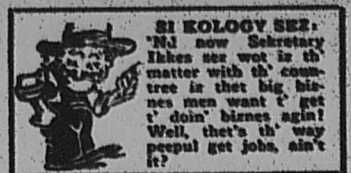


**DECEMBER**





# THE NEW ERA



Vol. 47 No. 49

RIVERTON, NEW JERSEY, THURSDAY, DECEMBER 5, 1935

PRICE FIVE CENTS

## BOARD GETS PART OF SCHOOL GRANT

First Installment of \$12,285.25 Received by District Clerk Last Week

The first payment on the government grant on the Riverton school project, amounting to \$12,285.25, was received last week by William H. Bottger, at the regular meeting of the board of education held last Monday night. The whole grant on the project is estimated to be an amount not exceeding \$23,800.

The final installment on the grant is not expected until the furnishings and equipment have been bought and installed.

The district clerk was instructed to write the American Heating and Ventilating Company stating that final settlement would not be made by the board until the temperature controls in all rooms have been satisfactorily adjusted and the entire plant put in good working condition.

It was decided to ask all of the five contractors as well as the architect and attorney to submit final bills in duplicate with the proper affidavits attached to comply with the state law.

On motion of Karl W. Latch, chairman of the property committee, seconded by Harry E. Moyer, Walter Armstrong was engaged by the week to assist in the janitorial work about the school building, at a weekly wage of \$20.

Mr. Latch reported that, in considering the needs of the school from every angle, it would be better to employ an extra man for full time, rather than employ women for cleaning on a part time basis.

The new man, it was stated, could learn how to operate the furnaces and would be available for night duty when the auditorium is rented, be available for heavier work that women can't do, and save money by painting during the summer months.

The services of Thelma Pippitt, who has been employed by the school for part time cleaning work for the past several years, will be dispensed with on December 15th, due to the re-arrangement of the work.

Authority was given Mr. Hutt, manual training instructor to build a tool closet and two closets for unfinished work in the manual training room at a cost not to exceed \$95.

The property committee was authorized to purchase an extension ladder for use in the auditorium at a cost not to exceed \$25.00.

A purchase order was authorized for excavating, filling, and grading with top soil for growing grass between the building and the sidewalks on both the Fifth street and Howard street sides of the new building at a cost not to exceed \$250.00.

An order was authorized for re-surfacing the kindergarten furniture and two dozen desks and chairs for \$123 on the estimate of the S. and R. Re-Surfacing Co., of Camden.

Mr. Latch was authorized to buy paint and have the new assistant janitor paint the windows in the corridors of the old building and the kitchen furniture in the domestic science room.

The following is the principal's report in part:

The medical cards, notifying parents of the results of our medical examination, have been sent to the homes of all children having any physical defect, except to those in the Kindergarten where the dental examination has not been completed. A number of these cards have already been returned showing the prompt attention of the parents to the recommendations made.

Seventeen children have been sent to Dr. Roger's office during the month, nine of whom were excluded. Thirty-five children have attended the dental clinics and there is a waiting list each week.

The nurses have examined the eyes of Kindergarten, first and second grade children using a sight (continued on page 4)

## TWO HURT IN AUTO CRASH

Miss Leola Clement, 22, of Merchantville, suffered a possible fractured skull and cuts of the face and legs when the car in which she was riding with Harry MacCready, 21, of Palmyra, collided with one driven by the Rev. Joseph Stanton, of Central Baptist Church, Overbrook. The accident occurred early Sunday morning on the White Horse Pike.

Rev. Stanton was taken to the Cooper Hospital suffering with cuts of the lip and concussion of the brain.

State police from the Berlin barracks investigated the case.

### THANKS A LOT

"Butts" Carhart, chief of the Riverton Fire Company, desires to express the appreciation of himself and his fellow members to the kindly neighbors who served hot coffee and breakfasts to the firemen who were working on the blaze at 426-428 Thomas avenue early this morning.

## CAR HITS POLE INJURING NINE

Four Out of Ten Passengers Seriously Hurt; Only One Escapes

Joseph Lenhart, 29, of 1134 Sanger street, Philadelphia, driver of one of the cars involved in the collision in which nine were hurt, is in Zurburg Memorial Hospital, Riverside, suffering from a fractured skull and internal injuries. His condition is said to be critical. His car is reported to have crashed into a pole after colliding with a car operated by Edwin Fleming, 36, of 217 Union avenue, Delanco.

The accident occurred early Sunday morning on River Road between Taylor's Lane and the Bellevue Garage.

Mary Cody, 26, of 4411 Ashburner street, Philadelphia, is in the same hospital in a critical condition from a punctured lung and other internal injuries.

Other passengers in Lenhart's car who were injured are Thomas White, 28, of 5257 Oxford street, Philadelphia; Anna Reynolds, 25, of 128 West Ruscomb avenue, Philadelphia; Irene Sharpenier, 24, of 1128 Bridge street, Philadelphia; Earl Spencer, 30, of 5314 Horrocks avenue, Philadelphia, and John De Vinney, 29, of 1210 Pratt street, Philadelphia. White and Miss Sharpenier are still in the Zurburg Hospital for observation. The others were treated for cuts and bruises of the head, face and body.

Fleming's wife, Freda, 35, is also in the hospital suffering from severe cuts. Her son, Henry, 12, alone escaped injury.

Police Chief George Dorworth, Cinnaminson township; Chief William Gootte, Riverton and Patrolmen John Pitman and Louis Harris, Riverside, removed the injured to the hospital.

## COUNTY GETS \$437,780 FROM STATE ROAD FUND

Allotments to the twenty-one counties, of state road moneys obtained through the tax revenues of the Motor Vehicle Department, have just been made public by the State Road Commissioner E. Donald Sterner.

The total amount thus available for road purposes in the state, is \$6,735,000.

Burlington gets the largest share of any South Jersey county, and the second in the state. Its allotment is \$437,780. Essex, with the largest population received \$544,760. The distribution is made on the basis of area, population and road mileage.

Familiarity breeds contempt; often seen, little prized.

A surgeon must have an eagle's eye, a lion's heart, a lady's hand.—Old English Proverb.

## FIRE DAMAGES DOUBLE HOUSE

Occupants of One Side Forced to Flee Over Front Porch Roof

The interior of the twin dwellings at 426 and 428 Thomas avenue, Riverton was badly damaged by fire early this morning and the occupants of one side, R. R. Barrick and his small son Kenneth, were forced to escape via the front porch roof.

The fire was discovered by E. A. Witte, living in the adjoining side to Barrick. He was awakened by his wife who asked him if he smelled smoke. Witte started to investigate and found his house full of smoke with the flames breaking through the partition wall between the two houses at the head of the stairs.

He aroused the Barricks next door and notified Mrs. Harvey E. Stewart, next door, who phoned the alarm in to the fire companies.

Both Riverton and Palmyra companies responded to the alarm and experienced much difficulty in bringing the blaze under control. Dense smoke hampered the firemen considerably. Walter Armstrong and "Ike" Perkins, Riverton firemen, were overcome by smoke and were revived by fellow members of the fire companies.

Addis Chandler and William Hoare, Palmyra firemen, received cuts on the hands and face by flying glass and were treated by Dr. Dean H. LeFavor.

The fire is supposed to have started in the cellar of the Barrick home and crept up through the walls to the second floor where it spread to both sides of the dwelling.

The damage to both properties will approximate \$7,000.00.

## COUNTY RED CROSS TO MEET DEC. 9

Otto S. Lund, of Newark, Red Cross field representative, will attend the regular meeting of the County Red Cross to be held on Monday, December 9th, at 2 p.m., in St. Mary's Guild House, Burlington. All members of the Red Cross in the county are urged to attend.

## WPA MAKES N. J. GEODETIC SURVEY

Will Create Scientific Standard for Describing Real Estate Boundaries

William H. J. Ely, Works Progress Administrator of New Jersey, has announced that the New Jersey Geodetic Control Survey has begun operations under the direction of WPA.

The project has received national recognition as being one of the best local control survey projects of the forty-eight organizations that were originally started in December, 1933, under C.W.A. management. It is one of the first state-wide service projects to be started by the Works Progress Administration in New Jersey. The work of the survey includes the establishment of coordinated survey control points at frequent intervals throughout the state which provide a horizontal datum as well as a vertical datum for engineering surveys. The positions and elevations of the points are determined from the U. S. Coast and Geodetic Survey triangulation and level nets.

The work supports the recent Act of the New Jersey legislature providing a standard coordinating system for the state, for the purpose of scientific descriptions of real estate boundaries. New Jersey is the first state in the union to adopt such a measure which marks one of the greatest advances in the methods of describing real estate in many years, and conforms with the methods in use in Great Britain and Europe.

## MEETING OF GAME PROTECTIVE LEAGUE

The Affiliated Sportsmen's Clubs of New Jersey, Inc., will hold a meeting at the Log Cabin Lodge, Medford Lakes, on Thursday night, December 12, and at the same time the Burlington County Game Protective League will hold a session at the well-known hotel. E. Budd Marter, of Edgewater Park, who is president of both organizations, decided that he wished to have sessions of both groups sometime in December, and, in order not to make too many activities come during the pre-holiday season, felt it would be advisable to join forces and have one big affair.

It will be a dinner meeting, starting at six o'clock with a special sportsmen's meal prepared by Mine Host Garrity at the low price of one dollar. For any one who might not care for this particular bill of fare, a la carte service will be available. Reservations for the dinner should be made not later than next Monday, December 9.

## LEGION COMMITTEE NEEDS MORE TOYS

Makes Special Appeal for Donations During the Coming Week

The committee handling the collection and repairing of toys for the children of this area is active several nights each week at the Legion Home. Many have answered the appeal that has been published but there are still many toys of all types needed.

The committee would like especially that the women of the community participate by giving dolls. There is always a place for dolls of all types and sizes. Books for children of all ages are always acceptable and make a gift that is very much appreciated. There is no type of toy that cannot be used. Please make your donation during the coming week so that the committee and their helpers will have time to repair all toys before Christmas.

The Boy Scouts of the area have offered their assistance in the repair and distribution, as they have for several years, past, and the committee appreciates this assistance. The Boy Scouts have always been indispensable in putting this program across. Every one is invited to participate. Your little will help much to make some child happy.

If you wish to have toys collected call Charles King, phone 247-M, or John Metzger, 1052.

## URGES SELECTIVE SALES TAX FOR N. J.

David H. Agans, master of the State Grange, submitted a legislative program yesterday, calling for tax reform to meet relief expenditures and lighten the load on real property.

Agans, in his annual report at the State Grange meeting in Atlantic City, also asserted that "liquor is one of the most serious problems. Drunken driving is increasing. We should make plain our own position and ask every organized group in the State to do likewise."

He insisted that "the only real relief to real estate is a revision of the tax system of New Jersey by broadening the tax base to include an income tax, a selective sales tax and an intangible property tax. And the revenue resulting must not be used for additional spending."

"Diverting gasoline tax and motor vehicle money from road work is no solution; we oppose it. We are convinced that relief would be more economically carried on if control rested with the individual municipalities."

Agans reported that the farmers are doubtful of New Deal benefits thus far because "there is too much of this business of taking certain commodities out of production."

## SCHOOLS TO GET LESS STATE MONEY

Burlington County Cut \$44,250.94. Riverton to Get \$608.58 Less. Some Increases

Two more South Jersey counties today reported the amount of money apportioned to school districts by the state for the 1935-36 school year to be less than the total distributed in 1934-35—Burlington and Salem.

Twenty-seven of Burlington county's 38 municipalities must take a reduction and make up the differences locally, it was disclosed by County Superintendent Louis J. Kaser. The county will receive \$404,837.62, a decrease of \$44,250.94 under last year's figure of \$449,088.56. Mt. Holly was hardest hit, its appropriation being reduced by more than half.

In Burlington county, 11 out of 38 municipalities will get more money. The amount for helping teachers will still be \$16,250 and county attendance officers' salary and expenses will continue at \$2200.

Mt. Holly takes the biggest cut in Burlington county, the appropriation being slashed from \$21,253.89 to \$10,264.51. Moorestown is reduced from \$25,256.61 to \$21,261.06, and Burlington City from \$31,451.35 to \$27,890.66.

Delran, Evesham and Medford received the biggest increases, jumping from \$11,026.34, \$10,962.88 and \$10,923.59, respectively, for 1934-35 to \$12,787.53, \$12,638.32 and \$12,156.75 for 1935-36.

Burlington Appointment  
The comparative apportionments in Burlington county follow:

	1934-35	1935-36
Bass River	4,527.09	4,917.65
Burlington City	31,451.35	27,890.66
Beverly	14,177.61	12,321.75
Bordentown City	15,698.07	14,535.20
Bordentown Twp.	7,556.25	7,620.00
Burlington City	31,451.35	27,890.66
Burlington Twp.	17,599.16	17,244.72
Chester	22,676.90	23,354.48
Cinnaminson	1,814.12	1,850.95
Cinnaminson	16,514.47	15,927.42
Delanco	18,783.36	15,573.06
Delran	11,026.34	12,787.53
Eastampton	3,166.23	2,221.33
Edgewater Park	9,468.15	7,713.75
Evesham	10,962.88	12,638.32
Feldboro	1,814.12	1,850.95
Florence	42,916.01	40,153.02
Hainesport	6,005.54	2,910.03
Lumberton	5,319.19	2,841.83
Mansfield	8,088.54	7,618.40
Medford	10,923.59	12,156.75
Moorestown	25,256.61	21,261.06
Mt. Holly	21,253.89	10,264.51
Mt. Laurel	11,965.99	10,324.05
New Hanover	4,326.40	4,294.46
North Hanover	6,040.20	6,197.95
Palmyra	17,646.79	16,036.14
Pemberton Boro.	6,995.42	7,331.20
Pemberton Twp.	12,051.87	11,466.13
Riverside	17,358.45	14,795.88
Riverton	11,415.22	10,806.64
Shamong	4,523.74	4,377.11
Southampton	10,186.62	10,199.74
Springfield	8,984.46	7,511.93
Tabernacle	2,939.02	3,279.38
Washington	2,771.21	3,866.13
Westampton	5,049.38	3,596.44
Willingboro	5,775.02	5,407.66
Woodland	3,783.64	3,879.62
Totals	\$449,088.56	\$404,837.62

### TIRED

I'm tired, oh, so tired, of the whole "new deal."  
Of the juggler's smile and the barker's spiel,  
Of the mushy speech and the loud bassoon,  
Tired of all of our leader's croon.  
I'm tired of the tax on my ham and eggs,  
I'm tired paying toll to political yeggs,  
Tired of Jim Farley's stamps on my mail,  
Tired of my shirt with the tax-shortened tail.  
I'm tired of farmers goose-stepping to laws,  
Of millions of itching job-holders' paws,  
Of fire-side talks on commandeered mikes,  
Of passing more laws to stimulate strikes.  
I'm tired of the daily increasing debt,  
I'm tired of promises not to be met,  
Of eating and sleeping by Government plan,  
I'm tired of forgetting the forgotten man.  
I'm tired of every new "brain-trust" thought,  
Of the ship of State turned into a yacht,  
I'm tired of beating the courts by stealth,  
And terribly tired of sharing the wealth.  
I'm tired of seeing Eleanor on page one,  
Of each royal in-law and favorite son,  
I'm tired of Sittie and Buzzie Dill,  
Nobody knows how I'm tired of it all.  
I'm tired and bored with the whole "new deal,"  
With its juggler's smile and its barker's spiel,  
Oh, Lord, out of all Thy available men,  
Please grant us a Cleveland or Coolidge again.  
—From the Northwestern Miller of August 7, 1935

We are told that recovery is moving forward according to the New Deal plan. How clever those Brain Trusters are. They had Congress pass an illegal NRA law, then had the Supreme Court declare it unconstitutional so that business would become encouraged and start to picking itself up again.



## RIVERTON

A party gathering at the Leonard Baker home in Palmyra Friday before continuing to the West Jersey Hospital ball at the Hotel Walt Whitman with Mr. and Mrs. Baker, included their daughter Cecelia, and son George William Baker Dr. and Mrs. A. R. Vaughn, of Philadelphia; Miss Alice Kase, Mrs. Maxine den Tomes, Norman Moffit and Erick Fitzmaurice, all of Palmyra.

and Mrs. Charles Hutchins, of Colwick, entertained as dinner guests at the Hotel Walt Whitman before the ball. Dr. and Mrs. Charles F. Voorhis, of Palmyra; Dr. and Mrs. Earl Hallinger, of Haddonfield, and Dr. and Mrs. Elliott Shull, of Camden.

John Warren, son of Mr. and Mrs. Sherman L. Warren, of Thomas avenue, spent the weekend with his parents. John is attending Pennsylvania Military College.

The Ways and Means Committee of Covenant Chapter O.E.S. met at the home of Mrs. Morris Steedle, Friday evening where they enjoyed an oyster supper. About 50 members were present.

Mrs. Elsie Brownell, of Frankford, spent Sunday with her father, Edwin Evans.

Mrs. R. Selby Williams entertained the members of the Past Matrons and Past Patrons association of the O.E.S. at her home Monday evening.

Mr. and Mrs. Clarence Bell, Sr., entertained at a family dinner Thursday.

Miss Helen Jamison, of Broad street, sailed from Baltimore last Friday on the S. S. Dorchester, of the Merchants and Miners line en route to Jacksonville and Miami, Florida.

Mrs. Frank Spear was taken to the Burlington County Hospital, Mt. Holly, Wednesday for observation.

Mr. and Mrs. A. S. King, of Bank avenue, have returned to their home after spending the past week at the Marlborough Hotel in Atlantic City.

Mrs. Harry Mansfield, of East Broad street will entertain the Lucky Thirteen at dinner Friday evening. The guests will be Mrs. Albert Wilkerson, Mrs. Benjamin Hardy, of Merchantville, Mrs. Harold Gilton, of Merchantville, Mrs. Robert Dodge of Highland Park, Mrs. Alonzo Bonnell, of Upper Montclair, Mrs. Harold Baker of Riverton, Mrs. Thomas Braddock, Miss Adeline Seel, Miss Edna Forrester, of Philadelphia, and Mrs. Frank Matthews of Riverton.

## MARRIED

Mr. and Mrs. H. Chester Watson of Torresdale, Pennsylvania, announce the marriage of their daughter, Miss Jean Watson to Henry Wolton, of Moorestown. The marriage took place in New York City, November 6. Mrs. Wolton was formerly a student in Palmyra High School.

Canary birds for sale, U. S. A., hatched. See Riverton's premier show types, also the new 1935 Jersey fancies. Give her a pet that will make the rafters ring. Loud song guaranteed. Breeder, 410 Main street, Riverton. 12-5-12-35

TO DRAW JURIES  
DECEMBER 11

The Honorable Joseph B. Perskie, Justice of the Supreme Court, has fixed Wednesday, December 11th, 1935, at 10:30 a.m. at the Court House, Mount Holly, N. J., as the date, time and place for drawing of the grand and petit jurors for the December, 1935, term of courts.

The December term of courts will open on Tuesday, December 24th, 1935. The trial of cases listed in the Circuit Court will commence on January 6th and continue to and including January 23rd, 1936.

Leave your Christmas order early for Keating's Endorsed Candy—adv.

MERCHANT MARINE  
INSTRUCTION FREE

The American Nautical Academy, National Training School for Merchant Marine Officers, Washington, D. C., has announced the seventh annual offer of a course in nautical instruction by mail in their own home to boys and young men between 10 and 23 years of age who wish to become acquainted with the advantages offered by the United States Merchant Marine as a career.

Boys and young men who desire to secure this instruction by mail should write to the American Nautical Academy, National Training School for Merchant Marine Officers, Washington, D. C.

## SACRED HEART P. T. A.

The Sacred Heart Parent-Teacher Association will hold a bazaar in the school auditorium Thursday, December 12.

The bazaar will open at 4:30 and continue throughout the evening. During the evening a group of the members will entertain with a comedy skit entitled "A Business Meeting."

There will be gaily decorated booths for handknit articles, handmade novelties and delicious Christmas cookies and candies.

Come do your Christmas shopping here.

CIVIL SERVICE  
EXAMINATIONS

The United States Civil Service Commission has just announced open competitive examinations for a new lot of positions. Full information may be obtained at the Riverton post office.

Italy's expenditures for education have nearly doubled in twelve years.

Happiness consists not in having much, but in wanting little.

Many Kinds of Coal  
Offered to Public

It's Not the Price You Pay for Coal, But What You Get That Counts

There are as many different qualities of coal as there are fingers on one's hands. Lower grades cost less and are worth much less, but the most value for your dollar is EVANS PREMIUM ANTHRACITE, "it goes farther and heats longer."

For a real test, try a ton or two when the weather is severe. Satisfaction is guaranteed or money refunded.

## "GET IT AT EVANS"

Finest Grades Genuine FUEL OIL KOPPERS COKE

Lumber - Hardware - Paints - Pure White Lead - Etc.

Free advice on financing alterations or improvements.

Joseph T. Evans

210 Main Street, Riverton, N. J.

CHRISTMAS  
CARDS

ONE CENT UP

ORDERS TAKEN  
FOR  
CHRISTMAS  
CANDY

QUALITY ARTICLES  
REASONABLY PRICED

L. L. KEATING'S  
BROAD and MAIN  
Riverton Phone 1940

## SYMONS-BURR

Miss Gertrude May Burr, daughter of Paul C. Burr, of Palmyra, became the bride of Charles Holmes Symons, of New York City, Saturday, November 30, in the Epworth Methodist Church, Palmyra, the Rev. William A. Boyd officiating.

Miss Burr was attended by her sister Miss Kathryn Burr. Howard Wilkining, of Radburn, New Jersey, was best man.

Mr. and Mrs. Symons will reside in the Abbott Court Apartments, Radburn, N. J.

The bride was given away by her brother Melvin, of Collingswood.

The staff of the defunct NRA has been cut from 5000 to 2348. This means that the work which 5000 were paid for not doing will not be done by only 2348.



B-U-I-C-K  
Moorestown Motor Co.

WE HAVE THAT  
SMOKE PIPE  
AND  
NEW HEATER  
FOR YOU  
ALSO  
QUICK SERVICE AND  
CORRECT FAIR PRICE  
ON

Stove and Heater  
Repair Parts  
Heater and Roofing  
Cement

South Jersey  
Supply Co.

Plumbing - Heating - Roofing  
Supplies

Broad Street and Delaware Avenue  
PALMYRA

Wm. G. Selther, Mgr. Phone 234

## SANTA AT SCHWERING'S

THIS  
SATURDAY

ONLY  
DECEMBER 7th, 1935

3.00 p.m.

TOYLAND IS OPEN WITH A DAZZLING  
ARRAY OF GIFTS TO GLADDEN THE  
HEART OF EVERY CHILD

... A Free Gift for Every Child ...  
... on Saturday ...

THE HOUSEWIFE  
LIKES  
THIS BANK



WHY?—Because her foresight tells her that security for her husband, her children, herself, means happiness ahead. A bank account at the Cinnaminson Bank and Trust Company assures the comfort and peace she's longing for—years ahead in which to take life easy and enjoy the many things waiting for her.

Cinnaminson Bank &  
Trust Company  
Riverton, N. J.

Member Federal Deposit Insurance Corporation

## Announcing TONY'S BARBER SHOP

Opposite Broadway Theatre, Palmyra

HAIRCUTS ..... 25c  
SHAVE ..... 15c  
TOILET WATER ..... 5c  
ALL STANDARD TONICS ..... 10c

CHILDREN'S HAIRCUTS  
Tuesday and Thursday until five o'clock ..... 20c

Three Barbers :: :: No Waiting

PHS STUDENT  
WELFARE FUND

Every Tuesday morning the pupils of Palmyra High School contribute to the welfare fund of the school. At the end of November the total amount contributed by the students was \$31.08. The library, a freshman home room, gave \$7.42; Room 110 was second with \$6.38; Room 114 was third with \$5.02 and Room 112 was fourth with \$4.56. This money is collected by the Student Council representatives every week. The money is used for student welfare work. Up to the present time the money has been used for glasses, Red Cross membership, lunch tickets, x-rays, medicine and dental care.

Margaret Rae, Mary Fisher, George Snyder and Clifton Gardener will attend the Pan-American convention Saturday, December 7. The conference will be held in Yates Hotel, New York City. There will be delegates from New Jersey, New York, North Carolina, South Carolina, Idaho, Texas and Florida. Members of the Pan-American Club in Palmyra High School attended the convention last year. The members plan to also visit the Spanish section.

Mr. Gardener said the purpose of the convention was to "discuss plans and projects for interesting young people in various phases of life and business in South American countries."

## PHS NEWS

Members of the debating class will attend the "Day in Congress" given at Mitten Hall, Temple University, Saturday, December 7. Arthur Randolph, member of the Palmyra High School debating team, will preside over the senate.

The bill to be passed will be that of the Townsend plan. The entire program will be conducted in the manner of Congress. The House will convene at 10 o'clock and the Senate at 1:30. Grace Billard and Betty Corner will represent the school as senators from Indiana.

There will be delegates from schools all over New Jersey, Delaware, Maryland and Pennsylvania. Lola Richards and Ruth Horner will go as press representatives. Raymond Lippincott and James Brown will be pages.

Miss Edna K. Ziegler, the debating coach, is a member of the New Jersey Executive Board which is sponsoring this conference, the second annual convention of public speaking students.

The Student Council will entertain the student body at a Christmas

dance, Friday evening, December 12. Student admission is 25 cents, and 35 cents will be charged for outside guests.

Thirty-two members of the second and third year German classes and a number of members of the musical classes will attend the return engagement of "The Student Prince" at the Forrest theatre, Saturday afternoon. The group will be accompanied by Miss Rose Schmidt, Miss Dorothy Diener and Arthur Terrell.

"Tom Sawyer" will be given Monday, December 9, instead of this past Wednesday. The postponement is due to the illness of Willard Moore, the director of the play. Mr. Moore extends an invitation to all parents and persons interested to attend the first performance of the play Monday afternoon.

Who makes an exhibition of his temper gives a poor show.

Moorestown Motor Co.

NOTICE OF SETTLEMENT  
Estate of Anna Scott, deceased.  
Notice is hereby given that the First and Final Account of the executor, Benjamin J. Scott, of the estate of Anna Scott, deceased, will be audited and stated by the Surrogate in the Orphan's Court of the County of Burlington, at a session to be held Thursday, December 12, 1935, at ten o'clock in the forenoon.  
CINNAMINSON BANK & TRUST CO.,  
Executor.  
Proctor: Joseph E. Low.  
Dated: November 14, 1935.  
B-11-31-12-19-35.

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4 or 5

J. S. COLLINS  
& SON, Inc.  
RIVERTON

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Women's and Girls' Handkerchiefs, beautifully printed, at 5c and 10c  
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Daviscort Stockings Chiffon and Service 69c Chiffon 89c

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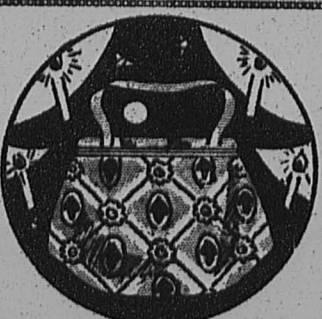
Snow Ball Mittens \$1.00  
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Wool Gloves 50c up  
Gloves or Men 50c up

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WEAR

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These Bags are new, handy with plenty of style, \$1.00 to \$3.00  
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Beginning Friday, December 13, store will be open every night until Christmas







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Riverton  
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CHEVROLET  
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Moorestown  
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Riverton 200-W

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**FRY'S DINING ROOM**  
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PORTABLE  
A variety portable typewriter  
with a standard printed  
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FOR RENT AT  
THE NEW ERA

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FUEL OIL  
COAL  
LUMBER  
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**DRESSMAKING**  
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New Garments Made  
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No Charge for Use of Funeral Home

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Direct Mail Campaigns, Business  
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**THE NEW ERA**  
RIVERTON, N. J.

## ALMANAC

**Who hath and will not spend, may find riches in the end.**  
DECEMBER  
10—U. S.-Spain treaty of peace is signed, 1902.  
11—Gas first used in dentistry as anesthetic, 1844.  
12—William L. Garrison, great abolitionist, born 1804.  
13—First abdominal operation in U. S. performed, 1800.  
14—George Washington, 1789.  
15—Unusual meteor seen over Connecticut, 1897.  
16—Chinese earthquake kills 200,000, 1920.

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**Edwin H. Tucker**  
Florist  
Cut Flowers and Plants  
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DELIVERIES  
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Expert Repair Work  
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**WINTER MILLINERY**  
Hats \$2 and up  
Millinery Work of Every Description  
**VERNA L. GUEST**  
517 Garfield Ave.  
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Phone Riverton 517  
Open Mon., Wed., Fri. and Sat. Evenings

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**BELLEVUE GARAGE**  
SAMUEL CIPOLLETTI, Prop.  
GENERAL AUTO REPAIRING  
Auto Tune Up  
Standard Gas and Oil  
Towing Day or Night  
Broad and Kern Streets  
Bellevue  
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**W. F. BECKER**  
Groceries, Fruits, Vegetables  
Delicatessen Counter  
Meats and Poultry  
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Groceries — Meats — Poultry  
Extra Fine Quality  
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**HARRY E. SHEA**  
MOVING — HAULING  
TRUCKING  
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## ICE DEALERS

**ICE with Service**  
**MORRIS BROS.**  
205 Park Avenue  
Riverton  
Phone 822  
Delivery in Riverton, East Riverton and  
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**RIVERTON LAUNDRY**  
N. Kessel, Prop.  
RIVERTON, NEW JERSEY  
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**Riverside Home Laundry**  
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Riverside, N. J.  
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**MEMORIALS**  
Quality Stones  
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High-Grade Modern  
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Made of only highest  
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limestone  
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**Custom-built Cemetery Memorials in**  
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**TIPS ON GROWING**  
BY ONE WHO GREW UP IN  
THE BUSINESS  
I have just had the delightful opportunity of browsing through a new book published by the MacMillan Company and authored by two women, Misses Roberts and Lawrence, "American Ferns How to Know, Grow and Use Them," 98 pages well illustrated.  
I quote from it "This book is written for those who desire to individualize the ferns by recognizing them at all times of the year as well as for those who wish to grow their own and make the best use of ferns... The desire to collect may be satisfied and the added thrill of having attained the desire without robbing the fern world, may be achieved by collecting not the entire plant but the fertile frond and following the natural method of propagation of ferns in the woods and growing ones own ferns in a comparable manner."  
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I saw a pictured advertisement of a folding wheelbarrow in the English "My Garden" that should be a boon to gardeners where storage space is limited. Also it had a pneumatic "tyred" wheel.  
Next spring pupils of the Indiana State School for the Blind will study botany by touch in probably the first Braille Gardens in the United States. All the plants will be labeled in Braille.  
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## RIVERTON

Miss Madge Koenig, of Columbus, spent the Thanksgiving holidays with Miss Catharine Robbins, of Main street.

Mr. and Mrs. C. C. Miller, of Lippincott avenue, spent the holidays with their daughter, Mrs. Walter E. Smith, of Williston, New York.

Mrs. A. C. Ackerman, of Cinnamon street, spent the weekend in New York City.

The Palmyra Woman's Club entertained at a cafeteria luncheon and bridge in the P. O. S. of A. Hall Thursday.

Mrs. Vedor T. Wellar entertained a number of friends at luncheon Wednesday.

## PALMYRA

Mayor-elect and Mrs. John Ward, of Parry avenue, are expected to arrive home today from Miami, Florida, where they have been sojourning for the past two weeks.

The Ladies Aid of the First Lutheran Church will hold a novelty sale in conjunction with a movie benefit Saturday evening in the church basement. Ice cream and cake will be served.

Mrs. Frank Lloyd entertained her Bible class at her home on East Broad street last evening.

Mrs. Sarah Darnell and Mrs. Corolla Cann, Mr. and Mrs. Edward King, and William Powell spent Thanksgiving at Long Branch with Miss Alice Brown and Louis Brown.

Miss Ruth Longfield, of Cinnamon avenue, is convalescing at her home after an operation for a tumor in her foot.

Mrs. Florence Jamison, of Delaware avenue, is spending a few days with her sister in Frankford.

Dr. and Mrs. M. Tischer, of Tuckahoe, were the Thanksgiving guests of Mrs. Richard Taylor, of Lecony avenue.

## CHRISTMAS PARTY OF FRIENDSHIP CIRCLE

The regular class meeting and social of the Friendship Circle of the Epworth M. E. Church will be held Monday evening, December 9, in the Intermediate Sunday School room of the church. The hostess for the occasion will be Mrs. George Rivel and her assistants will be Mrs. Raymond Warner, Mrs. John Warner, Mrs. George Snyder and Mrs. Frank A. Snover. This is the annual Christmas party and members are asked to bring ten cent gifts.

## Destroy to Have

Secretary Wallace is quoted as saying that there would have been a greater shortage of pork products if the government hadn't pulled off that 6,000,000 pig slaughter campaign in the summer of 1933. Here is a good hunch for him. Why doesn't the government go itself one better, and kill and burn all the pigs in 1935 so we will all have more pork to eat in 1936? And this is certainly one on Joseph who saved up corn for seven years. If he had only plowed it under instead of saving it there wouldn't have been any famine at all.

## Awakening

It becomes increasingly noteworthy how many who once were convinced that two could live as cheaply as one are now finding out that even one can't do it.—Peach, Ky., Sun-Democrat.

## Shavers and Shearers

The share-the-wealth crowd can't hold their own against the shear-the-wealth crowd in Washington.—Charleston News and Courier.

Now that the Boulder Dam has been completed thousands of acres of arid land can be put to producing crops to be plowed under.—Rub, in Lion, Kan., Record.

## BIRTHS

Dr. and Mrs. Harry P. Landis, Jr., of Palmyra, are receiving congratulations on the birth of a son, Saturday, November 30, in the West Jersey Hospital.

Mr. and Mrs. William Stiltz, of 3 Pompey avenue, East Riverton, are receiving congratulations on the birth of a daughter, Frances Helene, November 20th, at the Mary Hays Robbins Maternity Home, 408 Main street, Riverton.

## IMPORTANT

The Associated Republican Club of Palmyra will hold its regular meeting in Society Hall, Palmyra, next Monday evening at eight o'clock.

A nominating committee will be named at this session.

We can't imagine how those pioneer farmers of a hundred years ago cleared the forests, drained the swamps and laid out those lovely farms without the aid and advice of the Department of Agriculture.

## AT BROADWAY THEATRE



Six all-wool Pop-eye Scarfs to be given to six lucky boys and girls at the Broadway Theatre at the matinee show this Saturday.

**MAKE IT A REGULAR STOP**

**SUNOCO**

**GAS OILS**

**GARWOOD'S SERVICE STATION**

Broad and Main Streets  
Riverton

## AT FOX, RIVERSIDE



Remember "Mr. and Mrs." of "Flirtation Walk"? They're reunited again in their first co-starring picture of a whole year. They are Ruby Keeler and Dick Powell, in their newest and biggest triumph, "Shipmates Forever," playing at Fox, Riverside, this Friday and Saturday, December 6 and 7.



## BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION AFFILIATED WITH THE NATIONAL ASSOCIATION

The following Plumbers are working in accordance with N.R.A. They are reliable and dependable. Give them your support.

**GEORGE FRIDAY**  
H. D. HULLINGS and Son

**J. RUSSELL HOLVICK**  
JOHN KERRIGAN

## AT WALT WHITMAN



Tunes? "Thanks a Million" is just popping with them, and DICK POWELL leads off in the star-studded cast of 20th Century's stunning musical comedy.

**RULE TO BAR CREDITORS**  
Estate of Anna M. Stroble, Dec'd.  
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 14th day of November, 1935, upon application of the executor, Executors, requiring the creditors of Anna M. Stroble, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before May 14th, 1936, or they will be barred of any action thereafter against the said Executor.

**JOHN L. STROBLEIN**  
ADOLPH J. STROBLEIN  
BURLINGTON COUNTY TRUST COMPANY, Executors.  
Dated: November 14th, 1935.  
E-11-31-12-19-35.

**A NEW STOCK OF GIFTS**

**AT**

**The Chatter Box**

518 Main Street  
RIVERTON

Order Your Christmas Cards Now

## SACRED HEART P. T. A.

The Sacred Heart Parent-Teacher Association will hold their regular monthly meeting in the school auditorium on Thursday, December 12, at 8 o'clock prompt.

The executive meeting will start at 2.30.

**LONDON—PARIS**  
**BERLIN—MADRID**  
**ROME**

via

**PHILCO**

**\$59.50**

**JOHN H. ETRIS**  
17 W. Broad Street, Palmyra  
Phone 978

**PALMYRA**

WEEKEND VICTORIA AMUS. CO. Shows

Matinee Daily at 2.00 p.m.  
Evenings 7.00—9.00 o'clock

**FRIDAY and SATURDAY,**  
Dec. 6 and 7—  
Funnier than in "Broadway Melody"

**JACK BENNY**

**It's In the Air**

With Una Merkel, Mary Carlisle,  
Nat Pendleton, Ted Healy

**MONDAY, Dec. 9—**

**LEE TRACY**  
**GRACE BRADLEY**  
**TWO FISTED**

Added—First Subject of  
**THE VOICE OF EXPERIENCE**

Every Monday evening 8.45 play  
"Bango," the lucky Movie Game.  
Loads of fun—Ten Valuable  
Prizes to Winners.

**TUESDAY (ONE DAY ONLY)**  
Dec. 10—  
**Lawrence TIBBETT**  
**Virginia BRUCE**  
**METROPOLITAN**

**WALT WHITMAN**  
1011 N. AND WESTFIELD AVE.

**8 Days Starting** **FRIDAY DECEMBER 6**

**THE GREATEST CAST IN YEARS...in the greatest show in the world!**

**THANKS A MILLION**

Starring **DICK POWELL**

**ANN DVORAK**  
**FRED ALLEN**  
**PATSY KELLY**  
**PAUL WHITMAN**  
**AND BOB AND SAMMY BURNETT**

**SUNDAYS**

**DAVID L. ZANUCK**  
2ND CIRCUIT PRODUCTIONS  
Presented by David L. Zanuck

**VAUDEVILLE**

**Pal-River Chevrolet, Inc.**

**NEW USED**

10 Broad Street  
Riverton Phone 145

**1934 Chevrolet Coach**  
**1933 Chevrolet Sedan**  
**1933 Graham Sedan**  
**1932 Chevrolet Coach**  
**1932 Plymouth Coupe**  
**1931 Chevrolet Roadster**  
**1931 Ford Panel Truck**

All Cars in Excellent Condition and Priced Right

**Pal-River Chevrolet, Inc.**

**NEW USED**

10 Broad Street  
Riverton Phone 145

The old-fashioned woman who lived fifty years with her first and only husband now has a blonde daughter who can't even remember what her first husband looked like.

## RIVERSIDE

FRIDAY and SATURDAY,  
Dec. 6 and 7—

Join the Navy  
And See the Whirl of Air, Melody and Middles in the Navy's "Flirtation Walk"

**DICK POWELL**  
**RUBY KEELER**

*Shipmates Forever*

LEWIS STONE ROSS ALEXANDER  
A New National Production

**ON THE STAGE FRIDAY**

**Amateur Contest**

**CASH PRIZES—LOCAL TALENT**

**SUNDAY and MONDAY,**  
Dec. 8 and 9—

**Jack BENNY**

**It's in the Air**

TED HEALY  
UNA MERKEL  
NAT PENDLETON  
MARY CARLISLE

## DECEMBER SPECIALS

**1934 Chevrolet Coach**  
**1933 Chevrolet Sedan**  
**1933 Graham Sedan**  
**1932 Chevrolet Coach**  
**1932 Plymouth Coupe**  
**1931 Chevrolet Roadster**  
**1931 Ford Panel Truck**

All Cars in Excellent Condition and Priced Right

**Pal-River Chevrolet, Inc.**

**NEW USED**

10 Broad Street  
Riverton Phone 145

**THANK OFFERING FOR YOUR OWN GOOD HEALTH**

**PA**

Vol. 47 No. 50

RIVERTON, NEW JERSEY, THURSDAY, DECEMBER 12, 1935

PRICE FIVE CENTS

## BURLINGTON CO. BONDS REFINANCED

Adams Says County Will Be Free From Debt by 1941 Interest 2 1/2 %

A sweeping reorganization of Burlington county financial affairs was effected on Monday at a recessed meeting of the Board of Freeholders held in Mt. Holly.

Commenting on the move Director Palmer L. Adams declared it will mean the county will be practically free of debt by 1941. Resolutions calling for issuance of \$344,815 in bonds, paying the moderate rate of 2 1/2 per cent, interest, were adopted along with measures to call in \$170,070 in outstanding notes.

Director Adams, of the Board of Freeholders, who instigated the probe and subsequent refunding program of the bonded debt of the county, revealed after the meeting that the refinancing work is not complete as yet, since the board will endeavor to refund the \$225,000 in bonds outstanding on the Delanco-Riverside Bridge at 5 1/2 per cent interest.

A saving of \$18,000, in interest rates will be made by the county for the coming year, according to Clarence Price, clerk of the Board of Freeholders, who revealed that payments for the previous year were that much higher.

The resolutions passed by the board for the following authorizations:

(1) For floating \$23,675 in bonds calling for 2 1/2 per cent interest rate for a sewage disposal plant and brick frame house at New Lisbon.

(2) For issuance of \$200,000 of 1935 tax revenue bonds to be issued at 3 1/2 per cent interest against 1935 unpaid taxes. Only \$178,000 of this amount will be issued.

(3) For issuance of \$90,340 of road and bridge bonds. They are being issued to refund the road and bridge improvement notes now outstanding at 5 per cent interest and substitute a rate of 2 1/2 per cent.

(4) For the treasurer to call in all outstanding tax revenue notes of 1933 and 34 amounting to \$12,070 payable the last day of the year at the Union National Bank and Trust Company.

Director Adams revealed that everything they are refunding now covers present outstanding obligations.

He also revealed that the financial firm which has been making the survey of the county that resulted in the resolutions today, will have a total of \$178,000 in county bonds paying 2 1/2 per cent with the resolutions going into effect.

## FISHER NAMED HEAD BURLINGTON BOARD

Curwen B. Fisher, of Mount Holly, county sealer of weights and measures, has been elected president of the Burlington County National Farm Loan Association.

Organized in 1922, the organization operates as a mutual farm mortgage agency and has 137 members whose loans total \$621,100. All loans were made through the Federal Land Bank, Springfield, Mass.

Other officers of the organization are as follows: vice president, J. Porter Ashbrook, Lumberton; secretary, William H. Heisler, Jr., freeholder of Pemberton. The board of directors are Curwen B. Fisher, J. Porter Ashbrook, Charles H. Doyle, Harold L. Collins and C. Arthur Miller.

Under the Wagner bill the employer still would be permitted to watch the wheels go round.

A man isn't mighty because he never falls, but because of his ability to rise when he tumbles.

## JURORS FROM AROUND HERE

Those drawn on the grand jury for the December term of court from Riverton, Palmyra and Cinnaminson are as follows:

George A. Wofor, Cinnaminson; Benjamin Lippincott, Cinnaminson; Winifred C. Day, Palmyra; Anna S. W. Evans, Cinnaminson; H. Lester Steele, Cinnaminson, and William G. Mingle, Riverton.

Pettit Jurors  
Alfred Frenzel, Cinnaminson; Ella Crouch, Riverton; William C. Wentzel, Palmyra; Grude Goodenow, Riverton; Louis J. Pike, Palmyra; George Y. Smith, Palmyra; Harold Cooper, Riverton; Gladys Snyder, Palmyra; David Phelan, Cinnaminson; Joseph T. Flynn, Riverton; George Steele, Riverton, and Walter Cummings, Palmyra.

## ART CENTRE

The Community Art Centre will not meet again until January 14.

## BOARD TO OCCUPY SCHOOL ADDITION

Start Cleaning and Furnishing Saturday, December 14; Curtain Bids Let

The Riverton board of education passed a resolution, drawn by their attorney, Monday night, that permits the occupancy of the new section of the school house on Saturday, December 14th. The resolution provides that occupancy by the board shall not be construed as final acceptance of the building.

Bids were received for stage curtains and window curtains in the new auditorium. Bids for stage curtains, etc., were awarded to N. Snelburg & Company, of Philadelphia, on their bid of \$448.00, and for the window curtains to John Wanamaker, of Philadelphia, on their bid of \$324.46. R. A. Marshall, of Riverton, was present at the meeting representing the P.W.A.

A resolution was passed waiving penalties for extension of time in completing work on the building, and a second resolution passed to withhold the final 15 per cent payment to all contractors until the alleged violations to the P.W.A. regulations are satisfactorily adjusted.

The audit as submitted by the Charles S. Rockey Company was approved and recorded.

The property committee was authorized to have the Riverton Volunteer Fire Company enter the building and test the fire hose in all the new fire hose cabinets.

A bonus of \$100 was voted for William H. Botger, district clerk, in consideration of the large volume of work occasioned by the P.W.A. An endless amount of forms, reports, and other papers had to be made out to satisfy P.W.A. regulations.

## MRS. BROOKS BREAKS ANKLE IN FALL

Mrs. Mattie E. Brooks, of 702 1/2 Main street, Riverton, fell in her home last Wednesday and broke her left leg. X-rays showed a compound fracture.

Mrs. Brooks, who lives alone, was missed by her neighbors for several days but they thought nothing particular of it as they frequently did not see her for several days.

Sometime on Saturday Mrs. Brooks was able to crawl to the telephone and call Mrs. Shannon, a neighbor, for help.

Mrs. Brooks is now in the hospital, Camden.

Don't complain about keeping up poor kin. Think of Uncle Sam.

Leave your Christmas order early for Keating's Endorsed Candy—adv.

## LOCAL WELFARE ASKS FOR FUNDS

Sum Needed Estimated to Be \$5,000. Social Worker Gives Report of Activities

The Community Welfare Association of Riverton and Cinnaminson is about to make its final request for funds.

It is because of contributions by individuals that the Welfare is able to carry on the valuable service which it renders in cases which do not come within the scope of the E.R.A., which deals chiefly with direct relief. Many cases involving social problems have been referred to the community Welfare by the county E.R.A. office.

Some idea of the service rendered by the Welfare may be gleaned from the fact that during the first ten months of 1935 the association, in addition to distributing direct relief in the way of fuel, clothing, medical expenses, etc., handled the following cases: Unemployment 40, economic distress 28, mental and physical disorders 22, domestic problems 14, social maladjustment 14, old age pension 11.

During this same period the social worker made 1547 visits, and there were 1782 office interviews. Five persons have been placed in institutions and four other placements are pending.

It is estimated that \$5,000 will be needed to carry on the work during the coming year. But for the constructive work being done by the social worker, the additional cost of direct relief would be much greater than the \$5,000 it will take to maintain the organization which is functioning so effectively.

The Welfare Association is not included in the annual collection of funds by the Community Chest, and citizens of Riverton and Cinnaminson are asked to contribute generously to this worthy cause.

Contributions may be made in full at this time, or extended through the year, as the donor may prefer. Checks should be drawn and mailed to William A. Hendrickson, treasurer, 200 Lippincott ave., Riverton.

## COUPONS FOR XMAS DINNERS

Welfare Association Trying Out New Plan. Cash Donations Will Be Needed

In planning a Christmas dinner for the unemployed and those whose resources are such that they cannot provide their own, the Community Welfare Association of Riverton and Cinnaminson is inaugurating a new plan this year.

In place of the usual baskets, a coupon, to be used at a local store, will be given to each family. The amount given will vary according to the size of the family. In this way parents and children can plan their own meal. They will have the fun and joy of buying for Christmas dinner, and, within reason, will be able to get what they want.

Because of this change of policy, a donation of money is asked from Christmas contributors rather than of food. A small sum of money from everyone who has a job will mean joy and happiness to a large group.

Boxes in which money can be dropped will be placed in a number of the local stores. If you have a larger donation please send it to the Riverton Welfare Association or to Mrs. David Little, Penn street, Riverton, before Friday, December 20. Help the unemployed and underprivileged. Don't forget their Christmas dinners!

Assisting a criminal to escape the law is a crime unless you happen to be a lawyer.

Be critical—of yourself.

## STUDENT CONGRESS DEFEATS TOWNSEND

The Townsend Old Age Revolving Pension Plan was defeated at the Second Student Congress held in Temple University, of Philadelphia, Saturday.

The Townsend Plan, which will be presented before Congress of United States in the near future again is known as the McGorany Bill. The bill was defeated in the morning session of House of Representatives at the Student Congress, and in the afternoon session of the Senate.

The morning session consisted of high schools from Pennsylvania and was officially known as the House of Representatives. The afternoon session consisted of schools from New Jersey, Pennsylvania, Delaware and Maryland and was officially known as the Senate.

In the afternoon session, the final vote on the Townsend plan was fifteen states in favor and twenty-five against.

## CIRCULAR BAN ON IN RIVERTON

Revival of 1910 Ordinance and Enforcement by Department of Police Ordered

At an executive session of the Riverton Borough Council at the meeting on November 14, the subject of the promiscuous distribution of circulars within the borough limits was brought to the attention of members of that body by Councilman J. Wilson Sylvester and after a thorough discussion it was decided to put into effect an ordinance passed in 1910 prohibiting the distribution of circulars and things of similar character.

Councilman Robert W. Knight, chairman of the police committee, was instructed to see that the ordinance was enforced.

The ordinance under which this action was taken reads as follows: AN ORDINANCE to prevent nuisances and to prevent the promiscuous distribution of circulars and hand bills, and other purposes. BE IT ORDAINED by the Council of the Borough of Riverton, N. J., that it shall be unlawful to distribute, cast or place, or cause to be distributed, cast or placed in or along any of the streets or public places of the Borough of Riverton, or on any of the sidewalks or footways thereof, or into any vestibule or yard, or upon any porch of any store, dwelling house, or other building within the limits of said Borough, any paper, circular, advertisement, hand bill, waste paper or rubbish, provided, that nothing herein contained shall be held to prohibit the regular distribution of newspapers, addressed envelopes or postcards.

Any person or persons violating any of the provisions of this Ordinance, shall on conviction thereof, forfeit and pay the sum of \$10 for each offense.

Approved, E. H. Flagg, Jr., Mayor.  
Attested: J. H. Reese, Borough Clerk  
Dated, May 12, 1910

The borough council proposes to rigidly enforce this ordinance. First offenders will be given a warning card, stating the provisions of the ordinance, with a receipt of warning. This receipt is signed by the person receiving the warning and a notice sent to the employer of the person warned.

This promiscuous distribution of circulars and other advertising material indicates to the public when persons are away from home thus encouraging robberies. In addition to this, it makes for a very untidy appearance of the town.

There will be no discrimination in the enforcement of this ordinance. Local as well as outside distributors will be dealt with in the same manner.

Leave your Christmas order early for Keating's Endorsed Candy—adv.

Be critical—of yourself.

Be critical—of yourself.

## TO ILLUMINATE HOMES THIS XMAS

Town Meeting Committee to Again Sponsor an Illuminated Town at Christmas Time

Riverton Town Meeting launched its third successive Christmas decoration project when a committee appointed by President Edwin S. Parry met last night to formulate plans for a continuation of the practice.

The consensus of opinion among the committee members seemed to be that more emphasis be laid upon the artful and tasteful arrangement of the display rather than upon the brilliancy or quality of the lights. The committee this year will select judges from the citizenry of Riverton rather than from outside sources. They will inspect all of the houses in competition within the week from Christmas eve to New Year's eve and their decision will be final.

The committee requests that in order for the judges to be sure to include every property, all houses keep their displays illuminated from the hours of 7 p.m. until 11 p.m. The committee is soliciting prizes now which will be displayed later. The committee will follow its usual custom by announcing the winners at the conclusion of the organization meeting of Riverton Borough Council held at 12.00 o'clock noon on New Year's Day.

Last year Riverton was adjudged the best illuminated town in Burlington county during the holiday season, and the committee hopes to maintain the enviable position again this season.

The local merchants have a complete line of lighting accessories for both indoor and outdoor displays. The committee last year was more than pleased with the helpful cooperation given by the boys of the community in helping to preserve the property of those who had outdoor exhibits. They this year again appeals to the boys to aid in helping to keep intact these outside electrical displays. The splendid manner in which they have cooperated in the past has been a decided credit to the community.

The following constitute the committee from Riverton Town Meeting: Mrs. J. Douglas Clark, Gorham P. Sargent, Mrs. Gorham P. Sargent, Richard M. Woodward, Mrs. Eugene R. Zieber, Karl W. Latch and Wilton E. Mount.

## GASOLINE TAX INCREASED 260%

Big Jump in Decade. Higher Rates Encourage Return to "Bootlegging"

A decrease of about 75 per cent in the per horsepower price of motor vehicles during the past 10 years has been accompanied by a 260 per cent increase in taxes levied on gasoline "feed" for the mechanical horses, it was said today by E. J. Leary, Secretary of the New Jersey Petroleum Industries Committee.

He explained that recent studies have disclosed that the average price of a motor vehicle has been reduced from \$31.50 per horsepower in 1925 to only \$7.80 per horsepower today. In the same period, the average per gallon price of gasoline fuel has declined about 50 per cent, but taxes paid by consumers have increased to an average of 5.2 cents per gallon from two cents, a rise of 260 per cent in a decade.

"I wonder who would have happened in the old days," said Leary, "if farmers and horse owners had been notified that government was putting a 40 per cent tax on horse feed. I imagine the tax which caused the Boston Tea Party wasn't anywhere near that rate!"

"A reasonable gasoline tax, which the taxpayers pay willingly, will provide adequate revenue for a planned program of roads built to meet present and prospective traffic needs."



## Legion Toy Committee

To all those who have not as yet made their donation of used or new toys to the committee, we continue our appeal for your assistance.

The Palmyra, Riverton and Cinnaminson school children are co-operating in a wonderful manner. The Boy Scouts are working along with the Legion men to rush to completion the many necessary jobs before it is too late. Please make your donation promptly so that the necessary repairs may be accomplished.

After the work on the toys is entirely completed they will be on display at the Legion Home. The public is invited to visit the Post and see the results of this work. Notice of this display will appear in the next issue of this paper.

## MAILING DATES FOR PACKAGES

Riverton Postmaster Gives Schedule Which Will Insure Arrival In Time for Xmas

Postmaster Mervil E. Haas has issued the following schedule giving the last date on which parcels should be mailed at the local office to reach their destination in the states named in time to insure delivery before Christmas Day. The post office department asks the cooperation of the public and urges them to wrap all packages securely and to mail them early in order that the increased volume of mail can be handled without congestion and delay.

December 15th—Arizona, California, Nevada, Oregon, Washington, Idaho, Montana, New Mexico, North Dakota, South Dakota, Texas, Utah, Wyoming.

December 17th—Arkansas, Florida, Kansas, Louisiana, Minnesota, Mississippi, Nebraska, Oklahoma, Wisconsin.

December 19th—Alabama, Georgia, Indiana, Illinois, Iowa, Kentucky, Maine, Michigan, Missouri, New Hampshire, North Carolina, Ohio, South Carolina, Tennessee, Virginia, West Virginia.

December 20th—Connecticut, Delaware, Maryland, Massachusetts, New Jersey, New York, Pennsylvania, Rhode Island, Vermont.

CODDINGTON-ODO  
Miss Enez C. Odo, of Saddle River, N. J., and Jesse M. Coddington, of Riverton, were married at Elkton, Maryland, Saturday, November 30. Mr. and Mrs. Coddington will live at the home of his parents on Elm avenue.

## SHOP HERE FOR CHRISTMAS

## Greeting Cards

1c and up

## CANDY - JEWELRY

Gift Lamps \$1.25

Toys 10c up  
Yardley's Toilet Goods  
Manicuring Sets 25c to \$3.50  
Christmas Wrappings  
Tree Lights 39c up  
Compacts 50c up  
Flashlights 49c up  
Cameras \$1.00 up  
Watches \$1.25 up  
Pipes, Tobacco, Cigarettes and Cigars

## MANY OTHER USEFUL GIFTS

Articles Held Until Christmas without Deposit

## L. L. KEATING'S

BROAD and MAIN  
Riverton Phone 1540

## SANTA CLAUS AT RIVERTON SCHOOL

Public Invited to Special Christmas Program Wednesday Afternoon, December 20

Santa Claus is coming to visit the Riverton Public School on Friday afternoon, December 20, at 1:30, and will be very anxious to meet all of his friends. Each class will have an entertainment in its own classroom at 1:30. At the conclusion of these individual entertainments the children will meet Santa Claus in the corridor for group singing of Christmas carols and Santa's own message. Everyone is invited to come and share the joy of the little ones at this holiday season.

## BIRTHS

Mr. and Mrs. Arthur Francis Johansen, of Scotch Plains, N. J., are receiving congratulations on the birth of a son, Arthur Francis Johansen, Jr., at the Muhlenberg Hospital, Plainfield, Monday, December 9. Mrs. Johansen will be remembered as Miss Kathryn Stewart, daughter of Mr. and Mrs. Harvey E. Stewart, of Thomas avenue, Riverton.

Mr. and Mrs. William McKee are receiving congratulations on the birth of a daughter Saturday, December 7, at the Zurburg Memorial

## FOR XMAS

Infants Knitted Garments  
Quaker Maid Stockings  
Gift Wrappings  
Scripture Greeting Cards  
Children's Smock Dresses and Jiffy Suits to Order  
A Wide Assortment of Gifts

## The Chatter Box

518 Main Street  
RIVERTON



THERE are hundreds of people in Riverton, Palmyra, and vicinity this Christmas who will find gift buying easier and Christmas bill worries eliminated because they were members of the Cinnaminson Bank and Trust Company Christmas Savings Club.

If you didn't get a Club Check this year, make sure of one for next. It's easy.

The 1936 Christmas Club is now forming. Ask about it at the bank.

## Cinnaminson Bank &amp; Trust Company

Riverton, N. J.  
Member Federal Deposit Insurance Corporation

Hospital. Both mother and daughter are doing nicely.

Every care adds a nail to our coffin; every laugh pulls one out.

NOTICE OF SETTLEMENT

Executors Account

Estate of Anna Scott, deceased.

Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burlington, at a session to be held Thursday, December 26, 1935, at ten o'clock in the forenoon.

CINNAMINSON BANK & TRUST CO., Executor.

Prorator: Joseph S. Low.

Dated: November 18, 1935.

E-11-21-12-19-35.

## WE HAVE THAT SMOKE PIPE AND NEW HEATER FOR YOU

ALSO  
QUICK SERVICE AND  
CORRECT FAIR PRICE  
ON

Stove and Heater  
Repair Parts

Heater and Roofing  
Cement

## South Jersey Supply Co.

Plumbing — Heating — Roofing  
Supplies  
Broad Street and Delaware Avenue  
PALMYRA

Wm. G. Seither, Mgr. Phone 234



## SANTA CLAUS

Tells us he will stop at our store for an hour on this Saturday afternoon from 4 to 5, and he wants to meet all the boys and girls.

More new HANDKERCHIEFS arrived this week and the last shipment of MEN'S NECKTIES came in. Be sure to see them—they are very exceptional.

Do not leave your Christmas Cards and Gift Wrappings too long, the early buyer gets the best choice.

## SMITH'S STORE

414 Main Street Phone 783  
RIVERTON



## Fortnum Suggests

Something for the Car for Christmas

HOT WATER HEATERS  
HOT AIR HEATERS  
DEFROSTERS  
CHAINS  
CLOCKS  
ANTI-FREEZE  
MIRRORS  
SEAT COVERS  
CYLINDER ASSEMBLY  
TIRES  
TUBES  
RADIO  
SUN VISORS

## Lester S. Fortnum

FORD SALES AND SERVICE

PALMYRA Phone 1180

## HOLIDAY GIFTS

Scarlet Poinsettias, Holly-Berried Ardisias, White, Pink and Red Cyclamens, Little Boy Blue African Violets, Heather, Begonias and many other lovely plants suitable for Christmas presents and decorations

## DREER'S

Open weekdays from 8 a.m. until 5 p.m., and on Sunday (but not for business) from 1 until 5 p.m.



BURLINGTON COUNTY  
MASTER PLUMBERS  
ASSOCIATION  
AFFILIATED WITH THE  
NATIONAL ASSOCIATION

The following Plumbers are working in accordance with N.E.A. They are reliable and dependable. Give them your support.  
GEORGE FRIDAY J. RUSSELL HOLVICK  
H. D. HULLINGS and Son JOHN KERRIGAN

## RIVERTON

The Associated Republican Clubs of Burlington County held their regular monthly meeting in Roebing Monday evening of this week. Approximately 400 members and friends were present. The newly-organized Roebing club were hosts for the evening.

The Golden Hour Circle of Calvary Presbyterian Church held their annual Christmas party in the church parlor Wednesday afternoon.

Covenant Chapter O.E.S. entertained the Past Patrons and Past Matrons Association at dinner Tuesday evening. The dinner was followed by a Christmas party and entertainment. Worthy District Deputy Jennie M. Reeves was among the guests present.

Hudson Hullings has returned to his home after spending four months in the Zurburg Memorial Hospital, Riverside, following an accident while re-roofing a house on Main street.

Mrs. Frank Speer has returned from the Burlington County Hospital, Mt. Holly, but is still seriously ill.

Mrs. Edward W. G. Borer entertained a number of friends at bridge Tuesday afternoon.

The Woman's Republican Club of Burlington County will hold a card party in the Masonic Hall, Burlington, Friday evening, tickets 25c.

The Compass Club is planning a turkey dinner for its members Friday evening in the P.O.S. of A. Hall. Mrs. Elizabeth Moffitt is chairman of the committee on arrangements.

Mrs. Edwin Black entertained at bridge Tuesday afternoon.

Mr. and Mrs. Tholberg King and family, of Glenside, are occupying the property at 415 Thomas avenue, which they rented through Raymond Warner.

Mrs. Wilton E. Mount entertained friends at bridge Thursday.

Mr. and Mrs. Lloyd Weaver, of 302 Midway, are making a tour of the Southern states.

Howard Evans, son of Joseph T. Evans, local coal dealer, has just returned from a trip to Havana, Cuba. While there Mr. Evans also visited for a few days, a friend who operates a tobacco plantation at San Luis, Province of Pinar del Rio, 180 miles southwest of Havana, which is somewhat off the beaten track of tourists, making it very interesting for its different social and agricultural methods.

L. W. Hampton and Hermon Denner, of Riverton, Joseph Rogers, of Palmyra, Ellis Hampton, of Germantown, were among a party of ten who shot four buck deer in Pike County, last week. The party was gone a week. The four bucks were as follows: one six point, one seven point and two eight point. Mr. Hampton's brother, Ellis, shot the first buck.

## SPECIAL NOTICE

Your last opportunity to order the perfect Christmas Gift, "Will Rogers," the national best seller, \$1.00. Lewis M. Robbins, Riverton 1009-W.

## PORCH CLUB NOTES

A portrayal of Madonnas will be given at the Riverton Porch Club on December 17, at 2:30, by the music and art departments. At the conclusion tea will be served.

## APPROVED BY F.H.A.

The Federal Housing Administration of New Jersey has announced the list of banks and building and loan associations in Burlington County, which have been approved as mortgagee institutions under Title II of the National Housing Act. They are as follows:

Burlington City Loan & Trust Co., Burlington; Burlington County Trust Co., Moorestown; The Farmers Trust Co., of Mt. Holly; Union National Bank and Trust Co., Mt. Holly; Palmyra Building and Loan Association, Palmyra.

## YOUNG DEMOCRATS ELECT OFFICERS

At a meeting of the Young Democratic Clubs of Burlington county, held at Legion Hall, Moorestown, Thursday evening, December 5th, all of the officers of the preceding year were elected for another term as follows:

President, Daniel Lichtenthal, Riverside; vice president, Miss Alice Hughes, Burlington; corresponding secretary, Miss Elinore Porter, Palmyra; recording secretary, Vincent Rhoades, Riverside; financial secretary, Thomas Kane, Maple Shade, and treasurer Thomas Boyle, Florence.

After the election of officers, Harry Little gave a very interesting talk on the duties of the Internal Revenue Department.

The wings that riches have are nearly always used in going instead of coming.

## P.T.A. WILL JOIN IN CHRISTMAS CAROLS

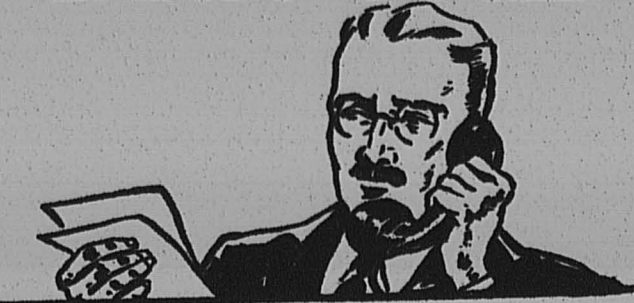
The Riverton P.T.A. has arranged for group singing of Christmas carols around the community tree in Riverton, on Christmas day at 5 p.m. It is hoped that everyone will try to attend so that this gathering may be truly representative of community spirit.

MAKE IT A REGULAR STOP

GAS  
SUNOCO  
OILS

GARWOOD'S  
SERVICE STATION  
Broad and Main Streets  
Riverton

## 'blue coal'



I'll buy nothing but  
'blue coal' and I get it from  
J. S. COLLINS & SON, Inc.  
Phone, Riverton 4 or 5

## Shop at Shulman's and SAVE

13 W. Broad St., Palmyra, N. J.

MEN'S  
Men's Ties ..... 25c, 50c, 75c and \$1.00  
Men's Interwoven Socks ..... 35c, 50c, 75c and \$1.00 pair  
Other Makes ..... 15c and 25c  
A big line of Men's Shirts ..... \$1.00, \$1.45 and \$1.65  
A big selection of Men's Scarfs in all wool  
Scotch plaids or silk ..... \$1.00  
Men's Bath Robes ..... \$2.95

BOYS'  
See the new Boys' Pop-Eye Scarfs ..... 59c  
Boys' Shirts ..... 49c and 79c  
Just arrived—the new Holiday Suspenders ..... 50c

LADIES' AND MISSES'  
Silk quilted Robes, Nile, Rose, Copenhagen  
Ideal gifts for "Her"  
Corduroy Lounging Pajamas, Silk Bed Jackets  
Silk and Satin Dance Sets ..... \$1.00 and up  
Pure silk Slips, bias cut, lace trimmed and tailored, \$1.00  
Beautiful tailored and lace trimmed, guaranteed  
seamproof slips, pure silk ..... \$1.95  
Tuck stitch and Balbriggan Pajamas ..... \$1.00  
Silk Pajamas ..... \$2.95  
Hat and Scarf Sets ..... 88c and \$1.00  
Silk Nightgowns ..... \$1.98  
Hosiery—Sally Sage, ringless Chiffon, full-fashioned, 69c  
Mojud, Clariphane, ringless Hosiery—kind the  
movie stars wear ..... 89c  
Other Chiffon and Service Weight Hosiery ..... 49c up  
Blouses—Dubonnet, navy, white, green, blue, \$1.00, \$1.95  
Twin Sweater Sets ..... \$1.98 and \$2.98  
Bedroom Slippers, Gloves, Handbags  
Boxed Handkerchiefs for Ladies ..... 25c up  
Children's Boxed Hankies ..... 10c and 25c  
Boys' and Men's Boxed Handkerchiefs ..... 25c and up

BABY  
Ski Suits, Baby's Pink and Blue Suede Suits,  
lined, zipper front, sizes 2-3-4 ..... \$2.98  
Baby Blankets, Silk Carriage Sets, Sweaters  
Wool Knitted Carriage Robes

All wool zipper front Bunting Bags with hood attached,  
blue and pink

## Special \$1.98

CHILDREN  
Bedroom Slippers  
1 and 2 piece Ski Suits, up to size 16 ..... \$2.98 to \$7.98  
"Mitzi" Dresses, just received, new holiday line  
beautifully patterned, from 1 to 14 years, 69c, 88c, \$1.00  
Sweaters and Twin Sweater Sets  
We cannot mention everything in this ad. We carry a big  
and varied selection of Men's and Boys' Hats, Caps, Shoes,  
Sweaters and Underwear. Raincoats for boys, girls and  
Men. Also a good selection of Boys' Washable Suits  
from \$1.00 to \$1.95  
All gifts will be boxed free of charge.  
Store will be open every night until 10 o'clock until  
Christmas. Shop at Shulman's and Save.

Use The New Era Want-Ad Column as a medium  
for exchange, sale, buy or rent—Just Phone 712. Only  
ten cents per line per insertion.

WINTERIZE!  
YOUR CAR NOW!

PRESTONE  
ZERONE  
ARVIN HEATERS  
ATWATER KENT  
RADIO

STANDARD  
GASOLINE  
AND ESSO OILS  
WILLARD BATTERIES

## WOOLSTON'S GARAGE

BROAD AND MAIN STREETS  
RIVERTON Phone 460

We will help you buy  
the Family's  
Christmas  
present!

NO monthly  
payments until  
MARCH

Give the family a gleaming  
General Electric Refrigerator  
for Christmas! It's a gift that  
will be enjoyed every day for  
many years to come. Only a  
small amount down delivers  
in time for Christmas. No  
more payments until March!

C. R. SWEENEY, Inc.  
Phone Riverton 973  
309 E. Broad St., Palmyra, N. J.  
"Your General Electric Dealer"



## THE NEW ERA

Published Every Thursday at 607 Main Street  
RIVERTON, N. J.  
Entered at the Riverton, N. J. Post Office as Second Class Matter  
Telephone, Riverton 712

WALTER L. BOWEN, Editor  
KARL W. LATCH, Advertising Manager

### NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

### LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance  
Advertising Rates on Application

Philadelphia Advertising Representatives  
NEVILLE & HITCHINGS, Inc.  
12 So. Twelfth St., Philadelphia, Pa.

## CHURCH NEWS

### CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, B.D., Pastor  
Sunday, December 15th, 9:45 a.m., the Church School; 11 a.m., morning worship; 4 p.m., Junior Christian Endeavor Society; 7 p.m., Senior Christian Endeavor Society. Leader R. M. Kirkpatrick, theme, "Our Church." All young people cordially invited.

Wednesday, December 18th, 8 p.m., the midweek service: an hour of prayer, praise, meditation and study.  
Sunday, December 22, Christmas worship, in the Church School, at 9:45 a.m., in the Church at 11 a.m., with Christmas music by the choir; at 8 p.m., a Christmas pageant, preceded by singing of Christmas carols. As part of the evening worship, on December 22nd, a white gift (fruit, canned goods and non-perishable food) will be received for the children under the care of The New Jersey Children's Home Society. Christmas offerings will be received at both services for need at home and abroad.

### CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor  
Services, Sunday, December 15  
10:00 a.m.—Bible School.  
11:15 a.m.—Morning Worship.  
"Why Jesus Came," will be the subject of the sermon.  
7:00 p.m.—The High School Young Peoples' Group.  
7:45 p.m.—Evening Worship.

### EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor  
This Sunday morning at eleven o'clock, Mrs. W. B. Williams, recently of Africa, will be the speaker. Her address will be educational, entertaining and religious.

In the evening at 7:45 Eileen Rae, violinist, will play for us. Eileen is a little girl of remarkable ability and musical skill. The minister, Rev. William A. Boyd, will preach the sermon.

Christmas carol service this Sunday evening. Come out and enjoy the singing. The choir will be singing special music both morning and evening.

### CHRISTIAN SCIENCE CHURCH

"God the Preserver of Man" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, December 15.

The Golden Text is "The Lord shall preserve thy going out and thy coming from this time forth, and even for evermore" (Psalms 121:8). Among the citations which comprise the Lesson-Sermon in the following from the Bible: "Wherefore, my beloved, as ye have always obeyed, not as in my presence only, but now much more in my absence, work out your own salvation with fear and trembling. For it is God which worketh in you both to will and to do of his good pleasure" (Philippians 2:12, 13).

The Lesson-Sermon also includes the following passages from the Christian Science textbook, "Science

and Health with Key to the Scriptures" by Mary Baker Eddy: "To understand God strengthens hope, ennobles faith in Truth, and verifies Jesus' word: 'Lo, I am with you alway, even unto the end of the world.' Resisting evil, you overcome it and prove its nothingness" (p. 446).

### EPWORTH LEAGUE NOTES

Miss Elizabeth Hassel will be the Sunday speaker at the Epworth League. League meetings are held in the Wesleyan room of the Methodist Church at 7 o'clock.

Last Sunday six fellows and four girls from the First M. E. Church of Camden, had charge of the services. The singing consisted of hymns and negro spirituals by the quartette.

The talk was given by Gordon Lowden. Our usual attendance was increased 100% in spite of the rain. Come out this Sunday, we would like to have you.

Publicity Committee.

### CHRISTMAS GIFTS

Many real bargains can be found in the Shulman's store from now until Christmas. Hundreds of suggestions for Christmas gifts for mother, dad, brother and sister, as well as all the relations. Many practical gifts, "just the kind that are needed now," can be found in this up-to-the-minute department store. The advertisement in this week's paper will give you just a small idea of the many "good buys" waiting for you.

Shop at Shulman's and save.

### Church Notices

### CHRIST CHURCH, EPISCOPAL

Riverton, N. J.  
Rev. Francis B. Dowse, Th.B., Rector  
Sunday, December 15  
Third Sunday in Advent

7:30—Holy Communion  
9:45—Sunday School  
11:00 Litany and Sermon  
3:30 Confirmation (Bishop Johnson, of Colorado, will administer the Sacrament).

### EPWORTH M. E. CHURCH

Rev. William A. Boyd, Minister  
9:50 a.m.—Wesleyan Men's Bible Class

10:00 a.m.—Church School  
11:00 a.m.—Morning Worship  
6:45 p.m.—Epworth League  
Wednesday, 8:00 p.m.—The Help-ful Hour  
Wednesday, 4:00 p.m.—Junior Epworth League

### CHRISTIAN SCIENCE

First Church of Christ, Scientist  
Thomas Ave. and Seventh St.  
Riverton, N. J.

Sunday School 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.  
Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30

## CHRISTMAS PARTY BY B-P.W. CLUBS

The December meeting of the Burlington County Business and Professional Women's Club will be a Christmas Party and will be held in the Moorestown Field Club on December 17. There will be games, songs and dances after dinner, which will be at 6:30. The executive committee will meet as usual at 5:30 at the club house. This is "open night" and all members are invited to bring guests.

## MRS. PEARL BRIDGEMAN RECEIVES ENDORSEMENT

Mrs. Pearl Bridgeman, of Hainesport, president of Burlington County Women's Republican Club, and vice chairman of State Republican Committee, was endorsed by members of the Associated Republican Clubs

Monday night to fill the vacancy which will exist on the State Civil Service Board, the appointment will be made next April. A copy of the endorsement will be forwarded to Governor Harold G. Hoffman at Trenton.

## FIRE COMPANY ELECTS OFFICERS

The annual meeting of the Riverton Volunteer Fire Company was held Tuesday night. The following officers were elected: Walter Wright, president; Fred Ulmer, vice president; James Goodwin, secretary; E. G. Cook, treasurer.

The following directors were elected: George D. Steedle, Edward Kapus, William Evans, William Watkins, Edward O'Neil, Joseph Lezenby, Jerome J. Zisak, Jr., and Ogden Mattis. John W. Cathart, Jr., was elected

second assistant chief and William Seagraves was elected third assistant chief.

Mrs. Allen Marsh, of Stroudsburg, Pa., is spending some time with her daughter, Mrs. Frank A. Snover, of Lincoln avenue.

LONDON — PARIS  
BERLIN — MADRID  
ROME

via  
**PHILCO**  
\$59.50  
JOHN H. ETRIS  
17 W. Broad Street, Palmyra  
Phone 978

**A GIFT from The Agnes Shop**

**DRESSES**  
**Semi-Formal and Street Wear**  
**\$3.95—\$6.95 and up**

*Gifts for*  
**Gifts for**

SILK GOWNS	.....	\$2.95
SILK AND SATIN SLIPS	.....	1.19 and up
SILK DANCE SETS	.....	1.19
SILK PANTIES	.....	1.85
SILK CHEMISE	.....	1.19 and up



**HOSIERY**  
**Chiffon and Semi-Service**  
**69c and 95c pr.**

*Beginning next Monday we will be open every evening until Christmas*

**The AGNES SHOP**  
No. 9 East Broad Street  
Palmyra, N. J.  
Phone Riverton 221

## HIS LAST AND GREATEST PLAY



**WILL ROGERS**  
who will star in the picture "In Old Kentucky" on the screen of the Broadway Theatre, Palmyra, next Thursday and Friday, December 19th and 20th.

### CARD OF THANKS

We wish to thank the Riverton Fire Company for their efficient work in extinguishing the fire last Thursday morning at 426 Thomas avenue, and the neighbors who so kindly helped us during that time. The Witte Family.

By special ordinance, Minneapolis, Minn., prohibits the driving of red automobiles through its streets.

**Camden Wrecking Co.**  
Camden 4350

Demolishing large Brownstone House at  
**301 Bank Ave. Riverton**

300 Perch Brownstone (mostly faced)  
Large sectional steam boiler (36 rooms) radiators  
Kitchen dressers  
**LUMBER**  
**\$15.00--\$18.00**  
Thousand Feet

**Salesmen on Premises**

## A MODERN HOME

**Community Service**

People who avail themselves of the services of the Snover Funeral Home can do so with the full measure of assurance that every detail will be attended to and every helpful assistance given. It has ever been the aim of this institution to raise its function to a highly professionalized community service.

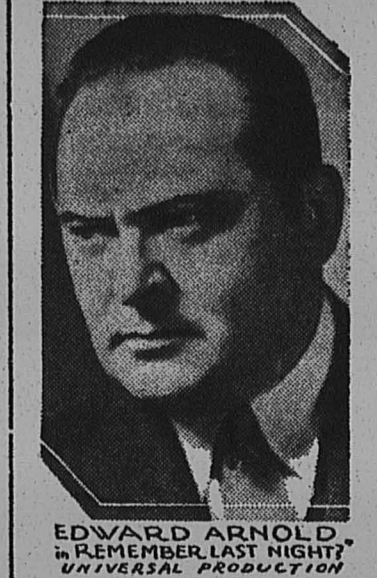
**Snover Funeral Home**  
INCORPORATED

FRANK A. SNOVER and JOHN N. SWARTZ  
PALMYRA, NEW JERSEY

Telephone, Riverton 850

**S.O.S. SAVE OUR STATIONS**  
BUY YOUR RAILROAD TICKETS AT HOME

## AT WALT WHITMAN



**EDWARD ARNOLD**  
in "REMEMBER LAST NIGHT"  
UNIVERSAL PRODUCTION

**AT BROADWAY THEATRE SATURDAY**



Rosalind Russell and William Powell in "Rendezvous"

**YOU BE THE JUDGE**

Local Firm Will Produce the Evidence

Simple because coal burns, is no reason why you are getting the most results for the amount you pay. Experts say that EVANS PREMIUM ANTHRACITE is the finest quality coal on the market today, it's clean, pure virgin coal, hard and dense, "it goes farther and heats longer" with less ash.

Bring or send this ad. to the Evans coal office, and a very beautiful calendar for 1936 will be given to you.

Finest Grades  
**FUEL OIL KOPPERS COKE**  
"GET IT AT EVANS"

**Joseph T. Evans**

1000 Main Street, Riverton, N. J.

TUNE IN ON  
**"Vanished Voices"**  
**"blue coal's"**  
NEW, DIFFERENT  
RADIO PROGRAM

**EVERY MONDAY and WEDNESDAY EVENING**

at 6:35

WCAU — STATIONS — WABC

J. S. Collins & Son, Inc.

## WANT-ADS

LOST AND FOUND — RENTS — SALES  
HELP WANTED  
CLASSIFIED ADVERTISEMENTS  
**Rate 10c Per Line**  
(Lines Average 6 Words)  
Minimum Charge 50c for Each Ad  
Phone 712

**FOR SALE:** Clean Seed Rye. Apply Andrew Kentsinger Farm, Cambridge, N. J.

**YOUNG GIRL** to mind children, day or night, Apply "M." The New Era.

Make yourself an excellent Christmas present. See the beautifully bound (Art Craft) 10 volume encyclopedia at The New Era office. Price very reasonable, book case included. Original price \$69.90.

**WANTED** to buy small outboard motor, Johnson, phone Riverton 347.

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*Set the Spirit of Christmas Aglow!*

Light up for Christmas! Decorate the Christmas tree with strings of colored electric lights; put electric candles at each window; fasten an illuminated holly wreath on the door. Carry the spirit of cheer and hospitality into the garden. You can turn it into fairyland by trimming the shrubbery and decorating the trees.

Electric rates were lowered this year. It will cost you less to decorate electrically than in former years.

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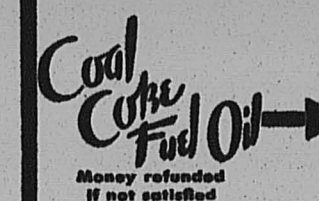
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Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.



If you will tell us what Christmas decorations you plan, we shall be glad to help you make the best use of them. Our home lighting representatives have made a study of Christmas electric illumination and will give you the benefit of their services without charge. Just telephone and someone will call to discuss decorative lighting with you.



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New Garments Made  
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No Charge for Use of Funeral Home

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**THE NEW ERA**  
RIVERTON, N. J.  
Phone 712  
Exchange 344

## ALMANAC

"He who falls in love with himself  
need fear no rivals."  
DECEMBER  
17—Columbus arrives in Spain  
a prisoner, 1500.  
18—Hawaii's King Kalakaua  
visits the United States, 1874.  
19—First autogiro flight in the  
United States, 1928.  
20—First U. S. bathtub in-  
stalled, Cincinnati, 1842.  
21—Start of the great influenza  
epidemic, 1889.  
22—R. Franklin invents the  
lightning rod, 1749.  
23—Joan Crawford, favorite of  
the screen, born 1908.

## FLORIST

**Edwin H. Tucker**  
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Hats \$2 and up  
Millinery Work of Every Description  
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Standard Gas and Oil  
Towing Day or Night  
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**Quality Stones**  
at Lowest Prices  
Hi-Grade Modern  
**MEMORIALS**  
Made of only highest  
type domestic and  
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**ALFRED G.**  
**REIGER**  
Haddon Ave. & City Line, between Harleigh  
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**Custom-built Cemetery Memorials in**  
Granite, Marble and Bronze  
**WILL HOPE**  
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BEAUTY  
Marble and Granite  
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United States Oil Burners  
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Plumbing, Heating  
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ELECTROL OIL BURNERS  
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Patent Medicines — Gifts — Candy  
Greeting Cards — Ice Cream  
Cigars and Stationery  
BROAD & MAIN STREETS, RIVERTON  
Phone 1599

## OBITUARIES

### PAUL C. BURR

Paul C. Burr, fifty-six years old,  
died at his home, 805 West Broad  
street, Palmyra, early Saturday  
morning.

Funeral services were held Tues-  
day afternoon at two o'clock at the  
Snover Funeral Home with the Rev.  
William A. Boyd officiating. Inter-  
ment was made in Odd Fellows  
Cemetery, Burlington.

A widow, Mrs. Edith Burr, sur-  
vives. Five children by a former  
marriage also survive Mr. Burr.  
They are: Melvin H. Burr, of Col-  
linswood; Paul J. Burr, of Kemp-  
ford, New York; James J. Burr, of  
Des Moines, Iowa; Miss Kathryn  
Burr, of Collingswood; and Mrs.  
Gertrude Symons, of Radburn, New  
York. He is also survived by two  
sisters, Mrs. Etta Wales, of Califor-  
nia, and Mrs. Olive Keman, of Col-  
orado.

Mr. Burr was a member of the  
Artisans.  
The Burr family formerly resided  
in Riverton.

**SARA JANNEY DEACON**  
Mrs. Sara Janney Deacon died at  
her home, 301 Highway, Tuesday,  
December 10.

Funeral services and interment  
private.

**BARBARA MAY HARDER**  
Barbara May Harder, 4 year old  
daughter of Mr. and Mrs. Earle C.  
Harder, of 306 Melrose avenue, Pal-  
myra, died at the home of her pa-  
rents Thursday, December 5.

Funeral services were held Mon-  
day, December 9, from her late resi-  
dence, the Rev. William A. Boyd,  
officiating.

Interment was made in Mt. Laurel  
cemetery, Philadelphia, Jerome J.  
Zisak, funeral director.

**CLAUDETTE YOUNG**  
Claudette Young, one-year old  
daughter of Mr. and Mrs. Claude  
Young, of 200 Second street, Riv-  
erton, died Sunday at her home.

Funeral services were held Wed-  
nesday afternoon at 2 o'clock from  
the Snover Funeral Home. Inter-  
ment was made in Wrightsville cem-  
etery, Frank A. Snover, funeral di-  
rector.

**CINNAMINSON**  
SCHOOL AND P.T.A.  
What an asset good friends are!  
The Cinnaminson School, and also  
the members of the P.T.A. are happy  
over the gifts of two pianos.

This unlooked-for kindness will  
allow the treasury to assist in sev-  
eral equally necessary projects,  
which were hardly considered possi-  
ble before.

The executive meeting last Friday  
decided upon various ideas to pre-  
sent to the Association. Some of  
these, bearing on Christmas, are not  
to be divulged until later.

Monday morning, Mrs. Thomason  
was drilling the lower grades in  
singing the Christmas music. The  
lessons these little ones have enjoyed  
are showing abundant returns, for  
the feeling of rhythm with which  
they rendered the sweet old carols,  
was remarkable. They are not only  
learning the words and tunes, but  
enunciation also, which most per-  
sons will concede adds to vocal  
music.

**BOZO AND THE BARON**

**Men's Shoppe**  
X.T.  
KEEP  
YOUR  
WITH  
S.W.  
CAD

**WILL BOWEN**  
Decorator  
Upholstering, Repairing, Refinishing  
Broad and Cinnaminson Streets  
Phone 751 Riverton

**WASHING MACHINES**  
**LESTER S. FORTNUM**  
AUTHORIZED  
MAYTAG WASHER AGENCY  
Sales and Repair Service  
Guaranteed Maytag Parts  
Palmyra, N. J.  
Phone, Riverton 1189

## Bozo sez:

Your car takes an awful lick-  
ing. Every ten thousand miles  
your carburetor mixes 2,810,-  
000 cubic feet of air with ap-  
proximately 852 gallons of gas.  
Use good gas and save your  
motor.



## Albertson's Service Station

LET US FILL YOUR CAR WITH ANTI-FREEZE NOW  
BROAD AND LINDEN AVENUE  
Riverton, N. J.  
PAUL BURKE, Mgr.

Phone 1562

## Visiting Day

IS EVERY DAY  
FOR YOUR FRIENDS,  
EVERYWHERE



LIFT THE RECEIVER  
AND TALK RIGHT-IN

## EUROPE

If you're calling someone in  
the rates are lowest  
between 5 P. M. and 5 A. M. At home, night reductions  
now apply at 7 P. M. For example: After 7 P. M. visit 120  
miles for 40c—282 miles for 75c—506 miles for \$1.15.  
Station-to-station rates. New Jersey Bell Telephone Co.

## Your World-Wide Neighborhood

The neighborhood you live in  
today is almost world-wide.  
Your Bell telephone service  
makes it so.

Time was, not so many years  
ago, when your neighborhood  
was restricted largely to your  
section of the nation.

In 1915 for the first time  
the people of the Pacific and  
Atlantic Coasts talked with  
each other by telephone.

A few years ago transatlantic  
radio-telephony made it pos-  
sible to talk with friends in  
European countries.

Today almost all the nations  
of the world are within tele-  
phone reach.

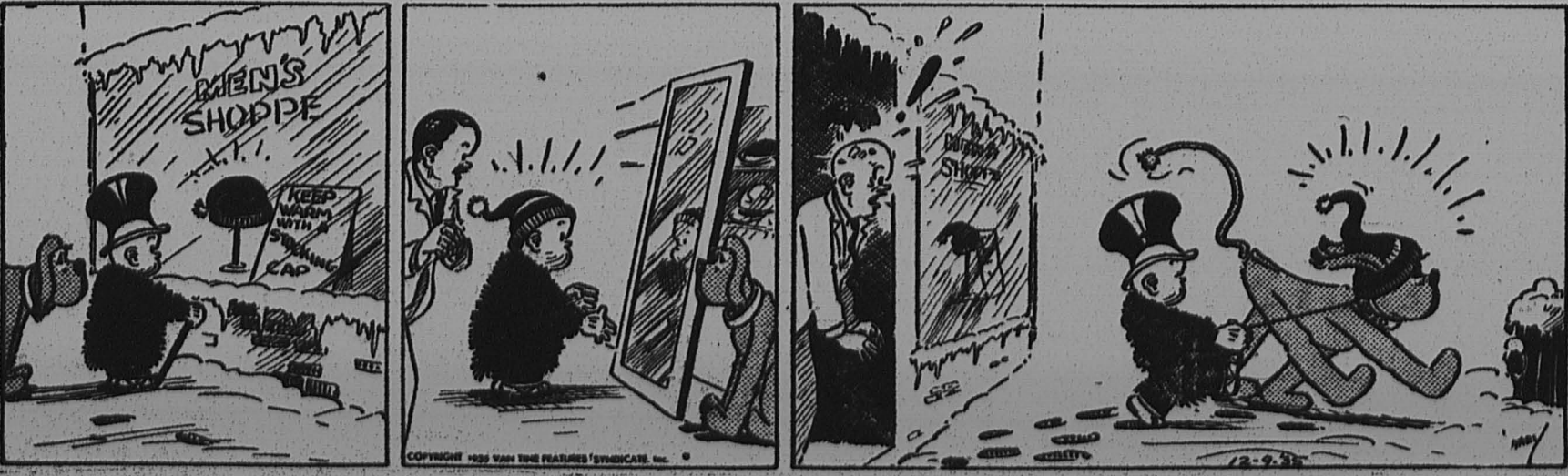
To you, the most import-  
ant factor in this telephone  
progress is that Bell System  
development in research, man-  
ufacture, and operating meth-  
ods has made all your friends  
who have telephones, where-  
ever they live, as near to you  
as your next-door neighbor.

Your telephone makes it  
easy for you to be neighborly  
with friends everywhere.

One of our subscribers  
writes:

"I have renewed old friend-  
ships that were drooping for  
lack of the personal touch.  
When one is very busy—as  
who is not—one often thinks  
of friends with longing, but  
lacks the time to get in touch  
with them. A telephone bridges  
the gap instantly. And what  
is so precious as friendship?"

— By L. Antonette





## "IN OLD KENTUCKY" COMING NEXT WEEK

Will Rogers Last Triumph To Play  
at Broadway Theatre Next  
Thursday and Friday

Manager Kees of the Broadway theatre feels it is a privilege to present Will Rogers in his last and greatest picture, "In Old Kentucky." Diversified as were his interests, Rogers was best known and most beloved in motion pictures. This was the medium that brought you his real self . . . that captured the young and old, rich and poor, the mellow humor of this great American.

Millions, the world over, loved him for his homespun humor and kindness, the qualities which are so sympathetically caught in this famous play acclaimed for three decades as the favorite of all Americans.

In this glorious romance of hearts, horses and humor, Will Rogers again reveals that simple, unassuming Americanism that endeared him to you and your neighbors.

"In Old Kentucky" is called his greatest picture. That is just what it is. You will agree after coming under its spell.

So be sure to make a date either next Thursday or Friday at the Broadway for the screen event that you will remember all your life.

### WHY WORRY?

Why worry? Men who worry die; men who don't worry die; why worry? If you aren't rich, don't worry. Being rich costs a lot of money. Look at the turtles and elephants: they don't worry, and they commonly outlive any man on earth.

—Nuggets.

## WALT WHITMAN 46th AND WESTFIELD AVE.

### DICK POWELL in "THANKS A MILLION"

ANN DYORAK  
FRED ALLEN  
PATSY KELLY

### "REMEMBER LAST NIGHT"

starting  
EDWARD ARNOLD  
SALLY EILERS  
CONSTANCE CUMMINGS  
ROBERT YOUNG  
REGINALD DENNY

EVERY SUNDAY  
A GIGANTIC  
STAGE SHOW



# AGAIN! ILLUMINATE RIVERTON FOR CHRISTMAS

Riverton Town Meeting is for the third successive year sponsoring a Christmas Decorating Project. The citizens and business people are invited to again cooperate in making Riverton a Community Beautiful during the holiday season.

The primary purpose of the project is to encourage Rivertonians to artfully and tastefully illuminate their properties to reflect the true Christmas spirit during the holidays.

The project is not one confined to electrical display alone, nor is it intended that the quantity of illumination shall be a determining factor in making the prize awards.

The judges this year will be selected from among Riverton's citizens and their decision shall be final.

Awards will be made on the basis of the best appearing illuminated display for the residential class, and the best illuminated display for the business class.

The committee hopes that all Rivertonians will join in making Christmas of 1935 the best ever for an illuminated yuletide.

Further details of the project will be published in the next issue of The New Era, or call any of the following committee.

MRS. J. DOUGLAS CLARK

WILTON E. MOUNT

GORHAM P. SARGENT

MRS. EUGENE R. ZIEBER

MRS. GORHAM P. SARGENT

KARL W. LATCH

RICHARD M. WOODWARD

## GIFTS GALORE

Christmas Candies  
Assorted Chocolates, 5 lb. Boxes  
From \$1 to \$3

Shellenberger's Delicious  
Chocolates  
Beautifully boxed in 2½, 3  
and 5 lb. boxes

Hard Candies, Candy Toys,  
Canes and other Novelties  
—all the latest

See Our Gift Display  
Many Beautiful Lamps and Ornamental Novelties

We have the finest and  
most complete selection of  
CHRISTMAS CARDS

All the latest  
TOYS  
at prices to suit every purse

## McALLISTER'S

Opposite Station

Palmyra, N. J.

Come in and see our selection



George Raft and Joan Bennett in "She Couldn't Take It"

Yes . . . ready to put him on the spot in the fastest film fun featured at the Fox Riverside Theatre in months. George Raft and Joan Bennett become delightfully, hilariously and thrillingly involved in Columbia's "She Couldn't Take It," when hard-as-nails Raft gives soft-as-silk Bennett a lesson in love. The smartest deb in town discovers that although she could hand it out . . . she couldn't take it . . . and instead of putting him on the spot finds herself on the spot from morn to night with socks and slaps for hugs and kisses. Playing at the Fox Theatre, Riverside, this Friday and Saturday, December 13 and 14.

**RULE TO BAR CREDITORS**  
Estate of Anna M. Stroheim, De'd.  
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 14th day of November, 1935, upon application of the subscriber, Executor, requiring the creditors of Anna M. Stroheim, late of the County of Burlington, deceased, to bring in their claims against the estate of the said de-

cedent, under oath or affirmation, on or before May 14th, 1936, or they will be barred of any action they may have against the said Executor.  
ADOLPH J. STROHEIM  
BURLINGTON COUNTY TRUST COMPANY  
Dated: November 14th, 1935. Executor.

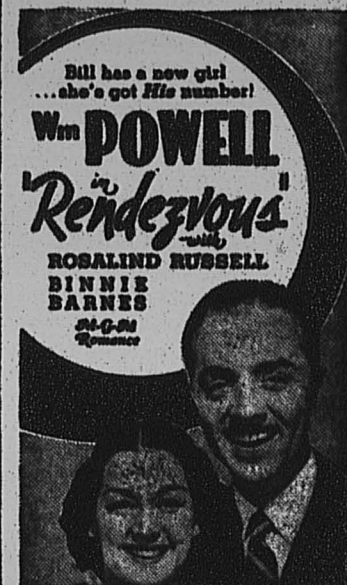
## RIVERSIDE

FRIDAY and SATURDAY,  
Dec. 13 and 14—



LOCAL AMATEUR CONTEST  
FRIDAY AT 9:00 P. M.

SUNDAY and MONDAY,  
Dec. 15 and 16—



TUESDAY, December 17—  
ON STAGE  
Kiwanis Radio Frolic

FREE! To Every LADY  
Wednesday and Thursday  
A BEAUTIFUL GIFT OF  
Floral Moderne Dinner Set

## PALMYRA

WILSON VICTORIA AMUS CO.  
Matinee Daily at 2:00 p.m.  
Evenings 7:00—9:00 o'clock

FRIDAY, December 13  
Cary Grant Claude Rains  
Gertrude Michael

THE LAST OUTPOST  
Gang Comedy—Novelty Cartoon

SATURDAY, December 14  
William Powell Rosalind Russell  
Binnie Barnes in

RENDEZVOUS

MONDAY, December 16  
George Raft Joan Bennett

SHE COULDN'T  
TAKE IT

TUESDAY, December 17  
Barbara Stanwyck in  
RED SALUTE

WEDNESDAY, December 18  
Kay Francis in  
I FOUND STELLA  
PARISH

THURSDAY and FRIDAY  
December 19, 20

WILL ROGERS  
In his last and Greatest Triumph  
IN OLD KENTUCKY

Borrowed trouble draws too much interest.



Vol. 47 No. 51

RIVERTON, NEW JERSEY, THURSDAY, DECEMBER 19, 1935

PRICE FIVE CENTS

## PROTEST "DIPS" ON BANK AVENUE

Councilman Sargent Reports Many  
Complaints About 'Traps Dan-  
gerous to motorists

Last Thursday night Councilman Gorham P. Sargent brought to the attention of his fellow members the fact that he had received a large number of complaints about the two "dips" that had been constructed in the roadway on Bank avenue at both ends of the property of Benjamin S. Mechling.

Mr. Sargent pointed out that the "dips" were not easily discernible to the operator of a car, and that they constituted a real menace to drivers.

After a lengthy discussion as to the borough's liability in case of property damage or personal injury resulting from the construction of these low places in the roadway, Mayor Biddle appointed Councilmen Sargent and Sylvester a committee to wait upon Mr. Mechling to see what could be done to remedy this dangerous condition.

It was stated that, when the borough filled in the holes on Bank avenue recently, Mr. Mechling refused to let the road department make any repairs in front of his property, and when he had the work done himself, the "dips" were put in.

### Police Report

Councilman Robert W. Knight, chairman of the police committee, reported that the new schedule of houses is working satisfactorily, and that since its adoption no special officers had been necessary.

Mr. Knight further reported six arrests resulting in six convictions, including one drunken driver, four youths for petty larceny at the Riverton Country Club, and one for damaging public property at Memorial Park. The goods taken from the country club were returned and the boys pleaded guilty.

Other activities of the department included two accidents, a bicycle stolen and recovered, 28 complaints received and investigated, seven calls from other police departments, two dogs gassed, two doors found open, three fire alarms turned in by police, two complaints on garbage collection, one home reported closed during absence of occupants, and four night lodgers entertained.

### Ben on Circulars

Under the direction of council, the ordinance prohibiting the distribution of circulars is being enforced. Copies of the ordinance are being given to first offenders, and receipts taken to form evidence in case of repeated offenders.

The nuisance is being reprinted, as the supply of printed copies had become exhausted. If any more complaints are received about sound trucks, the provisions in the ordinance covering this form of public nuisance will be enforced, though the same method of warning will be used before making arrests.

Mr. Knight requested council to commend Herman Plotkin and Lewis Plotkin, of 72 South 28th street, Camden, for very excellent work at the fire at 426 and 428 Thomas avenue, Riverton, on Thursday, December 5.

Councilman Merrill, chairman of the fire and water committee, reported that eighteen sections of fire hose had blown out under pressure at the fire on December 5, and that new hose had been ordered to replace them. He said that seven out (continued on page 7)

If a Christmas tree is set in water when it first comes into the house and is kept in water while it is part of the Christmas decoration, it will remain fresh and green for at least a week longer.  
If the base of a Christmas tree is trimmed with a sharp knife before it is mounted, the pores will be left open, allowing water to rise in the stem to the living cells which are still trying to provide the tree with food and moisture.

## FEDERAL AIRPORT IN BURLINGTON CO.

Square Mile Sight Along Route 40,  
in Burlington County, Selected  
by Government

William H. Reeves, Senator Clifford R. Powell and Harold B. Wells, Jr., commissioners, sat at the Court House on Monday to take testimony as to the value of about one square mile of land, part of the Plains in the pines area of the county, in condemnation proceedings by the State of New Jersey. Value of the approximately 640 acres was fixed at one dollar per acre.

It is understood that the proceedings were started upon application of the federal government, which purposes to locate an airport on the Plains. Reports are that a hangar will be erected on this site, which is along Route 40. Owners of the land cannot be found, therefore the condemnation proceeding was instituted.

## TO CELEBRATE 20th ANNIVERSARY

Big Banquet Planned for Cele-  
bration of Two Decades of  
Extension Service

At a recent meeting of a committee representing the Burlington County Board of Agriculture, the Burlington County Dairymen's Association and the Burlington County Poultry Auction Association held in the Extension office, plans were laid for a banquet to be held in the Community House, Moorestown, on January 9, at 6:30. The occasion will be one of celebrating the twentieth anniversary of the establishment of the Extension Service in the county. The committee has arranged for a fine turkey dinner to be served and following the speaking and entertainment portion of the program, the floor will be cleared in the large gymnasium and dancing can be enjoyed by those who have a desire for such pleasure.

Tickets will be in the hands of Henry Herr, Fred Lippincott, Harry Haines, Moorestown; C. B. Lewis, A. L. Richie, Riverton. Tickets can also be secured at the Extension offices, Mt. Holly.

## MRS. THACHER HAS UN SOUND MIND

A jury which has been hearing testimony in Toms River as to the mental condition of Mrs. Ella Hoover Thacher, 86, formerly of Florence, decided on Tuesday that she "is of unsound mind and requires a guardian."

Former Judge Harry E. Newman, of Lakewood, chairman of the lunacy commission, told the jury that they could find three verdicts, one that Mrs. Thacher is a lunatic; second, that she is not mentally competent to care for herself or her affairs, and, third, that she is mentally sound.

Henry P. Stockwell, counsel for Frank W. Thacher and Mrs. Nella Longstreth, son and daughter of the aged woman, stressed the point that her children have no desire to confine her to an asylum or other institution, but that she needs a guardianship to insure her personal welfare and the proper handling of her holdings in money, bonds and real estate, which were estimated at more than a quarter of a million dollars.

### DON'T FORGET!

Don't forget the community gathering to sing Christmas carols on the lawn of Christ Church on Christmas Day at 5 p.m. Charles C. Carpenter will lead the singing and Edward Dages will play the cornet. Printed song sheets will be distributed and it is hoped that a large number will attend to participate in this community celebration.

## LOCAL JUDGES FOR XMAS DECORATIONS

Contributions of Cash and Prizes  
Made by Business Men and  
Residents

The Christmas decorating committee of the Riverton Town Meeting reported that three local people had been selected to judge the displays this season. This report was made at the final meeting of the committee Wednesday night of this week.

Prizes are again being solicited from local merchants. Cash contributions to help finance the expenses of the committee are being solicited by Gorham P. Sargent and Mrs. J. D. Clark. Anyone caring to contribute to this fund kindly communicate with either Mrs. Clark or Mr. Sargent.

Ten dollars will be spent on the community tree at the corner of Broad and Main streets, at Garwood's Sunoco Station.

Mr. Garwood has generously consented to decorate the tree and supply the illumination during Christmas week as his contribution toward Riverton's decorating project.

The committee urges everyone to keep their display illuminated from Christmas eve to New Year's eve between the hours of 7 and 11.

Each of the three local judges will make a circuit of the town alone on separate evenings and will get together after that to select the winners.

Prizes will again be offered for business houses and residences.

Special emphasis will be laid upon the artistic arrangement of the display rather than upon the brilliance of the decorations.

The illumination need not necessarily be electric. Wax candles or other means of illumination are equally eligible for consideration.

Prizes will be on display in the Cinnamon Bank and Trust Company building from Monday on.

## LAST CALL FOR GIFTS OF TOYS

Spread of Christmas Cheer Among  
Kiddies Measured by Gener-  
osity of Donors

This is the last call for toys for the needy boys and girls, to be fixed up by the boys of the American Legion of Palmyra.

The refinished and repainted toys will be on exhibition in the Legion rooms from one o'clock Sunday until the day before Christmas. The public is cordially invited to visit the Legion rooms and see what has been accomplished.

Those who have assisted in this work are as follows: Palmyra Woman's Club, Ladies' Auxiliary of the YMCA, Boy and Girl Scouts, YMCA boys, merchants of the two towns and numerous individuals.

The kiddies Christmas party will be held Saturday evening at 8 o'clock at the Legion Home. Children under 8 years of age, drawn from the relief families, will be the guests at this party.

Santa will be present with gifts, there will be moving pictures and candy and fruit for each child. The children will be called for in cars and taken home after the evening's entertainment.

## U. S. SUPREME COURT UNABLE TO INTERFERE

The United States Supreme Court yesterday affirmed the decision of a lower Federal court, which held that it was without authority to interfere at present in the effort of New Jersey to collect an inheritance tax of \$16,000,000 on the estate of the late John T. Dorrance, president of the Campbell Soup Company. Pennsylvania already had collected an inheritance tax of \$15,500,000 on the estate.

## FEDERAL PAYROLL NEARLY DOUBLED

Nearly 800,000 Now Working for  
Administration, Increase of  
40% in Two Years

The report of the United States Civil Service Commission for the month ending October 31, shows there are in the civilian employ of the executive agencies of the Government 796,297 individuals—an increase of 232,810, or 41 per cent, over the number that were on the federal civilian payrolls when Roosevelt was inaugurated.

The monthly payroll for October for these employees was \$119,867,457, or at the annual rate, if there were not a single individual added to the payroll from now on, of \$1,438,409,244. This represents an annual increase in the civilian payroll of the Government, under this Administration, of \$381,894,344.

## NEWCOMB SLATED FOR SPEAKERSHIP

Burlington Assemblyman Has  
More Than Enough Pledges  
To Ensure Victory

After weeks of uncertainty over the organization of the next House of Assembly, the fog has lifted and victory comes to Burlington County. Dr. M. W. Newcomb, this county's representative in the popular branch of the Legislature, will be the easy Republican caucus choice for the Speakership, according to those on the "in," which means that the House will make him presiding officer when that body convenes for the 1936 session next month.

Not until this week has there been absolute certainty over the organization of the House at the approaching session. With 43 members out of the total membership of 60, the Republican caucus calls for 22 votes necessary to a choice. These votes and plenty to spare are now pledged to Assemblyman Newcomb, and the probability is that before night he will have other members with him.

The final settlement of the question was reached on Tuesday when Assemblyman L. A. Cavinato, of Bergen, until then an active candidate for the Speakership and said to have Governor Hoffman's backing, withdrew with the understanding that he will be named chairman of the Republican caucus, which carries with it the majority leadership for the approaching session. The majority members-elect will meet next week, probably on Monday, to take formal action on the Republican slate, to be put through on the first day of the session. The Newcomb forces will dictate the distribution of the usual sessional patronage, and Speaker Newcomb will announce his committee assignments at the time he takes over the gavel.

This is successfully closed a difficult battle, made more so by reason of the entrance of the Governor into the picture, an unusual procedure and resented by some of the members-elect, as going outside of his proper sphere of influence. For a time it looked as though the weight of the Executive activity might succeed in heading off the boom for the Burlington county Assemblyman, but at no time did the force opposing Dr. Newcomb have enough votes to control the situation.

By reason of the fact that the Burlington representative was majority leader in 1935, precedent decrees that he should advance to the Speakership in 1936. This unwritten law now is to be observed and party harmony restored in advance of the New Year. At no time has there been any personal element in the Governor's apparent political hostility to Dr. Newcomb, but there could be no question of his opposition to the Burlington member. This, however, will doubtless be withdrawn now that Newcomb's victory is assured.

## WIMER RESIDENCE BEING TORN DOWN

One of the Oldest Buildings in  
Palmyra Being Replaced by  
New Structure

On of Palmyra's oldest landmarks will soon be no more. The office and dwelling occupied, until recently, by ex-Sheriff and Mrs. George N. Wimer, is being torn down and within a few days this well-known site will be just a memory.

The property, which was built just a half century ago, will soon be replaced by two modern stores and apartments. The new building will be two stories high. The stores will be 25x50 feet and the living quarters will include a kitchen and dining room of large proportions on the first floor and three bed rooms, bath and living room on the second floor. The store fronts will be brick and tile, while the building itself will be weather board and stucco.

Ex-Mayor James T. Weart, general manager for Mrs. Emma E. Reynolds, is in charge of the erection of these modern stores and dwellings.

L. G. Rogers, of the United Cigar Stores, will occupy the west side of the store. The east side has not yet been leased.

The contractor for this job is J. Shlainsey, of Collingswood; the plumber, George Bonnell, and the electrician, Earle Harder, both of Palmyra.

The building now being demolished was one of the first residential properties built after the opening of the Morgan tract, which now comprises the heart of Palmyra, in 1894. It was built by the late Warren R. Miller in 1895-96 as a private residence. Mr. Miller was a member of a family of building contractors who erected many of Palmyra's homes in those days. He was a brother of Fremont Miller who now lives on Cinnamon avenue, and the late Amos Miller.

The next year Mr. Miller built himself another residence a short distance away on Garfield avenue and the Broad street property was occupied by a Mr. Craig from Merchantville, who conducted an ice cream business there for several years.

In 1897, when Mr. Wimer was appointed postmaster by President McKinley, he rented the building for the postoffice. While it was being altered, the postoffice was located for a month where the Bond Market is now situated.

Mr. Wimer succeeded the late Clemens A. Haas as postmaster. He later purchased the property and after he retired from the postmaster's position, he maintained his real estate and insurance office there until he retired from business during his recent term as Sheriff of Burlington county.

At one time in the early nineties the building was the headquarters of the old Palmyra Union Republican Club.

### NOTICE!

To Advertisers and News  
Contributors

Advertisers and news contributors are requested to send copy for next week's issue to The New Era by 9 a.m. Tuesday, December 24, as the office will be closed all day Wednesday, December 25, Christmas Day.

THE NEW ERA

607 Main Street, Riverton

Phone 712



## CHORISTER GROUP AT MOORESTOWN

Popular Movement Started in  
Riverton Has Spread to  
Adjoining Town

Early in the fall a mixed group of selected singers, known as The Choristers, was organized by Elvin Powell, of Palmyra. Without any definite aim beyond the study of the master choral writings and the development of a well-balanced repertoire for the pure pleasure which comes with familiarity with fine music, the interest and enthusiasm which the plan has aroused would seem to indicate that the group is filling a definite community need. One evidence of this is the recent formation of a duplicate choral group in Moorestown, studying the same repertoire rehearsed under Mrs. Ethel Burr Dudley. The two groups meet in full rehearsal at stated intervals under the direction of The Choristers' conductor, Eric Warnick, of Riverton.

The personnel of The Choristers' group is limited to twenty carefully selected voices—singers chosen for their sound musical training and vocal ability. The membership includes musicians from Riverton, Palmyra, Moorestown, Riverside, Delanco and Beverly. Rehearsals are held on alternate Monday evenings at the homes of members. Mr. Warnick conducted the first joint rehearsal with the Moorestown group in the Moorestown Community House last Monday evening, December 16th. There were some thirty members in attendance and an evening of good hard work was rounded out by an informal Christmas party with the husbands and wives of the singers as guests. No small part of the credit for the outstanding work being done by the Choristers is due the sincere and able support of Lee Mitten at the piano.

## SACRED HEART P. T. A.

The Sacred Heart Parent-Teacher Association will entertain the children of the parish at a Christmas party on Friday morning at 10 o'clock in the school auditorium. The children will present a Christmas play after which Santa Claus will distribute candy and fruit to the children.

The bazaar which the Sacred Heart P.T.A. held on Thursday, December 14th, was a grand success. The winner of the doll was Miss Margaret Haws, Pear street, Palmyra. The winner of the \$25.00 was Mrs. J. McIlwain, Cinnamon st., Riverton.

The Association's blanket club drawing was held on Wednesday, December 11. The winner was Mrs. Melvin Burr, Collingswood. The winner of December 18th drawing was Mrs. Helen Reiter, of Cuthbert road. The drawing for the week of December 22nd will be held on Tuesday the 24th, instead of Wednesday as usual.

## ENGAGEMENT ANNOUNCED

Mr. and Mrs. Elvin I. Powell, entertained at luncheon at their home on Memorial avenue, Saturday, to announce the engagement of their daughter, Miss Marjorie Powell, to Samuel A. Silver, son of Mr. and Mrs. D. A. Silver, of Clayton.

Miss Powell is a graduate of Palmyra High School and Mr. Silver of Clayton High School. The former also finished at the State Normal School, Glassboro.

No date has been set for the wedding. Guests at the party were: Miss Alice Bartley, Miss Margaret Weller, of Riverton, Miss Inez Silver, Mrs. William Barclay, of Clayton, Miss Dorothy McClelland, Miss Betty Blaser, of Haddonfield, and Miss Ruth Stetser, of Haddon Heights.

## NO GAME XMAS WEEK

There has been no game scheduled for the Palmyra Athletic Club basketball team during Christmas week. The boys will play the Bridgeton Gamers at Palmyra High School on Thursday evening, January 2nd.

## OBITUARIES

**ROBERT BIDDLE**  
Robert Biddle, 68, died suddenly at his home, 307 Highway, early Thursday morning.

Funeral services will be held at his late residence Saturday morning at 11 o'clock. Interment will be private.

Mr. Biddle is survived by his widow, and two daughters, Mrs. Harold J. Fink and Mrs. William G. Porter, all of Riverton.

**MRS. PHOEBE S. JONES**  
Mrs. Phoebe S. Jones, widow of the late Paul Jones, died early Wednesday morning.

Funeral services will be held Saturday afternoon at 2 o'clock from the Snover Funeral Home. Interment will be made in Cedar Hill Cemetery, the Rev. McCann, of Bridgeboro, officiating.

Mrs. Jones is survived by one daughter, Mrs. Lillian Crouch, of Merchantville, with whom she made her home, and two sons, Clarence Jones, of Bridgeboro, and Charles Jones, of Palmyra.

The Jones family were former residents of Palmyra.

## ARTISANS ELECT NEW OFFICERS

At the regular meeting of Palmyra Assembly A.O.M.P. Tuesday night, the following officers were elected for the coming year: Master Artisan, George Rivel; Superintendent, John Rivel; recorder, Howard Alloway, Jr.; recorder Charles Becker; cashier, Louis Jander; trustee, Albert Hodson. The attendance prizes consisted of one turkey and two one-dollar bills.

The entertainment took the form of moving pictures consisting of a comedy reel and several reels of educational film entitled "Eat 'em Alive," which showed the lower animal life and habits in the desert. Harry Storicks, the retiring Master Artisan, was presented with a beautiful gate leg table.



It's with sincere pleasure  
and cordial good will that  
we wish you a Merry  
Christmas.

**SHULMAN'S**  
DEPT STORE  
13 W. BROAD ST.  
PALMYRA

## NEW STORE

C. W. Ludlow, who needs no introduction to buyers of meats and groceries in Riverton and vicinity, has opened a store at 514 Main street, which he has named "The Quality Market—the little store with fair prices," and invites everyone to come in and see for themselves the money they can save at his prices.

Associated with Mr. Ludlow is Charles O. Weidenmann, of Palmyra.

## SHOP HERE FOR CHRISTMAS

Greeting Cards  
1c and up

CANDY - JEWELRY  
Gift Lamps \$1.25

Toys 10c up  
Yardley's Toilet Goods  
Manicuring Sets 25c to \$3.50  
Christmas Wrappings  
Tree Lights 39c up  
Compacts 50c up  
Flashlights 49c up  
Cameras \$1.00 up  
Watches \$1.25 up  
Pipes, Tobacco, Cigarettes  
and Cigars

MANY OTHER  
USEFUL GIFTS

Articles Held Until Christmas  
without Deposit

STORE WILL BE OPEN  
UNTIL NOON ON  
CHRISTMAS DAY

A WIDE SELECTION OF  
GIFTS FOR LAST MIN-  
UTE NEEDS

**L. L. KEATING'S**  
BROAD and MAIN  
Riverton Phone 1540

LONDON - PARIS  
BERLIN - MADRID  
ROME

via  
**PHILCO**  
\$59.50  
JOHN H. ETRIS  
17 W. Broad Street, Palmyra  
Phone 978

## Christmas Decoration Headquarters

Inside Tree Sets, imported bulbs 29c  
Inside Tree Sets, Mazda bulbs 50c  
Outside Tree Sets, imported bulbs 79c  
Outside Tree Sets, Mazda bulbs \$1.49  
Illuminated Wreaths 49c  
Inside Bulbs, imported 3c ea., 10 for 25c  
Inside Bulbs, Mazda 5c ea., 10 for 45c  
Outside Bulbs, Mazda 10c ea.  
Tree Stands 10c and 25c  
Snow 10c pkg., 3 for 25c  
Icicles 5c pkg., 6 for 25c  
Garden Grass 10c pkg.

Christmas Tree Balls - Tree Hooks - Tinsel

**JOHN H. ETRIS**

17 W. Broad Street Palmyra  
Phone Riverton 978

## ORDER NOW FOR CHRISTMAS

HOME-MADE ICE CREAM  
FANCY MOLDS, SANTA CLAUS, ETC.  
LARGE AND SMALL MERINGUES  
MOUSES, MELONS AND PUDDINGS

Special for Christmas—Butter Scotch Pecan

## CANDIES

Shellenberger's 1 lb box \$ .60  
Shellenberger's 3 lb box 1.35  
Shellenberger's 5 lb box 2.25  
Shellenberger's 2 1/2 lb box 2.00  
Norris Della Robbia Mints 50c and \$1.00  
Rainbow Mints 40c

Norris Glace Ginger  
Assorted Candy Novelties

Fruit Cake 80c lb

Animal Cookies

## CHEW'S BAKERY

526 Main Street Riverton, N. J.  
Telephone 154

## LET COLLINS FILL YOUR CHRISTMAS NEEDS

QUALITY MERCHANDISE AT REASONABLE PRICES

## FOR DECORATION

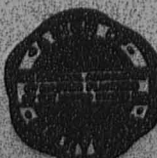
Tree Lights (inside) tungsten bulbs 35c  
Tree Lights (inside) Mazda bulbs \$3 for \$1.00  
Tree Lights (outside) tungsten bulbs 65c  
Tree Lights (outside) Mazda bulbs 95c  
Bulbs (inside) Tungsten 3 for 5c  
Bulbs (inside) Mazda 5c each  
Bulbs (outside) Tungsten 5c each  
Bulbs (outside) Mazda 10c each

## GIFT SUGGESTIONS

Tool Chests Pyrex Ware  
Velocipedes Penknives  
Ice Skates Cutlery  
Carving Sets  
Full line of "Savory" Roasters in enamel and steel  
Thermos Bottles  
High-grade Tools  
Electrical Appliances  
Flexible Flyer Sleds

## J. S. Collins & Son, Inc.

'blue coal' - Coke - Lumber - Hardware  
Builders' and Masons' Materials  
Phone Riverton 4 or 5



**BURLINGTON COUNTY  
MASTER PLUMBERS  
ASSOCIATION**  
AFFILIATED WITH THE  
NATIONAL ASSOCIATION

The following Plumbers are working in accordance with N.E.A. They are reliable and dependable. Give them your support.  
**GEORGE FRIDAY J. RUSSELL HOLVICK**  
**H. D. HULLINGS and Son JOHN KERRIGAN**

## W.P.A. DIRECTOR ROTARY SPEAKER

M. W. Murphy Defends Administration Against Charges of Boondoggling

Speaking last Thursday night before the Riverton Rotary Club, M. William Murphy, of Trenton, WPA director for Burlington and Mercer counties, declared that the government is in the relief business not from choice but because of necessity, and that the aim is to get every workable a job so that the relief burden of the municipalities might be lessened.

Mr. Murphy then explained the workings of the WPA in order to clear many of the hazy impressions of the Federal program. "Many such impressions," said the director, "germinate from articles which tell of 'boondoggling' and wasteful spending but fail to tell of the constructive work being done, of the idle who are being given jobs or of the lessening of the relief burdens of the various municipalities."

The director declared that 63 projects have been begun in Burlington county since the WPA started functioning in late August of this year. A total of 1034 men and 68 women have been placed at work. No creed, color or political lines are followed, said the speaker, and all assignments are made from relief rolls by the National Reemployment Service, the only condition being that they must be on relief. The drive is of the government, the director explained, was to put workables to work; the unworkable group is a permanent municipal problem and such steps as will be necessary to take care of this group must be taken by the municipality itself.

The speaker took occasion to refer to an alleged case of "boondoggling" in the county to refute the charges that all kinds of means are being taken to discredit the program. "A New York newspaper," declared Mr. Murphy, "recently published an article stating that a community pigery was being erected at New Gretna and that the residents of the community would house their pigs in one place. All of you know New Gretna and know this to be untrue. A pigery is being built but it is being erected on the farm property used by county institutions. The old one is obsolete and unhealthy even for pigs. You men, I know, would endorse this project and regard it far from 'boondoggling,' yet these facts are twisted to meet one's fancy for criticism."

Director Murphy told his hearers of the many obstacles that the government has to overcome in reach-

ing its goal in the drive to put men to work. "The WPA program is proving its worth," he continued, "and many needed improvements are being made at a small cost to the municipality. A glance through the county will prove this assertion."

"All types of projects have been started and a number completed. Schools have been painted and improved and in Burlington a much needed addition was made to the high school to provide a library demanded by State regulations. Sewer and water pipes have been laid and in Bordentown a park was improved. Your county buildings at New Lisbon have also benefited through the erection of necessary farm buildings, and improvements have been made to sewage facilities. In Florence a garage has been built and its jail facilities increased."

"Many of the streets have also been improved and county roads made passable. Trees have been felled and in Lumberton Township almost 58 miles of road, which have almost been impassable in past years, will be trimmed and made available for winter travel. Riverside is painting signs on its streets to a id traffic, and some weeks ago a survey was started of the boundary lines of the county in order that permanent markers might be placed on the exact limits. For the women sewing rooms have been established in many communities."

"Time and the tremendous scope and complexity of our work have joined hands tonight to limit me in my talk to you. However I have tried to show you how our government, through its WPA program, has reached its first objective, that of putting able-bodied men to work. A second objective, that of withdrawing from the relief business, is only a matter of course. As soon as industry, through its normal channels, is able to provide for the men for whom we are now making efforts, then the government will retire from the field."

## A COMFORTABLE CHRISTMAS DAY

And may your home be bright with good cheer on Christmas morning and warm and comfortable all day long with EVANS PREMIUM ANTHRACITE, FUEL OIL or KOPPERS COKE.

To all our customers and every member of this community, we extend our best wishes for Happy Holidays.

Joseph T. Evans



It is our sincere wish that this Christmas may be one made of dreams come true—one that is wholly glad—really the best one you and yours have ever had.

**H. D. HULLINGS & SON**  
PLUMBING - HEATING - ROOFING  
RIVERTON

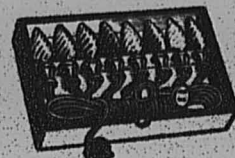
Mr. Murphy ended his talk by thanking the members of Rotary and the leaders of the county for their cooperation.

The wise man cultivates principles—not prejudices.—Chinese.

## WALTER'S

INC.  
AUTO BODY AND FENDER REPAIRS  
COR. 22ND and FEDERAL STS.  
CAMDEN, N. J.  
TOPS - UPHOLSTERING - GLASS  
RADIATORS  
Phone Cam. 241 DUOCO PAINTING

## XMAS DECORATION NEEDS



Laurel Rope yd. 3c  
Outside Tree Light Sets, weatherproof 98c  
Inside Tree Light Sets, imported bulbs 35c  
Inside Tree Light Sets, Mazda bulbs 69c  
Window Candles, complete with bulb 35c  
3-Light Candle Cluster 98c  
Illuminated Stars 29c and \$1.49  
Illuminated Wreaths 25c and 50c  
Imported Tree Set Bulbs, inside 2 for 5c  
Imported Tree Set Bulbs, outside each 5c  
Mazda Tree Set Bulbs, outside each 10c  
German Tree Ornaments, doz. 30c up  
Tree Stands 15c

## SCHWERING'S

Broad and Maple, Palmyra  
Phone 28

## RULE TO BAR CREDITORS

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 14th day of November, 1935, upon application of the subscriber, Executor, requiring the creditors of Anna M. Stroble, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before May 14th, 1936, or they will be barred of any action thereafter against the said Estate.

**JOHN I. STROBLEIN**  
**ADOLPH I. STROBLEIN**  
BURLINGTON COUNTY TRUST COMPANY, Executors.  
Dated: November 14th, 1935.  
E-11-21-12-19-34.

Unforgiveness, resentment and spite have never brought us a moment's happiness—but they have robbed us of much joy.—Alice L. Ruth.

The women and the youth of the world will make universal peace possible. It is the older men who are now the militarists.—Martha L. Root.



## PALMYRA 5c & 10c STORE

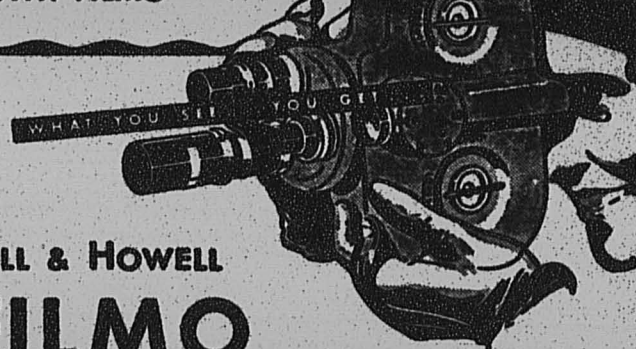
9 West Broad Street

PALMYRA

J. E. Wolfe, Prop.

## THE DRAMA THAT NEVER ENDS

YOUR OWN MOVIES  
WITH FILMO



BELL & HOWELL

## FILMO

Give a Filmo Personal Movie Camera and Projector to your family this year. There is no finer equipment made with which to make a living record of the children, the family, your sports, vacations, travels. Come in for a demonstration.

**WILLIAMS, BROWN & EARLE, Inc.**  
The Home of Motion Picture Equipment  
918 Chestnut Street, Philadelphia

Pennypacker 7320

Main 7261



## The Moorestown Motor Company

extends its hearty wish for a very  
**MERRY CHRISTMAS**  
to its many friends in Riverton

May this Christmas tide bring you the blessings of happiness and may the golden riches of friendship bind us in happy association throughout the coming year.

Broad and Fulton Streets  
RIVERTON  
Phone, Riverton 85

219 West Main Street  
MOORESTOWN  
Phone, Moorestown 77



## For a Safe Christmas

County firemen's associations have issued the following instructions on how to prevent fires in connection with Christmas decorations and amusements, and they are recommended to the careful consideration of readers of The New Era by Ezra (Butts) Carhart, chief of the Riverton Fire Company.

"Of all days of the year, Christmas is probably the greatest favorite, and yet it, too, has a terrible record of unnecessary fires. Santa Claus is associated with snow and people surround Christmas trees with a lot of cotton-wool to imitate snow and hang on them cut-paper and celluloid ornaments, all of which will blaze up at a spark. Worst of all they add lighted candles to complete the dangerous combination. They also put dried branches of evergreen, holly and mistletoe upon lighted gas fixtures, hang them with tissue paper ropes, and do other things that invite a conflagration.

"A fire once started in a room thus decorated for Christmas is likely to spread with such terrible swiftness that it may destroy the home. Every year the newspapers tell of many homes destroyed and many burned to death from these fires. Christmas trees should not be lighted unless this can be done with electric lights, and even then special care should be taken to see that the wiring, lights and fuses are not overloaded. Cotton-wool and cut-paper decorations are extremely dangerous and should not be used.

"It is also dangerous to leave Christmas trees in the house for more than two or three days following Christmas, because when they become thoroughly dry, they are extremely inflammable. From the fire-prevention standpoint cleaning up after Christmas is one of the most important precautions of the entire year. Remove all the paper and other materials that come into the homes with the Christmas presents.

"After all it is just as easy to have a good time without forgetting the rules dictated by common sense. There is an old saying 'It is better to be safe than sorry' and this should be applied with particular force on Christmas Day so that we can have joy and not sadness in our homes.

"When we go shopping in the stores, be sure that the home is safe until we return. See that the heating appliances are in good condition, have a look around the house, leave a slow fire, have all drafts shut off, on the heaters and ranges. See that there is nothing left on the stove or in the oven. Refrain from smoking

in the stores and in other places where there is a crowd of people. It is not only a dangerous practice but it is also against the state laws.

"If you use a car for shopping, obey all traffic signals, see that your car is parked in the proper place, so that it does not interfere with the speedy operation of the apparatus of the bureau of fires. Be careful with all smoking in cars. While you may have all of your Christmas packages in there, a spark from a cigar, cigarette or a pipe may cause a serious fire and loss of your car and presents. If you park your car and leave it without any one there to look after it, be sure there is no spark left in the car to start a fire.

"Instruct the children carefully in the use of toys, especially electrical toys, and watch them until you are certain they know how to use them and operate them properly. Avoid all toys requiring alcohol or kerosene or any other inflammable liquid, as a child cannot be expected to handle such a hazardous article with safety.

"Flimsy motion picture machines should be avoided as children may borrow or rent inflammable film and attempt to use it. This film is very dangerous as it is made of nitrocellulose, which burns with a flash and gives off deadly fumes. There are several kinds of moving picture machines and films on the market today, be careful and get the kind that has the approval of the underwriters laboratories.

"Don't let old Santa himself be a fire hazard. His costume or whiskers burn furiously if accidentally ignited. This would not be fair to the old fellow after all these years, as he is a pretty nice old gentleman and we still like to have him visit with us at Christmas time. All costumes and cotton beards can be made safe if sprayed with a solution of water-glass which is obtainable at all drug-stores.

"Let us see if we can have a fireless Christmas this year, as we know that fire is a wonderful servant but a terrible master. Let us see if we can have one Christmas without a serious fire or loss of life due to someone's carelessness. The Chiefs' Association is also asking at this time that each and every resident of the county check up on the proper way to get in touch with the fire department of your town in case you need them. Make note of the telephone number and have it right at hand and if you should discover a fire, notify them first and then do whatever you can to check the fire."

## PALMYRA

Mrs. Florence Jamison, of Delaware avenue, returned home Saturday after spending a few days with her sister in Frankford.

Mrs. Milton Jewett, of Washington avenue, entertained the Odd Fellows Auxiliary at a turkey dinner at her home Tuesday.

Mrs. Helen Stevens, of Philadelphia, was the guest of Mrs. B. R. Stevens, of Washington avenue, on Thursday.

The P. O. of A. will entertain its members at a Christmas party next Thursday evening in the social hall.

## TYPEWRITER DESK

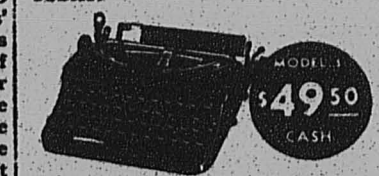


ONLY \$198

WITH YOUR REMINGTON PORTABLE

\$2.98 when purchased alone. A big hit with young folks. See these handsome desks—TODAY—while the supply lasts!

You'll find a Remington Portable an amazing bargain too! \$49.50 for these latest models, brand new machines. Complete with carrying case and all essential features of office typewriters. Free typing course included. Let us demonstrate one. Come in TODAY.



Remington Model 5... 4-row keyboard, standard width carriage, back space, automatic ribbon reverse... all for \$49.50.

THE NEW ERA  
Riverton, N. J.

Mrs. Mary Hammelman, of Philadelphia, was tendered a surprise birthday party at the home of Mrs. Eula Rosch, of Delaware avenue, Saturday evening. A large number of Mrs. Hammelman's friends were present and she received many gifts.

Mrs. George Wiggins, of Washington avenue, is reported to be much improved after her long illness.

Miss Marjorie Mervine, of Burlington, was the guest of the Misses

Jacqueline and Rae Haberer, of Highland avenue, Tuesday.

"A commodity unlimited in supply—can be manufactured from nothing, without expense—in great demand and yields huge profits—Courtesy."

Sign in a Brooklyn Hotel. Due to the depression, credit will hereafter be extended only to persons over the age of eighty years, accompanied by their grandparents.—N. Y. Sun.

**OUR SINCERE WISH IS FOR A VERY MERRY CHRISTMAS AND A GLAD NEW YEAR TO OUR MANY FRIENDS IN RIVERTON AND VICINITY**

**PEEL POINDEXTER**  
TAILOR  
RIVERTON, N. J.

**GREETINGS**

**WEATHER does not matter if hearts are warm and we can again wish our old friends a**

**A VERY MERRY CHRISTMAS**

**H. B. WILLIAMS**  
COAL — COKE — FUEL OIL

**WILLIAMS' STANDARD SERVICE STATION**  
PALMYRA



**AT CHRISTMAS**  
May the song of that first CHRISTMAS.....  
"Peace on Earth, Good Will to Men"  
**CHEER YOUR HEART AND MAKE YOU HAPPY**  
As it gladdened people then.

**FRANK A. SNOVER JOHN N. SWARTZ**  
Palmyra, N. J.

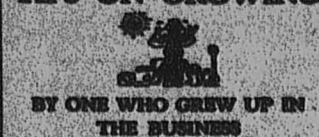


**Would you...**  
go in untidy dress to do business with a man? Then why send your message on a "cheap" looking letter-head?—and invite the waste basket!

**THE NEW ERA**  
Riverton, N. J.  
Phone, Riverton 712

PRINTING AND ENGRAVING  
done a little better than some necessary

## TIPS ON GROWING



BY ONE WHO GREW UP IN THE BUSINESS

It is said that Rev. Schoener of the Santa Barbara Mission in California after years of crossed fertilization of roses has produced a plant which not only produces beautiful Rose blooms but after the flower has faded, develops an edible fruit. There is a close relationship between the Rose and the Apple, which are of the same botanical family. At any rate it is said that good jelly has been made from the fruit of this plant.

Our present day delicious apples are descendants of the wild insignificant crab apples through centuries of improvement and Rev. Schoener has hopes of some day producing a perfectly fine edible Rose fruit. This fall before Jack Frost ruined their beauty some bushes of Rosa Rugosa or its hybrids near the foot of Fulton street were heavily laden with the largest and reddest fruits the old gardener has seen for a long time. Every once in a while the making of jelly from the little quinces on the Cydonia is discussed. A local farmer's wife tried it this fall but said that the jelly was good, the fruit was so tart that it required entirely too much sugar. Of recent years the flowers of the Cydonia (Firebush) appears to have more of a salmon or orange tone than the old scarlet form. However many

new varieties are coming on the market. The other day I saw the blooms of a new double scarlet that was the largest and reddest I ever saw and which should have a great sale when introduced to commerce and produce a wonderful display of vivid color in the shrub border.

Commercial plantmen are uncertain just what plant is meant when a customer orders a Yellow Daisy or a White Daisy without noting the botanical name. In this vicinity the common or White Daisy of the field is Chrysanthemum Leucanthemum, an escape from Europe, although the name Daisy properly belongs to the Bellis family, of which the double flowering form is well known in American gardens.

It seems that any flat flower of fair size with one or more rows of petals surrounding a disc is called a Daisy. The wild or Hardy Asters are Michaelmas Daisies, the Swan River Daisy, Brachycome, and the lovely African or Barberton Daisy is the Gerbera. The flower of the Gerbera is about the finest example of a bloom of Daisy-like form. The colors in the modern Gerberas are gorgeous.

Next in beauty are possibly the Shasta Daisies, which includes the varieties Alaska, Arcticum and Coreanum. The latter a new introduction from Korea, with large white flowers and golden centers. Some of these Shasta Daisies have flowers 3 inches in diameter.

The Doronicum and the Improved Golden Marguerite, Anemone distorica Perry's Variety, are the best examples of Yellow Daisies. Also the old garden favorite Coreopsis

lanceolata. Then, there is Pyrethrum Hybridum and the Giant Daisy, Pyrethrum uliginosum, blooming in September.

Other Perennials having Daisy-like flowers are Rudbeckia, Single Chrysanthemum, Helianthus, Helenium, etc.

## PORCH CLUB NOTES

At the Riverton Porch Club on December 17th at 2:30 in the afternoon, a portrayal of Madonnas was presented for the program. The pictures shown, accompanied by a chorus of club members singing Christmas carols, were the following: "Heilige Nacht," by Maratta; posed by Mrs. Winfield Wilson, Gretchen Kieckhefer, Jean Clark and Jane Carpenter.

"Madonna," by Barabino; posed by Mrs. Gorham P. Sargent. "Madonna of the Chair," by Raphael; posed by Mrs. William Porter, Dorothy Porter, May Lou Kieckhefer.

"La Madonna Del Dito," by Carlo Dolci; posed by Irene Sippel. "After Della Robbia," posed by Dora Parry.

At the conclusion of the program the audience joined in singing carols as small lighted candles were passed to each one. The club room, decorated with lighted candelabra, fir branches and miniature silvered trees, was most festive and in the holiday spirit.

Tea was served by the committee who were assisted by the Juniors.

One way to insure against the next war is to make the nations "pay as they enter."—Will Rogers.



## JOYOUS CHRISTMAS

Year after year it's the same old greeting, but time makes that greeting no less sincere, and so again send our message wishing you a

*Merry Christmas and Abundant Happiness*

## E. B. RUDDEROW

REAL ESTATE AND INSURANCE  
520 MAIN STREET RIVERTON

## MERRY CHRISTMAS—ONE AND ALL



<b>CHRISTMAS CARDS</b> Of all kinds, 1c to 15c <b>GIFT WRAPPINGS</b> Paper, Paper, Tissue and Ribbons, Paper, Envelope Cards, Seals, Tags, Parcel Post Labels	<b>TREE TRIMMINGS</b> TREE HOOKS, SNOW, MOSS, ICICLES, TINSEL	<b>Christmas Candles</b> Schrafts Candles and Novelties for the Kiddies	<b>Atlantic Candles</b> Hand dipped and in the Christmas Shades
<b>STATIONERY</b> Dainty and attractively boxed Papers and Cards 25c to \$1.00 Children's Boxed Paper 25c and 50c	<b>CHILDREN'S BOOKS</b> Linen Books 10c to 40c Big Little Books 10c Painting, Drawing and Cut-out Books 10c Story Books 35c up	<b>The Finest Gifts are Leather</b> And an added feature is the unusually low prices on very good Leather Goods—Card Cases, Bill Folds, Key Cases, Coin Purses, etc.	<b>Gifts of Pottery, Glass, China</b> Are always welcome Ash Trays, Vases, Flower Bowls, Jardiniere, Ivy Balls, ranging in prices from 50c to \$2.00

## TOYS

Words can hardly tell this story there is such a variety of Dishes, Furniture, Aluminum Ware, Dolls, Doll Clothing, Coach Sets, Baby Bunting, Blankets, Musical, Friction and Mechanical Toys, Tool Chests, Animals, Hyster Toys, Drums, Washing Sets, Coaches, Cradles, and a large variety of 1c, 5c and 10c Toys for Stockings.



## Games and Blocks

A great variety of Games for fun, and instructive Games that teach and build for the future of young people, such as Building Blocks, Airplanes, Erectors, Sewing, Knitting and Crayon Sets, all at popular prices.

414 Main Street  
Riverton  
Telephone 783

# SMITH'S STORE

Open Tuesday, Friday and Saturday nights until 9 p.m. Beginning Friday, December 13, store will be open every night until Christmas



## WINNING WAR ON WHITE PLAGUE

Concentrated Fight Against Tuberculosis Has Reduced Death Rate 64% in 18 Years

Commissioner William J. Ellis, Department Institutions and Agencies, attributes much of the credit for the steady decline of tuberculosis to preventative measures financed by Christmas seals and declares that these services are more needed than ever this year. He has prepared the following statement on the "Christmas Seal at Work" for the 1935 sale which will continue until after New Year's day.

The tuberculosis death rate in New Jersey has declined from 147.7 per 100,000 general population in 1916 to 84.6 in 1934 and 52.7 in 1935, a decrease of 64 per cent in the last 18 years. It is the combined activities of the medical profession and of the state and county tuberculosis leagues, clinics, general hospitals, medical and nursing services through out the state that have pushed back tuberculosis to the seventh leading cause of death from the first or second, but it is the Christmas seal which is responsible for much of this both directly and indirectly. You can help in fighting the white plague by buying Christmas Seals.

## TO ELIMINATE TWO R.R. CROSSINGS

As a part of the federal government's plan for elimination of many of the dangerous grade crossings of the country, New Jersey has been given an appropriation of almost \$4,000,000.

Work will start soon on 17 crossings listed as especially important by the State Highway Department, at a cost of approximately \$3,000,000.

Two crossings are listed for elimination in this county. The sum of \$600,000 has been set apart for an underpass at Kinkora on Route 25, to accommodate the new divided highway now approaching Bordentown. Another underpass will do away with a Central Railroad grade crossing in Woodland township. In Mercer county, Hightstown is to get an underpass on the Pennsylvania railroad, as part of new by-pass highway construction.

## JERSEY FARMERS GET SHARE OF AAA MONEY

Burlington county farmers who participated in the corn-bog adjustment plan of the federal agricultural department, received \$12,409.46 benefit payments out of \$106,776.50 distributed throughout New Jersey during the first quarter of the current fiscal year, July 1 to September 30, it was reported on Saturday by the comptroller of the Agricultural Adjustment Administration.

Farmers in other South Jersey counties received the following amounts: Cumberland, \$514.12; Gloucester, \$29,152.21; Camden, \$4,734.62; Salem, \$766.65.

The report also shows that total payments throughout the United States during the first quarterly period amounted to \$133,367,289.72 for co-operation in the six agricultural adjustment programs.

## NO MORE WRESTLING BOUNDS THIS YEAR

Owing to the holidays, Frank and Ray Hanly, co-promoters of the Twin City Sporting Club, have decided to keep the doors of the Camden Armory closed to wrestling for the next three weeks. No definite date has been set for the reopening. However, the promoters hinted that their first show will probably be staged on January 9th, with an all-star bill.

In the meantime Ray Hanly, who is also acting in behalf of his brother, will leave for Nebraska where he expects to line up the Dusek Brothers for several dates of the New Year.

## CORRECTION

In order to correct a statement in The New Era two weeks ago, I wish to state that it is unknown on which side the fire started which damaged the properties at 450-50 Thomas avenue, Riverton.

R. R. Barrick

## NEW OFFICERS DELAWARE FIRE COMPANY NO. 2

On Monday evening, December 16, a meeting of the Delaware Fire Company No. 2 was held in East Riverton. New officers were elected for the coming year as follows: President, Delmar F. Thompson; vice president, George Knight; financial secretary, Howard Storten; recording secretary, Robert Fichter; sergeant-at-arms, Edward Sotham.

The company also made arrangements for the truck which was donated for a service wagon. Future meetings will be on the first and third Thursday of each month.

The company expects a tight season ahead and expresses its thanks for the fine support shown by the people thus far.

## MAKE IT A REGULAR STOP



**GAS  
SUNOCO  
OILS**  
**GARWOOD'S  
SERVICE STATION**  
Broad and Main Streets  
Riverton

## FOR XMAS

Infants Knitted Garments

Quaker Maid Stockings

Gift Wrappings

Scripture Greeting Cards

Children's Smock Dresses and

Jiffy Suits to Order

A Wide Assortment of Gifts

## The Chatter Box

515 Main Street  
RIVERTON

The time required to see and react to a danger signal, we are told, is one-fifth second. If the danger is young and good looking, however, we believe the time can be shortened.—Topeka (Kansas) Journal.

**WE HAVE THAT  
SMOKE PIPE  
AND  
NEW HEATER  
FOR YOU  
ALSO  
QUICK SERVICE AND  
CORRECT FAIR PRICE  
ON**

**Stove and Heater  
Repair Parts  
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**South Jersey  
Supply Co.**

Plumbing — Heating — Roofing  
Supplies

Broad Street and Delaware Avenue  
**PALMYRA**

Wm. G. Seither, Mgr. Phone 294

## NOTICE OF SETTLEMENT

Notice is hereby given that the First and Final Account of the executor, executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burlington, at a session to be held Thursday, December 26, 1935, at ten o'clock in the forenoon.

CINNAMINSON BANK & TRUST CO.  
Proctor: Joseph A. Lutz.  
Dated: November 19, 1935.  
—11-21—12-19-35.

## DREER'S For Christmas Gifts

Flaming Poinsettias, Gorgeous heartshaped Cyclamens, Bonny Heather, African Violets, etc., etc.

You may place orders for outdoor plants as Christmas Gifts and we make delivery to your friends in spring, notifying them now when shipment will be made.

Open weekdays from 8 a.m. until 5 p.m., and on Sunday (but not for business) from 1 until 5 p.m.



May this Christmas be the brightest you have ever known—May it be a season of plenty and joy.

## WILLIAM E. HOLLAND

SECOND-HAND FURNITURE AND  
ANTIQUES

CINNAMINSON STREET AT BROAD  
RIVERTON

5100 RYTEX STATIONERY—THE NEW ERA

## A VOICE! A VOICE!

Twenty years ago a handful of Bell telephone engineers sat at receiving stations in the remote corners of the earth, head-phones clamped on night after night for weeks, trying to hear a human voice that was being hurled into the ether from a "wireless" station at Arlington, Virginia.

The crash of static...nothing else...failure...until in August 1915, Panama heard a message. Then in September, Lloyd Espenschied, Bell engineer at Honolulu, heard Arlington's "Hello! Hello!" amid the crashes.

Bell research had hurdled another barrier to world-wide communication by telephone.

Today you can telephone your home from a ship at sea or from a foreign land. You can talk with someone 5,000 or more miles away almost as easily and quickly as with some near neighbor. An almost universal service has been developed through fifty years of unified Bell System research, engineering, manufacture and operation.

## OSTEOPATH OPENS RIVERTON OFFICE

Dr. Paul Murphy Now Occupying Wright Apartments at 405 Main Street

Dr. Paul V. Murphy, Osteopath, has opened offices at 405 Main street, Riverton.

Dr. Murphy is a graduate of the University of Pennsylvania with a Bachelor of Science degree in 1929 and a graduate of the Philadelphia College of Osteopathy with a D. O. in 1933.

He is a member of the staff of the Philadelphia College of Osteopathy in the department of Urology, and at the present time is taking a post-graduate course four afternoons a week in surgery under Dr. Willard Starrett, surgeon.

Mrs. Murphy is a registered nurse and will assist the doctor in the office.

At the present time Dr. Murphy is assisting Dr. Rebecca Lippincott, of Moorestown, several afternoons a week during the illness of her husband, Dr. Howard Lippincott, who is in the Osteopathic Hospital in Philadelphia.

The apartment has been remodeled into office rooms and living quarters.

A little girl wrote the following composition on "Men": "Men are what women marry. They drink and smoke and spit and swear, but don't go to church. Perhaps if they were honest they would. Both men and women sprung from the monkey, but women sprung further than the men."

## A NEW REMINGTON

The famous Remington Portable Typewriter has just come out in a new model which sells at \$34.50.

An ideal machine for high school students.

Very easy monthly payments make it easy to own this marvelous little machine.

Standard keyboard, adjustable marginal stops, clear beautiful type, touch of typewriter's action for twice the price, and does work unsurpassed by any machine made—bar none!

Try it out for yourself at The New Era Office.

## R. R. BARRICK

Painter and

Decorator

has moved to

**623 Main Street  
Riverton**

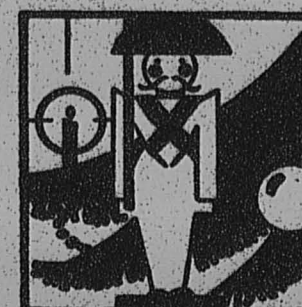
FOR THOSE  
**LAST MINUTE  
GIFTS**  
SHOP AT  
**McALLISTERS**  
HEADQUARTERS FOR  
**CANDY  
LAMPS  
ORNAMENTAL  
NOVELTIES  
XMAS CARDS  
TREE  
ORNAMENTS  
TREE  
LIGHTS**

## DROP IN P. S. EARNINGS

Earnings of Public Service Corporation of New Jersey and subsidiary companies available for dividends and surplus were slightly lower in November than in November 1934, the decrease amounting to \$20,131.33. Gross earnings for the month were \$111,031.50 less than in November a year ago.

## DANCE

A dance will be given in the Sacred Heart school by the Sacred Heart Dramatic Club, Friday evening, December 27. Bob Horton and his orchestra will furnish the music. Novelty dances will be a feature of the evening and many prizes will be given out during the dance.



## MERRY CHRISTMAS

Whether it's a White

Christmas

—or a Green One

May it be a Merry One.

## J. S. Collins and Son, Inc.

'blue coal' - Coke - Hardware - Builders' and  
Masons' Materials

RIVERTON

Phone 4 or 5

## FRESH KILLED NEARBY 35<sup>lb.</sup> TURKEYS 35<sup>c</sup>

LEAVE YOUR ORDER EARLY FOR

TURKEYS AND CHICKENS

IN ORDER TO BE ASSURED OF THE

RIGHT SIZE AND SELECTION

TO OUR FRIENDS IN RIVERTON WE

EXTEND THE

SEASON'S GREETINGS

## Bond Quality Market

17 E. Broad Street Palmyra

## A MODERN HOME

Community  
Service

People who avail themselves of the services of the Snover Funeral Home can do so with the full measure of assurance that every detail will be attended to and every helpful assistance given. It has ever been the aim of this institution to raise its function to a highly professionalized community service.

## Snover Funeral Home

INCORPORATED  
FRANK A. SNOVER and JOHN N. SWARTZ  
PALMYRA, NEW JERSEY

Telephone, Riverton 830

**SAVE OUR STATIONS**  
BUY YOUR RAILROAD TICKETS AT HOME



To those whose Friendship has meant so much to us we extend the Season's Greetings

## JOS. L. STACK

ICE — BLUE COAL

227 W. Broad St.

PALMYRA



WE SEND TO YOU—

the high regard in which we treasure your friendship and loyal patronage . . . the good wishes we would like to convey in person . . . and the hope that you may have a right Merry Christmas filled with all things good.

## Philadelphia Market House

"The Everbearing Garden"

Broad and Garfield

PALMYRA

## PROFESSIONAL MEN LIKE THIS BANK



THESE men by the very nature of their work, need the financial services of a good reliable bank. For years the Cinnaminson Bank and Trust Co. has served these busy professional men.

Financial advice and the solution of investment and trust problems are but a few of the many services of this bank on which these busy men and women depend. We take genuine pride in our continuing ability to serve them.

## Cinnaminson Bank & Trust Company

Riverton, N. J.

Member Federal Deposit Insurance Corporation



## THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J.

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Telephone, Riverton 712

WALTER L. BOWEN, Editor

KARL W. LATCH, Advertising Manager

## NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance  
Advertising Rates on Application

Philadelphia Advertising Representatives  
NEVILLE & HITCHINGS, Inc.  
12 So. Twelfth St., Philadelphia, Pa.

## CHURCH NEWS

## CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, B.D., Pastor

Christmas services will be held at Calvary Church next Sunday, December 22. Christmas worship in the Church School, 9:45 a.m.; Christmas worship by the congregation, 11 a.m.; Musical selections: Prelude, "Christmas Offertory," Lemmens; Offertory, "Meditation," Copucci; Postlude, "Festive March in D," Smart. Choir, "The Star of Peace," Parker; "The Everlasting Light," Tyler. Solo, "Gess Bambino," Yon. Christmas Meditation by the pastor, theme, "Jesus." Christmas sermon—Story for the Children.

At eight o'clock in the evening, the Church School will give the "Nativity," in pageant. This will be preceded by carols by the congregation. The pageant will take the place of the usual Church School Christmas entertainment. All the members of the school, their parents and friends and all members of the congregation and their friends are cordially invited.

On Saturday afternoon, December 21st, the Beginners and the children of the Primary Department will hold their Christmas party. Children are asked to bring books and toys, new or old, as gifts for the children under the care of the New Jersey Children's Home Society.

At the Christmas worship on Sunday evening, at eight o'clock, there will be a "White Gift," articles of fruit, canned goods and non-perishable food for the children of the New Jersey Children's Home Society. Please wrap your gifts in white paper.

At both services on Sunday, December 22, there will be a Christmas offering, to be divided between need in our own congregation and need of underprivileged children, through the Golden Rule Foundation. Special envelopes will be provided for this offering, and members of the congregation are asked to come prepared.

Members of Calvary Church congregation are cordially invited to join with others in the singing of Christmas carols, in the church yard of Christ Church, on Christmas day at five o'clock in the afternoon. The Junior Christian Endeavor Society will meet at four o'clock on December 22nd, but the Senior Christian Endeavor Society will not have its usual service at 7 p.m. this week.

There will be no midweek service until January 15th, because of Christmas, New Year's day and the Community Week of Prayer services during the week of January 5th.

## CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services for Sunday, December 22, 10:00 a.m., Bible School. The story of Christmas will be taught in the departments and the classes. Why not come out and enjoy that true Christmas spirit and participate in

the old but always inspiring Yuletide songs?

11:15 a.m., Morning Worship. A truly Christmas service. The choir will render "The Star of Peace," by Parker, and "Hark, Hark, My Soul," by Shelley, with Mrs. Violet Seither and Mrs. Elsie Hughes, sopranos, and Mrs. Sadie Mack, alto, singing the incidental solos. Pastor Lockett's sermon subject will be "The Bells of Christmas."

7:00 p.m., A special program has been arranged for the High School Young People's Group and a large attendance is urged. 7:45 p.m., Evening worship. The choir will render the cantata, "The Story of Christmas," by Matthews. Claude Barto will be the director and Mrs. Helen Seal Guldin, soprano, and Mrs. Sadie Mack, alto, Edward Hoyt, tenor, and J. Russell Jermon, bass, will be the soloists. Everyone is invited to attend Central Baptist at any time but are especially invited during the Christmas season. The Sunday School will hold their regular Christmas entertainment in the Sunday School room on Friday evening following Christmas, December 27th.

## EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

This will be Christmas Sunday in our church. In the morning at eleven o'clock "The Historical Christ" will be the topic of the sermon to be delivered by the Rev. William A. Boyd, minister. The music during this service will be in charge of Alfred VanOsten, with Mrs. Rachel Lord at the organ, assisted by Mrs. Alfred VanOsten, pianist, and Fred Schroepfer, violinist. The choir will sing "Adore and Be Still," by Gounod; "Calm on the Listening Ear," by Harker, and "Brightest and Best," by Coombs. The Dulciana choir will sing "Awake O Happy Morn." Mrs. Lord will play the following numbers on the organ: "Largo," by Handel; "Christmas Meditation," assisted by the violin and piano, and the "Hallelujah Chorus," by Handel.

A very beautiful service has been planned for the evening at 7:45. "Three Men" will be the topic of the sermon. "Star of the East" is the name of the cantata to be given by the senior chorus choir. Christmas carols will be used throughout the service. Mrs. Rachel Lord at the organ will play "Nazareth," by Gounod; "O Holy Night," by Adam, and "Chorus of Angels," by Clarke. The church and church school entertainment will be held in the church Monday evening at 7:15 o'clock. All the departments in the church school will be represented on the program. All the grown-ups with their kiddies will be there. So will Santa Claus be there in person. Come along and bring your friends with you.

Christmas morning at 6:30 Christmas service will be held by our church. The angels will be there. So will the carolers. A special message will be given by the minister.

## CHRISTMAS EVE AT CHRIST CHURCH

Special Music and Special Decorations Will Lend Charm to Midnight Service

Christ Church is making preparations for one of the largest Christmas eve services it has ever had. Large as they have been in former years, all indications point to the fact that this year's will be better attended than any of the previous ones. The decorations have been planned for over a month, and will include several new features. No effort has been spared to make the church as beautiful as possible. As in former years, candle light will be the main if not the sole source of illumination.

The service, which will begin at 11:30, will be preceded by a quarter of an hour of coral singing by the congregation, led by the choir members seated in the nave. The communion service proper will begin at 11:30, which will bring the actual consecration of the elements just after midnight, thus complying with the ancient tradition of the church that communion could not be celebrated in the evening but might begin directly after midnight. Fr. Ashley, formerly of Riverton, will assist the rector in administering the elements, and it is confidently expected that the services will be over by 1:00 a.m., instead of nearly an hour later as previously.

The choir has prepared special music in keeping with the season. The Communion Service sung will be Wood's Service, a simple and very beautiful setting. The anthem will be "It Came Upon the Midnight," by Stainer, and the service will close with Stanford's Festival Te Deum.

## PALMYRA MORAVIAN CHURCH

Albert J. Hark, B.D., Pastor

Services for Sunday before Christmas are as follows: 9:30 a.m., Christmas session of the Sunday School. Distribution of gifts. 10:40 a.m., Pre-Christmas service. Christmas music. Sermon, "The Fact of the Incarnation."

7:30 p.m., Christmas program of the Sunday School. The primary department will present a program of songs and recitations. The main school will present, "The Star of Joy Divine," augmented with exercises and recitations. Offering for our Alaska Orphanage.

Wednesday, December 25, at 10:00 a.m., Christmas Day service. Sermon, "God's Christmas Gift." Thursday, December 26, the Willing Workers will hold their Christmas party in the church rooms at 2:00 p.m. All members are urged to be present. Gifts will be exchanged.

The entire community is invited to attend this and all our services at any time. Watch Night Service in our church Tuesday evening, December 31, beginning at 9 o'clock. Complete program will be printed in next week's paper.

## CHRISTIAN SCIENCE CHURCH

"Is the Universe, Including Man, Evolved by Atomic Forces?" will be the subject of the lesson-sermon in all Churches of Christ, Scientist, on Sunday, December 22. The Golden Text is: "Every house is builded by some man; but he that built all things is God" (Hebrews 3:4).

Among the citations which comprise the lesson-sermon is the following from the Bible: "Thou, even thou, art Lord alone; thou hast made heaven, the heaven of heavens, with all their host, the earth, and all things that are therein, the sea, and all that is therein, and thou preserve them all; and the host of heaven worshippeth thee" (Nehemiah 9:6).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The universe reflects God. There is but one creator and one creation. This creation consists of the unfolding of spiritual ideas and their identities, which are embraced in the infinite Mind and forever reflected. These ideas range from the infinitesimal to infinity, and the highest ideas are the sons and daughters of God" (p. 505).

## SACRED CANTATA BAPTIST CHURCH

Choir Will Present H. Alexander Matthews' Cantata, "The Story of Christmas," Dec. 22

The Central Baptist choir, under the direction of C. Y. Barto, with Mrs. Elvin I. Powell at the organ, will present Matthews' cantata "The Story of Christmas" on Sunday, December 22, at 7:45 p.m.

The soloists are Mrs. Helen Seal Guldin, soprano; Mrs. Sadie Mack, contralto; E. N. Hoyt, tenor; and J. Russell Jermon, baritone.

This noted cantata is written in four parts: Part I, The Prophecy and the Annunciation; Part II, The Vision of the Shepherds and Their Journey; Part III, Voices of the Sky; The Quest of the Magi; and Part IV, The Fulfillment of the Prophecy.

An invitation is extended to the public to attend this service.

When men speak ill of thee, so live that nobody will believe them.

## ARRIVE HOME FOR CHRISTMAS

A number of students have returned home or will return home today from various colleges to spend the Christmas holidays with their parents. Some of those in this section are Miss Eileen Mattis and Walter Mattis, Eileen School; Robert Finn, Harold Wagner, Edward Smith, Duke; Miss Ruth Bartley, William Headington, Russell Rivera, Dickinson; Miss Ida Trout, Miss Florence Guldin, soprano; Mrs. Sadie Mack, contralto; E. N. Hoyt, tenor; and J. Russell Jermon, baritone.

This noted cantata is written in four parts: Part I, The Prophecy and the Annunciation; Part II, The Vision of the Shepherds and Their Journey; Part III, Voices of the Sky; The Quest of the Magi; and Part IV, The Fulfillment of the Prophecy.

An invitation is extended to the public to attend this service.

When men speak ill of thee, so live that nobody will believe them.

R.S.V.P.—Remember send very fine presents.



JUST A SIMPLE GREETING—

But it's laden with cheer and sincerest wishes for a real old-fashioned Yuletide.

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PALMYRA



Best Wishes at Christmas, and may Good Times and Good Fortune follow you throughout the year.

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Hair and Beauty Culture

18 E. Broad St.

PALMYRA



## CHRISTMAS GOOD WISHES

As Christmas comes again, it reawakens the appreciation of pleasant association—rekindles the warmth of friendships—and may it find and keep you rich in happiness.

## LEON A. SEVER, Inc.

COAL — COKE — FUEL OIL

PALMYRA, N. J.

EDWIN P. GRIFFENBERG, Mgr.

## NIGHT PHOTOGRAPH OF CINNAMINSON BANK AT CHRISTMAS



FIRST PRIZE WINNER IN 1934 CONTEST

The photograph shown above was taken at night during the Christmas Decoration Project sponsored by Riverton Town Meeting last year. A new committee is sponsoring another such contest again this year. Who will win first place?



ALTHOUGH the universe is filled with millions of stars, none can vie in fame with the star that guided the Three Wise Men of the East through the night to a tiny manger in Bethlehem. And just as it brought to the world a message of peace and good will, we want this greeting to carry to you and all our friends our appreciation of the happiness your friendship has brought to us, and with it our wishes that this Christmas may bring to you all the joy, health and happiness that you could desire.

## Cinnaminson Bank and Trust Company

Riverton, New Jersey

Member Federal Deposit Insurance Corporation

## PHS NEWS

A spirit of Christmas has entered the halls of Palmyra High School this year. Gayly decorated rooms, Christmas trees and gifts are all evidence of the fact. Every room in the school has been decorated. Holly, laurel and mistletoe cover gray blackboards and closets have been turned into fireplaces. One room has a low ceiling made of yellow stars. Another room has colored lights hidden in bunches of holly and laurel over the doors. The library has been transformed into a living room on Christmas morning. The windows and doors of a freshman room are covered with snow, so real that one must look twice to see if it is real. The desk in another room has been made into a Nativity scene with tiny carved figures.

After the play "Why the Chimes Rang," each home room will have a Christmas party of its own. The students have exchanged names and each will receive a present. It's whispered that many of the teachers will also be surprised Friday afternoon.

All the activities of the school this week revolve around Christmas. The Student Council gave a Christmas party in the auditorium Wednesday in the regular assembly period. Santa Claus, really Harry Turner, presented gifts to some surprised and embarrassed pupils. Miss Schmidt, Miss Madison, Miss Mount, Dorothea Trout, Lorraine Meyers, Virginia Nicol, Effie Malone, Olive Jones, Marjorie Dengler, Dorothy Wolcott, Marcia Durgin, Lorraine McClatchy, Justice Orleman, Jack Shea, William McDermott, Charles Reed, Charles Rader, John Sacca, Anthony Jablonski, Joseph Jablonski, Frances Gamble, Bob Smith, Edward Smith, Myles Storch, Maurice Johnson, Herbert Robinson, Charles Rae all received gifts. John Sacca and Elsie Showell presented a little skit. Helen Arndt recited "The Night After Christmas." Mary Young, Kay Winch and Helen Hilliard sang a trio. The school sang "Jolly Old Saint Nicholas," "Up on the Housetop" and "Jingle Bells."

"Why the Chimes Rang" will be given by the students under the direction of Miss Rose Schmidt Friday afternoon. The story, by Raymond McDonald, has been dramatized by Elizabeth A. Aphrop. The Latin classes will sing "Adeste Fideles" and "Silens Nox."

The cast is as follows: Helger, Kenneth Bye; Steen, James Brown; Bertel, David Gould; old woman, Helen Arndt; alter boy, Thomas Fowler; rice man, John Sacca; woman, Esther Snow; old scholar, Kenneth Byer; king, Harry Scheiffe; angel, Margaret Drier.

And to top off all the Christmas activities the schools will close Friday, not to open again until Monday, January 6.

The first pep meeting of the basketball season was held in the auditorium Tuesday afternoon, December 17, in preparation for the first boys' game Tuesday night at Camden.

The cheer leaders led the student body in cheering. Robert Rockefeller, captain of the boys, and Ruth Kane, captain of the girls, gave short addresses. Coach Maddison and Dimond talked to the students.

The teams had the place of honor on the platform. The girls' team is composed of R. Kase, D. Stevens, B. Hercher, M. Young, L. Frensel, H. Henzler, K. Austraska, H. Hillard. The boys team is composed of R. Rockefeller, J. Sacca, J. Shea, R. Coe, W. Whitmeyer, S. Rothbaum, J. Wiener, F. Gamble, H. Baker, W. Shields.

As odors crushed are sweeter still, The good are better made by ill.

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## LEAGUE NOTES

Merry Christmas, Folks—From the Epworth League!

The Senior Epworth League will be the guest of the High School League this Sunday evening for their regular service. The High School Leaguers have prepared an interesting program under the direction of Arthur Randolph, the first vice president. They will have as the speaker, Joseph N. Richardson, of Riverside, who is studying for the ministry and who is quite interested in young people. The program will include the singing of Christmas carols. The young people of the Baptist, Lutheran and Presbyterian groups will also be the High School League's guests for the evening. The Senior League urges all their members and friends to join the High School Leaguers at 7 o'clock in the Methodist Church.

The special welfare committee is again preparing to bring cheer to needy families in the town for the Christmas season. This committee has been working faithfully helping a few families each week. At Thanksgiving time they were able to make quite a few families happy through the distribution of baskets. The League would like to do even more this Christmas season. Help us along! Support this committee in their work with canned goods or donations! Share!

What do you know about "Three Moss Roses"? We will have the answer for you in January, when we present our annual play. Don't forget we are still in need of canned goods for the Christmas baskets. We need corn, tomatoes, peas, string beans and cranberry jelly. Bring your share this Sunday. Publicity Committee.

## RIVERTON

Miss Virginia Mattis, and Miss Suzanne Mattis, of Florida, will spend the Christmas holidays with their parents, Mr. and Mrs. William Mattis, of Lippincott avenue.

Mrs. Millard Coddington, of Elm avenue, is reported to be much improved following her recent illness.

The annual Christmas dinner dance of the Riverton Country Club will be held Saturday evening of this week.

The many friends of Mrs. Philip Taylor, of Elm avenue, will be glad to know that she is improving after her recent illness.

John Warren, son of Mr. and Mrs. Sherman L. Warren, of Thomas avenue, is home for the Christmas holidays. John attends Pennsylvania Military Institute.

The supply of tickets for the Walter D. Lamon testimonial dinner are about exhausted. Those wishing to obtain one may get in touch immediately with Mrs. Alma Evans, of Riverton, or Frank A. Snover, of Palmyra.

Miss Betty Sim, who is attending Mt. St. Joseph's College, in Chestnut Hill, will return to Riverton Friday to spend the holidays with her parents, Mr. and Mrs. Harry Sim.

Mr. and Mrs. Conrad Friday, of Scarborough, New York, will spend the weekend at the home of Mr. and Mrs. George Friday, of Thomas avenue.

## Church Notices

**CHRIST CHURCH, EPISCOPAL**  
Riverton, N. J.  
Rev. Francis B. Dowds, Th.B., Rector  
Fourth Sunday in Advent  
December 22, 1935

7.30—Holy Communion.  
9.45—Sunday School.  
11.00—Morning Prayer and Sermon.  
Christmas Eve  
11.15—Carol Singing.  
11.30—Festival Service of Holy Communion.

Christmas Day  
10.00—Holy Communion.  
Dec. 26, St. Stephen's Day  
9.30—Holy Communion.  
Dec. 27, St. John's Day  
9.30—Holy Communion.  
Dec. 28, Holy Innocents' Day  
9.30—Holy Communion.

**EPWORTH M. E. CHURCH**  
Rev. William A. Boyd, Minister  
9.50 a.m.—Wesleyan Men's Bible Class  
10.00 a.m.—Church School  
11.00 a.m.—Morning Worship  
6.45 p.m.—Epworth League  
Wednesday, 8.00 p.m.—The Help-ful Hour  
Wednesday, 4.00 p.m.—Junior Epworth League

**CHRISTIAN SCIENCE**  
First Church of Christ, Scientist  
Thomas Ave. and Seventh St.  
Riverton, N. J.  
Sunday School 9.30 a.m.  
Sunday Services, 11.00 a.m.  
Wednesday, 8.00 p.m.  
Reading Room in Church Building  
open Tuesday and Friday 2.30 to 4.30

**CHRISTIAN YOUTH MOVEMENT MEETING**  
The Christian Youth Movement will meet this Sunday at 3 o'clock in the Asbury M. E. Church. All are invited, especially the young people. Publicity.

George Becker and Frank Giberson were members of a party who were deer hunting in the West Jersey bogs, near Tabernacle, Tuesday and Wednesday of this week. No luck.

It may be well for all of us to realize that the Government of the United States was organized for justice to all and that each should have an influence in its control.—Calvin Coolidge.

## 50 YOUNG MEN TO TAKE POWERS SERVICE EXAMS

More than fifty young men from Burlington and Mercer Counties will take Congressman D. Lane Powers' competitive examinations for West Point and Annapolis at the new Trenton Post Office Saturday, January 4, 1936.

The examinations, for purposes of designating appointees, will start at sharply 9 a.m.

The deadline for filing applications to take the competitive has been or Mercer Counties, within the prospect at December 26.

Any young man from Burlington per age limit and having the educational qualifications of a high school Senior or the equivalent, may com-

pete by writing the Congressman for authorization at his Washington office.

## ANNOUNCEMENT

The Rev. William Schoffstall has again been appointed to solicit funds for the Wiley Mission. He carries with him his credentials.  
(Signed) John S. Hackett, Superintendent.

## STAG PINOCCHLE

A series of Thursday evening pinocchle parties will begin December 19th at the club rooms of the Palmyra A. C. in Society Hall. Prizes will be given each night. At the end of the series there will be a grand prize for the highest aggregate score.



## MERRY CHRISTMAS

Like a warm, true handclasp our thoughts at this Holiday season reach out to you in wishing you all the joyousness of the Christmas Season.

## MILLSIDE FARMS

Producers and Distributors of  
GOLDEN GUERNSEY PRODUCTS  
Riverside, N. J.

Phone, Riverside 47



## An Old English Greeting . . .

This means is taken to acquaint all friends, whosoever they may be, with our Good Wishes for Christmas and the New Year. To Gentlemen and Ladies, and to all Persons in general, are sent Greetings, Felicitations and all manner of Goode Wishes, too tedious to enumerate here.

It is hoped heartily for you that your Christmastide be a pleasant and merrie one, and in the New Year you shall prosper mightily.

—As printed in the London Times in 1821.

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## RIVERTON SCHOOL NOTES



## CHRISTMAS ACTIVITIES

As part of the program commemorating the occupancy this week of the new schoolrooms by the kindergarten and grades one and two, Christmas carols will be sung in the new auditorium.

The kindergarten and second grade will have their parties together in the new kindergarten room. The first grade is having an original play.

Mrs. Murgatroyd's fifth grade has made stained glass windows to decorate their room. The seventh and eighth grades are portraying parts of Dickens' "Christmas Carol."

All rooms have been artistically decorated. Most of them have Christmas trees. All parents are invited to the classroom entertainments at 1.30 p.m. and to the P.T.A. Christmas party at 2.15 p.m. on December 20th.

John Rogers and George Lutz made the Christmas invitations for the entire school.

## Protest "Dips" On Bank Avenue

(continued from page 1)

Eight sections submitted to a chemist showed they had been in contact with chemicals. It was also pointed out that the moisture in hose that is not promptly and properly dried sets up this chemical action. He further said that in order to dry hose properly a tower should be constructed similar to those used by city fire departments. Mayor Biddle described some of the towers he had inspected in Philadelphia, and it was decided to look into the construction of some adequate means of drying the fire hose in Riverton, and the approximate cost.

The building inspector's report showed permits issued for work amounting to \$6,875, and fees of \$16.50.

A resolution was passed to return the interest charge to 6 per cent during 1936 on all delinquent taxes. Councilman Sargent brought up the matter of trimming the municipal Christmas tree, and after some discussion the sum of \$10 was appropriated for the purchase of new electric light bulbs and to pay for the work of decoration.

A resolution was passed to pay \$73 to State Emergency Relief. The following bills were ordered paid:

Board of Health—	
Dr. Harry L. Rogers, secretary	\$22.50
Dr. H. H. Mark, inspector	112.50
Borough Organization—	
C. Kenneth Davis, salary	275.00
clerk hire, Nov. and Dec.	77.50
Arrow Co., gas, rubber stamps	4.40
Municipal Officials Assn.,	
dinner and drinks to meeting	9.00
Walter L. Bowen, tax bills	24.50
Walter L. Bowen, post cards	8.00
N. J. League of Municipalities,	
dues 1935	35.00
Daniel M. Clifton, clerk, salary	175.00
Riverton Fire Co., rent,	
council chamber	148.00
Robinet Cole, assessor, salary	160.00
Borough Property—	
Milton Bradley Co., supplies	6.74
Public Service Electric & Gas,	
Seventh and Cedar	2.00
Collection Costs—	
Harry C. Scheel, fees	7.00
(delinquent collections)	
Fire and Water—	
Riverton Fire Co., fire energy	18.00
Riverton Fire Co., rent	

truck room	307.50	John J. Robinson, telephone, Nov.	6.50
Clinton B. Woolston, gas, repairs	4.66	Dec., meals to prisoner	125.00
Hamilton & Morrison, analyzing acid	12.00	John Carhart, salary	7.50
contact with fire hose	75.00	John Carhart, telephone Nov., Dec.	87.00
Garbage—		Riverton Fire Co., jail rent	2.14
John Diebold, salary	45.00	L. I. Keating, supplies	11.30
John Carhart, garage rent	.09	N. J. Bell Telephone Co., No. 57	1.74
Clinton B. Woolston, kerosene	11.04	N. J. Bell Telephone Co., No. 120	7.09
W. H. Albertson, gas, oil,	10.77	Public Service Electric and Gas	20.00
October and November	33.75	Clinton B. Woolston, gas, oil	
Garwood Service Station, gas, oil	97.64	Refund of Taxes—	
Harry Weeks, Inc., emulsion mix.	232.05	Gorham F. Sargent, 100 Main st.,	
Library—		taxes paid \$299, due \$208	93.00
Antoinette B. Campbell, services	177.00	Sewer—	
Lighting—		Robert H. Clelland	50.00
Public Service Electric and Gas,		N. J. Bell Telephone Co., No. 284	6.38
gas	177.00	M. J. State Treasury, relief, Dec.	75.00
Public Service Electric & Gas,		Cash on hand	200.00
current	135.00	Joseph S. Bright—	
Police—		Daniel M. Clifton—	
William Gootee, salary	120.00	State School Tax, 1935	8,009.32
William Gootee, telephone Nov.,	130.00	Soldiers' Bonus Bond Tax	505.76
Dec., and meals to prisoner		C. Kenneth Davis—	
John J. Robinson, salary		Custodian School Funds	8,700.00



## CHRISTMAS GREETINGS

We know no truer word—no song—no poem that expresses our sentiments better than a simple

Merry Christmas

## BEITZ DELICATESSEN

115 East Broad Street

PALMYRA



## Merry Christmas

May this joyous Christmas season be but a forerunner of the happiness and prosperity that will be yours throughout the year.

## Joseph T. Evans

Riverton

COAL LUMBER MILLWORK

Form the Habit of Phoning 302

## Yuletide Cheer to All

May every hour of Christmas day be gay with cheer, may friends make bright and glad the way, and may all the joys that memories hold dear at this season be joined in merry symphony.

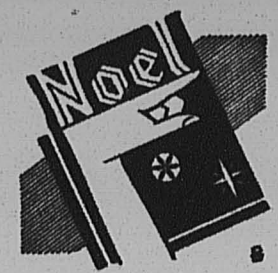


## GARWOOD'S SERVICE STATION

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Among the gifts we will receive none will be more cherished than that bestowed by the passing year—your friendship and the privilege of having served you. So it is most sincerely that we wish you a Merry Christmas and a Happy New Year.

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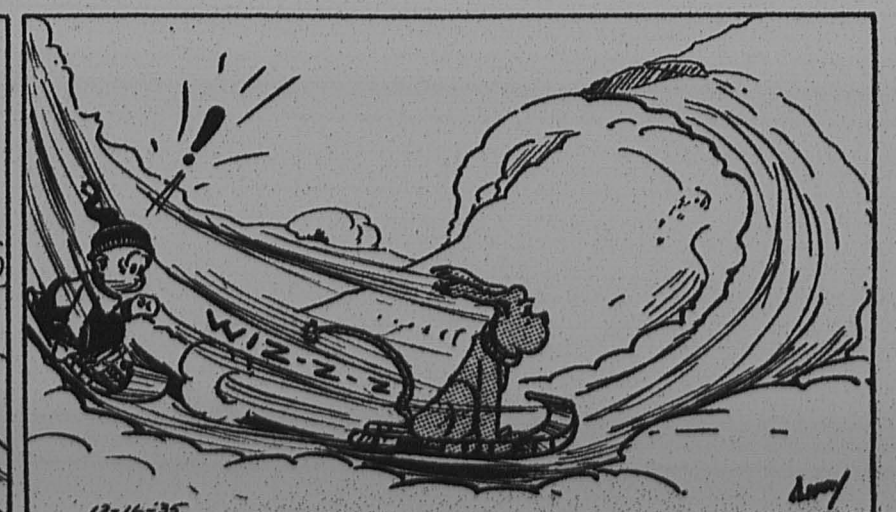
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— By L. Antonette

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Pin Bone	32c lb
Chuck Roast	23c lb
Rolled Pot Roast	27c lb
Bolar Roast	32c lb
Cross Cut Roast	29c lb
Shoulder Lamb	23c lb
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## ALMANAC

**GREENE'S**  
I'm  
Listening!  
Discontents arise from our desires  
often than from our wants.  
DECEMBER  
24—Matthew Arnold, poet and  
critic, born 1822.  
25—The Merriest of all Christ-  
mas to you!  
26—First patent on coffee per-  
colator issued, 1865.  
27—Famed "Texas Rangers"  
founded by law, 1835.  
28—First settlers reach Cincin-  
nati, Ohio, 1788.  
29—Canadians burn U. S.  
steamer near Niagara,  
1837.  
30—Alfred Emanuel (Ali)  
Smith, born 1873. dwt

**FLORIST**  
**Edwin H. Tucker**  
Florist  
Cut Flowers and Plants  
623 Linden Avenue Riverton  
DELIVERIES Phone 827

**REPAIRS**  
Expert Repair Work  
Radios, Electric Washers, Electric  
Cleaners, Refrigerators  
Maytag Sales and Service  
217 W. Broad St. Palmyra  
Phone Riverton 981

**MILLINERY**  
**WINTER MILLINERY**  
Hats 82 and up  
Millinery Work of Every Description  
**VERNA L. GUEST**  
517 Garfield Ave. Palmyra  
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Open Mon., Wed., Fri. and Sat. Evenings

## GARAGE

**BELLEVUE GARAGE**  
SAMUEL CIPOLLETTI, Prop.  
GENERAL AUTO REPAIRING  
Allin Motor Tester  
Standard Gas and Oil  
Towing Day or Night  
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Groceries, Fruits, Vegetables  
Delicatessen Counter  
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517 HOWARD ST., RIVERTON  
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**Riverton Market House**  
Groceries — Meats — Produce  
Extra Fine Quality  
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**HARRY E. SHEA**  
MOVING — HAULING  
TRUCKING  
Telephone, Riverton 1053

## ICE DEALERS

**ICE with Service**  
**MORRIS BROS.**  
208 Pear Avenue East Riverton  
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Delivery in Riverton, East Riverton and  
Palmyra

**LAUNDRY**  
**RIVERTON LAUNDRY**  
N. Kuensell, Prop.  
RIVERTON, NEW JERSEY  
Phone, Riverton 972

## MEMORIALS

**Quality Stones**  
at Lowest Prices  
Hi-Grade Modern  
MEMORIALS  
Made of only highest  
type domestic and  
foreign granites  
**ALFRED O. REIGER**  
Haddon Ave. & City Line, between Haddon  
Cemetery and Crescent Boulevard  
Phone, Camden 747

**Custom-built Cemetery Memorials in**  
Granite, Marble and Bronze  
**WILL HOPE**  
Washington and Federal Streets  
Burlington, N. J.  
Phone, Burlington 13

## RADIOS

**LESTER S. FORTNUM**  
Palmyra, N. J.  
Atwater Kent Agency  
Free Tube Testing  
Expert repair work on Radios,  
Washing Machines, Cleaners and  
Refrigerators  
Phone, Riverton 1180

**JOHN H. ETRIS**  
17 West Broad Street  
Palmyra  
Philco Agency Tube Testing  
Expert Repair Work  
CALL RIVERTON 978

**REAL ESTATE**  
"Safety First" — Insurance Protection  
— No Regrets  
**ADA E. PRICE**  
Insurance Notary Public  
416 LIPPINCOTT AVENUE, RIVERTON  
Phone, Riverton 505

**E. B. RUDDEROW**  
520 Main Street Riverton, N. J.  
REAL ESTATE  
Notary Public Insurance  
Phone, Riverton 646

## SHOE REPAIR

**Riverton Electric Shoe**  
Repair  
Frank Barone, Prop.  
HIGH GRADE REPAIR WORK  
At Reasonable Prices  
BROAD & MAIN STREETS, RIVERTON

**N. BEITZ**  
SHOE SERVICE  
117 E. Broad Street, Palmyra, N. J.  
Phone 1135—We call for and deliver

**SHOE STORE**  
**Hirschblond's**  
QUALITY  
Shoe Shop  
MT. HOLLY, N. J.  
FOOTWEAR OF BETTER QUALITY

## TAILOR

**PEEL POINDEXTER**  
TAILOR  
Cleaning — Pressing — Dyeing  
Free Delivery Service  
RIVERTON Phone 864

**J. L. YOUNG**  
CLEANING and PRESSING  
HAND and STRAP PRESSING  
Free Delivery — Phone 778  
Next to Movie, Palmyra

**UPHOLSTERING**  
**WILL BOWEN**  
Decorator  
Upholstering, Repairing, Refinishing  
Broad and Cinnaminson Streets  
Phone 751 Riverton

## WASHING MACHINES

**LESTER S. FORTNUM**  
AUTHORIZED  
MAYTAG WASHER AGENCY  
Sales and Repair Service  
Guaranteed Maytag Parts  
Palmyra, N. J.  
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**PATENT MEDICINES**  
**L. L. KEATING**  
Patent Medicines — Gills — Candy  
Greeting Cards — Ice Cream  
Cigars and Stationery  
BROAD & MAIN STREETS, RIVERTON  
Phone 1540

## CHRISTMAS PARTY OF WOMAN'S CLUB

The American Home Department of the Woman's Club of Palmyra was in charge of the Christmas party held in the club rooms, Society Hall, Palmyra, Monday afternoon.  
Mrs. W. Roland Dunn, chairman of that department, read the "Story of the Candles," which was most appreciated and proved very enjoyable to all who attended.  
The following members of the club took part in a Christmas play: Mrs. E. A. Hargett, Mrs. Milton Jewett, Mrs. C. B. Marple, Mrs. J. L. Metzgar, Mrs. H. B. Williams, Mrs. E. O. Wolcott and Mrs. J. Wilbur Evald.  
Carols were sung by Mrs. William Miller and Mrs. Stanley Lippincott and a duet was rendered by Mrs. Lippincott and Mrs. George B. Shamer.  
Following the program gifts were exchanged.

**CHRISTMAS PARTY**  
Mr. and Mrs. Roy Kunkel, of Delaware avenue, Palmyra, gave their annual Christmas party for the kiddies of the neighborhood on Monday evening of this week.  
Santa was on hand to greet the kiddies and a splendid evening was enjoyed by all who attended playing games. Each child received a gift and refreshments were served.  
The room in which the party was held was very attractively decorated and a beautifully lighted Christmas tree added much to the gaiety of the occasion. Nearly fifty children were present.  
Mr. and Mrs. Kunkel give this party each year at this season for the kiddies of the neighborhood and it is an occasion to which every child in the vicinity looks forward with much pleasure.

Sign in a Grocery Store: We have entered into an agreement with our bank. They have agreed not to sell ham and eggs—and we have agreed not to extend credit.  
"It is astonishing how different the scenery looks when you have a flat tire."

**CHRISTMAS PARTY**  
William Webster, stationed at Manassas Road, Virginia, will spend the day with his parents, starting Saturday of this week.

Frank A. Shover bagged a twelve-prong 190 pound buck while gunning in the deer woods near the Glass House in the vicinity of Four Mile Colony. In the party from Palmyra were Harry B. Williams and William Meyers. The buck is on display at H. B. Williams' service station, S-41 and River Road, Palmyra.

## RIVERTON

The many friends of Mrs. Charles F. Earp, Jr., will be glad to know that she is recuperating from an appendicitis operation in New York, while on a visit to her mother.

## CHRISTMAS JOY

**Lakeview Memorial Park**  
Burlington Pike  
CINNAMINSON, N. J.

**YULETIDE CHEER**  
May the ship of Good Fortune at Christmas-tide hold a cargo of contentment and sail with you throughout the year.

## Albertson's Service Station

TEXACO PRODUCTS — FIRESTONE TIRES  
BROAD STREET AND LINDEN AVENUE  
RIVERTON

**Wishing You Health and Happiness**  
Now listen, old friends,  
It's Christmas today,  
And it doesn't matter  
What other folks say—  
To us it is jolly  
And merry and gay,  
Because folks like you  
Have made it that way!

**BISHOP'S DAIRY**  
RIVERSIDE, N. J.

## CHRISTMAS PARTY

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## HILTON M. SMITH

FUEL OILS  
406 Linden Avenue RIVERTON  
Phone 650

## Christmas Good Wishes



Greeting on your arrival in the happy harbor of Christmas. May much good cheer await you at this pleasant port and as you set out on time's tide for the future may your ship find each day a rolling billow to drive her o'er a prosperous sea of health and plenty.

## RIVERTON LAUNDRY

RIVERTON, N. J.  
N. KUENSELL, Prop.

## NEW ATLANTIC

SERVICE STATION  
OPEN FOR  
24-HOUR SERVICE

Burlington Pike and  
AND  
Moorestown-Riverton Road

Complete Atlantic  
Lubrication Service

HOWARD HARBESON  
Manager



## COUNTY SELLS NEW REFUNDING BONDS

Confirms Sale of \$178,000.00 to C. C. Collings & Co. at Low Interest

At the meeting last Friday the Burlington County Board of Freeholders were asked by C. C. Collings & Company, investment bankers, to confirm their purchase of \$178,000.00 worth of county two and one half per cent tax revenue notes, under the new refunding plan introduced by Director Adams.

The notes are dated December 16, 1935, and will mature as follows: \$25,000.00 on December 16, 1936; \$22,000.00 on December 16, 1937; \$80,000.00 on December 16, 1938, and \$50,000.00 on December 16, 1939, at \$100 and interest.

The purchase is made subject to the approval of Caldwell and Raymond, bonding attorneys, who must, according to law, pass upon the legality of the transaction. The expense of this opinion and the cost of printing the bonds will be borne by C. C. Collings & Co.

These notes are subject to call in lots in whole or in part on any interest payment date on thirty days' written notice after December 16, 1937.

The communication was ordered received and filed and the request for confirmation complied with and the stipulated possibility of paying \$7,000.00 or \$8,000.00 more in 1936, incorporated in the motion.

A resolution was passed ordering the payment to municipalities \$9,049.72 for the second class railroad tax. Riverton's share of this tax amounts to \$324.61.

Payment of the state school tax and the soldier's bonus tax amounting to \$185,088.21 was authorized.

The following transfer of appropriations was authorized: From jail expense and maintenance of prisoners \$1,000; widows' pension \$3,622.41 and soldiers and sailors burial headstones \$1,000.00; to court house buildings and grounds \$1,000.00; sheriff's office \$1,000.00, and dependent children \$3,262.41.

A resolution was passed calling for payment on December 31, 1935, of improvement notes totaling \$193,140.00.

\$300 was appropriated for a WPA project No. 5006 to create a bureau for registering the graves of Veterans in Burlington county.

Permission was granted Public Service Electric Company to erect one pole on Woodlawn road, Eastampton township; 16 poles on Hedding road, Mansfield township, and 17 poles on Church street, Mt. Laurel township.

B. F. Hirsch, of the Alcohol Beverage Control, offered quantities of alcohol for anti-freeze purposes at a nominal cost to the County in a letter directed to the board. The clerk was instructed to confer with department heads concerning the offer.

The clerk read a letter from the Borough of Palmyra and signed by George J. Spencer, clerk, which constituted a legal notice that the county as a lien holder on a property at 344 West Broad street, Palmyra, occupied by Robert Hunter, would have to repair or remove the building within 30 days of receiving notice. The building was described as a fire hazard and in dangerous condition and if nothing is done by the county, the Borough will remove the building. The matter was referred to the director of old age relief for recommendation.

The clerk, Clarence Price, described the high spots in a group life insurance policy offered to the county for its employees by the Metropolitan Life Insurance Company.

The policy provides that the employee pays 75 per cent of the premium and the county pays 25 per cent annually.

The director of the board was empowered to sign a master application which, if seventy-five per cent of the county employees take the insurance, will obligate the county to pay its share of the annual premium, which is estimated to be \$1,000.00.

The following department bills were ordered paid: Finance \$1,938.37, public buildings \$18,530.59, bridges \$3,474.65, highways and engineering \$14,587.16, and affairs \$28,526.06. Total \$67,065.73.

The meeting adjourned at the call of the chair.

## NEW HI-Y GROUP

A Hi-Y Group was organized last Wednesday among the colored boys of Palmyra, Riverton and East Riverton.

Officers were elected and a leader was chosen. The leader is Howard C. Taylor. James Webb was elected president.

The Hi-Y will hold its meetings on Thursday of each week in Taylor's cabin. A name has not yet been chosen.

Clifford Ergood, county secretary of the YMCA, was present and gave helpful suggestions. Ed. Morton, Reporter.

There is no worse enemy of the wage-worker than the man who condones mob violence in any shape, or who preaches class hatred. —Theodore Roosevelt.



## GREETINGS

Even as the bonds of friendship are strengthened at this Holiday Season so may our business associations grow in mutual accord and confidence. With Best Wishes for Christmas.

**W. REX McCROSSON**

REAL ESTATE  
and  
INSURANCE

115 East Broad Street

PALMYRA

**GREAT  
GIFT  
OFFER!**

Give her a General Electric Refrigerator for Christmas!

**NO  
MONTHLY  
PAYMENTS  
UNTIL  
MARCH**

Only a small down payment needed!

**C. R. SWEENEY, Inc.**

Phone Riverton 973

309 E. Broad St., Palmyra, N. J.

"Your General Electric Dealer"

## OUR HEARTIEST WELL WISHES

As you go home to your own fireside on Christmas Eve, carry with you among the many good wishes that

you have received, our own message of friendship and good cheer.

## WOOLSTON'S GARAGE

BROAD AND MAIN STREETS

RIVERTON

Phone 460



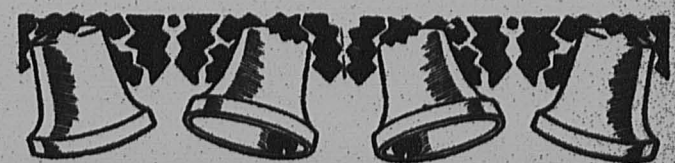
The greatest satisfaction in business is the joy that comes from human relationship. This greeting is sent to you as an expression of appreciation of your friendly patronage, and with the hope that your Christmas may be filled with happiness.

**C. D. HUBBS**

PLUMBING - HEATING - ROOFING

202 BROAD ST.

RIVERTON, N. J.



## OUR SINCERE GOOD WISHES

Among our most valued assets are the good will and friendship of our patrons. The spirit of the season brings to us renewed appreciation of old associations and the value of new friends.

May your Christmas be very happy is the wish of

FRANK T. EASTLACK, JR.

**Pal-River Chevrolet, Inc.**

NEW  USED

10 BROAD STREET

RIVERTON

## "O EVENING STAR" COMING TO PHILA.

Zoe Akins' Latest Play to Be Presented at Chestnut Street Opera House

Harry Moses, whose last production in Philadelphia was the enormously successful Pulitzer prize play, "The Old Maid," will bring his newest play to the city for a ten-day engagement starting Christmas night. It is "O Evening Star," newest work of Zoe Akins, author of "The Old Maid."

Jobyna Howland is featured in the cast of forty that will be seen at the Chestnut Street Opera House in "O Evening Star." Popular comedienne of the stage and screen, Miss Howland will be remembered locally for her appearances in "The Gold Diggers" and with Eddie Cantor in "Kid Boots." For the past five years she has been absent from the legitimate stage, devoting her time exclusively over that period to film work. Some of the films in which she has appeared are "Dixiana," "The Cuckoo," "Jenny Lind," and "Once in a Lifetime."

Zoe Akins, author of the new piece, will be remembered for her numerous dramatic successes, including "Declasse," in which Ethel Barrymore starred for almost two years in New York and on tour; "Daddy's Gone a-Hunting," "The Texas Nightingale," "The Greeks Had a Word for It," and "The Varying Shore."

Appearing in support of Miss Howland in "O Evening Star" will be Frank Conroy, Ethel Intropidi, Vera Hurst, Merle Maddern, Hans Hansen, Edward Trevor, Edith Andree, Shirley Esel, Frank Fenton, James Todd and many others. The piece has been staged by Leonide Sagan, famous European director who put on both the stage and screen versions of "Madchen in Uniform," and who was brought to this country especially for this new Akins production. Stewart Chaney has designed six attractive and unusual stage settings for the play.

In "O Evening Star" Miss Akins, the author, presents a composite portrait of three world famous actresses that she has known. It is said to be the most original, humorous and engrossing play ever to come from the pen of this celebrated playwright.

## THANK YOU!

The welfare committee of the Epworth League sponsored a variety program including a movie, on Wednesday, December 17, in order to take care of several needy families for Christmas. The admission charge was some article of canned goods or 15c. The committee wishes to thank those who made it possible for us to give a little cheer to these folks for Christmas.

## WANT-ADS

LOST AND FOUND - RENTS - SALES  
HELP WANTED  
CLASSIFIED ADVERTISEMENTS  
Rate 10c Per Line  
(Class Average 8 Words)  
Minimum Charge One Dollar Ad  
Phone 712

FOR SALE: Clean Seed Rye. Apply Andrew Kentalger Farm, Cambridge, N. J.

MARRIED Man, 35, chauffeur or carpenter, wishes work of any kind. Apply 708 Parry ave., Palmyra. It

LOST—Thursday, December 12th, white poodle dog, answers to name of Spotty. Finder please return to 412 Linden ave., Riverton, and receive reward. 12-19-11

FOR SALE—Child's sidewalk bicycle, excellent condition, \$5, Riverton 368. 12-19-11

CHRISTMAS gifts of magazine subscriptions are economical and give pleasure for a year. Phone Elizabeth Bowen, Riverton 751 or 84.

Excavating in Palmyra, clean dirt for sale. Call Collingswood 1442 or 15 E. Broad st., Palmyra.

LOST—Since Monday, large brown collie, white ruff, dark marking on back, answers to name of Jack. Reward, Egan, 719 Morgan avenue, Phone 282-J.



IT'S been good—mighty good—to know you and do business with you. We've enjoyed serving you during the year and we now sincerely wish that this Christmas season will find you happy and prosperous.

## BECKER'S STORE

GROCERIES - PRODUCE - DELICATESSEN

517 HOWARD ST., RIVERTON



As Christmas rolls around our thoughts revert gratefully to those who have made possible our progress. We extend our heartiest greetings.

## Riverton Electric Shoe Repair

WILLIAMS-WRIGHT BUILDING  
RIVERTON



When all good wishes expressed by your friends have been summed up, just remember that our wish is that every one of these wishes may come true.

WILLIAM WALD and  
EZRA (BUTTS) CARHART  
MANAGERS  
AMERICAN STORE  
RIVERTON, N. J.



Business is not always just business. In dealing with you it has been a pleasure. We hope this pleasure has been mutual, and extend our hearty greetings for every happiness.

## Riverside Home Laundry

318 PAINE STREET  
RIVERSIDE NEW JERSEY

The world used to be round, now it is flat, and we are waiting for it to get square.—Warde's Words.

The trouble with soaking the rich is that you are apt to get your own feet wet while you are doing it.



Just to greet our friends, to extend good wishes, to thank them for past kindnesses and to wish them as we wish you Life's Best in a Very Merry Christmas.

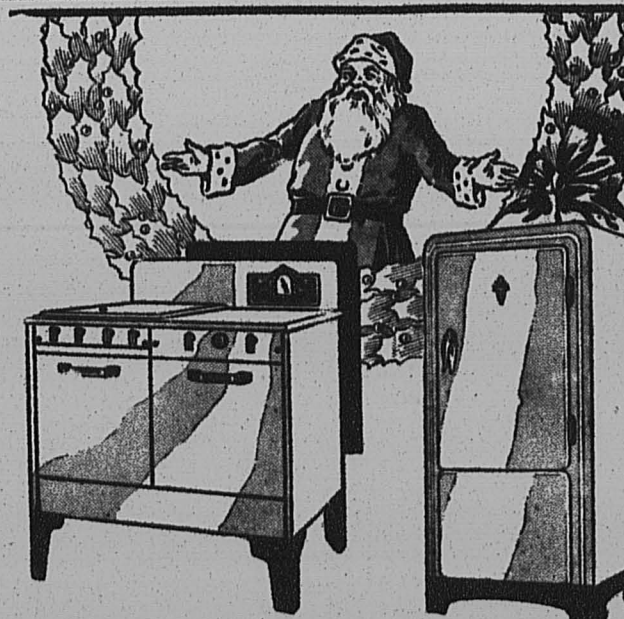
## GEORGE FRIDAY, JR.

PLUMBING - HEATING - ROOFING

OIL BURNERS

609 THOMAS AVE.

RIVERTON



## You Can't Go Wrong If You Choose These Gifts

This 1936 Glenwood gas range No. 8000 is selling now at only \$88 cash—regularly \$111.50. Small carrying charge if you buy on terms. Well insulated bake oven with automatic heat control. Separate high broiling oven with slide type smokeless aluminum broiling pan. Efficient top burners with automatic lighting. Table space, minute minder and condiment set. Other modern gas ranges from \$59.50 cash up.

Electrolux gas refrigerator sells from \$125 cash up including installation. Carrying charge extra if you buy on terms. We ask no down payment and the payments may be spread over a three year period. The refrigerating unit is guaranteed for three years.

Your plumber-dealer has gas appliances at the same prices and terms.

## PUBLIC SERVICE



Three Days, Starting Xmas Day, at Fox, Riverside



Franchot Tone and Charles Laughton in a scene from "Mutiny on the Bounty" with Clark Gable and Mamo in the oval. Playing at Fox Riverside Theatre Xmas Day, Thursday and Friday, December 25, 26 and 27.

### BURLINGTON COUNTY FIRE CHIEFS ELECT

Officers of the Burlington County Fire Chiefs Association, have been elected for the ensuing year.

They are: Chief Walter McCain, of Medford, president; former Chief Charles Y. Kniss, of Bordentown, vice president; Chief Arthur Mason, of Masonville, secretary; former Chief Theodore Pennock, of Mt. Holly, treasurer; County Fire Mar-

shal William A. Smith, of Bridgeboro, Harvey Ross, of Marlton, and Marvin Fisher, of Delanco, trustees. The trustees are the fire chiefs of their respective towns.

The Burlington County Fire Police Association will meet in Riverside Park, December 26, to elect 1936 officers.

If I walk between two men I have teachers on both sides. From the good man I learn good; from the bad I learn what to avoid.—Chinese.

### ANNUAL MEETING OF CINNAMINSON BANK AND TRUST COMPANY

RIVERTON, N. J.

The annual meeting of the stockholders for the election of directors of the Bank and the transaction of such other business as may regularly come before the meeting will be held at the Banking House on Tuesday, January 14th, 1936, at 2 o'clock.

HOWARD B. CONOVER, Secretary.

### AT BROADWAY THEATRE SATURDAY



George Houston and Josephine Hutchinson in "The Melody Lingers On"

### MAY ROBSON AT WALT WHITMAN SATURDAY

"You're as young as you feel," says May Robson, the screen's "grand old lady"—and she continues to feel young and light-hearted, in spite of the fact that she is a great-grandmother.

Miss Robson, born in Australia on April 19, 1865, has just passed her 70th birthday, but she is still full of vim and vitality. The life of a screen star is admittedly a rigorous one, what with the long hours, the constant repetition of scenes and the blazing heat of the great studio lights. The temperature of a tightly sealed sound stage is many degrees higher than even the summer's hottest day outdoors, and it is only occasionally that the giant doors are swung open between scenes for a breath of fresh air.

And yet Miss Robson appears no less vigorous than the youngest member of her company, demanding no special favors or unusual consideration on account of her years. She is truly an outstanding example of the truth of her own motto that "you're as young as you feel".

Miss Robson comes to the Walt Whitman theatre on Saturday, as the star of "Three Kids and a Queen," in which she is seen as the wealthy and eccentric, but kindly Mary Jane Baxter, richest woman in the world, who stumbles quite by accident onto the pathway to her own heart.

"The devil lived in Heaven until he began knocking—now see where he is."

### PALMYRA

Matinee Daily at 2:00 p.m. Evenings 7:00-9:00 o'clock

LAST TIMES FRIDAY, Dec. 20

### WILL ROGERS

In his last and Greatest Triumph IN OLD KENTUCKY

SATURDAY, Dec. 21—

See this picture with someone you love. It will remain in your memory for years to come.

### "THE MELODY LINGERS ON"

with Josephine Hutchinson

MONDAY, Dec. 23—

WALTER C. KELLY as "THE VIRGINIA JUDGE"

With Stepin Fetchit

TUESDAY, Dec. 24—

ALICE FAYE in "MUSIC IS MAGIC"

Specialty Selected Surrounding Bill

WEDNESDAY, XMAS DAY—

ANN HARDING GARY COOPER in "PETER IBBETSON"

### RIVERSIDE

FRIDAY, Dec. 20—

CARY GRANT CLAUDE RAINS

### "The Last Outpost"

FRIDAY AT 9:00 P. M. LOCAL AMATEUR CONTEST

Sat., Sun., Mon. & Tues. 4 Days, Dec. 21, 22, 23, 24

Will ROGERS

In His Last and Finest

George Houston and Josephine Hutchinson in "The Melody Lingers On"

IN OLD KENTUCKY

DOROTHY WILSON RUSSELL HARDIE CHARLES SELLON LOUISE HENRY ALAN DINEHART BILL ROBINSON

Xmas Day, Thurs. and Fri. 3 Days, Dec. 25, 26, 27

The Reckless, Romantic, Mutineers of the Bounty! Fighting! Laughing! Loving!

### MUTINY ON THE BOUNTY

CLARK GABLE CHAS. LAUGHTON FRANCHOT TONE

Cast of Thousands

WALT WHITMAN

Until FRIDAY ZASU PITTS HUGH O'CONNELL

"The Affairs of Susan"

SAT. SUN. MON. TUES. MAY ROBSON HENRY ARNETTA FRANKIE DARRO

"3 Kids and a Queen"

Sunday-VAUDEVILLE

COMING CHRISTMAS DAY

Ronald Colman

THE MAN WHO BROKE THE BANK AT MONTE CARLO

God increases the wealth of those who give something out of that which He has given them, for the poor.—Qur'an.

Take time to deliberate; but when the time for action arrives, stop thinking and go on in.—Andrew Jackson.



Vol. 47 No. 52

# THE NEW ERA



PRICE FIVE CENTS

### BOARD ACCEPTS BID FOR SCHOOL

Pemberton Board of Education Offered \$500 Cash and Removal in Spring

At a special meeting of the Pemberton Board of Education Monday evening of this week, an offer was received for the portable building from the Pemberton Township Board of Education.

Paul R. Jones, Principal of the Pemberton school, and L. A. Horner, district clerk of the school board, appeared before the Pemberton board and offered \$500 cash in two weeks and removal of the building in the spring. This offer was accepted by the Pemberton board.

A demonstration of sound moving picture machines was given the board by representatives of the Victor Company and Bell and Howell. The Palmyra-Riverton YMCA was given permission to use the auditorium for a concert choral to be held February 16.

A communication was received from B. R. Leach, submitting a sketch and list of shrubs and trees to decorate the landscape around the school. A motion was made and passed to accept Mr. Leach's plans, and place the order with him.

PWA approval was received last Saturday to go ahead with the furniture and curtains as planned by the board.

The property committee was authorized to buy paint to refinish the walls, ceiling and woodwork in the library, the work to be done by the junior.

The floors in the office and kindergarten will be refinished during the holidays.

Mr. Bernard, representing the John Wanamaker Company, was present to show samples of materials for window draperies and to ascertain just what pattern is to be used.

Mr. Clothier and Mr. Keller, representing N. Snellenberg, attended the meeting to discuss plans for the drapes for the stage.

### JOHNSON HAS NOT RESIGNED

If and When He Does, Harold B. Cooper, of Riverton, Will Be Appointed

Up to the present there has been no change in the office of Director of Relief in the County Welfare Department, over which Clark W. Johnson, of Maple Shade, has presided since its organization.

There have been reports that Johnson has resigned and Harold B. Cooper, of Riverton, is to succeed him, but the former denies that he has submitted his resignation, although it was recently intimated by members of the Welfare Board that this action would be agreeable. The board has also selected Cooper to succeed Johnson when and if the latter hands in his resignation.

It is claimed by the Welfare Board that its director was not named for a specified term and that he has been holding office at his pleasure. On the other hand, the director claims he is protected for the duration of the statutory term of years and can only be removed for cause. There have been no charges preferred against him, and so far as is known there is no thought of doing so.

This is the situation, and there has been no change during the past two weeks.

### SLANDER

Jonas had officiated at the opening of a flower show. In the morning paper he read as follows:

"As Mr. Jones mounted the stage all eyes were fixed upon the large red nose he displayed. Only years of patient cultivation could have produced an object of such brilliancy."

—Boston Transcript.

Thought stirred the emotions and made a battle as much as the tongue.

### FAMILY MAKES PERFECT SCORE

Charles Reidenbaker and Four Sons Each Bag a Deer During This Year's Season

The five-day deer season closed last Saturday with a probable record equaling or very nearly approaching the "hill" last year, when 706 bucks were reported to the wardens as required by law.

Favorable weather greeted the hunters throughout the season, but Warden Roy Carson, of Medford, states that the number of gunners was less than for several years.

Thus far, 272 deer have been reported to the wardens, but it is expected that the number will be materially increased by late returns.

Among the successful hunters from Riverton, Palmyra and vicinity were: Charles Reidenbaker, Sr., Charles Reidenbaker, Jr., Edward John and Alexander Reidenbaker, al of Palmyra; H. F. Magowan and Herman Demmeler, Riverton; Ferdinand Frenzel, Harry Shea and Charles Shaffer, of Cinaminson, and Frank A. Snover, of Palmyra.

### SENATOR POWELL COLONEL N.J.N.G.

Succeeds Colonel Shivers Who Reached Retirement Age December 2

State Senator Clifford R. Powell was elected to the post of command-officer of the 114th Infantry, New Jersey National Guard, in an election conducted by the state commission, staff of the regiment, Colonel Powell will fill the vacancy created by the retirement of Colonel Shivers who had attained the military age limit on December 2.

The widely known Delanco man had previously held the rank of Lieutenant Colonel in the Insular General's Office of the National Guard. He won the election over four other officers for the position.

Brigadier General Winfield S. Price, commander of the 57th Infantry Brigade of which the 114th is a unit, presided at the election, staged in the Camden armory, Hadson avenue and Mickle street.

Powell received 32 votes. Other officers in the contest were tabulated as follows: Major Samuel Brown, of Camden, 11; Major George Jemison, of Camden, 10; Second Lieutenant J. T. Toffey, of Camden, 8; Peter Smith, of Camden, 7; Col. H. Norman Schwarzkopf, superintendent of state police, 1.

General Price announced Jemison, Smith and Schwarzkopf declined to become candidates for the regimental command. The ballots cast for these officers were voted despite their announcements.

Lieut. Col. George L. Selby, regimental executive officer of Camden also declined to enter the race. Selby was defeated in a contest when Edward B. Stone, of Burlington, was named to succeed Col. Selby.

Approval of Major General John J. Toffey, 44th Division commander is required to establish the newly elected commander.

### AS TO REDUCING

Walter B. Pitkin says: "If you want to slow down, grow dull, develop inaccurate observations, and draw illogical conclusions, go on a strict diet."

Anyone who has had experience with undernourished people knows that this statement is true. Not only are hungry people stupid, but they are also mean. Diet for the purpose of reducing weight, when pursued by a determined woman, has wrecked many a pleasant household.

"I think Uncle Jack is going to take us for a ride. You'd better go upstairs and wash your face."

Willie: "Haven't we better find out for sure, Mother?"

"Peace on earth" must come from "good will to men."

### FREEHOLDERS PASS NEW BOND ISSUE

Refinancing Resolutions Passed By Board at Meeting Last Friday

Last Friday the Burlington county freeholders passed on final reading three resolutions calling for the sale of bonds totaling \$166,815, at their regular semi-monthly meeting.

The total represents three separate bond items which were contained in separate resolutions. The first for \$23,675 are improvement bonds; the second for \$90,340 representing road and bridge bonds, while the third for \$52,800 are general refunding bonds.

The county will experience an interest saving of at least 2 1/2 per cent on these bonds, insofar as the old interest rate was 5 per cent on the whole issue. Clarence Price, clerk of the Board of Freeholders, revealed that the interest rate may even be less in some cases than 2 1/2 per cent if they receive bids agreeing to a lower rate.

Before bids are received by the freeholders the clerk of the board must advertise the sale of the bonds in a New York and local paper for a period of 20 days. This procedure will start on the 26th of this month and seven days after the required advertising period or on January 23, sealed bids will be received by the freeholders after they are offered for sale by the county treasurer.

The county retains the right of rejecting any and all bids. In this way they are protected from paying more than the interest rate of 2 1/2 per cent, they must advertise, according to the form prescribed by the State, for interest rates up to 6 per cent.

In another resolution permission was given to the Public Service Company to erect 19 poles in the Burlington-Jacksonville road, in Burlington and Springfield townships.

Approval was also given for 18 poles on the Eayrestown-Mt. Holly road, in Lumberton township.

Beverly City notified the board that the offer to include their share of the \$25,000 State dirt road fund, in which they did not receive, in the 1936 funds paid to them by the county was unsatisfactory to them.

The expenditure of this money may not be necessary since it was said that the State Highway Department had allotted \$700 each to cities of Bordentown and Beverly for 1936.

A letter of commendation for the work accomplished by the freeholders in the refunding program was received from Lester A. Collins, a Moorestown farmer.

### LOYALTY!

"Effen you ain't eatin' regular and ain't got no clothes, how come you don't go down to de relief? Day gives you sumpin' when you is hungry," advised Annie Mae.

Lulu looked interested. "Whar at de relief?" she asked.

"Hit down at de First National Bank building," Annie Mae told her.

"Well, I doan know," said Lulu. "I've been givin' de Red Cross my trade and I kinder hates to change now."

### A FRIEND IN NEED!

A boy had his father's car and bent the fender. He took it to a repair man and said, "Can you fix this fender so Dad won't know it was bent?"

The repair man replied, "No, but I can fix it so that in a few days you can ask your Dad how he bent it?"

### LACKED THE CHANGE

Booking Clerk (at small village station): "You'll have to change twice before you get to York."

Villager (unmused to traveling): "Goodness me! And I've only brought the clothes I be standing up in!"—Pearson's.

"Peace on earth" must come from "good will to men."

### MAN INJURED AS TRUCK HITS TREE

Glass Removed From Driver's Forehead After Accident on Riverton Road, Friday Night

A truck owned by Lester Collins, of Chester avenue, Moorestown, and driven by Edward West, of Borton's Landing road, crashed into a tree along Riverton road near Lippincott woods Friday evening at 6 o'clock, damaging the entire front of the truck and injuring the driver.

Patrolman Ralph Marks, of the Moorestown Police, who investigated the accident took West to Dr. Howard C. Curtis, for treatment. The injured man was then taken by Officer Marks to Burlington County Hospital, Mount Holly, to have a thin sliver of glass removed from his forehead.

West said that he was rounding a curve at that point on Riverton road when lights from an approaching car blinded him and caused him to run off the road. He struck his head on the windshield breaking the glass and cutting his forehead. Other damage to the truck was confined to the front where the vehicle hit the tree.

### NEW SPRAYS IN BEETLE BATTLE

Are Non-Poisonous and Stop Destructive Raids of the Oriental Pest

Considerable progress was made in controlling the Japanese beetle's destructive raids upon early ripening peaches and apples in New Jersey during last summer, F. W. Metzger, of Riverton, associate entomologist at the Federal Bureau of Entomology and Plant Quarantine at Moorestown, told the recent annual meeting of the New Jersey State Horticultural Society.

"Two important non-poisonous sprays have been developed," Mr. Metzger said. "Derris, discovered in 1932 to be an excellent repellent though not very effective when used alone, and a rosin residue emulsion, and a lime and aluminum sulphate spray was developed which is recommended to replace all hydrated lime sprays for the control of the Japanese beetle."

In field tests, derris was used at the rate of three pounds to 100 gallons of water and the 50 per cent rosin emulsion at the same rate. It was sprayed on Early Rose peaches, the last spraying being made just a few days before picking. There was practically no injury from the sprayed trees and not a single peach was harvested on the unsprayed checks.

"The big advantage of the spray is that it is non-poisonous and leaves no appreciable residue to interfere with marketing," Mr. Metzger said. "It has the disadvantage of being somewhat expensive, due to the high cost of derris. A 100 gallons of spray material costs around \$1.20 and its maximum effectiveness lasts only seven to ten days. However, it is believed that the timely use of this spray would be practical, since it will mean the difference between no crop at all and a full crop. The first application should be made when beetles first appear and subsequent applications should follow at periods of from seven to ten days, the number of applications depending on the degree of infestation."

Since apples are easily washed, the lime and sulphate spray is recommended for them. Lime is used at the rate of 20 pounds and aluminum sulphate at the rate of three pounds per 100 gallons of water.

"This combination is an effective repellent, adhering well to fruit and foliage and it is comparatively inexpensive, costing around 22 cents per 100 gallons. In spraying, it is essential that the second and third application follow the first at intervals of from seven to ten days, the last being made just before the height of the beetle season."

Mr. Metzger emphasized that orchard sanitation should be practiced along with the use of either spray.

"Peach orchards should be kept free from brown rot, and in both peach and apple orchards, drops should be removed as cleanly as possible. The lime-aluminum spray is most effective when the crop ripens uniformly since prematurely ripened fruit will cause even sprayed trees to become infested."

### NOTICE!

To Advertisers and News Contributors

Advertisers and news contributors are requested to send copy for next week's issue of The New Era by 9 a.m. Tuesday, December 31, as the office will be closed all day Wednesday, January 1, 1936, New Year's Day.

THE NEW ERA

607 Main Street, Riverton

Phone 712

### THE DIFFERENCE

"Pa, what's the difference between a statesman and a politician?"

"A statesman, my son, wants to do something for his country; a politician wants his country to do something for him."—Boston Transcript.

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## AGAIN! ILLUMINATE RIVERTON FOR CHRISTMAS

Riverton Town Meeting is for the third successive year sponsoring a Christmas Decorating Project. The citizens and business people are invited to again cooperate in making Riverton a Community Beautiful during the holiday season.

The primary purpose of the project is to encourage Rivertonians to artfully and tastefully illuminate their properties to reflect the true Christmas spirit during the holidays.

The project is not one confined to electrical display alone, nor is it intended that the quantity of illumination shall be a determining factor in making the prize awards.

The judges this year will be selected from among Riverton's citizens and their decision shall be final.

Awards will be made on the basis of the best appearing illuminated display for the residential class, and the best illuminated display for the business class.

The committee hopes that all Rivertonians will join in making Christmas of 1935 the best ever for an illuminated yuletide.

Further details of the project will be published in the next issue of The New Era, or call any of the following committee.

MRS. J. DOUGLAS CLARK  
GORHAM P. SARGENT  
MRS. GORHAM P. SARGENT  
RICHARD M. WOODWARD

WILTON E. MOUNT  
MRS. EUGENE R. ZIEBER  
KARL W. LATCH



## RIVERTON

Mrs. Fannie B. Reeves, of Elm avenue, entertained at a family reunion Wednesday.

Miss Esther Reeves, of Atlantic City, spent the holidays with her parents.

Mr. and Mrs. Alexander Murphy, of Elm avenue, spent Christmas with their daughter, Mrs. Harold Stevens, at Essington, Pa.

Mr. and Mrs. Edward Stanwood, of Pitman, spent Wednesday with their parents, Mr. and Mrs. B. R. Stevens.

Mr. and Mrs. Joseph Greiser and two daughters, Lucille and Lorraine, of Thomas avenue, moved to Roanoke, Virginia, Thursday.

Mr. and Mrs. Edward L. Coffey and son, of Brooklyn, are spending the holidays at the home of Mr. and Mrs. Harvey E. Stewart.

Mr. and Mrs. S. L. W. Field spent Christmas with their daughter, Mrs. Harold Davis, at East Stroudsburg.

Samuel R. Lippincott, of Moorestown-Riverton road, has returned from a business trip to Europe.

Mr. and Mrs. J. W. Schwartzburg, of New York, spent Christmas at the home of Mr. and Mrs. Herbert Kieckhefer.

Mr. and Mrs. C. Brook Wallace spent Christmas at the home of her mother, Mrs. Edward S. Woodward, of Moorestown.

Mr. and Mrs. Charles Fisher and family and Mrs. Christine Symons, of Hammonton, spent Christmas with Mr. and Mrs. David Symons, of Thomas avenue.

Mr. and Mrs. L. B. Reeves and son, of Gloucester, spent Christmas Day with Mrs. Fannie Reeves, of Elm avenue.

Miss Dorothy Hartford, of Camden, was the guest of Mr. and Mrs. Howard Elliott, of Elm avenue, Christmas Day.

The Sacred Heart Parent-Teacher Association of Riverton held the blanket drawing Tuesday, December 24. Mrs. Blake, of Delanco, was the winner. The next drawing will be held December 31.

The Associated Republican Clubs of Burlington county will hold the third annual banquet at Turner's Hall, Riverside, Monday, January 6. Tickets are one dollar. The Honorable Robert H. Carey will be the principal speaker.

Among the George School students spending the Christmas holidays at home are: John R. Parry, son of Mr. and Mrs. T. Morrell Parry; Jane Blair, daughter of Mr. and Mrs. Frederick Blair; James Coe, son of Mr. and Mrs. Howard S. Coe; Eileen and Walter Mattia, children of Mr. and Mrs. Rose E. Mattia; Clifton Mayfield, son of Mr. and Mrs. Clifton F. Mayfield; Gene and Robert Stover, children of Mr. and Mrs. S. Wilson, Jr.; James and Winfield S. Wilson, Jr., sons of Mr. and Mrs. Winfield S. Wilson.

Mr. and Mrs. Clarence Bell, Sr., entertained at a family dinner on Christmas Day.

Mrs. Charles DeGrau, of Riverside, spent Wednesday with her daughter, Mrs. Robert Hullings, of Thomas avenue.

Mr. and Mrs. Clarence Hubbs entertained Mr. and Mrs. William Smith, of Palmyra, Christmas Day.

Mr. and Mrs. W. L. Caskey spent Christmas with Mrs. Julia Caskey, of Holmesburg, Pa.

Miss Winifred Ziaak, of Thomas avenue, is spending a week in Wilkes Barre as the guest of Mr. and Mrs. John Blanford.

Wesley Weygand, of Cinnaminson, spent Christmas day in Philadelphia, visiting friends.

Mr. and Mrs. John Grigam and

family, of Llanarch, Pa., Mr. and Mrs. Louis C. Cloland and family, of Newton Centre, Mass., are spending the Christmas holidays at the home of Mr. and Mrs. H. T. Johnston, of Elm avenue.

Miss Alice Lavery, of Newton Center, Massachusetts, is spending the Christmas holidays with her parents, Mr. and Mrs. Joseph Lavery, of Cinnaminson street.

Mrs. F. Stanley Groves, of Havertown, Pa., spent Tuesday with her daughter, Mrs. Herbert Williams, of Moorestown.

Mrs. Esther Buehrer, of Cinnaminson avenue, formerly of Riverton, is seriously ill at her home.

Nelson Harris, of Philadelphia, spent Christmas Day with his brother, George Harris, Jr., of Harrison street.

Miss Betty Sloan spent Christmas day with her father, Leon Sloan, of Maple Shade.

Mr. and Mrs. John Swartz, of Broad street, are spending the holidays with his parents in Stroudsburg, Pa.

The many friends of John Sloan, of Maple Shade, will be glad to learn that he is slowly improving after a serious illness of several weeks. The Sloans were former residents of Riverton.

To keep happiness, pass it on.

## New Year's Greeting



AND A GRATEFUL ACKNOWLEDGMENT OF THE PATRONAGE GIVEN OUR SERVICE STATION DURING 1935.

THIS WEEK MARKS THE END OF OUR FIRST YEAR OF SERVICE IN RIVERTON, AND WE HOPE THE ENTHUSIASTIC RECEPTION GIVEN OUR PRODUCTS AND SERVICE WILL CONTINUE THROUGHOUT THE COMING YEAR.

## GARWOOD'S SERVICE STATION



Broad and Main Sts.

RIVERTON

## YOU'RE DARN TOOTIN' . . . .



WE WISH FOR YOU  
A  
HAPPY  
NEW  
YEAR

AND EXTEND OUR THANKS FOR YOUR PATRONAGE  
IN THE PAST

## BEITZ DELICATESSEN

115 East Broad Street

PALMYRA

## ALL DAY and ALL NIGHT SERVICE

AT THE NEW  
ATLANTIC SERVICE STATION

Burlington Pike and  
Moorestown-Riverton Road

Complete Atlantic  
Lubrication Service

HOWARD HARBESON, Manager

THE QUALITY MARKET  
514 Main Street

The Little Store with the Fair Prices

Rump and Round Steak	32c lb
Rib Roast	32c lb
7th and 8th Rib Roast	28c lb
Pin Bone Roast	32c lb
Chuck Roast	23c lb
Rump Roast	32c lb
Hamburg Steak	19c lb
Our Own Make Pork Sausage	35c lb

MONTCO COFFEE 25c lb

## C. W. LUDLOW, Mgr.

Phone Riverton 1115

FREE DELIVERY

Make 1936 a--  
HOT ONE  
WITH WILLIAMS'  
HARD—BLACK—COAL  
AND  
ESSOHEAT FUEL OIL  
HIGHEST QUALITY—FULL WEIGHT—FULL MEASURE

## H. B. WILLIAMS

COAL — COKE — FUEL OIL

PALMYRA

Phone 1100

## GREETINGS . . .



As we usher in 1936 with its days  
full of opportunities for a happier  
life and prosperity, we pause to  
express our appreciation for the  
friendly cooperation shown this  
bank by its many friends.

THIS COOPERATION IS THE SUREST  
GUARANTEE OF OUR MUTUAL PROGRESS  
DURING THE COMING YEAR.

Cinnaminson Bank &  
Trust Company  
Riverton, N. J.

Member Federal Deposit Insurance Corporation

WORTH RESIGNS AS  
ASST. U.S. ATTORNEY

Popular Young Riverside Lawyer  
Has Served Under Three  
Presidents

Assistant U.S. Attorney Leader S. Worth submitted his resignation today to become effective January 1. Worth, a Republican appointee, will be succeeded by W. Orvyl Schallick, Salem attorney and Democratic leader. District Attorney John J. Quinn is expected to name Schallick as one of his assistants within the next few days.

In announcing his resignation, Worth, who resides at 857 Bridgeboro road, Riverside, said he will return to private practice, opening offices at 567 Market street, Camden. Worth has been seven years of service in New Jersey, most of which has been spent in prosecuting criminal cases for the Federal government in the United States District Court in Camden.

Appointed as an assistant U.S. Attorney by District Attorney Philip Forman in November, 1928, Worth served under Harlan Benson and was retained when Quinn succeeded Benson several months ago.

Worth has never lost an admiralty proceeding for the government during his seven years as an assistant U.S. Attorney.

Worth served the court during the term of three presidents, namely, Coolidge, Hoover, and Roosevelt. While attending Cornell University in 1917, Worth enlisted in the Army. He was assigned to Reserve Officers' Training School at Plattsburg, N. Y., and later commissioned a lieutenant of infantry.

After the war, Worth entered Temple University in Philadelphia, from which he was graduated in 1923. He passed the New Jersey bar examinations in 1925. He is married and the father of a daughter.

## SOME RUSH!

A record number of pieces of mail were handled by the Riverton Post Office employees this holiday season. Monday, the largest day, 15,640 letters were handled. A total for last week for letters was 47,040 and 2,123 packages.

## STICKS TO FLINTLOCK

Evald Chambers, veteran hunter of the New Jersey deer woods, killed a five-prong buck while hunting near Sandy Ridge, on Saturday. Chambers says he'll still stick to his old flintlock "shootin' arm" in preference to using the new fangled shotgun of today.

Everybody wants to talk, few want to think, and nobody wants to listen nowadays.

WE HAVE THAT  
SMOKE PIPE  
AND  
NEW HEATER  
FOR YOU

ALSO  
QUICK SERVICE AND  
CORRECT FAIR PRICE  
ON

Stove and Heater  
Repair Parts  
Heater and Roofing  
Cement

South Jersey  
Supply Co.

Plumbing — Heating — Roofing  
Supplies  
Broad Street and Delaware Avenue  
PALMYRA

Wm. G. Sather, Mgr. Phone 224

## OBITUARIES

## CHARLOTTE FORRESTER

Following an altercation with her family, Miss Charlotte Forrester, 27, of Island Heights, committed suicide Sunday evening by jumping into the river.

Police investigation disclosed that Miss Forrester died at approximately 7 o'clock.

Miss Forrester was the daughter of the late Theodore and Caroline (nee Sherman) Forrester, former residents of Palmyra.

## CHARLES H. HULLINGS

Charles H. Hullings, 73, died at his home on New Albany road, Sunday, December 22.

Funeral services were held today (Thursday) at 1:30 from his late residence, Rev. McCann, of Bridgeboro, officiating.

Interment was made in Ashbury Cemetery, Frank A. Snover, funeral director.

The deceased is survived by his widow, Clara, and one son, who lives in Connecticut.

## PSYCHOLOGY SEMINAR

## OPEN TO THE PUBLIC

Child training, marriage, and jobs will be studied at an open seminar, offered by New Jersey College for Women January 10, 11 and 12. The college has arranged a program to consider "Psychology's Contribution to a Design for Living," which may be attended by the public. The seminar is presented at the request of the Associated Alumnae. Interested persons must register by January 3. Application blanks and full information may be secured from the Psychology Seminar Committee, New Jersey College for Women, New Brunswick, N. J.

Be slow to close the deal when the salesman tries to hurry.

"In the streets of heaven we will never blush to think that we forgave too much."

## Church Notices

CHRIST CHURCH, EPISCOPAL  
Riverton, N. J.

Rev. Francis B. Downs, Th.B., Rector  
First Sunday after Christmas  
December 29

7:30 Holy Communion  
9:45 Sunday School  
11:00 Holy Communion and Sermon  
Repetition of Christmas Music  
January 1st  
Feast of the Circumcision  
9:30 Holy Communion

## EPWORTH M. E. CHURCH

Rev. William A. Boyd, Minister  
9:30 a.m.—Wesleyan Men's Bible Class

10:00 a.m.—Church School  
11:00 a.m.—Morning Worship  
6:45 p.m.—Epworth League  
Wednesday, 8:00 p.m.—The Helpful Hour  
Wednesday, 4:00 p.m.—Junior Epworth League

## CHRISTIAN SCIENCE

First Church of Christ, Scientist  
Thomas Ave. and Seventh St.  
Riverton, N. J.

Sunday School 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.  
Reading Room in Church Building  
open Tuesday and Friday 2:30 to 4:30

DELAWARE FIRE  
COMPANY NO. 2

Delaware Fire Company No. 2, of East Riverton, was very active over the week-end burning off lots and cleaning up debris that would cause fires of serious nature in this district.

It is the aim of the organization to eliminate heavy fire loss and also to improve the general appearance of the community.

The members and officers of the fire company also wish the people at large to cooperate with them wherever possible in order that they may carry out their plans.

Phone, Riverton 4 or 5

J. S. COLLINS &amp; SON, Inc.



As we approach the beginning of a New Year, we desire to express our appreciation of the cordial relations between ourselves and our patrons, which has made doing business a real pleasure, and to wish one and all, happiness and prosperity until another New Year rolls around.

## THE AGNES SHOP

DRESSES — LINGERIE — HOSIERY

9 E. Broad St.

PALMYRA

## A New Year's Call

We extend to you a cordial invitation to call (bringing your Holiday guests) at our nursery and view the grand show (more than one hundred different varieties) of Flowering and Ornamental Plants, in our special Display House.

Such a complete collection of plants suitable for home adornment cannot be found in any other commercial greenhouse establishment.

DREER'S

Open weekdays from 8 a.m. until 5 p.m., and on Sunday  
(but not for business) from 1 until 5 p.m.

## A MODERN HOME

Understanding  
Service

No other occasion in human experience, perhaps, is quiet, unobtrusive, understanding service so valuable as at the time when the service of a funeral home is required.

Many years of experience has built into the Snover Funeral Home everything that such an institution should be, and the cost is arranged to suit each individual.

## Snover Funeral Home

INCORPORATED

FRANK A. SNOVER and JOHN H. SWARTZ  
PALMYRA, NEW JERSEY

Telephone, Riverton 830



## THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter  
Telephone, Riverton 712WALTER L. BOWEN, Editor  
KARL W. LATCH, Advertising Manager

## NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance  
Advertising Rates on Application

Philadelphia Advertising Representatives  
NEVILLE & HITCHINGS, Inc.  
12 So. Twelfth St., Philadelphia, Pa.

## CHURCH NEWS

## CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services, Sunday, December 29  
10:00 a.m., Bible School. Another record breaking attendance enjoyed the school last Sunday. Superintendent Thomas Van Osten was ill and unable to attend. However, he will be at his post this Sunday.

11:15 a.m., Morning worship. Pastor Lockett has announced the subject for the last morning sermon this year, "Heavenly Music and Earthly Discords."

7:00 p.m., The High School Young People's group met with the Junior League of the Methodist Church last Sunday evening. They will meet in their accustomed place this week and expect to have an exceptional program for the last of the year's meetings.

7:45 p.m., Evening Worship. At last week's evening service the choir sang "The Story of Christmas." The rendition was a difficult one and the way it was presented reflected much credit to the choir and especially its leader, Claude Barto. Pastor Lockett has selected "Follow the Gleaner," as the subject for his sermon the last Sunday evening of the old year. The choir will also have something to offer.

Two important dates for this week. Thursday—the choir Christmas party to be held at the home of the pastor. Everyone is invited. Friday evening the Sunday School will hold their annual Christmas entertainment in the Sunday School room. All are invited to attend.

## PALMYRA MORAVIAN CHURCH

Albert J. Harbo, B.D., Pastor

Services for Sunday after Christmas.

December 29th:

9:30 a.m., Sunday School.

10:40 a.m., Morning Worship. Sermon: "The After-Glow of Christmas."

6:45 p.m., Christian Endeavor.

7:30 p.m., Evening Service. Song service featuring Christmas music.

A service of remembering the Christmas blessings.

New Year's Eve Services, Dec. 31:

9:00 p.m., A praise service. Remembering in particular God's blessings and care.

10:00 to 11:15 p.m., Social intermission during which an informal lovefest will be served.

11:15 p.m., Watchnight service. Symbolical of the Christian's attitude of "Watching and Praying." It is well to end the old year and begin the new in the attitude of praise and prayer. A cordial welcome to these services is extended to all who desire to fellowship in the name of Christ.

Jerry Smith, of Brooklyn, is spending a few days with Mrs. Mac Malone, of Horace avenue.

James Campbell, of Philadelphia, was the Christmas guest of Mr. and Mrs. Clayton Billard, of Horace avenue.

## PALMYRA

Joseph Holmes and family, of Tom's River, were the guests of Mrs. Anna Rockhill, of Delaware avenue, Sunday.

Dr. and Mrs. N. Tychler, of Tuckahoe, Mr. and Mrs. M. C. Rothblum and daughter, Mr. and Mrs. Clifton Taylor, of Palmyra, Mrs. A. Price, of Riverton, and John Smith of White Horse, were the guests of Mrs. Richard Taylor, of Leconey avenue, Christmas Day.

The Philanthropia Class of the Central Baptist Church held the monthly business meeting and thimble party at the home of Mrs. Frank Johnson, of Morgan avenue, Thursday.

Mr. and Mrs. Arthur Hunt, of Morgan avenue, are visiting in Florida.

Mr. and Mrs. Albert B. Seither, Jr., and son, Gaynor, of Delaware avenue, have returned home after a sojourn in Pinehurst, North Carolina.

Mr. and Mrs. B. R. Stevens, Sr., of Germantown, were the guests of Mr. and Mrs. B. R. Stevens, Jr., of Washington avenue, over the holidays.

John Ward, of Burlington, was the guest of Mr. and Mrs. John Kerrigan, of Charles street, Monday.

Carl Wilcox, of Bridgeport, Connecticut, is spending the holidays with his mother, Mrs. Carl Wilcox, of Pennsylvania avenue.

Miss Estell Billard, who is employed in the Presbyterian Hospital in Newark, is spending the holidays with her parents, Mr. and Mrs. Clayton Billard, of Horace avenue.

Mr. and Mrs. A. C. Giberson, of Charles street, spent Christmas with Mr. and Mrs. Edward Kline, of Jenkintown.



Happy New Year

## OLD STUFF

Wallie: "Gee, pop, there's a man at the circus who jumps on a horse's back, slips underneath, catches hold of its tail and finishes up on the horse's neck!"

Dad: "That's easy. I did all that the first time I ever rode a horse." —Philadelphia Evening Bulletin.

We faintly envy those who already have a safe berth in the poor-house.

## GREETINGS

FOR THE  
NEW  
YEAR

AND AN EXPRESSION OF APPRECIATION FOR YOUR PATRONAGE IN THE PAST.

Palmyra 5c &amp; 10c Store

9 West Broad St.

PALMYRA

J. E. WOLFE, Prop.

TO YOU  
and YOURS A  
HAPPY  
NEW YEARAND A WORD OF APPRECIATION FOR  
YOUR PATRONAGE DURING THE PAST  
TWELVE MONTHS.

L. L. KEATING

Broad and Main Sts.

RIVERTON

## NEW YEAR'S GREETINGS



AND A WORD OF APPRECIATION FOR YOUR PATRONAGE DURING 1933.

THE WHOLE ORGANIZATION OF J. S. COLLINS &amp; SON WILL STRIVE TO MERIT THE CONTINUANCE OF OUR PLEASANT BUSINESS RELATIONS

J. S. COLLINS &amp; SON, INC.

'blue coal' - Coke - Hardware - Builders' and  
Masons' Materials

RIVERTON

Phone 4 or 5

SALESMEN  
LIKE THIS BANK

A SALESMAN'S income doesn't depend on the time clock. A good week may double his earnings—a slack period may leave him with nothing to show for his efforts. That is why a salesman knows the importance of saving. A savings account gives him a growing available reserve of ready cash which will tide him over any emergency. A good many saving salesmen keep their accounts with us. And the list is growing year by year.

Cinnaminson Bank &  
Trust Company  
Riverton, N. J.

Member Federal Deposit Insurance Corporation

NEW ATLANTIC  
STATION OPEN

Howard Harbeson is Proprietor of Station Offering 24-Hour Auto Service

The new Atlantic service station recently opened at the intersection of Burlington Pike and the Moorestown-Riverton road, will be open 24 hours a day, seven days a week, according to Howard Harbeson, of 22 Lejuna road, Palmyra Annex, proprietor of the station.

The new station houses the "last word" in service equipment and presents an attractive appearance on the corner occupied for so many years by the old Bell and Frank grocery store, and last operated by John Bell.

The building contains three rooms, all of which are heated by an oil burning stove. The lubrication room houses an illuminated hydraulic lift and is equipped with compressed

air grease guns for every known make of fitting.

The operator is provided with charts for every make and model automobile, showing the points of lubrication and the proper kind of oil to use in each according to factory recommendations.

Only Atlantic oils and greases are carried in stock and all are kept in sealed cans for the customer's protection.

Mr. Harbeson states that he will honor Atlantic charge accounts at his station.

## THE RESTLESS AGE

Teacher: "Willie, give the definition of home."  
Willie: "Home is where part of the family waits until the others are through with the car."—Annapolis Log.

## SIT DOWN

Teacher: "Johnny, can you define nonsense?"  
Johnny: "Yes, teacher—an elephant hanging over a cliff with his tail tied to a daisy."—Bee Hive.

Happy New Year



TO OUR CUSTOMERS IN RIVERTON AND VICINITY, WE EXPRESS OUR APPRECIATION FOR PATRONAGE DURING THE PAST YEAR AND WISH FOR THEM THE GOOD THINGS IN LIFE FOR THE COMING YEAR.

## RIVERTON LAUNDRY

RIVERTON, N. J.

N. KUENSELL, Prop.

A  
HAPPY NEW YEAR

For everyone of you is the sincere wish of our entire organization.

We appreciate the business given us by our customers and have enjoyed the friendly contacts these matters have brought. We will endeavor to preserve these friendships.

Joseph T. Evans

Member Federal Deposit Insurance Corporation  
115-125 W. Broad Street  
Phone 1180

## WANT-ADS

LOST AND FOUND—RENTS—SALES

HELP WANTED

CLASSIFIED ADVERTISEMENTS

Rate 10c Per Line

(Lines Average 6 Words)

Minimum Charge 30c for Each Ad

Phone 712

FOR SALE: Clean Seed Rye. Apply Andrew Kentsinger Farm, Cambridge, N. J.

LOST—Since Dec. 15, large brown collie, white ruff, dark marking on back, answers to name of Jack. Reward, Egan, 719 Morgan avenue, Phone 582-J 12-25-11

## LAST COURSE

To top off that New Year's dinner order a box of Keating's Endorsed Chocolates now. One half pound box 25c, one pound box 50c and two pound box \$1.00. adv.

## MAKE IT A REGULAR STOP



GAS  
SUNOCO  
OILS  
GARWOOD'S  
SERVICE STATION  
Broad and Main Streets  
Riverton

## LONDON—PARIS

BERLIN—MADRID

ROME

via

PHILCO

\$59.50

JOHN H. ETRIS

17 W. Broad Street, Palmyra

Phone 978

HAPPY  
NEW YEAR

And a word of thanks for the confidence placed in our store as evidenced by your patronage during 1933

Smith's Store

414 Main Street

RIVERTON

## New Year's Greetings



To our many friends in Riverton and vicinity, and may the New Year hold for you a wealth of Health, Happiness and Prosperity.

We appreciate the friendly spirit of co-operation that has characterized our business relations in the past, and hope for their continuance in the years to come.

W. REX McCROSSON

REAL ESTATE—INSURANCE

115 East Broad St.

PALMYRA

## WE EXTEND TO YOU . . .



OUR BEST WISHES FOR A

## HAPPY NEW YEAR

AND EXPRESS OUR APPRECIATION OF YOUR PATRONAGE IN PAST YEARS. THE LESTER S. FORTNUM AGENCY IS CONSTANTLY STRIVING, BY THE ADOPTION OF APPROVED MODERN METHODS, TO MAINTAIN ITS SERVICE AT A HIGH POINT OF EFFICIENCY WHICH WILL MERIT YOUR CONTINUED PATRONAGE.

LESTER S. FORTNUM

SALES

SERVICE

115-125 W. Broad Street

Phone 1180

Palmyra



# BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

## AUTOMOBILES

**WOOLSTON'S GARAGE**  
High Grade Auto Repair Work  
Atwater Kent Radio  
Remounting — Deflate — Hapmobile Cars  
BROAD and MAIN STREETS  
Phone 400 Riverton

**SALES SERVICE**  
Moorestown Motor Co., Inc.  
Riverton Branch  
Broad and Fulton Streets  
Phone 65 Riverton

**Pal-River Chevrolet, Inc.**  
NEW AND USED CARS  
80 Broad Street Phone 145 Riverton

**THOS. DOLLY & SONS**  
CHEVROLET  
SALES AND SERVICE  
Moorestown  
Local Representatives Phone  
W. L. WRIGHT Riverton 280-W

## BAKERY

**FANCY BAKING**  
Home-made Ice Cream  
CONFECTIONS  
the kind you will be  
pleased to serve  
**CHEW'S BAKERY**  
512 Main St. Riverton  
Phone 124 — We Deliver

## BANKS

**Cinnaminson**  
Bank and Trust Co.  
The Friendly Bank  
Member FDIC  
Main at Harrison Street  
RIVERTON

## BARBERS

**RAY BANKS**  
BARBER  
SPECIAL ATTENTION  
TO ALL WORK  
305 BROAD STREET  
RIVERTON

## BUILDERS

**CURTIS E. STAVELY**  
CONTRACTOR AND BUILDER  
Special Attention to Jobbing  
26 W. Charles St., Palmyra  
Phone 744

**LOUIS WEBER**  
Successor to Albert Hoek  
Carpenter and Builder  
Special Attention to Repair Work  
Randolph Avenue, East Riverton  
Phone, Riverton 600-M—Charges Reasonable

## CLOTHING

**GOLDEN RULE**  
**NASH**  
THE HATTON'S TAILOR  
**C. A. KING**  
680 Morgan Avenue  
Phone, Riverton 247-M

## DINING ROOM

**TAK-ABOUT** **ABBOTT'S DE LUXE**  
ICE CREAM  
**FRY'S DINING ROOM**  
11 W. Broad St. 15 W. Park Ave.  
Palmyra Merchantville  
TASTY SANDWICHES

## FLOORS

**REMINGTON PORTABLE**  
A sturdy portable typewriter  
with a standard guaranteed  
type for sale at  
**THE NEW ERA**

## COAL DEALERS

**J. S. Collins & Son, Inc.**  
**blue coal**  
BUILDING MATERIALS—HARDWARE  
LUMBER—FEED—COKE  
Broad and Main  
Phone 4 and 5 Riverton

**LEON A. SEVER, Inc.**  
PALMYRA, N. J.  
**LEHIGH COAL**  
E. P. Griffenberg, Mgr.  
Phone, Riverton 384

**H. B. WILLIAMS**  
LEHIGH VALLEY  
COAL  
KOPERS PROCESS COKE  
FUEL OIL  
Building Materials —  
Feed and Fertilizers  
Phone 1100  
PALMYRA

**Joseph T. Evans**  
FUEL OIL  
COAL  
LUMBER  
MILLWORK  
Phone, Riverton 302

## DRESSMAKING

**DRESSMAKING**  
for  
Women and Children  
New Garments Made  
and  
Remodeling Done  
Costs Remodeled and Relined  
Men's Overcoats and Business Coats  
and Vests Relined  
**MRS. A. B. POWELL**  
251 W. Broad St., Palmyra  
Phone 347

## DRY GOODS

**SMITH'S STORE**  
Dry Goods — Notions — Stationery  
McCall's Patterns — Gifts  
414 MAIN STREET, RIVERTON  
Phone 708

## EXPRESS

**GIBSON'S EXPRESS & TRANSFER**  
DAILY SERVICE  
PHILADELPHIA TO BURLINGTON  
MOVING  
Main Office: Philadelphia Office  
St. Michel Drive 240 Arch Street  
Riverton, N. J. Bell Market 3235  
Riverton 1266 Keystone, Main 9331

## PIKE'S EXPRESS

**PIKE'S EXPRESS**  
DAILY EXPRESS TO AND FROM  
PHILADELPHIA  
LOCAL AND LONG DISTANCE  
HAULING  
517 Locust Ave. Phone: Riverton 883  
Palmyra Phila., Loc. 1899

## 5c AND 10c STORE

**PALMYRA**  
5c AND 10c STORE  
9 West Broad Street  
CARRYING A COMPLETE LINE OF  
HOUSEHOLD ARTICLES  
NOVELTIES, CANDY, ETC.

## FUNERAL DIRECTOR

**JEROME J. ZISAK, JR.**  
FUNERAL DIRECTOR  
681 Thomas Avenue, Riverton  
Phone 735  
No Charge for Use of Funeral Home

## FLOORS

**FRANK HANSEN**  
HARDWOOD FLOORS of Every Design  
LINOLEUM  
Stains Scrapped and Recovered  
Furniture Refinished and Repaired  
Old Floors Made up Into New  
520 Court Avenue DELAWARE, N. J.

## HAULING

**HARRY E. SHEA**  
MOVING — HAULING  
TRUCKING  
Telephone, Riverton 1033

## ICE DEALERS

**ICE with Service**  
**MORRIS BROS.**  
288 Fair Avenue Phone 520 East Riverton  
Delivery to Riverton, East Riverton and  
Palmyra

## LAUNDRY

**RIVERTON LAUNDRY**  
N. Kessel, Prop.  
RIVERTON, NEW JERSEY  
Phone, Riverton 972

**Riverside Home Laundry**  
318 Paine Street  
Riverside, N. J.  
Phone, Riverside 734

## MEMORIALS

**Quality Stones**  
at Lowest Prices  
High-Grade Modern  
MEMORIALS  
Made of only highest  
quality granite and  
limestone  
**ALFRED C. REIGER**  
Haddon Ave. & City Line, between Haddon  
Cemetery and Crescent Boulevard  
Phone, Camden 747

## FLORIST

**Edwin H. Tucker**  
Florist  
Cut Flowers and Plants  
623 Linden Avenue Riverton  
DELIVERIES Phone 527

## REPAIRS

**Expert Repair Work**  
Radios, Electric Washers, Electric  
Cleaners, Refrigerators  
**Maytag Sales and Service**  
217 W. Broad St. Palmyra  
Phone Riverton 981

## MILLINERY

**WINTER MILLINERY**  
Hats \$2 and up  
Millinery Work of Every Description  
**VERNA L. GUEST**  
517 Garfield Ave. Palmyra  
Phone Riverton 517  
Open Mon., Wed., Fri. and Sat. Evenings

## GARAGE

**BELLEVUE GARAGE**  
SAMUEL CIPOLETTI, Prop.  
GENERAL AUTO REPAIRING  
Allen Motor Tester  
Standard Gas and Oil  
Towing Day or Night  
Accessories  
Broad and Korn Streets Belvidere  
Phone, Riverton 1295 (day); 1015-M (night)

## GROCERY

**W. F. BECKER**  
Groceries, Fruits, Vegetables  
Delicatessen Counter  
Meats and Provisions  
517 HOWARD ST., RIVERTON  
Phone 724—Free Delivery

## Riverton Market House

Groceries — Meats — Produce  
Extra Fine Quality  
BROAD & MAIN STREETS, RIVERTON  
Phone 627

## HAULING

**HARRY E. SHEA**  
MOVING — HAULING  
TRUCKING  
Telephone, Riverton 1033

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**ICE with Service**  
**MORRIS BROS.**  
288 Fair Avenue Phone 520 East Riverton  
Delivery to Riverton, East Riverton and  
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## RADIOS

**LESTER S. FORTNUM**  
Palmyra, N. J.  
Atwater Kent Agency  
Free Tube Testing  
Expert repair work on Radios,  
Washing Machines, Cleaners and  
Refrigerators  
Phone, Riverton 1180

**JOHN H. ETRIS**  
17 West Broad Street  
Palmyra  
Phone Agency Tube Testing  
Expert Repair Work  
CALL RIVERTON 979

## REAL ESTATE

"Safety Plan" — Insurance Protection  
— No Regrets  
**ADA E. PRICE**  
Insurance Notary Public Real Estate  
416 LIPPINCOTT AVENUE, RIVERTON  
Phone, Riverton 880

## E. B. RUDDEROW

**REAL ESTATE**  
Notary Public Insurance  
520 Main Street Riverton, N. J.  
Phone, Riverton 646

## SHOE REPAIR

**Riverton Electric Shoe**  
Repair  
Frank Barone, Prop.  
HIGH GRADE REPAIR WORK  
At Reasonable Prices  
BROAD & MAIN STREETS, RIVERTON

## N. BEITZ

**SHOE SERVICE**  
117 E. Broad Street, Palmyra, N. J.  
Phone 1135—We call for and deliver

## SHOE STORE

**Hirschblond's**  
QUALITY  
Shoe Shop  
MT. HOLLY, N.J.  
FOOTWEAR OF BETTER QUALITY

## TAILOR

**PEEL POINDEXTER**  
TAILOR  
Cleansing — Pressing — Dyeing  
Free Delivery Service  
RIVERTON Phone 880

## J. L. YOUNG

**CLEANING AND PRESSING**  
HAND AND STEAM PRESSING  
Free Delivery — Phone 778  
Home to Riverton, Palmyra

## UPHOLSTERING

**WILL BOWEN**  
Decorating  
Upholstering, Repairing, Reupholstering  
Broad and Cinnaminson Streets  
Phone 751 Riverton

## WASHING MACHINES

**LESTER S. FORTNUM**  
AUTHORIZED  
MAYTAG WASHER AGENCY  
Sales and Repair Service  
Guaranteed Maytag Parts  
Palmyra, N. J.  
Phone, Riverton 1180

## PATENT MEDICINES

**L. L. KEATING**  
Patent Medicines — Oils — Candy  
Greeting Cards — Ice Cream  
Cigars and Stationery  
BROAD & MAIN STREETS, RIVERTON  
Phone 1008

## TIPS ON GROWING

BY ONE WHO GREW UP IN  
THE BUSINESS

When Mrs. Smith's Night-blooming Cereus shows signs of blooming, the neighbors are usually invited in that evening to view the enthralling spectacle of the slow unfolding of the lovely bloom which fades with the coming of the morn. This variety (Cereus grandiflorus), however, is an ungaily rather sprawly plant and will not flower until quite old. Therefore, it is seldom grown by commercial plantmen. A much more satisfactory house plant, and which is really an improved form of the Cereus, is the Night-blooming Queen Cactus (Phyllocactus latifrons, or perhaps more correctly, Epiphyllum oxypetalum). This variety produces its immense lovely glistening white blooms on younger smaller plants. The flowers open shortly after dark, being at their best about midnight and close at the break of day.

To attempt to keep alive for next winter's bloom the Christmas-gift Cyclamen is the laudable desire of the plant lover and there is a possibility (though somewhat remote) that one's efforts may be crowned with success. While in flower it should not be left too near a window at night where it is apt to be chilled. Never keep the plant in a room where the temperature of the room is very low at night with a very thermometer during the day it is likely to be injurious. Keep the flowers cut off as they fade which will lengthen the period of bloom. After they have finished blooming, water should be gradually withheld until midsummer. About that time the plant will likely have shed all its leaves. The plant should be removed from the pot and the top inch or so of soil carefully removed. The plant should then be reset in the pot and top-dressed with good, rich soil preferably half loam and half peat or leafmold with possibly a sprinkling of sharp sand. The plant should then be kept moist until it shows signs of growth, the water being increased as the plant will assimilate it. By this treatment the plant should come into flower in late December or sometime in January. Any flower stems that rise above the foliage before November should be pinched out, conserving the flowers for winter.

It is sometimes a problem to decide on a gift for certain friends who seem to have everything they want. However if the person is a plant lover he or she is certain to be made happy by the gift of a growing plant. A custom that has become increasingly popular the last few years is to place an order with a reliable nurseryman for certain roses, border plants or shrubs, as Christmas presents, delivery of which will not be made until planting time in the spring—the plantsman sending the friend a Christmas certificate or better still, a personal letter, advising of the gift and telling when shipment will be made and giving information as to the care of the plant. The friend thus gets what she wants—and when she wants it.

Some West Indian centipedes are a foot long.

## MUELLER-SCHRIEVER

The marriage of Miss Norma Helen Schriever, daughter of N. H. Schriever, of 820 Parry avenue, Palmyra, to John Dallas Mueller, of Philadelphia and Paradise Falls, Pa., took place at 230 Saturday afternoon, November 30, at the Grace Evangelical Church at Schuylkill Haven, Pa., in the presence of the immediate families.

The Rev. L. Clarence Hunt, former president of Albright College, uncle of the bride's father, officiated. The bride wore a rose silk dress, braided rose band on her head, and carried a corsage of white gardenias and lilies of the valley.

A reception immediately following the ceremony was held at the Metho-Allen Hotel, in Pottsville, Pa. The bride is a graduate of Palmyra High School. She attended Zekker-Hahn Conservatory and received a B.S. degree from Temple University. She taught music and art in Flushing, Long Island and the Westfield Friends' School, Riverton.

Mr. Mueller attended the American Institute of Banking and graduated from the School of Commerce, Temple University. He is connected with the Penn Mutual Life Insurance Co.

Mr. and Mrs. Mueller are now residing at 820 Parry avenue, Palmyra.

## ENGAGED

Mrs. John Houghton Reese announces the engagement of her daughter Margaret, and Mr. Earl Willard Gains, son of Mr. and Mrs. J. Walter Gains, of Philadelphia. No date has been set for the wedding.

## TYPEWRITER DESK

**ONLY \$1.98**  
WITH YOUR NEW  
**REMINGTON PORTABLE**  
\$2.98 when purchased alone  
A big hit with young folks. See these handsome desks—TODAY—while the supply lasts!

You'll find a Remington Portable an amazing bargain too! \$49.50 for the latest model, brand new machine. Complete with carrying case and all essential features of office typewriters. Free typing course included. Let us demonstrate one. Come in TODAY.

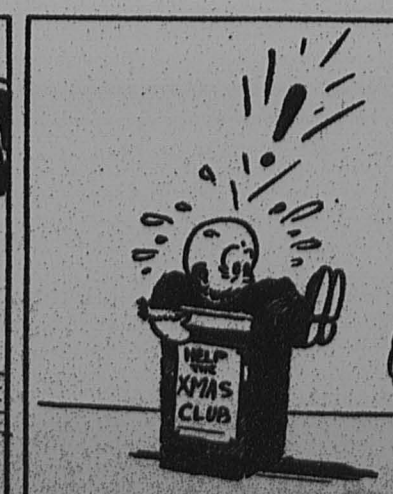
**\$49.50**  
ASH

Remington Model 3... 4-row keyboard, standard width carriage, built space, automatic ribbon advance... all for \$49.50.

## THE NEW ERA

Riverton, N. J.

## BOZO AND THE BARON



## BOZO sez:

Treat your car better than you would your best friend. After all your car works harder than your friends do. The wheels on your car revolve approximately seven million two hundred and fifty thousand times every ten thousand miles. WE NEVER NEGLECT TO LUBRICATE WHEEL BEARINGS.

## Alberson's Service Station

LET US FILL YOUR CAR WITH ANTI-FREEZE NOW

BROAD AND LINDEN AVENUE

Riverton, N. J.

Phone 1562

PAUL BURKE, Mgr.

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

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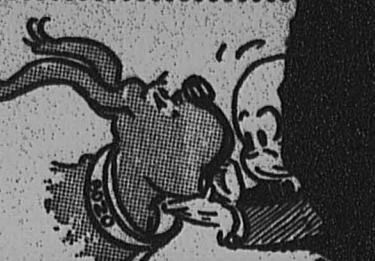
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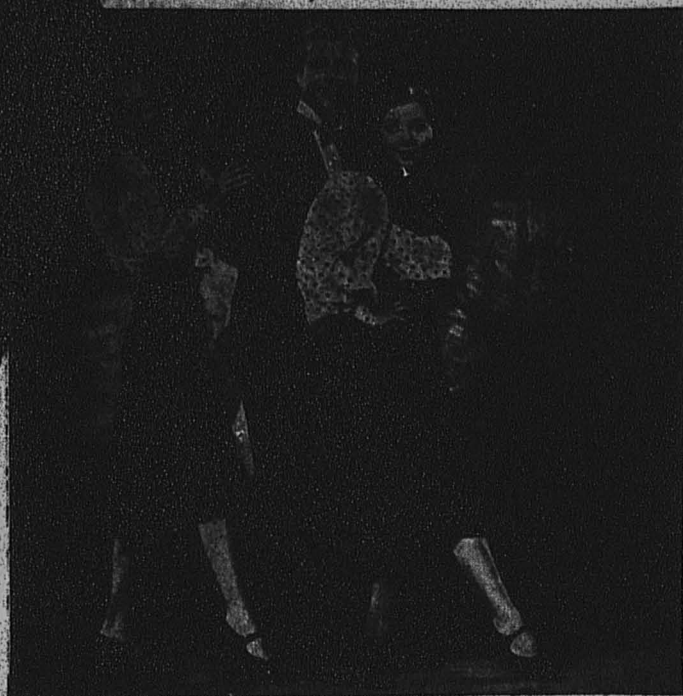
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AT FOX, RIVERSIDE



Assisted by an all-star cast, Ann Dvorak, Dick Powell and Patsy Kelly are stepping out for new highs in entertainment in "Thanks a Million." Darryl F. Zanuck produced the sensational new musical film. Playing at Fox, Riverside, this Sunday, Monday, Tuesday, December 29, 30, 31.

AT WALT WHITMAN  
STARTING XMAS DAY



"Lucky in cards, he learned that love was a gamble too! RONALD COLMAN and JOAN BENNETT, as they appear in 20th Century's thrilling romance, "The Man Who Broke the Bank at Monte Carlo."

BROADWAY THEATRE  
FRIDAY and SATURDAY



Tunes? "Thanks a Million" is just popping with them, and DICK POWELL leads off in the star-studded cast of 20th Century's sensational musical comedy.

LUCKY GAMBLE  
SETS COLMAN  
ON LOVE TRAIL

"Lucky in cards, unlucky in love." This adage is subjected to a conclusive test by Ronald Colman, as the suave, debonair prince who gambles at cards and love, in 20th Century's romantic comedy, "The Man Who Broke the Bank at Monte Carlo," which comes Wednesday to the Walt Whitman theatre.

Set in the gay capitals of Europe and teeming with the brilliancy and color of the continental smart set, the picture has Joan Bennett in the female lead. The supporting cast includes Colin Clive, Nigel Bruce, Montagu Love, Frank Reicher, Lionel Pape, Ferdinand Gottschalk and Charles Fallon.

Most evil is wrought for want of thought.

ANNUAL MEETING  
OF  
CINNAMINSON BANK AND TRUST  
COMPANY  
RIVERTON, N. J.

December 19, 1935.  
The annual meeting of the stockholders for the election of directors of the Bank and the transaction of such other business as may regularly come before the meeting will be held at the Banking House on Tuesday, January 14th, 1936, at 2 o'clock.

HOWARD B. CONOVER,  
Secretary.

**WALTER'S**  
INC.  
AUTO BODY AND FENDER REPAIRS  
COR. 22ND and FEDERAL STS.  
CAMDEN, N. J.  
TOPS - UPHOLSTERING - GLASS  
RADIATORS  
Phone Cam. 341 DUCO PAINTING

CHRISTMAS GREETINGS  
**WALT WHITMAN**  
46th and WESTFIELD AVE.

7 Days Starting **WED. DEC. 25**  
**RONALD COLMAN**

at his best as the most fascinating character in fact or fiction—with  
**JOAN BENNETT** in  
the Darryl F. Zanuck production

**THE MAN WHO  
BROKE THE  
BANK AT  
MONTE CARLO**

Also ISSUE No. 9  
"MARCH OF TIME"

**SUNDAY  
STAGE SHOW**

RESERVED SEATS NOW ON  
SALE FOR NEW YEAR'S EVE  
MIDNIGHT SHOW

Shirley Temple in  
**The Littlest Rebel**



BEST WISHES

FOR

1936

AND MAY THE WHOLE YEAR BE FILLED  
WITH THE GOOD THINGS OF LIFE.

**CLINTON B. WOOLSTON**

BROAD AND MAIN STREETS  
RIVERTON

Phone 460

**HAPPY  
NEW YEAR**



A HEARTY GREETING  
AND  
GRATEFUL ACKNOWLEDGMENT  
OF YOUR CONSIDERATION  
DURING 1935

**Pal-River Chevrolet, Inc.**

SALES SERVICE

10 Broad Street Riverton

FRANK T. EASTLACK, Jr., Mgr.

**HAPPY NEW YEAR**



AND A NEW SEASON FULL OF HEALTH  
AND HAPPINESS TO OUR MANY  
FRIENDS WHOM IT HAS BEEN BOTH A  
PRIVILEGE AND PLEASURE TO SERVE  
IN THE PAST.

**H. D. Hullings and Son**

PLUMBING — HEATING — ROOFING  
OIL BURNERS

Collins' Building

Riverton

Phone Riverton 60

**RIVERSIDE**

HAYRIDE EVERY DAY AT 3 P.M.

SATURDAY, Dec. 28—

2 BIG FIRST RUN FEATURES

MAY ROBSON

3 KIDS AND A  
QUEEN

with Claudette Henry

ADDED FEATURE

GEORGE O'BRIEN

WHISPERING  
SMITH SPEAKS

SUNDAY, MONDAY, TUESDAY,

Dec. 29, 30, 31—

STARS! FUN! SONGS!



NEW YEAR'S EVE  
MIDNIGHT SHOW

TUESDAY, DEC. 31st

at 11.30 p.m.

SYLVIA SIDNEY

MARY BURNS—  
FUGITIVE

BUY YOUR TICKETS NOW  
FOR MIDNITE SHOW

**PALMWAY**

SECTION VICTORIA AMUS. CO. SHOW

Matinee Daily at 2.00 p.m.

Evenings 7.00—9.00 o'clock

FRIDAY and SATURDAY

December 27, 28

Everything You Want in  
Entertainment

DICK POWELL

ANN DVORAK

Patsy Kelly Fred Allen  
Rubinoff and  
Paul Whiteman and Band  
in

**'THANKS A MILLION'**

MONDAY and TUESDAY

December 30, 31

Margaret Sullivan

Walter Connelly

**'SO RED THE ROSE'**

NEW YEAR'S DAY and  
THURSDAY, January 1, 2

SYLVIA SYDNEY in

Mary Burns—Fugitive

MICKEY MOUSE CARTOON

NEW YEAR'S DAY

Continuous Showing Starting

at two o'clock

NEXT FRIDAY—SATURDAY

Mutiny on the Bounty