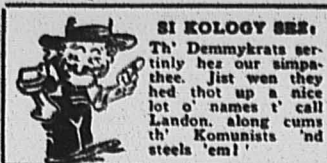


OCTOBER

"When you come to the end of your rope, tie a knot, and hold on."

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



48th Year No. 40

RIVERTON-PALMYRA, N. J., THURSDAY, OCTOBER 1, 1936

PRICE FIVE CENTS

BOARD INSPECTS VISION APPARATUS

Device for Detecting Defects of Eyesight Shown to Palmyra School Board

At the regular September meeting of the Palmyra School Board, held Thursday evening in the high school building, a representative of the Keystone View Co. explained the purpose and the method of operation of certain devices which are intended to aid in determining the ability of a child to read insofar as eyesight is concerned. By means of various slides the equipment also shows the nature of optical defects should any exist. Other apparatus displayed included a new type of projection lantern and an outfit designed to show the third dimension of objects and geometrical figures. No action was taken by the board in respect to any purchases along this line.

Submitted to Commissioner

In connection with the tuition charge claimed by the local board and disputed by the Riverton Board of Education, the president, Leonard R. Baker, read a letter from the Riverton organization which stated that all the papers in the case had been turned over to Commissioner of the State Board and further action would await the rendering of his decision.

Health Report

The chairman of the education committee, Sidney S. Berger, reported, on several routine matters, among these being the report of the school physician, Dr. H. W. Bauer. This was as follows:

Number of pupils examined to September 24, 1936.

Defects: Tonsils and adenoids, 17; teeth, 37; underweight and undernourished, 23; hearing, 9; vision, 15; heart, 1.

Boys examined for football, 51; girls examined for hockey, 41; vaccinations, 3.

P. R. Jones, the supervising principal, presented a lengthy list of items for the consideration of the board. Included among these were the decisions to purchase six new music stands for the orchestra and to subscribe for 138 copies of "My Weekly Reader" and "Current Events," publications used in the grammar grades, until February 1.

Shelter for Bikes

Mr. Jones stated that some sort of shelter was needed to house and protect the large number of bicycles which were ridden to school. The board authorized the supervisor to create a project in connection with the manual training department to construct a shed which would fulfill the necessary requirements.

The State Teachers' Convention is to be held this year at Atlantic City during the period November 13 to 16, and the latter date was designated in the school "Handbook" as the day when Palmyra schools would be closed in order to permit teachers to attend. Mr. Jones explained that the program of the convention was of much greater interest to teachers on Friday, November 13, than that of the 16th, and it was decided to close the schools on November 13th instead of November 16th.

Will Enforce Attendance

In respect to the enforcement of attendance Mr. Jones was advised by the board to be guided by the regulations of the school law and to proceed to the limit whenever such action became necessary.

The supervisor also mentioned that the new Safety Patrol in the grammar grades was functioning in an effective manner and that to date 75 boys and girls had participated in this activity. A court has been established to try violations, but none have occurred up to the present time.

Mr. Jones also outlined a new program which he proposes to inaugurate (continued on page 4)

SAFETY POSTERS MADE BY PUPILS

Palmyra High School Students Emphasize Safety Week In Picture Form

Under the direction of the Citizens' Safety Week Committee, a full schedule of events planned to make Palmyra citizens safety conscious, has been under way this week.

Ten posters for safety week, made by the students of the Palmyra High School, have been sent to the exhibit for the National Safety Congress, meeting in Atlantic City, next week.

Sergeant John Conover of the New Jersey State Police spoke to the students of Palmyra High School and the children of the Delaware avenue grade school, on the subject of safety in special assemblies Wednesday. A safety film was also shown by arrangement with Wilton Mount, YMCA secretary.

Paul R. Jones, supervising principal of the Palmyra schools and chairman of the Citizens' Safety Week Committee, sent questionnaires to high school students asking how many would be interested in an automobile driving course. Two hundred have signified that would like to take such a course if it is added to the curricula.

From Tuesday to Saturday inclusive a two-minute safety talk is being given at the Broadway theatre by interested citizens. Mayor John Ward gave the inaugural address on Tuesday. Wednesday night Paul Reese Jones was the speaker; tonight Freeholder Walter D. Lamon will speak; Friday, ex-Mayor James T. Weart, and on Saturday former Sheriff George N. Wimer will make the concluding address on safety.

TRAUGER-WHITE

Miss Rebecca White, of 507 Cinnamon street, Riverton, became the bride of Harvey L. Trauger, of 319 Leconey avenue, Palmyra, in a beautiful autumn wedding on Saturday afternoon, September 26, at 4 o'clock in the Epworth M. E. Church, Palmyra.

The ceremony was performed by the Rev. William A. Boyd, pastor of the church.

Mrs. Mary Davison, of Salem, sang three selections. Mrs. Davison was accompanied by Mrs. Florence Boyd, of Palmyra, who also played the wedding march.

The bride was given in marriage by her brother, Mr. John White, of Palmyra.

The bride selected a gown of white satin, trimmed in lace with a tulle veil. She carried a bouquet of white roses and lilies of the valley.

Mrs. Margaret Collins, of Camden, sister of the bride, was the matron of honor, and wore a brocaded satin gown of aquamarine with matching accessories. Her bouquet was of pale pink roses.

Mr. Lloyd Trauger, of Jenkintown, acted as best man for his brother.

Mr. Harry S. Brantall, of Overbrook, Pa., and Mr. O. Leroy Lester, of Palmyra were ushers.

The bride's mother wore a gown of blue crepe with matching accessories.

A reception for sixty-five was held at the home of the bride's parents immediately after the ceremony.

Mr. and Mrs. Trauger left for a trip through Western Pennsylvania and New York.

They will be at home after October 15, at 509 Cinnamon street, Riverton.

SACRED HEART P. T. A.

The Sacred Heart Parent-Teacher Association will hold an illustrated lecture Thursday afternoon, October 8, in the auditorium of the Sacred Heart school.

The lecture will be on the Indian Echo Cave at Hummelstown, Pa., John H. Bieber, being the lecturer.

If the air were absolutely pure the sky would be black.

PALMYRA SELLS REFUNDING BONDS

Transfers \$93,000 and Sells \$1,000 to Hendrickson-Eastwood Company

Palmyra Borough Council completed its refunding negotiations when it passed a resolution at a special meeting held Thursday night, authorizing the transfer to Hendrickson-Eastwood Co. \$93,000 in general refunding bonds bearing four and one-half per cent interest. The bonds will be retired on a definite schedule starting in 1942 and ending in 1955.

One new bond of \$1,000 as advertised was sold to the Hendrickson-Eastwood Company at par and accrued interest bearing four and one-half per cent interest.

The bid of \$63 of the Chemical Banknote Company for printing the new bonds was accepted and the company instructed to contact the law firm of Hawkins, Delafield and Longfellow to arrange copy for the bonds.

A resolution was passed authorizing the First Camden National Bank and Trust Company to adjust the interest on outstanding bonds. A copy of the resolution will be sent to Hawkins, Delafield and Longfellow for a check on its legality before delivery to the Camden bank.

Congratulates Borough

C. R. Morrell congratulated the borough officials for their foresight in refunding the borough debt and thus restoring the borough credit.

Attorney Joseph Low, representing the Philadelphia Market House owners, asked council for the issuance of a building permit to completely replace the present structure at Broad and Garfield avenue with two new fireproof stores, extending on Garfield avenue to a point not nearer than within twenty feet from

FIRE PREVENTION THEME NEXT WEEK

National Observance Set For October 4th to 10th; Many Millions Lost Yearly

Stop fire! Stop loss of life! Stop property damage! Give your help to reduce the enormous \$500,000,000 fire damage loss that occurs in America every year.

Riverton and Palmyra citizens, individually, pay for every fire in Riverton and Palmyra through the increased rates on fire insurance policies and through the loss of time, investments, materials and effort caused by fire.

Fire strikes without warning—any time, any place—the safety of your own home may sometime depend upon the precautions of your next door neighbor. A moment of your own carelessness—a cigarette in the waste basket, a short circuit—may imperil the lives of the members of your family and sweep away the investments of a lifetime.

Learn the importance of your part during Fire Prevention Week. Read the fire prevention ads in The New Era. Visit the fire department. Check up on yourself to see that you are taking adequate protective steps for your family, your home and your community.

Stop fire and stop waste! Stop fire and stop paying your share of the yearly loss caused by fire!

Palmyra Borough Council, at its last regular meeting urged Palmyra citizens to burn off the dried grass in vacant lots, and again, during fire prevention week, it might be well to repeat the request.

Riverton did its bit a few weeks ago when it encouraged a clean-up drive that resulted in the removal of waste inflammable material from homes throughout the town. The borough trucks were used to haul away such trash during the clean-up drive.

"SAFETY WEEK" IN RIVERTON

Exhibit of Wreck, Talks To School Children, and Motorists Warned

To make the importance of "Safety Week" more tangible in Riverton, Chief of Police Gootee had a car wrecked by a train recently, placed near the Riverton railroad station to call the public's attention to what happens when the motorist either does not look both ways before crossing the tracks or is so absorbed in thought that he does not hear the approaching train.

The signs on the car read "Safety Week—Stay Alive."

Through the efforts of the Chief, Sergeant John Conover of the New Jersey State Police, gave a talk before the assembled groups in the Riverton schools stressing the danger of hitching sleds to cars in the winter, skating in the streets which are unprotected and riding bicycles on the sidewalks.

The Riverton police have stopped motorists who rode through town at a reckless speed and reminded them of the fact that this was Safety Week and their cooperation would be appreciated.

The churches, service clubs, and other organizations in the town have also cooperated by placing the subject on their programs.

EPWORTH LEAGUE

What do you know about the Epworth League? What do you know about the aims, the work and the activities of its four departments?

Beginning October 4th, a series of meetings will be conducted entitled "Your League." The first speaker will be Edwin Fisher, president.

Meetings are held each Sunday evening at 7 o'clock in the Wesleyan Room.

Do you like supper parties? The Third Department of the Senior Epworth League has planned an especially entertaining one for Friday, October 9th. Everyone is invited. Anyone may come. Just give your name and the name of your girl or boy friend as the case may be, to Ruth Bolton, Elizabeth Hassell or Jeanne Fisher.

The charge is 25 cents and a covered dish. Publicity Committee.

the property or fence line.

Council agreed to issue the permit when satisfactory plans and specifications are submitted.

A motion was passed authorizing the use of the borough truck to transport Palmyra WPA workers to a project in Marlton.

Spring Garden Street Paving

The highway department was authorized to substitute a new application to the State for the projected paving of Spring Garden street from Cinnamon street to S-41. The new application calls for a macadam surface instead of gravel with slow curing oil. The borough share if accepted will be \$1900, the State paying the balance of the estimated cost of \$19,000.

A letter from the New Jersey State Department of Health relative to their recommendations on the proposed sanitary sewer extension was ordered sent to Remington and Goff, borough engineers.

A letter from William Murphy of the Works Progress Administration, suggesting that the borough secure a right of way from the Pennsylvania Railroad Company to extend its sewer lines under the railroad roadbed was referred to the borough engineers.

Mayor Ward said that he had met with the Palmyra Safety Council and was very enthusiastic about the work they were outlining for safety week.

The meeting adjourned to meet again Monday, October 5th, for the purpose of receiving bids on the paving of Highland avenue.

FREEHOLDERS GET AUDITOR'S REPORT

Document Makes Several Suggestions and Criticizes Some Expenditures

The meeting of the Burlington County Board of Freeholders was recessed last Friday until Tuesday of this week after the 1935 audit had been read and discussed, in order to permit Freeholder Albert Jones, director of highways, to prepare data concerning the submission of an estimate of the amount needed for county roads in 1937. This report was presented at the Tuesday meeting, and at this time the board also answered the criticism of the Burlington County Medical Society which demanded that the affairs of the Fairview Sanatorium be entirely divorced from politics.

In the discussion of the audit, certain payments for food consumed by employees of the road department were questioned. Mr. Jones explained that these expenditures were necessary in view of the fact that many of the men for whom the food was purchased had been on duty for 50 hours while engaged in snow removal.

The auditors recommended in their report that a more determined effort be made by county officials in the collection of delinquent taxes.

Among the contracts awarded for fuel was one to Joseph T. Evans, of Riverton, for 150 tons of stove coal for \$929.

The board also authorized the payment of bills totaling \$114,097.99.

When the meeting was reconvened on Tuesday, Freeholder Jones presented a report which showed that townships desired to have the county take over a total of 55.39 miles of roads. This information was requested by the state highway department in order to determine the sum to be allotted to the county for 1937.

Freeholder Walter D. Lamon moved that the director of highways be permitted to add this mileage to the 426 miles of highway already constructed, with the provision that a resolution be made at the next meeting of the board to the effect that the county would take over these thoroughfares if sufficient funds for maintenance were forthcoming from the motor vehicle and gasoline funds distributed to the county.

The statement of the board to the medical society of the county was made in reply to a demand of the latter organization made last May that the present board of managers of Fairview Sanatorium resign and that a new board be appointed. The society further requested that the new board investigate the status of the new resident physician in order to determine whether his experience and training were of a nature to warrant the continuation of his appointment.

As a result of this action by the Burlington County Medical Society the freeholders conducted an investigation into the capabilities of Dr. Charles Gruenwald, the new resident physician. The report of the board made on Tuesday revealed that, the (continued on page 4)

NUMBERS FOR MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

89	1037
643	1190
954	1231

Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last page of the comic section, and you will receive an adult pass for the Broadway Theatre.

BUSY SEASON IS AHEAD FOR K OF C

Plans Completed for Beginning K of C Fall and Winter Activities

At a meeting of the Ways and Means Committee held on Monday evening, at the K. of C. hall, plans were made for the beginning of the fall activities.

It was decided that instead of holding the card and radio parties every two weeks, as in the past, the combined efforts of the Knights and the Ladies' Auxiliary would be concentrated on one gigantic affair once a month.

The Knights will start the ball rolling by giving the first one on Friday night, October 9th. The second will be held on November 6th, and after that every second Friday of the month, throughout the winter months.

These plans met with great enthusiasm, and promise to surpass all card parties in the past in the way of prizes and entertainment.

The donation will be 35 cents, including refreshments.

In addition to these plans, books on a drawing for two of the leading football games of the season will be out before the end of this week.

In this drawing the first prize will be two tickets for the Army-Notre Dame game held in New York, and \$15.00 expense money.

The second prize will be two tickets to the Villanova-Temple game held in Philadelphia, and \$5.00 expense money.

Both of these games are scheduled for November 14th, and the drawing will take place at the card party held on Friday night, November 6th, at the K. of C. hall.

Donations on this drawing are 10 cents each, or 3 for 25 cents.

Artificial ice is much purer and cleaner than natural ice. It is generally made of distilled water, or water which has been first converted into steam to be thoroughly purified, and then condensed again to water.

YMCA BRIEFS

Forty Boys at Football Game

Over forty boys from Riverton and Palmyra attended the Temple vs. Center football game in the Temple Stadium on September 25, through the courtesy of the Temple University and the local YMCA. The Messrs. John Strohlein, Howard Evans, Charles Perkins, Fred Ulmer, Howard Taylor, Joseph Seel and Hilton Smith took the boys over to the game in their cars.

Rutgers-Princeton Game

The Y M C A will again take local school boys to the football game in Palmer Stadium, Princeton, Saturday, October 10th. This trip is one high spot activity of the fall program.

Any boy may go. This year it will be necessary for drivers to pay their regular admission price to the game.

Last year Rutgers gave Princeton a very stubborn game; at many times it looked as though the New Jersey Garnets would defeat the Tigers.

Boys who wish to make the trip must sign up before Thursday, October 8th, at 5:00 p.m. All registrations must be made in person at the Y M C A office. A note from parents will be required.

YMCA members will be asked to contribute 50 cents each toward expenses of the trip. Non-members 75 cents. All boys are advised to sign up early as a ticket limit may be reached long before Thursday the 8th.

Other trips being planned are the Penn trip, and the West Point trip. During the weekend of October 3-4, the annual Group Leaders' Institute will be held at Camp Ockanickon.

Saturday afternoon there will be sectional conferences on "Better Programs and Group Activities." Wilton E. Mount will lead the discussion on "Hobbies."

Sunday morning the address is on the topic of "Causes and Character," by Dr. Wilbur Saunders.

SCHOOL CHILDREN HEAR SAFETY TALK

Sgt. Conover of State Police Gives Many Pointers For Safety

Sergeant John Conover, of the State Police, spoke to the pupils of the Riverton Public School and the Parochial School Wednesday morning, stressing the necessity of Safety Week.

Sergeant Conover spoke to the lower grades first and particularly warned them to look both ways before crossing a street, and to be sure to look to the left as a car coming that way would be the most likely to hit them.

He also stressed the necessity for crossing the street at crossings instead of jay-walking. This practice (of jay-walking) was responsible for a large number of deaths, as people would step out from behind parked cars into the path of a motorist who had no possible chance to stop before hitting them. He also warned against riding bicycles out from behind parked vehicles.

If it is necessary to walk where sidewalks are not provided, Sergeant Conover suggested that the pedestrian walk on the left side of the road and carry a white handkerchief in the right hand, thus making it easier for the motorist to see him.

Later in the morning the Sergeant spoke to the upper grades. He mentioned the fact that it is illegal to ride bicycles on the sidewalks, although the practice has been allowed in many municipalities.

He also stated that a bicycle rider passing a red traffic light is liable to arrest and fine the same as a motorist. Although a bicycle is not motor-driven it is placed in the same class as automobiles. A fine as high as \$10 can be imposed.

Those attending the conference from Palmyra and Riverton are the Messrs. Francis Schwartz, Lindsay Little, Fred Lippincott, Wilton E. Mount and Henry Mathers.

PORCH CLUB

The Garden Section of the Porch Club will hold a plant exchange Thursday morning, October 15, at 10 o'clock, at the club house.

Members who have surplus plants which they would like to divide, please bring them to the club house at 9 a.m.

The Porch Club will hold its opening meeting for the season on October 6th. A luncheon will be given at 1 p.m., followed by a business meeting and a song recital by Miss Virginia Kendrick, contralto. All luncheon reservations must be made to Mrs. Harry Kenny, telephone 581-R, before noon on Saturday.

STERN ANNOUNCES FURNITURE SALE

Special Fall Bargain in New Design Bedroom Suite at Riverside Store

Stern's Home Furnishing Store, at 228-30 Pavilion Avenue, Riverside, offers this week a special fall furniture bargain: a four-piece bedroom suite of ultra-modern design and sturdy construction, priced at \$59.95.

Stern's, established in 1888, is well known throughout this vicinity for honest values, fair dealing and service.

B. B. Heitner, manager of the establishment, extends an invitation to visit their store and become acquainted with the many home furnishing values offered in their fall sale.

It is wise and best to ride bicycles on the right-hand side of the road as near the curb as possible. It is also advisable to have some kind of a reflector of light on the back of the bicycle to enable approaching cars to see it.

Sergeant Conover strongly urged the children to realize that they must look out for themselves rather than expect the motorist to look out for them.

He said that the traffic patrol system now in force in the public school was satisfactory.

ASKEW OFFERS FREE MOTOR TEST

New Chevrolet Agency Equipped With Sun Analyzer for Motor Check-up

The Askew Motor Company at Broad and Fulton streets, Riverton, the new Chevrolet agency, has installed a Sun motor analyzer.

This device gives a scientific check on the various phases affecting car performance.

The Askew Motor Company, in order to become acquainted with the motorists in this vicinity, is offering a free winter check-up on any car brought to its shop.

If there are any defects in your car that will affect its performance in winter weather, they will be revealed by this process.

The advertising columns of the New Era carry their invitation to the motorists.

PINOCHLE AND RADIO PARTY

The Palmyra Athletic Club will hold a pinochle and Radio party in Society Hall, Thursday, October 8, at 8:30 p.m.

Prizes will be awarded.

OYSTERS



ON THE HALF SHELL STEWS AND FRIES

Fry's Dining Room

11 West Broad Street
Palmyra Phone 1529

MARRIED SATURDAY



Miss Elisabeth Woolman, daughter of Mr. and Mrs. Walter K. Woolman, who became the bride of Myron Raymond Adams in Calvary Presbyterian Church, September 26, at 6:30.

MISS WOOLMAN WEDS M. R. ADAMS

Ceremony Held in Calvary Presbyterian Church on Saturday

A very pretty wedding was solemnized in Calvary Presbyterian Church, Saturday, September 25th, at six thirty, when Miss Elisabeth Ferree Woolman, daughter of Mr. and Mrs. Walter Keen Woolman, became the bride of Myron Raymond Adams, son of Rev. and Mrs. Brewster Adams, of Reno Nevada.

The church was beautifully decorated with palms and ferns, with a candelabra on either side of the pulpit.

The Rev. Charles T. Bates, of Calvary Presbyterian Church, and the Rev. Brewster Adams, father of the groom, performed the ceremony.

The bride was dressed in white tulle, made on the princess lines and wore a veil of rose point lace, worn by her mother at her wedding. She carried a bouquet of lilies of the valley and orchids.

The matron of honor, Mrs. Walter K. Woolman, Jr., was dressed in peach moire and carried a bouquet of cactus dahlias and delphinium.

The bridesmaids: Miss Helen A. Payne, of Greenfield Massachusetts; Miss Brita Hendrickson, Riverton; Miss Harriett Ann Pribble, of Evanston, Illinois; and Mrs. Robert S. Olney, of New Haven Connecticut, were dressed in rust moire and carried bouquets of dahlias.

Mrs. Adams, the groom's mother, wore a gown of purple velvet and a corsage of gardenias.

Mrs. Woolman, the bride's mother, was dressed in royal blue lace and wore orchids.

The brother of the bride, Walter Keen Woolman, Jr., of Bryn Mawr, was best man.

The ushers were Donald McBurney Curtis, of Newton, Massachusetts; Robert C. Vincent, of New York City; Philip Edward Coyle, of Marblehead, Massachusetts; and David Stratton French, of Boston.

A reception followed the ceremony at the home of the bride's parents, 701 Bank avenue.

COWARD-FELTEN

The marriage of the Reverend Robert D. Coward, of Plains, Pennsylvania, former pastor of the Embury M. E. Church, Collingswood, and Miss Edna M. Felten, of Merchantville, was solemnized in Boulder City, Nevada, September 21.

The bride has been travelling with friends in the West and last week the groom drove out from his present home, where he is pastor of the Plains M. E. Church. The couple plan to visit friends and relatives in California, Oregon and Washington, before starting East, and expect to be at home about the second week of October.

Mrs. Coward is the daughter of Mr. and Mrs. Allen Felten, of Merchantville, and Mr. Coward is the son of Mr. and Mrs. R. K. Coward, of Riverton.

DONATION DAY FOR HOSPITAL

The Palmyra Branch of the Zurburg Memorial Hospital Auxiliary will hold a donation day, October 10. Farm products, canned goods and jellies will be greatly appreciated.

Those caring to donate may get in touch with any of the following: Mrs. Fred Seiber, 208 Garfield avenue, the Zurburg Memorial Hospital, phone Riverton 832; Mrs. Harry Strang, 813 Washington avenue, phone 335-R; Miss Pearl Coombs, 318 Leconey avenue, phone 698.

A membership drive is now on for the Palmyra branch.

YWCA NOTES

Tea for New Secretary

A tea in honor of Miss Katherine Lucchini, new secretary of the Burlington County Young Women's Christian Association, will be held at "Harmony Hall," the home of Mr. and Mrs. Alexander C. Wood, Jr., on the Riverton-Moorestown road, Cinnaminson, Friday afternoon, October 2, from three until five o'clock.

Heads of the various social agencies in the county have been invited to attend the tea and meet Miss Lucchini.

The Annual Meeting of Cinnaminson Building and Loan Association

of Riverton, N. J.

Will be held in the banking house of

Cinnaminson Bank and Trust Company

Harrison and Main Streets, Riverton, New Jersey

Monday Evening, October 12, 1936

at the hour of 7.45 o'clock

for the transaction of such business as may be properly presented; also election of five Directors to serve for three years and three Auditors to serve for one year.

The Fifty-ninth series of stock will be opened at this meeting.

FRED P. HEMPHILL,
Secretary.

JOSEPH L. THOMAS,
President.

The Fall Clearance Brings SMASHING VALUES!

... and easiest terms

October is the time to buy New Furniture! And Stern's vast stock and liberal terms, make it easy for you to buy and save!

Just One of Many Values



A Magnificent Suite for Your Bedroom!

\$59⁹⁵

Shown above is one of the biggest values in our great October Sale! A four-piece Bedroom Suite, of carefully matched walnut veneers, combined with rosewood.

USE YOUR CREDIT

QUALITY FURNITURE—LOWEST PRICES—EASIEST TERMS

STERN'S

HOME FURNISHING STORE

228-30 Pavilion Avenue

OPEN EVENINGS FOR YOUR CONVENIENCE

RIVERSIDE

B. B. HEITNER, Mgr.



ANNOUNCING

THE OPENING OF THE

BETTY PETTY BEAUTY STUDIO

Wednesday, October 7, 1936

519 Cinnaminson Avenue

Palmyra, N. J.

You are cordially invited to visit our Studio where the most modern equipment has been installed for every beauty culture service.

Telephone, Riverton 480

DUART METHOD OF PERMANENT WAVING

THE NEW ERA

Published Every Thursday at 607 Main Street
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WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

RIVERTON

John Reece Lewis, son of Mr. and Mrs. Clement B. Lewis, 301 Park avenue, Riverton, has been admitted to temporary membership of the Oberlin Varsity Glee Club, which is now in its fifty-seventh season. Permanent membership is voted only after a year's singing with the club. Lewis, a junior in Oberlin, is social chairman of the Junior Class, and a member of the Oberlin Dramatic Association.

The Parry Volunteer Fire Company will hold their first dance of the season, Saturday evening, October 10, in the fire house.

The Ladies' Auxiliary of the Riverton Fire Company will hold a cake sale Saturday afternoon, October 10, in the fire house.

Mr. and Mrs. George E. Cole have moved from the Wright Apartments at 403 Main street, to 303 Park avenue.

The winners of the Sacred Heart P.T.A. Blanket Club this week were: Mrs. Otis Meyers, of Seventh street, Riverton, and Miss Catherine Jorel, of 5439 Norfolk street, Philadelphia.

Mr. and Mrs. B. G. Cook, of Riverton, and Mr. and Mrs. George B. Snyder, of Palmyra, spent Sunday in Beach Haven.

Mrs. Alma M. Evans, vice chairman of the Burlington County Republican Committee, was a guest at a luncheon given by the National Republican Committee at the Down Town Club, in Newark, on Wednesday.

The Associated Republican Clubs of Burlington County will hold a Rally at Sylvan Lakes, Burlington, Monday, October 5. Judge Robert E. Carey of Newark, will be the speaker.

The Woman's Republican Club of Burlington County will hold a dinner at Medford Lakes Lodge Thursday evening, October 15. Speakers of national, state and county importance will be on the program. Local candidates will also speak. The dinner is open to the public and everyone is cordially invited. Tickets \$3. There will be cards and dancing during the evening. The entertainment will be furnished by the Old Mill floor show and orchestra.

Mr. and Mrs. Arthur Wolfshmidt are moving from Linden avenue to 806 Washington avenue, Palmyra.

Mr. and Mrs. Joseph Laverty, of Riverton, and Mr. and Mrs. Thomas Laverty, of Moorestown, spent the weekend at Seaside Park.

Dr. and Mrs. B. R. West moved from their home on 303 Park avenue, Riverton, to the Alexandria Apartments on Forty-second street, Philadelphia, on Tuesday of this week.

"Buddy" Delaney of Thomas avenue, entertained a number of friends at his home Tuesday evening. Among the guests were Leonard Watson, George Feger, Alvin Worthington, Ralph Fisher, George

Riverton Country Club's final tournament of the summer season starts this Saturday with Match Play vs. Par Full Handicap.

VanDyke, Jack Field and "Doc" Sippler, of Philadelphia, and John Williams, of Delanco.

Freeholders Get Auditor's Report

(continued from page 1)
members considered Dr. Gruenwald to be entirely fitted for his present position and that there were no complaints concerning his conduct in respect to acquiring the confidence of the patients. The freeholders also pointed out that there was no criticism of the resident physician in the report of the medical director, Dr. Marcus W. Newcomb.

In respect to the appointment of a new board of directors for the sanatorium the board wrote, "It was apparent that the affairs of institution were being handled in an efficient manner," and concluded with the statement that "certainly you must realize that it would not be practical to change the entire board of managers at one time, replacing them with members who know nothing about the institution."

FOR SALE—501 Bank avenue, 10 rooms, 3 baths, \$15,000. See your broker.

SALE—Hooked and rag rugs. H. Bates, 608 Highland ave., Palmyra.

MEN WANTED for nearby Rawleigh Routes of 800 families. Write Rawleigh's Dept. NJJ-291-SB, Chester, Pa. 10—5t

WANTED—Position minding children in evening or light housework by day. Write "F" New Era Office, Riverton. 10-1-1t

Pioneer CASH GROCER

CLIFTON TAYLOR

BROAD AND ELM AVENUE
RIVERTON

Free Delivery
Phone 996

GRAPE JUICE Montco qt 29c

Tomatoes MONTCO No. 2 can 12c

Morton's Salt 26 oz. pkg. 7c

Shoulders of Pork lb 25c

Rib Roast LAST 3 RIBS lb 25c

Montco Pure Cocoa lb 9c

Matches True American 3 for 10c

RIVERTON'S CHIEF BELIEVES IN VISUAL EDUCATION



Chief of Riverton Police, William Gootte, drives home his message for the observance of Safety Week by displaying the remains of an automobile that disputed the right of way with a locomotive. This none-too-beautiful display, however, has served as a grim reminder of the necessity for careful driving.

Board Inspects Vision Apparatus

(continued from page 1)
rate for the development of better citizenship. The members of the board went on record as highly approving this plan.

As of September 24 the total enrollment of the Palmyra schools was 1429. There are 722 pupils enrolled in the high school, of whom 341 are girls and 381 are boys. The number in the grammar grades is 707.

Frank Snowden, chairman of the building and grounds committee, reported that a large tree near the school building on Cinnaminson avenue, was leaning at a considerable angle. It was decided to have this tree examined by an expert and removed if necessary.

NEW MARKET HOUSE BUILDING

The Philadelphia Market House, Broad and Garfield, Palmyra, dealers for sixteen years in produce, groceries and sea food, have moved next door to their former place of business to permit demolition of their old store and the erection of a new modern, street-level, fireproof store. Their temporary quarters are larger than their old store, and a new and more extensive line of groceries is being carried. The Philadelphia Market is noted for its quality merchandise, its dependable delivery service and its low prices.

Morris Lipkowitz and Dave Schwartz, genial partners in the business, cordially invite the public to visit their temporary store and become acquainted with their many special offerings in all departments.

Starting this week, the Philadelphia Market House has resumed its regular weekly schedule of advertising in The New Era, where their special weekend bargains will be found.

FORD SPONSORS WORLD SERIES BROADCAST

The Lester S. Fortnum Agency in Palmyra calls attention to the fact that the broadcast of the World Series is again being sponsored by the Ford Motor Company (over WJZ)—for the third consecutive year—and that no matter who wins, Ford used cars and the new V-8 will continue to give champion performance.

RULE TO BAR CREDITORS

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 10th day of September, 1936, upon application of the subscribers, Executors, requiring the creditors of Rose L. Hurley, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath of affirmation, on or before March 10th, 1937, or they will be barred of any action therefor against the said Executors.

WILLIAM MANN and WILLIAM ROWAN, Executors.
Dated: September 10, 1936
9-24-10-22-36

NOTICE OF SETTLEMENT
Executors Account
Estate of Augustus M. Ellsworth, dec'd.
Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, Nov. 12, 1936, at ten o'clock in the forenoon.
CINNAMINSON BANK AND TRUST COMPANY, Executor.

Proctor: Joseph S. Low.
Dated: September 28, 1936.
10-1-10-29-36

Jacob Naden says:
"Just give me an even opportunity to serve you and you will always shop and save at my only store."

This Week's Special
5-PIECE KITCHEN SET
\$9.95
Complete Home Furnishings
24th & Federal Sts.
Camden
Open every night 'til Christmas

every THIRD car
has faulty brakes



Is YOURS No. 3?

Test it FREE on our Weaver Brake Tester, even though your car may be almost brand new! Safety inspections show that many of the newest cars are a real traffic menace, because drivers THINK their brakes are efficient when they are not.

It only takes a moment—drive on our Tester and stop; you don't even need to move out of your seat—the Tester shows you at a glance how each brake is performing.

SPEND A MINUTE

---SAVE A LIFE



We have this Brake Tester for your safety, your convenience—use it often, regularly, at least once each month. You need feel under no obligation what-ever when you use it. It is offered FREE in the interest of Public Safety. Drive in today.

Woolston's Garage

Broad and Main Streets, Riverton

Phone 460

COMMUNISM - SOCIALISM

And Their Relation to the New Deal

By Theodore D. Gottlieb and Furman A. Wood

Many centuries ago a certain wise man wrote, "There is nothing new under the sun." On a later date a French wit coined the phrase, "Everything changes yet everything remains the same." So with our mis-called New Deal; there is nothing new about it in matter or form; it is merely a throw back to the age-old plan, "Let him take who has the power, let him keep who can." The name New Deal is a polite alias for the system of brigandage termed Communism or Socialism. That there is a definite relationship is indicated by the following extract from a recent speech by James A. Reed, former United States Senator (Democratic) from Missouri:

"A high official at Washington states 'Planning will necessarily become a function of the Federal Government, either that or the planning agencies will supersede the government. *** Business will logically be required to disappear. This is not an overstatement for the sake of emphasis, it is literally meant. The essence of business is its free venture profits in an unregulated economy. Planning implies guidance of capital uses *** adjustment of production to consumption *** new industries will not just happen as the automobile industry did; they will have to be foreseen, to be argued for, or seen to be probably desirable features of the whole economy before they can be entered upon *** the future is becoming visible before they can be entered upon *** the future is becoming visible in Russia *** perhaps our statesmen will give way or be more or less gently removed. Perhaps our Constitution and statutes will be revised *** perhaps our vested interests will submit to control without too violent resistance, yet the new kind of machinery we have in prospect cannot function in our present economy.'"

Senator Reed comments, "that language is nothing more or less than the endorsement of the basic principles of Bolshevistic Russia coupled with a threat of revolution by force."

This opinion will be fortified by evidence which will be presented in later articles. Communism and Socialism have been defined variously as a religion or a disease; in blunt language they are systems for looting the possessions of those who through industry and thrift have accumulated property or other values, by those who feel that the world owes them a living without any work on their part to earn it; the theory carries a strong appeal to the vicious, the lazy, the ignorant, the balmly sentimentalists and other parasites who swarm and fatten on the substance

of those who work and produce. The field for exploitation affords lots of graven for the professional politicians, "who toil not neither do they spin, yet Solomon in all his glory was not arrayed as these."

Before, during and since the World War we have had volumes of words thrown at us through the press, books, would-be orators and radio time killers about these systems; we have been afflicted with a deluge of chatter about Human Rights vs. Property Rights, Social Justice, Social Security, Class Consciousness, Dictatorship of the Proletariat, Bolshevism, etc., et als, until our minds are saturated to the point where many cannot think clearly about the issues involved.

All of this has not just happened; it is part of a carefully devised plan to overthrow our form of government and abolish the right to privately-owned property or other values. It is a foreign plan first introduced in this country soon after the close of our Confederate War. For seventy years the proponents of it have persistently worked for their objective and now express openly the opinion that they have practically won their battle and that within a few years the United States of America will be a collectivist unit under control of a Dictator. (to be continued)

BEAUTY STUDIO
OPENS NEXT WEEK

Mrs. Elizabeth Petty Formally
Opens Modern Studio
October 7

Mrs. Elizabeth Petty announces this week the opening of the Betty Petty Beauty Studio at 519 Cinnaminson avenue, Palmyra, on Wednesday, October 7th.

Mrs. Petty has studied in both Philadelphia and New York schools of beauty culture and has served a training period in each.

The studio will have the most modern equipment known to the profession.

The interior woodwork is finished in the natural wood and furnished with modernistic chromium and black leather fixtures.

Every phase of beauty culture including the Duart method of permanent waving will be practiced in the studio.

A cordial invitation is extended to the women in this vicinity to visit the Betty Petty Studio on its opening day.

CINNAMINSON
SCHOOL NOTES

Monday of this week, School No. 2 held its annual flower show in the auditorium.

Several flower-loving members of the P.T.A. were asked to act as judges. Simple prizes were awarded the winners.

Two groups were listed, wild and cultivated. The prizes were awarded in both groups for, mixed flowers, color combinations, arrangement, single kinds, size and beauty, most unusual, also fruit and vegetables.

The task of deciding was difficult, as the taste in selection and arrangement is visibly improving year after year.

As the names of the winners were read, they took their effort to the front of the stage. It was hard to decide which was the lovelier, the happy faces or the flowers; the combination was very satisfying.

To mention all of the winners would take too long, but Richard Danser deserves special mention for a beautifully arranged basket of fine looking vegetables.

Before leaving, each member of the committee was given a bouquet, and the recipient of a potted plant in addition, went home terribly swelled with pride.

One hundred Business Cards for One Dollar at The New Era Office. Rytex Hyliated Cards on fine stock, rotary cut. Even lower prices for larger quantities.

PLAY SAFE

AS YOU TRAVEL THROUGH LIFE BY
SAVING IN THE

PALMYRA
BUILDING & LOAN
ASSOCIATION

Don't Take a Chance

ON YOUR MEMORY BUT SIT DOWN
NOW AND MAKE A NOTE OF THIS—

Monday, October 5th

3 to 9 p.m.

P. O. S. of A. Hall

IS THE TIME AND PLACE TO TAKE OUT
SHARES OF STOCK SO THAT NOT ONLY
YOU BUT YOUR FAMILY MAY HAVE THAT

Feeling of Financial Safety

That adds to the Happiness of Life

ONE MAN TELLS ANOTHER

THAT'S OUR

Best Advertisement

FOR

HARD-BLACK-COAL

AND

WILLIAMS'

FUEL OIL

ORDER YOURS TODAY

Phone 1100

H. B. WILLIAMS

Fuel Oil—Coal—Coke—Feeds—Lumber—Building Material

PALMYRA

EARLY FALL

Is a favorite time with many gardeners to sow perennial seeds such as Columbines, Larkspurs, Campanulas, etc.

Our Garden Flats are a convenience in growing plants from seed.

DREER'S

AUTUMN CATALOGUE LISTS THE BEST VARIETIES

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

Who are Our
CUSTOMERS



WHO are the men who do business with the Cinnaminson Bank and Trust Company? Who are the business houses who bank here? They represent every industry and type of business in these communities.

Dry goods stores, filling stations, butcher shops, real estate agencies, all bank at the Cinnaminson Bank and Trust Co. So do lawyers, doctors, dentists and manufacturers. Some have been with us ever since our doors first opened in the Roberts' building, in 1907.

We like to think that our bank has played a constructive part in the development of business in the community, and the loyal support of our business customers makes us feel that our efforts have been appreciated.

CINNAMINSON BANK
& TRUST CO.

Riverton, N. J.

YACHT CLUB YARNS

BY NUTE
AND
MIKE

Contrary to usual procedure, this week's activity opened up in a foul committee meeting Friday. After deciding fouls involving many minor technicalities, the committee got down to real action and decided a very obvious foul committed two months ago. Quick action, what? It is regretted that many of our races this summer have been decided on minor fouls and not real sailing ability. Perhaps these guys can't win any other way. For shame! Tch! Tch! After much arguing pro and con, 'twas found that a triple tie existed among Tom Coe, Ted Hunn and Buck Parsons for first place in the fall series.

Sunday morning the tie was sailed off. Foul! Yes, in this race, too. So Tom Coe and Ted Hunn had to sail another race to decide the foul. In a very close and exciting contest Tom Coe came from behind to emerge the victor, by a slight margin. Ta-da-da-boom! Credit should be given to Bud Lippincott for sailing Tom's boat during his enforced absence. (Tom had to work for a living. Some people wish we had to, too.)

Oh, yaah, 'twas a sailboat between Bert Shoemaker, winner of the first series and Tom Coe, winner of the second series. The first of this "best-out-of-three," ended in a foul. Why did Bert have to foul right in front of the Yacht Club? And after Og Mattis went to all the trouble to go out in Petrie's boat especially to detect any possible foul? Seems he was leadin' the race, too. S'too bad, Bert. The second race was sailed immediately after, over the same course. 'Smatter regatta committee, one-course minds?

Say, how many of you ever saw a race? Perhaps we better give a version of the tussle as viewed through the eyes of our "Rocking Chair Fleet." S'there goes.

Ed. Merrill: "You two fellows out there, when the starting clock is at the top it's your five minute signal. We only have one shell left. (Smatter Ed., no cap pistol?)" Five minutes elapse—while the skippers jockey for positions and the onlookers get the jitters. Maneuvering for advantageous positions the skippers become over anxious and cross the line too soon. Boom! goes the cannon and the regatta committee goes into an uproar yelling, "Come back, start over, you jumped the gun." Both boats whirl about to recross the line. They head across the river for the first mark, the spar buoy off the House of Correction.

As they near the buoy Ed. Merrill and Og Mattis hop on Petrie's boat, and speed over to observe any possible fouls. Immediately after rounding the first buoy they split tracks making it exceedingly difficult to ascertain who is in the lead. Rocking Chair Remarks. "Tom's ahead."

"Aw your crazy, Bert's ahead." "Hey, he should be that, that's wrong." "Tom should've covered Bert!" "No, never, he's right, look't the tide." "Maybe, but if I were out there—"

They come out of that nerve-racking beat-to-windward, where one mistake means the race. Coe rounds the second buoy in the lead with Bert right on his tail. (More remarks.) "Atty boy Tom!" "Aw shucks, step on it Bert!" They approach the starting buoy, (marking end of first lap) which Tom rounds slightly ahead of Bert, the onlookers giving vocal encouragement to both boats, and filling the air with an awful din. Second lap—ditto, with the positions remaining unchanged. The crowd, having fits and conniptions, watch the boats pass the first and second buoys, whereupon Coe emerges in the lead and crosses the line victorious, to the sound of the silent finishing gun. (Still no cap pistol Ed.? A fine way to salute a champ.

Foul Remarks
And what of Bert Shoemaker? Well, first a hero then a heel. That's the way of all sports.

And the other guys in this series of races? Huh! Just also rans. Well, to the victor go the spoils. And thus did Tom Coe become the Saw and Hatchet Champion of the

THIRTY
YEARS AGO

Reprinted from The New Era

(Issue of September 7, 1906)
Work on tiling Christ Church will start next week.

The new gates at the Main street crossing of the railroad are being placed in position.

The Riverton Yacht Club elected the following officers at the annual meeting Tuesday evening: Commodore, C. C. Rianhard; vice commodore, Harry H. Cooke; treasurer, John H. Reese; secretary, H. L. Stockman; messengers, John H. Reese, Finance and executive committee: John H. Reese, C. W. Davis, John C. S. Davis, E. B. Showell, H. J. Mitchell. Regatta committee: John Seckel, E. W. Crittenden, Ogden H. Mattis. Power boat committee: R. B. Clark, George W. Balsley, George Sullivan.

Miss Ruth Peterson arrived home on Saturday from a two months' tour of Europe.

Miss Peterson is now Mrs. Frank Bell.

Charles Durgin fell from the truck at the station last Friday and broke his right arm at the elbow.

There were two weddings at the Methodist parsonage this week: Sydney Houghtaling and Miss Mae West, of Camden, were married on the fifth, and George L. Brounell, of Camden, and Miss Elsie R. West, of Riverton, on the same date.

Issue of September 14, 1906)
A. C. Wood, Jr., has gone to Lake Towaway, N. C., for a fortnight.

One of the reports being circulated by those who are out for the scalp of the new voting machine, is that some of the independent votes cast at the last election were not counted, and are still in the machine!

Riverton was one of the few municipalities in New Jersey to try out the voting machine, but it was not popular, and the old ballot boxes were used the next year. Notwithstanding the machine was on exhibition at the fire house several weeks before election, and instructions in its use were given every night, on election day one voter who wanted to split his ticket pasted a sticker on the outside of the machine.

If the attorney general goes ahead and collects the \$147,500.00 in fines for which Standard Oil stands liable, won't that be a long step toward government ownership?

This sounds like present times.

What Other
Editors SayA CRACK A DAY AT ALF.
LONDON

When we take out the Sundays, there are still more than seventy days before the November election. For more than a week we have found in some of the pro-New Deal newspapers, daily "revelations" of the faults of Alf. London.

When you show seventy to eighty faults in a man's character, his past actions and errors in his ideas of what ought to be done for his country, you are likely to make him appear about on a par with the general run of us, instead of being one of those perfect creatures pictured by political orators when they speak of a candidate. It looks as if it might be pretty bad for Alf.

On the other hand, if all of the glamour is dissolved, Governor London may appear to be so much like the rest of us that he will get more votes, because so many of us have decided that men of too many virtues spend too much of our money trying to make our country too much like heaven. —Community News, Merchantville.

Riverton Yacht Club for the season of 1936.

Coming events cast their shadow before: We hope that regatta at Delaware River Yacht Club next Sunday isn't in the dark.

In closing might we say, "Nice going Tom."

NOTICE OF REGISTRY AND
ELECTION

In conformity with the provisions of an act entitled, "An act to amend an act entitled 'An Act to regulate Elections (Revision of 1930),' approved April 18, 1930, and the amendments thereof and supplements thereto.

NOTICE is hereby given that the District Board of Registry and Election in the TOWNSHIP OF CINNAMINSON in the County of Burlington, will meet on the dates and at the place hereinafter designated for the purpose of adding to and revising the Registry List.

TUESDAY, OCTOBER 13, 1936 between the hours of one o'clock p.m. and nine o'clock p.m.

AT
FIRST DISTRICT
All that portion of Cinnaminson Township west of Pompton Creek at
MISSION BUILDING
Near Public School Building

SECOND DISTRICT
All that portion of Cinnaminson Township east of Pompton Creek at
KEATING'S HOTEL

AND that a GENERAL ELECTION will be held in said Township at the place of registration on

TUESDAY, NOVEMBER 3, 1936 between the hours of seven o'clock a.m. and eight o'clock p.m., for the purpose of electing the following:

One (1) Coroner.
Two (2) Members of the Board of Chosen Freeholders.
Township Committeeman (full term).
Township Assessor (full term).
Township Collector (full term).
Member of the General Assembly.

AND that a GENERAL ELECTION will be held in said Borough at the place of registration on

TUESDAY, NOVEMBER 3, 1936 between the hours of seven o'clock a.m. and eight o'clock p.m., for the purpose of electing the following:

One (1) Coroner.
Two (2) Members of the Board of Chosen Freeholders.
Two Councilmen (full term).
Borough Collector (full term).
Borough Treasurer (full term).
Member of the State Senate.

AND that a GENERAL ELECTION will be held in said Borough at the place of registration on

TUESDAY, NOVEMBER 3, 1936 between the hours of one o'clock p.m. and nine o'clock p.m.

AT
Borough of Riverton
In the County of Burlington, will meet on the dates and at the place hereinafter designated for the purpose of adding to and revising the Registry List.

OCTOBER 13, 1936 between the hours of one o'clock p.m. and nine o'clock p.m.

AT
FIRST DISTRICT
All that portion situate East and West of the Pennsylvania Railroad and bounded by the following streets: Borough line from Main street, excluding the Collins building, to the point of starting at the Borough line, containing therein the following streets: Main street, Second street, Third street, Fourth street, Fifth street, Broad street, Seventh street, Eighth street, Ninth street, Palton street, Howard street, Cinnaminson street, Main street, Penn street, Church lane and Cedar street.

RIVERTON FIRE HOUSE
503 Howard Street

SECOND DISTRICT
All that portion situate East and West of the Pennsylvania Railroad and bounded by the following streets: Borough line from Main street, excluding the Collins building, to the point of starting at the Borough line, containing therein the following streets: Main street, Second street, Third street, Fourth street, Fifth street, Broad street, Seventh street, Eighth street, Ninth street, Palton street, Howard street, Cinnaminson street, Main street, Penn street, Church lane and Cedar street.

THIRD DISTRICT
All that portion situate west of the Pennsylvania Railroad tracks and bounded by the following streets: Broad street from Penn street to Elm avenue, Elm avenue to Bank avenue, Bank avenue to Penn street, and all that area south of Penn street containing therein the following named avenues and streets: Lippincott, Thomas, Linden, Front, Second and Fourth.

LYNCH BUILDING
202 Broad Street

AND that a GENERAL ELECTION will be held in said Borough at the place of registration on

TUESDAY, NOVEMBER 3, 1936 between the hours of seven o'clock a.m. and eight o'clock p.m., for the purpose of electing the following:

One (1) Coroner.
Two (2) Members of the Board of Chosen Freeholders.
Two Councilmen (full term).
Borough Collector (full term).
Borough Treasurer (full term).
Member of the State Senate.

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OCTOBER 13, 1936 between the hours of one o'clock p.m. and nine o'clock p.m.

Helen Schriver Mueller

has secured

Sara Joseph, Pianist

pupil of Joseph W. Clarke, president Clarke Conservatory of Music, Philadelphia, to assist in the instruction of piano.

First term begins

September 28

Studio

820 Parry Ave.

Palmyra

Phone Riverton 470

Plan your Autumn Wardrobe with a

Spirella Foundation

Individually designed to your

measurements.

MRS. L. M. McCAMY

Spirella Corsiere and Manager

745 Highland Avenue

Phone 927 Palmyra, N. J.

N. DREIER

19 W. Broad St. PALMYRA

All Kinds of Orthopedic Shoe Work

Dr. Scholl's Foot Remedies

C. H. HORNER

New or Used Dodge Cars

or Dodge Demonstrators

405 Elm Avenue, Palmyra

Telephone, Riverton 280-W

NEW FALL HATS

\$2.00 and up

Millinery Work of Every Description

VERNA L. GUEST

517 Garfield Ave. Palmyra

Phone Riverton 617

Open Mon., Wed., Fri. and Sat. Evenings

YOUNG PEOPLE'S FORUM

Established to Give Young Men and Women of All Ages an Opportunity to Express Their Views on Any Subject That Interests Them

The New Era has instituted a Young People's Forum in which will be expressed the views of youth and adults on the pace at which modern youth is traveling.

Although this column is edited solely by young people, we welcome comments from older folks as well.

For years, youth has been the subject of great criticism, each generation "going to the dogs" just a little faster.

In order to justify modern youth and its pleasures, we are undertaking the task of securing your views (young and old) on this question: "Is modern youth going to the dogs?"

In an effort to start the ball rolling, the editors of the Forum have asked several young people to express their views. Of course these expressions do not necessarily reflect the personal opinion of the editors.

The First Letter

I have been asked by the Young People's Forum to write an article on my views about the pace at which the younger generation is traveling.

This is rather a large field to cover and so I think a general idea would be better than any particular one. Maybe after I see what angle other young people take I will write another article.

The younger generation is not traveling at such a pace. It merely seems fast to our parents and grandparents because we have the motor car, the motor boat, the airplane and numerous other vehicles of speed which are taken as a matter of course, instead of something to want and work for.

Things have been made so very easy for youth that nine-tenths of them do not know what it means to save, scrimp and wish for a luxury. They appreciate it when they do get it, but they do not feel the surge of enthusiasm and pride they would if they had to really work for it.

Perhaps youth does go out every night. There are a great many more

amusements and entertainments to take his time than there were thirty years ago. After a few years of "running around" he settles down and makes a very respectable citizen of any community.

Youth is very frank in his ideas and views. If he doesn't like a thing he says so. Not very diplomatically, perhaps, but very emphatically and you know exactly where he stands. This is sometimes called rudeness by the adults, but it really isn't, only youth's way of saying what he thinks.

Youth may be impetuous, but that is only natural. He does not have the mature judgment which would make him think before he leaps and often times it works out for the best in the long run. Give youth a chance and I am sure you will find them ready when the time comes for them to prove their worth.

"Precept and Example"

As a part of this "younger generation," may I recount for you a few observations of the older folks, on the very points for which we are criticized.

Youth has been challenged to withstand the temptation of liquor. Every party, every dance, every restaurant it seems, now has liquor for its prime attraction.

I have seen mothers as well as fathers under the influence of liquor, affected to the point where they were boisterous and far from being the parents they might. I have talked with young folks who have had liquor continually in their homes. Some of them never had a desire to touch it, while others have grown to use it constantly. I have known folks who never touched liquor of any sort, and yet they are happy, and can have a good time without it.

Why then, do these very parents criticize youth for drinking, when for them, liquor makes any affair complete?

What then is in this parent example stuff? Is it a "do as I say and not as I do" proposition? We'd like to know.

Our voting parents (or non-voting) have made liquor an ever-abiding presence and then wonder why young people drink to excess.

Youth, most often, follows the example set for it. When mothers and fathers drink indiscriminately, children follow suit.

Girls are severely criticized for smoking. What looks worse, to the youth of the land, than a mother with a sweet baby in one arm and a cigarette in the other hand. Nicotine and a baby! What a hideous contrast!

As for smoking, here's one of the younger generation who believes in "no smoking for girls," and moderate smoking for fellows.

Are we then, "going to the dogs" when our parents are guilty of practicing the very same evils for which we are chastised? I say NO! Parents and young people too, what do you think?

Puzzled.

REPUBLICAN
CAMPAIGN
CALENDAR

The Burlington County Republican Committee has arranged the following meetings, with the speakers named, and asks Republicans in the various communities to use every effort to secure a large attendance of voters, both men and women.

The issues involved in this campaign are of the utmost importance and every voter should become fully acquainted with the facts.

October 2
Meeting, Burlington City & Township Republican Club, Burlington Headquarters, 8 p.m.

October 3
Meeting, Moorestown Republican Club, Rodman Building, Moorestown.

October 5
Rally, Associated Republican Clubs, Sylvan Lakes, N. J. Speaking, entertainment, dancing.

October 8
Meeting, Regular Republican Club, Red Ladies' Hall, Maple Shade.

October 10
Sun Flower Dance, Burlington County Young Republican Club, Burlington Armory, 8.30 p.m.

October 12
Meeting, County Committee, Court House, Mount Holly, 8 p.m.

October 13
Meeting, Mount Holly Republican Club, Court House, Mount Holly, 8 p.m.

October 15
Burlington County Women's Republican Club dinner and cards, Medford Lakes, 6.30 p.m.

October 16
Meeting, Palmyra Republican Club, Society Hall, Palmyra, 8.30 p.m.

October 17
Meeting, Delanco Republican Club, Library Building, Delanco.

October 18
Active Workers, Riverside Colored School.

October 19
Active Workers, New Albany (colored).

October 20
Active Workers, Burlington (colored).

October 21
Active Workers, Moorestown colored School.

October 22
Annual Pre-election Dinner Dance Burlington County Republican Clubs Medford Lakes.

October 23
Big Mass Meeting Active Workers Turners Hall, Mt. Holly.

October 24
The New Era is offering Rydex engraved visiting cards for only One Dollar Seventy-five cents per hundred. This includes the plate. A hundred stamped from your own plate for only One Dollar.

Meeting, United Republican Club, C.I.W.B. Hall, Hainesport.

October 17
Meeting, Roebeling Hungarian Republican Citizens' Club, Roebeling, 7.30 p.m.

October 20
Active Workers, Cinnaminson Township (colored) District 1.

October 21
Young Republican Club, Burlington County, meeting, Court House, Mt. Holly, 8 p.m.

October 22
Active Workers, Mt. Holly (colored), Turner's Hall.

October 23
Meeting, Regular Republican Club, Red Ladies' Hall, Maple Shade.

October 24
Big Rally, Bordentown.

October 25
Active Workers, Masonville (colored).

October 26
Active Workers, New Albany (colored).

October 27
Meeting, Women's Republican Club of Burlington City.

October 28
Meeting, United Republican Club, Becker Building, Maple Shade 8 p.m.

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October 38
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October 41
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October 42
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There were in 1930, according to the United States Census Bureau, 1,913,196 persons in the United States over 75 years old.

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CHURCH NEWS

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

The Rev. William A. Boyd, minister of the church, has returned from his vacation. He will occupy the pulpit this Sunday both morning and evening. Rally Day is being observed this Sunday in the church and church school.

In the morning at eleven o'clock, the Holy Communion Service conducted by Mr. Boyd.

Music will be furnished by the Senior Chorus Choir. Owing to the absence and illness of Mrs. Rachel Lord, organist, Mrs. Florence Dare Boyd will be at the organ.

A grand rally of the whole church will be held in the evening at 7:45 o'clock. The officers and teachers of the church school will be installed. All departments will sit by themselves and all teachers will sit with their classes. "Dangerous Assets" will be the subject of the address of the minister.

The young people of the High School League, present and previous members, will meet at 7 o'clock in the Intermediate room. Mr. Boyd will address this meeting. Musical numbers will be provided by high school students.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, S.D., Pastor

Services, Sunday, October 4th.

10:00 a.m., Bible School. The school enjoyed one of the finest Rally Days, both from the attendance and enthusiasm, in their history.

From all indications the fall and winter season will be most successful. This Sunday will be promotion Sunday when classes will be moved up into the main school. Interesting classes for all ages manned by efficient teachers.

11:15 a.m., Morning Worship and Communion. "The Call of the Workers," has been announced by Pastor Lockett as the subject of the morning sermon. The choir will render special music for the service.

7:00 p.m., Young People's high school group. All persons in this class are cordially invited to participate in these meetings.

7:45 p.m., Evening Worship. "Lost Opportunity" will be the subject of the sermon. Selections by the choir. Song service of 15 minutes prior to service.

PALMYRA MORAVIAN CHURCH

Rev. Albert J. Harke, Pastor

Services for Sunday, October 4, 1936. Rally Day will be observed in all the services.

9:30 a.m., Rally Day session of the Sunday School. Special features in the worship period. Our aim, every class one hundred per cent present.

10:45 a.m., Morning Worship. Aim, the whole family, and every family in the pew. The choir again resumes its weekly ministry of music at this service. Anthem: "How Lovely are Thy Dwellings." E. K. Heyser. The pastor will speak on the timely theme, "Christ, the Door."

6:45 p.m., Christian Endeavor prayer meeting. Topic: "Building a Christian World."

7:30 p.m., A Rally Gospel Service. Song Service with the old gospel hymns. Pastor's message, "Christ, the Alpha and the Omega."

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, B.D., Pastor

The Sacrament of the Lord's Supper will be observed at Calvary Presbyterian Church next Sunday morning, October 4th, at eleven o'clock. This service is open to all

professing Christians and a cordial invitation is extended to any in this community who may be without regular church home here.

The annual Rally Day and Promotion Services in the Church School will be held at 9:45 a.m. Parents are invited to attend.

The Junior Christian Endeavor Society will meet at 4 o'clock in the afternoon and the Senior Christian Endeavor Society at seven in the evening.

The midweek services will be resumed, starting, Wednesday evening, October 7th, at eight o'clock.

On Wednesday afternoon, October 7th, the Ladies' Aid Society will open its meetings for the season with a luncheon at 12:30 which will be followed by the regular business meeting. Members of the society are requested to return their "goals" at that time. Those who expect to attend the luncheon are asked to notify Mrs. Fred P. Hemphill or Mrs. James Mickle.

The Women's Missionary Society will hold its first meeting on the same day, Wednesday, at 3 p.m. The Foreign Missionary subject will be "India," led by Mrs. Cummings; the National Missionary subject, "Alaska," led by Mrs. Houser. The hostesses for the social hour following the meeting will be Mrs. Good, Mrs. Coddington and Miss Lamb. At that time the members of the Missionary Society and the Ladies' Aid Society are asked to bring their contributions of non-perishable food (especially canned fruits and jellies) for the Presbyterian Home of the Synod of New Jersey, located at Belvidere. These contributions will be delivered to the Home on "Donation Day."

"Unreality" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, October 4.

The Golden Text is: "Vanity of vanities, saith the Preacher, vanity of vanities; all is vanity" (Ecclesiastes 1:2).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Bless the Lord, O my soul, and forget not all his benefits: Who forgiveth all thine iniquities; who healeth all thy diseases" (Psalms 103:2, 3).

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The highest temperature ever officially recorded in the United States is 134 degrees, at Death valley, California, July, 1913.

NEEDLEWORK GUILD SEEKS MEMBERS

Special Appeal is Being Made for Contributors and Workers

At a recent meeting of the executive board of the Riverton Branch of the Needlework Guild, the first week of October was designated as membership week.

This is not only to remind regularly contributing members that Needlework Guild time has come again, with its opportunity to contribute garments for the health and comfort of the local needy; it is also to be made an occasion for soliciting new members.

During the past year a large number of newcomers have moved to Riverton. What better way for these new arrivals to establish themselves in our civic life than by joining the Needlework Guild—an organization which serves the community so ably and directly.

Everyone is urged to join. Ask your next-door neighbor to become a member. Contributions may be sent to Mrs. William G. Porter, Mrs. William Hendrickson and Mrs. William Chalmers.

Somebody has discovered that women are the greatest believers in prisoners' parole. They never would let a man finish a sentence.—Philadelphia Inquirer.

CHRONIC

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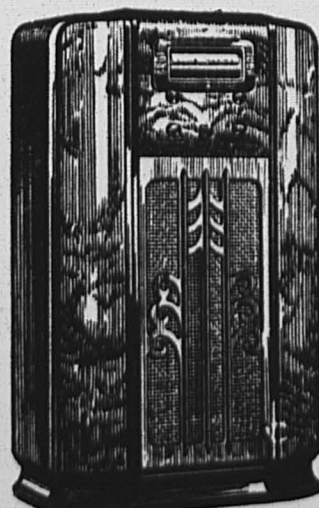
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Colorama Dial. Automatic Frequency Control. Personalizer. Sentry Box. Sliding-rule Tuning Scale. 12-inch Stabilized Dynamic Speaker. Music-Speech Control. Bass and Treble Compensation. 10 Metal Tubes. 3-Band Tuning Range: Standard Broadcasts, Police Calls, Aviation, Amateurs, International Shortwave. Automatic Volume Control. 10-Watts Output.

The distinctive classical-modern two-tone walnut console is thoroughly custom in design. Hand-rubbed to a satin-like luster.

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RESEARCH KEEPS G-E YEARS AHEAD

COLLINGSWOOD HI TAKES PALS 6-0

Local Eleven Furnishes Strong Opposition in Season's First Game

Palmyra High School's football team won a moral victory when they lost to the Collingswood High 6-0 in the season's opener before a crowd of 8000 in Collingswood last Saturday afternoon.

The strong Collingswood team was held scoreless in the first three periods of the game, and but for a completed forward pass in the last several minutes, the game might have ended in a scoreless tie.

Collingswood had the better of it in ground gaining, but each time the Colls got within striking distance of Palmyra's goal, the line "held tight" and kicked out of danger.

In the first period Palmyra kept the ball in the enemy's territory most of the time.

However, the scene changed in the second and Palmyra was kept on the defensive within their own stripes.

The score was made when Stanton heaved a forward pass to Schaefer on the sixteen yard line. The placement kick for the extra point was blocked by Devinney, of Palmyra.

The Pals played splendid football in the tough opener and will probably disclose class three championship possibilities throughout their schedule.

Palmyra plays its first home game Saturday, October 3, on the Palmyra High School athletic field, opposing the Camden Vocational eleven. The kick-off will be at 2:30.

MEETING TO DECIDE ON ANNUAL BANQUET

A meeting of the managers and officers of the Memorial Park Play-ground Soft Ball League will be held in the Riverton Fire House, Monday, October 5, at 8 p.m.

The meeting is called for the purpose of discussing the proposition of holding the annual banquet as has been done in the past.

SUNFLOWER DANCE AT BURLINGTON

Saturday, October 10, at 9 p.m., the Burlington County Unit, Young Republicans of New Jersey, will hold a "Sunflower Dance" in the Burlington Armory.

Jack Wright and his Penn Troubadours will provide the music for this first of the two Young Republican dances.

The next event will be the regular pre-election dinner-dance on October 31, at Medford Lakes.

GAME LEAGUE TRIALS, OCT. 1

A meeting will be held in Jones' Garage, Mount Holly, on October 1, at 8 p.m., to make plans for the Burlington County Game League Trials. All interested are invited to be present.

LOCAL WOMAN HURT WHEN CARS COLLIDE

Two persons received minor injuries in a crash between a motor-truck and automobile on Burlington pike near Haddonfield road, Pennsylvania, last Friday. Mrs. Betty Lowden, 37, of 7 West Spring Garden street, Palmyra, the occupant of one car, went to her home to be treated by her family physician.

The driver of the truck, Payol Adamek, 19, of Carson Mill road, Hightstown, also was injured. Both drivers were released by Patrolman Russell Walton.

The truck was going east on the pike and the machine driven by Mrs. Lowden was moving west.

HOSPITAL AUXILIARY TO MEET OCTOBER 6

The Cinnaminson Branch of the Zurbrugg Memorial Hospital Auxiliary will hold its monthly meeting at the home of Mrs. George Wofor, Cleveland avenue, Palmyra, next Tuesday afternoon, October 6, at 2 o'clock.

All members are urged to be present as plans will be made for the fall work and for donation day to be held some time in October.

Publicity Committee.

Palmyra

Miss Elizabeth Hassell and Miss Dorothy Salmer spent the weekend in Ocean City. While there they attended the Conference Epworth League banquet.

Douglas Kersey, district president of Epworth League, attended the Epworth League banquet in Ocean City, Saturday evening.

Mr. and Mrs. Earl Naylor and daughter, of Burlington, spent Sunday with Mr. and Mrs. Alex Chamblay, of Cinnaminson avenue.

The district meeting of the P.O. of A. will be held in the P.O.S. of A. Hall Thursday evening, October 8. All members are urged to be present.

The garden party given by the Palmyra Woman's Club last Thursday was a fine success. Mrs. Frank A. Snover won the special prize of a chocolate cake.

Mrs. Elizabeth King, of Pear street, was the winner in the P.O. of A. blanket club this week.

The radio and card party of the P.O. of A. was held at the home of Mrs. Ethel Haines, of Cinnaminson avenue, this week.

Mrs. Louis Pike entertained at a birthday luncheon on Wednesday.

The Ladies of the Golden Eagle gave a turkey dinner last Thursday in honor of Mrs. Maria Hillson, who has been Keeper of the Records for the past twenty-five years.

Mr. and Mrs. Raymond Porter, John Porter and Miss Evelyn Robinson, of White Marsh, Maryland; Mr. and Mrs. Frank Wentzell and son of HINella, N. J., spent the weekend at the home of Mr. and Mrs. Robert Fowler, of 704 Park avenue, Palmyra.

Miss Hannah Poinsett and Curtis Flynn spent Sunday in Atlantic City.

Clarence Hubbs, Jacob Beitz, Daniel M. Clifton, Jr., Joseph Sherman and Lybran Mathis, of Pennsauken, formerly of Riverton, have returned to their respective homes after a cruise in Southern waters with the Naval Reserves.

W. R. Harman, of 842 Morgan avenue, and secretary of the Palmyra Building and Loan Association, is rapidly improving from a serious illness.

D. R. Vondersmith, of West Philadelphia, spent Monday and Tuesday at the home of George J. Seel, of Cinnaminson avenue. Mr. Vondersmith was a former resident of Palmyra.

Mrs. Frances Shaw, of Cleveland avenue, Palmyra, assumed her duties in Trenton on Monday as secretary and office assistant to W. Rex McCrosson, supervisor of relief standards in New Jersey. Mrs. Shaw formerly held the position as secretary to Mr. McCrosson during the time he was Director of ERA in Burlington and Ocean counties.

Mrs. Harry Strang gave a benefit luncheon to a number of her friends Tuesday. The proceeds went toward the Zurbrugg Memorial Hospital fund.

PALMYRA ROOSEVELT DEMOCRATIC CLUB

The "Roosevelt Democratic Club" was organized in Society Hall, Palmyra, Wednesday evening, September 23rd.

The need of an organization of this kind became apparent because of a rapidly-growing Democratic voting population.

Membership is open to everyone, regardless of race, color or creed. The charter membership is nearly 200 and many more applications are in hand. There are no dues or initiation fees. Publicity.

NOTICE

Inasmuch as it has been proved that there are Black Widow Spiders in Cinnaminson Township, all citizens are cautioned of the danger. All spiders should be killed by spraying with strong insecticides. Board of Health Cinnaminson Township.

PALMYRA

DUSEK-KIRILENKO IN CAMDEN RING

Ernie, the Rough and Tough Grappler, to Take On Russian Tonight

Another all star wrestling card has been arranged for the Camden Armory on Thursday night.

Ernie Dusek, third oldest and captain of the family of Bohemians known the world-over as the "riot squad" will be seen in the final bout of the evening with Matros Kirilenko, rough riding cosack from Russia. They are billed to clash in a one fall match with no time limit.

Gino Garibaldi, Italian champion, will appear in the semi-final. This time Gino takes on John Katan, "Krazy Kanuck" and the bout is slated for the distance of one fall with a 30 minute time limit.

The four remaining setos will bring together Hank Barber and Ralph Garibaldi, Ed. Meske and Abe Kashey, Felix McQuay and Ivan Managoff of California. Each of these bouts are one fall with a 30 minute time limit. The opening contest will be Abe Yourist and Jim Wright.

There are over 87,677,500 miles of telegraph and telephone wire in use in the United States today.

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7 to 10 o'clock

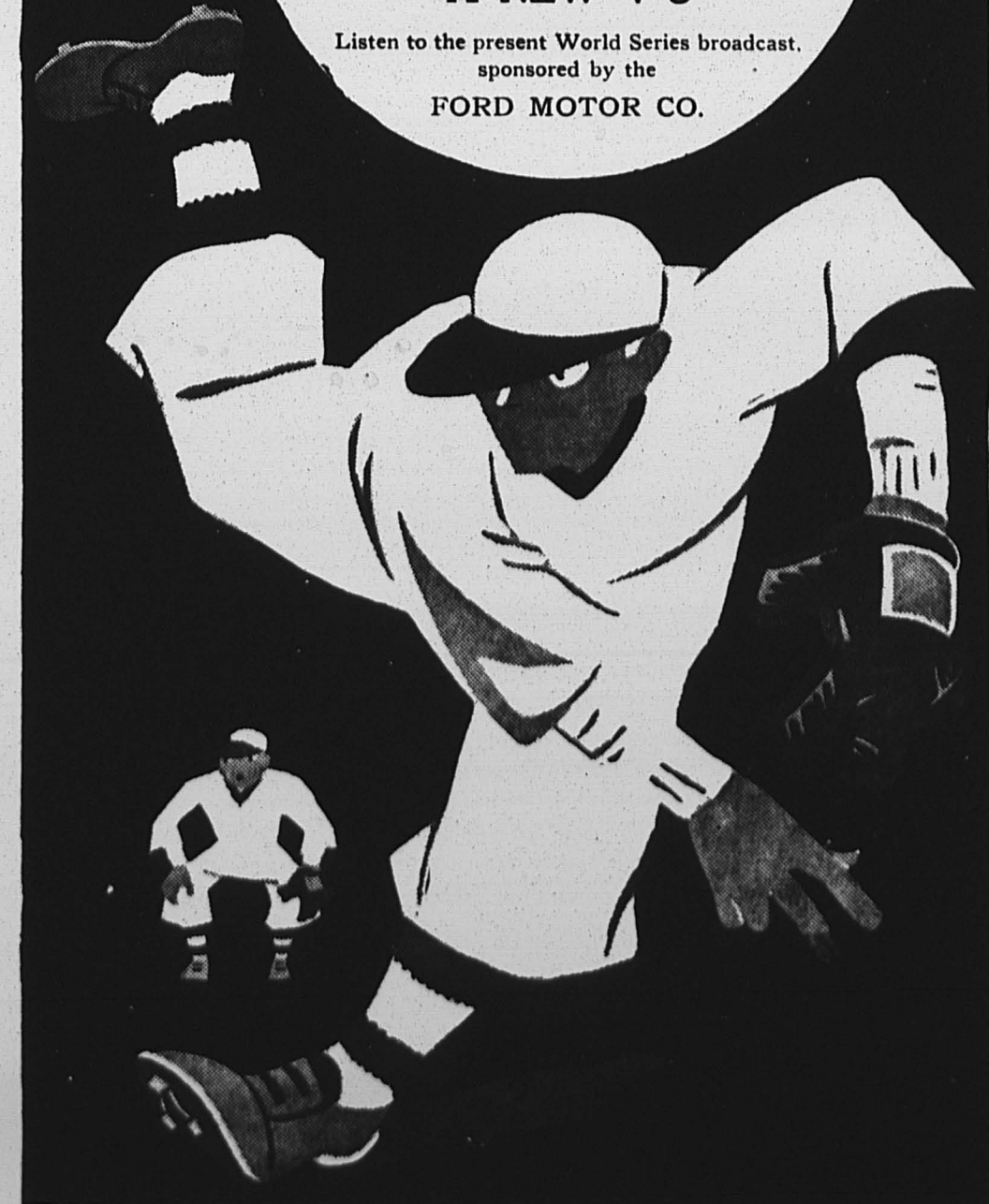
The public is invited to stop in the Wesleyan Men's Bible Class Room, Epworth M. E. Church, and see

A Floral Paradise

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PALMYRA MORAVIAN CHURCH

Rev. Albert J. Harke, Pastor

Services for Sunday, October 4, 1936. Rally Day will be observed in all the services.

9:30 a.m., Rally Day session of the Sunday School. Special features in the worship period. Our aim, every class one hundred per cent present.

10:45 a.m., Morning Worship. Aim, the whole family, and every family in the pew. The choir again resumes its weekly ministry of music at this service. Anthem: "How Lovely are Thy Dwellings." E. K. Heyser. The pastor will speak on the timely theme, "Christ, the Door."

6:45 p.m., Christian Endeavor prayer meeting. Topic: "Building a Christian World."

7:30 p.m., A Rally Gospel Service. Song Service with the old gospel hymns. Pastor's message, "Christ, the Alpha and the Omega."

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, B.D., Pastor

The Sacrament of the Lord's Supper will be observed at Calvary Presbyterian Church next Sunday morning, October 4th, at eleven o'clock. This service is open to all

professing Christians and a cordial invitation is extended to any in this community who may be without regular church home here.

The annual Rally Day and Promotion Services in the Church School will be held at 9:45 a.m. Parents are invited to attend.

The Junior Christian Endeavor Society will meet at 4 o'clock in the afternoon and the Senior Christian Endeavor Society at seven in the evening.

The midweek services will be resumed, starting, Wednesday evening, October 7th, at eight o'clock.

On Wednesday afternoon, October 7th, the Ladies' Aid Society will open its meetings for the season with a luncheon at 12:30 which will be followed by the regular business meeting. Members of the society are requested to return their "goals" at that time. Those who expect to attend the luncheon are asked to notify Mrs. Fred P. Hemphill or Mrs. James Mickle.

The Women's Missionary Society will hold its first meeting on the same day, Wednesday, at 3 p.m. The Foreign Missionary subject will be "India," led by Mrs. Cummings; the National Missionary subject, "Alaska," led by Mrs. Houser. The hostesses for the social hour following the meeting will be Mrs. Good, Mrs. Coddington and Miss Lamb. At that time the members of the Missionary Society and the Ladies' Aid Society are asked to bring their contributions of non-perishable food (especially canned fruits and jellies) for the Presbyterian Home of the Synod of New Jersey, located at Belvidere. These contributions will be delivered to the Home on "Donation Day."

"Unreality" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, October 4.

The Golden Text is: "Vanity of vanities, saith the Preacher, vanity of vanities; all is vanity" (Ecclesiastes 1:2).

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PRODUCE DEPARTMENT

Fresh Full Podded Lima Beans	3 lb 20c
Fresh Stringless Beans	2lb 13c
Fresh Pulled Tender Beets	3 large bunches 10c
Fancy Tender Celery	stalk 5c
Fresh Clean Spinach	2lb 15c
Jersey Sweet Potatoes, medium size	1/4 pk 7c
Pumpkins, Special	each 5c—8c—10c
New Florida Grapefruit	7 for 25c
California Juice Oranges	20 for 25c
Ripe Honey Dew	each 19c

GROCERY DEPARTMENT

Chocolate or Vanilla Flavored Cookies	lb 15c
Snappy Dog Food	4 cans for 19c
Heinz Soups, Assorted, large cans	2 for 25c
Jello, Assorted Flavors	3 pkgs 19c
Spry, Pure Vegetable Shortening	1 lb can 21c
Kellogg New Pack Salt Fillets of Mackerel	5 lb bucket 98c

SEA-FOOD DEPARTMENT

Cape May Goodies	lb 15c
Sea Trout	lb 20c
Mackerel	lb 25c
Croakers or Porgies	lb 15c
Halibut or Salmon	lb 35c
Bluefish	lb 22c
Fillet of Haddock	lb 25c
Steak Cod	lb 25c
Sea Bass	lb 25c
Butter Fish	lb 18c
Fresh Opened Oysters — Stewing 20c dozen —	Frying 25c dozen
Large Clams in shell 25c dozen	Opened 30c dozen

..Best Quality Meats and Groceries..

Vogt's City Dressed	
FRESH HAM 25c	
WHOLE OR SHANK HALF	
from Young Tender Porkers	
Shlds. Spring Lamb	lb 19c
Legs Lamb	lb 27c
Loin Lamb Chops	lb 39c
Rib Lamb Chops	lb 32c

Young Country Veal Specials

VEAL CUTLET	lb 37c
SHOULDERS VEAL	17c
LOIN VEAL CHOPS	31c
BREAST VEAL	2 lb 25c
Shoulders Young Pork	lb 21c
Pure Pork Sausage	29c

Swift's Premium Beef Specials

PRIME RIB ROAST	25c
FANCY CHUCK ROAST	19c
Boneless Delmonico Roast	lb 19c

Fresh Sauer Kraut	lb 10c
Fresh Lamb's Liver	lb 23c
Veal Hearts	lb 19c
Fresh Ground Meat	2lb 29c
Partly Cooked Tripe	lb 18c
Country Scrapple	2lb 25c

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Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

Time always finds those young who are still at work for the future of the world.—Minnie R. Stetz.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

48th Year No. 41

RIVERTON—PALMYRA, N. J., THURSDAY, OCTOBER 8, 1936

PRICE FIVE CENTS

PALMYRA COUNCIL AWARDS ROAD JOB

Objections to Rebuilding Philadelphia Market House Voiced at Special Session

Palmyra Council held a special meeting Monday night in the council chambers at the local fire house, at which time bids were opened for the improvement of Highland avenue. The low bidder was the Del Patria Construction Co., of Hammonton, N. J., whose estimate for the job was \$124,755. A resolution was passed by council, to be submitted to the State Highway Department, that this bid be accepted.

Following the disposal of this business, a lively discussion ensued concerning the proposed rebuilding of the Philadelphia Market House at Broad street and Garfield avenue, between Mayor Ward, on one hand, and Judge Mathews and ex-Mayor Weart who appeared for the opposition.

Tries to Withdraw Bid

In the highway matter, the bid of the Del Patria Co., was read first, but a representative of the firm immediately asked for its withdrawal on the grounds that a mistake had been made in the estimate which should have been \$1300. This request was denied by council, after a conference with the borough attorney, Albert McCay, on the grounds that the bid had already been opened when the request for withdrawal was made.

Paul R. Piergrass, local contractor, was the next lowest bidder, his price for the work being \$1259.45. Others who submitted estimates were John Pelto & Co., of Ocean City, for \$1637, and George Cramer, of Millville, for \$1453.

The contract calls for 745 cubic yards of excavation, 4265 square yards of gravel and 4 1/2 tons of calcium chloride. The street will be improved from the end of the present pavement to the borough line. Ninety per cent of the cost of the work will be assumed by the state and the remainder by the borough.

Cummings Objects

Walter Cummings then appeared before council to inquire concerning the construction proposed by Messrs. Lipkowitz and Schwartz, proprietors of the Philadelphia Market House. He asked whether council could give any assurance that, since the restrictions of the deed were to be violated, further encroachments would not be made upon the residential section of Garfield avenue. The question was whether or not the new structure should be allowed to extend an additional eight feet toward Garfield avenue.

Mayor Ward replied to Mr. Cummings in considerable length stating that the deed restrictions had already been violated on five properties in the general vicinity, two of these being the post office and the bowling alleys. The mayor remarked further that council was very conscious of their duty in this matter and could be depended upon to protect the residential areas of Palmyra to the fullest extent. He felt, however, that the property in question was on the main business street of the community and that a short-sighted attitude in the present situation on the part of a few property owners might have far-reaching effects upon the business development of the community.

Mathews Threatens Suit

Judge Mathews then took the floor and questioned Mayor Ward as to whether council intended to take further action on the matter at the present meeting. After some discussion the judge was advised that council had acted on the question during the meeting held on September 24 and that no further steps were contemplated until plans and specifications were submitted. The judge then went on to state that, on behalf of his clients, Mrs. M. E. Reynolds

CAVALCADE VISITED RIVERTON MONDAY

Congressman D. Lane Powers Addressed Assemblage Monday Afternoon

A Republican cavalcade visited Riverton Monday afternoon to remind the public of the rally held at Sylvan Lakes that evening.

A covered wagon headed the procession and girls dressed in the traditional farmer garb handed out literature.

Among the speakers was D. Lane Powers, Congressman from the Fourth Congressional District. Other prominent politicians present were, Lawrence G. Mingin, County Committee Chairman; Mrs. Alma M. Evans, vice chairman County Committee; Mrs. Pearl M. Bridgegum, state committeewoman; Palmer L. Adams, director of the Burlington County Board of Freeholders; Walter D. Lamont, freeholder; LeRoy Church, candidate for freeholder; George B. Biting, surrogate; John N. Swartz, candidate for coroner.

RIVERTON FORMS REPUBLICAN CLUB

Headquarters Will Be Opened in Collins Building. Public Meeting Scheduled

The Riverton Republican Club has placed a banner across the street near Harrison. It is 20 feet by 14 feet, and bears the pictures of Landon and Knox together with the names of state and county candidates.

Plans are being made to open headquarters on the first floor of the Collins building where literature, stickers, buttons, etc., will be available.

A public meeting will be arranged for later to be addressed by prominent speakers.

and Miss Verna Quest, he would be compelled to take legal action if the proposed construction were begun. James T. Weart, ex-mayor of Palmyra, stated that he considered the action of the proprietors of the market house, in attempting to build on 750 square feet of ground which was restricted in the deed was unfair to owners of other properties on Broad street.

George Clover inquired more specifically into the violations mentioned by Mayor Ward and offered the suggestion that proper blame should be fixed on those who were responsible.

Not in Ward Administration

In answer to Mr. Clover, Mayor Ward pointed out that these violations did not occur during his administration, but were permitted because the building inspector, who administers the ordinances of the code, had approved the construction. The restrictions contained in the deeds were evidently not questioned by other owners.

The proprietors of the Philadelphia Market House were the next participants in the discussion. The gist of their remarks was that, while they were interested in constructing a building which would be a decided asset to Broad street, they did not desire to do so at the expense of legal action being taken against them.

With this situation disposed of, council then instructed H. E. Smith, representative of Remington & Goff, borough engineers, to prepare and submit an estimate covering the cost of a project to divert storm water running down Market street to a ditch on Saunderson avenue, this ditch to discharge into the river at the most accessible point near Temple boulevard.

Don't bewail and moan, omit the negative proposition. Don't waste yourself in rejection nor bark against the bad, but chant the beauty of the good.—Emerson.

ANNOUNCEMENT

Frederick W. Metzger, of Riverton, will, in the near future become associated with The New Era as associate editor. No change in the present organization is contemplated and Walter L. Bowen will continue as owner, publisher and editor with Karl W. Latch, of Palmyra, as advertising manager.

Mr. Metzger has lived in Riverton and Palmyra for the past 13 years being connected with the U. S. Department of Agriculture and engaged in research work. He is a graduate of Connecticut State College and has written numerous articles for technical and government bulletins. Mr. Metzger has also done considerable writing along newspaper lines.

FIRE PREVENTION AT CINNAMINSON

Two Fire Companies Give Demonstration of Rescue Work And Fire Control

In an effort to give the students a general idea as to how fire companies respond when called, the Parry Volunteer and Delaware Volunteer Fire Companies answered a call sent in by the Cinnaminson School Wednesday morning of this week. The demonstration was a part of the fire prevention week program.

The children left the building within one minute, and five minutes after the call had gone to the companies, the Parry firemen were on hand. Several minutes later the Delaware Company arrived.

The firemen ran a hose into the heater room showing the boys and girls what would be done if the boiler room was afire, and extended it to the old building where they erected a ladder to the second story window and "rescued" Jerry Hummel, who was trapped in the burning building.

They next connected the hose to the hydrant across from the school and shot a stream of water over the old building.

Finally they connected a hose line to the hydrant at Dennele's store and relayed the stream through the three engines.

The demonstration took an hour.

NEW BOYS' GROUP UNDER K. OF C.

Columbian Squires Will Be Organized Soon. Takes Boys From 14 to 18

At a meeting of the Saint Joseph's Council, Knights of Columbus, held on Tuesday evening, Eugene McVeigh, commissioner of the Columbus Boys Cadets, gave a very interesting talk on the boy movement. A number of boys were the guests of the Council, and in a very short time a circle of the Columbian Squires will be organized in Palmyra-Riverton. This is an organization similar to the Demolay, and takes in boys from 14 to 18 years of age.

Boys who attended this meeting were the following: Joseph Davis, Jack Conlow, Francis Dougherty, Charles Wallace, Thomas Eadon, Harry Groome, Raymond Fichter, Carl McDermott, John Hulings, Robert May and Walter Eck.

Robert Rabe, of Haddon Heights, treasurer of the Knights of Columbus, and also commissioner of the boy movement, was on hand to assist in the preliminaries in connection with organizing the local boys. The Columbian Squires is a national organization, there being groups or circles throughout the United States and Canada. Joseph D'Autrechy and Andrew Pfaff, who now lead the Columbus Cadets, will no doubt take a prominent part in this new boys organization.

DONATION DAY FOR HOSPITAL

Riverton Auxiliary Asks for Contributions. Tea Served on Hospital Grounds

Saturday, October 10th, is Donation Day for the Zurbrugg Memorial Hospital. Collections are being made by the Riverton Auxiliary.

Contributions of canned goods, jellies, staple groceries, apples or potatoes will be most gratefully received.

If you cannot send direct to the hospital or to Miss Beulah Parry, 809 Main street, notify Miss Parry, Riverton 767-W, and your gifts will be called for.

In the afternoon the Women's Auxiliaries are planning to serve tea on the hospital grounds, and a silver offering will be taken.

Please do not miss this opportunity to contribute to a worthy institution.

The Zurbrugg Hospital is doing a splendid work in the community and deserves your most generous support.

TAX MOVIES IN OPEN MEETING

Talkie Pictures on Subjects of National Interest at Society Hall Monday

An open meeting is to be held in Society Hall, Monday evening, October 12, at 8.15, where three talking motion picture features will be shown.

The pictures are of an educational nature, portraying subjects of national interest and in which politics are not mentioned. The titles of the three pictures are "The Flood Tide," a picture on taxes; "We the People," covering the Constitution of the U.S.; and "Man and Machinery," a picture of our industrial age.

If you are interested in seeing where your tax dollar goes, regardless of politics, come to this open meeting. Everyone is invited and it is requested that only adults attend. There will be no admission charge.

ONE CCC VACANCY OPEN IN PALMYRA

Registration by Man With Dependents Must Be Made Before October 15th

George N. Wimer announces that there has been only one applicant for Palmyra's quota of two CCC workers. There still remains one place to fill.

Any man with dependents may apply before October 15, which is the dead-line for receiving applications.

Registrations must be made with George N. Wimer at the police headquarters, and it in turn will be forwarded to Mount Holly. The CCC is now being regulated as a part of the county welfare board set-up.

Americans spend \$33,000 daily on fortune-tellers.

NUMBERS FOR MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

104	895
178	1175
498	1312

Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last page of the comic section, and you will receive two adult passes for the Broadway Theatre, Palmyra.

WOLCOTT AND MOYER RESIGN

Were Members of Building Committee. John L. Metzger Takes Place of Latch

Everett O. Wolcott and Harry E. Moyer, members of the Riverton Board of Education, tendered their resignations at a meeting of that body Monday night.

Mrs. Francis B. Elwell, president of the board, and their fellow members expressed regret at losing their valuable services and the clerk was instructed to write suitable letters to each of them conveying this sentiment.

Mr. Wolcott had served a full term and part of a term. He was a member of the building committee during the recent reconstruction of the school building, and chairman of the property committee at the time of his resignation.

Mr. Moyer also served on the building committee and was a member of the board at the time the original building was constructed about twenty years ago.

Will Try for Agreement

In reference to the adjustment of tuition charges by the Palmyra board and disputed by the Riverton board, it was reported that Assistant Commissioner Charles J. Strahan had suggested that the matter be referred to County Superintendent Louis J. Kaser, in the event that the two boards could not reach an amicable agreement, and that the controversy should only be referred to state department as a last resort. District Clerk William H. Bottger was instructed to arrange a meeting between the Riverton and Palmyra boards.

Metzger New Member

On nomination by John Werner, John L. Metzger was unanimously elected to fill the unexpired term of Karl W. Latch, who resigned recently.

Notice was received from the Palmyra school that six pupils from the parochial school in Riverton had been accepted for high school tuition without certification from the Riverton board. A motion was passed approving of these six pupils, and the clerk was instructed to request the parochial school to notify the Riverton Board of Education how many pupils will probably be sent to Palmyra high next year, so that an adequate appropriation may be included in the budget.

An application from Mrs. Nathan Lane for the use of the auditorium Friday afternoon and evening, November 20, for a musical given by the Porch Club for the benefit of the Riverton Free Library was granted. The property committee was instructed to get an estimate on crushed stone to be placed on the playground.

Mr. Wolcott spoke highly of the painting and cleaning done by the janitors during vacation, and on his recommendation the salary of George Carnie, assistant janitor, was raised to \$100 per month, starting November 1, instead of January 1, as previously contemplated.

Miss Staman also expressed her approval of the way this work had been handled.

Permission was granted the P.T.A. to use the auditorium for meetings according to a schedule submitted.

Principal's Report

The report of Miss Staman, supervising principal, was in part as follows:

Medical examinations have been completed and the nurses have weighed and measured all pupils.

Dental examinations are in progress and will be finished this week. Cards notifying parents of defects are being sent to the homes as these examinations are finished.

Dental clinics started last Wednesday, six children attending. Nineteen children were sent to Dr.

(continued on page 12)

FIRST MEETING OF SCOUT SURVEY

Executive Darlington Reports Progress at Session Held Monday Night in Riverton

A meeting of the School Survey Committee of Burlington County Boy Scout Council was held at the home of Vice President E. Newbold Cooper, South Main street, Riverton, Monday evening.

The survey, which is to be county-wide, is to determine how many boys of Scout age are desirous of becoming Scouts. The only definite figures Scout Executive George A. Darlington submitted were from Moorestown. It was shown that 50 boys between the age of 12 to 15 wanted to become Scouts in that community.

Since the survey is being conducted by personal contact rather than by mail, it will require about two weeks time to complete the work. It will include parochial as well as public schools.

President J. Aubrey Sutton, of the Boy Scout Council, expressed himself some time ago as desiring to see at least 1000 Scouts registered during the present Scout year.

The school survey is only the beginning of a definite plan the Scout officials have in mind.

First: Ascertain the number of boys who desire to join.

Second: Build up the present troops to their full quota.

Third: Start new troops as sponsoring bodies and leaders are discovered.

Sea Scout Commodore Brian B. Kane reports that J. Fletcher Street, of Beverly, has nearly completed the drawings and plans for the Troop Tree Planting Program.

Scoutmasters with six of their older boys will meet at Camp Mahalala on Saturday, October 10, to do preparatory work on this project.

The plan calls for a space of ground to be assigned to each troop, to plant trees.

Each troop will be given an opportunity to choose their own plots and kind of trees they like best. The seedlings will come from the State Nurseries at Washington's Crossing.

Vice President Cooper has received a lot of valuable information from Rutgers University about certain kinds of trees, which he will turn over to the camp committee. Edward A. Mechling, of Moorestown, is chairman of this committee.

CINNAMINSON P-T. A.

The executive committee of the P-T-A. met Friday afternoon to discuss various important subjects, the most outstanding being the program for the present year.

The next meeting will be October 21, when in addition to the regular business, the reception for the teachers, which was interfered with by the September storm, will be given. The annual supper is slated for November 21. Keep a lookout for the advertisement and further announcement.

Subscriptions for magazines were given to the treasurer, which she will forward.

Several suggestions concerning projects helpful for the school were offered, but nothing decided upon, everyone thinking the plan uppermost in her mind to be a good investment for the balance in the treasury.

HINDENBURG OVER RIVERTON

The giant airship Hindenberg, which since early May has been drawing thousands of visitors from this vicinity to the Lakehurst Naval Air Station, will repay the calls on October 9th, when it sails over this area in its first scheduled daylight flight along the North Atlantic seaboard states.

B. C. Horner, district sales representative for the Standard Oil Company of New Jersey, stated that Esso Markers executives have been invited by Captain Ernst A. Lehmann, commanding the zeppelin, to make the trip with fifty of their guests.

The zeppelin will take off from Lakehurst on the morning of the 9th and the itinerary will probably bring the airship over this section late in the day.

THIRTY YEARS AGO

Reprinted from The New Era

Millard and Frank Coddington returned by rail from the Delaware Bay to which point they accompanied their father aboard the "Theis," last week. Mr. Coddington and Mr. Leaming, of Beverly, who was one of the party, will remain until next week. George W. Shaner will go down on the train in time to come home with them.

Miss Marguerite Royce is spending the week with friends in Philadelphia. (Miss Royce is now Mrs. E. Greenwalt, of Henry street, Palmyra.)

The laying of the new and larger water main on Morgan avenue is being rapidly completed.

P. J. Mahn and wife have issued invitations for the marriage of their daughter, Frances, to James Hartley on October 10. (Mr. and Mrs. Hartley have one son, Arthur Hartley, and now live on Garfield avenue, Palmyra.)

Commuters experienced another delay in getting home Tuesday night, owing to a number of freight cars being derailed by a drill-engine at Haddon avenue.

Mrs. J. C. W. Frishmuth has returned from Stamford, Connecticut, where she has entered her daughter, Miss Clarice, in college. (Miss Frishmuth is now Mrs. Percy A. Ransome.)

Edwin Grubb, Jr., has been made foreman of the cable department of the United Telephone and Telegraph Company. His territory will extend as far west as Harrisburg and take in part of the Southern States.

(Prior to this time Mr. Grubb was employed by the Bell Telephone Company. After remaining with the United T & T for three years he went with the Keystone Telephone Company in Philadelphia. He remained there five years, after which

LUESNER-HOLZINGER

Miss Marie Holzinger, daughter of Max Holzinger, of Hartford road, Riverside, became the bride of August C. Luesner, son of Mr. and Mrs. Paul Luesner, of Riverton, on Saturday morning at 9 o'clock, in a very pretty wedding ceremony solemnized at nuptial mass in St. Peter's R. C. Church. Rev. Father Raymond officiated.

The bride, who was given in marriage by her father, was attired in a white velvet gown with Queen Anne collar with a tulle and velvet over-the-face veil, and carried a bouquet of roses and lilies of the valley.

Mrs. Fred Kosmol, of Philadelphia, cousin of the bride, who was matron of honor, was attired in rust velvet with turban to match and carried yellow roses. The Misses Mary and Anna Luesner, sisters of the bridegroom, were bridesmaids. Mary wore blue velvet with matching turban and slippers. Anna wore red velvet in corresponding attire to that of her sister. Both carried American Beauty roses. John Holzinger, brother of the bride was best man. A reception was held at the Holzinger residence following the ceremony. The young couple left for a wedding trip to Niagara Falls and Canada.

Both are graduates of St. Peter's Grammar School and Moorestown High School. Mr. Luesner is employed at the Public Service Bus Terminal at Riverside.

ROOSEVELT CLUB IN NEW QUARTERS

Due to the increasing membership and interest, it has become necessary for the Roosevelt Club of Palmyra, to secure larger quarters for its next regular meeting.

The spacious P.O.S. of A. Hall has been secured for the evening of October 22nd beginning at 8 o'clock. The general public is cordially invited, and an interesting program is promised.

he returned to the Bell, with which he has remained ever since. His present work is that of cable splicer. Mr. Grubb lives at 501 Delaware avenue, Palmyra.)

YMCA STAMP CLUB of Palmyra and Riverton



A small but very interesting exhibition of stamps, both U. S. and foreign, is now in progress in Eberly's drug store under the sponsorship of the YMCA Stamp Club.

The display consists of six large frames of rare stamps and interesting envelopes or covers, all of which have been loaned by local Philatelists to interest more people in this fascinating hobby.

Maryland stamps, autographed by the Late Governor Albert E. Ritchie, are on display. Stamps autographed by Hugh Johnson and Commander Rosendahl, of the ill-fated Akron, are also being shown, in conjunction with other stamps in which these notables were interested. The most glaring error ever made is the five-cent carmine in a steel of two cent stamps, a very valuable piece.

The exhibits are as follows: Switzerland, complete, by Howard F. Johnston.

Italian Colonies, recent issues, by A. E. Donaghy.

Canadian and Hawaiian Provincials, by C. R. Beagle.

Rare Covers and Autographs, by C. P. Mayfield.

China Clipper First Flight Covers Complete, by R. G. Adams.

European Countries, recent issues, by Frank Haley.

U. S. Printing errors and rare blocks, by Paul Burk.

The exhibition will continue for another week with changes being made in the displays at various intervals.

Heaven never helps the man who will not act.—Sophocles.

A 100-room fort has been found on Black Mesa, Arizona, built by Indians of the thirteenth century.

DINNER, CARD PARTY AND DANCE

Women's Republican Club Preparing for Attendance of 500 October 15

Five hundred is the number the Women's Republican Club of Burlington County is aiming to have at its dinner, Card party and dance, to be held at Medford Lakes on Thursday night, October 15. Elaborate preparations have been made to provide a good time for everybody.

During the dinner period, beginning 6 o'clock, there will be a program of speaking. This part of the program will not be very long, and will be followed by dancing and card playing. The De Lucia orchestra will furnish the music.

Mrs. Pearl M. Bridgegum, president of the organization, will direct the formal part of the program.

The general committee is composed of Mrs. L. J. Appleton, Moorestown; Mrs. Alma Evans, Riverton; Mrs. Nellie Russell, Burlington; Mrs. Lynch, Bordentown.

Additional committees will look after music, tickets, prizes, flowers and cards.

Mrs. Martha Musser, of Palmyra, has charge of publicity.

COMMUNITY CHEST DRIVE TO START OCTOBER 19

H. M. Kieckhefer, chairman of the Community Chest, announces that the annual drive for funds will be made during the week of October 19. The proceeds of this collection benefit the Visiting Nurse Society, the Cinnaminson Home and the Burlington County Hospital.

SCHOOL CLOSED

The Riverton Public School will be closed on Friday of this week and Monday of next. Teachers' institute will be held at Burlington, on Friday and will be attended by all the teachers in the school. Monday will be Columbus Day.

TWO PASSES FOR EVERY WINNER

Starting This Week Winners in Comic Contest Get Two Movie Tickets

Beginning this week, The New Era will give two adult movie passes with every lucky number drawn in its feature comic section.

Each week six lucky numbers are drawn and the holders, by applying to the merchant in whose ad the numbers appear, will receive two adult passes, good any afternoon or evening at the Broadway Theatre in Palmyra, from Monday until Friday inclusive, during the following week.

Watch these ads each week for yours may be the lucky number. A list of the winning numbers will be found each week on the front page of The New Era and are flashed on the screen at the Broadway Theatre every Friday.

The following six numbers are the winners in The New Era comic section contest this week: 104, 178, 498, 895, 1175, 1312.

Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last page of the comic section and you will receive TWO adult passes for the Broadway Theatre.

PLAN SUNFLOWER TEA AND PARTIES

The chairman of the radio division of the New Jersey State Campaign Committee, Mrs. William L. Rae, and Mrs. Walter Colton, chairman of the sunflower parties for the Women's State Republican Club of New Jersey, are asking the women of the state to co-operate by giving parties on days when there is a radio broadcast.

The suggestion has been made that at the sunflower teas or parties in homes or elsewhere, that part of the meeting be devoted to broadcasts given by prominent speakers, and to the Women's Forum over a coast-to-coast network every day from Monday to Friday inclusive at 4.30 p.m. This forum deals with national questions of interest to women.

Mrs. Pearl M. Bridgegum, of Hainesport is general chairman of the N. J. Women's Campaign Committee.

FALL MEETING OF MEDICAL AUXILIARY

The first fall meeting of the Auxiliary of the Burlington County Medical Society was held at the home of Mrs. J. H. Hornberger, of Roebeling Tuesday, October 6.

Mrs. Dean H. LeFavor, president, presided. A covered dish luncheon was served, after which plans were made for the fall.

The Auxiliary is sponsoring a student nurse scholarship, and will hold a card party and tea for the benefit of the fund on Monday afternoon, October 19, in the Parish House of St. Andrews Church, Mt. Holly.

NOTICE

To the Members of the: Riverton Porch Club: Exchange of perennial plants and house plants, Thursday morning, October 15, at 10 o'clock. Contributions should be brought to the club house at 9 o'clock.

Mrs. Walter K. Woolman, in charge.

WESLEYANS HAVE SPECIAL PROGRAM

Last Sunday the Wesleyan Men's Bible Class enjoyed the music of the Harmony Trumpeters, of Philadelphia.

Mrs. Howard Quigg, of Bridgeboro, soprano soloist, added to the musical feature with several selections, accompanied by Miss Emily VanSiver, of Bridgeboro.

Reading Z. Poinsett, teacher of the class, will talk next Sunday on the subject, "Dispensation of God's Kingdom."

All men in the community are cordially invited to attend these worthwhile services.

MARRIED SEPTEMBER 26



Mrs. Harvey Trauger, who was Miss Rebecca White, daughter of Mr. and Mrs. John White, of Cinnaminson street, before she became the bride of Harvey Trauger, of Palmyra, in the Methodist Church two weeks ago.

POLITICAL NOTES

Mrs. Alma M. Evans, vice chairman of the county committee, Mrs. Pearl M. Bridgegum, state committeewoman, and Lawrence G. Minkin, county committee chairman were members of the reception committee to meet Colonel Frank Knox, candidate for vice president of the United States on the Republican ticket, when he arrived in Burlington Wednesday morning of this week. Colonel Knox went to Atlantic City to the Traymore Hotel for a luncheon engagement and then back to Camden to the Walt Whitman for dinner and a reception. At 8.30 Colonel Knox made an address in the Academy of Music, Philadelphia.

About 2500 people attended the Republican rally held at Sylvan Lakes, Burlington, Monday evening of this week. Judge Robert E. Carey, of Jersey City, was the speaker of the evening. Entertainment was furnished by the Old Mill floor show and orchestra.

Don't forget the dinner-dance and bridge held at Medford Lakes October 15 under auspices of the Women's Republican Club of Burlington County. Speakers of national importance will be present. Tickets for \$1 may be obtained from Mrs. Minetta Bowker or Mrs. Alma M. Evans.

K. OF C. CARD PARTY

Saint Joseph's Council, Knights of Columbus, will hold their first big card party of the season this Friday night, October 9. A large committee of men and women have made great efforts in collecting some very beautiful and valuable prizes. There will be pinocle, 500, and bridge, also radio in the basement. Refreshments will be served immediately after the games.

The most concentrated form of rations used by polar explorers is pemmican, a mixture of dried beef and fat.

RIVERTON

Covenant Chapter 108, Order of the Eastern Star, will unite in worship next Sunday morning, October 11th, at eleven o'clock, with the congregation of Calvary Presbyterian Church. This will be the annual church service of the Order.

The Semper Fidelis Bible Class of Calvary Presbyterian Church will hold a rummage sale on October 17. Articles for sale may be sent to Mrs. William Carson, 702 Lincoln avenue, Palmyra, or they will be called for if Mrs. Carson is notified.

The White Shrine of Jerusalem will hold a card party at the home of Mrs. Carrie E. Hyland, Irving Terrace, Moorestown, on Saturday evening, October 10.

Miss Mary Elizabeth McChesney, of Moorestown, spent the weekend with Mr. and Mrs. Harry Sim, of Thomas avenue.

Frank B. Elliot, son of Mr. and Mrs. Ross T. Elliot, of 402 Fulton street, Riverton, is one of 237 freshmen to be pledged to fraternities at Lehigh University at the close of the annual "rush" season. Mr. Elliot is one of seven men to be pledged by Chi Phi social fraternity. There are chapters of 29 national social fraternities on the Lehigh campus. Initiation of the men is not permissible until the close of the first semester, which must be completed satisfactorily to the dean by the pledge.

Howard Struble Barto, of 626 Thomas avenue, was elected sophomore track manager of the Rutgers University track team for the 1936-37 season. Barto, a graduate of Palmyra High School, is also a sophomore reporter of the University newspaper The Targum, and last year he was a freshman manager of track. He is also a member of the Phi Gamma Delta fraternity.

CHOW MEIN 25c

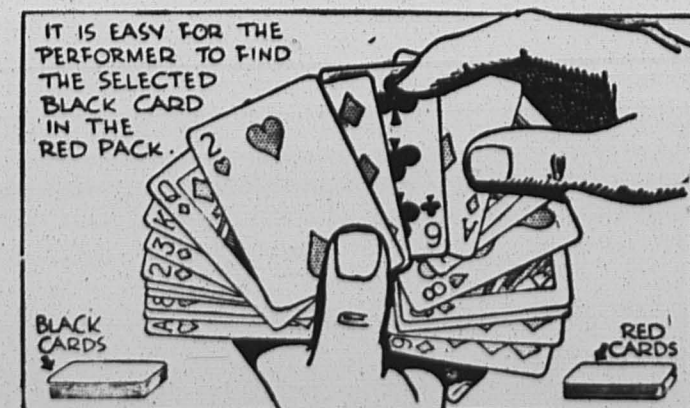
OYSTERS
ON THE HALF SHELL
STEWES and FRIES

Fry's Dining Room

11 West Broad Street
Palmyra Phone 1529

TRICKS of MAGIC EXPLAINED by Will Lindhorst

HOW TO FIND A SELECTED CARD IN A PACK



Separate the red cards of a pack from the black and stack the cards of each color in separate packs. Placing the red deck in your pocket, ask somebody to select a card from the black deck and exhibit it to the audience. While this is taking place casually slip the black cards in your pocket, substituting the red cards in their place. Keeping the audience ignorant of this change, have the selected black card placed in the red deck which you hold and the solution of the tricks becomes simple. The difficulty lies in preventing those in the audience from seeing you exchange the packs.

(Copyright, Will L. Lindhorst.)

Mr. and Mrs. W. L. Caskey have moved from Harrison and Thomas avenue to 326 Morgan avenue, Palmyra.

WE HAVE THAT SMOKE
PIPE FOR YOU. HEATER
AND STOVE REPAIRS.

South Jersey Supply Company

Broad St. and Delaware Ave.
PALMYRA Phone 234

Jacob Naden says:

Prices alone often mislead you and mean nothing.

COME INTO MY ONLY STORE
24th & Federal Sts.

Camden
and COMPARE values.
This week's special:

BED SPRING AND MATTRESS
(any size)
\$14.95

Complete Home Furnishings
Open every night 'til Christmas

NEW GARAGE



PAY FOR IT
LIKE RENT
AS YOU USE IT

● Build a new garage
NOW and pay for it in
small monthly installments—depending on the
total amount and the
length of time needed to
complete the payments.
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reasonable. Our simple
Finance Plan provides
low rates, convenient
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WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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Governor Landon and the Schools

Governor Landon has recently become the target of some particularly vicious sniping by his political opponents who have made certain elaborate deductions concerning Mr. Landon's attitude toward education as indicated by conditions existing in Kansas at the present time.

Among other things teachers are urged to believe that Governor Landon is a positive menace to education because, in his own state, some instructors receive as little as \$800 per year, the school budget has been materially reduced, and that school facilities are not on a par with those in other states.

As in the case of many wild shots fired in the heat of a political campaign, no material damage has been done to the Republican cause, but for the sake of clarifying the issue it appears that a brief survey of educational conditions in Kansas should set at rest, once and for all, any doubts which may linger in the minds of a few individuals concerning the attitude of Governor Landon toward education.

It is probably true that some high school teachers receive as little as \$800 per year, but those who made this statement were most careful not to qualify it in any respect. It is also true, however, that there are many teachers in every state in the Union who also receive as small a salary. These include substitutes who work for only limited periods and college instructors on a fellowship basis. This point may be dismissed definitely by cognizance of the fact that under Governor Landon's predecessor the teachers received only 59 per cent of the school funds while in 1935 more 67 per cent of this money went to the teachers.

In Kansas the school budget was materially reduced. A large part of this reduction was caused, however, by the abolition of many "little red schoolhouses" which had less than three pupils each. This is not conjecture, but a matter of record. The result of this so-called limitation of school funds has resulted in a greatly improved system.

During depression years Kansas spent the same percentage of her income on education as was expended during the boom year of 1929.

The educational record of Kansas which, in the opinion of the Roosevelt adherents, appears to be representative of the main issue speaks for itself—not through the mouths of prejudiced spokesmen, but through the Bureau of the Census which reports that Kansas, in 1930, had less illiteracy than many states, the figure being 1.2 per cent as compared with a national average of 4.3 per cent.

It is admitted that Kansas may not have the best school system in these United States. The Constitution of this Commonwealth makes each school district independent of the state government, yet the Governor, in the eyes of his opponents, should assume full responsibility over many matters concerning which he can exercise no control. The entire attack has a strange resemblance to that of the proverbial drowning man clutching at straws.

BETTY PETTY
STUDIO OPENED
WEDNESDAY

The Betty Petty Beauty Studio at 519 Cinnaminson avenue, Palmyra, had its formal opening yesterday.

Many of the women from Palmyra and Riverton were visitors on the opening day.

Several baskets of beautiful flowers were received by Mrs. Petty with best wishes from her friends.

The Betty Petty Beauty Shop is fitted with modern furnishings and up-to-date equipment.

Mrs. Petty graduated from beauty culture schools in both New York and Philadelphia, and is now equipped to render every kind of beauty service desired.

The prehistoric cavemen were all left-handed.

RIVERSIDE TAKES
PLAYGROUND TEAM

Riverside defeated Palmyra with a score of 7-0 last night in the inter-club football game. The players are limited to boys not over 110 pounds. Monday afternoon Riverside defeated Riverton in a one-sided game, the score being 20-0. In the last half the Riverside second team substituted for the regular players.

The standing of the teams follows:

	W	L	PC
Riverside	3	0	1.000
Palmyra	1	1	.500
Delanco	0	1	.000
Riverton	0	2	.000

The winner of the P. O. of A. blanket club this week was Mrs. Raymond Haines, of Cinnaminson avenue.

CHURCH
NEWS

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor
In the Methodist Episcopal Church this Sunday morning at eleven o'clock, the Rev. W. A. Boyd, will begin a new sermon series entitled "The Church at Its Best." "The Royal Church of God" is the sermon theme for this Sunday morning. After this sermon will follow two sermons upon the subjects "The Prayers of the Royal Church" and "The Motives of the Royal Church of God."

In the evening at 7:45, Mr. Boyd will preach about "The Imperative Need of the Hour." President Roosevelt says the need of the hour is the "New Deal." Governor Landon says it is "Americanism." Both men may or may not be right. What do you think is the need of the hour? All of us are interested in this subject. We are all involved in it. Come hear the discussion.

Mrs. Florence Dare Boyd will be at the organ and the choir will sing in both services under her direction. Persons interested in good music and its production, who would be willing to give their service in choir work for instruction in the technique of voice culture, are invited to come to the choir rehearsal on Thursday evening or to see Mrs. Boyd after any service on Sunday.

In the midweek church meeting the address and discussion will be centered in the "Prayers of the Apostles." The more specific theme for consideration is "The Apostles—Loved and Hated."

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager, Pastor
The concluding Sunday in our Fall Recovery Crusade is this Sunday. The special feature will be a rally of the confirmation classes received during the present pastorate. The sermon will deal with a topic of special interest to young people, "Turning the World Upside Down."

Evening worship at 8 o'clock. The second in a series of sermons on David will be preached: "Courageous Zeal for God."

Midweek service each Wednesday at 8 o'clock.

The monthly meeting of the Missionary Society will be held at the home of Mrs. Pike next Friday evening, October 16. Note the change of date from the usual meeting time.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
You are invited to attend and participate in these services.

Sunday, October 11th
10:00 a.m., Bible School. Several classes were promoted from the Junior to the Senior Department last Sunday. While this taxed the seating capacity of the main school, there is still room for more, especially those occasionally attending members and visitors.

11:15 a.m., Morning worship. Mr. Lockett has chosen for the subject of his sermon, "The Test of Experience." "Fear Not O Israel" by Spicker, will be rendered by the choir and Edward Hoyt, one of the choir's tenors will render a solo of his own selection.

7:00 p.m., The High School Young People's Group will meet as usual in the Sunday School room for a three-quarters of an hour service.

7:45 p.m., Evening worship. "The Spotless Lamb of God" by Williams, will be the selection by the choir, to be followed by the sermon by the pastor on "Precious Promises."

Wednesday evening at 8 o'clock the midweek prayer service to which everyone is invited.

CHRISTIAN ENDEAVOR

The young people of Calvary Presbyterian Church have begun their Sunday evening meetings of Christian Endeavor with a program which promises to be interesting and helpful. Each Sunday evening at seven o'clock they will meet for song and worship, following which there will be an open discussion of the problems confronting youth. They invite all young people of the community to join with them.

Alaska Indians use fish for candles.

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, B. D., Pastor
Next Sunday morning, October 11th, Covenant Chapter 108, Order of the Eastern Star will unite in worship with the congregation of Calvary Presbyterian Church, at eleven o'clock. The pastor, Rev. Charles T. Bates, will preach. An invitation is extended to all in the community who have no regular church home here to unite in the fellowship and worship of Calvary Church.
The Church School will meet, in all departments, at 9:45 a.m. Junior Christian Endeavor Society, 4 p.m. Senior Christian Endeavor Society, 7 p.m. The Young People are planning an interesting program for their meetings, which includes open discussion of everyday problems confronting youth. All young people of the community are invited to share in the inspiration of these meetings.

CHRIST CHURCH, EPISCOPAL

Riverton
Rev. Francis B. Downs, Th.D.
Wednesday, October 14, The Woman's Auxiliary will be held in the Parish house starting at 10:30.
At 3:30 on the same afternoon the Girls' Friendly candidates will hold their meeting.
At 7:30 the Girls' Friendly Society will hold their meeting.

CHRISTIAN SCIENCE CHURCH

"Are Sin, Disease, and Death Real?" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday October 11th.

The Golden Text is: "Resist the devil, and he will flee from you. Draw nigh to God, and he will draw nigh to you" (James 4:7,8).
Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Owe no man any thing, but to love one another: for he that loveth another hath fulfilled the law. Love worketh no ill to his neighbor: therefore love is the fulfilling of the law" (Romans 13:8,10).
The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The genuine Christian Scientist is adding to his patient's mental and moral power, and is increasing his patient's spirituality while restoring him physically through divine Love. To infinite, ever-present Love, all is Love, and there is no error, no sin, sickness, nor death" (pp. 375, 567).

WILBUR R. HARMAN

Wilbur R. Harman, of 843 Morgan avenue, Palmyra, died at his home last Friday after a short illness.
Funeral services were held Monday afternoon at 2 o'clock from his late residence, the Rev. W. A. Boyd, officiating, assisted by the Rev. Norman Stockett, of Palmyra and the Rev. Ira S. Pimm, of Millville.
Interment was made in Morgan cemetery, Foster & Son, of Collingswood, funeral directors.
Mr. Harman is survived by his widow, two daughters and one son.

PALMYRA

Mrs. E. D. Dorsey, of Atlantic City, a former resident of Palmyra, spent Monday with Mrs. George J. Seel, of Cinnaminson avenue.

Don't forget the donation day, October 10, for the Palmyra Auxiliary of the Zurburg Memorial Hospital, Riverside.

Mr. and Mrs. Fred Roland, of Cinnaminson avenue, have returned to their home after spending the summer in Ocean Grove.

Mrs. Homer Krauss, of Harrisburg, spent Monday with Mrs. A. B. Powell.

Mr. and Mrs. Joseph Dunleavy have moved from Fourth and Morgan avenue to Fourth and Horace.

"LANDON-KNOX—
PROSPERITY ENTERS"
REPUBLICAN TICKET

For President of the United States
ALF M. LANDON

For Vice President
COL. FRANK KNOX

For United States Senator
W. WARREN BARBOUR

For Congressman
D. LANE POWERS

For State Senator
CLIFFORD R. POWELL

For Member of Assembly
DR. S. EMLEN STOKES

For Surrogate
GEORGE B. BITTING

For Freeholders
PALMER L. ADAMS
LEROY CHURCH

For Coroner
JOHN N. SWARTZ

Church Notices

CHRIST CHURCH, EPISCOPAL

Riverton, N. J.
Rev. Francis B. Downs, Th.D.
Rector.
Eighteenth Sunday after Trinity
Sunday, October 11
7:30 Holy Communion
9:45 Sunday School
11:00 Morning Prayer and Sermon.

CHRISTIAN SCIENCE

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
open Tuesday and Friday 2:30 to 4:30

The annual chicken supper of the Ladies Aid Society of Epworth M. E. Church, Palmyra, will be held Thursday, October 15, from 5:30 to 7:00. Tickets, adults 65c, children 40c.

Miss Mary Kemmerle, of Ventnor, is spending some time at the Kemmerle home on Broad street.

Mrs. Amelia Wood, of Philadelphia, spent Tuesday visiting at the Kemmerle home.

Mr. and Mrs. Max R. Osburn, of Orlando, Florida, are spending a few days with the parents of Mrs. Osburn, Mr. and Mrs. J. M. Graham, of Leconey avenue. After leaving Palmyra, Mr. and Mrs. Osburn will drive to Columbus, Ohio, to attend the Ohio State-Pitt football game.

Elwood F. Thum, president of the Palmyra Foundry, was one of the jurors chosen for the trial of William J. Stephen, of North Camden, accused of the murder of Curtis W. Dobbins on the evening of August 11. Dobbins lived in Haddonfield and was shot down when he answered a knock on the door at his home.

Mrs. Francis Stevenson, of Beverly, entertained the card and radio party of the P. O. of A. at her home Wednesday evening.

Mrs. Mary Hamelman, Francis Hamelman and son Arthur, of Philadelphia, spent the weekend with Mr. and Mrs. Eula Roach, of Delaware avenue.

The following members of the Lucky 13 Club were entertained at the home of Mrs. Alonzo Bonsall, of Montclair, Friday of last week: Dodge, Miss Edna Forester, Mrs. Clair Adams, Miss Adaline Seel, Mrs. Frank Mathews, Jr., Mrs. William Mattis, Mrs. Harold Baker, Mrs. Harry Mansfield, and Mrs. Thomas Braddock.

Mrs. Harold Harper and daughters Betty Carol and Ruth, and Miss Carrie Seel, of Lansdowne, were guests at the home of Mr. and Mrs. George J. Seel, of Cinnaminson avenue, on Friday and Saturday.

Mrs. Bettie Doughty, of Broadwater, Virginia, has returned to her home after spending some time with her sister, Miss Nora Carpenter.

COMMUNISM - SOCIALISM

And Their Relation to the New Deal

By Theodore D. Gottlieb and Furman A. Wood

The full story of Socialism has never been told in connected form as it is long and involved; it is a curious mixture of dreamy wishes, fallacious reasoning, impracticable ideas, fanatical hatreds and specious mendacity. It is contained in numberless books, pamphlets, magazine and newspaper articles; though all of it is found the attempt to evade or circumvent the stern mandate "BY THE SWEAT OF THY FACE SHALT THOU EAT BREAD."

Space limits and the narrow scope of our subject precludes any attempt to detail the narrative in these articles; our effort will be confined to a showing of the basis of the subversive movements and a few of the steps taken by those who are aiming to change our form of government. Communism as a later development has a more contemporary literature which is more widely read because of its appeal for direct action by brute force.

It appears proper at this point to emphasize a fact not generally known or appreciated by the mass of people, that practically all attempts at revolution or overthrow of an existing form of government have been initiated and fostered by the intellectuals of the period, not by the mob; in the Primer of New Deal Economics, is found on page 151 the statement of J. George Frederick, "always behind a genuine revolution, there is also a basic philosophy and point of view." By their own admissions the New Dealers' are fomenting a genuine revolution and it is

necessary to examine closely just what their philosophy is. It is not that of Plato who discussed the Ideal State more than four centuries before the Christian Era nor does it conform to the abstractions of Sir Thomas More who published his Utopia in 1516.

The fundamentals will be found in the theories of Adam Weishaupt one time Professor of Canon Law at the Jesuit University of Ingolstadt, Bavaria. In 1776 Weishaupt a brilliant lawyer founded the Order of the Illuminati; in the short span of two years it spread over Europe and became such a threat to the rulers of Church and State that the members of the organization were exiled or imprisoned to the extent that it ceased to exist as a corporate body; Weishaupt found it expedient to remove to Gotha after his lecture hall had been burned by his enemies.

Congressman John E. Nelson, member of the Commission to Investigate Communism, (H.R. Report 2290, 71st Congress, Jan. 17, 1931), expressed the opinion that Weishaupt was perhaps the first great exponent of world revolution and summarized the aims of his society as follows:

(1) Abolition of monarchy and all ordered government; (2) Abolition of private property; (3) Abolition of inheritance; (4) Abolition of patriotism; (5) Abolition of the family (i.e. of marriage and all orthodox morality, and the institution of a system for the communal education of children); (6) Abolition of all religion. The first fruits of this program

were seen in the French Revolution, 1789-1796; the Jacobin Club responsible in large measure for the Reign of Terror was organized by many who had been affiliated with the Illuminati; as is well known the Revolution led to the rule of Napoleon Bonaparte, first as Consul of the Republic, later as Emperor of France; the masses helped to fertilize all of Europe with their flesh and blood. It is worth noting that during the period when Weishaupt was formulating his philosophy of destruction and the Terror was executing it, Franklin, Washington and their compatriots were busy developing a plan for a constructive form of government based on the desire of the people for liberty coupled with security maintained by law rather than force. The question to be determined by our ballots in November is, shall this form of government be continued or shall it be superseded by the collectivist state?

If intelligence rather than emotion is to rule, there can be only one answer, we shall remain a free people. It is interesting to know that Washington was fully informed about the Illuminati and severely condemned the movement. (See Washington the Mason by Hugo Tasche.)

(to be continued)

"FORWARD PASS"
AT PALMYRA HIGH

Tillicum Sponsors Two-Act Comedy Friday and Saturday, Oct. 9-10

The Tillicum again presents a J. B. Rogers musical production, "Forward Pass," which promises to be better than previous productions which were all well received in Palmyra.

Followers of PHS plays will remember such successful productions as "Pattie," "Up in the Air," "Page the Prince" and others.

"Forward Pass" is a story which tells of Jack Lee, football hero of Clayton College, who is perfectly contented to be winning games for his school and to be making love to pretty little Mary Clananah, the daughter of his coach. And then, Jack makes the unfortunate discovery that he is heir to the throne of Monrovia and that he must immediately begin the business of being a king in a country from which he has been spirited away as a baby. His absence from the campus overnight is a breach of training rules and the coach, Pat Clananah, suspends him from the team on the eve of the big game of the season. Little does the coach know or little can the students imagine that Jack was kidnapped and held captive that night while certain revelations of his royal birth were sought by secret agents from Monrovia. An upset in the plans of the secret agents momentarily casts

Hector in the role of the missing Prince—long enough to make him the potential victim of an assassin's plot. But Shady Lane, Jack's roommate, thwarts these villainous intentions in a highly amusing and successful manner.

Margaret Neal will play as Mary, opposite Francis Green, who takes the part of Jack. Susie Lewis will be characterized by Betty Corner; Shady Lane, Susie's heart throb, played by Garwood Bacon; Shadow Wert is played by Ethel Clark; Ruth Black will give a good imitation of the widow Mrs. Tiddles. Hector, who is Mrs. Tiddles' son will be played by Frank Applegate. Donald Gould will portray Pat Clananah. The cast also includes eight dancing chorus groups of approximately 64 high school girls, a specialty toe dance, two tap dancers and a singing chorus of 30 high school students.

In addition, the high school orchestra will play the musical scores which are very catchy.

COUNTY COUNCIL
P.T.A. OCTOBER 14

The October meeting of the Burlington County Council of the New Jersey Congress of Parents and Teachers will be held on Wednesday, October 14, in the Methodist Church on Hanover street, Pemberton. The meeting will be called to order at 10:00 a.m., and luncheon will be served during the noon recess. Mrs. Walter L. Bowen, president of the New Jersey Congress, will speak during the afternoon session.

If two people can live on less than one, it's because they have to.

PALMYRA
SCHOOL
NOTES

The High School, with the cooperation of the Palmyra-Riverton Rotary Club, is carrying on a program of Vocational Guidance for Seniors. Each week the Rotary Club schedules one of its members or secures the services of some other person who is familiar with certain vocations. A period approximately one hour in length, is used for this vocational conference and discussion.

The Palmyra-Riverton Rotary Club is also sponsoring a plan by which they will, during the school year, act as hosts to all the boys in the Senior Class. Each week some member of the Rotary Club arranges the attendance of two Senior boys.

High School Assemblies

A series of special programs have been arranged for high school assemblies.

One that will especially interest the girls is a fashion show to be sponsored by the Strawbridge and Clothier store of Philadelphia. A fall wardrobe appropriate for the high school girl will be displayed. This show is to be held on October 21, in the high school auditorium and it is open to all girls of P.H.S. and their mothers.

On October 28, Dr. Samuel W. Grafflin of White Plains, New York, will be the speaker in the assembly. He has spent the last five years speaking in high schools, colleges, and industrial plants. His favorite lecture is "Three-point Living in a Five-way World." He uses the Will Rogers type of philosophy and humor.

Other special programs during the year are as follows:

October 19, Monday, 9:00 a.m.—Noah Beilharz, impersonator, presenting "Mr. Antonio."

November 17, Tuesday, 2 p.m.—Russell Wright, World Traveler, Newspaper Cameraman.

December 15, Tuesday, 2 p.m.—C. E. Jones, "The Tops," a program of Gyroscopes.

1937

January 20, Wednesday, 2 p.m.—Frances Sellers, Radio's Foremost Whistler and Bird Interpreter.

February 11, Thursday, 9 a.m.—Jack Raymon, "Reptiles of North America."

March 18, Thursday, 9 a.m.—The Loring Campbell Co. Magicians.

The Stenotype

which was used to report the Democratic National Convention is taught at Strayer's Business School. Harry Foster, the Convention Stenotype Reporter for the United Press, learned at Strayer's Business School now has 250 Stenotype students, but can take a few more, day or evening. Charge moderate.

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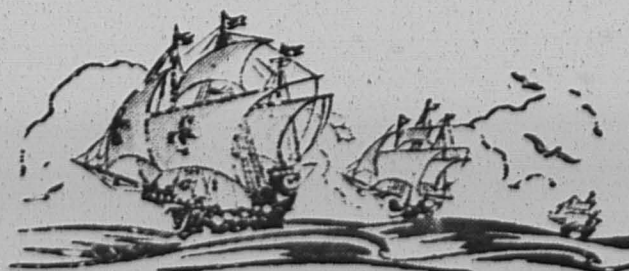


Monday, October 12th

CHRISTOPHER COLUMBUS, A GREAT MAN WHO DIED OF A BROKEN HEART, LITTLE REALIZING THAT HIS NAME AND HIS DEEDS WOULD BE INDELIBLY WRITTEN IN THE MINDS OF POSTERITY. IT REMAINS FOR ALL OF US TO UPHOLD THE FINE STANDARDS AND TRADITIONS OF THIS GREAT COUNTRY WHICH HE DISCOVERED.

AMERICANS ARE BOUND TO SUCCEED IF THEY, TOO, LIKE COLUMBUS, WILL IN THE DARKEST HOURS, GIVE THE ORDER—"SAIL ON."

CINNAMINSON BANK
AND TRUST CO.
RIVERTON, N. J.



YOUNG PEOPLE'S FORUM

Established to Give Young Men and Women of All Ages an Opportunity to Express Their Views on Any Subject That Interests Them

Don't Knock, Boost!

In glancing through your paper of last week I happened to see this column and I was glad to see it because I'm rather tired of hearing so much talk as to how fast the younger generation is going to the dogs.

I sincerely repudiate the above as I am of the opinion that we have merely progressed along with the times. Everything in industry as well as pleasure is built with the idea of speeding things up. So as we grow up this idea is instilled in us; yes everything is done much faster than it was thirty years ago.

The youth of today may do everything faster and be very blunt in matters of speech, but that is only a re-action of the age of high speed. I am sure that if the parents and older people were to take a closer look and in that look try to find the good points in a person's character, they would find in the majority of the younger set, good solid American men and women.

Why can't the older folks give us a break and try to help us, instead of always nagging and reproaching or scolding us.

We have a lot to learn I'll admit, and who could better show us than our parents or some of the older people? They have learned lots by experience, so why don't they pass this experience along to us so that we may benefit by it instead of hav-

ing somebody tell us not to do so and so, and when they are asked why, refuse to give us an answer, or evade the issue, which only makes us all the more determined to find out things for ourselves. We can't help it, curiosity is only one of the traits that we inherit. So I'm going to ask in closing why don't the older folks lend us a helping hand instead of condemning us and stop such talk about the younger generation? After all, those who holler the loudest very often have the least excuse for it. So give us a break. After all we're only human and so are the things we do. Youth.

Likes Feminine Girls

I noticed with much interest the institution of a Youth's Forum in which the young people may voice their honest-to-goodness opinions.

I am a young man and am very much interested in the attitude taken by "Puzzled" in last week's paper. A fellow may say he likes a girl to smoke and drink with him, but deep down inside him, he really doesn't care for it. Some girls I believe just do it to keep up with the crowd or set with which they travel and really care little or nothing for it.

True, a fellow likes a girl who will be a pal with him, but he also expects her to have enough self-respect to demand some respect from him. Girls have done more than anyone else to destroy the inborn respect a

man holds for womanhood. She has tried to put herself on his level instead of being the one thing to which he can turn for a restful and comforting respite from the business world.

Young women can still regain the many charms they lost when they substituted tailored business suits for the more feminine and fluffy dresses they used to wear. Young women just be yourself and you will find the men think just as much of you if not more. They don't want you to try to be their equal in business, but play just the part which was meant for you. Experience.

Snap Out of It!

Dear Puzzled:
Can there be so much harm in drinking when the First Lady of the Land says that a girl should "learn how to hold her liquor"? I too, am a member of "this younger generation" and can see no harm in making myself sociable when out with a crowd.

Why should I be a prude and refrain when everyone else drinks and smokes?

No one likes a goody-goody and you'll soon find yourself without friends if you keep to your present course. You'll sit at home and be a first-class old maid.

Come on, Puzzled! Wise up and give yourself a treat. You'll have a better time out of life. Sociable.

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DREER'S

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



Enjoy the convenience and dependability of an Electrolux automatic gas refrigerator in your kitchen.

ELECTROLUX PRICES BEGIN AT \$125 Cash Connected

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Remember—a tiny gas flame runs Electrolux—it is permanently silent.

PUBLIC SERVICE

PUBLIC SERVICE STORES ARE OPEN SATURDAY AFTERNOONS

A-479

STATE SERVICE FINDS POSITIONS

State Employment Service Increases Placements in August. No Charges

The Mount Holly office of the New Jersey State Employment Service, 55 Main street, reported 171 jobs found for applicants in August. Seventy-one jobs were with private employers; 56 men were given private jobs including 19 farmhands, 20 factory workers, 16 dredge operators, and one clerical. Fifteen women found private employment, 13 as domestics, one as a clerk and one in a factory. Of the 99 men placed in public employment, 14 were assigned to WPA projects and 85 to contract work with the FWA. One woman was given a WPA job.

William E. Darnell, interviewer in charge, stated the seasonal increase in industry seemed to start somewhat earlier than usual. Farmers find difficulty in getting help to market fruit and truck. Competent female domestics cannot be found to fill standing orders for such help.

All Burlington county employers are urged to telephone their orders for help to Mount Holly 808, between 8.00 a.m. and 4.00 p.m., Saturdays to 12.00 noon. The New Jersey State Employment Service is a complete and high-grade personnel service. It is not a temporary relief agency. The self-sustaining unemployed who have never been on relief outnumber the relief recipients in its lists of qualified workers.

Workers in need of employment or working on seasonal or other temporary jobs will profit by registering at the Mount Holly office between 8.00 a.m. and 12.00 noon, Mondays to Fridays inclusive.

No charge of any kind is made to either employer or applicant for employment.

What Other Editors Say

WE SHOULD LOOK ACROSS THE WATERS

We hope that "it couldn't happen here," but if it does happen, it will be because some of us are now behaving like a group of children indulging in some devilry, for which they will be punished if caught, and they know it.

It must be assumed that most of our great minds that are today encouraging lesser minds to absorb a variety of theories, each contradicting the other; do not expect to "get caught."

The increase of slavery of the people of European countries who have permitted fanatics to take over governments, through listening to the theories of their proposals to change the customs under which we outgrow all other nations, could only lead us into misery.

The civil war in Spain that threatens to start another world war is between two factions of radicals. Under the rule of either, the country is promised no happiness. The "success" of the Soviet Republic in Russia is far from a social or financial success, as revealed by William Henry Chamberlain in The American Mercury for September. The poor have less than they had under the Czar and they have no more real freedom. The German here may admire Hitler, but he does not return to his fatherland. The Italian here is proud of Mussolini, but he remains with us.

It would seem that the United States would be safer in discouraging thoughts of social revolution until the "epidemic" in Europe has shown some signs of abatement.

—Community News
Merchantville, N. J.

WHAT D'YE MEAN, LIBERTY?

Isn't it Russia the Communists would have us copy?

The Soviet Republic offers a form of liberty different from ours, it was to be assumed, since the radicals constantly protest the practices and customs of this country which occasionally break up red flag parades and noisy demonstrations on the streets. Somehow or other we cannot fig-

ure out Soviet liberty.

In Moscow last week sixteen Communists were executed by a firing squad for plotting against the Soviet Republic's present administration.

Liberty, apparently, means something different in different places. In this country the Communists openly organize, openly place candidates on our ballots and openly vote for them. They openly admit their objective is to overthrow our Government. They openly admit that they expect to indulge in bloodshed when the time is ripe.

They want to give us liberty—the kind they have in Russia, where it means you face a firing squad if you dare mount a soapbox and criticize the Soviet Government.

—Community News
Merchantville, N. J.

GEORGE B. SHANER RE-OPENS OFFICE

Supervises Enlarged Territory for HOLC Corporation at Camden Headquarters

George B. Shaner, who has been in the government employ for the past two and one-half years, in connection with the HOLC, has just had his office, which was abolished sometime ago, reopened in the post office building, Camden. He will reorganize his office force out of his old personnel who were dismissed when district offices throughout the United States were discontinued.

Mr. Shaner has charge of the South Jersey District for the Home Owners Loan Corporation, a territory of ten counties. He will continue his office at 1616 Pacific avenue, Atlantic City, N. J.

Bids will now be taken and opened publicly for work on all acquired properties as well as reconditioning advance cases where owners cannot finance their own work.

Twenty-two years experience in construction and executive work has made it possible for Mr. Shaner to handle the duties in such a way that he has steadily been given more territory until he now has almost half of the state under his supervision.

"LONDON-WHAT HE STANDS FOR"

Six Noted Writers Give Impressions of Popular Republican Candidate

"London—What He Stands For"—Republican campaign booklet; Mail and Express Publishing Company, New York, 48 pages, nine for one dollar.

Each of the six articles which comprise this booklet, contributed by Henry J. Allen, Malcolm W. Bingay, Senator Arthur E. Capper, John Hamilton, Roy Roberts and William Allen White, is a polished facet of the Landon diamond. David Hinshaw, the editor, has successfully brought together a series of articles which present to popular view the character and career of Alfred M. Landon, Republican standard bearer in the Presidential campaign.

Probably the high light of the booklet in the eyes of the average voter is the finely drawn comparison of the personalities of Mr. Roosevelt and Mr. Landon, by Malcolm W. Bingay, managing editor of the Detroit Free Press. In writing his article, entitled "We and 'I,'" Mr. Bingay, the only contributor who is not an intimate of the candidate, has opposed not only the superficial differences in their personalities, but contrasted their origins, their methods of working, and their mental attitudes.

"Roosevelt, in his personal dealings," Mr. Bingay writes, "has the arrogance of the born aristocrat; Landon wins men by a spirit of comradeship. Roosevelt drives; Landon leads."

The Landon picture is completed by republication of the widely read speech of John Hamilton, nominating Governor Landon at the Cleveland convention.

This booklet will prove invaluable to the voter who wishes to be informed of the personality and background of the Republican candidate, and all voters must be so informed if they are to cast an intelligent ballot in November.



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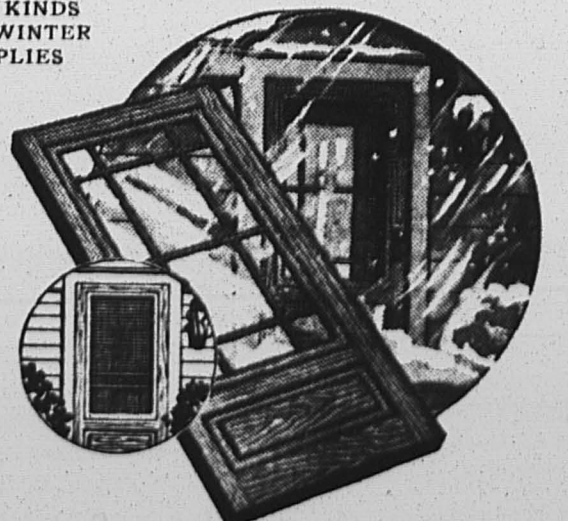
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THE PEOPLE'S COLUMN

A PERTINENT QUESTION!

Editor, The New Era.
What's the matter with this town of ours? With growth and expansion knocking at our doors, will we forever keep on ripping down old properties and never building new ones?

Ask any real estate man in Riverton of the number of inquiries he is getting about local properties and what he is doing about them. The story is always the same—plenty of inquiries, but no available properties!

In other words, outsiders are discovering for themselves the many advantages of living in Riverton and are coming out here to find a home. They want to live here. They know that Riverton has more advantages to offer than any other suburb in the entire Philadelphia area. I challenge you to find any other town which has (1) a country club, (2) a yacht club, (3) substantial churches, (4) a thoroughly modern school system, (5) adequate fire and police protection, (6) progressive merchants and attractive stores, (7) adequate transportation, (8) satisfactory public recreational facilities, (9) local banking conveniences, (10) a civic administration which has kept taxation remarkably low with high standards of executive and financial direction.

To these ten features which know no other town can match could be added many others. But what are we doing about it? Nothing. Strangers hear of us, come to see us—and we turn them away because we have an acute shortage of thoroughly modern homes. Oh, of course, we have some structures which have had their faces lifted with paint and paper, but they are not the modern home sought by the people who want to live with us.

So what? Just this—these people go elsewhere—and we lose the added tax revenue they would have brought; our merchants lose this business; our bank loses new depositors; our newspaper loses new subscribers; our churches and clubs lose new members.

What are we going to do about it? Are we going to remain stagnant? Are we going to keep on tearing down older houses and never building new ones? Who is it that is strangling the town? What do we have to do to get financial interests awake to the money-making opportunities they are passing by? Should we, ourselves, organize the Riverton

WOOLSTON OFFERS FREE BRAKE TEST

New Weaver Brake Testing Device Offered for Free Use of Car Drivers Here

Clinton B. Woolston, garage proprietor, at Broad and Howard streets, Riverton, announces this week the installation of the Weaver Brake Tester and the Weaver Light Tester.

These two pieces of scientific apparatus were installed in anticipation of the coming state check-up on automobiles.

Mr. Woolston invites anyone to drive their car into the garage, where in an instant, an accurate check on all four brakes will be revealed. He will make no charge for this service and encourages everyone interested to come in periodically for this test.

YWCA NOTES

Miss Katherine Lucchini, executive secretary of the Burlington County Young Women's Christian Association, was entertained at a tea given by the county board of directors at the home of Mr. and Mrs. Alexander C. Wood, Jr., at Cinnaminson, Friday afternoon, October 2. The affair was attended by the heads of many organizations in the county.

Refreshments were in charge of Mrs. Frank Smith and the Ranocas YWCA, and those who poured included Miss Helen E. Woolman, of Riverton; Mrs. R. G. Dunn, Sr., of Burlington; Mrs. Lester Collins and Mrs. F. Wallis Armstrong, of Moorestown.

And out of war and after all, What is it people get? Just widows, wounds and wooden legs—

And lots and lots of debt.
—Old Rhyme.

Corporation, sell stock around town and go in the building and real estate business ourselves? Let's talk it over!

Citizen.

INVITATION

The Officers and Directors of the Burlington County Needlework Guilds are invited to attend a tea and open house at the Burlington County Children's Home, Mount Holly, from three to five, Wednesday, October 14, 1936.

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B.C.B.N.C.C.

REPUBLICAN CAMPAIGN CALENDAR

The Burlington County Republican Committee has arranged the following meetings, with the speakers named, and asks Republicans in the various communities to use every effort to secure a large attendance of voters, both men and women. The issues involved in this campaign are of the utmost importance and every voter should become fully acquainted with the facts.

October 10
Sun Flower Dance, Burlington County Young Republican Club, Burlington Armory, 8:30 p.m.
Masonville, Colored Republican Club, old school house, Masonville, 8:30 p.m.

October 12
Meeting, County Committee, Court House, Mount Holly, 8 p.m.
Meeting, Palmyra Republican Club, Society Hall, Palmyra, 8:30 p.m.
United Republican Club Meeting, Becker Building, Maple Shade, 8 p.m.

October 13
Meeting, Mount Holly Republican Club, Court House, Mount Holly, 8 p.m.
Meeting, Rosebud Republican Club, Township Hall, Mt. Laurel, 8 p.m.
County Committee dinner meeting, Medford Lakes, 6:30 p.m.

October 15
Burlington County Women's Republican Club dinner and cards, Medford Lakes, 6:30 p.m.
Meeting, United Republican Club, C.I.W.B. Hall, Hainesport.
Dinner-Dance and Cards, Burlington County Women's Republican Club, Medford Lakes, 6:30 p.m.
Rally, Roebeling auditorium, 8 p.m.

October 17
Meeting, Roebeling Hungarian Republican Citizens' Club, Roebeling, 7:30 p.m.
Active Workers Cinnaminson Township (colored) District 1.

October 19
Active Workers at Bordentown, K. of P. Hall, 8:30 p.m.

October 20
Young Republican Club, Burlington County, meeting, Court House, Mt. Holly, 8 p.m.

October 21
Active Workers, Mt. Holly (colored), Turner's Hall.

October 22
Meeting, Regular Republican Club, Red Ladies' Hall, Maple Shade.
Big Rally, Bordentown.
Active Workers, Masonville (colored).

October 23
Active Workers, New Albany (colored).

October 25
Italian Republican Club, Spaghetti Dinner, Red Lion, N. J.

October 26
Meeting, Women's Republican Club of Burlington City.
Meeting, United Republican Club, Becker Building, Maple Shade 8 p.m.
Meeting, Delanco Republican Club, Library Building, Delanco.
Active Workers, Riverside Colored School, 8:30 p.m.

October 27
Active Workers Burlington (colored), at G.A.R. Hall, 8:30 p.m.

October 28
Active Workers Beverly (colored) at Church Hall, 8:30 p.m.
Active Workers, E. Riverton, Pyramid Bldg., 8:30 p.m.

October 29
Active Workers, Cinnaminson District 2.

October 30
Active Workers Moorestown colored School.

October 31
Active Workers, Roebeling, at Greenstein's Hall, 8:30 p.m.
Annual Pre-election Dinner Dance Burlington County Republican Clubs Medford Lakes.
Big Mass Meeting Active Workers Turners Hall, Mt. Holly.

They must hunger in frost who will not work in heat.

Legal Notices

RULE TO BAR CREDITORS
Estate of Rose L. Hurley, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 10th day of September, 1936, upon application of the subscribers, Executors, requiring the creditors of Rose L. Hurley, late of the County of Burlington, deceased, to bring in their claims against the estate of the said deceased, under oath or affirmation, on or before March 10th, 1937, or they will be barred of any action therefor against the said Executors.

WILLIAM MANN and
WILLIAM ROWAN, Executors.
Dated: September 10, 1936
9-10-10-22-36

NOTICE OF SETTLEMENT
Estate of Augustus M. Ellsworth, dec'd.
Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, Nov. 12, 1936, at ten o'clock in the forenoon, at the Cinnaminson Bank and Trust Company, Executor.

Prorator: Joseph S. Low.
Dated: September 28, 1936.
10-1-10-29-36

NOTICE OF REGISTRY AND ELECTION
In conformity with the provisions of an act entitled, "An act to amend an act entitled 'An Act to regulate Elections in the County of Burlington,' approved April 15, 1930, and the amendments thereof and supplements thereto."

NOTICE is hereby given that the District Board of Registry and Election in the TOWNSHIP OF CINNAMINSON

In the County of Burlington, will meet on the dates and at the place hereinafter designated for the purpose of adding to and revising the Registry List:

TUESDAY, OCTOBER 13, 1936
between the hours of one o'clock p.m. and nine o'clock p.m.

AT
FIRST DISTRICT
All that portion of Cinnaminson Township west of Pompton Creek at
MILBURN BUILDING
Near Public School Building

SECOND DISTRICT
All that portion of Cinnaminson Township east of Pompton Creek at
KEATING'S HOTEL
East Riverton

AND THAT A GENERAL ELECTION will be held in said Township at the place of registration on

TUESDAY, NOVEMBER 3, 1936
between the hours of seven o'clock a.m. and eight o'clock p.m., for the purpose of electing the following:

Electors of a President and Vice President of the United States.
Member of the House of Representatives.
Member of the State Senate.
Member of the General Assembly.
Surrogate.

One (1) Coroner.
Two (2) Members of the Board of Chosen Freeholders.
Township Committeemen (full term).
Township Assessor (full term).
Township Collector (full term).
Justice of the Peace.

GEORGE C. FRANK,
Township Clerk.

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In conformity with the provisions of an act entitled, "An act to amend an act entitled 'An Act to regulate Elections in the County of Burlington,' approved April 15, 1930, and the amendments thereof and supplements thereto."

NOTICE is hereby given that the District Board of Registry and Election in the BOROUGH OF RIVERTON

In the County of Burlington, will meet on the dates and at the place hereinafter designated for the purpose of adding to and revising the Registry List:

TUESDAY, OCTOBER 13, 1936
between the hours of one o'clock p.m. and nine o'clock p.m.

AT
FIRST DISTRICT
All that portion of Riverton Township bounded by the following streets: Borough line from Main street to Pompton Creek, to Bank street, to Church street, to Third street, to Church lane, to Fourth street, continuing through Church lane to Broad street, thence East of the Pennsylvania railroad on both sides of Main street, excluding the Collins building, to the place at starting at the Borough line, containing therein the following streets, Bank avenue, Second street, Third street, Fourth street, Fifth street, Broad street, Seventh street, Eighth street, Ninth street, Fulton street, D. Howard street, Cinnaminson street, Main street, Penn street, Church street and Cedar street.

RIVERTON FIRE HOUSE
505 Howard Street

SECOND DISTRICT
All that portion East of the Pennsylvania railroad bounded by the following streets: Broad street to Elm avenue, to Borough line to rear of Main street property line, to Harrison street, to Main street, to starting point at Broad street, containing therein the following streets: Broad street, Seventh street, Midway, Eighth street, Park avenue, Highway, Hainesport Road, Elm avenue, Linden avenue, Thomas avenue, Lippincott avenue and Cherry lane.

H. D. HULLINGS & SON
Collins Block, Main Street

THIRD DISTRICT
All that portion of Riverton Township bounded by the following streets: Broad street from Penn street to Elm avenue, to Bank avenue, Bank avenue to Penn street, and all that area south of the following named avenues and streets: Lippincott, Thomas, Linden, Front, Second and Fourth.

LYNCH BUILDING
202 Broad Street

AND THAT A GENERAL ELECTION will be held in said Borough at the place of registration

TUESDAY, NOVEMBER 3, 1936

between the hours of seven o'clock a.m. and eight o'clock p.m., for the purpose of electing the following:

Electors of a President and Vice President of the United States.
Member of the House of Representatives.
Member of the State Senate.
Member of the General Assembly.
Surrogate.

One (1) Coroner.
Two (2) Members of the Board of Chosen Freeholders.
Two Councilmen (full term).
Borough Collector (full term).
Borough Treasurer (full term).
Surrogate.

DANIEL M. CLIFTON,
Borough Clerk.

RIVERTON LAUNDRY
N. Kuesel, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

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Upholstering, Repairing, Refinishing
Broad and Cinnaminson Streets
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COLLINS BLDG. RIVERTON
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BOROUGH OF RIVERTON
Sale of Lands for Unpaid Taxes for Years as Noted
Sale on Saturday, October 17, 1936, at 10 o'clock a.m.

NOTICE OF SALE
NOTICE is hereby given that I, C. Kenneth Davis, Collector of the Borough of Riverton, County of Burlington, New Jersey, pursuant to the authority of the statutes in such case made and provided, will on Saturday, the seventeenth day of October, 1936, at ten o'clock in the morning of said day at the

Riverton Council Chambers
505 Howard Street, in said taxing district, expose for sale the several tracts and parcels of land hereinafter specified, or any part or parts of said land sufficient for the purpose on which taxes and liens for the years as noted remain unpaid and in arrears, to each person or persons as will purchase the same for the lowest rate of interest on redemption, and such rate shall not be more than 8 per cent, per annum, thereon, including interest and costs of sale.

This sale is made under the provisions of an act of Legislature entitled "An Act concerning unpaid taxes, assessments and other municipal charges on real property, and providing for the collection thereof by the creation and enforcement of liens thereon" (P. L. 1919, p. 285, amending P. L. 1918, p. 883).

The said lands hereunder described by Block and Lot numbers, and the names of the persons against whom the said taxes and liens have been assessed, and the amounts of the same including interest to July 1, 1936, are as follows:

Block 24 Lot 25
110 Broad Street, Lot 50 x 150
Mrs. E. H. Flagg, Brick Dwelling
Taxes for year

Block 44 Lot 2
601 Thomas Avenue, Lot 75 x 125
Sweeney-Brooks, Inc.
Taxes for year

Block 35 Lot 1
601-a Cinnaminson Street, Lot 45 x 150
Frank C. Meier
Taxes for year

Block 41 Lot 12
625 Elm Avenue, Lot 80 x 150
Clifford A. Dunley, Jr., Frame Residence
Taxes for year

Block 42 Lot 9
124 Thomas Avenue, Lot 60 x 150
Mrs. May H. Guest, Frame Residence
Taxes for year

Block 51 Lot 5
203 Seventh Street, Lot 50 x 125
Jessup & Co., Frame Dwelling
Taxes for year

Block 63 Lot 5
715 Cinnaminson Street, Lot 50 x 150
Mrs. Isabella Ford, Frame Residence
Taxes for year

Block 64 Lot 1
115-121
1932 14.60 3.48 18.08
1933 26.20 4.25 30.45
1934 26.00 5.17 31.17
1935 28.82 1.81 30.63

Block 41 Lot 12
1933 72.00 15.25 87.25
1934 66.00 8.30 74.30
1935 70.04 4.39 74.43

Block 42 Lot 9
1933 124.40 21.09 145.49
1934 127.48 15.84 143.32
1935 181.54 8.26 189.80

Block 51 Lot 5
1933 108.00 18.37 126.37
1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

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1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

Block 66 Lot 1
1933 108.00 18.37 126.37
1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

Block 67 Lot 1
1933 108.00 18.37 126.37
1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

Block 68 Lot 1
1933 108.00 18.37 126.37
1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

Block 69 Lot 1
1933 108.00 18.37 126.37
1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

Block 70 Lot 1
1933 108.00 18.37 126.37
1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

Block 71 Lot 1
1933 108.00 18.37 126.37
1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

Block 72 Lot 1
1933 108.00 18.37 126.37
1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

Block 73 Lot 1
1933 108.00 18.37 126.37
1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

Block 74 Lot 1
1933 108.00 18.37 126.37
1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

Block 75 Lot 1
1933 108.00 18.37 126.37
1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

Block 76 Lot 1
1933 108.00 18.37 126.37
1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

Block 77 Lot 1
1933 108.00 18.37 126.37
1934 111.60 13.72 125.32
1935 123.60 7.77 131.37

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Taxes for year

Block 35 Lot 1
601-a Cinnaminson Street, Lot 45 x 150
Frank C. Meier
Taxes for year

Block 41



PALMYRA HI WINS FIRST HOME GAME

Make Two Touchdowns on Camden Vocational; "Danny" Mento Converts Points

The Red Rovers of Palmyra High, in their initial home appearance of the season on Saturday afternoon, coasted to a 14 to 0 victory over Camden Vocational by playing straight football, the scene of the conflict being high school field.

The Palmyra eleven, attired in snappy red uniforms patterned along collegiate lines, pushed over the initial touchdown shortly after the contest opened when Koski lugged the leather across the final stripe on a power play through the line. Mento annexed the extra point by a perfect drop kick.

The second and most of the third periods were devoted to a punting duel, with P. McDermott having the advantage over his Camden adversary. Late in the third stanza the locals began a march from midfield which was halted when a pass over the Camden goal was intercepted in the end zone for a touchback. This setback was only temporary, however, as the visitors were forced to kick. The boot had remarkable elevation but carried only about 10 yards across country. Presented with this scoring opportunity Palmyra, with Mento and Koski carrying the ball, registered the second 6-pointer of the afternoon, with the latter plunging over from the 1 yard line. Mento again converted with a second drop kick which matched his first performance.

Locals Play Straight Football

Palmyra relied almost entirely on straight football to turn in their first victory, with Koski and Mento smashing through the forward wall of the invaders for substantial gains on numerous occasions.

The Vocational attack was completely blanketed and the boys from Camden never seriously threatened the local goal line.

Couch Dimond appears to have a well-balanced team with a husky energetic line. The backs seem to be mainly of the plunging type, but with a more open game on display the ball carriers will have a better opportunity to show their wares.

Mento Drop Kicks Well

The local coach has a decided asset in Mento, a sophomore who has been converted into a quarterback. This lad rang up two points Saturday with his drop kicks and although they did not add materially to the score, the performance had a significance which may have considerable bearing in future encounters. All football fans are aware of the fact that many games are won or lost by a margin of a single counter due to the inability of many high school and college teams to furnish a booter who can convert the try after a touchdown. The two kicks made by Mento were as neat as have been seen locally for several years.

Palmyra A.C. 0 0 0 0-0
Camden 14 0 0 0-14
Gamble 1e
Applegate 1t
Reynolds 1g
Deviney 1c
Mount 1t
Wolfschmidt 1t
Shed 1e
Mento 1qb
P. McDermott 1hb
W. McDermott 1rb
Koski 1b
Palmyra High School 7 0 0-14
Camden Vocational 0 0 0-0
Palmyra scoring: touchdowns: Koski 2; points from try after touch-

YACHT CLUB YARNS

BY NUTE
AND
MIKE



To start off in a light and trivial mood we might ask: "Who gave Johnny Ayres that ticket for parking his boat on the club too long?" Will he have to appear before a police court? We hope? And so we held a meetin' of all de brethren last Wednesday. Herin, whereas, and to wit, various old business was discussed, then while "Brother" Carr Jessup held down the chair, election of officers took place. "Doc" Voorhis being reelected commodore, and Walt Hansen being reelected secretary-treasurer. The new officers elected were: Mr. Petrie, vice commodore; and T. Coe, rear commodore. Many of the committees will be appointed soon, namely: Regatta, house, entertainment, harbor, but last and most important—publicity. Super-Super Scoop—we had our salaries doubled. Net result, 2 x 0 equals 00—our salary per week. We not only got "duped," we got "double duped." The main discussion concerned the payment of dues. To paraphrase ourselves, "Kick thru or get kicked."—out! Following the meeting a discussion was held about the various yachting associations. Saturday—nothin'.

Delaware River Yacht Club Regatta

Sunday, the 4th, the Delaware River Club entertained several clubs by sponsoring a regatta held at their home club. Tho' there was no breeze in the morning, a slight breeze in the afternoon, and the races were run as follows: Crickets, with Brian Kane of Beverly, in a Cricket; 5th to L.L. No. 5, of Riverton; 6th to Johnny Lane; 7th to a Comet from the Quaker City Club; 8th to a Beverly Cricket; 9th, 10th, 11th, 12th, and 13th to Riverton boats. The rest held down the rear.

Having had several nice races here the fleet returned homeward, (eating Mrs. Lippincott's pumpkin pies and "Pete's" hot dawgs, O! boy!), and arrived at dark to close the season's racing schedule.

In Other Words—NUTS!

We wonder why the club is so generous about our salary. Phooey! What has happened to all our "Horizontal Club" members? Have they learned better?

Has that "motley crew" of Duster skippers learned some manners? Nobody yelling foul about the D.R.Y.C. regatta?

And where did Petrie learn to cook hot Dawgs? Not at the Academy?

Palmyra substitutions: Mickle for Wolschmidt; Winner for Reynolds; Shields for Koski; Burdner for Mount; Sacco for Gamble; Philiger for Mento; Glen for Gamble, Gamble for P. McDermott, Lippincott for Sacco.

Officials: Referee—DeLue; Villanova; umpire—Vandergift, Burlington; head linesman—Glaze, Audubon. Time of periods: 12 minutes. Attendance: 1500.

PALMYRA BOWS TO TACONY ACES

Locals Lose First This Season On Home Field by Two Touchdown Margin

A steady drizzle cut down the attendance Wednesday night at the high school field when Palmyra A.C. bowed to the Tacony Aces in a stubborn encounter, the final score being 12 to 0 in favor of the invaders.

Palmyra was seriously handicapped during the second half, being deprived of the services of their flashy backfield star, Pratt, who was forced to leave the game in the second stanza due to a leg injury.

The Aces scored in the final minutes of the second period when Betz passed to Christy who scampered over for a touchdown from the Palmyra 30-yard line.

A break early in the last frame paved the way for the second score. In attempting to knock down a Tacony pass, a Palmyra back deflected the ball into the waiting arms of Philpot who occupied an end berth for the Aces. This incident occurred on the local 10-yard marker.

The Palmyra forward wall then staved off three attempts at a touchdown, but Christy knifed off tackle on the fourth play for the final score of the evening.

Palmyra staged a magnificent rally in the closing moments of the engagement when they traversed a distance of 60 yards toward the goal line of the opposition. The assault failed, however, when an intercepted pass gave the Aces the ball on their own 10.

Next Wednesday night the locals will play the Roebling Blue Centers on the local field. The game will get under way at 8.30 and the general admission will be 40 cents. Roebling has several stars in their lineup including "Bob" Weller former all-American at Princeton.

Palmyra A.C. Tacony
Enskat 1e Kerr
Peditto 1t Fields
McFarland 1g Davenport
Jenkins 1t Davis
Claus 1g Walker
Sinclair 1t Cowder
P. Behot 1e Philpot
Rickins 1qb Betz
Jones 1rb Collins
Pratt 1hb Bourse
Gamble 1b
Palmyra A.C. 0 0 0 0-0
Tacony Aces 12 0 0 0-12
Scoring: Tacony—touchdowns, Christy (2).

Palmyra substitutions: J. Behot for Jones, Buchholz for McFarland, Donahue for Gamble, Jeanette for Peditto, Mather for Pratt, Helaler for Rickins, Fletcher for Buchholz, Sacco for Enskat, Borden for Jeanette, Fisher for Morgan.

Officials: Referee—Thomas, Penn; Umpire—Terrell, N. J. Teachers; field judge—Kates, Penn; head linesman—Stack, Navy.

SCORELESS TIE IN GAME LAST WEEK

Palmyra A.C. was washed out by rain in their contest with Wentz-Oliney, which was scheduled for last Wednesday night. The game was played on the high school field the following evening and resulted in a scoreless deadlock.

Palmyra had the better of the rumpus all the way, but lacked a scoring punch when knocking at the goal of the opposition. The result was one of those "moral victory" affairs for the locals since they were defeated by the Philadelphians in their encounter last year.

AT FOX RIVERSIDE, SUN., MON., TUES.



Frederic March, who plays the title role of Warner Bros.' superb production of Hervey Allen's best-selling novel, "Anthony Adverse," is the subject of the remarkable crayon sketch made especially for this newspaper. "Anthony Adverse," which is declared to be the most pretentious picture ever filmed, is playing at the Fox Riverside Theatre this Sunday, Monday and Tuesday.

ROBERT vs DUSEK IN CAMDEN RING

French-Canadian Heavyweight to Tackle Ernie Dusek in Armory Tonight

For the second time within three weeks, Yvon Robert, sensational French-Canadian heavyweight grappler will put his heavyweight championship at stake when he collides with Ernie Dusek of Nebraska in the star bout of the next weekly mat program offered by the Twin City Athletic Club Thursday night at the Camden Armory.

Robert is recognized in Canada, New England States and various other States of the Union as the world's champion and it will make the second time that he has defended his laurels in the drill shed and also as many times against a Dusek.

The match is listed for a 90 minute time limit and to be decided by the best two out of three falls. Two out of three victories is Gino Garibaldi's aim when he clashes with George Koverly of California in the semi-final of one fall with a 30 minute time limit. The rugged and game Italian will not have things so easy in taking on the ex-pugilist from California. George is a dangerous character once the milling gets under way, as he believes in

BROADWAY THEATRE FRIDAY & SATURDAY



The star discovery of 1936, Simone Simon in "Girls' Dormitory."

A man who was rejected for army service because of physical defects in 1901, died recently at the age of 104.

using fists instead of holds and grips that come within the limit of the rules and regulations. In other bouts, Stanley Pinto meets Abe Yourist. Ed Meske clashes with Scotty McDougall. Art Le Grand opens the show with Jack Hader in the first half hour bout of the evening.

THE BASIS OF A FREE SOCIETY

(Excerpt from Remarks of Walter Lippmann at University of Rochester)

The deepest issue of our time is whether the civilized peoples can maintain and develop a free society or whether they are to fall back into the ancient order of things when the whole of men's existence, their consciences, their science, their arts, their labor, and their integrity as individuals, were at the disposition of the rulers of the state. The world is faced with a stupendous reaction, and what makes that reaction peculiarly dangerous is that those who are leading this nation are for the most part convinced that they are the leaders of progress. Not to believe that government must regulate all human affairs is currently regarded as stupidly reactionary by those who imagine themselves the pioneers of a new world.

But governments are composed of men, not supermen, not geniuses, mere men, imperfectly educated, not wholly disinterested, with very limited wisdom. Such men can operate only a government of limited powers, and no greater delusion has ever cast its spell upon the human imagination than that a group of mortal men can plan the future of a society and direct the affairs of a whole civilization. The men who said that this must be a government of limited powers were men who understood mankind.

Not only must a government limit its functions if it is to be successfully operated, but it must jealously guard the independence of the people, their courts, their churches, their universities, and their property. It must guard them against dependence upon the government and subjection to it and against private privilege, private monopoly, and private lawlessness.

It took centuries to achieve the separation of Church and State, the separation of the press and the state, the separation of learning from the state, the separation of the judiciary from the executive. And in this separateness the modern progress of mankind has taken place. Let us, therefore, be on guard against a reaction, masquerading as enlightenment and progress, which would amalgamate them all and undo the hard-won achievements of the emancipators of mankind.

CIVIL SERVICE EXAMINATIONS

The United States Civil Service Commission has announced open competitive examinations as follows: Junior veterinarian, \$2000 a year, Bureau of Animal Industry. Associate extension home economist (4-H Club work), \$3200 a year, Department of Agriculture.

Research association in International relations, \$3200 a year, Department of State. Adjudicator, \$2300 a year, Railroad Retirement Board. Applicants for the adjudicator examination must have had certain experience with a carrier organization, or as an employee-representative of an employee organization in connection with such carrier organization.

Full information may be obtained from Riverton Post Office.

DEMOCRATIC CLUB OFFICERS ELECTED

The Democratic County Committee and Election Board members of Palmyra elected the following officers for the ensuing year at a meeting held at the home of Harry Stack, Wednesday evening: Harry Stack, president; William Smith, first vice president; John Doonan, second vice president; Mrs. Catherine Stack, secretary; Harry Williams, treasurer; and Robert Thomas, sergeant-at-arms.

Arrangements have been completed for a rally to be held October 22 in the Palmyra P. O. S. of A. Hall, at which time the party candidates will address the meeting.

A prominent Democrat will speak on the Roosevelt policies.

Ability involves responsibility; power its last particle, is duty.—A. MacLaren.

Ambition has but one reward for all; A little power, a little transient fame, A grave to rest in, and a fading name.—William Winter.

MARRIED OCTOBER 7



MISS MARGARET NAGY

Miss Nagy's marriage to Emil Escheman, Jr., of Columbia avenue, Palmyra, took place at the Church of Corpus Christi, Twenty-ninth street and Allegheny avenue, Philadelphia, on October 7th, at 10 a.m. She is the daughter of Mr. and Mrs. Stephan Nagy, 3241 North Marston street, Philadelphia.

MOTORIST FINED, MINUS LICENSE

Palmyra Man Pays \$5 While Owner of Car Pays \$50; Companion Fined \$5

For allowing an unlicensed driver to operate his machine, Alvan Lindsey, 23, of 605 North Front street, Palmyra, was fined \$50, Monday by Police Judge Lewis Liberman, of Camden.

The driver, Russell Fitzgerald, 24, of Jefferson street, West Palmyra, was ordered to pay \$5 fine or spend five days in jail. The same sentence was imposed on Ruth King, 28, of 204 Arch street, Palmyra, who was in the car with the two men, and who was charged with becoming abusive to the detectives who arrested her companions. They were arrested at Mt. Ephraim and Lewis avenues, Camden, by Detectives George Weber and Vernon Jones.

DONATION DAY AT CINNAMINSON

The Cinnaminson Auxiliary of the Zurburg Memorial Hospital, Riverside, will hold a donation day Saturday, at which time they will collect canned goods.

Those who wish to contribute may send their donations to Mrs. George Womfor, Cleveland avenue, or Mrs. George Dorworth, Cinnaminson.

The auxiliary now has fifty members, sixteen of whom attended a meeting Tuesday of this week.

The next sewing day will be held October 13th.

MISS CLARK AT LIBRARY MEETING

A meeting of the New Jersey Library Association will be held in East Orange on October 15th, in the Munn Avenue Presbyterian Church. The general theme of the meeting is "Libraries and Adult Education" with Dr. Houston Peterson of Columbia and Rutgers University as the main speaker presenting the subject of Adult Education.

Miss Hazel Clark, Librarian of Burlington County Library, is president of the Association and will preside.

Caution is a great asset in fishing, especially if you are the fish.

Pioneer CASH GROCER

CLIFTON TAYLOR

BROAD AND ELM AVENUE
RIVERTON

Free Delivery
Phone 996

Peanut Butter Montco 16-oz. jar 15c

Fels Naptha Soap 3 bars 14c

Montco Applesauce 2 No. 2 cans 19c

Burk's Scrapple 1b 15c

Green Giant Peas can 17c

Shoulders Pork City Dressed 1b 25c

Bacon 1/2 lb 21c

Burk's Scrapple 1b 15c

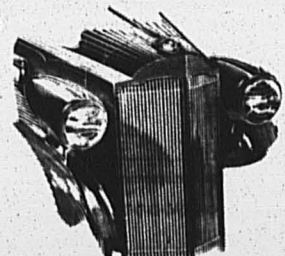
GET THE PLUS OF A PACKARD

1937 Models on display in our Showrooms

L. S. GURNELL

307 E. BROAD ST., PALMYRA

Phone 26



Weekend Specials at the PHILADELPHIA MARKET HOUSE, Inc.

"The Everbearing Garden"

BROAD and GARFIELD PALMYRA
Free Delivery—Phone 720 and 721

PRODUCE DEPARTMENT

New Florida Grapefruit 7 for 25c
California Juice Oranges 20 for 25c
Golden Ripe Bananas doz. 19c
California Ice Berg Lettuce hd. 10c
California Sugar Peas 2 lb 25c
Fresh Full Potted Lima Beans 3 lb 25c
Fresh Potted New Beets 3 bunches 10c
Fancy Crisp, Tender Celery stalk 5c
Hearts of Celery 12c

GROCERY DEPARTMENT

New Pack Dried Prunes 3 lb 25c
New Pack Dates 1b 15c
New Pack Golden Dates 1b 10c
New English Walnuts 1b 25c
New Figs pkg. 10c
Special on Spiced Wafers 1b 19c; 3 lb box 55c
Fresh Sweet Cider gal. jug 35c (including jug)
Fine Quality Peanut Butter 1b jar 15c
Premier Tomato Juice large can 23c
Miracle Whip Salad Dressing qt. 35c
Kellogg's Pumpkin 3 large cans 25c
Tetley's India Ceylon Tea 1/4-lb pkg. 15c
Kellogg's Peaches, sliced or halves large can 15c

SEA-FOOD DEPARTMENT

Salmon or Halibut 1b 35c
Porgies or Croakers 1b 15c
Fancy Lump Crab Meat 1b 55c
Flounder 1b 25c
Sea Trout 1b 15c
Steak Cod 1b 23c
Filet of Haddock 1b 25c
Mackerel 1b 19c
Sea Bass 1b 22c
Butterfish 1b 19c
Fresh Opened Oysters—Stewing 20c dozen—Frying 25c dozen
Large Clams in shell 25c dozen—Fresh Opened 30c dozen

We Invite You

to join the

Berkshire Stocking Club

When you buy 12 pair in one year the 13th pair is a gift to you

Smith's Store

414 MAIN ST., RIVERTON

Phone 783

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—just Phone 712. Only ten cents per line per insertion.

TOPCOATS.....

\$15

A SPECIAL OFFERING OF FINE ALL-WOOL TOP-
COATS IN RAGLAN, BALMACAANS AND BOX STYLES.
ALL SIZES, IN THE LATEST POPULAR FABRICS.
"OTHERS UP TO \$25."



FALL SUITS
\$16.75 to \$35.00

ELLISON FABRICS
MADE TO MEASURE
WORKED BY HAND
\$35

LAWSON CLOTHES

Oldest and Largest Clothiers Uptown
4745 Frankford Ave., Phila.

TEN MINUTES FROM TACONY-PALMYRA BRIDGE
OPEN EVERY EVENING

Bridge toll or bus fare paid both ways on any purchase \$15 or over

Week-end Quality Meat Specials..

FRESH KILLED ROASTING CHICKEN	29c
3 to 4 1/2 lbs.	

City Dressed Pork Shoulders	1b 22c
Pure Pork Sausage	1b 29c
Tasty Country Scrapple	2 lb 25c
Taylor's Pork Roll	1b 39c

Legs Young Spring Lamb 25c

Shoulders Spring Lamb 20c

Tender Chuck Roast 19c

Prime Rib Roast 25c

City Dressed Fresh Hams 26c

Fancy Loin Lamb Chops 35c

Vogt's Hockless Smkd Picnics 23c

Fresh Ground Meat 14c

PEANUT
HAMS 31c

10 to 12 lb average
Cured in Georgia—None Better at any Price

BOND MARKET

DEPENDABLE DELIVERY

Phones 1140, 1141 15 E. BROAD ST., PALMYRA

Use The New Era Want-Ad Column as a medium
for exchange, sale, buy or rent—Just Phone 712. Only
ten cents per line per insertion.

SAVAR Market Adults 25 cents 'til 6 p.m.
at Broadway No Advance in Prices on Sunday
NOW PLAYING
A Laugh! A Thrill! A Heartbreak! The chorus girl who avoided the
pitfalls of the gay white way thru mother love!



It's a tune treat, too!

PALMYRA SCHOOL BOARD BILLS

The following bills were ordered
paid by the Palmyra Board of Edu-
cation at its meeting on September
24th.

Public Service Electric & Gas Co.	\$48.00
American Educational Press	12.33
Milton Bradley Co.	9.10
Chicago Apparatus Co.	10.03
Community Paint Store	6.00
Detra Flag Co., Inc.	4.48
Extra-Curricular Publishing Co.	32.99
Gregg Publishing Co.	11.20
J. L. Hammett	16.64
Freeman E. Hunter Co.	112.00
W. F. Quarrle & Co.	38.90
Rand McNally & Co.	1.35
Remington Rand, Inc.	6.50
Frank Shappell	1.15
Silver, Burdett & Co.	41.04
Joseph H. Tees & Son	128.14
Arthur H. Thomas Co.	6.82
School Arts Magazine	5.50
M. B. Williams	7.67
Appleton Century Co.	6.54
Edw. E. Babb & Co., Inc.	2.30
C. C. Birchard	4.18
P. Blackstone's Son & Co., Inc.	101.93
Doublay, Doran & Co., Inc.	1.35
A. N. Palmer Co.	127.00
The Shallock Co.	18.31
The University Publishing Co.	138.45
John Wiley & Sons, Inc.	11.17
The John C. Winston Co.	4.67
Petty Cash	51.60
Frank Shappell	4.90
Allied Steel Products Co.	82.00
Collins & Son, Inc.	201.71
J. S. Collins & Son, Inc.	78.07
Harry M. Kennedy	37.80
Adolph Seiffing & Co.	127.30
Cook & Dunn Paint Corp.	9.75
Allied Steel Products Co.	174.60
M. A. Brader & Sons	44.85
Lewis Sharp	15.00
Martin & Murray Co., Inc.	14.19
John Wansmaker	246.03
E. A. Johnson	5.20
John H. Matlack & Son, Inc.	59.93

WALCOTT AND MOYER RESIGN

(continued from page 1)

Rogers, thirteen of whom were ex-
cluded because of colds.
One child who had been exposed to
chicken pox is under quarantine
now.

In our new course of study for
Home Economics we have provided
for a class in Child Care for the
older girls and, in the shop, me-
chanical drawing for the boys.

Bills approved for payment October 8th:
Jos. Rutenberg & Sons 2.04
John H. Matlack & Son 2.20
The Dreier Co. 2.20
Carter Paper Co. 2.40
Houghton, Mifflin Co. 1.31
Edward E. Babb & Co. 6.19
Clan Manufacturing Co. 1.09
Clinton B. Woolston 1.75
B. Lippincott & Co. 3.65
Public Service Gas & Electric Co. 25.94
Pal. Bd. Ed. 132 students @ \$16.40 1572.00
Edw. H. Botchick, clerk, of exp. 2.28
MacMillan Co. 4.28
Harcourt, Brace & Co. 12.82
John Plasket 8.55
J. S. Collins & Son 34.90
Miss Staman, petty cash rend. 1.25
Mrs. Chas. Yost, expenses 1.25

Committee Appointed
Mayor H. McIlvaine Biddle ap-
pointed J. Wilson Sylvester, Earl
Shrader and E. K. Merrill a commit-
tee to get together the plans referred
to and information which was gathered
at that time.

Daniel M. Clifton, borough clerk,
reported that a government man had
been to see him recently in reference
to this subject and asked what the
people here thought about it. Mr.
Clifton had replied that the general
opinion was that it would be time
enough for Riverton and other small
towns to take on the expense of
building a sewer disposal plant when
Philadelphia and Camden were ready
to stop dumping sewerage into the river.

Mayor Biddle reported that he had
been appointed a delegate-at-large to
the Atlantic Deepwater Water Ways
Association which is to have a meet-
ing in Trenton October 16-18. The
purpose of this Association is to de-
velop inside waterways, not only for
pleasure but for military purposes
as well, between Maine and Florida.

Street Work Finished
The highway committee reported
that the Amesite construction on the
streets of the borough had about
been completed. The area covered
was about 3000 lineal feet or 10,000
square yards. This work was done
on Fulton street, Seventh street,
Eighth street, Harrison street, Lin-
den and Elm avenues. Mr. Sylvester,
a member of the highway committee,
thought that placing gravel in the
gutters and covering it with slow
curing oil might prevent the contin-
ual washing out between the cold
section of the streets (down the
middle of the roadway) and the
curbs, and suggested that a short
section of this construction be tried
as an experiment.

Petition Revived
The mayor brought up the petition
presented early in the year by
Veeder T. Weller, of Elm avenue,
about improving that street. The
petition asked that it be repaired
and oiled. Mr. Sylvester said he was
on the committee which handled this
matter and that he had been in touch
with the chairman of the Palmyra
highway department who stated that
nothing could be done this year as
it had not been included in Pal-
myra's appropriation.

It was thought, however, that
some action could be secured at this
time and the matter was referred to
Gorham P. Sargent, chairman of the
highway committee, with power to
act.

Paint Names on Curbs
The mayor called attention to the
fact that there were no street signs
at several intersections of the bor-
ough, and suggested that the names
be painted on the curbs. This was
also referred to Mr. Sargent.

C. Kenneth Davis, borough col-
lector, reported the receipt of a
check for \$657.90 from the state, to
be used for highway purposes only.

Mr. Merrill suggested that a date
be set for a conference between the
borough council and the Riverton
Fire Company in reference to the
(continued on page 2)

THURSDAY AND FRIDAY,
October 15 and 16—
ROBERT MONTGOMERY
MADGE EVANS
in
Piccadilly Jim
Thursday—Free to the Ladies—
Royal Crown Derby Chinaware

FRIDAY AND SATURDAY,
October 9 and 10—
MATINEE DAILY at 2:00 p.m.
Evenings 7:00—9:00 o'clock

**HERBERT MARSHALL
RUTH CHATTERTON**
in
GIRLS' DORMITORY
Introducing
SIMONE SIMON
(Pronounced See-MOAN—See-MOAN)
Directed by IRVING CUMMINGS
Associate Producer Raymond Griffith
From a play by Ludovicus Foder

MONDAY, October 12—
TOM BROWN
FRANCES DRAKE
in
I'd Give My Life
Free to our Lady patrons—Royal
Crown Derby Chinaware

TUESDAY AND WEDNESDAY,
October 13 and 14—
GEORGE RAFT
IDA LUPINO
in
Yours for the Asking

THURSDAY AND FRIDAY,
October 15 and 16—
ROBERT MONTGOMERY
MADGE EVANS
in
Piccadilly Jim
Thursday—Free to the Ladies—
Royal Crown Derby Chinaware

MONDAY AND TUESDAY
2:30—7:15—9:30
We urge you to see it from
the beginning

It requires four times as much en-
ergy to frown as to smile.

The magic lantern is said to have
been invented by Athanasius Kircher
in 1646.

Stainless steel is gaining in popu-
larity as a metal for watch cases and
lends itself to interesting designs.

Harvest Festival of Screen Hits
FOX RIVERSIDE
Matinee Every Day at 2 p.m.

Sunday, Monday and
Tuesday, Oct. 11, 12, 13

WARNER BROS. Present
ANTHONY ADVERSE
From the Biggest and Biggest-Selling Novel of Modern Times by
HERVEY ALLEN
Starring **FREDRICK MARCH**
With a Cast of 4,000 Actors Including
OLIVIA DE HAVILLAND
ANITA LOUISE • DONALD WOODS • EDWARD GIBSON • CLAUDE RAINS
LOUIS HAYWARD

TIME SCHEDULE FOR
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been invented by Athanasius Kircher
in 1646.

Stainless steel is gaining in popu-
larity as a metal for watch cases and
lends itself to interesting designs.

Harvest Festival of Screen Hits
FOX RIVERSIDE
Matinee Every Day at 2 p.m.

Sunday, Monday and
Tuesday, Oct. 11, 12, 13

WARNER BROS. Present
ANTHONY ADVERSE
From the Biggest and Biggest-Selling Novel of Modern Times by
HERVEY ALLEN
Starring **FREDRICK MARCH**
With a Cast of 4,000 Actors Including
OLIVIA DE HAVILLAND
ANITA LOUISE • DONALD WOODS • EDWARD GIBSON • CLAUDE RAINS
LOUIS HAYWARD

TIME SCHEDULE FOR
"ANTHONY ADVERSE"
SUNDAY
2:00—4:35
7:10—9:45

MONDAY AND TUESDAY
2:30—7:15—9:30
We urge you to see it from
the beginning

MONDAY, October 12—
TOM BROWN
FRANCES DRAKE
in
I'd Give My Life
Free to our Lady patrons—Royal
Crown Derby Chinaware

TUESDAY AND WEDNESDAY,
October 13 and 14—
GEORGE RAFT
IDA LUPINO
in
Yours for the Asking

THURSDAY AND FRIDAY,
October 15 and 16—
ROBERT MONTGOMERY
MADGE EVANS
in
Piccadilly Jim
Thursday—Free to the Ladies—
Royal Crown Derby Chinaware

MONDAY AND TUESDAY
2:30—

Sewer Disposal Plant Coming

(continued from page 1)

purchase of a new truck, and it was arranged with Ezra Carhart, Jr., chief of the company, that the meeting be held on October 20.

Mr. Sargent, member of the sewer committee, recommended the purchase of a mechanical rod pusher to be used in cleaning out the sewers. The cost is \$15 and Mr. Sargent was authorized to make the purchase.

Police Committee

The report of the Riverton police department included: three arrests, one air rifle confiscated, one bicycle found and returned to owner, 24 complaints answered and investigated, one complaint on dogs, eight calls from other police, one door found open, seven dogs and cats gassed, eight garbage complaints, four homes reported closed, two stolen cars reported, two missing persons and one night lodger.

John Stroblein, chairman of the borough property committee, reported that WPA labor will remove the undergrowth in the lily ponds to provide skating facilities for this winter. On Mr. Stroblein's suggestion the clerk was instructed to write a letter of thanks to Albert C. Jones, director of the highway department in Burlington county, thanking him for removing the trees along the railroad which were taken out because they obstructed a clear view of trains by motorists approaching railroad crossings.

New Mower Needed

Mr. Stroblein reported that the power lawn mower used at the park was badly worn, and that it would be necessary to spend a considerable sum on repairs or purchase a new one. Information concerning a new mower of the tractor type which could also be used for pulling a roller or a drag, and which had a snow plow attachment was presented to council. It was also stated that new snow plows for sidewalks and gutters would be necessary and it was thought that perhaps one machine could be made to answer for all these purposes. The matter was referred to Wilton E. Mount, supervisor of the playground at Memorial Park, and the mayor suggested that he get in touch with Percy Ransome, who is in a position to give him valuable information.

Mr. Hopkins, of the Public Service, was present at the meeting and Councilman Robert W. Knight asked him to supply a large time table of buses which could be placed at the stopping point on Broad street near main. This Mr. Hopkins agreed to do.

The health inspector rendered his report including fees amounting to \$7.

Reports Progress

Councilman Earl Shradar reported progress in the matter of securing a flashing light signal for the Cedar street railroad crossing and said he expected to have something definite for the next meeting.

Mayor Blide presented a letter from the state which gave notice that the borough was entitled to a 10 per cent reduction on milk purchased for relief. In a further discussion of the relief situation the Mayor stated that from information he had received he thought Riverton would get about \$200 a month from the state for relief purposes.

Mr. Sylvester said he had received a letter from the RCA suggesting the installation by the borough of a police radio system. The letter was received and filed.

To Recover \$245.32

Mr. Clifton called attention to the fact that the borough auditors had unearthed the sum of \$245.32 which had been in the Cinnaminson Bank and Trust Company since 1920, having been deposited there by the board of health. Prior to that time it was customary for the borough treasurer to pay over the full amount of their appropriation to the board of health, the Riverton Free Library, the Visiting Nurse Society and the Shade Tree Commission, which they expended and submitted a report to the borough council.

Since then the law has been changed so that instead of turning the money over, the borough pays bills certified to by these various departments up to the amount of their appropriation. Of the \$300 appropriated to the board of health in 1920, only \$54.68 was spent. Thursday

CINNAMINSON'S FIRE APPARATUS



Fire trucks and some of the firemen of the Delaware and Parry Fire Companies who staged a first-class demonstration for the children of the Cinnaminson schools last week in observance of Fire Prevention Week.

PORCH CLUB

The Riverton Porch Club's program for October 20th at 2:30 will be a sound film, presented by the Pan American Airways, Inc., entitled "Flying the Lumber Trail," a South American trip by air, will be shown by Dion Hoffarth.

The monologue of this film is done by Edward Tomlinson, famous Latin-American commentator.

P.T.A. TO HOLD ANNUAL RECEPTION

The annual reception to parents and teachers of the Riverton Public School will be held in the school auditorium on Monday, October 19, at 8 p.m. Dr. Harry L. Rogers, representing the fathers of the P.T.A., will conduct the meeting and E. Newbold Cooper, supervising principal of the elementary school at Girard College, will speak. After the meeting refreshments will be served by the hospitality committee.

HANDY SHOP TO MOVE SATURDAY

New Location in Building Next to Buohl's Drug Store; Larger Lighter Quarters

Mrs. Edna Heaton announces the removal of The Handy Shop from 525 Cinnaminson avenue to 3 East Broad street on Saturday, October 17th.

Mrs. Heaton, proprietor of the shop, will have in the new location a larger, lighter and more modern place of business. The new store is situated between Buohl's Drug Store and McCrosson's real estate office.

The greatly enlarged stock will include a complete line of notions, children's wear, lingerie, men's socks and underwear, women's hosiery and Ber-Mel yarns.

Mrs. Heaton, who has had twelve years experience in the dry goods and notions line, opened The Handy Shop three years ago. She cordially invites the men and women in these communities to visit her new shop on or after the opening date.

JR. WOMAN'S CLUB

The Palmyra Junior Woman's Club held its first business meeting on Monday evening, October 5th, in their clubroom in Society Hall.

The members have planned a busy season. They have chosen three departments to work in: The American Home, the chairman to be Mrs. Harry S. Hemple; Drama, the chairman, Mrs. Robert Strahan, and Welfare, the chairman, Miss Adelaide Webb. Their senior advisor is Mrs. James M. Weart.

The next meeting will be Monday evening, October 19th, when the juniors will be the guests of the Senior Club. The meeting will begin at 8:15.

A number of the members are attending a bridge tea sponsored by the Junior Club women of the First District at Haddonfield Fortnightly Club in Haddonfield this Saturday afternoon.

ANNUAL MEETING OF LOCAL WELFARE

What does unemployment relief, its relation to WPA and to the now defunct ERA, mean in terms of our own local efforts in work with the underprivileged and unemployed?

Come to the annual meeting of the Riverton-Cinnaminson Welfare Association and find what plans for the coming year are afoot. Brief reports, an interesting talk and dialogues comprise the program.

Contributions will not be solicited at this meeting, on Tuesday, October 20th, at 8 p.m., at the Porch Club.

Borough Organization—	
C. Kenneth Davis	\$ 27.00
Clark hire and stamps	
Borough Property—	
Wm. H. Bishop, supplies, repairs	14.50
Wilton E. Mount, salary sup't	2.80
prizes, supplies \$7.75	17.75
J. S. Collins & Son, Inc., supplies	23.00
Public Service Electric & Gas Co.	
Clinton B. Woolston, gas, oil	2.31
A. W. Walton & Sons Co.,	
tennis balls	8.00
George S. Hagator	
tennis balls	7.30
M & H Sporting Goods Co.	
1 dozen base balls	12.00
Fire and Water—	
Clinton B. Woolston	
repairs, gas and oil	19.99
E. M. Carhart, phone October	3.00
Fourth of July Celebration—	
R. Bontheimer, engraving	
Mayor's staff	5.00
Garbage—	
John Dielcid, contract October	75.00
Highway—	
Amelie Corp of Penna.	
104 tons bituminous concrete	652.85
J. S. Collins & Son, supplies	1.40
Clinton B. Woolston, repairs	1.80
P. P. Alverson, gas, oil	2.00
Robert H. Clifton, salary	50.00
Lighting—	
Public Service Electric & Gas Co.	
current and gas	409.05

ANNOUNCEMENT

on and after Saturday, Oct. 17, 1936

The Palmyra Handy Shop

WILL BE LOCATED AT

3 E. Broad Street Palmyra, N. J.
(Next to Buohl's)

You are cordially invited to visit our new store where a complete line of notions, children's wear, lingerie, etc., will be maintained.

Ber-Mel Yarns Berkshire Hosiery
Men's Socks & Underwear Children's Apparel
Lingerie Aprons, Towels

FREE Instructions With Wool Purchases

THE PALMYRA HANDY SHOP

MRS. EDNA HEATON, Prop.

3 E. Broad Street Palmyra, N. J.

R & G

(Renewed and Guaranteed)

USED CAR VALUES

1933 Chevrolet 4-door Sedan
1935 Ford Sedan, radio
1935 Ford De Luxe Coupe, radio
1931 Chevrolet Coupe
1931 Chevrolet Sedan
1932 Ford De Luxe Coupe
1934 Chevrolet 157" truck chassis

LESTER S. FORTNUM

SALES SERVICE

115-125 W. Broad St. PALMYRA
Phone 1180

Use The New Era Want-Ad Column as a medium

for exchange, sale, buy or rent—Just Phone 712. Only

ten cents per line per insertion.

MARRIED LAST SATURDAY



Mrs. George H. Knouse, who was the former Miss Jane Fowler before her marriage in Central Baptist Church, Saturday evening.

KNOUSE-FOWLER

Miss Jane I. Fowler, daughter of Mrs. Jane I. Fowler, of 308 Melrose avenue, Palmyra, became the bride of George H. Knouse, of Clementon, in the Central Baptist Church, Palmyra, last Saturday evening, at 7 o'clock, the Rev. George B. Lockett officiating.

Miss Fowler was dressed in a gown of white satin made on princess lines, with a long tulle veil, cap fashion and held in place with a chin strap. She carried lilies of the valley and orchids.

The maid of honor was Miss Elizabeth Long, of Holmesburg, Pa. The best man was Francis Jaggard, of Clementon.

After wedding trip Mr. and Mrs. Knouse will live at 308 Melrose avenue, Palmyra.

All gondolas in Venice are black, by an edict of 1562.

TRUCK ASSOCIATION SEEKS SAFE DRIVERS

J. F. Winchester, president of the New Jersey Motor Truck Association, announced last week that his Association would seek to ascertain the names of the safest drivers in the employ of the members of his association.

Who is the safest truck driver in New Jersey? An attempt will be made to answer this question through a contest by which it is hoped to obtain the names of men who have driven thousands of miles, mostly in congested areas, with the best records for safety.

Arrangements have been made to suitably recognize the winning drivers and their firms during the Third Annual National Motor Truck Show which will be held in Newark Centre Market Building, Newark, N. J., November 3rd to 7th, inclusive.

NO PENALTIES FOR WPA STRIKERS

Director Murphy Says Recent Activities Will Not Be Held Against Them

M. William Murphy, WPA Director for Burlington and Mercer Counties, has announced that striking Burlington County project workers will be allowed to make up time lost because of their walkout early last month.

Reemployment of the men who struck in protest against WPA's wage rate for unskilled labor in Burlington County is in accordance with the terms of a three-point agreement arrived at on September 11 between representatives of the Workers' Alliance, sponsor of the strike, and officials of the State WPA Administration.

The agreement also provided that workers who left projects by or through strike conditions will be reinstated with full privileges and that "no previous action shall be held against their continued employment thereafter."

Betty Petty Beauty Studio

519 Cinnaminson Avenue Palmyra

Telephone, Riverton 480

Open Daily 9 a.m. to 6 p.m.

Open Monday, Wednesday, Friday and Saturday Evenings until 9



FINGER WAVING HAIR TINTING
MARCELING BLEACHING
MANICURING SCALP TREATMENT
HAIR CUTTING FACIALS

DUART METHOD OF PERMANENT WAVING

Which Way—Your Vote— TO BUILD OR DESTROY?

FOUR years ago our country was foundering in the depths of despair. Banks had closed by the hundreds. Business failures had amounted to startling figures. Millions were jobless. Many did not know where the next meal was coming from. Panic had gripped our nation—fear had a stranglehold on our throats. The greatest depression in all history was at its height.

You were promised that "Prosperity was just around the corner." You were told that "Conditions were fundamentally sound." Investigations had been started—commissions appointed—countless reports secured. Yet conditions grew steadily worse. Promises had been as hollow as a toy balloon. "Do Nothingism" was the watchword.

On November 6, 1932, the American people decided they were tired of being led in circles. They asserted themselves. They elected a man who had promised them action—quick action and plenty of it.

On March 4, 1933, when Franklin D. Roosevelt took office, you saw ACTION! You saw a President who had the interest of every man, woman and child at heart. You saw him roll up his sleeves and enlist himself to defeat FEAR—the greatest enemy this country had ever known.

For three and a half years you have watched him work—watched his Herculean efforts overcome countless obstacles—watched him turn FEAR into FAITH—and CHAOS into CONFIDENCE.

What Franklin D. Roosevelt has built, others are now trying to destroy.

Every citizen of Riverton and Palmyra, not blinded by partisanship and the flood of misrepresentation directed at the President should pause to consider these facts before exercising his solemn duty of going to the polls in November.

You who have benefitted by better times—is it not the part of good sense and wise self protection to help President Roosevelt finish the great job he has so nobly started?

THE RIVERTON GOOD NEIGHBOR LEAGUE.

Ordered and paid for by The Riverton Good Neighbor League.

HAVE YOU ENTERED THE BIG

\$5000.00

'blue coal'
CONTEST FOR
SCHOOL CHILDREN?



Scores of Valuable Prizes
—Easy to Win!

Boys and girls, don't miss this big chance to win a college scholarship, a glorious summer camp vacation or one of the many other handsome prizes in the big 'blue coal' Contest. Nothing to buy or sell. All pupils have an equal chance to win.

Call, phone or write us today for Entry Card

J. S. COLLINS & SON, Inc.

Phone, Riverton 4 or 5

THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

Telephone, Riverton 712

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, B.D., Pastor
Morning worship at 11 o'clock.
The theme of the sermon will be, "The Upward Look."
Church school at 9:45.
Junior Christian Endeavor at 3 o'clock.
Senior Christian Endeavor at 7 o'clock.

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager, Pastor
The fifteenth anniversary of the founding of this church will be celebrated next week. The celebration will start with "Founders' Day" this Sunday morning. All the charter members and those received during the first year of the church's history are being specially invited to attend the service. The pastor will preach on the theme, "Our Inheritance from the Past and Our Opportunity for the Future."

On Tuesday afternoon all the ladies of the congregation will hold a social meeting in the church. This is being sponsored by the Ladies' Aid, but all our women are cordially invited to attend.

The anniversary date is Wednesday, October 21, and this will be marked by a congregational supper, followed by a service in which the message will be given by Dr. Swank, Philadelphia Superintendent of Missions.

At the Sunday evening service the pastor will preach the third sermon in the series on "David," the theme being "Victorious Faith."
Midweek service on Wednesday evening at 8 o'clock.

CHRIST CHURCH, PALMYRA

Norman Stockett, Rector
Holy Communion 8 a.m.
Church School 10 a.m.
Holy Communion 11 a.m.
This service will be a double celebration; commemorating St. Luke, the Evangelist, and secondly the 65th birthday of the Woman's Auxiliary of our church. Besides the church communion service, the Rev. Mr. Stockett will preach upon the theme "The Living Bread," his text being taken from the sixth chapter of the Holy Gospel according to St. John, the 51st verse. "I am the living head which came down from heaven, if any man eat of this head, he shall live forever." It is at this service that the auxiliary will make their corporate communion.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor
In the Methodist Church the Rev. W. A. Boyd will continue the series of sermons on "The Church at Its Best." The sermon in the morning at eleven o'clock will be about "The Prayers of the Royal Church of God." The music by the large chorus choir last Sunday morning was very greatly appreciated. This Sunday will see some more new faces in the choir.
In the evening at 7:45 the subject of the sermon will be "The Ragged Sandwich Man." It is built around the idea that, even in "Wall Street," there is at least one honest man. The young people were out in large numbers last week. Welcome young people. Come again!
The midweek church service was very well attended last Wednesday evening at eight o'clock. Subject this week, "The Poor Man's Prayer at the Gate Beautiful," in Jerusalem.

COVERED DISH LUNCHEON

The Garden Department of the Palmyra Woman's Club will hold a covered dish luncheon at the home of Mrs. J. J. Caprano, 419 Morgan avenue.
The date will be announced next Monday evening.

Let us all go to church this Sunday.

Do not go alone. Call on someone and take them with you.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
Services, Sunday, October 18th.
10:00 a.m., Bible School.
11:15 a.m., Morning worship. Subject of the sermon, "The Crown of Life." Selections by the choir.
7:00 p.m., Weekly meeting of the Young People's High School Group.
7:45 p.m., Evening worship. Sermon by the pastor on "The Duty of the Strong." Song service of fifteen minutes preceding sermon.
Beginning next Friday at 4 o'clock in the Sunday school room, a Junior Bible Class will convene to which all boys and girls of the junior age are invited. The Bible study will be in charge of capable teachers who are planning interesting meetings.

RIVERTON

Monday evening at 8 o'clock Congressman Vandenberg will speak in the War Memorial Building, Trenton. All in Burlington County who are interested are most cordially invited to attend.

Master Donald Hullings is confined to his bed with grip.

The Maple Shade Republican Club will hold a dance Thursday evening, October 29, at which time all the county candidates will be presented.

Mr. and Mrs. Warren Blyler spent the weekend at Brant Beach.

Miss Imogene Cowan, of Spokane, Washington, is spending some time with her aunt, Mrs. Leroy Carpenter.

Jack Carpenter has returned to his home on Eighth street after spending two weeks in Milwaukee and Chicago.

Mrs. John Hackett is spending the week in Waterbury, Connecticut.

Miss Alise Ehle is recuperating after an operation for appendicitis last week.

Miss Cynthia Carpenter is recuperating from a severe sinus attack.

A card and radio party will be held on October 27, by the Ladies' Auxiliary of the Riverton Fire Company. Admission 35 cents.

The Ladies' Auxiliary of the Riverton Fire Company wishes to thank those that donated to the cake sale last Saturday and those who bought cakes, thus insuring its success.

Miss Emily Perkins, of 617 Cinnaminson street, spent the weekend with Mr. and Mrs. Frank Doughten, of Audubon.

Mrs. Frank Rue, Mrs. John Moffit and Mrs. Veeder Weller were hostesses at a luncheon given at the home of Mrs. Rue today (Thursday) for the benefit of the Order of the Eastern Star.

The Golden Hour Circle have been invited to the home of Mrs. George T. Dold, in Burlington, next Thursday, October 22.

Mrs. O. P. Albertson has moved to Darby, Connecticut, where she will live with her daughter, Mrs. William Stuckey.

Miss M. E. Koenig, of Columbus, spent last week as the guest of Miss Katharine Robbins.

PERSUADERS

Science is to make onions "tearless." A housewife may yet have to rely on a straight sales talk to get that fur coat.—Springfield, Mo.

ANNOUNCEMENT

I am now affiliated with Louis Seidman, 1129 Broadway, Camden, N. J. Free deliveries. Phone Camden 1142.
10-15-11t G. Rex Showell.

WESLEYAN MEN'S BIBLE CLASS

The discourse given last Sunday morning by Reading Z. Poinsett was a review of all the past discourses dealing with various Dispensations up to the present, and was intended to prepare the way for his discourse on the imminent and final dispensation entitled "Dispensation of God's Kingdom on Earth," which he will deliver next Sunday.
Class attendance for last Sunday was 77, including 3 new members. Services at 9:50 a.m. every Sunday. All men are invited to attend.

CHRISTIAN SCIENCE CHURCH TO BROADCAST

The Columbia Church of the Air program under the auspices of the Christian Science Church will be broadcast from Chicago on Sunday, October 18, by Harold Molter, Christian Science Committee on Publication for Illinois, at 1 p.m., eastern standard time, over a nationwide network of the Columbia Broadcasting System, and may be heard in New Jersey over stations WABC and WPG.

AT FOX, RIVERSIDE, SUNDAY AND MONDAY



ROBERT MONTGOMERY

"Piccadilly Jim," one of the most hilarious characters to come from the pen of England's foremost humorist, P. G. Wodehouse, now makes his appearance on the screen with the debonair Robert Montgomery aptly filling the title role. Also prominent in the new picture, which opens this Sunday and Monday, at the Fox Riverside Theatre, are Frank Morgan as Montgomery's father, and pretty Madge Evans as the girl of his dreams.

Legal Notices

RULE TO BAR CREDITORS
Estate of Rose L. Hurley, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 10th day of September, 1936, upon application of the subscribers, Executors, requiring the creditors of Rose L. Hurley, late of the County of Burlington, deceased, to bring in their claims against the estate of said decedent, under oath or affirmation, on or before March 10th, 1937, or they will be barred of any action thereafter against the said Executors.

WILLIAM MANN AND WILLIAM ROWAN, Executors.
Proctor: Charles A. Rigg
Dated: September 10, 1936
9-24-10-22-36

NOTICE OF SETTLEMENT
Estate of Augustus M. Ellsworth, dec'd.
Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, Nov. 12, 1936, at ten o'clock in the forenoon.

CINNAMINSON BANK AND TRUST COMPANY.
Executor.
Proctor: Joseph B. Low.
Dated: September 26, 1936.
10-1-10-29-36

Plan your Autumn Wardrobe with a
Spirella Foundation
Individually designed to your measurements.

MRS. L. M. McCAMY
Spirella Corsetiere and Manager
745 Highland Avenue
Phone 927 Palmyra, N. J.

WE HAVE THAT SMOKE PIPE FOR YOU. HEATER AND STOVE REPAIRS.

South Jersey Supply Company
Broad St. and Delaware Ave.
PALMYRA Phone 234

W. REX McCROSSON
Real Estate and Insurance
5 E. Broad St., Palmyra, N. J.
Phone, Riverton 500

Smith's Store
414 MAIN ST., RIVERTON
Phone 783
Bread does not lose its vitamin B in the course of baking, tests show.

PALMYRA ARTISANS 25 YEARS OLD

Organized in 1911, Now Has 459 Members; Expect Large Class in November

The Artisans Order of Mutual Protection was organized 63 years ago, in 1873, for the purpose of protecting a man's family, and a helpfulness to him in a lifetime association with fellow members. The society's reputation for integrity and liberality is unsurpassed. Over eight million dollars has been disbursed among the families of its members. It is a purely mutual organization. Athletics, concerts, dinners and dances, picnics, many other social privileges and excursions for the entire family are a few of the many activities.

Palmyra Assembly No. 65 was organized in June 1911, with 34 charter members.

The first officers were: Master Artisan, George M. Harris; superintendent, Fred L. Mann; inspector, George J. Seel; recorder, Fred W. Lutz.

There are now 17 charter members remaining. They are: H. W. Bauer, P. C. Clark, R. M. Cooke, J. M. Davies, A. C. Giberson, W. H. Hart, Jr., E. A. King, J. V. Landers, A. H. Rudduck, G. J. Seel, G. S. Southwick, J. F. Sandoz, J. H. Tees, H. B. Trout, G. R. Wood, W. L. Wright, W. G. Wunning.

The present officers are: Master Artisan, George M. Rivel; superintendent, John L. Rivel; inspector, Howard Alloway, Jr.; recorder, Charles Becker; cashier, Frank Klein.

This year Palmyra Assembly is celebrating its 25th anniversary, and during these 25 years it has grown from a small group of 34 members until now its membership is 459, and holds an enviable position in fraternal circles of this vicinity.

It is interested in civic movements in the borough and also sports, having had teams in the softball, hardball, basketball and quito leagues. The members of Palmyra Assembly have had a bowling league for the last 15 years, and are now starting another season.

For several years they furnished the degree for the Pines, which is a side degree or "Funfield of Artisan."

There are 17 assemblies in New Jersey and Palmyra is the largest. These assemblies have formed the New Jersey Boosters Association for the purpose of taking care of needy hospital cases and welfare work among the members.

Most of the business and discussions of the assembly are taken care of by an executive committee apart from the regular meeting, so that the regular meeting is given over to routine business, good fellowship and entertainment. Attendance prizes are given at each meeting.

The next meeting, October 20, is "every member night," and every member is being asked to attend. At this time Harry R. Storicks, chairman of the membership committee, will launch his big drive for new members which will terminate with a large class of candidates for the November meeting.

Every member who produces a candidate, also every candidate initiated before November 30, will receive a free ticket to the producers' dinner to be held at Weber's Hofbrau, Central Airport, on November 30. There will be about 200 prizes given away at this affair.

The Most Excellent Master Artisan is also offering a Plymouth sedan and 25 occasional living room chairs as prizes to producers during the membership campaign July 1 to December 31, 1936. He is also giving a party on January 23 to all members who produce one or more new members during this same period. All new members are eligible to become producers.

A STATEMENT
Statement of the ownership, management, circulation, etc., required by the Act of August 24, 1912, of The New Era, published weekly at Riverton, N. J., for August 1, 1936.
Publisher, Walter L. Bowen, Riverton, N. J.
Owner, Walter L. Bowen, Riverton, N. J.
Known bondholders, mortgagees, and other security holders, holding 1 cent, or more of total amount of bonds, mortgages or other securities. None.
Sworn to and subscribed before me this 6th day of October, 1936.
MARCELLA E. BOWEN
My commission expires April 27, 1939.

RULE TO BAR CREDITORS

Administratrix's Notice
Estate of George E. Lutz, Dec'd.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 9th day of October, 1936, upon application of the subscriber, Administratrix, requiring the creditors of George E. Lutz, late of the County of Burlington, deceased, to bring in their claims against the estate of said decedent, under oath or affirmation, on or before April 9th, 1937, or they will be barred of any action thereafter against the said Administratrix.

GERTRUDE M. LUTZ,
Administratrix.
Proctor: Bloesby, Stuchwell & Burling.
Dated: October 9th, 1936.
10-15-11-12

WILL BOWEN

Decorator
Upholstering, Repairing, Refinishing
Broad and Cinnaminson Streets
Phone 751 Riverton

N. DREIER

19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

"Taxes and Business"

Recent Editorial from Clanton (Alabama) Union Banner

Taxing big business has always been one of the favorite plans of the so-called statesman who likes to think, or at least to have people think, that he is "taxing the giant corporations" to favor the common man. He is apt to forget that when another half billion is taken from the business interests, there is just a half billion less with which business can expand and provide more jobs for the workers. If the taxes are made progressively high enough, business will finally arrive at the point where most of its income will go to the government. The result will be unemployment and idleness and a greater cost of living. If the "distribution of wealth" continued it might easily arrive at the point where it would be necessary for the government to take over and operate private business. Then we would have the socialized state in America without any question.

In the meantime, it must be remembered, some of the tax assessed by the federal and local governments against business necessarily passes on to the consumer. So the consumer is paying his part of the tax himself in the way of higher food prices, higher rents, higher clothing costs and so on down the line.

It may appear possible for a while, to tax giant corporations and big business in the interest of the masses. But sooner or later the masses will have to suffer. It is very likely they will have to suffer sooner as well as later—sooner when they feel the cost of living going up, and later when the tax burdens stunt the industry and provide fewer and fewer jobs on which the prosperity of America is founded.



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PALMYRA-AUDUBON IN SCORELESS TIE

Local's Only Chance to Score
Failed When Mento's Kick
Fell Short of Posts

The Palmyra High School eleven finished the third game of its schedule by holding the strong Audubon High team to a 0-0 score on the latter's field last Saturday afternoon.

A hard-fought contest, staged for the most part in the center of the gridiron, kept the crowd of 2000 spectators tense, waiting for a break in the struggle.

Palmyra's only opportunity to score came in the last quarter when Byrne of Audubon, was dropped after receiving a Palmyra kick, on his own five yard line. Kicking out of danger, Byrne's boot was poor, going out of bounds on his own twenty-two.

Mento and Koski, of Palmyra, then carried the ball to the Audubon nine yard stripe. At this point the Palmyra attack broke down and Mento elected to try for a field goal. The boot was weak, however, and failed to carry as far as the uprights. Audubon scored an apparent touchdown in the second period when Vandergrift passed to Holgren, who in turn relayed the ball to Byrne. The latter shot away forty-five yards for a touchdown but the play was recalled when the officials declared the second pass to be a forward rather than a lateral.

A similar play in the third period resulted in Audubon landing the pigskin three yards from the Palmyra goal line. Both teams were off side at the time, and this threat was ended when Palmyra took over the ball on downs.

Palmyra Audubon
Humble le Daly
Mickle lt Crowley
Reynolds lg Mack
Deviney c Vernamonti
Burcuender rg Stanch
Wolfschmidt rt Ingham
Shea re Ulrich
Mento qb Clamfrani
P. McDermott lhb Vandergrift
W. McDermott rlb Cochran
Koski lb Byrne
Palmyra 0 0 0 0—0
Audubon 0 0 0 0—0
Substitutions: Audubon: Holgren; Krimmel, Coughlin. Palmyra: Fields. Referee—Walton. Umpire—Hawn. Head linesman—Hallam. Time of Periods—12 minutes.

PALMYRA SCHOOL NOTES

A Columbus Day program was presented in the Palmyra high auditorium on Wednesday, October 14. The Reverend Francis B. Downs, of the Episcopal Church, Riverton, was the speaker.

On October 28 two programs will be held in the high school. At 9 a.m. there will be a program with Doctor Grafin as chief speaker. In the regular assembly period at 1 o'clock an Archery program will be presented.

Plans are progressing rapidly for the high school to take in National Election day. At that time the students will have a chance to vote for their favorite candidate. On Tuesday morning, November 3, the popular vote will be taken in each home room. In the assembly portion at one o'clock, the rooms, each representing a different state and each carrying their state banner, will march into the assembly where the electoral vote will be taken.

INTERNATIONALS AT MOORESTOWN

An International Hockey Tournament will be played at the Philadelphia Cricket Club, St. Martins, next week. The teams are made up of all English, all Irish, all Scotch, all Welsh, all South Africa, all Australian.

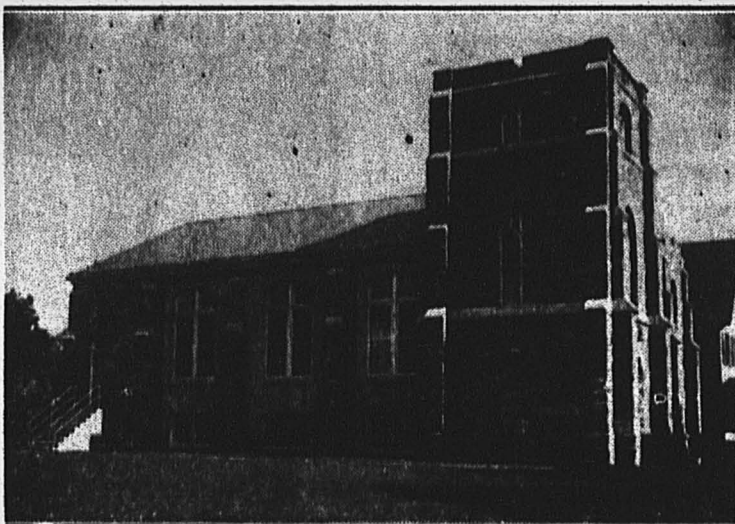
The all-English team will play at the Moorestown Field Club Monday afternoon at 3 o'clock, opposed by the Touring Team, an all-American team which traveled to Europe about three years ago. This year's all-American team has been only tentatively chosen.

CELEBRATE FIFTIETH ANNIVERSARY



The above party were guests at the fiftieth wedding anniversary of Mr. and Mrs. William E. Garey last Saturday evening at the home of their daughter and son-in-law Dr. and Mrs. Harry W. Bauer, of 515 Maple avenue, Palmyra.
Back row: Mrs. Raymond Garey, Audrey Garey, Carolyn Bauer, Mrs. Hayes B. Brady, Dr. Hayes B. Brady, Harry Bauer, Jr., Dr. Harry W. Bauer, and Florence Bauer.
Seated: Raymond Garey and daughter June, Mr. and Mrs. William E. Garey, Mrs. Harry W. Bauer and Edwin Garey.

CELEBRATES FIFTEENTH ANNIVERSARY



The congregation of First Lutheran Church, Palmyra, will celebrate the fifteenth anniversary of their new church starting with Founders' Day this Sunday.

LOCAL A. C. JOLTS ROEBLING ELEVEN

Palmyra Scores Only Touchdown
In Third Period of Hard
Fought Battle

Palmyra annexed another victory Wednesday night at the high school field when they outpointed the strong Roebbling Blue Centers by the margin of 6 to 0. Heisler scoring for the locals in the third period.

The game was bitterly contested throughout, with both teams playing an excellent brand of football that kept the 2500 fans on edge until the final whistle.

Roebbling Threatens Once
Roebbling made their only threat of the game in the second canto when a Palmyra pass from center went astray in the backfield and was recovered by the visitors. A pass, Moyer to Norcross, was good for 40 yards and carried to Palmyra's 10 yard stripe. Roebbling then filled the air with aerials, but the alert work of the local backfield broke up the assault.

Palmyra Tries for Field Goal
Palmyra, not to be outdone, then staged an offensive of its own, after a Roebbling back fumbled a kick at midfield. Heisler, Rickins, and Mathis carried the ball to the 15 yard marker of the opposition. At this point, the forward wall of the invaders rose to the occasion and Heisler was forced to drop kick to try for a field goal which went wide of the mark.

The scoring of the game began, and ended, shortly after the second half opened. Roebbling again fumbled at midfield and Palmyra, always on the alert for a break, recovered. A pass from the accurate arm of Heisler was gathered in by Enskat, who romped 30 yards before being pulled down.

Heisler Scores Touchdown
After two running plays failed to gain, Heisler faded back as if to pass.

This bit of deception completely fooled the Roebbling secondary as Heisler, instead of passing, ran wide around left end. Sacca neatly blocked out the safety man and "Pete" scored the only touchdown of the evening. His try for conversion was wide of the mark.

Although outweighed by the opposition, Palmyra held the Blue Centers to seven first downs while they moved the sticks forward an equal number of occasions.

Pratt and Peditto, star Palmyra back and guard respectively, were forced to watch the game from the sidelines because of injuries.

Difficult Schedule Ahead
Palmyra faces a difficult schedule during the coming week when they journey to Pennsylvania on Sunday to play the Lancaster Roses, and encounter the Clifton Heights eleven on the local field next Wednesday night at 8:30. The latter team claims the championship of eastern Pennsylvania.

Palmyra A.C. Roebbling
Enskat le Stone
Williams lt Kelley
McFarland lg Dragon
Jenkins c Lacas
Klauss rg Joe Pitko
Stickle rt John Pitko
Sacco qb Schlicka
Rickins qb Moyer
Jones rlb Possum
Smith rlb Norcross
Gamble lb Lucas
Palmyra A.C. 0 0 0 0—6
Roebbling Blue Cen. 0 0 0 0—0
Palmyra scoring — touchdown: Heisler.

Palmyra substitutions—Fisher for Gamble, Heisler for Jones, Williams for Klauss, Bedoit for Stickle, Washneski for Jenkins, Mathis for Smith. Roebbling substitutions—Oakley for Stone, Bayham for Lucas.
Officials: Referee—Thomas, Penn; umpire—Terrell, N. J. Teachers: head linesman—Stack, Army.

An Army officer tells this one on himself: While discussing preparedness with a rabid pacifist the argument got hot, and the pacifist pulled a pistol. The officer said, "I had to agree with him that preparedness was all wrong; I didn't have a gun."

COLLEGE TUITION BLUE COAL PRIZE

Bicycles, Radios, Puppies, Rings,
Among the Prizes Offered in
Children's Contest

Be sure to stop in at the J. S. Collins & Son store and ask for the registration card with which to enter the \$5000 contest sponsored by 'blue coal' dealers.

Among some of the prizes are: Four years at college with tuition paid; large cash awards and other prizes including bicycles, radios, moving picture cameras, thoroughbred puppies, wrist watches, signet rings, necklaces—prizes that any boy or girl should love to own.

The sooner you get your registration card in the sooner you can get the information on how to win.

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And when you've grown, we think,
You will not be a wife who leaves
THE DISHES IN THE SINK.

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Pure White Clover Honey 16-oz. jar 17c
Try these on your pancakes

THE PEOPLE'S COLUMN

A CALL TO ARMS

Riverton, N. J.
October 14th, 1936

Editor, The New Era:
In last week's issue a "Citizen" asks: "What is the matter with this town of ours?" That is a question that has puzzled many persons. The illuminating ten points cited by your correspondent indicates that Riverton possesses the ingredients essential to progress, but lacks the organization and leadership to reap the rewards. The far-fung fame of Riverton was the result of a policy of liberalism on the part of the pioneer owners of property on the river bank, and sad to relate, that spirit was interred with their bones.

Witness the deterioration, the disgraceful condition of that highway, the petty bickerings and the subterfuges practiced to bring about a legal technical closing of the drive. It presents a travesty that is understood by prospective new-comers. And Council does not seem to be willing, or lacks courage, to solve the problem. Why not "Amiesite" Bank avenue; provide proper drainage; eliminate "dips;" afford proper police protection to residents and free them from annoyances, by enforcement of proper regulations. Why are these taxpayers not entitled to the same protection as taxpayers elsewhere in Riverton?

Again, witness the fact that a survey of the valley beyond Memorial Park, disclosed that the water supply in the stream has been depleted by artificial devices and hence we cannot develop the Lake Project and thus open to building operation a choice residential section. What action was taken on that property? What is the matter with this town of ours? Well, it seems that ten good points are negated by a few mal-adjustments; errors of omission. Mr. Citizen, Up, and at them! Wake them (every taxpayer) and don't forget, there is an organization, the Town Meeting, that might gladly lend its machinery to help your splendid and timely alarm.

Respectfully,

H. E. Moyer.

Y.M. BOYS TO SEE WEST POINT GAME

Plans are under way for boys and girls who desire to visit West Point on Saturday, October 24. Private cars will be used for transportation and adequate supervision will be provided. While at West Point the youth will be afforded an opportunity to visit the Army Academy, view a dress parade, and be guests at the Army-Springfield football game. Boys and girls who are interested may secure information from the YMCA office.

Adults are needed to drive a car on this trip and are requested to call Wilton E. Mount, 904-W. J. L. Metzgar is chairman of the committee sponsoring this event for the YMCA.

CHRISTIAN SCIENCE CHURCH

"Doctrine of Atonement" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, October 18.

The Golden Text is: "Christ is not entered into the holy places made with hands, which are the figures of the true; but into heaven itself, now to appear in the presence of God for us" (Hebrews 9:24). Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Now the God of patience and consolation grant you to be likened one to another according to Christ Jesus: That ye may with one mind and one mouth glorify God, even the Father of our Lord Jesus Christ" (Romans 15:5,6).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Will-fulness to become as a little child and to leave the old for the new, renders thought receptive of the advanced ideas. Gladness to leave the false landmarks and joy to see them disappear—this disposition helps to precipitate the ultimate harmony. The purification of sense and self is a proof of progress" (p. 323).

MARRIED



T. CURTIS FLYNN
lifelong resident of Palmyra and member of Borough Council who married Miss Hannah C. Poinsett, daughter of Mr. and Mrs. Reading Z. Poinsett, last Thursday.

Church Notices

CHRIST CHURCH, EPISCOPAL
Riverton, N. J.
Rev. Francis B. Downs, Th.B.
Rector

Sunday, October 18, 1936
St. Luke's Day
7.30 a.m. Holy Communion
9.45 a.m. Sunday School and Children's Eucharist
11.00 a.m. Litany and Sermon
Wednesday

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building
open Tuesday and Friday 2.30 to 4.30

OBITUARIES

MRS. ROBERT A. MARSHALL.
Mrs. Robert A. Marshall, of 419 Thomas avenue, Riverton, died after a short illness, Wednesday morning, October 14.

Funeral services will be held Friday evening at 8 o'clock from the Snover Funeral Home, the Rev. Charles T. Bates, officiating. Interment will be made in Fairview Cemetery, Westfield, Saturday at 12 o'clock noon.

Mrs. Marshall is survived by her husband, one son, Harold F., of Palmyra, one daughter, Mrs. Gertrude Irwin, of Bethel, N. J., and one sister, Mrs. Mary Hazleton, of Riverton.

NANCY D. COWAN

Mrs. Nancy D. Cowan died at the home of her daughter, Mrs. William Smith, of 908 Morgan avenue, Palmyra, last Saturday, October 10, at the age of 67.

Funeral services were held Wednesday with High Mass at 9.30, in the Sacred Heart Church, Riverton, the Rev. John J. McGrath officiating. Interment was made in Holy Cross Cemetery, Philadelphia, Jerome J. Zisak, funeral director.

Blue Ridge Mountain folks within 100 miles of the nation's capital, are classed as probably the most primitive in all the United States.

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SALE—Hooked and rag rugs. H. Bates, 608 Highland ave., Palmyra.

MEN WANTED for nearby Rawleigh Routes of 800 families. Write Rawleigh's Dept. NJJ-291-SB, Chester, Pa. 10.—5t

FOR SALE—Glass porch enclosure, as whole or in sections. Apply Smith's Store.

FOR SALE—Cocker Spaniel puppies, 2 month old, pedigreed, registered stock. Mrs. Henry H. Stiles, 75 E. Main st., Moorestown. 10-15-1t

LOST—Boy's bicycle, blue and white, from in front of the office of Dr. Voorhis, Tuesday evening. Reward for information, F. W. Stewart, 216 Garfield ave., Palmyra. 1t

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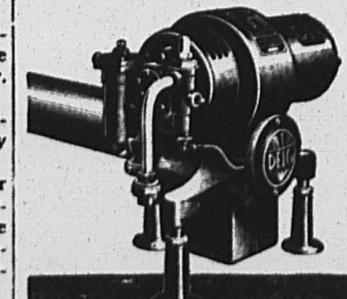
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Fresh Hubbard Squash, delicious for baking lb 3c
Fresh Dug Jersey Sweet Potatoes No. 1 size, 1/4 pk. 10c; No. 2 size, 1/4 pk. 6c
Fancy White Mushrooms lb 29c
Fresh Brussel Sprouts qt 19c
California Iceberg Lettuce head 9c
Florida Grapefruit thin skin, juicy 7 for 25c
New Crop Florida Oranges, large doz 29c
Jonathan Eating Apples 1/4 pk. 12c
New Cocoanuts large size, 2 for 15c
New Italian Chestnuts, 100% good lb 19c, 3 lb 50c
Thin Skin Juicy Lemons doz 19c

GROCERY DEPARTMENT

Fresh Sweet Cider gal. jug (including jug) 35c
Seedless Raisins pkgs. 5c
Kellogg's Pitted Dates pkg. 10c
Mother's Oats, Quick or Regular 2 boxes 15c
Kellogg's Whole Kernel Golden Bantam Corn vacuum packed, 2 cans 29c
Kellogg's All Green Asparagus tall can 19c
Phillips' Mixed Vegetables 3 cans 25c
Kellogg's Sour Kroust, new pack 2 large cans 25c
Crisco 1-lb can 20c
Morton's Plain or Iodized Salt 2 boxes 15c
Kellogg's Sweet Wrinkle Peas 2 cans 35c
Kellogg's Tiny Tim String Beans can 19c

SEA-FOOD DEPARTMENT

Sea Trout lb 15c
Mackerel lb 15c
Butterfish lb 17c
Rock Fish lb 19c
Porgies or Croakers 2 lb 25c
Fresh Shrimp lb 23c
Fresh Crab Meat lb 35c
Filet of Haddock lb 43c
Salmon or Halibut lb 35c
Fresh Opened Oysters — Stewing 20c dozen — Frying 25c dozen

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YOUNG PEOPLE'S FORUM

Established to Give Young Men and Women of All Ages an Opportunity to Express Their Views on Any Subject That Interests Them

A SUGGESTION

The best way for "Sociable" to "hold her liquor" is in a bottle! Pal.

NOT A SIN

If young folks could realize that drinking is not a SIN, but a weakness, it would lose much of its attractiveness. They seem to feel that it is a sign of worldliness. Perhaps! But if they pause long enough to notice, they will see that folks who are really living are those who are too busy to weaken their faculties and organs by drink. Interested.

OLD GUIDEPOSTS GONE

"Sixteen," "Puzzled," and "Youth" are very expressive of the uncertainty that is in the world today. Many older folks realize that the boys and girls of today are without the guideposts that served when they were young. Today they know they are on their way somewhere, but they do not know where.

Young folks are being taught many things in the schools—useful and otherwise—but many of the essentials are lacking. Spiritual truths, moral precepts, regard for people and property, appreciation of books, of the beautiful, it seems to me, are not receiving the attention they did when I was young.

But truth is eternal, and I expect the young folks to rediscover the essentials and help to build a better world than they have yet known.

Onlooker.

"RESPECT THYSELF"

I agree with "Experience" who evidently knew what he was talking about.

My own ideas agree very much with his because when a person has some respect for themselves, they certainly do command a whole lot more from other people.

A young woman who does not drink or smoke certainly deserves a lot of credit for sticking to the feminine ideals for which she is supposed to stand.

Feminine women are so very few these days that I, for one, really can appreciate them.

Please understand that I do not consider myself old fashioned in any way, but just that I have certain

ideals for women, some of which would probably seem very foolish to the average person, but when the majority of young fellows are ready to settle down for life they look for these little things that really make a feminine woman. These things might not seem very large now, but I'm sure they will later on.

So if I might, I'd like to pass along a word of advice to "Sociable" to wise up before she finds herself out in the cold for good.

It may sound foolish to hand out advice to anyone, because I sincerely believe that experience is the best teacher in the world, but I hate to see anyone heading in the wrong direction just to be "sociable," when I'm sure that she is bound to regret it later. Another "Experience."

A CHALLENGE

I read with interest your forum for young people, and, being a member of the younger generation, I would like to present my problem and see what experience other folks have had in this line.

I was brought up in a family where Sunday School and Church were the order each Sunday. Not only we children, but Father and Mother were known as regular attendants.

However, as we grew older, Father and Mother dropped Sunday School, and even attended Church very infrequently.

Yet, when I started to spend week-ends away from home, my parents objected, because I stayed away from Church.

It got to be a constant nag, until today I go to Church simply because I enjoy singing in the choir. Church itself holds no attraction for me. It is full of sanctimonious hypocrites. They are very pious on Sunday, yet on Monday they do just the opposite to what they were taught the day before. On the whole, church people are one's worst enemy. They do more to criticize and run down than anyone else. They are the first to run one down and when he's down they keep him there.

How can one concentrate on a sermon, no matter how beautiful, knowing that God's church is steeped in such an unpleasant atmosphere?

Wondering.

Not only that, but youth wants a religion that is bright and cheerful. When he looks at the faces of ministers and supposedly good churchmen he usually sees the gloomiest side of life pictured in a vivid way. These men are supposed to be good Christians. Does the long face and the pious manner go with this religion? If so, I don't want it!

Does someone else have the same experience? I'm for more and better Christians, and ministers who can smile and be understanding!

Rebellious.

SIMPLER PLEASURES

As long as this is a column where youth may freely express their own views, I would like to say that I feel the youth of these two towns should have some building, their own, in which they could gather in the evenings, to play basketball, indoor baseball, table tennis, etc.

The YMCA does good work along this line, but the building is inadequate in size to accommodate all these things on any one evening.

There are many young men standing on street corners because they have nothing better to do.

Some may say that youth should entertain themselves, but when a boy or girl has been in an office all day they want some kind of recreation and the only thing offered is the street corner.

It used to be that a building in the town was turned over to the young people, they took care of it themselves and many good times were had in it. What has become of the good times our fathers and mothers used to have?

Of course quilting parties and the like are out as impractical, but how about the good old-fashioned candy pulls, community parties at Hallows-e'en time, Christmas, etc? Have we become so very sophisticated that we are afraid we'll be laughed at if we should do such things? Must we constantly chase the will-o-wisp of "good times," when down deep in our hearts we would like to really have a community gathering once in awhile? Not to be invited to an "open house" by some club or association when they feel especially charitable, but a "real get-together."

Wondering.

178

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PUBLIC SERVICE

A-1100

HAVE YOU SEEN THE NEW RYTEX STATIONERY AT THE NEW ERA OFFICE?

COMMUNISM - SOCIALISM

And Their Relation to the New Deal

By Theodore D. Gottlieb and Furman A. Wood

"Let everything return to chaos and from chaos let there arise a new and regenerated world."

This was the cry of Francois Noel Babouf, one of the vociferous members of the French Terrorists; in 1797 he felt the cares of La Guillotine, therefore was unable to help in the regeneration of this world and no one can tell what influence, if any, his spirit had on the realm into which it was ushered in summary manner. Little was heard about socialism or communism for fifty years after this time; such activity as may have existed was futile and subject to effective repressive measures by the governments of Europe; the movements were practically unknown to the people of the United States.

In 1848 Heinrich Karl Marx issued the Communist Manifesto with a preface by his financial backer, Friedrich Engels. Both men were born in Germany of Jewish parentage; they were educated at the Universities of Bonn and Berlin, and Marx adopted journalism for his career. Both acquired reputations as revolutionaries, both were exiled and both abjured their religion; both strove hard to bring chaos into the world with some degree of success, but neither offered any plan of regeneration. Marx has been acclaimed as the founder of modern Socialism and Communism; in fact, he, like our own New Dealers, did not found anything, did not advance any new thoughts nor proclaim any new doctrine. He merely compiled the old destructive theories of Condorcet, Weishaupt, Babouf and their contemporaries into terse, readable form, which could be easily understood by any of the people.

The sincerity of Marx has been questioned, and he has been considered by many observers an exploiter who fattened on guileful dupes by playing on their passions and prejudices. Be that as may, there is no doubt that he was a skilled propagandist and that his writings have exerted a powerful influence on the mentality of vast numbers of mankind; this has created tremendous

forces for mischief throughout the world and there is considerable justified anxiety about results. One commendable feature about the work of Marx is his brutal candor; there is nothing subtle in his writings and he did not waste time in hunting nice words to express his thoughts. It is admitted that he diverted socialism from the building of ideal communities by work, to the more attractive task of seizing property and institutions already in existence; he advocated open warfare on creeds and governments; he inspired the credulous with the hope that Socialism and Communism were the predestined phases of social evolution; he held that abolition, confiscation and appropriation were essentials for early success; he advanced a prospect of revenge, sanguinary devastation and rapine that inflamed the passions of envy, hatred and malice nursed by those who had renounced all spiritual values in favor of a materialistic life. This is, in effect, the philosophy of Weishaupt put into a working formula. Marx sublimates robbery into restitution, calls the impetuous the disinherited, the shiftless the defrauded, the failures the oppressed, the unemployed the sole creators of wealth and value; he asks the proletariat to consider themselves the people and the violent revolutionaries to believe themselves the vindicators of the rights of men. He emphasizes the point that there is an irreconcilable conflict between the bourgeoisie and the proletariat which can be settled only through war which will annihilate the hated middle classes and leave a triumphant Dictatorship of the Proletariat. To those who think straight such a condition is an impossibility for the simple reason that any dictatorship is a one-man job.

Whenever an attempt has been made to establish this much talked about Dictatorship of the Proletariat, mobocracy has been the rule until the strong man appeared who through force and artifice took over the power. The peoples who were deluded by the catch word are now under the thumb of one dictator who knew how to grab his job and under-

The ability to live without work always has appeared to be a gift, but only in recent years has it become the gift of the Government.—Rube, in Linn, Kans., Record.

DAILY REHEARSALS FOR COOPER CAPERS

Rehearsals for "Cooper Capers" are held daily at the Walt Whitman Hotel and the revue is getting well under way.

Mr. Walsh, the dance director, and Mr. Selig, the "skit" man, are putting the cast through a rigid routine. Most of the girls work out in shorts and the boys in slacks and polo shirts. There is a cagy "blues" dance being rehearsed by Kay Yearley, and "Thack" Read and the chorus is polishing up a snappy opening number, "Step up and Pep up."

Two trips to Bermuda will be given away Saturday night.

The Cabaret which is held at the Walt Whitman after the final performance will offer door prizes and plenty of fun. Make reservations early with Miss Elizabeth Partridge, phone Camden 6075-J.

TRAINMEN SUPPORT CONGRESSMAN POWERS

Endorsement of his candidacy has been received by Congressman D. Lane Powers from the State Legislative Board of the Brotherhood of Railroad Trainmen.

The Brotherhood, a railroad union, has supported the Congressman each time he has run for office on the basis of his labor record in Congress. Congressman Powers has also received endorsements from other labor unions. He is considered to be one of the best friends labor has in Congress at the present time.

ROOSEVELT CLUB TO MEET OCTOBER 22

The Roosevelt Club of Palmyra invites everyone regardless of party to attend its next regular meeting, Thursday evening, October 22nd, at 8:00 o'clock, in P. O. S. of A. Hall. Interesting and enjoyable program.

100% LUBRICATION SERVICE

\$1

Satisfaction or Your Money Back

A FULL LINE OF LEE TIRES AND TUBES

HARBESON'S ATLANTIC SERVICE STATION

Burlington Pike and Moorestown-Riverton Road

COLORS OF AUTUMN

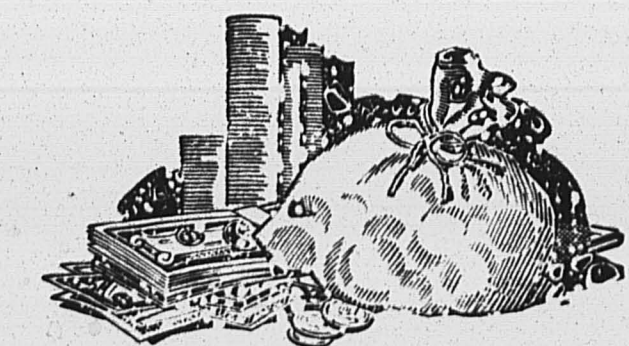
The fields of Chrysanthemums at

DREER'S

Riverview Nurseries

are a riot of scarlet, gold and pink. . . See them before Jack Frost clutches the bloom in his icy grasp. The newest and best varieties of hardy 'Mums.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



It Isn't How Much Money You Have . . .

It's WHAT You DO With It!

NOTHING is ever accomplished by the mere possession of money. It takes judicious handling to put it to work for you.

In every phase of finance, the Cinnaminson Bank makes it possible for you to do more with your money. From initial accumulation through a savings account to the selection of a sound investment plan, this bank is always ready to serve.

CINNAMINSON BANK & TRUST CO.

Riverton, N. J.

NEW FALL HATS \$2.00 and up

Military Work of Every Description
VERNA L. GUEST

517 Garfield Ave. Palmyra

Open Mon., Wed., Fri. and Sat. Evenings

HEMSTITCHING

DRESSMAKING
RE-LINING COATS

HELEN M. ADAMS

611 Lincoln Avenue
Palmyra, N. J.

TOPCOATS ...

\$15

A SPECIAL OFFERING OF FINE ALL-WOOL TOPCOATS IN RAGLAN, BALMACAANS AND BOX STYLES. ALL SIZES, IN THE LATEST POPULAR FABRICS. "OTHERS UP TO \$25."

FALL SUITS

\$16.75 to \$35.00

ELLISON FABRICS
MADE TO MEASURE
WORKED BY HAND
\$35

LAWSON CLOTHES

Oldest and Largest Clothiers Uptown
4745 Frankford Ave., Phila.

TEN MINUTES FROM TACONY-PALMYRA BRIDGE
OPEN EVERY EVENING

Bridge toll or bus fare paid both ways on any purchase \$15 or over.

Week-end Quality Meat Specials ..

Legs Spring LAMB
25c lb

Swift's Premium Rump or Round STEAK **35c lb**
Swift's Premium CHUCK ROAST **19c lb**
Vogt's City Dressed FRESH HAMS **25c lb**

Vogt's Pork Sausage **lb 28c**
Vogt's Country Scrapple **2 lb 25c**

Calf Brains **2 sets 25c**
Sweet Breads **pr. 35c and 45c**
Fresh Ground Meat **lb 14c**
Lamb or Beef Liver **lb 23c**
Lean Sliced Bacon **1/2 lb 19c**

Whole Apricots Large 2 1/2 Size Can **17c**

BOND MARKET

DEPENDABLE DELIVERY

Phones 1140, 1141 15 E. BROAD ST., PALMYRA

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

PALMYRA

Matinee Daily at 2.00 p.m.
Evenings 7.00—9.00 o'clock

FRIDAY, Oct. 16—
ROBERT MONTGOMERY
MADGE EVANS

Picadilly Jim

SATURDAY, Oct. 17—
ONE DAY ONLY
JANE WITHERS
IRVIN S. COBB
SLIM SUMMERVILLE

PEPPER

MONDAY, Oct. 19—
JOHN HALLIDAY
MARSHA HUNT

Hollywood Boulevard

Free to the Ladies—
Royal Crown Derby Chinaware

TUESDAY, Oct. 20—
FRANCIS LEDERER
ANN SOTHERN

My American Wife

WEDNESDAY & THURSDAY,
Oct. 21 and 22—
RANDOLPH SCOTT
BINNIE BARNES
BRUCE CABOT
In James Fenimore Cooper's Immortal Classic

The Last of the Mohicans

Thursday—Free to the Ladies—
Royal Crown Derby Chinaware

Deviled Crab Cakes

25c

OYSTERS
ON THE HALF SHELL
STEWES and FRIES

Fry's Dining Room
11 West Broad Street
Palmyra Phone 1520

SAVAR

Market Adults 25 cents 'til 6 p.m.
Broadway No Advance in Prices on Sunday
NOW PLAYING
COLOR GLOBES THE
WORLD'S GREAT LOVE STORY!
Ramona
Loretta YOUNG DON AMECHE
and a cast of thousands

RIVERSIDE

Friday, Oct. 16

ZANE GREY'S
new story
written for
the screen!
KING OF THE ROYAL MOUNTED
ROBERT KENT
A 20th Century-Fox Release

Saturday, Oct. 17

A HALF-PINT
ROBIN HOOD
FROM HELL'S
KITCHEN...
with two
hilarious
henchmen!
JANE WITHERS
in
PEPPER
with
Irvin S. Cobb
Slim Summerville
Directed by James Tilling
Associate Producer John Stone

Sun., Mon., Oct. 18-19

ROBERT E. LEONARD'S
Production
Robert MONTGOMERY
in
PICADILLY JIM
with Frank MORGAN
Madge EVANS
Eric BLORE
Billie BURKE
Robert BENCHLEY
Ralph FORBES
Produced by Harry Rapf

Never ask for second portions.
Always show you are well bred;
You'll be known for gracious
manners.
But you'll never be well fed.
Baffin Island Eskimos build their
igloos on the lakes and cut holes
through their parlor floor to fish in
the winter.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

48th Year No. 43

RIVERTON-PALMYRA, N. J., THURSDAY, OCTOBER 22, 1936

PRICE FIVE CENTS

R-C WELFARE IN NEW LOCATION

Now Occupying Former Post
Office Building on East
Main Street

At the annual meeting of the Riverton-Cinnaminson Welfare Association held Tuesday night, Mrs. Catherine Blair, executive secretary, reported that the association had moved into new quarters much better adapted to its purposes.

Mrs. Blair's Report

In Mrs. Cooper's report of last year five recommendations for the future of the agency were made. Some of these—important ones—have already been carried out. We now have a constitution and by-laws, and the Association is legally incorporated under the laws of New Jersey. (For future standing and recognition this is important.) Now meetings of the trustees are held monthly in conformity with these by-laws, and we are having a regular annual meeting.

The securing of our present offices in the former postoffice building in East Main street, is a tremendous advance. No one can be given the proper attention now can talk freely to the worker in the presence of other clients, telephone conversations and typing. Under the former conditions this happened: a member of the board comes to discuss plans for the annual meeting. We are deep in this discussion when a woman appears whose face indicates that she is in deep trouble. She must wait and listen to a conversation which in her distress may seem unimportant. When her turn comes and she has just begun tearfully to tell the worker of the sudden disappearance of her husband, three laborers interrupt to ask, "Is this where we get fixed up for WPA jobs?" This is no sooner settled than a young girl whom we know comes in to ask if we can find a dress for her for a school party.

This is one of the most ambitious projects ever undertaken in Riverton, worthy of unanimous support and sure to be an occasion of real musical enjoyment. Tickets are now on sale; reserved seats \$1.00, general admission 75c, and a limited number of tickets for children 50c each.

ANNUAL MEETING NEEDLEWORK GUILD

Will Be Held October 27 at Home of Mrs. Robert Biddle. Garments Will Be Displayed

The regular annual meeting of the Riverton Branch of the Needlework Guild will be held October 27th at the home of Mrs. Robert Biddle, Highway.

As usual, one of the most important features of the meeting will be the display of garments contributed by members of the Riverton branch for distribution among the local needy. And in order that those responsible for the arrangement of these garments may have ample time, the directors are asked to deliver their contributions not later than ten o'clock of the morning of the 27th.

The afternoon meeting, to which all contributing members are invited, will open at 3 o'clock. After routine business there will be an address by Mrs. Edwin Russell, district chairman of the Needlework Guild of South Jersey. Tea will be served.

PORCH CLUB

A sound film, entitled "Flying the Lindbergh Trail," presented by the Pan American Airways, Inc., was shown at the Riverton Porch Club on the afternoon of October 20th. This film proved to be of great interest, showing beautiful views over the Andes Mountains, the largest South American cities and old historical landmarks of Mexico. The monologue of the film was done by Edward Tomlinson, famous Latin-American commentator. At the conclusion of the program tea was served.

ARTISANS TO PUT ON DRIVE FOR MEMBERS

Tuesday night of this week was "every member night" at Palmyra Assembly No. 65, A.O.M.P. "Bill" Vorhees, membership chairman of the Most Excellent Assembly, was present and gave a talk on getting new members.

Harry Storicks, Palmyra membership chairman, also gave a short talk on membership and appointed captains of teams to make a drive for new members.

The bowling league got started last week at the Palmyra alleys. There were three prizes in the squirrel cage this month. Eats were served after the meeting.

FOR BENEFIT OF RIVERTON LIBRARY

Curtis Institute of Music Artists Will Present Scenes from Famous Operas

On November 20th a musical event of unusual interest will be presented in the auditorium of the Riverton Public School. The occasion will be a Riverton Free Library benefit, a cause which in itself appeals most urgently to all residents of the community.

Four student artists of the Curtis Institute of Music, two young men and two young women, will present, complete with scenic effects and costumes, scenes from opera: the famous garden scene from "Faust," the scene from "Martha" which includes the singing of "The Last Rose of Summer," and an excerpt from "The Bartered Bride." The piano accompaniment will be supplied by a student of piano from the Institute.

This is one of the most ambitious projects ever undertaken in Riverton, worthy of unanimous support and sure to be an occasion of real musical enjoyment. Tickets are now on sale; reserved seats \$1.00, general admission 75c, and a limited number of tickets for children 50c each.

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COUNTY GUEST



ALF. M. LANDON

Republican candidate for president, who will speak at the Mount Holly Fair Grounds next Wednesday morning at 11 o'clock.

ALF. M. LANDON TO SPEAK AT MT. HOLLY

Candidate for President on
Republican Ticket Will
Visit County

Governor Alf. M. Landon, Republican nominee for President, will speak in the Mt. Holly Fair Grounds Wednesday, October 28, for approximately forty minutes. This announcement was made by Lawrence G. Mingin, chairman of the Burlington County Republican Committee.

Dr. Harold E. Longsdorf has been appointed chairman in charge of arrangements.

A crowd of 15,000 is expected to be on hand to welcome Landon in Burlington county.

Recently a huge throng gathered at Burlington when Colonel Knox, candidate for vice president spoke. Sound equipment will be utilized in order that every one in the large field may be able to hear the Governor's message.

RIVERTON GOP HEADQUARTERS

The Riverton Republican Club has opened headquarters in the Collins Building, Main street, Riverton.

The offices have been attractively decorated and will be open during the afternoon and evening from now until election day.

A quantity of literature is available to anyone who stops in at the headquarters. Any information desired about the coming election will be supplied by those in charge.

Voters are invited to avail themselves of the facilities of this office.

He: "We're coming to a tunnel. Are you afraid?"
She: "Not if you take that cigar out of your mouth."—Clipped.

"It is well known that there have always been those amongst us who wish to enlarge the powers of the General Government, and experience would seem to indicate that there is a tendency on the part of this government to overstep the boundaries marked out for it by the Constitution. Its legitimate authority is abundantly sufficient for all the purposes for which it was created, and its powers being expressly enumerated, there can be no justification for claiming anything beyond them. Every attempt to exercise power beyond these limits should be promptly and firmly opposed."
—Andrew Jackson
in his Farewell Address.

PALMYRA RED CROSS DRIVE FOR MEMBERSHIP

The annual drive for membership in the American Red Cross will begin in Palmyra on Armistice Day, the 11th of November, and will be continued until Thanksgiving.

On Monday, the 26th of October, the Roll Call workers, and anyone interested, are invited to meet at the home of Mrs. M. Klotz, 736 Highland avenue, at two-thirty o'clock, for the annual Red Cross tea.

The Chapter chairman of Roll Call, Dr. Pierce, and Mr. Robinson, in charge of the work in this district, also the Chapter officers will attend, and have suggestions which may help in carrying on the work.

MEMBERSHIP DRIVE BY RIVERTON PTA

"Room Mothers" to Make Canvass Under the Direction of Mrs. Edward H. Blackwell

The annual drive for members for the Riverton P.T.A. started last Monday under the direction of Mrs. Edward H. Blackwell. The following Room Mothers will make personal calls on the parents of their group.

Kindergarten, Mrs. J. G. Crowell. First Grade, Mrs. P. B. Teepie. Second Grade, Mrs. G. D. Steadle. Third Grade, Mrs. D. J. Symon. Fourth Grade, Mrs. L. A. Hoyt. Fifth Grade, Mrs. M. L. Moreland. Sixth Grade, Mrs. C. H. Vost. Seventh Grade R, Mrs. T. Mooney. Seventh Grade V, Mrs. J. L. Metzgar.

Everyone interested in the children in the community is urged to join this year. The P.T.A. money is used to buy free milk for undernourished children in the school, glasses for those with defective eyes who otherwise could not obtain correction, and to buy books for the school library as well as to defray the expenses of the organization.

If you are not personally contacted by Mrs. Blackwell, any Room Mother or member of the executive board will be glad to take your dues at any time. Publicity.

RED CROSS ROLL CALL NOVEMBER 1

Opportunity for Every Citizen to Contribute to World's Greatest Relief Agency

The Roll Call is the annual invitation to the public to have a part in the work of the Red Cross. The Burlington County Roll Call will begin on Armistice Day, November 11th. This Roll Call is the one opportunity during the year for every man and woman to renew his or her membership in Red Cross and serves as a yearly check up of public sympathy with the work of the organization.

At no other time during the year are citizens asked to contribute to the year around activities, unless occasion demands funds for disaster relief, but such funds are used only for the situation for which they are raised. The proceeds of the Roll Call actually maintain the entire Red Cross organization.

A rummage sale for the benefit of the Riverton-Cinnaminson Welfare Association will be held some time during the next month, probably the middle of November. A definite date will be set later.

Anyone having clothing to donate to this cause may leave it at the new office, (the old post office building) or call Riverton 284 and the garments will be called for.

RUMMAGE SALE FOR WELFARE

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Anyone having clothing to donate to this cause may leave it at the new office, (the old post office building) or call Riverton 284 and the garments will be called for.

SALOONS REFUSED TIME EXTENSION

Palmyra Borough Council Denies Appeal to Keep Open Beyond Midnight

The Palmyra Borough Council voted unanimously to adhere to its ordinance establishing the closing hours for regularly licensed liquor dealers. This action was taken as a result of a letter from Josiah E. Wallace requesting that he be permitted to remain open an hour longer on Saturday nights. The closing time now established by ordinance being 12 o'clock midnight, the extra hour would run into the first hour of Sunday morning. The reason given for the request was that other taprooms surrounding Palmyra were open later and the request for extension of time was made in order to compete with the neighboring liquor dealers. Considerable discussion followed the reading of the letter but the final vote was unanimous. Mayor Ward stated that he will cooperate in protecting licensed dealers against the bootleggers who are still operating in Palmyra, according to report. The police department, he said, would give better enforcement of this ordinance than in the past.

Councilman Wright Commended Following Councilman Wright's report on the demolition project, the mayor stated that Councilman Wright should be commended for his work on this committee. He said the efforts of the borough to make Palmyra a clean, healthy place in which to live were a constant menace to the health of the community. The demolition project may seem harsh, yet it is being carried on in the best interests of Palmyra and that there should be no let-down in the project. Children living in such conditions and going to the public schools are a constant menace to other children who are brought up in healthful, sanitary surroundings.

Another WPA Project Councilman William Engle, chairman of the highway committee, offered a motion that the sewer committee be allowed to take action with the borough engineers in formulating plans to remove rain water from the Spring Garden street area. The motion was passed unanimously. It was suggested that a possible WPA project be applied for to accomplish this end.

Councilman Mervine moved that \$11,000 on account of state and county taxes against Palmyra be paid. The resolution was passed unanimously. A motion to pay \$15 interest on baby bonds was also passed.

It was learned that \$300 in Palmyra scrip is still outstanding and people holding same are urged to redeem it as early as possible.

The police report was as follows: One case of pan-handling, three arrests for traffic violations, three drunken driver cases, two assault cases, four drunk and disorderly (continued on page 9)

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DIOCESAN COUNCIL OF PAROCHIAL PTA

Parents Told They Must Understand Their Children and Be "Unshockable"

More than 1000 members attended the meeting of the Diocesan Council of Parochial P.T.A. in the War Memorial Building in Trenton, on Monday, October 12.

The Rt. Rev. Moses E. Kiley presided and reappointed all officers including Mrs. Louis Metzger, Atlantic City, regent of the South Jersey District.

Rev. P. F. LeBuffe, S. J. of New York, was the principal speaker. Modern youth was praised as fundamentally better than the youth of the past generations.

Father LeBuffe stressed that the facilities for education were better today than when we went to school. He said it is the duty and responsibility of parents to see that children make the most of these opportunities and receive proper spiritual as well as cultural training.

In concluding Father LeBuffe emphasized the importance of parents and teachers giving good examples to the youth, the high value of their (the parents) being able to understand and be unshockable.

The spiritual and educational values of the P.T.A. was discussed by Miss Clara McCann, of Wildwood, who was reappointed a Diocesan Council vice president.

Publicity.

PETERSON-GODLEY

Miss Bernice Anna Godley, daughter of Mrs. Carrie S. Godley, of 809 Morgan avenue, Palmyra, became the bride of Edward P. Peterson, son of Edward Peterson, 326 Horace avenue, Palmyra, in Central Baptist Church Saturday afternoon at four o'clock, the Rev. George Lockett, officiating.

Miss Alberta Deith, cousin of the groom, of Trenton was maid of honor. F. Stanley Godley, brother of the bride, was best man.

The bride was attired in an orange crepe suit, with brown accessories and wore a corsage of gardenias.

Miss Deith was dressed in gray with gray accessories and wore a corsage of red roses.

Mr. and Mrs. Peterson will make their home at 809 Morgan avenue, Palmyra.

NEW I.E.S. LAMPS

AT TAYLOR-MATHERS

Taylor-Mathers, General Electric dealers, 309 East Broad street, Palmyra, have added an attractive line of I.E.S. floor and table lamps.

These lamps, designed by the Illuminating Engineering Society, are the last word in correct illumination and are sturdily built and so constructed as to minimize the danger of short circuits.

They are attractive in appearance beside being scientifically correct for reading and other household illuminating purposes.

Taylor-Mathers have also added a complete line of Mazda General Electric lamps.

ARE YOU A GOOD GUESSER?

Stop in at L. G. Rogers United Cigar Store, Palmyra, and buy a bottle of Parker's "Quink," and you will be entitled to a guess on the number of beans in a sealed jar on display in the store.

The person whose guess comes nearest to the actual amount of beans will win a \$19.90, five tube, table radio that operates without ground or aerial, free of charge.

Act at once. Come in and make your guess.

BIRTHS

Mr. and Mrs. Harry R. Buckler, of 119 Mill street, Moorestown, are receiving congratulations on the birth of a daughter, Geraldine Ann, October 16th, at the Mary Haas Robbins Maternity Home, 408 Main street, Riverton.

Mr. and Mrs. James Seither, of Palmyra, are receiving congratulations on the birth of a son Wednesday morning, October 21.

Mr. and Mrs. Francis Sarlo, of 414 Kossuth street, Riverside, are receiving congratulations on the birth of son, Bernard Francis, October 18, at the Mary Haas Robbins Maternity Home, Riverton.

EVERY VOTER OWES NEW DEAL \$125.00

National Deficit Bears Down On All Men and Women and Is On Increase

Every voter going to the polls in Burlington county Election Day will be confronted with a debt of approximately \$125.

This debt is his or her share of the Roosevelt New Deal Administration's enormous national deficit of \$12,800,000,000 and is in addition to the regular cost of government to be footed by each taxpayer.

According to statistics released by the Republican National Committee, Burlington county's share of the deficit is \$6,924,200.

New Jersey's 21 counties are holding the bag to the tune of \$472,320,000.

The national deficit must be paid and by the taxpayers of the land. There will be no "Santa Claus" to wipe out the deficit.

The people of the country are paying the bill already with increased taxes that are "hidden."

Recent figures released showed that food costs are 40 per cent higher now than in 1933, although the standard of wages is the same. Therefore, what \$1.00 would purchase in 1933 it now takes \$1.40.

The continued wild spending of the Administration will make future conditions even worse.

ENGAGED

Mr. and Mrs. Albert J. Schuler, of St. Michael drive, East Riverton, announce the engagement of their daughter, Miss Catherine E. Schuler, to Gerald J. Dodelin, son of Mrs. George J. Dodelin, of Philadelphia.

Mr. and Mrs. Thomas Perkins announce the engagement of their daughter, Helen B. Perkins, of East Riverton, to Claremont L. Anderson, of Bridgeboro.

The American Spirit Endures

By RAYMOND PITCAIRN

National Chairman
Sentinels of the Republic

During the past few months, newspapers report, there has been a great and revived interest in the national shrines of America.

Visitors have crowded them as seldom before, eager to learn more of their history and significance.

What does it all indicate? The answer probably lies in the distinctive nature of America's patriotic monuments.

In the Old World, national shrines are usually the honored graves of military glory. Probably the most famous of these commemorate the conquests of strong captains, and the power of stern kings.

In America the greatest national shrines are, in contrast, birthplaces of liberty—whether Independence Hall, Bunker Hill or the Alamo. They glorify the freedom and the power of the common man—the ideal established by our Founders, and preserved by generations of valiant citizens.

For a brief while, it would seem, many Americans forgot the message of those shrines, as they listened to a loud chorus of despair lifted in what was represented as the swansong of the American idea.

For a brief while they ignored those tributes to the courage and faith of our fathers, as they were asked to share the fears of social and economic and political astrologers, suddenly lifted to prominence or power.

But the American spirit endures. It endures not only in our shrines to courage and to freedom, but in our people as well. And against that strong shield all the quivering fears and desperate counsels of academic and political soothsayers beat in vain.

The American patriotic monument is not a wall against which we weep for glories that have fled. It is, instead, a sturdy storehouse of national recollections, where our people renew their faith in the future of the nation.

With such inspiration, America is prepared to reject the prophecies of despair who insist that the American ideals of courage and strength and self-reliance are things of the past. It is prepared, instead, to repeat with the poet:

"The Glory of the Present is to make the Future free.
We love our land for what she is and what she is to be."

OBITUARIES

WESLEY L. HEMPHILL

Wesley L. Hemphill, pastor of Paradise Presbyterian Church, Lancaster Co., Pa., died at his home last week.

Funeral services were held in the Paradise Presbyterian Church on Friday, October 16.

Interment was made in the adjoining cemetery.

Mr. Hemphill was the brother of Fred P. Hemphill, of Riverton.

ELLA G. WYMAN

Mrs. Ella G. Wyman, wife of Dr. H. P. Wyman and daughter of Stephan and Amanda M. Flanagan, died at her home, 29 Jackson avenue, Atlantic City, October 15, 1936.

Mrs. Wyman, who was born in Philadelphia, was a resident of Riverton for many years. She was a member of Christ Church and the Riverton Porch Club.

Mrs. Wyman is survived by her husband and two daughters, Mrs. M. H. Cowperthwaite and Mrs. Raymond Hawley, also her grandson, Richard W. Bushnell, and two sisters, Mrs. F. N. Barksdale and Mrs. Albert G. Cook, all of Atlantic City.

LEWIS A. HOYT

Lewis A. Hoyt, of 215 Linden avenue, Riverton, died at his home Tuesday evening, after a short illness.

Funeral services will be held Friday afternoon at one o'clock from the Snover Funeral Home, the Rev. George Lockett, of Central Baptist Church, officiating.

Interment will be made in Old Yellow Meeting House Cemetery, Imlaystown, N. J.

Mr. Hoyt is survived by his widow Amy E., and two sons, Arthur and Edwin, both of Riverton.

SEWING ROOMS OPEN FOR INSPECTION

M. William Murphy, WPA District Director, has invited residents of Mercer and Burlington counties to visit the District's 18 WPA sewing rooms next Monday—especially the women—to call at the sewing rooms located near their homes and inspect the clothing made by needy women heads of families for distribution to the poor.

The Palmyra sewing room is located in Society Hall.

DONATION DAY FOR HOSPITAL IS SUCCESS

The Riverton Branch of the Zorbrugg Hospital Auxiliary reports a very successful donation day on October 10th.

With the money collected the committee was able to buy the hospital's entire winter supply of potatoes and ten large baskets of apples.

Riverton also contributed jellies, canned goods and cakes for the tea. Unfortunately the weather kept many people at home, but tea was served in the hospital garage and the silver offering amounted to more than forty dollars.

YWCA NOTES

Mr. and Mrs. William Oliver, of Riverton, will entertain the members and their husbands of the Willingboro YWCA at their home Friday Evening, October 30th.

Miss Nan Evans and Miss Eleanor Williams were among those who attended the Advisor's Seminar at Central Branch, 1800 Arch street, Philadelphia, on Saturday.

CHRISTIAN SCIENCE LECTURE

Miss Margaret Murney Glenn, C.S.B., of Boston, Massachusetts, will deliver a lecture on Christian Science Sunday afternoon, October 25, at 3.30 p.m., in the Public High School auditorium, Second and Church streets, Moorestown, N. J. This lecture is being given under the auspices of First Church of Christ, Scientist, Moorestown, and is open to the public.

It is increasingly clear that one of the really important issues of this campaign is whether the work that Secretary of State Hull has started shall be undone. The Republican party promises to repeal the Reciprocal Trade Act (with Canada) and to raise tariffs to still higher levels. The Democratic party is already launched upon a course which is reviving foreign markets, facilitating the payment of international debts and leading this country out of economic isolation. In the choice between these two sets of policies, there is deep satisfaction in standing with Secretary Hull.

Editorial, New York Times.

Ordered and paid for by Riverton Good Neighbor League.

Betty Petty
Beauty Studio
519 Cinnaminson Avenue
Palmyra

Telephone, Riverton 480

Open Daily 9 a.m. to 6 p.m.

Open Monday, Wednesday, Friday and Saturday Evenings until 9

FINGER WAVING
MARCELING
MANICURING
HAIR CUTTING

HAIR TINTING
BLEACHING
SCALP TREATMENT
FACIALS

DUART METHOD OF PERMANENT WAVING



To See the NEW 1937
DODGE and PLYMOUTH

NOW ON DISPLAY IN THE SHOWROOM OF

L. S. GURNELL

THEY'RE DIFFERENT—DISTINCTIVE—EXCITING

307 East Broad Street

Palmyra

Phone 26

OPEN EVENINGS

THINK TWICE Before You Vote!

... it is not WHO you're
voting for that counts
IT'S WHAT!

ONCE we voted for them because "they kept us out of war"
... and then they plunged us into the world's bloodiest conflict.
AGAIN we voted for them because they promised to "reduce
the cost of government by 25%" .. and then they increased
taxes by 196%!

**And YOU are paying those
taxes ... don't kid yourself!**

BREAD 58 Hidden Taxes in it. 2 Cents for Tax, 8 Cents for Bread	MILK 52 Hidden Taxes per quart 1 Cent for Tax, 12 Cents for Milk	SHOES 44 Hidden Taxes per pair 78 Cents for Tax in \$4.00 Shoes
DRESS 47 Hidden Taxes \$1.57 for Tax in an \$8.00 Dress	A WINTER COAT 153 Hidden Taxes \$6.85 for Tax in a \$35.00 Coat	A PAIR OF STOCKINGS 47 Hidden Taxes 12 Cents for Tax in 60 Cent Stockings

**YOU BET YOU PAY FOR THE NEW DEAL
EVERYBODY DOES!**

DON'T VOTE FOR MORE OF IT!

Ordered and paid for by the Riverton Republican Club.

THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

The Landon Relief Program

Governor Landon, in an address delivered on October 15 at Grand Rapids, Michigan, said, "The budget is going to be balanced by substituting good administration for bad, at Washington, by cutting out waste, incompetency, and extravagance and by using relief funds for RELIEF PURPOSES. Any one who tells you to the contrary is guilty of trifling with the truth for the sole purpose of attempting to obtain votes under false pretenses."

What assertion on the part of any candidate could be more emphatic or more sincere? But—

Several millions of needy men and women are dependent upon the WPA, a major "non-political" activity of the Roosevelt administration, for their livelihood. These individuals are so numerous that their votes will be a major factor in deciding the outcome of the impending election. Many were unemployed prior to the opening of the floodgates of the WPA and President Roosevelt is looked upon by them as their benefactor. Where will their jobs go if Governor Landon is elected? This question has doubtless been answered many times during the past month by Democratic leaders, and it is quite evident that Governor Landon is not pictured in the guise of jolly old Santa Claus.

Governor Landon is well aware of the fact that there is need for relief and has repeatedly stated his attitude in respect to this question. There is no doubt that, if he is elected, deserving people will be furnished an adequate means of support in a more efficient manner through local and state agencies than by, as the Governor expresses it, "The flagrant mismanagement by this administration."

To quote Governor Landon on another occasion, "The budget will be balanced, but it is not going to be balanced by depriving our needy unemployed of the relief that is their right until they can recover Real jobs at Real wages. We will not take our economies out of allotments to the unemployed. We will take them out of the hides of political exploiters."

Those who are unemployed, or those in sympathy with them, need not fear that Governor Landon will evade his responsibility in this matter.

Vote for Republican Congressmen!

The country needs the protection of a Republican Congress. The huge New Deal majorities of three to one in the Senate and House have made possible much of the ill-advised, snap-judgment legislation which has characterized the three and one-half years of the Roosevelt Administration.

Without this multitude of half-baked laws, the New Deal Professors never would have had the opportunity to experiment with the lives of the American people. They would not have been able to make such headway in changing our form of Government.

The election of Republicans to the Senate and House on November 3rd, will put an end to waste and extravagance, political debauchery of relief administration, and restore our Constitutional form of Government.

Election of Republicans to Congress also will mean:
No more blank checks, for the President to spend as he pleases, where he wishes, and how it suits his fancy.

Restoration of a Fair Deal as between the States.

An end of Government by Edict. The Rubber Stamp New Deal Congress has continually delegated its authority to the President. A Republican Congress would stop this.

The lop-sided majorities which the New Deal has commanded in the Committees which formulate legislation, has enabled it to jam bills through without due consideration. Huge majorities on the floor of Congress have enabled the New Deal to stifle debate. Defeat of New Deal Congressmen will end the rule of the political spoilsman, and the debauching of our Civil Service.

A Republican Congress would prevent enlargement of the Supreme Court, a scheme by which New Dealers have been hoping to have unconstitutional laws declared constitutional.

The most effective means of keeping America still American, is to elect Republicans to Congress on November 3.

CAN HE ANSWER IT?



RIVERTON

Mrs. Charles Rader is improving after an operation in the Burlington County Hospital, Mt. Holly, last week.

The Order of the Eastern Star are arranging for their annual supper and bazaar on November 21 in the P. O. S. of A. Hall. Supper will be served between 5.30 and 7.30.

Mr. and Mrs. Charles Hall, of Egg Harbor, spent last Wednesday with her father, Julius Weddell.

Mr. and Mrs. D. M. Clifton spent the weekend in Mechanicsburg, Pa., as the guest of Mr. and Mrs. Ellis Clifton.

Mr. and Mrs. Harry Sim enjoyed last weekend in Atlantic City.

Mr. and Mrs. Clifford Nesbitt, of Riverton, and Mr. and Mrs. George Mount, of Beverly, spent Sunday in Atlantic City.

Mrs. Frank Rue and Mrs. John Moffitt motored to Washington's Crossing Wednesday of this week.

Mr. and Mrs. Everett Geat and Mr. and Mrs. William Frank spent the weekend in Narbeth, Pa., with friends.

Over 300 attended the dinner-dance sponsored by the Burlington County Woman's Republican Club last Thursday evening at Medford Lakes. Ronald J. King, president of the Burlington County Young Republican Club, was the speaker of the evening. Mrs. Myra Blakeslee, president of the New Jersey Business and Professional Women's Club, also addressed the gathering.

Mrs. Eugene Michel entertained at luncheon last Friday.

Mrs. James Flynn, who has been spending several months with her son John in Florida, is visiting her son and daughter on Thomas avenue. Mrs. Flynn plans to return to Florida in the near future.

Francis Roedig, who is working for a large Western nursery, writes back home that his company does a lot of landscape work in Hollywood. Last week they planted a \$500 tree on the estate of Ginger Rogers.

The winners of the Sacred Heart PTA blanket club this week were Mrs. Robinson, of Cinnaminson st., and Mrs. Walter L. Bowen, of Thomas avenue.

Judge said to the prisoner: "Take your choice: \$10 or ten days." Prisoner to Judge: "By cracky, I'll take the money your honor."

WESLEYAN MEN'S BIBLE CLASS

Last Sunday morning Reading Z. Pinsett began his discourse on "The Dispensation of God's Kingdom." This proved a very interesting topic and he will continue his discourse this coming Sunday.

While the attendance for the past two Sundays has been very satisfactory, approximately seventy-six being present each Sunday, it is the desire of the officers of the class that more of the members who have not been attending make a special effort to do so.

All men of the community are invited to attend class services held every Sunday at 9.50 a.m. in the Epworth M. E. Church, Palmyra.

MOORESTOWN MOTOR COMPANY SHOWING NEW BUICK

The Moorestown Motor Company, Buick dealers for this vicinity, announce the arrival of the 1937 Buick line in their showroom at 219 West Main street, Moorestown.

This splendid new line of Buick motor cars has many improved features over any previous motor. They are longer and more powerful.

The graceful streamlined effect of the '37 models has greatly enhanced the outward appearance of these cars.

The smart new luxury of this year's Buick is sure to attract every motorist in the Buick price class.

TO CELEBRATE 50TH WEDDING ANNIVERSARY

Mr. and Mrs. George Steptoe Washington, of 303 Main street, Riverton, will celebrate their fiftieth wedding anniversary next Wednesday, October 28.

Mrs. Washington was the former Miss May Alexander, of Baltimore, Maryland. Mr. and Mrs. Washington were married in Philadelphia on October 28, 1886, and lived there for four years. They then moved to Riverton on Howard street, and occupied several different houses on Main street before finally moving to where they now live.

Mr. and Mrs. Washington have four children: Mrs. George L. Ridley, DeHertburn Washington, Howard Washington, all of Riverton, and Mrs. May Cumpston, of Long Island.

She: "My dad gives me a dollar every birthday, and I have seven dollars." He: "How much does he owe you?"—Clipped.

Church Notices

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building
open Tuesday and Friday 2.30 to 4.30

RIVERTON BRIDGE CLUB DEFEATS MOORESTOWN

The Riverton Bridge Club was host to the Moorestown Whist Club on Wednesday evening, October 21, for the scheduled match in the South Jersey Whist League. This match was played at the home of Howard Evans and the Riverton team, comprising A. H. Burns, E. Ocha, C. E. Sims, F. B. Downs, J. R. Dey, R. M. Woodward, J. H. Werner and H. B. Conover, defeated the Moorestown team by a total point score of 5460 points.

This was the second of nine scheduled matches to be held during the winter, and the Riverton Bridge Club has now won one match and lost one match. The next match will be held on November 18, when the Riverton Bridge Club goes to Haddonfield to play the Haddonfield Bridge Club.

STREET PROJECT FOR PALMYRA

An additional WPA street improvement project in the Borough of Palmyra was approved this week. Two and one-half miles of streets will receive grading, gravel and slow-curing oil.

The project will employ 24 men for five months and the work will be done on the following streets in the borough: Pear, Walnut, Memorial, Arch, Race, Vine, Orchard, Legion, New Jersey, Pennsylvania and Park. The work will begin next Monday and will be under the direction of William H. Ely, state administrator of WPA.

SURPRISE SHOWER

Miss Anne Krauss, daughter of Mr. and Mrs. Louis Krauss, of Highland avenue, Palmyra, was guest of honor at a miscellaneous shower Friday evening. Miss Krauss' engagement to William Kraus, of Morgan avenue, was announced recently.

Mr. Kraus is in charge of the Tak-About shop at Merchantville and was formerly employed at Fry's dining room on West Broad street, Palmyra.

Those present at the shower were: The Misses Mervil Haas, Jean Keany, Julia Belts, Mae Laverty, Laura Phillips, Margaret Krauss, Catherine Kepner and Mrs. Miriam Smith.

On the Island of Kauai, in the Hawaiian group is a curious thing, on one side of a cliff is a desert while on the other side is found what is claimed to be the wettest spot in the world.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 50c for Each Ad
Phone 712

SALE—Hooked and rag rugs. H. Bates, 608 Highland ave., Palmyra.

MEN WANTED for nearby Rawleigh Routes of 800 families. Write Rawleigh's Dept. NJJ-291-BB, Chester, Pa. 10-25

FOR SALE—Used washer in good condition, reasonable. Apply 261 W. Broad st., Palmyra, or call Riverton 347. 10-22-1t

Sewing Machine Service—All makes of machines repaired and rebuilt. Work done by Singer experts. Call Camden 7942-W. 10-22-1t

FOR SALE—2 maple cabinets, one single and one double. Apply "Q" New Era Office. 10-22-1t

"LANDON-KNOX—PROSPERITY ENTERS"

REPUBLICAN TICKET

For President of the United States
ALF M. LANDON

For Vice President
COL. FRANK KNOX

For United States Senator
W. WARREN BARBOUR

For Congressman
D. LANE POWERS

For State Senator
CLIFFORD R. POWELL

For Member of Assembly
DR. S. EMLIN STOKES

For Surrogate
GEORGE B. BITTING

For Freeholders
PALMER L. ADAMS
LEROY CHURCH

For Coroner
JOHN N. SWARTZ

REPUBLICAN CAMPAIGN CALENDAR

The Burlington County Republican Committee has arranged the following meetings, with the speakers named, and asks Republicans in the various communities to use every effort to secure a large attendance of voters, both men and women. The issues involved in this campaign are of the utmost importance and every voter should become fully acquainted with the facts.

October 23
Active Workers, Palmyra (colored).

October 23
Active Workers, Palmyra, Society Hall, 8.30 p.m.

October 25
Italian Republican Club, Spaghetti Dinner, Red Lion, N. J.

October 26
Meeting, Women's Republican Club of Burlington City.

Meeting, United Republican Club, Beckler Building, Maple Shade 8 p.m.

Meeting, Delanco Republican Club, Library Building, Delanco.

Active Workers, Riverside Colored School, 8.30 p.m.

October 27
Active Workers Burlington (colored), at O.A.R. Hall, 8.30 p.m.

October 28
Active Workers Beverly (colored) at Church Hall, 8.30 p.m.

Active Workers, E. Riverton, Pyramid Bldg., 8.30 p.m.

October 29
Active Workers, Cinnaminson District 2.

October 30
Active Workers Moorestown colored School.

October 31
Active Workers, Roebeling, at Greenstein's Hall, 8.30 p.m.

Annual Pre-election Dinner, Dance Burlington County Republican Clubs Medford Lakes.

Big Mass Meeting Active Workers Turners Hall, Mt. Holly.

GOVERNOR WILL ADDRESS I. O. O. F.

Tri-State Degree Demonstration of Odd Fellows in Camden Armory, November 7

Encouraging reports are being received from lodges of the State who will take part in the Tri-State Degree Demonstration of Odd Fellows in the Third Regiment Armory, Camden, on Saturday evening, November 7, beginning promptly at 8 o'clock.

Governor Harold G. Hoffman, himself a member of Hamilton Lodge, No. 97, of Hamilton Square, will open the demonstration with a short welcoming address to the candidates and visiting members from the three states. Following the Governor's remarks, the degree team of Eden Lodge, No. 34, of Wilmington, Delaware, will exemplify the three degrees in full form, after which the drill team will favor with a special exercise.

ENLISTMENTS IN U. S. MARINES

The Officer in charge of Recruiting for the United States Marine Corps in this vicinity has announced that young men desiring to apply for enlistment in the Marine Corps should communicate with him by letter prior to making the trip to Philadelphia.

Men who apply by letter are furnished application blanks, literature, and a form for physical examination by their family doctor. These forms are then returned to the recruiting station for examination to determine

whether the applicant might be able to pass all of the required tests for enlistment.

Young men between the ages of eighteen and twenty-five, and qualified musicians between the ages of eighteen and thirty, may write to the Officer in Charge, Marine Corps Recruiting Station, New Custom

THE REPUBLICAN TICKET

For President



Gov. Alf M. Landon

For Vice President



Col. Frank Knox

For U. S. Senator



W. Warren Barbour

For Congressman



D. Lane Powers

Gov. Landon is a man of the people, always fighting for the welfare of the common man. His own folks in Kansas love him for what he has done for them. His record as Governor brought him in to national prominence. He has been a tax reducer and budget balancer, saving Kansas millions of dollars. The country needs such a man—one who has business common sense and is not afraid to use it. Gov. Landon believes that politics should be applied to constructive governmental accomplishments, and not used as a means to a personal selfish end. He believes the people are tired of having their billions thrown away to build political power.



Clifford R. Powell

The Republicans of Burlington County are willing to let the reputation of Senator Powell rest upon his popularity and record of accomplishments. His nomination is a direct reflection of the confidence that voters know him, like him, and appreciate the fine service that he has given in legislative circles and in county affairs directly affecting the taxpayers. Occupying an influential position in state political circles, Senator Powell is well on the way to the Republican gubernatorial nomination next year, and Burlington countyans can contribute strength to their own son by honoring him with re-election by a record-breaking majority.

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No man has ever given better service in the Surrogate's office than Mr. Bitting and it would be a step backward not to retain him. He has discarded antiquated methods and set up a system so near perfect that it has been copied by Surrogates in other counties of the state. Professional men and others having business at his office praise him highly. They find Surrogate Bitting has his house in order, with courtesy, efficiency and promptness in service under a modern system that provides greater convenience for all concerned. He insists upon accuracy in the handling of precious records.

Ordered and paid for by Republican County Committee.

A vote for these
Republican candidates
is a vote for Safe
and Sound Government

Protect yourselves
by marking your ballots
as shown here

General Election, November 3
Polls Open 7 A. M. to 5 P. M.

Be Sure to Vote and Urge All Others to Vote

For Surrogate



George B. Bitting

For Freeholder



Palmer L. Adams

For Freeholder



LeRoy Church

For Coroner



John N. Swartz

No man has ever given better service in the Surrogate's office than Mr. Bitting and it would be a step backward not to retain him. He has discarded antiquated methods and set up a system so near perfect that it has been copied by Surrogates in other counties of the state. Professional men and others having business at his office praise him highly. They find Surrogate Bitting has his house in order, with courtesy, efficiency and promptness in service under a modern system that provides greater convenience for all concerned. He insists upon accuracy in the handling of precious records.

The credit for having started the "Good Government" reform in county affairs goes to Mr. Adams. During 1934 he was a one-man minority in the Board of Freeholders and he could do nothing but look and listen. Since the beginning of 1935 he has had colleagues working with him, and accomplishments under his leadership have made him the ideal of the taxpayers. The county tax rate has been lowered 32 cents in two years, refinancing is saving the taxpayers thousands of dollars in interest, departments are held to strict economy, and "Good Government" is firmly established.

Mr. Church will bring to the Board of Freeholders the benefits of his years of experience as a successful business man, his wise judgment and his strict adherence to the principles of soundness and honesty. He never fears to do the thing that he believes to be right, and on that basis he will represent the taxpayers, whom he will recognize as his employers. His fine reputation is sufficient to command the support of all voters who want to make sure that there will be no change in the fine manner in which Republicans are handling county business. He will serve faithfully and well.

Mr. Swartz is the right kind of man to fill the important office of Coroner. His training and experience in his chosen profession fit him admirably to carry out the duties in an efficient, sympathetic and dignified manner. His personality very strongly appealed to the voters in the primary campaign. Wherever he appeared he gained support, and the Republican party recommends him highly for the favorable consideration of all citizens who want to experience the satisfaction of having voted for the ideal man. His high standing in his home town, Palmyra, is a fine recommendation.

House, Philadelphia, Pennsylvania, for further information relative to enlistment in the United States Marine Corps.

Education is the only interest worthy of the deep, controlling anxiety of the thoughtful man.—Wendell Phillips.

RIVERTON
SCHOOL
NOTES

Character Education—Grade 8

The eighth grade have two closely related problems before them this year—maintaining good discipline and promoting character development. In our classroom we discussed the best ways of practicing good discipline and right living. In the first discussion each pupil expressed his own ideas of what a good code should contain. Several codes were selected as very good and could be used as a basis. The room president appointed a committee to draw up a suitable code for the Good Citizenship Club.

The Code

We, the pupils of the eighth grade of the Riverton Public School, in order to promote our education, to advance character aims and standards, insure school spirit and cooperation, develop better sportsmanship, assure loyalty to our teacher and school, and become real boys and girls, do create this code. We desire our school to be a credit to the community, hence we must be able to:

1. To reverence God.
 2. To be courteous.
 3. To be industrious.
 4. To be honest and truthful.
 5. To keep our school and room neat and clean.
 6. To be good sportsmen, true to the ideals and traditions of our school.
 7. To be loyal to our teacher and school.
 8. Practice self-control and self-reliance.
 9. Be courteous to older people.
 10. Win honorably, lose gracefully, and cooperate generally.
- Committee—V. Armstrong
D. Webster
H. Orlemann
D. Cooper, Chairman.

Class Motto—"Be sure you are right, then go ahead."
Class Colors—Black and silver.
The class code was adopted and the first good result was no member of the club was reported for poor citizenship for one entire week.

Secretary of G.C.C.
Jack McVaugh.

THROW CRUTCHES
AT THEIR DOCTOR

"Today for the first time in seven years the banker, the storekeeper, the small factory owner, the industrialist, can all sit back and enjoy the company of their ledgers. They are in the black. That is where we want them to be; that is where our policies aim them to be; that is where we intend them to be in the future.

"Some of these people really forget how sick they were. But I know how sick they were. I have their fever charts. I know how the knees of all our rugged individualists were trembling four years ago and how their hearts fluttered.

"They came to Washington in great numbers. Washington did not look like a dangerous bureaucracy to them then. Oh! No. It looked like an emergency hospital. All of the distinguished patients wanted two things—a quick hypodermic to end the pain and a course of treatment to cure the disease. We gave them both. And now most of the patients seem to be doing very nicely.

"Some of them are even well enough to throw their crutches at the doctor."

President Roosevelt,
in speech at Chicago.

Ordered and paid for by
Riverton Good Neighbor League.

THANKS

Independence Fire Company, of Palmyra, wishes to thank the citizens of Palmyra for their fine cooperation during the annual drive for funds.

Those who were not at home when the solicitors called and would like to donate may leave their contribution with the Palmyra police or any of the firemen.

Edwin Grubb, Jr.

TAXPAYERS'
CONVENTION
POSTPONED

The Jersey Taxpayers' League Convention has been postponed to November 16th and 17th. It will be held at the Hildebrecht Hotel, Trenton, N. J., and not in Atlantic City. The mayors of many municipalities, assessors, tax collectors, freeholders, members of the State Grange and New Jersey Farm Bureau as well as the real estate interests have written the Jersey Taxpayers' League their intention to take part in the convention. Tax Limitation by Constitutional Amendment has aroused a great deal of controversy throughout the State. The Jersey Taxpayers' League is presenting the tax officials of the States of Ohio, Pennsylvania and New York. Ohio has had tax limitation by constitutional amendment for the past three years. This official will give Ohio's experience, telling the mistakes they made so that New Jersey can avoid them.

Are Your
Blankets
Ready for
Use?

If they need binding
send them to

Smith's Store

414 MAIN ST., RIVERTON

Phone 783

You
Are Cordially Invited
To view the fine display of rare flowers in

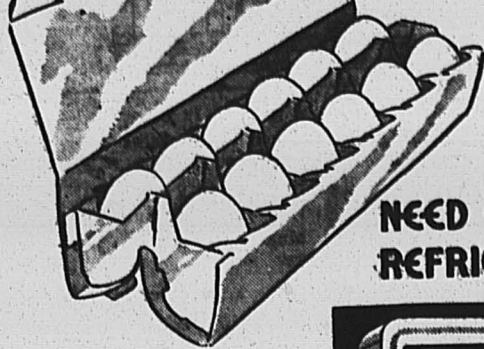
DREER'S

Trial Garden of Roses

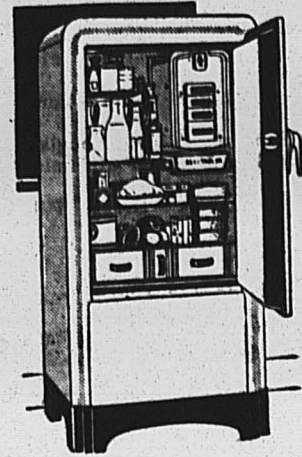
near Memorial Park. Also the gorgeous show of autumn-colored Chrysanthemum at our Riverview Nursery. Members of Garden Clubs from "all over" have been enraptured at the sight. We hope that you also may see them before killing frosts.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

PERISHABLES



NEED CONSTANT
REFRIGERATION



THE ELECTROLUX
GAS REFRIGERATOR

THERE IS NO interruption in refrigeration with an Electrolux Gas Refrigerator on duty in your kitchen.

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Advance 1937 News FROM THE
GENERAL MOTORS PROVING GROUND

"It's Buick again!"

VOCATIONAL TEST
IS PTA SUBJECT

E. N. Cooper Tells Parents Value of Finding Out What Boys and Girls Should Do

The annual reception to parents and teachers was held on Monday evening in the Riverton school auditorium. After words of greeting and announcements Mrs. H. P. Orlemann, Jr., president of Riverton P.T.A., turned the meeting over to Dr. Harry L. Rogers, who represented the fathers of P.T.A.

Dr. Rogers introduced Mrs. Elwell, president of the Board of Education, and Miss Caroline M. Staman, supervising principal of Riverton school. Miss Staman invited all parents, especially the fathers, to visit the school on election day and see their children's activities during a regular school session, and outlined, at the request of Mrs. Orlemann, the work of last year's graduating class in painting the stage scenery.

Corporal McKinley, of the New Jersey State Police, talked on "Safety" and told of the progress and increase in the number of safety patrols in the state since their organization in 1928. Carol Bauer's interpretation of "The Helpful Guest" was very amusing.

E. Newbold Cooper, a former principal of Riverton school and now supervising principal of elementary schools, Girard College, gave as his subject "Education Does Progress." Mr. Cooper explained that the progress in education is evolutionary rather than revolutionary and that individual education dates back to ancient times, but that mass education was new and the daily progress is not always perceived by the casual spectator. The accomplishments, advanced methods of education and even the establishment of a Home and School group in the Dewey School as early as 1896 prove that our educational systems had their origin before the turn of this century.

Mr. Cooper particularly recommended vocational tests, either at a summer camp for that purpose, or the clinic of Johnson O'Connor, for children ready to graduate from high school.

Following the meeting ice cream and cakes were served by Mrs. G. Harold Baker and her committee assisted by the fathers. A plant was presented to Miss Parker's class for the highest percentage of parents in attendance. Publicity.

\$2000 FINE IN
TENANT HOUSE

Lack of Water Handicaps Firemen in Fighting Fire; Two Companies Answer

A \$2000 fire broke out at the tenant house of Augustus Wagner, on Route S-41 and Fork Landing Road, last Thursday at 6:30 p.m.

The house was completely burned as there was no water available. The Parry Volunteer Fire Company, under the direction of George Adams, chief, and the Maple Shade Fire Company, under the direction of Adam Cook, foreman, answered the call.

The house was vacant at the time of the fire.

HUMOROUS EPITAPH

Samuel N. Borton, formerly of Moorestown, but who now conducts the Quaker Inn at Ocean Grove, is a collector of unusual epitaphs. Here is one he copied from Old Burial Hill, Plymouth, Mass.:

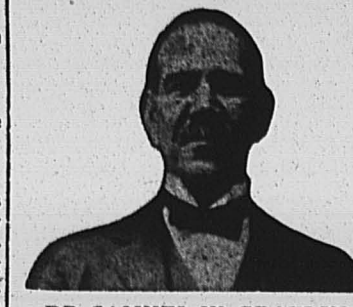
"Here lies the body of Jonathan Pease,
Under the daisies and under the trees.
Pease is not here, only the pod.
'Pease shelled out and went home to God."

Anyone who thinks the Pilgrims had no sense of humor has never studied the headstones under the New England elms.

There were no horses in America when Columbus discovered the continent. Horses were first introduced into the United States when Coronado marched inland in search of the fabled Quivira.

When the blood is heated it has a tendency to become more acid.

TO SPEAK HERE



DR. SAMUEL W. GRAFLIN
noted lecturer, who will speak at the covered dish luncheon of the YMCA Auxiliary on Tuesday, October 27.

RIVERTON COUNTRY
CLUB BOWLING

Doug Clark's team beat Bonnell's team to lead the league. R. T. Elliott's bowlers took two games from the club champions, John Jamison's team. J. D. Clark's team took two from Charles Sims' team. M. L. Smith's team took two from W. S. Wilson's team. Bob Woods' team took two games from the last tour-nament winners, Ed Lippincott's team.

H. B. Williams finished with a 205 to take the odd game. Captain Woods did not bowl so well but talked three good games. For the week, H. S. Coe had three high games with 596. P. Thatcher was second with 591 and D. Thatcher also had high single game of 226. High three games for the season so far, J. D. Clark, 606. High average, J. D. Clark, 185. High single game, H. S. Coe, 235.

In the inter-club league match, the Riverton Country Club team took two games from the strong Merion Maroons. Riverton's first game 852, second 1027 and third 1000. Tonight (Thursday) Riverton Country Club team bowls the Union League Blue team at the Union League, Philadelphia. On the 29th, the Overbrook Whites will play at Riverton.

A GENEROUS ACT

The heads of matches, previous to 1909, contained phosphorus, the fumes of which, often ate away the jaw bones of workers in the match factories. A young engineer, William Armstrong Fairburn, in the employ of the Diamond Match Company, discovered a method of making matches without the use of poisonous phosphorus. The Diamond Match Company relinquished its patent rights on the formula so that the workers throughout the industry might be spared the disease. Later Congress put a heavy tax on phosphorus matches that caused their use to be discontinued.

Miss Helen Tsand, whose father is governor of Chekiang province, is the first woman air pilot in China.

FALL MEETING
OF COUNTY P.T.A.

H. Paul Jones, Psychologist, Tells of Tests to Determine Occupational Fitness

The fall meeting of the Burlington County Council of Parents and Teachers was held on Wednesday, October 14, in Pemberton, with Mrs. Eugene Pharo, presiding. Greetings by Mrs. Milton Sewell, president of the Pemberton P.T.A.; W. Scott McHenry, supervising principal of the Pemberton Schools and the reading of minutes and reports were presented during the morning session.

H. Paul Jones, psychologist in charge of delinquent and underprivileged children in Camden, explained the various aptitude and achievement tests which help in placing adults as well as children in surroundings and occupations where they can be happy and useful citizens. Mr. Jones cited many interesting individual cases which he has encountered in his many years experience, and stressed the importance of better facilities for study and care of delinquents in order to prevent the spread of crime. Publicity.

Saloons Refused

Time Extension

(continued from page 1)

cases and one violation of weights and measures which was referred to the county officer, thirty-two night lodgers, forty calls and complaints answered, twelve ambulance calls, one auto accident and two dogs gassed.

Welfare Report

George N. Wimer, welfare director, submitted his report for the month and stated that Palmyra's relief load is now probably down to the lowest point the borough can expect. With the approach of winter, Mr. Wimer said, the borough will in all probability have more cases added to the list. The amount of \$389.65 for relief bills for the month of September was passed. Mayor Ward again commended Mr. Wimer for the splendid work he is doing in the borough.

Another drive will be made by the police against people riding bicycles on the sidewalks at night without proper lights.

The U. S. S. Lexington requires for each day food for the crew, 1800 pounds of potatoes, 180 pounds of butter, 10,000 pounds of beef, 1300 dozen eggs, 160 pounds of coffee, 500 pounds of sugar, 420 loaves of bread and 325 pils.

He that falls today may be up again tomorrow.—Cervantes.

COX-GARIBALDI
IN CAMDEN RING

Kansas City Bone Crusher in Second Bout With Gino This Season

A two hundred and twenty-three pound stick of dynamite will be used to try and halt Gino Garibaldi's winning streak in the Camden Armory, when Dynamite Joe Cox, rugged and durable Kansas City heavy-weight bone crusher, tackles the Latin-American in the feature bout of the next show on Thursday evening, October 22.

First, Gino waged a 30 minute draw with Cox and then he scored his first triumph when he took John Katan into camp. He then handed Jim Coffield an artistic lacing to score his second win. And only last week he handed Matros Kirilenko a first-class shellacking.

Ever since their meeting in New York when Cox was responsible for sending Garibaldi to the hospital to have his right optic treated, the feeling between them has been most unfriendly. The Italian tried to get revenge in their last meeting, but had to be content with part of the verdict. However, at the rate of speed Gino has been traveling, he stands a good chance of squaring this account. This contest is timed for 90 minutes and the best two out of three falls to win.

Rudy Dusek, Nebraska, clashes with Ed Meeke in the semi-final, 30 minutes. Hans Kampier, Germany, collides with Johnny Spellman, of Boston. Steve Savage, of Chicago, will clash with Eli Fischer, of Rutgers University. The opening 30 minute fuss will show Ole Anderson, of Sweden, with Pat McKay, of Tennessee.

SAFEGUARDS OF LIBERTY

"Our immediate ancestors, profiting by the lessons on civil liberty which had been taught in the country from which we spring, endeavored to encircle around the public purse, in the hands of Congress, every possible security against the intrusion of the Executive."—Henry Clay in a speech in the United States Senate, January 6, 1837.

MORE TAXING

The present Administration at Washington has taxed three future generations, and the patience and common sense of the present one.—Sullivan, Ind., Union.

"I sent my little boy for two pounds of plums and you only sent a pound and a half."
"My scales are all right, madam, have you weighed your little boy?" —Fort William (Ont.) Times-Journal.

In 1895 there were only four motor vehicles in the United States!

Police Find "Drunk" Autos, Not Drivers,
Cause 60,000 Accidents A Year

Is this a "drunken" automobile? Auto "intoxication", a result of wear, is now believed to cause some 60,000 motor accidents a year. Three hundred and forty-two police chiefs in 13 states were polled by The Atlantic Refining Company which has been conducting research leading to the development of stronger motor oils. In the opinion of police officials, lost compression and lost acceleration, due to wear, result in a gradual decline in an automobile's efficiency which may not be noticed by the car owner until emergency conditions arise. Safety significance of the police estimate lies in the fact that tests conducted at Toms River, N. J., recently indicate that any low priced car can be driven 100,000 miles, equivalent to ten years of average motoring, by amateurs, with virtually no wear, provided the car is given proper lubrication. Many police officials say "drunken cars" (not drunken drivers) cause over 100,000 U. S. accidents a year.

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CHURCH NEWS

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager, Pastor
The celebration of our fifteenth anniversary will be brought to a conclusion with the service next Sunday morning. The young people confirmed by the first two pastors of the Church are especially invited to this service. The sermon theme will be "Christ and His Church." A baptismal service will also be held in connection with this, and there will be special music by the choir. The evening sermon will be on "The Spirit of Friendship."
Mid-week service Wednesday evening at 8 o'clock.

A joint Mission study class for the Lutheran Churches of the Camden area will be conducted in Grace Church, Camden, next Wednesday, October 28. Morning session starts at 10:30; also an afternoon session. Mrs. Ruth Yund will teach.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor
Sunday morning at eleven o'clock the Rev. W. A. Boyd, minister of the church, will preach the last sermon in the series "The Church at Its Best." The subject of the sermon will be "The Church at Its Best." During this service the Sacrament of Baptism will be administered. Persons desiring to join our church will also be given the opportunity to do so. The Dulciana choir will make its debut this Sunday morning. This year it will be in charge of Miss Mildred Mickle. Young people between the ages of thirteen and nineteen are invited to join this choir.

"Young People's Night" will be observed this Sunday evening at 7:45. The program will be in charge of Miss Elizabeth Stein, first vice president of the Senior Epworth League. Members of the high school as well as the senior league will participate in the service. Rev. W. A. Boyd, pastor, will speak to the young people upon the subject "The Plan in Life."

Wednesday evening at eight o'clock the mid-week church service will be held in the Junior room. The subject for consideration this week will be "The Prayers of the Apostles."

A hallowe'en party will be held in the gymnasium of the church Friday evening, October 30, at eight o'clock. Refreshments will be served by the Friendship Circle Bible Class. Wilton E. Mount, secretary of our local YMCA will be in charge of the program of the evening. Members of the church and church school and all other organizations of the church are invited to attend. Be sure to mask. If you cannot mask, come anyhow and enjoy the evening's frolic.

A "Religious Crusade" will be held in our church for two weeks beginning Sunday evening, November 8, and concluding November 23. Two very able Gospel Singers have been secured to assist the minister and church in this crusade, "The Graham Sisters," of Philadelphia. This past summer they sang at Ocean Grove, Ocean City and many other religious places of standing and interest.

CHRIST CHURCH, PALMYRA

Norman Stockett, Rector
Holy Communion, 8 a.m. There will be a celebration of the Communion Service every Sunday morning at this hour of 8 o'clock by the Rev. Norman Stockett.
Church School, 10 a.m. Every Sunday morning our school meets at this hour. Classes range from the primary to the Bible class which is conducted by the rector.

Morning Prayer, 11 a.m. This service of Divine Praise is always accompanied by a meditation by the rector who has chosen for this Sunday's theme "Christian Vocation."
Monday, October 26. There will be a meeting of the "Friendly Circle" in the parish house at 8 o'clock under the guidance of Mrs. Howard F. Johnston. Girls, this is a wonderful opportunity to meet the other young people of our two communities as well as being of service to those who are less fortunate than we.

Tuesday, October 27. A meeting of the Junior Brotherhood of St.

Andrew in the parish house at 7:30 p.m., for the purpose of getting more young men conscious of their religious duties. It is not necessary to be a member of our parish to become a Brother of the Boy, the only requirement is that they are affiliated with some parish and are active workers in their own sphere.

Wednesday, October 28. A meeting of the Central Division of the New Jersey Branch of the Woman's Auxiliary to the National Council in St. Stephen's Church, Beverly, starting at 10 a.m. Bishops Mathews and Gadrner will be present. The Rev. Lee L. Rose of Sagda, Philippine Islands, will be the main speaker. (Box lunch.)

Thursday, October 29. The St. Agnes Guild is sponsoring a "Phantom Party" in the parish house to which members and friends of the parish are most cordially invited. For additional information, phone, Riverton 1077.

Friday, October 30. The annual Hallowe'en Party of our Church School will be held in the parish house to which all members of the School, Church, and Church Organizations are cordially invited. Please come "masked" at 7:30 p.m.

CHRISTIAN SCIENCE CHURCH

"Probation After Death" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, October 25.
The Golden Text is: "The righteous shall hold on his way, and he that hath clean hands shall be stronger and stronger" (Job 17:9). Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Be ye therefore followers of God, as dear children; And walk in love, as Christ also hath loved us, and hath given himself for us an offering and a sacrifice to God for a sweet-smelling savour. Wherefore be ye not unwise, but understanding what the will of the Lord is" (Ephesians 5:1, 2, 17).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "We must hold forever the consciousness of existence, and sooner or later, through Christ and Christian Science, we must master sin and death" (p. 428).

EPWORTH LEAGUE

The League meeting this coming Sunday is in charge of the third department. As you know, the work of this department is Social Service. We are asking you to bring some article of clothing for a sweet-smelling savour. Wherefore be ye not unwise, but understanding what the will of the Lord is" (Ephesians 5:1, 2, 17).

We meet at 7 o'clock in the Wesleyan room.
Monday, October 26, is the date of the League's next monthly business meeting and the Hallowe'en party. The fourth department has requested that all attending be masked and present at 8 p.m. Games and refreshments have been planned. Publicity.

COUNTRY SAVING

Before you pledge your support to any one who is rarin' to save the country you'd better find out for whom he wants to save it.—Jacksonville Journal.

The best printing is done by experienced workmen who are all wrapped up in their work. We have been at the game 44 years, and like it better every day.
Phone, Riverton 712

DEMOCRATIC MASS MEETING AT BURLINGTON

A Democratic mass meeting will be held in the Burlington Armory next Monday evening, October 26, following an all-day tour of the county.

Among the speakers at the meeting will be the following candidates: U. S. Senate, William Smathers; Congress, Joseph Daly; State Senate, Russell Y. Page; Assembly, George White; Freshholders, Edward P. Gallagher and Frank Cook; Surrogate, Vincent Rhodes; Coroner, Frank Wade, Sr.

A dinner-dance will be held under the auspices of the Burlington City Democratic Women's Club in Masonic Hall, Burlington, Saturday evening, October 24th.

Quadruplets have been born to the wife of a Chinese coolie. If there is anything in the world not needed in China, in its present economic state, it is quadruplets. — Arkansas City Traveler.



BIG THREE

- 1 lb Milk and Sweet Chocolate Assortment
- 1 lb Fresh Coconut Kisses
- 1 lb Chocolate Covered Buttersticks

all three for 99c

JUNIOR THREE

- 1 lb Old Fashioned Chocolate Mints
- 6 oz. Wrapped Cream Kisses
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OTHER GOOD CANDY SPECIALS

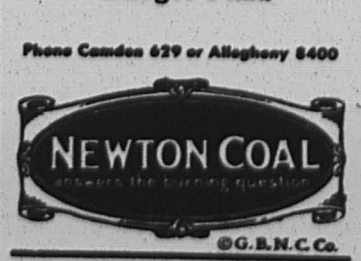
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Trust the neighbors to follow a good example—particularly when it means comfort and safety and real saving in money. Ask about the Newton Budget Plan.



AT FOX RIVERSIDE, THIS SATURDAY, OCT. 24



The inimitable comedienne, Patsy Kelly, makes her first appearance in a Hal Roach feature length production in "Kelly the Second," in which she has the riotous role of trainer to an ex-truck driver who becomes a boxing champion. Guinn "Big Boy" Williams plays the champ, and the all-star comedy cast also features the celebrated Charlie Chase and pretty Pert Kelton. Playing at the Fox Riverside, this Saturday, October 24.

Somewhere in Riverton or Vicinity

there is someone who wants to buy what you want to sell..... someone who wants to sell what you want to buy..... who wants to dispose of a business that you would like to own. So it goes—right on down the line. The meeting place for these people is the classified column of

The New Era

Use this column to tell them what you have to sell or want to buy, and read it every week to see what they want, or have to offer.

Phone, Riverton 712

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BROAD AND ELM AVENUE RIVERTON Free Delivery Phone 996

Real Old Fashioned New Orleans Molasses qt. 25c
Come and Bring Your Jug 90c gal.

New York Cider gal. 39c
The Finest in the World

XXXX Sugar lb. 7c

Montco Jellies 10c
Pure Fruit Flavors

Chuck Roast 21c lb
Rib Roast, Prime Steer Beef 29c lb
Shoulders Pork, City Dressed 25c lb
Burkett, Try One 35c lb

R-C Welfare in New Location

(continued from page 1)
This council will act as a kind of clearing house through which the resources of the towns may be pooled, defined and thus used to best advantage. Local agencies such as Visiting Nurse and YMCA have co-operated well. This may in a sense serve as a case committee; for example, consider a boy who is repeatedly a truant from school. The supervising principal enlists the help of the council. The worker for the welfare association, by a study of home conditions, discovers that the boy has a step father who insists that the boy support himself and make no claim on the family income. The YMCA leader provides opportunity through NYA for a part time job and interests the boy in Y activities. The Parent-Teacher Association interests the mother and through her the stepfather, in child study groups; both church and worker keep to the longer, slower job of gradually bringing the step father to a changed viewpoint. In this council might also properly originate plans for general Hallowe'en celebrations which at present must be done in a less concerted fashion.

Any agency such as this, doing preventive work in the adjustments of personality difficulties, family conflicts, youth guidance and the like, and also corrective work in institutional placement of the socially unfit et cetera—any such agency—touches the lives of the whole community. It is of definite social value and tangible financial benefit in reducing the number of public charges. But the active participation of the community is necessary; we count not merely on your financial support but on your active personal contribution—this in the larger sense of cooperation but more definitely through volunteer service on the board of trustees in active committee work, as well as in the office and the field. At present members of the board are doing valuable service in an advisory capacity, in the collection and care of clothing and in the wider aspects of publicity. This latter work is only beginning, but is of the utmost importance. All this cannot be underestimated in its importance to the future of the association as a social force; and this, not the giving of relief, has been and still is our foremost purpose.

Catherine Blair.

Costs 1 Cent Per Day

When we brush aside sentiment and look at Scouting from a material standpoint, we find that it costs a family about one cent a day to keep their son in a troop. As a comparison it costs the State of New Jersey about ninety-eight cents a day to keep a man behind iron bars.

COUNTY BOY SCOUT WORK IS GROWING

Survey Shows Over 700 Boys Are Desirous of Becoming Associated With Troop

The Scoutmasters and District Commissioners of Burlington County Boy Scout Council will meet at Camp Mahalala next Wednesday evening at 7:45. The chief topic for discussion will be reforestation. Refreshments will be served.

During the past two weeks a survey has been made as to the number of boys who are desirous of becoming Scouts. This has been about 95 per cent completed. It is found that there are more than 700 boys who have expressed the desire to become Boy Scouts throughout the county.

As an outcome of this survey citizens of Marlton are looking forward to the organizing of a troop there. United States Senator A. Harry Moore, when he was Governor of New Jersey, said, "There is not one First Class Scout a guest in any of our penal institutions." He went on further to say, "I have it straight from the Governor of the great Empire State of New York that the same condition prevails there."

The Hands That Shape America
By RAYMOND PITCAIRN
National Chairman
Sentinels of the Republic

For many decades America has led the world in the development of new methods and new products that lighten the labor, enrich the lives and speed the progress of humanity. The motor-car, the motion-picture, the modern radio-set, the many uses of electricity in our daily lives—these are a few of the newer developments which American enterprise and ingenuity have made available to millions of men and women.

Aircraft, the newer plastic and metal products, modern farm methods and machinery, oil in its multiple uses—these are a few of its gifts to transportation and industry and production.

Who is responsible for these achievements? The politician, operating through the slow pace of government? Or the American citizen, working free and unhampered to translate ideas into practical reality—as did Edison, for example.

The answer is obvious. The story of American achievement is the story of many Edisons who, through their enterprise, their practicality and their success, have given higher standards of living and greater opportunities for employment to millions of fellow-workers. The story of politics and bureaucracy has been the reverse. Too often it has been a story of barriers planted in the paths of the men who are laboring to carry American enterprise to its highest developments—to make ideas grow into generous production and long payrolls.

For the politicians and the bureaucrats to assert that they, rather than the workers and earners, created our success is to jump the claims of the very men who made America and advanced the American people. America in the past was built not by its politicians, but by its people. America in the present—and in the future—will be shaped by the same work-hardened and capable hands.

David F. Gould, Edward Jessup, Mrs. John Lowe, Clifton Mayfield, Edward K. Merrill, Miss Alice Parrish, Mrs. Gorman P. Sargent, Miss Irene Sipple, William H. Taplin, Howard Taylor, Mrs. Joseph Thomas and Mrs. Walter K. Woolman.

The officers will be elected by the board at the November meeting. Mrs. Catherine Blair is executive secretary and Mrs. Edward J. Hunn assistant executive secretary. The present officers are, Ross E. Mattis, chairman; William A. Hendrickson, Mrs. David S. Little, Joseph Beck Tyler, Robert Biddle, 3rd, Walter L. Bowen, Mrs. Murray C. Boyer, Stuart B. Clark, Larison C. Dickinson, Mrs. Gilbert A. Cox, Rev. Francis B. Downs, Charles Evans, Tyler, attorney.

Westfield Friend's School

Harvey Hirst acted as chairman of the regular weekly assembly at Westfield Friends' School on Wednesday, October 21. An interesting entertainment was presented by representatives from each grade.

The outstanding feature of the program was a visit by Miss Blair, visiting nurse from the Riverton, Palmyra and Cinnaminson districts and Mrs. Flower, treasurer of the Visiting Nurse Society. Miss Blair demonstrated to the children what she would do in case anyone should call her to take care of an injury that might have occurred on the playground.

The third and fourth grades will take a trip next Wednesday to the Fels Planetarium. The excursion is one of the several planned in connection with their social studies curriculum. Polly Roberts, of Moorestown, has won distinction in good citizenship for the past week in the fifth and sixth grades. Her achievement brings credit to the blue team of which she is a member. The whole school is divided into the two teams, "Garnets" and "Blues."

ANNOUNCEMENT
I am now affiliated with Louis Seidman, 1129 Broadway, Camden, N. J. Free deliveries. Phone Camden 1142. 10-15-11t G. Rex Showell.

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PALMYRA-RIVERTON "Y" AUXILIARY

The first covered dish luncheon of the YMCA Auxiliary will be held Tuesday, October 27, at 1 o'clock in the "Y" building.

It is hoped that all members, and friends of the boys, will come out, as we will have Dr. Samuel W. Graf, well-known lecturer, to speak at this time.

Plans will be made at this meeting to attend the fiftieth anniversary of the Summit Auxiliary on November 13th. This is also the state conference.

FIRE AT ATHLETIC GROUNDS

A fire started by spontaneous combustion partially destroyed the small wooden storage building on the Palmyra high school athletic grounds, late Monday night. The Independence Fire Company responded to the alarm and quickly extinguished the blaze.

According to a biologist, the human race eventually will lose its fingers. Probably by wearing them down, scratching heads over income tax blanks.—Boston Transcript.

HAPPENINGS SINCE 1933

Unemployment reduced 27%. Steel production advanced 338%. Automobile production advanced 337%. Department store sales advanced 70%.

Exports advanced 42%. Construction advanced 111%. Net farm income advanced 141%. Stock prices advanced 146%. Bond prices advanced 25%. Bank deposits advanced 38%. Not a single national bank failure in the past twelve months. A record for 55 years.

Hoover increased the national debt by 3 billions and got nowhere. Roosevelt has increased it, yes, by 8 billions, and has brought the country back to prosperity.

A vote for Roosevelt in November will be a vote to keep it there.

Ordered and paid for by Riverton Good Neighbor League.

FIRE COMPANY WANTS GAMES

Members of the Riverton Volunteer Fire Company are desirous of securing ping pong tables, quilts, and dart games to enlarge their recreation room.

Anyone having any of these games who would like to donate them to a good cause may get in touch with "Butts" Carhart, chief of the fire company. Call Riverton 1128.

YOU ARE PAYING FOR REPAIRS Why Not Make Them?

MONEY READILY AVAILABLE
The longer you wait to make needed repairs, the more there are to make. Stop property depreciation. Modernize your home. Make needed alterations and additions now. Money for doing so readily available under the WEYERHAEUSER FINANCE PLAN.

NO DOWN PAYMENTS
A pleasing feature of this financing service is the fact that you are not required to make any down payment in order to obtain the loan.

CONVENIENT PAYMENTS
They may be arranged to suit your convenience and to run from one to three years.

LOW INTEREST RATES
Not only are the terms liberal, but interest rates are the lowest ever made available for this type of financing.

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WHITMER'S QUALITY MEAT MARKET
107 E. Broad Street Palmyra
Phone Riverton 126 FREE DELIVERY

AT SAVAR THEATRE



William Powell and Carol Lombard in "My Man Godfrey," playing at the Savar Theatre this week.

PALMYRA

Mr. and Mrs. R. E. Sanford, of Highland avenue, left Saturday for Columbus and Cleveland, Ohio, where they will spend two weeks.

Mrs. Albert Smith spent Sunday with her sister, Mrs. Michael Hooy, in Philadelphia.

Mrs. Eula Roach is attending the national P. O. of A. convention in New York this week.

A special business meeting of the Palmyra Branch of the Zurburg Memorial Hospital Auxiliary was held at the home of Mrs. Harry Strang Wednesday afternoon, at which time reports were given on the work done by the membership committee. The membership has been doubled since the drive started.

Mr. and Mrs. George J. Seel and daughter Mitzi, of Maplewood, spent the weekend with his parents, Mr. and Mrs. George Seel, of Cinnaminson avenue.

"Chum" Windhovel, son of Mr. and Mrs. Earl Windhovel, of Washington avenue, is recovering from a broken arm suffered in a fall from his bicycle several days ago.

Mrs. John Austin, of Melrose avenue, fell on Morgan avenue one evening this week and broke her wrist while enjoying the roller skating with the younger set.

The Palmyra Auxiliary of Zurburg Memorial Hospital has started a "traveling basket" to raise funds for the hospital. Each member buys a useful article for ten cents from the basket and contributes one in the same amount.

Mrs. Eleanor Showers, of Germantown, spent Tuesday and Wednesday with Miss Jean Seel.

Mrs. Dorothy Warner Gregory, of Providence, Rhode Island, is spending several days this week with her mother, Mrs. Jessie Warner, of Cinnaminson avenue.

Mrs. Jessie Warner has returned to her home on Cinnaminson avenue after spending six weeks with her daughter in Rhode Island.

The Palmyra Auxiliary of Zurburg Memorial Hospital made an excellent collection of canned goods, jellies and preserves in response to their request for Donation Day.

Mrs. Montgomery Bishop, of Moorestown, sister of Assessor James H. Hartley, of Palmyra, is in very serious condition at the Burlington County Hospital, Mount Holly. Mr. Bishop is also in the hospital following a stroke and the doctors do not give much hope for his recovery.

Notice on the porch of a Scottish church: "Worshippers who intend to put buttons in the collection are requested to give their own and not pull them off the hassocks."—The Methodist Churchman.

PALMYRA BOWS TO CLIFTON HEIGHTS

Local A. C. Outplays Visitors, But Lacks Scoring Punch in Hard Fought Game

Palmyra A. C. dropped a hard fought contest on Wednesday night at the high school field, when Clifton Heights staged two scoring drives to win the ball game by the score of 14 to 0.

The teams were evenly matched and, although the invaders had scored early in the second period, Palmyra threatened during the entire third quarter, and most of the last frame, only to have the boys from across the Delaware push over a second six-pointer during the last two minutes of the engagement.

Clifton Heights staged their first offensive toward the end of the initial stanza when they reeled off five first downs in a row. Blithe plunged over for the score from the two yard line, and Werner place-kicked for the conversion.

The second and final touchdown of the fracas was produced in much the same manner, after the visitors had been held for three downs inside the Palmyra five yard line.

The locals penetrated deep into the Clifton Heights territory on three occasions only to have the opposition brace and hurl back the attack.

In the second frame the Palmyra lads reached the Pennsylvanians' 30 yard line. Again in the third quarter, the red and white crashed to the visitors' 14 and 24 yard markers on two successive offensives.

The game was clearly played from beginning to end, and only two minor penalties were made during the entire contest.

In the matter of first downs, Palmyra outscored the invaders by a margin of eight to six.

"Pat" Steedle broadcast a running comment of the game to the crowd of 3000 from a portable public address system, the microphone being located on the 40 yard line.

Next Wednesday night Palmyra

BROADWAY THEATRE FRIDAY & SATURDAY



Again co-starring with Fred Astaire, winsome Ginger Rogers sings and dances her way through the merry mazes of "Swing Time," to music by Jerome Kern.

A. C. will play the Hammonilton Again co-starring with Fred Astaire, winsome Ginger Rogers sings and dances her way through the merry mazes of "Swing Time," to music by Jerome Kern.

Brewers on the local gridiron. Palmyra A. C. Clifton Heights Enskat le Daniels Williams lt Cox McFarland lg Werner Washneski c Cleary Klaus rg Slattery Stickle rt Paul Sacca re Fagelli Menifri qb Jordan Mathis rhh Knott Fisher lhb Wealer Gamble fb Blithe

Palmyra A. C. 0 0 0 0-0 Clifton Heights 0 7 0 7-14

Clifton Heights scoring—touchdowns: Blithe, 2; points after touchdowns: Werner, 2; placements.

Palmyra substitutions: Pratt for Mathis, Heiler for Menifri, Kaplan for Gamble, Peditto for Klaus. Clif-

ton Heights substitutions: Dell for Wesler, McCullum for Fagelli. Officials: Referee—Thomas, Penn; umpire—Terrell, N. J. Teachers' head linesman—Stack, Army.

ELEPHANT BOLONEY—

The soaring prices of foods under the New Deal are robbing the housewife. Some foods are 40% higher than in 1933.

THE FACTS—

Food prices in 1929 were nearly 100% higher than in 1933. The 1933 price level brought unemployment and financial collapse.

Certainly, prices have gone up from the panic level. But workers' income has increased 127% since that year. The dollar in 1936 actually buys more than in 1929.

Does anybody want to go back to 1933 levels? No, a thousand times, no, and a vote for Roosevelt will help to keep us from doing it.

Ordered and paid for by Riverton Good Neighbor League.

PALMYRA BROADWAY

Matinee Daily at 2:00 p.m. Evenings 7:00-9:00 o'clock

FRIDAY and SATURDAY October 23-24



MONDAY, October 26

RALPH BELLAMY DAVID HOLT in

Straight From the Shoulder

FREE—To our Lady Patrons "Royal Crown Derby" Chinaware

TUESDAY and WEDNESDAY October 27-28

FREDERIC MARCH WARNER BAXTER LIONEL BARRYMORE in

The Road to Glory

THURSDAY, October 29

MARY BOLAND DONALD WOODS in

A Son Comes Home

FREE—To our Lady Patrons "Royal Crown Derby" Chinaware

SAVAR

Market at Broadway 25c 'til 6 p.m., Kiddies 10c Saturday 'til 3 p.m. No Advance in Prices on Sunday

NOW PLAYING

HE DUCKED HER—UNDER A SHOWER—AND LEFT HER COLD!

UNIVERSAL PRESENTS William Powell and Carol Lombard

MY MAN Godfrey

He Insists—She Resists! Imagine What Happens!

Phones 1140, 1141 15 E. BROAD ST., PALMYRA

RIVERSIDE

FRIDAY, Oct. 23—

TWO BIG FEATURES JACK HOLT in

ZANE GREY'S End of the Trail

ADDED FEATURE THE JONES FAMILY in

Back to Nature

Saturday, Oct. 24—

90 JOY-PACKED MINUTES WITH YOUR NEW LAUGH TEAM!

HALACH STUDIO PRESENTS

KELLY THE SECOND with

Patsy KELLY, Charlie CHASE, Mimi BIG BOY WILLIAMS, PATTY NELSON

New feature in Savar Theatre

SUN. and MON., Oct. 25, 26—

FREDERIC MARCH WARNER BAXTER

The Road to Glory with

LIONEL BARRYMORE

Tuesday, Oct. 27—

Star for a Night

Claire TREVOR Jane DARWELL

Wed., Thur., Oct. 28, 29—

The Picture Every Woman Will Want Some Man to See

Kay Francis in

Give Me Your Heart with

GEORGE BRENT

"It is the duty of the Government to care for him who shall have borne the battle and for his widow and orphans."—Abraham Lincoln (1865).

48th Year No. 44

GENERAL ELECTION NEXT TUESDAY

Candidates Are From President to Members of Local Borough Councils

On Tuesday, November 3, the general election will occupy the spotlight of the nation, and local voters will have an opportunity to cast their ballot for a long list of candidates which includes nominees for almost every office in national, state, county, and borough government.

The Republican party will try to regain control of the national situation by the election of Governor Alf M. Landon and Colonel Frank Knox, candidates for president and vice president respectively. The incumbents, Messrs. Roosevelt and Garner, furnish the opposition.

Barbour and Powers

In the congressional situation, W. Warren Barbour is out for reelection as United States senator for New Jersey. William H. Smathers is the Democratic candidate for this office, but Republican leaders are confident that Senator Barbour will be re-elected by a substantial margin.

D. Lane Powers, popular member of Congress from Burlington and Mercer counties, is opposed for reelection by Joseph A. Daly, the Democratic standard bearer. General opinion appears to be that Mr. Powers will be returned to office without difficulty.

State Legislature

Clifford R. Powell is the Republican candidate to succeed himself as state senator from Burlington county and local leaders are forecasting his victory over Russell Y. Page, the Democratic nominee.

Dr. S. Emlen Stokes, of Moorestown, Republican candidate for state assemblyman, is opposed for that office by Dr. George J. White, of Riverton.

County Candidates

The contest for Freeholder occupies the center of the stage in county affairs. Palmer L. Adams and LeRoy Church are the nominees of the Republicans. Frank Cook and Edward P. Gallagher represent the Democrats. A hot fight is expected by both parties in that Adams and Cook are members of the present board, the latter being the only Democratic representative.

John N. Swartz, of Palmyra, is running for coroner on the side of the Republicans. His opponent is Frank Wade, Sr., of Maple Shade. George B. Biting is the choice of the Republicans for the office of surrogate. Officials of that party forecast his election over his Democratic opponent, Vincent J. Rhodes, of Riverside.

The Local Situation

The local political situation is not expected to be of more than routine importance, according to Republican leaders. In Riverton, Nathan Lane, Jr., and J. W. Sylvester are running for borough council. There is no democratic opposition. C. Kenneth Davis is also running unopposed for the office of tax collector.

Charles K. Mervine and C. Nevin Buchholz are the republican nominees for borough council in Palmyra. In that community, however, the Democrats have placed two candidates in the field, these being Harry Stack and Robert C. Thomas.

In Cinnaminson township Herbert Dinges is running unopposed for the important post of member of the township committee.

Locally, the polls will be open from 7 a.m. to 8 p.m.

Teacher: "Tell me what you know about the Caucasian race, Johnnie." Johnnie: "I wasn't there; I went to the football game instead."—Exchange.

Seventeen hundred pigeons took part in a race recently in England.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, OCTOBER 29, 1936

PRICE FIVE CENTS

Editorial

The Real Issue

In a few days the American people will render their decision in the most serious problem that has confronted them since the Revolutionary War.

On November 3, they will decide whether they will continue the American system of government under the guarantees of the Constitution, or submit to regimentation and dictation, and an abrogation of their personal rights under a "managed" system in which the individual has no rights that the government is bound to respect.

In a brief address at Phoenix, Arizona, Governor Landon put it tersely thus:

"The fundamental issue, as I see it, in this campaign is whether we shall maintain our American system of government or whether we shall surrender it for another very different system. This is a question above party, a question that challenges our most serious consideration, not as Democrats or Republicans, but as Americans."

From the very beginning of the Roosevelt administration, (and it has been just that), the President and his advisors have bent every effort toward bringing about a central control of industry and business (which, in the end, must inevitably result in control of every human endeavor) such as exists in Europe today; a system which in the past has always been destroyed by its own unsoundness of principle. This is the system which is riding for a fall in the countries abroad where dictators have assumed absolute power and the people are suffering untold hardships and misery under the heel of their oppressors.

And, but for the intervention of the Supreme Court, the Roosevelt administration would be well on its way toward establishing similar conditions here. Those who would challenge this statement have only to recall the men who were imprisoned under the NRA, and the penalties provided in the infamous Potato Control Act, which, making a virtue of necessity, the administration had repealed after the "horse and buggy" Supreme Court had declared unconstitutional the AAA of which the Potato Act was a part. But bear in mind, this legislation WAS passed by the Congress of the United States and signed by the President, under whose whip it was jammed through both houses!

It is between Roosevelt and this sort of setup, and Landon, who stands four-square for the Constitution and the American system of government that the choice will be made next Tuesday.

Shall We Sell Our Birthright?

In view of the undisputed facts of the NRA, the AAA, government interference with business and individual rights, the discussion as to whether or not prosperity has returned, and if so, what part of it is due to the Roosevelt policies, takes second place to the infinitely more important question of whether or not we shall sell our birthright for a mess of pottage.

Is not the surrender of our independence and rights as American citizens too great a price to pay for any degree of material gain, however great?

Nor, indeed, is it necessary for Americans to forego that which has distinguished them from all the peoples of the earth—their freedom of thought and individual action—in order that their business life may return to normal. Other depressions have been survived without making any such sacrifice. In fact, the sum total of the interference with private industry by the New Deal has resulted in retarding our progress, as is evidenced by the fact that there are still eleven million unemployed workers in the United States or about eight per cent of its population, whereas in Great Britain and the Scandinavian countries, where no such regimentation has been attempted, the number of unemployed is only two per cent.

The fallacy of the theory of "borrowing ourselves into prosperity" is demonstrated by the fact that while the Roosevelt administration has borrowed thirteen billion dollars and increased our national debt by sixty-one per cent, the United States has fallen behind most other countries in the matter of reducing unemployment.

While Candidate Roosevelt has studiously refrained from making any direct statement of his intentions concerning a revival of the NRA, the perpetuation of the AAA in its new guise, or continued government interference and competition with private business, Governor Landon has stated his position explicitly in plain language which every man can understand, and devoid of fine phrases meant to conceal his real purpose.

Again it is left for a staunch Democrat and loyal supporter of the party since Woodrow Wilson, the St. Louis Post-Dispatch, (continued on page 4)

PICKPOCKETS AT DEMOCRATIC RALLY

Frank Hamlin Loses \$100 While Columbus Police Recorder "Donates" \$40

A very good place to make \$140 in one evening seems to be a Democratic rally.

Last Monday evening in the Burlington Armory, a pickpocket netted that neat sum while extracting the wallets of Charles Burtis, police recorder, of Columbus, who lost \$40, and Frank Hamlin, of Riverton, who lost the \$100.

The theft was reported to Sergeant Bowley, of the Burlington police.

NEW PHOTO DEPT. AT THE NEW ERA

Up-to-Date Equipment Insures Pictorial Presentation of Local Events

During the past week a complete photographic department has been installed by The New Era.

The purchase of a new Speed Graphic camera, a type especially developed for newspaper work, insures that local news events will be adequately covered from a pictorial standpoint.

It is not the intention of The New Era to compete with local photographers. The new equipment will be employed solely to record important local happenings and to augment the services of the paper to its advertisers.

RUMMAGE SALE NOVEMBER 14

The Riverton-Cinnaminson Welfare Association will hold a rummage sale in the Riverton Porch Club November 14 to raise money for the work during the winter.

Anyone having clothing to donate to this cause may leave it at the new office (the old post office building), or call Riverton 284 and the garments will be called for.

FALL MEETING OF HISTORICAL GROUP

The fall meeting of the Burlington County Historical Society will be held in the Friends' Meeting House, east side, Moorestown, on Saturday afternoon, October 31, at 2:30.

Fifteen-minute talks will be given by Charles S. Boyer, president of the Camden County Historical Society, on "Old Salem Road and King's Highway"; Mrs. Clement R. Lippincott, on "Early Meeting Houses of Moorestown," and Nathaniel R. Ewan on "Revolutionary Landmarks."

The three speakers are residents of Moorestown. Guests of members will be welcome.

Mrs. J. Fletcher Street, of Beverly, is president of the society, and Miss Dorothy B. Sholl, of Burlington, is secretary.

Lawyer: "Then your husband, I take it, is elderly?" Client: "Elderly? Why, he's so old he gets winded playing chess."—Exchange.

Old Map at Library

The Riverton Free Library has recently received a map of the community which is of historic interest, in that it portrays the condition of the borough at about 1850.

The map was originally the property of Rodman Wharton and was presented to the local institution by William Rodman Wharton.

It bears an explanatory statement by Henry C. Parrish to the effect that his cousin, Rodman Wharton, believed that the map was made during the year of 1850.

ASBURY CHURCH 125 YEARS OLD

Cinnaminson Institution Held Anniversary Services on Thursday

The Asbury M. E. Church, located on the Burlington pike, Cinnaminson township, celebrated its 125th anniversary on Thursday, October 29, with an appropriate all-day service which was in charge of the pastor, the Rev. Milton McCann, B.D. The program began at 10 a.m. with a song service led by Rev. McCann. This was followed by a sermon delivered by Rev. H. T. Williams, of Riverside.

Lunch was served to the congregation at noon and the program was resumed at 2:30.

At this time there was a love feast which was presided over by the pastor.

At 3 p.m. there was a second preaching service, the sermon being delivered by Rev. George Hillman, of Burlington.

The evening was occupied by a song service at 7 p.m. This was led by Raymond Huntsinger, of the Cambridge Mission. The program of the day was brought to a close with a sermon by Dr. Thomas Brock, district superintendent.

The records of the church date back to 1857 and many of the founders of the organization are buried in the churchyard. At present the congregation numbers fifty-four.

COUNTY FIRE LOSS \$32,195 IN MONTH

County Fire Marshal William J. Smith reported at the October meeting of the Burlington County Firemen's Association, held in Burlington on Wednesday night, that during September there had been 30 alarms, 21 general, eight silent and one false, in the county. By districts they were as follows: Burlington City, 3; Burlington Township, 2; Bordertown, 2; Brown's Mills, 1; Delanco, 1; Marlton, 1; Mt. Holly, 10; Maple Shade, 2; Moorestown, 1; Pemberton, 2; Wrightstown, 2; New Gretna, 1; East Riverton, 1. Estimated loss on buildings was \$28,707, and on contents, \$3,488.

An address of welcome was given by the Rev. Milton McCann, pastor of the Bridgeboro M. E. Church. President Ralph McKinley presided.

NUMBERS FOR MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

199 812
282 1055
493 1445

Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last page of the comic section, and you will receive two adult passes for the Broadway Theatre, Palmyra.

The Riverton Republican Club says . . .

"VOTE"

In the 1932 election over 40% of the qualified voters of the United States *failed to cast a ballot.* Think of it!

LET'S ALL BE AMERICANS

Whether you are a Republican, a Democrat, a New Dealer, a Communist, a Socialist or a member of any other party, be an American and

VOTE!

Of course, we'd like to see you vote REPUBLICAN. We believe you will, unless you are in favor of broken campaign pledges and the risk of even a greater increase in taxation.

\$\$\$ \$—●—\$\$\$ \$

DO YOU KNOW THAT OUT OF EVERY SIX DAYS
YOU WORK — ONLY FOUR OF THOSE
DAYS ARE FOR YOURSELF?

Monday, Tuesday, Wednesday, Thursday

YOU WORK FOR YOURSELF

Friday and Saturday (all day)

YOU WORK FOR THE NEW DEAL

TAXES NOW UP 196%

Seen and Unseen, Eat Up One-third of Your Income

WHETHER YOU HAVE A JOB, OR ARE ON RELIEF, THE TAX COLLECTOR IS FOREVER HAUNTING YOU IN THE FOOD YOU BUY, IN CLOTHING, IN HEAT, EVEN IN THE MOVIE TICKETS YOU BUY!

LET'S KILL THESE KILLING TAXES!

LET'S ALL

VOTE REPUBLICAN

Ordered and paid for by the Riverton Republican Club . . . an American Organization

PALMYRA IN TIE WITH HAMMONTON

Locals Trail at End of First Half, But Rally to Knot Count at 6-6

After trailing at the short end of a 6-0 score at the end of the third period, Palmyra A.C. staged a brilliant comeback to make the game all even, when they tied the Hammon-ton Brewers at six all in an exciting contest played on Wednesday night at the local field.

When the final frame was half over, the Palmyra cause seemed hopeless as the Brewers had shown a wealth of power, and had pushed over a touchdown in the final minutes of the first half.

During the early part of the last canto the visitors staged their final drive of the evening, but the locals braced on their 25 yard line, and a Hammon-ton attempt at a field goal was wide of the uprights.

Palmyra Takes Offensive

The red and white took over the oval on their own 20 yard marker and immediately proceeded to touch off the fire works. Peditto, who was converted into a back during the second half, and who had played an outstanding game at that position, waded through the Hammon-ton line for a substantial gain of 20 yards.

Pratt Scores on Pass

A pass, Heisler to Sacca, picked up about equal yardage, and the third first down of the engagement for the locals. Gamble then passed to Pratt, who was in the clear off the right flank. This gentleman took the ball on a full gallop and scurried over the final stripe into the payoff territory without a hand being laid upon him.

The try for conversion was in the nature of a long pass which was grounded.

Palmyra appeared on the way toward another score in the waning minutes of the encounter, but the final whistle blew when the ball was at midfield.

Hammon-ton Score

Hammon-ton threatened in the opening stanza when they reached the local 12 yard stripe. Palmyra held, however, and ended this threat by taking the ball on downs.

In the second quarter the visitors paraded down the field on a series of reverses, full and half spinners. They eventually reached the local three yard line and Palmyra staged a rally for three downs only to have Niacastra plunge over the line for the count on the fourth attempt.

Next Wednesday night the Palmyra A.C. will play the Millville Greens on the local gridiron.

Palmyra A.C.	Hammon-ton	
Weber	le	Wescott
Fletcher	lt	Murphy
McFarland	lg	Towers
Jenkins	c	Santora
Klaus	rg	Bates
Peditto	rt	Scoglio
Sacca	re	Johnson
Heisler	qb	Slack
Pratt	rbb	Rhubart
Donahue	lbb	Bruno
Gamble	fb	Niacastra
Palmyra A.C.	0 0 0 6-6	
Hammon-ton	0 6 0 0-6	

Palmyra scoring — touchdown: Pratt; Hammon-ton scoring—touchdown: Niacastra.

Palmyra substitutions: King for Weber, Piergross for Fletcher, Sinclair for McFarland, Washneski for Jenkins, Mathis for Donahue, Stickle for McFarland, Ketchell for Heisler. Hammon-ton substitutions: Marcello for Rhubart, Rhubart for Slack. Officials: Referee—Thomas, Penn; umpire—Terrell, N. J. Teachers; head linesman—Stack, Army.

On Sunday afternoon at 2:30 the Palmyra Red Devils will play the Roebeling Blue Centres at the Mt. Holly fair grounds.

You have been waiting for them . . . and there they are . . . the new 1936 Rytex Christmas Cards . . . better than ever . . . large folded type cards . . . with smart, clever designs . . . 50 for \$1.00 including your name on the cards and 50 envelopes to match. The New Era Office, Riverton.

Doctor: "Your husband will never be able to work again."
Missus: "I'll go and tell 'im. It will cheer him up."—The Pittsfield Works News, G. E.

WOMAN'S LEAGUE TO CELEBRATE ANNIVERSARY

A convention of the Woman's League of Gettysburg College will be held Thursday and Friday, November 5 and 6, at Gettysburg.

As this year marks the twenty-fifth anniversary there will be several unusual features in connection with the convention.

At this time the silver boxes (our gift to girlhood) are to be brought in and presented with appropriate ceremony.

Anyone interested in Christian education will find an inspiration at this convention that cannot be equalled.

We hope a number of the women of Riverton and Palmyra will make the pilgrimage.

Publicity.

NEW DODGE SHOWN BY L. S. GURNELL

Many New Features Built Into 1937 Model Which Has Windstream Lines

L. S. Gurnell is showing the 1937 Dodge in his salesrooms located at 307 East Broad street, Palmyra.

This new model is very pleasant to look at with its windstream styling and, according to Dodge engineers, is the most beautiful ever constructed by the company.

Several new features are incorporated in its design. Included among these are the all-steel body and top, airplane type hydraulic shock absorbers and an efficient all-weather ventilating system.

The car is powered by the rugged Dodge "L"-head engine which, owners report, gives from 18 to 24 miles per gallon of gasoline and saves up to 20 per cent on oil.

In the opinion of Mr. Gurnell this just begins to tell the story about this 1937 Dodge. The public is invited to drop in at his showroom to see the new car, and to learn further details.

WOMAN'S GUILD CARD PARTY, TEA

The Woman's Guild of Christ Church, Riverton, is planning a card party and tea to be held at the home of Mrs. John D. Clark, 907 Thomas avenue, on Monday, November 9th, at 2 o'clock.

The price for cards and tea is 50c, but since many people do not care for contract, tea will be served for 25c at 4 o'clock.

The committee includes Mrs. Arthur T. Hagatos, Mrs. Harry E. Jones, Mrs. Edwin Ochs, Mrs. P. A. Ransome, Mrs. Charles Stewart, Mrs. Harold Sheble, Mrs. Harry L. Rogers, Mrs. Gardner Crowell, Mrs. Harry Kenny, Mrs. Roland Michner, Mrs. William R. Hoffman, Mrs. G. Lincoln Ridley, Mrs. Gorham P. Sargent, Mrs. Henry L. Randall, Mrs. William T. Hendrickson, Mrs. Charles E. P. Fison, Mrs. G. M. Shoemaker, Mrs. Murray C. Boyer, Mrs. J. C. Harper, Jr., Mrs. Winfield Wilson, Mrs. Stuart B. Clark, chairman.

All requests for reservations either single or for tables, should be made to Mrs. S. B. Clark, Riverton 757.

POLICE DEPTS. TO HOLD CARD PARTY

Riverton, Palmyra and Cinnaminson Will Devote Proceeds to Radio Equipment

The police departments of Palmyra, Riverton and Cinnaminson have arranged to hold their second annual pinocle party at the P. O. S. of A. hall, Palmyra, on Thursday, November 19, at 8 p.m.

The proceeds of the affair will be devoted to the police radio system. As such equipment is becoming more and more important in everyday police work, the merits of this cause are self-evident.

An attractive array of prizes has been assembled for the occasion and refreshments will be served. Tickets are for sale at the nominal price of 25c.

The local officers hope that many will take advantage of the opportunity to spend an enjoyable evening and to support a worthwhile project.

WHY THE SWING TO ROOSEVELT?

IN the past few weeks it has been apparent that a tremendous groundswell of sentiment has developed toward the re-election of Franklin D. Roosevelt.

Not simply among factory workers and WPA workers whom he has restored to payrolls; not simply among the thousands whose homes and farms he has saved from the sheriff; not simply among men and women on relief, grateful for the assistance which helpless local agencies could not supply—but among business and professional men is the tide rising which promises to sweep the President back to the White House.

The betting is now 3 to 1 that he will be re-elected. Why is this? The answer is easily and simply stated.

In the opinion of A. R. Bulova, president of the Bulova Watch Company, six words express it: "Roosevelt has done a fine job." In the words of William C. Dickerman, president of the American Locomotive Company, "Roosevelt has restored business along sound, constructive lines." In the words of Edward A. Filene, one of Boston's great merchants, "He is bringing prosperity to ALL the people, not just a few."

The hostile talk of those who shout constantly of the money Roosevelt has expended, and do not mention the good he has done, is too transparent. Landon and Knox have been listened to. The public has given them respectful attention, but they have been found wanting. "Let us take charge of prosperity, we will do it better. We will stop the squandering, we will save America." This is the burden of their song, and it lacks conviction.

There seems to be but one real issue in this campaign—the outs want to get in again. As the "New Yorker" aptly remarks, "Now that the Democrats have the country running all right again, naturally the Republicans want it back."

ROOSEVELT took the nation's collapsed banking system, set it on its feet, made it the strongest banking system in the nation's history.

ROOSEVELT sponsored the Federal Deposit Insurance Corporation, which protects bank depositors against the losses of billions they suffered under the Old Deal.

ROOSEVELT sponsored the Securities and Exchange Commission Act, which ended the abuses and frauds practiced upon investors for years.

ROOSEVELT, in 1933 found American business prostrate, thousands of concerns facing bankruptcy, the national income withering. He has revived business by providing it with customers.

And American business knows that the indebtedness incurred in stopping the depression will soon be liquidated and the budget balanced in a normal manner through returning prosperity. Only the hostile politicians are worrying about the "taxes of their grandchildren."

In a recent survey of the rank and file of the country's bankers, 62 per cent praised the Administration's banking measures as beneficial.

Roosevelt's chief service to the country, however, lies in no specific act. It has been the courageous way in which he has tackled the fundamental ills of our economic system. He has restored humanity to government. He is making life more livable for the many and at the same time more secure for the well-to-do. Roosevelt is looking forward to the future. His opponents, many of whom seem utterly unable to recognize changing social needs, are looking back to the past.

The residents of Riverton and Palmyra have just as much at stake in this election as citizens elsewhere. Which way will you vote—to build with Roosevelt, or to tear down what he has accomplished? Will you vote to go forward, or vote to take the back road?

NEXT TUESDAY, NOVEMBER 3, IS THE DAY. PLACE AN "X" OPPOSITE THE NAMES, ROOSEVELT AND GARNER.

Ordered and paid for by the Riverton Good Neighbor League.

THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.
Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrators' and Executors' Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

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12 So. Twelfth St., Philadelphia, Pa.

EDITORIAL—Continued

to point the peril which faces the American system of government by those who bore from within. In announcing that it cannot support Roosevelt for re-election, this Democratic paper said:

"The overshadowing issue in the coming national election is whether or not we shall set up in America, in defiance of the American tradition and of the plain intent of the Constitution, as it now stands, a Government with vast and centralized authority over the economic life of the Nation. The question is whether we shall continue under the present Constitutional system, or shall substitute for it a Federal Bureaucracy, with the unrestrained power to impose its fiat upon the daily affairs of the citizen."

Where the War Threat Lies

Within the last few days Roosevelt supporters have endeavored to lead the American people to believe that Landon's election will aggravate the danger of the United States becoming involved in the next war in Europe, which seems too imminent, while as a matter of fact, just the opposite is the truth of the matter. The cool, level headed judgment of Alfred M. Landon is much less likely to precipitate a crisis which would again send our sons marching overseas, than the erratic, domineering and ill-advised actions of a Roosevelt who seeks for counsel among the visionary, impractical and inexperienced.

The greater danger by far is that of trouble within our own borders growing out of the clash between classes which has been fostered by the Rooseveltian policy of stirring up dissension, suspicion and distrust between those who employ and those who work, between the "haves" and the "have nots" and the alluring promise to "soak the rich," in order to provide the "more abundant life" for the "forgotten man."

Republicans have left it to an ardent New Dealer, a personal friend and admirer of the President, and one who has held high office under the Roosevelt administration to properly appraise and label one of the outstanding pronouncements of the President—General Hugh Johnson, referring in a signed newspaper article to the President's violence of temper and language in his famous "non-political" address to Congress on the State of the Union last January, described that address as a "rabble-rouser . . . a deliberate appeal to passion . . . the joy of every advocate of class hatred here and in Russia . . . makes him chief of the factions of discontent."

No such scathing indictment of Mr. Roosevelt has been uttered by any of his opponents as came from the pen of his friend and erstwhile advisor.

If General Johnson's estimate of the mental process and public utterances is true, is a man of Mr. Roosevelt's temperament so likely to keep us out of war abroad or revolution at home?

Make Your Vote Count!

"Taxation without representation is tyranny." So said our forefathers who fought to obtain the right to vote upon their own affairs. The right of franchise is a valuable heritage. Further than that, the people of the United States can vote according to their own convictions. They are not compelled to vote for a dictator who brooks no opposition in a sham election, as is the case in many countries of the world.

Do we appreciate this right?

The last primary election was a hard-fought contest and every effort was made to get out the vote. The results of this work furnished some interesting information.

In Riverton there were 1559 registered voters. The number of votes polled was 1054, or approximately two-thirds of the total. Palmyra had 3050 voters registered. Of this number 1722 voted, or 56 per cent of those registered. There are 1361 voters in Cinnaminson. Fifty-six per cent of these voted in the last primary.

It all simmers down to the point that many people are indifferent to their right to cast a ballot, and to do their part in deciding whom shall control our political destinies.

Voting is not laborious. The whole process takes only a few

minutes, but your ballot may influence the conduct of our government for years to come.

Remember this: Your vote counts only when it is deposited in the ballot box.

The general election is Tuesday. Get out and vote the Republican ticket from Landon to Swartz.

RIVERTON

Francis E. Baker, of Midway, is convalescing at his home after undergoing a serious operation at the West Jersey Hospital.

Mr. and Mrs. Robert Hullings and family spent the weekend in Paoli with friends.

Mr. and Mrs. Harry Sim and daughter, Betty, spent Sunday in Atlantic City.

Mrs. E. H. Tucker, of Linden avenue, was the winner in the P.O. of A. blanket club this week.

The winners of the Sacred Heart P.T.A. Blanket Club this week were, Mrs. E. Collier of Linden avenue, and Miss Katherine Smith, of Philadelphia.

Miss Jean Werner entertained a number of friends at a Halloween party Tuesday evening.

The Girls' Friendly Society entertained at a Halloween party Wednesday afternoon.

Mrs. Millard Coddington entertained at luncheon on Wednesday. Among the guests present were Mrs. S. H. Young, Mrs. Veeder Weller, Mrs. James Mickle, Mrs. M. Chadbourne and Mrs. Hilton M. Smith.

Mrs. Alma M. Evans has been invited to attend a Sunflower tea at the home of Mrs. Pearl Bridgeman, Hainesport, for the Republican women of Hainesport, on Friday.

Mrs. Elsie Brownell, of Frankford, spent Sunday with her father, Edwin Evans, of Linden avenue.

Mr. and Mrs. William Frank and Mr. and Mrs. Everett Gast spent the weekend in Jamestown, New York, visiting friends.

About forty mothers attended the covered dish luncheon of the YMCA Auxiliary held in the Palmyra YMCA Tuesday of this week. Dr. Samuel Grafflin was the speaker.

Miss Laura Yerkes, of Linden avenue, will entertain at a Halloween party Friday evening.

There's never enough Rytex Christmas Cards to go around . . . because last minute shoppers make it impossible to produce and supply the demand. If you wish to save disappointment, we suggest that you order your Rytex Christmas Cards this week . . . the price, as of old, is only 50 for \$1.00 including your name on the cards and 50 envelopes to match. See the new 1936 samples at The New Era Office, Riverton.

There are some who are not asked for information because they talk too long.

"AND NO ONE PUT A VETO ON THAT"

I remember the dawn of that cold, rainy day,
Our first time over the top,
How for hours we crouched in the mud of the trench
With our hearts going flip-flop.
And at last the word came—and over we went
Where the bullets whistled and spat
And shrapnel screamed 'round like demons from hell—
AND NO ONE PUT A VETO ON THAT!

I remember a night in a thick marshy wood
When the Boche gave a chlorine gas ball
We couldn't fight back, we were held in reserve,
Had to stay there and take it, that's all.
And thicker and thicker the stinking fumes grew
While we lay there sprawling out flat,
Choking and cursing, but holding our ground—
AND NO ONE PUT A VETO ON THAT!

I remember the nights when with pick and spade
We scooped shallow graves for our dead.
No songs could be sung—there were snipers around—
Not even a prayer could be said.
We had to work fast, for with coming of day
The guns would start in to chat!
Without coffins or blankets we left them away—
AND NO ONE PUT A VETO ON THAT!

From "The Winner," published by the Republican Veterans Association of New Jersey.



The annual meeting of the Palmyra branch of the American Red Cross was held on Monday, October 26.

Mr. Robinson in charge of the Roll Call in the river towns, and Mr. Frehafer, in charge of the advertising, spoke of their plans and urged the cooperation of the workers.

During the past year the largest activity sponsored by this branch was the flood relief drive which resulted in the collection of \$1218.11.

Palmyra financed the establishment of a first aid station at Five Points. Instruction in this subject was given to a class of employees of Mr. Townsend, and 12 certificates were granted.

In production the Palmyra branch led all others in Burlington county, in respect to the number of articles made which totaled 60. The Women's Society of the Baptist Church helped in making 11 lay covers for veterans in tuberculosis hospitals. Sweaters, garments for children, bedside bags, Christmas bags, and tray covers are included in the total.

Contributions were made to the Visiting Nurse Association and the Palmyra Ambulance Association. The usual help was also given to veterans and to their families.

This work is supported by one-quarter of every dollar membership. The Roll Call begins on Armistice Day, and continues until Thanksgiving. Please prepare to respond when solicited.

CENTRAL BAPTIST CHURCH
Rev. George Lockett, S.D., Pastor
Services Sunday, Nov. 1, 1936

10.00 a.m., Bible School. Probably one of the best features of "Central Baptist" is the fact that parents can attend and their children from the cradle roll up are amply provided for in classes for all ages.

11.15 a.m., Morning Worship. The pastor's subject is "The Kingdom of God." The sermon will be accompanied by selections by the choir. 7.00 p.m., The Young People's High School Group meets in the Sunday school room.

7.45 p.m., Evening Worship. Sermon subject "The Personal Touch." Next Tuesday evening in the social hall, the annual meeting of the Sunday school will take place.

The choir, on Monday evening, November 9th, will give a Halloween party in the social hall. For this affair a charge of 15c will be made, but if you do not feel disposed to come masked you will have another 5c added to your admission. Come masked and save a nickel. Members of the Church, Sunday school, choir and all their friends are invited.

"LANDON-KNOX—PROSPERITY ENTERS"

REPUBLICAN TICKET

For President of the United States
ALF. M. LANDON

For Vice President
COL. FRANK KNOX

For United States Senator
W. WARREN BARBOUR

For Congressman
D. LANE POWERS

For State Senator
CLIFFORD R. POWELL

For Member of Assembly
DR. S. EMLIN STOKES

For Surrogate
GEORGE B. BITTING

For Freeholders
PALMER L. ADAMS
LEROY CHURCH

For Coroner
JOHN N. SWARTZ

Church Notices

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building
open Tuesday and Friday 2.30 to 4.30

CHRIST CHURCH, EPISCOPAL
Riverton, N. J.

Rev. Francis B. Downs, Th.B.
Rector

Sunday, November 1
All Saints' Day

7.30 Holy Communion
9.45 Sunday School
11.00 Holy Communion and Sermon.
Special Commemoration of those who departed this life during the year.

CARD OF THANKS

The family of Miss Mildred R. Purnell, helping teacher in Burlington county, and her friend, Miss Jean S. Dreidlein, hereby express their sincere and heartfelt thanks to her many friends in school, religious and other circles of work, for the kindly expressions of sympathy and understanding in their sudden loss and deep bereavement.

Those who have seen the new 1936 Rytex Christmas Cards say that they are the "smartest and cleverest cards on the market." You, too, will like these utterly different Christmas Greetings . . . and you will also like their attractive price 50 for \$1.00, including your name on the cards and 50 envelopes to match. See the new samples at The New Era Office, Riverton.

Pennies
bring you
BIG
VALUES
ORIGINAL RADIO
ONE CENT SALE
Listen for the RADIO
BROADCAST

4 BIG DAYS
Wed., Thur., Fri. & Sat.
Nov. 4-7

Eberly's Drug Store
Palmyra

SAVE WITH SAFETY
DRUG STORE

Palmyra Playground Football Team



Sitting, left to right: William Siddell, James Zink, Harry Nanne, William Hensen, Rene Sandoz, Albert Brewster, Francis Brown, Sidney Wenof, Fred Ulmer.
Standing, left to right: Frank Kruttsberg, coach and manager, Mark Bratton, William Shea, Charles Don, William Brown, Francis Dougherty, Charles Frank, William Powell, James Hoff, Marcy Lippincott, Dennis Dellaport, trainer.

U. S. GOVERNMENT
OWES FOR BRIDGE

Balance of \$14,000 Due County
On Delanco-Riverside
Span Contract

The United States Government still owes Burlington county \$14,000, the balance of the Federal grant for the Delanco-Riverside bridge. This was reported to the board of freeholders by Palmer L. Adams at the regular meeting of that body held on October 23.

The report was rendered after Adams, accompanied by Freeholder Albert C. Jones and Solicitor Lester A. Drenk, had journeyed to Washington to ascertain when the payment of this amount could be expected.

They were informed by government officials that payment of the account had been approved, but that the funds could not be released without authorization from the head of the superintendent of bridges of the Works Progress Administration. This individual was not in Washington at the time of the visit of the freeholders, and they were informed that he would not return to that city until some time after the first of November.

According to information disclosed at the meeting of the freeholders, this check is long overdue, having been promised definitely three or four months ago.

In an effort to further expedite the payment of this balance the board moved to send a letter to the WPA giving all information concerning the case.

Bills, in the amount of \$46,502.01, were presented at the meeting. These were approved and ordered paid. Included in the accounts were the following: department of revenue and finance, \$2183.69; public buildings, \$12,526.89; department of highways and engineering, \$22,606.59; public affairs, \$6291.11; bridges, \$2893.73.

CINNAMINSON P-T. A.

Owing to various causes the meeting last week, which included the delayed reception for the teachers, was not as large as usual. A discussion concerning several affairs was quite energetic, and left the meeting with much to consider, but arrived at no definite decision. Afterwards the hospitality committee took charge with the usual satisfactory results.

Publicity.

Passenger: "Have I time to say goodbye to my wife?"
Porter: "I don't know, sir; how long have you been married?"
Pittsburgh Public Service.

NOTICE

Lots of fun can be had on "mischievous night," but it ceases to be fun when there is damage done to property. I want all the boys and girls of Palmyra to have a good time on that night, but to bear in mind that the parents of any boy or girl doing any such damage will be held responsible and dealt with according to law.

C. Morris Beck, Chief of
Palmyra Police

OBITUARIES

MISS JESSIE F. KAY

Miss Jessie F. Kay, of 208 Cinnaminson avenue, Palmyra, died at her late residence last Saturday.

Funeral services were held Tuesday, October 27, at 2 o'clock from her home, the Rev. George Lockett officiating.

Interment was made in Lakeview Memorial Park, Frank A. Snover, funeral director.

Miss Kay, who was a nurse, was well-known in both Riverton and Palmyra and for a number of years nursed at the home of Howard Parry on Main street, Riverton.

Miss Kay is survived by one sister, Mrs. Fred Rohland, with whom she made her home.

"So you think you have a forgiving nature?"
"Yes, I must have. I go back to the same dentist."—Clipped.

"Preserve, Protect,
Defend"

By RAYMOND PITCAIRN
National Chairman
Sentinels of the Republic

"I do solemnly swear (or affirm) that I will faithfully execute the office of President of the United States, and will, to the best of my ability, preserve, protect and defend the Constitution of the United States."

That oath has been taken by every President of our country during its history and a half of glorious national history.

It is a resolve renewed in spirit by millions of Americans as they observe the anniversary of the Constitution this year.

Why?

The words of our greatest President himself will tell us. Let's recall how they described and regarded that famous citadel of our liberties which they had sworn to defend.

George Washington:
"That precious depositary of American happiness, the Constitution of the United States."

Thomas Jefferson:
"No Constitution was ever before so well calculated as ours for extensive empire and self-government."

James Madison:
"The Constitution is a bill of powers, the great residuum being the rights of the people."

Abraham Lincoln:
"To the support of the Constitution let every American pledge his life, his property and his sacred honor."

Grover Cleveland:
"The oath I now take to preserve, protect and defend the Constitution not only impressively defines the great responsibilities I now assume, but suggests obedience to constitutional commands as the rule by which my official conduct must be guided."

Woodrow Wilson:
"Liberty cannot live apart from constitutional principle."
"The Constitution of the United States is our Constitution. 'We, the people,' are not only its beneficiaries, but we are also its guardians. On this anniversary let us, too, resolve to 'preserve, protect and defend' it."

Optician: "How many lines can you read on that chart?"
Patient: "What chart?"—New Jersey Bell.

REPUBLICANS DINE
AND DANCE OCT. 31

County Candidates to Attend
Affair at Medford Lakes
Lodge Saturday

The Burlington County Unit of Young Republican Clubs is sponsoring a dinner-dance to be held Saturday evening, October 31, at the Log Cabin Lodge, Medford Lakes.

The large number of guests expected by the committee in charge of arrangements will be provided with a bounteous duck dinner. Rev. Hollis W. Colwell will give the invocation.

All Republican candidates in Burlington County are expected to attend and will be introduced during the course of the meal.

Following the dinner there will be brief talks given by Burdell Bixby, captain of the Cornell Debating Team, who will discuss national topics; Margaret Warner, who will summarize county issues, and one other local speaker who has not been named at the present time.

Sherry Lynn and Her Melody Maids will provide the latest swing music for dancing which will conclude the festivities of the evening.

American bison are increasing, there now being over 4,400 in the United States and 17,000 in Canada.

Minimum wage laws have been before the United States courts since 1914.



Use
a different

color of paper for
each of your office
and factory blanks.
You will be surprised how much
easier it will be to
keep track of them,
and it costs no more.

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NEW
ERA

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Riverton
712

Printing and Engraving done
a little better than seems
necessary

Somewhere in
Riverton or
Vicinity

there is someone who wants to buy
what you want to sell . . . someone
who wants to sell what you want to
buy . . . who wants to dispose of a
business that you would like to own.
So it goes—right on down the line.
The meeting place for these people
is the classified column of

The New Era

Use this column to tell them what
you have to sell or want to buy, and
read it every week to see what they
want, or have to offer.

Phone, Riverton 712

HALLOWEEN
Specials

Repp's Natural Sweet Apple Cider	1/2-gal. jug	25c
	1-gal. jug	39c
Quinlan's Genuine Reading Pretzels	1/2 lb 13c; 1 lb	25c
Peanut Brittle	1 lb	19c
Heavy Coated Popcorn	2 lb	25c
Fresh Roasted Peanuts	3 pkgs.	25c
Walnuts	1 lb	25c
Almonds	1 lb	39c
Marshmallows	1 lb pkg.	19c
Dromedary Dates	2 pkgs.	25c
Calimyrna Figs	8-oz. pkg.	10c
Wilmar Peanut Butter	16-oz. jar	15c
Clicquot Club Ginger Ale	quart bottle	15c
Pennsylvania Beverages	3-qt. bottles	25c
Dill or Sour Pickles	qt. jar	19c
Penn Treaty Mayonnaise	half pint jar	15c
Gulden's Mustard	8-oz. jar	12c
Land O'Lakes Cheese	2 1/2-lb pkgs.	29c
Fancy Bartlett Pears	large can	21c
Fancy Asparagus	No. 2 can	28c
Mixed Nuts	1 lb	25c
Cherries	3-oz. bottle 9c; 3 for	25c
Catsup	2 14-oz. bottles	29c
Tomato Juice	3 cans	20c
Tomato Juice Cocktail	26-oz. bottle	19c
Sliced Pineapple	2 large cans	39c
Quaker Aristocrat Coffee	1 lb	23c
Shurline Coffee	1 lb	23c
Bisquick	Bride's size 17c; Family size	29c
Crisco	1 lb can	22c
Land O'Lakes Butter	1 lb	40c
Jonathan Apples	doz.	29c
Sunkist Oranges	doz.	25c
Grapefruit	3 for	14c
Burk's Scrapple	1 lb	15c

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DELICATESSEN

115 E. Broad St., Palmyra

We Deliver Phone 512

Use The New Era Want-Ad Column as a medium
for exchange, sale, buy or rent—Just Phone 712. Only
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HAVE YOU SEEN THE NEW RYTEX STATIONERY
AT THE NEW ERA OFFICE?

BOWLING SEASON IN FULL SWING

Thirty Teams in Five Leagues
Tackle Hickories at
Local Alleys

The local bowling season is in full swing at the Palmyra alleys with 30 teams in five leagues engaged in this popular winter sport.

The South Jersey League is composed of 10 teams representing the following towns: Fairview, Fairview, Oaklyn, Trenton, Merchantville, Bridgeton, Camden Casino, Camden Recreation, Salem, and Paulsboro.

At present the local pin toppers are in second place with a record of nine games won, as compared with three defeats. Last Saturday night the Palmyra team dropped two out of three to Bridgeton. The score:

Palmyra			
Burke	109	160	211
Bronius	156	176	132
Wallace	169	181	182
Poulson	169	181	164
Nelson	176	172	197
Totals	869	870	886

Bridgeton			
Parvin	175	161	160
Bard	127	183	178
Sly	197	193	190
Halburge	148	136	190
Hoffner	132	212	183
Totals	777	885	901

The Palmyra Ladies' League bowls on Monday night. At present this group is composed of six teams, and a three-cornered tie exists for first place with the Luckies, Spuds and Wings deadlocked with a record of seven wins and five defeats.

Tuesday night the Burlington County League occupies the alleys. This is a six team organization with the following teams: Beverly, Buohl's, Prom, Medford, Maple Shade, Esso Stars and Richfield.

The Artisans have a four team group which rolls every Thursday, the teams are the Highwaymen, Pirates, Bootleggers and Footpads.

Seven teams comprise the Palmyra Town League, these being Phalanx, Messick's, A. & P., Fortnum's V-8's, Coca Cola, Germania and Stones. Matches in this group are rolled on Friday evening.

NEW FIRE DRILL AT PALMYRA HIGH

P. R. Jones, supervising principal of Palmyra High School, has inaugurated a new system of fire drill for the local school which was put into effect on Wednesday.

Mr. Jones states that he believes that this method will train students not only how to leave the school buildings without confusion in the event of an emergency, but also how to leave any building in the same way.

The principal feature of the new plan is that the students in each room will leave the building under the guidance of marshals, who will select the most suitable exit. As certain doors may be blocked in the case of a real fire, each drill will be conducted with several exits closed. This will create a new problem every time a drill is conducted.

BOROUGH BILLS PAID

The following bills were ordered paid by the Palmyra Borough Council at its regular meeting Thursday evening, October 15.

Public Service Electric & Gas	\$637.05
Standard Oil Co. of N. J.	
661 gallons gas, 10 gallons oil	89.93
Penn. Jersey Welding Co.	
weld roller and flag pole	32.20
John O'Donnell, repairs, supplies	14.25
C. A. Lippincott & Bro.	
grader blade	7.12
Emil Bachman, repairs, supplies	14.40
Reel Brothers, report cards, police	12.75
Blenheim Bros., drinking cups	12.50
Palmyra National Bank,	
rental safe deposit boxes	86.12
National Mower Co.	
sickle bar mower	131.25
Metallite Paint Corp.	
1 gallon aluminum paint	3.00
Jonas E. Smith,	
repairing fire hose and 1 swivel	7.50
Sinnickson Chew & Sons	
supplies for Recorder	7.84
New Jersey Bell Telephone Co.	44.50
Riverton-Palmyra Water Co.	14.75
John H. Erie, supplies	16.35
South Jersey Supply Co., supplies	2.12
H. B. Williams, supplies	23.11
Public Service Electric & Gas Co.	
set flag pole	10.65
Leslie E. Fortnum, supplies	10.17
W. J. Rodenbaugh, hauling fire hose	1.50
George J. Spencer, clerk's expenses	9.52
Joseph H. Teas & Son, 100 code books	
sanitation and plumbing	22.00
Edwin Felt, clearing sewer	8.18
James Rambo, cleaning drying beds	16.00
Baden Reynolds, removing brush	20.00
and trees on Broad street	1.72
Carla M. Kerr, interest on scrip	

Buttons are to be made from water buffalo bones at Semarang, Java.

VISITORS' DAY AT LOCAL SCHOOL NOVEMBER 3rd

Miss Caroline M. Staman, supervising principal of the Riverton school, has issued a special invitation to parents to visit the local institution on Election Day.

At this time all classes and special departments with the exception of the music division, will be in regular session. The kindergarten will be discussed at noon as usual so that parents with children in that room only are advised to attend the morning session.

Miss Staman has retained a display, on the second floor, which includes some of the outstanding work from the exhibit of last year. Those who were unable to attend the annual exhibition held at that time will thus be afforded a chance of viewing this material.

It is the desire of Miss Staman that many parents will avail themselves of this opportunity of observing the activities of their children as a part of the school group. Publicity.

ANNOUNCEMENT

I am now affiliated with Louis Seidman, 1129 Broadway, Camden, N. J. Free deliveries. Phone Camden 1142.

G. Rex Showell.

The average platinum bridal ring contains an ounce of that metal.

W. REX McCROSSON
Real Estate and Insurance
6 E. Broad St., Palmyra, N. J.
Phone, Riverton 500

Plan your Autumn Wardrobe with a
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Individually designed to your measurements.

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Phone 927 Palmyra, N. J.

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Broad and Cinnaminson Streets
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19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
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PIPE FOR YOU. HEATER
AND STOVE REPAIRS.**

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Supply Company**
Broad St. and Delaware Ave.
PALMYRA Phone 234

HOT WATER HEAT
No down payment required
As long as 3 years to pay
Guaranteed work at lowest prices
Ask Estimator to Call

Nu-Way Oil Burner
For quiet automatic economical heating

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AMAZING INVENTION

GE Focused Tone

REVOLUTIONIZES RADIO TUNING

AUTOMATICALLY ASSURES PERFECT TONE!

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Here is the way to actually HEAR and SEE the difference in the reception quality of all radios from 1927 to today. Fascinating, interesting and REAL PROOF that the G-E focused tone is the best value of the day.

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MAGIC SELECTOR

Avoid the necessity of constant reference to your newspaper when tuning daily programs. This Magic Selector solves the problem. Accept one with our compliments. No obligation.

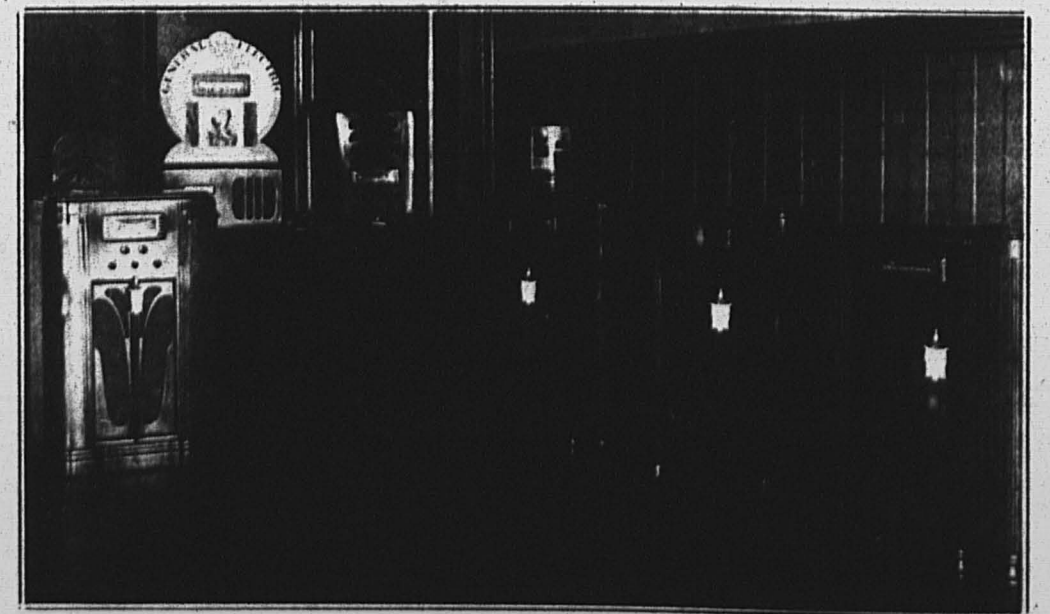
E-68
Sliding-rule Tuning Scale
(All Scales Visible). 12-inch Stabilized Dynamic Speaker. I. F. Wave Trap. Bass and Treble Compensation. Tone Control. 6-Metal Tubes. 2-Band. Tuning Range: Standard Broadcasts, Police Calls, Aviation, Amateurs, International Short-wave on 49-meter band. 5 Watts Output.

The block-front console is built in the finest American walnut. Two-tone walnut semi-lustre finish.

\$44.95 Other Models from \$22.50 up

Keep abreast of the latest political developments with a new G-E Focused Tone Radio

PICTURED HERE is the Taylor-Mathers showroom presenting eight of these famous Radios out of the House of Magic. They are here—in Palmyra—for you to see, hear and operate. Come in—No obligation.



TAYLOR-MATHERS
309 East Broad Street
Palmyra, N. J.
Phone 710
Open Monday, Wednesday, Friday and Saturday Evenings

THE PEOPLE'S COLUMN

Editor The New Era:

I understand we are to have a new Riverton post office. As a citizen of Riverton I make the suggestion that, as the present building is good looking, the money that would be used in the new building should be used in other civic improvements, which to me seem so much more needed. Couldn't this idea be put before the citizens and voted upon? Practical.

BARNUM WAS RIGHT!

Editor The New Era:
Since Roosevelt rode into office on the back of his numerous promises, his administration has kept our country in a continual state of turmoil.

I look upon this man Roosevelt as an opportunist and cunning adventurer. He arrived with his promises, his bag full of adjectives, invectives and braggadocio, at a time when our country was straining out of the great depression, and our people were lured into the belief that all was going to be well and prosperity would come. Barnum was right.

Well, what happened since Roosevelt was elected to the presidency? A kaleidoscopic exhibition of experiments, hazy plans, etc., extending through nearly four years. This is the condition brought about by the astute and cunning Roosevelt New Deal administration that was sent to Washington by a majority of sheep-minded voters who trusted the great showman to promptly and permanently set America solidly upon its feet again, but we know that the Roosevelt vague handling has utterly failed to solve the problem of unemployment, which is the might brake on progress.

The day of reckoning is not far away and the pay-off for all broken promises, wild spending and trifling will be made on November 3. "The moving finger writes and having writ, moves on, Nor all your Piety nor Wit Shall lure it back to cancel half a line Nor all your tears wash out a word of it." W.R.H.

WORTH THINKING ABOUT!

Under the operation of the Constitution we have been free and happy; civil and religious liberty have stood firm and unshaken; education has received a new impetus and a wider spread; . . . agriculture, commerce, and manufacturers have been steadily encouraged and sustained; and general competency and satisfactory means of living have everywhere rewarded the efforts of labor and industry. . . . Of what other country can this be said with so much truth? Who, then, would raise his hand against this Constitution? Who would scoff at these political and social blessings which Providence has never before seen fit to vouchsafe in such abundance to any community of man? Self love, our hopes for the future, national pride, and gratitude to God, all conspire to prompt us to embrace these institutions of our native land with all the affection of our hearts, and to defend them with all the strength of our hands.—Daniel Webster.

WANT COMMUNITY CENTRE

I hope some of the home owners who are considering tearing down good properties will consider the request of "Wondering." Some of those that have already gone could well have been utilized. There are still a few left that could be made into a real community house.

The necessary furniture could be contributed. The sports equipment and upkeep of the property could be obtained through the combined effort of the community. The supervision could be by volunteer men and women. Very little real money would be necessary and that could be contributed by the folks who use the building.

I have long wished to see such a center and have often wondered why the Town Meeting didn't do something of the sort. As they have not done so, can we organize a committee who will obtain the use of a property and get it in use before Christmas? I will be glad to help. Booster.

NOTICE OF REGISTRY AND ELECTION

In conformity with the provisions of an act entitled, "An act to amend an act entitled 'An Act to regulate Elections (Revision of 1930),' approved April 18, 1930, and the amendments thereof and supplements thereto.

NOTICE is hereby given that the District Board of Registry and Election in the BOROUGH OF RIVERTON

in the County of Burlington, will meet on the dates and at the place hereinafter designated:

AT
FIRST DISTRICT

All that portion situate East and West of the Pennsylvania Railroad tracks and bounded by the following streets: Borough line from Main street, to Pompton Creek, to Bank street, to Penn street, to Third street, to Church street, to Fourth street, to the East side of the Pennsylvania Railroad on both sides of Main street, including the Collins building, to the point of starting at the Borough line, containing therein the following streets, Bank street, Second street, Third street, Fourth street, Fifth street, Sixth street, Seventh street, Eighth street, Ninth street, Tenth street, Howard street, Cinnaminson street, Main street, Penn street, Church street and Cedar street.

RIVERTON FIRE HOUSE
203 Howard Street

SECOND DISTRICT

All that portion situate East and West of the Pennsylvania Railroad tracks and bounded by the following streets: Borough line from Main street, to Pompton Creek, to Bank street, to Penn street, to Third street, to Church street, to Fourth street, to the East side of the Pennsylvania Railroad on both sides of Main street, including the Collins building, to the point of starting at the Borough line, containing therein the following streets, Bank street, Second street, Third street, Fourth street, Fifth street, Sixth street, Seventh street, Eighth street, Ninth street, Tenth street, Howard street, Cinnaminson street, Main street, Penn street, Church street and Cedar street.

LYNN BUILDING
302 Broad Street

AND that a GENERAL ELECTION will be held in said Borough at the place of registration on

TUESDAY, NOVEMBER 3, 1936

between the hours of seven o'clock a.m. and eight o'clock p.m., for the purpose of electing the following:

Electors of a President and Vice President of the United States.

United States Senator.

Member of the House of Representatives.

Member of the State Senate.

Member of the General Assembly.

Surrogate.

One (1) Coroner.

Two (2) Members of the Board of Chosen Freeholders.

Two Councilmen (full term).

Borough Collector (full term).

Borough Treasurer (full term).

Member of the Board of Chosen Freeholders.

Member of the State Senate.

Member of the General Assembly.

Surrogate.

One (1) Coroner.

Two (2) Members of the Board of Chosen Freeholders.

Two Councilmen (full term).

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NEW COURSES AT FRIENDS' SCHOOL

French, Music, Art, Dancing, Hobby Period on Westfield Program

One of the attractive features of the curriculum at Westfield Friends' School is the course in French to begin this week under the instruction of Mrs. Nathan Lane, who was born in Switzerland and taught French in schools at Bern and Interlaken.

James Wallace, a graduate of Comb's College of Music, Philadelphia, and for several years a member of the college faculty, is teaching classes in ear training, notation, chorus singing and musical appreciation two days every week, and is giving instructions in piano during school hours to children whose parents have arranged for private lessons.

A popular part of the curriculum is the art work, directed by Miss Arrah Lee Gail, a member of the faculty of Moore Institute—School of Design, Philadelphia. The children are making pottery, painting murals, and designing scenery for plays. The art work proceeds from grade to grade according to definite technical requirements and is also used as an expression of the children's studies in History and Geography.

Dancing is a regular part of the curriculum. Classes of rhythms, folk, and creative dancing are held twice a week for the younger girls and twice a week for the older girls under the direction of Miss Madeline Fleming.

Every Monday afternoon, for an hour, is "hobby period." Mr. Mount directs the boys in club work. The girls spend their time between cooking and sewing clubs. On Monday afternoon, October 26, the cooking club went with Miss Perkins to visit Mrs. Wright's preserving kitchen in Haddonfield.

CARS COLLIDE IN EAST RIVERTON

Bellevue Man Fined for Drunken Driving, Loses License for Two Years

Last Saturday evening Michael Kozlowski, 7 Zeiner street, Bellevue, crashed into the rear of a truck owned by the Saul Trucking Corporation, Vineland, and driven by Charles Southwell, 6154 Glenloch street, Philadelphia, the accident taking place on River road, in East Riverton.

Riding with Kozlowski was John Jacobson, of Cambridge, who was taken to the Zurburg Hospital, Riverside, suffering from lacerations of the nose.

Kozlowski was taken before Dr. Harry L. Rogers, Riverton, who pronounced him drunk. Kozlowski was tried before Recorder Cecil A. Bowers who imposed a fine of \$200 and \$22.50 costs, and the revocation of his license for two years, or ninety days in jail. Kozlowski paid the fine.

The accident was investigated by Officers John Robinson, of the Riverton police force, and George Dornworth, of Cinnaminson.

WESLEYAN MEN'S BIBLE CLASS

Reading Z. Poinsett continued with his discourse last Sunday on "The Dispensation of God's Kingdom." At next Sunday's service he will reveal more interesting and little-known phases of this future dispensation.

Richard Collins, of Philadelphia, led the singing and rendered several delightful solos, which were well received.

There was an attendance of about seventy-five members including a number who have not been present for some time. Services are held every Sunday morning at 9.50. All men are invited.

He: "Nobody can deny my love for you, sweetheart."
She: "I'd like to see anybody try. I've kept all your letters."—Exchange.

"What you don't know don't hurt you," said Uncle Eben, "except when you try to act on knowledge that you ain't yet acquired."

REMODELED STORE HOLDS FORMAL OPENING



Pictured here is the remodeled Quaker Store, at 115 East Broad street, Palmyra, owned and operated by E. Beitz & Sons. The new quarters of this popular delicatessen and grocery house are larger, lighter and modern in every respect. The formal opening is being held today.

CHURCH NEWS

CHRIST CHURCH, PALMYRA

Norman Stockett, Rector

Holy Communion, 8 a.m. This Sunday being the Feast of All Saints there will be a special service for the intercession of our beloved departed. It is at this service that the names of those given to the rector will be remembered at the Altar.

Church School, 10 a.m. This Sunday the school will again be pleased to have as many visitors as attended last Sunday. Parents are especially invited to attend this service.

Holy Communion and Meditation, 11 a.m. The month of November is the one season of the church year that is given to the thought of our "Communion of the Saints." This Sunday is the Feast of All Saints and it is upon this theme that we will direct our meditation.

Vespers for our Faithful Departed, 8 p.m. This service is composed of Psalms and prayers taken from the Book of Common Prayer with special intercession for our loved ones. Those wishing special prayers of intercession, both at this service and the service Monday morning, please do not fail to give the names to the Rector not later than Sunday noon.

Monday, November 2, All Souls' Day. There will be a special celebration of the Communion Service for this feast of the Faithful Departed at 9 o'clock in the morning.

At 10.30 a.m. there will be a meeting of the Camden Convocation at St. Paul's Church, Camden. Friends of our parish are cordially invited to attend.

8 p.m. Regular monthly meeting of the St. Agnes Guild in the parish house for the purpose of drawing up the final plans for the bazaar.

Tuesday, November 3, 8 p.m. Regular monthly meeting of the vestry in the parish house.

Thursday, November 5, 7.30 p.m. Meeting of the young men's Chapter of the Brotherhood of St. Andrew in the parish house under the direction of Mr. Hunter.

8 p.m. Choir practice.

EPWORTH M. E. CHURCH
Rev. William A. Boyd, Pastor
10.00 a.m. Sunday School. Classes for all ages, and a teacher for every class.

11.00 a.m. Morning worship and communion.
7.00 p.m. Senior and High School League meeting.

7.45 p.m. Evening Service.
Attention is called to the Hallowe'en party this Friday evening at 8 o'clock for the whole Sunday school. Everyone is most cordially invited to come and join in the fellowship.

NOTICE

Anyone caught racing a fire truck to a fire or following the truck will be arrested and dealt with according to law. This is a dangerous practice, and often interferes with the efficiency of the fire company.
C. Morris Beck, Chief of Palmyra Police

The American Record

By RAYMOND PITCAIRN

National Chairman
Sentinels of the Republic

One out of every two families in the United States owns the home it lives in.

More than twenty million Americans own automobiles.

More than twenty million own radios.

More than forty million have savings accounts.

More than sixty million hold insurance policies.

No nation on earth can match this record.

Who made it all possible? The politicians? They'd like to have you think so. Often they try to create that impression.

But the credit doesn't belong to them.

It belongs to the American people themselves. It was they who achieved it—through long years of work and resourcefulness and insistence on the right to direct their own lives, their own lives, their own government.

That is something to remember when politicians imply that the American worker and farmer is no longer capable of running his own affairs.

It is something to remember when they propose that we reject the American way of doing things in favor of methods suggested by experiments in Europe, where, under dictators or other political leaders, a bureaucratic central government plans and directs each individual's life and labor.

It's something to remember when they say in effect: "We'll do all the directing, while you do all the work—then everybody will be happy."

But, under such conditions, would everybody be happy? The records of nations which have carried that system to its ultimate conclusion don't show so. They show instead a tragic picture of turmoil and privation and loss of all personal liberty.

There stands the contrast. On one side a free country with a higher record of individual well-being and a greater measure of personal liberty than any nation on earth; on the other, regimented autocracy with liberty and religion and opportunity in chains.

Which do the American people prefer?

The choice is ours to make.

NOW 10¢ A DAY
BUYS ANY
REMINGTON
PORTABLE

Come in and see them!

THE NEW ERA
607 Main Street
Riverton

WANT-ADS
LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 50c for Each Ad
Phone 712

SALE—Hooked and rag rugs. H. Bates, 608 Highland ave., Palmyra.

MEN WANTED for nearby Rawleigh Routes of 800 families. Write Rawleigh's Dept. NJJ-291-SB, Chester, Pa.

For Sale—3-piece bedroom suite and dresser, reasonable, apply 427 Linden avenue.

FOR SALE—Used washer in good condition, reasonable. Apply 261 W. Broad st., Palmyra, or call Riverton 347.

CURTIS PLAYERS HERE NOV. 20th

Riverton Library Will Benefit From Musical Evening In Local School

An evening of operatic music, dramatically presented by artists from the Curtis Institute of Music, will be held in the auditorium of the Riverton public school, Friday evening, November 20th, at 8.15, the affair being a benefit for the Riverton Free Library.

Tickets are now on sale, and may be obtained from any member of the committee of which Mrs. Nathan Lane is chairman, or at the Riverton Library.

Student artists of the Curtis Institute will present the program, which includes the Garden Scene, from Faust; the Spinning Scene, from Martha; and the Fair Scene, from the Bartered Bride.

Complete with costume and scenery, these scenes will be enacted in their dramatic entirety, each introduced by a brief sketch of the story of the opera from which it is an excerpt.

The musicians are all artists who have already won for themselves enviable success in their chosen profession. Leonard Treash, bass-baritone, has appeared with the Philadelphia Orchestra under Leopold Stokowski and Fritz Reiner; and in 1935 won the award given by the National Federation for the best operatic voice.

James Shaw, soprano, has made a number of concert appearances in and around Philadelphia, including a concert at the Philadelphia Museum of Art.

Charlotte Daniels, also a soprano, and at one time a pupil of Madame Schuman-Heink, has enjoyed wide and successful operatic experience.

Elsie MacFarland, contralto, has appeared as guest soloist with the Philadelphia Orchestra under Leopold Stokowski, and Fritz Kreuger, tenor, has had wide professional experience in light opera and radio.

This promises to be one of the most delightful evening's entertainment Riverton has enjoyed in a long time.

MERCHANT MARINE COURSE BY MAIL

The American Nautical Academy, National Training School for Merchant Marine Officers, Washington, D. C., announces the eighth annual offer of a course in nautical instruction by mail in their own home to boys and young men between the ages of 10 and 26 years who wish to become acquainted with the opportunities of a career as officers in the United States Merchant Marine.

Boys and young men who desire to secure this instruction by mail should write to the American Nautical Academy, National Training School for Merchant Marine Officers, Washington, D. C.

DR. ALEX. PURDY AT WESTFIELD MEETING

A lecture particularly interesting at this time will be given in the Westfield Friends' Meeting House Monday evening, November 2, at 8 o'clock, when Dr. Alexander Purdy will speak on "Why Dictatorships?" Dr. Purdy comes from the Hartford Seminary Foundation, Hartford, Connecticut.

A cordial invitation is extended to the public to hear Dr. Purdy.

EVERYTHING FOR HALLOWE'EN

MASKS, COSTUMES, DECORATIONS
HALLOWE'EN CANDIES
NUTS, PUMPKINS, CORN
29c lb.
25c lb.

SALTED MIXED NUTS
SERVE OUR HOME
MADE ICE CREAM

McAllister's
First Caddy: "What's your man like, Skeeter?"
Second Caddy: "Left-handed, and keeps 's change in his right-hand pocket."—The Pittsfield Works News.

"As de years go long," said Uncle Eben, "we has all kinds of experiences, pleasant and unpleasant. Happiness will depend on which kind you chooses to remember."

WPA CLASSES

Adult classes in sewing, knitting, crocheting and needlework of all descriptions; dresses, costume and fabric design, including bath, block printing and silk painting, leathercraft, mat-weaving, clay modeling, and many varieties of woodcraft, have been formed in Burlington, Riverside, East Riverton, Delanco, and Beverly, under the direction of the Recreational Division of the WPA.

CIVIL SERVICE EXAMINATIONS

The United States Civil Service Commission has announced open competitive examinations as follows:

Diorama modeler, \$2,000 a year, diorama sculptor, \$2,600 a year, diorama artist, \$2,600 a year, diorama modeler (mechanical and electrical devices), \$2,600 a year.

Training supervisor, \$3,800 a year, associate training supervisor, \$3,200 a year, Forest Service.

Full information may be obtained from the Riverton Post Office.

Said Mark Twain: "An enemy can partly ruin a man but it takes a good-natured injudicious friend to complete the thing and make it perfect."

STORY-BOYER

Miss Elouise Groves Boyer, daughter of Mr. and Mrs. Benjamin Ralph Boyer, became the bride of Frank H. Story, son of Mr. and Mrs. Frank Story, Delanco, at a very pretty home wedding Friday, October 23rd, at 6 o'clock.

The bride was dressed in a gown of white tulle, buttoned down the back, with short train and long sleeves. Her tulle veil was held in place with orange blossoms, and she carried a bouquet of gardenias and lilies of the valley.

The maid of honor, Miss Elizabeth Shoemaker, of Riverton, and the bridesmaid, Miss Isabel McBaron, of New York, were dressed in gowns of green moire with V neck and short puff sleeves, with velvet sashes in rust and slippers to match. They carried bouquets of chrysanthemums in fall colors.

Rodman Merrill, of Riverton, was best man, and Larsson Dickinson, also of Riverton, was the usher.

Mrs. Boyer wore a gown of sapphire blue velvet, while Mrs. Story was dressed in dark red velvet.

The Rev. Francis B. Downs officiated.

After a short wedding trip Mr. and Mrs. Story will reside with Mr. and Mrs. Boyer at 800 Main street. About 150 guests were present at the wedding.

ELPHANT BOLONEY—

The New Deal has saddled us with tremendous taxes. In everything we buy today, 58 cents out of every dollar goes for hidden taxes. In a pair of shoes there are 44 hidden taxes.

Leaving out of account the present liquor tax (liquor was unlawful in 1933), the Roosevelt administration has actually reduced these indirect taxes from 58 cents to 38 cents out of every dollar.

Furthermore, the average individual income tax has been reduced under Roosevelt. Any family head who earns an income of less than \$26,000 a year, paid a smaller income tax in 1935 than in 1932. In other words 99 per cent of the country's population pay less than they did under Hoover. Only the 1 per cent pay more.

Vote for Roosevelt, and for taxation according to ability to pay.

Ordered and paid for by Riverton Good Neighbor League.

LEGAL NOTICES

RULE TO BAR CREDITORS

Estate of Rosa L. Hurley, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 10th day of September, 1935, upon application of the subscribers, Executors, requiring the creditors of Rosa L. Hurley, his of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before March 10th, 1937, or they will be barred of any action thereon against the said Executors.

WILLIAM MANN and WILLIAM ROWAN, Executors.
Proctor: Charles A. Rigg.
Dated: September 10, 1935.
10-24-35

NOTICE OF SETTLEMENT

Executors Account
Estate of Augustus M. Ellsworth, dec'd.
Notice is hereby given that the First and Final Account of the Executors made on the day of the date hereof, in a cause wherein The Borough of Riverton in the County of Burlington, complainant, and Augustus M. Ellsworth, late of the County of Burlington, deceased, are defendants, is on file in the office of the Surrogate of the County of Burlington, at a session to be held Tuesday, Nov. 12, 1935, at ten o'clock in the forenoon of any action thereon against the said Executors.

CINNAMINSON BANK AND TRUST COMPANY, Executor.
Proctor: Joseph S. Low.
Dated: September 28, 1935.
10-10-35

IN CHANCERY OF NEW JERSEY

To Matilda Wallace, James Madison P. Wallace, Joan Wallace, Sarah Matilda Wallace, Alexander Hamilton Bishop, her husband, Matilda Bishop, Alexander Hamilton Bishop, Jr., Catherine Scherhorn Bishop, his wife, Alexander Hamilton Bishop, 3rd, Mari Lou Bishop, Anthony Bishop, Elizabeth Wallace, Charles Philip Krauth, Jr., Nancy Krauth, his wife, Matilda Wallace Krauth and Isabella Reynolds Krauth.
By virtue of an order of the Court of Chancery of the State of New Jersey made on the day of the date hereof, in a cause wherein The Borough of Riverton in the County of Burlington, complainant, and Matilda Wallace, late of the County of Burlington, deceased, are defendants, is on file in the office of the Surrogate of the County of Burlington, at a session to be held Tuesday, Nov. 12, 1935, at ten o'clock in the forenoon of any action thereon against the said Executors.

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CINNAMINSON BANK AND TRUST COMPANY, Executor.
Proctor: Joseph S. Low.
Dated: September 28, 1935.
10-10-35

IN CHANCERY OF NEW JERSEY
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COMMUNISM - SOCIALISM And Their Relation to the New Deal

By Theodore D. Gottlieb and Furman A. Wood

"Communism is the same as socialism but better English." —Bernard Shaw, October 24th, 1925.

"The only differences between communists and socialists are temperamental. The communist is a socialist in a violent hurry." —G. W. Gough, in The Economic Consequences of Socialism.

The above quotations are given to show that communism-socialism are merely synonyms; the objective is the same, the difference that of method.

The most active, perhaps the most powerful agencies for spreading Marxian doctrine over the world have been the International Workingmen's Association; they have used for a rally cry the well-known slogan "Workers of the world, unite. You have nothing to lose but your chains, and the world to gain."

The first association, formed in 1864, was disrupted by internal quarrels between Marx and the Russian Anarchist Michael Bakunin and was finally dissolved in 1876; the second, formed in 1889, reached its peak in 1914 with a membership of twelve million operating in twenty-seven countries. It was then the hope of the leaders that the World War offered the opportunity they had been awaiting to seize all the governments involved in the conflict and establish the Proletarian Dictatorship. Conspiration and patriotism in Europe combined to frustrate this plan and the organization crumbled; it was revived in 1919, but, crippled by the new one started that year in Russia, by the Fascist movement in Italy and by Hitler in Germany. The Third or Communist International was established in Russia, January, 1919 and now operates in fifty-seven countries; the total membership is not definitely known but through skilled leadership and compact organization which yields implicit obedience to orders and follows a carefully devised program, the present body exercises more power than either of its predecessors. It has drawn to it all the radical coteries of the world and constantly preaches the aim of world domination by Moscow.

In 1866 some German members of the Second International settled in New York and tried to graft the Marxian theories onto the Labor Union of that period; they had but small success until 1876 when they formed the Workingmen's Party of the United States, changed a year later to the Socialist Labor Party; they developed the strategy of boring from within and ultimately destroyed the strong Knights of Labor which had been instituted in 1869 by Uriah S. Stephens and others. In 1886 the socialists formed an opposition union known as the Federation of Trade and Labor Unions which a year later changed to the American Federation of Labor with Samuel Gompers in charge. It is to the credit of Gompers that he soon shed his radical views and for many years kept his organization free from extreme socialist movements; his policies have been followed by his successor William Green but there is now a pronounced socialism led by John Lewis which offers a serious threat to the conservative ideas of Green. The rapid growth of labor organizations attracted the attention of the practical politicians who were ready to promise legislation in return for votes; the socialists were not slow in taking advantage of the situation and during the past thirty years have succeeded in putting on our national and state statute books a volume of outright socialist laws that to a measurable extent justify the boast, "we have the nation seventy per cent socialized at the present time."

Morris Hillquit, socialist author, graphically outlines the procedure as follows: "measures of social reform are, as a rule, originally formulated by the socialist parties on radical and thoroughgoing lines. They became the object of a persistent and widespread propaganda, and finally they acquire the force of popular demands. At this stage the 'progressive' and sometimes even the 'conservative' statesmen of the dominant political parties begin to realize the political significance of the proposed measures. The Vox Populi means votes on election day." During the latter part of the nineteenth century a number of parlor socialists in England, who found the violence of Marx repulsive, joined in founding the Fabian branch of Socialism; among them were Frank Predmore, a well-known spiritualist associated with Mrs. Annie Besant in the Theosophist cult; others who became prominent in the affair were Bernard Shaw and R. G. Wells. The movement was organized in the United States in 1905 when the Intercollegiate Socialist Society was formed by Clarence Darrow, Jack London, Harry W. Laidler, Morris Hillquit and others of like kind. The methods of the Fabians are those used by our present New Dealers and will be discussed in our next article.

SINCERITY

"The way we DO things is nearly always the measure of our sincerity." —Franklin D. Roosevelt, September 19th, 1932.

In the course of his acceptance speech at Philadelphia last June, Mr. Roosevelt severely criticized "economic royalists" and monopolies. On September 3rd, James A. Reed, former Democratic U. S. Senator from Missouri, delivered an address at Portland, Maine, in which he stated that Mr. Roosevelt and members of his family were holders of an aggregate of five thousand seven hundred ninety-two (\$7,922) shares of stock in the General Electric Company, one of the largest and most powerful of American monopolies.

Mr. Roosevelt has claimed credit as the protector of the gullible from the wiles of unscrupulous stock sellers, through the passage of the so-called Securities Act of 1933 and the Holding Company Act. Quoting from documents, Mr. Reed on September 3rd showed the record, in part, of Mr. Roosevelt as a director in two corporations.

The first, called the Consolidated Automatic Merchandising Company, was a gigantic holding company organized under the Delaware law, by some of the largest concerns in the country to create a monopoly in automatic sales devices; the prospectus with Mr. Roosevelt's name the list of directors offered an issue of two hundred thousand shares of preferred and four million shares of common stock to be sold at \$55 per unit with an aggregate of two hundred twenty million dollars. The new corporation declared it would hold a majority of the issued and outstanding stock of the General Vending Corporation, the Automatic Merchandising Corporation of America, The Sanitary Postage Service Corporation, the Schenck Corporation of America and the Rem-

ington Service Machines, Inc. The Holding Company claimed, "The companies under our control have over eighty thousand automatic devices in operation covering fifty thousand first class retailing locations from coast to coast. Among the users of our devices are the following chain organizations, viz: Woolworth, Liggett, Owl Drug Co., Walgreen Drug Co., United Cigar Stores Co., Schulte Co., J. C. Penny Co. and other chains."

An alluring bait was the statement that the net earnings by the fifth year of operation would perhaps amount to fifteen million, three hundred thousand dollars; as a matter of fact in no year was a profit realized, the company passed into the hands of a receiver and the investors who had paid \$55 per unit for their stock lost every dollar of it.

The second concern cited by Mr. Reed in which Mr. Roosevelt was listed not only as a director but as president, was the United European Investors, Ltd., a Canadian corporation; it advertised in the New York Times, September 14th, 1922, "the purpose of this company is to exchange its shares for German marks held by American investors and to invest these marks in carefully selected investments and in real estate mortgage securities and participation in industrial and commercial enterprises in Germany."

It proposed to issue its stock for the German marks at par and the ad solicited the purchase of its stock on these terms. When German marks went to practically nothing the U. E. I. Ltd., blew up. Mr. Reed admits the right of Mr. Roosevelt to engage in any business that he chose, but cites these examples as sufficient warrant to question his sincerity when he vents his spleen on "big business" or cries his solidarity for the "little fellow" and the "laboring man."

CHOW MEIN 25c

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ONLY THE BEST IN QUALITY FUELS HAS BEEN THE POLICY OF H. B. WILLIAMS SINCE ENTERING THE FUEL BUSINESS NEARLY FIFTEEN YEARS AGO.

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G-E RADIOS AT TAYLOR-MATHERS

Public Invited to Showrooms
Where 10 Latest Models
Are On Display

An attractive line of General Electric radios is being displayed by Taylor-Mathers, G-E dealers, in their showrooms at 309 East Broad street, Palmyra.

Ten models are available, seven of these being of the console type, while the others are of the table style. The price range is such that there is a set for every purse.

The new G-E's have several outstanding features, among which are focused tone, automatic frequency control, silent tuning control, and metal tubes. Many of them have four wave bands which include the standard broadcasting range, police and amateur, short wave, and ultra-short wave.

The cabinets are well constructed of American walnut and present a striking appearance.

A liberal allowance will be made on your present radio. A cordial invitation is extended to the public to visit the Taylor-Mathers showrooms and inspect the new sets.

PALMYRA HIGH IN SECOND DEADLOCK

Locals Hold Burlington to 0-0
Tie in Contest Marked by
Strong Defense

Palmyra High met its traditional rival, Burlington, in the 27th engagement between the two schools. Saturday afternoon on the local field, and when the smoke of the encounter had drifted away, the result was a scoreless stalemate, the second of the season for the Red Rovers.

Both teams muffed chances to score, but the charges of Coach Diamond had the Burlington lads hanging on the ropes on several occasions. The invaders staged their only real drive in the final frame. Shortly after the game opened, Palmyra was knocking at the Burlington goal, but the attack was halted when a forward pass failed on the last down.

Again in the third period, the locals reached the 10 yard stripe of the opposition. This advance was largely due to several aerials which completely fooled the Burlington secondary. The second chance for a score went the way of the first when a bad pass from center was recovered by an enemy back.

Burlington threatened in the final chucker and appeared to be headed for a certain score. Palmyra rose to the occasion, however, and put on a stirring exhibition of defensive football by stopping the attack two yards from the goal.

Shortly after the 2500 spectators had settled into their seats after this episode, the locals made their last bid for a decision. On this occasion the Red Rovers romped to within ten yards of the last stripe. This attack went the way of all others when Burlington braced and took possession of the ball.

Next Saturday Palmyra will play Merchantville on the local field, the game starting at 2.30.

Palmyra High	Burlington High
Gamble	le Smith
Applegate	lg Chiemiango (C)
Reynolds	lt Martin
DeVinney	c Pankiewicz
Mount	rg Kittleston
Wolfschmidt	rt Gill
Shea (C)	re Turner
Mento	qb Arenz
P. McDermott	lb Gilbert
W. McDermott	rb Rinkicko
Koski	fb Brown

Palmyra 0 0 0 0-0
Burlington 0 0 0 0-0
Officials: Referee, Horner, umpire, Walton; head linesman, Smith. Time of periods, 12 minutes.

The New Era is offering Ryten engraved visiting cards for only One Dollar Seventy-five cents per hundred. This includes the plate. A hundred stamped from your own plate for only One Dollar.

Oratory is for those whose ears take in better than their eyes.

CHRISTIAN SCIENCE CHURCH
"Everlasting Punishment" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, November 1.
The Golden Text is: "Abhor that which is evil; cleave to that which is good" (Romans 12:9).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "I have blotted out, as a thick cloud, thy transgressions, and, as a cloud, thy sin; return unto me; for I have redeemed thee. Sing, O ye heavens; for the Lord hath done it: 'shout, ye lower parts of the earth: break forth into singing, ye mountains, O forest, and every tree therein; for the Lord hath redeemed Jacob, and glorified himself in Israel" (Isaiah 44:22-23).
The Lesson-Sermon also includes the following passage from the Christian Science textbook,

"Science and Health with Key to the Scriptures" by Mary Baker Eddy: "We acknowledge God's forgiveness of sin in the destruction of sin and the spiritual understanding that casts out evil as unreal. But the belief in sin is punished so long as the belief lasts" (p. 497).

THE REPUBLICAN TICKET

For President



Gov. Alf M. Landon

For Vice President



Col. Frank Knox

For U. S. Senator



W. Warren Barbour

For Congressman



D. Lane Powers

Gov. Landon is a man of the people, always fighting for the welfare of the common people. He is one of the few men in the country who has done for them. His record as Governor brought him for the first time in his life a man—one who has business common sense and is not afraid to use it. Gov. Landon believes that politics should be applied to constructive governmental accomplishments, and not used as a means to the selfish end. He believes the people are tired of having their billions thrown away to build political power.

Col. Knox is one of the country's outstanding men and it is admitted everywhere that his popularity has helped to place the Republican ticket right out in the front. He quickly won the admiration of the voters when he honored them by appearing in this county and making an address in Burlington on October 7. Not a man who knew and liked Col. Knox when he was attached to the 78th Division at Camp Dix. There were many Burlington county boys in this division, and on election day they are not going to forget to vote the Republican ticket for which he asked support. A soldier never forgets.

Senator Barbour has proved in Congress his right to the title "New Jersey's Champion." He has been unremitting in his fight for all that has been good for New Jersey, standing solidly for the rights of his people back home and supporting his conscientious views and feelings with a vigor that has attracted the attention of his constituents. He is New Jersey's foremost voice in Congress. Disregarding personal reaction, political or otherwise, his policy has been for fundamental experiments, and against haphazard experiments. Experienced in service and powerful in action, New Jersey needs him in Washington.

On his record is entitled to reelection. Has faithfully and conscientiously represented ALL of his constituents in the Fourth Congressional District. Has voted for measures that he believed to be safe for the people at large, and voted against measures he believed to be unsafe for the people at large. He is a man of integrity, common sense, non-partisan and fearless guidance him in his congressional duties. He pledges a continuance of loyalty to his constituents. Burlington counts on him to their wholehearted support. He is entitled to a large majority.

For State Senator



Clifford R. Powell

The Republicans of Burlington county are willing to let the reputation of Senator Powell rest upon his popularity and record of accomplishments. His nomination against strong opposition is proof that voters know him, like him, and appreciate the fine service he has given in legislative circles and in county affairs directly affecting the taxpayers. Occupying an influential position in state political circles, Senator Powell has won the confidence of the Republican gubernatorial nomination next year, and Burlington countians can contribute strength to their own son by honoring him with re-election by a record-breaking majority.

For Surrogate



George B. Biting

No man has ever given better service in the Surrogate's office than Mr. Biting and it would be a step backward not to retain him. He has discarded antiquated methods and set up a system so near perfect that it has been copied by Surrogates in other counties of the state. Professional men and others having business at his office praise him highly. They find Surrogate Biting has his house in order, with courtesy, efficiency and promptness in service under a modern system that provides greater convenience for all concerned. He insists upon accuracy in the handling of precious records.

For Freeholder



Palmer L. Adams

The credit for having started the "Good Government" reform in Burlington goes to Mr. Adams. During 1934 he was a one-man minority in the Board of Freeholders and he could do nothing but look and listen. Since the beginning of 1935 he has had no less than six bills introduced in the legislature working under his leadership. The county tax rate has been lowered 32 cents in two years, refinancing is saving the taxpayers thousands of dollars in interest, departments are held to strict economy, and "Good Government" is firmly established.

For Freeholder



LeRoy Church

Mr. Church will bring to the Board of Freeholders the benefits of his years of experience as a successful business man, his wise judgment and his strict adherence to the principles of soundness and honesty. He never fails to do the thing that he believes to be right, and on that basis he will represent the taxpayers, whom he will recognize as his employers. His fine reputation is sufficient to command the support of all voters who want to make sure that there will be no change in the fine manner in which Republicans are handling county business. He will serve faithfully and well.

For Coroner



John N. Swartz

Mr. Swartz is the right kind of man to fill the important office of Coroner. His training and experience in his chosen profession fit him admirably to carry out the duties in an efficient, sympathetic and dignified manner. His personality very strongly appealed to the voters in the primary campaign. Wherever he appeared he gained support, and the Republican party recommends him highly for the favorable consideration of all citizens who want to experience the satisfaction of having voted for the ideal man. His high standing in his home town, Palmyra, is a fine recommendation.

Ordered and paid for by Republican County Committee.

What the New Deal Dealt!

A sharp increase in the cost of living coupled with a reduction in the buying power of the small wage earner, creating a lowered standard of living.

The addition of an amount in excess of ten billion dollars to the public debt, representing two dollars spent for each one dollar of revenue.

The usurpation of State rights in an attempt to centralize power within the Federal Government . . . an act violating the spirit of the Constitution.

Trading in human misfortune by building a political machine of the unemployed to compete with private business . . . thus lessening the chance for private industry to absorb those out of work.

Concocting, submitting, and coercing the passage of laws, known to be . . . and later proven to be unconstitutional by the highest tribunal in the land.

Depreciating the dignity of the highest office, fostering disrespect, and a lessening of confidence. A President labeling a Supreme Court "fit for horse and buggy days."

A virtual dictatorship, except in name, with a promise to return to the N.R.A. The promise bears the threat of a "revised" Supreme Court to make it possible of accomplishment.

The recognition of Communistic Russia, making agreements with favorite nations and in the same breath whispering sweet nothings about a strict policy of neutrality.

Using public funds to establish the Federal Government in business in direct competition with private industry, both large and small . . . jeopardizing our whole financial structure.

Scrapping the protection of Civil Service . . . in the face of promised improvement . . . and padding the payroll with loyal supporters for selfish party interests.

Weakening the stability of American business and industry by the imposition of taxes upon reserves, which throughout the depression kept millions more from going on relief.

A long record of broken pledges made in 1932 . . . pledges that won the support of millions of good American citizens who at that time had faith in the sincerity of the man seeking the position of the highest trust America may offer.

The JOKER is still in the Pack
Isn't it about time to call for a **NEW DECK** and deal from the **TOP** with the cards **FACE UP**?

VOTE ☒ LONDON-KNOX ON TUESDAY

This space is contributed by The New Era believing that the issues in this election transcend party lines and that the very essence of American Independence is at stake.

THE TRUTH ABOUT OLD AGE PENSIONS

Young People Will Have to Pay From Their Wages for About 45 Years

Many folks may have heard of the contemplated old age pensions who do not understand how the law will be worked.

The following notice, which was sent out by a New York state business, gives a clear explanation of the amounts deducted from their wages, starting the first of January.

The young folks of today will be compelled to pay from their wages for about forty-five years, for a possible pension when they reach 65.

To employees:
"One per cent (1%) will be withheld from your salary commencing January 1, 1937, in compliance with the Federal Social Security law passed by the Congress of the United States and approved by President Roosevelt August 14, 1935.

"Your check or your pay envelope will be short 1 per cent each week during 1937 unless you are 65 years of age or older. If your salary is more than \$3,000 a year, deductions will cease after 1 per cent has been collected from \$3,000. This money is to be turned over to the Federal government together with a similar amount paid by the employer to be applied in accordance with the provisions of the Social Security law applicable to old age pensions.

"The 1 per cent deduction applies to the years 1937, 1938 and 1939. In 1940 it is increased to 1½ per cent of your salary and in 1943 to 2 per cent. In 1946 it increases to 2½ per cent and in 1949 to 3 per cent. In each instance the employer must pay a similar amount. The payment of old age pensions begins in 1942.

RIVERTON SCHOOL NOTES

Trip to the Navy Yard

Sixty-four pupils of the Riverton Public School made a trip to the Navy Yard on October 27th, Navy Day.

The trip was sponsored by the YMCA and was under the supervision of Mr. Swartz, Mrs. Bush and Mrs. Murgatroyd.

We went in a double deck bus, and the passers-by thought we were from the YMCA Laundry because we were tagged for identification.

At the Navy Yard we were allowed on board the U.S.S. Olympia, Admiral Dewey's Flagship. We also saw the U.S.S. Antares.

After we visited the ships we went to the aviation field, where we saw three combat planes take off and fly in formation. When they landed an example of an aerial gunnery took place and was followed by an aerial dog fight.

As it was too windy to have a man make a parachute jump, a plane took off and dropped several dummies attached to parachutes which opened.

The Navy Yard was open for inspection from 9 a.m. until 4 p.m. There were many types of planes, ships, and submarines on display.

We have one sad objection, they sold cider, pies, and ice cream but they didn't sell hot dogs which were essential for such a cold day.

The trip was enjoyed by all and we wish to visit the Navy Yard some time again.

Virginia Armstrong,
Eighth Grade.

CALVARY PRESBYTERIAN CHURCH

9.45 a.m., Sunday School.
11.00 a.m., Morning Worship.
3.00 p.m., Junior Christian Endeavor.

7.00 p.m., Senior Christian Endeavor.

Wednesday, Midweek service.
The Ladies' Aid Society will meet Wednesday at 2.30 and the Missionary Society at 3 o'clock.

The Catterian Class will hold a rummage sale in the building formerly occupied by the Riverton Market House on November 7.

Ninety-eight per cent of the women in South Africa marry, according to official figures.

FOOD PRICES ARE STILL CLIMBING

Army supply officers, who buy the vast quantities of food consumed both by the army and the Civilian Conservation Corps, expect America's food prices to be more than 20 per cent higher by next spring than they are now, although a marked increase has already occurred in recent weeks.

The high ranking officers who make this prediction are obliged to keep informed as accurately as possible concerning probable future food costs, and their estimate accords with informed opinion on the subject in other quarters.

The increased food prices which are inevitable will affect every family in the land, including those on farms who have to go into the market for any portion of their food supplies.

Because of the drought and the government's policy of restricting from production, it is certain that great quantities of food must be imported from other countries, thus aiding the farmers of those countries at the expense of American agriculture.

During 1935 farm products which might have been produced on 15 million acres of American land were imported, and it seems likely that the coming year will see an even greater volume of imports. The government's program of planned scarcity is increasing the living costs of every citizen, besides increasing unemployment among tenant farmers, share croppers and farm laborers.

PALMYRA

Charles Hodell, traffic manager of the United Airlines, will be the speaker at an illustrated lecture at the meeting of the Palmyra Women's Club next Monday. The lecture will be preceded by the regular business meeting.

The Inasmuch Bible Class of the Epworth Church will hold their annual banquet Tuesday, November 3, in the social hall of the church at 7 o'clock.

The Service Troop of the Palmyra Boy Scouts had a Halloween party this (Thursday) evening which developed into a birthday party for Bob Pope, one of the members of the troop.

Mr. and Mrs. George Ames and son, of Lakeland, Florida, spent several days this week with her mother, Mrs. Mary Stratton, of Broad street, and her sister, Mrs. William Minks, of Lincoln avenue, Palmyra.

Miss Dorothy Saltmer is spending the week in New York.

The members of the Order of Eastern Star are planning a turkey dinner on November 21, at which time they will also have their bazaar. Tickets 75 cents for adults and 40 cents for children.

Mr. and Mrs. Earl Naylor and daughter, of Burlington, spent last week in Palmyra visiting relatives.

C. A. Buohl, popular Palmyra pharmacist, was taken to the West Jersey Hospital, Camden, on Monday suffering from a bone felon. His condition is said to be serious.

The Junior Woman's Club of Palmyra will hold their regular business meeting in Society Hall Monday evening at eight o'clock. The executive board is requested to be present at 7.45 to discuss some matters of importance. Some of the members of the club attended the Audubon guest night tonight (Thursday).

Mr. and Mrs. George Snyder and son spent Sunday in Atlantic City.

Mr. and Mrs. Albert Smith, Jr., spent Monday in Stonehurst, Pa., visiting his parents.

Mrs. Earl Vondersmith, of Bryn Mawr, spent Tuesday with Mr. and Mrs. G. J. Seel.

Miss Blanche Clift, of Tioga, and Miss Edith Blundin of Ocean City, were dinner guests at the home of

U.C.C. EXPANDS CREDIT SERVICE

One Hundred Offices Now in the United States Serving All Ford Dealers

Upon completing its eighth year of exclusive service to the great Ford Market, Universal Credit Company has in operation offices in 100 cities from coast to coast, serving in a convenient and courteous manner the many thousands of time buyers of Ford cars and trucks.

More than 60 of these offices have been opened since late summer of 1934. Additional operating offices are planned for the remainder of this year and further expansion will follow where necessary during 1937.

This expansion program has been undertaken to keep pace with the great public acceptance of the Ford V-8. Throughout the country Ford Dealers have come to look upon Universal Credit Company as an outstanding sales adjunct and many outstanding dealers have stated that UCC low cost, flexible plans for the Ford Buyer will play an even more important part in future sales than in the past.

The outlook for Ford sales for the remainder of this year and for 1937 is assured with the highest type of sales leadership indicated on every hand. Universal Credit is proud to play a part in bringing the great Ford products to constantly increasing thousands of the buying public by making possible the purchase of Lincoln, Lincoln-Zephyr, and Ford V-8 cars and trucks, out of income, at new low costs in the industry.

During the comparatively brief period that has elapsed since the Universal Credit Company was established, that institution has financed the purchase of Ford transportation by the motor-buying public of America in the amount of more than \$2,000,000,000, serving a total of more than 3,000,000 customers of Ford Dealers.

Ever since Universal Credit Company commenced operations, over eight years ago, financing costs on Ford products have been materially reduced. It is estimated that time payment buyers of Ford cars and trucks have thus been saved in excess of \$75,000,000 through the lower financing costs made available by the Authorized Ford Finance Plans of Universal Credit Company. These lower credit costs have been and continue to be constructive contributions toward national economic recovery.

Universal Credit Company serves Ford Dealers exclusively and UCC Plans are available through Lester S. Fortnum, 115 E. Broad street, Palmyra, the local authorized Ford Dealer in this community.

Mr. and Mrs. George J. Seel on Sunday.

Arthur Randolph, employed by the Sun Oil Company of New Jersey as assistant manager of station No. 70, has accepted a position with John Wanamaker & Co., of Philadelphia.

Mrs. William F. Blundin, of the Hotel Biscayne, Ocean City, spent the weekend with her aunt, Mrs. George J. Seel of Cinnaminson avenue.

Christmas just isn't Christmas without Rytex Personal Christmas Cards . . . and here are the new samples . . . gay, colorful and smart looking . . . and the price as of old . . . 50 for \$1.00, including your name on the cards and 50 envelopes to match. Make your selection early at The New Era Office, Riverton. **

Agnes Shop

9 E. BROAD ST., PALMYRA

Special Reduction On All Lingerie

GOOD ASSORTMENT \$6.95 and \$3.95 DRESSES

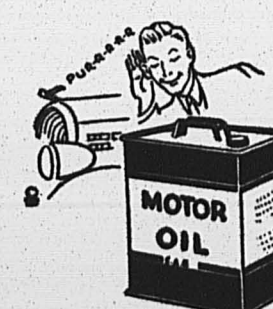
BEAUTIFUL FALL HAND BAGS

OLD RELIABLE MERRILL HOSIERY



PREPARE NOW FOR WINTER DRIVING

HAVE THE COOLING SYSTEM OF YOUR CAR DRAINED, FLUSHED AND MADE WATER TIGHT, THEN FILL WITH OUR ANTI-FREEZE.



IT'S TIME TO CHANGE OVER TO WINTER GRADE LUBRICANTS IN YOUR CAR. TRANSMISSION, REAR AND MOTOR OIL SHOULD BE CHANGED. IT WILL MAKE EASIER STARTING. CONSERVE YOUR BATTERY, AND CUT DOWN FRICTION WEAR.

WE HAVE ON DISPLAY A COMPLETE LINE OF HOT AIR AND HOT WATER HEATERS WITH ADDITIONAL DEFROSTER FEATURES. ENJOY LIVING ROOM COMFORT IN ZERO DRIVING WEATHER. ASK FOR PRICE.



WE CARRY A COMPLETE LINE OF VARIOUS SIZE SKID CHAINS AND REPAIR LINKS. EQUIP YOUR CAR NOW BEFORE THE FIRST SNOW FALL BEATS YOU TO IT. DO IT NOW.

SPECIAL NOTICE

WE SUGGEST YOU HAVE YOUR CAR THOROUGHLY INSPECTED NOW AND PREPARE FOR THE COMPULSORY STATE INSPECTION SCHEDULED FOR JANUARY 1ST.

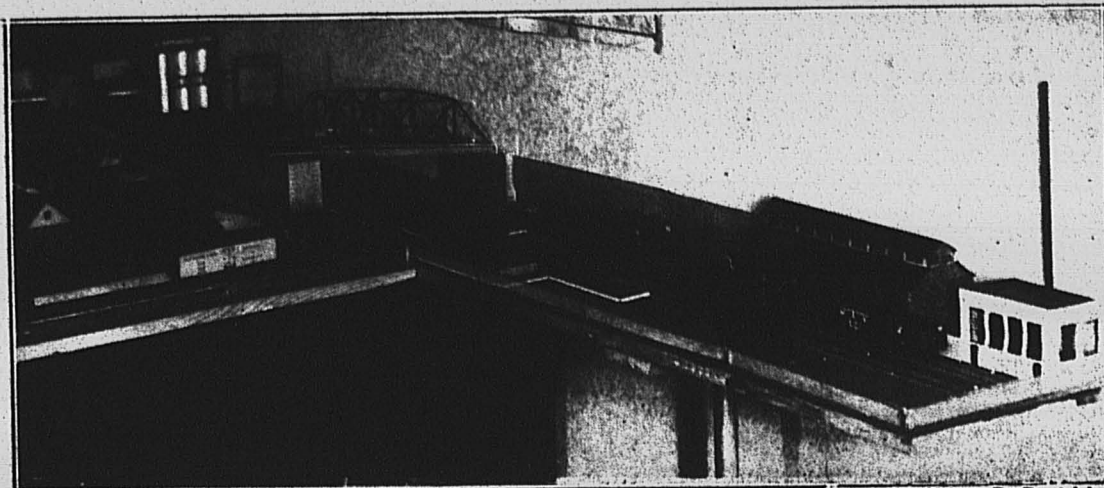
LESTER S. FORTNUM

SALES SERVICE

115-125 W. Broad St. Phone 1180

PALMYRA

PALMYRA MAN BUILDS MODEL RAILROAD



Above is a photograph of the "Moonlight and Violins" railroad recently built by William Schopp, of Palmyra. The work on this railroad has been held up a little because of the necessity of importing the motor for the engine from England. The track has a gauge of 16.5 millimeters, and the entire railroad is built on the scale of an eighth of an inch to a foot.

YOUNG PEOPLE'S FORUM

Established to Give Young Men and Women of All Ages an Opportunity to Express Their Views on Any Subject That Interests Them

GIVE US A CHANCE

Dear Editor:

Much has been said about the young people's lack of interest in the affairs of the church.

A good many times it is not their fault, but that of the older people, who seem to feel that it is much easier to do the thing themselves than to explain to youth and have the patience to wait until youth has accomplished what might have taken the older folks a shorter time.

There are numerous things about a church that could be made the young people's business. For instance, one Sunday night a month the young people should be made to feel entirely responsible for the service, secure the speaker, one of their own group, or an outsider, plan the entire program, and made to feel that it is really their night.

And then, if there are criticisms, let them be in the way of suggestions rather than commands. And above all don't start a grapevine gossip about how the young folks should have done this or that. Go to them and make your suggestions. They will accept it I'm sure.

When they give a cake sale or play, in an effort to support the various departments of their young people's organization, back them up by buying or donating. They receive no financial help from the church, and public functions are their only means of supporting themselves.

There is a saying, "The church of tomorrow is the young people of today." How true this is.

Ask the young folks for help and you will not find them wanting.

WILLIAM.

WANTS MEETING PLACE

Dear Editor:

I have been greatly interested in your column for young people. I think it is a very good idea as it gives us a chance to air our views on any and all subjects of interest to all young people. I am certainly glad to see the young folks writing their ideas, and so I would like to add my two cents to the chatter.

Several weeks ago I noticed a letter concerning a community house for the young people, a place where they can get together in the evenings to hold socials of all sorts. I feel that something should be done about this. It is a dire need in these communities. Winter is coming along and the younger people have need for a place to gather for recreation. There are not many recreation places around here, and what youth, after working in a plant or factory all day, wants to sit home in the evenings? After all they are entitled to some recreation, and they are bound to congregate somewhere, sometimes in the wrong type of place, from which they soon have a bad name and reputation. A whole lot of this could be avoided with the advent of a social hall or something similar where we could gather for a whole evening of good clean fun and amusement.

The roots of education are bitter, I feel that the boroughs should but the fruit is sweet.—Aristotle.

take a hand in this and do something about it.

After all the young people will soon be taxpayers, so let's all get behind this and give it our support. We would also like to have the support of the older people in regards to this matter.

FUTURE TAXPAYER.

THE BETTER WAY

Palmyra, N. J.
October 21, 1936

Editor The New Era:

May I please say a few words to "Rebellious" whose letter in the Young People's Forum I read with interest and, I think, with some degree of understanding. For the simple reason that four or five years ago I was in a similar mental predicament but am very happy to say I have been brought out of it.

First of all, Rebellious, let me say that I entirely agree with you in disliking hypocrites, those who are "pious" on Sunday but whose lives during the week by no means measure up. I feel, however, that that is where you are making your mistake, in looking at those who make some profession of being Christians, but in many cases are not at all. The Bible urges us to "look unto Jesus, the Author and Perfector of our faith" and when we look to Him we aren't so apt to fret ourselves about the failings of our fellowmen, and find in our hearts the real joy and happiness that He alone can give.

You say that most ministers and Christians are "long-faced." I disagree with you. I could introduce you to any number of Christian young people and ministers who are real, and who are anything but "long-faced."

You say that young people want a "cheerful religion" and then mention Christianity in the same breath. Christianity is not a religion. Religion is a seeking to please God—Christianity is God seeking to save man.

May I quote some words of the Psalmist that I have tried and found true, and that I pray you may be able to say soon, "In Thy presence is fullness of joy; at Thy right hand there are pleasures for evermore." Psalm 16:11.

"Happy."

SEARCH THINE OWN HEART

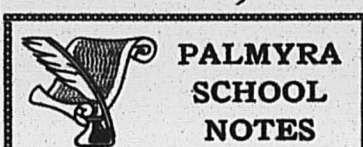
Seems to me that "Rebellious" finds in church what she takes there. If she went with a reverent attitude and a desire to worship God, she wouldn't be overly concerned with what other folks are doing.

THIRTY DAYS FOR DISORDERLY CONDUCT

John Steedle, of 517 Cinnaminson street, Riverton, was arrested Friday evening by Officer John Carhart for disorderly conduct.

At a hearing before Recorder Probsting, Steedle was sentenced to pay \$25 fine or thirty days in the county jail. Steedle took the 30 days.

The roots of education are bitter, I feel that the boroughs should but the fruit is sweet.—Aristotle.



PALMYRA SCHOOL NOTES

Fashion Show

Interesting facts about styles this year were given by Mrs. Ella Waters at the fashion show sponsored by Strawberry & Clothier and held in the Palmyra high school auditorium on October 21.

"Remember that posture is the first essential in good grooming," Mrs. Waters warned the interested mothers and daughters who attended the show.

Fashions are always influenced by motion pictures and current events. This year the swing skirt is worn, copied from the motion picture "Swing Time." The little Scotch hats and the gay plaids are influenced by the picture "Mary, Queen of Scots." The demure "princess frocks" with empire waistlines and broad shoulders which are so much in demand this year, are copied from Napoleon's era.

Royal blue and deep shades of red are leading colors this year because of the coming coronation of King Edward of England.

Hats this year range from little skull caps worn back off the face to dunce caps that really live up to their names.

Physical Exams Ended

The annual physical examination of pupils of Palmyra high school was completed Tuesday, October 20.

"This," Mrs. Katherine Long says, "is the earliest date that the examinations have been finished for several years."

The examinations were conducted by the school nurse, Mrs. Katherine Long, and the school physician, Dr. Henry W. Bauer. The eyes, ears, heart, nose, teeth, and throat of the pupils were inspected, as well as their posture, weight and height.

P. H. S. JUNIOR CLASS PLAY ON NOVEMBER 20-21

"The Rushing Bride," a three-act comedy by Austin Goetz, will be presented by the Junior Class of Palmyra High School on Friday and Saturday, November 20 and 21, at 8.15 p.m. The members of the cast are: Fanchon, Betty Parker; Lizette, Anne Smith and Yvette Nash; Jack Hostetter, Tyler Vile; Bill Randolph, Kenneth Bye; Carita Calvert, Flora Brouse; Mrs. John Briggs Calvert, Helen Wood; John Briggs Calvert, David Gould; Count Mordcaux, Earl Rowe; Lord Pinchwick, William Applegate; Verna Randolph, Margaret Mount; Margarita Petito, Beatrice Muse; Steplively, Russell Butler. The understudies are: Thomas Braddock for Kenneth Bye, and Wanda Osekowski for Betty Parker. Miss Marjorie Frickie is coaching the production.

COX-GARIBALDI AGAIN AT CAMDEN

Headliners of Last Week Return To Renew Hostilities at Camden Armory

Dynamite Jo Cox, burly Kansas City heavyweight wrestler, and Gino Garibaldi, Italian Champion, will go on where they left off last week when they tangle in the main event of the Twin City Athletic Club's show scheduled for Thursday evening at the Camden Armory.

These giants of the mat staged a terrific struggle when they last met in the same arena, the match going to Garibaldi by default after Cox snared the only fall of the evening. The latter was unable to continue after the intermission due to a head injury. This was sustained when he collided with the Italian before the first fall was made.

This week's skirmish is their fourth meeting in three months and the heavyweights are no further advanced in their standing than they were the first time they clashed. The bout has been set for two out of three falls with a 90 minute time limit.

Ed Meske, Ohio State heavyweight champion, who won the decision over Rudy Dusek last week, will oppose John Katan of Canada in the semi-final. Steve Savage will take on Jack Hader in the third preliminary. Tommy Nilan, Australian champ, will make his debut in the opener when he opposes Bert Rubi, of Hungary, in the first of the 30 minute matches.



17 W. Broad St., Palmyra
Phone 978

ELEPHANT BOLONEY—

"Under Roosevelt, no insurance policy is secure. No bank account is safe."—Col. Knox.

THE FACTS—

Under Hoover, 8323 banks went to the wall. Insurance companies were in jeopardy due to heavy withdrawals.

Under Roosevelt, less than 200 banks have failed. In the past twelve months, not one (a record for 55 years). And insurance companies were never in a sounder condition than today.

No depositor with an account under \$5000 can lose a penny today, thanks to the Roosevelt measure insuring all deposits up to that amount. So great is public confidence in the banking structure rebuilt by Roosevelt that bank deposits today are 42 per cent greater than in 1933.

Vote for Roosevelt, and maintain that confidence.

Ordered and paid for by
Riverton Good Neighbor League.



"Daddy's getting Newton Coal today"

That means the home will be warm and cozy, with safe steady heat—and lower cost in the long run. Ask about our Budget Plan. Phone Camden 629 or Allegheny 8400



Weekend Specials at the PHILADELPHIA MARKET HOUSE, Inc.

"The Everbearing Garden"
BROAD and GARFIELD PALMYRA
Free Delivery—Phone 720 and 721

PRODUCE DEPARTMENT

Fancy Fresh Broccoli	2 lb 19c
Fresh Clean Spinach	2 lb 13c
Fresh White Cauliflower	2 lbs 25c
String Beans	2 lb 19c
Fancy White Tender Celery Stalk 5c and 8c Hearts	2 lb 15c
Fancy California Iceberg Lettuce	2 lbs 15c
Fancy Sound Ripe Tomatoes	2 lb 19c
Best Penna. Green Mountain Potatoes, pk 39c	1/2 bas. 85c
Best No. 1 Fresh Dug Jersey Sweet Potatoes 1/4 pk 10c, 1/2 bas 85c	4 for 25c
California Juice Oranges	7 for 25c
Florida Grapefruit (thin skinned)	3 lb 25c
Fancy California Tokay Grapes	3 lb 25c

GROCERY DEPARTMENT

BIG SALE ON KELLOGG'S CANNED GOODS	
Kellogg's Tiny Tim String Beans	3 for 55c
Kellogg's Green Cut String Beans	3 for 45c
Kellogg's Green Giant Peas	3 for 47c
Kellogg's Tiny Tim Lima Beans	3 for 53c
Kellogg's Golden Bantam Crushed Corn	3 for 43c
Kellogg's Hominy	3 for 35c
Kellogg's Tomato Juice	4 for 25c
Premier Tomato Juice	1 gal 25c
Premier Sardines	3 cans 29c
Premier Stuffed or Plain Olives	1 tall bottle 19c
Kraft's Miracle Whip	qt 35c

SEA-FOOD DEPARTMENT

Rock Fish	lb 25c
Filet of Flounder	lb 25c
Shrimp	lb 49c
Fancy Fresh Crab Meat	lb 39c
Porgies or Croakers	lb 15c
Sea Trout	lb 19c
Bluefish	lb 28c
Fresh Deep Sea Scallops	lb 35c
Sea Bass	lb 20c
Smelts, first of season, 1 lb size	lb 23c
Steak Cod	lb 23c
Fresh Opened Oysters	Stewing 20c dozen — Frying 25c dozen
Large Clams in shell	25c dozen — Fresh Opened 30c dozen

COMMUNISM - SOCIALISM

And Their Relation to the New Deal

By Theodore D. Gottlieb and Furman A. Wood

FINAL ARTICLE

While Fabianism has never been organized in this country under the name, the aims and policies of the parent society have furnished the basis for organizations that have attained results not realized by other advocates of socialistic philosophy. They substitute for the violence of Marx, that of craft and subtlety through political, legislative action. They have developed the boring in process into a fine art and have permeated so many bodies with their influence that a large book is hardly sufficient to contain even a partial list. In 1921 the name of Intercollegiate Socialist Society was changed to the League for Industrial Democracy with the announced purpose "of promoting among college men and women an intelligent understanding of the labor movement and of the movement toward a new social order based on production for use and not for profit."

Intensive propaganda, with substantial financial support, attracted a large number of college professors, teachers, clergymen and others who now form the so called intelligent class; they have become proficient in sugar coating socialism and adept at stealing political parties and movements, their most notable achievement, the larceny of the old conservative Democratic party in 1932, for example. It is now openly admitted by the old time leaders of that party that they were hoodwinked and sold out by Mr. Roosevelt and the socialistic element that was covertly behind him and that had they known anything about the ulterior purposes since disclosed, Mr. Roosevelt would not have been nominated; it is also admitted that had the voters of the country been apprised of Mr. Roosevelt's aims, they would not have voted for him.

Opening his Fall campaign at Syracuse, N. Y., a few weeks ago, Mr. Roosevelt indignantly stated he was not a Communist and did not want any votes from that party. The assertion may be accepted for what it is worth. A short time later there was placed upon the Electoral ticket of New York State, David Dubinsky, born in Poland, member of Jewish Socialist Verband; Sidney Hillman, Lithuanian Jew, active for a number of years in Socialistic-Communist movements; Max Zerkov, Russian Jew also active in Socialistic-Communist circles. A beginner in politics would understand that these men were placed on the ticket for the sole purpose of corralling the votes of the socialistic-Communist citizens in the state. A little more than a week ago, the Democratic rank and file were startled to learn that their party had been deliberately scuttled in Minnesota by withdrawing candidates, in favor of those nominated by the Farmer-Labor party, openly acknowledged to be a Socialist-Communist aggregation.

On October 5th, 1933, at a meeting held in New York City, attended by more than ten thousand workers, Abraham Cahan editor of the Socialist paper Forward, stated "on the basis of his work so far, the President should really be a Socialist." On August 10th, 1934, the Federated Press released the following: "Few people realize that the Roosevelt administration has socialized more industry in eighteen months than the Social Labor party ever did in Great Britain or the Social Democrats of Germany or even the more revolutionary Socialists in Spain or all of them combined." And yet Mr. Roosevelt claims, "I am not a Communist."

It requires but little study of the men and measures sponsored by Mr. Roosevelt, to determine whether they trend toward socialism or not. Soon after Mr. Roosevelt was inaugurated the old time leaders of the Democratic party were amazed to see appointed to key positions in the administration, men and women who had formerly posed as Republicans, Progressives, Farmer-Laborites or Socialists; very few Democrats. Within a few months after this the New Deal merry-go-round began to operate at full speed, and under the guise of relief, emergency and other specious pleas a supine congress turned over all its func-

tions to the executive and furnished more money for political loot than any of the old time managers had ever dreamed about. The personnel who handled the show are reasonably well known to the public by this time and need only passing mention here. According to General Hugh Johnson, Professor Felix Frankfurter is considered the most influential man in the White House; Prof. Rex Tugwell with his pro-Russian theories runs a close second; as a valiant spender of other people's money, Harry Hopkins occupies a warm corner at the fireside; Henry Wallace carries out the Marxian theories of property destruction and state control; Harold

Ickes, a former Republican wants to disintegrate the states and substitute ten controllable regions and has also taken out Delaware charters for a number of Nationally controlled corporations, and Miss Frances Perkins has flouted labor and immigration laws without reproof. All of these people are more or less openly socialistic in their views and policies. With taxpayers' money they have built up a powerful machine through which they expect to continue to control the government. Practically all the 'must laws' passed by order of the President were socialistic in their nature and the big question to be decided November 3rd, is, shall we elect servants or MASTERS.

GRAND OPENING AT BEITZ FOOD SHOP

Enlarged Store Allows Carrying of Additional Stock in All Departments

E. Beitz, for the past 13 years proprietor of the Beitz Delicatessen Shop, held a grand opening in his new store at 115 East Broad street, on Thursday evening.

The new quarters are located at the same address as in the past, but the store has been greatly enlarged and the floor lowered to street level. The increased floor space has enabled Mr. Beitz to increase his line of groceries and delicatessen, and has also permitted a considerable expansion in the fruit and vegetable department.

Local contractors were employed in making the necessary alterations to the building. General construction was done by G. W. Shaner, painting by Herbert Parsons, plumbing by Harry Mansfield, and the cement work by Horace Finney.

Mr. Beitz is a member of the National Retailer Owned Grocers Association, the largest food distributors in the world. This organization, according to Mr. Beitz, serves over 20,000,000 people.

The local branch of this association is the Quaker Stores Grocery Co., a cooperative organization, which is owned by the retail grocers. The huge buying power of this association enables the Beitz Delicatessen Shop to sell the finest foods at lowest prices.

P.T.A. CONVENTION AT ATLANTIC CITY

The annual convention of the New Jersey Congress of Parents and Teachers will be held at the Ambassador Hotel, Atlantic City, on November 4, 5 and 6. Those planning to attend any of the sessions should communicate with Mrs. H. P. Orleans in order to obtain a delegate's card. Publicity.

Changes in districts in Scotland will compel some pupils to travel fourteen miles to school.

BERRIES

Dessert berries for the table, picked fresh daily from plants in your own garden possess a delicious flavor not shared by purchased fruit.

Raspberries, Blackberries and Strawberries, require little attention and furnish a never ending supply of food.

Plant Grapes for Fruit, Beverage and Shade.

DREER'S

FALL CATALOGUE OFFERS THEM.

PLANT NOW.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

SEE THEM HERE
THE NEW

1937

DODGE and PLYMOUTH

L. S. GURNELL

307 E. Broad Street
Phone, Riverton 26

Palmyra, N. J.
Open Evenings



Pay to the order of . .

Five little words that make for prestige, security, economy and peace of mind.

A checking account in this bank will add to your prestige because successful people are unconsciously judged by their banking connections, it will make for security because cash is not kept loose in your house, and the economy of it is that bills will not be paid twice with a checking account, and the peace of mind comes with the knowledge that your financial house is always in good order.

OPEN A CHECKING ACCOUNT TODAY

CINNAMINSON BANK & TRUST CO.

Riverton, N. J.

Brighten Your Kitchen

WITH

SPRUANCE QUALITY

RAPIDRY

4-HOUR ENAMEL

55c

per pint

A Glorious Assortment

of Colors

ASK FOR COLOR CHART

DECALCOMANIAS

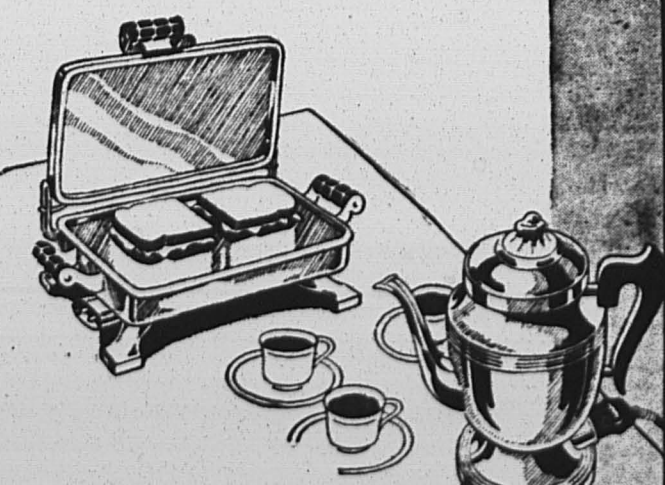
In All Styles

Schwering's

Hardware

Broad and Maple Palmyra

Phone 28



USE ELECTRIC table appliances whenever you can—to save yourself work and to serve delicious refreshments. The Grillette sells from \$1.19 cash up. Cord and plug extra. We have electric coffee percolators from \$2.95 up. Small carrying charge if you buy on terms.

PUBLIC SERVICE

IT'S TRUE!

By Wiley Padan



Lionel BARRYMORE
AS ANDREW JACKSON, "OLD HICKORY", VIVID, VIRILE, HARD-FIGHTING SEVENTH PRESIDENT OF THE UNITED STATES ... IN M.G.M.'S "THE GORGEOUS HUSSY".



ROBERT TAYLOR'S
REAL NAME IS SPANGLER ARLINGTON BROUGH.



WITH HIS ARM IN A 25 POUND CAST, DUE TO A SERIOUS INJURY, **CLARENCE BROWN** DIRECTED "THE GORGEOUS HUSSY" FROM A COUCH! HE HAS DIRECTED JOAN CRAWFORD IN "POSSESSED", "SADIE MCCREE", and "CHAINED".



FRANCHOT TONE
WENT TO SCHOOL IN NIAGARA FALLS, PENNSYLVANIA, SARANAC LAKE, ARIZONA, and CORNELL.



JOAN CRAWFORD
SAYS THAT OF HER MANY PICTURES, PERHAPS HER FAVORITE IS "DANCING LADY". Remember it?

New York, N. Y.—"IT'S TRUE!" that "The Gorgeous Hussy" is based on Samuel Hopkins Adams' famed story of Peggy O'Neal, beautiful daughter of a Washington tavern-keeper who ascended into glamorous political power during the days of Andrew Jackson," says Wiley Padan. "Metro-Goldwyn-Mayer has cast Joan Crawford in this romantic role."

PLAYING BROADWAY THEATRE FRIDAY



Lovers in Film—Kay Francis and George Brent, who travel strange roads to find happiness in "Give Me Your Heart," the Cosmopolitan production playing at the Broadway, Palmyra, Friday, October 30.

PALMYRA BROADWAY
DIRECTION VICTORIA AMUS. CO. Inc.
Matinee Daily at 2.00 p.m.
Evenings 7.00—9.00 o'clock

FRIDAY, October 30

KAY AT HER GREATEST!
KAY FRANCIS
GIVE ME YOUR HEART
GEORGE BRENT

MONDAY, November 2
JANE DARWELL
CLAIRE TREVOR

"Star for a Night"
FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

TUESDAY and WEDNESDAY
November 3 and 4

Dick Powell
Joan Blondell
in
"Stage Struck"

THURSDAY, November 5
Two Outstanding Features
CHESTER MORRIS
FAY WRAY
LIONEL STANDER

"They Met in a Taxi"
and
JED PROUTY
SHIRLEY DEANE

"Back to Nature"
FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

More than 47,000 women are employed in United States banks.

TRAINING COURSE TO START NOV. 4

School for Scoutmasters to Be Held at Camp Mahalala Every Wednesday

The regular monthly meeting of Scoutmasters was held at Camp Mahalala Wednesday night at which time it was decided to start the training course in "Scoutmaster-ship" on Wednesday, November 4.

This course is for all scouts 18 years of age and over. Meetings will be held each Wednesday at Mahalala Cabin until severe winter weather makes it impractical; future meeting places will be decided on at that time.

New and prospective scoutmasters are being especially urged to study this course.

Reports on the school survey throughout the county have been completed. The exact number of boys 12 and 13 years of age who have expressed a desire to be Scouts is 730.

Major J. Aubrey Sutton, president of Burlington County Council, said today, "Now that the first step has been taken and we know exactly who and how many boys are anxious to become scouts we are ready for the second step. Scoutmasters must keep their eyes open for the visiting boy and fill up the ranks of all troops to the full quota of four pa-

trols or thirty-two scouts." He went on further to say, "The Council is preparing to take the third and last step at the proper moment, that is to form new troops when the second step has been completed."

"How's business?" a passer-by asked the old scissors grinder. "Fine," he said. "I never saw things so dull."—Montreal Star.

AT SAVAR THEATRE



Joan Bennett and Joel McCrea, stars of Universal's comedy romance "Two In a Crowd."

VALUES ONLY BOND MARKET CAN OFFER

Fresh Killed Poultry
ROASTING 25c
FRYING CHICKENS
PORK SHOULDERS 19c
No Hock—No Waste
4 to 6 lb average

Legs Baby Spring Lamb 25c lb

Smoked Loin Pork Butts lb 32c

Tasty Mince Meat 2 lb jar 25c

Prime Rib Roast lb 25c

Veal Cutlet lb 37c

Pure Pork Sausage lb 27c

Loin Pork Roast	lb 22c
Fresh Ground Meat	lb 14c
Vogt's Scrapple	2 lb pkg. 25c
Fancy Loin Veal Chops	lb 31c
Cross Cut Roast	lb 29c
Fancy Loin Lamb Chops	lb 33c
Lamb and Bacon Patties	lb 25c
Pure Fruit Preserves (5 flavors)	lb jar 15c
Keebler's Spiced Cookies	lb 14c
Fig Bars, fresh baked	2 lb 23c
Chase & Sanborn Coffee	lb 25c
Campbell's Tomato Juice	50-oz. can 24c
Roll Gold Pretzels	large can 19c

BOND MARKET

DEPENDABLE DELIVERY

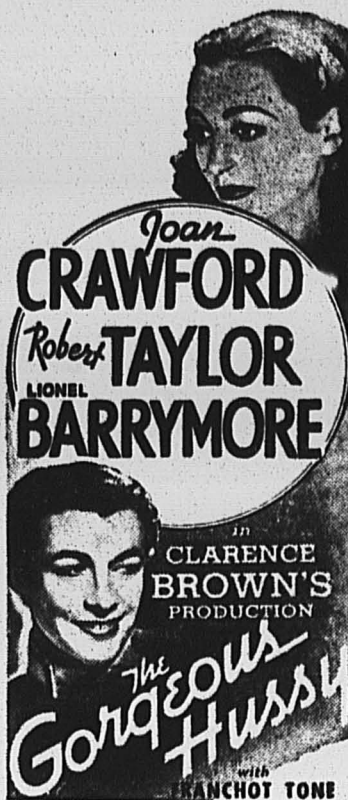
Phones 1140, 1141 15 E. BROAD ST., PALMYRA

SAVAR Market 25c 'til 6 p.m., Kiddies 10c
at Saturday and Sunday 'til 5 p.m.
Broadway No Advance in Prices on Sunday
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JOAN BENNETT JOEL MCCREA

IN A UNIVERSAL PICTURE
TWO in a CROWD
Two Favorites
In a Heart-warming Story of Love, Luck, Laughs and Romance with
Henry Armetta—Nat Pendleton
Allison Skipworth—Andy Clyde

RIVERSIDE

Friday and Saturday
October 30 and 31



Joan CRAWFORD
Robert TAYLOR
LIONEL BARRYMORE
in
CLARENCE BROWN'S PRODUCTION
The Gorgeous Hussy
with FRANCHOT TONE

Sunday and Monday
November 1 and 2



1,000 Laughs Set to Music!
And 12 great stars set to give you the time of your life!
STAGE STRUCK
DICK POWELL · BLONDELL
WARREN WILLIAM · FRANK MCHUGH
YACHT CLUB BOYS
Jeanne Madden · Carol Hughes · Craig Reynolds · Hobart Cavanaugh · Sensational New Song Hits by F. Y. Harburg and Harold Arlen · Directed by Busby Berkeley · A First National Picture

TUESDAY, November 3

ROBERT YOUNG
FLORENCE RICE
in
"Sworn Enemy"

ELECTION RETURNS
Announced from Stage

at our
Gala Midnight Show
TUESDAY NITE, NOV 3
11.30 p.m.
Complete change of program
Mid-night show tickets good after 10.00 p.m.

The newspapers say that the tallest man in the world wears Number 39 shoes which leads us to wonder how tall he would be if so much of him weren't turned under?

Birds turn their eggs with bills or feet once or twice daily to keep them evenly heated.



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