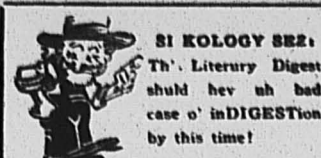


NOVEMBER

Egotism—
The most dangerous
temptation of man
today.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



48th Year No. 45

RIVERTON—PALMYRA, N. J. THURSDAY, NOVEMBER 5, 1936

PRICE FIVE CENTS

SIMONS AND BURNS ON SCHOOL BOARD

New Members Named at Riverton to Fill Vacancies Caused by Resignations

The Riverton Board of Education, at a meeting held on Monday night, named Montgomery A. Simons and Arthur H. Burns to fill vacancies caused by the resignations of two of the members.

Mrs. Charles H. Yost nominated Mr. Simons to fill the post formerly held by Everett O. Wolcott, and Mr. Burns was proposed by Walter K. Woolman for the unexpired term of Harry E. Moyer. Both were elected unanimously.

The new members, together with John L. Metzgar, who was also recently appointed to the board, were sworn into office later in the evening.

Mrs. Francis B. Elwell, president of the board, made the following committee appointments: Metzgar, supply; Burns, finance; Simons, property and education.

125 Pupils at Palmyra Hi

A bill was received from the Palmyra Board of Education for tuition on 132 pupils. The report cards submitted to the Riverton board numbered only 125. In view of this discrepancy the Riverton body went on record as authorizing payment of this account upon receipt of the correct attendance record, and after the bill had been approved by the finance committee.

Surfacing Playground

The matter of surfacing the playground again came up for discussion. Hilton M. Smith, board member, stated that he believed the best type of surfacing material was a fine stone macadam filler which would form a smooth surface. Dust could be kept down, in the summer, by the use of calcium chloride.

H. L. Unland, of the property committee, was instructed to obtain estimates on material of this nature, and to render a report at the next meeting of the board.

Temperature Regulators Fail

Miss Caroline M. Staman, supervising principal, reported that the Powers regulators were not functioning properly, and that window ventilation had been resorted to in order to keep the temperature down in some of the rooms. The American Heating and Ventilating Co. were notified of this condition and had, in turn, notified the Powers organization. This firm definitely promised to adjust the thermostat controls immediately, but, up to Monday night, this had not been done.

Report of Auditor

A representative of the Charles S. Rocky Co., auditors for the board, presented the report of the last audit, and explained several of the more important features to the members. The general trend of this report indicated, in the opinion of the auditors, that the affairs of the local organization were being conducted in a most efficient manner.

The board discussed, at considerable length, the restrictions which should govern the leasing of the school auditorium for various purposes. It was agreed that the rules adopted on April 6, were somewhat cumbersome, and Mr. Unland was instructed to work up a new form and to present this at the next meeting.

Salaries due in November, and amounting to \$1732.30 were ordered paid.

Excerpts from the report of Miss Staman, supervising principal, follow:

"The present enrollment of the school is 218, there being an equal number of boys and girls. Attendance, during October, averaged 96.6 per cent.

"Four dental clinics have been held. 20 different children made 49 visits for the following treatment: (continued on page 5)

NEW PLANES SEEN BY RESIDENTS

Huge Amphibians on Philadelphia-New York Run Fly Over Delaware River

Local residents have had an opportunity, during the past week to observe the huge amphibian planes which fly daily up and down the river, on the new air route recently established between New York and Philadelphia.

The new Sikodskys make three trips each way daily, the running time for the entire distance being only 50 minutes.

The ships land on the water at each terminal, thus shortening the time necessary to get from the flying fields to the center of each city.

The Philadelphia station is at the foot of Bainbridge street.

DISCIPLINE LEFT TO SUPERVISOR

Previous Resolutions Rescinded by Palmyra Board of Education

The Palmyra Board of Education, in a meeting held last Thursday evening, unanimously passed a resolution rescinding all previous motions or resolutions on the minutes of the board pertaining to school discipline.

The action was taken on the recommendation of the educational committee, who advised that the state gives disciplinary measures to be observed by supervising principals and that the committee felt the supervising principal should have a free hand in controlling discipline within the school, and ought not to be hampered by any previous board regulations.

Course in Driving Added

On the recommendation of the educational committee, it was decided to institute an automobile driving course in the Palmyra High School curriculum. The course will include lectures, theory of oral mechanics through the aid of outside safety agencies and cooperation of the state motor vehicle department.

The finance committee reported that all tuitions for the month of September had been paid by the sending districts.

Medical Reports

The report of the school nurse for the month of September was ordered received and filed. The report of the medical inspector, Dr. H. W. Bauer, included 801 students examined in the annual inspection. This was also ordered received and filed.

Attendance Good

The supervising principal submitted an attendance report showing 97.3 per cent attendance for the month. Mr. Jones reported that Robert M. Cook, at Fourth and Leconey avenue, acting in the capacity of temporary attendance officer, is making a very thorough job of checking absentees in the school system. A resolution was passed authorizing the allowance of mileage, subject to the approval of the supervisor, for the automobile expenses of the attendance officer, when his car was required in the performance of official duties.

A motion was passed authorizing the clerk to purchase books for the library at a cost not to exceed \$200 as per a list approved by the supervising principal.

Weekly Dancing Classes

Permission was granted the student council to run a series of dancing classes to be held one night a week, for high school students, the class being properly chaperoned.

A motion was passed authorizing the removal of a dangerous tree in front of the Cinnaminson avenue school; at a cost not to exceed \$15.

Fire Loss Adjusted

It was reported that a fire loss of \$434 in the storage building in the high school field had been adjusted

HOW THE 90 DISTRICTS IN COUNTY VOTED TUESDAY

(Unofficial Returns)

President of the U. S.	
Landon, R	18,632
Roosevelt, D	25,707
United States Senate	
Barbour, R	18,973
Smathers, D	18,207
House of Representatives	
Powers, R	21,100
Daly, D	17,665
State Senate	
Powell, R	21,177
Page, D	18,332
General Assembly	
Stokes, R	20,990
White, D	16,417
Surrogate	
Bitting, R	21,676
Rhodes, D	16,301
Coroner	
Swartz, R	20,130
Wade, D	15,856
Freeholders (two)	
Church, R	20,991
Adams, R	20,432
Gallagher, D	16,080
Cook, D	17,365

MEDAL WON BY PALMYRA GIRL

Ruth Black Gets Award in School Safety Poster Exhibit at Atlantic City

Miss Ruth Black, of Palmyra, was awarded the first medal in the group three class of senior high schools, for her poster which was entered in the school safety poster exhibit staged on November 2, at Atlantic City by the state board of education.

More than 2000 were received from about 1000 schools in the state, and the work of Miss Black was subjected to competition with posters submitted by pupils from class three institutions all over New Jersey.

PALMYRA COUNCIL TO MEET NOV. 18th

Date Changed to Allow Members to Attend Convention at Asbury Park

Palmyra council will hold its regular November meeting on the 18th, instead of the 19th, at which time refunding will be the chief item of business.

The change in the date was made because Mayor John F. Ward and several members of council plan to attend the convention of the League of Municipalities, which will be held at Asbury Park, N. J., on November 19th.

The members of the local governing body feel that attendance at this convention is of considerable importance in that matters will be discussed which concern every phase of municipal government.

RUMMAGE SALE ON NOVEMBER 14

Don't forget the rummage sale for the benefit of the Riverton-Cinnaminson Welfare Association to be held in the Riverton Porch Club, November 14, to raise money to assist during the winter months.

Anyone having clothing to donate to this cause may leave it at the welfare office, in the old post office building, or call Riverton 284, and the garments will be gladly called for.

PALMYRA A. C. CANCELS GAME

Due to repairs being made to the building which houses the controls of the lighting system, Palmyra A.C. was forced to cancel their contest with the Millville Greens scheduled for Wednesday night.

Announcement of the game to be played next week will be made within the next few days.

through the insurance company. The policy was furnished through the W. Rex McCrosson Insurance Agency.

Purchase of an outside school bell for the Delaware avenue school, amounting to \$24 was approved.

REPUBLICANS CARRY COUNTY EXCEPT IN VOTE ON PRESIDENTIAL ISSUE

Complete Returns Unofficial, But Include All Election Districts of County

POWERS RE-ELECTED TO SEAT IN HOUSE

Riverton Supports Republicans, Palmyra and Cinnaminson Lean Democratic

Even Burlington county, for many years a stronghold of the Republican party, contributed to the Roosevelt landslide in the general election held on Tuesday when the Democratic candidate for president received 25,707 votes to 18,632 for Governor Landon. These figures are based upon official returns from all of the 90 election districts in the county.

Barbour Wins in County

W. Warren Barbour, candidate for United States Senate, received a scant majority of little more than 700 votes over his Democratic opponent, William H. Smathers. Other counties in the state went strongly for the Democratic nominee, however, and Barbour was defeated in his campaign for re-election.

The Republicans were more fortunate in respect to south Jersey affairs, and more particularly to those in Burlington county.

Powers Re-elected

D. Lane Powers, candidate for the House of Representatives amassed a comfortable lead of approximately 3500 in Burlington county and this assured him of returning to office.

The Republicans retained their seat in the State Senate when Clifford R. Powell defeated the Democratic candidate, Russell Y. Page. On the basis of the unofficial returns, the Powell majority was 2845.

Stokes Wins Easily

Dr. S. Emlen Stokes, of Moorestown, candidate of the Republicans for the General Assembly, enjoyed a comfortable lead of about 4500 over Dr. George J. White, of Riverton.

George B. Bitting, Republican, defeated Vincent J. Rhodes for the office of surrogate. The advantage of Bitting amounted to over 5000 votes.

A local man, John N. Swartz, and the choice of the Republicans for coroner, defeated Frank Wade, Sr., for that important county post.

Church and Adams Victorious

LeRoy Church and Palmer Adams were elected members of the Board of Chosen Freeholders. Both enjoyed substantial leads over their rival candidates with Church having a slight advantage over Adams.

The victory of the two Republicans thus removes the only Democrat, Frank Cook, from the board.

Riverton Goes Republican

Riverton turned in a 2 to 1 majority for Governor Landon, and the remainder of the Republican slate for all national, state, and county positions.

John N. Swartz, of Palmyra, Republican candidate for coroner, received the largest number of votes cast, with the exception of those for purely local positions. He polled a total of 945 as compared with 278 for Wade, the Democratic nominee.

The Republican strength was most pronounced in the second district where the nominees of that party piled up a greater margin than in either the first or the third.

No Contest for Riverton Offices

In Riverton the local candidates were elected without opposition. Nathan Lane, Jr., received a total of 967 votes for member of the borough council, while J. W. Sylvester got 957 for the same position.

C. Kenneth Davis was elected borough collector with 976 votes.

The balloting in all three districts

was especially heavy, showing that party leaders had made a determined effort to get out the vote. The third district lead in this respect as 88 per cent of the registered voters went to the polls. The second district polled 86 per cent of those registered, and was followed by the first with 81 per cent.

Democrats Strong in Palmyra

Palmyra slid over into the Democratic column in the vote for president, when Roosevelt received a total of 1411 ballots as compared with 1248 for Landon. The total vote for the President was largely influenced by the count in the first district which gave Landon only 221 against 546 for Roosevelt. Voting was close in the second and third districts, while the fourth was strongly Republican.

All the other Republicans candidates won over their Democratic opponents although the vote was particularly close in the race for United States Senator. In this contest, Barbour polled 1204 votes, while Smathers, a Democrat, received 1148.

The first district was strongly Democratic throughout, even failing to support Swartz, a local man, in the race for coroner.

Close Race for Palmyra Council

A close race developed in Palmyra for the two positions on borough council, but the Republican nominees emerged victorious over their Democratic opponents.

Buckholz and Mervine, the Republican standard bearers, polled 1278 and 1199 votes respectively. Mervine was hard pressed, however, by Harry R. Stack, Democratic nominee, who received a total of 1132 ballots.

As in Riverton, the number of votes cast was the largest in years. The third district polled 91 per cent of the registered voters, while the first and second were the lowest with 85 per cent each.

Cinnaminson Township

Both election districts in Cinnaminson township turned in a majority for Roosevelt. The Democratic sentiment was very strongly pronounced in the second district where Landon received only 90 votes, as compared with 286 for the Democratic candidate.

In the vote for all other candidates, the first district fell back into the Republican ranks. The second district supported the Democratic nominees for United States Senate and House of Representatives, but returned to the Republican fold for Powell, Church and Adams.

No Opposition for Local Offices

Candidates for township offices were unopposed in the election. Herbert Dinges was voted into office as member of the township committee, Leslie W. Reeves was elected township assessor, while Joseph E. Keating was the choice of the voters for township collector.

The first district polled 74 per cent of the registered voters and the second polled 78 per cent.

Election Table on page 4

NUMBERS FOR MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

116 1067
331 1374
711 1434

Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last page of the comic section, and you will receive two adult passes for the Broadway Theatre, Palmyra.

FATHER AND SON BANQUET NOV. 17

Speaker for the Occasion to be
E. L. Richmond of Federal
Investigation Unit

On Tuesday evening, November 17, a large group of fathers and sons from this vicinity plan to attend the annual Father and Son Banquet sponsored by the YMCA, in the Baptist Church. The cost is 75 cents per plate.

The guest speaker is to be E. L. Richmond, special agent in charge of the Federal Bureau of Investigation at Trenton. Mr. Richmond comes through the suggestion of J. Edgar Hoover, chief of the Federal Investigation Bureau at Washington. He has already spoken at Camp Oceanic and thrilled them with his "detective" stories.

Through the efforts of Carl Thomas, a member of the banquet committee, the county YMCA orchestra, under the direction of Guy Hendry, will supply music for the occasion. The ladies of the YMCA Auxiliary will prepare the dinner which is to be served promptly at 6:15. Mrs. Charles Yost is in charge of this necessary part of the banquet.

The committee in charge consists of the following: Robert C. Adams, chairman; Robert Cole, C. P. Mayfield, Ross Mattis, Carl Thomas and William Homan.

YMCA BRIEFS

Leaders Meet November 13th

The first of a series of fall and winter gatherings of the leaders of the various Hi-Y groups and clubs throughout Burlington county will be held Friday evening, November 13th, when the members gather for dinner at the Hathaway Cottage, Moorestown. This meeting will include the leaders of the association at Palmyra and Riverton. Secretary Wilton E. Mount, of the Palmyra-Riverton area is cooperating with Secretaries Clifford W. Ergood and Guy C. Hendry of the county YMCA staff in planning this meeting.

Over 6000 Hear Dr. Graflin
During the visit of Doctor Samuel W. Graflin of White Plains, N. Y., to Burlington county, October 25-28, he addressed school audiences totaling over 6000, on a schedule set up for him by Secretary Guy C. Hendry. Another thousand heard him at the Union Church service at Burlington, October 25th. He also addressed the following service clubs: Pemberton Rotary Club, Young Men's Clubs of Burlington and Mount Holly, the Rotary and Y's Men's Clubs of Moorestown and the Women's Auxiliary of the Palmyra-Riverton YMCA. He also spoke at a community evening gathering at the Mansfield Friends' Community House. Counting these extra groups, the number who heard Doctor Graflin exceeded 7500. The new address this year before high school audiences was "A Life to Take Along."

The forty-third annual State Older Boys' Conference will be held at Collingswood, N. J., during the period December 4 to 6.

The theme for this conference is "Reasons for Living," and the guest speaker will be James Lee Ellenwood, executive secretary of the New York state committee. He is one of the most popular speakers to boys and young men in the United States.

Registrations for this conference should be made at the YMCA not later than November 11, so that they may be sent in by November 14, the dead line. The fee covering the entire conference is \$2.50 which includes program and Fellowship dinner.

For those who wish to take a historical tour of Philadelphia—arrangements are being made by the Camden YMCA at an additional cost of 40 cents.

A. R. Devenney, of Montclair, will be in charge of the discussion groups at this conference.

Register at the YMCA at once!

Fond Mother: "I hope my little precious has been as good as gold all day."

Nurse: "Unfortunately not. He went off the gold standard about lunch time."—New Jersey Bell.

FARMERS OPPOSE DIVERSION OF ROAD MONEY

"The New Jersey Farm Bureau will oppose any efforts of selfish groups to misappropriate highway revenues" was the text of an announcement issued on Monday by Harry E. Taylor, executive secretary of Trenton.

"The deplorable condition of county and township roads after last winter, and the evident need for rebuilding many of our mainstem highways—for example, the Brunswick pike—should be proof to those proposing Diversion of Highway Funds that their policy is one of expediency and not an intelligent approach in providing revenue for general state purposes," he says.

In re-stating the farmers' position regarding diversion of road money, Mr. Taylor declared that with several thousand miles of dirt roads still in need of construction and men in need of jobs, there is only one place for the gasoline tax money, and that is on roads.

When you see the new 1936 Rydex Christmas Cards you will marvel at their smart designs and fine paper and large French Fold size . . . and also at their extremely low price . . . 50 for \$1.00, including your name on the cards and 50 envelopes to match.

RIVERTON P.T.A. TO MEET NOV. 9

Child Study Group at 2:30 to be Followed by Regular Session at 3:30

How much responsibility should we give our children? How, when, and where should we develop a sense of responsibility in them? These questions, and others of interest to all mothers will be discussed at the Riverton P.T.A. child study group meeting, under the topic of "Children and Community Responsibility" on Monday, November 9, at 2:30 p.m. in the school auditorium.

The leaders of the discussion will be Mrs. Montgomery Simons, Mrs. Lionel King, Mrs. John Metzgar, and Mrs. Francis Elwell.

A regular P.T.A. meeting will follow the child study group at 3:30 p.m. Mrs. Nathan Lane, Jr., the guest speaker, will talk on the people, customs, and historical events of interest in Switzerland. Mrs. Lane will wear native costume and bring with her a display of Swiss pottery, wood carving, hand-woven materials, and views of Switzerland. Mrs. C. V. Devery will play several piano selections, and refresh-

ments will be served. The class having the highest percentage of mothers in attendance will receive a plant. There will be someone in the school library to care for young children. Everyone is cordially invited to attend.

RED CROSS FILM AT BROADWAY

The 1936 Roll Call film of the American Red Cross, entitled "For Their Sake" will be shown at the Broadway theatre, Palmyra, on November 10 and 11, in addition to the regular program.

This film, which requires only a few minutes to show, features Shirley Temple in the role of a junior Red Cross nurse.

A CORRECTION

In the October 29 issue of The New Era, it was erroneously reported that Frank Hamlin, of Riverton, was the victim of a pickpocket at a Democratic rally held in Burlington. Mr. Hamlin states that the person who was robbed was a man from Delanco, of a similar name.

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RED CROSS ROLL CALL ON NOV. 11

Many Local Volunteers Will Assist in Annual Drive for Members

The annual Roll Call of the American Red Cross will get under way on Armistice Day, November 11, and will continue until November 26.

This is the yearly drive for membership to support the activities of that organization, and many local people have volunteered to assist in the campaign.

Volunteers in Riverton

Included among those from Riverton are the following: The Misses Dora Parry, Elinor Hall, Elizabeth Hunn, Elizabeth Ridley, Anna Coale, Brita Hendrickson, Cora Lippincott, Helen Elliott, Emily Anna Reider, Sue Teepie, Charlotte Parry, and Alice Harwell.

Mrs. Arthur Hagatos, Mrs. Lynn Hendrickson, Mrs. Joseph Siddall, Mrs. J. Horace Finney, Mrs. William J. Hahl, Mrs. Richard Hollerith, Mrs. Charles Biddle, Jr., Mrs. Arthur Burns, Mrs. Harry Jones, Mrs. C. Singleton Mears, and Mrs. W. S. Wilson.

Douglas Tyler, Joseph E. Tyler, Lee Warner, Vincent Hackett, John Fuller, Willis DeLaCour, and Timothy Johnson.

Palmyra Workers

Mrs. A. C. Hirsch, chairman of the Palmyra Branch of the Red Cross, has announced that the Roll Call will be in charge of Mrs. E. B. Klotz.

Mrs. Klotz will be assisted by the following:

Mrs. James Weart, Mrs. Frank Johnson, Mrs. W. L. Drew, Mrs. C. W. Hassell, Mrs. H. B. Williams, Mrs. C. M. Beck, Mrs. George Dubell, Mrs. Thomas Turner, Mrs. Elma Luce, Mrs. A. H. Lippincott, Mrs. G. B. Weigand, Mrs. R. E. Sanford, Mrs. John Warner, Mrs. Alfred Bauer, Mrs. C. B. Marple, Mrs. E. Horace Houlder, Mrs. J. H. Abdl, Mrs. Hayes Brady, Mrs. A. C. Giberson, Mrs. Anne Davis, Mrs. Charles Klemm, Mrs. Leonard R. Baker, Mrs. H. C. Schwing, Mrs. H. Ellis, Mrs. R. M. Cooke, Mrs. Evelyn Weart, Mrs. Palmer Adams, Mrs. Roy Hardy, Mrs. R. Townshend, Mrs. George Dorworth, Mrs. B. Reilly, Mrs. S. Headington, Mrs. M. J. McDermott, Mrs. M. Mays, Mrs. J. C. Mallory, Mrs. Harry Kennedy, Mrs. J. L. Shorter.

Miss Katherine Kepner, Miss Lillie Frank, Miss Gladys Wormley, Mrs. A. J. Brooks, Mrs. B. L. Foster, Mrs. F. J. Betz.

Mr. Howard Powell.
The work of the American Red Cross is too well known to require a detailed explanation of the splendid activities of this organization. The committee in charge of the local phase of the Roll Call hopes to meet with a generous response on the part of the citizens of Riverton and Palmyra.

EXHIBIT BY JUNIOR PORCH CLUB GROUP

The members of the Junior Porch Club were hosts on Tuesday, November 3, to the senior club when they sponsored a program which was led by Miss Irene B. Carl, of the Public Service Co., who gave an interesting and instructive talk entitled "The History of Home Lighting."

Many old lamps and candles were displayed by the club members.

The regular monthly business meeting preceded the entertainment and tea was served as the conclusion to the afternoon.

They're here! . . . the new 1936 Rydex Christmas Cards . . . Smart, new, colorful . . . and the price, as of old, is 50 for \$1.00 . . . including your name on the cards . . . and 50 envelopes to match. See the new Rydex Christmas Cards at The New Era Office, Riverton.

ANNOUNCEMENT

I am now affiliated with Louis Seidman, 1129 Broadway, Camden, N. J. Free deliveries. Phone Camden 1142.

10-15-11t G. Rex Showell.
Cheerfulness throws sunlight on all the paths of life.—Richter.

J. H. ETRIS OPENS RIVERTON STORE

Palmyra Merchant Locates in Hubbs Plumbing Supply, 202 Broad Street

John H. Etris, Palmyra Merchant, has recently opened a new store in the showrooms of the Hubbs Plumbing Supply Co., 202 Broad street, Riverton. Clarence Hubbs, Jr., will be in charge of the new enterprise.

A complete line of Grunow electric refrigerators and radios will be carried in stock. Among other major items are the well-known Norge refrigerators, washers and the famous S-K oil heaters.

The Grunow refrigerator is the only one on the market equipped with "Carrene," the liquid refrigerant which ends all fear of fire, explosion, or dangerous fumes.

Grunow radios feature all-world reception and are constructed with 11 tubes. The "violin-shaped" cabinet insures remarkable tone quality.

A cordial invitation is extended to the public to inspect the new showrooms and to get acquainted with the famous Grunow line.

SLOAN-ZAYOTTI

Miss Virginia H. Zayotti, daughter of Mr. and Mrs. A. H. Zayotti, 821 E. 1st St., Palmyra.

SCOUTS CONDUCT TRAFFIC SURVEY

Thirty Boys from Riverton and Palmyra Troops Obtain Data for Three Days

Thirty scouts of Palmyra troops participated in a three-day traffic survey this last week. Those taking part under the supervision of supervising principal Paul Jones of the Palmyra schools, and scoutmasters A. B. Branson, George Weigand and Wendell Hill, were: Prisco, William VanSant, Robert Rhodes, Ernest Senior, William Burgess, William Wentzell, Roy Giddens, Albert Thell, Jack Rockafellow, George Schill, Bill Evald, Harley Rivers and Paul Gibbon of Troop 5, Methodist Church; Douglas Garwood, William Swayne, William Ulrich, Arthur Ulrich, William Mathews, Harold Bishop, James Brown, David Miller, Frank Weigand and Kenneth Lippincott of Troop 9, Lutheran Church; Francis Smith, John Cato, Chester Grimes, Wilbur Washington, John Washington, and Walter Austin of Troop 22, Evergreen Baptist Church.

The results of this survey are to be turned in to the borough councils.

WESLEYAN MEN'S BIBLE CLASS

Next Sunday the teacher, Reading Z. Poinsett, will conclude his discourse on "The Dispensation of God's Kingdom."

Last Sunday's discourse was exceptionally interesting and stirring, and the one next Sunday promises to be even more so. Be sure to come out and hear this message.

The singing was led by Mr. Edmund Jones, a member of the class, in the absence of Mr. VanOsten. Seventy-two members and three visitors were present.

Three Good Checks Against COLD . . .

WILLIAMS' FUEL OIL

WILLIAMS' COAL and COKE

WILLIAMS' STORM SASH

LET US SUPPLY YOUR FUEL REQUIREMENTS NOW—AND PREPARE YOU FOR THE LONG, COLD WEEKS AHEAD

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SIMONS AND BURNS ON SCHOOL BOARD

(continued from page 1)

43 fillings, 1 extraction, and 5 cleanings. The nurses made 25 home visits. 24 children were sent to Dr. Rogers' office, 8 of whom were excluded.

Slightly-seven children (mostly from lower grades) were taken to Delanco to see the Clara Tree Major production of "The Sleeping Beauty." I wish to express my appreciation to the parents who cooperated by providing transportation for so large a number. The plays, of which there will be two more, are sponsored by the Burlington County Teachers Association.

A W.P.A. band concert sponsored by the student council at which a voluntary collection was taken, netting \$2.60 for the treasury.

"Radio programs (School of the Air) have been used by several teachers, as they applied to their units of work.

Film on "Safety" to be Shown
Next Friday, November 6th, Public Service Gas and Electric Company will show a film on "Safety" in our regular assembly period. This film comes very highly recommended and we shall be glad to welcome parents of our children or any friends of the school to the showing at 2:30 p.m.

"Children are enrolling in the

OBITUARIES

CARL W. ANDERS

Carl W. Anders, 27, of 331 Leconey avenue, Palmyra, died Saturday day in the Osteopathic Hospital, Philadelphia, after a short illness. Funeral services were held Wednesday at 2 o'clock from the Snover Funeral Home, the Rev. William A. Boyd officiating. Interment was made in Lakeview Memorial Park.

Mr. Anders is survived by his parents, Mr. and Mrs. Herman Anders and two sisters.

JAMES HENDRICKS

James Hendricks, of Cinnamonston street, Riverton, died Wednesday of last week at New Lisbon. Funeral services were held from the Snover Funeral Home, Palmyra, Monday at 8 o'clock with Mass at the Church of the Sacred Heart, at 9 o'clock.

Interment was made in St. Peter's Cemetery, Riverside.

Mr. Hendricks had no surviving relatives.

JR. WOMAN'S CLUB

The meeting of the Palmyra Junior Woman's Club will be held at the home of Mrs. Ellsworth Coates, 610 Highland avenue, Palmyra, and will take the form of a Halloween party. All members are requested to mask.

There will be a supper conference of junior woman's clubs by the Haddon Fortnightly at Haddonfield on November 12, at 6:30, tickets 75 cents. All members desiring to go should make reservations with Miss Marie Janders by or before Monday, November 9.

Publicity.

DEGREE WORK OF I.O.O.F. IN CAMDEN

Local Odd Fellows to Attend Monster Demonstration on November 7th

Many local Odd Fellows expect to gather in Camden Saturday night, November 7, to participate in monster degree demonstration. The affair will be held in the Third Regiment armory, Haddon avenue, an

Agnes Shop

9 E. BROAD ST., PALMYRA

A New Assortment of DRESSES

\$6.95 and \$3.95

Also Some Lovely New Wool Dresses at \$6.95 and \$8.95

Hand Bags — Merrill Hosiery

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FATHER AND SON BANQUET NOV. 17

Speaker for the Occasion to Be E. L. Richmond of Federal Investigation Unit

On Tuesday evening, November 17, a large group of fathers and sons from this vicinity plan to attend the annual Father and Son Banquet sponsored by the YMCA, in the Baptist Church. The cost is 75 cents per plate.

The guest speaker is to be E. L. Richmond, special agent in charge of the Federal Bureau of Investigation at Trenton. Mr. Richmond comes through the suggestion of J. Edgar Hoover, chief of the Federal Investigation Bureau at Washington. He has already spoken at Camp Ockanickon and thrilled them with his "detective" stories.

Through the efforts of Carl Thomas, a member of the banquet committee, the county YMCA orchestra, under the direction of Guy Hendry, will supply music for the occasion. The ladies of the YMCA Auxiliary will prepare the dinner which is to be served promptly at 6.15. Mrs. Charles Yost is in charge of this necessary part of the banquet.

The committee in charge consists of the following: Robert G. Adams, chairman; Robinet Cole, C. P. Mayfield, Ross Mattis, Carl Thomas and William Homan.

YMCA BRIEFS

Leaders Meet November 13th

The first of a series of fall and winter gatherings of the leaders of the various Hi-Y groups and clubs throughout Burlington county will be held Friday evening, November 13th, when the members gather for dinner at the Hathaway Cottage, Moorestown. This meeting will include the leaders of the association at Palmyra and Riverton. Secretary Wilton E. Mount, of the Palmyra-Riverton area is cooperating with Secretaries Clifford W. Ergood and Guy C. Hendry of the county YMCA staff in planning this meeting.

Over 6000 Hear Dr. Grafflin During the visit of Doctor Samuel W. Grafflin of White Plains, N. Y., to Burlington county, October 25-28, he addressed school audiences totaling over 6000, on a schedule set up for him by Secretary Guy C. Hendry. Another thousand heard him at the Union Church service at Burlington, October 25th. He also addressed the following service clubs: Pemberton Rotary Club, Young Men's Clubs of Burlington and Mount Holly, the Rotary and Y's Men's Clubs of Moorestown and the Women's Auxiliary of the Palmyra-Riverton YMCA. He also spoke at a community evening gathering at the Mansfield Friends' Community House. Counting these extra groups, the number who heard Doctor Grafflin exceeded 7500. The new address this year before high school audiences was "A Life to Take Along."

The forty-third annual State Older Boys' Conference will be held at Collingswood, N. J., during the period December 4 to 6. The theme for this conference is "Reasons for Living," and the guest speaker will be James Lee Ellenwood, executive secretary of the New York state committee. He is one of the most popular speakers to boys and young men in the United States.

Registrations for this conference should be made at the YMCA not later than November 11, so that they may be sent in by November 14, the dead line. The fee covering the entire conference is \$2.50 which includes program and Fellowship dinner.

For those who wish to take a historical tour of Philadelphia arrangements are being made by the Camden YMCA at an additional cost of 40 cents.

A. R. Devenney, of Montclair, will be in charge of the discussion groups at this conference.

Register at the YMCA at once!

Fond Mother: "I hope my little precious has been as good as gold all day." Nurse: "Unfortunately not. He went off the gold standard about lunch time."—New Jersey Bell.

FARMERS OPPOSE DIVERSION OF ROAD MONEY

"The New Jersey Farm Bureau will oppose any efforts of selfish groups to misappropriate highway revenues" was the text of an announcement issued on Monday by Harry E. Taylor, executive secretary of Trenton.

"The deplorable condition of county and township roads after last winter, and the evident need for rebuilding many of our mainstem highways—for example, the Brunswick ways—should be proof to those proposing Diversion of Highway Funds that their policy is one of expediency and not an intelligent approach in providing revenue for general state purposes," he says.

In re-stating the farmers' position regarding diversion of road money, Mr. Taylor declared that with several thousand miles of dirt roads still in need of construction and in need of jobs, there is only one place for the gasoline tax money, and that is on roads.

When you see the new 1936 Rydex Christmas Cards you will marvel at their smart designs and fine paper and large French Fold size . . . and also at their extremely low price . . . 50 for \$1.00, including your name on the cards and 50 envelopes to match.

RIVERTON P.T.A. TO MEET NOV. 9

Child Study Group at 2.30 to be Followed by Regular Session at 3.30

How much responsibility should we give our children? How, when, and where should we develop a sense of responsibility in them? These questions, and others of interest to all mothers will be discussed at the Riverton P.T.A. child study group meeting, under the topic of "Children and Community Responsibility" on Monday, November 9, at 2.30 p.m. in the school auditorium.

The leaders of the discussion will be Mrs. Montgomery Simons, Mrs. Lionel King, Mrs. John Metzgar, and Mrs. Francis Elwell.

A regular P.T.A. meeting will follow the child study group at 3.30 p.m. Mrs. Nathan Lane, Jr., the guest speaker, will talk on the people, customs, and historical events of interest in Switzerland. Mrs. Lane will wear native costume and bring with her a display of Swiss pottery, wood carving, hand-woven materials, and views of Switzerland. Mrs. C. V. Devery will play several piano selections, and refresh-

ments will be served. The class having the highest percentage of mothers in attendance will receive a plant. There will be someone in the school library to care for young children. Everyone is cordially invited to attend.

The annual membership drive has been extended for two weeks. If you have not joined the P. T. A. for this year, Mrs. Edward Blackwell will be glad to take your dues at any time. Publicity.

RED CROSS FILM AT BROADWAY

The 1936 Roll Call film of the American Red Cross, entitled "For Their Sake" will be shown at the Broadway theatre, Palmyra, on November 10 and 11, in addition to the regular program.

This film, which requires only a few minutes to show, features Shirley Temple in the role of a Junior Red Cross nurse.

A CORRECTION

In the October 29 issue of The New Era, it was erroneously reported that Frank Hamlin, of Riverton, was the victim of a pickpocket at a Democratic rally held in Burlington. Mr. Hamlin states that the person who was robbed was a man from Delanco, of a similar name.

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RED CROSS ROLL CALL ON NOV. 11

Many Local Volunteers Will Assist in Annual Drive for Members

The annual Roll Call of the American Red Cross will get under way on Armistice Day, November 11, and will continue until November 26.

This is the yearly drive for membership to support the activities of that organization, and many local people have volunteered to assist in the campaign.

Volunteers in Riverton

Included among those from Riverton are the following: the Misses Dora Parry, Elinor Hall, Elizabeth Hunn, Elizabeth Ridley, Anna Coale, Brita Hendrickson, Cornelia Murray, Mary Eastwood, Susan Lippincott, Helen Elliott, Emily Anna Reider, Sue Teeple, Charlotte Parry, and Alice Harwell.

Mrs. Arthur Hagstoz, Mrs. Lynn Hendrickson, Mrs. Joseph Siddall, Mrs. J. Horace Finney, Mrs. William J. Hahl, Mrs. Richard Hollerith, Mrs. Charles Biddle, 3d, Mrs. Arthur Burns, Mrs. Harry Jones, Mrs. C. Singleton Mears, and Mrs. W. S. Wilson.

Douglas Tyler, Joseph E. Tyler, Lea Warner, Vincent Hackett, John Fuller, Willis DeLaCour, and Timothy Johnson.

Palmyra Workers

Mrs. A. C. Hirsch, chairman of the Palmyra Branch of the Red Cross, has announced that the Roll Call will be in charge of Mrs. E. B. Klotz.

Mrs. Klotz will be assisted by the following: Mrs. James Weart, Mrs. Frank Johnson, Mrs. W. L. Drew, Mrs. C. W. Hassell, Mrs. H. B. Williams, Mrs. C. M. Beck, Mrs. George Dubell, Mrs. Thomas Turner, Mrs. Elma Luce, Mrs. A. H. Lippincott, Mrs. G. B. Weigand, Mrs. R. E. Sanford, Mrs. John Warner, Mrs. Alfred Bauer, Mrs. C. B. Marple, Mrs. E. Horace Houser, Mrs. J. H. Abdill, Mrs. Hayes Brady, Mrs. A. C. Giberson, Mrs. Anne Davis, Mrs. Charles Klemm, Mrs. Leonard R. Baker, Mrs. H. C. Schwering, Mrs. H. Ellis, Mrs. R. M. Cooke, Mrs. Evelyn Weart, Mrs. Palmer Adams, Mrs. Roy Hardy, Mrs. R. Townshend, Mrs. George Dorworth, Mrs. B. Reilly, Mrs. S. Headington, Mrs. M. J. McDermott, Mrs. M. Mays, Mrs. J. C. Mallory, Mrs. Harry Kennedy, Mrs. J. L. Shorter.

Miss Katherine Kepner, Miss Lillie Frank, Miss Gladys Wormley, Mrs. A. J. Brooks, Mrs. B. L. Foster, Mrs. F. J. Betz.

Mr. Howard Powell.

The work of the American Red Cross is too well known to require a detailed explanation of the splendid activities of this organization.

The committee in charge of the local phase of the Roll Call hopes to meet with a generous response on the part of the citizens of Riverton and Palmyra.

EXHIBIT BY JUNIOR PORCH CLUB GROUP

The members of the Junior Porch Club were hosts on Tuesday, November 3, to the senior club when they sponsored a program which was led by Miss Irene B. Curl, of the Public Service Co., who gave an interesting and instructive talk entitled "The History of Home Lighting."

Many old lamps and candles were displayed by the club members. The regular monthly business meeting preceded the entertainment and tea was served as the conclusion to the afternoon.

They're here! . . . the new 1936 Rydex Christmas Cards . . . Smart, new, colorful . . . and the price, of old, is 50 for \$1.00 . . . including your name on the cards . . . and 50 envelopes to match. See the new Rydex Christmas Cards at The New Era Office, Riverton.

ANNOUNCEMENT

I am now affiliated with Louis Seldman, 1129 Broadway, Camden, N. J. Free deliveries. Phone Camden 1142.

G. Rex Showell.

Cheerfulness throws sunlight on all the paths of life.—Richter.

SCOUTS CONDUCT TRAFFIC SURVEY

Thirty Boys from Riverton and Palmyra Troops Obtain Data for Three Days

Thirty scouts of Palmyra troops participated in a three-day traffic survey this last week. Those taking part under the supervision of supervising principal Paul Jones of the Palmyra schools, and scoutmasters A. B. Branson, George Weigand and Wendell Hill, were: Scouts Donald Yerkes, Louis Prisco, William VanSant, Robert Rhodes, Ernest Senior, William Burgess, William Wentzell, Roy Gid-son, Albert Theil, Jack Rockafellow, George Schill, Bill Eval, Harley Rivers and Paul Gibbon of Troop 5, Methodist Church.

Douglas Garwood, William Swayne, William Ulrich, Arthur Ulrich, William Mathews, Harold Bishop, James Brown, David Miller, Frank Weigand and Kenneth Lippincott of Troop 9, Lutheran Church; Francis Smith, John Cato, Chester Grimes, Wilbur Washington, John Washington, and Walter Austin of Troop 22, Evergreen Baptist Church.

The results of this survey are to be turned in to the borough councils.

WESLEYAN MEN'S BIBLE CLASS

Next Sunday the teacher, Reading Z. Poinsett, will conclude his discourse on "The Dispensation of God's Kingdom."

Last Sunday's discourse was exceptionally interesting and stirring, and the one next Sunday promises to be even more so. Be sure to come out and hear this message.

The singing was led by Mr. Edmund Jones, a member of the class, in the absence of Mr. VanOsten. Seventy-two members and three visitors were present.

OBITUARIES

CARL W. ANDERS

Carl W. Anders, 27, of 331 Leconey avenue, Palmyra, died Saturday in the Osteopathic Hospital, Philadelphia, after a short illness. Funeral services were held Wednesday at 2 o'clock from the Snover Funeral Home, the Rev. William A. Boyd officiating. Interment was made in Lakeview Memorial Park.

Mr. Anders is survived by his parents, Mr. and Mrs. Herman Anders and two sisters.

JAMES HENDRICKS

James Hendricks, of Cinnamon street, Riverton, died Wednesday of last week at New Lisbon. Funeral services were held from the Snover Funeral Home, Palmyra, Monday at 8 o'clock with Mass at the Church of the Sacred Heart, at 9 o'clock. Interment was made in St. Peter's Cemetery, Riverside.

Mr. Hendricks had no surviving relatives.

JR. WOMAN'S CLUB

The meeting of the Palmyra Junior Woman's Club will be held at the home of Mrs. Ellsworth Coates, 610 Highland avenue, Palmyra, and will take the form of a Halloween party. All members are requested to mask.

There will be a supper conference of junior woman's clubs by the Haddon Fortnightly at Haddonfield on November 12, at 6.30, tickets 75 cents. All members desiring to go should make reservations with Miss Marie Janders by or before Monday, November 9. Publicity.

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WILLIAMS' COAL and COKE

WILLIAMS' STORM SASH

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Granulated Sugar 10 lb. bag 47c
Crisco 16 oz. can 20c
Rival Blue New Pumpkin 2 cans 19c
Montco Black Oxheart Cherries can 19c
Montco Red Sour Pitted Cherries can 15c
Burk's Sausage lb. 35c
Rib Roast lb. 29c
Chuck Roast lb. 23c
Shoulders of Pork lb. 24c

New CHEVROLET 1937

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NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE

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NEW ALL-SILENT, ALL-STEEL BODIES

(With UNISTEEL Turret Top Construction) Wider, roomier, more luxurious, and the first all-steel bodies combining silence with safety.

NEW DIAMOND CROWN SPEEDLINE STYLING

Making this new 1937 Chevrolet the smartest and most distinctive of all low-priced cars.

GENUINE FISHER NO DRAFT VENTILATION

Eliminating drafts, smoke, windshield clouding—promoting health, comfort, safety.

It's the newest of all low-priced cars . . . new in every feature, fitting and fabric . . . also the most thoroughly safe, the most thoroughly proved, the most thoroughly dependable. Visit your nearest Chevrolet dealer. See and drive the complete car—completely new.

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PERFECTED HYDRAULIC BRAKES

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RIVERTON, N. J.

THE NEW ERA

Published Every Thursday

RIVERTON

Entered at the Riverton, N. J. Post Office

Telephone, R. 10

WALTER L. BOYD

KARL W. LATCH, A. S.

NOTICE

All readers or local notices of any kind, given for the purpose of raising rates of ten cents a line. The New Era will print at reasonable rates.

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Be a Good Citizen

The election is over. As in all elections, the winners and losers are determined. We have always prided ourselves on being fair and impartial. So let it be with this election. The Nation is bigger than any party, or any individual.

SUNDAY SCHOOL ANNUAL MEETING

Baptists Reelect Thomas C. Van Osten as Superintendent for Coming Year

The Central Baptist Sunday School Association of Riverton and Palmyra held its 50th annual business meeting and election of officers Tuesday evening in the social hall of the church.

Supper was served at 6:30 p.m. by the Women's Society of the church. Superintendent VanOsten was the toastmaster and also presided at the business meeting with 65 in attendance. Reports covering the year's activities were presented by the organized classes and the superintendents of the various departments.

The report of the secretary showed an average enrollment of 366 and an average attendance of 265 for the year ending with September. The ratio of attendance to enrollment was 88 per cent for officers and teachers, 66 per cent for scholars and 73 per cent for the entire school, an increase of 2 per cent over the preceding year. Out of a total attendance of 13,757, 48 per cent attended the church service following the Sunday school session which is also a gain of 2 per cent over the previous year.

The treasurer reported total receipts of \$1400.57 and disbursements of \$1347.23 of which \$697.71 went to the church building fund and general expenses of the church and \$65.93 to benevolences.

The Baraca Class reported an average attendance of 18. Receipts were \$39.73 and disbursements amounted to \$67.85.

The Philathea Class reported a membership of 74 and had an average attendance of 32 per Sunday. They contributed \$375.00 to the building fund, and \$271.92 to current expenses of the church.

The Samaritan Class was represented by its teacher, Charles A. Deitz, who made a verbal report. The Junior Philathea Class reported an average attendance of 18. Receipts amounted to \$215.80 and disbursements were \$212.99.

The Junior Department reported an average attendance of 52 with a membership of 66.

The Primary, Beginners and Cradle Roll departments reported an average attendance of 66. These departments held numerous functions during the year and showed various contributions to the church and other organizations.

The Home Department reported 15 on the roll.

The following officers were elected for the ensuing year:

Superintendent, Thomas C. Van Osten; Assistant superintendents, Karl G. Frank, William Cooper, Sr.; Secretary, James M. Weart, Jr.; Assistant secretaries, R. Gordon

Andrews, Howard Yerkes; Treasurer, Frank N. Johnson; Chorister, Pastor George Lockett; Pianist, Miss Ruth Horner; Assistant pianists, Miss Edith Tees, Miss Marie Frank, Mrs. G. Comegys.

Home Department
Superintendent, Mrs. Cora T. Turner; assistant superintendent, Mrs. A. P. Lore; birthday secretary, Miss Martha Hirsch.

Junior Department
Superintendent, Mrs. Allan Taylor; assistant superintendent, Miss Dorothy Randolph; secretary, John Mays; assistant secretaries, Miss Catherine Kepner, Paul Frank; pianist, Miss Irma C. Barto.

Primary Department
Superintendent, Mrs. C. Y. Barto; assistant superintendents, Miss Esther Yerkes, Mrs. James M. Weart; secretary and treasurer, Miss Kathryn Johnson; assistant secretary, Miss Marion Rapp.

Beginners Department
Superintendent, Miss Lillian Furman; assistant superintendent, Miss Betty Furman; pianist, Miss Betty Bailey.

Cradle Roll
Superintendent, Miss Adeline A. Seel; assistant superintendents, Miss Virginia Seel, Mrs. Ruth Reeves, James M. Weart, Secretary.

MANY CONFIRMED AT SACRED HEART

Sacrament Conferred Upon 150 Children and 20 Adults at Riverton Church

The Sacrament of Confirmation was conferred in the Sacred Heart Church, Riverton, Wednesday morning at 10:30 by the Most Reverend Bishop Moses E. Kiley, of Trenton.

The services began by the singing of "Ecce Sacerdos," a hymn, in honor of His Excellency the Bishop, by the school children.

A short address was given by the Most Reverend Bishop on the Sacrament of Confirmation. One hundred fifty children and twenty adults were confirmed.

The singing was by a choir composed of former graduates of the Sacred Heart School.

The priests in attendance were: Chaplain to the Bishop, Rev. Edward J. Whalen, of Bordentown; Rev. Francis Sullivan, of Burlington. Present in the sanctuary were the following: the Rev. John J. McGrath, pastor of Sacred Heart Church, Riverton; the Rev. Walter Slattery, Rev. Walter Doyle, of Beverly; the Rev. Father Knisley, of Burlington. The Rev. John Carberry, D.D., of Trenton, was master of ceremonies.

The children confirmed ranged in age from 10 to 15.

Grove, Pitman Grove and Ocean City camp meetings.

GENERAL ELECTION RETURNS

November 3, 1936

	Riverton	Palmyra	Cinnaminson
PRESIDENT OF THE UNITED STATES			
Roosevelt, D.	184	145	164
Hoover, R.	116	103	119
UNITED STATES SENATE			
Barbour, R.	187	113	253
Smathers, D.	141	112	118
HOUSE OF REPRESENTATIVES			
Powers, R.	298	306	225
Daly, D.	130	90	124
STATE SENATE			
Powell, R.	260	306	228
Page, D.	155	110	126
GENERAL ASSEMBLY			
Stokes, R.	321	334	259
White, D.	116	103	119
SURROGATE			
Bitting, R.	301	341	261
Rhodes, D.	120	89	109
CORONER			
Swartz, R.	321	352	272
Wade, D.	110	73	95
FREEHOLDERS (Two)			
Church, R.	309	326	257
Adams, R.	181	221	231
Gallagher, D.	118	82	109
Cook, D.	121	95	107

Number of Voters Registered and Votes Polls

	Registered	Polled	P.C.
RIVERTON			
District 1	562	486	86
District 2	475	420	88
PALMYRA			
District 1	926	790	85
District 2	861	774	89
District 3	804	692	86
District 4	720	655	91
CINNAMINSON			
District 1	944	695	74
District 2	513	402	78

	Registered	Polled	P.C.
BOROUGH OF RIVERTON			
District 1	562	486	86
District 2	475	420	88
BOROUGH COUNCIL (Two)			
Lane, R.	327	363	279
Sylvester, R.	181	221	231
BOROUGH COLLECTOR			
Davis, R.	330	364	282

Church Notices

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30

CHRIST CHURCH, EPISCOPAL
Riverton, N. J.
Rev. Francis B. Downs, Th.B., Rector

Sunday, November 8
Twenty-second Sunday after Trinity
7:30 Holy Communion
9:45 Sunday School
11:00 Morning Prayer and Sermon

PALMYRA TEACHERS
JOIN ASSOCIATIONS
The entire faculty of the Palmyra school system has become members of the National Education Association, the New Jersey State Teachers' Association, and the Burlington County Teachers' Association.

This is the first time in recent years that one hundred per cent membership has been attained by the teachers in all three schools of the Palmyra system.

Cab Driver: "How did you lose your teeth, son?"
Son: "Shifting gears on a lolly-pop."

RECITAL GIVEN BY SEYMOUR PUPILS

Young Artists on Program at Arch Street Methodist Church, Phila.

Several pupils of Arthur Seymour, Moorestown vocal instructor, participated in a well-attended song recital held in the chapel of the Arch Street Methodist Church, of Philadelphia, on the evening of October 26.

Miss Ethel Orells, young soprano, was heard in several selections which included "Ahl! Je Veux Vivre," from the opera "Romeo and Juliet" by Gounod, and "Dear Love of Mine," from "Nadeshda" by Thomas.

Robert Goddall, tenor, delighted the audience with his rendition of "Walther's Prelude" from "Die Meistersinger," by Wagner.

Donald Trexler, baritone, gave "Sing Me a Song of the Sea" by Harry C. Banks, of Philadelphia, in addition to a selection from the opera "Zaza." He also rendered a duet with Mr. Goddall.

Each number was received with enthusiastic applause by the appreciative audience.

RIVERTON

Mr. and Mrs. William Schramm left this week for Eau Gallie, Florida, where they will spend the winter.

The Misses Williamson left this week for Philadelphia where they will spend the winter.

Don't forget the turkey supper and bazaar of the Order of the Eastern Star to be held November 21 from 5:30 to 7:30. Tickets 75 cents and 40 cents. Here is the menu: turkey and filling, mashed potatoes, peas, cranberries and cole slow, celery, rolls, ice cream and coffee. Members are urged to make their reservations early and it would be appreciated if the general public would do the same. Those wishing to make Moffitt, Riverton 980.

The Alpha Phi Lambda Sorority is planning a movie benefit from November 9 to 13.

Mr. and Mrs. Arthur Johansen and family, of Scotch plains, and Mr. and Mrs. Edward L. Coffey, of Brooklyn, were weekend guests at the home of Mr. and Mrs. Harvey E. Stewart.

Mrs. H. P. Orlemann, president of the Riverton P.T.A., and Mrs. Charles Stewart, publicity chairman, are attending the thirty-sixth annual convention of the New Jersey Congress of Parents and Teachers being held in Atlantic City this week.

Mrs. Jane Fowler, of Melrose avenue, will entertain the Cinnaminson Auxiliary of the Zurburg Memorial Hospital, Tuesday afternoon, November 10, at 2 o'clock.

Lawrence Witte, popular radio columnist, has accepted a position with N. W. Ayer & Son, a Philadelphia advertising agency, in the radio publicity department. Mr. Witte was formerly employed by the F. Wallis Armstrong Co.

The winner of the Sacred Heart P.T.A. Blanket Club this week was Miss Margaret Quinn, of Camden.

Mrs. Louis Schwartz, president of the Cinnaminson Parent-Teacher Association, is attending the thirty-sixth annual convention of the New Jersey Congress of Parents and Teachers being held in Atlantic City this week.

Mrs. Charles W. Black and family are moving from Cinnaminson street to 518 Main street.

Mr. and Mrs. George G. Small, of 404 Seventh street, Riverton, are receiving congratulations on the birth of a son, Walter Henry, November 3, at the Mary Haas Robbins Maternity Home, 408 Main street, Riverton.

man for cooking and housework. Live in. Unattached person preferred. One who enjoys a lovely home, 3 in family, \$2 per week. Write giving references, Box 992 Beverly, N. J.

PALMYRA

Mrs. Carl Frank, treasurer of the Palmyra P.T.A., is attending the thirty-sixth annual convention of the New Jersey Congress of Parents and Teachers in Atlantic City this week.

William Krauss and Lester S. Fortnum left Philadelphia by special train on Thursday for Detroit Michigan, where they will view the new 1937 Ford. Over 7000 dealers from all parts of the country will attend this pre-showing of the new car.

Mr. and Mrs. John M. Graham, of 400 Leconey avenue, Palmyra, are in Orlando, Florida, for an extended visit with their daughter, and son-in-law, Mr. and Mrs. Raymond Osburn.

Mr. and Mrs. Richard E. Stauffer, who formerly resided on Morgan avenue, and are now living in New York City, spent the weekend visiting friends in Palmyra and Riverton.

Mr. and Mrs. Lawrence B. Parker, of 214 Morgan avenue, have returned after being with Mr. Parker's father of Shrewsbury, Mass., for the past two weeks.

Mr. and Mrs. James K. Holloway are again located in Palmyra after spending the past year in Hawaii, where Mr. Holloway has been engaged on a special project for the United States Department of Agriculture.

The Inasmuch Bible Class held their annual birthday banquet Tuesday evening at which time 36 were present. Games and songs occupied the evening.

The Standard Bearers of Epworth M. E. Church held their first monthly meeting Monday evening. This group of girls between 13 and 19 years of age is organized for the purpose of promoting foreign missions. Mrs. Harry Strang and Mrs. Edwin Fisher are the advisors.

Clifton Seel, of New York, spent Monday and Tuesday with his parents, Mr. and Mrs. George Seel, of Cinnaminson avenue.

Mrs. Jessie Warner spent Tuesday with her daughter, Mrs. Ruth Adams in West Philadelphia.

Mrs. Emma Righter and Miss Carrie Seel, of Lansdowne, Edwin Seel of West Philadelphia, Martha Stulen of Athens, Pa., spent last Friday at the home of Mr. and Mrs. George J. Seel.

Mr. and Mrs. Fred Vetter and Miss Margaret Coakley, of Ossining, New York, spent the weekend at the home of Mr. and Mrs. James E. Hickey, of Cinnaminson avenue.

The many friends of C. A. Buohl will be glad to know that he is recovering from an operation for a bone felon and infection.

The winner of last week's Janellene Dress Club was Mrs. James Davidson, of 1101 Garfield avenue.

The radio and card party of the P.O. of A. will meet at the home of Mrs. Susan Copeland, Broad street, next Wednesday, November 11.

Mr. and Mrs. Earle Naylor, of Burlington, spent Sunday at the home of Mr. and Mrs. Ellsworth Coates, of Highland avenue.

The P.O. of A. is planning a radio and card party in the P.O.S. of A. hall, November 12, tickets 25 cents. There will be a door prize and plenty of refreshments. Tickets may be obtained from Mrs. Charles Saltmire or any other member of the P.O. of A.

Mrs. Harold Creager and Mrs. Walter J. Schopp are planning to attend the silver anniversary of the Woman's League of Gettysburg College Friday of this week.

Mr. and Mrs. John Moffitt will attend Fathers' Day at Gettysburg College Saturday of this week.

SACRED HEART P.T.A.
The Sacred Heart P.T.A. will hold their regular monthly meeting in the school auditorium on Thursday, November 12, at 3 o'clock. The executive body will meet at 2:30.

J. H. ETRIS OPENS RIVERTON STORE

Palmyra Merchant Locates in Hubbs Plumbing Supply, 202 Broad Street

John H. Etris, Palmyra Merchant, has recently opened a new store in the showrooms of the Hubbs Plumbing Supply Co., 202 Broad street, Riverton. Clarence Hubbs, Jr., will be in charge of the new enterprise. A complete line of Grunow electric refrigerators and radios will be carried in stock. Among other major items are the well-known Norge refrigerators, washers and the famous S-K oil heaters.

The Grunow refrigerator is the only one on the market equipped with "Carrene," the liquid refrigerant, which ends all fear of fire, explosion, or dangerous fumes.

Grunow radios feature all-world reception and are constructed with 11 tubes. The "violin-shaped" cabinet insures remarkable tone quality. A cordial invitation is extended to the public to inspect the new showrooms and to get acquainted with the famous Grunow line.

SLOAN-ZAYOTTI
Miss Virginia H. Zayotti, daughter of Mr. and Mrs. A. H. Zayotti, 821 Morgan avenue, Palmyra, will become the bride of Leon R. Sloan, of Maple Shade, and formerly of Riverton, in the Epworth Methodist Church, November 14, at 3 o'clock, the Rev. William A. Boyd officiating.

Both Miss Zayotti and Mr. Sloan are graduates of Palmyra High School. Miss Zayotti attended the New Jersey College for Women, in New Brunswick. Mr. Sloan is a graduate of Dickinson College, and a member of Sigma Chi and Omicron Delta Kappa fraternities.

Attending Miss Zayotti will be Miss Alice W. Hardeker, cousin of the bride, of Philadelphia, as maid of honor; Miss Elizabeth L. Sloan, sister of the groom, of Maple Shade; Miss Mary E. Sanford, of Palmyra, and Miss Jane H. Blackwell, of Riverton, all bridesmaids.

The best man will be W. Harold Foulke, of Riverton. The ushers will be A. Harold Zayotti, Jr., brother of the bride, James Reeves and Thomas V. Zug.

After a short wedding trip Mr. and Mrs. Sloan will live at Plainfield and Stetson avenues, Stetson, N. J.

NACHMAN-RUTECKI
Miss Mathilda Pearl Rutecki, of Riverton, became the bride of Francis Paul Nachman, of Camden, at the Church of the Sacred Heart, November 1, at 2:30 in the afternoon, the Rev. John J. McGrath officiating.

Miss Rutecki was dressed in white satin with a lace veil and carried a colonial bouquet.

Miss Helen Gursky, of Camden, was maid of honor and wore a gown of green metallic material with hat to match and also carried a colonial bouquet.

The bridesmaid, Miss Margaret Nachman, of New York, was dressed in a gold metallic dress with hat to match and carried a colonial bouquet.

Theodore Rutecki, of Blenheim, was best man. Bernard Hugh, of Camden, was usher.

Helen Miller, daughter of Mr. and Mrs. Elwood Miller, of Riverton, was flower girl and wore a dress of pink taffeta.

A reception was held in the Riverton fire house for the seventy-six guests.

Mr. and Mrs. Nachman are living at 605 Cinnaminson street, Riverton.

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor Services, Sunday, November 8th 10:00 a.m. Bible School. At the annual meeting of the Sunday School Association held on Tuesday evening, the same officers were re-elected for the year 1936-1937.

11:15 a.m. Morning worship. "A Source of Power," will be the subject of the morning service.

7:00 p.m., Meeting of the High School Young People's Group in the Sunday School Room.

7:45 p.m., Evening worship. Song service of 15 minutes followed by a sermon by the pastor on "The Greatest of These."

Every Wednesday evening at eight o'clock, mid-week prayer service.

A reminder of the choir's Hal-low'en party to be held on Monday evening. Every one is invited.

SIMONS AND BURNS

ON SCHOOL BOARD

(continued from page 1)

43 fillings, 1 extraction, and 5 cleanings. The nurses made 25 home visits. 24 children were sent to Dr. Rogers' office, 8 of whom were excluded.

"Eighty-seven children (mostly from lower grades) were taken to Delanco to see the Clare Tree Major production of "The Sleeping Beauty." I wish to express my appreciation to the parents who cooperated by providing transportation for so large a number. The plays, of which there will be two more, are sponsored by the Burlington County Teachers Association.

"A W.P.A. band concert sponsored by the student council at which a voluntary collection was taken, netting \$2.60 for the treasury.

"Radio programs (School of the Air) have been used by several teachers, as they applied to their units of work.

Film on "Safety" to be Shown

"Next Friday, November 6th, Public Service Gas and Electric Company will show a film on "Safety" in our regular assembly period. This film comes very highly recommended and we shall be glad to welcome parents of our children or any friends of the school to the showing at 2:30 p.m.

"Children are enrolling in the Junior Red Cross, and four classes are filling Christmas boxes for foreign countries, a Red Cross project. "School was closed on October 9, so that teachers could attend the institute called by the county superintendent at Burlington. The principal attended the National Safety Congress at Atlantic City on October 6th.

"Eighty-five parents, relatives and friends visited the school last Friday when the kindergarten, first and second grades, had the usual Halloween parties.

Paul R. Jones, supervising principal of the Palmyra High School, sent in duplicate report cards for our students in that school. These cards were very good, and there were no unsatisfactory marks for citizenship.

The New Jersey State Teachers Association will meet in Atlantic City, November 13 to 16. Friday, November 13, a special program is offered for boards of education. Teachers will attend the convention, or visit schools, on Monday, November 16."

The following bills were approved and ordered paid:

Robert H. Clelland \$4.25
Milton Bradley 2.20
National Geographic Society 3.00
Edward E. Babb 1.75
Silas J. Coddington 3.65
Public Serv. Gas & Elec. Co. 46.96
J. B. Lippincott Co. 3.05
Silver, Burdett & Co. 23.37
Clifton Bradley Co. 7.27
Wm. H. Bottger, district clerk, office postage, etc. 2.49
Moorest'n Bd. of Ed., tuition 690.90
N. J. Bell Telephone Co. 6.50
Riv. & Pal. Water Co. 30.66
The Dreier Co. 8.00
William Becker 12.88
Census Service 2.50
Miss Staman, expense 5.50
Christian Science Monitor 4.50

EPWORTH M. E. CHURCH
Rev. William A. Boyd, Pastor

This Sunday morning at eleven o'clock the Rev. W. A. Boyd minister of the church will deliver a message upon the subject, "A Spiritual Resurrection." This sermon will be of especial interest to those who are thinking about the world coming to an end very soon.

A religious Crusade will begin in our church and continue every evening except Saturday, during the next two weeks. The pastor will preach each evening. The "Graham Sisters" of Philadelphia, gospel singers, will assist the minister in these meetings. They will sing solos and duets every night and will also conduct the song service. Meetings will begin at 7:45.

The subject of the sermon this Sunday evening will be "The Tragedy of a Strong Man." This message is taken from the lives of Samson and Delilah.

EPWORTH LEAGUE

A new series of talks will start this Sunday evening. "Christ in the Church," will be the topic of Miss Thelma Fisher.

Rome today has fewer citizens than it had 2000 years ago.

DEGREE WORK OF I.O.O.F. IN CAMDEN

Local Odd Fellows to Attend Monster Demonstration on November 7th

Many local Odd Fellows expect to gather in Camden Saturday night, November 7, to participate in a monster degree demonstration. The affair will be held in the Third Regiment armory, Haddon avenue, and Public fish fights are popular in Siam.

Agnes Shop

9 E. BROAD ST., PALMYRA

A New Assortment of DRESSES

ATTRACTIVE CARD OF MAT BOUTS

Cox, Victor Over Garibaldi, Meets Meske at Camden Thursday Night

Dynamite Joe Cox, Kansas City "terror" is in for a tough night when he meets Ed Meske, Ohio's bid for the wrestling championship when they come together in the feature bout of the weekly mat card on Thursday at the Camden Armory. The Hanlys have signed them to headline an all star show of five bouts and plenty of action is anticipated in each of the contests. The bout has been timed for 90 minutes, with two out of three falls to decide the winner.

Both scored notable victories last week. Cox downed the durable Gino Garibaldi, while his younger opponent put the skids under John Katan of Canada. Cox did the trick in the final match of the evening, winning the first and last fall, while Meske took little less time in pinning the wild Canadian.

This match will afford Meske the chance of breaking into big time circles. Cox is rated as one of the best in the game and if the Ohioan can overcome the Missourian he will then find his name among the big "shots" of the game.

Little Joe Beaver, off-color Cherokee Indian will supply the opposition for Hans Kamper of Germany. They are to engage in a one fall 30 minute match in the semi-final.

Abe Coleman of New York will make his debut when he collides with Fred Curry of Hartford in the main prelim.

Two former gridiron stars, Hank Barber of Dartmouth and Doug Wyckoff of Georgia Tech clash in the second 30 minute battle.

Steve Savage from the Windy City, and Jim Wallis of Holy Cross tangle in the opening encounter.

RIVERTON SCHOOL NOTES

Hallowe'en Programs

The lower and upper grades had their Hallowe'en programs on October 30, 1936, in the Riverton school auditorium. The junior program consisted of a song by the third grade entitled "The Hallowe'en Witch" which they composed by themselves. The third grade then did two dances, one was called "Bleking" and the other "Loopy Loo." The pupils of the second grade sang two songs, "Little Jack Frost" and "Hallowe'en."

The senior program consisted of a play by the fourth grade called "The Helpful Brownies." This play was about a king and his three brownies. These brownies went out on Hallowe'en and helped the people in the town. Miss Woolman, our music teacher, played a selection on the piano entitled "The Brownies."

Dorothy Cooper, Eighth Grade.

First Clerk: "Have you and your boss ever had any differences of opinion?"

Second ditto: "Yes, but he doesn't know it."—The P.G.W. News.

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BUYS ANY
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THE NEW ERA
607 Main Street
Riverton

Annual Report of Visiting Nurse Society Shows Activities of Group

The twenty-fourth annual report of the Visiting Nurse Society of Riverton, Cinnaminson and Palmyra, covering the period October 1, 1935 to October 1, 1936, shows that this organization has been active during the year in the three communities.

The complete report follows: To the Boroughs of Riverton and Palmyra, to the Township of Cinnaminson, to the School Boards who employ our service, to all contributors to this work of promoting public health, the Visiting Nurse Society would give a brief report of the past year.

On the whole, the year has been a good one. No serious epidemics have occurred, and a constantly increasing care of the health of little children, even before they enter school, has been given; together with close following of the doctors' advice as to tonics, teeth, eyes, diet, rest, etc., after entering school.

To accomplish this health program, genuine cooperation between doctors, nurses, parents and teachers is required.

Then there is always bedside nursing needed, and occasional talks to be given.

During May, both nurses attended a course of lectures on mental hygiene, in Camden, sponsored by the Metropolitan Life Insurance Co.

After ten years of service in our association, Miss Cook was given a two month's furlough. She returned to duty in September, much refreshed in mind and body, having travelled abroad, visiting hospitals and making helpful contacts.

In her absence, Miss Blair carried on the work except during her own vacation time, when Miss Agnes Weir of Bordentown served.

As always, the two days' visit from Miss Badger, Red Cross supervisor, was helpful and stimulating.

Our readers might be interested to know that the committee in charge is trying to be awake to the great

Total Number of Nursing Visits from October, 1935 to October 1936
Sickness (Acute and Chronic) 1293
Maternity 1087
Deliveries 3
Health Supervision (infants, pre-school, school and adults) 1425
Social Service 188

TREASURER'S REPORT

The Treasurer's twenty-fourth annual report of the Visiting Nurse Association of Riverton, Cinnaminson and Palmyra, N. J., for the year ending October 1, 1936.

Receipts—1935-1936	
Cash on hand	\$ 162.74
Subscriptions	1,598.68
Riverton Borough	300.00
Palmyra Borough	300.00
Cinnaminson Township	150.00
Cinnaminson Public School	300.00
Riverton Public School	360.00
Sacred Heart Parochial School	100.00
Riverton Red Cross	50.00
Palmyra Red Cross	50.00
Fees	559.00
Metropolitan Life Insurance Co.	475.65
John Hancock Mutual Life Insurance Co.	87.94
Interest	378.04
Cash from Saving Fund, Palmyra Bank and Investment	1,227.96
	\$6,000.01

Expenditures—1935-1936	
Salaries—2 nurses and 1 substitute nurse	\$3,780.00
Salary—Services at Nurses Home	150.00
Medical supplies, postage and stationery	17.95
Telephone	42.56
Public Service Gas and Electric Co.	96.33
Nurses Home general repairs	38.20
Heating plant (new)	614.00
Coal	21.00
Riverton and Palmyra Water Co.	25.08
New Automobile	362.51
Automobiles (2) upkeep	286.55
Insurance	185.42
Taxes	4.00
Lock Box (Cinnaminson Bank and Trust Co.)	2.75
Dues National Organization for Public Health Nursing	25.00
	\$5,851.35
Balance—October 1, 1936	148.66
	\$6,000.01
Savings Funds	\$ 777.67

MARION S. FLOWER,
Treasurer.

This account has been audited from October 1, 1935, to September 30, 1936, and found correct.
W. T. BLYLER.

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OBLIGATION TO ITS COMMUNITY

It has been the privilege of this Bank to serve these communities for nearly thirty years.

During that time many business houses have been aided, many home owners helped, many lodge and fraternal organizations serviced, many religious bodies aided, etc.

Few people really realize the important part a Bank plays in the development of a community.

The services of this Bank are always at your command and a cordial invitation is extended to you to visit us with your financial problems.

CINNAMINSON BANK & TRUST CO.

Riverton, N. J.

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

TIMBER TOPPERS ACTIVE LOCALLY

Palmyra Team in S. Jersey Loop Drops Two Out of Three to Merchantville

The Palmyra bowlers, in the South Jersey League dropped two out of three to Merchantville, in games rolled last Saturday night. Poulson was high man for the locals with a total of 591 pins for the three games. Foulke, of the winners spun a neat total of 713 for the evening. Palmyra had a total of 2810 pins while Merchantville amassed 3003 points.

Palmyra		
Burke	162	198
Brosius	182	178
Wallace	154	172
Poulson	177	213
Nelson	164	190
Totals	839	951

Merchantville		
Foulke	243	269
Santa	157	151
Cree	196	192
Decol	188	257
Gallup	194	235
Totals	978	1104

At the present time, Palmyra is resting in fourth place, in the 10 team loop, with a record of seven wins against five games lost. The rollers from Oaklyn lead the pack having won 10 and lost two.

Palmyra averages to date are: Nelson, 178; Burke, 177; Wallace, 176; Poulson, 174; Brosius, 168.

Ladies' League		
Mrs. Leonard R. Baker, of the Kools, leads the feminine bowlers with a high single of 163 while Miss Wilson, of the Murads, takes the honors for high three with 435.		
The team standing in the league follows:	W	L
Murads	10	5
Luckies	10	5
Spuds	8	7
Kools	6	9
Camels	6	9
Wings	5	10

County League
Beverly continues to show the way to the other teams in the County League and, to date, have carried off the individual and team honors for high scores as well.

The league record:		
Beverly	5	1
Medford	4	2
Eso	4	2
Buohi	3	3
Richfield	2	4
Maple Shade	0	6

Including games rolled last Thursday night, the Pirates have a record unmarked by a defeat. The Bootleggers, on the other hand, bring up the rear of the procession with a large gooseegg in the win column.

The standing:		
Pirate	8	0
Thieves	3	1
Highwaymen	4	4
Footpads	4	4
Bandits	1	3
Bootleggers	0	8

CARD PARTY-TEA NOVEMBER 9th

Don't forget the card party which the Women's Guild of Christ Church is giving on Monday, November 9th. The time—2 p.m. Tea at 4 p.m. The place—The home of Mrs. J. D. Clark, 907 Thomas avenue. The price—Cards and tea, 50 cents; tea alone, 25 cents. The committee in charge requests that reservations be made with Mrs. S. B. Clark, phone Riverton 757, by Sunday, November 8th.

The New Era is offering Rytes engraved visiting cards for only One Dollar Seventy-five cents per hundred. This includes the plate. A hundred stamped from your own plate for only One Dollar.

Industrial alcohol can be made from natural gas waste by a process developed in Canada.

Thank YOU

D. LANE POWERS

Rytes Hylited Visiting Cards are not sale at The New Era. One Hundred for Seventy-five cents. Fine Quality stock rotary cut.

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Phone 783

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10-23-11-12-36

Legal Notices

RULE TO BAR CREDITORS
Executor's Notice
Estate of Mary Rita Hubbs, Dec'd.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 13th day of October, 1936, upon application of the subscriber, Administrator, of the estate of Mary Rita Hubbs, late of the County of Burlington, deceased, to bring in their claims against the estate of the said deceased, under oath or affirmation, on or before April 9th, 1937, or they will be barred of any action thereon against the said Executor.

COMPANY
OF RIVERTON, NEW JERSEY, Executor.
Dated: October 15th, 1936.
10-22-11-19-36

RULE TO BAR CREDITORS
Administrator's Notice
Estate of George S. Lutz, Dec'd.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 9th day of October, 1936, upon application of the subscriber, Administrator, of the estate of George S. Lutz, late of the County of Burlington, deceased, to bring in their claims against the estate of the said deceased, under oath or affirmation, on or before April 9th, 1937, or they will be barred of any action thereon against the said Administrator.

GERTRUDE M. LUTZ,
Prorator: Heakly, Stockwell & Burling.
Dated: October 9th, 1936.
10-15-11-12

IN CHANCERY OF NEW JERSEY
To J. Henry Fisher or John Henry Fisher, a single man, L. J. Thomas, his wife, by the virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein the Borough of Riverton in the County of Burlington is complainant, and J. Henry Fisher and others are defendants, you are required to appear and answer the bill of said complaint on or before the 22nd day of December, 1936, or the said bill will be taken as confessed against you.

The said bill is filed to foreclose the right to redeem from a tax sale made by C. Kenneth Davis, the collector of Taxes of said Borough, to said Borough of Riverton in the County of Burlington on September 17, 1932, under which said certain lands situate in said Borough of Riverton and described and designated as "Frame residence" and store situate No. 514 Main Street, Riverton, lot duplicate of said municipality were sold for unpaid taxes, and pursuant to which said said collector made delivery to said Borough of a tax sale certificate dated September 17, 1932, and of record in the office of the Clerk of Burlington County at Mount Holly, New Jersey, in Book 264 of Mortgages, page 24.

Said lands, sold as aforesaid, are the same lands which Richard J. Dickson et ux by deed dated August 23, 1926, and recorded in said Clerk's office in Book 635 of Deeds, page 408, conveyed unto J. Henry Fisher, James L. Thomas and Mary L. Thomas, his wife.

And you, J. Henry Fisher or John Henry Fisher, a single man, are made a defendant because you are one of the owners of said lands; and you, J. L. Thomas or James L. Thomas, are made a defendant because you are one of the owners of said lands; and you, Mary L. Thomas, are made a defendant because you are one of the owners of said lands.

Dated: October 21, 1936.
Solicitor of Complaint.
Broadway and Cooper Street,
Camden, New Jersey.

10-20-11-19-36

IN CHANCERY OF NEW JERSEY
To Matilda Wallace, James Madison P. Wallace, Alexander Hamilton Bishop, husband, Alexander Hamilton Bishop, Bishop, his wife, Alexander Hamilton Bishop, 2nd, Matilda Bishop, Charles Bishop, Marie Elizabeth Wallace, Charles Philip Krauth, Jr., Nancy Krauth, his wife, Henry Wallace Krauth and Isabella Reynolds Krauth.
By virtue of an order of the Court of Chancery of the State of New Jersey made on the day of the date hereof, in a cause wherein The Borough of Riverton in the County of Burlington, is complainant, and you, Ellen Shreve, and others are defendants, you are required to appear, plead, answer or demur to the bill of the said complaint on or before the Ninth day of December, 1936, or the said bill will be taken as confessed against you.

The said bill is filed to foreclose a certain Tax Sale Certificate made by C. Kenneth Davis, Collector of Taxes of the Borough of Riverton, to the said Borough of Riverton, dated September 17, 1932, and recorded at Mt. Holly, New Jersey, in the office of the Clerk of the County of Burlington, in said State, in Book 264 of Mortgages, page 22 &c, covering lands in said Borough described as Lot 84 & 166, situate No. 403 Bank Avenue, Block 9, Lot 1, on the tax duplicate of said Borough of Riverton, and assessed thereon to the Estate of E. M. Shreve, as owner, for the amount of \$768.52, being the amount of unpaid and delinquent taxes assessed upon said land and premises for the years 1930 and 1931.

And you, Matilda Wallace, James Madison P. Wallace, Joan Wallace, Sarah Matilda Wallace Bishop, Matilda Bishop, Alexander Hamilton Bishop, Jr., Alexander Hamilton Bishop, 2nd, Matilda Bishop, Charles Bishop, Marie Elizabeth Wallace, Charles Philip Krauth, Jr., Henry Wallace Krauth and Isabella Reynolds Krauth are made defendants because it is alleged in the said bill that you and each of you are beneficiaries under the will of Henry Wallace Shreve, deceased, and possess a contingent interest in remainder in the land and premises on which the complainant holds its said tax sale certificate.

And you, Alexander Hamilton Bishop are made a defendant because it is alleged in said bill that you are the husband of said Matilda Wallace Bishop.

And you, Catherine Schermerhorn Bishop are made a defendant because it is alleged in said bill that you are the wife of said Alexander Bishop, Jr.

And you, Henry Krauth, are made a defendant because it is alleged in said bill that you are the wife of said Charles Philip Krauth, Jr.

And all of you are, respectively, made defendants to the said suit for the further reason, as alleged in the said bill, that any interest which you severally and respectively may have in the said land is subject to the said Tax Sale Certificate of the said complainant.

Dated: October 8, 1936.
WALTER CARSON
Solicitor and complainant.
West Jersey Trust Building,
Broadway and Cooper Street,
Camden, New Jersey.

10-23-11-12-36

Jeweler: "If I were you, I would not have 'George' to his dearest Alice' engraved. If Alice changes her mind, you can't use the ring again."
Young Man: "What would you suggest?"
Jeweler: "I would suggest the words, 'George, to his first and only love.'—The Vepcovian."

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For the Summer Garden

November is the month to plant Auratum Lilies (Gold-banded Lily of Japan), Henryi (Yellow Show Lily), the Japanese Easter Lilies and Philippine formosanum (Dream or New Wonder Lily.)

Cover the soil to keep out frost until planting.

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A tiny Gas Flame runs our Electrolux!

"Mother likes it because it is silent. And I like it, Billy, because we can make perfectly swell desserts in it."

The Electrolux Gas Refrigerator sells for \$125 up, cash, connected. Small carrying charge if purchased on terms. Refrigerating unit guaranteed 3 years. Same prices and terms apply at your plumber's.

PUBLIC SERVICE

A-4836

PALMYRA TRIMS MERCHANTVILLE

Locals Push Over 4 Touchdowns while Visitors Score Two 6-Pointers

The Palmyra High School Red Rovers annexed their second victory of the current grid season on Saturday afternoon at the local field, when they easily trounced Merchantville High to the tune of 25-13 in a free-scoring contest.

The locals scored in each of the last three periods, with Koski, Shea, Marshall and Divinney going over for touchdowns. The only conversion came as a result of a pass, Mento to Shea.

The visitors tallied in the second and third frames, but were unable to match the last scoring drive of the charges of Coach Dimond.

The feature of the game was the manner in which the local offense functioned. Before the contest of Saturday, the Rover attack had been able to produce only three touchdowns in five contests.

The results of the game last Saturday apparently indicate that the local mentor has spent considerable time in developing a scoring punch.

The locals face a tough assignment next Saturday afternoon on the local field when they encounter the strong aggregation from Moorestown High School.

Coach Isenberg's gridders have an imposing record to date and a win for Palmyra will add much to their prestige in South Jersey scholastic circles.

Merchantville	Palmyra
Browne	le Lippincott
Weatherby	lt Applegate
McKay	lg Reynolds
Ramel	c Devinney
Kraemer	rg Winters
Visell	rt Nickle
Warren	re Shea
Sikorski	qb Mento
Petterman	lhb Marshall
Coccia	rhb W. McDermott
Saquella	fb Koski

STAMP EXHIBIT TO BE HELD NOV. 21

Gov. Hoffman Gives Medals for Second Annual Show of Local Club

The Palmyra-Riverton YMCA Stamp Club will hold its second annual exhibition at the YMCA building, Palmyra, on Saturday, November 21, from 2 until 10 p.m.

Governor Harold G. Hoffman has donated gold medals to be awarded as prizes in the various classes, and H. C. Schwering, local hardware merchant has contributed a handsome loving cup which will be presented to the winner of the grand award.

The prizes will be on display at the Schwering store after November eleventh.

The entries, which will be limited to club members, will be divided into six classes, as follows: general United States, airmails, United States commemoratives, British colonies, general foreign, and covers.

The judges will be George Weimar, president of the Association of South Jersey Stamp Clubs, Elmer Brion, ex-president of the Haddonfield Stamp Club, Ronald Sweet and Robert Patton, stamp editors of the Camden Courier.

A cordial invitation is extended to the public to attend this exhibit. Admission is to be free.

Several dealers plan to have booths at the exhibition and have promised to stage attractive displays.

Cook "Did they say anything about the cooking?"
New Maid: "No, but I noticed them praying before they started eating."—New Jersey Bell.

CINNAMINSON P.T.A.

Such a newswy visit to the school yesterday! So much planned, and so much already carried out. Last week, in addition to visits from Ernest Harding, state commissioner of education and Louis J. Kaser, county superintendent, teachers from Toms River and Hammonton were welcomed. This week others are listed to attend from Maple Shade, Pennsauken and Columbus.

A class of county teachers are taking lessons in rhythm under the supervision of an instructor from Glassboro. These meetings are held in the auditorium.

Grade three is preparing for an Indian entertainment to be presented at an assembly in the near future, while grade four is working on a puppet show to be given during an evening. The dolls and properties are very creditable efforts.

The next meeting of the study group will be Tuesday, November 10, at 2.30. The subject will be "Homework." The first meeting was well attended and very interesting. The annual supper is definitely fixed for Wednesday, November 18. Look for the advertisement in next week's paper.

Patrons of the school are cordially asked to the exhibition of classroom work on "School Night," Thursday, November 12. Remember the one of a few years ago, and be sure to come.

"How's your wife getting along with her driving?"
"She took a turn for the worse last week."—Clipped.

PALMYRA LADS TO PLAY RIVERSIDE

Playground Eleven to Tussle With Neighboring Eleven On Lighted Field

The Palmyra Playground Boys Club football eleven will play the Riverside Playground football team on the Palmyra High School athletic field tomorrow night (Friday, November 6th). Kickoff at 7.30 o'clock. Riverside has one victory over Palmyra in the Burlington County playground league. If the local youngsters beat Riverside tomorrow night the Palmyra eleven will be tied for first place with Riverside.

No admission charge. Donations will be gladly accepted.

PALMYRA WOMAN'S CLUB ON SKY TRIP

Charles Hodell, traffic manager of the United Air Lines, spoke before the Palmyra Woman's Club Monday of this week. He took them, by illustrated slides, on an imaginary sky trip from Los Angeles to New York, describing the various points of interest along the way.

He also explained the duties of the hostesses, and went into some detail as to the examinations taken by the pilots.

Next Monday, November 16, the speaker will be Miss Marion B. Jones, of the Gimbel Brothers' store, who will speak on "Interior Decorating"—seasonal table and home decorations.

SEE THEM HERE THE NEW 1937 DODGE and PLYMOUTH L. S. GURNELL

307 E. Broad Street Palmyra, N. J.
Phone, Riverton 26 Open Evenings

VALUES BOND MARKET CAN ONLY OFFER

FRESH KILLED HEN	PEANUT SMOKED
TURKEYS 33c	HAMS 32c
8 to 10 lb average	Delicious Georgia Cured

Pork Shoulders **19c lb**
Average 4 to 6 pounds, no hock

Pork Loin Roast **lb 21c**

Rumps, Legs Veal **lb 20c**

Legs Lamb **lb 25c**

Borden's Fine Cheese **1/2 lb 17c**

Apple Cider (Old Mill) **gal. 31c**

Shoulders Lamb	lb 19c
Prime Rib Roast	lb 27c
Loin Lamb Chops	lb 34c
Lamb and Bacon Patties	lb 25c
Fresh Ground Meat	lb 14c
Fresh Spare Ribs	lb 19c
Tender Chuck Roast	lb 20c
Crosscut Boneless Roast	lb 29c
Hormel Soups	large size can 10c; dozen \$1.18
Gold Medal Flour	5 lb bag 28c
Ovaltine	28c
Mixed Fruits	pkg 10c
Asparagus	can 25c
Premier Pancake Syrup	17c
Pure Egg Noodles	8 oz bag 10c

BOND MARKET

DEPENDABLE DELIVERY

Phones 1140, 1141 15 E. BROAD ST., PALMYRA

SPECIALS

PURE WHITE SHELLAC
In Your Own Container
\$1.49 gal.
Reg. \$2

4-HOUR ENAMEL
98c qt. 55c pt.
Reg. \$1.35 qt.; 75c pt.

BEST FLOOR VARNISH
\$2.98 gal.
Reg. \$3.50

WINDOW GLASS 24 x 26
39c each

SCHWERING'S
STORE
SAVES YOU MONEY
Broad between Elm and Maple
PALMYRA Phone 28

PALMYRA

DIRECTION VICTORIA AMUS. CO. DASH
Matinee Daily at 2.00 p.m.
Evenings 7.00-9.00 o'clock

FRIDAY and SATURDAY
November 6 and 7

Ramona

Loretta YOUNG
and a cast of thousands

MONDAY, November 9
LEW AYRES
MARY CARLISLE
in

"Lady Be Careful"

FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

TUESDAY and WEDNESDAY
November 10 and 11

The Screen's Latest Thrill—
A Stirring Saga of the Southwest
FRED MACMURRAY
JACK OAKIE
JEAN PARKER
in

"THE TEXAS
RANGERS"

THURSDAY, November 12
Freddie BARTHOLOMEW
Jackie COOPER
Mickey ROONEY
in

"The Devil is a Sissy"

FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

SAVAR

Market at 25c 'til 6 p.m., Kiddies 10c
Broadway at Saturday and Sunday 'til 5 p.m.
No Advance in Prices on Sunday

NOW PLAYING

THESE FAMOUS FOUR . . . TOGETHER!

JANET
GAYNOR
LORETTA
YOUNG
CONSTANCE
BENNETT
SIMONE
SIMON

RIVERSIDE

Friday and Saturday
November 6 and 7



Sunday and Monday
November 8 and 9



TUESDAY, November 10
DONALD WOODS
MARY BOLAND
in

"A Son Comes
Home"

PALMYRA SCOUTS
SURPRISE LEADER

The meeting of the Service Troop Palmyra Boy Scouts last Thursday evening took the form of a Halloween party, but later developed into a surprise birthday party for Scoutmaster George Weiland. The boys had planned a birthday cake and all the fixin's with the inscription on the cake, "Skipper, from the Gang." About thirty lads were present for the evening of fun.

The present is the living sum total of the whole past.—Carlyle

Bad management and des-
tiny are not the same.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

48th Year No. 46

RIVERTON—PALMYRA, N. J., THURSDAY, NOVEMBER 12, 1936

PRICE FIVE CENTS

HIT-RUN DRIVER KILLS IN PALMYRA

Delair Man Victim of Accident
at Spring Garden Street
and Highway S-41

John Kling, 55, of 8455 Belford road, Delair, was killed by a hit-run motorist early Sunday morning, at the intersection of Spring Garden street and highway S-41, Palmyra. The body of Kling was found on the west side of S-41 at 12.45 a.m., by Captain Rodgers and Lieutenant Nelson Wallace of the Palmyra police.

Death was caused by internal injuries, according to Coroner Clarence Roberts, Jr., of Moorestown. Chief C. Morris Beck, of the Palmyra Police, stated that, according to his opinion, the accident occurred shortly after midnight, as the spot where the body was found had been passed at 12.10 by one of the local police officers.

Mr. Kling, as was his usual custom, was walking along the east side of Spring Garden street on his way to Delair. The driver of the death car was evidently proceeding west on Spring Garden street and had started to swing into S-41 when the impact occurred.

The body was carried to the south side of the highway by the car and, when found, was lying off the pavement. The driver had evidently stopped to investigate the situation, in that the glasses of the victim had been placed on his chest.

Chief Beck stated that the car was evidently an old model as pieces of a headlight found on the scene were of a type not seen on newer machines.

There were no witnesses as a thick fog prevailed at the time of the accident. No arrests have been made to date.

"AUXILIARY FOR BURLINGTON CO. HOSPITAL

Plans were discussed for the organization of an auxiliary for the Burlington County Hospital, Mount Holly, to take in members from the whole county, at a meeting held at the home of Mrs. Alexander C. Wood, Jr., of Harmony Hall, Riverton-Moorestown road.

Branch units will be formed in every town in the county, with each unit represented on the general board. The officers chosen were: Mrs. Alexander C. Wood, Jr., chairman; Mrs. William S. Baker, Ranocas; Mrs. I. H. Hutchinson, Jobstown; and Mrs. James Rendall, Beverly, vice chairmen; Mrs. Vincent G. Bush, Moorestown, secretary. Miss Kathleen Curtis, of Moorestown, was elected chairman of the Moorestown auxiliary.

The agenda includes a number of projects to raise money locally in each community and larger ones in which several of the auxiliaries from the various communities will join.

ZURBRUGG AIDS ACTIVE LOCALLY

The meeting of the Palmyra Auxiliary of the Zurbrugg Memorial Hospital will be held at the home of Miss Addie Seel, 313 Cinnaminson avenue, Palmyra, Wednesday, November 18.

As a result of the membership drive recently held by the auxiliary, there are now 90 paid up members.

The pledge of \$100 toward laboratory equipment has been three-quarters paid.

ANNOUNCEMENT

I am now affiliated with Louis Seidman, 1129 Broadway, Camden, N. J. Free deliveries. Phone Camden 1142.
10-15-11 G. Rex Showell.

SERVICE TROOP PLANS OUTING

Scouts Will Spend Saturday at
Camp Mahalala; Tests for
Badges Given

The service troop of the Palmyra Boy Scouts is planning an overnight outing at Camp Mahalala Saturday. Twenty boys have arranged to take the trip. On this outing various tests will be given for merit badges.

Next Thursday evening, Earl Whitcraft, one of the faculty at Palmyra high school, will instruct the boys in making Indian costumes for the county circus to be held in Mr. Holly in January. Miss Virginia Miles will offer two piano selections. After a short business meeting the group will have the pleasure of hearing Dr. Seymour Winnans, of Glassboro Normal School. Many will remember his interesting and humorous talks of former years.

Register as you enter to help your child's room to win the banner. Publicity.

GRANGERS SPEAK ON MOTOR TAXES

Farm Organization Opposed to
Increase in Levies on
Gasoline, Etc.

Any suggestion to increase motor-ists' taxes in the 1937 Session of Legislature will meet with the united opposition of the Grangers, declared Hon. David H. Agans, Three Bridges, Master of the New Jersey State Grange, on Monday.

The grange opposition to any higher taxes is based on the action taken at the last session of the state grange, when a resolution was adopted in which this farm organization went on record as being opposed to any higher tax on motor fuel.

Quoting from the resolution which was endorsed by the delegate body, it says, "We are unalterably opposed to any further inroads upon motor vehicle fees and gas taxes, and we are opposed to any increase in the gasoline tax for any purpose whatever."

Tax revenue for relief and other general state purposes are the responsibility of all citizens, said Mr. Agans, and, ultimately, adjustment of our tax basis is necessary both from a standpoint of fairness and financial responsibility.

LIPPINCOTT HEADS LEGION B. & D. CORPS

The annual election of officers of the American Legion Bugle and Drum Corps of Palmyra was held on the evening of Monday, November 9th. Edward S. Leyshon, of Palmyra, was elected president, succeeding Drexel P. Patterson, who has recently been chosen commander of the local Post.

Alfred H. Lippincott was elected commander and Paul Scholl drillmaster.

Grover Oakes, of Maple Shade, A. F. Prager, of Riverside, and Larry Patterson, of Camden, were elected vice presidents; Russell Musser, adjutant; D. P. Patterson, treasurer; and Avery Willis, quartermaster, completed the list of officers elected.

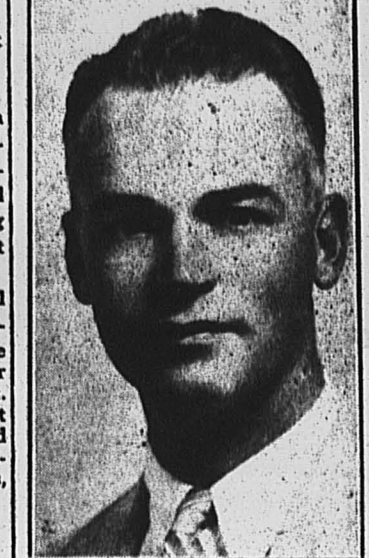
Plans were discussed for the coming year which will culminate in the department convention held in Ocean City, and the national convention, in the fall of 1937, in New York.

The treasurer's report was submitted and showed the corps to be in good condition financially. Remarks by the retiring and incoming presidents concluded the meeting.

CARD OF THANKS

We wish to thank our many friends and neighbors who so kindly sent cards, cars and flowers at the time of our recent sorrow.
Herman Anders and Family.

BANQUET CHAIRMAN



ROBERT G. ADAMS

of Riverton, chairman of the annual Father and Son Banquet to be held on Tuesday, November 17, at 6.30 p.m., in the Baptist Church, Palmyra.

FATHERS-SONS TO DINE NOV. 17

Banquet To Be Held on Tuesday
Evening at 6.30 in the
Baptist Church

Robert G. Adams, prominent Riverton man, is chairman of the annual Father and Son Banquet to be held in the Baptist Church in Palmyra on Tuesday, November 17, at 6.30 p.m.

The guest speaker will be E. L. Richmond, special agent-in-charge, Federal Bureau of Investigation, Department of Justice, Trenton. He will tell the gathering something of the work of the department.

A. E. Hargett, president of the YMCA, will be the toastmaster. A turkey dinner that will rival all dinners of the past, will be prepared and served by a large committee of mothers and friends of the boys.

Special music will be furnished by the Burlington county YMCA orchestra under the leadership of Guy C. Hendry. Carl H. Thomas, well-known local resident and former football coach, will lead the community singing which has played such an important part in the banquet program during the past years.

William W. Homan, superintendent of the Methodist Sunday School, will handle the social room decorations. Mrs. Charles H. Yost has charge of the dinner, and Mrs. Arthur Hoyt and Mrs. Alice Illman are her aides.

A limit of two hundred tickets has been established and they may be secured by contacting any member of the board of directors or by calling the YMCA, 904-W.

COST ACCOUNTANTS TO MEET NOV. 19

Mr. Eric A. Camman, C.P.A., past president National Association of Cost Accountants; partner of Peat, Marwick, Mitchell & Company, will on Thursday, November 19, at 7.45 p.m., address the Philadelphia Chapter National Association of Cost Accountants on the subject of "The Accountant's Responsibilities and Opportunities." The meeting will be held at the Manufacturers' Club, Broad and Walnut streets, Philadelphia, and will as usual be preceded by a dinner and entertainment beginning at 6.15 p.m.

Mr. Camman in his address will outline the part that cost accounting plays in the successful administration of a business enterprise and will dwell upon the necessity for the application of proper technique and executive interpretation.

DR. WINNANS AT PALMYRA P.T.A.

Glassboro Normal Principal Will
Address Group Tuesday Eve-
ning Next Week

The regular monthly meeting of the Palmyra P.T.A. will be held Tuesday evening, November 17, in the high school auditorium promptly at 8.15.

Group singing by the junior high school glee club under the leadership of Miss Dorothy Diener will open the program. Miss Virginia Miles will offer two piano selections.

After a short business meeting the group will have the pleasure of hearing Dr. Seymour Winnans, of Glassboro Normal School. Many will remember his interesting and humorous talks of former years.

Register as you enter to help your child's room to win the banner. Publicity.

WEEKLY LIST OF COMING EVENTS

Cooperation of Organizations is
Asked to Insure Notices
Being Printed

Beginning with the present issue, The New Era will publish a list of the more important coming events in Riverton, Palmyra and Cinnaminson.

The New Era desires to make this list as complete as possible and requests the cooperation of all organizations which plan to hold meetings, entertainments and the like. Notices must be at The New Era office not later than Tuesday noon of the week previous to the date of the event.

In view of the many affairs which take place locally, it will be impossible for The New Era to include events on this list unless proper notification is given. No charge will be made for this service.

The list of events for this week will be found on page 4.

WORLD PEACE

"The time must come when the imperative necessity for the holding of a vast, an all-embracing assembly of men will be universally realized. The rulers and kings of the earth must needs attend it, and participating in its deliberations must consider such ways and means as will lay the foundations of the world's Great Peace among men."

Should any king take up arms against another, all should unite to banish and prevent him."

Such is the expression of Baha'ullah in the November issue of the World Order Magazine.

YWCA NOTES

World Fellowship Week

The Young Women's Christian Association of Burlington County, together with YMCA and YWCA groups throughout the world, is celebrating the period November 8 to 14 as World Fellowship Week.

A vesper service in Riverside Church, New York City, opened the week's program in this country last Sunday afternoon. Mrs. John H. Finley, chairman of the foreign division of the national board of the YWCA, was in charge of plans for the service, which was conducted by Dr. Harry Emerson Fosdick.

National Book Week

Girl Reserve clubs of Burlington county are also observing National Book Week. The Burlington County Library is cooperating by sending books on Chinese life to the library stations in towns where Girl Reserve clubs are organized.

The climax of the period of study and celebration will be the Chinese Festival to be held November 21 at the Moorestown Community House.

HOLD-UPS INVADE SERVICE STATION

Albert Groff of Spring Garden
Street and S-41 Lost \$40
Saturday Night

Albert Groff, of the Pal-Win Service Station, located at Spring Garden street and S-41, was robbed of \$40 at about 10:15 Saturday night when two thieves held him up at the point of a gun and relieved him of the day's receipts.

Mr. Groff told Chief C. Morris Beck, of the Palmyra Police, that the perpetrators were young men who were not masked. He was also able to furnish a detailed description of both. This description was broadcast by Chief Beck to the various police agencies in New Jersey, but no arrests have been made to date.

Police believe that the robbery was the work of amateurs in that they had visited the station on two occasions during the evening before staging the hold-up.

On their first visit they purchased two gallons of gas for their car. The second time they obtained a quart of oil. Before commanding Mr. Groff to "stick them up" on their third call, they had paid for four additional gallons of gas.

The robbery was committed at a time when the money taken in during the day was being counted by Mr. Groff. He was unable to secure the license number of the car, but stated that it was from Camden county.

GIRLS' CAMP TO BE CONSIDERED

A meeting of the men and women from Burlington county associated with the management and operation of Camp Ockanickon will be held at the home of the president of the camp trustees, Henry F. Stockwell, Moorestown, Monday evening, November 16th.

Matters in connection with the building and equipment of the girls' camp, Matolionequay, on the upper lake, will occupy the attention of those present. On the ladies' committee, besides Miss Gauntt, is Mrs. Edwin A. Russell, Moorestown.

Burlington county members on the board of trustees in addition to Mr. Stockwell are John W. Thacher, Riverside, Everett H. Haines, Medford and Guy C. Hendry, Mount Holly.

Miss Carolyn Ga

FORD DEALERS VISIT DETROIT

L. S. Fortnum and W. J. Krauss
See 1937 Car, Ford Plant,
Greenfield Village

Lester S. Fortnum, owner of the local Ford agency, and William J. Krauss, his manager, attended the initial showing of the 1937 Ford V-8 at Detroit, Michigan, on November 6 and 7, along with 7200 other Ford dealers from the entire United States and Canada.

Mr. Krauss has given The New Era the following account of the highlights of the trip:
A special train of 21 cars left Philadelphia for Detroit on Thursday, November 6. This train carried 262 Ford dealers from the Chester branch territory.

Pullman City at Detroit

Upon arrival at Detroit, this train with 42 others was shunted into the yards of the Wabash railroad and became part of the Pullman city where the visitors slept. Dining and club cars, together with all necessary equipment, remained with the train. Approximately 500 cars were required for this purpose.

Fords Greet Dealers

The dealers were first welcomed by the Mayor of Detroit. The city itself was appropriately decorated for the occasion and all street light standards were draped with V-8 posters five feet in height.

The 1937 Ford was displayed at the coliseum of the Michigan State Fairgrounds. At this time greetings were extended by C. W. Cowling, general sales manager of the Ford Motor Co. Mr. Cowling was followed by Edsel Ford and Henry Ford, who both spoke briefly. Luncheon was served at the fairgrounds to some 8000 people. Because of the large number present, it was necessary to bring caterers from as far distant as Chicago, but the entire meal was served without the slightest delay.

Greenfield Village

Early Friday afternoon the dealers were transported in 300 chartered buses to Greenfield Village, where Henry Ford has created a historic memorial of early Americana. An important addition was made to the village by the guests who presented Mr. Ford with a genuine Cape Cod windmill.

The tour included an inspection of the entire village and of the new museum, which covers eight acres and houses an exhibit including every type of transportation, from the earliest to the most modern.

Horse-drawn Vehicles

One of the most interesting features of the village is the fact that all vehicles are horse drawn. These include stagecoaches, hansom cabs, and others of all descriptions.

On Friday night we were entertained at the coliseum where Fred Waring and his Pennsylvanians presented the regular Friday evening Ford radio concert. This was followed by a varied program for the remainder of the evening.

Saturday morning was spent in a tour of the Lincoln-Zephyr plant which occupies the buildings of the original Lincoln factory.

River Rouge Plant

The River Rouge Ford Plant is immense in size. Approximately 72,000 people are employed there and the buildings, inside and out, are maintained in spotless condition. A few of the more important facts concerning the plant may prove to be of interest.

It has 19 miles of improved roads and 57 miles of railroad tracks within its boundaries.

When it is in full operation, as it was during our visit, there are 147 trained medical men on hand at all times. They are capable of handling any emergency which may arise.

Supplies Gas for Detroit

The plant uses 2500 tons of coal daily and furnishes gas for the entire city of Detroit.

It employs 1100 toolmakers who construct all the machines used and care for their maintenance.

An important feature is the trade school, where 1100 boys are trained in mechanical courses for a period of three months. They are then placed at work on a job which they appear most qualified to perform, at

the minimum wage rate of \$5 per day.
Mr. Krauss was most enthusiastic over the entire trip, and especially over the 1937 car, which he believes is by far the best ever turned out by the Ford organization.

CHRISTIAN SCIENCE LECTURE, NOV. 15

James G. Rowell, C.S.B., of Kansas City, Missouri, a member of the board of trustees of The Mother Church, The First Church of Christ Scientist in Boston, Mass., will lecture on "Christian Science: Its Ministry of Reconciliation" in the Broadway Theatre, Palmyra, Sunday evening, November 15, at 8:15 o'clock under the auspices of the First Church of Christ Scientist, Riverton.

The public is cordially invited to attend.

BORER-CLAWGES

Mr. and Mrs. Raymond A. Clawges, of Burlington, announce the marriage of their daughter, Helen Elizabeth, to Robert Chamberlain Borer, son of Mr. and Mrs. Edward W. G. Borer, of Main street, Riverton, on November 7, 1936, at Harrison, New York.

Mrs. Borer is a graduate of the Class of 1933 of Wilbur Watts High School, Burlington. Mr. Borer is a graduate of Mercersburg Academy and also attended Princeton University.

The couple will reside in Philadelphia.

PORCH CLUB

A lecture on international current events will be given at the Porch Club on November 17, at 2:30 p.m.

This will be the first of a series of talks on that subject by Miss Besse Howard, who as a member of the American committee in Geneva, and as secretary of the American Council in that city, has had an unusual opportunity of coming into close contact with international events and personalities.

SUN STATION HAS NEW PROPRIETOR

Ross Evans Takes Over Business Located at Broad and Main Streets

Ross S. Evans has recently taken over the Sun Service Station located at Broad and Main streets, Riverton, from Hobart A. Garwood, the former proprietor.

Mr. Evans is well known in Riverton, Palmyra and vicinity, having been in the employ of the F. Stanley Groves family for the past 22 years.

The Evans Service Station, as the business will be known in the future, will endeavor to render quick, efficient and high type service.

Mr. Evans extends a cordial invitation to everyone to visit the station and to avail themselves of his facilities.

RAPID PROGRESS ON MARKET HOUSE

Store Expected to Be Ready About Jan. 1, Floor Space 45 x 100

Work is progressing rapidly on the rebuilding of the Philadelphia Market House, at Broad street and Garfield avenue, Palmyra, and the proprietors, Messrs. Lipkowitz and Schwartz, state that they expect the entire structure to be completed shortly after the first of the year.

Business is being conducted as usual in the west wing of the old building.

The new store, when completed, will provide ample floor space for the display of goods and will be 45 by 100 feet.

The excavating for the entire building has been completed, and forms are in place for the pouring of concrete. Cement block piers are already in position.

The proprietors state that the construction is proceeding according to schedule, and they believe that the east wing will be ready for occupancy during the latter part of December.

TOMORROW!

NOVEMBER
14th :: 1936

See the

1937 FORD V-8

A NEW CAR AT NEW LOW PRICES
WITH AN ENTIRELY NEW ECONOMY IDEA!

On Display at our Showroom

See how the Ford V-8 has been completely redesigned. It's the smartest-looking car in the low-price field. It has new comfort and safety. Operation is quieter. Braking is smoother and faster. AND THERE'S A CHOICE OF TWO V-8 ENGINE SIZES. You'll want to drive it—let us arrange it.

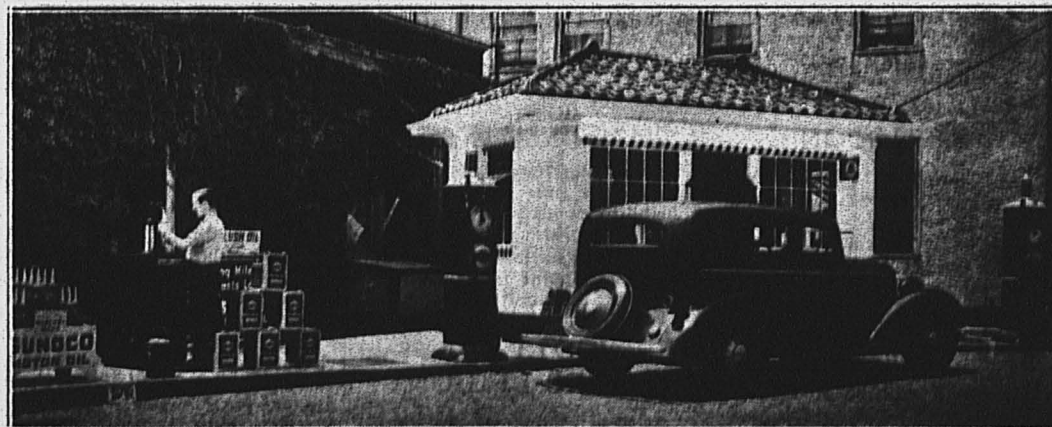
...

LESTER S. FORTNUM

SALES  SERVICE

115-125 W. Broad St. Phone 1180 Palmyra, N.J.

1937 Ford V-8 Trucks and Commercial Cars Here Tomorrow Also



ANNOUNCEMENT

THE SUNOCO SERVICE STATION AT THE CORNER
OF BROAD AND MAIN STREETS

RIVERTON

HAS BEEN SECURED FROM HOBART A. GARWOOD
AND WILL BE CONTINUED BY MYSELF
UNDER THE NAME OF

EVANS' SERVICE STATION

I will endeavor to render a quick, efficient and high type of service to the former customers as well as all new customers.

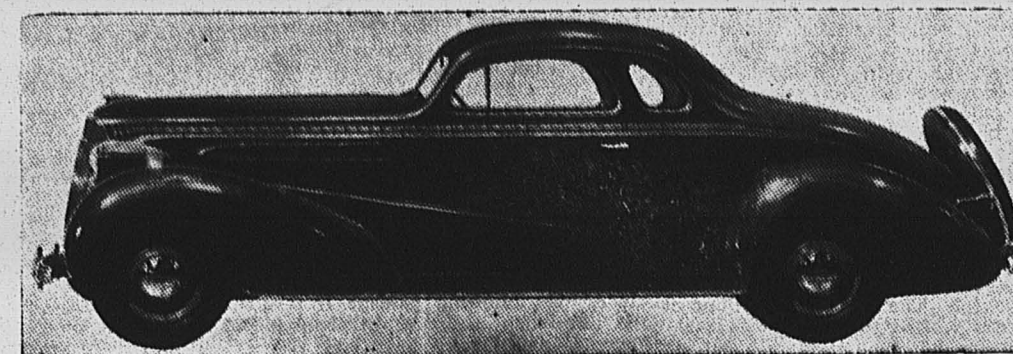
A cordial invitation is extended to everyone to visit our station and avail themselves of our service.

ROSS S. EVANS

Proprietor.

The 1937 Chevrolet is Here

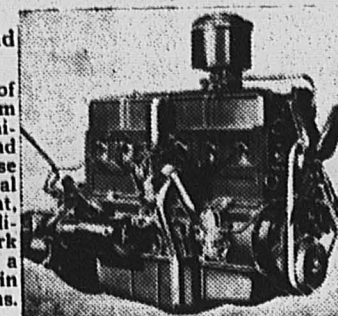
The Complete Car—Completely New. See it today on our Showroom Floor



1937 Chevrolet Master De Luxe Sport Coupe with rumble seat

Chevrolet—Oil Gauge and Crankcase Filler

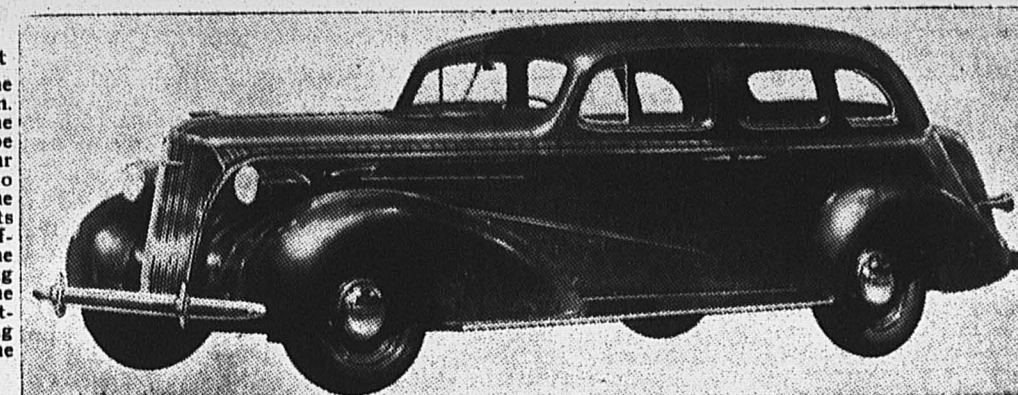
On the right-hand side of the engine, safely away from the heat of the exhaust manifold, are the oil gauge and crankcase filler, also those units that call for occasional inspection or adjustment, such as the fuel pump sediment bowl, distributor, spark plugs, and wiring. It is a time-saver for motorists in refueling at filling stations.



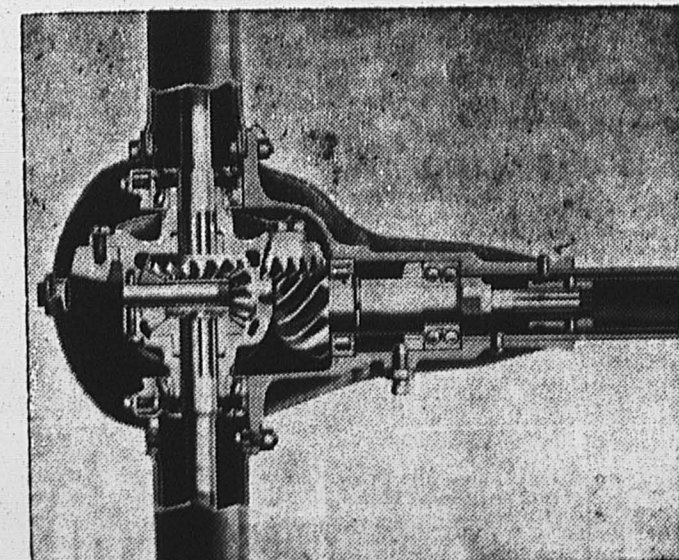
Easily Adjustable

Chevrolet—Driver's Seat

Triple adjustment of the driver's seat is an innovation. A fingertip latch releases the seat, permitting it to be moved over a range of four inches from rear position to forward position. As the seat moves forward, its height is increased a half-inch. At the same time, the seat angle changes, tilting the back forward. Thus, the seat automatically adjusts itself to provide the riding position best suited to the stature of the driver.



1937 Chevrolet Master De Luxe Sport Sedan



Chevrolet—Hypoid Gear Rear Axle

Chevrolet introduces the hypoid gear rear axle, a feature of costlier cars in recent years. The drive pinion engages the ring gear below the center of the axle, lowering the propeller shaft and permitting lower bodies. The drive is highly efficient, since the spiral hypoid gears engage with a contact that combines sliding and rolling action. Note the large pinion, heavy ring gear, and antifriction bearings.



Chevrolet—Fittings and Appointments

Every comfort, every convenience, is provided in finish and fittings and appointments strikingly beautiful in detail. Inside as well as outside, the 1937 Chevrolet is a complete car—completely new.

This latest achievement of Chevrolet engineers is creating widespread interest since its announcement on Saturday . . . join the procession of interested drivers . . . let us explain the features of this fine new car!

ASKEW MOTOR CO.

SALES  SERVICE

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RIVERTON, N. J.

OPEN EVENINGS

Telephones—Riverton 714—Merchantville 368

THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

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Mr. and Mrs. Claire Adams, of West Philadelphia, spent Sunday with Mrs. Jessie Warner, of Cinnaminson avenue.

Mr. and Mrs. C. H. Pascoe, of Philadelphia, spent Sunday with Mr. and Mrs. F. N. Johnson. Mrs. Pascoe first taught the Philistia Class of the Baptist Church, twenty-five years ago last Sunday, and has returned to Palmyra every second Sunday in November to teach.

Mrs. Elise Brownell, of Frankford, spent Sunday with Mr. and Mrs. L. W. Caskey, of Morgan avenue.

Mrs. Gertrude Dinn, of Fifth and Horace avenues, will entertain the Radio and Card Party of the P. O. of A. next Wednesday evening.

Mrs. Mary Wilson, of West Broad street, is entertaining her niece from Maryland.

PUBLIC SERVICE SALES ARE GOOD

Sales of electric appliances by Public Service Electric and Gas Company during October were the highest of any month in the history of the company, exceeding the best previous month, May of this year. Electric lamps of the improved I.E.S. design were a feature, at total of 26,528 being sold during the month, exceeding by more than 22,000 the largest number of these lamps sold previously in any full year. Mazda lamps sold in October reached a new high, totalling more than 830,000.

The year 1936 has been a record-breaker for Public Service in the sale of electric appliances. In the ten months ended October 6,300 electrical refrigerators; 9,748 washing machines; 2,200 ironing machines and more than 27,000 electric irons were sold.

Hawaii bases automobile license fees on the weight of the car—one cent a pound.

CHURCH NEWS

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, Pastor
In 1831, four Nez Peres Indians reached St. Louis, looking for a book of the white man with directions for the worship of God. They were well treated, but they did not receive the Book. Two died in the city, one on the way home, the survivor reached his people empty handed. But that visit inspired two young Presbyterians, Dr. Marcus Whitman and Rev. Henry Harmon Spalding, who set out on the Oregon Trail for the Territory of Oregon to take the "White Man's Book" to these Indians.

That was the beginning of National Missions in the Presbyterian Church. The story is as thrilling as a story of adventure. It will be the theme of meditation at Calvary Church next Sunday morning, in commemoration of this centennial. You are invited to hear this "Beginning of National Missions—How the White Man's Book was taken to the Nez Peres Indians over the Oregon Trail."

Service of worship at 11 a.m.; Church School, 9.45 a.m.; Junior Christian Endeavor Society, 3 p.m.; Senior Christian Endeavor Society, 7 p.m.

The midweek service, Wednesday evening, at 8 p.m.

For those who have no regular church home in this community, a sincere welcome is waiting to enter into the worship and fellowship of Calvary Church.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
Services, Sunday, November 15, 10.00 a.m., Bible School. The School was pleased to hear that Superintendent VanOsten had consented to continue in his present capacity for another year.

11.15 a.m., Morning worship. The pastor and Rev. Millard O. Pierce, pastor of the First Baptist Church of Burlington, will exchange pulpits for the morning service. The choir will take their usual part in the service.

7.00 p.m., High School Young People's Group in the Sunday School room.

7.45 p.m., Evening worship. "Streamlined Lives," will be the subject of the pastor's sermon. Selections by the choir and a spirited song service of 15 minutes will precede the sermon.

Wednesday evening at eight o'clock, the mid-week prayer service. Friday afternoon at four o'clock the Junior BYPU meets in the Junior department room.

The choir, under the direction of Claude Barto, are rehearsing for the "Song of Thanksgiving," by Maunders, which they intend to render at the Sunday evening service, November 23.

The Union Thanksgiving Service will be held in Christ Episcopal Church of Riverton, with Rev. Charles T. Bates, of Calvary Presbyterian Church, occupying the pulpit. From December 6th to December 13th, a Preaching Mission will be conducted in the church to which the public are invited. The Rev. Lockett will preach each evening.

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EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor
This Sunday morning at eleven o'clock the Rev. W. A. Boyd will preach. The Brainerd Sisters have changed their plans and will be with us every evening next week and also Sunday evening, November 22.

This Sunday evening the Young People of our church will give a very beautiful pageant called "The Challenge of the Cross." The music will be provided by a mixed chorus and mixed quartet. Mr. Boyd will give a short sermon on the same theme as the pageant.

The religious crusade will be continued every evening next week at 7.45 o'clock.

CHRISTIAN SCIENCE CHURCH

"Mortals and Immortals" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, November 15.

The Golden Text is: "If ye live after the flesh, ye shall die; but if ye mortals body temperature is about 98.6 degrees.

ye through the Spirit do mortify the deeds of the body, ye shall live. The Spirit itself beareth witness with our spirit, that we are the children of God" (Romans 8:13, 16). Among the citations which comprise the Lesson-Sermon is the following from the Bible: "We know that whosoever is born of God sinneth not; but he that is begotten of God keepeth himself, and that wicked one toucheth him not. And we know that the Son of God is come, and hath given us an understanding, that we may know him that is true, and we are in him that is true, even in his Son Jesus Christ. This is the true God, and eternal life" (1 John 5:18, 20).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The conceptions of mortal, erring thought must give way to the ideal of all that is perfect and eternal. Through many generations human beliefs will be attaining diviner conceptions and the immortal and perfect model of God's creation will finally be seen as the only true conception of being" (p. 260).

EPWORTH LEAGUE

The next meeting of the Senior Epworth League will be Sunday, November 15th, at 6.45 p.m. in the Wesleyan room.

This will be the second of a new series planned by Miss Lisa Stein. The service will be based on "Christ in the Home," and will be in charge of Jeanne Fisher.

Special music has been arranged and Raymond Mumford will be the speaker.

For the same Sunday night, the Third Department is asking those who feel that they have something for which to be thankful, to bring canned goods for our Thanksgiving baskets.

Miss Marcella Bowen, second vice president, will start her collection of World Comradeship pledges next Sunday. This is a contribution of two cents per week, to be used for missions.

Miss Margaret Rae would like to have all "loot of pennies" envelopes turned in Sunday.

By popular request, the Third Department is holding another covered dish supper on Friday, November 20th.

SCOUT LEADERS BEGIN STUDIES

Weigand Is Made Scoutmaster at Weekly Meeting of County Group

Sixteen Scoutmasters gathered at Camp Mahalala Wednesday evening to begin the study of a prescribed course in leadership.

These meetings are conducted in the same manner as regular troop meetings. George Weigand, of Palmyra, was elected Scoutmaster, and his assistant is William B. Gibson, of the Parry Troop. Other aides are Amos Hope, of Burlington; scribe; Herbert Scilly, Maple Shade; Robert Commons, Burlington; and Alfred Branson, Sr., Palmyra patrol leaders.

Among the things discussed were planned meetings, skeleton programs for whole year, programs for each month and the appointing of an officer of the day. At the second meeting to be held in Moorestown this week each scoutmaster will suggest ten stunts to fill in the dull spots of the regular meetings, and also outline model programs.

William Coles, Jr., of Moorestown, read a letter he had received from Corporal Brooks of the New Jersey State Police, inviting scouts in Burlington county to participate in a state-wide contest of first aid to the injured, based on the American Red Cross text book and methods.

Have you visiting cards? Place your order for one hundred at The New Era. Rytex-Hyllited (raised printing) cards are fine quality and only Seventy-five Cents.

OBITUARIES

JOHN KLING

John Kling, 56, of Delair, was killed Sunday morning at Spring Garden street and 8-41.

Funeral services were held Wednesday at 1 o'clock from the Snover Funeral Home, the Rev. Harold L. Creager officiating.

Interment was made in Morgan Cemetery.

Mr. Kling, a worker at the Palmyra Foundry, is survived by his widow, Ethel, and two small children.

CHARLES SHIMER BOYER

Charles Shimer Boyer, of 205 E. Central avenue, Moorestown, retired Camden business man and historian, died Tuesday at his home from heart disease. He was 67.

Mr. Boyer, son of the late Benjamin F. and Alabama Shimer Boyer, was born in Bethlehem, Pa. He was graduated from the University of Pennsylvania in 1891. He was president of the B. F. Boyer Co. Worst-Ed Mill until three years ago when he and his brother, B. Ralph Boyer, treasurer of the firm, sold their interests to the Jantzen Co.

He was president of the Camden County Historical Society, former New Jersey president of the Sons of the American Revolution, and former president of the Camden Club. In 1904 he married the former Anna Wilson De Rousse and they lived in Camden many years, moving to Moorestown eleven years ago. Besides his wife and his brother, he is survived by a sister, Mrs. Jane B. McCray, wife of Dr. Paul M. McCray.

Services will be held Saturday at 2 p.m. at his late residence, 205 East Central avenue, Moorestown. Interment private.

COMING EVENTS

Saturday, November 14
Rummage Sale, Riverton Porch Club, benefit of Riverton Cinnaminson Welfare Association.

Tuesday, November 17
Father and Son Banquet, Baptist Church, Palmyra, 6.15 p.m., tickets 75 cents per plate.

Wednesday, November 18
Chicken Supper, Cinnaminson public school, 5 to 8 p.m., adults 65 cents per plate, children 40 cents.

Thursday, November 19
Pinocch Party P.O.S. of A. Hall, Palmyra, 8 p.m., benefit police radio equipment fund, tickets 25 cents.

Friday, November 20
Concert by Curtis Players, auditorium Riverton Public School, 8.15 p.m., benefit of Riverton Free Library, tickets 75 cents.

Friday, November 20
Junior class play, "The Rushing Bride," auditorium Palmyra High School, 8.15 p.m.

Friday, November 20
Bazaar, 7.30 p.m., auditorium of Sacred Heart School, Riverton, benefit B. V. M. Sodality.

Saturday, November 21
Second annual exhibit of Riverton-Palmyra YMCA Stamp Club, YMCA building, Palmyra, 2 to 10 p.m., public invited, admission free.

Saturday, November 21
Turkey supper and bazaar, P.O.S. of A. Hall, Palmyra, 5.30 to 7.30 p.m., benefit of the Order of the Eastern Star, tickets 40 and 75 cents.

Saturday, November 21
Junior Class play, "The Rushing Bride," auditorium Palmyra High School, 8.15 p.m.

Wednesday, November 25
Dance, Riverton Country Club, 9 to 11, Woody McCord's orchestra, sponsored by Alpha Psi Nu Sorority, tickets, \$1.50.

Church Notices

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School 9.30 a.m.
Sunday Service, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building open Tuesday and Friday 2.30 to 4.30

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Westfield Friends' School

Halloween was celebrated at Westfield Friends' school last Friday. The regular assembly was held at which time there was a costume parade. The judges in charge were Mrs. Raymond Warner, of Palmyra, Miss Beulah Parry, of Riverton and Miss Jennie Dillo, of Philadelphia. Prizes were awarded to the following:

Gretchen Kieckhefer — Prettiest costume.
Roy Heisler — Cleverest costume.
George Conover — Funniest costume.

There was also a pumpkin contest for which prizes were given to: Barbara Bromley — Vegetable lady. "Sonny" Entwistle — Funniest pumpkin.

Stuart Linderman — Cleverest pumpkin.

At noon, a party was held in the lunch room. Mark Hoepfner acted as toastmaster. Each class made some contribution to the program. A Halloween elf donated gingerbread boys, and the cooking class distributed candied apples which they made.

Original Halloween Poems
Halloween Night

On Halloween night
You'd better watch out,
Cause the witches and ghosts
Will be jumping about.
When the ghosts say, "Boo,"
They will frighten you.
On that dark night,
You will have fright.
When you are out
In your Chinese man's mask,
Or whatever it may be, I ask,
On Halloween night will you
Please look out,
Cause the witches and ghosts
Will be jumping about.

James Marshall.

One Scary Night
One scary night on Halloween
The witches were freed and could
be seen.

Their black capes flew high in the
air.

As the dazzling moon-beams shone
in their hair,
The pumpkins shone in the windows
bright.

And the spooky witches flew
through the night.
The witches wondered, whether or
not.

At Westfield they would make their
yearly hop;
But on the way, believe it or not,
The black cats met them and said,
"You stop."

A fight went on 'till almost dawn
But when the goblins came, no more
went on.

Fourth Class.

An election was held November third, following a week of campaigning for the president and vice president of the garnet and blue teams. Brief campaign speeches were made at meetings held every day after lunch. Instruction was given by the teachers as to the method of voting by secret ballot. All votes were cast in the reception room which was made to resemble a real polling place. The children used a miniature ballot made by themselves. The election was carried on as nearly like a real presidential election as possible.

The results were as follows:
Robert Flower, president of garnets; June Rodman, vice president of garnets.

Roy Heisler, president of blues; Mark Hoepfner, vice president of blues.

This week a trip was made to Millside farms by the kindergarten who are studying "Home Life."

The following is a description of the trip made to the planetarium by the third and fourth classes last week:

"The third and fourth classes went to the Planetarium which is in the Franklin Institute in Philadelphia. Mrs. Mears, Mr. and Mrs. Bromley, Mrs. Kruson and Miss Diehl took cars."

"As soon as we went into the building we saw a big round glass ball that told us how the planets move around the sun. It takes Mercury seventy-eight days and Neptune one hundred and seventy-five years to go around the sun. When we went into the Planetarium we saw that the room was high in the center and low at the sides. Soon the lights grew dimmer and dimmer and finally went out altogether. Then all of a sudden a flash of stars came out and a man told us many

things about them. Once he made all the stars go out and left only the planets in the sky. We saw how the planets move around the sun in their paths. We saw how the sky will look in 1940. It showed us that five planets will be in a row then. We learned that the sun covers the stars in the day time.

"It was fun and interesting."
Fourth Class.

ROTARIANS HEAR TALK ON INDIANS

E. B. Whitcraft, Member Local High School Faculty Addresses Club

"It is an odd commentary on human nature, that we will go great distances to thrill with proximity to the site of an ancient civilization. A Halloween elf donated gingerbread boys, and the cooking class distributed candied apples which they made.

Mr. Whitcraft began his interesting talk by explaining the generally accepted theory of the origin of the Indians in this area. It seems probable that they migrated from Siberia, crossing the Bering Sea to Alaska, where many evidences of a stay of long duration are found. After the cap which covered a large portion of North America had receded, it is assumed they spread across the continent.

Lenni-Lenape Tribe

The New Jersey Indians were of the Lenni-Lenape tribe. They were first found along the Mississippi and then in New York state. There they crossed the Delaware, later, the Susquehanna and thence to New Jersey. Here they became three distinct tribes. The Wolf Tribe occupied north Jersey and of necessity became warriors, fending off the constant thrust of the Iroquois from the north. The Turkey Tribe occupied south Jersey. They were essentially farmers and fishermen. In between lay the Turtle Tribe, who were the traders acting as intermediaries between the hunters of the north and the farmers of the south, for exchange of their products.

The central and southern tribes were a peaceful people. Living for them was easy. An abundance of game, fish, berries and nuts made it

The pace of glaciers is seldom more than an inch an hour.



Responsibility

That services here are always of high character and beauty, is due to the fact that we keenly appreciate the sacred nature of the trust imposed in us. No detail is too small to receive the utmost care and attention—regardless of the cost of the funeral.

The Snover Funeral Home Incorporated

313 East Broad Street
PALMYRA, N. J.
Frank A. Snover John N. Swarts
Phone, Riverton 830

so. Penn's famous treaty was evidence of their natural friendliness.

Turtle Tribe Here

The Turtle Tribe, found in this vicinity, were skillful with their hands, although less evidence of their craftsmanship is available than has come from either from the northern tribes which had more en during material with which to work, or the western tribes where climatic conditions preserved their products.

Interesting and valuable finds are still being made along the Rancocas creek, particularly near the junction of the Mount Holly and Hainesport branches. These include fragments of pottery, stone knives and axes, arrowheads, mortars and pestles. Many of the roads in this section were once trails of the Turtle Tribe and it has been established that Mount Laurel was the site of one of their largest villages, with a population of nearly 10,000 persons.

Preparation of Meals
Mr. Whitcraft gave many interesting descriptions of the habits and customs of these people. Meals, for instance, were prepared by boiling water with a heated stone. Meat, beans, squash, etc., were added and stirred in with grits for a gruel from which all who were hungry scooped out a portion with a shell.

Naming a Child

The first object viewed outside by the mother, after the birth of a child, was the source of the name for that child until he was 15 or 16 years of age. Up to that time, his education was in the hands of his grandfather. When he reached this age, he was taken to the woods and left without food for days until nearly exhausted. His reactions to prowling animals were carefully observed.

When his endurance was about ended he was placed for a time in a cask heated with hot stones, and later thrown into cold water. After this, the half-conscious lad was chased into the woods until he dropped in a faint. Upon being revived he was asked of what he had dreamed while "asleep." Upon his answer hinged the name he bore for the balance of his life.

Harrassed by insects, the Indians literally encased themselves in bear's grease throughout the warm weather and it requires little imagination to appreciate the fragrance of a village of 10,000 souls on a hot, mid-summer day.

A real bargain in printed stationery is offered by The New Era during September. Rytex Double Check is on sale during this month only. Double the regular quantity per box at no increase in price. One Dollar for 200 single sheets and 100 envelopes.

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RIVERTON, NEW JERSEY
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WILLIAMS' COAL AND COKE
WILLIAMS' STORM SASH

LET US SUPPLY YOUR FUEL REQUIREMENTS NOW—AND PREPARE YOU FOR THE LONG, COLD WEEKS AHEAD

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Palmyra

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The winner in the P. O. of A. blanket club this week was Miss Ethel Haines, of Cinnaminson ave.

Mr. and Mrs. Claire Adams, of West Philadelphia, spent Sunday with Mrs. Jessie Warner, of Cinnaminson avenue.

Mr. and Mrs. C. H. Pascoe, of Philadelphia, spent Sunday with Mr. and Mrs. F. N. Johnson. Mrs. Pascoe first taught the Philatelic Class of the Baptist Church, twenty-five years ago last Sunday, and has returned to Palmyra every second Sunday in November to teach.

Mrs. Elise Brownell, of Frankford, spent Sunday with Mr. and Mrs. L. W. Caskey, of Morgan avenue.

Mrs. Gertrude Dinn, of Fifth and Horace avenues, will entertain the Radio and Card Party of the P. O. of A. next Wednesday evening.

Mrs. Mary Wilson, of West Broad street, is entertaining her niece from Maryland.

PUBLIC SERVICE SALES ARE GOOD

Sales of electric appliances by Public Service Electric and Gas Company during October were the highest of any month in the history of the company, exceeding the best previous month, May of this year. Electric lamps of the improved I.E.S. design were a feature, at total of 36,528 being sold during the month, exceeding by more than 22,000 the largest number of these lamps sold previously in any full year. Mazda lamps sold in October reached a new high, totalling more than 830,000.

The year 1936 has been a record-breaker for Public Service in the sale of electric appliances. In the ten months ended October 6,300 electrical refrigerators; 9,748 washing machines; 2,200 ironing machines and more than 27,000 electric irons were sold.

Hawaii bases automobile license fees on the weight of the car—one cent a pound.

CHURCH NEWS

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, Pastor

In 1831, four Nez Peres Indians reached St. Louis, looking for a book of the white man with directions for the worship of God. They were well treated, but they did not receive the Book. Two died in the city, one on the way home, the survivor reached his people empty handed. But that visit inspired two young Presbyterians, Dr. Marcus Whitman and Rev. Henry H. Spaulding, who set out on the Oregon Trail for the Territory of Oregon to take the "White Man's Book" to these Indians.

That was the beginning of National Missions in the Presbyterian Church. The story is as thrilling as a story of adventure. It will be the theme of meditation at Calvary Church next Sunday morning, in commemoration of this centennial. You are invited to hear this "Beginning of National Missions—How the White Man's Book was taken to the Nez Peres Indians over the Oregon Trail."

Service of worship at 11 a.m.; Church School, 9.45 a.m.; Junior Christian Endeavor Society, 3 p.m.; Senior Christian Endeavor Society, 7 p.m.

The midweek service, Wednesday evening, at 8 p.m.

For those who have no regular church home in this community, a sincere welcome is waiting to enter into the worship and fellowship of Calvary Church.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services, Sunday, November 15, 10.00 a.m., Bible School. The School was pleased to hear that Superintendent VanOsten had consented to continue in his present capacity for another year.

11.15 a.m., Morning worship. The pastor and Rev. Millard O. Pierce, pastor of the First Baptist Church of Burlington, will exchange pulpits for the morning service. The choir will take their usual part in the service.

7.00 p.m., High School Young People's Group in the Sunday School room.

7.45 p.m., Evening worship. "Streamlined Lives," will be the subject of the pastor's sermon. Selections by the choir and a spirited song service of 15 minutes will precede the sermon.

Wednesday evening at eight o'clock, the mid-week prayer service. Friday afternoon at four o'clock the Junior BYPU meets in the junior department room.

The choir, under the direction of Claude Barto, are rehearsing for the "Song of Thanksgiving," by Maunier, which they intend to render at the Sunday evening service, November 23.

The Union Thanksgiving Service will be held in Christ Episcopal Church of Riverton, with Rev. Charles T. Bates, of Calvary Presbyterian Church, occupying the pulpit.

From December 6th to December 13th, a Preaching Mission will be conducted in the church to which the public are invited. The Rev. Lockett will preach each evening.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

This Sunday morning at eleven o'clock the Rev. W. A. Boyd will preach. The Graham Sisters have changed their plans and will be with us every evening next week and also Sunday evening, November 22.

This Sunday evening the Young People of our church will give a very beautiful pageant, called "The Challenge of the Cross." The music will be provided by a mixed chorus and mixed quartet. Mr. Boyd will give a short sermon on the same theme as the pageant.

The religious crusade will be continued every evening next week at 7.45 o'clock.

CHRISTIAN SCIENCE CHURCH

"Mortals and Immortals" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, November 15.

The Golden Text is: "If ye live after the flesh, ye shall die; but if ye deny the flesh, ye shall live." Normal body temperature is about 98.6 degrees.

ye through the Spirit do mortify the deeds of the body, ye shall live. The Spirit itself beareth witness with our spirit, that we are the children of God" (Romans 8:13, 16). Among the citations which comprise the Lesson-Sermon is the following from the Bible: "We know that whosoever is born of God sinneth not; but he that is begotten of God keepeth himself, and that wicked one toucheth him not. And we know that the Son of God is come, and hath given us an understanding, that we may know him that is true, and we are in him that is true, even in his Son Jesus Christ. This is the true God, and eternal life" (1 John 5:18, 20).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The conceptions of mortal, erring thought must give way to the ideal of all that is perfect and eternal. Through many generations human belief will be attaining diviner conceptions and the immortal and perfect model of God's creation will finally be seen as the only true conception of being" (p. 260).

EPWORTH LEAGUE

The next meeting of the Senior Epworth League will be Sunday, November 15th, at 6.45 p.m. in the Wesleyan room.

This will be the second of a new series planned by Miss Lisa Stein. The service will be based on "Christ in the Home," and will be in charge of Jeanne Fisher.

Special music has been arranged and Raymond Mumford will be the speaker.

For the same Sunday night, the Third Department is asking those who feel that they have something for which to be thankful, to bring canned goods for our Thanksgiving baskets.

Miss Marcella Bowen, second vice president, will start her collection of World Comradeship pledges next Sunday. This is a contribution of two cents per week, to be used for missions.

Miss Margaret Rae would like to have all "foot of pennies" envelopes turned in Sunday.

By popular request, the Third Department is holding another covered dish supper on Friday, November 20th.

SCOUT LEADERS BEGIN STUDIES

Weigand Is Made Scoutmaster at Weekly Meeting of County Group

Sixteen Scoutmasters gathered at Camp Mahalala Wednesday evening to begin the study of a prescribed course in leadership.

These meetings are conducted in the same manner as regular troop meetings. George Weigand, of Palmyra, was elected Scoutmaster, and his assistant is William B. Gibson, of the Parry Troop. Other aides are Amos Hope, of Burlington, scribe; Herbert Scilly, Maple Shade; Robert Commons, Burlington, and Alfred Branson, Sr., Palmyra patrol leaders.

Among the things discussed were planned meetings, skeleton programs for whole year, programs for each month and the appointing of an officer of the day. At the second meeting to be held in Moorestown this week each scoutmaster will suggest ten stunts to fill in the dull spots of the regular meetings, and also outline model programs.

William Coles, Jr., of Moorestown, read a letter he had received from Corporal Brooks of the New Jersey State Police, inviting scouts in Burlington county to participate in a state-wide contest of first aid to the injured, based on the American Red Cross text book and methods.

Have you visiting cards? Place your order for one hundred at The New Era. Rytek-Hyllsted (raised printing) cards are fine quality and only Seventy-five Cents.

OBITUARIES

JOHN KLING

John Kling, 56, of Delair, was killed Sunday morning at Spring Garden street and S-41.

Funeral services were held Wednesday at 1 o'clock from the Snover Funeral Home, the Rev. Harold L. Creager officiating.

Interment was made in Morgan Cemetery.

Mr. Kling, a worker at the Palmyra Foundry, is survived by his widow, Ethel, and two small children.

CHARLES SHIMER BOYER

Charles Shimer Boyer, of 205 E. Central avenue, Moorestown, retired Camden business man and historian, died Tuesday at his home from heart disease. He was 67.

Mr. Boyer, son of the late Benjamin F. and Alabama Shimer Boyer, was born in Bethlehem, Pa. He was graduated from the University of Pennsylvania in 1891. He was president of the B. F. Boyer Co. Worst-Ed Mill until three years ago when he and his brother, B. Ralph Boyer, treasurer of the firm, sold their interests to the Jantzen Co.

He was president of the Camden County Historical Society, former New Jersey president of the Sons of the American Revolution, and former president of the Camden Club. In 1904 he married the former Anna Wilson De Rousse and they lived in Camden many years, moving to Moorestown eleven years ago. Besides his wife and his brother, he is survived by a sister, Mrs. Jane B. McCray, wife of Dr. Paul M. McCray. Services will be held Saturday at 2 p.m. at his late residence, 205 East Central avenue, Moorestown. Interment private.

COMING EVENTS

Saturday, November 14
Rummage Sale, Riverton Paroch Club, benefit of Riverton-Cinnaminson Welfare Association.

Tuesday, November 17
Father and Son Banquet, Baptist Church, Palmyra, 6.15 p.m., tickets 75 cents per plate.

Wednesday, November 18
Chicken Supper, Cinnaminson public school, 5 to 8 p.m., adults 65 cents per plate, children 40 cents.

Thursday, November 19
Pinocchio Party P.O.S. of A. Hall, Palmyra, 8 p.m., benefit police radio equipment fund, tickets 25 cents.

Friday, November 20
Concert by Curtis Players, auditorium Riverton Public School, 8.15 p.m., benefit of Riverton Free Library, tickets 75 cents.

Friday, November 20
Junior class play, "The Rushing Bride," auditorium Palmyra High School, 8.15 p.m.

Friday, November 20
Bazaar, 7.30 p.m., auditorium of Sacred Heart School, Riverton, benefit B. V. M. Sodality.

Saturday, November 21
Second annual exhibit of Riverton-Palmyra YMCA Stamp Club, YMCA building, Palmyra, 2 to 10 p.m., public invited, admission free.

Saturday, November 21
Turkey supper and bazaar, P.O.S. of A. Hall, Palmyra, 5.30 to 7.30 p.m., benefit of the Order of the Eastern Star, tickets 40 and 75 cents.

Saturday, November 21
Junior Class play, "The Rushing Bride," auditorium Palmyra High School, 8.15 p.m.

Wednesday, November 25
Dance, Riverton Country Club, 9 to 1, Woody McCord's orchestra, sponsored by Alpha Psi Nu Sorority, tickets, \$1.50.

Church Notices

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School, 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building open Tuesday and Friday 2.30 to 4.30

Have you visiting cards? Place your order for one hundred at The New Era. Rytek-Hyllsted (raised printing) cards are fine quality and only Seventy-five Cents.

Westfield Friends' School

Hallowe'en was celebrated at Westfield Friends' school last Friday. The regular assembly was held at which time there was a costume parade. The judges in charge were Mrs. Raymond Warner, of Palmyra, Miss Beulah Parry, of Riverton and Miss Jennie Dillo, of Philadelphia. Prizes were awarded to the following:

Grethen Kieckhefer — Prettiest costume.
Roy Heisler — Cleverest costume.
George Conover — Funniest costume.

There was also a pumpkin contest for which prizes were given to: Barbara Bromley — Vegetable lady.
"Sonny" Entwistle — Funniest pumpkin.
Stuart Linderman — Cleverest pumpkin.

At noon, a party was held in the lunch room. Mark Hoepfner acted as toastmaster. Each class made some contribution to the program. A Hallowe'en elf donated gingerbread boys, and the cooking class distributed candied apples which they made.

Original Hallowe'en Poems

Hallowe'en Night

On Hallowe'en night
You'd better watch out,
Cause the witches and ghosts
Will be jumping about.
When the ghosts say, "Boo,"
They will frighten you.
On that dark night,
You will have fright.
When you are out
In your Chinese man's mask,
Or whatever it may be, I ask,
On Hallowe'en night will you
Please look out,
Cause the witches and ghosts
Will be jumping about.
James Marshall.

One Scary Night

One scary night on Hallowe'en
The witches were freed and could
be seen.
Their black capes flew high in the
air,
As the dazzling moon-beams shone
in their hair.
The pumpkins shone in the windows
bright
And the spooky witches flew
through the night.
The witches wondered, whether or
not,
At Westfield they would make their
yearly hop;
But on the way, believe it or not,
The black cats met them and said,
"You stop."
A fight went on 'till almost dawn
But when the goblins came, no more
went on.
Fourth Class.

Lenni-Lenape Tribe

The New Jersey Indians were of the Lenni-Lenape tribe. They were first found along the Mississippi and then in New York state. There they crossed the Delaware, later, the Susquehanna and thence to New Jersey. Here they became three distinct tribes. The Wolf Tribe occupied north Jersey and of necessity became warriors, fending off the constant thrust of the Iroquois from the north. The Turkey Tribe occupied south Jersey. They were essentially farmers and fishermen. In between lay the Turtle Tribe, who were the traders acting as intermediaries between the hunters of the north and the farmers of the south, for exchange of their products.

The central and southern tribes were a peaceful people. Living for them was easy. An abundance of game, fish, berries and nuts made it

The results were as follows:
Robert Flower, president of garnets; June Rodman, vice president of garnets.
Roy Heisler, president of blues; Mark Hoepfner, vice president of blues.

This week a trip was made to Millside farms by the kindergarten who are studying "Home Life."

The following is a description of the trip made to the planetarium by the third and fourth classes last week:

"The third and fourth classes went to the Planetarium which is in the Franklin Institute in Philadelphia. Mrs. Mears, Mr. and Mrs. Bromley, Mrs. Kruson and Miss Diehl took care."

"As soon as we went into the building we saw a big round glass ball that told us how the planets move around the sun. It takes Mercury seventy-eight days and Neptune one hundred and seventy-five years to go around the sun. When we went into the Planetarium we saw that the room was high in the center and low at the sides. Soon the lights grew dimmer and dimmer and finally went out altogether. Then all of a sudden a flash of stars came out and a man told us many

ROTARIANS HEAR TALK ON INDIANS

E. B. Whitcraft, Member Local High School Faculty
Addresses Club

"It is an odd commentary on human nature, that we will go great distances to thrill with proximity to the site of an ancient civilization, yet be unaware of the evidences all about us of a race that peopled our very back yards perhaps 10,000 years ago." So commented Earl Whitcraft, instructor in social studies, Palmyra Junior High School, speaking before the Rotary Club last week on the Indians of central New Jersey.

Mr. Whitcraft began his interesting talk by explaining the generally accepted theory of the origin of the Indians in this area. It seems probable that they migrated from Siberia, crossing the Bering Sea to Alaska, where many evidences of a stay of long duration are found. After the ice cap which covered a large portion of North America had receded, it is assumed they spread across the continent.

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Telephone, Riverton 480

Open Daily 9 a.m. to 6 p.m.

Open Monday, Wednesday, Friday and Saturday Evenings until 9

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LOCAL OBSERVANCE OF ARMISTICE DAY

Flags are Generally Displayed,
Whistles Blow at 11 a.m.,
Schools Closed

The eighteenth anniversary of the ending of the World War was observed locally on Wednesday, November 11, by the general display of flags, the blowing of whistles at 11 a.m., and the closing of many local institutions for the day.

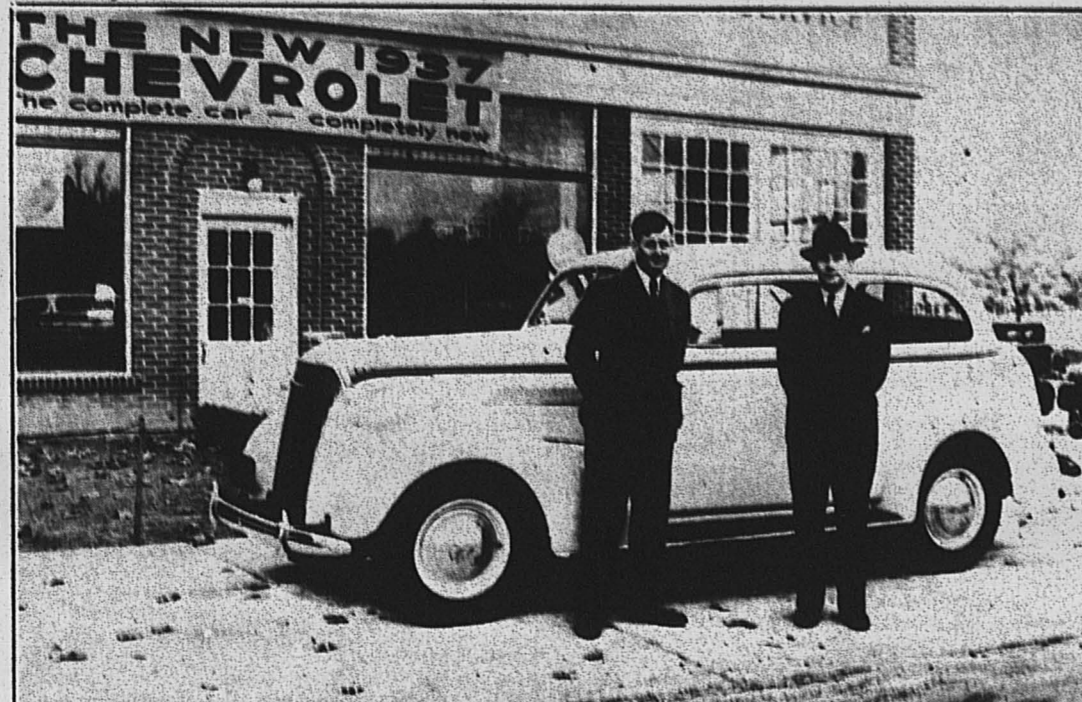
Schools in Riverton, Palmyra and Cinnaminson had no sessions because of the holiday. Post offices in Riverton and Palmyra, Cinnaminson Bank and the Riverton Free Library were among others which observed the anniversary.

Legion Attends Church
Post Frederick M. Rodgers, 156, of the American Legion held no special program during the day, but 30 members attended Armistice Day services last Sunday evening at the Epworth Methodist Church where the pastor, Rev. W. A. Boyd, delivered a sermon which was pertinent to the occasion.

The ritual test of the post, under the direction of John L. Metzger, gave the impressive 10 o'clock ritual in commemoration of the comrades who lost their lives in the great conflict.

Taps was sounded at the conclusion of the ceremony.

NEW CHEVROLET AT ASKEW MOTOR CO.



J. Dean Askew, proprietor, and William Hay, manager, of the Askew Motor Co., Broad and Fulton streets, Riverton, are shown standing beside the 1937 Chevrolet Master DeLuxe Town Sedan, introduced this week. Both Mr. Askew and Mr. Hay are from Cincinnati, Ohio, where they were connected with a division of General Motors Corporation. The Askew Motor Co., was opened here on September 1. There is no connection between the Askew Motor Co. and the former Pal-River Chevrolet Co.

CARD PARTY FOR POLICE RADIO

Large Assortment of Valuable
Prizes Ready for Affair
On November 19

Don't forget the card party to be given by the police departments of the three towns on Thursday, November 19, in the POS of A Hall, Palmyra.

This affair is being given to raise funds for a car radio system.

An extensive assortment of prizes has been assembled for the winners. Included among the articles are the following: 2 half tons of coal, permanent wave, electric clock, three sets of chromium faucets, four pigs, a wide assortment of fancy groceries, several lots of gasoline and oil, suit presses, laundry combinations, and many other items of value which are too numerous to mention.

The awards are to be placed on display in the store located next to the Palmyra police station at 14 East Broad street.

Refreshments, consisting of coffee and cake, will be served to all those attending.

One hundred Business Cards for One Dollar at The New Era Office. Rytex Hylited Cards on fine stock, rotary cut. Even lower prices for larger quantities.

PALMYRA HI BOWS TO MOORESTOWN

Locals Score First, But Invaders
Stage Comeback and Win
By 12-7 Count

Palmyra High threw a real scare into Moorestown when they scored a touchdown in the first period of the game played on the local field last Saturday afternoon, but Coach Isenberg's charges rallied in the second quarter and carried off the honors of the engagement by the count of 12 to 7.

Shortly after the game opened, Moorestown drove to the local 30 yard marker. At this stage of the contest a fumble was made in the invader backfield and the ball was Palmyra's on their own 25.

Marshall Runs 75 Yards to Score

On the first play, Marshall, fleet-footed halfback of the Red Rovers, started through a hole made between end and tackle on the right side of the Moorestown line. He broke into the clear and sprinted for the sidelines with only Isenberg, Moorestown safety, between him and the scoring zone.

It appeared that Marshall had come to the end of his journey on the 20 yard line as Isenberg closed in. The threat was evaded, however, as the local back, by a clever bit of side-stepping, left Isenberg groveling in the dirt. He crossed the goal line standing up.

Mento passed to Shea for the extra point.

Moorestown Scores

The seven points scored by Palmyra appeared to arouse the invaders in the same manner as red appeals to a bull. Lee intercepted a Palmyra pass and Moorestown commenced to go places.

The yellow and black reeled off four first downs in a row and penetrated to Palmyra's 14 yard stripe as the quarter ended.

On the first play of the second stanza Johnson crashed over for a touchdown. The try for conversion was blocked.

Score—Palmyra 7, Moorestown 6.

Invaders Go Ahead

Within a few minutes the invaders were again threatening the Palmyra goal. Picking up a few yards on each play, Johnson was finally downed two yards from the scoring territory.

He carried the ball through center on the next play and fumbled apparently just before he crossed the last stripe. The ball was pounced upon by several players in the end zone and it appeared that a Palmyra man held the pigskin for an automatic touchback.

The officials ruled otherwise, however, and awarded Moorestown a touchdown on the play. This provided the margin of victory, since the try for conversion failed and there was no further scoring in the final periods.

Statistics of the Game

Moorestown outscored the Red Rovers in the matter of first downs as they annexed 10 to 6 for the locals.

The aerial attack of both sides was somewhat neglected in favor of running plays. Palmyra completed four passes, threw two which were grounded and had a like number intercepted.

The enemy tossed two aeries successfully, had four which were incomplete, and threw three into the arms of the charges of Coach Isenberg.

Bands Perform

The combined bands of the two schools went through their evolutions between the halves and entertained the crowd of 2500 that watched the proceedings.

Next Saturday is an open date for the locals. On November 21, Palmyra will play Bordentown on the home field.

Palmyra (7) Moorestown (12)
Glenn 1e Callahan
Mickle 1g Snyder
Reynolds 1g Lombardi
Devinney 1c Russo
Burgunder 1c Grork
Wolfschmidt 1c Ely
Shes 1c Isenberg
Mento 1c Johnson
Prisco 1c Reeves
Marshall 1lb Johnson
Koski 1b

Score by periods:

REORGANIZATION OF A. C. ELEVEN

The football team of the Palmyra Athletic Club did not play on Wednesday, due to a reorganization of the local gridder.

This change will probably be completed during the week and members of the club expect that a game will be scheduled for Wednesday evening, November 18.

Definite announcement of this will be made by means of placards which will be posted locally.

BLACKIE'S LUNCH OPEN 12 TO 2 P.M.

Mrs. Charles W. Black has announced the opening of Blackie's Lunch at 518 Main street, Riverton, daily except Sunday, during the hours of 12 to 2 p.m.

Lunches will be served a la carte.

Mrs. Black will also specialize in sandwiches made to order for parties.

COX VS DUSEK AT CAMDEN ARMORY

Rowdy Rudy to Represent Band
of Fighting Bohemians
Thursday Night

The mat feud between "Dynamite" Joe Cox and the whole Dusek family of bone twisters will come to light again when "Rowdy" Rudy, oldest of the quartet, takes on the "Dynamite" in the feature attraction of the Twin City Athletic Club on Thursday evening at the Camden Armory. The encounter is down in the bill to travel the distance of 90 minutes, with two out of three falls to determine the winner.

The bad feeling between Cox and the band of Bohemians has been brewing for several years. According to records, Cox has only missed with two of the members in the drill shed. In his first local showing he made Emil Dusek give up with the Indian death lock. Joe also staged two sensational duels with Ernie towards the close of last season.

Plenty of trouble is in store for Abe Coleman of New York when he meets Stanley Pinto in the semi-final of one fall with a 30 minute time limit.

George Koverly, Californian mat "maniac" is down on the card to clash with Hans Kamper of Germany in the main preliminary listed for a half hour time limit.

Mike Mazurki, tall and lanky Pole from New York will be seen exchanging greetings with Hank Barber of Cambridge, Mass., in the second bout of the evening. Tommy Nilan, Australian champion, will assist Felix McQuay of Canada in raising the curtain on the bill. This is also slated for one fall with a 30 minute time limit.

PALMYRA VS. BURLINGTON

The Palmyra Playground football team will play the Burlington Playground colored team this Friday evening at the Palmyra High School athletic field. Kickoff 7:30 o'clock.

Rytex-Hylited business cards one hundred for One Dollar. Fine quality stock. Printing is raised lettering. This is just one of the many bargains The New Era is offering in its Stationery Department.

Palmyra High 7 0 0 0-7
Moorestown High 0 12 0 0-12
Touchdowns—Marshall, Johnson, 2.
Point after touchdown, Shea, pass.
Substitutions—Palmyra: P. McDermott, W. McDermott, Applegate, Shields. Moorestown: Lee, White, Bartello, Luca. Referee—Horne, Muhlberg; umpire—Clark, Muhlberg; head linesman, Kuckler, Temple.

LUNCHES SERVED DAILY EXCEPT SUNDAY Open 12 noon until 2 o'clock

SANDWICHES

Made to Order for Parties

BLACKIE'S INN

518 MAIN STREET
RIVERTON

LOCAL BOWLERS LOSE TO OAKLYN

Drop Three Games to Leaders
In South Jersey Loop
Saturday Night

The Palmyra entry in the South Jersey Bowling League suffered a setback Saturday night, when they dropped three games to the strong Oaklyn team, which at present, is leading the loop.

The locals bowled far below their average for the season, but hope to break into the winning column again when they open a long home stand on the Palmyra alleys.

Palmyra totalled 2704 pins to 3032 for Oaklyn.

The scores:

	Palmyra		
Burke	170	145	190
Brosious	191	180	174
Wallace	167	184	191
Poulson	179	177	187
Nelson	195	169	205
Totals	902	855	947

	Oaklyn		
Seun	177	227	256
Oit	190	209	192
Erdrink	201	173	199
Cusick	185	211	183
Fabiase	192	215	213
Totals	954	1035	1043

League Standing

	W	L
Oaklyn	12	3
Fairview	13	5
Trenton	12	6
Palmyra	8	7
Camden C.	8	10
Bridgeton	6	9
Millville	7	11
Camden R.	5	10
Salem	6	12
Paulsboro	1	5

Ladies' League

Mrs. Leonard R. Baker, of the Kools, continues to set the pace in respect to high single game with the score of 174. Miss Wilson, of the Murads, bettered her former count for high three and her best set is 456.

Team Standings

	W	L
Murads	12	5
Luckies	12	6
Kools	9	9
Spuds	8	10
Camels	7	11
Wings	5	13

Artisans' League

The Pirates still have an unblemished record in the Artisan loop, but the other teams in the race are determined to make this crowd of buccaners walk the plank in the games to be rolled next Thursday night.

League Record

	W	L
Pirates	12	0
Highwaymen	7	5
Footpads	5	7
Thieves	3	5
Bootleggers	3	9
Bandits	2	6

County League

Medford Jarred Beverly from the initial position of the Burlington County League in the games rolled last week. Poulson, of the Buohi Pros, leads this loop with a high single of 241.

County League Standing

	W	L
Medford	8	1
Esso	6	3
Beverly	5	4
Richfield	4	5
Buohls Pros	3	6
Maple Shade	1	8

Palmyra League

The Coca Cola boys lead in this group with a record of six wins and a large goose-egg in the loss column. The unfortunate Stones, on the other hand, have failed to annex a single win.

League Standing

	W	L
Coca Cola	6	0
Messick's	5	1
Germania	4	2
Fortnum	2	4
A & P	1	5
Stones	0	6

CARD OF THANKS

I wish to take this opportunity of expressing to the voters of Burlington County, my appreciation for the wonderful support given me at the recent election.

As your Freeholder, I will work without fear or favor, for the best interest of our county.

LeRoy Church.

P. T. A. Annual Chicken Supper

at Cinnaminson Public School

Wednesday Evening, November 18

5 to 8 o'clock

Adults 65 cents

Children 40 cents

:PHOTOGRAPHS:

MADE IN YOUR HOME
WILL BE MORE CHARMING

MAKE AN APPOINTMENT
WITH

NELSON D. RANDOLPH

18 HENRY STREET

PALMYRA

Phone, Riverton 261-M

PORTRAIT — COMMERCIAL — ADVERTISING

Somewhere in Riverton or Vicinity

there is someone who wants to buy what you want to sell... someone who wants to sell what you want to buy... who wants to dispose of a business that you would like to own. So it goes—right on down the line. The meeting place for these people is the classified column of

The New Era

Use this column to tell them what you have to sell or want to buy, and read it every week to see what they want, or have to offer.

Phone, Riverton 712

\$6.95

If You Trade in
an Old Lamp



We will take one dollar off the price of these specially priced I. E. S. lamps if you trade in an old lamp to us. These lamps are approved by the Illuminating Engineering Society. They give the best illumination yet devised for reading and close work. Small carrying charge if you buy on terms.

PUBLIC SERVICE

YMCA STAMP CLUB of Palmyra and Riverton



Annual Exhibit, November 21
Much interest is being displayed by the members of the club in the second annual exhibit which is to be held on Saturday, November 21, from 2 until 10 p.m.

The judging in the six classes will be on the following basis: philatelic knowledge and research, 40 per cent; completeness, 20 per cent; condition, 20 per cent; rarity, 10 per cent.
The cup donated by H. C. Schwering, of Palmyra, will be awarded as a grand prize, while medals presented by Governor Harold G. Hoffman will go to the winners in the various groups.

Meeting November 27

The Riverton-Palmyra YMCA Stamp Club will hold their regular monthly meeting on Friday, November 27, at 8 p.m., in the YMCA building.

The feature of the evening will be a talk given by Wilhelm F. Knauer, of Philadelphia, on his Colombian collection. Mr. Knauer will also exhibit portions of his specialty including the very rare 4 cent error.

Every member of the club is requested to bring stamps for the auction which will be an important event of the evening.

There will be a very attractive door prize.

CONCERT TICKETS STILL AVAILABLE

Early Reservations Urged for
Local Library Benefit
On November 20

Have you as yet secured your ticket for the operatic program to be presented by artist-students of the Curtis Institute in the auditorium of the Riverton Public School on Friday evening, November 20?

The issue of tickets has been limited strictly to the capacity of the auditorium, so, to avoid disappointment, the committee in charge of the affair urges early reservations.

The occasion is planned as a benefit for the Riverton Free Library, a cause which should enlist the interest and support of all local citizens.

The program has already been presented in an earlier issue of The New Era.

Those who are sponsoring the concert feel that Friday evening, November 20, promises to be a real musical treat for those who attend the benefit, and hope that many will avail themselves of this opportunity to help the library and to enjoy the excellent program.

87 N. J. GUESTS AT LOCAL HOME

At the monthly meeting of the board of trustees of the Cinnaminson Home the following figures show the division of guests since January 1, 1936.

Forty-seven guests have been from the immediate vicinity, taking in towns from Florence to Camden. Forty have been from a much larger territory in the state, thus making eighty-seven guests from New Jersey alone.

The trustees are now working on the Thanksgiving entertainment. They are also receiving donations of canned goods and other non-perishables from the schools of Riverton, Palmyra, Cinnaminson and Moorestown.

WILL BOWEN Decorator

Upholstering, Repairing, Refinishing
Broad and Cinnaminson Streets
Phone 751 Riverton

Bytex Hylited Visiting Cards are on sale at The New Era, One Hundred for Seventy-five cents. Fine Quality stock rotary cut.

Legal Notices

RULE TO BAR CREDITORS

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 11th day of October, 1936, upon application of the undersigned, Executor, requiring the creditors of Mary Etta Hubbs, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath of affirmation, on or before April 12th, 1937, or they will be deemed of any action thereafter against the said decedent.

CINNAMINSON BANK AND TRUST COMPANY, NEW JERSEY, Executor.

Dated: October 12th, 1936.

RULE TO BAR CREDITORS

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 9th day of October, 1936, upon application of the undersigned, Administrator, requiring the creditors of George S. Lutz, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath of affirmation, on or before April 12th, 1937, or they will be deemed of any action thereafter against the said decedent.

GERTRUDE M. LUTZ, Administrator.

Dated: October 9th, 1936.

IN CHANCERY OF NEW JERSEY

To J. Henry Fisher or John Henry Fisher, a single man, L. J. Thomas or James L. Thomas, and Mary L. Thomas, his wife: By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein the Borough of Riverton in the County of Burlington is complainant, and J. Henry Fisher and others are defendants, you are required to appear and answer the bill of said complaint on or before the 12th day of December, 1936, or the said bill will be taken as confessed against you.

The said bill is filed to foreclose the right to redeem from a tax sale made by C. Keith Davis, the collector of taxes of said Borough, to said Borough of Riverton in the County of Burlington, on September 17, 1932, under which said certain lands situate in said Borough of Riverton and described and designated as follows: certain lands and more or less, situate No. 114 Main Street, Riverton, lot 37, 122 Block 24, on the duplicate of said municipality, were sold for unpaid taxes, and pursuant to which said collector made and delivered to said Borough a tax sale certificate dated September 17, 1932, and of record in the office of the Clerk of Burlington County, at Mount Holly, New Jersey, in Book 264 of Mortgages, page 26. Said lands sold and conveyed are the same lands which Richard J. Dickson et al. by deed dated August 21, 1931, and recorded in said Clerk's office in Book 638 of Deeds, page 40, conveyed unto J. Henry Fisher, James L. Thomas and Mary L. Thomas, his wife.

And you J. Henry Fisher or John Henry Fisher, a single man, are made a defendant because you are one of the owners of said lands; and you L. J. Thomas or James L. Thomas are made a defendant because you are one of the owners of said lands; and you Mary L. Thomas are made a defendant because you are one of the owners of said lands.

Dated: October 21, 1936.

IN CHANCERY OF NEW JERSEY

To Matilda Wallace, James Hamilton P. Wallace, Alexander Hamilton Bishop, her husband, Alan in Bishop, Alexander Hamilton Bishop, Jr., Catherine Schermerhorn Bishop, his wife, Alexander Hamilton Bishop, Jr., Mary Lou Bishop, Anthony Bishop, Marie Elizabeth Wallace, Charles Philip Krauth, Nancy Krauth, his wife, Matilda Wallace Krauth and Isabel Reynolds Krauth.

By virtue of an order of the Court of Chancery of the State of New Jersey made on the 11th day of October, 1936, in a cause wherein the Borough of Riverton in the County of Burlington, is complainant, and J. Henry Fisher and others are defendants, you are required to appear, plead, answer or demur to the bill of said complaint on or before the Ninth day of December, 1936, or the said bill will be taken as confessed against you.

The said bill is filed to foreclose a certain Tax Sale Certificate made by C. Keith Davis, Collector of Taxes of the Borough of Riverton, to the said Borough of Riverton, on September 17, 1932, and recorded at Mt. Holly, New Jersey, in the office of the Clerk of the County of Burlington, in said State, in Book 264 of Mortgages, page 26, covering lands in said Borough of Riverton, situate No. 403 Main Avenue, Block 6, Lot 1, on the duplicate of said Borough of Riverton, and assessed thereon to the Estate of C. E. Shreve, as owner, for the amount of \$768.55, being the amount of unpaid and delinquent taxes assessed upon said land and premises for the years 1932 and 1933.

And you, Matilda Wallace, James Hamilton Bishop, Jr., Alexander Hamilton Bishop, Jr., Mary Lou Bishop, Anthony Bishop, Marie Elizabeth Wallace, Charles Philip Krauth, Nancy Krauth, his wife, Matilda Wallace Krauth and Isabel Reynolds Krauth are made defendants because it is alleged in the said bill that you are the beneficiaries under the will of Henry Wallace Shreve, deceased, in the land and premises on which said complaint holds its said tax sale certificate.

And you, Alexander Hamilton Bishop are made a defendant because it is alleged in said bill that you are the husband of said Matilda Wallace Bishop.

And you, Catherine Schermerhorn Bishop are made a defendant because it is alleged in said bill that you are the wife of said Alexander Bishop, Jr.

And you, Henry Fisher are made a defendant because it is alleged in said bill that you are the wife of said Charles Philip Krauth, Jr.

And all of you are, respectively, made defendants in the said bill for the further reason, as alleged in the said bill, that any interest which you severally and respectively may have in the said land is subject to the said Tax Sale Certificate of the said complainant.

Dated, October 8, 1936.

WALTER CARSON

Collector of complainant,
West Jersey Trust Building,
Broadway and Cooper Street,
Camden, New Jersey.

N. DREIER

10 W. Broad St. PALMYRA

All Kinds of Orthopedic Shoe Work

Dr. Scholl's Foot Remedies

W. REX McCROSSON

Real Estate and Insurance

8 E. Broad St., Palmyra, N. J.

Phone, Riverton 500

NOW 10¢ A DAY BUYS ANY REMINGTON PORTABLE

Come in
and see
them!

THE NEW ERA
607 Main Street
Riverton

WE HAVE THAT SMOKE
PIPE FOR YOU, HEATER
AND STOVE REPAIRS.

South Jersey
Supply Company
Broad St. and Delaware Ave.
PALMYRA Phone 234

BERKSHIRE

Silk Chiffon
Stockings
3-THREAD
REGULAR \$1.25 STOCKING

69c.

Smith's Store
414 MAIN ST., RIVERTON
Phone 763

SWP HOUSE PAINT

Spreads further—Lasts longer—Looks better

SHERWIN-WILLIAMS
PAINT MANUFACTURERS

JOHN H. ETRIS
17 W. Broad St., Palmyra
Phone 978

"Great Talkers, little doers."

Benjamin Franklin.

NEW FALL HATS

\$2.00 and up

Millinery Work of Every Description

VERNA L. GUEST

517 Garfield Ave. Palmyra

Open Mon., Wed., Fri. and Sat. Evenings

AFTER THE SHOW TRY OUR HOT CHOCOLATE

OYSTERS
ON THE HALF SHELL
STEWES AND FRIES

Fry's Dining Room
11 West Broad Street
Palmyra Phone 1280

Pioneer CASH GROCER

CLIFTON TAYLOR
BROAD AND ELM AVENUE
RIVERTON Free Delivery
Phone 996

XXXX Sugar 2 lbs. 13c

Swan's Down Cake Flour, big pkg 26c

Monto Sliced Pineapple, large can 23c

Spry 1 lb. can 21c

The above four items make good Pineapple Upside Down Cake

Montco Prunes, extra large 1 lb pkg 10c

Burk's Scrapple lb. 15c

Legs Lamb lb. 32c

Cross Cut Roast lb. 29c

Pot Roast lb. 23c

The ARTHUR SEYMOUR VOCAL STUDIOS

315 CHESTNUT ST., MOORESTOWN, N. J.

1715 CHESTNUT ST., PHILADELPHIA, PA.

Art of Singing and Voice-Building

Beginners to Professional

Prepared for Radio, Concert, Choir and Opera

Reasonable Rates—Special to School Students

Mr. Seymour is also available as Baritone Soloist and Director for Choral and Choir Groups

PHONES: Moorestown 1038 Locust 0895

BEFORE covering the Roses with soil for their

long winter's nap, apply Terogen to the beds.

This is a combined fertilizer, fungicide and insecticide

and will destroy the larvae of any hibernating insects.

Mulch Azaleas, Rhododendrons and Evergreens

with peat moss.

DREER'S

Autumn catalogue offers the above and other garden supplies.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

HUNT CLUB DOG FOOD

8c lb. - 10 lb. 75c

ONE POUND MAKES
THREE POUNDS OF
READY-TO-EAT DOG
FOOD

Gunning Shells Box 78c

SCHWERING'S
STORE
AVES YOU MONEY

Broad between Elm and Maple
PALMYRA Phone 28

Open every evening except
Tuesdays and Thursdays

STATE P. T. A. HAS ANNUAL CONGRESS

Convention Theme "Community
Responsibility to Youth,"
Officers Elected

The thirty-sixth annual convention of the New Jersey Congress of Parents and Teachers was held at the Ambassador Hotel, in Atlantic City, on November 4, 5 and 6, with 1178 delegates present, representing 870 local associations.

President's Address
Mrs. Walter L. Bowen, of Riverton, president of the Congress, introduced the topic of the convention, "Community Responsibility to Youth."

Mrs. Bowen said, "whatever the home may hope for its children after they have left it, glad as it will be to see them win the various prizes the world may offer, it must put above all these things those principles of justice, honesty, courage, kindness, good will and sympathy which are Heaven's greatest gift to man. Of these virtues, the world today needs more than all else, good will and kindness. What are you doing as individuals to make your community safer? Communities have personalities, just as families and individuals do, and that personality is the sum total of the personalities of those who make up that community."

Others on Program
Among the speakers who addressed the delegates were: Dr. Samuel Steinmetz, St. Michael's P. E. Church, Trenton; Colonel Mark E. Kimbrell, superintendent of the New Jersey State Police; Sergeant John Conover, of the New Jersey State Police School Safety Patrol; Mrs. Frederick M. Hosmer, of the National Congress; Miss Mary Ferre, circulation manager of "The National Parent-Teacher Magazine" in Washington; Dr. Samuel W. Grafflin, educator; Miss Sara Ashew, secretary of the New Jersey Library Commission; and Miss Marian Telford, national safety chairman.

Mrs. Wellington Bechtel, Mrs. Drury W. Cooper and Mrs. Louis T. de Valliere, past presidents of the New Jersey Congress, were honored guests.

State Police Speak
The representatives of the state police explained the identification department, which New Jersey is trying to establish by means of finger printing school children and adults for state files. They offered the services of the entire police organization to promote safety, especially for school children.

The platform adopted by the Congress listed the following objectives:

Objectives of P.T.A.
1. A sound mind in a strong, healthy body.
2. A home, unselfish and wholesome.
3. Ability to read and write, to develop the power to think, study and accomplish.
4. Knowledge and skill to earn an adequate living.
5. Worthy activities and pleasures in free time.
6. An informed citizenship for the good of others.
7. Spiritual character that is trusted and admired.

CINNAMINSON P-T. A.

"Home Work" was the subject brought to the attention of the study group last Tuesday afternoon.

The general opinion seemed to be that HOME evening work would help to form habits that will be of assistance when high school days come, with increased number of subjects that demand time outside of school hours.

This work should not interfere with the hours of rest and sleep that the growing child should have.

Several individual problems were offered and help given as far as possible. Cooperation seemed to be the aim of the very interested mothers present.

Tea was served during the discussion by several girls from the upper grades. Their deftness and graciousness made the social cup even more enjoyable.

Please look for the advertisement of the P.T.A. supper, booked for Wednesday evening of next week, the 18th.

The earth's age is estimated at 2,500,000,000 years.

THE NEW ERA, THURSDAY, NOVEMBER 12, 1936

HIGH SCHOOL BANDS PARADE AT GAME



Massed bands of Palmyra and Moorestown High Schools as they paraded between the halves of a football game played on the local field last Saturday afternoon. The contest was won by the visitors after a hard fight, the score being 12-7.

New Era Staff Photo

D.A.R. NEWS

Under the auspices of the State D. A. R., Mrs. R. Selby Williams, of Riverton, will broadcast a Thanksgiving message over Station WCAM on Monday, November 16 at 2:15.

Mrs. Anna Blackburn, speaking at Burlington, Tuesday, on the correct use of the flag, said, "People should be more flag conscious. Very often flags are draped and placed incorrectly." Mrs. Blackburn is flag chairman of the Annis Stockton Chapter.

Monday, November 16, Mrs. Lipincott, of Moorestown, will entertain the Regents of the southern districts at a luncheon.

All members of the Annis Stockton Chapter.

ARRESTED FOR CARELESS DRIVING

Jacob A. Meitzner, of 613 Elm avenue, Riverton, was arrested by Chief of Police William Gootee last Thursday on a charge of careless driving.

Appearing before Recorder Frank Probert, Meitzner was fined \$10 and costs.

COVERED DISH LUNCHEON NOV. 18

The members of the Garden department of the Palmyra Woman's Club are planning a covered dish luncheon at the home of Mrs. George Friday, Highland avenue, Palmyra, Wednesday, November 18, at 1 o'clock.

All members of the Annis Stockton Chapter.

YESTERDAY . . .

The "gas buggy," the "horseless carriage" was the butt of almost every joke. Only "crazy fools," "speed demons" and "swells" believed in its future or dared to drive it . . .

TODAY . . .

Not to own a car almost amounts to an admission of straightened circumstances, lack of faith in the deferred-payment system or downright foolishness. And no revolution in design or improvement is too radical or unexpected . . .

TOMORROW . . .

You may live a hundred miles from your place of employment, drive that distance in an hour, and do it at a driving cost of about 10c. Diesel engines and ideas yet unborn in the minds of young men may diminish space to such an extent that our entire system of society may be very radically changed . . .

THE ONLY difference between "horse and carriage" and the "horseless carriage" or "motor car" and "motorless car" is the difference between blindness and vision.

It takes no greater mental power to conceive of an automobile without a motor than it took to conceive of a carriage without a horse. All that is lacking is the idea that will change the source of locomotion. Remote radio control may be developed by some young American in the near future, and our present ideas of transportation completely changed. The privilege of serving the public, in this country, at this time, is a great honor; for "the public" is today's contribution to tomorrow, each and every person America's hope for the future.

CINNAMINSON BANK & TRUST CO.

Riverton, N. J.

NEW PHONE BOOK OUT NEXT WEEK

A new edition of the Camden district telephone directory will be distributed throughout this section starting next week. The new November 1936 issue contains approximately 1800 more listings in the alphabetical section than the book which it will replace.

Since the publication of the present book, about 16,500 changes have had to be made to bring the directory up to date.

Man blames fate for other accidents but feels personally responsible when he makes a hole in one.

LUDLOW'S QUALITY MARKET

514 MAIN STREET RIVERTON

BEEF

Rump and Round Steak lb 35c
Club Steak lb 40c
Hamburg Steak lb 19c
Bolar Roast lb 32c

LAMB

Legs Lamb lb 27c
Shoulders Lamb lb 19c
Rack Lamb Chops lb 25c
French Chops lb 39c

VEAL

Cutlet lb 39c
Loin Chops lb 32c
Rib Chops lb 29c

Pure Pork Sausage lb 32c | Scrapple 2 lb for 25c
Fresh Calves Liver

A Nice Line of Montco Groceries

Cut Asparagus 2 cans 25c
Solid Pack Tomatoes 10c
Evaporated Milk 2 cans 19c
Evap. Milk 2 am cans 9c
Pancake Flour pkg 10c
Selected Peas can 15c
Flour 5 lb bag 25c
Montco Peaches 19c
Fruit Cocktail 16c
Montco Coffee 28c

PHILADELPHIA MARKET HOUSE, Inc.

"The Everbearing Garden"

BROAD and GARFIELD PALMYRA

Free Delivery—Phone 720 and 721

PRODUCE DEPARTMENT

Florida Juice Oranges 20 for 25c
Florida Grapefruit 7 for 25c
California Oranges doz 25c
Golden Ripe Bananas doz 19c
Fancy Stamen Vinesap Apples pk 39c
California Sugar Peas, full podded 2 lb 25c
Fancy California Brussels Sprouts qt 15c
Fresh Cleaned Spinach lb 5c
California Iceberg Lettuce 2 hrs 15c
Lemons, Sunlight, thin skin, juicy doz 25c
Fancy Sound Onions, large size 1/4 pk 9c
Sound Small Onions 1/4 pk 15c

GROCERY DEPARTMENT

Kellogg's Unsweetened Grapefruit Juice No. 2 can 10c; doz \$1.10
Blue Anchor Pale Dry Ginger Ale 2 lge bots 25c; doz \$1.35
Premier Fancy Telephone Sweet Peas 2 No. 2 cans 29c; doz \$1.69
Kellogg's Golden Bantam or White Crushed Corn 3 cans 39c
Miracle Whip Salad Dressing qt 35c
Maxwell House Coffee lb tin 27c
Chase & Sanborn Dated Coffee lb pkg 24c

SEA-FOOD DEPARTMENT

Flounder lb 25c
Filet of Flounder lb 45c
Sea Trout lb 19c
Croakers or Porgies lb 15c
Shrimp, large and fancy lb 25c
Butterfish lb 35c
Salmon or Halibut lb 23c
Rock Fish lb 23c
Mackerel lb 19c
F

THE PEOPLE'S COLUMN

Dear Future Tax-Payer:

I read with a great deal of interest your communication to The New Era as published on October 29 in the Young People's Forum. I, too, wish to compliment the paper for affording the young people an opportunity to express their views.

I agree with you there is a need in our community for a modern and adequate community center, but also let us be honest with ourselves and face the facts.

There are, at the present time, these meeting places that are available, free or at nominal cost, for groups who are interested in recreation or things worth while: the Churches, the Schools—Riverton and Sacred Heart, Porch Club, Country Club, Knights of Columbus, Fire House; and, in our neighboring community of Palmyra, the YMCA, the POS of A. Society Hall, High School. Three churches in our community have gymnasiums or social recreation features in their plants, with two additional churches having basketball goals available. Our local high school could be readily used as a Community Center taking care of all young people.

Your communication and others have been fine to stimulate thought in regard to this matter. However, hard work and sincere purpose are needed on the part of a few to establish the goal that you now name.

I wish that you would make yourself known through these columns or to me personally in order that you may be teamed with others toward furthering this program.

Looking forward to hearing from you, I am,

Cordially yours,
Wilton E. Mount.

AT FOX, RIVERSIDE



William Powell and Carole Lombard in "My Man Godfrey" one of the funniest shows this season.

BROADWAY THEATRE FRIDAY & SATURDAY



William Powell answers the call to arms sounded by Carole Lombard in Universal's "My Man Godfrey."

1937 CAR MODELS AT WOOLSTON'S

New 1937 Nash and Lafayette Display at Showrooms of Local Dealer

The 1937 Nash cars are now being displayed in the showrooms of Clinton B. Woolston, local dealer.

The Nash Motors Company has announced three distinctive new lines of modern motor cars for 1937, which are bigger and roomier than previous models. All are smartly styled and each series is intended to be a leader in its price class.

While retaining all popular Nash features and built to conform to the high Nash standards of quality, the new models have been improved and refined in body, chassis and motor. All possible features adding to safety, comfort, performance and economy have been built into the new cars.

The complete line includes the Nash Ambassador Eight, the Nash Ambassador Six, and in the low priced field, the Nash-Lafayette "400."

AT SAVAR THEATRE



With songs and dances and minstrelsy, Shirley Temple scores her greatest triumph in "Dimples," new Twentieth Century-Fox picture.

WANT-ADS

LOST AND FOUND—RENTS—SALES—HELP WANTED—CLASSIFIED ADVERTISEMENTS—Rate 10c Per Line (Lines Average 6 Words)—Minimum Charge 30c for Each Ad—Phone 712

SALE—Hooked and rag rugs. H. Bates, 608 Highland ave., Palmyra.

LADIES—Up to \$10 paid weekly making fibre flowers. Steady work. Send 15c for sample flower, instructions and sufficient material to start. L. Jones, Dept. 754, Olney, Ill. 11-12-11

For Rent—Attractive 8-room house located in section of Riverton. For information call Riverton 1054.

FOR SALE—Used washer in good condition, reasonable. Apply 261 W. Broad st., Palmyra, or call Riverton 347. 10-22-11

APARTMENT—New, 4 rooms, pvt. bath and porch, close all transportation. Write "B" New Era Office, Riverton 11-12-11

WANTED—Operators on Fladlocks, Metropolitan Elastic, Merrow and Union Special machines. Century Mills, Riverside. 11-12-11

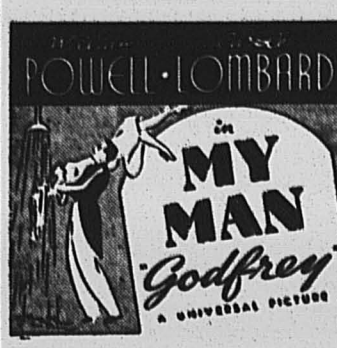
HEMSTITCHING DRESSMAKING RE-LINING COATS

HELEN M. ADAMS
611 Lincoln Avenue
Phone 533-W Palmyra, N. J.

PALMYRA

Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clock

FRIDAY and SATURDAY
November 13 and 14



MONDAY, November 16
BRUCE CABOT
LEWIS STONE

"Don't Turn Them Loose"

FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

TUESDAY and WEDNESDAY
November 17 and 18

America's Favorite Soldier of Fortune
GARY COOPER
with
MADELEINE CARROLL
in a flaming romance of war torn China

"The General Died at Dawn"

THURSDAY and FRIDAY
November 19 and 20

KATHERINE HEPBURN
FREDERIC MARCH

"Mary of Scotland"

NOTE—Owing to the length of our feature it will start promptly at 2:15, 7:10 and 9:15 o'clock

Thursday—
FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

SAVAR Market at Broadway

It's Her Wonder Show



Six Songs
Dances
Tool!

with FRANK MORGAN

STEPPIN' FETCHIT

LATEST MARCH OF TIME

Agnes Shop

9 E. BROAD ST., PALMYRA

A New Assortment of DRESSES

\$6.95 and \$3.95

Also Some Lovely New Wool Dresses at \$6.95 and \$8.95

Hand Bags—Merrill Hosiery
Closed Monday Evenings

MATINEE EVERY DAY AT 2 P.M.

FRIDAY and SATURDAY
November 13 and 14

A Comedy You'll Never Forget



FRIDAY and SATURDAY
November 13 and 14

MONDAY, November 16

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LEWIS STONE

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KATHERINE HEPBURN
FREDERIC MARCH

"Mary of Scotland"

NOTE—Owing to the length of our feature it will start promptly at 2:15, 7:10 and 9:15 o'clock

Thursday—
FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

FRIDAY and SATURDAY
November 13 and 14

A Comedy You'll Never Forget

MONDAY, November 16

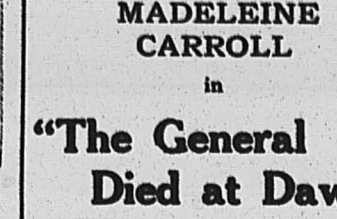
BRUCE CABOT
LEWIS STONE

RIVERSIDE

Matinee Every Day at 2 P.M.

FRIDAY and SATURDAY
November 13 and 14

A Comedy You'll Never Forget



FRIDAY and SATURDAY
November 13 and 14

MONDAY, November 16

BRUCE CABOT
LEWIS STONE

"Don't Turn Them Loose"

FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

TUESDAY and WEDNESDAY
November 17 and 18

America's Favorite Soldier of Fortune
GARY COOPER
with
MADELEINE CARROLL
in a flaming romance of war torn China

"The General Died at Dawn"

THURSDAY and FRIDAY
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BRUCE CABOT
LEWIS STONE

A nation is like a bee;
when it stings it dies.
—George Bernard Shaw.

48th Year No. 47

SEWING PROJECT FOR RIVERTON

WPA Field Supervisor Asks Borough Council to Consider Proposition

Mrs. Helen Kelly, of Moorestown, field supervisor for Burlington county, appeared before the Riverton Borough Council last Thursday night with a proposition to start a WPA sewing project in Riverton.

The proposition, as she outlined it, would employ a maximum of 30 people, one floorlady and one senior materials clerk. The cost would be \$31,000, of which the borough would pay \$3000. Of this \$3000 the borough would be reimbursed in the same ratio as now prevails in other relief expenses. It was proposed to have fifteen white and fifteen colored seamstresses who would be paid \$60.30 per month. The floorlady would receive \$100 per month and the senior materials clerk \$70.

Referred to Local Welfare

The clothing made would revert to the communities Mrs. Kelly said. Mayor H. McIlwain Biddle said that council was not in a position to pass judgment on the plan without giving it due consideration and consulting the local welfare association.

Mrs. Kelly left with the mayor the necessary papers to be signed and sent to Trenton. If this is not done within the coming month, Mrs. Kelly said, she would be back.

Later in the evening Ross E. Mattis, chairman of the Riverton-Cinnaminson Welfare Association, appeared before council and the matter was brought to his attention.

Mr. Mattis said that he had requested the placing of such a project for Riverton and Cinnaminson and that he would be glad to take the papers and ascertain the requirements.

Another Conference

Ezra M. Carhart, Jr., chief of the Riverton Fire Company, appeared to inquire what progress was being made toward the purchase of a new fire truck, and another meeting was arranged between the committee of council and members of the fire company to further consider some necessary details.

Councilman Earl Schrader suggested the need for better lighting on Broad street, stating that since the roadway had been widened, the present lamps were inadequate.

Councilman E. K. Merrill thought the county should be asked when they were going to finish the work on Broad street and it was decided to take the matter up with Councilman J. W. Sylvester (who was not present at Thursday night's meeting), since the borough's dealings with the freeholders in the matter had been through him.

The building inspector reported operations amounting to \$2105 and fees of \$12.50.

New Police Car

The Askew Motor Company, of Riverton, was given the order for a new police car on their bid of \$259.35 plus the old car. Two other bids were received which were \$90 higher.

Councilman Schrader reported that the Pennsylvania Railroad had sent a representative from Trenton to go over with him the matter of placing flashing signal lights at the Cedar avenue crossing. He said the representative of the company had assured him that he would recommend to the division engineer the installation of the lights.

To Repair Street Openings

Councilman Merrill reported that the Riverton-Palmyra Water Company which would insure the surface of the highways being replaced in good condition after they had been opened by the water company.

Mr. Merrill said that after a conference with Robert H. Clelland, supervisor of highways, and A. E. (continued on page 10)

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, NOVEMBER 19, 1936

PRICE FIVE CENTS

RIVERTON BRIDGE CLUB DEFEATS HADDONFIELD

The Riverton Bridge Club played a scheduled match in the South Jersey Bridge League with the Haddonfield Bridge Club on Wednesday night at Haddonfield.

The Riverton team won a very close match by a score of 1200 points. The club was represented by C. E. Sims, F. Downs, A. H. Burns, E. Ochs, J. R. Dey, R. M. Woodward, J. H. Werner and S. Cartry.

The team has now won two matches and lost one. The next league match will be with the Woodbury Country Club and is to be played in Riverton on December 16th.

RIVERTON YOUTH WINS ESSAY PRIZE

William Robinson Wins Third New Jersey Honors in National Safety Contest

William Robinson, of 400 Thomas avenue, Riverton, has been awarded third New Jersey honors for his essay which was entered in the eleventh national safety essay contest, sponsored by the Highway Education Board of Washington, D. C.

The winner will receive a bronze medal and a check for \$5.00, gifts of the automotive industry.

Miss Caroline M. Staman, supervising principal of the Riverton Public School, received a letter from Stephen James, director of the Highway Board, in which he stated that he believed the success of Robinson reflected considerable credit upon the local institution.

At the time of the contest, Robinson was in the eighth grade of the Riverton school. He is now a freshman in Palmyra High School.

PALMYRA WOMAN'S CLUB

Mrs. Alfred Driscoll, president of the New Jersey Federation of Women's Clubs, will be the guest of honor at the December 7 meeting of the Palmyra Woman's Club.

Dr. Sculley Bradley, assistant professor of English in the University of Pennsylvania, will be the guest speaker. His topic will be "The American Humorist."

Several members of the Palmyra High School faculty have taken a cordial invitation is extended to all teachers to attend this meeting.

Publicity.

In 30 years the Klondike has shipped \$173,417,188 in gold.

NOTICE

The New Era will be published on Wednesday of next week due to the celebration of Thanksgiving on Thursday. It is requested that all notices intended for publication in this issue reach The New Era office not later than Tuesday noon, November 24th.

"Tommy, what is a synonym?" the teacher asked.

"A synonym," said Tommy, wisely "is a word you use when you can't spell the other one."—Clipped.

Page Mr. Ripley

Some people are rather skeptical, at times, regarding the statements of Robert ("believe it or not") Ripley, even though he is prepared to substantiate any of the features which are published under his name.

In one of Mr. Ripley's recent articles he mentioned that there was a baby in Texas who tipped the beam at 31 pounds and had 16 teeth. All this at the tender age of one year.

Charles Shugars, genial manager of the Broadway Theatre, Palmyra, doesn't doubt this one, in fact he feels that Ripley stopped rather short of the mark.

All this because Mr. Shugars is the proud father of a daughter, Jean Claire, who was born on October

MAYFIELD HEADS WELFARE ASSN.

Succeeds Ross E. Mattis, Who Resigned After Serving Four Years

At the monthly meeting of the Riverton-Cinnaminson Welfare Association Monday night, Ross E. Mattis tendered his resignation as chairman. The vacancy was filled by the appointment of Clifton P. Mayfield.

Mr. Mattis, who has served four years as chairman, will retain his membership on the board of trustees and his position as municipal director for Riverton and Cinnaminson to which he was appointed by the Governor.

Resolutions of appreciation to Mr. Mattis for his services, to the Riverton Borough Council for the use of the council rooms as headquarters of the association and the Porch Club for the use of its building for the annual meeting were passed.

The committee on the rummage sale held last Saturday reported that the proceeds had already amounted to about \$80, with still more to come.

After some discussion it was agreed to issue certificates to welfare clients for their Christmas dinner, as was done last year, this system having been found much more satisfactory to all concerned than the former method of distributing baskets of food at Christmas time.

A resolution was passed to send Mrs. Catherine Blair, executive secretary, to the annual convention to be held in Asbury Park, December 3, 4, 5.

Mrs. Blair's report was in part as follows:

"Quite a little time has been spent recently in developing our volunteer work. Miss Irene Sipple has consented to act as organizer of this and has already secured for us the services of four women who will work under my supervision. We could easily use more workers, but we want these to be ready to do serious and dependable work. Experience is not necessary."

"Robert Biddle and Larison Dickinson are organizing plans for a survey of low-cost housing facilities in the two communities. We have offered the services of a group from the Episcopal Church for this survey. As I see the problem here, a vital part of my work should be the training of an earnest volunteer group. We have excellent resources to draw from, and I believe, a real interest. The scope of this work can be much enlarged in this way."

"While those receiving relief are few in number and all in the aged or incapacitated group, the number of active cases upon which we are working is 62."

Mr. Mattis reported that in 1935 New Jersey had spent \$46,653,058 for relief, of which 450 towns receiving this relief paid \$4,592,498.

"Tommy, what is a synonym?" the teacher asked.

"A synonym," said Tommy, wisely "is a word you use when you can't spell the other one."—Clipped.

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All this because Mr. Shugars is the proud father of a daughter, Jean Claire, who was born on October

17, 1935, and, at present, possesses 16 molars in addition to weighing 31 pounds exactly one year after her birth.

Jean weighed ten pounds at birth, but when she started to grow, she did a mighty good job of it. When five months of age, her weight was increasing at the rate of one pound per week.

Baby Jean is following in the footsteps of her sisters, Lois, 12, and Doris, 9, in being rather an unusual youngster. Both have already won several cups in contests for children.

If this account fails to smack of veracity, just stop and ask Mr. Shugars about it the next time you visit the local cinema.

CRANBERRY CROP SHORT THIS YEAR

Cranberries, an essential accessory for that Thanksgiving dinner, will not be as plentiful this year as in 1935 according to a report recently issued by the New Jersey Department of Agriculture.

The crop in this state was materially reduced by rain at the wrong season, so that production is only about 75,000 barrels as compared with 85,000 barrels last year.

Since New Jersey ranks second to Massachusetts in the production of cranberries, this reduction in the yield becomes of national importance.

FIRE HYDRANTS LACK VOLUME

Palmyra Fire Department Reports Lack of Water for Pumper. Council to Investigate

Palmyra Council held its regular November meeting on Wednesday, November 18, instead of Thursday of the same week, in order to permit the members to attend the convention of the League of Municipalities at Asbury Park.

Councilman T. Curtis Flynn, reporting for the light and water committee, stated that recent tests conducted by the Palmyra Fire Department showed several hydrants were incapable of providing sufficient water for the pumper. These hydrants are located at Pear and Walnut, Park and Charles, and on Memorial avenue.

Dead-end Mains

Mr. Flynn said he believed the condition was caused by the dead-end mains at the western limits of these thoroughfares.

Chief Frank Geddes, of the Palmyra Fire Department, reported that the hydrant pressure at these locations was 45 pounds, the required amount, but that the pumper was unable to raise this, because of insufficient water being delivered through the mains.

It was the opinion of council that this situation constituted a hazard and a committee composed of Councilmen Flynn, Marvin and Wright, together with Chief Geddes, was instructed to discuss the matter with a representative of the Riverton-Palmyra Water Co.

Property Sold for Taxes

Councilman Arthur Wright reported on the situation relative to the borough acquiring the deeds on property to be sold for taxes, especially that of the Lamb estate, which includes Ridgeway Park. As the affairs of the estate are in an unsettled condition, this matter was turned over to Albert McKay, borough solicitor, for further action.

Mayor John F. Ward suggested that complete information be assembled regarding all similar cases and took this opportunity of complimenting Mr. Wright upon the progress he had made along this line. (continued on page 9)

NUMBERS FOR MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

127 634
330 1035
561 1138

New Books at Riverton Library

In connection with National Book Week, Miss Antoinette Campbell, librarian of the Riverton Free Library, has arranged an attractive display of new books for juniors. These acquisitions will be placed in circulation in the near future and include the following titles:

The Boy Scout Year Book—Franklin K. Mathews.

The Smiths and Rusty—Alice Dalgliesh.

Tales from Grimm—translated by Wanda Gág.

Tommy, Tilly and Mrs. Tubbs—Hugh Lofting.

Denmark Caravan—Ruth Bryan Owen.

The Gay Chariot—Edith Bishop Sherman.

A Patriot Lad of Old West Point—Russell Gordon Carter.

Uncle Toby's Christmas Book—Harper and Brothers.

Mademoiselle Misfortune—Carol Ryne Brink.

Fierce Face—Dhan Gopal Mukerji.

Peggy Covers the News—Emma Bugbee.

Lucky Piece—Barbara Frances Fleury.

Buddy the Bear—Kurt Weise.

Aviation Stories for Boys—R. H. Stone.

Our Airmen—Irving Crisp and John W. Newton.

Boris, Grandson of Baldy—Esther Birdall Darling.

The Covered Bridge—Cornelia Meigs.

Captain Salt in Z—Ruth Plumly Thompson.

Great Sweeping Day—Esther Wood.

The Saucy Betsy—Ethyl Calvert Phillips.

Scorpion, A Good Bad Horse—Will James.

Come Summer—Virginia McCarty Bare.

Trap Lines North—Stephen Meader.

Jerky—Ned Andrews.

McAllister Patrol—Norma Bucknell Mansfield.

Betty Bradford, Engineer—Mary Montague Davis.

Great Kipling Stories (with life of Rudyard Kipling by Lowell Thomas).

The Wonder Book of the Air—Allen Lyman.

COUNTY RED CROSS ELECTS OFFICERS

Mrs. Milton Klotz, of Palmyra, is Made Secretary of Burlington Group.

With almost two hundred members in attendance from every community in Burlington county, the annual meeting and roll call of Burlington county chapter, American Red Cross, was held in St. Mary's Guild House, Burlington, last Thursday.

Mrs. Guy L. Nelson, of Mount Holly, chairman of Burlington county chapter, presided.

The election of officers for the ensuing year was conducted by Rev. John Talbot Ward. Those elected were: Mrs. Guy L. Nelson, Mount Holly, chairman; Mrs. Clarence Fenimore, Burlington, first vice chairman; Mrs. B. Frank Clayberger, Lumberton, second vice chairman; Mrs. Milton M. Klotz, Palmyra, secretary, and Frank H. Wood, Burlington, treasurer.

LAW ON PASSING TROLLEYS AMENDED

Autos to Be Stopped Ten Feet in Rear of Entrance or Exit Being Employed

The New Jersey Legislature has amended the law pertaining to automobiles passing standing trolley cars, the new law requiring that the driver of the vehicle overtaking any street car, stopped for the purpose of receiving or discharging passengers, "shall bring his vehicle to a full stop at least ten feet in the rear of the nearest entrance or exit then in use of such street car and shall remain stationary until passengers shall have boarded such car or reached adjacent sidewalk." This new act, according to the Automobile Club of Philadelphia-A.A.A., provides that the rule does not apply at safety zones. The former law permitted automobiles to pass standing trolleys where there was eight feet clearance.

HUGE SUM SAVED IN XMAS CLUBS

Cinnaminson Bank to Pay Out Approximately \$23,800 on December 1

Three hundred and fifty-five million dollars will be distributed to about seven and a half million Christmas club members by approximately fifty-five hundred banking institutions and organizations within the next two weeks according to an

estimate given out yesterday by Herbert F. Rawll, president of Christmas Club, a corporation. According to H. B. Conover, treasurer, the Cinnaminson Bank and Trust Co., will pay Christmas club accounts amounting to approximately \$23,800, on December 1.

Approximately \$31,500,000 will be distributed to club members in New Jersey. State banks, to the number of 172, will distribute \$12,081,461.70 of this sum against \$9,677,798.09 paid out by these institutions last year, an increase of 25 per cent over 1935.

The estimated average amount for each member is \$46.50. The estimate is based upon a substantial number of reports from institutions operating the Christmas club plan in different sections of the country. These banks report, on an average, a 14 per cent increase in total accumulations over 1935. The average increase and the average per member distribution so reported has been used in arriving at the estimated figures for 1936.

Based upon a former direct-mail questionnaire to a considerable

number of members of the Christmas club and applying that analysis to the entire distribution for this year, Mr. Rawll estimates that the total Christmas club fund will be used approximately as follows: Christmas purchases, 42%; permanent savings, 25%; year-end commitments, 8%; taxes, 12%; mortgage interest, 6%; insurance premiums, 5%; education, travel and charity, 2%.

It is worse than a crime; it is a blunder.—Attrib. Fouché.

We invite you to drive the . . .

NEW FORD V-8



NEW

BEAUTY
ECONOMY
PERFORMANCE
COMFORT
CONVENIENCE

2
ENGINE
SIZES

60 Horse Power—85 Horse Power

...Phone 1180...

and we will call at your home for a demonstration to suit your convenience, or visit our showroom where every outstanding feature of this, the finest Ford creation, will be carefully explained to you.

TO APPRECIATE IT—YOU MUST DRIVE IT—PHONE NOW

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SALES SERVICE

115-125 W. Broad Street

PALMYRA, N. J.

Phone 1180

PALMYRA BEATS SALEM ROLLERS

Locals Win Two Games; Extra Frame is Necessary to Split Deadlock

The Palmyra bowlers in the South Jersey Bowling League got back into their winning stride last Saturday night when they took two games from the Salem team.

The locals won the first, dropped the second, while the third was a stalemate with each side accounting for 874 pins. This necessitated an extra frame which Palmyra won by the count of 82-75.

The total pinfall for this match was Palmyra, 2638; Salem, 2656.

Palmyra		Salem	
Burke	158	153	180
Brosius	158	161	164
Wallace	213	169	157
Poulson	203	191	173
Nelson	155	203	200
Totals	887	877	874

Salem		Palmyra	
Bittle	191	168	168
Wyant	130	196	157
Fridman	191	212	148
Bennett	176	170	210
Sayre	158	196	191
Totals	846	936	874

The average pinfall of the local team to date is as follows: Nelson, 181; Poulson, 179; Wallace, 178; Brosius, 177; Burke, 176.

League Standing		L	
Oaklyn	15	3	
Trenton	15	6	
Fairview	14	7	
Camden R.	10	11	
Bridgeton	8	10	
Palmyra	8	10	
Camden C.	8	13	
Merchantville	7	14	
Salem	6	15	
Paulsboro	5	7	

Ladies' League
The Luckies and Murads are in a tie for first place, each having won 14 against 7 losses. Standing of the teams:

W		L	
Murads	14	7	
Luckies	14	7	
Kools	10	11	
Spuds	10	11	
Camels	9	12	
Wings	8	15	

County League
Medford continues to lead the six teams in this loop, having lost only a single game. The league record:

W		L	
Medford	11	4	
Beverly	8	4	
Eso	6	6	
Richfield	5	7	
Buoh's Pros	5	7	
Maple Shade	1	11	

Artisans' League
The Pirates fell from the undefeated class during the past week, but still lead the loop with a record of 13 victories against three defeats. The standing:

W		L	
Pirates	13	3	
Highwaymen	9	7	
Footpads	8	8	
Thieves	8	9	
Bootleggers	7	9	
Bandits	4	8	

Palmyra League
Paul Burke leads the pin toppers in the Palmyra circuit with a high single of 245 and a high set of 632. The record of the teams:

W		L	
Messicks	8	1	
Coco Cola	7	2	
Germania	6	3	
Fortnum V-8	4	5	
A. & P.	1	8	
Stones	1	8	

PALMYRA HIGH TO PLAY BORDENTOWN

Coach Dimond's charges will resume activity this Saturday on the local field, when they engaged Bordentown High in the last home game of the current grid season.

Last week was an open date for the home gridders and many of the squad journeyed to Riverside to watch their Turkey Day rivals in action.

The locals will wind up their season on Thanksgiving Day morning when they encounter Riverside High on the latter's field.

In the past, this game has been the objective engagement for both teams and has proved to be the stellar sports event of South Jersey on the holiday.

SACK'S STORE TO GIVE STOCKINGS

Buy as Needed, and Free Pair Is Given After Twelve Pairs Have Been Purchased

The Sacks' Store, located at 113 West Broad street, Palmyra, has announced a new plan whereby a pair of ladies' stockings may be obtained free.

A card is given with the first purchase of any of their 69 cent, 75 cent or 95 cent stockings. This card is punched when additional hosiery is bought. When the twelfth pair has been obtained, one pair of the same make is given absolutely free.

The proprietors wish to emphasize the fact that all twelve pairs do not have to be purchased at the same time, but can be bought as needed.

COUNTRY CLUB BOWLING NEWS

J. C. Anderson Rolls High Three of 634 and H. S. Coe Has High Game of 223

In games rolled on the Riverton Country Club alleys last week, the honors for high three were carried off by J. C. Anderson with a score of 634.

Howard S. Coe nosed out Anderson for high single when he bowled 223 against 222 for the latter. Both are members of J. E. Lippincott's team, which is now resting in a tie for fourth place in the race for the first half championship which will be concluded on December 16.

The teams of M. L. Smith and D. B. Tyler are deadlocked in the initial position with a record of 14 wins against 4 losses.

Standing of the teams (including games rolled on November 11):

W		L	
M. L. Smith	14	4	
D. B. Tyler	14	4	
C. E. Sims	12	6	
J. E. Lippincott	10	8	
R. T. Elliott	10	8	
R. J. Woods	9	9	
J. S. Bartley	8	10	
W. S. Wilson	8	10	
W. L. Hendrickson	7	11	
J. D. Clark	6	12	
J. F. Jamison	6	12	
S. H. Bonsall	5	13	

FORTNUM SHOWS 1937 FORD V-8

Wm. J. Kraus, Local Manager, Extends Invitation to See and Drive New Car

A cordial invitation to see and drive the 1937 Ford V-8 is extended to the public by William J. Kraus, local manager for Lester S. Fortnum, 115-125 Broad street, Palmyra. Several models are on display in the showrooms.

Mr. Kraus is most enthusiastic over the new car which has many new features. It is entirely different in design from previous models and has a graceful streamlined appearance.

Two Engine Sizes

An innovation is that the 1937 line has two engine sizes, the improved 85 horsepower engine and one of 60 horse power. Sixteen passenger models are powered with the larger motor, while there is a choice of five body types in the 60 hp. class.

Both types are equipped with refinements which according to Mr. Kraus, give greater silence of operation, longer piston life and better economy, both in fuel and maintenance.

Interiors

The interior of the car has new appointments, including a handsome instrument panel, and a V-type slanting windshield which opens in closed cars. A number of other refinements have also been added.

Comfort in Riding

Comfort in riding and in operation have not been neglected. The spring-leaves are of an improved design. The engine is placed over the front axle to give better weight distribution and the seats have been placed in a position between the axles. The steering gear ratio has been increased to 18-1. This provides "finger-tip" steering. The new action safety brakes are equipped

PLAYGROUND TEAM TRIMS BURLINGTON

Junior Eleven Rushes Over Two Touchdowns to Annex Sixth Victory

The Palmyra playground eleven annexed its sixth victory of the season last Friday night, on the local high school field, when they defeated Burlington, champions of the county colored playground league, by the score of 12-0 before 600 fans.

Touchdowns were made by Brewster and Williams. Burlington never threatened to score.

The local juniors, playing under the direction of Coach Frank Krutzberg, have suffered only one defeat during the season and appear to be one of the outstanding teams of their class in the county.

The next game will be with Delanco, on Friday night, at 7:30.

Palmyra		Burlington	
Shea	le	Hyson	
Don	it	Tools	
Freeman (C)	lg	Jackson	
Dougherty	c	Hires	
Lippincott	rg	Harris	
Powell	rt	Borkins	
Zink	re	Marshall	
Brewster	qb	Harris	
Siddell	rbb	Hurton	
Franklin	lhb	Hawkins	
Williams	fb	Todd	

Score by periods:

Palmyra		Burlington	
Palmyra	0	6	0-12
Burlington	0	0	0-0

Touchdowns—Brewster, Williams.

Substitutions—Palmyra: Brown, Sandoz, Hoff, Dellaport, Nanni, Bratton, Hanson.

ANNOUNCEMENT

I am now affiliated with Louis Seidman, 1129 Broadway, Camden, N. J. Free deliveries. Phone Camden 1142.

10-15-11t G. Rex Showell.

Sergeant (at police station): "What! You back again?" Prisoner: "Yes, any letters?" Michigan Gargyle.

with cable-and-conduit control which insures easy and effective action.

The seat backs have been redesigned and deeply upholstered to give maximum comfort while on the road.

Other Features
The engine is completely cushioned in rubber gears are of the "all-silent" type.

No wood is employed in any part of the car, not even for tacking the upholstery in place.

Safety glass is provided for the windshield and for all windows at no extra charge.

WINTER MILLINERY for all occasions REASONABLY PRICED

VERNA L. GUEST
517 Garfield Ave. Palmyra
Phone, Riverton 517
Open Mon., Wed., Fri. and Sat. Evenings

WE HAVE THAT SMOKE PIPE FOR YOU. HEATER AND STOVE REPAIRS.

South Jersey Supply Company
Broad St. and Delaware Ave.

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CARLSON'S RIVERTON PHARMACY

CALL RIVERTON 1510

Free Delivery

HEMSTITCHING DRESSMAKING RE-LINING COATS

HELEN M. ADAMS
611 Lincoln Avenue
Phone 533-W Palmyra, N. J.

THANK GOD TODAY

For every sorrow of the turbulent year,
For all the happiness that could not stay;
For each white hour of paralyzing fear,
Thank God today!

I would not ask a sunny, sheltered road;
For special privilege I do not pray!
For shoulders strong enough to bear my load,
Thank God today!

November's sun shines dully in my room;
The morning skies were overcast with gray
Because my spirit's gaze may pierce the gloom,
Thank God today!

Thank God for every changing circumstance,
For grim November and the golden May!
For Life that promises another chance,
Thank God today!

—By Anne Campbell.

MEN

We welcome you to the

Thanksgiving Service, Sunday, November 22nd at 9:45 a.m.

WESLEYAN MEN'S BIBLE CLASS
EPWORTH M. E. CHURCH

The Message: "Genuine Thanksgiving"

Reading by Ruth Parsons Strahan
Soprano Solo by Mrs. Leonard Treash

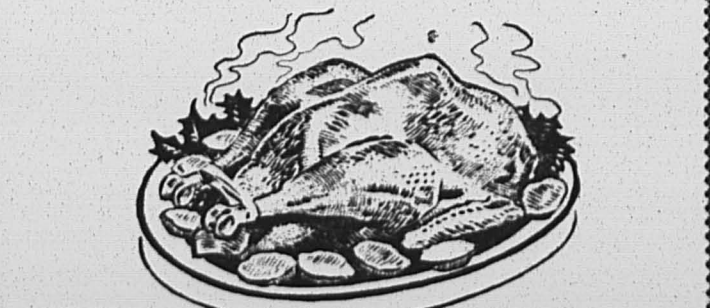
WINTERIZE! ALCOHOL ZERONE



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THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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RIVERTON

The Cinnaminson Auxiliary of the Zurburg Memorial Hospital, Riverside, report that they have 104 paid-up members.

Mr. and Mrs. Percy A. Ransome entertained at dinner Monday evening in celebration of their twentieth wedding anniversary. A number of and Philadelphia. Dawson Ransome also celebrated his sixteenth birthday.

Mr. and Mrs. Howard Taylor, Jr., of Taylor Lane, were recent visitors in Atlantic City, stopping at Chalfonte-Haddon Hall.

Mrs. Louis desCognet entertained her daughter from Kentucky last week.

The Pals Club held their business meeting at the home of William McDermott, Jr., 723 Cinnaminson street, last week. Twenty members were present.

Mrs. Thomas Downs, of East Riverton, is critically ill at her home.

Frank Alloway has accepted a position with the John Wanamaker store, Philadelphia, and will start work on Monday.

Mr. and Mrs. Jacob Strohelein spent Sunday in New York visiting friends.

Mrs. Philip Weigel has been spending several weeks with her sister, Miss Louise Reid, of Merchantville.

Robert Mays, Llewelyn Stout and Buddy DeLaney attended the Villanova-Temple football game last Saturday.

Mr. and Mrs. Clifford Nesbitt were dinner guests at the home of Mr. and Mrs. George Mount, of Beverly, last Saturday.

Mrs. Clifton P. Mayfield, of Fourth street, is entertaining Miss Mayfield, a cousin, of Washington, D. C., for several days this week.

The Woman's Republican Club of Burlington County held its regular monthly meeting in the Bridgeboro fire house Thursday. Miss Emma Dillon, of Newark, was the speaker.

Mr. and Mrs. Robert Hullings, of Thomas avenue, entertained several friends from Philadelphia at a party Saturday evening.

Mrs. Harry Eckenhoff, of Beverly, spent several days this week with Mrs. Edwin Evans.

The winners of the newly-formed Sacred Heart P.T.A. blanket club for this week are Dr. Dean H. LeFavor, Palmyra, and Mrs. Reilly, Fourth and Linden avenue, Riverton.

PORCH CLUB

On November 17 at 2:30 p.m., a large number of Porch Club members and their guests heard a most interesting and instructive lecture on international events given by Miss Besse Howard.

The only difference between stepping stones and stumbling blocks is the way you use them.

DINNER SPEAKER



LESTER G. HAWORTH

General secretary of the Philadelphia YMCA, who will be the principal speaker at the combined dinner of the Palmyra-Riverton and County YMCA board members to be held at the Porch Club, Riverton, Tuesday, November 24, at six o'clock.

A SUGGESTION

The Betty Petty Beauty Studio, at 519 Cinnaminson avenue, Palmyra, is suggesting this week through the advertising columns of this paper that Milady look her best for Thanksgiving.

The studio is open daily from 9 a.m. to 6 p.m. and is open Monday, Wednesday, Friday and Saturday evenings until 9 o'clock.

PALMYRA A. O. M. P.

The membership drive put on by Palmyra Assembly No. 65, A.O.M.P., during the past month netted nineteen candidates for membership in the assembly, fourteen of whom were initiated at the regular meeting Tuesday night of this week. All of these new members and their proposers will attend free the producers' banquet to be held at Weber's Hot Brau on Monday evening, November 30th.

There will be an adjourned meeting held on November 29 to enable last minute producers to have their candidates obligated and qualify for the banquet.

Candidates for the new officers were nominated and the election will take place at the December meeting. The attendance prize this month consisted of one turkey and twenty tickets, one to a member, for the Artisans' charity ball to be held at the Broadwood Hotel, Philadelphia, Wednesday evening, November 25.

The attendance was unusually large, several of the older members being present. A fine show followed the meeting.

COMING EVENTS

Friday, November 20
Concert by Curtis Players, auditorium of Riverton Public School, 8:15 p.m., benefit of Riverton Free Library, tickets 75 cents.

Friday, November 20
Junior class play, "The Rushing Bride," auditorium Palmyra High School, 8:15 p.m.

Friday, November 20
Bazaar, 7:30 p.m., auditorium of Sacred Heart School, Riverton, benefit B. V. M. Sodality.

Saturday, November 21
Second annual exhibit of Riverton-Palmyra YMCA Stamp Club, YMCA building, Palmyra, 2 to 10 p.m., public invited, admission free.

Saturday, November 21
Turkey supper and bazaar, P.O.S. of A. hall, Palmyra, 5:30 to 7:30 p.m., benefit of the Order of the Eastern Star, tickets 40 and 75 cents.

Saturday, November 21
Junior Class play, "The Rushing Bride," auditorium Palmyra High School, 8:15 p.m.

Saturday, November 21
Football, Palmyra High vs. Bordentown High, high school field, Palmyra, 2:30 p.m.

Wednesday, November 25
Dance, Riverton Country Club, 9 to 1, Woody McCord's orchestra, sponsored by Alpha Psi Nu Sorority, tickets, \$1.50.

Thursday, December 3
Lecture on International Events by Miss Besse Howard, Porch Club, 10:30 a.m.

OBITUARIES

MRS. MEDORA SOUTHWICK

Mrs. Medora Southwick, 76, of Burlington Pike, Cinnaminson, died suddenly Monday afternoon, after an illness of a few hours.

Funeral services were held at the Asbury M. E. Church on Thursday at 2 p.m., with the Rev. Milton McCann officiating.

William O. Cunningham, funeral director of Riverside, had charge of the arrangements.

Mrs. Southwick was born in Westmoreland county, Virginia, and moved to this vicinity at the age of 16. Both Mrs. Southwick and her husband, the late Thornton Southwick, were active in the Asbury Church.

Mrs. Southwick is survived by four daughters and two sons, Mrs. Lillias Ward, Mrs. Herbert Dinges and Mrs. Ada Mason, of Riverton; George Southwick, of Riverside, and Mrs. Corrine Sever, and John Southwick, of Philadelphia.

MRS. THERESA MEEHAN

Mrs. Theresa Meehan, wife of James Meehan, of 1706 Wagner avenue, Philadelphia, died at her home, November 12, after a short illness. Solemn High Mass of Requiem was offered in the Holy Child Church, Philadelphia, on Monday, November 16th.

Interment was made in Holy Cross Cemetery, Philadelphia, Jerome J. Ziak, Jr., funeral director. Mrs. Meehan is survived by her husband, one daughter, Mrs. Wesley Rawstrings; her mother, Mrs. John Cummings, of West Philadelphia; a sister, Mrs. Jerome J. Ziak, Sr., of Riverton; another sister, Mrs. William Gerrow, of West Philadelphia; three brothers, John, Thomas and Bartholomew Cummings, all of Philadelphia.

PHILIP C. MANN

Philip C. Mann, 90, of Beverly, father of Mrs. Charles F. Allen, of Riverton, died in the Zurburg Memorial Hospital, Riverside, Sunday evening after having been hit by an automobile while on his way to church services in Beverly.

Funeral services were held Wednesday afternoon in the First Presbyterian Church, Beverly.

Interment was made in Monument cemetery, the Rev. James Rendall officiating.

Mr. Mann was born in Germany and came to the United States in 1867, moving to Beverly three years later. For more than sixty years he was active in the Presbyterian Church and for twenty years one of its elders.

In 1870 he became associated with the Philadelphia Savings Fund Society and in 1920 became its comptroller. He retired in 1934, but still retained his desk at the bank and went to Philadelphia regularly every day.

Surviving Mr. Mann are three sons and three daughters: Mrs. Helen M. Dickerman, of Beverly, who made her home with her father; Mrs. Elleda M. Allen, of Riverton; Mrs. Cornelia Cunningham, of Whitesboro, Pa.; Otto P. Mann, of Beverly; Carl P. Mann, of Riverton; and Frederick L. Mann, of Philadelphia.

"Did you have the car out last night?" "Yes, Dad; I took some of the boys for a run around."

"Well, tell them I've found two of their lipsticks!"—Everybody's.

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Assorted Chocolates	1b. 35c
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McALLISTER'S

GAINS-REESE

Mrs. John Houghton Reese has issued invitations to the marriage of her daughter Margaret to Earl Willard Gains, on Saturday, November 28, at 4 o'clock in Christ Church, Riverton.

A small reception for the family and close friends will follow at the residence of Mr. and Mrs. Maurice G. Belknap, Bank avenue, Riverton.

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Fry's Dining Room

11 West Broad Street
Palmyra Phone 1529BENEFIT CONCERT
FRIDAY NIGHT

Many Expected to Attend Affair
Arranged for Riverton
Free Library

A capacity audience is expected to fill the auditorium of the Riverton public school on Friday evening, November 20, at eight o'clock, when five student artists of the Curtis Institute will present a concert of operatic music for the benefit of the Riverton Free Library.

Those who will appear on the program are: Jane Shoaf, soprano; Charlotte Daniels, soprano; Elsie MacFarland, contralto; Fritz Kreuger, tenor; and Leonard Treash, bass.

Scenery and Costumes

The program will include scenes from the opera scores of "Faust," "Martha," and "The Bartered Bride." The artists will appear in appropriate costumes and there will be special scenery for each of the operas.

Themes Described

The accompanist will be Miss Elizabeth Westmoreland. She will give a brief synopsis of the operas up to the act which will be presented. Miss Westmoreland will also describe the conclusion of the story after each portion of the program has been given.

Several residents of Riverton, who have heard these artists in a similar program at Wilmington, Del., are unanimous in their praise of the ability of the young men and women who will appear here on Friday.

The complete program of the concert follows:

I. Faust, by Gounod.

Act III. Garden Scene.

Characters

Faust—Fritz Kreuger, tenor.

Mephisto—Leonard Treash, bass.

Marguerite—Charlotte Daniels, soprano.

Siebel—Jane Shoaf, soprano.

Martha—Elsie MacFarland, contralto.

II. Martha, by Flotow.

Act II. Farmhouse Spinning Scene.

Characters

Martha—Jane Shoaf, soprano.

Nancy—Charlotte Daniels, soprano.

Lionel—Fritz Kreuger, tenor.

Plunkett—Leonard Treash, bass.

III. The Bartered Bride, by Smetana.

Act II. Fair Scene.

Characters

Wendel—Fritz Kreuger, tenor.

Marie—Charlotte Daniels, soprano.

The radio today is the mouth organ of the people.

YMCA BRIEFS

County and Local YMCA Board
Members Meet November 24

Lester C. Haworth, general secretary of the Philadelphia YMCA will be the speaker at a combined meeting of the county and community YMCA board members at the Porch Club, Riverton, Tuesday, November 24th, at 6:30 p.m.

Howard G. Taylor, president of the county YMCA general board, announces that Judge Harold B. Wells, of Bordentown, will preside. Immediately before coming to Philadelphia, Mr. Haworth took a world trip, observing the work of the YMCA in many countries, especially the work which is supported in part by gifts from America. At the meeting on the 24th he will show movies taken on this trip.

The largest of the local boards throughout the county is that of Palmyra-Riverton, of which A. E. Hargett is the president. Wilton E. Mount is the secretary of this association.

Camp Ockanickon Trustees Meet

The November meeting of the trustees of YMCA Camp Ockanickon will convene in Mount Holly, Friday, November 20th. This group of men is made up of representatives of YMCA's from the four counties which own and operate Camp Ockanickon, namely, Camden, Gloucester, Monmouth and Burlington.

The selection of a boys' camp director for 1937 is a matter on which a special committee is now working. Matters pertaining to the further preparation of the upper lake camp site for the use of the girls this next summer will also be considered. The name for this camp is "Matollionequay," this name having been selected because of the fact that Matollionequay was the name of the squaw of Ockanickon, historically famous chief of the Delaware tribe which inhabited this area, and after whom Ockanickon is named.

Swimming Instruction

The class receiving instruction under the auspices of the Burlington County YMCA has been changed from Thursday evening to Tuesday evening at the Moorestown Community House pool at 7 o'clock. This change was necessary in order that the services of the instructor, Doctor Edward L. Ruehlman, may be continued, his time being on a voluntary basis.

This class is open to persons of any age or either sex who desire to learn to swim, to improve their methods, or to receive instruction in life saving.

WRESTLING CHAMP
ON CAMDEN CARD

Cliff Olsen Defends "Heavy"
Crown in Match with
Stanley Pinto

Wrestling fans in this vicinity will have an opportunity of seeing Cliff Olsen in his role as heavyweight wrestling champion when he defends his newly acquired title in his scrap with Stanley Pinto of Ravenna, Nebraska, in the star of Twin City Club's next show billed for Thursday night in the Camden armory. The bout is tagged for 90 minutes.

With the best two out of three falls to win.
The Minnesota Swede won the championship from Yvon Robert, of Canada, last Thursday night in Washington, D. C., when the champion failed to go through with the match after sustaining a broken leg. The new champion won the contest with his new pet hold which he introduced for the first time that evening and which he labeled "inside step over toe hold."

In selecting an opponent for the new champion, the Hanly's picked one of the most dangerous characters in the game in Pinto. The battle scarred veteran has put in many years in the game and is now enjoying the best form of his career. Two favorites of fans will battle it out in the semi-final when Ed Meske of Ohio State fame takes on Matros Kirilenko, Russian grappler in a scheduled one fall match.

Mike Mazurki, former Manhattan College athlete, will be seen trying for his second win in as many weeks when he meets John Katan of Canada in the third fracas of one fall with a 30 minute time limit.

Hans Kamper, German strongman is down in the second bout and will face Charley Allen of Buffalo, in another 30 minute scrap. A mat classic is looked for when Ralph Garibaldi, of St. Louis and second oldest of three grappling brothers clashes with Tommy Nilan of Australia, in the curtain raiser, also billed for one fall with a 30 minute time limit.

LADIES

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One pair of silk stockings given FREE with the purchase of a dozen pairs from our store. You may buy as you need and when the twelfth pair is purchased, we give you one pair of the same make, absolutely free. A card is given you with your first purchase. This offer is good on any of our 69c, 75c or 95c stockings.

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STAMP EXHIBIT THIS SATURDAY

Many Entrants in Annual Affair of Local Club at YMCA Building, Palmyra

Local stamp collectors have completed the plans for the second annual exhibit of the Palmyra-Riverton Stamp Club which will be held this Saturday in the YMCA building, Palmyra, from 2 to 10 p.m.

There will be no admission charge and club members extend a most cordial invitation to the public to attend.

Medals, donated by Governor Harold G. Hoffman, will be awarded to the winners in each of the six classes entered in the exhibit.

A handsome loving cup, donated by H. C. Schwering, of Palmyra, will be presented as the grand prize.

Practically all of the club members are planning to show some of their choice stamps at the exhibit and some exceptional displays will be on view.

Several of the larger stamp dealers will have booths in the hall to permit local philatelists to examine their specialties.

YMCA STAMP CLUB
of
Palmyra and Riverton



Members of the Palmyra-Riverton YMCA Stamp Club will be afforded the opportunity of viewing an outstanding collection of Columbian stamps at the meeting of that organization to be held Friday, November 27, at 8 p.m., in the YMCA building.

These stamps will be exhibited by the speaker of the evening, Wilhelm F. Knauer, who is a noted specialist on this South American country.

There will be an auction of lots put up by the members at the conclusion of the talk by Mr. Knauer.

A door prize of valuable stamps will be an added feature of the evening.

SPORTSMEN-GAME LEAGUE MEETING

President E. Budd Marter, of the Affiliated Sportsmen's Clubs of New Jersey, Inc., and the Burlington County Game Protective League, is arranging a joint meeting of the two organizations to be held at Medford Lakes on Thursday night, December 10th.

The evening's program will open with a dinner at 6.30 o'clock. President Marter will bring up the question of pollution of streams for general discussion and he expects to produce action according to the ideas of the sportsmen. Legislation that has been passed, and regulations that are proposed will also be introduced during the discussion period.

The outstanding feature of the evening will be an address by Fish and Game Commissioner Harry M. Armstrong, of Jersey City.

BIRTHS

Mr. and Mrs. John Rogers Morris, of Buffalo, New York, are being congratulated on the birth of a son, John Rogers Morris, Jr., Thursday, November 12.

Mr. and Mrs. Clifton Taylor, of Elm avenue, Riverton, are the recipients of congratulations on the birth of a son, Richard R. Taylor, at the Zurbrugg Memorial Hospital, Riverside, Sunday, November 15.

Mr. and Mrs. Edward Moorhouse, of Main street, are receiving congratulations on the birth of a son, Paul Thomas, in the West Jersey Hospital, Camden, Wednesday, November 11.

Mr. and Mrs. Thomas Carroll, of 265 West Broad street, Palmyra, are receiving congratulations on the birth of a daughter Linda Lou, November 14, at the Mary Haas Robbins Maternity Home, Riverton.

LADY ... look your Best for THANKSGIVING DAY and the BIGGEST FOOTBALL GAME OF THE SEASON

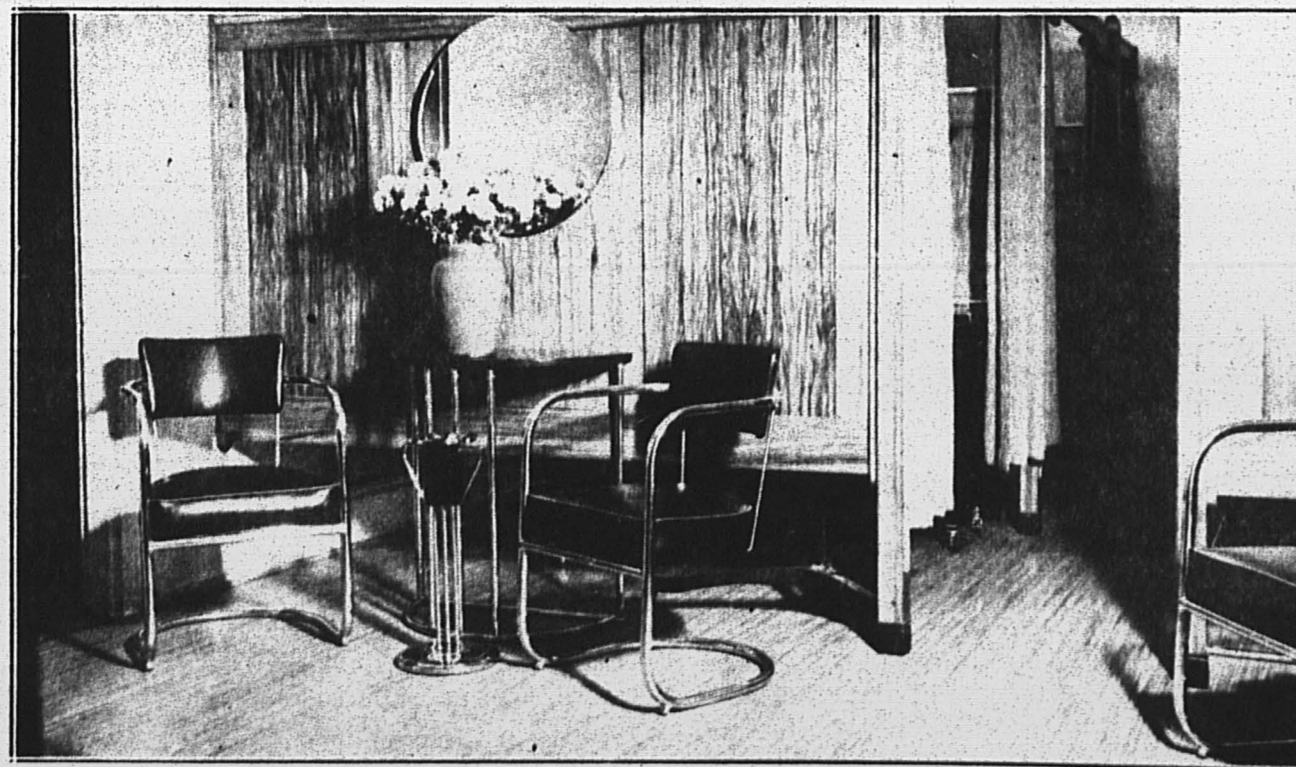


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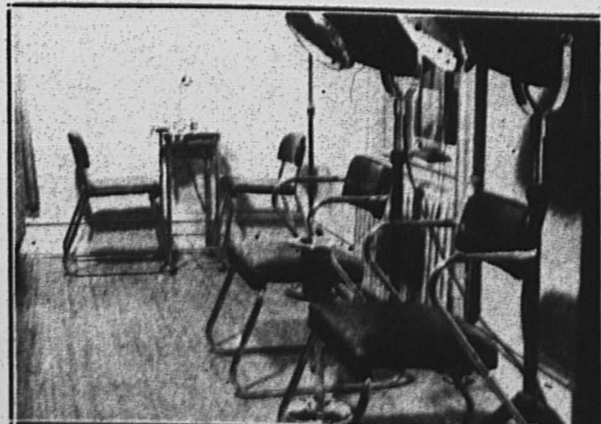
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YOUNG PEOPLE'S FORUM

Established to Give Young Men and Women of All Ages an Opportunity to Express Their Views on Any Subject That Interests Them

Dear Mr. Mount:

I read with a great deal of interest your letter in the November 12th issue of The New Era. I can see some of the points in your letter and some I cannot. In my letter I am quite sure I stated fairly well my opinion on this subject. Your suggestions of the Porch Club, P. O. S. of A., Knights of Columbus, Y. M. C. A., etc., are very good, but have you considered the fact that some of these organizations are for men only? Also, have you considered the expense of joining all of these organizations? I know that it wouldn't be necessary to join them all, but each one covers a different field, and to reap the benefits of all of them, it would be necessary to

join the largest majority of them. Also please take into consideration the young women of the towns, aren't they also entitled to share in the pleasures that might be had?

My idea is this: Why not have a place where both sexes can gather where all subjects of interest to them can be discussed freely, and where the expense would not be so large to the members? In other words: an organization that BELONGS to the young people, to be governed by them IN THEIR OWN WAY, without any outside interference from the older folks. I think you can remember the community huts in the various towns and cities during the World War. These huts belonged to no organization and were open to everyone

regardless of religion and creed. What I had in mind was something very similar to this, and my hope was that the boroughs could see the necessity for such a building. I'm quite sure that such a place would also help some of the young people to realize the responsibility that will soon be theirs.

I want to thank you for the courtesy that you have shown in answering my letter and also for your interest on this subject, but for the time being I prefer to remain unknown, at least until something of value can be done on the subject, when I will be only too glad to make myself known to you and help to put this idea over in every way.

Future Tax Payer.

ROTARIANS HEAR ABOUT POLAND

"Recovery Program after World Conflict" is Topic of Harold J. Rounds

Recently returned from ten years in China, followed by nine years in Poland, Harold J. Rounds held the absorbed attention of the Rotary Club last Thursday in his discussion of the recovery problem faced by Poland following the World War.

Mr. Rounds opened his talk with amusing stories of the difficulties inherent in the language for a foreigner. He also commented briefly upon the vast amount of propaganda which floods the air from every capital of Europe.

Deserves Great Credit

"Poland," he said, "Deserves great credit for overcoming the almost insurmountable difficulties with which she was faced when, after five generations of subjugation by Germany, Austria and Russia, she suddenly found freedom under the Versailles Treaty. Indomitable in their determination not to bend to the will of oppressors, this people, who for 150 years had been denied education and the right of free speech and assembly, maintained their national traditions."

Condition Desperate

Their economic situation at the end of the World War was desperate—their money debased, their transportation system almost completely wrecked, their manufacturing plants plundered. Germans, in evacuating the industrial city in which Mr. Rounds later resided, shipped out 800 carloads of confiscated material ranging all the way from door knobs on private houses to looms from the mills. What they could not remove they destroyed.

This outrage was duplicated all over the country, 90 per cent of the area being embodied in the eastern battle front. The Poles, nevertheless, willingly started from scratch to build a nation from the three segments into which it had been proportioned for so long a time. In spite of all the obstacles, they succeeded in an outstanding way.

New Schools

Principal among their problems was creating a new psychology among the uneducated populace. Five generations of opposition to the established order made the problem of securing a cooperative spirit among them very difficult. Among the first steps was the creation of a splendid school system and it is noteworthy that, in 1936, despite the emphasis of Europe upon armaments, and the exposed position of Poland, she has added 10 per cent to her school budget.

Experts Called In

Experts from every nation were called in to help in the rehabilitation of this long prostrate land, and the general level of culture of the people was steadily raised. Among the other experts, YMCA men of the United States and Canada, were invited to plan and supervise the social betterment of the young people and to train their own nationals in this work. It was in this service

that Mr. Rounds spent nine years.

YMCA Aids

He illustrated their sincerity in this field by pointing out that in the city in which his efforts were expended, although they greatly needed both a water supply and a sewerage system, the council appropriated a very large sum toward the building of a YMCA headquarters. This action was a testimonial to the part the YMCA had played in establishing a common interest for all classes, in the rebuilding of life for the youth of the country.

Mr. Rounds concluded with a message from the Poles to America which expressed their undying gratitude for the part she had played in making Poland once more a great nation.

LEGION TOY COMMITTEE AGAIN BUSY

The American Legion boys are busy collecting, repairing and painting toys for distribution at Christmas.

Please gather any toys, games, books, etc., and call Avery Willis, Riverton 910-R-3, or Jack Metzgar, Riverton 1052, and they will be called for.

Donations of money are also needed to buy paint, brushes, etc.

The American continent has expanded about 40 feet in the last nine years.



Responsibility

That services here are always of high character and beauty, is due to the fact that we keenly appreciate the sacred nature of the trust imposed in us. No detail is too small to receive the utmost care and attention—regardless of the cost of the funeral.

The Snover Funeral Home

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PALMYRA, N. J.

Frank A. Snover John N. Swartz
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Custom-made Doll Clothes

A new wardrobe for "Dolly" will delight the heart of any little girl. These clothes are made to fit the doll. Call Mrs. Roy Bowman, at the Riverton-Cinnaminson Welfare Office, Riverton 284, or stop at 609 Main Street

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THE NEW

1937

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And for the enjoyment of everyone in the Home, Charming little white trellises in shiny apple-green pots and entwined with dainty green or variegated Ivy, and other miniature vines. Need no coddling. See them at

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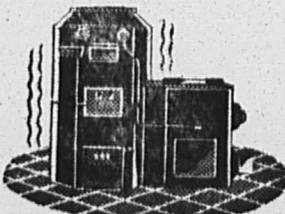
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That old "hot blast" stove ... gluttonous coal-eater, stingy heat-giver ... bane of Father's existence and spoiler of every decorative scheme ...

TODAY ...



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You will regulate the air in your home so perfectly that it will be purer and fresher than any you breathe today ... constant in temperature and humidity ...

"NOTHING MAN CAN CONCEIVE IS IMPOSSIBLE"

We see proof of it everywhere. The progress being made in heating and air-conditioning is but one example of the heights to which ambition, intelligence and application can carry us.

Fear has no part in our existence. Caution, where experience outweighs theory, yes; but, whether it be here in this bank, in classroom, workshop, library, office or anywhere else, fear for the future—or of our dreams of the future—must play no part.

CINNAMINSON BANK & TRUST CO.

Riverton, N. J.

BRIDGE BALANCE STILL EXPECTED

Jones Reports Bill of \$12,953 Will Probably Be Paid Within Few Days

The balance of \$12,953.38 owed by the federal government to Burlington county on the Riverside-Delanco bridge will probably be paid within the next few days.

This was reported by Albert C. Jones, director of highways and engineering of the Board of Freeholders, to that body at its meeting held on Friday, November 13.

The account has been outstanding for many months and payment has been promised on several occasions. To date, however, the money has not been received, despite a recent trip to Washington by Freeholders Adams and Jones who were accompanied by Lester Drenk, county solicitor.

State Association

Announcement was made that the New Jersey State Association of Chosen Freeholders will hold its annual get-acquainted dinner at the Hotel Hildebrecht, Trenton, on Monday night, December 14. Clarence Price, clerk of the board, was instructed to invite Clifford R. Powell, state senator-elect; Dr. S. Emmen Stokes, recently elected assemblyman; and LeRoy Church, freeholder-elect.

Boundary

The board was advised that the WPA project on the survey of the county boundary line will be continued. The estimated share of the expense which is to be borne by the county is \$1,800 for the 12-month period.

Approval was given of the reconstruction of approximately four miles of the Monmouth road in Chesterfield and North Hanover townships.

Bills Ordered Paid

The following departmental bills were approved and ordered paid: Department of revenue and finance, \$3343.95; department of public buildings, \$20,298.88; department of public affairs, \$11,608.45; department of bridges, \$3284.70; department of highways and engineering, \$17,116.44. The total of all accounts amounted to \$55,052.42.

Westfield Friends' School

In a fine display of soccer for their age, the Westfield Friends' School soccer team held the boys from Frankford to a 1-1 tie in a very fast contest on November 12. Both teams failed to score in an extra five-minute playoff.

Those in the starting line-up for the Westfield School were: Forward line: Roy Heiser, Mark Hoepfner, Jim Marshall, Jack Clement, Richard Hollerith; halfbacks: Harvey Hirst, Calvin Robbins, William Dunn; fullbacks: George Conover, Robert Flower; goal: David Pittenger. Other players were Chilton Anderson, George Krusen, Allan Roberts, Richard Robinson.

A return game will be played at Frankford on Thursday, November 19th.

ELM DISEASE IS MOVING SOUTH

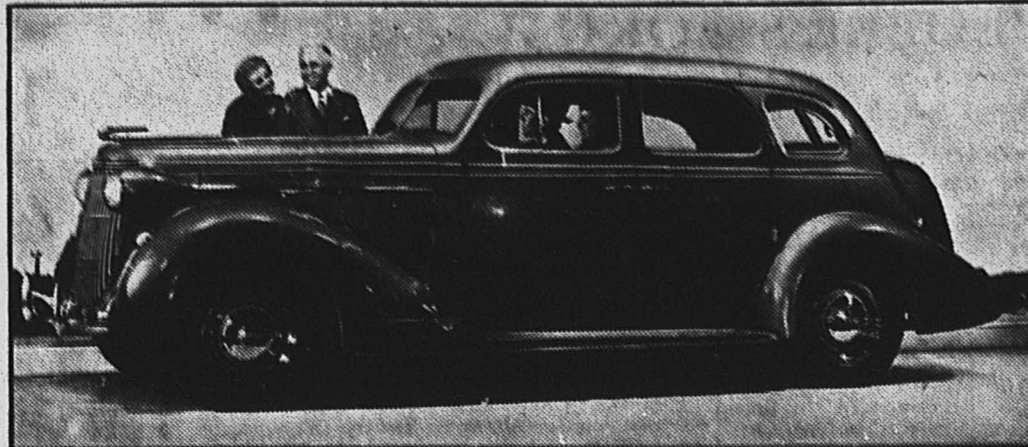
The area under quarantine in this state on account of the Dutch elm disease has been enlarged recently, because of the discovery of the infection at locations where it was not previously known to exist.

This order emanated from the office of Secretary of Agriculture Wallace, and the quarantine will be enforced by government officials at Bloomfield, N. J.

The new regulations include portions of Mercer, Monmouth and Warren counties, but to date, the disease has not been discovered within the boundaries of Burlington county.

The only known method of control is the immediate destruction and removal of infected trees. Elms in poor or weakened condition are particularly susceptible to the disease, which is carried, scientists believe, by a small bark beetle.

1937 NASH AT WOOLSTON'S



The 1937 Nash "Ambassador Six" four-door sedan, now on display in the showrooms of Clinton B. Woolston, 521 Main street, Riverton. This car has retained all the popular Nash features and has, in addition, been improved and refined in body, chassis and motor.

SLOAN-ZAYOTTI

A very pretty fall wedding was solemnized Saturday afternoon, November 14, when Miss Virginia H. Zayotti, daughter of Mr. and Mrs. A. H. Zayotti, of Morgan avenue, Palmyra, became the bride of Leon R. Sloan, of Metuchen, son of Mr. and Mrs. Leon R. Sloan, Sr., of Maple Shade, and former resident of Riverton.

The ceremony took place in the Epworth M. E. Church, Palmyra, at 3 o'clock, the Rev. William A. Boyd, officiating.

Miss Zayotti, who was given in marriage by her father, wore a gown of white brocade velvet with a long train. Her short tulle veil was held in place with a coronet of velvet, and she carried a shower bouquet of roses, gardenias and lilies of the valley.

Miss Alice Hardecker, of Philadelphia, the maid of honor, was dressed in gold taffeta trimmed in rust velvet, with a slight train, and wore a hat of the same color. She carried a bouquet of bronze chrysanthemums.

The bridesmaids, Miss Elizabeth Sloan, of Maple Shade, Miss Mary Sanford, of Palmyra, and Miss Jane Blackwell, of Riverton, wore gowns made like the maid of honor's, in rust taffeta trimmed with velvet of a similar shade. They also wore hats of rust velvet and carried bouquets of bronze chrysanthemums.

W. Harold Foulke, of Riverton, acted as best man to the bridegroom and ushers were A. Harold Zayotti, Jr., brother of the bride, James Reeves and Thomas V. Zug.

Mrs. Zayotti, the bride's mother,

was dressed in gold lace trimmed with brown velvet and wore a corsage of talisman roses.

Mrs. Sloan, mother of the groom, wore wine lace with brown accessories and also wore talisman roses.

The church was beautifully decorated with palms and white chrysanthemums.

Lee Mitton, of Riverton, played the wedding march.

Mrs. Hilda Tyler, of Harrisburg, Pa., cousin of the groom, sang several solos before the ceremony.

After a reception at the Riverton Country Club, Mr. and Mrs. Sloan left on a short wedding trip. They will make their home in Stelton, New Jersey.

CAMP 23, P. O. S. of A.

Camp 23, P.O.S. of A., will attend the Thanksgiving services at the Moravian Church, November 22.

Transportation will be furnished members who meet at the hall at 7 p.m. promptly.

A large attendance will be appreciated by the pastor of the church and the officers of the Camp.

AN APPEAL

The Riverton-Cinnaminson Welfare Association is issuing an appeal for cribs, high chairs, and baby pens. If anyone has one of these articles which they are not using, please communicate with the Welfare office, Riverton 984.

Fire Hydrants Lack Volume

(continued from page 1)

Mr. Wright also reported that considerable progress had been made on the demolition of structures which had been condemned by the building inspector, Edwin A. King.

Collection of Ashes

The mayor remarked that he had received a number of complaints concerning ash containers being placed on the streets on Sunday, anticipating the Monday collection. This matter was referred to the highway committee for action in respect to changing the days on which ashes are removed.

Highway Committee

Willis F. Engle, chairman of this committee, reported that the W.P.A. road project was progressing in a satisfactory manner and that a considerable amount of sub-grading, grading and surfacing was being done this fall in anticipation of coming next spring.

He also mentioned that several trees which were blown down during the recent high wind had been removed. One of these damaged a house at Public road and Spring Garden street.

Storm Sewer

Councilman Charles K. Mervine gave a resume of the storm sewer project which has been discussed for the West Palmyra section. This work, if done, is to be established as a W.P.A. project. There are two alternatives to the plan, and it was the opinion of council that the matter should be discussed in more detail with officials of the Tacony-Palmyra Bridge Co. before any definite decision is made concerning this work.

Damage by Flag Pole

Two bills for damages caused by the falling of the flag pole in front of the P. O. S. of A. hall were received. One of these was from the Public Service Co. for damages to their wires in the amount of \$69.44, while the other was for damages sustained by a truck owned by F. S. Pearson, of Hurville.

These bills were referred to the solicitor for investigation of the legal aspects of the case.

Various Reports

The report of the police recorder, Carl W. Lutz, showed a total of \$55 in fines collected during July, August and September.

The report of the sanitary inspector, R. Strickenbein, revealed a collection of \$4 in fees. Only one case of communicable disease, whooping cough, existed during the month.

The police report showed that there were 52 lodgers during October, 40 calls were answered and there were two alarms of fire.

Building Inspector

The building inspector, Edwin A. King, presented a report which indicated that building operations were numerous during the month. The total cost of work for which permits have been issued amounted to \$11,649, and the fees were \$50. The largest contract is that for rebuilding the Philadelphia Market House.

Welfare

George N. Wimer, director of welfare, in reporting for the month of October, showed that there were 19 cases involving 79 people on October 1. On October 31, there were 22 cases with 106 people.

During the month seven new

BROADWAY WILL GIVE 8 TURKEYS

Coupons to Be Given on Night of Award, Wednesday, Nov. 25th, at 9 o'clock

The Broadway Theatre, Palmyra, will give away eight choice turkeys on Wednesday evening, November 25, at nine o'clock to persons holding the lucky numbers.

A coupon will be given with each ticket of admission on the evening when the awards are to be made. Charles Shugars, manager of the theatre, has arranged to hold the drawing in this manner in order to insure the presence of the winners at the time the turkeys are being given out.

The birds will be provided by the Bond Market, 17 E. Broad street, Palmyra.

In 1935 the production of commercially packaged and processed foods was 125,000,000 tons.

No man was ever big enough to do all the thinking for a business—or a country!

Expenditures for welfare during the month amounted to \$403.53.

New Election District

Mr. Wimer also brought up the fact that the registry of voters is so heavy in certain of the districts that there was considerable congestion at the last election. He suggested to council that steps be taken to change this situation.

Mayor Ward agreed to this heartily and appointed a committee to go over the areas in each district with a view of reorganizing.

KLEVER LAD

LADIES' DRESSES

80-SQUARE BROADCLOTH

Sizes 14 to 52

98¢

HANDY SHOP

3 E. Broad St. Palmyra

BUICK



Moorestown Motor Co.

219 W. Main Street Moorestown Phone, Moorestown 77

FOR LOWEST PRICES ON YOUR



Holiday Poultry

FRESH KILLED NEARBY

TURKEYS—DUCKS—GEES

CHICKENS

CLOVER MARKET

11 E. BROAD ST. PALMYRA Phone, Riverton 162

WANT-ADS

LOST AND FOUND—RENTS—SALES HELP WANTED CLASSIFIED ADVERTISEMENTS Rate 10c Per Line (Lines Average 6 Words) Minimum Charge 50c for Each Ad Phone 712

SALE—Hooked and rag rugs. H. Bates, 608 Highland ave., Palmyra.

For Sale: Two small knock-down chicken houses suitable for housing 8 or 10 chickens each. 402 Linden avenue, Riverton. 11-19-11

For Sale: Boy's one piece dark blue ski suit, leather jacket, both size 10-12, also tester-totter. All in A-1 condition. Write "XYZ" New Era Office, Riverton. 11-19-11

FOR SALE—Used washer in good condition, reasonable. Apply 261 W. Broad st., Palmyra, or call Riverton 347. 10-22-11

For Sale: Beautiful imported rug, Persian design, approx. 9x12, never used, sacrifice, \$20. Box "B" New Era Office. 11-19-11

Room for Rent: 518 Main street, Riverton. 11-19-11

WANTED—Girl for general housework. Call at 633 Thomas ave., or phone Riverton 1012. 11-19-11

LOST—Pair silver rim glasses in case. If found please return to Mary Jane Donaghy, 515 Howard st., Riverton.

CHRISTMAS CARDS

1c to 15c EACH

CHILDREN'S NOVELTY CARDS 10c

RELIGIOUS CARDS 5c and 10c

Smith's Store

414 MAIN ST., RIVERTON Phone 783



SEND THANKSGIVING CARDS

Let Thanksgiving Cards carry your best wishes for a happy day to your friends and loved ones.

You will find many beautiful and appropriate Thanksgiving Cards on display in our card department.

OUR XMAS CARDS

Are now on display. May we suggest the earlier you make your choice, the more complete the selection will be.

Fifty Personal Folders with your name imprinted and fifty envelopes of course, a variety of distinctive color schemes.

ONE DOLLAR

McALLISTER'S

For Saturday, November 21st, Only THIS AD IS WORTH 75c

One Complete Lubrication \$.75
5 quarts Richlube Oil (reg. 35c per qt.) 1.75
1 Crankcase Flush .25
Total \$2.75

ED. BEITZ

RICHFIELD SERVICE STATION
Broad and Maple Phone 1135 PALMYRA

YOUR HEATING PROBLEM IS SIMPLE AS . . .



WITH OUR

ATLANTIC FUEL OIL

BEST LEHIGH COAL

COKE FROM KOPPERS OVENS

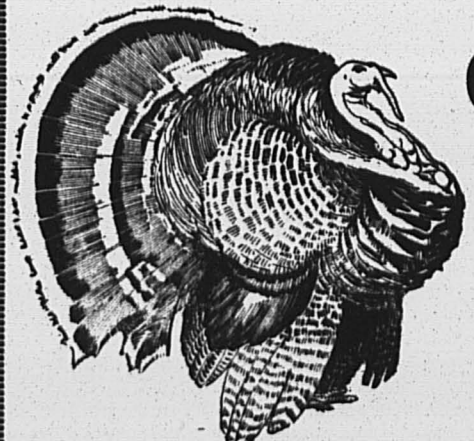
MacCORD BROTHERS

COOPERTOWN ROAD DELANCO

PHONE

Riverton 560-W or Riverside 189

DEPENDABLE DELIVERY SERVICE



ORDER NOW

AND BE ASSURED OF GETTING THE SIZE YOU WANT

Thanksgiving Poultry

FRESH-KILLED TURKEYS

DUCKS, GEES and CHICKENS

THE SAME DEPENDABLE QUALITY AS IN FORMER YEARS

BEST ROUND RUMP STEAK 35c

Best Rib Roast 25c

Boneless Pot Roast 25c

SHOULDERS OF PORK 20c

PICNIC STYLE

WHITMER'S

QUALITY MEAT MARKET

107 E. Broad Street Palmyra

Phone Riverton 126 FREE DELIVERY

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

PALMYRA

George Bowen and son, of Manahawkin, spent Sunday as the guests of Mr. and Mrs. Samuel Johnson, of Morgan avenue.

Mrs. George Erickson entertained several friends at luncheon on Wednesday.

Mr. and Mrs. George J. Seel, Mrs. Jessie Warner, Miss Virginia Seel, Joseph Seel and Mr. and Mrs. C. W. Rudolph and son were guests of Mrs. Eleanor Showers, of Germantown, at dinner last Saturday evening.

Mrs. Ruth Adams, of West Philadelphia, entertained at a birthday luncheon for her mother, Mrs. Jessie Warner, Wednesday. The party was held at 313 Cinnaminson avenue, Palmyra.

The P. O. of A. card and radio party met at the home of Mrs. Gertrude Dinn Wednesday evening.

The YMCA Auxiliary is planning a covered dish luncheon to be held at the "Y" building on December 9.

The winner of the P. O. of A. blanket club this week was Mrs. Christy.

Mrs. Robert Snyder, of Henry street, entertained at a covered dish luncheon Wednesday.

The members of the Lucky 13

Club were entertained at dinner at the home of Mrs. Thomas Braddock last Friday evening.

Miss Katharine Blaser, of Germantown, spent Saturday in Palmyra visiting friends.

Mrs. Virginia Campbell and children, of Ocean City, spent Monday with Mrs. G. J. Seel.

Mr. and Mrs. Leonard Baker, after attending the Yale-Princeton football game last Saturday, spent the weekend with Mr. and Mrs. George J. Seel 3d, at Maplewood.

Miss Marjorie Powell, of Palmyra, was guest of honor at a surprise shower given by Miss Betty Bissex at her home, 312 Chestnut street, Haddonfield, Wednesday night. Miss Powell's engagement to Samuel Silver, of Clayton, was announced recently. Among those present were Miss Margaret Waller and Miss Alice Bartley, of Riverton.

ANNIVERSARY SALE TO BE CONTINUED

E. Belts & Sons, Palmyra grocery store, announce that they are continuing their anniversary sale another week due to the large patronage on the opening week. Mr. Belts reports that this week he has done more business than in any previous week during the thirteen years he has been established in Palmyra.

A circular containing the many anniversary specials can be obtained by telephoning Riverton 512 or by stopping at the store.

Have you visiting cards? Place your order for one hundred at The New Era. Ryte-Hylited (raised printing) cards are fine quality and only Seventy-five Cents.

Geologists have discovered 273 deposits of useful minerals in Russian polar regions.

SAVAR Market at Broadway

FRI. - SAT. - SUN. - MON. Nov. 20-22-23-24

She was a lady of the Press with ambition to be pressed in his arms

The GIRL on the FRONT PAGE with EDWARD LOWE - STUART REGINALD OWEN

STARTS TUESDAY, Nov. 24th It's the "Big Three" Musical! Lafts - Tunes - Gals

PIGSKIN PARADE

MATINEE EVERY DAY AT 2 P.M. RIVERSIDE CONTINUOUS SUNDAY 2:15 TO 11:30 P.M.

Exactly THE SAME AS FULL 3 HOUR ROADSHOW! TODAY, FRIDAY and SATURDAY, Nov. 19, 20, 21— No Advance in Prices

The GREAT ZIEGFELD Screen's Mightiest Musical Masterpiece! POWELL - LOY - RAINER RANK MORGAN - FANNIE BRICE RAY BOLGER - ERNEST GOSSART

SUNDAY and MONDAY, Nov. 22 and 23—

JACK OAKIE FRED MacMURRAY JEAN PARKER in

"The Texas Rangers"

TUESDAY, Nov. 24—

JOEL McCREA JOAN BENNETT HENRY ARMETTA in

"Two in a Crowd"

Wednesday and Thanksgiving Day, Nov. 25 and 26— The picture with the howls of "Min and Bill"

WALLACE BEERY - CECILIA PARKER in

"OLD HUTCH"

FRESH KILLED POULTRY FOR THANKSGIVING

TURKEYS AND CHICKENS..

FROM VOGT'S TURKEY FARM PHONE YOUR ORDER EARLY

COOMBS & BUSH Broad and Cinnaminson PALMYRA

Free Delivery Phones: 181 and 182

DELIVERS THE GOODS!

WILLIAMS' FUEL OIL gives maximum heat, is cleaner, and lasts longer in any type of burner.

WILLIAMS' COAL, a hard, black, anthracite, burns longer and delivers more heat per ton.

If you contemplate any alteration on your property, let us estimate on the necessary building materials.

H. B. WILLIAMS Fuel Oil - Coal - Coke - Feeds - Lumber - Building Materials

PALMYRA Phone 1100 QUICK DELIVERY

HAVE YOU SEEN THE NEW RYTEX STATIONERY AT THE NEW ERA OFFICE?

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

Two important things in relation to the human mouth: What comes out and what goes in.

48th Year No. 48

RIVERTON-PALMYRA, N. J., THURSDAY, NOVEMBER 26, 1936

PRICE FIVE CENTS

SELF HELP IS MAIN OBJECTIVE

Local Association Stresses the Value of Helping Clients To Help Themselves

A new problem confronts the Riverton Welfare Association this year. In addition to its important and chief work of welfare in the community, it is responsible now for supplying and administering all funds disbursed for relief in Riverton. Last April this responsibility was placed upon it when the E.R.A. ceased to provide funds for communities whose relief needs totaled less than \$200 a month.

"Five families on relief" does not sound like an overwhelming burden, and may give rise to the question why Riverton should be asked not only to support the overhead of the Welfare Association but to increase its contributions for the organization's work. The answer to that question is found in the name of the Association: it is a WELFARE association, with a case load of about sixty clients a month, upon which is superimposed the added financial and administrative burden of direct relief. The drain on the association's resources must be made up by contributions if its primary function of social work in the community is not to suffer.

What "social work" can be more important than relief? For one thing, helping people to keep OFF relief, to work toward their OWN welfare. The association's high standards in this respect are shown by the fact that of the 58 cases on relief under the E.R.A. up to last April, only 12 re-applied for relief when this work was taken over by the local association. The others, less desperate, have found ways to help themselves, since the association's strict requirement would eventually force them to make efforts in their own behalf anyway. It should be the aim of any charity to make those it helps independent of its help. Thus the association feels that it serves the community better by helping its clients to help themselves than by granting them relief such as would kill their initiative.

Not all the assistance given by the welfare worker and her assistant is economic. Their service is many-sided, as is a doctor's—remedial, preventive and educational, as well as the merely palliative measures of relief. Juvenile delinquency may be prevented by a little educational work in the field of domestic relations; the menace of a feeble-minded adolescent can be removed from the community by persuading the family to agree to the youngster's commitment to an institution; a bewildered wife and mother may be helped to figure out how to keep her family together; new doors of hope may be opened to those who seemed at an end of their rope. The association exists for the welfare of those who need it, and, in turn, of the community in which it works. Its scope is much wider than "five families on relief" and it must have additional funds if this new responsibility is not to crowd out those people whom it has been constructively helping.

PORCH CLUB Following a business meeting at 2:30 p.m., on December 1st, Mrs. William A. McCord, whom the Porch Club members have had the pleasure of hearing before, will give a talk on current literature. Mrs. Richard Barclay will give a list and description of current books from the Riverton Free Library.

He: "Sorry, old chap, but I'm looking for a little financial succor again." Old Chap: "You'll have to hunt further. I'm not the little financial sucker I used to be."

Our thought makes us; our speech reveals us.

Anderson-Perkins Mr. and Mrs. Thomas Perkins, of East Riverton, announce the marriage of their daughter, Miss Helen Perkins, to Claremont L. Anderson, son of Mrs. Alice Anderson, of Bridgeboro, which took place on November 21, in the Asbury M. E. Church, of Cinnaminson. The Rev. Wesley Perkins, nephew of the bride officiated.

Miss Abbie Dole, of Camden, and Milton Anderson, brother of the bridegroom, were the only attendants.

Following a brief honeymoon, Mr. and Mrs. Anderson will reside in Bridgeboro.

The bride is a graduate of Palmyra High School, while Mr. Anderson attended Perkiomen Preparatory School and Rutgers University.

A love for work is the beginning of a fortune.

Lighting Supervisor Jones reported that he

Riverton Girl Wins Poster Contest Prize

Riverton Public School was again honored when Catharine Elwell, daughter of Mr. and Mrs. Francis B. Elwell, and a pupil in the seventh grade, won honorable mention for an advertising poster she made for the play "Mrs. Wiggs in the Cabbage Patch" coming to the Erlanger theatre, Philadelphia, Saturday morning. The award was a ticket to the play.

Mrs. John H. Arnett, secretary of

the Children's Play and Recreation Association, notified the school of the award.

Miss Elwell, and other winners, will go to the home of Mrs. Victor Frank, publicity chairman for the Children's Theatre, who lives in Philadelphia, where they will be given their ticket to the theatre. Pictures will be taken of the winners for publication in the city newspapers.

D. LANE POWERS TO SERVE ON IMPORTANT HOUSE COMMITTEES

Congressman D. Lane Powers, Representative of the District which is composed of Burlington and Mercer counties, has advanced from next to last to sixth minority member of the important Appropriations Committee of the House of Representatives. In ordinary circumstances the position of sixth ranking minority member of this committee is attained only after fifteen or more years of service. Congressman Powers has served two terms of two years each, and is starting his third January 3, 1937.

Besides his high position on the general committee, Congressman Powers is also, due to the elections, ranking minority member of the War Department Appropriations Committee and ranking minority member on the Legislative Appropriations Committee.

DORWORTH AIDS IN RAID ON STILL

Cinnaminson Police Discover Large Outfit on Farm Near Moorestown

The police of Cinnaminson and Moorestown, together with State ABC men, raided a farm near Moorestown on Saturday, November 21, and discovered a 500-gallon still.

The raid was made on a tip given by Chief of Cinnaminson Township Police, George Dorworth, who discovered the illicit apparatus several days ago while he was investigating a lumber theft.

Chief John Bradshaw and Partolman Charles Erickson, of the Moorestown police, with Chief Dorworth and state agents Roscoe Lockwood and Samuel Gold, went to the farmhouse of Walter Horton, of the Moorestown-Bridgeboro road, after finding the still, arrested Horton who was alone in the house.

The raiders found about 3,000 gallons of mash. Arraigned before Police Recorder F. George Furth, of Moorestown, Horton was held in \$1,000 bail to await the action of the Burlington County grand jury.

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Supplies were authorized as follows: Educational, not to exceed \$125; manual training, not to exceed (continued on page 10)

BOARD CHANGES BILLING SYSTEM

Palmyra Body Sets Payment Date in Each Semester for Sending Districts

The Palmyra Board of Education, at its regular meeting held Tuesday night, passed a resolution changing its system of billing school districts which send pupils to Palmyra High School. The education committee submitted the resolution which, with a slight modification, was passed unanimously. The new plan calls for payment dates in each semester.

It also specifies that sending districts shall be charged for one-half year's tuition for a semester in which a pupil attends school at least three weeks, and no tuition shall be charged for a pupil who attends school less than this period.

Frank Snowden, chairman of the building and grounds committee, because of increasing demands on his time in this capacity, asked the president to relieve him from the chairmanship of that committee. President Baker announced the appointment of George Rivel as chairman in his place, making no other committee changes.

Committee Reports

The finance committee reported the receipt of \$900 from the state department for manual training and \$415.25 insurance settlement on the building which was burned on the high school field.

The clerk was instructed to petition the Palmyra Borough Council to provide for one half of the school nurse's salary in their 1937 budget which is about to be considered.

This would amount to \$802.50. The school board felt that the nurse's work was equally divided between actual school work and hygiene work for the community.

A letter was read from Assistant State Commissioner Strahan stating that all school board employees are exempt from the Social Security and Unemployment Insurance Acts passed by the federal government.

Medical Report

The report of Dr. Bauer, medical inspector for the school, showed 19 cases of tonsils, 17 underweight, two overweight, seven heart, three hearing, 169 examined for sports, nine recommended for special attention by the nurse.

The report of the school nurse for October was received and filed. The report of Dr. Hayes B. Brady, dental inspector, was also received and filed.

A motion was made and passed unanimously to support the action of the supervising principal, Paul Jones, in suspending one boy from high school until March 1, his parents to be notified of this action.

Attendance

The attendance report of the supervising principal showed 97.2 per cent attendance in the high school, 98.3 per cent in the Delaware avenue grade school, 96.5 per cent in the Spring Garden and Cinnaminson avenue schools.

Five cases of truancy were reported.

Lighting Supervisor Jones reported that he

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STATE EMPLOYMENT OFFICE OBTAINS POSITIONS FOR 181

The report of the Burlington county office of the New Jersey State Employment Service for October shows that positions were secured for 181 people during the month.

Private employment accounted for 54 of the positions of which 36 were male. These were classified as follows: male—factory workers, 2; farmhands, 16; dredge workers, 2; miscellaneous, 1; female—domestic, 13; factory workers, 2; miscellaneous, 3.

The remainder of the placements were on jobs of a public nature. W. E. Darnell, interviewer in charge of the Mt. Holly office, reports that there is a current demand for skilled labor of all types, and that there is an insufficient number of houseworkers to fill the positions which are vacant.

RECIPROCAL MOTOR REGULATIONS BEST

Change in Existing Laws Would Work Hardship on Public, Especially Farmers

"A determined effort will be made during the coming sessions of the Legislatures in this and adjoining states to continue present motor vehicle reciprocity relations." This statement was made today by Mr. Harry E. Taylor, Trenton executive secretary of the New Jersey Farm Bureau, a state-wide organization with offices in the state capital.

Speaking for the motoring public, Mr. Taylor pointed out that any tampering with present reciprocity arrangements between New Jersey, Pennsylvania, Delaware or New York is likely to result in retaliatory steps by these states that would work hardship on New Jersey motorists and truckers.

Mr. Taylor pointed out the tremendous expense that would be added to the operating costs of farmers, alone, if their growers were forced to buy out-of-state tags for trucks that haul produce to the New York and Philadelphia markets.

"Under prevailing agreements, New Jersey farmers are permitted to haul their produce into these markets on their local truck tags," said Mr. Taylor, "because we extend to Pennsylvania and New York operators similar agreements."

had been making a survey of the light and lighting facilities in the various rooms of the Palmyra school system and submitted a chart to the board members showing the readings of the light meter in the various parts of each room.

The Public Service Corporation light engineers have been assisting in this work.

This board considered that his ideas in this direction were of value, and requested him to continue his investigations along this line and to render a report in the future.

Miss Black Congratulated

The board passed a resolution instructing the clerk to send a letter of congratulation to Ruth Black, a student in the high school, for her outstanding work in the recent Safety Week program in which she won an award as well as state recognition.

The board concurred with the recommendation of the supervisor in rearranging the time of the high school periods to aid in the transportation problem.

Supervisor Jones reported that he

Riverton Girl Wins Poster Contest Prize

Riverton Public School was again honored when Catharine Elwell, daughter of Mr. and Mrs. Francis B. Elwell, and a pupil in the seventh grade, won honorable mention for an advertising poster she made for the play "Mrs. Wiggs in the Cabbage Patch" coming to the Erlanger theatre, Philadelphia, Saturday morning. The award was a ticket to the play.

Mrs. John H. Arnett, secretary of

the Children's Play and Recreation Association, notified the school of the award.

Miss Elwell, and other winners, will go to the home of Mrs. Victor Frank, publicity chairman for the Children's Theatre, who lives in Philadelphia, where they will be given their ticket to the theatre. Pictures will be taken of the winners for publication in the city newspapers.

Supplies were authorized as follows: Educational, not to exceed \$125; manual training, not to exceed (continued on page 10)

NUMBERS FOR MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

54 1001
562 1375
959 1461

Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last page of the comic section, and you will receive two adult passes for the Broadway Theatre, Palmyra.

RIVERTON MEETING OF "Y" BOARDS

County and Local Groups Hear Talk by Lester C. Haworth of Phila. YMCA

A combined meeting of the county and community YMCA board members was held at the Porch Club, on Tuesday, November 24. The speaker of the evening was Lester C. Haworth, general secretary of the Philadelphia "Y."

The program of the evening was opened with dinner at 6:30 p.m. A musical program was provided during the meal by Dr. Dean H. Le-Favor and Guy C. Hendry.

H. G. Taylor Presides

Following the meal, the members were welcomed by Howard G. Taylor, president of the county general board, who presided.

The members of the Riverton-Palmyra group were introduced to the rest of the gathering by E. Newbold Cooper, who is vice president of the local organization.

Reports of boards were presented from the following localities: Burlington, Columbus, Medford, Moorestown, Mt. Holly, Pemberton, Willingboro, and Palmyra-Riverton.

Mr. Haworth's Talk

Mr. Haworth took for his subject the topic, "The World Service Program of the YMCA." He illustrated his remarks with motion pictures which showed the activities of the international committee.

Mr. Haworth reviewed the developments of YMCA work in foreign countries during the past 25 years and the progress that had been made, especially in China and India.

He felt that the organization had contributed much toward national development in many locations. Those who assisted in making the evening a success were given a rising vote of thanks by the assembly.

JURY DRAWING SET FOR DEC. 9

The Hon. Joseph B. Perakie, justice of the Supreme Court, assigned to hold the Circuit Court in Burlington county, has named Wednesday, December 9, for the drawing of the grand and petit jurors who will be called for the December term.

The drawing will be made at the court house, Mt. Holly, at 1:30 p.m., by the jury commissioner.

The December term of courts will open on Tuesday, December 22.

NEW JERSEY ROAD EXPENDITURES

The State of New Jersey received \$25,473,000 and spent \$26,881,000 for roads in 1935, according to a recent report of the U. S. Bureau of Public Roads.

This state ranked eighth in the country in respect to highway expenditures.

Income includes receipts from all sources such as registration fees, gasoline taxes and other miscellaneous levies.

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LARGE AUDIENCE ATTENDS CONCERT

Curtis Players Well Received. Benefit for Riverton Library Nets \$125

An enthusiastic audience of over 400 attended the concert presented by the Curtis Institute Players in the auditorium of the Riverton Public School, Friday evening, November 20.

The affair was given as a benefit for the Riverton Free Library and over \$125 was realized.

The young artists who appeared on the program were: Jane Shof, soprano; Charlotte Daniels, soprano; Elsie MacFarland, contralto; Fritz Kreuger, tenor; Leonard Treash, basso.

The concert was of an operatic nature and scenes were presented from Faust, Martha and the Bartered Bride.

The accompanist was Miss Elizabeth Westmoreland. It was originally intended that Miss Westmoreland would give a synopsis of each opera, but she was prevented from so doing by a throat ailment. Her place was filled in a very satisfactory manner by Mrs. Lucy Shreve, of Riverton, who graciously consented to act as a substitute.

PRIZES WON BY BIRD FANCIER

John J. O'Neill, of Riverton, Awarded Honors at Philadelphia and Jersey City

John J. O'Neill, 410 Main street, Riverton, breeder of fancy birds, won first prize for the best Yorkshire in the 1936 National Open Canary Show held in Philadelphia Saturday and Sunday of last week. The award was a loving cup.

Mr. O'Neill also won second honors in the Yorkshire classification.

He entered six birds and took five blue ribbons and one special ribbon.

In the show held in Jersey City, the previous week, Mr. O'Neill won first and special prizes for the best Yorkshire entries.

YWCA NOTES

Girl Reserve club members from Palmyra and Riverton attended the Chinese celebration held in the Moorestown Community House, Saturday, November 21, in memory of Miss Shu-Ching Ting, general secretary of the Chinese National YWCA for a period of 10 years. About 150 girls and advisers attended the affair.

Rytex Hyllited Visiting Cards are on sale at The New Era, One Hundred for Seventy-five cents. Fine Quality stock rotary cut.



BOY SCOUT NEWS

The Boy Scout Mothers will hold a Christmas party and meeting at the home of the president, Mrs. A. S. White, 816 Morgan avenue, Palmyra, on Thursday, December 3, at 8 p.m. Members are requested to bring a 10 cent gift.

YMCA STAMP CLUB of Palmyra and Riverton



The second annual exhibition of the club was held last Saturday at the YMCA building. Many members displayed their choice stamps and there was a large attendance.

The grand award, a cup donated by the Schwering Hardware Store, was won by C. P. Mayfield for his collection of covers.

Other prize winners were as follows:

U. S. General

First: Morris C. Rothblum, gold medal; second, Samuel I. Handie, bronze medal; third, Stanley E. Griffith, certificate.

U. S. Commemoratives

First: Stanley E. Griffith, gold medal.

Precancels

First: Robert P. Haley, certificate.

British Colonies

First: C. R. Beagle (Silver jubilee), silver medal.

Foreign

First: H. F. Johnson (Switzerland), certificate; second, Dr. J. E. Brown (airmail), certificate; third, P. Dale Patterson (Nyassa), certificate; fourth, Robert P. Haley (general), certificate.

Specialties

First: C. R. Beagle (U.S. offices abroad), bronze medal; second Paul Burke (Farleys), certificate; third, Robert P. Haley (stamps showing ships), certificate.

Regular Meeting

The regular meeting of the club will be held on Friday, November 27, at eight p.m. Wilhelm F. Knauer will display his fine collection of 1893 Columbians. Door prize promptly at eight. Members are requested to bring material for auction.

LEGION TOY COMMITTEE AGAIN BUSY

The American Legion boys are busy collecting, repairing and painting toys for distribution at Christmas.

Please gather any toys, games, books, etc., and call Avery Willis, Riverton 910-R-3, or Jack Metzgar, Riverton 1032, and they will be called for.

Donations of money are also needed to buy paint, brushes, etc.

AN APPEAL

The Riverton-Cinnaminson Welfare Association is issuing an appeal for cribs, high chairs, and baby pens. If anyone has one of these articles which they are not using, please communicate with the Welfare office, Riverton 984.

BUICK



Moorestown Motor Co. 219 W. Main Street Moorestown Phone, Moorestown 77

NAN CABOT CANDIES

Try these Hand-Fashioned Candies. You'll find excellent quality and low price combined.

Assorted Chocolates 1b. 35c

Hard and Chewy Assortment 1b. 39c

Thin Mints 1b. 35c

McALLISTER'S

Insulation

IS THE FIRST STEP!

USE...
20% to 40%
LESS FUEL!



Rock Wool effectively stops all forms of heat transfer. A home insulated with Rock Wool is warmer in winter and cooler in summer. Insulation is not expensive—added comfort and reduction in fuel bills more than pay for its cost.

Mail Coupon Now—And Be Comfortable This Winter

Please tell me how to save up to 40% on my fuel bill this winter.

Name _____

Address _____

(Mail coupon to your nearest Collins office)

J. S. COLLINS & SON, Inc.

TELEPHONES—

Moorestown 1 Riverton 5 Riverside 80
Merchantville 2 Maple Shade 1604

SEE THEM HERE THE NEW 1937 DODGE and PLYMOUTH L. S. GURNELL

307 E. Broad Street Phone, Riverton 26

Palmyra, N. J. Open Evenings

Betty Petty Beauty Studio...

519 Cinnaminson Ave.

Palmyra

FINGER WAVING
MARCELLING
MANICURING
HAIR CUTTING
HAIR TINTING
BLEACHING
SCALP TREATMENT
FACIALS

Duart Method of Permanent Waving



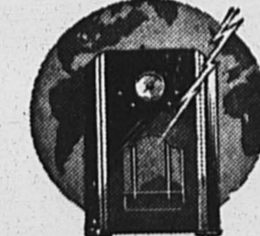
Open Daily 9 a.m. to 6 p.m.
Monday, Wednesday, Friday and Saturday evenings until 9 o'clock
Telephone, Riverton 480

YESTERDAY...



Ambitious youngsters upset kitchen routine as they dashed with heated soldering iron from kitchen stove to home-made "super-hot"—and even the rich, with their "boughten ones," were lucky if they "got" more than static...

TODAY...



The world around is yours for the tuning, at prices the majority can afford to pay—perfected to almost the nth degree...

TOMORROW...



You will SEE events as they actually happen. Television will be made available to all—and (judged by our knowledge a few years back) its very "impossibility" makes possible further developments even more wonderful.

OUT of the tinkering of boys a short time ago have come the commercial improvements and scientific developments which lead us to say, as we switch on the radio and bring in Europe, "Probably in a few years houses will all be built with television rooms. We'll be able to fly away from a ball game during the seventh inning and watch the last two innings as we hurry home in our 'silver plane' to dinner, a hundred miles away."

Nothing seems impossible... and therein we have the reason, a foundation of faith in our own intelligence, for the hope and belief we have in our future as the greatest nation on earth.

CINNAMINSON BANK & TRUST CO.



Riverton, N. J.

GE RADIO HAS COLORAMA DIAL

Assures Perfect Tuning, Best Program Reception, Many Other New Features

The colorama dial, an amazing new radio development that automatically changes from red to green when a program is perfectly tuned and assures flawless reception, is one of several new achievements created for General Electric's new line of "Focused Tone" radio receivers now on display at Taylor-Mathers, 309 East Broad street, Palmyra.

Acclaimed as a distinct advance in the radio art, the new dial is a product of the same engineering skill that pioneered and developed the famous metal tubes, with which all General Electric radios are equipped. It answers the long-felt need for a visible, sure method of reaching the highest point of tuning perfection. When the dial shows its brightest green, program reception is at its peak, furnishing like-like tone and undistorted reproduction. The bright green also gives the signal that the station being received is strong and free from noise.

Other Advances

Other new radio advances include an automatic frequency control that instantly snaps the circuit into "focused tone" position; a local station personalizer that provides "custom-made" station identification; and a silent tuning control that allows switching from one station to another in absolute silence.

New Cabinets

Radio enthusiasts will also see many new cabinet designs, employing specially selected woods and finishes of rare beauty. They are the product of master cabinet workers and were designed by General Electric's stylist in collaboration with the country's foremost furniture designers.

PORCH CLUB

Miss Besse Howard will speak on "International Events" at the Porch Club, Thursday, December 3, at 10:30 a.m.

Tickets of admission are available to non-members at a cost of 50 cents. Miss Howard spoke on the same subject at a recent meeting, her talk being very well received.

ANNOUNCEMENT

I am now affiliated with Louis Seidman, 1129 Broadway, Camden, N. J. Free deliveries. Phone Camden 1142.

G. Rex Showell

C. B. LEWIS TO PRESENT PAPER

Riverton Orchardist on Program of Annual Meeting of New Jersey Horticulturalists

C. B. Lewis, Riverton fruit grower, will present a paper dealing with efforts made by growers in other states to advertise apples, at the 60th annual meeting of the New Jersey State Horticultural Society to be held in Haddon Hall hotel, Atlantic City, December 9 and 10.

The subject is one of increasing interest to Jersey orchardists who have seen widely advertised horticultural products from distant areas sell heavily in their own state.

The tree fruit meeting is scheduled for the morning of December 9, the small fruit session for the afternoon of the same day, with a special program for peach growers at 2 p.m., December 10.

WOMEN'S EXCHANGE

The annual Women's Exchange will be held at the Porch Club on Wednesday, December 2, from 9 a.m. to 5 p.m.

At this time an opportunity will be offered to buy Christmas gifts and to sell handiwork of all kinds. All articles to be offered for sale must be brought to the club before 9 a.m., on Wednesday, baked goods excepted. Merchandise to be sold by the pound should be weighed, packaged and ready for sale.

A charge of one per cent will be made on all sales to cover necessary expenses.

For further information call Riverton 960.

EXAMS FOR WEST POINT TO BE HELD DEC. 12

Approximately fifty young men from Burlington and Mercer counties will take competitive examinations for Congressman D. Lane Powers' two West Point appointments at the new Trenton Post Office, Saturday, December 12, the Congressman announced today.

Under Congressman Powers' competitive system, the examinations are conducted by civil service and appointments go to the winners in order of their marks.

Closing date for applications is Saturday, December 5. Letters of application should be sent the Congressman at his Trenton office.

Have you visiting cards? Place your order for one hundred at The New Era. Rytex-Hyllited (raised printing) cards are fine quality and only Seventy-five Cents.

Announcement

A new and distinctive Gift Shop will be opened at 531 Cinnaminson Avenue, Palmyra, Monday, November 30, with Gifts and Greeting Cards suitable for any occasion. We invite you to come and look over these carefully selected bits of beauty. At our shop you will find that special gift you are looking for.

ESTHER T. ROGERS
MILDRED T. HOLT

RIVERTON SCHOOL NOTES



Junior Assembly

A junior assembly (kindergarten, 1st, 2nd and 3rd grades) held in the auditorium Friday morning was attended by twenty mothers and the following program enjoyed.

The first number on the program was a song by the kindergarten. The song was about a turkey, impersonated by Michael Crowell, then the doctor, Joseph D'Autrechy, came to make you well after eating all the turkey.

Then there was a song by the first grade about a red and white cow, the creation of R. Werner and J. Harper.

D. Gibson read the Bible, and L. McCullough announced the play. Miss Evald's second grade gave "The Elves and the Shoemaker." R. Farrow was the shoemaker, his wife

was T. Davis, and his customers were C. Willis, E. Underhill, R. Farrow, V. Dey, and J. Moreland. D. Garwood, N. Harris, and F. Bailey were the brownies. J. Deitrich took care of the bell in the play. D. Hulings announced the program and F. Hunt operated the curtains.

A synopsis of the play follows: The poor shoemaker and his wife needed customers for their shoes. They had no money for food and leather. In the middle of the night some elves came to the shoemaker's home. They brought the leather and made many pairs of shoes. How surprised the shoemaker and his wife were! A customer came that day. The next night the elves came again and the following day brought many customers. On the third night the shoemaker and his wife watched the elves at work. When the elves came again, they found beautiful little elf costumes that the shoemaker's wife had made for them. No more did the elves come, but the shoemaker and his wife lived happily ever after.

Kindergarten Visits Farm The kindergarten and first grade

had a happy and successful trip to the Millside Dairy Farm.

Of course the cattle were the great attraction. Besides the many cows there were two bulls. Then there were seven calves in a pen together, and one mother cow with twin babies.

The testing, bottling, and refrigeration of the milk was shown. The separator and irradiating machines were especially interesting to the adults who accompanied the party.

The trip proved to be a real party, too, for each child was given a bottle of chocolate milk and a book about the "Vita-men."

Cream was brought home and both grades made their own butter successfully.

Roland Werner and Jimmy Harper made the red and white cow that appeared on the stage at the junior assembly when the first grade sang their cow song. The beginnings of a model dairy farm can be seen in the first grade room.

Transportation was furnished by mothers from both grades.

Porter Caldwell, Jr.



IS SWIFT & COMPANY?

[Over a period of years, Swift & Company's net profits from all sources have averaged only a fraction of a cent per pound.]

We could answer "It's a company which supplies meat, dairy and poultry products to the people of the United States wherever they may live." But that no more tells who Swift & Company is than to describe Admiral Byrd as "the man who wears the fur hat."

Swift & Company is owned by a laborer in Pennsylvania, a farmer in Iowa, a doctor in New York, a Middle Western banker, a rancher in Texas, a stenographer in Chicago and more than 55,000 other men and women from all walks of life who have invested their money in this concern.

Approximately 25,000 of these shareholders are women. Thousands of them live on farms, in tiny townships, and thousands more dwell in the great cities. Approximately 10,000 shareholders are Swift & Company employees. These plus approximately 45,000 other employees go to make up Swift & Company. At least 2,400 shareholders would be required to vote a majority of the stock outstanding.

This concern is well organized, stable and progressive.

The business of distributing meat, dairy and poultry products to all corners of the country is a necessary part of the nation's well-being.

Swift & Company

In daily touch with every meat, dairy and poultry consuming city, town, and hamlet in the United States

FOR information on the service rendered by the meat packing industry, read "Swift's Service to Producer and Consumer." This instructive booklet will be mailed you free, upon request. Address: Swift & Company 4120 Park Avenue Chicago, Illinois

THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

Christmas Next

With the passing of Thanksgiving, Christmas is just around the corner, so to speak, there being only 24 more shopping days in which to make holiday purchases.

There are many citizens in Riverton and Palmyra who feel that there is only one place to do Christmas shopping—Philadelphia. They cheerfully push and jostle along with the crowds, come home exhausted, and then find that many of their purchases must be exchanged. Result: Another trip to town.

Local merchants have, for many years, displayed a wide variety of merchandise for the holiday season. The stocks are ample, prices compare favorably with those in the metropolitan establishments, and one can shop comfortably and leisurely.

The business men of the two towns are not here only for Christmas, but are local residents who are serving the public for all 12 months of the year.

Give them an opportunity to show you what they have in the way of gifts. Don't use the time-worn phrase, "They don't have it," until you have investigated. Many business houses are only too glad to obtain items not generally carried in stock, and such deliveries may well be more timely than ones made from Philadelphia.

Shop early for Christmas, and give the local merchants your consideration.

OBITUARIES

MRS. CAROLINE R. HIRSH

Mrs. Caroline R. Hirsch, 69, widow of the late William E. Hirsch, of 16 East Broad street, Palmyra, died Tuesday, November 24, at her late residence.

Funeral services will be held Saturday afternoon at 2 o'clock from the Snover Funeral Home, conducted by Martin E. Goldman, first reader of the First Church of Christ, Scientist.

Interment will be made in Morgan Cemetery. Friends may call Friday evening. Mrs. Hirsch is survived by one daughter, Mrs. Edna H. Anthony, of Haddonfield.

MRS. E. G. ADAMS

Mrs. E. G. Adams, mother of Robert G. Adams, of Riverton, died at the age of 70 at the home of her daughter in Poughkeepsie, N. Y., on Monday, November 23rd. Mrs. Adams was known to many in this community, having visited her son at various times. She was a member of the Daughters of the American Revolution and many social and literary groups. She is survived by four children, Mrs. F. W. McGarmon of Poughkeepsie, N. Y.; Mrs. G. A. Bright, of Portland, Oregon; Benjamin H. Adams, of Atlanta, Georgia, and R. G. Adams, of Riverton.

Services were held from her home in Kingston, N. Y., on Wednesday, November 25th.

MARY SNOVER HOFFMAN

Mrs. Mary Snover Hoffman, 82, mother of Frank A. Snover, of Palmyra, died at the home of her daughter, Mrs. Sarah Lee, East Stroudsburg, Pa., last Friday morning.

Funeral services were held Tuesday afternoon in East Stroudsburg. Interment was made in Cedar Ridge Cemetery, near Blairstown, N. J. Mrs. Hoffman is survived by her daughter, Mrs. Lee, with whom she

made her home, Chester A. Snover, both of East Stroudsburg, Pa., and Frank A. Snover, of Palmyra.

Westfield Friends' School

Westfield Defeats Frankford

Westfield Friends' boys school team defeated the Frankford Friends in a return game by the margin of 2-0. The contest was played on the opponent's field last Thursday afternoon.

A full game of four eight-minute quarters ended in a 0-0 tie. In an extra five-minute period, the Garnet and Blue continually outplayed their opponents, and, through a succession of passes and team-play, Jim Marshall made a clean boot through the goal. The second score followed in quick succession from the toe of Harvey Hirst.

The following boys made the trip: Larry Mears, Chilton Anderson, Bill Dunn, Jack Clement, Allan Roberts, Richard Robbins, Harvey Hirst, James Marshall, Mark Hoepfner, David Pittenger, Biddle Atlee, Calvin Robbins, Robert Flower and Roy Heister. Robert Flower was acting captain.

David Pittenger played the full game as goal keeper and accurately returned the ball a number of times when the goal was in danger. Good team play accounted, in part, for the well-earned victory.

Weather permitting, a third game in the series will be played on the home field Thursday afternoon, December 3, at 3 o'clock.

Transportation for the event was given by Mrs. George R. Conover, Mrs. William R. Dunn, and Wilton E. Mount.

The mothers of the second, fifth and sixth grades were invited to attend an assembly program at Westfield Friends' School. The audience was asked to observe definite points in the execution of the program which included poise, courtesy, (continued on page 10)

CHURCH NEWS

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
Services, Sunday, November 29
10.00 a.m., Bible school.
11.15 a.m., Morning worship. Rev. Lockett's subject will be "All for the Love of God." Special numbers by the choir.

7.00 p.m., The high school Young People's Group meets in the Sunday school room.

7.45 p.m., Evening worship. "Advancing Toward the Light," will be the subject of the sermon.

Due to the many activities on the church calendar for the week, the Wednesday evening prayer service will not be held.

On this Friday evening at six o'clock, the Young People's Group will hold a covered dish supper.

Already two buses have been chartered to take those who have signified their intention to attend the meeting to be held in Convention Hall, Camden, on Tuesday evening, November 30, in connection with the national-wide preaching mission. Dr. Walter Greenway, of Beaver College, will be the speaker.

As their part in the Preaching Mission, the local churches will hold a community service in the Methodist Episcopal Church on next Thursday evening. Members of the combined churches, who will participate in this service, are asked to be present at a rehearsal to be held in the Methodist Church after this Sunday evening's service.

"Central Baptist" is still furthering the Preaching Mission movement, will conduct special services from December 6 to 13 with the Rev. Lockett in the pulpit.

PALMYRA MORAVIAN CHURCH

Rev. Albert J. Harke, Pastor

Services for Sunday November 29, 9.30 a.m., Sunday school.

10.45 a.m., Morning worship. Advent Liturgy with the singing of "Hosanna." Prayer day for Moravian College and Theological Seminary. Dr. W. V. Moses, Dean of the Theological Seminary at Bethlehem, will preach the sermon.

6.45 p.m., Christian Endeavor praise and prayer service.

7.30 p.m., Evening service. The Sunday school is the sponsoring organization and will furnish special features for the service. Pastor's message, "The Joy-Note of Life." We draw attention to the great National Preaching Mission in our vicinity the next week, and the opportunity it presents for a real revival of spiritual life.

Tuesday, December 1, at 7.45 p.m., mass meeting in Camden Convention Hall, with Dr. Stanley Jones, speaker, and Homer Rodeheaver, as song leader.

Thursday, December 3, mass meeting in Palmyra M. E. church, united choir of the churches will lead the singing and Dr. Walter Greenway, president of Beaver College will preach.

Services in Our Church
December 7 to 10

Monday and Tuesday December 7 and 8, the Rev. Robert K. Snatsfield, pastor of Tremont Terrace Moravian Church, New York City, will be guest preacher. Wednesday and Thursday, December 9 and 10, the Rev. George Mundell, of Lindenwood, N. J., will preach. All services will begin at 7.30 p.m.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

Sunday morning at eleven o'clock the Rev. W. A. Boyd will deliver a sermon upon the subject, "God's Equipment for Men of Today." During this service the senior and junior choirs will sing.

"All Night Fishing," will be the subject of the sermon in Sunday evening at 7.45 o'clock. There will be a hymn sing in charge of Mr. Boyd.

Monday evening at 6.30 a regional conference will be held in the church. Dinner will be served at 6.30. All members of the Quarterly Conference are expected to be present. The conferences of the churches at Merchantville, Moores-town, Pennsauken, Delair and Riverside will also meet with us at this

time. Dr. T. S. Brock, superintendent of the Trenton district will preside.

There will be no mid-week service in our church next Wednesday evening.

Dr. W. B. Greenway, president of Beaver College, Kensington, Pa., will address the union meeting to be held in our church Thursday, December 3, at 8 o'clock. The choir of all the churches will unite in a chorus for this occasion. This meeting is in conjunction with the great Preaching Mission of all churches throughout the United States.

Lecture Concert Course

The following course of lectures and concerts will be given in the Methodist Church:

Thursday, December 10. H. F. Wilson, Ph.D., of Harvard and Columbia Universities, will lecture upon the subject "The Spanish Upheaval and Its Implications for the United States."

Thursday, January 14. The glee club of the N. J. College for Women New Brunswick, consisting of 35 students, will provide the concert.

Tuesday, February 16. George Elias, who was with Col. Lawrence in Arabia, and General Allenby in Mesopotamia, will lecture upon the subject "A Man Without a Country."

Thursday, March 11. Mrs. Dorothy Johnstone Baseler, Philadelphia harpist, will give a lecture concert on the harp. Mrs. Baseler will be accompanied by organ and violin.

Thursday, April 8. An artist-student concert given by a trio of young students on the piano, violin and flute; also one of the very best contralto soloists in the country. This concert will be given under the auspices of the Curtis Institute of Music, Philadelphia.

Tickets may be purchased from any member of the church. Each program will begin promptly at 8.15. For information call Riverton 328.

EPWORTH LEAGUE

Miss Mildred Goodwin will have charge of the League service this Sunday evening. Her topic will be "Christ in the Business World."

There are still some "foot of pennies" envelopes out. Please bring them to League Sunday evening and give to Margaret Rae.

Don't forget your World Comradeship pledges. Bring at least part of them to League Sunday evening.

UNITED MEETING OF CHURCHES

To Be Held Thursday, Dec. 3.
Connected With National
Preaching Mission

The well-known Dr. Walter Greenway, president of Beaver College, will address the community service to be held in the Methodist Church, on Thursday, December 3, at 8 p.m.

This service is part of the nationwide Preaching Mission, and will be a united meeting of the churches of Palmyra, Riverton and Cinnaminson. Special music will be provided by the combined choirs of the churches.

Meeting in Camden

In connection with the Preaching Mission, there will also be a mass meeting in Convention Hall, Camden, on Tuesday, December 1, at 7.45 p.m.

Dr. E. Stanley Jones will be the speaker. The RCA chorus will furnish special music.

CHRISTIAN SCIENCE CHURCH TO BROADCAST

The Columbia Church of the Air program under the auspices of the Christian Science Church will be broadcast from Toronto, on Sunday, November 29, 1936, by Reay C. Van der Voort, First Reader of First Church of Christ, Scientist, Toronto, at 1.00 p.m. (e.s.t.), over a nationwide network of the Columbia Broadcasting System, and may be heard in New Jersey over stations WABC and WPG.

CHRISTIAN SCIENCE CHURCH

"Ancient and Modern Necromancy, alias Meamerism and Hypnotism, Denounced" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, November 29.

The Golden Text is: "It is written, Thou shalt worship the Lord thy God, and him only shalt thou serve" (Matthew 4:10).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "The people that walked in darkness have seen a great light: they that dwelt in the land of the shadow of death, upon them hath the light shined" (Isaiah 9:2).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "There is but one spiritual existence—the Life of which corporeal sense can take no cognizance. The divine Principle of man (continued on page 10)



The Little Things

The Snover Funeral Home has jealously guarded its reputation for attention to the little things in the performance of its professional duties. There is no detail too small to receive our careful attention.

This is true of any service rendered by the Snover Funeral Home regardless of the expense of the funeral.

The Snover Funeral Home

Incorporated
313 East Broad Street
PALMYRA, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830

POLICE BENEFIT WELL ATTENDED

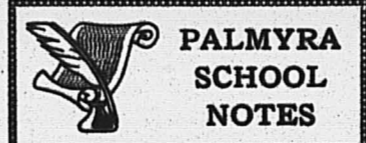
Proceeds to Be Used in Purchasing Radio Equipment For Police Cars

The police departments of Riverton, Palmyra and Cinnaminson staged a successful card party on Thursday evening, November 19, for the benefit of police radio equipment, the proceeds being approximately \$230.

The affair was held in POS of A Hall, Palmyra, which was taxed to capacity by the 400 who attended. Many valuable prizes were distributed to the winners. The donations were so numerous that nearly 350 players had the opportunity of selecting an article from the imposing display of awards.

The committee in charge of the event was headed by C. Morris Beck, chief of Palmyra police; William Gootes, chief of Riverton police, and George F. Dorworth, chief of Cinnaminson police.

The officers of the three departments wish to express their sincere appreciation to all those who donated prizes to the many contributors, to the ladies who furnished the cakes, and last, but not least, to the general public who helped to make the affair a financial and social success.



Students' Day

Tuesday, November 17, was set apart as Students' Day in Palmyra High School. All offices, classes and study halls were cared for or taught by student teachers. Student Council officers were placed in the administrative positions and handled all problems that appeared during the day. Each teacher selected at least three students as candidates for teachers in each class. The students then elected the teachers for the class from this group. Nearly 200 students engaged in teaching and administrative duties.

The purpose of this plan was to provide a means of educating students to the problems in the present-day high school and also offering them a chance for participation in the administration of their own institution. All students were trained by teachers for their particular jobs and the student teachers had a faculty meeting in preparation for the day's work.

First Debate

The Debating Team will open its season on Thursday, December 3, at the Central High School, of Trenton. The subject of the debate will be: "Resolved that the Federal Gov-

ment should own and operate all munitions plants."

A large and enthusiastic audience attended the annual play of the junior class entitled, "The Rushing Bride," which was staged in the auditorium on Friday and Saturday evenings, November 20 and 21.

The cast was as follows: Lizette, Anne Smith; Yvette Nash; Fanchon, Betty Parker; Carita Calvert, Flora Brous; Verna Randolph, Margaret Mount; Margarita Petita, Beatrice Muse; Mrs. John Briggs Calvert, Helen Wood; Jack Hostetter, Tyler Vile; Bill Randolph, Kenneth Bye; John Briggs Calvert, David Gould; Count Mordreau, Earl Rowe; Lord Pinchwick, William Applegate; Step-lively, Russell Butler.

The production was given under the direction of Miss Marjorie E. Fricke.

Music was furnished by the high school orchestra under the direction of Miss Dorothy Diener.

BILLS PAID BY PALMYRA COUNCIL

The following bills amounting to \$3137.60, were approved and ordered paid at the meeting of Palmyra Borough Council held on Wednesday, November 18:

Public Service Electric & Gas Co.	\$635.70
Light, power, traffic	85.03
Standard Oil of N. J.	2.47
Seal Bros. tax bills	23.75
John H. Kriss	23.62
Chemical Bank Note Co.	76.52
printing refunding bonds	1.50
Riverton-Palmyra Water Co.	63.62
A. Fremont Miller, repairs, fire dept	1.50
Thomas Schwink, labor	12.00
James Rambo	19.86
H. B. Williams	2.35
Palmyra Pharmacy, supplies, police	37.75
N. J. Bell Telephone Co.	7.10
R. Strickheim, report state	1.05
board of health	10.50
Fred Sacks, supplies, police dept.	23.70
H. M. Kennedy, office supplies	12.00
Edwin Fish, cleaning sewer system	16.26
Remington & Goff, survey	2.35
Broad and Garfield	6.76
Palmyra News, notices, supplies	
Public Service Co., park	
Riverton-Palmyra Water Co., park	

W. Maynard Bowen

408 Thomas Avenue
Riverton, N. J.

Announces his connection
with the

HURLEY STORE
CAMDEN

House Furnishings, Clothing,
Jewelry, Electrical Appliances,
Philco and RCA Victor Radios

Phone, Riverton 344

Pioneer CASH GROCER

CLIFTON TAYLOR

BROAD AND ELM AVENUE
RIVERTON

Free Delivery
Phone 996

Dole's Pineapple Juice	No. 2 can	13c
Jell-O 6 delicious flavors	pkg	5c
Crisco	1 lb can	21c
Montco Tomato Juice	24oz can	10c
MONTCO WHOLE KERNEL		
Golden Bantam Corn		15c
Montco Fruit Cocktail	1ge can	27c
Montco Pure Vanilla	3/4 oz bot	10c
Vogt's or Burk's Scrapple	2-lb pan	29c
Chuck Roast	lb.	23c

American Beauty automatic electric iron has different temperatures for different materials—225 to 525 degrees of heat. Regularly \$8.95—\$7.95 cash if you bring in an old iron. Small carrying charge if you buy on terms.

The More Electricity You Use
the Cheaper It Is



PUBLIC SERVICE CORPORATION OF NEW JERSEY

Dividend No. 118 on
Common Stock

The Board of Directors of Public Service Corporation of New Jersey has declared the regular dividend of 60c per share and an extra dividend of 20c per share on the non-par value common stock for the quarter ending December 31, 1936. All dividends payable on or before December 19, 1936, to stockholders of record at the close of business November 27, 1936.

T. W. Van Middlesworth,
A-4920 Treasurer.

GENERAL ELECTRIC

Focused Tone Radio



Model E-68 \$44.95



Model E-72 \$49.95



Model E-126
Focused Tone Radio

Colorama Dial. Automatic Frequency Control. Personalizer. Silent Tuning. Sentry Box. Sliding-rule Tuning Scale. 12 Inch Stabilized Dynamic Speaker. Speech-Music Control. Bass and Treble Compensation. 12 Metal Tubes. 4-Band. Tuning Range: Standard Broadcasts, Police Calls, Amateurs, Aviation, International Short-wave, Ultra Short-wave, Two-way Police Communication, Experimental Broadcasts, Automatic Volume Control. 15 Watts Output. The full-length console is in a conventional modern treatment. Slightly two-tone walnut in finish. Hand-rubbed and polished. \$150

Other Models \$22.50 and up

TAYLOR-MATHERS

309 East Broad Street

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Palmyra, N. J.

OPEN MONDAY, WEDNESDAY, FRIDAY AND SATURDAY EVENINGS

HERE'S SOMETHING UTTERLY NEW IN RADIO

— A RADIO YOU CAN'T TUNE WRONG

ROTARIANS HEAR PROFESSOR KELLER

Rutgers Faculty Member Talks On Economic Problems in United States

Unique as an economist, neither violently pro-administration nor rabidly anti-administration, Henry Keller, professor of economics of the School of Agriculture, Rutgers University, piloted his Rotarian audience safely through uncharted tangles of theory to some interesting conclusions, at the last meeting of the Palmyra-Riverton club.

"The public at large," said Mr. Keller, "believes it not only knows a good deal about our economic evils but can readily solve them. It is when men, with every resource of information bearing on the problems and a life time of study, divide into camps of such conflicting opinion, what expectation can the layman have of such an easy solution?"

Inflation

"Among current fears perhaps the predominating one is fear of inflation. Inflation, however, it not necessarily a fearsome thing. In fact, for prosperity, we must have inflation and obviously, therefore, inflation may be beneficial, although it may also be disastrous. The expansion of credit is kept under control. He concluded his address by saying, 'The key to national prosperity has always laid in our banks—it lies there today. Our hope is that the wisdom of government and the wisdom of bankers will lead to a controlled prosperity inflation.'

Mr. Keller went on to say, "Administration spending was, and is, a cause of great alarm among large numbers of people. The well-to-do fear it, because they believe they will be crushed by an effort to collect all of the inevitable taxation from them. The poor share this expectation, because they feel they have nothing. Both may be wrong, because a domestic economy may be evolved which will impose a painless extraction upon both."

"Between 1920 and 1928," Mr. Keller said, "far more money than now required was so extracted to make up deficits."

"Steps in the direction of such an economy, however, are not always successful. The idea of the N.R.A. was good, but the difficulties arose not from administration which was good, but rather from failure of the administrators to realize the full implications of the economic dynamite they were handling."

Problem Defined

"The whole problem was, and is, to shift the relative proportional share of the national income so that the various economic groups, labor, capital, agriculture, etc., receive more equitable proportions, and in so doing to increase production power so that increased production will result. Increased production and distribution to greatly enlarged domestic markets will, in turn, result in increased dollar returns even to those economic groups whose proportional share of the total has been cut."

Purpose of N.R.A.

"In other words, if labor, for instance, formerly got one-third of a sixty billion dollar national income, and this was raised to one half, the other elements being correspondingly reduced, it still might be probable that the resulting purchasing power of labor would raise the national income so much that the other element reduced share would result in more dollar returns for them. This was the purpose of the N.R.A."

"However, the steps which sought to increase wages and hold prices did not fulfill the purpose. We should stimulate purchasing power and increase production concurrently. People, however, are still interested in the purpose of this experiment and it seems likely that an attempt will be made to change the ratio of wages to national income by some other means and this change is very important."

Wage Difficulties

"Our economic set up presupposes management handling labor and, unless management is profitable, labor will not be well paid. We have never dared to fully try theories which economists believe to be sound, because, in the great readjustments involved, some are, of necessity, temporarily hurt and resist with every power at their command. But this nation cannot ab-

sorb socialism. Our people will only work for reward. The job of government must be to see that the rewards are honest.

"Our agricultural situation has been particularly bad. Farmers starve economically with an excess of food for which there is no market, and thousands starve literally because their purchasing power is zero. The export market is closed for the time being, at least. The A.A.A. attempt to correct this was distinctively an emergency measure and nature took a hand to make its failure more conspicuous. We are now about back at the point where surpluses will be noticed."

Farmers' Ideas

"The farmers believe all will be well when our population grows sufficiently to consume its products. That will never be, because we now have land sufficient for a population of 250 million, and at the present rate of decline in birth rate, it is doubtful if our population will ever exceed 150 million.

"The activity of the government in buying marginal lands and developing them as forests and parks offers an effective curb. By the time one-quarter of this now profitable farming land is acquired the curse of over-production will be cured."

Mr. Keller does not believe the tax burden on the rich will be prohibitive and feels that the outlook for the years immediately ahead is quite bright, if the expansion of credit is kept under control. He concluded his address by saying, "The key to national prosperity has always laid in our banks—it lies there today. Our hope is that the wisdom of government and the wisdom of bankers will lead to a controlled prosperity inflation."

YMCA BRIEFS

Older Boys' Conference

A number of members of the Riverton-Palmyra YMCA plan to attend the 43rd annual State Older Boys' Conference of the Young Men's Christian Association which will be held in Collingswood, on December 4, 5 and 6.

Among those already registered from this vicinity are: Jack Yost, Arthur Burns, David Gould, Thomas Braddock, George Denham, Robert McCurdy and John Lewis. They will be accompanied by Wilton Mount, secretary of the local "Y."

Byrd Aide to Speak

The committee in charge of the conference have planned a full program for all three days of the event. Included among the interesting features to be given on Saturday evening, December 5, is an illustrated lecture by Amory Waite, Jr., radio operator and electrician on Admiral Byrd's second Antarctic expedition. Mr. Waite will exhibit furs and equipment which he used during the explorations of the Byrd party while in Little America.

Visitor from Michigan

James G. Rand, secretary of the St. Joseph's County YMCA of Three Rivers, Michigan, along with Robert Lynd, of Birmingham, Michigan, were guests of the local YMCA and Mr. and Mrs. Wilton E. Mount, of Linden avenue, Riverton.

During their visit these men were observing the work of the county and community YMCA's of New Jersey.

They ended their stay in the east at a conference of the Eastern Seaboard YMCA's held at the Sloan House in New York.

New Group Meets

The second meeting of the new affiliated YMCA group, composed of last year's graduating class of Palmyra High School, was held at the YMCA building, Monday evening.

The following officers were elected: president, Charles Rader; vice president, John Sacca; secretary, William Wallace; treasurer, Harry Riddle.

The topic under discussion was a class of "36" reunion, which will be held sometime during the Christmas holidays.

The meeting was well attended and, with the able leadership of Henry Mathers, a profitable and interesting year is expected.

A lie has no legs and cannot stand; but it has wings, and can fly far and wide.—Warburton.

PALMYRA

The winner of the Janalene dress club last week was Miss Betty Furman, of Leconey avenue.

Mr. and Mrs. James Hartley, Mr. and Mrs. Joseph Abill, Mr. and Mrs. E. W. Fry, Mr. and Mrs. A. C. Giberson and Howard E. Powell, and James McClatchey, of Riverton, attended the dinner of the Liberty Bell Chapter of the Pioneers of America at the Penn Athletic Club last week.

The Cinnaminson Branch of the Zurbrugg Memorial Hospital Auxiliary will meet at the home of Mrs. A. E. Hargett, 1005 Morgan avenue, Palmyra, next Tuesday, December 1.

The winner of the P. O. of A. blanket club this week was Mrs. Laura Kerrigan, of Henry street.

Mr. and Mrs. John Smith, of Delaware avenue, have moved to Orchardville, Burlington.

Bobby Evald, who is employed at New Lisbon, spent the weekend with his mother, Mrs. Leon Evald, of Cinnaminson avenue.

Covenant Chapter OES entertained the Master Masons Tuesday evening in the P. O. S. of A. Hall.

Mr. and Mrs. Frank T. Dare, of Pitman, and Mr. and Mrs. Joseph Dunleavy, of Fourth and Horace avenues, will spend Thursday with

the Rev. and Mrs. William Boyd.

Miss Mary Elizabeth Sanford will attend the Penn-Cornell game Thursday.

AUCTION MARKETS SET RECORD IN SUMMER SALES

Warren W. Oley, Chief of the Bureau of Markets of the New Jersey Department of Agriculture, reported last week that the value of sales at fruit and vegetable auction markets in New Jersey was over two million dollars during the past summer.

This report was given at the annual convention of the Cooperative Marketing Association of New Jersey, the meeting being held in Woodbury.

The previous high sales record was established in 1935, but the figure for 1936 exceeded the former mark by over \$100,000.

The number of packages sold was nearly three million. Markets are located at Beverly, Glassboro, Hammonton, Hightstown, Landisville, Rosenhay, Swedesboro and Vineland.

Habits of industry are better than legacies.

They're here! . . . the new 1936 Rydex Christmas Cards . . . Smart, new, colorful . . . and the price, as of old, is 50 for \$1.00 . . . including your name on the cards . . . and 50 envelopes to match. See the new Rydex Christmas Cards at The New Era Office, Riverton.

RIVERTON

Mr. and Mrs. Lee Mitton celebrated their 30th wedding anniversary Monday evening, with a dinner for eight served by Mrs. Charles W. Black.

Mr. and Mrs. Russell M. Bigelow have moved from 803 Thomas avenue to Fourth and Lippincott.

David Walker has moved from the Coddington apartments to Virginia. His father, Harry, has moved to Rancocas with another son.

Mrs. Gilbert Coe entertained a number of friends at dinner and bridge Saturday evening. Guests were present from Riverton, Palmyra, Philadelphia and Wayne.

Mrs. Kelley, of Philadelphia, spent Sunday with Mrs. Oscar A. Kahler, of Thomas avenue.

Mr. and Mrs. John Frehafer, Mr. and Mrs. L. W. Hampton and daughter Doris, and Mr. and Mrs. William Myers, entertained Saturday evening for Mr. and Mrs. Edwin Parker who were recently married.

Mrs. Elsie Brownell, of Frankford, spent Thursday as the guest of Mr. and Mrs. Ross Evans.

Mr. and Mrs. Frank Murphy, of Paoli, spent Tuesday with Mr. and Mrs. Robert Hullings.

PALMYRA BOWS TO BORDENTOWN HIGH

Opposition Fails to Dent Local Forward Wall, But Passes Fool Dimondmen

Although Bordentown outplayed Palmyra, two important "breaks" were the deciding factors in the 13-0 victory of the invaders over the Red Rovers in a game played last Saturday before 2000 fans on the local field.

Boldizar, the high scoring field general for Bordentown, failed to get loose during the entire afternoon, but he heaved passes with devastating effect. The most consistent ground-gainer for the opposition was an aerial play, Boldizar to either end. Palmyra seemed unable to fathom this bit of deception until the second half, and Bordentown completed nine out of 18 passes, two being intercepted.

Bordentown Scores

The invaders took the offensive during the entire first period, when they penetrated to the local 25 yard line and later, the 30 yard stripe, being turned back on each occasion as the charges of Coach Dimond braced.

Early in the second frame Mento passed to Gamble. This placed the locals on the Bordentown 40 yard marker. The next play was also a pass, but the results were entirely different as the ball was snagged by Shorick, of Bordentown, who ran 70 yards for a touchdown.

Second Score

The second and final score also came in the same canto, the way being paved by a second interception. Palmyra manufactured a first down at midfield and seemed intent on doing a bit of scoring on their own account. Their hopes were rudely shattered, however, when a pass was taken by the enemy and run back to the local 20 yard line.

At this point the second "break" occurred as Bordentown heaved another aerial. The ball was grounded 10 yards from the Red Rover goal, but interference was ruled on the play. This questionable decision resulted in another score as Boldizar passed to Miyo who fell over the final stripe.

Another pass by the same combination resulted in the conversion.

Palmyra Line Strong

The play of the Palmyra line was one of the outstanding features of the game. Bordentown gained a negligible yardage through the forward wall, with the result that they took to the air where the going was much easier.

Statistics of the Game

First downs: Palmyra, 6; Bordentown, 10.
 Passes attempted: Palmyra, 11; Bordentown, 18.
 Passes completed: Palmyra, 3; Bordentown, 9.
 Passes incomplete: Palmyra, 5; Bordentown, 7.
 Palmyra passes intercepted, 3; Bordentown passes intercepted, 2.
 Fumbles: Palmyra, 2; Bordentown, 2.
 Penalties: Palmyra, 2, for a total of 20 yards; Bordentown, 1, for 5 yards.

Last Game Thursday

Palmyra will bring the current grid season to a close on Thanksgiving Day morning when Riverside High School is met on the field of the latter. This Turkey Day game is expected to draw a capacity

Alley Gossip

Palmyra Loses Three

The Palmyra entry in the National Division of the South Jersey Bowling League lost ground in the race last Saturday night when three games were lost to Trenton, the third by a matter of eight pins. The total pinfall was: Palmyra, 2728; Trenton, 2803.

Palmyra		
Burke	168	211
Brosius	151	202
Wallace	155	168
Poulson	182	180
Nelson	182	198
Totals	838	959

Trenton		
Doran	149	207
Howard	191	212
Bennie	212	158
Harris	160	205
Becker	149	221
Totals	861	1003

League Standing

	W	L
Oaklyn	18	3
Trenton	18	6
Fairview	15	8
Palmyra	10	11
Paulsboro	7	8
Camden R.	11	13
Bridgeton	8	13
Camden C.	8	16
Merchantville	8	16
Salem	7	17

Saun, of Oaklyn still leads the league with an average pinfall of 206. The local high bowler is Nelson who has topped the maples for an average of 182. Figures for the remainder of the Palmyra team are: Poulson, 180; Wallace, 178; Burke, 175, and Brosius, 174.

Ladies' League

The Murads and Luckies are still deadlocked for first place, each winning two out of three in the games rolled last week.

Mrs. Gros is now the holder of high single honors with a score of 180. Mrs. Haines displaced Miss Wilson as leader in the high three category when she racked up a count of 462.

The teams stand as follows:

	W	L
Luckies	16	8
Murads	16	8
Camels	12	12
Kools	11	13
Spuds	11	13
Wings	6	18

County League

Another tie for the top berth exists in the Burlington County League with Medford and Beverly crowd, as the engagement is an objective one for both teams.

Palmyra (0) Bordentown (13)
 Gamble le Henry
 Wolfschmidt lt Casaretti
 Van Arsdale lg Van Arsdale
 Devinney lg Shorick
 Burgunder rg Kovatch
 Mickle rt Dimon
 Shea re Burkhardt
 Mento qb Boldizar
 Koski rhh Miyo
 P. McDermott lhb Hamilton
 Marshall fb Allen

Score by periods:
 Palmyra 0 0 0 0—0
 Bordentown 0 13 0 0—13
 Touchdowns: Shorick, Miyo.
 Points after touchdowns: Miyo (pass). Substitutions: Palmyra—Lippincott, Prisco, Winners, Davidson, Flieger, Lezenby, Durgin, Sacca, Mount; Bordentown—Taylor, Bell, Mathews, More, Mulhearn, Horn, Schaum; referee, Armistage, Springfield; umpire, Lawson, Muhlenberg; head linesman, Glaze, Audubon.

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SEVENTH WIN FOR JUNIOR ELEVEN

Palmyra Playground Team Defeats Delanco by Score of 8-0 In Close Contest

The Palmyra playground eleven annexed their seventh victory of the season when they triumphed over Delanco on the high school field, Friday night, by the score of 8 to 0.

The initial score for the locals was made in the second period when Freeman blocked a Delanco punt and fell on the ball across the goal line for a safety.

Franks went over for a touchdown in the third quarter. This ended the scoring for the evening.

Brewster, of Palmyra, was the star performer of the engagement. Thanksgiving afternoon the Palmyra team will play Riverside for the championship of Burlington county. The scene of the conflict will be high school field, Palmyra, and the kickoff will be at 2:30 p.m.

Riverside is the only team which set the locals down with the short end of the score, and the charges of Coach Krueztberg are out to get revenge.

Palmyra Delanco
 Hoff le Cox
 Don lt Bolten
 Freeman lg Sweeney
 Dougherty c Mulvaney
 Lippincott rg Parkered
 Powell (c) rt Rummic
 Zimmer re Cruso
 Siddell gb Hamlin
 Brown lhb Prisco
 Sondoz rhh Ellie
 Franks fb J. Prisco

Score by periods:
 Palmyra 0 2 6 0—8
 Delanco 0 0 0 0—0

Touchdown: Franks. Safety: Freeman. Substitutions: Palmyra—Williams, Brewster, Shea, Bratton, Delaport, Zink.

PRESIDES OVER 165 MEETINGS



Chester I. Bernard, left, president of the New Jersey Bell Telephone Co. and president of the Telephone Pioneers of America, presiding from Newark over continent-wide meeting of telephone veterans linked by telephone lines and public address system. Right, Col. H. E. Shreve of Millburn, N. J., who in Eiffel Tower, Paris, in October, 1915, heard first words across Atlantic Ocean, re-enacts that historic event.

TRUCKS COLLIDE
NEAR FIVE POINTS

Driver for Fischer Bakery Was Seriously Injured. Truck Complete Wreck

Tuesday morning at 4.30, on Route 25 near Five Points, a Fischer Bakery truck ran into the rear of the trailer on a truck owned by the Manera Transfer Company of Rome, Georgia.

The bakery truck was driven by Steven Swetz, of Milliner House, Trenton, and the truck by Jesse Smith, of Rome, Georgia. Swetz was taken to the Zurbrugg Memorial hospital, Riverside, by Chief Dorworth, of Cinnaminson township, where it was found he was suffering from lacerations of the scalp, a possible fracture of the right leg. X-ray pictures were taken to determine the actual extent of his injuries.

The bakery truck was completely demolished.

GIRL RESERVE CLUB

On Thursday, November 19, the Girl Reserve Club of Riverton and Palmyra held its third weekly meeting in the Presbyterian Church.

At this meeting the executive committee was elected. Officers are as follows: President, Lorraine Meyers; vice president, Ellen Smith; secretary, Peggy White; treasurer, Dorothy Rieger; reporter, Ruth Baker. The advisors are Nan Evans, Eleanor Williams, and Ruth Winner. After the meeting the girls played basketball in the gym.

There will be no meeting on the 26th of November but the girls who wish to join are invited to come to the next meeting.

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A typewriter makes an ideal Christmas gift and you can buy the famous Remington Portable in any of the styles ranging from \$37.50 to \$79.50 for 10 cents a day. Get full particulars at The New Era Office.

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All Kinds of Orthopedic Shoe Work
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Legal Notices

NOTICE OF SALE OF LAND FOR
UNPAID TAXES

Notice is hereby given that I, Joseph E. Keating, Collector of the Township of Cinnaminson, in the County of Burlington, New Jersey, pursuant to the authority of the statutes in such case made and provided, will on Saturday, December 12th, 1936, at one o'clock in the afternoon of said day at the

OFFICE OF THE TOWNSHIP COLLECTOR ON THE NORTH SIDE OF BROAD ST. WEST OF POMPERA AVE. EAST RIVERTON, BURLINGTON COUNTY, NEW JERSEY, in said taxing district, sell the several lots and parcels of land hereinafter described to make the amounts severally chargeable against the same, as hereinafter set forth. Said lots and parcels of land will be sold for the amounts chargeable thereon on the first day of July, 1936, together with interest from said date to date of sale with cost thereof, to such person or persons as will purchase the same for the lowest rate of interest on redemption, but such rate shall not be more than 8 per cent, per annum.

This sale is made under the provisions of an act of Legislature entitled "An act concerning unpaid taxes, assessments and other municipal charges on real property, and providing for the collection thereof by the creation and enforcement of liens thereon" (Revision of 1918) being P.L. 1918, p. 283, as supplemented and amended. The lots and parcels of land to be sold and the names of the owners thereof against whom the said taxes and liens have been assessed and the amounts of the same including interest to July 1st, 1936 are as follows:

Victor Kankles, house and lot, Parry, N. J.	Tax	Int. to July 1st
1931 Taxes	\$ 7.50	\$ 1.74
1932 Taxes	36.40	9.10
1933 Taxes	36.50	9.16
1934 Taxes	36.60	9.22
1935 Taxes	36.70	9.28

Harry Harder, house and lot, Morgan Heights	Tax	Int. to July 1st
1931 Taxes	87.25	20.93
1932 Taxes	87.54	21.17
1933 Taxes	87.83	21.41
1934 Taxes	88.12	21.65
1935 Taxes	88.41	21.89

Alice Byerlin, house and lot, East Riverton	Tax	Int. to July 1st
1931 Taxes	31.04	8.67
1932 Taxes	31.33	8.91
1933 Taxes	31.62	9.15
1934 Taxes	31.91	9.39
1935 Taxes	32.20	9.63

Rose Hepner, house and lot, East Riverton	Tax	Int. to July 1st
1931 Taxes	28.12	7.04
1932 Taxes	28.41	7.28
1933 Taxes	28.70	7.52
1934 Taxes	28.99	7.76
1935 Taxes	29.28	8.00

Herbert Parsons, house and lot No. 4, Morgan Heights	Tax	Int. to July 1st
1931 Taxes	87.84	21.82
1932 Taxes	88.13	22.06
1933 Taxes	88.42	22.30
1934 Taxes	88.71	22.54
1935 Taxes	89.00	22.78

Herbert Parsons, house and lot No. 2, Morgan Heights	Tax	Int. to July 1st
1931 Taxes	14.64	3.81
1932 Taxes	7.32	.98
1933 Taxes	10.62	.75

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HELEN M. ADAMS
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Phone 533-W Palmyra, N. J.

NOTICE OF SETTLEMENT
Administratrix Account

Estate of Sherman L. Warren, Deceased.
Notice is hereby given that the First and Final Account of the Administratrix, Administratrix, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burlington, at a session to be held Thursday, Dec. 31, 1936, at ten o'clock in the forenoon.

HELEN C. WARREN,
Administratrix.
Proctor, Bayard R. Kraf.
Dated: Nov. 23, 1936.
11-26-12-24-36.

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Since ancient times Palms have been intimately associated with times of thanksgiving . . . the welcoming of returning victorious armies, pageants of peace, or bountiful harvests.

And what more appropriate gift could be given to a cherished one at our nation's own Thanksgiving season than a lovely Palm . . . most graceful and easiest to grow of all house plants.

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Calls to far-off places also go through with amazing speed—90 seconds on the average for "Long Distance" to connect you with anywhere in the land—just twice as fast as ten years ago.

More than two and a half million calls are handled daily in New Jersey at such speed, yet less than one in 100 is affected by operating error of any kind.

You can call 100 miles for 35¢, nearly 450 miles for a dollar, any night after 7 and all of Sunday (station-to-station rates).

NEW JERSEY BELL TELEPHONE COMPANY

Classroom Activities in
Riverton Public School

By M. E. B.
(Beginning with this issue, The New Era is inaugurating a series of articles which will describe classroom activities in the various grades of the Riverton Public School.)

Kindergarten—"Child's Garden," how true a description that is of the kindergarten in the Riverton Public School.

So many people believe that school is just a place to send the children for the middle hours of the day for two reasons, one it gives more freedom to the parents for those few hours, and secondly, the hope that the child will absorb some knowledge.

I am going to endeavor to show the public that the modern schools are more than that.

I am going to try this experiment by taking one grade at a time and explaining just what the children are learning and the methods by which they learn.

Teacher Inspires Friendship

Naturally I started with the kindergarten. The teacher, Miss Parker, is one of those sweet personalities who immediately inspires friendship and trust so necessary to win the little hearts that get their first glimpse of school through her eyes.

I was talking to Miss Parker the other day and here are a few of the things she told and showed me.

The most natural thing for the children to talk about after a long summer vacation was what they had done during the summer months. It developed that most of the youngsters had spent the summer or at least part of it at the shore, so that they were all familiar with the various interests such as sea shells, light houses, fishermen's boats and the like.

Collection Hobby

One of the little tots brought some shells to school which he had picked up during his meandering on the beach. This inspired others and soon quite a collection had been gathered.

Here are a few of the specimens picked up (and the children learned the names of most of them, too) horse shoe or king crab, horny woodcock, clams, mussels, oysters, snails, black and white; conch shells, star fish, several sizes, sea urchins and cowry.

Lighthouse Reproduction

One little fellow mentioned that he had seen the lighthouse at Barnegat and this brought on a discussion of the protection offered to the faring boats by lighthouses. The discussion lead to a proposal of making a sand table project. The lighthouse, made by the children, was built from oatmeal boxes and painted. Others brought small dolls to make the beach populated, a mirror was used for the bottom of the ocean and bluing in the water produced a very realistic color. The stones around the base of the lighthouse were picked up in various places and some right on the school ground where the portable building had been torn down.

It was learned that the lighthouses protected not only the ocean liners, but the fishing boats which put out from shore. The mention of a fishing boat brought out the building instinct again and a very creditable boat was built at one end of the room.

Just think of the world of information that can be given these little folks by the method of doing for themselves, rather than having someone do for them, and how much longer they will remember.

Description of Room

The kindergarten room can be divided in two by closing the sliding doors. One side is for reading and story telling, and the other is known as the "work room."

In the "living room" is a small table surrounded by very cute chairs. On the table are books and magazines to delight the heart of any little student. Also in this room are frames which the writer had never seen before. Upon questioning she learned that they were to teach the tiny tots how to button their clothes, lace their leggings and tie their shoes. Things that were never thought of when we went to school.

Fireplace Attractive

And then on one side of the living room was a lunch table, an aquarium with small turtles in it, dolls and blocks to play with, and most anything that could be asked for. One of the most interesting spots in the living room is the fire place. The electric log in the most realistic thing. It really makes you want to draw up your chair and reach out for its warmth. In the front of the fireplace are picture tiles depicting different fairy stories. On the mantelpiece is an electric clock, a gift from Walter K. Woolman last year.

This year, Mr. Woolman gave the very lovely andirons to further carry out the spirit of the real fireplace.

In the work room we found drawings made by the little folks of their idea of people bathing at the shore, or of boats on the ocean. For beginners they did remarkably well and had some very clever ideas.

And then there is the wardrobe. Each child has his or her own hanger and the coats are properly hung up as soon as the youngsters come in from play.

Responsibility Developed

In order to develop a sense of responsibility, a certain group of children are given things to do for the week. For instance, there is the milk slip to be taken to the principal's office. This helps the child to realize that there is more to the school than just the room in which he works and plays. When he comes to the first grade there will be no strangeness which might frighten him, if he had been around the school previously.

Hanging on the painting easel were four of the cutest little pink smocks seen in a long time. Miss Parker said she had made these to help keep the little suits and dresses clean when the children are working with paint or clay.

One of the very interesting side-lights which Miss Parker told was how one little fellow who was very shy and bashful would come in every morning and stand by the door, not joining in the story hour or even the play hour. After a few days he came a little farther into the room but still stood by himself.

By the end of the week, however, he had gained enough confidence in himself to join the group and has been a part of them ever since. Miss Parker said she felt sure that he would find himself and feel much happier, than if he was forced to do something which was not natural to him.

worked out in the River on Public School kindergarten.

Brought Here in 1897

The kindergarten idea was first brought to the United States by Miss Elizabeth Peabody in 1867. The first one in Burlington county was started in Riverton in 1897 by Miss Edith Hemphill in the building on the old school grounds at Fourth and Howard streets. The building then used is now the old post office building. In 1910 they moved across the street into the present building and Miss Parker has been connected with the Riverton school since 1900.

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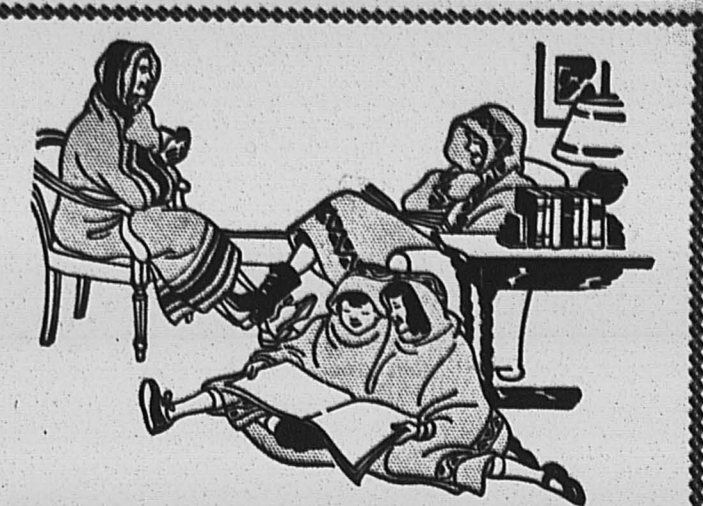
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THE FINE HEATING QUALITIES OF
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LEHIGH COAL
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Custom-made Doll Clothes
A new wardrobe for "Dolly" will delight the heart of any little girl. These clothes are made to fit the doll. Call Mrs. Roy Bowman, at the Riverton-Cinnaminson Welfare Office, Riverton 284, or stop at 609 Main Street

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PRODUCE DEPARTMENT	
Fancy California Sugar Peas	2 lb 25c
California Brussel Sprouts	qt. 15c
Tender Stringless Green Beans	2 lb 25c
Fresh Clean Spinach	2 lb 15c
Fancy Penna. Celery	large bunch 19c
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Red Ripe Cranberries	lb 19c
Fancy White Onions	qt. 12c
Florida New Cabbage	lb 5c
California Andy Boy Broccoli	2 lb 25c
Florida Oranges, thin skin, full of juice	17 for 25c
Florida Grapefruit	8 for 25c
Fancy Tokay Grapes	2 lb 25c
California Sunkist Lemons	doz. 25c

GROCERY DEPARTMENT	
Kellogg's Cranberry Jelly	2 cans 29c
Kellogg's Pumpkin	2 large cans 25c
Altmore's Mince Meat, Happy Jack or Simple Simon	2 lb jar 43c
Heinz Mince Meat	1 lb can 23c; 2 lb can 39c
Kellogg's Fruit Salad or Cocktail	large can 25c
Kellogg's Peaches, halves or sliced	2 large cans 35c
Kellogg's Coffee	1 lb glass jar 29c
Crax, the original butter cracker	pkg. 17c

SEA-FOOD DEPARTMENT	
Fresh Fillet of Haddock	lb 25c
Steak Cod	lb 22c
Sea Trout	lb 15c
Flounder	lb 20c
Fillet of Flounder	lb 39c
Rock Fish	lb 20c
Croakers or Porgies	lb 15c
Fancy Large Smelts	lb 25c
Fresh Opened Oysters — Steaming 30c dozen — Frying 25c dozen	
Large Clams in shell 25c dozen — Fresh Opened 30c dozen	

RECENT BRIDE



Photo by Nelson D. Randolph
Mrs. Leon R. Sloan, nee Virginia H. Zayotti, of Palmyra. The wedding of Mr. and Mrs. Sloan was solemnized on Saturday, November 14, at the home of the bride, Morgan avenue, with the Rev. William A. Boyd officiating.

Board Changes Billing System

(continued from page 1)

\$65; changing lights on stage, not to exceed \$15; baskets and backboards for gymnasium, not to exceed \$40; and athletic equipment, not to exceed \$105.

Three dimmer rheostats for the high school stage were authorized not to exceed a cost of \$105. Forty dollars for this equipment is being contributed by the Student Council. The rental committee reported December 19 had been engaged for the Student Council night and authorization was given to rent the auditorium to the Boy Scouts for January 27, 29 and 30.

WESTFIELD FRIENDS' SCHOOL

(continued from page 1)

enunciation, preparation, participation and enthusiasm.

Members of the third and fourth grades acted as hostesses and ushers for the guests. Jack Clement, of the fourth grade, was chairman of the meeting.

The following program was presented:

The "Good Morning Song," by the school.

Bible reading, Billy Dunn.
Prayer song and the Lord's Prayer.

A play entitled "The Secret" by the second grade.

A rhythm song given by the kindergarten and first grade.

A Thanksgiving poem read by Anne Atlee.

An original play written by Richard Robbins was dramatized by the fourth grade boys. The play portrayed how Galileo, the great scientist, developed a better telescope.

The fifth and sixth grades then took charge of the program and presented a Spanish program which centered about their work for the past six weeks. Spanish posters and tiles, which they had made, were shown and explained; original stories and poems were read, and an original play about Magellan was given by the fifth grade. The sixth grade demonstrated what would happen in

a study period at Westfield. A song was sung in Spanish by the entire group, and a Spanish dance was given by the girls of the four upper grades.

VACANT LOTS TO BE BURNED OVER

Delaware Fire Company No. 2 wishes to announce that, beginning Thursday, December 3, vacant lots in East Riverton will be burned over weather permitting, on the last three days of each week.

These operations are expected to reduce the fire hazard considerably during the winter months.

Father: "Well, boy, what happened when you asked the boss for a raise?"

Son: "Why, he was like a lamb."
Father: "What did he say?"
Son: "Baa."—Clipped.

"You look hollow-chested and thin," said the air pump to the inner tube. "What seems to be the trouble?"

"Income tacks," wearily replied the inner tube.—The P. G. W. News.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

SALE—Hooked and rag rugs. H. Bates, 608 Highland ave., Palmyra.

FOR SALE—Used washer in good condition, reasonable. Apply 261 W. Broad st., Palmyra, or call Riverton 347. 10-22-11

TRUCK CHAUFFERS
PHILADELPHIA AND VICINITY,
KNOWLEDGE OF DISTRICT DESIRABLE. GIVE FULL DETAILS OF EXPERIENCE IN REPLY. WRITE F-46, P.O. BOX 2481, PHILADELPHIA, PA.

CHRISTIAN SCIENCE CHURCH
(continued from page 4)
speaks through immortal sense. So-called spirits are but corporeal communicators. As light destroys darkness and in the place of darkness all is light, so (in absolute Science) Soul, or God, is the only truth-giver to man" (p. 72).

It is customary on Thanksgiving Day for Christian Science churches and societies throughout the United States to hold a service appropriate to the occasion, at which time a lesson-sermon especially prepared at the headquarters of the Church in Boston is read.

In accordance with this custom, First Church of Christ, Scientist, Riverton, held its service on Thursday last. The service including the reading of the Thanksgiving Proclamation written by the President of the United States, the singing by the congregation of several well-chosen hymns from the revised Christian Science Hymnal, and a solo entitled "Gratitude."

Towards the close of the service a brief opportunity was given to those of the congregation who wished to express gratitude for healings received through Christian Science.

FIRST LUTHERAN CHURCH
Rev. Harold L. Creager, Pastor
This Sunday evening the annual Thank-Offering Service will be held by the Women's Missionary Society and the Light Brigade. The children will present a short pageant. The address will be given by Mrs. C. P. Swank, of Philadelphia.

At the morning worship service, the pastor will preach on the theme, "The Value and Power of God's Word." This is in anticipation of Universal Bible Sunday, which falls on December 6; that Sunday will be a part of the great Preaching Mission.

At the Sunday school hour next Sunday morning a talk will be given by Rev. Scott, who has spent a number of years in mission work among the Indians.

Next Monday, November 30, the Ladies' Aid will hold their monthly meeting; this has been advanced from the regular time, Tuesday, to avoid conflict with the mass meeting in Camden in connection with the Preaching Mission. Election of officers will be held, and also the Christmas party. The meeting is at the home of Mrs. Walling at 8 p.m.

The following week we will have Preaching Mission services four nights, Tuesday to Friday, December 8-11.

Who can remember when one had to go back of the livery stable to hear some of the stories he reads in the magazines these days?—Hutchinson, Kans., News.

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Hand Bags — Merrill Hosiery
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REVISED EVERY DAY AT 1 P.M.

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SUNDAY
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Wednesday and Thanksgiving Day, Nov. 25 and 26—
The picture with the howls of "Min and Bill"

WALLACE BEERY — CECILIA PARKER
in

"OLD HUTCH"

Continuous Thanksgiving Day 2.00 to 11.30 p.m.

Friday and Saturday,
November 27 and 28—

JANET GAYNOR
CONSTANCE BENNETT
LORETTA YOUNG

in
Ladies in Love

SIMONE SIMON
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Sunday and Monday,
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SAMUEL GOLDWYN
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MERRIER THAN "THANKS A MILLION"
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Sonny: "Daddy, where do they catch rhinoceroses?"
Daddy: "A boy of your age ought to know that, son. It's on the Rhine."—Clipped.

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FRIDAY, Nov. 27—

WALTER HUSTON
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SATURDAY, Nov. 28—

JANET GAYNOR
LORETTA YOUNG
CONSTANCE BENNETT
SIMONE SIMON
in

'Ladies in Love'

MONDAY, Nov. 30—

PATSY KELLY
CHARLEY CHASE
in

"Kelly the Second"

FREE—To Our Lady Patrons
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TUESDAY, Dec. 1—

WALLACE BEERY
CECILIA PARKER
in

"Old Hutch"

WEDNESDAY & THURSDAY,
December 2 and 3—

JOHN BOLES
ROSALIND RUSSELL
BILLIE BURKE
in

'Craig's Wife'

FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

A secret too big for one is big enough for all.