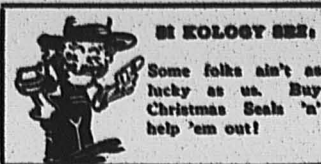


DECEMBER

The poison of an adder
kills the body, but the vi-
rus of suspicion destroys
the spirit.—'Abdu'l-Bahá.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



48th Year No. 49

RIVERTON—PALMYRA, N. J., THURSDAY, DECEMBER 3, 1936

PRICE FIVE CENTS

TOY DONATIONS LAG THIS YEAR

**Legion Toy Committee Appeals
For Early Gifts to Allow
Time for Repairs**

The response to the request of the American Legion for toys to be distributed on Christmas has, to date, fallen far below that of previous years, according to a statement made Wednesday night by John L. Metzgar, chairman of the toy committee.

Last year the Legion distributed about 1500 toys to children of families in Riverton, Palmyra and Cinnaminson. Those in charge of the work expect that only a slightly smaller number will be needed to fill the requirements this year.

Time for Repairs

Many of the articles which have been donated are in good condition, and need only a coat of paint. Others require minor repairs. All this work takes time and, if contributions are made just before Christmas, the Legion members are forced to work night and day to get them ready for distribution.

Early Donations Urged

Mr. Metzgar wishes to emphasize the importance of giving early so that the work can be spread over a longer period, rather than have it fall just before the holiday.

He states that toys of all descriptions are acceptable, including games, books, skates, etc. Simply phone Avery Willis, Riverton 910-R-3, or John Metzgar, Riverton 1052, and they will be called for.

Mr. Metzgar also wished to announce that any individuals not having toys to contribute, who were interested in the work, could further the cause by making cash donations which will be utilized in the purchase of paint, brushes and other articles necessary in the repair work.

The committee is arranging with the various schools of Palmyra, Riverton and Cinnaminson to set aside a certain day for the pupils to bring their old toys for this purpose.

DR. BRADLEY WILL ADDRESS P.W.C.

"The American Humorist" Will Be
Topic of Guest Speaker Next
Monday Afternoon

The Palmyra Woman's Club will hold its regular meeting Monday afternoon, December 7 at 2.30 in Society Hall.

Dr. Scully Bradley, will address the group on "The American Humorist."

Vocal solos by Mrs. Stanley Lippincott and piano selections by Miss Sara Joseph will be an enjoyable part of the program.

A cordial invitation is extended to everyone to attend this meeting, especially the school teachers.

THANKS

Coach Frank Krutzberg of the Palmyra Playground football team wishes to express his appreciation to all those who have contributed to the success of the squad, and especially to the board of education for the use of the field and to the Palmyra Athletic Club for the lighting equipment.

AN APPEAL

The Riverton-Cinnaminson Welfare Association is issuing an appeal for cribs, high chairs, and baby pens. If anyone has one of these articles which they are not using, please communicate with the Welfare office, Riverton 984.

"I wonder why it is we can't save anything."
"It isn't our fault, honey. It's the neighbors. They're always getting something new we can't afford."
—Powergrams.

THIRTIETH SALE OF CHRISTMAS SEALS OPENED

The thirtieth annual sale of Christmas seals was begun this week under the auspices of the Burlington County Tuberculosis League, Inc., one of the 2000 affiliated groups of the National Tuberculosis Association.

Dr. Marcus W. Newcomb, of Browns Mills, is president of the league, and Dr. Joseph Stokes, of Moorestown, is seal sale chairman.

Christmas seals are symbolic of the holiday season throughout the nation, and are sold each year to raise funds for continuation of the program for the prevention and cure of tuberculosis.

Those in charge of the work state, that while the death rate from tuberculosis has been reduced 75 per cent during the last 30 years, help is still needed in carrying out the work.

Activities of the association include chest clinics, nursing service, mass tuberculin testing, X-raying, and preventive work.

"Buy Christmas Seals—Protect Your Home From Tuberculosis."

REPUBLICAN GROUPS TO HONOR D. LANE POWERS AT DINNER

Republicans of Burlington and Mercer counties will join Thursday night, December 17, to pay honor to Congressman D. Lane Powers at a testimonial dinner to be given him at the Stacy-Trent Hotel, Trenton.

The dinner is sponsored by the combined Republican Clubs of Mercer County. Burlington county has been invited, through County Republican Chairman Lawrence G. Mingin, to share in the affair.

Those in charge of the affair expect an attendance of over 700.

PORCH CLUB

A business meeting of the Porch Club was held at 2.30 p.m., Tuesday, December 1.

The program of the afternoon was of a literary nature. Mrs. William A. McCord gave an outline of current fiction biographies and poetry. She also told of her personal impressions of these works.

Mrs. Richard Barclay described a number of outstanding books that are available at the Riverton Free Library.

Tea was served at the conclusion of the program.

CHRIST CHURCH NAMES OFFICERS

At the annual meeting of electors of Christ Church, Riverton, on Monday afternoon, the following officers were elected for the ensuing year:

Wardens: Murray C. Boyer and Filson Graff. Vestrymen: Stuart B. Clark, Harry F. Jones, Edwin Ochs, William M. Shoemaker, Jr., Gorham P. Sargent, Harry E. Moyer, J. Gardner Crowell and Charles F. Stewart.

The delegates to the Diocesan Convention are Robert White, J. Gardner, Crowell and Filson Graff. Alternates to the convention are Harry E. Moyer, George S. Washington and Charles F. Stewart.

What youth most suffers from is inability to get the best out of life—and it doesn't necessarily mean lack of money.

Old Landmark Passes

Another old landmark of Riverton passed out of the picture during the week, when workmen demolished the frame structure located on Main street, between the J. T. Evans' lumber yard and the railroad tracks.

This building was utilized as the first Riverton railroad station when the community became established.

WORLD TRAVELER TO SPEAK HERE

"Future World Commonwealth"
Will Be Subject on
December 14th

Miss Martha Root, internationally known lecturer, traveler, and journalist, will speak at the home of Mrs. Otto Sauers, 408 Howard street, Riverton, Monday evening, December 14th.

A friend of European royalty and important state personages, Miss Root has established a reputation as an advocate of peace. Her subject will be: "The Future World Commonwealth," as outlined by Baha'u'llah.

Through her contacts with governmental officials in all parts of the world, Miss Root is considered to possess an authoritative understanding and knowledge of world affairs. She has been a delegate to several of the international conferences in Europe.

She has lectured in practically all world capitals, and has had audiences with King Zog of Albania and President Thomas G. Masaryk of Praha, Teufik Rouschty Bey, minister of foreign affairs of Turkey, Queen Marie of Roumania, and King Feisal of Iraq.

Miss Root has made a study of the Indian problems, and has been entertained by the Maharajah of Patiala, Chancellor of the Chamber of Princes.

As a lecturer, Miss Root is known in England and on the Continent. She spoke at Oxford University, and has lectured at the leading German universities. Miss Root has also traveled and lectured in China and Japan, where she enjoys wide popularity.

Persons interested in the promotion of peace and world cooperation are invited to attend.

LOCAL FIRE CO. SAVES CRUISER

Water, Not Flames, Threatened
Destruction of Grounded
Craft Last Sunday

The Riverton Fire Department performed a helpful, but unusual service last Sunday morning, when they saved a 35 foot cabin cruiser from being pounded to pieces at the foot of Howard street, Riverton.

The owner, A. H. Tickner, 1412 Stevens street, Philadelphia, was proceeding up the river Friday night, when his engine went dead off the pier of the Riverton Yacht Club. In attempting to moor the craft, with the aid of his small son, the line slipped and the boat was driven ashore by the high wind.

Boat Fills

With the fall of the water, the cruiser tilted over on its side. It became flooded on the incoming tide and was pounded severely against the shore.

Mr. Tickner is a close friend of the head of the Audubon Fire Department, and Ezra M. Carhart, Jr., chief of the local firemen, received a call from the Audubon chief on Sunday morning requesting assistance for the distressed mariner.

Riverton responded and pumped the boat dry within an hour, thus saving it from probable total destruction.

FIRE DEPT. GETS CALL FOR BLAZE IN TREE TOP

The Palmyra Fire Department, under the direction of Chief Frank Geddes, responded to a rather unusual alarm early Tuesday evening when a call was sent in for a blaze in a 35 foot tree located in a lot east of 719 Cinnaminson avenue.

The lot had been burned over during the afternoon by WPA workers, but no fire was noticed in the tree.

Later events proved that there was a large cavity which ran the entire length of the trunk. The fire started at the base and, when the alarm was sent in, flames and sparks were shooting high into the air. A brisk wind was blowing at the time.

The firemen attached a rope to the base of the tree and pulled it to the ground. The blaze was extinguished with water from a line of two and one-half inch hose.

The Palmyra Department also responded to two alarms on Sunday for grass fires in West Palmyra. No damage resulted.

CHARLES B. JESSUP ELECTED MASTER OF GRANGERS FOR YEAR

At a regular meeting of the Moorestown Grange No. 8, held in Grange Hall on Monday evening, officers were named for the coming year; several being from Palmyra and Riverton. The results of the election were as follows:

Master, Charles Jessup, Riverton; overseer, Frederick Lippincott, Riverton; lecturer, Miss Mary Whitacre, Moorestown; secretary, Miss Ethel Collins, Moorestown; steward, Lindley Gardiner, Moorestown; assistant steward, Aubrey Walton, Jr., Moorestown; chaplain, David Ballinger, Moorestown; treasurer, Isaac Collins, Moorestown; gatekeeper, Henry S. Lippincott, Moorestown; Ceres, Mrs. Edith Roberts, Moorestown; Pomona, Mrs. Eleanor Siebke, Vincentown; Flora, Mrs. Hannah Ford, Moorestown, and lady assistant, Mrs. Ruth Hoehn, Palmyra.

PALMYRA A. O. M. P.

Palmyra Assembly A.O.M.P. was well represented at the Artisan's producers' banquet given by the New Jersey Boosters at Weber's Hof Brau on Monday evening. According to reports the local members returned with more than their share of the 200 prizes given away.

There is still time to get a chance on a Plymouth sedan and 25 occasional chairs. All that is needed is to produce one new member by December 31.

Several Palmyra Artisans attended the Artisans' Charity Ball given at the Broadwood Hotel, Philadelphia, on Thanksgiving eve.

SACRED HEART P.T.A. CHRISTMAS BAZAAR

The Sacred Heart P.T.A. will hold its Christmas bazaar, Thursday, December 10, at 4 o'clock, in the school auditorium.

All kinds of gifts, cookies, cakes, candies, etc., will be for sale.

Mrs. William Rowan, of Thomas avenue, is in charge of the bazaar arrangements.

SACRED HEART P. T. A.

The Sacred Heart P.T.A. will hold its regular meeting Thursday, December 10, at 3 o'clock. The executive committee will meet promptly at 2.30.

The Knights of Columbus card party originally scheduled for Friday, December 11, has been postponed until Friday, January 8th, because of the proximity of the holidays.

Action relieves grief.

MISSION LAUNCHED AT JOINT MEETING

Several Churches Hold Special
Services to Join Nation-
Wide Movement

The National Preaching Mission was launched in this community Thursday evening with a mass meeting in the Methodist Church, addressed by Dr. Walter Greenway.

This will be followed by special services held in several churches next week. The intention of this National Preaching Mission is to give emphasis all through America to the need and the opportunity for transforming personal life and social life. The program is thus carried, as far as possible, to every community and church.

Meetings will be held in the Baptist Church next week from Monday to Friday nights. Four services will be held in the Lutheran Church, from Tuesday to Friday. In the Moravian Church, the meetings will run from Monday to Thursday. Other churches have either had special services recently, or will participate in these several programs in some degree.

The public is cordially invited to attend these services.

LAWRENCE WHITESELL

Lawrence Whitesell, 56, of 223 Leconey avenue, Palmyra, died December 1.

Funeral services will be held Saturday afternoon at 2 o'clock from the Snover Funeral Home, the Rev. Norman Stockett officiating.

Interment will be made in Monument Cemetery, Beverly.

Mr. Whitesell was a member of the Philadelphia Artisans.

MRS. IDA G. TINKLER

Mrs. Ida G. Tinkler, of 1949 Forty-eighth street, Merchantville, died in the West Jersey Hospital, Camden, Wednesday, December 2.

Funeral services will be held Saturday, December 5, from the Snover Funeral Home, 313 E. Broad street, Palmyra, at 3.30, the Rev. Charles T. Bates officiating.

Interment will be made in Morgan Cemetery.

Prior to Mrs. Tinkler's marriage she was Miss Ida Griffenberg and a former resident of Palmyra.

The deceased is survived by her husband, B. Leon Tinkler, of Merchantville, her father, Joseph W. Griffenberg, one brother Edwin P. Griffenberg and two sisters, Mrs. Albert P. Parker, all of Palmyra, and Mrs. Glen W. Chambers, of Burlington.

"My wife always gets historical when I stay out late at night."
"Hysterical, you mean."
"No, historical. She digs up all my past."—Powergrams.

"My papa's a bookkeeper," said little Albert proudly.

"Yes, I know he is," replied little Dorothy. "He borrowed one from my papa."—New Jersey Bell.

Sharing another's burden lightens our own.

NUMBERS FOR MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

71	922
317	1062
621	1145

Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last page of the comic section, and you will receive two adult passes for the Broadway Theatre, Palmyra.

TAYLOR LEASES RIVERTON STORE

Will Occupy New Quarters
About December 15 After
Renovation

Clifton Taylor, who now operates the Pioneer Grocery store on Elm avenue, just below Broad street in Riverton, announces that he has leased the Riverton Market House building on the corner of Broad and Main streets, in Riverton, and will on or about December 15, be open for business in the new location.

Mr. Taylor secured the building through the real estate agency of W. Rex McCrosson, 5 East Broad street, Palmyra.

The new store will carry a full line of groceries, meats, delicatessen, fruit and vegetables.

Their policy of quality and service will be rigidly maintained and they will, as usual, have a free delivery system.

Clifton Taylor has had ten years' experience in the grocery business. He will be assisted by Carl Frank, who has had 35 years experience in the grocery business, and John Bohs who has had 20 years experience. Frank E. Toy, a butcher with 50 years experience, will be in charge of the meat department.

The store is being completely renovated inside before occupancy near the middle of the month.

The same telephone number 996 will be retained.

GAINS-REESE

Christ Church, Riverton was the scene of a pretty November wedding when Miss Margaret Reese, daughter of Mrs. John Houghton Reese, of Riverton and Philadelphia, became the bride of Earl Willard Gains, son of Mr. and Mrs. J. Walter Gains, of Philadelphia, on Saturday, November 28, at 4 p.m.

The ceremony was performed by the Rev. Vincent Fowler Pottle, assisted by the Rev. Francis B. Downs, rector of the church.

The bride was charmingly attired in her mother's wedding gown of lace over ivory-tone satin. She wore a short veil of tulle trimmed with lace, and carried a white prayer book. The maid of honor was Miss Marion Hartman, while the bridesmaids were Miss Catherine Gains, sister of the bridegroom; Miss Martha Ann Stemmoms and Miss Mary Bright.

The best man was Charles Jones, and the ushers were John Simpson, William Nessler and Oliver Groff. The ceremony was followed by a reception for the members of the families and intimate friends at the home of Mr. and Mrs. Maurice Belknap, Bank avenue, Riverton.

Mr. and Mrs. Gains will be at home after December 25, at 2612 S. Holbrook street, Philadelphia.

COMING EVENTS

Monday, December 7
Meeting, Palmyra Woman's Club, Society Hall, 2.30 p.m., Dr. Sculley Bradley will speak, topic, "The American Humorist."

Wednesday, December 9
Covered dish luncheon, given by YMCA Auxiliary, "Y" building, 12.30 p.m.

Thursday, December 10
Christmas party given by POS of A, in POS of A Hall, each member to bring a 25 cent gift.

Thursday, December 10
Lecture by H. F. Wilson, Ph.D., of Harvard and Columbia Universities; subject, "The Spanish Inquisition and Its Implications for the United States," Methodist Church, 8.15 p.m.

Friday, December 11
Card party, K of C Hall, 8 p.m., benefit St. Joseph's Council, Knights of Columbus.

Wednesday, December 16
Father and Son night at YMCA. Free talkie and fencing exhibition. Friday, December 18
Dance by Marlton Civic Club for benefit of Kiddies' Christmas Party, Marlton Community House, admission 75 cents couple.

She: "Can you drive with one arm?"
He: You bet I can."
She: Have an apple."

Powder admits that something needs covering.

BRIDAL COUPLE



Photo by Nelson D. Randolph

Mr. and Mrs. Earl Willard Gains, who were married on Saturday, November 28, at 4 p.m., in Christ Church, Riverton, by the Rev. Vincent Fowler Pottle, assisted by the rector of the church, the Rev. Francis B. Downs. Before her marriage, Mrs. Gains was Miss Margaret Reese, daughter of Mrs. John Houghton Reese, of Riverton and Philadelphia.

ENGAGED

Entertaining twenty-four friends of the young couple at dinner on Saturday last, Mr. and Mrs. C. P. Mayfield announced the engagement of their daughter Elizabeth to Lawrence Vail, of Plainfield, N. J.

Miss Mayfield is a senior at the New Jersey College for Women, majoring in music. Mr. Vail, who was a member of the class of 1933 at Swarthmore College, is connected with the Bakelite Company, Bound Brook, N. J.

LATHAM-HARDING

Announcement has been made of the marriage of Margaret Wilson Harding to Lewis Park Latham, of Griswold, Connecticut, on Saturday, November 28, at the home of the bride's parents, Mr. and Mrs. William Stevens Harding, of Main st.

Twins occur thirteen times in every thousand births, triplets one hundred and sixty in a million births, while quadruplets are twenty times rarer than triplets.

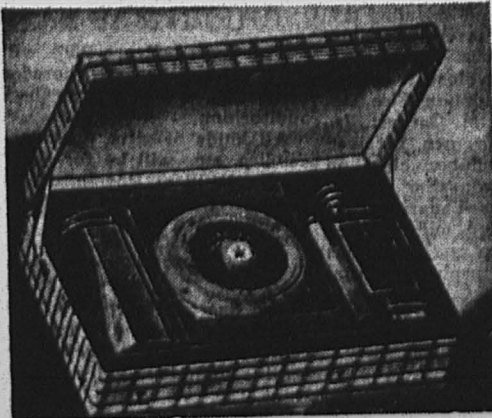


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You'll find men raving about the Yardley Shaving Bowl from the tip of Maine to Medicine Hat—so here's your chance to make one (or six, if you're that popular) happy with a gift that's excellent taste! THE SHAVING BOWL—and Yardley's soothing lotion and men's tale, packaged for princes. Well—come by the discriminating and costs you only

\$2.85

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TELEPHONE
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ORDER
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Phone, Riverton 1540

RIVERTON



The Little Things

The Snover Funeral Home has jealously guarded its reputation for attention to the little things in the performance of its professional duties. There is no detail too small to receive our careful attention.

This is true of any service rendered by the Snover Funeral Home regardless of the expense of the funeral.

The Snover Funeral Home Incorporated

313 East Broad Street

PALMYRA, N. J.

Frank A. Snover John N. Swartz

Phone, Riverton 830

YESTERDAY . . .



A world of easily defined limits . . . narrow in the extreme from our present point of view, hemmed in by lack of knowledge . . . a people too occupied with the problems of reproducing on far-flung frontiers the remembered existence of its fathers . . .

TODAY . . .



The turmoil of national adolescence, with full physical growth attained, and mental prowess beginning to assert itself in a thousand directions . . . each new achievement giving way in rapid order to another . . .

TOMORROW . . .



A richer, fuller life for everyone . . . in a world undreamed of yesterday, groped for today, accepted as a natural reward of applied intelligence tomorrow . . .

Yet, throughout every phase of our development—past, present and into a thousand tomorrows—there have been, and will continue to be, certain fundamental truths, facts which must be present wherever there is progress.

Chief among these, we believe, is ambition. Without it, there would be no progress.

This bank both practices and fosters ambition. It is ambitious for the growth of this community in every direction. It fosters ambition by encouraging habits of saving and directing sound investments.

CINNAMINSON BANK & TRUST CO.

Riverton, N. J.

BOARD DISCUSSES NEW BUDGET LAW

Freeholders Ask Modification of
Bill Concerning Local and
County Finances

The Burlington County Board of Freeholders, in a meeting held on November 27, unanimously passed a resolution asking the state legislature, at its special December session, to amend sections of the new local budget act which the members believe will greatly increase the tax rate.

The freeholders went on record as being opposed to the portions of the act which compel county and municipal governments to include in their budgets an appropriation covering delinquent taxes, and to provide for the annual reduction of all outstanding floating debts, 35 per cent to be absorbed in 1937.

The intent of the act is to place the various localities on a cash basis, but it was the opinion of the board that the delinquencies should be spread over a longer period of time than that given under the provisions of the act, as it exists at present.

The bill is scheduled to become effective on January 1, 1937.

Lamon Attends Conference
Freeholder Walter D. Lamon, of Palmyra, attended a meeting of the State Advisory Board of the State League of Municipalities at Trenton, December 1.

Mr. Lamon, as a member of this organization, discussed the provisions of the act and acquired valuable information regarding certain of its principles.

Salary Restored
A five per cent salary cut was restored to the employees of the Burlington County Farm Bureau. The restoration was delayed because the bureau neglected to include the amount in its last budget.

A written confirmation of a former verbal agreement was received from State Highway Commissioner E. Donald Sterner in respect to road improvements between Palmyra and Burlington, where the highway has been widened by the removal of the trolley tracks.

Bills were approved for payment as follows: Department of revenue and finance, \$2218.06; department of public buildings, \$15,529.03; department of public affairs, \$22,510.81; department of bridges, \$14,078.42; department of highways and engineering, \$7463.53. The total amount of these bills was \$47,199.85.

The world-renowned wild life sanctuaries of Louisiana cover 400,000 acres.

EPWORTH LEAGUE

The topic for this Sunday evening will be "Christ in the Professions." Three of our members who will speak on this topic are: Miss Ruth Brown, representing the nursing profession; Mrs. Robert Strahan, dramatics, and Douglas Kersey, teaching.

Young people are cordially invited to the meeting at 6.45 in the Wesleyan room.

Sunday, December 20, the First Department will entertain in the Wesleyan room at 6 p.m., at a Christmas social.

THIEVES GET \$50 AS HOLDUP LOOT

Rob Mento Store Thanksgiving
Night. Make Escape
In Speedy Auto

Although several suspects have been questioned by Chief C. Morris Beck, of the Palmyra Police, the holdup men who invaded the store of John Mento, 403 West Broad street, about midnight on Thanksgiving have not been apprehended. Mr. Mento was about ready to close his shop for the night, when two young men entered the store and asked for a gallon of wine. The proprietor obtained the article and, as one of the men extended a five dollar bill in payment, the other produced a gun and ordered Mr. Mento "lift them up."

Relieved of \$50

The other robber was also armed and Mento had no choice but to turn over the contents of his cash drawer, which amounted to about fifty dollars.

Commanding the victim not to follow, the two snatched up two half-gallons of wine and backed out of the store.

They made their escape in a car parked on Broad street just west of the store. The speed with which the machine got under way, led Mento to believe that an accomplice remained in the car with the engine running.

The perpetrators of the holdup were not masked and Mr. Mento believes that he could readily identify them.

Palmyra police are still working on the case.

"Many of our modern troubles arise from the fact we were taught not to think, but to memorize."—Rollo Reynolds.

Economizing is raising one's wages.

FOR THOSE

UNUSUAL GIFTS

VISIT

SCHWERING'S

HEADQUARTERS FOR GIFTS AND TOYS

Broad Street between Maple and Elm

PALMYRA

Phone 28

Get the MOST heat from fuel

THEN

HOLD it after you have it!

That is the simple rule for economical house heating. We suggest you try our coal, coke or fuel oil to get the most heat from your fuel and then let us supply you with storm sash to hold the heat in—after you have it.

PHONE US NOW FOR INFORMATION

H. B. WILLIAMS

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THE NEW ERA

Published Every Thursday at 607 Main Street
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WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

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Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

A Timely Suggestion

It's still comparatively easy to get your auto tags and driver's license. Lines haven't yet begun to form at the various agencies—but there is no doubt that they will in the very near future. If you are one of those unfortunates who waited until the last minute to get your 1936 tags, stood in line for hours, said plenty (under your breath of course), and vowed that such would never happen again—take this suggestion: The first of the year is just four weeks away.

New Buses—For Moorestown

New buses of the latest type and design are being employed in regular service between Moorestown and Philadelphia by the Public Service Coordinated Transport.

The new equipment is pleasant to look at, rides easily, and is a big improvement over the type formerly used. All very fine for residents of Moorestown, Maple Shade and Merchantville! No buses of this type are being used on the line which runs through Riverton and Palmyra to Philadelphia.

It so happens that G. R. Wood Transportation Co. also runs motor coaches from Moorestown to the metropolis.

Can this be the reason why Moorestown has the preference over Palmyra and Riverton?

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

This Sunday morning the Sacrament of the Lord's Supper will be administered by the Rev. W. A. Boyd, minister of the church. The Rev. Dr. J. G. Bickerton will deliver the Communion address and assist the minister in serving the Supper. Appropriate music will be sung by the Dulciana and chorus choir of the church. The President's speech before the Inter-American Peace Conference at Buenos Aires will be the subject of the evening service at 7.45. The service will open with the singing of Christmas hymns. The Preparatory Membership Class will be resumed this Sunday morning. All young people under 15 years of age who desire to join our church should enter this training class. Friday evening, December 11, "Ten Nights in the Bar Room," a marvelous temperance movie will be given in our church at 8 o'clock. Admission is free. The lecture-concert course will begin in our church this Thursday evening. Have you purchased your ticket?

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager, Pastor

In cooperation with the program of the National Preaching Mission, special services will be held next week in the Lutheran Church. They will start this Sunday, with a sermon at the morning worship on the theme, "Worldly-minded or Godly-minded," and an evening sermon on "Why I Am a Christian." No service will be held Monday, but the next four evenings will be devoted to this spiritual campaign. The pastor will preach Tuesday evening on "Bringing God Into All Our Life." The Wednesday evening service has been arranged in cooperation with the Methodist Church, and the message will be given by Rev. William A. Boyd. "The Great Invitation" is the theme to be discussed Thursday eve-

ning by the pastor. On Friday night the Episcopalians will join in, with the Rev. Norman Stockett preaching on "The Way to Life."

The week's services will be concluded the following Sunday, December 13. The pastor will preach on "Hear Ye the Christ," and "Our Gift to Christ." Special music will be featured at these services. Everybody is cordially invited to attend.

PALMYRA MORAVIAN CHURCH

Rev. Albert J. Harke, Pastor

Services for Sunday, December 6 9.30 a.m., Sunday school. 10.45 a.m., Morning worship, with II Advent liturgy. Sermon: "The Blessed Hope of the Church." 6.45 p.m., Christian Endeavor praise and prayer service. 7.30 p.m., Evening service. This service is sponsored by the Young People's Society of Christian Endeavor. Joseph Conway, of Moorestown, will play several selections on his marimba. Pastor's message: "In His Service."

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services, Sunday, December 6 10.00 a.m., Bible school. 11.15 a.m., Morning worship followed by communion. This service will be the beginning of a series to be held in the church during the coming week, following out the plan of the Preaching Mission. The subject of the sermon will be "The Greatest Need of the Church." 7.00 p.m., Young People's High School Group, in the Sunday school room. 7.45 p.m., Evening worship. Another sermon bearing on the responsibilities and opportunities of the church, entitled "Our Mission Here." Every evening at 7.45 o'clock, services will be held in the church. Rev. Lockett's subjects for his sermons will be: Monday, "The Greatest Question." Tuesday, "The Call of God." Wednesday, "Jesus Only."

RIVERTON

Harold Cooper, of 703 Main street, was taken to the Jefferson Hospital this (Thursday) morning suffering with pleurisy.

Mrs. Frank Rue entertained Mr. and Mrs. William Fredericks and family, of Cranbury, over Thanksgiving.

Miss Charlotte Bickerton, of 200 Park avenue, Riverton, was registered at the Chalfonte-Haddon Hall, Atlantic City, last week.

The winners of the Sacred Heart P.T.A. Blanket Club last week were Mrs. J. J. Karins, of Montclair, and Mrs. Herbert Schrank, of Linden avenue, Riverton. This week the winners were Mrs. Grace Edinger, of Cinnaminson street, Riverton and Richard Hunter, of Lecony avenue.

Several dinner parties preceded the West Jersey Hospital benefit ball last Friday evening. Mrs. Dorothy Truchess, of Riverton, entertained at the Walt Whitman. Among the guests were Dr. and Mrs. Harry B. Mark. Dr. and Mrs. Charles F. Voorhis entertained at the Bellevue-Stratford. Miss Elaine Sheble was in the party entertained by Mr. and Mrs. William T. Haddon, of Haddonfield.

Mrs. Clifford Nesbitt entertained at a surprise birthday dinner at the Old Mill Inn last Sunday for Edwin Connor, of Trenton. Those present were Mr. and Mrs. Clifford Nesbitt, of Riverton, Miss Anna Muldoon and Mr. and Mrs. L. H. Fillious, of Trenton.

Julius Woldill, of Main street, spent Thanksgiving with his daughter, Mrs. Charles Hall, of Egg Harbor.

Mr. and Mrs. David Symons and family enjoyed the Thanksgiving holidays in Hammonton as guests of Mr. and Mrs. Charles Fisher.

Mr. and Mrs. Edward Sordon and family, of New York, spent the weekend at the home of his parents, Mr. and Mrs. Howard Sordon.

Miss Eleanor Smith, of Haddon Heights, spent several days at the home of Mr. and Mrs. William Hoffman, of Thomas avenue.

Mr. and Mrs. H. K. Marcey and son, of Glenside, Mrs. John H. Moore and daughters, Pearl and Lilian, of Palmyra, spent Thanksgiving Day with Mr. and Mrs. Charles Vost.

Thursday, "What Do We Mean by Salvation?"

Friday, "Jesus at the Door."

Mrs. Edward Hughes, soprano; Edward Hoyt, tenor; Russell Jermon, bass; Miss Anna McConnell, soprano, and Mrs. Sadie Mack, alto, will be the soloists who will take part in the services during the week.

CHRISTIAN SCIENCE CHURCH
"God the Only Cause and Creator" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, December 6.

The Golden Text is: "I am the Lord that maketh all things; that stretcheth forth the heavens alone; that spreadeth abroad the earth by myself" (Isaiah 44:24).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Thine, O Lord, is the greatness, and the power, and the glory, and the victory, and the majesty: for all that is in the heaven and in the earth is thine; thine is the kingdom, O Lord, and thou art exalted as head above all" (1 Chronicles 29:11).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "To grasp the reality and order of being in its Science, you must begin by reckoning God as the divine Principle of all that really is, Life, Truth, Love, combine as one, and are the Scriptural names of God. All substance, intelligence, wisdom, being, immortality, cause, and effect belong to God" (p. 275).

Miss Eleanor Sordon, who attends Ursinus College, at Collegeville, Pa., spent Thanksgiving Day with her parents, Mr. and Mrs. Howard D. Sordon.

Mr. and Mrs. Edward L. Coffey and son, of Brooklyn, and Mr. and Mrs. Arthur Johansen and family, of Scotch Plains, spent the weekend at the home of Mr. and Mrs. Harvey E. Stewart.

The Missionary Society of Calvary Presbyterian Church entertained at a luncheon Wednesday of this week. The entertainment took the form of a radio broadcast under the supervision of Mrs. E. Black.

Mrs. Anna Shannon entertained the Philathea Class last Friday.

Covenant Chapter 108 of the Order of the Eastern Star will attend the Baptist Church in a body on December 20 for their annual Christmas service.

Mr. and Mrs. Hilton M. Smith and family have returned to their home on Linden avenue, after spending Thanksgiving in East Orange visiting relatives.

The Golden Hour Circle of Calvary Presbyterian Church will hold its annual Christmas party next Wednesday afternoon when they will exchange 10 cent gifts.

The Order of the Eastern Star will hold its annual Christmas party next Tuesday evening in the P.O.S. of A. Hall. There will be an exchange of 10 cent gifts.

Mr. and Mrs. Stuart Berger and family, of Thomas avenue, spent Thanksgiving in Towanda, Pa., with his parents.

George F. Lewis, and Mrs. Helen Lovey, of Brooklyn, brother and sister of Mrs. Daniel M. Clifton, spent Thanksgiving at the Clifton home.

PALMYRA

The P.O. of A. will hold a Christmas party, Thursday, December 10 at the P.O.S. of A. Hall. Dinner will be served at 6 o'clock and a small fee will be charged. All members are asked to bring a 25 cent gift for exchange. Also, don't forget your "Sunshine Sisters" gift.

Mrs. Melvin Burr, of Collingswood, entertained her card club on Tuesday evening. Those present were Mrs. T. P. Key, Mrs. Palmer L. Adams, Mrs. J. H. Pfeiffer, Mrs. G. Malone, Mrs. J. J. Ackerman, Mrs. S. S. Buchholz, and Mrs. F. J. Betz, Jr., all of Palmyra.

Mr. and Mrs. George Seal and daughter Mitzel, of Maplewood, and son George, a student at Vermont Academy, spent Thanksgiving with Mr. Seal's parents on Cinnaminson avenue.

Miss Patience Northrop, a student at the New Jersey College for Women, spent Thanksgiving with her parents, Mr. and Mrs. Earl Northrop of Washington avenue.

Miss Marian Finkinson, of Ocean City, was the guest of Mr. and Mrs. Joseph Dunleavy, of Fourth and Horace avenue, over the weekend.

The winner of the P.O. of A. Blanket Club this week was Mrs. L. W. Hampton, of Thomas avenue, Riverton.

The executive committee of the Palmyra P.T.A. will meet at the home of Mrs. Maurice Sandos, 313 West Fourth street, on Tuesday evening.

The Junior Woman's Club will hold its regular business meeting on Monday evening. Two plays will be presented by the dramatic club under the direction of Mrs. Robert Strahan, chairman of that department.

Albert Norton, of Philadelphia, spent Friday and Saturday with Mr. and Mrs. George Seal, of Cinnaminson avenue, Palmyra. Mr. Norton has recently returned from a trip to Germany and France on the Queen Mary.

C. W. Rudolph, Joseph G. Seal and Virginia E. Seal attended the Army-Navy game last Saturday.

Walter K. Crane, a student at Washington College, Chestertown, Md., and Robert K. Crane, a student at St. Andrews School, Middletown, Del., spent Thanksgiving with their parents, Mr. and Mrs. Wilbur F. Crane, of Highland avenue.

The winner of the Janalee dress club last week was Miss E. Thadigman, of Delanco.

Mrs. Betty Longfield, of Palmyra, entertained at dinner Sunday for Miss Marjorie Powell, of Palmyra, and Samuel Silver, of Glassboro, who will be married in the near future. Those present were Mr. and Mrs. Elvin Powell, Mrs. A. B. Powell and Ruth Longfield, of Palmyra, and William Kurtz, of Philadelphia.

Mrs. Leroy Reeves, of Carlisle, Pa., spent the weekend with Mrs. George R. Pancoast, of Fourth and Horace avenue.

Mr. and Mrs. Leon Sloan, of Metuchen, spent last weekend with their parents, Mr. and Mrs. A. H. Zayotti, of Morgan avenue.

Mrs. Harry Bates, of Highland avenue, is spending several days in Westfield visiting relatives.

ANNOUNCEMENT

Shulman's Department Store at 13-15 West Broad street, Palmyra, announce that their store will be open every evening from now until Christmas.

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LECTURE COURSE AT M. E. CHURCH

Talk on Spanish Situation Will Be Given Dec. 10th, By Dr. H. F. Wilson

The initial program of the lecture-concert course, sponsored by the Palmyra Methodist Episcopal Church, will be given in the church auditorium on Thursday, December 10, at 8 p.m., when Dr. H. F. Wilson will speak on the subject, "The Spanish Upheaval and Its Implications for the United States."

Dr. Wilson is a graduate of the University of Vermont and received his Ph.D., from Harvard. He was professor of history and politics at Bard College of Columbia University, and instructor of history at Columbia.

Before coming to the New Jersey State Teacher's College at Glassboro last year, Dr. Wilson was head of the social science department in the Canal Zone Junior College, Balboa, Canal Zone.

Dr. Wilson is the author of several publications, one of which is a book entitled "The Hill Country of New England; Its Social and Economic History, 1700-1900." This volume was published by the Columbia University Press as Part III, in the Columbia studies in agricultural history. Professors Rexford Tugwell and Harry J. Carmen, editors.

Family tickets for the entire course are for sale at \$2.00; single course tickets are \$1.25; individual admission for any event is 50 cents for adults and 25 cents for children.

MORAVIANS TO HOLD SERVICES DECEMBER 7-10

A series of four services have been arranged as the Moravian Church program in the National Preaching Mission. The purpose is to bring home to the people the aroused interest in the mission of the church, the preaching of the gospel of God's love and grace in salvation. Two outstanding preachers have been secured as the speakers.

The Rev. Robert K. Stansfield, pastor of Tremont Terrace Moravian Church, New York City, will preach on Monday and Tuesday evenings, December 7 and 8. The Rev. George H. Mundell, of Lindenwood, N. J., will be the preacher on Wednesday and Thursday, December 9 and 10. The services will open at 7.30 p.m. with a fifteen-minute sing of gospel hymns. Special music will feature each meeting. Opportunity for prayer and testimony will also be given. A cordial invitation is extended to all.

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WE HAVE THAT SMOKE PIPE FOR YOU. HEATER AND STOVE REPAIRS.

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Burlington County Chapter
American Red Cross
The regular monthly meeting of the Burlington County Chapter, American Red Cross, will be held in St. Mary's Guild House, Burlington, on Tuesday, December 8, at 2 p.m. All local members are urged to attend.

TEN CENTS A DAY

A typewriter makes an ideal Christmas gift and you can buy the famous Remington Portable in any of the styles ranging from \$37.50 to \$79.50 for 10 cents a day. Get full particulars at The New Era Office.

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Children's Ski Suits at Special Prices.
Children's Wool Ski Pants, all sizes, \$1.98 and \$2.98.
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Children's Wool Popeye Scarfs, 59c
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Children's 3-piece Ski Suits, sizes 4, 5 and 6, Specially Priced, \$2.98
Ladies' Hosiery, Chiffon or Service. When 12 pairs are purchased you will receive one pair free. Just purchase when needed.
69c, 79c and 89c pair.
A beautiful assortment of Lingerie. Satin and Silk Crepe Chemise, Nighties, Pajamas, Panties, Dance Sets, and Slips. All reasonably priced.
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PRODUCE DEPARTMENT

Fresh Florida Full Potted Peas	3 lb 25c
Fresh Clean Spinach	2 lb 13c
Fancy California Brussel Sprouts	qt. 13c
Young Tender Stringless Green Beans	1 lb 10c
Fancy Yellow or White Turnips	4 lb 10c
Iceberg Lettuce	2 heads 15c
First of the Season Florida New Potatoes	1 1/2 pk. 25c
1936 Crop English Walnuts, large size	lb 25c; 4 lb 90c
Florida Juice Oranges	20 for 25c
Florida Grapefruit	8 for 25c

GROCERY DEPARTMENT

Boscol Coffee, vacuum packed	lb 27c
Chase & Sanborn Dated Coffee	lb 24c
Mother's Oats, Quick or Regular	pkg. 7c
Snappy Dog Food	4 cans 19c
Rinso	large pkg. 19c
Supersuds, giant size	pkg. 19c
Premier Tomato Juice	large can, No. 5 size 25c
Clearfield Pale Dry Ginger Ale	3 lg. bot. 25c (plus bottle deposit)

Blue Anchor Pale Dry Ginger Ale
2 large bottles, 25c
1 Glass FREE with each bottle. This week only
Plus bottle deposit

SEA-FOOD DEPARTMENT

Spanish Mackerel	lb 20c
Fresh Fillet of Haddock	lb 25c
Fancy Large Size Smelts	lb 22c
Steak Cod	lb 19c
Sea Trout	lb 22c
Flounder	lb 22c
Fillet of Flounder	lb 22c
Rock Fish	lb 25c
Sea Bass	lb 25c
Porgies	lb 15c
Fresh Opened Oysters — Stewing 20c dozen — Frying 25c dozen	
Large Clams in shell 25c dozen — Fresh Opened 30c dozen	

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PAGE SIX

PALMYRA BOYS GET GRID TITLE

Palmyra Eleven Gets County Honors When Rivals Forfeit Game

The Palmyra Playground eleven won the game scheduled for Thanksgiving afternoon by forfeit, when Riverside was unable to assemble a full team for the contest.

The engagement was intended to decide the winner of the county playground championship. No satisfactory arrangement could be made to play the game at a later date.

Because of this situation, league officials decided to award the title to the Palmyra team, on the basis of their record for the season which included seven victories against a single loss.

Frank Kreutzberg, coach of the local team, desires to announce that the squad is giving a movie benefit during the entire week of December 14. The proceeds will be devoted to defraying the cost of the uniforms and other equipment.



Ladies' League

A new high single was made in this league by Mrs. L. G. Rogers who sent the maples flying to rack up a neat total of 204. The previous top score for a single game was 180, so the mark set by Mrs. Rogers gives the feminine bowlers an excellent mark at which to shoot.

As usual, the Luckies and Murads are in a tie for top honors, both teams having won their last three games.

The ranking of the teams:

	W	L
Luckies	19	8
Murads	19	8
Spuds	13	14
Camels	12	15
Kools	12	15
Wings	6	21

County League

Beverly continues to set the pace for the rest of the teams in this loop. Medford, the former leaders, dropped three more games and went into a deadlock for the runner-up position with Richfield.

The league standing:

	W	L
Beverly	12	6
Medford	11	7
Richfield	11	7
Buoh's Pros	8	10
Farmers	7	11
Eso	6	12

Artisan's League

Due to Thanksgiving, no games were rolled in this circuit during the past week.

Palmyra League

The first division, consisting of Messicks, Coco Cola and Germania are all battling hard for the top berth in this loop. The Fortnum V-8 aggregation leads the second (continued on page 7)

As the result of recent tests allows may replace carrier pigeons between Tokio and Nagano, Japan.

A Gift to the Home

This Christmas season give the Home a gift, not particularly to father or mother or the other kinsfolk—but to the Home that comforts and shelters you—give something verdant, alive and growing in beauty with age... a lovely house plant.

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Display House of Lovely Plants contains an immense assortment from which to make selection.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

THE NEW ERA, THURSDAY, DECEMBER 3, 1936

TURNER FIVE TO PLAY SUNDAYS

Local College and High School Court Stars to Play With Riverside Team

Several local court experts are members of the Turners basketball team which plays every Sunday afternoon at Turners Hall, Riverside. Those from Palmyra and Riverton who form the bulwark of the squad are "Jack" Eiseley, ex-Temple luminary, "Jim" Reeves, who scintillated at Dickinson, "Chick" Foulke and "Johnny" Sacca, former stars at Palmyra High School.

The team is entered in the Camden suburban league which includes teams from Gloucester, Barrington, N. Y. Ship Co., and the St. Joseph Catholic Club, of Camden.

The Turners opened the season last Sunday, when they trimmed the Salem five by the score of 22-17.

The preliminary game starts at 2.30 with the main attraction scheduled for 3.30 p.m.

Abe Lincoln was called upon to make a speech at the battlefield of Gettysburg only as a fill-in. His speech, which lasted some two minutes, was only a prelude to an oration made by a prominent senator from a middle western state. The senator's speech lasted two hours, but students of political history have yet to find a line of this speech, while Lincoln's two-minute address is on the lips of every schoolboy today.

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Legal Notices

NOTICE OF SETTLEMENT

Administratrix Account
Estate of Sherman L. Warren, Deceased.
Notice is hereby given that the First and Final Account of the administratrix, Administratrix, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burlington, at a session to be held Thursday, Dec. 31, 1936, at ten o'clock in the forenoon.

HELEN C. WARREN, Administratrix.
Proctor: Bayard R. Kraft.
Dated: Nov. 23, 1936.
11-26-12-24-36.

NOTICE OF SALE OF LAND FOR UNPAID TAXES

Notice is hereby given that I, Joseph E. Keating, Collector of the Township of Cinnaminson, in the County of Burlington, New Jersey, pursuant to the authority of the statutes in such case made and provided, will on Saturday, December 12th, 1936, at one o'clock in the afternoon of said day at the OFFICE OF THE TOWNSHIP COLLECTOR ON THE NORTH SIDE OF BROAD ST. WEST OF POMPER AVE. EAST RIVERTON, BURLINGTON COUNTY, NEW JERSEY, in said taxing district, sell the several lots and parcels of land hereinafter described to make the amounts severally chargeable against the same, as hereinafter set forth. Said lots and parcels of land will be sold for the amounts chargeable thereon as will appear from said date of sale, with cost thereof to such person or persons as will purchase the same for the lowest rate of interest on redemption, but said rate shall not be more than 8 per cent. per annum. This sale is made under the provisions of an act of Legislature entitled "An act concerning unpaid taxes, assessments and other municipal charges on real property, and providing for the collection thereof by the creation and enforcement of liens thereon." (Revision of 1915) being P.L. 1916, c. 283, as supplemented and amended. The lots and parcels of land to be sold and the names of the owners thereof against whom the said taxes and liens have been assessed and the amounts of the same including interest to July 1st, 1936 are as follows:

	Tax	Int. to July 1st
Victor Kankles, house and lot, Parry, N. J.		
Lots 216, 217, 156, 157	\$ 7.60	\$ 1.74
1932 Taxes	36.40	9.10
1933 Taxes	35.60	8.92
1934 Taxes	36.60	9.16
1935 Taxes	31.86	7.96
Harry Harder, house and lot, Morgan Heights		
1932 Taxes	87.86	20.93
1933 Taxes	87.84	20.92
1934 Taxes	76.86	18.94
1935 Taxes	74.24	18.50
Alice Beyerlien, house and lot, East Riverton		
Lots 55, 67, 69, 71, Sec. 14	31.04	8.67
1932 Taxes	35.60	8.92
1933 Taxes	35.60	8.92
1934 Taxes	35.40	8.88
1935 Taxes	35.40	8.88
Rose Hepfiner, house and lot, East Riverton		
Lots 97, 99, 101, 103, Sec. 10	28.32	7.04
1932 Taxes	28.32	7.04
1933 Taxes	28.32	7.04
1934 Taxes	32.04	8.12
1935 Taxes	31.86	7.96
Herbert Parsons, house and lot No. 2		
Morgan Heights	87.84	20.93
1932 Taxes	87.84	20.93
1933 Taxes	77.88	19.46
1934 Taxes	14.64	3.71
1935 Taxes	7.32	1.86
Herbert Parsons, house and lot No. 2		
Morgan Heights	10.62	2.75

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We have often heard the term "straw vote" used in connection with elections. Years ago in this country municipal and county elections were decided merely by dropping a long or short straw into the ballot box, depending upon which represented each. The only time a recount was permitted happened when a tramp who had slept in a hay mow was accused of stuffing the ballot boxes. Thought moulds desire.



Remember this Christmas with a really here are a lot of old friends you should sonal gift—send them your photograph.

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PALMYRA LOSES IN FINAL ENCOUNTER

Pass Interceptions, 70 Yard Run and Blocked Kick Give Riverside Game

Palmyra played Riverside to a standstill in the first and third periods of the game between the two schools on Thanksgiving Day morning, at Riverside, but the charges of Coach Steen capitalized on breaks during the second and last quarters to carry off the honors of the encounter by the score of 26 to 0.

About 5000 braved a chilling wind to watch the Turkey Day grid classic between the traditional rivals.

Palmyra Fights Gately

The score fails to indicate the splendid battle put up by the Palmyra squad. It is true that the breaks of the game go to the team that makes them, but Riverside obtained her full share, with a few additional ones for good measure.

Riverside Scoring

The Riverside scoring was a result of only four plays, all of which came with breath-taking suddenness. These are briefly summarized as follows:

In the second period Willie blocked a boot from the toe of Koski who was kicking from the Palmyra 10 yard line. The ball alighted along the ground over the local goal and the Riverside lad fell on it for a touchdown.

A pass to Minifri accounted for the extra point.

Pass Intercepted

A bit later in the same frame the same Willie gathered in a Palmyra pass on the local 30 yard stripe and romped unopposed for the second score, which boosted the Riverside total to 13.

Early in the last canto Minifri broke through tackle on a simple line plunge and ran 70 yards to rack up the third touchdown.

Evans Runs 90 Yards

The last count was made by Evans when he intercepted a Red Rover pass on his own 10 yard marker and raced 90 yards to make the count read, Riverside 25.

Perucci plunged through center for the conversion.

Palmyra battled the opposition on even terms during the initial stanza. The locals also carried the fight into enemy territory during the entire third period, but Riverside braced on several occasions, and the Dimondmen were unable to reach scoring territory.

Riverside Knows Plays

Riverside was either very clever in diagnosing the Palmyra plays, or Coach Steen had had the Red and White thoroughly scouted. The opposition employed a 6-4-1 defense on plays through the line, but went into a 6-2-2-1 formation for passes. This disposition was invariably correct.

In addition, Riverside intercepted five Palmyra passes. These appeared to be the result of knowing, in advance, where each aerial was to be thrown.

Statistics

First downs: Palmyra, 3; Riverside, 3.

Passes attempted: Palmyra, 12; Riverside, 3.

Passes Completed: Palmyra, 3; Riverside, 1.

Passes intercepted: By Palmyra, 2; by Riverside, 5.

Penalties: Palmyra, two for 10 yards; Riverside, one for 5 yards.

Fumbles: Palmyra, 4; Riverside, 5.

Palmyra Loses Veterans

Several Palmyra players saw action for the last time, being members of the senior class. Included among the veterans who will not be

ANNUAL MEETING OF HORT. SOCIETY

Several residents of Cinnaminson are planning to attend the meetings of the New Jersey State Horticultural Society which will be held at the Haddon Hall, Atlantic City, on December 8, 9, and 10.

Hundreds of agriculturists, from all over the state, are present at these sessions, where experts give information on all phases of the problems which confront the farmer.

Country Club Notes

BOWLING

The team of C. E. Sims sprung a surprise on the former league leaders last week by taking three games, while the groups captained by D. B. Tyler and M. L. Smith each dropped a similar number.

This places the erstwhile leaders in a tie for second position, where they are now being threatened by Elliott and Lippincott.

Elliott Has High Game

Ross Elliott captured the high single game honors with 232. The race for high three was close, but J. E. Lippincott topped the field with 573.

Standing of the teams (including games rolled on November 25):

	W	L
C. E. Sims	17	7
M. L. Smith	16	8
D. B. Tyler	16	8
R. T. Elliott	15	9
J. E. Lippincott	14	10
J. F. Jamison	12	12
R. J. Woods	11	13
J. S. Bartley	9	15
W. L. Hendrickson	9	15
W. S. Wilson	8	16
J. D. Clark	8	16
S. H. Bonsall	7	17

MOVIE MANAGER WINS PASSES TO OWN THEATRE

We've often heard stories about the car conductor who takes long trolley car rides in the country on his day off, and yams about the postman whose favorite pastime is mountain climbing, and the waiter who likes to eat in another restaurant and bowl the serving person out for poor service, but the one the roving reporter on The New Era picked up this week takes the olive wreath.

"Charlie" Shugars, manager of the

Broadway theatre, Palmyra, advised The New Era that his copy of the colored comic supplement carried one of the lucky numbers entitling him to two passes to the Broadway theatre this week.

The manager was nonplussed for a brief period, but in a moment he regained complete composure, and then sat down to figure out what he would do with the free tickets. With a display of typical Shugars generosity he called The New Era and suggested that they pass the lucky number on to some child who might appreciate a trip to the Broadway.

However, if movie managers were anything like trolley car conductors, postmen, waiters or what not, he

might have waited for his day off and treated himself to a Garbo or Crawford or even waited for a double feature.

SAVAR MARKET
BROADWAY

FRI., SAT., SUN., MON.
December 4, 5, 6, 7

RISKY ROMANCE! MAD ADVENTURE!



CLAIRE TREVOR
CESAR ROMERO

MAIDEN LOVERS

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RIVERSIDE
BROADWAY

Friday and Saturday
Dec. 4 and 5—

**SHIRLEY
TEMPLE**
in
DIMPLES

with
Frank Morgan
Stepin Fetchit

Sun., Mon., Tues.
Dec. 6, 7, 8—

Jean HARLOW
Wm. POWELL
Myrna LOY
Spencer TRACY

in
LIBELED LADY

Wednesday, Dec. 9—
CHARLIE RUGGLES
MARY BOLAND

in
Wives Never Know

PALMYRA
BROADWAY
MATINEE DAILY AT 2:00 P.M.
EVENINGS 7:00-9:00 O'CLOCK

FRIDAY and SATURDAY
December 4 and 5

4-STAR FILM REVEL!

Wm. POWELL
Myrna LOY
Spencer TRACY

MONDAY and TUESDAY
December 7 and 8
Songs! Dances! and Minstrelsy!
It's Her Wonder Show!
SHIRLEY TEMPLE

Dimples
Note: Special after-school Matinee
MONDAY at 4:15 p.m.
Monday—Free to the Ladies
"Royal Crown Derby" Chinaware

WEDNESDAY & THURSDAY
December 9 and 10
NINO MARTINI
IDA LUPINO
LEO CARRILLO

The Gay Desperado
Thursday—Free to the Ladies
"Royal Crown Derby" Chinaware

WILL BOWEN
Decorator
Upholstering, Repairing, Refinishing
Broad and Cinnaminson Streets
Phone 794

SALE—Hooked and rag rugs. H. Bates, 608 Highland ave., Palmyra.

"The one privilege of
royalty is to behave better
than others."

48th Year No. 50

GOOTEE ARRESTS POSTAL BANDIT

Quick Action of Chief Leads
to Apprehension of All of
Hold-up Gang

Wednesday morning started a series of events which led to the arrest of four men, all of whom were implicated in the hold-up and robberies of the Hainesport and Hartford post offices last week.

Chief of Police William Gootee, of Riverton, received a phone call at 7:55 Wednesday morning stating that a Chevrolet coupe license C47500 was proceeding towards Riverton and Palmyra and that the car was "hot."

The chief started an immediate investigation and finally ran across the car parked in front of the store of Frank Bua, of West Broad street, Palmyra.

Gootee, having had information that the driver of this car was probably connected with the Hartford and Hainesport robberies, placed him under arrest. He gave him the name of William Jerome, 25, of 5920 Mansion avenue, Pennsauken. He was arraigned before Recorder Probst Wednesday morning and committed to the Burlington County jail for fifteen days while a check-up was made on finger prints and possible other criminal record.

It was learned that Jerome is on parole from Rahway where he was committed from Camden for participation in the white slave traffic.

At the time of the robbery of these two post offices state police from Columbus barracks searched a bungalow and premises at Hainesport at which it was reported that four men and two girls had been living. As a result of these investigations state police found a vest, one pocket of which contained a customer's copy of an automobile (continued on page 4)

SPREAD CHEER ON CHRISTMAS DAY

Welfare Association Makes This
Special Objective of the
Holiday Season

Aside from its most important function of giving direct relief and helping dependents to help themselves, the Riverton and Cinnaminson Welfare Association has at this time of year a very special objective—to secure Christmas cheer in the form of dinners for those who would not otherwise enjoy that pleasure.

In some years past a committee took charge of receiving food donated, then dispensing it in baskets to the families.

This committee spent a great deal of time and energy receiving, sorting, apportioning and distributing the gifts of food which unfortunately was quite often unsuitable to the needs, and unsatisfying to the taste of those to whom it was sent.

Recently it has been the plan to ask the public for contributions of money for this purpose, so that food orders on the town stores can be given to the families, who may then choose efficiently for their needs and tastes.

For this reason the Welfare Association appeals to you for a contribution of any amount whatever, according to your means, so that there may be no homes in our community without a Christmas celebration.

Please send your gift or bring it, week day mornings, between 9 and 12 o'clock to the Riverton-Cinnaminson Welfare office at 609 Main street, next to The New Era office.

MRS. MERVIL E. HAAS TO PRESIDE AT P. O. DEDICATION DINNER

Postmaster Mrs. Mervil E. Haas, of Riverton, will be toastmaster at the dinner-dance to be held at Medford Lakes Lodge, Saturday, December 12, at 6:30 p.m. The affair is part of the dedication program arranged for the new post office at Mt. Holly.

The dedication ceremonies will start promptly at 3 p.m. State and national post officials will attend. The new building will be open at 1 p.m. and an exhibition of stamps will be staged by the Mt. Holly Stamp Club.

PALMYRA BRANCH AMERICAN RED CROSS

The Palmyra Branch of the American Red Cross wishes to thank the workers who have made our roll call a great success, also those who have responded to the invitation to join for 1937.

We have to date a membership of 535, the largest in many years. Contributions and donations amount to \$52.10.

The entire borough of Palmyra and the part of Cinnaminson lying adjacent, have been visited by the people whose motto is that of the Junior Red Cross, "I serve."

The American Red Cross stands as the universal pledge of our people, that relief in disaster or emergency, shall be extended promptly, efficiently and adequately in their name.

Mrs. C. L. Hirsch, chairman
Mrs. James Weart, vice chairman
Mrs. Milton Klotz, secretary and chairman of Roll Call
Mrs. W. McCamy, treasurer.

Harold Cooper, of Main street is in Jefferson Hospital, Philadelphia, suffering with pneumonia.

When faith goes, trouble comes.

Spread Christmas Cheer

Will you HELP furnish CHRISTMAS DINNERS to fifty families in YOUR community?

Please send contributions to the treasurer, William A. Hendrickson, 208 Lippincott avenue, or to the Welfare Office, 609 Main street (next to New Era office).

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, DECEMBER 10, 1936

PRICE FIVE CENTS

TERMS OF LEASE SET BY BOARD

Matters Pertaining to Use of
Auditorium Decided. New
Playground Surface

A resolution covering the terms under which the auditorium at the Riverton Public School can be leased, was passed at the meeting of the board of education held Monday evening, December 7.

The proposed form was presented by Montgomery A. Simons, acting chairman of the property committee during the absence of H. L. Unland, who will be away from Riverton for an extended period.

The resolution embodies several points which are also incorporated in the lease. The agreement must be signed by a responsible member of the organization desiring to rent the auditorium, and also a member of the property committee of the school board.

Supplants Old Form

The new lease form supplants one which had been used up to the present time, but which was felt to be inadequate by the board members. Among the provisions of the document are the following:

The use of the auditorium shall not interfere with school sessions.

All effort shall be made to prevent damage, but if any occurs, the expense of repairs will be borne by the renting organization.

The use of school facilities shall be limited to the auditorium and toilets.

The school shall be cleared at 12 midnight on Saturdays and at 12:30 a.m., on other days.

The entertainment given shall be of such a nature as not to give offense.

There shall be no smoking at any time, in any part of the building.

The auditorium shall not be used for banquets.

PHILADELPHIAN INJURED IN FALL

Gus Maitz Fractures Skull in
Plunge From the Roof of
Riverton Store

Gus Maitz, 3129 Wendle street, Philadelphia, proprietor of the Real Art Sign Co., was seriously injured shortly before noon on Wednesday, December 9, when he fell 20 feet from the roof of the property to be occupied by Clifton Taylor, Broad street near Main, Riverton.

Mr. Maitz was working on the roof with a helper and was engaged in repairing the sign of the Riverton Market House. According to an eye witness of the accident, he lost his balance and plunged over the coping. His fall was partially broken by a sloping ledge, but this also served to spin him around so that he struck the pavement on his head.

The Palmyra ambulance was called by Officer John Carhart of the Riverton police, and the man was taken to the Zurburg Hospital, Riverside, where he was found to be suffering from a fractured skull and other injuries.

Terms

The terms for rental follow: (Fees for a non-civic nature held for profit.)

One afternoon—\$10.
One afternoon and one afternoon rehearsal—\$15.
One evening—\$15.
(continued on page 2)

PALMYRA WELFARE ISSUES AN APPEAL

Asks for Assistance in Caring
for Those in Need. But
Not on Relief

With the advent of better business everyone should do their part in making Christmas happy for the unfortunate. The Palmyra Welfare Department will take care of the families who are actually on relief, but there are a number of other families who are struggling to keep on their own. These people should have Christmas cheer. Lodges, Sunday school classes, clubs and even individuals could take it on themselves to care for at least one family. Let us all help. We will endeavor to furnish the names as far as possible.

Anyone knowing of a family who should be put on the list would confer a favor by advising the undersigned. This list will be used by the American Legion for the distribution of toys and by the other organizations that disburse Christmas happiness.

George N. Wimer,
Welfare Director.

Riverton Police Get Driver on Double Count

Francis W. Taylor, of 414 West Third street, Moorestown, was arrested at 5:30 Monday afternoon at the intersection of Broad and Main streets, Riverton, by Officer John Robinson, of the local police.

Taylor came down Broad street in a dilapidated car at a high rate of speed against a red light, and when blown down by the officer, was unable to stop because of the poor brakes on his machine. He swung into Howard street and the speed of the car was checked by a smash into the curb in front of Woolston's garage.

In his mad swing around the corner he narrowly missed two other cars and several pedestrians.

Taylor was immediately placed under arrest, and upon investigation it was found that he was operating the car with fictitious tags and had (continued on page 2)

COUNTY TEACHERS TO HOLD BANQUET ON DECEMBER 14

The Burlington County Teachers' Association will hold its third annual banquet, Monday, December 14, at 6:30 p.m., in the Moorestown Community House.

Many prominent state educators will give short talks during the evening, and the principal address will be delivered by Rev. Dr. Samuel Steinmetz, rector of St. Michael's Episcopal Church, Trenton.

A short program of entertainment will follow the dinner, and will feature music by the Aeolian Trio, selections by a male quartet and group singing.

A STATEMENT

The following statement is published in view of the fact that certain persons criticized the actions of Officer John Carhart in summoning an ambulance to take to the hospital the man who fell from the roof of the Riverton Market House on Wednesday, rather than driving him there in a police car.

Zurburg Memorial Hospital
Riverside, New Jersey.
December 9, 1936.

To whom it may concern:

In my opinion, Officer John W. Carhart used excellent judgment in waiting to summon an ambulance rather than bundling the patient into a police car. A man as seriously injured as was this patient could easily have been more seriously injured from the cramped quarters of a police car, and also the fact that the patient arrived in an ambulance fully stretched out on a conveyer made his subsequent handling here at the hospital far easier than it would have been otherwise. The few minutes lost have made no difference whatsoever in this case.

I personally commend the officer on his clear-sighted judgment.

Sincerely,
(Signed) Paul G. Ebner, M.D.

DIRECTORS' MEETING

The regular monthly meeting of the Board of Directors of the YMCA will be held on Thursday, December 17. A. E. Hargett will preside. Reports of the boys work committee, father and son committee and building committee will be given by the respective chairmen.

SANTA'S HELPERS AT LEGION HOME

Post Members Working in Toys
for Needy Children. More
Gifts Needed

The main workshop of Santa Claus may be located at, or near, the North Pole, but an important division of it can be found at the home of Post Frederick M. Rogers, American Legion, Broad street, Palmyra. Here, each evening, will be found several assistants of Kris Kingle, in the guise of post members, hard at work repairing and renovating part of the 1500 toys necessary for distribution to families in Palmyra, Riverton and Cinnaminson.

This is a lot of toys, but the Legion is all set to handle them, after they have been donated.

Toys Still Needed

John L. Metzgar, member of the toy committee, states that many gifts have been received during the past week, but that additional toys are still needed, particularly doll furniture, dishes, etc. For boys, there is also a dearth of motive equipment, such as scooters, tricycles and the like.

Cash donations will be most welcome to defray the cost of parts which cannot be constructed by the members.

As the time before Christmas is getting short, the toy committee is making a last appeal for early donations, in order that no child will be neglected on Christmas Day.

Phone Avery Willis, Riverton 910-R-3, or John Metzgar, Riverton 1052 and the Legion will do the rest.

The toys will be on display at the Legion home, Palmyra, on Sunday, December 20. A cordial invitation is extended to all residents to view this exhibit and to see for themselves just what is being accomplished along this line.

NUMBERS FOR MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

21 284
169 734
411 1434

Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last page of the comic section, and you will receive two adult passes for the Broadway Theatre, Palmyra.

WATCH
for announcement of
OPENING
of
Triple Insulated
**NEW AMERICAN
MODEL HOME**
on
KINGS HIGHWAY

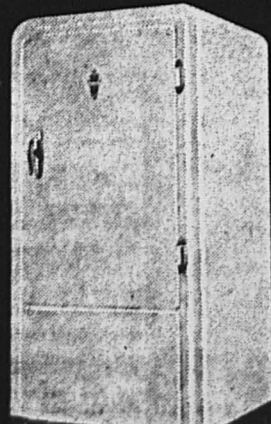
at Stokes Terrace, Moorestown

All Materials for the Beautiful New
American Home Supplied by

J. S. COLLINS & SON, Inc.

TELEPHONES—

Moorestown 1 Riverton 5 Riverside 80
Merchantville 2 Maple Shade 1604



for Christmas... AN ELECTROLUX

There are a number of sizes from which to choose a good selection—prices beginning at \$125, cash, connected. Small carrying charge if purchased on terms. The Electrolux gas refrigerator is silent in operation—and will continue to be after years of service. Refrigerating unit guaranteed 3 years. Sold by plumbers as well as by Public Service at no extra price.

PUBLIC SERVICE

Public Service Stores Are Open Saturday Afternoons

TRUCK IS HELD UP IN EAST RIVERTON

Driver for Gimbel Bros. Robbed
By Gunmen Who Again
Escape in Car

Another holdup in this vicinity occurred at 10:30 p.m. Tuesday, when a driver for Gimbel Brothers was relieved of his day's receipts in East Riverton.

The victim told George Dorworth, chief of the Cinnaminson police, that he and his helper were forced to empty their pockets at the point of guns held by the two highwaymen. A third man remained in the car which was driven off at a high rate of speed, after the loot had been collected.

The driver stated that his loss was about \$16 in bills and a quantity of change.

No description of the perpetrators was available, but Chief Dorworth is conducting a thorough investigation of the affair.

HEAVNER-MCMINIS

One of the first weddings of the winter season will be solemnized on Friday, December 18, when Miss Adele McMinis, of Philadelphia, will become the bride of William Stewart Heavner, son of Mrs. H. B. Morris, of 408 Morgan avenue, Palmyra.

The ceremony will take place in the Bethany Presbyterian Church, 22nd and Bainbridge streets, Philadelphia.

The maid of honor is to be Miss Betty Lounsbury, of Philadelphia; bridesmaids, Miss Emily Mae Gallagher, of Lansdowne, and Mrs. Louis Heavner, of Hopewell. The flower girl will be Miss Eleanor McMinis, of Aldan, Pa.

The best man is Louis Wells Heavner, brother of the groom, of Hopewell, and the ushers include Edward York Smith, of Palmyra; Joseph T. Varello, of Philadelphia; Richard Ackley, of Westmont, and Dr. Hayes B. Brady, of Palmyra.

A reception will be held following the ceremony, for the bridal party and immediate family, at the future home of the couple, 50 Beech avenue, Aldan, Pa.

POWERS IN WASHINGTON

Leon Rausly, congressional secretary to D. Lane Powers, has announced that the Congressman will spend much of his time in Washington from now until the opening of the next session. Mr. Rausly advises that all correspondence to Mr. Powers should be addressed to Room 1440, New House Office Building, Washington, D. C.

PORCH CLUB

Herbert Jennings, president of the Art Federation, of Philadelphia, will give an illustrated lecture on the art treasures of the Parkway and University museums, on December 15, at 2:30 p.m.

Miss Besse Howard will discuss international current events on Thursday, December 17, at 10:30 a.m. Guests are welcome to attend these lectures.

CLUB HAS XMAS DINNER MEETING

The Business and Professional Woman's Club of Palmyra and Riverton held its annual Christmas dinner meeting at The Willows, in Mt. Holly, Monday evening, December 7th.

The tables were attractively arranged with Christmas decorations. Miss Mary H. Roberts, of Moorestown, was the guest speaker. Her subject was "Christmas in Palestine." Having spent some time in Palestine as a teacher, Miss Roberts presented a most interesting and authentic version of present-day conditions in that country.

RIVERTON POLICE GET DRIVER ON DOUBLE COUNT

(continued from page 1)
been involved in several crashes. He was arraigned before recorder Frank Probsting who fined him \$25 on each of two counts. Judge Probsting also deprived Taylor of his driver's license and recommended that it be revoked by the State motor vehicle commissioner. Taylor paid the fine.

TERMS OF LEASE SET BY BOARD

(continued from page 1)

One evening and one evening rehearsal—\$20.

Each additional evening \$15. Use of projection apparatus—\$5 (janitor to operate).

The above rates include a \$4 fee for janitor service.

No charge will be made for Riverton civic and educational meetings, except the janitor fee of four dollars.

Surfacing Playground
After considerable discussion, the board decided to purchase 56 tons of stone screenings, mostly "fines," from the Kingston Trap Rock Co., of Kingston, N. J., at a cost of \$230, to surface the playground which comprises an area of 10,000 feet.

The material will be applied to a depth of one inch.

Hilton M. Smith, board member, showed samples of the material in question and stated that he believed the fine particles would pack quickly and leave the surface of the playground in excellent condition.

State Federation

Mrs. Francis B. Elwell, president of the board, gave a report concerning the meeting of the State Federation of District Boards of Education which was held Friday, December 4, at Trenton. Mrs. Elwell was accompanied by Mrs. C. H. Yost, chairman of the education committee of the board, and Miss Caroline M. Staman, supervising principal.

At this meeting, a resolution was passed urging that railroad taxes be employed for school purposes according to the act of 1906 and not be diverted to other uses.

According to a statement made at this gathering, there are 42 states in this country which give more state aid for education than does New Jersey.

Miss Staman's Report
Excerpts from the report of Miss Caroline M. Staman, supervising principal, follows:

Enrollment: Boys 109, girls 111, total 220.

Attendance: Boys 96.5, girls 94.1, total 95.2.

Health and attendance have been good and we have again escaped any contagious diseases, although surrounding districts have had epidemics.

13 children were sent to Dr. Roger's office, four of whom were excluded.

Nurses report: 61 home visits were made, including one high school boy. 49 children were taken to the dentist and three children fitted with glasses.

Pupils of the school have joined the Red Cross 100 per cent and contributed \$6.01.

A special Thanksgiving offering of

CHRISTMAS GIFTS

JEWELRY
CANDY
CIGARS
LAMPS
TOYS

YARDLEY
TOILET ARTICLES

CHRISTMAS
GREETING CARDS

GIFT WRAPPINGS

FREE

A beautiful box of candy will be given to the holder of the lucky number to be drawn Christmas eve. Free chance with each 25c purchase. See this wonderful candy box in our store.

Any article in our store will be reserved until Christmas.

L. L. KEATING
Broad and Main Streets
Phone 1540 RIVERTON

\$4.85 was also made, to be used to fill the stockings for the Four Mile Colony, ten dozen of which have been made in sewing classes.

We have been using available sources of education outside of the school as well as inside. The Science Club visited the mushroom houses at John McVaugh's farm, combining a hike with their study of mushroom growing. The visit was particularly interesting as it was made when four stages of growth could be seen.

The Public Service safety film was one of the best we have ever had from the standpoint of instruction for the smaller children.

As our children are too young to visit Campbell's Soup factory, a lecturer came to our home economics classes and gave an interesting illustrated lecture on soups.

The seventh grade home economics class visited Mr. Beckers store for a special demonstration of various kinds of cheese.

The following bills were approved and ordered paid:

J. S. Collins & Sons	\$ 2.37
Pal. Bd. of Education, tuition	180.00
Pal. Bd. of Ed., Nov. tuition	1310.40
Board members' expenses	4.75
Stewart & Co., misc. sup.	74.08
L. W. Sharp	4.00
W. F. Becker, dom. science sup.	4.82
Public Service Gas & Electric Co.	64.76
American School Board Journal	3.00
Hammett & Co.	6.68
New Era, printing	7.50
Robert H. Clelland	8.50
Grade Teacher Magazine	2.50
Harcourt, Brace & Co.	1.11
F. W. Hoffman & Son, Inc.	3.65
Clay T. Evans	2.60
Class Manufacturing	6.50
N. J. Bell Telephone Co.	2.74
Nations Schools magazine	2.00
Owen Publishing Co.	2.50
Antoin Hardware Co.	2.00
J. S. Collins & Son	2.31
Mount Holly Herald, printing	18.22
J. H. Matlack & Son	5.00
Progressive Education Assn., mag.	3.00

Mar. Rehman & Son
Junior Library Guild
J. B. Lippincott Co.
L. Keating, supplies
H. E. Blackman Co.
Science Service, magazine
Educational Test Bureau
Riverton Ice
Singer Sewing Machine Co.
Edw. E. Rabb & Co.
Wm. H. Botting, dist. clerk office exp.

RIVERTON LAUNDRY

N. Kessel, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

ALL WINTER MILLINERY
REDUCED

Prices Start at \$1.50

VERNA L. GUEST

517 Garfield Ave. Palmyra
Phone, Riverton 517
Open Mon., Wed., Fri. and Sat. Evenings

W. REX McCROSSON

Real Estate and Insurance
5 E. Broad St., Palmyra, N. J.
Phone, Riverton 500

NAN CABOT CANDIES

Hand Rolled "BOSTON'S OWN" Hand Dipped

Two Awards in One Year—For Quality and Price

IRREGULARS HARD-CHEWY NUTS-FRUIT

35c lb 39c lb 49c lb

Special Assorted Nuts, Hard and Chewy, Soft Centers, 60c lb

"Special Dinner at Eight" and Gold Box, \$1

CHEW'S BAKERY

526 Main Street Phone 154 Riverton



**YOUR
XMAS
NEEDS**

GET THEM HERE

WAFFLE IRONS, FLASHLIGHTS,
ELECTRIC CLOCKS, IRONS,
HEATERS

SAVORY ROASTERS, REPUBLIC
ENAMEL WARE, PYREX WARE
ALUMINUM WARE

INSIDE AND OUTSIDE TREE
LIGHT SETS—ALSO EXTRA BULBS

THERMOS BOTTLES, SLEDS
ROLLER AND ICE SKATES

CARVING SETS AND CUTLERY

EXTRA FINE TOOLS
of Every Description

**FRIGIDAIRE
REFRIGERATORS**

J. S. COLLINS & SON, Inc.
RIVERTON, N. J.
Phones 4 or 5



TAYLOR STORE TO OPEN DEC. 17th

Over 250 Prizes to Be Awarded
Next Thursday Evening
Drawing at 9 p.m.

The grand opening of the new Riverton Market House, Broad and Main streets, Riverton, by Clifton Taylor, will take place Thursday, December 17, from 7:30 to 9 p.m.

Mr. Taylor extends a cordial invitation to all residents to attend the affair and to inspect the spacious quarters at his new location.

Over 250 valuable prizes of merchandise will be awarded, the drawing to be made at 9 p.m. Refreshments, consisting of coffee and sandwiches will be served during the evening, and there will be demonstrations of various food products.

The new store will carry a complete line of meats, groceries, delicatessen, fruit and vegetables. There will be a free delivery system.

Business will be inaugurated in the new quarters on December 15, but the opening will not take place until two days later.

The phone number will still be Riverton 996.

YWCA NOTES

GIRL RESERVES

The Girl Reserves held a meeting Thursday, December 4. At this time it was voted to establish dues of 5c per week.

There was a discussion on what the club would do for Christmas and it was decided that the members would fill two baskets for needy families.

Plans were also brought up in respect to an entertainment to be given in the future.

The possibilities of a motor car as an agent of destruction are twenty times as great as those of a pedal cycle.

EPWORTH LEAGUE

Sunday, December 13, will be the last of our program series and will be entitled "Christ and Leisure." The meeting will be in charge of Miss Margaret Rae.

We meet in the Wesleyan room at 7 p.m.

The Senior Epworth League will entertain the high school league at 6 p.m. on Sunday, December 20.

NEED A GIFT? SEE TAYLOR-MATHERS

Complete Line of Electrical
Appliances on Display;
Prices Attractive

Nearly everyone is confronted with gift problems at this time of year. "What to give," is the perennial question.

The difficulty is easier of solution than perhaps you think. Simply visit the showrooms of Taylor-Mathers, at 309 East Broad street, Palmyra.

There you will find a complete line of electrical gifts of all descriptions; and all articles are specially priced for Christmas.

They have a number of models of the famous Telechron clocks, the "Baron" style being most unique, telling time as a speedometer measures miles.

Then there is the famous GE Hot-point group which includes irons, toasters, percolators, cookers and waffle irons.

The new up-to-the-minute I.E.S. lamps are displayed in great profusion, both in floor and table models.

Other GE items include vacuum cleaners and washers. There are also five styles of 1937 General Electric Refrigerators, a really worth-while gift.

And last, but by no means least, Taylor-Mathers are showing 10 types of GE radios, four of which are of the table type and the others of console design.

Common sense is the keynote of seeing things as they are, and doing things as they ought to be done.

BOY SCOUT NEWS

A well attended session of the leaders' training course was held on Wednesday, December 2, at the Beverly Public School.

The meeting was opened by Scoutmaster George B. Weigand, of Palmyra, who introduced Paul R. Jones, supervising principal of the Palmyra schools, speaker of the evening.

Mr. Jones spoke on boy psychology, pointing out that scout age is recognized as the most formative stage in life, when most habits, either good or bad, are formed. He also went on to say that the conduct of a child is almost invariably a reflection of the behavior of the parents.

ART ALLIANCE CONTEST
A cash prize contest for stage models is being sponsored by the Philadelphia Art Alliance. Details regarding this contest can be obtained from Mrs. Houston DeCoursey, 337 South Hicks street, Philadelphia.

There you will find a complete line of electrical gifts of all descriptions; and all articles are specially priced for Christmas.

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PLANTS FOR CHRISTMAS

The use of plants and flowers to enliven the holiday season will be the subject of a broadcast over station WOR, Friday, December 11, at 3:15 p.m., by T. A. Weston, editor of Florists Exchange. This is a program sponsored by the Agricultural Service of Rutgers University.

Women's chances of avoiding sunstroke are three to one better than that of men, underwriter statisticians say.

BUSINESS WOMEN'S CLUB TO MEET DECEMBER 15

The Business and Professional Women's Club of Burlington county will hold their Christmas meeting on Tuesday, December 15, at the Moorestown Field Club at 6 p.m.

The program will consist of Christmas music with Miss Georgia Murray, cellist. Mrs. Ivan Double, who has charge of the art work in the Burlington schools, is in charge of the program for the evening.

SEE THEM HERE THE NEW

1937

DODGE and PLYMOUTH

L. S. GURNELL

307 E. Broad Street
Phone, Riverton 26

Palmyra, N. J.
Open Evenings

Get the MOST heat from fuel

THEN

HOLD it after you have it!

That is the simple rule for economical house heating. We suggest you try our coal, coke or fuel oil to get the most heat from your fuel and then let us supply you with storm sash to hold the heat in—after you have it.

PHONE US NOW FOR INFORMATION

H. B. WILLIAMS

Fuel Oil—Coal—Coke—Feeds—Lumber—Building Material

PALMYRA

Phone 1100

QUICK DELIVERY

You are invited to attend the GRAND OPENING ON THURSDAY, DECEMBER 17 OF THE Riverton Market House

BROAD AND MAIN STREETS—RIVERTON

... FREE ...

250 PRIZES - SAMPLES - DOOR PRIZE

SANDWICHES AND COFFEE—MUSIC 7:30 TO 9:00 O'CLOCK

PRIZE DRAWING AT 9:00

Store open for business next Tuesday - Prizes Thursday

CLIFTON TAYLOR, Prop.

FREE DELIVERY

Phone 996

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RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

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LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

PALMYRA

The Palmyra Welfare Department has a fairly good overcoat for some person in need for such an article. Call at the municipal building and see if it fits.

The Garden Department of the Palmyra Woman's Club will hold a meeting and covered dish luncheon at the home of Mrs. S. Headington, at 415 Leconey avenue, on Monday, December 14, at 1 o'clock.

Mr. and Mrs. Earl Vondersmith and son Fletcher, of Bryn Mawr, were guests of Mr. and Mrs. H. R. Guldin, of Melrose avenue, on Sunday.

Mrs. Marie Prisco, of Pear street, was the winner of the P. O. of A. blanket club this week.

The Junior Woman's Club will meet at the home of Mrs. Joseph Quigg, Columbia avenue, on Monday, December 14, to sew stockings to be filled for the Four Mile Colony.

Mr. and Mrs. Herbert Clark, of Lincoln avenue, left Monday for Florida where they will spend the winter.

Mrs. W. Rex McCrosson entertained a number of friends at luncheon Wednesday.

RIVERTON

Frank Elliott, of Riverton, freshman engineering student at Lehigh University, was elected chairman of the publicity committee of the Freshman Union, freshman advisory body. He is the son of Mr. and Mrs. Ross T. Elliott, 402 Fulton street.

Mr. and Mrs. James Wright, of Philadelphia, are building a home on Linden avenue. George W. Shaner is the builder.

Robert Lippincott and Spencer Johnson, of Palmyra, and Giles Knight, Arthur and Earl Poinsett and Robert Wallace, of Riverton, have sailed for Germany on the S.S. Manhattan, as officers. They will return December 22.

Reading Z. Poinsett, of 424 Linden avenue, was taken to the West Jersey Hospital last Friday afternoon, with a ruptured appendix.

Mrs. Louis desCognets has closed her home and after a short visit in Philadelphia will go to Kentucky for the winter.

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Sixteen members of the Ladies' Auxiliary of Parry Volunteer Fire Company made a trip to New York City, lower New York and other points of interest. The trip was made on a Greyhound bus.

The Compass Club of Palmyra and Riverton entertained its members at a turkey supper and Christmas

CHURCH BREAKFAST AT PARISH HOUSE

Bishop Gardner to Be Present for Unusual Event at Christ Church

An unusual event in the activities of Christ Church, Riverton, will be held on Sunday, December 13, when breakfast will be served to the men and boys in the parish house immediately following the regular 7:30 a.m. church service, at which Bishop Gardner will celebrate communion. The annual Corporate Communion of men and boys has been moved to this date.

Bishop Gardner's popularity has been rapidly mounting since his appointment as Bishop Coadjutor of the Diocese of New Jersey.

At the 7:30 service the Chapel of the Holy Spirit will be dedicated. This is a gift from a number of parishioners and was constructed by converting the former vestry room into a chapel.

Bishop Gardner will also be present for Confirmation at the 11 a.m. service.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
On Sunday at 11:15 a.m., Rev. Charles E. Goodall, executive secretary of N. J. Baptist State Convention, will occupy the pulpit.

In the evening at 7:45 o'clock, the closing of the Preaching Mission Meeting, Rev. Lockett will preach on "The Gates of the City." Special music by the choir.

At 7 o'clock, the High School Young People will hold their weekly meeting. Every one of high school age is invited to participate in these enthusiastic meetings.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor
The Rev. Dr. A. N. Warner, of Bombay, India, will be the speaker in the Methodist Church this Sunday morning at eleven o'clock. Dr. Warner has a very interesting message upon the work of the Methodist Church in India. Both the Dulciana and Senior Chorus choirs will sing during this service.

WESLEYAN MEN'S BIBLE CLASS

Due to the illness of the class teacher, Reading Z. Poinsett, who underwent a serious operation at the West Jersey Hospital last Friday, the lesson last Sunday was taught by the Rev. J. G. Bickerton, of Riverton.

Rev. Bickerton has been with the class on other occasions and his exposition of the subjects has been enjoyed greatly by those present.

Next Sunday Dr. E. W. G. Boogher, of Merchantville, will be the speaker, and Mrs. Clara Russell Riverton is to be the soloist.

Dr. Boogher has also addressed the class before, and those who heard him were unanimous in expressing their appreciation of his masterly talk.

Church Notices

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building open Tuesday and Friday 2:30 to 4:30

CHRIST CHURCH EPISCOPAL
Riverton, N. J.
Rev. Francis E. Downs, Th.B.
Rector
Sunday, December 13
Third Sunday in Advent
7:30 Holy Communion and Dedication of Chapel. Breakfast for men and boys in the parish house. 9:45 Sunday School.
11:00 Confirmation.

CARD OF THANKS

We wish to express our appreciation to our friends who helped in any way, during our recent bereavement, especially those who sent cars and flowers to the funeral.
Brinton L. Tinkler and Joseph W. Grifflenberg and family.

OBITUARIES

HERBERT M. MORRIS

Herbert M. Morris, of 206 Fulton street, Riverton, died at his home on Monday, December 7, after a long illness.

Requiem Mass will be held at St. Clement's Church, 20th and Cherry streets, Philadelphia, today (Thursday) at 11 o'clock.

Mr. Morris, who was 64, operated an advertising agency under his own name for about 35 years. Recently, however, he became associated with the Stewart-Jordan Company.

He was a member of the Shrine Club, University Lodge of Masons and the Order of the Loyal Legion.

Mr. Morris is survived by his wife, Elizabeth B., and one son, John, of Buffalo, N. Y.

The Morris family moved here in 1904 from West Philadelphia.

Interment will be made in Westminster Cemetery, Philadelphia.

Frank A. Shover, funeral director.

EDWIN S. PARRY

Edwin Satterthwaite Parry, of 804 Main street, Riverton, died at his home, Wednesday, December 9, after a brief illness.

Mr. Parry was stricken with influenza last Thursday and developed pneumonia two days before his death. He was 58 years of age.

Mr. Parry was the great grandson of Clarissa Claypoole, fifth daughter of Betsy Ross by her third husband, John Claypoole. He thus was the great, great grandson of Betsy Ross, the maker of the first American flag.

Taking an intense interest in historical matters pertaining to Philadelphia and vicinity, Mr. Parry was the author of a much read book entitled "The Quaker Rebel," which dealt with the romances of his famous ancestor. He possessed many valuable articles which were once owned by the maker of our flag.

Mr. Parry was engaged in the advertising business, being connected with the Geare-Marston Company, of Philadelphia.

He was ever interested in local affairs and lent his support to many activities. In 1935 he was elected president of the Riverton Town Meeting and also served in the same capacity at the Riverton Country Club several years ago.

Mr. Parry was a member of the Westfield Friends' Meeting, where he served on several committees and staunchly supported the activities of that body.

He was the son of Oliver Parry, one of the sons of William Parry who founded the community of that name.

The deceased is survived by his wife, Mary Bond, and three daughters, Charlotte Mills, Lydia Satterthwaite, and Dora Bond Parry.

The funeral will take place on Friday from the family home in Riverton, the Rev. Francis B. Downs officiating.

Interment will be made in the Westfield Friends' Burying Ground.

EDWARD BONNALL

Edward Bonnall, of 121 Melrose avenue, Westmont, died at his home last Saturday after a short illness.

Funeral services were held Tuesday from the Snaver Funeral Home. Interment was made in Morgan Cemetery.

Mr. Bonnall is survived by his wife, one son and one daughter, all of Westmont.

The deceased was a former resident of Palmyra.

YMCA BRIEFS

FATHER-SON NIGHT

An evening of entertainment and fun will be staged by the YMCA for fathers and sons on Wednesday, December 16. Group singing will be led by Carl Thomas and several musical selections will be rendered by T. Bolan on his accordion. Following this, a brief talk will be given by A. E. Hargett, president of the YMCA. The Black Dragon Pencil Club, under the leadership of Ralph Parker, of Burlington, their instructor, will stage a series of matches.

Basketball League

There will be a meeting on Monday evening, 7:30, at the YMCA to discuss the formation of a Community Basketball League, under a

TOWNSHIP OF CHINAMONSON in the County of Burlington

NOTICE OF SALE OF LAND FOR UNPAID TAXES

NOTICE is hereby given that I, Joseph E. Keating, Collector of the Township of Chinamonson, in the County of Burlington, New Jersey, pursuant to the authority of the statutes in such case made and provided, will on Saturday, December 12th, 1936, at one o'clock in the afternoon of said day at the

OFFICE OF THE TOWNSHIP COLLECTOR ON THE NORTH SIDE OF BROAD ST. WEST OF POMEROY AVE. EAST RIVERTON, BURLINGTON COUNTY, NEW JERSEY, in said taxing district, sell the several lots and parcels of land hereinafter described to make the amounts severally chargeable against the same, as hereinafter set forth. Said lots and parcels of land will be sold for the amount chargeable thereon on the first day of July, 1936, together with interest from said date to date of sale, with cost thereof, to such person or persons as will purchase the same for the lowest rate of interest on redemption, but such rate shall not be more than 8 per cent per annum.

This sale is made under the provisions of an act of Legislature entitled "An act concerning unpaid taxes, assessments and other municipal charges on real property, and providing for the collection thereof by the creation and enforcement of liens thereon" (Revision of 1931 being P.L. 1931, c. 283, as supplemented and amended).

The lots and parcels of land to be sold and the names of the owners thereof against whom the said taxes and liens have been assessed and the amounts of the same including interest to July 1st, 1936, are as follows:

Lot	Tax	Int. to July 1st
Victor Kankles, house and lots, Parry, N. J.		
Lots 218, 217, 155, 157	\$ 7.60	\$ 1.74
1931 Taxes	35.00	9.10
1932 Taxes	35.00	6.92
1933 Taxes	35.00	4.41
1934 Taxes	35.00	2.00
Harry Harder, house and lot		
Morgan Heights	87.35	20.93
1931 Taxes	87.84	13.77
1932 Taxes	75.84	8.64
1933 Taxes	74.34	4.50
1934 Taxes	35.40	2.25
Alice Beverlier, house and lots		
East Riverton		
Lots 87, 69, 71, Sec. 14	31.04	8.67
1931 Taxes	35.00	6.92
1932 Taxes	35.00	4.41
1933 Taxes	35.00	2.00
Rose Heyliger, house and lot		
East Riverton		
Lots 97, 99, 101, 103, 105, Sec. 10	28.32	7.04
1931 Taxes	35.00	6.92
1932 Taxes	33.94	2.94
1933 Taxes	31.84	2.00
Herbert Parsons, house and lot No. 4		
Morgan Heights	87.84	14.32
1931 Taxes	87.84	14.32
1932 Taxes	77.88	4.63
1933 Taxes	14.64	2.31
1934 Taxes	15.62	.75

WANT ADS

MAN with experience wants clerical work, part or full time. Apply "T" New Era Office. 12-3-1f

FOR SALE—One Lionel five car freight train and electric reversible engine, transformer, rheostat and track, standard gauge. Phone Riverton 769-R.

Electric trains and Christmas gardens set up, prices reasonable. Apply William Schopp, 711 Lincoln avenue, Palmyra.

WANTED—Young girl to help with general housework. Phone Riverton 1012 or apply 633 Thomas avenue, Riverton.

FOR RENT—Apartment and garage. 408 Morgan avenue. Phone 247-W.

Appropriate Christmas gift. Correct style vellum stationery. Three letter monogram on paper. Address on envelopes. Large box \$1.00. Sample sent on request. George J. Seel, 313 Cinnaminson avenue.

CANARIES for sale. Cup winning and blue ribbon stock. Loud song guaranteed. Breeder 410 Main st.

RENT—Third floor, front room and bath. Phone Riverton 758.

Magazines for Christmas. Phone Elizabeth Bowen, Riverton 84 or 751. 12-10-2t

PORCH CLUB OPEN HOUSE

The Riverton Porch Club extends a cordial invitation to all its friends in Riverton to take tea in the club house on December 22, at 4 o'clock.

plan similar to that used by the Intra-community League of two years ago. The YMCA is anxious to have all men who are interested in basketball at this meeting. It is open to anyone. This league will not be limited to the YMCA but invitations are going out to the Wesleyan Class, Fry's Tak-A-Shoot Shop, K. of C., Joseph T. Evans, Trojans, Askew, and others to have representatives there to discuss this matter. Tentatively the plan calls for playing games at the high school, charging a nominal fee from each team to registration fee from each team to be funded at the end of the season. Your help for the youth of the community is sincerely solicited.

NO DECISION MADE ON INSPECTION DATE FOR MOTOR CARS

The compulsory inspection of all motor vehicles registered in New Jersey, which was scheduled to start November 1, will probably not get under way for several months, according to a statement issued last week by State Motor Vehicle Commissioner Magee.

At that time Mr. Magee declined to make a definite prediction as to when the work will be begun, since many details of the organization remain to be worked out.

Property, where inspection points are to be located, still must be leased in many localities. Other details which require completion are the installation of testing machinery and the training of the inspectors.

Requirements

Mr. Magee states that cars will probably have to meet the following requirements before an approval sticker is granted:

1. Stop light must be in good working order.

2. Spindles, tie rods, and wheel bearing adjustments to function properly.

3. Output of lamps to be checked.

4. Brakes to be equalized and to function according to established standards.

5. Springs to be in good condition.

6. Dangerous exhaust leaks will cause rejection.

7. Worn out tires will cause warning to be given.

8. Windshield wiper equipment must actually clear glass.

9. Safety glass will be required on motor vehicles on or after July 1, 1935, as provided by law.

10. Major cracks and discolorations of windshield will cause rejection.

11. Loose or broken bumpers to be repaired if likely to interfere with safe operation.

12. General posters and stickers will not be permitted on windshield. Spotlights, fog or ditch lights will be permitted as will oil or gas lights. Rear reflectors will not be required. It is not likely that there will be a thorough inspection of electric wiring.

New Books at Riverton Library

Most Popular Books

The Librarian, Miss Antoinette Campbell, has compiled from several sources, a list of the most popular literature in the country at the present time. The selection includes fiction and non-fiction books.

All of these titles are available at the Riverton Free Library. Included are the following:

Fiction

Gone With the Wind, by Margaret Mitchell.

Great Aunt Lavinia, by Joseph C. Lincoln.

Yang and Yin, by Alice Tisdale Hobart.

Drums Along the Mohawk, by Walter Edmonds.

White Banners, by Lloyd C. Douglas.

Candle Indoors, by Helen Hull.

The Substitute Guest, by Grace L. Hill.

Level Crossing, by Phyllis Bottome.

A Prayer for My Son, by Hugh Walpole.

Whiteoak Harvest, by Mazo de la Roche.

The Kidnap Murder Case, by S. S. Van Dine.

Non-Fiction

Fighting Angel, by Pearl S. Buck.

Live Alone and Like It, by Marjorie Hillis.

An American Doctor's Odyssey, by Victor G. Heiser.

Wake Up and Live, by Dorothea Brande.

More Poems, by A. E. Housman.

Audubon, by Constance Rourke.

Man, The Unknown, by Alexis Carrel.

Around the World in Eleven Years, by Patience, Richard and John Abbe.

The Bible, edited by Ernest Sutlerland.

Women are now eligible for the Royal Victorian Order of Great Britain.

YMCA STAMP CLUB of Palmyra and Riverton



The Palmyra-Riverton Stamp Club will hold its next meeting on Tuesday, December 29, at 8 p.m., in the YMCA Building, Palmyra.

The feature of the program will be an exhibition of early American covers by Clifton P. Mayfield. Mr. Mayfield will also give the history of the early postal system in this country. He is a recognized expert along this line in New Jersey and Pennsylvania stamp circles.

An auction will follow the exhibit and address.

Members of the local club extend an invitation to all South Jersey stamp club members to be present on this occasion.

TRAFFIC DEATHS DROP

Burlington county had 29 traffic fatalities during the first 10 months of this year, according to a statement of Arthur W. Magee, commissioner of motor vehicles. This compares with 44 deaths during the same period of the previous year.

WILL TALK HERE



MARTHA ROOT

who will talk on "The Future World Commonwealth," Monday evening, December 14, 406 Howard street, Riverton. Miss Root is an international lecturer, traveler and journalist.

RIVERTON BOYS ON WINNING GRID TEAM

Ernest Ransome and Douglas Clark were among the six co-captains of the undefeated 80-pound team of Episcopal Academy who were tendered a luncheon, Saturday afternoon, at the Merion Golf Club. This lightweight eleven played a

schedule of six games and came through the season without a loss or a tie game.
Ernest is the son of Mr. and Mrs. P. A. Ransome, Golf road, while Douglas is the son of Mr. and Mrs. J. Douglas Clark, 907 Thomas avenue, Riverton.
A farmer's son, just home from school, seemed to take pride in using college slang, and at the breakfast table called out: "Mother, chase the cow down this way!"
Mother was equal to the occasion and remarked to her husband: "Give the poor calf some milk. Don't you hear him bawling for it?"



YOU'VE GOT HIM WRONG!

NO, this is not an "old soak" or a "bum"—it's a picture of a man who has a bad cold because he sat around in a poorly heated house, trying to burn an inferior coal.

A heater, however, can't do its best until it is fired with MacCord Brothers Lehigh Coal or Koppers Coke, and if it's an oil burner—with our Atlantic Fuel Oil.

GIVE COAL FOR XMAS — IT WILL BE APPRECIATED

MacCord Brothers

COOPERTOWN ROAD DELANCO
Riverton 560-W PHONE or Riverside 189
DEPENDABLE DELIVERY SERVICE



SHE WANTS A NEW GENERAL ELECTRIC for a Merry Xmas and a Thrifty New Year

New G-E Models Have Just Arrived

... in Time for Christmas giving!

The finest refrigerators we have ever displayed are now ready for your selection. Gleaming white cabinets beautifully styled—advanced convenience features—new operating economies—and priced for thrifty purses. Both Monitor Top and Flatop models—all with the famous sealed-in-steel THERM UNIT that produces more cold faster and for less cost.

SPECIAL TERMS for Christmas Shoppers

TAYLOR-MATHERS

309 East Broad Street Phone 710
Open every evening until Christmas

Palmyra, N. J.

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mas party Friday evening at the club rooms.

Mrs. Pearl Bridgum, of Hainesport, entertained the executive committee of the Burlington County Women's Republican Club at luncheon at the Fireside Inn, Mt. Holly, today (Thursday). Those present from Riverton and Palmyra were: Mrs. Alma M. Evans, Mrs. Mattie Musser, Mrs. A. H. Lippincott, Mrs. Walter Lamon and Mrs. George N. Wimer.

The Past Matrons and Past Patrons of Covenant Chapter 108, O.E.S., were entertained at a turkey supper and Christmas party last Tuesday evening in P.O.S. of A. hall. There were thirteen matrons and five patrons present. The guests were presented with gifts by Worthy Matron Ellen Smith.

Gootee Arrests Postal Bandit

(continued from page 1)
repair order from the Rice & Holman garage in Merchantville. The name of C. A. Bowers was signed at the bottom of the slip and state police asked him to identify it. Bowers not only identified the slip but provided the police with a license number through which was gained a full description of the car, and he was also able to give them a description of the driver.

This was the starting point in the solving of these holdups.
Early Wednesday evening Chief of Police Thorpe, of Pennsauken township, arrested Jay Woodford Nickerson, 26, of 4609 Crescent Boulevard, Pennsauken.

Chief Thorpe had been looking for Nickerson for some time in connection with an old breaking and entering charge in his municipality, and was at the home of a friend talking about this old job when Nickerson walked into the kitchen. He was immediately placed under arrest on suspicion of being implicated in these post office jobs.

From Nickerson, Thorpe learned where their Camden county hideout was located in Pine Hill.

With this information he contacted the Berlin barracks of the State police and a searching party was organized. Leopold Jerome, 21, of 5920 Mansion avenue, Pennsauken, and Thomas McNeal, 42, of 911 East Main street, Maple Shade, were found to be occupying the Pine Hill hideout.

Leopold Jerome had on his person a .22 calibre colt revolver, and McNeal a .38 colt revolver which was stolen from the Hainesport post office at the time of the hold-ups there.

The police also recovered a money order book, cancellation stamp and money order stamp, all of which were found in the bungalow.

The searching party at Pine Hill was composed of Chief Thorpe, of Pennsauken, Sergeant William A. Kelly, Detectives Anthony Wilhelm and William Piana, from Hammonton state police headquarters and Trooper John Hanly, of the Berlin barracks.

According to latest reports all four men have admitted the Hainesport and Hartford jobs and have signed confessions which will probably lead to the solution of other breaking and entering jobs in South Jersey.

CHURCH BREAKFAST AT PARISH HOUSE

Bishop Gardner to Be Present for Unusual Event at Christ Church

An unusual event in the activities of Christ Church, Riverton, will be held on Sunday, December 13, when breakfast will be served to the men and boys in the parish house immediately following the regular 7.30 a.m. church service, at which Bishop Gardner will celebrate communion.

The annual Corporate Communion of men and boys has been moved to this date.

Bishop Gardner's popularity has been rapidly mounting since his appointment as Bishop Coadjutor of the Diocese of New Jersey.

At the 7.30 service the Chapel of the Holy Spirit will be dedicated. This is a gift from a number of parishoners and was constructed by converting the former vestry room into a chapel.

Bishop Gardner will also be present for Confirmation at the 11 a.m. service.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
On Sunday at 11.15 a.m., Rev. Charles E. Goodall, executive secretary of N. J. Baptist State Convention, will occupy the pulpit.

In the evening at 7.45 o'clock, the closing of the Preaching Mission Meetings, Rev. Lockett will preach on "The Gates of the City." Special music by the choir.
At 7 o'clock the High School Young People will hold their weekly meeting. Every one of high school age is invited to participate in these enthusiastic meetings.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor
The Rev. Dr. A. N. Warner, of Bombay, India, will be the speaker in the Methodist Church this Sunday morning at eleven o'clock. Dr. Warner has a very interesting message upon the work of the Methodist Church in India. Both the Dulciana and Senior Chorus choirs will sing during this service.

WESLEYAN MEN'S BIBLE CLASS

Due to the illness of the class teacher, Reading Z. Poinsett, who underwent a serious operation at the West Jersey Hospital last Friday, the lesson last Sunday was taught by the Rev. J. G. Bickerton, of Riverton.

Rev. Bickerton has been with the class on other occasions and his exposition of the subjects has been enjoyed greatly by those present.

Next Sunday Dr. E. W. G. Boogher, of Merchantville, will be the speaker, and Mrs. Clara Russell Rivers is to be the soloist.

Dr. Boogher has also addressed the class before, and those who heard him were unanimous in expressing their appreciation of his masterly talk.

Interment will be made in the Westfield Friends' Burying Ground.

EDWARD BONSALE
Edward Bonsale, of 121 Melrose avenue, Westmont, died at his home last Saturday after a short illness. Funeral services were held Tuesday from the Snover Funeral Home. Interment was made in Morgan Cemetery.

Mr. Bonsale is survived by his wife, one son and one daughter, all of Westmont.

The deceased was a former resident of Palmyra.

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building
open Tuesday and Friday 2.30 to 4.30

CHRIST CHURCH EPISCOPAL
Riverton, N. J.
Rev. Francis B. Downs, Th.B.
Sunday, December 13
Third Sunday in Advent
7.30 Holy Communion and Dedication of Chapel. Breakfast for men and boys in the parish house.
9.45 Sunday School.
11.00 Confirmation.

CARD OF THANKS
We wish to express our appreciation to our friends who helped in any way, during our recent bereavement, especially those who sent cars and flowers to the funeral.
Brinton L. Finkler and Joseph W. Griffenberg and family.

OBITUARIES

HERBERT M. MORRIS

Herbert M. Morris, of 206 Fulton street, Riverton, died at his home on Monday, December 7, after a long illness.

Requiem Mass will be held at St. Clement's Church, 20th and Cherry streets, Philadelphia, today (Thursday) at 11 o'clock.

Mr. Morris, who was 64, operated an advertising agency under his own name for about 35 years. Recently, however, he became associated with the Stewart-Jordan Company.

He was a member of the Shrine Club, University Lodge of Masons and the Order of the Loyal Legion. Mr. Morris is survived by his wife, Elizabeth B., and one son, John, of Buffalo, N. Y.

The Morris family moved here in 1904 from West Philadelphia. Interment will be made in Westminister Cemetery, Philadelphia. Frank A. Snover, funeral director.

EDWIN S. PARRY

Edwin Satterthwaite Parry, of 804 Main street, Riverton, died at his home, Wednesday, December 9, after a brief illness.

Mr. Parry was stricken with influenza last Thursday and this developed into pneumonia two days before his death. He was 58 years of age.

Mr. Parry was the great grandson of Clarissa Claypoole, fifth daughter of Betsy Ross by her third husband, John Claypoole. He thus was the great, great grandson of Betsy Ross, the maker of the first American flag.

Taking an intense interest in historical matters pertaining to Philadelphia and vicinity, Mr. Parry was the author of a much read book entitled "The Quaker Rebel" which dealt with the romances of his famous ancestor. He possessed many valuable articles which were once owned by the maker of our flag.

Mr. Parry was engaged in the advertising business, being connected with the Gear-Marston Company, of Philadelphia.

He was ever interested in local affairs and gave support to many activities. In 1935 he was elected president of the Riverton Town Meeting and also served in the same capacity at the Riverton Country Club several years ago.

Mr. Parry was a member of the Westfield Friends' Meeting, where he served on several committees and staunchly supported the activities of that body.

He was the son of Oliver Parry, one of the sons of William Parry who founded the community of that name.

The deceased is survived by his wife, Mary Bond, and three daughters, Charlotte Mills, Lydia Satterthwaite, and Dora Bond Parry.

The funeral will take place on Friday from the family home in Riverton, the Rev. Francis B. Downs officiating.

Interment will be made in the Westfield Friends' Burying Ground.

EDWARD BONSALE
Edward Bonsale, of 121 Melrose avenue, Westmont, died at his home last Saturday after a short illness. Funeral services were held Tuesday from the Snover Funeral Home. Interment was made in Morgan Cemetery.

Mr. Bonsale is survived by his wife, one son and one daughter, all of Westmont.

The deceased was a former resident of Palmyra.

YMCA BRIEFS

FATHER-SON NIGHT

An evening of entertainment and fun will be staged by the YMCA for fathers and sons on Wednesday, December 16. Group singing will be led by Carl Thomas and several musical selections will be rendered by T. Bolan on his accordion. Following this, a brief talk will be given by A. E. Hargett, president of the YMCA. The Black Dragon Fencing Club, under the leadership of Ralph Parker, of Burlington, their instructor, will stage a series of matches.

Basketball League
There will be a meeting on Monday evening, 7.30, at the YMCA to discuss the formation of a Community Basketball League, under a

TOWNSHIP OF CINNAMINSON, IN THE COUNTY OF BURLINGTON, NEW JERSEY, NOTICE OF SALE OF LAND FOR UNPAID TAXES

NOTICE is hereby given that I, Joseph E. Keating, Collector of the Township of Cinna-minson, in the County of Burlington, New Jersey, pursuant to the authority of the statutes in such case made and provided, will on Saturday, December 12th, 1936, at one o'clock in the afternoon of said day at the

OFFICE OF THE TOWNSHIP CLERK, COLLECTOR OF THE NORTH SIDE OF BROAD ST. WEST OF POMEROY AVE., EAST RIVERTON, BURLINGTON COUNTY, NEW JERSEY,

in said taxing district, sell the several lots and parcels of land heretofore described to make the amounts severally chargeable against the same, as hereinafter set forth. Said lots and parcels of land will be sold for the amount of the taxes thereon on the first day of July, 1936, together with interest from said date to date of sale, with cost thereof, to such person or persons as will purchase the same for the lowest rate of interest on redemption, but such rate shall not be more than 8 per cent per annum.

This sale is made under the provisions of an act of Legislature entitled "An act concerning unpaid taxes, assessments and other municipal charges on real property, and providing for the collection thereof by the creation and enforcement of liens thereon (Revised 1918) being P.L. 1918, p. 283, as supplemented and amended.

The lots and parcels of land to be sold are, the names of the owners thereof against whom the said taxes and liens have been assessed and the amounts of the same including interest to July 1st, 1936, are as follows:

	Yes	Int. to July 1st
Victor Kinkles, house and lots, Parry, N. J.		
1931 Taxes	35.40	\$ 1.74
1932 Taxes	36.40	9.10
1933 Taxes	36.60	6.92
1934 Taxes	36.60	4.41
1935 Taxes	31.80	2.00

	Yes	Int. to July 1st
Harry Harder, house and lots, East Riverton		
1932 Taxes	87.36	20.93
1933 Taxes	87.84	18.77
1934 Taxes	78.80	18.84
1935 Taxes	74.24	4.50

	Yes	Int. to July 1st
Alice Byerlyen, house and lots, East Riverton		
1932 Taxes	31.04	8.67
1933 Taxes	36.60	6.92
1934 Taxes	36.60	4.41
1935 Taxes	35.40	2.25

	Yes	Int. to July 1st
Rose Hepner, house and lots, East Riverton		
1932 Taxes	28.32	7.04
1933 Taxes	36.60	6.92
1934 Taxes	32.94	2.94
1935 Taxes	31.80	2.00

	Yes	Int. to July 1st
Herbert Parsons, house and lot No. 4, Morgan Heights		
1932 Taxes	87.84	14.52
1933 Taxes	80.82	9.80
1934 Taxes	77.68	4.65

	Yes	Int. to July 1st
Herbert Parsons, house and lot No. 2, Morgan Heights		
1932 Taxes	14.64	2.31
1933 Taxes	7.22	1.15
1934 Taxes	10.62	.75

WANT ADS

MAN with experience wants clerical work, part or full time. Apply "New Era Office." 12-3-tf

FOR SALE—One Lionel five car freight train and electric reversible engine, transformer, rheostat and track, standard gauge. Phone Riverton 769-N.

Electric trains and Christmas gardens set up, prices reasonable. Apply William Schopp, 711 Lincoln avenue, Palmyra.

WANTED—Young girl to help with general housework. Phone Riverton 1012 or apply 633 Thomas avenue, Riverton.

FOR RENT—Apartment and garage. 408 Morgan avenue. Phone 247-W.

Appropriate Christmas gift. Correct style vellum stationery. The letter monogram on paper. Address on envelopes. Large box \$1.00. Sample sent on request. George J. Seel, 313 Cinna-minson avenue.

CANARIES for sale. Cup winning and blue ribbon stock. Loud song guaranteed. Breeder 410 Main st.

RENT—Third floor, front room and bath. Phone Riverton 758.

Magazines for Christmas. Phone Elizabeth Bowen, Riverton 84 or 751. 12-10-2t

PORCH CLUB
OPEN HOUSE
The Riverton Porch Club extends a cordial invitation to all its friends in Riverton to take tea in the club house on December 22, at 4 o'clock.

plan similar to that used by the Intra-community League of two years ago. The YMCA is anxious to have all men who are interested in basketball at this meeting. It is open to anyone. This league will not be limited to the YMCA but invitations are going out to the Wesleyan Class, Fry's Tak-Aboost Shop, K. of C., Joseph T. Evans, Trojans, Askew, and others to have representatives there to discuss this matter. Tentatively the plan calls for playing games at the high school, charging a nominal fee to spectators and a registration fee from each team to be funded at the end of the season. Your help for the youth of the community is sincerely solicited.

NO DECISION MADE ON INSPECTION DATE FOR MOTOR CARS

The compulsory inspection of all motor vehicles registered in New Jersey, which was scheduled to start November 1, will probably not get under way for several months, according to a statement issued last week by State Motor Vehicle Commissioner Magee.

At that time Mr. Magee declined to make a definite prediction as to when the work will be begun, since many details of the organization remain to be worked out.

Property, where inspection points are to be located, still must be leased in many localities. Other details which require completion are the installation of testing machinery and the training of the inspectors.

Requirements
Mr. Magee states that cars will probably have to meet the following requirements before an approval sticker is granted:

1. Stop light must be in good working order.
2. Spindles, tie rods, and wheel bearing adjustments to function properly.
3. Output of lamps to be checked.
4. Brakes to be equalized and to function according to established standards.
5. Springs to be in good condition.

6. Dangerous exhaust leaks will cause rejection.
7. Worn out tires will cause warning to be given.
8. Windshield wiper equipment must actually clear glass.

9. Safety glass will be required on motor vehicles on or after July 1, 1935, as provided by law.
10. Major cracks and discolorations of windshield will cause rejection.
11. Loose or broken bumpers to be repaired if likely to interfere with safe operation.
12. General posters and stickers will not be permitted on windshield.

Spotlights, fog or light lights will be permitted as will oil or gas lights. Rear reflectors will not be required. It is not likely that there will be a thorough inspection of electric wiring.

Most Popular Books
The librarian, Miss Antoinette Campbell, has compiled from several sources, a list of the most popular literature in the country at the present time. The selection includes fiction and non-fiction books.

All of these titles are available at the Riverton Free Library. Included are the following:

Gone With the Wind, by Margaret Mitchell.
Great Aunt Lavinia, by Joseph C. Lincoln.
Yang and Yin, by Alice Tisdale Hobart.
Drums Along the Mohawk, by Walter Edmonds.
White Banners, by Lloyd C. Douglas.
Candle Indoors, by Helen Hull.
The Substitute Guest, by Grace L. Hill.
Level Crossing, by Phyllis Bottome.
A Prayer for My Son, by Hugh Walpole.
Whiteoak Harvest, by Maso de la Roche.
The Kidnap Murder Case, by S. S. Van Dine.

Non-Fiction
Fighting Angel, by Pearl S. Buck.
Live Alone and Like It, by Marjorie Hillis.
An American Doctor's Odyssey, by Victor G. Heiser.
Wake Up and Live, by Dorothea Brande.
More Poems, by A. E. Housman.
Audubon, by Constance Rourke.
Man, The Unknown, by Alexis Carrel.
Around the World in Eleven Years, by Patience, Richard and John Abbe.
The Bible, edited by Ernest Sutcliff.

Women are now eligible for the Royal Victorian Order of Great Britain.

YMCA STAMP CLUB of Palmyra and Riverton



The Palmyra-Riverton Stamp Club will hold its next meeting on Tuesday, December 29, at 8 p.m., in the YMCA Building, Palmyra.

The feature of the program will be an exhibition of early American covers by Clifton P. Mayfield. Mr. Mayfield will also give the history of the early postal system in this country. He is a recognized expert along this line in New Jersey and Pennsylvania stamp circles.

An auction will follow the exhibit and address.

Members of the local club extend an invitation to all South Jersey stamp club members to be present on this occasion.

TRAFFIC DEATHS DROP

Burlington county had 29 traffic fatalities during the first 10 months of this year, according to a statement of Arthur W. Magee, commissioner of motor vehicles. This compares with 44 deaths during the same period of the previous year.

Ernest Ransome and Douglas Clark were among the six co-captains of the undefeated 80-pound team of Episcopal Academy who were tendered a luncheon, Saturday afternoon, at the Merion Golf Club.

This lightweight eleven played a

WILL TALK HERE



MARTHA ROOT
who will talk on "The Future World Commonwealth," Monday evening, December 14, 406 Howard street, Riverton. Miss Root is an international lecturer, traveler and journalist.

RIVERTON BOYS ON WINNING GRID TEAM

Ernest Ransome and Douglas Clark were among the six co-captains of the undefeated 80-pound team of Episcopal Academy who were tendered a luncheon, Saturday afternoon, at the Merion Golf Club.

This lightweight eleven played a

schedule of six games and came through the season without a loss or a tie game.

Ernest is the son of Mr. and Mrs. P. A. Ransome, Golf road, while Douglas is the son of Mr. and Mrs. J. Douglas Clark, 907 Thomas avenue, Riverton.

A farmer's son, just home from school, seemed to take pride in using college slang, and at the breakfast table called out: "Mother, chase the cow down this way!"
Mother was equal to the occasion and remarked to her husband: "Give the poor calf some milk. Don't you hear him bawling for it?"



YOU'VE GOT HIM WRONG!

NO, this is not an "old soak" or a "bum"—it's a picture of a man who has a bad cold because he sat around in a poorly heated house, trying to burn an inferior coal.

A heater, however, can't do its best until it is fired with MacCord Brothers Lehigh Coal or Koppers Coke, and if it's an oil burner—with our Atlantic Fuel Oil.

GIVE COAL FOR XMAS — IT WILL BE APPRECIATED

MacCord Brothers

COOPERTOWN ROAD DELANCO

Riverton 560-W PHONE or Riverside 189

PAGE SIX

NO DECISION ON 1937 TAX RATE

Disposition of Dorrance Funds
Must Be Decided by New
Freeholder Board

The Burlington county share of inheritance taxes paid last June by the Dorrance estate amounted to \$200,000, but how this sum will be used by the county has not yet been determined by the board of freeholders.

Although the money has been received, final action regarding its use cannot be taken until the new board convenes after January 1, 1937, according to a statement made this Monday by Freeholder Walter D. Lamon, county finance director.

Mr. Lamon also remarked that any prediction regarding the tax rate would be unwise at the present time, since requirements for 1937 had not yet been completed.

Use of Funds

The law dealing with the use of surplus funds requires that such monies must be deducted from budget requirements.

The executive committee and advisory board of the League of Municipalities recently passed a resolution, however, recommending the amendment of this act to permit the state auditor to use discretionary powers where strict observance of the act would serve as a hardship to a county or municipal government. Should this amendment be passed, it would permit the freeholders to use the money as they felt desirable, subject, however, to the approval of the state auditor.

Present Board Acts

The sentiment of the present board has already been expressed, in that the members have gone on record as approving the use of the Dorrance funds to liquidate the bonded indebtedness of the county through a separate trust account. If this plan is to become effective, a similar action must also be taken by the new board.

The county budget this year is \$1,389,481, with estimated revenues of \$844,596. The balance to be raised by direct taxation is \$544,904.

According to Mr. Lamon, a total of \$371,815, is outstanding in county notes and bonds. Of this amount, \$195,815 is callable in 1937.

MISS MAYFIELD IS HONORED AT N. J. WOMEN'S COLLEGE

Among the distinguished seniors who will have places of honor on the "Senior Stairs" at the traditional Christmas ceremony at New Jersey College for Women is Miss Elizabeth Mayfield, daughter of Mr. and Mrs. C. P. Mayfield, of 411 Fourth street, Riverton. Miss Mayfield is one of 28 seniors chosen for special honors at the ceremony because of her contributions to student life.

Miss Mayfield, a graduate of the George School, has been prominent in extra-curricular activities. She is the recipient of academic honors and was a member of the choir for three years. Miss Mayfield is music editor of Campus News, the college newspaper; a member of Delta Mu, honorary music club; and president of the Mabel Smith Douglass Music Guild. She is on the literary board of "Quinn," the year book.

The choice of the 28 seniors who have been prominent on the campus throughout their college career to stand on the "Senior Stairs" is part of the traditional ceremony of welcome to freshmen held each year at N.J.C. in the Elizabeth Kodman Voorhes Chapel on the eve of the Christmas recess. Scholarships and contributions through extra-curricular activities are recognized in the ceremony.

CHRISTMAS PARTY AT CINNAMINSON HOME

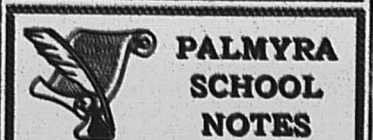
The Soroptimist Club of Burlington county will hold its Christmas party on December 16, at 6:30 p.m., in the Cinnamonson Home, Riverton. Dr. Joseph Kuder, a well-known physician, of Mt. Holly, and an able speaker, will entertain the members and their guests with a reading entitled "The First Christmas Tree."

THE NEW ERA, THURSDAY, DECEMBER 10, 1936

AUXILIARY PLANS CHRISTMAS PARTY

The Palmyra branch of the Burrough Memorial Hospital Auxiliary will hold a business meeting, preceded by a covered dish luncheon, at the home of Mrs. Fred Seiber, 208 Garfield avenue, on Wednesday, December 16, at 1:30 p.m.

Each member is requested to bring a Christmas exchange gift not to exceed 10c in value. All those having cookies for the cookie jar will please bring them at this time.



PALMYRA
SCHOOL
NOTES

Little Mothers' Club

One section of the seventh grade girls organized a Little Mothers' Club, which is managed and conducted by the girls. Mrs. Long acts in an advisory capacity. The object of the club is to keep babies well and to teach the members how they may keep well and strong themselves. Demonstrations of all phases of baby's daily life are given by Mrs. Long and the girls will use their

creative ability by dramatizing these demonstrations. Dorothy Cooper is president of the group and Lucille Bradley, secretary.

Christmas Play

"A Christmas Carol," by Charles Dickens, will be presented in the auditorium of Palmyra High School, at 8:15 p.m., Tuesday, December 22. The cast of 30 will be composed of high school students under the direction of Willard Moore, Jr., and Charles Reed, Jr.

The play will be preceded by a musicale given by the high school orchestra at 7:30 p.m. Christmas airs will form the major part of the program.

Tickets for play and musicale are 25 cents. The general public is invited to attend.

CARLSON'S RIVERTON PHARMACY

CALL
RIVERTON 1510
Free Delivery

Betty Petty Beauty Studio . . .

519 Cinnamonson Ave.

Palmyra

FINGER WAVING
MANICURING
HAIR CUTTING
HAIR TINTING
BLEACHING
SCALP TREATMENT
FACIALS

Duett Method of
Permanent Waving

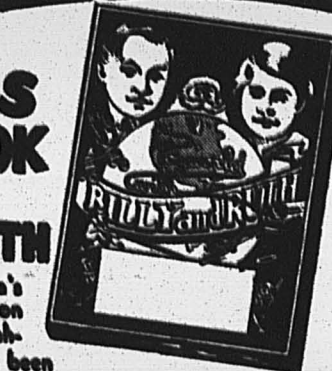


Open Daily 9 a.m. to 6 p.m.
Monday, Wednesday, Friday
and Saturday evenings
until 9 o'clock
Telephone, Riverton 400

BOYS-GIRLS

GET THIS
FREE BOOK
BILLY & RUTH

See Billy and Ruth in Santa's workshop. They dropped in on him as he was putting the finishing touches on the toys he's been working on all year. What a lot of them — all kinds of games, trucks, blocks, autos, bikes, everything. Read the message these children broadcast right from Santa's workshop to you. Then look over the pages of this book showing toys that Billy and Ruth then select.



L. ETRIS

Headquarters
REET, PALMYRA
Open every night until Christmas

PHOTOS

GET SOMETHING FOR CHRISTMAS

Genuine Ford Radio	Genuine Ford Batteries
Tandem Windshield Wipers	Driving Lights (amber lens)
Hot Air and Water Heaters	Winter Fronts
Vanity Mirrors	Electric Auto Clocks
Goodrich Tires	Gas Tank Locking Cap
Weed Tire Chains	Spot Lights

ACCESSORIES BOUGHT FOR GIFTS INSTALLED AFTER
CHRISTMAS AT NO ADDITIONAL COST

LESTER S. FORTNUM

115-125 W. Broad Street
PALMYRA
Phone 1180

THERE ARE A LOT of old friends you should remember this Christmas with a really personal gift—send them your photograph.

MAKE AN APPOINTMENT NOW, BEFORE
THE RUSH OF CHRISTMAS SHOPPING

NELSON D. RANDOLPH

18 HENRY STREET
PALMYRA
Phone, Riverton 261-M
PORTRAIT—COMMERCIAL—ADVERTISING

SANTA WILL VISIT SCHWERING'S SAT.

Complete Line of Lionel Trains
At Special Prices in
Palmyra Toyland

You don't have to go to Philadelphia to let the kiddies have their annual interview with Santa, because H. C. Schwering has made special arrangements to have that jolly old gentleman at his store, 305 East Broad street, Palmyra, on Saturday afternoon, December 12, from 3:30 to 5 o'clock.

The toyland of the store boasts a complete line of articles which would delight the heart of any youngster on Christmas day.

There is a splendid array of Lionel trains, including the latest streamlined models, cars, switches, and all accessories. The railroad equipment is specially priced for Christmas at figures which rival those of any of the metropolitan stores.

Open every evening until Christmas.

I. O. O. F.

The I.O.O.F. No. 23, will hold their Christmas party on Friday, December 18. Turkey dinner will be served 6:30 p.m. All members and their families are invited.

NEW MAGIC LIGHTER

The McAllister Store, at 7 East Broad street, Palmyra, is introducing the modern cigarette lighter, "Lectrolite" during the holiday season.

The outstanding feature of the lighter is that it is flameless. Just touch it to the tip of a cigarette, puff once or twice and presto! It's lit. Very mystifying, and as unailing as it is simple.

JOIN THE . . .

JANALENE DRESS CLUB

just being organized
25c a week

See these quality dresses and apparel at reduced prices

MRS. L. H. BEYER

732 Morgan Avenue
Palmyra
Phone, Riverton 566-R

SAVE

3-DAY SPECIALS
Friday, Saturday and Sunday

CIGARETTES

(All Popular Brands)
\$1.14
Carton

PENS

WATERMAN AND WAHL
50% off

At Our Fountain
HOT FUDGE SUNDAY

15c

LOVELL AND COVELL
Chocolate Chips 15c pkg.
Creams 15c pkg.
Caramels 15c pkg.
Nougats 15c pkg.

REGULAR 19c VALUE

NAN CABOT CANDY
Small Pieces
59c lb
Regular Value 69c

GIFTS—TOYS
Come in and browse around

McALLISTER'S

19 W. Broad St. PALMYRA
All kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

N. DREIER

19 W. Broad St. PALMYRA
All kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

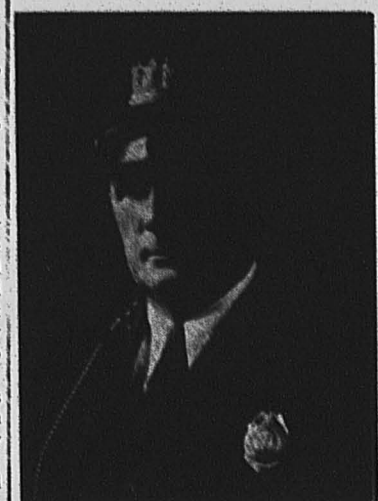
N. DREIER

19 W. Broad St. PALMYRA
All kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

N. DREIER

19 W. Broad St. PALMYRA
All kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

ARRESTS BANDIT



CHIEF WILLIAM GOOTEE
of the Riverton police force who, acting on a telephone tip, found and arrested William Jerome, identified as one of a bandit quartet wanted by Federal authorities for two post office hold-ups.

Luck stops at the door and asks whether PRUDENCE is in.

Christmas Gifts for Children

TOYS
BLOCKS
INSTRUCTIVE SETS
GAMES
BABY DOLLS
BOOKS
HANDKERCHIEFS
GLOVES
MUFF PURSES
PAINT SETS
STATIONERY

Bring the Children to see
Santa at 3 p.m., Saturday,
December 12
Open every night until Xmas

Smith's Store

414 MAIN ST., RIVERTON
Phone 783

The man who first ruined the Roman people was he who first gave them treats and gratuities.—Plutarch.

THIS CHRISTMAS MAKE YOUR OWN



Here's the gift of gifts—the world's smallest movie camera. It makes movies of superb quality in either black-and-white or full color. Loads almost instantly. Easy to use—even a child can get perfect results. Just look through the spy-glass viewfinder and—what you see, you get! Made by Bell & Howell, world's leading manufacturers of professional cameras for Hollywood studios. Fast F 3.5 color-corrected lens. Four speeds from s-l-o-w to fast motion. So compact it tucks into a coat pocket. Film costs only 10c a shot (2-3 more for color film).

Come in and see it today!

BELL & HOWELL SOUND FILM LIBRARY

WILLIAMS, BROWN & EARLE, Inc.

The Home of Motion Picture Equipment

918 Chestnut Street Philadelphia

LUDLOW'S QUALITY MARKET

514 MAIN STREET

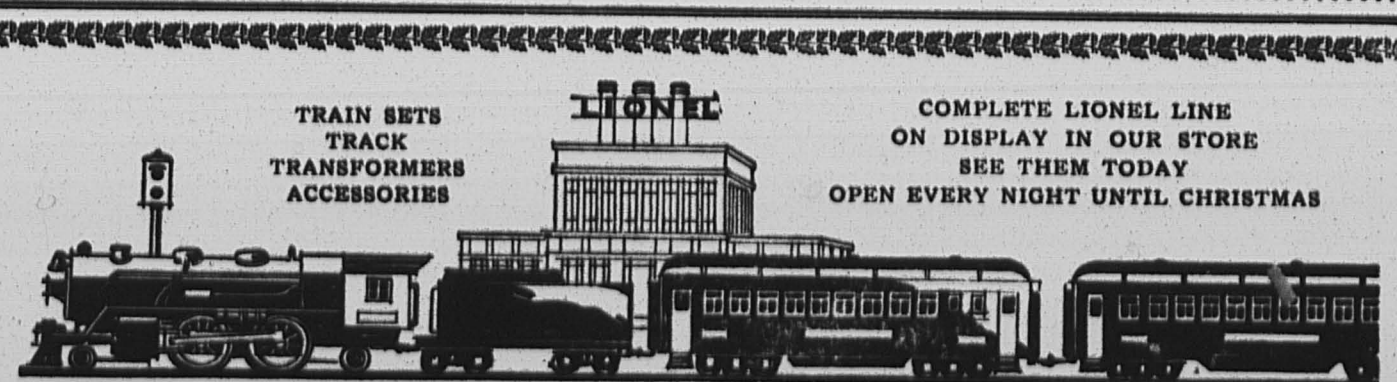
RIVERTON

Prime Rib Roast	lb 29c	Legs Lamb	lb 25c
Round Steak	lb 35c	Loin Lamb Chops	lb 39c
Rump Steak	lb 38c	Shoulders Lamb	lb 18c
Sirloin Steak	lb 42c	Breast Lamb	lb 10c
Home-Cured Corned Beef	30c	Veal Cutlets	lb 39c
Now is the time for corned beef and cabbage		Filet of Mackerel	2 for 13c

Also a Nice Line of Montco Groceries

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Orders Delivered



LIONEL ELECTRIC TRAINS . . . at WHOLESALE PRICES

SLEDS, BICYCLES, TOYS, GAMES, RADIOS, GIFTS
TREE ORNAMENTS - LIGHT SETS - ETC.

SCHWERING'S

Broad Street Between Elm and Maple

Phone 28

PALMYRA

GENUINE

Legs Lamb

25c

FRESH KILLED

Stewing Chickens

27c

Best Rib Roast

28c

Boneless Pot Roast

25c

WHITMER'S QUALITY MEAT MARKET

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Palmyra

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Use The New Era Want-Ad Column as a medium
for exchange, sale, buy or rent—Just Phone 712. Only
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PHILADELPHIA MARKET HOUSE, Inc.

"The Everbearing Garden" PALMYRA
BROAD AND GARFIELD

Free Delivery—Phone 720 and 721

PRODUCE DEPARTMENT

Fresh Stringless Green Beans	2 lb 19c
California New Carrots	large bunch, 3 for 14c
Fresh Artichokes	5 for 25c
Florida New Potatoes	1/4 pk. 19c
Fancy California Brussel Sprouts	qt. 14c
California Andy Bov Broccoli	2 lb 19c
Tender Pennsylvania Celery	bunch 15c
Sound Yellow Onions	1/4 pk. 9c
Large Size Tangerines, sweet and juicy	doz. 19c
Florida Juice Oranges	18 for 25c
Large Florida Oranges	doz. 25c

GROCERY DEPARTMENT

Kellogg's Pork and Beans	5 cans 25c
Chase and Sanborn Dated Coffee	lb 25c
Campbell's Pork and Beans	4 cans 23c
Campbell's Tomato Soup	3 cans 23c
Kraft's White American Cheese	1/4 lb pkg. 15c
Sale on Dog Foods—Thirvo and Calo	4 cans 29c
Snappy Dog Food	4 cans 19c
Sunshine Martini Butter Crackers	pkg. 14c
Kraft's Miracle Whip	qt. jar 35c
Kellogg's Hearts of Grapefruit	18 cans 27c
R & R Plum Pudding	1 lb can 25c

SEA-FOOD DEPARTMENT

Fresh Mackerel	lb 20c
Fresh Lump Crab Meat	lb 25c
Filet of Haddock	lb 25c
Fancy Large Smelts	lb 15c
Porgies	lb 22c
Flounder	lb 22c
Filet of Flounder	lb 39c
Rock Fish	lb 22c
Sea Bass	lb 25c
Blue Fish	lb 22c
Steak Cod	lb 22c
Fresh Opened Oysters — Stewing 20c dozen — Frying 25c dozen	
Large Clams in shell 25c dozen — Fresh Opened 30c dozen	

SECOND VICTORY FOR TURNER FIVE

Easily Trim South Jersey Aces
By 45-11 Count. Foulke
Scores 19 Points

The Turner five annexed their second victory of the infant court season when they soundly trounced the South Jersey Aces, last Sunday afternoon, in Turner Hall, by the score of 45-11.

Sacca, Reeves and Easley all figured prominently in the scoring, but the honors for the afternoon were taken by "Chick" Foulke, who swished five through the cords for a total of 10 points.

The Turners are now in the sun-berth of the American Division of the Camden Suburban Basketball League with two wins and no defeats.

The opposition next Sunday afternoon at Turner Hall, Riverside, will be the Camden Ramblers.

The box score:

Turners	Fld	FT	P
Vernon, f	2	1	5
Parker, f	2	1	5
Reeves, f	3	2	8
Sacca, c	4	0	8
Easley, g	1	3	9
Foulke, g	5	0	10
Totals	20	5	45

South Jersey Aces	Fld	FT	P
Lutner, f	1	1	3
Storey, f	1	1	3
Creaney, c	1	1	3
Anderson, g	0	2	2
Dumps, g	0	0	1
Totals	3	4	11

Score, halftime: Turners, 11; South Jersey Aces, 1. Referee: Chemi.

Country Club Notes

BOWLING

The league lead is still held by the team of C. E. Sims, with a margin of one game over the group captained by Ross Elliott.

The first half of the race will end with the games rolled on December 16. Only three wins separate the first five teams and the results of the next two weeks will have considerable bearing on the winner of the championship.

Powell Thatcher, of Elliott's team rolled high single with 221. He noosed out Wayne Ayres, of the Jamison aggregation, by a lone pin, the latter toppling the maples for 220 in addition to getting 634 for the top set of the week.

Standing of the teams (including games rolled on December 2):

	W	L
C. E. Sims	19	8
R. T. Elliott	18	9
D. B. Tyler	17	10
J. E. Lippincott	17	10
M. L. Smith	16	11
J. F. Jamison	15	12
L. B. Bartley	12	15
R. J. Woods	11	16
J. D. Clark	10	17
W. L. Hendrickson	10	17
W. S. Wilson	8	19
S. H. Bonnell	7	20

NEW COURT LOOP BEING FORMED BY KREUTZBERG

Frank Kreutzberg is organizing a WPA playground basketball league to consist of Palmyra, Riverton, Riverside and Delanco. Each playground is to have three teams, divided into groups of different ages. The teams are to play in their local community at least one night a week and to hold games whenever possible.

Mr. Kreutzberg also wishes to form a girls' basketball league from the same playgrounds.

Those interested in playing on these teams are asked to leave their names with Mr. Kreutzberg at the YMCA, Broad and Garfield, Palmyra, as soon as possible.

The schedule of games will be published in this paper next week.

Of the workers throughout the United States, one in every four is a woman.

Alley Gossip

South Jersey League

The Palmyra entry in the South Jersey loop dropped all three games last Saturday night, when Camden ran wild to score a total pinfall of 3069 as compared with 2726 for the locals.

Wallace was high man for Palmyra with 617 for the set.

Palmyra	W	L
Burke	135	200
Brosius	149	174
Wallace	194	209
Poulson	200	191
Nelson	170	181
Totals	848	955

Camden	W	L
Hilbert	245	201
Anderson	213	193
Luthy	200	171
Schwanke	167	233
Hess	194	247
Totals	1019	1045

League Standings	W	L
Oaklyn	23	7
Trenton	22	8
Fairview	20	10
Paulsboro	12	12
Camden R	14	16
Bridgeton	12	15
Palmyra	11	19
Camden C	11	19
Merchantville	10	20
Salem	8	22

The deadlock between the Luckies and Murads, which threatened to go on for the rest of the season, was finally broken when the latter forged ahead by two games.

No one has approached the high single of 204 recently set by Mrs. L. G. Rogers.

How They Stand	W	L
Murads	22	8
Luckies	20	10
Camels	14	16
Kools	14	16
Spuds	14	16
Wings	6	24

A close race is developing in the local league as Coca Cola and Germania are trailing the leaders, the Messicks, by only a single game. The Stones have boosted their total of wins to three and may yet push the A & P into the cellar.

Standing of the Teams	W	L
Messicks	13	5
Coca Cola	12	6
Germania	12	6
Fortnum V-8	8	10
A & P	6	12
Stones	3	15

Beverly and Medford continue to alternate between first and second places, with neither team seeming to be able to hold the lead for more than a week. Richfield is coming along fast, however, and may spring a surprise by doing a bit of leading for themselves.

The League Standing	W	L
Medford	14	7
Beverly	12	9
Richfield	12	9
Buohli's Pros	11	10
Eso	8	13
Farmers	7	14

The Pirates and Highwaymen have piled up a comfortable lead over the other teams of the intra-league loop. The latter aggregation has been improving steadily and have now whittled the lead of the buccaners to a single game.

The Standing	W	L
Pirates	17	7
Highwaymen	16	8
Bandits	11	9
Footpads	13	11
Boatleggers	7	17
Thieves	4	16

A discussion of the skies at the time of the birth of Christ forms part of the special December program at the Fels Planetarium of the Franklin Institute. Demonstrations will be given at 3 and 8.30 p.m. weekdays; at 12 noon, 3, 4, and 8.30 p.m., Saturdays; and 3, 4, and 8.30 p.m., Sundays.

COX-GARIBALDI BATTLE AGAIN

Clash for Fourth Time During
Present Year. Five Bouts
On Camden Card

Wrestling fans who attend the weekly program in the Camden Armory are due for another hot bill Thursday night. The card consists of five bouts.

Gino Garibaldi, one of four brothers who hail from St. Louis is down on the bill to collide with Dynamite Joe Cox of Kansas City in the feature encounter of two out of three falls with a 90 minute time limit.

Judging from the form Garibaldi has displayed in the past three weeks, Cox will have his hands full. The Latin-American scored a big upset last Thursday when he took Danno O'Mahoney over the hurdles in Washington, D. C. Danno was disqualified for kicking, but prior to the ending of the scrap Gino had the edge on his rival.

The semi-final brings together two of matland's most outstanding villains in Stanley Pinto of Nebraska, and George Koverly of California. They are down on the bill to clash in the final half hour time limit fuss, with one fall to decide the issue.

Another Garibaldi will show his wares on the same program when Ralph, second ranking member of the quartet tangles with Abe Coleman, New York Hebrew in the main preliminary of one fall. George McLeod, the rough Canadian who gave Stanley Pinto lots of trouble last week is being brought back to meet Scotty McDougall of Boston in the second encounter. Joe Montana, Camden pachyderm who has been absent from the drill shed for many months is slated for the opening bout with George Wilcheski, former Boston College Football star in another one fall half hour duel.

One out of every four persons went back to school this fall, according to a report issued by the office of education of the United States Department of the Interior.

PALMYRA TO FETE A.C. GRID TEAM

Banquet to Be Given Jan. 13 at
Old Mill Inn. Elaborate
Program Planned

The Palmyra Athletic Club has perfected plans for a banquet in honor of the football team of that organization, the affair to be held Wednesday, January 13, at 7 p.m. in the Old Mill Inn.

The committee in charge of the program has made arrangements to have several prominent sportsmen on hand for the occasion. There will be dancing and a full program of entertainment.

In addition, the chefs of the Old Mill have promised to serve a dinner that will reach culinary perfection.

Tickets for the banquet are on sale at one dollar per person, and can be obtained from "Jack" Easley, phone Riverton 338.

Westfield Friend's School

SOCCER TEAM LOSES

The Cinnaminson Public School second soccer team defeated the Westfield Friends' School by a score of 4 to 0 Tuesday afternoon, the game being played on the small field of Westfield Friends' School. It was an interesting game with fine spirit and display of sportsmanship by both teams. Billy Eckert was captain of the winning team while David Pittinger was captain for the Westfield Friends' School.

The lineup for the visitors was as follows: Richard Chayce, goal; Donald West and Palmer Adams, fullbacks; Sandy Porter, David Baniff and Tony Casta, halfbacks; Roy Bowman, John Aydelotte, John Leonardi, Billy Eckert and Tommy Veltenheimer, forwards.

The lineup for the Westfield Friends' was, David Pittinger, goal; Robert Flower and George Conover, fullbacks; Bill Dunn, Richard Robbins and Biddle Atlee, halfbacks; Jack Clement, Harvey Hirst, James

Marshall, Roy Heisler and Richard Hobbitts, forwards.

The game was played in eight minute quarters on a very hard, frozen field.

Work is the price of living, and work and worry are the price of leadership.—Herbert Hoover.

NOTICE OF SETTLEMENT
Administratrix Account
Estate of Sherman L. Warren, Deceased.
Notice is hereby given that the First and Final Account of the subscriber, Administratrix, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burlington, at a session to be held Thursday, Dec. 21, 1936, at ten o'clock in the forenoon.

HELEN C. WARREN,
Administratrix.
Proctor: Bayard R. Kraft.
Dated: Nov. 23, 1936.
11-26-15-24-36



AT THE SPINNING WHEEL

You will find a new assortment
of appropriate gifts for
CHRISTMAS

and
GREETING CARDS
for any occasion

**531 Cinnaminson Ave.
PALMYRA**
Esther T. Rogers
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Open daily 10 a.m. to 10 p.m.

PALMYRA P.T.A. TO MEET DEC. 15

Famous Pennsylvania Railroad
Quartette Will Render
Several Numbers

The feature of the meeting of the Palmyra P.T.A. to be held Tuesday, December 15, in the high school auditorium at 8.15 p.m., will be the appearance of the famous Keystone Quartette of the Pennsylvania Railroad.

After a short business meeting there will be recitations by the pupils, Christmas carols by the audience and readings by Mrs. A. Mandeville.

Following this, the quartette will render several selections. This group is widely known as the most popular industrial musical organization in the United States, and has made an unusual record for public appearances during the first half of the present year.

Sings in 44 Cities

A report to the personnel department of the railroad made by G. C. Hartel, first tenor and manager of the quartette, shows that, during the six months which ended June 30, the group sang before 94 audiences, totaling 42,375 people in 44 cities and towns throughout several sections of the country.

The members of the quartette are all active employees of the railroad in the general offices in Philadelphia. These are Mr. Hartel, those composing the organization are J. C. Mainwaring, second tenor; A. E. Rodig, first bass, and W. C. Harshaw, sec-

ond bass. The accompanist is G. C. Hallman. The combined railroad service of the four vocalists and the accompanist is 152 years.

Organized in 1918

The quartette was organized during the World War, in 1918, to sing at camps and patriotic meetings. Its success was such that it was continued as a permanent feature of the activity of the railroad.

It has appeared in practically every city of any size east of the Mississippi river and on more than 60 different radio stations. Several of the programs have been broadcast to Europe. The group was the initial quartette to broadcast over a television station.

The Keystoneers also were the first to sing at the tomb of the Unknown Soldier at Arlington Cemetery.

A cordial invitation is extended to residents of Palmyra to participate in the program.

STRAYERS TO OFFER SPECIAL COURSES

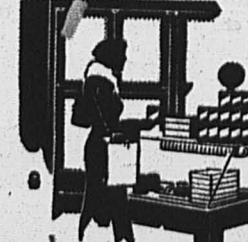
During a recent two-week period, 62 Strayer-trained stenotypists, stenographers and typists were engaged by the government for civil service positions. These positions in government employ pay from \$1200 to \$1620 per year.

In view of the growing call for typists, stenographers and stenotypists in civil service, Strayer's Business School, 807 Chestnut street, Philadelphia, is starting new civil service training classes in both day and evening sessions to prepare students for the next examination, which it is thought will probably come soon.

YESTERDAY . . .



TODAY . . .



TOMORROW . . .



"Strawberries in January" was a joke . . . most foods were procurable only "in season" . . . sulphur and molasses were a necessity after a winter of meat and potatoes and "put up" fruits and vegetables . . .

"Hot houses" join with fast freights to break the monotony of canned foods with a precious few "fresh" fruits and vegetables.

The joy of having garden-fresh fruits and vegetables, perfect as the moment they attained full ripeness . . . the satisfaction and security of knowing that everything on your table will be yours, thanks to scientific progress in "freezing" foods.

LITTLE AMERICA received a consignment of frozen meats in 1934—thousands of pounds, some not to be used for a year—yet when Admiral Byrd's men opened the containers they found the meats invariably as fresh and wholesome as the day they were packed.

To play an active part in the life of a great nation in which such progress is at once a commonplace and a challenge to the rest of the world is a responsibility and a privilege. That is why every transaction, every word of counsel, every service, however small, is carried out in a manner which will reflect this bank's sincere policies of cooperation and helpfulness in this community's progress.

**CINNAMINSON BANK
& TRUST CO.**
Riverton, N. J.

REMOVAL OF SNOW NOT WPA PROJECT

State WPA administrator William H. J. Ely, recently advised municipal governments that snow removal is not eligible as a WPA project. However, he said, workers may be engaged if municipalities pay their wages.

"Where a labor shortage exists, public agencies may request the use of WPA workers provided the agency pays their wages," he said. "Workers so employed shall be permitted to return to their WPA jobs at the end of snow removal work."

"Trucks rented by the WPA may be released temporarily if the rental is paid by the agency in charge of snow removal."

The Keystoneers also were the first to sing at the tomb of the Unknown Soldier at Arlington Cemetery.

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HEMSTITCHING DRESSMAKING RE-LINING COATS

HELEN M. ADAMS
611 Lincoln Avenue
Palmyra, N. J.
Phone 533-W

"The world is a looking glass, and gives back to every man the reflection of his own face. Frown at it and it will in turn look sourly upon you; laugh at it and with it, and it is a jolly kind companion."—Thackeray.



OPEN BOWLING
Wed. and Sat. Eve.
Call Riverton 1558
for Reservations
Richard Lapp, Mgr.

**PALMYRA
Bowling Alleys**
Broad and Morgan Avenue
Palmyra, N. J.

WILL BOWEN
Decorator
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Broad and Cinnaminson Streets
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**DEVEILED
CRAB
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CHOW MEIN
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ON THE HALF SHELL
STEWES AND FRIES

Fry's Dining Room
11 West Broad Street
Palmyra Phone 1529

THE "SPREAD"

WHO GETS THE DOLLAR?

[Over a period of years, Swift & Company's net profits from all sources have averaged only a fraction of a cent per pound.]



SO economically does Swift & Company span the gap between packing plant and retail shop that producers of the livestock, butterfat, eggs and poultry bought by the company are receiving approximately 75 cents of the average dollar paid by retailers. The company's 1935 wholesale food and by-products dollar was divided as follows:

To producers of livestock and other agricultural products	74.7 cents
For Labor (including wages and salaries)	10.9 "
For Transportation	3.2 "
For Interest	.3 "
For Supplies	4.3 "
For Rents, Taxes, Refrigeration, Insurance, Pensions, Traveling, Telephone, Telegraph, Stationery, Depreciation and other expense items	4.7 "
Balance remaining with Swift & Company:	
Net Earnings	1.9 "
	100 cents



Hundreds and hundreds of miles must be traveled by the many products and by-products of a Kansas steer, Iowa hog, or Montana lamb before they reach the nationwide outlets where retail shops await them. The routes over which they go radiate from each Swift & Company plant like the spokes of a wheel.

Each product and by-product must be individually prepared, made ready for shipment, and hurried on its way to that near or distant point, east, west, north or south, where it is in biggest demand. Often scores of sales must be made to market all parts of an animal.

In spite of the fact that many of the expenses listed above have increased—expenses over which Swift & Company has no control—75 cents out of the average dollar received for meat and other products have been returned to the producers of livestock, butterfat, cheese, eggs and poultry. So small are Swift & Company's earnings that they have no appreciable effect upon livestock prices or meat prices.

For information on the service rendered by the meat packing industry, read "Along the Road to Market." This instructive booklet will be mailed you free, upon request. Address
Swift & Company
4120 Packers Avenue
Chicago, Illinois

Swift & Company

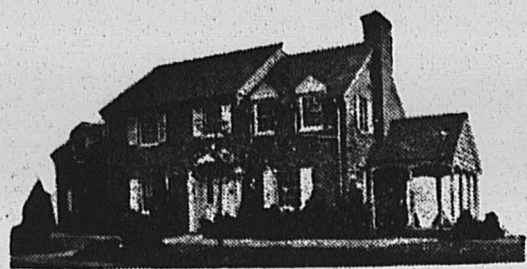
In daily touch with every meat, dairy and poultry consuming city, town, and hamlet in the United States

YM SWIMMING TRIP

A trip will be made Tuesday, December 15, to the Moorestown pool. This will be open to all "Y" members at 15 cents a person, the new price at Moorestown, and 20 cents to all non-members. Transportation will be provided for the trip which

will get under way from the "Y" at 7:15 p.m., returning not later than 9:30. Boys who provide their own transportation may make the trip free. The "Y" will retain the right to call off this trip in case of bad weather. At least 30 members must go in order to secure the price mentioned above.

Opening Saturday at 2 p.m.



New American Home

On Historic Kings Highway at Stokes Terrace
MOORESTOWN, N. J.

This beautiful Early American Farmhouse Colonial type Home of brick construction features Johns-Manville triple insulation, General Electric gas fired air conditioning for Winter and Summer, General Electric Kitchen, and is furnished by John Wanamaker, Philadelphia.

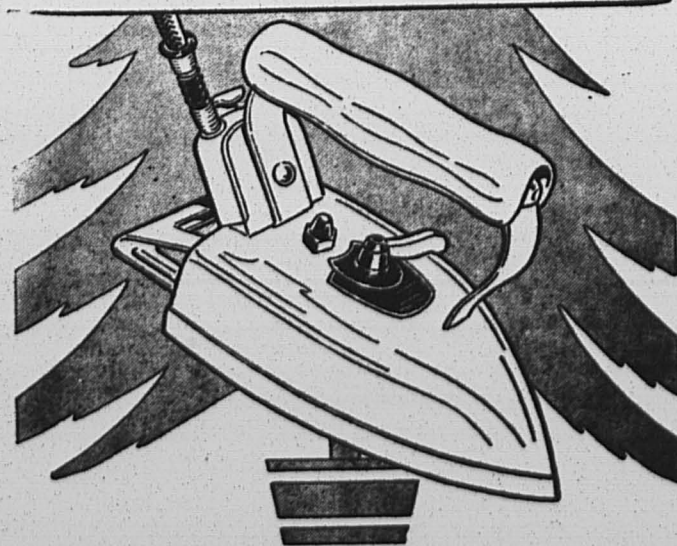
OPEN FOR INSPECTION
Daily and Sundays, 2 to 10 p.m.

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MOORESTOWN RIVERTON RIVERSIDE
MERCHANTVILLE MAPLE SHADE

AMERICAN BEAUTY, \$7.95

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\$85.
1933 CHEVROLET SEDAN
\$325.
1934 CHEVROLET COACH
\$425.
1936 CHEVROLET COACH
\$495.

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So Grown Up Now! Playing the
Piano... Entertaining You in
A Dozen Different Ways!



Let Us Save You Money On Food

Legs Baby Spring	Prime
LAMB 22c	Rib Roast 25c
Top Sirloin Roast	lb 27c
Chuck Roast	lb 19c
Shoulders Lamb	lb 16c
Loin Lamb Chops	lb 32c
French Rib Lamb Chops	lb 28c
Fresh Killed Turkeys	lb 28c
Pork Loin Roast	lb 19c
Vogt's Sliced Bacon	1/2 lb 18c

Granulated	10-lb bag	Nax Butter	lb box
SUGAR 47c		CRACKERS 18c	

Vogt's Pure Pork Sausage	lb 27c
Vogt's Country Scapple	2 lb 25c
Smoked Picnic Hams, 4 to 6 lb average	lb 20c
Roasting or Stewing Chickens, 3 to 4 lb	lb 25c
Brookfield Roll Butter	2 lb 77c
Brookfield Eggs, dozen in carton	43c
Spry, finest shortening	lb can 20c
Bond Bread Crumbs	lb box 9c
Citron, Orange Peel, Lemon Peel	3 pkgs. 25c
Rinso, large box	19c
Ripe Olives	large can 12c
Reg. 19c Honey Graham Crackers	
Reg. 10c Cream Crackers	Both for 19c
Royal Desserts, all flavors	box 9c
Hurff's Tomato Juice	2 26-oz. cans 19c

BOND MARKET

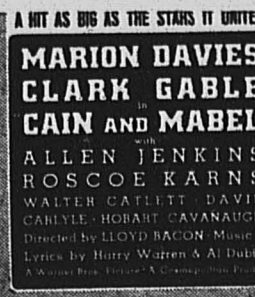
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Evenings 7:00-9:00 o'clock

FRIDAY and SATURDAY
December 11 and 12



MONDAY, December 14
CHARLES RUGGLES
MARY BOLAND

Wives Never Know

FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

TUESDAY and WEDNESDAY
December 15 and 16
Merrier than "Thanks a Million"
Swingier than "Sing, Baby Sing"

PATSY KELLY
STUART ERWIN
The Yacht Club Boys

Pigskin Parade

THURSDAY, December 17
LEW AYRES
GAIL PATRICK

Murder with Pictures

FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

RIVERSIDE

Friday and Saturday,
Dec. 11 and 12—

CLARK
GABLE

Marion Davies

Allen Jenkins

Cain and Mabel

FREE! FREE!

TO EVERY BOY AND GIRL
SATURDAY MATINEE

12 Photos with Poem on

Back of Photo
"Charge of the Light
Brigade"

Sunday and Monday,
Dec. 13 and 14—



with a cast picked
for entertainment

STUART ERWIN

JOHNNY DOWNS

ARLINE JUDGE

BETTY GRABLE

PATSY KELLY

JACK HALEY

YACHT CLUB BOYS

DIXIE DUNBAR

ANTHONY MARTIN

JUDY GARLAND

Directed by David Butler

Associate Producer
Robert Rogers

Every tune
a touchdown!

It's a look at the
most exciting
and thrilling
game in the world
the football game

20
DAILY
in charge
of production

BUICK



Moorestown Motor Co.
219 W. Main Street
Phone, Moorestown 77

WE HAVE THAT SMOKE
PIPE FOR YOU. HEATER
AND STOVE REPAIRS.

South Jersey
Supply Company

Broad St. and Delaware Ave.
PALMYRA Phone 224

Probably the remotest
of all remote controls
nowadays is parental con-
trol.—Lowell Times.

LOCAL ASPECT OF
NEW BUDGET LAW

Riverton Council Considers New
Law. Mattis Reports on
Sewing Project

C. Kenneth Davis, borough collector, explained certain local aspects of the new Local Budget Act at the meeting of the Riverton Council held Thursday evening, December 10, in the council chambers.

Mr. Davis stated that, according to the provisions of the new law, which is slated to become effective January 1, 1937, any appropriation over two years old, made on a previous budget, and not expended, would have to be reappropriated.

Riverton had one such item, a \$900 allotment for a municipal garage, made in 1932. Because construction has not been considered advisable, this item has been carried from year to year. A resolution was passed that this appropriation be cancelled and the amount be designated to surplus revenue.

Mr. Davis also referred to certain other portions of the act and remarked that its provisions were of such a nature as to require the most careful consideration in respect to the possible effect upon Riverton.

Sewing Project
Ross E. Mattis, chairman of the Riverton-Cinnaminson Welfare Association, appeared before Council and discussed the sewing project which Mrs. Helen Kelly, WPA field supervisor, proposed at the last meeting. Mr. Mattis advised the members that the project, as outlined, would cost the borough \$3,000. He felt, however, that it did not meet the requirements of Riverton in that it called for more people than were on relief at the present time. "In addition, it is a 12-month project which makes it unsuited to the local relief load," said Mr. Mattis.

He stated that he had prepared an alternative project designed to employ 20 people for four months at a cost of \$800. This is to be borne equally by Riverton and Cinnaminson.

Mr. Mattis felt that such a program would reduce the relief load, as far as employment was concerned, to practically zero.

No decision on the project from WPA officials has been received by Mr. Mattis up to the present time. Mr. Mattis further remarked that WPA seemed likely to continue, as people were being reregistered for projects.

Grass Ordinances

Borough Clerk Daniel M. Clifton reported that copies of the grass and leaf ordinance has been sent to all property owners concerned, by registered mail, but to date only seven had complied with the terms of the (continued on page 2)

SEVERAL FROM THIS
VICINITY GET CALL
FOR JURY DUTY

Panels for the grand and petit juries to serve at the December court term were drawn at Mr. Holly last week in the presence of Judge Frank A. Hendrickson, with Jury Commissioner Francis H. Reed and Sheriff John M. Chant officiating. Six residents from this vicinity were drawn for grand jurors, and eight on the petit panel. These were as follows:

Grand Jury
Harry B. Williams, Palmyra; Eugene Bush, Palmyra; Frank A. Sawyer, Palmyra; Walter L. Bowen, Riverton, and Benjamin E. Leach, Cinnaminson.

Petit Jury
Wilbur Plan, Cinnaminson; Albert Brewster, Cinnaminson; Morgan Reeves, Cinnaminson; Betty Smith, Miss Pearl Combs, Palmyra; William F. Crouch, Riverton, and How-
alloway, Sr., Riverton.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

48th Year No. 51

RIVERTON—PALMYRA, N. J., THURSDAY, DECEMBER 17, 1936

PRICE FIVE CENTS

TODAY MARKS
BEGINNING OF
DEER SEASON

The annual deer season opens today (Thursday), and many local sportsmen are already at their posts waiting for an opportunity to bring down a big buck.

The chances of achieving their goal are considered to be excellent this year, according to the reports of several game wardens.

The open season runs for five days, but this year an intervening Sunday will give gunners only four days of actual shooting.

SPECIAL CANNED
GOODS MATINEE

Local Theatre to Have Benefit
Performance on Tuesday
Dec. 22, 4:15 p.m.

A benefit matinee will be held at the Broadway theatre, Palmyra, Tuesday afternoon, December 22, at 4:15, but don't come prepared to pay for your ticket with Uncle Sam's currency, because admission will be allowed only upon presentation of an article of food, preferably of a non-perishable nature.

This doesn't mean that the dollar is no longer good, however, as this novel method of paying for a movie ticket is the manner in which the Broadway theatre is aiding the Welfare Associations of Palmyra and Riverton in obtaining material to provide Christmas baskets for those who are in need.

Special Program
The manager of the theatre, Charles Shugars, has obtained a special picture for the late matinee, one which should delight the hearts of a juvenile audience.

This is an honest-to-goodness "Western" entitled "Treachery Rides the Range" and features Dick Foran. All the employees of the local playhouse are donating their services for this special performance.

Mr. Shugars hopes that the Broadway will be filled to capacity on this occasion so that the welfare organization will receive a goodly number of articles for distribution.

The regular matinee and evening shows will take place at the usual time and the benefit will only be at the 4:15 showing.

NEED FOR SKILLED
LABOR IN FLORIDA

"There is a scarcity of skilled labor in Florida, particularly bricklayers and carpenters."

This is the reply received by Horace S. Way, 136 W. Fifth street, Palmyra, in a letter dated December 11, from E. C. Harrell, acting industrial secretary of the Jacksonville, Fla., Chamber of Commerce, in response to a query of Mr. Way regarding the labor situation.

Mr. Harrell suggests that those interested in obtaining further information write to S. S. Jacobs, president of the Jacksonville chapter of the Association of General Contractors of America, with offices in the Hildebrandt Building, Jacksonville.

"I want to see your beauty editor," said the caller at the sanctum of a popular science magazine.

"Are you following her advice?" "I am."

"Got confidence in it?" "I have."

"Then you don't want to see her."—Louisville Courier-Journal.

George N. Wimer, Welfare Director.

MAILING ADVICE
FOR HOLIDAYS

Postmasters of Riverton and Palmyra Ask Cooperation of Residents

With the approach of the Christmas season, Mrs. Mervil E. Haas, Riverton postmaster, and H. W. Barry, postmaster of the Palmyra office, ask the cooperation of the residents of both communities in facilitating the delivery of holiday mail.

Both Mrs. Haas and Mr. Barry state that the attitude of local citizens has, in past years, been of great assistance in the handling of the great influx of letters and packages at this time of the year.

The following is a list of timely advice which has been prepared by both postmasters:

1. MAIL EARLY, AT LEAST 7 to 10 days before Christmas.
2. Wrap and pack parcels securely. Use heavy paper and strong twine.
3. Wooden or double-faced corrugated cardboard boxes and excelsior should be used in mailing fragile articles.
4. All articles easily broken or damaged must be plainly marked "Fragile." The same is true for perishable goods, mark "Perishable."
5. Valuable gifts should be insured.
6. Sender's name and address should be in the upper left hand corner of each parcel, an address—see name, full street number, town and state address should be written legibly.
7. Do not mail Christmas cards in very small, or dark-colored envelopes.
8. Remember the postal rates: Cards sealed in envelopes for local delivery—2c stamp. Cards sealed in envelopes for outside delivery—3c stamp. Cards in unsealed envelopes—1½c stamp.

The observance of these instructions (continued from page 4)

ADVISE WELFARE
OF NEEDY PEOPLE

George N. Wimer, Director of
Palmyra Association Asks
For Assistance:

Do you know anyone who will not have a good Christmas dinner? Let us know who it is and possibly we can help them.

Do you know any children whose parents are unable to provide toys? We feel that they can be well taken care of, if the names are given to us.

When you eat your Christmas dinner would you have room at your table for another person? We know of five respectable ladies who will be very lonely on Christmas unless some one remembers them. The chances are you may know at least one of them very well and would be glad to invite her. Ask us about it.

Miss G. phones, "We will take care of the W— children on Christmas." Mr. S— sends word "We will send two baskets if you will give us the names." This is the true Christmas spirit.

The 1937 government surplus commodity cards are ready for distribution. All entitled to these cards can receive them by applying at the office. During 1937 the distribution will be made on the first and third Tuesdays as heretofore.

George N. Wimer, Welfare Director.

XMAS PARTY FOR
YOUNGSTERS AT
LEGION HOME

Post Frederick M. Rodgers No. 156, American Legion, will hold its annual children's Christmas party, Saturday evening, December 19, at the Post home in Palmyra.

Special invitations will be sent to all the children who are to be guests of the members.

A well-known magician will appear on the program; there will also be music, and several reels of movies will be shown.

Santa Claus is expected to put in an appearance during the festivities and advance reports indicate that he is bringing along a well-filled bag of gifts.

PALMYRA B & L
PAYS LARGE SUM

Cash Distribution Amounts to
Over \$33,000 as Fortieth
Series Matures

Residents of Palmyra and Riverton received an early Christmas gift this week when the Palmyra Building and Loan Association matured their 40th series of shares and made cash payments to the amount of \$33,501.76.

This represents a cash disbursement for free shares of \$32,325 and semi-annual interest on the popular Income Shares of \$1,176.76, this latter payment being made every six months.

In addition to the cash, \$10,400 worth of mortgages have been cancelled and \$5,075 in share loans have been paid through the maturing of this series.

Second During Year
The distribution of this amount comes only seven months after the maturity of the 39th series of the association, the amount of this being \$80,000, or a total of \$137,000 during the calendar year 1936.

The careful management of the association, together with its willingness to devote unusual attention to the best interests of the shareholders, has won the confidence of many residents of Palmyra and Riverton, and also the approval of state and federal banking and building and loan authorities.

The series which just closed consisted of subscriptions which totalled nearly 400 shares, making approximately 900 during the past year.

MAKE XMAS SAFE

Listed below are a few timely hints which, if observed, will assist in removing many of the fire hazards which prevail at Christmas time.

For Residences
Don't use cheap lighting sets which are not approved by the fire underwriters.

Check over your old lights and wiring before placing them on the tree—a year's storage may have caused a serious defect.

Don't look for Christmas tree ornaments in the loft, cellar or closets with a lighted candle or matches.

Don't place lighted candles on Christmas trees.

Don't use cotton or paper ornaments.

Don't use cotton to represent snow—use asbestos.

Don't permit toys, operated by gasoline, alcohol, or other inflammable liquids near the Christmas tree.

Don't forget that Christmas trees become dry and more inflammable every day they are in the house.

Don't forget to have a chemical extinguisher or bucket of water handy, as a dry Christmas tree (continued on page 4)

CAR DEMOLISHED
BY "NELLIE BLY"

Occupants of Machine at Time
of Crash Escape Injury
in Freak Accident

A Chevrolet sedan containing three people was hit by the "Nellie Bly," early Saturday afternoon, December 12, in East Riverton, but no one was injured, although the car was a total wreck.

Those who miraculously escaped death were Mrs. Elizabeth Boykins, 928 North Thirteenth street, Philadelphia, driver of the car; John Gray, 122 Pearl street, Burlington; and Richard VanLeer, of Atlantic City.

According to Mrs. Boykins, she was driving toward Riverside and had reached a point nearly opposite the Riverview greenhouses of Dreer's when a truck cut sharply in front of her car and hit the front bumper.

The impact threw the Boykins sedan out of control and it swerved onto the railroad tracks with the rear end projecting over the right hand rail.

Before the occupants had time to escape, the car was struck by the Atlantic City flyer. This crash tossed the machine on its side and crumpled in the rear end as though it had been hit by a giant hammer. And still no one was hurt.

The train which hit the car was No. 1073, in charge of Conductor Samuel Boulton, of Jersey City.

Chief George F. Dorworth, of the Cinnaminson police, investigated the accident, but was unable to obtain information regarding the truck which collided with the Boykins machine.

NOTICE

To Advertisers and
News Contributors:
Advertisers and news contributors are requested to send copy for next week's issue of The New Era by 9 a.m., Wednesday, December 23.

THE NEW ERA
607 Main Street, Riverton
Phone 712

LAST CALL

The Frederick M. Rodgers Post No. 156, American Legion, has received a generous response to the appeal for toys to be distributed to the needy children of Palmyra, Riverton and Cinnaminson.

As the time is getting short, any further contributions should be made promptly by calling Avery Willis, Riverton 910-R-3, or Jack Metzgar, Riverton 1052, who will call for them. The toys will be on exhibition Sunday afternoon, December 20th, and Monday evening, December 21st, at the Legion Home. The public is invited to inspect the toys and gifts and see what a fine piece of work is being done to help Santa Claus.

NUMBERS FOR
MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

321	1094
460	1129
903	1282

Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last page of the comic section, and you will receive two adult passes for the Broadway Theatre, Palmyra.

SOUNDS WARNING OF APPROACH OF WORLD CATAclysm

Prominent New York Business Man
Uses Advertising Space to
Quote Lincoln, Babson

Abraham Lincoln was deeply worried by the grave problems confronting him. He knew not which way to turn.

On March 30th, 1863, he proclaimed April 30th as a national day of fasting and prayer, stating in part:

"In so much as we know that by His divine laws nations, like individuals, are subjected to punishments and chastisements in this world, may we not justly fear that the awful calamity which now desolates the land may be but a punishment inflicted upon us for our presumptuous sins, to the needful end of our national reformation as a whole people? We have been the recipients of the choicest bounties of heaven. We have been preserved these many years, in peace and prosperity. We have grown in numbers, wealth, and power as no nation has ever grown, but we have forgotten God. We have forgotten the gracious hand which preserved us in peace and multiplied and enriched and strengthened us and we have vainly imagined, in the deceitfulness of our hearts, that all these blessings were produced by some superior wisdom and goodness of our own. Intoxicated with unbroken success, we have become too self-sufficient to feel the necessity of redeeming and preserving grace, too proud to pray to the God that made us."

More recently Roger Babson has said: "There can be no recovery until we as a nation return to God."

We have the spectacle of the "civilized nations" striving feverishly to bring their engines of destruction to organized perfection . . . where do we witness a humble bending of the knee, imploring the One Great God of all humanity to save us from ourselves?

(Note: The above was published in a trade journal in the regular advertising space of a prominent New York coffee importer.)

HATE—THE DESTROYER

Hate never raised a price nor built a route.

Hate eats into the hater and destroys him.

Don't hate your neighbor, he is trying to do what you are trying to do.



OPEN BOWLING
Wed. and Sat. Eve.
Call Riverton 1558
for Reservations

Richard Lapp, Mgr.

PALMYRA
Bowling Alleys

Broad and Morgan Avenue
Palmyra, N. J.



JOHN H. ETRIS
Broad and Main Streets
17 W. Broad St., Palmyra
Phone 978

Local Aspect of New Budget Law

(continued from page 1)

ruling, or had signified their intention of so doing.

Council reaffirmed its intention of seeing that vacant lots were properly cleared, and instructed that necessary steps be taken to enforce the provisions of the ordinance.

Common Carriers

Councilman E. K. Merrill presented a letter from State Commissioner of Motor Vehicles Arthur W. Magee which dealt with the deposition of liability insurance policies of certain types of common carriers with the borough clerk. The ruling excluded taxis, school buses, inter and intrastate buses which are governed by other laws.

It was the opinion of the members of council that Riverton had no vehicles that came within the provisions of this act.

Christmas Tree

Councilman Gorham P. Sargent stated that he had been questioned by Ross Evans, proprietor of the Sun Service Station, Broad and Main streets, regarding an appropriation for decorating the Xmas tree located on his property. The borough has forgotten the provision for this purpose for the past several years. Upon the motion of Mr. Sargent it was voted to appropriate \$10 for this purpose.

Mr. Sargent also reported that a new Ford truck had been purchased from Lester S. Fortnum for the highway department at a cost of \$829.60.

A report was received from the building inspector, Robert H. Clelland to the effect that a permit had been issued to George W. Shaner for the construction of a dwelling west of 211 Linden avenue. The house is being built for J. R. Wright at a cost of approximately \$5100.

Carhart Commended

E. K. Merrill, chairman of the police committee, commended the decision made by Officer John Carhart at the time of the accident at the Riverton Market House last Tuesday, when Gus Matz fell from the roof.

Mr. Merrill also reported that he had conferred with officials of the Riverton Fire Company in respect to the purchase of a new combination truck. He said that the firemen were willing to do whatever might be possible to absorb a share of the cost of proposed addition to their equipment.

The meeting was adjourned to Tuesday, December 29, at which time committee chairmen were requested to present all outstanding accounts for the current year.

The following bills were ordered paid:

CHRISTMAS GIFTS

JEWELRY
CANDY
CIGARS
LAMPS
TOYS

YARDLEY
TOILET ARTICLES

CHRISTMAS
GREETING CARDS

GIFT WRAPPINGS

FREE

A beautiful box of candy will be given to the holder of the lucky number to be drawn Christmas eve. Free chance with each 25c purchase. See this wonderful candy box in our store.

Any article in our store will be reserved until Christmas.

L. L. KEATING
Broad and Main Streets
Phone 1540 RIVERTON

Board of Health—	
Dr. Harry Mark, state reports	\$ 1.20
Dr. Harry Mark, salary	112.50
July 1 to December 31, 1936	22.50
Dr. Harry L. Rogers	
Borough Organization—	
C. Kenneth Davis	42.00
Clerk hire and stamps, Nov.	
C. Kenneth Davis	275.00
salary 4th quarter	
Daniel M. Clifton	200.00
salary 4th quarter	
Robert Cole, salary 4th quarter	160.00
Riverton Fire Company	
council chamber, 4th quarter	148.00
Clarence T. Yerkes, bond	
Harry Schell, 1937	10.00
Borough Property—	
A. P. Albertson, gas	.35
C. A. Lippincott & Bros. Inc.	
Gravelly tractor \$450	
allowance \$80	370.00
Collection Costs—	
Harry C. Schell, tax collector	9.61
Election—	
J. S. Collins & Son, Inc., bulbs	2.40
John W. Carhart, storing	5.00
equipment, 4th quarter	
Fire and Water—	
Clinton B. Woolston, supplies	3.00
E. M. Carhart, telephone Dec.	3.00
F. Vanderheirlein Sons, rope	3.71
Riverton Fire Company	
4th quarter	307.50
Riverton Fire Company	
fire siren energy, 1936	18.00
Garbage—	
John Dielectric, salary Dec.	75.00
Highway—	
Clinton B. Woolston,	
repairs, supplies	5.70
Elmer W. Brown, cement work	4.40
Bank and Lippincott ave.	
A. P. Albertson, gas, oil, Nov.	11.95
John W. Carhart, storing highway	
equipment, 4th quarter	45.00
Clarence T. Yerkes, extra premium	83.20
after audit of payroll	
Lester S. Fortnum, Ford truck	829.60
Light Service Electric & Gas Co.	
current	177.00
Public Service Electric & Gas Co.	
gas	232.05
William Gootte, salary, phone	138.00
John Robinson, salary, phone	133.50
John Carhart, salary, phone	128.00
Hobart Wright, special duty	16.00
William Thomson, special duty	20.00
Edward O'Neill, simonizing	3.00
Clarence T. Yerkes, additional	
fire and theft on new car	1.24
Public Service Electric & Gas Co.	
current	8.35
Clinton B. Woolston, supplies	9.35
Ross S. Evans, gas	17.17
Riverton Fire Company	
jail rent, 4th quarter	87.00

Printing—	
Walter L. Bowen, ordinances	5.25
Reserve Appropriation, 1935 Foreclosure	
Walter L. Bowen, chancery notices	87.63
Sewer—	
Walter H. Clelland, salary, Dec.	50.00
C. Kenneth Davis	
Custodian School Funds	4200.00
Daniel M. Clifton	
Clerk's Cash Account	250.00
Joseph S. Bright, County Treasurer—	
State School Tax, 1936	7611.33
State Soldiers' Bonus Bond Tax	469.00

HIGH CAR SPEED ADDS TO EXPENSE

The Keystone Automobile Club of New Jersey asks and answers the question "what price speed" with scientific data just furnished by Iowa State College on the basis of extensive tests at the Iowa Engineering Experiment Station.

At 52 miles per hour, the tests show gasoline mileage is only 78 per cent of that obtained at 33 miles per hour. Oil consumption at 52 miles per hour is about five times greater than at 33.

It was also demonstrated that at the higher speed the wear on rear tires was about double that on the front tires.

"On the basis of the total wear in all of the tests," says the report, "the least wear was obtained on the left front wheel and the greatest wear on the right rear wheel; the latter was three times as great as the former. Our tests demonstrated that rotation of the tires every 3000 to 5000 miles will tend to balance this large spread in wear."

Commenting on the report, Trevor B. Mathews, manager of the Camden division of the club, said motorists can "write their own ticket" with respect to expense of operation.

"Aside from the danger of high speeds, the cost ought to have some weight with car owners who want to economize," he declared.

Luck is wedded to prudence.

**CARLSON'S
RIVERTON
PHARMACY**
CALL
RIVERTON 1510
Free Delivery

HOT WATER HEAT
No down payment required
As long as 3 years to pay
Guaranteed work at lowest prices
Ask Estimator to Call

Nu-Way Oil Burner
For quiet automatic economical heating
**H. K. RUNYON
COMPANY**
2908 Centre Street
Merchantville
Phone, Merch. 858

ROTARIANS HEAR ABOUT ALEUTIANS

Expedition Made by Smithsonian
Institute Described by
Sydney Connor

The speaker at the meeting of the Rotary Club on December 10 was Sydney Connor who described the expedition of the Smithsonian Institute to the Aleutian Islands last summer.

The purpose of this trip was to search for the remains of the vanished peoples which gave rise to our American Indians.

Mr. Connor was the official artist of the expedition and is now a member of the faculty at Girard College. He illustrated his talk with lantern slides, and said in part:

"These early peoples undoubtedly came from Asia after attaining a fair degree of development, and paused for many generations on the barren Aleutian Islands off the coast of Alaska where the expedition found evidence of two different waves of migration, separated by many centuries. The Aleutes of today are a half-caste race, with a predominant strain of Russian blood."

"The islands where the expedition made their excavations are without foliage or wild life. Fishing is the sole industry, with a single city, Unalaska, as a center for that activity. Here the U. S. Coast Guard has a base for five cutters and serves as police, judge, and jury for the inhabitants. Unalaska is a way point for Nome, and a port of call for all shipping in the Behring Sea."

"Best known of the islands is Kodiak, home of the great bears of that name, widely hunted at a cost of about \$1000 per bear. Here is one of the greatest canneries in the world where in the season about 385,000 cans of salmon are packed in a day."

"The forerunners of the Aleutes lived in caves and subterranean huts roofed with skin. The expeditions found large quantities of remains with fragments of pottery and hunting implements which are now being studied by the Institute. Among the remains was the second largest skull ever recorded for a human being."

"Following the talk, Mr. Connor exhibited to a few interested members of the audience, a very unique collection of weapons and tools of this early people including slate knives, harpoon heads, perforated ivory, and various bone implements."

LOCAL DRESS SHOP TO OPEN FRIDAY

The Agnes Shop, at 9 East Broad street, Palmyra, announces its re-opening, this Friday, under new management.

It will be the policy of the shop to provide the latest styles in dresses and accessories at moderate prices without duplication.

Mrs. H. W. Alloway, of Elm avenue, the new manager, invites you to come in and inspect the new stock.

P.W.C. NOTES

Mrs. Ruth Parsons Strahan will be the guest artist of the Palmyra Woman's Club at their meeting on Monday afternoon, December 21, at 2.30.

Mrs. Strahan will give a Christmas program in costume, and the group will sing the favorite Christmas carols.

Each member is asked to bring a cellophane wrapped package of candy, not exceeding 10c in value, to help fill the Christmas stockings which the Junior Club is making for the boys at Four Mile Colony. Publicity.

LET CHEW ROAST THE XMAS TURKEY

Mrs. Housewife: You can save yourself a long, hot period in the kitchen, on Christmas Day, by letting Chew's Bakery, Main street, Riverton, take care of roasting that holiday turkey.

Simply bring the bird to Chew's and they'll do the rest, for the nominal sum of 75c.

Be glad and rejoice in the other fellow's success—study his methods.

ANNOUNCEMENT...

PAUL BURKE and JACK EISLEY

HAVE LEASED THE SERVICE STATION AT THE CORNER OF



Broad Street and Linden Avenue RIVERTON, N. J.

from Mrs. O. P. Albertson and will operate the station in the future as the

BURKE and EISLEY SERVICE STATION

Texaco Gas and Oils - Marfak Lubrication
Firestone Tires - Exide Batteries

OPENING SPECIAL

24 ONE QUART CANS
TEXACO MOTOR OIL \$3.75

CHANGE NOW TO WINTER LUBRICANTS

Phone 1562

Cars called for and delivered

THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being re-membered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

Christmas

Christmas! The holiday of the year which seems to instill a more generous, kind-hearted attitude toward our fellow men.

Offices, where efficiency reigns supreme, become decorated for the occasion with holly and other greenery. Parties are held for the workers and austere executives unbend to join in the jollification.

Places where grim reality generally prevails take on a cheerful atmosphere—for this holiday only.

Greetings of "Merry Christmas" fill the air.

Welfare organizations receive bountiful donations to assist in making the day a pleasant one for those who are in need.

Trains filled with good-natured throngs—going home, perhaps for the first time this year.

Stores alive with the bustle of those making last-minute purchases. Best wishes given and received.

The bars of class, race or creed are down. "Peace on earth, good will to men," is the note which predominates.

If it were somehow possible to keep this Christmas spirit alive throughout the entire year, this old world would be a better place in which to live—wouldn't it?

Christmas Decorations

The Riverton Town Meeting has, for the past three years, sponsored a Christmas decoration contest. As a result of this community endeavor, and through the whole-hearted cooperation of the citizens, Riverton has won the enviable reputation of being the best decorated community in South Jersey.

Up to the present time, there are no indications that such a contest will be undertaken this year.

Despite this fact, it would appear that there is still a strong incentive to decorate our homes for the holidays and thus maintain the prestige which Riverton has already obtained.

After all—Christmas will go on forever, while a contest is only a passing fancy.

Mailing Advice
For Holidays

(continued from page 1)

tions will not only insure that mail is received before Christmas Day, but it will also be a great aid to the postal service and its employees and enable them to spend the holiday at home with their families.

Mailing Dates

The following mailing dates have been established by the Railway Mail Service in order to insure delivery before December 25:

Mail December 18 for Arkansas, Florida, Kansas, Louisiana, Minnesota, Mississippi, Oklahoma, Wisconsin.

Mail December 19 for Alabama, Georgia, Indiana, Illinois, Iowa, Kentucky, Maine, Michigan, Missouri, New Hampshire, North Carolina, Ohio, South Carolina, Tennessee, Virginia, West Virginia.

Mail December 20 for New England states.

Make Xmas Safe

(continued from page 1)

bursts into a quick flame when lighted.

For Churches

Don't permit the use of candles by children who are dressed in flimsy gowns.

Don't permit gas jets and electric bulbs to be draped with inflammable

material.

Don't turn off all the lights in the auditorium for so-called Christmas stage effects.

Don't permit chairs or people in the aisles at an entertainment.

For Stores

Don't allow rubbish to accumulate. Remove it daily.

Don't use inflammable material for decorations.

RIVERTON BRIDGE CLUB LOSES TO WOODBURY C.C.

The Riverton Bridge Club was host to the Woodbury Country Club on Wednesday evening, December 16, for a scheduled match in the South Jersey Whist League. This match was played at the home of Rev. F. B. Downs, and the Riverton team comprising C. E. Sims, Rev. F. B. Downs, E. Ochs, A. H. Burns, Dr. J. R. Dey, R. M. Woodward, J. H. Werner and J. L. Metzgar was soundly trounced by the Woodbury team by a total score of 2370 points.

The Riverton Club has now won two and lost two matches and will continue their schedule on January 20, 1937, when they go to Merchantville to play the Merchantville Country Club.

Plain truth will influence half a score of men at most in a nation, or an age, while mystery will lead millions by the nose.—Henry St. John.

BOY SCOUT NEWS

Scoutmasters Meet

At the regular weekly meeting of the Scoutmasters held at the Palmyra High School last Wednesday, Corporal McKinley of the New Jersey State Police, gave an interesting talk and demonstration of safety. William B. Gibson, Scoutmaster of Troop 21, Parry, talked on holding attention, interest and action in the scout program. The next meeting of the scout leaders' training course will be held at the Bordentown High School on Wednesday, December 16. John W. Thacher, chairman of the County Board of Review, will speak on the merit badge program, and County Scout Executive George A. Darlington will discuss troop administration.

Plans for Circus

Plans are nearly completed for the scout circus to be held at the Mount Holly Armory on January 22nd, and 23rd. Scoutmaster Reg. Gill, who is chairman on plans and arrangements for this event, has the program nearly completed. Each troop in the county, including Cub Packs and Sea Scout Ships, will be given an opportunity to demonstrate the various phases of scouting.

COMING EVENTS

Friday, December 18
Basketball, Palmyra High vs Mt. Holly, high school gymnasium, at 8:30 p.m.

Friday, December 18
Christmas Party, I.O.O.F. No. 23, dinner at 6:30 p.m., for members and friends.

Saturday, December 19
Dance by Marlton Civic Club for benefit of Kiddies' Christmas Party, Marlton Community House, admission 75c a couple.

Sunday, December 20
Exhibition of toys, American Legion home, Broad street, Palmyra, at 4 p.m.

Tuesday, December 22
Dickens' Christmas Carol, Palmyra High School, musical at 7:30, curtain at 8:15 p.m., tickets 35c.

Tuesday, December 29
Exhibition—American covers in connection with Palmyra-Riverton Stamp Club meeting, YMCA building, 8 p.m.

Tuesday, January 5
Annual meeting Palmyra Athletic Club, Society hall, Palmyra, 8 p.m.

The class was studying magnetism. "Robert," asked the professor, "how many natural magnets are there?"
"Two, sir," was the surprising answer.
"And will you please name them?"
"Blondes and brunettes, sir."—Louisville Trolley Topics.

WANT ADS

MAN with experience wants clerical work, part or full time. Apply "T" New Era Office. 12-3-4t

Electric trains and Christmas gardens set up, prices reasonable. Apply William Schopp, 711 Lincoln avenue, Palmyra.

Appropriate Christmas gift. Correct style vellum stationery. Three letter monogram on paper. Address envelopes. Large box \$1.00. Sample sent on request. George J. Seel, 313 Cinnaminson avenue.

CANARIES for sale. Cup winning and blue ribbon stock. Loud song guaranteed. Breeder 410 Main st. Magazines for Christmas. Phone Elizabeth Bowen, Riverton 84 or 751. 12-10-2t

AUTO salesmen wanted for local dealer. Low price field. Experience not necessary. Prefer man who has had refrigerator or insurance experience. Apply "M" New Era office. 12-17-1t

LOST—In Palmyra, \$22 in cash. Finder return to New Era Office. \$5 reward. 12-17-1t

RENT—Unfurnished, second floor, front room. Oil burner heat, good location. Palmyra. Call W. Rex McCrosson, Riverton 500. 12-17-1t

FOR SALE—Boy's one piece dark blue snow suit, leather jacket, both size 10-12, also teeter-tatter. All in A-1 condition. Sled with removal back rest. Write "XYZ" New Era Office Riverton. 12-17-1t

AN APPEAL

The Riverton-Cinnaminson Welfare Association is issuing an appeal for cribs, high chairs, and baby pens. If anyone has one of these articles which they are not using, please communicate with the Welfare office, Riverton 504.

Church Notices

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
open Tuesday and Friday 2:30 to 4:30

It is never right to consider that a man has been made happy by fate, until his life is absolutely finished, and he has ended his existence.—Sophocles.

FOR CHRISTMAS

TREE ORNAMENTS

2c EACH, 20c DOZ.—3c EACH, 30c DOZ.
5c EACH, 55c DOZ.—10c EACH, 55c FOR BOX OF 6

Tree Light Sets, as low as 29c

Xmas Wrapping Tissue 6 sheets 10c

TYING CORD 150 feet 5c

Greeting Cards starting at 1c

A FULL LINE OF TOYS, NOVELTIES AND GIFTS

PALMYRA 5c and 10c STORE
9 WEST BROAD STREET PALMYRA
Open every evening until Christmas

Somewhere in
Riverton or
Vicinity

there is someone who wants to buy what you want to sell.....someone who wants to sell what you want to buy.....who wants to dispose of a business that you would like to own. So it goes—right on down the line. The meeting place for these people is the classified column of

The New Era

Use this column to tell them what you have to sell or want to buy, and read it every week to see what they want, or have to offer.

Phone, Riverton 712

RIVERTON MARKET HOUSE

BROAD AND MAIN STREETS, RIVERTON

Phone 996 — Free Delivery

Christmas Trees, Large and Small

Order Your Fresh Killed Turkey Now

Christmas Candy, 1 lb and 5 lb boxes
CHOCOLATE AND FILLED HARD CANDIES

Maxwell House Coffee lb can 26c

Morton House Date Pudding can 12c

Cut-Rite Wax Paper 40 ft. 5c

AUNT JEMIMA'S Pancake Flour pkg. 10c

SEE COLLINS FOR
CHRISTMAS NEEDS

Riverton Store Has Attractive Line of Gifts for All the Family

J. S. Collins & Son, Inc., of Riverton, has a special display of merchandise which is designed to solve all gift problems. There are appropriate articles for each member of the family, young or old.

Among the suggestions are electrical appliances which include waffle irons, flashlights, clocks, irons and heaters.

For the man who likes to have his own workshop, Collins is offering fine tools of every description. There are also, skates and many other suitable gifts for the juniors.

All sorts of unique appliances are available for the kitchen. These would delight the heart of any housewife and include a complete line of Pyrex and aluminum ware. They also have an assortment of Savory roasters which can accommodate anything up to a 25 pound fowl.

Of course every one is going to decorate for the holidays, and Collins is headquarters for inside and outside tree lighting sets, bulbs and other accessories.

Westfield Friends' School

Christmas Play

Time of play: 9:30 a.m., Friday, December 18.

Place: Westfield Friends' School.
Name of play: "The Artist's Christmas Gift," an original play with music and dancing.

Act 1. The scene is in a modern toy shop the day before Christmas. Children and their parents come to buy Christmas gifts. An artist, known to one of the clerks, enters the shop and leaves his address in case any customer may be interested in buying a Christmas picture which he has painted. A little girl and her aunt are interested in the idea of buying a picture, especially when they hear that the artist uses his money to help the children of the neighborhood to develop their hobbies and talents.

Act 2. The scene is in the artist's studio the same night. Children of many nationalities, living in Spruce Lane, have assembled here to give a Christmas surprise party and entertainment to the artist who has taught them to make marionettes, to paint, and to dance. The little girl and her aunt arrive and buy the picture which represents, in living form, the Madonna, the Christ Child and two little children whom Christ is holding by the hand. The artist has expressed in his painting the human helpfulness and love of Christ for children. With the money from the sale of the picture the artist gives opportunities to the neighborhood children to pursue their interests.

Characters

The characters of the play are as follows:

Artist: George Conover.
Clerks: Calvin Robbins, Robert Flower, Roy Heiler.
Shoppers: Richard Gideon, June Rodman, Anne Atlee, David Pittenger, Allen Roberts, Polly Roberts, Lenore Meyer.

French dolls: Anne Musser, Dorothy Porter, Carolyn Jessup, Howard Dunn, Bobby Jamison, Gordon Krusen and Harrison Barns.

Salvation Army lass: Ruth Coe.
Artist's model: Chilton Anderson.

Leaders of the carolers: Mark Hoepfner, Jim Marshall.
Carolers: Joan Anderson, Nancy Ritchard, Esther Wilson, Stuart Linderman, Parry Scott, Richard Hollerith, Biddle Atlee, Lyman Cook, Russell Laslochy.

German girl: Gretchen Kieckhefer.
Old woman: Mary Elizabeth Humphreys.

Old man: Sonny Entwistle.
French girls: Barbara Bromley, Barbara Jane Ransome, Patty Jessup, Ruth Coe, June Rodman, Shirley Cook.

Chinese girl: Joan Bailey.
Marionette makers: Harvey Hirst.

SHULMAN'S IS XMAS
HEADQUARTERS FOR
APPAREL GIFTS

Shulman's Department Store, W. Broad street, Palmyra, is Christmas headquarters for wearing apparel, splendid gifts being available for all members of the family.

Dad will be pleased to receive an assortment of interwoven socks and one or more of the attractive neckties. Then there are many other items such as gloves, Arrow shirts, suspenders, etc.

There are dainty articles to delight the feminine heart. No one can have too many silk stockings and Shulman's has them in all the popular shades and styles.

The lingerie display includes silk and satin nighties, pajamas, dance sets, slips and chemises.

The junior members of the family would be greatly pleased to receive a three-piece snow suit, ski suit, or one of the original June Preston frocks.

All gifts are specially boxed.

The store will be open evenings until Christmas.

PHONE EMPLOYEES
TO SING CAROLS

In numerous telephone buildings in New Jersey, and in the homes of many telephone men and women, Christmas carols will be sung in unison during the noon hour Thursday, December 24.

Approximately 1,500 will sing the carols at New Jersey Bell Telephone Company headquarters in Newark, between 12:45 and 1 p.m. They will be led by a trained chorus of 75.

Station WOR will broadcast their voices and the carol singers in other telephone buildings and telephone homes will listen-in and participate. Chester I. Barnard, president of the company, will extend Christmas greetings.

Richard Robbins, Jack Clement, Billy Dunn, George Krusen.
Artist's picture: Margaret Meyer, Larry Mears, Jon Krusen, Jean Clark.

Inspected by 3,000
Over Last Weekend!

New American Home

On Historic Kings Highway at Stokes Terrace
MOORESTOWN, N. J.

You, too, are most cordially invited to inspect this beautiful Early American Farmhouse Colonial type Home of brick construction featuring Johns-Manville triple insulation, General Electric gas fired air conditioning for Winter and Summer, General Electric Kitchen, and furnished by John Wanamaker, Philadelphia.

OPEN FOR INSPECTION

Daily and Sundays, 2 to 10 p.m.

ALL CONSTRUCTION MATERIALS SUPPLIED BY

J. S. COLLINS & SON, Inc.

MOORESTOWN RIVERTON RIVERSIDE
MERCHANTVILLE MAPLE SHADE

Betty Petty Beauty
Studio . . .

519 Cinnaminson Ave.

Palmyra

FINGER WAVING
MARCELLING
HAIR CUTTING
HAIR TINTING
BLEACHING
SCALP TREATMENT
FACIALS

Duart Method of
Permanent Waving

Open Daily 9 a.m. to 6 p.m.
Monday, Wednesday, Friday
and Saturday evenings
until 9 o'clock
Telephone, Riverton 400



SHOP HERE FOR XMAS

LADIES'

UNDERWEAR, SLIPS, DANCE SETS, NIGHTGOWNS

MEN'S

TIES, SOCKS, SHIRTS, SCARFS

CHILDREN'S

HANKIES, KNITTED HATS, POCKETBOOKS

Silk Slips, 59c to \$1

HANDY SHOP

3 E. Broad Street

PALMYRA

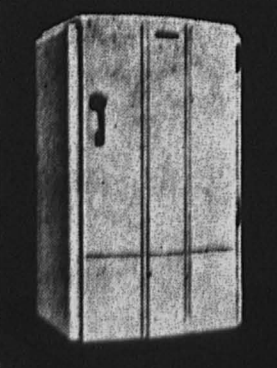
For a Merry Xmas
and a
Thrifty New Year

New General
Electric Refrigerators
have just arrived

... in time for Christmas giving!

Here's a gift you will be proud to give and one the whole family will be even more proud to receive. And a General Electric will keep on giving long after the thrills of this Yuletide are but memories. You can select just the size and style you want, and know you are giving the finest, the thriftiest refrigerator in the world.

Come in and see these new General Electric Refrigerators. Brilliantly styled cabinets—advanced features of convenience and operating economy—greater dollar for dollar value than ever before.



Both Monitor Top and Flat Top models—all powered with the famous sealed-in steel General Electric THIRTY UNIT.

TAYLOR-MATHERS

309 East Broad Street

Phone 710

Open every evening until Christmas

Palmyra, N. J.

BURKE & EISLEY SERVICE STATION

Well-Known Residents to Handle Texaco Line at Broad St. and Linden Ave.

Paul E. Burke and Jack T. Easley announce that they have purchased the Texaco Service Station located at Broad street and Linden avenue, Riverton, from Mrs. O. P. Albertson. The new proprietors are both well known in Riverton and Palmyra, having been prominent in athletic circles for several years. Mr. Burke has been connected with the station for the past ten years, during its ownership by the late William Albertson.

They will make a specialty of car lubrication, using guaranteed Texaco products and the most modern equipment. An additional service is that cars will be called for and delivered.

Well-known products handled are Marak lubricants, Firestone tires and Exide batteries. Their battery service will be in operation in the near future.

The nationally famous "Fire Chief" gasoline will be sold as heretofore.

An attractive "special" is being offered by the new owners. This is described in the advertising columns of this issue of The New Era.

CANDIDATES SPEND NOMINAL AMOUNTS

Reports filed with County Clerk Lawrence G. Mingin show that the sum of \$1443.25 was spent by all the candidates of both major parties during the campaign which preceded the recent general election.

Accounts filed by the various individuals follow:

State Senate—Clifford R. Powell, Republican, \$250, contributed to Burlington County Republican Committee; Russell V. Page, Democrat, for senator, \$23.50 for campaign cards.

Assembly—Dr. S. Emlen Stokes, Republican, contributed to Burlington County Republican Committee \$100; to Moorestown Republican Club, \$200. George White, Democrat, \$13.50 for advertising and pictures.

Surrogate—George B. Bittling, Republican, \$200 contributed to Burlington County Republican Committee. Vincent J. Rhodes, Democrat, \$50 for advertising and incidental expenses.

Freeholders—Palmer L. Adams, Republican, donation to Republican County Committee and to individuals and clubs, \$148.75. LeRoy Church, Republican, \$250 contributed to Burlington County Republican Committee and \$5 for advertising in dance program. Frank Cook, Democrat, campaign cards \$35 and \$42.50 for tickets, advertising and dinners. Edward Gallagher, Democrat, advertisements in newspapers and posters, \$100, gasoline \$25.

P. O. S. of A.

Camp No. 23, of Palmyra, will celebrate the Christmas season on December 21. Members are requested to bring a gift costing not more than 15c, for the purpose of exchange.

The entertainment committee has provided a fat, juicy turkey for a door prize.

Nominations for officers to serve for the next term will be made on this date.

On the evening of December 31, the camp will give a New Year's Eve party to which the ladies are cordially invited. The committee in charge promises a variety of entertainment.

PLAYING AT SAVAR THEATRE

For the moment reversing what happens in "Under Your Spell," Lawrence Tibbett holds tightly to Wendy Barrie. In the Twentieth Century-Fox musical hit, things are otherwise ordered, and Pretty Wendy has all she can do to hold on to the singing star.

CHRISTMAS PARTY BY WOMAN'S CLUB

The Junior Woman's Club will have as its guests, twenty-five children from Palmyra, Riverton and Cinnaminson, at their Christmas party to be held in Society hall on Monday, December 21, at 7 p.m.

Stockings will be distributed to the children and refreshments served. The party is under the direction of Miss Adelaide Webb, chairman of the welfare committee.

Following the party, club members will fill Christmas stockings for the inmates at Four Mile Colony.

HOLIDAY DISPLAYS

Many merchants in Palmyra and Riverton have made a most commendable effort in displaying merchandise for the holidays, both inside the stores and in the show windows.

Much favorable comment has been heard concerning many of the decorations.

Honesty is the best policy.

L. S. GURNELL IN LARGER QUARTERS

Dodge-Plymouth Dealer Moves To Riverton. Has Official Service Station

L. S. Gurnell, local Dodge and Plymouth dealer, moved last week from 307 East Broad street, Palmyra, to 10 Broad street, Riverton, his new location being the building formerly occupied by the Pal-River Chevrolet Co.

The enlarged quarters will provide much-needed space for showrooms, where the extensive line of cars handled by Mr. Gurnell can be displayed to advantage.

In addition, Mr. Gurnell will operate an official Dodge and Plymouth service station at his new address. He has installed all the latest equipment necessary for this work, including modern high pressure lubricating and washing apparatus.

Stokes Wurtz, formerly with the Fisher Motor Co., of Mt. Holly, will

be in charge of the service department. Mr. Wurtz has had 15 years' experience along this line, much of the time being spent on the makes of cars sold by Mr. Gurnell.

A cordial invitation is extended to the public to visit the new showrooms and to inspect the equipment of the service station.

FAMOUS PRINTS ON CALENDAR FOR 1937

The New Era has received a handsome calendar for 1937 from Walter D. Lamon, Palmyra realtor and insurance agent. The calendar is published by the Travelers Insurance Co., of Hartford, Conn., and is beautifully illustrated with Currier and Ives prints in colors.

STREET IMPROVEMENTS

A street improvement appreciated by motorists is the resurfacing of a stretch of pavement on East Broad street, at the Elm avenue crossing. Workmen are also rounding out the corner at Thomas avenue and Broad street. This is in line with work done some time ago at other intersections on Broad street.

XMAS OFFERINGS AT KEATING'S

Attractive Line of Christmas Cards. Yardley Products Are Featured

L. L. Keating, Broad and Main streets, Riverton, is offering a complete display of merchandise suitable for Christmas gifts.

Included among the suggestions is the famous Yardley line of toilet preparations. The various items can be obtained separately or in convenient combinations.

Some of the items which bear this well-known label are: invisible talc, lavender water, sachets, complexion cream, shaving soap, after shaving lotion, lavender blossom gadgets suitable for placing in linen chests, kerchief boxes, etc.

Keating also has a most attractive line of Christmas cards. There is still a wide variety available, and the price range will fit any purse.

SAINT CLAUS TO MET CHILDREN P.T.A. MEETING

Saint Claus is coming to visit. He will greet all of his friends at the Riverton P.T.A. Christmas party in the school auditorium on Wednesday, December 23, at 8 p.m. The children of the school will celebrate Christmas by singing their favorite book.

A puppet show, "The King's Story," will be given by the Little Pigs and Wolf, Pied Jack, Horner, Mother Goose, and Miles Standish, Pan-American, and Epimetheus, Tiny Tim, and others. All grades will be represented in these groups.

The stage for the puppet show was set and wired in the manual training department, the puppets made by members of the art club. Everyone is invited to come to the party, see Santa Claus and enjoy the happy season with the little ones.

RIVERTON POLICE NOTES

During the past week, members of the Riverton Police Department arrested two drivers, one for operating a car "under the influence" and the other for not having a driver's license or registration card.

The drunken driver, John Kulpa, of 1248 North Front street, Philadelphia, was picked up at 2 a.m., Friday, December 11, at the corner of Broad and Main streets, Riverton, by Chief William Gootes.

He was pronounced to be under the influence of intoxicating liquor and unfit to operate a car by Dr. H. L. Rogers.

Kulpa was given a hearing before Recorder Frank Probsting who fined him \$200 and \$22.50 in costs. He was unable to pay the fine and was therefore committed to the Mount Holly jail for a period of 30 days. The amount was paid on Tuesday, however, and Kulpa was released.

Other Arrest

The other arrest was made by Officer John Robinson on Tuesday afternoon when he took Robert Butts, of Camden, into custody after he obviously was trying to escape the notice of the police.

It was found that Butts had no driver's license or registration for his car which had been sold to him by Thomas Turner, of Camden, governs the sale of motor vehicles. Both Turner and Butts were given

YMCA STAMP CLUB of Palmyra and Riverton

Meeting December 9

Plans are being made by the Palmyra-Riverton Stamp Club to make the last meeting of the year the high spot of 1936 activities. As previously announced, this meeting will be held promptly at 8.15 p.m., on Tuesday, December 23.

Several valuable door prizes will be awarded by a new unique method as soon as the session is called to order.

Clifton P. Mayfield will exhibit his famous collection of early American covers.

Elaborate plans have been made for the auction, and several amateur auctioneers have volunteered their services for the occasion.

Army-Navy Series

The first issue of the new army-navy series was made on December 15, two stamps of the 1c variety being released. These have been ordered by the Riverton post office and are expected within the next few days.

CINNAMINSON P.T. A.

"Learning to Read," the subject of the last study group discussion before Christmas was interesting and enlightening. If you wonder about the usefulness of today's methods, just visit the school and note the results.

This week some of the P.T.A. members expect to help fill the stockings the girls have made, for the Four Mile Colony. The candy was purchased by the association.

The twenty-fourth, will be the school Christmas, when the lower grades will have a Christmas treat in the lunch room. Later the older pupils will give a celebration in the auditorium.

Every mother will be busy next week, but if possible, be there at two, to encourage the activities by your attendance.

Without regard for the law which a hearing before Recorder Probsting on Tuesday evening at which time they pleaded guilty to the charges.

Because of the extenuating circumstances surrounding the case, the recorder let them off with a suspended sentence.



Complete

Over the years, the Snover Funeral Home has been building its institution and adding to its equipment until today it stands a complete, self-contained unit using only the best accepted methods known to the profession.

The Snover Funeral Home Incorporated

313 East Broad Street
PALMYRA, N. J.

Frank A. Snover John N. Swarts
Phone, Riverton 850

PALMYRA ARTISANS ELECT OFFICERS

Palmyra Assembly No. 65, A.O. M.P., held its regular meeting Tuesday night of this week, at which time the following officers were elected for the ensuing year: Master Artisan, John L. Rivel; superintendent, Louis Jander, Jr.; inspector, Lindsay Little; recorder, Charles S. Becker, cashier, Frank Klein; trustee, Louis Jander, Sr.; representative the New Jersey Boosters Association, Frank Klein; representatives to Most Excellent Assembly, Howard Alloway, Sr.; Arthur P. Wright, George M. Rivel, Charles S. Becker, Richard K. Hunter. Deputy Cyrus Evans presided at the installation ceremonies. A coincidence which seldom happens is when brother succeeds brother as master artisan. John Rivel succeeds his brother George Rivel in this capacity.

One more candidate was initiated, making a total of 36 for the year. The meeting was adjourned and held open until December 31, in order to take in other candidates that may be secured in the meantime, and to give the producer a chance on the Plymouth sedan or one of 25 occasional chairs.

After the meeting all members participated in arto-socco. The attendance prizes consisted of two turkeys and two pies.

COUNTY ALLOTTED SHARE OF FUNDS

Burlington county was allotted \$442,100 as its share of state motor vehicle funds, according to a statement made December 10, by State Highway Commissioner E. Donald Sterner.

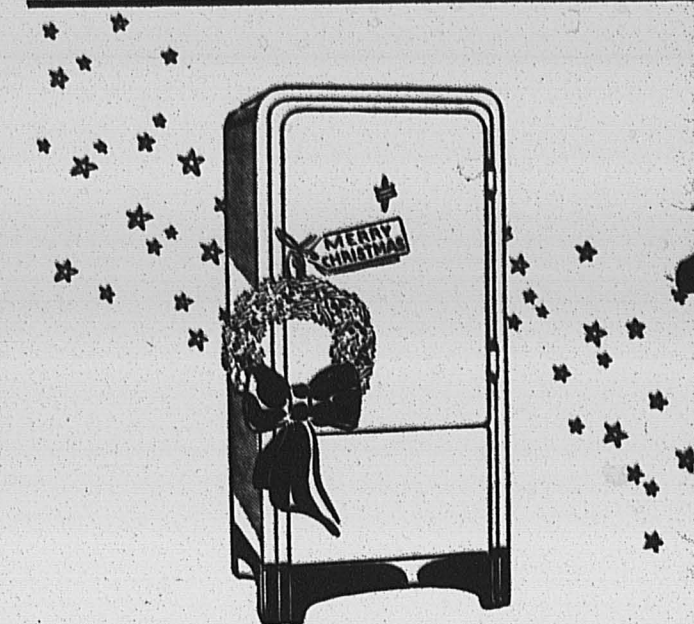
This is in accordance with the mandatory act of the state legislature which requires apportionment of such funds before December 15. The money cannot be distributed, however, until approval has been given by the 1937 legislature.

No trials no triumphs.

1937 EDITION OF ALMANAC OUT

"The Old Farmer's Almanac" for 1937 is off the press. This publication has been issued every year since 1793 and is regarded as a gold mine of information by thousands of readers in nearly every state of this country, as well as in many foreign nations.

To keep happiness, pass it on.



FROM THE Family to Mother

Still time to order an Electrolux Gas Refrigerator for Christmas. It will give years of silent, dependable, economical refrigeration. Prices begin at \$125 cash, installed. Small carrying charge on 3 year terms. Same prices and terms at your plumber-dealer.

PUBLIC SERVICE



\$10,000,000

THE PORT OF NEW YORK AUTHORITY

General and Refunding Bonds

Fourth Series, 3%, Due 1976

To be dated Dec. 15, 1936 To mature Dec. 15, 1976
Principal and semi-annual interest (June 15 and Dec. 15) payable at the principal offices of the Paying Agent or Agents.

Subject to redemption prior to Dec. 15, 1950, only through the operation of the Sinking Fund. Subject to this limitation, redeemable in whole or in part, at the option of The Port of New York Authority on interest payment dates, at 105% beginning on Dec. 15, 1941, and thereafter on or before Dec. 15, 1943, at 107% thereafter and on or before Dec. 15, 1945, at 109% thereafter and on or before Dec. 15, 1947, at 111% thereafter and on or before Dec. 15, 1949, at 113% thereafter and on or before Dec. 15, 1951, at 115% thereafter and on or before Dec. 15, 1953, at 117% thereafter and on or before Dec. 15, 1955, at 119% thereafter and on or before Dec. 15, 1957, at 121% thereafter and on or before Dec. 15, 1959, at 123% thereafter and on or before Dec. 15, 1961, at 125% thereafter and on or before Dec. 15, 1963, at 127% thereafter and on or before Dec. 15, 1965, at 129% thereafter and on or before Dec. 15, 1967, at 131% thereafter and on or before Dec. 15, 1969, at 133% thereafter and on or before Dec. 15, 1971, at 135% thereafter and on or before Dec. 15, 1973, at 137% thereafter and on or before Dec. 15, 1975, at 139% thereafter and on or before Dec. 15, 1977, at 141% thereafter and on or before Dec. 15, 1979, at 143% thereafter and on or before Dec. 15, 1981, at 145% thereafter and on or before Dec. 15, 1983, at 147% thereafter and on or before Dec. 15, 1985, at 149% thereafter and on or before Dec. 15, 1987, at 151% thereafter and on or before Dec. 15, 1989, at 153% thereafter and on or before Dec. 15, 1991, at 155% thereafter and on or before Dec. 15, 1993, at 157% thereafter and on or before Dec. 15, 1995, at 159% thereafter and on or before Dec. 15, 1997, at 161% thereafter and on or before Dec. 15, 1999, at 163% thereafter and on or before Dec. 15, 2001, at 165% thereafter and on or before Dec. 15, 2003, at 167% thereafter and on or before Dec. 15, 2005, at 169% thereafter and on or before Dec. 15, 2007, at 171% thereafter and on or before Dec. 15, 2009, at 173% thereafter and on or before Dec. 15, 2011, at 175% thereafter and on or before Dec. 15, 2013, at 177% thereafter and on or before Dec. 15, 2015, at 179% thereafter and on or before Dec. 15, 2017, at 181% thereafter and on or before Dec. 15, 2019, at 183% thereafter and on or before Dec. 15, 2021, at 185% thereafter and on or before Dec. 15, 2023, at 187% thereafter and on or before Dec. 15, 2025, at 189% thereafter and on or before Dec. 15, 2027, at 191% thereafter and on or before Dec. 15, 2029, at 193% thereafter and on or before Dec. 15, 2031, at 195% thereafter and on or before Dec. 15, 2033, at 197% thereafter and on or before Dec. 15, 2035, at 199% thereafter and on or before Dec. 15, 2037, at 201% thereafter and on or before Dec. 15, 2039, at 203% thereafter and on or before Dec. 15, 2041, at 205% thereafter and on or before Dec. 15, 2043, at 207% thereafter and on or before Dec. 15, 2045, at 209% thereafter and on or before Dec. 15, 2047, at 211% thereafter and on or before Dec. 15, 2049, at 213% thereafter and on or before Dec. 15, 2051, at 215% thereafter and on or before Dec. 15, 2053, at 217% thereafter and on or before Dec. 15, 2055, at 219% thereafter and on or before Dec. 15, 2057, at 221% thereafter and on or before Dec. 15, 2059, at 223% thereafter and on or before Dec. 15, 2061, at 225% thereafter and on or before Dec. 15, 2063, at 227% thereafter and on or before Dec. 15, 2065, at 229% thereafter and on or before Dec. 15, 2067, at 231% thereafter and on or before Dec. 15, 2069, at 233% thereafter and on or before Dec. 15, 2071, at 235% thereafter and on or before Dec. 15, 2073, at 237% thereafter and on or before Dec. 15, 2075, at 239% thereafter and on or before Dec. 15, 2077, at 241% thereafter and on or before Dec. 15, 2079, at 243% thereafter and on or before Dec. 15, 2081, at 245% thereafter and on or before Dec. 15, 2083, at 247% thereafter and on or before Dec. 15, 2085, at 249% thereafter and on or before Dec. 15, 2087, at 251% thereafter and on or before Dec. 15, 2089, at 253% thereafter and on or before Dec. 15, 2091, at 255% thereafter and on or before Dec. 15, 2093, at 257% thereafter and on or before Dec. 15, 2095, at 259% thereafter and on or before Dec. 15, 2097, at 261% thereafter and on or before Dec. 15, 2099, at 263% thereafter and on or before Dec. 15, 2101, at 265% thereafter and on or before Dec. 15, 2103, at 267% thereafter and on or before Dec. 15, 2105, at 269% thereafter and on or before Dec. 15, 2107, at 271% thereafter and on or before Dec. 15, 2109, at 273% thereafter and on or before Dec. 15, 2111, at 275% thereafter and on or before Dec. 15, 2113, at 277% thereafter and on or before Dec. 15, 2115, at 279% thereafter and on or before Dec. 15, 2117, at 281% thereafter and on or before Dec. 15, 2119, at 283% thereafter and on or before Dec. 15, 2121, at 285% thereafter and on or before Dec. 15, 2123, at 287% thereafter and on or before Dec. 15, 2125, at 289% thereafter and on or before Dec. 15, 2127, at 291% thereafter and on or before Dec. 15, 2129, at 293% thereafter and on or before 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RIVERTON

Among the 35 members of the Oberlin College Men's Glee Club who will make the annual Christmas trip this season will be J. Reese Lewis, of Riverton, N. J. Mr. Lewis is a junior at Oberlin sings baritone. He is the son of Mr. and Mrs. Clement B. Lewis, of 301 Park avenue.

Miss Dorothy Worcester Sargent, who is attending St. Catherine's School, at Richmond, Va., is spending the Christmas holidays with her parents, Mr. and Mrs. Gorham P. Sargent.

Mr. and Mrs. William H. Heister family will leave on Friday for a week's vacation here they will spend several months.

Mr. and Mrs. Charles Yost spent Tuesday in New York.

Mrs. Frank Whiting and son, of Golf Road, are spending some time in Los Angeles, California.

The winners of the Sacred Heart basketball club this week are Miss Marian Joseph, of Riverton, and Miss Smith, of Philadelphia.

Harold Cooper, of Main street, has returned to his home after several weeks in Jefferson Hospital suffering from pneumonia.

Mrs. Alma M. Evans is confined to her home with the grip.

TRY IT!

One of our readers wrote in saying that she had been troubled with cold in bed and had found a remedy for them.

Here it is. Take a half blanket and fold it in half. Place it between the sheets at the foot of the bed and put your feet between it. The remedy she said is sure to work.

MAHONY MEETS GINO GARIBALDI

Writings of "Irish Whip" Versus Toe-Hold to Be Decided Thursday Night

The question of whether Danno Mahony's "Irish whip" is mightier than Gino Garibaldi's deadly toe is the thing that will be settled Thursday night, December 17th, when they clash in the feature bout of Twin City's next mat program in Camden Armory. One fall with time limit will decide this question.

This is Danno's second showing since his return from Ireland where he has been resting up since last fight. The ex-title holder made his initial start when he fought the veteran Rudy Dusek. He won the right to meet the man last Thursday by giving "Sammy" Joe Cox the works.

Like Masurki, former Manhattan cage star athlete comes to grips with Matros Kirilenko, of Russia, in semi-final of one fall with a half-time limit.

George Koverly, of California, will collide with Boris Demitroff, Serbian favorite in the main preliminary also carded for one fall with a half-hour time limit.

The remaining bouts bring together Able Coleman of New York, Ed Cook of Iowa University, Katan and George McLeod, Canadians are expected to furnish many exciting minutes in the final of the program. Hank Cooper, former all-American football star from Dartmouth and Irish Jack Evans, Boston favorite with local fans will appear in the extra bout which will be booked for a 20-minute limit.

CHARLES PAYUNG
Charles F. Payung, 70, husband of Helmina, died Tuesday, December 15, at his late residence on Burton Pike, in Cinnaminson township.

Funeral services will be held Saturday afternoon at 2 o'clock from home, the Rev. Albert J. Harko officiating.

Interment will be made in Morgan cemetery, Frank A. Snover, funeral director.

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of Agriculture

The freezing of the ground is a signal for gardeners to get busy and provide some sort of winter protection for their plants which require it. Inspect the borders to make sure that none of the plants which keep their foliage during the cold weather has a depression around the base in which water will settle. The border should be well cleaned by this time, with all old tops and foliage removed.

Now is a good time to start pruning hardy shrubs. There is less point in pruning tender shrubs now, as they may die back during the winter and require another pruning in the spring. These tender subjects may be pruned, however, if they are wrapped in burlap afterwards and later protecting layers of straw and paper placed over the burlap. Using this method, it is possible to bring through many of the rather tender woody plants.

FROZEN CREAM SHIPPED TO RUSSIA

An interesting new development occurred recently in the dairy business, when 2000 pints of cream were frozen and shipped to Ambassador Davis in Russia, by the Walker-Gordon dairy.

John Hamilton, manager of the Jullustown Walker-Gordon plant, told County Agent Charles A. Thompson, of Mount Holly, that on November 28, 2000 pints of cream had been pasteurized at his plant, frozen and packed in cartons somewhat similar to the way ice cream is packed. The cream will be kept in this form until it is used in Russia by the ambassador.

This is the first time that cream has been handled in this way on a commercial basis.

HOLIDAY GIFTS AT PALMYRA 5 AND 10 STORE

The Palmyra 5c and 10c store, 9 West Broad street, is featuring a full line of toys, novelties and gifts for Christmas.

A wide assortment of tree ornaments is on display. Tree lighting sets are available at extremely low prices.

No one ever seems to have enough wrapping tissue, cord, etc., but you can get it at the 5 and 10.

TEN CENTS A DAY
A typewriter makes an ideal Christmas gift and you can buy the famous Remington Portable in any of the styles ranging from \$37.50 to \$79.50 for 10 cents a day. Get full particulars at The New Era Office.

PLATTER DINNERS

TOASTED SANDWICHES

ABBOTT'S DE LUXE ICE CREAM

Fry's Dining Room

11 West Broad Street
Palmyra Phone 1529

NOTICE OF SETTLEMENT

Administrative Account
Estate of Sherman L. Warren, Deceased.
Notice is hereby given that the First and Final Account of the executor, Administrator, will be audited and settled by the Surrogate and reported for settlement and allowance to the Surrogate's Court of the County of Burlington at a session to be held Thursday, Dec. 21, 1936, at ten o'clock in the forenoon.

HELEN C. WARREN, Administrator.

Proctor: Bayard E. Kraft.
Dated: Nov. 25, 1936.
11-25-12-24-36.

PALMYRA

Mrs. Dettie Doughty, of Broadwater, Virginia, is visiting with Mr. and Mrs. C. W. Rudolph, of Washington avenue.

Mrs. Jessie Warner spent several days this week with her daughter, Mrs. Ruth Warner Adams, of West Philadelphia.

Mr. and Mrs. Mahlon Busson and Mrs. Marie and Peggy Busson, of Philadelphia, were guests of Mr. and Mrs. H. R. Guldin, of Melrose avenue, on Sunday.

Mr. and Mrs. George Mack have moved from Lecony circle to Lincoln avenue.

Miss Patience Northrop, a student at the New Jersey College for Women, spent the weekend with her parents, Mr. and Mrs. Earle Northrop, of Washington avenue.

Mrs. Anna Harbourn Saar, of Roselle, N. J., died at the home of her daughter, Mrs. Robert Addy, Mrs. James M. Weart, of Highland avenue, is a niece of Mrs. Saar.

The winner of the P. O. of A. blanket club this week was Miss Edith King, of Cinnaminson avenue.

The winners of the Janalene dress club this week were Mrs. G. White, of Delaware avenue, and Mrs. J. Ackerman, of Garfield avenue.

The regular meeting of the Patriotic Order of America will be held on Tuesday, December 22 instead of Thursday, December 24.

Gus Feldman, of Palmyra, enlisted last Friday in the Quartermaster Corps of the United States Army for service in Hawaii.



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South Jersey Supply Company

Broad St. and Delaware Ave.
PALMYRA Phone 224

RIVERTON LAUNDRY

N. Kusnel, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

ALL WINTER MILLINERY REDUCED

Prices Start at \$1.50
VERNA L. GUEST

517 Garfield Ave. Palmyra
Open Mon., Wed., Fri. and Sat. Evenings

W. REX McCROSSON
Real Estate and Insurance
5 E. Broad St., Palmyra, N. J.
Phone, Riverton 500

"WEED TREES" FOR FUEL

Predicting that this winter will be "one of the biggest fuel wood consuming years," State Forester Charles P. Wilber urged today the cutting of what is called "weed trees" instead of the valuable commercial species.

"Only the dead, dying and deformed trees should be cut for fuel wood," Mr. Wilber said.

"In the majority of woodlands there is no excuse for wrecking the forest for fuel wood, because usually every woodlot contains defective or weak trees which should be cut in order to improve the stand and to allow the young trees to grow normal and healthy."

That is an empty purse which is full of other men's money.

LOCAL PATRONS OF CHARITY

Among the patrons at the tenth annual charity ball to be held in Convention Hall, Camden, day, December 23, in the Cooper Hospital, are a number of residents from Palmyra and town.

They are: Leonard R. Baker, Harry Bauer, B. Ralph Charles H. Carpenter, W. W. mers, J. Carl DeLaCour, William Hendrickson, Harry F. Jones, James S. Meckling, Philip F. Kirk, Dr. Harry L. Rogers, C. Wallace, Oliver G. Willis, and ward S. Wood.

"Santa will put Coal in your Stocking"

Used to be a threatened punishment to youngsters who showed signs of straying off the "straight and narrow" at the approach of Christmas

BUT....

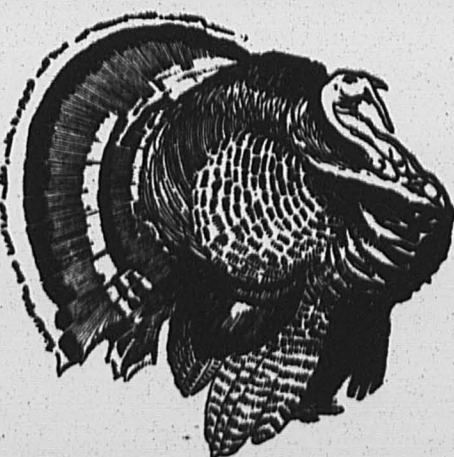
Since MacCord Brothers' Coal has been served in these parts, the threat has lost its sting—for even the youngsters are wise to the Good Quality of MacCord Coal

LEHIGH COAL — COKE — ATLANTIC FUEL OIL

Order your Coal now - Price Rise Expected Monday, December 21st.

MacCord Brothers

COOPERTOWN ROAD DELANCO
PHONE
Riverton 560-W or Riverside 189
DEPENDABLE DELIVERY SERVICE



ORDER EARLY FOR XMAS PRICES WILL BE VERY REASONABLE

GENUINE
Legs Lamb 25c

FRESH KILLED
Stewing Chickens 27c

Best Rib Roast 25c

Boneless Pot Roast 23c

WHITMER'S QUALITY MEAT MARKET

107 E. Broad Street Palmyra
Phone Riverton 126 FREE DELIVERY

FINAL PAYMENT ON BRIDGE JOB

County Gets Check for \$12,953 After Long Delay. Next Meeting Dec. 22

After a delay of several months, Burlington county has finally received a check for \$12,953.35, the final payment of the EWA grant on the Riverside-Delanco bridge span. This announcement was made by Freeholder Albert C. Jones at the meeting of the board held on Friday, December 11.

Clerk Clarence G. Price read a bill proposed for enactment by the state legislature. This bill would create a special sinking fund commission to handle the share of the Dorrance estate taxes which have been received by the county.

After a long discussion, it was decided to postpone action on this matter until advice had been received on the legality of the question.

The next meeting of the board will be held on Tuesday, December 22, because of Christmas falling on the regular meeting day, the fourth Friday in the month.

Bills approved and ordered paid totaled \$41,725.63.

MODEL R. R. NOTES

By Bill Schopp
While there is still time before Christmas, why not construct some buildings, right-of-way structures and signs for your model railroad? Many of these are easy to make; any of them will add to the effectiveness and realism of your miniature system. The scale to which buildings, structures, and signs should be built depends upon your gauge. If you have "0" gauge, use a scale of 1/4 inch to the foot. If you have standard gauge, use a scale of 1/8 or 7/16 inch to the foot. Dimensions given hereafter should be reduced to scale equivalents. Building papers, i.e., papers lithographed to represent bricks, stone, concrete blocks, slate roofing, etc., can be obtained in a size 11 by 17 inches for about 12 cents a sheet. Suitable for "0" gauge, these papers add immeasurably to realism.

Whistle signs should be placed beside the track at approaches to grade crossings and at entrances to tunnels. The sign, which bears the letter "W" is about a foot square. The top of the post should be the scale equivalent of 6 feet 9 inches from the ground. This post can be made from a match stick, a piece of balsa, a lollipop stick, or, probably best of all, a piece of square busbar wire (if you can get it).

"Railroad Crossing" signs are "X" shaped with an angle of 120°, 130° or 90° between the arms of the "X." These arms are either four or six feet long and one bears the inscription "Railroad" and the other "Crossing." The post is usually 12 feet three inches high.

Another highway crossing sign is placed a short distance back on the street. It is circular, 2 feet in diameter, with a big black "X" on it and "R" in the upper two quadrants into which this "X" divides the circle. The top of this sign is 6 feet from the ground. It is painted black and white or yellow.

A tickler, used where clearance will not permit a trainman to stand on top of a car, usually under tunnels, bridges, etc., is mounted on a post set 7 feet 6 inches from center line of track. The height of the post varies with the clearance, but the bottom of the tickler should be slightly below the lowest clearance. The tickler is made up of pins or wire nails suspended in the ends of threads. These threads are about 6 inches apart and there should be about sixteen of them, enough to make up 8 feet.

Another thing that adds to realism in model railroads is the use of "pan lamps." These are lamps smaller than the usual headlight bulbs. They can be obtained in sizes as small as 4 millimeters in diameter, either with or without screw sockets, at prices from a dime to a quarter. Red, green, and clear are available.

In next week's article, general instructions for building a complete, and house, and water tank will be given together with suggestions for building bridges, stations and cars.

Pretending to be rich keeps some people poor.

ROBERT UNLAND IN SCHOOL PLAY

"Big Hearted Herbert" Presented by Junior Class on December 11 in High School

"Big Hearted Herbert" was given in the Moorestown High School, Friday, December 11, by the Junior class.

The age-old question of who knows best, mother or father, provided the plot for the story. Herbert was a great man in his factory, but at home he seemed to be unable to adjust his viewpoint toward the rising generation.

Robert Unland, son of Mr. and Mrs. H. L. Unland, of Linden avenue, Riverton, took the part of Mr. Havens.

ENGAGED

Mrs. John C. Gelas, of Riverton, announces the engagement of her daughter, Helen T., to Robert J. Finney, son of Mr. and Mrs. J. Horace Finney, of Palmyra.

PORCH CLUB

An illustrated lecture on art treasures of the Parkway and University Museums was given by Herbert Jennings at the Porch Club, Wednesday afternoon, December 12.

Mr. Jennings described the architecture of the museums and gave interesting accounts of the origin of the objects of art which are displayed there.

The talk was well illustrated by slides.

Ten was served at the conclusion of the program.

ATHLETIC CLUB MEETING

The annual meeting of the Palmyra Athletic Club will be held at 8.15 o'clock Tuesday evening, January 5, in the club rooms, Society Hall, Palmyra.

At this time officers will be elected for the new year.

Every man has the ability and talent to be something better than he is—all he needs is the incentive.



TURKEYS AND CHICKENS..

FROM
Vogt's Turkey Farm

Phone Your Order Early

COOMBS & BUSH

Broad and Cinnaminson PALMYRA
FREE DELIVERY Phone: 181 and 182



Christmas Savings Club for 1937 NOW FORMING

DON'T let next year's Christmas bills get your budget in a snarl! You can have from \$50 to \$250 to do your 1937 Christmas shopping just by putting away a small amount each week in a special Christmas Savings account at this bank. Ask any of our tellers about this trouble-saving plan.

CINNAMINSON BANK & TRUST CO. Riverton, N. J.

WESLEYAN MEN'S BIBLE CLASS

Next Sunday, Joseph Leonardo, of Philadelphia, harpist and Mrs. Ruth Parsons Strahan, of Palmyra, elocutionist, will be the main feature of the services of the Wesleyan Men's Bible Class. Mr. Leonardo was the harpist during the evening at the class flower show held last

October. Mrs. Strahan is well known throughout the community and her selections are always enjoyed by those who hear her. Rev. J. G. Richardson, of Riverton, will address the class at its services next Sunday morning. All members as well as all men of the community, are invited to attend at 9.50 a.m., in the Methodist Episcopal Church.

THIS CHRISTMAS MAKE YOUR OWN



Here's the gift of gifts—the world's smallest movie camera. It makes movies of superb quality in either black-and-white or full color. Loads almost instantly. Easy to use—even a child can get perfect results. Just look through the eyepiece viewfinder and—what you see, you get! Made by Bell & Howell, world's leading manufacturers of Hollywood studios. Fast F. 2.3 color-corrected lens. Four speeds from s-l-o-w to fast motion. So compact it tucks into a coat pocket. Film costs only 10c a shot (2-3 more for color film).

Come in and see it today!

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FLOWERING PLANTS FOR CHRISTMAS

Scarlet Poinsettias, gorgeously colored Cyclamens, Little Boy Blue African Violets, Golden Oranges and many other lovely plants suitable for Christmas presents and decorations.

DREER'S

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



THERE ARE A LOT of old friends you should remember this Christmas with a really personal gift—send them your photograph.

MAKE AN APPOINTMENT NOW, BEFORE THE RUSH OF CHRISTMAS SHOPPING

NELSON D. RANDOLPH
18 HENRY STREET PALMYRA

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PORTRAIT — COMMERCIAL — ADVERTISING

PALMYRA SCHOOL NOTES

Auto Driving Course to Start

Students of Palmyra High School will now be able to enroll in an automobile driving course, subject to the approval of the State Department of Education.

This course consists partially of the technical and practical aspects of the automobile, which should be known by future drivers. Such a topic as "safety" will include highway lighting, roadways, speed laws, and first aid to the injured. The mechanical side will take up the electrical and braking systems, engine parts and lubrication. The practical side will consist of trips to automobile concerns, motor vehicle inspections, tire and engine repairs.

Those who are interested should arrange to see Paul R. Jones, supervising principal, or Charles W. Hoffman, physics and chemistry instructor. This course will be given five periods a week and will be held in the chemistry laboratory, Room 209, under Mr. Hoffman's direction.

Poster Contest

The Needlework Guild conducts a poster contest in connection with their drive for garments. The pupils of the seventh and eighth grades may enter this contest. Two prizes were offered by the Guild and when the work was displayed, an interested citizen was so well pleased with the posters that she offered an additional (third) prize. At the grammar school assembly, last Tuesday, the following winners were announced:

First prize, Edgar Lamon, one dollar.
Second prize, Louise Rahelic, seventy-five cents.
Third prize, Lillian Swain, fifty cents.

School Decorates for Xmas

Not to be outdone by the fact that the high school students are decorating their home-rooms for Christmas, the Palmyra Grammar School has entered into the Christmas spirit also. Each room is to be decorated in the style of a foreign country. Five nations will be represented, including the styles of Austria, France, Russia, Holland and Old England.

Paper

In a recent geography class Anna Mirschman and Alice Hansen gave a very interesting report on paper. The girls made paper for the class. This report was made in connection with the study of forests on which the SA class has been working.

Student Court

The Student Court held its first meeting December 8, with Mr. Terrell as its advisor.

The second meeting was held on December 9, at which time the following officers were elected: president, William Brown; vice president, Peggy Haines; secretary, Janet Carson.

The purpose of the Student Court is the punishment of persistent offenders and to offer suggestions for the improvement of the school.

Seventh Grade—Miss Bortner
We are very glad that everyone in Miss Bortner's class contributed towards the Junior Red Cross.

For Christmas our class has chosen to decorate the room with Dutch decorations. We will show how they trim their trees in Holland, display some of their songs, and many other interesting things.

Virginia Carr, Reporter

Our Home Room

Mr. Whitcraft is having each homeroom represent a foreign country in their decoration for the Christmas festivities. The homerooms have decided on the following countries:

Mr. Whitcraft: Old English with Mother Messenger, chairman.
Miss Bortner: Holland; Virginia Carr, chairman.

Mr. Terrell: Russia; Lucille Bradley, chairman.
Miss Egan: France; Lillian Marshall, leader.

Miss Brown: Norway; Edgar Lamon, chairman.
Our hall will represent Christmas here in America.

We are enjoying our work very much. We invite you to visit us during our planning and watch us progress.

Thelma Phillips, 7C Reporter.
Seventh Grade (2)

For our Christmas holiday we are going to make drawings and things to represent Christmas in Russia. The chairlady of the group is Lucille Bradley. Her assistants are Eleanor Hulso, John Leonard, Rusing Redfield and Wendell Hill.

We have received a letter from the Bay Minette School in Alabama and we are sending them a reply. We hope to find many interesting things about the south through this correspondence.

Eugene Diemand, Reporter.
Sixth Grade

A play will be given at the Christmas assembly by Miss Hassell's sixth grade. The musical Christmas story is called "Piccola." It is the story of a very poor, little French peasant girl. She longs for Christmas to bring her gifts as it does to the rich children who live near. A visit from the carol singers adds to her happiness and hopefulness. Piccola sets out her little wooden shoe and goes to bed. Fast asleep, visions of Christmas goodies dance through her dreams. When she awakens, she runs to her shoe and finds in it a little bird with a broken wing. Piccola believes that the good saint brought it to her. She chants her prayer of gratitude, and as the singers troop by to their homes in the early dawning, she shares the joy of her gift with them.

The part of Piccola will be taken by Evelyn Rahelic. Her mother Catherine, is Ruth Cannon, and her father, Jean, is George Luce. The leader of the carol singers, Pierre, will be Bertram Marple. The carol singers include Betty Bickhead, Jean Rush, Roland Wallis, Doris Meyer, Dorothy Koppenhoefer, Charles Hill, Alan Cooper, Dean Garwood, Rudolph Volpe, George Downs, Hazel Daddino, Joseph Schweitzer, Genevieve Gaines, Mary Jane Huyett, Thomas Hullings, Molly Reid, Gertrude Reid, Charles Conover, Mildred Smith, Stanley Lipkowitz, and Joseph Noe.

During the dream, some of the dream spirits visit Piccola. The leader is Elva Scott. The others representing parts of a fine dinner will be Florence Piergross, Mary Schroeffer, June Wilcox, Betty Bacon, Linda Sacchetti, and Deloris Stephens.

Kindergarten

The Kindergarten has been a place of much activity these past few weeks. We are making Christmas presents—and nice ones too. It's a secret now what they are, but after Santa Claus distributes them to our mothers and daddies at our Christmas party we can tell you what they are.

HONOR STUDENTS

In grades six to twelve a student must meet the following requirements in order to be graded as an Honor Student:

Excellent citizenship and an "A" grade in three major subjects as well as a passing grade in all other subjects.

Delaware Avenue Building
Eighth grade: Miss Egan; Robert Cooper.
Eighth grade: Miss Brown; Louise Rahelic.

Seventh grade: Miss Bortner; Virginia Carr.
Sixth grade: Miss Van Selver; Warren Milroy, Frank Weigand, Barbara McLeod.

Sixth grade: Miss Hassell; Ruth Cannon, Dean Garwood.
Fifth grade: Miss Boone; Portia Gale, John Caulhorse.

Fourth grade: Miss Boone; Beatrice Johnson, John Pindexter.
Spring Garden Street and Cinnamon Avenue Buildings

Fifth grade: Mrs. Chamblay; Ida Craven, Jane Fisher, Elton Rae, Jean Walter, Lillian Wells.

Fifth grade: Mrs. Davis; Carter Henderson, June Beyer, Ruth Creager, Jane Ann Morganster.

Fourth grade: Mrs. Taylor; Francis Mitchell, Ann Quinett, Marjorie Knight, Eleanor Sauerwein.

Fourth grade: Mrs. Barry; Margaret Haines, Sonia Habel, Thomas Schwink, Jacqueline Stevenson, Sylvia Walter.

Third grade: Miss Price; Dorothy Blackaby.
Third grade: Miss Johnson; Earl Cavethorne.

Second grade: Miss Wallace; Alice Bures, Phyllis Van Bibber, Joseph Kagle.
Second grade: Mrs. Wallace; Carol Schmidt.

First grade: Miss Durgin; Virginia Beyer, Frances La Cates, Ruth Reed, Mary Schroeder, Joyce Hockston.

First grade: Miss Lonsdale; Jean Buchholz, William Fortune, Jane Hanson, George Kagle, Mary Lietz, Walter Myers.

First grade: Miss Johnson; Herbert Austin, William Austin, Payton Orimes, Herbert Pratt, Frances Burkhead, Ethelwyn Pleasant.

"Are you going to get a divorce right away?"
"No, not this year. We haven't got our engagement paid for yet."

HIGH SCHOOL Honor Students for the Second Marking Period

Seniors: Alfred E. Boyer, Eidel V. Clark, Martha Marks, Margaret G. Keene, Robert A. Malley, Mary W. Munro, Jane Rutherford, Arthur A. Yarrington.

Juniors: Virginia L. Radnor, Natalie Wilson, John Hoar, Grace Lewis, Lawrence Meyer, Margaret Mount, Betty Parker, Anna Smith, Ellen Smith, Elaine Smith, Doris Swell, John T. Willis, Helen Wood, Charlotte Anderson, Garwood Bacon, Elizabeth Chambers.

Sophomores: Ruth C. Baker, Carolyn E. Bauer, Mary E. Bloomstrom, Martha C. Bradshaw, Leon J. Butcher, Elizabeth Faunce, Jane C. Fyke, Robert S. Kelly, Frances E. Lephson, Elizabeth A. Lippincott, Martha L. Marvin, George F. McMahon, Albert Mount, Dorothy Marjorie Nace, Comly Randall, Herbert Randall, Mary Tenace.

Freshmen: William Black, Frances C. Cook, Richard Deemer, Ruth G. Fry, Mary E. Hays, Gladys Jewett, William Matthews, Alice Miller, Janet Munro, Catherine Seemiller, Evelyn Wood, Betty Haines, Helen Wilcox.

RIVERTON SCHOOL NOTES

The sixth grade, under the supervision of Miss Clark, gave a two-act play about the dictionary. It was the story of a boy who dreamt about the dictionary and its uses. Edward Troutman was cast in the leading role as the boy who had the dream. Eleanor Metzger was his sister, and Laura Yerkes, the dictionary. The rest of the sixth grade were the various letters of the alphabet. Words were made and diacritical marks used.

This week in assembly the entire school will sing Christmas carols. Parents are invited to help.
Sarah Robinson.

GET SOMETHING FOR THE CAR THIS CHRISTMAS

Genuine Ford Radio	Genuine Ford Batteries
Tandem Windshield Wipers	Driving Lights (amber lens)
Hot Air and Water Heaters	Winter Fronts
Vanity Mirrors	Electric Auto Clocks
Goodrich Tires	Gas Tank Locking Cap
Weed Tire Chains	Spot Lights

ACCESSORIES BOUGHT FOR GIFTS INSTALLED AFTER CHRISTMAS AT NO ADDITIONAL COST

LESTER S. FORTNUM

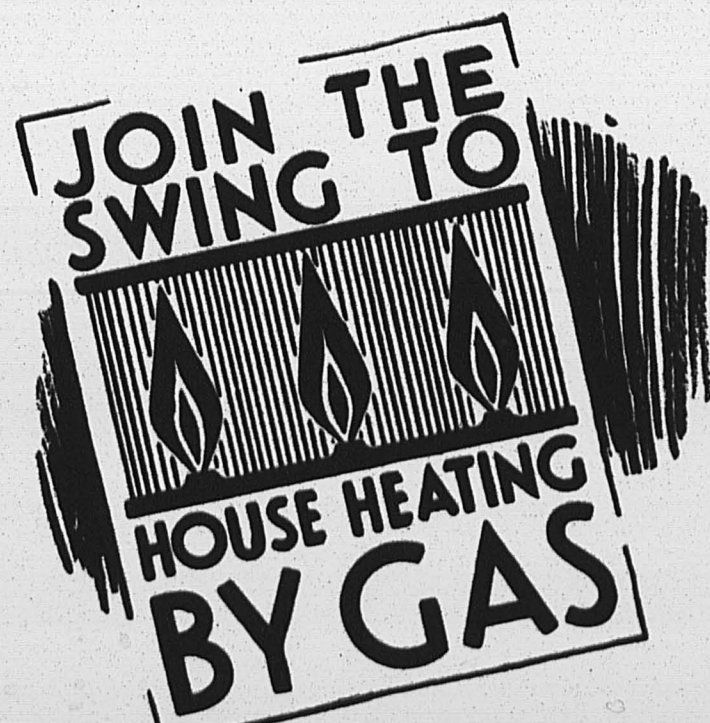
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GENERAL ELECTRIC HAS.

Why Don't You?

When General Electric came to New Jersey to equip the NEW AMERICAN HOME, they chose Gas as the fuel for the winter air conditioning system installed in the house.

To have General Electric put its stamp of approval on Gas as a house heating fuel is a feather in our cap. General Electric is rather deliberate in making up its scientific mind on such technical points as calorific values per dollar spent.

They recognize, after a great deal of research, that there is no heating system equal to winter air conditioning wherein the air is warmed, cleaned, humidified and circulated throughout the house. They recognize that gas is the proper fuel for such a system if the price is right.

The price of our gas is right. They have found that when compared with the cost of other heating systems, the cost of gas house heating is not expensive.

Why don't you "join the swing to house heating by gas"? Have your house measured now. We will gladly do it without obligation to you.

Visit the new American Home on Kings Highway, Moorestown, and see the latest in gas and electric conveniences. You will find many new innovations designed to make home management more effortless.

PUBLIC SERVICE

LARGE ASSORTMENT OF CHRISTMAS GIFTS AT SMITH'S STORE

Have you found that special gift you wanted? Look in Smith's Store 414 Main Street, and your problem is solved.

One of the many novelties is a file in the form of a book, suitable for recipes, addresses, cards, clip-pings, etc. There is a wide selection of writing paper, in attractive gift boxes of novel shapes. Juniors will be delighted with children's paper which has pictures of the famous nursery rhyme, "Mary Had a Little Lamb."

Purses, desk calendars, sponges in china forms, utility boxes containing paper clips, and other desk necessities are among those gifts for everyone.

For the child there are toys of every description. Cuddly animals, tables and chairs, dishes, dolls, books and everything that goes to make Christmas a delight for the kiddies.

For mother or big sister, there is a complete line of Berkshire hosiery, rayon and silk underwear, linen handkerchiefs and other articles of apparel.

For dad and brother, there are socks, wallets, shirts, sweaters, hats and ties. Other novel gifts are in great abundance.

YMCA BRIEFS

Camp Reunion

At a meeting of the trustees of Camp Ochamnickon Friday, December 11th, they approved the idea of a reunion for campers on Tuesday, December 29th, at the camp site, at Medford. YMCA secretaries of Burlington, Camden, Gloucester and Monmouth counties were instructed to send out invitations accordingly. Special hours will be from 2 to 5. The center congregating place will be the dining hall of the boys' camp, Ochamnickon Inn.

The plans of the trustees call for having Camp Matolionequay in readiness for a six-weeks period, commencing July 3, 1937. Matolionequay was the name of Chief Ochamnickon's squaw.

Trips During Holidays

Three interesting trips during the Christmas holidays are under consideration for boys in the community. The longest one will be an early morning to late-at-night jaunt to New York City. This event will include a stop at the world's busiest airport at Newark, trip through the Holland tunnel, a view of the sky line from the New Jersey-New York ferry, stop at Battery Park and Bowers YMCA, and a glimpse of the east side. There will also be a bus ride up Fifth Avenue past historical points of interest. Other places of interest that will be featured are Rockefeller Center, Music Hall and any other spots that time and finances will permit. The cost of this trip will be built around the number of fellows taking it, but if you desire further information stop at the YMCA.

One-Day Trip to Philadelphia

The Philadelphia trip will include visits to historical points, broadcasting station, a swim at the Central YMCA, theater program and other points that are of general interest to boys.

Basketball League

A meeting to make final plans for the community basketball league sponsored by the YMCA will be held at the "Y" on Tuesday, December 22, at 7:45 p.m.

Registration blanks with fee are due at this meeting, and final schedule plans will be arranged. If possible, it is the desire of the sponsors of this event to start the season the first full week of January. The league will be limited to six teams. At the present time these sponsors have shown interest in entering a team: K. of C., Artisans, YMCA, Tak-A-Boost, Texaco and Trojans. The league will be handled by a board formed by the "Y" with a representative from the managers. This representative will be chosen, and the members of the board will be chosen Tuesday evening.

Swim

Tuesday evening, January 5, another swim will be held. Members

THE PEOPLE'S COLUMN

Editor The New Era:

The W.P.A. Band

At the open meeting of the P. O. S. of A., Mount Holly, Thursday evening, December 10th, the organization and its many guests were entertained by the W.P.A. concert band, Frank Welch, county supervisor, conducting.

The county may well be proud of such an organization as its representative. It seems too bad that the band could not be enlarged sufficiently to enable them to have full instrumentation, then the music could really be appreciated to its fullest. To those who understand musical technique it almost seems a mystery how such outstanding compositions as Egyptian Ballet by Luigini, Bohemian Girl, Overture by Balfe, and other well known compositions could be played so pleasingly by such a small group. Among the most popular pieces played were two Christmas carols, special arrangement by Mr. Welch and special solo by his assistant Albert Driggers on a vibraphone, with the audience singing choruses of each with the band.

This organization is for the people of this county and is only too glad at all times to furnish concerts to the public at any time they may be called upon. There has been a rumor that some of the members of this band may be released under new laws of the W.P.A. which in our opinion would be very disastrous. A band of this kind is very much needed to bring a little sunshine and

and non-members are invited. The price is 15c for members and 20c for non-members.

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WHAT TO LOOK FOR WHEN YOU PURCHASE A CHRISTMAS TREE

Timely hints in the selection of Christmas trees are given by E. L. Scovell, extension forester at the College of Agriculture, Rutgers University.

Mr. Scovell points out that the prices of all trees will be slightly higher this year, and that the general run may be somewhat lower in quality. For this reason, he advises residents of New Jersey to use greater care in selecting trees and recommends the following method of ascertaining their value:

"Have the salesman spread out the branches so that they are at a normal angle to the tree. Then stand six or eight feet away from it to discern any defects while the salesman turns the tree around slowly."

"It is a good plan to test the strength of the branches by pressing on the upper surface near the central portion of the branch. Strength of branches varies considerably in different trees. Trees with weak, slender branches cannot be so heavily decorated as those with stronger limbs. Lastly, be sure to look at several trees of the height desired before making a final selection."

CHURCH NEWS

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, Pastor
Sunday, December 20th
Church school 9:45 a.m.
Christmas worship 11:00 a.m.
Organ prelude—"Andante Con Moto," Calkin
Offertory—"Hymn of the Nuns," Wely.
Organ prelude—"March of the Priests," Rossini.
Solo by Mr. Phil—"Jesu Balmio," Yon.
Anthems—"Adore and Be Still," Gounod; "Brightest and Best," Coombs.
Christmas vespers at 5 p.m. A service of worship entitled "Candles for Jesus' Birthday," by the church school, under the direction of Miss Margaret Field. A cordial invitation is extended to all.
The Christmas entertainment of the church school will be held on Tuesday evening, December 22, at 7:30. Parents of the children are particularly invited.
The "White Gift" (non-perishable food) for the Children's Home Society, in Trenton, will be received at this time. No mid-week service, December 23.
The Christmas party (beginners and primary department) will be held in the church school Saturday afternoon, December 19th, at 3:00 o'clock.

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor
Services, Sunday, December 20th: 10:00 a.m., Bible school.
11:00 a.m., Morning worship. The choir, under the direction of their leader, Mr. Claude Barto, will render appropriate Christmas anthems at both services of the day. During this service, Scott's "The Voice in the Wilderness," and Maunders' "Christians, Awake, Salute the Happy Morn," will be presented. Rev. Lockett will have as the subject of his sermon "Christmas in the World."
7:00 p.m., High School Young People's Group meets in the Sunday school room. All high school students are invited.
7:45 p.m., Evening worship. "What of the Night, O Watchman?" by Thompson and "The Coming of the King," by Stults, will be rendered by the choir, following which the pastor will preach the sermon subject being "His Star." Covenant Chapter, Order of the Eastern Star, will make their annual visit and it is desired that members of the church be present to welcome their guests.

EPWORTH M. E. CHURCH
Rev. William A. Boyd, Pastor
This will be a Christmas Sunday in our church. The message entitled "Christmas" will be given by the Rev. W. A. Boyd, minister of the church, at eleven a. m. Music will be rendered by both the Senior and the Junior choirs.
The Christmas musical service will be held in the evening at 7:45, the carol sing being led by Mr. Boyd. The following musical numbers will be given by the combined choirs: Group A, "Come with Torches," Jeanette Isabella, (French); "See Buried the Winter Snow," (English); "I Saw Three Ships," (English); "Gloria in Excelsis Deo," (Latin); "The Little Jesus Came to Town," solo, (traditional). Group B, "Christmas," (traditional); "Carol of the Russian Children," (Russian); "Slumber Song," trio, by Gevaert—"Cantique de Noel," trumpet solo, Fred Scott from Millville, N. J.; "Hallelujah Chorus," (Messiah) by Handel. The trumpet solo will be headed by Mr. Scott, who played during the summer in the grove meetings. The decorations this year will be more attractive than ever.
The short sermon by Mr. Boyd will be on the subject of "Christmas."
Christmas services will be held in our church Christmas Eve at twelve o'clock.
The Christmas entertainment will be better than ever this year. All the departments in the church and church school will participate in the

program. Santa Claus will be present. Be sure to be on hand with your Christmas joy.
"Why the Chimes Rang" will be given in our church Sunday evening, December 27, at 7:45. This is a beautiful Christmas pageant and carries with it a wonderful message.

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager, Pastor
At the church worship service next Sunday morning the sermon will be preached on the theme, "Preparing the Way for the Lord." There will be no evening service, but at 4:00 p.m. the Sunday school Christmas program will be presented. The public is invited.
Christmas dawn service will be held at 6:30 on Christmas morning. A devotional service of praise and joy, with a brief message on "The Coming of the Savior." This is a splendid way to start the celebration of our Lord's birthday. We cordially invite our friends as well as our members to worship with us.

Christmas Entertainment
The Christmas entertainment by the Sunday school will be presented next Sunday afternoon, December 20, at 4 p.m. Everybody is cordially invited to attend. The program will include the following songs, recitations and exercises, by the smaller children.
Greetings—James Ingram.
Welcome—Ronald Farrell.
Welcome—Margaret Sulter.
The Angels' Song—Helen Creager.
Betty Mae Westlake, Georgianna Schirmer.
Jesus' Little Friends—Mary Pike, Alice Burgess, Betty Ehrlich.
Shine Christmas Light—Primary Song.
Glad Christmas Day—Raymond Koehler.
Our Christmas Celebration—Doris Myers, Mary Schroeder, Almira DeVinney, Betty Mae Westlake, Betty Knight.
The Christmas Window—Jack Grassie.
Told by the Stars—Joan Smith, William Riple, Joan Griffenberg, Jean Buchholz, Walter Myers, Anna Don, Jack Donaghy.
Happy Christmas Wishes—Mary Lou Williams, Corinne Lewis, Norma Rumpel, Wallace Hettel.
Little Lights for Jesus—Ruth Creager, Helen Creager.
A Real Christmas Thought—Emma DeVinney, Della Stone, Bernice Porto, Betty Reid.
Christmas Joy—Victor Jensen, Douglas Hargett, Dwayne Rose.
There will also be a brief pageant sponsored by the Sunday school class of Mrs. Creager, assisted by others. The following will participate: Dorothy Binder, Virginia Howe, Florence Pike, Lillian Stowe, Ida Diemand, Betty Grassie, Eleanor Kaufman, Lillian Schiller, Ruth Creager, Helen Creager, Georgianna Schirmer, Elizabeth Schirmer, Jean Grassie, Raymond Binder, Warren Jensen, Frank Weigand, Eugene Diemand, Warren Smith, Thomas Hettel, J. H. Ingram.

PALMYRA MORAVIAN CHURCH
Rev. Albert J. Harks, Pastor
Services for Sunday, December 20: 9:30 a.m., Sunday school.
10:45 a.m., Morning worship.
Christmas music and a pre-Christmas sermon: "Wonderful."
6:45 p.m., Christian Endeavor praise and prayer meeting.
7:30 p.m., Moravian Candle Service. Christmas carol song service. The beautiful Moravian Christmas candle service, in which every person present receives a decorated lighted candle, will be a part of this service. Short story sermon. The public is most cordially invited.
Our Christmas Day service will be held at 9:30 a.m.
Heaven has planned wondrous things for every life, but few work out the plans.
Institutions of higher learning in this country have an enrollment of more than 1,000,000 young men and women.

BISHOP GARDNER ADDRESSES MEN

Speaks at Breakfast Following Corporate Communion in Christ Church

Breakfast was served last Sunday morning to 78 men and boys in the Christ Church parish house, River-ton, who had gathered to hear an address by the Rt. Rev. Wallace J. Gardner, Bishop Coadjutor of the Episcopal Diocese of New Jersey. The breakfast was preceded by the celebration of Holy Communion in the church at 7:30 a.m., at which the annual Corporate Communion was made by the men and boys of the parish.
Bishop Gardner was the celebrant, assisted by the rector, the Rev. Francis B. Downs, who served as deacon, and by five young men of St. Vincent's Guild as servers and crucifers.
At this service the new Chapel of the Holy Spirit was dedicated by the bishop. The construction of the altar and the furnishing of the chapel was done by the younger men of the parish, and the work was made possible by the gifts of several members of the congregation. The design of the altar, and its appointments is in the best Anglican tradition.
In his address, following the breakfast, the bishop urged a closer fellowship of all the men in the diocese, and also a broader appreciation of the problems and opportunities of the whole church.
At the 11 o'clock service Bishop Gardner administered the Sacrament of Confirmation and received several persons from the Roman communion.

EPWORTH LEAGUE
The First Department is entertaining in a social hour at 6 p.m. in the Wesleyan room. The high school league will be our guests.
The Christmas service will be in charge of Miss Lisa Stein and will start at 7 p.m.
Bring your share of the canned goods for our Christmas baskets Sunday night.
Another issue of the Epworthian will be given out at this service.
Publicity.

CHRISTIAN SCIENCE CHURCH
"Is the Universe, Including Man, Evolved by Atomic Force?" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, December 20.
The Golden Text is: "Thou, Lord, in the beginning hast laid the foundation of the earth; and the heavens are the works of thine hands" (Hebrews 1:10).
Among the citations which comprise the Lesson-Sermon is the following from the Bible: "For though there be that are called gods, whether in heaven or in earth, (as Ida Diemand, Lillian Schiller, Ruth Creager, Helen Creager, Georgianna Schirmer, Elizabeth Schirmer, Jean Grassie, Raymond Binder, Warren Jensen, Frank Weigand, Eugene Diemand, Warren Smith, Thomas Hettel, J. H. Ingram.)
The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "God creates and governs the universe, including man. The universe is filled with spiritual ideas, which He evolves, and they are obedient to the Mind that makes them" (p. 295).

FLOWERING PLANTS MAKE FINE GIFTS
Dreer's has a beautiful assortment of plants which would make ideal gifts for Christmas. Others are just the thing to give the home an added touch of holiday color.
Included in the assortment are: scarlet poinsettias, gorgeously colored cyclamens, "Little Blue" African violets, golden oranges and many others.
These are on display in the River-ton greenhouses, Fulton street.

The average woman who teaches in the United States is twenty-nine years old and is a graduate of a normal school.

HAVE YOU SEEN THE NEW RYTEX STATIONERY AT THE NEW ERA OFFICE?



TURKEYS ROASTED 75c

NAN CABOT CHOCOLATES 39c

INDIVIDUAL MERINGUES
LARGE MERINGUES
FANCY MOLDS AND MELONS
PUMPKIN AND MINCE PIES
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WHITE MOUNTAIN AND
FANCY CAKES
PISTACHIO ICE CREAM

Order Now for Christmas

CHEW'S BAKERY

526 Main Street RIVERTON
Phone 154 FREE DELIVERY SERVICE

Complete Line of Gifts for the entire family at

Palmyra's Leading Store

Shulman's Department Store

ALL GIFTS BOXED FREE

FOR MEN

Arrow Shirts, Ties, Handkerchiefs, Interwoven Socks
Ties from 25c to \$1.00
Shirts from \$1.00 to \$2.50
Pajamas from \$1.00 and up
Scarfs from 50c to \$1.00
Everything that men need at reasonable prices

LADIES

Chiffon and service weight Hosiery 49c to \$1.00
Japanese Silk Robes
Flannel and Velvet Robes
Silk and Satin Nightgowns, Pajamas, Dance Sets, Slips, Chemise
Cocktail Aprons
All kinds of Handkerchiefs
Towel Sets
Boxed Pillow Cases
Bedroom Slippers
Ladies Silk Dresses \$2.98, \$3.98 and \$4.98

CHILDREN

Suits, Sweaters, Ski Suits, \$2.98 and up
3-piece Snow Suits, sizes 4-5-6, \$2.98
Mits and June Preston Frocks, for the particular Miss
Sizes 1 to 16, 69c, 88c and \$1.00
Bathrobes, Rain Capes, Hat and Scarf Sets
Popeye Wool Scarfs, 59c

OPEN EVERY EVENING UNTIL CHRISTMAS
Phone, Riverton 593

Fresh HOME MADE Pure XMAS CANDY

CHOCOLATES
24 Different Varieties
with or without
Bon Bons
40c lb. 5 lb \$1.99

FINEST SELECTION
ASSORTED MILK
CHOCOLATES
50c lb. 5 lb \$2.49

PEPPERMINT—TEABERRY—ANISE

CANES 1c to \$1

When purchasing your Christmas Candies, why not get the best value for your money. We use only the purest and finest ingredients obtainable and you pay no more. All of our candies are made right here in PALMYRA.

SCHILLINGERS

East Side of Broad Street (next to A. & P.) PALMYRA

HI SCHOOL COURT TEAM WINS FIRST

Noses Out Camden Catholic in Closing Minute of Game, Score 25-24

The Palmyra High School court team started the season in an auspicious manner when they trimmed Catholic High, in a stirring engagement, by the score of 25-24, the encounter being staged in Camden, on Tuesday evening, before a large crowd.

The locals lead by a 21-16 count as the final period opened. Camden soon evened the score and added an extra point for good measure. Coe sunk a two-pointer which put Palmyra in the van, but Camden did likewise and forged ahead by the margin of a single point, as the timekeeper was getting ready to bring hostilities to an end.
At this juncture, Coe settled the affair by sinking a long one. The game ended within a few seconds.

High Scorers

Coe and Rothbaum divided the scoring honors for the charges of Coach Dimond, each annexing 10 points.
Palmyra was awarded a total of 20 free throws, but was able to cash in on only seven. Camden fared not as well, however, being able to convert four out of 12.
The Camden junior varsity nosed out the reserve Palmyra squad in the preliminary game by the score of 18-15.

The line-up:

	Palmyra	Fld	FT	FT	P
Shea, f	1	0	1	4	4
Rothbaum, f	5	0	1	10	10
Coe, c	3	4	9	10	10
Gamble, g	0	0	2	0	0
Whitmyer, g	0	1	3	1	1
Belts, f	0	0	1	0	0
Althouse, g	0	0	0	0	0
Totals	9	7	20	25	25

	Camden Catholic	Fld	FT	FT	P
McClosky, f	3	0	1	6	6
Lee, f	1	2	2	4	4
Olewis, c	1	0	0	2	2
Carberry, g	2	0	2	4	4
Adkerson, f	2	2	6	6	6
McGrav, f	1	0	1	2	2
Pawlesky, g	0	0	0	0	0
Totals	10	4	12	24	24

Palmyra 10 4 7 4-25
Camden 5 4 7 8-24
Referee—Isenberg.

Junior Varsity Game

	Palmyra	Fld	FT	FT	P
O'Neill, f	2	1	4	5	5
Brown, f	2	2	3	6	6
Kartis, f	0	0	0	0	0
Coles, f	0	0	0	0	0
Glenn, c	1	0	3	2	2
Marshall, g	1	0	0	2	2
Sacca, g	0	0	1	0	0
Totals	6	3	11	15	15

	Camden Catholic	Fld	FT	FT	P
Pucillish, f	4	3	5	11	11
DeGross, f	0	2	7	2	2
Pudlick, f	0	0	0	0	0
Schmidt, c	0	0	0	0	0
Frost, c	1	0	1	2	2
Arns, g	0	1	2	1	1
Cunee, g	1	0	1	2	2
Totals	6	6	16	18	18

Referee—Isenberg.

GREETING CARDS AT L. G. ROGERS'

L. G. Rogers, 15 E. Broad street, Palmyra, is featuring the famous "Hallmark" line of Christmas cards this year, in all the wanted styles. You will be able to find the sentiment you desire to express, in just the right type of card by examining the selection at Rogers.
Religion wears out unless used seven days in the week.

Country Club Notes

BOWLING

The team captained by C. E. Sims captured three games last week, while the runners-up, the group headed by R. T. Elliott dropped an equal number.
With this week marking the final session of the first half, Sims can fare no worse than a tie for initial honors, since his team leads the nearest contender by a margin of three games. A tie would exist only in the event of Tyler's men winning all three of their remaining games while Sims lost the last three.
Howard Coe, of J. E. Lippincott's team, carried off the weekly honors by rolling a high single of 237. His other scores of 228 and 195 gave him a splendid total of 660 for the set.
Standing of the teams (including games rolled on December 9):

	W	L
C. E. Sims	22	8
D. B. Tyler	19	11
R. T. Elliott	18	12
J. E. Lippincott	18	12
M. L. Smith	17	13
J. F. Jamison	17	13
R. J. Woods	13	17
J. S. Bartley	13	17
W. L. Hendrickson	12	18
W. S. Wilson	11	19
J. D. Clark	10	20
S. H. Bonnell	8	22

TURNERS MAKE IT FIVE IN A ROW

Take Camden Ramblers Over the Hurdles by 30-23 Count. Reserves Also Win

The Turner five won their fifth straight victory of the season when they took the Camden Ramblers into camp last Sunday afternoon in Turner Hall, Riverside, by the score of 30 to 23.
The Ramblers lead at halftime, being on the long end of a 16-12 count, but the seige guns of the Turners opened up in the final frame with sufficient strength to nose out the opposition.
Easley and Parker led in the scoring for the victors.
The Turner Reds, composed largely of Riverton and Palmyra players, turned back Barrington by the one-sided score of 47 to 17.
Baker was high scorer, annexing four field goals and two fouls for a total of 10.
The box score:

	Turners	Fld	FT	FT	P
Parker, f	1	2	4	4	4
Vernon, f	3	2	3	8	8
Sacca, c	2	1	3	5	5
Easley, g	3	1	2	7	7
Meinhold, f	1	1	1	3	3
Hennessey, c	0	1	1	1	1
Poulke, f	1	0	0	2	2
Fendetta, f	0	0	0	0	0
Reeves, f	0	0	0	0	0
Totals	11	8	14	30	30

	Camden Ramblers	Fld	FT	FT	P
Scheffler, f	3	2	3	8	8
Plasky, f	2	2	5	6	6
Beale, f	1	0	0	2	2
Wray, c	1	2	5	6	6
Moffit, g	1	1	3	3	3
Scott, g	0	0	0	0	0
Totals	9	7	16	23	23

Score at end of first half: Camden Ramblers, 16; Turners, 12.

Alley Gossip

Palmyra League

The league-leading Messicks came to grips with the Germanias, holders of second place, last Friday night, with the result that the former aggregation strengthened their hold on the sunberth when they won two out of three.
The scores:

	Germania	W	L
Weidner	161	153	
Potter	150	166	180
Wach	181	156	184
Burke	134	147	172
Nelson	190	168	169
McCormick	147	116	
Totals	802	767	858

	Messicks	W	L
Messick	110	111	129
J. Leonard	172	144	156
Woolson	174	162	147
Conway	212	156	165
Handicap	60	50	70
Totals	878	776	852

The League Standing

	W	L
Messicks	15	6
Germania	14	7
Coca Cola	12	9
Fortnum V-8	9	12
A. & P.	8	13
Stones	7	14

Ladies' League

The Murads increased their lead to five games when they won two out of three. The former contenders, the Luckies, continued their downward course by dropping all three. The five high averages in this loop are as follows: Mrs. Haines, 139; Mrs. Wilson, 134; Mrs. N. Belts, 132; Mrs. Leonard, 132, and Mrs. Leonard R. Baker, 131.

	W	L
Murads	25	8
Luckies	20	13
Camels	17	16
Spuds	17	16
Kools	14	19
Wings	6	27

County League

The race in this circuit shows signs of becoming a free-for-all fight for first place as only two games separate the first four teams. Medford lost ground by losing all three games in last week's engagement.

How They Stand

	W	L
Beverly	15	9
Medford	14	10
Buoh's Pros	13	11
Richfield	13	11
Easo	11	13
Farmers	7	17

South Jersey League

Palmyra continued on the downward path last Saturday night when they dropped three to the Camden Casino five. This pushes the locals farther down in the second division.
The season's averages for the regular members of the team are as follows: Nelson, 186; Poulson, 182; Wallace, 177; Burke, 176, and Brosius, 175.

Artisans' League

No official games were rolled in this loop last week.

SACRED HEART PTA CHRISTMAS PARTY

The Sacred Heart P.T.A. has arranged a Christmas party for the Children of the parish on Wednesday, December 23, at 10 o'clock in the morning.
Santa Claus will be present to distribute candy and fruit to the children.
Publicity.

CHRISTMAS GIFT HINTS

SMOKERS' ARTICLES
PIPES - CIGARS
CIGARETTES - TOBACCO
At Low Prices



PARKER PENS—PENCILS—DESK SETS
from \$3.50 up to \$10

CHOICE OF CANDIES—SCHAFFT'S OR LOFTS
1 lb from 29c to \$1.50—5 lb \$1.50 to \$3.50

FLASHLIGHTS, LAMPS, CAMERAS, CLOCKS, GIFTS

STATIONERY

Gift Box Writing Paper, a Welcome Gift—25c to \$1.50

AT BROADWAY



Bert Wheeler, popular comedian, co-starred with Robert Woolsey in "Mummy's Boys," playing this Saturday.

She (to Henry Sapp): "Now, if you were in the same circumstances, how would you have played the hand?"
Sapp (icily): "Under an assumed name."—Southern Public Utilities Magazine.

Willie: "Mother, you said that dentist was painless."
Mother: "Well?"
Willie: "He isn't. When I bit his finger he yelled like mad."—Kansas City Public Service.



ANNOUNCEMENT

CARL A. PETERSON
the well-known Tailor has removed from the Flanders Building to

1617 Sansom St.,
Philadelphia

SPECIAL PRICES

on Suits and Overcoats,
Custom-Made or
Ready-to-Wear

SMALL PROFITS
GO TO PACKERS

Livestock Producers Now Get 75 Cents from Wholesale Dollar Standpoint

The livestock producers of this country are receiving approximately 75 cents out of the average dollar received for meat and by products by the meat packing industry, according to a recent study of the Institute of American Meat Packers. Of the remaining 25 cents of this wholesale dollar, about 11 cents is used for payrolls, 4 cents is paid out for transportation and delivery costs, and 9 cents is used for taxes and other expenses. The remainder, a small sum, goes to profits. Several conditions over which the meat packing industry has no control are making it difficult for the industry to return to producers the 80 to 85 cents of the average wholesale meat dollar as in the past. One of those is the growing demand of housewives for ne w services from packers and retailers.

Service Costs Money
Although it does not follow that these extra services are causing the farmer to get fewer cents per pound for his livestock, it undoubtedly means that he is getting a somewhat smaller percentage of the average wholesale dollar than if such services were not given. In other words, the consumer is paying for the extra services while usual marketing expenses are paid by producers. Other increased costs over which the meat packing industry has no control are higher freight charges, wage scales and taxes. The packing industry has held costs to a minimum only as a result of a constant search for improved efficiency, and reduction of expenses.

AT SAVAR THEATRE



For the moment reversing what happens in "Under Your Spell," Lawrence Tibbett holds tightly to Wendy Barrie. In the Twentieth Century-Fox musical his things are otherwise ordered, and pretty Wendy has all she can do to hold on to the singing star.



The best printing is done by experienced workmen who are all wrapped up in their work. We have been at the game 44 years, and like it better every day.

Phone, Riverton 712

A clock watcher never becomes the man of the hour.

SAVAR

FRI., SAT., SUN., MON.—
December 18, 19, 20, 21



XMAS TREES

BOTH
LARGE
AND
SMALL
WELL FORMED

SELECT YOURS NOW

from 25c to \$3
Delivered to Your Home

SHERMAN GOOTEE
at the Collins' Bldg.
RIVERTON

PALMYRA

Matinee Daily at 2:00 p.m.
Evenings 7:00—9:00 o'clock

FRIDAY, December 18
VICTOR McLAGLEN
in

The Magnificent Brute

SATURDAY, December 19



MONDAY and TUESDAY
December 21 and 22
As Human as Laughter and Tears
—A Picture You'll Never Forget!
GLADYS GEORGE
ARLINE JUDGE
in

Valient is the Word for Carrie

—MONDAY—
FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

WEDNESDAY, December 23
CARY GRANT
JOAN BENNETT
in

Wedding Present

THURSDAY, December 24
ROBERT YOUNG
FLORENCE RICE
in

Sworn Enemy

FREE—To Our Lady Patrons
"Royal Crown Derby"

RIVERSIDE

LAST TIMES TODAY

Legion of Terror

with
BRUCE CABOT

FRIDAY, December 18

2 BIG FIRST RUN FEATURES
RALPH BELLAMY
MAE CLARK

in
HAROLD BELL WRIGHT'S
Wild Brian Kent

—ADDED FEATURE—
EDMUND LOWE
GLORIA STUART

Girl on the Front Page

SATURDAY, December 19
VICTOR McLAGLEN
ACADEMY AWARD WINNER

The Magnificent Brute

with
Binnie Barnes

FREE to every Boy and Girl.
A large box of Xmas candy
from Santa Claus.

SUNDAY and MONDAY
December 20 and 21
GLADYS GEORGE
ARLINE JUDGE

Valient is the Word for Carrie

TUESDAY, December 22

WILL ROGERS

in
Ambassador Bill

MAKE SOME CHILD HAPPY!
Buy them a Xmas Movie Gift
Card. Good for ten admissions.
On sale at Theatre.

BUICK

ECONOMY

Moorestown Motor Co.
219 W. Main Street
Phone, Moorestown 77

If it is printing that
should be in good
taste—
Phone, Riverton 712

A total of 47,000,000 people in this country have only an elementary school education.

Never mind the ridicule,
never mind the defeat—up
again, old heart.
—Emerson.

48th Year No. 52

PUBLIC HEARING
ON NEW SEWER

Called by Palmyra Council for
Friday, Jan. 8, in High
School Auditorium

A public hearing on the proposed sanitary sewer extension project was called for Friday, January 8, by the Palmyra Borough Council at their meeting held Thursday night. The hearing will be held in the Palmyra High School auditorium at 8 p.m. Councilman Flynn explained that he had been advised that two of the five projects making up the whole sewer extension, had been approved by W.P.A. officials.

The mayor stated that the project has advanced to a point where it becomes necessary to get some expression of opinion from the taxpayers of Palmyra. He appointed a committee of six to assemble all the information that might be needed by the council at the public hearing on January 8. This group is as follows: Charles K. Mervine, chairman; William F. Engle, T. Curtis Flynn, Edwin A. Grisco, C. Nevin Buchholz and Albert McCay. Councilman Luce reported that he had a crew removing the most dangerous trees in the borough. He stated that the project will probably continue for about six days. He was given authority to execute a project with the W.P.A. that will keep unemployed men busy trimming trees in the borough at times when temporary halts are made in the more important borough projects.

Street Improvement
Councilman Engle recommended the expenditure of \$800 for gravel on Spring Garden street, \$657.90 of which will be reserved for the 1937 budget from the dirt road fund. Engle reported that cards with the schedule of days for the garbage, ash and trash collection within the borough had been printed and were distributed free to the householders, by welfare labor. He was authorized to requisition a truck to help carry on the W.P.A. street project which might have stopped if the borough did not furnish this assistance. This would be a temporary plan and not a condition of the project.

A resolution was made by the same councilman to reserve \$2608 in the 1937 budget to fulfill the contract made in 1936 with Hilton M. Smith for road oil. This was passed unanimously.

The building inspector reported \$3372 in building improvements and submitted fees for \$25.50.

New Bus Line Proposed
John Thompson Peak, 308 Pavilion avenue, Riverside, proprietor of the "Express Stages," a new bus line, asked permission of council to operate through Palmyra on a scheduled run from Frankford to Riverside. The matter was laid over for investigation (continued on page 4)

NOTICE

During the holiday season the Riverton Free Library will be closed as follows: From 6 p.m. on Thursday, December 24th until 4 p.m. on Monday, December 28th, and from 9 p.m. Thursday, December 31st, until 4 p.m. Monday, January 4, 1937.

NOTICE

To Advertisers and
News Contributors:
Advertisers and news contributors are requested to send copy for next week's issue of The New Era by 9 a.m., Wednesday, December 31.

A CORRECTION

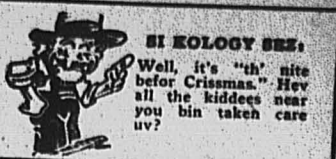
Paul E. Burke and Jack T. Easley have leased the Texaco Service Station, Broad street and Linden avenue, Riverton, from Mrs. O. P. Albertson and did not purchase it, as was stated in the last issue of The New Era.

Keep an injured person lying down. Do not walk him around or make him sit up.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, DECEMBER 24, 1936



PRICE FIVE CENTS

Greetings



The entire personnel of The New Era join in wishing you a very Merry Christmas and bountiful Good Cheer in all the days to come.

An Appeal to
You—Today!

The response to our request that persons and organizations take care of families for Christmas baskets has not been as generous as we had hoped for.

The twenty-two cases which we have on actual relief will be taken care of through this office and these people can be assured of a good Christmas dinner.

There are, however, about 29 families who are on the border line, and will have little in addition to their usual fare unless helped by some one else. These are the people to whom baskets should be sent to insure them a Christmas dinner.

We appreciate the fact that the Broadway theatre has given a matinee from which we will receive food for our clients. Further than this, Mr. Shugars, the manager, has agreed to send baskets to two persons whom we have suggested.

Baskets will also be sent through Mrs. Howard Johnson, Mrs. E. M. Toy, Miss Hassell, J. Harry Williams, American Stores, Boy Scouts, William Ulrich, Dr. D. H. LeFavor and James T. Weart.

We have also received a donation of \$10 with which to buy food, from a fine Christian gentleman who did not wish his name mentioned, and another contribution of \$1, for the same purpose from a man who is up against it himself.

We thank all these people for their help and trust they will have a more Merry Christmas on account of it.

The telephone number of the Palmyra Welfare is 191, and the office is in police headquarters.

George N. Wimer,
Welfare Director.

COUNTY PAYS ALL
BILLS FOR 1936

Oath of Office Administered to
Freeholders Palmer Adams
and LeRoy Church

The Burlington county Board of Freeholders cleaned their books of all state taxes for 1936 by authorizing payment of \$17,177 at the meeting of the board held Tuesday evening, December 22.

County bills for the current year were also settled in full by a payment of \$88,008.

At this meeting the oath of office was administered to Palmer Adams who will begin his second term on January 2, and to LeRoy Church who will also be seated at the same time. Church succeeds Frank Cook, Democrat member of the board, from Medford.

This formality was necessary before the first of the year because Judge Hendrickson will be absent in January on a vacation.

Keep an injured person lying down. Do not walk him around or make him sit up.

CHRISTMAS RUSH
AT POST OFFICES

Large Volume of Mail Handled
at Palmyra and Riverton;
Extra Help Needed

An avalanche of holiday mail descended upon the Riverton and Palmyra post offices during the first days of this week, but efficient work on the part of the postal employees has taken care of the tremendous influx.

At Riverton, Postmaster Mrs. Mervil E. Haas has augmented her regular force with five extra people who are being used in all departments. H. W. Barry, Palmyra postmaster, has seven additional men, who are engaged as carriers and in the parcel post division.

Both postmasters stated that the peak of the outgoing mail had been reached by Tuesday. Incoming deliveries were especially heavy on Tuesday and Wednesday.

Despite the great volume of mail in all classes, it is expected that the last deliveries on the twenty-fourth will clear both post offices of holiday mail.

Mr. Barry reports that incoming and outgoing mail has exceeded that of last year by a considerable margin.

POLICE DEPTS.
DECORATE FOR
CHRISTMAS

Among the many outstanding holiday decorations in Riverton and Palmyra are those arranged by the police departments of the two communities.

In Riverton, the officers have a lighted tree attached to the standard of the traffic signal at Broad and Main streets. The lights on the tree are red, green and amber, and are synchronized with the signal itself, changing to the different colors as does the traffic stop and go sign.

The Palmyra police, as in former years, have decorated a large tree in the band stand at the grove, Broad street and Cinnaminson avenue. This tree, bedecked with its striking appearance, and is the object of much favorable comment.

HOLIDAY DECORATIONS
RIVAL OTHER YEARS

With Christmas almost here, indications are that Palmyra and Riverton homes will be as attractively decorated as in years past, despite the absence of contests in either community.

Many lighted trees are in evidence, and porch and window decorations have been observed in scores of residences.

NEW PLATFORM AT
FREIGHT STATION

A complete new platform of heavy timber is being laid at the Riverton freight station. The old structure is being ripped out in sections, being considerably weakened at certain spots.

NUMBERS FOR
MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

414 1277
502 1384
1157 1453

Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last page of the comic section, and you will receive two adult passes for the Broadway Theatre, Palmyra.

SECTION OF NEW STORE FINISHED

Wing of Philadelphia Market House Ready on Dec. 26; Big Opening Soon

One of the largest building operations in this vicinity for several years is nearing completion as the contractors put the finishing touches on the east wing of the new Philadelphia Market House, Broad street and Garfield avenue, Palmyra.

The proprietors, Morris Lipkowitz and David Schwartz, announce that one section of their new store will be opened on Saturday, December 26. The portion now in use as temporary quarters will then be torn out and completely remodeled. This work is expected to be finished within two weeks.

When both portions of the new mart are ready for occupancy there will be a grand opening, at which time many interesting demonstrations and prizes will be arranged for those who attend.

Six Departments

The store, when entirely finished, will have six departments and will be the largest and most modern food market in Burlington county, according to the proprietors. Everything for the table will be carried under one roof.

In addition to the fruit and vegetable, sea food and grocery departments, which the Philadelphia Market House has always maintained, the following new lines will be added: daily delicatessen, finest quality meats and baked goods.

Further announcements regarding the grand opening will be made in the near future.

Construction During Business

The reconstruction work has progressed while business was carried on as usual. This involved considerable care on the part of those doing the work, as the entire old structure was torn down, even to the foundations.

The appearance of the building will add considerably to the up-to-date atmosphere of the business section in Palmyra.

ANOTHER WARNING AGAINST THE HITCH HIKER MENACE

A new warning to motorists against the practice of "picking up" persons who solicit rides was issued recently by the Keystone Automobile Club of New Jersey.

"In recent weeks," said J. Maxwell Smith, general manager of the club, "numerous instances have come to our attention in which motorists were placed in jeopardy by hitch-hikers. The most serious incident involved a young man who was robbed and shot by two youths he had permitted to enter his car. Another is that of a young woman who, when stopped at a traffic light, was startled to see a man of uncouth appearance open the door and sit beside her. She quickly drove into a parking space where uniformed attendants were on duty, whereupon the uninvited guest leaped from the car and escaped."

"We are constantly receiving complaints from motorists who say that hitch-hikers stand boldly in the roadway, compelling drivers to slow down almost to a stop. When the advances of the free ride seekers are ignored they use abusive language and, in some instances, stones and other missiles have been thrown at the cars."

"So long as hitch-hikers are accommodated, just so long will this form of parasite continue to thrive. Motorists have it well within their power to squelch the pest. Unanimous refusal of drivers to pick up the road moochers would soon put an end to the practice."

MOVIE BENEFIT

There will be a movie benefit at the Broadway theatre, Palmyra, during the week of January 11, for the Riverton Mustangs.

No gifts to the ladies will be made on gift night during this week.

If you are in charge of an injured person endeavor to keep him cheered up. The realization of his injury may depress him greatly.

YMCA STAMP CLUB of Palmyra and Riverton



BUICK



Moorestown Motor Co.
19 W. Main Street Moorestown
Phone, Moorestown 77



Wishing
you the Joys of
a very
Merry Christmas

Peel Poindexter

CLEANING - PRESSING
DYEING

515 Main St. Riverton
Phone 514

Greetings and best wishes
for Christmas and the
coming year.

TONY'S BEAUTY SALON

103 W. Broad Street
PALMYRA

Compliments

of the
Season

L. G. ROGERS

UNITED CIGAR STORE

11 E. Broad Street
Palmyra, N. J.



All kind thoughts and best
wishes for Christmas.

McALLISTER'S

Announcing....

THE AGNES DRESS SHOP

now open under new management

9 East Broad Street
Palmyra

You are cordially invited to stop in and inspect
our new stock of Dresses, Hosiery
and Underthings.

NEW DRESS CLUB STARTS JANUARY 1

MRS. H. W. ALLOWAY

Manager

Merry
Christmas
and
Happy
New Year

Use The New Era Want-Ad Column as a medium
for exchange, sale, buy or rent—Just Phone 712. Only
ten cents per line per insertion.



To Our Friends...

In these happy communities it is the
personal wish of Frank A. Snover and John
N. Swartz at this glad Christmas Season,
that the New Year may find for you greater
joy, increased happiness and a generous share
of the good things in life.

FRANK A. SNOVER

AND

JOHN N. SWARTZ

BENEFIT MATINEE WELL ATTENDED

Large Supply of Food Obtained
at Broadway Theatre for
Welfare Group

Several hundred youngsters from Riverton, Palmyra and Cinnaminson crowded the Broadway theatre, Palmyra, Tuesday afternoon, when the first annual canned goods matinee for the benefit of the Riverton and Palmyra welfare associations was staged by the manager, Charles Shugars.

The entire staff of the theatre also donated their services for the affair. The only ticket of admission acceptable was an article of food—and did those boys and girls take advantage of this opportunity to see a top-notch Western, and aid their less fortunate fellows.

Long before the regular matinee was out, the throng commenced to gather, each member eager to view the special program arranged for the occasion. When the doors opened, the pile of eatments grew steadily. It included such staples as sugar, rice, potatoes and all kinds of canned vegetables. In addition there was a wide assortment of canned fruit, fruit juices, meat, fish, etc.

The vigorous applause after the show started appeared to indicate "a good time was being had by all."

The management of the Broadway wishes to express its sincere appreciation to all those who assisted in making the affair a success.



PALMYRA
SCHOOL
NOTES

Palmyrian Out

The December issue of the school paper, "The Palmyrian" made its appearance last week. This number contains six pages and is bedecked with holiday colors. The editor-in-chief is Mary Gibbon and the associate editors are Betty Parker, Thomas Braddock and John Hoare.

Automobile Driving Classes

The Palmyra High School driving class, under the direction of Charles W. Hoffman, chemistry teacher, will start on January 3.

The course is to be given in the chemistry laboratory five periods a week.

The registration at present is limited to 25 students a period. Students 16 and over will start first as they are now at the driving age.

Wilton E. Mount, of the YMCA, is cooperating and helping to obtain speakers. Arthur N. Palmer, manual training instructor, will also assist.

Plans are being made to get the approval of the motor vehicle department so that students completing this course will have to take only a driving test for their license also to get the State Department of Education to allow them to give credits to students taking this course. Any persons interested in assisting are urged to get in touch with Paul R. Jones, supervising principal, or Mr. Hoffman.

Kindergarten

On Wednesday the Kindergarten is having a party, the mothers and fathers have been invited. A play will be given, and in the cast are Grace Walters, Peggy McCay, Collins Haines, Hubert Hauck, Betty Lamont, and Byron Stauffer. In the afternoon the children who take part are: Helen Mae Hunter, Barbara Cherry, Patsy Bright, Mabel Saltmer, and the rest of the class.

Christmas Stockings

The girls of the eighth grade during study periods have made eight dozen stockings for the inmates of the Four Mile Colony. A collection was taken in each room and the proceeds were used to fill the stockings. Each stocking contained a candy toy, a new 1936 penny, hard candy, and a candy cane. The high school furnished whatever money was necessary to finish paying for the candy.

Twelve scrap books, made from used Christmas cards, were assembled in the art classes by pupils of the seventh grade. The cards were artistically mounted on paper around which the pupils had placed a hand



BOY SCOUT NEWS

CIRCUS COMING

The circus is coming. This is the announcement of Reginald Gill, chairman of the circus committee of the Burlington County Council, Boy Scouts of America. The Boy Scout circus will be held in the Mount Holly armory on Friday and Saturday, January 22 and 23. It will be complete with several rings, big entrance parade, an historical pageant in pantomime. There are eighteen troops participating with over four hundred boys. It is anticipated that more than 2000 will attend this event. Mr. Gill is assisted on his committee by John Stokes, Moorestown; George Weigand, Palmyra, and Clifford Meeks, of Riverside.

design. These pages were then fastened together and an attractive cover was placed on the book. Miss Sawyer, the art teacher, took the books to the children's ward of the Burlington County Hospital.



Moorestown Motor Co.
219 W. Main Street Moorestown
Phone, Moorestown 77

WE HAVE THAT SMOKE
PIPE FOR YOU. HEATER
AND STOVE REPAIRS.

South Jersey
Supply Company

Broad St. and Delaware Ave.
PALMYRA Phone 234



Wishing you the Season's Greetings and
assuring you of our keen appreciation of your
good will and patronage.

Sack's Department Store

113 W. Broad Street, Palmyra, N. J.



We extend heartiest wishes for a happy
Christmas Season to all our friends, and we
cordially invite your continued patronage.

SERVE BREYER'S ICE CREAM ON CHRISTMAS DAY
Phone Your Order Now

Buohl's Drug Store

Broad and Cinnaminson, Palmyra
Phone 1591



We just want to greet you
with a good old
MERRY CHRISTMAS

"Bill" Wald
"Butts" Carhart
AMERICAN STORE
Riverton



Accept our sincere good
wishes for continued Prosperity
and Happiness. Also
our thanks for the favors
received during the past
year.

Wolfschmidt's
Barber Shop
Riverton

N. DREIER

19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies



From our hearts we wish you a Merry
Christmas and Joy and Good Will in every-
thing you do. We are deeply grateful for the
attention you have given us during the past
year.

BETTY PETTY

.. Beauty Studio ..

519 Cinnaminson Avenue
Palmyra



Greetings and Best Wishes for Christmas and
the New Year.

JOHN H. ETRIS

Billy and Ruth Headquarters
117 W. Broad Street Phone 978 Palmyra



HOLIDAY GREETINGS

At this joyous season of Good Cheer, when
business cares are overshadowed by good fellow-
ship and kind thoughts, we sincerely wish you an
old-fashioned Yuletide.

BURKE & EISLEY Service Station

Broad and Linden Riverton



Christmas Greetings

We would not miss this opportunity to wish
you, our friends and patrons, the Merriest Christmas
ever, and to thank you for your kindness and favors
during the passing year.

H. B. WILLIAMS

Fuel Oil-Coal-Coke-Feeds-Lumber-Building Material
PALMYRA

Phone 1100 Quick Delivery

Peru has a new law creating a
tax to be levied on Mother's Day to
raise funds for an institution known
as the Mothers' Home.

Women, it is said, make ninety
per cent of the attempts to smuggle
articles through the United States
customs.

THE NEW ERA

Published Every Thursday at 607 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor
KARL W. LATCH, Advertising Manager

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioners, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

Philadelphia Advertising Representatives
NEVILLE & HITCHINGS, Inc.
12 So. Twelfth St., Philadelphia, Pa.

Legion Toy Project

For many years the members of Post Frederick M. Rodgers, No. 156, American Legion, have undertaken to collect, recondition and distribute toys at Christmas for needy children of Riverton, Palmyra and Cinnaminson.

This year the total number of toys handled by the legionnaires was approximately 1500. The amount of labor necessary in a project of this nature, is entirely beyond the comprehension of most of us.

Those interested in this work have toiled night and day for the past two weeks—activated by a single motive—to assure all the children of our communities a happy Christmas.

Much credit is due those who are responsible for this most commendable undertaking.

YMCA BRIEFS

New York Trip, December 28

A one-day educational trip to New York City will be conducted by the county YMCA, Monday, December 28. The Palmyra-Riverton Association will also cooperate, the trip being in charge of Secretaries Guy C. Hendry and Wilton E. Mount. Any fellow of high school age and up is welcome. YMCA membership is not a requirement. Transportation to Jersey City will be by private cars. The proposed itinerary will include the following: across to New York under the Hudson, coming out in lower Manhattan, walking down through the "canyon" district to the Battery, a visit to the Aquarium, a trip through City Service Building, the tallest of the downtown skyscrapers, a trip through the Stock Exchange, viewing the spot where Washington was first made President, up through Chinatown and the East Side, to the Bowery YMCA, where arrangements are being made for lunch and also for observation of the special type of work they do there. After lunch, board a bus at Washington Square for a ride up Fifth avenue, continuing, if it's a good day, as far as Riverside Church, up the Hudson Drive, then back to Radio City, visit the industrial exhibits, Museum and other points of interest, a performance at Music Hall, down Broadway after dark to see "the lights" on back to Journal Square, Jersey City, either by bus or tube. Inspection of the Newark Airport on the way home.

The cost per person will range between \$3.25 and \$4, depending on how much one wants to eat. Anyone who will drive and take others is invited, with the understanding that fellow passengers share the expense for gas, oil and parking.

Anyone interested in more details may phone the local YMCA. Persons desiring to go should register their intention and state whether they will drive or want transportation.

The starting hour, from Mt. Holly will be 7 a.m. The Palmyra-Riverton caravan will join the cars from Mt. Holly at Bordentown at 7.30.

Trenton Trip

The Mercer County YMCA has invited Burlington county boys to share in their Christmas party in the Central YMCA, Monday, December 28, which will be held in the

auditorium of the Central Association building, commencing at 2 p.m. A special feature of the program will be an address by Commander C. J. MacGregor, Arctic explorer, now connected with the Newark Airport. Mr. MacGregor was one of the speakers at the State Older Boys' Conference at Collingswood. Some fellows will plan to arrive early to visit various points of interest around Trenton, using the morning to do this. Provisions will also be made for any who want to enjoy a swim.

Philadelphia, December 31

Secretary Clifford W. Ergood will be in charge of this trip, which will be held Thursday, December 31. The hours will be from 9 a.m. to 9 p.m. Grade school and high school boys and any adults who wish to accompany them are invited. The probable itinerary will include such places as Central Airport, Camden; KYW broadcasting station, Philadelphia; a trip to the Philadelphia City Hall Tower, through the Evening Bulletin, through a large central telephone office, Franklin Institute, Central YMCA, and a specially guided tour through Wanamaker's store, where there will be a special seasonal program. Detailed information concerning this trip may also be had from the local YMCA secretary, Wilton E. Mount.

Reunion of Boy and Girl Campers

This will be held at the Ockanick-on camp site, Medford, Tuesday, December 29, from two to five p.m. A general assembly will be held at the main dining hall. What the program after that will be depends on the weather. There may be an opportunity to try out Christmas gifts of skates and sleds and warm outdoor clothing.

K. OF C. CARD PARTY, JAN. 8

The Knights of Columbus are planning to stage another of their famous card parties at the K. of C. Home, Palmyra, on Friday evening, January 8, at 8.15 p.m.

There will be bridge, "500," pin-ochle and radio, with attractive prizes for the winners.

AT HOME

Mr. and Mrs. Claude J. K. Anderson, of "Rive Gauche," Riverton, will be at home, as usual, on New Year's Day from four until seven p.m. No cards.

Public Hearing
On New Sewer

(continued from page 1)

gation and consideration. The sum of \$7541.88 was approved for the payment of principle and interest on borough bonds. Council also approved payment of \$5000 to the board of education and \$236 for principle and interest on baby bonds. The sanitary inspector reported \$4 fees for sewer installation and stated that there were no communicable diseases.

The annual report of the overseer of the poor, Harry J. Saar, was received and filed.

George N. Wimer reported the welfare activities, and submitted bills totaling \$470.29.

Mayor Ward announced that there is agitation, at present, to have the state Financial Assistance Commission made the recipients of state funds in order to reimburse communities for welfare work during the period from July 1 to December 31, 1936. All municipal bodies are asked to contact their state legislators in attempting to put this measure through the state.

Claims Disallowed

Council, acting on the advice of their attorney, decided to disallow the claims of the Public Service Corporation and the Kersey Meat Products for damages sustained when the flag pole toppled several months ago.

A letter from the Palmyra Board of Education was read, petitioning the borough to pay one-half of the school nurse's salary for 1937, since one-half of her time is spent on children of pre-school age. The matter received considerable discussion, but was finally held over for settlement at the budget meeting of the borough.

The police report for the month included three disorderly cases, one careless driving, 109 lodgers, 32 calls answered, five ambulance calls, twelve fires, four auto accidents and one death from a hit and run driver.

The following bills were approved and ordered paid:
Public Service Electric & Gas Co. \$638.02
Standard Oil Co. of N. J., gas, oil 101.91
General Motor Supply Co. 1.75
Central Auto Service 2.04
T. Evans, supplies, hwy. dept. 2.50
W. J. Rodenbach, hauling horse 10.85
Fred R. Johnson, supplies, hwy. dept. 18.00
John A. Neff, supplies, hwy. dept. 2.24
Lester Publishing Co. 2.65
supplies police dept. 2.65
N. J. Bell Telephone Co. 37.21
Thomas Schwink, service, dog pound 4.50
Harry Koutless, leading prisoners 5.00
C. H. Voorhis, medical examination for commitment 600.00
P. O. S. and Rental 1936 2.24
Coombs & Bush, supplies, police dept 2.24
Tomas Smith, supplies, fire dept. 61.67
Albert McCay, service to borough 24.00
Mary F. King, sec. bd. health 40.75
salary and expenses 10.00
James Rambo, labor, disposal plant 18.67
Evans, supplies, sewer plant 9.15
Edwin Flato, clearing sewer 60.00
Society Hall Assoc., rental sewing machine 11.14
Lester S. Fortnum, supplies, hwy. dept. 13.14
W. J. Rodenbach, hauling horse 10.85
Marlin Lamont, trimming trees 12.15
Doubt, et al., defendants, taken in execution 14.85
Baden Reynolds, trimming trees 9.91
South Jersey Supply Co. 4.40
supplies and postage 21.00
George J. Spencer, expenses 3.00
Edwin A. Griscum, telephone 150.00
Palmyra B. & L., 1936 garage rent 36.00
C. Beck, telephone, 1936 1.04
A. & P. food, night lodgers 60.00
rental, meeting room 36.00
Independence Fire Co., telephone, 1936 7.50
Joseph Gallagher, burning off lots 6.00
A. Chandler, burning off lots 120.33
Louis Piergros, cold patch 125.00
Seagrave Co., 2 gate valves 36.77
S. S. Bachholz, insurance premiums 58.33
P. F. Sabeloski, garbage collections

NOTICE OF SETTLEMENT

Administratrix Account

Estate of Sherman L. Warren, Deceased.

Notice is hereby given that the First and Final Account of the subscriber, Administratrix, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burlington at a session to be held Thursday, Dec. 31, 1936, at ten o'clock in the forenoon.

HELEN C. WARREN, Administratrix.

Proctor: Bayard R. Kraft.

Dated: Nov. 23, 1936.

11-26-12-24-36.

RULE TO BAR CREDITORS

Executor's Notice

Estate of Herbert M. Morris, deceased.

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 21st day of December, 1936, upon application of the subscriber, Executor, requiring the creditors of Herbert M. Morris, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before June 21, 1937, or they will be barred of any action thereafter against the said Executor.

ELIZABETH V. MORRIS and FIRST CHANCERY NATIONAL BANK & TRUST COMPANY OF CAMDEN, NEW JERSEY, Executors.

Proctor: Wm. T. Boyle.

Dated: December 21, 1936.

12-24-36-1-28-37

Church Notices

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building
open Tuesday and Friday 2.30 to 4.30

RIVERTON

Miss Elizabeth R. Sim, daughter of Mr. and Mrs. Harry Sim, of 401 Thomas avenue, Riverton, arrived home over the weekend from Mount Saint Joseph College, Philadelphia, to spend the Christmas holidays with her family. Miss Sim, who is a senior in the home economics course, is prominently engaged in many extra-curricular and social activities on the campus. She is a member of the Glee Club, Mission Unit, and the Athletic Association.

Mrs. Joseph H. Schockcor, of Linden avenue, entertained several friends at luncheon at her home last Thursday.

Miss Esther Reeves has resigned her position at the Jefferson Hotel, in Atlantic City.

Mrs. Frank Speer underwent an emergency operation for appendicitis at the Zurburg Hospital, Riverside, last Friday.

Worthy Matron Ellen B. Smith and Worthy Patron Hilton M. Smith, entertained the officers of their staff at a Christmas party last Friday evening.

Members of the Burlington County Woman's Republican Club were entertained at a Christmas party last week in the Bridgeboro Fire House. A committee was appointed at the time to take candy and gifts to the inmates of the Almshouse at New Lisbon. The members of the committee were: Mrs. Alma M. Evans, chairman; Mrs. Edna Phillips, of Riverside Park; Mrs. Sara Parker, and Mrs. Margaret Hamilton, of Florence.

Mrs. Walter Drew left Saturday for Kalamazoo, Michigan, to attend the funeral of her father, Henry A. Kiltz.

The auxiliary of Parry Volunteer Fire Company went to the Zurburg Memorial Hospital Thursday to trim Christmas trees for the men's ward and private rooms, and also to leave gifts.

Tune in Station WFIL every Sunday morning at 11.05 and hear the Young Artists' program given by students of the members of the Music Teachers' Association, of Philadelphia and vicinity. Miss Yvonne Penington will play a cornet solo accompanied by Miss Eleanor Friday this Sunday.

"BIG BROADCAST
OF 1937" HERE

The Biggest Radio Program of All Time Comes to the Broadway Screen

The patrons of the Broadway theatre certainly have a great show booked in for them for Friday and Saturday when the Big Broadcast of 1937 is presented.

Radio's brightest stars, loveliest voices, most popular orchestras and radio's best side-splitting comedy teams make up one of the season's most entertaining feature productions.

How can you go wrong when such great stars of the radio such as Jack Benny, George Burns and Gracie Allen, Bob Burns of bazooka fame, Martha Raye, Benny Goodman's orchestra, Benny Fields, Leopold Stokowski and his symphony orchestra, are presented in one of the best films that has come out of Hollywood to date.

Manager Shugars has also booked a special bill of selected short subjects to give a real holiday treat to the motion picture fans.

PALMYRA

The WPA Band will play Christmas Carols in the Grove on Thursday, December 24, between 4 and 4.30 p.m.

Miss Patience Northrop, of Washington avenue, a student at the New Jersey College for Women, is spending the Christmas holidays with her parents, Mr. and Mrs. Carl Northrop.

Miss Blanche Clift, of Tioga, was the guest of her aunt, Mrs. George J. Seel, on Tuesday.

Mr. and Mrs. Ralph Davis, of Pennsgrove, visited friends here on Sunday. Mrs. Davis will be remembered as Miss Betty Hudson, a former resident of Palmyra.

Announcement has been received of the wedding of Miss Mattie Carpenter to Everett S. Tryon, on Saturday, December 5, at Columbus, Ohio, where they will reside.

Mr. and Mrs. Edgar Seel and Mr. and Mrs. Harold Seel, of West Philadelphia, visited their brother and uncle, George J. Seel, of Cinnaminson avenue, on Sunday.

Mr. and Mrs. Albert Smith spent Sunday in Stone hurst with his parents.

The members of the I.O.O.F. and the Auxiliary were entertained at a Christmas party last Friday evening in Society Hall.

Legal Notices

SHERIFF'S SALE

By virtue of a Writ of Habeas Corpus to me directed, issued out of The Court of Chancery of the State of New Jersey, I will sell

THURSDAY, JANUARY 21, A.D. 1937,

between the hours of 12 and 3 o'clock in the afternoon of said day (to wit, at 2 o'clock)

Standard Time, at the Court House, Mount Holly, New Jersey:

ALL the following tract or parcel of land

and premises hereinafter particularly described, lying and being in the Borough of

Riverton, in the County of Burlington and State of New Jersey:

BEING at a point in the Southeastly line of Seventh Street, at the distance

of one hundred fifty feet Southwesterly from the Southern corner of Thomas Avenue and Seventh Street, said point being

at the corner to lot now or formerly of Hannah Williams and extending thence Southwesterly

along the Southeastly line of Seventh Street, the distance of fifty feet in front or

width and thence extending Southwesterly between parallel lines of that width or frontage at right angles to Seventh Street, one

hundred thirty-five feet in length or depth, by the same land and premises which

G. Carr Jessup and Marjorie Page Jessup, his wife, by their deed of conveyance bearing

date August 22nd, 1935, and recorded in the Office of the Clerk of Burlington County

in Book No. 844 of Deeds, page 292, granted and conveyed unto the said Jessup and Company, in fee.

Deeds approximately \$2,672.55 besides interest, costs and fees.

Seized as the property of Jessup and Company, et al., defendants, taken in execution at the suit of Cinnaminson Building and Loan Association, of Riverton, New Jersey, complainant, and JOHN M. CHANT, Sheriff.

Solicitor: Wm. D. Lippincott.

Dated: December 22, 1936.

Pr's fee: \$19.75.

CHRISTMAS SEAL
SALE BELOW 1930

Contributions Urged in Reply to Letters With Seals That Were Mailed Nov. 26

"So accustomed have we become to a continuous decrease in tuberculosis, year after year, that it is easy to forget how extensive and serious this disease still is," said Dr. J. Lynn Mahaffey, State Director of Health.

"True, the tuberculosis death rate is only one third that of 25 years ago, but the recording in New Jersey of 4296 cases and 2143 deaths from this disease in 1935 proves it to be still a major public health problem.

"This is why the Christmas Seal sale should have generous public support. By this means only can our New Jersey Tuberculosis League carry on its important part in the state-wide effort to eliminate tuberculosis."

The New Jersey Tuberculosis League reports that receipts for this year's Christmas Seal sale are to date larger than last year but still well below the 1930 income, which was reduced by more than a third during the depression years. The preventive program among young people, workers and negroes planned for the coming year will depend for its effectiveness on the sum received from letters containing seals mailed Thanksgiving Day which remain unanswered.

Vows made in a storm are forgotten in a calm.

CLUB XMAS PARTY
FOR 24 CHILDREN

The Palmyra Junior Woman's Club entertained twenty-four children at a Christmas party held in Society Hall on Monday, December 21.

Members of the club called for the children and took them home. The youngsters played games under the direction of Miss Mildred Mickel, several of them receiving prizes. They sang Christmas carols, after which they were seated around a table and refreshments were served. Each child received a favor of a package of candy, donated by the Senior Woman's Club.

When they were ready to leave, each child received a pair of stockings, one rolled inside the other, and one filled with an apple, orange, popcorn, candy, peanuts and a candy cane.

A doll house was given to each child through the kindness of the Kickhefer Container Company, of Delair.

The party was the first project of the Welfare committee. Following the affair, members of the club filled the stockings which they had made for the Four Mile Colony.

The American Home Department, under the direction of Mrs. Harry Hemphill, donated fourteen dolls to the American Legion to be distributed to needy children.

Vows made in a storm are forgotten in a calm.

NOT APPRECIATED
"My little sister is awfully lucky," said one little fellow to another. "Why?" "She went to a party last night where they played a game in which the men had to kiss the girls or pay a forfeit of a box of candy." "Well, how was your sister lucky?" "She came home with thirteen boxes of candy."—Pittsburgh Public Service.



With many good wishes for every Happiness throughout the holidays.

Smith's Store

Dry Goods—Notions—Gifts

414 Main Street
Riverton

SEASON'S GREETINGS

VERNA L. GUEST

517 Garfield Ave. Palmyra
Phone 937
Open Mon., Wed., Fri. and Sat. Evenings



The season is at hand when we gladly welcome the opportunity to extend to you the warmest holiday greetings and to express our appreciation of that intangible but invaluable asset, good will, with which we have been favored during the past year, and which we fully reciprocate.

GEO. FRIDAY, Jr.

PLUMBING - HEATING - ROOFING
OIL BURNERS

609 Thomas Avenue

Riverton

Phone 937



MERRY CHRISTMAS

In extending our Christmas Greeting we sincerely wish you a full measure of joy and prosperity.

LEON A. SEVER, Inc.

EDWIN P. GRIFFENBERG, Mgr.

Palmyra, N. J.



GREETINGS

At this season of Peace on Earth, Good Will to Men, we join in best wishes for a

Merry Christmas and Happy New Year

THE SPINNING WHEEL

531 Cinnaminson Ave.
PALMYRA

Esther T. Rogers
Mildred T. Holt

Open daily 10 a.m. to 10 p.m.



GREETINGS.....

To our many friends in these communities whom it has been our privilege to serve throughout the year.

To you we extend our most cordial wish for a Very Merry Christmas and a Bright, Prosperous New Year.

CINNAMINSON BANK and TRUST CO.

RIVERTON, N. J.

H. D. Hullings and Son

Plumbing—Heating—Roofing

Delco Oil Burners

COLLINS' BUILDING, RIVERTON, N. J.

Phone 60

SEASON'S GREETINGS

REDUCTION IN ELECTRIC RATES

Public Service Co. Agrees to
Revise Schedule: Saving
of \$1,500,000

In connection with the announcement by the Board of Public Utility Commissioners that Public Service Electric and Gas Company has agreed to a reduction of \$1,500,000 in its electric rates, effective after January 1, President Thomas N. McCarter, on behalf of the company, issued the following statement:

"Negotiations with the company, initiated by the Board of Public Utility Commissioners, have resulted, as announced by the board, in the company agreeing to revise its schedule of rates to effect a reduction to the consumers in its electric rates of \$1,500,000.

"The company accedes to this reduction to make unnecessary a formal rate proceeding that would be lengthy and costly to the state and to the company, and to further the policy of the state, now manifested by statute, to substitute negotiation for formal rate proceedings wherever possible. It does this though the immediate future is filled with factors of uncertainty, and though the company is faced with increased costs for wages, materials and taxes.

"It is the company's hope that these unfavorable factors and the amount of the proposed decrease in rates may be in part overcome through further economies in operation and a continued improvement in business conditions, and that in according to the board's determination the action of the company may be justified and that the legitimate interests of its investors may not be prejudiced."

JOHN R. LEWIS IN OBERLIN PLAY

John Reece Lewis, of Riverton, has been selected for one of the two women parts in the cast for the Oberlin Mummies' Club first all-male production, "Arabesque," which will be given next February.

Patterned on the Princeton Triangle Club, the Mummies were organized last spring. Script and songs have been written by Oberlin students and all of the parts will be played by men.

Lewis, who is the son of Mr. and Mrs. Clement B. Lewis of 301 Park avenue, will play one of the two feminine parts in the production. He is a member of the junior class.



Many hearty good wishes
for a Merry Christmas and
a Joyful New Year.

J. L. YOUNG

19½ W. Broad Street
Palmyra

Cleaning—Pressing—Dyeing



BEST WISHES FOR ALL THE
JOYS OF THE SEASON AND
EVERY HAPPINESS IN
THE NEW YEAR

JOHN M. KERRIGAN

Plumbing—Heating—Roofing

18 E. Charles Street

Palmyra, N. J.



**The Christmas Spirit
is in the air**

From every point of the compass comes the Christmas spirit—it is in the air. We take much pleasure in greeting you at the holiday season and wish you a Merry Christmas.

E. BEITZ & SONS

GROCERIES—DELICATESSEN

115 E. Broad Street

Palmyra, N. J.

CINNAMONSON HI-Y

The regular meeting of the Cinnamonson Adventure Hi-Y was held Thursday evening, December 17, at which time officers were elected for the coming year.

Mr. Ergood, of YMCA secretary, was present and gave a very uplifting and inspiring talk which left the boys in a very urgent mood to do greater things in the future than they have done in the past.

Howard Taylor, Jr., was present as was Rev. Madison A. Bowe, one of our sponsors.

After the meeting the boys enjoyed refreshments made possible by our advisor, Mr. Taylor.

Ed. Morton, Reporter.

DOG OWNERS

License tags for 1937 are now available. All dogs must be registered before January 31, with Daniel M. Clifton, Riverton borough clerk.

There are more than 4,000,000 illiterates in the United States.



CHEERIO
and best wishes
for a
**MERRY
CHRISTMAS**

SHULMAN'S
Palmyra's Leading
Department Store
13-15 W. Broad Street
Palmyra

TO ALL
Plant and Flower-loving Friends
We extend
Our Sincere Wishes
for a
Merry Christmas
and a
Happy and Prosperous New Year.

HENRY A. DREER



CHRISTMAS GREETINGS

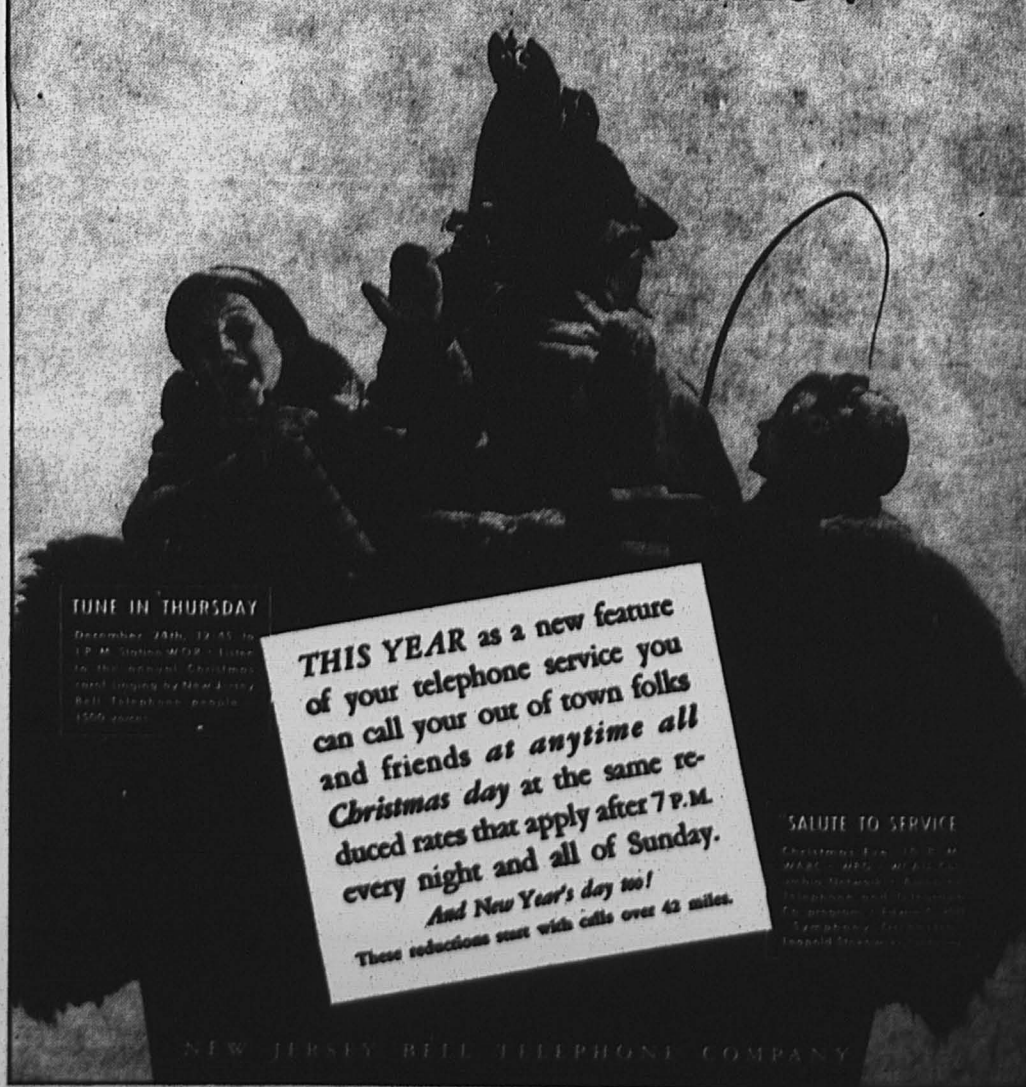
We extend to our friends and patrons our hearty wishes for a Happy Yuletide Season, and that may you stand in the dawn of brighter and happier days is the sincere desire of our entire personnel.

ASKEW MOTOR CO.

SALES SERVICE

Broad and Fulton Streets Riverton

**GOING HOME
FOR CHRISTMAS?**



THIS YEAR as a new feature
of your telephone service you
can call your out of town folks
and friends at *anytime* all
Christmas day at the same re-
duced rates that apply after 7 P.M.
every night and all of Sunday.
And New Year's day too!
These reductions start with calls over 42 miles.

SALE TO SERVICE

SALE TO SERVICE

SALE TO SERVICE

SALE TO SERVICE

SALE TO SERVICE

SALE TO SERVICE

SALE TO SERVICE

SALE TO SERVICE

SALE TO SERVICE

SALE TO SERVICE

SALE TO SERVICE



TURNER QUINTET STILL WINNING

Downs Marquette for Seventh
Straight Victory of Cur-
rent Season

The Turner hoopers continued their winning ways last Sunday afternoon at the expense of the Marquette five, the score at the end of the tussle being 39-36.

The Turners have won seven games to date, five of them being in the American Division of Camden Suburban League, where they are very much in first place.

In the preliminary contest the Riverside Reds had little trouble in taking the St. Joe Celtics into camp by the count of 39-19. Bill Baker, of Palmyra, was high gun for the Reds with a total of 10 points.

The box score:

Turners	Fld	Fl	FT	P
Vernon, f	2	1	1	5
Parker, f	2	2	3	6
Eisley, c	2	2	4	6
Foulke, g	2	2	2	6
Meinhold, g	7	2	2	16
Fandetta, g	0	0	0	0
Totals	15	9	12	39

Marquette

Marquette	Fld	Fl	FT	P
Murphy, f	4	1	2	9
Waters, f	1	3	4	5
Flaherty, c	3	0	1	6
Hughes, g	6	0	1	12
Galline, g	1	2	2	4
Totals	15	6	10	36

Score at end of first half: Turners 16, Marquette 12.

Referee: Mears.

Riverside Red	Fld	Fl	FT	P
Badino, f	3	1	0	7
Cahill, f	1	0	0	2
Bronson, f	3	1	2	7
Elvert, f	2	1	2	5
Landgraf, g	1	1	2	3
Maguire, g	1	0	0	2
Baker, g	4	2	3	10
Beddow, g	1	1	1	3
Totals	17	7	11	39

St. Joe's Celtics

St. Joe's Celtics	Fld	Fl	FT	P
Parvin, f	0	0	0	0
O'Neill, f	2	1	2	5
Dorans, c	1	0	0	2
McNamee, g	2	2	2	6
Davidson, g	2	1	1	5
Sholl, g	0	1	1	1
Totals	7	5	6	19

Score at end of first half: Riverside 19, St. Joe's 11.

Referee: Mears.

LETTERS GIVEN AT PALMYRA HI

Letters for football and hockey were awarded recently to the participants in these sports at Palmyra High School.

The members of the football squad who received letters are: William De Vinney, captain; Jack Shea, Jack Pfeiffer, Walter Shields, William Koski, Howard Lippincott, William Burgunder, William Wolf-schmidt, William McDermott, Harold Reynolds, Douglas Mickie, Frank Applegate, Daniel Glenn, Dante Mento, Paul McDermott, William Marshall, Joseph Prisco, Charles Gamble, and Robert McCurdy, manager.

The members of the girls' hockey team who received letters are: Margaret Schockor, captain; Lorraine Meyers, Flora Brous, Ruth Baker, Ellen Bradley, Dorothy Wolcott, Ruth Roberts, Rita Sacca, Virginia Dadiro, Sophia De Vinney, Marjorie Koenig, manager; Grace Lewis, assistant manager.

Judge the character of a man by what he does when he has nothing to do.

Alley Gossip

South Jersey League

Despite a fine high three of 654 rolled by Paul Burke, Palmyra dropped three more games to Fairview last Saturday night in the South Jersey league race. Nelson had a high single of 235 for the locals, but Letzgas, of the opposition, cracked the timbers for an exceptional count of 278.

The scores:

Palmyra	Fld	Fl	FT	P
Burke	223	199	232	
Farrell	189	164	155	
Brosius	167	160	158	
Poulson	147	163	157	
Nelson	197	235	167	
Totals	923	921	869	

Fairview

Fairview	Fld	Fl	FT	P
Konder	219	243	221	
Kitzmiller	202	181	211	
Lehman	183	201	202	
Letzgas	203	184	278	
Klinglen	166	197	181	
Totals	973	1006	1093	

The league standing:

Oaklyn	29	7
Trenton	28	8
Fairview	22	14
Camden R	20	16
Paulsboro	15	18
Bridgeton	14	19
Camden C	15	21
Palmyra	13	23
Merchantville	11	25
Salem	10	26

Ladies' League

The Murads continue to set the pace in the ladies' loop and boast of a margin of six games over the second place Luckies. The Murads won all three last week, while their nearest rivals could do no better than two.

The standing of the teams:

	W	L
Murads	28	8
Luckies	22	14
Camels	18	18
Kools	17	19
Spuds	17	19
Wings	6	30

County League

Beverly managed to draw away from the pack when they notched up three victories in their last games. Medford lost two, and by so doing, dropped into a tie for second position with the fast-stepping Buold Pros and Richfield. The fight for initial honors in this loop is developing into a four cornered affair with Esso and the Farmers apparently out of the picture.

The standing in the race:

	W	L
Beverly	18	9
Buohl's Pros	15	12
Medford	15	12
Richfield	15	12
Esso	11	16
Farmers	8	19

Palmyra League

The Messicks still remain at the top of the circuit, and increased their advantage a bit by taking the opposition over for three games while Germania lost one game. The Stones have at last succeeded in catching up to the A & P. These teams are now the joint occupants of the cellar.

The league standing:

	W	L
Messicks	18	6
Germania	16	8
Coco Cola	11	13
Fortnum's V-8	10	14
A & P	9	15
Stones	9	15

Artisan's League

After ceasing hostilities for a week

MT. HOLLY BOWS TO LOCALS, 41-11

High School Five Wins Second
Game of Season. Displays
Good Teamwork

Displaying excellent teamwork, the Palmyra High School five overwhelmed Mt. Holly in a Burlington County League fust last Friday night on the local court, the final score being 41-11.

The locals started off in a business like manner and annexed three two-pointers, on as many shots, before the game was two minutes old. They ran the count up to eight ere the Hollies rang up a counter.

During the entire first half, the opposition was able to acquire only three points, a field goal and a foul. The score at this stage of the encounter read: Palmyra 18, Mount Holly 3.

Mt. Holly improved slightly during the third can, but the charges of Coach Dimond ran wild in the final frame, when they swished the cords for 14 points.

Close Shots Score

The game was marked by the fine manner in which Palmyra worked the ball down the floor. Practically all of the scoring was the result of close shots, few being cut loose from beyond the foul mark. Mt. Holly, on the other hand, was unable to penetrate the local defense with any degree of success, their attack breaking down just past the middle of the court.

Palmyra was awarded 15 free throws and converted nine of them for a most commendable average. Mt. Holly made 5 out of 14 tries.

Rothbaum was high man for the Red and White, with a count of 13. He scored six times from the floor and made good his only try from the foul line.

The victory marked the second win of the current season for the locals. No further games will be played until after the holidays.

Junior Varsity Loses

The Palmyra junior varsity lost the preliminary encounter to their rivals from the county seat by the score of 9 to 5. This engagement was marked by an extremely tight defense on the part of both teams.

The lineups:

Palmyra	Fld	Fl	FT	P
Shea, f	3	3	5	9
Beits, f	2	1	3	5
Rothbaum, f	6	1	1	13
Baker, f	2	0	0	4
Coe, c	2	1	1	5
Mickle, c	0	2	2	2
Whitmyer, g	1	1	3	3
Gamble, g	0	0	0	0
Althouse, g	0	0	0	0
Totals	16	9	15	41

Mt. Holly

Mt. Holly	Fld	Fl	FT	P
Brannin, f	0	1	2	1
Magram, f	0	1	4	1
Eccart, c	2	0	2	4
Lipp, g	1	0	3	2
Vansever, g	0	2	2	2
Heisener, g	0	1	1	1
Totals	3	5	14	11

The intra-league loop resumed last Thursday. The Pirates and the Highwaymen appeared to have scuppered the other entries and will probably battle it down the stretch for the first half championship.

The teams stand as follows:

	W	L
Pirates	22	14
Highwaymen	21	15
Footpads	18	17
Bandits	13	15
Bootleggers	12	24
Thieves	6	22

Score by periods: Palmyra 8 10 9 14 — 41 Mt. Holly 2 1 5 3 — 11 Referee: Sallme.

Junior Varsity

Palmyra	Fld	Fl	FT	P
Karitis, f	1	0	0	2
Brown, f	0	2	2	2
Coles, f	0	0	0	0
Glenn, c	0	1	2	1
Applegate, g	0	0	0	0
Sacca, g	0	0	0	0
Marshall, g	0	0	0	0
Totals	1	3	4	5

Mt. Holly

Mt. Holly	Fld	Fl	FT	P
Clapper, f	1	0	0	2
Singer, f	1	0	0	2
Halpen, c	1	0	2	2
Braddie, g	1	0	2	2
Gregorio, g	0	0	0	0
Totals	4	0	4	8

Referee: J. Reeves.

Country Club Notes

BOWLING

The first half championship was won by the team captained by C. E. Sims, the margin of victory being a three-game lead over the groups of Elliott, Smith and Lippincott, which ended the race in a three-cornered tie for second honors.

The Sims bowlers managed to win only one game of the last three, but this proved to be sufficient as Tyler, the runner-up, dropped all three and thus passed out of the picture.

J. D. Clark attained high single with his score of 217, while Powell Thatcher rolled an even 600 to carry off the honors for three games.

	W	L
C. E. Sims	23	10
M. L. Smith	20	13
J. E. Lippincott	20	13
R. T. Elliott	20	13
D. B. Tyler	19	14



RIVERTON
SCHOOL
NOTES

The first number of Vol. VI of the "Riverton School Observer" made its appearance this week, the initial issue being in eight pages.

The paper contains accounts of school functions, original poetry, jokes, sports, and essays, all items being contributed by pupils of the school.

The editor of this publication, which is issued three times during the school year, is Harry Orlemann. Others on the staff are: Sarah Robinson, assistant editor; Virginia Armstrong, business manager; Jack McVaugh, assistant business manager; Porter Caldwell, art editor; Dick Webster, joke editor; Edith Kirk and Francis Jones, sports editors.

The printers are Jack Longstreet and Frederick Steiner.

Included among the reporters are the following: Virginia Armstrong, Ethel Cummings, Sally Coddington, Dorothy Cooper, Edith Kirk, Jacqueline Pennington, Sarah Robinson, Gerald Dare, Norman DeLaney, F. Foulke, Francis Jones, Jack Longstreet, Jack McVaugh and Frederick Steiner.

Miss E. M. Rothbart is the faculty advisor.

Character is not inherited, it's built.

Easing the Burden
of Bureaucracy

By RAYMOND PITCAIRN

National Chairman
Sentinels of the Republic

As every farmer, or business-man, or housewife knows, duplication of effort is one of the most deadly foes of efficiency and economy.

This is true in government, as well as on the farm, at the office or in the kitchen.

That probably explains why the nation has greeted with approval a recent promise from Washington to reorganize and curtail the confused mass of federal bureaus, boards or commissions which now sprawl over both the geographic and economic maps of America.

Expansion of the many government-supported agencies which increasingly interfere with the average citizen's life and activities is no new phenomenon of our government. It has been under way for years, regardless of which political party was in control.

Nor has it been a federal failing alone. State and local governments have succumbed to the same urge of increased authority—a trend which does much to explain our swollen public debt. Bureaucracy and High Cost of Government grow in unison.

This is by no means the first promise to the American people that Bureaucracy's costly confusion of overlapping political jobs and activities—with their enormous leakage of public funds—would be fitted into a logical and efficient pattern. America has received many earlier pledges to the same effect, while bureaus and commissions continued to multiply. But somehow those pledges failed to materialize. This time the workers and earners of America will hope the promises hold good.

They hope so for two reasons: first, because the heavy costs of Bureaucracy—however disguised—come eventually out of the workers' pockets; and, second, because Bureaucracy itself—however praised by holders of the political jobs it perpetuates—still stands as a frowning barrier across the Road to Recovery which all America is now straining to travel.

The American people didn't need a horde of Bureaucratic jobholders to help them conquer a continent. And they neither need nor seek the costly interference of so great a number in solving their problems today.

STATE OFFERS FREE
JOB SERVICE AT
MT. HOLLY OFFICE

Do you need a "butcher, baker, candlestick maker" or a worker in a hundred or more other classifications?

If you do, call at the New Jersey State Employment office, Main and Brainerd streets, Mt. Holly, N. J., or phone Mt. Holly 808.

Men and women registered comprise a cross-section of almost every craft, industry and profession. They want to work, and they are anxious to make good in a private job.

This employment service is free, both to employers and to workers. It saves the employer time and expense. It also helps to reduce unemployment.

William E. Darnell, interviewer in charge of the Mt. Holly office, said recently, "There is work to be done,

and willing hands waiting to do that work. Help us to get these together by using the Mt. Holly office when you need workers."



Best Wishes
for a full measure of happiness and good cheer.

Fry's Dining Room
11 West Broad Street
Palmyra Phone 1529



Greetings. The spirit of the Season prompts us to wish you increased happiness and prosperity in the coming year. May your business dealings with others be as pleasant as ours have been with you.

L. S. GURNELL

DODGE AND PLYMOUTH
10 Broad Street Phone 26
Riverton, N. J.



CHRISTMAS GREETINGS

Our Christmas will be happier by far if we can think that your Christmas has been made merrier by the service we have been privileged to render you all.

LESTER S. FORTNUM

115-125 W. Broad Street, Palmyra
Phone 1180



The usual Christmas Greeting in the usual hearty way is the sincere wish of

ADA PRICE

NOTARY PUBLIC
REAL ESTATE-INSURANCE

416 Lippincott Avenue
Riverton, N. J.
Phone 505



May you have a Christmas that will linger long in the treasure chest of your memory.

LUDLOW'S
Quality Market

514 Main Street, Riverton



We thank you for your many favors during the past year and extend our best wishes for a Merry Christmas.

Palmyra 5c and 10c Store

9 West Broad Street, Palmyra



At this holiday season we wish to express to you our appreciation of past favors and sincerely wish you and yours a joyful Christmas and a prosperous New Year.

CARLSON'S
DRUG STORE

606 Main Street, Riverton
Phone 1510



We extend to our friends and patrons our hearty wishes for a happy Yuletide Season. That you may stand in the dawn of brighter and happier days is the sincere desire of our entire personnel.

MacCord Brothers

COOPERTOWN ROAD DELANCO
PHONE
Riverton 560-W or Riverside 189
DEPENDABLE DELIVERY SERVICE

RIVERTON P.T. A.
CHRISTMAS PARTY

(continued from page 1)

brothers and sisters who decided to have a puppet show, entitled "The King's Daughter," to entertain their guests who had given them so much pleasure in story books.

Puppet Show

The puppet show related how a king's daughter, sympathizing with her poor unfortunate people, decided to leave home and spread happiness and joy among them at Christmas time.

The whole assembly sang Christmas carols, and several selections were rendered by a group of six boys from fifth grade and the glee club.

At the close of the play Santa Claus arrived with his Brownies, talked to all the kiddies and gave each a candy cane.

Each grade was represented during the play. The stage for the puppet show was built and wired in the manual training department. The puppets were made, dressed and strung and the scenery made by members of the art club. Special credit should be given to the following boys for their interest and careful work on the puppet stage: Lester Friday, George Lutz, John Rogers and Robert Willis.

Cast of Characters

The cast of characters was as follows:

Dicky: Robert Fuller.
Sandman: Charles Stewart.
Sandman's helpers: Carol Ann Mathews, Jane Pippitt, Jimmie Harper, Doris Lippincott.
Santa Claus: Harry Orlemann.
Mother Goose: Priscilla Woodward.

Three Little Pigs: Bobby Stuart, Graham Harris, Jack Abell.
Wolf: Leroy Cook.
Pied Piper: Cy Devery.
Little Jack Horner: John Kirk.
Priscilla: Barbara Berger.
John Alden: Lloyd Major.
Hiawatha: Edward Hoyt.
Minnehaha: Mary Hamelmann.
Publicity.

Feelin' Low

Sambo, a Southern darkey, married Lisa. In two weeks he came to the reverend gentleman, looking as if he had lost his last friend.

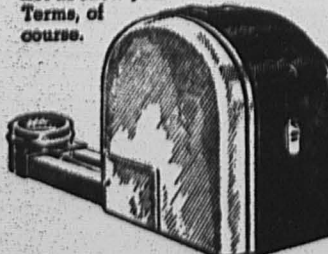
"Pahson," he said, "ah wants a divorce."

"I'm sorry to hear that, Sambo, but you must remember you took Lisa for better or worse."

"Ah knows dat, pahson, but she's wuss dan ah took her fo'."

Automatic
COAL HEAT
COSTS LESS

The Fairbanks-Morse DeLuxe Automatic Burner uses the lowest priced sizes of coal. It gets more heat out of cheap fuel than you can get from more costly grades by hand-firing methods! Thus Fairbanks-Morse automatic coal heat not only costs you less than any other kind of automatic heating—but even less than it now costs to do the work yourself! Let us show you.

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Please send me your FREE book on Automatic Coal Burners. I am now burning about _____ tons per season.
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FAIRBANKS-MORSE
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FRIDAY & SATURDAY

Martha Raye and Bob "Bazooka" Burns, starred in "The Big Broadcast of 1937."

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Less Average 4 Words)
Minimum Charge 25c for Each Ad
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LOST—Sunday, Dec. 20, in West-field Meeting House or Orthodox Meeting House, wide gold bracelet; inscription: Mrs. Thompson S. Westcott, May 5, 1860. Return to Mrs. Gilbert A. Coe, 705 Thomas avenue, Riverton. Reward. 12-24-11

MAN with experience wants clerical work, part or full time. Apply "New Era Office." 12-3-11

Electric trains and Christmas gardens set up, prices reasonable. Apply William Schopp, 711 Lincoln avenue, Palmyra.

Appropriate Christmas gift. Correct style vellum stationery. Three letter monogram on paper. Address on envelopes. Large box \$1.00. Sample sent on request. George J. Seel, 313 Cinnaminson avenue.

CANARIES for sale. Cup winning and blue ribbon stock. Loud song guaranteed. Breeder 410 Main st.

Magazines for Christmas. Phone Elizabeth Bowen, Riverton 84 or 751. 12-10-21

Half the women of twenty-five or over who apply for work at labor exchanges in England are married.

Merry Christmas

At this season of the year I wish to express appreciation of the happiness that has been mine in serving the people of Riverton and vicinity; and to hope that the coming year will be a happy and prosperous one for all.

RIVERTON LAUNDRY

N. KUENSELL, Prop.
Riverton, New Jersey

BEST ROUND	
Rump Steak	38c
Loin Pork Roast	25c
GENUINE	
Legs Lamb	25c
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QUALITY MEAT MARKET

107 E. Broad Street Palmyra
Phone Riverton 126 FREE DELIVERY



Phone 712 for
Printing as it should be done



To All Our Friends, Both Far and Near
GREETINGS
For Christmas, and a Glad New Year

Riverton Market House

Broad and Main Streets, Riverton
Phone 996—Free Delivery



Merry Christmas

May contentment share with prosperity
in all your efforts throughout
the coming year.

Bishop's Dairy

Riverside, N. J.



To Our Many Friends:

It is appropriate that we should pause in the year's busy work to observe with fitting reverence the anniversary of the Christ Child.

And in keeping with the old custom that symbolizes Peace on Earth and Good Will toward Men, we take this way of extending our sincerest greetings of the season.

LAKEVIEW MEMORIAL PARK

BURLINGTON PIKE
CINNAMINSON, N. J.

RIVERTON
LAUNDRY

N. Kuensel, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972



CHURCH NEWS

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor
Services for Sunday, December 27th:

10.00 a.m., Bible School. There will be conducted in the school an open session consisting of a special Christmas program with a singing festival of Christmas carols. All members are especially invited to participate and bring their friends.

11.15 a.m., Morning Worship. Pastor Lockett's subject for the last Sunday of the old year will be "Stewardship." There will be special music by the choir.

7.00 p.m., the High School Young Peoples' group will have a seasonable program and are looking for a large attendance.

7.45 p.m., Evening Worship. Following a brief talk by the pastor, the choir will render a Christmas program of music conducted by their leader, Claude Barto. (A detailed program will be found in another column of this paper.)

The Jr. B. Y. P. U. meetings on Friday afternoons will be discontinued during the holidays.

The regular mid-week prayer service on Wednesday evening will be omitted next week and in its stead a Watch Night service will be conducted on Thursday evening in the church, at eleven o'clock.

Members and friends are invited to all these services.

EPWORTH M. E. CHURCH
Rev. William A. Boyd, Pastor

"Changing World—Changeless Christ" will be the subject of the New Year sermon to be delivered Sunday morning by the Rev. W. A. Boyd, minister of the church. The Senior Chorus and the Dulciana Choirs will sing during this service.

"Why the Chimes Rang" is the title of a very beautiful pageant to be given in our church by the young people in the evening at 7.45. The scenic effects, lightings and decorations will combine to make this one of our very best services. Why not begin the New Year in the house of God?

"Watch-Night Service" will be held in our church on Thursday evening beginning at 10 o'clock. Persons desiring to join our church will be given the opportunity this Sunday morning at eleven o'clock.

The Christmas service this year will be held in the church on Thursday evening at 12 o'clock. We invite the entire community to attend. After the service, the Carols will tour Riverton and Palmyra. Anyone desiring to go along with them is entirely welcome.

Our official board, the membership of the church and the minister's family desire to extend our greetings to the people of our entire community. May God continue to bless us, and sanctify our needs to the Glory of His Name.

FIRST LUTHERAN CHURCH
Rev. Harold L. Creager, Pastor

On Christmas morning our Dawn Service will be held at 6.30 o'clock. This is a joyous service of worship and praise, with a short devotional address on "The Coming of the Savior." The public is cordially invited.

Next Sunday morning the sermon theme will be "The Life Story of a Christian." And at the evening service the subject will be "The Voice of the Shepherd."

EPWORTH LEAGUE

The Senior Epworth League wishes everyone a very pleasant holiday season.

Donations of money, clothing, toys and food are still being accepted for the Christmas baskets.

There will be no League service this Sunday evening. Everyone is invited to attend church at 7.45 to enjoy the pageant.

Monday, December 28 is the League monthly business meeting at 8 o'clock in the Intermediate room.

Publicity.

"CHRISTMAS CAROL" GIVEN THIS WEEK

Presented on Two Occasions by Cast of Palmyra High School Students

"A Christmas Carol," by Charles Dickens, was presented on Tuesday evening and Wednesday, at assembly, in the Palmyra High School auditorium, before large and enthusiastic audiences.

The parts were well interpreted by high school students and elaborate costumes lent considerable atmosphere to the production.

The cast was as follows:
Scrooge: William Good.
Bob Cratchit: Emil Bohus.

Fred, nephew of Scrooge: George Bonnal.
Mr. Fessiwig: George Durgin.
Mrs. Fessiwig: Betty Corner.

Gentlemen solicitors: Solomon Tabachnick, Robert McCurdy.
Ghost of Jacob Marley: Joseph Grant.

Ghost of Christmas past: Dorothy Mays.
A fan: Carolyn Bauer.

The boy: John Hullings.
Scrooge as a young man: Robert Mallory.

His sweetheart: Elizabeth Faunce.
Mrs. Cratchit: Evelyn Wenof.

Ghost of Christmas present—Solomon Tabachnick.
Martha: Yvette Nash.

Belinda: Verna Lamon.
Peter Cratchit: Robert Anderson.

Tiny Tim: Harold Bishop.
Young Cratchit: John Hullings.

Fred's wife: Betty Parker.
Two sisters: Rita Piergross, Anna Leuner.

Topper: Donald Fox.
Mrs. Dibber: Carolyn Bauer.

Laundress: Mary Philie.
Charwoman: Martha Bradway.

Old Joe and undertakers: Edmund Turnock, Donald Fox.

Dancers: Rita Piergross, Anna Leuner, Josephine Manco, Donald Fox, Edward Shaw and John Manco.

The dances were under the direction of Miss Beatrice Mattison and the music was directed by Miss Dorothy M. Diener.

The play was produced by Willard Moore, Jr., and Charles Reed, Jr., faculty members.

PALMYRA MORAVIAN CHURCH

Rev. Albert J. Harks, Pastor
Services for Christmas week and New Year's eve.

December 25—Christmas Day, 9.30 a.m., Christmas Liturgy, and sermon: "The First Christmas."

Sunday, December 27, 9.30 a.m., Sunday school.

10.45 a.m., Morning worship. Sermon: "Emmanuel."

6.45 p.m., Christian Endeavor praise and prayer service.

7.30 p.m., The Sunday school Christmas program. Songs, recitations and exercises by Primary Department, and a Christmas Pageant by members of the main school.

December 31—New Year's Eve services.

9.00 p.m., Service of praise, prayer and testimony.

10.00 p.m., Lovefeast and social hour.

11.15 p.m., Watchnight service.

UNITED CHURCH SERVICES FROM JANUARY 4-8

The churches of Riverton and Palmyra will unite in holding the annual Week of Prayer services during the period Monday, January 4 to Friday, January 8.

The meetings will be held in the several churches in rotation. The slogan for the week is "Begin the New Year with God, Consecrate the New Year to God, Live the Year for God."

The full program will be announced next week.

If you receive a favor, remember it; if you bestow one, forget it.

CHRISTMAS MUSIC BY BAPTIST CHOIR

Varied Selections to Constitute Program for Sunday, Dec. 27, at 7.45 p.m.

Deviating from their usual custom of rendering a seasonal cantata, the choir of Central Baptist Church has arranged a very interesting and varied Christmas musical program which will be given on this Sunday during the evening service at 7.45 o'clock.

Many familiar and favorite soloists will render selections. The numbers have been very carefully selected by the choir leader, Mr. Claude Barto, with the view of presenting a most timely program.

The public is most cordially invited to enjoy this evening service which will be full of the yuletide spirit and inspiration.

The program will include the following:

1. Chorus, "From Galilee a Mother Came," O'Hara.

2. Solo, "The Birthday of a King," Neidlinger, J. Russell Jernon, bass.

3. a: Chorus, "O Quiet Night," Neidlinger; b: Chorus, "O Holy Night," Adam; c: Chorus, "The Holy Night," Mueller.

4. Quartet, "No Candle Was There and No Fire," Lehmann.

5. Chorus, "The Star of Peace," Paul.

6. Solo, "Sleep, Holy Babe!" Matthews; Mrs. Sadie Mack, alto.

7. Chorus, "Arioso, Shine!" Maker.

N. J. INSPECTION OF CREAMERIES

As a protection to dairymen who sell milk to creameries on the basis of butterfat content, 23 creamery plant inspections were made during November under the direction of the New Jersey College of Agriculture, Rutgers University, reports J. C. McCann, state creamery inspector at the institution.

Two hundred forty-two producers' composite samples were tested in checking the accuracy of butterfat tests received from creameries by 847 New Jersey dairymen, Mr. McCann says. Four inaccurate tests were found in one plant and one in another. In all five instances, the errors had been in favor of the producers.

Inspections were made in Burlington, Middlesex, Monmouth, Somerset, Sussex and Warren counties and seven farm visits were made in connection with the work.

Who covets more is evermore a slave.—Herrick.

CARLSON'S RIVERTON PHARMACY

CALL RIVERTON 1510

Free Delivery

With all Good Wishes for a Merry Christmas

Frank Barone

RIVERTON ELECTRIC SHOE REPAIR

Broad and Main Streets Riverton

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P. O. S. of A.

The Christmas party of Camp 23 held on December 21, was enjoyed by a jolly crowd of members, the gift exchange was interesting and amusing.

Frank Garwood, of Riverside, won the turkey, and the shut-in brothers will receive a special call from the members of the relief committee who were instructed to supply some of the season's cheer to all on their lists.

Plans for the New Year's Eve party on December 31 promises a good time to all who attend. An informal, home-like affair will afford an opportunity to relax, laugh and be sociable.

Contests at darts, quoits and cards offer a change to win some of the many prizes provided; a door prize for the ladies and one for the men will show who is favored by Lady Luck.

The orchestra will help those who dance, refreshments will add to the pleasure and lots of noisemakers will usher in the New Year.

The fun begins at 9 p.m., and continues until it is time to go home. Publicity Committee.

Proper training in the high chair will abolish the electric chair.

HEMSTITCHING

DRESSMAKING RE-LINING COATS

HELEN M. ADAMS

611 Lincoln Avenue Palmyra, N. J.

Phone 533-W

W. REX McCROSSON

Real Estate and Insurance

8 E. Broad St., Palmyra, N. J.

Phone, Riverton 500

H. K. RUNYON COMPANY

2908 Centre Street Merchantville

Phone, Merch. 655

HEATING COSTS

on this beautiful

New American Home

Now Open for Inspection Daily and Sundays, 2 to 10 p.m.

on Moorestown's Historic Kings Highway at Stokes Terrace

Are 40% Less

because it is

Properly Insulated!

Rock Wool Insulation makes homes warmer in Winter and cooler in Summer. Saves fuel and doctor bills. Absolutely fireproof and permanent.

See the Home Insulation display in the basement at the New American Home . . . and ask our representative on the premises for full information about Home Insulation—and the surprisingly low cost.

J. S. COLLINS & SON, Inc.

MOORESTOWN RIVERTON RIVERSIDE

MERCHANTVILLE MAPLE SHADE

WM. F. BECKER

GROCERIES - PRODUCE - DELICATESSEN

517 Howard Street, Riverton

Phone 724

HOUSE IN EAST RIVERTON RAIDED

Dorworth Leads Officers from Three Communities; 20 People Arrested

Chief George Dorworth, of the Cinnaminson police, assisted by officers from three communities, raided the home of Stewart Booker, Rowland street, East Riverton, shortly before midnight on Friday, December 18. Twenty-one occupants of the house were arrested.

Those who fell into the clutches of the law, in addition to Booker, were: Leroy Jackson, Ray Johnson, Preston Loper, Irving Harris, Nathan Williams, James Ransome, Elwood Empson, Lewis Frazer, Emma Jackson, Marie Jackson, Walter Green, Lewis Jackson and Everitt Morton, all colored of East Riverton, Jane Bimchack, George Everham, Karl Diocaccio, John Everham, Mary Van Rensselaer, Edna Pierce and Cora Carney, all white, of Burlington.

The prisoners were arraigned before Recorder Cecil Bowers, where Booker was charged with keeping a disorderly house and the others with frequenting. Green and Jackson faced additional indictments of larceny and breaking and entering.

The latter two men were taken to Mt. Holly to be held for action by the Grand Jury, while the others paid their fines on the counts mentioned.

Chief Dorworth was assisted by the following officers: Lawrence Betty and William Stack, of Palmyra; Bruce MacDonald and Ralph Marks, of Moorestown, and Chief William Gootee, of Riverton.

COMING EVENTS

Tuesday, December 29

Exhibition American covers in connection with Palmyra-Riverton Stamp Club meeting, YMCA building, 8 p.m.

Tuesday, January 5

Annual meeting Palmyra Athletic Club, Society hall, Palmyra, 8 p.m.

Friday, January 8

Card party, K. of C. Home, Palmyra, 8.15 p.m.

Monday, January 11, and all week.

Movie benefit for Riverton Mustangs, Broadway theatre, Palmyra.

Never be in a hurry to move an injured person until the extent and nature of the injury is known. A splintered bone may sever an artery or vital organ. Only when there is serious bleeding or stoppage of breathing is there need for hurry.

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PHILA. MARKETS NEED REVAMPING

Statement Made in Report of U. S. Dept. of Agr., N. J., Penna. Colleges

Decentralized and uncoordinated facilities and inefficient wholesaling practices account for some of the excessive costs of distribution of fruits and vegetables in the Philadelphia market area, and both the farmer and the consumer are losers.

Such is the report issued upon completion of an investigation of the Philadelphia "split market situation" by the bureau of agricultural economics of the U. S. Department of Agriculture, in operation with the New Jersey College of Agriculture and Pennsylvania State College.

Four major wholesale markets in Philadelphia, in addition to chain store warehouses, are too many for the good of the producer, distributor and ultimate consumer, the survey asserts, and "the only good solution for this split market is some form of consolidation which would concentrate in one area all or most of the wholesaling in large lots."

Consolidation

Whether such a consolidated market should be established at historic Dock Street, Philadelphia's oldest produce market at Callowhill street, another famous wholesale market, at or near the two modern railroad produce terminals, or some new location should be found for a "regional market" outside the city, the investigators do not say, but they assert that "the future welfare of this market depends to a great extent upon its ability to meet changing conditions with increased efficiency in rendering real service."

The farm produce market problem in Philadelphia is typical of that in many large cities, particularly along the eastern seaboard, the investigators assert. These markets "have grown up largely without any coordinated plan" so that the older markets "have not been carefully designed or have been established for the benefit of certain elements of the trade or of individual railroads rather than for efficiency in marketing and distribution," while facilities of

the older markets are antiquated. The Philadelphia markets are outlets for the produce of thousands of farmers in South Jersey, Pennsylvania, Maryland, Delaware, North Carolina, Virginia and Ohio. They supply thousands of stores which serve millions of consumers in Philadelphia, South and West Jersey and most of Pennsylvania.

Long Trip Necessary

Since no one market in Philadelphia has a complete line of produce, buyers are forced to shop around in the various markets to fill their requirements, the report continues. This entails a trip of several miles through congested traffic. The cost of haulage is further increased by the fact that much time is lost waiting for markets to open, especially since their business hours are not coordinated. Rather than risk holding perishable produce until a full load can be purchased, buyers ship part loads, and the extra costs of transportation are passed on to consumers.

Toni: "I never loved anyone but you."
Jane: "Nonsense!"
Toni: "You are the light of my life."
Jane: "I've heard that before."
Toni: "I can't live without your love."

Jane: "Foolish talk."
Toni: "If I could only tell you how much I love you!"
Jane: "Think of something new."
Toni: "Will you marry me?"
Jane: "Well, now you're talking."



That this Christmas Season may bring you Joy, and the New Year Health, Happiness and Prosperity is our wish for you.

WOOLSTON'S GARAGE
Broad and Main Streets
RIVERTON

SAVAR MARKET
BROADWAY

XMAS GREETINGS
STARTING XMAS DAY



A JULEP-TIME JUBILEE OF DIXIELAND, WHERE THE FUN REALLY SHINES ALL THE TIME!
Jane WITHERS
Can this be Dixie?
with **SLIM SUMMERVILLE**

Starting—Wednesday, December 30
BARBARA STANWYCK
JOEL McCREA
"BANJO ON MY KNEE"

MIDNITE SHOW
NEW YEAR'S EVE

Wrecked Motorist (opening his eyes): "I had the right of way didn't I?"
Bystander: "You sure did, old timer, but the other fella had a moving van."—Waste Basket.

"If you're such a good psychologist, tell me why a red-headed woman always marries a quiet man?"
"She doesn't. He just gets that way after they are married."—Pathfinder Magazine.

PHILADELPHIA MARKET HOUSE, Inc.

"The Everbearing Garden"
BROAD and GARFIELD PALMYRA
Free Delivery—Phone 720 and 721

Watch for the GRAND OPENING of our New Completely Modern Store

We will have the Largest Grand Opening of a store that has ever taken place in Palmyra or Riverton

Be sure to be on hand at the Grand Opening. Numerous Free Prizes will be offered.

PRODUCE DEPARTMENT

Fresh California Sugar Peas	2 lb 25c
Fresh Full-Podded Lima Beans	2 lb 25c
Fancy Broccoli	2 lb 25c
Fine Quality Tangerines, large size	dos. 19c
Texas Natural Ripe Grapefruit, pink meat	4 for 25c
Large Size Florida Oranges, thin skin, juicy	dos. 25c
Florida Juice Oranges	18 for 25c
Florida Thin Skinned Grapefruit	8 for 25c
Best Penna. Celery	bunch 19c
Fine Quality Hearts of Celery	bunch 18c
Fancy Red Emperor Grapes	2 lb 25c
Fancy Calif. Brussel Sprouts	qt. 18c
Florida New Potatoes	3/4 pk. 19c

GROCERY DEPARTMENT

Kellogg's Mince Meat, flavored with Brandy or Sherry Wine	2 lb. jar 43c
Kellogg's Fruit Cocktail or Fruit Salad	large can 25c
Chase & Sanborn Dated Coffee	lb 25c
Kellogg's Coffee	1 lb glass jar 27c
Kellogg's Cranberry Jelly	large can 15c

Full Line of Fancy Fresh Seafood and Fresh Opened Oysters and Clams

We have on display the finest Fresh Killed Holiday Poultry as you have ever seen. Every One a Dandy.

FRESH KILLED NEARBY DRESSED

TURKEYS lb 27c
A few Very Choice Turkeys, 29c lb

Fresh Killed Stewing **Chickens** 23c
Soft Meated Fresh Killed **Roasting Chickens** 27c

Jersey Black—7 to 8 lb **GIANTS** 32c
Fresh Killed—5 to 6 lb **DUCKS** 23c

City Dressed Pork Shoulders lb 20c
Vogt's Pure Pork Sausage lb 27c
Swift's Premium Smoked Ham lb 29c
Legs Spring Lamb lb 22c
Fancy Loin Lamb Chops lb 33c
Fresh Ground Meat lb 14c
Fresh Lambs Liver lb 23c
Calves Liver, Sweet Breads, Calves Hearts

Bog Sweet Cranberry Sauce	2 cans 27c
Premier Grapefruit Juice	2 cans 19c
Premier Queen Sugar Peas	2 cans 29c
California Ripe Olives	2 cans 25c
Doles Pineapple Juice	2 cans 23c
Sherwood Fresh Plums	2 large cans 25c
Jenny Wren Gingy Mix	2 pkgs. 25c

BOND MARKET
DEPENDABLE DELIVERY
Phones 1140, 1141 15 E. BROAD ST., PALMYRA

A MERRY CHRISTMAS and A HAPPY NEW YEAR

to all patrons of the
RIVERSIDE
BATHING EVERY DAY AT 2 P.M.

XMAS and SATURDAY
December 25 and 26

AN ADAM IN A JUNGLE EDEN!
Ready to love... ready to protect her! THE NEW, GREATER Tarzan picture!



JOHNNY WEISSMULLER
TARZAN ESCAPES
MAUREEN O'SULLIVAN

Continuous Xmas Day and Saturday
2.00 to 11.30 p.m.

SUNDAY and MONDAY
December 27 and 28

The Lovers of "Captain Blood"
ERROL FLYNN
OLIVIA deHAVILLAND

The Charge of The Light Brigade

Tuesday and Wednesday
December 29 and 30
MARTHA RAYE
JACK BENNY

BOB BURNS
GEORGE BURNS
GRACIE ALLEN
BENNY GOODMAN and
His Orchestra

The Big Broadcast of 1937

Gala NEW YEAR'S EVE
MIDNITE SHOW
Thursday, December 31—11.30 p.m.
Buy Your Tickets Now!



Health, Happiness and the Good Will of Man is our wish for you in this festive Christmas Season.

Wm. E. Holland
Second Hand Furniture and Antiques
Cinnaminson Street at Broad
RIVERTON

Logical consequences are the scarecrows of fools and the backbone of wise men.—Thomas Henry Stanley.

"This is the season when no man should be criticised for the necktie he wears."

XMAS FIRE IN EAST RIVERTON

Two Members of Faunce Family Severely Burned in Early Morning Blaze

A happy Christmas was turned into a tragedy, early Christmas morning, when Ogdan Faunce and his wife, Elsie, were seriously burned as fire swept through their home at River road and Randolph street, East Riverton.

Mr. and Mrs. Faunce were asleep in their bedroom in the second story when the former was awakened by flames coming through the floor. Seeing that his escape by way of the door was cut off by the fire, he smashed in a window overlooking the porch. He then picked up his wife and assisted her through the aperture. At this point, she lost consciousness and rolled from the roof to the ground, suffering severe body burns from flames which were roaring out from the first floor.

Mr. Faunce then leaped from the window and was painfully burned about the head as he passed through the fire.

Both are confined to the Zurbrugg Hospital, Riverside. Two other occupants of the house escaped without serious injury as John Smith carried Holmes Marter, a cripple, to the third floor where both were assisted to the ground by Joseph Sotham, a member of the Riverton Fire Department and others. Sotham later suffered a broken leg when he was struck by a hose coupling.

The fire was discovered at approximately 2.30 a.m., by Edward Brous and Robert M. Camy. They aroused the occupants and reported the blaze to Officer John Robinson, of Riverton, who turned in one of the alarms.

Four Companies Respond

Seven pieces of apparatus from East Riverton, Riverton, Palmyra and Parry were summoned to the scene by successive calls. When the first company arrived the entire front of the house had burst into flames, as the blaze had evidently gained considerable headway before being discovered.

East Riverton ran two 2 1/2 inch lines from their pumper, while Riverton had a single line of the same size. This line was also used to replenish the booster tank on the Parry truck.

The long ladders on the Palmyra apparatus were used to advantage to combat the fire in the third story of the house, where the flames mushroomed out, due to the asbestos shingles on the roof.

The origin of the fire has not been determined. Neighbors state that the house was in total darkness half an hour before the alarm was turned in.

Excellent work on the part of the firemen confined the main blaze to the front part of the residence, but the spread of the fire through the partitions caused considerable additional loss.

The total damage has not been estimated, but dwelling and contents were covered by insurance.

POLICE OFFICERS ATTEND FUNERAL
Members of the Palmyra, Cinnaminson and Riverton police departments attended the funeral of Captain Gilbert, of the Burlington police who was buried Tuesday afternoon, December 29, in the Odd Fellows Cemetery, Burlington.

Captain Gilbert died on Christmas morning.

ENGAGEMENT
Mr. and Mrs. Harold J. Wheeler, of "The Farm," Masonville, announce the engagement of their daughter Virginia Anne, to Mr. Thompson Westcott Coe, son of Mr. and Mrs. Gilbert A. Coe, of Riverton.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

48th Year No. 53

RIVERTON—PALMYRA, N. J., THURSDAY, DECEMBER 31, 1936

PRICE FIVE CENTS



That the New Year may bring you Abundant Health and Strength to perform the worthwhile work that is your Heart's Desire; True Wealth, consisting largely of things that money cannot buy, and Real Happiness that springs from service to others and the satisfaction of honest work well done, is the wish of
THE NEW ERA

Appreciation

We thank all those who helped by their contributions and otherwise in making the Christmas happy for others who were not fortunate enough to provide adequately for their families.

We arranged for Christmas dinners for all those in need of relief, and either directly or indirectly had 34 large baskets delivered to those who needed them.

Our appeal last week brought in \$30.50, which was sufficient to pay all expenses above what had been donated in provisions. Those who donated money have asked that their names not be published, but we must acknowledge the \$10 received from the Red Cross, for which we were very grateful.

In addition to those named in our previous article, baskets were made up and sent out by Rev. George Lockett, Mrs. Kay Long, Combs & Bush, A. & P. Stores, Harry B. Williams and Mrs. John Moffett. George N. Wimer, Welfare Director.

NEW AMBULANCE TO ARRIVE JAN. 1

Packard Equipment Acquired by Palmyra Association; on Display Friday

The Palmyra Ambulance Association purchased a 1937 Packard ambulance on December 22, through L. S. Gurnell, local dealer, at a cost of \$3600.

The new equipment is expected to be delivered before the first of the year and the association plans to display the ambulance in Riverton and Palmyra at the time of the organization meetings of the two councils.

Many New Features
The ambulance body is to be mounted on a specially constructed Packard chassis, equipped with new-type springs and shock absorbers. Extra heavy balloon tires are also supplied.

No needed accessories are wanting from the interior of the machine, there being a medicine cabinet, thermos bottle, heater, fans, fire extinguisher, specially constructed cot, and collapsible seats for attendants.

Special Rear Step
The rear of the body has the latest type of concealed rear step which can be let down in such a manner as (continued on page 5)

VOLUME OF MAIL GREATER THAN '35

Palmyra and Riverton Offices Handle Holiday Business Efficiently

A vast amount of mail in all classes was handled by the Riverton and Palmyra post offices during the days before Christmas.

Mrs. Mervil E. Haas, Riverton postmaster, reported that there were 49,860 cancellations of first class mail during the seven day period before the holiday. This compares with 47,000 last year.

There were 60 sacks of mail dispatched on the busiest day this year and an equal number was received. Five extra men were needed to care for the influx.

Palmyra

H. W. Barry, Palmyra postmaster, stated that outgoing holiday mail was approximately 15 per cent heavier this year than during 1935. From Saturday, December 19, to Thursday, December 24, 59,000 pieces of mail were run through the cancelling machines. The biggest days were Monday and Tuesday when cancellations amounted to 36,000.

On each of the same days, there were about 60 sacks of incoming mail and 40 bags consigned to other points.

The efficient work at both post offices cleared all holiday mail during the afternoon of December 24.

PARK AVENUE HOME IS RANSACKED ON SUNDAY EVENING

Mr. and Mrs. George E. Cole, of Park avenue, Cinnaminson Township, returned home Monday morning, December 28, from a trip to Florida to find that their residence had been ransacked in their absence, probably during the preceding evening, according to police theory.

The thieves entered through the cellar window and went through the house from basement to attic, scattering furnishings about with reckless abandon. Mr. Cole estimated that articles had been stolen to the value of about \$200.

The break is being investigated by George Dorworth, chief of the Cinnaminson police.

The national resources committee values American wild life at more than \$1,000,000,000.

ROTARIANS GIVE ANNUAL XMAS PARTY FOR 50 YOUNGSTERS

Eyes fairly popped and buttons slithered from waist-bands as 50 young gourmets, guests of the Rotary Club at its annual Christmas party last Wednesday, rose from the turkey dinner prepared for their special enjoyment.

The boys' work committee, Messrs. Mount, Moyer and Adams, under the chairmanship of Howard B. Conover, arranged an interesting entertainment which followed the dinner and the singing led by Carl Thomas. Paul Isenberg, of Moorestown High School, had first place on the program with a clever exhibition of magic.

Following this were four reels of talking pictures, the subjects being animated cartoons. Santa Claus in the person of Carl Thomas distributed appropriate gifts to the youngsters—not forgetting the members of the club. Selections for the latter occasioned a great deal of good-humored banter.

Music by George Corner and Charles Swartz added measurably to the occasion. Dr. LeFavor making his usual contribution at the piano. The club was indebted to George Conover for the talking pictures and to "Charlie" Cole for the milk which the boys consumed in large quantities.

NOTICE

To Advertisers and News Contributors:
In the future, The New Era will be printed on Wednesday and distributed Thursday morning.

All advertisers and news contributors are requested to send copy for each week's issue not later than 10 a.m. every Wednesday, and as much earlier in the week as possible.
THE NEW ERA
607 Main Street, Riverton, Phone 712.

COUNCIL TO MEET NEW YEAR'S DAY

Will Hold Organization Meeting, Riverton Finishes Year With Surplus

The Riverton Borough Council convened on Tuesday evening, December 29, in a meeting adjourned from December 10, and decided to hold the 1937 organization meeting on Friday, January 1 at 9 a.m.

At this time Nathan Lane, a new member, will receive the oath of office. Mr. Lane will replace John Stroblein, who is retiring from office. J. W. Sylvester, who was re-elected at the last election will also be sworn in for another term.

Surplus for Year
C. Kenneth Davis, borough collector, presented a report of the financial condition of Riverton for the current fiscal year in which he showed a net surplus of \$726.44. The net balance amounted to \$1902.72, but \$1176.28 of this sum was placed in reserve, \$500 being earmarked for a new pump on one piece of fire apparatus, and \$676.28 for foreclosures on tax titles.

The report of the building inspector, Robert H. Clelland, showed that permits had been issued for four operations on which fees of \$11 had been received. The amount of the contracts was \$2661.

New Pump
Councilman E. K. Merrill advised Council that the pump on one piece of fire apparatus was in poor condition, being able to deliver only 300 gallons a minute instead of the required 600. He stated that he had received a price of \$500 from the American La France Co. for an entire new pump.

Council agreed that this seemed necessary, but it was decided to obtain quotations from other sources (continued from page 4)

LOCAL RESIDENT ROBBED OF GIFTS

Thief Enters Borne Home on Second Street; Other Police News

The Riverton Police Department had a busy holiday season, making several arrests and investigating a robbery at the home of George Borne, 309 Second street, which occurred during the evening of December 27.

Mr. Borne left home at 4 p.m. and returned shortly before midnight to find that burglars had entered his residence and had taken several articles, including a number of Christmas presents. On the list were: two boxes of cigars, a 22 calibre rifle, electric razor, wrist watch and \$12 in cash.

The break was investigated by local officers under the direction of Chief William Gootee, who found that entrance had been gained through a cellar window pried open with a chisel.

Another robbery was attempted the same night when would-be thieves tried to enter the home of C. Y. Barto, 626 Thomas avenue. A heavy cesspool cover was found to have been rolled to a position under a first floor window. Entrance was not gained, however, the marauders evidently being frightened away.

Drunken Drivers

At 5 a.m., Christmas morning Officer John Robinson arrested William Coates, 39, of 2318 Hancock street, Philadelphia, on the charge of driving while under the influence of liquor. He was pronounced intoxicated by Dr. H. L. Rogers and fined \$222.50 by Recorder Frank Probsting. Coates paid the fine.

When arrested Coates was stuck on the railroad tracks at Broad street and Lippincott avenue.

A girl alleged to be his daughter, Helen, was taken into custody at the same time and charged with being drunk and disorderly. She was given a suspended sentence by Recorder Probsting upon the payment of costs.

Another on December 27

A second wet driver was gathered in by Officer Robinson at 3 a.m. on December 27, at Broad street and Elm avenue. This individual was Andrew P. Taylor, 6505 Bannard street, Camden. He also committed the additional violation of smashing a bottle on the highway. Taylor was pronounced to be under the influence by Dr. Rogers.

He was later arraigned before Recorder Probsting who fined him \$100 for the glass throwing episode. In default of these amounts he was committed to Mt. Holly jail for 90 days.

With Taylor was Fred Redmer, 6511 Bannard street, Camden. He was charged with being drunk and disorderly and was sent to jail for 10 days while his record was being investigated.

A Glasgow, Scotland, man claims to hold the record for the number of snips in cutting a head of hair—1,667.

NUMBERS FOR MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

105	867
137	1077
781	1140

Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last page of the comic section, and you will receive two adult passes for the Broadway Theatre, Palmyra.

DEAD MAN FOUND IN PALMYRA BARN

Body Not Identified; Exposure Victim Had Been Dead for Several Days

Two youths, Joseph Davis, 17, of Sixth and Arch streets, Palmyra, and David Elms, of Barrington, found the dead body of a man Monday, December 28, at 4 p.m., in a barn located on the vacant property at Broad street and S-41, Palmyra. They notified the Palmyra Police Department and Officer Lawrence Betty investigated the situation. He, in turn, called Coroner John N. Swartz, of Palmyra.

Mr. Swartz stated that the man had evidently been dead for three or four days and was a victim of exposure, and possibly starvation. There were no means of identifying the remains since the only articles in the clothing were a knife, a key without a number, and 16c in change. The body was that of a man approximately 58 years of age and weighed about 120 pounds. To date

THANKS

Post Rodgers No. 156, American Legion wishes to take this opportunity of publicly thanking every individual and organization, who helped in any way to bring to a successful conclusion, the job of gathering, reconditioning, distributing Christmas cheer on Christmas Eve in the form of toys, dolls, games, etc., to the children of our communities.

We are grateful for your cooperation and know your Christmas was made happier by your efforts for the kiddies.

Drexel P. Patterson,
Post Commander,
Avery Willis,
Chairman, toy committee.

Found His Employer: "My boy, I started out of college on the theory that the world had an opening for me."
Office Boy: "And you found it, sir?"
Employer: "I did. In fact, I'm in the hole right now."

no further clues have been located relative to his identity.

The Legion Marches On

At the start of another year I wish to extend to you, on behalf of the members of Frederick M. Rodgers Post, American Legion, a happy, prosperous and peaceful New Year.

In extending the season's greetings I would like to take this opportunity of explaining, briefly, the aims and purposes of the Legion and its program for the year 1937.

The American Legion is dedicated to the services of God, home and country. It is an association of men whose patriotism is above question, for every man who wears the Legion emblem has proved his devotion to duty by putting the interests of his country above his personal welfare, and the security of the American people above his own life, if necessary.

The American Legion embraces, in its membership, men of every race, creed and color. It is non-partisan and is interested solely in good government and the safety of our heritage of freedom.

While the Legion is tolerant in respecting another's views, though they may differ from ours, it is solidly against the invasion of any of the political "isms," or doctrines, whether communism, fascism, or any other un-American theory now threatening the peace of the world.

The American Legion is, today, the strongest organized force in the

world for peace and security—for the security of your home and the right to live and to worship as you please.

The Frederick M. Rodgers Post, of Palmyra, has endeavored through the many years of its existence, to function in a manner to further the interests of Riverton and Palmyra. It desires to not only carry on, but to be of more service than ever before. The members of the Legion who are your neighbors, while bound together by mutual memories and experiences, desire your friendship and cooperation. They are, as in 1917 and 1918, marching on.

The Drum and Bugle Corps has carried the name of Palmyra for 10 years before hundreds of thousands of people. In 1937 it is marching on. The state convention will be held this year in Ocean City, and the national convention—which will be the greatest spectacle of pageantry ever unfolded in America—will be held in New York.

An important announcement in this connection will be made in the near future. This concerns every resident of these communities.

We want your friendship and cooperation.
Can we count on you as a friend of the Legion?
With best wishes,
Drexel P. Patterson,
Commander.



OUR BEST
WISHES FOR
A
HAPPY
NEW
YEAR

And a sincere expression of our appreciation of your continued partonage in the past year.

May the New Year serve to strengthen the bond of friendship that exists between the Lester S. Fortnum Agency and its patrons.

LESTER S. FORTNUM

SALES SERVICE

115-125 W. Broad Street

PALMYRA

Phone 1180

CINNAMINSON P-T. A.

Carols, children and candles made Christmas at Cinnaminson the beginning of a gala holiday.

Each room had its individual treat and tree, and the lower grades had another in the lunchroom early in the afternoon. The P.T.A. members decorated the tables with a cake, a dixie cup, a twisted naphin of candy, and best of all, a lighted candle on each little cake which were iced in red and green. It was a most satisfying effort on the part of the association.

Later, the Nativity was given by the upper grades. This was a really beautiful, reverent presentation.

The stage had been transformed into a chancel, having a stained glass window, candelabra, and choir stalls. A vested choir of about sixty filed in with lighted candles and books, singing as they took their places. The old carols were sung while the Shepherds and Magi appeared. Everyone was impressed by the dignity of the rendering.

Stockings were filled the week before, and sent to the Four Mile Colony.

The upper grades visited some members who cannot always be present, and sang the carols for them, on Tuesday.

All of the stage decorations were the work of the children under the direction of the teachers.



OUR Best Wishes for a Happy and Prosperous Year to come and an expression of appreciation for your patronage both at our service station and our coal and lumber yard during the year now passing.

H. B. WILLIAMS

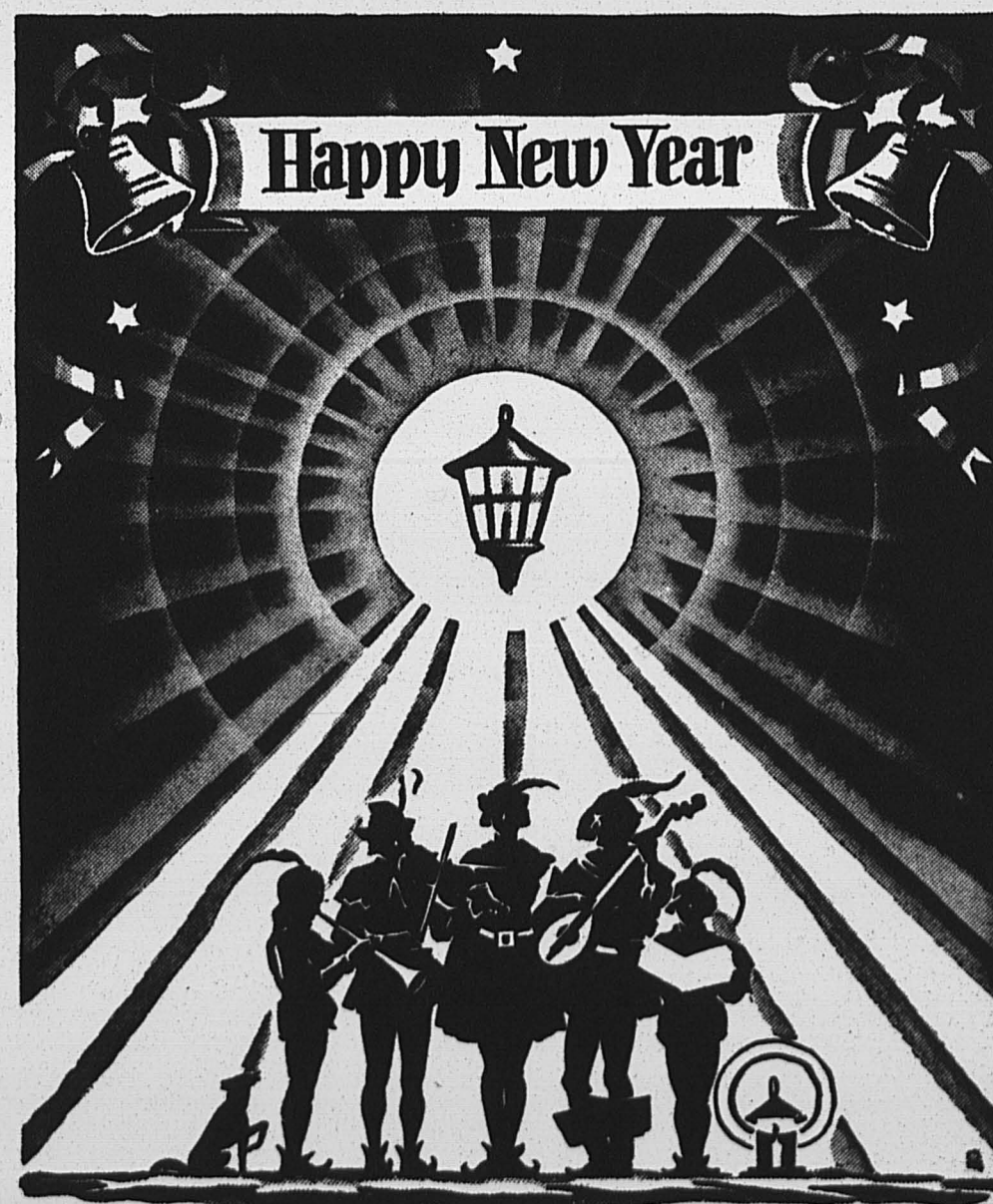
Fuel Oil - Coal - Coke - Feeds - Lumber - Building Material

PALMYRA

Phone 1100

Quick Delivery

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.



IN WISHING HAPPINESS AND PROSPERITY IN THE YEAR TO COME, WE GRATEFULLY ACKNOWLEDGE THE CONFIDENCE IN THIS INSTITUTION SHOWN BY OUR FRIENDS IN THESE COMMUNITIES DURING THE PAST YEARS, AND SINCERELY HOPE THAT 1937 WILL BRING TO YOU A FULL MEASURE OF THE THINGS THAT MAKE LIFE WORTHWHILE.

TRUST CO.

XMAS PARTY AT PHONE EXCHANGE

Local Employees Hold Affair For 18 Children; Many Gifts from Santa

Eighteen youngsters, pupils of the Riverton and Palmyra Public Schools, and of the Sacred Heart School, were the guests of local employees of the New Jersey Bell Telephone Co. at a Christmas party held Wednesday afternoon, December 24, in the Palmyra exchange building.

A large tree was decorated for the occasion and stockings were hung by the fireplace. Each boy received a drum and there were dolls for the girls, in addition to a varied assortment of gifts in the stockings. The presents were distributed by Santa Claus.

The afternoon was spent in playing various games, singing Christmas carols, etc. Refreshments consisting of ice cream, cake and candy were served.

Those in charge of the program were: Mrs. Mary McDermott, who also impersonated Santa Claus, Elizabeth I. Sloan, Mrs. Elizabeth Steinbach, Mrs. Katherine Storicks, Mrs. Elizabeth Wallace, Mrs. Hazel Woolford, Mrs. E. Frances Reidenbaker, Miss Doris Brevin, chief operator, and Mrs. Mabel Minks.

MANY HOMES ARE WELL DECORATED

Riverton and Palmyra Surpass Other Towns Despite No Prize Awards

Trips to nearby communities have convinced many residents of Riverton and Palmyra that their respective communities have maintained their reputation for holiday decorations, despite the fact that no contest was staged this year in either borough.

Many out-of-town cars have been seen cruising around the local streets each evening since Christmas, the occupants obviously having come here to admire the colorful lighting effects.

So many homes were elaborately and tastefully dressed up for the holiday season that lack of space prohibits even a brief description of the more outstanding residences.

Merchants also cooperated in the movement, and practically all business houses have prepared elaborate displays for the Christmas-New Year period.

New Year's Greetings

We appreciate the friendly spirit of cooperation that has characterized our business relations in the past, and hope for their continuance in the years to come.

L. S. GURNELL

Dodge and Plymouth
Sales and Service
10 Broad Street
Riverton



A SINCERE WISH FOR A

HAPPY NEW YEAR

AND AN EQUALLY SINCERE WISH THAT YOUR PROGRAM FOR 1937 WILL INCLUDE CONTINUED PATRONAGE OF THE MOORESTOWN MOTOR COMPANY WHICH IT HAS BEEN OUR PRIVILEGE AND PLEASURE TO RECEIVE IN THE PAST.

MOORESTOWN MOTOR CO.

BUICK AND PONTIAC
SALES AND SERVICE

219 W. Main Street

Moorestown

Telephone, Moorestown 77

HAPPY NEW YEAR

and a word of thanks for the confidence placed in our store as evidenced by your patronage during 1936.

Smith's Store

Dry Goods—Notions—Gifts

414 Main Street

Riverton

HAPPY NEW YEAR

Our thanks to those whom it has been a privilege to serve during the past year.

Walter D. Lamon
and Son

Real Estate and
Insurance

522 Garfield Avenue

Palmyra



New American Home

on Moorestown's Historic Kings Highway at Stokes Terrace.
Open for inspection daily and Sundays, 2 to 10 p.m.

Another milestone in the history of better living was passed during 1936 with the opening of the New American Home which embodies within its beautiful four walls all of the latest home comforts, economies . . . and which is equipped with all modern revolutionary home appliances that contribute so much toward making present-day housekeeping so easy, such a joy.

We are particularly proud of the fact that all of the materials and millwork for this splendidly, permanently constructed triple insulated, air conditioned New American Home were supplied by J. S. Collins & Son, Inc.

If you have not already done so, inspect the New American Home at your earliest convenience. While there, note particularly the Home Insulation display in the basement. Ask our representative to explain to you how heating costs are reduced by nearly 40% by modern home insulation. Ask him for the surprisingly low cost of this economy-producing improvement for your own home.

J. S. COLLINS & SON, INC.

MOORESTOWN

RIVERTON

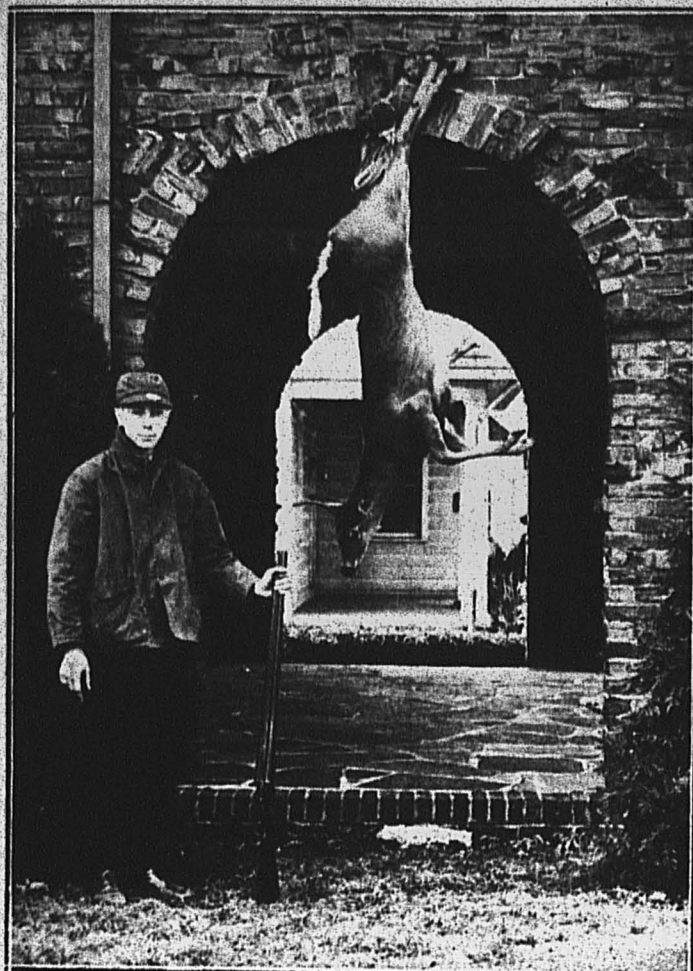
RIVERSIDE

MERCHANTVILLE

MAPLE SHADE

The officers and employees of J. S. Collins & Son, Inc., sincerely wish that all Happiness and Success may attend your every effort during the coming year.

BAGGED ON FIRST SHOT



125 pound buck shot by Robert A. Snover, son of Frank A. Snover, of Palmyra. Snover bagged the animal on his initial trip to the deer woods, and on his first shot.



Ladies' League

The Murads continue to draw away from the other teams in this circuit by winning two games from the Kools on Monday night of this week. They now have a comfortable lead of eight games over the second place Luckies.

The score of the games:

	Murads	Kools
King	96	106
Leonard	142	120
Gros	155	102
Wilson (av.)	134	134
Denneler	129	153
Totals	656	615

	W	L
Murads	33	9
Luckies	25	17
Camels	24	18
Spuds	20	22
Kools	18	24
Wings	6	36

County League

Beverly and Medford again became tied for the sunberth with 18 wins against 12 losses. Buohi's Pros still remain within striking distance however, being only two games behind the leaders, while Richfield trails by three points in the victory column.

	W	L
Beverly	18	12
Medford	18	12
Buohi's Pros	16	14
Richfield	15	15
Eso	13	17
Farmers	11	19

Due to the holidays, no games were rolled in the other leagues during the past week.

The annual turkey sweepstakes was won by Paul Burke, of Palmyra.

You can keep cheese fresh, moist and free from mold by wrapping it in cheesecloth which has been dipped in vinegar and wrung dry. With this precaution cheese will keep fresh for weeks.

There are five regular women carriers on rural routes in the State.

ROOMY QUARTERS FOR NEW STORE

New Section of Philadelphia Market House Brings Much Favorable Comment

The east wing of the rebuilt Philadelphia Market House was thrown open for business this week and the new quarters have already been the subject of much favorable comment on the part of customers who have visited the modernized food mart.

The grocery and delicatessen departments have been installed in their permanent quarters and the array of the vast stock of quality merchandise presents a pleasing appearance in the gleaming show cases and on the shelves.

The fruit and vegetable section is still in a temporary location in the new wing and the arrangement will be changed as soon as the western portion of the building has been completed.

Grand Opening Soon

This work is being rushed as rapidly as possible and the proprietors, Morris Lipkowitz and David Schwartz, expect to be able to announce the grand opening of the entire store in the near future.

The new market will have about five times as much floor space as the old store, and will provide ample opportunity for shoppers to select their merchandise with ease and comfort.

COMING EVENTS

Tuesday, January 5
Annual meeting Palmyra Athletic Club, Society hall, Palmyra, 8 p.m.

Thursday, January 7
Annual meeting of Scout Mothers, home of Mrs. Frank Matthews, 212 Thomas avenue, 8 p.m.

Friday, January 8
Card party, K. of C. Home, Palmyra, 8:15 p.m.

Friday, January 9
Basketball, Palmyra High School vs. Riverside, high school gymnasium, 8 p.m.

Monday, January 11, and all week
Movie benefit for Riverton Mustangs, Broadway theatre, Palmyra.

Wednesday, January 13
Banquet for Palmyra A. C. football team, Old Mill Inn, 7 p.m., tickets \$1 per person. Entertainment.

He who profits by crime is guilty of it.—Seneca.

PERFECT RECORD KEPT BY TURNERS

Score Sixth Loop Victory With Win Over Bridgeton by Score of 37-32

The Turners scored their sixth straight win in the Camden Suburban Basketball League last Sunday afternoon, when they defeated the Bridgeton quintet by the score of 37-32, in a close encounter.

Bridgeton pressed the Turners at all stages of the contest and trailed by only two points at the end of the first half.

"Chic" Foulke accounted for a good share of the Turner scoring by registering 10 counters. He located the hoop on four occasions from the floor and cashed in on two charity tries.

The Red had little trouble in turning back the East Side five in the preliminary encounter by the score of 38-16.

	Riverside	Fl	FT	P
Parker, f	4	1	2	9
Reeves, f	0	0	0	0
Vernon, f	1	1	1	3
Sacca, c	0	0	1	0
Hennessy, g	0	0	2	0
Eisley, g	2	0	5	4
Fandetta, g	4	3	3	11
Foulke, g	4	2	4	10
Totals	15	7	18	37

	Bridgeton	Fl	FT	P
Rambo, f	4	3	6	11
Bradway, f	3	2	1	7
Stitts, c	0	1	2	1
Siler, g	3	3	6	9
Vence, g	1	2	2	4
Totals	11	10	18	32

Score first half: Riverside 17, Bridgeton 15; Referee: Chemi.

	Riverside Reds	Fl	FT	P
Daddino, f	5	1	5	11
Branson, f	0	1	1	1
Elvert, f	5	0	0	10
Gamble, c	3	0	1	6
Cahill, g	1	0	1	2
Baker, g	1	2	4	4
Beddow, g	1	0	1	2
Maguire, g	1	0	0	2
Totals	17	4	13	38

	East Side	Fl	FT	P
Forrest, f	1	4	8	6
Doran, f	0	1	1	1
Hecker, c	3	2	2	8
Goetz, g	0	1	3	1
Gillette, g	0	0	1	0
Totals	4	8	15	16

Score first half: Riverside 13, East Side 7. Referee: Chemi.

An oak near Albany, Ga., is called the "Lincoln oak" because a profile of Abraham Lincoln is said to be discernable on it.

HOT WATER HEAT

No down payment required
As long as 3 years to pay
Guaranteed work at lowest prices
Ask Estimator to Call

Nu-Way Oil Burner

For quiet automatic economical heating

H. K. RUNYON COMPANY

2908 Centre Street
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RE-LINING COATS
HELEN M. ADAMS
611 Lincoln Avenue
Phone 533-W Palmyra, N. J.

W. REX McCROSSON

Real Estate and Insurance
5 E. Broad St., Palmyra, N. J.
Phone, Riverton 500

WESLEYAN MEN'S BIBLE CLASS

Last Sunday morning eighty-one members and visitors were present at the class services and heard Dr. J. G. Bickerton give one of the best talks of the season.

Next Sunday will be nomination and election of officers for the ensuing year.

Reverend William A. Boyd, pastor of the Methodist Episcopal Church, will address the class next Sunday. Services held at 9:50 a.m. Sunday morning. All men are invited to attend.



Complete

Over the years, the Snover Funeral Home has been building its institution and adding to its equipment until today it stands a complete, self-contained unit using only the best accepted methods known to the profession.

The Snover Funeral Home Incorporated

313 East Broad Street
PALMYRA, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830



BEST WISHES FOR A

Happy Prosperous Warm New Year

MacCord Brothers

LEHIGH COAL, KOPPERS COKE, ATLANTIC FUEL OIL
COOPERTOWN ROAD DELANCO
PHONE
Riverton 560-W or Riverside 189
DEPENDABLE DELIVERY SERVICE

Church Notices

WORTH M. E. CHURCH

William A. Boyd, Pastor
at better way could a Christian the New Year than by attending his church and partaking of the Lord's Supper? The sacrament of the Lord's Supper will be administered in our church this Sunday evening at eleven o'clock.

The evening at 7:45 a new series will begin with the sermon "The Word Become Life" is a general theme. The incidental subjects will be as follows: "The Word," "The Pharisee and the Publican," "The Good Samaritan," "The Prodigal Son," "The Rich Man and Lazarus," and "The Lost Sheep." These sermons will be illustrated by living characters. There will be tableaux, vocal and instrumental soloists. The programs and sermons will deal with the modern problems of life. The young people are especially invited to these meetings.

The minister and Officiary join in extending to the entire public a very happy and successful New Year. The blessings of God, our Heavenly Father, be upon you and yours.

Watch Night Service will be held in our church this Thursday evening at eleven o'clock.

FIRST LUTHERAN CHURCH

Rev. Harold L. Creager, Pastor
The Holy Sacrament of the Lord's Supper will be celebrated at both worship services next Sunday. The preparatory service of confession will be held in connection with the regular service.

At the morning worship, the sermon theme will be "Jesus Is Here." In the evening a New Year's message will be presented on the theme, "365 Days—One at a Time." The Ladies' Aid Society will hold their monthly meeting next Tuesday afternoon at the home of Mrs. Bauer. Covered dish luncheon at 12:30, followed by the business meeting.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
Services, Sunday, January 3, 1937
10:00 a.m., Bible school. The school enjoyed the open session last Sunday when Miss Edna Lloyd, of Palmyra, editor of the Methodist publications on missions, explained interesting, yet alarming conditions existing in our own country. The regular session will be resumed this Sunday.

11:15 a.m., Morning worship followed by Communion. Pastor Lockett has selected a timely subject for his sermon, "The Time to Go Forward." Music by the choir.

7:00 p.m., Three-quarters of an hour session in the Sunday school room by the Young People's High School group.

7:45 p.m., Evening worship. Subject of the sermon will be "Order My Steps in Thy Word."

On Thursday evening of this week at eleven o'clock in the church, a watch night service will be conducted. This meeting will take the place of the regular midweek prayer service.

Attention is called to the Community Week of Prayer which will be observed next week from Monday until Friday evening. The meetings will be held in the various churches. See other columns in this paper for definite information.

CHRISTIAN SCIENCE CHURCH

"God" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, January third.

The Golden Text is: "God is the Lord, which hath shewed us light." (Psalms 118:27.)

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Now the Lord is that Spirit; and where the Spirit of the Lord is, there is liberty (II Corinthians 3:17).

The lesson-sermon also includes the following passages from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Man is tributary to God, Spirit, and to nothing else. God's being is infinity, freedom, harmony, and boundless bliss. 'Where the spirit of the Lord is, there is liberty.' Like the architects of yore, man is free to enter

WEEK OF PRAYER SERVICES WILL BEGIN JAN. 4

The Union Week of Prayer services will be held in the several churches of the community starting Monday night, January 4.

The schedule of services is as follows:

Monday, January 4, Methodist Church; Rev. George Lockett, preacher.

Tuesday, January 5, Presbyterian Church; Rev. William Boyd, preacher.

Wednesday, January 6, Lutheran Church; Rev. Charles Bates, preacher.

Thursday, January 7, Moravian Church; Rev. Harold Creager, preacher.

Friday, January 8, Baptist Church; Rev. Albert Harke, preacher.

On Thursday evening a free bus will furnish transportation to and from the Moravian Church; it will be from the Palmyra station at 7:45. Everybody is cordially invited to join in these inspiring services.

SILVER-POWELL

Miss Marjorie Florence Powell, daughter of Mr. and Mrs. Elvin I. Powell, of 101 Memorial avenue, Palmyra, became the bride of Samuel A. Silver, son of Mr. and Mrs. D. Linton Silver, of 112 Maple street, Clayton, in a very pretty wedding at the Central Baptist Church, Palmyra, last Sunday afternoon at three o'clock, the Rev. George Lockett performing the ceremony.

Miss Powell, who was given in marriage by her father, wore a gown of white velvet, made entrain and on princess lines. She wore a veil of tulle falling from a halo of seed pearls, and carried a bouquet of lilacs of the valley and roses.

Miss Alice Bartley, of Riverton, was maid of honor. She wore a gown of velvet in stained glass green and a matching Dalmatian turban and velvet mitts. She carried a round bouquet, collared in lace, of mixed flowers with red predominating. The bridesmaids, Miss Margaret Weller, of Riverton, and Miss Inez Silver, sister of the bridegroom, wore similar frocks in shades of stained glass red and blue respectively. They wore matching turbans and carried bouquets with Talisman roses predominating.

David Silver, was his brother's best man, and the ushers were Milton Silver, another brother, and Donald Powell, brother of the bride. Mrs. Powell selected black velvet as did the groom's mother. Both wore matching hats and corsages of pink roses.

A reception was held at the Riverton Porch Club following the ceremony, after which Mr. and Mrs. Silver left for a wedding trip.

Mr. and Mrs. Silver will be at home after January 1, at 317 East Broad street, Palmyra.

Mrs. Silver is a graduate of Palmyra High School, and the Glassboro State Teachers College, and is now a member of the teaching staff of the Palmyra public schools.

Mr. Silver is a graduate of Clayton High School and later attended Dickinson College.

into the holiest,—the realm of God" (p. 481).

Happy New Year

And with it, our appreciation of your patronage during the year just past.

May 1937 bring happiness and prosperity to all.

COOMBS & BUSH

Broad and Cinnaminson
PALMYRA
Free Delivery—
Phones: 181 and 182

PORCH CLUB

The Juniors of the Porch Club will be hostesses at a covered dish luncheon for the Senior Club on January 5, at 1 p.m. A business meeting will be held, followed by a talk by Mrs. Howard B. Hancock, entitled, "A Thinking Woman Surveys Her Home."

For luncheon reservations call Mrs. Harry Kenney, Riverton 581-R.

SCOUT MOTHERS TO MEET JAN. 7

Scout Mothers are urged not to forget the most important meeting of the year to be held on Thursday, January 7, at the home of Mrs. Frank Matthews, 212 Thomas avenue, Riverton, at 8 p.m.

The election of officers will be held and plans discussed for the annual Scout banquet which will take place during National Scout Week, early in February.

MANY BEQUESTS IN MORRIS WILL

The will of the late Herbert M. Morris, of Riverton, which was admitted to probate in the office of Surrogate George B. Biting, contains several bequests to charitable institutions.

These were as follows:
St. Ann's Home for Aged Women, 2016 Race street, \$5000; the Philadelphia Home for Incurables, Philadelphia, \$5000; the Shriners' Hospital for Crippled Children, Philadelphia, \$5000; Seaman's Church Institute, Philadelphia, \$5000; the rector, wardens and vestrymen of St. Clement's Church, Philadelphia, \$10,000 for endowment of the poor fund.

This last bequest is made with the provision that the fund may be used for general purposes of the church upon the decision of the rector, subject to the approval of the vestrymen.

The will bequeaths to the executors in trust the whole of the estate, with the exception of a few minor legacies. It provides for the payment of the income to Elizabeth V. Morris, wife of the deceased, during her life.

The trustees are to pay the legacies mentioned, out of the principal of the estate, upon the death of Mrs. Morris.

H. B. WILLIAMS OFFERS CALENDAR

H. B. Williams, Palmyra fuel oil and coal dealer, has distributed an attractive picture calendar for 1937. Anyone who has been missed in the distribution may have one delivered by telephoning Riverton 1100.

Plenty of Walking
Doctor: "Is your insomnia long-standing?"

Recent Father: "No, long-walking. Our baby has had the colic for the last three months."—The Pathfinder.



RIVERTON LAUNDRY

N. Kuensel, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

CARLSON'S RIVERTON PHARMACY

CALL
RIVERTON 1510
Free Delivery

WE HAVE THAT SMOKE PIPE FOR YOU. HEATER AND STOVE REPAIRS.

South Jersey Supply Company
Broad St. and Delaware Ave.
PALMYRA Phone 234

N. DREIER
19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

SOMETIME

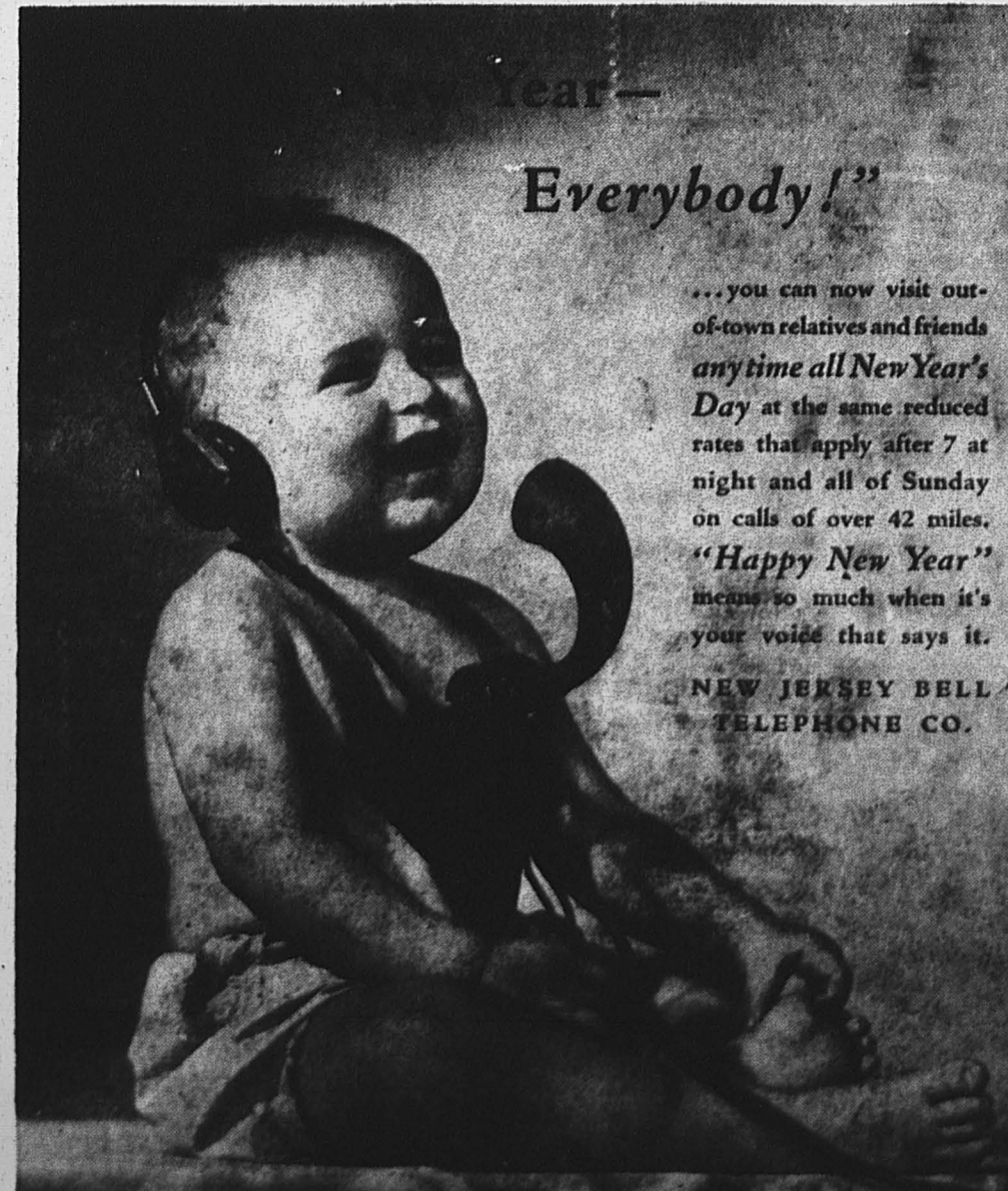
During the New Year's 3-day Holiday activities, we invite you to include a visit to

DREER'S

bower-like Display House of Beautiful Plants for the Home . . . veritably June in January.

Your out-of-town guests will enjoy it.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



Everybody!

...you can now visit out-of-town relatives and friends anytime all New Year's Day at the same reduced rates that apply after 7 at night and all of Sunday on calls of over 42 miles. "Happy New Year" means so much when it's your voice that says it.

NEW JERSEY BELL TELEPHONE CO.

BROADWAY THEATRE
FRIDAY & SATURDAY

Irene Dunne and Melvyn Douglas
in the year's most riotous romantic
comedy, "Theodora Goes Wild."

Legal Notices
12/29/36

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias to me directed, issued out of The Court of Chancery of the State of New Jersey, I will sell at public sale on
THURSDAY, JANUARY 21, A.D. 1937,
between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey:—

ALL the following tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey, viz:

BEGINNING at a point in the Southeastern line of Seventh Street, at the distance of one hundred fifty feet Southwestwardly from the Southern corner of Thomas Avenue and Seventh Street, said point being a corner to lot now or formerly of Hannah Williams and extends thence Southwestwardly along the Southeastern line of Seventh Street, the distance of fifty feet in front or width and thence extending Southeastwardly between parallel lines of that width or frontage at right angles to Seventh Street, one hundred thirty-five feet in length or depth
BEING the same land and premises which O. Carr Jessup and Marjorie Page Jessup, his wife, by their deed of conveyance bearing date August 22nd, 1935, and recorded in the Office of the Clerk of Burlington County in Book No. 844 of Deeds, page 292, granted and conveyed unto the said Jessup and Company, in fee.

Decree approximately \$2,872.33 besides interest, costs and fees.

Seized as the property of Jessup and Company, et als., defendants; taken in execution at the suit of Cinnamon Building and Loan Association, of Riverton, New Jersey, complainant; and to be sold by
JOHN M. CHANT,
Sheriff.

Solicitor: Wm. D. Lippincott,
Dated: December 22, 1936.
Ftr's fee: \$19.74.

SHERIFF'S SALE

By virtue of a writ of Fieri Facias to me directed, issued out of Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, JANUARY 28, A.D. 1937
between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey:

ALL the following tract or parcel of land and premises hereinafter particularly described situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey.

BEGINNING at a point in the southwestern line of Thomas Avenue distant one hundred and twenty five and one tenth feet northwardly from the westerly corner of Thomas Avenue and Seventh Street corner to the lot of Rebecca Thomas and Lillian A. Thomas; thence northwardly along said southwestern line of Thomas Avenue the distance of sixty feet; thence between parallel lines of that width or frontage, southwardly, at right angles to said Thomas Avenue, the distance of one hundred and fifty feet.

BEING bounded northeastwardly by Thomas Avenue, southeastwardly by the lot of Rebecca Thomas and Lillian A. Thomas and southwardly by land now or late of Louis V. Lowden and northwardly by other land of the said Francis V. B. Middleton.

BEING the same land and premises which Theresa H. Wolcott single woman, by deed dated March 14, 1932, and recorded in the Clerk's office of Burlington County in Book 795 of Deeds, page 376, granted and conveyed unto the said May H. Guest, in fee. Decree approximately \$4387.02 besides interest, costs and fees.

Seized as the property of May H. Guest, et vis, defendants; taken in execution at the suit of The Argonne Building and Loan Association of Camden, New Jersey, complainant; and to be sold by
JOHN M. CHANT,
Sheriff.

Solicitor: Grover C. Richman,
Dated: December 29, 1936.
Ftr's fee \$31.84 12-31-36-1-21-37

Bees hold conversations, according to a Newcastle apiarist, by throwing off little particles of dust from their wings, thus utilizing a sort of form of broadcasting.

ONE-MAN-BAND
"CONTRACTION"
STARS IN FILM

During the filming of "Banjo on My Knee," the Twentieth Century-Fox drama with music, now playing at the Savar Theatre, Walter Brennan, who portrays the role of "Newt Holley," laid claim to being the busiest man in Hollywood, and no one ever tried to wrest that title from him.

In his character of a bibulous Mississippi River shanty-boater, living the locale of Tobacco Road,

Brennan had to learn to play a one-man band "contraption" which included the harmonica, drums, bells, cymbals, a xylophone composed of a remarkable group of bottles, and numerous other instruments, not forgetting the "banjo on his knee." "Banjo on My Knee" co-stars Barbara Stanwyck and Joel McCrea, and includes in its notable supporting cast the before-mentioned Walter Brennan, Helen Westley, Buddy Ebsen, Walter Catlett, Anthony Martin and Katherine de Mille.

Since 1902 more than 46,000 prisoners have been incarcerated at the Federal prison at Atlanta.

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... their love tore
them apart like the
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And a word of appreciation for your patronage during the past year.

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BEST ROUND

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FRIDAY and SATURDAY,
January 1 and 2—
Continuous New Years Day
Starting at 1.30 p.m.



MONDAY and TUESDAY,
January 4 and 5—

The Dionne
Quintuplets

in the most dramatically surpris-
ing picture ever made

Reunion

with
JEAN HERSHOLT
ROCHELLE HUDSON

—MONDAY—

FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

WEDNESDAY & THURSDAY,
January 6 and 7—

KATHERINE HEPBURN
HERBERT MARSHALL
in

A Woman Rebels

—THURSDAY—

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Pin Bone	lb 35c
Hamburg Steak	lb 19c
Meadow Gold Butter	2 lb 79c
Nu Blend Coffee	lb 25c
Seeded Raisins	pkg. 8c
Montco Prunes	lb 11c
Filet of Mackerel	2 for 13c
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TO ALL PATRONS OF
RIVERSIDEGala
New Year's Eve
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BUY YOUR TICKETS NOW
Ticket is good for admission at
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THEIR FASTEST,
FUNNIEST FULL-
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EXTRA! — ADDED — EXTRA!
New Year's Eve Midnite Show Only
25 minutes of Football Highlights
as played by all college teams

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JEAN HERSHOLT
ROCHELLE HUDSON
SLIM SUMMERVILLE

REUNION

with
The Dionne Quintuplets

SUNDAY, MONDAY, TUESDAY,
January 3, 4, 5—

THE GAYEST COMEDY SHOW
SINCE TALKIES

Irene Dunne

in
Theodora Goes
Wild

with
MELVIN DOUGLAS