MARCH



Vol. 47

THE NEW ERA



RIVERTON, NEW JERSEY, THURSDAY, MARCH 7, 1935

PRICE FIVE CENTS

RIVERTON BOARD ASKS FOR BIDS

Proposals for School Construction Will Be Opened Fri-day Evening, March 22

The Riverton Board of Education at its meeting Monday night ordered the publishing of an advertisement bids for the alteration and ad-

ditions to the school building.

The bids will be opened at a public meeting held in the school house

Friday evening, March 22.

Byron H. Edwards, the architect, reported that the plans and specifications had received the tentative approval of the PWA authorities, and that it was now safe to proceed with that it was now safe to proceed with asking for bids.

A letter was received from Charles Coward, of Riverton, representing the Trane Manufacturing Company, stating that this concern would guarantee its heating units against defects in material and workmanship for a period of two years. If these units are not satisfactory, the com-pany agreed to replace them with make designated by the board

of education.
Hilton M. Smith, chairman of the building committee, turned over to the architect, without submitting it to the other board members a letter from H. L. Unland, member of the Town Meeting committee cooperating with the building committee of the school board, recommending some changes to be made in the

some changes to be made in the specifications for electrical equipment. Mr. Edwards said that he would look over the recommendations and make the requested changes if they had sufficient merit.

The district clerk reported that an insurance policy had been written in the sum of \$56,500 and containing the 80% clause, covering the school building and its contents. The premium on this policy covering a five-year period, starting with February year period, starting with February 10, 1935, amounted to \$625.40. On the portable building the policy was for \$3500 and \$500 on the contents.

It is planned to cancel one fifth of this insurance at the end of the first year and rewrite it for a period of five years from that date. This will be continued until one fifth of the premium will be payable each year instead of falling due at one time as has been the case in the past.

A letter was received from the Moorestown Board of Education requesting settlement of a bill of \$28.40 for tuition, payment of which had been withheld. A resolution was (Continued on page 2)

BIDS HELD UP

Just as The New Era was about to go to press, and too late to rewrite the report of the school board meetfice of the PWA, as they had not ditorium, March 20th; admission 75 had sufficient time in which to check cents.

the plans and specifications.

This will defer the opening of the bids until a later date.

LIPPINCOTT-SPOONER

Miss Marjorie Spooner, daughter of Mr. and Mrs. George Cummings Spooner, of Moorestown, was mar-ried to Mr. J. Edward Lippincott of Riverton last Friday afternoon at 4 o'clock in the First Presbyterian Church of Moorestown. The Rev. James Shackelford Dauerty, pastor of the church officiated.

Miss Charlotte Parry, of Riverton, was maid of honor and the bride's only attendant. Mr. Richard Lippincott, brother of the bridegroom was best man, and the ushers were Mr. John Lippincott and Mr. Dillwyn Parrish, of Atlantic City.

A small reception at the home of

the bride's parents for the immediate families followed the ceremony.

After a wedding trip Mr. Lippincott and his bride will live at 806 Main street, Riverton.

Many are taking advantage of the parents in no way affected the presentation of high class pictures for which the new management has earned an enviable reputation.

OPEN MEETING OF GARDEN SECTION

The Garden Section of the Riverton Porch Club will hold an open meeting on Tuesday, March 12, at Judges Give Decesion in Favor 2.30, at the Porch Club.

Dr. Jane Leslie Kift, who answers garden queries in the Philadelphia Inquirer, will be the speaker. Kift is a well-known authority and sponsors and serves the New York Flower Shows, the Philadelphia Flower Shows and is actively interested in many garden movements. All who are interested in "Land-scaping the Small Garden" are cordially invited. There will be ar-rangements of winter bouquets by members of the garden section.

PALMYRA SCHOOL **BOARD ORGANIZES**

Leonard Baker, Reelected President, Asks for Continued Cooperation

At the meeting of the Palmyra School Board last Thursday evening the regular annual reorganization

Snowden renewed their oaths of office.

urged the finance committee to take necessary steps to collect tuition moneys due from all outside dis-

A resolution complimenting Charles A. Dietz, retiring member,

was unanimously passed.

Supervisor Dengler gave an inter esting report on the recent Atlantic

City convention.

Mrs. Joseph Williams, of the
P.T.A., renewed the organization's previous pleas for a separate class for delinquent students.

Walter D. Lamon was appointed broker of record to handle the school board's insurance, succeeding W. Rex McCrosson.

COOPER HOSPITAL CONCERT BENEFIT

Fellowship Choral Will Join With Associated Glee Clubs of South Jersey

On the twentieth of this month the Fellowship Choral Club will join with the Associated Glee Clubs of ing Monday night, word was rethe Fellowship Choral Club will join
ceived by the president of the board
from the architect to defer publishing the advertisement for bids for
construction and equipment until
further advice from the Newark ofin the Haddonfield High School auin the Haddonfield High School architecture.

> Monday night the Fellowship Club will put Dubois' "Seven Last Words of Christ" into rehearsal. This famous sacred work will be presented under the auspices of the Club in the Methodist Church on the Wednesday

evening of Holy Week.

Every one who participated in "Olivet to Calvary" last season, and everyone else who enjoys choral singing, is urged to join the chorus

again this year, Rehearsal in the Riverton Porch Club at 8 o'clock sharp, Monday evening. There will be a small rental charge for scores.

REDUCTION POPULAR

The reduction of adult admissions from 30 cents to 25 cents for evenings has met with great success at the Palmyra Broadway Theatre

BUSINESS YOUNG MEN IN DEBATE

of Amateur Athletics In Colleges

On Monday, March 4, the second meeting of the Young Business Men's Club held in the YMCA Hall, Palmyra. All members attending the meeting of February 18 were present as well as five new members. A short business meeting was held, after which a very interesting and lively debate was offered as the program for the evening.

The affirmative side was taken by Leon Sloan, captain, Grandon Layton and Stanley Lippincott. The negative side of the question was presented by Dewees Showell, cap-tain, Edward Dages and Wilson Schmierer. Each speaker was allowed five minutes. After all had spoken, ten minutes was allowed to prepare the rebuttal and the two captains were each given ten minutes in which to try to re-prove their separate contentions on the subject.

The judges were E. Newbold Cooper, Clifton P. Mayfield, and Frederick Blair, all of Riverton. The the regular annual reorganization took place, with Leonard R. Baker being reelected president and Sydney Berger, vice president.

Albert McCay was sworn in as a new member and the reelected members, Mrs. A. C. Giberson and Frank of the legative debate to the affirmative side: the negative debaters, however, they said, were not very far behind.

After the judges had made their Mr. Baker spoke briefly, thanking and commending all the members for their fine cooperation during the past year, and asked for continued support of the same nature. He support of the same nature. He which were as follows:

After the judges had made their decision Mr. Cooper, who is connected with Girard College, gave the group some pointers on the proper method of presenting a debate, which were as follows:

1. Address the chair, known as the Mediator in a debate.

2. Be sure to have authentic authority.

logical form. 4. Frequently remind audience and judges of the points already made.
5. Sum up in a strong, concise re-

The next meeting, March 11, will consist of a panel discussion of "Crime and its Phases." Publicity.

"WAR" IS TOPIC AT PORCH CLUB

Speaker Declares "Another War Would Destroy Our Civilization

The regular meeting of the Riverton Porch Club was held Tuesday, March 15.

Mrs. Stuart B. Clark, chairman of the International Relations and Legislation Department of the club introduced the speaker, Mrs. Frederic Beggs, who addressed the members and guests, her subject being, "The Cause and Cure of War." Mrs. Beggs has just returned from a

one of the high points in Mrs.
Beggs' speech was that "The inevitability of war must be challenged."
The intellectuals of the country should feel a responsibility toward

doing their best to solve community problems amicably.

"Another war would destroy civil-ization," said Mrs. Beggs.

The speaker left no doubt in the minds of those present as to her belief in preparedness by her following statement, "In time of peace prepare

CARD PARTY

A card party and buffet supper with a floor show is to be held at the Old Mill Inn on April 5 under the auspices of the Associated Republi-

THREE PLAYS ON ONE PROGRAM

Plans have been completed and final rehearsals are being held for the three one-act plays to be given Friday night, March 8, in the Wil-bur Watts High School, under the auspices of the Burlington County Business and Professional Women's Club.

Proceeds of the presentation will benefit the educational fund of the sponsoring club, whose membership includes prominent women from all parts of Burlington County.

Entr'acte solos will be sung by Mrs. Velma Lance Comegys, contralto, former music supervisor of Burlington schools, and the High School Orchestra, under the direction of Morgan Love, will play.

HOFFMAN'S PLANS SPEAKER'S TOPIC

Judge Grimm, of Trenton, Tells Republicans of Governor's Legislative Program

The monthly meeting of the Associated Republican Clubs of Burlington County was held in Society Hall on Monday evening, March 4, with about 200 attending from the different clubs of the county.

Judge Grimm, of Trenton, made the principal address of the evening, explaining Governor Hoffman's legislative program.

Other speakers were Mrs. Somers, State Committee Woman of Mercer County, Mrs. Nellie Russell, of Bur-

The president of the club, Roy Mc-Dougall, of Delanco, announced the next monthly meeting to be held at

The Palmyra Club being the host Monday evening, entertained with solos by Fred Fitzmaurice, accom-

3. Present points in concise and panied by Mrs. George Snyder. After the meeting refreshments were served.

GIVE CREDIT WHERE CREDIT IS DUE

Last week some of the county pa ers carried the following story:

ADAMS SAVES MORE MONEY FOR COUNTY Director Palmer L. Adams, at the meeting of the Board of Preeholders Tuesday, announced he had obtained a reduction in the rate of interest on the \$100,-000 which the county borrows nearly every year in anticipation df taxes, to 21/2%.

Earlier this year the bonding company offered 3%, but Mr. Adams learned of another county in the state obtaining its money for 21/2% and successfully demanded the same saving for Burlington County.

Last year the County paid 6% for the loan of the same amount.

It is stated on good authority that about it until the matter was re-ported to him by Heisler; and there seems to have been nothing about the affair that was either mysteri-

ous or miraculous.

Last year the rate of interest charged to borrowing municipalities was 6% and they all paid it. year, owing to conditions in the money market, the rate is 21/2%, and any municipality in good standing can secure that rate. It is due to the able administration of the finanthe able administration of the finanto prevent war."

The meeting was very well attended due to the prominence and charm
of the speaker.

CARD PARTY

the able administration of the finaning the past several years that Burlington County enjoys a reputation
among banks which enables it to secure as favorable terms as anyone
for last semester's studies. Parrish's on its borrowings.

It is often said that people do not appreciate what they get for nothing, but just look how the boys voted in

TELLS OF LEISURE TIME ACTIVITIES

Mrs. Dudley, Burlington County Director, Explains Program at Rotary Club

The work of the Federal Leisure-Time Activity Program was outlined in a revealing manner by Mrs. Dudley, the Burlington County Director, to the Palmyra-Riverton Rotarians last week. Two programs are supported, she said, one in summer, centering around playground activities which exist in 19 counties of New Jersey, and a winter-time program primarily designed for adults. New Jersey was the first state in the Union to adopt the Federal recom-

The organization has five aims (1) to give worthwhile avocations to the younger unemployed, (2) to provide leisure time activities for the de-tached adult years, (3) to provide worthwhile interests for fathers and mothers, particularly the latter who are commonly shut in by the duties of the home, (4) to set up suitable activities for the grandparent age and (5) to redirect the conduct of problem adolescent boys through collecting recreation etc. collecting, recreation, etc.

There are in Burlington County twenty-two playgrounds under paid, trained leaders. Some of these play spaces had to be cleared before they were usable, and the necessary equip-ment could be installed. There is also a county handcraft supervisor who goes from place to place and who was instrumental in putting on the Mt. Holly exhibition, in which over 1000 objects constructed at a total cost of less than \$50.00, were exhibited to the public. There are now 13 centers carrying on 39 dif-ferent activities under the direction of five part-time workers and volun-

An interesting example of what they do, is the recipe exchange in which each week some one demonstrates and passes out a sample of cooking. Since there are Russians, Italians, Scandanavians and other na-tionalities present, the variety is as-tonishing. Current history, weaving, and caning chairs are other examples which illustrate the fact that craft work is being stressed.

Mrs. Dudley called upon the Service Clubs of the county for help in spreading the doctrine of leisure time activities which are supported not by state but by federal funds. She mentioned the great assistance that the Y.M.C.A. is giving to her work and urged that as many men as possible volunteer as leaders in this valuable organization. The Rotarians were much pleased with her address.

Dr. Hulse then showed three films on Mexico featuring Mexico City, the site of the next Rotary Interna-tional convention.

I.O.O.F. NOTES

The regular meeting of Cinnamin-Beggs has just returned from a western trip which terminated in a conference at Denver on the "Cause and Cure of War."

One of the high points in Mrs.

It is stated on good authority that this whole transaction was engineered by Freeholder William H. Heisler, director of the department of finance, and Adams knew nothing of finance, and Adams knew nothing After the regular meeting a very thorough degree rehearsal was held.

The Good of the Order Committee will hold their monthly supper to-night, Friday, March 8th, at 6.30, at Society Hall, Palmyra. All members are invited to attend this sup-

The Seal of the Waltham Watch will be broken at this supper, and the winner determined.

HONOR STUDENT

first two years were spent at De Pauw College, where he was a mainstay of the track team. His first semester at Swarthmore found him a regular on the Garnet Jayvee soc-

Riverton Board

(Continued from page 1)

passed that the bill be paid, Hilton M. Smith and Fred P. Hemphill voting in the negative.

nds available to meet expenses hich will be incurred from time to

glasses.
The Parent-Teacher Association will conduct their Summer Round-Up of pre-school children in a differ-ent manner this year, to include younger children (form the sum of the

seem to be of very substantial con-struction, and Miss Staman was asked to see if something more dur-

hite, dentain Yost, expenses Burlington County rds, dues Staman, expenses ara, adv. annual meet report, ballots silins & Son, Inc., and coal boot

TIPS ON GROWING Asks for Bids

BY ONE WHO GREW UP IN

A resolution was also passed directing the payment of \$500 to Stanley P. Stewart, for preliminary services, as architect, \$179.09 to Sherman and Sleeper for a survey and plan of the school property, and \$500 to Byron H. Edwards, Inc., architect, on account.

Harry E. Moyer, member of the building committee, was absent at the meeting when the vote was taken on this motion, but had left a letter with the president requesting that his vote on this question be recorded in the negative.

A resolution was also passed directly in the president and district clerk to issue a note in the sum of \$1000 to meet current bills on the new building project, and also to sign \$5000 worth of bonds issued for the new school building in order to have funds available to meet expenses which will be incurred from time to find the funds of the Philadelphia Flower Show. This exhibit, which will be shown again at the coming exhibition this Suring, was first shown by the late thomas Roland of Nahant, Massachusetts, in 1916, and was later purchased by Mr. Widner, who added to the collection. In 1933 Mr. Kleinheinz was awarded the Achievement Medal of the Poor Richard Club for growing Acacias, and last year he received the Thomas Roland Medal of the Poor Richard Club for growing Acacias, and last year he received the Thomas Roland Medal of the Massachusetts Horticultural Society for skill in horticulture. This coveted medal, by the way, was a should will be incurred from time to years since granted to the new school building in order to have funds available to meet expenses.

The call to the open road, the road that for weeks has been submined the road that for weeks has been submined to the PA.B. Widner who will be isonom. The usual Sunday auto tourists.

The usual Sunday drives that afford the family a quiet, pleasant trespite from the hum-drum weekly routine, is enhanced by the mid-day sun, and enjoy to the utmost your Sunday drive. Accept the invitation of Lakeview Memorial Park to spend and hour with them next Sunday. So plan your drive

time.

Miss Staman's Report

Our Kindergarten was re-opened February 13th with an attendance of nine, increasing each day so that while still in good supply.

April or May) should place their orders early for their favorite varieties so that plants may be set aside while still in good supply.

"Sugarstick" is the delectable name of a sensational new variety of Sugar that will appeal to every musical taste:

"Sugarstick" is the delectable name of a sensational new variety of Sugar Peas now appearing in the catalogs. The pods are thick and lacking in fiber and are as delicious as the peas rand are as delicious as the peas sensited are cooked like String Beans. Both the pods and the peas, which are of large size, are extremely tender. The pods when sliced can be included in making a salad. Try it this season.

The "New Yorker" says that the capacity of attendance officer. The school census is also being revised. One child was taken to Dr. Remer in Mt. Holly to be fitted with glasses.

The parent-Teacher Association

April or May) should place their orders early for their favorite variety of sugar for their favorite variety of sugar that will appeal to every musical taste:

Messiah, Hallelujah Chorus, organ; Ave Maria, McCormick and Kreisler: Old Black Joe, Tibbett; No Night There, Talley; Romance, orchestra; The Passion of Our Lord, choir; Organ Selections; Light Cavalry Overture, part 1, orchestra; In the Garden, Talley; Uncle Ned, Tibbett; In a Monastery Garden, orchestra; Calm As the Night, glee club; Angelus, organ.

Lakeview Memorial Park is situated in New York City places a fresh red Rose on each breakfast tray sent up to a guest at the Hotel.

The childhood when reading that will appeal to every musical taste:

Messiah, Hallelujah Chorus, organ; Ave Maria, McCormick and Kreisler: Old Black Joe, Tibbett; No Night There, Talley; Cordents and Kreisler: Old Black Joe, Tibbett; No Night There, Talley; Uncle Ned, Tibbett; In a Monastery Garden, orchestra; Calm As the Night, glee club; Angelus, organ.

Lakeview Memorial Park is situated in the day's titnerary for your family and friends.

ent manner this year, to include younger children (from two years up) and a more complete health history.

The replacement of furniture in grades 7 and 8 (Jan. 14th) has been reported. It is entirely satisfactory and standing wear well.

Baba and the Forty Thieves" I won-dered what the magic word "Sessuppania Horticultural Society, was ame" meant that opened the door of the Robbers' Cave. Apparently it was some kind of a grain. I have just learned that it is the herb grown here under the name of Bene, a native of India. The seeds yield about and standing wear well.

Baba and the Forty Thieves" I won-dered what the magic word "Sessuppania Horticultural Society, was ame" meant that opened the door of the Robbers' Cave. Apparently it was some kind of a grain. I have just learned that it is the herb grown here under the name of Bene, a native of India. The seeds yield about and the forty Thieves" I won-dered what the magic word "Sessuppania Horticultural Society, was ame" meant that opened the door of the Robbers' Cave. Apparently it was some kind of a grain. I have just learned that it is the herb grown here under the name of Bene, a native of India. The seeds yield about and the forty Thieves" I won-dered what the magic word "Sessuppania Horticultural Society, was ame" meant that opened the door of the Robbers' Cave. Apparently it was some kind of a grain. I have just learned that it is the herb grown here under the name of Bene, a native of India. The seeds yield about and the forty Thieves" I won-dered what the magic word "Sessuppania Horticultural Society, was ame" meant that opened the door of the Robbers' Cave. Apparently it was some kind of a grain. I have just learned that it is the herb grown here under the name of Bene, a native of India. The seeds yield about and the form of the following the following the following the progression of the seeds yield about and the following the f and standing wear well.

The annual dinner to the members of 'the board of education will be held on Thursday evening, May 2, Play Day at Memorial Park on May 23, and commencement on June 12.

The sample submitted did not seem to be of very substantial conseem to be of very substantial conseem to be of very substantial conserved.

According to the "New Jersey Agriculture," published by Rutgers University, Asparagus is one of New
Jersey's most important vegetable
crops, having an annual farm value
of between 1 and 2 million dollars,
striked to by practically every up-\$10.00 rivaled only by California in total acreage grown for the market. Prin- to-date florist and nurseryman in the cipal varieties planted are the Mary
115.00
1.00
York City being the important mars.00
ket. Cost of establishing a bed averaged \$100.00 per acre and the
growers estimate the life of a cut-

CINNAMINSON P. T. A. \$

ing bed as 12 years.

was a treat; the children all so friendly and anxious to make the

frace. They are learning more tha

some of their elders ever dreamed 6.32 of a school instilling. 2.53 The next study class will be held

The chief cost of government is

LAKEVIEW OFFERS SUNDAY CONCERT

Autoists Invited to Visit Park Sunday to Hear Selections from Singing Tower

There is a great shortage of Roses of your own car, enjoy an hour of

NURSERY NOTES

David Rust, secretary of the Penn-sylvania Horticultural Society, was

cent issue of "The New Era" cap-tioned "An Air Conditioned Home"

LONG BURNING.

H. B. WILLIAMS COAL IS THE BEST IN EITHER COLD OR MILD WEATHER-FOR THE MILD DAYS IN MARCH A SLOW FIRE WILL BURN FOR HOURS WITH LITTLE COAL OR ATTENTION

IT'S CHEAPER TO BUY HARD-BLACK-COAL

AND YOU GET 2000 POUNDS TO THE TON

B. WILLIAMS

COAL - COKE - FEED - FERTILIZERS LIME - LUMBER - BUILDING MATERIALS

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Phone 1100



for a Good Electric Toaster

The price is exceptionally low and the toaster is made of first class materials, chromium plate with fibre feet and handles. It stood up well under the rigid tests of our laboratories. Toasts two full slices at a time and the bread turns automatically when the sides of the toaster are lowered.

Cord and plug 25 cents extra.





LATE MODEL USED

READY FOR MANY MILES OF DEPEND-ABLE SERVICE

OLD · CAR AS DOWN PAYMENT YOUR NOW IS THE TIME TO GET



LESTER S. FORTNUM

115-125 W. Broad Street

Open Sunday and Evenings

YOUNG DEMOCRATS nue, Palmyra, on Thursday evening, state committeewoman, who spoke Shade on Saturday, March 2nd, 1935.

MEET IN PALMYRA

A regular monthly meeting of the Foung Democratic Clubs of Burlingcon County was held at the home of Miss Elinor Porter, 405 Morgan ave
Miss Elinor Porter, 405 Morgan ave
Wighted and about fifty members of the executive committee were present. A very interesting address was made by Mrs. Mervil E. Haas of Riverton, Spring Hill Gountry Club at Maple the customers.—Helena Independent.

A very interesting address was made by Mrs. Mervil E. Haas of Riverton, Spring Hill Gountry Club at Maple the customers.—Helena Independent.

Daniel Lichtenthal, president, pre- the Democracy of Burlington Counsided and about fifty members of the ty and New Jersey. Final arrange. tachment for removing wrong num-



S a butterfly emerging from its chrysalis, Lakeview Memorial Park has evolved from a humble peach orchard to a community development of great loveliness and dignity. The vision and foresight of its founders have been realized. In its present stage of progress Lakeview surpasses the imagination . . . a location of natural beauty, skillfully adapted and preserved as a fitting resting place for our beloved dead.

The tranquil lake for which Lakeview is named . . . the rolling lawns...the majestic trees...the well-curbed drives... these taken together represent the present-day Lakeview.

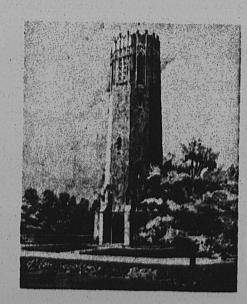
And Lakeview will remain forever beautiful . . . protected unto eternity by a large Perpetual Care Fund, the principal of which can never be expended, only the income therefrom used to care for and perpetuate this noble work.

Thoughtful men and women find consolation in the knowledge that for them and their loved ones provision has been made for a final resting place. Sound, conservative management protects every lot-owner in Lakeview Memorial Park. Those who purchase now during the construction period have the choice of the finest locations at the most modest prices.

T is the desire of the management to make Lakeview Memorial Park a shrine where the visitor may come and under the spell of beautiful surroundings and concor-dant music experience a feeling of solace and

Thousands of people are being thrilled and cheered by the concerts from the Singing Tower every Sunday. Come with your family. Bring your friends . . . Sunday afternoon at 3 o'clock.

A Program of Concerts for the Month Will Be Sent To You on Request



LAKEVIEW MEMORIAL PARK

The Cemetery Beautiful

ON THE BURLINGTON PIKE-1/2 MILE NORTH OF THE RIVERTON-MOORESTOWN ROAD

EXECUTIVE OFFICES:

808 Broadway-Stevens Building, Camden-Telephone Camden 8760

CEMETERY OFFICE:

Park Superintendent-Telephone Riverton 1525

ATTEND THE INSPIRING SUNDAY AFTERNOON CONCERTS FROM THE SINGING TOWER AT LAKEVIEW AT 3 O'CLOCK



Published Every Thursday at 607 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor KARL W. LATCH, Advertising Manager

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance

Philadelphia Advertising Representatives NEVILLE & HITCHINGS, Inc. 12 So. Twelfth St., Philadelphia, Pa.

OBITUARIES

late Gustav and Katherine Axtman He is survived by his widow, Paul ine, and two daughters, Mrs. Edgar Lamon and Pauline Axtman.

Rev. John McGrath, officiating.
Interment will be made at Westminster Cemetery, Philadelphia,
Frank A. Snover, funeral director.

SARAH E. HUNT coln avenue, died at her home Tuesday, March 5, after a short illness. The deceased is the widow of the

urday at 2 o'clock from the Snove

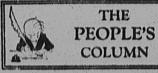
A. Snover, funeral director.
Friends may call Friday evening between 7 and 9 o'clock.

Mrs. Hunt is survived by a niece Mrs. Margaret Gearhart, or Washington avenue. Palmyra.

VIOLA BOARDLEY

a short illness. Funeral services were held Tues day afternoon at Wrightsville M. E.

Interment was made in Wrights ville Cemetery, Frank A. Snover, funeral director.



In the general plan of N.R.A., shorter hours, higher wages and higher prices are continually emphasized by the Government and organized labor. In reality the great mass who are the consumers must turn away from things they need and want to buy because there is no money with which to pay. Many of us in this section receive our incomes directly or indirectly from business—some big, some small businesses—but the business man today is being so severely squeezed by taxes, overhead, wages, and evermounting expenses that the owner often has less than the employee, and those who have invested their money to help build up big business, to make employment for thousands possible, they are now often without the means of livelihood.

If the Government is to take over control of business, a wise provision should be made for those who have labored long and hard that busi-

control of business, a wise provision should be made for those who have labored long and hard that businesses might be established.



CALVARY PRESBYTERIAN

LEGAL ADVERTISEMENTS

Advertising Rates on Application

HORSE SHOW

"THE OPEN SUNDAY"

RIVERTON

Francis Goodwin, Sr., of Thomas

evenue, is improving very slowly

sponsoring the show.

GUSTAV J. AXTMAN

Gustav J. Axtman, 61, died at his home 715 Lincoln avenue, Palmyra, Club and English Setter Club are March 3, after a lengthy illness. The deceased was the son of the

amon and Pauline Axtman.

Funeral services will be held Frision on "The Open Sunday" lead by day morning at 8 o'clock from the residence, and High Mass at nine o'clock at Sacred Heart Church, the Rev. John McGrath, officiating.

Mrs. Sarah E. Hunt, of 710 Lin-

late George Hunt. Funeral services will be held Sat

Funeral Home.

Interment will be made in Arling ton Cemetery, Philadelphia, Frank

Mrs. Viola Boardley, of Brooks-ville, died at her home March 1, after

daughter Suzanne, formerly of Cin- Pastor Lockett. Lippincott avenue.

Mrs. Clifford Nesbitt, of Thomas venue, entertained the following week prayer service for the grown guests at dinner Friday evening: Carson, of Burlington and Mrs. K. CHRISTIAN SCIENCE CHURCH Mount, of Beverly.

her son, George Friday, Jr., of

LUNCHEON AND BRIDGE

Mr. and Mrs. Thomas McChesney and daughter, Mary Elizabeth, of Moorestown, spent the weekend at the home of Mr. and Mrs. Harry Sim, of Thomas avenue.

SACRED HEART P.T.A.

The Sacred Heart Parent-Teacher dat the school auditorium on Thursday afternoon, March 14 at 3 o'clock. The executive committee will meet at 2.30.

SACRED HEART P.T.A.

"Ed" Beitz, manager of the Palmyra Bowling Alleys, has taken over the Richfield Service Station at Broad street and Muple avenue, Palmyra, where the genial "Eddie" deals out gas, oil or lubrications to suit his customers.



CHURCH **NEWS**



MEN'S CLASS FOR STUDY OF BIBLE

formed to meet at 9.45 on Sunda

for the inclusion of the books as we

now have them, as well as the cause

tions, preliminary to studying the

bible as a living product of its age,

trate on a few difficult and contro

"QUIET DAY" AT

of meditations by the bishop.

At the Epworth League meeting

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CHRIST CHURCH

The Right Reverend Ralph E. Ur-

ban, bishop coajutor of the Diocese of New Jersey will conduct a "Quiet

Rev. Charles T. Bates, B.D., Pasto At the morning worship next Sunday the Rev. Llewellyn K. Anderson from Bafia, Cameroun, West Africa, of the parish, a bible class is being

Mr. Anderson is an unusually at-, no age limits have been definitely set tractive speaker and a cordial invita- mornings in the parish house. Whi tion is extended to all in the com- it is expected that the lower limit nunity who have no church home, will be about seventeen. to join in the fellowship and the wor- This class, which will be taught by hip of Calvary Church. the rector, will take up the formatio Midweek service Wednesday at 8 of our present bible and the reason

FIRST LUTHERAN CHURCH for the various editions and transla

Rev. Harold L. Creager During the Lenten season we shall hind the actual words and the surhave a series of sermons at the rounding conditions will be stressed morning service on some of the rather than the usual and generally great words which express important accepted lesson to be drawn The first Burlington County Horse factors in our Christian experience. the words. Show in some time is being planned for May 4 on the farm of the English This Sunday the theme is, "What It is hoped in this way to show the

In the evening services we are continuing a series of messages from the Book of James. This Sunday the topic is, "Is Your Tongue Converted?"

Dible as a fiving product of its age, and to present enough detail and general background to make the understanding of all passages easier to the pupils, rather than to concentrate on a few difficult and contro-Setter Club of America near Med-

The Wednesday evening services versial passages. during Lent are being devoted to a series of studies on the Authority of Jesus, as it is seen in various inci-The Epworth League of Epworth dents in the last week of His life. Sunday mornings at 9.45 in the par-Next Wednesday, "The Authority of Jesus as a Teacher."

The Ladies' Aid Society will hold "OIIE"

their regular monthly meeting next Tuesday, with a covered dish lunch-

CENTRAL BAPTIST CHURCH Rev. George Lockett, B.D. Pastor Rev. George Lockett, B.D. Pastor
10.00 a.m., Bible School. Our attendance thermometer is steadily ristendance thermometer is steadily risRiverton, Tuesday, March 12th. ing over that of last year's. You are invited to bring your friends. a celebration of Holy Communion at There's enjoyment for everyone in 10.30 in the church, followed by de our Bible school services.

Mr. and Mrs. S. A. Plumly and party have reached St. Petersburg, "The Christ of Life's Road" is the lunch to be eaten in the parish house. title of Pastor Lockett's sermon.

Musical selections by the Senior and of a devotional character. Mr. and Mrs. Frank Day, of Phil- Junior Choirs.

Mr. and Mrs. Frank Day, of Phuladelphia, were guests of Mr. and Mrs. William Caskey on Saturday Mrs. William Caskey on Saturday trend. Interesting topics and distrend. Interesting topics and distrend. Miss Esther Reeves, of Atlantic part of.

Miss Esther Reeves, of Atlantic City, is spending several days with her parents, Mr. and Mrs. Leslie W. Reeves.

Mr. and Mrs. William Mattis and Mrs. William Mattis and Mrs. William Mattis and Mrs. Villiam Mattis All Villiam Matti

Epworth League has been changed minson street, have moved to 428 Wednesday, 4.15 p.m. Choir re- from the fourth Tuesday of each hearsal for the Junior members, fol-lowed by the Junior B.Y.P.U. Wednesday, 8.00 p.m. The mid-

"MAN" will be the subject of Mrs. George Friday, Sr., of Bev-erly, is spending several weeks with March 10.

The Golden Text is: "The steps of a good man are ordered by the Lord: and he delighteth in his

LUNCHEON AND BRIDGE

way" (Psalms 37:23).

Miss Eleanor Finn, daughter of Among the citations which comprise the Lesson-Sermon is the prise the Lesson-Sermon is the following from the Bible: "So God RUBBER HEELS \$1.25

BEITZ GOES RICHFIELD

ALMANAC



find it the path to distress.

MARCH
12—Four foot of snow falls in
New York City, 1888.

18-King George of Greece assassinated, 1913. OWNE

Church Notices

CHRIST CHURCH, EPISCOPAL Riverton, N. J. Rev. Francis B. Downs, Th.B.

Rector First Sunday in Lent March 10, 1935 7.30 Holy Communion

9.45 Sunday School and Bible 11.00 Morning Prayer and sermon 8.00 Choral Evensong and sermon Wednesday Holy Communion and talk, "St.

Thursday 6.30 Holy Communion

4.30 Children's Service 7.45 Evening Prayer and address on the creed, "Conceived by the Holy Ghost born of the Virgin Mary."

CALVARY PRESBYTERIAN Charles T. Bates, B.D. Riverton Church School, 9.45 a.m.

Morning Worship, 11.00 a.m. Midweek Service, Wednesday 8.00 CHRISTIAN SCIENCE First Church of Christ, Scientist

Thomas Ave. and Seventh St. Riverton, N. J. Sunday School 9.30 a.m. Sunday Services, 11.00 a.m. Wednesday, 8.00 p.m. Reading Room in Church Building month to the fourth Monday of each open Tuesday and Friday 2,30 to 4,30

EPWORTH M. E. CHURCH Mrs. Anna Faunce attended the Dunegal Ball held in the Elk's Hall, Philadelphia, last week. Rev. Ira S. Pimm, Minister 9.50 a.m .- Wesleyan Men's Bible

10.00 a.m.—Church School
11.00 a.m.—Morning Worship
6.45 p.m.—Epworth League
Wednesday, 8.00 p.m.—The Helpul Hour Wednesday, 4.00 p.m .- Junior Ep

worth League

I LOST 3½ I LOST 4 INCHES FROM MY HIPS



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MIKE MURMURS

BY WILLIAM COOPER, IR.



The travelers shown above in front of their tear-drop shaped land cruiser are none other than the Here it is at last-the "Mike Mur-

gram. editor of the Camden Courier, writes, in writing your letter. directs, produces and "emcees" this program. The show has an array of the Eddie Cantor—Rubinoff show talent which includes Vincent Travers directing a 14-piece dancunit,
Dorothy Hall soloist, a quartet and a dramatic cast which is intermingled with interviews of leading the- ters-and until then, So Long! atrical personalities and little bits of gossip about this and that. Altho this will be in the press before the show is on the air, we are almost positive that this program will be an

PHILLY NOTES: A correction

mmediate success.

from last week. The writers of "Who'll Take Your Place (When Youre Gone)" are Andrew and Frank Barcik and Frank Capano . Dave Walls of WPEN's "Laugh Roundup" is now doing a commer-cial show over WIP on Sunday afternoons . . . WHAT made a few changes in its personnel recently. And while we're talking about WHAT, you should listen to the Honolulu Melody Boys over that station . . . New show 'titled over WCAU is heard every Tuesday and Thursday at 3 p.m. features the music of Julie Wintz and his ork, George Buehler, baritone, and those very interesting characters Lucille and Maggie . . Philly's radio stations showed a real gesture of friendship last week during the broadcast of a large religious gathering at Convention Hall. WIP carried the program for the first hour and at the end of their time asked the listeners to tune in on WIBG and hear the rest of the program over that station. That's real sportsmanship, don't you think? . . . It is now time to publish the fact that Paul Alger of WPEN is readying things for another visual broadcast for that station. This time it's an all-girl show, and the first time an all-girl show, and the first time any show of this type has been attempted in the Quaker City. Paul tells us that a new lighting effect will be put into use that will beautify the whole show... Philly's only barn dance program is aired over WTEL every Saturday eve from 8 to 9 o'clock... Harold Davis, program director of WDAS, is now master of ceremonying at the Earle Theater on the amateur program heard on Wednesday nights over WDAS... The winner of WIP's Rudy Vallee contest was chosen Rudy Vallee contest was chosen from 1400 applicants, and not unlike the great crooner in looks Harry Weiss snared the honors... Horace Hustler, the "Organ Doctor," will be heard nightly over WPEN from 11.15 to 11.30 o'cock. The money behind this show is that of the Marvin Drug Co. the Marvin Drug Co.

GET INTO THIS!

MIKE MURMURS REVIEW: friends of thousands of children in murs Contest. The prize will be two the Philly metropolitan area, Uncle tickets to see the Esslinger's Ama-Wip of WIP, and Terry and Ted. teur Night held in the WCAU Au-The other gentleman with that hap- ditorium on Wednesday nites. Each py trio is Captain Baker. You know week we will pick out a program that Terry and Ted are heard every which will be heard over WCAU and ask each reader of this column to listen to tune in and catch the propagation of the show. After hearing the program we want you to sit down and write us a letter in care of The New Era, stating in 50 words or less "Footlight Parade" began its just what you thought of the promarch over WFIL last Wednesday gram. The statement can be either nite at 6.35 o'clock. The show will for or against the program, and the air every Wed. at the same time and ceive the tickets. All letters must is dedicated to the stars of theater, reach The New Era office no later stage and radio, Marty Gosch, a than Monday nite following the good friend of ours and former radio broadcast, so don't waste any time

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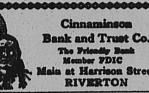
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Ira Thomas Will Be Speaker Surprise Features on Program

A St. Patrick's Jamboree will be given by the Palmyra and Riverton Ladies' Auxiliary of the YMCA on Tuesday evening, March 19, at 8.15 o'clock at the "Y" building, Broad street and Garfield avenue, Palmyra.

Mrs. Charles F. Voorhees will be the Auxiliary hostess for the evening. Wilton Mount, local "Y" secretary, assisted by his board of directors, is cooperating with the Ladies'
Auxiliary in presenting the guest
speaker, Ira Thomas, scout for the
Philadelphia Athletics baseball

They have also made plans for movies and other surprise features for the evening's entertainment. All "Y" boys, fathers and mothers, members and friends, are very cor-dially invited to attend and to help make this event an enjoyable one

RULE TO BAR CREDITORS

Executor's Notice

Estate of Anna Scott, Dec'd.

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 11th day of February, 1935, upon application of the subscriber, Cinnaminson Bank and Trust Company of Riverton, New Jersey, requiring the creditors of Anna Scott, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on of before August 11th, 1935, or they will be debarred of any action therefor against the said Executor.

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TELEPHONE TREND UPWARD

YOUNG REPUBLICAN DINNER DANCE

publicans will give a St. Patrick's linner-dance in the Moorestown night, March 16, at 6.30.

Clarence Price, clerk of the Board of Freeholders, a former Burlington city man, who now resides in Moun

Holly, will be toastmaster.

Due to the limited capacity of the Community House there will be no tickets sold after Thursday, March

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PUBLIC SERVICE

TAK-ABOOST TRIMS PAL-RIVER 42-19

"Sippers'" Team Strengthened By Addition of Sacca and Finn

Standing of the Teams Artisans Wesleyans Pal-River Next Week's Games

Pal-River vs. Wesleyans, 7.30 K. of C. vs. 5 and 10, 8.30

and "Huck" Finn, local school boys, the Tak-Aboost team took a new lease on life this week and the "sippers" defeated the strong Pal-River team by the score of 42-19. While the new-comers aided their teammates in winning this contest, due credit should be given to Kraus, Long and King, especially George Long, who netted four field goals and two fouls for a total of ten points. Next week the Tak-Aboost team has as their opponents the Artisan team, who have lead the League all season, and unless extreme care is taken the "lodgers" will find themselves "skidded" out of first place.

The second game this week between the Wesleyans and the 5 and 10, was very close and fast. Both teams seemed to have an even chance until the last few minutes.

"Pete" Anderson and C. Bonsal fought the third battle. Neither betwith battle. Neither between the third battle. Neither bottake the offensive. Both scored with hard punches but Anderson, after the three rounds, was given the decision.

J. Miller and P. Frank in the fourth contest, were very careful not to get too close too often as both are hard hitters, but Frank, with several hard lefts and a few rights everal hard lefts and a few rights won the decision.

C. McCollough and D. DeVece boxed the fifth bout, both sparring and waiting for an opening. DeVece boxed the fifth bout, both sparring and McCollough against the ropes had McCollough was given the decision.

A. Faunce and H. Bromme boxed their definitions. In some cases, by prejudicing children against the use of dictionaries, they may have been actually harmful. In preparing the third battle. Neither the ween the hages of nine and fifteen.

C. McCollough a few rights and a few rights worth are were very careful not to get too close too often as both are hard hitters, but Frank, with several hard hitters, but Frank in the fourth contest, were very careful not to get too close too often as both are hard hitters, but Frank in the fourth contest, were very careful not to get too close too often as both are hard hitters, but F

teams seemed to have an even sive the rounds went very fast. lion words found in various books to chance until the last few minutes, Faunce won. when goals by Sloan and Baker put the 3:16 Boys in the lead which they

with the Burlington City League will be announced. Come out next week and see the wind-up of the season. Your are assured of at least one the season as he reached the center of the ring began the season as he reached the center of the ring began as the reached the center of the ring began the season as he reached the center of the ring began as the reached the center of the ring began as the reached the center of the ring began as the reached the center of the ring began as the reached the center of the ring began as the reached the center of the ring began as the reached the center of the ring began as the reached the center of the ring began as the reached close game. The cost of admission his barrage of punches. Bohus reis low. Only 10 cents. The scores turned blow for blow with with

TAK-ABOOST Krauss, Sacca, c Long, g . PAL-RIVER Godley, c

ARTISANS Fld. Fl. F.T. P. Terrell, f
Shields, f
Landgraf, c Rarig, g Reeves, g K. of C. Fld. Fl. F.T. P. E. Malone, c G. Malone, g Prisco, g O'Brien, g ..

WESLEYANS Fld. Fl. F.T. P. 12 4 12 28 5c and 10c STORE Fld. Fl. F.T. P.

Uncle Sam has recognized Russia but up to this time Russia has failed to recognize Uncle Sam as the fel-low to whom she owes money.

BOXING

Mr. Hughes, coach of the Palmyra boxing squad, divided his class into two teams, the Red and the White. and as he could get no meets with outside schools he had a meet be-

There was a good crowd and the boys were anxious to "get going." the elementary grad J. Willis and G. Trautman started made public by P J. Willis and G. Trautman started the fisticuffs with much speed and straight hard punches. They used several clever blows and Willis was ment at Teachers College, Columbia

With the addition of "Tony" Sacca the decision on well-placed blows. and "Huck" Finn, local school boys, the Tak-Aboost team took a new the Tak-Aboost team took a new took a ne

L. Koppenhoefer and N. Person held until the final whistle.

Next week closes the schedule for the season but a play-off will be necessary; the date and place will be named immediately after the final game next week. At that time the date of the first game of the series with the Burlington City Learne will be the season was given the decision on a slight edge.

lightning speed. By the third round both boys were exhausted. The bell rang and Applegate was given the

The Red team won the meet with five victories out of the eight.

LONE STAR JUNIOR MOVIE BENEFIT

next a member of this group will cated a desire to start the season around with tickets to sell. We will appreciate it very much if you Managers who are interested and

NEW DICTIONARY

Word Definitions Made Clear in Understandable Language for Grade Students

rd Lee

In the second bout J. Dooling and G. Bacon got off to a flying start.

Bacon took the offensive and won and research in the field of children's

discover those used most frequently. monly used words for the new dic-tionary which is called the "Thorndike Century Junior Dictionary,

SOFT BALL MEETING



to the dizzy height of 71 degrees, a upon the head of the "grand old father" of playground baseball in Riverton, Fred Conway.

The sport that has won more popularity than most any other in the The Cinnaminson Lone Star Juniors are having a movie benefit at the Broadway Theatre, Palmyra, during the week of March 18-22.

Some time during this week and circle. However, many have indicated a desire to start the season history of Riverton promises to eclipse former years, according to Conway. Palmyra, too, is organiz-

come around with tickets to sell. We will appreciate it very much if you would help us out. Tickets are good for any performance.

R. Williams, Reporter.

CARD PARTY

The Elective Officers of Covenant Chapter O.E.S. will hold a public card party in Society Hall, Palmyra, March 22. Members and their friends are cordially invited, tickets 35 cents.

again.

Managers who are interested and want to begin laying plans for next season are requested to meet in the Fire House next Tuesday evening at 8,00 o'clock. If any manager is unable to be present he is requested to get in touch with Mr. Conway at the Railway Express office before the meeting. Tuesday.

Conway sez: "Let's get goin' boys, 'cause there is a lot of ground to cover."

ADORNING The Portals of Spring

the modest Hepatica of the wildwood, the white Rockcress, "Primrose Paths" of Cowslips , blankets of bright Mountain Pinks, English Daisies, yellow Doronicums, Bluebells, Violets, Buttercups, Lily of the Valley and a legion of others that will soon carpet drab Old Earth with color.

Enjoy their beauty in your own garden and get them from

DREER'S

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

blished by Scott, Foresman and

Company.

The usual school dictionaries are

FOR CHILDREN "museums of words," rather than helps in learning the meanings of words, Dr. Thorndike declares. Dictionaries to be of educational value to children should give the mean-ings of words in a simple, clear, suc-cinct manner, devoid of pedantry and circular explanations. Defini tions should be at the child's level ving more effective methods for ex-tending the vocabulary of children in so-called definition does not define st been at all; it just adds to the child's con-

'Tis looking downward makes us

PROFICIENT

"Can you serve company?" asked the housewife when she was hiring

"Yes, both ways." "What do you mean?" asked the puzzled one.
"So's they'll come again, or stay

Miss Naomi Evans spent the weeknd visiting friends at Newark.

away."-Exchange

you can't spell the other word.
-Atchison Globe.

"To know all is to be very lenient."

NEW 1935 G-E REFRIGERATORS CARRY 5 YEARS PERFORMANCE PROTECTION



Now All 3 Types with "Ageless" G-E Sealed-in-Steel Mechanism .Any Style, Any Size, Any Price

Year after year General Electric refrigerators have demonstrated to hundreds of thousands of users that long life, dependable performance and low operating cost is more important than all other refrigerator features combined. 97% of all G-E Monitor Tops now in use 5 years are still Tops now in use 5 years are still giving faithful service to their original owners—the sealed-in-steel mechanism as good as the day they were bought. In the General Electric line you will be able to see and compare all 3 types of refrigerators—Monitor Top, Flatop, Liftop. There is a General Electric model to exactly suit your requirements in style, in size and in price—whether your income is \$25 a week or \$25,000 a year.



*5 Years Performance Protection

In addition to the standard I year warranty, carry 4 more years pro tection on matchless sealed-in-steel mecha-nism for \$5 . . . five full years for only \$1 a year.

C. R. SWEENEY, Inc.

SPECIAL FOR MARCH ONLY

Good roads, warm weather and lots of pleasant driving days

Carbon and Valve Grinding Job

-Remove Cylinder Head

2-Clean Carbon from head of pistons and cylinder head.

3-Reface Valves

4-Reset all Valves

5-Grind Valves 6-Adjust Valve Tappets

7-Clean and adjust Distributor 8-Oil Valves

9-Adjust and Dress Breaker Points

10-Tighten Fan Belt 11-Tighten Hose connections

12-Tighten Water Pump 13-Clean and Space Spark Plugs 14-Test operation of Windshield Wiper

15—Warm up engine and tighten all cyl-inder head and manifold bolts

We will do this for \$4.95

Labor Only

PAL-RIVER CHEVROLET, Inc.

SALES CHEVROLET SERVICE

10 BROAD STREET

(and a second of the second o

Phone 145

RIVERTON

Vol. 47 No. 11

THE NEW ERA



Series of Articles Starting in This Issue

Two New Teams Enter

New Era this week.

PRICE FIVE CENTS

HAS NO INTEREST IN CONSTRUCTION Services Are Free for Entertain

Adams Declares PWA Engineer On Bridge Is Interested Only in Labor

Ash, Howard, Needles and Tammen, investigating engineers for Burlington county on the Riverside-Delanco bridge project, were appointed to represent the county in the completion of three per cent of three per cent of three per cent of the entire construction cost, at the regular meeting of the board of freeholders in Mount Holly, Friday. The appointment was passed over the project provides no suppointment was passed over the project provides no supposition of the coupted a county orchestra of projects which is being prepared for Holy Week presentation under the auspices of the Fellowship Choral Club, was held last Monday in the Riverton Porch Club. About sixty-five singers reported, and reheasals will be held regularly from now on each Monday night at state of community of the coupted in the coupted of Christ," which is being prepared for Holy Week presentation under the auspices of the Fellowship Choral Club, was held last Monday in the Riverton Porch Club. About sixty-five singers reported, and reheasals will be held regularly from now on each Monday night at state of commun pointment was passed over the protest of Freeholders Stout and Heisfunds for travel expense, transpor-

duction of the resolution by the clerk. Heisler stated that to date he had heard nothing from the only neutral party in the whole tangle, the PWA engineer. Adams and Jones insisted that the PWA engineer had not the slightest interes in the construction of the bridge, his big job being the supervision of labor hired under the project.

Heisler Doubtful

Heisler stated that it was difficult to believe that a man with the reputation that the PWA engineer is reported to have, would not observe the construction features of the

expected to pass judgment upon questions that have only been partially presented in open meeting. Stout further stated that Mr. Cook, what it's all about.

cause you can't take any?' Fee Too High

Stout wanted to know why it was

TIME" ORCHESTRA FIRST REHEARSAL

ments Open to Public With-

Under the State Musicians' Project the Leisure Time Division has organized a county orchestra of pro-

tation costs must be covered by the A verbal battle followed the intro- group securing the services of the

"HEATING" TALK

Little-Known Facts About Heating Problems

the investigation.

Heisler further stated that he would like to sit in on a meeting urged to come out to this meeting like to sit in on a mee would like to sit in on a meeting with the contractor and the engineers on both sides and hear more than just one side of the story.

Secret Conference

Adams stated that they had been urged to come out to this meeting and bring guests with them. There will be an illustrated talk by Harold F. Marshall, on "Heating Our Skyscrapers."

Mr. Marshall is advertising and haddonfield High School auditorium. Tickets may be obtained from the Fellowship's secretary-treasurer, Charles Davison, 618 Highland, Palmyra.

Adams stated that they had been in conference before and it would be useless to go through all of that again.

Freeholder Stout stated that if they had meetings before, he was never asked to attend and yet was never asked to attend and yet was about a subject that is of universal to pass independ upon in the property of the pass independent upon in the pass independent in the pass in the p

Work Will Lose Their 20% in Cash

stout wanted to know why it was necessary to pay three per cent engineering fee on the whole cost of privileges from recipients who refuse to construction for a bridge that was well near completion. He asked Jones, "You're an engineer aren't you—why don't you supervise its will be provided for under the food will be provided for under the food of the work of the w

A KING "PEEKS;" SACRED CANTATA Curious Facts About People Told in

RIVERTON, NEW JERSEY, THURSDAY, MARCH 14, 1935

Fellowship Choral Preparing For Presentation of "Seven Last Words"

dramatic piece of musical writing, painting most graphically in both voice and organ parts the closing scenes in the life of the Saviour.

This dramatic element was quickly

The first one is published in this issue, and will be found in the centre column on the Classified

Business Directory page.

Tuesday, following a injury which is said by to have been receive against the bath tug.

The husband, Ira He man for a Philadelphia sentation of "Olivet to Calvary."

"The Seven Last Words" is under the direction of Alfred S. VanOsten, Lee Mitton accompanying.

The impression which seems to

have gotten about, that only those who participated last year are invited to sing with the Club again Fred Conway Again President; this season, is very far from the case. Everyone who enjoys choral work is most cordailly urged to take part.

League Tuesday bridge or not be in a position to comment upon some of the many alleged discrepancies brought out by the Men's Club of Palmyra and Rivalleged discrepancies brought out by the investigation.

The regular monthly meeting of The Fellowship Choral Club is participating on March 20th in a concert presented by the Associated School of South Jersey for the Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Choral Clubs of South Jersey for the Six Power Translav and Rivaled Choral Clubs of South Jersey for the Choral Clubs of South Jersey f

CINNAMINSON HOME

ing to hear from a manager for a team which they are willing to spon-Management Thanks Contributors

Stout further stated that Mr. Cook, director of bridges for the county, had not been invited to sit in and get the whole picture.

Jones stated that many of the savings never would have been effected if they had not been on the board to check on things.

Heisler replied to this by asking Jones if he wasn't trying to take a little too much credit for himself, and drew from Jones the query, "What's the matter, are you sore because you can't take any?"

No MORE CASH

FOR SLACKERS

Relief "Clients" Who Refuse to Work Will Lose Their

Come and get some new ideas on what it's all about.

Mr. Marshall's talk has been given on numerous occasions before both technical groups. Mr. Marshall's talk has been given on numerous occasions before both technical groups. New members are invited to attend and hear Mr. Marshall's talk has been given on numerous occasions before both technical groups. New members are invited to attend and hear Mr. Marshall's talk has been given on numerous occasions before both technical groups. New members are invited to attend and hear Mr. Marshall's talk has been given on numerous occasions before both technical and non-technical groups. New members are invited to attend and hear Mr. Marshall's talk has been given on numerous occasions before both technical and non-technical groups. New members are invited to attend and hear Mr. Marshall's talk has been given on numerous occasions before both technical and non-technical groups. New members are invited to attend and hear Mr. Marshall's talk has been given on numerous occasions before both technical and non-technical groups. New members are invited to attend and hear Mr. Marshall's talk has been given on numerous occasions before both technical and non-technical groups. New members are invited to attend to here wand fast talent. Different line with a bang this year with plenty of new and fast talent. Different line with a bang this year with plenty of new and fast talent. Different line with a bang this year with plenty of new and fast talent. Diff and women to return to their work LAWBER ORCHESTRA wife had left the bathroom after he strengthened physically and with a

AT DINNER DANCE Will Play for St. Patrick's Affair

By Young Republicans at Moorestown

WOMAN INJURED, LOSES HIS HEAD **HUSBAND HELD**

Mrs. Helen Hess Still in Coma; Husband Claims Fall in Tub "Tremendous Trifles" is the title Inflicted Wound of a series of articles starting in The

from now on each Monday night at and his head," "A boy picks up a pin and becomes a millionaire," "A few grains of sand help cause the massurantic piece of musical writing, sacre of more than 200 people."

The first one is published in this to have been received by a fall

man for a Philadelphia baking con-cern, is being detained in the Mt. appreciated by the singers, and the performance promises to equal, if not surpass, last Holy Week's prewhile Palmyra police and County Detective Ellis H. Parker investi-

gate the case. First word of the tragedy was received when a son, William, age 18, ELECTS OFFICERS ran to the home of E. Grubb, a neighbor, and telephoned for Dr.

Preparing for Operation

Mrs. Hess was preparing to bathe prior to going to a hospital in Phil-

the Riverton fire house Tuesday eve- were heard from Mrs. Hess. benefit of Cooper Hospital, in the Haddonfield High School auditorium. Tickets may be obtained from the Fellowship's secretary-treasurer, Charles Davison, 618 Highland, Palmyra.

The officers for the season are: Fred E. Conway, president; Joseph Yearly, vice president; "Dick" Steedle, secretary; William Schopp, treasurer; Edson Carhart, umpire-in-chief; John Strohlein, chairman was stretched out on the bathroom was stretched out on the bathroom was stretched out on the bathroom description.

board of directors. floo Two new teams have filed entries her. thus far for the coming season. H. B. Mark, the physician, phoned They are the Walt Whitman team for the Palmyra ambulance and the over 300 Guests Last Year.

and the Joseph T. Evans team.
Rumor has it that the Pal-River hospital, accompanied by her husband and a neighbor.

Chief of Palmyra Police C. Mor-

ther stated that neither he nor his

went to her assistance. Chief Beck was not satisfid that nditions in the house supported the statements of Hess, but premitted him to accompany his wife to the hospital in the Palmyra ambu-However, the Chief

Jones, "You're an engineer aren't you—why don't you supervise its completions." This means that they completions are completed to under the food completions. This means that they completed for under the food completions are company in the provided for under the food completions. This means that they completed for the food and the provided for under the food completions. This means that they complete for the provided for under the food completions. This means that they complete for the provided for under the food completions. This means that they complete for the provided for under the food of the provided for under the food day.

Jones then offered a motion that a copy of the resolution be sent to Ash, Howard, Meedles and Tammen, the Kolyn Construction Company (continued on page 7)

SALVAGE CORPS

Appointments for the personnel of the Riverton Salvage Corps have been made by the chief of the fire for the personnel of the Riverton Salvage Corps have been made by the chief of the fire for the personnel of the Riverton Salvage Corps have been made by the chief of the fire for the personnel of the Riverton Salvage Corps have been made by the chief of the fire for the personnel of the Riverton Salvage Corps have been made by the chief of the fire for the year the salvage of the personnel of the Riverton Salvage Corps have been made by the chief of the fire defor the personnel of the Riverton Salvage Corps have been made by the chief of the fire for the personnel of the Riverton Salvage Corps have been made by the chief of the fire for the personnel of the Riverton Salva

INVITE VISITORS TO LAKEVIEW PARK

Musical Program Can Be En-joyed from Car Parked in

day since the programs were started.

With the approach of spring,
Lakeview will take on a new beauty
and the delicate greens of the budding foliage, together with the
bright colors of early flowers, will
create a picture of indescribable
charm. Amid such surroundings
you can enjoy the musical program
of the Singing Tower from the comfort of your own car, parked in one
of the many spacious avenues wind-

DR. KIFT SPEAKS AT PORCH CLUB

Landscaping Plays Important Part in Gardening Says Horticulturist

The Garden Section of the River-on Porch Club held an open meet-tice's classes participated. Miss ton Porch Club held an open meet-

ing on March 12th.

Dr. Jane Leslie Kift, a pleasing speaker and very well-known horticultural authority, gave an interesting talk on the "Landscaping of Small Gardens," also giving advice on horticultural problems presented.

An attractive display of arrange-helpers of Riverton, R. Hubbs, P.

An attractive display of arrangements of winter bouquets by members of winter bouquets by members of Riverton. R. Hubbs, P. Willis and C. Bintliff were firemen. ments of winter bouquets by members of the Garden Section was featured, prizes being awarded. Dr. Kift, Mrs. W. G. Porter and Mrs. McIlvain Biddle acted as judges.

In landscaping property, Dr. Kift said, the house should be the central part of the picture; nothing on the land of t

part of the picture; nothing on the lawn should detract from the house. Trees and flowering shrubs properly planted greatly enhance the property.

Johnson, doctor, H. Watans, post-first grade, under the supervision of Miss Justice, wrote and staged a woodland dance in three stages.

staged a woodland dance in three scenes. The first scene was the dance of fairies in the woodland. The second scene showed the dwarfs and gnomes taking the fairies away. The third scene was a dance of all of the gnomes, fairies, and dwarfs. The pupils taking part were: G. Lezenby, J. Adams, P. Woodward, M. J. Bush, E. Johnson, D. Symon, J. Carhart, C. Anderson, K. Lippincott and H. Stackhouse. This room also.

The utility section of the yard may be screened off and beautified by an arbor.

In the flower section, curved lines

In the flower section, curved lines

The utility section of the yard may be screened off and beautified by an arbor.

Carnart, C. Anderson, R. Eppinton, and H. Stackhouse. This room, also, won a plant for having the most mothers present on Talent Day.

The third grade's contributed "Yes"

are more practical than the modern-istic straight lines.

The third grade's contribution to the program was a skit entitled, "Ye Tithing Man." It was a colonial

If privacy is desired, hedges or If privacy is desired, hedges or trees may be used, or walls as in the English gardens.

The accented places in the flower gardens should have suitable flower cardens should have suitable flower.

The accented places in the flower gardens should have suitable flowering plants.

In planning a border for privacy avoid straight line effect, irregularity is better as the sky line is impor-ANNUAL MUSICALE

Flowering shrubbery such as lilacs, require some lower plants to hide woody parts.

Well-known paths of flagstones, pebbles or cinders add greatly to a garden. Cement paths should be avoided as they look too cold and stiff.

The beauty of any garden is the grass, which should receive careful attention.

Every one is busy preparing for the musical to be given in the auditorium, Friday evening the 15th. These annual affairs are always enjoyable, all friends as well as members will enjoy it; be sure to come. Wednesday evening, the 20th, at eight o'clock, Dr. E. Newbold Cooper will talk to the association, as mentioned last week. To his many friends in Riverton a hearty welcome will be given.

CIVIL SERVICE **EXAMINATIONS**

The United States Civil Service mmission has announced open mpetitive examinations as follows:

of the many spacious avenues wind-ing through the park.

Riverton PTA and Porch Club Will Hear Henry Murdock

RIVERTON

SCHOOL

NOTES

Primary Assembly Held

A primary assembly was held on

AT CINNAMINSON

Every one is busy preparing fo

Will Hear Henry Murdock
You are invited to make a stop at the park a regular part of your Sunday program. Take your family and your friends. They, too, will appreciate the opportunity of securing a change from the routine of the busy weekdays.

Beginning at 3.00 p.m. next Sunday the following musical program will be presented over the Singing Tower.

Chimes; Sometime We'll Understand, organ; Tales of Hoffman, Bori and Tibbett; Orientale, Elman; Spirit of God Descend, choir; Stars of the Summer Night, quartette; restful organ music; Souvenir, Elman; Call Mas the Night, Bori and Tibbett; Out o fthe Dusk to You, orchestra; America the Beautiful, quartette; Rock of Ages, organ;

Will Hear Henry Murdock
Tuesday Afternoon

The meeting of the Riverton Porch Club. The syear the speaker will be the proch Club. This year the speaker will be several phases of Crime.

Crime in the U.S. costs \$13,000,000,000 annually, four times the stury. There is a murder in the U. S. every 45 minutes. The U. S. has the highest homicide rate of any civilized country. There is an average of 140,000 persons in the U. S. prisons and another 400,000 engaged in criminal activities. Kindnaping and bank holdups are mostly in the west and middle west.

Some of our worst criminals sprang from good families; they

BUSINESS MEN TOLD

Assistant naval architect, \$2,600 a Hargett Leads Interesting Dis

musical concerts from the Singing Tower. The landscape beauty that nature and man have combined to shape into a resting place of loveliness and dignity, has proved an added attraction Sunday after Sunday since the programs were started. With the approach of spring, Lakeview will take on a new beauty at the Riverton post office.

mont, Virginia, Maryland, and the Broad and Garled, Painlyla.

District of Columbia have received though appoint ments in the apportionment repartmental service in Washington, D. C. The position of typewriter repairment law.

Full information may be obtained to find the meeting was opened by J. Horace Finney, Jr., president. A semi-general discussion of the meiting was opened by J. Horace Finney, Jr., president. A semi-general discussion of the meiting was opened by J. Horace Finney, Jr., president. A semi-general discussion of the Phalanx, a national non-secret fraternity for young men was held and Mr. Finney appointed a committee of three to read such information on the subject as is available and Lakeview will take on a new beauty Iraternity for young men was held and Mr. Finney appointed a committee of three to read such information on the subject as is available and present a comprehensive report at the next meeting, March 25. The report is not to be in favor of or against the Phalanx, but rather a summary of the information about the organization, so that the group. AT PORCH CLUB

summary of the information about the organization, so that the group may be better able to judge whether or not they wish to join it. The committee consists of: Leon Sloan, chairman, Giles Knight and Robert

sprang from good families; they lived in the country, not in the city. John Dillinger's father was a Quaker farmer, in a town of 2,000 population, Harvey Bailey was the son of a Civil

After Mr. Hargett had presented is points the members asked ques-ions and entered into a general dis-

cussion. The next meeting will be held on March 25, at which time the

K. OF C. ST. PATRICK'S

DAY CELEBRATION

joyed from Car Parked in Avenues

Lakeview Memorial Park, South Jersey's "Cemetery Beautiful," is attracting each Sunday afternoon more and more people who enjoy the musical concerts from the Singing Tower. The landscape beauty that nature and man have combined to shape into a resting place of lovelism.

Miss Sarah Fowler is in charge o

Cut Prices

Drug Store

BLANKENBUSH DRUG STORE

606 Main Street

LONG BURNING

H. B. WILLIAMS COAL IS THE BEST IN EITHER COLD OR MILD WEATHER-FOR THE MILD DAYS IN MARCH A SLOW FIRE WILL BURN FOR HOURS WITH LITTLE COAL OR ATTENTION

IT'S CHEAPER TO BUY

HARD-BLACK-COAL

AND YOU GET 2000 POUNDS TO THE TON

H. B. WILLIAMS

COAL - COKE - FEED - FERTILIZERS LIME - LUMBER - BUILDING MATERIALS

Palmyra

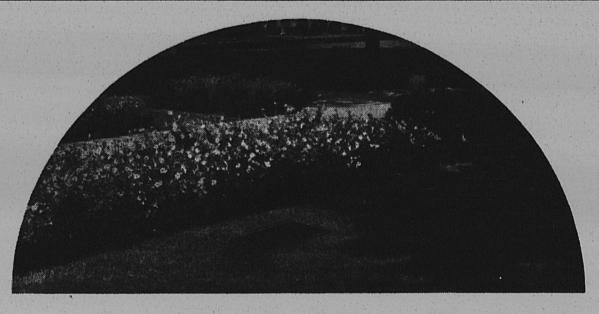
Phone 1100



FARMERS FAVOR

CROP CONTROL

By a vote of 125 to 44, New Jersy potato growers who met in lightstown recently placed themselves on record as favoring a pro-



LAKEVIEW

is NOT a Rich Man's Cemetery

O see a place so beautiful . . . to realize the thousands of dollars that have been expended to bring about the inspiring grandeur of Lakeview Memorial Park, sometimes creates the impression that it must be a very costly matter to own a burial lot in this park-like cemetery.

There was never a more erroneous opinion. At Lakeview Memorial Park provision has been made to care for the needs of all. You may suit your income exactly with a lot costing even less than you might expect to pay in an old-type cemetery if you are so inclined. Of course if you wish a costly location, this, too, may be arranged.

Take advantage of the "Before Need" Plan of Lakeview Memorial Park to select and purchase NOW while your mind is free to contemplate it, a beautiful lot in this worshipful Garden of Memories. Drive out to the Park today and secure your favorite location. You can make a small deposit on it and distribute the balance over a long period.



An impressive photograph of the multitudes who last year attended the Easter Sunrise Service held at Lakeview Memorial Park. It is estimated that over 20,000 people were present as the sun rose on Easter morn to the accompaniment of fanfare of trumpets and white-surpliced choir. Thousands are being cheered and inspired by the regular Sunday afternoon concerts at 3 o'clock. May we send you a Program for the month? You and your friends are cordially invited

LAKEVIEW MEMORIAL PARK

The Cemetery Beautiful

ON THE BURLINGTON PIKE-1/2 MILE NORTH OF THE RIVERTON-MOORESTOWN ROAD

EXECUTIVE OFFICES:

808 Broadway-Stevens Building, Camden-Telephone Camden 8760

Park Superintendent-Telephone Riverton 1525

ATTEND THE INSPIRING SUNDAY AFTERNOON CONCERTS FROM THE SINGING TOWER AT LAKEVIEW AT 3 O'CLOCK

INVITE VISITORS TO LAKEVIEW PARK

Musical Program Can Be En-joyed from Car Parked in

Lakeview Memorial Park, South Jersey's "Cemetery Beautiful," is attracting each Sunday afternoon more and more people who enjoy the musical concerts from the Singing Tower. The landscape beauty that nature and man have combined to shape into a resting place of loveliness and dignity, has proved an added attraction Sunday after Sunday since the programs were started. With the approach of spring, Lakeview will take on a new beauty and the delicate greens of the budding foliage, together with the bright colors of early flowers, will create a picture of indescribable charm. Amid such surroundings you can enjoy the musical programs you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and such surroundings you can enjoy the musical program and you can enjoy the you can enjoy the you can enjoy the you can

you can enjoy the musical program of the Singing Tower from the comfort of your own car, parked in one

ing through the park.
You are invited to make a stop a the park a regular part of your Sunday program. Take your family and your friends. They, too, will appreciate the opportunity of securing a change from the routine of the busy weekdays.

Beginning at 3.00 p.m. next Sunday the following musical program and authority of securing and authority of selections.

The annual joint meeting of the Riverton of Palmyra, who led the group in a most interesting discussion of the several phases of Crime.

This year the speaker will be Henry Murdock, well-known writer and authority of securing and authority of the meeting was adjourned and turned over to the program committee. They presented A. E. Hargett, of Palmyra, who led the group in a most interesting discussion of the several phases of Crime.

Crime in the U.S. costs \$13,000,-100,000 and the program of the turned over to the program committee. They presented A. E. Hargett, of Palmyra, who led the group in a most interesting discussion of the several phases of Crime.

DR. KIFT SPEAKS AT PORCH CLUB

Landscaping Plays Important Part in Gardening Says Horticulturist

The Garden Section of the River-ton Porch Club held an open meet-ing on March 12th.

February 15th. Miss Gardiner, Miss Rothbart, Miss Evaul and Miss Jus-tice's classes participated. Miss

Dr. Jane Leslie Kift, a pleasing speaker and very well-known horticultural authority, gave an interesting talk on the "Landscaping of Small Gardens" also giving advice ters were I. Teeple M. Hammelman Small Gardens," also giving advice on horticultural problems presented.

An attractive display of arrange.

An attractive display of arrange.

An attractive display of arrangements of winter bouquets by members of the Garden Section was featured, prizes being awarded. Dr. Kift, Mrs. W. G. Porter and Mrs. McIlvain Biddle acted as judges.

In landscaping property, Dr. Kift said, the house should be the central part of the picture; nothing on the lawn should detract from the house. Trees and flowering shrubs proposition of Miss Justice, wrote and

Trees and flowering shrubs properly planted greatly enhance the property.

In New England the American Elm, the most beloved tree, is planted close to the house.

Line the most beloved tree, is planted to the house.

Line the most beloved tree, is planted to the house.

Line the first grade, under the supervision of Miss Justice, wrote and staged a woodland dance in three dance of fairies in the woodland. The second scene showed the dwarfs and gnomes taking the fairies away.

Elm, the most beloved tree, is planted close to the house.

Evergreens when used, must not be planted close together. They require light and air and should be sheared each month beginning May first, and will winter better if planted in the fall.

The utility section of the yard may be screened off and beautified by an arbor.

In the flower section, curved lines are more practical than the modernistic straight lines.

If privacy is desired, hedges or trees may be used, or walls as in the English gardens.

The accented places in the flower gardens should have suitable flowering plants.

The second scene showed the dwarfs and gnomes taking the fairies away. The third scene was a dance of all of the gnomes, fairies, and dwarfs. The pupils taking part were: G. Lezenby, J. Adams, P. Woodward, M. J. Bush, E. Johnson, D. Symon, J. Carhart, C. Anderson, K. Lippincott and H. Stackhouse. This room, also, won a plant for having the most mothers present on Talent Day.

The third scene was a dance of all of the gnomes, fairies, and dwarfs. The pupils taking part were: G. Lezenby, J. Adams, P. Woodward, M. J. Bush, E. Johnson, D. Symon, J. Carhart, C. Anderson, K. Lippincott and H. Stackhouse. This room, also, won a plant for having the most mothers present on Talent Day.

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ANNUAL MUSICALE In planning a border for privacy avoid straight line effect, irregulari-ty is better as the sky line is impor-

ty is better as the sky line is important.

Flowering shrubbery such as lilacs, require some lower plants to hide woody parts.

Well-known paths of flagstones, pebbles or cinders add greatly to a garden. Cement paths should be avoided as they look too cold and stiff.

The beauty of any garden is the grass, which should receive careful attention.

Every one is busy preparing for the musical to be given in the auditorium, Priday evening the 15th. These annual affairs are always enjoyable, all friends as well as members will enjoy it; be sure to come. Wednesday evening, the 20th, at eight o'clock, Dr. E. Newbold Cooper will talk to the association, as mentioned last week. To his many friends in Riverton a hearty welcome will be given.

Publicity.

CIVIL SERVICE

EXAMINATIONS The United States Civil Service Assistant naval architect, \$2,600

2,600 a year, Bureau of Mines.

Primary Assembly Held A primary assembly was held on February 15th. Miss Gardiner, Miss

AT CINNAMINSON

NOTES

RIVERTON War captain. After Mr. Hargett had presented

Hargett Leads Interesting Discussion on "Crime and Its Phases" Monday Evening

third meeting of Young Business Men was held at the YMCA hall, Broad and Garfield, Palmyra.

JOINT MEETING

To post office.

The subject as is available and present a comprehensive report at the next meeting, March 25. The report is not to be in favor of or against the Phalanx, but rather a summary of the information about the organization, so that the group may be better able to judge whether or not they wish to join it. The committee consists of: Leon Sloan, chairman, Giles Knight and Robert Fry.

The meeting was adjourned will ended to bridge, pinochle, a radio players. There will also be door prize.

Miss Sarah Fowler is in charge of arrangements for dancing and Joe Heim and his Ambassadors will play. The K. of C. Home will be decorated in the traditional green for the occasion. The donation is thirty-five cents. The ladies are expecting a large attendance and will endeavor to see that all have a good time.

Hoarded labor is as harmful to the nation as hoarded cash.

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change from the routine of the busy weekdays.

Beginning at 3.00 p.m. next Sunday the following musical program will be presented over the Singing will be presented over the Singing Tower.

Chimes; Sometime We'll Understand, organ; Tales of Hoffman, Bori and Tibbett; Orientale, Elman; Spirit of God Descend, choir; Stars of the Summer Night, quartette; restful organ music; Souvenir, Elman; Calm As the Night, Bori and Tibbett; Out o fithe Dusk to You, orchestra; America the Beautiful, quartette; Rock of Ages, organ;

sprang from good families; they lived in the country, not in the city. John Dillinger's father was a Quaker farmer, in a town of 2,000 population. Harvey Bailey was the son of a Civi

nis points the members asked ques-ions and entered into a general dis-

cussion. The next meeting will be held on March 25, at which time the

K. OF C. ST. PATRICK'S DAY CELEBRATION

In accordance with its usual custom, the Ladies' Auxiliary of the Knights of Columbus are planning a St. Patrick's Day celebration for Saturday evening, March 16th. Cards and dancing will be the order of the evening and many fine prizes will be distributed to bridge, pinochle, and radio players. There will also be a door prize.

Drug Store

The above is only a partial

BLANKENBUSH DRUG STORE

606 Main Street

LONG BURNING.

H. B. WILLIAMS COAL IS THE BEST IN EITHER COLD OR MILD WEATHER-FOR THE MILD DAYS IN MARCH A SLOW FIRE WILL BURN FOR HOURS WITH LITTLE COAL OR ATTENTION

IT'S CHEAPER TO BUY

HARD-BLACK-COAL

AND YOU GET 2000 POUNDS TO THE TON

mi. for 60# (Station-to-Station rates)

NEW JERSEY BELL TELEPHONE COMPANY

H. B. WILLIAMS

COAL - COKE - FEED - FERTILIZERS LIME - LUMBER - BUILDING MATERIALS

Palmyra

Phone 1100

sn't there someone in town or even many miles away who would be pleased to hear your voice? It's so easy to telephone. Go 18 mi. for 15# - 42 mi. for 35# - 100

FARMERS FAVOR

CROP CONTROL

By a vote of 125 to 44, New Jersey potato growers who met in Hightstown recently placed themselves on record as favoring a pro
posed federal plan for controlling potato production which provides for a heavy tax on growers who sell more than the quota of potatoes allotted to them under a program that would be administered by the industry and the Agricultural Adjustment Administration. The meeting was the control act of the proposed federal plan is embodied in the potato control act of the proposed federal plan is embodied in the potato control act of for obtaining growers' compliance embodies principles of the Bankhead cotton control act, which levies a Agriculture. Its objective is to restore profitable prices to the industry by reducing the over-supply of allottment.

Mussolini says he can raise 7,000,-000, soldiers and intimates that he could be advisable for Mrs. Catt to go over and talk with him instead of lecturating so much on pacifism in this duces cotton in excess of his sales allottment.

"Youth—Plasticity of mind."



LAKEVIEW

is NOT a Rich Man's Cemetery

O see a place so beautiful . . . to realize the thousands of dollars that have been expended to bring about the inspiring grandeur of Lakeview Memorial Park, sometimes creates the impression that it must be a very costly matter to own a burial lot in this park-like cemetery.

There was never a more erroneous opinion. At Lakeview Memorial Park provision has been made to care for the needs of all. You may suit your income exactly with a lot costing even less than you might expect to pay in an old-type cemetery if you are so inclined. Of course if you wish a costly location, this, too, may be arranged.

Take advantage of the "Before Need" Plan of Lakeview Memorial Park to select and purchase NOW while your mind is free to contemplate it, a beautiful lot in this worshipful Garden of Memories. Drive out to the Park today and secure your favorite location. You can make a small deposit on it and distribute the balance over a long period.



An impressive photograph of the multitudes who last year attended the Easter Sunrise Service held at Lakeview Memorial Park. It is estimated that over 20,000 people were present as the sun rose on Easter morn to the accompaniment of fanfare of trumpets and white-surpliced choir. Thousands are being cheered and inspired by the regular Sunday afternoon concerts at 3 o'clock, May we send you a Program for the month? You and your friends are cordially invited

LAKEVIEW MEMORIAL PARK

The Cemetery Beautiful

ON THE BURLINGTON PIKE-1/2 MILE NORTH OF THE RIVERTON-MOORESTOWN ROAD

EXECUTIVE OFFICES:

808 Broadway-Stevens Building, Camden-Telephone Camden 8760

CEMETERY OFFICE: Park Superintendent-Telephone Riverton 1525

ATTEND THE INSPIRING SUNDAY AFTERNOON CONCERTS FROM THE SINGING TOWER AT LAKEVIEW AT 3 O'CLOCK

PALMYRA MORAVIAN

CHURCH Albert J. Harke, B.D., Pastor



THE NEW ERA

Published Every Thursday at 607 Main Street RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do alkinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Future of the N. R. A.

There is of course considerable difference of opinion of what should happen to the N.R.A. The New York Post is one of the history. There is being made an effort to reach this mark to celebrate the birthday.

This Sunday, to the very day, just many influential newspapers which believe that the National Recovery Act should be discontinued. Under the caption, "Abolish the N.R.A," the Post says editorially:

"The Post believes Congress should act at once, and abolish NRA before it carries us further backward in our fight for recovery.

"The Post believes we must substitute the fundamental eco-"

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"The Post believes we must substitute the fundamental economic protection of a minimum-wage law and a maximum-hour law—
"With labor left to stand on its own feet and business to stand"

"With labor left to stand on its own feet and business to stand"

"The Post believes we must substitute the fundamental economic protection of a minimum-wage law and a maximum-hour stemon appropriate for the occasion, the subject being, "The Seamless Robe," Additional music by the Senior and Junior choirs has been chased, will be used to enlive the chased.

"Labor then will be free to fight its battles without government interference.

"Industry likewise will be free to solve its problems-on the sion basis of open competition, which is the essence of capitalism."

At this time there is a bill in Congress providing that the of the sermon following a fifteen NRA be extended two more years. Without such legal sanction minute song service.

Wednesday afternoon at 4.15 the tion. Just what the fate of this bill will be remains to be seen. Junior Choir rehearsal and Junior B. Y. P. U. President Roosevelt favors it and has recommended its passage. At eight o'clock the usual mid-A year or so ago this would have meant without question that week prayer service. the NRA would be given two more years of life. Of late, however, Congress has been more and more inclined to buck and political students give the act but little more than an even chance to pass.

the act does pass, there is still considerable doubt about the future effectiveness of the National Reovery Act. Federal courts have heep dealing not administrative. In spite of this, however, and assuming for the moment that been dealing pet administration rules and regulations some heavy
blows during the past few weeks. Even this however does not
tell the entire story. A great many political students have told us that provisions of the NRA in some instances transgress natural economic laws and that they will sooner or later become inoperative. If this is true then functions of the NRA may become ineffective whether or not the life of the law is extended. Without going into the question as to the economic logic of some provisions of the not it must be exceeded that may be a second little of the law is extended. Without going into the question as to the economic logic of some provisions of the not it must be exceeded that may be a second little of the law is extended. Without going into the question as to the economic logic of some provisions of the not it must be exceeded that may be a second little of the law is extended. Without going into the question as to the economic logic of some provisions of the law is extended. Without going into the question as to the economic logic of some provisions of the law is extended. Without going into the question as to the economic logic of some provisions of the law is extended. Without going into the question as to the economic logic of some provisions of the law is extended. Without going into the question as to the economic logic of some provisions of the law is extended. Without going into the question as to the economic logic of some provisions of the law is extended. Without going into the question as to the economic logic of some provisions of the law is extended. Without going into the question are the law is extended. Without going into the question are the law is extended. Without going into the question are the law is extended. Without going into the provisions of the law is extended. Without going into the question are the law is extended. Without going into the question are the law is extended. Without going into the question are the law is extended. Without going into the law is extended. Without going into the law is extended. Without going into the law is extended in the la visions of the act it must be asserted that many of them seem contradictory in purpose at least. One may well ask whether it will form the musical numbers, and settled. The speaker next Sunday at the is still possible to stimulate the purchasing power in the country will be featured instrumentally and by reducing wages and jobs through curtailment of production and raising prices by the same method.

Will be featured instrumentally and vocally by large groups of players and singers. Complete details will soon be announced.

Will be featured instrumentally and vocally by large groups of players and singers. Complete details will soon be announced.

Holly Tuesday night to await the Gallagher. outcome of the investigation and his wife's injuries.

Woman Injured

(Continued from page 1)

fall against a bath tub. Bruise marks on each of the womans arms were reported by Dr. Mark.

The house was taken over by police and all doors were locked to everyone. Chief Beck transported Mr. Hess to the county jail in Mt. Holly Tuesday night to await the Month of the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, March 17.

The Golden Text is: "Whatsoever God doeth, it shall be for ever" (Ecclesiastes 3:14).

A blood transfusion was necessary on Tuesday evening and Chief Beck took Hess to the hospital that evening where a quantity of his blood was taken for the transfusion. Several other men from Palmyra went along to offer their blood, but that of her husband was declared the most suitable. Those who volunteered to give blood were: William Hoare, William Kepner and Joseph Gallagher.

Remains Unconscious

The condition of the injured won and in the evidence of things not seem year out ment of children attending the school and members of the parent-teacher the section and members of the parent-teacher association are invited to be present.

An operand the Pearl, "will be presented to the pervision of the Sisters of Charity will be presented by the pupils under the such that the pervision of the Sisters of Charity will be presented by the pupils under the such that the pervision of the Sisters of Charity will be presented by the pupils under the such that the pervision of the Sisters of Charity will be presented by the pupils under the such that the pervision of the Sisters of Charity will be presented by the pupils under the such that the pervision of the Sisters of Charity will be presented by the pupils under the such that the pervision of the Sisters of Charity will be presented by the pupils under the such that the pervision of the Sisters of Charity will be presented by the pupils under the such that the pervision of the Sisters of Charity will be presented by the pupils under the such that the pervision of the Sisters of Charity will be presented by the pupils under the such that the pervision of the Sisters of Charity will be presented by the pupils under the such that the pervision of the Sisters of Charity will be presented by the pupils under the such that the such that the pervision of the Sisters of Charity will be presented by the pupils under the such that the such that the pervision of the Sisters of Charity will address the meeting.

Former Hus

CHURCH NEWS



CENTRAL BAPTIST CHURCH ANNIVERSARY OF Sunday Services, March 17. 10.00 a.m., Bible School. In order **NEW BUILDING** promote more interest in the ble School exercises the school as-

sociation has purchased new song books as published by Homer Rodeheaver. The new supply will be used for the first time this Sun-

day, which will be the 6th anniver-During this year, 1935, the golde sary of the dedication of the new church building. An enlarged oranniversary of the incorporation of church building. An enlarged or-chestra is being formulated to assist in the music. At this dedicatory service the Bible School witnessed one of the largest attendances in its

6.45 p.m., B. Y. P. U. A very important serivce for the young people with an interesting topic for discus-

Cottage prayer meetings are being Tuesday and Friday eve 7.45 p.m., Evening worship. "Prenings up to Easter, at the homes of a number of the members, with the thought of appreciation for the de velopment of the church, the increasing of its membership and the continued friendliness that one experiences in attending "Central Baptist."

There was, however, a change made in the orignal plan of the prayer service. The services to be held at the home of the superintend ent, Thomas C. VanOsten, will b ombined with those of assistant aperintendent, William Cooper. Pastor Lockett will preach both Services for Sunday, March 17,

morning and evening on subjects ap-propriate for this occasion, and the choirs will make fitting renditions.

An invitation is extended the public, especially those without church

Come out and enjoy this hour with

FATHERS' DAY AT SACRED HEART PTA

Hon. Samuel P. Orlando, Prosecuto of Pleas of Camden County

prise the Lesson-Sermon is the following from the Bible: "Now faith is the substance of things hoped for, the evidence of things not seen.

Will Be Speaker

On Sunday afternoon, March 17, at 2.30, the Sacred Heart Parent-Teacher Association will hold their

ALMANAC



Church Notices

CHRIST CHURCH, EPISCOPAL Riverton, N. J. Rev. Francis B. Downs, Th.B.,

Second Sunday in Lent March 17, 1935 7.30 Holy Communion 9.45 Sunday School and Bible Class

11.00 Litany and Sermon 8.00 Choral Evensong and Ques-

Holy Communion and talk, "St Thursday

6.30 Holy Commu Friday 4.30 Children's Service 7.45 Evening Prayer and address on the creed, "Suffered, Dead and Buried."

CALVARY PRESBYTERIAN Charles T. Bates, B.D. Riverton

Morning Worship, 11.00 a.m. Midweek Service, Wednesday 8.00

CHRISTIAN SCIENCE First Church of Christ, Scientist Thomas Ave. and Seventh St. Riverton, N. J. Sunday School 9.30 a.m. Sunday Services, 11.00 a.m. Wednesday, 8.00 p.m. Reading Room in Church Building open Tuesday and Friday 2.30 to 4.30

EPWORTH M. E. CHURCH Rev. Ira S. Pimm, Minister 9.50 a.m.—Wesleyan Men's Bible

.m. All are welcome.

10.00 a.m.-Church School 11.00 a.m.—Morning Worship 6.45 p.m.—Epworth League Wednesday, 8.00 p.m.—The Helpful Hour

Wednesday, 4.00 p.m .- Junior Ep orth League

OBITUARIES

CELEBRATING SIXTH ANNIVERSARY



The Pastor and Congregation of the Central Baptist Church will hold special services next Sunday in celebration of the sixth anniversary of the new church edifice shown above



The vernal season is poised in below the horizon, and in a few short weeks we shall search for the violet's shy peeping bloom, and gaze on the Forsythia's cascade of gold in the neighboring yards. Spring

give a nice central zone of color.

A new Vegetable, a highly interesting and really meritorious novelty, is the Noodle Squash or Vegetable Spaghetti. The fruit is about ten inches long, green in color, turning cream, and as many as a dozen are produced on one plant. Put a hole in one end of the fruit, and cook for half an hour. Slice, removing the core and the spaghetti.

removing the core and the spaghetti-like flesh will fall out in strings or shreds. Of a delicious flavor and may be served hot with Hollandaise sauce, salt and butter, or as a cold dish with vinegar dressing. Best order early before Mussolini corners

Like a glowing sunburst is the flower of a flame-colored Gerbera Jamesoni (Transvaal Daisy). A native of the South African veldt, this Acanthus-leaved Daisy is one of the most gorgeously colored con-servatory plants. While orange and flame colors predominate, yet they range from white and light pink to dark red. The Berbera is primarily a winter cut-flower. The plant may in summer in a sunny well-drained position, and will produce recurrent bloom until time to bring indoors on the approach of frost. If given a temperature of 50 to 60 degrees it will continue to flower. While best adapted to the cool conservatory, it may be successfully grown and flowered in the window-garden or sun-parlor during the winter.

Floral "Imitation of Life": Blue-Floral "Imitation of Lite": Blueeyed Mary, Sweet William, Love
Grove, Cupid's Dart, Kiss-Me-Overthe-Garden-Gate, Jack-in-the-Pulpit,
Matrimony Vine, Welcome-to-OurHome, Baby's Breath, Mother-inLaw's - Tongue, Mind - Your - OwnBusiness, Welcome-Home-HusbandHowever-So-Drunk, Old Woman,
Old Man Key of Heaven Widow's Old Man, Key of Heaven, Widow's Tears, Forget-Me-Not.

Preparations are now in full swing everywhere among garden clubs, florists, nurserymen and the mem-bers of the Pennsylvania Horticul-

tural Society to make the great Philadelphia Flower Show, the last Philadelphia Flower Show, the last week of March, better than ever. Many of the new medal-winning plants which received such wide pub-licity through the recent "House and Garden" judges' selection, will be shown in flower. Don't miss it.

DEPOSITORS MAY GET 60 PERCENT

and Moore Empowers RFC to Act

Purchase by the Reconstruction mial border, but few of the hardy vines await her at the gate with a bouquet. The happily named Anemone-flowered Clematis (Clematis montana undulata), however, breaks into bloom just about the time she is getting settled, usually in late April. At that time this vine produces its swarms of white, suffused rosy pink and mauve four-petaled flowers, one and one-half to two inches in diameter. Golden stamens give a nice central zone of color.

The happily named Anemone-flowered Clematis (Clematis and payment to depositors of 60 per cent of their proved claims, is provided for in a bill jointly introduced in the Senate today (March 7) by United States Senators W. Warren Barbour and A. Harry Moore of New Jersey. Over 160,000 depositions of the remain-had worked all the continents. More than a thousand such certificates have been issued. Representatives of the A.R.R.L. went to Paris several years ago and deliberated with the amateur representatives of twenty-two other nations. On April 17, 1925, this conference formed the International Amateur Radio Union — a union of national amateur societies. We have discovered that the amateur as a type is the same the world over. Nor has experienced development

would begin immediately after con-summation of the purcahse of the

Matinee Daily at 2.00 p.m. Evenings 7.00—9.00 o'clock

NEW LOW 25c PRICES

FRIDAY, March 15th WARNER OLAND in CHARLIE CHAN IN PARIS"

SATURDAY, March 16th "DAVID COPPERFIELD" With a Cast of 65 Stars

Edmund Lowe-Victor McLaglen "UNDER PRESSURE" TUESDAY, March 19th The "STREAMLINED" Star of the Thrilling Railroad Drama

WEDNESDAY, March 20th RICHARD DIX in Zane Grey's "WEST of the PECOS"

"SILVER STREAK"

MR. and MRS. MARTIN JOHNSON'S "BABOONA" An aerial epic over Africa. Where other Animal Pictures left off—This One Starts

NOTE—A SPECIAL AFTER SCHOOL MATINEE to give every youngster a chance to see this Entertaining and Educational Program.

CONTINUOUS SHOWING THIS DAY FROM TWO O'CLOCK

THURS. & FRI., Mar. 21, 22

Janet Gaynor - Warner Baxter "ONE MORE SPRING"

SHORT-WAVE **MUSINGS**

Amelia Earheart, famed aviatrix, as "taken to the air" in a new fa- ceiver problem. From the League'

of those who ride the air waves of the world in direct communication from a cozy easy chair during February. communication from a cozy
easy chair during February,
according to the American Radio Relay League, the national amateur organization. Her combined
operator and station licenses were
operator and station licenses were
the federal communica-

THE HISTORY OF AMATEUR RADIO Bull object. When a government offers to lend money to another government

ernment what the lending govern-From Radio Amateur's Handbook Courtesy of American Radio Relay League ment needs is not a protest but a

try after country came on the air, until the confusion became so great that it was necessary to devise a system of international intermediates in order to distinguish the nationality of calls. The League began issuing what are known as WAC certificates Purchase by the Reconstruction to those stations proving that they Finance Corporation of the remain- had worked all the continents. More

give a nice central zone of color. The plant is of rapid growth, reaching ten to twelve feet, bearing flowers on very young wood. It is extremely hardy and requires no pruning except to head in too exuberant branches. It is well to keep the vine fastened to its support as its growth progresses. It also makes a fine ground cover when grown as a trailer, producing a mat of bloom in the Spring.

Moore said.

Depositors, who in the reorganization of National banks closed since January 1, 1930, accepted bank stock in whole or in part for their deposits, would similarily be reimbursed up to 60 per cent of the value of the stock they accepted, the R.F.C. being authorized under the bill to purchase such stock from them. Distribution of the money paid by the R.F.C. to bank receivers or conservators would begin immediately after con-

As investigation of the short-wave territory proceeded, commercial en-gineers finally came to the conclusion that the lowest wavelength that could be used particularly effectively for long-distance communication was in the neighborhood of 13 meters. Yet in November, 1928, an amateur station on Cape Cod was pouring steady and strong signals into New Zealand day after day—on ten meters! Sponsored by the A.R.R.L., these experimental directive transhese experimental directive transnissions were also reported in Engand, Canada, and many parts of the Inited States.

In 1924 first amateur experim on five meters showed that band to be practically worthless for distance transmission; signals at such wave-lengths could be heard only to "horizon range." But the amateur turns even these apparent disadvantages to use. If not suitable for long-distance work, at least it was ideal for "shorthaul" communication. Beginning in 1931, then, we have witnessed tremendous activity in five-meter work by thousands of amateurs all over been developed to meet the special conditions incident to communicat-ing at these ultra-high frequencies. The pioneer work of the amateur in this band is showing the way for police, airplane and other special types of service whose requirements make the territory around five meters ideal. Most of the technical developments in amateur radio have come

from the amateur ranks. Many of these developments represent valu-able contributions to the art. At a time when only a few broadcast engineers in the country knew what was meant by "100% modulation" the technical staff of the A.R.R.L was publishing articles in QST urg-ing amateur 'phones to embrace it and showing them how to do it. It is interesting to know that these ar-ticles were read as widely in professional circles as by amateurs with the result that dozens of broadcast stations besieged the League for inrmation on how this method of odulation could be adapted to their

uickened in five-meter work, and experiments showed that the ordinary regenerative receiver was practically worthless for such wavetically worthless for such wave-lengths, it was the A.R.R.L. that de-veloped practical veloped practical super-regenerative receivers as the solution to the remateur.

Miss Earheart joined the throng single-signal superheterodyne — the world's most advanced high-frequen-

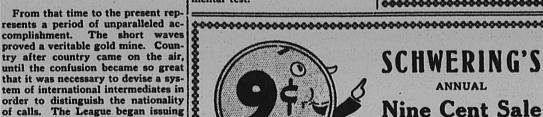
Japan offers to lend some money o China, and Uncle Sam and John

NOVELTIES TOILET ARTICLES, GIFTS
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St. Patrick's Day

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ANNUAL

BEGINS

Saturday, March 16th Saturday, March 23rd

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10 quart Water Pail, galvanized after making, regular price 30c All metal, lithographed Waste Basket

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ST. PATRICK

Shooed the "sarpints" from Erin But left the Roses there

The many varieties of the famed Irish Roses are found in Rose gardens the world over . . . The Killarneys . . . sparkling as the limpid Lake itself, The McGredy's,—Margaret. Mrs. Sam and McGredy's Scarlet, Impress, Betty Sutor and Irish Fireflame bearing the most gorgeously colored and lovely formed bud that ever nodded on a stem Rose plants will be scarce this Spring. For later plant-

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Experience



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The many little refinements, modern equipment, etc., are the product of years devoted to the study of how we may best render service.

Snover Funeral Home

INCORPORATED FRANK A. SNOVER and JOHN N. SWARTZ PALMYRA, NEW JERSEY

Telephone, Riverton 830

9, at the West Jersey Homeopathic Hospital. Mrs. Sordon will be re-

Mrs. Howard Sordon, of Thomas

Mr. and Mrs. T. Budd Davis, of

Wenonah, are receiving congratula-

tions on the birth of a son, March

BIG 9c SALE

tinuing up to and including Saturday, March 23rd, Schwering's Hard-

ware Store in Palmyra will hold its

annual 9c sale. During the week

GEORGE C. FRANK.

many exceptional bargains will be offered in a wide variety of items.

Watch for the circular.

3-14-35

Beginning this Saturday and con-

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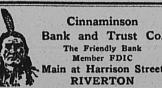
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WALT WHITMAN STORE

Tremendous Trifles By ELMO SCOTT WATSON

"SEE A PIN-"

SEE a pin and pick it up; all through the day, you'll have good luck." So says one of the axims of our forefathers.

At first, it didn't seem like a lucky day for Jacques Laffitte, a young Frenchman who had come to Paris to get a job. He had a letter of roduction to the great Swiss banker, Perregeaux, and that won him a brief interview.

Perregeaux told the young fellow

very decisively that there was no place in his great institution for him at present and probably would

not be very soon.

Curtly dismissed from the beautifully furnished office. Laffitte walked dejectedly out through the palatial courtyard. Suddenly he noticed a pin in the path before him. Somewhat absent-mindedly, he stooped down, picked up this trifle and stuck it in the lapel of his coat. He didn't know that Perregeaux was watching him from the window

nor that the great banker, who was a stickler for economy and orderliness in his employees, had noticed him pick up the pin. But that evening a note was brought to Laflitte's lodgings. It was from Perregeaux, It said, "A place is made for you in my office that you may occupy morrow morning."

Laffitte became one of the great financiers of France. A pin was the trifle that gave him his start.

TWO LEFT TO PAY THE BILL Scott Shessler, tax authority and accountant of Indiana, and YOU will pay all the federal taxes, if the Townsend Act and the Child Labor Amendment are passed and governnent employment continues. Here s how Mr. Shessler figures it out: 124,000,000

Population of U. S. Eligible for Townsend (old age) plan

Prohibited from working under child labor laws and those working for United States agencies 51,624,998

Unemployed on relief

Total remaining to produce nations goods and pay the tax bills (Shessler and You)

The administration forces in Con ress have slowed up the relief works bill until the opposing congressmen can hear the voice of public sentiment. Perhaps it wouldn't be a bad idea for the administration eaders to do a little listening, too.

The Physicists used to wonder what would happen if an irrestible force met an immovable object. Dizzy Dean pitches against Babe

NOT THE ONLY SINNER The capitalist is not the only sin-ner who broke the moral laws in the years of universal dissipation which followed the war; the industrialist followed the war; the industrialist who overcapitalized his enterprise, feeling sure that the golden era would last forever, was no more responsible for the crisis than the salaried father of a family who, after earning as much as ten dollars a day during the war, had nothing to show for it at the Armistice but a car and a player-piano, and who is now living on direct relief. But our good press stresses the misdeeds of capitalism and says little of the improvidence of all classes of society indiscriminately.—L'Orde, Montreal.

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You have to admit that the Finns were sincerely honest in paying us what they owed us because the Finns are the fastest long distance runners in the world.

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Cleaning — Pressing — Dyeing Free Delivery Service

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Hirshblond's

QUALITY

Shoe Shop

MT. HOLLY, N.I.

Repair Frank Barone, Prop. HIGH GRADE REPAIR WORK Director Adams stated that Mr. Kolyn had agreed already to reduce the cost to the county in part. Mr. BROAD & MAIN STREETS, RIVERTON Kolyn was present, however, and corrected the director and stated N. BEITZ

contractor and the county.

Claim Large Saving

Denial from Hospital A letter from the Burlington County Hospital was read in which they stated that no patients were refused admission when the hospital was asked by Burlington City to accommodate two men injured in an ago. The one patient who was admitted as soon as brought in the Calabria, Italy. ambulance was treated and given a special nurse. The letter stated that they were sorry for the misunder-standing. The letter was ordered received and filed and a copy sent

to Burlington City.

A letter from the Hartford Steam Boiler Inspectors stated that certain valves in the heating systems of the county jail and county clerk's office the director with power to act.

Managers Change Mind
Two letters from Marcus W.
Newcomb were read before the board. One stated that the board Managers Change Mind of managers of the Burlington Coun-ty Tuberculosis Sanitorium would like a conference with the freeholdlike a conference with the freeholders relative to an addition to the sanitorium to accommodate out-of-county patients. The second stated that the board of managers had met and recinded the motion on the question of enlargement. Since both letters bore the same date a doubt arose as to just what was expected arose as to just what was expected of the freeholders. The clerk was instructed to write Dr. Newcomb and determine their wishes.

A letter from F. E. White, trea-

which he claimed damages to his auto spring amounting to \$7 when his car struck a hole in the road at

In Construction the new bridge crossing the Pompeston creek in Riverton. The letter peston creek in Riverton. The letter Another of Equal Interest Another of Equal Interest and the PWA office, which was was referred to the director of passed with Heisler not voting.

Demand Payment

A letter was read from the Bridgeweld Engineering Corporation, the
ousted engineers, in which they
would claim the entire fee under
their contract which is \$23,332.95, less a \$10,000 credit for payment on
account. The letter was addressed to
director Adams and stated that they
would not tolerate the abrogation of
their contract and hinted at "libelous
language" used by the director of
the board.

The general for the St. Patrick's Day
jamboree to be given by the Ladies'
Auxiliary of the Palmyra and Riverto YMCA at the "Y" building,
Tuesday evening, March 19, at 8.15
o'clock, have been completed.
While it is regretted that Ira
Thomas, of the Philadelphia Athletics, will be under the chairmanship of Richard K. Hunter, has been
working several weeks on the program.

The banquet will be prepared by
the Artisans' ladies and served by
the Artisans' ladies and served by
the Artisans' ladies and served by
The banquet will be prepared by
the Artisans' ladies and served by
The banquet will be prepared by
the Artisans' ladies and served by
The banquet will be prepared by
the Artisans' ladies and served by
The banquet will also be present.

Seembly will also be present.

Assembly will also be present.

The modern girl may not be able
to handle a clothes wringer like her
ownid the nectingAuxiliary of the Palmyra and Riverto WMCA at the "Y" building,
Tuesday evening, March 19, at 8.15
o'clock, have been completed.
While it is regretted that Ira
Thomas, of the Philadelphia Athletics, will be unable to be given by the Ladies'
Auxiliary of the Palmyra and Riverto WMCA at the "Y" building,
Tuesday evening at
Octooch Auxiliary of the Palmyra and Riverto WMCA at the "Y" building,
Tuesday evening at
Not Registered to dark their application
to the board at their next meetingAuxiliary of the Palmyra and Riverto WMCA at the "Y" building,
The banquet will be prepared by
the Artisans' ladies and served by
the Artisans' ladies and served by
the Artisans' ladies and served by
the Artisans' ladies and s their community. They stated that A letter was read from the New the bridge was far too narrow and Jersey State Board of Professional was out of alignment with the new Engineers in which it stated that highway, making a hazard that has

Has No Interest

(continued from page 1)

passed with Heisler not voting.

none of the engineers of the Bridge-weld Engineering Corporation working on the Delanco bridge project already caused the death of one person.

Bridge already caused the death of one person.

Gratulations on the birth of a daughter, Patricia Ruth, Saturday, March 9, at the West Jersey Homeopathic Bridge Needs Repairing

Jersey.

Following the reading of the letter, Freeholder Jones stated that the board had no right to make a contract with non-registered engineers, not been done. Freeholds Repairing

Director Adams stated that former freeholder McCormick had in his last year's budget an item to rebuild the bridge and wondered why it had my it had no right to make a contract with non-registered engineers, not been done. Freeholds Repairing

Hospital. Mrs. Sordon will be remembered as the former Miss Betty Smith, of Columbia avenue, Palmyra. Mr. Sordon is the son of Mr. and Mrs. Howard Sordon, of Thomas avenue. were registered engineers in New tract with non-registered engineers, and if necessary they should start suit to regain moneys already paid the Bridgeweld Engineering Corporation.

The letter was referred to the Registration of the Bridge and wondered why it had not been done. Freeholders Stout and Heisler stated that the bridge was jointly maintained by both Camden and Burlington counties and that for some reason Camden and that for some reas The letter was referred to the solicitor to determine the effect of having a non-registered engineer that for some reason Camuen and Burlington could not get together on a rebuilding program for that parhaving a non-registered engineer ticular bridge.

with relation to the government, the Adams wanted to know why if the money was appropriated for the pur-pose and the work not done, the A progress report was read from amount thus set aside was not available as a surplus item at the end of A progress report was read from Ash, Howard, Needles and Tammen, in which they claimed that changes in construction had resulted in savings to the contractor totaling \$36,500. They stated that they would like a conference with the board of freeholders, the PWA authority, and the contractor in their New York office. They stated that the whole construction cost should be \$218,340,

was received and referred to the director of bridges.

The sheriff requested an audit of the books of his office up to the end of his term which expires on November 15, 1935. The audit was granted with the funds to pay for it to come from economies to be made in his operating overhead.

The clerk was authorized to advertise for bids on soft and hard coal for county use.

The following department bills

PROPOSALS

The Township of Cinnaminson, N. I., will take bids at the home of George C. Frank, Riverton, N. J., on furnishing 1,000 (one housand) gallons of cub back saphalt oil, to be delivered to Mr. John Denneler, Road Overseer and to be put in our own containers, Friday, April 19, 1935, at 7,30 p.m. Bids will be made in sealed envelopes and accompanied by a certified check made out to the Treasurer of the Township for the amount of 10% of the bid, this check becoming the property of the Township on failure of the successful bidder to enter into a contract within 10 days of the date of letting. Right is reserved to refuse any or all bids. office. They stated that the whole construction cost should be \$218,340, instead of \$254,000. The savings were reported in the piers, fenders, steel, welding, flooring and sidewalks.

Kolyn Corrects Adams

director of bridges.

The sheriff requested an audit of the books of his office up to the end of his term which expires on November 15, 1935. The audit was granted with the funds to pay for it to come from economies to be made in his operating overhead. The clerk was authorized to ad-

that he was preparing a statement of his costs and they would be ready next week. The report was ordered received and filed.

The following department bills were approved: Public buildings, \$11,797.68; highway and engineering, \$9,610.32; bridges, \$1,125.49; affairs,

\$15,814.71, and revenue and finance, \$1,239.78.

FIG TREE IN RIVERTON

Frank Barone, proprietor of the Riverton Electric Shoe Repair, in the Williams-Wright Building, has a two-year-old fig tree in his shop which was sent to him by friends in People interested are invited to in-

spect this tree which is growing nicely in the room temperature of LENTEN SERVICES AT CHRIST CHURCH, PALMYRA

The Rev. Samuel Hardman, rector of St. Stephen's Church, Riverside, would be necessary for insurance purposes. The letter was referred to the director with power to act.

will be in charge of the Lenten service to be held Friday evening, March 15, at eight o'clock, in Christ Church, Palmyra. This will be the

> THE REAL COURAGE courage it has shown.—Chicago Tri-

> SIMON SEED CATALOG READY FOR DISTRIBUTION

A letter from F. E. White, treasurer of the Zurbrugg Memorial Hospital, was read in which was stated the opening of the hospital would take place on May 12th. The letter was received and filed.

Claims Damages

A letter from Louis Weber, East Riverton contractor, was read in Pa. Write for it.

ARTISANS BANQUET TUESDAY EVENING be something different but very

The third annual banquet of Palmyra Assembly No. 65, A.O.M.P., will be held next Tuesday evening at 6.30 in the P. O. S. of A. hall. The Another of Equal Interest Has Been Secured

the Artisans' daughters

DE SOTO 1935'S AUTOMOBILE SENSATIONS

CLINTON B. WOOLSTON

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NOW IS THE TIME To Protect Your Shrubbery and Lawns by Applying

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HOME-GROWN EATING AND COOKING APPLES ANDREWS FRUIT MARKET

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MANY TO CHOOSE FROM FULLY RECONDITIONED REASONABLY PRICED YOUR OLD CAR DOWN PAYMENT ACT NOW WHILE

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\$59.50

JOHN H. ETRIS

THE "NEW DEAL" BY JULIAN MASON

Vice President National Republican Builders

The Trouble

largely as a result of our own mis

YWCA NOTES

Membership Campaign

Before the rally came, there was

Threat of the "New Deal"

To the headquarters of the National Republican Builders, at 60 East 42nd street in New York, has come so strong a response to the speech of State Senator Wallace Campbell, of Rhode Island, as to make worth while a further spread of it, in this column. The speech was delivered February 27th at a Builders luncheon at the Town Hall Club.

and probably not up to our state specification, and the cost, as just announced from Washington, is not the \$38,000 for which the contract could have been let, but something over \$86,000. I could go on, but these two illustrations show you what is coming out of that laboratory of Social Experimentation, politically and economically under Democratic control. Do you wonder that we in Rhode Island are rally-ing?"

Senator Campbell painted a miniature of the national political problems of Republicanism. He gave two vivid instances of Rhode Island's experience with the choice of that ving?" two vivid instances of Rhode Island's experience with the threats and practices of the New Deal; he recorded the weakness of the Republican party within the State; he analyzed it; he told of the steps taken to remedy it by the creation of the Republican Citizens Committee, an organization greatly like the National Republican Builders.

Before the rally came, there was made a clear and realistic estimate of the existing situation in the Republican party. In his speech, Mr. Campbell carefully pointed out that he spoke only for Rhode Island, but the picture may well be a national one.

"As a Republican representative, I can say that we are now suffering largely as a result of our own mis-

Men Not Guinea Pigs

Rhode Island has a peculiar position among the states. It is so small, as Senator Campbell pointed out, that "we get quicker social and political reaction than in the larger states." Indeed, he was told that a prominent Democrat has said that Rhode Island offered almost the persect spot for "social experimentation."

To which the stout American reply was: "We none of us want to impede progress, but I never could see that Laboratory Guinea Pigs got any good out of life; the position does not appeal to us."

Here is a fundamental reaction that is unquestionably national. It is one concerning which the early Brain Trusters were blandly ignorant. Free men are not Guinea Pigs.

Senator Campbell spoke first of a state was a result of our own mistakes. We can profit in the future by avoiding these mistakes. We can profit in the future by avoiding these mistakes. We can profit in the future by avoiding these mistakes. We can profit in the future by avoiding these mistakes. We can profit in the future by avoiding these mistakes. We can profit in the future by avoiding these mistakes. We can profit in the future by avoiding these mistakes. We can profit in the future by avoiding these mistakes. We can profit in the future by avoiding these mistakes. We can profit in the future by avoiding these mistakes. We can profit in the future by avoiding these mistakes. We can profit in the future by avoiding these mistakes. We have allowed the control of the party to fall into few and not always worthy hands. Worst of all, we have almost completely ignored the younger element. We have been told to recognize their rising forces, and we have been warned that we have not only not encouraged, but actively discouraged, their enlistment in our ranks. That reservoir of fresh enthusiasm, strength and energy, if properly handled in the years past, would have given us in overflowing measure, the party leadership and support we now so sorely need."

Upon this statement of conditions, what was done?

The Remedy

ant. Free men are not Guinea Pigs.

Senator Campbell spoke first of a threat inherent in the New Deal as it existed a year ago. At that time, the "packing" of the United States Supreme Court was common, indeed intense, talk among the New Dealers. Prof. Moley, in his magazine "Today" had a leading article from the pen of a Harvard professor of constitutional law actually threatening the court with this bludgeon.

Court Ousted

In Rhode Island they used it. A Democratic Lieutenant Governor, to the people, by the people and for the people. To that end, they would set up a clean, fine Republican organization.

In Rhode Island they used it. A Democratic Lieutenant Governor, presiding over the State Senate, "ripped" out the Republican majority of one by autocratically barring the seating of two Republican senators. He then used this illegal Democratic majority to rewrite the state's policies.

"Then," went on the Senator, "with the same majority and the exercise of an almost forgotten prerogative, he forced the removal of the existing Supreme Court of the State, to whom the Senate would naturally appeal against deprivation of the Constitutional rights, and created a new court of its own, consistof the Constitutional rights, and created a new court of its own, consisting of Democratic appointees with political background. A coup with all the earmarks of a Huey Long or John Dillinger combination. Here is a laboratory experiment showing how narrow is the margin of safety and order on which the Constitution stands if conceed by men in nower. stands, if opposed by men in power sufficiently without conscience or scruple."

Cost More Than Double

The second experiment on Rhode Island cited by Senator Campbell, relates an incident the counterpart of which we are going to hear more and more often, as the true meaning of political control of public building projects becomes more and more the concern of our people.

"This is an instance no doubt employed thousands of times, but so definite, so clear, so concrete, that it comes to us in rural Rhode Island as a personal demonstration of where and how our taxes of thousands of dollars are being squander-Preparations are being completed this week for the annual membership campaign of the Burlington County Young Women's Christian Association, which will be held March 17 to 31, under the general direction of Mrs. William Grobler, of Moorestown county membership chairman. town, county membership chairman NEEDLEWORK GUILD where and how our taxes of thousands of dollars are being squandered. A small section of country road was undergoing improvement as a project for local unemployment relief. We had a low bid of \$38,000. Before it could be placed, the authorities stepped in and decided to operate the project as a federal operation, and it was so constructed. The result is a road, certanily no better to be finished.

BENEFIT CARD PARTY

A public card party will be held in the Riverton Porch Club, Tues-day, March 26, for the benefit of the Riverton Free Library.

Anyone desiring to make up Percy Ransome, Riverton 172, Tickets may be procured for 50c.

Get the Most Out of



Your Dollar

1931	Ford Coa	ch		75
1932	Chevrolet Chevrolet Ford Cou	Coupe		115
1932	Chevrolet	Sedan,	DeLuxe	125
1934	Ford Cou	pe		165
1934	Chevrolet	Coach	***************************************	190
1931	Chevrolet	Coach		90

USED

STOP OFTEN

Broad St., & Maple Ave., Palmyra RICHFIELD GAS, OIL and LUBRICATION "ED" BEITZ'S SERVICE STATION

"SERVICE WITH A SMILE"



Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent-Just Phone 712. Only ten cents per line per insertion.



-perhaps too much by the looks of the floor, but what can anyone expect from the famous boy and dog combination?

At any rate, when this shampoo is through there still will be enough hot water left to do other cleaning jobs-the dishes, the laundry, the woodwork, may be the boy himself-for the automatic gas water heater in the basement furnishes an adequate supply for all needs.

You are missing much comfort and convenience if your home does not have an automatic gas water heater. Hot water by gas is an inexpensive luxury—investigate



FILM SHOWN HERE **SHORTCUTS**

Dinner Table

VERA A. SCHNEIDER

Helpful Suggestions in Salad Making

The perfect salad requires a de-liciously crisp lettuce and to achieve this first wash the lettuce under cold running water, then dry the leaves carefully and place in container in refrigerator for a short while before serving. Lettuce is not the only base for your salad—other attractive greens may be used, such as endive, romains abiromaine, chicory, watercress or even cabbage makes an excellent salad undation. And, having decided upon the green to be used, we must turn our attention to the ingredients. When using fruits that discolor quickly, such as pears, apples or bananas, sprinkle a little lemon juice over them to keep them fresh look-ing. If ingredients are to be diced chopped, use a sharp knife for the purpose, and then toss them to-gether lightly.

tablespoonfuls of olive oil, one table-spoonful lemon juice or vinegar and salt and pepper to taste. Allow the meat, fish or vegetables remain in

1 cupful celery, diced 3/4 cupful fresh pineapple, diced 10 ripe olives

Mayonnaise to moisten

Toss chicken, celery and pineapple together lightly. Moisten with may-onnaise just before serving. Arrange

16 Asparagus tips, canned or freshly cooked

1½ cupfuls green peas

1½ cupfuls cooked carrots, diced

1 Pimento, diced

1 tablespoonful minced parsley

Lettuce Mayonnaise

Arrange lettuce on platter and arrange asparagus tips toward edge. the purpose, and then toss them together lightly.

Meat, fish and vegetable salads are decidedly improved by marinating and to do this make a dressing of 3 tablespoonfuls of olive oil one table.

Apricot Salad Shredded lettuce

storage rooms and the various work shops and other facilities attendant on broadcasting apparatus. The con-trol room is located in the center of the four studios and is elevated about three feet above the regular floor level. Each studio has its own set of controls and in this manner

Apricot Salad
Shredded lettuce
12 Apricots, canned or stewed
23 Primes, uncooked, but soaked until softed and stones removed
34 Primes, uncooked, but soaked until softed and stones removed
35 Primes, uncooked, but soaked until softed and stones removed
36 Primes, uncooked, but soaked until softed and stones removed
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36 Primes, uncooked, but soaked until softed and stones removed
36 Primes, uncooked, but soaked until soaked un

lounge, instrument and sound effect every aircast in the Met ballroom. Dance is supposed to run from 11 to 1 and price of admission will be 25

YMCA BRIEFS

ROTARY AT WORK"

Members of Local Club See Visual

The widely circulated film "Rotary at Work," occupied the attention of the Palmyra-Riverton Rotary Club at its last meeting. This picture gives a comprehensive survey of what the well-known service organization is doing all over the world.
Sections of it depict work with crippled children, community projects such as electric street lights, swimsuch as electric street lights, swimming pools, camping sites purchased and equipped, holiday outings for children and the indigent aged, and several kinds of educational opportunities. Should anyone doubt the spread or the usefulness of Rotary, his eyes would be opened by "Rotary at Work."

Attendance Committee Chairman George Friday reported a cere have

George Friday reported a one-hun-dred per cent meeting on February 28th, and a standard for the month of 99.3 per cent. The local club has been among the first five in attendance for sometime past. A board meeting, at which the usual routine usiness was transacted, closed th

NO CHARGE

for delivery, phone Riverton 1510 for prompt service at all times. Blank-enbush Rexall Drug Store, 606 Main treet, Riverton.

It'd be a break for the girls if "permanent" waves had the durability of "temporary" taxes.—Arkansas Gazette.

NOTICE TO CONTRACTORS

set of controls and in this manner three programs can be pumped at the same time to various points.

Both window and door frames are made up in two or more sections with felt between; leadlined doors with rubber gaskets and special locks and automatic felt closures at the bottom, protect all door openings. There is plenty of window space in the studios so that visitors may see the artists in "action." Philadelphia's Pioneer Voice was also a pioneer in other things in broadcasting. Here are some of them: first station to broadcast an intercollegiate football game, the Penn-Cornell game in 1922 first station to air grand opera

RULE TO BAR CREDITORS
Executor's Notice
Estate of Anna Scott, Dec'd.

ated: February 11th, 1935.

YARN SHOP

Broad and Garfield Palmyra

and make your Spring Coat, Suit or Dress

MAKE IT A REGULAR STOP



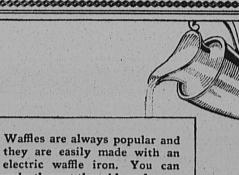
SERVICE STATION Broad and Main Streets

BURLINGTON COUNTY



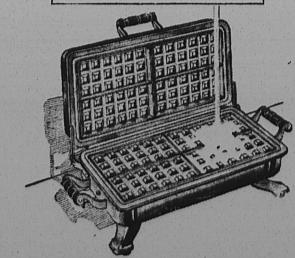
MASTER PLUMBERS ASSOCIATION AFFILLIATED WITH THE NATIONAL ASSOCIATION

The following Plumbers are working in accordance with N.R.A. They are reliable and dependable. Give them your support. J. RUSSELL HOLVICK JOHN KERRIGAN H. D. HULLINGS and Son



make them at the table and serve them hot off the grill. The waffle iron illustrated is novel shaped and sells for only \$2.75 cash. Cord and plug 25 cents extra.

Ask our Home Economics Department for recipes for making waffles.



PUBLIC SERVICE

Salem Avenges Former Reverses By Riverton Lassies in Close Game

The Riverton Girls' Basketball Stiles, c team met its first defeat Thursday Stohner, g evening when a greatly improved
Salem team took the game 15-13.
Riverton was outplayed the entire
first half, but in the second half
Re played real basketball and was able to bring the score up to within two points of Salem's score when the final whistle blew. Catherine Hinke was the high scorer for Riverton, while Dilks and Scheer shared hon-

ors for Salem.

The Vineland team also met its first defeat at the hands of Swedesboro, the score being 23-21. The Leaders in Wind-up of

game was closely contested.

Riverton and Woodbury played an exhibition game, with Riverton winning 27-22, Catherine Hinke was again high scorer, with Helen Eisley and Cecelia Baker tied for second

place honors.

The Paulsboro team lost to Maple Shade in a rather one-sided game RIVERTON

Heeter, g Beitz, g Neely, g Sippel, g Totals SALEM Dilks. Scheer, f Pew, f .. Waddington, g Duhle,g Vanderslice, g

H. Eisley. C. Hinke, f C. Baker, f Heeter, g Beitz, g Neely, g Sippel, g Totals WOODBURY Phaline, Clift, f Maier, f

LONE STAR Jrs.

The Cinnaminson Lone Star Juniors defeated Mount Holly and Moorestown during the past week; Mount Holly, 20-17 and Moorestown of which the Young America team of the fun with the group.

by 33-8. The Stars then held the lead throughout the game.
R. Coe stood out for the locals while Stoltz starred for Mount Holly. In the Moorestown game Willie and Shields starred for Cingrature of the which the Young America team holds first place and the Beverly Road second. The first game of this series will be played at the Burlington High School gym on Saturday, March 23, at 8 p.m. The second game will be played at the Palmyra High School the following Wednesday, March 27. If a third game is necessary the date and place will be announced later. The admission charge to these games will be

sion charge to these gan 25c. The Burlington City League T. Buvida RS has played some fast basketball this Prisco, f Fld. Fl. P. season and the local boys need your E. Malone LONE STARS

		r.Id.			season and the local boy	s ne	eu y	our	E. Maione
	Shields, f	2	1	5	support in order to bring	the	cou	nty	T. Malon
	R. Coe, f	. 2	4	8	championship to Palmyr				
	H. Coe, c	0	1	1	ers of the game are re				
	Wittemeyer, g		0	4	keep these dates in n				
	Beitz, g		0	0	night's scores follow.		311	ASL	The state of the
			ő	3	might's scores follow.				130 340 190
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	Deprisito, g	THE RESERVE TO LABOUR THE PARTY.	0	00	Flo	1. Fl.	F.T	. P.	Branson,
-	Totals	T	6	20	Long, f1	1	2		Cahill, f
	MOUNT H	OLLY			Finn, f3	0	1	6	Hagstoz,
	Apple 1	Fld.	FL	P.		. 4	5	Q	Sloan, g
	Cantan 6	17 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	- 0		marchi o minimum	0	ő		
	Stoltz, f				Krauss, g2	0	0	7	Baker, g
	Lechner, f		0		King, g 0	0	2	0	Foulke, g
	Wagner, c	2	0		Snow, g	0	0	4	TOTAL TEN
	Buck, g	0	0	0	10	6	10	26	
	Clatts, g	0	0	0	ARTISANS			1	T
	Phares, g	0	1	1			T2 (T)	-	Rivers, f
	Wire, g		0	0			F.T		Roach, f
	Totals	-	1	17	Terrell, f1	0	0	2	Miller, c .
			13.30	100	Shields, f 0	3	4	3	Weikman,
	LONE ST	ARS			Landgraf, c1	2	2	4	Headingto
		Fld.	Fl.	P.	Rarig, g 1	4	. 5	6	Schmierer
	R. Coe, f	3	0	6	Reeves, g2	3	3	7	

WRESTLE TONIGHT

Come to Grips in Feature Bou at Camden Armory in Two Out of Three Falls

MOORESTOWN

Robert Williams, Reporter.

WL

4 11 4 11

Wednesday, March 27, at Palmyra.

Third game, if necessary, to be an-

Artisans vs Beverly Road, 8.00
Wesleyans vs Young America, 9.00

Tak-Aboost

Joey Dusek, of Omaha, is confiodent that he will emerge a victor
over Gino Garibaldi, Italian star,
when the bell sends them off into action in the feature mat bout of the
tion in the feature mat bout of the Armory Thursday night. They will

INTERBORO LIST Challenged Ernie Dusek and George
Zaharias last Thursday, will be seen in action in the forty-five minute race. Riverton. semi-final. Daviscourt will be op-posed by Jack Donovan, that sensaposed by Jack Donovan, that sensa-tional youngster from Boston. The second bout will present Emil Dusek and Blue Sun Jennings, the Cherokee Indian.

BUCHHOLZ HEADS ATHLETIC CLUB

Next Week's Games for County Board of Governors Made Up of Local Men Well Known Saturday, March 23, at Burlington Artisans vs Beverly Road, 8.00 Wesleyans vs Young America, 9.00 In Sports

On Tuesday night, March 5th, a

and furious one in which the Tak- treasurer, Lee Green; and a board of Aboost outscored the Artisans 26-22.
The "Lodgers," after enjoying first place in the league all season, were ousted from this position last night outsed from this position last night outsed from this position last night outself. Stack, Chris Davis, Harry Jenks will check over your heating systems of Russell Your neighbor actually saves governors consisting of Russell UM ANTHACITE, why don't you?

Their advisory service department will check over your heating systems. Fld. Fl. P. by the "Sippers" who have been trailing the league for the last half Chick Foulke.

Membership in this club is open

trailing the league for the last half of the season.

After being on the short end of a 10-7 score at the end of the first half, the Tak-Aboost team quickly pulled themselves together with field goals by Finn, Sacca, Krauss and Snow, taking the lead from the league leaders which they held until the last whistle. Landgraf, Rarig to the club to foster athletics of every type for as many as can be accommodated, not for the benefit of a few, but for all.

Temporary quarters have been leased in Society Hall, and as the club grows these quarters will be ex-

the last whistie. Landgraf, Karig leased in Society Hail, and as the and Reeves all played an exceptionally high quality of basketball but the teamwork of the "Sippers" in the the teamwork of the "Sippers" in the final half was just a little better.

Losing this game, while the Western and the social features.

leyans defeated Pal-River, gives the Artisans second place in the final

It is not entirely fair to Artisans second place in the final standing.

In the second game the 5 and 10 defeated the K. of C. 45 to 15.

The Wesleyan-Pal-River game was close at the start. Rivers and Headington strengthened the Pal-River team considerably but they were unable to hold their early lead. Final score 47-33.

Artisans second place in the final the youth of the country to shift for itself when it leaves high school just at a critical period in life. Organized play is as important to them as it is to the children in school. It is for this reason that this organization looks to the community to support the movement.

Membership is not limited to residents of Palmyra, the men of Riversian second place in the final standing.

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WANT-ADS

LOST AND FOUND - RENTS - SALES HELP WANTED Rate 10c Per Line (Lines Average 6 Words) Minimum Charge 30c for Each Ad Phone 712

WANTED-All or part time wor meet in the customary two out of three falls, ninety minute time limit are of gardens, lawns and shrubs. Best references, reply to "B" New

WANTED—Good used gas range Apply in writing to Box XYZ, New Era Office.

MANY GRADES OF COAL CONFUSE

Only Safety Lies in Buying the Best from Reliable

cite on the market, ranging from hard bituminous to PREMIUM new organization was formed for the purpose of fostering all types of athletics in this community. It has been named the Palmyra Athletic Club. coal to buy. Taking every factor nounced later.

The following temporary officers
The last and final game of the local basketball schedule was a fast local basketball schedule was a fast Flynn; secretary, Samuel Rodgers; local to buy. Taking every factor into consideration, EVANS PREMIUM ANTHRACITE is the peer of them all—it goes farther and heats longer. of them all—it goes farther and heats longer.

tem free for the asking.

They are also agents for the GEN-UINE KOPPERS COKE, C-99, and the finest grades of FUEL

Lumber - Paints - Hardware - Feeds Poultry Wire - Cord Wood

Let them give you free estimat "GET IT AT EVANS"

Joseph T. Evans



CARL THOMAS ON FOOTBALL

Carl Thomas, Palmyra councilman and former coach of the University of Pennsylvania football team, adiressed the members of a newly formed "Y" group at a meeting held in the "Y" building, Palmyra, Friday evening of last week. Mr. Thomas delivered a very in-

teresting talk and told of many activities concerning football.

The group hopes to have Mr.
Hughes, a member of the faculty
and boxing instructor at Palmyra
High School, speak at the next meet-

Officers of the group are: Albert Sacca, president; William Mufalli, secretary, and Francis O'Neill, treas-

Walt Whitman HELD OVER UNTIL MONDAY, MARCH 18



COLONEL EVELYN VENABLE JOHN LODGE and BILL ROBINSON Based on the story by Annie Fellows Johnston

On the Stage SUNDAY PAPPY, EZRA and ZEKE with ELTON BRITT—the Westches-ter Hill Bilies, NBC Radio Stars ning a Greater Vaud

COMING TUESDAY, March 19 MAY ROBSON "Grand Old Girl"

STRANGE BUT TRUE BY Ed Wells



A Wayne, N. J., fireman fell and was unable to get up when his frozen coat stuck to the icy ground. He was encased in ice but still alive when foundseveralhours later.

LOOK OUT! More Cold Weather Ahead Let us fill your bins with 'blue coal'

WHY live in a house too chilly for comfort? 'blue coal' will fill every room with clean, healthful heat and save

money for you besides.

'blue coal' is the finest Pennsylvania hard coal, colored a harmless blue for your protection



S. COLLINS & SON, Inc. Phone Riverton 4 or 5

Vol. 47 No. 12

THE NEW ERA

RIVERTON, NEW JERSEY, THURSDAY, MARCH 21, 1935

OSCAR HARROUN

always relate some of his experi-

ences to a willing listener.



PRICE FIVE CENTS

PROTESTS USE OF **WOOD SHINGLES**

Smith Claims Fire Resistant Material Is Required By Ordinance

den for an estimate on repairs, at the regular meeting of council, Thursday night. The siren has been in use in Riverton for the past sevenalarm system, Harry C. Sim of Henry A. Dreer, Inc., of Riverton, volunteered the use of the Dreer steam whistle which could be opersteam whistle which could be opersteam. ated at any time of the day or night.

In the event the repairs to the old

This will be followed by judging of In the event the repairs to the old siren are too costly, in the opinion of the fire and water committee, a new one may be purchased. Council, upon motion of Councilman Knight, referred the question to the fire and

Following the building inspector's LAST CALL FOR report, which stated one permit had been given for repairs to a roof at a cost of \$335, and a fee of \$2.50, Hilton M. Smith asked to be heard. Mr. Smith stated that the inspector had been derelict in his duty when he issued a permit for repairs to a roof with wood shingles, that was no farther away from the next-door roof than eight feet. He stated that several of the neighbors of the prop-erty located at 425 Linden avenue, resisting roofing should have been used. Mr. Smith held that the building code required that fire resisting struction. He stated that the build-ing inspector should know the ordiance and should have insisted on

The ordinance was consulted and was interpreted to refer to new con-struction and not a re-roofing job. However, in the controversy, council agreed to investigate the mean-

Tax Collector C. Kenneth Davis that gave him permission to re-apof property that is being transferred to the Riverton Porch Club by Ger trude Knight of the adjoining prop erty. The resolution passed with Robert W. Knight not voting.

A tax remittance report was sub-mitted by the the collector for the future consideration and action of

It was moved that the formal protest of Riverton Borough Council be sent to the legislators concerning Senate Bill No. 192, which was labeled grossly unjust in a discussion by with water on two of its boundary Cresswell Stewart, of Mt. Holly.

rub comes in the requirement to list tax arrearages as miscellaneous receipts. If the delinquency is not paid, it is included in each year's budget, forcing officials to curtail expenditures to meet with deficit.

The new officers for the evening.

Was song leader for the evening.

Master Lewis Pezio, of Burling-ton, sang several songs which were well received by the assemblage.

David Laubers orchestra furnished the music for the dinner and dance.

The new officers for the club for the music for the club for the music for the consideration of Riverton of Riverton ton, sang several songs which were well received by the assemblage.

David Laubers orchestra furnished the music for the dinner and dance.

The new officers for the club for the consideration of Riverton ton, sang several songs which were well received by the assemblage.

David Laubers orchestra furnished the music for the dinner and dance.

The new officers for the club for the coaching as possible, ensuring a fine ton, sang several songs which were well received by the assemblage.

The new officers for the club for the dinner and dance.

The new officers for the club for the music for the dinner and dance.

The new officers for the cevening.

penditures to meet with deficit.

The report of the delinquent tax collector, Mr. Shell, was given. The report stated that \$103.89 gross, had been collected up to the time of mak
been collected up to the time of mak
The new officers for the club for this year are as follows: president, Albert C. Jones; vice president, Jane S. Wright; secretary, George Errickson; treasurer, Ronald T. King.

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HORSE AND HOUND SHOW ON MAY 4th

Clubs Join to Promote Show on English Setter Club's Farm Saturday, May 4

Announcement made recently that the English Setter Club of America, Inc., and the Burlington County Country Club would jointly promote man of the fire and water committee, reported that the fire siren was out of commission and was sent to CamMedford road, on Saturday, May 4, teen years. In the absence of an horses and dogs in this and nearby

Hospital last Thursday. "Dad" Harroun, as he was affec-

Civil War Veteran, Former Resident of Riverton, Dies in Naval Hospital at 86 **DINNER-DANCE** Oscar "Dad" Harroun, a Civil War

veteran, died in the Philadelphia

men would work on a cooperative plan with the people, we could be saved from the ever-encroaching political fallacies of Europe which between the courses, lucky number of the ladies between th

Be yours to hold that torch on high,

An Appeal

Water, water, everywhere and not Hon Clifford R. Powell.

"TAPS" MUSICAL COMEDY BY P.H.S. STUDENTS

'The Lass of Limerick Town" Will be Given Friday and Saturday Eevenings, April 5, 6

"The Lass of Limerick Town," a comic opera, will be given by the students of Palmyra high school 5 and 6. The operetta is under the ilies are turning their thoughts to a direction of Miss Dorothy Diener, Sunday auto trip each week.

A twenty-piece orchestra will accompany all the musical numbers. Insert twenty-eight musical numbers. There are twenty-eight musical numbers.

bers and several dances.

"The Lass of Limerick Town" has a very clever plot. Sir Charles Worthington had promised his old friend, Donovan McCoy, that his daughter (McCoy's) should marry Pomeroy Worthington, the former's son. When the time comes for the son to fulfill Sir Charles' wish, Betty McCoy and her friend Power of the famous "Singing Towneans of the famous "Singing Townea who died in the Philadelphia Naval

"Dad" Harroun, as he was affectionately called by his many friends AGED MAN KILLED

Union Landing Road Last Friday Night

PROVES SUCCESS

J. B. Bryan, age 82, of 741 Cooper orating spring weather spend an instruction of last week.

"Dad" was always proud of the fact that he had fought under the leadership of Abraham Lincoln.

While Mr. Harroun was a Republican and voted for Mr. Hoover, he was willing to listen and hope with Mr. Roosevelt after the overwhelming expression of the people. It was his earnest belief that if the business men would work on a cooperative munity. House Monday avaning of the fact is the business munity. House Monday avaning of the Roosevelt and a broken neck. Chief of Cinnaminson police, George Dorworth.

J. B. Bryan, age 82, of 741 Cooper street, Beverly, was instantly killed while walking along the River road, near Union Landing Road, nine o'clock last Friday evening, being struck by a car owned and driven by Arthur Knight, Jr., of 120 Stewart avenue, Riverside Park.

The aged man received a compound for the for Today, "McCormick; "A Litany of Praise," Choir; "Melody in F." Violin Cello; Sacred Organ Recital; minson police, George Dorworth."

munity House Monday evening of minson police, George Dorworth, "Medley," McCormick and Group; this week. ningham, who took charge of the "Because I Love You," Orchestra;

ber prizes were given to the ladies for the following: lady wearing a green dress the nearest to the color of Nelson Myer's necktie, the lady strong, and never forgot to be kind to an old soldier.

As "taps" sound for these veterans it seems as though they were saying to those who are left to carry on: "From falling hands we give the torch,

ber prizes were given to the ladies for the following: lady wearing a green dress the nearest to the color of Nelson Myer's necktie, the lady wearing green slippers, the lady wearing green slippers, the lady was nearest that date, the lady on the back of whose chair the lucky number was pasted, and the lady whose wedding anniversary was nearest the date of the torch,

MANY TURN OUT

FOR REHEAR and the did not see the victim until too late. He was held under \$1,000 bond for his appearance before prostation of Cantata dinner (March 16). This prize was won by Mrs, Harold Zayotti, of Pal-

County, former state chairman of the Young Republican Clubs in New Jersey, spoke on Young Republican-

Michael Byrnes Struck Down on Eric Warnick, bass-baritone. Cinnaminson Avenue on Way Home

The new officers for the club for this year are as follows: president, Byrnes.

been collected up to the time of making the report.

The annual report of the auditor was read before council as made by Rockey and Campony, a copy of which is printed in the legal column of this issue.

In order to properly bond the treasurer it was necessary to appoint a borough depository. By action of council the Cinnaminson Bank and Trust Company was named for the year of 1935.

(continued on page 5)

this time? What is our transportation court transportation court transportation court transportation court transportation committee doing? How is the ewe school progressing? What are we going to do about the Fourth-of-Town Meeting closes its first year with a record of noted civic achievements that make for a better community in which to live.

Let's fill the meeting with a crowd of civic-minded citizens who mean business during 1935 . . . come out next Tuesday. The place, Riverton firehouse, Riverton to Lieutenant Wallace of the Palmyra police, who in turn got in touch with Chief of Police Dor-worth, of Cinnaminson Township.

After sending Byrnes to the Cooper Hospital in the Palmyra ambulance driven by Joseph Gallagher, Dor-worth, Wallace and Captain Rodgers apprehended Peterson at his home.

Byrnes is survived by his wife, Mary, and a two-year-old son, Michael, Jr.

Gentleman—a man bent on shaping his mind to give happiness to others.—Confucius.

LAKEVIEW INVITES SUNDAY VISITORS

Beautiful Surroundings, Fine Music and Mild Weather Attract Many

Now that the calender has official-Friday and Saturday evenings, April ly ushered in the spring, many fam-

> Lakeview Memorial Park, the "cemetery beautiful," with its progressive program of beautification an

son. When the time comes for the son to fulfill Sir Charles' wish, Betty means of the famous "Singing Tow-means of the famous "Singing Tow-er." In one of the many spacious er." In one of the many spacious avenues of the park you may stop and, from the comfortable interior of your car, enjoy the splendid mus-

ical concert. The board of directors of Lake view, aided by professional engineer-ing skill and the forces of nature, is transforming an humble farm pro-Struck on River Road Near perty into a cemetery rich in land

scape beauty and refinement.

Make "Lakeview" your objective this Sunday, and in the fresh invig-J. B. Bryan, age 82, of 741 Cooper orating spring weather spend an in

FOR REHEARSAL

Fine Response to Last Week's Call For Volunteers for Presen-

cantata is to be presented on the Wednesday of Holy Week in the Methodist Church, Palmyra, under the auspices of the Fellowship Choral Club. The following soloists KILLS PARRY MAN will be heard: Helen Seer Guidin, soprano; Mary Coward, soprano; Soprano; Mary Coward, soprano; Elvin I.

The board of directors of the Felthe councilmen.

If the measure which was approved by the Senate is adopted, it forces municipalities to include in its annual budget the amount of the previous year's delinquent taxes. The rub comes in the requirement to list

Here seems to be a topic worthy

The welcoming address was made by Albert C. Jones, president of the Young Republicans and a member of the board of freeholders.

Nelson G. Myers, of Mt. Holly, was killed at 1.30 Wedship requests that anyone intending to join the chorus—and all interested in choral singing are most cordially invited to do so — report for exhaust driven by a Yellow Taxi driven by Walter Peterson, of 728 Parry avenue, Palmyra.

Master Lewis Pezio, of Burlington Pike, Parry, was killed at 1.30 Wedship requests that anyone intending to join the chorus—and all interested in choral singing are most cordially invited to do so — report for rehearsal immediately, so that Peterson, of 728 Parry avenue, Palmyra.

NOTICE

A temporary fire siren has been

RE-APPOINTED



appointed Howard Eastwood, prosecutor of Burlington County in a list American, of appointments sent to the Senate

POST F. M. RODGERS

Members of Post Frederick M. Rodgers, No. 156, and ex-service formance.

men are invited to attend an Ameri
To keep children away from mov-Park, on Sunday afternoon, April solution at present.

7th, at 2 p.m. National Americanism Director Homer Chaillaux will be sentative from the Woman's Club in

delegation at the reception.

Moving Picture Benefit

Post Rodgers is conducting a way theatre, Palmyra, March 25, 26, committees. 27, 28 and 29. Tickets are good at any performance on the above dates at the regular price of admission. A good selection of pictures has been booked and the Post will appreciate called on you.

JUDGE BLAMES CONSUMERS FOR BOOTLEG COAL

By Jacob Price

Camden County Superintendent of Weights and Measures Dept.

His statement is quoted as for

lows:
"In my opinion those who buy bootleg coal are as much to blame as those who sell it, for its spread thru-out this county."

out this county."

It is not our wish to agree or disagree with the Burlington County judge, but we do say that almost all our arrests for "short-weight" and other infractions of the weights and measures law, have been of those haulers who have come into existence during the so-called "bootleg era"—who either through ignorance or dishonest purpose, fail to comply with the law.

Most of these men have no way of judging the costs attached to coal

of judging the costs attached to coal hauling. They figure only trips to the mines and the immediate cost of running a truck. The result is that

running a truck. The result is that other expenses which are constantly coming up, accumulate on them.

If the man is honest, he usually gets out of the business before he is too far in debt. If he isn't, well, he has to cut somewhere—and it is usually on the weight of the product he is hauling.

MOTION PICTURE CRITIC SPEAKS

Henry Murdock, Columnist for the Evening Ledger Addresses

Joint Meeting

Henry Murdock, movie critic for the Evening Ledger, gave a most in-teresting talk on the "Problems of the Movies" at the joint meeting of the Riverton Porch Club and the Riverton Parent-Teacher Association Tuesday afternoon at the Porch

Mr. Murdock explained in detail THE CHATTER BOX each problem that producers and theatre owners face in presenting notion pictures for the public's ap

Strangely, statistics showed that dustries slumped and faced the HOWARD EASTWOOD
Governor Harold G. Hoffman repopointed Howard Eastwood, proseinterest movies held for the average wall, the motion picture industry

The question of suitable movies Monday night, and his appointment was confirmed.

The question of suitable movies for children was openly discussed when Mr. Murdock called for questions from the floor. He explained that the proportion of juvenile pic-PLANS ACTIVITIES

tures was so small in comparison to adult ones, to t a booking agent had a hard time to obtain enough juvenile pictures to give a whole per-

canism rally to be held at the Tren- ies unless they are with the parents' ton. N. J., War Memorial, Stacy approval, seemed to be the only

the principal speaker.

National Commander's Reception
The South Jersey reception of National Commander Frank N. Belgrano, Jr., will be held in Atlantic City, April 27th, at 7.30 p.m., in Convention Hall. Frederick M. Rodgers
Post is planning to have a large delegation at the reception.

Sentative from the Woman's Club in Vineland, announced a lecture by Pearl Buck, the well-known writer, to be given Monday evening, March 25th, in the Vineland High School auditorium, for the benefit of the Research Department of the Training School at Vineland, and hoped that any who could, would avail the reception. themselves of the opportunity of hearing Miss Buck.

Post Rodgers is conducting a Following the meeting tea was moving picture benefit at the Broadserved by the Porch Club and PTA

VICIOUS DOGS

your buying next week's movie tick- is a neighborhood nuisance, and ofets from any Legionnaire on or be-fore March 25th. Call Riverton 1052 safety. The man who owns such a or 536-J for tickets if no one has dog owes it to his neighbors to keep t caged or tethered at all times.

If he fails to do so, he hardly can complain if his neighbors insist that the animal be destroyed-no matter how deserving of human affection the ordinary dog may be. William G. Gootee,

Chief of Police.

TO DRAW JURIES

Judge Frank A. Hendrickson, of Mount Holly, last week suspended a two-year sentence on Michael Kal-Hon. Joseph B. Perksie, Justice of a two-year sentence on Michael Kalnash, 24, of Shamokin, Penna., accused of "short-weight" on coal and the use of improper weight certificates.

After ordering the defendant to remain out of the county, the judge rapped the consumers who buy "bootleg" coal—and placed equal blame at their door for the spread of "bootleg" coal sales in Burlington County.

IN ADDITION TO GIFTS .

WOOL-GREETING CARDS WE HAVE

QUAKER MAID FULL-FASHIONED SILK STOCKINGS AND STYLE O'MONTH SPORTS

WE DO SMOCKING

518 MAIN STREET

RIVERTON

BUY AT HOME

WE OFFER A WIDE VARIETY OF QUALITY MERCHANDISE AT LOW PRICES

CANDIES - CARDS NOVELTIES

TOILET ARTICLES, GIFTS
CAMERAS, FILMS
DEVELOPING
CIGARS, CANDIES
ICE CREAM AND SODA FOUNTAIN

> PLACE YOUR ORDER NOW FOR EASTER EGGS

PALLOWA RECEDIO VECTORIA AMUS. CO. JAME

Matinee Daily at 2.00 p.m. Evenings 7.00—9.00 o'clock

PRICES

25c LAST DAY- Friday, March 22 Janet Gaynor - Warner Baxter

"ONE MORE SPRING"

SATURDAY, March 23

"The WOMAN in RED" MON. & TUES. March 25, 26 reater than "Here Comes the Navy James CAGNEY-Pat O'BRIEN

"DEVIL DOGS OF

THE AIR" WEDNESDAY, March 27 Gary GRANT-Elissan LANDI "ENTER MADAME"

THURSDAY, March 28 Jackie COOGAN-Randolph SCOTT in Zane Grey's 'HOME on the RANGE'

CASH!!..CASH!!

OLD GOLD BOUGHT

..... at

KEATING'S STORE

Broad and Main Streets, Riverton

(opposite R.R. Station)

Last 2 Days, Fri., & Sat., March 22, 23

RINGS :: WATCHES :: CHAINS

SPECTACLES :: FRAMES, ETC.

Highest Prices Paid

Prompt Service

Business is transacted quickly with this Bank where every modern facility is provided and where the Officers and Staff take a particular interest in the customers welfare. You do well in having your Checking Account here.

Member Federal Deposit Insurance

CINNAMINSON BANK AND TRUST COMPANY RIVERTON, N.J.



We Suggest To All Flower Lovers To Visit

The Philadelphia Flower Show

(Probably the finest in the country, held on one floor and the Exhibit of your home-town firm

Week beginning March 25th at the Commercial Museum

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



The Electrolux gas refrigerator is a time and work and money saver. You can buy food in large quantities. You can prepare some of your meals ahead of time. You can have dependable refrigeration service at low cost. The ELECTROLUX has no moving parts to make a noise or to cause vibration, consequently it will last for years and repairs are seldom, if ever, necessary. A gas flame and the refrigerant do the work for the ELECTROLUX.

The 1935 ELECTROLUX models are priced from \$125 cash up. Carrying charge extra if you buy on the monthly payment plan. Small sum down, 24 months to pay. Your local plumber sells the ELECTROLUX at the same prices.



Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent-Just Phone 712. Only ten cents per line per insertion.

attractive shrubbery will be planted, financed by Federal money.

It is said that a leguminous crop (Soy bean, clover, etc.) plowed under at the right time may add as much as 100 to 150 pounds or more to be reviewed by the President—to be reviewed by the President of nitrogen per acre—equivalent to —to be reviewed by the Presidentan application of ten to fifteen tons of average farm manure.

The prize winner in the Bubble Bouquet flower arrangement class at the February meeting of the Germantown Horticultural Society, was a disused 50-watt electric bulb, filled with water and containing a flower, stood in a receptacle of water so that the flower submerged was ex-

Tip to the Highway Beautifying Committees: That all Hotdog Stands be made of Dogwood and covered be music, readings, dramatizaton and

type to the side-lines, yet in the opinion of many the hooded Prims are unexcelled 'n loveliness. This is the type which bears the vivid orange, salmon and yellow colors—the Talismon Rose shades. What is more beautiful than the deep saffron of Alice Tiplady, a color so distinct that the variety is recognized by the that the variety is recognized by the veriest tyro in Glad culture?

FOOD SALE

street, Palmyra.

This sale is an annual event and is

sponsored each year by the Palmyra
Parent-Teacher Association.
All kinds of home-made goodies will be on sale.

WRONG WORD

Speed Fiend (as he slows down)

—"Gosh! Don't you feel glad you're alive?"

Timid Passenger—"Glad isn't the "sustained by force.

What is obtained by force.

What is obtained by reason and education will sustain itself."

Anticipation of being an active participant in this gathering of boys from Maine to Florida and from to see the historic shrine in the Nation's Capital—wouldn't that put the head of any boy in the clouds?

PHYLLIS WHEATLEY

Miss Mills, Visitor in Liberia, Wil Tell the Story of Her

cluded from the air. The whole portion of the flower so submerged gives off vapor which assume minute bubbles all over the bouquet, hence the name, Bubble Bouquet. Try this.

The Phyllis Wheatley P.T.A. of Westfield School No. 4 is planning one of the most interesting meetings of the year for Friday evening, March 22, in the auditorium of March 22, in the auditorium of Westfield School No. 2, Cinnamin-

music, readings, dramatizaton and short skits contributed by members

The present-day craze for long sturdy spikes of Gladiolus studded with enormous vividly-colored lilac-crimson or scarlet bloom has more or less shunted the medium-sized bloom and stems of the Primulinus type to the side-lines, yet in the of years, and is bringing the story of

FOOD SALE

A food sale, for the benefit of needy school children, will be held Friday, March 29, at 15 East Broad street, Palmyra.

Mr. Murphy was taking his first flight in an air-plane. The pilot was taking him over Dallas, and when they were about 3,000 feet up, the plane suddenly went into a nose-

dive.
"Ha, ha," laughed the pilot as he righted the plane. "Half of the people down there thought we were faling."

"Sure," said Murphy, "and 50 per cent of the people up here thought so, too."—Automobilist.

IT'S DONE ELECTRICALLY



How do you get the dirt from your RUGS and CARPETS?

Will your back yard soon give forth the sounds of swishing thuds of the carpet beater trying to rid your rugs of six months embedded dirt? Will your rugs get such punishment?

In those homes using vacuum cleaners on schedule, the semi-annual flaying of rugs is unnecessary. Rugs cleaned periodically by vacuum offer little chance for dirt to become embedded and the fibers are not damaged or cut by gritty substances under the pressure of your fast steps.

There's little effort needed to vacuum your rugs. and there is no other way as convenient, as sanitary or as economical. A few cents a month pays for the electricity to operate a vacuum cleaner in the aver-



MAY ROBSON

GRAND OLD GIRL

THE NEW ERA

Published Every Thursday at 607 Main Street RIVERTON, N. J.

Ratered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do alkinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance Advertising Rates on Application

Philadelphia Advertising Representatives NEVILLE & HITCHINGS, Inc. 12 So. Twelfth St., Philadelphia, Pa

Socialism vs. Rugged Individualism

From a practical standpoint, Paul Smith, financial editor of the San Francisco Chronicle, sums up the political aspects of the 10.00 a.m.-Bible School. Very from hundreds of thousands of an the San Francisco Chronicle, sums up the political aspects of the crusade against the public utility industry, in a masterly manner. His comment was inspired by the demand for \$750,000 of tax funds to investigate the American Telephone and Telegraph Company. In part, he said:

"The writer does not care whether any particular utility is 'right' or 'wrong.' That some holding companies may be 'bad' against the high of 339 on the Dediagainst the high of 339 on the Dedi may be 'fair' and some 'unfair,' he readily admits. That some utility managements may be 'smart' and some 'dumb,' some 'honest' and some 'dishonest,' he believes not only possible but among the facts of life.

Those this same hard a some rate structures against the high of 339 on the Dedication Sunday. Singing from the Riverton, March 1 Editor The New Era:

Will you please publish the following article, which I clipped from daily paper, and think is pretty good the Dedication Sunday. Singing from the Riverton, March 1 Editor The New Era:

Will you please publish the following article, which I clipped from daily paper, and think is pretty good the Dedication Sunday. Singing from the Riverton, March 1 Editor The New Era:

Will you please publish the following article, which I clipped from daily paper, and think is pretty good the Dedication Sunday. Singing from the Riverton, March 1 Editor The New Era:

Will you please publish the following article, which I clipped from daily paper, and think is pretty good. the facts of life . . . Those things are beside the point . . .

"The fact remains that a definite, destructive campaign has been learned against the public utility industry. Some of the cambridge their usual salestions." launched against the public utility industry. Some of the campaign is open and above board, some subtle and insidious, like certain phases of certain PWA grants to communities and states. The attack has been mapped out, pushed, promoted, energized and pressed in New Deal headquarters, Washington, D. C. There is no use dodging the issue . . .

"If 10,000,000 utility investors and all utility managements "If 10,000,000 utility investors and all utility managements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. There are tentative arrangements to have the grown-ups, however. The grown-ups, however. There are tentative arrangem

Peace would liquidate one of their stocks in trade.

Peace would liquidate one of their stocks in trade.

"As soon as one sector quiets down, they will attack another.

Their scouting force will find, somehow, enough Indians in the brush to 'instify' each new attack in the public eye. It is war and brush to 'instify' each new attack in the public eye. It is war and brush to 'instify' each new attack in the public eye. It is war and brush to 'instify' each new attack in the public eye. It is war and brush to 'instify' each new attack in the public eye. It is war and brush to 'instify' each new attack in the public eye. It is war and brush to 'instify' each new attack in the public eye. It is war and brush to 'instify' each new attack in the public eye. It is war and brush to 'instify' each new attack in the public eye. It is war and brush to 'instify' each new attack in the public eye. It is war and brush to 'instify' each new attack in the public eye. brush to 'justify' each new attack in the public eye. It is war and, 24th. like other forms of warfare, will bring stupidly uneconomic costs. The Golden Text is woe unto him that saith to the wood, Awake:

"There will be the cost of unnecessary construction; public to the dumb stone, Arise, it shall Men for the money. He demands it competition with private enterprise; gradual socialization; grow-teach! Behold, it is laid over with of us, the foolish ones. ing taxes to fill the gaps of inefficient political operation and, worst of all, perhaps, the cost of depreciation in the value of se- (Habakkuk 2:19).

The Lord giveth and the president taketh away. And somebody had better wish the people of these curities held by hundreds of thousands of small investors . . .

"And the scene will not change while millions of voters sweetly accept political indictment of the public utilities."

present campaign is unfair, unnecessary and unAmerican. The Father of lights, with whom is no seeds of destruction of private enterprise that are being sown, ing (James 1:17). will sprout in other places to the infinite damage of other industries, unless the political utility baiters are stopped by an informed Christian Science textbook, "Science idence, Sunday morning after an illpublic revolt against demagoguery that is promoting socialism and Health with Key to the Scripness of five days. Mr. Kern was a tures" by Mary Baker Eddy: "When resident of Palmyra for thirty-five DISTRICT CONFERENCE

ARTISANS ENJOY THIRD BANQUET one.

Girls' Mirimba Band Puts on Variety Program With Attractive New Features

The third annual banquet of Palmyra Assembly No. 65, A.O.M.P., was held last Tuesday evening in P.O.S. of A. hall, Palmyra. The linner was well prepared and served by the Artisan's wives and daugh-ters and enjoyed by about 250 mem-

There were short talks by the Most Excellent Officers, after which the members went to the lodge room

who gave a variety program which was thoroughly enjoyed by everyone.

The member's attention is called to the next producers' dinner which is to be held Monday evening, June 3rd, at Weber's Hof Brau, Central Airport, Camden. Produce a canding date and receive a ricket for this date and receive a ricket for this control of Soulover sense, and we shall perceive Christianity, or Truth, in its divine Principle" (p 322).

EPWORTH LEAGUE NOTES

Sunday, March 27, at the Epworth

Sister Clarita, of Pittsburgh, and a held in St. Insemb's School Fast

Woman (in crowded train to her friend): "I wish that good-looking to questions from young people in the League. Five men stood up.-Automobilist.



CHURCH **NEWS**



FIRST LUTHERAN CHURCH Rev. Harold L. Creager

At our morning church services during Lent we are discussing some of the great fundamentals of our Christian faith. This Sunday the sermon theme will be "What is Re-

Sunday evening we will have a special service for the Boy Scouts. The Girl Scouts are also invited. The following communication was published in the Philadelphia Inquirer this week: The sermon will be on "A Boy Scout To the Editor of The Inquirer: of Long Ago.'

at 8.00 o'clock. The subject next ready doubtless have received, with week is "The Authority of Jesus to reference to the powerful editoria

of five years service by the present Thing Propaganda."
pastor. A reception to him and his The President's contemptuo family is to be given by the congre- reference to the wave of protest gation next Friday evening.

on the Sunday of the dedication of the new Church building, just six

"The Interpretor" will be the sub-

Among the citations which comprise the Lesson-Sermon is the fol-lowing from the Bible: "Every good gift and every perfect gift is from

The Lesson-Sermon also includes understanding changes the stand-points of life and intelligence from Fun-

Interment was made in Holy Redemer Cemetery, Philadelphia.

EPWORTH LEAGUE NOTES
Sunday, March 27, at the Epworth
League, the speaker will be Murray
Kirkpatrick, and he has chosen as his topic, "Getting a Better Understanding of Our Bible."

This topic was chosen in response to questions from young people in the League.

The regular conference of the Camden District of Parochial Parent-Teacher Associations will be held in St. Joseph's School, East Camden, Thursday, April 4, at 10 o'clock sharp.

The deceased was a member of the Palmyra Fire Company for approximately thirty-five years, and a member of the Loyal Order of the League.

The regular conference of the Camden District of Parochial Parent-Teacher Associations will be held in St. Joseph's School, East Camden, Thursday, April 4, at 10 o'clock sharp.

Governor Harold G. Hoffman will be present to address the members, and there will be other prominent speakers.

The regular conference of the Camden District of Parochial Parent-Teacher Associations will be held in St. Joseph's School, East Camden, Thursday, April 4, at 10 o'clock sharp.

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All young people are cordially in



THE PEOPLE'S COLUMN

"UNIMPRESSED"

May I add my word of comme Midweek service on Wednesday dation to the many which you a Varn."

Next week marks the conclusion under the caption of "That Vile

against the Rayburn Utilities bill a CENTRAL BAPTIST CHURCH to the intelligent citizens of this Rev. George Lockett, B.D. Pastor | country. That protest has come

Alexander C. Wood, Jr.

daily paper, and think is pretty good Dissatisfied.

Three Wise Men Tossing Dol-

"If 10,000,000 utility investors and all utility managements want to wave the white flag and surrender their economic position, that is their business . . .

"But even if peace at any price is their desire, they are not going to get it from the politicians today. This public utility approval of the young people and will receive their co-operation.

"It 10,000,000 utility investors and all utility managements to have the B.Y.P.U. combine their meeting which usually convenes at 6.45, with that of the evening service. It is hoped that this will meet with the approval of the young people and will receive their co-operation.

The supposing the issue . . . CHRISTIAN SCIENCE CHURCH years or so, until a total of 3000

The Golden Text is "Woe unto spending of.
Roosevelt has not asked the Wise

United States a very happy landing Fred R. Eberhardt.

OBITUARIES



Church Notices

Riverton, N. J. Rev. Francis B. Downs, Th.B., Rector

Third Sunday in Lent March 24, 1935 7.30 Holy Communion 9.45 Sunday School and Bible 11.00 Morning Prayer and Sermon

8.00 Choral Evensong Wednesday
9.30 Holy Communion and talk, "St. Margaret." Thursday

Friday 4.30 Children's Service 7.45 Evening Prayer and address at the right hand of God. He will come to judge the world.

CALVARY PRESBYTERIAN Charles T. Bates, B.D.

Riverton Church School, 9.45 a.m. Morning Worship, 11.00 a.m. Midweek Service, Wednesday 8.00

CHRISTIAN SCIENCE First Church of Christ, Scientist Thomas Ave. and Seventh St. Sunday School 9.30 a.m. Sunday Services, 11.00 a.m.

Wednesday, 8.00 p.m. Reading Room in Church Building

EPWORTH M. E. CHURCH Rev. Ira S. Pimm, Minister 9.50 a.m.—Wesleyan Men's Bible

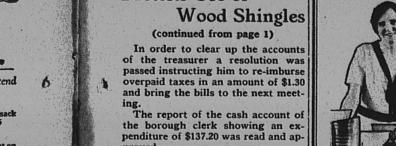
10.00 a.m.-Church School 11.00 a.m.—Morning Worship 6.45 p.m.—Epworth League Wednesday, 8.00 p.m.—The Help-ful Hour

Wednesday, 4.00 p.m.-Junior Ep

OF PAROCHIAL P. T. A.

The reports of the secretary and president of each association will be read. Luncheon will be served. The Regent, Mrs. Mary Walsh

Protests Use of



Councilman Sargent reported that considerable patchwork was being done on the streets of Riverton but

An appropriation of \$73 for E.R.A.

for the month was presented and

The police report submitted by

council chamber rent
Clarence T. Yerkes, bond, \$15,000
1935 C. K. Davis
Clarence T. Yerkes, bond \$,1000
1935 D. M. Chitton
Charles S. Rockey & Co.,
borough auditor 1934 5.00

300.00 Borough Property— Public Service Electric & Gas Co., current, 7th and Cedar current, 7th and Cedar Fire and Water— John Carhart, telephone, March Riverton-Palmyra Water Co., fire hydrants Riverton Fire Company, rent Clarence T. Yerkes, liability and

repairs on policy of the Highway—
Robert H. Clelland, salary, March W. H. Albertson, oil and gas Jan. \$6.30, Feb. 12.81
John Carhart, garage rent Harry Weeks, Inc., emulsion mixture

Public Service Electric & Gas Co., Public Service Electric & Gas Co.,

William G. Gootee, salary, March John J. Robinson, salary, March John W. Carhart, salary, March Riverton Fire-Co., jail rent Public Service Electric & Gas Co., traffic light, January Public Service Electric & Gas Co., traffic light, February W. H. Albertson, gas, oil, Jan. Garwood Service Station, gas, oil, Feb. Pal-River Chevrolet, Inc., repairs William Thomason, special duty

J. A. Peck, tree surgery Welfare—
N. J. State Treasury, relief
N. J. Bell Telephone Co.,
Jan. 86.95, Feb. \$8.30
C. Kenneth Davis—
Custodian School Funds

THERE'S A NERVE TEST! The candidate for a chauffeur's job was being examined by the car Antonio Couttolenc, of Mexico City,

He got along all right until the CARD PARTY TO ioner asked whether he had The applicant had.

"All right, let's see you fold this road map."—Portland express.

Have you heard about the used prizes can get in touch with Mrs. are not certain of the ultimate out-Percy A. Ransome, Riverton 172. come of the skull fracture she re-BARGAINS at FORTNUM'S?

73.00 end.

2,500.00



SHORTCUTS

VERA A. SCHNEIDER

Breadmaking Hints Given

when our efficient bakers have facil- of a crust, and cover and set aside ities for turning out such a perfect in a moderately warm place-75 to you are missing quite a treat.

recipe for home-made bread.

1 quart lukewarm milk or water (or a mixture of half milk and

2 tablespoonfuls shortening 3 quarts flour

RIVERTON Miss Constance Groves, of Green Hill Farms, Chestnut Hill, returned to her home after spending several weeks in Miami, Florida.

The many friends of Mrs. Everett 135.00 Gest, of Thomas avenue, will be glad 130.00 to know that she is slightly better after a severe illness. after a severe illness.

Mrs. R. M. Hollingshead, of 201

Linden avenue, was a recent guest at the Chalfonte-Haddon Hall, At-Miss Edith Haas, of Riverton, and Miss Alice Nickles, of Riverside, 147.75 were registered at the Hotel Presi-

dent, New York City, over the week

ENGAGED Mr. and Mrs. James C. Clark, of 400 Fulton street, Riverton, announce the engagement of their

BENEFIT LIBRARY

Don't forget the card party to be given in the Riverton Porch Club Tuesday, March 26, for the benefit of the Riverton Free Library Anyone having books to offer for the Riverton Free Library.

Tickets may be procured for 50c.

Everyone is cordially invited.

Everyone is cordially invited.

Come of the sall factorial factorial for the sall factorial factoria HESTER PRICE CO.

GOES TO NEW YORK Ira Hess, the husband, and former employee of a Philadelphia baking concern, is being held in Mt Holly The Hester Price Preserve and jail to await the outcome of his Pickle Company, which has been wife's injuries. Prosecutor East-located on Lafayette street, River-wood has stated to the press that side, for the past ten years, has combined with R. U. Delapenha Co., Inc., of Poughkeepsie, N. Y., and this week moved the local plant to wood has stated to the press that Hess made a statement to the authorities admitting a quarrel with his wife and that he was responsible for her injuries.

Poughkeepsie.

The Hester Price Company was owned and managed by Mrs. Follette and her son, who made their home in Riverton until recently, when they moved to Philadelphia.

In the event Mrs. Hess does not recover, Mr. Hess will have a formal charge of murder placed against him. Hess will not be released on bail unless the physicians are absolutely sure of her recovery.

to the

Dinner Table

3 teaspoonfuls salt

True, Mrs. Jameson, old yeast will Combine yeast and sugar and not leaven bread, but I'm inclined work with the back of a spoon until to think that this is not your trouble, for the reason that the quick transportation of this day and age insures water and one tablespoonful of flour Councilman Knight, included one ar-rest, four accidents, one breaking ever, if you've allowed the yeast to this aside to rise while preparing remain in your own refrigerator for other ingredients. Sift flour and salt reports investigated, six complaints on dogs, three calls from other polon dogs, three calls from other police departments, three doors found open, one dog gassed, one fire alarm turned in by police, one complaint about garbage man, seven homes reported closed, three reports of articles lost and found, one missing person reported, one night lodger, value of goods reported stolen \$1410, value of goods recovered by police, \$1300, rescue of dog from Delaware river, one stolen car recovered.

The following bills were approved for payment:

assuming that this has not been the case, I think your main difficulty lies in the fact that you have overtoned. Add the kneaded the dough. You say that the dough becomes sticky, and this part of the flour, beating smoothly with a large spoon. As soon as mixture is thick, work in the remainder of the flour with the hands and knead until smooth and elastic. This will take about ten minutes. Turn the materials used.

Here is a recipe for bread, but really, my dear, why go to all the trouble of making home-made bread, when our efficient bakers have facil
The following bills were approved for payment:

assuming that this has not been the case, I think your main difficulty lies in the fact that you have over-theading. In the dough becomes sticky, and this shortening has been added. Add the prepared yeast. Gradually work in part of the flour, beating smoothly with a large spoon. As soon as mixture is thick, work in the remainder of the flour with the hands and knead until smooth and elastic. This will take about ten minutes. Turn smooth side up into a greased bowl, brush over with melted vegetable shortening to prevent the formation of a crust, and cover and set aside.

Owner leaving town, also other

y \$275.00 loaf. Rather recently there has been a new loaf on the market which has had 100% more butter added to it, the second of the load had 100% more butter added to it, main until double in bulk—from oldest business houses in Riverton to sell FRIGIDAIRE, a leader in ou are missing quite a treat.

But here, as you requested, is the recipe for home-made bread.

Three to four nours. Then turn to sell FRIGIDAIRE, a leader in dough out on floured board, divide into loaves, knead lightly, place in greased bread pans, cover and let it good sales presentation, no experi
1930 Pontiac Sedan good sales presentation, no experi
1933 Chevrolet Coach WHITE BREAD (6 hour method)

greased bread pans, cover and let it good sales presentation, no capacity of the sales help to those who qualify to size of 60 minutes, according to size of salary to start. Write P.O. Box 87, loaves, putting bread in a 350 degree Riverton, N. J.

BARGAINS at FORTNUM'S

HESS RECOVERY

STILL DOUBTFUL

Scalp Infection and Outcome of Skull Fracture Keep

Doctors in Doubt

Mrs. Helen Hess, of 202 We

It is reported that the physician

Ira Hess, the husband, and former

again to 350 degrees.

What do we live for, if it isn't to nake life less difficult for each othr?-George Eliot.

GARGANTUA AT HOME

Walt Whitman Hiram: "Yes, I've seen a few bac crop years in my time, too. One year our string beans were so poor that the crop didn't even pay for

the string."
Silas: "That's nothing, Hi. In 1914 our corn crop was so bad that my old dad, who had a very poor appetite, ate up fourteen acres of corn at a single meal."—Chicago Tribune.

WANT-ADS LOST AND FOUND - RENTS - SALES HELP WANTED

CLASSIFIED ADVERTISEMENTS Rate 10c Per Line (Lines Average 6 Words) nimum Charge 30c for Each Ad Phone 712

WANTED-Clean, cotton rags, no

ence necessary as we offer schooling

increasing heat from 375 to 400 degrees for the next 20 minutes, and during the third period reduce heat

Vanguard Sugar Corn Seed for sale.

Buy local-grown seed for best results. This seed is carefully cleaned, and tasted for germination.

Pal-River Chevrolet, Inc. graded and tested for germination Also treated according to recom mendations of State Department without extra charge. Merritt W. Smith, Roselawn Farm, Mt. Holly, N. J. Phone 317-W.

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Phone Riverton 396-W

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LAST 2 DAYS

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Mary Carlisle Fred MacMurray



-SUNDAYS-VAUDEVILLE

WANTED—All or part time work by man thoroughly experienced in Get the Most Out of

household goods, 503 Main street

Your

1932 Chevrolet Coune

1932 Chevrolet Sedan

NOW IS THE TIME

Well-rotted Horse Manure JOSEPH L. STACK

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HOME-GROWN EATING AND COOKING APPLES



ANNUAL

MANY USEFUL AND NEEDED HOUSEHOLD

BROAD AND MAPLE AVE. PALMYRA

ANNA CONNER Most Excellent Officers, after which the members went to the lodge room where three candidates were initiated.

After other routine business, the members again assembled in the banquet hall where they were enterstaned with several groups of songs by the Pennsylvania Railroad Keystone quartette, and possibly the best musical and dancing troupe that has ever appeared in Palmyra, Reg Kehoe and his Girl Marimba Band, ing together is success.—Nuggets.

**Nothing tells so quickly what we say about tothers.—John Wanamaker.

**Index of the conner, of 342 West Broad town the Burlington County Tuberculosis League at their sale at Browns Mills, May 8-9?

The League is striving to rid the county of that dreaded disease. Statistics show a gradual decline in the best musical and dancing troupe that has ever appeared in Palmyra, Reg Kehoe and his Girl Marimba Band, ing together is success.—Nuggets.

**Nothing tells so quickly what we say about others.—John Wanamaker.*

**Coming together is beginning: death rate.*

**Coming together is progress: work-ing together is success.—Nuggets.*

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**The League at their sale at Browns Mills, May 8-9?

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**Coming together is beginning: death rate.*

**Coming together is progress: work-ing together is progress: work-ing together is progress: work-ing together is success.—Nuggets.*

**Consequence of State Rooman, 30, wife of Robert Conner, of 342 West Broad Kobus, requests a 100% attendance.

**Conner, of 342 West Broad Kobus, requests a 100% attendance.

**Conner, of 342 West Broad Kobus, requests a 100% attendance.

*

RULE TO BAR CREDITORS

Executor's Notice

Estate of Anna Scott, Dec'd.

CINNAMINSON BANK AND TRUST COMPANY OF RIVERTON, NEW JERSEY, Executor.

STOP IN

Broad and Garfield

Palmyra

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Moorestown W. L. WRIGHT Riverton 290-W

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RIVERTON A. ZOLL, Prop. Phone 937

COAL DEALERS Tremendous Trifles

By ELMO SCOTT WATSON

NIGHT shrouded the St. Law-rence river that September night in 1759. Under its cover a floated silently down the stream. Gen. James Wolfe was embarking upon a desperate gamble to gain a foothold on the plateau above Quebec, where he could force his enemy, Montcalm, to come out and fight.

As his boat passed one of the jut-ting curves of the Palisades, sud-denly the sharp voice of a French sentinel cut through the darkness: "Qui Vive!"

In that breathless moment the fate of the North American continent hung in the balance. Discovery meant an alarm and the certain repulse of the British. Then:

It was the voice of Captain Fraser, a Scotch Highlander. "A quel regiment?" demanded the

"De la Reine," ceplled Fraser, naming a French regiment which might reasonably be expected to be abroad upon the river that night. Apparently satisfied, the sentinel said no more. So Wolfe's soldierfilled boats passed on-to a secret path, at the top of which they surprised the sleepy guard. Then they deployed out on the Plains of Abra-

out from his walled city to attack them and the Battle of Quebec followed. It brought death to James Wolfe, but it also brought the victory which decided that the English, not the French, were to rule North America. It might have been dif-ferent if a French-speaking Scotch Highlander had not been in a boat on the St. Lawrence that night.

@. Western Newspaper Union. "MYSTERY CRUISE"

"Mystery Cruise," a three-act musical comedy, will be given by the Boy Scouts of Troops No. 5 and 9, April 26th and 27th. The tickets, 35 cents general admission, are now on sale. Mrs. Sidney White, mother of one of the Boy Scouts has written of the musical numbers, including "Mystery Cruise," the theme song of the show.

"Mystery Cruise," a three-act musical sidned by Scouts by Scou

song of the show. High school girls who are interested in singing and dancing choruses are invited to take part in the NEW SPRING MILLINERY play. Twenty-five girls are needed. Harry Bauer or a member of the scout troops will be able to give the girls further details on the matter.

ONE PRIVILEGE LEFT The House has decided not to tax patent medicines, and getting sick will be about the only thing left to do at the same old price.—Oklahoma

If Mr. Strachey is deported, the Government should do the job right and provide passage for the Washington Brain Twisters to go with him.

BROAD & MAIN STREETS, RIVERTON Phone 1540

With Mr. Richberg willing to let most of the NRA expire, there begins to be a hope that the recovery puzzle may be decoded.

H. D. HULLINGS & SON PLUMBING—HEATING—ROOFING United States Oil Burners

PLUMBING

Plumbing, Heating and Roofing

New Vacuum Process 609 Thomas Avenue 202 Broad Street

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RIVERTON

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verton, East Riverton Palmyra

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HIGH GRADE REPAIR WORK At Reasonable Prices
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517 Garfield Avenue Palmyr Telephone, Riverton 517 Open Mon., Wed., Fri., and Sat. Evening PATENT MEDICINES

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LESTER S. FORTNUM Palmyra, N. J. Atwater Kent Agency
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Expert repair work on Radios,
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Vulcanizing and Repairing Albertson's Tire Shop 413 LINDEN AVE., RIVERTON Phone 72

> NO CHARGE street, Riverton.

> > They say when a girl rouges her cheeks and paints her lips there is always one person fooled.

CINNAMINSON P. T. A.

Mike Murnurs

By William Cooper, Jr.

The P.-T.A. members wish they could express their feelings in words of comfort as they join in the universal sympathy for Miss Bryan in the loss of ner father, of which she was informed after the very successful concert of last Friday.

This annual affair of the P.-T.A. was this year largely due to Miss Bryan's effort, aided by the other very able teachers, as the first part was given solely by the school.

The boys' and girls' chorus sang separately and then in unison. All of the selections were well chosen and sweetly sung, these young people are being given a taste for really good music.

The primary band rendered four manage WFIL, this station began immediately to pay all systaining to played by Mrs. Haines, the music of the piano played by Mrs. Haines, the music miner season—warm days and cold, later the policy of the season—warm days and cold, later the policy of the season—warm days and cold, later the policy of the season—warm days and cold, later the policy of the season—warm days and cold, later the policy of the piano played by Mrs. Haines, the music provided clams will be made 'cach Friday during Lent be made 'cach Frida

The primary band rendered four selections to the music of the piano played by Mrs. Haines, the music played by Mrs. Haines, the musi

shows.

With these stations doing their best to please the public, the smaller stations are also coming up in the stational stations are also coming up in the stational st

Before you speak can your thought pass three gates: Is it true? Is it kind? Is it helpful?—Chinese.

ether waves with new and better

LENTEN FOOD

the listening ears of many coast ama-

WFIL is WIP, resplendent in new surroundings. This station, now that its inaugural program is over, is taking great strides to make itself the best in the Quaker city. New programs will be forthcoming, and

within the next few months we can will see a new Songs was all that could be asked, Cement, Shingles, Cord Wood. honestly say that you will see a new array of talent and a great parade of the years.

songs was all that could be asked, as they were all tunes that live thru the years.

Cement, Canada, Cement, Canada, Cement, Canada, and all "GET IT AT EVANS"

shows. The entire evening output of WPEN is devoted to visual shows which are very popular in and about Philadelphia. WDAS has almost completed a new transmitter which will increase its power and bring this station more into the limelight than ever before. New programs and talent under the capable direction of a new program director is Joseph T. Evans

than ever before. New programs and talent under the capable direction of a new program director is bringing WHAT into the spotlight of Radioland in Philly. So don't be surprised when you see the Quaker City stations vieing with the New York units for air supremacy.

We heard that on March 27 the "Footlight Parade" heard over WFIL at 6.35 p.m. will feature a short dramatic sketch with Jeff Keen, of the Daily News, taking an important part. The story will be titled "Dramatic Critics Nightmare" or "How to Subdue a Columnist in Two Acts." The show will also spotlight the music of Vincent Travers and his prehestra and the rythmic song interpolations of the Warwick Sisters, versatile singing trio. Martin Gilbert will still hold sway as emcee and new hunter upper.

If you are looking for a program to set you right before you eat dinner, you should tune in on the WIP airlanes on Mondays, Wednesdays and Fridays at 5.45 p.m. and catch the lovely voice of Ruth DeWoodie. Miss DeWoodie is accompanied on the show by the smooth flowing music of Clarence Furhman and his orchestra. Tunes woven into a lower by script and presented by the fine, we compared the proper sunthrization in accordance with the provisions of Article XIV of Chapter 182. Plant of the proper sunthrization in accordance with the provisions of Article XIV of Chapter 182. Plant of the proper sunthrization in accordance with the provisions of Article XIV of Chapter 182. Plant of the proper sunthrization in accordance with the provisions of Article XIV of Chapter 182. Plant of the proper sunthrization in accordance with the provisions of Article XIV of Chapter 182. Plant of the proper sunthrization in accordance with the provisions of Article XIV of Chapter 182. Plant of the proper sunthrization in accordance with the provisions of Article XIV of Chapter 182. Plant of the proper sunthrization in accordance with the provisions of Article XIV of Chapter 182. Plant of the proper sunthrization in accordance with the provisions of Article XIV of Chapter 182. Plant of arianes on Mondays, Wednesdays and Fridays at 5.45 p.m. and catch the lovely voice of Ruth DeWoodie. Miss DeWoodie is accompanied on the show by the smooth flowing music of Clarence Furhman and his orchestra. Tunes woven into a lovely script and presented by the fine, low voice of Howard Jones, go to make this program one of the best

Yours very truly,
CHARLES S. ROCKEY & CO.
WILLIAM H. WELCKER,
Registered Municipal Accountant (N.J.)
ASSETS make this program one of the best in the Quaker City. PHILLY NOTES: Rumors have it that Lee Lawrence is slated to win the amateur contest now being staged at the Fox Theatre . . . Horace Hustler, WPEN's "Organ Doctor" will soon compound his "graveled". January 1 \$46,992.14 717.85 18,040.65 588.97 1,222.51 staged at the Pox Theatre ... Horace Hustler, WPEN's "Organ Doctor" will soon compound his "musical prescriptions" before a visual audience ... the Del Regis orchestra, whose personnel includes many South Jersey gents, is now heard regularly over WCAU every Tuesday and Thursday at 10.45 to 11.00 p.m. and on Fridays from 10.30 to 10.45 p.m. directly from Pierres Roof . . Listen for the Lucky Rangers every day from 12.15 til 12.30 over WIP if you have a yen for hill billy music. . . Eddie Bonnelly and his musicrew are heard nitely over WDAS in a program of dancations from the Adelphia Holstery . . . Harold Knight is back in town after a vaude tour which included staging a show before 10,000 people in Washington, D. C. 519.38 \$74,296.78 _ \$68,081.50 LIABILITIES AND SURPLUS REVENUE \$28,000.00 21,997.50 914.92 2.00 1,30 3,221.86 360.00 15,677.24 2,075.49 360.00 14,731.59 \$74,296.78 \$68,081.50 TRUST BALANCE SHEETS-193 December 31 \$ 243.40 247.44 769.33 41.12 January 1 8 401.21 247.44 1,071.95 \$ 1,301.29 \$ 1,720.60 \$ 928.65 42.09 749.86 \$ 1,301.29 \$ 1,720.60

December 31 9

\$ 7,761.97

7,761.97

\$ 7.761.97

3 4 January 1 \$ 3,000.00 7,761.97

\$10,761.97

\$ 3,000.00 7,761.97

\$10.761.97

ASSETS CAPITAL BALANCE SHEETS-1934 for delivery, phone Riverton 1510 for prompt service at all times. Blank-enbush Rexall Drug Store, 606 Main

SHORT-WAVE

MUSINGS

Regularly, three times each day, on schedule, the signals from the remote amateur radio station of John Buckner, 50, owner of a ranch in the Mount Hamilton district near San Jose, Calif., had come unfailingly to the listening ears of many coast ama-MUSINGS

A few days ago they stopped, suddenly, without a word of explanation.

Alarm leaped into the minds of the amateurs with whom he maintained During the fading days of the mountain home. In his office in San

Yield not to grief and sorrow: they cause the greatest misery. Jealousy consumeth the body and anger doth burn the liver; avoid these two as you would a lion.—Bahá'u'lláh.

MAKE IT A REGULAR STOP SUNOCO **GARWOOD'S** SERVICE STATION Broad and Main Streets

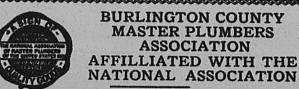
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Spring Coat, Suit or Dress

LONDON - PARIS BERLIN-MADRID ROME

PHILCO \$59.50

JOHN H. ETRIS Phone 978



The following Plumbers are working in accordance with N.R.A. They are reliable and dependable. Give them your support. GEORGE FRIDAY J. RUSSELL HOLVICK

H. D. HULLINGS and Son JOHN KERRIGAN

this list ... * The next Telephone Directory is about to go to press. Before it goes Check I and Call Us.

PLANNING to order a telephone? You will be listed in the new directory if you ORDER IT NOW.

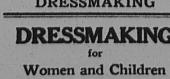
MOVING? Your new listing should be in the new directory. TELL US NOW.

WHAT ABOUT listing members of your household or business in the next directory? Costs little. People find it worth doing. LET US KNOW NOW.

WHY NOT get the business produced by advertising in the Classified Section (Yellow Pages) of the directory? Thousands use it to find Where to Buy the things you sell. RESERVE YOUR SPACE NOW.

Call our Business Office to arrange for any item you have checked on this list.

NEW JERSEY BELL TELEPHONE COMPANY



New Garments Made and Remodeling Done Coats Remodeled and Relined Men's Overcoats and Business Coats and Vests Relined

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'blue coal'

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E. P. Griffenberg, Mgr. Phone, Riverton 384

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ry Goods - Notions - Stationer

McCall's Patterns - Gifts

4 MAIN STREET, RIVERTON Phone 783 5c AND 10c STORE

PALMYRA 5c AND 10c STORE 9 West Broad Street ARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES

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Snover Funeral Home, Inc. 313 East Broad Street Palmyra, N. J.

. Snover

Phone, Riverton 830 IEROME I. ZISAK, JR. FUNERAL DIRECTOR 621 Thomas Avenue, Riverton

Phone 735

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Wesleyans	13	2	.867
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Pal-River	6	9	.400
K. of C.	4	11	.267
Tak-Aboost	4	11	.267
	100	100	1000

	1 444		Decision.	
Hinke, f	6	2	14	t
Eisley, f		0	10	b
Baker, f		1	5	-
Beitz, g				Ш
Neely, g				Ш
Heeter, g				Ш
Sippel, g				11
Totals	13	3	29	П
				Н
PAULSBO				Ш
	Fld.	FI.	P.	и
Strang, f	4	1	9	Н
Gesty, f	0	1	1	н
Filliaux, f	2	4	8	Ш
Richards, g				Ш
Davis, g				Ш
Holzschuh, g				ш
Totals	6	6	18	Ш
Totals	ditional March	100	-0	Ш

NURSERY NOTES

Dreer's display of the new Roses Crimson Glory, Fluffy Ruffles and Pink Dawn was awarded first prize at the International Flower Show this week at the Grand Central Pal-ace in New York City.







refer.

TRACT 5. BEGINNING in the center ne of Second Street (50' wide) at a distance of sixty-six and sixty-seven one hunredtha feet westwardly from the intersection of the center line of said Second Street (60' with the center line of Penn Street (60').







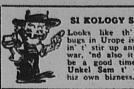
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FOR HALF SOLES AT THE RIVERTON ELECTRIC SHOE REPAIR



THE NEW ERA



PRICE FIVE CENTS

RIVERTON, EW JERSEY, THURSDAY, MARCH 28, 1935

INTEREST IS REVIVED IN DAM AND A New Azalea LAKE AT RIVERTON'S MEMORIAL PARK unty E.R.A. Offers Free Labor on Project if Towns Will Supply Material URE WATER FOR BATHING AT PARK DATE OF CLAUSE IN The gardeners had been busy have inadvertently given the Home Owners Loan Corporation chattel as Country to the distribution of printed circulars, so as to prohibit scattering of the sheets on lawns and streets. The ownship solicitor was instructed to draw up the regulations. The gardeners had been busy working on the new flower three years, it was said, and the result is a large flower, pure white in color of the country. The parameters white azalea, named Snowdrift by its developers, the developers, the Henry A. Dreer gardeners, made its debut today at the twelfth annual bution on Streets Moorestown Township Committee Will Pass Ordinance Prohibiting Distribution on Streets Moorestown Township Committee took steps Monday night to regulate the distribution of printed circulars, so as to prohibit scattering of the sheet on lawns and streets. The township solicitor was instructed to draw up the regulations.

County E.R.A. Offers Free Labor

assistant works manager, visited the park earlier in the week and then looked over the plans drawn by the borough engineers when the project was first considered.

MacFARLAND AND

Mr. Shedwick spoke at the Town Mr. Shedwick spoke at the Town Meeting Tuesday evening and told the membership that if Riverton through the borough council would make application to the E.R.A. they would in turn supply all of the labor necessary to build the dam and furnish supervision for the labor at the la

Three Months' Salary, But Nofficial Action Control is president of the host Morestown Republicant of the host Morestown Republicant of the host Morestown Republicant the text of the host Morestown Republicant the text of the host Morestown Republicant the feature and the host Morestown Republicant the feature and the host Morestown Republicant the feature and the host Morestown Republicant the text of the host Morestown Republicant the feature and the host Morestown Republicant the feature and the host Morestown Republica

BATHING AT PARK

Committee to Be Appointed by Town Meeting to Lay Idea

Before Council

Interest was revived in the project of the Town Meeting beld in the Riverton fire hall, Tuesday night.

The project had its origin about six years ago when Riverton council made a preliminary study of the sit-tuetton and was forced to lay it aside due to legal difficulties.

There has been an increasing current of expression in favor of the project ever since and it was publicly brought to light Tuesday night.

The rong president of two projects had the mortgager gave the HOLC purent of expression in favor of the project ever since and it was publicly brought to light Tuesday night.

The Rogers, invited the Burlington County and How It Sprace for the West of the Wes

Rumored They Will Receive Three Months' Salary, But

by the board to that effect.

The Resolutions
The Resolutions
The Resolutions
The Resolutions
The following resolutions, covering the deal, were passed:

When asked about the legal side
of obtaining permission for the project, Mr. Shedwick stated, "There
would be no problem, if the people
could be no problem, if the people
could be no problem, if the people
could be more pro

BAN CIRCULARS

R. Roy McDougail, of Delanco, president of the Associated Clubs has described Mr. Wittreich as "a

and interesting speakers in the Palmyra Borough Council Adopts Resolution to Re-James M. Conroy is president of

young aggressive and progressive

attorney, known throughout New Jersey as one of the most eloquent

IN MOORESTOWN POWELL ATTEMPTS

That he promised the superintendent of Cape May schools a super-PUBLIC MENACE vising principalship in Burlington county if the latter would get his son

a position in the Cape May schools;
That he promised to Mrs. Mabel
Beaumont, of Mount Holly, and
Mrs. Mary A. Norcross Garret, of

RIVERTON

Mrs. Harvey E. Stewart spent last week with her daughter, Mrs. Ar-thur Johansen, of Scotch Plains.

The many friends of Miss Mary Wolcott will be sorry to learn that she is ill and in the Hahneman Hos-

Miss Beatrice Stewart spent last week in Brooklyn with Mr. and Mrs. Edward L. Coffey.

Mr. and Mrs. C. H. Westacott are visiting their daughter, Mrs. Charles McKinney, of Mechanicsburg, Pa.

Mrs. Edward L. Coffey and son, Edward, Jr., of Brooklyn, are spend-ing the week with Mr. and Mrs. Harvey Stewart, of Thomas avenue.

Charles Woolston, who is attending Purdue University, Lafayette, Indiana, spent several days with his parents, Mr. and Mrs. Clinton B.

Mrs. Edwin Evans entertained Mrs. Greten Dennis, of Grenet Val-ley and Miss Lillian Greiner, of Philadelphia, and Mrs. Percy Gill, of Collingswood, Thursday.

Lamont Brownell, Jr., of Reading Hospital, Reading, and Mrs. Elsie Brownell, of Frankford, spent Sunday with her father, Edwin Evans.

Mrs. Clarence Bell, Sr., spent Wednesday in Browns Mills visiting

Don't forget the card party and luncheon given by the Riverton Parent-Teacher Association at the Riv-erton Porch Club, April 10. Lunch-eon 50 cents, cards 25 cents. Tickets may be procured from any of the oard members or room mothers.

Everett Gest, of Thomas avenue, is driving a new Plymouth

Mrs. Ross Evans, Mrs. George Wonfor, Mrs. James Hartley and Ronald Colman and Loretta Young Miss Verna Guest, visited the Collingswood Chapter O.E.S., Thursday Broadway Theatre, Friday and Sat-

BIRTHS

Mr. and Mrs. George Horner, of Harrison street, Riverton, are receiving congratulations on the birth of day, April 1, at 3 o'clock in the kina daughter Wednesday morning. dergarten of the Riverton school.

Mrs. Horner will be remembered as Mrs. Francis B. Elwell will speak Miss Ruth Carhart.

MOTORISTS FIGHT DIVERSION OF ROAD FUNDS

The way motorists feel about having their taxes used for purposes other than highways was strikingly demonstrated at the recent gigantic mass meeting in Philadelphia, participated in by members of the Keystone Automobile Club from Pennsylvania, New Jersey, Maryland and the District of Columbia.

As one voice, more than 15,000 motorists roared approval of resolu-tions denouncing legislative plans for motorist exploitation. Gas tax rise and diversion proposals Pennsylvania and diversion plans in New Jersey and Maryland were characterized in the resolutions as an unjust and inequitable shifting of the tax burden to a group which has done more for unemployment relief than any other single class of the

J. Borton Weeks, President of the combined clubs in the three states and the District of Columbia, struck the high note of the meeting when he pointed out that motorists, in addition to the huge taxes they pay for the privilege of owning and using motor vehicles, pay in the same proportion as other citizens every tax levied by the State for general

purposes.

He showed by government figures that the "road dollar" has been spreading relief in the economic crisis by providing employment for many thousands of citizens, not only many thousands of citizens, not only many thousands of citizens, not only in actual road construction but in the manufacture, preparation and transportation of materials. He denounced diversion of motorist funds as a breach of trust, and emphasized that every dollar diverted to the dole is a dollar taken from the payroll of citizens now self-supporting.

"LIFE BEGINS AT 40"



in the new WILL ROGERS starring vehicle,"Life Begins At 40." This Fox Film comedy is the humorist's clown-

AT BROADWAY



CHILD STUDY GROUP The study group of the Riverton P.T.A. will hold their meeting Mon on "How Worry and Fatigue Affect Family Life."

CONUNDRUM What animal provides mother with fur coats? Answer: Father.

************* BUY AT HOME

WE OFFER A WIDE VARIETY OF QUALITY MERCHANDISE AT LOW PRICES

CANDIES - CARDS NOVELTIES

TOILET ARTICLES, GIFTS CAMERAS, FILMS
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CIGARS, CANDIES ICE CREAM AND SODA

PLACE YOUR ORDER NOW FOR EASTER EGGS

L. L. KEATING'S

BROAD and MAIN

Removal Notice On and after April 1, 1935

the law offices of

Christopher N. Peditto

will be located at 207 East Broad Street Habit gets you. Many a father who worked his way thru college is now working his boy's way thru.

"The best blades hold their ten

אוג Whitman

FRIDAY

Nuggets.

"THE GOOD FAIRY"

SAT. "NIGHT LIFE SUN., OF THE GODS"

-SUNDAYS-VAUDEVILLE

STARTING TUESDAY



ANNOUNCEMENT Spirella Foundation Garments are now being handled exclusively in PALMYRA AND RIVERTON

By LAURA M. McCAMY 745 HIGHLAND AVENUE, PALMYRA

will be glad to make appointments or give demonstrations PHONE RIVERTON 927

NOW IS THE TIME To Protect Your Shrubbery and Lawns by Applying

Well-rotted Horse Manure JOSEPH L. STACK

Ice and Coal Phone Riverton 396-W

PALMYRA

TANGERINES PECANS

Frequent Shipments Keep Our Stock Fresh HOME-GROWN EATING AND COOKING APPLES

ANDREWS FRUIT MARKET

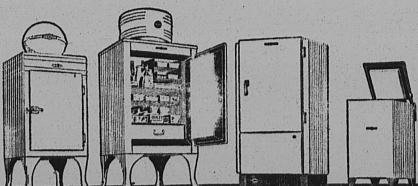
\$1.00 RYTEX STATIONERY—THE NEW ERA

GENERAL & ELECTRIC

How Much will the Refrigerator You Buy Today Be Worth to You

5 YEARS FROM NOW?

Long life, low operating cost and dependable performance year after year depend on the mechanism. 97% of all G-E sealed-in-steel mechanisms now in use 5 years are still serving original owners—their performance record is unparalleled.



ELECTRI

GENERAL

New G-E Flatops—the aristocrat of modern cabinet styling

New G-E Liftop

NOW "ageless" General Electric sealedin-steel mechanism and 5 Years Performance Protection in all G-E Refrigerators Any Style! Any Size! Any Price!

IN SELECTING any refrigerator—look to the mechanism first, that's what determines how long and how well a refrigerator will serve you. The G-E mechanism is hermetically sealed-in-steel
—requires no attention, not even oiling—and carries
5 years performance protection for only \$1 a year! General Electric cabinets are all-steel. Interiors are stainless white porcelain or Glyppal-baked enamel. The only refrigerators with Stainless Steel Super-Freezer, open, roomy and completely sanitary. Cannot chip or rust. Freezes more ice faster

THIS WEEK! Pre-Showing of the New 1935 **G-E Models**

Prices from \$87.50 and up General Electric budget plan of easy monthly payments if desired

Monitor Tops, Flatops

Liftops

R. SWEENEY, Inc.

309 E. Broad St., Palmyra

Phone, Riverton 973 Open Monday, Wednesday, Friday and Saturday Evenings

DREER'S ROSES Riverton Firm Gets First Award

FIRST PRIZE FOR

D

add considerably to the attractive-ness of the garden.

Everyone likes the low hedge of Golden Salmon "Baby" Roses, es-pecially when told that this type of rose blooms throughout the summer.

The two smaller divisions had as

a background, white pergolas and seats, with the Climbing Roses or Although the newer varieties of roses were used, also old favorite varieties were utilized, like Dame Edith Helen, Lady Margaret Stewart and Ville de Paris (City of

The swinging pace of the incomers and the limping drag of the outgoers
... The big moss covered water-wheel in Albrecht's exhibit—the shi-

The swinging pace of the incomers and the limping drag of the outgoers . . . The big moss covered waterwheel in Albrecht's exhibit—the shiny brassplate, however, taking away from the antique illusion . . The sylvan beauty of Hengel's rock garden . . . Speckled trout instead of gold fish would have seemed more at home in the cool brook . . The surprise when coming through the turnstile on viewing sombre green foliage instead of a great mass of color at the entrance as in former years, due to different arrangement . . That lovely tan Laelia-Cattleya in the Dixon Orchid display . . The display with the outdoor fireplace and big dinnerbell . . . name forgotten . . . Widener's Acacias combined with blue and purple Hyacinths, great pools and statuary as the central theme of the Hall the green coats of the Burpee attendants against a background of multicolored Sweet Peas . . The nice old lady who thought that the name "Dame Edith Helen" referred to the statue of the dancer in the Dreer display instead of the beautiful long stemmed rose surrounding it . . . The new yellow "sports' from Rose Talisman, Golden Charm . . The beautiful pink Rose Better Times and the double flowering Nasturtiums scattered everywhere throughout the various exhibits . . . The unprecedented call for Azalea Coral Bells at the Dreer booth . . Hitching's pint-size, lean-to greenhouse . . The

YWCA NOTES

in Moorestown, sponsored by the Burlington County YWCA for many

in the county.

A song contest for Girl Reserve clubs will feature the morning ses-

FASHION SHOW

All interested ladies are cordially invited to attend the fashion show and Spirella demonstration to be held Monday evening, April 1, at the Mary Jane Yarn and Novelty Shope, 14 East Broad street, Palmyra.

The two bi-colored roses, Victoria Addelheid and Hinrich Gaede, resembling Talisman somewhat in their pinks and golds, were gorgeous.

The rose garden occupies a very favored position in the rear center of the Hall.

High Lights of the Show

All interested ladies are cordially invited to attend the fashion show and Spirella demonstration to be held Monday evening, April 1, at the Mary Jane Yarn and Novelty Shope, pe, 14 East Broad street, Palmyra.

Could the population of these semi-jails be helped to learn how to run a business before they landed there, even though the capital involved was but a few cents a week, they would not be so ready to steal. Theft insurance is in reality paying for juvenile delinquency.

The rose garden occupies a very favored position in the rear center of the Hall.

High Lights of the Show

All interested ladies are cordially invited to attend the fashion show show the ladies are cordially invited to attend the fashion show the ladies are cordially invited to attend the fashion show to run a business before they landed there, even though the capital involved was but a few cents a week, they would not be so ready to steal. Theft insurance is in reality paying for juvenile delinquency.

Dr. Jennings closed by reminding his listeners that if they had been treated as his pupils were, they would probably be like them, and that Rotary's boys' work could well

Phone, Riverton 4 or 5

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are advisable for their absolute safety,

whether on short outings, extended travel or overseas trips to any world point.

Before you leave, come in and get your

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At Any Time

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CINNAMINSON BANK

RIVERTON, N.J.

AND TRUST COMPANY

Head of School for Delinquents Says Proper Employment Solves Problem

Philadelphia

Dreer's exhibit, which won the first prize, for an outdoor Rose Garden, is attracting much attention at the Philadelphia Flower Show this week, it giving the rose lovers the real conception of a formal home rose garden, such as anyone could design for their own backyard. While the garden covers an area of 1800 square feet, the same planting idea can be adapted on a smaller scale to the home grounds.

The two larger beds are centered by two beautiful statues. These were loaned to the exhibit by the Art Alliance of Philadelphia, thru the courtesy of Dr. MacKensie, and add considerably to the attractiveness of the garden.

Everyone likes the low hedge of Golden Salmon "Baby" Roses, estimated the Friends' School at 7 o'clock, Sunday morning, April 21. A cordial invitation is extended to the strended to the public to attend the service. It is planned to make the pageant at all-county event this year, with the YWCA the Leisure Time Division of the ERA, the County Count of the ERA, the County Count of Religious Education and other agencies cooperating.

Says Proper Employment Solves Problem

Dr. H. B. Jennings, principal of the School for Delinquents in Camted the public to attend the service. It is planned to make the pageant an all-county event this year, with the YWCA the Leisure Time Division of the ERA, the County Count of Religious Education and other agencies cooperating.

YWCA Music Conference Arpil 6th A one-day music conference will be held in the Moorestown Community House, Saturday, April 6, in charge of the music committee of the Burlington County YWCA of which Miss Elizabeth Klauder, of which Miss Elizabeth Klauder, of Woorestown, is chairman. The conference is open to all YWCA clubs in the county.

Burnington County YWCA of the Leisure Time out of the School for Delinquents in Camted the service.

Cardial invitation is extended to the School for Delinquents in Camted the service.

Burnington County YWCA of the Leisure Time Division of the School for Delinquents in Camted the service.

Says

pupils.

Dr. Jennings is desirous of arousing the interest of Camden business men in his pupils. He feels that if each one had the personal care and ASHION SHOW

MONDAY EVENING
All interested ladies are cordially ited to attend the fashion show

Supervision such as a Rotarian could give, there would be a marked decrease in the number of petty theives and gangsters. Little is spent to prevent delinquency, but millions go toward maintaining reform schools and penal institutions. Could the repulsion of these semi-

include those maimed in character as well as the physically crippled MONTHLY MEETING

BE GOOD BOYS

and the normal.

Chairman George Friday of the Attendance Committee, announced another 100% meeting the preceding week, and a second place among at 2.30 p.m.

On March 14th, chairman Lockett of the Music Committee arranged for an orchestra of seven Palmyra High School pupils to play for his fellow members. The group, under the direction of Miss Deiner, played several popular and semi-classical numbers, admirably. Some of Rotary's favorite songs were included

Mrs. Bradford Stetson, chairman numbers, admirably. Some of Ro-tary's favorite songs were included in the program. Those in the group were Marjorie Wilson, Nancy Men-to, Earl Cooper, Joseph Horner, Francis Geddes, William Monroe and Frank Hoar.

OF PORCH CLUB

Once upon a time ladies thought that smoking ruined lace curtains.

WHY 'blue coal' GIVES "ALL WEATHER" HEAT



REASON No. 29

'blue coal' is adaptable to all weather conditions. Because of its purity and careful preparation it starts up fast on zero mornings as soon as the drafts are opened. Be



Enjoy a Good Facial at Home!

The basic requisite of a good facial is a hot steamy towel application. Without it, the pores of your skin cannot be thoroughly cleaned, nor can your tissues be flexible enough to benefit from massaging.

Enjoy a good facial at home:

- 1. Cleanse thoroughly with cleansing cream and tissue.
- 2. Apply hot towels* (as illustrated).
- 3. Massage—use a massage cream, if needed.
- 4. Apply hot towel.*
- 5. Apply iced towel.†
- 6. Cover with nourishing cream, remove surplus with tissue. 7. Make-up.

*Use turkish towels soaked in 140° water. The easiest way to have plenty of 140° water is by automatic gas water heating. It is dependable, convenient and

tUse a linen face towel, wet with cold water and wring out. Spread over face and rub ice cubes over it. Ice cubes, of course, are from the Electrolux automatic gas refrigerator.



PUBLIC SERVICE



in the State ERA was increased load was the smallest over the pre-

Holding classes here on earth, Experience is the dearest one,

But you get your money's worth!

THE NEW ERA

Published Every Thursday at 607 Main Street RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

WALTER L. BOWEN, Editor KARL W. LATCH, Advertising Manager

All readers or local notices of entertainments, suppers, fairs, dance given for the purpose of raising money, will be charged for at the of ten cents a line. The New Era Office is equipped to do as of Fine Printing at reasonable prices.

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The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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P. H. S. NEWS

Miss Professes Stoffman, which is the International holds records in the International the monthly Parent-Teacher Associated and shows greater speed than any ation meeting. The subject for declaration of the service. Singers of other the service of the service and shows greater speed than any other typist in the world, visited Palmyra High School Monday afternoon. Miss Stollnitz gave a lecture and demonstration in typing of esand demonstration demonstratio lents. She stressed the most important points in the art of good typing. Miss Stellnitz is the holder of the Novice Record, being able to type 114 words a minute for 15 minutes when she had completed her first year of typing. Her record is 159 words per minute for 60 minutes.

s that also appear on the state

The preliminary registrations of amateurs of the county, and those classes will begin next week. The they wish to take next year so that the 1935-36 schedule can be made up. Professor C. L. Dengler, supervising strict parlance, the use of the word principal, has asked that parents should give their children all the guidance possible in the selecting of that is the entertainment medium is their subjects. Miss Elizabeth Mc- certainly logical enough. Yet the nel, guidance teacher, will assist the freshmen who are choosing

the guest speaker at the meeting Thursday, Albert Stradling, a mis-Thursday, Albert Stradling, a missionary from Central America. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home in Riverton. Mr. Stradling is now home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton. Mr. Stradling is now home on a furlough for manufacture at his home in Riverton. Mr. Stradling is now home on a furlough for manufacture at his home in Riverton, Riverton, Wedness, and deviled clams will be made at his home in Riverton, Riverton, Wedness, and deviled clams will be made at his home in Riverton. Mr. Stradling is now home on a furlough at his home in Riverton at his home i ling spoke on the language, customs, religion, geography, and morals of the countries of Central America. He has been a missionary in Costa Rico and Guatemala. He had with him an exhibit of native pottery and handiwork. Mr. Stradling was secured by Arthur Randolph, a member of the Pan-American Club.

tertaining "amateurs" have been tude on Problems of War."

Midweek service We national amateur organization, there national amateur organization, there are nearly 40,000 licensed amateur operators in the country, so they can

national amateur organization, there are nearly 40,000 licensed amateur organization at the club house, Civic Association at the club house, Occur the weekend.

The Palmyra Anderson of East Riverton, spent Saturday with Mrs. Wallacy the home of Mrs. Charles Hall, of Highland avenue, Thursday after the home of Mrs. Charles Hall, of Highland avenue, Thursday after the home of Mrs. Clayton Buchage, of Mrs. A. B. Powell, of West Broad street.

Mrs. Jennic Anderson and Mrs. Brewster and Mrs. Wallacy the home of Mrs. Clayton Buchage, of Mrs. A. I. Highland avenue, Thursday after the home of Mrs. Clayton Buchage, of Mrs. A. I. Highland avenue, Thursday after the home of Mrs. Clayton Buchage, of Mrs. A. B. Powell, of West Br

Miss Hortense Stollnitz, who holds records in the International holds records in the International

SHORT-WAVE MUSINGS

cuniary interest," and these persons the commission licenses to operate amateur stations. In other words, the only true radio amateurs are those to whom the term has applied for three decades—the transmitting

What to do about it? There is transmitting amateurs have precedence and authority on their side. Even the international telecommunications convention, which was signed by more than eighty nations signed by more than eighty nations, defines and limits the activities of



CHURCH **NEWS**



CHRISTIAN SCIENCE CHURCH PALMYRA MORAVIAN "Reality" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, March 31. CHURCH Albert J. Harke, B.D., Pastor

ervices for Sunday, March 31, 1935. 9.30 a.m., Sunday School. 10.40 a.m., Morning Worship. Sermon: "Life's Supreme Blessing." 6.45 p.m., Christian Endeavor

and God's Chosen People, the Jews." lowing from the Bible: "Finally Our church will again conduct the brethren, whatsoever things are Easter Dawn service at Lakeview Memorial Park, on Easter Sunday. An inspiring program of chorale music, with the beautiful historic Moravian Easter Dawn Liturgy as the central feature, has been virtue, and if there be any praise planned. This year's service promises to surpass those in preceeding years in beauty and simplicity, setting forth the Power and Glory of the Risen and Living Christ.

The chorale music will begin at the following passage from the Christian Science textbook, "Science and Health with the content of the chorale music will begin at the following passage from the Christian Science textbook, "Science and Health with the content of the choral property of the ch

A large number of singers are be

churches are very cordialy invited to beliefs will be attaining join this chorus. If interested get conceptions, and the im in touch with the pastor. Telephone

CENTRAL BAPTIST CHURCH

Services, Sunday, March 31st. 10.00 a.m., Bible School. Come of ime to enjoy the song fest of selec tions from the new Rhodeheaver Hymnals. For the fifth consecutive Sunday the attendance has passed

subject of the sermon by the pastor.

pins for this school term were accepted Thursday. Between 70 and 80 sophomores have ordered rings this year. A new style ring has been chosen by some of the students. It is made entirely of gold. The regular style ring has an onyx background.

The Palmyra High School seal that is used on all school rings was selected by the class of 1933 in 1931.

The recent flood of amateur programs over broadcasting stations, in which newcomers to radio without professional experience are given their chance to break into the big time, has found the descriptive term "radio amateurs" being applied to the participants.

But according to the regulations of the federal communications com-

On Tuesday and Friday ever prayer services are being held from 7.30 to 8.00 o'clock at the homes o

regular mid-week prayerservice.
In the afternoon at 4.15 the Jur Choir rehearsal and the Jun

FIRST LUTHERAN CHURCH Rev. Harold L. Creager

At the morning worship service versary of his pastorate here. The theme will be "God's Fellow Work-

Midweek service Wednesday eve-



Lord, shalt endure for ever; and thy remembrance unto all generations"

(Psalms 102:12). Among the citations which com-prise the Lesson-Sermon is the fol-lowing from the Bible: "Finally, ever things are pure, whatsoever things are lovely, whatsoever things

perfect model of God's creation will finally be seen as the only true conception of being" (p. 260).

CELEBRATION OF

FIFTH ANNIVERSARY Church, of Palmyra, will celebrate the fifth anniversary of the pastor ship of the Rev. Harold L. Creager

Radio amateurs are disputing the right of "radio amateurs" to that name.

Sunday the attendance has passed the 300 mark.

11.15 a.m., Morning Worship. "The program will be chiefly musically followed by refreshments. All members and friends of the church

The seal has for its main design a group of palm trees representing Palmyra, because the name Palmyra means "city of palms." The lower cuniary interest," and these persons version?"

of the federal communications com of Illinois, over the Columbia Broad-

> **EPWORTH LEAGUE NOTES** 7.30 to 8.00 o clock at the holies of the following: Claude Barto, Riverton; William Cooper, Rev. George Lockett, Mrs. Margaret Mays, Walton Taylor and Harry Ellis, of Paling Good Music."

wednesday evening at 8 o'clock, school age are cordially invited. LENTEN SERVICES The Rev. Dr. Wilmot Gateso

rector of the Church of the Saviour in Philadelphia, will be the officiating clergyman at the Friday evening Lenten service this week, at Christ

CATHEDRAL LEAGUE There will be a meeting of the Cathredal League of the Diocese in

interested in bringing cheer and comfort to the inmates of the institutions within the diocese are invited to Mrs. Walter Pike, Riverton 882, or Mrs. Frederick Henzler, Riverton 551-J.

RELIEF INCREASE

IS SLOWING UP during February, as aggregated from records of the 21 counties showing aid was given to 616,779 persons discrease was the smallest since the Only Slightly Higher Than

Last Year

though the roll of active cases

Last Year

Last Y

Church Notices

CHRIST CHURCH, EPISCOPAL Riverton, N. J. Rev. Francis B. Downs, Th.B.,

Rector
Fourth Sunday in Lent
March 31, 1935
7.30 Holy Communion
9.45 Sunday School and Bible

11.00 Morning Prayer and Sermon 8.00 Choral Evensong Wednesday 9.30 Holy Communion and talk,

Thursday

4.30 Children's Service 7.45 Evening Prayer and address on the creed, "I believe in the Holy Ghost, the Holy Catholic

Church, the Comn CALVARY PRESBYTERIAN Charles T. Bates, B.D.

Church School, 9.45 a.m. Morning Worship, 11.00 a.m. Midweek Service, Wednesday 8.00

CHRISTIAN SCIENCE First Church of Christ, Scie Thomas Ave. and Seventh St. Riverton, N. J. Sunday School 9.30 a.m.

Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building
open Tuesday and Friday 2.30 to 4.30 o.m. All are welcome.

EPWORTH M. E. CHURCH Rev. Ira S. Pimm, Minister 9.50 a.m.—Wesleyan Men's Bible

10.00 a.m.-Church School 11.00 a.m.—Morning Worship 6.45 p.m.—Epworth League Wednesday, 8.00 p.m.—The Help-Wednesday, 4.00 p.m.-Junior Ep-

Mr. and Mrs. Albert Smith, Jr., of
West Broad street, entertained
guests from Philadelphia over the
weekend.

A card party will be given by the
Auxiliary of the Palmyra Extension
Civic Association at the club house,
1201 Cinnaminson avenue, Friday



Why YOU should own a burial lot in

aid was given to 616,779 persons dis-tributed among 168,692 cases, State

LAKEVIEW

MEMORIAL PARK CEMETERY

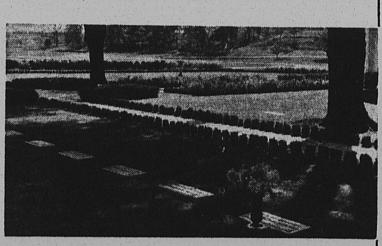
AKEVIEW Memorial Park is a vast community development that was started by a group of public-spirited men for the people of Southern Jersey. It is your park to visit and enjoy . . . hence it should be your first consideration in choosing a family burial place.

Lakeview is the modern conception of what a burial place should be. Here you will find no unsightly and heterogeneously assembled reminders of earthly death, but the natural beauty of sweeping lawns, fine old trees, sparkling fountains, a tranquil lake. No tombstones are seen at Lakeview to mar the loveliness, for here all graves are marked by dignified bronze tablets set flush with the turf.

Perpetual Care is assured by a large and growing Fund, the principal of which can never be expended. only the income therefrom used to care for and protect this beauty for all time . . . without assessments or charges for upkeep of private graves.



crease in February a year ago. In February, 1933, the expansion over



PLACE of burial is an eventual necessity for every human. Hence it becomes obligatory upon the familyprovider to have that place ready whenever the need may arise. Until he does he has not been completely foresighted in the provisions for his family. Even though he may have the money ready with which this purchase may be made, yet if it is forced at a time of necessity, then he has not done his part. You will take the easiest way if you make your selection now . . . at Lakeview Memorial Park.

Write for our interesting new folder containing actual photographs of Lakeview as it is today.

LAKEVIEW MEMORIAL PARK

The Cemetery Beautiful

ON THE BURLINGTON PIKE-1/2 MILE NORTH OF THE RIVERTON-MOORESTOWN ROAD

EXECUTIVE OFFICES:

808 Broadway-Stevens Building, Camden-Telephone Camden 8760

CEMETERY OFFICE: Park Superintendent-Telephone Riverton 1525

ATTEND THE INSPIRING SUNDAY AFTERNOON CONCERTS FROM THE SINGING TOWER AT LAKEVIEW AT 3 O'CLOCK

TELEPHONE CO.

Notable Acts of Public Service During 1934 Receive Recognition

Telephone Company to an Atlantic the movement.

similar awards from other sections tuary. Here already eight sessions ewed him a living. He had an oldof the country, to the National The-odore N. Vail Memorial Committee executives from all over the country. for consideration for National Vail
Awards in silver or gold, highest honors the industry can bestow upon individuals for noteworthy acts aris-

last August 27 to prescribe over the telephone application of a tournique to the wrist of a child above a quet to the wrist of a child above a quet to the wrist of a child above a severed artery, thereby saving the use of the hand to the child, and our boys is about the most important the child, and our boys is about the child.

questioning of a sobbing Berkley Bratifying way. Keep your eye on this Boy Scout movement. It's goleanned that "two babies fell in the ling places! CINNAMINSON P. T. A. brook and they can't swim," thereupon proceeding to the rescue of both from an icy, swollen stream that had overflowed its banks, and applying artificial respiration to re-

The Misses Anna C. Jakubik, Marie A. Campbell, Dorothy E. Gillings and Beatrice C. Mundy and Mrs. Helen K. Vayda, Bound Brook operators, remained on duty summoning necessary help from their switchboard and continuing to handle regular telephone traffic while fire in the central office building filled the operating room with wearing gas masks warned of imminent danger of an oil explosion, February 10, 1934.

John E. Clement received honor-John E. Clement received nonor-able mention for rescuing an uncon-scious neighbor from a garage filled with carbon monoxide gas by appli-cation of prone pressure artificial respiration March 24, last. Clement, in common with practically all mem bers of the telephone plant depart ment organization, is trained in first aid use. More than 4,500 telephone women in New Jersey also have be come adept in ..rst aid through vol untary attendance at first aid and health classes.

SUPPER AND FAIR FOR CHARITIES

Annual Affair by Friends Will Be Held in Community House April 4th

The annual Friends Philanthropic Supper and Fair will be held at the Community House, Moorestown, Thursday, April 4th, 1935 Supper, 5 o'clock: adults 85c, children 50c.

Fair opens at 4 o'clock. The usual variety of domestic and fancy work will be on sale. Home-made cakes,

candies and delicatessen. candies and delicatessen.

Benefit — Orthopedic, Chambersburg, McKinley Hospitals, and Florence Critendon Home, Trenton, N.J.

Burlington County Hospital, Welfare Work, and Tuberculosis
League, Mount Holly, N. J.

Mark the date and tell your friends

CIVIL SERVICE **EXAMINATIONS**

The United States Civil Service Commission has announced open competitive examinations in eleven different trades and professi Full information may be obtained from Riverton Post Office.

SCOUT EXECUTIVE "GOES TO SCHOOL"

AWARDS MEDALS Burlington County's New Scout Head Spends Week at Fi-nancial School

> George A. Darlington, the new Burlington County Scout Executive, has returned from a week's attend-

Telephone Company to an Atlantic City central office switchman.

The awards are for acts which took place in New Jersey during 1934. They will be submitted, with similar awards from other sections that the world, or his particular community, similar awards from other sections the movement.

The movement.

The reservation, consisting of 480 pay the debt by doing, without pay, is nestled in the hills of northern him, and he was finally allowed to pay the debt by doing, without pay, 550 worth of labor on a paving job. This man had no idea that the world, or his particular community,

individuals for noteworthy acts arising from performance of regular duty, in which courage, faithfulness and intelligence are shown.

Miss Emma Gatti, operator supervisor at Hackensack, received her award for intelligent use of her telephone first aid training and the telephone facilities at her command last August 27 to prescribe over the

possibly its life, as medical aid was delayed in arrival at the home.

Henry J. Schaeffer by repeated limited talent available in a most

GAME LEAGUE

store breathing and consciousness to one.

Holly, on Friday night, April 5, at eight o'clock.

RUGGED INDIVIDUALISM

Hillside, N. J., has an exception New Jersey regional Theodore N. Vail Medals in bronze have been awarded for acts of outstanding public service in the telephone industry to a Hackensack telephone operator and an Orange telephone installer individually, and to the day force of operators at the Bound Brook central office as a group. Honorable mention was occorded by the Award Committee of the New Jersey Bell Telephone Company to an Atlantic Mendam, N. J. Schiff, late president of the movement.

Hillside, N. J., has an exceptional citizen. Unemployment forced him on relief and he had to accept \$50 up to a time when he got a particular portion on the citizen. Unemployment forced him on relief and he had to accept \$50 up to a time when he got a particular position. Few people outside of Scouting circles know of the thorough training provided Scout Executives at this National Training School presented by Mrs. Jacob H. Schiff, in cash, he asked to be permitted to work it out. Assurances that relief was given with no condition or thought of return failed to move thim, and he was finally allowed to

Every member who was able to attend the meeting on the twentieth, when Dr. Cooper talked on "Mental The Burlington County Game Hygiene," was pleased with the many valuable thoughts and suggstions

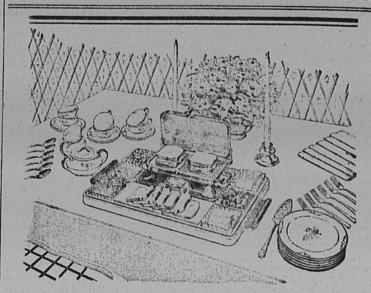
Try to find the reason why a child President E. Budd Marter has arif you would help him.

********************************** What Other **Editors Say**



BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION AFFILLIATED WITH THE NATIONAL ASSOCIATION

The following Plumbers are working in accordance with N.R.A. They are reliable and dependable. Give them your support. GEORGE FRIDAY J. RUSSELL HOLVICK H. D. HULLINGS and Son JOHN KERRIGAN



You can buy the

GRILLETTE and TRAY for only \$4.10 cash

You can toast rolls, mussins, sandwiches, two at a time on the grillette. You can use it as a grill and even make paneakes on it. It fits neatly on the tray. Six glass dishes and a bread board complete the equipment. Grillette and tray sell for \$4.10 cash. The grillette comes in different styles and finishes and may be had for as little as \$1.19 cash. Cord and plug 25 cents extra.



'... TES SIR I'm getting my share of BUSINESS these days-right over



OFFERS PARK



ROY A. RAMEY

Managing Director of Lakeview Memorial Park in Cinnaminson, N. J., has again extended the facilities of the beautiful cemetery to the Moravian Church of Palmyra for the Easter Sunrise Service.

The Palmyra church pioneered in the custom in this territory and has aroused enough interest to induce the same observance in Newark and

Last Easter 25,000 people enjoyed the service at Lakeview, establishing a record attendance in the East.

BOROUGH OF RIVERTON

"SCAVENGER HUNT" DIGS UP ODDITIES

Two Fried Eggs Sewed Together With Purple Thread Among
Finds

On Friday evening, March 22, the R the home of Florence Fantina at to

it was necessary to get:

Live animal (other than dog or cat), picture of Vice President Garner, September 1934 newspaper, hunting license from any state, two horse hairs, three red hairs, baby coach, sun dial, oar, wine list from Old Mill Inn, tennis ball, worn-out

YMCA BRIEFS

YMCA members of high school age enjoyed the get-together pro-gram Wednesday, March 27, at the Palmyra - Riverton YMCA, The speakers of the evening were Lieu it E. C. Plumer of the Aviatio Corps of the New Jersey State Troopers; and Warren C. Wardle, Hi-Y Secretary of the Bergen County YMCA. A large number of groups from various parts of the county were in attendance. Harry Cameron, of Masonville Eagles YMCA Group, presided.

The second of a series of YMCA ning meets will be held at the Moorestown Community House, Tuesday, April 2. The Medford Henry P. Thorn Group was the win-ner of the last meet, but it was so close that it was difficult to predict who will win the cup this year.

NOTICE!

During Dr. Roger's absence from March 30 to April 15, Dr. Imhoff will be in the Riverton office as fol

Mornings from 9.30 to 10.15.
No afternoon hours.
Evenings,—Monday, Thursday and
Friday from 8.00 to 8.30; Tuesday,
7.00 to 8.00, Saturday, 6.00 to 7.00

MEN'S CLUB

The regular monthly meeting of he Men's Club of Palmyra and Riverton was held in Christ Church Parish House, Riverton, Monday evening, March 18.

The speaker of the evening was Harold F. Marshall, who spoke on "Heating Our Skyscrapers."
Mr. Marshall first gave a brief history of heating, then compared the modern system of heating with that

of a few years ago.

He also used slides showing pictures of buildings with heating equipment furnished by Warren Webster Company, of Camden, of which firm Mr. Marshall is advertising and assistant sales manager.

Music was furnished by Robert
Hudack and his orchestra.

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:: 1934 AUDIT

BOROUGH OF RIVERTON

shown in the table of contents which cannot the audit covers the financial transactions of that date.

SCOPE OF THE AUDIT: The scope of the audit covers the financial transactions of the Tax Collector and Treasurer, the activities of the Mayor and Council, Borough Clerk, Building Inspector, Street Superintendent, Board of Health Inspector and Police Becorder.

On Friday evening, March 22, the Afagatz Club, composed of girl seniors of Palmyra High School, gave a "scavenger hunt," starting from the home of Florence Fantina at the country were found to be correct and in the proper form subject to the

the home of Florence Fantina at eight o'clock. The "huntsmen" were given until 11.15 to have all the things back at the starting point.

About fifteen or sixteen fellows and girls from Riverton and Palmyra

The accomments:

| CASH AND BANK ACCOUNTS: Cash book receipts were compared to be correct and in the proper form is compared to be compared

RECOMMENDATIONS Following is a list of the things

That more care be exercised in the issuance of tax Revenue tions of taxes of the respective years be applied consistently to the obligations.

electric light bulb, nipple from baby's bottle, two fried eggs sewed together with purple thread.

The prize was won by the party composed of Dorothy Shaner, Arthur Terrill, Florence Fantina and Bob Roach.

We shall be pleased to assist you to the fullest extent in connection with the recombendations of this report.

ACKNOWLEDGMENT: In the course of our audit we received the complete cooperation of all the officials of the Borough and we greatly appreciate the courtesies extended to us.

CERTIFICATION: It is hereby certified that to the best of our knowledge and belief the within report is a true and correct statement of the financial condition of the Borough of Riverton in the County of Burlington for the year 1934, as shown by the books and records of the said Borough submitted to us, supplemented by personal inquiry and investigation.

Yours very truly.

Yours very truly.

CHARLES S. ROCKEY & CO.

WILLIAM H. WELCKER.

Registered Municipal Accountant (
CURRENT BALANCE SHEETS—1934

\$ 7,761.97

\$10.761.97

ASSETS CORRENT BALANCE SHEETS-	-1934	3 4
Taxes Receivable Bank Stock Tax Receivable	615 44	January 1 \$46,992.14 717.85
Gross Receipts Taxes Receivable	1 134 00	
Cash — Treasurer	29,021.47	18,040.65
Revenue Accounts Receivable	27 43	1.222.51
Sewer Rents Receivable	110.00	
Deferred Assets	1,493.28	519.38
	\$74,296.78	\$68.081.50
LIABILITIES AND SURPLUS REVENU	E	-
Tax Revenue Notes	\$39.500.00	\$28,000.00
Local School Custodian: School Taxes	14,621.44	21,997.50
Appropriations Reserved	914.94	914.92
Tax Search Collections Subject to Refund	· · · · · · · · · · · · · · · · · · ·	2.00
Reserve for Interest and Costs on Tax Liens		2004 40
Reserve for Future Dog Damage	3,221.86	2,075.49
SURPLUS REVENUE	15 677 24	360.00 14.731.59
SORI DOS REFERENCES	13,077.64	14./31.59
	\$74,296.78	\$68.081.50
ASSETS Assessments Receivable Assessment Title Liens Cash — Treasurer Deficit — Assessments Remitted	247.44	3 4 January 1 \$ 401.21 247.44 1,071.95
Dencit - Assessments Activities	\$ 1,301,29	\$ 1,720.60
		-
Assessment Improvement Notes Reserve for Interest and Costs on Assessment Title Liens . SURPLUS	42.09	\$ 928.65 42.09 749.86
	\$ 1,301.29	\$ 1,720.60
CAPITAL BALANCE SHEETS-	1034	
ASSETS	1 9	1 4
	December 31	January 1
Amount to be Raised by Future Taxation	S	\$ 3,000.00
Authorized Improvements	7.761.97	7,761.97
	\$ 7,761.97	\$10,761,97
	************	-
General Improvement Bonds Unexpended Balances	7.761.97	\$ 3.000.00 7,761.97
	-	The second second second

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RI., SAT., March 29, 30 Loretta Ronald YOUNG-COLMAN "CLIVE OF INDIA"

MON., TUES., April 1, 2 SHIRLEY TEMPLE in "THE LITTLE COLONEL"

VEDNESDAY, April 3 RAMON NOVARRO in "THE NIGHT IS

YOUNG" THURS., FRI., April 4, 5

RUDY VALLEE in "SWEET MUSIC"

This to Remind

that while the Great Philadelphia Flower Show this week is being viewed daily by thousands of delighted persons, there is also a lovely Flower Show in the Display House of Flowering and Ornamental Foliage Plants at

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Riverton 302

MILLWORK

N THE 1850's, Dr. Jared Bassett I owned a small farm in the heart of what is now Chicago's famous "Loop." He also had a cow named 'Bessie" for whom he built a barn. From it ran a path by which she went out to graze along the road. When Doctor Bassett sold some of his property, the deed contained a provision for a 10-foot easement

By ELMO SCOTT WATSON

way unhampered between the road and the cow barn. In 1925 a corporation acquired the site of the Bassett farm for an office building. Then . . . conster-nation! There was the deed, and the provision for the cow path which could not be blocked. The matter was taken to the courts but

over which "Bessie" could make her

its legality was upheld. So the corporation went ahead with the building, keeping Bessie's path clear. They did, however, usurp her "air rights" (which she never knew she had, anyway). Above the 18-foot level the building jutted out at right angles, covering the cow path and extending

upward twenty stories. SMITH'S STORE Today in the structure at 100 West Monroe street, there is a por-tal that is never closed. For the Dry Goods - Notions - Statione McCall's Patterns - Gifts ghost of Bessie may want to come 14 MAIN STREET, RIVERTON back some day and go from the barn-that-was to the road that is Phone 783 now busy Monroe street. If that passage could have been included in the building it would have meant at 5c AND 10c STORE least \$12,000 to owners of the property in yearly rentals. That's why it's a "million-dollar cowpath!"

©. Western Newspaper Union. PALMYRA

"THE RETORT COURTEOUS"

9 West Broad Street ARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES NOVELTIES, CANDY, ETC. Sales manager to new salesman who is just going out on territory: Well, good luck to you, my boy. Any important news should be wired FUNERAL DIRECTOR

The following day this telegram W. H. SLOCUM & SON 117 E. Broad Street, Palmyra, N. J. arrived, charges collect: "Arrived safely. Got a lovely

oom with bath. Feeling fine." To which the sales manager wired back, also charges collect: "So glad. Remember to air your nightie. Love and kisses."-Wm. Chiquet, Fort Dodge, Iowa.

TIT FOR TAT

A tightwad traveling salesman sent his wife a check for a million kisses as a birthday present. He was considerably upset when he re-ceived the following letter a few

"Dear Jim: I can't begin to ex press my appreciation of the check you sent me on my birthday. I presented it to the milkman this morn-ing and—he cashed it. Lovingly yours, Matilda."—Frank H. Cord, Kalamazoo, Mich.

HIS "HELPMATE"

Sales Executive: Were you able t entertain yourself while waiting fo me here in the office, darling? His Wife: Yes, dear, I amused myself with those colored pins in Groceries, Fruits, Vegetables
Delicatessen Counter
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Meats and Provisions
The Staley Journal,

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be counted upon to fill up the annex, adopted.

as several of them are already build
Freeholder Jones asked for and re-

MacFarland and

(continued from page 1)

without qualifications, effective April

The resignations were accepted

under a resolution by Freeholder

Jones, seconded by Freeholder Cook, with Heisler not voting.

Solicitor Drenk was instructe

under a resolution by Jones to take

the necessary steps for the discon-

voting.

Jones introduced the following

resolution, seconded by Cook: Re-solved, that the Board of Chosen Freeholders of the County of Bur-

lington that the County Engineer

lieved of all active duties between

the time of reinstatement and April

Fairview Board Explains

ium appeared before the board o

Dr. Anderson explained that since

Smith Resign

Bowley Attacks Newcomb Dr. Bowley contradicted Dr. Anderson's figures and quoted statistics to show that tuberculosis had increased between 1924 and 1934. Bowley further stated that Dr. Newwould make it so superior to the Director Adams reported that sev-

To Hold Conference On suggestion of Director Adams it was agreed to hold a conference between the freeholders and the matter was referred to County Clerk Mingin for investigation.

The Stockwell-Knight Co., insurmeeting with newspaper reporters present. Director Adams replied that since the conference was being held at the offices of the managers of the sanatorium, it would be for them to decide whether the meeting should be open to the public or confined to the members of the two bodies. The clerk of the board freeholders will attend the meetin to make minutes of the proceedings

Heisler Hits Back

a letter he had received from Lloyd Cross, of Burlington, stating that excessive loads were being taken over | Senator Powell addressed a letter

the temporary bridge at Delanco. It was referred to the director of bridges.

Bridge Good—Bridge Bad

to the board stating that in his opinion activities of the Christmas decorating committee was read by the secrelegislature permitting the governor to spend a sum not exceeding \$2,to spend a sum not exceeding \$2,-000,000, for emergency relief, does The clerk read a copy of a letter not affect distribution of county motor vehicle funds, nor distribution from the Kolyn Construction Co., dated March 18, to Ash, Howard, of funds under the Herrick act for township and borough aid.

paid as follows: Buildings, \$15,679.-21; highways, \$4,470.29; bridges, \$2,-

106.27; affairs, \$15,915.74; finance, \$4,

(Continued from page 1) elected as follows: President, Edwin S. Parry; vice president, Dr. Harry

L. Rogers; secretary, Herbert Evans, treasurer, Gilbert Coe.

Mrs. Nathan Lane's report of the

In Lake at Park

Interest Revived

Needles and Tammen, the new county engineers, acknowledging their letter in which it was stated by the engineers that the construction work The senator also forwarded to the completed by the Kolyn Co. was board a letter from W. Rex McCrosson, county administrator of ERA, structurally adequate and that the design as built was preferable to the design as built was preferable to the original contract drawings. The letter also referred to verbal agreements between the Kolyn Co. and the board of freeholders about arrangements covering the necessary suggesting that if the Old Age Pension Board would appoint the executive director of ERA as director effort saved. Benjamin Sleeper, Mount Holly

changes.
Under date of March 21, Ash, Howard, Needles and Tammen township engineer, submitted esti-wrote to the Kolyn Co. that adjust-mates on the Bertram avenue storm ments for compensation for the changes made was placed on the pay one-half, not exceeding \$550. The county authorities. The letter also communication was received and the stated that the specifications of the clerk was instructed to notify the the time of reinstatement and and the speciment and not been conformed with, clearly creating an "illights. On recommendation of Mr.

"Illegal Structure"

"Illegal Structure"

Freeholder Jones expressed the opinion that if the War Department would not approve this "illegal structure" the contractor would to their decision in the matter and an addition built to that on The base of the contractor would to the contractor would The five members of the board of managers of the Fairview Sanatorreversed their decision in the matter of having an addition built to that institution. The board is composed of Dr. George T. Tracey, Beverly, in and build a bridge which would president Dr. Richard Anderson, Burlington; Dr. Charles Joyce, Vin-centown; Dr. Elwood Hollingshead, mitted an estimate for some addi-

Moorestown Dr. Joseph T. Bowley, tional work on the bridge, which was Burlington; recently appointed by the new board of freeholders. accepted and filed. Bridgeweld Wants Money

The Bridgeweld Engineering Co., there was a decline in tuberculosis in the state, there was no necessity for enlarging the institution at this time. In support of this statement he quoted statistics from the state department of health to show that the death rate from this disease in 1932 thed was 58.8%, while in 1933 it had dropped to 49.4%. The surgical ment of a substantial portion of the cases, he said, were taken care of in amount at once. The communica-the Burlington County Hospital. Director Adams advised the board that it was desired to apply for

Dr. Joyce contended that there PWA funds for the improvement, was plenty of room in the sanator-consolidation and re-indexing of ium and that it would be detrimental records in the offices of the county to the taxpayers of the county to spend from \$40,000 to \$50,000, for an addition at this time.

records in the offices of the county to clerk and surrogate. In order to do this, he said, it was necessary to make available the \$3,500 which addition at this time.

Dr. Anderson pointed out that the number of patients had decreased from 120 to 110, and that patients from outside the county could not the county could not the county could not sum, which was unanimously adouted.

ing or contemplating the erection of ceived permission to sell seven old institutions of their own. buy four new ones at a cost not exceeding \$900.

Banks Designated

Under a resolution by Mr. Heisler, sixteen banks in the county (which includes all in good standing) were comb, head of Fairview, was blocking the erection of an addition for reasons which he would state later. He claimed that there were 93 paberton, was specifically designated tients in private sanatoriums in Brown's Mills, out of which Dr. Newcomb got a 'cut.' He declared that it would pay the county to build the proposed 20-room addition to the institution at Fairview, because this would make it so superior the

others that sending counties would eral bills of constables and justices have no choice but to patronize of the peace which should have been paid in 1932, had not been settled. On motion of Freeholder Stout the

managers of the sanatorium on Thursday, April 4. Dr. Bowley in sisted that it should be an open meeting with newspaper reports. schedule worked out by that com-

submitted a bill for an insurance premium of \$131.71 on a county

Wants Road Fixed

The City of Beverly addressed a communication to the board stating that for a year and a half it had been Freeholder Heisler characterized Bowley's tactics as a 'publicity stunt' and declared the Burlington doctor was 'sore' at Dr. Newcomb, against whom he had run several times for Assemblyman and had been defeatd.
Senator Powell sent to the board than before. The communication

minutes with thanks to the commit-

uable assistance rendered by that or- cases.

John Strohlein, chairman of the borough property committee, spoke Mrs. Marion R. Elwell, president of the apparent lack of interest in baseball and football in Riverton. gave a brief report of the progress on the new school and thanked the Riverton Town Meeting for the val- outside teams, but refused in all

ganization in prompting the project.

Mrs. Bradford Stetson asked if mittee from Town Meeting to create Fown Meeting could not do some- a baseball team and an athletic asthing about sending Riverton grad-uates to the Moorestown high school ton. The committee appointed was: where the students or parents de- Fred Conway, chairman; John and James Goodwin made the motion that a committee be appointed to

P III AND III IE

Our Pledge...

The Snover Funeral Home is dedicated to a

policy of service without limitation.

Every helpful means, known to the profession, is employed to render an economical service without detracting from the high standard maintained by us from the beginning. ,

Snover Funeral Home

INCORPORATED FRANK A. SNOVER and JOHN N. SWARTZ PALMYRA, NEW JERSEY Telephone, Riverton 830

A PARABLE FOR THE PEOPLE OF RIVERTON

Once upon a time there was a farmer who beset with Hard Times conceived a Bright Idea. He would fool his horse who was a faithful beast but after all a Dumb Animal.

Why, reasoned he, should he feed his horse Expensive Grain when the beast probably didn't know the difference between Grain and Sawdust? So he mixed a little saw-dust with the grain and lo and behold the Horse ate it without Protest. Each day he Reduced the amount of Grain and increased the amount of Saw-dust. Each day the Hungry Horse ate his ration with Famished Appetite.

And so the Farmer, rubbing his hands with Glee said, "Eureka! Now have I more grain for the she-goat who smiteth mine ears with her bleating if her stomach be not filled-and for the cow who giveth me something in return-and for trade and for barter. Verily I shall

But on that day the Faithful, Uncomplaining Horse died of Starvation. Then the Farmer wrung his hands for he could not Till his ground. And the Weeds sprung up and choked his Crops and those of his Neighbors. Verily there was not Whoopee, but Misery in the Land.

This little parable written in good spirit intends to visualize for the people of Riverton the plight of your YMCA. For 43 years it has been serving the young people of this community quietly and efficiently.

During the past few years it has adjusted itself to increasing rations of financial "saw-dust" and at the same time has increased its character building activities both in scope and effectiveness. It has done and is still doing a noteworthy job in keeping down the "weeds" among our young people which threaten the fields of all.

Physical distress is vivid-compelling. We have no difficulty visualizing it. Its call finds ready response. But character building is intangible; we don't evaluate it until it stops-until the horse is dead-the weeds creeping in. That is the plight the YMCA faces.

Within a few days a representative will call on you to enlist your financial aid for the ensuing year. We bespeak him a friendly hearing. Take advantage of the opportunity to learn what the YMCA is doingand how well it is doing it.

Learn what "Grain" will do

... THE FORGOTTEN MAN ...

Essay Written Fifty Years Ago By the Late Professor William Graham Sumner, of Yale.

Reproduced by permission of the Yale University Press and the United States News, in which it was printed on November 5, 1934.

d since The Forgotten Man was discussed. Has he been remembered since? Who, Two years h

te Professor William Graham Sumner, of

Professor Sumner wrote the essay "Forgotten Man" about fifty years ago and delivered it as a lecture many times thereafter. All of his essays are to be found in a volume published by the Yale University Press and edited by Professors Keller and Davie of the department of social sciences of Yale.

I recently wrote to Professor Keller to determine the date of the original essay "The Forgotten Man" and he replied last week as follows: "Professor Sumner first delivered the essay on Jan. 30, 1883, in the Brooklyn Historical Society rooms. It consisted of 28 typewritten

"I found the manuscript of the lecture in his drawer after his death in 1910, where it had apparently been for years. It was yellowed and seemed to have been handled a good deal, as I recall it, doubtless in the course of his many repetitions of his public lecture."

The excerpts on this page are reproduced with the permission of the Yale University Press.—David Lawrence.

Economic Loss in Too Many Office Holders

OW who is the Forgotten Man? but they will be aimed better by and He is the simple, honest laborer, ready to earn his living by
productive work. We pass him by
because he is independent, self-supbecause he is independent, self-supporting, and asks no favors. He
does not appeal to the emotions or
excite the sentiments. He only

of combined capital, which is not
overy intelligent or well-directed. The
ness of stock gambling. Yet we elect
the legislators who do all this work.

Of course we should never think of

It is plain enough that the Forwants to make a contact and fulfill it, with respect on both sides and By jobbery I mean the constantly it, with respect on both sides and favor on neither side. He must get his living out of the capital of the country. The larger the capital is, to never living the country of the term of the country. The larger the capital is, for exterting other people's product the best living the country. The larger the capital is, for exterting other people's product to represent and govern us, who, if man are the very life and substance of society. They are the ones who us away. What man ever blamed himself for his misfortune? We the better living he can get. Every for extorting other people's product the better living he can get. Every for extorting other people's product particle of capital which is wasted from them. A large part of our legalout more laws to prevent the reformers, enthusiasts, and every described by the idle and the chift, islation consists in making a job for on the vicious, the idle, and the shift- islation consists in making a job for less is so much taken from the cap- somebody. ital available to reward the indelent and productive laborer.

But we stand with our backs to independent and productive aborer all the time. We do not re laborer all the time. We do not remember him because he makes no clamor; but I appeal to you whether costly beyond what is useful or even he is not the man who ought to be remembered first of all, and whether, on any sound social theory, we on any sound social theory, we ought not to protect him against the burdens of the good-for-nothing.

ed in themselves, but because they will serve the turn of some private

In these last years I have read interest, often incidentally that of hundreds of articles and heard the very legislators who pass the scores of sermons and speeches appropriations for them. which were really glorifications of the good-for-nothing, as if these were the charge of society, recommended by right reason to its care and protection. We are addressed under the Mississippi River to make all the time as if those who are re- a farm, and then wants his fellow-

Who to Blame But Ourselves for Bad Laws?

bery. The government is to give every man an office, and every man duct, and to clean out every man's creek for him, and to buy all his unsalable property, and to provide him with plenty of currency to pay his debts, and to educate his children, and to give him the use of a library and a park and a museum and a galdoors of waste and extravagance stand open; and spend squander plunder, and grab are the watch-

We grumble some about it and talk about the greed of corporations

representatives. Who elected such ence. representatives? We did. How can If a Public buildings are jobs, not almakers from making a bad law?

tonished to find that men are greedy, whether they are incorporated or not? Is it a revelation to find that we need, in our civil affairs, to devise guarantees against selfishness,

It Is Always the Forgotten Man Who Pays

all the time as if those who are respectable were to blame because some are not so, and as if there were an obligation on the part of those who have done their duty toward those who have not done their duty.

Every man is bound to take care of himself and his family and to do the rivers and the farms. They want the week of society is the Federal Government to remove his share in the work of society. It is totally false that one who has this dirt at the national expense. done so is bound to bear the care and charge of those who are wretched because they have not done so. market, get the Government to go. ed because they have not done so. market, get the Government to go grabbers, loafers, and jobbers get to the him beggars live at the expense of the lope of sustaining the price. toil and sacrifice. Who, then, is he

the hope of sustaining the price.

The National Government is called upon to buy or hire unsalable ships:to dig canals which will not pay; to educate illiterates in the States which have not done their duty at the expense of the States which have done their duty as to educate in the States which have done agreat many to support. Nature has done a great deal which have done agreat deal which have done agreat many to support. Nature has done a great deal which have done agreat deal which have done their duty as to educate illiterates in the States which have not done their duty as to educate illiterates in the States which have not done their duty as to educate illiterates in the States which have not done their duty as to educate illiterates in the States which have not done their duty as to educate illiterates in the States which have not done their duty as to educate illiterates in the States which have not done their duty as to educate illiterates in the States which have not done the

He is not in any way a hero (like a popular orator); or a problem (like What the Forgotten Man needs, tramps and outcasts); not notorious therefore, is that we come to a clear-(like criminals); nor an object of er understanding of liberty and to a sentiment (like the poor and weak); nor of burden (like paupers and loaf-ers); nor an object out of which so-cial capital may be made (like the beneficiaries of church and state charities); nor an object for charitable aid and protection (like animals treated with cruelty); nor the object of a job (like the ignorant and illiterate); nor one over whom senti mental economists and statesmen can parade their fine sentiment (like inefficient workmen and shift

blaming ourselves for electing men gotten Man and the Forgotten Wowrongs done by chartered corpora- scription of speculator in sociology, tions. Who made the charters? Our political economy, or political sci-

we get bad lawmakers to make a ences ever comes to understand the expended, while at the same time the law which shall prevent bad law position of the Forgotten Man and to appreciate his true value, you will That is, really what we trying to do. find such student an uncompromis-If we are a free, self-governing ing advocate of the strictest scien-more public works because obviouspeople, all our misfortunes come right home to ourselves and we can blame nobody else. Is anyone as-ward all artificial schemes of social most costly approach to relief. It

If it is desired to bring about social improvements, bring us a "Had the bill been defeated, I scheme for relieving the Forgotten would have among the first to ad-Man of some of his burdens. He is vocate immediate passage of such our productive force which we are tured to affirm that government has wasting. Let us stop wasting his imentation, would have taken care never had to deal with anything else. force. Then we shall have a clean of all necessities. To assure this I

The Forgotten Man is weighted down with the cost and burden o the schemes for making everybody must consider the cost to our state happy, with the cost of public beneficence, with the support of all the loafers, with the loss of all the economic quackery, with the cost of all pay over one billion dollars toward the jobs. Let us remember him a the national debt, only 23,500 per-little while. Let us take some of the sons out of over half a million unburdens off him. Let us turn our employed in New Jersey or less than

Your Motives In Helping Him May Be Doubted

Many Laws to Make a Job for Somebody

I have shown, in times past, the history of States has been a history of states have history of states have history of states have history of selfshahor, and the history of states has been a history of states have have here a history of states have have here history of states have have here history of selfshahor has a same than the history of states have have here a history of states have have here a history of states have have here a history of states have have here history of states have have here a history of states have have here have have have here a history of states have have here a history of the him you will be very skeptical too the fort here foregotten Man and the problem is only in the problem is only history have here just he same as it ever was, and the nonce of works,

due proportion to the total popula-tion, there is economic loss.

If public offices are treated as wife and family but he does not frespoils or benefices or sinecures, then they are jobs and only constitute part of the pillage.

Who to Blame But Ourselves

Wile and family but he does not frequent the grocery or talk politics at the tavern.

Consequently he is forgotten. He is a commonplace man. He gives no trouble. He excites no admiration.

Who to Blame But Ourselves class, the enemy of the poor man. therefore, is that we come to a clearhim to use his powers for himself and for the commonwealth.

\$4,880,000,000

Senator Explains Why He Voted

sued by United States Senator W. Warren Barbour, of New Jersey, folpriation of \$4.880,000,000, which will largely be spent for public works

gives relief and will continue to give it as long as relief is necessary.

"With nearly one half of the \$3ence.

300,000,000 last public works apprographic for any of these scipriation which I voted for, still unis an approach that no country can

continue to pursue.
"Had the bill been defeated, I and simple gain for the whole so- voted for \$2,000,000,000 enough for all direct relief and certain useful projects before the bill passed.

"Every citizen of New Jersey

BUSINESS MEN

men are having the experience MAN WANTED, for one of the of playing over various networks.

Leo Zollo and his orchestra are heard over WFIL and the NBC.

MAN WANTED, for one of the to sell FRIGIDAIRE, a leader in the refrigeration industry for the WCAU pumps the rythms of the Del Regis musicrew, and the smooth melodies of Jim Fettis and his ork melodies of Jim Fettis and his ork to the CBS. We happened to hear Paul Mason say the other day, after returning from New York, that "things are in a terrible muddle, and"

"things are in a terrible muddle, and anyone that can play a 'hot' harmonica can get on the air." Maybe its a good thing for the listener that this difficulty came up, because now those persons who like to dance can the company their frames to different types. swing their frames to different types of rythms instead of having to listen to the same dance units night after N. J. Phone 317-W.

Here's a record which many radio entertainers would be more than pleased to call their own. It belongs to George Ferrell. Mr. Ferrel has been on the air over WDAS every morning, except Sunday, at 10.00 o'clock with his novel birthday pro-Out of gram for the past two years, and has never once during this period missed a program. George has extended



birthday greetings to some 20,000

people during the course of his broadcasts. The youngest person to be so honored celebrated his birth-

day 30 minutes after having been born, the proud pappy calling George following the child's birth.

We often hear Hill-billy musicians

on the air, but how many of them can truthfully say that they are real

any other fiddler in the country. "Footlight Parade" marches into

the spotlight this week with an or-chestra of 18 men directed by Vin-

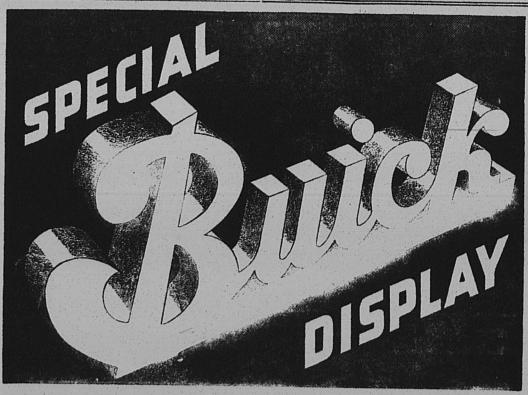
hill-billies or honest to goodness	
rangers? The other noontime at	Down
WIP we met the Lucky Rangers who are heard over the Pioneer	1020 Dania Cal- 0 05
Voice every day at 12.15. Curley and	1933 Chevrolet Coach 150
Lou broke down and told us a little	1929 Hupmobile Sedan 50
bit about themselves. Curley was	1932 Chevrolet Sedan 125
Dorn in Alahama but was raised in	
those weird yells your hear on the	1934 Chevrolet Sedan

ling over the WLS barn dance, WLW, Cincinnati, CKLW, Windsor, Pal-River Chevrolet, Inc. Canada and many other famous sta-tions. His pal Lou was born in Maryland in the heart of the Hill-

NEW CHEVROLET USED Maryland in the heart of the Hill-billy country. He spent many years making an actual study of true hill-billy music and he tells us that he and his violin will stand up against 10 Broad Street

chestra of 18 men directed by Vincent Travers; an eight-voice choir, whose arrangements will be made by Harold Anderson, formerly with the Roxy - Mastbaum conducting staff: song impressions by Betty Ray, a new "find" of WFIL; musical pictures by Gembel and Kelberine, novel piano duo; Martin (Gosch) Gilbert is still master of ceremonying the show and he tells us that Bert Lahr will be the guest star for the fourth edition of this show on April 3rd at 6.30 p.m., over WFIL. To produce the show this

week it will cost in the neighbor had of \$480, and its being done in this elaborate manner for a prospect to prospect the second system than the second system t



New Model Automobiles Never Before Shown Here

RITICK FOR 1935

See and drive one of these fine Buicks now. Beautifully styled. Improved in more than 67 new ways. Knee-Action gliding ride and all the well-known Buick features of quality, dependability and economy

ROUTE BEAUTIFUL SEEEES 10.50.60.90

The newest ideas in upholstery and interior trim. Choice of ten stylish colors on any model.

> LIMITED TIME APRIL 4th-5th-6th AT ONR MAIN SALESROOM

MOORESTOWN MOTOR CO.

219 W. Main Street

Moorestown

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

RIVERTON GIRLS DEFEAT VINELAND

Hinke, Eisley, Sippel and Beitz on All Star Teams. Riverton and Swedesboro Now Tie

The local girls basketball team surprised Vineland before a large crowd at the Wenonah Military Academy, last Thursday evening, by defeating them 19 to 11.

Vineland started out with a bang to ring up seven points before the local girls started to score. At the

end of the first half the score stood 10-9 in favor of Vineland.

The last half was very exciting, with the score at a standstill for several minutes, Vineland having scored their last point of the game and the Riverton girls adding two more points to tie the score. From this point on the local girls played real basketball, running the score up to 19 and holding the strong Vineland team to but one point in the entire second half.

This Thursday the girls will play the fast stepping Swedesboro team, as both teams are in tie for first place.

A first and second All Star team was chosen from the seven teams in the league. Catherine Hinke and Helen Eisley were chosen as for-wards for the first team while Grace Sippel and Julia Beitz were chosen for the second team.

		Flo	1. F	. F.1	.P
H.	Eisley, f	 4	0	0	8
C.	Baker, f	 2	2	1	
C.	Hinke, f	 2	3	2	. (
G.	Sippel, g				
P.	Neely, g				
	Heeter				

Vineland

	Flo	1. Fl.	F.T.
Yost, f	2	2	1
Marx, f	2	3	1
Brown, f	1	2	1
Downey, g			
Sparogne, g			
Lousi, g			

WESLEYANS LOSE IN LEAGUE TILT

First of Three-Game Series Goes to Burlington Five in Close Math

Series	Stand	ing	
	W	L	PC
Burlington	1	0	1.000
Palmyra	0	1	.000
Next We	ek's Sc	hedu	le
Monday, Apr	ril 1st, I	Burlin	gton
Palmyra All-	Stars v	s. Bu	rlington
A11 Ctore 8 00 m			

tics, 9.00 p.m.

The Wesleyans, title winners of the Interboro Basketball League of Palmyra and Riverton, lost the firs of a three-game series to the Bur lington Scholastics, winners of th Burlington City League, last night by the score of 28-25. The 3:16 boys played a mighty fast game and lead by the score of 12-11 at half time, bu this lead was quickly overcome in the second period with field goals by Pinto and Morrissey and single pointers by Parker. With the sup-port of the rest of the Wesleyans team Cahill and Foulke recorded the most points, but the defensive game of the visitors was too much for our

BURL	INGTO			
	Fld	. Fl.	F.T	. P.
Parker, f	0	6	11	6
Leone, f	1	1	1	3
Pinto, c	4	0	3	8
Morrissey, g	2	2	3	6
Baratta, g			4	. 5
Totals	8	12	22	28
WESI	LEYANS	3		
	Fld	l. F1.	F.T	. P.
Cahill, f	. 2	2	2	6

In the preliminary game between picked teams from both Leagues, For feathers float, while pearls lie low. —Oriental. Burlington came out on top with a score of 32-24. Fandetta, former Burlington High School star, played an excellent game, caging a total of 16 points for his team while Finn Riverton BRING and Speer recorded 8 points each for the local boys. The scores follow:

Baker, f Hagstoz, Sloan, g ... Foulke, g Branson, f 6 13 17 Totals Score first half: Wesleyans 12, Scholastics 11; referee, Morgan,

timer, Schoenvelt. BURLINGTON ALL-STARS

_	DOTIONATION AND AN	-	and the last		400000
10		Fld.	Fl.	F.T	P.
п	Fandetta, f	5	6	9	16
3	Jobes, f	1	0	0	2
	Morrissey, c	1	1	2	3
*	Vernon, g		2	2	4
		2	3	4	. 7
	Voges, g	0	0	1	0
	Totals	10	12	18	32
7					

Wesleyans vs. Burlington Scholas- PALMYRA ALL-STARS

	Fld	. Fl.	F.T	. P.
Finn, f	3	2	. 4	. 8
Poulson, f	0	0	0	0
Landgraf, c	2	1	3	5
	1	0	0	2
Rarig, g Enskat, g Speer, g Krauss, g	0	1	2	1
Enskat, g	0	0	1	0
Speer, g	4	0	2	8
Krauss, g	0	0	0	0
Totals	10	4	12	24
Score first half	: Burl	ing	ton	17,
Palmyrall; refere	e, Mor	gan,	, tin	ner,

"There are always two sides to every question—our side and the wrong side."

Seek not thy friends by outward

"PICK-UPS"

From the Park

It's a little early TO BUST OUT WITH THIS SO MANY BASEBALLS

But the spring fever

HAS THE SOFT BALL BOYS

All worked up into a high temp-

CONOVER AND CARTY

Are warming up in the P.O. sorting room

EDSON CARHART IS BUSY Practicing the art of

DODGING POP BOTTLES And the old maestro

CONWAY IS AIRING HIS

On the station platform BETWEEN TRAINS

It is whispered about that

THE LEAGUE WILL COM-

Eight teams this year

THAT WILL PLEASE JOHN

'Cauce they won't use up

Joe Evans' team

THE ANTHRACITE TEAM

Will be HARD to beat

IF YOU LISTEN TO JOE

That's enough for this week

BUT THERE'LL BE MORE TO-

Some folks insist so hard on hav-in' their own way that they get that and nothin' else.—Uncle Remus.

Yes, son, the stork is the bird with the big bill.—Council Bluffs Non-pariel.

Statistics show that alcohol is a factor in from 7 to 10 percent of all driver and pedestrian accidents.

"Capitalist-Anyone who spends less than he earns.'

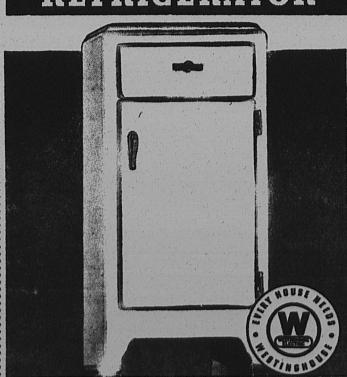
"Sometimes a man gets a theory: sometimes the theory gets him."

NEW LOW PRICES GOOD LEATHER **EXPERT WORKMANSHIP**

Riverton Electric Shoe Repair

Special Display of 1935 Buicks





\$87.50 up

Amazing new features make Westinghouse the refrigerator you've always ted. Sealed-in unit never requires oiling. Dial Temperature Selector pro-se exactly the freezing speed desired. Revolving Shelf and Eject-o-Cube Tray are just two of this year's many new features.

5-YEAR PROTECTION PLAN

tandard 1-Year warranty, plus 4 years additional protection against service se on the sealed-in unit, \$5 included in price. SCHWERING'S HARDWARE

BROAD STREET AT MAPLE AVENUE Open Every Evening Until 8.30

PALMYRA

MOORESTOWN The 1935 automobile show, at least the Buick Motor Company's part of that brilliant display which each year presents the automobile industry's new models to the public will open here for the benefit of motor-minded residents of this vicinity.

BUICK CARAVAN COMING TO SHOWROOM IN

Under auspices of the factory in cooperation with the Moorestown Motor Company, a special exhibit of models representing motor cars for 1935 is on dis-play in the Buick showrooms. Here will be seen what is new in the automobile industry for 1935. On view are four groups of cars covering one of the widest ranges of any manufacturer in the automobile business, with models in four distinct price groups from the low medium to the high measum or de luxe field.

The new cars, featuring advances in engineering, construc-tion and details of comfort and performance, have been brought here at the request of the local Buick retailer who expressed the wish to stage a factory-sponsored showing of cars, such as were featured at the major automobile shows of the country, for the benefit of those who have not had an opportunity to see the show models.

Special arrangements have been made to have factory ex-perts on hand who will discuss



Above are shown representative models of Buick cars which feature the special display coming to Moorestown. From top to bottom: the Buick Series 90 Convertible Phaeton, an all-weather car; the Series 60 Club Sedan with built-in trunk; the Series 40 fourdoor Club Sedan, a popular model in the lower priced group.

the new models and describe the changes that have been effected in Buick manufacture for 1935. According to these experts, more than 67 improvements and refinements have been made in the Buick engines and chassis

In connection with the display, models of the new cars will be made available to residents of this vicinity who wish to ride in them. Trained men will act as delivers or will transitive wheat drivers or will turn the wheel over to those who wish to drive

themselves. They likewise will explain such features as Knee-Action front wheels, the torque tube drive, the ride stabilizer, center-point steering and other details of engineering that pro-vide the smooth Buick ride and easy control.

All four lines of Buick motor cars are represented in the display. Remember the dates, April 4th, 5th, and 6th, at the showroom of the Moorestown Motor Company, 219 W. Main street, Morestown.