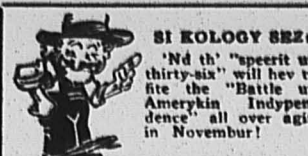


**JULY**

Human nature cannot possibly be made an excuse for the inevitability of war. Man is essentially a decent creature.—Professor Elliot Smith

# THE NEW ERA



Vol. 48 No. 27

RIVERTON—PALMYRA, N. J., THURSDAY, JULY 2, 1936

PRICE FIVE CENTS

## BOARD ADVANCES MONEY FOR AGED

Freeholders Act in Emergency  
Caused by Holding up of  
State Funds

The Burlington County Board of Freeholders passed a resolution advancing \$6572.50 to the old age relief board to enable it to get out checks for the May relief list, last Friday.

The action came as a result of a letter from the Old Age Relief Board stating that the balance was insufficient for the May list and further stating that no more payments were expected from the State of New Jersey until July. The letter asked the freeholders to make the loan since the relief recipients had not had any funds since April 15th.

The money advanced by the board of freeholders will be credited to it when further payments by the freeholders become due.

Under a resolution sponsored by Freeholder Jones the clerk was authorized to advertise for bids for creosoted lumber when state approval of the specifications is received. The lumber is to be used by the bridge department.

Freeholder Lamson's resolution authorizing the payment of a \$21.70 expense account for the board's solicitor, Lester A. Drenk, also met with approval.

### \$1000 More for Roads

Under a resolution by Freeholder Jones, Director Adams and Clerk Price were authorized to execute the contract between the state and county for motor vehicle funds for county road work. The amount to be received by the county this year will be \$1000 greater than that received last year.

The highway and engineering department was authorized to purchase three new automobile trucks, one of which will be a station wagon and another a pick-up truck, at a cost not to exceed \$3000. Mr. Jones stated that the old equipment was becoming too costly to maintain because of large repair bills.

A letter was read from the American Legion executive committee asking the board to place a tax levy in the county budget for the purpose of decorating graves of veterans on Decoration Day each year. This, the letter stated, has become law in the state.

Freeholder Adams stated that he believed that this was done by American Legion posts in the past with funds contributed by the various borough councils. On suggestion of Freeholder Lamson the letter was laid over for further investigation.

### Wants Pay for Gravel

A representative of the First National Bank of Bordentown asked the freeholders what they were going to do about payment for gravel taken from their gravel pit to use in county work. He stated that no accounting had been made of the amount taken and no bills had been paid by the county. Freeholder Jones expressed surprise that any gravel had been taken at all and promised to look into the matter and let the bank know.

Freeholder Adams reported that it would take approximately \$3100 to re-roof the insane hospital under a WPA project.

### May Renovate Jail

The jail building could be renovated in two ways: the first being to move the stone partition walls, revise the kitchen, build new steel cells and construct two new wings; the second would be to rebuild the entire structure. The first plan would cost approximately \$100,000 and the second \$150,000.

The director was authorized to draft both the roof project at the insane hospital and also the jail project, sign both and submit them to the Works Progress Administration.

The following department bills were ordered paid: Highway and engineering \$12,397.34; buildings \$12,088.66; bridges \$2312.08; finance and revenue \$5972.50, and affairs \$6720.07.

## WALLACE CHAMP FOR THIRD YEAR

C. Brook Wallace was again proclaimed club champion for the third successive year at the Riverton Country Club Sunday in a 36 hole match with Edward Lippincott.

Wallace won 5 and 4 in the morning and afternoon contests.

The score in the morning rounds was Wallace 74, Lippincott 78.

The eighteen hole medal play will be held on the morning of July 4. The mixed foursomes usually scheduled for Saturday afternoon will be postponed until Sunday.

## RELIEF PROBLEMS UP FOR DISCUSSION

Mayor Ward and Relief Administrator Wimer Attend Meeting at Maple Shade

Relief problems in municipalities of 10,000 population and under were discussed at a meeting of officials held at Maple Shade last Friday night.

Ernest J. Wolff, chairman of the Chester Township committee, who called the conference and presided at the meeting, stated that at a recent conference of state and county officials at Trenton "no provision was made for the continuance of relief in municipalities such as Palmyra, Maple Shade and other towns of similar size."

John F. Ward, mayor of Palmyra, criticized the legislature for throwing the whole relief load on municipalities. "The state officials," he said, "are following the line of least resistance and we are saps if we stand for it."

George N. Wimer, relief administrator for Palmyra, who accompanied Mayor Ward to the meeting, suggested that inasmuch as so few municipalities were represented (four) another meeting be held in Mt. Holly and a special effort made to secure the attendance of representatives from all municipalities in this vicinity.

It was decided to call such a meeting and Mayor Ward was appointed chairman of a committee to make the necessary arrangements.

## TRUCK CRUSHES 3-YEAR-OLD GIRL

Driver Overtakes Heavy Vehicle  
In Vain Attempt to Avoid  
Hitting Child

Sunday evening Josephine Kennard, three-year-old daughter of Mr. and Mrs. William Kennard, of Pennsauken street, Cinnaminson Township, was killed by a truck driven by M. W. Venables, 507 E. Chestnut street, Delmar, Delaware, and owned by W. C. Littleton and Son, of Laurel, Delaware.

In attempting to miss the little girl, Venables swerved his truck causing it to turn over. The truck ran over the child's right side, crushing it, and fracturing her skull. She was immediately taken to Cooper Hospital, Camden, by her half brother Earle Tanner, where she died soon after being admitted.

Venables was given a hearing before Recorder Cecil A. Bowers who held him on a charge of involuntary manslaughter by automobile and released him under \$1000 bail to await the action of the grand jury.

The accident happened on Route 25 near the Pennsauken bridge.

### N. J. AIRWAYS SAFE

New Jersey has not only the busiest but the safest airways in the world. New Jersey airports handle more than one-quarter of the entire mail, express and passengers of the United States and it is almost five years since a passenger life has been lost in commercial aviation in this state.

## NEW PRINCIPAL



PAUL REESE JONES

who will succeed C. P. Dengler as supervising principal of the Palmyra school system.

## NEW SUPERVISOR HAS FINE RECORD

Excellent Educational Background Led to Election by Board Members

Paul R. Jones, newly-elected supervising principal of the Palmyra public school system, was the successful candidate out of twenty-eight interviewed or considered by the Palmyra Board of Education.

His election climaxes a vigorous and painstaking search upon the part of the board members whose responsibility in the matter of school supervision and administration embraces three schools.

Mr. Jones comes to Palmyra with a long record of educational experiences and preparation behind him as the following facts indicate.

Jones attended the Bloomsburg High School, Bloomsburg, Pa., and was graduated in 1923. He attended the State Teachers College at Mansfield, Pa., and was graduated in 1926. Jones attended the summer sessions at State Teachers College, Mansfield, Pa., and the University of Virginia from 1927 to 1929. He received his degree from the State Teachers College at Mansfield in 1928.

In 1931 Jones received his M.A. degree at the Teachers College of Columbia University.

Between the years of 1931 and 1933 Mr. Jones studied at Columbia College, working towards a doctor's degree.

He is an experienced principal, having served at Auburn Township schools in Pennsylvania from 1926 to 1928. He also acted in the capacity of supervising principal of the Davidson Township schools, Pa., 1928 to 1930.

For the past three years Jones has been supervising principal of the Pemberton, N. J., school system.

He is an honor graduate and a member of the Phi Delta Kappa of Columbia University. Early in March of this year he was elected to membership of the New Jersey Council of Education. In his graduate work at college he majored in public school administration and supervision. He minored in secondary, elementary and rural education. Jones has also conducted research work in educational administration and higher education.

His experience other than teaching included a position of salesman and district manager for the Cram Map and Atlas Company, part time and summers during 1927 to 1930. He also was a member of the staff of the Chicago Survey of Public Schools in 1932.

Light rays, X-rays, heat rays, and wireless rays all travel at the same speed but vary in length.

## PALMYRA FIRE CO. ELECTS OFFICERS

The annual election of officers of the Independence Fire Co. No. 1, of Palmyra, took place in the fire house Monday night of this week.

The officers elected for the ensuing year are as follows: Addison Chandler, president; Joseph Gallagher, vice president; Edward Werrbach, secretary; Levis Wallace, treasurer; Vernon Adams, assistant treasurer; Frank Geddes, chief; Edward Grubb, assistant chief; David Fountain, foreman; William Shulmeyer, assistant foreman, and Branson Cook, chief engineer.

## MORE WORK ON PALMYRA STREETS

Application to Be Made for  
Additional W.P.A. Grant  
for Improvements

The Borough of Palmyra has arranged for another WPA grant for street improvement.

The members of the borough council met last Tuesday evening with Mr. Grasscuze, engineer in charge of WPA projects and Wallace Embley, planning engineer project control, to work out the details.

The new project will employ approximately 40 men for a period of four months and will accomplish as much street improving as was included in the first project which provides for three miles of graveling and treatment of slow curing oil.

Men employed on the present street project which officially terminated on June 30, will be employed on the streets until the additional project is put into effect, which according to expectations will be about the end of this week.

### Sewers for West Palmyra

In a further move to provide work for the Palmyra needy the borough is planning to apply for a WPA grant to install sanitary sewers in the West end. A large portion of West Palmyra homes still have cess pools. This project will provide work for the winter months.

Money used on the two street projects was not in the appropriation of the borough budget. The funds appropriated in the borough budget for streets will also be used in this road improvement project.

### COST OF FLYING

A survey of flying schools made by the bureau of air commerce shows that the course of instruction in a flying school, leading to an amateur pilot license usually takes ten weeks and costs the student \$276. A private course takes 17 weeks and costs \$505. A course for the limited commercial license requires 20 weeks and costs \$553. A course preparing one for the transport pilot license requires an average of 46 weeks and costs approximately \$1,777.

## POLICE COMMITTEE MAKES A REQUEST

In an effort to make it a doubly safe Fourth the Riverton Police Committee and officers are asking the citizens of Riverton to exercise special precaution during the day in the use of fireworks, and when they go to the river in the evenings, make sure that all doors and windows are closed and locked, and that the dog is kept at home. This is requested for the safety of the residents of Riverton.

Owing to the fact that there will be a large number of out-of-town cars in Riverton Fourth of July night, citizens are especially requested not to leave their cars on the streets without parking lights.

Police Committee.

## P. R. JONES IS NEW SCHOOL PRINCIPAL

Elected to Fill Vacancy Caused  
By Resignation of C. F.  
Dengler June 2

The Palmyra Board of Education elected Paul Reese Jones, of Pemberton, supervising principal of the Palmyra school system at its regular meeting held in the high school building last Thursday evening, at an annual salary of \$3800.

The election of Mr. Jones followed after the educational committee had interviewed twenty-eight candidates for the post in the past thirty days.

Mark W. Nace was appointed district clerk for the school year 1936-1937, at the same salary of \$800 per year.

The educational committee reported three resignations from the teaching staff. They were Floyd W. Boyer; Mrs. Evelyn R. Brodton and Miss Rose G. Schmidt. The resignations were accepted with regret.

The Palmyra A. C. was granted permission to use the athletic field to hold a boxing exhibition on July 14th.

It was decided to move the electric light poles on the high school field to a position just outside the fence enclosing the property. The poles situated as they are at present are considered by the board to be a handicap to school athletic activities.

On recommendation of the building and grounds committee contracts for janitors' supplies were awarded to the following companies in accordance with their bid on the various items: F. W. Hoffman Company; H. C. Schwering; Klan Manufacturing Co.; Moulton Ladder Company; Baroca Company and the Keystone Company.

On motion of William A. Donaghy the clerk was instructed to send a letter of thanks to all sending school districts for their cooperation and prompt payment of tuition bills. Their action, he stated, had enabled the Palmyra Board to promptly pay its obligations.

The following bills were ordered paid:

Public Service Electric & Gas Co.	127.26
N. J. Bell Telephone Co.	27.20
The Athletic Specialty Co.	11.83
D. H. W. Bauer	360.90
Theodore Presser Co.	1.37
World Book Co.	2.73
Seel Bros.	56.75
John Etris	5.16
Daneshower Sports Agency	2.00
Chas. H. Elliott Co.	287.78
Walter M. Horner	13.00
World Book Co.	1.05
Palmyra Press	1.20
Seel Bros.	27.75
Seel Brothers	6.75
John M. Kerrigan	9.00
Eberly's Drug Store	10.31
John M. Kerrigan	85.62
American School and University	1.75
Ginn & Co.	2.38
Funk & Wagnalls Co.	6.15
American Library Association	1.65
John Etris	8.50
L. Sonneborn Sons	60.99
Coombs and Bush	5.34
John M. Kerrigan	20.57
Bonds due for Redemption	7,200.00
Bonds due for Redemption	1,000.00
Interest on Bonds due	2,517.50
Interest on Bonds due	180.00

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\$5.00 for the 3-Year  
Protection Plan.

## WARNER NEW RECEIVER FOR PALMYRA BANK

Charles J. Long, of Philadelphia, has been appointed to succeed the late William S. C. Roray as conservator of the Palmyra National Bank. Long is also receiver of the Collingswood, Westmont, Woodlynne and Mt. Ephraim National Banks.

The appointment was made by J. F. T. O'Connor, comptroller of currency, of Washington, D. C.

Cecil Rhodes, English millionaire, developed the Kimberly diamond mines.

## NEW PRINCIPAL AT FRIENDS' SCHOOL

Miss Charlotte Bickerton Will Succeed Miss Bauman. Other New Teachers

The committee of Westfield Monthly Meeting of Friends has selected Miss Charlotte Russell Bickerton as principal of Westfield Friends' School, to succeed Miss Naomi Bauman, who is retiring after fifteen years of outstanding service. Miss Bickerton has been supervisor of the lower school at Abington Friends School, and is a graduate of Mount Holyoke College, she also has done graduate work at Middlebury College, the University of Pennsylvania, and London University, London England. In addition to eight years at Abington, she has taught at the Lyman School, Wynwood, Pa., and the Call School, Orlando, Florida. Her experience has embraced all grades of the elementary school, in which field she has specialized.

Miss Bickerton is the daughter of Dr. and Mrs. J. G. Bickerton, of Jenkintown, Pa. Dr. Bickerton, a prominent Methodist clergyman, has been lecturer at Cliff College, England, for several years, during which period his family resided abroad, thus giving Miss Bickerton an opportunity for extensive travel, and study in different European institutions. She will take up her duties at Westfield on September first, and will move, with her family to Riverton, in the near future. Her interest in children, and her belief that they should develop well rounded, intelligent, and joyous personalities thru participation in mental, physical, and aesthetic activities, as well as her successful experience, led to her selection by the committee.

A complete list of the faculty for the ensuing year is as follows: Charlotte R. Bickerton, principal and teacher, grades 5-6; A. B. Mt. Holyoke College; graduate work at Middlebury College; University of Pennsylvania, and London University.

Gladys B. Wilbraham, grades 5-6; graduate of Glassboro State Normal School; University of Pennsylvania. Miriam Diehl, grades 3-4; graduate of State College for Teachers, Millersville; University of Pennsylvania; Columbia University.

Kathleen Perkins, grades 2-3; graduate of Wheelock Training School; Columbia University; Harvard University.

Madeline R. Fleming, kindergarten and rhythms; B.S. West Chester State College; Hood College; graduate Illinois Training School.

Arrah Lee Gaul, fine arts and crafts; B.F.A. Moore Institute-School of Design, Philadelphia, and a member of the faculty. Exhibitor in Paris, London, and at principal exhibitions.

Wilton E. Mount, playground and hobbies; Mercersburg Academy, Springfield Y.M.C.A. College.

The services of a psychologist are available for the School throughout the year.

Miss Diehl and Miss Perkins are already known to the community for their competent service, as is Mr. Mount, the local YMCA secretary, who will direct the organized

work, to supervise the work in fine arts and crafts. Not only is she talented in her own right, but as member of the faculty at the Philadelphia School of Design, she has gained experience both in teaching and in the training of teachers. Few schools can offer to their patrons as carefully planned and expertly directed work in fine arts, as will be functioning at Westfield next year.

The committee in charge of the school includes: Winfield S. Wilson, chairman; Ruth H. Coe, secretary; Lindley C. Robbins, treasurer; E. Newbold Cooper, Elizabeth M. Ritschard and Louise H. Dunn, John P. Jamison and Beulah H. Parry, all of whom will be glad to give information con-

cerning the school. During the summer months the following members will be generally available, and can arrange for conferences of parents with Miss Bickerton in July or August. Winfield S. Wilson, Golf Road, Riverton, telephone 1028; Elizabeth M. Ritschard, 302 Eighth street, Riverton, 1020; Beulah H. Parry, 809 Main street, Riverton 767-W; Ida P. Robbins, Moorestown-Riverton road, Riverton 1009-W; and Ruth H. Coe, Cinnaminson, Riverton 211.

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**Soda Fountain**  
Cool Delicious Drinks  
SUPPLEE ICE CREAM

DECORATIVE MATERIAL  
For the Fourth of July  
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**FIREWORKS**  
at our cigar store on the  
opposite corner

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BROAD and MAIN  
Riverton Phone 1540

## The Black Calla

A limited quantity of this ebony-hued Lily from Palestine, bearing flowers from 4 to 6 inches across, is now offered for the first time in

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SUMMER PLANTING CATALOGUE  
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Visit the nursery and see how spick and span the greenhouses and frames look in their annual "July first clean-up."

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

## 4th OF JULY SPECIALS

Burk's Luncheon Meats are dependable in quality and are the cheapest in the long run.

We carry a full line in Burk's Lunch Meats and the finest Imported and Domestic Cheese.

Everything for the home and picnic.

Burk's Frankfurters	lb 29c
Burk's Lunch Roll	1/2 lb 25c
Burk's Liverwurst	1/2 lb 17c
R. & R. Chicken	can 43c
Gulden's Mustard	small jar 5c
Penn Treaty Fruit Preserves	32-oz. jar 29c
Pennsylvania Beverages	3 qts. (plus bot. dep.) 25c
Penn Treaty Grape Juice	qt. 21c; 2 pts. 23c
Penn Treaty Tomato Juice	2 24-oz. cans 21c
Gumpert's Butter Scotch Dessert	3 pkgs. 25c
Tetley's Orange Pekoe Tea	1/4 lb 19c
Wilmar Peanut Butter	5 oz. 8c; 1 lb 13c
Sunsweet Prune Juice	qt. 19c
Fancy Spanish Olives, stuffed or plain	1 lb 15c
Heinz Sweet Gherkins	1/2 pt. 18c
Home Made Potato Salad (made in our own kitchen)	1 lb 20c
Land O'Lakes Butter	lb 35c
Juicy Oranges	doz. 25c
Sunkist Lemons	doz. 25c

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All Kinds of Orthopedic Shoe Work  
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RUBBER GOODS

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## 1936 Duo-draft Air Conditioned Ice Refrigerators

"THEY PROVIDE CLEAN WASHED AIR FREE FROM FOOD GASES AND ODOR"

ECONOMICAL and HEALTHFUL  
Financed on Easy Terms

Spring Coal Prices Now in Effect

## JOS. L. STACK

'blue coal' - ICE - Otto Coke  
227 W. Broad Street PALMYRA  
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- 1934 FORD PICKUP
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- 1929 FORD PICKUP
- 1931 CHEVROLET COUPE (Box Back)

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"The Everbearing Garden"  
BROAD and GARFIELD PALMYRA  
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### PRODUCE DEPARTMENT

Sweet Ripe Pink Meat Cantaloupes	2 for 19c
Sweet Ripe Honey Balls	2 for 19c
Large Size Ripe Honey Dewes	each 25c
Freestone Ripe White Peaches	4-qt. carrier 49c
Thin Skinned Juicy Lemons	doz. 19c
California Thin Skinned Juicy Oranges	20 for 25c
Fresh Picked Jersey Stringless Beans	lb 5c
Fresh Full Potted Lima Beans	2 lb 19c
Fancy Sound Ripe Tomatoes	2 lb 23c
Fresh Pulled Beets or Carrots	3 bun. 10c

### GROCERY DEPARTMENT

Camp Fire Marshmallows	lb pkg. 18c
Kellogg's Puffed Mints	lb box 32c
Kellogg's Stuffed Olives	qt. 37c
Kellogg's Dill Pickles	tall jar 10c
Premier Queen Olives	2 tall bots. 27c
Assorted Relishes	tall jar 14c
Luscious Cream Chocolate or Vanilla Cookies	lb 19c
Scott Towels	2 for 19c
Fine Quality Napkins	3 large boxes 25c
Snacks, Butter, Wafers	pkg. 15c
Kellogg's Sweet Mixed Pickles	qt. 25c
Supersuds	3 pkgs. 25c
Hellmann's Blue Ribbon Mayonnaise	pt. 25c
Chicken-of-the-Sea Tuna Fish	reg. 17c value, can 15c
Kellogg's Pure Grape Juice	2 pt. bottles 27c; qt. 25c
Booth's or Blue Anchor Pale Dry Ginger Ale	(plus bot. dep.) 2 large bots. 25c; doz. \$1.45
Clearfield Ass't Flavors Soft Drinks, (plus bot. dep.)	3 bots. 25c

### SEA-FOOD DEPARTMENT

Croakers and Porgies	lb 10c
Filet of Haddock	lb 22c
Butter Fish	lb 18c
Sea Bass	lb 18c
Steak Cod	lb 19c
Salmon	lb 33c
Halibut	lb 33c
Mackerel	2 lb 25c
Flounders	lb 25c
Large Clams, in Shell, doz 25c	Fresh Opened, doz 30c

## RIVERTON NINE COLWYN 7 TO 1

'Clay' Weikman Holds Visitors to Seven Hits in Lopsided Game Saturday

By Moe Berg

Last Saturday afternoon Riverton added another victim to its lengthening winning streak. Colwyn, of the Delaware County League, bowed 7 to 1.

Clay Weikman continued his fine pitching by holding the visitors to seven safe swats. He blanketed them until the final frame when they managed to score one run after Weikman accidentally dropped the ball, causing a balk.

Riverton is again playing the brand of ball that is a treat to watch and from now on they will give visiting aggregations plenty to think about.

Once more riverton rivalry is beginning to come back. On the Fourth of July, Riverton tackles Palmyra A. C. in the morning at Palmyra, and the Riverside A. C. at Memorial Park at 3.15. Both these teams hold decisions over the locals and all of the fireworks for the day should not be confined to firecrackers.

Baseball Bickerings

We wonder, does Clay Weikman smile occasionally because his curve ball is breaking again? Why we do not see more of George Swann umpiring the bases. Now that the team has finished its lethargy why the fans don't follow suit.

Oddities—Bill Baker "prophesying" a base blow. "Josh" Bartley staking off his side of the outfield. Jack Easley and Art Terrell standing together. "Dolph" Bright hurrying to put on his armor. The Riverton bench minus any "haangars-on." Riverton finally putting the eighth inning jinx to rout. Johnson umpiring in the rain. How this ever started.

	R	H	A	O	E
Reeves, lf	1	0	1	1	0
Edge, 2b	1	2	2	4	1
Foulke, 3b	0	2	3	1	0
Easley, cf	1	1	0	0	0
Bright, c	0	0	0	2	0
Bartley, rf	1	1	0	2	0
Baker, 1b	1	2	1	8	0
Terrell, ss	1	1	5	1	0
Weikman, p	1	1	0	0	0
Sloan, lf	0	0	0	0	0
Branson, rf	0	0	0	0	0
Nelson, 1b	0	0	0	0	0
Totals	7	11	12	27	1

	R	H	A	O	E
O'Connell, cf	0	0	0	2	0
Rhile, 1b	0	1	1	14	0
Lillig, ss	0	2	1	0	1
Cox, c	0	0	0	4	3
Connor, lf	0	0	0	1	0
Neid, 3b	1	2	0	0	0
Dooghority, 2b	0	0	1	0	0
Grubb, p	0	1	6	0	1
Totals	1	7	10	24	5

Score by innings:  
Riverton 030 000 31x-7  
Colwyn 000 000 001-1

## TAYLOR-MATHERS LEAD IN CONTEST

Allan Taylor, of the firm of Taylor-Mathers, General Electric dealers, 309 East Broad street, Palmyra, reports that their firm, in the annual spring baseball contest among GE dealers, as reflected by their refrigerator sales, is battling 1,000.

Henry W. Mathers, classed as a dealer-salesman in the Pennsylvania, Delaware and New Jersey section, stands ninth in the list of twenty-four contestants for the week ending June 20. He exceeded his quota of 2000 points by 293 at the end of the second week of the contest.

The firm defeated their opponents, the Jones Electric Company, of Hoppewell, N. J., by a score of 61-16.

CARD OF THANKS

I wish to thank those who offered their services and cars during my recent bereavement, the death of my mother, Mrs. Mary E. Thomas. Miss Lillian A. Thomas.

The New York City fire department consisted of 6002 uniformed men and 234 engines. Included in the organization are five chaplains.

## YACHT CLUB YARNS

BY NUTE AND MIKE



The monthly meeting of the Yacht Club was held on June 24th, causing the postponement of the girls' sailing race. This meeting was very active as there was quite a bit of business on hand. E. K. Merrill tendered his resignation as chairman of the regatta committee as other activities interfered. A new committee was appointed with James Storey holding the position of chairman. The Fourth of July activities were taken into consideration and committees appointed, etc.

On the following Saturday our female skippers again took the helm to prove their talent. In this event several new skippers were present, with Bertha Hansen sailing John Ayres' "Zephyr" to victory. Olivia Stitner, sailing "Ted Hunn's" "Snethly," won second honors, while Lois Benciliff in Gladney's "Sprintin' Splinter," took third place. Helen Vile, piloting Johnny Lane's "Duster," ended fourth.

Later in the day as the breeze picked up the regular Saturday race was held, scoring another victory for Bert Shoemaker, Tom Coe's boat, skippered by Bob Lippincott, placed second. Lloyd Gladney sailed a close third, with John Ayres in fourth position. Johnny Lane and Ted Hunn gave each other a close race with Lane taking the lead. Buck Parsons' "To-Mater" was unentered.

The weekly sixteen-foot sailboat races were again won by Rod Merrill, in his boat "Sala Rias". Nute Hunn, sailing the Club's "Big Hurry," took second and last position, as Marshall's boat was unentered. Despite the rain Sunday morning, some plain and fancy sailing was displayed later in the day by several members. Many of the club's other craft were on hand to enjoy the fine weather, and to partake in trips "up-river," as such is the usual habit on Sundays.

The forthcoming week will undoubtedly contain much activity on



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## FLAGS

and other patriotic decorations. A full line of Picnic Accessories.

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## Are You One?

Are you one of the many folks who regularly enjoy our HOME MADE ICE CREAM? If not, try it today. You, too, will find it better because it is fresher, and is made of the finest ingredients. This week we are featuring our own creation

## Marshmallow Fudge

Ice Cream  
Many other flavors, including fresh Peach.

## McALLISTER'S

the water, as races shall be held throughout the week and on the Fourth.

## SERVE . . .



## Riverton's Favorite

Treat your family and yourself to something delicious and refreshing.

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Prompt Free Delivery

## Fourth of July USED CAR SPECIALS

DODGE and PLYMOUTH

### 1935 DODGE

4-Door Touring Sedan, palm green, very low mileage, upholstery in perfect condition, motor excellent, trunk model.

### 1935 PLYMOUTH

4-Door Touring Sedan, trunk model, low mileage.

### 1935 CHEVROLET

Coach, Master Model, very low mileage, paint excellent, motor fine condition.

### 1935 CHEVROLET

2-Door Touring Sedan, Master Model, trunk.

### 1931 CHEVROLET

6-Wheel, De Luxe Coach, brand new paint job, motor fine, good rubber.

### 1933 CHEVROLET

Sport Coupe, new paint, thoroughly reconditioned.

### 1931 CHEVROLET

Sport Coupe, finish excellent, motor good, many unused miles left.

### 1930 MARQUETTE

Coach (Buick-built), a good buy fine condition.

### 1931 CHEVROLET

Business Coupe, in fine condition, a good used car value.

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## L.S. GURNELL

DODGE and PLYMOUTH  
Sales and Service  
307 E. Broad St., Palmyra  
Phone Riverton 26  
OPEN EVERY EVENING



INDEPENDENCE DAY will again be celebrated by a freedom-loving people this Saturday.

America can well be proud of its constitutional guarantee of personal liberty and equal opportunity for all; especially so when our neighboring nations are rapidly coming under the sway of absolute dictatorships and where the well-being of the people rests within the power of an individual or a small group of individuals.

America should at this time, more than ever before, revert to the vigilance of its forefathers, lest the insidious forces from within so weaken our structure of liberty, piece by piece, that the whole system of democracy may be irrevocably lost to us without sufficient warning to check its collapse.

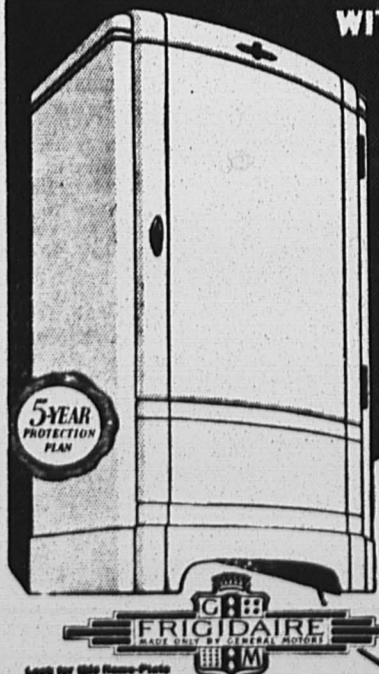
Let this Saturday's celebration of America's most precious heritage serve to strengthen our resolve to hold inviolate that which our courageous forefathers bought and paid for at great personal sacrifice.



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Fifth and Cinnaminson Ave. PALMYRA

## THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter  
Telephone, Riverton 712WALTER L. BOWEN, Editor  
KARL W. LATCH, Advertising Manager

## NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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12 So. Twelfth St., Philadelphia, Pa.

## Memorial Park

Playground  
Baseball Dope  
By "Bill" Schopp

Broadway 8—Athletics 5

Thursday, June 25. The terrific Broadway team beat the stuffings out of the sagging A's tonight, defeating them by the score of 8-5. Perhaps to say that the stuffings were beaten out of the A's is putting it a bit strong merely for the purpose of utilizing a handy hyperbole (or whatever you call that figure of speech); it, however, would not be hyperbole — nor parabola — to say that the stuffings of the Appleknockers are drooping out. Years ago the A's were the terrors of the league and once even got into the world's series.

At any rate the Athletics are the only team that has lasted since the inception of playground ball in Riverton five years ago. True, the Bankers have had the same name all along, but the team that first year was composed of people with more brains than brawn—the present board of strategy and a few others. (Line will form on the right for the right for the purpose of giving me quarters, Dick.)

Tak-About 9—Bankers 0

Monday, June 29. The scorebook bears the succinct notation Boost 9, Bankers 0. Whether or not this game was a forfeit we don't know. Each team has ten names down in the line-up column, there are none of the hieroglyphs that signify hits, outs, fielders' choices, and whatnot. It must be a forfeit: the Bankers just couldn't be shutout, neither could they be shutup!

Carharts 15—Collins 10

Thursday, June 25. Playing with what the scorebook indicates as nine men, the Carhart team sawed off a few lengths of Collins Lumbermen, winning fifteen to ten, with Manager

PLAN TO SPEND  
SUMMER ABROAD

Several residents of Moorestown, well known in Riverton and vicinity, have made extensive vacation plans. Dr. and Mrs. S. Emlen Stokes and children, Sam and Lydia, of "Broad-acre," are sailing aboard the S.S. Aquitania for England. After spending some time with relatives in Devonshire the Stokeses plan to spend a month in Norway and Sweden. Sam Stokes will remain in Sweden for the winter and will attend school near Stockholm.

Mr. and Mrs. Francis W. D'Olier, of "Evergreen Lawn," sailed on Monday on the Swedish-American liner, King of Holms, for a two-month cruise, which will include Norway, Sweden, Finland, Denmark, Russia and England. Mrs. B. Hubert Cooper, of "Pinehurst," Moorestown, will sail Thursday accompanied by her four children for a trip to Mexico and Vera Cruz.

Miss Helen R. Marcum, of East Second street, will sail Thursday for the British Isles, where she plans a six-week motor tour of the four countries.

Gilbert Kerlin, of East Central avenue, who is the son of Mr. and Mrs. Ward Dix Kerlin, and who was graduated from Harvard Law School this month, will sail July 8 aboard H.M.S. Queen Mary for England. He later will go to Geneva, Switzerland.

## EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor  
Rev. Dr. Harry Evald, district superintendent in the Baltimore Conference, will preach this Sunday morning at 11 o'clock. Dr. Evald is a classmate of Mr. Boyd and a long-time friend. He also is known to this community. His parents, brother and sister are members of our church and residents of this town. We welcome him to our pulpit this Sunday. There will be no Holy Communion service this Sunday morning.

The grove service will be in charge of the Lutheran Church this Sunday evening at 7 o'clock. Rev. H. L. Creager, pastor of the Lutheran Church, will be the preacher. It is very heartening to see so many people attending this meeting.

## PALMYRA

Mr. and Mrs. Wallace Kleckner, Jr., of Philadelphia, spent Monday with Mr. and Mrs. Wallace Kleckner, Sr., of Broad street.

Dr. and Mrs. George Pancoast, of Fourth and Horace avenue, spent three weeks at seashore points.

Mr. and Mrs. Albert Smith, Jr., and Harry Kemmerle spent the weekend in Manahawkin.

Mr. and Mrs. Joseph Miller, of Haddonfield, visited friends in Palmyra Sunday.

Mr. and Mrs. George Seel, of Cinnaminson avenue, spent last week in Ocean City.

Dr. and Mrs. LeFavor left Wednesday for Miami, Florida, where they will stay until July 16.

Miss Ermyrn Jewell spent last week in Atlantic City as the guest of Mrs. Gerhard.

Miss Virginia Seel spent the weekend in Germantown visiting friends.

Mr. and Mrs. George Seel and family were Sunday guests of Mr. Emma Blaser and family, of Germantown.

Mr. and Mrs. William Miller, of Garfield avenue, will spend the weekend in Long Island.

Mr. and Mrs. John Hoepfner, of Washington avenue, are spending the summer in Beach Haven.

Mrs. C. F. Dengler, of Washington avenue, was tendered a farewell covered dish supper on the lawn of her home last Wednesday evening by the ladies of the Lutheran Church. Mrs. Dengler was presented with an electric clock as a parting gift from her many friends of the church.

Mrs. Mary Truesz, of Wildwood, is spending a week with Mrs. Joseph L. Stack, of West Broad street.

## OBITUARIES

## MRS. MARY E. THOMAS

Mrs. Mary E. Thomas, 82, of 622 Thomas avenue, died at her home June 25, after a long illness. Funeral services were held Monday from her late residence, the Rev. Francis B. Downs, officiating. Interment was made in Morgan Cemetery, Frank A. Snover, funeral director.

Mrs. Thomas is survived by one daughter, Miss Lillian.

## ORLAND F. STILES

Orland F. Stiles, of 9 LeJune road, died on Saturday, June 27, following a short illness. Funeral services were held from the Slack Funeral Home, Burlington, on Tuesday, at 2:30 p.m. Interment was made in the Odd Fellows Cemetery at Burlington.

The deceased is survived by his wife Anna and his father Harry L. Stiles.

DOUBLE FUNERAL  
FOR RORAY, WIFE

A double funeral service was held Monday, June 29, for William S. C. Roray, 59, and his wife, Florence, 52, of 430 Leconey avenue, Palmyra. Mr. Roray shot and killed his wife and then committed suicide in their home early Thursday.

Private services were held at 2:30 p.m. at the Snover Funeral Home, conducted by the Rev. George Lockett, and interment was made in Morgan cemetery.

Mrs. Roray is survived by her father, Charles Breyer, of Frankford, and Mrs. Roray leaves two cousins. Their only child, a boy, died in 1917 when a year old.

Mr. Roray was senior member of the law firm of Roray & Turnbull. His partner was Craig J. Turnbull, of Collingswood. He was receiver of the First National Bank of Palmyra, closed in March, 1935.

A well-known Democrat, Mr. Roray once sought election to the Assembly and was a candidate for mayor of Palmyra on the Democratic ticket. He was defeated in both elections. He was admitted to the bar in 1912 and became a counsellor in 1921.

Worry is a thin stream of fear trickling through the mind. If encouraged it cuts a channel into which all other thoughts are drained.

The winners last week in the Sacred Heart P.T.A. blanket club were Mrs. Mary Barker, of 700 Washington avenue, Palmyra, and Mr. Hunter, of Leconey avenue, Palmyra. This week the winners were Miss Kathryn Steedle, of Cinnaminson street, Riverton, and Mrs. S. Stockdale, of Henry street, Palmyra.

Mrs. Thomas Keys, of Cleveland avenue, entertained the members of her card club at her summer home in Brant Beach last Tuesday. Those attending the luncheon were Mrs. Palmer L. Adams, Mrs. Stuart Buchholz, Mrs. J. Ackerman, Mrs. J. Pfeiffer, Mrs. Fenimore Bishop, Mrs. G. Malone, who is spending the summer in Brant Beach, and Mrs. Frank Betz.

CHOSEN TO JUDGE  
PALMYRA EVENTS

Twenty-two Prominent Citizens Will Pass on Merits of Various Contestants

The Palmyra Fourth of July celebration committee is set for a gala holiday observation.

The judges in the various parade events have been selected and are as follows:

Best patriotic impersonation by child: Mrs. Davis and Miss Mary Prisco.

Best novelty costume: Mrs. Eleanor Hemphill and Mrs. Barker.

Best decorated baby coach and child: Mrs. Helen Williams and Mrs. Lenker.

Best decorated bicycle: Mrs. Carl Lutz and Mrs. William Prisco.

Best decorated child's vehicle: Mrs. George Wimer and Mrs. Reading Poinsett.

Boys' Bugle Corps: Mrs. Dinn and Mrs. Katherine Stack.

Best appearing boys' troop: Mrs. Stevens and Mrs. Anna Haines.

Boys' troop specialty display: Mrs. Evelyn Roach and Mrs. Evelyn Weart.

Best appearing girls' organization: Mrs. Marion Schaffer and Miss Elizabeth Hassell.

Best business display: Mrs. Tomar and Miss Mamie Prisco.

Best decorated private automobile: Melvin Cromwell and Harry Gilbert. The committee would like to have the cooperation of the citizens, and business people especially, in decorating their houses and places of business for the celebration.

The program for the day is as follows:

The program officially opens at 7 o'clock in the morning with a flag raising ceremony by the Boy Scouts at Broad and Cinnaminson avenue.

At 9 a.m. a parade will form on West Boulevard. The route of march will be as follows: West Boulevard to Broad street, to Market street, countermarch on Broad street to Elm avenue, crossing the railroad tracks and proceeding West on the South side of Broad street to the grove where it will be disbanded and prizes awarded.

9 a.m.—Quoit games; prizes \$4, \$2, \$1.50.

The Mingin band, of Palmyra, will furnish the music for the day.

At 10:45 the Palmyra A. C. will stage a baseball game in the new municipal park with the Riverton A. A. nine.

At one o'clock the sports events will be held on South Broad street between Cinnaminson and Garfield avenues.

The band concert will be held in the grove until 5 o'clock.

At 3 o'clock a second baseball game will be played in the Municipal Park when the Palmyra A. C. will oppose the Kirchner A. C. nine of Riverdale.

At 9 o'clock dancing will be held in the P. O. S. of A. hall and K. of C. hall. Tickets for admission are free and may be procured from any member of the general committee.

A dove has no gall, which the ancients believed to be the seat of bitterness and bad temper. This belief led to selection of the dove as the emblem of peace.

BEST  
ROUND & RUMP STEAK 35c

Fresh Killed  
Stewing Chickens, 29c

Boneless Virginia  
BAKED HAMS  
Whole or Half 53c

WHITMER'S  
QUALITY MEAT MARKET  
107 E. Broad Street  
Phone Riverton 126  
FREE DELIVERY

## RIVERTON

Mr. and Mrs. W. Kitchen, of Halifax, England, are visiting Mr. and Mrs. Ernest Kitchen, of Lawndale, Pa., and both families were guests of Mr. and Mrs. Lee Mitton, on Saturday.

Alex. Cole and family, of Gettysburg, Pa., were Sunday guests of his mother, Mrs. Frank C. Cole. Mrs. Alex. Cole and children then went to Ocean City for two weeks.

Jack Yost is spending two weeks at Camp Oceanickon.

Mr. and Mrs. David Simon spent the weekend in New Haven, Connecticut.

Mr. and Mrs. Porter B. Caldwell and family spent the weekend in the Poconos.

Jack Carlson is spending two weeks at Camp Oceanickon.

Miss Marilyn Yost, is spending two weeks in Wyomissing, Pa., visiting her aunt, Mrs. Francis Pascoe.

Mr. and Mrs. Robert Andrews left Wednesday for Ocean City where they will spend the summer.

Mrs. Raymond Fichter and Mrs. William McDermott spent Tuesday in Wildwood visiting friends.

Carl Peterson, of Philadelphia, formerly of Riverton, spent Monday in Riverton.

Miss Mildred Chandless, Miss Hazel Chandless, Mechler, of Frankford, and Miss Margery Chambers, of East Riverton, spent last Thursday with Mr. and Mrs. William Herbert Chandless, Jr., of Hollywood, Pa.

Mr. and Mrs. Walter Michel and family, of Glen Ridge, spent the weekend with his parents, Mr. and Mrs. Eugene Michel, of Thomas avenue.

Mrs. Edward L. Coffey and son, of Brooklyn, are spending some time at the home of her parents, Mr. and Mrs. Harvey E. Stewart, of Thomas avenue.

Miss Naomi Evans is spending sometime in North Wildwood as the guest of Miss Alga Uhlend.

Mrs. Alma Evans attended a reception to John Hamilton, campaign manager for Alfred M. Landon, Republican nominee for President, at the Walker-Gordon Farms, Plainsboro, Friday evening, at which nearly 600 guests were present. William Jeffers, state chairman of the Republican Committee, made the arrangements.

The Woman's Republican Club of Burlington County held a covered dish luncheon at the home of Mrs. Pearl Bridgman, of Hainesport, Tuesday. Lawrence G. Mingin and LeRoy Church were among the speakers.

Mr. and Mrs. J. J. Robinson and family, of Thomas avenue, are spending the month of July in Ocean City.

Miss Jean Smith, of Seventh street has returned after visiting friends in Philadelphia for the past week.

Miss Charlotte Rogers is spending the summer in Ocean Grove.

Mr. and Mrs. Charles H. Carpenter and family, of Fulton street, are spending the summer in Brant Beach.

Mr. and Mrs. Arthur Hoyt and family, of Second street, spent the weekend in Ocean City.

Edward W. G. Borer has returned from a two-weeks' business trip to Chicago.

Mrs. Mary Hazelton, of Thomas avenue, has returned after visiting friends in Doylestown, Pa.

Mrs. Thomas Key, who is spending the summer in Brant Beach, was in Riverton on Wednesday.

Mrs. Joseph Allen is entertaining her sister from New York for two weeks.

## MARRIED SATURDAY



JOHN ATKINSON AND MISS ESTHER SHOCKCOR

who were married at the bride's home, 635 Linden avenue, Riverton, on Saturday at 2 o'clock.

Mr. and Mrs. Walter Mills Bond and daughter Barbara, of Evanston, Illinois, were guests of Mr. and Mrs. E. S. Parry for several days this week. Mr. and Mrs. Bond are leaving Friday for home.

Mrs. Walter Mott and daughter, Elsie, of Schenectady, New York, former residents of Riverton, spent Tuesday with the Misses Bishop, of Thomas avenue.

Mrs. William R. Hoffman, Mrs. Alfred Smith, Miss May Slim, Mrs. Frank C. Cole and Miss Clara Bishop spent Wednesday in Pleasantville.

Miss Margery Chambers is spending the week in Frankford.

Mr. and Mrs. Albert Reeves, of Elm avenue, spent the weekend in Ocean City with Mrs. John Jamison, who is spending the summer there.

Mrs. Howard Stackhouse and son Harry, of Brooklyn, are spending several days visiting her father, Harry E. Moyer.

The Misses Emma and Ada Price have returned to their home on Lippincott avenue, after spending ten days at their cottage in Lavallette.

Mr. and Mrs. Merle Schaff and family have returned to their home on Midway after a tour of the West for several weeks.

Councilman John L. Strohlein will leave the end of the week to join his family who are spending a month in Wildwood. Mr. Strohlein will be gone two weeks.

John Douglas Clark, Jr., is spending several months at Camp Lenape, Pa.

W. C. Tyler, of Seventh street, will leave Friday for New London, Connecticut, where he will spend several weeks.

Mr. and Mrs. Robert Robbins, of Main street, were given a surprise dinner party by their daughter, Catharine, Sunday evening in honor of their twenty-fifth wedding anniversary. Forty-eight guests were present.



## HOT WATER SERVICE BY GAS IS CHEAP

Nowhere in the home is hot water in such frequent demand as at the kitchen sink and what a joy to the homemaker to have hot water there when she wants it. No waiting, no running up and down stairs to shovel coal; no dirt or dust. Simply hot water without a thought.

Such convenience is not expensive. It is cheap. You are probably paying now the equivalent of the monthly cost of heating water automatically by gas and yet you are having some of the convenience or comfort that automatic hot water service brings.

Ask your plumber or a gas company water heating representative to call and estimate your daily hot water requirements and what it would cost to heat it automatically by gas.

PUBLIC SERVICE

## Church Notices

CHRISTIAN SCIENCE  
First Church of Christ, Scientist  
Thomas Ave. and Seventh St.  
Riverton, N. J.  
Sunday School 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.  
Reading Room in Church Building  
open Tuesday and Friday 2:30 to 4:30

## WALTER'S, Inc.

Auto Body & Fender Repairs  
Cor. 22nd & Federal Sts. Camden  
TOPS — UPHOLSTERING  
SEAT COVERS — GLASS  
Phone Cam. 341 Duco Painting

## Mr. HUSBAND . . .

While your family is vacationing at the seashore, mountains or what-not . . .

HAVE DINNER  
WITH US

at  
Fry's Dining Room

11 West Broad Street  
Palmyra Phone 1529

The annual cost of crime in the United States is said to exceed \$10,000,000,000.

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by modern machinery. Expert work guaranteed.

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This product was especially developed for the positive control of Japanese Beetles. With 3 years record of efficient performance, Mechling Laboratories place Japtox at the head of these products that control Japanese Beetles.

JAPTOX (Powder) Kills and repels. Positive control. A powder; just add water per directions.

OLEATE COATED ARSENATE OF LEAD (Paste). Used effectively since 1915.

SULFOXY A non-poisonous rosinoline sulphur dusting mixture that repels beetles.

PROTE A non-poisonous liquid spray that kills and repels. Especially for Flower Gardens.

Protect your trees, plants and shrubs with these Mechling products. Ask your dealer in garden supplies about these Mechling products or write us for descriptive folders.

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If your furnace  
could talk

it would  
say . . .



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Budget Plan



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INSIDE LOCK SET! 53¢  
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SPORT CHAIRS 3 for 69¢  
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75¢ TO \$1.50 VAL. \$2.99  
49¢  
HOUSEHOLD SCALE 94¢  
POLAROID ELECTRIC FAN!  
ENAMELED COLD CANNER  
WITH HOT WATER  
7.97 JARS! 98¢  
SAVE WHEN YOU CAN!

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Oils, House Furnishings

17 W. Broad St. Palmyra

Phone Riverton 978



## WORKERS' ALLIANCE MAKES STATEMENT

Explains Laying Off of Twenty-Six Men on WPA Project at Moorestown

In order to clear up a prevalent misunderstanding due to the repetition of a half truth, Palmyra Unit No. 28, Workers' Alliance of New Jersey, on behalf of the nearly thirty local men, recently laid off on the WPA projects in Moorestown and Lenola, solely because of their non-residence in these communities, desires to correct the oft-repeated statement, that these men had previously refused transfer to Palmyra.

The fact is, that about three days before being laid off they were approached by the project engineer, and the project foreman, and told that if they desired, they could be transferred to Palmyra, but how long the job would continue was problematical, whereas if they remained on their projects there would probably be at least six months' work.

Being men of family responsibility they naturally chose the more definite promise of employment, with the result that three days later they were all laid off.

We have no quarrel with these townships in seeking to take care of their own residents, but believe our men should have been transferred (as promised in April) to Palmyra, in place of the 26 non-resident workers employed on the Palmyra project.

These men, in turn, should not be laid off but assigned to projects in their home localities, not only saving their transportation expense but putting their purchasing power where it is earned.

We also desire to express our sincere appreciation to Mayor Ward, Councilman Engle and Borough Clerk Spencer, who, immediately upon being informed of the situation, gave splendid cooperation in correcting this condition, and as a result of a complete change in the system of allocating men to projects, through the District WPA offices at Trenton, there will be no repetition of men being taken out of their home towns, while out of town men are brought in to do the work.

George Smith, 523 Cinnaminson Avenue, Palmyra, N. J.  
June 29, 1936.

### CAKE SALE

A cake sale will be held in the Junior Room of the Epworth M. E. Church, Saturday, July 11, all day. This cake sale is being given in an endeavor to obtain money toward the Pennington Fund of the Senior Epworth League.

Have you been asked to bake a cake or would you like to buy one? No matter which you decide to do, the League members will appreciate it. Orders or donations may be called to any of the following phone numbers, Riverton 344, 712 or 675-R. Publicity.

### NEW ICE CREAM FEATURED AT McALLISTERS

McAllisters are featuring Marshmallow Fudge, a new flavor in their homemade ice cream. It consists of their popular milk chocolate fudge ice cream, dotted with tiny pieces of special miniature marshmallows. The marshmallows soften in the ice cream and blend into a delicious smooth mixture.

This flavor was originated by McAllisters and has already attained a popularity rivaling butter pecan. McAllisters stress the fact that their ice cream is made fresh daily from fresh cream.

EPWORTH DELEGATES  
Miss Carrie Bates, Miss Thelma Fisher, Miss Lisa Stein and Paul G. Hassler are the local delegates from Epworth M. E. Church who left Monday morning to attend a ten-day conference at the summer school of the New Jersey School of Methodism which is being conducted at Blair Academy, Blairtown.

The school is conducted annually by the Federated M. E. Churches of New Jersey.

I fear God, and next to God I chiefly fear him who fears him not.—Gandhi

## Fourth of July in Riverton

9.30 a.m., Assembly of Entrants in Parade.

Fire Companies will assemble at Ninth and Main streets. Children's Flag Parade, including organizations, will form at Fifth and Howard streets.

\*9.45 a.m., Children's Flag Parade will join Fire Companies at Main and Howard streets, and proceed to River Bank.

Children desiring to enter competition will please go to lawn in front of home of Mr. and Mrs. Maurice Belknap, 311 Bank avenue, immediately after the parade, where the following committee will act as judges: Mrs. Charles H. Yost, Mrs. J. Rowland Dey, Mrs. Edward Blackwell and Mrs. Clarence Mattis.

10.15 a.m., Invocation, Rev. Francis B. Downs.

Singing of Patriotic Songs—George D. Steedle, Song Leader  
Band Concert until noon, by the Moose Band of Camden.

10.45 a.m., Sailing Races, starting at Riverton Yacht Club.

Athletic Events for Boys, Girls and Adults. Start at Second and Main streets. Finish at Main and Bank avenue. Prizes will be awarded at Main and Bank avenue.

1.15 p.m., Soft Ball Game at Memorial Park.  
Jos. T. Evans vs. Riverside Trust Co.

2.00 p.m., Band Concert at Memorial Park.

3.00 p.m., Aquatic Events at Riverton Yacht Club.

3.15 p.m., Baseball Game at Memorial Park.  
Riverton vs. Riverside.

Band Concert at River Bank from 3.30 to 5.30 p.m.

9.30 p.m., Fireworks at River Bank.

MAYOR AND COUNCIL OF THE BOROUGH OF RIVERTON

H. McIlvain Biddle, Mayor  
E. K. Merrill Robert W. Knight  
Gorham P. Sargent Earl A. Shrader  
John L. Strohlein J. W. Sylvester  
Daniel M. Clifton, Borough Clerk

FOURTH OF JULY COMMITTEE  
COUNCIL

John L. Strohlein, Chairman  
J. W. Sylvester Robert W. Knight  
Daniel M. Clifton, Secretary and Treasurer

TOWN MEETING

Robert C. Ayres, Chairman  
Ross T. Elliott G. Lincoln Ridley  
Paul Barnhart Mrs. C. H. Yost  
Frank Strohlein Herbert Evans

PARADE COMMITTEE

Clarence N. Mattis, Chairman  
C. C. Miller  
Robert C. Ayres Edwin S. Parry  
Walter L. Bowen Harry L. Rogers  
Robinet Cole Lincoln Ridley  
B. G. Cook Howard M. Rogers  
Harry E. Davis William M. Shoemaker  
Ross T. Elliott Montgomery A. Simons  
Herbert Evans Hilton M. Smith  
Rose Evans George D. Steedle  
Frank J. Holvick G. Rex Showell  
Fred P. Hemphill Clarence W. Hubbs  
Clarence W. Hubbs Russell Smith  
John M. Hughes Frank Strohlein  
John E. Keating Karl W. Latch  
Ogden H. Mattis J. W. Sylvester  
R. F. White  
John L. Metzgar Walter C. Wright

FIREMEN'S COMMITTEE

Edson Carhart, Jr., Chairman  
John Carhart, Jr. William Seagraves

ATHLETIC COMMITTEE

Wilton E. Mount, Chairman  
Dr. J. Rowland Dey Marcella Bowen  
Reece Lewis Eleanor Williams  
Porter B. Caldwell Eleanor Lewis  
Francis Schwarz

ATHLETIC EVENTS—10.45 a.m.

Pie Eating Contest 10 to 16  
Egg Rolling Contest 12 and under  
Girls and Boys  
Nail Driving Contest for Women  
Age over 20  
Boys under 14  
50-yard Dash Girls under 14

3.00 p.m.—Open to All  
Boys' Swimming Race 15 and under  
Men's Fives  
Boys' Swimming Race 21 and under  
Men's Singles  
Girls' Swimming Race 21 and under  
Standing on Gunwales (2)  
Mixed Doubles  
Men's Doubles

MASQUERADE TILTING AND LOG ROLLING CONTESTS—7 p.m.

All aquatic prizes will be awarded after the tilting, at the Yacht Club.

BASEBALL COMMITTEE

Leon Sloan, Chairman  
Harold Foulk Fred Conway Joseph Yearly

CHILDREN'S SECTION  
FOURTH OF JULY PARADE

The following program has been arranged and it is hoped many children will participate.

Baby Coaches  
1st and 2nd Prizes for Coach  
1st and 2nd Prizes for Float with Child or Group.  
Velocipedes  
1st and 2nd Prizes for Boys  
1st and 2nd Prizes for Girls  
Bicycles  
1st and 2nd Prizes for Best Decorated  
Wagons  
1st and 2nd Prize  
Miscellaneous  
Prize for Most Attractively Dressed Child  
Prize for Most Original Costume  
Prize for Best Comic Costume

CHILDREN'S FLAG PARADE COMMITTEE

Mrs. C. H. Yost, Chairman  
Mrs. J. Rowland Dey Mrs. Edward Blackwell  
Mrs. Clarence Mattis

ATHLETIC EVENTS—10.45 a.m.

Pie Eating Contest 10 to 16  
Egg Rolling Contest 12 and under  
Girls and Boys  
Nail Driving Contest for Women  
Age over 20  
Boys under 14  
50-yard Dash Girls under 14

3.00 p.m.—Open to All  
Boys' Swimming Race 15 and under  
Men's Fives  
Boys' Swimming Race 21 and under  
Men's Singles  
Girls' Swimming Race 21 and under  
Standing on Gunwales (2)  
Mixed Doubles  
Men's Doubles

MASQUERADE TILTING AND LOG ROLLING CONTESTS—7 p.m.

All aquatic prizes will be awarded after the tilting, at the Yacht Club.

BASEBALL COMMITTEE

Leon Sloan, Chairman  
Harold Foulk Fred Conway Joseph Yearly

CHILDREN'S SECTION  
FOURTH OF JULY PARADE

The following program has been arranged and it is hoped many children will participate.

Baby Coaches  
1st and 2nd Prizes for Coach  
1st and 2nd Prizes for Float with Child or Group.  
Velocipedes  
1st and 2nd Prizes for Boys  
1st and 2nd Prizes for Girls  
Bicycles  
1st and 2nd Prizes for Best Decorated  
Wagons  
1st and 2nd Prize  
Miscellaneous  
Prize for Most Attractively Dressed Child  
Prize for Most Original Costume  
Prize for Best Comic Costume

CHILDREN'S FLAG PARADE COMMITTEE

Mrs. C. H. Yost, Chairman  
Mrs. J. Rowland Dey Mrs. Edward Blackwell  
Mrs. Clarence Mattis

ACKNOWLEDGMENT

The Fourth of July Committee gratefully acknowledges the cooperation of the following who have made this celebration possible.

Parry Volunteer Fire Co.  
Riverside Volunteer Fire Co.  
Delanco Volunteer Fire Co.  
Bridgeboro Volunteer Fire Co.  
Riverton Volunteer Fire Co.  
Boy Scouts—Troop No. 21, of Parry  
Girl Scout Troop of Parry  
Riverton Town Meeting  
Collection Committee from Riverton Town Meeting  
Riverton Porch Club  
Riverton Business Men  
Citizens and Contributors  
Lewis Sharp, electrical work  
H. D. Hullings & Son, drinking fountain

LEGAL NOTICES

RULE TO BAR CREDITORS

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 27th day of June, 1936, upon application of the subscribers, Executors, requiring the creditors of Albert S. King, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before December 1, 1936, or they will be barred of any action thereafter against the said Executors.

BERTHA B. KING  
and  
GIRL TRUST COMPANY, Executors.

Dated: June 1, 1936.  
6-4-7-2-36

NOTICE OF SETTLEMENT

Estate of Curtis H. Cohen, dec'd  
Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, July 9, 1936, at ten o'clock in the forenoon (D.S.L.).

E. ESTELLE BRUNT, Executor.

Proctor: Donald R. Taggart.  
Dated: June 1, 1936.  
6-4-7-2-36

TREASURY DEPARTMENT, Procurement Division, Building, Washington, D. C., June 24, 1936.—Proposals are hereby solicited for a site for a Federal Building at Riverton, N. J., to be opened publicly in the Office of the Postmaster at Riverton, N. J., at 9 o'clock on July 13, 1936, for the sale, or donation to the United States of a lot conveniently located. Approximate dimensions—Corner lots 105 foot frontage 180 foot depth; Interior lots 180 foot frontage 180 foot depth. Bids and different street frontage dimensions will be considered provided the area is approximately the same. In all cases where possible bids should be submitted by actual owners of properties and not by agents. Documents, any evidence of authority must be attached to proposals submitted by agents. Upon application, the Postmaster will supply prospective bidders with proposal blanks and a circular giving particulars as to requirements and instructions for preparation of bids and data to accompany same. C. J. Peoples, Director of Procurement.

RULE TO BAR CREDITORS

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 27th day of June, 1936, upon application of the subscribers, Administrators, requiring the creditors of Harry Logan, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before December 1, 1936, or they will be barred of any action thereafter against the said Administrators.

FRANKFORD TRUST COMPANY, Administrators.

Proctor Moore, Downing & Pankil.  
Dated: June 27th, 1936.  
7-2-7-36-36

TOWNSHIP OF CINNAMINSON

NOTICE OF PUBLIC SALE OF REAL ESTATE

(Not a Tax Sale)  
Notice is hereby given that The Township of Cinnaminson in the County of Burlington, State of New Jersey, on Tuesday, July 14, 1936, at three o'clock in the afternoon, Daylight Saving Time, at the residence of George C. Frank, Township Clerk, situate on the North side of the Burlington Pike West of and near the intersection of the Moorestown-Riverton Road, in Cinnaminson, Burlington County, New Jersey, will sell, at public sale:

ALL those two certain tracts or parcels of land and premises situate in the said Township and particularly described and designated on the Tax Duplicate thereof as House and Lot No. 169, at Palmyra Extension, and House and Lot No. 171, at Palmyra Extension.

Said sale will be made upon the following terms and conditions:

1. The properties will be sold separately, each to the highest bidder therefor; provided, however, that no lot for less than One Thousand Dollars (\$1,000.00) for either property will be received; and that neither property will be sold for less than said sum.

2. The purchaser shall, at the time of the sale, pay in cash to the Township Clerk, per cent (20%) of the amount of the accepted bid; and in the event of the failure of the bidder to make such payment, the property will immediately be again offered for sale as if such bid had not been made.

3. The balance of the purchase price shall be paid to the Township in cash, within ten days after the date of the sale; and upon receipt of the balance of the purchase price, the Township will deliver to the purchaser a special warranty deed conveying the property in fee simple.

4. The title conveyed by the Township to the purchaser shall be free and clear of all taxes, assessments and other municipal liens up to and including the year 1935; and in lieu of taxes for the year 1936, the purchaser shall, on or before November 1, 1936, pay to the Township an amount equal to one-half of the tax assessed against the property for the year 1935.

5. In the event that the purchaser should fail or refuse to pay the balance of the purchase price and make final settlement in accordance with the terms and conditions of sale, the property shall be re-sold, (with or without a fixed minimum price, as the Township may determine) and the amount of the deficiency, if any, shall be deducted from the initial payment made by the first purchaser and shall be retained by the Township.

6. Compensation in an amount equal to five per cent (5%) of the sale price of the said properties or either of them will be paid by the Township to any person duly licensed under the laws of the State of New Jersey who shall effect the purchase of the said properties or either of them at said public sale in accordance with the terms thereof; which compensation shall be paid by the Township in cash of the full amount of the sale price of the property.

By order of the Township Committee of the Township of Cinnaminson in the County of Burlington.

GEORGE C. FRANK, Township Clerk.

Dated, July 1, 1936.  
7-2-9-36

Good nature, like a bee, collects honey from every herb. Ill nature, like the spider, sucks poison from the sweetest flower.

## Legal Notices

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FRANKFORD TRUST COMPANY, Administrators.

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1. The properties will be sold separately, each to the highest bidder therefor; provided, however, that no lot for less than One Thousand Dollars (\$1,000.00) for either property will be received; and that neither property will be sold for less than said sum.

2. The purchaser shall, at the time of the sale, pay in cash to the Township Clerk, per cent (20%) of the amount of the accepted bid; and in the event of the failure of the bidder to make such payment, the property will immediately be again offered for sale as if such bid had not been made.

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By order of the Township Committee of the Township of Cinnaminson in the County of Burlington.

GEORGE C. FRANK, Township Clerk.

Dated, July 1, 1936.  
7-2-9-36

Good nature, like a bee, collects honey from every herb. Ill nature, like the spider, sucks poison from the sweetest flower.

## BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

### AUTOMOBILES

WOOLSTON'S GARAGE

High Grade Auto Repair Work  
Atwater Kent Radio  
Plymouth — DeSoto — Hugmobile Cars  
BROAD and MAIN STREETS  
Riverton  
Phone 460

### SALES SERVICE

Moorestown Motor Co., Inc.  
Riverton Branch  
Broad and Fulton Streets  
Riverton  
Phone 85

Pal-River Chevrolet, Inc.

NEW AND USED CARS  
10 Broad Street  
Riverton  
Phone 145

THOS. DOLLY & SONS

CHEVROLET  
SALES and SERVICE  
Moorestown  
Local Representative  
W. L. WRIGHT  
Riverton 290-W

### BAKERY

FANCY BAKING  
Home-made Ice Cream  
CONFECTIONS  
The kind you will be proud to serve  
CHEW'S BAKERY  
512 Main St., Riverton  
Phone 134 — We Deliver

### BANKS

Cinnaminson  
Bank and Trust Co.  
The Friendly Bank  
Member FDIC  
Main at Harrison Street  
RIVERTON

### BARBERS

RAY BANKS  
BARBER  
SPECIAL ATTENTION  
TO ALL WORK  
306 BROAD STREET  
RIVERTON

### BUILDERS

CURTIS E. STAVELY  
CONTRACTOR and BUILDER  
Special Attention to Jobbing  
16 W. Charles St., Palmyra  
Phone 744

### LOUIS WEBER

Successor to Albert Mosler  
Carpenter and Builder  
Special Attention to Repair Work  
Randolph Avenue, East Riverton  
Phone, Riverton 960-M—Charges Reasonable

### CLOTHING

GOLDEN RULE  
NASH  
THE NATION'S TAILOR  
C. A. KING  
430 Morgan Avenue  
Phone, Riverton 247-M

### DINING ROOM

TAK-ABOOST ABBOTT'S DE LUXE  
ICE CREAM  
FRY'S DINING ROOM  
11 W. Broad St.  
Palmyra  
PLATTER DINNERS  
TASTY SANDWICHES

### Printing...

Direct Mail Campaigns, Business and Personal Stationery, Booklets and Pamphlets, etc.  
THE NEW ERA  
RIVERTON, N. J.

### COAL DEALERS

J. S. Collins & Son, Inc.

'blue coal'  
BUILDING MATERIALS—HARDWARE  
LUMBER—FED—COKE  
Broad and Main  
Riverton  
Phones 4 and 5

LEON A. SEVER, Inc.

PALMYRA, N. J.  
LEHIGH COAL  
E. P. Griffenberg, Mgr.  
Phone, Riverton 304

H. B. WILLIAMS

LEHIGH VALLEY  
COAL  
KOPPERS PROCESS COKE  
FUEL OIL  
Building Materials —  
Feed and Fertilizers  
PALMYRA  
Phone 1100

Joseph T. Evans

FUEL OIL

## RIVERTON SINKS PALMYRA 13-2

Edge, Foulke and Bill Baker  
Lead With Three Hits Each:  
Bauer Hits Homer

By Moe Berg

The Riverton "Royals" ran ram-ran last night over a hapless Palmyra team to the tune of 13 to 2. Three Palmyra hurlers were hammered for thirteen hits with Edge, Foulke and Bill Baker leading the attack with three safeties apiece. Shreve Nelson scattered the clubmen's eleven bingles until the ninth frame, when a home run by Bauer with a mate on base gave them two runs. Riverton's nine is just beginning to click now, so come out over the holiday and root for the locals. Palmyra A. C. in the morning at Palmyra, and Riverside in the afternoon at Riverton.

### RIVERTON

	ABR	H	A	O	E
Reeves, lf	5	3	2	0	1
Edge, 2b	5	2	3	3	0
Foulke, 3b	5	1	3	4	2
Barley, rf	5	0	0	0	0
Bright, c	5	0	0	1	6
Eisley, cf	4	2	0	0	0
Baker, 1b	4	2	3	0	0
Terrill, ss	4	2	1	3	2
Nelson, p	3	3	1	0	1
Totals	40	13	13	11	27

### PALMYRA

	ABR	H	A	O	E
Prisco, cf	3	0	0	0	4
Rivers, 3b	5	0	2	1	0
Humen, 1b	4	0	1	0	7
Baxton, ss	5	0	1	5	2
Thomas, rf	4	0	2	0	0
Enskat, lf	3	0	0	0	5
Buchholz, c	4	0	1	0	1
Glass, 2b	4	0	0	1	1
Higgins, p	3	0	1	0	0
Bauer, rf	2	1	2	0	0
Williams, cf	1	1	1	0	0
Totals	38	2	11	7	24
Riverton	0	0	3	5	4
Palmyra	0	0	0	0	0

## TROJANS RETAIN LEAD IN LEAGUE

The mighty Trojans were taken over by the Police team in the Palmyra Quoit League by a score of 5-3.

The Extension meant business when they beat out the Playground by a 6-2 score.

The POS of A, with their winning ways, took over the PAC with a 5-3 count.

### The league standing follows:

	W	L
--	---	---

Trojans	36	12
---------	----	----

POS of A	31	17
----------	----	----

Police	27	21
--------	----	----

Extension	25	23
-----------	----	----

PAC	15	33
-----	----	----

Playground	10	38
------------	----	----

	W	L
--	---	---

Trojans	36	12
---------	----	----

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-----	----	----

Playground	10	38
------------	----	----

## FAVORITES



Fred MacMurray and Carole Lombard, favorite screen sweetheart team since "Hands Across the Table," are co-starred again in "The Princess Comes Across," playing Friday and Saturday at the Broadway Theatre.



The Palmyra Borough Soft Ball league produced the following results on Monday, June 29.

In a postponed game between the Golden Eagle Boys' Club and the Independence Fire Company team the final score was 9-6 in favor of the Golden Eagles.

The Trojans Boys' Club defeated the Artisans' team by the close score of 7-6.

The Palmyra Athletic Club Reds defeated the Palmyra Athletic Club Whites 9-0 on a forfeit.

On Wednesday night the Golden Eagles Boys' Club defeated the Trojan team 13 to 5.

The Palmyra A.C. Whites forfeited to the Independence Fire Co. team, and the Palmyra A.C. Reds forfeited to the Artisans' team.

The standing of the Soft Ball league as of Monday follows:

	Won	Lost
--	-----	------

Palmyra A.C. Reds	5	0
-------------------	---	---

Trojans B.C.	4	1
--------------	---	---

Artisans	3	2
----------	---	---

Independence Fire Co.	1	4
-----------------------	---	---

Palmyra A.C. Whites	1	4
---------------------	---	---

Golden Eagle B.C.	1	4
-------------------	---	---

### JUST A QUESTION

A city girl, visiting her uncle on the farm, was watching a cow chewing her cud.

"Pretty fine cow, that," said her uncle as he came by.

"Yes," said the girl, "but doesn't it cost a lot to keep her in chewing gum?"

## WANT-ADS

LOST AND FOUND—RENTS—SALES

HELP WANTED

CLASSIFIED ADVERTISEMENTS

Rate 10c Per Line

(Line Average 5 Words)

Minimum Charge 30c for Each Ad

Phone 712

Light housework wanted by young girl. Will also mind children. Call Riverton 602. 6-1811

WE WILL CUT and hang window shades free of charge. The Schwerling Store, Broad and Maple ave., Palmyra. Phone 28 for information. 6-11—7-2-36-40

HANDY man wants work by day or week. Carpentering, plumbing, gardening or anything. Apply 611 Linden avenue, or phone Riv. 471-w.

HOUSEKEEPER wants work by day or week. Apply "H" New Era office. 6-2511

## BOXING BOUTS NEXT THURSDAY

Palmyra Athletic Club Sponsors  
Second Amateur Exhibition  
at P.H.S. Field

The Palmyra Athletic Club will hold its second amateur boxing program for this season in the Palmyra High School field next Thursday night, July 9.

The bouts are scheduled to begin at 8.30 in an illuminated ring. Eight bouts are booked. The names of the boxers will not be definitely known until tonight.

Included in the list will be two champions and two runners-up. The bouts will be five two minute rounds each.

Admission will be 35c, and free parking within the grounds will be provided.

The committee sponsoring the show is composed of James Hughes, P.H.S. boxing coach, Joseph L. Stack and Raymond Zink.

Two little fellows were gazing at a seabra at the zoo.

"What a funny animal!" said one.

"What is it?"

"I—don't—know," replied the other. "It's a sports-model donkey, I think."

## PALMYRA POLICE NOTES

Harold Pratt, of Third and Arch streets, Palmyra, was arrested early in the morning of June 29 by the Palmyra police and charged with drunkenness and disorderly conduct. At a hearing before Recorder Carl Lutz he was fined \$15 and costs.

## SAVAT at Broadway

WED., THUR., FRI., July 1, 2, 3

"THE FIRST BABY"

with SHIRLEY DEANE, DIXIE DUNBAR, JOHNNY DOWNS

SAT., SUN., MON., TUES., July 4, 5, 6, 7

HER MOST APPEALING HIT!

LITTLE MISS NOBODY

FOX PICTURE with JANE WITHERS

ADDED FEATURES

ADDED

Patsy Kelly Comedy

Mickey Mouse Cartoon

Bibber, a bearded bag

ADDED SATURDAY MATINEE

Chapter Seven "FLASH GORDON"

From the Famous Cartoon Strip

ON OUR STAGE

Another Great Presentation from Warringtons

MONDAY, July 6—

A picture that sister, brother, mother and dad should see

TOO MANY PARENTS

with BILLY LEE

And a Selected Cast

FREE TO THE LADIES

Oil Bottle and Measuring Cup—FREE

TUESDAY, July 7—

Peter B. Kyne's Novel

THREE GODFATHERS

with LEWIS STONE

CHESTER MORRIS

IRENE HERVEY

WEDNESDAY, July 8

ONE DAY ONLY

FRANCIS LEDERER

IDA LUPINO

ONE RAINY AFTERNOON

THURSDAY, July 9—

Service Plate of the "Miss America" Set

FREE TO THE LADIES

ON THE SCREEN

SELECTED DOUBLE

FEATURE PROGRAM

Smith's Store

414 MAIN ST., RIVERTON

Phone 783

So. Jersey Supply Co.

PLUMBING—HEATING—ROOFING

SUPPLIES

OIL BURNERS—GOULD PUMPS

Broad Street and Delaware Avenue

PALMYRA Phone 284

## AUXILIARY PICNIC

The Women's Auxiliary of Cinnaminson Township to the Zurburg Memorial Hospital will hold a picnic at Camp Linghocken on Tuesday, July 14. Members will meet at the home of Mrs. Joseph T. Evans, Cinnaminson Township, at 10.30 a.m. Box luncheon.

## APPEARING AT SAVAR SATURDAY



As a little harum-scarum who tries so hard to be good but just doesn't know how, JANE WITHERS plays her most appealing role in "Little Miss Nobody."

## PALMYRA Broadway

Matinee Daily at 2.00 p.m.

Evenings 7.00—9.00 o'clock

It Is Always Healthfully Cool at the Broadway—the Only Theatre in Burlington County with an Air-Conditioned Cooling Plant.

FRIDAY and SATURDAY

July 3 and 4—

GALA HOLIDAY PROGRAM

ADDED FEATURES

ADDED

Patsy Kelly Comedy

Mickey Mouse Cartoon

Bibber, a bearded bag

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ON THE SCREEN

SELECTED DOUBLE

FEATURE PROGRAM

## RIVERSIDE

Always Healthfully Cool

Lowest Prices in Jersey

NEW LOW SUMMER EVENING PRICES

25c

EVERY EVENING

Including Saturday

Matinee—Children 10c—Evening

Matinee Every Day

at 2 p.m.

ADULTS 20c

OUR BONUS TO YOU

ON THE Screen Always the Hit Shows

BIG HOLIDAY SHOW

FRIDAY and SATURDAY,

July 3 and 4—



## THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter  
Telephone, Riverton 712

WALTER L. BOWEN, Editor

KARL W. LATCH, Advertising Manager

## NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance  
Advertising Rates on Application

Philadelphia Advertising Representatives  
NEVILLE & HITCHINGS, Inc.  
12 So. Twelfth St., Philadelphia, Pa.

## PALMYRA

Mr. and Mrs. Earl Windhovel and son, of Washington avenue, have returned after a two weeks' trip to Connecticut and Ocean City.

Mr. and Mrs. George B. Snyder and son, of Leconey avenue, spent the weekend in Ocean City.

William Heavener, of Morgan avenue, has returned from two weeks at Camp Dix where he attended the ROTC encampment.

Mrs. H. B. Morris and Mr. and Mrs. Edward York Smith and son spent last week in New York City.

Mrs. William Burgess, of Garfield avenue, has returned to her home after an operation in the Zurburg Memorial Hospital, Riverside, several weeks ago.

Mrs. Harold Marshall and family are spending a few days in Ocean City.

Mr. and Mrs. George Seel, 3rd, of Maplewood, and Clifton Seel, of New York, spent the weekend with their parents, Mr. and Mrs. George Seel, of Cinnaminson avenue.

Mr. and Mrs. Harry Gottlieb, of Lincoln avenue, are spending the month of July in Ocean City.

Miss Jean Seal attended a farewell party at the Hotel New Yorker, New York, Tuesday evening when her two cousins, Miss Blanche Clift, of Tioga, and Miss Edith Blundin, of Ocean City, sailed on the S. S. Europa for England where they will spend three weeks.

Mr. and Mrs. Claire Adams, of West Philadelphia, spent Tuesday in Palmyra. Mrs. Adams will be remembered as Miss Ruth Warner.

Mr. and Mrs. George Seel entertained twenty-three friends and relatives at a garden party at their home Saturday.

Mr. and Mrs. Paul Reese Jones, of Pemberton, will move to 335 Leconey avenue, Palmyra, on the 20th of July. Mr. Jones is the new principal of the Palmyra school system.

Mrs. Robert Long and daughter Nora, of Rockport, Maine, are spending several days with her sister, Miss Nora Carpenter, of Washington avenue.

Mrs. Wilton Mount and daughter have returned after spending a month in Titusville visiting her parents.

Miss Esther Blaser, of Germantown, spent Wednesday with Miss Jean Seel, of Cinnaminson avenue.

The Liberty Bell Chapter No. 6, of Pennsylvania, of the Bell Telephone Company, will hold their annual outing Saturday, July 11, at the Melrose Country Club. About 1500 attend this outing and the Pioneer and their guests are invited. Every member of the Pioneer group must have given 24 years of service before becoming a member.

Mrs. Carl Hartman and son, of

Pittsburgh, are visiting her sister, Mrs. Melvin Davis, of Memorial avenue, Palmyra.

Mr. and Mrs. Harry Bates and daughter, Ruth, spent the weekend in Middletown, N. Y.

Mr. and Mrs. John Etris spent the weekend at Barrow's Beach with Miss Elsie Doughty.

Dr. and Mrs. George Pancoast, of Fourth and Horace avenue, are visiting Mrs. Leroy Reeves, of Easton, Pa., for a month.

Mrs. Nellie Slater, of Philadelphia, was the guest of Mrs. A. B. Powell on Tuesday.

Mr. and Mrs. Walter Kemmerle and son Howard, of Riverside, and Mr. and Mrs. Cleighenbach, of Cleveland, Ohio, were entertained at the Kemmerle home on Broad street, Monday evening.

Mr. and Mrs. Wilson Nein, of Reading, Pa., spent several days with her parents, Mr. and Mrs. John Eval, of Vine street.

Mrs. Pauline DePalma, of Delaware avenue, was taken to Zurburg Hospital, Riverside, Tuesday, where she underwent an appendicitis operation.

Rev. Harry Eval, superintendent of the Baltimore Conference, spent the Fourth with his mother, Mrs. Laura Eval, of Berkeley avenue.

## WITTE ON THE AIR

Lawrence Witte, 800 Lincoln avenue, Palmyra, formerly of Riverton, is now broadcasting over WDEL, Wilmington, at 4.15 Fridays. He gives radio gossip similar to the column he wrote for one of the local papers last year.

This program will be audiotaped over a New York station in the near future.

## J. LAWRENCE LIPPINCOTT

J. Lawrence Lippincott, of Medford and Riverton, died in the Burlington County Hospital, Mt. Holly, Tuesday morning, July 7, from pneumonia.

Mr. Lippincott was born in Riverton, July 20, 1866. His whole family, father, grandfather and great grandfather were residents of Riverton.

Mr. Lippincott was a merchant in Philadelphia for several years until his uncle, Edward Lippincott, died and Lawrence took over the management of the firm about 1900. The firm was developed into building lots extensively after that time.

In 1894 Mr. Lippincott married Caroline Cooper Biddle, of Lansdale, Pennsylvania.

The deceased is survived by his wife and one daughter, Mrs. Henry C. Forman, of Washington, D. C., and three grandchildren. He also has four sisters, Mrs. C. C. Miller, Miss Helen Lippincott and Mrs. H. C. Parrish, of Riverton, and Mrs. L. F. Booth, of Plainfield.

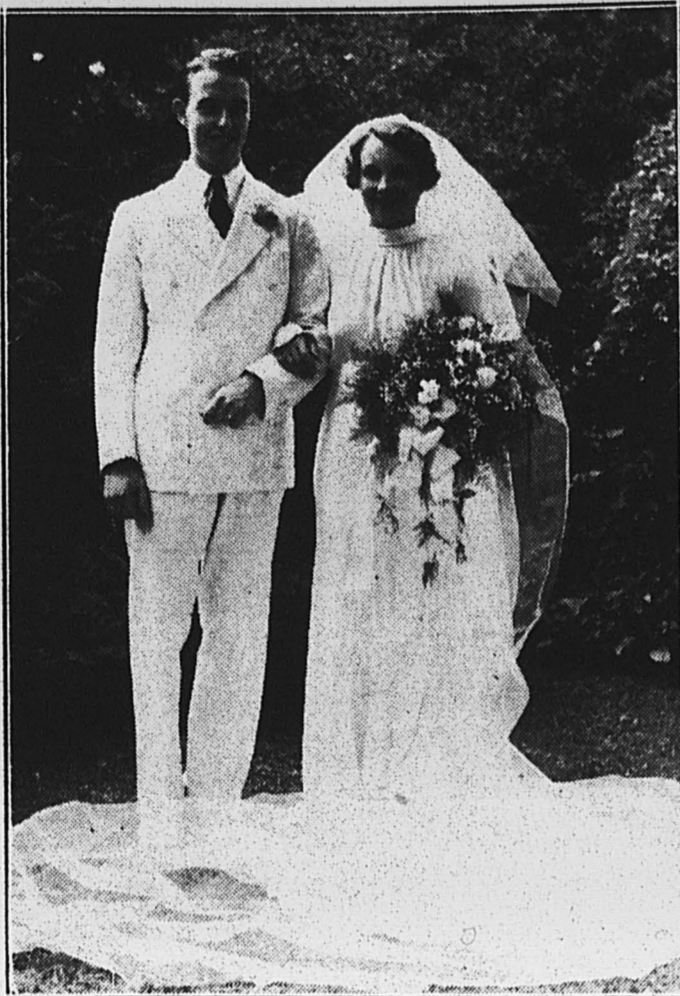
## MRS. MARY COUNANT

Mrs. Mary Counant, 72, of Freeport, Long Island, died at her home after an illness of two years.

Funeral services will be held Friday with burial in Detroit, Michigan.

Mrs. Counant is survived by one sister, Mrs. A. B. Powell, of Palmyra, and three brothers, H. E. Styles, of Palmyra, A. B. Styles, of Philadelphia, and L. M. Styles, of South Bend, Indiana.

## MARRIED SATURDAY, JULY 4



William Luther Mowll, Jr., and Miss Maxine Julia Meitzner who were married in Calvary Presbyterian Church Fourth of July afternoon at 4.30.

## MOWLL-MEITZNER

Miss Maxine Julia Meitzner, daughter of Mrs. Bertha Meitzner, of 613 Elm Terrace, became the bride of William Luther Mowll, Jr., son of Mr. and Mrs. William Luther Mowll, Sr., of Cambridge, Mass., at a very pretty wedding in Calvary Presbyterian Church Saturday, July 4, at 4.30. The Rev. Charles T. Bates officiating. Mrs. Ruth Peterson Bell, organist of the church, played the wedding march.

The bride, who was given in marriage by her brother, Archer J. Meitzner, wore a gown of white satin made en train and a tulle veil which fell from the tiny turban trimmed in orange blossoms. Her bouquet was a shower of lilies of the valley and gardenias.

Miss Dorothy Meitzner, sister of the bride, also of Riverton, was maid of honor and wore a yellow chiffon dress made princess style with V neckline and puffed sleeves and trimmed in turquoise blue velvet ribbon. She wore a large garden model hat of horsehair and ribbon which matched her frock, and carried blue delphinium, yellow snapdragons and roses with baby's breath.

The bridesmaids, Miss Mildred M. Mowll, of Cambridge, sister of the groom, and Miss Floraine J. Peterson, of Riverton, cousin of the bride, wore in compliment to the maid of honor, similar gowns in turquoise blue with trimming of yellow. They wore matching hats and carried bouquets like that of the maid of honor.

Lewis N. Anderson, of Brooklyn, was best man, and the ushers were Haywood Woodman, of Cambridge, Charles Mills and Charles Goodale, of Boston, and Ralph E. Bowers, of Allston, Mass.

Mrs. Meitzner was dressed in a jacket model of poudre blue lace with white picture hat and accessories, and wore a corsage of pink rose buds.

A reception was held at the Riverton Country Club after the ceremony, following which Mr. and Mrs. Mowll left for their wedding journey. They will be at home after August 1 at 14 Rutland street, Cambridge, Mass.

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## SUNDAY EVENINGS

## IN THE GROVE

The grove services Sunday evenings this summer have been unusually well attended. The ministers are most encouraged by the interest and enthusiasm shown by the people of the two towns.

This Sunday evening the Rev. Albert J. Harke, of the Moravian Church will deliver the message.

## BIRTHS

Mr. and Mrs. Edward Grass, of Delair, are receiving congratulations on the birth of a daughter, Mary Rosalie, June 30, at the Mary Haas Robbins Maternity Home, 408 Main street, Riverton.

Mr. and Mrs. Robert Kenny, of Riverside, are receiving congratulations on the birth of a daughter, Dorothy, July 5 at the Mary Haas Robbins Maternity Home.

## ROBINSON MAKES HIGH SCORE IN PISTOL SHOOT

At a pistol shoot at Ventnor Tuesday for South Jersey police and bank guards the following scores were made: Robinson, Riverton, 86; Grill D'Impollito, Vineland, 85; Lewis Johnson, Ventnor, 83; Greer Mickler, Ventnor, 83; Charles Price, Pleasantville, 75; Sergeant B. Flanagan, Ventnor, 74; L. Burdall, Ventnor, 74; A. I. MacLaren, Ventnor, 70; Raymond Watts, Ventnor, 60; Frank Groves, Ventnor, 47; C. H. Cramer, Ventnor, 43; Walter Boody, Vineland, 41.

The shoot was especially difficult on Tuesday owing to a strong cross wind, and the NRA target which is smaller than a regulation target.

The shoot was made with 10 shots slow fire with a possible 100 score.

## JULY SPECIAL

Your dollars will do double duty during July if you take advantage of the sale of Rytek Deckle Edge Vellum printed stationery. Double the usual quantity at no increase in price. Place your order at The New Era Office.

It is estimated that 80 per cent of all adults are immune to infantile paralysis.

## MESSICK

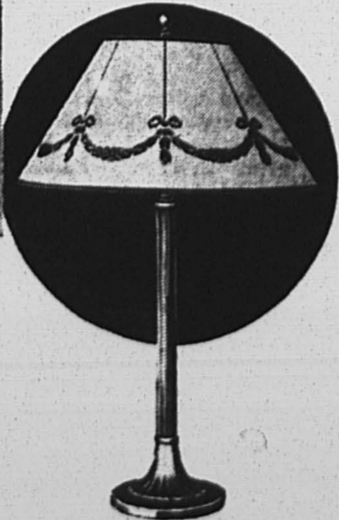
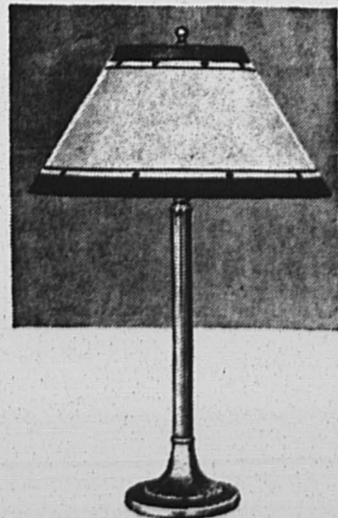
CUT RATE  
PATENT MEDICINES

535 CINNAMINSON AVE.

Palmyra Phone 1500

SODA FOUNTAIN  
CIGARS - CIGARETTES  
TOBACCOS  
RUBBER GOODS

Bring your 4th of July pictures here  
24-Hour Developing Service



Two good buys in table lamps. Both are built in accordance with specifications of the Illuminating Engineering Society. The Mazda lamp is enclosed in an opalescent globe. This globe is open at the top to send some of the light upward. The combination of direct and indirect lighting gives excellent illumination, restful to the eyes. Price \$5.05 cash including Mazda lamp and shade.

**PUBLIC SERVICE**

## RIVERTON

Mrs. D. M. Clifton is entertaining her brother George F. Lewis, and niece, Mrs. Helen Lovey, of Brooklyn, this week.

Mr. and Mrs. Ellis Clifton and daughter Joan, of Mechanicsburg, Pa., spent the Fourth with Mr. and Mrs. D. M. Clifton, of Main street.

Mr. and Mrs. Charles Durborow and family, of Edgewater Park, spent Saturday in Riverton.

Miss Eleanor Friday has returned to her home on Main street after spending three weeks with her uncle, Conrad Friday, of Scarborough, New York.

Julius Woidill, of Riverton, and Mr. and Mrs. Charles Hall, of Egg Harbor, spent the Fourth with Mr. and Mrs. Julius Woidill, of Glassboro. Mrs. Hall will be remembered as Miss Paula Woidill.

Buddy DeLaney underwent an operation for tonsils and adenoids in the Cooper Hospital, Camden, Monday.

Mr. and Mrs. Robert Ayres and daughter are spending the week in Ship Bottom.

Mr. and Mrs. Richard Allen have returned home after a trip to the mountains and shore last week.

Mr. and Mrs. John Maloney, of Plainfield, visited their parents, Mr. and Mrs. Dennis Maloney, on the Fourth. The elder Maloneys returned to Plainfield with their son on Sunday.

Mr. and Mrs. Edgar Robertson, of Charleston, South Carolina, are visiting Mr. and Mrs. H. H. Porter, of 211 Lippincott avenue.

Mrs. H. B. Mark and family are spending the summer in Ventnor.

Mrs. John Atkinson, of Merchantville, visited her parents, Mr. and Mrs. Joseph Shockor, of Linden avenue, Monday.

Mrs. John Metzgar and daughters, Jerry and Dorothy, have returned to Ocean City, where they are spending the summer, after being in Riverton for several days.

Mrs. E. K. Merrill, of Main street, is in the Pennsylvania Hospital, Philadelphia, for observation.

Mrs. William Porter, Mrs. Robert Biddle, Mary Fink and Connie Porter have returned to their homes in Riverton after spending several weeks in California.

Mrs. William Fredericks and family, of Cranford, spent the weekend at the home of Mr. and Mrs. Frank Rue.

Mrs. L. A. Hoyt, of Second street, entertained her parents and brother, Mr. and Mrs. Edward Swain and son, of Baltimore, over the holidays.

Biddle Atlas, of Second street, has returned to his home after a trip to the West Indies with Pennimora Johnson's expedition for deep sea photography.

The Riverton Country entertained at an informal supper Saturday evening. Lea P. Warner was chairman of the entertainment committee and arranged for the supper and the evening program.

Harold Bishop is spending the week at Ocean City as the guest of Harry Orlmann, Jr.

Mr. and Mrs. William Heatherington of Harrison street are spending the summer at Ocean City.

Mrs. Mary Anderson, of Easton, Pa., and Mrs. Elsie Kelly, of Philadelphia are guests of Mrs. Oscar Kahler, of Thomas avenue.

John Faunce, John Tibbett, Jeff Edwards, Maynard Bowen are at Camp Hoffman, Sea Girt, for two weeks, with the National Guards, of which they are members.

Mrs. Charles Shaw and daughter Connie, of Delanco, spent Wednesday with Mr. and Mrs. Thomas Carroll.

The winners of the Sacred Heart PTA blanket club this week were: Mrs. S. Nagey, of Philadelphia, and Mrs. A. Phalen, of Parry.

Mr. and Mrs. J. J. Karins and son John, of Montclair, were guests of Mr. and Mrs. Frank Hamlin over the weekend.

Mr. and Mrs. Arthur Johansen and family, of Scotch Plains, Mr. and Mrs. Edward L. Coffey and son, of Brooklyn, Mr. and Mrs. MauCric Coffey, of Mill Hall, Pa., and Mr. and Mrs. Charles Stewart and family were guests of Mr. and Mrs. Harvey Stewart on Fourth of July.

The Women's Bible Class of Calvary Presbyterian Church took a motor trip to Ocean City Wednesday of this week.

Miss Adelaide Webb, of Linden avenue, spent Wednesday in Atlantic City.

Miss Esther Yerkes, of Linden avenue, returned to her home on Sunday after spending two weeks in the Pocono Mountains.

Mr. and Mrs. Warren T. Blyler and family left on Sunday to spend two weeks at Brant Beach.

Mr. and Mrs. Roy V. Heisler and family are spending the summer in Longport.

Charles McCordell has returned to his home after spending four and one half months at Fairview Sanatorium. Mr. McCordell says he never felt better in his life.

HAVE YOU ordered your cake from the Senior Epworth League cake sale? The sale is this coming Saturday, phones Riverton 344, 712 or 675-R.

## ANNUAL ELECTION OF PALMYRA A.C.

Charles N. Buchholz Named President at Meeting Tuesday Night.

Chas. Sprekel, Sec.

The annual election of the Palmyra Athletic Club was held Tuesday night in Society Hall.

The following officers were chosen for the ensuing year: Charles N. Buchholz, president; T. Curtis Flynn, vice president; Christopher Davis, treasurer; Charles Snyder, financial secretary; Charles Sprekel, secretary.

The following directors for the year were elected: James Hartley, Herbert Bracy, Jack Eisey, Thomas Schwink, Joseph Stack, James Hughes, Carl Lutz, "Lena" Blackburne and Jack Hannum.

## TAYLOR MARKETS TO OPEN FRIDAY

The Taylor Markets, at 524 Main street, and at Taylor Lane, on which the residents of this neighborhood have come to depend in a large degree for their fresh vegetables, will re-open for the season on Friday of this week.

The first supply will include the famous Taylor sugar corn, stringless beans, raspberries, apples, beets and tomatoes.

Buddah is supposed to have died about 483 B.C., at the age of eighty.

## ON THESE SCORCHING HOT DAYS

## COOL OFF

AT OUR

## Soda Fountain

SOFT DRINKS

SODAS

SUNDAES

ICE CREAM

SANDWICHES

BOTTLED GINGER ALE

## L. L. KEATING'S

BROAD and MAIN

Riverton Phone 1540

## BEST ROUND &amp; RUMP STEAK 35c

Fresh Killed

## Stewing Chickens, 29c

## Legs Genuine Spring Lamb 29c

## Best Rib Roast 27c

## WHITMER'S QUALITY MEAT MARKET

107 E. Broad Street Palmyra  
Phone Riverton 126 FREE DELIVERY

## CLOVER MARKET

11 East Broad Street, Palmyra  
Phone 762 Free Delivery

## Week-end Specials

Brookfield Butter 2 lb 71c

Fancy Chickens, av. 4-5 lb 27c

Sugar Cured Smoked Picnics lb 19 1/2c

Swift's Sliced Bacon 1/2 lb pkg 17c

Milk-fed Veal Cutlet and Tenders lb 32c

We Carry Only the Highest Quality Meats

## Weekend Specials at the PHILADELPHIA MARKET HOUSE, Inc.

"The Everbearing Garden"  
BROAD and GARFIELD PALMYRA  
Free Delivery—Phone 720 and 721

## PRODUCE DEPARTMENT

Fresh Dug Jersey No. 1 White Potatoes	1/4 bu. 98c
Fresh Full Potted Lima Beans	2 lb 19c
Fresh Picked Jersey String Beans	1 lb 5c
Fresh Full Potted Telephone Peas	2 lb 23c
New Beets or Carrots	3 bunches 10c
Fancy Hearts of Celery	bunch 8c
Fresh Cucumbers	2 for 5c
Fancy Garden Lettuce	2 large heads 15c
California Juice Oranges	20 for 25c
Large Size Lemons, thin skinned, full of juice	doz. 25c
California Seedless Grapefruit	6 for 25c
Sweet Ripe Honey Balls or Cantaloupes	2 for 19c
Large Size Ripe Honey Dews	each 25c

## GROCERY DEPARTMENT

Premier Tenderloin Sardines	2 cans 19c
Premier Tomato Juice	large can 25c
Boscul Coffee, vacuum packed	1 lb 27c
Kellogg's Fresh Corn Flakes	box 7c
Kellogg's Fresh Prunes	2 large cans 25c
Fels Naptha Soap Chips	large box 20c
SALE ON IVINS' PACKAGE CAKES AND COOKIES	
IVINS' Cheese Rare Bits	large box 17c
IVINS' Sandy Tricks	large pkg. 22c
IVINS' Wheat Hearts	large pkg. 18c
IVINS' Graham Crackers	large pkg. 17c
IVINS' Nix Pak	1 lb box 17c
IVINS' Fancy Assorted Cakes	1 lb box 27c
IVINS' Saltines	1 lb box 15c

## SEA-FOOD DEPARTMENT

Croakers and Porgies	1 lb 10c
Flounders	1 lb 23c
Halibut	1 lb 33c
Salmon	1 lb 35c
Butter Fish	1 lb 23c
Blue Fish	1 lb 25c
Mackerel	2 lb 25c
Sea Bass	1 lb 18c
Sea Trout	2 lb 25c
Large Clams, in Shell, doz 25c	Fresh Opened, doz 50c

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

## YWCA NOTES

**DAY CAMP OPENED**  
The Burlington County Young Women's Christian Association opened its summer day camp on the Rancocas Creek at New Lisbon on Tuesday, July 7, with a representative group of campers. The camp is to be in session each Tuesday, Wednesday and Thursday during July, and girls wishing to attend may register at the camp on any of these days or at the county office, Paxson street, Mt. Holly, on Mondays and Fridays.

Miss Elizabeth McHenry, executive secretary of the county association, is the camp director. Counselors who are in charge of various activities are: General activities, Miss Grace Kersey, of Palmyra, director; Miss Nan Evans, of Riverton, assistant; Natalie Anderson, of Mt. Holly, Marion Crammer and Edith Emmons, of Pemberton, aides. Swimming — Miss Elsie Oliver, Shinn, of Rancocas, assistant; Ethel Wilson, of Mt. Holly, and Marion Crammer, aides. Nature — Mrs. Robert Sim, of Riverton, director; Miss Ruth Rosenfeld, of Mt. Holly, director; Miss Gertrude Keuhle, of Rancocas, assistant, and Kathleen Hendricks, of Pemberton, aide. Dramatics — Mrs. Edgar L. Sanford, of Moorestown, director of counselors; Miss Nan Evans, of Riverton, in charge; Miss Frances Ross, of New Lisbon, and Miss Anna Stiles, of Moorestown, assistants.

### Crowds Throng Palmyra on 4th

(continued from page 1)

The boys' balloon race was won by Douglas Garwood, first, and William Lewis second, in the 8 to 12 bracket. First Bauer and Sam DeVece won first and second respectively in the same event, but in the 13 to 16 year bracket.

The three-legged race for girls was won by Caroline and Esther Messenger, and second place was won by Louise Rahelic and Gene Seebier in the 8 to 12 bracket. In the 13 to 16 bracket, first prize was won by Dorothy Staveland and Gertrude Messenger, and second was won by Gladys Seene and Hilda Griggs.

The three-legged race for boys was won by Alfred DeVece and Thomas Renaldi, followed by Charles Carda and Buddy Johnson in the 8 to 12 bracket.

In the 13 to 16 bracket first place was won by George and Clifford King, and second place was won by Lester Fellman and John Schmidt.

**Pie Eating**  
The girls' pie-eating contest, a riot of laughs in anybody's language, was won by Ade Vincent, Caroline Messenger, Carmela Cuzupe and Jean Seebier in the 8 to 12 bracket. The girls' 13 to 16 bracket was won by C. Carda and G. Messenger.

The boys' pie-eating contest, in the 8 to 12 bracket was won by Harry Hill and R. Garwood. In the 13 to 16 bracket first place was won by Robert Rhoades and second by Joseph Griggs.

**Tug-of-War**  
The tug-of-war for girls was won by D. Leonard, R. Coombs, F. Henzler, E. Burch, E. Austin, G. Messenger, C. Cuzupe, M. D'Amato, P. Dailey and E. Prisco.

The tug-of-war for boys was won by M. Reed, L. King, J. Vincent, G. King, F. Smith, L. Washington, J. Griggs, E. Lamon, L. Pike and J. Bratton.

The athletic events wound up with a peanut scramble in which 50 pounds of peanuts disappeared like magic. Eighty-five pies were consumed by the pie-eating contestants and 500 ice cream cones were given to the children.

**Afternoon Ball Game**  
The Palmyra baseball team gave a second good accounting of themselves when they whipped the Kirchner A.C. nine of Riverside in a game at the municipal field in the afternoon to the tune of 6 to 4.

In the evening many people enjoyed dancing at the K. of C. hall and at the P. O. S. of A. hall.

His daily prayer, far better understood in acts than in words, was simply doing good.—Whittier.

### JOHN CITIZEN'S PRAYER ANSWERED

Automatic Coal Stoker That Feeds Coal From Bin, Regulates Heat, Removes Ashes

Through the ingenuity, perseverance and experiments of Philadelphia's foremost dealer in coal and automatic coal heating equipment, an automatic coal stoker has been made which gives the average home absolutely automatic heat, temperature controlled, at very moderate cost.

This Newton Automatic Stoker takes the coal from bin to the burner, burns it with a uniform heat and removes the ashes to containers, without any noise or dust, and without effort on the part of the owner. It can be installed in any heater.

The Newton Supply Company, 53rd and Baltimore avenue, Philadelphia, installed these Stokers to replace other heating equipment during the last two unusually severe winters.

Buckwheat or rice anthracite coal is used in this Stoker which means a big saving in coal cost in comparison to the cost of the larger sizes of anthracite used in the average home. The Newton Automatic Stoker is moderately priced, can be bought on easy terms.

### THE PEOPLE'S COLUMN

#### HOW TO DISPLAY FLAG

An interested and patriotic American counted six flags on one street which were incorrectly hung on Saturday.

He explained that the flag, when not hanging from a staff, should always have the blue field to the left as one faces it.

We just thought we'd pass this information on to all residents of Riverton could hang their flags correctly when the next occasion arises.

#### THEY BELIEVE IN "HAP"

Former County Auditor Harry J. Ziegler, of Riverside, who was indicted along with three others for malfeasance following the recent county probe, has received a letter from the Riverside Kiwanis Club expressing the confidence of the organization in his integrity. The letter reads: "The Kiwanis Club of Riverside, extends to you its fullest confidence in your integrity. We believe you will completely vindicate your name in the recent indictment of the Grand Jury of Burlington county."

#### CONFERENCE OF INTERSTATE WCTU

The annual mid-July three-day Interstate Conference of the Woman's Christian Temperance Union for New York, New Jersey, Pennsylvania, Delaware and Maryland, at Ocean Grove, will be held this July 14, 15 and 16, with three sessions each day, in the Young People's Temple, except the final meeting, Thursday evening, July 16, in Ocean Grove auditorium, with a pageant, "God's Hand on the World's Clock," written and directed by Mrs. Carrie Stanton.

Delegates who attended the recent National Convention at Tulsa, Okla., will bring vivid accounts of that great gathering; and there will be numerous forums led by the five state presidents and by national leaders.

On Tuesday evening, July 14, the speaker will be Mrs. Dan Brummitt; and on Wednesday evening, July 15, there will be a Diamond Medal oratorical contest.

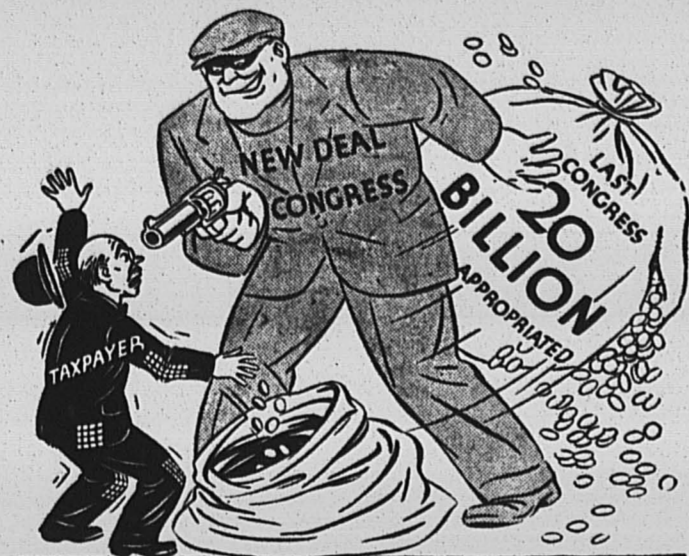
Visitors are welcome at all sessions.

#### DOUBLE VALUE IN JULY

Only fine stationery has the edges of the paper deckled. Rytek Deckle Edge Vellum at One Dollar a box is an outstanding value for fifty sheets and fifty envelopes, printed with your name and address. But, now, you get double the regular quantity, at no increase in price. On sale at The New Era Office during July only.

John D. Follett, a former resident of Riverside, spent the Fourth in Riverton visiting friends.

### FOUR MORE YEARS OF THIS?



NEW DEAL CONGRESSES HAVE APPROPRIATED \$38,000,000,000 TO BE SQUANDERED.... STOP THEM!

**WINNING THE BATTLE** against the depression has been likened by New Deal orators as important as American victory in the World War. But the 38 billion dollars which has been appropriated by the New Deal Congresses exceeds the net World War cost to the United States. In 1920 the Treasury Department estimated this at \$7 billion \$74 million dollars.

This big difference also remains between the two spendings. We won the World War. The New Deal battle against the depression has been confused with boondoggling, crack-pot visions hatched by Professors, and unprecedented political patronage. So we still have 12 million unemployed, approximately the same number we had four years ago.

### Riverton Stages Big Celebration

(continued from page 1)

watch, and Edward Conwell, second, winning a wrist watch.

The egg-rolling contest, the funniest event of the day with the exception of the pie-eating contest, was won by Calvin Taylor, whose prize was a camera, and John Aydeotte, second, winning a pen and pencil set.

The three-legged race was won by Fred Steiner and Weston Goodnow, baseball gloves, with Calvin Taylor and George Palmer close seconds, also winning baseball gloves.

The pie-eating contest was won by John Lennard, a tie set. The girls also had a pie-eating contest but their only reward was a full tummy and well-smeared face.

#### Balloon Contests

The men entered a balloon-blowing contest, with the long watermelon shaped balloons. Some men are windy, but these fellows just couldn't puff enough at first to even get them started, but when they did get under way there was a fine exhibition of puffing and bursting balloons.

At 1.15 there was a soft ball game at Memorial Park between Joseph T. Evans and the Riverside Trust Co. The results of this will be found elsewhere in the paper.

#### Aquatic Events

At three o'clock the aquatic events were held at the end of the Yacht Club pier with the results as follows:

Swimming race: Boys under 15, Arthur Burns, scout knife; R. Webster, flashlight; H. Horner, tie set. Swimming race: Girls under 21, Anne Knight, wheel pin; Nellie Showell, dangle bracelet, and Emily Barclay, sport clip.

Swimming race: Boys 21 and under: Ed Paulus, thermos bottle; A. Beaumont, thermos bottle, and Newt Hunn, tie clip.

Men's doubles: Bert Shoemaker and John Ayres, first, each winning an Esterbrook fountain pen, and Ed Paulus and Newt Hunn second, winning wrist watches.

Mixed doubles: Gus Probsting and Lenora Showell, first, winning pocket knife and wheel pin, with Jack Naisby and Elizabeth Hunn, second, winning a key chain and sail boat bracelet.

Standing on gunwales: Henry Naisby and Newt Hunn, first, winning pen and pencil set, and Bert Shoemaker and John Ayres, second, winning belts.

Men's singles: Rod Merrill, belt; Ted Hunn, pipe, and Jack Naisby, tie set.

Men's fives: Ted Hunn, Newt Hunn, Ed Paulus, Lloyd Unland and Henry Naisby. The prizes were all the same, each winning a pipe.

#### Log-rolling Contest

In the log-rolling contest, a new feature this year, the winners were William Shoemaker, first, winning a camera, and Fred Steiner, second, winning a desk set.

The log was one similar to those used by Public Service for service poles, having been tar-finished. The boys rubbed sand on it before they attempted to stand on it which seemed only to make it worse. Instead of the regulation spike shoes they wore sneakers or no shoes at all. Out of the twenty-one entries Shoemaker and Steiner were the best. Several girls also tried their luck at this new feature.

#### Tilting Contest

The tilting contest in the evening was won by Ted Hunn and Lloyd Gladney, first, winning electric clocks, and Henry Naisby and Newt Hunn, second, winning wallets. This was supposed to be a masquerade affair but some of them either forgot or couldn't find anything in the attic trunk.

The day wound up with an unusually fine display of fireworks from the Riverton Yacht Club pier.

#### A NEW RYTEX

One Hundred Business Cards for One Dollar at The New Era Office. Rytex Hyliated Cards on fine stock, rotary cut. Even lower prices for larger quantities.

### N. DREIER

19 W. Broad St. PALMYRA

All Kinds of Orthopedic Shoe Work

Dr. Scholl's Foot Remedies

GEORGE C. FRANK, Township Clerk.

Dated, July 1, 1936. 7-2-9-36

Successor to Albert Hester

Carpenter and Builder

Special Attention to Repair Work

Randolph Avenue, East Riverton

Phone, Riverton 840-M—Charges Reasonable

W. REX McCROSSON

Real Estate and Insurance

115 E. Broad St., Palmyra, N. J.

Phone, Riverton 500

FOR YOUR SUMMER PERMANENT STOP IN and see

ETHEL

Williams-Wright Building

Broad Street, Riverton

(Prices Reasonable)

Also ask about the \$1 specials. They are really worth taking advantage of.

ETHEL'S BEAUTY SALON

CALL

RIVERTON 1510

Free Delivery

Carlson's Riverton Pharmacy

CALL

RIVERTON 1510

Free Delivery

### Legal Notices

**TREASURY DEPARTMENT.** Procurement Division, Public Works Branch, Washington, D. C., June 24, 1936.—Proposals are hereby solicited for a site for a Federal Building at Riverton, N. J., to be opened publicly in the Office of the Postmaster at Riverton, N. J., at 9 o'clock A.M. on July 13, 1936, for the sale, or donation to the United States of a lot conveniently located. Approximate dimensions—Corner lots 105 foot frontage 180 foot depth; interior lots 130 foot frontage 180 foot depth. Sites having different street frontage dimensions will be considered provided the area is approximately the same. In all cases where possible bids should be submitted by actual owners of properties and not by agents. Document application, the Postmaster will supply prospective bidders with proposal blanks and a circular giving particulars as to requirements and instructions for preparation of bids and data to accompany same. C. J. Peoples, Director of Procurement. 7-2-9-36

**RULE TO BAR CREDITORS.** Administrator's Notice. Estate of Harry Logan, deceased. Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 27th day of June, 1936, upon application of the subscriber, Administrator, requiring the creditors of Harry Logan, late of the County of Burlington, deceased, to file and verify their claims against the estate of the said deceased, under oath or affirmation, on or before December 27, 1936, or they will be barred of any action therefor against the said Administrator.

**FRANKFORT TRUST COMPANY.** Administrator. Proctor Moore, Executor of the Estate of Harry Logan, deceased. Dated: June 27th, 1936. 7-2-9-36-36

**TOWNSHIP OF CINNAMINSON.** NOTICE OF PUBLIC SALE OF (Not a Tax Sale)

NOTICE is hereby given that The Township of Cinnaminson in the County of Burlington, State of New Jersey, on TUESDAY, JULY 14, 1936, at three o'clock in the afternoon, Daylight Saving Time, at the residence of George C. Frank, Township Clerk, at Palmyra, New Jersey, will sell, at public sale, ALL those two certain tracts or parcels of land and premises situate in the said Township and particularly described and designated on the Tax Duplicate thereof as House and Lot No. 171, at Palmyra Extension.

Said sale will be made upon the following terms and conditions:

1. The properties shall be sold separately, each to the highest bidder therefor; provided, however, that no bid of less than One Hundred Dollars (\$100.00) for either property will be received, and that neither property will be sold for less than said sum.

2. The purchaser shall, at the time of the sale, pay in cash to the Township twenty per cent (20%) of the amount of the accepted bid; and in the event of the failure of the bidder to make such payment, the property will immediately be again offered for sale as if such bid had not been made.

3. The balance of the purchase price shall be paid to the Township in cash, within ten days after the date of the sale, at the office of the Township Clerk; and the receipt of the balance of the purchase price, the Township will deliver to the purchaser a special warranty deed conveying the property in fee simple.

4. The taxes conveyed by the Township to the purchaser shall be free and clear of all taxes, assessments and other municipal liens up to and including the year 1935, and in lieu of taxes for the year 1936, the purchaser shall, on or before the date of the sale, pay to the Township an amount equal to one-half of the tax assessed against the property for the year 1936.

5. In the event that the purchaser should fail or refuse to pay the balance of the purchase price and make final settlement in accordance with the terms and conditions of sale, the property shall be resold, without a fixed minimum price, as the Township Committee may determine; and the amount of the deficiency, if any, shall be deducted from the initial payment made by the first purchaser and shall be retained by the Township.

6. Compensation in an amount equal to five per cent (5%) of the sale price of the said properties or either of them will be paid by the Township to any realtor duly licensed under the laws of the State of New Jersey who shall effect the purchase of the said properties or either of them at said public sale in accordance with the terms thereof; which compensation shall be paid by the Township upon the conclusion of the final settlement between the Township and the purchaser and not before the receipt by the Township in cash of the full amount of the sale price of the property.

By order of the Township Committee of the Township of Cinnaminson in the County of Burlington.

GEORGE C. FRANK, Township Clerk.

Dated, July 1, 1936. 7-2-9-36

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(Prices Reasonable)

Also ask about the \$1 specials. They are really worth taking advantage of.

ETHEL'S BEAUTY SALON

CALL

RIVERTON 1510

Free Delivery

Carlson's Riverton Pharmacy

CALL

RIVERTON 1510

Free Delivery

## BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

### AUTOMOBILES

#### WOOLSTON'S GARAGE

High Grade Auto Repair Work  
Atwater Kent Radio  
Plymouth — DeSoto — Hummobile Cars  
BROAD AND MAIN STREETS  
Riverton  
Phone 460

#### SALES SERVICE

Moorestown Motor Co., Inc.  
Riverton Branch  
Broad and Fulton Streets  
Phone 85

#### Pal-River Chevrolet, Inc.

NEW AND USED CARS  
40 Broad Street  
Phone 145

#### THOS. DOLLY & SONS

CHEVROLET  
SALES AND SERVICE  
Moorestown  
Local Representative  
W. L. WRIGHT  
Riverton 290-W

### BAKERY

**FANCY BAKING**  
Home-made Ice Cream  
CONFECTIONS  
the kind you will be proud to serve

**CHEW'S BAKERY**  
512 Main St., Riverton  
Phone 154 — We Deliver

### BANKS

Cinnaminson  
Bank and Trust Co.  
The Friendly Bank  
Member FDIC  
Main at Harrison Street  
RIVERTON

### BARBERS

**RAY BANKS**  
BARBER  
SPECIAL ATTENTION  
TO ALL WORK  
306 BROAD STREET  
RIVERTON

### BUILDERS

**CURTIS E. STAVELY**  
CONTRACTOR and BUILDER  
Special Attention to Jobbing  
16 W. Charles St., Palmyra  
Phone 744

### LOUIS WEBER

Successor to Albert Hester  
Carpenter and Builder  
Special Attention to Repair Work  
Randolph Avenue, East Riverton  
Phone, Riverton 840-M—Charges Reasonable

### CLOTHING

**GOLDEN RULE NASH**  
THE NATION'S TAILOR  
C. A. KING  
620 Morgan Avenue  
Phone, Riverton 247-M

### DINING ROOM

TAK-ABOOST ABBOTT'S DE LUXE  
FRY'S DINING ROOM  
11 W. Broad St.  
Palmyra  
FLATTER DINING  
SANDWICHES

### FLOORS

**FRANK HANSEN**  
HARDWOOD FLOORS of Every Design  
LINOLEUM  
Stairs Scraped and Recovered  
Furniture Refinished and Repaired  
Old Floors Made to Look Like New  
525 Curtis Avenue  
DELAIR, N. J.

THE NEW ERA  
RIVERTON, N. J.

### COAL DEALERS

#### J. S. Collins & Son, Inc.

**'blue coal'**  
BUILDING MATERIALS—HARDWARE  
LUMBER—FEED—COKE  
Broad and Main  
Phones 4 and 5

#### LEON A. SEVER, Inc.

PALMYRA, N. J.  
**LEHIGH COAL**  
E. P. Griffenberg, Mgr.  
Phone, Riverton 384

#### H. B. WILLIAMS

LEHIGH VALLEY  
COAL  
KOPPELS PROCESS COKE  
FUEL OIL  
Building Materials —  
Feed and Fertilizers  
PALMYRA  
Phone 1100

#### Joseph T. Evans

Genuine  
FUEL OIL  
COAL  
LUMBER  
MILLWORK  
Phone, Riverton 302

### DRESSMAKING

#### DRESSMAKING

for  
Women and Children  
New Garments Made  
and  
Remodeling Done  
Coats Remodeled and Relined  
Men's Overcoats and Business Coats  
and Vests Relined

**MRS. A. B. POWELL**  
261 W. Broad St., Palmyra  
Phone 347

### DRY GOODS

**SMITH'S STORE**  
Dry Goods — Notions — Stationery  
McCall's Patterns — Gifts  
414 MAIN STREET, RIVERTON  
Phone 783

### EXPRESS

#### GIBERSON'S EXPRESS & TRANSFER

DAILY SERVICE  
PHILADELPHIA TO BURLINGTON  
MOVING  
Main Office: 240 Arch Street, Philadelphia, Pa.  
Riverton Office: 240 Arch Street, Philadelphia, Pa.  
Riverton Office: 240 Arch Street, Philadelphia, Pa.  
Riverton Office: 240 Arch Street, Philadelphia, Pa.

### PIKE'S EXPRESS

DAILY EXPRESS TO AND FROM  
PHILADELPHIA  
LOCAL AND LONG DISTANCE  
HAULING  
517 Locust Ave. Phone: Riverton 883  
Palmyra Phone: 1669

### 5c AND 10c STORE

#### PALMYRA

5c AND 10c STORE  
9 West Broad Street  
CARRYING A COMPLETE LINE OF  
NOTIONS, TOILET ARTICLES,  
NOVELTIES, CANDY, ETC.

### FUNERAL DIRECTOR

#### JEROME J. ZISAK, JR.

FUNERAL DIRECTOR  
621 Thomas Avenue, Riverton  
Phone 785  
No Charge for Use of Funeral Home

### HAULING

#### HARRY E. SHEA

MOVING — HAULING  
TRUCKING

## BEAUTY CONTEST AT FOX RIVERSIDE

Only Theatre in South Jersey to Hold Contest. Rules of Eligibility

The Fox Riverside Theatre has received a franchise from the Showman's Variety Jubilee governing the American Beauty Pageant which authorizes their theatre to select a "Miss South Jersey," who will participate in the nation-wide contest for the title of "Miss America" held in Atlantic City the week of September 7.

No other theatre in South Jersey will participate in the selection. Contestants will enter from all parts of South Jersey. Any unmarried young woman in South Jersey between the ages of 16 and 30 is eligible for the contest. Participants must be in good moral standing in their respective communities.

1. Contestants must be white and between the ages of 16 and 30 years, unmarried, and of good moral standing.

2. All official entry blanks will be closed on Monday, August 17.

3. The judges in the selection of "Miss South Jersey" will be members of official capacity from all the important towns of South Jersey.

4. Preliminary selection of "Miss South Jersey" will be held on the Riverside stage Wednesday evening, August 19. The final selection will be held on August 26.

5. The winner of the contest will receive a beautiful silver beauty trophy and, in addition, an entire wardrobe, a week's stay in a leading hotel in Atlantic City with all expenses paid and spending money for incidentals. The alternate will also receive a valuable gift.

6. Every girl participating in the contest will receive a valuable gift from Manager Rogin, of the Fox Riverside Theatre.

## BROADWAY THEATRE FRIDAY & SATURDAY



Irene Dunne, versatile star of Universal's 1936 screen version of "Show Boat."

## COVERED DISH LUNCHEON JULY 5

The Palmyra Auxiliary of the Zurburg Memorial Hospital of Riverside, will hold their regular monthly meeting on Wednesday, July 15, preceded by a covered dish luncheon at the home of Mrs. Elvin Powell, 101 Memorial avenue. All members are urged to be present and bring a friend.

## DECKLE EDGE STATIONERY

July is Rytek Deckle Edge Vellum month. Double the regular quantity of this popular printed stationery is offered by The New Era at no increase in price. This offer is good during July only. 100 large flat sheets and 100 envelopes, printed with your name and address, for One Dollar.

It is said that there are no works of Shakespeare in his own handwriting now in existence.

## RIVERTON POLICE NOTES

George and John Downs, of 415 Cinnaminson avenue, Palmyra, were arrested on Saturday by Chief of Police William Gootee and Officer Robinson for hawking a strip of bark eight inches wide by 18 inches long from a copper birch tree on Second street near Linden avenue. The boys were ordered to appear with their father before Recorder Probsting, where the father offered to pay the damages and the boys were released with a reprimand.

A slight accident occurred Monday at Broad and Thomas avenue when a Public Service bus and a truck driven by Mrs. Ellen Tozer, of Beverly, collided. Both vehicles were proceeding east on Broad street when Mrs. Tozer pulled to the extreme right to make a left hand turn. Mrs. Tozer waited for a car to pass and then attempted to turn not seeing the bus. No one was hurt and no arrests were made. Chief of Police Gootee investigated the case.

## GURNELL'S

**DODGE**  
AND  
**PLYMOUTH**  
**DEPENDABLE**  
PASSENGER CARS  
and TRUCKS  
FINANCE 6% PLAN  
**L. S. GURNELL**

Dodge and Plymouth  
Sales and Service  
307 E. Broad St., Palmyra  
Phone, Riverton 26  
OPEN EVERY EVENING

## PALMYRA QUOIT QUIRKS

The Police won six games to 2 for the Playgroup in a double header Monday evening. Morris Beck could not keep the ring off the hub.

The Extension won five from the PAC.

The Trojans whitewashed the PAC 8-0. The PAC feel that they would have made a much better showing if their members would come out on competition nights instead of only to practice.

The standing of the league is as follows:

Trojans	W	L
Police	36	12
P. O. S. of A	33	23
Extension	30	26
Palmyra A.C.	18	46
Playground	12	44

## WANT-ADS

LOST AND FOUND—RENTS—SALES

CLASSIFIED ADVERTISEMENTS

Rate 10c Per Line

(Lines Average 6 Words)

Minimum Charge 30c for Each Ad

Phone 712

FOR RENT—Furnished apartment and garage, 408 Morgan ave., Palmyra, phone Riverton 247-w. 7-9-11

WE WILL CUT and hang window shades free of charge. The Schwering Store, Broad and Maple ave., Palmyra. Phone 28 for information. 6-11-7-2-36-40

LOST—Small yellow cat, 6 months. Apply "S" New Era Office. Reward. 7-9-11

WANTED to buy: Second-hand girl's bicycle, 112 Broad st., or phone 318-w, evenings. 7-9-11

Burlington County Hospital School of Nursing, Mount Holly, N. J., accredited by New Jersey State Board of Nurses Examiners, offers a three year course to High School graduates. Monthly allowance. 7-9-31

## Excellent Food Values

**FRESH KILLED**  
**STEWING CHICKEN 26c**  
**LEGS BABY LAMB 27c lb**

Shoulders Spring Lamb	22c lb
Fancy Prime Rib Roast	25c lb
Shoulders Milk Fed Veal	15c lb
Tender Chuck Roast	19c lb
Cross Cut Roast	25c lb
Veal Cutlet	37c lb
Loir Veal Chops	32c lb
Smoked Hams	21c lb

**Rumps Milk Fed Veal 22c lb**  
STRING ENDS—5 to 6 lbs.  
Huff's Tomato Juice 2 tall cans 13c  
Chase & Sanborn Tender Leaf Tea 1/4 lb 14c  
Sliced Mushrooms can 10c  
Premier Grape Jam 16 oz. jar 16c  
Chase & Sanborn Dated Coffee 1b 23c

1 lb Fresh LAMB LIVER	LOIN PORK ROAST
1/2 lb pkg SLICED BACON	19c lb
Both for 39c	Rib End, 3 to 3 1/2 lb

## BOND MARKET

DEPENDABLE DELIVERY  
Phones 1140, 1141 15 E. BROAD ST., PALMYRA

## PALMYRA

It is Always Healthfully Cool at the Broadway—the Only Theatre in Burlington County with an Air-Conditioned Cooling Plant.

Matinee Daily at 2:00 p.m. Evenings 7:00—9:00 o'clock

FRIDAY and SATURDAY, July 10 and 11—

Your Biggest Entertainment Ship Is Coming In. To Miss It Is to Have Lived an Incomplete Life!

IT'S HERE IN every home!

IT'S HERE IN every home!

IT'S HERE IN every home!

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## RIVERSIDE

Always Healthfully Cool

Lowest Prices in Jersey

25c

EVERY EVENING  
Including Saturday  
Matinee—Children 10c—Evening

Matinee Every Day  
at 2 p.m.  
ADULTS 20c

FRIDAY and SATURDAY,  
July 10 and 11—

CARL LAEMMLE presents  
EDNA FERBER'S

SHOW BOAT

starring  
Irene DUNNE  
ALLAN JONES

MONDAY and TUESDAY,  
July 13 and 14—

JOAN BLONDELL  
EDW. G. ROBINSON

Bullets or Ballots

TUESDAY, July 14—

ROBERT YOUNG  
BETTY FURNESS

Three Wise Guys

Big Surprise Surrounding Program

WEDNESDAY, July 15—

MARGUERITE CHURCHILL  
OTTO KRUGER

Dracula's Daughter

THURSDAY, JULY 16—

REPEAT DEMAND PERFORMANCE  
JEANNETTE MACDONALD  
NELSON EDDY

ROSE MARIE

FREE TO THE LADIES!  
Three Shows of the Sensational "Miss America" Crystalware—Free!

THE Picture you'll rave about for weeks to come

Robert Taylor

URSULA PARROT'S

"There's Always Tomorrow"

with

FRANK MORGAN  
BINNIE BARNES

NOTE

FREE TO EVERY LADY

ON MONDAY AND TUESDAY

A LARGE BEAUTIFUL PHOTO OF

Robert Taylor

Don't Miss This Treat for All

So. Jersey Supply Co.

PLUMBING—HEATING—ROOFING

SUPPLIES

OIL BURNERS—GOULD PUMPS

Broad Street and Delaware Avenue

PALMYRA Phone 234

"Spirella"

the perfect individually designed

Foundation Service, produces the

best results in Style, Health and

Comfort.

MRS. L. M. McCAMY

Corsetiere and Manager

745 Highland Ave. Palmyra

Phone, Riverton, 927

The oil of tomato seeds, when ex-

tracted, is used in manufacture of

fine soap.

Beauty AND PROTECTION

All you need to know about Paint

SHERWIN-WILLIAMS PAINT HEADQUARTERS

JOHN H. ETRIS

17 W. Broad St., Palmyra

Phone 978

If you would be popular, ask a young man something; tell an old man something.

Vol. 48 No. 29

RIVERTON-PALMYRA, N. J., THURSDAY, JULY 16, 1936

PRICE FIVE CENTS

## PROGRESS OF ROAD WORK IN RIVERTON

Highway Committee Reports on Accomplishments to Date. Will Continue Work

At the meeting of the Riverton Borough Council last Thursday evening, Councilman J. Wilson Sylvester, member of the highway committee, reported that the Amesite road program had been completed on Seventh street from Lippincott to Main street, and started on Linden avenue between Midway and Seventh street. Curbs were installed at the northeast, northwest and southeast corners of Seventh and Linden, also the northwest corner of Seventh and Elm Terrace. Approximately 6500 square yards of Amesite roadway has been laid to date, and, according to the permanent road appropriation, approximately 5500 more square yards can be put down.

The cost of laying this roadway is one third of that estimated by the WPA for the same type of material. Councilman Sylvester reported that Wayne Ayres, of Linden avenue has the consent of four property owners to install curbs in the 600 block.

Fourth of July Report  
Councilman Robert W. Knight submitted the Fourth of July committee's report which was accepted and spread upon the minutes.

The text of the report is as follows:  
The committee wishes to thank Daniel M. Clifton for his very valuable work as secretary and treasurer of the committee, and also the committee appointed by the Town Meeting for their work as collectors, and, all citizens for their contributions of money and work.

The committee herewith submits to council certain recommendations for the future:  
That the council committee be appointed early in the year as a standing committee, and that an appropriation be made by council sufficient for a band and fireworks at least, and if possible for the complete cost of the celebration. This will allow time for an early engagement of a satisfactory band, and better prices on fireworks than can be secured at the late date on which the present committee was selected.

That the election of Daniel M. Clifton by the committee as secretary and treasurer of the committee be continued and confirmed by council, and that any balance left after the costs of the celebration are paid, be continued as a Fourth of July fund for the future in his custody, separate from any funds of the borough.

Respectfully submitted,  
John I. Stroblein, Chairman  
R. W. Knight  
J. W. Sylvester

John H. Gibson was engaged as caretaker at Memorial Park by the unanimous resolution of council at a salary of \$16 per week.  
The building inspector's report included \$1300 worth of operations and fees amounting to \$250.

Police Report  
Councilman Knight submitted the police report as follows: Accidents 3, arrests 8, complaints and reports investigated and answered 17, complaints on dogs 3, calls from out-of-town police 1, dogs gassed 3, doors found open 4, garbage complaints 5, homes reported closed 23, runaway boys 2, night lodgers 4, and one resident found dead which was taken care of by the police.

The interest rate on loans at the Cinnaminson Bank and Trust Company will be reduced according to Councilman Merrill, chairman of the finance committee. The amount of the reduction will be announced at a later date.  
Ross E. Mattis, chairman of the Riverton-Cinnaminson Welfare Association, appeared before council and asked for \$500 for emergency relief in the borough.

## FIRST AID STATION AT FIVE POINTS

V. E. Dickerson in Charge of Outfit Provided by Palmyra Branch of Red Cross

The work of establishing first aid stations on the highways has been taken up by the Burlington County Chapter of the American Red Cross, under the direction of V. E. Dickerson, with Miss Dorothy Middleton, assistant.

Townsend's Standard Oil Station, at Five Points, has been equipped with the regular emergency outfit from the National Red Cross, and the men working there have taken the Standard course in first aid, and are ready to render help in case of accident.

A convenient register of Palmyra physicians and police is available, with addresses and telephone numbers.

This station has been fitted out at the expense of the Palmyra Branch of the American Red Cross.

## FEATURE NIGHT AT MEMORIAL PARK

Program Will Include Movies and Costume Festival With Prizes

Next Monday night at Riverton's Memorial Park, the regular feature night will take the form of a Costume Festival. Prizes will be awarded for the best dressed boy, best dressed girl and best dressed couple. This part of the feature night will start at seven o'clock.

There will also be free movies Monday evening. Here is the program: Aesop's fable, "Noah's Ark," "Old Time Melodies," by Singin' Sam and the feature picture, "Black Beauty." Of course if it rains the whole program will be postponed to a later date.

The following Monday, July 27, there will be a Mardi Gras with an award for the street in the Borough of Riverton having the most adults and children present at the swings by 8.15. There will also be a movie on this evening through the courtesy of the Chevrolet Motor Company. More details will be published in this column next week.

The Welfare Association, he stated, has carried the entire load since the state closed down on money for relief. The estimated amount of \$500 was prepared by William A. Hendrickson, treasurer of the association.

Council stated that the amount of \$500 was entirely satisfactory to them.

The meeting was held on the balcony of the Riverton Yacht Club owing to the extreme heat.

The following bills were ordered paid:

## LAKEVIEW TO ERECT MASONIC MEMORIAL

Ground-breaking Ceremony Will Be Held at Lakeview Next Tuesday

A ground-breaking ceremony preparatory to the erection of a beautiful marble and granite Masonic Memorial will be held at Lakeview Memorial Park, Cinnaminson, N. J., on Tuesday, July 21, 1936, at 7:30 p.m.

The ceremony will include music by the Masonic Quartet from Camden, selections from the famous Singing Tower at the Park, addresses by men prominent in the Masonic lodge and the actual ground-breaking ceremony.

The Masonic Memorial will be erected in the center of the section in the block set aside exclusively for masons and their families.

The program is as follows: Singing Tower music, "Onward Christian Soldiers," invocation by the Rev. C. R. Hench; selection by Masonic Quartet, "Beautiful Isle of Somewhere," introduction of speakers by LeRoy A. Goodwin, Director of Lakeview Memorial Park; address by Leo H. Carpenter, 32nd degree Deputy 18th Masonic District of N. J.; address by Arthur P. Johnson, 33rd degree, Past Grand Master State of New Jersey; selection by Masonic Quartet, "My Home, Sweet Home," ground-breaking by Cooper H. Prickett, 33rd degree, Past Grand Master State of N. J.; benediction by Rev. F. A. DeMaris; Singing Tower music, "Semper Fidelis."

Lakeview Memorial Park extends a cordial invitation to the public to attend this ceremony. The rain date is set for the following day, Wednesday, July 22nd, at 7:30.

## RIVERTON

Mr. and Mrs. Winfield S. Wilson and family are spending the summer at South Strafford, Vermont.

Mr. and Mrs. Oliver G. Willis and family are enjoying the summer at Lake Placid.

Mrs. Blanche Ehle and family are spending the summer in Atlantic City.

Mr. and Mrs. Harry F. Jones and family are at Belgrade, Maine, for the month of July.

Mr. and Mrs. Earl Schrader and family are spending the summer in Ocean City.

Mrs. Henry Ashburner is spending the summer at West Point Pleasant.

Philip J. Mathews, who was severely burned during the recent forest fires in South Jersey, which did so much damage to the woodlands, is being transferred from the Camp Dix Hospital to one in Port Jay, New York, where he will have some skin grafting work done, and tendons cut to allow the free use of his arm. It will be about another six weeks before he will be home in Riverton to recuperate.

Mr. and Mrs. Herberton L. Williams, of 406 Chester avenue, Moorestown, are occupying their Seaside Park cottage for the season. Mrs. Williams will be remembered as Miss Elaine Groves, of Riverton.

Miss Mary Kane, of Norristown; Miss Gertrude Krumbly, of Mt. Airy, and Miss Louise Bolger, of Germantown, were guests of Miss Betty Sim last Wednesday.

Miss Peggy Ford is enjoying this week in Wildwood as the guest of Miss Helen Wreck.

Mr. and Mrs. Alex Smith, of Seventh street, are spending the week at Wildwood.

Mrs. John H. Werner has returned after visiting her sister in Washington, D. C., for a week.

Mr. and Mrs. Ralph L. Flower and family are spending the summer at Spray Beach.

Donald Sims, of Seventh street, is spending two weeks at Camp Ockanickon.

Mr. and Mrs. Arthur Waters, Sr., and family have moved from Thomas avenue to Howard street.

Mr. and Mrs. L. Brewster Jackson are staying at Brant Beach for the summer.

Wesley Weygand spent Sunday in New Lisbon visiting his father.

Mrs. Alma M. Evans was a guest at a buffet supper last Friday given by Alex Smith, of Pemberton, financial secretary of the National Republican Committee.

The WPA Band of Burlington County will give another concert at Riverton's Memorial Park Monday evening, July 27 at 7 o'clock. The band is composed of 18 pieces.

Robert Convery, Jr., of Wellsboro, Pa., is spending a week with Jack Vost, of Thomas avenue.

The Woman's Republican Club of Burlington County is holding a picnic and election of officers at the home of Mrs. Evans, of Beverly, on Wednesday, July 23.

Miss Abby Shoemaker, of 408 Lippincott avenue, Riverton, while a guest of Miss Marian Evans of Burlington Pike at Miss Evans' camp, took third place in the senior swim in the annual Evansville Water Carnival. Miss Evans took first place. Miss Marcia Durgin, of 418 Lincoln avenue, Palmyra, was also a guest at Camp Linghocken.

Mr. and Mrs. H. M. Kieckhefer and family are spending the summer in Lake Placid, New York.

Miss Betty Sloan, of Maple Shade, formerly of Riverton, spent the weekend in Wildwood.

(continued on page 4)

## RATTLESNAKE IS WEEK-END VISITOR

While on a camping trip in the Pocono Mountains last week, Bob, Hullings, 606 Thomas avenue, Riverton, and George Mack, of Leconey Circle, Palmyra, killed a four foot rattlesnake.

At Stokes Park the boys saw the reptile stretched across the roadway. They hit it with a stone and the snake crawled into a bush. The boys then used a club and broke it back, finishing it with a rock.

Hullings has the rattles and Mack the skin.

## Weekend Specials at the PHILADELPHIA MARKET HOUSE, Inc.

"The Everbearing Garden"  
BROAD AND GARFIELD PALMYRA  
Free Delivery—Phone 720 and 721

### PRODUCE DEPARTMENT

Fresh California Telephone Peas	2 lb 19c
Fresh Picked Jersey Lima Beans	2 lb 19c
Fresh Jersey Stringless Green Beans	2 lb 15c
Nearby Tender Beets or Carrots	3 bun. 10c
Fancy Tender Hearts of Celery	bun. 8c
Fresh Jersey Squash, young and tender, 3 for 5c; lg. size 2 for 5c	
Fancy Cucumbers or Peppers	2 for 5c
Fancy Boston Lettuce	2 large heads 15c
Fresh Dug Jersey No. 1 White Potatoes	1/2 bas. 85c
New Apples	1/4 pk. 10c
Large Ripe Honey Dews	each 20c, 25c
California Juice Oranges	20 for 25c
Pink Meat Cantaloupes, ripe, ready to eat	3 for 25c

### GROCERY DEPARTMENT

Kellogg's Merion Bartlett Peas	large can 16c
Kellogg's Queen Olives or Spanish Stuffed	qt. 37c
Campfire Marshmallows	lb pkg. 16c
Sweet Mixed Pickles	qt. jar 23c
Fancy Dill Pickles	2 qts. 25c
COCOMALT	1/2 lb 22c
FREE with each purchase, Baseball Hat and 13-in. Reach Ball	
Kellogg's or Morning Slip Coffee	lb 27c
Grape Nut Flakes	2 pkgs. 19c
Sale on Dog Food—Kennel Ration, Calo, Marco, Thrivo, 4 cans 29c	

### SEA-FOOD DEPARTMENT

Steak Cod	lb 19c
Filet of Haddock	lb 22c
Butter Fish	lb 17c
Sea Bass	lb 17c
Mackerel	2 lb 25c
Salmon	lb 33c
Halibut	lb 33c
Sea Trout	2 lb 25c
Croakers and Porgies	lb 10c
Flounders	lb 22c
Large Clams, in Shell, doz 25c	
Fresh Opened, doz 30c	

## Legal Notices

**RULE TO BAR CREDITORS**  
Administrator's Notice  
Estate of Harry Logan, deceased.  
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 27th day of June, 1936, upon application of the subscriber, Administrator, requiring the creditors of Harry Logan, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before December 27, 1936, or they will be barred of any action therefor against the said Administrator.

**RULE TO BAR CREDITORS**  
Executor's Notice  
Estate of Charles L. Flanagan, Dec'd.  
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 3rd day of July, 1936, upon application of the subscriber, Executor, requiring the creditors of Charles L. Flanagan, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before January 3rd, 1937, or they will be barred of any action therefor against the said Executor.

**GURNELL'S**  
DEPENDABLE  
USED CARS

Gurnell's Used Car Stock includes several late model Dodge, Plymouth, Chevrolet and Ford Cars TRIPLE CHECKED and Guaranteed for 30 days.

"PICK THE DEALER THEN PICK THE CAR" EASY TERMS

**L. S. GURNELL**  
Dodge and Plymouth  
Sales and Service  
307 E. Broad St. Palmyra  
Phone, Riverton 26  
OPEN EVERY EVENING

## TO DRAW JURIES

The Honorable Joseph B. Perskie, Justice of the Supreme Court, has fixed Wednesday, August 26th, 1936, at 1 p.m. (daylight saving time), at the Court House, Mount Holly, as the date, time and place for drawing

of the grand and petit jurors for the September, 1936, term of courts. The September term of courts will open on Tuesday, September 8th, 1936.

It's not which way the wind blows, but the way you set your sails.

## CLOVER MARKET

11 East Broad Street, Palmyra

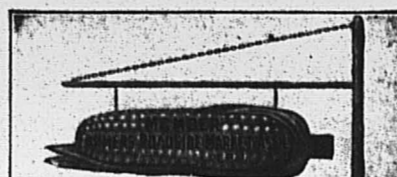
Phone 762 Free Delivery

## Week-end Specials

Genuine Spring Lamb	lb 25c
HINDQUARTERS	
Armour's Cloverbloom Butter	2 lb 77c
Smoked Butts	lb 37c
NATIONALLY ADVERTISED BRAND	
Veal Cutlets or Tenders	lb 30c
RUMP OR ROUND STEAK	
PIN BONE ROAST	lb 30c

We Carry Only the Highest Quality Meats

## Taylor Markets Open



## SUGAR CORN

Greensboro Peaches, Raspberries  
Apples, Beets, Tomatoes

## H. G. TAYLOR, JR.

524 MAIN STREET, RIVERTON  
and  
HOMESTEAD MARKET, TAYLOR LANE

## FUEL OIL

SUNOCO FURNACE OIL GIVES HOTTER HEAT AT NO GREATER COST

Ask about our "Remote Control" Delivery System  
CONTRACTS NOW BEING SIGNED

## GARWOOD'S SERVICE STATION

Broad and Main Streets RIVERTON

## NATIONAL FOOD-SAFETY CHECK-UP

IS YOUR REFRIGERATOR COLD ENOUGH?

IF NOT THERE'S DANGER!  
Check Up!

COME IN AND GET YOUR **Free COLD-GAUGE**

While Limited Supply Lasts  
NOTHING TO BUY! NO OBLIGATION!

## J. S. COLLINS & SON, Inc.

TELEPHONES  
Moorestown 1 Riverton 5 Riverside 80  
Merchantville 2 Maple Shade 1604

AUTHORIZED DEALER FOR FRIGIDAIRE

made only by GENERAL MOTORS

## CHARLES BISHOP STRUCK BY CAR

Riverton Lad Receives Deep Gash in Knee and Other Injuries

Charles Bishop, age 10, of 601 Linden avenue, Riverton, was struck while riding his bicycle, at the intersection of Elm avenue and Broad street, Tuesday night at 9:45, with a car driven by Frank Nachman, of 517 North Sixth street, Camden.

The boy was taken to the Zurrugg Memorial Hospital, Riverside, in the Palmyra police car by Officer Lawrence Betty.

Nachman, who was driving west on East Broad street, saw the boy and attempted to avoid him. He drove the car up over the sidewalk and hit a tree. The car was badly damaged and Nachman received a severe blow on the head. Bishop received a deep gash on the right knee. His right elbow was skinned and he suffered other abrasions and bruises.

The car driven by Nachman was owned by Theodore Rutecki, of Coles road, Blenheim, N. J. The driver was held in \$500.00 bail for his appearance on July 21.

The witnesses to the accident were Edward Jobs, Zeisner avenue, East Riverton, and George Perkins, 433 Delaware avenue, Palmyra. Officers Betty and Gallagher were on duty at the time of the accident.

## YACHT CLUB YARNS

BY NUTE AND MIKE

Wednesday night descended upon our racing fleet with a howling fifteen-knot gale, making it a gala occasion. This was originally planned as a juvenile race, but because of existing weather conditions several skippers sailed their own boats.

First across the line was "Juvenile skipper" Jun Hansen, with L. Gladney as crew. Tom Coe, crossing second, was unentered because of no juvenile skipper being in command of the boat. Parsons sailed a nice race to finish in official second position, with Shoemaker third and Ayres fourth. J. Lane, exhibiting his excellent sportsmanship, reported his own foul and withdrew from the race. T. Hunn, building himself up to an awful let down, was in second when he upset. By this act, we as the official board of directors of the "Horizontal Club," do hereby unanimously depose L. Gladney as commodore and elect T. Hunn, as he is better qualified for the office, having upset twice. Although dampened in spirit he righted his (c)raft, proving another feature of these boats, and continued, to last place.

In contrast to Wednesday, Saturday's airs were light and late in arriving, causing the race to be postponed several hours. B. Shoemaker, returning to his winning ways, was first all the way. Parsons, (Water-O-Goblins) continuing his climb from last to first (We hope?), again placed second. Gladney, miracle of miracles, placed third! Coe slipped to fourth as Lane and Ayres took fifth and sixth. Hunn, continuing his quaint ways, fouled the first buoy thereby eliminating himself. (As usual.)

Beverly-Riverton Regatta

Beverly arrived, towed by Mr. Fisher's 60 ft. "O" boat. (Our idea of a real boat.) As usual the first and most important event on the day's program was the dinner served by the R.Y.C. Woman's Auxiliary. We might add, this was swell! Races were started immediately following the victuals; Cricket boats of Beverly, starting first. Riverton Saw and Hatchets followed five minutes later. Honors for Crickets were taken by B. Kane, first and J. Stokes, second. The "Mighty Atom," Gladney, while winning his own class race, succeeded in defeating all but one of the Crickets. This in spite of the fact that Crickets are considered faster and had a five-minute start. Ted Hunn in second place, succeeded in repeating Gladney's feat. Shoemaker, placing third, won over all but two Crickets.

The free-for-all, sailed shortly after the previous races was a flop. The mighty winds of Wednesday and Thursday evenings pulled a "Houdini" and vanished completely during the first leg of the race. Whereupon drifting commenced. All boats but two (stubborn devils), withdrew. B. Lippincott, although behind Gladney most of the race, emerged victorious with Tom Coe's boat. Gladney second.

Saturday the 18th holds expectations of some keen competition with the Quaker City Yacht Club. This is arranged to create interest in our Pram Class (Saw and Hatchet) in their club.

## WINS SCHOLARSHIP

Jack Hallinan, son of Mr. and Mrs. John J. Hallinan, 605 Linden avenue, received word last week that he had won a four-year scholarship to LaSalle College.

Hallinan graduated from Camden Catholic High School this past June and ranked fourth in his class.

At the graduation exercises he received two medals, one for an honor scholarship and the second for an excellence in mathematics.

Curses are like chickens and still come home to roost.

## GURNELL'S

DODGE AND PLYMOUTH DEPENDABLE  
PASSENGER CARS and TRUCKS  
6% FINANCE PLAN

## L. S. GURNELL

Dodge and Plymouth  
Sales and Service  
307 E. Broad St., Palmyra  
Phone, Riverton 26  
OPEN EVERY EVENING

## WHY DOES NEWTON ADVERTISE COAL IN A HEAT WAVE?

Because . . .

We want you to know you can save money by buying next year's coal supply NOW.

Ask about the Newton Budget Plan

Nearest Newton Yard  
801 Wright Ave., Camden  
Phone: Camden 629



## FREE SUMMER COURSE FOR BOYS

In order to acquaint the youth of America with the opportunities of a career as officers in the United States Merchant Marine, the American Nautical Academy, National Training School for Merchant Marine Officers, Washington, D. C., boys and young men between the ages of 10 and 26 years will be allowed to secure practical ship experience on board a training vessel of the Academy within the period from July 1st to October 1st.

Due to the fact that the number of accommodations available is limited, those wishing to take advantage of this opportunity should write at once to the American Nautical Academy, National Training School for Merchant Marine Officers, Washington, D. C.

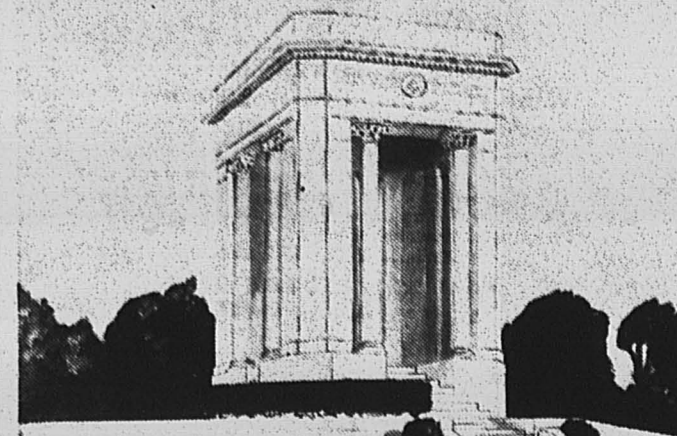
**COMPETITION**  
Mother—"Why are you making faces at that bulldog?"  
Small child (wailing)—"He started it."—Toronto Globe.

Make Your Clothes the Modern Professional Way  
FOLLOW THE PATENTED McCALL  
Printed Cutting Line  
McCALL'S PATTERNS  
SEWING TO ORDER

## Smith's Store

414 MAIN ST., RIVERTON  
Phone 783

## MASONIC MEMORIAL AT LAKEVIEW



## You Are Cordially Invited

to attend the ground-breaking ceremony preparatory to the erection of the Masonic Memorial (shown above) at Lakeview Memorial Park, Tuesday, July 21, 1936, 7:30 p.m.

Musical program and prominent Masonic speakers.  
Rain date, July 22, 1936, 7:30 p.m.

## LAKEVIEW MEMORIAL PARK, INC.

CINNAMINSON TOWNSHIP  
On Burlington Pike (Route 25) 1/2 mile north of Moorestown-Riverton Road

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

# INVEST NOW!

In the 29th Series of the

## Twin Cities Building and Loan Association

Opening Monday, July 20th at the Palmyra National Bank Building

Subscriptions received by any of the following Officers and Directors

### OFFICERS

E. L. WILLIAMS, President  
E. HORACE HOUDER, Vice President and Treasurer  
H. J. KEMMERLE, Asst. Treasurer  
HOWARD B. CONOVER, Secretary

### DIRECTORS

H. W. BAUER  
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A. E. HARGETT  
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HARRY B. WILLIAMS  
JAMES HARTLEY  
P. CONNER HULSE  
LAWRENCE L. KEATING  
CHARLES S. MILLS

## THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter  
Telephone, Riverton 712

WALTER L. BOWEN, Editor

KARL W. LATCH, Advertising Manager

## NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance  
Advertising Rates on Application

Philadelphia Advertising Representatives  
NEVILLE & HITCHINGS, Inc.  
12 So. Twelfth St., Philadelphia, Pa.

## RIVERTON

(continued from page 2)

R. K. Coward is driving a new Chevrolet coach.

The executive committee of the Burlington County Republican Clubs met in the Mt. Holly court house Monday night. Plans for the coming campaign were made to submit to the full committee which met Tuesday evening.

Mrs. George Siddell and family, of Linden avenue, have returned to their home after spending a week in Wildwood.

Miss Jean Werner has returned to her home on Linden avenue after spending two weeks at the "Holiday House," Island Heights.

Lamont Brownell, of Frankford, spent Thursday with Edwin Evans.

Mr. and Mrs. Clifford Nesbitt, of Thomas avenue, and Mr. and Mrs. George Mount, of Beverly, took a shore drive on Sunday.

Mr. and Mrs. S. A. Plumly, of Broad street, and the Misses Bina and Ella Kerr, of Philadelphia, have returned to their homes after spending a week in Stroudsburg, Pa.

Miss Alice Herr is spending the summer in Washington, D. C.

Mr. and Mrs. Gordon Andrews are spending the summer in Ocean City.

Mr. and Mrs. E. R. Zeiber are vacationing in Barnegat.

Mr. and Mrs. Philip Nieukirk are spending the summer in Ventnor.

Mr. and Mrs. Thalberg King and family, of Thomas avenue, are spending two weeks in Providence, R. I.

"Bob" Spickler, of Main street, cut a gash in his left foot Monday afternoon while swimming in the creek adjacent to Memorial Park. The cut required five stitches to close.

Mr. and Mrs. Charles William Black, of 508 Cinnaminson street, Riverton, are receiving congratulations on the birth of a son, Charles Roger, Wednesday, July 15, at the Mary Haas Robbins Maternity Home.

The winners of the Sacred Heart P.T.A. blanket club this week were Miss Betty Edinger, of Cinnaminson street, Riverton, and Miss B. Cassidy, of Philadelphia.

C.Y.M. MEETING  
SUNDAY, JULY 19

A meeting of the Christian Youth Movement will be held at the Delanco camp meeting grounds Sunday afternoon, July 19, at 3 o'clock.

The Rev. Hillman Williams, pastor of the Riverside M. E. Church, will be the speaker.

The Mountaineers, of Florence, will participate in the musical part of the program.

A cordial invitation is issued to everyone to attend this service.

## PALMYRA

Miss Patience Northrop, of 800 Washington avenue, is spending the month at the Sorority House, Ocean City.

The Rev. Norman Stockett, Jr., rector of Christ Church, Palmyra, will have charge of the services at the Church of Our Saviour, Camden, during the absence of the rector there, Father Stockett's uncle, the Rev. Martin S. Stockett. The Palmyra priest is the son of the Rev. Norman Stockett, Pemberton rector.

Miss Marian Stager has returned to the home of her parents, Mr. and Mrs. Ralph E. Stager, 312 Melrose avenue, from the University of Southern California, Los Angeles, to which she won a scholarship from Palmyra High School. After school she is visiting in Camden.

Mr. and Mrs. Ralph Walling and family and Mr. and Mrs. Joseph Dunleavy motored to Ocean City Sunday.

The radio and card party of the P. O. of A. were entertained at the home of Mrs. Elenora Wallace, of Pear street, Wednesday evening.

Miss Mildred Mickle, daughter of Mr. and Mrs. James B. Mickle, of Fourth street, has returned to her home from the West Jersey Hospital, Camden, where she underwent an operation for appendicitis.

Mr. and Mrs. Albert Smith, Jr., spent the weekend in Stonehurst as guests of Mr. and Mrs. Albert Smith, Sr.

Mr. and Mrs. Joseph McLaughlin and daughters, Mary and Jean, of Philadelphia, spent Wednesday with Mr. and Mrs. Albert Smith, Jr.

Mrs. Anna Rockhill, of Delaware avenue, entertained her daughter, Mrs. Stanley Benlan, of Greenwich, Connecticut, last week.

Palmyra Assembly No. 65, A.O. M.P., has dispensed with their regular meetings during July and August.

Miss Mary Edna Lloyd, of Cincinnati, visited her parents, Mr. and Mrs. T. Atkinson Lloyd, of Elm avenue, on Friday and Saturday.

Mr. and Mrs. James M. Weart and son, Buddy, left today for Wildwood where they will spend their vacation.

Mr. and Mrs. James Crawford, of Highland avenue, are entertaining relatives from Florida.

Mr. and Mrs. Frank Rose and daughter, Grace, are spending the week in Surf City.

Mrs. Clarence Flann, of Beverly, spent Wednesday with Mrs. Anna Rockhill.

The P. O. of A. will not hold their regular meeting next Thursday evening. The camp has been invited to Merchantville to install the

## CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services, Sunday, July 19

10:00 a.m., Bible School. Being mindful of the discomfort due to the intense warm weather, the superintendents shortened the service last Sunday. However, by starting promptly and by utilizing every moment, the service proved very interesting and comfortable. Despite the heat, the attendance was up to the summer average.

11:15 a.m., Morning worship. "The Object of Faith," the answer of which will undoubtedly be illuminating, will be the subject of Pastor Lockett's discourse.

The choir will make their usual offerings toward the service which will be followed by the sermon.

7:00 to 8:00 p.m., Twilight services in the Grove. The Rev. Norman Stockett, rector of Christ Church, Palmyra, will deliver the message. Through the courtesy of Mayor Ward and our Council, there will be ample seating for all who attend. The public is most cordially urged to participate in these union meetings.

## EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

"The Divine Gardener and His Grapes" will be the next sermon in the summer series on the "Divine Gardener." Mr. Boyd will deliver this message Sunday morning at 11 o'clock.

This church is holding its evening service in cooperation with all the churches in our community. The service is in the Grove, Cinnaminson avenue at the railroad. The Rev. Norman Stockett will be the preacher this Sunday evening at 7 o'clock. In case of rain the meeting will be held in the Lutheran Church. All our members who find it impossible to attend Divine Worship on Sunday should attend the mid-week Church service Wednesday evening at 8 o'clock. This meeting is in charge of the minister.

## CHRISTIAN SCIENCE CHURCH

"Life" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, July 19. The Golden Text is: "This is life eternal, that they might know thee the only true God, and Jesus Christ, whom thou hast sent" (John 17:3). Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Preserve me, O God, for in thee do I put my trust. Thou wilt show me the path of life: in thy presence is fulness of joy; at thy right hand there are pleasures for evermore" (Psalms 16:1, 11).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The understanding, even in a degree, of the divine All-power destroys fear, and plants the feet in the true path, the path which leads to the house built without hands 'eternal in the heavens'" (p. 454).

## CARD OF THANKS

We wish to thank all those who were so kind to us during our recent bereavement, the death of our daughter, Josephine, and especially to those who sent cars and flowers to the funeral.

Mr. and Mrs. William Kennard.

Frank Wenof, proprietor of the Bond Market, Palmyra, returned yesterday from a week's vacation at Angle Sea where he spent most of his time on fishing trips.

new officers. Those desiring to attend the installation services are asked to meet at the Palmyra station by 8 o'clock.

Miss Mary Jane Huyett, of Spring Garden street, is spending the summer at Rockland, Me., with her aunt, Mrs. Mary Jane Long.

Mrs. William Carpenter, of Salisbury, Md., visited Miss Nora Carpenter, of Washington avenue, this week.

Mrs. Dorothy Gregory, of Providence, R. I., is spending her vacation with Mrs. Jessie Warner, of Cinnaminson avenue, Palmyra.

The Burlington County Democratic Woman's Club held their tenth annual picnic at Mill Dam Park, Mt. Holly, on Wednesday.

## WANT-ADS

LOST AND FOUND—RENTS—SALES

HELP WANTED

CLASSIFIED ADVERTISEMENTS

Rate 10c Per Line

(Lines Average 6 Words)

Minimum Charge 30c for Each Ad

Phone 712

FOR RENT—Furnished apartment

and garage, 408 Morgan ave., Palmyra, phone Riverton 247-w. 7-9-11

Young girl wants work as typist.

Apply 871 or Riverton 1516. 7-16-11

Wanted: Girl or woman for general

housework. Address "M" New Era Office. 7-16-11

Wanted: Girl to go to mountains for

week. White. Apply Mrs. Charles

Earp, Jr., Riverton 1074. 7-16-11

Burlington County Hospital School

of Nursing, Mount Holly, N. J., ac-

credited by New Jersey State Board

of Nurses Examiners, offers a three

year course to High School gradu-

ates. Monthly allowance. 7-9-31

Wanted: Man's suit, size 34 or 36,

Phone Riverton Welfare Association

284, between 9 and 12. 7-16-11

Boy wants work of any kind. Call

871 or 1516. 7-16-11

REPORT OF CONDITION

of the

CINNAMINSON BANK AND TRUST

COMPANY

OF RIVERTON

In the County of Burlington, at the close

of business on June 30, 1936.

RESOURCES

Loans and discounts \$416,030.53

Bonds and mortgages 124,475.00

United States Government securities owned 264,410.33

Other bonds, stocks and securities owned 258,029.22

Overdrafts 214.48

Banking house, furniture and fixtures 111,620.00

Real estate owned other than banking house 139,228.17

Cash in vault and balances with other banks 171,386.79

Cash items and other 900.30

Other assets 9,213.11

TOTAL \$1,495,537.92

LIABILITIES

Demand deposits except U. S. Government deposits, public funds and deposits of other banks \$462,760.03

Time deposits, except postal savings deposits, public funds and deposits of other banks 766,831.24

Public funds of states, counties, school districts, or other subdivisions or municipalities 71,129.35

United States Government and postal savings deposits 22,000.00

Deposits of other banks, certified and cashier's notes outstanding and cash letters of credit 1,868.37

Other liabilities 90.08

Capital or common stock 100,000.00

Shares, par \$100 per share 100,000.00

Surplus 30,000.00

Undivided profits—net 51,495.53

TOTAL \$1,495,537.92

State of New Jersey, County of Burlington, ss:

I, E. L. WILLIAMS, President,

HOWARD B. CONOVER, Treasurer,

Subscribed and sworn to before me this 15th day of July, 1936.

JOSEPH F. YEARLY, Notary Public.

Correct—Attest:

JAMES T. WEART, CHARLES STEVEN MILLS, ARTHUR C. HAINES, Directors.

EPWORTH LEAGUE

The committee wishes to thank

those friends who were kind enough

to bake on such a warm day and

those who purchased these cakes,

making our sale a success last Sat-

urday.

Mr. and Mrs. William Kennard.

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## Church Notices

## CHRISTIAN SCIENCE

First Church of Christ, Scientist

Thomas Ave. and Seventh St.

Riverton, N. J.

Sunday School 9:30 a.m.

Sunday Services, 11:00 a.m.

Wednesday, 8:00 p.m.

Reading Room in Church Building

open Tuesday and Friday 2:30 to 4:30

## ON THESE

SCORCHING

HOT DAYS

## COOL OFF

AT OUR

## Soda Fountain

SOFT DRINKS

SODAS

SUNDAES

ICE CREAM

SANDWICHES

BOTTLED GINGER ALE

## L. L. KEATING'S

BROAD AND MAIN

Riverton Phone 1540

## Mr. HUSBAND . . .

While your family is vacationing at the seashore, mountains or what-not . . .

HAVE DINNER  
WITH US

at  
**Fry's Dining Room**  
11 West Broad Street  
Palmyra Phone 1529

## MESSICK

CUT RATE

PATENT MEDICINES

535 CINNAMINSON AVE.

Palmyra Phone 1500

## SODA FOUNTAIN

CIGARS—CIGARETTES

TOBACCO

RUBBER GOODS

Bring your 4th of July pictures here

24-Hour Developing Service

BEST  
ROUND STEAK 35c

Fresh Killed  
**Stewing Chickens, 29c**

Legs Genuine Spring Lamb 29c

Best Rib Roast 27c

WHITMER'S  
QUALITY MEAT MARKET

107 E. Broad Street

Palmyra

FREE DELIVERY

Phone Riverton 126

RIVERTON SINKS  
KIRCHNER OUTFIT

Lopsided Score the Result of Shoddy Fielding by Riverside Players

A larruping Riverton team bombarded the Kirchner outfit of Riverside by the score of 19 to 2.

Aided by hayless fielding on the part of the visitors the Royals scored seven runs in the sixth inning and six more in the seventh to turn the game into a rout.

Danny Flagg, star moundman of the Riverside contingent, was pounded for sixteen safe blows, while "Uncle Tom" Nelson was letting Kirchner down with six.

Riverton started in the first frame to pile up runs. Jimmy Reeves walked, and after Edge had pushed him up to second "Chick" Foulke smote one on the nose for a round tripper.

After a scoreless second inning the Royals started pecking away in each inning. The climax was reached in the sixth when five hits, two walks and four errors produced seven tallies. An anti-climax resulted in six more runs. Featuring this rally were homers by Jack Easley and Bill Baker.

Kirchner scored both of their runs on homers, one in the fourth by Easley and another in the eighth by Johnson.

## Baseball Bickerings

Free tickets—"Shreve" Nelson still has plenty of fire on his fist one: the game was strongly reminiscent of the early days in Riverton when Medford came to town to play "Cookey" Kids. . . . This hot weather certainly brings the "veterans" to the fore.

Wondering—Why someone doesn't pull the shade down for Baker at first? . . . If somebody sows stones in the infield? . . . When that series with Palmyra will start? . . . How far Berton would go with some help for their pitchers? . . . Where Jack Easley gets money for a new glove? . . . Who this Moe Berg is anyway? . . . Why the town doesn't use the team for advertising purposes?

Lamentings—On the sparse attendance last week. . . . On the language heard on the playing field. . . . On the dearth of coming ball players. . . . On the lack of community spirit. . . . On the death of Weikman's high, hard one.

## Riverton

	ABR	H	A	O	E
Reeves, lf	1	1	0	2	0
Edge, 2b	5	2	2	1	0
Foulke, 3b	4	3	2	0	1
right, c	4	3	2	1	8
Bartley, rf	1	1	1	0	1
Easley, cf	5	2	2	0	0
Terrill, ss	5	2	2	2	0
Baker, lb	4	2	2	1	5
Nelson, p	5	2	2	1	5
Sloan, lf	2	0	0	1	0
Edge, c	1	1	1	0	1
Totals	40	19	16	5	24

## Kirchner

	ABR	H	A	O	E
Willie, 3b	4	0	1	0	1
Vernon, ss	4	0	0	3	0
Johnson, cf	3	1	0	1	1
B. Flagg, lf	4	0	1	1	2
Eastlow, lb	4	1	1	0	0
Estlow, lf	2	0	0	0	3



## MANAGER KEEPS TO REPORTER'S AID

New Era Pencil Pusher Near Heat Victim, Revived in cool Interior of Theatre

"The night was dark and stormy"—no that's not it—"the afternoon was hot and sultry"—when the roving reporter from The New Era struggled weakly along the blistering pavement of Broad street, Palmyra.

It was around the time when a beautiful girl in an abbreviated bathing suit got her picture on the front page of the metropolitan papers for trying an egg on the city hall steps. Hot wouldn't describe it... the arid wastes of the Sahara desert would seem like Little America compared to Broad street, Palmyra, on Tuesday afternoon. Grocers were sending out bread packed in dry ice to avoid delivering toast to the householders. Shoemakers were using sheet asbestos and butchers were running a special on ducks freshly roasted in their electric refrigerators.

The reporter, with a "dying Gaul" last effort stumbled into the lobby of the Broadway Theatre, expecting to then and there draw his last breath on this mundane sphere. But to his surprise he was greeted with a soothing breath of life, a cool, refreshing breeze, drifting from within the dark recesses of the theatre.

The reporter inquired of Manager Kees about the marvelous mechanism that brought the magic breath of life to his patrons.

The manager, an obliging sort of chap, took the reporter behind the scenes, so to speak, and demonstrated the processes of the theatre cooling system from basement to attic.

That the patrons of the Broadway Theatre may better understand the mechanics of the apparatus that helps them to enjoy the screen offerings in a delightfully cool interior, the reporter was prompted to describe it.

From the depth of mother earth directly in the rear of the theatre cold water is pumped from the theatre's own well, delivering it to a big tank in the basement. The water reaches the basement at a temperature of 46 degrees. From the tank in the basement it is delivered by air pressure to a big air-cooling chamber built above the roof at the rear of the theatre. In this big chamber, a battery of 150 fine, needle-point spray nozzles project a solid wall of cold mist actuated by a centrifugal pump with a delivery capacity of 400 gallons per minute. Behind this wall of cold mist is built a series of baffle plates, and behind these plates a big double squirrel-cage suction fan is operated. This fan draws the warm outside air through the wall of cold mist, cools and washes it, and then through conductor ducts it is delivered to the interior of the theatre at the screen end. At the booth end a second exhaust fan draws the air from the theatre and expels it to the outside.

Thus a constant circulation of fresh, cool, washed air is provided for the patrons of the Broadway Theatre for their complete comfort during the sweltering heat so recently experienced.

## BROADWAY THEATRE FRIDAY & SATURDAY



Franchot Tone and Grace Moore in "The King Steps Out"—A Columbia Picture

FOX, RIVERSIDE, WEDNESDAY &amp; THURSDAY



Joe E. Brown teamed with Joan Blondell in "Sons o' Guns," the laugh team of the season.

## BOXING BOUTS EXCITE FANS

Seven Bouts Were Filled With Action, Thrills and Pep on Thursday Night

The boxing bouts held under the auspices of the Palmyra Athletic Club in the Palmyra High School athletic field last Thursday evening were given before an enthusiastic crowd of fight fans.

The seven bouts were packed with action, all ending in close decisions with the exception of the last bout which ended in a knockout in the first round.

Keen rivalry was indicated among the three participating clubs which were as follows: Wharton Settlement, of Philadelphia; St. Ann's

Athletic Club, of Bristol, and Lloyd Athletic Club, of Chester.

The Lloyd A.C., a new boxing club, made a particularly good showing, winning all three bouts in which they were entered.

The next bouts of the Palmyra A.C. will be held about August 11, at which time it is expected several local boys will compete.

## DISHES TWICE WEEKLY

The Broadway Theatre will start this Monday and Thursday to give pieces of the Miss America crystal glassware service set to its lady patrons, and will continue to give it each Monday and Thursday until the entire set has been completed.

Monday's gift will be a complete. Manager Kees reports that 800 women are saving the set.

## Quality Foods for Particular People

Fresh Killed Young **CHICKEN 26c** 3 1/2 to 4 lbs.  
Swifts Premium **CHUCK ROAST 19c** Tender Economical Roast

**Prime Rib Roast 1b 26c**

**Cross Cut Roast 1b 25c**

**Rumps-Legs Milk-fed Veal 1b 20c**

**Swift's Lean Bacon 1/2 lb Sliced 16c**

**Loin Veal Chops 1b 32c**

**Pork Roast 1b 19c**

Rib End Loin—3 to 3 1/2 lb

**Fresh Ground Veal 1b 25c**

**Shoulders Spring Lamb 1b 22c**

**Legs Spring Lamb 1b 27c**

**Hires Root Beer 3 large bottles 25c**

**String Beans, whole stringless 16 oz. can 10c**

**Peanut Butter 16 oz. can 15c**

**Spry Shortening 1 lb can 23c**

**Fresh Pretzel Sticks 1b 12c**

**Welch's Tomato Juice 50 oz. can 25c**

**CUP O' LUCK 22c**

**TEA BALLS 25 for**

**DEL-RAY SPAGHETTI DINNERS 19c** Enough for 4

## BOND MARKET

DEPENDABLE DELIVERY

Phones 1140, 1141 15 E. BROAD ST., PALMYRA

**PALMYRA**  
Always Healthfully Cool  
Matinee Daily at 2:00 p.m.  
Evenings 7:00-9:00 o'clock

It Is Always Healthfully Cool at the Broadway—the Only Theatre in Burlington County with an Air-Conditioned Cooling Plant.

FRIDAY and Saturday July 17-18

**Grace MOORE**

**KING STEPS OUT**

A COLUMBIA PICTURE

ADDED JOY

Our Gang Comedy Popeye Cartoon News Events

MONDAY—ONE DAY ONLY!

July 20

**RICHARD DIX**

**KAREN MORLEY**

**The Devil's Squadron**

Musical Novelty News Events

FREE TO THE LADIES!

Beautiful Composite of the Sensational "Miss America" Service Set.

TUESDAY, July 21

**2—SMASH HITS—2 ANN HARDING**

**The Witness Chair**

also LAFF RIOT FEATURE

**DIXIE DUNBAR—JOHNNY DOWNS**

"THEIR FIRST BABY"

The luffs begin when the Stork drops in.

WEDNESDAY & THURSDAY July 22-23

**JOE E. BROWN in SONS O' GUNS**

Joan BLONDELL—Winifred SHAW

THURSDAY—Ladies Gift Night

Two Large Tumblers of the "Miss America" Service Set Free to the Ladies!

**RIVERTON LAUNDRY**

N. Kuensel, Prop.

RIVERTON, NEW JERSEY

Phone, Riverton 972

**CARLSON'S RIVERTON PHARMACY**

CALL

RIVERTON 1510

Free Delivery

**N. DREIER**

19 W. Broad St. PALMYRA

All Kinds of Orthopedic Shoe Work

Dr. Scholl's Foot Remedies

**MAKE IT A REGULAR STOP**

**GAS SUNOCO OILS**

**GARWOOD'S SERVICE STATION**

Broad and Main Streets Riverton

**W. REX McCROSSON**

Real Estate and Insurance

115 E. Broad St., Palmyra, N. J.

Phone, Riverton 500

**RIVERSIDE**

Always Healthfully Cool

Lowest Prices in Jersey

25c

EVERY EVENING

Including Saturday

**RIVERSIDE**  
Always Healthfully Cool  
Lowest Prices in Jersey

25c  
EVERY EVENING  
Including Saturday  
Matinee—Children 10c—Evening

Matinee Every Day  
at 2 p.m.  
ADULTS 20c

FRIDAY and SATURDAY  
July 17 and 18

**Higher-Ups Branded as New Enemy No. 1**

**NEW CRIME BOSS**

**CHEN CLEAN UP ENEMIES**

**NEW CRIME BOSS**

**CHEN CLEAN UP ENEMIES**

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**NEW CRIME BOSS**

**CHEN CLEAN UP ENEMIES**

A certain amount of opposition is a great help to a man; kites rise against, and not with the wind.  
—Hamilton Wright Mable.

Vol. 48 No. 30

RIVERTON-PALMYRA, N. J., THURSDAY, JULY 23, 1936

PRICE FIVE CENTS

## CAMPAIGN AGAINST LIQUOR, NUMBERS

Complaints Received By Palmyra Council, Police Instructed to Act

Mayor John Ward, of Palmyra, announced at a meeting of the Palmyra Borough Council last Thursday night, that a concerted drive would be made by the borough police department against the sale of illicit liquor and the operation of the numbers racket. The mayor stated that numerous complaints had reached him by the "grapevine" system and anonymous letters revealing infractions of both the laws, which are a disgrace to the community. The entire police department, the mayor reported, has assured him of its full cooperation in stamping out both the liquor and numbers rackets. The entire council was in full accord with the mayor's announced intention.

## As to Property Repairs

Mrs. Nellie Schlechter, who owns a property at 314 West Broad street, appeared before the council, stating that she had received a notice to repair her home or it would be demolished at the end of 30 days. She wanted to know, if she made the repairs would the property be subject to the same ultimatum by this time next year. Councilman Arthur Wright explained to Mrs. Schlechter that the borough is not interested in demolishing houses that are kept in good, safe repair and that she would make the repairs recommended by the building inspector she need have no fear of the council requesting that her home be torn down.

## Police Protection

The mayor explained that they want good properties in the Borough of Palmyra, and would do everything to encourage home owners to keep them, however, they cannot permit houses to deteriorate to the point where they are a menace to public health and safety. The mayor suggested to Mrs. Schlechter that since her house is untenanted, if, after the repairs are made, she would board the windows against breakage by stones, and endeavor to keep it in good repair, the expense would be less and would remove it from the list of undesirable properties. He assured her that the police would do their best in attempting to keep vandals from destroying the property. However, it is up to the citizens to cooperate with the council and do their part.

## Parks Used Constantly

Councilman T. Curtis Flynn, chairman of parks and public property, reported that the townspeople are making excellent use of the new municipal park since it has been opened. He said that various types of recreation at the park are all being used. He called particular attention to the tennis courts which are reported to be in fine condition, and are being used day and night. The two concrete dugouts adjacent to the baseball diamond are nearly completed. Five more twelve-foot benches have been built for the grove, which now brings the total of benches to twenty-five, which is adequate for the out-door church services being held there.

## Liquor and Profanity Barred

Councilman Flynn offered a resolution to amend the rules at the park to include the prohibition of alcoholic beverages of any kind on the property and prohibiting the use of profanity.

The mayor and council passed the amendment unanimously. Mayor Ward said he had noticed some drinking at the second boxing bout held on the high school field the previous Thursday. He said the bouts as a whole were conducted splendidly, and that such exhibitions should be encouraged within the borough, but drinking should be banned. Albert McCay, board of education member and solicitor for

(continued on page 11)

## EDWIN McVAUGH KILLS MAN ON S-41

Riverton Man Held in \$1,000 Bail In Fatal Accident Early Sunday Morning

On July 19 at 1:45 a.m. on Route S-41 near Fellowship, Edwin McVaugh, 19, of Riverton, struck and killed a man with his automobile. Abraham Stewart, 49, of Church road, Fellowship, and a worker on the farm of Edward O'Donnell, was the victim.

Stewart was crossing the highway from a taproom when he was hit. He received a fractured skull, internal injuries and both legs were broken.

Bert Lewis, proprietor of the taproom called the State Police barracks at Berlin, and two troopers were detailed on the case. McVaugh remained at the scene of the accident until the troopers arrived and then surrendered. He was arraigned before Recorder Walter Middleton, of Moorestown, who released him under \$1,000 as a material witness.

Coroner Clarence Roberts issued the death certificate.

## TRUCK COLLISION TIES UP TRAFFIC

Overtaken Vehicles Spill Contents on Highway. One Man Injured

Overtaken Vehicles Spill Contents on Highway. One Man Injured

Four heavily loaded motor trucks collided at the bottle neck on route 25, on the bridge approach over Pennsauken creek, Monday night at 9:30.

Three of the huge trucks were headed in the direction of Philadelphia and one towards New York. One of the trucks was owned by R. A. Byrnes, of Swedesboro, and was hauling Huff Brand tomato juice. Another truck was owned by the Salter Trucking Company, from Bloomfield, N. J., and carrying a steam boiler. The third was owned by W. A. Heilmann, motor freight from Bridgeport, N. J., and was carrying a load of coconut shells.

Two of the trucks overturned, spilling their cargoes all over the highway. The others were badly damaged on the front end.

Pennsauken police quickly had the wreckage moved to the side of the road and danger lights spread along the highway.

Drivers of the trucks were James L. Henry, 26, of Salisbury, Md.; Saul Mineo, 22, of Bloomfield; Edward Dugan, 27, of Swedesboro, and Walter Heilmann, 24, of Bridgeport. The truck driven by Henry, loaded with cucumbers and cantaloupes, was en route from Maryland to New York when it was in collision head-on with the vehicle operated by Dugan.

The Henry truck was overturned. The collision pushed the Dugan truck into the machine operated by Mineo, which also was overturned. The Heilmann truck piled into the rear of the Dugan machine.

Frank Bryant, 15, of Concord, North Carolina, and Frank Torri, 33, of New York, who were riding on the Henry truck, were treated for cuts and bruises at Cooper hospital. Patrolmen Charles Ivins, William Stott and Gus Burns investigated. None of the drivers were held.

**PASSED LIGHT—FINED \$2** William Miner, 432 South Third street, Lehighton, Pa., was arrested on Sunday evening at the intersection of Broad street and S-41 Highway by Officer William Stack for passing a red light.

Upon arraignment before police Recorder Carl W. Lutz, Miner was fined \$2.00.

More lives were lost in the United States by auto accidents in the last five years than were killed or died of wounds in battle in the A. E. F. during the World War. Drive carefully.

## KNIGHT RESIGNS AS POLICE HEAD

Robert W. Knight, chairman of the police committee of the Riverton Borough Council, has tendered his resignation as chairman to take effect immediately.

In the absence of Mayor H. McIlvaine Biddle, who is out of town, the resignation was received by E. K. Merrill, president of council and will be presented to that body at the August meeting which will be held on the thirteenth.

Mr. Merrill, who is a member of the police committee, will function in Mr. Knight's place temporarily.

## RIVERTON MEN SEEK GOLF CHAMPIONSHIP

Will Compete in List of 200 for Title for Atlantic Coast

Will Compete in List of 200 for Title for Atlantic Coast

The Atlantic Coast golf championship opened today at the Ocean City Golf Club.

Twenty from the Riverton Country Club scheduled to play are: Dr. Eugene A. Meyer, R. S. Birch, H. S. Coe, J. D. Clark, Harold Sheble, Harvey Hirst and J. S. Hilton.

C. Bayard Mitchell, the defending champion from Woodbury, is expected to find plenty of competition among the 200 golfers scheduled to compete.

A Philadelphia sports columnist has picked Dr. Eugene A. Meyer, of the Riverton Country Club, as a possible "dark horse" in the contest.

Saturday and Sunday, July 25 and 26, there will be a match play vs. full handicap, best 18 holes to govern. This match will be for men.

E. N. Cooper had a 75 for the Riverton Country Club course this week.

## RIVERTON BOYS PASS BAR EXAM

Joseph and Douglas Tyler Among Successful Eleven From South Jersey

Joseph C. Tyler and Douglas Beek Tyler, sons of Mr. and Mrs. Joseph Beek Tyler, of Riverton, were listed among the 183 who have passed the April examinations for attorney, according to announcement by the State Board of Bar Examiners Wednesday of this week. In all 409 candidates took the test and 226 were rejected.

## ARTHUR W. KEES TO MANAGE SAVAR

Popular Director of Broadway  
To Take New Position  
Next Sunday

Arthur W. Kees, manager of the Broadway Theatre, Palmyra, has been promoted to the position of manager of the new half-million dollar Savar Theatre in Camden.

Adolph Newmayer is being transferred from the Apollo Theatre, Gloucester, to succeed Mr. Kees at Broadway.

Mr. Kees will take over the management this Sunday, July 26, and will succeed Richard Belber who resigned. Kees is known to most everyone in this vicinity. He became manager of the Broadway theatre in 1934, two months after the Victoria Amusement Company leased it from the Romm and Zisak owners.

Mr. Kees worked diligently to provide the best facilities for sound and screen, as well as comfort within the play-house. During his term as manager here he has cooperated with practically every local organization and movement in the community that was worth while.

One of the high spots in his term of service includes the support of the Memorial Park Playground Baseball League. He supported a team in the league, and provided passes for every home run hit by any team. Last season his Broadway Theatre team won the championship, at which time Mr. Kees was an excellent host in providing entertainment for the annual soft ball banquet. He also gave each of the players on his championship team a season pass to the Broadway Theatre.

Kees has cooperated with the local YMCA in offering his theatre as a part of the Youth Week program. Aside from his theatre activities Mr. Kees was elected president of the Palmyra Business Men's Association this year, organized for the purpose of bettering business conditions in Palmyra. He has also cooperated with the playground movement in Palmyra.

Mr. Kees lives at 115 Haviland avenue, Audubon. He is married and has three children.

The new Savar theatre where Mr. Kees will assume management was opened last April, and was built at an approximate cost of a half million dollars. The theatre is undoubtedly the finest in South Jersey. It embodies the latest architectural construction, and provides the ultimate motion picture enjoyment. The seats are large and comfortable, the rows being spaced to provide more than ample room. A section is equipped for Sonatone apparatus. Persons hard of hearing may apply to an usher upon entering the theatre and they will be taken to the Sonatone section and given a receiver which is plugged into the seat and held against the ear so that perfect reception of the sound on the screen is received.

The Savar is a first run theatre for 20th Century Fox, and Universal Productions. It is equipped with thermoregulated air conditioning, with thermostats located in sections throughout the theatre to provide an even temperature.

Mr. Kees has been with the Victoria Amusement Company for nine years. During that time he has managed the New Century Theatre, Audubon; the Susquehanna, Philadelphia; the Apollo and Leader Theatres, Gloucester City; the Walt Whitman, Camden, and the Broadway Theatre in Palmyra.

The Victoria Amusement Company, owned by Judge Joseph and Samuel Varbalow, also operates the Broadway Theatre in Pitman, the Glassboro Theatre, the Ritz in Oaklyn, the Victoria and Auditorium, in Camden.

Mr. Kees, through this column, wishes to thank his many friends in this vicinity for the excellent support they have given his theatre in Palmyra, during his term of management, and expresses the desire that he may welcome them in the new Savar as often as possible.

James Monroe received all but one of the electoral votes in 1820. An elector from New Hampshire voted for John Q. Adams in order that no president other than George Washington should have the honor of receiving a unanimous vote.

## SAVAR MANAGER



ARTHUR W. KEES

of the Broadway Theatre, Palmyra, who will take over management of the new, half-million dollar Savar Theatre at Broadway and Market streets, Camden, this Sunday.

## DECKLE EDGE STATIONERY

July is Rytex Deckle Edge Vellum month. Double the regular quantity of this popular printed stationery is offered by The New Era at no increase in price. This offer is good during July only. 100 large flat sheets and 100 envelopes, printed with your name and address for One Dollar.

## TO CLOSE RIVERTON BRANCH AUGUST 1

Moorestown Motor Co. Will Transact All Business from Main Office in Moorestown

Norman H. Lippincott, manager of the Moorestown Motor Company, announced this week that due to circumstances beyond their control, they find it necessary to vacate on August first their Riverton branch, located at Broad and Fulton streets. They will continue to sell and service Buick and Pontiac motor cars at their main place of business, 219 West Main street, Moorestown, where they are completely equipped to render even better service.

The Moorestown Motor Company appreciates the support that the people of Riverton, Palmyra and vicinity have given them, and hope to better serve their friends at the Moorestown address. This is the only Buick and Pontiac agency between Camden and Burlington, having served the people in this vicinity for the past 20 years. A cordial invitation is extended to anyone to visit their showrooms in Moorestown, where they display a complete line of Buick and Pontiac motor cars.

## NEW RATES AND HOURS IN LOCAL BARBER SHOPS

Starting August 1 the Palmyra and Riverton barbers are working under a new schedule of rates and hours. See the advertisement elsewhere in this issue for complete details.

## Buy Only on Proof! FRIGIDAIRE WITH THE "METER-MISER"



Gives you PROOF of ALL FIVE STANDARDS FOR REFRIGERATOR BUYING

1. LOWER OPERATING COST
2. SAFER FOOD PROTECTION
3. FASTER FREEZING—MORE ICE
4. MORE USABILITY
5. FIVE-YEAR PROTECTION PLAN

NEW PRICES AS LOW AS  
**\$107.00**

NO MONEY DOWN

Ask us for Proof!



RAYMOND WARNER

Fifth and Cinnaminson Ave. PALMYRA

## TO OUR FRIENDS IN RIVERTON - PALMYRA AND VICINITY

WE REGRET TO ANNOUNCE THAT DUE TO CIRCUMSTANCES BEYOND OUR CONTROL WE FIND IT NECESSARY TO VACATE OUR

## RIVERTON BRANCH

WHICH IS LOCATED AT BROAD AND FULTON STREETS, ON

**AUGUST 1st**

WE WILL CONTINUE TO SERVE OUR FRIENDS IN RIVERTON AND PALMYRA FROM OUR MAIN SALES AND SERVICE STATION AT

**219 W. Main Street  
Moorestown**

WHERE WE ARE COMPLETELY EQUIPPED FOR SELLING AND SERVICING BUICK AND PONTIAC MOTOR CARS

WE APPRECIATE YOUR SUPPORT IN THE PAST AND HOPE TO BETTER SERVE YOU AT OUR MOORESTOWN ADDRESS IN THE FUTURE



**Moorestown Motor Co.**

Buick and Pontiac Sales and Service

Telephone, Moorestown 77 and 485



## MASONIC MEMORIAL STARTED



Right Worshipful Cooper H. Prickett, Past Grand Master of Masons for New Jersey, breaking ground for the erection of a Masonic Memorial at Lakeview Memorial Park.

## GROUND BREAKING CEREMONY AT PARK

Large Number of Masons and Their Families Attend Exercises at Lakeview

The ground breaking ceremony, preparatory to the erection of a Masonic Memorial at Lakeview Memorial Park, was held Tuesday evening at 7.30.

An excellent representation of Masons and their families were present for the exercises. A program of music from the Singing Tower was followed by the invocation by the Rev. C. R. Hench, executive secretary, Camden Baptist Extension Society.

A selection by the Masonic quartette, "Beautiful Isle of Somewhere" was followed by the introduction of the speakers by LeRoy A. Goodwin, 32nd degree, director of Lakeview Memorial Park. The speakers were R.W. Leo H. Carpenter, 32nd degree, Deputy Grand Master, 18th Masonic District of New Jersey, and M.W. Arthur P. Johnson, 33rd degree, Past Grand Master State of New Jersey.

Following the inspiring addresses of these two Masons, a second selection was rendered by the quartette, "My Home, Sweet Home."

With a new spade, M.W. Cooper H. Prickett, 33rd degree, Past Grand Master State of New Jersey, turned the first shovelful of soil on the site. The benediction was given by the Rev. F. A. DeMaris, Vineland Lodge No. 69, F. & A. M., followed by music from the Singing Tower.

## BIRTHS

Mr. and Mrs. Herbert Alfred Payung, of 702 Parry avenue, Palmyra, are receiving congratulations on the birth of a son, Herbert George, at the Mary Haas Robbins' Maternity Home, Riverton, on Tuesday, July 21. Mrs. Payung will be remembered as Miss Alma Dorworth.

Mr. and Mrs. Orville Abbott, of East Riverton, are receiving congratulations on the birth of a son, George Orville, on Tuesday, July 21, at the Mary Haas Robbins' Maternity Home, Riverton.

More than thirty-eight million words were sent to and from the War Department during the World War by cable and radio, at a cost of \$1,210,900.

## LOVELY BURLINGTON PIKE HOME



LOCATED NEAR MOORESTOWN-RIVERTON ROAD

Colonial center hall dwelling: large living room, open fireplace, dining room, den and kitchen. Second floor—6 bedrooms, 3 baths (2 tile); attractive cellar; finished 3rd floor. Oil burner, hot water heat. Perfect condition throughout. 3-car garage. Well laid out grounds with fruit and shade trees. Wading pool.

Due to owner's desire to dispose of property quickly same is offered on a sacrifice basis.

**W. REX McCROSSON** 115 E. BROAD STREET  
PALMYRA, N. J.  
Bell phone, Riverton 800

## NATIONAL FOOD-SAFETY CHECK-UP

**IS YOUR REFRIGERATOR COLD ENOUGH?**

IF NOT THERE'S DANGER!

Check Up!

COME IN AND GET YOUR **Free COLD-GAUGE**

While Limited Supply Lasts  
**NOTHING TO BUY! NO OBLIGATION!**

Food spoilage cannot always be detected by sight, taste or smell. So make certain your food is safeguarded in temperatures under 50°. Above this point, there is danger! Don't wait. Test your refrigerator at once with this accurate, valuable Cold-Gauge. We give it free to adults. Come in for yours now!

**J. S. COLLINS & SON, Inc.**

TELEPHONES

Moorestown 1 Riverton 5 Riverside 80  
Merchantville 2 Maple Shade 1604

**AUTHORIZED DEALER FOR FRIGIDAIRE**  
made only by GENERAL MOTORS

The Indian Ocean's greatest width is about 6,000 miles.

## GURNELL'S

**DEPENDABLE  
USED CARS**

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A person who boasts of his ancestors may be trying to use tombstones for stepping stones.

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**FOR Safety** Expert hands drive you swiftly on an unobstructed highway of steel... protected by every safety device of modern science.

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**AND FOR Economy** At fares so low, there's no service that gives so much for so little... when you take the Pennsylvania Railroad.

**COACH FARES REDUCED 44%**  
Go anyplace—anytime!  
It costs so little now at only 2c a mile in coaches.  
For example:  
25 miles for 50c,  
100 miles for \$2,  
... and so on.

Rail fares in Pullman cars have been cut to 3c a mile (and there's no more surcharge on Pullman tickets).

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**Pennsylvania Railroad**

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## THE NEW ERA

Published Every Thursday at 607 Main Street  
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter  
Telephone, Riverton 712

WALTER L. BOWEN, Editor  
KARL W. LATCH, Advertising Manager

## NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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NEVILLE & HITCHINGS, Inc.  
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## Minus \$20,000,000,000

During the past six years, the Federal treasury has been going into the hole.

In that time, the Federal government has spent approximately \$18,000,000,000 more than it has received. And it is reliably forecast that the current fiscal year will place the cumulative deficit above \$20,000,000,000.

Those vast deficits have been "financed" through the issuance of government securities—in other words, they have been added to the soaring national debt. They have been charged against the future—and generations to come must help pay them.

These are facts that require no comment. They show, better than argument, how essential to the national welfare is economy in governmental expenditures.

## The Tax Joker

The best ally the tax collector has is public lethargy. In other words, the soaring tax rates in the United States are directly traceable to ignorance, indifference or a "Why should I worry?" attitude.

In the long run, the public passes on every law that goes through our legislatures. Public officials, whether they know it or not, are simply the servants of the people. They continue in their jobs only through the people's favor. The ballot box is the mightiest of all weapons.

Today the cost of every branch of government is sky-rocketing. It has reached the point where we pay until it hurts—it is approaching the point where it may be impossible for us to pay at all. More than 25 per cent of the national income goes to public treasuries. Twenty-five cents out of each dollar is thus stopped from providing permanent jobs, from developing industry, from productive use.

The fact that a majority of the American people believe they are tax-free, is the great tax joker. They pay little or nothing in the way of direct taxes. They think that the burden of government is borne by the minority which pays income and property taxes.

But government would go broke tomorrow if it had to depend for revenue on that minority. The great bulk of revenue is obtained indirectly—from taxes on the things we wear, the things we eat, the things we use. Go to a show, take a ride in your car, buy some groceries, switch on a light—and you are paying taxes. Part of the cost of every product represents the taxes the concern making it must pay.

Remember the tax joker can trump all your earnings.

BURLINGTON MAN  
RESCUED IN SPAIN

Word has been received that John T. Ward, Jr., 21, of Burlington, an art student who is traveling in Europe on a scholarship was caught in the rioting in Madrid, Spain, on Monday, and was escorted to safety by Spanish civil guards. He is the son of Rev. John T. Ward, rector of St. Mary's P. E. Church, Burlington.

With a Philadelphia youth, Irving Gould, 21, a mural painter, they are traveling on scholarships awarded by the Pennsylvania Academy of Fine Arts. With intermittent firing rendering the streets unsafe, the two arrived in Madrid from Toledo on Monday. They were in Puerto de Sol, trying to reach their pension without exposing themselves to the fire, when the guards took them in hand.

Both were taken to the American consulate, and later installed in their pension with a caution to remain indoors.

## YOUR ERROR

"If I had known that tunnel was so long I would have kissed you." "Gosh, wasn't that you?"—The Log (U.S. Naval Academy).

Young Man: "I should like to ask your advice, sir, as to whether you think your daughter would make me a suitable wife."  
Lawyer: "No, I don't think she would. Ten dollars, please."—Peoples Gas Club News.

Sincerity and honesty carry one through many difficulties which the arts he can invent never help him through.—B. Stillingfleet.

## DOUBLE VALUE IN JULY

Only fine stationery has the edges of the paper deckled. Rytex Deckle Edge Vellum at One Dollar a box is an outstanding value for fifty sheets and fifty envelopes, printed with your name and address. But, now, you get double the regular quantity, at no increase in price. On sale at The New Era Office during July only.

## RIVERTON

Mr. and Mrs. Ridge Yerkes, of Philadelphia, spent the week-end visiting Mr. Yerkes' mother, Mrs. Mary Yerkes, of 424 Linden avenue, Riverton.

Mrs. Annie Cole returned Sunday after spending a week with Mr. and Mrs. David Anderson at Dunellen.

Mrs. Otto Sauers visited Mr. and Mrs. John Montgomery in Camden on Friday. Their son, Harry, was recently discharged from the U. S. Army, after having served in the Hawaiian Islands. Harry is a nephew of Mrs. Sauers.

Mr. and Mrs. Carl Price and family and Henry A. Kiltz, of Kalamazoo, Michigan, are spending two weeks at the home of Mr. and Mrs. Walter L. Drew. Mr. Price has gone on to Providence, Rhode Island, to attend the Lions' convention, where he is a delegate from Kalamazoo.

Mrs. Alma Evans was notified Tuesday of her appointment as Central Division Radio Program Chairman for the coming political campaign by the Woman's State Republican Club. The appointment was made by Mrs. Phoebe Ray, of Far Hills, N. J., State Radio Chairman.

Mrs. Robert Hullings entertained a number of friends at dinner Wednesday evening.

The Woman's Republican Club of Burlington County had a covered dish luncheon and election of officers at the home of Mrs. Mary Evans, River Bank, Beverly, Thursday.

Miss Peggy Ford, of Linden avenue, has returned to her home after spending a week in Wildwood.

Mrs. Alma Evans was a guest at a luncheon by Mrs. Edna B. Conklin, national committeewoman, and Mrs. Pearl Bridgum, vice chairman state committee at the Down Town Club, Newark, on Tuesday.

Mrs. F. S. Groves, of Radnor, formerly of The Evergreens, Riverton, is spending several weeks at her ranch in Cody, Wyoming.

Mr. and Mrs. William G. Frank and Mr. and Mrs. Everett Gest are taking a three weeks' motor trip to Chicago to visit Mrs. Frank's brother, John Israel.

Mrs. E. H. Michel, of Thomas avenue, and Mrs. C. B. Woolston and daughter Elizabeth K., left Wednesday for a trip to Montreal, Canada, where they will visit E. K. Mongeau. They expect to be gone ten days.

Among the guests registered at Anchor Inn, Beach Haven, is Miss Katherine Schindwein, of Dr. M. A. Todd's office.

The Pennsylvania Railroad Company is repairing the wall on the interior of the passenger station at Riverton, and will repaint the interior of the repaired portion.

PARK NEWS  
AND NOTES

Don't forget the Mardi Gras, movies, band concert and bicycle race for boys, to be held at Memorial Park next Monday evening. As was stated last week, there will be a prize for the street with the most adults and children present at the swings in the Park at 8:15.

The movie is made possible through the courtesy of the Chevrolet Motor Company. Last week's feature night went off with a big bang despite the unsettled weather during the day. Let's see if we can make the one this week even better.

Publicity.

## EPWORTH LEAGUE

The Senior Epworth League will hold its regular business meeting at Sunshine Lake combined with a swimming party. Cars leave the church 7 o'clock Monday evening, July 27. Bring your suit, your friends and 25 cents apiece.

## PALMYRA

Mr. and Mrs. Eugene R. Haring are spending two weeks in Leighton, Pa.

John Redfield, of Pennsylvania avenue, spent Saturday in Atlantic City.

Donald Haring, of Orchard avenue, is spending the summer on the farm of his uncle, William Haring, in Leighton, Pa.

Mrs. William Carpenter, who has been visiting Miss Nora Carpenter, of Washington avenue, returned to her home in Salisbury, Maryland, on Sunday.

Mrs. Wilbur Harman, of Morgan avenue, is spending six weeks in Ocean City.

Dr. and Mrs. Dean LeFavor, of Morgan avenue, have returned to their home after spending two weeks in Florida.

Elwood Bradshaw is vacationing in Ventnor.

C. A. Dunlap is driving a new Dodge.

Among the visitors at Sea Girt on Governor's Day last Thursday were the following from Riverton and Palmyra: Mrs. Mattie Musser, Mrs. Lillian Hensen, Mrs. Florrie Crawford, Mrs. Alice Kilpatrick, county committeewoman; ex-Sheriff George N. Wimer, Curtis Flynn, county committeeman; Larry Haines, Mayor John F. Ward, Freeholder; Walter D. Lamson, Christopher Pedditto, Director of the Board of Freeholders; Palmer L. Adams; Mrs. Alma Evans, vice chairman county committee, and County Chairman Lawrence G. Mingin.

Mr. and Mrs. Ward F. Lowden, of 7 West Spring Garden street, are spending the week at Wildwood Villa.

Mr. and Mrs. John H. Etris and Mrs. R. Stille spent Wednesday at their home in Ocean City.

Lawrence Bradshaw is spending the weekends in Ocean City.

Mr. and Mrs. George B. Snyder and son of Leconey avenue, are spending the week in Ocean City.

The winners of the Sacred Heart PTA Blanket Club are Mrs. Fred Glassin, of West Sixth street, and Mrs. W. Hill, of Charles street.

Mr. and Mrs. Eula Roach spent Sunday with their daughter, Mrs. Earl Naylor, of Burlington.

Mrs. Hogeland, of Garfield avenue, has returned to her home after an operation in the Zubrugger Memorial Hospital, Riverside, several weeks ago.

NEW RATES AND HOURS  
IN LOCAL BARBER SHOPS

Starting August 1 the Palmyra and Riverton barbers are working under a new schedule of rates and hours. See the advertisement elsewhere in this issue for complete details.

## Church Notices

CHRISTIAN SCIENCE  
First Church of Christ, Scientist  
Thomas Ave. and Seventh St.  
Riverton, N. J.

Sunday School 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.  
Reading Room in Church Building  
open Tuesday and Friday 2:30 to 4:30

## OBITUARIES

## DAVID COLE, SR.

David Cole, Sr., 79, of 624 North Seventh street, longtime North Camden resident and widely known leather worker, died at his home on Tuesday of this week of a stroke suffered Saturday. He had been ailing four years.

Funeral services will be held at the home at 11 a.m. Friday, with burial in Harleigh cemetery.

The deceased is brother of Mrs. Marian Sauers and Mrs. Emma Maloney of Riverton. Other survivors are his widow, Mrs. Emma Cole; two sons, David, Jr., and Roland; a step-brother, John Montgomery, of Camden, and two granddaughters, Miss Virginia Cole, of Philadelphia, and Mrs. Lillian Willis, of Camden.

Mr. Cole was born in Philadelphia on April 1, 1857. His parents moved to Riverton while he was a boy, and it was there he received schooling and became a leather finisher.

Shortly after his marriage to Miss Emma Frame, of Riverton, he moved to Camden. He resided at the North Seventh street address for more than 30 years, a brief period being spent in Collingswood.

## WANT-ADS

LOST AND FOUND—RENTS—SALES  
HELP WANTED  
CLASSIFIED ADVERTISEMENTS  
Rate 10c Per Line  
(Lines Average 6 Words)  
Minimum Charge 25c for Each Ad  
Phone 712

FOR RENT—Furnished apartment and garage, 408 Morgan ave., Palmyra, phone Riverton 247-w. 7-9-tf

Young girl wants work as typist. Apply 871 or Riverton 1516. 7-16tf

BUICK, private owner, 1931, perfect condition, heater, sell cheap. 309 Cleveland avenue, Palmyra. Can be seen evenings. 7-23-1t

Burlington County Hospital School of Nursing, Mount Holly, N. J., accredited by New Jersey State Board of Nurses Examiners, offers a three year course to High School graduates. Monthly allowance. 7-9-3t

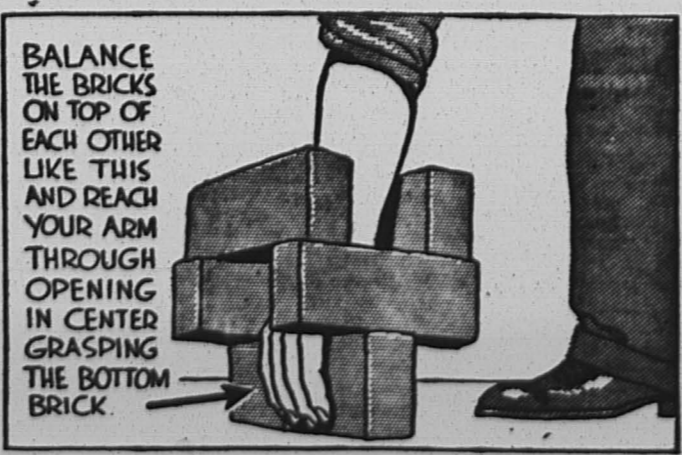
Electric Fans—GE all sizes, \$3.45 up. Taylor-Mathers, 309 E. Broad St., Palmyra, phone 710. 7-231t

Boy wants work of any kind. Call 871 or 1516. 7-16tf

Washing machines, all makes repaired. "Easy" Washers especially. Taylor-Mathers, 309 E. Broad St., Palmyra, phone Riverton 710. 7-231t

TRICKS OF MAGIC  
EXPLAINED BY WILL. M. LINDHORST

HOW TO PICK UP FIVE BRICKS WITH ONE HAND



## Story of the Johnson Expedition

BY M. E. B.

We often read of people who have been on trips of voyage and adventure, and have been thrilled by the written account of their experiences, but to talk to someone who has just returned from such a jaunt is even more exciting.

The other evening we went to call on C. Biddle Atlee, of Second and Morgan avenue, to see if he would tell us something of his recent trip to the West Indies. Here is what we gathered, as nearly as one who isn't at all versed in such matters could possibly get.

The party, captained by Fenimore Johnson, of Moorestown, sailed from Norfolk, Virginia, May 19, in an 85-foot ketch, the Elsie Fenimore, auxiliary sail boat which drew 11 feet of water. The party used the sail all the way down, assisted by the motor, by which they attained an approximate speed of nine or ten knots an hour.

After they left Cape Hatteras and the Frying Pan Shoals, the light there was the last seen until they reached Nassau. They headed due south by east, which course they held for four days and five nights, sighting no lands and very few steamers after they left the Gulf Stream.

## Visit from Flying Fish

One interesting incident of the trip was the boarding of the ship by a flying fish which rose out of the water about eleven feet and easily cleared the ship's rail. The fish measured eight or ten inches and weighed about one pound.

The ship was equipped with a Sperry Gyro compass and automatic steering device commonly called "Iron Mike." This compass, which was used to set the course, was tested for correctness three times a day by a sextant, morning, noon and evening sights. The longitude was determined by the morning and evening readings and the latitude by the readings at noon. The party also used two stop watches to check the readings by the sextant (and a chronometer) which was checked every twenty-four hours by signals from the naval observatory station at Annapolis.

About two days before reaching their first destination they sighted a school of six porpoise about eight to ten feet long which stayed with the boat, continually diving under and around the bow.

## Nassau Harbor

The party arrived in Nassau on Empire Day. This harbor is one of the most beautiful Mr. Atlee has ever seen. The city is built on a hill overlooking the beautiful blue water of the ocean. The lighthouse, at the entrance of the harbor, is built on a coral reef and is known as Hog Island. The water tower at Nassau is the highest point in the vicinity and can be seen all over the island and for miles at sea.

Fort Charlotte is the largest of three forts on the island. At one time during the Revolutionary war this fort was captured by the Americans and held for several days, but abandoned as being of no value as a strategic point in time of war. Nassau was founded by a band of pirates and it was their headquarters for a number of years, until the British captured it and executed the pirates.

## Bold, Bad Pirates

One of the practices of the pirates was to tie a lamp on the tail of a donkey and walk him up and down the beach. Ships coming that way would mistake it for a harbor light, sail in and beach themselves on the coral reefs. This was an easy way for the pirates to plunder unsuspecting trading ships.

Seventy-five percent of the lighthouses marked on the charts in that location have been declared unreliable by the British government.

Mr. Atlee said that if a boat grounded on the coral reefs there was no chance to land safely as the coral had been washed away in uneven spaces for about seventy-five feet down, thus doing away with any possible place to climb out of the water.

While in Nassau the party took several motor boat expeditions to see what deep sea photography they could make. In order to eliminate

the ripple in the water they used wooden buckets with glass bottoms and looked through these. Several rare fish were seen on these expeditions, one the Queen Trigger, which is a beautiful purple fish; a Leopard fish and all shapes and colors of tropical fish.

## Undersea Pictures

The party made two expeditions for photographs. The first was made eastward near Sandy Kay where they anchored in about eight fathoms of water and found some very beautiful coral heads of palmed, staghorn and brain formation, ranging from 12 to 15 feet in height.

The diving outfits were composed of shoes each weighing approximately fifteen pounds, copper helmets with fifty pounds of lead weights around the shoulders, the helmets had two glass windows protected with bars, blue overalls, dark wool gloves. The dark clothes were worn because light attracts the underwater creatures, and divers in dark clothes could move about more easily without fear of being disturbed by sharks, barracuda, and other large deep sea denizens. The helmets were outfitted with telephone equipment so as to communicate with the boat.

Several pictures were taken at that location but severe storms made it impossible to do much there.

## Encounter Tropical Storm

The next stop was Middle Bite, Andros Island, which is approximately seventy-five miles southwest of Nassau. Here the party stayed for about three weeks during which time there were only four days in which they could take pictures owing to overcast days, rainy days and other unfavorable weather conditions.

While the party was anchored at Middle Bite, they encountered the fringe of a severe tropical storm, the center of which was about a hundred miles away. During the heavy downpour of rain about 1000 gallons of water was collected in the ships water tanks. The Elsie Fenimore kept in touch with the storm by radio from Yucatan to Bermuda.

## Conch Fishing

Mr. Atlee picked up several beautiful conch shells. He said that the flesh of the conch is used for eating as well as fish bait. The natives catch them with long sticks equipped with iron fingers. With the aid of the glass-bottomed buckets they can easily see the conch, and make one stab at him and up he comes before he knows he has been disturbed. The natives are very clever at dissecting these fish. They break the top off the shell, cut around the edge in three places and out comes the conch.

The "market fish" is one of the main foods on Andros Island. The craw fish is also very popular. It resembles a lobster in appearance and taste. A pair full of these fish can be bought for a shilling or 25c.

## Native "Delicacies"

As a treat for the visitors the natives brought an aguawana, which is an animal about three feet long and looks like a miniature dinosaur. The creature is exceedingly ugly and doesn't taste much better than it looks.

Another delicacy which the natives thought the party might relish was a fruit called papia. This resembled our cantaloupes in looks but not in taste. In fact, very few of the visitors could eat them.

The British Commissioner and his family were the only white people on the island. The natives taught in the British schools on the island, used exceptionally good English.

One Saturday evening the party was invited to attend a dance and travelled over water which even the natives would not navigate after dark, there being so many coral reefs. However, by the aid of a compass, the party made a safe journey both ways.

Not quite knowing what to expect in the way of dress at the dance, the party was quite surprised to find the ladies dressed in regular evening gowns, while the men wore white trousers and white shirts, and those

who could find them, wore yachting caps.

## Native Jazz

The drums used in the orchestra were buckets over which goat skins had been stretched. These skins are heated each time before using in order to dry them out, thus making them tight over the bucket. Mr. Atlee said that the music was of the hottest type of jazz.

One amusing incident occurred when three men in a boat (not the three which had leaky oars) mistook the light on the mast of the ship for a lighthouse light. The ship's mast was the highest point in the harbor at the time.

The pictures of the underwater growth and deep sea life were to further the study of the natural sciences. About 2000 feet of film were exposed, whereas they had planned to take about ten thousand feet.

## Underwater Cameras

The party had three underwater cameras. They were constructed, as nearly as we were able to gather, something like this. The motion picture cameras (of which there were two), were so designed that the lenses 1, 2 and 3 could be changed under water. Any of the three filters could be used in focusing the cameras, which had an electrically-driven control. Distance underwater is quite different from that above. Things are farther from you than you calculate, so that often when you reach for something it is still quite a distance away. This was one of the things which the party had to take into account when they started their picture work.

## A Fish Story

No such trip would be complete without a fish story, and the one Mr. Atlee told went like this: Mr. Atlee was in a sail life boat, and about six members of the crew had put ashore about one half mile from where Mr. Atlee was. Suddenly he noticed

carry twenty-four passengers. There are three compartments with eight passengers in each compartment. When they stopped at Cat Key, about sixty miles south of Miami, to pick up a passenger, the new arrival weighed a little heavy and made the plane a trifle sluggish in taking off, but the pilot managed well and off they went. They circled Miami at an altitude of about five thousand feet and got a beautiful view of the

## INVEST N

In the 29th Series of

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## YACHT CLUB YARNS

BY NUTE  
AND  
MIKE

Wednesday drifted around with a "drifter" race. John Lane, who previously sailed under the handicap of the oldest sail in the fleet, displaying a new suit of sails, came in first. Because of this we expect a more closely contested series. Ted Hunn, contrary to usual procedure, finished second. Bert Shoemaker, ignoring his usual winning ways, slipped to third. John Ayres, tho' finishing fourth, clinched the Wednesday evening series with this race. Tom Coe ended fifth with Buck Parsons sixth. Lloyd Gladney disqualified himself by fouling another boat. This race ended the first Wednesday evening series with standings as follows:

Name	Pts.
J. Ayres	25
B. Shoemaker	23
T. Hunn	22
J. Lane	21
L. Gladney	16
T. Coe	14
B. Parsons	14

Quaker City—Riverton Regatta  
The Quaker City Yacht Club very generously invited the Riverton Yacht Club to a regatta, opening to both fleets new competition. The entire fleet of both clubs turned out to make this first meeting quite a success.

Because of lack of time only one race was sailed, a free-for-all, which was also a series race for both the "Duster" and sixteen-foot classes of Riverton. In the midst of an on-coming storm the race was started with all boats getting off to a good start, excepting the clubs sixteen footer sailed by J. Story, who fouled

B. Shoemaker. With Rod Merrill, of Riverton, taking the lead, the first lap was closely contested but uneventful. During the second lap, however, the storm broke loose, favoring Rod Merrill who sailed the last half of the race on a reach, finishing a mile ahead of the second boat. Bob Lippincott, holding second position through the entire race, pulled the prize "boner" of the year, when he rounded the finishing buoy the wrong way, thus allowing Ted Hunn to finish second. Lippincott corrected his mistake to finish third. Total tallies for the day are: Sixteen foot class: Rod Merrill, first; H. Marshall, second; club boat, fouled out. "Duster" class: Ted Hunn, first; Bob Lippincott, second; L. Gladney, third; J. Lane, fourth; B. Parsons, fifth; B. Shoemaker, fouled out; J. Ayres, among those missing. Free-for-all: first, Rod Merrill, book ends; second, Ted Hunn, electric lantern; third, Bob Lippincott.

St. Michael's Regatta  
The annual St. Michael's Regatta will be held on August 6th, 7th, 8th, at St. Michael's, Md. Our members, tho' always having a quaint and enjoyable time there, hold expectations of rising even to greater heights, because of the recognition of our "Duster" or "Pram" class. This is quite a stepping stone in the future of our Prams, as St. Michael's is recognized as one of the largest regattas in the east.

'Nuff said for one week!  
100 FOR 75c  
Rytex Hyllited Visiting Cards are on sale at The New Era, One Hundred for Seventy-five cents. Fine Quality stock rotary cut.

The victory of success is half won when one gains the habit of work.

## Luscious Strawberries

Next Spring you will be able to pick delicious red berries from potted plants of Strawberries set out in the garden in August and September, and which may be procured at

DREER'S

Dorsett and Fairfax are two fine early varieties.  
SEE THE SUMMER CATALOG FOR PRICES

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

This is the  
GREATEST TRUCK YEAR IN  
ALL CHEVROLET HISTORY

Truck buyers prefer Chevrolets because they're outstanding in **PULLING POWER**, **OPERATING ECONOMY**, **LOW PRICE**

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NEW PERFECTED HYDRAULIC BRAKES • NEW FULL-TRIMMED DE LUXE CAB • NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE • FULL-FLOATING REAR AXLE ON 1½-TON MODELS  
AND UP. List price of the half-ton chassis at Flint, Michigan. Special equipment extra. Prices quoted in this advertisement are list at Flint, Michigan, and subject to change without notice.  
GENERAL MOTORS INSTALLMENT PLAN—MONTHLY PAYMENTS TO SUIT YOUR PURSE  
**\$360**

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Riverton, N. J.

GO EASY ON  
YOUR NOSE

There are times when business minds should stop trying to run a mile a minute and when the most valuable thing they can do for their business is just to stroll and meditate. A Hindu sage tells us that the tree we plant grows while we are sleeping—the same is true of an idea planted in a real thinker's mind. Stimulate your mind by thinking hard about your problem—then loaf and forget it. Play golf, fish, lie in the sun. And when you least expect it, the solution to your problem may pop into your mind. We think with minds, not with desks. It is a good idea to get away from desks and let our subconscious minds work on our problems now and then. The best thinkers do a certain amount of creative loafing.

Take a tip from the little ditty printed below:  
If your nose is close  
To the grindstone rough,  
And you hold it down  
There long enough  
In time you'll say  
There's no such thing  
As brooks that babble  
And birds that sing.  
These three will all  
Your word compose—  
Just You, the Stone  
And your darned old Nose.

## BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

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THE NEW ERA

## THIRTY YEARS AGO

Reprinted from The New Era

(Issue of July 6, 1906)

The problem of keeping the roadway on Bank avenue in condition is not new. The following article appeared in The New Era thirty years ago.

If the property owners on Bank avenue are as energetic in their efforts to improve the roadway there as they were last night in opposition to having Council "butt in" as one of them expressed it, there ought to be something done in a hurry. The condition of portions of this street has been an eyesore for years, and up to date all attempts at concerted action in improving it by the property owners have met with failure. It is sincerely hoped the present effort will be more successful. They have flatly refused to let Council do anything, and it now devolves upon them to put the road in good condition with reasonable promptness. The subject was taken up by Council at the request of one of the residents of Bank avenue.

Fred Krautter entertained a large party of friends on the Fourth. Dancing on the lawn was the feature of the evening.

Krautter lived at Fourth and Horace avenue, Palmyra, at the time, and later moved to Philadelphia. He has since died.

Seward Lisk and family, Morris Marshall and wife, and Winfield Smith, of Philadelphia, were guests of William B. Powell and family on the Fourth.

The Lisks later moved to Riverton at 408 Main street, and still later to Long Island, where he died recently.

(Issue of July 13)

John McDermott and family will spend his vacation at New Castle, Delaware.

Mr. McDermott lives on Cinnaminson street.

Miss Susanna Parry and a party of young ladies from Swarthmore are spending two weeks at Fryeburg, Maine.

At a meeting of the residents of Bank avenue, held at the home of Charles M. Biddle Wednesday night, a committee composed of J. B. M. Showell, N. Myers Fitter and C. A. Wright was appointed to ascertain the cost of constructing a stone road on Bank avenue from Lippincott avenue to Main street.

William A. Donaghy and wife are at Atlantic City for the summer. Mr. Donaghy was district clerk of the Palmyra school board for many years, having only recently retired from that office.

Dr. and Mrs. J. H. Lloyd, of Germantown, announce the engagement of their daughter, Emilie Hunter, to George B. Clover of Palmyra.

Mr. and Mrs. Clover now live on Garfield avenue. They have two sons, George and Harry.

Elias Morgan, William Purnell and W. E. Hires went to Sea Girt with C. H. Crowell in his auto on Thursday.

A. C. Roray and wife are entertaining William Hawkins and wife, of Philadelphia.

Mr. Roray now lives with his daughter, Mrs. J. E. Greenwalt, of Henry street, Palmyra, and was recently given a party in honor of his forty years of service in the Baptist choir.

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"Trying to keep young?"  
"Yes—mine of them."—Exchange.

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## THREE LONG (Y)EARS



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## YWCA NOTES

Visitors at the YWCA Day Camp in New Lisbon were royally entertained on Thursday by the camera. A special program including pet show and doll exhibit delighted everyone. Under the direction of Mrs. Robert Sim, of Riverton, an original play "Trees" was presented by the nature group featuring the 19 1/2 feet in circumference Salem Oak.

The swimming events were the popular attractions of the afternoon under the competent leadership of Miss Elsie Cliver, of Browns Mills, the race for the green caps was won by Peggy Lou Shewick, of Mount Holly. "Any form diving" won by Gloria Conroy, Burlington. Counselors race resulted in a tie between Nan Evans of Riverton and Katherine O'Mahoney, of Mount Holly. Parents' Day will be held July 29th, at which time an exhibit of all handicraft made in the work shop will be held. Everyone is invited to attend.

Anyone desiring application for registration at Day Camp apply at the YWCA office, Paxson street, Mount Holly, or call 138-W. The camp will continue through July 30.

The man and the girl were saying goodnight on the doorstep when a window above them was suddenly thrown open and a weary voice said: "My dear sir, I have no objection to your coming here and sitting up half the night with my daughter, nor even to your standing on the doorstep for two hours saying goodnight; but out of consideration for the rest of the household, who wish to go to sleep, will you kindly take your elbow off the electric bell?"—New Jersey Bell.

St. Petersburg, Florida, with 73 churches, is called "the city of churches."

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## ROBERT D. DANN ENLISTS IN ARMY

Captain John J. Gorman, U.S.A., in charge of the Camden recruiting district, announced on Monday the enlistment of Robert D. Dann, of Palmyra, for duty with the Quartermaster Corp in Hawaii. Enlistments are open to qualified young men between the ages of 18 and 35.

Texas leads all other states in railroad mileage, having nearly 17,000 miles.



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## Legal Notices

### RULE TO BAR CREDITORS

Administrator's Notice  
Estate of Harry Logan, deceased.  
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 27th day of June, 1936, upon application of the administrator, requiring the creditors of Harry Logan, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before December 27, 1936, or they will be barred of any action therefor against the said Administrator.

FRANKFORD TRUST COMPANY,  
Administrator.  
Proctor Moore, Gosling & Pahl.  
Dated: June 27th, 1936.  
7-23-36-36.

### RULE TO BAR CREDITORS

Executor's Notice  
Estate of Charles L. Flanagan, Dec'd.  
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 3rd day of July, 1936, upon application of the executor, requiring the creditors of Charles L. Flanagan, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before January 3rd, 1937, or they will be barred of any action therefor against the said Executor.

CHARLES M. BIDDLE, JR.,  
Executor.  
Dated: July 3rd, 1936.  
7-16-36-36.

### NOTICE OF SETTLEMENT

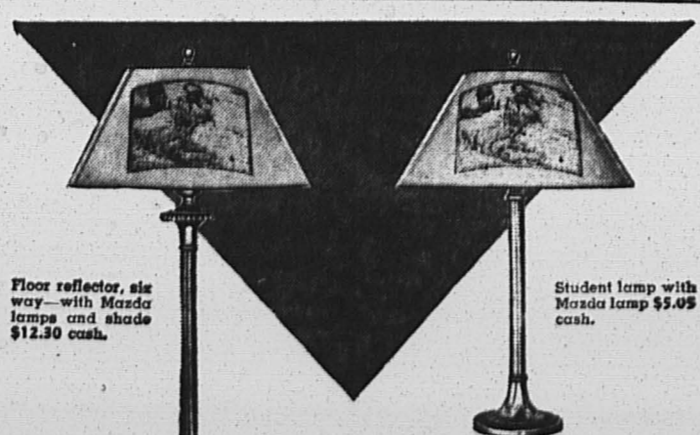
Trustee's Account  
Estate of William E. Good, deceased.  
Notice is hereby given that the Final Account of the subscriber, Trustee under the will of William E. Good, dec'd., for Elizabeth Schmidt, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, Sept. 10, 1936, at ten o'clock in the forenoon, D.E.T.  
BURLINGTON COUNTY TRUST COMPANY,  
formerly The Burlington County Safe Deposit and Trust Co.,  
Trustee.  
Proctor: Wm. D. Lippincott.  
Dated: July 17, 1936.  
7-23-36-36.

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## ROYALS LOSE TO WAYNE SLUGGERS

"Black Hawks" from Main Line Pile Up Thirteen Runs to Riverton Five

By Moe Berg

The Wayne Black Hawks, a colored aggregation from the Main Line, wallowed Riverton last Saturday by the score of 13 to 5.

From the first inning, when Wayne scored three runs, Riverton was always trailing. The first man to bat for the visitors was safe on a bobbie by Terrell, and from then on base hits as well as water began to fall over Memorial Park.

Clay Weikman started for Riverton and except for spotty fielding by Terrell might have had a better fate. However, errors and a couple of base hits ended his sojourn in the fourth inning and Shreve Nelson finished out the fracas.

Jack Easley kept up his hitting spree with three safeties, including a home run. Lee, of the visitors, led the hitters of both teams with four bingles, one of which was a drive to left field that was good for four bases.

A defeat never hurt anyone, so the "Royals" will be battling harder than ever this Saturday in order to start a new streak.

### Baseball Bickerings

We wonder—Why Riverton never has a field day for players? . . . If "Weirdy" will use that new glove again? . . . Why the kids don't stay off the players' bench? . . . If any one ever saw a better play than Benny Edge made Saturday on that slow roller? . . . If Weikman and Johnson are really feuding? . . . Why the shore attracts the players? Did you know—that Dolph Beight was a star halfback in high school?

That Riverton baseball team could put on mole skins and do pretty well? . . . That Riverton is a rather erudite contingent?—five college grads, and as many with high school sheepskins. . . . That the average age of the Royals is rather low for first class teams? . . . That their aren't many eligible bachelors left on the team?—in fact, they can be counted on one finger or less. . . . That the count of ten has just been finished over this column?

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Riverton										
	R	H	O	A	E					
Reeves, If	0	0	0	3	0					
Edge, 2b	2	2	1	2	0					
Foulke, 3b	0	0	1	3	0					
A. Edge, c	2	2	3	3	0					
Easley, cf	1	3	0	0	0					
Bartley, rf	0	0	0	0	0					
Terrell, ss	0	0	0	3	3					
Baker, lb	0	1	1	0	0					
Weikman, p	0	0	0	2	0					
Nelson, p	0	0	0	1	0					
Elvert, lb	0	0	4	0	0					
Totals	5	8	21	14	3					

Wayne										
	R	H	O	A	E					
Ferguson, 2b	2	1	0	0	0					
Lee, If	2	4	0	0	0					
Twisdale, ss	1	0	2	1	0					
Johnson, lb	3	2	8	0	1					
Winfree, cf	0	0	2	0	0					
Burton, 3b	1	0	2	0	0					
Hill, c	1	2	7	0	0					
King, rf	2	1	2	0	0					
Woodward, p	2	3	1	0	0					
Totals	13	13	21	1	1					
Riverton	0	0	1	2	1					
Wayne	3	0	2	2	4					

Called seventh-inning.

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## Memorial Park Playground Baseball Dope

By "BHI" Schopp

Thursday, July 16. The Athletic Farmers from back on the Pike, continued their winning ways this evening by rudely mowing down the revamped Bankers' yearlings who are rapidly coming to know themselves under the directions of Slim Landgraf. The way those Heckers played it is doubtful if any of the other league teams could have done much.

Result by innings  
Athletics 5 2 0 0 5 0 12—15 22 1  
Bankers 0 3 2 3 0 0 0 1—9 15 3

Batteries—Shivers and J. Shaefer; Slim and Wallace.

On the East diamond the Butz Carhart Rovers trimmed the shorts off the Knights who do not seem to enter the win column since Dreers threw up the sponge. The descendants of Columbus have the stuff in them; but what they need is about three nights sleep practice before each game and then come to the ballpark without eating a heavy dinner. They should make it a rule that no one eats until they win a game—that is on the day of the contest. Anyway they should try something.

The agony by blocks.  
Carharts 2 4 7 3 6 0 3 0 0—25  
Knights 1 1 0 1 0 1 1 2—8  
Batteries—Kessler and McDonald; Zink and Malone.

Monday, July 20. The Broadway Red Shirts had the Tak-A-Boots Red and Yellow dittoes 10 to 2 going into the ninth inning when the Boost waiters thought that some one ordered up a half dozen drinks and proceeded to push that many runs over the pan in their half of that inning. Those six runs came from seven good hits and it took some clever fielding on the part of the Keesmen to stop the rush. Terrell lead both teams at the bat with four hits, one of which was a round tripper. Broadway has not lost a game so far in the second half of the schedule.

Inning by inning.  
Broadway 3 1 0 3 1 2 0 0—10 14 1  
Tak-A-Boots 2 0 0 0 0 0 0 6—8 13 4

The Evans team had quite a tussle with the Collins coal heavers up to the ninth inning, when the score stood 4 to 2. In the final space Al Yearly slammed one into the lily pond, and hits by four of the other boys rammed four runs over and killed any hopes that the blue boys may have had. Evans' won the first half schedule but have lost two so far this half. On Monday they will tackle Broadway and this should result in some duel. So come out and see.

Friday evening, July 17. For the second time in a week, the Jos. T. Evans' soft ball outfit journeyed over that big drainage ditch, indicated on maps as the Delaware River, to trim another of Philadelphia's best at the midget ball game. On Tuesday of the same week they showed their superiority over the Cueno Press team at Erie avenue and G street, and on Friday they posed out the John G. Brill Car Works representatives at 58th near Woodland avenue. This team was barely beaten out of the lead in the first half of the Industrial League. Evans' just managed to win by the close score of 3 to 4, although they were out 9 to 5 and led in errors 3 against 2. Balas, who threw them across for the car builders bewildered the Jersey men because of his underhand throw, rather than the toss that the latter have been up against in previous games. Since Balas made the two errors which

helped the Evans' boys to win, it was overlooked. Richman, who tossed them up for Evans, was not in his best, as he placed the sphere near the end of the opponents bats, and if it had not been for snappy fielding by the men behind him at critical moments, his team would not have returned home with the bacon. Each team accounted for three strikeouts and the same number of base on balls. The Perkins, of the JTE bunch, received two walks, both of which resulted in two very big important runs, while the Brillites wasted theirs by dying on the bases. It might be added that the winning run in the ninth was the outcome of a free walk to Perkins, who then proceeded to steal second. Then up came Downs who bounced one up and down between third and short while Perk kicked up his heels and dashed down the base paths to home. Up went the Evans hopes and down tumbled the Brill chances for the victory. So you can see for yourself that a game of ball is just as full of reverses as the game of life.

While the losers led in the number of hits, the victors' bingles occurred when most needed. In the second inning Stiltz knocked one down left field foul line for the bases that drove in two runs, one of which came from Perkins' first walk. Stiltz scored a moment later on Sonny Wright's dump over first.

In the fifth stanza Sonny hit in the same spot, but the pesky Brill right fielder stood where the first shot landed and had the nerve to dish Sonny out of a hit by reaching for the ball before the latter could reach first. Al Stocker, for Evans, slammed out a vicious homer to left in the eighth frame to tie the score and keep his crowd in the running.

Brill scored two runs each in the third and sixth when they made three hits to match. Their fielding was airtight, with the exception of the pitcher as mentioned above. On the bases they stole twice, but Sonny managed to catch one in the seventh inning to nip a coming rally, in spite of an injured throwing hand. Joe Yearly performed well in left field for the Memorial Park lads but did not enter the hit column. Stand-

Hilton's coaching on the base line was an important help to the Evans' crew coming home in smiles. Will dispense with the score by innings as most of the facts are recorded above.

Tuesday evening, July 21. The John G. Brill Car Builders ran their buses rough shod over the local Jos. T. Evans' lumber, coal and builders' supply-men at Memorial Park this evening. Basing the result of the game on runs, Brill won by the score of 6 to 4, based on hits the count was tied at 8 all, but if errors or bulls counted, Evans' would have been on top by the tune 6 to 1. There was a good crowd of spectators on hand, and while they hoped to see the local boys win, they appreciated the visitors who to stick to it and pull the game out of the fire. As the Philadelphians did not bring an umpire along, that part of the occasion was well handled by Edison Carhart behind the plate and Cueno Press team at Erie avenue and G street, and on Friday they posed out the John G. Brill Car Works representatives at 58th near Woodland avenue. This team was barely beaten out of the lead in the first half of the Industrial League. Evans' just managed to win by the close score of 3 to 4, although they were out 9 to 5 and led in errors 3 against 2. Balas, who threw them across for the car builders bewildered the Jersey men because of his underhand throw, rather than the toss that the latter have been up against in previous games. Since Balas made the two errors which

Score by innings.  
Brill 0 0 0 1 0 3 12 0—6 8 1  
Evans 0 0 0 0 0 2 0—4 8 6  
Batteries—Balas and Proctor; Hilton and Wright and Speer.

On Tuesday next at Memorial Park, Evans' will tackle the crack

## BARBOUR AND LANDON CONFER



U. S. Senator W. Warren Barbour of New Jersey, conferring with Governor Alf M. Landon, Republican nominee for President, at the Topeka, Kansas, State House. Senator Barbour assured Governor Landon that the latter would carry New Jersey in the November elections by a quarter of a million votes.

kept Speer, Al Yearly and Richman from hitting the canteloupe out of the baby diamond.

The brilliant Brillites did not push a run over until the fourth, when Pastore, their third sacker, drove one to left near the foul line for a homer. In the third they totaled three on two hits, and three juicy blunders at which time it would have been poor policy to try to borrow two bits from one Joe Yearly.

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There will no doubt be a rubber, or play off, arranged in the near future and it is possible that the Broadway team of the Riverton league will try their skill against the Philadelphia Industrial League, winning 19 straight games until defeated by the Evans' coal heavers at Philadelphia last week.

There were no strike-outs recorded, and when it came to base on balls the Riverton boys led with five against the visitors' two.

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### POISONED BY ANT BUTTON

David Schmierer, the three-year-old son of Mr. and Mrs. Wilson Schmierer, of 221 Cinnaminson street, Riverton, lapped an ant button Tuesday afternoon and was taken violently ill. Dr. Dean LeFavor was immediately called, and he asked Chief of Police Gootes to rush the lad to the Zurbrugg Hospital, in Riverside. At the hospital a stomach pump was used and the boy is well on the way to recovery.

### DURING JULY ONLY

The outstanding stationery sale of the year. During July The New Era offers Rytex Deckle Edge Vellum printed stationery in double the usual quantity at no increase in price. 100 large flat sheets and 100 envelopes, or 100 double sheets and 100 envelopes, printed with your name and address for only One Dollar. This offer is good only during the month of July.

We are never either so wretched or so happy as we say we are.  
—Balzac.

## BEST ROUND & RUMP STEAK 35c

Best Rib Roast 25c

Fresh Killed Stewing Chickens, 29c

## The New Deal vs. Democracy Is the Basic Issue in the Coming Campaign

BY NICHOLAS ROOSEVELT  
For the National Republican Builders, Inc.



Incredible as it still seems in these United States, the basic issue in the present campaign overshadowing everything else in importance, is whether we shall preserve the American system of government of checks and balances, with powers divided between the states and the different branches of the Federal government, or have in its place a strongly centralized executive.

Elsewhere in the world democracy has been placed on the scrap-heap during the last two decades. Only Canada and Great Britain, and, perhaps the Scandinavian countries, still preserve the true principles of democracy. There the state still exists for the individual not the individual for the state. There the rights of the individual are still jealously preserved—and observed. In most Europe these rights have been curbed or abolished.

### Contagious

This sort of madness is contagious. The philosophy is simple—that government not only has the right but the duty to plan for the welfare of the country, and to see that these plans are carried out. It is for government to control credit, business, and other occupations. It is for government to say what the individual may do, and government can punish those who fail to do as they are told.

No rational person would maintain, of course, that we have yet adopted such a system in the United States. But no thoughtful and honest student of the New Deal can fail to recognize that the basic philosophy of the New Deal is that government must protect the individual, help him, plan for him, and so regulate industry, business and agriculture that the individual shall have the largest measure of security.

### Not American

This ideal has much to be said for it. But it is, of course, directly at variance with the American tradition, and it implies a distinct change in the American form of government. The old American theory was that the less government the better.

The framers of the Constitution and those who built up the machinery of the state and the federal governments were determined at all costs to limit the powers of their rulers. They had lived under autocracies where government was largely personal and often determined by whim. They knew the evils of government interference in personal affairs and the unreasonableness of bureau chiefs sitting far from the scene of action. In particular they feared a strong central government, and it was largely to prevent the growth of such a strong central government that the Constitution was drawn as it is.

### Laws, Not Men

In fact, it may be said that the distinctive characteristics of the American form of government are that it is a government of LAWS, not of men; that it is a government of LIMITED powers; that it is a government of DERIVED powers; and that it is government by SEPARATION of powers.

It is a government of LAWS rather than of men in that the Constitution and the laws stand above the wishes and caprices of the governors as well as the governed. It is a government of LIMITED POWERS in that the Constitution expressly places limits beyond which neither Congress nor the Executive nor the States may go.

It is a government of DERIVED POWERS, in that the government has no inherent or innate powers, but only powers granted by the governed with their consent.

It is a government by SEPARATION OF POWERS in that not only are the three branches, executive, legislative and judicial, distinctly apart but the dual system, Federal and State, affords still further checks and balances. Incidentally it is worth noting

that the word "federal" does not mean the same as "central." It implies consent and compact, whereas "central" implies suppression and compulsion. Ours has well been called "an indestructible union of indestructible states."

The philosophy of the New Deal frankly implies breaking down these state barriers and greatly strengthening the executive branch of the Federal government. In other words, it implies building up a strongly centralized government. Many of the New Dealers wish to see this government vested with all manner of powers to control the people which it does not now possess. What they fail to admit is that each such power that is granted to the government is paid for by a loss of freedom of action by the individual.

### Sneer at Liberty

The New Dealers are inclined to sneer at those who defend "liberty" on the ground that "liberty" is something abstract which you cannot eat. But it is, in fact, something much more profound and important, for it includes the right of the individual to freedom of speech, freedom of thought, freedom of action and freedom of movement. He may not exercise all of these rights, but this is no reason for depriving him of them.

Granting the sincerity of those who want to bring about this change it is hard not to deplore their unwillingness to face the issue frankly. The issue is of prime importance. In fact, it may be said that not since the days before the Civil War has any issue of more far-reaching importance come before the American people.

It must be discussed—and discussed fully, honestly, and openly. The American system is in danger. Do we wish to preserve it or shall we accept a New Deal substitute which is perilously much like the autocracies of Europe?

## Weekend Specials at the PHILADELPHIA MARKET HOUSE, Inc.

"The Everbearing Garden"  
BROAD and GARFIELD PALMYRA  
Free Delivery—Phone 720 and 721

### PRODUCE DEPARTMENT

Fancy Large LEMONS	doz. 37c
Freestone Alberta Peaches	car. 15c
California Bartlett Pears	large also 6 for 17c
Pink Meat Cantaloupes	3 for 25c
California Juice Oranges	20 for 25c
Good Sound Onions	1/4 pk. 12c
Fresh Picked Jersey Egg Plants	each 8c, 10c
Fresh Dug Jersey No. 1 White Potatoes	pk. 45c
Good Sound Jersey Tomatoes	1/4 pk. 15c
Fresh Full Podded Lima Beans	3 lb 25c
Fresh Beets or Carrots	3 bun. 10c

### GROCERY DEPARTMENT

Heinz' Fresh Cucumber Pickles	large jar 19c
Heinz' Soups, assorted	2 large cans 25c
Kellogg's Sun Ripened Apple Sauce	2 cans 19c
Kellogg's Sun Ripened Grape Fruit	two No. 2 cans 27c
Kellogg's Sun Ripened Grapefruit Juice	two cans 25c
Sunshine Martini Butter Crackers	pk. 14c
Kraft's Miracle Whip Salad Dressing	qt. 35c
Kellogg's Fancy Tuna Fish	2 cans 27c
Kellogg's Fancy Shrimp	2 cans 29c
Boscil Coffee, Vacuum Packed	lb tin 29c

### SEA-FOOD DEPARTMENT

Salmon	lb 35c
Halibut	lb 35c
Butter Fish	lb 15c
Sea Bass	lb 19c
Steak Cod	lb 15c
Pile of Haddock	lb 25c
Mackerel	2 lb 25c
Blue Fish	lb 19c
Sea Trout	2 lb 25c
Croakers and Porgies	lb 10c
Flounders	lb 25c
Fancy Fresh Crab Meat	lb 40c
Large Clams, in Shell, doz 25c	
Fresh Opened, doz 30c	

## Church Notices

**CENTRAL BAPTIST CHURCH**  
Rev. George Lockett, B.D., Pastor  
Services Sunday, July 26th  
10.00 a.m., Bible School. The vacation time is upon us. Those who are vacationing in other parts can avail themselves of the opportunity of visiting other schools and enjoying that Christian fellowship. On the other hand, those who are at home have summer visitors. Here is their privilege of inviting them to Central Baptist. Regardless of age, there are classes for all.

11.15 a.m., Morning Worship. Pastor Lockett will have as his subject for this service "Beautiful Gates." The choir, although on summer schedule, will present its offering to the service.

To the summer visitor in Palmyra and Riverton, "Central Baptist" is happy to extend an invitation to join in their service. You will always receive a hearty welcome in the "home-like church."

7.00 p.m., Twilight services in the Grove. The Rev. Francis B. Downs, rector of Christ Church, Riverton, will deliver the message of the hour. All are invited.

**CHRISTIAN SCIENCE CHURCH**  
"Truth" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, July 26. The Golden Text is: "God shall send forth his mercy and his truth" (Psalm 137:8).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "These are the things that ye shall do: Speak ye every man the truth to his neighbor; execute the judgment of truth and peace in your gates: And let none of you imagine evil in your hearts against his neighbor: and love no false oath: for all these are things that I hate, saith the Lord" (Zechariah 8:16, 17).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "It is false to say that Truth and error commingle in creation. In parable and argument, this falsity is exposed by our Master as self-evidently wrong. Disputing these points with the Pharisees and arguing for the Science of creation, Jesus said: 'Do men gather grapes of thorns? Truth cannot be contaminated by error' (pp. 539, 287).

## ANNOUNCEMENT

The Barbers of Palmyra and Riverton announce the following

### Price Schedule

Effective August 1, 1936

Hair Cut 35c Shave 20c

Hours 8 a.m. to 8 p.m.

Saturdays 8 a.m. to 9 p.m.

RAYMOND GREEN ANTHONY D'AMATO  
RAY BANKS PIETRO BAIADA  
STEVE LIPERI EMERSON WOLFSCHMIDT  
JACOB J. CUGLIOTTA

## CLOVER MARKET

11 East Broad Street, Palmyra  
Phone 762 Free Delivery

## Week-end Specials

Genuine Spring Lamb	lb 24c
HINDQUARTERS	
Armour's Cloverbloom Butter	2 lb 77c
SWIFT'S BRANDED BEEF	
RUMP-ROUND STEAK	lb 28c
CENTER CUT LOIN	
PORK CHOPS	lb 25c
SPECIAL FRESH CUT	
LUNCH MEATS	lb 19c
MILK FED SHOULDERS VEAL	lb 12c



## TIE UP WITH A GOOD PARTNER

IT is easy to tackle difficult problems if they are shared. Make this bank your silent partner. It is equipped to render sound advice on the conduct of business. Its wider viewpoint will give you the perspective that you need. Its every resource is at your command.

Consult With Our Officers



**CINNAMINSON BANK & TRUST CO.**

Riverton, N. J.

## Campaign Against Liquor, Numbers

(continued from page 1)

Palmyra, stated that a similar resolution had been passed by the Palmyra Board of Education at its last meeting, so that now all public property in Palmyra carries the restriction against liquor and profanity.

### Survey of Fire Hydrants

Councilman Flynn reported that he and Fire Chief Geddes had conducted a survey of the fire hydrants and found that the one at the end of Legion avenue is one-half square from any house and has never been used by the fire company. Its only use is to serve as a "bleeder" by the Water Company. Councilman Flynn suggested that a hydrant be installed at the intersection of Broad street and Weart boulevard, making an other available hydrant should fire occur in the high school. Councilman Flynn stated that since the municipality is assessed by the Water Company for the number of hydrants, and since the hydrant at Legion avenue is not needed for fire protection that the hydrant be installed at Broad street and Weart boulevard at no extra cost to the borough. Flynn was instructed to communicate with the water company to secure this change.

The water pressure at the intersection of Memorial avenue and Chestnut street is very low, due to the fact that it is a dead-end line. A tie-in should be made to boost the pressure at this point, Mr. Flynn said.

### Changes Not Made

Councilman Flynn also reported that two hydrants ordered changed last February had not as yet been touched by the water company. One hydrant is situated at the corner of Broad and Race streets and the other at Seventh and Lincoln avenue. One protrudes beyond the curb line and is a menace to traffic and might be damaged by passing automobiles. The hose connections on the other are practically down against the ground. The committee was instructed to take up all these hydrant problems with the water company with the view to their correction.

Councilman Arthur Wright reported for the building committee that progress on demolition is slow at present. On June 24 notices were sent to eight home owners to make repairs or their property would be demolished, and another list was sent on the 26th. Three or four out of the group have signified their intention to repair their properties rather than have them torn down. He expects, however, that some will be demolished around August 1. The building inspector's report included improvements totaling \$9934 with fees of \$23.50.

### Open Cellars Dangerous

Dangerous conditions in two localities were reported where cellars had been dug and then abandoned, one located at Perry avenue and Henry street and another on Memorial avenue back of the apartment house. It was pointed out that children playing in these cellars might cause a cave-in with disastrous results. The matter was referred to the building committee and solicitor to find a solution.

### Highway Committee

Councilman William Engle reported for the highway committee, stating that all streets on the WPA project had been graded and that it is expected oil will be applied at the beginning of August. He had requested the use of the county ton roller of Palmer L. Adams, and that Mr. Adams had assured him it could be borrowed for the project if he would write a letter to the board several weeks in advance of the time it would be wanted. Mr. Engle stated that through Walter D. Lamon, freeholder, the county would provide a fill for the trolley tracks on Broad street, up to Elm avenue.

Mayor Ward stated that seven Palmyra men, formerly employed on the WPA in Moorestown are still out of work, and are at present on the WPA in Palmyra seven out-of-town men working. The mayor stated that he would try to get these local men placed on work in Palmyra.

### May Widen Street

A letter was read from Alfred Morass, offering land in front of the properties at 103 and 105 West Broad street for the purpose of widening the street for traffic, with the view to providing parking space, and thus improving business at the location. The matter was referred to the highway committee.

Councilman George W. Luce, chairman of the finance committee, presented for payment bills amounting to \$132.50, contracted by the Emergency Relief Committee for May. The bills were passed unanimously.

The amount of \$123 interest on baby bonds was approved. The amount of \$3500 in cash for the Palmyra Board of Education was also approved. A resolution to pay all borough salaries for July, \$809.03, in cash was approved. Councilman Luce moved that \$7000 be paid Burlington county to apply against the 1935 tax assessment, which was passed. Mayor Ward stated that he was greatly encouraged by the finance committee report.

### Debt to County Reduced

The debt of Palmyra to the County of Burlington which formerly was \$100,000 has been reduced to a balance of \$15,000 in 1935, plus the debt of \$100,000 has been reduced by some \$60,000. He stated that Palmyra Council would hold an executive meeting next Thursday night to consider the refunding project, now practically in operation.

Councilman Luce reported for the tree committee, stating that out of the 272 trees planted this year, 40 have died in the recent heat wave. He thought a number of these would be replaced free of charge by the firm from whom council purchased the young trees.

### Board of Health Report

The report of the board of health inspector included fees for plumbing work and cess-pool cleaning amounting to \$10. Fourteen cases of measles were reported by the physicians of the community. The report was ordered received and filed. A letter was received from the Riverton Borough Council presenting a bill for rabies vaccine used in the treatment of "Billy" Dixon, the physician's bill, the letter stated, was paid by the Riverton Council and the bill for vaccine, amounting to \$24 was referred to Palmyra for payment. Since there is some question as to the responsibility of Palmyra in the matter, the clerk was instructed to write to the Borough of Riverton, asking for complete information.

### Proposed Sewer Extension

Councilman Charles K. Mervine, reporting for the sewer committee, stated that it was planned to have Mr. Truscott, of Remington & Galt, borough engineers, present to discuss the proposed WPA sewer extension project. However, Mr. Mervine reported that Mr. Truscott was called to the State of Delaware and would be unable to present the matter to council. Mr. Mervine said that he would endeavor to outline the plan. If the project goes through, the cost will be split between the taxpayers and the WPA in the following proportions: WPA, 75% of the total cost and the taxpayer 25%.

### Should Act Now

Eventually the people of Palmyra will be forced by the State Board of Health to complete its sewer system, and in his opinion, said Mr. Mervine, an offer such as this one may never again be available. He thought he would be falling in his duty to the people if he did not make every effort to secure the advantages of this offer. The total cost of the project is estimated roughly in the neighborhood of \$60,000. The angle of doing the work under a private contract had been previously discussed with the borough engineers, and it is estimated that the saving to taxpayers under the WPA plan would approximate \$43,000. If the project goes through, assessments will be levied against the properties receiving sewer services from the new plan. However, this assessment would naturally be considerably lower, due to the heavy burden of the cost being shared by the WPA.

### Object to Extension

Two taxpayers residing on Hyllton road were present and objected strenuously to the proposed sewer extension. Councilman Mervine, in questioning them, found that their is a summer home, occupied but a few months in the year. He stated that the people of Palmyra who have to live in their properties 12

months in the year should not be subjected to the unhealthy condition of cess-pools because of the objections of a few. He stated that Palmyra is a growing community and is planning to expand and provide better conditions for its people than prevailed twenty years ago. In any event, Mr. Mervine stated, the matter will have to be brought up before a public hearing before final action can be taken on the project.

### Flynn Favors Project

William Flynn spoke in favor of the project and stated that he had interviewed six of his neighbors, all of whom were heartily in favor of the sewer extension. Councilman Mervine presented a resolution authorizing the borough engineers to outline the project in order to present it to the WPA. Mayor Ward stated that it would be better not to incur the expense of preparing the application until a week later when it might be definitely known whether or not Palmyra can raise its share for the project through its financial agents.

Councilman Mervine's argument was that if Palmyra is to secure the advantages of this offer, immediate action should be taken. The matter was put to a vote with the council voting unanimously for its adoption.

The report made by C. Morris Beck, chief of police, included 30 night lodgers, 10 ambulance calls, two auto accidents, two fire alarms, 16 motor vehicle violations, disturbing the peace, three; intoxication, five; held on suspicion, two.

### Mayor at Safety Conference

Mayor Ward had attended a safety meeting on the invitation of Governor Hoffman and was particularly impressed by Commissioner Magee's statement that the best way to promote safety on the highway is to enforce municipal laws. Mayor Ward commented on the diligence of the Palmyra police as shown in their report in enforcing local traffic regulations. A discussion relative to the riding of bikes on the sidewalks of Palmyra was entered into by the council and citizens present, and the result was that the police will be instructed to curb reckless bike-riding by youths of the town, who do not show proper consideration for pedestrians.

### Offers Jitney Service

A letter was read from Emil Eschman stating that he would be willing to provide a taxi service for the Borough of Palmyra. However, due to high insurance costs and the heavy permit fee from the borough, it might not prove profitable. The letter stated that if the borough would be willing to cut its fee from \$25 to \$10, he might provide taxi service for the community. The matter was turned over to the ordinance committee for action.

### Report on Relief

George N. Wimer, emergency relief investigator for the borough, submitted his first report which was as follows: Palmyra, N. J., July 1, 1936. To the Mayor and Council of the Borough of Palmyra.

Gentlemen: I hand you herewith my first report as a welfare official of the borough. I wish to make a report at the end of each calendar month and as I did not start on the proposition until June 19th this report necessarily only covers from that date until June 30th inclusive.

On June 19th there was turned over to me 23 cases with a total family load of approximately 64 persons. To this has been added eight new cases with a total of 30 persons and we have taken from the list three cases and five persons, leaving a total at this date of 28 cases and 89 persons.

The total amount expended in the twelve days was \$187.50. This covered food and milk only, as we have given no relief of any nature except for these items. The milk in the above amount, however, runs back considerably beyond my time. The food orders given average \$2 to \$5 weekly.

The question of payment of rent, water, gas, electricity, doctor, dentist, etc., has never been discussed or settled and I feel that some general order should be given me as to how far I should go in expenditures of this kind.

The Federal Government has arranged to supply our clients with surplus food through the American Stores, and the first distribution will

take place July 21st. When this gets under way we will get the benefit of reduced orders. Like all government and State projects there is a lot of red tape, reports, etc., on this proposition but I feel it can be worked out to our advantage.

Where anyone on the relief rolls is able to work on the streets we are compelling such labor and allowing them a credit of 35c per hour in order to make them feel that they are earning what they get. This also has the effect of making them look for more congenial employment.

I would suggest asking cooperation of the real estate men in the renting of houses, and the cooperation of the doctors in the matters pertaining to their profession.

I attach herewith the following bills for payment:

Food (June 19-June 30, inclusive).	
Millside	\$31.54
Borden	5.30
Supplee	12.49
Bishop	11.77
Total	\$61.10
Food (June 19-June 30, inclusive).	
American Stores	\$64.00
A & P Stores	52.50
(bills not in yet)	10.00
Tomar	
Total	\$126.50
Grand Total	\$187.60

Also expense bill Weekly News, printing orders, \$12.00

I would ask that orders be passed for payment of bills as early as possible. The A & P bills will follow. George N. Wimer, Director of Relief, Borough of Palmyra.

### Relief Limited to Food

In the discussion that followed, several facts were revealed. Under municipal supervision the list of clients is greatly reduced. Some of the problems encountered by Mr. Wimer, were: aliens and people not living in the community the required length of time. He said that the bare necessities of life were all that has been provided, including food and milk. The matter of medical treatment, rents, etc., has not been

taken care of to date. Mr. Wimer stated that the advisory committee which was supposed to help him has not held a meeting. Mayor Ward expressed surprise at this and urged that this committee meet in the immediate future and consult with the local physicians and real estate men with a view to solving some of these problems. A resolution was passed to petition the State Financial Assistance Committee for state aid in the administration of relief by the borough. The application for this aid will embody a request for medical assistance, rents, etc. It is believed that these funds are now available from the recently collected Dorrance tax.

The following bills were ordered paid in cash: Public Service Elec. & Gas, Co. electric lights \$183.44; Public Service Elec. & Gas, Co. sewer pumping station 50.90; Standard Oil Co. of N. J. 15 gal. oil, 74.10 107.21; Jos. L. Suck, 112 hours 134.40; Harry W. Graves, 2 tons emulsion mix, highway 14.00; Emil F. Eschman, police 35.50 37.25; J. S. Kelly, Son, Inc. supplies highway dept. 1.96; John A. Neff, repairs highway dept. 9.85; John O'Donnell, supplies highway dept. 10.50; C. A. Lipincott, supplies highway dept. 2.25; Peter Jersey Welding Co., repairs F. W. Spahr, treat, July 1936 150.00; John H. Ellis, supplies parks, sewer, roads 50.98; James E. Wolfe, supplies, parks 2.80; T. Evans, supplies, sewer 6.58; H. B. Williams, supplies, highway, parks 21.21; Jacob Reed's Sons, police uniforms 110.75; Harry M. Kennedy, supplies collector George J. Spencer, clerk 3.25; postage, supplies 3.41; New Jersey Bell Telephone 58.10; Radio Condenser Co., supplies park 2.48; Mechling Bros. Chemical Co. supplies park 15.00; William R. Reese, supplies park 8.00; Lester S. Fortnum 47.28; on demand 12.70, ashes 3.55; Prish & Huff, searches 201.10; John De Marco, 112 hours hauling gravel 134.40; Best Bros. supplies 19.10; Riverton-Palmyra Water Co. Board of Health Inspector, postage 1.80; Eschman, supplies, board of health 1.10; Borough Collector, telephone 2.00.

Tetanus or lockjaw is often caused by stepping on a nail. Such injuries should always be treated by a doctor. When tetanus sets in it is too late. If a doctor is not available encourage bleeding and work iodine to the bottom of the wound.

## THE RUBBER STAMP



WHEN PRESIDENT ROOSEVELT took his oath of office, he said "I will, to the best of my ability, preserve, protect and defend the Constitution of the United States, so help me God." But when the Guffey Coal Bill was up, Mr. Roosevelt wrote the Congress, "I hope your Committee will not permit doubts as to constitutionality, however reasonable, to block the suggested legislation." The subservient New Deal Congress thereupon passed the Guffey Coal Bill, and—as informed persons expected—the Supreme Court promptly held it unconstitutional.

The "rubber stamp" Congress also has given President Roosevelt "blank checks" to spend as he pleased.

## FUEL OIL

SUNOCO FURNACE OIL GIVES HOTTER HEAT AT NO GREATER COST  
Ask about our "Remote Control" Delivery System  
CONTRACTS NOW BEING SIGNED

**GARWOOD'S SERVICE STATION**

Broad and Main Streets

RIVERTON

## RIVERTON SHUTS OUT PALMYRA 15-0

"Royals" Collect Eighteen Hits From Palmyra Pitchers; Hold Opponents to Seven

By Moe Berg  
Riverton applied a coat of white-wash to Palmyra last Wednesday in the fourth game of their series. The final count was Riverton 15-Palmyra 0.

While young "Scraps" Theurer was holding Palmyra to seven bingles, the "Royals" were pounding Thomas and Higgins for eighteen safeties.

The "Royals" started right to work on Thomas and at the end of the third inning they held a 4 to 0 lead. After a scoreless fourth chukker Riverton sewed up the game with a seven-run rally in the fifth. "Chick" Foulke lead the Riverton hitters with four safe swats, while Jimmy Reeves, Dolph Bright, Type Sloan and Bill Baker had two safeties apiece to aid the Riverton cause.

Baseball Bickerings.

Offerings—Jack Easley is rapidly earning the non-de-plume of Riverton's "Babe Ruth," his tremendous drives to left and center fields would be home runs anywhere. Jimmy Reeves is receiving "Eagle Eye" as his sobriquet. Bases on balls are Jimmy's specialty. . . . Bill Baker's new bat is bringing a change in his batting average—it is soaring upward. . . . Riverton should play on Wednesday only, for that seems to be their night for slugging.

Honors to—Benny Edge for his brilliant play and steady hitting game after game. . . . To the person or persons who donate a canvas to put in front of the grandstand. The saving on balls would be terrific.

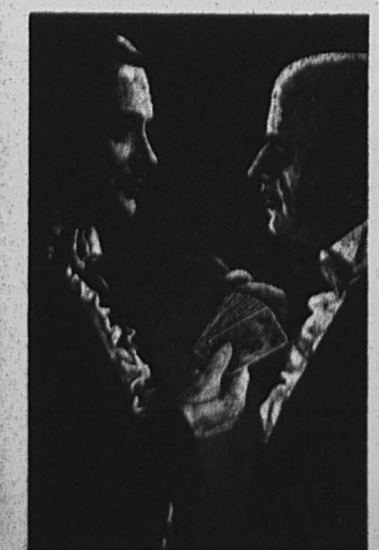
Riverton					
Reeves, lf	R	H	O	A	E
Edge, 2b	1	2	2	0	0
Foulke, 3b	1	4	0	2	0
Bright, c	2	2	0	0	0
Easley, cf	0	1	2	0	0
Sloan, rf	2	2	2	0	0
Terrell, ss	1	1	3	0	0
Baker, 1b	2	2	10	0	0
Theurer, p	2	2	0	0	0
Branson, lf	0	0	0	0	0
Elvert, 2b	1	1	3	0	0
Welkman, ss	0	0	0	0	0
Totals	15	18	24	4	0

Palmyra A.C.					
Prisco, cf	R	H	O	A	E
Glass, ss	0	0	2	3	0
Rivas, 3b	0	1	0	0	1
Humes, 1b	0	0	7	0	0
Sexton, 2b	0	1	4	1	0
Williams, lf	0	0	3	0	0
Buchholz, c	0	2	4	0	0
Bauer, rf	0	0	0	0	0
Thomas, p	0	1	0	0	0
Higgins, p	0	0	0	1	0
Totals	0	1	21	8	1
Riverton	13	10	7	22	15
Palmyra A.C.	0	0	0	0	0

Eight innings—darkness.

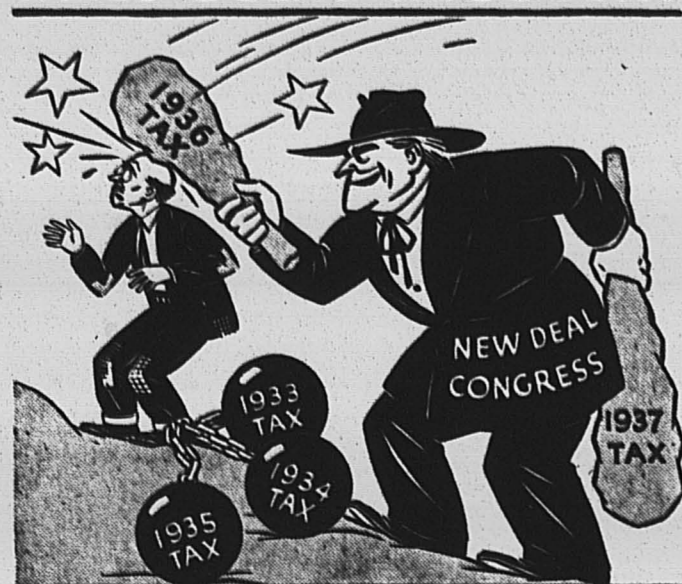
**A NEW RYTEX**  
One hundred Business Cards for One Dollar at The New Era Office. Rytx Hylited Cards on fine stock, rotary cut. Even lower prices for larger quantities. \*\*

**AT BROADWAY  
THEATRE JULY 25**



Robert Montgomery in a scene from "Trouble for Two," co-starred with Rosalind Russell and Frank Morgan.

## TAXES DELAY RECOVERY



NEW DEAL Congresses have continually hampered the American people's struggle to climb the hill to recovery. New Deal's careless spending spree is the cause.

It is estimated that tax receipts in 1937, from taxes imposed by the Roosevelt Administration, will represent an increase of 100 per cent over 1935.

But this is not the end. The New Deal-controlled House Committee which handled the latest tax bill warned:

"This will take care of the President's request UNTIL THE NEXT SESSION OF CONGRESS, which can then act more intelligently in the light of conditions then existing."

Stop tax burdens. Elect a Republican Congress.

## ANOTHER BOXING SHOW BY P. A. C.

Tommy Rielly Will Referee Bouts Between Local Boys and Haddonfield

The Palmyra Athletic Club will sponsor an amateur boxing show at the Palmyra High School field, Tuesday evening, August 11, at 9 o'clock.

The show will be composed of eight bouts of five rounds each. The contestants will be local boys, pitted

against the boys from Haddonfield.

Tommy Rielly, who refereed the Dempsey-Tunney fight in Philadelphia, will referee the bouts.

The proceeds will be used to buy athletic equipment for the Palmyra Athletic Club.

There is plenty of free parking at the field, and spectators are requested to drive right in.

General admission will be 25c, and ringside seats 35c. Ringside seats will be sold in advance.

The rain date will be August 13th. It took Zioncheck to bring the last letter of the alphabet into the circus ring of political clowning.

## Quality Foods for Particular People

Baby Spring  
**LEGS LAMB 26c**

Swifts Premium  
**CHUCK ROAST 18c**

Chickens, 3 to 3 3/4 lb **lb 27c**

Shoulders Spring Lamb **lb 22c**

Rack Lamb Chops **lb 25c**

Breast Lamb **3 lb 25c**

Cross Cut Roast **lb 25c**

Rumps or Legs of Veal **lb 20c**

Prime Rib Roast **lb 25c**

Vogt's Vokes **lb 23c**

Lean Sliced Bacon **1/2 lb 15c**

Beef Bologna **lb 19c**

Chase and Sanborn Dated Coffee **lb 23c**

Cup of Luck Tea, Orange Pekoe **1/2-lb. pkg. 25c**

Ritz Butter Crackers **21c**

Apple Butter **14c**

Bud Toilet Soap, big money saver **12 large bars 29c**

Country Dressed  
BROILING  
FRYING  
**CHICKEN 28c**  
1 to 2-lb average

Ground Veal, Pork, Beef  
**GERMAN LOAF 25c**  
Always a Treat

## BOND MARKET

DEPENDABLE DELIVERY

Phones 1140, 1141 15 E. BROAD ST., PALMYRA

## SCOUT TROOP 21 AT CAMP MAHALALA

Sunday, July 12, found Scout Troop 21, of Parry, bound for Camp Mahalala, under the leadership of their two assistant scout masters, Martin Eckert and Charles Dornworth.

While at camp Troop 21 passed the largest number of merit tests, with the added honor of having three of their boys voted into the Order of Arrows. The boys were Russell Haines, Vigor Mitchell and Albert Harke, Jr. The assistant scout master, Martin Eckert, was also voted into the same order.

There were 26 boys from the troop at camp. The boys returned July 19, ready for a real bath in a honest-to-goodness tub.

## JERSEY MOTORISTS PAY \$1,145,000 MORE GAS TAX

Motorist taxpayers of Burlington County paid their share of state gasoline taxes which cost \$18,179,000 in 1935 as compared with \$17,034,000 in 1934, according to J. T. Walsh, chairman of the Burlington Petroleum Industries Committee.

State revenues from this levy were \$1,145,000 more than in 1934, Mr. Walsh reported, but the duplicating federal gasoline tax cost taxpayers of this state an estimated additional \$7,195,000. On this basis, he explained, the two gasoline taxes cost the people of this state \$25,374,000 in 1935 as against a grand total of \$24,559,000 in 1934.

## PALMYRA Broadway

Matinee Daily at 2:00 p.m.  
Evenings 7:00-9:00 o'clock

It is Always Healthfully Cool at the Broadway—The Only Theatre in Burlington County with an Air-Conditioned Cooling Plant.

FRIDAY, July 24th

A homeless little harem-caram plays

with your heart

JANE WITHERS in

"Little Miss Nobody"

Added Joy Musical Comedy Cartoon Novelty

SATURDAY, July 25th

Your New Love Team

ROBERT MONTGOMERY

ROSALIND RUSSELL

"Trouble for Two"

with Frank Morgan

Comedy — Cartoon — News Events

Sport Subject

Matinee Only

Chapter 10, "FLASH GORDON"

ON OUR STAGE

ANOTHER GREAT SHOW FROM

"WASHINGTON"

MONDAY, July 27th

2-SMASH HITS—2

RUTH CHATTERTON in

"Lady of Secrets"

also

CLAIRE TREVOR in

"HUMAN CARGO"

FREE TO THE LADIES!—Three

Cigarettes of the sensational "Miss America"

Service Set

TUESDAY, July 28th

A Mile a Minute of Fun and Thrills!

JAMES STEWART

WENDY BARRE

UNA MERKEL

RALPH MORGAN

TED HEALY

"SPEED"

Surprise Surrounding Bill

WEDNESDAY, July 29th

GEORGE BRENT

MADELINE CARROLL

Case Against Mrs. Ames

Musical Comedy Sport Subject

THURSDAY, July 30th

Every Car Owner should see this splendid

feature—If you own a car, drive one, or

ride in one—Don't Miss

"And Sudden Death"

with Randolph Scott and

Francis Drake

Major Bowes Amateur Cartoon Novelty

FREE GIFTS TO THE LADIES!

## RIVERSIDE

Always Healthfully Cool

Lowest Prices in Jersey

25c

EVERY EVENING  
Including Saturday  
Matinee—Children 10c—Evening

Matinee Every Day  
at 2 p.m.  
ADULTS 20c

FRIDAY, July 24

Johnny Downs

Shirley Deane

in

"The First Baby"

Added Feature

FRANCES DRAKE

REGINALD DENNY

in

"THE PREVIEW

MURDER MYSTERY"

SATURDAY, July 25

Robert Montgomery

Rosalind Russell

in

"Trouble for Two"

with

FRANK MORGAN

MONDAY and TUESDAY

July 27 and 28

2 Big First Run Features

Jane Withers

Ralph Morgan

in

Little Miss Nobody

Added Feature

Richard Dix

in

"DEVILS SQUADRON"

GURNELL'S

DODGE

AND

PLYMOUTH

DEPENDABLE

PASSENGER CARS

and TRUCKS

6% FINANCE PLAN

L. S. GURNELL

Dodge and Plymouth

Sales and Service

307 E. Broad St., Palmyra

Phone, Riverton 26

OPEN EVERY EVENING

Pay Murder Case Fees

The Board approved payment of

fees totalling \$3,000 to the attorneys

in the case of the State against

Jacob John Ciemiengo and George

Herman Hildebrand. Stanley K.

Heilbron, of Mount Holly, named

by the court as Ciemiengo's lawyer,

will receive \$1,500. The estate of

George M. Hillman will receive \$900

and Jay B. Tomlinson, of Bordentown,

will get \$600 for the defense of

Hildebrand. Mr. Hillman was

first appointed as Hildebrand's counsel,

and after his sudden death Mr.

Tomlinson was named.

Clerk Clarence O. Price was

authorized to advertise for bids for

road materials, and they will be

opened at a special meeting tomorrow

(Friday) morning at 10 o'clock. The

plans and specifications have finally

been approved by the State High-

way Department, and now the county

can get under way with its road

program for the current year.

The Board voted to dispense with

the meeting scheduled for August

28, following the custom of taking a

vacation during the latter part of

that month.

Road Drainage

The State Highway Department

notified the board that it is planning

to improve drainage conditions at

New Gretna, where the state high-

way intersects the county road.

There is a low spot there, and property

owners in the vicinity report

that in times of rain both roads are

"So do your work in the world that others may do their work in the world better."

Vol. 48 No. 31

RIVERTON-PALMYRA, N. J., THURSDAY, JULY 30, 1936

PRICE FIVE CENTS

DORRANCE TAX

TO CUT CO. RATE

Board of Freeholders Will Use

Receipts to Retire Bonded

Indebtedness

Payment of the bonded indebted-

ness of Burlington county as far as

is possible at the present time was

pledged by the Board of Freehold-

ers at its regular meeting on Friday.

The funds to be used for this pur-

pose are the \$609,173 received about

three weeks ago as the county's

share of the inheritance tax collect-

ed by the State of New Jersey from

## PHILA. QUAKERS BOW TO RIVERTON

Locals Squeeze Out 8 to 6 Win  
Over East Philadelphia  
Club Saturday

By Moe Berg

The Royals had to fight an uphill battle to subdue a scrappy nine from Philadelphia last Saturday by the score of 8 to 6.

Riverton, after giving the Quakers a four run lead in the first chukker, tied the count in the second, went out into the lead in the fifth and then snuffed out a visiting rally to finally win.

The visitors hit Shreve Nelson for three safeties in the opening inning, but thereafter "Uncle Tom" gave just five bingles in eight frames.

A base on balls to Bright followed by hits from the bats of Terrell, Baker and Shreve Nelson put across the winning runs in the fifth frame.

The Quakers rallied in the sixth inning to score two runs and again in the ninth, but a double play, Terrell to Edge to Baker, snuffed out this uprising.

Bill Baker and Chick Foulke led the Riverton hitters with three and two, respectively. Chick's masterpiece was a triple with the bases crammed to capacity.

On Wednesday, August 5, Narberth, of the Main Line League, will pay its annual visit to Riverton. The following night Riverton will return the visit, going to Narberth.

For the last three years Narberth and Riverton have played a series of games. Last year Riverton defeated Narberth in their first encounter 3 to 0. The next game found Narberth winning 1 to 0. Clay Weikman, Riverton hurler, has unusual success against the Main Liners, and he is expected to twirl one game, with Scrap Theurer tossing them over in the other game.

Narberth is stronger than ever this year with Mike Gazella, former Yankee player, at third base and Johnny Jackson, formerly of the Phils, on the pitching staff.

Narberth will probably line up with the following nine:

Narberth Riverton  
Gavin, ss Reeves, lf  
H. Ralston, rf Edge, 2b  
Rubican, lf Foulke, 3b  
Gazella, 3b Bright, c  
Walker, 1b Easley, cf  
Eachus, cf Bartley, rf  
Fox, cf Terrell, ss  
T. Ralston, 2b Baker, 1b  
Hermann, p Weikman, p  
Jackson, p Theurer, p  
McKee, p Nelson, p  
Reynolds, p

Riverton  
Reeves, lf 2 1 0 0  
Edge, 2b 2 1 2 3  
Foulke, 3b 0 2 1 1  
Bright, c 0 1 7 0  
Bartley, rf 1 0 3 0  
Terrell, ss 1 1 3 0  
Baker, 1b 1 3 7 1  
Nelson, p 1 1 1 0  
Totals 8 10 27 9 2

Phila. Quakers  
Block, lf 1 1 2 0  
Forman, cf 0 2 3 0  
Shuster, rf 1 1 1 0  
Brown, 1b 1 0 9 1  
Smith, ss 1 0 2 2  
Grossman, c 0 1 2 0  
Yakston, 3b 0 2 2 0  
Klein, 2b 0 0 3 1  
Nagel, p 1 3 1 1  
Cohen, p 0 0 0 1  
Totals 6 9 24 10 1

Riverton 13003001x-8  
Phila. Quakers 400002000-6

BURLINGTON CO.  
GETS WPA MONEY

Two WPA projects for Burlington county municipalities have been approved by the President, it was announced Tuesday by Administrator Harold Ickes.

Moorestown township will receive \$36,363 for construction of a sewer and pumping station in Lenola. Of this sum, \$20,000 is to be a loan and the remainder a grant.

Bordentown will receive a grant of \$23,152 as the government's contribution toward an addition to the high school there of a wing two stories high with a basement. The total project cost is \$51,450. The difference will be furnished by the sponsor.

## RIVERTON TAKES PALMYRA 10 TO 3

Last of Five-Game Series Won  
by Brilliant Pitching of  
"Scrap" Theurer

By Moe Berg

In the odd game of their five game series the Riverton team walloped Palmyra A.C. 10 to 3.

"Scrap" Theurer, young southpaw, was the whole show as he set the clubmen down with ten scattered bingles while sending fifteen back to the bench on strikeouts. Theurer averaged almost two strikeouts per inning, which is something of a local record.

Palmyra took the lead in the first frame when Fred Wells scored, but after Riverton counted four in the second they were never headed. Another outburst in the fourth gave the Royals more runs and they merely coasted to a victory. Jack Easley, the Riverton "Bambino," smacked a tremendous drive past the flag pole in center field for Riverton's final run in the eighth inning.

While Theurer held Palmyra in check, Foulke, Reeves, Easley and Baker led a sixteen-hit attack on Zimmerman and Higgins. Eddie Buckholz, Palmyra's hustling catcher, garnered three of Palmyra's allotment of bingles off Theurer to lead the A. C. hitters.

The less said about the Wednesday night fiasco, the better. Riverside pounded Chick Foulke, Clay Weikman and Sam Elvert for a total of twenty-two hits to score 19 runs, while Riverton could score only four.

Darkness finally ended this very pathetic attempt of Riverton to play the national pastime.

Riverton  
Reeves, lf 2 2 0 0  
Edge, 2b 1 1 1 2  
Foulke, 3b 1 3 0 1  
Bright, c 2 2 17 0  
Bartley, rf 2 2 2 0  
Terrell, ss 2 2 0 0  
Baker, 1b 1 2 5 0  
Theurer, p 0 1 0 0  
Sloan, lf 0 1 0 1  
Elvert, ss 0 0 0 0  
Totals 10 16 24 4 2

Palmyra  
Wells, 2b 1 2 1 1  
Prisco, cf 0 0 1 0  
Rivers, 3b 0 1 2 2  
Sexton, ss 0 0 4 0  
Humes, 1b 0 0 5 0  
Thomas, rf 1 1 2 0  
Buchholz, c 1 3 4 1  
Williams, lf 0 1 4 0  
Zimmer, p 0 1 0 0  
Higgins, p 0 1 0 1  
Totals 3 10 24 5 3

Riverton 04050001-10  
Palmyra 10010100-3

Eight innings—darkness.

Be glad of life because it gives you the chance to love and to work and to play and to look up at the stars.—VanDyke.

GURNELL'S  
DODGE  
AND  
PLYMOUTH  
DEPENDABLE  
PASSENGER CARS  
and TRUCKS  
6% FINANCE PLAN  
L. S. GURNELL  
Dodge and Plymouth  
Sales and Service  
307 E. Broad St., Palmyra  
Phone, Riverton 26  
OPEN EVERY EVENING

## STRIPED BASS STOCK RIVERS

Under the supervision of the State Fish and Game Commission, 4,500 striped bass from two to twelve inches long have been netted in the gate holes of tributaries of the Delaware River, successfully transported across the state, and liberated in waterways along the New Jersey seaboard. The Shrewsbury, Shark, Manasquan and Metedeconk Rivers and Barnegat Bay are the new domiciles of the relocated fighting game fish.

In order to promote increased popularity of the sport, the 1936 Legislature adopted a law sponsored by the commission, prohibiting the netting of striped bass in either salt or fresh waters, and fixing the legal size of the catch by rod and reel fishermen from ten to twelve inches.

When you have a fight with your conscience and get licked, you win.—Nuggets.

RIVERTON  
LAUNDRY  
N. Kuensel, Prop.  
RIVERTON, NEW JERSEY  
Phone, Riverton 972

HEADQUARTERS  
PAINT AND VARNISH  
SHERWIN-WILLIAMS  
PAINT HEADQUARTERS  
JOHN H. ETRIS  
17 W. Broad St., Palmyra  
Phone 978

GIANT PANSIES  
Early August is the most opportune time to sow Pansy seed for next spring's blooming in your own garden.

DREER'S  
Royal Exhibition Mixture is conceded a perfect blend of the most marvelous colors found in Pansies.

SEE THE SUMMER CATALOG FOR PRICES  
Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

NASH INVITES YOU TO SHARE IN ITS  
20TH ANNIVERSARY  
CELEBRATION!

CLINTON B. WOOLSTON  
Phone 460

Payments as low as \$25 a month. Trade-in value of your present car usually sufficient to cover low down-payment.

\$595 to \$995  
LAFAYETTE \$995 and up.  
NASH "400" \$895 and up.  
NASH AMBASSADOR 120-inch wheelbase sedans with trunk, \$835 to \$995. Prices f.o.b. factory. Special equipment extra.

★ To win new customers during our 20th Anniversary Celebration, Nash offers the greatest car-buying opportunity in years! Don't fail to come in and see the beautiful Nash and LaFayette models. Take one out and drive it. Then, compare our allowance on your present car with any other you can get!

In 1936, Nash-LaFayette sales increases are almost twice as large as those of the industry! We want you to share our success. Bring in your car during this special event and find out how little it will cost to drive out in a brand new Nash or LaFayette!

CLINTON B. WOOLSTON  
Phone 460

## SANTA'S HELPER

It might be well to bear in mind that when Uncle Sam plays Santa Claus it's the taxpayer who holds the bag.—Washington, D.C., Post.

All Lombardy poplar trees are males.

W. REX  
McCROSSON  
Real Estate and Insurance  
115 E. Broad St., Palmyra, N. J.  
Phone, Riverton 500

SODA FOUNTAIN  
CIGARS — CIGARETTES  
TOBACCO  
RUBBER GOODS  
24-Hour Developing Service

FUEL OIL  
SUNOCO FURNACE OIL GIVES HOTTER HEAT AT NO GREATER COST

Ask about our "Remote Control" Delivery System  
CONTRACTS NOW BEING SIGNED  
GARWOOD'S SERVICE STATION  
Broad and Main Streets RIVERTON

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## MESSICK CUT RATE PATENT MEDICINES

535 CINNAMINSON AVE.  
Palmyra Phone 1500

SODA FOUNTAIN  
CIGARS — CIGARETTES  
TOBACCO  
RUBBER GOODS  
24-Hour Developing Service

FUEL OIL  
SUNOCO FURNACE OIL GIVES HOTTER HEAT AT NO GREATER COST

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In 1936, Nash-LaFayette sales increases are almost twice as large as those of the industry! We want you to share our success. Bring in your car during this special event and find out how little it will cost to drive out in a brand new Nash or LaFayette!

CLINTON B. WOOLSTON  
Phone 460

Payments as low as \$25 a month. Trade-in value of your present car usually sufficient to cover low down-payment.

\$595 to \$995  
LAFAYETTE \$995 and up.  
NASH "400" \$895 and up.  
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## REPUBLICAN CLUB ELECTS OFFICERS

Mrs. Pearl Bridgegum Re-elected President; Mrs. Alma Evans First Vice-President

At a covered dish luncheon last Thursday at the home of Mrs. Mary Evans, of Beverly, the following officers of the Burlington County Woman's Republican Club were elected for the ensuing year:

Mrs. Pearl M. Bridgegum, of Hainesport, president; Mrs. Nellie Russell, of Burlington, and Mrs. Elizabeth G. Terry, of Edgewater Park, honorary presidents; Mrs. Alma Evans, of Riverton, Mrs. Martha Venable, of Marlton, Mrs. Blanche Gilpin, of Moorestown, and Mrs. Mary Hare, of Palmyra, vice presidents; Mrs. Nettie Smith, of Bridgeboro, recording secretary; Mrs. Bessie Miller, of Edgewater Park, corresponding secretary, and Mrs. Sarah Parker, of Florence, treasurer.

Mrs. Bridgegum, who is Burlington county's woman representative on the State Republican Committee, of which she is vice chairman, has been president of the county club for the past several years.

Her committee chairman appointments for the coming year follow: Mrs. Pauline Bartlett, of Burlington, entertainment; Mrs. Martha Musser, of Palmyra, publicity; Mrs. Helen Appleton, of Mt. Holly, social; Mrs. Herman Krupnick, of Mt. Holly, program; Mrs. Beatrice Hawn, of Beverly, music; Mrs. Edna Gillam, of Mt. Holly, legislation; Mrs. Edna Phillips, of Riverside Park, welfare; and Mrs. John C. Bozarth, of Mt. Holly, membership.

The majority of newspapers in the county are represented in the association.

Lawrence G. Mingin, chairman of Republican County Committee, former owner of Central Record, Medford, and Leon Rausly, ex-newspaperman and secretary to Congressman D. Lane Powers, were made honorary members.

Among the events of the day are a race between the Riverton Yacht Club and the Delaware Yacht Club, of Pennsylvania. The boats in this race are of the Duster class.

There will be a baseball game between the fire company and the Riverside park playground, races of all kinds for the children and adults.

There will also be a sailboat race between members of the Riverton Yacht Club. This is an open race and all are invited to participate.

There will be prizes for all events and everyone is most cordially invited to attend. The only fee will be a picnic lunch.

The picnic will start at 9 o'clock.

The little red school house seems to be disappearing but its place has been taken by the little red and white filling station.

One never understands the real meaning of stamina until he witnesses a woman talking over the telephone.—Great Bend, Kans., Tribune.

A CONTRAST IN METHODS  
1917  
1936

IN 1917-1918 THE WAR CONGRESS and Woodrow Wilson got trained men, adding nearly 400 thousand Government employees to the rolls, after they had passed Civil Service examinations to test their fitness.

In 1933-1935 New Deal Congress and Franklin D. Roosevelt reduced Civil Service employees, but boosted the Federal payroll 600 million dollars, by getting on 250 thousand non-Civil Service employees.

Wilson used the Merit System, Roosevelt the Spoils System. Civil Service employees may not engage in political activities. But non-Civil Service employees, appointed through political influence, are expected to be politically active. The New Deal has the most costly political army in our history, and it is paid for by taxpayers.

## CO. REPUBLICAN PRESS ORGANIZED

Emory Cheesman President of Association to Promote Election of Republican Ticket

In order to co-ordinate the efforts of the Republican press in Burlington County for the promotion of the election of the Republican ticket national, state, county and local, the newspapers formed an organization known as the Burlington County Republican Press Association at a meeting held at the "Willows," Mt. Holly, Friday night of last week.

W. Emory Cheesman, of Burlington, was elected president. Other officers are: Charles LaTour, vice president; William Curcio, secretary; E. W. Coates, assistant secretary, and James J. Tomes, treasurer.

The association went on record as endorsing the entire Republican ticket from national down through the local offices.

Meetings will be held every Friday night, with the next one to be at the German Kitchen, Route 5-41, Maple Shade.

The executive committee of the association will sit with the advisory committee of Republican County Committee. Members of this committee are Cheesman, chairman; and Frank Chambers and LaTour.

Two other committees appointed by Cheesman were: Entertainment—Russell Stoddard, chairman; Karl W. Latch, Glen Chambers, Charles F. Clymer and A. Perry; grievances—Percy Lovell, chairman; Arthur Tidwell, E. W. Coates, Wartha Covington and J. J. Tomes.

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In 193

## THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter  
Telephone, Riverton 712

WALTER L. BOWEN, Editor

KARL W. LATCH, Advertising Manager

## NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance  
Advertising Rates on Application

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NEVILLE & HITCHINGS, Inc.  
12 So. Twelfth St., Philadelphia, Pa.

## History Repeats Itself

A few years ago a proud group of boys had the honor of knowing they were a ball team, and the pride of their home town, Riverton. Yet today many times in these columns reference is made to Cook's boys and their Club. Today Riverton has an embryo team or more than a team which deserves the same mention and recognition that was given these fellows a few short years ago.

To keep any sport alive in a community a new crop of material must be found. A visit to Memorial Park on any afternoon when these lads are playing will convince anyone that our town will not be lacking in new material. But these fellows want a chance to prove their worth.

1. They would like an opportunity to play the present Riverton A. A. team on a Wednesday night. This request has been made to the booking agent but never granted.

2. They need from somewhere the support of the community or individuals to help them purchase suits. Games cannot be booked with suitable teams without the uniforms.

This is not a boast, a challenge, or a demand, but the public should know that these young men are promising players and they certainly deserve a break. The necessary organization will be established to properly care for the suits for a future season as this playing time is about half gone. Your comments and thoughts and help in regards to this matter will be most welcome.

## RIVERTON

Harold B. Cooper, of Riverton, has been elected Director of Welfare of Burlington County Welfare Board for a term of five years.

Mrs. Mervil E. Haas and family are spending two weeks at the shore.

Miss Ruth Hunter is spending the week at Seaside Park.

Miss Naomi Evans has returned to her home on Thomas avenue after spending six weeks with friends in Wildwood.

Chief of Police and Mrs. William Gootee and Mr. and Mrs. Clarence Bell, Sr., spent Sunday in the Pocomos.

Mr. and Mrs. Robert Hullings spent Monday with Mr. and Mrs. Frank Murphy, of Paoli.

Mr. and Mrs. William G. Frank and Mr. and Mrs. Everett Gest have returned from a motor trip to Chicago where they visited relatives.

Mrs. Nash and daughter, and Mrs. John Maloney, of Plainfield, motored to Riverton Monday and visited Mrs. Otto Sauers. Mr. and Mrs. Dennis Maloney returned with them to spend a couple of weeks with their son and wife.

Mr. and Mrs. John Blandford and family, of Wilkes Barre, spent the weekend with Mr. and Mrs. John Althouse.

Miss Winifred Zisak is spending the month at Harveys Lake, Pa., as the guest of Mrs. John Blandford, of Wilkes Barre.

Mrs. Elizabeth Murphy has returned to her home in Paoli after spending two weeks with Mrs. Robert Hullings.

Mr. and Mrs. Herbert Evans and family left this week for Ocean City, where they will spend the remainder of the summer.

Mr. and Mrs. Oliver Smith and daughter Olive have returned to their home after spending two weeks at Townsends Inlet.

Miss Gene Sim, of Seventh street, is spending two weeks at a camp in Pennsylvania.

Mrs. Edwin Evans and Miss Helen Blair motored to Beach Haven Saturday where they spent the day with Mr. and Mrs. William Crouch, who are there for the summer.

Mr. and Mrs. Edwin Tucker are moving from Linden avenue, Riverton, to Cuthbert Road, Palmyra, this week.

Mr. and Mrs. W. L. Caskey, of Riverton, motored to Stroudsburg and Lake Hopatcong over the weekend.

Mr. and Mrs. Lee Mitton spent last Friday in New York City.

Mr. and Mrs. Charles DeLaney and son spent Sunday in Atlantic City.

Mr. and Mrs. Harry Sim and daughter will leave this week to spend the month in Atlantic City.

Mr. and Mrs. Clifford Nesbitt, of Riverton, and Mr. and Mrs. George Mount, of Beverly, spent Sunday in Asbury Park.

Miss Mary S. Evans is stopping at the New Weston Hotel, New York, as a guest of the Vassar Club.

The Cinnamonson Auxiliary of the Zurburg Memorial hospital, Riverside, will hold its regular monthly meeting at the summer cottage of Mrs. Robert C. Woods, Central avenue, Ocean City, next Tuesday, August 4.

## PALMYRA

Mrs. Raymond Yerkes, of 511 Delaware avenue, spent the weekend with her mother, Mrs. Jacob Kinkler, at Ocean City.

Jack Kirk and family, of Parry avenue, spent the weekend at Wildwood.

Rev. Norman Stockett, Jr., rector of Christ Episcopal Church, is spending a week's vacation at Wildwood.

Edith Jean Kirk, of Parry avenue, celebrated her 13th birthday on Wednesday.

Mrs. Robert Sherman, of 1014 Garfield avenue, is enjoying a vacation at Wildwood this week.

Mr. and Mrs. George N. Wimer, of Garfield avenue, attended the funeral of Mr. Wimer's brother, Albert L. Wimer, of Tacony, Pa., who died on Monday, July 20. Funeral services were held on Thursday and interment was made in Chelsea Hills cemetery, Philadelphia, on Thursday, July 23. Mr. Wimer's brother formerly resided in Palmyra.

The Ladies' Aid Society of the Lutheran Church will not hold its regular meetings during the month of August.

Miss Mary Lord, Miss Rea Lester, both of Palmyra, Miss Doris Kemble, of Delanco, and Miss Catherine Wagenhals, of Collingwood, are spending a vacation at Ocean City as guests of Mrs. Anna Reber. They will return after Monday, August 3.

Mrs. Leona Hunt is closing her beauty parlor at 18 E. Broad street, from August 1 to September 1.

The P. O. of A. "radio" and card party met at the home of Mrs. Harry King, Cinnamonson avenue, Wednesday evening.

Mrs. Olive Addy, of Roselle, is spending some time with Mr. and Mrs. James M. Weart, of Highland avenue.

Francis Hamelman and son, Arthur, of Philadelphia, spent the weekend with Mr. and Mrs. Eula Roach.

The P. O. of A. held a picnic in Clementon Park Thursday of this week.

Mr. and Mrs. Edward Stanwood, of Moorestown, have moved to the Panama Canal Zone, where Mr. Stanwood has accepted a position with the government. Mrs. Stanwood was the former Miss Betty Stevens, of Palmyra.

Miss Anna Rohland has returned from a vacation in Florida and was the guest of Miss Jean Seel on Tuesday and Wednesday of this week.

Arthur Randolph has accepted a position with the Sunoco Oil Company. He will work at the station on S-41 near the Pennsauken bridge.

Donald Randolph pedaled to Virginia last week, making the trip in four days, two of which he spent with relatives in Washington.

Mr. and Mrs. M. H. Lord, of 12 Highland avenue, Palmyra, sailed from Baltimore last Friday on the SS Irwin of the Merchants and Miners Line, enroute to Jacksonville and Miami, Florida.

Mrs. E. W. Redfield and daughters, Blanche and Mildred, of Pennsylvania avenue, are spending a few days in Frankford, as guests of Mrs. Edell, formerly of Palmyra.

Dr. and Mrs. George Pancost have returned from a months visit in Easton, where they were guests of Mr. and Mrs. LeRoy Reeve.

Miss Margaret Gledhill, of Roxborough, is spending several weeks as the guest of Mr. and Mrs. George Dorworth.

## THE REAL HURT

The taxes which impoverish are the taxes which are concealed in the cost of living; which increase the price of food and clothing.

## YACHT CLUB YARNS

BY NUTE  
AND  
MIKE

Instead of our seven "Duster" skippers howling "foul" at each other Wednesday evening as usual, the entire club held its monthly meeting to have the customary number of "ayes" and "nays." The two major issues of the discussion concerning delinquent memberships, (kick through you clowns) and vandalism in the club. Incidentally it was brought forth by some of the older members, that vandalism had been decreased. "What they don't know won't hurt 'em." The remainder of the evening was consumed discussing this and that.

Not to be outdone by the men folks, the Women's Auxiliary held a meeting down on the main deck. After disposing of all old business, they conceived the idea of a raffle to increase the club's pecuniary prestige. First prize: one ladies' handbag; second prize: \$30.00; third prize: \$25.00. Donation per chance, 10c.

This, as well as other money raised by various enterprises, shall be used to paint and repair the club. On Friday evening, July 31st, 7

CENTRAL BAPTIST CHURCH  
Rev. George Lockett, B.D., Pastor  
10.00 a.m.—Bible School. Secretary James Weart resumed his duties Sunday after having enjoyed a pleasant vacation. He is to be congratulated upon the eagerness and faithfulness he has displayed in keeping up the interest in the Bible School.

11.15 a.m.—Morning Worship.  
Pastor Lockett's sermons touch on vital issues in the personal life of the individual and the admonitions are clearly defined and can be readily applied. "In the Presence of the Lord" will be his subject this Sunday. The choir, under the direction of Claude Barto, will render their usual selections.

7.00 p.m.—Twilight services in the grove. This service, which lasts only one hour, has attracted large crowds, thus necessitating additional benches for seating. The Rev. W. A. Boyd, pastor of the Methodist Episcopal Church, will deliver the evening's sermon.

EPWORTH M. E. CHURCH  
Rev. William A. Boyd, Pastor

This Sunday morning at eleven o'clock, the Rev. W. A. Boyd, minister of the church, will preach another sermon in the summer series. The subject for this week being "The Divine Gardener and His Sun." Methodist night in the grove service this week at seven o'clock. "The Hope of the World" will be considered by W. A. Boyd, minister of the church. Mr. Scott, trumpeter from Millville, N.J., who pleased the large audience last Methodist night, will again be present and play several selections. The chorus choir of the church will sing.

CHRISTIAN SCIENCE CHURCH

"Love" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, August 2.

The Golden Text is: "He that loveth not knoweth not God; for God is love" (1 John 4:8).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "For God so loved the world, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life" (John 3:16).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Jesus' teaching and practice of Truth involved such a sacrifice as makes us admit its Principle to be Love. This was the precious import of our Master's sinless career and of his demonstration of power over death. He proved by his deeds that Christian Science destroys sickness, sin, and death. Our Master taught no mere theory, doctrine, or belief. It was the divine Principle of all real being which he taught and practiced. His proof of Christianity was no form or system of religion and worship, but Christian Science, working out the harmony of Life and Love" (p. 26).

o'clock til 7, a swimming party will be held at McVaugh's swimming pool, sponsored by the R.Y.C. Women's Auxiliary. Admission 25c. Being a new idea, we hope this gala occasion will be well attended by townspeople as well as club members.

It blew a H— of a gale Saturday. Adroit handling of the frail craft was necessary by the persistently heavy winds. Ted Hunn was full of surprises: 1st, a new sail; 2nd, first (in the race). Being out to prove it was no flash in the pan last Saturday, he repeated this week, followed across the line by Bertram Shoemaker, of Lippincott avenue. Next came "Rub" Gladney. "The world's most perfectly formed Little 'Guy.' Our yacht club's 'Communist,' Buck Parsons, 'Red Shirt and all' finished fourth, with Manny Mooney hanging over the side. John Ayres, embarking upon his new theory of, "don't yell foul, but ram 'em," proceeded to show he meant business by ramming Bob Lippincott. This eliminated Lippincott by foul and Ayres because of disabled rigging. Lane, misjudging a buoy, thereby collided with same, disqualified his entry from competition.

The 16 ft. series race was won by Red Merritt's "Sala Rias," sailed in Rod's absence by his able and willing friend, William Shoemaker 3rd, also of Lippincott avenue. Second and third positions were closely contested by the clubs "Big Hurry" sailed by Arch Seabrook, of Belmore, Md., but formerly also of Lippincott avenue, and H. Marshall's "Voila." "Tho' first in one position, then in the other, the club boat succeeded in nosing out Marshall's craft in the final lap. Shoemaker and H. Seabrook are to be commended for their fine exhibition of sailing.

About this time feverish preparations are being made for the annual St. Michael's Regatta. (Regatta go!) for which several boats have already departed. See you there on the 6th, 7th and 8th. Good of St. Mike's.

"FOCUSED TONE" IS  
NEW RADIO MARVEL

Taylor-Mathers, Local G. E. Dealers Have Several Models Now on Display

Taylor-Mathers, General Electric dealer for this territory, announces this week their franchise for the sale of the new 1937 models of "focused tone" radios.

Five of the radio sets were received in their show-room this week and are now on display. Out of the "House of Magic" comes what is considered to be General Electric's finest achievement in radio building. One of the features of the new sets is the focused tone device. This improvement makes it possible for anyone to secure perfect hair-line tuning. The sliding rule tuning scale turns green when perfect reception of the station desired. If the dial turns red the operator knows instantly that the set is out of tune. By twisting a button, an automatic device shifts the selector into perfect tuning position if so desired.

Your own local stations are printed on the dial to facilitate tuning in on the more popular programs.

The model E-105, now on the Taylor-Mathers show-room floor, embodies the following features:

Colorama Dial. Automatic Frequency Control. Personalizer. Sentry Box. Sliding-rule Tuning Scale. 12-inch Stabilized Dynamic Speaker. Music-Speech Control. Bass and Treble Compensation. 10 Metal Tubes. 3 Band. Tuning Range: Standard Broadcasts, Police Calls, Aviation, Amateurs, International Short-Wave. Automatic Volume Control. 10 Watts Output.

Taylor-Mathers have established a splendid selling record for refrigerators and other G-E products in the short time they have been in business in Palmyra, and expect the new radio line to prove mighty popular in this territory.

They cordially invite you to visit their show-room and see, hear and operate these new sets.

## INDIGNANT READER

"If you print any more jokes about Scotsmen I shall cease borrowing your paper," writes a man from Aberdeen—Labor.

Memorial Park  
Playground  
Baseball Dope

By "Bill" Schopp

## BROADWAY 12—EVANS 4

July 27—Everybody expected a close game, a pitchers' duel, but everybody was disappointed tonight as Broadway trounced their bitter rivals, Evans, by the score of twelve to four. Lumberman Ike Hylton didn't have a thing on the ball, whereas Movieite Tony Gonteski had everything on it. Evans' batter hit the grapefruit right to the fielders, whereas Broadway hitters whacked it between, around, and under the fielders.

In the first inning, Broadway pounded Hylton and his mates for six runs, enough to win, then added three more in the second. A single tally was added in the sixth and two more in the eighth. Evans did not break into the scoring column until the fifth, when three were notched on four hits. A lone Evans marker was put up in the seventh.

Everybody on the Evans' team managed one hit except Hylton. That person, who was subjected to an extreme amount of needling from the sidelines, certainly had enough bad luck at bat, not to mention on the mound. In both the second and fourth frames he was up with the bases full of Coal Heavers and both times he popped to the second baseman.

In the sixth, with one on and two out, he grounded into a double play. As last man up, Evans' last hope, in the ninth, he fled out. For Broadway Daly, Baker, and Boops Anderson each had three hits.

## BANKERS 10—K.C. 0

July 23—The K. of C. forfeited this game to the rebuilt Bankers by the score of nine to nothing.

## COLLINS 5—ATHLETICS 4

July 27—The Collins' Blue Coalmen this evening nosed out the Farmers of Cinnamonson by the score of five to four.

Athletics 0 0 2 0 1 0 1 0—4  
Collins 2 0 0 0 0 3 0 x—5

## CARHART'S 3—TAK-ABOOST 1

July 23—It was quite a surprise when the somewhat erratic, but potentially powerful, Carhart team walloped the also strong Tak-A-Boost team by the close score of three to one. Small of Carhart's, hit a homer in the third.

Carharts 0 0 2 0 0 0 0 1—3  
Tak-A-Boost 0 0 0 1 0 0 0 0—1

## CARHART'S 3—TAK-A-BOOST 1

JULY 28th

The Cuneo Eastern Press Pliable Ball team invaded Memorial Park this perfect evening to jolt the Joseph T. Evans' ten, of the local league. The final score was 3 to 2, which just about indicated the relative merits of the contestants. The Pressman outfit the Lumbermen 10 to 7, and of the 17 hits made there was only one for an extra base, the same being a two-bagger by Al Yearly in the fifth. Al's hit followed Speers' single, but for some reason or other Duck did not score. Richman then received a walk and the bags were loaded when Sonny Wright forced Speer out at home on a smash to first, while Richman came home when the Cuneo catcher threw badly to first trying to double the Evans' receiver. Richman scored a few minutes later on Stocker's single. This was the full extent of the locals' scoring, although nine were deceased on the pillows. Six of them fanned, while they collected five free walks of which Perkins registered three but failed to score due to the batters following failing to bring him in. It appeared that the boys missed Hilton's coaching.

Now as to the victor's attack. In the third stanza they pushed two over on three singles and a long outfield fly that was mishandled by several of the Evans' players on the return to the infield. While none of the blunders were recorded as errors of commission, they were errors of omission that go a long way to decide a close game. Cuneo's winning run came in the eighth frame when their first batter worked Richman for a comp and scored on a mix up at first after having advanced to second on a long drive to left that Joe Yearly threw poorly

## EN-ROUTE, STATE TO STATE

After thirty-six years of service as one of New Jersey's leading newspaper editors and owners, Addison U. Moore, founder of The New Egypt Press, is now taking his first vacation in all these years and will visit all points of interest, including a personal visit to each Governor in each state, beginning about August 1st.

This paper has made special arrangements with Editor Moore for a weekly story of his findings in each state in the Union, including Alaska and Mexico. Editor Moore expects his tour to continue for at least a year. In order to make these stories more interesting, if you will send the names and addresses of any friends or relatives residing in the far West, to which you wish greetings extended, Editor Moore will do his best to personally extend such greetings. Simply send your requests to Editor Addison U. Moore, New Egypt, N. J., or to The New Era and they will be taken care of.

## QUACKERY

"I defy Mr. Roosevelt to produce one Democrat of dignity and standing who really believes in the New Deal. It is nothing but a display of quackery. He has used every stunt of the herb doctor. It is merely a question of how long the people will be content to open their mouths and shut their eyes. When they open their eyes and shut their mouths, then Dr. Roosevelt is done for."—Henry L. Mencken.

The title of the wife of an earl is countess.

At a later date the names of the selected group with alternates will be given in this paper and perhaps a few notes will be made on the progress of the game in various localities from information at hand.

The players who have been selected to represent Riverton in the coming play-off are invited to the Palmyra Athletic Club on Tuesday evening, August 4th, to hear Judge Bonniwell, of Philadelphia, make an address that will most likely touch upon the soft ball amateur championship. The judge is the state commissioner for the game in Pennsylvania and will be well worth listening to.

## Second Half Memorial Park Soft Ball League.

Standing including games of July 27

Broadway	5	0	1,000
Carhart	4	1	800
Tak-A-Boost	3	2	600
Athletics	3	2	600
Evans	2	3	400
Collins	2	3	400
Bankers	1	4	200
K. C.	0	5	000

RED CROSS LIFE  
SAVING PROGRAM

Great activity is shown in the Red Cross Life Saving program under the leadership of Thomas Speck, county instructor, who last week passed a large class of Juniors at the Scout Camp, Wrightstown. Speck will visit Riverton and Palmyra at 4:30 p.m. on Thursdays during the balance of the season.

What is fitting is honorable, what is honorable is fitting.—Cicero.

# TO OUR FRIENDS IN RIVERTON-PALMYRA AND VICINITY

WE REGRET TO ANNOUNCE THAT DUE TO CIRCUMSTANCES BEYOND OUR CONTROL WE FIND IT NECESSARY TO VACATE OUR

## RIVERTON BRANCH

WHICH IS LOCATED AT BROAD AND FULTON STREETS, ON

## AUGUST 1st

WE WILL CONTINUE TO SERVE OUR FRIENDS IN RIVERTON AND PALMYRA FROM OUR MAIN SALES AND SERVICE STATION AT

## 219 W. Main Street Moorestown

WHERE WE ARE COMPLETELY EQUIPPED FOR SELLING AND SERVICING BUICK AND PONTIAC MOTOR CARS

WE APPRECIATE YOUR SUPPORT IN THE PAST AND HOPE TO BETTER SERVE YOU AT OUR MOORESTOWN ADDRESS IN THE FUTURE



### Moorestown Motor Co.

Buick and Pontiac Sales and Service

Telephone, Moorestown 77 and 485



# BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

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High Grade Auto Repair Work  
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Nash and LaFayette Agency  
**BROAD and MAIN STREETS**  
Phone 460 Riverton

**SALES SERVICE**  
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Phone, Moorestown 77 or 485

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Local Representative Phone  
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FANCY BAKING  
Home-made Ice Cream  
CONFECTIONS  
the kind you will be  
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**Printing...**  
Direct Mail Campaigns, Business  
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**'blue coal'**  
BUILDING MATERIALS—HARDWARE  
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New Garments Made  
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Coats Remodeled and Relined  
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Keytown, Main 6081

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Daily Express between Bordentown  
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CARRYING COMPLETE LINE OF  
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No Charge for Use of Funeral Home

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HARDWOOD FLOORS of Every Design  
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Old Floors Made to Look Like New  
585 Curtis Avenue DELAER, N. J.



**A NEW REMINGTON**  
The famous Remington Portable  
Typewriter has just come out in a  
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An ideal machine for high school  
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Very easy monthly payments  
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Standard keyboard, adjustable  
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Millinery Work of Every Description  
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Open Mon., Wed., Fri. and Sat. Evenings

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Groceries, Fruits, Vegetables  
Delicatessen Counter  
Meats and Provisions  
517 HOWARD ST., RIVERTON  
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**ICE with Service**  
**MORRIS BROS.**  
208 Pear Avenue East Riverton  
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Delivery in Riverton, East Riverton and  
Palmyra

**BEAUTY PARLOR**  
**FOR YOUR SUMMER  
PERMANENT**  
stop in and see  
**ETHEL**  
Williams-Wright Building  
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(Prices Reasonable)  
Also ask about the \$1 specials. They  
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All makes of Washing Machines  
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Plumbing, Heating and Roofing  
ELECTROL OIL BURNERS  
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The New Era offers Rytex Busi-  
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Dollar. Even lower prices on quan-  
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Tubes Tested FREE  
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**GENERAL ELECTRIC**  
Refrigerator  
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**Riverton Electric Shoe  
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Frank Barone, Prop.  
HIGH GRADE REPAIR WORK  
At Reasonable Prices  
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117 E. Broad Street, Palmyra, N. J.  
Phone 1135—We call for and deliver

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FOOTWEAR OF BETTER QUALITY

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CLEANING and PRESSING  
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Next to Morris, Palmyra

**REMINGTON  
PORTABLE**  
A sturdy portable typewriter  
with a standard printed  
form for sale at  
**THE NEW ERA**

## TO TEACH AUTO DRIVING AND LAWS

New School Will Give Complete  
Instruction in Laws, Rules  
and Operation

Walter D. Lamon, Jr., of 522 Gar-  
field avenue, Palmyra, and G. Ray-  
mond Coles, of Cinnaminson, an-  
nounce the opening of the South  
Jersey Auto Driving School, at 202  
Broad street, Riverton, Saturday,  
August 1.

The school will teach people of  
any age how to properly drive an  
auto and will prepare them for the  
New Jersey state auto driver's ex-  
amination.

These young men have a very  
comprehensive course of study  
which includes a thorough eye test,  
a test for color-blindness, a course  
of study in traffic rules and state  
motor vehicle laws, as well as ac-  
tual driving practice on the high-  
ways.

Traffic lights have been installed  
at the school, a table with a high-  
way system painted on its surface,  
with miniature autos, used to illus-  
trate the points of law, as well as  
road courtesy and the principles of  
safe driving.

The South Jersey Auto Driving  
School guarantees to prepare its  
clients so that they may successfully  
pass the state examinations.  
The school will be open during  
the day and evenings.

A special course of instruction is  
provided for people who can neither  
read nor write, preparing them for  
a successful test by the state.

Samples of the highway markers  
will be shown at the school to aid  
in the operation of a motor car on  
the highway.

People taking this course will be  
thoroughly trained and equipped  
and will have had enough road prac-  
tice to enable them to drive with  
confidence once the course is com-  
pleted.

Special appointments may be ar-  
ranged by contacting the school's  
headquarters at 202 Broad street,  
Riverton.

## PARK NEWS AND NOTES

Baseball is the national sport, but  
to the young men of Riverton it is  
almost a steady diet. Riverton has  
a squad of young men who know  
how to handle the horsehide and the  
stick. At the present time the sen-  
ior team at the park is in a triple  
tie in the W.P.A. League. The lo-  
cal fellows have defeated the Pal-  
myra team, Maple Shade and the  
fast Delanco outfit. The game with  
Delanco will be replayed because of  
a change in schedule.

Tuesday's Game with Maple  
Shade Aces

In a one-sided affair George Sut-  
ters starred with the stick to gain  
five hits in as many times at bat.  
The other star of the 13 to 1 vic-  
tory was the twin brother who was  
on the mound. This young "hook"  
artist, without much steam, held the  
visitors to three well scattered hits  
and one lone tally.

Brothers everywhere were on the  
field in this game "Pug" McDerm-  
ott was behind the bat, while  
Mickey was in the center field.  
"Shorty" Wallace was at the num-  
ber one sack while "Chip" Wallace  
was in the right field area. The  
Sutters made up the other pair of  
brothers. To complete this brotherly  
situation Carl McDermott kept the  
score and Joseph Yearly was the  
umpire with "Letch" Yearly in the  
right field. John Lewis, Francis  
Cole, Howard Gibson and Joseph  
Allen were in the lineup.

In a series of games the Riverton  
fellows have defeated the Maple  
Shade lads in three out of four  
games played.

## PARK EVENTS SCHEDULE

Thursday, July 30th  
Soft Ball Riverton vs. Peddie  
School of Hightstown.  
Horse Shoes Riverton vs. Peddie  
School of Hightstown.  
Tennis Riverton vs. Peddie School  
of Hightstown.  
Riverside versus Riverton hard  
ball W.P.A. League game.

Friday, July 31st  
Junior Boys versus Medford soft  
ball.  
Monday, August 3rd  
Haddonfield versus Riverton hard  
ball.  
Tuesday, August 4th  
Park soft ball team versus River-  
ton post office.  
American Stores practice game.  
Monday Night Program

These events will be staged if the  
weather is clear and a reasonable  
crowd is present to participate.  
1. Bicycle races of all sorts and  
descriptions. A prize will be award-  
ed the high point winner.  
2. Bill ball game, "River Rats"  
vs. Hill Billies. Fellows from be-

low the railroad and above the rail-  
road.  
3. Watermelon eating contest.  
This event will be limited to boys  
and girls 12 and under. This event  
will not start until after the soft  
ball games.  
4. A prize will be awarded the  
street having the most bicycles en-  
tered in the events.  
5. A doll show will be staged  
for the girls. The details will be  
found on the park bulletin board.

A Word about Movies  
The show that was to have been  
staged on Monday last will be held  
as soon as a new date can be se-  
cured from the Chevrolet Motor  
Company at Tarrytown, New York.  
We cannot risk showing in wet or  
damp weather as the expensive

sound equipment would be ruined.  
Plans are being made for a show  
from the New Jersey State Police  
on Monday, August 17th, at which  
time the Palmyra playground chil-  
dren and adults will be our guests.

What doth the Lord require of  
thee, but to do justly, and to love  
mercy, and to walk humbly with thy  
God?—Micah 6:8. (Said to be the  
favorite verse of the late William  
Howard Taft.)

## CLOVER MARKET

11 East Broad Street, Palmyra  
Phone 762 Free Delivery

## Week-end Specials

KELLOGG'S PEACHES 2 No. 2½ cans, 27c

BURCH BUTTER BITS 15c box	Swift's Premium CHUCK ROAST 17½c
ARMOUR'S CLOVERBLOOM BUTTER 2 lbs. 77c	Fresh Killed BROILERS 27c
Loin Center Cut PORK CHOPS 27c	Heinz Assorted SOUPS 2 cans 23c

## USED CARS...

RECONDITIONED AND READY FOR  
MANY MILES OF DEPENDABLE  
TRANSPORTATION

MANY MODELS TO CHOOSE FROM

YOUR CAR IN TRADE

CONVENIENT FINANCE TERMS

LOOK THEM OVER TODAY AT

## LESTER S. FORTNUM

SALES SERVICE  
115-125 W. Broad Street  
Phone 1180  
PALMYRA

## Believe It Or Not!

A New 1936  
Ford V-8 Sedan

will be given away at the  
**BIG CARNIVAL**

to be held  
**August 21 & 22**

at  
**Broad Street & Elm Ave.**  
Palmyra, N. J.

Donations 10 cents  
Benefit of the  
**Sacred Heart Church**  
Riverton

## LEARN TO DRIVE

AND  
HOW TO DRIVE SAFELY!

THE SOUTH JERSEY AUTOMOBILE DRIVING SCHOOL  
OPENING AT

202 Broad St., Riverton

This Saturday is equipped to teach you how to drive an  
automobile properly and will prepare you for the New  
Jersey State Auto Driver's examinations.  
The course of instruction includes Sight Test, Color  
Test, Traffic Rules, Motor Vehicle Laws, Oral Test and  
**ACTUAL DRIVING INSTRUCTION**

RATES REASONABLE :: RESULTS GUARANTEED

OPEN DAYTIME AND EVENINGS

**South Jersey Automobile  
Driving School**

202 Broad Street  
Phone Riverton 142

Riverton, N. J.  
G. R. COLES  
W. D. LAMON, JR.

## NOW PLAYING AT SAVAR THEATRE



SHIRLEY TEMPLE stirs your heart with laughter, song and tears in her new Fox hit, "The Poor Little Rich Girl," acclaimed as the most brilliant hit of the diminutive star's meteoric career. ALICE FAYE, GLORIA STUART, JACK HALEY, and MICHAEL WHALEN are featured in the supporting cast.

### EXTENSION OF AGE LIMIT FOR U. S. MARINES

The United States Marine Corps has announced that the maximum age limit for first enlistments in that branch of the service has been raised to 28 years. It was formerly 25 years. The extension of the age limit to 28 years will probably be of short duration, therefore, those who are between 25 and 28 years of age and are interested in applying for enlistments in the Marine Corps should do so at once.

Among the many advantages afforded all men in the Marine Corps are the opportunities for education, travel and adventure. Marines perform duty at shore stations in the United States, aboard ships of the United States Navy, and in foreign countries. They have an opportunity to learn a trade or profession by enrollment in one of the many courses offered by the Marine Corps Institute. These courses are furnished free of charge and may be taken regardless of where the man is serving.

The Marine Corps is also offering an opportunity to enlist, to young men who can play a trombone, cornet, trumpet, or the drums. Men who demonstrate their ability to play one of the above instruments and who are otherwise qualified, are enlisted as drummers or trumpeters. Young men who are interested in applying for enlistment should communicate with the Officer in Charge, Marine Corps Recruiting Station, 405 New Custom House, Second and Chestnut streets, Philadelphia.

### WILL LIBERATE 12,000 QUAIL

Distribution of quail in New Jersey this year will be doubled in order to provide increased sport for licensed hunters. Dr. Charles P. Hunter, chairman of the Quail Farm committee of the State Fish and Game Commission, announced last week.

Reports received from Superintendent Edward H. Roth, of the State Quail Breeding Farm at Holmansville, show that at the present time over 10,000 quail are already hatched out. Many of these birds are over nine weeks old and will be ready for liberation in about two weeks.

In addition, according to Dr. Hunter, there are over 5,000 eggs in the process of hatching at the present time, which will double the distribution and complete one of the largest quail liberation programs ever undertaken by the commission. The actual liberation of quail throughout the State last year comprised 6,910 birds.

### "BREATH OF LIFE" TO SUPPLANT "BREATHING SPELL"

"Governor Landon will give American industry and agriculture the 'breath of life' as against the New Deal's 'breathing spell,'" U. S. Senator Warren Barbour of New Jersey told the New Jersey Conference of Colored Republicans in the War Memorial Building at Trenton last Friday night.

"In his acceptance speech, Governor Landon proposed to take true Americanism out of the archives and restore it as a practical working method of national government," Senator Barbour declared. "I think Governor Landon has shown a far deeper grasp of our problems than even his staunchest admirers claimed for him. He is approaching those problems from a realistic and liberal viewpoint. His two most important virtues are courage and common sense. He speaks with the forthrightness and understanding of the average, independent, fearless American. There is no trace of the smug complacency that has characterized the New Deal."

"Governor Landon has stood the test. He has proved his right to enter the ring on the side of true Americanism."

### CAMPBELL PLANT TO INCREASE OUTPUT 20%

Harry A. Kelleher, plant manager of the Campbell Soup Company, in Camden, forecasts a 20 per cent. increase in the purchase of tomatoes and in wages paid to operators in the plant this year.

The company will distribute about \$3,000,000 among farmers and truckers who grow tomatoes for them during the two-month season. Another \$1,350,000 will be paid in wages to about 5,000 employees.

More workers than ever will be employed, with 300 additional alone in another factory building erected to meet the increasing demand. Kelleher said 2,184 South Jersey farmers, operating 2,000 trucks a day, will supply the tomatoes.

They do say that Governor Landon rode in a horse-drawn vehicle during his vacation out West. Which is more apt to raise the dust than Vincent Astor's yacht.

American stores are now selling hams from Poland, which shows how the A.A.A. and Cordell Hull's reciprocity tariff have helped out the United States farmer.

### YWCA NOTES

The Y.W.C.A. Day Camp is conducting popular Junior and Senior Life Saving classes under the leadership of Elsie Oliver, Red Cross examiner and instructor in swimming. The following are taking the work in the Junior class: Sara Ross, of New Lisbon, and Martha Reeder, of Columbus. The Senior group consists of Marion Cramer, Nan Evans, Phyllis Shinn, Gertrude Keuhule and Kathryn O'Mahoney.

The camp group entertained the Girl Scouts of Moorestown on Thursday with a delightful dramatic production "The Sentimental Scarecrow." Nan Evans, counselor in charge, directed the group. The young actresses were: Scarecrow, Katherine Conroy, Burlington; Blond Sister, Loretta Bush, Riverton; Brunette Sister, Norma Coates; Gypsy Boy, Jean Maurer, Burlington; Gypsy Girl, Pauline Berry, Burlington; Farm Girl, Sara Ross, New Lisbon; Gypsy Woman, Jane McGrath, Burlington.

The last week of camp is a busy one. Tuesday, July 28, "Parents' Day" was a well planned day featuring a complete display of Handicraft articles made by the campers in the work shop while a nature playlet written and directed by Mrs. Robert Sim, of Riverton, was the afternoon feature.

### NO CHEATING

Under the honor system of writing party platforms, the Democrats would get up their own this time, instead of looking over Norman Thomas' shoulder.—Detroit News.

ran through his yard and nobody was after it. It's a hopeful sign, at any rate.

### MAKE IT A REGULAR STOP



**GARWOOD'S SERVICE STATION**  
Broad and Main Streets  
Riverton

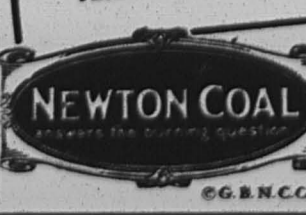
# COAL COSTS LESS NOW

## than it will this fall!

Ask about the  
**Newton Budget Plan**

**YOUR NEWTON COAL YARD**

801 Wright Ave., Camden  
Phone: Camden 629



### FARMERS' PICNIC

The annual picnic of the Farm Bureau and State Grange will be held at the State Agricultural College, New Brunswick, on Thursday, August 6. Dr. H. E. Barnard, of Detroit, Michigan, a member of the Farm Chemurgic Council, will be the speaker.

When it comes to crop control it seems to us that Old Man Weather still has it all over Congress and the U. S. Department of Agriculture.

The difference between playing the stock market and playing the races is that one of the horses is bound to win.—Brunswick Pilot.

### PLAGIARISM

A newspaper columnist charges that the Republicans adopted part of the 1932 Democratic platform and discovered in some places it was word for word.

Having been approved by both parties should prove it good, with this difference: The Republicans may be counted on to remember it after election.

—Walthill, Nebr. Times.

### N. DREIER

19 W. Broad St. PALMYRA  
All Kinds of Orthopedic Shoe Work  
Dr. Scholl's Foot Remedies

## Weekend Specials at the PHILADELPHIA MARKET HOUSE, Inc.

"The Everbearing Garden" PALMYRA  
BROAD and GARFIELD  
Free Delivery—Phone 720 and 721

### PRODUCE DEPARTMENT

Thin Skinned Juicy Lemons	doz. 25c
Calif. Juice Oranges	20 for 25c
Pink Meat Cantaloupes	3 for 25c
Seedless Grapes	2 lbs. 23c
California Bartlett Pears	10 for 25c
Tender New Beets or Carrots	3 bunches 10c
Sound Jersey Tomatoes	lb. 4c, 1/2 pk. 12c
Fresh California Sugar Peas	2 lbs. 19c
Tender Stringless Green Beans	2 lbs. 15c
Best No. 1 Jersey White Potatoes	pk. 39c
Best No. 2 Jersey White Potatoes	1/2 bas. 55c

### GROCERY DEPARTMENT

Kellogg's Merion Catsup	2 large bots. 25c
Premier Quality Tomato Juice	lg. can 25c
Super Sude	2 med. pkgs. 15c
Rinso	2 med. pkgs. 15c
Kellogg's Florida Grapefruit and Orange Juice	2 No. 2 cans 25c
Lux	3 med. pkgs. 25c
Crax, the original butter cracker	pkg. 17c
Maxwell House or Kellogg's Coffee (vacuum packed)	lb. 27c
Kellogg's Sweet Mixed Pickles	qt. 25c
Premier Olives, plain or stuffed	tail bot. 15c

### SEA-FOOD DEPARTMENT

Croakers and Porgies	lb. 10c
Butter Fish	2 lb. 25c
Mackerel	lb. 15c
Flounders	lb. 22c
Steak Cod	lb. 19c
Fillet of Haddock	lb. 22c
Salmon	lb. 32c
Halibut	lb. 33c
Fancy Fresh Crab Meat	lb. can 49c
Sea Bass	lb. 22c
Sea Trout	2 lbs. 25c
Large Clams, in Shell, doz 25c	
Fresh Opened, doz 30c	



His bath doesn't take much HOT WATER, but his clothes — ah! There's the rub.

## Hot Water by GAS is Cheap

An ample supply of constant hot water—140 degree hot water, day or night, for a few cents a day, is a joy and convenience. Such hot water service is given by the 100% automatic gas water heater.

Eliminate the running up and down stairs to keep the fire going—shoveling coal and ashes; waiting for the tank to heat. Eliminate the danger of scalding water, damage to plumbing. Eliminate inconvenience.

Automatic hot water service by gas is comparable in cost with the cost of other methods which do not have the automatic feature. The only sure way to know what the cost will be is to have an estimate made by a competent water heating man. Your plumber or a Public Service water heating representative will be glad to do it. These men can estimate your hot water needs and the amount of gas necessary.

**PUBLIC SERVICE**

### THIRTY YEARS AGO

(Issue of July 20, 1906)  
George S. Washington and wife gave a birthday party for their son Howard Washington, who lives on Main street, Riverton, have four children, Howard, deHertburn and Mrs. G. Lincoln Ridley, of Riverton, and Mrs. George Cumpston, of Long Island.)

Miss Helen Lippincott returned yesterday from Watch Hill, R. I., after spending a few days there.

Lanuin, the pet driving horse of Joseph H. Smith, threw Thomas avenue into a commotion on Wednesday morning by falling down an old well in the yard. It required the services of a gang of men, headed by Superintendent of Streets Corner, and the use of a block and fall to release the animal from his uncomfortable position. It was not injured. (Mr. Smith at one time lived on Thomas avenue where L. W. Hampton now lives and later moved to Lippincott avenue into the house now used as an apartment house next to the Presbyterian manse. He later moved to Cape May Court House, where he died several years ago.)

Miss Florence Wilson was visiting a few days in Moorestown. (Miss Wilson is now Mrs. Calvin Stow.)

Mrs. H. B. Trout and Mrs. J. L. Richards were guests of Mrs. E. Pierson, at Tioga, on Wednesday. (Mrs. Trout lives on Cinnaminson avenue, Palmyra, and Mrs. Richards lived on Morgan avenue but later moved.)

Governor Stokes has announced the personnel of the Burlington County Board for the Equalization of Taxes as follows: George N. Wimer, of Palmyra; Thomas C. Shreve, of Pemberton, and Joseph C. Kingdon, of Mount Holly. The Governor has several other County Boards to name, but declares he will not make the appointments until he can get the right men to accept.

Miss Etta Philp is at Atlantic City. (Miss Philp was formerly employed at the Mrs. Alfred Smith Dry Goods Store. Later she went to Portland, Oregon, where she married George Sorber, and is now living at Green Creek, N. J.)

Miss Clara Frishmuth is at Cape May for two weeks. (Miss Frishmuth is now Mrs. P. A. Ransome.)

Miss Ethel Frank is taking Miss Bessie Swope's place behind the dry goods counter in Roberts' store, while she is away on her vacation. (Miss Frank is now Mrs. Everett Gest.)

Samuel Plumly was in Beverly on Tuesday. (Mr. Plumly at the time lived in Palmyra but later moved to Broad street, Riverton.)

The census returns for Palmyra shows a population of 2648. Of these 2570 are white and 71 colored; 2036 can read and write; 2417 are American born. (Palmyra now has a population of 4966—census of 1930.)

### CO. POSTMASTERS' PICNIC, AUGUST 15

Plans have been formulated for the first annual picnic of Burlington County Postmasters, all postal employees, their families and friends to be held at Mill Dam Park, Mount Holly, on Saturday afternoon and evening, August 15th, at 3:30. The organization has been making a steady growth during the past year and within a few weeks expects to reach its goal of 100 per cent. membership of county postmasters.

SO SOON  
It may require all of half a century for Americans to get back to talking in mere millions.—Toledo, Ohio, Blade.

Extravagance keeps pace with prosperity. The things we want are so much more expensive than the things we need.

## DEMOCRATIC RALLY SATURDAY AUG. 1

Hon. William Smathers to Be Guest Speaker, Other Candidates Will Address Group

More than 2000 invitations have been issued to the Democratic rally to be held under the auspices of the Burlington County Democratic Committee at Sylvan Lakes, Burlington, Saturday, August 1, during the afternoon and evening.

The Hon. William H. Smathers, of Atlantic County, Democratic candidate for United States Senator, will be the guest speaker.

State Committee members, Mrs. Mervil E. Haas and George M. Hillman will introduce Mr. Smathers and the other Democratic candidates.

Everyone is invited to attend and bring a picnic supper. There will be dancing, swimming and boating. Publicity.

### THROUGH THE EDITOR'S WINDOW

(From "The Living Church")  
Newspaper errors, typographical, and others, often cause amusement and sometimes lead to serious trouble. Here is a list of some of the "funniest things in print" which were not intended to be funny at all, quoted by Pollock's Newspaper News:

"Drury and John Lacy wish to announce that the Lacy caught at Lida is no relation of theirs. They claim none of their folks has ever been caught."

"The family was made ill by pantomime poisoning."

"To trade, \$60 lady's plush coat; also girls for load of hay."

"Farmer boy, aged 40, wants position on small, slender widow's ranch."

"Mrs. Mary C. Davis and Mrs. C. H. Powell have treated themselves to nice tombstones in memory of their husbands."

"Found, fountain pen by woman half full of blue ink."

The Michigan Bulletin, observing that "a certain percentage of gray hairs that sprout each day on the editorial craniums of editors, no doubt caused by the errors that slink past the editor and pop up in all their ugliness in the week's edition," quotes a few as follows:

"He is described as having brown hair turning gray, and all his supper teeth are missing."

"Doctor Jones, formerly of Memphis, has completed a revival at the First Church here, during which tight members were received."

"A young woman wants washing or cleaning daily."

"Green colored girl wants work until after Christmas."

"While trimming a cottonwood tree Monday, Bill Smith suffered a severe blow on the head, when a large branch turned and struck him."

"Avery Taylor, school principal here, has a stone apple that has been in the family 109 years. Next year it will be one hundred and ten years old."

"Young Lady—Eighteen years old as beginner in respectable office or otherwise."

### GURNELL'S

### DEPENDABLE USED CARS

Gurnell's Used Car Stock includes several late model Dodge, Plymouth, Chevrolet and Ford Cars TRIPLE CHECKED and Guaranteed for 30 days.

"PICK THE DEALER THEN PICK THE CAR" EASY TERMS

### L. S. GURNELL

Dodge and Plymouth Sales and Service  
307 E. Broad St. Palmyra  
Phone, Riverton 26  
OPEN EVERY EVENING

## Legal Notices

**NOTICE OF SETTLEMENT**  
Estate of Anna M. Stroehlein, deceased. Notice is hereby given that the Final Account of the subscribers, Executors, will be audited and stated by the Surrogate and Orphans' Court of the County of Burlington, at a session to be held Thursday, September 10, 1936, at ten o'clock in the forenoon, D. S. T.

JOHN L. STROHLIN  
ADOLPH STROHLIN  
BURLINGTON COUNTY TRUST CO.  
Executors.

Proctor: Wm. D. Lippincott.  
Dated: July 23, 1936  
7-20 to 8-27-36

### RULE TO BAR CREDITORS

Administrator's Notice  
Estate of Harry Logan, deceased. Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 27th day of June, 1936, upon application of the subscriber, Administrator, requiring the creditors of Harry Logan, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before December 27, 1936, or they will be barred of any action thereafter against the said Administrator.

FRANKFORD TRUST COMPANY,  
Administrator.  
Proctor: Moore, Gosling & Panfil.  
Dated: July 27th, 1936.  
7-2-36 to 8-13-36

### RULE TO BAR CREDITORS

Executor's Notice  
Estate of Charles L. Flanagan, Dec'd. Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 3rd day of July, 1936, upon application of the subscriber, Executor, requiring the creditors of Charles L. Flanagan, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before January 3rd, 1937, or they will be barred of any action thereafter against the said Executor.

CHARLES M. BIDDLE, JR.,  
Executor.  
Dated: July 3rd, 1936.  
7-2-36 to 8-13-36

### NOTICE OF SETTLEMENT

Trustee's Account  
Estate of William E. Good, deceased. Notice is hereby given that the Final Account of the subscriber, Trustee under the will of William E. Good, dec'd., for Elizabeth Schmidt, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, Sept. 10, 1936, at ten o'clock in the forenoon, D. S. T.

BURLINGTON COUNTY TRUST COMPANY,  
formerly The Burlington County Sale Deposit and Trust Co.,  
Trustee.  
Proctor: Wm. D. Lippincott.  
Dated: July 17, 1936.  
7-23-36 to 8-20-36

The highest denomination of United States paper money is the \$10,000 Federal Reserve note.

### ROTARY CLUB SEA-GOING

The first permanent sea-going Rotary Club has been established aboard the new superliner Queen Mary. Meetings are held on every voyage eastbound and westbound and have so far been well attended by members from Rotary Clubs in the United States as well as from Great Britain.

The 1930 census showed that there were 11,891,143 negroes in the United States.

### HER NEW JOB

A colored man injured in a motor accident died, and the insurance adjuster went to investigate. "Did Washington P. Johnson live here?" he asked the weeping woman who opened the door.

"Yassah," she replied between sobs.

"I want to see the remains." "With a new sense of importance the dusky widow drew herself erect and answered proudly, 'I'm de remains.'"—Wall Street Journal.

Buy Only on Proof!

# FRIGIDAIRE

WITH THE "METER-MISER"

Gives you PROOF of ALL FIVE STANDARDS FOR REFRIGERATOR BUYING

1. LOWER OPERATING COST
2. SAFER FOOD PROTECTION
3. FASTER FREEZING—MORE ICE
4. MORE USABILITY
5. FIVE-YEAR PROTECTION PLAN

NEW PRICES AS LOW AS \$107.00

Ask us for Proof!

NO MONEY DOWN

RAYMOND WARNER  
Fifth and Cinnaminson Ave. PALMYRA

# INVEST NOW!

In the 29th Series of the

## Twin Cities Building and Loan Association

# NOW OPEN

Subscriptions received by any of the following Officers and Directors

### OFFICERS

E. L. WILLIAMS, President  
E. HORACE HOUDER,  
Vice President and Treasurer

H. J. KEMMERLE, Asst. Treasurer  
HOWARD B. CONOVER, Secretary

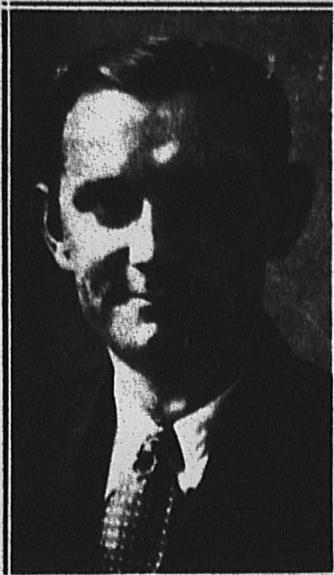
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JAMES HARTLEY

P. CONNER HULSE  
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CHARLES S. MILLS

## NEW MANAGER



**CHARLES A. SHUGARS** who took over management of the Broadway Theatre, Palmyra, last Saturday, succeeding Arthur W. Kees, who was transferred to the Savar Theatre in Camden.

**C. A. SHUGARS  
NEW MANAGER  
AT BROADWAY**

Charles A. Shugars took over the management of the Broadway Theatre, Broad and Leconey avenue, Palmyra, last Saturday, replacing Arthur W. Kees who was transferred to the Savar Theatre in Camden.

Mr. Shugars was transferred from the Auditorium Theatre at 27th and River avenue, Camden, where he has served five years with the Victoria Amusement Company.

Mr. Shugars will continue the same policy, providing excellent motion picture entertainment in a cool, comfortable theatre, for the complete enjoyment of his patrons.

Copra, dried coconut meat, is used as money in Ontong, Java.

## BLANKET CLUB WINNERS

The winners of the Sacred Heart PTA Blanket Club this week are Mrs. Joseph McDermott, of Cinnamon street, Riverton, and Mrs. Windstein, of West Third street, Palmyra.

## OR SOMEONE WEeping

A tourist was enjoying the wonders of California as pointed out by a native.

"What a beautiful grapefruit!" he said, as they passed through a grove of citrus trees.

"Oh, those lemons are a bit small, owing to a comparatively bad season," explained the Californian.

"And what are those enormous blossoms?" asked the tourist.

"Just a patch of dandelions," said the Californian.

Presently they reached the Sacramento River.

"Ah," said the tourist, grasping the idea, "somebody's radiator is leaking!"—Idaho Blue Bucket.

**BROADWAY THEATRE  
FRIDAY & SATURDAY**



Spencer Tracy and Sylvia Sidney in "Fury"

**PALMYRA POLICE  
NOTES**

Officer Joseph Gallagher made two arrests over the weekend for speeding and careless driving.

Samuel R. Warren, of 137 Walker street, Moorestown, was stopped at Broad and Elm avenue for careless driving and ned \$2.00 when arraigned before Recorder Lutz.

Henry Francis, of 530 Cedar street, Camden, was arrested for speeding in the borough limits on Saturday. He was given a suspended sentence and ordered to pay costs.

Face the sunshine and the shadows will fall behind you.

**SEVER Market  
at Broadway**

Held over 'til Sunday

**INCOMPARABLY HER BEST!**



with Alice Faye, Gloria Stuart, Jack Haley, Michael Whalen  
Five new smash song hits

Mon. — Tues. — Wed. — Thurs.  
Aug. 3, 4, 5, 6

It's the  
**"BIG HOUSE" DRAMA**  
UNIVERSAL PRESENTS



with HENRY HUNTER, ANN PESTON, ALAN BURNETT, ALAN BAXTER, ALAN HALL, GRANT MITCHELL, BERTON CHURCHILL, EDNA GERRY, M. J. GORDON, MAYE  
If you love thrilling entertainment  
If you love your fellow man,  
see this amazing picture

**McCALL'S  
Fashion Book**

for

**School Clothes**

is now on sale

**25c**

Just full of ideas for all occasions

ORDER YOUR NAME  
TAPES EARLY

**Smith's Store**

414 MAIN ST., RIVERTON  
Phone 783

**WANT-ADS**

LOST AND FOUND — RENTS — SALES  
HELP WANTED  
CLASSIFIED ADVERTISEMENTS  
Rate 10c Per Line  
(Lines Average 6 Words)  
Minimum Charge 30c for Each Ad  
Phone 712

FOR RENT—Furnished apartment and garage, 408 Morgan ave., Palmyra, phone Riverton 247-w. 7-9-tf

Young girl wants work as typist. Apply 871 or Riverton 1516. 7-16tf

For Sale—Ice refrigerator in good condition. Reasonable. 423 Leconey avenue, Palmyra. 7-30 1t

Boy wants work of any kind. Call 871 or 1516. 7-16tf

## TOWNSEND AND LEMKE

The Lemke Union Party movement may be even more of a factor in the 1936 election than was first believed.

Officially, the Townsend organization will endorse no candidate—but its leaders are known to be strong for Lemke, and it is believed their followers will band together in his behalf in large numbers. And his strength is apparently on the rise in the Northwest and, to a lesser extent, in the Middle West and Far West.

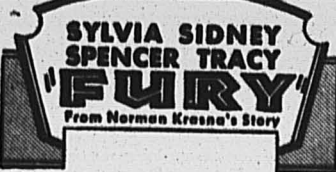
**BROADWAY**

WICKSON VICTORIA AMUS. CO. INC.

Matinee Daily at 2.00 p.m.  
Evenings 7.00—9.00 o'clock

It Is Always Healthfully Cool at the Broadway—the Only Theatre in Burlington County with an Air-Conditioned Cooling Plant.

FRIDAY and SATURDAY  
July 31 and August 1—



MONDAY, August 3—

**"Forgotten Faces"**

with

HERBERT MARSHALL and  
GERTRUDE MICHAEL

FREE TO THE LADIES  
The Celery Dish of the "Miss America" Crystalware

TUESDAY, August 4—

JEAN HERSHOLT and  
DON AMECHE

**"Sins of Man"**

WEDNESDAY, August 5—

EDW. EVERETT HORTON

**"Nobody's Fool"**

and  
A SURPRISE SURROUNDING BILL

THURSDAY, August 6—

BOBBY BREEN  
HENRY ARMETTA

**"Let's Sing Again"**

FREE TO THE LADIES  
Large Dinner Plate of the "Miss America" Crystalware

Lawn Mowers Sharpened  
by modern machinery. Expert work guaranteed.

Palmyra Lawn Mower Service  
412 Delaware Ave., Palmyra, N. J.  
Phone, Riverton 883

**JOHN CUSTIS**

Palmyra R. D.  
CESSPOOLS AND GREASE  
TRAPS CLEANED  
WELLS DUG AND BRICKED  
HAULING

**ANNOUNCEMENT**

The Barbers of Palmyra and Riverton announce the following

**Price Schedule**

Effective August 1, 1936

**Hair Cut 35c Shave 20c**

Hours 8 a.m. to 8 p.m.

Saturdays 8 a.m. to 9 p.m.

RAYMOND GREEN  
RAY BANKS  
STEVE LIPERI

ANTHONY D'AMATO  
PIETRO BAIADA  
EMERSON WOLFSCHMIDT  
JACOB J. CUGLIOTTA

**RIVERSIDE**

Always Healthfully Cool

Lowest Prices in Jersey

**25c**

EVERY EVENING  
Including Saturday  
Matinee—Children 10c—Evening

Matinee Every Day  
at 2 p.m.  
ADULTS 20c

FRIDAY and SATURDAY  
July 31 and August 1—

Sylvia Sidney  
Spencer Tracy

in

**"Fury"**

MONDAY, August 3—

Herbert Marshall

Gertrude Michael

in

**"Forgotten Faces"**

TUESDAY, August 4—

2 BIG FIRST RUN FEATURES

Ross Alexander

Anita Louise

in

**"Brides Are Like That"**

ADDED FEATURE

Larry Crabbe

Ray Hutton

in

**"The Arizona Raiders"**

**Mr. HUSBAND . . .**

While your family is vacationing at the seashore, mountains or what-not . . . . .

**HAVE DINNER  
WITH US**

at

**Fry's Dining Room**

11 West Broad Street  
Palmyra Phone 1520

**Prices and Quality That Suit You**

Fresh Killed  
**Stewing Chickens 25c**  
3 to 4-lb average

Fancy Young  
**BROILING FRYING Chickens 28c**  
1 to 2-lb average

**Prime Rib Roast 1b 25c**

**Fancy Chuck Roast 1b 19c**

**Legs Spring Lamb 1b 27c**

**Shoulders Veal 1b 15c**

**Rack Veal, to roast 1b 18c**

**Breast Veal 1b 10c**

**Fresh Ground Meat 1b 15c**

**Loin Pork Roast 1b 19c**

LEAN SLICED  
**Bacon 17c**  
1/2-lb. sliced

HURFF'S  
**Asparagus Cuts 25c**  
2 tall cans

**BOND MARKET**

DEPENDABLE DELIVERY

Phones 1140, 1141 15 E. BROAD ST., PALMYRA