
1936

Newspaper Inventory

Place: **RIVERTON NJ**

Title: **The New Era**

Year: **1936**

Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Jan.		X							X							X							X							X	
Feb.						X						X								X											
Mar.					X						X								X							X					
Apr.		X							X							X							X							X	
May							X						X							X							X				
Jun.				X						X							X							X							
Jul.		X							X							X							X							X	
Aug.						X						X								X							X				
Sep.			X							X							X							X							
Oct.	X							X							X							X							X		
Nov.					X							X							X								X				
Dec.			X							X							X							X							X

Other Comments:

KEY

X = issue filmed
 M = issue missing from film
 P = page(s) missing in issue

JANUARY



THE NEW ERA



Vol. 48 No. 1

RIVERTON, NEW JERSEY, THURSDAY, JANUARY 2, 1936

PRICE FIVE CENTS

MAYOR TO BE CHIEF OF POLICE

Ordinance Passes First Reading Reducing All Policemen to Marshals Again

The Riverton Borough Council passed two ordinances at a meeting held on the day following Christmas which will repeal the present ordinance regulating the police system in the Borough, and return to the marshal system used a few years ago. The revised police plan calls for the abolition of the office of chief of police, now held by William Gootee, and vesting the powers of the chief of police in the mayor. The mayor shall appoint the present policemen as marshals for a period of one year and shall delegate the direction of the marshals to the police committee of council.

Robert W. Knight, present chairman of the police committee, and sponsor of the proposed change, intimated that jealousy among the officers in the department was the prime reason for making the change.

He stated that the officer on duty was hampered in efficiently serving the borough by hesitating to act without first reporting to his chief. The new plan, he stated, would place the responsibility for each policeman's actions on himself while on duty.

The exact wording of the ordinance and other items in the plan are published under the heading "ordinance" in another column in this issue of The New Era. The ordinances come up for final passage at a meeting to be held next Thursday night.

The budget for 1936 as passed first reading represents a cut of \$2,382.18. The complete itemized account of the proposed budget is published in another column of this issue, and is shown in comparison with the 1935 budget.

A creditable reduction has been made in the total bank indebtedness, borrowed in anticipation of taxes. The amount at this time last year was \$29,500.00 and has been reduced to \$12,100.00 this year, including note for \$1,300.00 which was authorized at this meeting.

A resolution was passed transferring a total of \$1,705.86 from one account to another in several items of the 1935 budget.

A resolution was passed reserving as of December 31, 1935, \$500 for a fire truck and \$950 for foreclosure proceedings.

A resolution of regret in the death of the late Robert Biddle, former councilman, was unanimously passed and recorded.

The following bills were ordered paid:

Ambulance Fund—	
Palmyra Ambulance Association	\$150.00
Borough Organization—	
Clarence T. Verkes	
Premium Bond Harry C. Schell	10.00
Premium Bond Dan M. Clifton	5.00
Daniel M. Clifton, postage	7.26
Borough Property—	
Pub. Serv. Elec. & Gas Co.	
current, 7th and Cedar	1.00
Fire and Water—	
Quaker City Rubber Co., 600 feet	
fire hose	617.40
C. B. Woolston, supplies, oil, gas	16.26
Lewis W. Sharp, repairs	2.50
W. F. Becker, soda	10.00
E. Carhart, Jr., telephone Dec.	3.00
Highway—	
Clinton B. Woolston, repairs	8.74
W. H. Albertson, gas, oil	8.37
A. Giberson, grave	12.00
Lighting—	
P. S. Elec. & Gas Co., gas	232.05
P. S. Elec. & Gas Co., current	177.00
Police—	
C. B. Woolston, repairs, gas, oil	15.97
P. S. Elec. & Gas Co., traffic light	7.23
Karl Latch, lights Boro. Xmas tree	10.00
Interest on Current Loans—	
Can. Bank and Trust Co.	489.31
Interest on Assessment Notes—	
Cinnaminson Bank and Trust Co.	12.99
Wellfare—	
William A. Hendrickson, treat.	\$46.90
Printing—	
Walter L. Bowen	
printing ordinance	9.50

FARM DINNER JANUARY 9

Plans are nearing completion for the combined dinner-meeting of the Burlington County Board of Agriculture and Burlington County Dairymen's Association, to be held in Moorestown Community House on January 9, at 6.30. The occasion will mark the 20th anniversary of establishment of farm extension work in this county.

PROPOSED TUNNEL FROM PHILADELPHIA

Projected Tube to Mantua Creek Not Objected to By Department

The Navy Department last week advised Army Engineer corps officials that they would have no objection to the proposed vehicular tunnel beneath the Delaware River near Philadelphia.

Because of the tube's proximity to the Philadelphia Navy Yard, the department was asked to express its attitude. One of two tunnels proposed this one would extend from near Hog Island to Mantua Creek in New Jersey.

The project, which would cost approximately \$10,500,000 is being sponsored by the Delaware River Tunnel Corporation. The Reconstruction Finance Corporation said it would finance up to \$7,000,000 of the cost, provided the project is approved by the Public Works Administration. No action has been taken in the matter by PWA, officials said.

A similar project, calling for a tunnel under the Delaware below Wilmington, is being studied by the army's division engineer at New York.

RIVERTON BOROUGH COUNCIL ORGANIZES

E. K. Merrill Unanimously Re-elected as President Three New Members

H. McIlvain Biddle, re-elected mayor of Riverton, together with three new councilmen, took the oath of office at the organization meeting of borough council held in the auditorium of the fire house, Thursday night.

The clerk, Daniel M. Clifton, administered the oath to first the mayor and then to J. W. Sylvester, Robert W. Knight and Earl A. Shrader, councilmen.

The mayor briefly addressed the handful of citizens who braved the worst storm of the winter to attend the ceremonies.

He expressed his appreciation of the honor that had been conferred upon him and promised a just and fair administration for the people of Riverton. He stated that Riverton was to be congratulated on having a council who were sincere in administering the borough affairs.

He stated that Riverton had a creditable showing in the collection of taxes in the past year, which went over the seventy-five per cent mark. He also pointed out that the borough's indebtedness had been reduced in the past year.

Speaking for the borough expenditures for the coming year he remarked that taxes would not be higher.

The highway department has been given an increased appropriation for a more comprehensive schedule of permanent road construction. He stated that he believed roads of a permanent type should be built to reduce the expensive maintenance cost on roads of a less permanent nature.

The shade tree commission has been doing a good job in keeping bad limbs trimmed on the borough trees and has managed to replace some trees, with a budget of less than one-third of that of former years.

The next order of business was the election by council a president, E. K. Merrill was again nominated and unanimously elected.

The mayor then announced the following committees and appointments of officials:

Finance —	Merrill, Sylvester, Shrader.
Highway —	Sargent, Sylvester, Shrader.
Sewers —	Sargent, Strohllein, Knight.
Lighting—	Sylvester, Knight, Sargent.
Fire and Water—	Merrill, Sargent.

(continued on page 8)

COUNTY BALANCE AT END OF YEAR

Report at Final Meeting of Freeholders. Tribute Paid to Heisler

After being in conference all the afternoon on Monday, engaged in scrutinizing the accounts of various departments of the county for the purpose of transferring any unexpended balances and arranging to close the fiscal year with all bills paid, members of the Board of Freeholders assembled at a recessed meeting which was called to order at 6 p.m. by Director Adams. All members were present except Freeholder Cook, who was reported ill at his home in Medford, suffering with the grippe.

Cash balances of \$9,778.81 were transferred to the general account and reserves were set up from balances of various appropriations, which enabled authorization of the payment of bills under the finance department heading totaling \$105,673. This covered the payment of a \$100,000 tax anticipation note issued earlier in the year.

With all bills paid, an unexpended appropriation balance of \$7,912.90 was reported for the year.

Tribute Paid Heisler

In a resolution offered by Freeholder Stout, appreciation was expressed to Freeholder William H. Heisler, Jr., for the faithful service he has rendered to the Board as its Director of Finance, during three terms spent as a member of the Board.

On behalf of the Board, Clerk Price presented Mr. Heisler with a handsome electric clock with illuminated dial as a token of esteem in which he is held by his associates, and said he viewed with regret the fact that he was retiring from office as a freeholder.

In accepting the gift, Mr. Heisler said he had tried to give real service to the county during the nine years he had been a member of the Board, and was sorry to sever his connection as a chosen freeholder. Even though having retired politically, he said he would continue to take an interest in the affairs of the county, and wished all members well, notwithstanding that he had had some political differences with them. He extended best wishes for a happy and prosperous New Year to all.

The date of the annual organization meeting of the Freeholders was set for Thursday, January 2, at 12 o'clock noon.

LESLIE W. REEVES NEW ASSESSOR

Appointed to Fill Vacancy Caused by Resignation of Edward Jessup

At the organization meeting of the Township Committee of Cinnaminson-Township at high noon on New Year's day, Leslie W. Reeves was appointed to succeed Edward Jessup as assessor.

Mr. Jessup found it impossible to continue the work, although by recent legislation his term of office had been extended two years.

Charles Evans was elected, chairman.

Maurice Conrow, re-elected in November, took oath of office. The other member of the committee is James Davidson, who held over.

The chairman made the following appointments: Treasurer and chief financial officer, William Schmierer; George Dorworth, reappointed full time police and traffic officer, delinquent tax collector, constable, overseer of the poor and truant officer; George C. Frank, township clerk; attorney, Walter Carson; auditor, Albert C. Frohock; Dr. Harry L. Rogers, health officer; Cecil A. Bowers, municipal recorder.

SHORT COURSE IN ICE CREAM MAKING

Will Start February 13, at New Jersey College of Agriculture, Rutgers University

Practical training in the making of ice cream will be given in the two-week short course at New Jersey College of Agriculture, Rutgers University, February 17 to 29.

Since the class must be limited to 12 persons, Professor Button says that enrollment will be made in order of the dates on which applications are received. The last day for filing application for the course will be February 13.

Tuition is free to residents of New Jersey. However, a registration fee of \$5 will be charged and non-residents will pay twice that amount.

Further information on this course and on the one-week short courses in turf management, flower gardening and power machinery which will also be offered during February may be secured by writing to the Registrar, Short Course Building, New Jersey College of Agriculture, New Brunswick.

PRIZES AWARDED FOR DECORATIONS

Decision of Judges Announced at Riverton Fire House Thursday Night

The prize winners in the recent Christmas decoration project, sponsored by Riverton Town Meeting, were announced by Karl W. Latch, chairman of the committee, following the organization of Borough Council in the auditorium of the fire house Thursday night.

Mr. Latch, on behalf of the Town Meeting, thanked all who cooperated in decorating their homes for Christmas. He stated that a majority of the committee felt that it would be better to have local judges rather than invite outside judges as had been the practice for the past two years.

The committee of judges he announced were as follows: Mrs. Murray C. Boyer, Miss Beulah Parry and Eric Warnick.

Their selection of winners is as follows:

Residences	
1—Nathan Lane, table lamp from George T. Dold.	
2—Edgar Miller, electric waffle iron, from J. S. Collins and Son, Inc.	
3—P. F. Nieukirk, chromium spigots, from George Friday, Jr.	
4—R. S. Merley, two lamps, from L. L. Keating.	
5—J. Wilson Sylvester, bathroom shelf, from H. D. Hullings & Son.	
6—H. M. Morris, cigars, from Chambers Grocery Store.	
7—F. J. Hamlin, honey, from Richard D. Barclay.	
8—Mrs. J. D. Eisele, Bokar coffee, from the A. & P. Store.	
9—Dr. H. L. Rogers, Prestone, from Wm. H. Albertson.	
10—C. C. Mattis, tender indicator, from Pal-River Chevrolet, Inc.	
11—G. T. Dold, 5-pound box of candy, from the American store.	
12—H. T. Johnston, 5 quarts Esso oil, Woolston's Garage.	
13—E. L. Williams, 4 quarts Gulf oil, from the Moorestown Motor Co.	
14—Charles F. Earp, Jr., \$2 credit, from B. E. Blankenbush.	
15—R. Hollerith, half sole and heels, Riverton Electric Shoe Repair.	
16—R. Robertson, \$1 credit, from the Quality Store.	
17—Ross Mattis, 1 quart of milk for a week, from Cole's Dairy.	
18—Stewart Clark, \$1 worth of laundry work, from the Riverton Laundry.	
19—C. C. Miller, 1 quart of paint, from Silas J. Coddington Estate.	
20—C. K. Davis, \$1 credit at the Mattis Meat Market.	
21—Jack Hughes, 1 quart of enamel, from Joseph T. Evans.	
22—Misses Coale, 1 cake, from	

MONEY DIVERTED FROM ROAD FUNDS

Sterners Says That \$64,000,000 Has Already Been Taken for Other Works

In order that the legislature may have accurate data on the subject of the apportionment of motor vehicle fees and gasoline tax funds, Road Commissioner Sterners has prepared schedules showing how this money is used. These schedules show that enormous sums have been diverted to other purposes.

Commissioner Sterners says: "You are, of course, aware of the persistent agitation for the diversion of motor vehicle fees and gas taxes for purposes other than road construction and maintenance of state highways, county and municipal roads. In view of this fact, I believe it will be interesting to you to know that there has already been diverted a total of \$64,492,333.50 from the funds originally intended for highway purposes, this total being made up as follows:

"Diversion included in bond act of 1930 for other than highway purposes	\$26,988,800.00
Cash diversion 1932	
Relief	8,116,033.50
Bond diversion 1932	
Relief	20,000,000.00
Bond diversion 1933	
Relief	5,000,000.00
Interest cost on Relief bonds	4,387,500.00

Total diversion \$64,492,333.50 "In addition, this year there has been borrowed by the Governor from highway funds, the sum of \$5,390,000 for direct relief. It is, of course, questionable whether the return of these moneys will be possible and, therefore, for the purpose of this report, this amount is added to the above sum, making a total of \$69,882,333.50. I am enclosing a schedule or memorandum marked "A," dated November 1, 1935, which gives further details of this total diversion.

"Annual appropriations foreign to direct highway uses now provided from motor vehicle fees and gas taxes, based on the amount appropriated for the 1935-1936 fiscal year are as follows:

Interest on amortization of bonds	\$13,600,000
County and township aid	9,045,000
Board of Commerce and Navigation	90,000
Free Bridge Commission	63,000
Approaches to public institutions	400,000
Collection of gas tax	127,000
Motor Vehicle Department operation	822,000
Annually	\$24,147,000

Chew's Bakery.
23—William D. Whitaker, groceries, from Becker's Store.
24—Bradford Stetson, stationery, from The New Era.
25—P. B. Caldwell, suit press, from Peel Pointexter.
26—R. H. Clelland, haircut and shave, from Wolfshmidt's Barber Shop.

27—Frank Goodwin, can of malt, from the Riverton Market House.

Garden Section
1—Walter K. Woolman, \$5 credit at Dreer's Nursery.
2—H. E. Stewart, fern dish, from Smith's Store.

Business Houses
1—Cinnaminson Bank and Trust Company, cash prize.
2—Joseph T. Evans, cash prize.
3—J. S. Collins and Son, Inc., cash prize.

Honey is used to manufacture one brand of golf ball now on the market.

Doing things in a hurry gives you plenty of time to start all over again and do them right.—Augusta (Kansas) Gazette.

Of two evils choose neither.

RIVERTON

Miss Dorothy Winthrop Sargent, daughter of Councilman and Mrs. Gorham P. Sargent, left Saturday for Winchester, Indiana, where she will spend some time.

Miss Marjorie Cole spent a week with Mrs. Sarah Helverson, of Philadelphia.

Mr. and Mrs. Richard Lippincott, of Howard street, were recent visitors at Chalfonte-Haddon Hall, Atlantic City.

Mr. and Mrs. Clifford Nesbitt spent Thursday at the guests of Mrs. Edward Rogers, of Burlington.

Mrs. George Friday, Sr., of Bridgeboro, spent the weekend at the home of Mr. and Mrs. George Friday, Jr.

Mr. and Mrs. Leon Gray and family, of Harrison street, spent Sunday with Mr. and Mrs. William Hubbs, of Bellevue.

Mr. and Mrs. Lawrence Caskey attended a New Year's eve party in Holmesburg, Pa.

Mr. and Mrs. Robert Hullings entertained at a New Year's eve party.

Mr. and Mrs. Frank Steele and family, of Philadelphia, spent New Year's eve at the home of Mr. and Mrs. Walter L. Bowen.

Mr. and Mrs. Elwood Wagner, of Thomas avenue, entertained Mr. and Mrs. Edward Stanwood, of Pitman, on New Year's day.

Mr. and Mrs. S. L. W. Field, of Fourth street, have returned home after spending a week at the home of their daughter, Mrs. Harold Davis, of East Stroudsburg, Pa.

Mrs. Ralph Scott spent several days last week in New York.

Mrs. John Betz, of Ardmore, visited friends in Riverton on Monday.

Mr. and Mrs. J. Emory Bowker, of Pleasantville, were the guests of Mr. and Mrs. A. M. Bowker, of Elm avenue, New Year's day.

Robert Smith, of Thomas avenue, entertained at his home New Year's eve. Among the guests were the Misses Bertha Hansen, Virginia Schweizer, Ruth Horner, Jane Hulse, of Palmyra; Virginia Nicol, Betty Showell, of Riverton; Ruth Shannon, Sarah Hunt, of Haddonfield; Clarence Rutan, of Germantown; and Frederick Wiggins, Lawrence Schweizer, Walter Hansen, of Palmyra; Henry Naisby, Nelson Russ, Robert Hullings, Gordon Smith, of Riverton; Arthur Stevenson, of Haddonfield.

William Webster, of Fourth st., has returned to the U. S. Naval Training School at Norfolk, Virginia, after spending the holidays with his parents, Mr. and Mrs. Stuart Webster, of 20th street.

Mr. and Mrs. Charles Stratton and family, of Ashland, spent Sunday with Mrs. Otto Sauers.

A regular meeting of the State Federation of Deer Hunters and Clubs will be held Tuesday evening, January 7th, 1936, at 8 o'clock at the Oriole Cafe, 300 Twelfth street, Hammonton. All deer hunters and clubs are invited to attend.

ANNUAL MEETING
AND G.O.P. DINNER

The Associated Republican Clubs of Burlington county will hold their annual banquet and election of officers in Turner's Hall, Riverside, on Monday night next, January 6. The speaker of the evening will be Judge Robert Carey, stalwart Republican and on one occasion a prominent candidate for the party's nomination for Governor. He is an inspiring and eloquent speaker, and there are many people in Burlington county who never miss an opportunity to be present when he is scheduled to make an address. The election of officers will follow the dinner, after which there will be entertainment and dancing.

TIPS ON GROWING



Representatives of the leading seed and plant houses of the Eastern United States at a dinner at the Hotel Warwick, New York City, last Tuesday night, made a unanimous selection of the very best seed and plant novelties for 1936 from a long list of the better new varieties. Names and descriptions of this seeded list will appear in an early edition of "House Beautiful." The enthusiastic plantman who is ever in search for something new to adorn his garden or for growing for flower show exhibition, will read this with interest and profit.

The new Truehedge Columberry, or what is also known as Boxwood Barberrry, will no doubt eventually supplant the old form of Barberrry for hedge planting on account of its symmetrical shape. The great beauty of California Privet is, of course, its formality of form when trimmed, but it is not dependably hardy. The Barberrry, on the other hand, is absolutely hardy and is probably the best hedge plant for all locations but being a spreading open bush precluded the plant from being kept in very even shape. The new variety, Truehedge Columberry, has all the virtues of the Japan Barberrry with the additional advantage of growing naturally in column shape with the leaves distributed with density and evenness right down to the ground. This is probably one of the best new plants that has been introduced in recent years.

One of the oldest plants associated with the Christmas season is the Christmas Cactus, (also known as the Crab Cactus) (Epiphyllum truncatum), because it blooms usually around the Christmas holidays. Nowadays the most popular type is the standard or "tree" form. The variety is grafted on the stems of other plants. This is necessary because the branches have a procumbent habit when the plants are grown on their own roots and cannot be trained in tree form.

The plant is very easily grown and seems to stand the heat and dryness of a living room better than most subjects. It should be potted in good fertile soil, the pot having ample drainage. Cactus growers sometimes make a soil by mixing plaster or lime refuse with loam, using one third of the plaster or two thirds of soil. The very fine parts are blown away, otherwise the material would assume a cement consistency. The plant may be rested at any season by setting it away in a dry place for two or three months and bringing into heat and light when wanted. In fact, this resting period is necessary. As new growth advances it should at first be moistened carefully and when in bloom should be watered freely, withholding water gradually after blooming until the plants are rested.

The Monkey Puzzle (Araucaria Imbricata) is a native of a section of South America where there are no monkeys.

CLIFTON TAYLOR
PIONEER CASH GROCER

459 Elm Avenue	Phone 996	Riverton
DELIVERY		
Ivory Soap, bar	5c	
Lux Flakes, regular 25c size	20c pkg.	
Montco Jellies	10c glass	
Campbell's Tomato Soup	3 cans 20c	
Soup Beans	3 lbs. 11c	
Lima Beans	2 lbs. 17c	
Crushed Bantam Corn, regular 13c	10c	
Montco Tomato Juice, regular 10c	4 cans for 30c	
10c Grade Tomatoes	3 cans for 25c	
12c Grade String Beans	2 cans for 19c	
Montco Coffee	27c lb.	
Morning Star Coffee	17c lb.	
Prunes, extra large	2 lb. pkg. 19c	
Montco Pineapple Juice	3 reg. cans for 35c	

SCHOOL TEACHERS
LIKE THIS BANK

The toy committee reports one of the most successful years in the collecting, repairing and distribution of toys to the less fortunate children of Palmyra, Riverton and Cinnaminson. The committee sincerely hopes that no child was missed. Every family whose name was turned over to the committee either by the welfare agencies or other organizations or individuals, was included in the distribution. Nearly one hundred families were sent boxes which included two or more toys per child, as well as stockings which were prepared by the various organizations, who helped materially the committee's work.

Over two hundred children were made happier at Christmas by the co-operation of all who participated in any way. The distribution was quickly taken care of by the Boy Scouts, Legionnaires and local business men who donated the use of their trucks.

The Legion Christmas party was a success and this committee wishes to thank every one who assisted in any way.

Names of those participating were too numerous to list here, but Post Rodgers wishes to express their sincere gratitude for all the help which made these efforts such a success.

The regular meeting of the Post will be held on Tuesday evening, January 7. Every ex-service man is invited to attend. Come out and help plan our year's program of community service.

The new variety, Truehedge Columberry, has all the virtues of the Japan Barberrry with the additional advantage of growing naturally in column shape with the leaves distributed with density and evenness right down to the ground. This is probably one of the best new plants that has been introduced in recent years.

One of the oldest plants associated with the Christmas season is the Christmas Cactus, (also known as the Crab Cactus) (Epiphyllum truncatum), because it blooms usually around the Christmas holidays. Nowadays the most popular type is the standard or "tree" form. The variety is grafted on the stems of other plants. This is necessary because the branches have a procumbent habit when the plants are grown on their own roots and cannot be trained in tree form.

The plant is very easily grown and seems to stand the heat and dryness of a living room better than most subjects. It should be potted in good fertile soil, the pot having ample drainage. Cactus growers sometimes make a soil by mixing plaster or lime refuse with loam, using one third of the plaster or two thirds of soil. The very fine parts are blown away, otherwise the material would assume a cement consistency. The plant may be rested at any season by setting it away in a dry place for two or three months and bringing into heat and light when wanted. In fact, this resting period is necessary. As new growth advances it should at first be moistened carefully and when in bloom should be watered freely, withholding water gradually after blooming until the plants are rested.

The Monkey Puzzle (Araucaria Imbricata) is a native of a section of South America where there are no monkeys.

The Monkey Puzzle (Araucaria Imbricata) is a native of a section of South America where there are no monkeys.

CLIFTON TAYLOR
PIONEER CASH GROCER

459 Elm Avenue	Phone 996	Riverton
DELIVERY		
Ivory Soap, bar	5c	
Lux Flakes, regular 25c size	20c pkg.	
Montco Jellies	10c glass	
Campbell's Tomato Soup	3 cans 20c	
Soup Beans	3 lbs. 11c	
Lima Beans	2 lbs. 17c	
Crushed Bantam Corn, regular 13c	10c	
Montco Tomato Juice, regular 10c	4 cans for 30c	
10c Grade Tomatoes	3 cans for 25c	
12c Grade String Beans	2 cans for 19c	
Montco Coffee	27c lb.	
Morning Star Coffee	17c lb.	
Prunes, extra large	2 lb. pkg. 19c	
Montco Pineapple Juice	3 reg. cans for 35c	

Cinnaminson Bank &
Trust Company
Riverton, N. J.

Member Federal Deposit Insurance Corporation

THE QUALITY MARKET
514 Main Street

The Little Store with the Fair Prices

Rump and Round Steak	32c lb.
Rib Roast	32c lb.
7th and 8th Rib Roast	28c lb.
Pin Bone Roast	32c lb.
Chuck Roast	23c lb.
Rump Roast	32c lb.
Hamburg Steak	19c lb.
Our Own Make Pork Sausage	35c lb.

MONTCO COFFEE 25c lb.

C. W. LUDLOW, Mgr.

Phone Riverton 1118 FREE DELIVERY

RYTEX STATIONERY \$1.00

ALWAYS SUMMER

While the great outdoors is locked in the grasp of icy winter, there is always the warmth of summer and the rich verdure and bloom of the tropical jungle in

DREER'S

Display House of Flowering and Ornamental Plants

Open weekdays from 8 a.m. until 5 p.m., and on Sunday (but not for business) from 1 until 5 p.m.

CHRISTMAS SEAL
SALE FALLS SHORT

Fourteen Hundred Dollars More Must Be Raised or Work Curtailed

As the old year has come to a close and the new year is being ushered in, it seems fitting time to give thanks to all who have contributed in any way to the twenty-ninth annual Christmas Seal sale.

The total amount to date from seal sale is a little more than thirty-three hundred dollars, which is about fourteen hundred dollars less than the amount needed to carry on the work in 1936. Daisy S. Hollinghead, executive secretary of the Burlington County Tuberculosis League, states that there are many letters containing seals, that were mailed at Thanksgiving, still outstanding.

Probably during the busy holiday season these letters have been temporarily forgotten or mislaid, but it would save the expense of a follow-up letter if all the returns came in promptly.

Following are the seal sale returns according to districts:

Beverly	\$149.68
Birmingham	9.00
Bordentown	274.13
Brown's Mills	45.15
Burlington	344.06
Bridgeboro	13.34
Chatsworth	5.70
Columbus	58.90
Cookstown	20.63
Cream Ridge	1.60
Crosswicks	22.25
Delanco	70.70
Edgewater Park	54.00
Fieldsboro	16.70
Florence	60.76
Green Bank	8.00
Hainesport	9.75
Hartford	3.00
Jobstown	31.85
Julistown	9.25
Lumberton	24.75
Maple Shade	78.28
Marlton	25.00
Maserville	15.56
Medford	68.70
Moorestown	528.67
Mount Holly	318.36
New Crestna	6.20
New Lisbon	25.65
Palmyra	199.82
Pemberton	107.50
Rancocas	7.75
Riverside	195.70
Riverton	331.51
Roeboling	97.10
Vincetown	63.95
Tuckerton	1.00
Wrightstown	25.80

The Burlington County Tuberculosis League, in addition to its regular nursing, clinic, and school services plans mass tuberculin testing in 1936. Through the reactors the open and unknown cases of tuberculosis are more readily found. They can be advised in regard to the disease, thus protecting their families and friends from further infection. Chest clinics are held the first and third Mondays of every month at the Burlington County Hospital, Mt. Holly, at 8:30 a.m., and the third Friday of every month at the Zurburg Memorial Hospital, Riverside, at 2:30 p.m.

ENGAGED

Mr. and Mrs. George T. Dold announced the engagement of their daughter, Miss Elsie R. Dold, to Mr. Murray M. Kirkpatrick, of Palmyra, last evening at a dinner given at their home, 608 Elm Terrace, Riverton.

Miss Dold is a graduate of Palmyra High School, and attended the Philadelphia Business College. Mr. Kirkpatrick, who is the son of Mrs. R. M. Kirkpatrick, of 801 Lincoln avenue, Palmyra, is a graduate of Palmyra High School, and attended Temple University, Philadelphia.

The date of the wedding, which will be solemnized in the Calvary Presbyterian Church, Riverton, has not yet been announced.

SMITH-HATRICK

The engagement of Miss Evelyn Hatrick, of Highland Park, and Mr. Charles Loren Smith, of New Brunswick, formerly of Riverton and Moorestown, has been announced. The wedding will take place at Highland Park on January 3rd. Mr. Smith is a graduate of Moorestown High School and Rutgers University.

PALMYRA NAMES
FIRE UNIT OFFICERS

Officers of the Firemen's Relief Association of the Independence Fire Company No. 1, of Palmyra, have been elected for the coming year.

They are: John Saar, Sr., president; Edward Roberts, vice president; Gilbert A. Taylor, secretary; Harry J. Saar, treasurer and collector; Morton Mohrman, Melvin Cromwell and William Scully, delegates to the state convention; Richard Fuhrman, Walter Horner and Joseph Stack, members of the board of directors.

BURLINGTON SQUIRES
PLAN ANNUAL BALL

Members of the Burlington County Magistrates and Constables' Association have completed plans for their annual ball, to be held Friday night in the ball room of the Riverside Fire Company house, Scott st., Moorestown, has just been elected president of the county organization, and members of the committee in charge of arrangements for the ball are: Irvin R. Worthington, of Riverside, chairman; Furth, John Thompson, of Beverly; Carl Lutz, of Palmyra; Albert Halsey, of Burlington; Edward McNulty, of Riverside Park; and Godfrey Harper, Maple Shade.

BURLINGTON FIREMEN
LIST COUNTY SCHEDULE

The Burlington County Firemen's Association will hold its regular monthly meetings throughout the county during 1936 as follows: January 15, at Columbus; February 19, Riverton; March 18, Beverly; April 15, Burlington; May 20, Pemberton; June 17, Mt. Holly; July 15, Riverside; August 19, Bordentown; September 16, Lumberton; October 21, Bridgeboro; November 18, Moorestown; and the final meeting of the year at Maple Shade on December 16.

BORDER STATIONERY

Letter writing will not be a bore to you if you take advantage of this special offer of RYTEX RIO Stationery at \$1.00 a box for 50 sheets and 50 envelopes printed with your name and address. This stationery comes in two attractive patterns—with a waving Palm Tree in pastel shades or an Aztec border design on the sheets. See samples at The New Era.

BUY THE BEST

The packers of high quality meats have decided to stamp every piece of Top Grade Beef, Veal and Lamb

And this is the only quality we sell! Ask to see the Stamp.

Prime Rib Roast
Legs Spring Lamb
Fresh Killed Chickens—3 to 3 1/2 lb. **27c lb.**

Vogt's Pork Sausage, lb. 28c
Shoulders Spring Lamb, lb. 22c
Fresh Ground Meat, lb. 17c
Lean Beef Cubes, lb. 24c
Tasty Halfsmokes, lb. 22c
Taylor's Pork Roll, lb. 39c

Fresh, chunky, lean
Pork Shoulders, lb. **21c**

Bond Special Blend Coffee, lb. 19c
Honey Nut Butterine, lb. 17c
Fancy Grape Fruit, 2 cans 23c

Phillips' Early June Peas 3 cans
Golden Dish Beets
White Crushed Corn **25c**

Delicious Sour Onions, 8 oz. jar 10c
Sweet Pickles, jar 10c
Grapefruit Juice, 2 tall cans 19c
Fresh Pretzel Sticks, lb. 14c

Bond Quality Market
17 E. Broad Street PalmyraPETTIT GOES WITH
A. C. WOOD, JR., & CO.

John J. Pettit, formerly with the Burlington County Trust Co., of Moorestown, has severed his connections with that institution as vice president and treasurer, to become associated with the firm of A. C. Wood, Jr., & Co., bankers of Philadelphia.

Church Notices

EPWORTH M. E. CHURCH
Rev. William A. Boyd, Minister
9:50 a.m.—Wesleyan Men's Bible Class
10:00 a.m.—Church School
11:00 a.m.—Morning Worship
6:45 p.m.—Epworth League
Wednesday, 8:00 p.m.—The Helpful Hour
Wednesday, 4:00 p.m.—Junior Epworth League

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
open Tuesday and Friday 2:30 to 4:30

EVERY-DAY
NEEDS

In Quality Merchandise at Reasonable Prices
TOILET ARTICLES
TOBACCO
CAMERAS, FILMS
DEVELOPING
GREETING CARDS
ICE CREAM
CANDIES
BEVERAGES
LAMPS, etc.

L. L. KEATING'S
BROAD and MAIN
Riverton Phone 1540

WINTERIZE!
YOUR CAR NOW!

PRESTONE STANDARD
ZERONE GASOLINE
ARVIN HEATERS AND ESSO OILS
ATWATER KENT WILLARD BATTERIES
RADIO

WOOLSTON'S GARAGE

BROAD AND MAIN STREETS
RIVERTON PHONE 460

MANY THINK ALL
COAL IS ALIKE

But—There's a Mighty Big Difference, in the B.T.U.'s

It is a mistaken idea to think that one coal is as good as another. Coal varies greatly due to two very important factors. Inherent Quality and Preparation.

EVANS PREMIUM ANTHRACITE is the finest quality coal mined, has more heat units per ton, "it goes farther and heats longer."

Try a ton now and be convinced. Guaranteed satisfaction or money refunded.

Finest grade FUEL OIL.
Genuine KOPPERS COKE.

Joseph T. Evans

A MODERN HOME

Understanding
Service

No other occasion in human experience, perhaps, is quiet, unobtrusive, understanding service so valuable as at the time when the service of a funeral home is required.

Many years of experience has built into the Snover Funeral Home everything that such an institution should be, and the cost is arranged to suit each individual.

Snover Funeral Home

INCORPORATED
FRANK A. SNOVER and JOHN N. SWARTZ
PALMYRA, NEW JERSEY
Telephone, Riverton 830

\$1.00 RYTEX STATIONERY—THE NEW ERA

BURLINGTON COUNTY
MASTER PLUMBERS
ASSOCIATION
AFFILIATED WITH THE
NATIONAL ASSOCIATION

The following Plumbers are working in accordance with N.E.A. They are reliable and dependable. Give them your support.
GEORGE FRIDAY J. RUSSELL HOLVICK
H. D. HULLINGS and Son JOHN KERRIGAN

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

WOOLSTON'S GARAGE
High Grade Auto Repair Work
Atwater Kent Radio
Plymouth — DeSoto — Hupmobile Cars
BROAD AND MAIN STREETS
Phone 460 Riverton

SALES SERVICE
Moorestown Motor Co., Inc.
Riverton Branch
Broad and Fulton Streets
Phone 85 Riverton

Pal-River Chevrolet, Inc.
NEW AND USED CARS
10 Broad Street Phone 143 Riverton

THOS. DOLLY & SONS
CHEVROLET
SALES AND SERVICE
Moorestown
Local Representative
W. L. WRIGHT Phone 290-W Riverton

BAKERY
FANCY BAKING
Home-made Ice Cream
CONFECTIONS
the kind you will be
proud to serve
CHEW'S BAKERY
512 Main St. Riverton
Phone 154 — We Deliver

BANKS
Cinnaminson
Bank and Trust Co.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS
RAY BANKS
BARBER
SPECIAL ATTENTION
TO ALL WORK
300 BROAD STREET
RIVERTON

BUILDERS
CURTIS E. STAVELY
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. Charles St., Palmyra
Phone 744

LOUIS WEBER
Successor to Albert Ruder
Carpenter and Builder
Special Attention to Repair Work
Handlaph Avenue, East Riverton
Phone, Riverton 800-M—Charges Reasonable

CLOTHING
GOLDEN RULE
NASH
THE NATION'S TAILOR
C. A. KING
440 Morgan Avenue
Phone, Riverton 247-M

DINING ROOM
SARABOOST ABBOTT'S DE LUXE
ICE CREAM
FRY'S DINING ROOM
11 W. Broad St. 13 W. Park Ave.
Palmyra Merchantville
TASTY SANDWICHES

Printing...
Direct Mail Campaigns, Business
and Personal Stationery, Office
and Factory Forms, etc.
THE NEW ERA
RIVERTON, N. J.

COAL DEALERS

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FERT—COKE
Broad and Main Riverton
Phones 4 and 5

LEON A. SEVER, Inc.
PALMYRA, N. J.
LEHIGH COAL
E. P. Griffenberg, Mgr.
Phone, Riverton 384

H. B. WILLIAMS
LEHIGH VALLEY
COAL
KOPPELS PROCESS COKE
FUEL OIL
Building Materials —
Feed and Fertilizers
PALMYRA Phone 1100

Joseph T. Evans
Genuine
FUEL OIL
COAL
LUMBER
MILLWORK
Phone, Riverton 302

DRESSMAKING
for
Women and Children
New Garments Made
Remodeling Done
Coats Remodeled and Refined
Men's Overcoats and Business Coats
and Vests Refined
MRS. A. B. POWELL
201 W. Broad St., Palmyra
Phone 347

DRY GOODS
SMITH'S STORE
Dry Goods — Notions — Stationery
McCall's Patterns — Gifts
414 MAIN STREET, RIVERTON
Phone 788

EXPRESS
GIBSON'S EXPRESS & TRANSFER
DAILY SERVICE
PHILADELPHIA TO BURLINGTON
MOVING
Main Office: Philadelphia Office
St. Michael Drive 240 Arch Street
Phone: Riverton 438 Bell, Market 0235
Riverton 1586 Keystone, Main 0051

PIKE'S EXPRESS
DAILY EXPRESS TO AND FROM
PHILADELPHIA
LOCAL AND LONG DISTANCE
HAULING
517 Leconey Ave. Phone: Riverton 602
Palmyra Phila., Loc. 1049

5c AND 10c STORE
PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF
NOTIONS, TOILET ARTICLES,
NOVELTIES, CANDY, ETC.

FUNERAL DIRECTOR
JEROME J. ZISAK, JR.
FUNERAL DIRECTOR
681 Thomas Avenue, Riverton
Phone 755
No Charge for Use of Funeral Home

FLOORS
Bell Phone
Merchantville 594 All Work
Guaranteed Satisfactory
FRANK HANSEN
HARDWOOD FLOORS of Every Design
LINOLEUM
Stairs Scraped and Recovered
Furniture Refinished and Reupholstered
Oil Floors Made to Look Like New
225 Curtis Avenue DELAIR, N. J.

**A COMMUNITY
WORTH LIVING
IN IS WORTH
BOOSTING**

A NEW REMINGTON
The famous Remington Portable
Typewriter has just come out in a
new model which sells at \$34.50.
An ideal machine for high school
students.
Very easy monthly payments
make it easy to own this marvelous
little machine.
Standard keyboard, adjustable
marginal stops, clear beautiful type,
touch of typewriters selling for
twice the price, and does work un-
surpassed by any machine made—
bar none!
Try it out for yourself at The
New Era Office.

FLORIST
Edwin H. Tucker
Florist
Cut Flowers and Plants
623 Linden Avenue Riverton
DELIVERIES Phone 627

REPAIRS
Expert Repair Work
Radios, Electric Washers, Electric
Cleaners, Refrigerators
Maytag Sales and Service
217 W. Broad St. Palmyra
Phone Riverton 981

MILLINERY
WINTER MILLINERY
Hats \$2 and up
Millinery Work of Every Description
VERNA L. GUEST
517 Garfield Ave. Palmyra
Open Mon., Wed., Fri. and Sat. Evenings

GARAGE
BELLEVUE GARAGE
SAMUEL CIOLETTI, Prop.
GENERAL AUTO REPAIRING
Atlas Motor Tunes
Standard Gas and Oil
Towing Day or Night
Broad and Kern Streets Bellevue
Phone, Riverton 1995 (day); 1015-M (night)

GROCERY
W. F. BECKER
Groceries, Fruits, Vegetables
Delicious Counter
Meats and Provisions
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

Riverton Market House
Groceries — Meats — Produce
Extra Fine Quality
BROAD & MAIN STREETS, RIVERTON
Phone 607

HAULING
HARRY E. SHEA
MOVING — HAULING
TRUCKING
Telephone, Riverton 1033

ICE DEALERS
ICE with Service
MORRIS BROS.
208 Fair Avenue East Riverton
Delivery in Riverton, East Riverton and
Palmyra

LAUNDRY

**RIVERTON
LAUNDRY**
N. Kuensel, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

Riverside Home Laundry
318 Paine Street
Riverside, N. J.
Phone, Riverside 734

MEMORIALS
Quality Stones
at Lowest Prices
Hi-Grade Modern
MEMORIALS
Made of only highest
type domestic and
foreign granites
**ALFRED C.
REIGER**
Haddon Ave. & City Line, between Marlboro
Cemetery and Crescent Boulevard
Phone, Camden 747

Custom-built Cemetery Memorials in
Granite, Marble and Bronze
WILL HOPE
Washington and Federal Streets
Burlington, N. J.
Phone, Burlington 12

W. H. SLOCUM & SON
Marble and Granite
Work
67 E. Main Street
Moorestown, N. J.
Phone 139
Get Our Price

PLUMBING
H. D. HULLINGS & SON
PLUMBING—HEATING—ROOFING
United States Oil Burners
S. E. Oil Burners
Collins' Building
Riverton, N. J. Phone 60

C. D. HUBBS
PLUMBING
HEATING
ROOFING
ALL WORK GUARANTEED
REPAIR Phone 46-W
202 Broad Street
RIVERTON

GEORGE FRIDAY, JR.
Plumbing, Heating
and Roofing
ELECTROL OIL BURNERS
Have Your Furnace Cleaned Now
New Vacuum Process
609 Thomas Avenue
Phone 937 Riverton

PATENT MEDICINES
L. L. KEATING
Patent Medicines — Gums — Candy
Greeting Cards — Ice Cream
Cigars and Stationery
BROAD & MAIN STREETS, RIVERTON
Phone 1546

**REMINGTON
PORTABLE**
A sturdy portable typewriter
with a thousand practical
uses
FOR SALE AT
THE NEW ERA

THE PEOPLE'S COLUMN

SHIFT IN OPINION

Editor, The New Era:
Your readers may be interested
know the results of the second
annual survey of the political opin-
ion of Moorestown voters. The Moor-
town Quest had the help of four
volunteer young people in distrib-
uting ballots to 3500 voters in
township. On the following day
of these ballots were collected and
filled out.

The results were most interesting.
Instead of the majority in favor
of reduction of armaments as last
year, most voters this year favored
continuing our present \$1,000,000
Army and Navy Appropriation.
However, the voters favored full
cooperation with the League of Na-
tions by a small majority, and strict
neutrality, freedom of speech, and
voluntary military training by more
decisive margins.

On the question of unemployment,
Moorestown voted against a consti-
tutional amendment giving the fed-
eral government power to regulate
industry, but the voters favored
more government alum clearance
and low cost housing as well as ade-
quate care of the unemployed through
work projects and direct relief by
the federal government. The big-
gest surprise was the large liberal
vote in favor of increasing govern-
ment control and ownership of pub-
lic utilities and natural resources.
In fact, the town voted 465 to 416
in favor of such a policy as opposed
to private ownership and exploita-
tion.

These results are being taken to
Washington and presented to our
congressmen.
The Quest would be glad to help
any other young people's group who
would like to undertake a similar
project in their community.
Sincerely,
David S. Richie.

YMCA BRIEFS

Staff Reunion
Hathaway's tea room, Moor-
stown, was the scene of a delightful
reunion of some twenty-five coun-
cillors and staff members of the girls'
camp at Oceanickon. Representing
the Burlington county ladies' com-
mittee were: Mrs. Edwin Russell, of
Moorestown; Mrs. Charles Yeast, of
Riverton; and Miss Caroline Gaunt,
of Jobstown. There were in addi-
tion a number of staff members and
counselors.

Basketball Meeting
Representatives of the various
basketball and swimming teams of
YMCA groups from Burlington
county are meeting with the athletic
committee of the County YMCA
Board, Friday, January 3, at 7:30
p.m., in the county headquarters,
William H. Heisler, Jr., who is chair-
man of this committee, will clear
with representatives at this time on
the schedule for the YMCA basket-
ball league this season, also make
arrangements for swimming meets
and the rules governing both these
sports.

"Some people yearn so intensely
for the future that they have no lik-
ing for the present."

BOZO AND THE BARON

**CELEBRATE NEW YEARS
WITH US**
**WATCH THE NEW YEAR
CHASE**
THE OLD YEAR OUT!
A FLOOR SHOW
DANCE
NIGHT
CLUB
FOR SALE AT
THE NEW ERA

who asked the matter be held
abeyance until it be determined
the acquisition is economically
feasible.
Upon recommendation of William
H. Etris, director of finance, \$4000
expended funds of seven de-
partments was authorized trans-
ferred to other departments which
exceeded their budget for the
year.

The board agreed to ask the state
highway department to construct
sidewalks near the bridge over
Cunk creek, Route No. 25, as
requested by the Burlington fire de-
partment.

NEW ASSISTANT DISTRICT ATTORNEY

W. Orvil Schalick, of Salem, will
take the post of assistant U. S. at-
torney in Camden, on Thursday.
Appointment of Schalick, attorney
and state Democratic committeeman
from Salem county, to succeed In-
gram B. Worth, of Riverside, as fed-
eral prosecutor was announced Sat-
urday by U. S. District Attorney
John J. Quinn.

The new assistant district attor-
neys, in addition to Schalick, are
Francis Lord, of Trenton, and John
Harrington, of Newark.

'POWELL FOR GOVERNOR' LAUNCHED AT MT. HOLLY

A move to have Senator Clifford
R. Powell, Burlington Republican,
enter the ranks of gubernatorial
candidates in 1937 was launched
Tuesday night when he was the
guest of honor at a dinner given by
Albert C. Collier, a member of the
Burlington County Board of Taxa-
tion.
Other guests included Palmer L.
Adams, Burlington county freehold-
er, and George B. Bitting, county
surrogate.
Collier and other speakers said
Powell's record in the Senate not
only called for his re-election next
year but "gives him front rank con-
sideration as our next governor."
ADD POWELL FOR GOV. * * *
Freeholder Adams and Surrogate
Bitting will also be candidates to
succeed themselves at the 1936 pri-
maries.

Home Heating Hints

by JOHN BARCLAY

**BUILDING a fire is a very simple
job but, as in everything else,
there is a right and wrong way
of doing it. From my experience,
the quickest and easiest way to
light a fire is this:**
First of all, if
there is a layer of
ashes on the grate,
leave them there. About
two inches of ashes
on the grate help
a lot.
Then spread
about two inches of
coal uniformly over
the ashes.
On top of this
fresh coal put a
good charge of
kindling, consisting
of newspapers and light wood or
charcoal.
Be sure that the Turn Damper
in the smokepipe and the Ashpit
Damper are wide open and the
Check Damper closed. This will
create the strong draft which is
needed to ignite the fire.

Now light the kindling and when
it is burning freely, slowly add
more coal. The kindling will ignite
the fresh coal both above and below
it, and you can then add more coal
and thus quickly
build up a good
deep fire.
Occasionally you
may find, when the
kindling wood be-
gins to burn, that
smoke starts coming
out through the re-
cesses around the fur-
nace doors. This is
due to the fact that
the chimney, being
cold, does not pro-
vide sufficient draft
to carry off the
smoke. This condition can be over-
come by igniting a piece of wadded
newspaper and inserting it into
the Check Damper. The air in
the flue pipe and chimney
will become heated, and start a
draft action, carrying away the
smoke.

(1)

DECKLE-EDGE STATIONERY
Now is the time to order station-
ery for every member of the family,
while the price is so low. The New
Era has on sale RYTEX DECKLE-
EDGE VELLUM printed stationery
—100 sheets and 100 envelopes—with
your Name and Address or Mono-
gram at \$1.00 a box. Order Now—
On sale during January only!

ORDINANCE
AN ORDINANCE to establish, equip, and
regulate police protection for the Borough
of Riverton, N. J.
BE IT ORDAINED by the Mayor and
Council of the Borough of Riverton, N. J.:
1. The Police Committee of the Council
with the Borough Marshals shall constitute
the police force of the Borough of Riverton.
2. MARSHALS. The marshals shall be
appointed by the Mayor at the Council
Meeting of each year to serve for the calen-
dar year or until their successors have been
appointed and sworn, and their appointment
must be confirmed by the Council before
they are sworn in.
3. Qualification of Marshals. All marshals
hereafter appointed, excepting those who are
now serving, must be between the ages of
21 and 35 years, must have a certificate
from a reputable physician that they are in
good physical condition and able to perform
the duties of the office, and must thereafter
undergo a physical examination before each
re-appointment. They must be citizens and
residents of the Borough and of good rep-
utation, and they shall receive such com-
pensation as shall be directed in the regular
salary ordinance or resolution.
4. The power to direct the employment of
the Marshals shall be vested in the Mayor
and Council. The Mayor shall be Chief
of Police, and is hereby authorized to dele-
gate the direction of the Marshals to the
Police Committee of the Council, though he
may not relinquish the office of Chief of
Police.
5. This Ordinance shall take effect im-
mediately. If any part of this Ordinance
shall be made null and void by conflict with
any higher law, all other sections not in-
consistent therewith shall be affected.

NOTICE
Notice is hereby given that the foregoing
Ordinance was introduced at the adjourned
meeting of the Common Council of the Bor-
ough of Riverton held on the Twenty-sixth
day of December, 1935, and that at a regular
meeting to be held in the Council Chamber
in the Fire House on Thursday, the ninth
day of January, 1936, at the hour of eight
o'clock in the afternoon, eastern standard
time, the said Common Council will consider
the final passage of said ordinance.
BY ORDER OF COMMON COUNCIL,
DANIEL M. CLIFTON,
Borough Clerk.

Dated, December 26, 1935

ORDINANCE
AN ORDINANCE to repeal an Ordinance
entitled, "An Ordinance providing for, relat-
ing to and regulating a Police Department
in the Borough of Riverton, N. J. County
of Burlington," approved March 13, 1930;
BE IT ORDAINED by the Mayor and
Council of the Borough of Riverton, County
of Burlington, State of New Jersey, that
the Ordinance entitled, "An Or-
dinance providing for, relating to and regu-
lating a Police Department in the Borough
of Riverton, County of Burlington, State of
New Jersey," approved March 13, 1930, be,
and the same is hereby repealed.
2. That this Ordinance shall take effect
immediately upon due publication.
NOTICE
Notice is hereby given that the foregoing
Ordinance was introduced at the adjourned
meeting of the Common Council of the Bor-
ough of Riverton held on the Twenty-sixth
day of December, 1935, and that at a regular
meeting to be held in the Council Chamber
in the Fire House on Thursday, the ninth
day of January, 1936, at the hour of eight
o'clock in the afternoon, eastern standard
time, the said Common Council will consider
the final passage of said ordinance.
BY ORDER OF COMMON COUNCIL,
DANIEL M. CLIFTON,
Borough Clerk.

Dated, December 26, 1935

NOTICE OF SETTLEMENT
Sub. Trustee's Account
Estate of Robert Biddle, deceased.
Notice is hereby given that the first and
final account of the subscriber, Substituted
Trustee under will of Robert Biddle, dec'd
for Lillian Biddle Page, will be audited and
stated by the Surrogate and reported for
settlement and allowance to the Orphans'
Court of the County of Burlington, at a
session to be held Thursday, Feb. 20, 1936,
at ten o'clock in the forenoon.
CAMDEN SAFE DEPOSIT &
TRUST COMPANY
Substituted Trustee.
Proctor: William D. Lippincott.
Dated: December 31, 1935.
E-1-2-1-30-36.

**ANNUAL MEETING
OF
CINNAMINSON BANK AND TRUST
COMPANY
RIVERTON, N. J.**
December 18, 1935.
The annual meeting of the stockholders
for the election of directors of the Bank
and the transaction of such other business
as may properly come before the meeting
will be held at the Banking House on Tues-
day, January 14th, 1936, at 2 o'clock.
HOWARD B. CONOVER,
Secretary.

E-1-2-1-30-36

PORCH CLUB
On January 7th, at 2:30 p.m., the
Riverton Porch Club will open with
a business meeting.
The speakers of the afternoon are:
Mrs. Chester L. Reagan, state legisla-
tive chairman, who will speak on
Legislation, and Joseph S. Slicker,
whose subject will be literary
shores of New Jersey.

**LONDON — PARIS
BERLIN—MADRID
ROME**
via
PHILCO
\$59.50
JOHN H. ETRIS
17 W. Broad Street, Palmyra
Phone 978

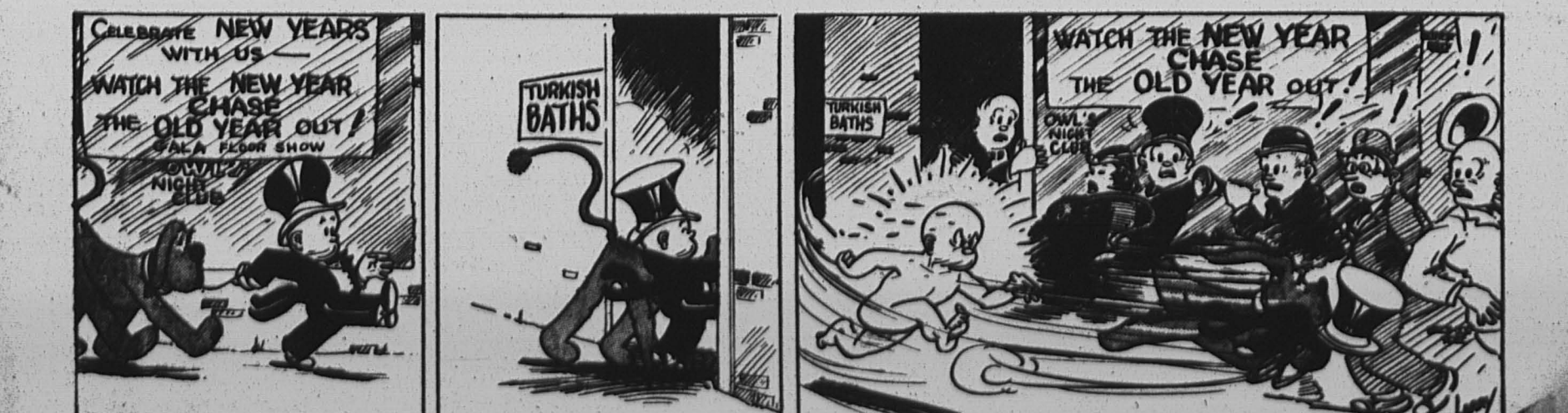
MAKE IT A REGULAR STOP
GAS
SUNOCO
OILS
GARWOOD'S
SERVICE STATION
Broad and Main Streets
Riverton

**TYPEWRITER
DESK**
ONLY \$198
WITH YOUR NEW
REMINGTON PORTABLE
\$2.98 when purchased alone
A big bit with young folks. See these
handsome desks—TODAY—while the supply
lasts!
You'll find a Remington Portable an ex-
tremely bargain too! \$49.50 for these latest
models, brand new machines. Complete with
carrying case and all essential features of
office typewriters. Free typing course in-
cluded. Let us demonstrate one. Come in
TODAY.

**Remington Model 5... 4-row keyboard,
standard width carriage, best space, aus-
trian ribbon reverse... all for \$49.50.**

THE NEW ERA
Riverton, N. J.

— By L. Antonette



MANY ENTER FIRST XMAS CONTEST

Palmyra's First Venture in Decorating Meets With Much Enthusiasm

Palmyra was gaily decorated for the Christmas season this year for the first time. Many homes and several places of business put on a festive appearance and carried the new venture off in great taste.

The judges were: Floyd Spahr, chairman; Mrs. William Miller, Mrs. Anna Davis, Mrs. Elvin Powell and Alfred VanOsten.

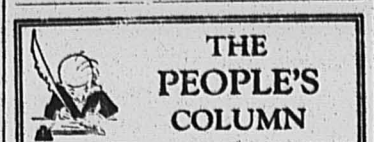
The committee wishes to thank all those in Palmyra who in any way made the competition a success. Awards were made for the following residence decorations: W. P. Blackburne, 938 Cinnaminson avenue, cocktail set donated by John H. Etris; J. F. Ogden, 210 Garfield avenue, lamp, donated by George T. Dold, Public Service representative; F. C. Ulmer, 704 Washington avenue, electric iron, donated by H. C. Scherwing; H. E. Powell, 261 West Broad street, one half ton coal, donated by J. Horace Finney; Mrs. H. B. Trout, 714 Cinnaminson avenue, permanent wave, donated by Tony's Beauty Shoppe; R. B. Gallo-way, \$5.00 order for grease jobs from Beltz Service Station; E. F. Black, 201 Garfield avenue, \$5.00 order from The Agnes Shop.

H. M. Davidson, 207 Morgan avenue, \$5.00 box candy from Rogers' News Agency; W. B. Mayhew, 810 Lincoln avenue, lamp, donated by C. R. Sweeney, Inc.; William Norcross, 907 Washington avenue, lamp, donated by McAllister's; Dr. Dean H. LeFavor, 619 Morgan avenue, electric kitchen fixture, donated by the Camden Gas and Electric Fixture Works; W. D. Bates, 223 Horace avenue, basket of groceries and chicken donated by Williams' Market; H. P. Mason, 919 Lincoln avenue, \$5.00 meat order donated by Whitmer's Quality Market; A. H. Zayotti, \$5.00 merchandise order donated by Lester S. Fortnum; W. S. Logan, 1004 Parry avenue, hat, donated by Kilpatrick, the hatter.

Joseph L. Stack, 227 West Broad street, permanent wave, donated by the Superior Beauty Shoppe; Dr. C. F. Voorhis, 330 Morgan avenue, car name bath set, donated by Eberly's Drug Store; William A. Prisco, 105 Pear street, fern, donated by Palmyra Athletic Club; Russell

O. Eval, 308 Delaware avenue, 2 pound box Whitman's chocolates, donated by Busch's Drug Store; W. J. Eick, 916 Columbia avenue, movie tickets, donated by Broadway Theatre; Robert Cooke, 401 Leconey avenue, \$1.50 merchandise order, donated by Shulman's Department Store; Mr. Joyce, Morgan avenue, ice cube, donated by Joseph L. Stack.

Two organization cash prizes were awarded to the K. of C. and the Epworth M. E. Church; three business houses also received cash prizes: Raymond Warner, Tak-About Shop and Steve's Barber Shop.



Editor The New Era:

With the happy faculty for doing the wrong thing at the right time, political meddling again threatens the peace and quiet of Riverton—and one wonders why one lesson has not been enough for those who believe police are merely street corner ornaments and not ambitious, loyal fellow citizens.

The well-known case, not yet dry behind the ears, finds our representatives spending possibly double the amount of public funds necessary to be passed out, because of would be political meddling with police—and still the lesson has not been learned.

—for now Riverton is about to go back to the gay nineties with dignified high-helmeted, swallow-tailed town marshals.

Will they be, or will we be, the laughing stock of Burlington County—and will the Philadelphia papers relish the scene? Won't the Police Beneficial Association leap into the battle to prevent the spread of the movement to reduce the standing and efficiency of men who are now far from overpaid?

To make matters worse, according to the announced membership of the new police committee, the mayor and the entire committee will be out of town all day long and day after day. The town marshals (police to you) will be lacking a supervising head and will know that if they dare to think and fail to guess what the boss will think when he comes home—well it's good bye jobs.

Our police in the last year have been efficient, faithful and dependable. No definite charges have been made or proved against them—yet they must be disorganized, worried,

harried and upset—for what—rumor or facts? If there are facts, what are they? Why can't we, the players of these men, be told these facts and not asked to blind submit to the whims of those who are on the inside? None of us profit if they remembered that warning—"Judge not lest you be judged."

One who believes in REAL POLICE

To: William Henry, Dr. C. S. Dr. H. B. Mark, George F. Jr., Frank A. Mathews, Charles De Laney, Po Thatcher and others.

Gentlemen: On behalf of many of your neighbors and fellow citizens I want to extend to you our sincere apology for the action of the judges in awarding you well deserved prize for your Christmas decorations.

Scallions to the judges; congratulations to you—and may this year decision fail to dim next year lights! Christmas is a time for joy and light and not funeral decorations and dim hope.

"Vox Populi."

Adams Director Of Freeholders

(continued from page 5)

was made a member of the sinking fund commission.

Freeholder Jones was made the county's voting member of the State Freeholders' Association. Albert J. Frohock, of Moorestown, was appointed to audit the county's books for 1936. Dr. Harold E. Longsdorf, of Mt. Holly, was appointed physician at the county asylum for three years.

Recorder—Frank Probsting, term five years.

Borough Attorney—Walter Carson.

Auditors—Charles S. Rockey & Co.

Engineers—Sherman & Sleeper.

Overseer of Poor—Frank Probsting, term five years.

Pound Keeper—William Gootee.

Building Inspector—Robert H. Clelland.

Superintendent of Highways—Robert H. Clelland.

Police Surgeon—Dr. Harry L. Rogers.

Shade Tree Commissioner—Adelaide S. Biddle, term five years.

Board of Health—Mrs. Merrill and Mrs. Yost, term three years.

Zoning Board of Adjustment—Harry P. Jones and Joseph Beck Tyler, term three years.

Delinquent Tax Collector—Harry Schell.

Honolulu has about 140,000 Japanese, nearly 30 per cent of the population.

BYRD PILOT FLIES TO RIVERSIDE TO SPEAK AT FOX THEATRE

Will Circle Riverside and Land at 3.30 p.m., January 7, at Rear of High School

William S. McCormick, the first and only person to fly an autogiro over the South Polar regions, will be on the stage in person, at the Fox Riverside Theatre, Tuesday, January 7.

McCormick, autogiro pilot of the second Byrd antarctic expedition, returning recently, will fly to Riverside in an autogiro which is an exact replica of the craft which was originally presented the Byrd expedition by an auto accessory firm.

The Snowman, as the ship was called, was extensively used for exploration and scientific work at the South Pole.

His listeners will be treated to a first hand illustrated account of the second Byrd antarctic expedition. For the first time in history, an

SHIRLEY TEMPLE IN "THE LITTLEST REBEL"

As the sweetheart of the South, and the darling of the North—Shirley Temple is starred in her first big dramatic role in "The Littlest Rebel," the Fox picture which started Wednesday at the Walt Whitman Theatre.

Adapted from the ever popular play of the same name, "The Littlest Rebel" presents John Boles, Jack Holt, Karen Morley and Bill Robinson, Shirley's old tap dancing friend, in the supporting cast of the picture.

SURPRISE PARTY

A surprise party was given in honor of Miss Emily Perkins, of 617 Cinnaminson street, Saturday, December 21. Among those present were: Miss Emily Perkins, Miss Pearl Morris, Miss Catherine Higgins, Miss Margaret West, Miss Bessie Hullings and Miss Anna Bennett, of Riverton; Miss Dorothy Mason, of Camden; Harry Scheim-reiff, Victor Severns, George Russ, 3rd, Edward Faunce, of Delanco; Bud Carl, Peter Hartman, Jesse Brown, Riverside, and Edgar Grasmick, of Camden.

HOW'RE YOU BETTING?

"The people in our part of the town are watching the result of a very interesting conflict."

"What is it?"

"An irresistible blonde has just met an immovable bachelor."—Florida Times-Union.

He who lives a life of love and charity is constantly at worship. —Emanuel Swedenborg.

The first sign of a wise man is that he doesn't argue. —Count Herman Keyserling

"The secret of good health is to eat onions," says an eminent physician. But how can it be kept secret?

"You gave that cloak-room man a big tip."

"Well, he gave me a good coat."

Sir Walter Raleigh brought the "Irish" potato to Ireland.

RIVERSIDE

ENTERTAINMENT EVERY DAY AT 8 P.M.

FRIDAY, Jan. 3—

GARY COOPER ANN HARDING in

"PETER IBBETSON"

ON THE STAGE AT 9.00 P.M. AMATEUR CONTEST

TURSDAY, Jan. 4—

Margaret SULLIVAN in

"SO RED THE ROSE"

WALTER CONNOLLY Randolph Scott Directed by King Vidor A Paramount Picture

SUNDAY AND MONDAY, Jan. 5 and 6—

LORETTA YOUNG in

Cecil B. DeMille's "THE CRUSADES"

TUESDAY, Jan. 7—

Rear Admiral RICHARD E. BYRD'S Second Great Antarctic Expedition into

LITTLE AMERICA Capital of the Unknown

STARTING NEW YEAR'S DAY

Prepare to surrender your heart!

Shirley TEMPLE in "THE LITTLEST REBEL"

A FOX picture with JOHN BOLES • JACK HOLT KAREN MORLEY BILL ROBINSON Associate producer R. G. De Sylva From the play by Edward Poppo

SUNDAY VAUDEVILLE

Miss Staman's report was in part as follows:

Health conditions among the children have been as good as can be expected at this time of year. There have been two cases of contagious disease, one each of mumps and measles, both in the kindergarten. Twelve children have been sent to the school physician for special examination and six excluded because of colds.

Forty-one have attended the dental clinics. The nurses have made 37 visits to homes and have taken 3 children to Dr. Remer's eye clinic in Mt. Holly; one has been supplied with glasses.

Medical cards are being returned showing defects remedied that were reported after our medical examination.

It is again time for the annual diphtheria inoculations if the Board is willing to offer them this year. Owing to the extra firing and out-

(continued on page 8)

THE NEW ERA

RIVERTON, NEW JERSEY, THURSDAY, JANUARY 9, 1936

PRICE FIVE CENTS

RETURN TO FOOD ORDER RELIEF

During January New and Reopened Cases Will Receive No Cash Under New Order

Orders have been issued by the State Office of the Emergency Relief Administration that during January all new and reopened cases throughout the state shall be cared for on a food-order basis exclusively. It is also directed that no transfers shall be made from food orders to cash during the month.

Those cases which received cash during December will be continued on the check basis, provided, of course, no violations of regulations are committed which would normally justify their transfer to food-orders.

Slightly less than thirty per cent of all cases are aided through food-orders. Out of a total of 103,654 on December 1, last, orders were given to 30,896 and checks to 72,758. One county, Salem, has been operating exclusively on the order plan. The other twenty counties have used both systems.

POST RODGERS HEARS REPORTS

Toy Committee and Welfare Committees Tell of Work Done

Post Frederick M. Rodgers held their regular monthly meeting Tuesday night and heard reports from their various committees which are particularly active at this time of year.

The toy committee rendered a complete report of its activities over a period of two months. The Post in acting upon the report of this committee and that of the Christmas party committee wish to publicly thank those who helped in any way the Christmas work. Special mention is made of the Girl Scouts who consent to considerable expense to collect materials for and pack over 50 stockings. The Boy Scouts were particularly helpful in their assistance in painting and the distribution of the toys.

Membership in the Post is fast approaching a new high. Every member is requested to come out to all meetings and bring a new member or visitor with him. Every ex-service man is welcome whether a member or not.

The welfare committee reported on the number of emergency cases handled and pointed out the fact that this work would be more efficiently handled if those who were aware of needy or sick ex-service families would pass the information on to the chairman, Jack Kirk. The Post will do its part if these cases are called to the attention of the committee.

All unemployed ex-service men are requested to get in touch with this committee if they wish information on the new Graves Registration project which has recently been asked by the authorities. These men should register with either the State Employment Service or the National Re-employment Service.

A card party sponsored by the Post will be held on Wednesday evening, January 22. Admission will be 25c. Every one is invited.

FATHERS' NIGHT

Fathers' night will be celebrated in the Cinnaminson School, Friday evening, January 17.

A very good evening of entertainment has been planned besides the usual dancing. An added feature of the evening will be a Hill Billy Band from Burlington.

MEETING AND SUPPER

The annual meeting and supper of Central Baptist Church will be held next Wednesday evening, January 15, in the social hall of the church at 6.30.

SCOUTS CELEBRATE 10th ANNIVERSARY

Headmaster of Peddie School to Address Scouters at Annual Banquet

The tenth annual meeting of the Burlington County Council, Boy Scouts of America, will be held at the Epworth Methodist Church in Palmyra, on Thursday, January 9.

W. B. Saunders, headmaster of Peddie School, will be the guest speaker.

The banquet will be served by the ladies of the church at 7 p.m. A pageant depicting the history of scouting in America during the past 25 years will be put on by the scout troops of Palmyra and Parry, and Porter Caldwell, chairman of the Palmyra-Riverton district committee. Reports on the progress of scouting during the past year in this council will be given and officers will be elected for the coming year.

A committee, of which William C. Avery, Moorestown, is chairman; assisted by E. Newbold Cooper, Riverton; Walter Krall, Roebeling, Brian B. Kane, Beverly; Richard Devereux, Burlington, and David Syer, Bordentown, are making arrangements for the meeting.

County Scout Executive George A. Darlington stated that during the past year the scout membership has been increased and the council deficit has been reduced.

This year marks the silver jubilee anniversary of the Boy Scouts of America and the tenth anniversary of the Burlington County Council.

Scouting in this council has shown a marked growth since its first charter was issued.

REV. H. R. GUMMEY AT CHRIST CHURCH

The Reverend H. R. Gummey, S.T.D., D.C.L., will conduct the services at Christ Church this Sunday, Dr. Gummey is one of the foremost liturgical scholars in this country and has been consulted upon questions in his particular field by the Archbishops of such widely separate sees as Canterbury and Constantinople. He, more than any other man, is responsible for the form in which the present Prayer Book is printed. He was a member of the commission which brought out the revision of 1928 and is at present custodian of the Standard Book of Common Prayer. He is professor of Liturgics and Canon Law at the Philadelphia Divinity School.

In addition to his scholastic work Dr. Gummey spent many years in the Parochial Ministry having served for some years as the rector of the church at Haddonfield.

He is noted for a fund of ready wit and a keen sense of humor, which keep him from being merely another dry and dusty professor.

The Rev. Dr. Gummey will conduct both the early Communion Service and preach at the 11:00 o'clock service in the absence of the rector. The Rev. Mr. Downs will be in Washington attending a conference of Lenten Preaching at the College of Preachers from the eighth to the fifteenth of this month.

ANNUAL RECEPTION

The annual reception to Parents and Teachers will be held in the Riverton Public School auditorium on Monday, January 20, at 8 p.m.

H. Paul Jones, of Mt. Vernon School, Camden, will be the principal speaker. After the meeting refreshments will be served by the hospitality committee.

NOTICE

In accordance with section 502 of the general tax laws of the State of New Jersey, the Cinnaminson Town ship tax books will be open for inspection on Friday, January 10th, between 11:00 and 12:00 a.m.

Leslie W. Reeves, Assessor, 1012 Highland Ave., Palmyra.

WINTER MEETING OF COUNTY P.T.A.

"Panel Discussion" of "The Backward Child" Feature of Program at Palmyra

The winter meeting of the Burlington County Council of Parents and Teachers will be held at 10 a.m. on January 15, in the Methodist Church, Palmyra. There will be a few committee reports and an opportunity for exchanging of ideas during the "Tell me, ask me hour," in the morning.

After luncheon the psychology club of Trenton State Teachers' College, under the direction of its advisor, Miss Gladys Poole, will present a "panel" discussion of "The Backward Child," followed by a discussion by the entire group. Mrs. Eugene Pharo, county chairman, in a letter to all local presidents, urged everyone to "do outside reading and research before January 15, and plan to submit your ideas."

Patriotism is not dead. No town has difficulty finding many who are willing to serve Uncle Sam as postmaster.—Atchison Globe.

MISSING GIRL FOUND HERE

Cinnaminson and Riverton Police Cooperate to Return Woman to Philadelphia

Dora Oakman, of 2333 Greenwood street, Philadelphia, was found wandering on Burlington Pike near the Moorestown-Riverton road on Monday. Officer Carhart, of the Riverton police, was notified and brought the girl in to the Riverton police station. He questioned her, but could get no coherent answers. He then called Chief of Police Dorworth, of Cinnaminson township, who had been out of town, and he had no better results.

First the girl claimed she was Mary Stanton, of 620 North Plainfield street, Plainfield, New Jersey. After communicating with the Plainfield police Dorworth found there was no such person or street in Plainfield. Miss Oakman then said she had been put out of the home of her sister, Ruth Stanton, of Broadway, Camden. The Camden police and detectives declared that no such person lived in Camden.

On the third try Chief Dorworth called the Bureau of Missing Persons, Philadelphia, and received the description of a girl missing from home since one o'clock Monday. This description tallied with the girl held in custody. Her mother was notified and took the girl home from the Zuercher Memorial Hospital, Riverside, where she was taken on advice of Dr. Harry L. Rogers, who examined her. Miss Oakman is a victim of epileptic fits and an inmate of a Philadelphia institution from which she was granted leave to spend the holidays with her mother.

NEW OFFICERS OF PARRY FIRE CO.

The regular meeting and installation of officers of the Parry Volunteer Fire Company took place in the fire house Tuesday evening. The following officers were installed for the year 1936: president, William Kennard; vice president, John Mutschler; recording secretary, George Schuck; financial secretary, Earle Tanner; treasurer, William Phelan, Sr.; trustee for eighteen months, Elwood Haines; trustee for six months, Wilson Morris; chief, George Adams; first assistant chief, David Phelan, and second assistant chief, George Dorworth.

BLANKET WINNER

Mrs. August Weber, of Linden avenue, won the blanket offered by the Sacred Heart Parent-Teacher Association. This was the seventh drawing.

ARGENTINA uses more flour per capita than any country except Canada.

ASSOCIATED G.O.P. ELECTS OFFICERS

Roy R. McDougal Re-elected as President; Riverton Man Is Secretary

The annual banquet and election of the Associated Republican Clubs of Burlington County was held in the Turngemeinde Hall, Riverside, Monday evening of this week.

The following officers were elected for 1936: president, Roy R. McDougal, of Delanco; first vice president, Christopher Peditto, Palmyra; second vice president, Charles Meyers, Maple Shade; third vice president, Mrs. Pearl Bridgeport, Hainesport; fourth vice president, Thomas Chancie, Roebeling; fifth vice president, Frank Ovenduski, Burlington; sixth vice president, John Lebengood, Moorestown; treasurer, Elwood Zig-enfuss, Beverly; secretary, Richard M. Woodward, Riverton; assistant secretary, Ferdinand Henning, Riverside, and second assistant secretary, Mrs. Mary Fleetwood, Mt. Holly.

The guest speaker of the evening was Hon. Robert A. Carey, of Newark. Other speakers during the evening were Senator Clifford R. Powell and Assemblyman Marcus W. Newcomb.

LEAGUE PLAY JANUARY 18

"Three Moss Roses" Will Be Presented in Epworth Sunday School

"Do you realize that it is only a few more days to the Epworth League's annual play and you haven't even gotten our tickets yet?" That was Mrs. Housewife telling the Minister what she thinks of him for leaving such an important matter go till the last minute. But never fear, you can always be sure of having any number of tickets held for you by sitting right down and calling Edwin Fisher at Riverton 675-R.

This year's play will be much more interesting than previous plays. That is the prediction of a well-known critic.

"THREE MOSS ROSES" is a story of an old maid who explains to four young people who then get ideas in their heads—and such a mix-up you never did see the likes of before. You see—Polly loves Billy, but Billy loves Elaine and Elaine loves Archie. You'll fall off your seats when poor Polly gets herself all tangled up with Uncle Ollie, of all people. The little imp Gwendolyn puts pep in the show and her mother, Mrs. Gentry thinks her little girl is the nicest and sweetest ever born. All the characters are important to the humor of the play.

The cast is as follows: Polly, Doris Hampton; Elaine, Marie Woodside; Miss Lydia, Thelma Fisher; Gwendolyn, June Hires; Mrs. Gentry, Carrie Bates; Billy Sims, George Long; Archie Tindale, Leon Sloan; Uncle Ollie, Douglas Kersey.

You'll never know all that happens or how it will end unless you join us at 8 o'clock on Saturday evening, January 18th in the Sunday School Temple of the Methodist Church. Publicity Committee.

HAS IT COME?

Riding out from Boston the other noon we noticed a sign that would be a fair companion to the "United States Salvage Association" we noted in our last issue. It was on Cambridge street and in large letters, covering the entire window, we read "Liberty Extinction Service."

We did not stop to inquire what particular method of procedure was there in vogue for, in truth, it sounded so much like a new federal bureau that we were inclined to give the place a wide berth.—From "On the Surface."

ARGENTINA uses more flour per capita than any country except Canada.

Start the New Year Right

BUY A

FORTNUM USED CAR

30 Completely Reconditioned Cars to Choose From

TERMS AS LOW AS \$10 DOWN

PHONE RIVERTON 1180

Lester S. Fortnum

Ford Sales and Service

115-125 W. Broad Street, Palmyra

RIVERTON STORE CHANGES HANDS

Erving Freihon Purchases The
Riverton Market House
From Silverstein

Announcement is made in the advertising columns of this issue of The New Era that the Riverton Market House, corner of Broad and Main streets, has been purchased by Erving Freihon.

Mr. Freihon purchased the business from Silverstein and Roth, who operated it for the past five years. Mr. Freihon is an experienced butcher, having been connected with the Puritan Beef Company in Trenton for the past nine years and managed their Trenton stores for them during that time.

Many changes are being made in the grocery, fresh produce and meat departments of the store.

Mr. Freihon will specialize in quality meats at reasonable prices. The free delivery service will be maintained according to the announcement of the proprietor.

Mrs. Lillie M. Althouse will continue in the employ of the new store. Everyone is extended a cordial invitation to visit the new Riverton Market House.

K. OF C. AUXILIARY

On Friday evening, January 10, the Ladies' Auxiliary of the K. of C. will hold a card party in the K. of C. Home Broad and Elm avenue.

Mrs. R. E. Sanford is chairman of the committee in charge. The prizes are said to be "bigger and better than ever."

There will be a door prize and non-players prizes. Refreshments will be served.

CRASHES INTO POLE

Edward Shea, son of Mr. and Mrs. Harry Shea, of Cinnaminson, was cut about the head and face Sunday morning when the car in which he was riding skidded and hit a pole near Lumberton. The driver of the car was Ibbotson Mason, of Masonville.

Mason was taken to the Burlington County Hospital, Mr. Holly, where he is suffering from concussion of the brain, broken nose and cuts and bruises.

NOTICE

Frank A. Snover, member of the committee on arrangements for the Walter D. Lamon testimonial dinner to be held Saturday evening in Log Cabin Lodge, Medford Lakes, wishes to announce that the tickets have been completely sold out and that no one will be admitted without a ticket. There will be none on sale at the door.

YWCA NOTES

ANNUAL MEETING

The annual meeting of the Burlington County Young Women's Christian Association will be held Thursday evening, January 16, at 8:30 o'clock, in the Moorestown Community House. All residents of the county are invited to attend the meeting, and it is hoped that a large group of men will be present.

Mrs. Charles S. Beckwith, of Pemberton, president of the county association, will preside at the dinner and the meeting which will follow. A brief period will be devoted to business, which will include reports of officers and election of new board members.

The theme of the evening's program will be "Serving the Present Age." Those who will take part in a panel discussion of this theme will include Louis J. Kaser, of Mt. Holly, county superintendent of schools; Mrs. Caroline McIntire Tillinghast, of Burlington member of the county YWCA board; Miss Margaret Warner, of Burlington, president of the Burlington County Business and Professional Women's Club, and Edward A. Mechling, of Moorestown, prominent business man and member of the Moorestown Recreation Commission.

An address by Dr. Ralph A. Felton, of Drew University, Madison, N. J., will sum up this discussion.

Mitcham, England, recently held its three-hundredth annual fair.

YMCA BRIEFS

BEAN SUPPER

Reservations for the bean supper for high school age YMCA members over the county are mounting up at the County "Y" headquarters. This supper will be held at Camp Ockanickon, Friday evening, January 10. A promise of all one can eat for twenty cents, including ice cream for dessert, makes this an attractive feature of the program. Speakers from International House, Philadelphia will talk on their native country and tell of the contribution of the YMCA there.

JANUARY SPECIAL

January is the month to save on fine personal printed stationery. The New Era is offering during January Ryter Deckle Edge Vellum stationery in Double the usual quantity (100 sheets and 100 envelopes)—with your Name and Address or Monogram for \$1.00 a box. See samples and place your order at once for one or more boxes of this beautiful Deckle Edge printed paper.

Italian chemists have found a way to make wool from milk to combat the threatened sanctions. This will give the enterprising man the opportunity to label his clothing as the cream of the season's crop.



Less OIL
PONTIAC
Moorestown Motor Co.

THE QUALITY MARKET 514 Main Street

IF YOU ARE LOOKING FOR THE
BEST GRADE MEATS

AT A

FAIR PRICE

STOP AT THE QUALITY MARKET

Home Dressed Roasting Chickens, weighing from 9 to 10 pounds,
a Fancy Lot This Week

BROOKFIELD BUTTER 40c lb

MONTCO GROCERIES

C. W. LUDLOW, Mgr.

Phone Riverton 1118 FREE DELIVERY

STURDY GROWTH

Is assured your House Plants by judicious applications of our Peerless Plant Food. See our current catalogue for price and for Plantabbs, Stim-U-Plant; also Pot Hangers, Brackets, Hanging Baskets, Flower Holders and other house plant accessories.

Our Copper Window Garden Watering Can is very handsome indeed.

DREER'S

Open weekdays from 8 a.m. until 5 p.m., and on Sunday
(but not for business) from 1 until 5 p.m.

NOTICE OF SETTLEMENT

Sub Trustee Account

Estate of Robert Biddle, deceased
Notice is hereby given that the first and final account of the Subtrustee, Substituted Trustee under will of Robert Biddle, dec'd., for Lillian Biddle Page, will be audited and voted by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, Feb. 20, 1936, at ten o'clock in the forenoon.

CAMDEN TRUST COMPANY,
Substituted Trustee.
Precinct: William D. Lippincott,
Dated: December 31, 1935.
E-1-2-1-30-36.

MAKE IT A REGULAR STOP



GARWOOD'S
SERVICE STATION
Broad and Main Streets
Riverton

EVERY-DAY NEEDS

In Quality Merchandise at
Reasonable Prices

TOILET ARTICLES
TOBACCO
CAMERAS, FILMS
DEVELOPING
GREETING CARDS
ICE CREAM
CANDIES

VALENTINES
on Display

L. L. KEATING'S
BROAD AND MAIN
Riverton Phone 1540

ANNOUNCING

ERVING

Announces that he
RIVERTON MARKET
BROAD AND MAIN
RIVERTON

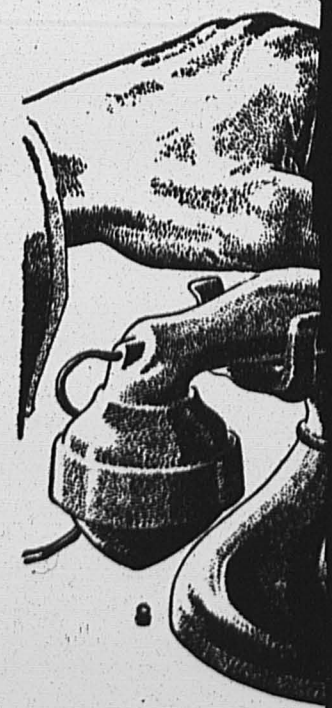
Dealer in Meats, Groceries
to operate the business

Many changes are being made
a cordial invitation is
visit to

Phone, Riverton
Free Delivery



J. S. COLLINS
Phone, Riverton



AVAILABLE...

A telephone when you're alone . . . the familiar electric light switch when it starts to get dark . . . these services which you have learned to depend on, give you a feeling of comfortable security. Learn to depend, too, on the many convenient services this bank can give you.

Get familiar with what these services are and what they can do for you . . . for your business, for your family, for your own protection.

Come in at your convenience and let us talk it over.

**Cinnaminson Bank &
Trust Company**
Riverton, N. J.

Member Federal Deposit Insurance Corporation

Use The New Era Want-Ad Column as a medium
for exchange, sale, buy or rent—just Phone 712. Only
ten cents per line per insertion.

MUSICAL AND TEA JANUARY 22

Cinnaminson Home to Benefit
by Receipts from Social in
Moorestown

A musicale and tea for the benefit of the Cinnaminson Home for convalescent women and children will be held at the home of Mrs. Charles T. Brown, Chester avenue, Moorestown, on Wednesday, January 22, at three o'clock.

Mrs. Carol Johnstone Sharp, of Haddonfield, will entertain the guests with story-telling and an accompaniment of descriptive music. Mrs. Sharp is well trained in many phases of musical expression, as she has studied piano, organ, voice and theory at the best musical conservatories both at home and abroad. She also contributes stories to several children's magazines.

Mrs. Parry H. Paul, well-known vocalist of Moorestown, accompanied by Miss Alice A. Herr, of Riverton, will sing a group of songs as a part of the program.

The tea will be served following the music and a delightful afternoon is promised.

Mrs. E. Russell Perkins is chairman of the committee in charge of arrangements, and cards of admission may be obtained from Mrs. Alexander C. Wood, Jr., Riverton 193. The price is \$1.00.

Through the discontinuance of the work of the "Haddonfield Rest Cottage," owing to the death of Mrs. Caroline Scull Haines, its founder and patron, funds have been made available for the Cinnaminson Home, which carries on the same type of work, to build a small wing as a memorial to her sister, Anna Scull, to perpetuate her great interest in charity of this nature.

At the same time it seemed wise to make some greatly needed improvements in the old building to brighten and make more attractive the living quarters, and the proceeds of the tea will be used for this purpose.

CINNAMINSON P-T. A.

Once more, with the holidays over, the Cinnaminson schools have settled down to work.

This delightful vacation was begun by the promised "surprise" given by the P-T. A. to the lower grades. This took place at the regular meeting for the month.

Each child received a Dixie cup, a cup-cake with a candle on it, a lovely napkin cup of candy decorated with a Santa, and a book.

The children sang the Christmas carols, and the Fifth grade gave a pretty play, Christmas in All Lands.

During the business meeting, the membership committee reported one hundred and twelve members.

The supper committee gave a final report which the association felt permitted them to renovate the teachers room, and a committee was appointed to take care of the project.

Mrs. Swartz read a very interesting article on health, and Mrs. T. Morrell Parry called attention to some of the highlights of the October convention in Atlantic City.

An executive meeting is planned for the near future.

—Publicity.

CORRECTION

Through an omission last week the name of Joseph E. Keating, tax collector for Cinnaminson Township, was left out of the list of Township officials.

CARS COLLIDE IN PALMYRA

Two cars collided at Fourth and Morgan, Palmyra, Monday afternoon at 2 o'clock.

One car was driven by Mrs. John F. Ward and the other by Edward Dages, both of Palmyra.

Riding with Dages was Miss Catherine King, of Palmyra, who suffered lacerations of the face.

Dages suffered bruises and cuts of the face and head.

Mrs. Ward was uninjured. No arrests were made.

NOTICE

The Borough of Riverton assessor's books are now ready for inspection at the home of the assessor, Robinet Cole, Midway below Linden avenue.



THE
PEOPLE'S
COLUMN

LETTER OF APPRECIATION

I wish to take this opportunity of thanking the people of Riverton for their expressions regarding the Christmas decorations, and altho the judges did not feel justified in granting one of the twenty-five or more prizes, I feel very amply repaid for my efforts in bringing the holiday spirit to many, many others.

Answering the item in last week's New Era, I can say that I have been decorating the outside of my home quite a few years before prizes were offered, and do not intend to let this decision of a few put an end to my decorating next Xmas, which to my mind is a very splendid idea.

William Henry.

Editor, The New Era.

Congratulations to the judges of the Xmas decorations. Quality not Quantity is the DESIDERATUM.

Vox clamantis in deserto.
6 Jan., 1936.

B. & P. W. CARD PARTY

The Business and Professional Women's Club of Burlington County will hold a card party January 15 in St. Mary's Hall, Burlington. The proceeds will benefit the educational and Student Loan Fund.

Members of the association are selling tickets and a large number are expected to attend.

WINTERIZE! YOUR CAR NOW.

PRESTONE
ZERONE
ARVIN HEATERS
ATWATER KENT
RADIO

STANDARD
GASOLINE
AND ESSO OILS

WILLARD BATTERIES

WOOLSTON'S GARAGE

BROAD AND MAIN STREETS
RIVERTON PHONE 460

Weekend Specials at the PHILADELPHIA MARKET HOUSE

"The Everbearing Garden"
BROAD and GARFIELD PALMYRA
Free Delivery—Phone 720 and 721

PRODUCE DEPARTMENT

Fresh California Sugar Peas	2 lb. for 25c
Fresh Full Podded Lima Beans	2 lb. for 25c
Fancy White Mushrooms	25c lb.
California New Tender Beets	5 bunches for 25c
California Iceberg Lettuce	5c head
Fancy Brussel Sprouts	quart 15c
Florida Juice Oranges	17 for 25c
Florida Juicy Grapefruit	7 for 25c
Thin Skin Juicy Lemons	25c doz.
Thin Skin Juicy Tangerines	2 doz. for 25c

GROCERY DEPARTMENT

Boris Brand Tomatoes, Whole Peeled	4 cans 29c
Kellogg's Sauer Kraut, large can 7c	6 for 39c
Kellogg's Merion Whole Small Beets	2 no. 2 cans 25c
Kellogg's Merion Sliced Peaches	2 large cans 29c
SALE on Heinz Soups	2 cans for 25c \$1.45 doz.
Deep Rich Coffee, Vacuum packed	25c lb.
SALE ON DOG FOODS, Ken-L-Ration, Calo, Marco and Thrivo	4 cans for 29c 85c doz.

SEA-FOOD DEPARTMENT

Fresh Flounder	23c lb.
Porgies	15c lb.
Blue Fish	19c lb.
Mackerel	19c lb.
Fillet of Haddock	23c lb.
Fancy Large Smelts	22c lb.
Fresh Opened Oysters	Stewing 18c doz. Frying 25c doz.
Sea Bass	23c lb.
Rock Fish	19c lb.
Steak Cod	20c lb.

Church Notices

CHRIST CHURCH, EPISCOPAL
Riverton, N. J.

Rev. Francis B. Downs, Th.B., Rector

First Sunday after the Epiphany
Sunday, January 12, 1936
7:30—Holy Communion.
9:45—Sunday School.

11:00—Morning Prayer and Sermon,
The Rev. Dr. H. R. Gummey
will preach.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Minister
9:50 a.m.—Wesleyan Men's Bible
Class

10:00 a.m.—Church School
11:00 a.m.—Morning Worship
6:45 p.m.—Epworth League
Wednesday, 8:00 p.m.—The Help-
ful Hour
Wednesday, 4:00 p.m.—Junior Ep-
worth League

CHRISTIAN SCIENCE

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
open Tuesday and Friday 2:30 to 4:30

The largest nursing school in Lat-
in America has been opened in Val-
paraiso, Chile.

Northern Ireland is trying to avert
the extinction of the eel.

CLIFTON TAYLOR

Pioneer CASH GROCER

Broad and Elm Phone 996 Riverton

FREE DELIVERY OPEN 7 A. M. TO 10:30 P. M.

Horse Shoe Salmon Regular 22c
Mothers' Oats Quick or 2 for 17c
Regular

Diamond Wax Paper, 125 foot roll	2 for 25c
Montco All Green Asparagus	2 for 49c
Montco Pineapple Juice	3 for 35c
Jumbo Evaporated Peaches	1b. 18c
Evening Star Coffee, reg. 25c	1b. 19c
CHIPSO, Flakes or Granules	pkg. 18c
Montco Mayonnaise	pt. jar 29c
Shredded Wheat	2 for 23c
Montco Tiny Peas	can 22c

Another Pioneer Money-Saving Value
1 15c can Bee Brand Black Pepper BOTH 13c
1 10c pkg. Montco Salt—Reg. 25c FOR

Make 1936 a-- HOT ONE

WITH WILLIAMS

HARD—BLACK—COAL

AND

ESSOHEAT FUEL OIL

HIGHEST QUALITY—FULL WEIGHT—FULL MEASURE

H. B. WILLIAMS

COAL—COKE—FUEL OIL

PALMYRA Phone 1100



ALL
Our Lamps are
Selling at
20%
Discount

WE WILL take 20% discount off the price
of any lamp we have in stock. This is the
time to select that extra lamp you have been
wanting. Small carrying charge added if you
buy on terms.

Electric table appliances simplify some of
your meal preparations and are inexpensive to
operate.

The more electricity you use the cheaper it gets

PUBLIC SERVICE

\$1.00 RYTEX STATIONERY—THE NEW ERA

THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioners, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

The President's "Message"

Many statesmen, politicians, editors and columnists have expressed alarm over the fact that the delivery of the President's message to Congress last Friday night was so timed that no effective reply could be made until the following Monday, seeming to feel that in the interim it would have a tremendous effect in favor of the New Deal upon the people of the United States.

Walter Lippman, for instance, said on Saturday:

"By selecting nine o'clock Eastern time and a Friday evening for his direct appeal to the people, the President has not merely obtained the largest possible audience. He has shut off effective discussion of what he has to say for nearly three days. His argument cannot be seriously debated until so long a time has passed that the emotional effect will have been registered and will have become set before the opposition can challenge him."

Maybe so. But isn't it quite as likely that, having had time to digest the content of that message, to realize its political bias, to understand the inconsistencies of many of its propositions, the unfairness of many of its assumptions, and the evident attempt to prostitute this function of his high office for political gain, the people will more readily and understandingly receive the exposure of the whole unsavory spectacle, than would have been possible while still under the spell of his magic radio voice?

We think so. Perhaps now, a week after the message was delivered, we can review some of its salient points with calm judgment. After taking his usual envenomed fling at "entrenched greed," "special interests," "autocratic institutions," "money changers," and the like, the President said:

"You, the members of the legislative branch, and I, the Executive, contended for and established a new relationship between Government and people."

"What were the terms of that new relationship? They were an appeal from the clamor of many private and selfish interests, yes, even an appeal from the clamor of partisan interest, to the ideal of the public interest. Government became the representative and the trustee of the public interest. Our aim was to build upon essentially democratic institutions, seeking all the while the adjustment of burdens, the help of the needy, the protection of the weak, the liberation of the exploited and the genuine protection of the people's property."

And how did the Administration seek to "safeguard the public interest?" By creating thousands of political sinecures, by a wild orgy of extravagance which increased the public debt by billions, and by restrictive devices which pushed the cost of living to almost prohibitive heights.

How did the Administration "build upon essentially democratic institutions?" By establishing under the wings of the Blue Eagle a dictatorship by which that bird of ill omen could sink his hooked talons into a hapless tailor and drag him off to jail for charging too little for his services, and impale and incarcerate a little battery maker for failing to live up to an arbitrary and impossible wage scale.

How did it "give genuine protection to the people's property?" By passing legislation which devalued their dollar and destroyed their legitimate investments, by setting up government competition with private business, under a "bookkeeping system" that would have sent private individuals to jail.

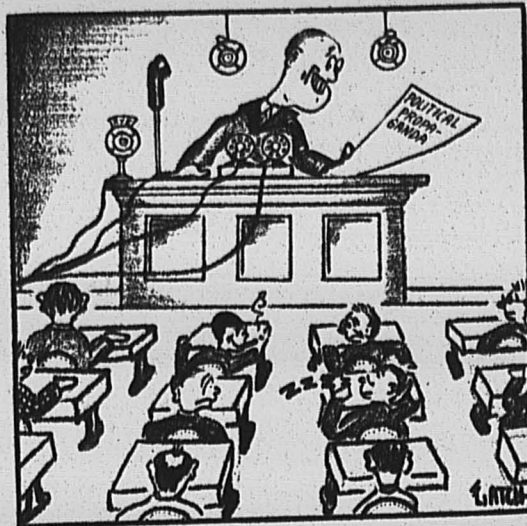
But the acme of insincerity was reached when the President said, in referring to opponents of the New Deal:

"If these gentlemen believe, as they say they believe, that the measures adopted by this Congress and its predecessor, and carried out by this Administration, have hindered rather than promoted recovery, let them be consistent. Let them propose to this Congress the complete repeal of these measures. The way is open to such a proposal."

How splendid! How magnanimous! How courageous! No one knows better than the President how utterly impossible it would be to get any such action from a Congress overwhelmingly Democratic and still subservient to the whip which lashed it into compliance with the demands of the White House in those early days, when, in fear and trembling it relinquished the functions given it by the Constitution and bestowed those rights and powers given by the Chief Executive. Repeal, indeed! The only way to get rid of these noxious laws is to put men of high courage, clear vision and a proper appreciation of American principles and ideals in the White House and legislative halls.

And then, this period of "reconstruction" has developed a new bugaboo with which the "autocrats" frighten the people. It is "synthetic fear." Willfully and obstinately closing his eyes to the fact that business, big and little, has had every reason to fear and distrust the Roosevelt Administration, with its invasion of individual rights and its interference with every line of business and industry, the President cries:

"THE STATE OF THE UNION"



"Their weapon is the weapon of fear. I have said—the only thing we have to fear is fear itself." That is as true today as it was in 1933. But such fear as they distill today is not a natural fear, a normal fear; it is a synthetic, manufactured, poisonous fear."

In a burst of enthusiasm near the end of his "message," the President declaimed, "We face the arduous days that lie before us in the warm courage of national unity; with a clear consciousness of seeking old and precious moral values; with a clean satisfaction that comes from the stern performance of duty by old and young alike." "Seeking old and precious moral values!" What hypocrisy! What "old and precious moral value" would sanction the repudiation of contract by abrogation of the gold clause in government bonds, and the passage of legislation to prevent suit to recover the losses sustained by holders of those bonds? "Old and precious moral values"—when good faith and common honesty are thrown out of the window!

In closing his "Message on the State of the Union," the President quoted a "wise philosopher at whose feet I sat many, many years ago" to exhort his hearers to patience, charity, righteousness and courage.

"Patience"—from one who flew into a rage when the Supreme Court sentenced to death the NRA, who contemptuously characterized the decision as taking us back to the horse and buggy days, and made not too thinly veiled threats to amend the Constitution to legalize his wild theories, and to so hamstring the Supreme Court that it could not stand in the way of the destruction of American liberties.

"Charity"—from one who has shown the most malignant malice toward business and industry.

"Righteousness"—from one who has made most iniquitous attempts to stir up class hatred and set an enmity between those who labor and those who employ, those who have and those who have less.

"Courage"—from one who evades responsibility for measures that turn out to be unpopular, who allows his mouthpieces to lay the blame on others, who permits subordinates to "take the rap" in order to perpetuate the myth of his own "good intentions." The low estate to which Franklin D. Roosevelt has dragged the high office of the Presidency was shown by the derisive laughter with which his visible audience greeted his "I cannot better end this Message on the State of the Union."

Is it any wonder they laughed! They realized that is was in no sense a statesmanlike message, prepared with the mature consideration and delivered with the dignity which the occasion and state of affairs demanded, but a political harangue, nicely planned, nicely timed, to have the greatest effect. And his invisible audience was no less alive to the incongruities of the situation.

As folly is but wisdom spun too fine, so mere cleverness may overreach itself. And in this case it seems to have done so. When the natural resentment against the whole procedure gets into full swing, it may well turn out that the "Message on the State of the Union" was the best Republican campaign speech made to date.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services, Sunday, January 12.

10:00 a.m., Bible School. A place

where everyone, from infant to the

grown up receives an hour of helpful

instruction in the practical applica-

tion of the Bible teachings to their

every day life. Those without

church affiliations are most cordially

invited to come and meet with us.

11:15 a.m., Morning Worship.

There was an exceptionally large

attendance last Sunday, a fine tribute

to Mr. Lockett who began the

eleventh year as our pastor. Claude

Barto has announced that the choir

will present the "Seventh De Deum"

by Dudley Buck, at this service.

Pastor Lockett will have as his sub-

ject "A Christmas Card."

7:00 p.m., Last Sunday service

was very largely attended. Every-

one seemed to whole-heartedly par-

ticipate in the singing and the exer-

cises. Fine work is being done by

this High School Young People's

Group. Just keep it up.

7:45 p.m., Evening Worship. The

church will have as their guests the

Philathea Class who, as has been

the service in a body. The sermon will

be on the "Motto of the National

Philathea Classes," Phil. 4:13.

On Wednesday evening at 6:30

the annual supper and meeting of

the church will be held. All mem-

OBITUARIES

OSCAR MCKIM

Oscar McKim, 49, of 38 Reed street, East Riverton, died suddenly at the Burlington County Hospital, Mt. Holly, following a five-day illness.

Mr. McKim, who was employed by J. Carl DeLaCour as chauffeur, would have been with him twenty years this February.

Funeral services were held January 2, from his late residence, Brother Joe Andrews, of Lawnside, and Brother Sheppard, of Philadelphia, being the speakers.

Interment was made in Mt. Laurel Cemetery, Philadelphia. Mr. McKim is survived by his wife and one daughter, Dorothy May.

DOROTHY ELIZABETH RUSH

Dorothy Elizabeth Rush, eight-months-old daughter of Mr. and Mrs. Frank Rush, of 118 Taylor street, Riverside, succumbed to an attack of bronchial pneumonia Friday, January 3, at the Zurburg Memorial Hospital half an hour after being admitted. Dr. Wells, attending physician, pronounced the child dead and Coroner Whomsey, of Burlington, issued the death certificate.

Funeral services were held from the Cunningham Funeral Parlor, 154 Webster street, at 10:30 Monday morning. Interment was in Saint Peter's Cemetery, Riverside.

MARY A. JOYCE

Mrs. Mary A. Joyce, 75, of 410 Garfield avenue, Palmyra, died at the home of her daughter, Mrs. Bertha Hardy, of Merchantville, January 2.

Funeral services were held Saturday afternoon, January 4, from the Snover Funeral Home.

Interment was made in Colestown Cemetery.

Mrs. Joyce is survived by her daughter and two sons, Leon and Walter.

WILBUR G. FRY

Wilbur Fry, one-year-old son of Wilbur and Helen Fry, died at his home, 75 Oxford road, Palmyra, Tuesday morning.

Funeral services will be held from his home, this (Thursday) afternoon at 2 o'clock, the Rev. Harold L. Greager, officiating.

Interment will be made in Morgan Cemetery, Frank A. Snover, funeral director.

Report of Condition of the CINCINNAMINSON BANK AND TRUST COMPANY of Riverton

in the county of Burlington, at the close of business on December 31, 1935.

RESOURCES

Loans and Discounts	\$393,449.02
Bonds and mortgages	121,475.00
United States Government securities owned	222,711.99
Other bonds, stocks and securities owned	264,849.51
Overdrafts	242.04
Banking house, furniture and fixtures	113,000.00
Real estate owned other than banking house	125,804.07
Cash in vault and balances with other banks	153,559.66
Outside checks and other cash items	1,259.41
Other assets	12,436.32
TOTAL	\$1,389,086.92

LIABILITIES

Demand deposits, except U. S. Government deposits, public funds and deposits of other banks	\$444,577.28
Time deposits, except postal savings deposits, public funds and deposits of other banks	720,701.45
Public funds of States, counties, school districts, or other subdivisions or municipalities	42,801.71
U. S. Government and postal savings deposits	14,256.99
Deposits of other banks, certified and cash letters of credit	1,871.32
Other liabilities	57.07
Capital or common stock, 1000 shares, par \$100 per share	\$100,000.00
Surplus	\$0,000.00
Undivided profits—net	14,877.50
TOTAL	\$1,389,086.92

State of New Jersey, County of Burlington, I, President E. L. Williams, and Treasurer Howard B. Conover, of the above named institution, do solemnly swear that the above statement is true to the best of my knowledge and belief.

E. L. WILLIAMS, President.

HOWARD B. CONOVER, Treasurer.

Subscribed and sworn to before me this 8th day of January, 1936.

JOS. F. YEARLY, Notary Public.

Correct—Attest: JAMES T. WEART, GEORGE C. FRANK, CHARLES STREET MILLS, Directors.

The path of least resistance leads to least success.

ERNIE AND JOE DUSEK ON CARD

Rough Boys from Omaha Return to Camden Armory This Thursday Night

In keeping with their policy of getting the best available talent the Hanly Brothers, promoters, have stepped out and snared a real wrestling natural for the feature event Thursday night. The contestants in the windup will be Ernie Dusek, the "rough house" artist from Omaha, and Al Bisignano, of Des Moines. Anytime a Dusek is on a Camden bill, the patrons are assured of a rare evening's entertainment. Ernie, above all, is a rare supplier of fireworks. He has a canny way of battering his opponent into defeat. Ernie is a master of rough stuff. He is known for his ability to take it too. There is no doubt of the fact that today Ernie looms as one of the most dangerous contenders for the title now in the possession of Danno O'Mahoney, of Ireland.

Bisignano, who gave up a promising fistic career, to become a bone twister, figures to give his opponent more opposition than he expects to receive. Al already has the scalps of Rudy, Emil and Joey Dusek dangling from his belt and he is out to make it a fourth victory over the last of the Brothers. Should this happen, the Des Moines Italian can tell the world that he is ready for a crack at Danno O'Mahoney's world championship.

The forty-five minute semi-final will find the baby of the Dusek family, Joey, in action. This Dusek has rather tough assignment on his hands for his opponent is the agile and ever dangerous Mike Masurki, popular Polish star.

Vic Christy, the adonis of Los Angeles, will see action in the second number on the bill when he takes on the exceedingly rough George Koverly, of Hollywood, in a half hour number, while the opener will bring together Jake Patterson, of Syracuse and Harry Kent, of Oregon U. in a thirty minute engagement.

ADVERTISING AGAIN

The Philadelphia Market House, at the corner of Broad street and Garfield avenue, Palmyra, for many years known for their wide variety of quality groceries, produce and sea foods, are resuming their regular weekly advertising with The Riverton New Era, in order to cooperate with the borough authorities in reducing to a minimum the circular nuisance.

Watch for the special week-end bargains offered by the Philadelphia Market House as advertised each week in this newspaper.

BIRTHDAY GIFT

For a birthday gift nothing would be more acceptable than a box of Rytek Deckle Edge Vellum stationery printed with name and address or monogram. During the month of January only you can buy this fine writing paper in Double the usual quantity (100 sheets and 100 envelopes) at \$1.00 a box, including the printing. See samples at The New Era.

EPWORTH LEAGUE NOTES

This coming Sunday the League service at the Methodist Church will be under the direction of Miss Lise-lotte Stein. Miss Stein has charge for the welfare committee. Each person attending is asked to bring canned goods in place of the usual offering.

Miss Denise Johnson will sing a solo and Fred Schroepfer will play the violin. The whole service will be based on the story of "The Vision of Sir Launfal."

CHRISTMAS PARTY

Mrs. Helen Schriber Mueller gave a Christmas recital and party for her piano pupils on Saturday afternoon, December 28th. Those who took part included: Jean Clark, Ruth Coe, Mary Bigelow, Alice Ehle, May Lou and Gretchen Kieckhefer, Richard Hollingshead, and Peggy Schaff, of Riverton; Jean Buchholz, Barbara Bramley, Netti Camarzo, Catherine Gideon, Dortha Gosner, Carol Lenker, Dorothy Mohrfield, Lawrence and Stella McCay, Buddy Parker Eleanor Voorhis, and George Weigand, of Palmyra.

UNIQUE PAPER AT BOND MARKET

Vegetable Parchment Used to Wrap Meats; Recipes Printed on Sheet

The Bond Market, of 17 East Broad street, Palmyra, issues the following message to its many friends and customers.

"It is the constant aim of the Bond Market to furnish only the best of everything to our customers. In following this policy, we have adopted 'Prosperity Waterproofed Paper' to insure perfect wrapping and delivery of meats," Mr. Wenof, proprietor of the market declared. Printed on the wrapping paper are many recipes for appetizing meat menus. There is absolutely

no danger of the ink coming off the paper, as only the finest vegetable printing inks procurable are used. No longer will you be troubled by picking off paper fibres. This new wrapping will retain the original flavor and juices of the meat intact, and can be easily removed.

CARD OF THANKS

We wish to thank the relatives and friends and those who sent cars and flowers to the funeral of our baby daughter, Dorothy Elizabeth Rush, especially the staff of the Zurburg Memorial Hospital of Riverside, for their fine effort in trying to save her life.

Mr. and Mrs. Frank Rush.

Nearly 29,000 motor vehicles were sold in Japan last year.

Bond Quality Market

17 E. Broad Street Palmyra
Phone, Riverton 1140 Free Delivery

Legs Spring Lamb 27c lb

Fresh Killed Chickens 28c lb
Roasting or Stewing 3 to 3½ lbs.

Prime Rib Roast 27c lb

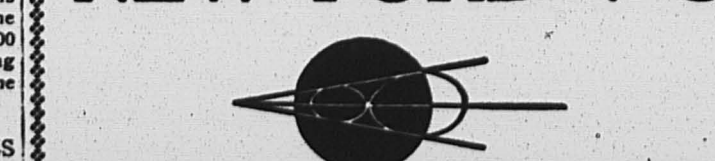
Choice Chuck Roast 23c lb

Vogt's Sugar Cured Smoked Butts, 1½ to 2½ lb. av. 35c lb.

Lamb Shoulders	22c lb.	Vogt's Pork Sausage	28c lb.
Smoked Picnics	25c lb.	Sliced Dried Beef	12c ¼ lb.
Pork Shoulders	20c lb.	Fresh Sauer Kraut	2 lbs. 7c
Loin Lamb Chops	38c lb.	Vogt's Vookees	24c lb.
Veal Cutlets	39c lb.	Vogt's Scapple	2 lb. 23c
Loin Pork Chops	31c lb.	Beef Kidneys	15c lb.
Loin Veal Chops	37c lb.	Brookfield Eggs	34c doz.
Fresh Hamburg	17c lb.	Eggs	27c doz.
Lean Beef Cubes	24c lb.	Pure Lard	1 lb. pkg. 16c

Vienna Roast, ground beef, veal, pork	28c lb.
Loin Pork Roast, rib or loin end	24c lb.
Cube Steaks, cubed with our cubing machine	33c lb.
Chase and Sanborn Dated Coffee	24c lb.
Bond Special Blend Coffee	18c lb.
California Bartlett Pears	2 large 2½ size cans 29c
Campbell's Scotch Broth	2 cans 29c

\$25 MONTHLY BUYS A NEW FORD V-8



THIS NEW PLAN RECENTLY ANNOUNCED BY THE FORD MOTOR COMPANY ENABLES YOU TO BUY ANY MODEL PASSENGER CAR AT A MAXIMUM PAYMENT OF \$25 PER MONTH. INTEREST RATE OF 6% PER ANNUM ON THE UNPAID BALANCE.

Call Riverton 1180 for further explanation of this plan

Lester S. Fortnum

Ford Sales and Service

115-125 W. Broad Street, Palmyra

It is reported that the acoustics are not so good in the chamber of the new Supreme Court building. Well, they were all O. K. in the old one. The boys way down at the White House could hear what the Court had to say on the NRA.

WALTER'S

INC.
AUTO BODY AND FENDER REPAIRS
COR. 22ND AND FEDERAL STS.
CAMDEN, N. J.
TOPS - UPHOLSTERING - GLASS
RADIATORS
Phone Cam. 341 DUCO PAINTING

RULE TO BAR CREDITORS
Executives' Notice
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 31st day of December, 1935, upon application of the subscriber, Executors, requiring the creditors of Robt. Biddle, late of the County of Burlington, deceased, to bring in their claims against the estate of the said deceased, under oath or affirmation, on or before July 1st, 1936, or they will be barred of any action therefor against the said Executors.
HELEN C. C. BIDDLE, Executrices.
Proctor: French, Richards & Bradley.
Dated: December 31st, 1935.
1-2-1-30-36
True repentance leads to restitution.

ANNOUNCEMENT

In accordance with an order from the COMMISSIONER OF BANKING AND INSURANCE

of the State of New Jersey that all Banks in New Jersey establish

2% Interest

as their maximum rate of Interest on Savings Accounts, The Cinnaminson Bank and Trust Company announces that 2% Interest will be paid on all Savings Deposits . . .

BEGINNING JANUARY 1, 1936

Cinnaminson Bank & Trust Company

Riverton, N. J.

Member Federal Deposit Insurance Corporation

BOROUGH OF RIVERTON BUDGET—1936 NOTICE

Notice is hereby given that the following Local Budget and Tax Ordinance were approved by the Mayor and Council of the Borough of Riverton, County of Burlington, on December 26, 1935.

A hearing on the Budget and Tax Ordinance will be held in the Council Chamber, in the Fire House on Tuesday, January 14, 1936, at eight (8:00) o'clock p.m., at which time and place objection to the said Budget and Tax Ordinance of the Borough of Riverton may be presented by any taxpayer of the said borough.

LOCAL BUDGET OF THE BOROUGH OF RIVERTON COUNTY OF BURLINGTON FOR THE FISCAL YEAR 1936

This Budget shall also constitute the Tax Ordinance.

An Ordinance relating to taxes for the year 1936.

BE IT ORDAINED, by the Mayor and Council of the Borough of Riverton, County of Burlington, that there shall be assessed, raised by taxation and collected for the fiscal year 1936, the sum of Thirty-One Thousand Eight Hundred Thirteen and 48/100 Dollars (\$31,813.46) for the purpose of meeting the appropriations set forth in the following statement of resources and appropriations for the fiscal year 1936.

Amount of Surplus Revenue—\$13,677.24

RESOURCES		
Surplus Revenue Appropriated	\$	\$ 2,000.
Miscellaneous Revenues Anticipated:		
Franchise Tax	6,300.00	6,400.
Gross Receipts Tax	900.00	900.
Interest on Taxes	1,500.00	1,800.
Fees and Permits	100.00	75.
Searches	50.00	50.
5% of Gross Receipts of Bus Lines	200.00	150.
Dog Licenses	200.00	100.
Ordinance Taxes	201.00	200.
Fire Protection—Cinnaminson Township	600.00	600.

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

WOOLSTON'S GARAGE
High Grade Auto Repair Work
Atwater Kent Radio
Plymouth - DeSoto - Magnobile Cars
BROAD AND MAIN STREETS
Phone 400

SALES SERVICE
Moorestown Motor Co., Inc.
Riverton Branch
Broad and Fulton Streets
Phone 55

Pal-River Chevrolet, Inc.
NEW AND USED CARS
10 Broad Street
Phone 145

THOS. DOLLY & SONS
CHEVROLET
SALES AND SERVICE
Moorestown
Local Representative
W. L. WRIGHT
Phone 290-W

BAKERY
FANCY BAKING
Home-made Ice Cream
CONFECTIONS
the kind you will be
proud to serve
CHEW'S BAKERY
512 Main St., Riverton
Phone 154 - We Deliver

BANKS
Cinnaminson
Bank and Trust Co.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS
RAY BANKS
BARBER
SPECIAL ATTENTION
TO ALL WORK
306 BROAD STREET
RIVERTON

BUILDERS
CURTIS E. STAVELY
CONTRACTOR AND BUILDER
Special Attention to Jobbing
26 W. Charles St., Palmyra
Phone 744

LOUIS WEBER
Successor to Albert Hostler
Carpenter and Builder
Special Attention to Repair Work
Randolph Avenue, East Riverton
Phone, Riverton 550-M - Charges Reasonable

CLOTHING
GOLDEN RULE
NASH
THE TAILOR
C. A. KING
609 Morgan Avenue
Phone, Riverton 247-M

DINING ROOM
FRY'S DINING ROOM
11 W. Broad St.
Palmyra
TASTY SANDWICHES

Printing...
Direct Mail Campaigns, Business
and Personal Stationery, Office
and Postage Forms, etc.
THE NEW ERA
RIVERTON, N. J.

COAL DEALERS

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FERT—COKE
Broad and Main
Phone 4 and 5

LEON A. SEVER, Inc.
PALMYRA, N. J.
LEHIGH COAL
E. P. Griffenberg, Mgr.
Phone, Riverton 304

H. B. WILLIAMS
LEHIGH VALLEY
COAL
KOPPERS PROCESS COKE
FUEL OIL
Building Materials -
Feed and Fertilizers
PALMYRA
Phone 1100

Joseph T. Evans
Genuine
FUEL OIL
COAL
LUMBER
MILLWORK
Phone, Riverton 302

DRESSMAKING
for
Women and Children
New Garments Made
and
Remodeling Done
Coats Remodeled and Relined
Men's Overcoats and Business Coats
and Vests Relined
MRS. A. B. POWELL
201 W. Broad St., Palmyra
Phone 347

DRY GOODS
SMITH'S STORE
Dry Goods - Notions - Stationery
McCall's Patterns - Gifts
414 MAIN STREET, RIVERTON
Phone 786

EXPRESS
GIBSON'S EXPRESS & TRANSFER
DAILY SERVICE
PHILADELPHIA TO BURLINGTON
MOVING
Main Office
St. Michael Drive
Riverton, N. J.
Phone: Riverton 438
Riverton 1566

PIKE'S EXPRESS
DAILY EXPRESS TO AND FROM
PHILADELPHIA
LOCAL AND LONG DISTANCE
HAULING
517 Leconey Ave. Phone: Riverton 882
Phila., Lom. 1669

5c AND 10c STORE
PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF
NOTIONS TOILET ARTICLES
NOVELTIES, CANDY, ETC.

FUNERAL DIRECTOR
JEROME J. ZISAK, JR.
FUNERAL DIRECTOR
621 Thomas Avenue, Riverton
Phone 735
No Charge for Use of Funeral Home

FLOORS
Bell Phone
Merchandise 594
Guaranteed Satisfactory
FRANK HANSEN
HARDWOOD FLOORS OF Every Design
LINOLEUM
Stairs Scraped and Resurfaced
Parquetting Refinished and Repaired
Old Floors Made to Look Like New
525 Curtis Avenue DELAIR, N. J.



A NEW REMINGTON
The famous Remington Portable
Typewriter has just come out in a
new model which sells at \$34.50.
An ideal machine for high school
students.
Very easy monthly payments
make it easy to own this marvelous
little machine.
Standard keyboard, adjustable
marginal stops, clear beautiful type,
twice the price, and does work un-
surpassed by any machine made-
bar none!
Try it out for yourself at The
New Era Office.

FLORIST
Edwin H. Tucker
Cut Flowers and Plants
623 Linden Avenue Riverton
DELIVERIES Phone 827

REPAIRS
Expert Repair Work
Radios, Electric Washers, Electric
Cleaners, Refrigerators
Maytag Sales and Service
217 W. Broad St. Palmyra
Phone Riverton 981

MILLINERY
WINTER MILLINERY
Hats \$2 and up
Millinery Work of Every Description
VERNA L. GUEST
517 Garfield Ave. Palmyra
Open Mon., Wed., Fri. and Sat. Evenings

GARAGE
BELLEVUE GARAGE
SAMUEL CIOLETTI, Prop.
GENERAL AUTO REPAIRING
Allen Motor Tester
Standard Gas and Oil
Towing, Day or Night
Accessories
Broad and Kern Streets
Phone, Riverton 1595 (day); 1015-M (night)

GROCERY
W. F. BECKER
Groceries, Fruits, Vegetables
Delicatessen Counter
Meats and Provisions
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

Riverton Market House
Groceries - Meats - Produce
Extra Fine Quality
BROAD & MAIN STREETS, RIVERTON
Phone 627

HAULING
HARRY E. SHEA
MOVING - HAULING
TRUCKING
Telephone, Riverton 1693

ICE DEALERS
ICE with Service
MORRIS BROS.
205 Four Avenue East Riverton
Delivered in Riverton, East Riverton and
Palmyra

LAUNDRY

RIVERTON LAUNDRY
N. Kuensel, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

Riverside Home Laundry
318 Paine Street
Riverside, N. J.
Phone, Riverside 734

MEMORIALS
Quality Stones
at Lowest Prices
Hi-Grade Modern
MEMORIALS
Made of only highest
type domestic and
foreign granites
ALFRED O.
REIGER
Haddon Ave. & City Line, between Harleah
Cemetery and Crescent Boulevard
Phone, Camden 747

Custom-built Cemetery Memorials in
Granite, Marble and Bronze
WILL HOPE
Washington and Federal Streets
Burlington, N. J.
Phone, Burlington 13

W. H. SLOCUM & SON
Marble and Granite
Works
67 E. Main Street
Moorestown, N. J.
Phone 159
Get Our Price

PLUMBING
H. D. HULLINGS & SON
PLUMBING—HEATING—ROOFING
United States Oil Burners
S-E Oil Burners
Collins' Building
Riverton, N. J. Phone 60

C. D. HUBBS
PLUMBING
HEATING
ROOFING
ALL WORK GUARANTEED
REPAIR Phone 46-W
202 Broad Street
RIVERTON

GEORGE FRIDAY, JR.
Plumbing, Heating
and Roofing
ELECTROL OIL BURNERS
Have Your Furnace Cleaned Now
New Vacuum Process
609 Thomas Avenue
Phone 937 Riverton

PATENT MEDICINES
L. L. KEATING
Patent Medicines - Gifts - Candy
Grocery Cards - Ice Cream
Cigars and Stationery
BROAD & MAIN STREETS, RIVERTON
Phone 1500

RADIOS

JOHN H. ETRIS
17 West Broad Street
Palmyra
Philco Agency Expert Repair Work
CALL RIVERTON 978

CALL FORTNUM'S
For EXPERT
Radio Service
Tubes Tested FREE
All Electrical Appliances Repaired
LESTER S. FORTNUM
11 Pavilion Avenue Riverside
Phone, Riverside 395

REAL ESTATE
"Safety First" - Insurance Protection
- No Regrets
ADA E. PRICE
Insurance Notary Public Real Estate
416 LIPPINCOTT AVENUE, RIVERTON
Phone, Riverton 806

E. B. RUDDEROW
520 Main Street Riverton, N. J.
REAL ESTATE
Notary Public Insurance
Phone, Riverton 646

SHOE REPAIR
Riverton Electric Shoe
Repair
Frank Barone, Prop.
HIGH GRADE REPAIR WORK
At Reasonable Prices
BROAD & MAIN STREETS, RIVERTON

N. BEITZ
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135—We call for and deliver

SHOE STORE
Hirshblond's
QUALITY
Shoe Shop
MT. HOLLY, N.J.
FOOTWEAR OF BETTER QUALITY

TAILOR
PEEL POINDEXTER
TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 694

J. L. YOUNG
CLEANING AND PRESSING
HAND AND STEAM PRESSING
Free Delivery - Phone 775
Next to Movies, Palmyra

UPHOLSTERING
WILL BOWEN
Decorator
Upholstering, Repairing, Reupholstering
Broad and Cinnaminson Streets
Phone 751

PORCH CLUB NOTES

On January 7, Mrs. Chester L. Reagan, of Moorestown, addressed the Riverton Porch Club on legislation, and told of various important bills which are to be presented before the legislature. She urged all voters to communicate with their senators and assemblymen on matters of vital import.

An interesting talk on the "Literary Shrines of New Jersey" was given by Joseph S. Slicker.

It was surprising to note how many famous authors were born in New Jersey, or who had made their homes here.

SPECIAL MASTER'S SALE
By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on
MONDAY, JANUARY 27, 1936
between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock), standard time, at 222 Court House, Mount Holly, New Jersey, ALL the following described premises or so much thereof as shall be necessary
ALL those certain lots situate in the Township of Cinnaminson, County of Burlington and State of New Jersey, and according to the Plan of Palmyra Extension, adjoining Palmyra, and being the office of the Clerk of Burlington County on June 4th, 1924, described as follows:
Lots 1, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

TIPS ON GROWING



Dorothy Welles in a special article in the New York American bemoans the dearth of blue flowers, it being her belief that this color is essential in modern home decoration. There is a marked lack of blue in winter-flowering plants but one little plant tries to make up for its lack of blue companions by its depth and brightness of color, plenitude of flowers at all seasons and ease of cultivation. This is the African Violet (Saint Paulia) especially the new variety Blue Boy. This lovely little plant is still not as well known as it might be but its velvety dark blue flowers enhanced by the golden-stamened centre are very effective. In a light blue, the Plumbago Capensis is a very charming, easily-grown house plant, bearing its flowers in clusters and is also a good border subject in summer.

Owing to the decline in public favor of carpet bedding plants such as Coleus and Alternanthera the makers of a great floral clock in England were obliged to resort to dwarf purple-leaved Beet and with great success, to take the place of the old-fashioned plants. It is a good idea to use to produce this color effect.

Salisbury, the capital of southern Rhodesia claims the title of The City of Beautiful Trees. Each street and avenue is flanked with its own particular variety of tree.

Shakespeare Gardens are becoming very popular, especially in university and college towns. Miss E. S. Rhode, an English author who lectured in America, in "Suggestions for the Making of Shakespeare Garden" in the September number of "My Garden" not only writes entertainingly on the subject but pictures a good plan. She says: "The large beds round the outer part of the garden could be devoted to Shakespeare's roses—the cabbage rose (Hamlet's Provincial roses), the Damask rose of Antiochus' song, Titania's milk-white rose, the milk-white rose of the House of York (R. alba), the red rose of Lancaster (R. gallica), the York and Lancaster rose, 'nor red nor white,' and the 'rose of May,' to which Laertes compared his sister. This, I think, is undoubtedly the cinnamome rose, for it was the only rose grown in Shakespeare's day that blooms in May.



In Yugoslavia where the girls wish

SMOOTHER RIDING
PONTIAC
Moorestown Motor Co.

ANNUAL MEETING OF CINNAMINSON BANK AND TRUST COMPANY, N. J.
December 19, 1935.
For the election of directors of the Bank and the transaction of such business as may properly come before the meeting will be held at the Banking House on Tuesday, January 14th, 1936, at 2 o'clock.
HOWARD B. CONOVER, Secretary.

LONDON - PARIS BERLIN - MADRID ROME
via
PHILCO
\$59.50
JOHN H. ETRIS
17 W. Broad Street, Palmyra
Phone 978

ample forms are the most popular, superstitious women resort to magic to increase their plumpness. They plant and carefully attend a vegetable known as "debeljka" which means "fatty." The plant produces a bulb resembling a potato which is dried. Slices of it are bound to the body at night—applied to regions where most voluptuous curves are desired.

A MODERN HOME
Service at a Saving
The Snover Funeral Home, with extensive modern equipment for the conduct of a complete funeral service, is in a position to render efficient service at the lowest cost.
Contrary to the popular belief, ownership of its equipment by a funeral home enables it to complete a service at a lower expense.
Savings thus effected by the Snover Funeral Home are reflected in the charge for its services.

Snover Funeral Home
INCORPORATED
FRANK A. SNOVER and JOHN N. SWARTZ
PALMYRA, NEW JERSEY
Telephone, Riverton 830

MADAM HOMEMAKER
If You're Looking for SAVINGS
You'll Find Real Bargains in Quality Merchandise from Reliable Merchants in the Advertising Columns of The New Era.



BURLINGTON COUNTY MASTER PLUMBERS ASSOCIATION
AFFILIATED WITH THE NATIONAL ASSOCIATION
The following Plumbers are working in accordance with N.E.A. They are reliable and dependable. Give them your support.
GEORGE FRIDAY H. D. H

FORD HAS NEW FINANCE PLAN

Any Passenger Car Can Be Bought for \$25 a Month and 6% Interest

A new "\$25-a-Month" plan for financing retail purchases of new Ford V-8 cars is to be put into effect immediately throughout the United States.

The plan, involving substantially reduced finance charges and broad insurance protection for the car purchaser, is being offered at this time by the Lester S. Fortnum Ford agency in Palmyra.

The plan has three important features:

1. Maximum monthly payments of \$25, plus the usual low down payment.
2. Finance charges at the rate of one-half of one per cent per month, computed upon the total of the original unpaid balance plus insurance cost.
3. Insurance protection at regular conference rates, including not only fire and theft coverage, but also \$50 deductible collision insurance and protection against other accidental physical damage to the car.

The number of monthly payments may be reduced, or monthly payments less than \$25 may be arranged.

The account also may be discharged at any time by full payment of the balance due, in which event a rebate of a portion of the credit charge will be allowed.

The new "\$25-a-Month" plan for financing purchases of new Ford V-8 cars was made possible as a result of the country-wide experience of the Ford Motor Co. in financing during the past 45 months hundreds of thousands of Ford V-8 units.

The new plan should have several important results, so far as industry generally is concerned.

In the first place, it should open up entirely new reservoirs of credit for the wage earner, permitting thousands to buy motor cars now, who, otherwise, under the old forms of credit financing, would be forced because of budget limitations, to defer their purchases until increased purchasing power made it possible for them to enter the market.

The plan also should aid in stimulating industry generally. To the extent that it results in an increased volume of motor car sales, not only the motor car manufacturing industry but also all other industries allied with it should benefit, particularly in their ability to employ additional labor.

Riverton School Board Meeting

(continued from page 1)

side work necessary last week, the regular cleaning program for the interior of the building has not yet been tried but Mr. Armstrong has shown excellent spirit and has done well all the work assigned to him.

The usual Christmas activities were carried on in addition to the regular classroom work. Toys were collected for the American Legion, canned food sent to the Burlington County Children's Home, gifts made for parents, Christmas cards designed, Christmas stamps sold, stockings made and filled for the Four Mile Colony.

As the auditorium was not ready for an assembly the Christmas exercises were held in the classrooms. Each classroom had its own tree and the parents were invited to visit. The large tree provided by the P. T. A. was moved into the auditorium.

In the manual training department the 8th grade girls have organized a Puppet Club and are learning to use tools in making wooden puppets, with a bona fide puppet show as their goal. The boys came out 100% for the cooking club and were genuinely proud of their baked beans and fudge. Incidentally they are making the acquaintance of the audience and tablespoon and learning their uses.

Miss Staman's report was accepted and a motion passed to continue the

diphtheria inoculations this year.

The following bills were ordered paid:	
S. & S. Resurfacing Co., refinishing school furniture	\$122.00
Moulton Ladder Co.	7.57
Standard Duplicator Co.	18.25
Seas, Roebuck & Co.	5.40
New Era	6.50
Courier-Post, adv. furn., cur., etc.	31.72
S. Collins & Son, Inc.	124.40
S. Collins & Son, Inc.	199.85
S. Collins & Son, Inc.	2.10
S. Collins & Son, Inc.	65.00
Miss Staman, petty cash acct.	19.94
Park Storage Co.	12.00
N. J. Bell Tel. Co.	9.70
Educational Test Bureau, Inc.	6.50
Palmyra, Bd. of Ed., tuition	2,087.60
Teachers' salaries	407.24
Janitors' salaries	212.30
Moorestown Bd. of Ed., tuition	407.24
W. H. Botger, office exp., postage	4.41
Wagner-Taylor Co., ins. premiums	175.00
Pub. Ser. Elec. & Gas Co.	97.78
Childhood Education, magazine	2.50
John Matlack & Sons	1.98
C. D. Hubbs	64.31
Thelma Pippitt	6.75
Geo. E. Kerns, landscaping	240.33
Frank A. Mathews, trav. exp.	10.16
New Era, adv.	1.52
Courier-Post	6.90
Mrs. Easley	7.00

RIVERTON

Grover Fox, Jr., has returned to Dartmouth College, after spending the holidays with his parents.

Harry F. Jones, Jr., has returned to Amherst College after spending the holidays with his parents, Mr. and Mrs. Harry F. Jones.

Mrs. Frank A. Rue entertained at bridge Tuesday afternoon.

The Golden Hour Circle will hold a waffle and syrup luncheon in the ladies' parlor of Calvary Presbyterian Church, Wednesday, January 15.

Mr. and Mrs. Leroy Carpenter and son Jack have returned to their home on Eighth street after spending the holidays in Fort Worth, Texas.

Henry Nalsby, of Howard street, entertained a group of friends at his home Saturday evening. Among the guests were the Misses Margaret Dunkley, Ruth Horner, Ruth Shannon, Clara Mae Rutan, Bertha Hansen, Virginia Schewer, Gracie Billard, Betty Showell and Arthur Stevenson, Howard Yerkes, Lawrence Schweizer, Frederick Wiggins, Robert Smith, Robert Coles, Nelson Russ.

Miss Emily Perkins, of Cinnaminson street, spent New Year's day with Miss Dorothy Perkins, of Camden.

A surprise birthday party was given Miss Julia Wigmore, of Cinnaminson street, Saturday afternoon. Among the guests were Gladys, Evelyn and Walter Lezenby, Jack Ford, Richard and Jack Laverty, Richard and Lawrence Flynn, Doris Gibson, Berry are co-starred.

AT FOX, RIVERSIDE



James Cagney and Lili Damita will come to the Fox Riverside Theatre this Sunday and Monday, January 12 and 13, in what is heralded as the greatest of Cagney's five big 1935 hits, "Frisco Kid," a story of the Barbary Coast in the vicious fifties.

Helen Miller, George and Emma Rotenbury, Jack Coddington, Ethel Cummings, Catharine Mathews and Frances Borden.

The annual reception to the Most Worthy Grand Matron, Sister Aubria Lenore, of Vineland, and Most Worthy Grand Patron, Brother John Molyneux, of Haddonfield, and the officers of the grand staff of the O.E.S. will be held in the Riverside High School on January 18.

Mr. and Mrs. Conrad Friday and family, of Scaradale, New York, spent the weekend with Mr. and Mrs. George Friday, of Thomas avenue.

Mr. and Mrs. J. Emory Bowker and family, of Pleasantville, spent New Year's day with his brother, A. M. Bowker, of Elm avenue.

Miss Olive Jones, of Second street, entertained a group of her friends New Year's eve. The guests were the Misses Effie Malone, Elsie Showell, Janet Barber, Edith Ridley and Harry Turner, Robert Lippincott, Maurice Johnson, Frank Alloway, Louis Koppenhofer.

YOUNG LOVE



Eris Linden and Cecilia Parker in "Ah Wilderness!"

All the poignancy and humor of adolescent love is recaptured in the performances of Eris Linden and Cecilia Parker as the youthful lovers in "Ah Wilderness!" Metro-Goldwyn-Mayer's filmization of Eugene O'Neill's "Comedy of Recollection," which has its first local showing at the Broadway theatre this Saturday. Lionel Barrymore and Wallace Berry are co-starred.

By next Christmas Secretary of State Cordell Hull ought to be able to find a way to get the fir trees all imported from Canada. Then with Japanese ornaments and lights everything will be perfect for a good old fashioned American Christmas. Especially if we can get the current from the TVA.

WANT-ADS

LOST AND FOUND—RENTS—SALES—HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

FOR SALE: Clean Seed Rye. Apply Andrew Kentsinger Farm, Cambridge, N. J.

RENT—Two furnished rooms and bath, 404 Lippincott ave., telephone Riverton 824.

MORE SEVERE WEATHER COMING

Fill Your Bin Now, and Use Hi-Carbon Coal. It Costs Less, Lasts Longer

The easiest coal to regulate, whether it be mild or sub-zero weather. A superior coal for particular people, an all-weather coal for economy, "it goes farther and heats longer"—EVANS PREMIUM ANTHRACITE COAL. Try it now, it costs no more than ordinary coal. Satisfaction guaranteed or money refunded.

Genuine Koppers Coke and finest grade quick flash FUEL OIL. Ask for free information on FHA financing of alterations and repairs to your home.

Joseph T. Evans
COAL—FUEL OIL—PAINTS
From the Days of Pompey to Today

The natural uplift built into "Spirella"

designed foundation garments gives better posture, as well as slimmer, more youthful lines to the figure.

MRS. L. M. McCAMY
Spirella Corsetiere
745 Highland Ave. Palmyra
Phone, Riverton 927

WALT WHITMAN
46th AND WESTFIELD AVE.

UNTIL FRIDAY
SHIRLEY TEMPLE

in
THE LITTLEST REBEL

7 Days Starting JANUARY 11th
A DRAMATIC BOMBSHELL

"SHOW THEM NO MERCY"

with
ROCHELLE HUDSON

Bruce Cabot—Caesar Romero
Time Magazine says—"Makes other G-Men pictures look like Mother Goose."

Walter Winchell says—"New Orphans to Darryl Zanuck's Latest 'Show Them No Mercy'"

SUNDAY
STAGE SHOW

RIVERSIDE

FRIDAY, Jan. 10—

KAY FRANCIS

in

I FOUND

STELLA PARISH

ON THE STAGE

AMATEUR CONTEST

SATURDAY, Jan. 11—

BARBARA STANWYCK

in

RED SALUTE

with

Robert Young

SUNDAY AND MONDAY,

Jan. 12 and 13—

DOORWAY SWAPS HIS

6-SON FOR GALE FISTS

to make the world's most famous underworld in Western film; sensational opening of Vigilante vengeance!



TUESDAY, Jan. 14—

FREDERIC MARCH

MIRIAM HOPKINS

in

DR. JEKYLL and

MR. HYDE

WEDNESDAY AND THURSDAY,

Jan. 15 and 16—

RONALD COLMAN

in

"The Man Who Broke the Bank at Monte Carlo"

FRIDAY, Jan. 10—

DOUBLE FEATURE Program

Filled with entertainment for the entire family. One of the world's most thrilling stories relives in glory on the screen.

"THE THREE MUSKETEERS"

ALSO

Rear Admiral

Richard E. Byrd's

Second Great Antarctic Expedition into

"LITTLE AMERICA"

50 minutes of thrills, adventure, heroism. KINDLY NOTE: Owing to length of this program the feature "Little America" will be shown once only at 8:30 at the evening performance.

SATURDAY, Jan. 11—

ONE DAY ONLY

The Great American Drama

"AH WILDERNESS"

with

Lionel Barrymore

Wallace Beery

MONDAY, Jan. 13—

May Robson

in

Three Kids and a Queen

Save your money and thrive, or pay the price in poverty and disgrace.
—Andrew Jackson.

Vol. 48 No. 3

POLICE ORDINANCE IS WITHDRAWN

Chairman of Committee Desires to Make Some Alterations Before Passage

When the ordinance remodeling the police department and making all the officers marshals of equal rank and standing, came before the Riverton Borough Council for final passage last Thursday night, Robert W. Knight, chairman of the police committee, said there were some changes he desired to make, and withdrew the ordinance.

A delegation of a score or more citizens was present, and Mr. Knight said that before presenting the ordinance again he would hold a conference with those who had shown interest in the matter.

Frank Goodwin, one of the visitors, asked if the marshals had been appointed for 1936, and the mayor answered in the negative.

Councilman J. Wilson Sylvester asked Solicitor Walter Carlson the difference between a "marshal" and a "policeman." Mr. Carlson replied that the Borough Act used the term "marshals," but there was very little if any difference in the powers and duties of policemen and marshals, and that the difference in terms did not in any way affect salaries or tenure of office.

The medical inspector submitted his report, together with fees amounting to \$9.00.

Councilman Knight called attention to the discussion, at the last meeting, of the subject of having snow and ice cleaned from sidewalks promptly after a snowfall. Operation under the present ordinance, he said, was expensive, and put a lot of work on the assessor and collector, and that he planned to see if he could not get the pavements cleaned as a matter of convenience and comfort for their neighbors.

The following bills were ordered paid:

Garbage—

John Dziedzic, January \$ 75.00

Highway—

Robert Clelland, January 50.00

Police—

William Gooter, January 135.00

John W. Carhart, January 125.00

John J. Robinson, January 130.00

Cash on Hand—

Daniel M. Clifton 500.00

Wellfare—

New Jersey State 73.00

Treasurer, relief

C. Kenneth Davis—

Custodian School Funds 4,500.00

POLITICAL NOTES

Assemblyman Scovell, of Camden, was elected president pro tem to give oath of office to Assemblyman Dr. Marcus W. Newcomb at the opening session of the Assembly Tuesday.

Many notables of Burlington county were present at the ceremony which took place at noon in the Assembly chambers.

The Associated Republican Clubs of Burlington County have decided on February 3rd as the date for their annual legislative dinner to be held at the Hotel Hildebrecht, Trenton.

Senator Clifford R. Powell, of Burlington county, has been appointed on the following committees: Corporations, Elections, Game and Fisheries, Transportation. He is chairman of the committees on Institutions and Agencies and Miscellaneous Business. Of the Joint Committee he is a member of Treasurer's Report and chairman of Printing.

Christopher N. Peditto, Palmyra attorney, was sworn in as assistant secretary to the Speaker of the Assembly in the New Jersey legislature Tuesday morning.

To be independent of a thing is better than a state of needing and possessing it.—Plato.

THE NEW ERA

RIVERTON, NEW JERSEY, THURSDAY, JANUARY 16, 1936

PRICE FIVE CENTS

CHANGE IN PORCH CLUB PROGRAM

Wilfred Percy Bartlett Will Substitute for Eli Millen, Who Has Been Ill

The Porch Club announces that, due to a recent illness and operation, Eli Millen, whose lecture on literature was scheduled for Friday evening, January 24th, will not be able to appear. However, Wilfred Percy Bartlett, who was to have come at a later date, will give his famous "Drums and the Shouting," a dramatic review of the day's news.

Mr. Bartlett, lecturer, radio news commentator, author, soldier and traveler, is widely known for his timely and accurate analysis of the events of the world.

Mr. Bartlett is well known to Riverton audiences as he has given many lectures here under the auspices of the Porch Club.

SCOUT COUNCIL ELECTS OFFICERS

J. Aubrey Sutton, of Moorestown, Again Heads County Council Program for 1936

J. Aubrey Sutton, Moorestown, was re-elected president of the Burlington County Council, Boy Scouts of America, at the tenth annual meeting that was held at the Epworth Methodist Church, in Palmyra, Thursday evening. Vice presidents elected were Dr. F. C. Langenberg, and Harold V. Holmes, of Burlington; secretary, George A. Darlington, Moorestown; commissioner, Walter Krall, Roeboling.

The Scout leaders were addressed by Wilbur Eddy Saunders, headmaster of Eddie School, Hightstown, N. J., on "Personality."

Richard Dexeux, scoutmaster of Troop 52, Burlington, was toastmaster, the invocation being given by Rev. W. A. Boyd, of Palmyra. Greetings from the Burlington County YMCA were extended by Howard Taylor, Jr., of Riverton, president of the County Y. A historical pageant depicting the outstanding events in the 25 years of Scouting was put on by the scouts and scout leaders of Troops 5, 9, of Palmyra, and Troop 21, of Parry, under the supervision of District Committee Chairman Porter Caldwell, of Riverton, and Scoutmasters George Weigand, A. B. Branson, and William Gibson, of Palmyra.

Training certificates were presented to the scout leaders who attended the three training courses by Waldo Kindig, of Mt. Holly, a member of the leadership training committee. Certificates for map reading were presented to the following men: Richard Devereux and Amos Hope, of Burlington; Harry Parsons and Robert Commons, of Beverly; Herbert Bloomer, Moorestown; Howard Mardin, Maple Shade, Capt. J. N. Sill, Bordentown, A. B. Branson, St. Earl Cooper, and John Faunce, of Palmyra. Certificates in Naturelore were presented to Richard Devereux and Amos Hope, Burlington; Howard Mardin and Robert Wolff, Maple Shade, William B. Gibson, Palmyra. First aid training certificates were presented to G. Francis Bailey, Riverton; Herbert Bloomer, Moorestown; Herbert Sill, Robert Wolff, Howard Walker, Maple Shade; Earl Cooper, A. B. Branson, St. Charles Dorworth, William Gibson, Cliff Loane, and George B. Weigand, Palmyra; Richard Devereux, and Amos Hope, Burlington; Harry Parsons, Beverly.

County Scout Executive George A. Darlington stated that there had been a slight gain in the number of scouts over the past year, and that the record of advancement of the Council showed a decided gain over 1934. He further stated that the District committee organization in the Council had been completed and that a fine program of activities had been set up for 1936.

Governor Hoffman Guest Speaker. Many Other Notables at Medford Lakes

Six hundred and thirty guests were present at the testimonial dinner given in honor of Freeholder Walter D. Lamon Saturday evening at the Log Cabin Lodge, Medford Lakes.

Governor Harold G. Hoffman was guest speaker.

Congressman D. Lane Powers also made some remarks.

Among the other notable guests were: Mrs. Miriam Lee Early Lippincott, who presented Mrs. Lamon with a basket of flowers from the Palmyra Republican Club; County Clerk Lawrence G. Mingin; Freeholders Charles R. Stout, Ernest Cook and Albert Jones; Precursor Howard Eastwood; Chief of Detectives Ellis A. Parker; Surrogate George Bittling, Director of Freeholders Palmer L. Adams, Superintendent of Almshouse Irvin Wright, Mrs. Clifford R. Powell, Mrs. D. Lane Powers, State Committee woman Mrs. Pearl Bridgegum, Superintendent of the Asylum Walter Stewart, and vice chairman of the County Committee Mrs. Alma M. Evans.

The front of the menu carried a pencil sketch of Mr. Lamon.

The dinner was given under the supervision of Frank A. Snover and

COUNTY TAX RATE LOWER THIS YEAR

Expected to Be 88c. Budget Is Higher But Revenue Is Greater

According to budget figures presented for first reading at the meeting of the Board of Freeholders, on Saturday, the county's tax rate for 1936 will be 88 cents, a reduction of 18 points. This rate is based on the assumption that the county will receive about the same allowances from state motor and other state sources as heretofore. If road and other moneys are diverted by the legislature, the county rate, obviously, will be higher.

Last year's rate was \$1.06, as compared with a rate of \$1.21 in 1934. This had been the average rate for the preceding 10 years.

The county budget for this year is fixed at \$1,389,481.27. Anticipated revenue is fixed at \$844,576.81, leaving the amount to be raised by taxation \$544,904.46, which is \$112,212.03 less than last year's levy, when the amount derived from taxation was \$657,116.49.

While this year's budget shows an increase of \$31,865.63, the tax rate is less than last year because of an increase of \$144,077.56 in anticipated revenue. Among the increases in revenue is \$44,750 in state aid for dependent children; \$5,000 in inheritance taxes, and \$1,000 as board for patients in state institutions.

There is a reduction of \$10,337.50 for interest on bonds and improvement notes, due to recent refinancing of county debt.

Appropriation to Burlington County Hospital is increased from \$48,000 to \$51,000, and to Zurburg Hospital, Riverside, from \$10,000 to \$15,000.

It was announced that the county has a surplus of \$148,754.32, as compared with \$15,000 at the end of 1934. Another announcement was that the increase in the budget is partly due to the restoration of half of the 10 per cent pay cut which county attaches, getting more than \$2,000, received some time ago. The five per cent pay cut for those getting from \$1,200 to \$2,000 was restored some time ago.

A public hearing on the budget will be held Friday afternoon, January 24, at 2 o'clock. The complete budget is printed on another page of this issue of The New Era.

DINNER FOR NEW FREEHOLDER LAMON

Governor Hoffman Guest Speaker. Many Other Not

WHY THE MUSIC GOES 'ROUND AND 'ROUND

Three young men—Mike Riley, Eddie Farley, and "Red" Hodgson—are responsible for that current lunacy, "The Music Goes 'Round and 'Round."

It all started at the Onyx Club where Mike Riley, the trombone player, tried to explain to a young lady how the instrument played. "You just sing it. You blow in here

and it comes out there," explained Mike. Eddie Farley, his partner, overheard the woman's query and the answer she got. He decided there was a song in the idea. They collaborated with "Red" Hodgson and they turned out their first song. Their next difficulty arose in finding a publisher for the song. Some rejected it, others liked it a little but did not like the whoa-ho-ho-ho-etc. part. Finally it was published and before long became a success. More than 100,000 copies of the

song have been sold with the sales rapidly rising. The trio have copyrighted it and have secured a guarantee of three cents for themselves for every copy sold, six cents for every orchestration, one-third of the receipts on records, and \$1,000 for the moving picture rights. Besides that they are making personal appearances on the stage of theatres and nightclubs.

The boys do not intend to rest on their laurels. They are now busy on their second song "I'm Gonna Clap Hands," which they hope will

make every third person in the country clap hands.

EX-SERVICE MEN MEET JANUARY 16

The Burlington County ex-Service Men's Association will hold their next bi-monthly meeting in the post rooms of the Antrim-Mentz Post 66, American Legion, Main and Pine streets, Maple Shade, and extend a cordial invitation to every ex-service man in Burlington County, whether

war or peace time service was rendered to attend this meeting Thursday evening, January 16th, 1936.

In order to become affiliated with this association, which has been formed for the purpose of supplying an open forum where all veterans may express their individual views on subjects of interest to ex-service men without interference, it is only necessary to be the holder of an honorable discharge from the Army, Navy, Marines, Coast Guard, etc., as there are no fees, dues nor assessments.

1st PRIZE \$70

R.C.A 1936 RADIO



LATEST MODEL
3 BANDS
METAL TUBES
LOCAL AND FOREIGN RECEPTION

Furnished by and on display at

SCHWERING'S

Hardware Store

Broad St. and Maple Ave.
PALMYRA

OTHER PRIZES . . .

2nd -- 1 Ton of Premium Anthracite Coal or 200 gallons of Fuel Oil

3rd -- \$5.00 IN MERCHANDISE

4th -- 10 Admission Tickets to BROADWAY THEATRE PALMYRA

6 AWARDS OF \$1.00 IN MERCHANDISE

A Coupon Will Be Given With Each Dollar's Worth of Merchandise Purchased

Prize Awards Will Be Made at the Broadway Theatre

MONDAY, MARCH 16th

Joseph T. Evans

RIVERTON



The Cinnaminson Home

By M.E.B.

I suppose many have wondered and wondered just what has been going on at the Cinnaminson Home. Well I paid a visit out there yesterday afternoon and Miss Garrison showed me around. Such a transformation one could never imagine. In place of the dark stained woodwork, there was a cheerful creamy tint, with green trimmings. A new wing has been built on the side toward Riverton, and contains rest rooms, two bedrooms and a bathroom.

The diningroom furniture, which formerly was of a dark shade, has all been refinished in lovely cream and green tints.

The wicker furniture in the livingroom has been scrubbed and refinished. Who did all that? I'll tell you. You know Miss Carrie M. Garrison, the "boss" out at the home? Well she helped along with Mrs. Mary Woolston, of Florence, Mrs. Mary Hatch, the "chief cook" and Mr. and Mrs. Benjamin U. Peco, better known as Albert and Ben. Yes sir, they cleaned and painted all the furniture in that Home.

The second floor is made up of a number of bedrooms all nicely and cozily furnished, a bath containing four wash stands, three toilets and two enclosed baths. There is a large linen closet on this floor made out of two closets.

On the third floor, right at the top

VALUABLE PRIZES GIVEN BY EVANS

Radio, Coal, Fuel Oil and Cash. Coupon With Each Dollar Purchase

The Joseph T. Evans firm, Riverton dealers in coal, fuel oil and building materials, is announcing an extensive award of valuable prizes in the advertising columns of this issue.

The awards begin with an RCA \$70 Console Radio for local and foreign reception. This radio was furnished by and is on display in the showroom of Schwering's Hardware Store, Broad and Maple, Palmyra.

The second big award is a ton of Evans' Premium Anthracite Coal, or 200 gallons of their quick-flash Fuel Oil.

The next award is a \$5 purchase order for merchandise. This is followed by ten admission tickets to the Broadway Theatre, Palmyra.

The final prizes are six awards of \$1.00 in merchandise.

The coupon given with each dollar's worth purchased will be delivered with the merchandise.

Announcement of the winners will be made from the stage of the Broadway Theatre, Palmyra, Monday evening, March 16, at the end of the first evening performance.

The Joseph T. Evans firm, established in Riverton more than a generation ago, has, by many years of faithful service, built a large patronage in Riverton, Palmyra, Riverside and vicinity, where the high quality of their merchandise and service has become well known.

SURPRISE PARTY

Morris Steedle, of Howard street, was tendered a surprise dinner by his children and grand-children on Sunday, January 12. Those present were Mrs. Morris Steedle, DeWitt Steedle, Mr. and Mrs. Harold Cooper and daughter Dorothy, Mrs. Irving Donaghy and daughter, Mary Jane of Riverton; Mr. and Mrs. Robert Steedle and son Robert, of Ventnor; Mr. and Mrs. Elroy Steedle and children, Sally and Henshaw, of Newark, Del.; Mr. and Mrs. Walter Dougherty and sons, Robert Allen and John Michell, of Willow Grove; Miss Etta Smith, of Norristown.

DOG TAGS FOR 1936

The new license tags for dogs have arrived and may be secured from the borough clerk, D. M. Clifton.

Prejudice is unknown to children; only grown-ups have it.—Clara E. Weil.

THE QUALITY MARKET 514 Main Street

Doesn't it spoil your whole meal to find you have selected a tough or tasteless piece of meat? Why not buy where you can

BUY WITH CONFIDENCE

Montco Coffee 27c lb.—2c back on jar

Try Our Own Make Sausage 35c lb.

Special—Country Roll Butter 38c lb.

Sharpless Butter 43c lb.

ALSO A FINE LINE OF MONTCO GOODS

C. W. LUDLOW, Mgr.

Phone Riverton 1118

FREE DELIVERY

Weekend Specials at the PHILADELPHIA MARKET HOUSE

"The Everbearing Garden"

BROAD and GARFIELD PALMYRA

Free Delivery—Phone 720 and 721

PRODUCE DEPARTMENT

Fresh California Sugar Peas	2 lb. for 25c
California Iceberg Lettuce	6c head
Fancy Brussels Sprouts	quart 15c
Florida Juice Oranges	17 for 25c
Fancy No. 1 Jersey Sweet Potatoes	1/4 pk. 10c
Fresh Clean Spinach	2 lb. 15c
Fancy White Cauliflower	head 18c
California Endive (large heads)	2 for 15c
Fancy Sound Tomatoes	2 lb. for 25c
Florida Grape Fruit (seedless)	7 for 25c

GROCERY DEPARTMENT

Ivins Saltines	1 lb. pkg. 16c
Kellogg Merion Toilet Tissue	6 rolls for 25c
Kellogg Coffee or Maxwell House (vacuum packed)	1b. 25c
Cut Rite Wax Paper	6c roll
Dole's Pineapple Juice	2 No. 2 cans 25c
Crisco	1 lb. can 21c
Pink Salmon, tall can	11c
Fancy Large Prunes	2 lb. for 15c
Morton's Salt (plain or iodized)	7c box
Kellogg's Fresh Prunes, packed in heavy syrup, 2 large cans	25c

SEA-FOOD DEPARTMENT

Fillet of Haddock	23c lb.
Fancy Large Smelts	19c lb.
Fresh Flounder	18c lb.
Fillet of Flounder	35c lb.
Forigles	2 lb. for 25c
Mackerel	19c lb.
Sea Bass	19c lb.
Rock Fish	19c lb.
Steak Cod	19c lb.
Fresh Opened Oysters	Stewing 18c doz. Frying 25c doz.

MONTCO Extra Tender PRUNES 16 oz. pks.	2 for 19c	Montco Crushed CORN CAN	14c	Montco Apple Cider VINEGAR	2 for 29c
They're Montco Nuf-Sed!		Flavor Fresh		Full Quarts	
Montco Golden PEACHES BIG CANS	3 for 50c	SUGAR	49c	Montco Solid Packed TOMATOES	6 cans 65c
The Pride of California.		10 lb. bag		Red Ripe Whole Tomatoes	
Large Queen Stuffed OLIVES BIG JAR	17c	MONTCO MAYONNAISE PINT JAR	27c	1 pkg. Montco Pancake Flour and Rival Blue Table Syrup BOTH FOR	21c
Regular Montco Quality					

CLIFTON TAYLOR

Pioneer CASH GROCER

Broad and Elm
FREE DELIVERY

Phone 996 Riverton
OPEN 7 A. M. TO 10:30 P. M.

Bond Quality Market

17 E. Broad Street Palmyra

Phone, Riverton 1140 Free Delivery

We Offer the Best Stamped Meats at These Low Prices

CITY-DRESSED PORK—NO BONE—ROLLED

Fresh Hams 26 c lb
4 to 6 lb. average

Legs Baby Spring Lamb	26c lb
Prime Rib Roast	25c lb
Shoulders Lamb	21c lb
Fancy Chuck Roast	21c lb
Rump—Legs Veal	25c lb
Veal Cutlets	39c lb
Loin Veal Chops	36c lb
Loin Lamb Chops	39c lb
Fresh Ground Beef	17c lb
Vogt's Pork Sausage	28c lb

Frying, Stewing, Roasting	CITY-DRESSED
CHICKENS	PORK LOIN ROAST
29c lb	19 c lb
2 to 3 1/2 lb.	

Chase and Sanborn 17c size	GRANULATED
Tender Leaf Tea, 14c	SUGAR, 5 lbs 24c

Snappy-King Brand Dog Food, 4 cans 19c

PROMPT SERVICE

is now assured our friends who call at the nursery, by the installation of a private exchange switchboard connecting with salesmen at distant Departments of the plant.

In addition to No. 8, you can now reach us by phone on No. 81.

Visit our Display House of Choice Plants.

DREER'S

Open weekdays from 8 a.m. until 5 p.m., and on Sunday (but not for business) from 1 until 5 p.m.

51.00 RYTEX STATIONERY—THE NEW ERA

THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

The School Election

With only board members announcing their candidacy for election at the annual school election to be held February 11th, there seems to be little need for editorial expression.

This election, however, is in many respects different from ordinary elections due to the improvements made this year.

The building is finished, true, but the job is not. The advisability of continuing in office the men willing to stand for re-election is apparent.

The financial situation is not finished, the maintenance problem is not settled, the finishing touches of construction are not quite complete, the many necessary adjustments incident to a project of this size are incomplete.

Therefore, for the best interest of the taxpayers, it seems advisable to encourage these men who have devoted much work and study on the project by re-electing them next month.

A vote of confidence should be theirs for the unselfish spirit shown by them in helping to improve Riverton's school facilities.

ANNUAL MEETING
OF BEEKEEPERS

Richard D. Barclay and Ross E. Mattis, of Riverton, on Program

Two meetings and a banquet will be held by the New Jersey Beekeepers Association in Trenton, January 30, in connection with the sixty-third annual meeting of the State Board of Agriculture, according to an announcement today by E. G. Carr, secretary.

A topic of interest to beekeepers will be discussed at the morning session by Professor E. J. Anderson of the staff of Pennsylvania State College. His subject is "Preparing and Marketing Honey." This will be followed by annual reports by Mr. Carr, Richard D. Barclay, of Riverton, chairman of the research committee; George S. Oettle, of Chatham, chairman of the public relations committee; Ross E. Mattis, of Riverton, chairman of the membership committee, and John Connor, of Caldwell, chairman of the public committee.

At the afternoon meeting of the association officers will be elected for 1936, and Mrs. L. C. Headley, of Madison, will speak on "The Morale of the Honey Bee."

The session will close with talks in practical beekeeping problems by Lauren S. Archibald of Middlebush, and F. W. Gravely of New York City.

RIVERTON
SCHOOL
NOTES

Assembly Programs

The first assembly was held in the new auditorium, Friday afternoon, January 3, 1936, under the supervision of the Student Council, Bill Robinson, president.

The program was as follows:
Hymn—"Faith of Our Fathers,"
Bible Reading—Psalm 100,
Lord's Prayer.
Student Council Report—Joan Hoagland.

LONG DISTANCE
RATES REDUCED

Telephone Company Announces
Night Rates for Sunday
and Other Cuts

Long distance telephone rates will be as cheap all day Sunday hereafter as they are now after 7 o'clock every night, and in addition, calls to a particular person will also be reduced during the night and Sunday discount hours.

For a number of years rates for long distance calls in the "station-to-station" category, where the person calling will talk to anyone who answers and does not insist on reaching a particular person, have been reduced during the hours from 7 p.m. to 4:30 a.m. Sundays will be added to the discount period January 19, with the result that discount rates will be in effect on week-ends from Saturday evening at 7 o'clock until Monday morning at 4:30. The discounts range from 10 to 40 per cent on station-to-station calls when the regular rate is more than 35c.

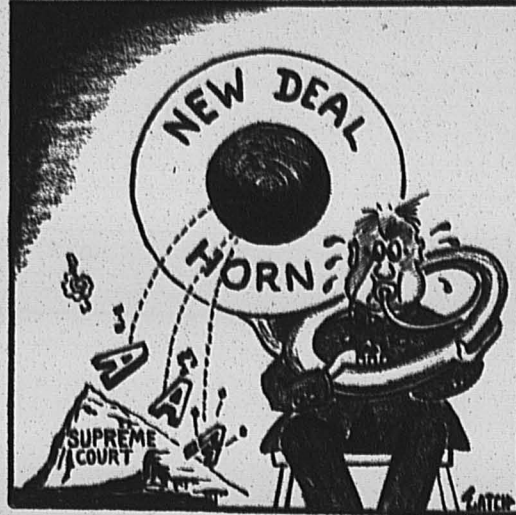
The other change providing reduced rates on person-to-person calls, those when a particular individual must be reached, is effective immediately (January 15) during the discount hours on calls for which the regular rate is more than 50c. The amount of reduction ranges from 9 to 30 per cent according to distance.

Our Responsibilities — Miss Staman.
Songs—"A Merry Life," "Oh! Susanna."
Glee Club—"Deep River," "Heaven, Heav'n."

Cornet Solo—"Old Madrid," Edmund Turnock.
Song—"A Capital Ship,"
Flag Salute.
Song—"Star Spangled Banner."

Miss Rothbart's room has charge of this week's assembly program. An original health play in verse, "The Gifts of Health," by Hilda Webb and Doris Grouse, is being given by the girls. The boys are responsible for commemorating the birthday of Benjamin Franklin, January 17th. Besides a sketch of his life, there will be shown one of his most outstanding scientific experiments.

"TH' MUSIC GOES 'ROUND AND 'ROUND . . ."

CHURCH
NEWSCALVARY PRESBYTERIAN
CHURCH

Rev. C. T. Bates, B.D., Pastor
Sunday, January 19th: Church School, 9:45 a.m.; morning worship, 11 a.m.; Junior Christian Endeavor Society, 4 p.m.; Senior Christian Endeavor Society, 7 p.m., to which all young people are cordially invited.

Midweek service, Wednesday, 8 p.m. Calvary Presbyterian Church extends a most cordial invitation to any in the community who have no regular church home here, to enter into its worship and fellowship.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

"If Christ Came Back Now," the second sermon in the series "Christ In Life" will be delivered by the Rev. W. A. Boyd, minister of the church, this Sunday morning at eleven o'clock.

In the evening at 7:45 Mr. Boyd will preach about "Lame Thumbs." This is the first sermon in a series to be delivered Sunday evenings. The following sermons will be delivered successively each Sunday evening—"Horse Sense," "Boot Straps," "Nothing to Draw With." Music will be provided by the senior and Dulciana choirs in each service. Mrs. Lord will be at the organ and P. VanOsten will direct the senior choir.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

In commemorating the tenth anniversary of Rev. George Lockett's pastorate of Central Baptist Church, a reception will be tendered Mr. and Mrs. Lockett by the members of the church and their friends this Friday evening in the church. The occasion will be celebrated by an evening of entertainment under the direction of the Philathea Class in the Sunday School, to be followed by a reception in the social hall.

Services, Sunday, January 19th, 10:00 a.m., Bible School.
11:15 a.m., Morning worship.

"Spiritual Bankruptcy" will be the topic of Pastor Lockett's sermon.
7:00 p.m., The High School Young People's group meet at this hour for their weekly service.

7:45 p.m., Evening worship. The Philathea Class had about fifty members who attended last week's evening service in celebrating their anniversary. The pastor delivered a sermon on the motto of the class. His subject for this week will be "Life's Highest Joy."

CHRISTIAN SCIENCE CHURCH

"Life" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, January nineteenth.

The Golden Text is: "This is the record, that God hath given to us eternal life, and this life is in his Son" (1 John 5:11).
Among the citations which comprise the Lesson-Sermon is the following from the Bible: "And the Spirit and the bride say, Come. And let him that heareth say, Come. And let him that is athirst come. And whosoever will, let him take the water of life freely" (Rev. at The New Era.

BENJ. LIPPINCOTT
DIES SUDDENLY

Stricken Last Saturday While Acting as Foreman of Grand Jury. Died in Hospital

Benjamin Lippincott, of Burlington Pike, Cinnaminson Township, and a long-time resident was taken ill while on jury duty at Mount Holly last Friday.

Mr. Lippincott suffered a stroke of apoplexy just as the grand jury, of which he was foreman, was about to adjourn.

Miss Edna Perry, a graduate nurse, saw Mr. Lippincott slip from his chair and sought to revive him with the aid of Dr. R. E. Haldeman. Mr. Lippincott was taken to the Burlington County Hospital where he died Saturday morning.

The deceased who was 73 years old, was the brother of former Common Pleas Judge William D. Lippincott, of Moorestown.

Mr. Lippincott is survived by his wife Emily (nee Herr), two brothers, ex-Judge Lippincott and Howard B. Lippincott, of Moorestown, and a sister, Mrs. Samuel T. Coles, also of Moorestown.

In his earlier days Mr. Lippincott served more than 10 years on the Cinnaminson Township Committee. He was also a member and served as district clerk of the Cinnaminson Township Board of Education. Mr. Lippincott taught school for a time in the little brick schoolhouse on the Burlington Pike near Fairview.

Both Mr. and Mrs. Lippincott were active in the Cinnaminson Parent-Teacher Association.

Funeral services were held Tuesday afternoon at 2 o'clock from his late residence. Interment was made in the Westfield Friends' Burial Ground.

LEAGUE NOTES

You have an important date with us next Sunday evening at 7 o'clock. The Senior Epworth League services will be in charge of Rev. W. A. Boyd.

We would like to see everyone out who belongs to the League and we extend a cordial invitation to all who would care to join us. Publicity Committee.

BRINTON-EVANS

Mr. and Mrs. Charles Evans have announced the marriage of their daughter, Margaret Cooper to Samuel Thacher Brinton, on Saturday, the eleventh of January, 1936. The ceremony was performed at home, in the presence of friends and relatives, and according to the usage of the Society of Friends.

Mr. and Mrs. Brinton will make their home in New York City.

PORCH CLUB

On January 21st at 2:30 the Riverton Porch Club will be given a lecture on "Modern Art" by Roy Lehman. Mr. Lehman who was awarded the Cresson European Traveling Scholarship, is now a student at the Barnes Foundation. A number of his paintings are hung in the Parkway Museum.

RELIEF ASSOCIATION
ELECTS NEW OFFICERS

At a meeting of the Relief Association of the Riverton Fire Company Tuesday night, the following officers were elected: President, Walter Wright; vice president, Fred Ulmer; treasurer, Ogden Mattis; secretary, Frank Strohmlein, and collector, B. O. Cook.

The trustees are: Clarence Mattis, Edson Carhart and Ross Mattis. The visiting committee is composed of Charles Cole, William Evans, William Seagraves, George Becker, Joseph Lesenby, Giles Knight, George Steedle, Edward O'Neill and John Strohmlein.

FOR JANUARY ONLY

Here's a National Event which you cannot afford to overlook! The makers of RYTEX DECKLE EDGE VELLUM stationery are offering during the month of January only, 100 sheets and 100 envelopes of this fine writing paper with your Name and Address on both sheets and envelopes—or, your Monogram in raised letters on the sheets, for only \$1.00 a box. We suggest that you see samples at once take the water of life freely" (Rev. at The New Era.

DUSEK-WOLF IN
CAMDEN RING

Navajo Redskin and Youngest of Dusek Tribe Grapple in Armory Tonight

Chief Little Wolf, the Navajo Redskin, and famous for his invention of the torturing death-lock, and Joey Dusek, youngest of the quartet of Omaha wrestling brothers, will be mat opponents in the feature two out of three falls, ninety minute time limit bout at the Camden Armory, Thursday night.

The copper-colored matador, who also specializes in the whooping somersault headlock, will have in his favor the experience of being a headline attraction.

But when Wolf figures that he will have easy sledding with Joey Dusek, then he has another guess coming. Joey, like the rest of his family, cares naught for the reputation of his opponents. Joey follows the same lines as do Ernie, Emil and Rudy—that is pulling hair, lip spreading, eye gouging, kneeling, biting, forearm smashing ala flat, butting, rope strangling and general wrestling mayhem.

Wolf also is an expert in using the angles employed by the Duseks but the Indian only strays out of bounds when the adversary pulls tricks not prescribed to by Hoyle.

George Koverly, of Hollywood, and Jake Patterson, of Syracuse, will be the opponents in the forty-five minute semi-final. Koverly saw action last week when he gained a draw with Vic Christy. Patterson, who downed Harry Kent, on the same bill, also proved that he is no angel.

Irish Jack Donovan, returns to see action in the second number, a half hour duel. He is carded to take on Dr. Harry Fields, of the University of Pennsylvania.

Jack Hader, a newcomer and with a reputation of being a Kansas badman, faces John Katan, the Crazy Kanuck, in the opening bout.

FIRST ANNUAL
STAMP EXHIBIT

Collection Will Include Government Display Sent By Postmaster Farley

Final arrangements have been made for the First Annual Stamp Exhibition to be held in the Junior Ball Room of the Hotel Walt Whitman, Broadway and Cooper street, on Friday, January 31, from 7 to 10 p.m., and Saturday, February 1, from 10 a.m. to 10 p.m. Admission will be free and all interested are invited to attend.

Beside seeing the cream of the stamp collections of South Jersey, to be exhibited in 150 frames, a government display is to be sent to the show, by Postmaster General Farley.

The stamp exhibits are to be judged on Friday night by the following committee: Philip H. Ward, Jr., prominent dealer and stamp expert of Philadelphia; C. Brinkley Turner, president of the Philadelphia Chapter of the American Philatelic Society, of Ardmore; Vincent Domanski, Jr., eminent collector and stamp specialist, of Philadelphia; J. W. Burnison, vice president of the RCA-Victor Co., and president of Camden County Chamber of Commerce, and Walter L. Tushingham, vice president of the Courier-Post Co. The three best exhibits in the show will receive a silver cup, a gold and a silver medal donated by Governor Hoffman, while the best in each class will receive ribbons given by the association.

CHANGE IN DATE

The January meeting of the Business and Professional Women's Club of Burlington County will be held Monday evening, January 27. The change in date is to enable the members of the club to meet together in Trenton, and have dinner at the YWCA at 6 o'clock, and then visit the state legislature. Dr. Newcomb will reserve some seats in the assembly and some in the senate.

Mrs. Bridgeham, chairman of the legislative committee, has made arrangements for the dinner, and the meeting at the assembly.

TIPS ON GROWING

BY ONE WHO GREW UP IN THE BUSINESS

Important requisites for the healthy growth of plants in the dwelling are plenty of light and sunshine, and with this in mind the preferred location for the window garden has a south or south-western exposure.

Given such a window for the plant stand or shelf, and with provision for lowering the top sash on bright days in order to provide ventilation, (for plants require fresh air quite as frequently as do animals), there should be no great difficulty in growing many of the beautiful species that are adapted for the house.

Many modern houses are kept too warm for the best welfare of the plants, and where steam heat is used there is the added disadvantage of too dry an atmosphere, but with evaporating pans on the radiators, a day temperature of 70 degrees and a night temperature of 60 or 62 will not be so trying to the plants.

Watering should be attended to every day—not that every plant will need water every day, but so that the dry ones may have proper attention. For example, a Calla may need water every day while in active growth, but a Geranium will flourish and flower better by being allowed to dry out fairly well before watering.

Both these plants came originally from Africa, but the first grew in swampy ground, while the second was from a hillside. When watering, do not pour a little water on the surface of the soil only, but give enough to go through all the soil and to drain out thoroughly through the bottom of the pot, then leave it alone until the soil shows signs of dryness. Surplus water should not be allowed to remain in the saucers or pans in which the plants are standing.

The best soil for house plants is composed of rotted sod, and to this may be added a small proportion of dry cattle manure, or a little bone-dust, and no special mixtures apart from this are needed. Additional fertilizer in liquid or powder form may be applied to foliage plants from time to time, but the flowering plants seldom require such extra stimulants.

Bulbous rooted plants in general should have a period of rest at some time in the year, and this applies to Callas, Amaryllis and Tuberous Rooted Begonias, and when the foliage shows signs of dying off, these plants should be dried out and after two or three months of resting, may be again started into growth again.

Do not apply oily dressings to the foliage of Palms or Ficus, but rather wipe them off from time to time with a sponge or cloth moistened with soapy water.

Among the insects most likely to appear on house plants are Aphids, Mealy Bug, and Scale, and these may be kept under control by the use of nicotine or nicotine soap, which may be used in the form of a spray or dip, or else applied with a sponge or cloth.

In homes where a high temperature is maintained and where there is a dearth of humidity a very good idea is to set the pots on a bed of pebbles in the jardiniere and keep this receptacle (or saucer if such is used) filled with water to the level of the pebbles, but the bottom of the pot should not be immersed in water.

YWCA NOTES

Annual Meeting Thursday
A large attendance is expected at the annual dinner and meeting of the Burlington County YWCA to be held Thursday night in the Moorestown Community House.

A panel discussion by several leading residents of the county will be followed by an address by Dr. Ralph A. Felton, of Drew University, on the theme "Serving the Present Age—A Challenge to the Burlington County YWCA."

LET YOUR
POCKETBOOK
TAKE ITS PICK!

THEY'RE ALL BIG
...ALL BEAUTIFUL
...ALL BUICKS!

THERE was a time when the price tag told the main story about a car's quality. Low price, low quality—high price, high quality.

But Buick has changed that. For example, the sleek Buick Special at \$765* factory list has the same basic Buick quality as the lordly Limited at more than twice the price!

It has the same more efficient type of valve-in-head straight-eight engine. The same smooth, lash-free torque-tube drive. The same tiptoe hydraulics, solid steel "Turret Top" roof, "Knee-Action" gliding ride.

The difference is in size and capacity and finish. All Buicks are big in power and ability, beautiful inside and out, Buicks to the innermost fibre.

Bring your pocketbook here and let it choose from four cars that range in price from \$765 factory list to \$1945*.

*YOU CAN AFFORD THE NEW BUICK \$765 to \$1945 are the list prices at Flint, Mich., subject to change without notice. Standard and special accessories groups on all models at extra cost. All Buick prices include safety glass throughout as standard equipment. Convenient new GMAC 6% TIME PAYMENT PLAN.

"Buick's the Buy"
WHEN BETTER AUTOMOBILES ARE BUILT
BUICK WILL BUILD THEM

MOORESTOWN MOTOR CO., Inc.

219 WEST MAIN STREET

Moorestown, N. J.

Phone, Moorestown 77

BROAD AND FULTON STS.

Riverton, N. J.

Phone, Riverton 85

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

WOOLSTON'S GARAGE
High Grade Auto Repair Work
Atwater Kent Radio
Plymouth — DeSoto — Hummobile Cars
BROAD and MAIN STREETS
Phone 460 Riverton

SALES SERVICE
Moorestown Motor Co., Inc.
Riverton Branch
Broad and Fulton Streets
Phone 85 Riverton

Pal-River Chevrolet, Inc.
NEW AND USED CARS
10 Broad Street Phone 143 Riverton

THOS. DOLLY & SONS
CHEVROLET
SALES and SERVICE
Moorestown
Local Representatives
W. L. WRIGHT Phone 290-W Riverton

BAKERY

FANCY BAKING
Home-made Ice Cream
CONFECTIONS
the kind you will be proud to serve
CHEW'S BAKERY
512 Main St., Riverton
Phone 134 — We Deliver

BANKS

Cinnaminson
Bank and Trust Co.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS

RAY BANKS
BARBER
SPECIAL ATTENTION
TO ALL WORK
806 BROAD STREET
RIVERTON

BUILDERS

CURTIS E. STAVELY
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. Charles St., Palmyra
Phone 744

LOUIS WEBER
Successor to Albert Hostler
Carpenter and Builder
Special Attention to Repair Work
Randolph Avenue, East Riverton
Phone, Riverton 800-M—Charges Reasonable

CLOTHING

GOLDEN RULE
NASH
THE NATION'S TAILOR
C. A. KING
609 Morgan Avenue Palmyra
Phone, Riverton 547-M

DINING ROOM

VARABOOST **ABBOTT'S DR. LUXE**
165 CREAM
FRY'S DINING ROOM
11 W. Broad St. 15 W. Park Ave.
Palmyra Merchantville

Printing...
Stress Main Campaigns, Business
and Personal Stationery, Office
and Factory Forms, etc.
THE NEW ERA
RIVERTON, N. J.

COAL DEALERS

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FEED—COKE
Broad and Main Riverton
Phones 4 and 8

LEON A. SEVER, Inc.
PALMYRA, N. J.
LEHIGH COAL
E. P. Griffenberg, Mgr.
Phone, Riverton 384

H. B. WILLIAMS
LEHIGH VALLEY
COAL
KOPPEL'S PROCESS COKE
FUEL OIL
Building Materials —
Feed and Fertilizers
Phone 1100 PALMYRA

Joseph T. Evans
Genuine
FUEL OIL
COAL
LUMBER
MILLWORK
Phone, Riverton 302

DRESSMAKING

DRESSMAKING
for
Women and Children
New Garments Made
and
Remodeling Done
Coats Remodeled and Relined
Men's Overcoats and Business Coats
and Vests Relined
MRS. A. B. POWELL
261 W. Broad St., Palmyra
Phone 347

DRY GOODS

SMITH'S STORE
Dry Goods — Notions — Stationery
McCall's Patterns — Gifts
414 MAIN STREET, RIVERTON
Phone 788

EXPRESS

GIBERSON'S EXPRESS & TRANSFER
DAILY SERVICE
PHILADELPHIA TO BURLINGTON
MOVING
Main Office Philadelphia Office
St. Michael Drive 240 Arch Street
Riverton, N. J. Bell, Market 0233
Phone: Riverton 1568 Keytown, Main 5031

PIKE'S EXPRESS
DAILY EXPRESS TO AND FROM
PHILADELPHIA
LOCAL AND LONG DISTANCE
HAULING
517 Lecony Ave. Phone: Riverton 882
Palmyra Phila., Lom. 1009

5c AND 10c STORE

PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF
HOUSEHOLD ARTICLES
NOVELTIES, CANDY, ETC.

FUNERAL DIRECTOR

JEROME J. ZISAK, JR.
FUNERAL DIRECTOR
621 Thomas Avenue, Riverton
Phone 735
No Charge for Use of Funeral Home

FLOORS

FRANK HANSEN
HARDWOOD FLOORS of Every Design
LINOLEUM
Stairs Scraped and Recovered
Furniture Relinished and Repaired
Old Floors Made to Look Like New
288 Curtis Avenue DELAIR, N. J.



A NEW REMINGTON
The famous Remington Portable
Typewriter has just come out in a
new model which sells at \$34.50.
An ideal machine for high school
students.
Very easy monthly payments
make it easy to own this marvelous
little machine.
Standard keyboard, adjustable
marginal stops, clear beautiful type,
touch of typewriter selling for
twice the price, and does work un-
surpassed by any machine made—
bar none!
Try it out for yourself at The
New Era Office.

FLORIST

Edwin H. Tucker
Florist
Cut Flowers and Plants
623 Linden Avenue Riverton
DELIVERIES Phone 827

REPAIRS

Expert Repair Work
Radios, Electric Washers, Electric
Cleaners, Refrigerators
Maytag Sales and Service
217 W. Broad St. Palmyra
Phone Riverton 981

MILLINERY

WINTER MILLINERY
Hats \$2 and up
Millinery Work of Every Description
VERNA L. GUEST
517 Garfield Ave. Palmyra
Open Mon., Wed., Fri. and Sat. Evenings

GARAGE

BELLEVUE GARAGE
SAMUEL CIPOLLETTI, Prop.
GENERAL AUTO REPAIRING
Allen Motor Tools
Standard Gas and Oil
Towing Day or Night
Accessories
Broad and Kern Streets Bellevue
Phone, Riverton 1995 (day); 1013-M (night)

GROCERY

W. F. BECKER
Groceries, Fruits, Vegetables
Delicatessen Counter
Meats and Poultry
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

Riverton Market House
Groceries — Meats — Produce
Extra Fine Quality
BROAD & MAIN STREETS, RIVERTON
Phone 687

HAULING

HARRY E. SHEA
MOVING — HAULING
TRUCKING
Telephone, Riverton 1088

ICE DEALERS

ICE with Service
MORRIS BROS.
266 Park Avenue Phone 888 East Riverton
Delivery in Riverton, East Riverton and
Palmyra

LAUNDRY

RIVERTON LAUNDRY
N. Kuensel, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

Riverside Home Laundry
318 Paine Street
Riverside, N. J.
Phone, Riverside 784

MEMORIALS

Quality Stones
at Lowest Prices
Hi-Grade Modern
MEMORIALS
Made of only highest
type domestic and
foreign granites
ALFRED O. REIGER
Haddon Ave. & City Line, between Harleigh
Cemetery and Crescent Boulevard
Phone, Camden 147

Custom-built Cemetery Memorials in
Granite, Marble and Bronze
WILL HOPE
Washington and Federal Streets
Burlington, N. J.
Phone, Burlington 13

W. H. SLOCUM & SON
Marble and Granite
Works
67 E. Main Street
Moorestown, N. J.
Phone 159
Get Our Price

PLUMBING

H. D. HULLINGS & SON
PLUMBING—HEATING—ROOFING
United States Oil Burners
S-K Oil Burners
Collins' Building
Riverton, N. J. Phone 60

C. D. HUBBS
PLUMBING
HEATING
ROOFING
ALL WORK GUARANTEED
Phone 46-W
202 Broad Street
RIVERTON

GEORGE FRIDAY, JR.
Plumbing, Heating
and Roofing
ELECTROL OIL BURNERS

Have Your Furnace Cleaned Now
New Vacuum Process
609 Thomas Avenue
Phone 937 Riverton

PATENT MEDICINES
L. L. KEATING
Patent Medicines — Oils — Candy
Greenies Cakes — Ice Cream
Cigars and Stationery
BROAD & MAIN STREETS, RIVERTON
Phone 1446

REMINGTON PORTABLE
A sturdy portable typewriter
with a standard practical
type
FOR SALE BY
THE NEW ERA

RADIOS

JOHN H. ETRIS
17 West Broad Street
Palmyra
Phone Agency Expert Repair Work
CALL RIVERTON 978 Tube Testing

CALL FORTNUM'S
For EXPERT
Radio Service
Tubes Tested FREE
All Electrical Appliances Repaired
LESTER S. FORTNUM
11 Pavilion Avenue Riverside
Phone, Riverside 395

REAL ESTATE

"Safety First" — Insurance Protection
— No Regrets
ADA E. PRICE
Insurance Notary Public Real Estate
416 LIPPINCOTT AVENUE, RIVERTON
Phone, Riverton 806

E. B. RUDDEROW
520 Main Street Riverton, N. J.
REAL ESTATE
Notary Public Insurance
Phone, Riverton 646

Insurance
REAL ESTATE
Notary Public
JOS. F. YEARLY
Riverton Phone 69-M

SHOE REPAIR

Riverton Electric Shoe
Repair
Frank Barone, Prop.
HIGH GRADE REPAIR WORK
At Reasonable Prices
BROAD & MAIN STREETS, RIVERTON

SHOE SERVICE

N. BEITZ
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135—We call for and deliver

SHOE STORE

Hirschblond's
QUALITY
Shoe Shop
MT. HOLLY, N.J.
FOOTWEAR OF BETTER QUALITY

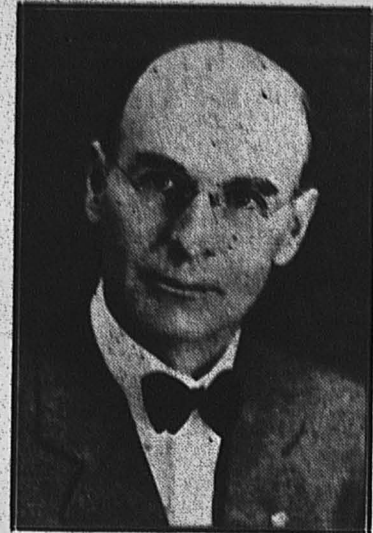
TAILOR

PEEL POINDEXTER
TAILOR
Cleaning — Pressing — Dyeing
Free Delivery Service
RIVERTON Phone 814

J. L. YOUNG
CLEANING and PRESSING
HAND and STEAM PRESSING
Free Delivery — Phone 778
Next to Movie, Palmyra

UPHOLSTERING
WILL BOWEN
Decorator
Upholstering, Repairing, Refinishing
Broad and Cinnaminson Streets
Riverton

NEW SPEAKER



DR. M. W. NEWCOMB
who, at the opening of the State
Legislature Monday night, urged
fewer Bills and greater economy.

TEMPLE HONORS FOR MISS BARTO

Irma C. Barto, former Palmyra
High School student, now a senior
in the Secondary Education Depart-
ment of Teachers College, Temple
University, was recently inducted
into Astron Senior Honor Society.
Membership is restricted to those
women in all departments of the
University who have achieved suc-
cess and merited honor in scholastic
and extra-curricular activity fields.
Miss Barto, who is the daughter
of Mr. and Mrs. Claude Y. Barto,
626 Thomas avenue, Riverton at-
tended Palmyra High before her en-
rollment at Temple. While there
she was a member of the Girls'
Glee Club, and a member of the Tri-
Phi Club. She graduated in June
1932.

Since her matriculation at Temple
Miss Barto has achieved an enviable
record. She is a member of Phi
Sigma Delta sorority; Women's Glee
Club; Mathematics Club; Scientific
Society, and also a member of the
Radio Club.

ACCOUNTANTS TO DISCUSS INFLATION

The regular monthly meeting of
the Philadelphia Chapter of the Na-
tional Association of Cost Account-
ants will be held Friday, January 17,
at 8.00 p.m., at the Manufacturers
and Bankers Club, Broad and Wal-
nut streets, Philadelphia. The speak-
er will be Dr. F. Cyril James, Pro-
fessor of Finance, Wharton School,
University of Pennsylvania, who will
speak on "Possibilities of Inflation
Through Credit Expansion."

The possibility of inflation is of
utmost importance at the present
time and a discussion of this subject
by such an eminent authority as Dr.
James is very timely.

Accountants and executives of this
locality are extended an invitation
to attend the meeting.

Dinner is served at 6.30 p.m.

CARD PARTY

A card party will be given by the
K. I. Sisterhood on Thursday, Jan-
uary 30, at 8 o'clock in the River-
side Fire House.

Mrs. D. Lichtenthal says that
there will be lots of beautiful and
valuable prizes. Tickets are now
on sale at Shulman's Department
Store, the Philadelphia Market,
Schwartz's store on Cinnaminson
avenue, and the Tomar store, all in
Palmyra.

It is requested that all tickets be
bought before the date, as no sales
will be made at the door.

Two door prizes have also been
arranged for.

MARRIED

Mrs. Devereaux Fay, formerly of
Riverton, was married to Dr. War-
ren Smadbeck, of New York, on
December 18, 1935, and is now on a
honeymoon trip at Havana, Cuba,
for two months.

The ceremony was performed by
Mayor La Guardia, of New York
City, in the mayor's office.

FATHERS' NIGHT AT CINNAMINSON

Mothers and Sisters Invited As
Well As Dads and Brothers;
Full Evening Planned

Through some misunderstanding
about the article in last week's paper
in reference to Fathers' Night at
Cinnaminson School, the ladies
thought they were left out.

A most cordial invitation is ex-
tended to every adult interested in
the Cinnaminson P.T.A.

As was stated last week, the pro-
gram will consist of a good enter-
tainment, a Hill Billy Band, and to
finish off the evening there will be
dancing.

Come out and help the fathers
enjoy the one evening of which they
have charge.

Don't forget, Friday evening, Jan-
uary 17.

Mid-Winter Meet Of County P.T.A.

(continued from page 1)
the merits of special institutions pro-
vided for feeble-minded children as
compared with special classes in the
public school.

Louis J. Kaser, superintendent of
Burlington County schools, empha-
sized, in closing the discussion, a
need for special classes in our
schools under a different name so
that those attending them are not
completely isolated from other pu-
tils and school activities.

Since her matriculation at Temple
Miss Barto has achieved an enviable
record. She is a member of Phi
Sigma Delta sorority; Women's Glee
Club; Mathematics Club; Scientific
Society, and also a member of the
Radio Club.

Since her matriculation at Temple
Miss Barto has achieved an enviable
record. She is a member of Phi
Sigma Delta sorority; Women's Glee
Club; Mathematics Club; Scientific
Society, and also a member of the
Radio Club.

ACCOUNTANTS TO DISCUSS INFLATION

The regular monthly meeting of
the Philadelphia Chapter of the Na-
tional Association of Cost Account-
ants will be held Friday, January 17,
at 8.00 p.m., at the Manufacturers
and Bankers Club, Broad and Wal-
nut streets, Philadelphia. The speak-
er will be Dr. F. Cyril James, Pro-
fessor of Finance, Wharton School,
University of Pennsylvania, who will
speak on "Possibilities of Inflation
Through Credit Expansion."

The possibility of inflation is of
utmost importance at the present
time and a discussion of this subject
by such an eminent authority as Dr.
James is very timely.

Accountants and executives of this
locality are extended an invitation
to attend the meeting.

Dinner is served at 6.30 p.m.

CARD PARTY

A card party will be given by the
K. I. Sisterhood on Thursday, Jan-
uary 30, at 8 o'clock in the River-
side Fire House.

Mrs. D. Lichtenthal says that
there will be lots of beautiful and
valuable prizes. Tickets are now
on sale at Shulman's Department
Store, the Philadelphia Market,
Schwartz's store on Cinnaminson
avenue, and the Tomar store, all in
Palmyra.

It is requested that all tickets be
bought before the date, as no sales
will be made at the door.

Two door prizes have also been
arranged for.

MARRIED

Mrs. Devereaux Fay, formerly of
Riverton, was married to Dr. War-
ren Smadbeck, of New York, on
December 18, 1935, and is now on a
honeymoon trip at Havana, Cuba,
for two months.

The ceremony was performed by
Mayor La Guardia, of New York
City, in the mayor's office.

NEW MUSICAL DRAMA AT WALT WHITMAN

New and unrivalled thrills in song,
dance, laughter and drama are
brought to the screen by "King of
Burlesque," the Fox picture coming
Saturday to the Walt Whitman the-
atre, which turns the spotlight on a
fascinating new world of entertain-
ment.

Featuring Warner Baxter, Alice
Faye, Jack Oakie and Arline Judge,
at the head of an all-star cast, the
picture tells an absorbing love story
of the people who make the nation's
entertainment.

It follows Baxter's rise from the
"flesh" shows of 14th Street to the
glittering palaces of Broadway. It
traces his decline under the spiteful

BROADWAY THEATRE FRIDAY AND SATURDAY



Kitty Carlisle and Harpo Marx in
"A Night at the Opera."

control of his society wife, played
by Mona Barrie.
In the climax, the picture shows
how this master of entertainment
returns to his most spectacular suc-
cess and to the realization that he
had loved Alice Faye all the time.

RULE TO BAR CREDITORS
Estate of Augustus M. Ellsworth, deceased.
Notice is hereby given that an order has
been made by the Surrogate of the County
of Burlington, bearing date the 10th day of
January, 1936, upon application of the sub-
scribed Executor, requiring the creditors of
Augustus M. Ellsworth, late of the County
of Burlington, deceased, to bring in their
claims against the estate of the said decedent,
under oath or affirmation, on or before July
10th, 1936, or they will be deemed any
action therefor against the said Executor.
CINNAMINSON BANK & TRUST
COMPANY
OF RIVERTON, NEW JERSEY.
Executor.
Dated: January 15th, 1936.
1-16—2-13-36

GEORGE R. OLIVER

300 Midway
RIVERTON, N. J.

WATCH & CLOCK REPAIRING

Over 30 years experience on
American and Swiss Watches.

French, English and American
Chime Clocks and Elec-
tric Clocks

Accurate and Prompt Service

REASONABLE PRICES

All Work Guaranteed

JUNIOR WOMAN'S CLUB
The Junior Woman's Club of Pal-
myra will hold a social meeting in
the club rooms, Society Hall, Pal-
myra, Monday evening, January 20,
at 8.15 o'clock.

MAKE IT A REGULAR STOP
GAS
SUNOCO
OILS
GARWOOD'S
SERVICE STATION
Broad and Main Streets
Riverton

VALENTINES

1c
AND UP
NOW ON DISPLAY

LARGE ASSORTMENT
OF CANDY IN HEART
SHAPED BOXES
35c and Up

L. L. KEATING'S
BROAD and MAIN
Riverton Phone 1540

NOW Low night telephone rates APPLY ALL DAY SUNDAY

THE REDUCED RATES for station-to-station tele-
phone calls which are in effect every night from 7 until
4:30 the next morning, ARE NOW MADE EFFECTIVE
ALL DAY SUNDAY.

THESE RATES are the lowest for out-of-town calling.
The reductions start with calls to points more than
forty miles distant, and range from about 10% to more
than 40% less than day rates. (A station-to-station call
is one on which you are willing to talk with anyone
who answers at the number called.)

ALSO LOWER PERSON-TO-PERSON RATES Every night after 7 and all day Sunday

RATES for person-to-person calls (the kind on which
you ask for a particular person) are now reduced
every night from 7 until 4:30 the next morning, and
all day Sunday. The reductions start with calls to points
more than forty miles distant, and range from about 9%
to more than 30% less than day rates for this type of call.

TYPICAL THREE-MINUTE RATES

FROM	STATION-TO-STATION DAY, EVENING AND NIGHT RATE	PERSON-TO-PERSON DAY, EVENING AND NIGHT RATE
Atlantic City to Palmyra	\$.70	\$1.00
Atlantic City to Washington, D.C.	.95	1.50
Atlantic City to New York	1.15	2.25
Atlantic City to Cleveland	1.70	2.15

IN BOTH social and business affairs, these new Sunday
and night rates offer you a broader service at a lower
cost. They widen your telephone's usefulness.

NEW JERSEY BELL TELEPHONE COMPANY

THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Advertisements and Executions, Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
Services, Sunday, January 26
10.00 a.m., Bible School. It was very encouraging to the superintendents of school last Sunday, when, with the inclemency of the weather there was an exceptional attendance. The lessons evoke much discussion as they tend to touch on the vital conditions and situations of the day. Again we invite all those of no church affiliation, to become members of Central Baptist Bible School.

11.15 a.m., Morning worship. Pastor Lockett's subject for this service will be "Building Successful Lives." And in harmony with the thought the choir will render an appropriate selection.

7.00 p.m., The High School Young People's Group.

7.45 p.m., Evening worship. Congregational singing, choir selection and another helpful sermon by the pastor. His subject—a timely one—will be "In the Service of the King." The prayer service on Wednesday evening has now been resumed. Choir Master Claude Barto is conducting a sight reading and musical instruction class for all young people at 7.30 o'clock every Thursday evening. An excellent opportunity for all young people to receive a musical training.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor
"What if Christ Were Not?" is the theme of the sermon to be delivered this Sunday morning at eleven o'clock by the minister, Rev. W. A. Boyd. Music will be furnished by the Dulciana Choir and the Senior Choir. Mrs. John Lord will be at the organ.

The evening song service will be especially attractive. The stories of great hymns will be told and the hymns themselves will be sung as a solo, duet, quartet or chorus number, or played on the organ. The sermon during this service will be built around this theme—"Horse Sense."

The Rev. Dr. and Mrs. T. S. Brock will be guests of the officials of our church at a Quarterly Conference dinner to be served by our ladies Thursday evening at 6.30. After the dinner the First Quarterly Conference will be held with Dr. Brock presiding. All members of the conference are expected to present written reports.

The mid-week service held every Wednesday is in charge of the minister. It begins at eight o'clock. Tickets for the turkey dinner to be served by the church on Thursday evening, February 6, at 6.30 sell for 65 cents for adults; 40 cents for children.

CHRISTIAN SCIENCE CHURCH

"Truth" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, January 26th.

The Golden Text is: "O Lord, thou art my God; I will exalt thee, I will praise thy name; for thou hast done wonderful things; thy counsels of old are faithfulness and truth" (Isaiah 25:1).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Study to show thyself approved unto God, a workman that needeth not to be ashamed, rightly dividing the word

of truth" (II Timothy 2:15).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The thunder of Sinai and the Sermon on the Mount are pursuing and will overtake the ages, rebuking in their course all error and proclaiming the kingdom of heaven on earth. Truth is revealed. It needs only to be practiced" (p. 174).

OBITUARIES

MRS. MARGARET WOOLSTON

Mrs. Margaret B. Woolston died suddenly at her home at Seventh and Main streets, Riverton, last Friday, January 17.

Funeral services were held Tuesday from her late residence, Rev. Ira S. Pimm and Rev. William A. Boyd officiating.

Interment was made in Monument Cemetery, Beverly, Frank A. Snover, funeral director. Mrs. Woolston was the former Margaret B. Stow, of Beverly. She married Charles T. Woolston in 1883, and the young couple moved to Riverton in 1886, occupying the house at Seventh and Main streets. The deceased is survived by three children, two sons, Clinton, of Riverton, and Fletcher, of Los Angeles, Calif., and a daughter, Mrs. Roy V. Heisler, of Riverton.

GREAT INTEREST IN EVANS' CONTEST

Joseph T. Evans, who is sponsoring a contest giving away a number of valuable prizes to purchasers of merchandise at his store, announces that he is greatly pleased with the ready and enthusiastic response with which the offer is being received. The RCA 1936 Console Radio, the first prize, is on display at 'Schwering's Hardware Store, Broad and Maple avenue, Palmyra.

The stubs on the coupons which are issued with dollar's worth purchased, may be dropped in a box in the Evans' Store, or in the lobby of the Broadway Theatre, Palmyra.

PORCH CLUB

On Tuesday, January 21st, the Art Department of Riverton Porch Club presented to a large and interested group Roy Lehnen, who delivered a most instructive lecture on "Modern Art." Mr. Lehnen is a student at the Barnes Foundation and a number of his paintings are exhibited in the Parkway Museum.

Those who were not present may hear Mr. Lehnen on February 11th at the Academy of Fine Arts, and again at the Porch Club on February 25th.

BIRTHS

Mr. and Mrs. Harry Lewis, of Pennsylvania avenue, Palmyra, are receiving congratulations on the birth of a son, Harry Douglas, Sunday, January 19th, at the Mary Hazz Robbins Maternity Home, 408 Main street, Riverton.

France's marriage rate is 6.9 per thousand of the population.

FORTNUM DISPLAYS 100,000-MILE FORD

Atlantic Refining Company Test Car in Local Showroom; Motor Dismantled

All persons interested in seeing one of the 1935 Ford Coupes which was recently driven 100,000 miles over New Jersey highways are cordially invited to visit the Lester S. Fortnum showrooms at 115-125 West Broad street, Palmyra, Saturday, January 25, 1936.

The unit which will be on display at that time will be dismantled in order to show the wear on the working mechanical parts of the automobile.

This car, which was one of six cars which made 100,000 mile tests, was mechanically perfect at the end of the run and had not been repaired in any way, or no part had been replaced.

During the 600,000 miles of motor-ing the value of road courtesy and driving care were the two main points stressed by the Atlantic Refining Company, which concern sponsored the tests. Night and day, six days a week for five months, twenty-one amateur drivers drove their cars so safely that their experiences are a graphic proof that any motorist can drive without an accident. Traveling the equivalent of 24 times around the world they had but one accident, the loss of a rear fender.

The 600,000 mile grind was a climax of four years' laboratory experimenting by the Atlantic Refining Company to develop a high film strength oil for modern high compression motors.

The drivers averaged forty miles an hour for the entire 600,000 miles. Yet, during what equalled 60 years of average motoring at 10,000 miles a year, these men never went faster than 46 miles an hour.

ENGAGED

Mrs. Gilbert Harry Fowler, of Cinnaminson, has announced the engagement of her daughter, Miss Jane I. Fowler to George H. F. Knouse, Jr., nephew of Mr. and Mrs. John J. Davies, of Clementon.

HALL-WOIDL

Julius A. Woidill, of Main street, Riverton, has announced the marriage of his daughter, Paula, to Charles E. Hall, of Egg Harbor City, formerly of New York, on Thursday, January 16, at St. George's P.E. Church, New York City. After a wedding trip Mr. and Mrs. Hall will reside in Egg Harbor City.



Poor
Lighting is
Poor
Hospitality

Light that is glaring or so dim you must strain your eyes shows a lack of courtesy and no thoughtful hostess will submit her guests to these discomforts.

Electric table appliances have their turn after the game. With an electric percolator, an electric toaster or grill, a delicious supper may be prepared easily. These appliances are moderately priced and may be purchased on the divided payment plan at a small increase over the cash prices.

Hear the Melody Master on WEAF or
KYW Sunday evenings at 11 o'clock.

PUBLIC SERVICE



FOR STEADY, EVEN
HEAT—BURN ANTHRACITE
'blue coal'
America's Finest Anthracite

J. S. COLLINS & SON, INC.
Phone, Riverton 4 or 5

RYTEX STATIONERY \$1.00

ON DISPLAY
Saturday, January 25, 1935

in our showrooms

115-125 West Broad Street, Palmyra

A 1935 Ford Coupe

that has just completed a

100,000 Mile Run

over New Jersey Highways without repairs of anykind

The unit will be dismantled and on our showroom floor

LESTER S. FORTNUM



Ford Products and Service

Phone 1180

PALMYRA

RIVERTON

The many friends of Mrs. Frank Goldman, of Harrison street, will be glad to learn that she has greatly improved from an attack of pneumonia and has returned from the Pennsylvania hospital. Mr. Goldman, who is confined to the Burlington County hospital, Mt. Holly, is also improving and expects to be home in about ten days.

About 350 guests were present at the banquet and reception given the Most Worthy Grand Matron, Aubria Lenore, of Vineland, and Most Worthy Grand Patron, John Mollins, of Haddonfield, and their staff of grand officers, by the chapters of the 20th district, O.E.S., in the Riverside Fire House, Saturday evening.

The many friends of Dr. Bertram R. West, of Park avenue, will be glad to know that he is convalescing from pneumonia.

Mr. and Mrs. Watson F. Buhler and daughter, Jean, are moving to Bloomfield, at the end of the month.

Mr. and Mrs. George Friday and family spent the weekend in Springdale, Pa., as the guest of Mr. and Mrs. George Cunningham.

Don't forget the card party of the Knights of Columbus in the K. of C. hall Friday evening. Lots of fun and lots of prizes.

Mr. and Mrs. Charles DeLaney and son "Buddy" will spend Friday in Upper Darby as the guests of Mr. and Mrs. Joseph Kaldenbach.

Mrs. Mervil E. Haas attended a state wide meeting of the New Jersey Division of the National Emergency Council in the Robert Treat Hotel, Newark, on Saturday. Reports were given from numerous committees in the state, and President Roosevelt made a short address.

A state meeting of the New Jersey Chapter of the National Association of Postmasters was held in the Woodrow Wilson Hotel, New Brunswick, Saturday evening. Those attending from Burlington County were, Mr. and Mrs. Joseph Wolfrom, of Mt. Holly; George Gibson, of Moorestown; Elizabeth Lippincott, Pemberton; John Smith, Wrightstown; William Birkhead, Beverly, and Mrs. Mervil Haas, of Riverton.

A minstrel show and dance will be given in the Parish House of Christ Church, Saturday evening, February 22.

The following officers and members of the Riverton Salvage Corps were appointed by Chief Ezra Carhart at their regular meeting Monday night: Captain, Jacob Stroblein; lieutenants, Edward Kapus, Joseph Sotham and Frank Goodwin; members, Joseph Lezenby, Frank Codding, Frank Stroblein, James Goodwin, Jerome Zizak, Hobart Wright and Emerson Wolschmidt.

Mrs. Harry E. Williams, of Pear street, Palmyra, won the blanket given by the Sacred Heart Parent-Teacher Association, at their meeting Wednesday of this week.

VITAL STATISTICS

Miss Emma B. Rudderow, registrar of vital statistics, announces the following figures for 1935: births, 29; Marriages, 21, and deaths, 18.

A.O.M.P. TO HOLD TWENTY-FIFTH ANNIVERSARY

Palmyra Assembly No. 65, A. O. M. P., held its regular meeting Tuesday evening with the new officers occupying their respective positions.

This year is the twenty-fifth anniversary of the organization of Palmyra Assembly and a special effort is being made to make this a big year. Richard K. Hunter heads a committee which is planning the activities.

The annual banquet is planned for March. A membership drive and class initiation will take place in May. In June, the month the Assembly was instituted, a real anniversary celebration will be held.

NOTICE

Notice is hereby given to the legal voters of the School District of the Township of Cinnaminson, in the County of Burlington, that the annual meeting for the election of two (2) members of the Board of Education will be held at Westfield Public School, on

TUESDAY, FEBRUARY 11, 1936
from 7.00 o'clock p.m. to 9.00 p.m. and as much longer as may be necessary, to enable all the legal voters present to cast their ballots.

Two (2) members will be elected 3 years. At said meeting will be submitted the question of voting a tax for the following purposes:
For current expenses \$28,045.00
For repairs and replacements 800.00
For manual training 650.00
The total amount thought to be necessary is \$29,495.00
Dated this twenty-third day of January, 1936.

EMMA D. FRANK,
District Clerk.

NOTE—The term "current expenses" includes principals, teachers, janitors, and medical inspectors' salaries, fuel, textbooks, school supplies, flags, transportation of pupils, tuition of pupils attending schools in other districts with the consent of the Board of Education, school libraries, compensation of the District Clerk, of the custodian of the school moneys and of transient officers, transient school, insurance and the incidental expenses of the schools.

Petitions, legally nominating candidates to be voted on at said meeting, must be filed with the District Clerk at least twenty days before the date of the meeting in order to have the names of such candidates printed on the official ballots to be used in voting. In calculating the above-mentioned twenty days either the filing day or the election day but not both may be counted. Blank forms for this purpose may be obtained from the District Clerk.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

WOOLSTON'S GARAGE
High Grade Auto Repair Work
Atwater Kent Radio
Plymouth — DeSoto — Hupmobile Cars
BROAD AND MAIN STREETS
Phone 460 Riverton

SALES SERVICE
Moorestown Motor Co., Inc.
Riverton Branch
Broad and Fulton Streets
Phone 85 Riverton

Pal-River Chevrolet, Inc.

NEW AND USED CARS
48 Broad Street Phone 145 Riverton

THOS. DOLLY & SONS
CHEVROLET
SALES AND SERVICE
Moorestown
Phone 290-W Riverton

BAKERY

FANCY BAKING
Home-made Ice Cream
CONFECTIONS
the kind you will be
prone to serve
CHEW'S BAKERY
512 Main St., Riverton
Phone 134 — We Deliver

BANKS

Cinnaminson
Bank and Trust Co.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS

RAY BANKS
BARBER
SPECIAL ATTENTION
TO ALL WORK
306 BROAD STREET
RIVERTON

BUILDERS

CURTIS E. STAVELY
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. Charles St., Palmyra
Phone 744

LOUIS WEBER
Successor to Albert Moore
Carpenter and Builder
Special Attention to Repair Work
Riverton Avenue, East Riverton
Phone 560-M — Charges Reasonable

CLOTHING

GOLDEN RULE
NASH
THE NATION'S TAILOR
C. A. KING
500 Main Avenue Phone 247-32

DINING ROOM

SARABOOST ABBOTT'S DE LUXE
ICE CREAM
FRY'S DINING ROOM
13 W. Park Ave.
Palmyra
TASTY SANDWICHES

Printing...
Direct Mail Campaigns, Business
and Personal Stationery, Orders
and Delivery Forms, etc.
THE NEW ERA
RIVERTON, N. J.

COAL DEALERS

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FIRE—COKE
Broad and Main Riverton
Phone 4 and 5

LEON A. SEVER, Inc.
PALMYRA, N. J.
LEHIGH COAL
E. P. Griffenberg, Mgr.
Phone, Riverton 284

H. B. WILLIAMS
LEHIGH VALLEY
COAL
KOPFERS PROCESS COKE
Fuel Oil
Building Materials —
Feed and Fertilizers
PALMYRA Phone 1100

Joseph T. Evans
FUEL OIL
COAL
LUMBER
MILLWORK
Phone, Riverton 302

DRESSMAKING

WOMEN and CHILDREN
New Garments Made
and
Remodeling Done
Men's Overcoats and Business Coats
and Vests Relined
MRS. A. B. POWELL
261 W. Broad St., Palmyra
Phone 347

DRY GOODS

SMITH'S STORE
Dry Goods — Notions — Stationery
McCall's Patterns — Gifts
414 MAIN STREET, RIVERTON
Phone 783

EXPRESS

GIBERSON'S EXPRESS & TRANSFER
DAILY SERVICE
PHILADELPHIA TO BURLINGTON
MOVING
Main Office Philadelphia Office
St. Michael Drive 240 Arch Street
Riverton 1556 Bell, Market 0235
Keytowne, Main 0031

PIKE'S EXPRESS

DAILY EXPRESS TO AND FROM
PHILADELPHIA
LOCAL AND LONG DISTANCE
HAULING
517 Loconey Ave. Phone: Riverton 882
Palmyra Phila., Lom. 1609

5c AND 10c STORE

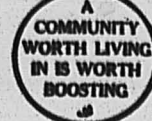
PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF
NOTIONS, TOILET ARTICLES,
NOVELTIES, CANDY, ETC.

FUNERAL DIRECTOR

JEROME J. ZISAK, JR.
FUNERAL DIRECTOR
661 Thomas Avenue, Riverton
Phone 735
No Charge for Use of Funeral Home

FLOORS

FRANK HANSEN
HARDWOOD FLOORS of Every Design
LINOLEUM
Stairs Scraped and Recovered
Furniture Refinished and Repaired
Old Floors Made to Look Like New
325 Curtis Avenue DELAWARE, N. J.



A NEW REMINGTON
The famous Remington Portable
Typewriter has just come out in a
new model which sells at \$34.50.
An ideal machine for high school
students.
Very easy monthly payments
make it easy to own this marvelous
little machine.
Standard keyboard, adjustable
marginal stops, clear beautiful type,
touch of typewriters selling for
twice the price, and does work un-
surpassed by any machine made—
bar none!
Try it out for yourself at The
New Era Office.

FLORIST

Edwin H. Tucker
Florist
Cut Flowers and Plants
623 Linden Avenue Riverton
DELIVERIES Phone 827

REPAIRS

Expert Repair Work
Radios, Electric Washers, Electric
Cleaners, Refrigerators
Maytag Sales and Service
217 W. Broad St. Palmyra
Phone Riverton 981

MILLINERY

WINTER MILLINERY
Hats \$2 and up
Millinery Work of Every Description
VERNA L. GUEST
517 Garfield Ave. Palmyra
Phone Riverton 517
Open Mon., Wed., Fri. and Sat. Evenings

GARAGE

BELLEVUE GARAGE
SAMUEL CIOPOLETTI, Prop.
GENERAL AUTO REPAIRING
Allen Motor Tester
Standard Gas and Oil
Towing Day or Night
Accessories
Broad and Kern Streets Bellevue
Phone, Riverton 1995 (day); 1015-M (night)

GROCERY

W. F. BECKER
Groceries, Fruits, Vegetables
Delicatessen Counter
Meats and Provisions
617 HOWARD ST., RIVERTON
Phone 724—Free Delivery

Riverton Market House

Groceries — Meats — Produce
Extra Fine Quality
BROAD & MAIN STREETS, RIVERTON
Phone 687

HAULING

HARRY E. SHEA
MOVING — HAULING
TRUCKING
Telephone, Riverton 1033

ICE DEALERS

MORRIS BROS.
ICE with Service
266 Pear Avenue East Riverton
Phone 628
Delivery to Riverton, East Riverton and
Palmyra

LAUNDRY

RIVERTON LAUNDRY
N. Kuesel, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

Riverside Home Laundry

318 Paine Street
Riverside, N. J.
Phone, Riverside 794

MEMORIALS

Quality Stones
at Lowest Prices
Hi-Grade Modern
MEMORIALS
Made of only highest
and foreign granites
ALFRED O.
REIGER
Haddon Ave. & City Line, between Haddonfield
Cemetery and Crescent Boulevard
Phone, Camden 747

Custom-built Cemetery Memorials in

Granite, Marble and Bronze
WILL HOPE
Washington and Federal Streets
Burlington, N. J.
Phone, Burlington 13

W. H. SLOCUM & SON

Marble and Granite
Works
67 E. Main Street
Moorestown, N. J.
Phone 159
Get Our Price

PLUMBING

H. D. HULLINGS & SON
PLUMBING—HEATING—ROOFING
United States Oil Burners
S-K Oil Burners
Collins' Building
Riverton, N. J. Phone 60

C. D. HUBBS

PLUMBING
HEATING
ROOFING
ALL WORK GUARANTEED
REPAIR Phone 46-W
202 Broad Street
RIVERTON

GEORGE FRIDAY, JR.

Plumbing, Heating
and Roofing
ELECTROL OIL BURNERS
Have Your Furnace Cleaned Now
New Vacuum Process
609 Thomas Avenue
Phone 937 Riverton

PATENT MEDICINES

L. L. KEATING
Patent Medicines — Gums — Candy
Greenwich, Conn. Ice Cream
Cigars and Stationery
BROAD & MAIN STREETS, RIVERTON
Phone 1460

RADIOS

JOHN H. ETRIS
17 West Broad Street
Palmyra
Phone Agency Tube Testing
Expert Repair Work
CALL RIVERTON 978

CALL

FORTNUM'S
For EXPERT
Radio Service
Tubes Tested FREE
All Electrical Appliances Repaired
LESTER S. FORTNUM
11 Pavilion Avenue Riverside
Phone, Riverside 395

REAL ESTATE

"Safety First" — Insurance Protection
— No Regrets
ADA E. PRICE
Insurance Notary Public Real Estate
416 LIPPINCOTT AVENUE, RIVERTON
Phone, Riverton 808

E. B. RUDDEROW

520 Main Street Riverton, N. J.
REAL ESTATE
Notary Public Insurance
Phone, Riverton 646

Insurance

JOS. F. YEARY
Notary Public
Riverton Phone 69-M

SHOE REPAIR

Riverton Electric Shoe
Repair
Frank Barone, Prop.
HIGH GRADE REPAIR WORK
At Reasonable Prices
BROAD & MAIN STREETS, RIVERTON

N. BEITZ

SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135—We call for and deliver

SHOE STORE

Hirshblond's
QUALITY
Shoe Shop
MT. HOLLY, N. J.
FOOTWEAR OF BETTER QUALITY

TAILOR

PEEL POINDEXTER
TAILOR
Clothing — Pressing — Dyeing
Free Delivery Service
RIVERTON Phone 646

J. L. YOUNG

CLEANING and PRESSING
HAND and STEAM PRESSING
Free Delivery — Phone 775
East to Moravia, Palmyra

UPHOLSTERING

WILL BOWEN
Decorator
Upholstering, Repairing, Reupholstering
Broad and Cinnaminson Streets
Phone 751 Riverton

REMINGTON

PORTABLE
A sturdy portable typewriter
with a standard printer
FOR SALE AT
THE NEW ERA

DUSEK AGAIN IN CAMDEN RING

Ernie and Al Bisognano to Face
Each Other to Settle Claim
of "Fluke" Victory

Ernie Dusek, of Omaha and Al Bisognano of Des Moines, meet in the main two out of three falls, ninety minute time limit match at the Camden Armory Thursday night. Any follower of wrestling will readily agree that this bout is just what the doctor ordered. If ever there was a natural, this is it.

Once before this pair met in mat competition at the famous Drill Shed, and the going was so torrid all the way, that the fans were in a continual uproar. The victory of Bisognano over Ernie for the second fall, when Dusek had his legs caught in the ring ropes, created much controversy.

All sorts of threats were hurled by the patrons at the illegal methods used by the Omahan. In fact, George Koverly, who had won a previous bout added to the excitement by leaping into the ring and taking a hefty wallop at Dusek. Bisognano demanded a return duel with his conqueror. Due to the excitement and the questionable ending of the fracas, the Hanly Brothers have deemed it wise to grant Bisognano's request, provided Ernie would agree to meet the Italian again.

The forty-five minute semi-final has caught the fancy of the fans. They will be out there rooting wildly for a victory for Mike Mazurki, the one time all around athlete of Manhattan College, over George Koverly, of Hollywood.

There will be three half hour engagements, in place of the usual two. In the opening bout, Vince Zisac, a Camdentite, will make his mat debut before his home towners, by taking on the Texas Wildman, Ernie Stevens. Laverne Baxter, will show in Camden for the first time and he will have no pink cloud of 14 for his foe is none other than John Katan, the "Krazy Kanuck." Popular Vic Christy and Joe Cox come to grips in the main preliminary.

Italy plans an extensive use of sugar beet alcohol as motor fuel.

RULE TO BAR CREDITORS

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, hearing date the 10th day of January, 1936, upon application of the subscriber, Executor, requiring the creditors of Augustus M. Ellsworth, late of the County of Burlington, deceased, to file and verify their claims against the estate of the said decedent, under oath or affirmation, on or before July 10th, 1936, or they will be deemed to have waived their claims against the said Executor, action therefor against the said Executor, CINNAMINSON BANK & TRUST COMPANY, OF RIVERTON, NEW JERSEY.

Dated: January 10th, 1936.
1-16-2-13-36

SPECIAL MASTER'S SALE

By virtue of a writ of fieri facias to me directed, issued out of the Court of Chancery of the State of New Jersey, I will sell at public sale on
MONDAY, JANUARY 27, 1936
between the hours of 12 and 3 o'clock in the afternoon of said day (to wit, at 2 o'clock), standard time at the Court House, Mount Holly, New Jersey, ALL the real and personal premises, or so much thereof as shall be necessary.

And those certain lots situate in the Township of Cinnaminson, County of Burlington and State of New Jersey, and according to "Plan of Palmyra Extension," adjoining Palmyra, N. J., filed in the office of the Clerk of Burlington County on June 4th, 1926, described as follows:

Lots 1; 12; 13; 14; 15; 16; 17; 18; 19; 20; 21; 22; 23; 24; 25; 26; 27; 28; 29; 30; 31; 32; 33; 34; 35; 36; 37; 38; 39; 40; 41; 42; 43; 44; 45; 46; 47; 48; 49; 50; 51; 52; 53; 54; 55; 56; 57; 58; 59; 60; 61; 62; 63; 64; 65; 66; 67; 68; 69; 70; 71; 72; 73; 74; 75; 76; 77; 78; 79; 80; 81; 82; 83; 84; 85; 86; 87; 88; 89; 90; 91; 92; 93; 94; 95; 96; 97; 98; 99; 100; 101; 102; 103; 104; 105; 106; 107; 108; 109; 110; 111; 112; 113; 114; 115; 116; 117; 118; 119; 120; 121; 122; 123; 124; 125; 126; 127; 128; 129; 130; 131; 132; 133; 134; 135; 136; 137; 138; 139; 140; 141; 142; 143; 144; 145; 146; 147; 148; 149; 150; 151; 152; 153; 154; 155; 156; 157; 158; 159; 160; 161; 162; 163; 164; 165; 166; 167; 168; 169; 170; 171; 172; 173; 174; 175; 176; 177; 178; 179; 180; 181; 182; 183; 184; 185; 186; 187; 188; 189; 190; 191; 192; 193; 194; 195; 196; 197; 198; 199; 200; 201; 202; 203; 204; 205; 206; 207; 208; 209; 210; 211; 212; 213; 214; 215; 216; 217; 218; 219; 220; 221; 222; 223; 224; 225; 226; 227; 228; 229; 230; 231; 232; 233; 234; 235; 236; 237; 238; 239; 240; 241; 242; 243; 244; 245; 246; 247; 248; 249; 250; 251; 252; 253; 254; 255; 256; 257; 258; 259; 260; 261; 262; 263; 264; 265; 266; 267; 268; 269; 270; 271; 272; 273; 274; 275; 276; 277; 278; 279; 280; 281; 282; 283; 284; 285; 286; 287; 288; 289; 290; 291; 292; 293; 294; 295; 296; 297; 298; 299; 300; 301; 302; 303; 304; 305; 306; 307; 308; 309; 310; 311; 312; 313; 314; 315; 316; 317; 318; 319; 320; 321; 322; 323; 324; 325; 326; 327; 328; 329; 330; 331; 332; 333; 334; 335; 336; 337; 338; 339; 340; 341; 342; 343; 344; 345; 346; 347; 348; 349; 350; 351; 352; 353; 354; 355; 356; 357; 358; 359; 360; 361; 362; 363; 364; 365; 366; 367; 368; 369; 370; 371; 372; 373; 374; 375; 376; 377; 378; 379; 380; 381; 382; 383; 384; 385; 386; 387; 388; 389; 390; 391; 392; 393; 394; 395; 396; 397; 398; 399; 400; 401; 402; 403; 404; 405; 406; 407; 408; 409; 410; 411; 412; 413; 414; 415; 416; 417; 418; 419; 420; 421; 422; 423; 424; 425; 426; 427; 428; 429; 430; 431; 432; 433; 434; 435; 436; 437; 438; 439; 440; 441; 442; 443; 444; 445; 446; 447; 448; 449; 450; 451; 452; 453; 454; 455; 456; 457; 458; 459; 460; 461; 462; 463; 464; 465; 466; 467; 468; 469; 470; 471; 472; 473; 474; 475; 476; 477; 478; 479; 480; 481; 482; 483; 484; 485; 486; 487; 488; 489; 490; 491; 492; 493; 494; 495; 496; 497; 498; 499; 500; 501; 502; 503; 504; 505; 506; 507; 508; 509; 510; 511; 512; 513; 514; 515; 516; 517; 518; 519; 520; 521; 522; 523; 524; 525; 526; 527; 528; 529; 530; 531; 532; 533; 534; 535; 536; 537; 538; 539; 540; 541; 542; 543; 544; 545; 546; 547; 548; 549; 550; 551; 552; 553; 554; 555; 556; 557; 558; 559; 560; 561; 562; 563; 564; 565; 566; 567; 568; 569; 570; 571; 572; 573; 574; 575; 576; 577; 578; 579; 580; 581; 582; 583; 584; 585; 586; 587; 588; 589; 590; 591; 592; 593; 594; 595; 596; 597; 598; 599; 600; 601; 602; 603; 604; 605; 606; 607; 608; 609; 610; 611; 612; 613; 614; 615; 616; 617; 618; 619; 620; 621; 622; 623; 624; 625; 626; 627; 628; 629; 630; 631; 632; 633; 634; 635; 636; 637; 638; 639; 640; 641; 642; 643; 644; 645; 646; 647; 648; 649; 650; 651; 652; 653; 654; 655; 656; 657; 658; 659; 660; 661; 662; 663; 664; 665; 666; 667; 668; 669; 670; 671; 672; 673; 674; 675; 676; 677; 678; 679; 680; 681; 682; 683; 684; 685; 686; 687; 688; 689; 690; 691; 692; 693; 694; 695; 696; 697; 698; 699; 700; 701; 702; 703; 704; 705; 706; 707; 708; 709; 710; 711; 712; 713; 714; 715; 716; 717; 718; 719; 720; 721; 722; 723; 724; 725; 726; 727; 728; 729; 730; 731; 732; 733; 734; 735; 736; 737; 738; 739; 740; 741; 742; 743; 744; 745; 746; 747; 748; 749; 750; 751; 752; 753; 754; 755; 756; 757; 758; 759; 760; 761; 762; 763; 764; 765; 766; 767; 768; 769; 770; 771; 772; 773; 774; 775; 776; 777; 778; 779; 780; 781; 782; 783; 784; 785; 786; 787; 788; 789; 790; 791; 792; 793; 794; 795; 796; 797; 798; 799; 800; 801; 802; 803; 804; 805; 806; 807; 808; 809; 810; 811; 812; 813; 814; 815; 816; 817; 818; 819; 820; 821; 822; 823; 824; 825; 826; 827; 828; 829; 830; 831; 832; 833; 834; 835; 836; 837; 838; 839; 840; 841; 842; 843; 844; 845; 846; 847;

CAPTAIN PROSKE
AT WALT WHITMAN
Captain Roman Proske, who during the past five years that he has been in this country has made himself famous with his Royal Bengal Tigers, now presents an even more sensational attraction, consisting of three Royal Bengal Tigers and two Lions, which will appear on the selected vaudeville show for Sunday, at the Walt Whitman theatre.

PLAYING SATURDAY
BROADWAY THEATRE



Miriam Hopkins and Joel McCrea in "Splendor"

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 5 Words)
Minimum Charge 30c for Each Ad
Phone 712

FOR SALE: Clean Seed Rye. Apply Andrew Kentsinger Farm, Cambridge, N. J.

RENT: Two furnished rooms and bath, 404 Lippincott ave., telephone Riverton 824.

LOST Thursday afternoon, Elgin watch with bracelet, name Ada E. Price on inside cover. Reward.

Stenographer and typist, general office work, 12 years experience, efficient. Apply P. O. Box 65, Riverton.

Wanted—Typewriter desk, drawers on both sides and well in middle. Apply "F" New Era Office.



PONTIAC
Moorestown Motor Co.

BROWER
CONSERVATORY OF MUSIC
Dancing—Dramatic Art—Elocution
931 HADDON AVENUE
Phone COLLINGSWOOD 199

MAKE IT A REGULAR STOP
GAS
SUNOCO
OILS
GARWOOD'S
SERVICE STATION
Broad and Main Streets
Riverton

AT FOX, RIVERSIDE, SUNDAY AND MONDAY



"THE BRIDE COMES HOME"

After battling and scrapping their way through "The Bride Comes Home," Claudette Colbert sits down with Fred MacMurray and Robert Young and discovers that she likes 'em both pretty well! And how do they feel about her? Well, how does it look? Playing at the Riverside Fox Theatre this Sunday and Monday, January 26 and 27.

PALEMYRA

WEDNESDAY, THURSDAY, FRIDAY, SATURDAY, SUNDAY
Matinee Daily at 2:00 p.m.
Evenings 7:00—9:00 o'clock

LAST TIMES—FRI., Jan. 24—
Shirley Temple
THE LITTLEST REBEL

With John Boles, Jack Holt
Karen Morley, Bill Robinson
Extra Matinee Four O'clock

SATURDAY, Jan. 25—
Miriam Hopkins-Joel McCrea
"SPLENDOR"
ADDED ON OUR STAGE—
MATINEE ONLY
"WARRINGTON'S FROLICS"

MONDAY and TUESDAY,
Jan. 27 and 28—
CLAUDETTE COLBERT
FRED McMURRAY
"THE BRIDE
COMES HOME"

Walt Disney's Silly Symphony
"Who Killed Cock Robin"
Other Selected Subjects

WEDNESDAY & THURSDAY,
Jan. 29 and 30—
Pat O'Brien, Jane Froman
James Melton
"STARS OVER
BROADWAY"

RIVERSIDE

Friday and Saturday,
January 24 and 25



AMATEUR CONTEST
FRIDAY AT 9:00 P.M.

Sunday and Monday
January 26 and 27



TUESDAY, Jan. 28—
ZANE GREY'S
"NEVADA"
with
MONTE BLUE

WEDNESDAY and THURSDAY,
Jan. 29 and 30—
MIRIAM HOPKINS
JOEL MCCREA
in
"SPLENDOR"

WALT WHITMAN

HELD OVER—
UNTIL SUNDAY
Warner Baxter
Alce Faye—Jack Okie
in

"King of Burlesque"

SUNDAY
STAGE SHOW

STARTING MONDAY

Kathleen Norris' Newest and Best
Love Story
Based on Her Novel "Beauty's
Daughter"

"Navy Wife"

with
Claire Trevor, Ralph Bellamy,
Ben Lyon, Warren Hymer,
June Darwell

LOWEST RATES

FOR TELEPHONE CALLS
to places over forty miles away

ARE IN EFFECT

**After 7 Every Night
and ALL Day Sunday**

SAVINGS of 10% to more than
40% on station-to-station calls (the
kind on which you will talk with
anyone who answers at the called
number).

SAVINGS of about 9% to more
than 30% on person-to-person
calls (the kind on which you ask
for a particular person).

NOW—more than ever
—it costs little to keep in touch
by telephone with your friends in
other places.

NEW JERSEY BELL TELEPHONE COMPANY

SPECIAL
SCHOOL
EDITION

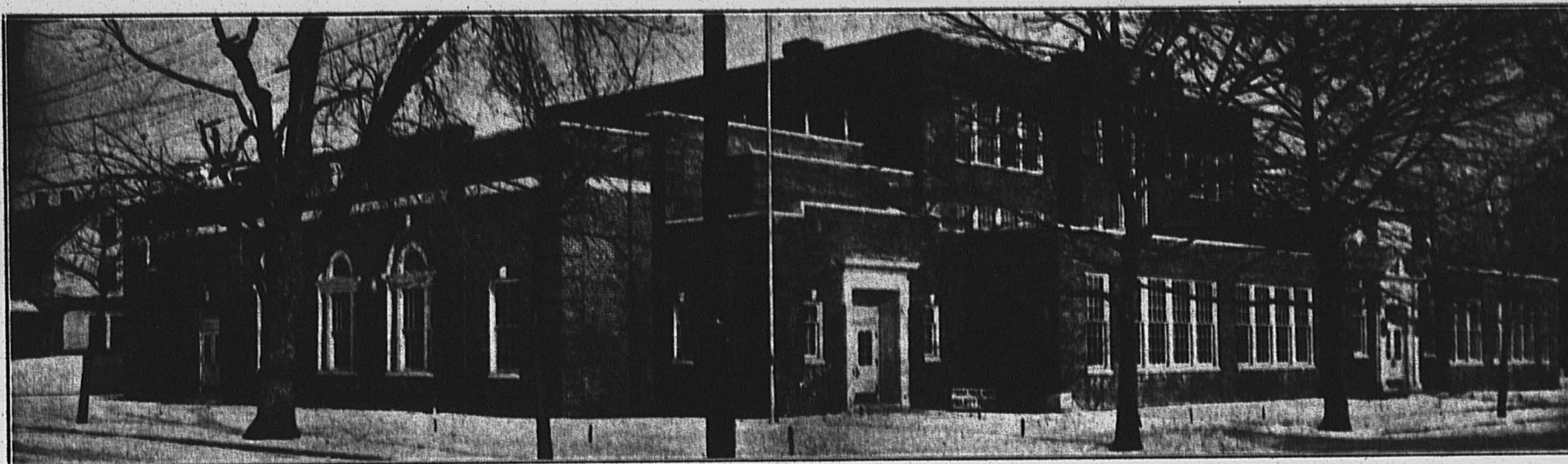
Vol. 48 No. 5

THE NEW ERA

RIVERTON, NEW JERSEY, THURSDAY, JANUARY 30, 1936

PRICE FIVE CENTS

RIVERTON'S NEW \$86,800 SCHOOL BUILDING



Which will be open for public inspection at 7:00 p.m. next Tuesday. Appropriate dedication exercises will follow in the new auditorium at 8:00 o'clock. The dedication marks the culmination of a community enterprise started a little over two years ago.

NEW SCHOOL BUILDING TO BE DEDICATED NEXT TUESDAY NIGHT

Project Started Two Years Ago
to End With Exercises
in Auditorium

DR. J. D. MAHONEY
PRINCIPAL SPEAKER

Head of the West Philadelphia
High School English Dept.
Noted Lecturer

The Board of Education, at a dedication ceremony to be held in the auditorium of the school on Tuesday, February fourth, will formally accept from the contractors, on behalf of the borough, the recently completed improved and enlarged school building.

Although the entire building has been in use for the past month, and the January meeting of the P.T.A. was held in the auditorium, a number of minor points have had to be straightened out before the board could take formal possession. Happily, all these things have been ironed out, and on Tuesday the residents of Riverton will have an opportunity to examine their new school—a school that in point of accommodations, convenience, comfort and, above all, safety, is entitled to a place in the first rank of school buildings in the state.

The school building is to be thrown open to public inspection at seven o'clock on Tuesday evening. This will give the townspeople an opportunity to see what has been accomplished in the renovation of the old building; the fireproofing of the stairways; the elimination of the old, inadequate auditorium; the enlargement and modernization of the domestic science and manual training rooms; the comfortable and well-equipped library; and so on. The new classrooms on the fifth street front of the building, and the auditorium, will also be open for inspection at the same time.

At eight o'clock the dedication service will be held in the auditorium. The Board of Education-Town Meeting joint committee has been fortunate to secure, as the speaker of the evening, Dr. John Dennis Mahoney, head of the English Department at West Philadelphia High School. Dr. Mahoney, who has been a lecturer on the staff of the Philadelphia Forum since 1923, is one of the most popular speakers in this part of the country and is justly famed for his skillful mixing of wisdom and wit in his addresses.

The Maple Shade Grammar School orchestra will provide music for the occasion, and Rivertonians who have not heard this organization will be agreeably surprised at the ability of this group of talented youngsters.

Col. Cornelius R. Vermeule, Jr., Federal Emergency Administrator of Public Works for the state of New Jersey, is expected to attend, and will be given a minute or so in which to tell something of the operation of his office in connection with PWA projects such as the Riverton school.

Riverton Town Meeting will be officially represented by Dr. Harry Rogers, president of Town Meeting at the time the school project was started, and by Edwin Parry, present president. An urgent invitation to attend the dedication is extended to all residents of Riverton. After all, it is their building, it is their money that has been spent on these improvements, and they should welcome the opportunity of seeing what has been done.

TRIED SUICIDE IN CINNAMINSON

Charles Myers Drinks Acid to "End It All" But Poison Has No Ill Effect

Charles Myers, of Parry, attempted suicide Wednesday morning by drinking acid. Myers went into the Parry woods to gather fire wood and claimed that he drank the death potion while there. Mrs. Myers, who went to the woods later, found him staggering aimlessly about and put him on the sled to bring him home.

Dr. Bauer, of Palmyra, was called in and said that the man should be taken to the hospital. Officer Rodgers, of Palmyra, accompanied the ambulance to the Myers home and notified Officer Derworth of the affair.

CHRISTIAN SCIENCE CHURCH BROADCAST

The Columbia Church of the Air program under the auspices of the Christian Science Church will be broadcast from Chicago on Sunday, February 9, 1936, by Hamilton Coleman, Christian Science Practitioner, at 1:00 p.m., eastern standard time, over a nationwide network of the Columbia Broadcasting System, and may be heard in New Jersey over stations WABC and WPG.

It is a noteworthy fact that the more enthusiastic a man is about the "share-the-wealth" idea the less he has of his own to divide up.

ARCHITECT



BYRON H. EDWARDS

Designer of many school houses throughout New Jersey, who was employed by the Riverton Board of Education as architect on the new school building.

HAND MANGLED IN CONVEYOR COG

Joseph L. Stack Seriously Hurt
While Oiling Motor
at J. S. Collins

Joseph L. Stack, coal and ice dealer, of Palmyra, was seriously injured at the J. S. Collins coal yard Tuesday afternoon at about quarter after four, when his left hand was crushed in the cogs of a coal conveyor.

Mr. Stack was talking to Frank Hamlin and "Ed" Yerkes while he was waiting for his truck to be loaded. He noticed that the silos were not working and was told that the motor had jammed. Earle Harder, the electrician, had been called and arrived just about that time. After fixing the motor he said that it was OK but needed oil. Mr. Stack volunteered to get some and accompanied Mr. Yerkes back into the store. He then went back into the silo and proceeded to oil the motor which was behind two large cog wheels. It is believed that his coat sleeve caught and carried his arm in between the cogs, badly mangling it. "Dick" Hamlin and Clayton Weikman saw "Joe" stumble out of the silo and went to his rescue. They immediately took him to Dr. Mills, who ordered him to the West Jersey hospital, Camden.

It was found necessary to amputate his left hand and part of the arm.

Riverton's New School

The people of Riverton, in providing improved facilities for its public school children, have done just what they have been doing ever since there was a Riverton—maintaining a high standard of education in the community.

The forces in Riverton that operated to secure this civic improvement were many. Full credit must be given to these factors, for, without their cooperative effort the project could not have been carried through to a satisfactory conclusion without the strife and turmoil which so often attends public enterprises.

The Riverton Town Meeting, a group of loyal citizens whose efforts have resulted in many worthwhile civic improvements, comes in for a good share of the credit. The members of the board of education, almost without exception, have devoted hours upon hours of their time, and the interest and the support of the borough officials have been a great aid in the furtherance of the project.

Congressional representatives of Riverton aided in securing the Federal appropriation. The Public Works Administration officials in Newark and Washington were cooperative and helpful beyond the terms of their agreement.

In addition to these specific forces, many individuals have given a helping hand and have contributed much to the whole program of the improvement.

And last but not least, the will of the people themselves, who desire their children and other people's children to have every reasonable educational advantage, showed their spirit of cooperation when the public vote was taken.

The new building is equipped with a new and better heating and ventilating system. Better lighting equipment is installed in each room. Adequate means of safe escape in the event of fire is provided.

The system is now a unit. Part of the school is no longer housed in temporary quarters, and physical training classes will not be required to use a church basement several blocks removed from their classrooms. The whole institution, with all of its activities, are within its own walls and can thus be better supervised.

The construction of new lavatories, independently ventilated, and equipped with modern sanitary plumbing fixtures, is a desirable improvement.

The two special studies, manual training for the boys and domestic science for the girls, now have adequate facilities.

The auditorium and physical training room fills a long-felt need from both the school and community angle. For school purposes it is all that could be desired. Better stage facilities for school plays have been provided. Better seating accommodations and better visibility are features of the new construction. A motion picture booth and sound movie equipment are an innovation in the school's equipment, and marks a decided forward step in the visual education of the pupils.

By the addition of classroom space it was possible to assign a room for library purposes—a room well ventilated and well lighted. The stuffy, poorly-illuminated corridor will no longer serve as a library.

Thus for \$83,000.00 (and that's what it cost the taxpayer) the school children of Riverton have been provided with school facilities second to none, and which should serve to inspire them to greater effort with an increased measure of civic pride.

Riverton Public School

Reprinted from the Christmas Issue of The New Era, 1909

The early history of educational matters in Riverton are somewhat shrouded in obscurity owing to the fact that prior to 1865 no permanent records were kept by the school board. At a public meeting in that year it was decided that "a book should be purchased in which the proceedings of all public meetings, trustee meetings and finances should be recorded."

As nearly as can be ascertained the first place in which school was held in this neighborhood was a little brick building which stood along the railroad opposite what is now Elm avenue. When the railroad was built in 1833 this building was moved, brick by brick to a nearby lot donated by Elias Morgan with the understanding that when it was no longer used for school purposes it should revert to the adjoining property owners. This school was conducted for the children living in the territory now occupied by Riverton, Palmyra and part of Cinnaminson Township, but many pupils from here attended the Friends School, at Westfield, which was conducted partly as a pay school. Some pupils paid, while those who could not afford to do so were taught free.

The first schoolhouse, in what is now Riverton, but was at that time known as School District No. 7, Cinnaminson Township, was a frame building on the site of the present school, corner Fourth and Howard streets. This building was erected about 1865, at a cost of \$800. Joel Grant was the contractor, and Edward H. Pancost worked for him as carpenter on the building.

At this time there were no County Superintendents, their place being taken by Township Superintendents. But little public funds were available for school purposes, the sum of \$228.08 being apportioned by the Township Superintendent for the support of this school in 1865. Most of the money was contributed by interested citizens, and not raised by taxation. In 1867, the Township Superintendents were abolished. A school census taken in August of that year showed 125 children between the ages of five and eighteen years in the district.

An annual meeting held September 7, 1868, the following named citizens were present and voted: Charles Mattie, Samuel C. Cook, W. H. Inskip, Henry Bower, John H. Seckel, George L. Senat, Thomas A. Buttern, Joseph L. Thomas, Henry C. Thomas, Dr. John Tanner, William Melhenny, Robert B. Knight, John A. Hendry, Edward Lippincott, William Faunce, William S. Thomas, Robert Cole, Robert Biddle, T. Hetsell, Joel Grant, Louis Corner, David Pike, Charles Crosta, Richard Hatfield, Isaac Lovett, Ira A. Dillon, Robert Roach, Morris Steedle, George W. Davidson, William B. Ellison, John Bioren, Trass G. Schultz, Thomas Roberts, John Fraser, Rodman B. Ellison, Allen Hubbs, James Brown, Andrew Harrison, Robert Wells, Alfred Kimble, Daniel L. Miller, Ezra Lippincott and Lemuel H. Davis.

In 1874 a cellar was put under the building, a heater installed and the first well dug. In 1889 a new room annex was built by Edward H. Pancost, contractor, at a cost of \$549. The present large building, known as Building No. 1, was erected in 1902, Grant & Lowden contractors, at a cost of \$4,400, and \$500 for heating plant. The dry closet system, installed at a cost of \$175, was paid for by individual contributions of citizens. In 1906 Building No. 2 was purchased from the Catholic Church, at a cost of \$1,000, and a kindergarten was opened there the following year, the building having been enlarged and made to meet the requirements of kindergarten work by Contractor Louis F. Lowden, at a cost of \$2,282.65.

In 1907 there was an enrollment of 51 out of 125 children in the district. In 1909 the enrollment had risen to 305, with an average attendance of 232.

The present plant being entirely inadequate to meet the requirements being made upon it, the School Board has been authorized to erect a new building to contain eleven classrooms, to provide for four hundred pupils, with a large audi-

itorium and manual training room in the basement, at a cost of about \$38,000, including the lot, and the contract has been made. The building will be up-to-date in every particular, both as to architecture and equipment, and will provide a school plant of which Riverton will have no need to be ashamed.

HOFFMAN SPEAKER AT G.O.P. DINNER

Third Annual Dinner Meeting to Be Held at Trenton Next Monday Night

The Associated Republican Clubs of Burlington County have announced their third annual meeting and banquet at Trenton, on Monday night, February 3, at the Marine Grill of the Hildebrecht Hotel.

Because this is one of the most important political years in the country's history, and by reason of the part which New Jersey is expected to play in the struggle to recapture the federal government from the New Deal spendthrifts and the Socialistic brain trust, it is especially desirable that this event be the most largely attended of the many affairs which this representative organization of Republicans, without factional affiliations, has yet sponsored.

Governor and Other Speakers

Governor Hoffman has promised to attend the dinner and address the visitors. There will be other well known speakers.

Prosecutor Howard Eastwood, of Burlington, has accepted the Associated Club's invitation to be toastmaster.

Before the dinner, which is scheduled to start promptly at 6 o'clock, there will be a reception, commencing at 5:30, providing an enjoyable social hour. The speaking will last from 7 to 7:30 o'clock.

The charge for dinner tickets is \$1.25.

Immediately after the dinner those who want to see the Legislature in action will go to the State House, where seats will be reserved for Burlington county until 8 o'clock, in both the Senate and Assembly galleries.

There will be music throughout the reception and banquet and, after that dancing until 2 a.m.

The entertainment committee comprises the following: Nelson G. Myers, Mount Holly, chairman; Elwood A. Zigenfus, Beverly; Fred Hennings, Riverside; William Berry, Mount Holly; Alma Evans, Riverton; Bessie Miller, Edgewater Park; Pauline Bartlette, Burlington; Minnie Husted, Florence; Sarah Parker, Florence.

Tickets may be obtained from any of the above, so long as the supply lasts.

Nelson G. Myers, well known soloist and song leader, will lead the group singing.

There will also be other entertainment and specialties.

FIRE CO. AUXILIARY ELECTS OFFICERS

At an election meeting of the Auxiliary of the Riverton Fire Company the following officers were elected for the year: President, Mrs. Nellie Perkins; vice president, Mrs. Rebecca Grey; secretary, Mrs. Pearl Egans; treasurer, Mrs. Thelma Pippitt; accountant, Mrs. Claire Carhart.

The auxiliary will give a card party, February 18, in the Riverton fire house. Refreshments. Admission 35 cents.

It might sound like treason, but so far as the World Court is concerned, we would rather lose a case in court than win one in the trenches.—Brunswick (Ga.) Pilot.

If an onion is cut in halves and placed in a room that has been newly painted it will absorb the odor of paint in a few hours.

MRS. M. A. FUNK IS HONOR GUEST

Mrs. M. A. Funk was given a farewell party by Mr. Funk and their daughter, Gladys, January 22, at the Morgan TenEyck hotel on Mirror Lake Drive, St. Petersburg, Florida. This ended a series of farewell parties given in Mrs. Funk's honor previous to her sailing for a several month's trip to Honolulu.

Luncheon was served for 12 in the main dining room. The table was attractively decorated with narcissus and maidenhair fern. The guests played bridge in the afternoon, and tea was served at 5 o'clock.

Mrs. Funk will sail from Havana and will visit Panama City, Colon, Los Angeles and San Francisco before reaching the Hawaiian Islands. She will return by sea to New York City in the spring.

Guests were Mr. and Mrs. L. F. Hayward, Freeport, L. I.; Mr. and Mrs. E. H. Mohler, Lancaster, Pa.; Dr. and Mrs. Shatto, York, Pa.; Mr. and Mrs. Samuel Worty, Landdale, Pa.; Mr. and Mrs. Poppleton, Cape Cod, Mass.

Mr. and Mrs. Funk, who are residents of Riverton, have been winter visitors at St. Petersburg for the past eight years.

BROWER
CONSERVATORY OF MUSIC
All Instruments
Dancing—Dramatic Art—Elocution
931 HADDON AVENUE
Phone 63—LIVINGSTON 199

MAKE IT A REGULAR STOP
GAS
SUNOCO
OILS
GARWOOD'S
SERVICE STATION
Broad and Main Streets
Riverton

VALENTINES
1c
AND UP
NOW ON DISPLAY

LARGE ASSORTMENT
OF CANDY IN HEART
SHAPED BOXES
35c and Up

L. L. KEATING'S
BROAD and MAIN
Riverton Phone 1540

GEORGE R. OLIVER
300 Midway
RIVERTON, N. J.

WATCH & CLOCK
REPAIRING

Over 30 years experience on American and Swiss Watches.

French, English and American Chime Clocks and Electric Clocks

Accurate and Prompt Service

REASONABLE PRICES
All Work Guaranteed

Bad luck is a disease which, if taken in time, is not incurable. Try working hard six days in the week, go to bed early and behave yourself, and see if you don't improve.—Attoona, Kansas, Tribune.

Michigan boasts a conservation officer to every 25,000 population, outside of the metropolitan areas.

SPECIALS

for
Thursday, Friday and Saturday

Coffee	1b 16c
Campbell's Beans	4 cans 23c
Libby's Corn Beef	can 18c
Sour Pitted Cherries	2 cans 23c
Peter Pan Pink Salmon	can 11c
Aviation All Green Asparagus	can 19c
Wheaties	2 pkgs 23c
Silver Dust	2 pkgs 23c
Pea Beans	3 lbs 10c
Sour Krout	3 lbs 10c

WM. F. BECKER
GROCERIES — PRODUCE — DELICATESSEN
517 Howard Street, Riverton
Free Delivery Phone 724

SUB-ZERO WEATHER
ONLY SERVES TO PROVE THE GREATER HEATING QUALITIES OF WILLIAMS' **HARD—BLACK—COAL**
BE PREPARED FOR THE BITTER DAYS TO COME — ORDER TODAY

ESSOHEAT FUEL OIL

H. B. WILLIAMS
COAL — COKE — FUEL OIL — LUMBER
LIME — FEEDS — CEMENT
PALMYRA Phone 1100

A MODERN HOME

Ownership and Economy

The fact that a funeral home owns a full complement of modern equipment enables it to render its service with exacting detail and lowest possible cost.

The Snover Funeral Home is so equipped and stands ready to serve economically.

Snover Funeral Home

INCORPORATED
FRANK A. SNOVER and JOHN N. SWARTZ
PALMYRA, NEW JERSEY
Telephone, Riverton 830

PALMYRA PLANS IMPROVEMENTS

Three PWA Projects Will Enable Borough to Fix Streets, Trees and Park

Palmyra has three PWA projects by which they hope to benefit in the near future.

The first is one for the newly organized playground. Curtis Flynn, chairman of the park committee, said that their plans are as follows: improvement of the tennis courts, complete the two Bocca courts, additional equipment in the children's playground, such as swings, basketball stands, shade trees around the children's part of the park; two new soft ball diamonds, making a total of three, and improve Chestnut street and South Broad street in front of the tennis courts, plant shrubbery and flowers in various spots in the park and lay gravel walks.

They are also planning to build seats for the spectators at the ball games, with guards in front to protect them from any foul balls.

Chairman William Engle, of the highway committee, reported that slow curing oil will be used on approximately four miles of streets in Palmyra, and that the borough expects to be able to take care of an additional two miles. Work on the streets, however, is being held up until a break in the weather.

Chairman George Luce, of the shade tree commission, stated that Palmyra hoped to be able to trim 2,000 of their 3,300 trees, remove and replace 125 old and unsafe ones and plant between 500 and 600 new ones in various places in the town.

The tree project of \$14,495 has been approved by Washington but is still in the hands of the officials in Newark.

PHALANX ELECTS NEW OFFICERS

Dr. Hayes Brady President.
Robert Finney Secretary and Treasurer

On Monday evening, January 13, the Omega Chapter, Phalanx Fraternity met at the home of E. Newbold Cooper, mentor, to effect a reorganization.

The following officers were elected: Dr. Hayes Brady, president; Louis Heavner, vice president; Robert Finney, secretary and treasurer. The following committees were appointed: Publicity, W. Maynard Bowen; program, Cecil Guest, Young Men's Council, Louis Heavner.

Following the regular business meeting Mr. Cooper read a story to the fellows that had been prepared by a research laboratory relative to motor oil. The facts contained in the article blasted some of the members ideas as to when and how often it is necessary to change oil in the crankcase of a motor car.

Upon invitation of Mr. Cooper, the meeting of January 27th was also held at his home. At the close of the business session a very interesting and informative debate was held on the subject, "Resolved, that Democracy can survive in the United States."

The affirmative was taken by Louis Heavner, and Robert Finney presented the negative. The conclusion was reached that although the form might be changed so it is unrecognizable as democracy, we will always have what is known as a democratic form of government. Following the debate, Robert Finney exhibited samples of some oils and gasoline he had prepared.

The next meeting will be held Monday, February 10th.

A lot of folks objected when President Jefferson paid \$18,000,000 for all the Louisiana Territory. It would cost the government that much now to take a tree census of Philadelphia.

The true diplomat is the man who has advanced more than others in the gentle art of getting along with his fellowmen.—Warren.

Would you invest wisely? Put thoughts and actions out at interest which will build up for you a fortune of personal force.

RIVERTON

The Golden Hour Circle of Calvary Presbyterian Church held a covered dish luncheon in the ladies' parlor Wednesday afternoon. Circle A cleared nearly \$100 during their time to make money and now Circle B and C are out to clear even more. They are making their money by having luncheons.

Mrs. Gorham P. Sargent is recuperating following an operation in the Zurrugg Memorial Hospital, Riverside, recently.

Camp No. 3, P.O. of A., attended the installation of officers of the Merchantville Camp last Thursday evening. Mrs. Eula Roach, of Palmyra, district president, was the installing officer.

Mrs. B. R. Stevens, of Palmyra, slipped on the ice in Philadelphia last week and broke her ankle in three places. She is home now after spending several days in the Hahnemann Hospital.

J. J. Siddall has returned from a business trip to Chicago, where he spent three weeks.

Alex. Murphy, who has been suffering with intestinal grip, is able to return to his work.

Mrs. Howard Elliott entertained the Wednesday afternoon Sewing Circle at her home this week.

Mrs. Charles DeGrau, of Riverside, is spending several days with her daughter, Mrs. Robert Hullings, of Thomas avenue.

The Fork Landing Yearly Beneficial Association held a card party in their club rooms Wednesday evening of this week. Many prizes were awarded and refreshments served to members and their friends.

Mrs. Thomas Trout, of Royersford, Pa., spent the weekend with her nieces, Mrs. W. L. Caskey and Mrs. Ross Evans.

Mr. and Mrs. Charles Trout, of Philadelphia, spent Sunday at the home of Mr. and Mrs. Ross Evans.

Mrs. Claude Barto entertained the Philathea Class at luncheon in Tuesday.

Mrs. J. L. Harris and daughter Marian left Riverton Thursday to spend the rest of the winter at Mr. Airy, Pa., with Mrs. Harris' sister.

Miss Helen Harris, of Riverton, is recuperating after a recent operation, at the home of her sister in Brookline, Pa.

Mr. and Mrs. Thomas McChesney and daughter, Mary Elizabeth, of Moorestown, spent the weekend at the home of Mr. and Mrs. Harry Sim.

Miss Dorothy Hartford, of Camden, was the guest of Mr. and Mrs. Howard Elliott, of Elm avenue, over the weekend.

Howard Yerkes, of Linden avenue, was entertained by a group of his friends in honor of his birthday Saturday evening. The guests were the Misses Katherine Broderson, Virginia Schweizer, Dorothy Hartford, Grace Billard, Ruth Horner, Ruth Albertson, Mary Wells and William Cooper, Howard Elliott, Lawrence Schweizer, Nelson Russ, Carl Weber and Frank Prox.

The Literature Department of the Womaj's Club of Palmyra and Riverton met at the home of Mrs. Clarence Yerkes, of Linden avenue, Monday afternoon.

Mr. and Mrs. A. M. Bowker, and Mrs. Fannie Reeves, of Elm avenue, were guests of Mr. and Mrs. L. C. Bowker, of Absecon, Sunday.

The old fashioned man, as a boy, was contented on Christmas with a fifty cent shirt and a twenty-five cent machine-made necktie now has a son who isn't satisfied with a new automobile unless it has a radio in it.

Whipping of boy thieves in Scotland has been found to have little effect in reforming the culprits.

NEW STYLES IN RYTEX
February is the month to buy fine Printed Stationery at a savings! You can now purchase RYTEX GREETINGS with your Name and Address in exquisite shades of paper and inks for only \$1.00 a box. See samples at The New Era.

Genial Jim Farley's stamp deals at last have enabled many more Americans to define a philatelist.—Indianapolis Star.

Church Notices

EPWORTH M. E. CHURCH
Rev. William A. Boyd, Minister
9:30 a.m.—Wesleyan Men's Bible Class

10:00 a.m.—Church School
11:15 a.m.—Morning Worship
6:45 p.m.—Epworth League
Wednesday, 8:00 p.m.—The Helpful Hour
Wednesday, 4:00 p.m.—Junior Epworth League

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30

LONDON — PARIS
BERLIN — MADRID
ROME
via

PHILCO
\$59.50
JOHN H. ETRIS
17 W. Broad Street, Palmyra
Phone 978

RULE TO BAR CREDITORS
EXECUTORS' NOTICE
Estate of Augustus M. Ellsworth, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 10th day of January, 1936, upon application of the subscriber, Executor, requiring the creditors of Augustus M. Ellsworth, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before July 10th, 1936, or they will be barred of any action therefor against the said Executor, CINNAMINSON BANK & TRUST COMPANY, Executor.
Dated: January 10th, 1936.
1-10-2-13-36

RULE TO BAR CREDITORS
EXECUTORS' NOTICE
Estate of Benjamin Lippincott, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 22nd day of January, 1936, upon application of the subscriber, Executor, requiring the creditors of Benjamin Lippincott, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before July 10th, 1936, or they will be barred of any action therefor against the said Executor, BURLINGTON COUNTY TRUST CO. (successor to Moorestown Trust Co.) and EMILY H. LIPPINCOTT, Executors.
Dated: January 22nd, 1936.
1-23-2-30-36

RULE TO BAR CREDITORS
EXECUTORS' NOTICE
Estate of Robt. Biddle, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 31st day of December, 1935, upon application of the subscriber, Executor, requiring the creditors of Robt. Biddle, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before July 1st, 1936, or they will be barred of any action therefor against the said Executor, HELEN C. BIDDLE, HELEN BIDDLE PORTER, Executors.
Dated: December 31st, 1935.
1-2-1-30-36

NOTICE OF SETTLEMENT
Sub. Trustee Account
Estate of Robert Biddle, deceased
Notice is hereby given that the first and final account of the subscriber, Substituted Trustee under will of Robert Biddle, dec'd., for Lillian Biddle Page, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, Feb. 20, 1936, at ten o'clock in the forenoon.

CAMDEN MAP DEPOSIT & TRUST COMPANY
Proctors: William D. Lippincott.
Dated: December 31, 1935.
1-2-1-30-36

WALTER'S
INC.
AUTO BODY AND FENDER REPAIRS
COR. 22ND and FEDERAL STS.
CAMDEN, N. J.
TOPS - UPDOLSTERING - GLASS
Phone Cam. 541 DUCCO PAINTING

CONGRATULATIONS

The children of Riverton, the citizens of tomorrow, are being given every reasonable opportunity to secure the best that our free school system offers.

Congratulations to the parents and citizens on their foresight.

RIVERTON LAUNDRY

EAST RIVERTON N. KUENSEL, Prop.

PROGRESS

The citizens of Riverton are to be congratulated on their spirit of progress.

The educational system of America has probably contributed more than any other factor to the progressive character of the American people.

PALMYRA 5c and 10c STORE

9 W. Broad Street PALMYRA
JAMES E. WOLFE, Prop.

Gulf FUEL OIL
INSTANT FLASH — CLEAN AND PURE
Premium Anthracite Genuine
COAL **Koppers Coke**
The Cream of Hard Coals Quick Heat—Hard—Less Ash
"It goes farther and heats longer."

FREE—\$100.00 in Prizes
A Coupon given with each \$1 purchase.
Ask us about easy monthly payments on Repairs and Alterations through F. H. A.

Joseph T. Evans
Phone 302 RIVERTON

Weekend Specials at the PHILADELPHIA MARKET HOUSE

"The Everbearing Garden"
BROAD and GARFIELD PALMYRA
Free Delivery—Phone 720 and 721

PRODUCE DEPARTMENT

Stringless Green Beans	2 lbs. 25c
Fresh Brussels Sprouts	qt. 16c
Fancy Snow-white Cauliflower	head 19c
Fresh Clean Spinach	2 heads 15c
Fresh Sugar Peas	2 lbs. 21c
Fancy California Iceberg Lettuce	2 heads 15c
Sound Yellow Onions	1/4 pk. 12c
Sale on Stamen Winesap Apples	1/4 pk. 13c
Good for eating, cooking or baking	1/4 pk. 49c
Florida Juice Oranges	95c
Florida Grapefruit, thin skin, full of juice	17 for 25c
Golden Bananas	7 for 29c
Andy-Bay Broccoli	doz. 19c
	2 lbs. 19c

GROCERY DEPARTMENT

Kellogg's Giant Green Peas (can 16c)	3 cans 45c
Martini Butter Crackers	2 pks. 27c
Vax Paper	5 rolls 25c
Ivin's Salines	1 lb. pkg. 16c
Pels Naptha Soap	5 bars 23c
Boris Whole Peeled Tomatoes	2 cans 15c
Scot Towels	2 rolls 19c
Kellogg's Merion Sliced Peaches	2 cans 27c
Heinz Tomato Juice (3 cans 25c)	doz. 95c

SEA-FOOD DEPARTMENT

Steak Cod	1b. 22c
Croakers	1b. 15c
Porgies	1b. 15c
Spanish Mackerel	1b. 22c
Flounder	1b. 19c
Fillet of Flounder	1b. 35c
Large Smelts	1b. 19c
Fresh Opened Frying Oysters	doz. 25c

THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

CHURCH NEWS

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, B.D., Pastor

The Sacrament of the Lord's Supper will be observed at Calvary Presbyterian Church next Sunday morning, February 2nd, at eleven o'clock. All who have made public profession of their faith in Jesus Christ, as Saviour and Lord are sincerely invited to this Communion. The Church School will meet at 9:45 a.m. Junior Christian Endeavor Society at 4 p.m. and the Senior Christian Endeavor Society at 7 p.m. An interesting musical program has been arranged for the Senior Christian Endeavor meeting and all young people will be welcome.

The Midweek Service will be held on Wednesday evening, February 5, at 8 o'clock.

The Ladies' Aid Society will hold its monthly meeting on Wednesday afternoon, February 5th, at 2:30 o'clock and will be followed, at 3 o'clock by the meeting of the Women's Missionary Society. This will be the annual meeting for the election of officers for the Missionary Society. All ladies of the congregation are most cordially invited to attend both meetings.

To all those in the community who have no regular church home here Calvary Church would invite to enter into its worship and fellowship.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services Sunday, February 2, 10:00 a.m., Bible School, Superintendent William Cooper gave the school his impressions of Kagawa, whom he had the privilege of hearing in Philadelphia last week. He brought to his listeners the high lights of the world's renowned evangelist.

11:15 a.m., Morning worship. Denominational Day will be observed at this service. Pastor Lockett will deliver a sermon on "Our Heritage."

7:45 p.m., Evening worship. The High School Young People's Group will attend this service in a body, in a body, in observance of Loyalty Day. The sermon subject will be "Loyalty to the Church."

PALMYRA MORAVIAN CHURCH

Albert J. Hake, B.D., Pastor

Services next Sunday, February 2, 9:30 a.m., Sunday School
10:40 a.m., Morning service. Pastor's sermon theme: "The Seed—The Word of God."

6:45 p.m., Christian Endeavor prayer meeting. We are glad for the increased interest and extend a welcome to all young people on behalf of the society.

7:30 p.m., Evening service of song, prayer and praise. Sermon: "Contrasts—Believers vs. Professors."

The Confirmation Class will meet for organization next Saturday February 1, at 2:00 p.m., in the pastor's room.

The order for a Hammond Electric Organ for our church has been

placed in accordance with the action of the Church Council. The members of the Joint Board are now making an every-member canvass for gifts toward it. The time of dedication has been set for Wednesday, February 19, at 8:00 p.m. Watch for further announcements.

The Willing Workers will serve a sour kroust supper Thursday February 20, from 5:30 to 8:00 p.m., in the dining room of the church. Choice of baked beans instead of sour kroust. Tickets, adults 35 cents, children 25.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

"The Immeasurable Cross" will be the theme of the message to be given by the Rev. W. A. Boyd, minister of the church this Sunday morning at eleven o'clock. The Sacrament of the Lord's Supper will be observed in this service. Both the Senior and Dulciana choir will sing.

Another organ recital will be given by Mrs. Rachel Lord this Sunday evening at 7:45. The public is invited. "Lame Thumbs" will be the subject of the evening sermon.

A turkey dinner will be served by the men of the church on Thursday evening of next week. Tickets are selling for 60 cents and 40 cents. Every person will be served in the order of his arrival at the church.

The Colored Glee Club from Morristown College, Morristown, Tennessee, will be in our church Wednesday evening at 8 o'clock. They will give us an evening of excellent sacred and classical music. An offering will be received and presented to the club for the benefit of the college. This meeting will be held in the temple of the church school.

CHRISTIAN SCIENCE CHURCH

"Love" will be the subject of the lesson-sermon in all Churches of Christ, Scientist, on Sunday, February 2.

The Golden Text is: "My little children, let us not love in word, neither in tongue; but in deed and in truth" (1 John 3:18).

Among the citations which comprise the lesson-sermon is the following from the Bible: "Owe no man any thing, but to love one another: for he that loveth another hath fulfilled the law. Love worketh no ill to his neighbor: therefore love is the fulfilling of the law" (Romans 13:8-10).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Love for God and man is the true incentive in both healing and teaching. Love inspires, illumines, designates, and leads the way. Right motives give pinions to thought, and strength and freedom to speech and action. Love is priestess at the altar of Truth. Wait patiently for divine Love to move upon the waters of mortal mind, and form the perfect concept. Patience must have her perfect work" (p. 454).

INCREASE BOARD AT SANATORIUM

Freeholders Add Two New Members to Board of Managers

The membership of the Board of Managers of Fairview Sanatorium was increased from five to seven members through the adoption of a resolution offered by Freeholder Frank Cook at a recessed meeting of the Board of Freeholders on Saturday afternoon. The resolution was passed by a 4-0 vote, Freeholder Charles R. Stout not casting any vote.

This increase, which places the New Dealers in control of the institution's management, was, it was pointed out during the meeting, provided for by state law.

Immediately after approving the increase, the board appointed Howard Lewis, of Burlington, for a four-year term and Dr. Russell D. Geary, of Riverside, for a five-year term on the institutional body.

The board voted the payment of the \$5,785 balance now due the Kolyn Construction Company, of Trenton, general contractor on the Landon-Stone Memorial Bridge. Mr. Kolyn had submitted satisfactory proof that all claims of subcontractors had been paid by him. The only money he now has coming to him is the ten percent of the contract price which, under law, is held for a certain length of time after completion of the job.

The board took the first steps toward making application to the Federal Works Administration for removal of the Public Service trolley tracks on High street, Burlington, and the resurfacing of the roadway. Before the board will take any definite action in this matter, it will require that Burlington Common Council relinquish its rights to any money that may be paid under the franchise agreement made with the Public Service.

Budget Hearing

The advertised public hearing on the proposed 1936 budget for the county was held in the court house on Friday afternoon, with Director Adams presiding. After Clerk Price had read the budgets for 1936 and 1935, Mr. Adams called for any objections that might be forthcoming. No one among the twenty-odd persons in the audience had anything to say.

The members of the board reconvened at their regular meeting place, and at 3:30 on resolution of Mr. Adams, formally adopted the budget, under which it is anticipated there will be a reduction of 18 cents in the county tax rate for the current year.

Salaries Are Fixed

Under another resolution by Mr. Adams, the treasurer was instructed to pay the salaries of county employees for 1936 as established by the board.

Mr. Stout moved that the Board of Taxation be permitted to pay its two extra clerks at the rate of \$5.00 a day, instead of \$4.50 as previously set. He said the board felt the extra money could be saved from its budget, and that the clerks should be given the added funds in view of the fact that other county employees are having pay cuts restored. The motion was carried.

Permission was given to the New Jersey Bell Telephone Company to install 32 feet of underground conduit on Branch street, Mount Holly. Action of the freeholders was necessary as this is a county road.

William J. Smith, of Bridgeboro, was re-appointed county fire marshal, for a term of one year, his salary being \$500 plus an allowance of \$200 for expenses.

On motion of Mr. Jones, the board placed itself on record as being opposed to Assembly Bills 33 and 34, designed for diversion of state highway funds, on the ground that such diversion would greatly increase the tax rate. An expression of the board's feeling in the matter was ordered sent to Senator Powell and Assemblyman Newcomb.

Pipe Bids Rejected

During a very short session on Friday morning, the board received bids for furnishing pipe for the storm sewer at Springdale, Burling-



Standing—Robert Steedle, Mary Major, Walter Wright.
Seated—Dorothy Mattis, Florence Trickett, Alice Grenelle.

GRADUATING CLASS OF 1903

ton. The bidders and their prices were as follows:
Clifford J. Whitely, of Yardville, 560 feet of 30-inch corrugated iron pipe, \$2,128.

R. B. Dayton, of Trenton, same item, \$2,066.40
United States Cast Iron Pipe and Foundry Company, of Burlington, 204 feet of 12-inch cast iron pipe, \$150.96; 490 feet of 21-inch cast iron pipe, \$759.50; 469 feet of 24-inch cast iron pipe, \$1,041.18; 560 feet of 30-inch corrugated iron pipe, \$1,831.20.

These bids were referred to Mr. Jones, and at the afternoon meeting he recommended that all be rejected. The clerk will advertise for new bids.

Refunding Plan Approved

Walter R. Darby, writing on behalf of the State Funding Commission, reported that the county's plan for refunding its debt had been given full approval. Because this came so late, it was necessary to change from January 23 to 30 the time for receiving bids for the sale of bonds, including \$58,000 general refunding bonds, \$114,015 road and bridge bonds. It also meant postponing from January 27 to February 6 the date for calling in various improvement notes.

The County Welfare Board notified the freeholders that in its budget it included \$1,200 for two automobiles. It asked that they be new 1936 cars, properly lettered. Director Adams was authorized to proceed with the purchase.

A letter from Miss Rebekah B. Wills, written on behalf of the Board of Managers of the Burlington County Hospital, thanked the freeholders for that institution's increased appropriation.

Fire Marshal's Report

The annual report of Fire Marshal Smith was received and filed. It contains a detailed account of the various investigations he made during the year.

He reports 467 general alarms, 199 silent and 14 false, making a total of 680.

Most of these fires were in frame houses, of which 229 were burned, while there were also 154 grass fires. Five persons died as a result of burns.

Of the total, 146 fires were from unknown causes, 114 were caused by defective chimneys. Fifty of the fires were caused by carelessness. The value of buildings was \$423,276.

TOWNSHIP OF CINNAMINSON BUDGET—1936

NOTICE

Notice is hereby given that the following local budget and tax ordinance was approved by the Township Committee of the Township of Cinnaminson, County of Burlington, on January 14, 1936.

A hearing on the budget and tax ordinance will be held at residence of George C. Frank, on Saturday, February 8th, 1936, at 2:00 o'clock p.m., at which time and place objections to said budget and tax ordinance of the Township of Cinnaminson, for the year 1936, may be presented by any taxpayer of said Township.

LOCAL BUDGET OF TOWNSHIP OF CINNAMINSON COUNTY OF BURLINGTON FOR THE FISCAL YEAR 1936

This Budget shall also constitute the Tax Ordinance. An ordinance relating to taxes for the year 1936.

BE IT ORDAINED, by the Township Committee of the Township of Cinnaminson, County of Burlington, that there shall be assessed, raised by taxation, and collected for the year 1936, the sum of Twenty-five Hundred (\$2,500) Dollars for the purpose of meeting the appropriations set forth in the following statement of resources and appropriations for the fiscal year 1936.

Amount of Surplus Revenue—\$45,321.39	1936	1935
RESOURCES		
Surplus Revenue Appropriated:	\$10,047.76	\$ 5,150.00
Miscellaneous Revenues Anticipated:		
Fines and Penalties	75.00	50.00
Interest and Costs	2,000.00	1,500.00
Franchise Tax	11,000.00	11,000.00
Gross Receipts Tax	700.00	1,200.00
Poll Taxes (Levied under Ordinance)	400.00	400.00
Bus Gross Receipts Tax	400.00	300.00
Alcoholic Beverage Licenses	800.00	850.00
County Road Money	450.00	650.00
Total Miscellaneous Revenues Anticipated	26,822.76	21,100.00
Amount to be Raised by Taxation	2,500.00	2,400.00
Total Resources	\$28,372.76	\$23,500.00
APPROPRIATIONS		
General Government:		
Administrative and Executive	200.00	200.00
Election Expenses	1,000.00	1,000.00
Assessment and Collection of Taxes	2,000.00	2,000.00
Department of Finance	450.00	450.00
Interest on Current Loans	600.00	600.00
Discount for Payment of Taxes	200.00	400.00
Preservation of Life and Property	2,200.00	2,200.00
Police	2,200.00	2,200.00
Fire (Donations to Companies)	2,200.00	2,200.00
Health and Charities	300.00	300.00
Charities	300.00	300.00
Poor—Emergency Relief	100.00	100.00
Streets, Highways, Sewers:		
Fire Hydrants	4,000.00	3,000.00
Lighting of Streets	1,400.00	1,400.00
Contingent	4,500.00	4,500.00
Remitted Taxes More Than 3 Years in Arrears	200.00	200.00
Foreclosure of Tax Title Liens	222.76	1,500.00
Tax Map	1,500.00	1,500.00
Construction of Highland Avenue	\$5,000.00	3,000.00
Highway Revenue from State	\$4,500.00	
Municipal Share of Cost	500.00	
Total Appropriations	\$28,372.76	\$23,500.00

Anticipated Revenue from Tax on Dogs \$175.00 to be used for payment of claims for damage by dogs to sheep, domestic animals or poultry pursuant to the provisions of Chapter 149 P.L. 1922, Chapter 216 P.L. 1926.

Approved January 14, 1936.
Adopted—
GEORGE C. FRANK, Clerk,
CHARLES EVANS, Chairman.

This Ordinance shall take effect as provided by law.

LAY CORNERSTONE OF NEW SCHOOL

School Children and Faculty Combined in Ceremony on Tuesday, Oct. 1, 1935

The faculty and the students of the Riverton Public School met at the school Tuesday, October 1st, at 2 o'clock in the afternoon to participate in the ceremony of placing the cornerstone in the new building.

The large cast-stone block bearing the figures 1935 contained a copper box in which were placed such papers as related to the new building project. Some of the papers placed within the stone are: a list of the faculty, a list of the board of education members, a list of the Town Meeting committee, several issues of The New Era containing stories about the new building project, the program of the 1935 graduating class, the aims and objectives of the Riverton Public School, and the autograph of the architect.

The school children met their teachers on the school lot at the corner of Fourth and Howard streets at 1:45 p.m., each bearing an American flag.

Mrs. Marion R. Elwell, president of the Board of Education, placed the papers in the cornerstone, after which Miss Caroline M. Staman, principal, applied the mortar, sealing the stone in its place.

"America" was sung by the assembly.

The stone is located at the left hand corner of the new classroom section adjoining the auditorium.

One Democratic statesman insists that a law ought to be passed prohibiting straw votes. Why not make it illegal to publish returns of straw votes unless they favor the New Deal?

How many weary journeymen have had to be undertaken for want of a bridge between knowledge and understanding?—Hugh Redwood.

Nearly half of London's 520,000 clerks are women.

EXERCISES AT CORNER STONE LAYING AT RIVERTON PUBLIC SCHOOL



FACULTY, STUDENTS AND PARENTS

who gathered at the southwest corner of the new school building at two o'clock, Tuesday afternoon, October 1, 1935, when short exercises were held and the cornerstone placed in position. Miss Caroline M. Staman, principal, addressed the students briefly explaining to them how the cornerstone symbolized the foundation to a good education, and then read to them a list of contents to be placed within the stone. Mrs. Marion R. Elwell, president of the Board of Education, placed the papers within the stone and Miss Staman applied the mortar sealing the lid. Following these exercises "America" was sung by the group, bringing the exercises to a conclusion.

TIPS ON GROWING

BY ONE WHO GREW UP IN THE BUSINESS

"Cabbages are beautiful" insists Selma in "So Big," to the hilarious amusement of Jan the farmer.

Economic value of a plant often dwarfs or obscures its beauty. The lowly Chive for instance bears heads of bloom resembling the Sea Pink or Thrift (Artemisia), a few stalks as lovely, and it is a fine border plant for the vegetable garden.

We have often plucked flowers of it as a joke asked some well-informed gardening friend to name it and nearly always the name of a denizen of the hardy flower border is hazarded. Professor Work, of Cornell University, says: "Gardeners often

grow Chives, putting little clumps into pots or berry baskets and selling them to housewives who pick off the little leaves to flavor soups and things. A clump growing in the garden is beautifully green all summer and when it becomes a mass of purple bloom in early summer, it is a match for any of our garden flowers.

"A promising enterprise for one's declining years would be making a little ornamental vegetable garden. A corner could be made quite interesting at least, applying landscape principles in the use of Giraole (Jerusalem Artichoke), a few stalks of Corn, Peppers and Tomatoes for color. Delicate Squash trained on a trellis, Parsley for border and Kale for frills, Scarlet Runner Beans, and so on. There are also ornamental forms of some of our plain vegetable, such as Kale and Chard. Some of our biennial vegetables are very beautiful when in blossom."

The Ginkgo biloba (Maiden Hair Tree), with its Adiantum-like leaves, is probably the most ancient and venerable tree in existence. It is an only child. It does not have a single near or remote relative in the whole world, although fossil remains of its leaves are found throughout the world.

The berries of the Holly and Mistletoe are said to be poisonous when eaten.

The potato beetle is said to be completely checked in Britain but is spreading on the Continent, especially in France. When it made its appearance in Germany years ago the military troops very shortly got rid of the pest by hand picking.

Evergreens, Boxwoods, etc., liable to be damaged by heavy snowfall, should be tied loosely together. Shake off the snow before it freezes to the branches. "One of the nura-

ry catalogues recommends tying the branches of roses together before winter.

Scores of dogwood trees have been planted this fall along the streets of Langhorne Manor, Pa. Montgomery County, Pa., is featuring the planting of dogwood trees along its highways.

A lawyer, whose office was on the twelfth floor of a skyscraper, was expecting a client from the country. The door opened and the client entered, puffing violently.

"Some walk up those twelve flights!" he gasped.

"Why didn't you ride the elevator?" asked the lawyer.

"It meant to, but I just missed the blame thing!" was the reply.

Japan has three medical colleges for women.

GENERAL CONTRACTOR

FOR THE NEW

RIVERTON PUBLIC SCHOOL

RAFFERTY-KENNEDY COMPANY

1313 West Luzerne Street

Philadelphia, Pa.

Phone, Sagamor 4600

Specialists in Large Construction Projects

ALL OF THE PLUMBING AND PLUMBING FIXTURES IN THE ALTERATIONS AND ADDITION TO THE

Riverton Public School

WERE SUPPLIED AND INSTALLED BY

LOUIS LEYMANN

Plumbing and Heating

350 West Graisbury Avenue

AUDUBON, N. J.

Phone, Audubon 3277-J

TOWN MEETING FOSTERED SCHOOL

School Improvement Considered First Need of Riverton in Civic Meeting

Riverton's new \$85,000 school project, to be dedicated with formal exercises next Tuesday, February 4, first received public expression at a special meeting of Riverton Borough Council, Monday, November 20, 1935, held for the purpose of taking formal action on a riverbank improvement project.

The special council meeting was held for the purpose of obtaining public opinion upon a project to improve the riverbank drive with the aid of the federal government. Approximately 300 citizens turned out for this meeting, a majority of whom objected to an expenditure of \$60,000 for riverbank improvement.

While the councilmen were in executive session planning a course of action, the citizens assembled, made plans for the temporary organization of a civic association. Those appointed to temporarily head and organize the as yet unnamed civic group were as follows: A. B. Garwood, president; Karl W. Latch, secretary.

Wolcott Proposes School

During the meeting Everett O. Wolcott in speaking of the proposed riverbank project stated that improved school facilities with the use of federal aid would be a much more desirable and useful project. He reviewed the school facilities that existed at that time. Some of the salient points in his talk were as follows: the present school building was built in 1910 and because of the need for additional space, a portable building, housing two classrooms, was erected in 1929 to provide temporary relief. Part of the old auditorium had been converted into a manual training room which did not provide ample space for that subject and restricted the use of the auditorium for assembly and physical

training purposes. The heating plant, while operating satisfactorily, was becoming a problem from the standpoint of maintenance due to its 25 years of hard service. In the old set-up the only library facilities available was the conversion of a dark hallway into a reading room. The fire hazard was a serious concern of the board of education. The necessity for renting space in the Calvary Presbyterian Church for physical training purposes was undesirable. He stated that the board had informally discussed the subject of school improvement with federal aid and would be glad to make a survey of the proposition if the people of Riverton so desired.

Dr. Harry L. Rogers placed the need for improved school facilities ahead of any other civic project, stating that Riverton should be ashamed to continue with school facilities no better than offered at that time. He described the portable building as little better than the little red schoolhouse used by our forefathers.

River Bank Project Dropped

Council, coming from executive session, reopened the meeting and announced that it would withdraw its riverbank project and endeavor to have the government funds allotted thereto applied to a project meeting the approval of a majority of Riverton citizens.

The meeting adjourned to await the call of the newly-organized civic group.

A "steering committee" headed by Francis B. Elwell, and the following citizens: James S. Coale, Benjamin S. Mechling, H. E. Moyer, Ross T. Elliott, William F. Crouch, Harry F. Jones, J. Wilson Sylvester, Alexander B. Garwood, Karl W. Latch, Hilton M. Smith, Everett O. Wolcott, Robert A. Marshall, John L. Stroblein, C. P. Mayfield, and Ross E. Mattis, met and prepared a schedule of needed civic improvements; heading the list was the school project.

The civic group was again called into public meeting where the official name of Riverton Town Meeting was adopted. The officers elected for a term of one year were as follows: president, Dr. Harry L. Rogers;

vice president, Mrs. Gilbert A. Coe; secretary, Karl W. Latch; treasurer, Ross T. Elliott. The following fifteen citizens were elected to serve on the board of directors: Harry E. Moyer, Mathias Sontheimer, A. B. Garwood, Wayne E. Ayres, Herbert Evans, J. W. Sylvester, Ross E. Mattis, Harry F. Jones, Edgar W. Miller, Mrs. J. D. Clark, Benjamin S. Mechling, Edwin S. Parry, C. P. Mayfield, Herbert M. Morris, and Mrs. E. K. Merrill.

Approves Bond Issue

This group passed a resolution favoring improved school facilities at an expenditure not exceeding \$75,000 providing federal aid could be secured to finance the project, and further providing at least 25% of the amount could be secured as an outright grant. The vote at this meeting on the resolution was 148 for to 4 against. The secretary was instructed to advise the board of education, then in session in the principal's office of the action taken by Riverton Town Meeting.

The board of education received the resolution offered by Town Meeting and invited that civic group to appoint a committee of ten of its members to cooperate with the board in preparing plans for school improvement.

The committee appointed by the president was as follows: Howard S. Coe, chairman; C. S. Mears, Mrs. Alma Evans, Porter B. Caldwell, Mrs. Nora Holvick, Edward Moorhouse, Mrs. T. J. Knudsen, Clarence Hubbs, Mrs. Laura Reiger and Albert Farrow.

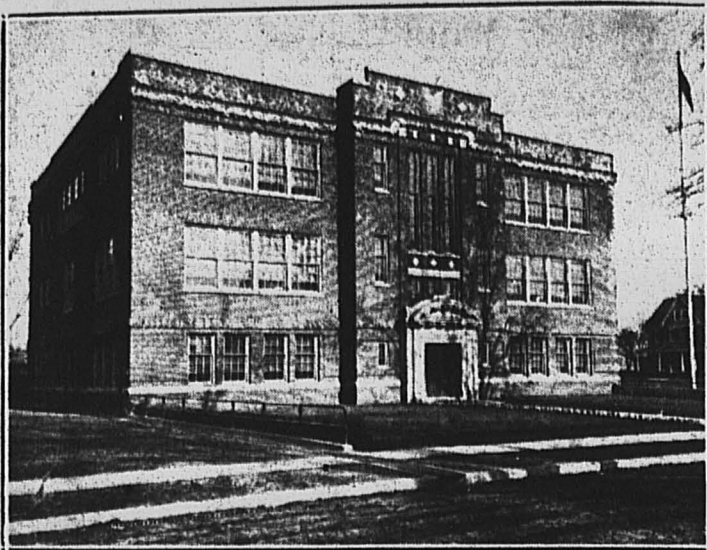
The committee of ten from the Riverton Town Meeting met with the board of education December 7, when desirable features for school improvement were discussed.

Byron H. Edwards, Architect

Byron H. Edwards, of Camden, and Stanley P. Stewart, of Riverton, architects, agreed to work as a unit in preparing plans for the proposed improvements, and were to submit tentative plans at the next meeting of the board to be held December 18th, 1935.

The joint committees working on the project reported that to incorporate the most essential improve-

RIVERTON'S FIRST BRICK SCHOOL



Built in 1910 by Peter Tait, builder, at an approximate cost of \$40,000, and to which the alterations and addition have just been completed.

ments \$85,000 would be required. The officers of Riverton Town Meeting called another public meeting urging the citizens to be present and give that body a representative cross-section of public opinion on whether or not the board of education should incur the expense of preparing the project for a final and legal vote of the people.

At this meeting, December 27, 1935, over one hundred citizens braved the snow and bitter cold to hear the report of the joint committee as well as the architects' description of the proposed project.

Approves \$85,000

Following a lengthy discussion of the project Francis B. Elwell offered the following resolution which was seconded by Harry E. Moyer: "That the Riverton Town Meeting be placed on record as endorsing the plans submitted by the architects on behalf of the joint committee of the school board and Town Meeting calling for an expenditure of \$85,000, with 30% to be secured as an outright grant." An oral vote was

taken and no dissenting voice was raised. Word was transmitted from the Riverton Borough Council that they were 100% behind the Town Meeting and approved their course of action.

The Board of Education, upon receipt of the Town Meeting approval of an \$85,000 school project, forwarded its application to the Public Works Administration of the United States government.

State Approves Plans

A tentative approval of the proposed alterations and addition to the Riverton Public School was received by the board from the State Department of Public Instruction January 29, 1936.

In a letter dated April 9th, 1936, Congressman D. Lane Powers advised Dr. Harry L. Rogers, president of the Riverton Town Meeting, that the application of the Riverton Board of Education for federal funds for a school project, was being held for final approval pending additional appropriation of funds for the Public Works Administration.

(continued on page 7)

Town Meeting Fostered School

(continued from page 6)

A long period of watchful-waiting, in which hope for the new school project was almost abandoned, was brought to a close on November 9th, when a communication was received from Cornelius C. Vermeule, Jr., state engineer for the Public Works Administration, stating that Riverton's application (Docket No. 8211) for \$85,000 had been approved.

Building Committee Appointed

Following receipt of the letter of acceptance from the PWA authorities, the school board met in special session Thursday, November 15th, 1935. A second letter from the PWA was read at the meeting. The letter stated that \$63,000 of the project would be covered by a bond issue and 30% of all labor and materials would be made as an outright grant, but in any case not to exceed \$23,800. The letter further stated that a loan agreement was being prepared in Washington and that action by the board should be deferred until it was received. The president of the board, Mrs. Marion R. Elwell, appointed a committee to be known as the building committee. It was as follows: Hilton M. Smith, chairman; Everett O. Wolcott, Walter K. Woolman and Karl W. Latch.

Special Election

At a meeting held Monday night, December 3, 1935, the board of education set Friday evening, December 21st, as a special election date for a public vote on the \$63,000 bond issue.

The Riverton Town Meeting and members of the Riverton Board of Education cooperating prepared a prospectus of the proposed school project. These were printed and distributed to every voter in the town prior to the special election. A committee of fifty-two from the Riverton Town Meeting was organized for the purpose of distributing the prospectus and answering the questions of voters concerning the project.

In the biggest special school elec-

tion ever held in the Borough of Riverton, 500 voters in snake-dance formation inched their way to the ballot boxes to vote on the new school project. The final count showed that out of the 498 ballots cast, 385 voted yes and 106 voted no; seven ballots were rejected due to improper marking.

Thus the new school project was endorsed by a majority of almost 4 to 1.

Mathews Solicitor

Frank A. Mathews, Jr., appointed by the board of education to represent it in legal matters pertaining to the new school, stated that all the requirements of the PWA had been met and that the next move would have to come from the government.

This report was made following the special election.

At the meeting held January 7th, 1936, Byron H. Edwards, Inc., was employed by the board as its architect for the project.

Plans and specifications submitted by Edwards were approved at a special meeting held February 27th. Present at this meeting were Robert A. Marshall and H. L. Unland, appointed by Town Meeting to cooperate with the board throughout the duration of the project.

On March 4th the board of education authorized advertisements inviting bids on the project, the plans and specifications having received the approval of the PWA authorities.

Bids Too High

Bids were received at a meeting held in the school auditorium Friday, March 29. A contract was split into five sections as follows: general construction, structural, ornamental and miscellaneous iron work, heating and ventilating, plumbing and draining, electrical. The bids were ordered received and spread upon the minutes.

April 4th the board of education met and rejected all the bids, owing to the fact that the combined total of the low bids exceeded the \$85,000 allotment.

Bids were again advertised for and including the essential alternate totaled \$87,304. Non-construction items, such as architect's fees, equip-

BOARD MEMBERS MAKE INSPECTION ON NOVEMBER 11, 1935



Bottom row, left to right: C. W. Raycroft, resident engineer of the Public Works Administration; Raymond Rafferty, secretary-treasurer of the Rafferty-Kennedy Company, general contractors; Byron H. Edwards, architect; Frank MacDonald, inspector for Byron H. Edwards; Karl W. Latch, board member; Mrs. Marion R. Elwell, president of the Board of Education; Walter K. Woolman, vice president of the Board; William H. Bottger, district clerk. Top row, left to right: Frank A. Mathews, Jr., board's solicitor; John H. Werrier, board member; Hilton M. Smith, chairman of building committee; Everett O. Wolcott, board member, and Grace M. Yost, board member.

ment, legal expenses, interest during construction, and miscellaneous items of expense totaled \$11,964. Thus the net necessary to proceed with the project in accordance with the plans exceeded the appropriation by approximately \$15,000.

Asks Additional Grant

The Riverton board of education unanimously passed a resolution requesting an additional grant of \$15,000 of the federal Public Works Administration.

Harry E. Moyer was authorized by the board to visit the PWA authorities in Washington, D. C., in an attempt to secure the additional \$15,000 grant. Upon his return he reported that it would be impossible to secure a grant in excess of the 70-30 ratio.

Following this information and a background of the failure of two at-

tempts to invite bids to meet the appropriation, the board of education authorized the architect to proceed to revise the plans and specifications to come within the authorized \$85,000.

Revised Specifications

The original features of construction eliminated in the revised plans are as follows: the tower in the front of the building to house the principal's office, teachers' rest room, boys' and girls' lavatories, as well as fireproofing the floors and walls on the two upper floors of the old building. The second lot of bids were, therefore, rejected.

Revised plans were passed by the school board at a meeting held June 13th, and authority given for re-advertising. The date for completion was extended from October 5th to November 5th, 1935.

The third set of bids were received at a meeting on June 26th. These bids barely enabled the board to proceed with construction in accordance with the revised plans. Only by the board taking full advantage of the \$63,000 bond issue and the \$23,000 government grant, voted at the special election, would they have been able to proceed with the contract awards. The total for construction amounted to \$75,521.

Contracts Awarded

The successful contractors and their bids are as follows: general construction, awarded to the Rafferty-Kennedy Company, of Philadelphia, at a total of \$53,148; structural, ornamental and miscellaneous iron work, to the Camden Iron Service Company at a total cost of \$5,245; heating and ventilating, mechanical (continued on page 10)

Local Common Brick Used in School

WM. GRAHAM BRICK MFG. CO.

Colonial, Clinker and Common Brick

Maple Shade, N. J.

L. J. APPLETON

Manager

Window Shades Furnished and Installed by

JOHN C. HOEPFNER

INCORPORATED

Domestic and Oriental Rugs

Window Shades

2224 Arch Street, Philadelphia

Manufacturers

DRAPERIES and FURNITURE

The
CINDER CONCRETE
BLOCK CORP.

Manufacturers of . . .

CINDER CONCRETE

BUILDING UNITS

(Under Original Straub Patent)

Plant and Office

Mt. Ephriam Ave., N. of Grant Ave.

Camden, N. J.

Phone, Camden 387

TO THE LAYMAN
ALL Cements LOOK Alike

IN THE MIXER—
IN THE WHEELBARROW—
IN THE FORM—
IN THE FINISHED JOB—



BUT
FOR STRENGTH, PERMANENCE
AND ECONOMY

THE EXPERIENCED CONTRACTOR

SELECTS

HERCULES CEMENT

IN THE TRADEMARKED BAG



The Rafferty-Kennedy Company, Builders of
the new Riverton Public School, used Hercules
Cement exclusively in all straight concrete
construction, and purchased it through the
Hercules Cement Company's local dealer

Joseph T. Evans

Phone 302

Riverton, N. J.

CONGRATULATIONS
To Residents of Riverton!

YOU HAVE BY YOUR FINE NEW
ADDITION TO YOUR SCHOOL
BUILDING SHOWN THAT YOU DE-
SIRE THE BEST IN EDUCATIONAL
FACILITIES FOR YOUR CHILDREN.

YOU MAY BE SURE THAT YOU
ARE PROVIDING YOUR CHILDREN
WITH EVERY HEALTH ADVANTAGE
WHEN YOU MAKE

Millside Farms

MILK AND DAIRY PRODUCTS A
PART OF THEIR REGULAR DAILY
DIET.

MILLSIDE FARMS

"Irradiated Vitamin D Milk"

Dairy Products

Riverside, N. J.



What the Pupils Think of Their New School

I like the new building. The school grounds are pretty. The rooms are nice.

Roland Harris, First Grade.

I like the new school. I like the new windows. They are low and I can see out of them. I like the new hall.

Elmer Moreland, Second Grade.

Building Things

The carpenter built new rooms at school for the kindergarten and first grade and second grade too. We have a new auditorium too. The carpenter put holes in the wall for telephones.

Lloyd Major, Third Grade.

Our New School

Our school is the best of all. It has everything you can think of. We have a fine new basement. New fire proof halls and stairs.

The kindergarten has a large, light room. It has a fireplace which lights up. They have a set of tables and little chairs. They have new kind of place in which to hang their coats and hats. They have a sand box, too. The first grade has a magic blackboard. You pull handles and the blackboard opens. Inside is where they hang their coats and hats.

We have a new auditorium. It is very large. We are going to have a nice new sound machine. We have dressing rooms on either side of the stage.

Bebe Carhart, Fourth Grade.

Our New School

I like the new school because it has so many nice new things. One of them is the new telephone connection with the office. There is new lighting fixtures and a new heating system. We have new fountains in

the new school. It has new fire protection floors in the halls.

The school has a new auditorium with a movie booth. It has two new classrooms and a kindergarten. We have two new basements one for the girls and one for the boys. There are two domestic science rooms.

Laura May Yerkes, Fifth Grade.

Our Beautiful School

The new school is wonderful. The colors are bright. Which gives us plenty of light. I am glad to be in the new School. 'Tis my delight.

But please take care. So the new things will wear. Play safe and don't run down the stairs.

And take care of the new desks and chairs.

Assembly chairs are nice. They are pretty and smooth as ice. It's pretty too on the outside. Take care of the new school, And let it be our "Pride."

Margaretta Smith, Sixth Grade.

Our New School

I think that everyone should be very proud of this new school which has just been completed a few weeks ago.

The children should all try to keep the new building as new and beautiful as it is now because other children will be using it in later years.

The auditorium is especially nice and we are going to have talking pictures instead of silent ones. The domestic science room is new and convenient and the same can be said about the manual training room. All of the stairways are fireproof. Three new rooms have been built. There are new basements. A library and a special art room are now being used.

The improvements of the old and new buildings were made possible by

the Riverton taxpayers and by the Board of Education. Everyone should appreciate the new school and work hard with pleasure.

Jacqueline Pennington, Seventh Grade.

A few months ago, a new school was built in Riverton. To me it is a place, no, perhaps I should not call it a place: an institution where finer young men and women are being moulded. It was made possible by a number of Riverton citizens who saw far enough into the future to see the distinct advantage it would afford to the children and to the community.

Some advantages of the improved building are: a study hall with complete reference material, up to date manual training and domestic sci-

ence quarters, a bigger and better auditorium with sound "movies" to increase your knowledge on such subjects as being studied every day, healthier classrooms, fireproof halls, and a building which is attractive as well as entirely useful.

In order to protect the building given to the community the students must be cooperative at all times. It must be realized that the preservation of the school for the years to come depends on the ability of the pupils to keep it clean and free from damage.

A sincere expression of your gratitude would be to become a desirable citizen.

Weston Goodnow, Eighth Grade.

Holland has established a speed limit of 12 1/2 miles an hour in cities.

ADVENTURE HI-Y CLUB MEETING

The Colored Adventure Hi-Y, so named because of its desire for adventure, met Thursday night, January 16, at Taylor's cabin in East Riverton.

After the conducting of business Charles W. Ray, one of the faculty members of Palmyra High School, spoke on the subject of "Adventure." Mr. Ray gave very helpful and inspiring thoughts on adventure and left the boys with a host of ideas to be brought about in the future.

After Mr. Ray's interesting talk, the group was served with a collation. The rest of the evening was spent in the playing of games.

E. Morton, Reporter.

BYRON H. EDWARDS

ARCHITECT

SPECIALIST IN SCHOOLS, INSTITUTIONS
AND PUBLIC BUILDINGS

130 NORTH BROADWAY
CAMDEN, N. J.

FEATURES OF NEW SCHOOL BUILDING

Plans as Finally Revised Cut Carrying Cost Yet Provide Adequate Space

The original plans and specifications for alterations and additions to the Riverton public school building, as advertised for bids in the first instance included certain alterations to the old building and the addition of a new auditorium and four classrooms on the ground floor. In that section in the ground floor plan immediately over the front entrance, there were to be two additional stories of construction, housing a new principal's office, a new teachers' room and lavatories for the boys and girls.

After two attempts to receive bids that would follow the plans and specifications as originally adopted, it became evident that the board of education would either have to secure an additional appropriation or revise the plans. Giving the matter serious consideration the board felt that the construction that might be called the tower, housing the new principal's office, teachers' room and two lavatories might be dispensed with as well as brick walls and concrete floors in the corridors of the old building.

Tower Eliminated

In eliminating the so-called tower construction the board felt that while it would be desirable to have the features provided in this construction, they could be dispensed with thereby reducing the annual maintenance expense on the building, as well as effecting a saving in the construction cost.

It would mean that there would be four less rooms to heat, light and take care of.

The subject of fire protection was carefully considered.

The plan for providing an adequate measure of safety to the children resulted in the following: brick enclosed stairways from ground to top floor, all-steel stair construction

with slate treads and stair landings, kalamine doors separating the fire-proof stair towers from the rest of the building construction. These doors are kept continually closed with door checks. They are covered with fire-resisting sheet steel, and glassed with fire-resisting wire glass, thus in the event of fire it is but a matter of seconds until the children can step from their classrooms and be within the protected fireproof stair towers at either end of the building. As an additional safety check, one-inch fire-resisting tongue and grooved gypsum ceiling plank is built into the ceiling in every corridor, thus protecting the floors above from rapid ignition in the event of fire.

Fire Protection

A two-inch fire line of copper pipe, open at all times, runs throughout the building terminating in four fire hose cabinets. Each of these cabinets contains 100 feet of linen fire hose with a nozzle and hand-operated valve to start the water. In a recent test of two of these fire lines conducted by the Riverton Volunteer Fire Company, the nozzles with only city pressure behind them, threw a stream of water that reached from the ground to the top of the three-story construction, thus in the event of fire discovered soon enough the janitors or fire company are equipped to rapidly check or extinguish it.

With the length of hose provided with each, the nozzle could be taken to any point in the building. In addition to the fire hose equipment two-and-a-half gallon soda and acid type fire extinguishers are placed at strategic points throughout the building.

The fire alarm boxes of the "break-glass" type are located on all floors at key points.

New Electric Wiring

The electrical wiring of the knob and tube type in the old building which was found, previous to the improvements, to be hazardous, was dispensed with. In its place BX armored cable has been used exclusively in both the old and the new construction, thus the danger of fire resulting from faulty and

exposed wires has been reduced to the very minimum.

The board of education feels that great strides have been made in providing reasonable safety features to the occupants of the school building from the fire angle.

Much consideration was given to the subject of heat for the building. Several members of the board and of the Town Meeting committee made a survey of the heat problem in schools in New Jersey and Pennsylvania.

The Heating Unit

The bids called for alternates on unit ventilating and mechanical warm air, and contained an alternate for oil burning equipment. It was felt that the heating plant serving the old building might be costly to maintain after twenty-five years of service. It was also thought that since the old building was already piped with fresh-air and foul-air ducts, and since mechanical warm air is being used extensively in new school construction throughout the country, it would be better to provide new and larger warm air fur-

naces and heat the building from one central unit rather than to operate a steam boiler as well as the four old furnaces for the old building. It was therefore decided to replace the old warm-air furnaces with new ones of modern design and construction. The American Heating and Ventilating Company, who built the first ones in 1910, were the successful bidders for this type of heat. It was necessary, because of the larger furnaces, to dig a pit in the furnace room. Ventilation is provided by means of a large capacity squirrel cage or multi-blade fan.

Ventilating Fan

This fan is operated in a fresh air room and draws air from the outside, forcing it through the furnaces to be heated and from there to the various rooms. Return ducts from each room draw the foul air back into a foul air chamber where it is forced through a foul-air exhaust shaft running through the roof of the building. A by-pass from the fresh air room is built to the ash pit of each furnace, where by manual control forced draft can be supplied

for the fires. The grates are constructed to burn buckwheat size anthracite coal. Automatic temperature controls are provided for each of the classrooms in both the old and the new building. Thermostats located in the rooms are set at a desired temperature and can only be adjusted by the principal who keeps the key to the adjustment wheel. These thermostats are controlled by compressed air bellows connected in the furnace room to what is called a mixing damper, thus if the temperature exceeds the heat called for in a particular room compressed air is released to the bellows of the mixing damper which closes heat in the mixing valve and admits cold air in the shaft; thus the cold and warm air are mixed and sent to the room until such time as the temperature drops below the prescribed adjustment. Then the cold air supply is automatically dampered off and warm air sent to the room. These thermostats change on a one degree variance from their prescribed setting.

(continued on page 12)

Congratulations, Riverton!

SUPPLEE ICE CREAM

Supreme

L. L. KEATING, Agent, RIVERTON

CAREY

Bonded Built-Up Roofings

protect the

New Riverton Public School Buildings

applied by

MAX REIHMANN & SON

Established 1899

Roofing and Sheet Metal Contractors

Ventilators—Cornices—Skylights

Warm Air Heating

24th and River Avenue

Camden, N. J.



The Outside Finish Brick

MANUFACTURED BY

The Sayre and Fisher Brick Company

AND THE

Saylor's Velvet Mortar Cement

USED ON THE

RIVERTON PUBLIC SCHOOL

WERE FURNISHED EXCLUSIVELY BY

J. S. COLLINS & SON, Inc.

Riverton

COAL — COKE — LUMBER — HARDWARE
BUILDERS' AND MASONS' MATERIALS

Phones: Riverton 4 or 5

THE LUMBER, CEMENT
PLASTER and STONE

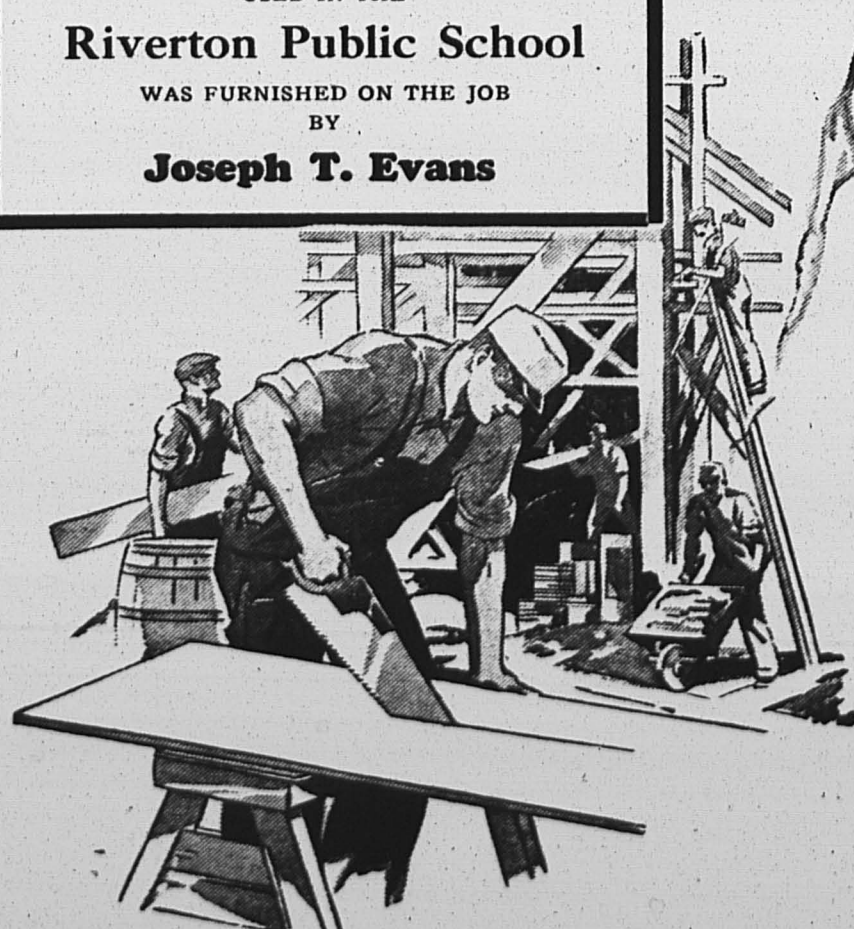
USED IN THE

Riverton Public School

WAS FURNISHED ON THE JOB

BY

Joseph T. Evans



Joseph T. Evans

Riverton

COAL

LUMBER

MILLWORK

Form the Habit of Phoning 302

Congratulations to Riverton on
their New and Remodeled
School Building!

The

School Board has provided up-to-date
Winter Air Conditioning
for both new and old parts of building

WE ARE PROUD to have been
selected thirty years ago for the original
building and to have been contractors
again after all these years of service.

American
Heating and Ventilating Co.
Philadelphia

F. D. WINDELL
President

GEO. C. LEWIS
Vice President

Town Meeting Fostered School

(continued from page 7)

warm air, the American Heating and Ventilating Company, of Philadelphia, at a total cost of \$8,380; plumbing and draining, Lewis Leyman, of Audubon, at a total cost of \$4,703; electrical work, Roland E. McMahon, of Woodbury, at a total cost of \$4,045. The awards were made subject to the approval of the state engineer for the Public Works Administration.

The board of education approved the bond and the contracts of the successful bidders on the project at a meeting held July 11th. The motion was offered by Hilton M. Smith, chairman of the building committee, and passed unanimously.

On Monday, July 15th, ground was broken and construction begun. The work on the building continued rapidly with the Rafferty-Kennedy Company employing two shifts, totaling almost forty men.

Progress on the building and alterations continued apace and school was opened in the old building on Monday, October 7th.

All classes started with the exception of the kindergarten.

In order to make up the lost time occasioned by the building program, classes convened fifteen minutes earlier than usual in both the morning and afternoon sessions.

On Tuesday, October 1st, the cornerstone in the Fifth street wall of the new section was laid with due ceremony. The faculty and students of the Riverton Public School gathered for the occasion and the ceremony started at 2 o'clock in the afternoon.

Mrs. Marion R. Elwell, president of the board of education, placed papers in the copper box within the cornerstone bearing the figures 1935. The papers included a list of the faculty, a list of the board of education members, a list of the town meeting committee, names of members of the police force, several issues of The New Era containing stories of the project, the program of the 1935 graduation class, the aims and objectives of the Riverton Public School and the autograph of the architect. Miss Caroline M. Staman, principal of the school, addressed the group and applied the mortar which sealed the stone in its place.

Previous to occupying the building on October 7th, a temporary acceptance was made by the board of education.

The board of education met on an average of once a week from the time of the acceptance of the PWA loan and grant agreement. Towards the completion of the building program, the board turned its attention to the procurement of equipment, which too under the agreement came in for a 30% share of PWA funds in its purchase.

In the early part of December the first installment of \$12,285.25 of the PWA grant was received by the District Clerk. The final installment is in the process of official approval.

The Riverton Board of Education sold the portable building located on Cinnaminson street to the Pemberton Board of Education for the sum of \$500 cash, after receiving no response following an advertisement offering the school at public sale some weeks before.

In a special meeting held Thursday, January 23rd, the Riverton Board of Education, upon receipt of the architect's certificate of completion, passed a resolution finally accepting the building as of that date. Minor PWA violations having been satisfied to the complete satisfaction of the Public Works Administration authorities settlement was made in the offices of the board's solicitor on Tuesday, January 28th, 1936. This officially brought to a close the alteration and addition project with the exception of the equipment items.

Each of the five contractors has supplied the board of education with a one-year maintenance bond to cover any defects that might develop during the life of the bond.

The project from beginning to end has not gone beyond the total voted for by the voters of Riverton plus the Government grant of \$23,000.

No European nation except Great Britain has important possessions in North America.

EXPLANATION OF P.W.A. AND W.P.A.

Ely Shows Difference in the Operation of Two Federal Project Plans

Replying to a public inquiry by a newspaper as to the difference between the WPA and the PWA, William H. J. Ely, State Administrator of the Works Progress Administration, recently made the following explanation:

"The Works Progress Administration, sometimes referred to as the WPA, is primarily organized to develop and operate a program of work which will absorb the largest possible number of employables from the relief lists in the shortest possible time. The Works Progress Administration is also charged with certain coordinating functions which involve other endeavors operated by other Federal agencies that are financed by funds made available under the Emergency Relief Appropriation Act of 1935. These coordinating functions are concerned primarily with certification as to the available relief labor in the community or district where the proposed projects are to operate, and also with the scheduling of the commencement of projects to conform with the available supply of relief labor."

"The work program administered by the Works Progress Administration is largely conducted on a force account or day labor basis, rather than on the basis of the awarding of contracts."

"The projects operated by the Works Progress Administration are under the sponsorship of units of State or local government, who are called upon to participate in the project cost. The Federal share of the cost of the Works Progress Administration projects is financed entirely by the Federal Government through the State and district offices of the Works Progress Administration."

"The Federal Emergency Administration of Public Works, commonly known as the PWA, is a program of work involving comparatively large types of construction, employing in the main skilled labor, and these types of construction are operated on the basis of contracts let in the normal and usual way. The financing of PWA projects is through the medium of a combination of loans and grants by the Federal Government to the units of State or local government sponsoring the project, the maximum grant made being 45 per cent, with the remaining balance in the form of a loan repayable over a period of years, and bearing interest."

"Forty-five per cent grants only may be extended by PWA to public bodies, who must support the rest of the financing themselves."

Nearly one-third the population of central and southern Chile is German.

A writer says that in a recent visit to an English village he was swept off his feet by the beauty of a place. Blonde or brunette?

How the Money Was Spent

RECEIPTS	
Bonds sold to "Trustees for the Support of Public Schools" of the State of New Jersey	\$63,000.00
Grant from the Federal Government (\$12,285.25 has been received up to 1-25-36)	23,800.00
	\$86,800.00
EXPENDITURES (Paid or Accrued)	
General Construction Contract	\$53,148.00
Extras	94.20
	53,242.20
Less Credits	186.00
	\$53,056.20
Heating and Ventilating Contract	8,380.00
Steel Contract	5,245.00
Plumbing and Drainage Contract	4,703.00
Extras	32.00
	4,735.00
Electrical Contract	4,045.00
Extras	68.00
	4,113.00
Less Credits	30.00
	4,083.00
Preliminary Engineering Expense	75,499.20
Architect's Commission	179.00
Legal Expenses	4,529.95
Printing, Advertising and Election Expenses	293.25
Cleaning Old and New Building	390.45
Moving Furniture, etc.	3,623.69
Furniture and Equipment	
Traveling Expenses, Board Members	45.16
Grading, etc.	227.25
Reserved for Balance of Equipment	511.96
	\$86,800.00

RAYCROFT'S CORNERSTONE

C. W. Raycroft, R.E.I.F.E.A.P.W. (Registered Engineer Inspector Federal Emergency Administration of Public Works) we call him the R.E.I. for short, has his own little cornerstone in the addition to the Riverton Public School. As a matter of fact it can't be called a CORNERSTONE because it is not in a corner, and, come to think of it, it can't be called a CORNERSTONE because it is not a stone, it's brick. But for the lack of knowing what to call it we'll say it's a miniature cornerstone.

Every man in business or profession seems to have a peculiar "twist" for saving things. In some corner of his desk drawer you will find an assortment of second-hand rubber bands of all sizes, shapes, texture and color. Others like to salvage and collect paper clips from the incoming mail. Some, we'll grant you, are slightly rusted and badly bent but still they are saved and never used.

Raycroft had to find expression for this "twist" common to all mankind and it settled in the novel idea for a private cornerstone. How or where he got it from we don't know, but quite unobtrusively a common brick appeared on his desk. A brick of the same dimensions, material and color of the thousands used in the building, but it was hollow in the center and had a little copper lid to fit. On the exposed face the figures 1935 were stamped and baked into the brick.

Those who had business in connection with the construction of the building were "collared" quite unexpectedly and after being led into a corner of the room would be invited in a lowered voice by Raycroft to donate an autographed name card for his cornerstone.

As the work progressed, the name cards piled up until one day the brick was missing.

The cornerstone was evidently laid, but not with all the pomp and circumstance that usually attends a cornerstone laying. As quietly as it appeared, it disappeared, and thus a novel "twist" had been satisfied.

If you think this story is "phony" take a look at the bricks over the front entrance to the auditorium several courses from the top of the wall. If you see one bearing the figures 1935, you will know it's Raycroft's cornerstone.

And if you still think it's "phony" — well skip it — we can't tear the building down to prove it.

"Quid Rides."

NOVEL METHOD OF THAWING OUT CAR

An original plan to thaw out an automobile motor by building a fire underneath the car turned out to be highly unprofitable and completely unsuccessful last Saturday.

Oscar Roberts, of Broad street, East Riverton, conceived the idea that building a fire under his frozen automobile would be a good scheme to thaw the motor out.

The little fire turned into a big one and the car, as well as the garage in which it was housed, were both destroyed by flames.

Firemen of Parry, under the direction of Chief George Adams, and Riverton firemen under direction of Chief Ezra Carhart, answered the alarm. Damage is estimated at more than \$300.

RESOLUTION

January 24, 1936.

Mrs. Benjamin Lippincott, Riverton, New Jersey.

Dear Mrs. Lippincott:

The Township Committee of Cinnaminson at the close of its meeting held in the fourteenth of January, 1936, felt a strong desire to express their appreciation of the many years of service of our neighbor, Mr. Benjamin Lippincott, on our Township Committee, of his great interest in our Public School, and in general in all the affairs of our neighborhood. Consistently Mr. Lippincott rendered service without regard to reward and in so doing set a fine example to our citizens.

Sincerely yours,
George C. Frank,
Township Clerk.

CINDER CONCRETE BUILDING UNITS USED IN SCHOOL

In June, 1921, Cinder Concrete Building Units, made under the Straub Patent, were introduced in this territory by the Concrete Specialties Company, of Camden, N. J. These blocks, as they are commonly termed, in a very short time became the most popular building units that have ever been introduced to the trade. The demand grew until the output of the Plant in Camden, during 1924 and 1925 assumed the immense proportion of the equivalent to 2,500,000 eight-inch units per year.

The popularity of this cinder concrete unit was due to qualities which it possesses that no other product of the Concrete Industry could boast of, namely: nailability, light weight, damp-proofness, insulation from heat and cold, and, most important, the sound-proof qualities which are of the highest.

This business is now being carried

on by The Cinder Concrete Block Corporation who are still maintaining the high quality of the product as specified by the original Straub patent.

The old popular Straub Cinder Concrete Unit in all of its many sizes and shapes can still be purchased at the plant in Camden.

The partitions in the addition to the school in Riverton were built of four-inch cinder units, and it was due entirely to their sound-proof qualities that the selection was made by the architect.

ANNOUNCEMENT

Mrs. Ruth Parsons Strahan, a member of the faculty of the Philadelphia School for Expression and Dramatic Art, announces in this issue of The New Era the opening of classes in Palmyra.

Mrs. Strahan, who will conduct classes at 922 Parry avenue, Palmyra, is well known throughout South Jersey for exceptional and original monologues.



Congratulate Riverton

ON ITS

Fine New School Building

MOORESTOWN MOTOR CO., Inc.

219 WEST MAIN STREET
MOORESTOWN, N. J.
Phone, Moorestown 77

BROAD and FULTON STS.
RIVERTON, N. J.
Phone, Riverton 85

Congratulation!

By the improvement to its school building Riverton is offering an inducement to business people and individuals to weld their interests into a strong civic group, and provide a reasonable program of constant community betterment.

GEO. FRIDAY, Jr.
PLUMBING—HEATING—ROOFING

609 Thomas Avenue

Phone 937

RIVERTON

As one good friend to another . . .

CONGRATULATIONS RIVERTON!

WE ARE HAPPY TO ACKNOWLEDGE A PROGRESSIVE STEP BY A PROGRESSIVE PEOPLE



LESTER S. FORTNUM

Ford Sales and Service

115-125 W. Broad Street

PALMYRA

Phone, 1180

Contract for LANDSCAPING NEW SCHOOL GROUNDS AWARDED TO LEACH'S NURSERIES

Burlington Pike at Cinnaminson

EVERGREENS — TREES — SHRUBS
WHOLESALE — RETAIL



Compliments of

THE RIVERSIDE METAL COMPANY

Riverside, N. J.

CONGRATULATIONS RIVERTON!

MAY Your New School Building inspire your children to attain greater heights in educational accomplishments and

May we, by keeping your children's clothes looking like new, encourage in them a greater sense of personal pride.

Call Riverside 734



RIVERSIDE HOME LAUNDRY



On the Citizens of Riverton we extend our congratulations on the splendid improvement to their school building.

Such a community enterprise is bound to react to the public benefit and make for a better town in which to live.

The
RIVERTON & PALMYRA
WATER CO.

THE CINNAMINSON BANK & TRUST COMPANY

FOUNDED THIRTY YEARS AGO TO PROVIDE COMMUNITY BANKING FACILITIES AND THUS AID IN THE PROGRESS OF RIVERTON, TAKES THIS OPPORTUNITY TO

Congratulate The Citizens of Riverton

ON THEIR IMPROVED SCHOOL FACILITIES

FROM THE TIME OF ITS ORGANIZATION, THE RESOURCES OF THIS BANK HAVE AIDED IN THE VARIOUS CIVIC IMPROVEMENTS WHICH HAVE MADE RIVERTON ONE OF THE MOST DESIRABLE RESIDENTIAL COMMUNITIES ADJACENT TO PHILADELPHIA.



CINNAMINSON BANK
& TRUST CO.
RIVERTON

Features of New School Building

(continued from page 9)
Heating Plant Adequate

In the recent bitter cold weather that has forced many schools to close because of inadequate heating facilities, the new heating plant kept all of the rooms in the school at a temperature of 72 degrees, and without a single room overheating. The janitor reported that even in the sub-zero outside temperature the heat was maintained without forcing the furnaces to anything near their maximum capacity. Thus it has been conclusively proved that the heating plant is more than adequate for almost any heating emergency.

For the past twenty-five years chestnut size coal has been used to heat the building. This year, with the new furnaces burning buckwheat coal, it is expected that a favorable comparison will be established, considering the increased area to be heated.

Construction Features

The main features of construction in the new section constitute heavy reinforced concrete footings, brick walls, steel ceiling rafters, concrete slab roof, plaster on metal lath, concrete floors finished with moultrie flooring. The auditorium is supported by a heavy skeleton steel fabrication, with brick walls outside and glazed tile interior finish, concrete floors finished in maple. A moving picture booth located overhead at the main entrance, constructed entirely of sheet asbestos and steel frame-work, is provided. An auxiliary ventilating fan is built into this booth.

A large stage with improved wings is built in the opposite end. Dressing rooms directly overhead and on either end of the stage with spiral steel stairways present improved stage facilities.

The Auditorium

The auditorium has a seating capacity of four hundred and fifty people and was built to provide for physical training requirements of the

school as well as auditorium facilities.

The auditorium was a feature of the new school project, the prospectus stating that Riverton has not recently had an adequate meeting place for civic use. The board of education will therefore encourage its use for community purposes.

The kindergarten room at the present time occupies space that is intended for two classrooms. Folding doors permit this room to be cut in two to take care of additional needed classroom space when the enrollment demands it.

The kindergarten children have their own lavatories, wash stand and drinking fountain. A fireplace to create a home-like atmosphere has been built in one wall of the classroom. This makes a realistic appearance when illuminated by an electric bulb, but serves no part in the heating. Wardrobes of the latest school design are provided in all the new classrooms.

Manual Training Room

The space formerly occupied by the old auditorium has been converted into two large classrooms, housing a manual training and domestic science room. The floor has been raised to a level with the other floors on the ground floor plan. These rooms are larger and better lighted, and provide more storage space for equipment incidental to these special studies.

The space formerly occupied by the domestic science room has been rebuilt into a new and improved girls' lavatory, with new concrete floors and complete modern toilet-room fixtures.

The space formerly occupied by the boys' and girls' lavatory in the old building has been rebuilt into a new and larger boys' lavatory, completely equipped with new and modern fixtures.

Each of these new lavatories is equipped with unit exhaust ventilating fans.

The kindergarten room in the old building has been converted into a school library, which will also serve as the board room in the future.

The foul-air shaft which for years has been of exposed wooden construction, has been lined with tongue

and grooved fire-resisting gypsum planks. The roof of the old building has been refinished for a distance of eight feet back from the parapet wall, and the roof of the new building constructed of Carey Roofing Company, materials, is bonded for twenty years of service.

The Electrical System

The electrical system includes four lighting fixtures for each classroom, an electrical master clock and buzzer system to each classroom, outside assembly bells wired to the master clock, and a telephone system from the office to each room and fire room has been installed. Each room has been wired for electrical clocks if and when they will be provided by the board.

Copper pipe with sweated joints have been used in all the plumbing in both the old and the new building. Plumbing fixtures throughout are new.

The outside grounds immediately in front of the new building and along the Howard street side have been graded with top soil, and will be planted with grass in the spring.

A skeleton plan of evergreen planting has been contracted for with the B. R. Leach Nurseries, of Riverton. This planting will take place when the freeze period has passed.

"POLITICS"—A NEW MAGAZINE

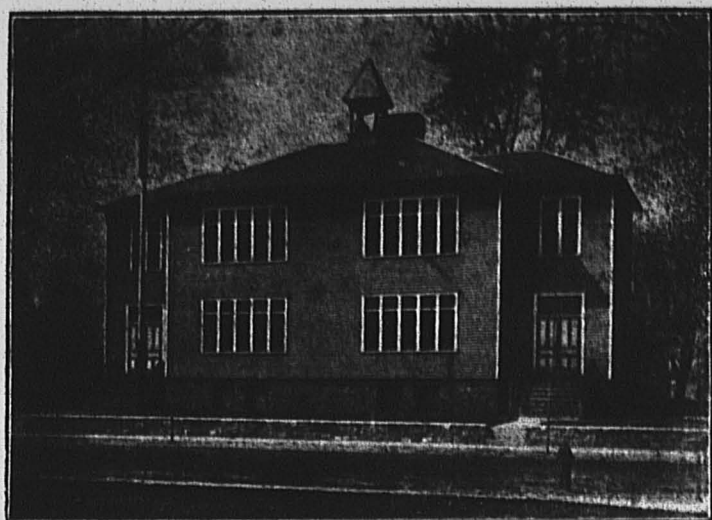
The first issue of "Politics," New Jersey's political magazine, will be ready for the printer in a few weeks. An office will be maintained at 241 Main street, Hackensack, N. J., and representatives in Washington and Trenton.

Burr C. Molar has been selected to edit the new publication. He has had many years of newspaper experience and recently has been editing newspapers in Bergen County.

The publication will be non-partisan, it will comment on matters before the legislature, on national politics in-so-far as they affect New Jersey, and on activities of the county and state committees.

Indignation is a comfortable form of hatred.—Bertrand Russell.

RIVERTON'S FIRST BIG SCHOOLHOUSE



Located on the corner of Fourth and Howard streets was built in 1892 by Grant and Lowden, contractors, at a cost of \$4,400.00 with \$500 extra for heating plant and \$175 extra for lavatories.

CONGRATULATION

Riverton can be justly proud of its new school facilities, and through them it has further advanced its high position in the desirable residential communities suburban to Philadelphia.

W. REX McCROSSON

REAL ESTATE — INSURANCE

17 E. Broad Street

PALMYRA

Increase Board at Sanatorium

(continued from page 4)

685, with a loss of \$63,135, covered by insurance totaling \$251,364. The value of contents was \$101,546, with a loss of \$37,960, covered by insurance of \$83,196.

The following departmental bills were approved and ordered paid: Revenue and finance, \$2,853.12; public affairs, \$6,006.89; public buildings, \$12,164.47; highways and engineering, \$1,055.27; bridges, \$2,584.29; total, \$35,564.04.

An Ohio baker is turning out bread in dated packages with a different colored wrapper for each day of the week—thereby making it clear whether the bread is stale or fresh.

Sales of stamps by the philatelic agency of the Post-office Department amounted to more than \$800,000 last year.

NOTICE

Notice is hereby given to the legal voters of the School District of the Borough of Riverton, in the County of Burlington, that the annual meeting for the election of three (3) members of the Board of Education will be held at the School House, on

TUESDAY, FEBRUARY 11, 1936 from 7:00 o'clock p.m. to 9:00 p.m. and as much longer as may be necessary, to enable all the legal voters present to cast their ballots.

Three (3) members will be elected 3 years. At said meeting will be submitted the question of voting a tax for the following purposes:

For current expenses \$31,155.72
For repairs and replacements 1,000.00
For manual training 900.00
For bond redemption and interest on bonded indebtedness 6,500.00
The total amount sought to be necessary is \$39,555.72
Dated this Thirtieth day of January, 1936.

WILLIAM H. BOTTOER, District Clerk.

NOTE—The term "current expenses" includes principals' salaries, janitors' and medical inspectors' salaries, fuel, textbooks, school supplies, flags, transportation of pupils, tuition of pupils attending schools in other districts with the consent of the Board of Education, school libraries, compensation of the District Clerk, of the custodian of school moneys and of transient officers, transient schools, insurance and the incidental expenses of the schools.

A member of the Board of Education, shall be at least 21 years of age, a citizen and resident of the school district, and shall have been such a citizen and resident for at least three years immediately preceding his or her becoming a member of such Board, and shall be able to read and write.

Petitions, legally nominating candidates to be voted on at said meeting, must be filed with the District Clerk at least twenty days before the date of the meeting in order to have the names of such candidates printed on the official ballots to be used in voting. In calculating the above-named twenty days either the filing day or the election day but not both may be counted. Blank forms for this purpose may be obtained from the District Clerk.

Persons who may vote in addition to those registered for the last preceding general election are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.



PONTIAC

Moorestown Motor Co.

FIREMEN ON DUTY ALL NIGHT

Much credit is due to the firemen who gave up their sleeping hours and remained on duty at the fire house subject to call during the very cold nights last week and this, in order that Riverton residents might be fully protected in case of fire.

The members of the fire company who volunteered for this duty were: Chief "Butts" Carhart, William Seagraves, Charles Perkins, Joseph Sotham, Walter Scattergood, Frank Goodwin, James Burns, George Becker, Henry Borden, Albert Wigmore, Giles Knight and Joseph Leabenby.

Custom moulds conscience.

Annual February Sale

Saturday, February 1st—Lasting Through the Month

COVERING
Drawing and Engineering Instruments
Cameras - Enlargers - Accessories
Field Glasses - Thermometers - Barometers
Microscopes - Laboratory Glassware
Stereopticons - Stage and Photographic
Lighting Equipment
Motion Picture Cameras and Projectors
8 mm. — 16 mm. — 35 mm.

Merchandise covers standard articles on which we are overstocked, or items accumulated through exchanges made or material used for demonstration or display.
ALL PRICED TO SELL.

Williams, Brown & Earle, Inc.

918 Chestnut Street, Philadelphia

PENnypacker 7320

MAIN 7261

THE QUALITY MARKET 514 Main Street

WE HAVE A VERY FINE LOT OF HOME-DRESSED

CHICKENS

this week. Also some very attractive prices on Our Other Meats.

OUR OWN MAKE SCRAPPLE	2 lbs. 25c
OUR OWN MAKE SAUSAGE	lb. 35c
Montco Coffee	27c lb., 2c back on jar
Our Own Blend Coffee	lb. 19c
Country Roll Butter	lb. 39c

C. W. LUDLOW, Mgr.

Phone Riverton 1118

FREE DELIVERY



CONGRATULATIONS

Riverton citizens have by the improvements to its school building extended one more invitation to prospective residents seeking a community life abundant with desirable facilities.

C. D. HUBBS

PLUMBING - HEATING - ROOFING

Broad and Thomas

RIVERTON

Congratulations Rivertonians!

YOUR NEW SCHOOL BUILDING IS A CREDIT TO THE COMMUNITY
"BILL" WALD "BUTTS" CARHART
THE AMERICAN STORE
RIVERTON

Congratulations Riverton!

ON YOUR NEW SCHOOL BUILDING

CHEW'S BAKERY

526 Main Street

RIVERTON

ANNOUNCING

NEW

Classes in Expression

UNDER DIRECTION OF

Ruth Parsons Strahan

VOICE CULTURE RECITATION
DRAMATIC READING PUBLIC SPEAKING
DICTION VOCABULARY
CHILDRENS' CLASSES ADULT CLASSES
HIGH SCHOOL CLASSES PRIVATE LESSONS

922 PARRY AVENUE

PALMYRA

Telephone, Riverton 1177

Pioneer CASH GROCER

Med-O-Cream Sweet Cream BUTTER lb. 39c	Franklin Finest Granulated SUGAR Refined in America 10 lb. bag 48c	GREEN PEAS Green Giants 2 cans 35c
Montco Sliced RED BEETS can 13c	Seeded, Seedless RAISINS 3 pkgs. 25c	Montco Delicious BAKED APPLES Regular 17c size 2 cans 25c
Lucky Pot O. P. TEA 1/4 lb. pkg. 10c	Sparkling JELLY BEANS 2 lb. 25c	1-lb. pan Burk's SCRAPPLE, 15c Lg. Bottle Montco CATSUP, 15c Both for 29c

CLIFTON TAYLOR

Broad and Elm
FREE DELIVERY

Phone 996
Riverton
OPEN 7 A. M. TO 10:30 P. M.

Congratulations, Riverton

The wisdom of improved school facilities will become more apparent as the years pass.

It is one more cog in the wheel of progress that will bring Riverton into prominence as a most desirable residential community.



Garwood's Service Station

BROAD AND MAIN STREETS
RIVERTON

STRUCTURAL STEEL

AND

ORNAMENTAL IRON WORK

FURNISHED AND ERECTED BY THE

Camden Iron Service Co.

28 S. Fourth Street, Camden, N. J.

MITCHELL STERN
General Manager

The Camden Iron Service Company also specializes in iron work for the home including, railings, balconies, fencing, and gates, in varying finishes and designs.

This Company supplies the latest in fireplace screens. It is a flexible metal curtain which completely covers the fireplace opening when drawn together and which folds aside when not in use. These screens can be furnished for as little as \$5.00 for a standard size fireplace opening.

We are the exclusive distributor for the Better-Built overhead door. These doors can be furnished and erected for as low as \$50 for an 8'0" square door opening.

Prices and information will be furnished without obligation.

ELECTRICAL WORK

AND

FIXTURES

FOR THE ALTERATIONS

AND

ADDITION TO THE

Riverton Public School

FURNISHED UNDER THE ELECTRICAL
CONTRACT BY

ROLAND E. McMAHON

Electrical Contractor

827 North Broad St.

Woodbury, N. J.

Telephone, Woodbury 384-M



BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

WOOLSTON'S GARAGE
High Grade Auto Repair Work
Atwater Kent Radio
Plymouth — DeSoto — Humble Cars
BROAD AND MAIN STREETS
Riverton
Phone 460

SALES SERVICE
Moorestown Motor Co., Inc.
Riverton Branch
Broad and Fulton Streets
Phone 85

Pal-River Chevrolet, Inc.
NEW AND USED CARS
40 Broad Street
Riverton
Phone 145

THOS. DOLLY & SONS
CHEVROLET
SALES AND SERVICE
Moorestown
Local Representative
W. L. WRIGHT
Riverton 290-W

BAKERY
FANCY BAKING
Home-made Ice Cream
CONFECTIONS
the kind you will be
proud to serve
CHEW'S BAKERY
512 Main St., Riverton
Phone 194 — We Deliver

BANKS
Cinnaminson
Bank and Trust Co.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS
RAY BANKS
BARBER
SPECIAL ATTENTION
TO ALL WORK
306 BROAD STREET
RIVERTON

BUILDERS
CURTIS E. STAVELY
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. Charles St., Palmyra
Phone 744

LOUIS WEBER
Successor to Albert Neider
Carpenter and Builder
Special Attention to Repair Work
Randolph Avenue, East Riverton
Phone, Riverton 860-M — Charges Reasonable

CLOTHING
GOLDEN RULE
NASH
THE NATION'S TAILOR
C. A. KING
400 Morgan Avenue
Palmyra
Phone, Riverton 247-M

DINING ROOM
SABROOST ABBOTT'S DE LUXE
ICE CREAM
FRY'S DINING ROOM
11 W. Broad St.
Palmyra
13 W. Park Ave.
Merchantville
TASTY SANDWICHES

Printing...
Direct Mail Campaigns, Business
and Personal Stationery, Office
and Factory Forms, etc.
THE NEW ERA
RIVERTON, N. J.
Phone 715
Building 364

COAL DEALERS

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FIRE-CLAY
Broad and Main
Riverton
Phones 4 and 5

LEON A. SEVER, Inc.
PALMYRA, N. J.
LEHIGH COAL
E. P. Griffenberg, Mgr.
Phone, Riverton 304

H. B. WILLIAMS
LEHIGH VALLEY
COAL
KOPPEL'S PROCESS COKE
FUEL OIL
Building Materials —
Feed and Fertilizers
Phone 1100

Joseph T. Evans
GENUINE
FUEL OIL
COAL
LUMBER
MILLWORK
Phone, Riverton 302

DRESSMAKING
for
Women and Children
New Garments Made
and
Remodeling Done
Costs Remodeled and Refined
Men's Overcoats and Business Coats
and Vests Refined
MRS. A. B. POWELL
261 W. Broad St., Palmyra
Phone 347

DRY GOODS
SMITH'S STORE
Dry Goods — Notions — Stationery
McCall's Patterns — Gifts
414 MAIN STREET, RIVERTON
Phone 786

EXPRESS
GIBSON'S EXPRESS & TRANSFER
DAILY SERVICE
PHILADELPHIA TO BURLINGTON
MOVING
Main Office
St. Michel Drive
Riverton 260, N. J.
Phone, Riverton 438
Philadelphia Office
240 Arch Street
Bell, Market 0235
Keystone, Main 9031

PIKE'S EXPRESS
DAILY EXPRESS AND FROM
PHILADELPHIA TO BURLINGTON
LOCAL AND LONG DISTANCE
HAULING
517 Leconey Ave.
Palmyra
Phone, Riverton 822
Phila., Lem. 1669

5c AND 10c STORE
PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF
NOTIONS, TOILET ARTICLES
NOVELTIES, CANDY, ETC.

FUNERAL DIRECTOR
JEROME J. ZISAK, JR.
FUNERAL DIRECTOR
621 Thomas Avenue, Riverton
Phone 735
No Charge for Use of Funeral Home

FLOORS
Bell Phone
Merchantville 594
All Work
Guaranteed Satisfactory
FRANK HANSEN
HARDWOOD FLOORS of Every Design
LINOLEUM
Stairs Scraped and Restored
Furniture Refinished and Repaired
Old Floors Made to Look Like New
225 Curtis Avenue
DELAIR, N. J.

**A COMMUNITY
WORTH
BOOSTING**

A NEW REMINGTON
The famous Remington Portable
Typewriter has just come out in a
new model which sells at \$34.50.
An ideal machine for high school
students.
Very easy monthly payments
make it easy to own this marvelous
little machine.
Standard keyboard, adjustable
marginal stops, clear beautiful type,
touch of typewriters selling for
twice the price, and does work un-
surpassed by any machine made—
bar none!
Try it out for yourself at The
New Era Office.

FLORIST
Edwin H. Tucker
Florist
Cut Flowers and Plants
623 Linden Avenue
Riverton
DELIVERIES
Phone 827

REPAIRS
Expert Repair Work
Radios, Electric Washers, Electric
Cleaners, Refrigerators
Maytag Sales and Service
217 W. Broad St.
Palmyra
Phone Riverton 991

MILLINERY
WINTER MILLINERY
Hats \$2 and up
Millinery Work of Every Description
VERNA L. GUEST
517 Garfield Ave.
Palmyra
Open Mon., Wed., Fri. and Sat. Evenings

GARAGE
BELLEVUE GARAGE
SPECIAL CIPOLLETTI, Prop.
GENERAL AUTO REPAIRING
Allen Motor Tunes
Standard Gas and Oil
Towing Day or Night
Accessories
Broad and Kern Streets
Bellevue
Phone, Riverton 1995 (day); 1015-M (night)

GROCERY
W. F. BECKER
Groceries, Fruits, Vegetables
Delicatessen Counter
Meats and Poultry
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

Riverton Market House
Groceries — Meats — Produce
Extra Fine Quality
BROAD & MAIN STREETS, RIVERTON
Phone 601

HAULING
HARRY E. SHEA
MOVING — HAULING
TRUCKING
Telephone, Riverton 1085

ICE DEALERS
ICE with Service
MORRIS BROS.
265 Pear Avenue
East Riverton
Delivery in Riverton, East Riverton and
Palmyra
Phone 556

LAUNDRY
**RIVERTON
LAUNDRY**
N. Kusnel, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

Riverside Home Laundry
318 Paine Street
Riverside, N. J.
Phone, Riverside 794

MEMORIALS
Quality Stones
at Lowest Prices
Hi-Grade Modern
MEMORIALS
Made of only highest
type domestic and
foreign granites
**ALFRED O.
REIGER**
Haddon Ave. & City Line, between Harleigh
Cemetery and Crescent Boulevard
Phone, Camden 747

Custom-built Cemetery Memorials in
Granite, Marble and Bronze
WILL HOPE
Washington and Federal Streets
Burlington, N. J.
Phone, Burlington 13

W. H. SLOCUM & SON
DISTINCTIVE
REPUTATION
Marble and Granite
67 E. Main Street
Moorestown, N. J.
Phone 189
Get Our Price

PLUMBING
H. D. HULLINGS & SON
PLUMBING—HEATING—ROOFING
United States Oil Burners
S-K Oil Burners
Collins' Building
Riverton, N. J.
Phone 60

C. D. HUBBS
PLUMBING
HEATING
ROOFING
ALL WORK GUARANTEED
REPAIR Phone 46-W
202 Broad Street
RIVERTON

GEORGE FRIDAY, JR.
Plumbing, Heating
and Roofing
ELECTROL OIL BURNERS
Have Your Furnace Cleaned Now
New Vacuum Process
609 Thomas Avenue
Riverton
Phone 937

PATENT MEDICINES
L. L. KEATING
Patent Medicines — Gifts — Candy
Greeting Cards — Ice Cream
Cigars and Stationery
BROAD & MAIN STREETS, RIVERTON
Phone 1660

**REMINGTON
PORTABLE**
A sturdy portable typewriter
with a thousand practical
uses
FOR SALE AT
THE NEW ERA

RADIOS
JOHN H. ETRIS
17 West Broad Street
Palmyra
Phone Agency
Expert Repair Work
CALL RIVERTON 978

**CALL
FORTNUM'S**
For EXPERT
Radio Service
Tubes Tested FREE
All Electrical Appliances Repaired
LESTER S. FORTNUM
11 Pavilion Avenue
Riverside
Phone, Riverside 395

REAL ESTATE
"Safety First" — Insurance Protection
— No Regrets
ADA E. PRICE
Insurance
Notary Public
418 LIPPINCOTT AVENUE, RIVERTON
Phone, Riverton 806

E. B. RUDDEROW
520 Main Street
Riverton, N. J.
REAL ESTATE
Notary Public
Insurance
Phone, Riverton 646

Insurance
REAL ESTATE
Notary Public
JOS. F. YEARLY
Riverton Phone 69-M

SHOE REPAIR
Riverton Electric Shoe
Repair
Frank Barone, Prop.
HIGH GRADE REPAIR WORK
At Reasonable Prices
BROAD & MAIN STREETS, RIVERTON

N. BEITZ
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135—We call for and deliver

SHOE STORE
Hirshblond's
QUALITY
Shoe Shop
MT. HOLLY, N. J.
FOOTWEAR OF BETTER QUALITY

TAILOR
PEEL POINDEXTER
TAILOR
Cleaning — Pressing — Dyeing
Free Delivery Service
RIVERTON Phone 886

J. L. YOUNG
CLEANING AND PRESSING
HAND AND STEAM PRESSING
Free Delivery — Phone 775
Next to Morris, Palmyra

UPHOLSTERING
WILL BOWEN
Decorator
Upholstering, Repairing, Refinishing
Broad and Cinnaminson Streets
Riverton
Phone 751

**REMINGTON
PORTABLE**
A sturdy portable typewriter
with a thousand practical
uses
FOR SALE AT
THE NEW ERA

Objectives of the Riverton Public School

The prime objective of any form of public education should be the fitting of the student to occupy his or her proper niche in society with due consideration for the future economic and social welfare of both pupil and society. Fully realizing that the former is a generality the following detailed outline is submitted, based on the above as a fundamental principle.

The faculty of Riverton school is striving towards the following objectives:

Health

1. Preservation and promotion of physical well-being.
2. Development of a well integrated personality through safeguarding emotional health.
3. Adequate provision for intellectual growth and development.

Ethical Character

1. Incultation of desirable attitudes, appreciations and ideals.
2. Reverence toward the spiritual.
3. Courtesy in speech and action.
4. Honesty in word and deed.
5. Maintenance of a cheerfulness of manner and a happy outlook on life.
6. Development of moral stamina and collective right mindedness.

Worthy Home Membership

1. Dedication to service in the interest of one's home, one's friends, and one's community.
2. Intelligent participation in determining the policies of the home group.
3. Loyalty that shall be expressed through conduct that proceeds from a desire to promote the interests of the home and to reflect credit upon it.
4. An appreciation and understanding of all the influences which make for a happy and successful home life.

Fundamental Processes

1. The endeavor to teach the essentials in knowledge, skills, habits, attitudes and ideals.
2. Conscious and habitual use of the laws of learning to stimulate and direct the continual growth of the individual.
3. The ability to think, to question critically, to evaluate.
4. Expression of one's self with clarity, force and conviction.

Vocation

1. The habit of efficient and persistent application to useful work.
2. The endeavor to give to each student an understanding of his own abilities and interests as an opportunity to explore various fields of learning and to prepare himself for the one for which he seems best fitted.
3. An appreciation of the interdependence of all vocations.

Worthy Use of Leisure

1. Love of scholarship which is careful and exact.
2. A sincere appreciation of nature, literature, art and music.
3. Appreciation of the beautiful as an intimate and integral part of one's life.
4. Education for Citizenship

1. Development of an adaptable, self-reliant individual able to face changing conditions.
2. Self-discipline of sufficient power to control thought, speech and action.
3. Development of an active member of a democratic community, a socially efficient citizen.
4. Growth and tolerant understanding which will produce good citizens and the improvement of the social order.

The aim of education should be "to raise the standard of daily living, to direct thought toward the contemplation of something better and purer than worldly pleasures or gain, and so fit the individual to achieve a good mental standard rather than to merely earn a living."

In the Surrey village of Tatsfield, Miss Francis Watts is engaged in a unique occupation—that of breeding spiders to spin silk used in scientific instruments.

OBITUARIES

MRS. MARY OWENS

Mrs. Mary A. E. Owens, 75, wife of Rev. Marshall Owens, retired clergyman, who was formerly pastor of the Epworth M. E. Church in Palmyra, died Saturday at her home, 31 South Fernwood avenue, Pitman, after an illness of two weeks. Her husband who retired several years ago after closing his pastorate at the Chelsea-Ventnor M. E. Church, Atlantic City, had also filled charges in Mt. Holly, Camden and Wenonah. Mrs. Owens, a native of Worcester, England, attended the South Henley School for Girls in that country. Besides her husband, she is survived by a son, Dr. John S. Owens, Camden dentist, resident in Pitman, and four daughters. They are Mrs. Edith M. Fogg, of Woodstown; Mrs. Alice Wallace, of Ardmore, Pa.; Mrs. Maude Updike, of Trenton, and Mrs. Mary Hemphill, of Margate City.

Funeral services were held in the home Tuesday, 1 p.m. Burial was in Richwood Cemetery, near Pitman.

MRS. CLARA VALENTINE

Mrs. Clara Valentine, of Warrington avenue, East Riverton, died Monday at the home of her son, John, after a short illness.

Funeral services will be held Friday at 2 o'clock from the Snover Funeral Home, the Rev. William A. Boyd officiating.

Interment will be made in New Camden Cemetery, Frank A. Snover, funeral director.

MRS. KATE CHAMBERS

Mrs. Kate Chambers, mother of Mrs. Filson Graff, of 300 Eighth street, Riverton, died at the home of her daughter, Sunday, January 26.

Funeral services were held Wednesday morning at 11 o'clock from her late residence, the Rev. Francis B. Downs officiating.

Interment was made in Monument Cemetery, Beverly, Frank A. Snover, funeral director.

DUSEK vs. KOVERLY

IN CAMDEN RING

Two of the Roughest Men in the Grappling Ring Scheduled in Tonight's Tilt

Ernie Dusek, of Omaha, is ready to answer the bell against George Koverly, of Hollywood, in the feature two out of three fall, ninety minute time limit bout at the Camden Armory, Haddon avenue and Mickle street, Thursday night. The patrons are well aware of the fact that both Ernie and George are two of the roughest men in the grappling realm and it is nothing for them to step out of bounds in their quest for victory.

On top of that, Dusek has an old score to settle with the California ex-pugilist. He hasn't forgotten the time that Koverly jumped into the ring and took a clean cut punch him while he was waging a winning duel with Al Bisignano, three weeks ago. Incidentally, Dusek again pinned Bisignano at the Shed last week.

Koverly kept step with Ernie, for he also won his tiff in the semi-final when he battered Mike Mazurki into submission on the same bill.

Joe Cox, of Kansas City, and John Katan, the Krazy Kanuck, will be the forty-five minute semi finalists. Cox waged a hectic draw battle with Vic Christy last week while Katan scored a smashing win over Laverne Baxter.

Carl Van Worden, of Canada, will show before Camden fans for the first time in four years, when he takes on Freddy (Legs) Grubmeier, in the main half-hour preliminary. The other two half hour duels, also should furnish plenty of excitement for Irish Jack Donovan, of

Boston, is down on the boards with the rugged Dr. Len Hall, of Seattle, and Cincé Zizac, of Camden, who pinned Ernie Stevens takes on Jim Kendrick, a sturdy chap from Boston.

PORCH CLUB NOTES

Mrs. Ida Wright Bowman, of New York, will be the speaker at the next meeting of the Riverton Porch Club, February 4th. Her topic will be Current Events.

Mrs. Bowman is giving current events courses in New York and Pittsburgh this winter and frequently talks at Town Hall, New York.

Mrs. Bowman will be the guest of Miss Edith Coale, a former classmate at Swarthmore College.

VISITING CARDS 75c

Visiting Cards cost very little right now, and everyone needs a supply of them for short notes or to enclose with gifts. The New Era is offering Cards in either White, Ivory or Gretna-Green at the special low price of 75c.

Draw Up a Comfy Chair

And do a little winter fireside gardening—checking in the 98th Annual Edition of Dreer's Garden Book the Vegetable and Flower Seeds needed in spring (some like the Madagascar Periwinkle you may wish to start indoors very early). Of course, the blanks left by winter in the hardy border can always be replenished with healthy plants from the Dreer Nursery in spring.

Tune up your plantings with a few of the Recommended Seed Novelties—never before offered.

DREER'S

Open weekdays from 8 a.m. until 5 p.m., and on Sunday (but not for business) from 1 until 5 p.m.

Congratulations . . .

TO THE CITIZENS OF RIVERTON

for the

SPLENDID NEW ADDITION

to your

SCHOOL BUILDING

"It's another forward step toward an even greater Riverton."

JOHN W. DAWLEY

Oakwood Chevrolet Company, Oaklyn, N. J.

INVEST

In the 28th Series of the

**Twin Cities Building and
Loan Association**

NOW OPEN

Subscriptions received by any of the following
Officers and Directors

OFFICERS

E. L. WILLIAMS, President
E. HORACE HOUDER,
Vice President and Treasurer

H. J. KEMMERLE, Asst. Treasurer
HOWARD B. CONOVER, Secretary
WM. S. C. RORAY, Solicitor

DIRECTORS

H. W. BAUER
FRANK BETZ
ROBINET COLE
JOHN H. ETRIS

A. E. HARGETT
EDGAR F. SHANER
HARRY B. WILLIAMS
JAMES HARTLEY

P. CONNER HULSE
LAWRENCE L. KEATING
CHARLES S. MILLS

RIVERTON SCHOOL NOTES



Mr. Bush's eighth grade is preparing a play called "Abraham Lincoln, the Rail Splitter," which will be given in assembly February 7th. George Bishop, Howard Gibson and Doris Mullen are in charge of the scenery.

A unit will be given to the eighth grade social studies group this week which will cover the historical and geographical background of New Jersey in connection with the Constitution of the United States.

Several exhibits for the State Science Fair, in Trenton January 28th to 31st, are being made under the supervision of Francis Klevan, a practice teacher from Trenton Teachers' College. Bob Waters, Tom Mooney, Miriam Gorman and Emma Rotenbury are working on a demonstration model of the water cycle. An exhibit on the working of pumps is being made by George Bishop, Bolton Elwell, and Howard Gibson. Weston Goodnow, Burke Jay, William Robinson and Harold Bishop are working on an exhibit entitled "Our Solar System." With

the help of Mr. Sloan they have cut the planets out of heavy paper, and blue cellophane to form the background. Strings from the planets to the sun have little signs with the distances printed on them. The whole exhibit presents the appearances of an electric sign. The rela-

tive sizes of the planets will be shown. This is also going to the State Science Fair.

Ann Harding, movie actress, who is fond of horseback riding, has had a steeplechase track built on her estate.

Bond Quality Market

17 E. Broad Street

Palmyra

Phone, Riverton 1140

Free Delivery

"When Better Food Is Sold, Bond Market Will Sell It"

If you can buy our quality meats for less—we will refund the difference.

Taylor's Pork Roll lb 39c

Vogt's Country Style Scrapple lb 11c

Breast Lamb 2 lbs 19c

Vogt's Pure Pork Sausage lb 27c

Morrell Pride Bacon 1-2 lb pkg sliced 19c

Mock CHICKEN LEGS (they are delicious) each 5c

Prime Stamped Beef RIB ROAST lb. 25c

Tender Choice Cuts CHUCK ROAST lb. 21c

Young Tender Spring LEGS LAMB lb. 27c

Lean City Dressed PORK LOIN ROAST
Loin End lb. 22c Rib End lb. 18c

Fancy Loin Pork Chops lb. 27c

Vogt's Liberty Bell SMOKED PICNICS lb. 23c
(No hock, very lean)

Fancy Stamped Beef Rump Round STEAK lb. 33c

Fresh Baked O-Tim Reading Butter PRETZELS lb. 19c

Campbell's Famous SCOTCH BROTH 2 cans 19c

Quaker MOTHER'S OATS (Regular or Quick) box 7c

Made by Wilbur Fancy Breakfast COCOA, 1 lb. box 8c

Large Meaty EGGS (guaranteed) 2 doz. 49c

WANT-ADS

LOST AND FOUND—RENTS—SALES

HELP WANTED

CLASSIFIED ADVERTISEMENTS

Rate 10c Per Line

(Lines Average 6 Words)

Minimum Charge 30c for Each Ad

Phone 712

Stenographer and typist, general office work, 12 years experience, efficient. Apply P. O. Box 65, Riverton.

Wanted—Typewriter desk, drawers on both sides and well in middle. Apply "F" New Era Office.

LOST—Silver ring with large oval turquoise stone Saturday night near Riverton Country Club. Reward if returned to 610 Fourth st., Riverton.

CAMDEN ABATTOIRS

Co., Inc.

N.W. Cor. 4th and
Atlantic Avenue
Camden

When it comes to prices and quality meats Camden Abattoirs are always in the lead. Look these prices over for this week end. All our meats killed in our own slaughter house so you are assured fresh meats always.

SENSATIONAL VALUES for Friday and Saturday SPECIALS GALORE

City Dressed

YOUNG TENDER PORK

Shoulders 20c lb

Fresh Hams 22c lb

Loins 22c lb

Whole or Rib Half 22c lb

PICNIC SHOULDERS

Sugar Cured, 4-8 lb, 18c lb

Tender Juicy

STEAKS OR ROAST

Rump Round Sirloin, 18c lb

Pure Tub Lard 2 lbs 25c

Tender Legs of Lamb 18c lb

Shoulders Lamb 14c lb

Lean Pkg. Bacon 2 1/2 lb. pkgs for 29c

Tender Oven Roasts—Bolar,

Butchers, Pin Bone, Rib 18c lb

Small or Large Bologna 15c lb

Tender Chuck Roast 12 1/2c lb

Fresh Ground Beef 12 1/2c lb

Spiced Lunch Meat 7c 1/4 lb

Lunch Roll 7c 1/4 lb

Country Roll Butter 35c lb

Goldendale Carton Eggs 25c doz

Our Own Make

Country Scrapple 3 lb for 20c

Pure Pork Sausage, 19c and 22c lb

Hear the
Mystery Chef
on Station
WEAF or KYW
Wednesday
and Friday at
10:30 A. M.



THIS
QUALITY
GAS RANGE
HAS NEW
ECONOMY
COOKER

This new Economy deep well cooker cooks a meal for one cent—holds three vegetables—does deep fat frying—fine for cereals and for slow cooking. Nichrome broiler broils foods better and cheaper. Astogril two piece broiling pan. Oven heat controlled insulated bake oven, drawer type insulated broiling oven, both enameled inside and out. Automatic top burner lighter. Special cash price connected \$121.50 less \$10 for old range. Minute minder and light extra. On terms \$5.00 down and \$5.00 a month. Other modern gas ranges from \$46 up connected.

PUBLIC SERVICE

HEALTH PLAY FOR P.T.A. STUDY GROUP

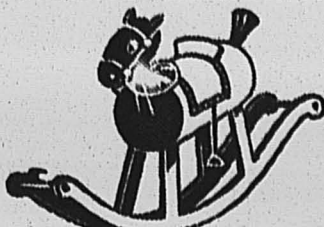
Pupils of Riverton Public School Dramatize Health Rules at Meeting

A regular meeting of the Child Study Group of Riverton Parent-Teacher Association was held Monday, January 27. A group of girls from the seventh and eighth grades of the public school presented a health play written in rhyme by Doris Crouse and Hilda Webb, which was previously presented during a school assembly to impress upon the younger children those

things which contribute toward good health.

Various girls in appropriate costumes represented exercise, cereal, vegetables, fruits, milk, bread, proper clothing and sleep. All of the scenery used was made by the group.

Following the play Miss Caroline M. Staman led a discussion on the value of such an undertaking to the children who participated and those who were in the audience. Important among the benefits to the girls in the play were cooperation, fair play, intelligent use of leisure time, poise, posture, diction and development of initiative. It was felt the health lesson presented in such an entertaining way made a more lasting impression on the younger children than could have been accomplished by merely telling them about the many contributing factors which lead to good health.



Safe at any Speed

PONTIAC

Moorestown Motor Co.

WALT WHITMAN
46th AND WESTFIELD AVE

UNTIL FRIDAY

Edmund Lowe

in

E. PHILLIPS OPPENHEIM'S

"THE GREAT
IMPERSONATION"

7 Days Starting Saturday, February 1st

The brilliant stars of "The Informer" and "David Copperfield" united for the first time . . . In a great picture ripe with romance! . . . Rollicking with adventure! . . . Filled with excitement! . . . Flooring with laughter!

VICTOR McLAGLEN
FREDDIE BARTHOLOMEW
PROFESSIONAL
SOLDIER

—SUNDAY—

STAGE SHOW

PALMYRA
BROADWAY

THEATRON VICTORIA AMUS. CO. Own

Matinee Daily at 2.00 p.m.
Evenings 7.00—9.00 o'clock

FRIDAY, January 31st

EDDIE DUCHIN and his
Orchestra in
"CORONADO"

with Leon Errol and Jack Haley
Drawing for Prizes for
Buohl's BICYCLE CONTEST
From Stage 9 p.m.

SATURDAY, 1 Day Only, Feb. 1

The girl you've been waiting for
MYRNA LOY in
"WHIPSAW"

with Spencer Tracy

MONDAY and TUESDAY

February 3 and 4

A Great Masterpiece Becomes A

Greater Picture!

EDWARD ARNOLD in

"CRIME AND

PUNISHMENT"

with Peter Lorre - Marian Marsh

WEDNESDAY & THURSDAY

February 5 and 6

Miriam Hopkins Joel

HOPKINS McCREA

EDWARD G. ROBINSON in

"BARBARY COAST"

NEXT WEEK—FRI. and SAT.

February 7 and 8

"A TALE OF TWO

CITIES"

RIVERSIDE
MATINEE EVERY DAY AT 2 P.M.

FRIDAY, January 31

NEW UNDERWORLD TERROR
BOMBED INTO THE OPEN!

"SHOW
THEM NO
MERCY!"
DARRYL F. ZANUCK
20th CENTURY PRODUCTION

AMATEUR CONTEST
FRIDAY AT 9.00 P.M.

SATURDAY, February 1

SEE 'EM KNOCK THE
"TAR" OUT OF THE NAVY
... as Joan maneuvers a ma-
rine into matrimony . . . and
Glenda grabs herself a gob!
"MISS PACIFIC
FLEET"
Warner Bros. Hit with
JOAN BLONDELL
GLENDA FARRELL
Hugh Herbert • Allen Jenkins

SUNDAY and MONDAY
February 2 and 3

Myrna's
Back in Her
Gayest Mood
stealing hearts and jewels
in a fascinating
new adventure!
MYRNA LOY
WHIPSAW
Romantic M.G.M. Comedy With
SPENCER TRACY

NEW LOW SUNDAY
FAMILY PRICES

Children 10c

Adults 25c

'til 6 p.m.

BRING THE FAMILY