
1935

Place: *RIVERTON, N. J.* Title: *THE NEW ERA* Newspaper Inventory

Year: *1935*

Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Jan.			X							X							X							X							X
Feb.							X	X						X	X						X							X	X		
Mar.							X	X						X	X					X	X							X	X		
Apr.				X						X						X									X						
May		X							X		X					X							X							X	
Jun.						X						X							X												
Jul.				X						X						X									X						
Aug.	X							X							X							X						X			
Sep.					X						X							X								X					
Oct.			X							X							X							X							X
Nov.							X							X						X								X			
Dec.					X						X								X							X					

Other Comments:

KEY

X = issue filmed
M = issue missing from film
P = page(s) missing in issue

JANUARY

CHEER UP!
THERE ARE 356
DAYS TILL
NEXT CHRISTMAS
Check Book

THE NEW ERA

SI KOLOGY SEZ:
With th' hole world
lookin' on, wot a
chanct 'Jersie Justus'
hez t' do her stuff in
th' Hooptmun case!

Vol. 47 No. 1 RIVERTON, NEW JERSEY, THURSDAY, JANUARY 3, 1935 PRICE FIVE CENTS

COUNCIL DEFERS ACTION ON TRUCK

Fire Apparatus to Wait Until
1936; Chief Protests
Council Edict

Whether or not Riverton would buy a new piece of fire fighting equipment occupied a good part of the discussion at the wind-up meeting of borough council last Thursday evening. The request had been made by chief of the Riverton Volunteer Fire Department John W. Carhart at a previous meeting, and he was present Thursday evening to request council to include a sufficient sum for its purchase in the budget for the coming year.

Councilman Merrill stated that with Riverton in the financial straits that it was, he believed that council should not attempt to authorize the purchase at this time. He suggested that \$500 be set up as a reserve item in the 1935 budget towards its purchase in 1936, if conditions warranted it at that time.

Chief Carhart stated that the fire company had reduced the rent charged the borough by \$350 for 1935, expecting that council by adding the \$600 received from Cinnaminson Township for fire protection would be able to make the purchase immediately. Thus, Carhart insisted, the new apparatus would cost the taxpayers nothing.

Councilman Merrill stated that the \$600 received from Cinnaminson had always been treated as anticipated revenue and that it had some bearing on the amount of rent the borough paid to the fire company.

Chief Carhart stated that the \$600 should be spent with the fire company since the firemen get out at all hours to fight fires in the neighboring township, and he stated further that if the fire company should refuse to answer calls in Cinnaminson the \$600 would not be forthcoming to the borough treasury.

The final action of council, however, was to include \$500 as a reserve item in the budget for its purchase at a later date if it seemed advisable at that time.

Statement by Merrill

Councilman Merrill stated in the meeting that various erroneous impressions regarding Riverton's financial condition had been discussed lately and that Riverton was not in such admirable financial shape as the public had been led to believe. He therefore had prepared a statement which he wanted to read to council and also release to the local newspaper. The statement follows:

"Before Council prepares the 1935 budget I think every member and the taxpayers should be fully acquainted with the exact condition of the Borough finances.

Our tax revenue notes (money owed the bank) amount to \$37,000.00 and bills passed at this meeting total \$2,000.

At the end of 1933 we owed the bank \$28,000 and 1932 \$10,000.

It will be impossible to reduce this amount for some time because by February when the first quarter 1935 taxes are due we will have \$8,700.00 county, \$4,200.00 monthly school allowance and January sundry bill \$1,000 to pay. Our delinquent taxes for 1931, 1932, 1933 and 1934 total \$56,000. In addition to tax liens of \$30,000. This equals nearly a whole year's taxes that are in arrears.

In 1934 there has been only 70% of all borough taxes collected whereas the state and county require the borough to pay in full the taxes they levy in our community and consequently the borough is compelled to pay a good portion of its bills with borrowed money.

There are some items which will have to be increased: welfare, library, interest on tax revenue notes, due to our increased borrowings, and probably highway. We should also include \$5,000.00 to pay

(continued on page 10)

WIMER WILL LEAD BURLINGTON CO.

Sheriff to Marshal Burlington
County Marchers in Big
Parade at Trenton

As the banner Republican county of New Jersey and the one that gave Governor-elect Harold G. Hoffman the greater part of his majority in last fall's election, it is fitting that this county occupy a prominent place in the inauguration parade which will be held at Trenton on Tuesday, January 15, when the newly elected executive will take office.

Burlington county should be represented by a marching delegation of several hundred men and women. Sheriff George N. Wimer is to be the marshal of the division from the county, according to unofficial information from Trenton, and will march at the head of it. County Chairman Charles R. Stout will have general charge.

TWO KILLED IN RAILROAD CRASH

Train Demolishes Millside Farm
Truck; Driver and Helper
Killed Instantly

Two employees of the Millside Farms dairy, of Riverside, met instant death Saturday morning when the truck in which they were riding was struck at the Taylors Lane crossing between Riverside and Riverton by a Camden bound passenger train of the Pennsylvania railroad.

The dead are James J. Carr, 21 years old, of 320 Dawson street, Moorestown, driver of the milk truck, and his helper Peter Monicki, age 20 of Adams street, Parry.

Witnesses state that the truck was proceeding West on River Road running parallel with the train which too was proceeding West on the tracks. The truck swung left to go over the crossing ahead of the train and was struck with terrific impact, throwing the two bodies clear of the wreckage 150 feet from the crossing.

Milk and debris were spread along the tracks for a mile before the train came to a halt. Chief Dorworth of the Cinnaminson police arrived at the scene soon after the crash and summoned Coroner William O. Cunningham. The coroner issued certificates of accidental death and had the bodies removed to his establishment in Riverside.

The Reo truck was laden with milk for the route in Delaware Gardens which the two men served, but prior to going to Delaware Gardens the men were headed for Taylors Lane to deliver milk to several welfare clients located in the lane.

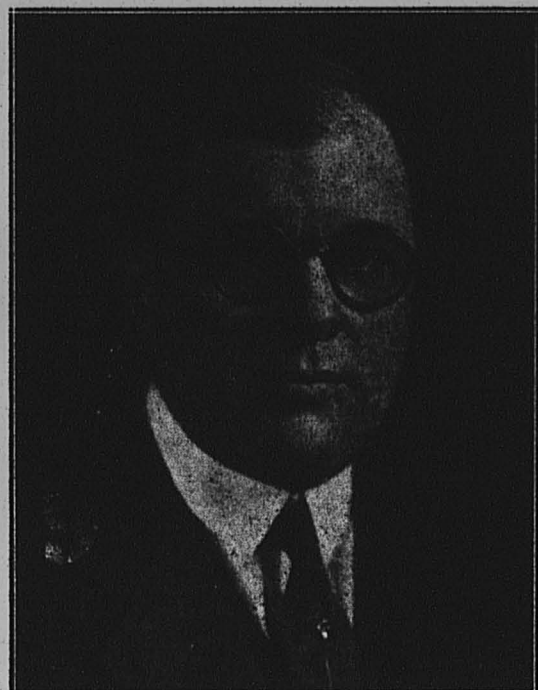
Both men suffered severe skull and bone fractures and the truck was completely demolished. In an interview Mr. Lasloky, owner of the Millside Farms dairy, stated that the rumor of the men trying to race the train was unreasonable, since all of the big fleet of Millside trucks are equipped with governors which do not permit them to travel in excess of thirty miles per hour. The men were employed by Millside Farms for several years and were considered good employees, stated Mr. Lasloky. Both men were single.

The train, No. 2501 bound for Camden, left Jersey City at 6.12 a.m. and was due in Riverton at 9.14. The engineer was A. Weidman and the fireman W. S. Satterthwaite. The crash occurred at 9.12 a.m.

Carr is survived by his parents and four sisters, Helen, Mary and Anna of Moorestown, and Mrs. Katherine Ware of Collingswood. Monicki is survived by his widowed mother Mrs. Antonia Monicki (three brothers, Stanley and Aleck who live in Philadelphia, and Walter who lives with his mother in Parry and two married sisters, Mrs. Blanche Serbing and Mrs. Julia Lepa of Manayunk.

Funeral services were held Mon-

NEW MAYOR OF RIVERTON



H. McILVAIN BIDDLE

who was sworn in as Mayor of Riverton at the organization meeting of Riverton Borough Council on New Year's Day. Mayor Biddle was elected to serve the one-year unexpired term of J. Elmer Hahn, resigned.

STATE vs ROBINSON FRIDAY AFTERNOON

Twenty-Six Citizens Are Called
to Appear Before Grand
Jury 1.30 p.m.

Twenty-six citizens of Riverton and vicinity have been subpoenaed to appear before the Grand Jury in Mt. Holly at 1.30 o'clock in the afternoon Friday, January 4th, to testify in the case of the State vs. John Robinson.

John Robinson, officer of the Riverton police force, now under suspension, was held under \$1,000 bail for the Grand Jury, at a hearing before Recorder Cecil A. Bowers on Monday, December 3rd, on a charge of atrocious assault and battery with intent to kill. The charge was the outgrowth of an assault with black-jack by Robinson on Frank J. Holvick in the polling place of the first election district on Wednesday morning, November 7.

Those upon whom subpoenaes have been served are: Frank J. Holvick, H. McIlvain Biddle, Wilton E. Mount, Daniel M. Clifton, Alvin A. Holman, Frank Goodwin, Robert W. Knight, Francis Roedig, Michael O'Neil, Lloyd Major, Matthias Sontheimer, Bernard Goodwin, William Goodwin, Herbert Evans, Francis Keating, William J. Thomason, William Gootee, Dunbar Hylton, Francis Ellwell, Jerome J. Zisak, John Hughes, Karl W. Latch, Ross T. Elliott, Hilton M. Smith, Joseph Laverty and De Witt Steedle.

RIVERTON LED COUNTY

J. L. Fuller, lighting representative of the Public Service Electric and Gas Company, of Burlington, spoke before the Y's Men's Club in Moorestown last week and remarked upon the appearance of the Christmas decorations in their neighboring town of Riverton.

Mr. Fuller stated that Riverton had more decorations than the year before and added that Riverton was the best lighted community in all Burlington County during the holiday season.

day for Pete Monicki at the Snover Funeral Home in Palmyra and interment was made in Morgan Cemetery, with the Rev. George Lockett officiating. Funeral services for James Carr were held in Moorestown on Wednesday.

JAIL SENTENCE FOR DRUNKEN DRIVER

Returns Wednesday and Pleads
Guilty to Intoxication
Charge on 28th

A drunken driver who fled from the scene of an accident on December 28th returned to the local police court Wednesday to receive a sentence of 90 days in the county jail and the permanent revocation of his driving license.

The offender, John McCrudden, age 43, of 508 Washington street, Burlington, became involved in an accident on Route 25, near Taylor's Lane early in the evening of December 28th. The other party to the accident, Charles Roberts of 129 Palmer street, Collingswood, asked to see McCrudden's license cards following the mishap. McCrudden, in an intoxicated condition, refused to display his cards, whereupon Roberts threatened to call an officer.

The word "officer" frightened McCrudden to the point of abandoning his car and taking to the wooded section where he disappeared completely.

He reported to Chief George Dorworth of the Cinnaminson police Wednesday night of this week and pleaded guilty of drunken driving on the night in question and thereupon received his sentence.

McCrudden's abandoned car was taken in charge by Officer Dorworth, and later turned over to McCrudden's wife when she proved ownership.

Policeman: "Lady, don't you know this as a safety zone?"

Woman Driver: "Of course, that's why I drove in here."—Public Service News, Kansas City.

Of course it might be possible to get the Republican Party to turn to the left, but if it does, it is certainly going to find the highway crowded.

A judge complains that pedestrians are prone to carelessness. Anyhow, a good many are prone.—Springfield Union.

When you make up your mind that the younger generation is going to the dogs you may know for sure that you are at last getting old.

The females of the bustard quail, of Africa and Asia, are the larger and prettier birds. They do the calling and fight over the males, while the males set upon the eggs.

ORGANIZATION OF RIVERTON COUNCIL

Mayor and Four Councilmen
Take Oath of Office. E.
K. Merrill, President

The organization of the Riverton Borough Council was effected at high noon on New Year's day by administration of the oath of office to the new mayor and members of council by Daniel M. Clifton, the borough clerk, and by the appointment of borough officials and committees by the mayor.

The clerk administered oaths to Mayor H. McIlvain Biddle, Councilmen Gorham P. Sargent, three years; John L. Strohlein, two years; Dewitt Steedle, one year; Robert W. Knight one year.

E. K. Merrill was unanimously elected president of council for the coming year.

Mayor's Address

After having taken oath of office Mayor Biddle addressed the citizens assembled as follows:

"It is with deep appreciation that I express my thanks to the people of Riverton for the confidence shown in electing me mayor to fill the balance of the term left vacant by the removal from town of our former mayor. Mayor Hahn found it desirable to be nearer his place of business, and so took his family to Westfield, N. J. In Mayor Hahn we had a man who was deeply interested in Riverton, and worked hard for its betterment. We all miss him. In appreciation of his efforts and service, your Mayor and Council recently sent him a resolution setting forth our thanks and appreciation of his services to the Borough of Riverton. And here I would like to read you a letter of acknowledgment recently received from him.

Mayor H. McIlvain Biddle, Riverton, N. J.

Dear Mac: Please accept my appreciation for the kind expression contained in the resolution sent to me by the Council and yourself.

I wish to extend to all of you and through you to the citizens of Riverton my best wishes for the coming year and the years to follow. It was a privilege and an honor to have been able to serve the Borough of Riverton, and if during my terms in office I in some way helped, it indeed makes me feel very happy.

I am sure that under your guidance and with the help of the Councilmen who have been chosen to serve under you, that the Borough of Riverton will progress and feel that the citizens are to be congratulated in having chosen men such as they have.

With kind personal regards to Mrs. Biddle and yourself from Mrs. Hahn and the writer, I beg to remain,

Yours very truly,
J. Elmer Hahn.

"Riverton is a good place in which to live, and I am asking the cooperation of all to help make it still better. We have many things to be proud of, and there are also many things that we could improve.

"We have just voted to make major improvements on our school, and when these are completed we should have a building equal to the best.

"We owe the committee appointed by the Town Meeting a large vote of thanks for the work done and the results accomplished in securing better service on the railroad, and I ask your whole-hearted support, both in patronizing the trains and your help in their labors to get still better service. I especially want citizens of Riverton to use the 9.57 bridge train, known as the shoppers' train, for the patronage up to this time has not been sufficient to insure its continuance.

"I want to thank the various committees representing the different departments of our town government (continued on page 10)

RIVERTON

Miss Emily Perkins, of Cinnamon street, spent Christmas week with her cousin, Miss Dorothy Perkins, of Camden.

Mr. and Mrs. Dennis Maloney are visiting in Plainfield for several weeks.

Mrs. George Crawford left Thursday for Florida where she will spend the winter.

Mr. and Mrs. Harry C. Sim and daughter spent the weekend at Chalfonte-Haddon Hall, Atlantic City.

Joseph Sherman spent New Year's Day with Mr. and Mrs. S. L. Sherman, of Pitman, when they celebrated their fifty-fifth wedding anniversary.

Julius Woidill spent New Year's Day in Egg Harbor with his son.

Mrs. Laura B. Davis entertained at a family dinner New Year's Day. Those present were Mr. and Mrs. C. Kenneth Davis and family, of Thomas avenue and Mr. and Mrs. Melvin P. Davis, of Palmyra.

Mr. and Mrs. Clifford Nesbitt entertained Mrs. Edward Rogers, of Burlington and Mrs. K. Mount, of Beverly, last Friday.

Mr. and Mrs. Gretchen Dennis, of Martin, Pa., Oliver Snowden, of Grenet Valley, and Miss Lillian Griener, of Philadelphia, spent New Year's Day with Mr. and Mrs. Edwin Evans.

Mr. and Mrs. Clarence Bell, Sr., entertained twelve at a family dinner New Year's Day.

Mr. and Mrs. W. L. Caskey were guests of Mrs. Julia Caskey, of Holmesburg, Pa., Sunday.

William Oliver underwent an operation for appendicitis at the Burlington County Hospital Wednesday. Latest reports say that he is doing nicely.

Miss Alice Laverty spent the weekend with her sister Rose Laverty, at Forrest Hills, New York.

Miss Esther Reeves, who is employed at the Jefferson Hotel, Atlantic City, spent the weekend with her parents, Mr. and Mrs. L. W. Reeves.

The annual banquet, entertainment and dance of the Associated Republican Clubs of Burlington County will be held Monday, January 7, at the Riverside fire house. Tickets may be obtained from the local chairman, Mrs. Alma Evans.

ENGAGED

Mr. and Mrs. Ross Tompkins Elliott announce the engagement of their daughter, Elizabeth Randall to Mr. German Pierce Culver, son of Mr. and Mrs. F. William Culver, of New Orleans, Louisiana.

The wedding will take place in June following Mr. Culver's graduation from the United States Military Academy at West Point.

CARD OF THANKS

We wish to express our appreciation of the kindness shown us in our recent bereavement and especially to those who sent cards and flowers to the funeral.

Frank Betz, Sr. and family.

NOTICE

The Cinnamon Township Tax Books are ready for inspection on Saturday, January 5th between 11:00 and 12:00 a.m.

Edward H. Jessup, Assessor.

BIRTH

Mr. and Mrs. James Weber, of Delair, are receiving congratulations on the birth of a daughter, Anita Ann, Sunday, December 30, at the Mary Hasa Robbins Maternity Home, 408 Main street, Riverton.

STATISTICS

Registrar of Vital Statistics Emma B. Rudderow reports the following figures for last year: births, 27; deaths, 22, and marriages 20.

O.K. BIDS FOR CO. ROAD MATERIALS

Request Passed Over Objection of Adams Who Wanted Delay in Bids

Freeholder Charles R. Stout, director of roads, introduced a resolution at a meeting of the Burlington County Board of Freeholders last Friday morning, which requested authorization to advertise for bids on highway maintenance materials and submit specifications to the New Jersey State Highway Department for approval.

Freeholder Palmer L. Adams objected to the resolution on the grounds that oil later this year took a drop below the contract price of the county and stated that he believed a delay in advertising would result in greater savings to the county.

Charles R. Stout replied that it has been his experience over many years of purchasing that early bids result in greater savings on the whole and in addition eliminate costly delays in the execution of maintenance work.

The resolution passed with Adams voting in the negative.

A resolution was passed authorizing the transfer of funds from one appropriation to another.

Another resolution was passed authorizing unexpended balances to be reserved for the payment of unpaid bills.

Freeholder Stout introduced a resolution granting permission to Public Service for the erection of twelve electric poles on the Red Lion road near State Highway route 40, which passed unanimously.

A letter was read by the Clerk from the New Jersey State Highway Commission informing the Board of Freeholders of the 1935 program of railroad crossing elimination. The program called for the elimination of two in Burlington County.

A letter from Russell Black, member of the State Planning Board, was read by the clerk. The letter stated that the Board of Freeholders might expect representation on the County Board as legislation was pending that would make it possible.

Johnathan H. Kelsey appeared before the board to ask permission for the sale of the personal property of an Oliver Pangborn, deceased, welfare client. The request was referred to the County Welfare Board for their recommendation before action would be taken by the Freeholders.

William H. Heiler, chairman of the Board of Freeholders, addressed the meeting and stated that with the end of the year the County was about to lose the services of Freeholder McCormick. He stated that Mr. McCormick was an experienced man who had worked tirelessly in the best interests of the county and that the county was losing the services of a good man, but that he believed that he was being replaced by a good man in the person of Albert Jones. As a token of the esteem in which he is held by other members of the board Mr. Heiler presented the retiring member with an electric clock.

Freeholder McCormick stated that it had been a pleasure to serve on the Board of Freeholders and that he had always appreciated the cooperation given him by his fellow members. He also stated that he believed the county had made a good selection in Mr. Jones to replace him on the Board.

The following department bills were ordered paid: Finance, \$206.735.81; roads, \$25,029.61; bridges, \$1,577.39; buildings, \$17,009.31; affairs, \$18,395.70.

DR. VOORHIS HOST TO R.Y.C. MEMBERS

Thirty members of the Riverton Yacht Club held a mid-year social get together at the home of Dr. Charles Francis Voorhis last Friday night.

The meeting was a stag affair and was held in an effort to make membership in the club something more than a mere anchorage for boats in the summer months.

Dr. Voorhis stated that the members hoped to promote more such meetings in the near future.

LIGHTING CONTEST PRIZES AWARDED

Mayor Biddle Awards Prizes in Second Annual Decorating Project

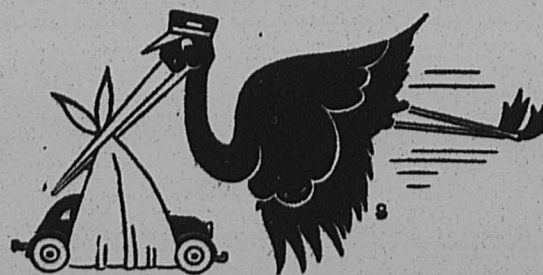
Following the organization meeting of Riverton Borough Council, held in the auditorium of the fire

Prize	Donated by	Winner
1. Lamp	George T. Dold	William Henry
2. Waffle iron	J. S. Collins & Son	Mrs. Norman Graham
3. Double faucets	George Friday	Frank Hamlin
4. Windshield heater	Pal-River Chevrolet	Edgar Miller
5. Bedside clock	Mrs. H. M. Kieckhefer	Clarence Mattis
6. 2 single faucets	H. D. Hullings & Son	Robinet Cole
7. \$2.50 order	Henry A. Dreer	Charles DeLaney
8. Utility cabinet	H. M. Kieckhefer	George Friday, Jr.
10. Twine	J. D. Clark	William Gootee
11. \$2.00 credit	Phila. Market House	Dr. C. S. Mills
12. \$2.00 credit	B. E. Blankenbush	Ross Mattis
13. Leather covers	Winfield Wilson	Thomas A. Cashin
14. Shampoo and wave	Mrs. Ford	Mrs. Jacob Eisele
15. Shampoo and wave	Mrs. Leona Hunt	Charles Cole
16. Honey	Richard Barclay	Robert Clelland
17. 12 cans soup	Harry Jones	Roy Heisler
18. Singing tea kettle	Harry Schwering	Harry Jones
19. Medicine kit	Luke Eberly	Browster Jackson
20. \$1.00 credit	Mattis Meat Market	Arthur Hagstoz
21. Stationery	New Era	Walter K. Woolman
22. Milk (1 week)	Cole's Dairy	Dr. H. B. Mark
23. Grease job	William Albertson	Percy Ransome
24. Tea caddy	Smith's Store	Charles Stewart
25. Plant	Edwin Tucker	Charles Flanagan
26. Sole and heel	Jack Hughes	Porter Caldwell
27. \$1.00 credit	Chew's Bakery	E. L. Williams
28. 1 gallon oil	Woolston's Garage	Frank Goodwin
29. 1 qt. 4-hr enamel	Jos. T. Evans	Frank Ulmer
30. Dripolator	American Store	Victor Ritschard
31. 3 lbs. coffee	A. & P. Store	William Welsh
32. Coffee and bisquit	William F. Becker	G. R. Oliver
33. Doll House	Charles Carpenter	M. Sontheimer
34. Suit press	Peel Poindexter	Melvin Vile
35. Flowers	James E. Kenney	Harvey E. Stewart
36. Merchandise	L. L. Keating	Lawrence Peterson
37. Hard Candy	Riverton Market House	Filson Graff
38. Rough dry laundry	Riverton Laundry	Charles Allen
39. Gallon cider	Howard Taylor	

Business Houses

- \$5.00 Cinnamon Bank and Trust Company
- \$2.50 J. S. Collins & Son
- \$1.00 Joseph T. Evans
- Jar of honey, William H. Albertson

WITH THE NEW YEAR . . .
COMES A NEW CAR . . .
WITH THE NEW CAR . . .
COMES A NEW COMFORT . . .



CENTER POISE

"CRADLED BETWEEN THE WHEELS"

An innovation in Ford riding comfort is one of the many new features in the 1935 models. It is called "center poise."

VISIT OUR SHOWROOMS AND SEE THIS AND OTHER FEATURES OF THE NEW FORD



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115-125 W. Broad St. Palmyra

Phone, Riverton 1180

Walt Whitman

UNTIL FRIDAY!
SHIRLEY TEMPLE in
"BRIGHT EYES"

7 Days Starting
Saturday, January 5
ANNA STEN
FREDERIC MARCH
Samuel Goldwyn's Production
"WE LIVE AGAIN"

EVERY SUNDAY
ACTS SELECTED
4 VAUDEVILLE 4

PALMYRA

Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clock

THURSDAY, January 3
Jack BENNY—Nancy CARROLL
Gene RAYMOND in

"Transatlantic Merry-Go-Round"
El Brendel Comedy-Sportlight Novelty

FRIDAY, January 4
A College Story Without Football
Tom BROWN—Anita LOUISE
Sopin FEISTHIT in

"BACHELOR OF ARTS"
Our Gang Comedy—Color Comedy
Episode Number 2
"RETURN OF CHANDU THE MAGICIAN"

SATURDAY, January 5
The Show that ran 14 WEEKS in
PHILADELPHIA

"The Pursuit of Happiness"
with Joan Bennett—Charles Ruggles
Mary Bolan—Francis Lederer
Charlie Chase Comedy—News Events
Pete Smith Subject

MONDAY, January 7
FRANCHOT TONE in
"GENTLEMEN ARE BORN"

TUESDAY, January 8
By Popular Demand
GEORGE ARLISS in
"The House of Rothschild"

LEGION REPAIRED 2,000 XMAS TOYS

300 Deserving Children Made Happy Christmas Morn for Fifth Successive Year

The American Legion, Post Frederick M. Rodgers, No. 156, Palmyra, brought to a close with the year a happy holiday season 300 underprivileged children. Activities, dating back to the results in over 2000 reconstructed toys ready for distribution on Christmas eve.

Through the cooperation of citizens, businessmen, organizations and the legionnaires, the children of Riverton, Palmyra and Cinnamon found for the fifth successive year toys under the tree where otherwise "Santa" might not have stopped. The list of deserving children was furnished by the Welfare Association.

In October a notice was put in the local papers requesting persons having old toys to notify the Legion. The public response to the notice was more than gratifying. Over 100 people called the committee on the phone, many brought toys to the Legion home, and in some cases, small children their express wagons loaded with discarded toys placed them on the porch of the legion home and departed. Local stores selling toys made gifts of good toys slightly shorn which they were unable to sell for first class toys.

The legionnaires then set about classifying the toys and separating them into different groups such as tricycles, games, books, scooters, dolls, etc.

The businessmen donated paint, varnish etc., that enabled the workers to start the reconditioning process.

Over 100 dolls were taken by ladies of the former Ladies' Auxiliary and fitted with new dresses, cleaned and otherwise renovated.

Mechanical toys that were broken were repaired by some legionnaires and volunteer citizens who are handy with tools and have workshops in their homes. These toys were then brought back to the Legion home and put through the paint shop for the final touches.

Donations of money were made and used to buy paints, brushes, parts, etc. Bicycles, doll coaches, tricycles, etc., were respoled, retired and repaired where necessary before painting.

The toys, 2000 in all, were finally assembled for public exhibition in the downstairs rooms of the Legion Home on the Friday evening before Christmas. The display crowded the spacious rooms and looked for all the world like Santa's warehouse at the North Pole.

Citizens who came to see the display were amazed at the magnitude of the undertaking, of which they had no adequate conception until they had actually seen the finished product.

With the lists furnished by the welfare associations, giving the age and sex of each child, suitable gifts were selected, labeled with a Christmas card and boxed for delivery.

Thus 300 bright little faces reflected happiness Christmas morning and their faith in Santa Claus remained unshaken, thanks to the Legionnaires and their assistants.

TOY COMMITTEE THANKS HELPERS

Over 300 Children Made Happy With Toys Reconditioned by Legionnaires

Post Rodgers No. 156, American Legion wishes to thank the Boy Scouts, Girl Scouts and all other organizations and individuals who in any way assisted in the collection, repairing and distribution of toys and dolls at Christmas time. We are very grateful that, with your help, we were able to make over 300 children happy.

The Post extends to these committees the season's greetings and hope that the coming year will be one of harmony and happiness for all.

Harvey G. Fisher,
Chairman Toy Committee
John L. Metzgar,
Commander



Courtesy of Philadelphia Evening Bulletin

Above is pictured a portion of the scattered wreckage of the Millside Farms dairy truck and its occupants who suffered instant death when their truck was struck by a Camden bound passenger train of the Pennsylvania Railroad at Taylors Lane on Saturday morning. Upper inset is that of Pete Monicki, 20, of Parry, and lower inset is that of James Carr, 21, of Moorestown. The bodies were thrown 150 feet from the point of collision clear of the wreckage and portions of the truck carried a mile on the tracks before the train came to a full stop.

TIPS ON GROWING

BY ONE WHO GREW UP IN THE BUSINESS

A lovely climbing house plant is the old-fashioned Wax Plant, also known as the Honey Plant and Porcelain Flower (Hoya carnosa).

The petals of the delightfully fragrant flowers are a thick, waxy white with a prominent raised pinkish brown eye. The blooms are borne on the plant in tight clusters on very short stems. These stems should not be removed from the plant when the flowers fade as they will bloom another year. Spring is the usual blooming time.

The Wax Plant likes a warm atmosphere and at this time does not make much growth, but towards spring the growth is fairly rapid. After growing a plant for a season re-pot it in the spring to a one-size larger pot—that is, if the earthen pot is three inches in diameter at the top, re-pot into one that is four inches across. While it is usually advised to place a house plant outdoors during the summer, the Hoya likes best to be kept in the house throughout the year. It likes plenty of sun and air, and a soil in which has been incorporated some leaf-mold or sand for friability. Keep the strong-textured, glossy green foliage clean and insect-free by frequent syringing with warm water.

Should the plant ever become infested with mealy bug, this insect may be removed with a soft brush

RULE TO BAR CREDITORS

Executor's Notice

Estate of Weston Donaldson, Deceased. Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 12th day of December, 1934, upon application of the subscriber, Executor, requiring the creditors of Weston Donaldson, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before June 12th, 1935, or they will be deemed to have waived their claims against the said decedent.

CAMDEN SAFE DEPOSIT & TRUST COMPANY, Executor.

Precedent: Frank S. Norcross.

Dated: December 12th, 1934.

E 12-13—2-14-35

ANNUAL MEETING OF CINNAMINSON BANK & TRUST COMPANY

RIVERTON, N. J.

December 20, 1934.

The annual meeting of the stockholders for the election of directors of the Bank and the transaction of such other business as may regularly come before the meeting will be held at the Banking House on Tuesday, January 8th, 1935, at 2 o'clock.

HOWARD E. CONOVER, Secretary.

12-20-1-3

THE RACES
God bethought Him to make man
Of many colored dust,
And mixed the Holy Spirit in
In portions right and just.
Each had a part of mind and heart
From God Himself, in trust.
Thus came the brown and yellow man
And black and white and red,
So different in their outer looks,
Alike in heart and head;
The self-same earth before their birth,
The self-same dust when dead.
By Confucius.

Start the New Year Right



GET THE MOST OUT OF YOUR DOLLAR

	Down
1933 Chevrolet Coach	\$150
1933 Chevrolet Sedan	150
1930 Nash Sedan	90
1930 Chevrolet Coach	75
1932 Chevrolet Coach	125
1929 Plymouth Coupe	50

Pal-River Chevrolet, Inc.

NEW CHEVROLET USED
10 Broad Street
Riverton Phone 145



BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION AFFILIATED WITH THE NATIONAL ASSOCIATION

The following Plumbers are working in accordance with N.E.A. They are reliable and dependable. Give them your support.

GEORGE FRIDAY J. RUSSELL HOLVICK
H. D. HULLINGS and Son JOHN KERRIGAN

In accordance with an order from the Commissioner of Banking

AND INSURANCE OF THE STATE OF NEW JERSEY THAT ALL BANKS IN NEW JERSEY ESTABLISH

2½% Interest

AS THEIR MAXIMUM RATE OF INTEREST ON SAVINGS ACCOUNTS, CINNAMINSON BANK AND TRUST COMPANY ANNOUNCES THAT 2½% INTEREST WILL BE PAID ON ALL SAVINGS DEPOSITS . . .

Beginning January 1, 1935

CINNAMINSON BANK AND TRUST CO.

Riverton, N. J.



THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

Coolidge Wisdom

Had the late President Coolidge spoken with prophetic foresight, he could not have more truly warned the citizens of the United States against the evils which have been thrust upon them.

Although Mr. Coolidge has been away from us for only a few years it appears that he has been already hopelessly outmoded. In these days of trying to spend ourselves rich, and to simplify the government by adding new bureaus, such words as "economy" and "decentralization of power" seem to be as archaic as a quotation from Chaucer. Coolidge was President from 1925 to 1929, and although Professor Tugwell has taught many to believe that this was a terrible period when pirates of industry tore at each others throats and the rugged individualist was little better than an anthropoid, it is strange indeed that we now hear of efforts on the part of governmental experts to get us back to the price level and the economic status of 1926 which was in the very midst of the Coolidge administration. Listen then to some of the words of Calvin Coolidge which were at one time regarded as words of wisdom:

Address of May 15, 1926: "No plan of centralization has ever been adopted which did not result in bureaucracy, tyranny, inflexibility, reaction and decline. Of all the forms of government, those exercised by bureaus are about the least satisfactory to an enlightened and progressive people. Being irresponsible they become autocratic, and being autocratic they resist all development. Unless bureaucracy is constantly resisted it breaks down representative government and overwhelms democracy. It is the one element of our institutions that sets up the pretense of having authority over everybody and being responsible to nobody."

December 7, 1926: "I am in favor of reducing rather than expanding government bureaus which seek to regulate and control the business activities of the people. Everyone is aware that abuses exist, and will continue to exist, as long as we are limited by human imperfections. Unfortunately, human nature cannot be changed by an act of the legislature. It is too much assumed that because an abuse exists, it is the business of the national government to provide a remedy. The presumption should be that it is the business of the local and state governments. Such national action results in encroachment upon the salutary independence of the states and by undertaking to supercede their natural authority fills the land with bureaus and departments which are attempting to do what it is impossible for them to accomplish and brings our whole system of government into disrespect and disfavor."

December 7, 1929: "To relieve the states of their just obligations by resort to the federal treasury in the final result is hurtful rather than helpful to the state, and unfair to the payers of national taxes. To tempt the states by federal subsidies to sacrifice their vested rights is not wholesome practice, no matter how worthy the object to be obtained. Federal interference in state functions can never be justified as a permanent continuing policy even if, which is doubtful, such interference is warranted by emergent conditions as a temporary expedient."

August 14, 1924: "We are likely to hear a great deal about liberal thought and progressive action. It is well for the country to have liberality in thought and progress in action, but its greatest asset is common sense. It is not in brilliant conceptions and strokes of genius that we shall find the chief reliance of this country, but in the home, in the school and in religion. America must continue to defend these shrines."

Our Liberties at Stake

In one of his books, the late ex-President Wilson said: "I do not want to live under a philanthropy. I do not want to be taken care of by the government. . . . I want only to have right and justice prevail so far as I am concerned. Give me right and justice and I will undertake to take care of myself. I will not live under trustees if I can help it. I do not care how wise, how patriotic,

the trustees may be. I have never heard of any group of men in whose hands I am willing to trust the liberties of the American people."

Woodrow Wilson, before he became President, was a distinguished educator and historian, and in that statement he ably reflects the true American spirit—the spirit that won our independence, wrote our Constitution, and gave us democratic government. That spirit is the direct antithesis of paternalism. Its base is in the solid rock of individual self-reliance. Its image is the typical American who, like the War President, wants no one to determine his destinies, and wants only, under fair conditions, to carve out his own future.



CHURCH NEWS



CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, B.D., Pastor
The regular morning worship will be held at 11 o'clock, Church School at 9:45.

The week of prayer service Friday evening will be held in Calvary Presbyterian Church, Rev. Albert Harke, the speaker. All members of Calvary are urgently requested to be present especially Friday evening. A cordial invitation is extended to all in the community who have no church home, to enter into the worship and fellowship of Calvary Church.

PALMYRA MORAVIAN CHURCH

Albert J. Harke, B.D., Pastor
Services for Sunday, January 6, 9:30 a.m., Sunday School. 10:40 a.m., Morning service. The Rev. Augustus B. Martin, Alaska missionary, who is home on furlough, will speak at this service of his work at one of the loneliest mission stations, Quillingok, Alaska. 6:45 p.m., Christian Endeavor. 7:30 p.m., Evening service. The Rev. A. B. Martin will give his illustrated lecture on our Missions in Alaska.

With the other churches of the community we will join in the union services during the week of prayer, January 7 to 11. On Thursday evening the service will be in our own church with Rev. George Lockett as preacher. For the other services during the week consult the article in another column.

Holy Communion Sunday, January 13, at the morning service.

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager

For the first Sunday in the New Year the sermon theme at our morning worship will be "In the Beginning, God." At the evening service we will start a series of studies in the life of Samuel, the topic being, "Samuel's Divine Vision and Call." The Ladies' Aid Society will hold their monthly meeting next Tuesday at the home of Mrs. Wilcox. Covered dish luncheon at 12:30.

We cooperate in the Union Week of Prayer Services next week. The service will be held in this church on Tuesday evening.

CHRISTIAN SCIENCE CHURCH

"God" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, January 6, 1935.

The Golden Text is: "Now unto the King eternal, immortal, invisible, the only wise God, be honour and glory for ever and ever" (1 Timothy 1:17).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "And call no man your father upon the earth: for one is your Father, which is in heaven" (Matthew 23:9).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "God, the divine Principle of man, and man in God's likeness are inseparable, harmonious, and eternal. God and man are not the same, but in the order of divine Science, God and man coexist and are eternal. God is the parent Mind, and man is God's spiritual offspring" (p. 336).

COMMUNITY WEEK PRAYER SERVICES

Annual Community Week of Prayer Will Be Held in Churches, Jan 7-11

The annual Community Week of Prayer Services will be held in the churches of Riverton and Palmyra, January 7th to 11th. Instead of holding these meetings in one church this year, they will be held from church to church each evening, beginning at eight o'clock. The schedule of meeting places is as follows: Monday evening in the Methodist Church will be Young People's Night with Rev. Harold Creager conducting a Forum on the subject of Prayer.

On Tuesday evening in the Lutheran Church with Rev. Charles Bates as the preacher.

On Wednesday in the Baptist Church with Rev. Ira S. Pimm bringing the message.

On Thursday evening in the Moravian Church, Rev. Lockett will be the speaker.

On Friday evening in the Calvary Presbyterian Church the Rev. Albert Harke will close the series.

The meeting on Monday evening will be held especially for the youth of the community. Questionnaires are being distributed to the seventh and eighth grades and the high school on the subject, and opportunity will be given for questions during the meeting which will be in the nature of an open forum. It is planned that all youth organizations in the community urge their constituents to attend. Already many of them are cooperating to make this night a big success.

Cottage prayer meetings are being held on Thursday and Friday evenings of this week in preparation for these services. On this evening, Friday, the following homes will be open for prayer from eight to eight-thirty: Borer, 719 Main street, Riverton; Davis, 104 Main street, Riverton; Coward, 400 Lippincott avenue, Riverton; Schopp, 711 Lincoln avenue, Palmyra; Hensler, 14 West Charles street, Palmyra; Wynkoop, 814 Morgan avenue, Palmyra; Pike, 517 Leconey avenue, Palmyra. These meetings for prayer will be denominational in character and you are urged to attend the one nearest your home.

There will be special music each evening of the services by the choir of the church in which the meeting is held. A cordial invitation is extended to all to avail themselves of this opportunity for community fellowship in recovering those spiritual values which make life meaningful.

Alfonza Adams, clerk to the board.

Frank McIlvaine, superintendent of county asylum and acting superintendent of almshouse.

H. Breewort Smith, county engineer, and two assistants.

Dr. Daniel F. Remer, county physician and physician to the almshouse.

Louis A. MacFarland, superintendent of roads.

Adams has served 14 years as clerk, Wells, nine years as solicitor; MacFarland, 15 years as road superintendent; Dr. Remer, 14 years; McIlvaine, 4, and Smith, 10.

Heads of Departments

The new department heads are as follows:

Finance, William H. Heisler, Jr.; highways and engineering, Albert C. Jones; bridges, Frank Cook; public buildings, Palmer L. Adams; public affairs, Charles R. Stout.

On motion of Freeholder Jones, appointment of a county fire marshal was deferred until a recommendation is received from the Burlington County Firemen's Association.

Dr. John S. Conroy, of Burlington replaces Dr. Remer as county physician. Much comment followed the change of county physician, as Dr. Remer is well known in Burlington county.

Walter T. Stewart, of Mt. Holly, former postmaster, who was defeated last year as a candidate for the freeholder board, was appointed to superintend the hospital for the insane at New Lisbon.

Ivins Wright, of Rancocas road, Mt. Holly, an officer in the Young Republican Club of Burlington County, was made superintendent of the county almshouse.

Last year Wright's name was placed on the floor by Adams after the term of Henry I. Worrell, superintendent for a number of years, expired. Wright was then beaten by a four-to-one vote.

Price Clerk of Board

Clarence Price of Mt. Holly, another member of the Young Republican Club, was made clerk of the board of freeholders, replacing Adams, who lives in Florence.

Lester A. Drenk, of Riverside and Camden, was named to succeed Judge Wells.

As an assistant to the medical director of the tubercular hospital is considered to be unnecessary, it was

abolished and the director is asked to take over that work.

It was voted that the position of county treasurer is a part-time position, his salary was reduced from \$2,800 to \$2,000 a year, with a further proviso that no extra help be hired for that office.

In order to reduce the number of county cars, it was voted that only the director of roads and the director of bridges have cars. All cars of the county, except those of the county detectives shall be lettered "Burlington County. For Official Use Only."

Walter I. Dill, Mount Holly, was reelected member of the Sinking Fund Commission.

May Abolish Farm Bureau
A resolution by Freeholder Jones sets forth that in the opinion of a number of farmers, the County Farm Bureau is not needed, and that a public meeting be held at the court house on January 11, at two o'clock, to get the ideas of farmers on that subject; also to learn if economies cannot be effected if the bureau is continued.

A resolution, offered by Director Adams, provides for reductions of salaries of all county officials. Five percent cut is provided on salaries between \$1,200 and \$2,000, and ten percent on salaries above \$2,000. The salary is to be cut to less than \$1,200, and there are to be no increases in 1935. The cuts are to be based on the salaries paid in 1932.

Joseph Nowell was one of the minor employees removed. He was acting assistant supervisor of the almshouse.

John W. Shinn, for years custodian of county buildings, was replaced by Frederick Reynolds, past commander of Mt. Holly Post, American Legion.

Dr. Joseph W. Bowley, Burlington was named member of the Tubercular Hospital Commission.

Other Business
Freeholder Jones was named the voting member of this board at meetings of the State Board of Freeholders.

Freeholders Cook and Adams are named members of the County Welfare and Old Age Relief Commissions.

As federal funds are obtainable for burial of soldiers and sailors, the director of the board is asked to learn if it is necessary to appoint a superintendent of that department.

As the position of bridge inspector is unnecessary, that office is abolished.

The clerk of the board is directed to furnish a complete inventory of all motor equipment owned by the county; the director of roads to make an inventory of equipment and supplies, and the director of bridges to do the same.

Director Adams is authorized to make an inventory of insurance carried by the county and hereafter shall supervise such insurance.

Meetings of the board will be held on the second and fourth Fridays of every month, at 10:30 a.m.

NEW LINE-UP IN CO. FREEHOLDERS

Cook Votes with Adams and Jones to Shift Control of Board

A sensational upheaval in county affairs occurred in the Court House at noon on Tuesday, when the Board of Freeholders met for organization for the ensuing year. It had been generally assumed that Freeholder Frank Cook, the lone Democratic member of the Board, would vote with Director William H. Heisler, Jr., and Director of Roads Charles R. Stout, with whom he had been most friendly during the past year. But Cook took his seat with Palmer L. Adams and Albert C. Jones and voted with those members, thus giving to the new combination complete domination in the organization proceedings.

Palmer L. Adams was elected director of the Board, and assured the members that "we will do what we set out to do, namely, reduce taxes."

To Abolish County Engineer

By resolution it was decided that as the newly-elected member of the board, Jones, is a qualified engineer, the department of county engineer and county engineer was no longer necessary and that it be abolished. This, it was stated, will save about \$30,000 a year. If necessity arises, temporary assistants can be employed.

The department of roads was also abolished and a new department was created to be known as the department of highways and engineering. Jones was elected director of the new department.

Then the axe was swung on county officials. After a number of resolutions were passed by a vote of three to two the following officials had been removed:

Judge Harold B. Wells, county solicitor.

Alfonza Adams, clerk to the board.

Frank McIlvaine, superintendent of county asylum and acting superintendent of almshouse.

H. Breewort Smith, county engineer, and two assistants.

Dr. Daniel F. Remer, county physician and physician to the almshouse.

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CONTROLS BOARD



PALMER L. ADAMS

who obtained control of the Board of Freeholders at the organization meeting Wednesday in a coupe where the deciding vote of Frank Cook, Democrat, was swung over from his former colleagues to the support of Palmer L. Adams and Albert C. Jones. Adams was elected Director of the Board by a 3-2 vote of the Freeholders.

MANY ANSWER QUESTIONNAIRE

Moorestown Quest Polls Vote on National Problems and World Court

A unique project has just been carried out in Moorestown, New Jersey. A group of forty volunteer young people representing most of the local churches and twenty schools and colleges, have conducted a survey of the attitude of all local voters toward the issues facing the new Congress at Washington. Over 1300 voters filled out the ballots that were left at every home in Moorestown on Thursday, December 27th. The ballots were collected on Friday and Saturday and the results presented to Moorestown's representatives in Washington, Senator Warren Barbour, Senator A. Harry Moore, and Representative D. Lane Powers, as well as at the White House.

These results showed that Moorestown strongly favored further investigation of the munitions industry, as well as U. S. membership in the World Court and the League of Nations. By a smaller majority the voters favored reduction of our naval and military expenditures. They also favored regulation of industry by codes, a central banking system, unemployment insurance and old-age pensions, large public works expenditures for better housing and further Federal development of the nation's hydro-electric power. A big majority was given in favor of a Federal anti-lynching law, a new Pure Food and Drugs Act, and rigid Federal regulation of the liquor.

On the other hand the town voted in opposition to immediate payment of the Veterans' bonus, and in opposition to the reduction of the tariff. The Moorestown Quest, which sponsored the project, feels that the results prove the value of the experiment. One out of every three voters took part and most of them backed up their vote with a nickel to finance the project. The Quest would like to hear from any individual or group which might be interested in developing a similar project for their community.

The newly elected officers of the Riverside Kiwanis Club will be officially installed by Harold Bebee, Lieutenant-Governor of the Bridge Division, on Thursday evening, January 3, 1935, at a dinner in the Orie Hall on Bridgeboro street, at 6:00 o'clock p.m. A special program has been prepared and the Lady Kiwanians will be present at this meeting.

The newly elected officers for 1935 are as follows:

Charles Goldy, president; George C. W. Beck, vice president; Frank Lord, treasurer; Daniel Lichtenhal, secretary.

Directors: William Cunningham, Morris Dudley, Charles Schmidt, Francis Grogan, Charles Rider, Daniel Lichtenhal, Fred E. Reim, Lester Fortnum.

The Riverside Kiwanis Club, during 1934 under the leadership of Samuel Sachs, the retiring president, experienced one of the most successful years during the thirteen years that the Club has been organized.

Her voice sounded like an empty freight car going over a bridge.—Anon.

Cold as an esquimo's nose.—Anon.

Free Literature
The Baha' religion is frequently being mentioned but many are uninformed as to what it really is.

Anyone who would like to know more about it may secure free literature if they will address Box 96, Riverton. No obligation is entailed and no personal follow-up will be made unless requested.

Books may also be obtained at the Riverton Free Library.

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POWELL BACKS NEW COUNTY "SET-UP"

Declares Many Economies and Reforms May Be Expected from Change in Control

Following the organization of the Burlington County Board of Freeholders on January 2, in which the control of the board was placed in the hands of Palmer Adams, Albert Jones and Frank Cook, State Senator Clifford R. Powell issued the following statement:

"The new group in control of the board of freeholders has started off nobly to put the affairs of the county in order. They are apparently putting into effect what I told the citizens of the county could be done when, a few years ago, I headed a movement to elect freeholders who would give the county an honest and economical government."

"The freeholders now in control were elected in a campaign of exposure of the irregularities and gross extravagances of our county government. This was the same campaign which I waged in the county before Senator Baird and Governor Larson forced the so-called harmony agreement."

"Messrs. Jones, Adams and Cook also promised similar reforms to those outlined a few years ago and are starting to put these reforms into effect immediately. What has happened today is only a sample of the many great economies and reforms to come if these gentlemen remain true to the trust imposed upon them by the voters. I believe they are honest and sincere and that the taxpayers may look for some real relief at their hands. They deserve the full support and cooperation of every public spirited citizen of this county."

BACKS NEW "SET-UP"



SEN. CLIFFORD R. POWELL

who, referring to the new organization in the County Board of Freeholders, stated that "the taxpayers may look for some real relief at their hands."

KIWANIS CLUB'S NEW OFFICERS

Charles Goldy Succeeds Samuel Sachs as President. Special Program Tonight

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BUSINESS DIRECTORY

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 Plymouth — De Soto — Hummobile Cars
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 Moorestown Motor Co., Inc.
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Pal-River Chevrolet, Inc.

 NEW AND USED CARS
 10 Broad Street Phone 1561 Riverton

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 Local Representative Phone 290-W

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CHEW'S BAKERY
 512 Main St., Riverton
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BUILDER
CURTIS E. STAVELY
CONTRACTOR AND BUILDER
 Special Attention to Jobbing
 16 W. Charles St., Palmyra
 PHONE 744

LOUIS WEBER
 Successor to Albert Hozier
 Carpenter and Builder
 Special Attention to Repair Work
 Randolph Avenue, East Riverton
 Phone, Riverton 860-M—Charges Reasonable

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Edwin H. Tucker
 Florist
 Cut Flowers and Plants
 623 Linden Avenue
 DELIVERIES Phone 827

DINING ROOM
FRY'S DINING ROOM
 11 West Broad Street
 PALMYRA, N. J.
 PLATTER DINNERS
 TASTY SANDWICHES

CLEANER
E. E. HYLAND
CLLANER DYER
LERROY LESTER
 Phone Riverton 900 Manager
 Free Call and Delivery Service

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 Women and Children
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 and
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 and Vests Relined
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 W. Broad St., Palmyra
 Phone 147

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 JEDDO-HIGHLAND
 OTTO KOPPERS COKE
 Concrete Blocks and Cement Work
 PALMYRA, N. J.
 Phones Riverton 378 and 564

LEON A. SEVER, Inc.
 PALMYRA, N. J.
LEHIGH COAL
 E. P. Griffenberg, Mgr.
 Phone, Riverton 384

H. B. WILLIAMS
 LEHIGH VALLEY
 COAL
 KOPPERS PROCESS COKE
 Building Materials —
 Feed and Fertilizers
 PALMYRA PHONE 1100

Today Phone
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 Riverton 302
 COAL
 LUMBER
 MILLWORK

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 NOVELTIES, CANDY, ETC.

FUNERAL DIRECTOR
Snover Funeral Home, Inc.
 313 East Broad Street
 Palmyra, N. J.
 Frank A. Snover, F. D. John Swartz, F. D.
 Phone, Riverton 830

JEROME J. ZISAK, JR.
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 No Charge for Use of Funeral Home

GROCERY
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 Delivery in Riverton, East Riverton and
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 Get Our Price

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ALL HATS REDUCED
 Hand Knit Scarfs
 \$1.50
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 Open Mon., Wed., Fri., and Sat. Evenings

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George Friday, Jr.
 Plumbing, Heating
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 Have Your Furnace Cleaned Now
 New Vacuum Process
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LESTER S. FORTNUM
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 Expert repair work on
 Radios, Washing Machines and
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 \$1.00 RYTEX STATIONERY \$1.00
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Riverton Electric Shoe
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 HIGH GRADE REPAIR WORK
 At Reasonable Prices
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 Taxi Service—Cars to Hire for All
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 Phone 1512

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 413 LINDEN AVE., RIVERTON
 Phone 73

SHORT-WAVE MUSINGS

BY O. M. "C. W."

The Story of the Transatlantics
 (From QST, February, 1922)
 (Courtesy of American Radio Relay League)

We thought we were up a tree at first but IAAW and numerous Boston amateurs advise that the call has been heard on the air around there and that somebody else has appropriated the call. Whoever the would-be IAAW is, he is sticking tight under cover now, as he knows he is a law-breaker, and to date he has not been located. It is a pity, too, for if he were within the law he could claim the honor of being the first station heard overseas in the tests.

IBCG seems an easy winner as the star station. In addition to being heard all over the map they get thru a coherent message on broadcast, at 3 a.m. G.M.T. on Dec. 12th, which was acknowledged by Godley by cable to this office. The first amateur transatlantic message ever sent read as follows:

"Nr. 1 NY ck 12 to Paul Godley, Ardrossan, Scotland. Heartly congratulations. Burghard Inman Grinan Armstrong Amy Cronkhitte."

Speaking of results of the tests, another result was that we won a perfectly nice spring hat from W. W. Burnham, of London, who took us up on our editorial bet before referred to, that a good U. S. ham could get signals over there. When the tests were over Burnham wired us: "Congratulations Cable size of hat!"

and we expect soon to publish a picture of our editorial self in the new London Lid. Many prizes were offered by British firms to the successful receivers over there, and Messrs. Burnham & Co. have offered one of their Ultra III receivers to the most successful American contestant, the award of which has not yet been determined.

The Test Nights
 It was wonderful to sit in on the tests. Goodness knows how many transatlantic records were broken, for an amateur never misses the opportunity to listen for fellows on the other side of the country when he knows they are sending on schedule. During the free-for-all one could hear district after district start up, as regular as clockwork. First the air would be full of 2's, then it would change to 3's, and as the last 3-station shut down he would wind up with a "Go ahead, 4's give her juice!"

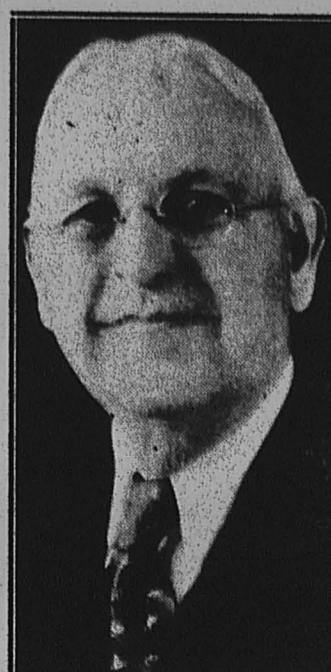
Those were wild nights in Hartford. A little group of us were on the job every night at the Traffic Managers static-room, waiting on a long-wave set for MUU to send the nightly report. The air was so thick with tobacco smoke that it was hard to see how a signal could get into the room, but WII with his tape transmitter could be heard tearing along in the background, and regularly at 2 o'clock he would slow down and say "Give me Godley's message". And then with what tenseness, with what wobbly hands and stifled breathing we listened as MUU started his hand-sent report! Here she comes fellow! Will there be call letters? Who has been heard? That was the absorbing question! Later in the tests we got to know that a check of 17 or some such small number probably meant nothing but a report of weather conditions but you should have seen us when the big message came thru with a check of 94. Oh, Boy, that meant signals! And there were eighteen of 'em! And of course the same scene was being enacted in countless radio shacks all over the country.

About 2:05 the telephone line would be getting hot and what with press reports, telegrams to file, countless long-distance calls from everywhere, there was no use going to bed. The newspapers are wild for radio dope these days and our A.R.R.L. got lots of publicity and Amateur Radio a big boost up the ladder from these tests.

In Appreciation
 Paul Godley returned to America on the "Olympic" on Dec. 28th, a conquering hero! He was met at the pier by many of those who saw him off and an informal luncheon was given in his honor at the Hotel Pennsylvania.

(continued next week)

WILL BE MARSHAL



SHERIFF GEORGE N. WIMER
 who will lead the delegation from Burlington County in the inaugural parade at Trenton on January 15, at which time Governor Hoffman will take office.

SACRED HEART P.T.A.
 The January meeting of the Sacred Heart Parent-Teacher Teacher Association will be held on Thursday afternoon, January 10, at three o'clock, in the school auditorium. Members of the executive committee will meet at 2:30.

SPENDING POWER OF FARMER FALLS

Higher Prices for Supplies More Than Offset Increases in Gross Income

New Jersey farmers in 1934 had a gross income that was 7 per cent higher than in 1933, but, because of higher prices for their supplies, their purchasing power was 12 per cent lower, William B. Duryee, state secretary of agriculture, announced on Monday.

The 1934 gross income was approximately \$71,500,000, or the highest amount since 1931, Secretary Duryee reported. In 1933 it was \$67,000,000 and the five to ten year average is \$94,500,000. The increase in the gross annual income of the state's farmers in 1934 was due more to increased prices than increased production, Secretary Duryee pointed out. Grains, hay, tree fruits, milk, eggs and poultry shared in these higher prices and individually meant higher receipts for the farmers. Truck vegetables, although lower in price, accounted for higher receipts because of increased production. The yield of berries and the price of potatoes were so low that receipts from these crops were less than in 1933.

Although the gross income of the farmers in itself would indicate an improved status for the agriculture of the state, it was in reality only the dairy farmers and the growers of grains and hay who participated in the improvement. Increased prices of supplies more than counterbalanced the increased receipts of most other farmers.

Professor: "Here you see the skull of a chimpanzee, a very rare specimen. There are only two in the country—one in the national museum, and I have the other."—Current Events.

Hooray for FELIN'S Tasty SCRAPPLE

Church Notices

CALVARY PRESBYTERIAN
 Charles T. Bates, B. D.
 Riverton
 Church School, 9:45 a.m.
 Morning Worship, 11:00 a.m.
 Midweek Service, Wednesday 8:00 o'clock.

CHRISTIAN SCIENCE
 First Church of Christ, Scientist
 Thomas Ave. and Seventh St.
 Riverton, N. J.
 Sunday School 9:30 a.m.
 Sunday Services, 11 a.m.
 Wednesday 8 p.m.
 Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30 p.m. All are welcome.

EPWORTH M. E. CHURCH
 Rev. Ira S. Pimm, Minister
 9:50 a.m.—Wesleyan Men's Bible Class.
 10:00 a.m.—Church School.
 11:00 a.m.—Morning Worship.
 6:45 p.m.—Epworth League.
 Wednesday 8:00 p.m.—The Helpful Hour.
 Wednesday 4:00 p.m.—Junior Epworth League.

CHRIST CHURCH, EPISCOPAL
 Riverton, N. J.
 Rev. Francis B. Downs, Th.B., Rector
 Feast of the Epiphany
 January 6
 7:30 Holy Communion
 9:45 Sunday School
 11:00 Holy Communion and Sermon
 8:00 Choral Evensong

NEW YEAR THOUGHTS
 WAR . . . The shame of mankind.
 —General George Washington.
 It is the business of the churches to make my business impossible.
 —Field Marshal Earl Haig.

WANT-ADS
 LOST AND FOUND—RENTS—SALES
 HELP WANTED
 CLASSIFIED ADVERTISEMENTS
 Rate 10c Per Line
 (Lines Average 6 Words)
 Minimum Charge 30c for Each Ad
 Phone 712

Reconditioned Electric Cleaners, \$2 to \$12. Lester S. Fortnum, Palmyra, phone 1180.
 Reconditioned Electric Washers, \$5 to \$25. Lester S. Fortnum, Palmyra, phone 1180.

Used Radios, \$5.00 to \$20.00. Lester S. Fortnum, Palmyra, phone 1180.

FOR SALE: 10 piece diningroom suite, 3 piece living room suite, wicker porch set, miscellaneous furniture and rugs. 301 Bank avenue.

WANTED—Used baby carriage. Write "W" New Era Office.

Announcing AEROTYPE ESSO
 Cars go for it!

Modeled after U. S. Army Fighting Grade Aviation Fuel. GUARANTEES quicker starting . . . higher "anti-knock" . . . faster acceleration. Cash refund if not satisfied.

H. B. WILLIAMS
 "Standard" Service Station
 8-41 AND RIVER ROAD
 PALMYRA
 "Johnny" Goodwin, Mgr.

Confidence
 The Snover Funeral Home has been alert to seize upon every new improvement to better its service.

Every device, every thought or idea that would improve the service has been instituted to the end that the Snover Funeral Home may continue to merit the confidence placed in it for years by rendering a better service with each succeeding year.

Snover Funeral Home
 INCORPORATED
 FRANK A. SNOVER and JOHN N. SWARTZ
 PALMYRA, NEW JERSEY
 Telephone, Riverton 830

Statistics show that there are more indoor hazards than outdoor. On the other hand we'd rather take a chance with bath-tub soap than with a two-ton truck.—Miami News.

MOST HEAT UNITS PER DOLLAR SPENT

Heat units of coal are not judged by the ashes. An analysis is the only certain method to determine the most heat per dollar spent.

EVANS PREMIUM-ANTHRACITE has the highest carbon content of any anthracite mined, and the most heat units per ton by actual test. "IT GOES FARTHER AND HEATS LONGER."

Try EVANS the next time you need COAL—GENUINE KOPPERS COKE—FURNACE OIL. LUMBER—HARDWARE. PAINTS—GLASS. KINDLING WOOD. STORM SASH.

"GET IT AT EVANS"

Joseph T. Evans
 Riverton
 COAL—LUMBER—HARDWARE
 Form the Heat of Palmyra 302

WE PUT EMPHASIS ON "SERVICE"
 AND
 INVITE YOU TO FORM THE HABIT OF VISITING OUR STATION WEEKLY WHERE WE WILL GLADLY CHECK YOUR

Tires, Battery and Radiator
 WITHOUT OBLIGATION TO BUY OUR PRODUCT
 SERVICE IS OUR SPECIALTY

GAS SUNOCO OILS
GARWOOD'S SERVICE STATION
 Broad and Main Streets
 Riverton

Get it here! AEROTYPE ESSO
 Cars go for it!

Aerotype Easo is GUARANTEED to provide quicker starting and better all-round performance than any other motor car fuel on the market today. Try it in your own car and be convinced.

Townshend's Esso Service Station
 5-POINTS
 PALMYRA, N. J.
 Open 24 Hours

With 1935 Starts Our 4th Year Selling
ORANGES AND GRAPEFRUIT
 FRESH FROM FLORIDA
 ALSO HOME GROWN
 EATING AND COOKING APPLES

ANDREWS FRUIT MARKET
 61 East Main Street
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 INCORPORATED
 FRANK A. SNOVER and JOHN N. SWARTZ
 PALMYRA, NEW JERSEY
 Telephone, Riverton 830

Dr. Dafeo says the quints have got to the stage where they want to be sung to while taking the bottle. Some adults have the same longing, with a preference for "Sweet Adeline."

Here to Serve You Day and Night

WITH
 TOILET ARTICLES
 PATENT MEDICINES
 CIGARS AND CIGARETTES
 GIFTS
 GREETING CARDS
 STATIONERY
 CANDIES
 ICE CREAM
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Get it here! AEROTYPE ESSO
 Cars go for it!

Aerotype Easo is GUARANTEED to provide quicker starting and better all-round performance than any other motor car fuel on the market today. Try it in your own car and be convinced.

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New Books at Riverton Library



Chosen with a sure knowledge of the reading taste of its members, the Library Board announces the following new books recently purchased and now on the shelves. In addition to these a large number of currently popular titles have been newly received on loan from the Burlington County Library.

Distinguished Novels

"Little Orvie," Booth Tarkington.
"The Jasmine Farm," "Elphabeth," "A Village in the Valley," Beverly Nichols.
"Captain Caution," Kenneth Roberts.
"The Raking of the Gry," John Masfield.
"The Forty Days of Musa Dagh," Franz Werfel.

Action and Mysteries

"Dangerous Gold," Stone Cody.

"Powdersmoke Range," William Colt MacDonald.
"For the Hangman," John Stephen Strange.
"Mr. Pinkerton Finds a Body," David Frome.
"Fer-De-Lance," Rex Stout.
"The Strange Boarders of Palace Crescent," E. Phillips Oppenheim.

Non-Fiction

"Sails Over Ice," Captain "Bob" Bartlett.
"The White Monk of Timbuctoo," William Seabrook.
"Why Not Try God?" Mary Pickford.

For Younger Readers

"Lumberjack," Stephen W. Mead.
"Grey Eyes," Katharine Adams.
"Consigned to Davy Jones," George H. Grant.
"Folly Farm," Jane Abbott.

Short-cuts to the Dinner Table

BY VERA A. SCHNEIDER

And now, I'm going to fulfill my promise to include as many of the recipes as possible, and I shall continue each week until all are answered.

Seven Minute Frosting

2 egg whites
1/2 cupful superfine sugar
1 tablespoonful white corn syrup
5 tablespoonful cold water
1/2 teaspoonful vanilla

Combine all ingredients except vanilla in double boiler and stir until mixed. Beat constantly with egg beater over boiling water until frosting is fluffy and holds shape—about 7 minutes. Remove from double boiler and add vanilla.

Banana Cream Pie

6 bananas

1 cupful heavy cream—whipped
1 tablespoonful powdered sugar
1/2 teaspoonful vanilla
1 baked pie shell
Slice bananas. Mix thoroughly whipped cream, powdered sugar, vanilla and add bananas. Fill baked pie shell with this mixture. Sprinkle with grated unsweetened chocolate, if desired.

Pie Crust:

1 cupful flour
1/2 cupful shortening—scant
1/2 teaspoonful salt
Ice water
Sift flour and salt together. Blend in shortening and add just enough water to hold paste together. Chill before rolling.

Lemon Butter Sauce

3 tablespoonfuls powdered sugar
2 tablespoonfuls butter
2 eggs—well beaten
1 lemon—grated rind and juice.
1/2 cupful boiling water.
Put sugar, lemon rind juice and butter into upper part of double boiler. Add them to heat, then beat

eggs well and add. Lastly add the boiling water and stir until sauce thickens—serve either hot or cold.

Escalloped Potatoes

Peel and slice in thin slices enough potatoes to make one quart. Butter a baking dish. Mix with the potatoes 1/4 cupful flour, one teaspoonful salt and 1/2 teaspoonful pepper. Put in baking dish, add a dash of onion juice, if desired. Add two tablespoonfuls melted butter to three cupfuls of hot milk and pour over the potatoes. Cover and bake in a moderate oven. Uncover during last half hour of cooking.

Other banana recipes can be found in my Cook Book on pages 5, 6, 7, 8, 10, and 13.

NEW PONTIAC AT LOCAL SHOWROOM

A New Low Priced Six Offered in Nineteen-Model Line of 1935 Autos

A new low-priced Six now joins an improved Straight Eight to form the nineteen-model line of cars presented by the Pontiac Motor Company for 1935. Closely approaching the lowest price field for the first time, Pontiac's two new cars should reap an increase of the total of the industry's business. The new Six will be available both in Standard and DeLuxe models.

The wheelbase of the Six is 112 inches as compared with 117 for the Eight. In appearance, it duplicates closely the modern streamlining of the Eight.

Both Pontiac chassis have ample power for the modern mode of high-speed travel. The six-cylinder engine develops 81 horsepower at 65 miles an hour, while the Straight Eight delivers 84 horsepower at 70 miles per hour.

PEDITTO SLATED FOR TAX BOARD

Popular Young Palmyra Attorney Said to Be in Line for Appointment

It is rumored on excellent authority that Christopher Peditto, of Palmyra, one of the junior members of the bar and a candidate for a Freeholder nomination in the Republican primaries last May, is to be appointed to the County Tax Board during the approaching legislative session. The present composition of the Board is Democratic (the members being Frank S. Absalom, Florence, Dem., Pres.; Daniel R. Lemmon, Pemberton Township, Rep.; and James Cunningham, Dem., of Burlington. Absalom's term expires this year. Cunningham has been holding over since 1933, was reappointed and confirmed at the adjourned session of the Legislature last month. With the change in administration the Tax Board will once more become Republican.

TRAINING SCHOOL AT MOUNT HOLLY

Burlington County Council of Religious Education Will Sponsor Classes

The Burlington County Leadership Training School will be held in the Methodist Church, Mount Holly, January 14 to February 16, each consecutive Monday evening at 7:30. There will be three classes in the school, namely: Message and Program of the Christian Religion, led by Rev. Ira S. Pimm, of Palmyra; The Old Testament, led by William Richie, of Moorestown, and The Study of the Pupil, led by R. C. B. Parker, of Mount Holly.

The dean of the school will be Mr. Kindig, of Mount Holly. This school is sponsored by the Burlington County Council of Religious Education.

ENGAGED

Mrs. Bertha S. Meitzner, of 613 Elm Terrace, Riverton, announced the engagement of her daughter, Miss Gertrude Florence Dorothy Meitzner, to George William Bennett, of Neshaunim, Pa., at a party at her home Friday evening. Miss Meitzner is a member of this year's graduating class at the West Jersey Homeopathic Hospital Nurses' Training School and her classmates were her guests.

No wedding date has been set.

Candid as the boy who wrote "Liar" on the Painless Dentist's door.—Anon



LET'S MODERNIZE THE KITCHEN

"The papers are full of the modernization idea, Margaret. What say we bring the kitchen up-to-date?"

"Splendid idea, Philip, but do it with gas, for the modern kitchen is one in which the three major jobs are done by gas. I mean cooking, heating water and refrigeration."

"But is gas automatic, Margaret?"

"Indeed, yes. For instance, the modern gas ranges, besides giving intense heat instantly, have time and temperature controlled ovens. They are time savers as well as more accurate in roasting and baking."

"Gas water heaters are automatic, too. No fuss or bother, no shoveling coal and ashes, and the water stays hot!"

"And, Philip, everyone knows about the Electrolux refrigerators—you've remarked that you liked them because they didn't make any noise and didn't get out of fix."

"Well, you've been thinking about a new kitchen, haven't you?"

"Yes, I have, Philip, and that's not all. I am going to call Public Service Home Economics Department and tell them we want to modernize our kitchen. They will send someone to look at the kitchen and then submit plans of how it should be arranged, what kind of illumination, proper height of sink, and a lot of other things we wouldn't think about. And they do this without charge."

PUBLIC SERVICE



A-3449

HOW ANNA STEN SPENT HER YEAR

Preparations for "We Live Again" Kept Star Busy Every Minute

What does an actress do with her year? She may make only one picture, taking an hour and a quarter to shoot on the screen. What about the idle hours, days, weeks, months? "We Live Again," the Samuel Goldwyn presentation at the Walt Whitman Theatre, is Anna Sten's second picture in America. Retitled from the great Tolstoy novel, "Resurrection," it follows her inaugural "Nana." In three years she has made two pictures. Yet Miss Sten's next door neighbors in Santa Monica Canyon hardly know her, for she drives away to the studio so early in the morning and returns so late at night.

IN CHANCERY OF NEW JERSEY

To John Hurley, Evaline Coward; William Work; John S. Cochran, William W. Heidelberg, Keith Powlison, Frederick L. Homsher and Joseph Goldberg, Liquidating Trustees of certain assets of the Lancaster Trust Company; George S. Sener and Sarah S. Swisher, partners trading under the name, style and firm of Putney and Swisher; Aigien National Bank; Oscar Jeremiah Walker; Marion Bickley; Marion Bickley Ewing; Ella Brinton; Hannah Whitson; Francis W. Brinton; Anne H. Brinton; Martha A. Brinton; Martha W. Fetter; Mary W. Warren; Henry Whitson; Olive L. Whitson; Hedwig Haslam Alexander; Margaret V. H. Wiley; Horrocks; George Hess and his heirs, devisees and personal representatives; Elizabeth Hess McMullin and her heirs, devisees and personal representatives; Annie Combs and her heirs, devisees and personal representatives; By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein Joseph L. Thomas, Trustee under the deed of Trust made by Samuel Whitson to Joseph L. Thomas, dated July 25th, 1902, and recorded in the Office of the Clerk of Burlington County in Book No. 367 of Deeds, page 31, is complainant, and you, John Hurley; Evaline Coward; William Work; John S. Cochran; William W. Heidelberg; Keith Powlison; Frederick L. Homsher and Joseph Goldberg, Liquidating Trustees of certain assets of the Lancaster Trust Company; George S. Sener and Sarah S. Swisher, partners trading under the name, style and firm of Putney and Swisher; Aigien National Bank; Oscar Jeremiah Walker; Marion Bickley; Marion Bickley Ewing; Ella Brinton; Hannah Whitson; Francis W. Brinton; Anne H. Brinton; Martha A. Brinton; Martha W. Fetter; Mary W. Warren; Henry Whitson; Olive L. Whitson; Hedwig Haslam Alexander; Margaret V. H. Wiley; Horrocks; George Hess and his heirs, devisees and personal representatives; Elizabeth Hess McMullin and her heirs, devisees and personal representatives; are defendants, you are required to appear and answer the bill of said complainant as amended, on or before the 20th day of February, 1935, or the bill will be taken as confessed against you. The said bill is filed for the purpose of having the complainant as trustee of trust made by Samuel Whitson to Joseph L. Thomas, dated July 25th, 1902, and recorded in the Office of the Clerk of Burlington County in Book No. 367 of Deeds, page 31, which deed covered premises situate in Township of Cinnaminson, County of Burlington and State of New Jersey, more particularly described in said bill of complaint, and for the further purpose of having the Court declare complainant's rights and duties under said deed of trust, and to determine to whom complainant should deliver said trust estate by the terms of said deed and by the terms of the last will and testament of Catherine H. P. Williams, deceased, and by reason thereof, may have some claim upon the trust estate in the possession and control of complainant as trustee.

And you, Oscar Jeremiah Walker, Mary Bickley, Marion Bickley Ewing and Ella Brinton, are made defendants because you are named as legatees and beneficiaries under the last will and testament of Catherine H. P. Williams, deceased, and by reason thereof, each of you may have some claim upon the trust estate in the possession and control of complainant as trustee.

And you, Hannah Whitson, Francis W. Brinton, Anne H. Brinton, Martha A. Brinton, Martha W. Fetter, Mary W. Warren, Henry Whitson, Olive L. Whitson, Hedwig Haslam Alexander, Margaret V. H. Wiley and Albert Horrocks, are made defendants because you, or some of you, are legatees and beneficiaries under the last will and testament of Catherine H. P. Williams, deceased, and by reason thereof, you, or some of you, may have some claim upon the trust estate in the possession and control of complainant as trustee.

And you, George Hess and his heirs, devisees and personal representatives, Mary Hess McMullin and her heirs, devisees and personal representatives, Elizabeth Hess McMullin and her heirs, devisees and personal representatives, Annie Combs and her heirs, devisees and personal representatives, are made defendants because you, the said George Hess, Mary Hess McMullin, Elizabeth Hess McMullin and Annie Combs, or some of you, are heirs at law of Catherine H. P. Williams, deceased, and by reason thereof, you, the said George Hess and his heirs, devisees and personal representatives, or some of you, may have some claim upon the trust estate in the possession and control of complainant as trustee.

William D. Lippincott, Solicitor of Complainant, 35 N. Fourth Street, Camden, New Jersey.

Dated: December 19th, 1934.

13-1-24

Mike Murmurs

By William Cooper, Jr.

One of the greatest battles of music ever staged in the Quaker City was the Christmas dance of the Sigma Kappa Fraternity at the Penn. A. C. The music was furnished by two of the most popular radio, recording and stage bands in the east, none other than the happy-go-lucky young man of the hottest and sweetest of colored music, CLAUDE HOPKINS and his orchestra and the incomparable MAL HALLETT and his music making showmen.

Although this dance could not be aired due to the crowded schedule of some local broadcasting units and the lack of wires in the Penn. A. C. by others, the affair should be mentioned because both bands have been heard many times over the ether waves and are both top-notchers in the business.

One of the features of the evening was the distinctive manner in which both orks rendered "Nola." This number, if you remember, was written especially as a piano solo.

Claude Hopkins of nimble-fingered piano fame, played the piano arrangement accompanied by his great band. Straight from the shoulder, I never saw anyone's fingers move at such a rapid pace over the ivories. But Hallett, not to be outdone by such expert showmanship, announced that his bass fiddler would play "Nola" on the string bass. Disbelieving persons issued sounds of unbelief but—it was done. A string bass solo of "Nola." Well so much for the ace high music of these dance bandmasters.

KATE SMITH held the Terra-plane auditions of WCAU the other day and guess who auditioned as a whistler. You'll never guess I'll tell you. None other than Herbert McCollum, former P.H.S. teacher of Biology.

PHILLY SCRIBBLINGS: A good program for children is the thrilling adventures of TERRY and TED heard over WIP every week day at 6:45. . . . What happened to the WPA 8 to 9 hour of dance music Sunday nites? . . . A novel broadcast was heard over WDAS on Saturday last. It was the Tennessee Hill Billies bringing their backwoods melodies to you from the window of

A NATURAL

When the bundling hit, "The Pursuit of Happiness," which in Paramount's film version starring Francis Lederer comes Saturday to the Broadway Theatre, first opened on Broadway, critics unanimously hailed the lead role of "Max Christman" as a "Francis Lederer part."

Although the role was occupied by Tonio Selwart, who acquitted himself beautifully in the part, the gentry of the press were still mindful of Lederer's performance in the stage play "Autumn Crocus," which was his American debut. They bemoaned the fact that he was not available for the role of the appealing Hessian soldier who misconstrued "Pursuit of Happiness" for "running after happiness" and thus precipitated a number of delicious comedy situations.

When Paramount began casting for the picture, Lederer was available and was forthwith cast in the leading role, thus fulfilling the hopes

of the critics. Joan Bennett, Charlie Kugler and Mary Boland appear in the supporting roles of "The Pursuit of Happiness" which was directed by Alexander Hall.

A LITTLE BIT ANCIENT
Professor (at table): "James the First introduced the turkey into this country."

Host (trying to carve): "And this must be the one he introduced."—Sheffield Telegraph.

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RESOLVE THAT IN 1935 YOU WILL GET THE MOST FOR YOUR COAL DOLLARS—BUY

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Do you know that for as little as \$2.50 and up per year, you can rent a Private Lock Box in our Safe Deposit Vault. This is the place of best protection for your valuables. Come in now and make your selection of a Box.

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RIVERTON, N.J.

The Window House Garden

With the advent of the New Year will need rejuvenation. The addition of a new plant or two will surely add new life and zest to the home environment. For color the gloriously colored Camellias or Azalea-like blooms of the Clivia, for aroma, the enchanting odor of the Royal Fragrance Heliotrope and for a lively, happy green the Crested, shining Holly, Bird's Nest, Ostrich Plume and Boston Ferns.

All the above along with countless other "ornamentals" are on view in

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Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

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\$94.90

THE "NEW DEAL"

BY JULIAN MASON

Vice President National Republican Builders

A New "Whipping Boy"

Mr. Roosevelt has a new whipping boy.

In his vocabulary the public utilities have taken the place of disgrace once held by the bankers.

For the first year of his crusading, the President lambasted and slammed the "money changers." He did it in every speech. He even helped Congress sic Pecora on them, to try and find them guilty in the headlines just before every hearing.

But a sudden truce was arranged at the Washington convention of the American Bankers Association. We were told that a "magnificent team" the country was going to have, with government, business, agriculture and finance all working together.

Easing Up on Bankers

Business tried hard to "work together" by holding a big conference, hammering out a program and sending it to the White House. A secretary said that the President was too busy to receive it.

Nevertheless, he hasn't called the bankers names for some weeks. It really looked for a while as if he were going to let Recovery go by its natural course without holding it back by beating some scapegoat.

Then came the sudden attack on the utilities with all its gorgeous buoyant, Roosevelt trimmings.

Government Competition

Mayor La Guardia went down to Washington, discussed with the President "the whole utility question in New York City." The Mayor then issued a warning to the utility companies to lower their rates unless they wished to see the city erect power plants and enter the field as a direct competitor of private companies in the sale of electricity to the general public.

A preliminary loan of \$15,000,000 for plant construction was simultaneously promised the Mayor by Secretary Ickes.

At once this was backed up by hints and indirect quotations from the White House to the effect that all utility rates in the country were too high, that the TVA and other government projects would be used to break them, that the federal government would erect its own plant in New York and that eventually the United States would organize a power system under which electricity would be carried to 5,000,000 farms now without it.

All this condemnation of the utilities, mind you, came out of a clear sky, based on no hearings or stated information!

The President was off again on one of his mad, hitting expeditions.

Method in His Madness

It is only when a list of these punitive excursions is made that the mind begins to understand how and why the New Deal has held back Recovery.

His first attack, as I say, was against the banks. He made it in his inaugural address.

He tried to soak the staggering railroads with an insurance scheme. He destroyed the aviation industry by cancellation of the air-mail contracts.

He put the stock exchange business down and out by letting Frankfurter and his colleagues draw a lethal bill.

He killed the business of issuing securities by threatening legislation making it impossible to issue them.

The Ford Fiasco

He deliberately tried to put Mr. Ford out of business by every act of governmental boycott that he could put into effect.

And now he strikes at the public utilities by dramatically holding over their heads the threat of government competition.

Furthermore, there is one more whipping-boy in sight and coming along fast over the horizon. That is the industry of "communications." The telegraph, telephone and radio transmission services are down for an investigation that ought once again to suit Mr. Roosevelt's impulse to destroy business.

Organization of

Riverton Council

(Continued from page 1)

ment for the help they have given me for the short time I have been your mayor.

"In making my appointments for the coming year I will try to place on the various committees those best suited for the work, so that their labors will be congenial and net us the best results.

"It is my earnest desire to give to Riverton that which will be most beneficial, and in order to do that I ask your help and suggestions. The doors will always be open for constructive ideas that will benefit the community at large, and I ask again for your cooperation."

Appointments

At the conclusion of his address the mayor announced the appointment of the following borough officials:

Auditors, Charles S. Rockey & Co. Borough Attorney, Engineers, Sherman & Sleeper. Pound Keeper, William Gootee. Building Inspector, Robert H. Clelland.

Chief of Police, William Gootee. Marshals, John W. Carhart. Superintendent of Highways, Robert H. Clelland.

Police Surgeon, Dr. Harry L. Rogers.

Shade Tree Commission, J. S. Coale.

Board of Health, Dr. Harry B. Mark and William H. Baker.

Zoning Board of Adjustments, H. K. Rutherford.

Committees

Committee appointments were as follows:

Finance—Merrill, Sordon, Knight.

Highway—Sargent, Steedle, Stroheim.

Sewer—Sargent, Knight, Stroheim.

Lighting—Steedle, Knight, Sordon.

Fire and Water—Merrill, Sargent, Knight.

Police—Sordon, Stroheim, Merrill.

Printing and Ordinance—Knight, Stroheim, Steedle.

Borough Property—Stroheim, Merrill, Sordon.

Building—Steedle, Merrill, Sordon.

Insurance—Merrill, Sargent, Sordon.

Council Defers

Action on Truck

(continued from page 1)

off 1932 revenue note in order to reduce our bank obligation.

The public has been led to believe that our finances are in admirable condition, but the conveyed impression should be in a comparative sense with other municipalities which are able to collect only 50% or 60% of their taxes."

E. K. Merrill, H. D. Sordon.

A resolution authorizing the borough to borrow \$2,500 on a tax revenue note for 1934 bills was passed by unanimous vote.

Taxes Cancelled

Councilman Merrill stated that \$2,055.52 in taxes had been cancelled since 1919, but this was largely due to persons moving out of town with unpaid tax bills. Also Riverton's rates had been reduced by \$91,000 and now totaled \$724,000.00.

A reserve fund of \$750 from the borough property appropriation for 1934 was passed.

Budget Discussed

The budget for the following year was discussed item for item, with the net conclusion of an approximate fifteen per cent increase in the tax rate for 1935. Double this amount for highway improvement was appropriated for the coming year, and \$5,000 set up to pay off the oldest revenue note at the local bank.

Councilman Stroheim cut the borough property budget by \$300 for the coming year but Councilman Merrill asked him to raise it \$200 to provide for repairing the sea-wall on

PALMYRA COUNCIL ORGANIZED JAN. 1

Luce, Engle and Wright Take Office; Jander and Spahr Retiring Members

Palmyra Borough Council organized at noon New Year's Day with Mayor Walter D. Lamon administering the oath of office to Clerk George J. Spencer and three new councilmen, George W. Luce, William F. Engle and Arthur P. Wright. Mr. Luce, though newly elected has been serving on Council since the resignation of Sydney Headington last spring.

Councilman John Ward was nominated and unanimously elected president of Borough Council for 1935. An address was delivered by Floyd W. Spahr, retiring member of Borough Council.

Both Mayor Lamon and Councilman Ward addressed those present and expressed their regrets at losing such valuable men as Mr. Spahr and Louis Jander, who is also a retiring member of that body.

The following appointments were presented by Mayor Lamon and confirmed by the members of council:

Clerk, George J. Spencer.

Solicitor, Joseph S. Low.

Overseer of the Poor, Harry J. Saar.

Building Inspector, George R. Evans.

Engineers, Remington, Vosbury & Goff.

Physician, Dr. Dean H. LeFavor.

Recorder, Carl Lutz.

Keeper of Lock-up, Thomas Schwick.

Chief of Police, C. Morris Beck.

Marshals, Joseph H. Rodgers, J. Nelson Wallace, Lawrence Betty, William L. Stack.

Constables, C. Morris Beck, Joseph H. Rodgers, J. Nelson Wallace, Lawrence Betty.

Supt. Disposal Plant, R. Strickenbein.

Supt. of Highways, Harry Karn.

Auditor, William H. Welcker.

Delinquent Tax Collector, Lawrence Betty.

Pound Keeper, Thomas Schwick.

Special Officers: Joseph L. Stack, James H. Hartley, Edward Roberts, Thomas Schwick, Elmer Laughery, Harry Karn, Edward Bennett, Branson Cook, Walter Horner, Clifton Taylor, DeWitt Morris.

A resolution was adopted whereby council is to meet the third Thursday of each month. The first came

the Showell property when it becomes borough property by a tax lien.

Budget Published

The budget in detail, is published in another column of this issue, as having passed the first reading at the meeting Thursday night.

A resolution authorizing the transfer of funds from one account to another was passed.

The following bills were ordered paid:

Ambulance Fund—Palmyra Ambulance Association \$ 150.00

Borough Organization—Frank A. Mathews, council fees 95.00

Daniel M. Clifton, clerk postage stamps 5.00

Indemnity Insurance Co., of North America, bond, Harry C. Schell, deputy collector 15.00

Waiver L. Bowen, two insertions personal tax list 43.34

Upper Publishing Co., dog tags desk seal 8.76

Borough Property—J. S. Collins & Son, Inc., supplies 2.60

Fire and Water—W. H. Albertson, gas and oil 12.25

Highway—W. H. Albertson, gas and oil 12.25

Clinton B. Tel. Co., No. 57 30.40

J. S. Collins & Son, Inc., cement and lime 44.20

Ed W. Brown, repairs to sea wall Camden Wrecking & Building 110.00

Mathews Company, stone 4.50

A. Giberson, gravel 4.50

Lighting—Pub. Serv. Elec. & Gas Co., energy 204.36

Pub. Serv. Elec. & Gas Co., 245.55

Police—W. H. Albertson, gas and oil 2.25

Clinton B. Tel. Co., No. 57 30.40

J. S. Collins & Son, Inc., supplies 2.60

Dr. H. Mark, examine drunken driver 5.00

N. J. Bell Tel. Co., No. 57 30.40

Robert Wright, special duty Goodall Rubber Co., uniform 1.50

William Thomson, special duty 124.00

Sewer—W. H. Albertson, tires and tools 45.60

Interest on Current Loans 696.00

Cinaminson Bank and Trust Co. Interest on Assessment Notes—Cinaminson Bank and Trust Co. 17.72

Welfare—N. J. Bell Tel. Co., No. 284, Nov. 8.65

N. J. Bell Tel. Co., No. 284, Dec. 7.11

Wm. A. Hendrickson, Trans. 77.11

den National Bank and Trust Company, of Camden, was named the depository for the Borough of Palmyra and it was decided to hold a meeting for the purpose of preparing the budget on Thursday evening, January 10.

The following committees were named by Mayor Lamon to serve for the ensuing year:

Finance: Chairman, John F. Ward, George W. Luce, Charles K. Mervine.

Highways: Chairman, William F. Engle, George W. Luce, Arthur P. Wright.

Garbage & Ashes: Chairman, William F. Engle, George W. Luce, Arthur P. Wright.

Sewer & Disposal Plant: Chairman, Charles K. Mervine, John F. Ward, George W. Luce.

Buildings: Chairman, Arthur P. Wright, Carl H. Thomas, William F. Engle.

Ordinances: Chairman, George W. Luce, Carl H. Thomas, John F. Ward.

Water Lighting: Chairman, Carl H. Thomas, Charles K. Mervine, John F. Ward.

Parks & Public Property: Chairman, Carl H. Thomas, Arthur P. Wright, William F. Engle.

Police & Fire: Chairman: Walter D. Lamon, Charles K. Mervine, John F. Ward, George W. Luce.

SHERIFF'S SALE

By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, JANUARY 31, 1935

between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.

ALL the following tract or parcel of land, situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey, viz:

BEGINNING at the intersection of the Eastern line of Lippincott Avenue with the Northern line of First Street, at the Northeast corner thereof, thence extending Eastwardly along the Northern side line of said First Street one hundred and sixteen feet in front or width to the Southwest corner of now or late Ezra Lippincott's Lot No. 1, thence extending Northwardly of that width or front line between said lines (one the Eastern line of Lippincott Avenue, the other the Western line of Ezra Lippincott's Lot No. 1) about three hundred and ninety feet on the West side and three hundred and thirty-six feet on the East side to Bank Avenue, thence continuing on across Bank Avenue to the stone wall, thence continuing into the Delaware River, crossing low water mark as far as it is now or hereafter may be lawful to extend into said River.

CONTAINING within said bounds Lot No. 2 on the Plan of Lippincott's Extension of the Town of Riverton, New Jersey, and all the land in front of said lot to the Delaware River, and is bounded on the North by the Delaware River, on the East by Ezra Lippincott's Lot No. 1, on the South by First Street and on the West by Lippincott Avenue.

BEING the same land and premises which Emilie S. Greenwood, single woman, by her deed of conveyance bearing date July 18, 1923, and recorded in the Office of the Clerk of Burlington County in Book No. 617 of Deeds, page 323, granted and conveyed unto the said Richard J. Dickson and Lucy E. Dickson, his wife.

SUBJECT, NEVERTHELESS, to the covenants, conditions and restrictions in prior deeds contained, as reference thereto will more fully and at large appear. Decree approximately \$733.97 besides interest, costs and fees.

Seized as the property of Richard J. Dickson, et al., and taken into execution at the suit of Burlington County Trust Company, complainant, and to be sold by

GEORGE M. WIMER

William D. Lippincott, Sol'r. Dated: January 2, 1935. Put's fee \$27.72. 13-1-24-35

Here it is!

Aerotype Ecco is sold with the understanding that it will OUTPERFORM any other motor car fuel.

Prove it yourself... try a tankful in your car today.

Woolston's Garage

Broad and Main Streets

RIVERTON

Woolston's Garage

Broad and Main Streets

RIVERTON

Woolston's Garage

Broad and Main Streets

RIVERTON

Woolston's Garage

Broad and Main Streets

RIVERTON

Woolston's Garage

Broad and Main Streets

RIVERTON

ARTISANS STILL TOP INTEREST

5 and 10 and Wesleyans Both Winners in Wednesday Night Contest

The opening game of the Interboro Basketball League last night found the 5 and 10 and the K. of C. struggling to escape last place in the league. The game was tight up to the first half, with the Knights leading 10 to 9. However, with the opening of the second half the "big bad Wolves" and Spear put the Knights to rout and romped off with a 23 to 14 total.

K. of C.

Carr, f 1 0 2 2

Burke, f 1 1 1 3

Malone, c 1 1 1 3

Prisco, g 1 2 6 4

Casey, g 1 0 5 2

S. Bividas, g 0 0 0 0

O'Brien, g 0 0 0 0

B. Malone, g 0 0 0 0

Totals 5 4 15 14

5c and 10c STORE

Wolfe, f 3 4 5 10

Gooter, f 1 1 3 3

Daley, c 0 0 0 0

Speer, g 1 3 4 5

Enskat, g 0 2 2 2

Bonafelli, f 1 1 2 3

Totals 6 11 16 23

The second contest of the evening found the Artisans, League leaders, having an easy time with the Tak-A-Boost quintette. The first half ended with the Artisans 15 and Tak-A-Boost 5. The game ended 32 for the lodgemen and 16 for the beverage boys. Easley and Landgraf were the high markers for the Artisans with 11 points each to their credit. King and Kraus led for the Tak-A-Boost with four points each.

ARTISANS

Rarig, f 2 1 4 5

Terrill, f 0 1 1 1

Landgraf, c 4 3 3 11

Easley, g 5 1 1 11

Friberg, g 1 0 0 2

Poulson, g 1 0 0 2

Totals 13 6 9 32

TAK-ABOOST

Kraus, f 2 0 1 4

Windsor, f 1 0 0 2

Snow, c 1 1 3 3

King, g 2 0 1 4

Long, g 1 1 3 3

Totals 7 2 7 16

The reporter must have become tired by the third game, for nothing but white space filled the sheet preceding the box score. The box score shows that the Wesleyans trimmed the sails of the Pal-River five by a 30 to 11 margin.

WESLEYANS

Branson, f 2 0 0 4

Baker, f 3 1 4 7

Cahill, c 3 1 2 7

Foulke, g 4 2 4 10

Sloan, g 1 0 2 2

Heavner, f 0 0 0 0

Totals 13 4 12 30

PAL-RIVER

Kessler, f 2 0 2 4

Miller, f 0 0 1 0

Conway, c 0 0 2 0

Kevan, g 1 3 4 5

Weikman, g 1 0 0 2

Godley, f 0 0 0 0

</

TRAINING SCHOOL FOR LEADERSHIP

County School of Religious Education to Open January 14

The Burlington County School of Leadership Training, sponsored by the County Council of Religious Education, will open its annual session Monday, January 14, to continue until February 18.

Classes will be held each Monday evening at 7:30 o'clock in the Mount Holly Methodist Episcopal Church.

The school is under the supervision of the New Jersey Council of Religious Education. Dr. Irwin G. Paulsen, director of Leadership Training for the state, has met with the faculty and planned with them the courses and procedure of teaching, previous to the opening of the school.

Each teacher has been approved by the International Council and their teaching will be fundamental in every respect. The school is interdenominational but the credits given are accepted in any denomination. The course in "The Message and Program of the Christian Religion" will be taught by Rev. Ira S. Pimm, pastor of Palmyra M. E. Church. He is chairman of New Jersey Conference Committee on young people's work. He has been prominently connected with the Summer Institute of Pennington, N. J., teaching a class each year.

The course in "The Old Testament" will be taught by William H. Richie, of Moorestown. He is executive secretary of the Scripture Gift Mission of Philadelphia, an ardent student of the Bible, and has had extensive experience in the teaching field.

The course in "The Study of the Pupil" will be taught by R. C. B. Parker, supervising principal of Mt. Holly Schools. He is a student of the psychology of teaching and has done extensive graduate work at Rutgers University.

Waldo J. Kindig, principal of the Mount Holly High School, will be Dean of this school.

RUSSELL G. CONE IN BROADCAST

Russell G. Cone, formerly of Moorestown, and at one time superintendent of the Tacony-Palmyra Bridge, was heard in Moorestown last Saturday afternoon broadcasting from one of the decompression chambers of the new San Francisco Bridge, 147 feet below the surface of the water. He told various interesting facts concerning the building of the bridge and said where he was that it was intensely hot, 120 degrees above zero. Mr. Cone is the resident engineer of the new San Francisco-Oakland bridge, which will be the longest suspension bridge in the world. Moorestownians who heard him and instantly recognized his voice included the Henry J. Shermans, the Gilpins, and Mrs. O. F. Mitchell.

STATE FEDERATION OF DEER HUNTERS AND CLUBS

A meeting of the State Federation of Deer Hunters and Clubs will be held Tuesday evening, January 15, 1935, at 8 o'clock, in Franklin Inn, Glassboro, N. J. Entertainment provided. All deer hunters and clubs are welcomed.

Charles S. Quay, Jr., Publicity Committee.

ENGAGED

Mr. and Mrs. George C. Spooner, of 2 East Oak avenue, Moorestown, have announced the engagement of their daughter Miss Marjorie Spooner, to Mr. J. Edward Lippincott, of 805 Main street, Riverton. No date has been set for the wedding.

CARD OF THANKS

I wish to express my appreciation of the kindness shown me during my recent bereavement and especially to those who sent cars and flowers to the funeral.

Mrs. Lidie Mullen.

Air travel between London and Calcutta now requires only 6 1/4 days, a saving of 15 1/2 days over surface travel.

FELLOWSHIP WILL GIVE PLAY JAN. 25

Rehearsals Going Fine For "Yesterday's Roses," a Three-Act Comedy

"Yesterday's Roses," a three-act comedy by Lida Larriman, and presented by courtesy of the Penn Publishing Company, of Philadelphia, will be given in Christ Church Parish House, Friday evening, January 25th.

The Young People's Fellowship, which gave "The Odd Job Man" last year, will present this year's play under the directorship of Mrs. Lucy Shreve.

Tickets may be obtained from any member of the Fellowship for the price of fifty cents.

Tuberculosis League Thanks Contributors

The following message of thanks to the purchasers of Christmas Seals who thereby support the work of the Burlington County Tuberculosis League has been issued by the organization's executive secretary, Daisy S. Hollingshead.

"To everyone of the many contributors I wish, in the name of the Association, to express our thanks and a good wish for 1935. If it were possible, we would acknowledge every gift, but our broad appreciation in so many small contributions that it is impossible."

Mrs. Hollingshead also said, "I would like to remind the many who received seals and have not yet responded that it is not too late. 3500 letters sent out at Thanksgiving have not been returned to date. The extent of our program in 1935 depends on the income from this Seal Sale, and money received now is just as useful as at any other time of the year. The office is preparing to send out reminders to those from whom no response has been received."

"The income to date from Seal Sale totals \$3,450.00. This figure is about \$60.00 higher than the amount for the corresponding date of last year. We have had exceptional interest and generous assistance of groups and individuals. The newspapers, also, have given generous and effective support, not only in the Christmas Seal Sale, but in the all year round educational program."

Total receipts to date from Riverton are \$289.50.

FLAMES DAMAGE OIL BURNER

Fire Confined to Cellar at Home of Winfield Wilson on Golf Road

The home of Winfield Wilson on Golf Road was threatened with fire Monday morning when the oil burner backfired and ignited the oil in the pit.

The burner was damaged and the cellar was filled with smoke, but the loss was confined to the cellar due to the efforts of the Riverton firemen.

The fire was put out with a soda and acid extinguisher carried in the fire truck.

MUSICAL PROGRAM AT WOMAN'S CLUB

Clarence Fuhrman, Pianist, Well Known in This Vicinity on Program

The regular business meeting of the Palmyra Woman's Club held Monday afternoon, January 7, in the club rooms, Society Hall, Palmyra, was very well attended by members and their friends.

The artists included Morris Braun, violinist, Joseph Vetere, violin-cello, and Clarence Fuhrman, pianist, played two groups. Mr. Fuhrman, who accompanied the violin and cello solos, and also played a piano solo, is well known throughout Palmyra and Riverton and has many friends in this vicinity. He has appeared as soloist with the Philadelphia Orchestra and the Philharmonic Orchestras.

Harry Horner, a retired theatrical man spoke on "The Theatre, Yesterday and Now."

SCOUT PAGEANT DISTRICT RALLY

Riverton, Palmyra and Cinnaminson Scouts to Display Scout Work January 21

Monday evening, January 21st, the scout district composing Riverton, Palmyra and Cinnaminson scout areas, will stage a district rally in the Palmyra High School Auditorium.

This rally will assume the form of a pageant and circus. The program is designed to depict the accomplishments of scouting and to vividly display the advancement of the boys in the many crafts that are studied and perfected by the scouts in their troop meetings and camps.

The boys will show in a most interesting manner the transformation of a tenderfoot to a full-fledged scout, and the many interesting and useful tests that he must pass to reach the grade of first class scout. There will be erected on the stage before the eyes of the audience bridges and camp equipment, bringing into play many of the tricks of woodcraft that have long been forgotten in this modern age. The high spot of the evening will be a pageant depicting the beginning of and the changes that have been made in the world wide scout organization.

The public is invited. No charge of any kind will be made.

CINNAMINSON P. T. A.

Sickness and bad weather have interfered sadly with some of the plans of the Cinnaminson P.T.A., but all are hoping for fine weather and a big audience on the evening of Wednesday the 16th, when Dr. Edwin B. Twittemyer, Psychology Department of the University of Pennsylvania, will talk to the association.

Many who know Dr. Twittemyer will want to hear his address, and everyone who is interested will be heartily welcome.

The study class period has been changed to 8 p.m. This is done to accommodate those who wish to attend, but cannot do so during the day. Transportation is offered. Please send your names.

The subject this week was, "Can Adults Re-learn?" The next, on Wednesday, January 23, will be, "When Has an Adult Reached Maturity?" Try to be present and find out some surprises about yourself.

County Council meeting at Bordentown, Wednesday, the 16th. All desiring transportation please notify the school.

A Washington newspaper man, working on the bankers' convention there recently, lent a visiting banker taxicab fare without security. Now you see why newspaper men so seldom build up a competence.—Kansas City Star.



BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION AFFILIATED WITH THE NATIONAL ASSOCIATION

The following Plumbers are working in accordance with N.R.A. They are reliable and dependable. Give them your support.

GEORGE FRIDAY J. RUSSELL HOLVICK
H. D. HULLINGS and Son JOHN KERRIGAN

Why You Will Like Our Service

We feel confident that you will like our service. It is courteous, prompt and efficient, and we desire to make it useful to you. Your Checking Account is cordially invited.

Member Federal Deposit Insurance Corporation

CINNAMINSON BANK AND TRUST COMPANY
RIVERTON, N. J.

\$1.00 RYTEX STATIONERY—THE NEW ERA

**CLEAN
HARD
BLACK
COAL 2000 POUNDS
TO THE
TON**

IT'S CHEAPER—SAFER—AND BETTER TO DEAL WITH A RELIABLE MERCHANT WHOSE CREED IS SERVICE WITH FULL VALUE

H. B. WILLIAMS
COAL — COKE — FEED
LUMBER — BUILDING MATERIALS
PALMYRA Phone, Riverton 1100

ROOMIER

That's the New Ford V-8 for 1935

SPACE HERETOFORE WASTED IN FENDER AND RUNNING BOARD DESIGN HAS BEEN UTILIZED IN PROVIDING MORE WIDTH IN THE INTERIOR AND ADDING TO THE EXTERIOR APPEARANCE IN THE MODERN MODE

"STREAMLINING"

SEE THIS LATEST FORD V-8 CREATION IN OUR SHOWROOMS—IT'S A WORLD BEATER

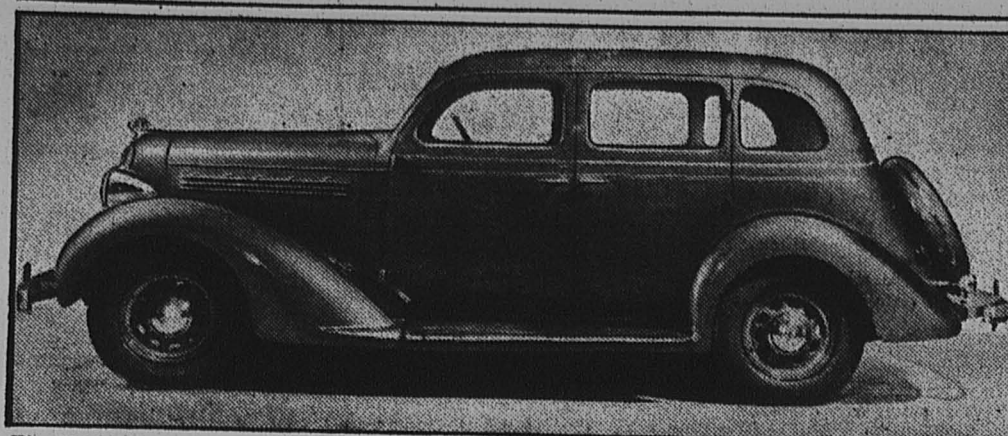


LESTER S. FORTNUM

115-125 W. Broad St. Palmyra

Phone, Riverton 1180

NEW "HIGH-SPEED SAFETY" PLYMOUTH



The 1935 Plymouth, announced as a "high-speed safety car," is on display at C. R. Sweeney's showrooms, Palmyra. Streamlined in design, the new Plymouth is three inches longer than previous models—189 inches from bumper to bumper. The torpedo-shaped all-steel body fits over the frame and is bolted to the frame horizontally and vertically at 46 different points, instead of the usual 18. The six-cylinder high compression engine develops 82 horsepower and runs as cool at 80 miles an hour as previous engines did at 50 miles an hour. This results in long life and reduced oil consumption.

Short-cuts to the Dinner Table . . .

BY VERA A. SCHNEIDER

More request recipes for the friends who have been waiting patiently for those that are of particular interest to them.

Butterscotch Pie
2 tablespoons granulated sugar
1 cupful boiling water
1 cupful brown sugar
2 tablespoons butter
2 tablespoons cornstarch
2 eggs

1/2 teaspoonful salt
1 teaspoonful vanilla
Baked Pastry shell

Caramelize the sugar by putting it into frying pan and stirring over a low heat until it melts and becomes a golden brown. Pour in the boiling water and simmer until the caramelized sugar melts. Then add the brown sugar and thicken with the cornstarch which has been moistened with a little cold water. Add the salt and butter and while still hot pour over the well beaten yolks of eggs. Cool slightly and add vanilla. Turn into baked pastry shell. Make a meringue of the two egg whites by beating them until stiff and adding three tablespoonsful of sugar. Bake for about 12 minutes in a moderate (325 degrees) oven.



Drop Dumplings
2 cupfuls flour
4 teaspoonfuls baking powder
1/2 teaspoonful salt
1 tablespoonful butter
1 1/2 cupfuls milk
Sift together the dry ingredients and blend the shortening, keeping mixture coarse and flaky. Add liquid and drop by heaping teaspoonfuls into the boiling stew, chowder or fruit sauce. Allow 20 minutes having liquid boiling when dumplings are dropped in and keep utensil covered closely.

Devils Food
6 squares chocolate—melted
3 cupfuls flour
2 egg yolks
1 cupful milk
2 cupfuls brown sugar
1 1/2 teaspoonfuls soda
2 teaspoonfuls vanilla
1 teaspoonful salt
1/2 cupful butter
1 cupful boiled coffee
Add beaten egg yolks slowly to the melted chocolate, then add the milk and cook over hot water, stirring constantly, until thick. Set aside to cool. Cream the butter and sugar together and add the dry ingredients, sifted together, alternately with the coffee to the creamed butter and sugar mixture. Add the chocolate mixture and the vanilla and blend all together thoroughly. Bake in a moderate oven 50 minutes. Frost with a white frosting.

White Frosting
1 stiffly beaten egg white
1/2 cupful cream
Powdered sugar
Vanilla
Work powdered sugar into egg white, beating until smooth. Add cream and more sugar and beat until of proper consistency to spread on cake. Add vanilla.

KILLS STATE CODES



CLIFFORD R. POWELL

Acting governor, who on Monday issued a proclamation cancelling all State Codes in New Jersey.

The proclamation and statement condemned the system as an "interference with business" and branded "the whole mess" as "shocking to American liberty."

Powell, as president of the state senate, became acting governor when Gov. A. Harry Moore resigned to take his seat in the U. S. Senate.

THE BAKERS IN WEDDING OF THE WASHINGTONS

Mr. and Mrs. Leonard R. Baker, of Garfield avenue, Palmyra, re-enacted the wedding ceremony of George and Martha Washington at a meeting of the Camden Lions Club at the Hotel Walt Whitman, Monday evening. The occasion was the celebration of the 174th anniversary of the marriage of Martha Custis to George Washington.

The dinner was prepared from a recipe in an unpublished cook book of Martha Washington. The manuscript of the book is now in the possession of the Historical Society of Pennsylvania.

LOW RATES CONTINUED

The Pennsylvania Railroad announces a four month's extension of the new low round trip fares and new types of commutation tickets which were made available last year to residents of New Jersey who use, either regularly or occasionally, the passenger train service of that railroad between New York City, New Brunswick and Perth Amboy.

On May 1, 1934, the Pennsylvania established new passenger rates for this particular territory, which are substantially lower than the round trip fares in effect just prior to that date. On the same day several new and convenient forms of multiple tickets were placed on sale. These new fares and tickets were scheduled to be withdrawn December 31, 1934, but have been continued until the end of April.

A Harvard professor tells us that the country is undergoing a bloodless revolution. If this be true, blood will be the only thing that has not been spent.—Watertown, N. Y., Daily Times.

SQUEEZING OUT THE SMALL COMPETITOR

Herbert Hoover Points Danger to Small Business Man in Code Set-Up

In view of the case of Fred Perkins, the little battery manufacturer at York, Pa., and similar cases, the words of Herbert Hoover in his new book, "The Challenge to Liberty," recently published by Charles Scribner's Sons, is of especial significance. Mr. Hoover says:

"The most effective parts of code operations are devoted to limitation of real competition. It is true that the law provided that there should be no monopolies or monopolistic tendencies. The major aspiration of those seeking to avoid the anti-trust act always has been precisely the fixing of minimum prices and restrictions of output, and these objectives, so earnestly yearned for in some quarters, now have been imposed by law. The economic results, so far as the trades and consumers are concerned, are about the same as if the anti-trust acts had been abolished. Naturally, if these industrial regiments hold to discipline they are at once constituted as complete guild monopolies as any in the Elizabethan period, from which we derived much of our American antagonism to monopoly."

"But an equally regrettable social effect has been that the imposition of larger costs, and the fixing of minimum prices and trade differentials crashes down at once on smaller units of business. If persisted in there can be no destiny of these processes in the long run but a gradual absorption of business by the larger units. All this is in fact the greatest legal mechanism ever devised for squeezing the smaller competitor out of action, easily and by the majesty of the law. Yet the small business is the very fibre of our community life."

"Over it all is now the daily dictation by Government in every town and village every day in the week, of how men are to conduct their daily lives—under constant threat of jail, for crimes which have no moral turpitude. All this is the most stupendous invasion of the whole spirit of Liberty that the nation has witnessed since the days of Colonial America."

HENRY HULL IN "MAGWITCH" AT WALT WHITMAN

Henry Hull has done it again. His characterization of Magwitch, the convict of Charles Dickens' "Great Expectations," coming Saturday to the Walt Whitman Theatre, is even more vivid and living a portrayal than his Jester Jester in "Tobacco Road," from which he came direct to the coast to appear in "Great Expectations." Hull put all his years of acting experience, all of his intelligence and training into the part of Jester Jester, the most picturesque of the "poor white trash" of "Tobacco Road" and won the unanimous acclaim of critics and public alike, who flocked to the play at the 48th street theatre all winter.

Talking pictures were a new medium for Hull. But he has shown, with his first role, that he was meant for them, and it is fair to predict that in Hull, the screen has a worthy successor to Lon Chaney, who until the time of his death was the outstanding interpreter of character roles.

The blue of the sea stands in a constant ratio to its saltiness. In the tropics the tremendous evaporation makes for a more brilliant blue than in the northern seas.

It's the Biggest Show in Town



Record crowds acclaim
New High-Speed Safety Plymouth
now on display in our Showroom

Night and day, the crowds keep coming . . . eager to see this revolutionary car they're hearing so much about . . . the new 1935 Plymouth.

Nobody wants to miss it. Nobody has ever seen another car like it. Auto editors say it's the greatest step forward in low priced car design in the past 15 years!

And no wonder. This new Plymouth was developed with one purpose in mind . . . to provide a safer car for today's critical traffic problem.

With new economy, it has extra emergency power to give you greater freedom, greater mobility on congested thoroughfares. It has quicker-acting Hydraulic Brakes . . . a stronger Safety-Steel Body . . . amazing new roadability . . . to give you MORE SAFETY.

Don't miss this completely new kind of automobile. Step in our showroom and see it today!



C. R. SWEENEY, Inc.

DODGE AND PLYMOUTH DEALERS
307 E. Broad St., Palmyra Phone 973



THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

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Where Does Your Gas Tax Money Go?

No group bears so heavy a burden of class taxation as do motorists.

In 1933, for example, refineries produced gasoline valued at \$759,000,000. The federal government taxed this gas \$181,000,000. The states taxed it \$519,000,000, or a total of \$700,000,000. As a result, the gasoline tax actually amounts to almost 100 per cent of the value of the product!

This situation, as the San Antonio Express recently said, would be bad enough if all gas-tax money were spent for building and maintaining roads. The motorists would be at least getting something for his money. But a constantly rising number of states are coming to regard the gas tax as an inexhaustible source of revenue for all governmental purposes. They divert gas tax funds to pay for schools, for unemployment relief, for harbor-maintenance, for oyster propagation and for a long list of similar undertakings, none of which directly benefit the average motorist. It seems perfectly obvious that such undertakings should be paid for out of the general taxes, provided by all the taxpayers, and not by added taxes on that group of citizens which owns and operates motor cars.

It is an encouraging sign that aggressive opposition is developing in all parts of the country against the diversion of gas tax money from use on roads. Road work was the reason for the tax being inaugurated in the first place and motorists accepted it without objection. But now every motorist has a thoroughly justified complaint against his gas tax money being used for projects unrelated to road development—and every motorist should enthusiastically join in the movement to bring gas tax diversion to a halt.

Hiding the Facts

A short time ago a campaign was inaugurated in a western city to persuade the electorate to create a "power district," and build a municipal electric plant to serve an area which was already served by a private system. In support of the plan, municipal ownership advocates (MOA), promised the people that power rates would be reduced by ten per cent.

What the people weren't told by the MOA was that their publicly-owned plant would pay no taxes, or that the private system serving them paid 13 per cent of all its revenues in taxes. Neither were they told that if the private system were given that one advantage, tax-exemption, it would be able to immediately lower rates below the level proposed for the public plant! Nor were the people told that the taxes lost by destroying the private plant would have to be made up by increased assessments on all other taxable property in the city.

The private plant serving the area is part of a great interconnected power system, extending to hundreds of other towns and cities, with 63 power houses tied into one network. Service, as a result, is of the highest possible standard, and interruptions are unknown. The proposed municipal system would have but a single plant—and if it broke down, there would be no other plant to take up the load while repairs were being made.

This illustration, while it applies to one specific case, pretty well covers the facts in a multitude of other socialistic "power campaigns" in various parts of the United States. Advocates of public power developments generally fail to tell the whole story. They use the old dodge of drawing a red herring across the trail of facts. It can be statistically proven in most cases that, taxes and operating costs considered, the American private electric industry gives the best and cheapest service in the world—and the public should not let itself be deluded into forgetting this.

"A fool is not always unfortunate; nor the wise man always successful; yet never had a fool thorough enjoyment, never was a wise man wholly unhappy."



CHURCH NEWS



CENTRAL BAPTIST CHURCH

Rev. George Lockett, Pastor

The epidemic of illness which has been visiting our vicinity manifested itself in Bible School attendance last Sunday. But notwithstanding this fact, Secretary Weart produced a surprise when he reported that the attendance had a gain over last year. School starts at 10 o'clock.

11:15 a.m., Morning worship. "The Destruction of Evil" will be the subject of the sermon by the pastor. Due to the prevalent colds among the members of both senior and junior choirs, they have not been able to function. However, next Sunday they both expect to make renditions.

6:45 p.m., B. Y. P. U. The leader will be announced.

7:45 p.m., Evening worship. This service will be attended by members of the Philathea Class, who will come out in goodly numbers in celebration of their 25th anniversary. Pastor Lockett will deliver a sermon appropriate for the occasion.

On Monday evening the Ushers Association will meet in the church at 8 o'clock. This will be their annual meeting and election of officers. Mr. Fuller, of the Public Service Electric and Gas Company, will deliver an interesting and illustrated lecture on "Lighting."

Two important mid-week meetings—Wednesday afternoon, at 4:15, Jr. B.Y.P.U., and at 8 o'clock in the evening, the regular prayer service.

PALMYRA MORAVIAN CHURCH

Albert J. Harke, B.D., Pastor

Services for Sunday, January 13: 9:30 a.m., Sunday School.

10:40 a.m., Morning worship. A preparatory service for Holy Communion. Sermon: "The True Church." Holy Communion follows this service.

6:45 p.m., Christian Endeavor.

7:30 p.m., Evening worship. Song service. The pastor begins a series of messages on "The Future Things Revealed in the Word of God." The subject this evening, "God's Plan of the Ages."

Monday, January 14, 8:00 p.m., Men's meeting. All men are invited.

Wednesday, January 16, Annual Church Council meets at 7:30 p.m. Reports of the congregation and its organizations will be given. Election of two trustees, one elder and the secretary of council. A social time will follow the business session at which the Willing Workers will serve refreshments.

CHRISTIAN SCIENCE CHURCH

"Sacrament" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, January 13.

The Golden Text is: "A new commandment I give unto you, That ye love one another; that ye love one another; that ye also love one another. By this shall all men know that ye are my disciples, if ye have love one to another" (John 13:34,35).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "My little children, let us not love in word, neither in tongue; but in deed and in truth. And this is his commandment, That we should believe on the name of his Son Jesus Christ, and love one another, as he gave us commandment" (1 John 3:18,23).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Our heavenly Father, divine Love, demands that all men should follow the example of our Master and his apostles and not merely worship his personality" (p. 40).

DR NEWCOMB BETTER

The many friends of Dr. Marcus W. Newcomb, Assemblyman from Burlington County, will be pleased to learn that he is recovering after being ill with pneumonia.

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager

The Holy Communion will be celebrated this Sunday, at both the morning and the evening services. In the morning worship there will be a brief message on "Living With Christ Our Light." The sermon in the evening will continue the series of studies in the life of Samuel, dealing with "The Leader of God's People."

The annual congregational meeting will be held next Wednesday evening, starting with a supper at 6:30.

The monthly meeting of the Women's Missionary Society will be held next Thursday afternoon, at the home of Mrs. Spuck; covered dish luncheon at 12:30.

6:45 p.m., B. Y. P. U. The leader will be announced.

RIVERTON

Miss Marion Evans has returned to her studies at Linden Hall Lititz, Pa., after spending the Christmas holidays with her parents, Mr. and Mrs. Joseph T. Evans.

Mrs. Edward Coffey and son, Edward Jr., have returned to their home in Brooklyn, New York, after spending several weeks at the home of Mrs. Coffey's parents, Mr. and Mrs. Harvey E. Stewart on Thomas avenue.

The Rev. George D. Ashley and family, of 300 Main street, will move to Morrisville, N. J., the latter part of this month.

Mr. and Mrs. James Elliot, Jr., of Olney, spent Sunday with Mr. and Mrs. John Hullings, of Bellevue.

Mr. and Mrs. B. R. Stevens were weekend guests at the home of Mr. and Mrs. Edward Stanwood, of Pittman.

The many friends of Mrs. William H. Taplin, who has been seriously ill, will be glad to know that she is a little better.

Miss Betty Sim entertained friends from Mt. St. Joseph's College, Chestnut Hill, at luncheon last Friday.

Mrs. Charles DeGrau, of Riverside, spent several days this week with her daughter, Mrs. Robert Hullings.

Mrs. Edwin Evans is slightly better after an attack of grip.

Mr. and Mrs. Jesse W. Parsons, of Atlantic City, and former residents of Riverton, are spending several weeks as the guests of Mrs. Henrietta Buecher.

C. B. Woolston, Plymouth dealer, attended the automobile show in New York Wednesday.

Charles Woolston, who returned to Purdue University, Indiana, Saturday, motored out in twenty-one hours.

The Misses Coale, of Lippincott avenue, sailed from New York, December 29th, for California by way of the Panama Canal. They expect to be gone about two months.

Charles Woolston, who returned to Purdue University, Indiana, Saturday, motored out in twenty-one hours.

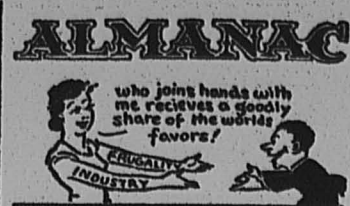
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ALMANAC

who joins hands with me, receives a truly share of the world's favors?

"Industry is fortune's right hand and frugality is her left."

JANUARY

15—The Territory of Vermont is established, 1777.

16—Russia sends her ex-leader, Trotsky, to exile, 1928.

17—United States buys the Virgin Islands from Denmark, 1917.

18—65' meteor falls near Grand Forks, N. D., 1910.

19—Capitol Building at Washington burns, 1901.

20—John Marshall becomes Supreme Court Chief Justice, 1801.

21—Euclid writes the first book on arithmetic, B. C. 300.

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THE "NEW DEAL"

BY JULIAN MASON

Vice President National Republican Builders

Hope

The coming of the New Year has brought from leading editorial minds of the country thanks for the passing of the threat that alien regimentation was to supplant American democracy.

It seems to be agreed that we are far removed from the Brain-Trustism that was challenging the very foundations of our system a year ago.

There is an undoubted truth in this statement. Yet it is not to me that it is better not to holler till we are out of the woods.

NO one can have a pre-certainty about anything that Franklin Roosevelt is going to do.

And he still has the legal power, handed him by Congress, to do about anything he may please.

Turns Toward Centre

But, during 1934, Mr. Roosevelt assuredly came a considerable distance back from the Left toward the Center.

It was a great step when the reporters, on his return from his yachting trip, got him to come out for the Constitution. He did it a little haltingly, but he did it.

It was important, too, when he gave his O.K. to the "profit motive," long battered by the Brain Trust.

The rapprochement with the bankers, however grudging, marked another change.

But, above all, the sound sense of the country was reassured by the shift of emphasis on the Administration's objectives.

Reconstruction, or Reform, has now given place to Recovery as the primary goal of the moment.

"Standing fast" says the New York Herald Tribune "has not been either comfortable or simple in these tempestuous months."

Yet it is to that very "standing fast" that the conversion of the President is in large part due.

His first motive, in moving toward the Right, may well be either an unselfish desire for national business recovery or a political need of it.

But, secondarily, his recession from Tagwellianism can be charted along a line parallel with the force and truth of the criticisms levelled at his various extreme moves.

It is the fashion of the impatient young "Liberals" in the Republican party to say today: "You can't eat the Constitution."

No, but the Constitution was unquestionably under day-by-day attack in the early days of the Roosevelt era, and it is still under decided threat from existing New Deal legislation.

The job of "standing fast" for this charter of our liberties had to be done. And it was done. It was done by men like Mills and Beck and Knox and Wadsworth. It was well done and it had its effect. The president, step by step, moved toward conservatism as the conservative thought of the country was expounded by able Republican conservatives.

Of course, the Rooseveltians do not admit this. As these partisans see things, the conservative Republicans were wrong in opposing the excesses of the New Deal; now, that some of these excesses have been curbed and the conservative point of view in part prevails, the conservative Republicans are still wrong.

This also is the point of view of many of those heading the present Young Republican revolt.

The standpoint seems to me wrong. I believe it still to be clearly written on the cards that we must have a Conservative party and a Radical party. The Democrats are the radicals; the Republicans must be the conservatives.

To try to make the Conservative party a Liberal party is, I think, to try to draw too thin a line of differentiation from a Radical party.

Mr. Roosevelt will not admit that his is a Radical party. He will point to the inflationists or to Upton Sinclair's "EPIC" or to the advocates of the Townsend Plan as the real Radicals.

Nevertheless, all these Radicals are essentially Rooseveltians because they spring from Roosevelt's New Dealism.

A Sound Program

It is in opposition to these things that the Republican party must stand. Otherwise, it does not perform its function.

On this basis it seems to me that men like Senator Vandenberg are wrong in urging the Republican party to declare for policies like these: "Unemployment insurance, retirement pensions, minimum wage laws, the demonetization of war, the termination of investment rackets, the end of tax exemptions."

What's the use? The Roosevelt party stands for this program; if you want it, vote for Roosevelt.

To my mind, a much sounder suggestion for a Republican platform is found in the brief declaration framed this week by the Chamber of Commerce and five other similar business organizations in New York:

"No further unnecessary government spending.

"No further additions to state bonded debt.

"No further unnecessary burdens on private enterprise.

"No government competition with private enterprise.

"We believe that in the interest of the whole people, all legislative policy should be directed to the earliest revival of private enterprise."

In other words, it seems to me that the Republican party can best serve the Republic by taking the side of American business against the political party that dislikes and distrusts it.

MISS McDERMOTT HURT IN CRASH

Runs Into Tree in Fog While Returning from Moorestown Monday Eve

A serious accident caused by the fog Monday evening occurred at Bridgeboro road and Chester avenue, Moorestown, when an automobile driven by Miss Marie McDermott, of 407 Lecony avenue, Palmyra, mounted a curb and crashed into a tree.

Riding with Miss McDermott was her brother, John.

The accident victims were given first aid treatment by Dr. Howard C. Curtis, of Moorestown, and taken to the Burlington County Hospital in the Moorestown American Legion Ambulance.

Miss McDermott suffered a double fracture of the leg and a deep gash over the right eye. She is being observed for other complications. Her brother received lacerations and bruises of the face and body.

Miss McDermott is secretary to C. F. Denary, supervising principal of the Palmyra schools, and her brother is a student at Palmyra high school.

The spot where the car crashed was the scene of a fatal accident a year ago under similar circumstances. John Boyle, of Burlington, was fatally injured when his car struck the same tree.

K. of C. CARD PARTY FRIDAY NIGHT

Mrs. G. A. Stroblein is sponsoring a card party to be given for the benefit of the Knights of Columbus in their hall Friday evening, January 18.

Euchre, 500, Bridge and Radio will be the games of the evening and the prizes, as those who have attended before know, will not be equalled anywhere.

From previous years' experience a large group of outsiders are expected to be present, so if you want a seat at one of the card tables, you had better arrive at the hall early, where for the price of 35c you have a good chance of winning one of these prizes. Playing will start at 8:15.

Publicity.

She is thin as the gent who could crawl through a piccolo and never strike a note.—Anon.

Mike Murmurs

By William Cooper, Jr.

With the whole country going batty over the amateur programs some local stations have also gotten into the swim and are broadcasting such shows. All three major nets have amateur nites and are having great success with this type of effort. But back to Philly again. WCAU has an amateur half hour sponsored by Eslinger which is not all its cracked up to be. Now up pops WDAS with a show of potential radio stars which will air from a special studio in Oak Hall at 6th and Market streets. The entertainers will be supported by a 15-piece dance band and will be heard every Wed. at 2:00 p.m. Harold Davis will "emcee" the show.

A novelty in aircasting was a midnite program over WIP recently. The children of the various foreign consuls in the Sleepy Town district were gathered together and with their parents gave short dramatizations of New Year's celebrations in various overseas countries. Each person spoke in their representative languages.

TID BITS: GLORIA GRAFTON (vocalist who introduced "Two Cigarettes in the Dark") doing her ABS programs from WIP while appearing at Arcadia. . . . MANNY LA PORTE, pianist at Arcadia, studies music in Chicago with same teacher who taught DON BESTOR. . . . Betty Shaffer, petite stenog of WIP, helped advertise Gimbel's January Sales the other day over said station. . . . WPEN's "S.S. ALL IN FUN" may tour vaudeville circuit in the near future. . . . ROXY's (Philly) GANG began broadcasting over WCAU last Sunday 3 to 3:45. Show will air every Sunday at same time. . . . RON and DUM, comic duo will inaugurate a new series over WDAS at 7:15 p.m. . . . Listen for PHIL MANNION's Sport Review over WCAM Sunday's at 10:00 p.m.

The hottest of hot music will be heard over WCAU what the King of Heigh-di-He, CAB CALLOWAY comes to the radio audience in a series of feature broadcasts. The first program of Cab's music will be heard Friday, January 11, at 11:30 o'clock. This is quite a coincidence because Cab's sister is also heard over the same station from the Club Seville of the Stephen Girard Hotel three weekly.

Quite an original program is heard over WCAM (Camden) every Monday and Wednesday at 4:00 p.m.,

MRS. LANE TALKS ON SWITZERLAND

At the Riverton Porch Club meeting on Tuesday the speaker was Mrs. Nathan Lane, who gave an interesting talk on Switzerland.

Mrs. Lane was dressed in Swiss costume and gave a very comprehensive description of the scenery, climate, manners and customs of her native country.

Tea was served at the conclusion of the meeting.

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Message Not Clear
Mrs. Elwell stated she did not get the impression from Mr. Stewart's telephone conversation that he might secure a release at an early date, though this thought was embodied in a letter which she received from him, written several days after the December 26 meeting, at which the contract had been signed. Mr. Stewart said he could not understand the great necessity for speedy action and thought the matter might have been allowed to rest until he could come to Riverton.

Mr. Stewart said he had been in conference with Mr. Edwards today (Monday of this week) and that he had declined to commit himself, but said he would do anything the board wanted him to do. However, Mr. Stewart said, in view of all the circumstances, he did not feel disposed to go on with the work and that with this statement and the recording of his bill he would withdraw from the picture.

Urged to Reconsider
Walter K. Woolman, a member of the board, explained to Mr. Stewart that the board had no idea when he would return and that it was necessary to get the project under way. Mr. Edwards had agreed to take care of Mr. Stewart if and when he returned to Riverton prepared to cooperate in the work. Mr. Elwell also explained that owing to the uncertainty of the time of Mr. Stewart's return to Riverton, the board had felt it necessary to proceed with the signing of the contract with Mr. Edwards. Attorney Mathews said that Mr. Edwards was willing to give Mr. Stewart one half of the preliminary fees and arrange for continuing to work together.

Hilton M. Smith, another member of the board, suggested that Mr. Stewart again get in touch with Mr. Edwards; Harry E. Moyer, new member of the board, Walter K. Woolman and Mrs. Elwell urged Mr. Stewart to reconsider his decision not to go on with the work, but he maintained that in view of all the circumstances he felt it would be better for everyone for him to withdraw, and with this he retired from the meeting.

Palmyra Wants Tuition
William A. Donaghy, chairman of the finance committee, and Sydney S. Burger, representing the Palmyra Board of Education, appeared before the Riverton Board and asked what could be done about paying the amount due the Palmyra board for tuition.

The situation is that Riverton has been paying \$5.25 per month per pupil, but withholding \$6.00 per month which is due Riverton from the state owing to the fact that the state has not paid the Riverton board. Mr. Donaghy pointed out that the same situation existed with one other sending district, and that two more sending districts were in arrears for both local and state payments. This Mr. Burger said, put the Palmyra board in a position that unless something is done it will be necessary to close the high school. Prior to this year sending boards had paid their share to the receiving boards and the state had paid its portion direct to the receiving boards, but this year legislation places the whole responsibility on the sending board, to which the state is supposed to send its share for tuition. Since the state is in arrears with sending boards these boards have been unable to meet their obligations to receiving boards, and that is the situation in which the Riverton board finds itself at the present time.

Mrs. Elwell, president of the Riverton board, assured the representatives from the Palmyra board that Riverton would pay up just as soon as it received the money from the state. Mr. Donaghy, however, pointed out that this would not meet the situation, as Palmyra would be unable to carry on under present conditions.

District Clerk Hemphill suggested that if the other three sending districts would arrange to meet their obligations, Riverton might try to devise some plan for doing the same in order that there might be no interruption in the functions of the Palmyra High School.

Town Meeting Committee
Paul Barnhart, R. A. Marshall and Bradford Stetson, members of a committee appointed by Town Meeting to cooperate with the building committee of the board of education, were welcomed by Mrs. Elwell, the president, who announced that Harry E. Moyer, the new board member, had been added to the building committee of the board and also to the property committee. Mrs. Elwell stated that when the architect had tentative plans and specifications ready a special meeting of the two committees and board members would be held to go over them together.

District Clerk Hemphill read a survey of fire risks and recommendations made by the Philadelphia Fire and Marine Insurance Company, which were received and filed and the clerk was instructed to request the agents writing this insurance to make some arrangement by which the premiums could be staggered, in order that the whole amount would not become due in one year.

A meeting to consider the budget will be held Tuesday evening, January 22, at 7:30.

The annual election will be held on Wednesday, February 13, and candidates for members of the board must file their petitions ten days before that time.

Miss Staman's report was in part as follows:

Miss Staman's Report
The drop in attendance from November was largely due to the current epidemic of gripe and colds, but in comparison with surrounding districts we have been very fortunate.

On December 14 a case of scarlet fever was reported in the kindergarten, and on recommendation of Dr. Rogers, school physician, the room was disinfected and kept closed until after the Christmas holidays. The case of another kindergarten child, who had been ill and absent two weeks, was later diagnosed as scarlet fever, and six cases developed in the two families. Both still quarantined.

Diphtheria inoculations have been completed for twenty children. Twenty children have attended Dr. White's dental clinic, three have been sent to Dr. Hulse.

Four tonsil operations have been performed by Dr. Downs and Dr. Rogers at the Zurbrugg Hospital, for which the teachers have been responsible, and three have been taken care of by parents following our recommendations.

Fifteen children have been examined by Dr. Rogers of whom 5 were excluded from school.

The nurses made 22 visits to homes.

The Parent-Teacher Association added twenty-four volumes to the Hannah H. Chew Library and eighteen volumes have been purchased with the money appropriated by the Board of Education.

We are again providing extra manual training periods for some of our over-age boys who do particularly good work along that line.

In our effort to provide for individual differences I wish to recommend a special project for the pupils who excel in academic work. We have this year a group of 8th grade students who could profitably handle an explanatory course in Latin during the second semester. This would be simply a connecting link between English and Latin, would give pupils planning to take a classical course in High School some acquaintance with the language and would reduce the handicap of a pupil entering a school where Latin is taught in the

8th grade. (This recommendation was approved by the board.)

On the evening of January 21st we will hold a school session from 7 to 7:45 in connection with the PTA meeting for the purpose of demonstrating teaching methods to parents who cannot visit the school in the daytime. While this will not be a hundred per cent natural situation we hope to show regular work as nearly as possible.

The following bills were ordered paid:

Teachers, janitor, ass't to janitor, attendance officer and nurse, services \$2,956.44

Interest on bond 260.00

Riverton-Palmyra Water Co. 71.05

Caroline M. Staman, exp. 3.00

Bookways, books for library 20.69

J. S. Collins & Son, Inc., supplies 7.22

Asso. for Childhood Education 2.50

Dr. Harry L. Rogers, medical supplies 20.00

Public Service Electric and Gas Co. 43.93

Gaylor Bros. Inc., supplies 15.60

Robert H. Clelland, hauling ashes, etc. 5.50

Jos. T. Evans, coal 367.50

Lewis W. Sharp, electrical repairs 6.00

Petty cash fund 25.00

Tuition for Jan. Palmyra H.S. 635.25

New Era, publish school election notice 4.93

F. P. Hemphill, expenses as district clerk in reference to special meeting 9.75

Church Notices
CALVARY PRESBYTERIAN
Charles T. Bates, B. D.
Riverton
Church School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Midweek Service, Wednesday 8:00 o'clock.
CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9:30 a. m.
Sunday Services, 11 a. m.
Wednesday 8 p. m.
Reading Room in Church Building
open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.
EPWORTH M. E. CHURCH
Rev. Ira S. Pimm, Minister
9:50 a. m.—Wesleyan Men's Bible Class.
10:00 a. m.—Church School.
11:00 a. m.—Morning Worship.
6:45 p. m.—Epworth League.
Wednesday 8:00 p. m.—The Help-ful Hour.
Wednesday 4:00 p. m.—Junior Epworth League.
CHRIST CHURCH, EPISCOPAL
Riverton, N. J.
Rev. Francis B. Downs, Th.B., Rector
First Sunday after Epiphany
January 13
7:30 Holy Communion
9:45 Sunday School
11:00 Morning Prayer
8:00 Choral Evensong

YWCA NOTES
"Christian Internationalism" will be the theme of the annual meeting of the Burlington County Young Women's Christian Association, to be held at two o'clock Saturday afternoon, January 12, in St. Andrew's Parish House, Main Street, Mount Holly. The meeting is open to all members and friends of the Association.
Miss Eva Terry, of the Central Branch of the YWCA in Philadelphia, who was a YWCA secretary in Burma and Ceylon for twelve years, will be the principal speaker of the afternoon. A talk also will be given by Miss Kasue Takasugi, a Japanese student at Crozer Theological Seminary.
Special music and group singing will be in charge of Miss Elizabeth Klauder, of Moorestown, county music chairman, with selections by the Bordentown YWCA Club girls as a feature.
Hungarian folk dances in costume by Mary and Margaret Halasz, Julia Szazuly and Kertha Kocsis of Roeb-ling, will provide a colorful feature of the program.

2000 GO TO C. C. C. FORM NEW JERSEY
Many Families Removed from Relief Rolls by Employment of Male Members
With the completion of the current enrollment of more than 2000 young men in the Civilian Conservation Corps, New Jersey relief families will have sent upwards of 26,000 bread winners afield in the program of work designed by the Federal government to remove their families from the State ERA roster.
Between January 1 and January 22, the State Relief Administration will enlist 2,024 young men between the ages of 18 and 25, for six months work in parks and forests scattered throughout the country. They will be paid at the average rate of \$30 a month, but \$25 of that amount will be sent back home to their families. This is frequently sufficient to support them without further aid from the Federal relief program.
This enrollment, now under way under the supervision of the State Emergency Relief Administration, is in addition to the enrollment of several hundred New Jersey World War veterans who are being recruited through other channels for the same work.
Local relief offices throughout the State have been assigned definite quotas of CCC vacancies. The quotas are based on the total load in the several places.
Four white boys have been selected to go from this vicinity, and will leave Mt. Holly on Monday. A number of colored boys may be selected later.

Needlework Guild
The Riverton Branch of the Needlework Guild has changed its meeting date from the second Monday to the third. The next meeting will be January 21 at the Riverton Porch Club at ten o'clock.
Those wishing to be served with lunch should notify Mrs. William G. Porter, Riverton 436.

Reconditioned Electric Cleaners, \$2 to \$12. Lester S. Fortnum, Palmyra, phone 1180.
Reconditioned Electric Washers, \$5 to \$25. Lester S. Fortnum, Palmyra, phone 1180.
WANTED—Used baby carriage. Write "W" New Era Office.
FOR SALE—9 col. Dalton adding machine, cheap, apply "B" New Era Office.
FOR SALE—Remington Typewriter, good condition, apply "Z" New Era Office.
We are selecting a young man in this section, who is now employed and has a mechanical background, to train in spare time to become a Refrigeration Technician on all types of electric and gas refrigeration and air conditioning. If you feel you have the necessary qualifications, write giving name, address, age and present occupation. Refrigeration Engineering Inst. Lab., Box "B," Riverton.
Depleted as the stock of the average red ink manufacturer.—Anon.

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Rate 10c Per Line
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FRESH FROM FLORIDA
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EATING AND COOKING APPLES
ANDREWS FRUIT MARKET
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MOORESTOWN

Modern Home
Quiet Dignity
Years of experience in directing funerals has built into the Snover service an intimate knowledge of every detail and its execution.
The result is a note of quiet dignity that has characterized every Snover service.
The use of the Funeral Home and other Snover refinements add nothing to the expense of our services.

Snover Funeral Home
INCORPORATED
FRANK A. SNOVER and JOHN N. SWARTZ
PALMYRA, NEW JERSEY
Telephone, Riverton 830

WANT-ADS
LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

Reconditioned Electric Cleaners, \$2 to \$12. Lester S. Fortnum, Palmyra, phone 1180.
Reconditioned Electric Washers, \$5 to \$25. Lester S. Fortnum, Palmyra, phone 1180.
WANTED—Used baby carriage. Write "W" New Era Office.
FOR SALE—9 col. Dalton adding machine, cheap, apply "B" New Era Office.
FOR SALE—Remington Typewriter, good condition, apply "Z" New Era Office.
We are selecting a young man in this section, who is now employed and has a mechanical background, to train in spare time to become a Refrigeration Technician on all types of electric and gas refrigeration and air conditioning. If you feel you have the necessary qualifications, write giving name, address, age and present occupation. Refrigeration Engineering Inst. Lab., Box "B," Riverton.
Depleted as the stock of the average red ink manufacturer.—Anon.

Here to Serve You Day and Night
WITH
TOILET ARTICLES
PATENT MEDICINES
CIGARS and CIGARETTES
GIFTS
GREETING CARDS
STATIONERY
CANDIES
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DEVELOPING
ETC.
L. L. KEATING'S
BROAD and MAIN
Riverton Phone 1540

Sweet and Tender!
FELIN'S
Pure PORK SAUSAGE

With 1935 Starts Our 4th Year Selling
ORANGES AND GRAPEFRUIT
FRESH FROM FLORIDA
ALSO HOME GROWN
EATING AND COOKING APPLES
ANDREWS FRUIT MARKET<

SHORT-WAVE MUSINGS

BY O. M. "C. W."
The Story of the Transatlantics
(From QST, February, 1932)
(Courtesy of American Radio Relay League)

The faith that his friends put in him had been more than justified. His niche in the Radio Hall of Fame is secure forever. With deepest gratitude we acknowledge our binding indebtedness to Mr. Godley, for the personal sacrifices he made to act as the representative of American amateurs overseas; for the suffering he went thru in their name; for the wonderfully successful job he did in spite of difficulties. And our congratulations Paul—long may you radiate!

Our deep thanks are also due to Mr. Coursey for the admirable way in which he organized the British end; to Mr. Coursey and numerous British radio men for the courtesies shown Mr. Godley; to the British listeners, one and all, for the interest that made the tests possible; to our own Secretaries of State and Commerce for their kind cooperation in getting Mr. Godley thru the miles of red tape; to the British post-office authorities for the permits so graciously granted; to the commercial companies on both sides of the water, Radio Corporation men in general, and in particular to Traffic Manager W. A. Winterbottom of the Radiocorp and Mr. Henry W. Allen, joint general manager of the Marconi's Ltd., for the cooperation that made the special MUU and VIL broadcasting arrangements possible; and to Canadian and American amateurs themselves for their good sporting spirit—and our congratulations to the successful ones! All share in writing a glorious page in the history of Amateur Radio.

The Future
It is with much trepidation that we venture to talk of the future. Who can say? But surely these accomplishments open the road to broader field of citizen radio. The scientific world is startled at our A.R.R.L.'s achievement. In the most graphic way we have demonstrated the high radiation efficiency of the short-

waves. To put a message across the Atlantic on less than one kilowatt! IT WAS DONE. To cross the Atlantic on antenna power of fifty watts or less! IT WAS DONE. To get on wavelengths sometimes under 200 meters, with our aerials that as grasshoppers to the commercial stations! THAT TOO WAS DONE.

Some of the stations had remarkably low power. But they used C.W. and one of the greatest lessons to be learned from these tests is how much better C.W. is than spark. We sincerely hope that as a result of these tests amateurs not only in Britain but on the Continent as well will be inspired with the ambition to get into the relay game and duplicate our feat in the reverse direction, giving us the opportunity to repay our debt to them; that, being shown possible, one-way amateur traffic to England and other countries may begin soon on schedule; and that the British authorities in particular will be so impressed by the potentialities of such work as demonstrated by our tests that the amateur restrictions in that country may soon be sufficiently modified to give hope of successful two-way communication across the Atlantic.

That will be fun, eh fellows—to sit at the old set on a cold winter's night, the bulbs burning cheerily in front while the generator purrs sweetly in the corner, the old cobbles neatly filled in advance and set in a row for a hard night's work—and then clear England, Scotland, France and Holland in turn! (No, we never take a drop of stuff like that, and we really believe that such things some day will come to pass.)

Surely radio has been given added impetus by these tests, and certainly the day of International Private Radio has been brought closer! (This is the last of this series of articles on the tests, another type of article will start next week.)

FRIENDSHIP CIRCLE

The Friendship Circle of the Epworth M. E. Church will hold its regular meeting and social at the home of Mrs. J. J. Caprano, of Morgan avenue, Monday evening, January 14. The assistant hostesses will be: Mrs. Harry Henderson, Mrs. B. C. Horner and Mrs. Clarence Hubbs.

RADIO TESTING BY STATE POLICE

Cars, Motorcycles Used to Test Sending Apparatus at Trenton

Experimental radio broadcasts to determine their value as a permanent adjunct of the department, are being made daily by the New Jersey state police.

Motorcycles and automobiles used in highway patrol and other work by the troopers, troop quarters and sub-stations have been equipped with receiving apparatus and broadcasts are being made from a 1000-watt station in Troop C headquarters, West Trenton.

The broadcasts are made at 15-minute intervals from 8 a.m. to 4 a.m., and are to continue for 60 days. Then it has been announced a decision will be made as to the permanency of the broadcasts.

The call letters of the West Trenton station are W3XCW. It is operating on a frequency of 1610 kilocycles. During the experiments information concerning stolen automobiles, highway accidents and robberies will be transmitted as received by the station.

All headquarters, sub-stations and patrol cars operators have been ordered to submit daily reports on the reception of such broadcasts.

The corner of an envelope may be used as a small funnel if the tip of the corner is cut off.

**LONDON—PARIS
BERLIN—MADRID
ROME**
via
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\$59.50
JOHN H. ETRIS
17 W. Broad Street, Palmyra
Phone 978

FOR SALE

Short Horse Manure
STACK'S ICE

Phone Riverton 396-W
PALMYRA

Only \$1.95
Cash
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OTHER TOASTERS FROM \$2.65 to \$16.

Small carrying charge if you purchase on the monthly payment plan.

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WAIT WHITMAN

UNTIL FRIDAY!
ANNA STEN
FREDERIC MARCH
"WE LIVE AGAIN"

SATURDAY AND SUNDAY
CHARLES DICKENS'
"Great Expectations"

Starring
HENRY HULL
PHILLIPS HOLMES
FLORENCE REED
JANE WYATT

EVERY SUNDAY
4 VAUDEVILLE 4

Starting MONDAY January 14
EDDIE CANTOR
in
"KID MILLIONS"

**GAS
SUNOCO
OILS**

GARWOOD'S
SERVICE STATION
Broad and Main Streets
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THIS is the first time an electric

toaster of this quality has been

offered at such a low price—\$1.95 and

this is the regular price. It is not

reduced for quick selling. Made of the

best materials—chromium plated with

fibre feet and handles—designed by a

well known stylist. It passed the rigid

tests of our laboratories and its per-

formance was excellent. Toasts two

full-sized slices at a time and the bread

turns automatically when the sides of

the toaster are lowered.

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ROBBERY EPIDEMIC OVER WEEKEND

County Detectives Investigating Six Entries Along River Road Saturday

Five riverfront towns were immune from the epidemic of robberies which swept over those districts Saturday evening.

Riverton was visited twice, once at the home of Clifford Nesbitt, 605 Thomas avenue, where the intruders entered by breaking the clasp on a back window. A quantity of silk underwear was taken, also jewelry valued at \$165 including three watches and a diamond stick pin.

The second visit was made at the home of W. Edward Ridgeway, 607 Elm Terrace, where they entered by taking a spade and prying the back door open, breaking two bolts and a Yale lock. Here the value of the stolen goods was placed at \$500, which included gold watch and chain, masonic emblems, six stick pins, solid gold lavaler, solid gold bracelets and a gold chain. Several articles were found in the back of the Ridgeway home and in the yard of Joseph Turnock, a next door neighbor.

The visitors next stopped at the home of Mrs. E. Smith, of 65 LeJume Road, Cinnaminson at about eight o'clock, where they entered by raising a window in the back of the house. At the Smith home they helped themselves to gold bracelets, pins and a pair of glasses.

The next stop was at the Edwin L. Johnson home on West Fifth street, Palmyra, where they "borrowed" watches, overcoat, guitar and old gold.

The next stop was a home in Cambridge from where they went to the home of James Brown, Third street, Delanco. At this stop only clothes were taken.

Clifford Cain and Clinton Zeller, of the County Detective office, are investigating these cases.

The police force has requested that anyone who is going to be out during the evening, no matter for how short a time, will please leave a light of some kind in the house.

WOMAN'S CLUB

The Woman's Club of Palmyra will hold its annual charter luncheon in the club rooms, Society Hall, Palmyra, Monday afternoon, January 21, at one o'clock.

The welfare department of the club will be in charge, and all luncheon reservations are to be made thru Mrs. Harry A. Kennedy, 712 Washington avenue, Palmyra, telephone Riverton 64-W.

Eric M. Knight, cinema editor of the Philadelphia Evening Public Ledger, will be the principal speaker and his topic will be "Films."

Among the volcanic rocks in Hawaii national park are some which float on water, some which can be heated and held in the hand without injury, and others which look like human hair or wool fibre.

Talus, the Greek, is said to have invented the saw when he found the jawbone of a snake and employed it to cut thru a small piece of wood.

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THRIFT CIRCLE MEETS

The Thrift Circle of the Palmyra Branch of the Needlework Guild of America will meet Tuesday morning, January 15, at 10.30 o'clock at the home of Mrs. J. Elwood Greenwalt, 34 Henry street. Box luncheon. This is the first meeting of the year and it is hoped that all members will make a special effort to be present.

Spent money like the government trying to economize.—Anon.

IT'S NEWS!

The Metropolitan's New FAMILY PROTECTION PLAN

Good News!

A plan that provides:
—An income of \$100 a month (or other needed amount) for 20 years after death.

—A payment of \$10,000 (or 100 times the monthly income) in one sum at the end of that time.
(Above benefits during Family Protection period; other benefits thereafter.)

Up-to-the-Minute News!

The most modern development in Life Insurance

Write or Phone to
James E. Hickey
"The Metropolitan Field Man"

Riverside, N. J. Office
Phone Riverside 36

Family Protection Plan
Metropolitan Life Insurance Co.

PALMYRA

Matinee Daily at 2.00 p.m.
Evenings 7.00—9.00 o'clock

FRI. and SAT., Jan. 11, 12

WHEELER & WOOLSEY in

"Kentucky Kernels"

With Mary Carlisle, "Spanky" McFarland

Comedy—Cartoon—News

Friday Only—"Return of Chandu the Magician"

MON. and TUES., Jan. 14, 15

GRETA GARBO in

"The Painted Veil"

Musical Technicolor Revue

Cartoon Color Classic

WEDNESDAY, Jan. 16

WALTER CONNELLY in

"FATHER BROWN DETECTIVE"

Comedy Musical Comedy

Novelty

THURS. and FRI., Jan. 17, 18

Dick

POWELL—KEELER

"Flirtation Walk"

Popeye Cartoon Novelty

Coming Next Week ! ! ! !

SHIRLEY TEMPLE in

"Bright Eyes"

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PAL-RIVER GIVES CHEVROLET PRICES

Standard Model Cheaper This Year; Master Line Same as Last Year

Chevrolet's prices for the 1935 New Standard and Master De Luxe models have been announced by Frank T. Eastlack, general manager of Pal-River Chevrolet, Inc., of Riverton, are as follows:

New Standard Models—Coupe, \$475; coach, \$485; sedan, \$550; phaeton, \$495; sport roadster, \$465; sedan delivery, \$515.

Master De Luxe models—Coupe, \$560; coach, \$580; sedan, \$640; sport coupe, \$600; town sedan, \$615; sport sedan, \$675; commercial panel, \$560; de luxe panel, \$580.

The prices on the New Standard coupe, coach and phaeton are \$10 under those of the corresponding 1934 models. On the Master De Luxe, prices are exactly the same as in 1934.

Knee-action continues as one of the outstanding features of the Master De Luxe cars, and is available to any customer on order at slight additional cost. Master De Luxe cars also feature the new Fisher turret top all steel roof construction, and a much larger body with corresponding increase in interior dimensions.

"Chevrolet was able to reduce its Standard model prices and to maintain its price levels on the Master De Luxe series in the face of substantially increased material and manufacturing costs because of the greatly increased volume scheduled for 1935, as indicated by the thousands of orders we now have on hand for the immediate delivery of the 1935 lines of cars from our organization of 10,000 dealers," Mr. Eastlack said in announcing the prices. "Last year Chevrolet built 870,000 passenger cars and trucks, which made it the leading manufacturer of motor cars in the world for the sixth time in the last eight years. With the establishing of our 1935 prices, we are in a position to see a record year for Chevrolet business this year."

YMCA BRIEFS

YMCA Basketball League

Representatives of YMCA groups throughout Burlington county met Thursday, January 3, at the County YMCA Headquarters and arranged a schedule for the 1935 season. William Enskat of the Cinnaminson Lone Star Group presided. The league will be made up of teams from the following groups: Division A: Bordentown Hi-Y, Cinnaminson Lone Star, Medford Henry P. Thorn, Moorestown Lenni Lenape, Willingboro First, Wrightstown Pioneer.

The lid was popped off this week when Wrightstown met Bordentown on the latter's floor. Tuesday night Cinnaminson played Medford at Medford and on Wednesday night Willingboro first team was to meet the Moorestown Lenni Lenape at Moorestown.

Next week's schedule is:

Division A

January 15, Bordentown at Willingboro 8.30 (first team).
January 16, Medford vs. Wrightstown at Jobstown.

January 17, Moorestown vs. Cinnaminson at Willingboro.
In Division B the following teams are scheduled: Willingboro Second, Moorestown Hi-Y, Mt. Holly Einstein Hi-Y, Jobstown Kayo and Masonville Eagles, Lumberton Jr. Eagles. Their schedule is depending somewhat on arrangements for floors, but is tentatively as follows:

Division B

January 9, Moorestown Hi-Y vs. Willingboro 2nd at Willingboro.
January 10, Lumberton vs. Masonville at Mt. Holly.
January 11, Mt. Holly vs. Jobstown at Jobstown.
January 15, Lumberton at Willingboro, 7.30.
January 16, Masonville at Jobstown.
January 17, Moorestown at Mount Holly.

BERT AND BOB



"Shake, pal! We're 'Kentucky Kernels!'" says Robert Woolsey to Bert Wheeler and the fun begins below the Mason and Dixon line in the RKO-Radio Picture of that name playing the Broadway theatre, Friday and Saturday, with Mary Carlisle, "Spanky" McFarland and Noah Beery.

MUST CURTAIL AUTO ACCIDENTS

The year 1935 will be a crucial one for the motorists of the United States, in the opinion of the Keystone Automobile Club of New Jersey.

"Throughout the nation," said Trevor B. Mathews, Manager of the Camden Division of the Club, "there is a very definite swing of the pendulum toward imposition of restrictions upon the operators of motor vehicles. This has been brought about by the continued killing and maiming of persons on the highways. Public opinion has swung from tolerance of highway accidents to insistence that the authorities take drastic steps to prevent them."

"Motorists have it within their own power to determine the extent to which restrictive measures will be imposed. A sharp decline in accidents will cause favorable reaction. Continuance of accidents on the present scale will inevitably result in curtailment of privileges now enjoyed."

"It is our hope and expectation, therefore, that motorists will enter the year 1935 with determination to observe all the rules necessary for safe operation of motor vehicles—not just those which suit their convenience. The year will be a crucial one not only for the motorists of this state, but for all states. It matters very little to the interest of every driver to give the best that is in him to keep the automobile in good standing and repute."

"We have faith in the American motorist. The vast majority of drivers are never involved in accidents. The dangerous minority must learn the lesson the majority has mastered if all are not to be penalized for the errors of the few."

TIPS ON GROWING

BY ONE WHO GREW UP IN THE BUSINESS

Until about five years ago "giant" flowers were the mode. Nothing delighted the skilled gardener so much as to be able to exhibit at the Show or display in his garden a large flower of Dahlia, Gladiolus or Chrysanthemum than any of his friends. Now the modern tendency has veered to the opposite extreme and to the pompons, the buttons and the small flowered types in Dahlias, Chrysanthemums, Hemerocallis, Gladiolus and the originators are extending their efforts to this end. In some instances new introductions along these lines have had but little to recommend them excepting their diminutiveness, and there is still lots of room for improvement. The call for the large flowering type was so many years in attaining the ultimate that likely the demand for smaller flowers will stay put for many years to come. The little flowers so mod-

est and unassuming in comparison with the blatant arrogance of the giants, have an appeal all their own. The single-flowering, Daisy-like Colts Gem Hybrids of Dahlias are not yet as popular in this country as on the continent, but hybridizers here will in time use this type as seed parents and should, no doubt, develop some double, free-flowering Dahlias that will rival the big fellows in popularity. A new form of these dwarf single hybrids is now being catalogued which will produce flowers of various colors four months after the sowing of the seed. Owing to recent developments in new varieties of Hemerocallis these beautiful summer-flowering Day-Lilies are now the vogue and especially the more dwarf types. A fertile field for improvement.

The New Dwarf Hardy Asters, the outstanding novelties of 1935, will be certain to meet with favor. Here there is still need for even brighter colors than the clear pink of Countess of Dudley, the bright lavender of Victor and the pure white Snowsprite will be difficult to surpass. These little plants average but a foot in height, of compact symmetrical form and cushioned with bloom in September.

Oxnard, California, has officially adopted the name of "The Petunia City" due to the pride the inhabitants take in the efforts of one of their townsmen, Richard Diener, in developing the Petunia. The present-day Double-flowering Petunia now rivals the Camellia in color and form. The Victorious Mixture is a new dwarf finely-colored type, producing one hundred per cent all double flowers. The Japanese are continually originating new types and colors.

In a recent address Charles Grakelov of Philadelphia said "That the dandelion is the most beautiful flower that has ever been created. Put it under a microscope and its beauty becomes more apparent. The only trouble is that God made so many dandelions"—and it has a bad common name.



THE PEOPLE'S COLUMN

Editor The New Era:

Can you find space in your paper for the following clipping from "Dumb Animals"? I know it is pretty long, but it seems to be so timely right now, when so many boys have new air rifles, and who may be as thoughtless as the boys in the story. Bird Lover.

AIR GUN "BANDITS"

Hugh King Harris
Author of "Pepper"

The day following Christmas I was surprised to note that the feathered flock usually filling the old apple and plum trees in the kitchen door, were conspicuous by their absence. Twice each day I had proffered a painful of crumbs, or other feed for the birds, which had come to know this "supply station."

Where were they this bitter cold morning? Frozen to death, or had they found another feeding spot more bountiful and to their liking, than mine?

Then I noted a dead pigeon in my neighbor's yard. "Frozen" was my thought. But a moment later a crow on the roof of the garage limped a few feet, gave a sharp scolding cry of alarm and I heard a ping—then the excited low call of a boy: "I nearly got him, that time!"

The mystery was being solved. Christmas gifts of air rifles. Three boys of fifteen or sixteen years, stalking birds up and down the backyards. My sanctuary was being invaded by air gun bandits.

During the past summer I had noted a robin with a broken wing making the best he could of life; a lame crow, the one who stayed on through the winter, and frequently other birds maimed and suffering. It would have been easy to quietly summon a humane officer King, to put a stop to the air gun marauders. Yet here was an opportunity for greater good. With no apology for the sparrow, whether it is a nuisance, or not—it is a living creature. Robins, finches, bluebirds, crows, song sparrows, feathered visitors who needed friends.

The boys knew me as a neighbor;

I went out and managed to have a conference in the garage across the alley. Those new guns had been presented to the boys by their parents—"knocking off sparrows was okay."

"You chaps wait a moment. Keep very still." Wondering, they obeyed; for I had not admonished them as yet. The food by my kitchen door, the boys out of sight, silence and the scattered birds gaining confidence once more, came fluttering to the feast. But it was not until the lame crow came down,—oh, so awkwardly, trying to feed itself, flat on the walk. A step and it would topple to one side, struggle to balance on one leg, and the boys were watching every move.

"Boys, an air gun bullet can kill a bird, or a very small animal, if the shot is accurate; if the first shot killed outright it would not be so bad, but eighty-five per cent of all hits merely cripple, or maim the birds. A broken wing, a fractured leg. Life just a struggle, like that crow. Don't you chaps remember the crippled robin that was here all last summer?"

"Sure, I saw him often," said one of the boys.

"Now let's take a dog. Suppose some man came along and gave you 'Laddy' a blow with a club, broke his leg, so he never did get over it, how about that, Harry?"

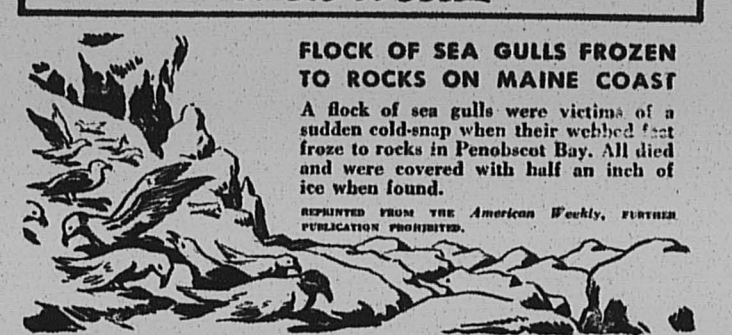
"Not so good," Harry scowled. "You chaps are having sport. I know the fun it is to shoot, but why cripple the birds I am trying to keep from starving? Isn't it tough enough to scratch for grub with two legs, both wings, rather than broken bones?"

"Killing outright, in a humane way, is one thing, haphazard shooting with air guns, injuring or maiming is different. Use your guns on bottles, cans, throwing objects in the air, plenty of sport—but think of your dogs, or even yourselves, in the condition of the wounded birds."

That was the method, the direct manner in which I went at the problem. I wondered what the result would be. New Year's day I saw the three boys in a vacant lot near my home with a "rifle range," a swinging target, other lads taking turns with the guns—and when a sparrow perched on a nearby wire—not a single shot was fired at it. That's sportsmanship, I say.

STRANGE BUT TRUE

BY Ed Wells



FLOCK OF SEA GULLS FROZEN TO ROCKS ON MAINE COAST

A flock of sea gulls were victims of a sudden cold-snap when their webbed feet froze to rocks in Penobscot Bay. All died and were covered with half an inch of ice when found.

REPRINTED FROM THE American Weekly, a weekly PUBLICATION PROHIBITED

Keep warm and cozy this winter with 'blue coal'! Save Money, too!

QUICK, CLEAN, even heat—that's what you get with 'blue coal'. It starts up fast on zero mornings—burns steadily, hour after hour on cold days—banks perfectly at night.



J. S. COLLINS and SON, Inc.
Phone Riverton 4 or 5

NOTICE

Notice is hereby given that the following local budget and tax ordinance was approved by the Board of Freeholders of the Township of Cinnaminson, County of Burlington on January 8, 1935.

A hearing on the budget and tax ordinance will be held at residence of George C. Crozer, Esq., 200 North 10th Street, Trenton, N. J., at 2:00 o'clock P. M., at which time and place objections to said budget and tax ordinance of the Township of Cinnaminson for the year 1935 may be presented by any taxpayer of said Cinnaminson Township.

Local Budget of Township of Cinnaminson, County of Burlington, for the fiscal year 1935.

This Budget shall also constitute the Tax Ordinance.

An Ordinance relating to taxes for the year 1935.

Be it ordained by the Township Committee of the Township of Cinnaminson, County of Burlington, that there shall be assessed, raised by taxation, and collected for the year 1935, the sum of Twenty-four Hundred (\$2,400) Dollars for the purpose of meeting the local appropriations set forth in the following statement of resources and appropriations for the fiscal year 1935.

Amount of Surplus Revenue—\$28,938.38 (Actual)			
RESOURCES			
ANTICIPATED REVENUES			
Surplus Revenue Appropriated	1935	1934	
Miscellaneous Revenues Anticipated	\$ 5,150.00	\$ 3,500.00	
Licenses	350.00	350.00	
Fines and Penalties	50.00	1,400.00	
Interest and Costs	1,500.00	12,000.00	
Franchise Tax	1,500.00	1,200.00	
Gross Receipts Tax	400.00	400.00	
Poll Taxes	100.00	100.00	
Bus Gross Receipts Tax	100.00	100.00	
County Road Money	650.00		
Total Miscellaneous Revenues Anticipated	\$21,100.00	\$19,150.00	
Amount to be Raised by Taxation	2,400.00	2,400.00	
Total Resources	\$23,500.00	\$21,550.00	

APPROPRIATIONS			
General Government	\$ 1,000.00	\$ 1,000.00	
Administration and Executive	250.00	250.00	
Election Expenses	2,000.00	2,000.00	
Assessment and Collection of Taxes	450.00	450.00	
Department of Finance	600.00	600.00	
Interest on Current Loans	400.00	400.00	
Discount for Prepayment of Taxes	400.00	400.00	
Preservation of Life and Property			
Fire Companies, Donation to	2,200.00	2,200.00	
Health and Charities	300.00	300.00	
Highways	100.00	100.00	
Poor—Emergency Relief	1,300.00	750.00	
Streets, Highways, Sewers	3,000.00	3,000.00	
Fire Hydrants	4,400.00	4,400.00	
Lighting	200.00	200.00	
Contingent	1,500.00		
Foreclosure of Tax Title Liens			
Total Appropriations	\$23,500.00	\$21,550.00	

(L.C. 582)

Anticipated Revenue from Tax on Dogs \$175.00, to be used for payment of claims for damage by dogs to sheep, domestic animals or poultry pursuant to the provisions of Chapter (14) P. L. 1935, Chapter (216) P. L. 1935.

Approved January 8, 1935

Adopted—

GEORGE C. FRANK, Clerk.
CHARLES EVANS, Chairman.
Per C.C.F.

This Ordinance shall take effect as provided by law.



Vol. 47 No. 3

SORDON DEFENDS POLICE OFFICERS

Denies Officers Were Slow in Answering Calls After Robberies

At the meeting of the Riverton Borough Council last Thursday night, Howard D. Sordon, chairman of the police committee, refuted the rumor that the police could not be reached promptly the previous Saturday night at the time two robberies were committed in the borough.

It had been reported, said Mr. Sordon, that an effort was made to get in touch with the police but they could not be located for a considerable period of time. Mr. Sordon said he had made a personal investigation, and Mrs. Edward W. Ridgeway had assured him that an officer was at her residence in two minutes after she put in the call. The officers were at the Ridgeway residence when a second call came, this time from John R. Nesbitt, and Mr. Nesbitt reported that the officers were at his place in less than a minute. On request of Mr. Sordon this report was ordered spread on the minutes.

It was remarked that both robberies were timed during the first show at the movies.

Appointments Confirmed

Formal ratification was made by motion of the appointment of William G. Gootie as chief of police and John W. Carhart as patrolman, made at the organization meeting on New Year's day.

Councilman Sargent offered a blanket motion confirming all appointments not already covered, which was passed, with Mr. Knight, one of the new councilmen, voting no. Mr. Knight explained he thought the confirmation on the supervisor of highways should be held up until a very serious condition had been remedied.

He referred, he said, to the shed close to the jail windows on the property of Robert H. Clelland. If this shed should burn down, he feared anyone who might be in the jail at the time would be suffocated by the smoke, or burned, or both. Mr. Knight pointed out that the shed was so close to the jail that in event of fire the jail windows would be broken by the flames, permitting the smoke and heat to fill the jail before the inmates could be removed, and urged that this condition be remedied before the appointment of Mr. Clelland as supervisor (continued on page 9)

FARM BUREAU TO BE CONTINUED

Burlington County Farmers Out in Force to Protest Abandonment

If there existed in the minds of the members of the Burlington County Board of Freeholders any doubt as to what the farmers of the county thought of the Farm Extension Bureau, it was completely dispelled by the hundreds of farmers who appeared in the court house last Friday afternoon to protest against its abolishment as proposed by some of the members of the board of freeholders.

Palmer L. Adams, the new director of the board of freeholders, stated that the meeting had been called to ascertain whether or not there was need for the bureau and a demand for its continuance since, he claimed members of the board had been approached by individuals in the county who thought the bureau could be discontinued as an economy measure. He announced that there would be no vote taken on the question at that meeting.

Clarence Price, new clerk of the board of freeholders, read the resolution to discontinue the bureau (continued on page 10)

THE NEW ERA

RIVERTON, NEW JERSEY, THURSDAY, JANUARY 17, 1935



PRICE FIVE CENTS

COMMITTEE SEEKS LOWER R.R. FARES

Reduced Rates on Certain Tickets Is Objective of Entire Group; Officers Elected

Eighteen members of the Delburco Transportation Committee met last Monday night in Beverly to formulate plans hoped to bring about a reduction in rates on some of the tickets over the Pennsylvania Railroad line to Broad Street Station.

Some of the tickets offered, the committee feels, is a definite drawback in the committee's effort to promote use of the trains.

Recommendations were adopted by the whole committee, and three men were appointed to present the proposition to the railroad officials.

A. B. Garwood was re-elected president, Paul Barnhart vice-president and H. F. Marshall secretary-treasurer of the Riverton Transportation Organization.

BURLINGTON CO. AT INAUGURATION

Sheriff Wimer Heads Delegation, Accompanied by Freeholder Stout

Burlington County was assigned fourth place in the parade marking the inauguration of Governor Harold G. Hoffman at Trenton on Tuesday of this week. There were about 20,000 marchers in line.

Burlington County, one of the largest counties in the state, was not very well represented for such an occasion, there being only about 100 in line.

Sheriff George N. Wimer made a very excellent marshal of the Burlington County group. Beside Sheriff Wimer the only other county official in line was Freeholder Charles R. Stout.

Those attending the parade from this immediate vicinity were: Mrs. Anna Evans, Curtis Flynn, Thomas Schwink and Harry Schaffer.

The Senate convened at 11 o'clock in order to take part in the escorting of Governor-elect Hoffman to Memorial Park, Trenton, where he took the oath of office, administered by Chief Justice Thomas J. Brogan in the presence of 50,000 spectators.

The committee on arrangements was made up from the following Senators and Representatives: Hon. A. Crozer Reeves, chairman of Mercer County; Frank Durand, Monmouth; S. Rusling Leap, Salem; Charles E. Loizeaux, Union; Edward P. Stout, Hudson; Marcus W. Newcomb, Burlington; Mary P. Shelton, Bergen; J. Mercer Burrell, Essex; Edward P. Gurk, Gloucester; J. Edward Knight, Monmouth and John J. Rafferty, Middlesex.

The following is a reproduction of the program as it took place:

Overture by the 114th Infantry Band.

Joint Session of the Senators and Assemblymen on the reviewing stand, called to order by Hon. A. Crozer Reeves, president pro tem of the Senate.

Reading of the Certificate of Election of Hon. Harold G. Hoffman as Governor of the State of New Jersey by Hon. Thomas A. Mathis, Secretary of the State.

Administration of oath of office, during which a salute of nineteen guns was fired from behind the state house.

After the oath, the 114th Infantry Band played "Hail to the Chief." The great seal of the State of New Jersey was given to Governor Hoffman by acting Governor Hon. Horace G. Prall, president of the Senate, who also introduced Governor Hoffman to Hon. A. Crozer Reeves, who in turn introduced the Governor to the members of the Senate and Assembly, following which the new governor made his inaugural address.

The benediction was offered by Rev. Michael J. Carr, after which the band played the Star Spangled (continued on page 9)

TAKES OATH OF OFFICE



HON. HAROLD G. HOFFMAN

who was sworn in as the new Governor of the State of New Jersey with elaborate inaugural ceremonies at Trenton on Tuesday. Governor Hoffman is the first Republican "off year" governor since 1907, and the youngest governor in the history of the State. He is 38 years old.

ROBINSON INDICTED BY CO. GRAND JURY

Bill of Atrocious Assault and Battery Returned Monday

The Burlington County Grand Jury returned a true bill of indictment in the case of the State vs. John Robinson on the grounds of atrocious assault and battery in the wind-up of its business late Monday afternoon.

The result follows a long period of consideration of the case by the grand jury. Twenty-six witnesses were subpoenaed on January 4th, half of whom were heard. The balance who had not testified at the first sitting were subpoenaed to appear Monday and were heard by the jury. It is stated that the case occupied more of the grand jury's time than any other case during the December term, and, in fact, more time than is given to most murder cases.

The case is an outgrowth of an election brawl that occurred in the polling place of the first voting district in Riverton, early in the morning of November 7th. Charges were preferred by Frank J. Holvick against John Robinson who was then a police officer on the Riverton force. Holvick, who had been black-jacked by the officer, lodged a complaint against him of atrocious assault and battery with intent to kill, and the case was heard before the local recorder on December 3rd, at which time he was held under bail to appear before the grand jury.

It is expected that the trial by the petit jury will take place in Mount Holly early in February.

JERSEY FOLKS

SAVING MONEY

State Mutual Savings Bank Deposits in Year Rose \$11,000,000 and Depositors 11,000

Deposits in the 23 Mutual Savings Banks of the State of New Jersey increased more than \$11,000,000 and the number of depositors rose more than 11,000 during the past year, the New Jersey Savings Banks Association announced on Tuesday.

Total deposits on January 1 amounted to \$291,151,267 a gain of \$11,580,756 from January 1, 1933. The number of depositors increased in the year by 13,331 to 510,362. Both deposits and number of depositors are the largest on record.

SANATORIUM HEAD RETAINS ASSISTANT

Freeholders Rescind Action Abolishing Office, After Protest by Doctors

Among the offices abolished by the new set-up in the board of freeholders at the organization meeting on January 2, was that of assistant to the medical inspector at the Burlington County Tuberculosis Sanatorium at Fairview, headed by Dr. Marcus W. Newcomb.

This action was met with such a storm of protest by the Burlington County Medical Society, which sent a delegation to protest to the freeholders on Friday, that it was decided to rescind the action and re-employ Dr. Samuel Busansky as assistant, and on Monday the board passed the following resolution, cleverly worded to "save face."

RESOLVED, WHEREAS, the Medical Society of the County of Burlington has requested that the Board of Chosen Freeholders of the County of Burlington maintain 24 hour medical service in Fairview Sanatorium and rescind Resolution No. 16 passed on January 2nd, in regard to the withdrawal of the appropriation for medical assistants at the Fairview Sanatorium of Burlington County and

ANNUAL REPORT OF SANATORIUM

Dr. Newcomb, Head of Tuberculosis Hospital, Gives Account of Stewardship

Honorable Board of Chosen Freeholders, Board of Managers of Fair View Sanatorium.

Gentlemen: One of my duties as Medical Inspector of the Burlington County Tuberculosis Sanatorium is to prepare and present to you an annual report. I herewith submit my report for the year 1934, which is my sixteenth annual report.

During the year 1934, there were 135 admissions, 88 discharges and 50 deaths. Of the admissions, 29 were minimal, 9 moderately advanced, 89 far advanced, 3 non-tuberculous, 1 surgical tuberculosis, 2 suspicious and 2 lung abscess cases. Of the re-admissions, 12 were minimal, 4 moderately advanced and 23 far advanced. Of the discharges, 12 were arrested, 2 apparently arrested, 14 quiescent, 43 improved, 14 unimproved and 3 non-tuberculous. We are much pleased with the number of arrested cases.

Our average number of patients per day for the year was 108.95. Our average for Burlington County was 61.25. The total number of patient days was 22,359. The total number of meals served was 157,026.

Whenever a patient is admitted to the Sanatorium, we endeavor to examine all the members of that household, as they are what we call "contact cases." We not only examine the children, but we give them a tuberculin test, which is known as the "Mantoux skin test." If we get a reaction, then we know that this child has been infected with the tubercle bacillus. By detecting this childhood infection, we can advise treatment which, in a large number of cases, prevents active tuberculosis in adult life. By continuation of this program, we hope and expect to decrease and finally eliminate tuberculosis in our County.

I think I have mentioned in previous reports that, in my opinion, our greatest work in the field of preventive medicine is in the high school and in the grades. I hope that I may live to see the time when every school child in our County will have had a Mantoux test, and all reactions to this test have an X-ray picture.

During the year, we have taken 250 X-ray pictures at the Sanatorium, with many fluoroscopic examinations. We have given 779 pneumothorax treatments; we have established a pneumothorax clinic for patients who have been discharged from sanatoria. We have had one phrenic nerve operation.

Financial Statement
Amount spent for Maintenance \$106,056.38
Amount Received from Patients 53,179.38
Amount Received from State 21,257.41
Total Amount Paid County Treasurer 74,436.79
Total Cost to Taxpayers 32,619.59
Total Per Capita Cost 2.666

We have had, as usual, many gifts and donations from various organizations and individuals. Groups from different parts of the County have given entertainments which were greatly appreciated by the patients.

I want to take this opportunity publicly to acknowledge the fine cooperation and assistance I have received from Dr. Samuel Busansky during the past year.

To Mrs. Florence E. Evans, our superintendent, I feel indebted for loyal and untiring service. Much of the success of the administration of the Sanatorium depends upon her work.

Our nursing staff is unusually efficient at this time, and I want to thank them, as well as all the other employees, for their assistance in making the work go on so smoothly.

I wish to thank you, the Board of Chosen Freeholders, and you, the Board of Managers, for your interest and help. I trust that the year upon which we are just starting may be one of the most successful we have had for the patients whom we are here to serve.

Marcus W. Newcomb, M.D., Medical Director.

FORTY CANDIDATES FOR NEW ART CLASS

Young People Show Keen Interest In New Project at First Meeting Tuesday

Forty people interested in forming an art class in the Riverton P.T.A. met in an organization meeting Tuesday evening.

Mrs. Murray C. Boyer conducted the meeting, stating the purpose, the conditions under which it would operate and invited discussion from those present.

There will be no charge for tuition, materials may be purchased at the meetings or may be supplied by the students. The classes will be conducted three evenings each month on Tuesdays except the first in each month.

The only requirement Mrs. Boyer stated would be the earnest desire to learn the art of the students to apply themselves seriously to the work and stick to it.

The class will start with drawing from a model with charcoal, and the next class will be held on Tuesday, January 22nd.

Y. P. FELLOWSHIP TO PRESENT PLAY

"Yesterday's Roses" Will Be in Parish House Next Friday Night

"Yesterday's Roses" will bloom in Christ Church Parish House, Friday evening, January 25, under the direction of Mrs. Lucy W. Shreve.

Those participating in the play are: "Lettie Hollis," portrayed by Audre F. Earp, whose wedding dress was never finished; "June," Dora B. Parry, her niece, pretty and almost twenty; "Benjamin Darrell," Lea P. Warner, her lover, returning after an absence of eighteen years; "Mark Tibbets," Giles Knight, who has been in love with Letty for many years; "Mrs. Bascom," Eloise Boyer, the ruling spirit of the village; "Mrs. Sprague," Eunice M. Stackhouse, who "enjoys poor health;" "Miss Tillie Tripp," Mae A. Cumpston, the village dressmaker with a taste for gossip and sentiment; "Buddy," John R. Naisby, Jr., who is fifteen years old and determined to do his duty.

Now for a bit of the story: It seems that Letty Hollis falls in love with Benjamin Darrell, who is a sailor, and just about the time they are to be married, Letty's father is taken sick and the wedding is postponed. In order to forget his sorrows Benjamin goes away for—well come see the play and get the whole plot of it. Live again, thru Letty, your romances.

Tickets may be procured from any member of the Fellowship for 50c. Don't miss it.

YMCA AUXILIARY ENTERTAINS B.P.W.

Miss Herr, Mrs. Shreve and Mrs. Collins Guest Artists of Evening

The recent open meeting of the Ladies' Auxiliary of the Palmyra and Riverton YMCA at which the Business and Professional Girls' Club were guests, proved to be a very enjoyable evening. Mrs. Nathan Lane, who had charge, introduced those who took part in the program.

Miss Alice Herr, the popular and well-known pianist, offered several classical numbers, and readings were given by Mrs. Henry W. Shreve.

Mrs. Beatrice M. Collin, vocalist, was accompanied at the piano by Mrs. Ruth Peterson Bell.

Following the entertainment, refreshments were served.

Wilton P. Mount, the YMCA secretary, congratulated the Auxiliary upon their splendid meeting and wished them continued success.

INJURED ARE IMPROVING
Miss Marie McDermott and her brother, John, who were injured in an automobile crash at Moorestown on January 7, are reported to be recovering rapidly at the Burlington County Hospital, Mount Holly, where they have been confined since the accident. John is expected to return home this week.

SCHOOL NIGHT AT RIVERTON P.T.A.

Demonstration of School Work Will Give Parents Idea How Children Study

Miss Staman and the faculty of Riverton School have prepared a most unusual demonstration for the parents at the monthly meeting of the Riverton P.T.A. Monday evening, January 21st.

The students and teachers will give a demonstration of their actual work in the class rooms.

This program entails much preparation and each parent should lend their cooperation and show their interest in their children's work by making a special effort to attend this meeting.

The demonstration will precede the regular meeting of the P.T.A. The class rooms will open at 7 o'clock. After the class room exhibits the children will leave the building and the parents are urged to remain and enjoy the interesting program planned.

W. L. Fidler, of Audubon, will address the meeting, his topic being "Problems of the School."

Miss King and the Men's Fellowship will give several musical selections. After the meeting refreshments will be served by the committee.

HOW WELL CAN YOU GUESS ???

Old Time Picture in Keating's Window Will Be Real Memory Tester

A most interesting picture is on display in Keating's window. It is one taken of a play given in the old lyceum, formerly on Fourth street where the home of Albert Farrow now stands.

To the person who can recognize the most people, and tell other details, will be given a pair of reserved seats for the play "Yesterday's Roses," to be presented by the Young People's Fellowship of Christ Church, Riverton, on Friday, January 25.

It will be lots of fun to scan this picture for familiar faces, as most of the cast is made up from Riverton residents. Don't let the hair-dress fool you, though. Frank, the genial clerk at Keating's store, will be glad to take your answers in writing.

K.-C. CARD PARTY FRIDAY NIGHT

Prizes for Everybody—Those Who Play and Those Who Don't; also Refreshments

The committee which is planning the card party for Friday night of this week, under the direction of Mrs. George A. Stroehlein, has been very busy getting last-minute preparations made.

As stated last week, Euchre, 500, Bridge, Pinochle, and Radio will be the games of the evening with plenty of prizes. There will also be prizes for non-players.

Those desiring a good seat had better come early as the K. of C. Hall will be packed.

After the playing, which starts at 8:15 is finished, refreshments will be served.

PALMYRA ASKS CUT IN UTILITY CHARGES

Petitions requesting reductions in water, gas and electric rates for residents of Palmyra have been presented to the State of New Jersey Board of Utility Commissioners by Howard E. Powell, of 261 West Broad street, who circulated the petitions. They were sent to Governor A. Harry Moore and he referred them to the utilities board.

In a letter received from the board Powell was informed that hearings on the existing electric rates will be held during the week of January 21. Regarding the reduction in water rates, the board advised Powell that engineers would investigate alleged over-charging.

Suffered like a dachshund with the backache.—Anon.

SCOUT CIRCUS AND PAGEANT

The program has been completed for the Boy Scout circus to be held in the High School Auditorium next Monday evening, January 21, at eight o'clock.

Parents and boys and girls accompanied by their parents are invited. Anyone interested in boys and their activities will be welcome to attend.

The program for the evening is short and packed full of interest and entertainment.

8:00 o'clock—Three-ring circus—Pioneering. 1. Bridge building. 2. Erecting lean-to. 3. Constructing Camp site.

8:15 o'clock—First-aid dramatization. Patrol meeting dramatization. Knot-tying contest.

8:30 o'clock—Campfire. Indian fire lighting, Indian dance, songs, skits.

8:55 o'clock—Pageant. Scoutmasters, scout oath, scoutmaster's benediction.

This program will depict graphically the activities and progress of scouting in such a way that interest will be maintained, while parents and others may observe the many benefits of scouting.

Come out and give your boy the knowledge that you are back of him.

There will be many visitors from various towns throughout the county to observe this demonstration. There is no charge of any kind.

A TRUCK JUST ARRIVED WITH ORANGES AND GRAPEFRUIT FRESH FROM FLORIDA

ALSO HOME GROWN
EATING AND COOKING APPLES
ANDREWS FRUIT MARKET
61 East Main Street MOORESTOWN

Franklin Put It Into Practice

Franklin gave a wonderful inheritance to us all in his practical advice which is timely yet today. He practiced what he preached and proved its worth. Now, during Thrift Week, open an account with this Bank.

Member Federal Deposit Insurance Corporation

CINNAMINSON BANK AND TRUST COMPANY
RIVERTON, N.J.

Sensational 2-Day Selling Event Friday and Saturday, Jan. 18 and 19, only

Any pair of Enna Jettick Shoes \$ 2.98
Dundee Turkish Towels 36x18 18c-2 for 35c
Crinkled Bed Spreads 88c
Ladies' Bedroom Slippers (no heel) 39c
Big stock Fast Color Prints (Stripes, Figures and Plaids) yard 17c
Ladies' Felt Hats—Closing out at (Values to \$2.95) each 95c
Children's Silk Striped Pajamas and Outing Flannel Bloomers pair 9c
Men's Phillips-Jones Shirts (collar attached) (White and Colors) 1.19
One Lot of Men's Broadcloth Pajamas each 88c
Men's Raincoats—Real Value at 2.88

All Men's, Boys', Children's and Ladies' Footwear and Wearing Apparel reduced for Friday and Saturday

Shulman's Dept. Store

13-15 West Broad Street Palmyra

FOR SALE
Short Horse Manure
STACK'S ICE
Phone Riverton 396-W PALMYRA

STATE HOUSING SPEAKER'S TOPIC

Dr. Howard Johnson Tells of Plans of State Housing Authority

The work of the State Housing Authority was presented to the Palmyra-Riverton Rotary recently by Dr. Howard Johnson, Social Service Representative, who showed the need of increased knowledge, better planning, and actual building of better homes.

For the last twenty years research has been made in the metropolitan area with reference to future expansion, commercially, industrially and from the residential viewpoint. This has culminated in the Regional Plan of New York and its environs, which has given scientific consideration to the possible expansion within the radius of sixty miles from Manhattan up to the year 1965. Ample space has been found for development of business and residences in any plan of decentralization and re-centralization, that may be developed.

The Real Property Inventory of Washington has given us another procedure for learning the necessary facts prior to a building campaign. Sixty-three releases which deal with large and small cities in all parts of the country show a definite need of housing, when we consider vacancies, doubled-up families, and structural defects, due to the need of major improvements, or those absolutely unfit for habitation.

After plans have been well wrought out, it is expected that building will begin under the auspices of the State Housing Authority, which was created by the State Legislature in December, 1933. The five non-salaried commissioners are vitally interested in actual construction as soon as possible. New Jersey hopes to secure Federal assistance in rebuilding sub-standard areas, even as New York City, Atlanta, and other communities have done recently.

Any consideration of proper low-cost housing or sub-standard clearance must consider the social aspects in the case. The program of the State Housing Authority is in no way in competition with private building trades, because our housing is not within a profit producing class. It has been demonstrated that private competition is not able to handle the problem on a profit-making basis. Many are coming to see that it is a wiser expenditure of money to build proper homes, than it is to put so much money into institutions after individuals have suffered from bad housing. It may be an open question whether bad housing produced bad tenants, or whether bad tenants produce bad housing. It may be the old story of the chicken and the egg, but at least one thing is sure: society is responsible for the results that do accrue from bad housing, and it has been shown in England, France, Holland and other countries that where better housing is provided many people are glad to take advantage of the increased facilities for health and general living conditions.

Dr. Edith Elmer Wood, Commissioner of State Housing Authority, and specialist in the field of housing, has well pointed out that darkness develops rickets and tuberculosis, dampness results in rheumatism, polluted milk or water may bear typhoid, mosquitoes bring malaria, and bad toilets create hook-worm. The positive value in rebuilding blighted areas is that these areas do contain many people who are potential leaders in American society and who are worthy of all that may be offered them as advantages in the building of citizenship.

It is estimated that New Jersey should replace 100,000 dwelling units for low-income workers in the next five years.

Following the War, England built one and a quarter million homes by Federal action, and this stimulated private industry, which answers the question, does Federal effort for those in low-income brackets militate against the building industry, for those in the higher income brackets. It is important also to realize that the work of Octavia Hill and John Ruskin really saved the seed in England years before the larger scale building of sub-standard areas occurred. Service

WOOD TO SPEAK AT WOMAN'S CLUB

Noted Philadelphia Columnist Will Speak on "Films" Monday Afternoon

Ollie Wood, a columnist of the Philadelphia Evening Public Ledger, will be the guest speaker at the annual charter luncheon to be held by the Woman's Club of Palmyra, in the club rooms, Society Hall, Palmyra, Monday afternoon, January 21, at one o'clock.

Eric M. Knight, cinema editor of the same paper, who was to have been the speaker on this occasion, has been called to new duties in Hollywood, California.

Mr. Wood will use the topic already chosen by Mr. Knight, "Films." Mrs. Stanley S. Lippincott will be the soloist at this annual event.

The welfare department of the Club will be in charge, and all luncheon reservations are to be made through Mrs. Harry A. Kennedy, 712 Washington avenue, Palmyra, telephone Riverton 64-W.

1935 PLYMOUTH DISPLAYED HERE

C. R. Sweeney Tells of Many New Features Incorporated in 1935 Car

The new 1935 Plymouth, announced as a "high-speed safety car" with a high compression engine, new type of body construction and a "Floating Ride" is on display here at C. R. Sweeney, Inc., showroom.

Mr. Sweeney said that Plymouth engineers, pioneers in the development of the all-steel body and hydraulic brakes, have made important improvements to build additional safety in the new Plymouth.

The car is lighter, stronger and has a lower center of gravity than previous models, he said. The torpedo-shaped body fits down over the frame and is bolted to the side members and X-member of the frame at 46 different points, instead of being mounted on top of the frame and bolted at 18 points, as in the past.

Plymouth's hydraulic brakes have a new wheel cylinder design to insure longer life to brake facings. Centrifuge brake drums, combining the strength of steel and ideal braking qualities of cast-iron are used. The "Floating Ride" is the result of four recent engineering developments—balanced car weight, thin-leaf springs made from a new steel, double-action shock absorbers and a side-away eliminator.

clubs, women's clubs, churches and civic minded organizations can all render invaluable service through an enthusiastic support of better housing for the social good of our State and Nation.

STRANGE BUT TRUE

BY Ed Wells



DOG FROZEN FAST TO ICE HAD TO BE CHOPPED OUT

In Cleveland a dog walked out on the shore ice. His feet, hunches, and tail froze fast. The next morning he was chopped free and rescued.

REPRINTED FROM THE AMERICAN WEEKLY, PUBLICATION PROGRAM.

**Prepare for another cold winter—
put in a supply of 'blue coal' now**

STOP gambling on fuel. Decide now to heat your home with 'blue coal' this winter. You'll get cleaner, steadier, more healthful heat—and make real savings on fuel bills. 'blue coal' is colored a harmless blue for your protection.



**J. S. COLLINS
and SON, Inc.**
Phone Riverton 4 or 5

BELL TELEPHONE DRIVERS CAREFUL

Number of Accidents Involving Bell Drivers Greatly Reduced in Five Years

For the fifth consecutive year drivers of New Jersey Bell Telephone Company motor vehicles in 1934 succeeded in lowering the number of accidents in which its drivers figured. Since 1929 the number of accidents has dropped steadily, from 239 in that year as compared to only 69 last year. What is considered even more remarkable, the accident rate per hundred cars has decreased from 34.8 in 1929 to 9.3 in 1934.

More than 1,800 drivers of company motor vehicles and 2,300 telephone employees who drive person-

ally-owned cars signed safe driving resolution cards voluntarily pledging themselves to help make New Jersey highways safer in 1935. Laying particular emphasis upon carefulness and courtesy, the resolution pledges employees subscribing to it "to operate vehicles as to reflect credit upon my company, myself, and fellow drivers."

NO CHARGE

for delivery, phone Riverton 1510 for prompt service at all times. Blankenbush Rexall Drug Store, 606 Main street, Riverton.

ORCHESTRA FORMING

Any boy or girl playing an instrument and wishing to join an orchestra, please call Miss Emma A. Price, Riverton 806, or call at 416 Lippincott avenue Riverton.

NOVELTIES

DREER'S

Ninety-seventh Annual Garden Plant offers all the thoroughly tested worth-while Seed and Plant Novelties for the 1935 Season.

Outstanding among the new varieties are Cosmos Early Orange Flare, The Glorious Glean Nasturtium Hybrids, Hollyhock Orange Prince, New Honeysuckle Golden Giant, the remarkable New Race of Dwarf Asters, new Caryopteris, Hemerocallis and Chrysanthemums—the newest in Dahlias from the tiniest Pompons to the mammoth Gianta, the sensational new Roses Crimson Glory, Little Beauty and Easlea's Golden Rambler. A host of other brand new and rare horticultural offerings march across the pages of this great book.

Send or call at the nursery for a copy.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

JANUARY DRESS SALE

Regular \$12.50 Winter Models
Reduced to \$8.75

SIZE 20
One Black Silk Crepe
One Dark Brown Silk Crepe

SIZE 18
One Brown—Metallic Trim
One Black Silk Crepe

SIZE 26½
One Black Silk Coat Suit

SIZE 18
One Metallic Sport Jersey
Two Sunday Night Dresses—Black

Regular \$11.75 Winter Model
Reduced to \$8.75

Size 14—Brown with Metallic Blouse

Regular \$9.50 Winter Models
Reduced to \$6.75

Size 14 —1 Black
Size 16 —2 Black, 1 Brown
Size 18 —1 Black, 1 Brown
Size 18½—1 Black
Size 16½—1 Brown
Size 40 —1 Black, 1 Brown
Size 22½—1 Brown, 1 Green

One \$12.50 Woolen Dress

Regular \$6.75
Fall and Winter Models
Reduced to \$4.75

Regular \$3.95
Winter Models Reduced to \$2.95
Sizes 14 to 46 (inclusive)

Only Four Woolen Dresses
Regular \$6.95
Reduced to \$4.75

A Few Remaining
Evening Dresses Greatly Reduced

THE AGNES SHOP

No. 9 East Broad Street Palmyra
Phone Riverton 221



THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper, Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
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Canada Reassures Her Citizens

From Canada comes a report which shows how that country is checking the sickness of the body politic caused by too much politics, and allaying the fears of its people as to political attacks which destroy savings and earnings.

Following is a statement by Premier L. A. Taschereau of Quebec Province, Canada, regarding the public utility securities of that province which have been under political fire.

"Present-day attacks against our public utilities companies have had the foreseen result. Their bondholders and shareholders are becoming nervous and want to throw shares on the market. During the difficult times we are now going through, this would be a disaster.

"I am in receipt of appeals from widows, administrators of estates and religious communities asking me what they should do, for they have invested millions of dollars in these companies, in many cases all they had, representing the economies of a lifetime of labor, the future of their family, their community.

"I pray them to not become alarmed. If the result of the La Pointe inquiry is one of readjustment of rates, that commission will, I am sure, bring an end to a campaign, which, rightly or wrongly, perturbs public confidence which is so necessary to all financial enterprises.

"And be it known, too, that THE GOVERNMENT WILL SEE TO IT THAT CAPITAL AND POPULAR SAVINGS ARE PROTECTED. I am firmly convinced that the leaders of the actual campaign do not entertain at all the desire to ruin either our institutions or our populace.

"To all, I say this: Remain confident and do not be afraid. Keep possession of your good stocks. They are in no danger."

What a blessing if our own people could hear a similar statement that would relieve their minds as to their own securities purchased with the savings of a lifetime. Many of our industries tremble with uncertainty because of constant fear of political meddling.

The invested wealth of our people is represented largely by insurance policies, savings banks deposits and industrial stocks. There can be no satisfactory recovery or earnings when fear and uncertainty slowly paralyze normal industrial activity.

Let us hope that the oncoming state legislatures and our congress will develop leadership that will assure our people proper protection of lifetime savings, as has Premier Taschereau in the Province of Quebec. This would be a great step toward recovery.

RIVERTON

"Donny" Garwood, son of Mr. and Mrs. A. B. Garwood, of Linden avenue, is confined to his home with scarlet fever.

The many friends of Ezra Carhart, Sr., will be sorry to learn that he is confined to his home by illness.

The many friends of Mrs. John Sloan, of Maple Shade, formerly of Riverton, will be sorry to learn that she is seriously ill with pneumonia at the home of her son in Maple Shade.

The legislative dinner of the Associated Republican Clubs will be held at Hotel Hildebrecht, Trenton, Monday night, February 18. Seats will be reserved for those who wish to attend the Senate and Assembly meetings. The speakers of the evening will be Governor Hoffman and ex-Governor Stokes. Tickets may be obtained from Mrs. Alma Evans for \$1.50.

In last week's paper it was stated that Rev. Ashley was moving to

Morrisville, N. J. That is incorrect—it should have read Morrisville, Pa.

Mr. and Mrs. Paul E. Good and daughter, Gladys, are spending three weeks at Miami, Florida.

Mr. and Mrs. Warren Reed, of East Orange, spent last weekend with their parents, Mr. and Mrs. Datis Reed.

MISSIONARY RALLY AT MT. ZION CHURCH

Rev. L. L. Berry, Secretary of Missions of the A. M. E. Church, with headquarters in New York, was the guest speaker at a special missionary rally last Sunday afternoon at Mt. Zion A. M. E. Church. Choosing as his theme "The Spirit of Missions," Dr. Berry gave a vivid picture of missionary activities the world over.

Music for this service was furnished by the Children's Choir, with Miss Marie White at the piano. The evening service was a candle-light pageant developed around the theme "Light," with music by the Senior Choir under direction of Mrs. Grace Y. Dorsey.



CHURCH NEWS



CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, B.D., Pastor
Services Sunday, January 20th
Church School 9:45 a.m.
Morning Worship, 11 a.m.
Midweek Service, Wednesday at 8 p.m., at which time the "Studies in the Life of Jesus" will be continued.

Calvary Church extends a cordial invitation to all in the community who have no regular church home to enter into its worship and fellowship.

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager
The Sunday School and Church services will be held at the regular hours. In the morning worship service the sermon theme will be "Working in God's Vineyard." In the evening the studies in the life of Samuel will be continued, the subject being "A Spokesman for God."

Next Wednesday evening a special prayer meeting service will be held, preparatory to the week of evangelistic services.

Friday, January 25, the Ladies' Aid will hold an apron social.

Starting Sunday, January 27, we will have a week of special evangelistic services, with Dr. Pohlman of Philadelphia as the speaker.

CHRISTIAN SCIENCE CHURCH

"Life" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday January 20.

The Golden Text is: "The life was manifested, and we have seen it, and bear witness, and show unto you that eternal life, which was with the Father, and was manifested unto us" (I John 1:2).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Enter ye in at the strait gate: for wide is the gate, and broad is the way, that leadeth to destruction, and many there be which go in thereat: Because strait is the gate, and narrow is the way, which leadeth unto life, and few there be that find it" (Matthew 7:13,14).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "We all must learn that Life is God. Ask yourself: Am I living the life that approaches the supreme good? Am I demonstrating the healing power of Truth and Love? If so, then the way will grow brighter 'unto the perfect day.' Your fruits will prove what the understanding of God brings to man" (p. 496).

SPECIAL SERVICES, LUTHERAN CHURCH

Week of Evangelistic Services Will Begin Sunday, January 27.
Public Invited

Dr. A. Pohlman, a well-known Lutheran pastor in West Philadelphia, will conduct a week of special evangelistic services in the First Lutheran Church, Palmyra, beginning Sunday, January 27. He will speak at both services that Sunday, and on Tuesday to Friday nights, inclusive, of the following week.

Dr. Pohlman is a popular and forceful speaker, and will have special messages for the young people, and for the men. The community is cordially invited to attend these services.

CARD OF THANKS

We wish to express our sincere appreciation of the kindnesses shown us during our recent bereavement, the death of Mrs. Virginia M. Mueller, and especially to those who sent cars and flowers to the funeral.

Mrs. Tillie E. Storicks and family.
BENJAMIN FRANKLIN
Today, January 17, is the 229th birthday of Benjamin Franklin, said by some to be the greatest all-round man this country has ever produced—laborer, printer, publisher, scientist, inventor, philosopher, diplomat.

RODEHEAVER AT BAPTIST CHURCH

Noted Singer and Evangelist Will Have Charge of Sunday Services

Homer Rodeheaver, nationally known singer and trombone player, who was formerly musical director and soloist with Evangelist Billy Sunday, will be in Palmyra Sunday, January 20.

He will appear at the Central Baptist Church, Fifth street and Maple avenue, and will address the Sunday School at ten o'clock. At eleven "Rody" will have charge of the morning services in the church, rendering some of his famous trombone solos. This announcement was made by the Rev. George Lockett, pastor of the church.

In recent years Rodeheaver has become one of the artists of the National Broadcasting Company and has presented many concerts over their network. He has been characterized as the man who has sung himself into the hearts of more than 70,000 people.

The evangelistic musician graduated from Ohio Wesleyan College after his return from war service during the Spanish-American War with the Fourth Tennessee regiment. For five years he served as song leader with Dr. E. W. Biedewolf and later was a member and leader in the Billy Sunday organization for 20 years.

Homer Rodeheaver, a man of rare personality—a man of rich depths from a wealth of human contacts—a boy who drove a mule in a coal mine, became head sawyer in a saw mill, played a bass drum before he could carry it, sold newspapers, drove his own drayage wagon at the age of twelve, worked his way through school and college—while at the time his one ambition was to become a religious song leader.

That ambition, now achieved, like the trombone he learned to play as a lad, is just as much a part of the man today, as it was of the boy of yesterday. He sings, he talks, he prays, he leads, he plays the trombone—but always he radiates that good nature and wholesomeness for which he is renowned.

Church Notices

CALVARY PRESBYTERIAN

Charles T. Bates, B. D., Riverton
Church School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Midweek Service, Wednesday 8:00 o'clock.

CHRISTIAN SCIENCE

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9:30 a. m.
Sunday Services, 11 a. m.
Wednesday 8 p. m.
Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.

EPWORTH M. E. CHURCH

Rev. Ira S. Pimm, Minister
9:50 a. m.—Wesleyan Men's Bible Class.
10:00 a. m.—Church School.
11:00 a. m.—Morning Worship.
6:45 p. m.—Epworth League.
Wednesday 8:00 p. m.—The Helpful Hour.
Wednesday 4:00 p. m.—Junior Epworth League.

CHRIST CHURCH, EPISCOPAL

Riverton, N. J.
Rev. Francis B. Downs, Th.B., Rector
Second Sunday after Epiphany
7:30 Holy Communion
9:45 Sunday School
11:00 Litany and Sermon
8:00 Choral Evensong "The Question Box"

SACRED HEART P. T. A.

The Sacred Heart Parent-Teacher Association will hold a food sale in the school auditorium on Thursday, afternoon, January 24 from 2 to 4 o'clock.

Orders taken and delivered, call Riverton 958-W.

"COLD SHOULDER" WINS \$10

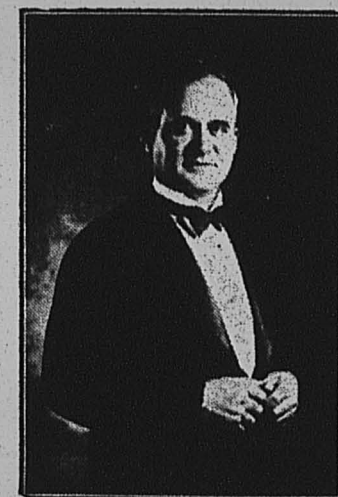
Miss Betty Bailey, 607 Linden avenue, Riverton was pleasantly surprised last Friday morning by having her name announced as being awarded \$10 for a "fascinating fact," which was read over the radio, station WABC at 8 o'clock.

Miss Bailey's "fact" was the origin of "cold shoulder." Early English hospitality meant sizzling hot mutton, oozing with juice. The guest who overstayed his welcome was served a cold shoulder of mutton. He would then take the hint and be on his way.

BIRTHS

Mr. and Mrs. James J. Tomes, of Moorestown, are receiving congratulations on the birth of a son, James J., Jr., at the Cooper Hospital, Camden, Wednesday evening.

Mr. Tomes, who at the present time is editor of The Moorestown News, formerly on the editorial staff of The Palmyra News. Mrs. Tomes is the former Miss Ruth Moore, of Broomall, Pa.



HOMER, RODEHEAVER

ARROW FLIES INTO GIRL'S EYE

Betty Neely, Popular P. H. S. Student in Serious Condition

Betty Neely, 14 year old Palmyra High School student, of 1003 Garfield avenue, Palmyra, is in Cooper Hospital, Camden, where she was taken Sunday after she was struck in the eye with an arrow.

Betty was walking down Leconey avenue, Palmyra, when the arrow from a bow and arrow with which some children were playing struck her just above the sight.

She was taken to the office of Dr. Dean H. LeFavor, where first aid treatment was administered. Betty was then removed to the hospital, where her condition is reported to be fair.

THE WINNER



Mike Marmur, winner of the "Mike Marmur" contest, is featured on page five of this issue.

Mike Marmurs

By William Cooper, Jr.

Ladies and gentlemen, the winnah! Yes sir and yes mam, the pretty young lass pictured above is Gabrielle Hunt, songstress from Philadelphia and winner of the Kate Smith auditions. Miss Hunt makes her network debut on Kate's New Star Revue over WABC-WCAU Columbia network, Monday, January 21, from 8:00 to 8:30. Also introduced on this program will be the "Harmonizers," a novel quartet, the other winning auditionists from the Philly area.

If we're not mistaken Miss Hunt used to broadcast over WIP under the name of Green.

"This is Philadelphia's Pioneer Voice, WIP, in the Gimbel Brothers Store." How many times have we heard this announcement? Many, many times to be sure. Well this famous pioneer of Philly is at it again and the results of their efforts will be heard every Monday, Wednesday and Friday at 8:30 to 9:00 o'clock. The show will be titled the "Adventurers Club" and will feature stories of thrilling adventure as related by Camarron King, world-renowned adventurer and traveler. The program will also spotlight interviews with famous adventure seekers such as Frank Buck. This is probably the first air show of this type ever to be heard anywhere, and is a social club for the working man. So all you men tune in and get an earful of a program especially for you.

RUE de REFRAIN: And speaking of new tunes, well the public is again about to take into its heart a new moon song. This time it's "Blue Moon." This pretty little ditty was played exactly 45 times on the three major networks—NBC, CBS, and ABC—during the past week. An interesting little story about this song comes from New York. It happens that the melody of this tune was used in a motion picture called "Naughtan Melodrama" under the tag "The Bad in Every Man." Rogers and Hart, songwriting duo of Tin Pan Alley, had an order for a new tune for Music Row, so they rewrote the song and tagged it "Blue Moon."

... COLE PORTER'S "You're the Top" is gradually getting to the head of the list. It is a catchy little ditty entirely different from any tune we've heard in a long time. Listen for that new song "Tiny Little Fingerprints" ... If anyone

wonders where Duke Ellington may have gotten his ideas for "Solitude" just look up a poem of the same name by Pope. ... "I Believe in Miracles" is going to be a smash hit very shortly. ... If you will go back a few years you will remember a tune titled "Don't Change." Well, whistle this tune and then whistle "Stay as Sweet as You Are." See any resemblance?

WMCA, the key station for the American Broadcasting System, has dropped from this new network. WNEW (Newark) has taken its place and is bringing you the broadcasts from the new net from its studios in New York. With this change the ABS has changed its name to ABC (American Broadcasting Company). Follow up this new system and see what happens next.

TID BITS: The Kelly Brothers will resume their programs of Hawaiian melodies over WDAS on Saturday at 1:30 p.m. ... No notes from WPEN this week so we don't know what's new out there. ... HENRY BUSSE and his band of 16 artists, MAL HALLETT and his famous orb and EBERSON GILL and his music (now playing at the Arcadia) will all appear in person at the La Casa Ballroom on February 4, to stage a stupendous battle of music. A nice grab for WIP, who have wires in that dance spot if they can find room in their schedule for it. ... BLANCHE CALLOWAY and her orchestra have left Philly due to the closing of Club Seville. ... DON REDMAN and his famous radio band coming to Sunnyside on Saturday, January 19. ... Rumors are abroad that Tom Rice will not be doing publicity for KYW much longer. ... We don't mind the wisecracks of a certain WIP announcer. But he certainly don't have to yell them all over the place so that outsiders can get a laugh too.

Well, folks, it has come time to say adieu. ... But before we go we want to tell you that if you want to know anything about radio stations and their inhabitants drop us a line here at The New Era, and you'll receive an answer in the next week's column.

PALMYRIAN DANCE

The Palmyrian, the school paper of Palmyra High School, is planning a dance to be held Saturday, January 19, in the high school gym. Bob Horton's orchestra will supply the music from 8:30 til 12. The admission will be 50 cents for a high school couple, 35 cents stag and 65 cents for a student and an outsider.

NOTICE

Notice is hereby given that the following local budget and tax ordinance was approved by the Township Committee of the Township of Cinnaminson, County of Burlington on January 8, 1935.

A hearing on the budget and tax ordinance will be held at residence of George C. Frank, on Saturday, January 19th, 1935, at 2:00 o'clock P.M., at which time and place objections to said budget and tax ordinance of the Township of Cinnaminson for the year 1935 may be presented by any taxpayer of said Cinnaminson Township.

Local Budget of Township of Cinnaminson, County of Burlington, for the fiscal year 1935.

This Budget shall also constitute the Tax Ordinance.
An Ordinance relating to taxes for the year 1935.
Be it ordained by the Township Committee of the Township of Cinnaminson, County of Burlington, that there shall be assessed, raised by taxation, and collected for the year 1935, the sum of Twenty-four Hundred (\$2,400) Dollars for the purpose of meeting the appropriations set forth in the following statement of resources and appropriations for the fiscal year 1935.

Amount of Surplus Revenue—\$28,938.38 (Actual)	1935	1934
RESOURCES		
Surplus Revenue Appropriated	\$ 5,150.00	\$ 3,500.00
Miscellaneous Revenues Anticipated		
Licenses	850.00	350.00
Fines and Penalties	50.00	
Interest and Costs	1,500.00	1,400.00
Franchise Tax	11,000.00	12,000.00
Gross Receipts Tax	1,200.00	1,200.00
Poll Taxes	400.00	400.00
Bus Gross Receipts	300.00	300.00
County Road Money	650.00	
Total Miscellaneous Revenues Anticipated	\$21,100.00	\$19,150.00
Amount to be Raised by Taxation	2,400.00	2,400.00
Total Resources	\$23,500.00	\$21,550.00
APPROPRIATIONS		
General Government	\$ 1,000.00	\$ 1,000.00
Administrative and Executive	250.00	250.00
Election Expenses	2,000.00	2,000.00
Assessment and Collection of Taxes	450.00	450.00
Department of Finance	600.00	600.00
Interest on Current Loans	400.00	400.00
Discount for Prepayment of Taxes	400.00	400.00
Preservation of Life and Property		
Police	2,200.00	2,200.00
Fire Companies, Donation to	2,000.00	2,000.00
Health and Charities	800.00	800.00
Health	300.00	400.00
Poor	100.00	100.00
Poor—Emergency Relief	1,300.00	750.00
Streets, Highways, Sewers	3,000.00	3,000.00
Roads	3,400.00	3,400.00
Lighting of Streets	4,500.00	4,500.00
Contingent	500.00	500.00
Foreclosure of Tax Title Liens	1,500.00	
Total Appropriations	\$23,500.00	\$21,550.00

(LICENSE)
Anticipated Revenue from Tax on Dogs \$175.00, to be used for payment of claims for damages by dogs to sheep, domestic animals or poultry pursuant to the provisions of Chapter (149) P. L. 1922, Chapter (216) P. L. 1926.
Approved January 8, 1935
Adopted—

GEORGE C. FRANK, Clerk.
CHARLES EVANS, Chairman.
Per C.C.F.

This Ordinance shall take effect as provided by law.

CLEAN HARD BLACK COAL

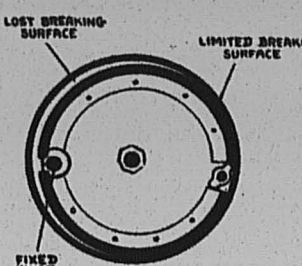
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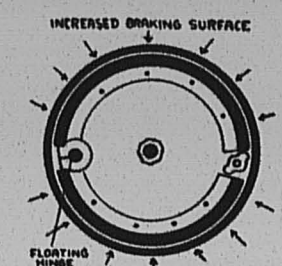
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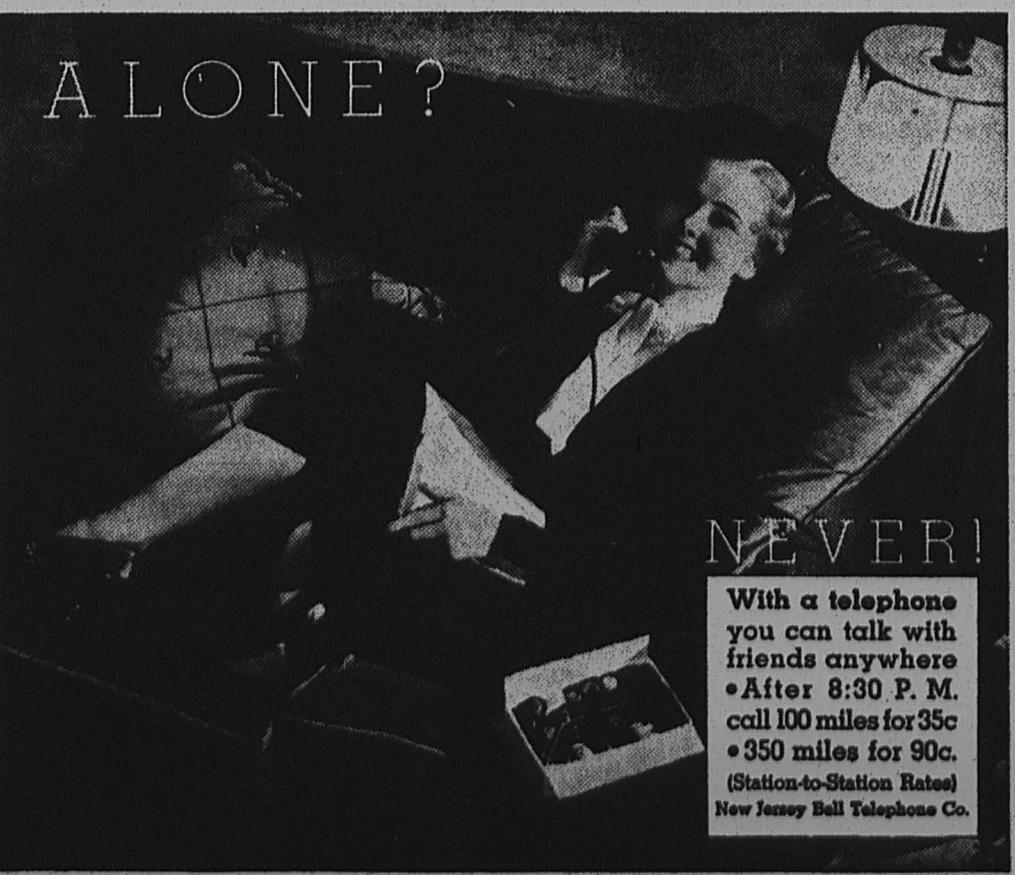
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SHORT-WAVE MUSINGS

BY O. M. "C. W."

Taken From QST, January, 1935

(Courtesy of American Radio Relay League)

"SHOOTIN' THE WORKS"
I Learn About Hits and Kinks
By Lawrence E. Hauck, W5CYV

I turned to the "Stray" on page 76, December QST. "Whazis? Whazis?" I ask myself. Some sordid soul has suggested a new way to drill window glass to pass feeder wires through. Sort of a Dillinger scheme; plug the pane with a 22 slug or use lil' brother's BB gun! It is claimed the shot will plunk a smooth quarter-inch hole just made to order for Zepp feeders.

"Zounds!" I exclaim, "this is the process just made for a lazy ham like I am!" I have heard the ancient legend how the Ozark hill-billies plant their cornfields on the mountainside with a ten-gauge shotgun loaded with kernels. The planting is done from the front doorstep! Now here is the same thing, only different.

Let's see, only different. The shotgun act beats the old drill and turpentine formula by a mile! Look out your window glass! I decide henceforth to run my feeders through the pane instead of through the hand-carved window sill.

Accordingly I take down the old bolt-action .22 and load up. Now make no mistake, I'm no Tom Mix, but I am considered a fairly handy fellow with shootin' irons. Therefore I grab a cake of that pink body-odor soap and mark a pair of cross-eyes about eight inches apart—the marks, as you have guessed, to be the spots where the feeders enter. So far so good. Now comes the shot. Klunk! I cut loose from across the shack and let her have it.

Do I get the quarter-inch holes neatly drilled out for said feeder? Brother ham! I cannot deceive ye—I do not! I get instead a handsome brocaded cupid's bow—something like those lips of Betty Boop, just before breaking into osculation. Small pieces of glass tinkle to the floor. Well, that operation was no success! Therefore I take up the kid's BB shooter, thinking perhaps a .22 has too much output. I bear down on the other cross-mark and let the BB gun burp forth. Plunk! This time I get something in the window that resembles an angry bull; or is it an indignant caribou? I decide to press the muzzle closer and ram out the perforation to take No. 12 wire.

Crack! And now a five-pointed star in the window pane and a hole big enough to run through a plate lead for WLW's biggest bottle!

"Aw nerz!" I growl in disgust, "since the old pane is ruined I may as well practice on it."

I fire a volley from the air rifle and cut designs and dices in that pane. Then I pick up the .22 and cut my initials in glass. But nowhere do I get the quarter-inch hole to take the Zepp feeder. Instead, the pane now looks like a jig-saw puzzle that some drunk had pieced. I decide to finish it outright and grab my faithful twelve-gauge shot-gun. Just as I'm in the act of calling CQ on the trigger the wife grabs me by the back of the neck. In the excitement I lose aim and shoot too high. Blood! I hit just above the top of the window and take out a brand-new porthole six inches across, making the lath and plaster fly in all directions.

"Say, you lunatic, you inebriate—just what in the blinkety blank do you think you're doing?" she hollers at me through the smoke and flame.

"Why now, sweetheart, I'm cutting a hole in the window for my antenna—it's in QST, honest it is—"

"Yeah, and just look what's in this—" she comes back at me as the smoke clears. I look at what she is holding up for me to gaze upon. It is, or rather was a pair of those silken things they call—oh well, you know!

"Can't a lady hang up her lingerie without some lame-brained radio nut shooting holes in them?"

I gasp in dismay and right well may I gasp—for the posterior of those dainty things looks like a ten-dollar punch board. Daylight is gleaming through them where once was woven silk. I fall back and stifle a cry of utter chagrin and despair. I realize the garment has hung in a direct line of fire from my shack. I also realize my bullets have cut many

"Short Weights" Evil Must Be Checked

By Jacob Price

Superintendent of Camden County Department of Weights and Measures

Our recent drive to check the 'short weight' evil, which has reached serious proportions in South Jersey, reveals several interesting facts which should be known to the buying public in Camden as well as adjoining counties.

First, that insofar as our experience has been, almost all of the violators are the type of "dealer" who has come into being during the "bootleg" era—and who through anxiety to get business by underselling the other fellow, either resorts knowingly to "tricks" or who commits these violations through inexperience or ignorance. In either case, the public is the loser! Meat is often ounces light—while coal runs into several hundreds of pounds.

Secondly, reliable dealers of food or fuel are almost always "heavy" in their orders. In their wish to be law-abiding, extra weight is often given. Our checkup has revealed that coal weighed in reliable yards and sold by reputable concerns runs from five to fifteen and sometimes twenty pounds overweight.

In order that the activities of our department be better understood, we announce the following list of arrests made by us since November 22, 1934.

M. Reggins, Glassboro, 200 pounds short weight, fined \$29.50; Louis Wurtz, Camden, 230 pounds short weight, fined \$29.50; Paul W. Johnson, Collingswood, 230 pounds short weight, fined \$29.50; Thomas Gibbons, Audubon, 110 pounds short weight, fined \$29.50.

Arrests and convictions on improper seal charges include the following: Thos. Mucklow, Riverton, no delivery ticket or seal, fined \$29.50; Anthony Buondanno, Camden, no seal or ticket, fined \$25.00 (fined on two occasions for same violation); J. Campellon, Camden, no ticket or seal, fined \$25.00; J. M. Phillips, Camden, no tickets, fined \$25.00.

And so, the other members were cleverly put on the spot. They had to declare themselves, and do it right then and there before a room full of farmers with determination written all over their faces, and not in the privacy of an executive session of the board. And so, notwithstanding the announcement of the director that no vote would be taken, each freeholder got up and spoke his little piece, assuring the farmers that when the time came they would vote to give them what they wanted.

Pretty clever, I call it. Observer.

SCHOOL TEACHERS GET A BREAK
Recent Survey Shows Significant Trend Toward Restoration of Salaries

Things are looking up a little for the teachers of New Jersey. Not many, but a significant number of towns and cities have already returned or made arrangements to return part of the salary cuts made when days were darkest.

A study of what has been done and what is planned was made by the Welfare Committee of the New Jersey State Teachers' Association, at the request of Frank G. Pickell, President of the Association, and the results will be analyzed in the January issue of the "New Jersey Educational Review."

The study showed the normal cut in teachers' salaries throughout the State to be ten per cent. Some communities, however, have reduced salaries as much as thirty and forty per cent. One of the most extreme cuts is reported from Lambertville, where teachers lose 25% of the first \$500 of salary, 30% and the next \$500, and 50% of the third \$500, and 75% of anything over \$1500. Thus a teacher whose contract salary is \$1500 a month, actually gets \$975.00, and a teacher whose theoretical salary is \$2000 a month, actually gets \$1100.

The bell of Big Ben weighs 14 tons.

a perforation in those lovely articles of feminine wearing apparel!

Then I remember the final instructions in QST. Something in the procedure I had failed to heed—. It cautioned, "Be sure to have a good back-stop!"

Knowing that to argue with a woman like my wife, whose temper can at times reach 350 miles, would be folly, I sadly and reluctantly dig down in my jeans and bring forth the price of new "whatchamacallits"!

I then solemnly resolve to bring my feeder wires down the chimney!

*435 East 4th St., Newton, Kansas.

THE PEOPLE'S COLUMN

Not So Dumb!

Editor The New Era:

I am neither a politician nor a farmer, but having Friday afternoon off last week, and being curious to see how a group of farmers would feel about the discontinuance of their Farm Bureau as proposed by the Board of Freeholders, I attended the meeting in the court house.

It was my first experience of the kind, and I was keenly interested in the type of men I saw there. From their appearance they could have as well been representing any other line of business, and the way they had their forces marshalled and their arguments lined up bespoke a grasp of the situation and a spirit of cooperation which any industry might well envy. They may have their individual differences, but I found that when an institution vitally affecting their welfare was threatened, they knew just how to talk to the officials of the county in language they could clearly understand. Incidentally I found out a lot of things about the farming industry in Burlington county which I did not know before.

The thing that amused me most was the clever way Charlie Stout "stole the show." When the meeting opened Director Adams announced that no vote would be taken at that time on the question under consideration.

Charlie sat and listened to the protest grow, and at the psychological moment got up and announced that not only was he for the continuance of the bureau, but that he was practically its godfather, having been a member of the board when it was born and voting in favor of it, but had always voted for its appropriation in the budget, and would support it again when the time came to vote on it.

And so, the other members were cleverly put on the spot. They had to declare themselves, and do it right then and there before a room full of farmers with determination written all over their faces, and not in the privacy of an executive session of the board. And so, notwithstanding the announcement of the director that no vote would be taken, each freeholder got up and spoke his little piece, assuring the farmers that when the time came they would vote to give them what they wanted.

Pretty clever, I call it. Observer.

PALMYRA A. O. M. P.
The Palmyra Assembly A.O.M.P. held its regular meeting on Tuesday evening.

Thomas Hettel, the retiring Master Artisan, was presented with a floor lamp, as a token of appreciation of his services.

After the meeting all the members participated in the game of Artosoco, and several won prizes.

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THE "NEW DEAL"

BY JULIAN MASON

Vice President National Republican Builders

New Deal vs the Country

We have now had the President's message upon the opening of the Seventy-fourth Congress; we have had his subsequent Budget message; we have had the Supreme Court's "hot-oil" decision against the irresponsible delegation of congressional power, and, as I write, we have had the opening arguments before the Court on the government's cancellation of gold obligations in public and private contracts.

What has been the result of all this upon that unpalatable, but all-powerful thing called public opinion? What have these significant events done to the sentiment of the people with regard to President Roosevelt? If I should try to sum it up in a few words, I would say that the people have turned their attention from the New Deal to the country itself.

What Is the Trend?

They are no longer worrying about the fate of the New Deal; they are worrying about America and the prospects which the New Deal has spread before it. "What is going to happen to us? We have told the President at the polls, on November 6, that we are for him. He seems to be turning away from the Brain Trust and, at last, to be putting Recovery before Reconstruction. But can he do it? Hasn't he gotten us in so deep that, with all the will in the world, he can't get us out?"

Therefore, it seems to me that the net effects of this important week of revelation have been sobering if not actually depressing.

As far as business sentiment is concerned I believe this to be true beyond question.

The general Message itself was carefully dissected by Washington correspondents and by various other political commentators whose professional utterances of Mr. Franklin Roosevelt. In the main they have reported that the Message was essentially conservative.

Unemployment

The first for conservatism is that the message dealt, almost exclusively, with the greatest of our fundamental problems—unemployment.

The second is that it definitely put government out of competition with private enterprise, by saying that its great program of public building must pay lower wages than private construction pays.

The third point for conservatism is that there was in the Message a tacit abandonment of the basic measures of the Brain Trust which had so frozen up the returning confidence of Business a year ago.

Assumptions

From there on, it seems to me, the case for conservatism is based on assumption.

It is assumed that in both messages the move toward an honest accounting means a balanced budget. It is assumed that because Recovery by private business is desired by government, therefore there will be less interference by government; therefore, too, there will be a sound currency and no inflation. It is assumed that the first two-thirds of the general Message, attacking the "over-privileged" was but throwing a sop to an angry populace and really was without meaning at all.

These seem to me pretty tall assumptions.

Furthermore, I think that any one who makes assumptions about Franklin Roosevelt does something that Franklin Roosevelt himself, with all his cockiness, is not brash enough to do.

Is Inflation Coming?

But beyond and above any course that may or may not be taken by the President, it seems to me that sound sentiment is deeply anxious about the course that events may take.

Can we escape some degree of inflation, even if Mr. Roosevelt shall wish to escape it?

Have we not gone so far into vast expenditures that inflation is inevitable?

Can the natural forces of Recovery

overcome the lack of business confidence that is inherent in the currency uncertainty, the budget uncertainty and the uncertainty in the President's continued hostility to Business?

Even if the extreme measures of the New Deal have been tacitly abandoned by Mr. Roosevelt, can we possibly avoid the penalties they have laid upon our economic future?

Government by Ukase

There is reassurance, certainly, in the decision of the Supreme Court that the delegation of authority by Congress, in oil control, was invalid because it actually gave the President and his aide power to legislate and to penalize without saying by what law they acted.

The decision is encouraging, too, because it was no 5 to 4 affair. It was an 8 to 1 decision, Justice Cardozo alone dissenting. This means, politically, that the tactic of "packing" the Supreme Court by the addition of a few new Deal justices is, temporarily at least, "out of the window."

The Supreme Court was lucky. One of its greatest aids, Time, fought upon its side. A year ago any decision impinging upon NRA might have been political dynamite. Today the people are more anxious about America than they are about NRA. Therefore, the verdict is accepted, not as an attack upon the New Deal, but as a balance to keep the American boat upon its well-tried American keel.

Gold

The gold cases, now being argued before the Court, to date seem to hold that same place in public estimation. It is noteworthy that the Government is arguing them, not upon the basis of contract or constitutional right, but on issues of practicality and emergency pressure.

It seems to me that the economic effects of the happenings of the week, which I listed in the opening paragraphs of this article, boil down to two plain statements:

The first, in question form, is this: Can business-men see their way to "confidence," which means faith in the future, when they get from the Boss of the Country, not one word of hearty, courageous confidence?

And the second is the declaration of General Johnson, ex-chief of NRA, in his article in the current Saturday Evening Post:

Johnson in New Role
"I firmly believe that, if steps were taken tomorrow to put the monetary and borrowing policy of the Federal Government beyond the shadow of doubt, this depression would be relegated to the limbo of forgotten things in three months' time."

The answer of the President's defenders is that, unless he makes at least lip obedience to the radicals we shall have either revolution, or Huey Long running for President on a Townsend universal-pension platform.

My answer to that is that every bit of obedience to the Longs and Townsends helps their cause; that the way to fight it is to fight it; that a sound, intelligent, business-minded people, like our own, want only a sound, intelligent, business minded leadership to take the country forward upon the splendid lines of its course for the past 150 years.

REV. A. S. LEWIS SPOKE AT CAMDEN

Former Riverton Rector Addressed Meeting of Women's Auxiliary of Episcopal Church

Rev. Arthur S. Lewis, rector of All Saints Church, Wenonah, and formerly rector of Christ Church, Riverton, presented an illustrated lecture at the meeting of the Camden District of the Woman's Auxiliary to the National Council of the Episcopal Church held at Grace Episcopal Church, Merchantville on Tuesday.

The subject was "Where Your Money Goes" and portrayed the Diocesan missionary work of New Jersey.

SHERIFF'S SALE

By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, JANUARY 31, 1935 between the hours of 12 and 3 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.

All the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey, viz:

BEGINNING at the intersection of the Eastern line of Lippincott Avenue with the Northern line of First Street, at the North-east corner thereof, thence extending Eastwardly along the Northern side line of said First Street one hundred and sixteen feet in front or width to the Southwest corner of front or late Ezra Lippincott's Lot No. 1, thence extending Northwardly of that width or frontage, between two parallel lines (one the Eastern line of Lippincott Avenue, the other the Western line of Ezra Lippincott's Lot No. 1) about three hundred and ninety feet on the West side and three hundred and thirty-six feet on the East side to Bank Avenue, thence continuing on across Bank Avenue to the stone wall, thence continuing into the Delaware River, crossing low water mark as far as it is now or hereafter may be lawful to extend into said river.

CONTAINING within said bounds Lot No. 2 on the Plan of Lippincott's Extension of the Town of Riverton, New Jersey, and all the land in front of said lot to the Delaware River, and is bounded on the North by the Delaware River, on the East by Ezra Lippincott's Lot No. 1, on the South by First Street and on the West by Lippincott Avenue.

BEING the same land and premises which Emille S. Greenwald, single woman, by her deed of conveyance bearing date July 18, 1923, and recorded in the Office of the Clerk of Burlington County in Book No. 617 of Deeds, page 335, granted and conveyed unto the said Richard J. Dickinson and Lucy E. Dickinson, his wife, in fee.

SUBJECT, NEVERTHELESS, to the covenants, conditions and restrictions in prior deeds contained, as reference thereto will more fully and at large appear.

Decree approximately \$5338.87 besides interest, costs and fees.

Seized as the property of Richard J. Dickinson, et al., as defendants, taken into execution at the suit of Burlington County Trust Company, complainant, and to sold by William D. Lippincott, Sheriff.

Dated: January 2, 1935.

Pr's fee \$27.72 1-3-1-24-35

Prosperous looking as a divorce lawyer at Reno.—Anon.

Dominated the desert like a drop of ink on a blotter.—Anon.

Patetic as a college boy in his first raccoon coat.—Anon.

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IN CHANCERY OF NEW JERSEY

To John Hurley; Evaline Coward; William Work; John S. Cochran; William W. Heidebaugh; Harold Adams; Rash F. Stauffer; Keith F. Powell; Frederick L. Homsher and Joseph Goldberg, Liquidating Trustees of certain assets of the Lancaster Trust Company; George S. Sener and Sarah S. Swisher, partners trading under the name, style and firm of Putney and Swisher; Aetna National Bank; Oscar Jeremiah Walker; Mary Bickley; Marion Hamilton Ewing; Ella Brinton; Hannah Whitson; Francis W. Brinton; Anne H. Brinton; Martha A. Brinton; Martin W. Peter; Mary W. Warren; Henry Whitson; Olive L. Whitson; Hedwig Haslam Alexander; Margaret V. H. Wiley; Albert Horrocks; George Hess and his heirs, devisees and personal representatives; Mary Hess McMullin and her heirs, devisees and personal representatives; Elizabeth Hess McMullin and her heirs, devisees and personal representatives; Annie Combs and her heirs, devisees and personal representatives; William D. Lippincott, complainant, and to sold by William D. Lippincott, Sheriff.

By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein Joseph L. Thomas, Trustee under the deed of Trust made by Samuel Whitson to Joseph L. Thomas, dated July 25th, 1902, and recorded in the Office of the Clerk of Burlington County in Book No. 387 of Deeds, page 31, is complainant, and you, John Hurley; Evaline Coward; William Work; John S. Cochran; William W. Heidebaugh; Harold Adams; Rash F. Stauffer; Keith F. Powell; Frederick L. Homsher and Joseph Goldberg, Liquidating Trustees of certain assets of the Lancaster Trust Company; George S. Sener and Sarah S. Swisher, partners trading under the name, style and firm of Putney and Swisher; Aetna National Bank; Oscar Jeremiah Walker; Mary Bickley; Marion Hamilton Ewing; Ella Brinton; Hannah Whitson; Francis W. Brinton; Anne H. Brinton; Martha A. Brinton; Martin W. Peter; Mary W. Warren; Henry Whitson; Olive L. Whitson; Hedwig Haslam Alexander; Margaret V. H. Wiley; Albert Horrocks; George Hess and his heirs, devisees and personal representatives; Mary Hess McMullin and her heirs, devisees and personal representatives; Elizabeth Hess McMullin and her heirs, devisees and personal representatives; Annie Combs and her heirs, devisees and personal representatives; William D. Lippincott, complainant, are made defendants because you, the said George Hess and his heirs, devisees and personal representatives, Mary Hess McMullin and her heirs, devisees and personal representatives, Elizabeth Hess McMullin and her heirs, devisees and personal representatives, Annie Combs and her heirs, devisees and personal representatives, or some of you, are heirs at law of Catherine H. P. Williams, deceased, and by reason thereof, you, or some of you, may have some claim upon the trust estate in the possession and control of complainant as trustee.

And you, Hannah Whitson, Francis W. Brinton, Anne H. Brinton, Martha A. Brinton, Martin W. Peter, Mary W. Warren, Henry Whitson, Olive L. Whitson, Hedwig Haslam Alexander, Margaret V. H. Wiley; Albert Horrocks; George Hess and his heirs, devisees and personal representatives; Mary Hess McMullin and her heirs, devisees and personal representatives; Elizabeth Hess McMullin and her heirs, devisees and personal representatives; Annie Combs and her heirs, devisees and personal representatives, or some of you, are heirs at law of Catherine H. P. Williams, deceased, and by reason thereof, you, the said George Hess and his heirs, devisees and personal representatives, Mary Hess McMullin and her heirs, devisees and personal representatives, Elizabeth Hess McMullin and her heirs, devisees and personal representatives, Annie Combs and her heirs, devisees and personal representatives, or some of you, may have some claim upon the trust estate in the possession and control of complainant as trustee.

And you, George Hess and his heirs, devisees and personal representatives, Mary Hess McMullin and her heirs, devisees and personal representatives, Elizabeth Hess McMullin and her heirs, devisees and personal representatives, Annie Combs and her heirs, devisees and personal representatives, or some of you, are heirs at law of Catherine H. P. Williams, deceased, and by reason thereof, you, the said George Hess and his heirs, devisees and personal representatives, Mary Hess McMullin and her heirs, devisees and personal representatives, Elizabeth Hess McMullin and her heirs, devisees and personal representatives, Annie Combs and her heirs, devisees and personal representatives, or some of you, may have some claim upon the trust estate in the possession and control of complainant as trustee.

William D. Lippincott, Sheriff of Complainant, 25 N. Fourth Street, Camden, New Jersey.

Dated: December 19th, 1934.

1-3-1-24-35

An empty sensation, like having a doorknob come off in your hand.—Anon.

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Sordon Defends Police Officers

(continued from page 1)

of streets is confirmed. He said he was quite sure that should this condition be reported to the county fire marshal he would order the structure torn down immediately. Mayor Biddle said he thought the matter should be taken up with Mr. Clelland.

Objects to Advance Payments

Mr. Knight also objected to the police officers receiving a full month's pay in the middle of the month. He said he thought these salaries should be paid in two checks, on the fifteenth and the last day of the month. This, he said, should apply to all salaries in excess of \$50 a month. Salaries under this amount could be paid at one time.

Farm Bureau to Be Continued

(Continued from page 1)

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COUNTY LIBRARY ANNUAL REPORT

Popular Demand Shifts from Economics to Philosophy Science, Biography

Notwithstanding the fact that our budget for 1934 was approximately the same as it was in 1927, we sent out from the County Library more than twice as many books as we did in that year. To accomplish this we almost depleted our shelves and were often forced to limit the time a popular title might remain in a library station.

We have added to the library 5,473 books this year, at a cost of about \$1.00 per volume. Fifty-three per cent of these books were adult fiction, 20% were adult non-fiction and 27% were juvenile titles. Our total collection numbers 46,469 books. At the end of the year 1934 over 39,000 of these were in the library stations of the county. The number of books circulated in 1934 was 49,222.

Our readers seem to be more concerned about philosophy, science and biography than they do about economics. Last year we had many requests for books on the theory and science of economics, but this year requests for books such as "Life Begins at Forty," "100,000,000 Guinea Pigs," "Life of Marie Antoinette," and "Testament of Youth," have predominated. Of the fiction, the historical romance has been in the greatest demand as witnessed by the number of requests for "Anthony Adverse" and "So Red the Rose."

The work of the County Library would not be possible if we did not have so many loyal and interested custodians of our library stations. Most of them serve without pay and many also give space in their homes to house the books. Much credit and gratitude is due them.

board not to discontinue the bureau.

Stout Helped Organize

Freeholder Charles R. Stout, assured the assembled farmers that no vote would be taken at that time as announced by the director, when the matter came before the board for decision he would most assuredly vote for the continuance of the bureau. He said that the bureau was started sixteen years ago, when he was a freeholder, and that he voted for its creation and had voted for its maintenance each year since that time.

Fellow Stout's Lead

Freeholder Frank Cook was quick with his assurance of his support; Freeholder William H. Heisler stated that he had always been in favor of the bureau and would vote for its continuance when the time came.

Albert C. Jones, the new freeholder, said that he had presented the resolution to the board on organization day to call this meeting to ascertain what the farmers of the county wanted to do about the farm bureau. The demonstration was quite convincing and he assured the farmers that he would vote for approval of the appropriation for the bureau in the budget for the coming year.

Unanimous Approval

A call for a rising vote of those who favored the continuance of the farm bureau brought almost everyone in the room to their feet. Director Palmer L. Adams, while agreeing that there was no doubt as to the attitude of those attending the bureau, asked if they would favor such economies as could be effected in its administration without impairing the service now being rendered.

Want No Meddling

The question seemed not to be clearly understood. About one half the audience rose to their feet, but there were remarks from all over the room such as "let it be as it is," "we are satisfied with the way it has been," "don't cut anything off," and Bernhard Struthoff, of Tabernacle, declared "if you give them that power they can 'economize' the bureau out of existence."

THAT'LL DO IT

It begins to look as if the only way to silence Huey Long is to elect him Vice President.—R. C. in the Springfield Union.

EDUCATIONAL CAMP FOR N. J. WOMEN

ERA Will Finance Resident School for Women Out of Employment

The New Jersey Women's Educational Camp, located in Somerset County, near Bound Brook, has been successfully launched during the past month. The camp, which is in reality a resident school for unemployed business and professional women, is financed by the Federal Emergency Relief Administration and sponsored by women's organizations in New Jersey.

The purpose of the camp is to contact unemployed business women who are inadequately reached thru the Emergency Relief Administration, but who are known to such organizations as the churches, service groups, Y.W.'s, etc. The courses include home-making and house-keeping, arts, dressmaking, retraining in commercial subjects, practical nursing, and courses in economics and social sciences. The housework, with the exception of the cooking, is shared by the students, each person giving not more than two hours a day to these activities.

In order to be eligible for camp, certain requirements are necessary, as the camp is intended to meet the need of unemployed business and professional women. The students must be unemployed, in need and have had a high school education, or its equivalent. They cannot be under twenty nor over forty-five years of age. In addition a thorough physical examination is required.

Women meeting these requirements and interested in going to camp may fill out the following application blank and mail it to Women's Camp Division, Family Service Department, State ERA, 20 Washington Place, Newark, New Jersey.

Prompt attention will be given to such applications.

New Jersey Emergency Relief Administration Application

Name _____

Address _____

Telephone No. _____

Age _____

School _____

Years Completed _____

Professional Training _____

College _____

Elementary School _____

High School _____

Please mail to Women's Camp Division, Family Service Department, State ERA, 20 Washington Place, Newark, New Jersey.

TIPS ON GROWING

BY ONE WHO GREW UP IN THE BUSINESS

By this time the problem of what to do with the Holidayweek Pointsettia has arisen,—whether to junk it along with the Christmas tree or attempt to carry it over until next year. The leaves likely are yellowing and the plant appears droopy,—it is not dying, but actually wants to go to sleep.

Unless the facilities of a conservatory are available it is best to throw it on the refuse heap, as it is not easy to handle, but if you are the plant lover that just loves to tackle it-can't-be-done jobs like this, then begin by permitting the plant to have the rest it craves. This is best accomplished by laying the plant down, permitting it to become dry, giving less light and heat, and, of course, all fertilizers should be withheld. The leaves will fall off and the wood ripen. A room with an even temperature of fifty-five degrees is about right. Keep in this shape for about two or three months, then prune to about one-third of its growth. Report at that time and start gradually into growth. During the summer sink the plant to the rim of the pot in the open border outdoors. Give another pruning in August and lift in the autumn before cold weather and bring indoors. Several weeks before the holidays

start feeding,—liquid manure is an excellent fertilizer,—apply say once every ten days. During the flowering period water profusely. If the plant can be set in another pot at that time with the intervening space filled with wet sphagnum moss it will last in flower a long time.

The Blue Spirea (Caryopteris mastacanthus) with its whorls of blue flowers clasping the stem has always been a prime garden favorite. Along with an improved form of this good blue Hardy Perennial (C. mus. superbus), a pink flowering form, also a white are being offered in a number of the leading 1935 nursery catalogues, and while these lists have not been off the press many weeks, good sales for spring delivery are already reported.

The plants grow about two or three feet high, depending upon local conditions and are in bloom from September until cut by frost. Fine for cutting.

Robin-run-into-the-Hedge and Cat's-foot-in-the-Mud are two peculiar popular names for the Nepeta or what is known hereabouts as Ground Ivy. Among other queer plant names collected from correspondence are Monkey-dinnerbell, Monkey-earring, Mother-in-law's tongue, Sweet plant, Sour Sop and Ake Ake.

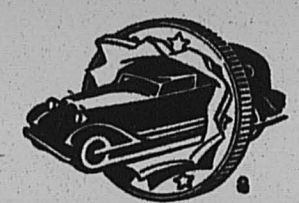
Feminine apparel is represented in plant names by Lady's Laces, Lady's Slipper, Lady's Smock, Lady's Mantle, Lady's Garters, and her personal charms in Lady's Tresses, Lady's Thumb, and Lady's Finger.

There's Scrapple in the Air!



FELIN'S
Tasty SCRAPPLE

Get the Most Out of Your Dollar



Pal-River Chevrolet, Inc.

	Down
1930 Nash Sedan	\$ 75
1930 Chevrolet Coach	75
1929 Plymouth Coupe	50
1932 Pontiac Coach	125
1930 Chevrolet Roadster	50
1930 Ford Coupe	60

NEW CHEVROLET USED

10 Broad Street
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Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clock

LAST TIMES TODAY!!!

The Screen's First Military Musical!

Dick Ruby
POWELL — KEELER

"Flirtation Walk"

Selected Bill of Short Subjects

SATURDAY, January 19

Mr. & Mrs. "Thin Man" Together Again

Myrna LOY—William POWELL in

"Evelyn Prentice"

Comedy — News — Cartoon

Matinee—On Our Stage

"Warrington's Junior Frolics"

MONDAY and TUESDAY

January 21 and 22

SHIRLEY TEMPLE in

"Bright Eyes"

Color Cartoon Classic

Comedy News

Freeholders in Stormy Session

(Continued from Page 1)

passed with Stout and Heisler voting against it.

Errors Corrected

Freeholder Cook introduced a resolution making the term of appointment three years for the clerk of the board, almshouse physician, jail physician, superintendent of the hospital for insane, keeper of court house and grounds. The resolution, which was necessary to correct an error made on organization day when the terms were designated as five years, was passed, Stout not voting and Heisler voting no.

Another corrective resolution was offered by Mr. Jones changing the designation of the head of the almshouse to steward. It had been incorrectly stated as superintendent at the organization. The resolution was passed with Stout and Heisler not voting.

Mr. Jones also offered a resolution confirming appointment of three members of the rules committee, which had been overlooked at the organization. The resolution was passed, Mr. Stout not voting.

A resolution of Mr. Jones that the Burlington County Board of Taxation be authorized to employ two clerks at \$180 each per year, was passed.

Another resolution by Mr. Jones that the state auditor be appointed to audit the books for 1934 was also passed.

A communication was received from E. E. Reeve, of the State Highway Department, changing the apportionment of money to townships as announced on December 20, and giving a schedule of the new apportionments.

A. G. Dunphy, clerk of Evesham township, addressed a communication to the board asking if Evesham was to pay the entire expense of repairing the Coates Corner-Hog Pond road, a part of which was in Mount Laurel township. The matter was referred to Mr. Jones, director of the department of highways and engineering.

The annual report of the Burlington County Free Library was submitted by the chairman of the library commission, Sarah R. Budd. The report was received and filed but not read.

Cows Reported Unfit

Ivins G. Wright, new steward of the almshouse, submitted a report that eighteen cows were poor producers and non-breeders and should be disposed of. Some, the report said, could be fattened and used for food in the county institutions. The report was referred to the director of public buildings (Mr. Adams) with power to act. The director stated he had requested this information before, but had never been able to obtain it.

At this point Director Adams told Mr. Heisler that he could make the statement he desired to make earlier in the meeting.

Mr. Heisler's Statement

Mr. Heisler read his statement which was as follows:

"The Finance Department of the Board of Freeholders of this County is far too important a position with which to play selfish politics, and when the majority members of this board, by resolution, declare that the Treasurer's job is only a part time job and even go so far as to remove from his office a clerk to keep his books, they either do this to embarrass the Director of that department and the Treasurer, or else are utterly unfamiliar with the County business, for the bulk of the clerical work done in the Freeholders' Office has to do with the County Finances. The duties of the Clerk of the Board of Freeholders are so interwoven with the duties of the County Treasurer that they cannot well be separated.

"When Alfonso Adams, the former Clerk of the Board and Clerk of the Treasurer's office, who has so faithfully and efficiently served the County in that dual capacity for many years, was unceremoniously thrown out of office by the majority members of this Board, and no one elected in his place familiar with the very intricate system of bookkeeping which Al-

fonsa Adams installed and which is recognized throughout the State as a model, it was just like giving the Director of Finance an automobile with the engine removed and telling him to run it. Of course it wouldn't run, and neither will the Finance Department under the present set up, for the Director of that Department in order to borrow money has to have some one upon whom he can rely for detailed information which can only be obtained from an expert bookkeeper who is experienced in County affairs, and in the present bookkeeping system of the County, and at the present time there is no one from whom he can accurately obtain this information, and therefore, the Finance Department cannot now function properly. And if the Finance Department cannot function properly, I do not care to have the full responsibility for it. I am not speaking disparagingly of the new Clerk of this Board who I believe is willing to cooperate with the Finance Department, but who is unfamiliar with the complicated details of the office.

"I went into the office of the new Clerk of this Board, some time after the meeting of January 2nd, and as a member of the Board asked for a copy of the resolutions which were adopted at that meeting, as a number of these resolutions affected the Department of Finance, even outlining the duties of the Director, and I told him it was important that I have them. I was stalled off by the Clerk and the Director of the Board, Mr. Adams, with the statement that I could get them when the office got organized or in due time. Several days later I went again to the office to get a copy of these resolutions and was again stalled off.

"On Monday, January 7th, I again went to the Office of the Clerk and took my stenographer with me and asked to see the original resolutions that were adopted at the meeting on January 2nd, and stated that if the Clerk had been too busy to prepare a copy of these resolutions for me, I would make a copy of them at my own expense. I was again stalled off by the Clerk with all kinds of excuses, and the Director of this Board, Mr. Palmer Adams and Mr. Jones, then came into the office and I was informed by them in no uncertain terms that I could only get a copy of those resolutions when they were ready to give them to me, and Mr. Palmer Adams told the Clerk not to let me have the resolutions so that I could make a copy of them.

"I then drew up a legal demand and served it on the Clerk, stating that as a member of the Board I was entitled to see the resolutions and make a copy of some and that I would get a court order if I was refused. The seemed to have some effect, for I finally got the resolutions and made a copy of them.

"If I, as a member of this Board, am to be refused access to the records which affect my office, then it becomes very evident to me that I am to be embarrassed in my duties as much as possible by the majority members.

"I have taken great pride in the Finance Department of this County and have helped to build up its credit to a high point, and it has been successfully run during the time that I have served as Director, which statement I do not think can be denied.

"If the majority members of this Board think that it is an easy task to run the finances of this County and that the Treasurer's job is only a part time one without the need of a Clerk, they can now have the opportunity to run the Finances, for I positively refuse to act as Director of Finance, and the responsibility of this office will have to be assumed by the entire board equally, and especially by the majority members.

"I will do the best that I can to manage the affairs of the County economically while I am a member of this Board, but it is my opinion, that for political purposes, a blow has been struck at efficiency in our County government, from which it will take a long time to recover, unless many

changes are made in the present set-up."

Following the reading of Mr. Heisler's statement, Director Adams charged Mr. Heisler with saying that he (Heisler) did not know anything about his office and had to rely on information secured from the clerk of the board. This Mr. Heisler denied and stated that in making up reports necessary when borrowing money for the county, financial data were required which he secured from the clerk.

Bill Paid Twice

Mr. Jones said that a bill for oil had been paid twice, and Director Adams served notice that payment of bills twice would not be tolerated in any department and added that conditions in the clerk's office were terrible. He said he never saw anything like the way the county insurance had been handled. Jones said twenty-five per cent of the policies had not been signed by the home companies, which rendered them invalid.

Again attacking Mr. Heisler about the statement he had read, Director Adams said that the director of finance would have to function as the head of that department, to which Mr. Heisler replied he refused to assume full responsibility under present conditions, and that he would only take his share of the responsibility along with the other four members of the board.

Promises Fulfilled

Turning on Mr. Stout, Director Adams wanted to know what promises he had made in Moorestown township before election. Mr. Stout asked Mr. Mish if he was an expert on welding. He admitted that he was. Then Mundorf stated that he had found much faulty work in the welding on this bridge and that after the work was done and covered up there would be serious weaknesses in the bridge that would be hard to discover.

Heisler Scores

Mr. Jones offered a resolution, seconded by Mr. Cook, that Mr. Heisler's statement be spread upon the minutes. The resolution was passed and Director Adams demanded that Mr. Heisler hand over the original copy from which the statement had been read. Mr. Heisler

refused to do so, saying that a copy would be submitted later. Then Mr. Adams and his colleagues passed a resolution demanding the paper. Mr. Stout and Mr. Heisler declared the motion was out of order, and Mr. Heisler hung onto the paper.

Question of Fees

Director Adams called for H. B. Mish, of the Bridgewell Engineering Co., of New York, who was a specialist in charge of the welding operation on the bridge under construction at Delanco. The director questioned him about the fee he was to receive for his supervision. Mr. Mish replied that it had not been definitely settled owing to the uncertainty as to the total cost of construction. On a basis of a cost of \$200,000, he said, ten per cent had been spoken of, but if the cost should reach \$271,000 as is now estimated, eight per cent would yield about the same total fee. Engineer Smith was called by the director and stated that in the beginning a fee of ten per cent was spoken of, but that Col. Cornelius Vermuele, state PWA engineer, had suggested that five per cent would be about right.

Engineer on the "Rack"

Mr. Mish said that during the preliminary stages he visited the bridge about twice a month, but that since actual work on the welding had begun he inspected it at least every ten days. Mr. Mish said he had received \$10,000 on account and that a bill of \$1500 is now pending payment.

Charles Mundorf, of Riverside, at this point asked permission to question Mr. Mish, which was granted by Director Adams. Mr. Mundorf asked Mr. Mish if he was an expert on welding. He admitted that he was. Then Mundorf stated that he had found much faulty work in the welding on this bridge and that after the work was done and covered up there would be serious weaknesses in the bridge that would be hard to discover.

"Knew All About Bridges"
Mr. Stout asked Mr. Mundorf if he was a practical bridge man and if he knew anything about bridge work. Mr. Mundorf replied that he was a practical man, had worked on some of the largest bridges in the world, and knew all about bridge work. He said that he is at present employed on the Delanco bridge. Asked by Mr. Stout what his duties were, Mr. Mundorf replied, "anything from carrying water to reading

blue prints."

At this point Director Adams interrupted Mr. Mundorf and asked if he would be good enough to put his findings in writing and submit them to the board so that they could be taken up by the proper department. Mr. Mundorf said he would, and retired.

Records "Disappeared"

Mr. Jones reported that the State Highway Commission had asked for quantities of road materials purchased, and that he (Jones) could not find the necessary records which, he claimed, had disappeared between five o'clock one afternoon and nine o'clock the next morning. He said he had appealed to the county detective's office and that two men had been set to work searching for the lost records. Jones claimed there was 20,000 gallons of road oil for which he could not account.

Director Adams said it was really vital to have these records, and asked anyone in the room who might have them to please return them to the board.

The meeting was then recessed until 1:30.

At 1:50 the board reconvened and went into executive session.

Wasted as the energy used in shrugging French shoulders.—Anon.

THE PRESIDENT'S BIRTHDAY

IS

JAN. 30

SEND HIM A CARD

We Have a Full Line of Appropriate

RUST CRAFT GREETING CARDS

Priced From

5c up to 50c

L. L. KEATING'S

BROAD and MAIN

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Proud



Of course you are proud of your personal appearance, and you should be.

Are you less concerned about how your furniture looks?

There is quite a difference between a well-built upholstered foundation, with a "tailored" cover, and a cover that is "tacked on" over the old upholstery, which may be nearly ready to break down.

Naturally, there is a difference in price.

Can you afford to buy too cheaply?

WILL BOWEN

Decorator

Broad and Cinnaminson Streets
Riverton

Phone 751

Farm Bureau to Be Continued

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Arthur Ritchie presented a resolution from the Cooperative Growers Association, of Beverly, signed by Paul H. Burk, president, urging the

COUNTY LIBRARY ANNUAL REPORT

Popular Demand Shifts from Economics to Philosophy Science, Biography

Notwithstanding the fact that our budget for 1934 was approximately the same as it was in 1927, we sent out from the County Library more than twice as many books as we did in that year. To accomplish this we almost depleted our shelves and were often forced to limit the time a popular title might remain in a library station.

We have added to the library 5,473 books this year, at a cost of about \$1.00 per volume. Fifty-three per cent of these books were adult fiction, 20% were adult non-fiction and 27% were juvenile titles. Our total collection numbers 46,469 books. At the end of the year 1934 over 39,000 of these were in the library stations of the county. The number of books circulated in 1934 was 49,292.

Our readers seem to be more concerned about philosophy, science and biography than they do about economics. Last year we had many requests for books on the theory and science of economics, but this year requests for books such as "Life Begins at Forty," "100,000,000 Guinea Pigs," "Life of Marie Antoinette," and "Testament of Youth," have predominated. Of the fiction, the historical romance has been in the greatest demand as witnessed by the number of requests for "Anthony Adverse" and "So Red the Rose." The work of the County Library would not be possible if we did not have so many loyal and interested custodians of our library stations. Most of them serve without pay and many also give space in their homes to house the books. Much credit and gratitude is due them.

board not to discontinue the bureau.

Freeholder Charles R. Stout, assured the assembled farmers that no vote would be taken at that time as announced by the director, when the matter came before the board for decision he would most assuredly vote for the continuance of the bureau. He said that the bureau was started sixteen years ago, when he was a freeholder, and that he voted for its creation and had voted for its maintenance each year since that time.

Folow Stout's Lead
Freeholder Frank Cook was quick with his assurance of his support; Freeholder William H. Heisler stated that he had always been in favor of the bureau and would vote for its continuance when the time came.

Albert C. Jones, the new freeholder, said that he had presented the resolution to the board on organization day to call this meeting to ascertain what the farmers of the county wanted to do about the farm bureau. The demonstration was quite convincing and he assured the farmers that he would vote for approval of the appropriation for the bureau in the budget for the coming year.

Unanimous Approval

A call for a rising vote of those who favored the continuance of the farm bureau brought almost everyone in the room to their feet. Director Palmer L. Adams, while agreeing that there was no doubt as to the attitude of those attending the meeting toward continuing the bureau, asked if they would favor such economies as could be effected in its administration without impairing the service now being rendered.

Want No Meddling

The question seemed not to be clearly understood. About one half the audience rose to their feet, but there were remarks from all over the room such as "let it be as it is;" "we are satisfied with the way it has been;" "don't cut anything off;" and Bernhard Struthoff, of Tabernacle, declared "if you give them that power they can 'economize' the bureau out of existence."

THAT'LL DO IT

It begins to look as if the only way to silence Huey Long is to elect him Vice President.—R. C. in the Springfield Union.

EDUCATIONAL CAMP FOR N. J. WOMEN

ERA Will Finance Resident School for Women Out of Employment

The New Jersey Women's Educational Camp, located in Somerset County, near Bound Brook, has been successfully launched during the past month. The camp, which is in reality a resident school for unemployed business and professional women, is financed by the Federal Emergency Relief Administration and sponsored by women's organizations in New Jersey.

The purpose of the camp is to contact unemployed business women who are inadequately reached through the Emergency Relief Administration, but who are known to such organizations as the churches, service groups, Y.W.'s, etc. The courses include home-making and house-keeping, arts, dressmaking, retraining in commercial subjects, practical nursing, and courses in economics and social sciences. The housework, with the exception of the cooking, is shared by the students, each person giving not more than two hours a day to these activities.

In order to be eligible for camp, certain requirements are necessary, as the camp is intended to meet the need of unemployed business and professional women. The students must be unemployed, in need and have had a high school education, or its equivalent. They cannot be under twenty nor over forty-five years of age. In addition a thorough physical examination is required.

Women meeting these requirements and interested in going to camp may fill out the following application blank and mail it to Women's Camp Division, Family Service Department, State ERA, 20 Washington Place, Newark, New Jersey.

Prompt attention will be given to such applications.

New Jersey Emergency Relief Administration Application

Name _____

Address _____

Telephone No. _____

Age _____

School _____

Years Completed _____

Professional Training _____

College _____

Elementary School _____

High School _____

Please mail to Women's Camp Division, Family Service Department, State ERA, 20 Washington Place, Newark, New Jersey.

TIPS ON GROWING

BY ONE WHO GREW UP IN THE BUSINESS

By this time the problem of what to do with the Holidayweek Pointsettia has arisen,—whether to junk it along with the Christmas tree or attempt to carry it over until next year. The leaves likely are yellowing and the plant appears drowsy,—it is not dying, but actually wants to go to sleep.

Unless the facilities of a conservatory are available it is best to throw it on the refuse heap, as it is not easy to handle, but if you are the plant lover that just loves to tackle it—can't-be-done jobs like this, then begin by permitting the plant to have the rest it craves. This is best accomplished by laying the plant down, permitting it to become dry, giving less light and heat, and, of course, all fertilizers should be withheld. The leaves will fall off and the wood ripen. A room with an even temperature of fifty-five degrees is about right. Keep in this shape for about two or three months, then prune to about one-third of its growth. Report at that time and start gradually into growth. During the summer sink the plant to the rim of the pot in the open border outdoors. Give another pruning in August and lift in the autumn before cold weather and bring indoors. Several weeks before the holidays

start feeding,—liquid manure is an excellent fertilizer,—apply say once every ten days. During the flowering period water profusely. If the plant can be set in another pot at that time with the intervening space filled with wet sphagnum moss it will last in flower a long time.

—O—

The Blue Spirea (Caryopteris mastacanthus) with its whorls of blue flowers clasp the stem has always been a prime garden favorite.

Along with an improved form of this, the Hardy Perennial (C. white) are being offered for sale. One of the leading 1935 nursery catalogues, and while these plants have not been off the press many weeks, good sales for spring delivery are already reported.

The plants grow about two or three feet high, depending upon local conditions and are in bloom from September until cut by frost. Fine for cutting.

Get the Most Out of Your Dollar

Robin-run-into-the-Hedge a n d Cat's-foot-in-the-Mud are two peculiar popular names for the Nepeta or what is known hereabouts as Ground Ivy.

Among other queer plant names collected from correspondence are Monkey-dinnerbell, Monkey-earring, Mother-in-law's tongue, Sweet plant, Sour Sop and Ake Ake.

Feminine apparel is represented in plant names by Lady's Laces, Lady's Slipper, Lady's Smock, La-

T B R
I A A
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Checked Cheerfully With No

Obligation to Buy Our

Products

GAS
SUNOCO
OILS

GARWOOD'S
SERVICE STATION

Broad and Main Streets
Riverton

NEW CHEVROLET USED

10 Broad Street

Riverton Phone 145

Pal-River Chevrolet, Inc.

1930 Nash Sedan \$ 75
1930 Chevrolet Coach 75
1929 Plymouth Coupe 50
1932 Pontiac Coach 125
1930 Chevrolet Roadster 50
1930 Ford Coupe 60

Palmyra

Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clock

LAST TIMES TODAY!!!

The Screen's First Military Musical!

Dick Ruby
POWELL — KEELER

"Flirtation Walk"

Selected Bill of Short Subjects

SATURDAY, January 19

Mr. & Mrs. "Thin Man" Together

Again

Myrna LOY—William POWELL

in

"Evelyn Prentice"

Comedy — News — Cartoon

Matinee—On Our Stage

"Warrington's Junior Proles"

MONDAY and TUESDAY

January 21 and 22

SHIRLEY TEMPLE in

"Bright Eyes"

Color Cartoon Classic

Comedy News

Joseph T. Evans

There's Scrapple in the Air!

FELIN'S

Tasty SCRAPPLE

There's Scrapple in the Air!

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Tasty SCRAPPLE

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INTERBORO LEAGUE GAMES POSTPONED

Contests Scheduled for Wednesday Last Week Played Following Night

The Interboro League games scheduled for Wednesday, January 9th were postponed to the following night so as to permit the High School team to play a mid-week game.

The first game found the Five and Ten and More mistreating the 1935 model Pal-River Chevies, by denting their stream line bodies to the tune of 30 to 19. The V and X boys, led by Wolf and Daly, who each spun four field goals, played just too good for the "most economical car" outfit.

In the second game the Wesleyans trounced the strong Artisan aggregation their first trouncing of the season. The final score was 34 to 23, with Bill Baker accounting for 13 of the winners' total, and Easley 8 for the losers. The lodge representatives were without the services of Slim Landgraf, who is their spark-plug, but we doubt if his presence would have enabled the Artisans to cop the game.

While Baker amassed the greater number of points, his floor playing was not a bit better than Foulke, Sloan, Cahill and Branson, who completed the 316 lineup. Branson certainly showed pluck in returning to the game after his collision with the scorer's table. The result of the game ties the two teams for leadership in standing, with five victories and one defeat each.

Game number three found the Knights of Columbus nosing the Tak-A-Boost crew out by a tally of 23 to 17. The victors were outscored from the field by 6 goals to 7, but having more opportunities from the foul line they converted enough points to give them their first game of the season. The Knights played their best game so far, in spite of the lack of rosters. They also played with their heads up, that is, eliminating the dribbling of the ball in a half crouched position. Paul Burke, in his trick tricks, was the bulwark of the 1492 lads, while W. Krauss, who led the Sippers as usual, but received little assistance from the rest of the dispensers.

It seems from the above, and previous write ups, that the members of the various teams are the only ones who work up a sweat at the games. Far from it. There is an unassuming gent by the name of Morgan (our name not known to us) who has the pleasure (?) of chasing the ball up and down and across the floor and keeping thirty players in good behavior thru three games or 120 minutes each evening; in order to keep his waist line down. If you do not know it, Mr. Morgan is the referee for whom the players have the utmost respect, all because he knows what he is to do and proceeds to do it in a whole-hearted way.

BIG SELLING EVENT

Shulman's Department Store, Palmyra, is running a big selling event Friday and Saturday, January 18 and 19, only. A few of the many bargains are to be found in an advertisement in this issue. For the convenience of its patrons the Shulman store is open every night except Thursday, when it is closed at 6:00 p.m.

Wait Whitman
24th & 25th Avenues



"What's the idea of that cross-eyed man for a store detective?"
"Well, look at him. Can you tell who he is watching?"—Portland Express.

AT BROADWAY



William Powell and Rosalind Russell in "Evelyn Prentice" with Myrna Loy at the Broadway Theatre, Saturday.

PALMYRA GIRLS' BASKETBALL TEAM

The Palmyra Girls' Basketball team added another win to its credit last Friday afternoon, when it beat Gloucester Catholic by a 16-13 count. The Pals took an early lead and had an 8-6 advantage on their opponents at the half. Claire Bell and Bernie Hercher performed notably for Palmyra, while Miss Flynn was outstanding for the Catholic six. The Palmyra second also continued their winning by chalking up a 24-12 victory.

PALMYRA HI TAKES BORDENTOWN 22-21

Local Quintette Maintains Small Margin Throughout Game; Finn is Star

By Red Wilson

Led by Red Finn, the Palmyra Basketball five invaded Bordentown Friday and eked out a 22-21 victory over Coach Carl Smith's charges. Finn, playing a sparkling all around game, led both teams in scoring by sinking four field goals and two foul tosses for ten points. Kelley was high man for Bordentown with seven points, three field goals and one counter from the foul line.

The game was a fast, hard-played contest throughout its four sections. A last-minute Bordentown rally fell short of the Pal's lead by one point. With the score at 22-19, Stone, Bordentown substitute, placed a long toss through the basket just as the game ended.

It is interesting to note that Bordentown depended upon long shots for most of their tallies. Seldom did they score through the impervious Palmyra defense.

The Palmyra Junior Varsity turned in its first win this season by whipping Bordentown's second stringers to the tune of 14-8 in a rough and tumble contest. The score at the half was 8-6 in Palmyra's favor.

IN CHANCERY OF NEW JERSEY

To FRANCES G. BENNETT:

By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein Cinnamon Building and Loan Association of Riverton, New Jersey, is complainant, and you, Frances G. Bennett, are a defendant, you are required to appear and answer the bill of said complainant on or before the 15th day of March, next, or the said bill will be taken as confessed against you.

The said bill is filed to foreclose two certain mortgages, one made by Albert M. Lewis and Leon F. Lewis, his wife, to said complainant, dated May 19th, 1924, and recorded in the Office of the Clerk of Burlington County in Book No. 175 of Mortgages, page 340, and the other made by Edward F. Bennett and Frances G. Bennett, his wife, to said complainant, dated November 1st, 1928, and recorded in the aforesaid Clerk's Office in Book No. 220 of Mortgages, page 1, both of which cover lands and premises situate in the Borough of Palmyra, in the County of Burlington and State of New Jersey, more particularly described in said bill of complaint.

And you, Frances G. Bennett, are made a defendant because you are one of the record owners of said premises in question.

Wm. D. Lippincott,
Solicitor for Complainant,
25 North Fourth Street,
Camden, New Jersey.

Dated: January 12th, 1935.
1-17-27-35.

"They've put the price of beans up at my restaurant. Have they at yours?"
"No, but I've noticed lately that they leave off a bean."

REPORT OF CONDITION of the CINNAMINON BANK AND TRUST COMPANY OF RIVERTON

in the County of Burlington, at the close of business on December 31, 1934.

ASSETS	
Loans and discounts	\$ 451,778.58
Bonds and mortgages	144,175.00
United States Government securities owned	166,804.08
Other bonds, stocks and securities owned	245,499.23
Overdrafts	162.68
Banking house, furniture and fixtures	116,000.00
Real estate owned other than banking house	70,198.12
Cash in vault and balances with other banks	93,371.71
Outside checks and cash items	2,105.70
Other assets	12,255.77
TOTAL	\$1,302,350.87

LIABILITIES	
Demand deposits, except U. S. Government deposits, public funds and deposits of other banks	\$ 427,768.88
Time deposits, except postal savings deposits, public funds and deposits of other banks	661,688.25
Public funds of States, counties, school districts, or other subdivisions or municipalities	31,886.02
U. S. Government and postal savings deposits	12,084.48
Deposits of other banks, certified and cashier's checks outstanding and cash letters of credit	1,305.11
Other liabilities	217.65
Capital or common stock, 10,000 shares, par \$100 per share	1,000,000.00
Surplus	50,000.00
Undivided profits—net	12,400.48
TOTAL	\$1,302,350.87

State of New Jersey, County of Burlington, ss:
President E. L. Williams, and Treasurer Howard B. Conover, of the above named institution, do solemnly swear that the above statement is true to the best of my knowledge and belief.

E. L. WILLIAMS, President.
HOWARD B. CONOVER, Treasurer.
Subscribed and sworn to before me this 16th day of January, 1935.
JOSEPH P. YEARLY, Notary Public.
My Commission expires August 4th, 1935.
Correct—Attest:
JAMES T. WEART,
EDMUND S. HOLMES,
GEORGE C. FRANK, Directors.

Popular as penny postcards in Scotland.—Anon.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Line Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

For Sale: Underwood typewriter, good condition. Apply "Z" New Era Office.

FOR RENT: Room and apt, furnished or unfurnished. 437 Elm ave., Riv. Phone Riverton 594-J.

Found: Two weeks ago a New Testament at Main and riverbank. Owner may have same by calling at 216 Linden avenue.

No Hero He
Sambo was hired on a railway gang. At the close of the first shift he was tired and sought the boss. "Mister, yo' sho' yo' all got me down on the pay-roll?"
"Sure," said the boss. "Here's your name—Sambo Simpson. That right?"
"Yes, suh," replied Sambo. "Ah just thought you might have me down as Samson."

BASKETBALL

Palmyra High vs. Riverside High Fri., Jan. 18, 7:30 p.m. P.H.S. Gym Admission 25 cents	Palmyra High vs. Haddonfield High Tues., Jan. 22, 7:30 p.m. P.H.S. Gym Admission 25 cents
---	--

Somebody Had to make Motoring Safer!



See for Yourself How
the New 1935 Plymouth
Meets this Critical Need

Something had to be done to make motoring safer on traffic-jammed highways and crowded city streets.

Walter P. Chrysler saw the problem clearly. And he created the answer. He built a completely new kind of car... America's

first high speed safety car... the new 1935 Plymouth!

With its new high speed, this Plymouth has tremendous reserve power. It gives you the quick mobility to meet any traffic emergency.

And improved Hydraulic Brakes give you positive control; a new Safety-Steel Body gives you security and new type front springing gives you a roadability such as no low price car ever had before.

And no other low priced car is anything like it in style either. See the new Plymouth yourself. Drive it and experience the difference.

C. R. SWEENEY, Inc.
Your DODGE and PLYMOUTH Dealer
307 E. Broad St., Palmyra Phone 973

The Ladies Auxiliary of the Palmyra Independence Fire Company will hold a card party in the Fire House Thursday evening, January 31, at eight o'clock. Admission 25 cents and refreshments will be served.

Indigestible as a stone ham.—Anon.

NOTICE OF SETTLEMENT

Executors Account
Estate of Blanche L. Early, deceased.
Notice is hereby given that the Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burlington, at a session to be held Thursday, March 7, 1935, at ten o'clock in the forenoon.

JANE PALEN RUSHMORE and GIRARD TRUST COMPANY, Executors.

RULE TO BAR CREDITORS

Executor's Notice
Estate of Weston Donaldson, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 12th day of December, 1934, upon application of the subscriber, Executor, requiring the creditors of Weston Donaldson, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath of affirmation, on or before June 12th, 1935, or they will be deemed of no effect thereafter against the said Executor.

CAMDEN SAFE DEPOSIT & TRUST COMPANY, Executor.
Dated: December 12th, 1934.
E 12-13—2-14-35



Vol. 47 No. 4

RIVERTON BOARD PLANS INSURANCE

Local Agents Will Receive Proportionate Share of School Insurance

The matter of insurance on the improved school building was taken up by the Riverton Board of Education at an adjourned meeting Tuesday evening of this week.

Mr. Miller, of the Insurance Company of North America, explained various policies which would be practical for the board to consider. One was the 1, 2, 3, 4, 5 year plan and the other was the 3, 4, 5 year plan.

Mr. Woolman in discussing the insurance question said that he felt that all the insurance dealers in Riverton who had applied for some of the insurance on the improvement, should be given their proportionate share, but that the board should have one broker of record to answer for any loss in case of fire, rather than going through six or seven companies.

On motion of Mr. Woolman, seconded by Mr. Smith, Clarence T. Yerkes was made "broker of record" and all insurance will be placed through him, subject to allotment to such agents as may be designated by the board, and full commissions will be paid to such agents. This appointment shall be in effect until cancelled by the board.

The list of applications was as follows: Mrs. Bertha Meitzner, Wayne E. Ayres, Emma B. Rudderow, Ralph L. Flower, C. Singleton Mears, Howard S. Coe, Richard M. Woodward and Gorham P. Sargent.

On motion of Karl W. Latch the minutes of the previous meeting were amended to read that Stanley P. Stewart had been invited by Walter K. Woolman to participate in the project of the improvement of the school building in connection with Byron H. Edwards and Mr. Stewart stated that he would not consider associating or working further on the project.

District Clerk Hemphill said that he had received notice from C. Kenneth Davis, custodian of school funds, that he (Davis) had received a check from the State Aid Fund in part payment of tuition which is owed the Riverton Board. The check was for \$4,169.75, of which \$3,000 will be paid to the Palmyra Board of Education paying the tuition and including the month of January. There is still a total of \$8,738.60 due from the state.

The meeting adjourned to meet on Tuesday, January 29, to further consider the budget.

After the adjournment Byron H. Edwards, architect for the improvement to the Riverton school presented drawings to the board of plans he had made so far.

The following bills were ordered paid:	
Board of Education	
Palmyra, tuition	\$3,000.00
N. J. Bell Telephone Co.	
rental, etc.	5.20
New Era, book labels	5.00
C. D. Hubbs, repairs	4.50
Stoll Blank Book and Stationery Company, desks and chairs	\$46.00

INJURED IN FIRE

Augustine Cigla, of Palmyra, who was seated in the front row at the Shubert Theatre, Philadelphia, when it burned Friday evening of last week, was one of the few persons who suffered injuries, when he attempted to climb over the back of his seat to escape the flames. He was burned on the leg and received slight bruises.

There were eight generations of musicians in the Bach family. Twenty-nine members of the family, beginning with Wert Bach in 1550, attained eminence in this field. Johann Sebastian reached the greatest fame of all.

Carefree as a roulette wheel.—Anon.

"HOUSEWARMING" BY SEA SCOUTS

Members and Friends Meet in Clubhouse at Old Ferry Slip, Palmyra

The members and friends of the Sea Scout ship "Deepwater," had a very successful housewarming last Friday evening. The party was held in the clubhouse at the end of the old ferry slip. Among those present were Scout Executive and Mrs. Matt Shaw, Scoutmaster and Mrs. George Weigand, Skipper and Mrs. A. E. Chettle, Mr. and Mrs. Hensler, Mr. and Mrs. J. Wilcox, the Misses Helen M. McConnell, Eleanor Bauer, Margaret Ford, H. Hines, T. Dennis, Dorothy Goodwin, Florence Knight, Hayes Brady, William Hoare, John Renshaw, and E. Werrbach. The members of the ship acted as the hosts.

Skipper Chettle and his crew are working hard at the present time to get uniforms. They are also planning an exhibit of sea scout projects. The ship committee is endeavoring to get for the boys a suitable sailing ship and have it rigged in time for the summer and the next step in training the boys.

PARENTS VISIT RIVERTON SCHOOL

Classroom Demonstration and Talk by W. L. Fidler, High Spots of Evening

The classroom demonstration held Monday evening in the school auditorium was well worth braving the storm to attend. Considering the bad weather, a goodly number of the parents and friends came out to see the pupils in action. The faculty and children deserve much credit for their fine cooperation which made the program a huge success.

Many of the parents were amazed at the fine work done by the children, which demonstrated what they were doing and the progress being made.

The demonstration was followed by an address by W. L. Fidler, educator from Audubon. He dealt with "The Problem of the School," and defined some of the problems confronting the faculty. He stressed the point of dealing with emotions with intelligence and the fact that the ability to get along with others was far more necessary to future success than an over knowledge of letters.

Mr. Fidler summed up the fact that the largest problem of the schools is preserving democracy and learning how to live on a higher level.

Miss Margaret King, of Philadelphia, was the soloist, accompanied by Mrs. Robert Sim.

Following the program refreshments were served by the hospitality committee.

PUBLIC SERVICE TO PAY DIVIDENDS

The Board of Directors of Public Service Corporation of New Jersey has declared the regular quarterly dividends on its common and preferred stock payable March 30 to stockholders of record as of March 1. The dividends are: seventy cents a share on the outstanding no par value common stock; \$2 per share on the eight per cent cumulative preferred stock; \$1.75 on the seven per cent cumulative preferred stock and \$1.25 on the no par value \$5 cumulative preferred stock.

Regular monthly dividends of fifty cents a share were also declared on the six per cent cumulative preferred stock payable February 28, to stockholders of record February 1. All preferred and common stock dividends are payable as of the same dates.

Carefree as a roulette wheel.—Anon.

BOY SCOUT AWARDS AND CERTIFICATES

Annual Meeting of Burlington County Council Held Last Week

Lieut-Commander C. E. Rosendahl, whose exploits in the development of lighter-than-air craft have made him internationally famous, was the center of interest on the program featuring the annual meeting of the Burlington County Council of the Boy Scouts of America last week. The meeting was held in St. Stephen's Parish House in Beverly, with over one hundred and fifty present.

E. A. Mechling, of Moorestown, was toastmaster and chairman of the meeting in which the reports of the various committees were dramatized in an interesting way. C. B. Arnett, chairman of the finance committee, showed with the help of a large wall chart how the debt of the council had been reduced by \$500. Aubrey Sutton, chairman of the leadership and training committee, made the principal feature of his report the presentation of certificates, covering the work of the thirty-eight men who took the training course.

To those whose familiarity with scout rituals is slight, the Investiture Ceremony of a dozen tenderfoot candidates was most impressive. S. M. R. Devereux was in charge of this interesting feature. Following this, Alfred Deyo made an Eagle Scout award—the highest honor that can come to a scout.

Dean Harold Smith, of the Bordentown Military Institute, made a memorial address to the memory of Brig. Gen. T. D. Landon, of the County Council Advisory Board, and Stanley Carter of Burlington Troop No. 1, both of whom passed on during the year.

Sea scouting was reported on by B. B. Kane, who showed motion pictures of the cruises of the past two years to the interest and envy of those present. George deBenneville Keim then presented a scout statuette to H. M. Wall, president of the Council 1925 to 1932, and now honorary president.

E. A. Mechling, chairman of the camp committee, made the annual camporee awards. Highest honors went to Troop No. 5, Beverly. The nominating committee with C. P. Mayfield as its chairman put in nomination a slate which was elected by unanimous action. The officers of the council for 1935 are:

Chairman advisory board, George deBenneville Keim; honorary president, Harold M. Wall; president, J. Aubrey Sutton; vice president, Dr. F. C. Langenberg; vice president, Frank McIlvaine; treasurer, Willard C. Beck; commissioner, Walter Krall.

The newly elected members of the advisory board are: George deBenneville Keim, chairman; W. C. Coles, G. Lloyd Cowan, Jr., H. F. Hall, E. R. F. Johnson, H. M. Kieckhefer, E. A. Mechling, Morris K. Perinck, E. R. Perkins, C. R. Powell, N. F. S. Russell, Dr. S. Emlen Stokes, A. C. Wood, Jr.

Commander Rosendahl, recently appointed as the Commandant of the U.S.N. Aircraft Station at Lakehurst and known to all as hero of the ill-fated Shenandoah, as well as commander of the Los Angeles and the Akron, held the gathering spellbound as he showed how the big gas bags are more the eyes of the fleet than airplanes. He pointed to the success of the Graf Zeppelin, which has made 74 cruises—to the arctic, to the tropics, to South America, all on schedule—as an index to the utility of this form of craft.

The navy, he said, has learned much from the disasters which have occurred. Disasters are to be expected in army and navy experiments in air work and should not be used as a criterion of the value of the dirigible.

The woodcock has its ears in front of its eyes.

RIVERTON COUNCIL PASSES BUDGET

No Opposition Offered to Figure for Next Year and Council Action is Unanimous

The budget for 1935 was unanimously passed by the Riverton Borough Council at its meeting Thursday night of last week, there being no opposition filed.

Councilman Dewitt Steedle reported that he had been in conference with Robert H. Clelland, owner of the barns and sheds on the property at the rear of and adjoining the fire house, and that he had agreed to remove the shed which was cited as a fire hazard and menace to the inmates of the jail. The sheds opposite the fire house and the barns at the rear he plans to remove later.

APOLOGIES, "DICK"

Through an error last week the name of Richard "Dick" Graft was omitted from the cast of characters for "Yesterday's Roses" which will be given at Christ Church Parish House, Riverton, Friday evening, January 25th.

"Dick" takes the part of Jim Mason, the kind of a fellow a girl should marry but seldom does.

SENATOR POWELL ASSAILS EDITOR

Charges Mirror With Uttermost Motives in Opposing New Set-up

New Jersey Senate
Clifford R. Powell
President
Mount Holly, N. J.

The New Era,
Riverton, N. J.
Gentlemen:

January 21, 1935.

Enclosed please find copy of an open letter which I have today written Mr. Charles H. Folwell. This letter is subject to release for publication on Wednesday, January 23rd, if you deem it of interest to your readers.

Very truly yours,
CLIF POWELL
Clifford R. Powell.

CRP:T

Mount Holly, N. J.
January 21, 1935.

Mr. Charles H. Folwell,
Editor, N. J. Mirror,
Mt. Holly, N. J.

Dear Mr. Folwell:

It is not surprising that the Mirror is the only newspaper entirely opposed to the readjustment of Burlington County affairs, and it is quite characteristic of its editor to charge leaders of the county's "New Deal" with entirely selfish motives. All your political activities have been selfish, and you therefore cannot understand in others any desire to render faithful public service. As long as I can remember, your establishment has thrived on public advertising and job work forced from timid officials afraid of your wicked pen. The word "fear," however, is not to be found in our dictionary.

I know you will privately favor the greatly reduced county tax rate for 1935 made possible by a budget which reduces the amount to be raised by taxation to the extent of \$134,415.87. Publicly, however, you will probably continue to abuse those who made this saving possible. So that you will not have to veil your abuse of those responsible for this relief to the taxpayers, let me inform you that I assisted those in control of the Board of Freeholders in the preparation of the budget. I took the place of Freeholder William H. Heister, who, although appointed as Director of Finance, resigned.

(Continued on page 5)



PRICE FIVE CENTS

PALMYRA BOARD RECEIVES SURVEY

Three More Teachers in High School Requested by State Board

As the result of a survey made by the State Department of Education, the Palmyra Board of Education has been requested to employ three additional teachers to take care of the increased enrollment due largely to the Delran Township tuition high school students who last fall were shifted from Moorestown to Palmyra.

There has been no increase in individual salaries and the reduction made in teachers salaries during the depression has not been restored.

The additional teachers, however, require an increase in the 1935-1936 budget of \$3,780. The amounts for text books and supplies have also increased \$1,000 each.

The total of the new budget is \$121,566.31 against \$116,840, last year. The amount to be raised by taxation is \$56,619.52.

The state approval of the Palmyra Schools will be up for renewal at the end of this year and the board is anxious to meet all requirements of the state authorities so there will be no question of receiving approval. Since the assessed valuation of the town's property has been reduced by nearly \$400,000, tax rates for local purposes are likely to be higher than heretofore.

SPEAKS IN CANADA

STEWART HOLLINGSHEAD
of Riverton, who spoke before the Toronto Sportsmen's Club last Saturday.



McCROSSON BUYS WIMER INSURANCE

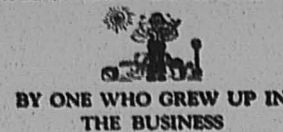
Business Founded Years Ago By Geo. N. Wimer Sold to Rex McCrosson

W. Rex McCrosson, prominent Palmyra insurance man and realtor, has purchased the insurance business of Sheriff George N. Wimer.

The business which was formerly conducted at 15 East Broad street, Palmyra, will now be taken care of at the office of the McCrosson Agency, 115 East Broad street, Palmyra. Mr. McCrosson wishes to assure Mr. Wimer's clients the utmost in efficient and courteous service.

Mr. McCrosson has been in the insurance business for many years and for the past year and a half has maintained an office at 115 East Broad street. At the present time Mr. McCrosson is director of Emergency Relief Administration in Burlington County. He is prominent in local, county and state affairs and is past State Commander of

TIPS ON GROWING



BY ONE WHO GREW UP IN THE BUSINESS

While the Clivia or Imantophyllum (Kafir Lily) is a member of the Amoryllis family, it differs from its relations in that it has evergreen foliage and does not form a real bulb. Its rich orange-red flowers are borne in clusters of from ten to twenty at a time, at this time of the year and early spring, and there is no more showily attractive house or conservatory plant.

The Clivia is sun-loving, not requiring a high temperature—fifty degrees will answer. Let the plant become somewhat pot-bound, as frequent repottings tend to encourage leaf growth at the expense of flowers, although Mrs. Van Pelt Wilson says it has "real value as a foliage plant when its burst of orange grandeur is gone." During summer it is benefited by placing out doors in semishade, bringing in before frost. Give less water during the winter period of rest. Any good garden soil will answer, but it likes best a sandy loam.

Named for a member of the Clive family, the pronunciation "kly-vi-a" is correct, tho "in the trade" the word is pronounced with the short sound of "i" as in cliff.

Some garden friends are Blue-eyed Mary, Creeping Charlie (or Jenny), Good King Henry, Bouncing Bet, Ragged Robin, Sleepy Mary and Nancy Petty.

While there be a Stinking Gladwyn, yet there is also Sweet Basil and Sweet Cicely.

Walter Winchell says that when he "gives Orchids" they are actually sent by the Gloria Darlington Shop, but does not mention who sends the Scallions which he at times generously donates. Again the recipients might retaliate with Skunk Cabbage. Most of us are fond of the lowly Scallions and will like them even better when that new unscented variety that was exhibited in New York the past season is marketed.

While the onion may be in bad odor with the rest of its clan, yet it belongs to that First Family of Horticulture, the Lillaceae or Lilies, "The Aristocrats of the Garden."

For Scallions, plant the Egyptian variety which may be set out from September until March whenever the ground is open.

Every Monday and Friday afternoons at 3:30 the N.J. Agriculture Extension Service presents a fifteen-minute program over WOR on garden subjects, planning, planting and cultivating.

K. of C. WEEKLY CARD PARTIES

Ladies' Committee in Charge. Plan New Program and Prizes for Each Week

A highly successful card party was held last Friday evening at the K. of C. Hall sponsored by Mrs. Anna Strohlein and family.

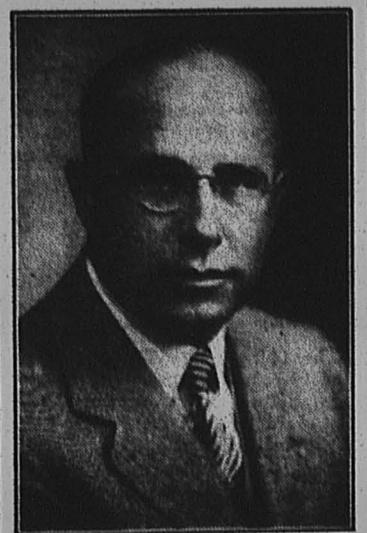
These card parties will be held each Friday evening, the one this week being sponsored by a committee headed by Mrs. Anna Davis assisted by the following: Mrs. Paul Braun, Mrs. Charles Galloway, Mrs. William Freis, Mrs. Leo Wallace, Mrs. R. Sandoz, Miss Mary Prisco, Mrs. E. Nalen, Mrs. D. Cardea, Mrs. R. J. Woods, Mrs. J. D'Aurechy.

Each committee will try to outdo the previous one in the quality and number of prizes to be awarded. The donation will be 35 cents, and refreshments will also be served to the guests in attendance. Pinochle, bridge, five hundred will be played on the upper floors, while radio will be played in the basement by the non-card players.

The winners last week were as follows: Pinochle, 744, Miss M. Brennan; bridge, 2120, Mrs. Atherton; five hundred, 1800, Miss E. Collins; radio, 1196, Mrs. Nan Ford, and the door prize a large and beautiful fern was awarded to Miss Mary Pfaff.

He slowed down like a motorist who sees a traffic cop.—Anon.

COMMENDS SERVICE



C. I. BARNARD

President of New Jersey Bell Telephone Company, who presided at dinner conference last night, at which service of local Bell personnel was commended.

BELL PRESIDENT PRAISES WORKERS

Fine Service by Local Personnel Noted at Dinner Conference Last Night

The men and women who have charge of the telephone organization in this section of the state received the commendation last night of Chester I. Barnard, president of the New Jersey Bell Telephone Company for a high level of service rendered the past year by the telephone forces in the area under their supervision.

Approximately 100 supervisors in attendance at a dinner conference at the Walt Whitman Hotel heard Barnard report "a slight, but encouraging" upturn in the telephone business during the year, and credit the organization record of service efficiency with being a material factor in the improvement.

The district committee in charge of last night's meeting included J. E. Halpenny, chairman; R. S. Hance, C. H. Cleary and H. G. Hagerty.

MUSICAL AT PORCH CLUB

Three Periods of Music Were Presented and Discussed by Artists

Porch Club members who braved the weather on Tuesday were amply repaid by a most delightful musical afternoon. The artists were Miss Alice Herr, pianiste, and Mr. Herman A. Weiss, Jr., of Philadelphia, tenor, whose accompanist was his wife.

Miss Herr pretaxed her program by a short talk on the development and construction of music through the "horizontal and vertical" stages of the early Classic and Romantic schools, to the Modern school of the present day.

Her first group was composed of two selections from the early classic period, and the second movement of Beethoven's Sonata Pathétique. Her second group was entirely modern and the third was the beautiful "Finlandia" of Sibelius. As an encore she played a Chopin Nocturne.

Mr. Weiss also presented a varied program, including "Oh Moon of My Delight," an aria from Rigoletto, and several modern songs.

Tea was served at the conclusion of the recital. The lecture on International Relations, by Mrs. Frederick Beggs, originally scheduled for February 5th, has been postponed until March 5th. The third annual issue of the Porch Club magazine "Today" will be presented February 5th at 2:30.

DOG LICENSES

Borough Clerk Daniel M. Clifton has given notice that the honorable seal of dogdom is now available at his residence for the small sum of \$1.00.

All dogs wearing this seal will be free of any bother from a dog catcher.

GONE MODERN

"When love knocks at the door—" "He toots a horn now."

ARRESTS FOR SHORT WEIGHT INCREASE

Superintendent of Camden County Department of Weights and Measures

By Jacob Price

South Jersey's proximity to one of the world's greatest sources of fuel supply—the mines of Pennsylvania—in one of the main reasons for the rapidly increasing number of arrests for short-weight fuel tons in this vicinity.

This nearness permits anyone with a truck of any kind to drive up to the mining areas in a few hours—load up with coal and return to Jersey. The result is that the Southern section of our State is overrun with trucks laden with fuel. While every effort is being made by our department to check up on the weight of this coal, we find it impossible to cover the whole field. However, much is being accomplished and we are working day and night to stamp out the evil.

Much of the coal comes from all sorts of pits, including those which were abandoned by owners because of the poor quality. The experience of ash collectors in some of the suburbs of Camden County substantiate this, where more ashes and clinkers were hauled away during the year of 1934 than in any single year of their history.

Don't Cough Your Head Off—Buy a bottle of Drucor Cough Syrup at our drug store for 50c and stop coughing. Blankenbush Rexall Drug Store, 606 Main street Riverton.

NURSERY NEWS ITEMS

Martin Brill, coach of La Salle's 1934 undefeated football team, and famous Notre Dame football star, was a visitor to Dreer's Nursery on Thursday. In addition to his activities in sports "Marty" also conducts a thriving florist business in Ardmore under the name of "Brill's Flowers."

Mr. Paul Howard of Los Angeles, California also stopped at the nursery on a flying visit to the East. Mr. Howard is one of the best known nurserymen of the West Coast.

Clearance Sale

This is the time to take account of stock, see what needs replenishing and then come in and look over our Sale. Many a dollar can be saved on just the things you need.

Infants' Wool Vests, were \$1.00—now 50c

Vanta Wool Panties, were 85c—now 69c

Vanta Cotton Union Suits, were \$1.00—now 50c

Close-out of discontinued shades of Knitting Yarn 10c to 49c a ball

Fruit-of-Loom neck-band Shirts—sizes 14½, 15, 15½ only—were \$2.00—now 64c

Men's Wool Socks

were 50c—now

39c

MEN'S GOLF HOSE

were \$1.00 and \$1.50—now

38c and 88c

Big reduction in Wool and Leather Gloves, all sizes, 19c to 89c No need for cold hands now.

Kiddies' Buckskin Suits were \$6.00—now \$3.98 Boys' and Misses' Socks 19c—all kinds.

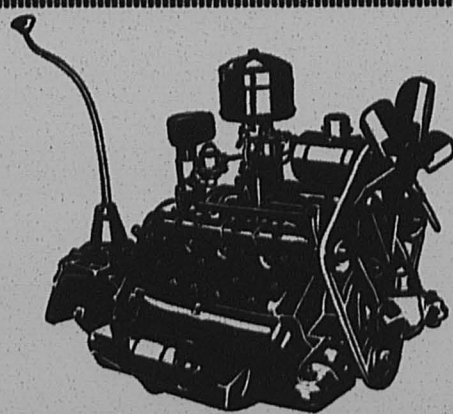
Many Bargains in Winter Underwear for Men, Women and Children

SMITH'S STORE

414 Main Street Phone 783 Riverton

\$1.00 RYTEX STATIONERY—THE NEW ERA

More than a Million Owners



Have Proved the Economy of the Ford V-8 Engine

THE NEW FORD V-8 HAS THE SAME STURDY, ECONOMICAL AND POWERFUL ENGINE THAT WON THE ACCLAIM OF OVER A MILLION MOTORISTS—PLUS NEW ENGINEERING REFINEMENTS THAT WILL PROLONG THE USEFULNESS OF THIS POWER PLANT AND ADD TO THE ECONOMY OF OWNING THIS MATCHLESS CAR.

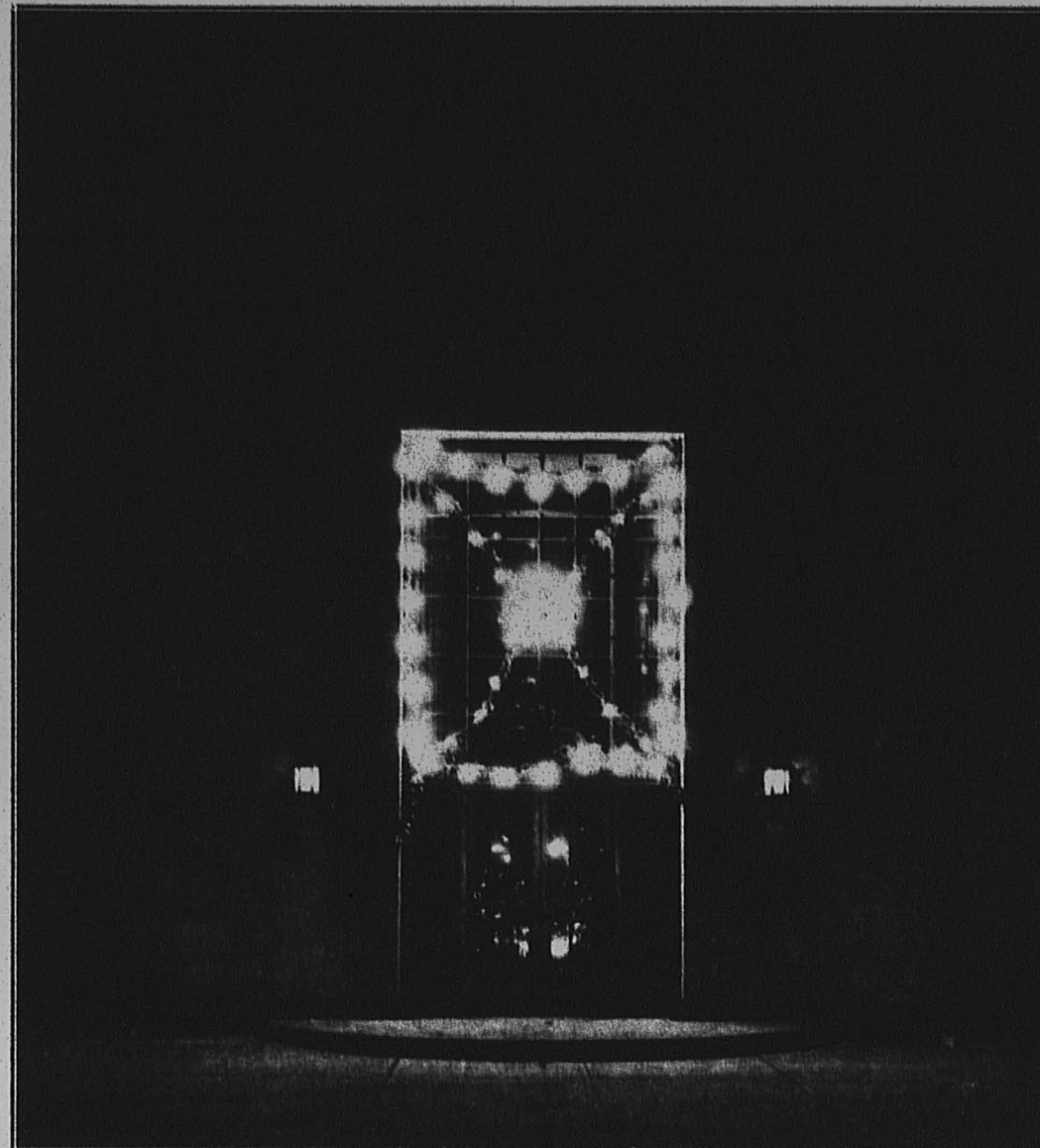
See It at Our Showroom Today

LESTER S. FORTNUM

115-125 W. Broad St. Palmyra

Phone, Riverton 1180

NIGHT PHOTOGRAPH OF PRIZE WINNER



CINNAMINSON BANK AND TRUST COMPANY

pictured at night by a Public Service photographer in the recent Christmas Decorating project sponsored by the Riverton Town Meeting. The Bank was decorated by Louis E. Ransom, janitor and won first prize in the business classification.

RIVERTON

Henry Naisby, who graduated from Palmyra High School and is now a freshman at Lehigh University, of Bethlehem, Pa., spent the weekend with his parents, Mr. and Mrs. John Naisby.

Edwin Moore, who is studying at Swarthmore College, visited his mother, Mrs. Lillian Moore, of Linden avenue, over the weekend.

Mrs. Nathan Lane and Victor Ritschard were guests at a progressive dinner party given in their honor Saturday evening. Mrs. Lane and Mr. Ritschard are sailing on the U.S.S. Europa next Saturday for Switzerland and will be gone about three weeks.

Mr. and Mrs. Francis B. Elwell spent the weekend in Summit.

Miss Naomi Evans spent the weekend in Atlantic City visiting friends.

Miss Elaine Hatch entertained the members of her bridge club at her home Tuesday evening of this week.

Don't forget the oyster supper to be given by the Palmyra Moravian Choir in order to defray expenses of gown for the choir. Tickets for adults 50 cents, children 35 cents. They may be purchased from any member of the choir.

Mrs. John C. Anderson, of Bank avenue, left Monday by motor for Florida where she will spend several weeks.

CARD OF THANKS

We wish to thank our many relatives, friends and neighbors for their care, kindnesses and floral tributes in our recent bereavement.

Mrs. Frank Hunter and Family.

"Did you pass your exam?" "Well, it was like this—you see—" "Shake! Neither did I!"—Brown Jug.

CINNAMINSON PTA

Dr. Edwin B. Twitmeyer's very practical talk on "Understanding Ourselves" last week was most stirring, and the large audience responded in a satisfactory manner. Dr. Twitmeyer is connected with the Psychology Department of the University of Pennsylvania.

Less than one per cent of the child problems brought to Dr. Twitmeyer's clinic, come from the school, the others originating in the home, neglect, misunderstanding, or indulgence being some of the causes.

Coming, as this warning did, in the line of the study class subjects presented by Miss Bryan, it was much more impressive.

The next of these class discussions will be on "What Do Parents Expect of Children?" February thirteen.

The boys of the Glee Club, who sang several numbers before the address, listened attentively, and judging from their faces, relished the reasonable talk given in such terse

IT'S NEWS!

The Metropolitan New FAMILY PROTECTION PLAN Good News!

A Plan that provides:—An income of \$100 a month (or other needed amount) for 20 years after death. —A payment of \$10,000 (or 100 times the monthly income) in one sum at the end of that time. (Above benefits during Family Protection period; other benefits thereafter.)

Up-to-the-Minute News!

The most modern development in Life Insurance

Write or Phone to

James E. Hickey

"The Metropolitan Field Man"

Riverside, N. J. Office

Phone Riverside 36

Family Protection Plan Metropolitan Life Insurance Co.

language. The children have sent articles to the Children's Science Fair, one of the Departments of Agricultural week in Trenton. Publicity.



PALESTINE BROADWAY DIRECTION VICTORIA AMUS CO. Bann Matinee Daily at 2:00 p.m. Evenings 7:00—9:00 o'clock

FRIDAY, January 25th You'll Laugh and Yell at This story of a college football hero

EDDIE QUINLAN in "THE GRIDIRON FLASH" Comedy — Novelty Return of Chandu the Magician

SATURDAY, January 26th LAUREL and HARDY in "BABES IN TOYLAND" Comedy — Colorful Cartoon News — Pete Smith Novelty

MON., TUES., January 28, 29 Entertainment for the entire family

W. C. FIELDS—ZASU PITTS Evelyn Venable—Pauline Lord in

"Mrs. Wiggs of the Cabbage Patch" Walt Disney Silly Symphony Cartoon

Comedy and News Events WEDNESDAY, January 30th Anna STEN-Frederick MARCH

"WE LIVE AGAIN"

NEW SCOUT HEAD

Matt Shaw, who for several years has rendered excellent service as the Burlington County Scout Executive, has relinquished this position to accept a similar one at Rome, N. Y., near his former home, and he has been succeeded in the office in this county by George A. Darlington, of Herkimer, N. Y., who has assumed his new duties in the headquarters at Burlington.

ATTEND BANQUET

Mr. and Mrs. Frank A. Snover were among those from South Jersey who attended the second annual banquet given by the Penn-Jersey Salesmen's Association for the Funeral Directors of Philadelphia and South Jersey at the Bellevue Stratford Hotel, Philadelphia, Wednesday evening.

We have discovered that the flu is both affirmative and negative. Sometimes the eyes have it and sometimes the nose.—The Railwayman, Kansas City.

FRESH DELICIOUS CANDIES

WHITMAN'S SHELLENBERGER'S KEATING'S ENDORSED

Greeting Cards

Send President Roosevelt a Birthday Card for January 30th

Priced From 5c up to 50c

L. L. KEATING'S

BROAD AND MAIN Riverton Phone 1540

A TRUCK JUST ARRIVED WITH ORANGES AND GRAPEFRUIT FRESH FROM FLORIDA

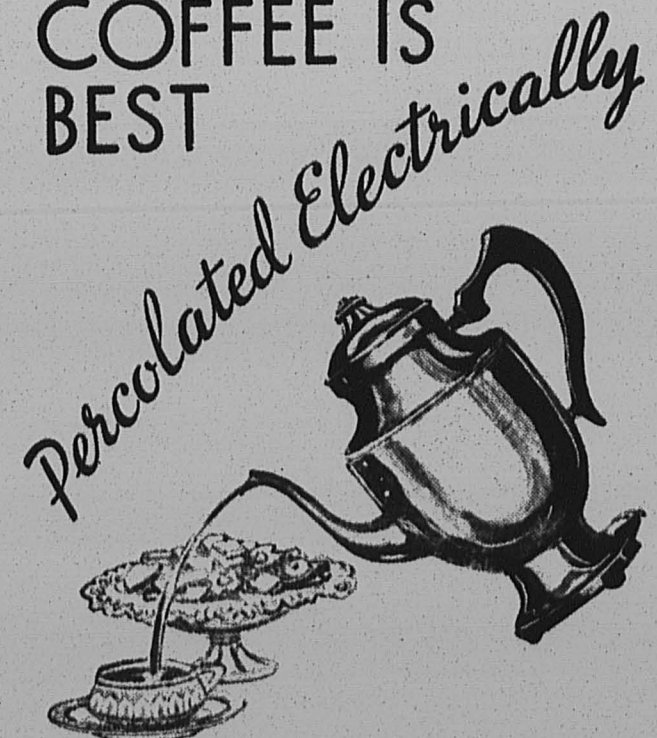
ALSO HOME GROWN

EATING AND COOKING APPLES

ANDREWS FRUIT MARKET

61 East Main Street MOORESTOWN

EXPERTS SAY COFFEE IS BEST



The right amount of coffee and the proportionate amount of water, percolated the right number of minutes—there you have a drink for the gods. Added to its delicious taste, there is its tantalizing aroma to whet your appetite as the coffee percolates.

The electric percolator illustrated is a popular size and a conservative shape. Made of chromium plate with black wood feet and handle, it sells for \$4.95 cash. Other percolators are priced from \$2.95.

PUBLIC SERVICE



THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

A Trifle Late!

In another column of this issue appears an "open letter" by Senator Clifford R. Powell addressed to the editor of the New Jersey Mirror, of Mount Holly, and sent to the other papers in the county for publication "if they deem it of interest to their readers."

The senator enters the list as "Little Cliff in possum" to defend the new freeholder set-up against the onslaughts of the Mount Holly editor, whom he charges with having "thrived on public advertising and job work forced from timid officials afraid of his wicked pen." (It might be noted in passing that the public advertising and job work forced from timid officials afraid of his wicked pen.)

All of this has a peculiar savor. As we recall it, the senator has been something of a figure in politics hereabouts for quite some time, and if the word "fear" is missing from his dictionary, it leaves the question open as to what word he did find in the book to deter him hitherto from waging a fight against the encroachments of this grasping editor upon the rights of other publishers whose cause he now so valiantly champions—as a sort of side issue to his defense of the new freeholder set-up, in the bringing about of which he takes evident pride.

Newspapers throughout the county should welcome the support of this seasoned and doughty warrior, especially those who hope to gain something from the new order of things.

And they deserve it! It would take a lot of "printing at decent rates" to pay for the servile bootlicking some of them have been doing the past few weeks—ad nauseam.

In publishing the senator's letter The New Era commends it to the very careful perusal of its readers. Note the language used, the spirit pervading the whole epistle. Then make your own appraisal.

OBITUARIES

CHRISTIAN JENSEN

Christian Jensen, founder of the Jensen Washing Machine Company, of Palmyra, died at his winter home in Coconut Grove, Florida, January 17.

Funeral services were held Wednesday at two o'clock at the Snover Funeral Home with the Rev. Charles T. Bates, of Calvary Presbyterian Church, Riverton, officiating. Interment was made in Lakeview Memorial Park, Riverton.

Mr. Jensen, who had lived in Florida for the most part during the past ten years, formerly resided on Garfield avenue, Palmyra. He was a member of Covenant Lodge, F. and A. M., and is survived by his widow, Mrs. Hilma Jensen.

Mr. Jensen, pioneer in washing machine manufacture for the laundry industry, began in a small one-story factory on Garfield avenue, in 1907, employing six men. His business steadily grew until in 1924 he had increased his output and employed twenty-five men. Everywhere throughout the laundry industry "Jensen" on laundry machinery meant quality.

In 1924 he sold his business to the Jensen Manufacturing Company now situated on Market street, Palmyra, and which company is headed by E. J. Ryan, president, and managed locally by George L. Heck, treasurer.

MISS EMMA HAINES

Miss Emma Haines, 71 years old,

of Fifth street, Palmyra, died Sunday.

Funeral services were held Thursday morning at eleven o'clock at the Snover Funeral Home with the Rev. Ira S. Pimm, pastor of the Epworth M. E. Church, Palmyra, officiating. Interment was made in the Methodist Cemetery, Palmyra.

Miss Haines is survived by a brother, William, and was a resident of Palmyra for many years.

CHARLES LEMON

Charles Lemon, formerly of East Riverton, died at the home of relatives in Medford Friday, January 18. Funeral services were held Tuesday at 2:00 p.m. at the Snover Funeral Home with the Rev. Ira S. Pimm, pastor of the Epworth M. E. Church, Palmyra and Riverton, officiating. Interment was made in Morgan Cemetery.

MISS HELEN M. ZINK

Miss Helen M. Zink, daughter of Mr. and Mrs. George Zink, of 432 Horace avenue, Palmyra, died Friday morning, January 18, following a brief illness. She was 26 years old.

Funeral services were held Monday morning at eight o'clock at the Snover Funeral Home with High Mass at the Church of the Sacred Heart, Riverton. Interment was made in St. Peter's Cemetery, Riverside.

LEROY TABOR

LeRoy Tabor died at his home, 204 Linden avenue, Riverton, Wednesday evening.

Funeral services will be held two o'clock Saturday afternoon at the late residence, with the Rev. Charles



CHURCH NEWS

T. Bates, pastor of Calvary Presbyterian Church, officiating. Friends may call Friday evening. Mr. Tabor is survived by his widow, Mrs. Anna F. Tabor, and one daughter, Miss Florence Tabor, of Riverton, and a daughter-in-law, Mrs. William H. Tabor, of Waverly, N. Y.

Interment will be made at Lakeview Memorial Park, Riverton, under the direction of the Snover Funeral Home.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, Pastor. Sunday Services, January 27th 10:00 a.m. Bible School 11:15 a.m. Morning Worship. Sermon by the pastor on "The Accepted Time." Both choirs will make renditions as usual.

6:45 p.m. B.Y.P.U. William Headington will be the leader and an interesting meeting is in store for all the young people.

7:45 p.m. Evening Worship. Pastor Lockett will exchange pulpits with the Rev. Elwood A. Harrar, of the First Baptist Church of Camden, who will have charge of the services. Rev. Harrar is well known and well liked in this vicinity.

Wednesday evening at 8 o'clock will be the regular mid-week prayer service to which all are cordially invited. The Jr. B.Y.P.U. will meet in the afternoon at 4:15 o'clock.

The board of trustees has been invited by the pastor to hold their regular monthly meeting in the parsonage. They will meet on Tuesday evening at 8 o'clock.

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager

The special evangelistic services announced for this week will start on Sunday, with sermons by Dr. Pohlman of Philadelphia. The subjects for Sunday are, "Pepper and Salt," and "The Other Fellow."

The meetings will continue throughout the week, except Monday. All are cordially invited to attend.

This is Missionary Sunday in the Sunday School.

This Friday evening, January 25, the Ladies' Aid will hold an apron social in the church basement. A marionette show will be presented and there will be games and refreshments. A small admission charge will be made. Our members and friends are invited to have a pleasant evening together with us.

CHRISTIAN SCIENCE CHURCH

"Truth" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, January 27.

The Golden Text is: "Teach me thy way, O Lord; I will walk in thy truth; unite my heart to fear thy name" (Psalms 86:11).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "No man can serve two masters: for either he will hate the one, and love the other; or else he will hold to the one, and despise the other. Ye cannot serve God and mammon" (Matthew 6:24).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Divine Mind rightly demands man's entire obedience, affection, and strength. No reservation is made for any lesser loyalty. Obedience to Truth gives man power and strength. Submission to error superinduces loss of power" (p. 183).

Don't Cough Your Head Off—

Buy a bottle of Drucoc Cough Syrup at our drug store for 50c and stop coughing. Blankenbush Rexall Drug Store, 606 Main street Riverton.

NO CHARGE

for delivery, phone Riverton 1510 for prompt service at all times. Blankenbush Rexall Drug Store, 606 Main street, Riverton.

LUTHERAN CHURCH SPECIAL SERVICES

The Rev. August Pohlman, D.D. Will Be Speaker Sunday and Next Week

Starting next Sunday, a week of evangelistic services will be held in the First Lutheran Church. The speaker will be the Rev. August Pohlman, D.D., who has just concluded a long and successful pastorate in Philadelphia.

Dr. Pohlman will preach at both services Sunday. At the morning worship his subject will be "Pepper and Salt." In the evening he will speak on the theme, "The Other Fellow." A feature of this evening meeting and of those throughout the week, will be the gospel singing from the newest Rodheaver book. Omitting Monday night, Dr. Pohlman will speak each evening from Tuesday to Friday. On Tuesday evening he will have a message especially for the young people. The subject is, "Some Old Fools."

Wednesday evening the men are especially invited, to hear the sermon on "Playing Hookey." And on Thursday evening every woman will want to hear what Dr. Pohlman has to say on "Perfumed Religion."

The closing night, Friday, will have an extra special feature. Dr. Pohlman will preach on the subject, "Pearls and Heaven." And he announces that he will give a single pearl to each person present that night.

The community is heartily invited to join in these services. It is an effort toward the spiritual uplift of the town, as well as for the strengthening of the Church. Those who hear Dr. Pohlman's sprightly messages once will surely want to hear him repeatedly. A cordial welcome is extended by the First Lutheran Church to all its friends to come and worship.

NOTICE OF SETTLEMENT

Executors Account
Estate of Blanche L. Early, deceased. Notice is hereby given that the Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burlington, at a session to be held Thursday, March 7, 1935, at ten o'clock in the forenoon.

JANE PALEN RUSHMORE and GIRARD TRUST COMPANY, Executors.
Proctors: Boyle & Archer.
Dated: January 15, 1935.
1-17-2-14-35

RULE TO BAR CREDITORS

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 12th day of December, 1934, upon application of the subscriber, Executor, requiring the creditors of Weston Donaldson, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before June 12th, 1935, or they will be barred of any action therefor against the said Executor.

CAMDEN SAFE DEPOSIT & TRUST COMPANY, Executor.
Proctor: Frank B. Norcross.
Dated: December 12th, 1934.
E 12-13-2-14-35

IN CHANCERY OF NEW JERSEY

To FRANCES G. BENNETT:

By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein Christian Building and Loan Association of Riverton, New Jersey, complainant, and you, Frances G. Bennett, are a defendant, you are required to appear and answer the bill of said complaint on or before the 15th day of March, next, or the said bill will be taken as confessed against you.

The said bill is filed to foreclose two certain mortgages, one made by Albert M. Lewis and Leona F. Lewis, his wife, to said complainant, dated May 19th, 1924, and recorded in the Office of the Clerk of Burlington County in Book No. 178 of Mortgages, page 246, and the other made by Edward P. Bennett and Frances G. Bennett, his wife, to said complainant, dated November 1924, and recorded in the aforesaid Clerk's Office in Book No. 210 of Mortgages, page 1, both of which cover lands and premises situated in the Borough of Palmyra, in the County of Burlington and State of New Jersey, more particularly described in said bill of complaint.

ALMANAC



"Plough deep while sluggards sleep and you will have corn to sell and keep."

JANUARY
29—Congress bans all titles of nobility in United States, 1795.

30—Franklin Delano Roosevelt, forceful president, born 1882.

31—Benjamin Franklin invents the rocking chair, 1700.

FEBRUARY
1—Confederate dollar quoted today at 20c, 1863.

2—"Arctica" are patented by Thomas Wales, 1858.

3—Kansas suffers in thirty degrees below zero cold wave, 1855.

4—Start of the Philippine-American war, 1899.

WANT-ADS

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STOP THAT SLAM: Have your door closer and stop, reprod reasnbl. L. Everett Gest, 615 Thomas ave., Riv Phone Riv. 598-R. Will call.

WANTED—Elderly lady wishes small, respectable family to share home with her. No rent. Good location, apply Box "S" New Era Office.

Church Notices

CALVARY PRESBYTERIAN
Charles T. Bates, B. D.
Riverton

Church School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Midweek Service, Wednesday 8:00 o'clock.

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School 9:30 a. m.
Sunday Services, 11 a. m.
Wednesday 8 p. m.
Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30 p. m. All are welcome.

EPWORTH M. E. CHURCH
Rev. Ira S. Pimm, Minister
9:50 a. m.—Wesleyan Men's Bible Class.
10:00 a. m.—Church School.
11:00 a. m.—Morning Worship.
6:45 p. m.—Epworth League.
Wednesday 8:00 p. m.—The Help-ful Hour.
Wednesday 4:00 p. m.—Junior Epworth League.

CHRIST CHURCH, EPISCOPAL
Riverton, N. J.
Rev. Francis B. Downs, Th.B., Rector

January 27th, 1935
Third Sunday after Epiphany
7:30 Holy Communion
9:45 Sunday School
11:00 Morning Prayer and Sermon
8:00 Choral Evensong

YOUTH WEEK

Youth Week will be held in Palmyra and Riverton during the first week in May. This celebration has grown to such an extent during the past few years that the planning committee will meet for the first time at the "Y" building Monday evening, January 28, at eight o'clock. Anyone interested is invited to attend this meeting and help with the plans for this one big annual event.

Senator Powell

Assails Editor

(Continued from page 1)

fused to perform the duties of that office.

Fortunately, we now have some Freeholders willing to work and earn their \$4000 per year salaries. Willing to perform the duties themselves, they have endeavored to abolish the offices of County Engineer and Supervisor. This, I believe, they have a right to do, but so that there may be no doubt, I have introduced appropriate legislation. So I am now taking your abuse for my part in the effort to save these unnecessary salaries, while you applaud the effort of the gentlemen to remain on the public payroll where their services are no longer needed. You can see in these economy efforts only a renewed factional fight.

Since you choose to write factional politics into the present efforts to provide Burlington County with economical government, let the factional line be drawn. I never felt comfortable in your camp anyhow, because the spirit of friendship and sincerity did not exist there. Nor do I assume that you could be happy in a group desiring to bring about, among other things, an equitable distribution of advertising and printing among all our county papers and at decent rates.

In the last issue of the Mirror you state that I had "allegedly" been working for harmony in the Republican party. You know full well that for a number of years I have sincerely worked toward that end, and that you yourself have been the chief stumbling block to party accord. In the present instance it was some time ago agreed with County Chairman Stout that personalities would be refrained from, and that the placing of the county's affairs in proper shape would be done in an orderly manner. However, Freeholder Heister's obstructionist tactics, the mysterious disappearance of important county records and documents, the resort by discharged officials to court action and your own bitter personal attacks, are defeating this purpose.

I am a staunch Republican, but I cannot place my party ahead of the taxpayers' interests. When requested to assist in a movement for reform in county administration I cheerfully seized the opportunity to serve my people. We found it easily possible to reduce the total budget \$85,000, and the amount to be raised by taxation \$134,000. This could have been done years ago, and demonstrates clearly that our taxpayers have been carrying an excess burden for some time. With the Board of Freeholders striving ceaselessly for new economies the affairs of the county can be comfortably managed within the new budget and a decent surplus can be built up by the end of the year. I believe a further substantial reduction will be made in the tax rate and budget for 1936, and that the county will enjoy clean, economical government for the next two years. Fortunately, you will not be the sole judge as to whether or not such administration of the county's affairs will continue beyond that time.

Very truly yours,

CLIFFORD R. POWELL.

DEFENDS BOARD



SEN CLIFFORD R. POWELL

who writes tart reply to Editor Folwell's attack on new set-up in Board of Freeholders.

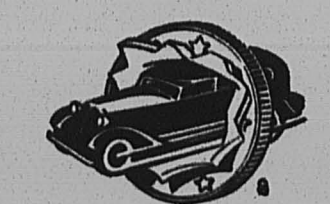
Her face had as many wrinkles as an empty purse.—Anon.

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FASHION SHOW

A fashion show under the auspices of the management of the Broadway Theatre will be held on the stage Monday and Tuesday, February 4th and 5th, at 9:00 p.m.

Living and professional models will take part and the hairdressing for the event will be done by Miss Josephine Balada, of the Superior Beauty Shoppe, Palmyra.

SHERIFF'S SALE

By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, JANUARY 31, 1935

between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.

All the following tract or parcel of land

and premises hereinafter particularly described, situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey, to-wit:

BEGINNING at the intersection of the Easterly line of Lippincott Avenue with the Easterly line of Lippincott's Lot No. 1, on the South by First Street and on the West by Lippincott Avenue.

BEING the same land and premises which Emile S. Greenwald, single woman, by her deed of conveyance bearing date July 18, 1932, and recorded in the Office of the Clerk of Burlington County in Book No. 417 of Deeds, page 235, granted and conveyed unto the said Richard J. Dickson and Lucy E. Dickson, his wife, in fee.

SUBJECT, NEVERTHELESS, to the covenants, conditions and restrictions in prior deeds contained, as reference thereto will more fully and at large appear.

Decree approximately \$338.67 besides interest, costs and fees.

Seized as the property of Richard J. Dickson, et al., et al., defendants, taken into execution at the suit of Burlington County Trust Company, complainant, and to sold by William D. Lippincott, Soly.

Dated: January 2, 1935.

1-3-1-24-35

Pr's fee \$27.72

ware River, and is bounded on the North by the Delaware River, on the East by Lippincott's Lot No. 1, on the South by First Street and on the West by Lippincott Avenue.

BEING the same land and premises which Emile S. Greenwald, single woman, by her deed of conveyance bearing date July 18, 1932, and recorded in the Office of the Clerk of Burlington County in Book No. 417 of Deeds, page 235, granted and conveyed unto the said Richard J. Dickson and Lucy E. Dickson, his wife, in fee.

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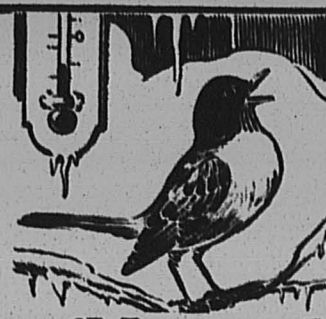
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STRANGE BUT TRUE

By Ed Wells



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DIES IN SUB-ZERO WEATHER

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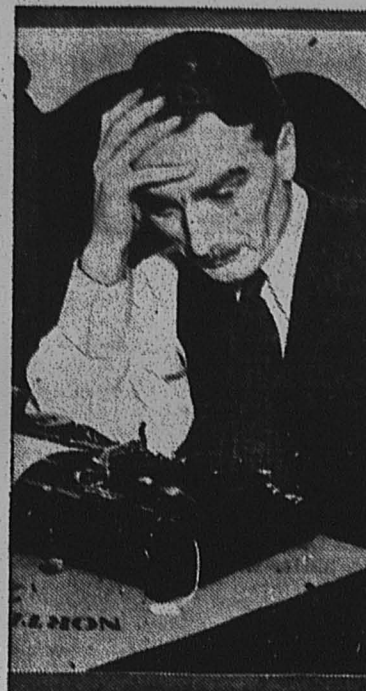
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Mike Murnurs

By William Cooper, Jr.



BOAKE CARTER

The interesting study of BOAKE CARTER, CBS commentator, shows that the life of a news commentator is not so soft. The above picture shows the short, red-haired Englishman in his hotel room in Flemington, N.J., (where he is covering the Hauptmann trial), preparing for one of his unusual broadcasts of news happenings. Carter has risen to one of the five leading news commentators in the U.S. in the past year. You should tune in (if you haven't already) on this fiery, newsmen with the unusual delivery every night except Saturday and Sunday at 7.45.

From Philly's Music Row comes a little story concerning a new tune by Frank Capano, Maurice Merl and Sammy Breiten titled "You Will Always Be My Sweetheart." Several weeks ago at the Metropolitan Opera House during the course of the S.S. All in Fun broadcast, Ray Fitzgerald, who warbles pretty little ditties on this program, sang the tune mentioned above. The song was received with thunderous applause and Ray sang an encore (the same tune). The procedure was repeated four times until the M.A. had to apologize and take Ray and the song backstage so the program could continue. So it looks as though the boys have struck another gold mine like their nationally famous "Tears." Another song by Capano and Merl is tagged "All Tangled Up in Love" and is being plugged by Bibbo-Lang, Inc., New York. Jerry Cooper, popular young ballad soloist, is featuring the song on his CBS programs. Listen for it.

PHILLY NOTES: Sylvester Selvers, locally known accordionist, will begin a new series of programs over WTEL to be heard each Thursday evening at 7.30 o'clock. . . Henry Patrick is touring a vaudeville circuit in New England states after which he returns to Philly as one of the featured soloists over the newly appointed WFIL. . . Joe Armstrong, former network star, will "emcee" a new series of revues to be heard nightly over WDAS at 10.45. The show will feature a leading orchestra of this area, a mixed quartet and soloists. . . Phoebe Elkins, originator and announcer of the WIP Magazine of the Air and Town Tattler programs opened her own advertising Company, the Elkins Agency, on Monday Jan. 21. . . "Wake Up and Smile" a half-hour program of popular music, is again being heard every morning with the exception of Sunday at 8. over WCAU. . . Phoebe on the Smedley Butler broadcast over WCAU—it is positively rank. . . Mr. Benedict Gimbel, Jr., prez of Pennsylvania Broadcasting Co. which operates WIP, has just been elected to the board of directors of the ABC. . . Earl Hines and his ork, reputed to be the fourth colored orchestra in the United States, will broadcast over WIP on Sunday Jan. 27 at 10.30 p.m. while appearing at a local theater.

DREER'S
FLOWERING BULBS
New supplies of Spring and Summer Flowering Bulbs have been received from California and Florida and now is the time to place your order for the gorgeously colored Tuberous Rooted Begonias, Amaryllis, Fancy Caladiums, Yellow Callas, Gloxinias, Madeira Vine, the Climbing Gloriosa Lily, Peruvian Daffodils, Wallflower-like Montbretias, Tuberose, Fairy Lilies, Tigrida or Shell Flower and the many varieties of Lilies.
Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

LOCAL CLUBWOMEN INVITED TO HEAR DEAN CURWIN

The Porch Club of Riverton is among the organizations in this vicinity which have been invited to hear an address on "The Satisfaction of College Life" by Miss Margaret T. Corwin, Dean of New Jersey College for Women.

The "N.J.C. Night" program will be presented February 1st at 8.30 o'clock at the Hotel Normandie, 36th and Chestnut Streets, Philadelphia. It is planned for local high school girls and their parents, as well as members of Parent-Teacher Associations and Women's Clubs, all of whom will be welcomed at the meeting. The project is being carried out with the cooperation of Mrs. James O. Clark of Paulsboro, chairman of the education committee of the New Jersey State Federation of Women's Clubs.

NEW NAME SHINES IN "GREEN GABLES"

A new favorite and a new name came to the screen in "Anne of Green Gables," a coming attraction at the Walt Whitman Theatre. Anne Shirley is the heroine in the film, played by Anne Shirley. The name was adopted by the actress when she won the role that hundreds of other Hollywood girls had sought.

Tom Brown plays the leading male role opposite Miss Shirley and others in the cast include Helen Westley, O. P. Heggie, Sara Haden and Gertrude Messinger. George Nicholas, Jr., directed, and Kenneth Macgowan, who brought "Little Women" to the screen produced.

Contented as a non-contestant in a wrestling match.—Anon.



PHYLLIS WHEATLEY P.T.A. TO HONOR FATHERS

On Friday evening, January 25, 1935, the Phyllis Wheatley P.T.A. of Westfield School No. 4, Cinnaminson Township, will hold its regular meeting in the auditorium of Westfield School No. 2.

After the business meeting William Dorsey, representing the fathers of the community, will act as program chairman and present the masculine speakers and participants of the program.

Mr. Harry Graves, scout master, of Moorestown, N. J., will entertain the assembly with his experiences and advice as scout master and father.

Refreshments will be served.

Superhuman Faith
"How did you come to raid that barber's shop?" the dry agent was asked.
"Well," he replied, "it struck me kind of funny that such a lot of fellows should buy hair restorer from a baldheaded barber."

Regularity Is Essential
In accomplishing anything worth while, it is found by experience that regularity is essential. This is especially so in building a reserve fund. Start a Savings Account now with this Bank and deposit every week or every month, as you receive your money.
Member Federal Deposit Insurance Corporation
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RIVERTON, N.J.

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STACK'S ICE
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TAKE A LOOK AT YOUR HOME!
Aren't there many little improvements you have been planning to make—an electric outlet or two in the living room, a two-way switch for the upstairs hall light, new fixture over the dining room table, better illumination in the kitchen?
There are many inexpensive uses of electricity and unless you have sufficient outlets you cannot enjoy to the fullest its convenience.
We invite you to consult us on anything electric for the home. Our Lighting Department and our Home Economics Department will be happy to plan for you additional wiring or additional conveniences for the kitchen and basement. Their service costs you nothing; it is a part of our endeavor to help customers realize the fullest convenience of their electric service.
PUBLIC SERVICE

RIVERTON

Mr. and Mrs. Thomas McChesney and daughter Mary Elizabeth, of Moorestown, have returned to their home after spending several days with Mr. and Mrs. Harry C. Sim, of Thomas avenue.

"Johnny" Rogers entertained at a birthday party Friday evening.

Ann Cooper, William Smith and Mildred Bauer, have all contracted scarlet fever.

Mr. and Mrs. Stuart B. Clark, of Golf Road, entertained at a dinner Saturday in honor of Mr. and Mrs. Morton McMichael, of "Knoll House," Devon.

Clement Haas, of Linden avenue, has accepted a position with the Seidel Company, of Chicago. He is now on a business trip for eight weeks covering Georgia, Florida and Alabama. The Walt Whitman store has taken over the sale of some Mr. Haas' supplies including The New Era.

Rev. John Letherbury, of Sparrows Point, Maryland, spent several days last week at the home of Mr. and Mrs. William Shoemaker.

Miss Margaret Miller entertained several friends at a dinner party last Friday evening.

Gene Stover, daughter of Mr. and Mrs. Evan W. Stover, 407 Midway, Riverton, is a member of the second basketball team at George School, Bucks County, Pennsylvania, where she is a sophomore. Gene is secretary of her class and was a member of the varsity hockey team at George School this fall.

Mrs. Leroy Shoemaker returned home Saturday after spending several weeks in Florida and Georgia.

P. H. S. SCHOOL NEWS

The debating team of Palmyra high school has been announced for 1935. The teams are as follows: Negative—Patience Northrop, captain; Mervil Haas, Arthur Randolph and Henrietta Roray as alternate. Affirmative—Harry Turner, captain; Margaret Rae, Joseph Phile and Charles Rader, alternate.

The negative team will debate Wood's affirmative team at Palmyra, and Palmyra's affirmative team will debate at Haddon Heights, March 8. The question for debate will be, "Resolved: That the nations should agree to prevent the international shipment of arms and munitions."

Another debate is scheduled for April 12.

Wide cotton tape is an excellent help when patching.

WINS HAIRDRESSING AWARD



"BETTY" DALEY



"TONY" D'AMATO

The combination spiral and croquignole wave on the shapely head of "Betty" Daley, executed by the deft fingers of "Tony" D'Amato, won first prize in a hairdressing contest held in the Benjamin Franklin Hotel, Philadelphia, recently. "Tony's" workmanship carried off first honors among 57 of the leading hairdressing experts from New Jersey, Pennsylvania and Maryland, and netted him a silver loving cup together with an engraved certificate, awarded by twelve experienced judges.

"Betty" Daley (pictured at the left) resides at 106 Schunk Street, Philadelphia, and is the sister-in-law to "Tony" D'Amato (pictured at the right) who is the proprietor of Tony's Beauty Salon, Palmyra.

FOUR-SQUARE LIFE HELD TO BE IDEAL

Rotary Speaker Tells of Ideas Which Came to Him in Hospital

At Thursday's meeting E. S. Sharpless of Moorestown, passed on to Palmyra-Riverton Rotarians his convictions about the happiness that results from living a four-square life. The measure of success is not the amount of worldly goods we accumulate, he thinks, but how close we come to living a four-square existence. The motto, "Live and let live," becomes "Live and help others to live," not so far away from the familiar "good turn a day" plan of the Boy Scouts. He used frequent illustrations from the lives of men who had made good in this sense; Thomas Edison, Robert Fulton, Russell Conwell and others. As far as they personally were concerned, led plain and simple existences, but enjoyed the fruits of inspiration and perspiration.

Mr. Sharpless made his talk concrete by exhibiting a series of boxes so made that they fitted one into the other. Since they were square, they were dependable, reliable, in direct contrast to an egg-shaped piece of wood, which never was where you expected it to be. The blocks also explained the fact that from childhood up the stable parts of our character we retain, they help us to grow bigger and become more steady. Just as in the parable of the talents, we expect more from the largest block than from the smallest. If we start four-square, we continue so throughout life.

The four sides of the square suggest to Mr. Sharpless the influence of parents, the influence of teachers, the influence of associates, and the influence of ourselves and God. If we live four-square with each of these influences, our life will be a success. The last also includes ideals, those that have to do with people, and those concerned with the infinite. What our ideals are and what we hold most dear in life, govern our actions.

Four-square men do not live for themselves, hence you would expect to find them in Rotary and other service clubs. They found out how big was their scope and then fitted into it, four-square in relation to their ability.

Mr. Sharpless formulated his thinking while convalescing from an appendicitis operation. It has proved of help to him, and has been passed on to hundreds who have listened to its presentation.

Palmyra-Riverton was third in attendance among the fifty odd clubs of the 50th Rotary district, well ahead of the other Burlington County Clubs.

JERSEY RELIEF COST \$44,375.00

Federal Funds supplied 75%, State 19% and Municipalities 6%

In the report of the State Emergency Relief Administration prepared by Executive State Director Lewis Compton and transmitted to Acting Governor Horace G. Prall and both chambers of the Legislature on Tuesday by John Colt, chairman of the Administrative Council of the ERA, it was revealed that of the \$44,375,000 expended during the year ending September 30, last, the Federal government contributed \$35,500,000 or 75%. New Jersey as a State supplied \$8,375,000 or 19%, and municipalities about \$4,500,000 or 6%.

Of the gross total, expenditures for direct relief were \$30,500,000; for work relief, \$6,100,000; for relief through other State agencies, \$2,500,000 and for various special activities \$975,000. Administration salaries, distributed among approximately 5,500 employees including those in the works division, was \$3,100,000, while another \$1,200,000 went for other operating expenses of all kinds in all parts of the State. The period covered is the third year of the ERA.

In October, 1933, relief was given to 87,779 families comprising 367,841 persons, and in September, 1934, to 130,005 families having 504,071 persons. A table in the report indicates that 46.7% of the individuals relieved are children up to 17 years of age. Within the school age, 6 to 17 years, are 32.3% of the whole list.

CHILD STUDY GROUP

The Child Study Group of the Riverton Parent-Teacher Association will be held in the Riverton School auditorium, Monday afternoon, February 4, at 3 o'clock.

Miss Caroline M. Staman, principal of the school, will speak on "What Will They Be When They Grow Up?"

ANNUAL MEETING OF TUBERCULOSIS LEAGUE

The annual meeting of the Burlington County Tuberculosis League will be held at Fair View Sanatorium, at New Lisbon, on Wednesday, January the thirtieth, at 2.30 p.m.

After the business meeting and election of officers for the coming year, Dr. Isadore Kaufman, who is visiting physician at White Haven Sanatorium, and associated with the University of Pennsylvania, will address the group.

Mrs. John C. Geiss and family have moved to the William Mattis property at Seventh and Thomas avenue.

A TRUCK JUST ARRIVED WITH ORANGES AND GRAPEFRUIT

FRESH FROM FLORIDA

ALSO HOME GROWN EATING AND COOKING APPLES

ANDREWS FRUIT MARKET 61 East Main Street MOORESTOWN

KEY to VALUES 9c Sale

Here are a few of the Big Specials

Glass Tumblers	3 for 9c
Kitchen Mops	9c
Butcher Knives	9c
Towels 17" x 34"	9c
Mixing Bowls	9c
Men's Ties	9c
Men's Work Hose	9c
Costume Jewelry	9c
Baby Pants	9c
Brassieres	9c
Women's Belts	9c
Window Shades Fibre Tex	9c

MANY OTHER ITEMS IN TOOLS, TOYS, TOILET ARTICLES, STATIONERY, KITCHENWARE AND HOUSEHOLD AIDS

PALMYRA
5c and 10c STORE
ONE WEEK ONLY

SALE STARTS
SATURDAY, FEBRUARY 2nd
ENDS
SATURDAY, FEBRUARY 9th
Store Open Evenings During the Sale

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AT
ITS
BEST



"In the Best Equipped Shop in South Jersey"

TONY'S BEAUTY SALON

"Beauty Culture in all its Branches"

103 West Broad Street

PALMYRA

Permanent Waving \$2.95 up to \$10
For Appointment Phone Riverton 413

FELLOWSHIP PLAY
IS BIG SUCCESS

Good Attendance Despite Inclement Weather Rewards Actors

Approximately 250 enjoyed the play "Yesterday's Roses" given by the Young People's Fellowship of Christ Church in the parish house last Friday evening.

The plot of the story, a girl waiting eighteen years for her lover to return and who upon his return fell in love with her niece, was very well portrayed by Audre Earp, Lea Warner and Dora Parry. The heroine finally married "Mark Tibbets," Giles Knight, an old friend.

The village dressmaker was played by May Cumpston; the lady "who enjoyed poor health" by Eunice Stackhouse, and the ruling spirit of the village was Eloise Boyer.

"Buddy," Jack Naishy, almost stole the show when he began describing how he had been paid fifty cents to deliver a note, and the long riggermarole he went through as to how and when it should be delivered.

The packing of the mission box was one of the high lights of the play. Among some of the things which were packed was a frock coat of "Bob" Knight's, which he wore when he married that rich girl from the river bank; several petticoats from Grandma Ridley, all finely tucked which the packers were sure would be wasted on the heathens; eight pairs of stockings as a donation from Lou Ayres, all neatly darned; the wedding bouquet of Lou Earp which Reverend Downs sat on and crushed; some dresses on which the heroine worked "lovely" button holes, and a few shawls and scarfs to fill in.

"Jim Mason," "Dick" Graff tried hard to win his "lady fair" but the returned lover triumphed in the end—which is, perhaps, as it should be.

The Fellowship presented Mrs. Shreve with a waffle iron in appreciation of her work in coaching the play.

TIPS ON GROWING

BY ONE WHO GREW UP IN THE BUSINESS

"Sweet and Lovely" this alluring name is given by a New York seedsmen to a new variety of fragrant salmon-pink Gladiolus which decorates in color the cover of their new catalog. The happy combination of an extremely intriguing name, sweet odor and a popular color should make this a sure-fire winner. While grace, beauty and charm are attributes of practically all members of the Floral Kingdom as a whole, yet they seem to belong peculiarly, in poetry and legend at least, to roses, daisies, violets, lilies and some others. While the blooms of the modern Gladiolus are most gorgeously colored and the individual flowers are symmetrical in form, yet they are so uncompromisingly regimented on the stem, that one is somewhat surprised to note that more interesting and charming names are given to Gladiolus varieties than to most other plants—witness: Aflame, Peace, Flaming Sword, Rose Ash, After Glow, Glowing Coal, Night Wings, Torchlight, Wine Drop, Bumble Bee, etc.

Another sensational new brilliant salmon-pink variety and which is probably the finest of its color, is Mildred Louise. The popular Mrs. Frank Pendleton, a salmon-pink with a rich crimson throat, is probably the best known of the Gladiolus. Golden Goddess, a clear yellow, is the first Gladiolus to be patented.

Two prominent citizens of Quarryville, Pa., journeyed to Washington to petition their congressman to use his efforts to have February 2nd, Groundhog Day, made a national holiday.

It cannot be helped, of course, yet it is sad to see how rapidly Riverton is losing the venerable leaf-shaded country-village look that was its lovely charm. The inviting cool vistas of the old parts of town have been invaded by the whine of the

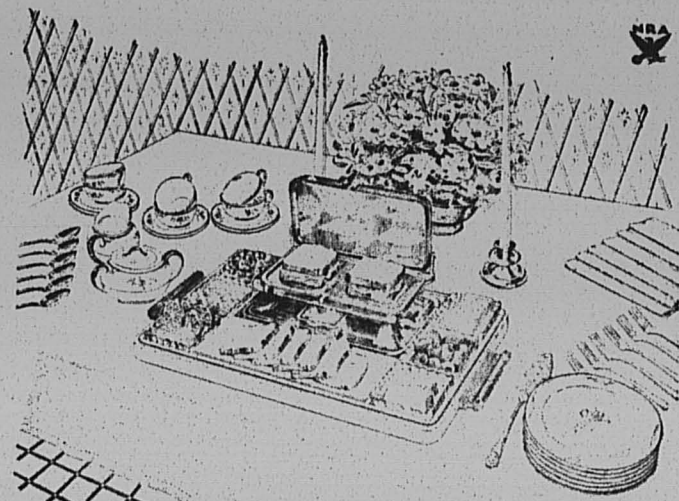
DON'T GAMBLE....

HARD
BLACK
COAL

FROM THE LEHIGH VALLEY IS THE
BEST COAL BUY—IN ANY
BODY'S MONEY

H. B. WILLIAMS

COAL — COKE — FEED
LUMBER — BUILDING MATERIALS
PALMYRA Phone, Riverton 1100



Your Guests
Can Help YOU Cook

Bring out the grillette and tray with the glass dishes filled with olives, cheese, butter, shrimps and whatever you think your guests will like. Put out bread. Get out the waffle iron and mix up some batter. Let your guests toast their own sandwiches and bake their own waffles. You will all enjoy a buffet supper.

You can toast rolls, muffins, sandwiches, two at a time on the grillette. You can use it as a grill and even make pancakes on it. It fits neatly on the tray. Six glass dishes and a bread board complete the equipment. Grillette, tray and dishes may be had for as little as \$14.10 cash. Prices on grillette begin at \$1.19 cash.



An electric waffle iron bakes tender, golden brown waffles. It is fun to bake them and they are delicious served piping hot just off the iron. Prices begin at \$2.75 cash.

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FOR SALE
Short Horse Manure

STACK'S ICE

Phone Riverton 396-W

PALMYRA

Dividends in Service
and Satisfaction

Friendliness and helpfulness, although not listed in the statement of this Bank, are assets which pay dividends in service and satisfaction. We will be pleased to have you come in, meet our Officers and open a Checking Account.

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Annual February Sale

Friday, February 1st
Lasting Through the Month

COVERING
Drawing & Engineering Instruments
Kodaks & Cameras—Field Glasses
Microscopes & Laboratory Supplies
Stereopticon Lanterns
Motion Picture Cameras & Projectors
8 m.m.—16 m.m.—35 m.m.

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BROADWAY THEATRE
PALMYRA

MONDAY—TUESDAY, February 4th and 5th
Both Evenings at 9 o'clock

On Our Stage
First Annual

FASHION SHOW

WITH LIVING MODELS

Staged Through the Cooperation of
LIT BROS. STORE, PHILA.

and
Superior Beauty Shop, Palmyra

ON THE SCREEN—SINCLAIR LEWIS'

Babbitt with Guy Kibbee



THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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One Policy for All Insurance

(continued on page 4)

In submitting her report, Miss Caroline M. Staman, supervising principal, stated that on advice of Dr. Rogers, school physician, the kindergarten would remain closed until February 13, owing to the prevalence of scarlet fever among children of kindergarten age.

Miss Staman's Report

Because of the natural concern of parents for the health of their children and to avoid the panic that sometimes accompanies this concern, I should like to give the Board of Education a detailed report of the current epidemic of scarlet fever as it affects the school.

December 14th, the illness of one of our kindergarten children who had been absent two days was diagnosed as scarlet fever. The room was closed, cleaned, fumigated, and all children excluded until after the Christmas holidays, a period of two weeks and 2 days. Parents were notified of this precaution.

Again January 10th, when there was another case of the disease, we closed, cleaned, fumigated, and notified parents urging them to keep their children away from others. The kindergarten was closed until January 21st. In both cases we have far exceeded the recommendations made by the state for the maximum period of incubation is 7 days and our children have been excluded ten days or more. At no previous time has the school been closed for a full week for a single case of any disease. All children from families where a case existed were excluded from the time of first suspicion of the disease (in one case 3 children were excluded and the sickness proved to be some minor ailment and not contagious).

Last week January 21st when the kindergarten children were allowed to return to school, eighteen came in. Among these children three developed scarlet fever, the infection probably carried, Dr. Rogers believes, by some one of these children having an acute case of the disease but without the usual symptoms. The Board probably knows that there can be many grades of this disease, some of them never discovered but carrying the infection to another subject. We again closed the room and this time besides the usual cleaning and fumigation the entire room, furniture and equipment, have been washed with disinfectant, anything that could not withstand this treatment being destroyed. While the room was to remain closed until February 4th we have extended the quarantine until February 13th and hope this will insure us against any further trouble. There has been no scarlet fever in the school for two years until this winter and as you know Philadelphia and surrounding districts have had epidemics this year.

We feel that everything has been done to protect our children up to the present time that was within our power to do, and will consistently follow a policy of utmost protection.

NO CHARGE

for delivery, phone Riverton 1510 for prompt service at all times. Blankenshaw Rexall Drug Store, 606 Main street, Riverton.



CHURCH NEWS

CALVARY PRESBYTERIAN CHURCH

Rev. Charles T. Bates, B.D., Pastor
The Sacrament of The Lord's Supper will be observed at Calvary Church next Sunday morning at eleven o'clock. This service is open to all professing Christians, and any in the community who have no church home here are cordially invited to join in the fellowship of this Communion.

The midweek Service will be held on Wednesday next at eight o'clock, and studies in the Life of Christ will be continued. All members of the congregation and others are invited to unite in this midweek service of study and worship.

The Ladies' Aid Society will meet on Wednesday, February 6 at 2:30 p.m. and the Annual meeting of the Church and Bible School are celebrating the 50th anniversary of this year and it is the ambition of both to excel in all things connected with the affairs of Central Baptist as a fitting way of celebration.

11:15 a.m. Morning Worship and Communion. Pastor Lockett will have as the subject of his sermon "Our Baptist Heritage." This is quite an appropriate subject as this day is being celebrated as Denominational Day.

6:45 p.m., B.Y.P.U. The attendance was fair last Sunday at a most interesting meeting. At the close a number joined in the church service and heard an inspiring sermon by Rev. Elwood Harrar.

7:45 p.m., Evening Worship. Sermon subject, "The Search for God." Wednesday evening at 8 o'clock, mid-week prayer service. In the afternoon at 4:15 the Junior Choir will have a rehearsal, followed by the weekly meeting of the Junior B.Y.P.U.

CHRISTIAN SCIENCE CHURCH
"Love" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, February 3rd.

The Golden Text is: "Beloved, if God so loved us, we ought also to love one another" (1 John 4:11). Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Beloved, let us love one another: for love is of God; and every one that loveth is born of God, and knoweth God. And we have known and believed the love that God hath to us. God is love; and he that dwelleth in love dwelleth in God, and God in him" (1 John 4:7-16).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "God is Love." More than this we cannot ask, higher we cannot look, farther we cannot go" (p. 6).

BIRTHS
Mr. and Mrs. Clinton Gardner, of 103 West Charles street, Palmyra, are receiving congratulations on the birth of a son, John Howard, January 27 at the Mary Haas Robbins Maternity Home, Main street, Riverton.

Mr. and Mrs. Robert S. Kenney, of Riverside, are receiving congratulations on the birth of a son, Robert Stephen Kenney, Jr., January 30, at the Mary Haas Robbins Maternity Home, 408 Main street, Riverton.

Mr. and Mrs. Harold Mueller of Germantown, are receiving congratulations on the birth of a son, January 28. Mrs. Mueller will be remembered as Miss Helen Greene.

NEW WOOL SHOP OFFERS FINE PRIZES

Wool for a Jiffy Suit and a Knitting Bag are offered free to the person who suggests the best unique name for a new wool shop to be opened by Clara Sheibley Stradling, at 518 Main street, Riverton.

The location was obtained through the W. Rex McCrosson Real Estate Agency, Palmyra, and the new shop will open on Friday, February 15th. In connection with the shop a Women's Exchange will be conducted. Anyone interested may call Riverton 1131.

SKIP FIRST TUESDAY

No art class will be held in the Porch Club, Riverton, this Tuesday evening as the first Tuesday in every month is eliminated from their schedule of weekly classes.

SUPPER POSTPONED

The oyster supper by the Moravian Choir, which was to have been given this Friday night has been postponed until a future date.

Folwell Answers Senator Powell

(Continued from page 1)

pain you that some public patronage got away from you and your serfs, and went to The Mirror. Oh, Clifford, you should be the last to complain of what someone else may have gotten out of politics, when we consider what YOU have obtained from politics, directly and indirectly, in furtherance of your selfish ambitions, in the period covered by your expression, "as long as I can remember."

I am confident that the gentlemen who have been faithfully serving the people of Burlington county and who you now admit long ago fell under the ban of your displeasure, will welcome your tardy admission of hatred. At least, they no longer have to shake you by the hand and experience the sensation which comes only to one who has touched a snake.

Too bad, Clifford, that this is my busy day, else I would be happy to go into greater detail concerning the matters to which you and I have made only passing reference. There will be plenty of time for that, though, before and after the campaign for State Senator opens in 1936. Of course, you know and I know that your fierce salvo of mud, with which you seek to bespatter me, is only preliminary to the general plot to blast out of your way all who dare stand against you and your deliberately conceived plan to rob the voters of Burlington county of their political independence and place the diadem of the Dictator upon your ambitious brow.

It is fortunate, even though the wisdom on your part is questionable, that you have at last come out in the open, to continue the ruthless warfare which you have been waging for years, under cover of professed friendship with those whom you were even then planning to destroy.

Very truly yours,
CHAS. H. FOLWELL.

Claims Purchases Not Authorized

(continued from page 1)

asked of all county employees, and stated that his use of the county-owned car was his own concern and no business of the freeholders.

Resorting to his favorite query, Adams asked of Wimer "Are you trying to make a fool of us?" to which the Sheriff promptly countered with "Oh! man, I couldn't do that to you."

A resolution was passed approving the borrowing of \$100,000 from the C. C. Collings Co., Philadelphia investment house, on tax anticipation notes. The loan carries 3 per cent interest and expires December 31 of this year.

WILL ROGERS IN COUNTY CHAIRMAN

Popular Screen Star Adds Another Successful Character to Long List

Your favorite actor—as well as ours and the other fellow's—has turned again to the rural American scene for one of the most human, colorful and flavorful films in years. All of which is just another way of saying that Will Rogers is with us once more, this time in the title role of Fox Film's "The County Chairman," which opened yesterday at the Walt Whitman Theatre.

"The County Chairman" is a fine and atmospheric screen version of the famous George Ade comedy of the same name, which thirty years ago made the name and fame of Maclyn Arbuckle as a stage star. It is a swift-moving and sure-fire story. But its present producers have been wise enough to retain both the original locale, a small Wyoming town, and the original date, the year 1902, a fact which permits the use of the colorful types and background of those days, when political campaigns were fierce and frenzied—and not just talks by radio!

The star appears as the fire-eating boss of a small town, who kisses all the babies, captures all the votes and brings together two estranged young lovers. In a scrap, however, he's too hot to handle!

His supporting cast numbers many players who have been with him in previous successes, among them Evelyn Venable, Kent Taylor, Louise Dresser, Bertton Churchill, Frank Melton and Stepin Fetchit.

PALMYRA LAD WINS ANNAPOLIS POST
A. Harold Zavotti, Jr., Achieves Appointment in Congressman's Competitive Examination

A Harold Zavotti, Jr., of Palmyra, won Congressman D. Lane Powers' appointment to Annapolis in the competitive examination held January 5, 1935. More than forty young men took the examination.

NOTICE OF ANNUAL MEETING
Notice is hereby given to the legal voters of the School District of the Borough of Riverton in the County of Burlington, that the annual meeting for the election of four (4) members of the Board of Education will be held at the School Building, on WEDNESDAY, FEBRUARY 13, 1935, from seven o'clock to nine o'clock p.m., and as much longer as may be necessary, to enable all the legal voters present to cast their ballots.

Three members will be elected for three years; one member will be elected for one year. At said meeting will be submitted the question of voting a tax for the following purposes:

For current expenses \$33,949.55
For repairs and replacements 200.00
For manual training 950.00
The total amount thought to be necessary \$35,099.55
Dated this twenty-ninth day of January, 1935.
FRED P. HEMPHILL,
District Clerk.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

FOR SALE: Frigidaire, capacity, 5 cu. ft. a bargain at \$75. Mrs. Wm. Frank, 615 Thomas ave., Riverton. Phone, Riverton 598-R.

STOP THAT SLAM: Have your door closer and stop, reprod reasbl. L. Everett Gest, 615 Thomas ave., Riv Phone Riv. 598-R. Will call.

WANTED—Elderly lady wishes small, respectable family to share home with her. Low rent. Good location, apply Box "S" New Era Office.

Must dispose at great sacrifice well matched set, six genuine imported rugs. Oriental design in perfect condition. Would sell entire set for \$100. Approximate sizes 9 x 12ft., 7x10, 7x5, 3x5, and 10 ft. hall runner. Can be seen at storage. Write Rugs, New Era Office, Riverton.

For Rent—Double and single room, gentlemen preferred. Ref. req. phone Riverton 93-R.

NOTICE

Notice is hereby given to the legal voters of the School District of the Township of Cinnaminson, in the County of Burlington, that the annual meeting for the election of two (2) members of the Board of Education will be held at the School Building, on WEDNESDAY, FEBRUARY 13, 1935, from 7:30 o'clock p.m. to 9:30 p.m., and as much longer as may be necessary, to enable all the legal voters present to cast their ballots.

Two (2) Members will be elected 3 years. At said meeting will be submitted the question of voting a tax for the following purposes:

For current expenses \$29,130.00
For repairs and replacements 1,000.00
For manual training 600.00
The total amount thought to be necessary \$30,730.00
Dated this twenty-eighth day of January, 1935.
EMMA D. FRANK,
District Clerk.

NOTE—The term "current expenses" includes principals', teachers', janitors', and medical inspectors' salaries, fuel, textbooks, school supplies, flags, transportation of pupils; tuition of pupils attending schools in other districts; the cost of the custodian of the District Clerk, of the custodian of school money and of transient officers, transient schools, insurance and the incidental expenses of the schools.

A member of the Board of Education, shall be at least 21 years of age, a citizen and resident of the school district, and shall have been such a citizen and resident for at least three years immediately preceding his or her becoming a member of such Board, and shall be able to read and write.

Petitions, legally nominating candidates to be voted on at said meeting, must be filed with the District Clerk at least twenty days before the date of the meeting in order to have the names of such candidate printed on the official ballots to be used in voting. In calculating the above-mentioned twenty days either the filing day or the election day but not both may be counted. Blank forms for this purpose may be obtained from the District Clerk.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person who registers who is qualified to vote in that district for a member of the legislature.

STOP IN
at the
JACK FROST
YARN SHOP

Broad and Garfield
Palmyra

and make your
Spring Coat, Suit
or Dress

Attractive prices for February.

LET US
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ALCOHOL
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ANY OTHER
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THIS
SERVICE
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FREE

GAS
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GARWOOD'S
SERVICE STATION,
Broad and Main Streets
Riverton

Made Fresh Daily!

FELIN'S
Tasty SCRAPPLE

For Rent—Double and single room, gentlemen preferred. Ref. req. phone Riverton 93-R.

ZERO WEATHER PROVES CLAIMS

Premium Anthracite, Hi-Carbon Coal, Demonstrates Worth in Blizzard

During the heavy snow storm of last week, the Evans firm came through as usual with their fleet of trucks taking care of the hundreds of orders for EVANS PREMIUM ANTHRACITE, that Hi-Carbon coal—it goes farther and heats longer. Many new customers have made a test through the sub-zero weather, and are now convinced that a better coal gives better heat.

EVANS is the Riverton-Palmyra agency for the GENUINE KOPPERS COKE and C-99—the fuel with no ash.

Hi-grade FUEL OIL
Lumber - Paints - Glass - Hardware
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Storm Sash

"GET IT AT EVANS"

Joseph T. Evans
Riverton
COAL LUMBER MILLWORK
From the Heart of Pennsylvania

WOOL for JIFFY SUIT
and a Knitting Bag
FREE

for a unique name for our new shop. Fill in your suggestion in this advertisement and mail same with your name and address to us not later than Midnight, TUESDAY, FEBRUARY 5th. First choice will receive the wool. Second choice, the knitting bag.

(Write in Suggested Name)
will be opened
Fri., Feb. 15, 1935

CLARA SHEIBLEY STRADLING
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Wools in Scotch Tweeds, Worsteds, Bouclé, Chiffon, Bouclé, etc.

Orders taken for Bouclé Suits, Jiffy Suits and Infants' Wear
Gifts and Novelties
Knitting Needles Blocking
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104 C. WILFORD AVENUE
NOW!

With us again!

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The COUNTY CHAIRMAN

by GEORGE ADE
a FOX picture with
EVERY VIBRANT - KENT TAYLOR
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SUNDAY
4 ACTS SELECTED
4 VAUDEVILLE 4
Headed by
POPEYE the SAILOR
IN PERSON
(Bill Costello)
Star of Paramount Cartoons

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Star of Paramount Cartoons

Church Notices

CALVARY PRESBYTERIAN
Charles T. Bates, B. D.
Riverton

Church School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Midweek Service, Wednesday 8:00 o'clock.

CHRISTIAN SCIENCE
First Church of Christ, Scientist
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Sunday School 9
Sunday Services
Wednesday 8 p.m.
Reading Room in building
open Tuesday and Friday 10 to 4:30 p.m. All are welcome.

EPWORTH M. E. CHURCH
Rev. Ira S. Pimm, Minister
9:50 a.m.—Wesleyan Men's Bible Class.

10:00 a.m.—Church School.
11:00 a.m.—Morning Worship.
6:45 p.m.—Epworth League.
Wednesday 8:00 p.m.—The Helpful Hour.
Wednesday 4:00 p.m.—Junior Epworth League.

CHRIST CHURCH, EPISCOPAL
Riverton, N. J.

Rev. Francis B. Downs, Th.B., Rector
February 3rd, 1935
Fourth Sunday after Epiphany
7:30 Holy Communion
9:45 Sunday School
11:00 Holy Communion and Sermon
8:00 Choral Evensong

RULE TO BAR CREDITORS
Executor's Notice
Estate of Weston Donaldson, Deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 12th day of December, 1934, upon application of the subscriber, Executor, requiring the creditors of Weston Donaldson, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before June 12th, 1935, or they will be barred of any action thereafter against the said Executor.

CAMDEN SAFE DEPOSIT & TRUST COMPANY, Executor.
Proctor: Frank S. Norcross.
Dated: December 12th, 1934.
9-12-13-2-14-35

SAVE WAITING PHONE YOUR ORDER

TO THE
AMERICAN STORE
Riverton 1565

"Bill" Wald, Groceries "Butts" Carhart, Meats

ANNOUNCES
THE PURCHASE OF THE INSURANCE BUSINESS
heretofore conducted by

GEORGE N. WIMER
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115 East Broad Street
Palmyra, N. J.

The representation of Insurance Companies of the

Wimer Agency will be continued by the

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Riverton Branch
Broad and Fulton Streets
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PLATTER DINNERS

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E. E. HYLAND
CLEANER
LERROY LESTER
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Free Call and Delivery Service

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Women and Children
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Remodeling Done
Coats Remodeled and Relined
Men's Overcoats and Business Coats
and Vests Relined
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W. Broad St., Palmyra
Phone 347

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JEDDO-HIGHLAND
OTTO KOPPERS COKE
Concrete Blocks and Cement Work
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LEHIGH COAL
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Phone, Riverton 384

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LEHIGH VALLEY
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5c AND 10c STORE
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NOTIONS, TOILET ARTICLES,
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Frank A. Snover, F. D. John Swartz, F. D.
Phone, Riverton 830

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Phone 735
No Charge for Use of Funeral Home

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Delivery in Riverton, East Riverton and
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Expert repair work on Radios,
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HIGH GRADE REPAIR WORK
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San Cipoletti, Prop.
GENERAL AUTO REPAIR WORK
Standard Gas and Oil
Towing Day or Night
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Broad and Kern Streets
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RYTEX STATIONERY—\$1.00

Mike Murmurs

By William Cooper, Jr.



UNCLE WIP

In front of you is the beloved Uncle Wip, the radio character who has taken his place in the hearts of hundreds of thousands of boys and girls. Listen to him daily at 6:45 p.m. over WIP with the Adventures of Terry and Ted, and then at 7:00 nightly with his Uncle Wip's regular program.

Here lately in Philly there has been a revival in and around the studios of the various stations. Each station is trying to present a variety of new programs for you listeners. Making their entrance this week were the following shows over WCAU which will continue as sustainers. On Monday from 4:30 to 4:45, Mickey Albert, (Philly's favorite "emcee") will present a new revue titled "Night Club Matinee." This show will bring to the mike leading stars of stage, screen and radio who are appearing in the Quaker City during the current week. Next on the list is Hennessey Barshard and Her Violin. This program will air every Tuesday afternoon at 5:45. Incidentally, Miss Barshard was the Amateur Night winner recently, gaining her prize over a field of 50 contestants. Sokoloff and Gabowitz, a piano duo, will present a program of selections very rarely heard over the air. This program will go on every Wednesday at 3:30 o'clock. To round out the roster of new shows on WCAU Stan Lee Broza (program director of that station) will pump a show to listeners in the form of "The Public Speaks." The radio public will be invited to write communications to the Program Dept of WCAU and discuss questions of public importance. From this group will be selected the four or five most interesting letters and best voices, and they will be given three or four minutes on the air. This show will air for the first time on Saturday evening, February 2nd, at 7:15. (Let's hear from some folks in this vicinity.)

At WDAS we hear that the Vagabond Baritone, assisted by Manny LaPorte at the piano, will offer a group of old time favorites on Mondays at 11:45 a.m. After a short absence L. Chiquita returns to the mike of WDAS to offer a series of recitals of Mexican folk songs on

Thursdays at 4 o'clock. She will be assisted by Oscar Lyman and his trio. On Fridays at 5:30 p.m. the Three Runs of Harmony, an instrumental trio of two guitars and a Xylophone, will be heard over the WDAS airwaves in a program of popular tunes.

Down to WTEL with the report that the Shenandoah Mountaineers will present a new series of programs every Monday, Tuesday, Thursday and Friday evenings from 7:00 to 7:15.

If you like these programs, drop the artist or artists a line letting them know how you appreciate their efforts.

PHILLY NOTES: Horace Hustler, WPEN's "Organ Doctor" is looking for a singing nurse for his show every night at 5:30. . . . James Allen, announcer at WIP, has been boosted to production chief of that same station. Lots of luck Jim. . . . Jan Savitt and his WCAU ork will replace Eddie Duchin and his Musi-crow on Tuesday evenings at the Arcadia when the latter vacates the supper club to do his Ed Wynn show in N. Y. . . . Rumors that Paul Mason will soon move into the bandstand at the Ritz-Carlton. . . . Vincent Rizzo and his ork broadcast over WDAS have recently changed their theme melody from "Moonlight Madonna" to "I'm Facing the Music." . . . Recent snow storm proved a headache for the various radio station engineers who were marooned at their jobs in the outlying districts of Philly. WPEN engineers were reached by dog sled and team, while engineers of WCAU were glad to see a snow plow coming to their rescue.

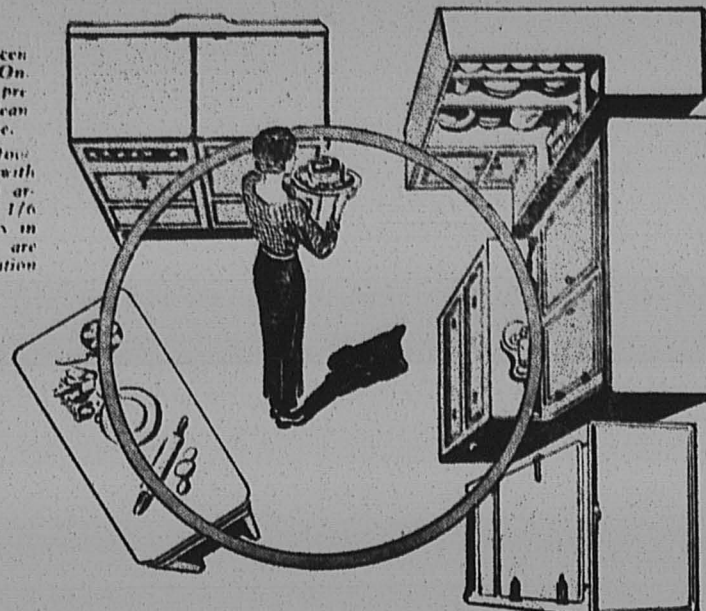
Last Wednesday, January 23, after the Adventurer's Club meeting over said station which is heard every Monday, Wednesday and Friday from 8:30 to 9:00 o'clock, the cast was sitting around chatting when suddenly someone spotted flames arising from a nearby location. The exact location was immediately ascertained and the cast of the Adventurers Club which includes Captain Cameron King and Franklin, vice-prexy of WIP, together with Edward Johnston, chief engineer and John Hayes, program director, immediately rushed to the scene of the fire carrying equipment and mikes. In the meantime Keystone Telephone Company had been called and the location of the nearest Keystone telephone was discovered. By the time the group arrived at the scene of the conflagration, the Keystone technical man was already there. A telephone in a nearby booth was yanked out, wires patched up and 20 minutes after the fire had been discovered, WIP was already on the air with a verbal description of the fire, which brought to the microphone the policeman who discovered the fire, the fire chief in charge, and others. This is believed to be a record for stunt broadcasting in Philly, and congrats to all connected with this broadcast for being on the spot with something different for the radio public.

NEW DIRECTOR

At the meeting of the Riverton Free Library Association Monday evening of this week, Mrs. Stuart E. Clark was elected a member of the board of directors.

There are two work centers in every kitchen. One where the food is prepared, one where the cleaning up process is done.

Shown here is the two preparation center with kitchen equipment arranged so that only 1/10 of the steps necessary in an average kitchen are taken in the preparation of a meal.



Practicalize YOUR Kitchen

It is not always necessary to remodel or redesign your kitchen in order to have an easy-to-work-in kitchen. The essential factors are proper location of kitchen equipment and adequate gas and electric service.

No kitchen can be practical without an always ready supply of hot water as supplied by an automatic gas water heater, or without automatic cookery in time and temperature controlled ranges, or without automatic refrigeration as given by the famous Electrolux gas refrigerator.

If you have the urge to practicalize your kitchen, our Home Economics Department will be glad to help you. If you will phone us, a Home Economics consultant will call at your home and help you plan the rearrangement of your kitchen. This service costs you nothing. It is a part of our endeavor to help our customers get the most from their gas service.

PUBLIC SERVICE



Mister Groundhog

May scamper around next Monday all day should Old Sol sulk behind the clouds, or may make a sudden tailspin on beholding his shadow—but whether he holes in or bides outdoors, summer is still far away, so until then keep the home gay with flowering plants like the fragrant Daphne and Heliotrope, pink Begonias and orange-yellow Clivias, bowered in dainty Ferns and Palms and festooned with Ivy.

DREER'S

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

TALK WITH THEM
★ YOU CAN CALL 30 miles for 25 cents anywhere in N. J.—and 500 miles for \$1.15 after 8:30 P. M. (Station-to-Station Rates)
NEW JERSEY BELL TELEPHONE CO.

FAST K OF C TEAM TRIMS WESLEYANS

Winners Use New Pass With Success. Storm Cuts Attendance

Wednesday night of last week (Wotta night). The Interboro League played its scheduled games in spite of the raging blizzard. The number of spectators who braved the tempest was just a few above zero, which was about the reading on the thermometer outdoors. The referee, scorers, timekeeper and those having other duties failed to show up at the high school gym. Several of the players took turns acting as whistle tooter in the games that their teams were not participating, and performed quite well. All other jobs were capably taken care of by the reliable chairman of the league's executive committee, Fred Conway and the hustling president, A. H. Zayotti.

It took a night full of snow and wind for the rooterless K. of C. outfit to trounce the fast Wesleyan bunch. The Knights (not Willy's) are now hitting on all cylinders, and with that Fire Chief stuff that Paul Burk has pumped into their tanks, they are ready to go places. As mentioned several weeks ago, when they ran over the Tak-Aboost waiters; they are playing the game with their heads up. They have really found out that passing means more than dribbling in winning a game. Their passes are being made above head height and are being tossed rather than thrown, so that the receiver can take it on his finger tips and be ready to pass or deflect it on to another of his mates without being compelled to regrip the sphere. That ancient floor or bounce pass, that they used the early part of the season, was found to slow their game up. This pass is very difficult to properly direct to a man on the run (as most passes should be) and it results in a "heavy ball" about waist high which is very awkward for the receiver to handle. The difference between "heavy" and "light" ball is all in the direction of the "English" or spin as it might be called. That floor pass and a side arm throw of most players results in the ball revolving top forward, hence the heavy or dead ball. When making a toss at head level or higher (with a flip of the wrist to save time) the ball is naturally given an undercut which gives it a reverse spin. This has a tendency to cause the sphere to float as it were, and is very easy for the receiver to handle. If necessary for the ball to be passed a long distance, it will travel just as far, but of course not with as great velocity as with the throwing motion.

This inside dope of the Sacred Heart boys is given you in these notes to show you that they know their business. So come out and see them do their stuff. Perhaps some day, with their permission, we will spill some more of their tricks. We hope that more members of our local K. of C. organization will come out and support their representatives at the games on Wednesday evenings.

FOR VALENTINE'S DAY

ORDER YOUR CANDY IN HEART-SHAPED BOXES NOW!

CARDS
FAVORS
CANDIES
ACCESSORIES

L. L. KEATING'S

BROAD and MAIN

Riverton Phone 1540

HI Y DEFEATS GREEN DRAGONS

Tuesday night the Junior Hi Y chalked up another victory by defeating the Palmyra Green Dragons to the tune of 30 to 18.

The game was hard fought, but the strong Hi Y five was invincible. Ed Smith and R. Hullings starred for the Hi Y garnishing 10 points each. Joe Scheible starred for the invaders with 7 points.

JUNIOR HI Y				
	Fld.	Fl.	P.	
Smith, f	4	2	10	
Hullings, f	5	0	10	
R. Coe, c	1	1	3	
Rader, g	0	1	1	
Mack, g	1	1	3	
Scheible, g	0	1	1	
Schmidt, f	0	1	1	
Guest, f	0	1	1	
Totals	11	8	30	

PALMYRA FIVE DEFEATS CAMDEN

Varsity Team Wins By 15-13
Score: 'Jay Vees' Go
Down, 12-10

The Palmyra High School varsity basketball quintet handed Camden Vocational a 15-13 setback at the latter's court Friday afternoon of last week.

The tradesmen led Palmyra by 1-0 in the first quarter. The "Pals" managed to tie up the score, ending the half in a 3-3 deadlock. Both teams clicked better in the second half. Palmyra took the lead in the third quarter and held it to the finish. A fourth quarter Vocational rally fell short of the "Pals" lead.

Bob Finn led the pack in scoring with six points. Rivers added four counters to the "Pals" score. Ackerman and Cohen, Vocational substitutes, led their team with two field goals apiece. West and A. Sacca turned in fine floor games.

The Palmyra Junior Varsity suffered a 12-10 defeat at the hands of the Vocational second stringers in a fast stepping battle.

The Palmyra-Merchantville game scheduled to be played February 2 at the Convention Hall, Camden, has been cancelled.

FASHION SHOW AT LOCAL MOVIE

Living Models on Stage at Broadway Theatre, Palmyra, Feb. 4 and 5

Residents of this section have a treat in store for them on Monday and Tuesday evenings, February 4 and 5, at the Broadway Theatre, Palmyra.

A fashion show, the first of its kind ever to be held in this locality, will take place on those nights. The event is being staged with the co-operation of a Philadelphia department store and the Superior Beauty Shoppe, Palmyra, of which Miss Josephine Balada is the proprietress.

Living models, both professional and amateur, will appear on the stage of the theatre promptly at nine o'clock. The show will be supervised by a fashion director who has had years of experience in this work.

This event will be an excellent pre-view of what the well dressed woman will be wearing in the way of street, afternoon and evening frocks for the coming season.

YOUNG REPUBLICANS MEETING, FEBRUARY 5

A meeting of the Burlington County unit of the Young Republicans of New Jersey will meet Tuesday, February 5, in the Mount Holly Court House at 8 o'clock in the evening.

Two Bottles of "Two Drop" hand lotion for 26c. B. E. Blankenbush, the Rexall store, Riverton 1510.

INTERBORO MAY PLAY BURLINGTON

Winners in Local League May Tackle Winners in Burlington City League

LEAGUE STANDING			
	W	L	PC
Artisans	8	1	.888
Wesleyans	7	2	.777
Pal-River	5	4	.555
5 and 10	4	5	.444
Tak-Aboost	2	7	.222
K. of C.	2	7	.222

Next Week's Games
5 and 10 vs. K. of C., 7.30
Artisans vs. Tak-Aboost, 8.30
Pal-River vs. Wesleyans, 9.30

At a recent meeting of the executive committee of the Interboro Basketball League of Riverton and Palmyra, of which Fred Conway is chairman, it was decided to extend the playing season to March 13th. Continued interest in community basketball makes this extension possible and the round robin series on the present schedule for February 13th, will be omitted and an extra round of games will be played by all teams in the League on that night. In due time new schedules will be printed for these additional games. Holders of season tickets are informed that their passes will be honored for these extra games.

League officials are endeavoring to arrange a series of three games between the winners of the Interboro League and the Burlington City League, one of which may be played at the high school gymnasium, Palmyra, on March 16th.

ARTISANS				
	Fld.	Fl.	F.T.	P.
Terrell, f	1	0	0	2
Rarig, f	1	3	6	5
Landgraf, c	5	0	0	10
Reeves, g	0	0	0	0
Eisley, g	8	2	4	18
Shields, c	0	0	0	0
Paulson, f	0	0	1	0
Friberg, f	0	0	0	0
Totals	15	5	11	35

K. of C.				
	Fld.	Fl.	F.T.	P.
O'Brien, f	0	0	0	0
Brennan, f	0	2	3	2
Malone, c	1	0	1	2
Burke, g	3	0	1	6
Priscoe, g	4	1	3	9
Bivudas, g	0	0	0	0
Totals	8	3	8	19

WESLEYANS				
	Fld.	Fl.	F.T.	P.
Heavener, f	0	0	0	0
Foulke, f	2	1	3	5
Hagstoz, c	1	1	3	3
Cahill, g	1	0	0	2
Baker, g	8	2	4	18
Sloan, f	1	3	6	5
Totals	13	7	16	33

5c and 10c STORE				
	Fld.	Fl.	F.T.	P.
H. Gootee, f	3	0	1	6
Bonattelli, f	1	4	5	6
Wolfe, c	2	4	4	8
Speer, g	1	2	5	5
S. Gootee, g	1	0	1	2
Totals	8	10	16	27

PAL-RIVER				
	Fld.	Fl.	F.T.	P.
Kessler, f	0	2	3	2
Roach, f	2	1	2	5
Windhovel, c	1	0	0	2
Weikman, g	1	1	2	3
Schmierer, g	2	0	4	4
Miller, g	0	0	1	0
Totals	6	4	12	16

TAK-ABOOST				
	Fld.	Fl.	F.T.	P.
Krauss, f	1	0	0	2
Windsor, f	0	1	1	1
Snow, c	1	0	2	2
King, g	0	2	2	2
Long, g	1	0	2	2
Totals	3	3	15	9

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MISS HANSEN ENTERTAINS
Miss Bertha Hansen, of Lincoln avenue, entertained a party of friends Saturday evening. Among the guests were the misses Sue Collins, Dorothy Wolcott, Betty Showell, Elsie Showell, Virginia Schweizer, Ruth Horner and the Messrs. Nelson Russ, Rudolph Schmidt, Henry Naisby, Theodore Hunn, Newton Hunn, Lawrence Schweizer and Frederick Wiggins.

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