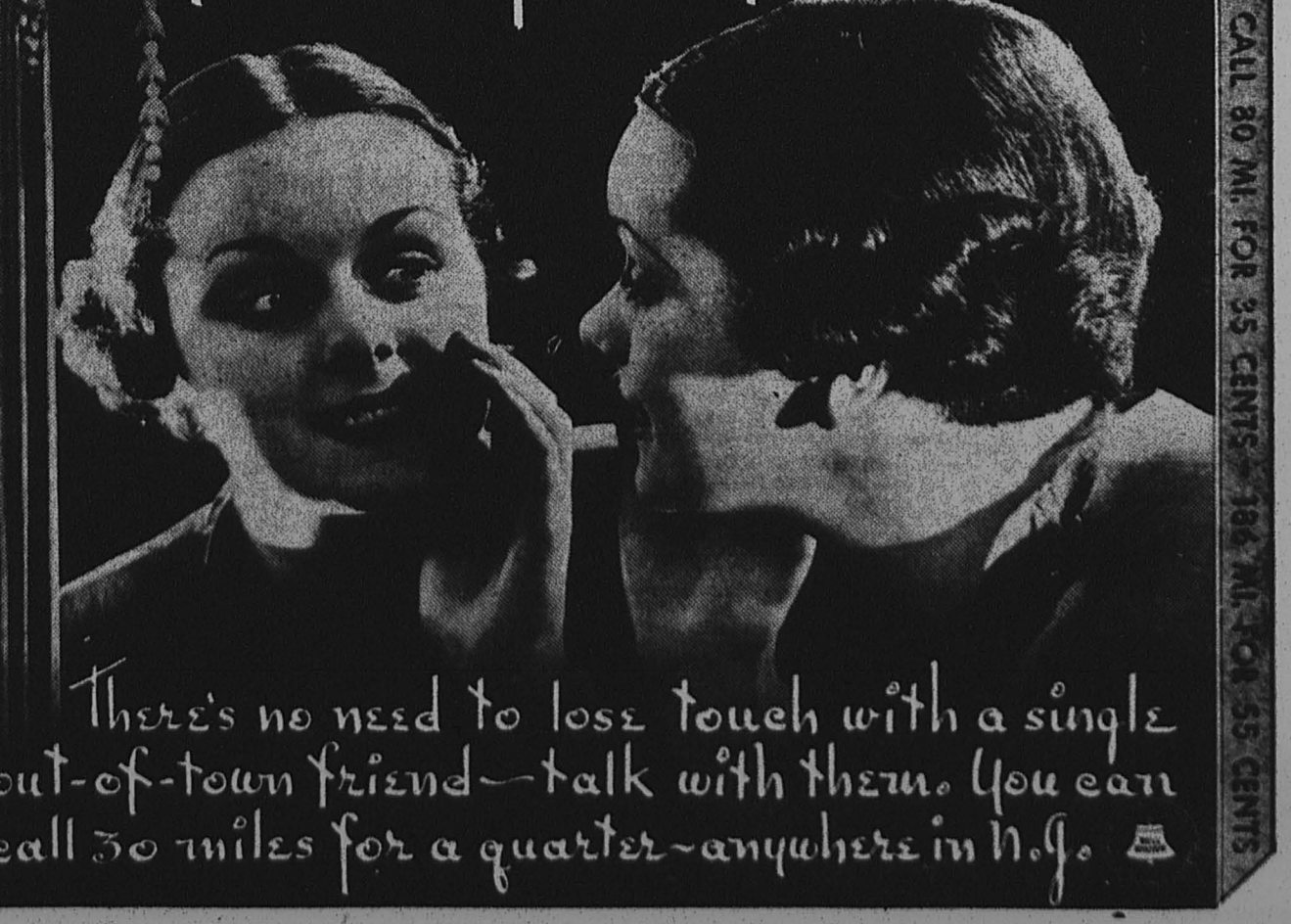
Riverton

Phone 302



Carey SOLKA ROOFING
"TRY TO TEAR IT"

Remind Yourself



There's no need to lose touch with a single out-of-town friend—talk with them. You can call 30 miles for a quarter—anywhere in N.J.

8.30 P.M. CALL 30 MI. FOR 35 CENTS—18.30 MI. OR 35 CENTS

PALMYRA HI AND PAULSBORO TIE

Both Teams Tally Touchdowns in Second Period to Knot Count at 6-6

By John McDermott

Ken Dimond's hard-fighting grid-ers battled Paulsboro, contender for Group 3 championship, to a 6-6 tie at the latter's field before 1,000 spectators last Saturday afternoon.

The game was a toss up with neither team favorites—both teams having won 3, lost 2, and tied 1. Palmyra outplayed Paulsboro, and only for a break in the second period did Paulsboro even the score 6-6. Francis Gamble tallied for the Red and White on a line plunge from the 2-yard line, while Captain Crisante caught a knocked down forward pass and ran 45 yards for their lone touchdown.

The first period found Sid Furman kicking off for Palmyra to Paulsboro's halfback, who was stopped by Ed Willie. After several plays Howard kicked to Joe Yearly and the "Pals" worked their way up to Paulsboro's 15-yard line, featuring Yearly's passing to Gamble and Jablonski's sparkling runs. The "Pals" further attempts were stopped by a penalty, and Yearly kicked to Howard with the first quarter ending.

The second period found Howard kicking to Yearly on Paulsboro's own 45-yard line, and the Red and White marched up the field with the forward passing combination of Yearly and Jablonski combined with Gamble's hard line plunging brought the ball on Paulsboro's 2-yard line, where Gamble, on a line plunge, took it over for a touchdown. Joe Yearly attempting to place the ball on point after touchdown was blocked. Furman kicked to Howard and Gamble intercepted Howard's pass on Palmyra's own 30-yard line. Yearly kicked to J. Bender and Howard's pass to Powers was knocked down by Captain Joe Yearly and caught by Crisante who ran for a touchdown. Howard's points after touchdown were blocked for no point with the first half ending 6-6.

The third period found a kicking duel between Gamble of Palmyra and Howard of Paulsboro, with both pulling their teams out of tight places with brilliant kicking. Neither team got within scoring position, battling in midfield throughout the quarter. The "Pals" were handicapped by the absence of Joe Yearly who did not play the second half because of an injury. The period ended in midfield on the 50-yard line.

The fourth period found Palmyra again threatening, with Harold Reynolds intercepting a pass, and the "Pals" worked their way to Paulsboro's 12-yard line, only for Joe Bender intercepting Smith's pass. The backfield was shifted with Gamble calling signals smoothly. The Palmyra aerial attack was functioning, featuring Joe Jablonski's passing to Gamble and Henry Prisco's passing to Gamble. Gamble carried the brunt of the ball-carrying, and sparked receiving passes. Howard kicked to Ed Willie, and a pass from Gamble to Ed Willie was good for 8 yards with the game ending 6-6.

For Palmyra, Captain Joe Yearly again sparked for the "Pals" with brilliant running, passing, and kicking; aided by Joe Jablonski and Francis Gamble who showed sparkling passing, running and kicking ability as Joe Yearly did. For the line Jake Liberi and Harold Reynolds smeared play after play at the guard position. Sid Furman and "Huck" Finn at the end and center respectively played bang-up football through the game.

Next Saturday, November 17, the Palmyra High Eleven plays Cape May at Palmyra's home field. Cape May so far this season has won 3, lost 2, and tied 1. The Cape May team is rated in Group 2.

Palmyra

Keenan	left end	Willie
Garzardi	left tackle	Furman
Tedeski	left guard	Reynolds
Townsend	center	Finn
Reynolds	right guard	Liberi
J. Bender	right tackle	Rarig
Crisante	right end	Sacca

Powers quarterback Headington
Pawaro left halfback Yearly
P. Bender right halfback Jablonski
Howard fullback Gamble
Touchdowns—Gamble, Crisante.
Points after touchdown—none.
Substitutions: Palmyra—Wilson for Reynolds, Orlemann for Headington, Smith for Jablonski, Prisco for Yearly, Smith for Prisco.
Substitutions: Paulsboro—Young for Pawaro, Bonar for Tedeski.
Referee—Williams—New Jersey Football Association.
Umpire—Smullin—N. J. Football Association.
Head Linesman—Malley—N. J. Football Association.
Time of Periods—12 minutes.

RIVERTON DEFEATS PITMAN SATURDAY

Riverton Girls Continue Hold on First Place in S. J. Hockey League

The Riverton girls' hockey team took a firm grip on first place in the South Jersey Independent Hockey League by defeating Pitman in the return game 3-2. The game was closely contested at all times, but three goals by Helen Eiseley were enough to overcome the goals scored by E. Murphy and M. Davis of Pitman.

Next Saturday, the local girls play their last game, at Collingswood, where they will meet the strong Woodbury team. The game is scheduled to start at 2:30 p.m.

Riverton

A. McVaugh	rw	M. Davis
C. Baker	rw	E. Murphy
H. Eiseley	cf	Bone
G. Kersey	li	Young
M. Rhoades	lw	Witek
C. Hinke	rh	T. Murphy
R. McVaugh	ch	E. Snelson
E. Snelson	lh	M. Bell
P. Neely	rf	T. Sand
G. Sippel	lf	D. Wilson
M. Hafner	goal	B. Coward

Substitutes—E. Russell for Snelson; D. Knight for Rhoades.
Goals—Eiseley 3, Murphy and Davis 1.

NEW BASKETBALL LEAGUE FORMED

Six Teams to Vie for Honors in Interborough Games; Zayotti President

The Interborough Basketball League of Riverton and Palmyra was organized at the home of A. H. Zayotti last Monday night with Zayotti heading the organization as president.

The new league will be composed of six teams, and games will be played in the Palmyra High School gymnasium, the opening being set for Wednesday evening, December 5th. It is planned by the committee to levy a 10c admission charge in order to defray expenses.

The officers elected were, president, A. H. Zayotti; secretary, Lawton J. Steadler, treasurer, Walter Schopp. An executive committee was named with Fred Conway chairman.

The managers for the various teams are, "Ed" Miller, Lawton Steadler, "Dean" Lenker, "Andy" Pfaff, Spencer Zahn and Leon Sloan. Anyone desiring to play on the teams are invited to communicate with the above team managers. Leon Sloan, chairman of the rules committee will have a schedule ready by November 19th.

NOTICE OF SETTLEMENT
Executors Account
Estate of Mary S. Faunce, deceased.
Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 13, 1934, at ten o'clock in the forenoon.
LAWTON FAUNCE, Executor.
Practor: Charles A. Cohen.
Date: October 31, 1934.
E-11-1-11-29-34.

LOW PRICE ON STORM-SASH
Joseph T. Evans

LOOT RECOVERED

Chief of Police William Voshell, of Riverside, arrested George Titus as a suspicious character last week when he received a telephone message from a Riverside resident who said she saw a man carry a field with a package under his arm and come back without it.

Chief Voshell communicated with Chief of Police William Gootee, of Riverton, and said that he had a bushel basket of loot that had been found in a field and if there had been any robberies in Riverton, the victims could come to Riverside to see if they could identify any of the booty as theirs.

Mrs. Eugene Bush, whose home was entered several weeks ago, went to Riverside and found several pieces which had been taken from her home.

Titus is being held for grand jury.

Play is important business that school interests.

SHERIFF'S SALE

By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, DECEMBER 13, 1934 between the hours of 12 and 5 o'clock in the afternoon of said day (to wit at 2 o'clock Standard Time, at the Court House, Mount Holly, New Jersey.

ALL the following tract or parcel of land and premises lying and being in East Riverton, in the Township of Cinnaminson, in the County of Burlington, and State of New Jersey, viz:

BEING a point in the Southwesterly line of Union Landing Road three hundred and ten (310) feet Southeastwardly from the point of intersection of the Southwesterly line of Land Street and the Southwesterly line of Union Landing Road; thence (1) continuing Southeastwardly along said Southwesterly line of Union Landing Road the distance of one hundred and twenty-two (122) feet to a point for a corner, being the Westerly corner of said Union Landing Road and Hunter Street; thence (2) Westwardly along said Northerly line of said Hunter Street the distance of one hundred thirty-five and five one-hundredths (135.05) feet to a point for a corner; thence (3) Northwardly in a line drawn parallel with the said Union Landing Road the distance of seventy-one and four one-hundredths (71.04) feet to a point for a corner; thence (4) Northeastwardly in a line drawn at right angles to said Union Landing Road the distance of one hundred twenty-two (122) feet to the place of beginning.

BEING the same land and premises which J. L. Lippincott, Company, by its deed of conveyance bearing date January 16, 1929, and recorded in the office of Cinnaminson Building and Loan Association of Riverton, New Jersey, complaint, and to be sold by GEORGE W. WILSON, Sheriff.

Wm. D. Lippincott, Solr.
Dated: November 14, 1934.
Pr's fees, \$24.36

Camp 23, P.O.S. of A. MEMBERS, ATTENTION!

MONDAY EVENING, NOV. 19th

QUOITS COMPETITION

All eligible to compete
Refreshments—Prizes—Fun

Watch this space for December 31st

KNITTING YARNS

Best Quality—Lowest Prices—Free Samples
Chiffon, Boucle, Shetland, Ploos, 4-fold Worsted Wool, Angora, Etc. All kinds of Knit Goods. FREE—Beautiful real tapestry knitting bag with each purchase of \$5.00 or more. Write Dept. H.

SHANALA YARN HOUSE
413 North Third Street, Philadelphia

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED

CLASSIFIED ADVERTISEMENTS

Rate 10c Per Line

(Lines Average 6 Words)

Minimum Charge 30c for Each Ad

Phone 712

Piano for Sale: Ludwig upright.

Good Condition. No reasonable offer refused. "B" New Era Office.

FURNACE tending done reasonably, esp. in steam, hot air, and hot water heaters. W. T. Weygand, 406 Howard street, Riverton.

LOST—Diamond and platinum ring, Friday night in vicinity of Keating's store. Reward if returned to 300 Main street.

TURKEYS

Breyers Ice Cream Turkeys, serves 8 to 10, \$1.25. Blankenbush Rexall Drug Store, Phone 1510.

ANOTHER BAR IN PALMYRA

Borough Council Grants Additional License to Colored Applicant By 4-2 Vote

A tap room license was granted by Palmyra Borough Council to Enoch Williams, colored, for the Schwartz property West of the S-41 near Pennsauken creek last Tuesday evening.

Mr. Williams, in presenting his application, argued that the colored people of Palmyra had no place of their own where they could gather and enjoy post-prohibition refreshments and he thought they were entitled to such a place in Palmyra.

Mayor Lamon expressed opposition to granting another license in the Borough, inasmuch as a previously agreed upon quota had already been filled. Councilmen Spahr and Mervine also were opposed, but Councilmen Ward, Thomas, Jander and Luce all voted in favor of the license which was granted by a 4-2 vote.

Auditor Welcker recommended an audit be made of all Borough scrip and all scrip which has been turned in and cancelled be disposed of.

Pat some people on the back and their heads swell.

DINE AT FRY'S DINING ROOM

11 West Broad Street

Palmyra Abbott's De Luxe Ice Cream

Phone 1529 Tak-Abst

Relief from Responsibility

The Snover Funeral Home, Inc., instantly relieves you of every unnecessary responsibility in an understanding and helpful manner.

From the moment our services are requested the complete facilities of this organization are at your command, including the use of our funeral home, and the cost need not be greater than is

INCORPORATED

FRANK A. SNOVER and JOHN N. SWARTZ

PALMYRA, NEW JERSEY

Telephone, Riverton 830

Clean...

with the whisk of a damp Cloth!

FOR richly handsome, immaculately clean walls and woodwork paint with Barreled Sunlight. Dirt wipes right off this satin-smooth enamel. Just use a damp cloth!

Easy to apply—flows on smoothly, spreads and covers well. Wears a surprisingly long time.

Made in white, Interior Barreled Sunlight is easily tinted a variety of pleasing shades. Just use the Barreled Sunlight Tinting Colors in handy tubes.

Interior Barreled Sunlight

SCHWERING'S HARDWARE

Broad and Maple Ave. Palmyra

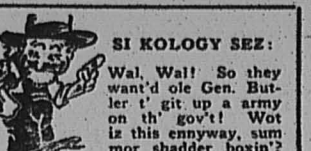
Phone, Riverton 368-W

Open every Evening until 8:30—Friday and Saturday until 9



Vol. 46 No. 46

RIVERTON, NEW JERSEY, THURSDAY, NOVEMBER 22, 1934



PRICE FIVE CENTS

\$23,800 IS GRANT FOR SCHOOL ANNEX

Board and Citizens Review Plans for New Work at Special Session

The Riverton Board of Education, called together in a special session to consider the acceptance of its application by the PWA for additions and alterations to its present school building, met last Thursday evening together with a committee from the Riverton Town Meeting and members of Borough Council.

Judge Frank A. Mathews, counsel for the Board, and Byron Edwards architect, were present to give any needed information.

A second letter was read at the meeting in which the PWA authorities stated that the amount applied for \$63,000 would be covered by a bond issue, and 30 per cent of all labor and materials would be made as an outright grant, but in any case not to exceed \$23,800.

The letter stated that a loan agreement was being prepared in Washington and that action by the Board should be deferred until it was received.

Following receipt of the loan agreement the Board will make plans for a special election to vote upon the question of the bond issue in the amount of \$63,000.

Mrs. Marion R. Elwell, president of the Board, appointed a building committee from the Board members as follows: Hilton M. Smith, chairman; Everett O. Wolcott; Walter K. Woolman and Karl W. Latch.

Walter W. Sharpley, Inspector of Buildings of the State Department of Public Instruction, was present and stated that the plans submitted by Byron Edwards met with the approval of the State authorities.

The architects plans for the new construction were again submitted to the Board and the assembled townspeople for their consideration.

The new project specifically states that preference shall be given to local labor and local manufacturers where possible. This will reduce local unemployment and give the employed men and their families increased purchasing power.

The new fire-proof classrooms on the ground floor will house the kindergarten and lower grades. The new auditorium is planned to seat 450 people. It will be constructed with flat floor and movable seats for rapid conversion into space suitable for indoor physical training classes.

The plans call for a complete new fireproof section through the center of the old building, with brick walls, concrete floors, steel stairways, and smoke doors. This would give positive fire protection to the occupants of the old building in the event of fire.

The present auditorium is to be divided into manual training and domestic science classrooms, and according to law will be constructed of fire resistant materials as required by the State school building code.

A new heating plant of modern construction, with a unit ventilating system will be installed. The furnace room will be enlarged and a boiler added to take care of the new and the old auditorium space.

Toilet facilities will be increased and rebuilt according to State requirements.

The Board will meet again upon receipt of the loan agreement from Washington.

Burlington County Students at Women's College

New Jersey was the home of 88.8 per cent of the student body of New Jersey College for Women last year, it is shown in the annual report of Miss Esther W. Hawes, registrar.

Burlington County furnished twelve students. Riverton is represented this year by two girls, the Misses Jane Blackwell, '35, of 627 Elm Terrace, and Elizabeth Mayfield, '37, of 611 Fourth street.

HOLVICK MAKES SERIOUS CHARGE

Officer Robinson Held for Atrocious Assault With Intent to Kill

John Robinson, Riverton policeman under suspension, was arraigned before Recorder Cecil A. Bowers in the Riverton police court last Friday evening on a warrant sworn out by Frank J. Holvick.

The warrant charged Robinson with atrocious assault and battery with intent to kill. Recorder Bowers asked Robinson if he had heard the charges proffered in the warrant and Robinson replied that he had.

Mary Steedle was present representing her mother, Mrs. Ogden Steedle, who volunteered to post a bond for Robinson's appearance at a later date. The bail was set for \$250.00, which Mrs. Steedle later executed.

COURT LEAGUE FOR 2 BOROUGHES

Former College and High School Stars Will Play on Teams

The Inter-Borough Basketball League, comprised of players from Palmyra, Riverton and Cinnaminson, has about completed its plan of organization. The best talent in the two towns and Cinnaminson has been picked, as represented by each of the six teams. Each team has among its personnel former college and high school stars.

The rules have been drafted and it has been agreed upon to follow in general the official Eastern League rules, there being a few variations to avoid roughness and to speed up the game. Former basketball players in the towns have offered their services and will comprise a board of referees which will handle each game.

For the first time in the history of these communities we have available the most excellent facilities for league basketball. Through the ef-

orts of the League executive committee and citizens of the town the League was enabled to get the local high school gymnasium for the purpose of community basketball.

The League is entirely a community project and must be sustained by the active interest in basketball of the citizens of the towns. The organization hopes to return league basketball to its former enthusiastic position in these communities.

Next week we hope to give a list of the teams and their personnel, along with the names of the organizations that are sponsoring each.

There will be three games each Wednesday night. The price of admittance will be ten cents. The opening date is December 5. The League needs your support.

Committee.

Westfield Friends' School

Because of the vast needs arising from the world's economic dilemma, the natural impulse on the part of thinking people of today is, "what is being done to remedy these deficiencies and make them less likely to occur; or, if they must happen in every cycle of time, how will the coming generation meet the situations which call for clear purposeful action?"

Educators must meet the challenge, which naturally goes to them, to guide youth not only in the essentials which make them self-educative but in the ability to organize their own lives more effectively for the good of the whole.

Schools, therefore, mean much aside from the routine outlets, and Westfield Friends' School enlarges on all of these many tangents whenever possible. The various groups have interests which have taken them far afield from the cut and dried school procedure their parents knew. One group has shown a keen interest in the study of dogs, which has gone even beyond the wealth of material found in books. They have become interested in many organizations having to do with the rearing and training of dogs. They went to Strawbridge and Clothier's to hear of the work being done by "The Seeing Eye," an institution where dogs are trained to lead the blind. The children were thrilled by the program which included talks by Mrs. Eustis and a patient of the institute, pictures demonstrating their work. The presence of one of the dogs was the chief attraction. Letters had been written before this to

Albert Payson Terhune for information concerning this work. A study of the type awakened a feeling of sympathy for animals as a whole which is one of the anticipated outcomes.

The work of another group has been centered around the community. This, though broad in aspect, has many smaller interests connected with it. In discussing all the phases in the making of a community product, so to speak, the logical beginning to a child was the building of it; and, if building, where and what were the materials. A trip to Collins' lumber yard was taken to understand better the needs; and, finally, the lumber yard in miniature is arising in the school room. One child has suggested that we can use the lumber in our lumber yard to make our town. This is but the beginning of an enterprise which will make the school sure that valuable outcomes are being realized.

A little child's community is the home. This phase is being taken up as a unit by them, and the work is carried on in much the same manner as that just mentioned. In this connection a trip to dairy and turkey farms are planned. The needs and interests surrounding a home are featured in the house which has been built and furnished.

Very different from this present-day community is that which is be-

GIRL'S TEAM WINS S J CHAMPIONSHIP

Another "Champ" Victory Will Bring Cup to Riverton Permanently

The local girls' hockey team again romped off with the championship of the South Jersey Girls' Independent Hockey League. Having lost but one game, and tying with Woodbury last Saturday afternoon, they have enough points to win with a large margin. This same group of girls carried off the honors last year, and another championship will bring the cup to Riverton permanently.

Saturday's game was very exciting with Riverton leading at first half 1-0. Woodbury played hard in the second period and scored 2 goals to lead 2-1. However, during the last few minutes of play Riverton again rallied to end the game in a tie. Anne McVaugh scored both goals for Riverton.

The following girls were in the Riverton's line up: Anne McVaugh, rw; C. Graff, ri; H. Eiseley, cf; G. Kersey, li; M. Rhoades, lw; C. Hinke, rh; R. McVaugh, ch; E. Snelson, lb; G. Sippel, rf; R. MacAnulty, lf; M. Hafner, goal.

Substitutions: D. Knight for M. Rhoades.

On Monday evening, November 26th, the Fellowship Choral Club will present, as its contribution to the Riverton Free Library Association, a concert of unusual musical interest.

In addition to the choral numbers, which include arrangements of melodies known and loved by everyone as well as modern compositions of proven merit, the Club takes great pleasure in presenting Miss Alice A. Herr, pianist, and Mrs. Ellen Parker, reader. The text of the concluding number, a magnificent union arrangement of The Prayer of Thanksgiving, a folk-song of the Netherlands, appears in full on the program; and the audience will be invited to return thanks in song with the members of the Fellowship Club.

A large committee under the chairmanship of Mrs. Stewart Clark has had in charge the distribution and sale of tickets. Tickets at 50c each may be secured from any of the members of this committee or members of the Fellowship Club. They are also on sale at the Librarian's desk.

The cause for which this concert was planned is one which touches most vitally our civic life. Everyone who appreciates the essential place which the library holds in our community will be glad of this opportunity to subscribe to such a splendid cause and at the same time enjoy an evening of good music.

So don't forget the time and the place: Christ Church Parish House, at 8:15 Monday evening, November 26th.

ing studied by a group who are living with their earliest ancestors through the Stone Ages in a typical environment of their own conception. Model and drawings were made to represent the times, but the immensity of the animals was not realized until they saw the skeletons in the museum. Here, also, the life of the Egyptians was made more vivid. The pyramids, sphinx, and obelisks have been fashioned from clay obtained by the boys from McVaugh's and Parry's. These, with a few palm trees, give a realistic scene of the desert. Each child has a book in which he has kept his written materials and drawings. Subsequent chapters of the book will deal with those other ages which have made definite contributions to our civilization. The class is working collectively on a series of paintings which will depict scenes representing each period studied.

Other boys and girls have enjoyed traveling with the Polos to the Far East and tracing the trade routes through lands as new to them, if not so menacing, as it was (continued on page 4)

NINE DRAUGHTSMEN WANTED BY E. R. A.

Will Collect Data About Architectural Value of Historical Buildings in County

An Emergency Relief Administration project to furnish employment for Burlington county residents, who are architectural draughtsmen, has been initiated according to a statement made by W. Rex McCrosson, Executive Director.

The project involves work of collecting information of architectural value of the various historical buildings in the county.

There are openings for nine architectural draughtsmen who can qualify under the Relief Administration requirements as to actual necessities for positions.

If you don't like "die," add a "t" to it.

RIVERTON LIBRARY

BENEFIT CONCERT

Choral Club and Other Artists at Parish House Next Monday Evening

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FEDERATION HEAD AT PORCH CLUB

Mrs. Poole Speaks on Federation Assistance in Federal Projects

The Porch Club had the honor of entertaining Grace Morrison Poole, General Federation President, at luncheon on Tuesday.

One hundred and thirty-six members and guests were present at the luncheon and many others came in later to hear Mrs. Poole speak, and enjoy the lovely music played on two pianos by Miss Marie Kennedy and Harry C. Banks, Director of Music at Girard College.

Mrs. Poole's talk was intensely interesting. After commending the Club on its growth and achievements during the forty-one years of its existence, she went on to speak of the problems confronting intelligent women of the present day.

The Federal government is realizing that there are certain lines in which the assistance and cooperation of clubwomen is essential Mrs. Poole believes. As proof of her statements, she pointed to the many projects for which the government has asked for aid including the agricultural department's educational program and the housing project.

Next month the Federation will be represented at the conference on the crime question which has been called by the Attorney General.

The speaker went on to mention such questions as the Old Age Pensions, Employment Insurance, Unemployment Insurance, Divorce Laws, and the problem of Birth Control and Sterilization.

She said, "I am not asking clubwomen to content themselves on any one question. I am only imploring them to study and know conditions as they exist."

Likening the governmental structure to a worn house that is undergoing many changes, Mrs. Poole said, "We must take the best of yesterday and add to that the best of the new things. We cannot afford to scrap everything that belongs to the past, nor can we afford to ignore everything that is new. Changes are coming whether we like them or not and we must educate ourselves to meet them intelligently."

Mrs. Poole believes in practical education, in instilling an understanding of the peoples of the world in youth and in training for good citizenship in the belief that it is a privilege and a duty to exercise the right to franchise. Education for living should be the main objective of schools today.

Speaking of war, Mrs. Poole said, "I am not a pacifist and I believe we should be adequately prepared for trouble, but if we can cut down the profits of war making it will do more to stop war than all the Peace and Armament Conferences in the world."

"We have all the machinery for making a fine world, but it won't go without the oil of spirituality," Mrs. Poole said. In conclusion she said, "The outstanding ambition of my administration is that the Federation be a god-fearing organization turning constantly for spiritual help as it builds a new day."

LEISURE TIME MEETING AT MOORESTOWN

The closing session of the free training course for employed leaders, volunteer leaders and others interested in recreational activities will be held in the Moorestown Community House, November 26, at 8.00 p.m. Mrs. Marjorie G. Woodcock, State Supervisor of Leisure Time Division in the New Jersey Emergency Relief Administration, has for her subject "The State Plan for Leisure Time Program." After the discussion a short period will be devoted to social recreation and music.

IN TWENTY YEARS

In 1913 the cost of all government in the United States was slightly under \$3,000,000,000 and our national income about \$35,500,000,000. In 1933 the cost of government was approximately \$20,000,000,000 and our national income about \$60,000,000,000.

MAGAZINES AND BOOKS WANTED

The Social Recreation Room, which is sponsored by the E.R.A. in the YMCA building, Broad street and Garfield avenue, Palmyra, is in need of reading material in the form of books and magazines. It would be appreciated if all who care to donate reading material would get in touch with J. Horace Finney, Jr. Riverton 564. Mr. Finney will call for the contributions.

PTA BENEFIT SHOW

On Friday, November 23, at 8.30 p.m., the Junior Missionaries of Moorestown, N. J., will present a three-act play, "The Call to Service," in the auditorium of Westfield School No. 2, Cinnaminson Township.

This play, which depicts the problems confronting a young girl as she tries to decide her career, is directed by Rev. W. A. Dorsey, of Moorestown, and will be given for the benefit of The Phyllis Wheatley P.T.A. of Westfield School No. 4.

The chief aim of the Association this year is to raise funds to supply the school with playground equipment, and the receipts from this play will be used for this purpose. The school bus will cover its daily route at 7.45. Admission 20 cents. Publicity Chairman.

CHARLES W. LUTZ

DIES SUDDENLY

Palmyra Police Officer Had Been Ill for Only One Week

Charles W. Lutz, member of the Palmyra police force, and for thirty-five years a resident of Palmyra, died at his home, 32 Henry street, Palmyra, early Saturday morning.

Mr. Lutz, who was fifty-nine years old, had been suffering from a heart ailment for some time, but had been confined to his home less than a week, previous to his death.

Funeral services were held Tuesday afternoon at two o'clock at the Snover Funeral Home with the Rev. Harold L. Creager, pastor of the First Lutheran Church of Palmyra and Riverton officiating. Interment was made in Morgan Cemetery. Members of Post Frederick M. Rodgers, American Legion, Independence Fire Company and the Police Beneficial Association of Burlington County and South Jersey were in attendance.

Officer Lutz, who was a Spanish-American War veteran, was a member of the Artisans Order of Mutual Protection, Independence Fire Company and the Police Beneficial Association of Burlington County and South Jersey.

He was appointed special officer on the Palmyra police force, October 1, 1921, and served in that capacity until August 18, 1929, when he was made a marshal by Sheriff George N. Wimer, who at that time was Mayor of Palmyra.

Mr. Lutz's original trade was a hatter, and during the World War he was in charge of the supply house at the Philadelphia Navy Yard. He has been in the florist business in Palmyra and continued to do work along those lines in his spare time, even after his appointment as police officer.

Officer Lutz was known and loved by every small child in the Palmyra schools. He was stationed at Broad and Cinnaminson avenue every day for the past few years and was greatly missed by the children who knew him and loved him so well. He is survived by his widow, Mrs. Nellie C. Lutz, and one son, Carl W. Lutz.

RECEIVES APPOINTMENT

Postmistress Mervil E. Haas received her appointment on the executive committee of the Postmasters Association of New Jersey, Tuesday.

The purpose of this organization is to enlist the aid and interest of the postmasters in Burlington County in securing better postal service and conditions.

The next meeting of the Association will be held December 5.

Cleanliness is cheaper than dirt.

DOG SHOW BY KENNEL CLUB

Convention Hall, in Philadelphia, was the center of attraction for dog fanciers last Friday and Saturday, when the annual show of the Kennel Club of Philadelphia brought into competition over one thousand pure-bred dogs, comprising sixty-five distinct breeds.

Dogs, all fine specimens of selective breeds, came from all states and their total value in terms of money was conservatively estimated at \$500,000.

They were all carefully groomed for the occasion and seemed to realize they were competing for the awards of the judges.

South Jersey dog owners and breeders were well represented and some of the coveted honors were brought across the Delaware when the exhibition came to a close.

Mrs. Edgar Miller, of Riverton, entered six of her beautiful dogs and captured three blue ribbons.

The highest award "best in show" was won by the English Setter known as Elliot, of Crombie. This beautiful dog is owned by Dr. A. A. Mitten, of Philadelphia, whose exhibit of twenty-three of that breed was the outstanding feature of the show.

Innovations at the show were an act put on by highly trained Doberman Pinschers, a sheep-herding contest between famous sheep dogs and an obedience contest in which three Dobermans and a German Shepherd competed. The intelligence displayed by these specially trained dogs was but little short of human.

READ-ATLEE

Miss Clara Biddle Atlee, daughter of Joshua Woolston Atlee and the late Anna Biddle Atlee, and Clark DeWitt Read, son of Archer H. Read and the late Mrs. Read, of Clearfield, Pa., were married at the home of the Misses Biddle, 207 Bank avenue, Riverton, Tuesday, November 20th at 3 o'clock.

The Friends' ceremony was used.

It's never necessary for a man to have his face lifted. If he is patient it will grow up through his hair.—Toledo Blade.

SHERIFF'S SALE

By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on THURSDAY, DECEMBER 13, 1934 between the hours of 12 and 5 o'clock in the afternoon of said day (to wit at 2 o'clock Standard Time, at the Court House, Mount Holly, New Jersey.

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in East Riverton, in the Township of Cinnaminson, in the County of Burlington, and State of New Jersey, viz:

BEGINNING at a point in the Southwesterly line of Union Landing Road three hundred and ten (310) feet Southeastwardly from the point of intersection of the southerly line of Land Street and the Southwestwesterly line of Union Landing Road; thence (1) continuing Southeastwardly along said Southwestwesterly line of Union Landing Road the distance of one hundred twenty-two and eighteen hundredths (122.18) feet to a point for a corner, being the Western corner of said Union Landing Road and Hunter street; thence (2) Westwardly along said Northerly line of said Hunter Street the distance of one hundred thirty-five and five one-hundredths (135.05) feet to a point for a corner; thence (3) Northwardly in a line drawn parallel with the said Union Landing Road the distance of twenty-one and four one-hundredths (21.04) feet to a point for a corner; thence (4) Northeastwardly in a line drawn at right angles to said Union Landing Road the distance of one hundred twenty-five (125) feet to the place of beginning.

BEING the same land and premises which J. L. Lippincott Company, by its deed of conveyance bearing date January 16, 1929 and recorded in the office of the Clerk of Burlington County in Book No. 726 of Deeds, page 233 &c., granted and conveyed unto the said Robert H. Washington, in fee. Decree approximately \$2,960.94 besides interest, costs and fees.

Seized as the property of Robert H. Washington, et al., defendants in a certain action at law, the said land and premises, unto execution at the suit of Cinnaminson Building and Loan Association of Riverton, New Jersey, complainant, and to be sold by GEORGE N. WIMER, Sheriff.

Wm. D. Lippincott, So'r. Dated: November 14, 1934. Pric'd fees, \$24.36

NATIONAL UNION

Radio Tubes

The uniform quality and precision of National Union Radio Tubes have made them the choice of leading Set Manufacturers and Service Engineers.

"The Standard Tube for Standard Sets"

William W. Cook

Radio Consultant

Authorized dealer for this vicinity 701 Main Street, Riverton

Finger Prints ... Smudges



Wipe right off!



A WHISK of a moist cloth... and finger prints, smudges, spots quickly disappear! It's easy to keep woodwork painted with Barreled Sunlight immaculate—clean... fresh looking. Here's a practice enamel.

Distinctly handsome, too. Its satiny surface has a soft lustre... a rich depth all its own.

Makes painting a pleasure. Flows easily off the brush. Has none of the heavy "drag" typical of many enamels... for it contains no varnish. The result is free of laps and brush marks. Economical. Spreads further, covers better... less paint needed.

Use it in white... or in beautifully clear, lasting tints. Ask about Barreled Sunlight Tinting Colors.

Interior Barreled Sunlight

Reg. U. S. Pat. Off.

SCHWERING'S HARDWARE

Broad and Maple Ave. Palmyra
Phone, Riverton 368-W
Open every Evening until 8.30—Friday and Saturday until 9.30

WASH YOUR PILLOWS TODAY!



Model AW-11

IT'S EASY THE
Hotpoint WAY

Pillows, blankets—all those hard-to-wash pieces "come clean" in a jiffy in the Hotpoint two-tub model. You'll never know how efficient a washer can be until you've tried this masterpiece of washer design.

FEATURING:

ACTIVATOR. Super-spin Basket. Porcelain Enameled Tubs. Friction-drive Pump. New G-E Motor—never requires oiling. Convenient Controls. Flat Tub Covers. Easy rolling Rubber Casters. All-rubber Waterproof Cord. 8-pound capacity.

\$119.50

\$12.00

Down Payment

Call Riverton 5
and let us

PROVE IT IN YOUR OWN HOME

J. S. Collins & Son, Inc.

MOORESTOWN - RIVERTON - RIVERSIDE

MERCHANTVILLE - MAPLE SHADE

TIPS ON GROWING

BY ONE WHO GREW UP IN
THE BUSINESS

Helping to brighten the windows of the city florist last year, during the Holidays, were the vivid orange-scarlet flowers of Euphorbia jacinthiflora (properly E. fulgens), "Scarlet Plum."

This Christmas season it will be even more in evidence than last year, as it is a great favorite for basket-work and is extremely rich and Christmassy looking.

A small shrub, it is a native of Mexico and may be grown either for cut flowers or as a specimen.

The Euphorbia remains in flower a long time during the duller period of the year, making an excellent pot plant subject for either the window or conservatory.

An International Euphorbia Society has been formed with headquarters in Los Angeles.

One-year-old roots of Alfalfa frequently reach a depth of six feet, and two year plants have been found to go down to twelve feet; older plants down to twenty feet.

Monstera deliciosa is the old botanical name for the plant now known as Philodendron pertusum, and Bailey's Cyclopaedia says "It is a delicious monster in more senses than one." We heard someone recently call it the "Switzer Cheese Plant" which name was not so far fetched at that as the huge leaves, like flapping elephant ears are sliced and holed-out in the manner of Swiss cheese. The fruit resembles a banana and is said to be edible but somewhat insipid. It is a native of tropical America and is usually grown fastened to a stake wrapped in moss to take care of aerial roots. While on account of its large leaves it is generally considered a conservatory subject, yet it will succeed in the home as it is extremely sturdy and withstands considerable variations in temperature. The foliage is a shiny holly-green, and the plant has a weird, grotesque jungle appearance, never failing to arouse lively interest.

With rumors of war in the air and the prediction by Steele that the world will be strife-torn before the waning of next summer, it seems fitting for the Artillery Plant (Pilea serpyllifolia or microphylla) again to be seen here and there. This is a tropical West Indian plant which makes a fine subject for the window garden or porch box in summer. It is grown for its compact sprays of fern-like leaves and its curious pugnacious habit of setting off a heavy bombardment of ripe pollen, especially when the foliage is sprayed. Hence the name Artillery Plant or Pistol Plant.

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MEN'S CLUB

The regular meeting of the Palmyra and Riverton Men's Club will be held in Christ Church Parish House, Palmyra, on Monday night, November 26th, at 8 o'clock.

Captain R. A. Snook, of the New Jersey State Police Bureau of Identification will tell of fingerprinting by the Police Department, using actual cases as illustrations. He will also explain some of the uses of finger prints for general identification purposes, and the possibilities of using this method to establish the identity of individuals.

The forum will be conducted with the following speakers: C. B. Gardner, Pan Americanism. John Ward, Facts of Palmyra Finances.

Walter Schopp, Lip Reading. S. L. W. Fields, Robert J. Marshall and Harry Deemer will also speak.

Mrs. Morris and William Heebner will favor us with musical selections; Mr. Hudack and his musicians will also be there.

Publicity Chairman.

ODD FELLOWS No. 201

Cinnaminson Lodge, No. 201, will celebrate its 50th anniversary Friday evening in the lodge room, Society Hall. All Odd Fellows holding membership in other lodges, together with the members of Lodge No. 201, are most cordially invited to be present.

Grand Master Herbert W. Posten, of Atlantic Highlands, and other Grand Lodge officers are expected to be in attendance.

The degree team of Henry Diston Lodge will confer the third degree on a large class of candidates.

A writer compares life to a golf course. Yes, everybody is trying to get out of the rough and get to the long green.—Carey Williams in the Greensboro (Ga.) Herald-Journal.

BUY COAL WISELY AND SAVE MONEY

Over a thousand satisfied customers—and many of these say that EVANS' HIGH-CARBON PREMIUM ANTHRACITE coal lasts from a week to 10 days longer than the free burning ordinary coal used by some of their neighbors. "It goes farther and heats longer."

The EVANS firm is also sole agents in Riverton and Palmyra for the GENUINE KOPPERS COKE and the ASHLESS FUEL C-99.

Cord Wood — Feeds — Paints Hardware — Lumber

STORM SASH 10% off list

"GET IT AT EVANS"

Joseph T. Evans

101 N. 10th St. Riverton, N.J.

Satisfy Your Husband WITH DUNHAM'S SAUSAGE

A Woman's Recipe

Famous for quality and flavor since 1850, now used by the better Hotels and Country Clubs and by New Jersey's best families for 84 years. A real treat and pleasant surprise awaits every woman and her husband who tastes Dunham's Famous Sausage and Scrapple for the first time. Insist on Dunham's, in 1 lb. boxes, 1 lb. rolls. Ladies send postal to Dunham's Alloway Farms, Alloway, Salem Co., N. J., for new free book of recipes "Economic Entertaining and Housekeeping."

DUNHAM'S AGENCY



THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

Police Officers

Beyond question of doubt, the most essential task that confronts the police departments of the United States at the present time is the problem of police training and education.

We have arrived at a period when citizens will no longer tolerate the arbitrary exercise of physical power on the part of police officers.

In its place they demand calm judgment of men legally vested with the rights and powers to carry into execution the laws of their community. Our citizens have come to realize that a police officer is not an authority to himself, but that his function is to enforce Federal, State and Municipal laws.

In addition to this, a good officer will find many opportunities to serve the public by giving advice, direction and assistance.

He should be a gentleman always—using force and making arrests only when necessary. And the use of profane or abusive language is never excusable or necessary under any circumstances.

RIVERTON.

Several members of Covenant Chapter O.E.S. of Palmyra attended the official meeting of the Worthy District Deputy of the Twentieth District, at Beverly, Thursday night of this week.

Mr. and Mrs. Clarence Bell, Sr., spent Sunday in Reading.

Mr. and Mrs. Ezra Carhart and Mr. and Mrs. George Horner and son have moved from the Riverton-Westfield road to Harrison street.

Mrs. John Blandford and children, of Wilkes Barre, are spending this week with Mr. and Mrs. John Nichols, of Linden avenue.

Miss Francis White, of Camden, spent the weekend at the home of the Misses Bishop, of Thomas avenue.

Mr. and Mrs. A. H. Burns entertained her sister and husband, Mr. and Mrs. Thomas J. Seaman, of Florida, this week. Mr. and Mrs. Seaman have been spending the summer at Riverhead, Long Island, and were returning to their home at

MAGISTRATES' BALL AT RIVERSIDE

The first annual ball sponsored by the Burlington County Magistrates' and Constables' Association, will be held this Friday evening, November 23, at the Moose Hall, Scott street, Riverside. Music will be furnished by Elwood Weidman and his Royal Commanders.

The association was organized two years ago in November by George S. Stevenson, Beverly magistrate, who is president of the group. Its avowed purpose is to uplift the office of Justice of the Peace, and to further progress in the promotion of domestic tranquility.

Officers are Stevenson, president; Godfrey Harper, Maple Shade, vice president; Morris C. Rothblum, Palmyra, secretary; Lester Merrill, Riverside, treasurer; Samuel Abramowitz, Fairview, sergeant-at-arms; Irvin E. Worthington, of Riverside, is chairman of the committee in charge.



CHURCH NEWS

UNION SERVICES ON THANKSGIVING

Churches of Riverton and Palmyra Will Worship in the Presbyterian Church

The churches of Riverton and Palmyra will unite for Thanksgiving worship next Thursday morning, at ten-thirty o'clock, in Calvary Presbyterian Church, Fourth street and Lippincott avenue, Riverton. The Rev. Francis B. Downs, Th.B., rector of Christ Church, Riverton will preach the sermon, and the choir of Calvary Church, under the direction of Alfred VanOsten, will sing appropriate anthems. The ample seating capacity of Calvary Church offers an opportunity for the residents of the community to join in this union service of thanksgiving to God for His protection during the past year, and together to seek his blessings for the days which lie ahead. The Apostle Paul reminds all Christians that there is "One Lord, one faith, one baptism, one God and Father of all, who is above all, and through all, and in you all," and the writer to the Hebrews urges that Christians "hold fast the profession of our faith—not forsaking the assembling of ourselves together, as the manner of some is," and God, through the Prophet Isaiah, assures us that "they who wait upon the Lord shall renew their strength; they shall mount up with wings as eagles; they shall run, and not be weary; they shall walk, and not faint."

CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, B.D., Pastor

All members of the congregation of Calvary Church and their friends are cordially invited to attend a social evening of fellowship and entertainment on Friday evening, (November 23) at eight o'clock in the Church School auditorium.

Morning worship next Sunday morning, November 25th, at eleven o'clock; Church School at 9:45. There will be no midweek service on November 28th, but every member of the congregation is urged to attend the Union Thanksgiving Service of Worship on Thursday morning, November 29th, at 10:30 o'clock, the churches of Riverton and Palmyra participating. The Rev. Francis B. Downs, Th.B., rector of Christ Church, Riverton, will preach the sermon. The choir of this church will sing "The Woods and Every Sweet Smelling Tree" by West, and "Praise the Lord, O Jerusalem," by Maunder.

The Preparatory Service will be held on Friday evening, November 30th, at eight o'clock, and every member of the church is expected to be there, in preparation for the Communion on December 2nd.

The Session will meet after the Preparatory Service, and will be glad to welcome any who may wish to unite with the Church at this time. A most cordial invitation is extended to those in the community who have no regular church home to enter into the worship and fellowship of this church.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, Pastor

The services for the coming week are: 10:00 a.m., Bible School. 11:15 a.m. Morning service. Sermon subject, "A Thankful Heart." 6:45 p.m., The B. Y. P. U. 7:45 p.m., Special musical program and sermon.

Wednesday afternoon at 4:15 the Junior B. Y. P. U. will meet, and in the evening at 8 o'clock the regular weekly prayer service.

Union Service The Union Thanksgiving Service will be held in the Calvary Presbyterian Church on Thanksgiving morning at 1:30 o'clock. The Rev. Francis Downs, rector of Christ Church, Riverton, will deliver the sermon.

Success is in the dictionary, but you've got to find it.

MUSIC OFFERING BY BAPTIST CHOIR

Another in a Series of Monthly Programs with Mrs. Edward Turnock, Soloist

The choir of the Central Baptist Church has prepared a special musical program for this Sunday evening's service which will be under the directorship of their director Claude Barto.

Mrs. Edward Turnock, soprano, of Riverton, will be the guest soloist at this regular monthly offering by the choir. The program as arranged will consist of:

Anthem—"Great and Glorious" Haydn

Soprano Solo—Selected

Trio—"I Waited on the Lord" Mendelssohn

Mrs. E. Huges, Miss V. Seel and Mrs. M. Ridgeway.

Duett—Selected

Mrs. Turnock and J. R. Jermon

Anthem—"Evening and Morning" Oakeley

There will be a short sermon by Rev. George Lockett with the subject "A New Creation."

The Palmyra-Riverton Rotary Club will be guests at this service to which the public is most cordially invited.

PALMYRA MORAVIAN CHURCH

Albert J. Harke, B.D., Pastor

The Revival Services being held this week with Rev. George H. Mundell as evangelist, are largely attended. A large and responsive audience greeted the evangelist at the first service last Sunday morning. Friday will be observed as young people's night.

Services for next Sunday: 9:30 a.m., Sunday School, Brief message by our evangelist.

10:40 a.m., Morning service. Rev. George H. Mundell will preach. 6:45 p.m., Christian Endeavor. 7:30 p.m., Closing service of our revival series.

Monday, November 26 at 8:00 p.m., Men's Meeting.

Wednesday, November 28 at 8:00 p.m., Cottage prayer meeting at the home of Mr. and Mrs. William Siebke, Riverton-Moorestown Road.

Thursday, November 29, Thanksgiving Day service at 10:00 a.m.

CHRISTIAN SCIENCE CHURCH

"Soul and Body" will be the subject of the Lesson-Sermon in all Churches of Christ Scientist, on Sunday, November 25.

The Golden Text is: "The word of God is quick, and powerful, sharper than any twoedged sword, piercing even to the dividing asunder of soul and spirit, and of the joints and marrow, and is a discerner of the thoughts and intents of the heart" (Hebrews 4:12).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "But we all, with open face beholding as in a glass the glory of the Lord, are changed into the same image from glory to glory, even as by the Spirit of the Lord" (II Corinthians 3:18).

MADE TO ORDER

Bridge Cookies
Children's Fancy Cookies
RAISIN LOAF (15c each)
Christmas Plum Pudding
ADA E. PRICE
416 LIPPINCOTT AVENUE
Phone, Riverton 806

Camp 23, P.O.S. of A.

MEMBERS, ATTENTION!

MONDAY EVENING, Nov. 26th
CARD TOURNAMENT
AND A
FREE TURKEY DRAW
(12 lbs.)

All eligible to compete
Refreshments — Prizes — Fun
Watch this space for December 31st

Westfield Friends' School

(Continued from Page 1)

to these early traders. They have visited the Holy Sepulchre with the pilgrims and fought with the Crusaders for its preservation. Now they are defeating the Turks more effectively by helping Prince Henry the Navigator find an all-water route to the Indies. The books being kept in connection with their work are but one of the means of making them relive the phases of history they are studying and of fixing their geographic background.

To see the eagerness with which the children enter into their school work is proof of its worth. The joy of working and sharing, the interchange of thought in executing ideas, the actual experience in working through a situation to the finish, knowing there are certain parts for which you are definitely responsible are only a few of the attitudes which develop in this type of work and which are so valuable. The school of today aims "to bring out" not "to pour in."

ANNIVERSARY OF LUTHERAN CHURCH

The First Lutheran Church of Palmyra and Riverton will celebrate the tenth anniversary of the dedication of their church building next Sunday.

This congregation was organized October 21, 1921, with about 90 charter members. The Rev. S. D. Daugherty, D.D., missionary superintendent of the Pennsylvania Synod, carried through the organization work. The following May, the Rev. Harry L. Saul was called as the first regular pastor.

In 1923 the lot on the corner of Broad street and Garfield avenue, was purchased, and the building was erected the following year. Ground was broken April 27th, and the building was completed in time to hold services on November 6. The formal dedication took place November 23, 1924.

The Rev. Saul's pastorate terminated in 1926, and he was succeeded by the Rev. William M. Erhard, who served until 1930. He was succeeded by the present pastor, the Rev. Harold L. Creager.

In these years the congregation has grown in numbers and in influence in the community. They appreciate the cooperation which has been given by the kindly fellowship of others in the two towns, and they have sought to make a worthwhile contribution to the best interests and higher welfare of the community.

In the celebration of the anniversary occasion next Sunday, they will have the Rev. C. P. Swank, D.D., mission superintendent of the East Pennsylvania Synod, to preach the sermon at the morning worship.

In the evening the Women's Mission Society and the Light Brigade will conduct the annual thank-offering service. The children will present an interesting little pageant, "Alice in Thank-Offering Land," and other features of interest will be on the program.

HOME-MADE

Molasses Cookies 35c per lb.
Sugar Cookies 45c per lb.

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Children's Fancy Cookies
RAISIN LOAF (15c each)
Christmas Plum Pudding
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Camp 23, P.O.S. of A.

MEMBERS, ATTENTION!

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CARD TOURNAMENT

AND A

FREE TURKEY DRAW
(12 lbs.)

All eligible to compete
Refreshments — Prizes — Fun
Watch this space for December 31st

SHORT - WAVE MUSINGS

BY O. M. "C. W."

(Taken from QST, Feb., 1922)
(Courtesy of American Radio Relay League)

This idea was favorably considered and funds were appropriated to send a man to England to make it possible. An invitation was extended Mr. Paul F. Godley, of Montclair, N. J., to undertake the mission in the name of American Amateur Radio, and he was kind enough to accept. Mr. Godley is the man who first adapted the Armstrong regenerative circuit to shortwave work; he originated the variometer regenerators which have made possible the wonderful short-wave DX work of American amateurs since 1914; and he was chosen to go overseas because in the unanimous opinion of the Board he was America's most expert operator in the practical reception of short wave signals. Let it be clearly understood that an American representative was not sent merely because we feared the English amateurs weren't seasoned operators or weren't able to get us with their equipment; instead it was in order that tests might be expanded into a big popular event without asking the British amateurs to stay up all night every night; and Mr. Godley went over as an auxiliary to the British efforts. The French magazine "La T.S.F. Moderne," commenting on the arrangements, suggested that the English amateurs weren't sufficiently the hard-boiled owls, but that wasn't it. Incidentally, fellows, you ought to see the French for boiled owls: "des oiseaux nocturnes durs a cuire," literally, "Have a hi-wid us on it, you tough nocturnal ornithic persons!" The big idea was to make sure that American signals got thru to Britain, so that the possibilities of transoceanic amateur work might be helped along, and that is why Godley was sent.

The Preliminaries

Altho it was decided to divide part of each test night into free-for-all periods it was obviously desirable to give our best stations individual schedules of considerable duration so that careful tuning could be done in Britain and positive reception be recorded. To pick the best stations which would be assigned such individual schedules, eliminating tests were conducted, and the announcement in September QST was an invitation to enter these preliminaries, the books being kept open until October 12th. The hours being limited there was time for only the best stations in these individual final schedules, and the preliminary qualification was that the stations cover 1000 miles overland. Seventy-eight stations were entered in the preliminaries, which were conducted November 1st to 5th, inclusive, an advance over the original dates made necessary by Mr. Godley's earlier sailing. The time being quite limited, arrangements for the preliminaries were conducted entirely by mail, without chronicle in QST. Instructions were given the transmitters and a thousand copies of the schedules distributed to picked receiving stations thru our Operating Department with instruction to notify the Traffic Manager direct of all reception. November 10th was set as the final date for the reception of qualifying reports, as the schedules had to be made up in advance of Mr. Godley's sailing. A station did not have to be reported by an official recorder to be eligible in the finals, however—any evidence that it had covered the requisite 1000 miles was sufficient. A number of stations participating in the prelims were heard over a thousand miles and have cards to prove it but still did not qualify, as the cards either came to them instead of to this office, so that no proof was offered, or came to this office too late. Some excellent stations, such as IUN for example, failed of qualification thru such an accident. Other stations qualified at the last minute by rushing evidence to us, among which was IAFV who, altho, not reported a thousand miles by any of the recorders, filed a card with the Traffic Manager which showed he had covered the DX. Everyone who could show by November 10th, that they had made the grade was given a place in

WINNERS VISIT CHEVY FACTORY

Prize Trip Includes Visit to Tarrytown, and "Doing" New York City

Nine boys, the winners in the recent pushmobile races sponsored by Pal-River Chevrolet, Inc., of Riverton, were treated to a day packed full of interesting and instructive sight-seeing as the guests of Pal-River Chevrolet, on Tuesday of this week.

The high spot in the trip was the visit to the Tarrytown assembly plant of the Chevrolet Motor Company. The Tarrytown plant, the second largest of its nine assembly units, offered a thrill-a-minute to the youthful pushmobile builders.

There the boys saw how Chevrolet turned out 100 new cars and trucks an hour. The long assembly line with its corps of busy mechanics stationed along the slowly moving conveyor started from the V-K frame and delivered a completed car in the short space of 30 minutes.

The group was taken single file through the plant of the Fisher Body Company which adjoins the Chevrolet plant, and there the whole operation of building bodies was viewed by the boys.

Seeing the "Works"

J. H. Becker, Chevrolet representative, escorted the group through both factories and explained the various processes at the different points of manufacture. Chevrolet cars with right-hand drive and leather upholstery were boxed and loaded high on barges that were taken to New York for Chevrolet's export trade. Two trucks completely knocked down were packed in wooden boxes not much larger than a piano box and labelled for export trade.

G. H. Schmidt, assistant to the regional manager of the Chevrolet Motor Company, entertained the group at dinner in Tarrytown. The genial Chevrolet official soon captured the hearts of the lads with a pocketful of tricks and an extra helping of the dessert course.

Following the stay in Tarrytown, the caravan set out for New York where the boys were treated to as many metropolitan sights as time would permit.

Seeing the Sights

The boys were driven the full length of Riverside Drive, they saw the George Washington bridge, Grant's tomb, New York's many skyscrapers, the waterfront, the Statue of Liberty, and were taken through the aquarium.

While at the waterfront they saw the S.S. Majestic and the S.S. Paris steam into New York Harbor, and the Monarch of Bermuda steam downstream on its way to the ocean. The return trip was made through the Holland tunnel which, too, provided a thrill to the uninitiated in the group.

A stop was made in Trenton in the evening where the inner man of the young men was again satisfied before the last lap was made for home.

John W. Dawley, manager of the Pal-River Chevrolet, Inc., was host for the group and was accompanied by Wilton E. Mount, Fred W. Metzger and Mr. and Mrs. Karl W. Latch.

The boys who attended were: Louis Prisco, Louis Pike, Bobby Latch, William Myers, Berry Coe, Fred Steiner, Hilton Smith and Pete DeMarco.

STRIKING LIKENESS

A clerk was retiring after completing 25 years of faithful service. On his last day at the office his employer presented him with a large envelope, and said:

"This is a token of my esteem." The clerk eagerly opened it and found a portrait of his employer.

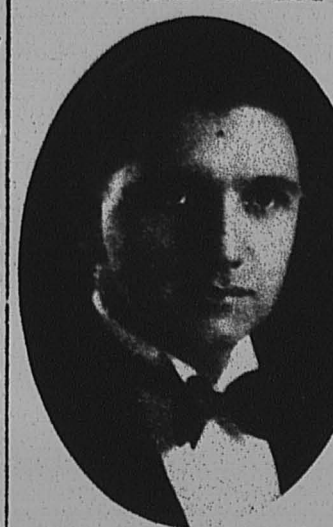
"What do you think of the gift?" asked the latter.

"It's just like you," came the cryptic reply.

The finals, but for fairness' sake the Operating Department held rigidly to the original announcements.

(continued next week)

HONOR GUEST



CHRISTOPHER N. PEDITTO

popular young Palmyra attorney, who was given a testimonial dinner at the Riverton Country Club, Sunday, in celebration of his admission to the bar.

FRIENDS HONOR YOUNG ATTORNEY

Testimonial Dinner to Christopher N. Peditto at Country Club Sunday

Christopher N. Peditto, of Palmyra, well known throughout Burlington county, and recently admitted to the Bar in this State, being the first lawyer of Italian descent to be admitted in Burlington county, was tendered a testimonial dinner by members of the Burlington County Italian-American Clubs in the Riverton Country Club, Sunday evening. Over 250 persons attended.

Anthony Conri, of Burlington, was toastmaster and chairman of the committee in charge. He introduced the following speakers after first paying tribute to Peditto himself: Hon. Harold B. Wells, Bordentown, Judge, Court of Errors and Appeals; Hon. Samuel P. Orlando, Camden, Prosecutor of the Pleas, Camden County; Hon. Clifford R. Powell, Delanco, Senate President; Mrs. Mary Kobus, Camden, President of the Parochial P.T.A. in New Jersey, a member of the Camden Board of Education, a member of the Camden Public School P.T.A. and a great social worker—Mrs. Kobus and Peditto were classmates in Law School; Ellis H. Parker, Burlington County Detective; George N. Wimer, Sheriff of Burlington County; George B. Bittling, Surrogate of Burlington County; Charles R. Stout, Burlington County freeholder; Walter D. Lamont, Mayor of Palmyra; and Nicholas LaCovara, Philadelphia attorney.

Rev. Walter T. Doyle, assistant rector of St. Paul's Church, Burlington, offered the invocation and later spoke.

Peditto was presented with a gold pen and pencil desk set by his Italian friends in the county. The gift was presented by Vito Camarda, of Burlington.

Mr. and Mrs. P. Peditto, parents of the young man, were introduced and presented with a beautiful bouquet of flowers.

Solos were rendered by Miss Mary Miksis, of Burlington, and Benjamin Gardner, of Bordentown.

James Costello, of Burlington, and his Hollywood Club Orchestra, played for the dinner and also the dancing which followed.

Committee

The committee in charge consisted of: John Sacca, John Mento, Peter Baiada, Paul Villari, Frank Bua and Anthony Altadonna, Palmyra; Joseph Mercantini and Joseph Valentini, Bordentown; Vito Camarda, Luigi Del Costello, Antonio Nicolo and Vincenzo Ferrelli, Burlington; Luigi Micucci, Beverly; James Di Nucci, Florence; Antonio Di Luca, Frank Di Luca, Americo Blase and Charles Quariglia, Maple Shade; Joseph Panella and Angelo Aiello, Lenola; Nicola Palma, Mount Holly; Joseph Baiada, Melino Giammaria, Salve Caruso and Francesco S. Riccio, Riverside.

Peditto attended Palmyra High, Dickinson Law School, South Jersey Law School, and served his clerk.

P. H. S. STUDENTS ATTEND 'CONGRESS'

Two Rivertonians Were Members of "A Day in Congress" at Temple

Charles Rader and Mervil Haas, representing Palmyra High School, attended the "Day in Congress" held at Temple University, Saturday, November 10.

Over 100 high schools from Pennsylvania and New Jersey sent delegates to the Congress which was arranged by the University Debating Club in conjunction with New Jersey Debate Clubs.

Delegates from New Jersey schools represented the various states in the House of Representatives while the Pennsylvania delegates acted as senators.

The House was presided over by a speaker and the Senate was under the direction of the senate president. The bill to be discussed by both houses of Congress was an actual U. S. Senate Bill, the Wagner-Lewis Unemployment Bill No. 2616.

After much filibustering in the Senate the bill passed both houses. ship in the office of Judge Harold B. Wells, Bordentown.

HE PAYS AND PAYS

The poor man is beginning to learn that he pays taxes even though he doesn't face the collector—From the Chicago Journal of Commerce.

Little Girl (to eight-year-old boy): Oh, I think your dad's lots better looking than your daddy.

Little Boy: I ought to be. I'm a later model.—Exchange.

Well, It Helps—"Murphy got rich quick, didn't he?"

"He got rich so quick that he can't swing a golf club without spitting on his hands."—Chicago News.

You spell it "soar" or "sore" accordingly as you look at the food price level from the standpoint of the producer or the consumer.

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Break the Monotony

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10 BROAD STREET

RIVERTON

ATWATER KENT Precision Radio



MODEL 318K—Eight tube A.C. Console for extremely long distance reception . . . high quality of output . . . six section gang condenser . . . all wave tuning . . . two-speed vernier tuning . . . new type full vision illuminated dial . . . four point tone control . . . automatic volume control . . . push-pull class 'A' output . . . 11 inch dynamic speaker . . . fine tone . . . great volume . . . sensitive and selective. The beautiful low-boy cabinet will appeal to discriminating people.

Complete with tubes

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Broad and Fulton Streets
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Pal-River Chevrolet, Inc.
NEW AND USED CARS
5 Broad Street Phone 1561 Riverton

THOS. DOLLY & SONS
CHEVROLET
SALES and SERVICE
Moorestown Phone 290-W

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CONFECTIONS
the kind you will
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CHEW'S BAKERY
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Phone 124 — We Deliver

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Successor to Albert Hooser
Carpenter and Builder
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C. B. ATLEE
114 Elm Avenue, Riverton

CLEANER

E. E. HYLAND
CLEANER **DYER**
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THE "NEW DEAL"

BY JULIAN MASON.

Vice President National Republican Builders

With Apologies to Lincoln

"Don't change Santa Claus, half-

way down the chimney."

H. I. Phillips, the robust columnist

of the New York Sun, said that the

Democrats made the recent cam-

paign upon this adaption of Lin-

coln's warning against changing

horses while crossing a stream.

"Hell Bent for Santa Claus" came

over the ticker, on election night, as

the New York Herald Tribune's first

"flash" comment on the Democratic

sweep.

I have been waiting for an elabor-

ation of these epigrammatic com-

ments. I have not found one any-

where.

In other words, did the doling out

of money by the government and the

able exploitation of it by Mr. Farley

"buy" the country? Did the people

vote the Democratic ticket because

of money given to them personally,

to their local community and to

their state?

Maine in September

I could not help thinking in Sep-

tember that Maine was "bought" in

this way, by the colossal dishonesty

of the administration's halfway

promises on the "Goodly" project. I

think still that these promises had

their effect.

But it is a terrifying thing to

charge that the Washington "hand-

outs" were the deciding influence in

the Congressional elections and thus

to indict the honesty of this whole

nation.

Were the 15,397,000 Americans, who

in the 48 states, voted Demo-

cratic on November sixth "bought"

by the Roosevelt-Farley Santa

Claus?

Not directly, it seems to me; and

in a larger sense, most of them not

at all.

Vote for Spending

What the people voted for was

not the money they had received in-

dividually or by community so

much as for THE POLICY OF

SPENDING MONEY.

The vote, I think, represented the

verdict of an economically immature

nation, long habituated to a great

margin of natural resources, declar-

ing for spending its way out of a

depression instead of "saving" its

way out.

The distinction seems to me not

unimportant.

If we believe that the electorate

was simply bought by "largesse"

thrown from the Roosevelt-Farley

chariot, we at once cast away all

faith in our fellow Americans.

What's the use of trying to do any-

thing about anything?

Boyish Americanism

If, on the other hand, we believe

that a majority of the voters in this

election merely voted for a general

spending of government money, we

have to admit that they are remain-

ing true to an old, reckless, boyish

Americanism.

It is time they grew up. I con-

cede that. It is time that they real-

ize that the day of pioneer extrava-

gance is past, and the forests are

down, the virgin soil washed out by

dust and erosion, the glorious old

margins of waste no longer in the

cards.

That they do not do so is a matter

for profound worry for the na-

tional future, but it is as profoundly

disturbing as would be the convic-

tion that they had sold themselves

to Mr. Farley's corruption. I do not

think so. Because the one would

mean despair of the people's integ-

rity and the other but grief at their

lack of judgment.

Heaven knows how to cure a lack

of national integrity. But a mistake

in judgment can be changed by the

hard school of experience and edu-

cation.

Republican Duty

Here, as I conceive it, lies the

duty and the opportunity of the Re-

publican party.

I say "Republican party" without

apology. For people may debate

about the GOP's alleged "death" till

the cows come home. But, mean-

while, there it is. It has a function

to perform, that of opposition. No

other instrument for that job is even

in sight. If ever it shall be, we can

begin to think about transferring to

it the work that Republicans must

do today. Meanwhile, as I say, that

work must go on.

Some 12,145,000 people on Novem-

ber sixth certainly voted to have it

go on. They were affected by

neither one of the Santa Claus roles

between which I have tried to dif-

ferentiate. In the various contests

in the 48 states, they voted Repub-

lican. Broadly speaking, they voted

a protest against the New Deal.

Girding for the Fight

Given leadership, these millions of

Republican voters must be counted

on as the nucleus of strength for the

eventual return of the country to a

course of conservative American

progress.

There is today no outstanding per-

sonal leader of the Republicans. But

there can be, there must be, there is,

an avenue along which public opin-

ion can form itself for the gruelling

fight that is to come.

That fight, it seems to me, must be

along the lines of Business.

Business is what the American

understands. It is the great interest,

the drama, the adventure of our na-

tional life. It is the solid accom-

plishment of our history. It is the

best expression of our spirit of indi-

vidual freedom.

An Understandable Test

The Republican party should ex-

pose the New Deal to the test of

Business. It should preach the Res-

toration of Business. It should help

the people to understand how this

broadly inclusive term covers their

own lives, fortunes and happiness.

It should find, analyze and broadcast

important and dramatic instances in

which the heavy hand of govern-

ment is holding back the course of

natural recovery and the return of

individual freedom.

For the moment, Mr. Franklin

Roosevelt seems to be sobered by

the dumping into his lap of all the

power and glory, coupled, unfortun-

ately for this cheerful nature, with

all the responsibility.

Another Shift

The most recent sign of this shift

JOE E. BROWN HAS NEVER CHANGED HIS NAME FOR MOVIES

A newspaper columnist recently published a long list of famous theatrical and motion picture names as we know them and then followed this with the names they were born with.

Imagine the surprise of Joe E. Brown, star of the new First National comedy "6 Day Bike Rider," which comes to the Broadway theatre on Thanksgiving Day, when he read this list, to find that after the name of Joe E. Brown, the writer had listed, as the actor's real name, the euphonious combination "Evan Ashton."

But Joe's name is still Brown, has always been Brown and always will be Brown, Joseph Evan Brown, better known the world over as "good of Joey Brown."

Mike Murmurs

By B. C. L.



KATE SMITH

Well, at last Kate Smith brought her moon over the mountain and landed it right in the Arcadia-International. Kate also brought her Suwanee music under the direction of Jack Miller. The "Three Ambassadors," those melodious songsters (formerly with Phil Harris and his orchestra) are also billed at this "intery."

Some "bright stars" coming there in the future are D'Orsey Brothers musicrew, "Mort" Downey and "Eddie" Duchin and his "ork."

Tin Pan Alley is turning out sure "hits," thick and fast. The two played most on the air the past week are "Stay as Sweet as You Are," by Gordon and Revel, and "The Continental," by Con Conrad. These tunes were played 38 times each. Some record! ! ! !

Little do listeners realize that most of the hit tunes they hear on the air are introduced by small time band leaders. The big bandmen are afraid to hurt their reputations by playing tunes that may turn out to be "dubs." The "big timers" wait until a tune has gotten hold then they take it, give it a special arrangement, put it on a national hookup and take the credit for its popularity.

Three ch(b)ers for Eric Madriguera, popular NBC "ork" pilot. He is trying to get fellow bandmen to agree to take a certain number of new tunes and introduce them over the air. Eric states that he will play at least five new songs on his air programs each week. If this works out, song "hatchers" will have less squawks about the harm done them by radio.

CONDENSED NOTES: Irene Bordoni, French musical comedy star, will be a guest on Little Miss Bab-O's surprise party over NBC on November 25. . . . Local boys make good! ! ! They are Fred Coll, now director of "Special Events" for WMCA and Bill Bailey who has joined the NBC announcing staff. Both were formerly connected with WPEN. . . . For early risers the wedding of Prince George of Eng-

land and Princess Marina of Greece, will be described in a broadcast from London over CBS on November 29 at 5:45 a.m.

Jerry Cooper



Stocks are going up for Jerry Cooper whose picture appears at the left. This young baritone was recently given his own one-hour program, "Roadways of Romance," which is heard over CBS every Thursday at 3:00 p.m. Two years ago Jerry was humming tunes in the Illinois Central Railway office in New Orleans. A year later he was singing them in the Mardi Gras City night clubs, and soon afterward was given an audition.

RHYTHM AND MELODY: ENOCH LIGHT opens December 15, at the Roney-Plaza Hotel, Miami Beach. . . . GLEN GRAY and his Casa Loma outfit drew the largest crowds at ballrooms and night clubs they played during the past month. JAN GABER, FRED WARING, GUY LOMBARD and TED FLORENCE followed in the order named.

OSZIE NELSON really "clinked" in New York with a result that his contract has been extended until April. . . . CAB CALLOWAY will return to the Cotton Club on December 30. . . . DON BESTOR opened the Congress Cafe on November 15. Listen for his broadcasts twice weekly over NBC. . . . PHIL HARRIS' band left him after a squabble and returned to the West coast. He conducts an NBC studio band on his "Let's Listen to Harris" programs.

Well that's all there is—there ain't no more, so tune in on the New Era Broadcast next week at this same time. See you then.

ELECTRIFICATION PROGRAM OF PRR

Financed by P W A. Work on Passenger Service Well Under Way

With every feature of the work keyed up to new peaks of speed, the Pennsylvania Railroad electrification program, financed by the Public Works Administration, is more than 80% complete so far as passenger service is concerned. All efforts are now being centered upon the goal of inaugurating through electric passenger train operation between New York and Washington early in January. The second and final step in the program, electric operation of the entire freight service in the same territory, will follow shortly afterwards. Electrification of the freight tracks and yards is already nearly 50% complete.

The employees, all of whom are furloughed Pennsylvania Railroad men, now number 11,200 and the monthly payroll has increased to over a million dollars.

Government and railroad officials estimate that for every man employed by the railroad on the electrification project another is working in one of the supply industries, so that the total number given employment is approximately twice those on the railroad payroll alone.

Thus far the expenditures for materials and supplies for the roadway electrification and for the electric locomotives being constructed in the Company's Altoona shops approximate \$13,000,000. To complete the roadway electrification and the locomotives at Altoona will require \$3,000,000 more. Electric locomotives now under construction by outside locomotive builders, and nearing completion, will cost \$3,000,000 additional.

"TURKEY TROT"

The Senior Class of Palmyra High School will present their second annual "turkey trot," Saturday night, November 24. Music will be furnished by Norman Glens and his orchestra. The alumni are invited to attend. Dancing will begin at 8:30.

P. O. S. of A. News

Brother John Kepner furnished an interesting feature last Monday evening in the form of a letter from the War Department which contained a detailed account of the Unknown Soldier interred at Arlington, the National Cemetery.

This sketch answers some questions which are frequently asked, and the members that were present at the meeting appreciated the information contained.

Brother George R. Evans recited the Lincoln Gettysburg Speech which filled the members to new knowledge of the Address.

The monthly report of Treasurer Donaghy was read and showed increased receipts, diminished expenditures, and a comfortable bank balance.

Twenty-six members from the largest attendance that the camp has had for some time entered into a competition of quilts and between handicaps, penalties, forfeits, and what not, the score keeper had his work cut out.

The leaders of the competition and prize winners of the evening are: first, L. W. Reeves; second, W. A. Donaghy; third, Joseph Semple; fourth Elmer Semple, and the booby went to an expert and old timer, D. B. Coles.

All card sharks are in for an evening at their game next Monday. Also a turkey will be given free to some lucky one attending.

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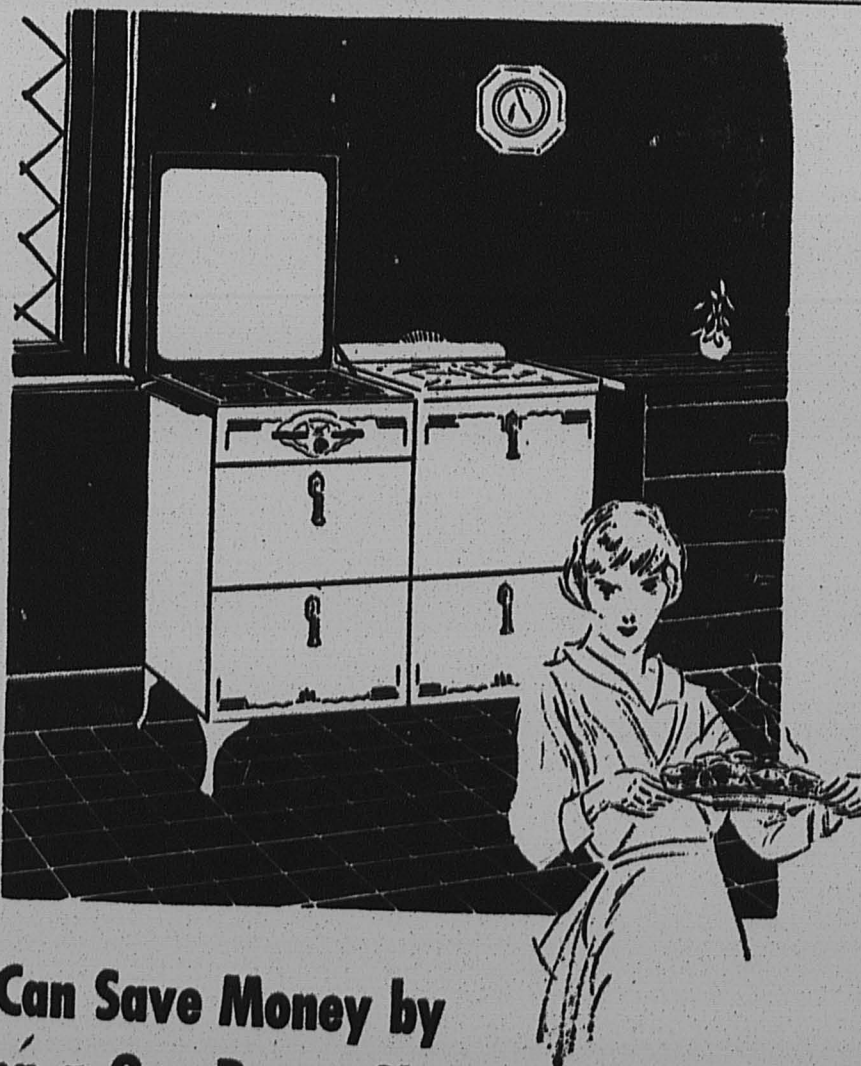
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An advertisement in The
New Era Want Ad Col-
umn will find what you
want and sell what you
don't want.



You Can Save Money by Buying a Gas Range Now

There is a November sale of Roper gas ranges and No. 20 illustrated is an outstanding value. Its roomy baking oven is heavily insulated and equipped with a dependable heat regulator. The broiler slides in and out easily. Four "Econo Speed" burners have center simmers. This gives you low heat for slow cooking or intense heat for fast cooking. The automatic top burner lighter does away with the need of matches and the cooking chart is there to guide you in your work. Two roomy utensil drawers. Heavily constructed, this range is finished in ivory enamel with green trim. Enameled oven linings. Regularly \$83.50, it is priced in November at \$75 cash including connection.

PUBLIC SERVICE

A-3271

Short-cuts to the Dinner Table . . .

BY VERA A. SCHNEIDER

Thanksgiving Dinners Planned in Today's Column

And now, with Thanksgiving but a brief week away, suppose I suggest, in the column today several menus from which to make a choice. And may I hope for each and every homemaker that joy will reign supreme on this day designated to commemorate the peace and happiness our forefathers found amid hardships and heartbreaks in their newly discovered rugged but wonderful land.

Thanksgiving Dinner No. 1

Cream of Celery Soup
Toasted Crackers
Olives Cranberry Sauce
Roast Turkey with Oyster Stuffing
Mashed White Potatoes

Creamed Onions
Grapefruit Salad with French Dressing
Mince Pie
Demi Mints

Menu No. 2

Grapefruit Cocktail
Turkey with Chestnut Dressing
Mashed Potatoes — Cranberry Jelly
Giblet Gravy
Tangerine and Endive Salad
Pumpkin Pie or Plum Pudding
Coffee

Menu No. 3

Tomato Consomme — Saltines
Olives Sweet Pickles
Baked Virginia Style Ham
Candied Sweet Potatoes — Spinach
Romaine with Roquefort Cheese Dressing
Butter
Carrot Pudding with Hard Sauce
Coffee

Cranberry Sauce
Pick over and wash three cups cranberries. Put in saucepan and add 1 1/2 cups sugar and one cupful boiling water. Boil for ten minutes. Skim and cool.

Oyster Stuffing
1 pint Oysters
1 1/2 cups stale bread crumbs
1/2 cupful melted butter
1/2 cupful oyster juice
2 teaspoonfuls salt
2 teaspoonfuls pepper
1/2 teaspoonful mace
Combine crumbs and butter. Add oysters, juice and seasonings, stuff fowl.

Chestnut Stuffing
3 cupfuls large chestnuts
1/2 cupful butter
1/2 cupful cream
1 cupful bread crumbs
1 teaspoonful salt
Pepper to taste
Shell and blanch chestnuts. Cook in boiling salted water until tender. Drain and either mash or leave in pieces. Add half the butter, the seasoning and the cream. Melt the remaining butter, blend with bread crumbs and combine the mixtures.

COHAN HAILED
AS MASTER OF
MANY TRADES

George M. Cohan, author-star of the Harold B. Frankel production, "Gambling," Fox Film release, which has been booked into the Walt Whitman Theatre for 13 days, starting Saturday, is one of the most prolific of American writers.

He has a long list of musical comedies to his credit, but he was not satisfied with them and turned to the writing of straight dramatic plays. The first was "Get Rich Quick Wallingford," based upon the short stories of George Randolph Chester.

Since the dissolution of the partnership with Harris, Cohan has produced mostly plays of his own authorship. One of the most successful of these was "Gambling," which ran a full season on Broadway, and which now furnishes him with a screen vehicle.

NOTICE OF SALE OF LAND FOR UNPAID TAXES

NOTICE is hereby given that I, Joseph M. Keating, Collector of the Township of Cinnaminson, in the County of Burlington, New Jersey, pursuant to the authority of the statutes in such case made and provided, will on Saturday, the eighth day of December, 1934, at one o'clock in the afternoon, said day at the

OFFICE OF THE TOWNSHIP COLLECTOR ON THE NORTH SIDE OF BROAD ST. WEST OF POMEROY AVE. EAST RIVERTON, BURLINGTON COUNTY, NEW JERSEY,

in said taxing district, sell the several lots and parcels of land hereinafter described to make the amounts severally chargeable against the same, as hereinafter set forth. Said lots and parcels of land will be sold for the amounts chargeable thereon on the first day of July, 1934, together with interest from said date to date of sale, with cost thereof, to such person or persons as will purchase the same for the lowest rate of interest or redemption, but such rate shall not be more than six per cent. per annum. This sale is made under the provisions of an act of Legislature entitled "An Act concerning unpaid taxes, assessments and providing for the collection thereof, and the creation and enforcement of liens thereon," (Revision 1910) being P. L. 1918, p. 283, as supplemented and amended.

The lots and parcels of land to be sold and the names of the owners thereof against whom the said taxes and liens have been included interest to July 1, 1934, are as follows:

Lester Collins, 20 acres
1931 Taxes \$ 45.12
1932 Taxes 27.35
1933 Taxes 27.84

Avery Willis, house and 1 acre
1930 Taxes 10.00
1931 Taxes 72.20
1932 Taxes 80.08
1933 Taxes 82.32

Mrs. J. R. Parry Est., 33 acres, Lenola Rd.
1931 Taxes 121.60
1932 Taxes 127.40
1933 Taxes 102.48

Isabella Mercer Est., house and lot
Wrightsville
1931 Taxes 10.00
1932 Taxes 25.48
1933 Taxes 25.32

James L. Fisher, 2 1/2 acres, Wrightsville
1931 Taxes 11.28
1932 Taxes 11.28
1933 Taxes 10.98

James L. Fisher, house and lot, Wrightsville
1931 Taxes 33.84
1932 Taxes 32.76
1933 Taxes 32.94

Margaret Parry, 37 acres, Church Road
1931 Taxes 11.40
1932 Taxes 127.40
1933 Taxes 129.05

James Brown Est., house and lot, Brookville
1931 Taxes 30.08
1932 Taxes 29.12
1933 Taxes 29.28

Donato & Mary Blieria, lot, New Albany
1931 Taxes 11.28
1932 Taxes 10.92
1933 Taxes 7.32

Emma Gunn, house and lot, Parry
1930 Taxes 4.00
1931 Taxes 33.84
1932 Taxes 32.76
1933 Taxes 32.94

James Brown Est., house and lot, Brookville
1931 Taxes 30.08
1932 Taxes 29.12
1933 Taxes 29.28

Donato & Mary Blieria, lot, New Albany
1931 Taxes 11.28
1932 Taxes 10.92
1933 Taxes 7.32

Emma Gunn, house and lot, Parry
1930 Taxes 4.00
1931 Taxes 33.84
1932 Taxes 32.76
1933 Taxes 32.94

James Brown Est., house and lot, Brookville
1931 Taxes 30.08
1932 Taxes 29.12
1933 Taxes 29.28

Donato & Mary Blieria, lot, New Albany
1931 Taxes 11.28
1932 Taxes 10.92
1933 Taxes 7.32

Emma Gunn, house and lot, Parry
1930 Taxes 4.00
1931 Taxes 33.84
1932 Taxes 32.76
1933 Taxes 32.94

James Brown Est., house and lot, Brookville
1931 Taxes 30.08
1932 Taxes 29.12
1933 Taxes 29.28

Donato & Mary Blieria, lot, New Albany
1931 Taxes 11.28
1932 Taxes 10.92
1933 Taxes 7.32

Emma Gunn, house and lot, Parry
1930 Taxes 4.00
1931 Taxes 33.84
1932 Taxes 32.76
1933 Taxes 32.94

James Brown Est., house and lot, Brookville
1931 Taxes 30.08
1932 Taxes 29.12
1933 Taxes 29.28

Donato & Mary Blieria, lot, New Albany
1931 Taxes 11.28
1932 Taxes 10.92
1933 Taxes 7.32

Emma Gunn, house and lot, Parry
1930 Taxes 4.00
1931 Taxes 33.84
1932 Taxes 32.76
1933 Taxes 32.94

James Brown Est., house and lot, Brookville
1931 Taxes 30.08
1932 Taxes 29.12
1933 Taxes 29.28

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1931 Taxes 11.28
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VITAMIN D MILK INTRODUCED HERE

Millside Farms Provide Long-Needed Health Element in Product

A discovery that rivals in importance that of pasteurization as a step in the perfection of milk as a food for children has been made by Dr. Harry Steadman of the University of Wisconsin. It is a process for enriching milk with Vitamin D, the "sunshine vitamin" by means of ultra-violet rays.

This news is of particular interest to the residents of this vicinity, since the process has been licensed to the Millside Farms, by the Wisconsin Alumni Research Foundation and distribution of the irradiation milk will begin this week.

Lack of Vitamin D, which is vital to the formation of strong bones and teeth in human beings, has been deplored by scientists as a serious menace for many years since modern civilization with its tall buildings, palls of smoke and sedentary indoor occupations have deprived man of contact with the beneficial rays of the sun.

Forsee National Law That Vitamin D can now be introduced into the daily diet instead of being received externally only by the body is considered by scientists as a definite step toward overcoming the softening influence of modern life. So important is the new process of adding Vitamin D to foods, particularly to milk, that many scientists foresee a national law standardizing its use in all milk.

A dinner meeting was held at the Millside Farms Tuesday evening, with Mr. and Mrs. S. R. Laslochy, proprietors of the Dairy Company as hosts, to acquaint the employees of the firm and other leading citizens of this neighborhood with the merits of Vitamin D milk.

Dr. Christian Seegard, of the Wisconsin Alumni Research Foundation, was the principal speaker. He described the wonderful benefits of ultra-violet rays on the human body, explaining how they harden teeth, strengthen bones and guard against tuberculosis and rickets.

Learned by Experience Dr. Seegard said the Belgians during the war tried to economize by feeding their children skimmed milk, but that an epidemic of rickets developed as the result. Now there is a law in Belgium against the distribution of skimmed milk.

Under the new process of producing Vitamin D milk, the health-giving factors of butterfat are changed into Vitamin D, with the result that three glasses of Vitamin D milk are equal in beneficial effect to three teaspoonfuls of cod liver oil.

The Foundation investigated the Millside Farms for six weeks and found that this firm was highly qualified to be first to introduce Vitamin D milk in the state of New Jersey. The irradiation machine was placed in operation at the Millside plant this week.

Among those present at the dinner

meeting were Dr. H. W. Bauer, Palmyra School Physician; Prof. C. F. Dengler, Supervisor of Palmyra Schools; H. E. Steiger, Chief Steward of the Marcotti-Crotty Co.; DeWitt Morris, member of the Palmyra Board of Health; J. S. Hukill, advertising director of the Foundation, and George Jaggard, of the Dairy Laboratories.

Face powder tho not explosive goes with a puff.

WANT-ADS
LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Class Average 4 Words)
Minimum Charge 50c for Each Ad
Phone 712

Piano for Sale: Ludwig upright. Good Condition. No reasonable offer refused. "B" New Era Office.

FURNACE tending done reasonably, exp. in steam, hot air, and hot water heat. W. T. Weygand, 406 Howard street, Riverton.

WANTED: White girl, general house work, sleep out. Give name, address, experience and reference. Write Box "X".

GREENHOUSE—12 feet x 20 feet, equipped with Menlo hot water system. Will take care of 450 feet radiator. Make reasonable offer. 633 Lippincott avenue, Riverton, N. J.

FOUND—Purse containing 18c on Thomas avenue. Owner may have same by calling at 615 Thomas avenue, Riverton.

Used Reconditioned Electric Washers. \$8.00 up to \$25. This also includes reconditioned Maytags. Les-ter S. Fortnum. Phone Riverton 1180.

PILLOWS by Marston, good-looking, smartly made, not expensive. 305 Midway, Riverton, N. J.

Young Man would like home with private family. Excellent references. Write Box "A" New Era Office, Riverton.

TURKEYS
Breyers Ice Cream Turkeys, serves 8 to 10, \$1.25. Blankenbush Rexall Drug Store, Phone 1510.

An
Invitation
to
Dinner
on
Nov. 29

THANKSGIVING MENU

Hearts of Celery — Sweet Pickles and Olives
Chicken Noodle Soup
Roast Young Tom Turkey
with dressing and cranberry sauce
Mashed Potatoes Yellow Turnips
Wax Beans Candied Sweet Potatoes
Cole Slaw
Choice of any dessert
Coffee Tea Milk Tak-Aboust
Dinner Served from 12 noon to 7 p.m.

A full
Seven-Course
**THANKSGIVING
DINNER 85c**

Phone your reservations
Immediately—Riverton 1529

Fry's Dining Room
11 West Broad Street Palmyra

Dry Cleaning
PROPERLY DONE
POSITIVELY WILL NOT
FADE ANY COLOR

Special this Week!
Nov. 26-Dec. 1

All fur trimmed coats cleaned, pressed and fur glazed

\$1

G. A. VanOyen
Phone 677 Palmyra

PALMYRA
THEATRE
MATTINEE DAILY AT 2:00 P.M.
EVENINGS 7:00-9:00 O'CLOCK

FRIDAY, November 23
EDMUND LOWE—RUTH ETTING

"GIFT OF GAB"
Comedy Novelty Serial

SATURDAY, November 24
RUSS COLUMBO—ROGER PRYOR
JUNE KNIGHT in

"Wake Up & Dream"
Cartoon Novelty News

MON., TUES., November 26-27
SHIRLEY TEMPLE
CAROLE LOMBARD—GARY COOPER

"NOW & FOREVER"
Cartoon Musical News

WEDNESDAY, November 28
FREE DRAWING
FOR SIX TURKEYS, 9:00 P. M.
Courtesy Bond Quality Market

GUY KIBBE in
"BIG HEARTED HERBERT"

Musical Comedy—Travelers—Comedy

THURSDAY, (Thanksgiving)
JOE E. BROWN in

"The Six Day Bike Rider"

Thelma Todd Comedy Pictorial Band Act

WHY SALT PRESERVES FOOD
It's interesting to know that salt is an excellent preservative of foods because it extracts water from them, forming a solution so strong that bacteria cannot grow therein.

**LOW PRICE
ON STORM SASH**
Joseph T. Evans

FOR THANKSGIVING



**Have Us Roast
YOUR TURKEY**

INDIVIDUAL PUMPKIN AND MINCE TARTS
8c each, 2 for 15c

LARGE AND SMALL ICE CREAM MERINGUE PIES

Home Roasted, Salted Nuts, Almonds, Pecans and Cashews, mixed

90c per lb.

CHEW'S BAKERY
512 MAIN STREET RIVERTON
Phone 154

For Sale—to Settle Estate

12 Shares of Stock of the Cinnaminson Bank and Trust Company of Riverton, N. J.

Will consider any reasonable offer

S. HOWARD TROTH
Security Trust Building, 301 Market Street
Camden, New Jersey

STEADY HEAT HEALTHFUL HEAT

When you burn

'blue coal'

LESS ATTENTION ORDER FROM LOWER FUEL COSTS

J. S. COLLINS & SON, Inc.

Phone 4 or 5 Riverton, N. J.

THE DRAMA THAT NEVER ENDS

YOUR OWN MOVIES
WITH FILMO

WHAT YOU SEE YOU GET

BELL & HOWELL

FILMO

Give a Filmo Personal Movie Camera and Projector to your family this year. There is no finer equipment made with which to make a living record of the children, the family, your sports, vacations, travels. Come in for a demonstration.

DISTRIBUTORS
WILLIAMS, BROWN & EARLE, Inc.
THE HOME OF MOTION PICTURE EQUIPMENT
918 Chestnut Street Philadelphia



Vol. 46 No. 47

RIVERTON, NEW JERSEY, THURSDAY, NOVEMBER 29, 1934

PRICE FIVE CENTS

\$1500 MORE FOR CO. PROSECUTOR

Eastwood Asks for Increase in Salary Under Law of 1929

The Board of Freeholders were treated to another surprise at their meeting on Friday which can be attributed to mandatory laws when Prosecutor Howard Eastwood called the Board's attention in a communication to the law of 1929 which provides that prosecutors in second class counties should receive \$6,500 a year.

The prosecutor now receives \$5,000 a year, and it was brought out at the meeting that the statute referred to is the same one which gave Judge Frank A. Hendrickson an increase of \$2,500 a year.

Judge Harold B. Wells, county solicitor, will investigate and report.

Requests Appropriation

Attorney Richard B. Eckman, Miss Isabelle Graves, superintendent, and Miss Maggie Sample and Mrs. Horace K. McIlvain, members of the Board of Managers of the Burlington County Children's Home, appeared before the Board and made a request for an appropriation in the 1935 budget for the board of indigent children at the Home.

Through a misunderstanding the Home did not receive any appropriation last year.

The Board heard the work of the institution explained, Miss Graves calling attention to the fact that if the county had to place these children in state institutions it would cost from \$3.50 to \$5 a week for their maintenance.

The Board assured the delegation that their request would receive due consideration when work on the budget was started.

Maintenance Department

Freeholder Palmer L. Adams asked his fellow members to consider the possibility of a Canal Maintenance Department for the county, particularly insofar as the county institutions at New Lisbon were concerned. He felt that bulk buying of foods for the three institutions—the asylum, almshouse and Fairview Sanatorium— and possible other economies for the county.

He also suggested a purchasing agent, but didn't follow this up, after some of the Freeholders felt that this would be impracticable insofar as the county offices were concerned.

However, Mr. Adams' proposition will be thoroughly investigated as the Board meets with the various heads of departments during the next few weeks while engaged in the preparation of the 1935 budget.

A recent departure of the ERA calls for the registration of all dead soldiers and sailors in the county, through which work will be given to sixteen men for a limited time, and the Board felt inclined to go along on the proposition provided the county was not put to any expense.

Miscellaneous Business

The members of the district boards of elections will get their checks for the second half of the year this week.

Architects and draftsmen engaged in making sketches of the historical buildings in the county will be provided working quarters in the basement of Surrogate Bittling's office at the suggestion of Freeholder Adams. This is another ERA movement, and the men are already at work.

The Public Service Gas and Electric Company will erect one pole at the corner of West Washington and Oak streets under a resolution introduced by Freeholder Stout.

Fairview street in Delran township has recently been improved under the Herriek act, and now the township committee requests that it be added to the county system. A similar request came from the Evesham

Worry isn't thinking.

LEGIONNAIRES ASK FOR TOYS

If You Don't Have Any Toys, Money Will Be Accepted For Paint and Parts

The Toy Committee of Post Frederick M. Rodgers, No. 156, American Legion, of Palmyra and Riverton, again wishes to appeal to the citizens of this community to donate toys, dolls, scooters, skates, sleds, etc., of any size, description and condition, new or used, or a contribution of money will be appreciated which will be used to buy paint, brushes, missing parts of toys, etc.

If you have any articles you wish to donate please phone any of the following men who will arrange for someone to call at your home: John L. Metzgar, Riverton 1052; Harvey Fisher, 42-J J. A. H. Lippincott, 235-J, or Charles H. Yost, 51-M.

SPECIAL ELECTION EXPECTED SOON

Board Plans to Set Date for Approval of Voters at an Early Date

It is expected that definite information concerning the proposed additions and alterations to the present school building will be in the hands of the Riverton Board of Education at their meeting Monday night which will enable them to submit the proposition to the voters of Riverton at an early date.

Byron Edwards, architect, has visited Washington since the last meeting and secured more information upon subjects which will permit of speedy action, and clarify some points which were not clear to the Board members at the last meeting.

The Town Meeting Committee, who have been cooperating with the Board on the project, are particularly urged to be present on Monday evening at the school.

The following are the members of the Town Meeting Committee: H. E. Moyer, chairman, Edward Moorehouse, George D. Steedle, Laura Reiger, Ross T. Elliott, Ethel Hubbs, John Werner, Alma Evans, Porter Caldwell, C. S. Mears, Robert W. Knight.

South Dakota knows full well the folly of socialism in government. We tried it and quit it long ago, but are still paying for it.—Wolsey S. D. Herald.

A father said, "Now, son, start saving the pennies and put them in this yellow box, and when you get five pennies give them to me and I'll give you a nickel and you can put that in this blue box; then, when you get five nickels give them to me and I'll give you a quarter, and you can put it in this red box."

Seventeen years later the boy discovered that the red box was the gas meter.—Lexington Herald.

The Ford V-8 was driven by Mrs. Jennie Bauman, of 9 Pennington street, Trenton, and was headed toward Camden.

In the car with Leigh, were Victor Clark, E. J. Flemming, A. J. Markham, all of Virginia.

Mrs. Bauman had her two-year old baby with her, who was not injured.

Dr. LeFavor, who examined the victims at the scene of the accident, sent them all to Cooper Hospital, Camden, in the Palmyra ambulance, where it was found that Markham was suffering from lacerations of the head; Flemming a broken finger on the left hand; Leigh, lacerations of the head and Clark concussion of the brain and several fractured ribs.

Mrs. Bauman was suffering from lacerations of the head and back and severe shock.

Mrs. Bauman and Clark were retained at the hospital and the others were released.

Both cars, which were completely demolished, were taken to the Bellevue Garage. Officer Dorworth investigated the case.

CHARGE AGAINST DRIVER DISMISSED

J. E. Lippincott Free on Drunken Driving Charge for Lack of Evidence

J. Edward Lippincott, of 805 Main street, Riverton, who figured in a three-car crash on November 10, on Broad street, Palmyra, in which several persons were injured, was arraigned before Police Recorder Carl W. Lutz in Palmyra, last Monday night on a charge of drunken driving.

Lippincott, who, with the other injured, was taken to Dr. Dean H. LeFavor immediately following the accident was pronounced to be intoxicated. Physical injuries, however made it necessary to send him to Cooper hospital along with the others.

Dr. LeFavor issued a certificate that Lippincott was under the influence of intoxicating liquor and unfit to operate an automobile on the highway with safety to himself and others.

Captain Rodgers of the Palmyra police placed a detainer on Lippincott while in the hospital, and upon his release from the hospital on November 19th, Lippincott was held under \$500 bail for appearance at a hearing at 52 Henry street, Palmyra, Monday, 26 at 7 p.m.

Lippincott appeared at the hearing with his attorney, Harold Parker, and refused to admit to driving the car. The complainant failed to produce witnesses who could identify Lippincott as the driver of the car and the case was dismissed for a lack of evidence.

In February, 1909, President Theodore Roosevelt created a temporary newspaper sensation by covering 98 miles on horseback between daylight and dark. He made use of three horses in his 17 hours of riding.

Dentist: "I'm sorry, Miss, but I've just run out of gas."

Fair Patient: "Well of all things! old gas, too!"

Don't tell me that dentists pull that

FIVE INJURED IN CRASH ON PIKE

Victims Taken to Cooper Hospital Palmyra Ambulance Monday Afternoon

Slippery roads caused another accident Monday afternoon at 1:15 when a Pontiac and Ford V-8 collided on Route 25 at the Leach Nurseries.

The Pontiac was driven by J. P. Leigh, of 645 Riverview, Portsmouth, Virginia, and headed toward Camden.

The Ford V-8 was driven by Mrs. Jennie Bauman, of 9 Pennington street, Trenton, and was headed toward Camden.

In the car with Leigh, were Victor Clark, E. J. Flemming, A. J. Markham, all of Virginia.

Mrs. Bauman had her two-year old baby with her, who was not injured.

Dr. LeFavor, who examined the victims at the scene of the accident, sent them all to Cooper Hospital, Camden, in the Palmyra ambulance, where it was found that Markham was suffering from lacerations of the head; Flemming a broken finger on the left hand; Leigh, lacerations of the head and Clark concussion of the brain and several fractured ribs.

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Mrs. Bauman and Clark were retained at the hospital and the others were released.

Both cars, which were completely demolished, were taken to the Bellevue Garage. Officer Dorworth investigated the case.

COUNCIL EXTENDS COP'S SUSPENSION

Sordon Continues Robinson's Suspension Indefinitely; Hearing Dec. 3

John J. Robinson patrolman who was suspended from the Riverton force on November 11th for two weeks following his engagement in an election brawl on the morning of November 7th had his suspension continued last Sunday until further notice by Howard D. Sordon, Chairman of the Police Committee of Riverton Borough Council.

Recorder Cecil A. Bowers announced that Robinson will be arraigned on a charge of atrocious assault and battery with intent to kill, preferred by Frank J. Holvick. The date set for the hearing is Monday evening, December 3rd.

LIBRARY BENEFIT WELL ATTENDED

Fellowship Choral Club, Miss Herr and Mrs. Parker Entertain

Monday evening the Fellowship Choral Club with assisting artists presented an evening of music in Christ Church Parish House for the benefit of the Riverton Free Library Association.

The choral numbers, which with admiral restraint were presented without encores except in two instances, were appreciatively received. Miss Alice A. Herr, concert pianiste, who generously gave her fine musicianship to the occasion, played, among other numbers, a Chopin group of rare brilliance and lace-like delicacy. Mrs. Ellen Parker, well-known locally as a reader and entertainer, presented original monologues. The evening ended informally with the audience joining with the Choral Club in singing old familiar melodies, concluding with the singing of the Prayer of Thanksgiving.

Everyone who contributed to the success of the evening is to be warmly congratulated. In this connection particular mention may be made of the generous contribution of decorative potted plants made by Henry A. Dreer. The Fellowship Club is indebted also to Mr. Todd, of Beverly, for tuning the Church Parish House piano for the occasion.

The Fellowship Choral Club, numbering some thirty singers, is under the direction of Alfred S. VanOsten. Lee Mitton is the accompanist.

PAST COMMANDERS' NIGHT DECEMBER 4

Regular Meeting of Post Rodgers Next Tuesday Takes Slightly Different Form

The regular monthly meeting of Post Frederick M. Rodgers, No. 156, American Legion, will be held in the Post Home on Tuesday evening, December 4th, at 8:30. This meeting has been designated as Past Commanders' night and a large attendance of members and ex-members is expected. A notable speaker has been secured.

In order to clear up a misunderstanding we wish to inform the public that the telephone canvas for the sale of tickets for the Military Ball at Mount Holly, N. J., is not being sponsored by Post Rodgers, No. 156, American Legion, but by the Veterans of Foreign Wars organizations of Burlington County.

CHILD STUDY GROUP

Mrs. John Metzgar will lead the discussion at the Child Study Group, Monday afternoon, at 3 o'clock. Her subject will be "Are You Helping Your Child to Make Friends?"

Take friendship off the gold standard.

Learn to lose with a laugh.

LOCAL QUINTETS ANNOUNCE GAMES

Three Games Nightly at P.H.S., Six Teams in League; Opener Dec. 5th.

The Interboro Basketball League, a new departure in the popular winter sport, announces this week its list of teams, the players on each, and the season's schedule.

The officers of the two-town league are: A. H. Zayotti, president; Lawton Steedle, secretary and Walter Schopp, treasurer. The executive committee is composed of the following: L. W. Reeves, DeWitt Steedle, R. Rivers, Joshua S. Bartley, Karl W. Latch, R. Thomas, L. C. Haines, W. Schopp, with F. E. Conway as chairman.

The teams and their players are as follows:

WESLEYAN—L. Soula, manager; L. Hevener, H. Foulke, W. Baker, T. Cahill, H. Parsons, H. Zayotti, Jr., E. Branson.

ARTISANS—D. Lenker, manager; J. Reeves, J. Easley, C. Landgraf, H. Rarig, E. Frieberg, W. Poulson, A. Terrill.

PAL-RIVER—S. Carty, manager; E. Miller, B. Roach, J. West, S. Cooper, E. Poinsett, S. Godley, J. Kessler, J. Windish, C. Weikman.

5c AND 10c STORE—Lawton J. Steedle, manager; W. Enskat, R. Bonatelli, V. Dailey, H. Gootee, R. Speer, W. Schmeier, G. Reynolds, T. Asay, H. Asay.

K. OF C.—Andy Pfaff, manager; T. Prisco, J. Buvidos, M. Casey, B. Malone, J. O'Brien, R. Fowler, J. Getty, F. Brennan.

TAK-ABOOST—E. Coates, manager; S. Zahn, A. Poinsett, E. Zahn, J. Crouse, J. King, B. Snow, G. Long.

The schedule for the season follows with the teams playing at 7:30, 8:30 and 9:30 p.m. in the order listed:

December 5th
5c and 10c vs. Pal-River.
Wesleyans vs. Artisans.
K. of C. vs. Tak-Aboust.

December 12th
Wesleyans vs. Tak-Aboust.
Artisans vs. 5c and 10c Store.
Pal-River vs. K. of C.

December 19th
K. of C. vs. Wesleyans.
Pal-River vs. Artisans.
5c and 10c Store vs. Tak-Aboust.

December 26th
Artisans vs. K. of C.
5c and 10c Store vs. Wesleyans.
Pal-River vs. Tak-Aboust.

January 2nd
5c and 10c Store vs. K. of C.
Artisans vs. Tak-Aboust.
Pal-River vs. Wesleyans.

January 9th
5c and 10c Store vs. Pal-River.
Wesleyans vs. Artisans.
K. of C. vs. Tak-Aboust.

January 16th
Wesleyans vs. Tak-Aboust.
Artisans vs. 5c and 10c Store.
Pal-River vs. K. of C.

January 23rd
K. of C. vs. Wesleyans.
Pal-River vs. Artisans.
5c and 10c Store vs. Tak-Aboust.

January 30th
Artisans vs. K. of C.
5c and 10c Store vs. Wesleyans.
Pal-River vs. Tak-Aboust.

February 6th
5c and 10c Store vs. K. of C.
Artisans vs. Tak-Aboust.
Pal-River vs. Wesleyans.

February 13th
Round Robin Play-off by three leading teams.

Three games a night will be played with the Palmyra High School court as the battleground. Season tickets are available now at \$1.00 per ticket and can be obtained through any of the players or committeemen.

If we were truly civilized there would be no poverty or ignorance.

Learn to lose with a laugh.

RIVERTON

Mr. and Mrs. Conrad Friday, of Scarsdale, New York, and Mrs. George Friday, Sr., of Bridgeboro, spent the weekend at the home of George Friday, Jr., on Thomas avenue.

Mr. and Mrs. Leslie Reeves, of Gloucester, were visitors in Riverton Monday.

Mr. and Mrs. Ellis Clifton and daughter, Joan, of Audubon, will spend the Thanksgiving holidays with his parents, Mr. and Mrs. Daniel M. Clifton.

Mr. and Mrs. James Woidill and family, of Glassboro, spent Sunday at the home of Julius Woidill, of Main street.

Mrs. Ross Evans attended a reception given in honor of the Past Grand Matron of the O.E.S., at Morristown, Tuesday evening.

Miss Esther Reeves, who is employed at the Jefferson Hotel, Atlantic City, spent the weekend with her parents.

Mr. and Mrs. Arthur M. Bowker and Mrs. Fannie Reeves, were Sunday visitors in Hampton, New Jersey.

Worthy District Deputy, Sister Irene Smith, of Wrightstown, paid an official visit to Covenant Chapter 108 of the O.E.S., Tuesday evening.

Mrs. Philip Taylor and daughter, Mrs. Margaret Horton, of Elm avenue, have returned home after spending a two weeks vacation in South Carolina.

Mr. and Mrs. Henry C. Parrish, Mr. Lawrence L. Parrish and Miss Alice L. Parrish, 901 Thomas avenue, were recent guests at Chalfont-Haddon Hall, Atlantic City.

Deer Hunters

A meeting of the State Federation of Deer Hunters and Clubs will be held Wednesday evening, December 5th, 1934, at 8 o'clock, in the Fire Hall, Medford, N. J. Several members of the N. J. Fish and Game Commission will be present to talk on the activities in N. J. Many matters pertaining to the benefit of deer hunters will be considered at the meeting. All deer hunters and clubs in the State of N. J. are invited to attend.

ENGAGED

Mr. and Mrs. Samuel Dunphy, of Broad and Reed streets, East Riverton, announce the engagement of their daughter, Miss Elizabeth Dunphy, to George Gaddy, of Riverside.

ASSOCIATED CLUBS
MEET DECEMBER 3

Commissioner Ellis Will Speak On Relation of Emergency Relief to Taxes

The monthly meeting of the Associated Republican Clubs of Burlington County will be held Monday night, December 3rd, at the Grange Hall, located at corner of Stacy and Union streets, Burlington. This meeting will be of an educational nature sponsored by the Associated Republican Clubs, to which all citizens and taxpayers, irrespective of political affiliations, are cordially invited.

The speaker of the evening will be Honorable William J. Ellis, Commissioner of Institutions and Agencies, who is also a member of the Executive Committee of the State of New Jersey for the Unemployment Relief. Commissioner Ellis will speak with regard to the work done by the Department of Institutions and Agencies, and how the same is paid for by taxes. He will also discuss the problem of Emergency Relief in the State of New Jersey and its relation to our tax problem.

This meeting, although sponsored by the Associated Republican Clubs, is open to the public and all citizens are invited.

Carl W. Lutz, Publicity.

City of Riverton is municipal headquarters.

RIVERTON BOY
PLAYS LAST GAME

"Bob" Bartley Defended His Alma Mater Last Time Friday

Robert Bartley, son of Mr. and Mrs. Joshua S. Bartley, of Elm Terrace, Riverton, played his last football game for Dickinson college last Friday when the team met the Muhlenberg team at Carlisle.

The loss from the team this year is greater than in any recent year, and will leave a gap in next year's team that will take a lot of building. Seven varsity regulars are in the "last game" group, three backs and four linemen.

Dickinson leads in the football series with eight victories, against two defeats and a tie.

RIVERTON P. T. A.

A very enjoyable afternoon was spent by all who attended the Parent-Teacher meeting in the school auditorium, Monday afternoon, November 19th, at three o'clock.

The first grade children gave a delightful little drama interpreting flowers and butterflies. The children made their own "props" which were most original.

Mrs. C. T. Jones, of Four Mile Colony, New Lisbon, the guest speaker of the afternoon, gave some interesting experiences she has encountered during her work at the Institution.

Mrs. Elwell spoke of the PWA appropriation for the new school and urged everyone to vote for the new project.

After the meeting tea was served.

A Comfortable Home
is a Cheerful Home

Keep Home Cozy During Cold Weather by Burning Evans Hi-Carbon Coal

It is a proven fact that there is more heat (B.T.U.'s) in a ton of PREMIUM ANTHRACITE, Hi-Carbon coal, and consequently more comfort than in ordinary coal. Don't be just satisfied, get the best—"It Goes Farther and Heats Longer."

Evans also supplies the GENUINE KOPPERS COKE and C-99, the ASHLESS FULL.

Ask the personal service department for advice on your heating problems. This service is absolutely free.

Feeds, Cord Wood, Paints, Hardware, Lumber.

STORM SASH—10% off list.

"GET IT AT EVANS"

Joseph T. Evans

1001 Main Street, Riverton, N. J.

PALESTINE

THE RIVERTON VICTORIA AMUS. CO. BROS.

Matinee Daily at 2:00 p.m.

Evenings 7:00—9:00 o'clock

FRI. & SAT., Nov. 30, Dec. 1

Norma SHEARER-Fredrick MARCH

Charles LANGTON in

"THE BARRETS OF WIMPOLE STREET"

Color Classic Cartoon—News Events

MON. & TUES., Dec. 3-4

GEORGE ARLISS in

"THE LAST GENTLEMAN"

Ruth Etting Musical—News Events

POPEYE THE SAILOR CARTOON

By Request

"STRIKES AND SPARES"

WED. & THURS., Dec. 5-6

JACKIE COOPER in

"PECK'S BAD BOY"

Comedy-Betty Boop Cartoon-Musical

XMAS
NEEDS

VISIT KEATING'S NOW

A Big New Stock of

GIFTS JEWELRY TOYS

CANDIES CARDS

CAMERAS AND TOBACCOS

ARTICLES PRICED

FROM 10c UP!

L. L. KEATING'S

BROAD AND MAIN

Riverton Phone 1540

NOTICE OF SETTLEMENT

Executors Account

Estate of Mary S. Faunce, deceased.

Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 13, 1934, at ten o'clock in the forenoon.

LAWTON FAUNCE, Executor.

Proctor: Charles A. Cohen.

Dated: October 31, 1934.

E-11-1-123-4.

SHERIFF'S SALE

By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, DECEMBER 13, 1934

between the hours of 12 and 2 o'clock in the afternoon of said day (to wit at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.

ALL the following tract or parcel of land and premises hereinafter particularly described, situated in the Township of East Riverton, in the County of Cinnaminson, in the County of Burlington, and State of New Jersey, viz:

BEGINNING at a point in the Southwesterly line of Union Landing Road three hundred and ten (310) feet Southeastwardly from the point of intersection of the Southwesterly line of Land Street and the Southwesterly line of Union Landing Road; thence (1) continuing Southeastwardly along said Southwesterly line of Union Landing Road the distance of one hundred twenty-two and eighteen hundredths (122.18) feet to a point for a corner, being the Western corner of said Union Landing Road and Hunter street; thence (2) Westwardly along said Northernly line of said Hunter Street the distance of one hundred thirty-five and five one-hundredths (135.05) feet to a point for a corner; thence (3) Northwardly in a line drawn parallel with the said Union Landing Road the distance of seventy-one and four one-hundredths (71.04) feet to a point for a corner; thence (4) Northeastwardly in a line drawn at right angles to said Union Landing Road the distance of one hundred twenty-five (125) feet to the place of beginning.

BEING the same land and premises which J. L. Lippincott Company, by its deed of conveyance bearing date January 16, 1929, and recorded in the office of the Clerk of Burlington County in Book No. 726 of Deeds, page 223 etc., granted and conveyed unto the said Robert H. Washington, in fee.

Decree approximately \$2,950.04 besides interest, costs and fees.

Sold as the property of Robert H. Washington, et al., as defendants, taken into execution at the suit of Cinnaminson Building and Loan Association of Riverton, New Jersey, complainant, and to be sold by

GEORGE N. WIMER, Sheriff.

Wm. D. Lippincott, Sol'r.

Dated: November 14, 1934.

Pt'r's. fees, \$24.35

Deeper Significance
For Thanksgiving Day

We all need to cultivate a spirit of genuine service to others. If we do this, Thanksgiving Day will have a deeper significance for each of us.

Member Federal Deposit Insurance Corporation

CINNAMINSON BANK
AND TRUST COMPANY
RIVERTON, N.J.

GOOD COAL
LOW PRICES

BUY YOUR COAL FROM A RELIABLE DEALER WHOSE REPUTATION FOR QUALITY COAL AND FAIR DEALING HAS BEEN ESTABLISHED AND MAINTAINED

Hard-Black-Coal

THE CREAM OF THE ANTHRACITE VEINS—AT PRICES YOU CAN'T AFFORD TO MISS

Call 1100 Now

H. B. WILLIAMS

COAL — COKE — FEED

LUMBER — BUILDING MATERIALS

PALMYRA Phone, Riverton 1100

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—just Phone 712. Only ten cents per line per insertion.

A GOOD

USED CAR
NOT ABUSED

1928 Chevrolet Truck Chassis and Cab, 1 ton	Down \$ 25
1929 Ford Coupe	40
1929 Nash Sedan	55
1930 Chevrolet Sport Roadster	60
1930 Marquette Coupe	60
1931 Chevrolet Roadster	75
1930 Nash Sedan, Big Six	90
1932 Chevrolet Coach	125
1932 Chevrolet Sedan	130
1933 Chevrolet Coach	160

Pal-River Chevrolet, Inc.

NEW AND USED CARS

Phone 145



10 Broad Street
Riverton

COURAGEOUS LAD
SAILS 6000 MILES

Former Rivertonian Flies From Greece to Florida in Four and a Half Months

Of particular interest to Rivertonians will be the following story of what a true yachtsman can do, and to make it even more interesting this particular tried and true yachtsman was a one-time resident of Riverton.

Phil Rigg, of Florida, whose father was rector of Christ Church prior to Rev. A. S. Lewis, sailed a 50-foot ketch, 6000 miles from Piraeus, Greece to Florida.

It seems that a Florida sportsman, H. P. Moore, of Jacksonville, purchased the small craft while in Piraeus, Greece. When he arrived home he wondered how he would get the craft to Florida.

Phil heard of the dilemma of the gentleman and immediately volunteered to go to Greece and bring the boat back.

His only sailing experience had been in the coastal coves of the Chesapeake and along the seaboard. Phil devoted 24 hours to studying deep-sea navigation under a friend at the Naval Academy at Annapolis, and was ready to set forth on his adventure.

Rigg and his Greek crew left Greece in July and arrived in the United States in the middle of November—not without a good many hardships, however.

While sailing through the Corinth Channel they crashed into a fishing vessel and broke both masts. The crew deserted and Phil had the boat refitted and set out again. He encountered storms in the Mediterranean, followed by long periods of calm, topped off with food and supplies running out. However he reached Messina, Sicily, and signed another crew. Here a gale blew away most of the sails.

At Gibraltar friends had his boat caulked, painted and equipped with new canvas. Two young Americans, Edward H. Smith, of Providence, R. I., and Frank Forcher, of New York City, joined him.

They left Gibraltar August 23, and ten days later arrived in the Azores where they stocked up with fresh food supplies and sailed again on September 25. That was the last anyone heard of them until they reached Florida about a week ago.

Phil's mother and sister were waiting in Washington for him and there was great relief and rejoicing when his telegram arrived after a silence of 53 days.

Phil is only 26 years old.

ICE CREAM REDUCED

Chew's Bakery, famous for its delicious home-made ice cream, announce a price reduction of ten cents per quart. The reduction applies on both cream sold over the counter and that packed in tubs and delivered.

Ice cream sold over the counter is reduced from 70 cents to 60 cents per quart, and ice cream packed in ice and delivered is reduced from 80 cents to 70 cents per quart.

CINNAMINSON P. T. A.

The report of the acting supper committee, showed a large attendance, and left the PTA with a feeling of financial preparedness.

A committee was appointed to attend to several replacements needed in the medical room, which has always been the pet project of the association.

The Hobby Clubs were presented as a part of the PTA responsibility, and members were asked to promote a real understanding of their purpose.

The County Recreational Board has offered leaders, where local help is not available. It is often difficult for local leaders to be present at every meeting, altho' they are preferred where they can do so.

"Getting ready for High School," was then presented by Dr. Mary E. Roberts, of the Moorestown High School. She urged that a child be encouraged to choose some pursuit in life, and then arrange beforehand with the school for special help along the lines required. Be sure to get in touch with the high school a year or two before the child enters.

The Boys' Glee Club sang three numbers. The Association is indebted to this group for its pleasing manner, as well as the enjoyable music it offers.

Later afternoon tea was served by the hospitality committee.

Church Notices

CALVARY PRESBYTERIAN
Charles T. Bates, B. D.
Riverton

Church School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Midweek Service, Wednesday 8:00 o'clock.

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School 9:30 a. m.
Sunday Services, 11 a. m.
Wednesday 8 p. m.
Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.

EPWORTH M. E. CHURCH
Rev. Ira S. Pimm, Minister
9:50 a. m.—Wesleyan Men's Bible Class.

10:00 a. m.—Church School.
11:00 a. m.—Morning Worship.
6:45 p. m.—Epworth League.
Wednesday 8:00 p. m.—The Helpful Hour.
Wednesday 4:00 p. m.—Junior Epworth League.

CHRIST CHURCH, EPISCOPAL
Riverton, N. J.

Rev. Francis B. Downs, Th.B., Rector

Sunday, December 2nd
First Sunday in Advent
7:30 a.m. Holy Communion
9:45 a.m. Sunday School
11:00 a.m. Holy Communion and Sermon.

8:00 p.m. Choral Evensong and Special Musical Service

Always watch the car behind the one ahead of you.

RIVERTON-PALMYRA
"FIVE AND TEN"

Popular Type of Store to Be Opened at 9 West Broad Street

James E. Wolfe, formerly of Lancaster, Pennsylvania, leased the business site at 9 West Broad street, Palmyra, through the real estate agency of W. Rex McCrosson, and will open Palmyra's first 5c and 10c store on Saturday, December 1st.

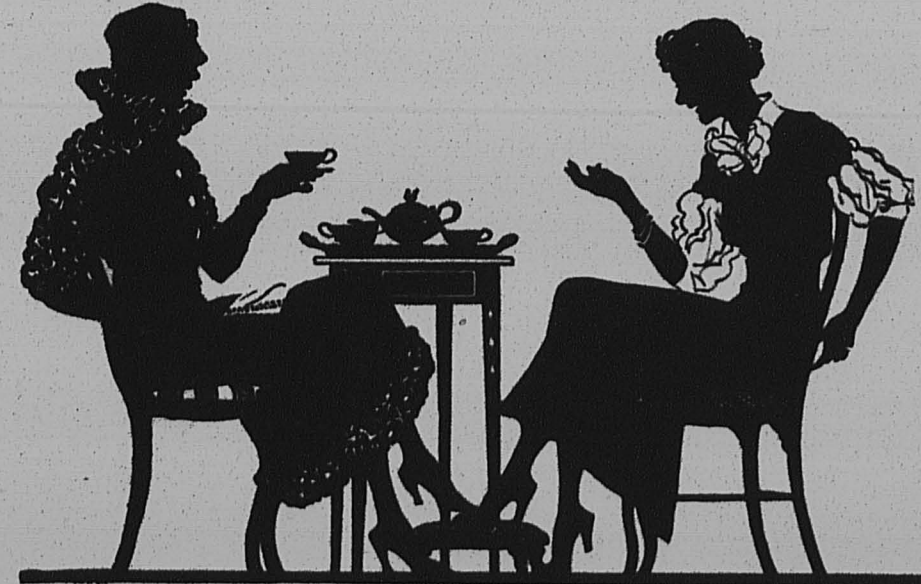
Mr. Wolfe has had several years experience with the Woolworth system of stores, and plans to offer Palmyra and vicinity a wide variety of low priced articles such as stationery, cosmetics, handkerchiefs, glassware, notions, hosiery, household supplies, ribbons, tinware, toys, small hardware, candies, novelties, etc.

The store for its opening day is offering a wide variety of extra specials. Several local people will be employed to assist in the store.

Mr. Wolfe is sponsoring a basketball team in the recently formed interboro basketball league, which will play under the name of the Palmyra 5 and 10. Mr. Wolfe is playing on the team sponsored by himself.



FELIN'S
Pure PORK SAUSAGE



"... And, My Dear!
I Forgot to Order More Electricity."

"We were having a party and we used up all the electricity on hand, and I had forgotten to order more. I certainly was embarrassed."

How absurd, you say?

To be sure, it's absurd. But what if you had to order electricity as you do potatoes, or coal, or milk or bread?

Most of us never give our use of electricity a thought. It's such a habit—a part of our daily life that we simply click a switch and electricity goes to work.

Because we accept electricity as a part of our daily habits, little thought is given to its tremendous value in the home.

Analyze your uses of electricity. Compare them to your monthly bill. Is there any other expenditure which give you so much for so little?

PUBLIC SERVICE



IT'S DONE
ELECTRICALLY

Wait Whitman
THE CHATELAIN AVENUE
SPENCER TRACY
KETTI GALLIAN
NED SPARKS — HELEN MORGAN
STEPIN FETCHIT
7 Days Starting SATURDAY, December 1st
YOU'VE NEVER SEEN A PICTURE LIKE THIS!
WHITE PARADE
A JESSE L. LASKY PRODUCTION
LORETTA YOUNG
JOHN BOLES
VAUDEVILLE on SUNDAY



THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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12 So. Twelfth St., Philadelphia, Pa.

CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, B.D., Pastor

Sunday, December 2: Church School, 9:45 a.m.; Sacrament of the Lord's Supper, 11 a.m.

The Preparatory Service will be held on Friday evening, November 30th, at eight o'clock. The Session will meet immediately after this service, and will gladly welcome any who may wish to unite with the Church.

The Midweek Service, Wednesday, at eight o'clock is proving of interest to those who attend. The theme for December 5th: "The Sermon on the Mount" continued.

On Wednesday, December 5th, the Ladies' Aid Society will meet at 2:30 p.m. and the Women's Missionary Society at 3 p.m. Preceding these meetings, at 12:30 o'clock, there will be a luncheon, for the benefit of the missionary fund of the Women's Missionary Society. Luncheon, 25 cents. All ladies of the congregation are cordially invited to come to the luncheon and to stay for the meetings which follow. Friends are also invited.

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager

Next Sunday is Universal Bible Sunday. The sermon theme will be "Using the Bible to Strengthen Christian Living." There is special reason for emphasizing Bible Sunday this year, as it is just 400 years since the completion of the translation of the Bible into German by Martin Luther which was the first very successful attempt to give the Scriptures to the common people in their own language.

At the evening hour of worship we will have a special Song Service. The Ladies' Aid will meet next Tuesday at the parsonage, with a covered dish luncheon at 12:30; Christmas party with it; the ladies will bring small presents to exchange.

Bible Study Hour next Wednesday, with discussion of Ephesians.

CHRISTIAN SCIENCE CHURCH

"Ancient and Modern Necromancy, alias Mesmerism and Hypnotism, Denounced" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, December, 2.

The Golden Text is: "Beloved, follow not that which is evil, but that which is good. He that doeth good is of God; but he that doeth evil hath not seen God" (III John 1:11).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Put on the whole armour of God, that ye may be able to stand against the wiles of the devil. For we wrestle not against flesh and blood, but against principalities, against powers, against the rulers of the darkness of this world, against spiritual wickedness in high places" (Ephesians 6:11, 12).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "It requires courage to utter truth; for the higher Truth lifts her voice, the louder will error scream, until its inarticulate sound is forever silenced in oblivion" (p. 97).

OBITUARIES

GEORGE W. CRAWFORD

George W. Crawford died at his home, Main street and Bank avenue, November 23, 1934, age 78 years. Services in Homewood Cemetery, Dallas at Aylesboro avenue, Pittsburgh, Monday morning at 10:30 o'clock.

Mr. Crawford is survived by his widow, Mrs. George W. Crawford and two daughters, Mrs. H. Aubrey Walburn and Mrs. Frederick Blair, of Riverton.

MRS. KATHERINE C. SLIM
Mrs. William Slim (nee) Cooke, died in Cooper Hospital, Tuesday, November 27th.

Mrs. Slim was the daughter of Mr. and Mrs. Robert M. Cooke, of 402 Leconey avenue. She is survived by her husband and two small children.

Funeral services will be held Friday afternoon at 2 o'clock from her late residence, 808 Washington avenue, Rev. Ira S. Fimm officiating. Interment will be made in Colestown Cemetery, Frank A. Snover, funeral director.

DRUGO COUGH SYRUP

A reliable cough syrup for all coughs and colds. A large bottle 50c. Blankenbush Rexall Drug Store, Riverton, phone 1510.



WOMAN SURPRISED

This matron says she is sorry she did not know of Dunham's famous sausage before; the delicious taste and flavor was a surprise, it was so different from other sausage. Her husband and the entire family congratulated her on her selection of Dunham's Sausage and Scrapple. Now she always keeps Dunham's in her refrigerator for quick lunch or meal for unexpected guests. She is also using Dunham's new book of famous recipes for making new and different menus which charm her guests and also reduce food bills. Ladies, send a postal to Dunham's Alloway Farms, Alloway, Salem Co., N. J., for FREE book of famous recipes for more economical entertaining and housekeeping.

CALL OR PHONE 627

Riverton Market House
BROAD AND MAIN STREETS
RIVERTON

The Best in Food And Courteous Service

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

WANTED: White girl, general house work, sleep out. Give name, address, experience and reference. Write Box "X".

PILLOWS by Marston, good-looking, smartly made, not expensive. 305 Madison, Riverton, N. J.

WANTED—Roomer, preferably woman, but will take young man. Apply "B" New Era office.

"CHILD LIFE" is an ideal gift for children. \$3.00 one year, \$4.50 for 2 years. Elizabeth Bowen, phones 751 or 84.

FOR SALE—Gas Range cheap. Apply "Y" New Era Office.

LOST—Leather key case Monday night in vicinity of Parish House. Please return to "E" New Era Office.

FURNACE tending done reasonably, exp. in steam, hot air, and hot water heat. W. T. Weygand, 406 Howard street, Riverton.

Camp 23, P.O.S. of A.

MEMBERS, ATTENTION!

MONDAY EVENING
DECEMBER 3rd
—BASEBALL—
All eligible to compete
Refreshments — Prizes — Fun

Watch this space for December 31st

All 3-piece Suits
CLEANED, PRESSED AND
MINOR REPAIRS MADE
75c
12 Hour Service When Needed

Special this Week!
December 3 to December 8
15 Neckties Cleaned and
Pressed
\$1

G. A. VanOyen
Phone 677 Palmyra



ROOFS look alike, but they don't wear alike. The best way to judge roofing value is by the record of the merchant who sells it and the name of the manufacturer who makes it. We sell Carey Roofings and Shingles—products bearing a name which has signified quality for over 60 years. And our prices on these extra quality roofs are as low as ordinary roofs cost elsewhere.

Joseph T. Evans
ROOFING
COAL—LUMBER—MILLWORK
Phone 302

Carey
ROOFINGS & SHINGLES
STANDARD FOR OVER 60 YEARS

You will Receive THE ROYAL CULINAIRE ABSOLUTELY FREE

with the purchase of a

**Royal Super
Electric Cleaner**
\$49.50

CHOOSE ROYAL—BE SURE OF 100 Per Cent Value



Royal is the universal electric cleaner. It combines in one ingenious machine the housekeeping services you have always thought would require a number of appliances to do. Not only that, but it performs these services better, easier, more efficiently and economically. Its almost automatic action makes play out of what was heretofore drudgery.

CLEANS BARE FLOORS
AIR WASHES RUGS
RENOVATES FURNISHINGS
MOTHPROOFS FABRICS
POLISHES WAXED FLOORS

As a special offer for a limited time only this organization is giving away absolutely free

The Royal Culinaire

with each purchase of a Royal Super Cleaner. It Beats, Mixes and Whips.

There is always something for the Culinaire to do. Potatoes to be mashed—Cream to be whipped—Meringue to be beaten—Fancy icings to be made—The Culinaire will do it for you. Culinaire is Worth \$24.50.

Take advantage of this splendid offer immediately.

Two Christmas Gifts for the price of one, which will be appreciated by any housewife.

LESTER S. FORTNUM

PHONE, RIVERTON 1180

115-125 WEST BROAD STREET

PALMYRA

BIG DEMAND FOR VITAMIN D MILK

Millside Farms Delighted With Response to Announcement of Irradiation

Millside Farms is delighted with the immediate response to its announcement of Irradiated Vitamin D milk.

Hundreds of customers, have ordered the serving of this new health-giving milk. Several mothers, reading how Vitamin D milk takes the place of cod liver oil, said, "My I'm glad I don't have to force my child to take that horrid smelling stuff anymore. He will be glad to drink Vitamin D milk."

Many physicians have recommended the new irradiated milk for its health-giving qualities. Millside Farms is the first dairy in New Jersey to install the plant necessary to produce the product.

The prices of the Irradiated Milk are but little higher than the regular prices. The price list is as follows:

Irradiated Regular Pasteurized Milk, 13c quart.

Irradiated "A" Pasteurized Milk, 16c quart.

Irradiated Golden Guernsey Raw Milk, 17c quart.

Artificial Living Conditions

Modern artificial living conditions, scientists point out, have robbed us to a very great extent of that element of sunshine called the ultra-violet rays—and it is these rays that produce the very essential vitamin D, which has been so aptly termed the sunshine vitamin.

Vitamin D is developed naturally in the body by sunshine, and sunshine, we now know, is made up of many different kinds of rays. Some we feel as radiant heat. Some are light waves of all colors. The ray that creates vitamin D is a light wave just beyond the limit of our eyesight—invisible ultra-violet.

But, unfortunately, much sunshine and especially most of the ultra-violet is kept from us, especially in this northern part of the country. During seven or eight months of fall and winter the sun remains low in the southern sky and ultra-violet waves, like the sun's heat waves, are then less intense.

Rays Often Shut Out

Even in summer these rays are shut out by clouds, dust, mist, forest fire smoke and the shade of city life. Clothing, indoor life and even window glass completely absorb this source of vitamin D. Dr. Harry Steenbrock, of Wisconsin University was one of the scientists who dedicated years of research on the subject of vitamin D. After many years of experiment he stated that the vitamin D could be put into milk by the simple process of irradiation.

By this process milk is exposed to the ultra-violet light from powerful lamps and thus made rich in vitamin D in the same way as it is imparted to our bodies by sunshine. Very few of our natural foods contain sufficient vitamin D to supply our needs but milk irradiated by the Steenbrock process restores this vitamin to the diet in an amount adequate for all ages, he says.

Cause of Rickets

Irradiation makes milk, already one of the most perfect foods, an even greater food value, a food which should be last to be reduced even when slim budgets narrow the family food selection. It is said that rickets, a disease which affects one-half of all the babies in America, is caused by a diet deficient in vitamin D. Many physicians have acclaimed and endorsed this new source of vitamin D and irradiated milk is said to be the greatest advance in dairy science since the discovery of pasteurization.

Dr. Steenbrock determined to make his discovery available to the homes of America and has done so through the Wisconsin Alumni Research Foundation, which has set up a plan by which it gives a license to certain dairy organizations throughout the country. The production and testing of milk produced under this license is carried on under careful supervision, assuring constant vitamin D potency.

Few locks can withstand a golden key.

THE ABC'S OF MILK IRRADIATION

Elementary facts regarding a discovery which ranks with pasteurization itself as a great advance in making milk the most nearly perfect human food

QUESTION: What is Irradiated Vitamin D Milk?

ANSWER: Milk enriched with Vitamin D by brief exposure to ultra-violet light.

QUESTION: Why is it considered so important?

ANSWER: Because it offers a pleasant, automatic means of correcting a grave deficiency in our diet—the almost total lack of the "sunshine" vitamin.

QUESTION: Why do we need Vitamin D?

ANSWER: Vitamin D stimulates our bodies to utilize calcium and phosphorus, the minerals that develop and nourish the bones and teeth. Without a sufficiency of Vitamin D, our bodies use these minerals inefficiently.

QUESTION: Do other foods have enough Vitamin D?

ANSWER: Unfortunately, vegetables, fruits, meats and cereals naturally contain no Vitamin D. Of the common food products, egg yolk has the most. Ordinary milk, cream and butter have some but the amount varies with the season, being much less in winter. Oils from the livers of cod and halibut are our richest natural sources.

QUESTION: How about sunlight?

ANSWER: The ultra-violet rays of sunlight are Nature's ordinary source of Vitamin D. But we are robbed of most of this source by indoor life, clothing, shade, smoke, dust, fog and haze, and because the sun is so low in the sky eight months of the year (fall and winter) in our latitude that the Vitamin D is filtered out. Sunlight passing through window glass loses all of its ultra-violet.



Like these toy blocks, bone-building calcium and phosphorus are merely loose building materials, until cemented into a strong, unified structure. In our bodies Vitamin D functions like this cement.

QUESTION: What relationship has Vitamin D to teeth?

ANSWER: The best protection you can give your teeth is proper nourishment. Vitamin D is one of the most important food essentials for good nutrition of the teeth. This vitamin is especially needed early in life. Babies, as you know, start growing their first teeth and even their so-called permanent teeth before they are born. Sufficient Vitamin D, calcium and phosphorus, in the diet of the mother, and, later, of the baby, will help the baby grow even, enduring teeth.

QUESTION: Will Irradiated Milk prevent rickets in children?

ANSWER: Yes, according to clinical tests on babies reported and repeatedly verified by leading medical scientists. The use of properly Irradiated Milk will positively prevent rickets.

QUESTION: What is rickets—is it widespread?

ANSWER: Rickets is the disease of slow or improper development of the bones. Because Vitamin D is so uni-

versally lacking in ordinary foods, from 50 to 75 per cent of all children have rickets, and millions escape it only by the slenderest margin. In acute cases it causes bow-legs, knock knees, "pigeon-breast", deformed pelvis, bulging forehead, and other handicapping deformities. The use of Vitamin D prevents even the initial stages which generally go unrecognized.

QUESTION: Who should use Irradiated Milk?

ANSWER: It is for all people. It helps women survive the strain of motherhood with sound teeth and bones and effective nutrition for that period. It fosters adolescent growth. For people of all ages, it insures a diet abundant in the essential food factors, calcium, phosphorus and Vitamin D.

QUESTION: "Can we get Irradiated Milk now?"

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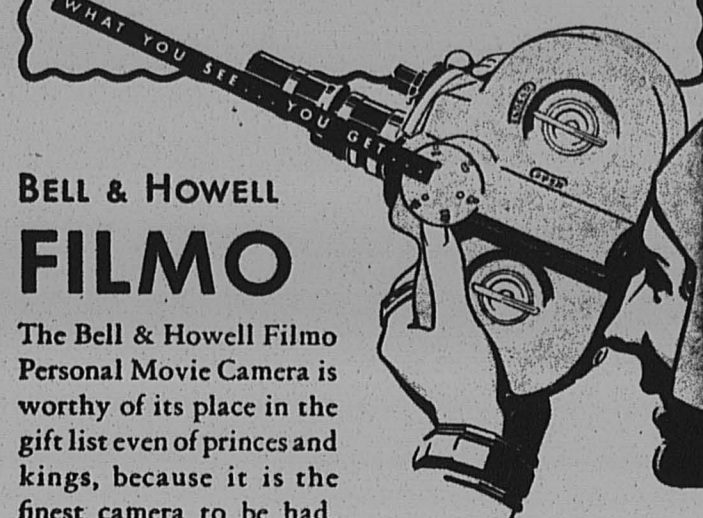
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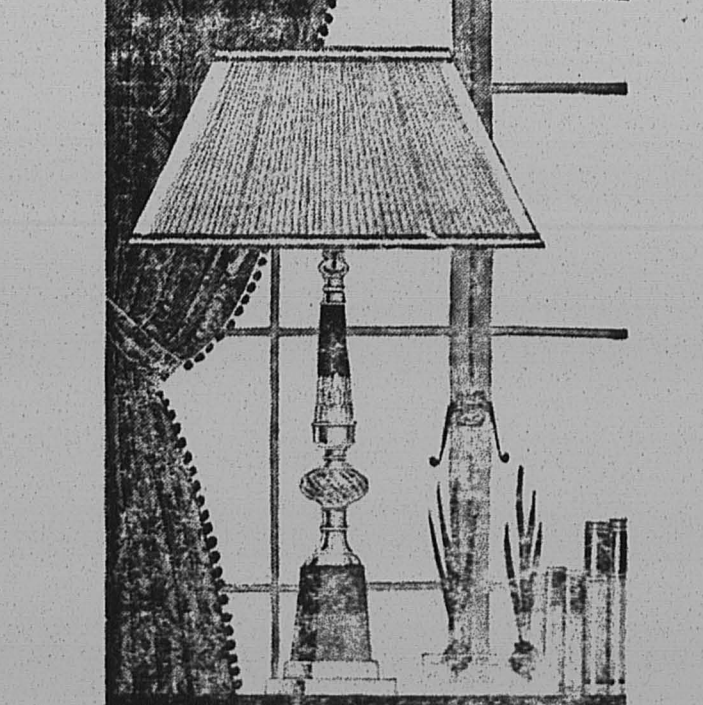
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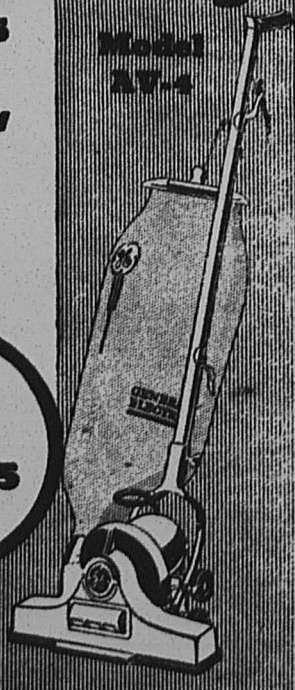
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