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# JANUARY

We all do no end of feeling, and we mistake it for thinking .- Mark Twain.

# THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



Howsumever 'nd not-withstandin' all th' "prevent war" perla-ver, the Dove of Peace in Urope iz gettin' t' look more lik a buzzerd every day!

49th Year No. 1

RIVERTON-PALMYRA, N. J., THURSDAY, JANUARY 7, 1937

PRICE FIVE CENTS

# PALMER L. ADAMS IS RE-ELECTED DIRECTOR OF FREEHOLDER BOARD

to Materialize at Session Held January 2

#### POST OF HIGHWAY DIRECTOR DROPPED

Lamon, Church and Stout Vote in Favor of Employment of New Engineer

The much-heralded upheaval in the organization of the Burlington County Board of Freeholders failed to materialize at the organization meeting of that body held at noon, Saturday, January 2, in the court house at Mt. Holly, when Palmer L. Adams was reelected director.

The session was opened by Clar-

ence Price, clerk of the board, who read the certificates of election of Messrs. Adams and Church, after which he called for nominations for the office of director.

Freeholder LeRoy Church immediately nominated Walter D. Lamon for this position and this was seconded by Freeholder Charles R.

Freeholder Albert C. Jones then placed the name of Mr. Adams, incumbent, before the board. At this point Mr. Lamon rose to address Mayor Makes Address on the board and the proverbial pin could have been heard to drop in the chambers which were crowded to the doors by the large audience.

#### Lamon Declines

Mr. Lamon stated that he keenly appreciately the fact that he was faced with a momentous problem, and that he had analyzed the situation from all possible angles. He further remarked that he hoped his decision was in the best interests of county affairs. Mr. Lamon remarked that one cannot always be right, but he firmly believed that in order to promote the proper feeling of harmony, it was advisable for him to withdraw his name as a candidate for director.

He then seconded the nomination of Mr. Adams. In the vote which followed Adams was elected by a three to two majority, Freeholders Stout and Church voting for Lamon.

The meeting was then turned over to Adams by the clerk.

Freeholder Jones presented a resolution that the rules of procedure for 1936 be adopted temporarily for the present year and that a committee be appointed to draft new regulations. This was passed and Direc-tor Adams appointed the following committee: Lamon, chairman; Church and Jones.

Successive resolutions dealt with the appointment of William J. Smith as fire marshal; Dr. Richard Anderson as director of the board of managers of the Fairview Sanitorium; Albert C. Jones, as voting delegate to the New Jersey State Freeholders' Association, with Charles R. Stout Association, with charles R. Stott as delegate-at-large; Adams and Lamon, as members of the county welfare board; A. J. Frohock, as county auditor, and meetings of the board on the second and fourth Fridays of each month at 1 p.m.

#### **Highway Department Action**

The next resolution was presented by Mr. Church and dealt with the olition of the post of administrator of the department of highways and engineering formerly held by Freeholder Jones, the reason given being

to promote efficiency.

Mr. Jones inquired of Mr. Church why such a resolution was presented and the latter replied that he had looked the situation over, as a tax payer, and felt that the work could be handled to better advantage by a

e handled to be eparate engineer.

To this Mr. Jones replied that he resented this implication and suggested that Church did not have make information to make such

#### Much Rumored Change Fails LEGION PLANNING PUBLIC MEETING

At the meeting of the Frederick M. Rogers Post No. 156, American Legion, Tuesday evening of this week, former State Commander Richard Allen, an attorney of Camden, addressed the group on the "In-roads of Communism Among Young

Commander Drexel P. Patterson announced that a public meeting of the Legion for the residents of these communities will be held in the near future, at which time an announcement of interest to the people will

be made. The Memorial Day celebration is expected to be one of the largest ever held in this vicinity.

Jack Metzgar was appointed to make arrangements with the River ton and Palmyra councils.

# **ORGANIZATION OF** RIVERTON COUNCIL

State of Borough

The Riverton Borough Council met for organization at nine o'clock New Year's morning.

Nathan Lane, the new member of council, taking the place of John L. Strohlein, took oath of office, and E. K. Merrill was elected president of council.

Mayor H. McIlvain Biddle addressed the assemblage as follows: "Members of Council, fellow citizens and guests:

"It is a pleasure to be with you again at another New Year's meeting, and it is with regret that we are losing from this body the services and counsel of our retiring member, Mr. John L. Strohlein, and we want to assure him that we will miss him greatly. I want to thank him on behalf of Council and his fellow citizens for his earnest and good work, especially on Memorial Park, in which he was so vitally interested.

"Now it is my pleasure to welcome a new member. Mr. Lane, we hope you will enjoy and profit by being member of this group, and that you will get as much out of it as we expect to get by our association with

"Our departments, through their committees, all function smoothly and ably. And, I pause to compliment and express my appreciation for their untiring efforts and loyalty, and for their time, which has been so generously given.

"Another year has rolled around, and I feel it has been a most satisfactory one for many of our citizens. Too, it has been a year of progress for our borough. During the past year we have made further reductins in our indebtedness, so that at held on the second Tuesday of each the close, the amount is small. Your borough has for several years stood at or near the top in the percentage other communities in New Jersey, and we still maintain that enviable position. This record is not by accident, but due to the very excellent work on the part of our collector, C. Kenneth Davis. I cannot praise Mr. Davis too highly for the unusual effort he has made and the results obtained, through his cooperation

"During 1936 we have vastly improved our highways. It has been as much permanent paving as pos-sible and last year we made our greatest headway. It is our plan to continue until our roads are all in first class condition.

# REPORT ON SEAL

The Tuberculosis League is deeply grateful to the people for their help in the 1936 Seal Sale. To those who have not remitted or returned the seals, will you please do so now before a follow-up letter is sent to your home? Also a word of thanks to those who returned the seals because of illness or financial reasons, and a trust that the New Year will bring more sunshine to every one.

Community reports as follows: Beverly Bordentown 261.38 Browns Mills 40.25 Burlington Chatsworth 8.30 Columbus 77.87 45.00 Crosswicks Delanco 102.86 Edgewater Park 72.03 25.44 Fieldsboro Florence 100.90 Hainesport 17.12 31.50 Lumberton Maple Shade Marlton 49.85 113.31 Medford Moorestown 714.11 Mount Holly 375.00 New Lishon 61.30 230.92 Palmyra Pemberton 158.80 Rancocas 7.85 269.68 Riverside Riverton 365.50 Roebling 150.11 Vincentown 64.62 Springfield Township New Hanover Township 41.80 Bass River Township and Washington Township

# TOWNSHIP MEETING **HELD NEW YEAR'S**

Cinnaminson Officials Named for 1937, Budget Meeting on January 12

The annual organization meeting of the Cinnaminson Township Committee was held on New Year's Day at 9 a.m., in the home of George C. Frank, clerk of the committee.

Herbert Dinges, elected in November, took the oath of office. The other members of the township governing body are Charles Evans and Maurice Conrow, the former being

Other officials are: clerk, George Frank; assessor, Leslie W. Reeves; collector, Joseph E. Keat-ing; treasurer, William H. Schmier-er; attorney, Walter Carson; road overseer, John Denneler; auditor, Albert J. Frohock; chief of police, George F. Dorworth. Chief Dorworth also was appointed to the positions of overseer of the poor, constable, delinquent tax collector and truant officer.

truant officer.

The board of health is composed of Charles Evans, chairman; George C. Frank, secretary, and Dr. H. L. Rogers, health officer.

Meetings of the committee are month, at 7.30 p.m. The budget for 1937 will be presented at the session scheduled for January 12.

#### PHILATHEA CLASS BIRTHDAY PARTY

The Philathea Class of Central Baptist Church will celebrate their twenty-seventh birthday Sunday, January 10 with special services in the church Sunday evening. The class will meet in the Philathea room and proceed to the church in a

party in conjunction with the birth-day of their teacher, Mrs. Lillian Moore. A covered disk Next Tuesday they will have their Moore. A covered dish luncheon at 1 o'clock will proceed the party at 2.30. Instead of the regular charge of 25c and a covered dish, the charge will be 27c, a penny for each

# ON SEAL INNOVATION AT ORGANIZATION **MEETING OF PALMYRA COUNCIL**

#### WOMAN'S CLUB TO HOLD LUNCHEON

At the business meeting of the Woman's Club of Palmyra, on Monday, it was decided to hold the charter luncheon January 18, at the Riverton Country Club. This function is an important one in the year's activities.

Transportation will be furnished all those desiring to go.

Members will meet at the club room in Society Hall at 12.45 and be driven to the Country Club.

Make all reservations to Mrs. Harry A. Kennedy, Riverton 64-W, not later than Friday, January 15.

Hope LeBar Roberts, of Philadelphia, the guest speaker, will talk on current events.

# **AUDIOMETER FOR** RIVERTON SCHOOL

To Be Used in Hearing Test; Miss Woolman, Teacher of Music, Leaving

Miss Caroline M. Staman, supervising principal of the Riverton Public School, recommended that a hearing test be given to the pupils, ice. "Don't feel sorry for me," de-this suggestion being made at the clared Mr. Ward, "it has been a real meeting of the Board of Education pleasure for me to be your mayor." held on Monday evening, January 4. Miss Staman stated that it is now

possible to secure an audiometer from the State Department of Health for the nominal sum of ten dollars and an experienced operator is sent with the equipment to conduct the test. Miss Staman remarked that this service has been difficult to obtain and was very expensive in the past, it being necessary for boards of education to purchase the rent it. She added that the project unanimous vote, had the hearty approval of Dr. H.

L. Rogers, school physician. The board went on record as commending the plan and authorized Miss Staman to make the necessary arrangements to obtain the equip-

#### Miss Woolman Asks Release

effective on January 29. Miss Wool-man stated that she has been offered a similar position in the Rumson, New Jersey, public schools.

After considerable discussion, Mrs.

Yost recommended that Miss Woolman be released from her contract as of January 29, provided that a satisposition had been filled in a satisfactory manner by that date. This diation of assistance rendered to him by Mr. Luce during his term of

contact suitable applicants and to present recommendations at the nex

#### **Electrical Contract**

W. H. Bottger, clerk of the board, reported that he had notified the bonding company that R. F. Mc-Mahon, of Woodbury, the electrical contractor for the new building, had failed to complete certain work after being advised on several occasions, nor had Mr. McMahon even visited the school to find out what was

Mr. Bottger stated that he had not received a reply from the bond-ing house and that he had been ad-vised by Frank A. Mathews, solicitor, to await such action before ing additional steps.

ng of the bo

Program Arranged by Mayor Interests Many Citizens New Year's Day

#### MANY OFFICIALS REPORT ON WORK

Nevin E. Buchholz Becomes New Finance Committee Chairman; Luce Retires

Routine business was quickly disposed of at the organization meeting of Palmyra Council held in the council chambers at noon on New Year's Day, but the large audience which packed the room listened attentively to the record of past achievements and future plans which were reviewed by council members and others, this innovation being arranged by Mayor John F. Ward.

The meeting was opened with prayer by the Rev. George Lockett, after which the mayor extended a welcome to those present. He remarked that it was especially pleasant to see such a large gathering and felt that it was indicative of interest of the part of the local citizens. He further stated that he desired to express his appreciation to the people of the borough for their support and encouragement. He said that during his seven years' experience in borough affairs, he felt that politics had been left out and that all those holding office were activated by the sole motive of serv-

After the oath of office had been administered by the mayor to the borough clerk, George J. Spencer, the latter read the certificates of election of Charles K. Mervine and E. Nevin Buchholz, the former being reelected while Mr. Buchholz succeeds George W. Luce, who is re-tiring from public office. The oath of office was then administered by the clerk.

Charles K. Mervine was then equipment instead of being able to elected president of council by a

#### Remarks by Luce

Mr. Ward called upon Mr. Luce for a brief word. The former councilman said that he was proud to have been associated with council and would be glad to assist in any way possible, although no longer a member of that body.

Mrs. Charles H. Yost, chairman of the education committee, read a letter from Miss Edna Woolman, music teacher, asking that she be ing the debt of the borough. He said in part, "This work has been any in a manner as efficient as anywhere in the state. We have gone off scrip, and a saving of 11/2 per cent has been effected in our interest charges. The maturity of our bonds has been spread over a period of years and all are callable before maturity, which may result in a further

office.

(continued on page 5)

#### NUMBERS FOR MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

> 1052 518 1137 1418

ambers at the store of the

# **WORK ON MARKET** HOUSE ADVANCES

Opening: Larger Store Pleases Many

one of the proprietors of the Philadelphia Market House, late Tuesof afternoon, "and we expect to be to appounce our grand opening to appoint the appoint the appoint to appoint the appoint to appoint the appoint the appoint to appoint the appoint the appoint to appoint the app day afternoon, "and we expect to be able to announce our grand opening in the near future. We are withholding this announcement until we are absolutely certain that all work will be completed in order that our entire new store can be thrown open for public inspection."

After being on exhibition, the new Packard machine was returned to Philadelphia to have lettering done and certain equipment installed. It will be ready for use on January 12. Meanwhile, the old ambulance is being used whenever needed.

Both Mr. Lipkowitz and Mr. Schwartz, proprietors of the market state that the public had evidenced BIG SHOE SALE much interest in the part of the new market which has already been finished and both wish to express the appreciation for the volume of busi ness which they have done during the past two weeks.

The fruit, vegetable, grocery, sea food and delicatessen department are in full operation. The meat and bakery sections will not be opened until the west wing of the store has been completed.

#### PLANS FOR OPEN HOUSE AT DREXEL

Many high school students, their parents and teachers from this vicinity plan to visit Drexel Institute of Technology in Philadelphia on the occasion of its annual Open House, Friday and Saturday, January 15 and 16.

this sale affords a splendid opportunity to fill your needs for shoes at Palmyra's leading department store.

The event will continue for a reports that her committee has collected a large assortment of beautiful and 16.

Philadelphia college is becoming in-creasingly popular and, as in precreasingly popular and, as in previous years, invitations are being extended to high school students.

There is also a wide a faculty members and parents of students in the general Philadelphia Mr. St

four schools of the Institute-En- tick." gineering, Business Administration, Home Economics, and Library Science—will have exhibits in progross. In addition, a great many special events have been arranged, including demonstrations, playlets, lectures, sports events and music,according to an announcement made by Professor J. Harland Billings, chairman of the Open House

# STATE FARM INCOME

New Jersey farm income in 1936
was \$49,628,600, excluding livestock
and livestock products, nursery and
greenhouse products, an increase of
\$9,178,900 over the corresponding
figures for 1935, William B. Duryee,
secretary of agriculture, announced
this week.

The actal excesses planted in the

state decreased from 802,850 to 794, Each day sounding parties go out Land O'Lakes Sweet Cream Butter 200 which is still well above the ten-year average, 1926-1935, of 759,228. The longitudinal ranges, including The longitudinal ranges, including the east, west and center lines of the E. BEITZ & SONS offset by an increase in values per channel are located with the aid o

resulted more from comparison with shore. the disastrous situation in the 1935 season than unusually high yields or abnormal prices. The yield of sweet and white potatoes in both 1935 and project is gained from the fact that 1936 was over 11,000,000 bushels but this boat has been working the upper was \$12,106,000 compared to \$5,832,- five years without getting nearer to 000 last year.

#### ENGAGED

Palmyra, has announced his engage-ment to Miss Clara LeConey, of New Cumberland, Pa., formerly of Riverside. No date has been set for

ANNOUNCEMENT

Owing to unavoidable circumstances it has been necessary to change the date of the annual Riverton Yacht Club banquet from February 10 to Wednesday, February 3. The affair is to be held at Weber's Hof Brau as previously announced.

Quartz lenses were used in spectacles a few years ago on the assumption they would be cooler for the eyes.

#### MANY INSPECT **NEW PALMYRA AMBULANCE**

Announcement Soon on Grand chased by the Palmyra Ambulance Association was on display at the Palmyra fire house on New Year's "Work on the west wing of our Day and was the object of much ad-"Work on the west wing of our new store is proceeding according to schedule," said Morris Lipkowitz. The Dila number of citizens who attended the will be added to his establishment. organization meeting of Palmyra within the next 10 days, the whole

Semi-annual Price Reduction Enna-Jettick Line; Lasts

Shulman's department store, Pal myra, is announcing their semi- K. OF C. CARD annual sale of the nationally known line of Enna-Jettick shoes, an even which should interest all members of the feminine sex in Riverton, Palmyra, Cinnaminson and vicinity.

Enna-Jettick permits price reduction only twice during the year, and this sale affords a splendid oppor-

man urges an early selection while This annual two-day event at the his stock of over 600 pairs of Enna

There is also a wide assortme

Mr. Shulman advises, "To go places comfortably wear America's smartest walking shoe—Enna-Jet-

## **MAKING SURVEY OF DELAWARE CHANNEL**

The United States Engineering Department quarters boat No. 9, has been tied up at the pier of the River ton Yacht Club for the past several days while the crew of 20 have been SHOWS BIG INCREASE engaged in making a hydrographic

The total acreage planted in the room, galley, sleeping quarters, etc.

Potato farmers were favored with the many wooden markers which have been established along the resulted more from converted with the many wooden markers which have been established along the

Philadelphia than its present loca-

#### Fred Wolff, of 413 Horace avenue, CAR HITS POLE INJURING FIVE PLYMOUTH

A blow-out was the cause of an accident which sent five people to the Zurbrugg Memorial Hospital on

# **BOND MARKET TO ENLARGE STORE**

New Departments to Be Added Fruits, Vegetables, Sea Food, Delicacies

Frank Wenof, proprietor of th Bond Market, Palmyra, announced this week that several departments store being practically doubled

he installation of new shelves, display counters, etc.

The new goods to be carried i lude a complete stock of fresh fruit and vegetables, fish and all kinds sea food, and a complete assortment of imported and domestic delicacies which are usually handled by only the larger metropolitan establish-ments. Included in this line are AT SHULMAN'S ments. Included in this line are hors d'oevres of all sorts, among he items being anchovies, cavia anape biscuit, etc.

A more detailed announcement

regarding the enlarged store will appear next week.

# PARTY JANUARY 8

The Knights of Columbus Council will again conduct their regular monthly card parties during 1937. The first one of the New Year will be held next week, on Friday, Janu-

ful and useful prizes for distributio

o the players. Pinochle, bridge, five hundred and radio will be played, and games will start at 8.30 sharp.

# N. DREIER

19 W. Broad St. PALMYRA All Kinds of Orthopedic Shoe Work Dr. Scholl's Foot Remedies

### FEW OF OUR WEEK-END SPECIALS

DILCIAL	2
Yellow Cling PEACHES 2 cans	290
Gold Medal WHEATIES pkg	100
GRAPEFRUIT JUICE (Dr. Phillips) 3 cans	250
Gorton's	<b>25</b> c
DOGGIE DINNER Four tall cans	290
SUPER SUDS lge pkg	160
	230

Groceries-Produce-Delicatessen

Broad St. Palmyra
We Deliver—Phone 512

SEE THE NEW

**DODGE** 

AND

In Our Showroom

Today

COMPLETE PARTS AND SERVICE

L. S. GURNELL

It's a GRAND and **GLORIOUS Feelin** 



WHEN YOU WAKE UP IN THE A.M. TO FIND THAT ...

MacCord Brothers' Fuel HAS THE HOUSE JUST AS WARM AS TOAST ATLANTIC FUEL OIL

MacCord Brothers LEHIGH COAL, KOPPERS COKE, ATLANTIC FUEL OIL COOPERTOWN ROAD DELANCO

LEHIGH COAL-KOPPERS COKE

Riverton 560-W DEPENDAR

PHONE or Riverside 189

# TAILOR Custom-Made or Ready-to-Wear Suits and Overcoats

The United States Marine Corp. Headquarters announced on January irst, that 500 men will be accepted for enlistment in the Corps during the month of January 1937. Of th number 160 will be accepted from the New England States, New York, Pennsylvania, Delaware, Maryland West Virginia, and the District of Columbia. The remainder have been assigned to other areas in the United

MARINE CORPS TO

ACCEPT 500 MEN

Young men who are interested in applying for enlistment should com-municate with the Marine Corps Recruiting Station, 405 New Custom House, Philadelphia, Pa.

Horseshoe Salmon

Rival Blue Pineapple

Montco Raspberries

**Burk's Frankfurters** 

**514 MAIN STREET** 

TRY OUR HOME DRESSED

**CHICKENS** 

Montco Seedless Raisins

**Palmolive Soap** 

CARL A. PETERSON

1617 Sansom St., Philadelphia WE HAVE THAT SMOKE PIPE FOR YOU. HEATER

AND STOVE REPAIRS.

South Jersey Supply Company Broad St, and Delaware Ave.

can 19c

cake 5c

can 25c

10c

lb 29c

RIVERTON

big can 19c

BROAD AND MAIN STREETS, RIVERTON

Phone 996 - Free Delivery

Mother's Oats, Quaker Regular, 2 for 15c

Rival Blue Sauer Kraut 2 big cans 23c

Banquet Tea, Orange Pekoe 1/4-lb tin 21c

**LUDLOW'S** 

**QUALITY MARKET** 

TRY OUR MEATS AND BE CONVINCED YOU CAN

STILL BUY QUALITY GOODS AND

SAVE MONEY DOING IT

WE ALSO CARRY AN ATTRACTIVE AND VARIED

LINE OF GROCERIES

**Phone 1118** 

WE DELIVER ANYWHERE, ANYTIME

#### SEVENTH WIN FOR TURNER QUINTET **RIVERTON MARKET HOUSE**

Trail at End of Half, But Rally To Nose Out St. Joe's by 23-20 Count

The Turner five trailed St. Joe's Polish quintet, 8 to 5, at the end of the first half, but rallied in the final being 929 to 928. frame to defeat the latter by the score of 23-20, in a game played last Sunday afternoon.

This victory was the seventh straight for the Turners in the Camden Suburban Basketball League. They lead the loop, having been un-

defeated to date.

The Turner Reds dropped a tough one to the St. Joe juniors after an overtime period, the final tally being

Baker again starred for the Reds. accounting for 13 points of his team's total.

The box scores	:	1	
Tur	ners	1	
	Fld	FI	FT
Vernon, f	2	3	7
Fandetta, f	1	1	1
Parker, f	1	3	4
Sacca, c	0	1	
Meinhold, g	2	0	ô
Foulke, g	1	1	1
Totals	7	9	14
St. Joe's	Poli	sh	
	Fld	FI	FT

St. Joe'r	Po	lish		
	Fld	FI	FT	
Klopp, f	2	0	4	
Deveraux, f	0	1	1	
Zuzya, c	2	i	3	
Kelly, g	2	o	1	
Crean, g	1	ő		
Carbone, g	2	ŏ	-	
Totals	0	100 - 100	2	
Score at end of fi		2,	12	

5; St. Joe's, 8.

Tur	ner Re	ds		
	Fld		FT	
Elvert, f	2	0	0	
Daddino, /	1	0	1	
Daddino, Branson,	1	1	1	
Rockafellow, c.	0	. 0	0	
Landgraf c	. 0	0	3	
Maguire g	3	0	0	
Jamble, s	0.	1	1	
Baker, g	5	3	4	
Totas	12	5	10	2
St. Joe	's Juni	ors		
Main of the Lang.	Fld	FI	FT	
alansk f	. 2	1	1	
fartin/f	. 4	0	3	
embek, c	. 2	2	3	
aiczy, g	. 0	6	7	
uras g	. 3	3	. 4	
Titals	. 11	12	18	3
Scre at end of	first ha	lf: R	leds,	12
t. pe's, 10. Sc	ore at	end	of t	w
gar periods:	26-26	. 1	Refer	če
Time.				
	111	-		

HALMYRA PLAYS RIVERSIDE ON



South Jersey League Palmyra dropped three more games Saturday night, the Merchantville rollers providing the opposition in the local alleys. The first game was

being 929 to	928.		are aco
	Palmyr	a	
Brosius	202	205	179
Burke	194	192	125
Poulson	176	157	162
Wallace	191	196	174
Nelson	165	178	173
Totals	928	928	813
M	erchanty		013
Foulke	214	166	
Bartello	197	150	192
Cress	416	The second second second	178
Santa	189	185	189
Derof	183	212	212
Totals		247	192
	929	960	963
Next Saturd	lay night	Palmy	yra wil
ppose Oakly	n on the	home	alleys

Oaklyn is leading the league at present and the team is composed of a group of sharpshooters who

Ladies' League The Murads won the first half championship of the feminine league on Monday night, although they dropped two of the three final groups. This mattered little, however, as they had already rolled up an impressive lead over the Luckies, an impressive lead over the Luckies, deposit.

ship would not entitle holder to vote.

A resolution was passed to provide the club room with a suitable lock and to give each member a key upon the payment of a twenty-five cent ship would not entitle holder to vote.

America's Smartest Walking Shoes Go Places Comfortably

Shulman's Department Store

Luckies Camels Spuds Wings

County League Beverly again leads the pack the county loop where the lead changes hands every week. With the first half drawing to a close, it apchanges nands every week. With the first half drawing to a close, it appears as though the winner would be decided on the last week, since three wins for Buohl's Pros would elevate them from third to first, pro vided Beverly lost a similar number. Esso, in fifth place is only five games behind the leaders. The team standings:

Buohl's Pros Richfield

RIVERSIDE ON
FRIDAY NIGHT

Coach Dimond's Palmyra High opsters resume activity this Fri. I will be proposed and white.

Bowling

After being inactive for the past two weeks, the twelve teams in the sacond many night. The schedule for moden, in the last minute of play, by swamped Mt. Holly in their and engagement. I limyra has been practicing dilibity since school reopened on day and have high hopes of icing their third win at the exact of their Riverside rivals.

e game is a Burlington County weeks. Sims; second—triple tile teams of Edward Lippincott, M. L. Swampers, but we are still doubt-bout the fity, roach, fies and the character of the new year.

Fariners 13 20

Country Club

Notes

Bowling

After being inactive for the past two weeks, the twelve teams in the feature bout of the evening. This is the third clash between them. Two years ago, they met in the drill shed and Dusek won the contest. In the return match in the early part of last month, Dusek again won, but this time he was aided by the referee who called the fall when it appeared that Mazurki was far from having his shoulders flattened to the mat.

Rudy, oldest of the "rioteers" is slated to oppose George McLeod, of lowar, in the semi-final.

The match which is expected to "steal" the show is the third clash between Joe Dusek who will be making his debut of the season and Hank Barber of Darmouth College lands and the standard part of the season and wayne Ayres, 634; high single game, the contest which is expected to making his debut of the season and Wayne Ayres, 634; high single game, the contest which single game, the show is the third clash between Joe Dusek who will be making his debut of the season and Hank Barber of Darmouth College fame, the show is the third clash between Joe Dusek who will be making his debut of the season and Hank Barber of Darmouth College fame, the show is the third clash between Joe Dusek who will be making his debut of the season and wayne Ayres, 634; high single game, the show is the scholar of Joe Lands and Joe Lan



Reelected at Annual Meeting of P. A. C. Held on Tuesday Night

C. Nevin Buchholz, of 25 Charles street, was again elected to the presidency of the Palmyra Athletic Club, at its annual meeting held in the club room, Society Hall, Tuesday evening, a large number of members attending.

Buchholz and the entire list of officers and directors were elected by a unanimous vote. The officers and directors are: Vice president, Michael McDermott; secretary, James Hensen, financial secretary, Paul Keil; treasurer, Christopher Davis; board of directors, Joseph L. Stack, William Reagle, Herbert Bracey, William Leyer, Edward Roberts, Edwin Parker, Sr., Larry Haines, DeWitt Morris and Thomas

5 have imposing averages for the sea- stated that he would endeavor to son, two of the men having figures secure a speaker at future meetings.

A resolution was passed changing the by-laws to provide the by-laws to provide the secure as peaker at future meetings. A resolution was passed changing the by-laws to provide for a new honorary membership at dues of The Murads won the first half ship would not entitle holder to one dollar per year. This member-

was read, approved and ordered 13-15 W. Broad Street spread upon the minutes. T. Curtis Flynn withdrew a standing motion to increase the annual dues of the regular members.

Bills for the month were ordered Following the adjournment, sand-viches and coffee were served by

CLAN AT ARMORY

Ernie vs Mazurki, Rudy Takes on McLeod and Joe Faces Hank Barber

Three of the four Duseks will help to usher in the second half of the 1936-37 wrestling season at the Camden Armory on Thursday evening, when Promoters Frank and Ray Hanly present their first card of the new year.





your choice of a splendid selection of Enna Jetticks, at a substantial saving. Many styles, many sizes

Phone: Riv. 593



That's Due Most Any Time Now! STOCK UP WITH Williams' Fuel Oil, Coal and Coke Phone 1100 Today

B. П.

PALMYRA Phone 1100

OUICK DELIVERY

for exchange, sale, buy or rent-Just Phone 712. Only ten cents per line per insertion.



Fuel Oil - Coal - Coke - Feeds - Lumber - Building

Use The New Era Want-Ad Column as a medium

Pittsburgh last Thursday to the bed

side of her mother. Mrs. G. W. Crawford, who was critically ill,

Miss Alice Steele, of Overbrook

Square. Boston, formerly of River-

ton, spent the weekend with her

Mrs. Crawford died on Friday

Mr. and Mrs. Walter L. Rowen

#### THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J. Entered at the Riverton, N. J. Post Office as Second Class Matter

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WALTER L. BOWEN, Editor F. W. METZGER, Associate Editor 4 Second St., Riverton Phone 406

KARL W. LATCH, Adv. Mgr. 812 Morgan Ave., Palmyra Phone 1145-W

All readers or local notices of entertainments, suppers, fairs, dances, ranking high in the production for etc., given for the purpose of raising money, will be charged for at the market of most vegetables, fruits rate of ten cents a line. The New Era Office is equipped to do all kinds Fine Printing at reasonable prices.

#### LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance Advertising Rates on Application

Philadelphia Advertising Representatives NEVILLE & HITCHINGS, Inc. 12 So. Twelfth St., Philadelphia, Pa.

Audiometer for

Riverton School

(continued from page 1)

Simons for that of E. O. Wolcot

Budget Figures

Tentative budget figures were pre

sented by the chairman of the fi

Report of Principal

Christmas was, of course, the cul-

grade including the following: calen-

party this year included a puppet

show, which was a new venture for

us. The stage was built and wired

Cinna. Bank, box rental 1937

165.09

N. J. Window Cleaning Co. Grade Teacher Magazine

January 22.

tended dental clinics.

satisfactory.

## Organization of Riverton Council

(continued from page 1) "It is our intention at present to improve lighting on Broad street, so as to make this a well-lighted thoromembers expire and they will be

"And, our Memorial Park has en-joyed a very successful season, and Mrs. Charles H. Yost, J. L. Meztgar has proved a great pleasure to many and H. L. Unland. A. H. Burns w

"Your Mayor and Council hope term of H. E. Moyer, as will M. A and believe the wishes of our people have been carried out as well as possible, but I would like to take his opportunity of again asking for the cooperation of all, and if there are any matters at any time you nance committee, Walter K. Wool ould like to bring to our notice, man. These were discussed in detail we hope you will do so, and we by members of the board. A special would appreciate your attendance at | meeting for the formal adoption of our monthly meetings to show in- the budget will be held on Friday terest in your civic affairs.

"In closing I wish you continued nappiness and prosperity for the ning year.'

Following his address the mayor announced the following appointments which were confirmed by

#### Council Committees

Finance: Merrill, Lane, Sylvester Highway: Sargent, Sylvester, Sewers: Sargent, Knight, Sylves-

Lighting: Sylvester, Knight, Sar- that of the electrician. The surfac-

Fire and Water: Merrill, Lane well and will, I believe, be very Police: Merrill, Shrader, Lane.

Printing and Ordinance: Knight, Borough Property: Knight, Lane, school from kindergarten to eighth \$9,164,000.

Building: Shrader, Lane, Sylvester. dars, memorandum pads, paper dec-Insurance: Lane, Sargent, Merrill. orations, tiles, ash trays, decorated Celebration Committee: Lane, vases, bookmarks, coat hangers, Knight, Sylvester.

## Other Appointments

Borough Attorney: Walter Carson. Auditors: Charles S. Rockey & Co. Engineers: Sherman & Sleeper. Pound Keeper: William Gootee. Building Inspector: Robert H.

John W. Carhart.
Chief of Police: William Gootee.

ert H. Clelland.

Police Surgeon: Dr. Harry L.

#### A. CHARLES PERKINS

A. Charles Perkins, aged 93, died Intern'l Library Ass'n at his late residence, Belleview ave- Bruce Pub. Co nue, East Riverton, on December 29.
Funeral services were held on Saturday, January 2, at his home, the Rev. Milton McCann, of Bridgeboro, officiating. Interment was in Jos. T. Evans the Asbury M. E. Cemetery. Carter Paper Co.

Mr. Perkins is survived by his wife | Laidlaw Brothers

Mr. Perkins is survived by his wife
Josephine, three sons, Isaac, Clarence and Horace, and one daughter,
Mrs. Prank Murphy.
He was a charter member of the
Bridgeboro Order of Red Men.
Funeral arrangements were in
charge of Jerome J. Zisak, of Riverson.

Laidlaw Brothers
Palmyra Bd. of Education
W. H. Bottger, office exp.
Anteek Forj
John-H. Matlack & Son
Educational Bureau
Robert H. Clelland
Kingston Trap Rock Co.
material for playground

## STATE LEADS IN FARM PRODUCE You can hunt till you are dizzy, but it somehow will get by.

Maintains Reputation as Garden; State in 1936. Excels never stirs or peeps. in Sweet Corn That typographical error, too small

thing and sly.

grows to mountain size.

clean as clean can be.

'he boss he stares with horror, ther

The copy reader drops his head upon

But that typographical error is the

**COMMUNITY CHEST** 

Over \$3,000 Is Collected by

Workers, Exceeds Amount

For Previous Year

H. M. Kieckhefer, chairman of the

Community Chest Collection for

"I take pleasure in furnishing

Contrib.

\$16.50

36.50

567.00

63.50

\$3200.25

\$1344.10

\$576.0

valued assistance.

Team

Captains

W. K. Woolman

C. L. Peterson

F. A. Matthews

nna., Helen Porter

pecial Contributions

42% of \$3200.25

18% of \$3200.25

Hospital— 40% of \$3200.25

Total

Designated Contributions

Designated Contributions

Designated Contributions

Wise Child

nany make a million."
"Not many," answered Sammy

Nurse

Hospital

Printing Expenses

J. F. Jamison

C. S. Mears

W. E. Ayres

only thing you see.- Exchange.

he grabs his hair and groans;

The remainder of the issue may

New Jersey, in 1936, maintained for human eyes, Till the ink is on the paper, when its reputation as the "Garden State" by leading all other states in the production of many vegetables, and and berries, according to an an-nouncement made December 29, by

the State Department of Agriculture. With a land area many times smaller than its principal competing states, being 45th in size among all the states, New Jersey continued to FINAL REPORT OF states, being 45th in size among all deliver large quantities of perishable and semi-perishable produce to the markets of the New York and Philadelphia metropolitan areas and many other important distribution

#### Leads in Production

This state led the nation in total early Irish potatoes, lima beans eggplant and green peppers. Second 1936 has issued the final report for the will of the public; and it can continue to prove to the world that led only by Massachusetts, for beets will be held on Tuesday evening, led by Texas, and for asparagus for market, led by California. Rank in herewith, a final report of the Comoduction for other commodities munity Chest Collection for 1936.
We have made a good showing this candidates for reelection for the full ollows in order of rank:

New Jersey placed third in pro- year by exceeding last year's colaction of spinach for market with lection. I want to take this oppor-Texas first and California second: tunity to thank you for your most be a candidate to fill the unexpired ucumbers for market following exas and Florida tied for first; snap eans for market with Florida first and California second; tomatoes for market with Texas first and California second; lima beans for manuacture with Delaware first and lirginia second

#### Fourth with Tomatoes

Fourth rank went to New Jersey tomatoes for manufacture with Maryland third,

New Jersey placed fifth in the Excerpts from the report of Miss production of celery for market led Staman, supervising principal follow: California first, Florida second, Attendance during December was Michigan third and New fair, absence in most cases being due to colds. 12 children were sent to Dr. Rogers' office during the month, of whom were excluded. 21 atfor market led by California first The building was thoroughly New York second, Colorado third, cleaned during the holidays, the jananning with Wisconsin first, New itors doing their part well, and all fork second, Oregon third and outside work was finished except

Michigan fourth. Computing the farm value of 6 ing of the school ground is packing principal crops, excluding livestock and livestock products, nursery and greenhouse products in money shows \$44,854,00 in 1936 compared mination of most of the December activities. Gifts were made in the to \$35,690,000 in 1935 an increase o

#### ENGAGEMENT

Mrs. Harold P. Warner, of Garfield avenue, announces the engageand candy; 575 Christmas seals were ment of her daughter, Alice Elizabeth Kase, to George William Baker, son of Mr. and Mrs. Leonard R. bought by the children and a large contribution of canned goods given to the Cinnaminson Home. The Christmas play for the P.-T.A. Baker, of Palmyra.

No date has been set for th wedding.

MRS. EDWARD H. FLAGG by our boys in the shop, scenery painted and puppets made in the Art Club and a dramatization of Rosset-Mrs. Edward H. Flagg, of Tren ton, formerly of Broad and Thomas avenue, Riverton, died in the St Superintendent of Highways: Rob- ti's "The King's Daughter" given. Prancis Hospital, Trenton, Monday The manipulation of the puppets night after an illness of only two weeks.

represented much patience and Board of Health: Dr. Harry L.
Rogers, Ogden H. Mattis (three years).
Zoning Board of Adjustment:
Ross E. Mattis, Mrs. Murray C.
Boyer (three years).
Delinquent Tay Collector Harry L.

Classwork has progressed satisfactorily and another set of good report cards has come in from Palmyra High School.
The following bills were approved and ordered paid:

Funeral services will be held Friday at 2 o'clock from the DuBois Funeral Parlors, Chambers and Washington streets, Camden.
Interment will be made in Odd Fellows Cemetery, Burlington.

Delinquent Tax Collector: Harry

C. Schell.

Down Cemetery, Burlington.

Mrs. Flagg was the widow of the Burroughs Add. Mach. Co. \$ 4.49 late Edward H. Flagg, former mayor 10.00 of Riverton, and one-time sheriff of 17.50 Burlington County.
2.50 Mr. Flagg died in January, 1929.
7.50 Mrs. Flagg is survived by one son,

2.74 Edward, Jr., of Trenton.

"My boy's arter larnin,' what d'ya have?" he asked the teacher.
"We offer English, trigonometry spelling, etc.," she replied.
"Well, give him some of that tha trigernometry; he's the worst shot in the family."—Atlanta Constitution.

Miss Staman, expenses Chas: Rockey Co., audit

TYPOGRAPHICAL ERRORS The entire object of pure educa-TYPOGRAPHICAL BROOKS

The typographical error is a slippery the right things, but enjoy the right things; not merely industrious, but to love industry; not merely learned, but to love knowledge; not merely it somehow will get by.
Till the forms are off the presses it pure, but to love purity; not merely is strangs how still it keeps; It shrinks down in a corner and it just, but to hunger and thirst after

He who fears sentiment never gets

#### Congress Faces A Double Opportunity By RAYMOND PITCAIRN

National Chairman nanels of the Republi Since its first session back in 1789, the Congress of the United States has represented to the world the American principle of Government by the People.

Through almost a century and a half it has remained one of the greatest Representative Legislatures

That is something for its members o remember during the session nov

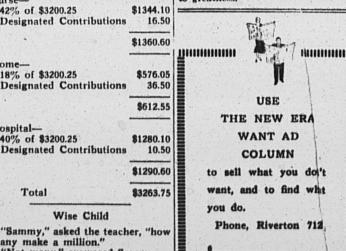
For the present Congress of the United States faces a double oppor-tunity. It can translate into action continue to prove to the world that Government by the People offers the surest road to the continued well-

At this time such a demonstration could prove of immense value to both the Old World and the New. To Europe it could emphasize the in greater happiness where Public Opinio rules.

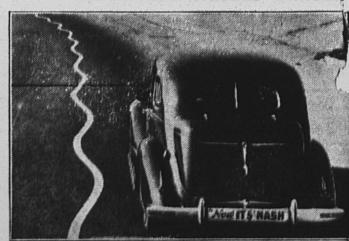
ontrib. Amt. 41 \$ 655.50 At home it could remind us that under the American form of government, authority resides in ou elected representatives — not in the hordes of appointed Bureaus and Commissions which through recent 687.50 years have increasingly expanded in size, in power, and in arrogance.

During past weeks official Wash-\$3274.25 ington has strongly indicated an intention to curtail both in num of Bureaucrats.

If the 75th Congress backs up that promise it can win the widespread approval of the country. But this will not end the achievement. It can also take a significant step in strengthening throughout the world the principle of Government by the People—a principle on which our Nation was founded and has risen to greatness.



#### WHEN WHITE LINE WIGGLES-DANGER



A new highway safety device that is appearing in various parts of country is shown in the above illustration. The white line marking to anes begins to wiggle as a dangerous intersection or bad curve i proached, giving the driver ample time to reduce his speed if he has
11.05 Kingston Trap Rock Co., labor 49.50 going too fast to negotiate such hazards safely. The machine in the
Miss Staman, expenses 2.00 tration is a Nash Ambassador and the information was furnished thr 150.00 the courtesy of the local Nash dealer, C. B. Woolston, of Riverton.

### Organization of Sewer Committe Palmyra Council

(continued from page 1) Engle Speaks

Innovation at

mighway department, invited by the mayor to speak, explained what had said, "Sewers are very important in any community, but they are never thought of unless something goes department showing that the many activities kept his force on the jump during the entire year. Mr. Engle stated that he expected three more during the coming year and also hoped that Broad street could be widened for its entire width, by the removal of the old trolley tracks. the streets be improved. We are planning for the future and believe

#### Building Committee

tain contractors were prevented school age, from dodging provisions of the Brief remarks were made by building code. Mr. Wright stated James H. Hartley, assessor, and Althat the adoption of a new code was being considered and that plans were being made for a zoning ordi

its kind in the state. Under its provisions 20 buildings have been torn nunities in New Jersey.

would be vigorously enforced in the

## Chief C. Morris Beck

The mayor then called upon a man the population which will, in turn, tis Stavely, of Charles street, and Mrs. Curtis Stavely, of Charles street. who, as far as he knew had never benefit all of us." made a speech, C. Morris Beck, chief of the police department. The mayor further stated that he had hear several favorable comments in Phila

branch of their government.

Chief Beck briefly reviewed the

department, followed Chief Beck and in respect to his organization. He into office: stated that all equipment was in good condition and that the efficien-

#### Councilman Flynn

being made to improve the water George N. Wimer. ervice, both in respect to residenervice, both in respect to residen-lial use and the supply for fire hy-ints.

Special officers: Joseph L. Stack, James H. Hartley, Joseph Gallagher, Branson Cook, Frank Geddes, M.

he best. Last season over 1,000 at-ended games during a single week and the average daily attendance of hildren during the summer at the layround was over 100. best. Last season over 1,000 at- month at 8 p.m.

many necessary ordinances had been established at a nominal cost to the GRACE LIVINGSTONE

Charles K. Mervine, chairman the sewer committee, injected note of humor into the proceedings when he stated that he had little to William F. Engle, chairman of the report since his department was dress the regular monthly rally of

stated that he expected three more in the high school auditorium on miles of streets would be improved January 8, and urged everyone to

#### Board of Health

Dewitt Morris reviewed the activ-Mr. Engle concluded by saying, "It is important to the taxpayer that the streets be improved. We are planning for the future and believe that additional progress can be made during the coming year." theria and ranked very high in this respect among the cities of New Jersey. He also explained how milk sey. He also explained now min-sold in Palmyra was analyzed three times a year and told how certain

He explained the duties of the build- the activities of the organization in ng inspector and showed how cer- conection with children of pre-

bert McCay, borough solicitor.

#### Mr. Buchholz

He also referred to the demolition Nevin Buchholz, was next on the Mrs. Harry Gottleib, of Lincoln ave ordinance designed to remove fire program. Mr. Buchholz spoke on nue, and Mrs. Ned Herrold, of Highhazards which, according to Mr. taxation, bringing a forceful argu- land avenue. Wright, may have been the first of ment for a greater distribution of the burden by a larger population.

down during the past two years; are all aiming toward the reduction end guest of Mr. and Mrs. W. Mane requests for copies of this of expenditures which will, in turn, Homan. ruling have been received from other communities in New Jersey. Mr. Wright wished to emphasize be reduced other than by lowering the fact that all laid ling or repair the rate, this is by dividing the this week. operations which volved an expenditure of \$50, over, required a number of people. We are all fapermit. He stated that this ruling miliar with the many advantages of the P.O. of A. will be held next would be vigorously enforced in the Palmyra. The members of council, Thursday evening. future. Permits can be obtained do not have sufficient time to devote from the building inspector, Edward themselves solely to this work, but to advertise the many fine features of Cinnaminson avenue; Mrs. J.

#### Committees

The following committee appointments were made by Mayor Ward: in Ocean Grove making extensive delphia regarding the efficiency of Finance: Buchholz, Huyett, Wright; repairs to his hotel. the local force and said that citizens of Palmyra should be proud of this Flynn, Huyett; garbage: Engle, Mer-

Buchholz.

The following borough officials Helen Seel Guldin and family, of thanked council for their cooperation were appointed for 1937 and sworn Palmyra.

Clerk, George J. Spencer; solicitor, good condition and that the efficien-cy of the personnel had never been Harry J. Saar; building inspector, Philadelphia. Edward King; engineers, Remington & Goff; physician, Dr. Dean H. Le-Councilman Flynn

Councilman T. Curtis Flynn report for the water and light committee. "Palmyra is lighted as well, if not better than most communities, said the councilman. "We plan to place more lights where they are needed in order to give better ser-lace. Lawrence Betty, appearance Retty, appearance and Mrs. Fred Rohland are giving a covered dish lunch-land are giving a covered shall and are giving a cove needed in order to give better service. Our costs have been lowered
about one-third, with equal results,
by the change from gas to electribein; superintendent of highways,
Harry Karn; auditor, William H. tric lights in the borough."

Welcker; delinquent tax collector, Lawrence Betty; pound keeper, Thomas Schwink; director of relief,

Branson Cook, Frank Geddes, M.
The councilman also spoke of the
arks, remarking, "We should be
froud of our park system. Our tenis courts have been improved, our
all field is in excellent condition

all field is in excellent condition

Future meetings of council will be

field is in excellent condition Future meetings of council will be our playground facilities are of held on the second Tuesday of each

Henry Butler Allen, director of the Franklin Institute: "'Be at war Wesley P. Huyett with your vices, at peace with your neighbors, and let every New Year find you a better man. Benjamin in the granklin wrote this 180 years ago, and I confess my inability to improve upon it."

## HILL TO ADDRESS **EPWORTH LEAGUES**

Mrs. Grace Livingston Hill, one of America's greatest writers and a St. Petersburg, Florida.

o'clock a fellowship dinner will be of Mrs. Clarence T. Yerkes, 202 served, and the evening service ,at Linden avenue, January 11 ,at one which Mrs. Hill will speak will begin o'clock.

at 7.30. Douglas J. Kersey, of Palmyra, president of the Trenton District hold its monthly meeting in the Epworth Leagues, will preside at the school auditorium Thursday, Januevening service during which there ary 14, at 3 o'clock. The executive will be a rousing song service, cup contests, special music, and the ad dress by Mrs. Hill.

It is the desire of the Epworth by the mayor. Mr. Wright reported Mrs. Mary F. King, another memthat building operations had ber of the board, supplemented the amounted to \$58,000 during the year.

He explained the duties of the building of the preparation in the activities of the preparation in the content of the c

### **PALMYRA**

The winners of the Sacred Heart The new member of council, E. P.-T.A. Blanket Club last week were;

Miss Doris L. Callahan, of Haver Mr. Buchholz said in part, "We hill, Massachusetts, was the week-

The regular monthly meeting of chestra, of Maple Shade.

it should be the duty of all citizens club last week were: Mrs. G. J. Seel, of our community and thus increase Reed of Horace avenue; Mrs. L

Fred Rohland has returned to his home after spending several weeks

vine, Wright; sewer: Mervine, Flynn, Mr. and Mrs. George J. Seel, of Cin-Engle; buildings: Wright, Engle, naminson avenue on New Year's eve history of the force for the past 25 years and heartily commended the men in his organization. He expressed the sincere desire that the high standards might be continued for many years.

Frank Geddes, chief of the fire department (ellowed Chief Park)

Mrs. Jessie Warner spent Tuesday

Mrs. Wallace and Mrs. Fred Roh

Rosy cheeks must be painted from



The best printing is

done by experienced workmen who are all wrapped up in their work. We have been at the game 44 years, and like it better every day. Phone, Riverton 712

## RIVERTON

Mr. and Mrs. M. A. Funk and

Mr. and Mrs. William G. Porter

great value to both young and old. The Garden Department of the The rally will start at 4 p.m. with Palmyra Woman's Club will hold a recreational program. At six covered dish luncheon at the home

> The Sacred Heart P.-T.A. will ommittee will meet at 2.30.

Arthur Wright, chairman of the dealers had been forced out of busi-building committee, was the next ness because their product was not council member to be called upon up to the required standards.

It is the desire of the Epworth Vicinity are planning to attend the Leagues that everyone should have National Motorboat Show which will the opportunity that will not come open on Friday, January 8, at the

The advent of the New Year was greeted locally by an enthusiastic in of sirens, whistles, firecrackers, horns, etc., the volume of noise ap pearing to indicate that few, if any esidents of Palmyra and Rivertor ould state that "they slept through

Mr. and Mrs. Alex. Murphy, of friends at a New Year's eve party.

The Associated Republican Clubs of Burlington County will hold a recreational evening in the Italian-American Recreation Hall in River-Mrs. Milton lewett was the win side, Monday evening, February 11 ner of the P.O. of A. Blanket Club A spaghetti dinner for 35 cents will be followed by cards and dancing the music furnished by Delucia's c

> Mrs. Ida Bunting, of Germantown s spending the week at the home o he Misses Bishop, of Thomas ave

Mrs. Walter Sippel and Mrs George Lutz, of Thomas avenue, are spending several weeks in Florida.

Mrs. H. A. Walburn was called to

Phone, Riverton 712

'The Everbearing Garden' BROAD and GARFIELD PALMYRA

Free Delivery-Phone 720 and 721

Mothers Oats, Quick or Regular

Assorted Loose Cakes, all kinds to 19c and 21c Skinless and Boneless Sardines Kippered Snacks 6 boxes for 25c Strictly Fresh Eggs doz. 35c The Finest Sweet Cream Butter, 14-th print or 1-th rolls, th 39c Sale on Cheese-Cream, Pimento, Relish 1/4 th 9c; th 35c Imported Roquefort Cheese 1/4 th 15c; th 55c Domestic Swiss Cheese 1/4 1b 12c; 1b 45c

Fresh Full Podded Lima Beans 2 th 23c New California Beets bunches for 25c Fancy White Cauliflower head 19c Fresh Tomatoes, sound for slicing 2 th for 25c California Iceberg Lettuce 2 heads for 15c Fresh Sugar Peas 2 1b for 25c Florida Oranges, full of Juice 20 for 25c Florida Grapefruit 7 for 25c Tangerines, thin skin, full of juice doz. 12c Grimes Golden Apples . 1/4 pk. 12c; pk. 45c 1b 25c Fillet of Flounder 1b 45c Fresh Fancy Lump Crab Meat 1b 39c 1b 22c 1b 20c 1b 28c 1b 23c 1b 23c 1b 15c Steak Cod Fancy Large Smelts Fillet of Haddock Sea Bass Porgies Spanish Mackerel 1b 20c

Stewing, doz. 20c; Frying, doz. 25c

In Shell, doz. 25c; Opened, doz. 30c

Miss Margaret Heisler, who has been spending the past week in Florida, has returned to her studies at "Buddy" DeLaney entertained a day evening. "Bud" has received his amateur operator's license, his call

Wynn Evans, of Belmar, Pa., spent Monday with his brother Edwin Evans.

The Associated Republican Clubs nd the Woman's Republican Club of Burlington County are planning heir annual legislative dinner to held in February at Hildebrecht's n Trenton. The date will be an-

Mr. and Mrs. Franklin Day, of Bermantown, spent Saturday with Mr. and Mrs. William L. Caskey, of Morgan avenue.

All theory is against the freedom the will, all experience for it.-



If it is printing that

# PHILADELPHIA MARKET HOUSE, Inc.

GROCERY DEPARTMENT

SALE ON KELLOGG'S SUN RIPENED GRAPEFRUIT

Long Horn Cream Cheese, White or Yellow 16 25c

## PRODUCE DEPARTMENT

Fresh Opened Oysters Large Clams

RULE TO BAR CREDITORS Executors' Notice Estate of Herbert M. Morris, deceased.

ELIZABETH V. MORRIS AND FIRST CAMDEN NATIONAL BANK & TRUST COMPANY OF CAMDEN, NEW JERSEY, Executors.

ANNUAL MEETING

TRUST COMPANY

RIVERTON, N. J.

The annual meeting of the stock-holders for the election of directors of the Bank and the transaction of

such other business as may properly come before the meeting will be held

it the Banking House on Tuesday, January 12th, 1937, at 2 o'clock.

McCROSSON

Real Estate end Insurance 5 E. Broad St., Palmyra, N. J.

Phone, Riverton 500

HOWARD B. CONOVER.

December 29, 1936.

There are more than seventeen

# CHURCH **NEWS**

Cemetery.

Mrs. Faunce is survived by he

RICHARD E. LeCATES

Marter, and one brother,

husband, one daughter, Mrs.



standing, and these sermons are a study of this group. The first group of sermons will be on the "Victor's Life," the "Victor's Life Food," the "Victor's Life Crown" and the "Victor's Life Crown and the dissection of the life Crown and the dissection of the life Crown and the tor's Life Secret."

is the second sermon in the series "The Word Became Flesh." This wife, Anna, will be a character study of two interesting classes of people. The sermons will be portrayed by living these ancient people.

The midweek church service will day afternoon at 2 o'clock from the

The midweek church service will snover Funeral Home, the Rev. Snover Funeral Home, the Rev. Harold L. Creager officiating.

Interment was made in Morgan

FIRST LUTHERAN CHURCH Rev. Harold L. Creager, Pastor

At the morning service next Sunday the sermon theme will be "The Command and the Promise." In the James Marter. evening, the subject will be

Prayer meeting service Wedneshis late residence Saturday afternoon at 2 o'clock, the Rev. Francis Group I day evening at the parsonage.

CHRISTIAN SCIENCE CHURCH "Sacrament" will be the subject Cemetery under the direction of the the lesson-sermon in all Churches Snover Funeral Home.

23:5).

Among the citations which comprise the lesson-sermon is the following from the Bible: "And he came out, and went, as he was wont, to the mount of Olives; and his disciples also followed him. And he was withdrawn from them about a stone's cast, and kneeled down, and graved. Saving, Pather, if thou

a stone's cast, and kneeled down, and prayed, Saying, Father, if thou be willing, remove this cup from menevertheless not my will, but thine, be done." (Luke 22:39,41,42).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "When the human element in him struggled with the divine, our great Teacher said: 'Not my will but Thine, be done!"—that is, Let not the flesh, but the Spirit, be represented in me. This is the new understanding of spiritual Love. It gives all for Christ, or Truth. It blesses its enemies, heals the sick, casts out error, MRS. GEORGE W. CRAWFORD

Yielding to the solictations of relatives and friends, Dr. MacDonald to him home town to relatives and friends, Dr. MacDonal two two to relative and friends, Dr. MacDonal two two to practice his profession. 'In 1924 he went to London where he specialized in diseases of the eye, ear, nose and throat, and gave up general practice he following year to work in the following yea

PALMYRA MORAVIAN CHURCH

Rev. Albert J. Harke, Pastor Services for Sunday, Jan. 10

Services for Sunday, Jan. 10

9.30 a.m., Sunday school.

10.45 a.m., Morning worship. Sermon: "The Greatness of God's Love."
Holy Communion follows immediately this preparatory service. We invite God's people to the fellowship of His Table.

6.45 p.m., Christian Endeavor prayer and praise meeting.

7.30 p.m., Evening service of praise. Close the Day with the blessing of this service.

Wednesday, January 13

Wednesday, January 13

7.30 p.m., Annual church council.
This is the annual meeting of the congregation, and reports from it and all its organizations will be lected and given, its officers will be elected and general business transacted. All members are urged to be present.

A social hour and refreshments will follow the council meeting.

the engagement of Miss Nancy Car-Mrs. Frederick James Brunner, of Washington, D. C., to Frederick Whiting Curtis, of Riverton. Miss Brunner attended Wilson

f sermons will be on the "Victor's Life Food," the Victor's Life Food," the Victor's Life Food," the Victor's Life Crown" and the "Victor's Life Secret."

"The Publican and the Pharises" the second sermon in the series The Word Became Flesh." This ill be a character study of two teresting classes of people. The many will be neutralized by his body.

MRS. OGDEN FAUNCE

"And Mrs. Eliston L. Moore, of Burlington pike, Bridgeboro, announce the engagement of their daughter, Miss Ruth L. Moore, to Shover Funeral Home.

Shover Funeral Home.

The deceased is survived by his wife, Anna.

MRS. OGDEN FAUNCE

"The Mr. and Mrs. Eliston L. Moore, of Burlington pike, Bridgeboro, announce the engagement of their daughter, Miss Ruth L. Moore, to Shover and Mrs. S. S. Edwards, son of Mr. and Mrs. Edwards, son of Mr. and Mrs. S. S. Edwards, son of Mr. and Mrs. Edwards, son of Mrs. and Mrs

Organization From New Jersey College for Women to Sing January 14

Each Sunday evening at 7 o'clock a Junior Bible Club, for boys and girls of ten years old and up, offers a splendid opportunity to become better acquainted with the riches of God's Word.

Prayer meeting service Wedness.

Richard E. LeCates, four-year-old young women of the New Jersey and Mrs. L. Rech, of 801 Thomas avenue, Palmyra work, will give a concert in the myra, died at his home, December 30.

A Glee Club consisting of 35 young women of the New Jersey and Wick, will give a concert in the myra, died at his home, December of Mrs. L. Rech, of 801 Thomas avenue, Riverton, announces the engagement of her daughter, Miss day evening, January 14, at 8.15 of Mrs. L. Rech, of 801 Thomas avenue, Riverton, announces the engagement of her daughter, Miss day evening, January 14, at 8.15 of Mrs. L. Rech, of 801 Thomas avenue, Riverton, announces the engagement of her daughter, Miss day evening, January 14, at 8.15 of Mrs. L. Rech, of 801 Thomas avenue, Riverton, announces the engagement of her daughter, Miss day evening, January 14, at 8.15 of Mrs. L. Rech, of 801 Thomas avenue, Riverton, announces the engagement of her daughter, Miss day evening, January 14, at 8.15 of Mrs. L. Rech, of 801 Thomas avenue, Riverton, announces the engagement of her daughter, Miss day evening, January 14, at 8.15 of Mrs. L. Rech, of 801 Thomas avenue, Riverton, announces the engagement of her daughter, Miss day evening, January 14, at 8.15 of Mrs. L. Rech, of 801 Thomas avenue, Riverton, announces the engagement of her daughter, Miss day evening, January 14, at 8.15 of Mrs. L. Rech, of 801 Thomas avenue, Riverton, announces the engagement of her daughter, Miss day evening, January 14, at 8.15 of Mrs. L. Rech, of 801 Thomas avenue, Riverton, announces the engagement of her daughter, Miss day evening, January 14, at 8.15 of Mrs. L. Rech, of 801 Thomas avenue, Riverton, announces the engagement of her daughter, Miss day evening, January 14, at 8.15 of Mrs. L. Rech, of 801 Thomas avenue, Riverton, announces the engagement of her daughter, Mis A Glee Club consisting of 35

Two Brahms songs - (a) "The

Smith," (b) "Lullaby."

This concert will be under the

direction of Raymond Rudy, director

Admission for those not holding course tickets will be adults 35c.

CRAB CAKES

**OYSTERS** 

STEWS-FRIES

ON THE HALF SHELL

Fry's Dining Room

11 West Broad Street

RIVERTON

LAUNDRY

N. Kuensel, Prop. RIVERTON, NEW JERSEY Phone, Riverton 972

Phone 1529

B. Downs officiating.
Interment was made in Morgan "Sweet Kate," Robert Jones 1609,

parest a table before me in the presence of mine enemies." (Psalms MacDonald, who passed away on December 17, at the age of 53, in December 17, at the age of 53, in Piano selection played by Faith

christ, or Truth. It blesses its enemies, heals the sick, casts out error, raises the dead from trespasses and sins, and preaches the gospel to the poor, the meek in heart" (p. 33).

PALMYRA MORAVIAN

MRS. GEORGE W. CRAWFORD

Mrs. George W. Crawford, 73, of 501 Bank avenue, Riverton, died in Pittsburgh, January 1, 1937.

Burial was made in Pittsburgh,

Monday, January 4.

Mrs, Crawford is survived by two daughters, Mrs. H. A. Walburn and Mrs. Frederick Blair, both of Riv-

South Jersey Clubs Plan Affair For Jan. 29-31 at Hotel Walt Whitman

of a series of sermons to be given by the Rev. W. A. Boyd, in the church during the next few weeks on Sunday mornings at eleven o'clock. The Book f Revelation is one of the most difficult of understanding, and these sermons are a study of this group, The first group of sermons will be on the "Victor's Life Food," the Victor's Life Food," the Victor's Life Food," the Victor's Life Food, "the Official Center, Connecticut, attended Phillips Academy at Andover, will be held this year, as last, in the Junior Ball Room of the Walt Whitman The second annual stamp exhibition of the Associated South Jersey Stamp Clubs, of which the Palmyra Riverton stamp club is a member, will be held this year, as last, in the Junior Ball Room of the Walt Whitman Mrs. Gerald Beckwith Curtis, of Brookfield Center, Connecticut, attended Phillips Academy at Andover, will be held this year, as last, in the Junior Ball Room of the Walt Whitman Mrs. Gerald Beckwith Curtis, of Brookfield Center, Connecticut, attended Phillips Academy at Andover, will be held this year, as last, in the Junior Ball Room of the Walt Whitman Mrs. Gerald Beckwith Curtis, of Brookfield Center, Connecticut, attended Phillips Academy at Andover, will be held this year, as last, in the Junior Ball Room of the Walt Whitman Mrs. Gerald Beckwith Curtis, of Brookfield Center, Connecticut, attended Phillips Academy at Andover, will be held this year, as last, in the Junior Ball Room of the Walt Whitman Mrs. Gerald Beckwith Curtis, of Brookfield Center, Connecticut, attended Phillips Academy at Andover, will be held this year, as last, in the Junior Ball Room of the Walt Whitman Mrs. Gerald Beckwith Curtis, of Brookfield Center, Connecticut, at the Mrs. Gerald Beckwith Curtis, of Brookfield Center, Connecticut, at the Mrs. Gerald Beckwith Curtis, of Brookfield Center, Connecticut, at the Mrs. Gerald Beckwith Curtis, of Brookfield Center, Connecticut, at the Mrs. Gerald Beckwith Curtis, of Brookfield Center, Connecticut, at the Mrs. Gerald Beckwith Curtis, of Brookfield Cent

Mrs. Ogden Faunce, wife of Ogden Faunce, of East Bivarian discharge of Moorestown High School,

sermons will be portrayed by living persons, dressed in native costumes. Scenery and lighting will put forth this tableau in a most realistic manner and the music will be in harmony with the time and customs of mony with the time and customs of these ancient people.

Mrs. Ogden Faunce, wife of Ogden Faunce, be of interest to the young collector DLUB AT

M. E. CHURCH

The position for New Jersey

The for Women to the position of the stamps of the world.

The position for the position of the position of the stamps of the world.

The position for the position of the position of

of Philadelphia, daughter of Mr. and

Included in the music played by "Gossip," by Joan, Irish folk song.
"Upon a Sunday Morn," Irish folk
ong.
"Upon a Sunday Morn," Irish folk
ong.
"The President's March," and "Hail to the

Church Notices

CHRISTIAN SCIENCE First Church of Christ, Scientist Thomas Ave. and Seventh St. Riverton, N. J. Sunday School 9.30 a.m.

Sunday Services, 11.00 a.m. Reading Room in Church Building open Tuesday and Friday 2.30 to 4.30 Wednesday, 8.00 p.m.

CHRIST CHURCH EPISCOPAL Riverton, N. J. Rev. Francis B. Downs, Th.B.

First Sunday after Epiphany Sunday, January 10, 1937 7.30—Holy Communio 9.45—Sunday School.

**WANT-ADS** 

LOST AND FOUND - RENTS - SALES HELP WANTED CLASSIFIED ADVERTISEMENTS Rate 10c Per Line (Lines Average 6 Words) Minimum Charge 300 for Each Ad

ALL WINTER MILLINERY REDUCED

Decorator

of Christ, Scientist, on Sunday, January 10.

The Golden Text is: "Thou preparest a table before me in the pressure of the pre



# ARE YOUR PAPERS Fire-proof and Burglar-proof?

A proper and safe place for your important papers and other valuables is in a safety deposit box in our modern burglar-proof and fire-proof vault.

You cannot afford to be without one for the small

RESERVE A SAFETY DEPOSIT BOX-TODAY LET US PROTECT YOUR PAPERS

CINNAMINSON BANK & TRUST CO.

Riverton, N. J.

**COUNTY HISTORICAL** SOCIETY TO MEET IN BURLINGTON

The mid-winter meeting of the Burlington County Historical So-ciety will be held in the Wilbur Watts High School auditorium, THURSDAY, JANUARY 21, A.D., 1937,

Billy Band, of Burlington.

A door prize will be awarded, and a silver offering is to be taken.

Bolicitor: Wm. D. Lippincott, Dated: December 22, 1936.
Pir's fee: \$19.74.

MAD DOG IS SHOT D DOG IS SHOT
IN CINNAMINSON

By virtue of a writ of Fieri Facias to me directed, issued out of Court of Chancery of the State of New Jersey, 1 will sell at public sale on

A dog owned by Walter Wolf, 14

future and to report any suspicious behavior to chief of police, George F. Dorworth

HOLIDAY DANCE FOR PUPILS OF TOMES SCHOOL

The annual Christmas dance for the junior and senior ballroom classes of the Alexine Tomes School of Dancing was held at the Porch Club, Saturday evening, Jan-Guests from George School,

Two pairs of skates were given as lucky number prizes as well as other awards for the boys and girls. The pupils especially enjoyed sercaught in thread stretched across the ceiling, making a bower of gayly

Refreshments were served to over 100 guests. The Porch Club was decorated in holly and fir boughs, with a lighted tree in the window. Music was furnished by George Bed-

### COMING EVENTS

Thursday, January 7 Annual meeting of Scout Mothers, home of Mrs. Frank Matthews, 212 Thomas avenue, 8 p.m.

Friday, January 8.
Card party, K. of C. Home, Palmyra, 8.15 p.m.

Friday, January 8
Basketball, Palmyra High School
vs. Riverside, high school gymsium, 8 p.m.
day, January 11, and all week.
Jovie benefit for Riverton Mustangs, Broadway theatre, Palmyra.

Wednesday, January 13

Banquet for Palmyra A. C. football team, Old Mill Inn, 7 p.m., tickets \$1 per person. Entertain-

tickets vi ment.
Thursday, January 14
Concert, by the Glee Club of N. J.
College for Women, Epworth M.
E. Church, 8 p.m.
iday, January 15
Vather-Son Night, Cinnaminsovate School, 7.50 p.m., must be comment, dancing, refre

legal holices

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias to me directed, issued out of The Court of Chanc-ety of the State of New Jersey, I will sell at public sale on

Watts High School auditorium.
South High street, Burlington, on Saturday afternoon, January 9 at 2,30 o'clock.

This session will be in conjunction with the New Jersey-United States commission on the occasion of the 150th anniversary of the adoption of the federal constitution in 1787.

An interesting program has been prepared for the occasion and a cordial invitation is extended to the general public to attend the affair.

FATHERS' NIGHT

ON JANUARY 15

Friday evening, January 15, will be Fathers' Night at the Cinnaminson Public School, the program getting under way at 7,30 p.m.

The committee in charge of the event has arranged an attractive entertainment which will be followed by dancing and refreshments, Music will be furnished by Johnson's Hill Billy Band, of Burlington.

A door prize will be awarded, and Estate of Herbert M. Morris, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of the County of the County of Burlington, bearing date the 21st day of December, 1936, upon application of the subscribers. Executors', requiring the creditors of Herbert M. Morris, fate of the County of Burlington, deceased, to bring in their claims against the estate of the said devedent, under oath or affirmation, on or before June 21, 1937, or they will be debarred of any action therefor against the said Executors.

SHERIFF'S SALE

A dog owned by Walter Wolf, 14
LeJunc road, Cinnaminson, was found to have rabies, according to a statement by the state board of health.

The owner noticed that the animal had been acting queerly and notified Dr. W. W. Gardiner, of Moorestown, who decided that the animal should be shot. This was done and the head sent to Trenton for examination, the report coming back positive.

As far as is known, the dog had not bitten anyone, but owners of animals in the neighborhood are urged to watch them carefully in the future and to report any suspicious behavior to chief of police, George THURSDAY, JANUARY 28, A.D. 1937

Betty Petty Beauty Studio . . .

519 Cinnaminson Ave. Palmyra

> FINGER WAVING MARCELLING MANICURING HAIR CUTTING HAIR TINTING SCALP TREATMENT FACIALS

> > Duart Method of

Open Daily 9 a.m. to 6 p.m Monday, Wednesday, Friday and Saturday evenings until 9 o'elock Telephone, Riverton 480

**NOW BEGINS** THE NINETY-NINTH YEAR

DREER'S

Faithful service to their friends . . . handling Seeds, Plants, Bulbs and Merchandise of the highest quality

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

Thomas and southwestwardly by land now or late of Louis F. Lowden and northwestwardly by other land of the said Frances F. B. Middleton.

BEING the same land and premises which Theresa H. Wolcott single woman, by deed dated March 16, 1932, and recorded in the Cherk's office of Burlington County in Book 795 of Deeds, page 375, granted and conveyed unto the said May H. Guest, in fee.

Decree approximately \$4387.02 besides interest, costs and fees.

Seized as the property of May H. Guest, et vir. defendants: taken in execution at the suit of the Argonne Building and Loan Association of Camden, New Jersey, complainant; and to be solid by The regular monthly meeting of States.

Things are worth most when given

CARLSON'S RIVERTON **PHARMACY** 

**RIVERTON 1510** 

TOTAL WILLIAMS

Phone 978

JOHN H. ETRIS 17 W. Broad St., Palmyra



Feel Confident

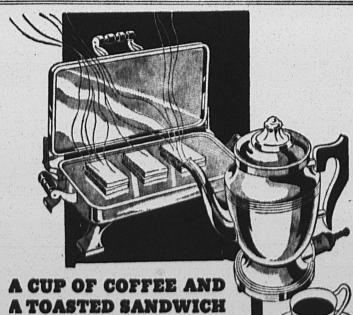
Ours is a simple desire to be of true service in every respect . . . . . nothing less can be expected by those who have come to rely on us.

You may always feel confident that the Snover Funeral Home can be sincerely and implicitly depended

The Snover Funeral Home

313 East Broad Street PALMYRA, N. J. Frank A. Snover

John N. Swartz



Make them both with electric appliances. The Grill-ette may be used as a pan-cake maker too. It comes in different styles. Prices from \$1.19 cash up. Cord

and plug extra. Electric percolators sell from \$2.95 cash up. Small carrying charge if you buy on terms.

PUBLIC SERVICE

#### Adams Re-elected Director of Board (continued from page 1)

not timely, at which Freeholder Church insisted that a vote be taken on his resolution.

**Abolition Voted** 

With Jones and Adams voting in the negative, the resolution was passed as Lamon, Church and Stout leclared for the affirmative.

posed by Church regarding the es-tablishment of the Burlington county department of roads, the Burlington county department of engineer-ing, the hiring of such employees as might be necessary, and the fixing salaries of these individuals. These were all passed the vote being the same as that on the first proposa by Church.

#### Brannin as Engineer

The fifth resolution by Mr. Church dealt with the employment of F. Lytell Brannin, of Medford, as engineer for the county. This was approved, the freeholders voting as

Director Adams stated that the law required that the holder of this position be a qualified civil engineer and inquired whether Mr. Brannin possessed the necessary qualifica

Mr. Brannin rose from the audi ence and stated that he was a licensed highway engineer and that other counties had engaged men for similar positions with the same

#### Law is Read

Mr. Adams then asked the advice lengthy discussion regarding the legality of the appointment of Mr. Brannin. The consensus of opinion was that the resolution should be allowed to stand, to be rescinded later, should such action become necessary.

Sydney R. Krupnick was appoin

ty engineer by a unanimous vote. At this time Director Adams mad

several appointments, one member of the board to serve as director of the following departments: highway, Jones; bridges, Church; public institutions, grounds and buildings, Adams; finance Lamon; public af-

#### Lamon Speaks Again

Mr. Lamon again took the floor and stated that he felt that the momentous question which he had de-cided earlier in the meeting appeared to call for some further explanation. He said that he would stand with the rest of the board to carry out the best program possible for the benefit of the citizens of the county.

Mr. Lamon emphasized the point that he inteded to vote conscientiously on all matters, had no use for factionalism and would act honestly and sincerely on all matters which

He said that his decision in declining the nomination of director was not to further any personal advancement but was for the best interests of all concerned.

Church Makes Statement Director Adams then called upon LeRoy Church for remarks as a newly-elected freeholder. Mr. Church read part of the oath which he had taken and stated that he sincerely intended to live up to its provisions. He further remarked that he concurred most to remarked

#### Director Speaks

all that Mr. Lamon had said.

Director Adams gave a brief ad-Director Adams gave a brief address to close the session. Mr. Adams said that his only interest was to carry out the things which should be carried out in a manner which would best serve the people of the county. He stated that he fully realized the responsibility of his office and hoped to be able to fulfill his duties in a manner which would be acceptable to all.

He further remarked that he want-

would be acceptable to all.

He further remarked that he wanted the public to understand that he had never required any one to violate their oath of office or attempted to influence them in any way which would be prejudicial to the proper fulfillment of their duty.

An excellent topping for baked apples can be made by mixing honey and whipped cream.

#### BROADWAY THEATRE "COME AND GET IT" FRIDAY & SATURDAY

AT FOX THEATRE **JANUARY 10 AND 11** Playing at the Fox Theatre, Riverside, on Sunday and Monday, January 10 and 11, is a picture that has something important to say to all Americans. The title is "Come and Get It," with Edward Arnold.

This film is a mighty production from a great novel and a surging drama of America's northwest. It is a story of strong men and

women, of an empire in the making—and breaking. The theme is a memorable portrayal of a whole family's tumultuous life in the nation's ost dramatic period.

#### A WARNING

A reputable New York and Philadelphia Stock Exchange House is now endeavoring to pick up First National Bank of Riverside stock at about \$35 a share recently sold stock for others as high as \$75 a share and there have been other sales at \$60 a share. An honest book value is about \$130 a share. \$35 would have been perhaps a fair price a year ago, but not now. It is possible that the exchange house is an innocent party in the matter, working for the account of

Edward W. G. Borer.



swinging door-always trying to get

EDWARD ARNOLD in

"Come and Get It!"

Keep an injured person warm.

vill help aleviate shock.

'Til 5 p.m. 25c 'Til 5 p.m. Kiddies 10 cents No Advance in Prices Sunday

of the solicitor of the board, Lester In Jungle Surroundings-A Mother and a Step-daughter, Society-bred-Fight for the Love of the Same Man!



GAIL PATRICK-ALISON SKIPWORTH-WILFRID LAWSON

# **Bond Market Money Savers**

Legs Baby Spring Lamb lb 23c **LOIN LAMB CHOPS** lb 35c Chuck Roast always tender lb 22c **LOIN PORK ROAST** lb 19c

Vogt's Pork Sausage **VIENNA ROAST** 

FRESH KILLED YOUNG

## Stewing **CHICKEN**

lb 27c

lb 27c

Brookfield Eggs, dozen in carton Fresh Ground Meat lb 15c City Dressed Calves Liver lb 59c Pork Tenderloins, no waste lb 45c

Prime Rib Roast, last 4 ribs lb 29c Pork Shoulders, city dressed lb 21c

A FEW GROCERY SPECIALS All Green Asparagus Hienz Pickle Slices Ginger Cake Mix

Honey Graham Crackers

can 16c large jar 19c 2 pkg 25c 1-lb pkg 18c

# BOND MARKET

DEPENDABLE DELIVERY Phones 1140, 1141 15 E. BROAD ST., PALMYRA

### JUNIOR PORCH CLUB

The Juniors of the Riverton Porc Club at a covered dish luncheon on January 5th.

The speaker of the afternoon wa Mrs. Howard B. Hancock, national chairman of American Home Department. Greenwich. Connecticut Her topic was "A Thinking Woman Surveys Her Home."

Some of the charming old house and streets of Greenwich were des cribed by Mrs. Hancock.

Matinee Daily at 2.00 p.m. Evenings 7.00—9.00 o'clock

THURSDAY, January 7 KATHERINE HEPBURN HERBERT MARSHALL

# A Woman Rebels

FREE-To Our Lady Patrons 'Royal Crown Derby" Chinaware FRIDAY and SATURDAY

January 8 and 9

EDWARD ARNOLD

JOEL McCREA . FRANCES FARMER MONDAY, January 11 Return Engagement of the

**Beloved Humorist** WILL ROGERS In his Greatest Role as **Ambassador Bill** 

FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

TUESDAY, January 12 ONE DAY ONLY JOE E. BROWN in his biggest laugh riot

Polo Joe

WEDNESDAY, January 13 JANE WITHERS Singing and Dancing her way into your heart in

Can This Be Dixie



STOP

and consider for a moment, if really good printing isn't worth the small difference in price.

And sometimes it doesn't cost any moreit all depends on the skill and experience of the printer.

We have been serving satisfied customers for 44 years.

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Matinee 2 p.m.-Nights 7 p.m.

Follow the Crowds to the 1937 Hit Parade

RIDAY, Jan. 8-TWO BIG FEATURES! TWO BIG THRILLS! IOHN WAYNE

Sea Spoilers

## For the Service

**BUCK JONES** 

SATURDAY, Jan. 9-The Star YOU Made MARTHA RAYE

# Hideaway Girl

Mickey Mouse and Silly Symphony CARTOONS

SUN. and MON., Jan. 10 and 11-

# Come And Get It

EDWARD ARNOLD

UESDAY, Jan. 12-WILLIAM POWELL KAY FRANCIS

# One Way Passage

WED, and THURS., Jan. 13 and 14 The Laugh Hit of the Season JOE E. BROWN

Polo Joe

The Best in Entertainment Always at the FOX

# Visit the Agnes Shop

9 East Broad St.

**Smart New Dresses** 

**DRESS CLUB** 

# First Drawing

Monday, January 11 NEW SPORT SWEATERS

in All Popular Shades
AT MODERATE PRICES

### HEMSTITCHING DRESSMAKING RE-LINING COATS HELEN M. ADAMS

611 Lincoln Avenue Phone 533-W Palmyra, N. J. Miss Webster

A teacher asked her class in spell-ing to state the difference between the words "result" and "conse-quence."

A bright girl replied: "Results what you expect, and consequen are what you get."—Register N. Y.).

# end of your rope, tie a

# THE NEW ERA





49th Year No. 2

RIVERTON-PALMYRA, N. J., THURSDAY, JANUARY 14, 1937

#### WOMEN'S CLUB **RESERVE FOR TAX FUNDS APPROVED**

Freeholders Pass Resolution Sponsor Legislation; Members Agree

The new Board of Freeholders, in their first meeting since organiza-tion, unanimously passed a resolu-tion on Friday, at Mt. Holly, to sponsor and approve legislation to set up a reserve to use the John T. Dorrance tax monies for the purpose of reducing the county bonds as they become due.

Burlington County has received \$609,713 as its share of the tax from the Dorrance estate.

Freeholder Stout stated that h heard persistent rumors throughout the county that the board would use the Dorrance funds for other purposes than retiring county bonds. He said that he was against any such move, and LeRoy Church supported Mr. Stout in this

recholders he felt that there was no Crosson, Weorge W. Rogers, Inc., difference of opinion among the and John Bauer.
members regarding the disposition The matter of sewer extension for

Claim for Interest

Director Adams brought up the subject of the county's claim for plans. \$59,000 interest on the Dorrance tax \$59,000 interest on the Dorrance tax due the county from the state. He said that he had written to the various state officials, and State Treaburer Albright had advised him that surer Albright had advised him that Board of Health. the matter had been referred to the attorney general for a decision. This was as late as last July, and to date no decision has been forthcoming. Director Adams stated therefore, that he would like to start mandam eous proceedings against the officials of the state for this amount. It was decided however, to make a personal before taking legal steps to collect.

Resolutions Rescinded

Resolutions Rescinded

Freeholder Church, new member of the board, introduced a resolution rescinding resolutions Nos. 7, 8, 9

10 passed at the organization

nue, Paimyra.

With Gray at the time were William King, 3, and Robert Pierson, 17, both of Palmyra.

All three suffered lacerations of Loop; Locals Still Are Undefeated

iepartments in its stead.

represented a group of farmer taxpayers, wanted to know if this
change in the highway and engineerRiverside.

ed for two weeks at the request of counters in the second frame, while his counsel, Attorney Worth, of holding their adversaries to a single field goal and a free throw. change in the highway and engineer-ing departments would bring about extra expense to the county.

Move for Economy

Freeholder Stout stated that the new move is a step in the direction Parents' night will be observed in the Riverton public school auditorium on Monday, January 18, at stated that personalities did not enter into his interest in the matter. He remarked that, as a large tax-payer, he was interested as a matter of business and further stated that to him it looked like an added expense. He hoped that it would not be necessary to have a crowd of taxpayers to sit and watch this board for several months.

Parents' night will be observed in the Riverton public school auditorium on Monday, January 18, at p.m. Wilton E. Mount, representing the fathers of P.-T.A., will lead the meeting and introduce R. C. B. Parker, supervising principal of Mt. Holly schools, the guest speaker for the evening.

Mrs. Marion Mitchell Elliott, widhow of the late Millard Elliott, of 9 Morgan avenue, Palmyra, died suddenly at her home Saturday.

Funeral services were held in Newport, Pa., Monday afternoon at 3.30 with interment in the Newport of a total of 10 tries.

Palmyra

Wrs. Marion Mitchell Elliott, widhout of wards, each scored four field goals, with the latter also cashing in on a greet throw.

The locals made good on six tossers from the 15 foot line mark, out of a total of 10 tries.

Palmyra

Fild F1 FT P

Mrs. Elliott is survived suddenly at her home Saturday.

Funeral services were held in Newport, Pa., Monday afternoon at 3.30 with interment in the Newport of a total of 10 tries.

Palmyra

Fild F1 FT P

Shea, f 4 0 0 8

Rothbaus, f 4 1 2 9

Baker, f 0 0 1 1

The League Standing

for several months.

Freeholder Lamon injected a comment that he felt Mr. Collins would approve of the change if he were a member of the board of freeholders.

Parents are urged to attend the meeting and to help their children's Coe, c class win a prize for the highest percentage of mothers and fathers attending.

Publicity.

Baker, f Coe, c Whitmeyer, g Gamble, g Totals

Totals

R

Jones Explains Stand

# MEETS TUESDAY

The regular monthly meeting of the Burlington County Business and Professional Women's Club will be held Tuesday evening, January 19, at the Moorestown Field Club. Din-ners will be served at 6 p.m. The speaker of the evening will be Mr. Alexander C. Wood, Jr., of Riverton, who will give "Readings from Kipling."

This is an open meeting.

# **BROKER OF RECORD**

Sewer Extension Ordinance to Come Up for First Reading at Adjourned Meeting

At the meeting of the Palmyra Borough Council Tuesday evening of this week a resolution was passed making Stuart S. Buchholz broker of record for all borough insurance. Freeholder Lamon remarked that Other brokers named were Walter in his talk with the entire board of D. Lamon, Harry Saar, W. Rex Mc-

> Charles street was referred back to tion with reference to the revise

The building committee made as

#### THREE HURT AS CAR RAMS BUS

Three people were injured last Saturday afternoon when a contact with these officials in an driven by Ogden Gray, 32, of 515
effort to secure the interest money before taking legal steps to collect. into the rear of a Public Service bus at Broad street and Delaware ave-

and 10, passed at the organization and the face and head from flying glass and the dissolution of the highway and engineering departments and the creating of separate

All three suitered lacerations of the face and head from flying glass and were taken to the Zurbrugg thospital in the Palmyra ambulance. They were released after being the hoopsters, on Tuesday night when

Freeholder Church explained that the resolution passed did not change was severely damaged by the force The locals

#### PARENTS' NIGHT ON JANUARY 18 Coach Dimond.

Parents' night will be observed

Publicity.

Merchants here value the type of Thomas, c Freeholder Jones, who heretofore Freeholder Jones, who heretofore has acted as county engineer without extra compensation, took the floor and went on record against the change, stating that he desired to have his position made clear in this matter, and would like to have it known that if the board had so elected he would have continued to (continued on page 4)

Merchants here value the type of Chience account customers who follow the Chinese custom of settling all bills promptly at the opening of the new year. In many instances this means no more exertion than making out a check.

Every bird likes its own nest best.

## COMPASS CLUB

The Compass Club of Palmyra and Riverton will meet at 8 o'clock Friday evening, January 15, in the P. O. S. of A. Hall to greet the new president, John Moffitt and his staff.
The election of the officers of the Ladies' Auxiliary will also be held

that evening.

Everything is set to make the

evening an enjoyable one.
Publicity Department.

# **DIRECTORS NAMED**

Annual Session of Stockholders of Cinnaminson Bank and Trust Company

The annual meeting of the stockholders of the Cinnaminson Bank gineer, representing Remington and and Trust Co., of Riverton, was held Goff, borough engineers. in the banking house on Tuesday

afternoon, January 12,
At this time the following direcfors and officers were elected for he coming year: President and trust officer, Earl

Williams; vice president, Charles williams; vice president, Charles ent sewer system. Miller; secretary-treasurer, Howd B. Conover; assistant treasurer, I. J. Kemmerle; assistant secretary, M. H. DeCoursey; assistant trust officer, Marie I. Wiseman. Directors: Howard B. Conover,

### Weart, Earl L. Williams.

**BURLINGTON HI** 

The locals remain unbeaten

High Scorer

SHRADER HOME

Another of the series of breaking ground pipe system. nd entering jobs which have been spreading through the neighborhood happened last Wednesday evening when the home of Councilman Earl WPA, stated that the proposed sys-Shrader was broken into by jimmy-tem is a very good one, a similar

second floor were ransacked but town and is giving satisfactory sersecond floor were ransacked but vice.

only a pair of old cuff links valued vice.

Mr. Hill stated that the WPA is

The police are investigating

Mrs. Lydia A. Murray, widow of

field goal and a free throw,

The opposition rallied in the last
period, but could not overcome the
sizeable lead of the charges of

The League Standing Palmyra 1.000 1.000 Moorestown Burlington Riverside Mt. Holly Pemberton .500

Teacher to Pupil-Spell "straight." Pupil—8-T-R-A-I-G-H-T. Teacher—Correct; what

## PRICE FIVE CENTS

## MEETS FRIDAY SEWER EXTENSION PROJECT OUTLINED

Many Attend Palmyra Hearing; Work Could Be Started

One hundred citizens of Palmyra tension project attended the public hearing held at the high school auditorium Friday night of last week.

order and stated that the purpose of he hearing was to present all the AT BANK MEETING facts and information about the proposal. He asked the people present not to hold any prejudices against the work until all the facts sur-

> no place for outhouses or cesspolos from a health standpoint.
>
> He introduced Joseph Grim, en-

Mr. Grim stated that the propo sewer for the lower section of Palmyra is of such a nature that it can-not be drained by gravity and must

ritory will make it necessary to construct a booster pumping station to be located in the approximate vicinity of South Broad street, and pub-

present sewer system. Tanks in the present disposal plant yould be improved to provide for a

One in Moorestown ing open the front door. type being built in Medford. One
The bedrooms and closets on the has just been completed in Moores-

the ready to start within a short time if the project is wanted by the Palmy-

ra people.

Councilman Buchholz informed the resolution passed did not change the intended set-up, but he had since learned that, by the appointment of a county engineer, the two departments are automatically divorced and set up as separate offices. The resolution passed.

The locals remain unbeaten in the Burlco loop, with a record of three wins.

The locals remain unbeaten in the Burlco loop, with a record of three wins.

Palmyra Goes Ahead myra force, Gray was summoned to appear at a hearing on Monday and set up as separate offices. The resolution passed.

Palmyra Goes Ahead Burlington trailed by only two appear at a hearing on Monday night before Recorder Carl Lutz, of Palmyra, but the affair was postponduled and was severely damaged by the lorce of the impact.

The locals remain unbeaten in the Burlco loop, with a record of three wins.

Palmyra Goes Ahead
Burlington trailed by only two william A. Boyd officiating.

Interment was made in Arlington the cost, making the total \$87. A corner lot 50x150 would cost no more than an inside lot of the same

Snover officiating.

Mrs. Murray is survived by three daughters, Miss Mary Murray and Mrs. Emma Dickerson, of Palmyra, and Mrs. Anna Andrews, of Camden.

more than an inside for of the sales dimensions.

The only place where the assessment would change would be in lots varying in depth, that is, a lot 125 feet in depth would be assessed under the cational of the sales.

NUMBERS FOR MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest 108

1161 504 1375 Owing to the fact that the

office of the Riverton Laundry is not conveniently located for our readers, take any of the above lucky numbers (found in the advertisement of the Riverton Laundry printed on the back page of the comic section) to the ticket office of the Brodaway Theatre and you will receive two adult passes.

Soon by WPA

The mayor called the meeting to

rounding the plan had been learned.
The mayor said that Palmyra has

Project Outlined

The level of the grade in that ter-

lic road and New Jersey avenue. George C. Frank, Arthur C. Haines, William A. Hendrickson, Edmund S. From there it would be pumped underneath the railroad to a forcing Iolmes, Charles C. Miller, Charles Holmes, Charles C. Miller, Charles main, a distance of approximately S. Mills, Howard M. Rogers, James 700 feet, where it would join the

> IS RANSACKED greater capacity. The installation will require two additional decanting valves and the necessary under-

> > type being built in Medford. One

those preesnt that the approximate cost to the borough would be the late John B. Murray, died at her \$29,000. Figuring on the basis of home 202 Garfield avenue, Palmyra, assessed units, as was done at the

MRS. MARION M. ELLIOTT der the estimated \$87 and lots over 150 feet in depth would be assessed Mrs. Marion Mitchell Elliott, wid- higher proportionately than the es-

N. DREIER

Il Kinds of Orthopedic Shoe Work

Dr. Scholl's Foot Remedies



EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

the colorful lights and the sermon

by Mr. Boyd will combine to make another very helpful and inspiration-

Rev. George Lockett, B.D., Pastor

People's Group in the Sunday school

7.45 p.m., Evening worship. "What Is a Christian?" will be the subject

of the sermon. Inspirational con-gregational singing and choir rendi-

Wednesday evening at 8 o'clock

the usual mid-week prayer service. At these meetings there will be re-sumed the study of the Book of

On Wednesday evening, January 20, the annual supper and business meeting of the church will be held

"The Victor's Life-Crown," the

## CHURCH **NEWS**



WESLEYAN MEN'S

BIBLE CLASS second sermon in the series on the "Victor's Life," will be delivered this The inclement weather last Sun-Sunday morning at eleven o'clock by

attending class services.

They were amply rewarded in hearing Dr. J. G. Bickerton deliver the Rev. W. A. Boyd, minister of the church. The music will be provided by the senior and junior choirs with Mrs. Rachel Lord at the organ. "The Good Samaritan" will be the

theme of the service Sunday evening. class next Sunday.

All men are invited to services at Again the tableau depicting this parable of Our Lord, the music, 9.50 a.m.

#### SACRED HEART P. T. A.

al service. We invite the public to "Come to the Church of the Young People and Good Music." The regular monthly but meeting of the Sacred Heart PTA A special meeting of the official will be held in the school auditorboard will be held in the Guild room, ium Thursday afternoon at 3 o'clock. Tuesday evening, at 8 o'clock. This The executive committee will meet meeting is important and all mem- at 2.30. bers are requested to be present.

Mid-week church service will be

held on Wednesday evening at 8 Mr. and Mrs. Gilbert Painter Main o'clock. The minister will be in of 307 Leconey avenue, Palmyra, are Thursday evening the choir will rehearse in the church at 7.30 sharp. the Burlington County Hospital, Mt. folly, on January 7, 1937. CENTRAL BAPTIST CHURCH

SMITH-HAAS

Services, Sunday January 17 10.00 a.m., Bible school. Due to Mr. and Mrs. Clement A. Haas, Jr., of Riverton, announce the mar-riage of their daughter, Frances the inclement weather and the sickness that has prevailed, the attend-Mervil, to Charles Edward Smith ance has been somewhat curtailed. However, the spirit and enthusiasm of Palmyra, on December 31, 1936 have not shown any signs of waning.

11.15 a.m., Morning worship. Pastor Lockett's sermon for this Sun-Religion is not a life preserver put on in an emergency. day will be "But We See Jesus."
7.00 p.m., The High School Young

YOU MAY LI

**NATHAN LAN** THE MUTUAL LIFE INSU

1008 West Jersey Trust Bldg.

CHRISTIAN SCIENCE CHURCH

urged to be present and if coming for supper, kindly notify Ernest Woodcock, church clerk, not later

than Sunday, the 17th.

"Life" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, January The Golden Text is: "The Lord

is the portion of mine inheritance and of my cup: thou maintainest my lot. . . . Thou wilt shew me the path of life." (Psalms 16:5, 11.)

Among the citations which com-prise the Lesson-Sermon is the fol-lowing from the Bible: "And, behold, one came and said unto him, Good Master, what good thing shall I do, that I may have eternal life? And he said unto him, Why callest thou me good? There is none good but one, that is God: but if thou wilt enter into life, keep the com

nents." (Matthew 19:16, 17.) The Lesson-Sermon also includes the following passage from the and Health with Key to the Scriptures" by Mary Baker Eddy: "Be watchful, sober, and vigilant. The way is straight and narrow, which leads to the understanding that God is the only Life. It is a warfare with the flesh, in which we must conquer sin, sickness, and death, either here or hereafter—certainly before we can reach the goal of Spirit, or life in God" (p. 324).

#### **EPWORTH LEAGUE**

Lloyd Griscom will be the speaker at the Senior Epworth League meeting Sunday evening in the Wesleyan room at 7 o'clock. All members are invited to attend.

The man on the corner says: Hu-man nature doesn't stay on its good behavior long after Christmas. Sad,

## **INSPECTION DATE SET FOR STORE**

Thursday, January 28, Named by Proprietors of Phila. Market House

The proprietors of the Philadel-

### ANNOUNCEMENT

DR. P. A. SPINELLI **OPTOMETRIST** 

Announces that he has established an office for the examination of the eyes

> 3 East Broad Street Palmyra, N. J.

> > EYES EXAMINED

Monday and Wednesday, 5 to 9 p.m. Saturday, 4 to 6 p.m. and 7 to 9 p.m.

# RIVERTON MARKET HOUSE

BROAD AND MAIN STREETS, RIVERTON

Phone 996 - Free Delivery

Santa Clara Prunes 3 lb 25c

big pkg 23c Cream of Wheat

Chipso large pkg 19c Campbell's Tomato Soup 3 cans 20c

White Crushed Corn 2 13c cans 23c

2 No. 2 cans 27c Peas, early June

**Red Ripe Tomatoes** 2 10c cans 17c Stringless Beans 3 No. 2 cans 29c

Mixed Vegetables 2 No. 2 cans 19c





### Feel Confident

Ours is a simple desire to be of true service in every respect . . . . . nothing less can be expected by those who have come to rely on us.

You may always feel confident that the Snover Funeral Home can be sincerely and implicitly depended

#### The Snover Funeral Home Incorporated

313 East Broad Street PALMYRA, N. J. Frank A. Snover John N. Swarts

Phone, Riverton 830

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent-Just Phone 712. Only ten cents per line per insertion.

# **ALTERATIONS TO BOND FINISHED**

Enlarged Store With Several New Departments Open

Alterations to the Bond Market

interior has been changed for great- ly run the Sanitorium.

Several new departments have been added, including a complete stock of high quality fresh fruits and vegetables; fish, and all kinds of sea food direct from the fishing norts: and a fine assortment of do-

The manager of the Bond, Frank Wenof, extends a cordial invitation to the public to stop and inspect the new facilities and stock of the

### JUNIOR PORCH CLUB

The American Home program of the Junior Porch Club was continued staff, so that many paying patients at the meeting held last Tuesday, have asked to be removed elsewhere. when Miss Elizabeth Steiffel, of Cannot we citizens and taxnavers Philadelphia, formerly of Germany,

the members.

Miss Steiffel discussed present-day conditions in German family life and compared them with similar situaions in this country. She stated that she had been in

the United States only since Octo-

from Germany and showed how strictly individual actions are regulated by the state. She was permit ted to take the equivalent of only \$4 out of the country.

#### **POWERS NAMED DELEGATION WHIP**

Republican members of Congress from New Jersey, in a caucus Jan-uary 5, named Congressman D. Lane Powers, representative of the Congressional District which includes Burlington and Mercer counties, as whip for the state delegation.

Veteran legislators in Washington nembers to be intrusted with the responsibilities of a party whip until he has served at least five terms in Congress. Powers is beginning his third term.

The duties of a whip include obtaining leave for any members who

The duties of a whip include ob-taining leave for any members who are ill, and most especially are con-cerned with seeing that all members of his party from his state be ad-vised when any especially important votes are to be taken on the floor.

#### CARD OF THANKS

We wish to express our thanks and appreciation to those who help-ed us in any way during our recent bereavement, and especially to those who sent cars and flowers to the

Ogden Faunce and Family.

Ocean water at a depth of one mile is constant in temperature regardless of the latitude.

# An Open Letter DR. P. A. SPINELLI

KEEP OUR COUNTY INSTITU TIONS OUT OF POLITICS

The Committee on Civics and Legislation of the Moorestown Wo- Now Located at 3 East Broad man's Club, feels that part of its service is to inform citizens about our local institutions.

Following its report of last Spring Palmyra, were finished on Wednesday, and the greatly enlarged store on the political reorganization of day, and the greatly enlarged store Fair View Sanitorium, so-called temphia, has opened an office at 3 East was ready for business this (Thursday) morning.

The entire arrangement of the condent, who for years had efficient ing the week.

ports; and a fine assortment of dostates that the medical director shall be secretary of the board. Dr. New-comb is the medical director, he has never been elected secretary, but is excluded from all board meetings, and kept in ignorance of all man-agement of Fair View.

The morale of the institution greatly lowered due to constant friction with some members of the have asked to be removed elsewhere.

Cannot we citizens and taxpayers protest against the political manipulation of an institution, once so gave an interesting talk on German ulation of an institution, once so home life, before a large group of well run, and now through politics, actually illegally managed?

It is easy to see that the continued dissatisfaction of patients will draw them into other institutions with a consequent loss of revenue to Bu

ber, but had already been impressed with the freedom of speech which is enjoyed by our citizens.

Miss Steiffel recounted many incidents relative to her departure from Garmany and showed how There is already a rumor that an-M. S. Cooper, Chairman.

> The Pacific side of the Panama Canal is twenty-seven miles east of



**SPINNING** 

You will find a new and attractive assortment of appropriate gifts for the home See our new line of

STANGL POTTERY CHINTZ WARE

GREETING CARDS for any occasion.

531 Cinnaminson Ave. PALMYRA Esther T. Rogers Mildred T. Holt

Open daily 10 a.m. to 10 p.m.

**OPENS OFFICE** Street, Palmyra; Chief of

er efficiency, and the size of the market has been nearly doubled.

These appointments were illegal according to the charter of the in-

his issue.

Car Owner-I locked the car up efore we left it, and now, confound it, I've lost the key.

Wife (helpfully) - Well, never mind, dear. It's a fine night. We can ride home in the rumble seat .-Telephone Topics.

# CHOW MEIN 25c

Fry's Dining Room

**SPECIALS** SNO-SHEEN 134-16 tin 23c Yellow Cling PEACHES

Mrs. Morrison's 3 pkgs. 25c PUDDINGS Phillips Delicious TOMATO SOUP 3 cans 14c Dog Food THRIVO THRIVO 4 tall cans 29c

20 Mule Team BORAX
10-oz. pkg. 10c; 1-lb pkg. 15c

Ask for Our Circular

## E. BEITZ & SONS

# DREER'S

## Big Garden Book for 1937 THE NINETY-NINTH EDITION

IS NOW off the press and we shall be glad to send you a copy on request . . . a catalogue that lists all the latest novelties in seeds and plants beside the well-tried good things . . . many not offered by any other plantsman.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

# INVEST NOW!

In the 30th Series of the

Twin Cities Building and Loan Association

Opening Monday, January 18th at the Palmyra National Bank Building

Subscriptions received by any of the following Officers and Directors

**OFFICERS** 

E. L. WILLIAMS, President E. HORACE HOUDER. Vice President and Treasurer

H. J. KEMMERLE, Asst. Treasurer HOWARD B. CONOVER, Secretary

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## THE NEW ERA

Published Every Thursday at 607 Main Street RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter Telephone, Riverton 712

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor

KARL W. LATCH, Adv. Mgr. 812 Morgan Ave., Palmyra Phone 1145-W

**CHENEY CHORUS** 

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the parts of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

### LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance Advertising Rates on Application

Philadelphia Advertising Representatives NEVILLE & HITCHINGS, Inc. 12 So. Twelfth St., Philadelphia, Pa.

### Reserve For Tax Fund Approved

(continued from page 1)

act in the capacity of county engineer without extra compensation as Organization Has Won National

30th were passed unanimously.

Hospital Appeal A letter was read from the Cooper dren under 12. Hospital stating that because of its proximity to the lower end of Burlington County it had received many Sewer Extension ward patients from this county and had spent in the last four years \$31,-

letter was signed by Ephriam Tom-linson, president of the hospital board. The communication was board. The communication was besselved and filed, to be re-ordered received and filed, to be re-Either a printed prospectus or pre

services presents a very difficult and raise would not follow soon after the installation of the system.

Director Adams stated that he had Director Adams stated that he had the work was done under pribeen in touch with WPA officials about this matter, but apparently

about this matter, but apparently nothing can be done since the people dropped from the WPA have other sources of income beside the WPA employment.

The letter was ordered referred to Director Adams who, together with County Clerk Mingin and a representative of the Russell Indexing Company, are to visit WPA officials in an endeavor to get this important matter settled.

The following bills were ordered paid: bridges, \$927.20; roads, \$8,752-95; affairs, \$211.74; buildings, \$6,670-30 and finance \$2,274.82.

Yate contract, the cost would at least be doubled.

Councilman Mervine, chairman of the sewer department, stated that in his opinion this is Palmyra's last opportunity to secure a sewer system with the aid of the federal government.

Several of the citizens recited their very unpleasant and unsatisfactory experiences with over-flowing cess.

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.

Riverton, N. J.

CHRIST CHURCH EPISCOPAL Riverton, N. J.

Rev. Francis B. Downs, Th.B.

Second Sunday after Epiphany
Sunday, January 17, 1937
7.30—Holy Communion.
9.45—Sunday School.
11.00—Morning Prayer and Sermon To predict the future, study

An ordinance was adopted on the An ordinance was adopted on the extension of the sewer in unsewered sections of the borough in accordance with plans of the borough engineer. This ordinance will come up gineer. This ordinance will come up for first reading at the adjourned for first reading at the adjourned on January 29. HERE JANUARY 29

meeting on January 29.

George N. Wimer, relief director for the borough, made a very extensive report.

A committee was appointed to investigate health matters and com-

investigate health matters and com-municable diseases of the borough.

fore. A resolution is to be drawn up giving the boundaries of the proposed districts and to be presented The admission price for adults is o be 40 cents and 25 cents for chil-

at the January 29 meeting.

Council was adjourned until January 29.

#### Project Outlined Ladies! Steady Earnings

A direct appeal was made to the board for provision for aid to this hospital in the 1937 budget. The letter was signed by Ephriam Tomlinson, president of the hospital board. The communication was the provision was the provision of the hospital board. The communication was the provision of the hospital board. The communication was the provision of the hospital board. The communication was the provision of the pr (continued from page 1)

ordered received and filed, to be referred to at the budget meeting.

The annual report of the Fairview Sanatorium for 1936 submitted by George D. Tracy, M.D., acting superintendent, was read and ordered received and filed.

Indexing of Records
A letter from the Russell Index Company was read which stated the serious condition that has arisen in the WPA re-indexing of the records of both the county clerk and the surrogate. Eight WPA employees who had had considerable training from the very beginning of the proferom the very beginning of the project have been dropped from the payroll, and that the loss of their services presents a very difficult and serious problem.

The annual report of the Fairview Either a printed prospectus or prepared newspaper articles will be released to the interested parties in the count of Burlington, at the Company of business on Discounts Resour

Demand deposits, except U. S.
Government deposits, public funds and deposits of other banks \$561,355.49

that if the work was done under private contract, the cost would at least be doubled. banks
Time deposits, except postal savings deposits, public funds and deposits of other banks
public funds of States, counties, school districts, or other sub-divisions or municipalities
U. S. Government and postal savings deposits
Deposits of other banks, certified and cashier's checks outstanding and cash letters of credit
Other Liabilities
Capital or common stock, 1000
100,000.00

100,000.00 50,000.00 24,362.01 State of New Jersey, County of Burling-

ton, se;

I, President E. L. Williams, and Treasurer
I, President E. L. Williams, and Treasurer
Howard B. Conover, of the above named institution, do solemnly swear that the above statement is true to the best of my know-ledge and belief.

E. L. WILLIAMS.
President.

E. L. WILLIAM President, HOWARD B. CONOVER, Treasurer, Sunday School 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building
open Tuesday and Friday 2.30 to 4.30 Subscribed and sworn to before me the 3th day of January. 1937. E. D. FRANK. Notary Public. Attest:
IAMES T. WEART,
CHARLES STREET MILLS,
GEORGE C. FRANK,
Director

t an adjourned meeting .

An ordinance was adopted on the An ordinance was adopted on the stepsion of the sewer in unsewered and conveyed unto the said Jessup and Com-

SHERIFF'S SALE

or without extra compensation as he had pledged at the time of running for office.

Collins wound up his remarks by stating that it looked to him like a bad beginning.

A resolution was passed authorizing certain accounts for 1936 bills to be known as reserve account payments. The amounts are as follows: bridges, \$2,724; roads, \$13,477,61; affairs, \$14,496.89; buildings, \$7,155-71, total \$37,854.21.

Lamon offered a resolution appropriating \$151,744.39 for temporary budget expenses, pending the adoption of the 1937 budget.

Freeholder Lamon offered resolutions appointing John H. Hutchinson, of Bordentown, and Harold V. Holmes, of Burlington, to the Burlington County Free Library Commission for a period of five years, Both were passed unanimously.

Organization Has Won National Acclaim by Rendition of Negro Spirituals

Acclaim by Rendition of Negro Spirituals

Acclaim by Rendition of Negro Spirituals Acclaim for the Riverton, Palmyra and Cinnaminson are promised a tention of Fiday evening, January and Cinnaminson are promised a station of the Riverton, Palmyra and Cinnaminson are promised a station of the Riverton, Palmyra and Cinnaminson are promised and Cin

FIRST CAMDEN NATIONAL BANK & TRUST COMPANY OF CAMDEN, NEW JERSEY, Executors.

RULE TO BAR CREDITORS

Estate of Elizabeth Ford Logan, deceased.

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 12th day of January, 1937, upon application of the subscriber, Executor, requiring the creditors of Elizabeth Ford Logan, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on the colore July 12, 1937, or they will be debarred of any action therefor against the said of any action therefor against the said

Knowledge of our duties is the ost useful part of philosophy.-Whatley.

Love grows only as wills bend and

There are two good rules which ought to be written on every heart—never believe anything bad about anybody positively know it is true—never tell even that—unless you feel and that God is listening while you tell it.



# WHAT **ABOUT** ROBBERY

mattress, old jelly glasses-they're all the same to the professional sneak thief-he knows all the

deposit box and keep your valuables out of his reach.

WHY PUT IT OFF? YOUR TURN MAY COME TONIGHT

**PALMYRA** 

Mr. and Mrs. Alfred Frenzel, of Five Points, were guests of honor at a surprise party Saturday evening gan avenue, and Mrs. R. Hayes, of honor of their twenty-fifth anniversary. Guests were present from iverton, Palmyra and Five Points. The Junior Woman's Club will

old a social meeting on Monday, Dr. M. A. Todd has returned from January 18, under the direction of Mrs. Robert Strahan, of the drama Tampa, Florida, where he has been spending several weeks.

RIVERTON

The winners of the Sacred Heart Don't forget the card party given by the Junior Woman's Club on January 25, at 8.30 p.m. in Society Hall. Tickets may be secured from P.-T.A. blanket club last week were Mrs. Nicholas Dreier, of Palmyra, and Mrs. Wilbur McLaughlin, of 413 Elm avenue, Riverton. any member of the club for 35c or

by calling 477. Miss Dorothy Cole, of Midway, has returned to Riverton after an extended visit with Mr. and Mrs Max R. Osburn, of Orlando, Fla.

"Buddy" DeLaney entertained Jack Barb, of Philadelphia, Saturday.

Mr. and Mrs. Clifford Nesbitt Convention Club on Tuesday, Janspent Saturday with Mr. and Mrs. uary 19. Edward Rogers, of Burlington.

The executive committee of the nue, installed the officers of Camp YMCA Auxiliary are being enter- 53, P. O. of A. at Brown's Mills on tained at luncheon at the home of Tuesday evening and Camp 59 at Mrs. David Symons Thursday.

of the latest Agnes Shop dress club.

The Riverton Branch of the Zurbrugg Memorial Hospital Auxiliary will meet at the home of Mrs. Nathan Lane, on Thursday, January 21, at 10.30 a.m. As this is an important meeting all members are re-

**WANT-ADS** 

LOST AND FOUND - RENTS - SALES HELP WANTED CLASSIFIED ADVERTISEMENTS Rate 10c Per Line (Lines Average 6 Words) Minimum Charge 30c for Each Ad Phone 712

MAN with experience wants clerical work, part or full time. Apply "T" New Era Office. 12-3-tf

Will exchange console radio for portable set. Address "W" New Era Office. 12-30-tf

Headquarters for RCA radios, radio repairs, free tube testing. Schwer-ing's Store, Broad and Maple avenue, Palmyra, Phone 28. 1-6—1-27

FOR RENT-Furnished apartment and garage, 408 Morgan avenue, Palmyra, phone Riverton 247-W. 1-14-tf FOR RENT-3rd floor front, room, bath, call Riverton 758.

FOUND-Pair of glasses, at 7th and Linden avenue. Apply New Era Office.

HEMSTITCHING DRESSMAKING RE-LINING COATS

HELEN M. ADAMS Phone 533-W Palmyra, N. J.

ALL WINTER MILLINERY REDUCED Prices Start at \$1.50 VERNA L. GUEST Open Mon., Wed. Fri. and Sat. Svenings

Visit the Agnes Shop 9 East Broad St.

Palmyra FEATURING THE NEWEST PRINTS SPORT SWEATERS MERRILL HOSIERY

LINGERIE

**COMING EVENTS** 

E. Church, 8 p.m. Friday, January 15

Father-Son Night, Cinnaminson Public School, 7.30 p.m., music entertainment, dancing, refresh

Vednesday, January 20

vs Bordentown, high school gymnasium, 8 p.m. Friday, January 22 Basketball, Palmyra High School

vs Pemberton, high school gymnasium. 8 p.m. Mrs, Hilton Smith, of Linden ave-Monday, January 25 nue, was the winner of the P. O. of A. blanket club this week.

Hall, 8.30 p.m. Mrs. William Kraus, of Lincoln Friday, January 29 avenue, will entertain the P. O. of A.

program of Negro Spirituals, auspices Cinnaminson Hi-Y, auditorium Riverton public school, 8 p.m. salesman for the Askew Motor Co., Chevrolet dealers, Broad and Fulton streets, Riverton. Mrs. E. Roach, of Delaware ave-Wednesday, February 3

Mrs. Morris Rothblum, of 101 Le- No. 1 of the Methodist Church were nue, was the lucky winner of a new dress this week in the first drawing Alice Taylor, of 317 Leconey ave-home of Mrs. M. Lenker, 906 Cinnue, each won \$5 in the Old Gold naminson avenue, Palmyra. Plans contest. There were 320 prizes distributed to over 100,000 contestants. Watch the paper for further details.

PHILADELPHIA MARKET HOUSE, Inc.

Free Delivery-Phone 720 and 721

PRODUCE DEPARTMENT

Fresh Large Eggplant each 10c

Snappy Stringless Beans lb 10c

Fresh Full Podded Lima Beans 2 lb 25c

Grapefruit full of juice 7 for 25c

Large Extra Sugarloaf Pineapple each 25c

GROCERY DEPARTMENT

Chase & Sanborn's Coffee lb 24c

Franklin Granulated Sugar 10lb bag 48c

Harding's Sweet Cream Butter 2 lb 75c

Kellogg's Merion whole Apricots Large 19c

SEA FOOD DEPARTMENT

Fresh Full Podded Peas

California Carrots or Beets

Large Oranges full of juice

Kraft's Miracle Whip

Strictly Fresh Brown Eggs

Fresh Flounder

Rock Fish

Croakers

Porgies

Sea Bass

Steak Cod

Large Smelts

Fresh Scallops

Fresh Shrimp

Fresh Opened Oysters

Large Clams

Cherrystone Clams

Fillet of Flounder

Fillet of Haddock

Lump Crab Meat

Large Tangerines

BROAD and GARFIELD

"The Everbearing Garden"

Chursday, January 14
Concert, by the Glee Club of N. J.
College for Women, Epworth M.

Friday, January 15 Fathers' Night, Cinnaminson Pub-lic School, 7.30 p.m., music, entertainment, dancing, refreshments Basketball, Palmyra High School

Card party, auspices Junior Wo-man's Club, of Palmyra, Society

well-known resident of Riverton, who recently accepted a position as The Cheyney Mixed Chorus, in a salesman for the Askew Motor Co.,

lb 10c

doz 19c

doz 19c

1 qt 35c

doz 35c

lb 45c

lb 22c

lb 15c

lb 15c

lb 20c

lb 22c

lb 28c

lb 20c

lb 47c

lb 39c

lb 29c

Stewing 20c; Frying 25c In Shell 25c; Opened 30c

In Shell 15c; Opened 20c

bunch 10c

Annual Banquet Riverton Yacht Club at Weber's Hof Brau.

commanders in the Royal navy must face the prospect of being "shelved" before the age of forty.

WITH ASKEW

First Burglar, after emptying safe: Let's reckon up the haul to see what we've got.' Second Burglar: "Aw, I'm tired. Let's wait and look in the evening paper."-Exchange. 

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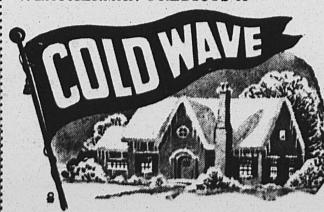
514 MAIN STREET

OWING TO OUR LOW UPKEEP WE CAN OFFER YOU THE HIGHEST GRADE MEATS FOR A PRICE EQUAL TO THAT OF SOME OF THE LOWER GRADES

Round Steak lb 38c Rump Steak lb 42c RIB ROAST 1b 32c RUMP ROAST 1b 38c MEADOW GOLD BUTTER 1b 42c NU-BLEND COFFEE tb 25c SUGAR CORN 2 cans 23c

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BE PREPARED-FILL YOUR BIN with 'blue coal' now

AMERICA'S FINEST ANTHRACITE

HIGH IN HEAT QUALITY LOW ASH CONTENT REQUIRES LITTLE ATTENTION **ECONOMICAL IN OPERATION** 

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RIVERTON

Bureau drawers, back of pictures, under the

The best way to beat him is to rent a safety

Such a move will give you maximum protection, ease your mind and protect against fire as well as theft. The cost is as little as \$2.50 per year.

CINNAMINSON BANK & TRUST CO.

Riverton, N. J.

PALMYRA HIGH IN

First Meet With Woodbury H

School on January 18;

The mermen of Palmyra High

Coach Charles W. Ray, of the

# **PALMYRA TAKES** RIVERSIDE, 19-7

Locals Win Third of Season; Strong Defense by Red and White Five

The Palmyra High School hoopsters continued their winning ways last Friday night, on the local court, when they trounced Riverside High School by the score of 19-7, the Palmyra was at the long end of a Palmyra was at the long end of a School, in the Camden Vocational game being played before a capacity

Palmyra was at the long end of a

17-8 count at the close of the first

strong defense of the charges of A return game with the Ramblers The contest was marked by the Coach Dimond, Riverside being able to count from the floor on only two the first half.

Palmyra, on the other hand, had many opportunities to pile up a larger score, but many close shots were missed, the ball rolling around Rothbaum, c the rim of the hoop, only to fall Henson, g

Locals Score First The defensive ability of both teams was evident from the start of the contest, as the first period was Whiteraft, half over before Palmyra drew first blood on a two-pointer by Gamble.

A pair of field goals followed in Conway, c quick succession, as Riverside took Wondoloski, g

The Red and White scored two more points from the 15-foot mark before the end of the first half, while the opposition counted twice from the floor and converted one foul try.

Riverside Falls Behind The third period was also score-

less until the closing minutes, when Palmyra again swung their heavy artillery into action and rang up four counters. They added six more points in the last frame for good measure, while the Riverside lads had to be content with a grand total of two for their efforts during the tory in the Camden Suburban Bas-ketball League, last Sunday afterentire third and fourth stanzas.

ing for the locals, the former looping to defeat the stubborn Hibernians, first three games in the second-half one in from the floor and registering who were finally routed by the count race, the opening contests being four times on foul tries, out of six of 31-29.

The game was a pitched battle between two evenly matched teams and the score was tied on several to date with a high set of 653. His children light in the Diverside.

The shining light in the Riverside occasions during the engagement, totals for the individual games we offense, if there was such a thing, The Turners led by two points at the 211, 245 and 197.

The standing of the teams: half-way mark.

Junior Varsity Wins The junior varsity made it a clean overcoming the opposition by a nine sweep for the evening by taking the point margin, the final score being Riverside seconds over by the count 30-21.

of 13 to 9 in the preliminary engage

The box scor	es:				Reeves, f 0
P	almyra				Foulke, f1
	Fld	FI	FT	P	Parker, f2
Rothbaum, f	The state of the s	0	2	2	Distant -
Shea, f		4	6	6	Vernon, g 3
Coe, c		1	1	3	Mienhold, g 0
Gamble, g		ô	i	6	Fandetta, g 4
Whitmeyer, g	. 0	o	î	0	Totals 12
Baker, g	1	ŏ.	ó	2	Hibernians
Althouse, f		o	0	ō	
Beitz, g		Ö	Ö	0	Pid
Totals		5	11	19	Call, f
				19	Ackerman, f 8
R	iverside				McHugh, c 1
	Fld	FI	FT	P	Scott, g
Minifri, f	. 1	1	3	3	Fallon, g 0
Klemm, f		0	0	2	Totals 11
Borden, f		0	1	0	Score at end of first ha
Murphy, c		1	2	1	15; Hibernians, 13.
Ermish, c		0	0	0	Turner Reds
Wille, g		0	3	0	Fld
Maiecki, g		1	1	1	
Totals	2	3	9	7	Branson, f 3
Palmyra High	School	7 2	4 6-	-19	The second of th
Riverside High			400000000000000000000000000000000000000	- 7	Elvert, f 2
Referee-Wal					Landgraf, c 1
					Gamble, g 1
Junior \		Gam	•	3,31	Baker, g 2
P	almyra				Maguire, g 2
	Fld	FI	FT	P	Totals 12
Brown, f	. 2	2	3	6	Hibernian Reser
Cole, f		0	4	0	Fld
Glenn, f	1	1	3	3	Higgins, f 2
LeCates, c		0	0	2	Bunty, f 0
	THE RESERVE	N. F. Carlot	1	E 1724	Addition I to the committee of

Cuneo, c McDermott, g

Score at end of first half: Reds, 10;

ans, 9. Referee: Flynn.

Referee-J. Reeves.

# RAMBLERS 34-21

The Trojan Boys Club, of Palthe season by defeating the Moores town Ramblers last Friday at the Moorestown Community House, the final score of the engagement being 34-21 "Ike" Rothbaum, Trojan center, School open the current tank season

local squad, announced that the percided upon, but several workouts will be held before the opening engagements in order to give all can-

lidates a thorough trial. Palmyra is entered in the South Jersey Swimming League, the other teams being Camden Vocational, Audubon, Haddon Heights,, Collingswood, Moorestown and Mer-Prisco, g

Casicer, g

Referee: Bartello.

**TURNERS WIN 9th** 

**LEAGUE VICTORY** 

Nose Out Hibernians in Closing

Seconds of Game to Keep

Perfect Record

The Turner Reds had an easier

time with the Hibernian Reserves,

The schedule calls for seven meets and two more are pending with Ocean City. The scene of hostilities will be at Camden Vocational School with the exception of the meet with

Moorestown.

The complete slate follows: January 18: Woodbury. anuary 25: Merchantville, February 1: Audubon. February 10: Moorestown. February 15: Collingswood. February 24: Camden Vocational. March 1: Haddon Heights. March 6: Ocean City (pending). March 24: Ocean City (pending)

### Country Club Notes

The team of S. H. Bonsall, which finished last in the fall tournament, Shea and Gamble lead in the scor- noon, but it took a last minute rally got off to a good start by taking the

The standing of the teams:

R. J. Woods J. F. Jamison W. L. Hendrickson J. D. Clark C. E. Sims M. L. Smith J. E. Lippincott D. B. Tyler J. S. Bartley



On January 11, the management of the Palmyra Bowling Alleys was taken over by Ed. Beitz, popular resident of Palmyra. Mr. Beitz formerly was in charge of the alleys and his reutrn to that position will be welcomed by many followers of this popular indoor pasttime.

South Jersey League Oaklyn bowled true to form lasand Palmyra dropped three games to the circuit leaders. Nelson for Palmyra had two fine scores, rolling 224 and 234. High single honors were taken by Cusick, of the oppo-sition, who smashed the maples for a total of 257.

Palmyr	2	
197	138	223
172	189	128
202	177	191
178	195	156
153	224	234
902	923	932
Oaklyn	1	
196	214	223
170	246	222
212	226	213
179	173	257
196	210	203
953	1069	1118
	197 172 202 178 153 902 Oaklyn 196 170 212 179 196	172 189 202 177 178 195 153 224 902, 923 Oaklyn 196 214 170 246 212 266 179 173 196 210

Ladies' League The first games rolled in the sec-ond half race resulted in the Camels, Kools and Murads going into a tripl

### Betty Petty Beauty SWIMMING LEAGUE Studio ...

519 Cinnaminson Ave. Palmyra

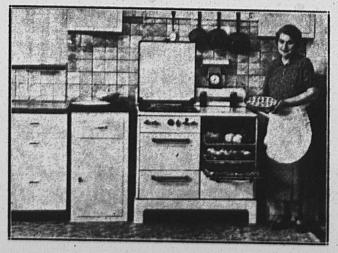
> FINGER WAVING MARCELLING MANICURING HAIR TINTING BLEACHING SCALP TREATMENT FACIALS

Monday, Wednesday, Frida until 9 o'clock Telephone, Riverton 480

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That's Due Most Any Time Now! Williams' Fuel Oil, Coal and Coke

Fuel Oil - Coal - Coke - Feeds - Lumber - Building Material **PALMYRA** Phone 1100 QUICK DELIVERY



## SMALL MONTHLY PAYMENTS WILL MAKE IT Yours

The modern gas range illustrated is the No. B1800 QUALITY; fully enameled, insulated and equipped with Nichrome Broiler Burners, Economy Deep-Well Cooker, Cooking Speed Selectors on automatically lighted Top Burner, Oven Heat Regulator. \$5.35 down; balance in 24 monthly payments of \$5.35 each. (Clock and light extra.) Regular cash price is \$134.50. Now \$119.50 cash, connected, with an old stove traded in. Other modern gas ranges \$49.50 up, cash, connected.

PUBLIC SERVICE

#### **COURT LEAGUE TO** CINNAMINSON P.-T. A. START SEASON

YMCA to Sponsor Loop Com-posed of Six Teams, to Play at High School

The Palmyra Board of Educatio The Palmyra Board of Education evening, January 15, at seven-timely, at a special meeting held on Monday

The entertainment will be entirely to the Country Club.

The Country Club.

The Country Club.

Make all reservations to Mrs.

A silver offering will be after
Harry Kennedy, Riverton 64-W, not music studio. permission to play in the high school wards. A silver offering will be ac-gymnasium on Thursday evenings cepted at the door. the first game will be announced in the near future. The YMCA will sponsor this loop

along lines similar to the league of two years ago, which was ably managed by A. H. Zayotti.

The following organizations have signified their intentions of entering teams: Artisans, Walter Poulson and Arthur Terrill, managers; K. of C., Louis Prisco and Andrew Pfaff, managers; Fry's Tak-Aboost, Robert Fry, manager; Trojans, Norman Pike, manager; YMCA, Richard unbroken stretch of mild weather. Steedle, manager; Texaco, Paul Burke and Jack Eisley, managers.

The plan of the league is to pro vide basketball at a minimum of ex-pense to a large number of players and to afford the maximum pleasure to spectators.

The courtesy of the school board in granting the use of the gymnasium is greatly appreciated by the

The YMCA is also considering a plan for some activity of a similar nature for boys of school age.

#### Alley Gossip

(continued from page 6) tie for first place with a record two wins against a single defeat. Mrs. Haines, of the Luckies, rolled a high game of 187. High bowlers for the other teams were, Mrs. N Beitz, Camels; Mrs. Henry, Spuds Miss Denneler, Murads; Mrs. Baker, Kools; Mrs. Burgess, Wings.

The team standing: Kools Murads Luckies Spuds Wings

Artisans' League In the games rolled last week, the Bandits. Hamelman starred for the Bootleggers and Feyhl was high man for the Bandits.

The Pirates took three from the Thieves and continue to set the pace

for the other teams. Jim Rapp racked up 233 for the leaders, while J. Rogers was the big gun for the

The Footpads took all three game from the Highwaymen,

ie league standii	w	L
Pirates	24	15
Highwaymen	21	18
Footpads	21	18
Bootleggers	15	24
Bandits	13	18
Thieves	7	24
C Y		

Beverly holds the lead by one game while the Buohl Pros moved into second position by winning three from Medford. High scores were: Ray Schmidt, 223, Buohl's; Joe Headman, 257, Richfield; George wain, 235, Esso.

Medford Richfield 13 Farmers

Palmyra League The Messicks took the Fortnur V-8's over for three games, thus increasing their lead to a like number The first half title will doubtless b won by either of these aggregation Werdner crashed through with high single of 256 for Germania and Lenard rolled 231 for the Messicks The teams stand as follows:

A & P 15 16 17 Coco Cola Fortnum V-8

Hawaii, with its land devoted largely to sugar cane and pineapples, imports \$10,000,000 worth of vegetables from the mainland annually

#### WOMAN'S CLUB

At an executive meeting held last week it was decided to purchase additional instruments for the fourth grade orchestra. These have been grade orchestra. These have been grade orchestra and the P.TA needed for some time, and the P-TA noon, January 18. is glad to further the interest in

music evinced by the children. Fathers' night will be held Friday evening, January 15, at seven-thirty.

The entertainment will be entired by the children.

All those desiring to attend. Members will meet at the club room in Joseph, of the Clark Conservatory Society Hall at 12.45 and be driven of Music, will render several instru-

Founders Day will be marked by an evening meeting, when it is hoped to have an interesting talk by an

outside speaker. Further notice and the full program will be given in the future.

Retailers who have laid in a big stock of winter hardware items, ice hoppers, furnace accessories, snow shovels, skates and hockey sticks,

Hope LeBar Roberts, of Philadel-

Transportation will be furnished take the various parts,

### CARLSON'S RIVERTON **PHARMACY**

RIVERTON 1510 Free Delivery

## later than Friday, January 15.

mental selections. Miss Joseph is Make all reservations to Mrs. associated with Mrs. Mueller in h

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RIVERTON, NEW JERSEY



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Rates Step Down Quickly-Effective with Bills Rendered After January 1, 1937

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(PER KILOWATT HOUR)

A kilowatt hour (or a thousand watts of electricity used for an hour) is a measure of electric consumption. One KWH will light a 50 watt lamp for 20 hours, or run a 100 watt radio for 10 hours.

\$1.00 Minimum Including 11 KWH

For the Next 19 KWH

For the Next 20 KWH

For the Next 150 KWH

7 1/2 C For All Over 200 KWH

Commercial Customers Will Receive the Largest Share of the Reduction

Under the new rates commercial customers with a monthly use over 70 KWH will participate in the saving, while those customers using 160 KWH or more per month will realize a reduction of \$10.80

. . .

The rate for combined lighting and power service is now available to a much larger number of commercial customers and affords a much lower average rate to the long hour user of the service.

The new schedules have been carefully designed on an equitable basis for all classes of customers.

All municipalities will benefit by lower rates for lighting their streets.

The company believes that these attractive new rates will make possible a wider use of electricity, thereby encouraging better lighted homes and the enjoyment of more labor saving appliances, and at the same time, through lowered cost of electrical energy, bring substantial benefits to New Jersey's commercial establishments.

> Since January, 1929, Electric Rates Have Been Reduced Eight Times

PUBLIC SERVICE ELECTRIC AND GAS COMPANY



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**PALMYRA Bowling Alleys** Broad and Morgan Avenue Palmyra, N. J.

**BUY A HOME** 

**DEPRESSION PRICES** 

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**IDEAL TERMS** 

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\$5200

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Excellent Condition-Easy Terms.

\$4500 826 Highland Ave

Also in A-No.1 Condition-Easy Terms.

\$3200 27 W. Charles St.

\$29.94 per month will carry

Including Taxes, Water Rent, In-surance and Building & Loan Shares

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See any of the follownig Real Estate Agents W. REX McCROSSON

WALTER D. LAMON RAYMOND WARNER GEO. W. ROGERS, Inc.

\*

SAVAR ....

25c 'Til 5 p.m. Kiddies 10 cents No Advance in Prices Sunday

'MORE ENTERTAINMENT THAN THERE'S TEA IN CHINA! Thirley YOUNG . FAYE

Hear Shirley and Alice Faye Sing 6 Smash Tunes

Rib Roast

Shoulders Pork

Lamb

Pot Roast

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107 E. Broad Street Phone Riverton 126

Palmyra FREE DELIVERY

28c

22c

27c

25c

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## MEAT

경영하다가 경하는데 살아보고 있었다. 나는 것 같아 보면 하지만 하지 않는데 하는데 없는데 사람이 되었다.	ID	27c	
Prime Rib Roast	16	24c	
Boneless Rolled Veal		25c	
Legs Lamb	1 41	19c	
Fresh Killed Chickens	15	17c	ģ
a t ttame book and			
- C. Denet	11/	200	•
and the state of t			•
44 . Th. I. C			•
Pure Loin Roast	10	10	
Vogts Sliced Bacon /2	10	62	-
Vogts Sliced Bacon Fresh Calves Liver	- 10	22	-
Tender Lambs Liver	10	220	

## **GROCERIES**

10-lb bag	49c
Sugar box	17c
Ivins Crackers, Nax 16	15c
Pure Fruit Preserve	23c
Chase & Sandoin's Contect	
Brookheld Eggs	90
Bond Bread Crumbs 2 for	
White Meat Tuna can	21c

#### DELICATESSEN

Fresh Made Potato Salad Liver Pudding	2	16	25c 29c 10c
Imported Roquetore	1/4	1b	15c 35c
* Timberner	1/4		10c

#### **PRODUCE**

Fresh Clean Spinach	_ 1b	5c
Fresh Clean Spinach	th	21/2C
Tender Cabbage		29c
Snow White Mushrooms	77.	25c
		10c
	doz	. 10c
Tangerines	-	

# **BOND MARKET**

Phones 1140, 1141 15 E. BROAD ST., PALMYRA

DRAGONS ELECT The Black Dragon Fencing Club ield installation of the new officers and initiation of new members last

"Bud" Riddel, the new comma eplaced Fred Henzler, Jr., ex-cominder. Arthur burns was elected senior vice commander; David Gould, junior vice commander; and Joe Doorling, scribe.

Joe Doorling, scribe.

The new members are: George
Beauchamp, Emil Bohus, Ozzie
Parsons and Charles Seemuller. Some sorts of success are to

Evenings 7.00-9.00 o'clock THURSDAY, Jan. 14-JANE WITHERS

Matinee Daily at 2.00 p.m.

Singing and dancing her way into

Can This Be Dixie FREE-To Our Lady Patrons "Royal Crown Derby" Chinaware

FRIDAY and SATURDAY,



MONDAY, Jan. 18-Due to the numerous requests of our patrons we will again bring

One Way Passage

WILLIAM POWELL KAY FRANCIS FREE-To Our Lady Patrons "Royal Crown Derby" Chinaware

TUESDAY, January 19 MARTHA RAYE

Hideaway Girl

WEDNESDAY & THURSDAY January 20 and 21 The Elemental Force that has kept "Tobacco Road" on Broadway for three years—as powerful in its appeal as the mighty MISSISSIPPI

Banjo On My Knee

BARBARA STANWYCK JOEL McCREA -Thursday-FREE-To Our Lady Patrons "Royal Crown Derby" Chinaware

Fri. and Sat., Jan 15 and 16 ie Great Lovers Together Again Clark Gable Joan Crawford Love On The Run Sun. and Mon., Jan. 17, 18 THE FUN REALLY SHINES ALL THE TIME

Mrs. Murphy: "What! You're go-

are you going to live on?"

Mrs. O'Flynn: "We'll be all right.

The poor fellow owes me enough to

Where the Best in Enter-

tainment Awaits You!

keep us in comfort for years."-

ing to sell and marry that hardus lodger of yours? What on earth

uesday, Jan. 19 TWO BIG FEATURES JAMES DUNN in

Come Closer Folks LEW AYRES in

Murder with Pictures Wed., Thurs., Jan 20, 21



Coming Friday and Saturday-ELEANOR POWELL in "BORN TO DANCE"

635

Ask the Operator

Riverton 560-w

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And we'll deliver your fuel requirements almost immediately and by the way the calls are coming in . . . . there be quite a few folks who like MacCord Brothers fuel. ATLANTIC FUEL OIL

LEHIGH COAL-KOPPERS COKE

MacCord Brothers LEHIGH COAL, KOPPERS COKE, ATLANTIC FUEL OIL

Coopertown Road, Delanco Phone: Riverton 560-W or Riverside 189 DEPENDABLE DELIVERY SERVICE

man may be gained by observing the way he invests his leisure hours."

# THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



RIVERTON-PALMYRA, N. J., THURSDAY, JANUARY 21, 1937

# FOLLOW-UP ON

Since the Burlington County Tu-berculosis League tries to account

County residents who have not in

Appropriation for Purchase Combination Truck for Fire Company

The Riverton Borough Council, at its regular meeting held on Thursday night in the council chambers. day night in the council chambers, adopted the budget for 1937, and set February 11, at 9 p.m. at the time ly ones. These people are anxious for the public hearing on the pro-posed financial setup.

Rate Only Estimated

preceding year.
"Therefore," said Mr. Davis, "ou

final rate may be either above or be-

Councilman E. K. Merrill, chair-

the fire company and he felt that eral somewhat surprising statements the latter were most willing to coop-in his discussion of Youth and Social erate by having their organization Change. Chief of these, was his absorb as much of the overhead as opinion that social stratification was

apparatus was purchased several years ago despite the advice of the

He stated that the fire fighters felt action to the trucks, in order to obtain ladders, etc. All of this requires Eloise Reven who are the store will be open for business on the following day, Friday, 18, at the Riverton Country Club.

"The new truck desired by the hire boro Normal School and at Colum-department should eliminate all bia and Rutgers Universities, these difficulties," said Mr. Merrill. For the past 12 years Mrs. Dare has been principal of the Newfield allowance for either of the present allowance for either of the present school, in Gloucester County, where features for Thursday evening. The members of the committee on light properties of the committee on arrangements, of which Mrs. H. B. Williams is chairman, were congrated that the trade-in has been principal of the Newfield School, in Gloucester County, where features for Thursday evening. There will be numerous demonstrated ations. trucks was so low as to preclude any the progressive quality of the work There will be numerous den

Equipment Desired

triple combination. It carries ladders, hose, and many other accessories needed in fire fighting and has, in addition a booster tank and pump. This latter equipment is being more generally used all over the country for small fires, in order to reduce loss by water.

The apparatus would cost about \$6800, but Mr. Merrill felt that a saving of \$400 to \$500 could be effected by using the present ladders, which he believed would be serviceable for a number of years. After considerable discussion on the part of council it was decided to include an item of \$1000 in the 1937 budget for the purchase of the combination truck.

The apparatus would cost about \$6800, but Mr. Merrill felt that a saving of \$400 to \$500 could be effected by using the present ladders, which he believed would be serviceable for a number of years. After considerable discussion on the part of council it was decided to include an item of \$1000 in the 1937 budget for the purchase of the combination truck.

(continued on page 3)

Hope LeBar Roberts held the interest of her listeners by the force-ful and dramatic manner in which she had better do. While she was laking she had opened the car door and the dog hopped in and made international.

"Lost" found a friend in Mrs. Nathan Lane, of Riverton, when he went to he ro Sansom street, Philiamself at home.

It was finally decided that Mrs. Lane would try to get in touch with the owners.

It is thought that the dog jumped from a car while it was passing through Philadelphia.

If ever a dog nudges you on the speak harshly to him and order him on his way, perhaps he is trying to the cancellation, and alimony the left you about the trouble he is in.

# CHRISTMAS SEALS PALMYRA POLICE CONDUCT DRIVE

for all Christmas seals mailed at Warnings Futile According to Chief Beck, Violators to Thanksgiving time, follow-up letters will be sent soon to all Burlington Be Arrested

The Palmyra Police, under the direction of Chief C. Morris Beck, are conducting an intensive drive which do not need immediate at-tention are put aside for more time-against violators of motor vehicle egulations.

Won't you please send your constate, county, and school levies, is \$4.05 against \$3.88 for 1936. Ratables in Riverton are about \$35,000 lower this year than in 1936 Won't you please send your contribution as soon as possible in order tribution as soon as possible in order to help us raise this amount and to spite the advice of the police. He added that no further course was open, but to arrest those who habit-

Sixteen Families Now on Relief,

New Projects for Girls Between 18-25 The regular monthly meeting of less driving. Jacob Rothman, 585 Carmen the Riverton-Cinnaminson Welfare Association was held on Tuesday

vening, January 19, in the office of the association, Riverton. brought up the matter of acquiring a new truck for the Riverton Fire local for the Riv a new truck for the Riverton Fire port for January 1937, excerpts of charged with permitting a person to drive his car without a license, and

seemed to be an opportune time to take definite action, in view of a possible reduction in the county tax had as its theme: "Planning for Hu-He said that the members of his committee had spent considerable time in conference with officials of ark Research Centre, who made sevimportant in the United States today, in spite of our much vaunted

# NAMED PRINCIPAL

(continued on page 10)

that a new truck was essential in order to combat blazes properly. At At the regular meeting of the Cinthe present time, with two pumpers, naminson Board of Education held public between the hours of 7 and it is necessary to locate trucks at the hydrants, which may be some Mrs. Lillian A. Dare was appointed No sales will be made at this time, ebrated its seventh birthday at the

tain ladders, etc. All of this requires considerable time.

There is no room on the pumpers to carry salvage blankets and other essentials.

"The new truck desired by the fire department should eliminate all tails and the standard of the fire department should eliminate all tails and the standard of the market will be closed during the day on Thursday, but for the consumers of customers, phone orders will be received and promptly filled during the day.

A larget tail succeed Miss H. In preparation for the inspection, the market will be closed during the day on Thursday, but for the consumers of customers, phone orders will be received and promptly filled during the day.

has been conspicuous.

During the past few weeks many

for the public hearing on the proposed financial setup.

The budget calls for the raising of \$33,315.27 by taxation, for the administration of borough affairs, as compared with \$31,813.46 last year.

The estimated tax rate, including to help but have temporarily forgothen or mislaid the seals. The sum realized from the sale of seals to date is \$4600.00, and every penny of this is gratefully appreciated. The goal is \$5500.00.

Won't you please send your continued these individuals have continued to help but have temporarily forgothen to help but have temporarily forgothen to help but have temporarily forgothen the sale. The sum realized from the sale of seals to date is \$4600.00, and every penny of this is gratefully appreciated. The goal is \$5500.00.

Won't you please send your continued the past few weeks many drivers of "one-eyed" cars have been warned, as have a number of individuals who have persisted in parking in restricted areas.

Chief Beck states that many of these individuals have continued

ually disregard the motor laws. Several Fined

Langhorn avenue, Camden, was taken into custody for parking in a restricted area. Gold was given hearing before Recorder Carl Lutz, who gave him a reprimand and later eleased him upon payment of costs. On Saturday Leon Cavik, 595 Washington street, Audubon, was fined \$5 by Recorder Lutz for care-

street, Camden, was fined \$15 and osts for driving without a license. paid \$50 and costs upon being found

# **MARKET HOUSE**

aspection Night on Thursday, January 28, Next Day Is

democratic ideals; and that these vations with any member of In a special announcement, published in this issue, the proprietors of the Philadelphia Market House are extending an invitation to the people of Palmyra, Riverton, Cinna ninson and nearby communities to AT CINNAMINSON inspect their new and modern food market on the evening of Thursday, January 28, when the new establishment will be thrown open to the

distance from the fire itself. This supervising principal of the school, but the store will be open for busi- charter luncheon Monday, January

tions by representatives of nationally advertised food products which

COLLEGE OFFERS GARDEN COURSE

Because of the widespread interest xhibited in the one-week course in flower gardening, it will be repeated this year during the period March 1-6, at the College of Agriculture, Rutgers University, New Brunswick

the work of this course will be found to be very helpful to anyone inter-ested in flower gardening, especially those who have small home gardens, those specializing in some particular flower, such as roses or dahlias, and by those who are engaged as gardeners and want some expert advice on the problems they meet in their

Full particulars regarding this course can be obtained from Professor Frank G. Helyar, director of resident instruction, Rutgers University.

# On Friday, Ralph Gold, 1029 DINNER PLANNED

Honor of Twenty-five Year's Service on Palmyra

A testimonial dinner in honor of C. Morris Beck, chief of police, will the P. O. S. of A. Hall, in recognition of Mr. Beck's 25 years of service on the Palmyra police force.

The committee in charge includes: George N. Wimer, chairman; Ed-ward King, vice chairman; T. Curtis Flynn, treasurer; Karl Lutz, secretary, and Joseph L. Stack, assistant Arrangements are being made to

secure a prominent speaker for the occasion. A well-known orchestra will furnish music for dancing and the Adelphia Quartet will render Due to the limited capacity of the hall, only 240 tickets will be offered. There will be no public sale, but any-

one desiring to go may make reser-

# **CLUB CELEBRATES** 7th ANNIVERSARY

ebrated its seventh birthday at the

A large number of members attended including many of the charter members and two past presidents, Market street. Mrs. Roland Dunn and Mrs. Elvin

Mrs. J. W. Evaul, the new presi-

An original song, with words and of South Broad street, between Hylmusic by Mrs. Clifton Cooper, in honor of the club's birthday was

# **SEWER EXTENSION FACTS AND FIGURES**

rough Council of Palmyra Gives Cost of Proposed Improvements

The Borouga Council, of Palmyra, has issued the following statement, for the information of property holdrs, regarding the proposed sewer

The proposed sewer extensions are located within a low level district bounded by Fifth and North Broad to the south, Hylton and Orchard avenues to the west and Walnut the east. By a low level district, it is meant, that due to the general topography of the ground, the sewmust be pumped up to an eleva-

tion high enough to allow it to drain into the disposal plant. The purpose of this sanitary drainage is to eliminate cesspools within this area and to correct the unsani-FOR CHIEF BECK this area and to correct the unsanitary conditions created by overflowing cessonols during rainy periods ing cesspools during rainy periods. It is within the power of the State Department of Health to order a municipality to discontinue commi ting these nuisances.

> Streets to Be Sewered The streets to be sewered are as

Pennsylvania avenue, S. Broad New Jersey avenue, S. Broad street to Lane. Hylton Road, S. Broad street to

S. Broad street, Hylton Road to Spring Garden street, Pennsylvania avenue to Filbert street.

Spring Garden street, Chestnut

street to Walnut street. Spring Garden street, Walnut treet to Cinnaminson avenue. Walnut street, S. Broad street to Spring Garden street.

Walnut street, Memorial avenue o Pear street. Chestnut street, S. Broad street to Memorial avenue.

o Filbert street. Pear street, Walnut street to Fil-

Filbert street, Charles street to Spring Garden street. Park avenue, Spring Garden street Fifth street, Orchard avenue

Charles street. Cinnami

nue to Filbert street.

point south of Fifth street. Orchard avenue, Fifth street to N Broad street. Legion avenue, Fifth street to

N. Broad street House connections will be

Pumping Station This sewage flow will be drained to a point located on the south si

NUMBERS FOR MOVIE TICKETS

327

The following six numbers are the winners in The New Era Comic Section Contest this week.

553 1473 Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last

1116

page of the comic section, and you will receive two adult passes for the Broadway Thea-tre, Palmyra.

PRICE FIVE CENTS

**COUNCIL ADOPTS BUDGET FOR 1937** 

49th Year No. 3

C. Kenneth Davis, borough collector, emphasized the fact that the ACTIVITIES OF tax rate is only estimated. This is because the figures for the state and county are not available at the present time. Borough officials are required by law to use the same amounts as were required during the

Fire Truck Appropriation

Need for Apparatus Mr. Merrill remarked that the fire conmpany cannot be held responsible for having two pumpers and no other type of truck, as the present MRS. LILLIAN DARE

He went on to describe the type While some trailers are sporting should be of interest to all house of apparatus which seemed to be window boxes, it isn't too much to wives. of apparatus which seemed to be window boxes, it isn't too much to wives.

especially adapted for local use. This expect that full fledged flower gar-1 Visitors will have ample time to make the service dens will yet be found on the roof. (continued on page 10)

trule combination. It carries ted.

Hope LeBar Roberts held the intriple combination. It carries lad-

## **CHORUS HAS WON MUCH ACCLAIM**

Group to Sing Here on January 29 Has Appeared at Phila. Academy of Music

The Cheyney Chorus, which will give a concert in the auditorium of the Riverton Public School on the evening of Friday, January 29, has won national recognition for its ren-dition of negro spirituals.

The chorus has appeared for the t several years at the Academy of Music, Philadelphia, and has been beard over the air, on national hookups, on several occasions. Frequent broadcasts have been made over sta-

The members of this organization are students at the Cheyney College, Cheyney, Pa., an institution which is in its 99th year. A feature of the college work has been the study of of 3 East Broad street, Palmyra, music and of singing. who has recently become affiliated

The program at Riverton will be with the Askew Motor Co., of Riverconducted by Dr. Leslie Pinckney ton, in the capacity of service man-Hill, president of the college. Dr. ager, Hill has devoted many years of his life to the study and musical interpretation of negro spirituals, and ose in charge of the affair feel particularly fortunate in receiving as-

#### BENEFIT DANCE AND CARD PARTY

Palmyra will hold a Roosevelt dance and card party Friday, Januthe four stooges of the Y.P.F. plotary 29, in the K. of C. Hall, at Elm ting activities so new, so daring, so wenue and Broad street, for the extraordinary, so downright revolubenefit of crippled kiddies. tionary that he fears to divulge Tickets are 50c including refresh- them,

The committee has been in touch with a number of local organizations and all agree to cooperate. If

any unit has not been called it is an oversight, as the committee wishes Riverton this Friday night is in for the cooperation of everyone in this a surprise. There will be Coney Cards will start as 8.30, and danc-ing from 9 p.m. to 1 a.m.

Island Jam. In spite of utilized tempts at secrecy we have learned that the plans call for very pecular that the plans call the plans call for very pecular that the plans call for very pecular that the plans call for very pecular that the plans call the pla ing from 9 p.m. to 1 a.m.

Each one is asked to help either mehtods of taxation which are de-

tickets. There will be music by a good orchestra.

#### HARP TRIO AT WOMAN'S CLUB new sort of auction sale. There will even be lessons in getting fine things

At the next meeting of the Palmyra Woman's Club Monday, February 1, the artists will be the Harp isfied is to attend the meeting, cau-Trio of the Curtis Institute of Music cus, midway, rout, or what have you, consisting of two harps and a cello. this Friday night. Second-hand in-

This combination being rather un- formation is notoriously unreliable usual, the club hopes to have a To see and know what all this is 826 Highland Ave large number of members and guests about you must be there in person so that interested music lovers in No one can, or will tell you the Palmyra and vicinity will have an opportunity to enjoy a truly remarksulf, as a well-informed member of society, requires your pressence.

Publicity.

by donating a prize or by buying signed to relieve the visitor of a

### PORCH CLUB

The program for the afternoon of nuary 19 was sponsored by the MANY ARTICLES Literary Department who had selected three sketches from wellknown books. The first sketch shown was an excerpt from Dickens'
"Nicholas Nickleby." Those taking part were Mrs. Henry W. Shreve, as Mrs. Nickleby, Mrs. Edward Hunn, an old gentleman, and Mrs. Gorham P. Sargent, as Kate Nickleby.

A scene from "Seventeen," by Booth Tarkington was next on the program, played by Dora Parry and Eleanor Hall.

The last scene was from "Victoria"

Eleanor Hall.

The last scene was from "Victoria Regina." Mrs. Douglas Clark portrayed Queen Victoria, while Alice Parrish, Maria Randall and Connie Porter played the ladies in waiting. Some delightful musical selections were rendered by Miss Sara Joseph, who is associated with Mrs. Mueller in her music studio.

"I hear you have a fine cow," said furnishes its own materials such as tape and sewing cotton. The sale of tinfoil provided \$16 last year for supplies, and Mrs. Isaac Stokes gave about \$40 from articles which she sold for the hospital during the year.

This group makes a few new articles, as time allows, but most new work is handled by groups outside the hospital. Over 2000 new articles and 3295 sponges and packs were made during the year.

"I hear you have a fine cow," said the stranger. "What will you take for her?"

"Wait a minute," replied the farmer cautiously, "are you the new assessor or has my cow been killed on the railroad?"—Detroit News.

#### SERVICE MANAGER SERVICE MANAGER

AT ASKEW MOTOR The Askew Motor Co., Chevrolet dealers, Broad and Fulton streets, Riverton, have announced the approximately to Thursday, January 28. It will be held at the home of Mrs. Ralph Riverton, have announced the appointment of William W. Moore, of Rivers, 806 Lincoln avenue, Palmyra. Bast Broad street, Palmyra, as The change has been made in

> service manager. Mr. Moore has spent the past 20 formulation of plans for the annual years in automobile work, being as-sistant service manager in Downingtown, Pa., for five years after which to attend, he spent a similar period with the Buick Motor Co., of Philadelphia, n the testing and new car depart-

He has been service manager in a large General Motors establishment at Lakewood, N. J. for the past 10 years.

The Askew Motor Co., according to Mr. Moore, has a completely equipped service department and is ow in a position to do all kinds of body and fender work. A frame straightener has been installed recently, in addition to an oil and gas

analyzer,
The service department will I open daily from 8 a.m. to 9 p.m.

**DEPRESSION** 

**PRICES** 

and on

## C. Island Jam?

Elmer returned the other night with his feathers ruffled and his head cocked wickedly on one side. nounced later by the Cinnaminson Adventure Hi-Y who are sponsoring the affair reading was in steam gauge figures and his heart beat sounded like a watch tick. Elmer had uncovered a plot for revolutionary activities. Flying about, and listening here as is his wont, he had overheard

Your informant, who is something

minimum of money at a maximum

As nearly as we can make out the

Is anarchy to rear its head in ou

Jam? How can taxation be lowered and be made more agreeable? Come

and see for yourself.

midst? What is this Coney Island

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THE NEW ERA

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## \$5200 activities are harmless and enjoy-

able, games, music entertainment, a Excellent Condition-Easy Terms.

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Also in A-No.1 Condition-Easy Terms.

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27 W. Charles St. FOR HOSPITAL \$29.94 per month will carry

The sewing group which meets at Including Taxes, Water Rent, In-

\$2000 810 Walnut St.

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Women and Children New Garments Made

and Remodeling Done Coats Remodered and Relined Men's Overcoats and Business Coats and Vests Relined order to allow more time for the

> MRS. A. B. POWELL 261 W. Broad St., Palmyra Phone 347

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# I SHOULD WORRY ABOUT

FIRE

**BURGLARY** 

IN MY HOUSE WHEN LESS THAN

# One Penny a Day

Rents a safety deposit box in the Cinnaminson Bank and Trust Company for a whole year.

I don't jump out of my skin every time the fire siren goes off, and I don't get jittery when I hear a creak on the stairs in the dead of night.

I know my valuables are in a place as safe as human hands can make it, and I know the odds against loss are

With me it's a plain piece of sound business judgment—and I do it with the same automatic regularity as I wind my watch.

You too can enjoy this same freedom from worry-Ask anyone at the bank.

# **CINNAMINSON BANK**



Riverton, N. J.

### Council Adopts Budget for 1937

\$500 Already. Appropriated Last year, realizing that some improvement in the fire apparatus would be necessary, council set aside occurred on October 2, when Joshua sould be necessary, council set aside \$500 as the nucleus of a fund for this purpose. This sum, however, was not expended, and, together with \$1000 included in this year's budget, can be used in any plan decided upon to finance the purchase of a new truck. Eurther details as Association, Barclay to Present Paper

Cox, of Florence, made a successful getaway.

The resolution was signed by a committee composed of Francis S. Grogan, Hyman Rosenbaum and Arthur D. Cross. The provisions

of a new truck. Further details as to the method of making payments will be worked out at a later date.

Mayor Biddle remarked that 1937 seemed an advantageous time to get the truck, especially since the fire company seemed to feel that it was

Arthur D. Cross. The provisions were as follows:

1. Rain Conductors. Shall be of four-inch cast iron pipe caulked with lead and encased in brick.

2. Coping and Walls, Grouted with essential with cement and made flush.

3. Passageway between the fail

Other Items in Budget With the exception of the item for the fire truck, there were few for the fire truck, there were tew changes in the disposition of funds as compared with 1936. The school grand jury complimented Prosecutor Howard Eastwood, of Burlington,

in the separate school budget), and there is an increased appropriation comprehensive manner in which of \$200 each for trees and lighting.

A reduction of \$200 was made in the ther resolved that the Burlington of \$200 each for trees and lighting. Committee Reports

Councilman Merrill, reporting for tensive investigation of all cases the finance committee, presented a presented to the jury, and upon the liam Gootee, chief of police, and Officer John Carhart be increased office. \$60 per year, in view of continuou efficient service and for extra duty performed. These were passed

Reporting for the police committee, Mr. Merrill recommended the appointment of the following special officers: William Thomason, Hobart

A total of 74 cases were investi-Wright, Jacob Strohlein, Frank gated. Strohlein, Frank Kapus, Giles Knight, Walter Armstrong, George Carney, Roy Bowers and Wilton Mount, This recommendation was adopted of 616 Elm Terrace, Riverton, anand Mr. Mount was also appointed nounce the engagement of their daughter, Alice, to Edwin Stevens

Park, at an annual salary of \$350. Weeks, son of Mr. and Mrs. M. Mr. Merrill also requested authorization to take up with the officials zation to take up with the officials of the fire company the matter of painting the police headquarters, with the exception of the cells, and it was so ordered.

The announcement was made at a luncheon Saturday. Those present at the luncheon were: Miss Margaret Weller, of Riverton; Mrs. Samuel

Highway Committee Gorham Sargent, chairman of the highway committee, reported that the curb at the bend on Main street was being cut back about 2½ feet.

Manual Planta Committee

Haddonfield; Miss Ruth Stetser, of Haddon Heights; Miss Mary Church and Miss Sue Hughes, of Cape May; Mrs. Harold Stevens, of Philadel-Mayor Biddle suggested that similar conditions be investigated on all the other streets where the curve makes

Councilman Sylvester, reporting for the lighting committee, called attention to the need for additional lights on Broad street, as a safety measure, and advocated the installation of eight more 4000 lumen larges the method he was to employ in at strategic locations which had been selected after careful investigation drawing on the borough for funds.

Mr. Mattis also mentioned the of the situation. His resolution to this effect was adopted, and the councilman was instructed to make

had conferred with an expert in ployees out of work.

Philadelphia, regarding the advisa
After a lengthy discussion on the bility of repairing the pump on one piece of fire apparatus, instead of purchasing a new one, and that he had recommended that the item be replaced rather than to attempt any

After a lengthy discussion on the 1937 budget, council adjourned at 11.50 p.m.

The following bills were ordered paid:
Borough Organization—
Runnicipal Officials' Asso.. dues \$ 3.00 repairs which probably would not be satisfactory.

Council authorized the installation of a new pump by the American La

Nathan Lane, chairman of the insurance committee, reported that he had gone over the existing schedule and found that everything was in a satisfactory condition satisfactory condition. Resolution for Strohlein

Mayor Biddle read a resolution prepared by council wheih expressed the appreciation of that body for the interest taken in public affairs and sincere service rendered by John L. Pr

Strohlein, former member of council.
This resolution was adopted and ordered to be spread upon the minutes.
Councilman Shrader, who is chairman of the special committee on the better protection of the Cedar street crossing, advised council that he had received a communication.

The were Era, officers cards Shade Tree-J. A. Peck, tree surgery Weilare—Custodian school funds D. M. Chiton—Custodian School funds D. M. Chiton—Cu he had received a communication. The past cannot be changed, but from the Pensylvania Railroad in the past can be left.—Dr. W. L. Watrespect to the installation of flashing kinson.

# ACT TO PREVENT

The Burlington County grand jury adopted a resolution last week which

with cement and made flush.

3. Passageway between the Jail and Sheriff's Home. Either removed entirely and discontinued or place "Notes of the San Antonio Meet-

sition to prevent prisoners from climbing over. Another resolution adopted by the upon the clear, understandable and county detective's office and memthe method in respect to bee hives. bers of the state police be compli-

cooperation which existed between the state police and the detective's and Friday was no exception. Indictments Returned Delayed in making its report be

cause of the absence of Judge Henvere offered.

ENGAGED Mr. and Mrs. Joshua S. Bartley, served. The chairman of the committee

Silver, of Palmyra; Miss Betty Bissicks, Miss Dorothy McClelland, of 

an awkward angle in the thorough- lights at that point. No satisfactory agreement has yet been reached on this matter.

tion of eight more 4000 lumen lamps the method he was to employ in

the necessary arrangements for the to investigate the situation, and it was also suggested that some labor might be used to advantage in Mem-

Pump to Be Replaced

Mr. Merrill, in a report of the committee on fire, advised council

Mr. Mattis remarked that such a project should be of a nature which project should be of a nature which that he and Councilman Sylvester would not throw any regular em-

Fire and Water—
Schwartz Bros., Inc., helmets, gloves \$1.37
E. M. Carhart, phone January 3.00 John Dziedzic, salary, January 75.00 5.00 150.00

2.57 N. J. Beil Telephone William Gootee, salary, phone, 132,60 3.700.00

# JAIL ESCAPES ROSS E. MATTIS WILL PRESIDE

Is Head of N. J. Beekeepers

clay, of Riverton, chairman of the several talks by members on the committee on research, will render a report. Mr. Barclay is also sche
Jubilees, British America, Foreign

ing."

A feature of the beekeeper's program will be a discussion of the possibilities of tatooing as a positive means of identification of hives.

Mem Jersey State Police have sucidentifying poultry by similar means, and Sergeant J. V. Conover, of that body, will discuss the application of

### CINNAMINSON P.-T. A.

Fathers' Night always provides elaxation from the regular routine,

Three hundred and fifty people gathered to hear and see an exhibition of tap, toe, and soft shoe dancing presented by the pupils of nearby school of dancing. Several solos, vocal and violin,

After the entertainment, those who wished, danced to the music of the Hill-Billy orchestra from Burlington, and refreshments were

wishes to thank his assistants, and all others who helped so willingly.

Victoria, Australia, pioneered in nodern minimum wage laws, pass-

# YMCA STAMP CLUB Palmyra and Riverton

A MERSIMBOUR

and Electric Eye. Members are urged to attend and

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#### THE NEW ERA

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KARL W. LATCH, Adv. Mgr. 812 Morgan Ave., Palmyra Phone 1145-W

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds Fine Printing at reasonable prices.

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## New Ambulance

The Palmyra Ambulance Association has recently purchased a 1937 Packard ambulance, the new equipment being of the most modern type and equipped with every facility for the comfort of the patient

The association deserves much credit for their far-sighted vision in obtaining such splendid equipment.

The number of calls received by the old machine distinctly proved the need for an ambulance in this vicinity, and the Palmyra organization merits the whole-hearted support of the citizens of Palmyra, Riverton and Cinnaminson.

**PALMYRA** 

Mrs. Jessie Warner, of Cinnamin

receive painful bruises and a strained

Mrs. W. T. McAllister fell while

Phalanx Convention

this week.

### RIVERTON

The Associated Republican Clubs The Associated Republican Clubs and the Woman's Republican Club blanket club last week were: Mrs. Jeanette McMahn, of Maple avenue, a legislative dinner to be held at Hildebrecht's, Trenton, Monday, Hildebrecht's, Trenton, Monday. February 1st. A reception at 5.30 will precede the dinner which will will precede the dinner which will be served at 6 o'clock. Governor Harold G. Hoffman will be the guest of honor and the speaker of the evening. Tickets for \$1.25 may be obtained from any member of the committee: Fred Hennings, Riverside Mrs. Pauline Bartlett, Burlings ton Mrs. Sarah Pauker and Mrs. Sarah P ton Mrs. Sarah Parker and Mrs. Margaret Hamilton, Florence; Nelson Myers, Mt. Holly; Mrs. Alma Evans, Riverton; Roy R. McDougall, Delanco; Mrs. Pearl Bridegum, Hainesport, and Jack Pancoast, of fortune to fall from the step at the Palmyra station last Wednesday and

Mr. and Mrs. T. R. Gardner, of Linden avenue, have returned after an extensive motor trip of four weeks through the state of Florida.

Mr. and Mrs. James Clark left and wrenched her ankle. She able to be up and around again. Monday for Mexico, where they will spend a month with their daughter, Mrs. Antonia Coutelenc.

The YMCA Auxiliary is planing to hold its annual meeting at the home of Mrs. Charles Yost on Febthe form of a covered dish luncheon.

tertained at dinner Friday evening,

The Woman's Republican Club of club this week. Hall, Burlington, Thursday. The ladies of the Burlington Club will be the hostesses. Mrs. Miriam Lee Early Lippincott will speak on

Mrs. Alma Evans is recuperating sponsored by the local Phalanx club from an automobile accident two of the YMCA. E. W. Barnes head of Miss Vida Bortner's room tied of young men's work of the state Y, them with 27 per cent. broken nose and badly strained right is working on a program for the The student court opened this

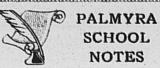
graveyard,

#### LABEL ISSUED FOR STAMP SHOW

The management of the Second Annual Stamp Exhibition, to be held by the Associated South Jersey; Stamp Clubs, in the junior ball room
SECOND ANNUAL
man Hotel, in Cam-

den, on Friday, January 29, and Satur-day, January 30 and Sunday, January 31, has prepared a neat and very clever label for the show as is

the custom at all big philatelic exhibitions. This label, shown herewith, is printed in the center of a sheet of gummed paper and is perforated about the size of our standard special delivery stamp. opens, by mail at 10 cents for first copy; additional copies five cents; address E. C. Pratt, P. O. Box 149,



Auto Driving Course

In connection with the popular

Club, of Philadelphia

The topic "safety" is one of the features of the course.

In this connection also, R. V. Buckley, of the New Jersey Motor The winners of the Sacred Heart

Arrangements have been made

the supervision of a state inspector.

Those who pass will be given a card certifying that such is the case son avenue, entertained at a birthfurther written examination when they apply for driver's license. Mrs. Elvin I. Powell had the mis-

Miss Middleton to Speak

Today, Miss Dorothy Middleton of the Burlington County Chapter, American Red Cross, will give a demonstration of artificial respirain a store in Philadelphia last week by carbon monoxide poisoning. persons who have been overcome

Eighth Grade-1

Mrs. R. E. Sanford was the lucky The eighth grades, in geography, are studying about immigration and winner of the Agnes Shop dress club

The winners of the Janalene dress
In the 8-1 class some fine reports
were given: The Louisiana Purchase, by Elmer Fry; the Florida Purchase, by William Nuttall; the The annual election of officers will be held at this time, followed by cards.

The boys of St. Vincent's Guild of Christ Church, Riverton, will be entertained at dispers Fridge week.

Mrs. L. H. Beyer attended the Spring style show of the Janalene Company held in the Benjamin Franklin Hotel Monday of this week.

Purchase, by William Nuttall; the Annexation of Texas, by Joseph Giampolo; and Immigration, by Paul Mellas.

Eighth Grade—2

Each year, the boys and girls of

Each year, the boys and girls of Mrs. Mary Kausman, National the eighth grade art clas St. Vincent's Day, in the parish president of the P. O. of A., was the winner in the P. O. of A. blanket make posters connected with their work on Civics.

Burlington County is planning a covered dish luncheon and business meeting to be held in the Grange Hall, Burlington, Thursday. The Church some time in March.

Keek in mind the Girl Scout bantition of posters made in other years. The pupils will use their own ideas, but will be given help with the figures. This year there will be no repe

Seventh Grade Phalanx plan to hold an evening gathering of young men at Riverton has been holding the bank banner on February 2. This event will be sponsored by the local Phalanx club this week the seventh grade pupils

broken nose and badly strained right ankle.

Miss Naomi Evans spent the weekend with Mrs. Grant Ludwig, of Philadelphia.

Mrs. Ogden Mattis who underwent a serious operation in the Cooper Hospital recently, is slowly regreterating.

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COMING EVENTS

Friday, January 22 Basketball, Palmyra High Schoo vs Pemberton, high school gym nasium, 8 p.m.

Card party, auspices Junior Wo-man's Club, of Palmyra, Society

Friday, January 29
The Cheyney Mixed Chorus, in a program of Negro Spirituals, auspices Cinnaminson Hi-Y, auditorium Riverton public school, 8 p.m. Wednesday, February 3 Annual Banquet Riverton Yacht Club at Weber's Hof Brau.

riday, January 29 Basketball, Palmyra High School vs Moorestown, high school gymnasium, 8 p.m. riday, January 22

Meeting, Palmyra-Riverton Y.M. C.A. Stamp Club, Y.M.C.A. building, Palmyra, 8 p.m. Members invited to bring friends. riday, January 29

Card party and dance, K. of C. Hall, Palmyra, benefit crippled children, cards at 8.30 p.m., dancing 9 until 1 tickets 50c.

Wednesday, January 27 Card party, Legion Home, Palmyra, 8.30 p.m., given by Palmyra P.-T.A., benefit of needy children.

Terrell's room are Doris Hubbs, riage of their daughter, Miss Mar-Frank Orlemann and Eugene Die- guerite Meadows to Arthur Poinsett,

given in the high school, under the Philip Snow and Emanuel Roth- Frank Weist, of Yardley, Pa., last direction of Charles W. Hoffman, baum. Mr. Whitcraft has a newly Saturday, January 16.
Wilton E. Mount, of the Palmyra- organized clean-up squad which has Attendants were Mr. and Mrs. Wilton E. Mount, of the Palmyra-Riverton YMCA, presented two reels of motion pictures entitled "Saving Seconds," at the activity period last Thursday.

Organized clean-up squad which has cleaning up both the school grounds and building. This group of boys have been discussing plans for a cleaner school. The match and had a corsage of white th The movies were shown through boys and rooms which they repre- rose buds. Mrs. Donald Poinsett sent are: Miss Egan's room, David wore a blue taffeta and had a corsage Miller; Miss Brown's room, Robert of pink rose buds. Milroy; Miss Bortner's room, William Carson; Mr. Whiteraft's room,

ALMANAC



"Walk with a cripple and you will learn IANUARY

15-Georgia's first colonial assembly convened, 1751 16—League of Nations coun-cil organized amid floods of cratory 1920

17—Daniel Guagenheim established \$2,500,000 fund for promotion of generaturics 1926 18—German empire re-estab-lished through efforts of Bismarck 1871

19-Capitol building at Washington D C. burned 1801
20-Indians of Northwest Territory sign peace treaty Ft Mackintosh 1785

21—Senators from southern states withdrew from Congress 1861 e war

POINSETT-MEADOWS

Mr. and Mrs. John Ridgway, of son of Mr. and Mrs. Reading Poin-Room 201 also has two members sett, of Riverton. The ceremony was utomobile driving course now being in the student court. They are performed by Justice of the Peace

Enough is a feast, too much a

# **Bond Market Money Savers**

#### MEAT

Legs Lamb	1b 2	23c
Fancy Loin Lamb Chops	th 3	35c
Shoulders Lamb	tb 1	17c
Chuck Roast	th 2	21c
Prime Rib Roast	th 2	25c
Pork Loin Roast	tb 1	19c
Fresh Killed Chickens	th 2	24c
Fresh Ground Meat	tb 1	15c
Vogt's Pork Sausage	th 2	27c
Fresh Lamb Liver	tb 2	22c

### **GROCERIES**

tb	37c
1b	220
10 tb	480
. 14-oz. bot.	100
ot. iar	340
doz	35c
can	160
doz. boxes	6c
can	160
can	10c
	10 fb. 14-oz. bot. qt. jar doz. can doz. boxes can can

### **PRODUCE**

Sound Tomatoes	1b	9c
Oranges for Juice	doz.	15c
Stringless Beans		8c
Fancy Seedless Grapefruit	4 for	15c
Crisp Tender Celery Stalks	each	
Golden Ripe Bananas	doz.	15c

### DELICATESSEN

"Bond's" Own Potato Salad or		
Creamed Cabbage	th	250
Sliced Lunch Meats-6 varieties 1/2	th	150
Kraft Cream Cheese	th	170

# BOND MARKET

15 E. BROAD ST., PALMYRA Phones 1140, 1141

# **BOY SCOUTS TO GIVE BIG SHOW**

Musical Production Has West-ern Setting, Scheduled for February 4, 6

to the original songs.

Everything is new; songs, dances, scenery and many new faces. The production nights are also odd, being Thursday and Saturday. Both cast and director are work-ing hard to give the people of Pal-myra and Riverton something new

and exciting.
Publicity Committee.

## **N. J. FARM SHOW JANUARY 26-29**

Richard D. Barclay, of Riverton, Member of Agricultural Week Committee

The annual State Farm Show, one of the main features of New Jersey Agricultural Week, is scheduled to be held this year in the Second Regiment Armory, Trenton, during the

period January 26-29.

The State Board of Agriculture, through its president, Herman C. Demme, extends a cordial invitation to all those interested in agriculture to attend the many activities planned

for the week. Richard D. Barclay, of Riverton, vice president of the board, and a member of the general agricultural week committee, states that the New Jersey show is rapidly becoming one of the leading affairs of its kind in the East, and that many additional attractions have been planned for this year.

#### K. OF C. NOTES

Banquet February 3

The Burlington County Chapter, Knights of Columbus is formulating final plans for the annual Washington-Lincoln banquet which will be held in the Riverside firehouse on Wednesday, February 3 at seven

James Loughran, well-known Philadelphia entertainer will direct the amusement program. This will in-clude popular artists and a promi-nent orchestra which will also furnish music for the dancing to follow the dinner.

Prominent speakers have been en-

gaged for the affair.

The banquet committee urges that all members of councils in the county cooperate to the fullest extent making the banquet one of the out-standing events of the year.

The dinner will be prepared by the auxiliary of the Riverside Fire Com-

Program for February 8 On Monday evening, February 8, St. Joseph's Council, of Palmyra and Riverton, is sponsoring what is known as "Past Grand Knights"

night. An elaborate program is being One of the principle objects of the affair is to bring out members who have been unable to attend meetings

Two million four hundred and thirty-four thousand twenty-six tons of coal are utilized every year to blow train whistles.

# legal horices

SHERIFF'S SALE THURSDAY, JANUARY 28, A.D. 1937

"Bar B O Ranch"—yes it's a musical show, but a new and original one with a western setting. The Boy Scouts of Troop No. S. Palmyra, will give this production for the benefit of the summer campaign fund.

Mary Patterson and "Russ" Rivers will portray the leading parts. "Dot' Devereaux and "Dick" Holman, supported by "Jackie" Blake, Marion Stager, Margaret Neal, "Newt' Hunn, Lawrence Wite, "Ted" Hunn, "Ave" Branson and thirty other younger artists.

The group will stage "Bar B O Ranch" in the Palmyra High School auditorium on Thursday and Saturday.

Mary Patterson will portray the leading parts. "Dot' Devereaux and more than the ported by "Jackie" Blake, Marion Stager, Margaret Neal, "Newt' Hunn, Lawrence Wite, "Ted" hunn, "Ave" Branson and thirty other younger artists.

The group will stage "Bar B O Ranch" in the Palmyra High School auditorium on Thursday and Saturday.

Mary Patterson will portray the leading parts, "Berning of the part of the young girl and her beautiful voice will add sparkle and glamour to the original songs. Everything is new; songs, dances, scenery and many new faces. The production nights are also odd, being Thursday and Saturday.

Beth Carlot of the same land and premises where in a sexuation of the young girl and her beautiful voice will add sparkle and glamour to the original songs. Everything is new; songs, dances, scenery and many new faces. The part of the young director are work-level to the part of the young director are work-level to the part of the young director are work-level to the part of the young director are work-level to the part of the young director are work-level to the part of the young director are work-level to the part of the young director are work-level to the part of the young director are work-level to the part of the young director are work-level to the part of the young director are work-level to the part of the young director are work-level to the part of the young director are work-level to the part of the young director are work-level to the part of the yo

Solicitor: Grover C. Richman. Dated: December 29, 1936. Ptr's fee \$21.84 12-31-36—1-21-37

Red hair for brightest sunshi

Executors' Notice
Estate of Herbert M. Morris, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of the County of Burkington, bearing date the 21st day of December, 1936, upon application of the subscribers. Executors', requiring the creditors of Herbert M. Morris, hate of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under eath or affirmation, on or before June 21, 1937, or they will be debarred of any action therefor against the said Executors.

ELIZABETH V. MORRIS AND



5 E. Broad St., Palmyra, N. J. Phone, Riverton 500

# ANNOUNCEMENT

DR. P. A. SPINELLI OPTOMETRIST

Announces that he has established an office for the examination of the eyes

> 3 East Broad Street Palmyra, N. J.

EYES EXAMINED

Monday and Wednesday, 6 to 9 p.m.

Saturday, 4 to 6 p.m. and 7 to 9 p.m.



### One Policy

The Snover Funeral Home has but one policy, and that is to live up to the highest traditions of the profession.

The Snover Funeral Home therefore renders the same courteous, considerate service whether the arrangements be simple and inexpensive, or more elaborate and costly.

#### The Snover Funeral Home Incorporated

313 East Broad Street PALMYRA, N. J. Frank A. Snover John N. Swartz Phone, Riverton 830

Betty Petty Beauty Studio . . .

519 Cinnaminson Ave. Palmyra

> FINGER WAVING MANICURING HAIR CUTTING BLEACHING SCALP TREATMENT FACIALS

> > Duart Method of

Open Daily 9 a.m. to 6 p.m Monday, Wednesday, Friday and Saturday evenings until 9 o'clock

Telephone, Riverton 480

**Books on Gardening** 

# DREER'S

**GARDEN BOOK FOR 1937** 

Your garden next summer will attractively reflect the knowledge you have gained from reading good books on horticultural subjects during the winter,

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



SMOOTH away lines of fatigue with an application with an electric vibrator. Wash your hair at home and dry it with an electric hair dryer. Put the unruly ends back in place with an electric curling iron. Vibrators \$9.85. Hair dryers \$7.95. Curling iron \$1. Small carrying charge if you buy on terms.



CARLSON'S RIVERTON **PHARMACY** 

> RIVERTON 1510 Free Delivery



N. Kuensel, Prop. RIVERTON, NEW JERSEY Phone, Riverton 972

# RIVERTON SCHOOL

Wilton E. Mount Is Leader of Program, Address Given by R. C. B. Parker

Eighty-two mothers, fathers and Patterson. teachers were present at the River- In the past month, a former serteachers were present at the Riverton Parent-Teacher Association
Parents' Night on Monday. After a brief business meeting Mrs. H. P. Orlemann, Jr., turned the meeting over to Wilton E. Mount, secretary of the Palmyra-Riverton YMCA, the leader for the evening. Mr. Mount introduced Mrs. Stanley Lippincott who sang "Who Is Sylvia" by Schubert, and "Requiem," by Homer; and R. C. B. Parker, supervising principal of Mt. Holly Schools the guest speaker.

Talk by Mr. Parker

#### Talk by Mr. Parker

and said that character was a defidefined because it changes constant- mutual helpfulness." a very important part in character Don't forget! You have a date development, and character prob-with the American Legion next very important part in character

Schools can, through proper environment and teaching, overcome some of the deficiencies of heredity.

By contrasting an average day in

the lives of two boys, Mr. Parker stressed the importance of home enment as the first influence which affects character. The social group or gang comes next in imporance and may even overshadow the home influence during the teen age, and third, the school or church. The whether consciously or uncon-

Advice to Parents children about fine music, art, pic-tures and literature, by showing how the practice of good character habits leads to satisfaction and happines and by helping make the community

a better environment for every child. After the meeting refreshments were served by Mrs. G. Harold Baker and her committee, assisted by the fathers. A plant was awarded windshield stickers, all of which viving the fathers. to Miss Gardener's class for the idly portray the horrors of automo-highest percentage of parents in at-bile accidents thru careless driving, Publicity.

#### PALMYRA TROOP IN SCOUT CIRCUS

portant events in the history of

event and a total of 23 acts will be Troops from this vicinity will participate as follows:

Signaling—Troop 5, Palmyra.
Indian dance—Troop 5, Palmyra.
Fire kindling—Troop 21, Parry.
Camp gadgets—Troop 9, Palmyra.
German band—Troop 9, Palmyra.
German band—Troop 9, Palmyra.
West tribus Troop 9, Palmyra.

The annual meeting of the Phalanx Fraternity was held January 11 at the home of H. Wilbraham. Three of the members, Bob Finney, C. Guest and H. Wilbraham, gave talks about the present crisis in Spain and the possibilities of other countries of the world becoming involved.

A general discussion followed, and many interesting points of view were class is making cows. houses, milk A general discussion followed, and cently visited. For the farm the many interesting points of view were class is making cows, houses, milk presented by the other members. trucks, a milk house, and a barn. After adjournment of the meeting, refreshments were served. The next the banner class of the school in meeting will be held at the home of banking this week, 56% of the class depositing.

Oysters start life as females, merge into males and, after about two years, return to their original



gers Post American Legion are constantly called upon to render service in widely scattered localities, according to Commander Drexel P.

It is by such care for others that Mr. Parker chose as his subject the legionnaires try to carry out the Problems in Character Building," principle expressed in the preamble to the constitution of the American nite part of a person's personality, but that it could not accurately be our comradeship by our devotion to

#### Meeting Next Month

lems in school children most fre- month. Everybody, young and old. quently are found in cases of low You will hear stirring music, be entertained by expert gloom chasers tune up your voice—community singing such as these towns have portant anouncements ever made by the local American Legion Post. Watch for the date and place . We wonder if Harry Schaeffer

can run a scale as well as a marahon race. We'll find out at the ommunity meeting.

Bet Charlie Yost sings a mean

bass and George Durgin should make mountain music.

Ever hear Doc LeFavor play the behavior pattern of parents and teachers becomes a child's pattern behavior pattern behavior pattern behavior pattern behavior pattern of parents and teachers becomes a child's pattern behavior pattern of parents and teachers becomes a child's pattern behavior pattern of parents and teachers becomes a child's pattern behavior pattern of parents and teachers becomes a child's pattern behavior pattern of parents and teachers becomes a child's pattern behavior pattern of parents and teachers becomes a child's pattern behavior patt

The members of Palmyra Post include among many others; three doctors, one undertaker, three pol-Mr. Parker advised parents to cre-ate an atmosphere for good charact-tist, one lawyer and one freeholder. er building by knowing and teaching Can you imagine a chorus like that singing, "Sweet Adeline?"
Keep that date.

Safety Campaign American Legion Posts and couny committees of this state have launched their current-year program windshield stickers, all of which viv-

defective machinery and jaywalking y pedestrians. The movie films are being shown at Legion meetings after which ? RIVE questions are asked of the audience

and rated as a reactionary test. The Four hundred boys will participate in a gigantic pageant to be held in the Mt. Holly Armory on the evenings of January 22 and 23 when the Boy Scouts of Burlington County will stage their annual circus.

The program opens with the The program opens with the March of Scouting at 8 p.m. This will be followed by a pageant which will depict some of the more im-



Knot tying—Troop 22, Palmyra, an illustrated lecture from the Bell Telephone Company. On January 29th, Miss Woolman's last day in PHALANX FRATERNITY Riverton School, there will be a musical entertainment.

Virginia Armstrong.

This world would be a much more pleasant place to live in if we all confined our cross words to puzzles.

Old age overtook a hen that ruled the Washington (Pa.) coop of Mrs.
L. M. Swihart for 16 years. She said the reason it escaped early death was that it was a special heneight.



A NEW LINE OF

PARAMOUNT

Greeting Cards

# **VALENTINES**

531 Cinnaminson Ave. PALMYRA Esther T. Rogers Mildred T. Holt

Open daily 10 a.m. to 10 p.m. 

SEE THE NEW DODGE

**PLYMOUTH** 

In Our Showroom

COMPLETE PARTS AND SERVICE

Phone 26 L.S. GURNELL

10 Broad Street



**OPEN BOWLING Every Night** Call Riverton 1558 for Reservations

Edward Beitz, Mgr. **PALMYRA Bowling Alleys** 

Broad and Morgan Avenue Palmyra, N. J.

**OYSTERS** 

Tasty Toasted Sandwiches Platter Dinners

Fry's Dining Room 11 West Broad Street

HELEN M. ADAMS 611 Lincoln Avenue
Phone, Riverton 517

Palmyra, N. J. Open Mon., Wed. Fr. and Sat. Evenlage

ALL WINTER MILLINERY REDUCED Prices Start at \$1.50 **VERNA L. GUEST** 517 Garfield Ave.

**LUDLOW'S OUALITY MARKET** 514 MAIN STREET

FOLLOWING ARE SOME OF OUR VERY GOOD

SPECIALS FOR THIS WEEK		
Legs Lamb	th	25c
Loin Chops	th	490
	th	450
	10	100
Round Steak	th	380
	th	420
	th	490
	th	290
Rump Roast	th	380
Diced Beef	tb	250
Meadow Gold Butter	th	400
Seeded Raisins p		
Diamond Crystal Salt 2 pk		
Montco Pancake Flour p		
Brooms (a wonderful price)		470

**Phone 1118** WE DELIVER ANYWHERE, ANYTIME

The sale of 1937 Ford cars has brought the following

# **USED CAR VALUES**

Priced for quick resale.

All cars guaranteed.

1932 Ford V-8 Tudor 1934 Ford DeLuxe Tudor 1935 Ford Coupe, Radio 1930 Chevrolet Coupe 1935 Ford DeLuxe Fordor 1929 Ford Sedan 1929 Ford Tudor

Your present car may be the down payment on one of these better used cars. Easy payments.

# **LESTER S. FORTNUM**

115-125 W. Broad Street 

PALMYRA

# **RIVERTON MARKET HOUSE**

**CLIFTON TAYLOR, Proprietor** 

BROAD AND MAIN STREETS, RIVERTON

Phone 996 — Free Delivery

Medium Ivory Soap Kellogg's Corn Flakes 2 for 13c

5-lb Cotton Bag of Sugar 26c Rival Blue Apricots, No.1 can, 11c

Montco Cut Wax Beans 25c BETTER THAN FRESH

12-lb bag 48c Montco Flour Diamond Wax Paper, 125 ft roll 13c

**Evening Star Coffee** lb 22c

Montco Jelly Eggs

lb 13c

#### BROADWAY THEATRE FRIDAY & SATURDAY



America's queen of taps in the swing-time musical hit of the year, "Born to Dance."

## **YWCA NOTES**

Annual Meeting

"Youth in a High-powered World" | Headquarters for RCA radios, radio was the topic of the address given repairs, free tube testing. Schwerby Mrs. Grace Loucks Elliott, psychologist and author, at the annual Palmyra, Phone 28. 1-6—1-27 meeting and dinner of the Burlington County Young Women's Christian Association, held on Tuesday evening, January 19, in the Broad FOUND—Pair of glasses, at 7th Street M. E. Church, Burlington.

Mrs. Alexander C. Wood, Jr., of Riverton, presided at the dinner which opened with an invocation by the Rev. George T. Hillman, pastor of the church, Mrs. Charles S. Beckwith, of Pemberton, president of the county association presided at the business meeting.

Among the guests were Howard Taylor, president of the Burlington County Young Men's Christian Association, and Mrs. Taylor; George A. Darlington, Burlington County Scout Executive, and Mrs. Darling-

Brief reports of activities of the county association during the past year were given at the meeting.

# YMCA BRIEFS

Basketball League

The YMCA Community Basketball League will start activities with a triple header, on Thursday, Jan-uary 21st, in the local high school. Games will be as follows: Trojans vs. YMCA at 7.15 sharp; Tak-Aboost vs Artisans, 8.15, and the final game Burke & Eisley vs K, of C. These games will start promptly.

As an experiment there will be a donation box at the door and the general public is invited. Small children will not be admitted without proper supervision

Rifle Club to Be Formed A rifle club of boys 12 years and over is to be formed through the YMCA.

All boys interested in belonging to such a club are asked to meet at the "Y" Monday, January 25, at 7.30 secure application blanks.

Free Movies Saturday Night From a popular demand the "Y" will show free movies to all boys this Saturday night. Members are cards in order to participate in a special activity. The "Y" will endeavor to provide a show of boys interest each Saturday night. The show will start promptly at 7.15 p.m. and close at 9.15 p.m.

Swimming Instruction

Instruction in swimming and life saving is being offered Thursday evening at 7 o'clock in the Moorestown Community House, without charge other than for the use of the pool. Edward L. Ruehlman, a Westpool. Edward L. Ruehlman, a Westmont dentist, is giving his time under the auspices of the Burlington County YMCA to those interested in learning to swim or improve their swimming ability. A special flat charge has been made for each person that enters this class. If you are interested, kindly contact the YMCA headquarters in Palmyra. The group will include both sexes of all ages.

Gulls banded in England have been recaptured in Newfoundland and Labrador.

Too much courtesy indicates craft.

## Church Notices

CHRISTIAN SCIENCE First Church of Christ, Scientis Thomas Ave. and Seventh St.

Riverton, N. J. Sunday School 9.30 a.m. Sunday Services, 11.00 a.m Wednesday, 8.00 p.m. Reading Room in Church Building Tuesday and Friday 2.30 to 4.30

CHRIST CHURCH EPISCOPAL Riverton, N. J. Rev. Francis B. Downs, Th.B. Third Sunday after Epiphany

Sunday, January 24, 1937 7.30—Holy Communion. 9.45—Sunday School. 11.00—Morning Prayer and Sermon

### **WANT-ADS** LOST AND FOUND - RENTS - SALES

HELP WANTED Rate 10c Per Line (Lines Average 6 Words) Minimum Charge 30c for Each Ad Phone 712

FOR RENT-3rd floor front, room bath, call Riverton 758.

and Linden avenue. Apply New Era Office.

Matinee Daily at 2.00 p.m. Evenings 7.00-9.00 o'clock THURSDAY, Jan. 21-

As powerful in its appeal as th mighty Mississippi

Banjo On My Knee BARBARA STANWYCK

JOEL McCREA FREE-To Our Lady Patrons "Royal Crown Derby" Chinaware

January 22 and 23-



MONDAY and TUESDAY... January 25 and 26-The grandest, gayest, fun show of the new season

Bing Crosby Pennies from Heaven

FREE-To Our Lady Patrons "Royal Crown Derby" Chinaware

WEDNESDAY, Jan. 27-One Day Only JOEL McCREA JEAN ARTHUR in the comedy drama

# THE NEW ERA, THURSDAY, JANUARY 21, 1937

tisan John L. Rivel, occupying the chairs. One new member was ini-

PALMYRA A. O. M. P. movie furnished by the Chevrolet SACRED HEART Motor Company, showing the im-The regular meeting of Palmyra
Assembly No. 65, A.O.M.P., was held on Tuesday evening with the new officers, headed by Master Artisan John L. Rivel, occupying the

Who gives his heart will give his

SAVAR HOAR

25c Kiddies 10 cents No Advance in Prices Sunday



# PHILADELPHIA MARKET HOUSE. Inc.

"The Everbearing Garden" BROAD and GARFIELD PALMYRA Free Delivery-Phone 720 and 721

PRODUCE Good Sound Ripe Tomatoes 2 lbs 25c California Iceberg Lettuce 5c & 8c head Fancy Crisp Hearts of Celery bunch 15c

1/4 pk 12c Sweet Potatoes Fancy Jersey No. 1 Stringless String Beans 2 lbs 19c

Fresh Florida Sugar Peas 2 tb 19c Fancy Yellow or White Turnips 4 to 10c Sound Yellow Onions 14 pk. 10c Fancy Water Cress, Scallions, Radishes Finest Quality Indian River Oranges, thin skin full of juice doz. 19c: 3 doz. 55c

Staman Winesap Apples 14 pk. 15c; pk. 55c **GROCERIES** Sale on Heinz Products-Heinz Catsup, med. size bot., 2 for 25c; 2 lg. bot. 35c

Heinz Tomato Juice 3 cans 25c; doz. 95c Heinz Assorted Soups 2 lg. cans 23c Heinz Strained Baby Foods 2 for 23c Kellogg's Coffee, one of the finest coffees packed 1b 27c Kellogg's Evaporated Milk 3 tall cans 20c Premier Pure Tomato Juice, gal. can 23c; 4 gal. can 85c

# DAIRY

Fine Quality Sharp Cheese Long Horn Cream Cheese, white or deep rich yellow Domestic Swiss Cheese 1/4 th 10c; th 35c Cream Cheese, Pimento Cheese, Relish or all other flavor cream cheese 1/4 1b 9c: 1b 35c Strictly Fresh Eggs 3 doz. for \$1.00 Harding's Sweet Cream Butter, the finest butter money can buy, 14-th print, or farm roll

# **SEA FOOD**

Fresh Flounder th 20c Fillet of Flounder 1b 39c Rock Fish 1b 25c Sea Trout 1b 25c Steak Cod 1b 22c Fillet of Haddock 1b 28c Spanish Mackerel 1b 19c Fancy Large Smelts Sea Bass 1b 20c Fancy Fresh Lump Crab Meat 1b 45c Deep Sea Scallops th 39c Fresh No. 1 Shrimps Fresh Opened Oysters Stewing 20c; Frying 25c In Shell 25c; Opened 30c Large Clams Cherrystone Clams 

# P.-T.A. FOOD SALE

The Sacred Heart Parent-Teacher association will hold a food sale in the school auditorium, Thursday afternoon, January 21, from 2 to 4 o'clock.

Mrs. Frank Hamlin is chairman Orders called for and delivered. Call Riverton 1049-M.

The average battle ship costs in

# RIVERSIDE

Matinee 2 p.m .- Evenings 7-9 Saturday and Sunday Continuous

FRIDAY, SATURDAY, Jan 22, 23 The Queen of Taps



Also Ace Drummond-Sat. Matinee SUN., MON., TUES., Jan. 24, 25, 26



Coming Wed, and Thur., Jan. 27, 28 Jean Arthur - Joel McCrea "ADVENTURE in MANHATTAN" WE HAVE THAT SMOKE FIPE FOR YOU. MEATER

### South Jersey Supply Company

AND STOVE REPAIRS.

Broad St. and Delaware Ave. PALMYRA For Better Shoe Repairing Try N. BEITZ SHOE SERVICE 117 E. Broad Street, Palmyra, N. J.

### Phone 1135 N. DREIER

119 W. Broad St. PALMYRA All Kinds of Orthopedic Shoe Work Dr. Scholl's Foot Remedies

# **PALMYRA TRIMS** MT. HOLLY AGAIN

Locals Win Fourth in County Loop Race, Rothbaum High Scorer

The Palmyra High School hoop sters continued merrily on their way toward a second Burlco League championship when they downed Mt. Holly last Friday night, for the second time this season, the final score being 39-21.

The fracas was staged in M

Mt. Holly put up a stubborn resistance during the first three periods, holding the Red and White even during the initial frame and trailing by only two points at halftime. They cut this to a single counter at the end of the third canto, and Palmyra led at this stage 18-17.

#### Locals Rally

When the final period opened the charges of Coach Dimond evidently decided that it was high time to carry the mail, for this stanza re-sulted in the locals amassing a total of 21 points, while holding the oppo-

sition to a meager four.

Rothbaum captured the scoring honors for the evening by dropping in nine field goals and a single point

from the 15-foot mark. The foul shooting of Palmyra was not up to the usual standard as only three were made good out of a total

#### of 13 attempts. J V's Win

The Palmyra junior varsity took the Mt. Holly reserves over the hurdles to the tune of 31-22.

To date Palmyra has scored an average of 31 points per game as compared with 17 for the opposition.

On Friday night the locals will engage Pemberton on the hom

Palm	yra			1	
	Fld	FI	FT	P	188
Shea, f	4	1	4	9	ŝ
Rothbaum, f	9	1	2	19	ä
Coe, c	2	0	3	4	
Mickle, c	0	0	2	0	
Whitmeyer, g	0	0	. 1	0	
Gamble, g	2	1	1	5	
Baker, g	1	0	0	2	
Totals	18	3	13	39	
Mt. I	folly				
	Fld	FI	FT	P	
Branin, f	4	0	0	8	
Magram, f	3	0	1	6	
Eckert, c	100	0	2	2	
Lippincott, g		0	0	01	
Heissern, g	1	1	1	3	
Vansciver, g	1	0	1	2	
Totals	10	1	5	21	
Score by period					
Dalmann	0	4	5 21	-39	

Referee	: Schaffer.			
	Palmyra J	V's		
	Fld		2FT	P
Brown, f	2	1	2	. 5
Sacca, f-		1	2	
Karitis,		0	2	(
Coles, f	0	0	0	
Glenn, c		1	3	
LeCates,		. 0	0	
Marchall	9 5	1	2	

9 2 6 4-21

Applegate, g Totals McDaniels, Clapper, f Halpin, c Jennings, c Braddock. Underwood, g

Gregorio, g including games played on Saturday, January Brosius 154 213 159

th: Burlco Scholastic League	Poulson Wallace	150 189	160 187	
WLP	Burke Nelson	231	182 190	-
dmyra 4 0 1.000 porestown 3 1 .750	Totals	901	932	
verside 2 1 .007		Salem		
irlington 1 1 .500 t. Holly 1 4 .200	Wyant Bettle	192 145	151	
ordentown 0 1 .000	Schultz	240	202	
mberton 0 3 .000	Sayre Bennet	194 187	171	
m A. Abandon synraus	-	0.00	ONE	

#### EXTENSIVE MEAT DISPLAY



Frank Wenof, proprietor of the Bond Market, Palmyra, has recently doubled the size of his establish ment. The illustration shows the new arrangement of the meat department with its complete stock, displayed in an attractive manner, under the latest methods of refrigeration. There is also a wide selection of delicatessen.

#### NEW DEPARTMENT



A view of the new fruit and vegetable department, installed last week at the Bond Market, Palmyra, where fresh, high quality products are always available. Other additions at the Bond include sea food and a full lin of domestic and imported delicacies.

# Alley Gossip

South Jersey League

10 single honors, while Paul Burke had games of 163 each, 12 22 three fine games of 231, 182 and 202. Palmyra

202 200 971

The Farmers took Richfield over for three games. Joe Headman who is leading the league, starred for Richfield and Shivers rolled 226 for Wings defeated the Spuds, by tak

the agriculturists, Artisans' League The Pirates took three from place Spuds.

Palmyra won two games from Salem, last Saturday night, the total pinfall being, Palmyra 2804; Salem pinfall being, Palmyra 2804; Salem winners. E. Beitz performed the winners. E. Beitz performed the remarkable feat of rolling three OF ATHLETIC CLUB

The first place Messick's won all three games from the A. & P. Leonard of the winners smashed the maples for 222.

Wings defeated the Spuds, by taking two games. Mrs. L. Hunt was high for the Wings and Mrs. Shroepfer took the honors for the

In a close finish, the Bandits annexed three points at the expense of the Footpads.

High single: Buchholz, Footpads, 204.

The Thieves stole two from the Highwaymen. Saltmer notched 208 for the victors.

Palmyra League

The first annual banquet of the Palmyra Athletic Club, given in honor of the 1936 football team, was held last Wednesday night at the Old Mill Inn.

Over 200 attended the affair and were entertained with interesting speeches given by Mayor John F. Ward, of Palmyra, Russell "Lena" blackburne, Coach of the Athletics, and the group headed by C. E. Sims, who won three games by default from J. S. Bartley.

Howard Coe had high set for the week with games of 234, 206 and 184.

J. F. Jamison rolled 202, 214 and 181 for a total of 597.

J. P. Cooper, of M. L. Smith's entry, scored a high single of 235.

The first place Messick's won all

Bordentown 0 1 .000
Pemberton 0 3 .000

The London-Aberdeen express neared its destination.
"It's been a long and tiring journey, hasn't it'' said the Englishman.
"Aye," agreed the Scotsman, "an sae it ought to be for the money."
—Pearson's.

Authorities estimate 17,000,000 persons in the United States are "hard of hearing" in some degree, and that about 45,000 are classed as deaf.

Bettle 145 102 192
Schultz 240 202 181
Sayre 194 171 191
Bennet 187 199 136
Coa Cola, Wach getting 211 for Germania won a like number from maples for 222.
Germania won a like number from the club, acted as toastmaster and introduced the guests of the evening. The V-8's took it on the chin from the Stones, the latter winning two out of three.

Ladies' League

The Murads rolled themselves into first place by taking the set from the Murads, while Mrs. M. Haines was high for the last place Luckies.

The Murads rolled themselves into first place by taking the set from the Murads, while Mrs. M. Haines was high for the last place Luckies.

The Kools went into second place

Every slip is not a fall.

# **TURNERS LAND LEAGUE TITLE**

Top Salem Clan of McCarthy's For Eleventh Loop Win, Score 37-33

The Turners annexed the Amerian Division championship of the amden Suburban Basketball League on Sunday afternoon, when they topped the Salem McCarthy's for their eleventh loop victory in an overtime game, the count at the final whistle being 37-33.

The showing of the Turner hoopsters has been remarkable this season for, in addition to winning the

title, they have yet to taste defeat.
The Turner "Reds" trounced the
the Salem Reserves to the tune of 32-25, in a National Division engage-

	ners	-	FT	D
	Fld	Fl	LT	ALC:
Parker, f	1	2	4	4
Fandetta, f	1	2	2	. 4
Vernon, f	1	3	4	5
Sacca, c	4	0	1	8
Eisley, g	0	1	3	1
Mienhold, g	4	5	6	13
Reeves, g	0	0	0	0
Foulke, g		0	1	2
Totals	12	13	21	37

G. McCarthy, f ohn McCarthy, c C. McCarthy, g H. McCarthy, g Wentzel, g Totals

Score at end of first half: McCarthy's, 14; Turners, 11. Score at end second half: McCarthy's, 27; Curners, 27.

Turner Reds

	Fld	FI	FT	P
Elvert, f	1	0	0	2
Branson, f	The same of the same	1	3	7
Dadino, f		0	0	2
Beddow, f	The second second	2	2	8
Landgraf, c		0	0	6
Baker, g		3	3	5
Maguire, g		0	0	2
Totals		6	8	32
Saler	n Reser	ves		
	Fld	FI	FT	P
Lane, f	1	0	1	2
Campbell, f		2	4	4
Zane, c	a hope to all a house	1	2	3
Levinsky, g		6	11	16
Erhardt, g		0	0	0
Totals		9	18	25
N Det Score		of f	irst h	alf:

Salem, 14; Riverside Reds, 11. The league standing: Camden-Suburban Basketball

League

American Division

eriz i		W	L	PC
	Riverside Turners	11	0	1.000
1	Bridgeton	5	3	.653
	Salem	6	4	.600
е	St. Joseph's Polish	3	5	.375
e	Marquette	3	6	.333
	Camden Ramblers	1	4	.200
-	Audubon Lutherans	. 1	5	.167
18.	Hibernians	0	2	.000
ne		-	-	-

### Country Club Notes

The team of R. J. Woods dropped nament and went into a tie for first

S. H. Bonsall J. F. Jamison W. L. Hendrickson D. B. Tyler R. T. Elliott W. S. Wilson

two parts himself and eight parts the people's idealization of him.

## Church Notices

CENTRAL BAPTIST CHURCH Rev. George Lockett, B.D., Pastor

Services, Sunday, January 24. 10.00 a.m., Bible school. It was pleasing to the superintendents to witness a largely attended school last Sunday, despite the weather Van Osten's remarks to the school were especially applicable and appealing.
11.15 a.m., Morning worship. Par

tor Lockett's sermon subject will be "The Work of the Church."

7.00 p.m., Again an invitation extended to all those of high school age to attend the Young People's High School Group meeting every Sunday at this hour in the Sunday

school room.

7.45 p.m., Evening worship. "Water Finders" will be the subject of the pastor's sermon. The choir under the baton of Claude Barto, will render selections at both morning and evening services.

The rendition of the quartette

comprising Messrs. Hoyt and Jones, tenors, and Jermon and Woodcock, bass, and the soprano solo by Miss Dorothy Randolph, were a feature of last Sunday's service.

#### EPWORTH M. E. CHURCH Rev. William A. Boyd, Pastor

"The Victor's Life Secret" is the theme of the sermon to be delivered by the Rev. W. A. Boyd in the Methodist Church Sunday morning at eleven o'clock. This is the third sermon in the series, "The Victor's Life." The Book of Revelation is one of the most difficult of under-standing of all the books of the Bible. The Letters to the Seven Churches of Asia have their message for the church of today. We invite the public to come with us and study this Book of Revelation to-gether. This hour's worship is in-creased in value by the singing of our Senior Choir and the newly organized Junior Choir of 29 members.
"The Parable of the Prodigal Son"

will be the subject theme for Sun-day evening. There will be living figures, special scenery, attractive ighting, special music by male quartet, senior chorus choir, and organ

The Sacrament of Baptism will be administered Sunday morning, January 31, at eleven o'clock. During this service also, persons desiring to

opportunity.
"The Church School Goes Forward." In order to have more time and a better program in our church school during every session, the school board voted last Tuesday evening to begin the opening of the school session at 9.45 instead of 10

o'clock as heretofore.
"The Prayers of the Apostles" are being studied in the mid-week church service every Wednesday evening at 8 o'clock. This meeting s in charge of the minister,

CHRISTIAN SCIENCE CHURCH "Truth" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, Janu-

The Golden Text is: "The Lord is good; his mercy is everlasting; and his truth endureth to all gen-erations." (Psalms 100:5.)

Amng the citations which com prise the Lesson-Sermon is the fol-lowing from the Bible: "Every good gift and every perfect gift is from above, and cometh down from the Father of lights, with whom is turning. Of his own will begat he us with the word of truth, that we should be a kind of firstfruits of

his creatures." (James 1:17, 18.)
The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Truth brings the elements of liberty. On its banner is the Soul-inspired motto, 'Slavery is abolished.' The power of

#### **EPWORTH LEAGUE**

The regular monthly business meeting of the league will be held Tuesday evening, January 26, instead of the usual Monday. The meeting is called for eight o'clock in the intermediate room.

#### **DOROTHY SHANER AMONG GRADUATES** AT PIERCE SCHOOL NEW OFFICERS

THE NEW ERA, THURSDAY, JANUARY 21, 1937

Ten young men and women res dents of Burlington county were among 372 graduates of Pierce

School, Philadelphia, who were awarded diplomas at the 71st annual Home, Palmyra, at which time Arcommencement exercises in the thur F. Prager, of Riverside was Academy of Music on Wednesday named president for the current

Academy of Music on Wednesday night, January 20.

Miss Dorothy Shaner, 802 Lincoln avenue, Palmyra, was voted the Burlington County student "most likely to succeed in business." Miss Shaner received a diploma in the stenographic-secretarial course.

Mayor S. Davis Wilson presided at the exercises and the address to the graduates was delivered by Sam.

Only one person can defeat you.

the graduates was delivered by Samuel Yerkes Ratcliffe, British journalyourself.

# LOCAL BUDGET NOTICE

Local Budget of the Borough of Riverton, County of Burlington, for the fiscal year 1937;
Section 1.

BE IT RESOLVED, that the following statements of revenues and appropriations shall constitute the local budget for the year 1937:
BETT FURTHER RESOLVED, that said budget be published in The New Era, of Riverton, in the issue of 21st day of January, 1937.
Notice is hereby given that the budget and tax resolution will be held at Council of the Borough of Riverton, county of Burlington, on January 14, 1937.
A hearing on the budget and tax resolution will be held at Council Chamber, in the Fire House, on Ith of February, 1937, at 9,00 o'clock, at which time and place objections to said budget and tax resolution of the Borough of Riverton for the year 1937 may be presented by any taxpayer of said municipality.

It is hereby certified that the budget annexed hereto and hereby made a part hereof is a true copy of the budget approved by resolution of the governing body on the 14th day of January, 1937.
Certified by me

DANIEL M. CLIFTON, Clerk.

DANIEL M. CLIFTON, Clerk.

A bout that should also come in the Comment of the governing body of January, 1937.

Comment of the sact way back in the bearing position among the grunt and geroaners. In taking on Pinto, he is facing one who is just as capable in dishing out the unorthodox tricks as any member of his family.

The setto between Sir Joseph and Barber is expected to crowd the last match for action and excitement.

They staged a wild skirmish several weeks ago, with Dusek winning an unpopular decision.

A bout that should also come in

te School Tax (Estimate for 1937) te School Tax (Estimate for 1937) te Soldierx' Bonus Tax (Estimate for 1937) inty Tax (Estimate for 1937) trict School Tax (Estimate for 1937) cal Purpose Tax	1937 7.611.33 469.00 24,409.94 41,020.74	202) Actual 1936 \$ 7.611.33 459.00 24,409.94 39,595.72 31,980.92	Clerk.  Actual 1935  8 8.009.32     505.76     29.683.70     42,099.55     32,413.22
Total	106,826.28	\$104,056.91	\$112,711.55
te Aid:  (a) Road Funds—Dirt Roads (Est. for 1937) \$  Tax Rate (Estimated for 1937)	1,000.00	\$ 657.90 3.88	8 694.44 4.12 Realized
ticipated Revenues General Revenues	1937 Anti	cipated 1936;	In Cash in 1936
1. Surplus Revenue Cash Appropriated 1. (a) Surplus Revenue Non-Cash Appropriated With Prior Written	None	None	
Consent of State Auditor	None	None	None
(a) Franchise Tax (b) Gross Receipts Tax (c) Interest and Costs on Taxes (d) Fees and Permits (e) Searches (f) 5'; of Gross Receipts, Bus Lines (g) Ordinance Taxes (h) Fire Protection—Cinna, Twp, (i) Dog Licenses	200.00 1,600.00 150.00 45.00 300.00 201.00 600.00	\$ 6,300.00 900.00 1,500.00 100.00 50.00 200.00 201.00 600.00 200.00	\$ 6,334,21 208.61 2,815.24 154,95 48,00 307.98 201.00 600.00 247.00

Total Miscellaneous Revenues

3. Amount to be Raised by Taxation
—Local Purposes

4. Total of General Budget Revenue

5. Dedicated Revenues 10,051.00 9,396.00 Total Dedicated Revenues for Dog Damages 560.00 \$ 43,271.27

APPROPRIATIONS FOR 400.00 4.352.38 None None None Selection of the selection Health Library Welfare Roads and Streets Sewers
Street Lighting Garbage
Shade Trees
Visiting Nurse
Fourth of July
Ambulance Ambulance
Elections
Foreclosure Tax Titles
Insurance
Dog Regulation
(c) Debt Service
Interest on Notes
Interest on Current Loans
Down Payment on Improve
(e) Deficits and Statutory Expe
Overexpenditures of 1936 iture Without an

Appropriation

Expenditure Without a Reserve 122.89 None None 9. Total Appropriations—General
APPROPRIATIONS FOR
10. Dedicated Revenue Purposes
Dog Damages
Dog Regulation 8 42,711.27 \$ 41,864.46 360.00 \$60.00 None Total 11. Grand Total of all Dedicated
Revenue Appropriations \$60.00 360.00 13. Grand Total of all Appropriations ..... \$ 43,271.27 \$ 42,224.46 \$ 41,138.02

"Slavery is abolished." The power of God brings deliverance to the captive. No power can withstand divine Love" (p. 224).

Section 2.

BE IT RESOLVED by the Mayor and Council of the Borough of Riverton. Con of Burlington, that the budget shall constitute an appropriation for the purposes stated the sums therein set forth as appropriations, and an authorization of the amount Thirty-three Thousand Three Hundred Fifteen 27/100 dollars to be raised by taxa for the purposes of the municipality, and certification to the County Board of Taxa of the following summary of general revenues and general appropriations.

	Surplus Revenue Appropriated Miscellaneous Revenue Anticipated Amount to be Raised by Taxation for Local Purposes	No 9,3 33,3
General	Annonariations	42,7
	(a) Administration, Operation and Maintenance (c) Interest and debt redemption (e) Deficits and Statutory Expenditures	40,6

# ist and commentator. The school DUSEKS AGAIN AT **CAMDEN ARMORY**

FOR BUGLE CORPS Ernie Faces Stanley Pinto and Joe Meets Hank Barber, The annual meeting of the Pal-

Joe Meets Hank Barber, of Dartmouth

Once again two of the bruising program offered by Twin City Athletic Club at the Camden Armory on Thursday evening. The card will feature two of the outstanding Bohemians and each faces tough on the minans and each faces tough on the minant many many make in Calculation of the minant minant many many make in Calculation of the minant minant many many make in Calculation of the minant minan hemians and each faces tough opposition.

Brnie is slated to collide with Stanley Pinto, Nebraska "killer" in the final encounter billed for one fall daughter and one granddaughter, to a finish, while Joe meets Hank Beatrice. Barber of Dartmouth in a return match booked as the first windup and also carder for the distance of one fall to a finish.

of the governing body on the 14th weeks ago, with Dusek winning an UPARLES H. DEGRAW unpopular decision.

Section 202)

CHARLES H. DEGRAW

Charles Henry DeGraw, Lieutenant Commander U.S.N., retired, and

te skirmish. Jim Wright, huge received an honorable discharge in exan, will furnish Ed Meske of 1932. hio with plenty of opposition when

# V.C.T.U. MEETS

The mid-winter meeting of the Burlington County Woman's Christian Temperance Union will be held n the Baptist Church, Moorestown, n Friday, January 29, with search on 10 to 1 from 10 a.m. to 7.15 p.m.

The guest speakers include Mrs.

noon by the Moorestown Union, pinochle, 500, bridge and radio will price 25 cents. Publicity. be played.

## **OBITUARIES**

MRS SARAH E. COLLIER Mrs. Sarah E. Collier, mother of

Interment was made in Colestown Cemetery, the Rev, Norman Stockett

#### MISS ANNA G. MELCHER

Miss Anna G. Melcher, of Phila-Ernie is determined more than ever, to battle his way back in the leading position among the grunt and groaners. In taking on Pinta and groaners, In taking on Pinta delphia, died Wednesday, January 13.

Funeral services were held Friday morning at 11 o'clock from the Snover Funeral Home, Palmyra.

or its share of the limelight is the former resident of Palmyra, died in hird fuss betkeen Hans Kampfer, the U.S. Marine Hospital, Norfolk, hird fuss betkeen Hans Kampier, the U.S. Marine Hospital, Nortons, Jerman "destroyer" and Matros Kirilenko, the "mad" Russian. They langle in the third one fall 30 min-langle in the third one fall 30 min-langle in the World War and

Ohio with plenty of opposition when they meet in the second tiff. The first bout shows Les Ryan of Boston and Jimmy Coffield, of Kansas with interment in Lakeview Memorial Park.

The deceased is survived by his ON JANUARY 29 widow; three sons, Harry of Illi-

# BENEFIT PARTY

Ada Nodocker, of Roselle, N. J., state president of the WCTU, and Mrs. Anna Sprow, of Mt. Holly, Mrs. Mabel Gilbert, of Mt. Holly, will preside.

247-00

247-00

247-00

247-00

247-00

American Legion Home, at 8.30. Tickets 25c. Mrs. A. L. Martin, of Columbia avenue, Palmyra, is chairman of the party, which is being George Baker, for schools, and Mrs. Martha Kruegar for WCTU.

The response will be given by Miss Kate Kimble, of Lumberton, Hot lunch will be furnished at noon by the Moorestown Union,



FUEL OIL, COAL AND COKE WILL KEEP OLD MAN WINTER OUT OF

YOUR HOUSE—AND IN ADDITION WILL SAVE YOU PLENTY OF MONEY WHILE DOING IT.

GET OUR PRICE ON STORM SASH

PALMYRA

Phone 1100 Quick Delivery Motion Picture Theatre

Advertisements

Usually Found on This Page Are for This Week Printed on

Page 7

# Opening of New

(continued from page 1) inspect the many features of the been interested in adopting similar new store, which is newly-equipped and stocked from show windows to the rear walls. The facilities for storage and display are the most modern obtainable.

a valuable prize and there will be an exceptionally large number of door awards of an attractive nature.

Treasury Department that a new counterfeit \$5 bill may make an appearance in this vicinity.

The note is of the series of 1934, Pafreshments will be served during the Federal contribution of canned goods. The proceeds were divided between property owner. Also these particularly will be served during the Federal contribution of canned goods. The proceeds were divided between property owner. Also these particularly will be served during the Federal contribution of canned goods. The proceeds were divided between property owner. Also these particularly will be served during the federal contribution of canned goods. The proceeds were divided between property owner. Also these particularly will be served during the federal contribution of canned goods. Refreshments will be served during

The new Philadelphia Market House is the largest establishment of its kind in Burlington County, and has under one roof everything that is needed for any table, having as it does seven dapartments including meat, fruit and vegetables, gro-ceries, sea foods, baked goods, deli-

Sensational opening specials will be advertised in next week's issue of The New Era and weekly there-

# **MILK ORDINANCE URGED BY BOARD**

Palmyra Among State Leaders In Adopting Rules For Rigid Inspection

Impetus for extension of pasteurzation of market milk was given Monday by announcement from Dr. north side of this isolated sub-struc-Lynn Mahaffey. State Health ture and will pass through a gas trap Monday by announcement from Dr. Director, that the State Board of Health recommended that municipal authorities adopt regulatory ordinances, as a factor of safety against nunicable diseases.

Increasing interest in pasteurization is reflected in the appeals of the New Jersey Health and Sanitary Association, for a more aggressive attitude by local health authorities in this respect.

Palmyra Outstanding

egulation, as all milk sold in the porough is subjected to a rigorous aspection several times a year.

Market House

The regulations in force in Palmyra have already been the subject of much favorable comment from many other communities who have

#### WARNING

A warning has been issued by the sidered as such.

Secret Service Division of the U. S. If this work wa Each visitor will be presented with

Treasury Department that a new out receiving the Federal contribu-

The portrait is of Lincoln.

being a good representation, printed on bond paper, slightly heavier than genuine. The Lincoln portrait is poorly executed, however, and has a dull, flat, dark appearance.

The heavy black ink is particularly and the indirect assessed over a 30-year period will be assessed over a 30-year pe The counterfeit is described as

### Sewer Extension

(continued from page 1)

sub-structure and a cinder concrete block super-structure. The raw sewage will enter the

clogging sewage pump, driven by an electric motor, controlled by an automatic float switch. Each pump will discharge into a 6" C.I. force main. This force main will extend to the existing sewer manhole at North Broad street and Arch street. The sewage will then flow from this Palmyra is one of the outstanding point by gravity to the present nunities of the state its milk pumping station, which is large nough to pump these combi

Estimated Cost

It must be clearly understood that made a strong plea for public in-while these estimates are prepared struction on a vocational basis. as carefully as possible, nevertheless they are estimates and must be con-

check letter J, face plate No. 189; lar sewers carry a proportionately Welfare Associations and our share back plate No. 401 or 496; W. A. larger share of pumping station and Julian, Treasurer of the United force main costs as well as two cor-States; Henry Morganthau, Jr., Sective and the reached surprising rugated iron pipe tunnels under the mas Fund reached surprising railroad. The previous assessments heights. Mrs. Woolman's committee of the control of

Rates for a vacant lot 50' x Facts and Figures may be seen below for the first 11 years. From then on the rates will decrease for the final twenty years at about 9 cents per year. The rates The proposed pumping station will be constructed here. This station will consist of a reinforced concrete connections.

Year	Vacant Lot	House	& I
1	\$9.68		\$10
2	9.37		10
3	9.06		5
4	8.75		(
5	8.45		•
6	8.15		. (
7	7.84		
8	7.53		
9	7.22		
10	6.91		
11	3.17		

# Local Welfare

different problems in youth. He said it is more decisive to belong to the The estimated cost of the sewers right group than it is to have eduincluding the pumping station, force cation—in order to obtain a job. He main, etc., will be \$81.00 per lot 50 x emphasized also the need for Youth 150 feet; plus \$6.00 per house con-nection.

Age Security as being quite as im-portant as Old Age Security and

Mr. Shugars, of the Palmyra Broadway Theatre, made a generous contribution just before Christmas. If this work was performed with-

The contribution to the Christ costs in the Borough of Palmyra tee was most effective. Twenty-nine were levied over a much larger families received Christmas coupon and these and many more were in-

The New Jersey group is at Asbury Park and is housed in excellent buildings. There has also been another enrollment for CCC but we were able to secure places for only

two colored boys. While we are still awaiting official report, I understand that our efforts o secure four months Sewing Project are unsuccessful. The original plan for a full year was entirely too expensive to be of value to either community. Because of this rejection by WPA of our plan, we have been working on a plan to use relief clients on road work and other similar activities on a local basis. This will not be in any sense regular em-89 ployment, but purely a work relief roject, but it will provide the workable members on our relief roll with .86 an opportunity to contribute toward 3.17 give work for 8 or 10 men for 2 days per week. Some are unable to work

but many can, The number of families now on relief is 16. There are four new cases and four reopened cases. The total number of active cases now being given service is 61, with 10 in-active in addition.

#### **BOWLING PARTY**

The Young Republican Unit of Palmyra, Riverton and Cinnaminson is giving a bowling party, at the Riverton Country Club, on Friday evening, January 29, at 8.30 o'clock. The committee in charge of the arrangements is composed of Jack Eisley, chairman; "Woody" Mac-Cord, Margaret Weller and Thomas

A cordial invitation is extended to all members and friends to enjoy an evening of pleasant recreation.

The cost, for bowling and refreshments, is 50 cents per person.

#### WESLEYAN MEN'S BIBLE CLASS

# THE PHILADELPHIA MARKET HOUSE

"FOODS OF THE BETTER GRADES"

# SPECIAL ANNOUNCEMENT!

A CORDIAL INVITATION IS EXTENDED TO THE PEOPLE OF PALMYRA, RIVERTON, CINNAMINSON AND VICINITY TO ATTEND THE PUBLIC INSPECTION OF OUR NEW, MODERN, COMPLETE FOOD MARKET, TO BE HELD ON

# THURSDAY EVENING, JANUARY 28, 7 to 9

Demonstrations of Well Known Food Products—Refreshments—Attractive Prizes for Everybody



Valuable Door Prizes

IN ORDER TO PREPARE THE NEW MARKET FOR THE PUBLIC INSPECTION, THE STORE WILL BE CLOSED ALL DAY THURS-DAY, JANUARY 28TH, UNTIL 7.00 P. M. HOWEVER, TELEPHONE ORDERS WILL BE RECEIVED AND DELIVERED PROMPTLY THROUGHOUT THE ENTIRE DAY.

Regular Business will resume in full swing on FRIDAY MORNING, JANUARY 29th

Look for Our Sensational Opening Specials in This Newspaper Next Week

THE PHILADELPHIA MARKET HOUSE, Inc.

BROAD STREET AND GARFIELD AVENUE

PALMYRA, N. J. FREE DELIVERY but the sum of the moral fibre of individuals.—Her-

# THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



49th Year No. 4

RIVERTON-PALMYRA, N. J., THURSDAY, JANUARY 28, 1937

#### 4125 IN NEW JERSEY LOSE LICENSES **ADOPTS BUDGET** A total of 1,524 drunken drivers

last year, according to announce-ment by Motor Vehicle Commission

er Arthur W. Magee. This was a

statement of facts on applications

95 larceny and receiving and driving

unfit; 55 fraud at examination; 70

representing age and 410 for other

Additional Instruction in

Two Subjects

violations.

To Be Acted Upon at Annual Meeting Scheduled for February 9

**RIVERTON BOARD** 

At a meeting of the Riverton Board of Education held on Monday, January 25, the school budget for 1937-38 was approved.

which \$34,528.24 is to be acted upon drivers involved in fatal accidents; by the voters at the annual meeting 402 for reckless driving; 180 for be held on Tuesday, February 9 speeding; 257 habitual violators; 616 Additional amounts to be raised on assessment include \$4,000 for redemption of bonds and \$2,000 on bonded indebtedness.

speeding; 257 habitual violators; 616 for failure to answer summons; 81 for obtaining licenses while on revoked list; 45 failure to pay fine; 59 bonded indebtedness.

MISSING BERLIN

The election of five members of the school board will also take place on the annual evening. Two will be unfit: 55 fraud at examination: 70 chosen for the full term and the can-didates who have filed petitions are representing age and 410 for other incumbents, Mrs. Charles H. Yost and J. L. Metzgar. There are also three candidates for unexpired terms as follows: H. L. Unland, M. A. Simons and A. H. Burns, who are serving on the board at the present time, having been appointed to fill vacancies caused by resignations.

#### Registration The school will be open from 7 to

9 p.m. Saturday, February 6, for the the regular list of voters.

retary, requesting that permission be auditorium, on February 13, for the purpose of holding a dance. This request was made in behalf of a group of young people who served on the Youth Week Committee last year. The application further asked that the fee of \$15 be waived and that only the \$4 charge be made for janitor service.

This addition was made to care for the large number of students who day opportunity several weeks and that death appearate to take home economics and manual training work. There were several hundred students who were interested in these departments, but until now have had no chance to elect such courses because of all classes.

The coroner stated that Westicott had evidently been in the water for several weeks and that death appearate to take home economics and manual training work. There were several hundred students who were interested in these departments, but until now have had no chance to elect such courses because of all classes.

The board was unanimous in expressing approval of the affair, but decided that existing regulations did not permit the remittance of the \$15 fee for an event of this nature.

#### Building Well Maintained

A communication was read from the insurance company inspectors who recently paid their annual visit to the school. This letter commended the condition of the building in every respect and stated that the fire

#### New Music Tecaher

Haines be appointed to the position of music teacher for the remainder of the year to fill the position of to be released from her contract to accept another situation.

This recommendation was passed by unanimous vote, and Mrs. Haines vill start her new work on February

will start her new work on February first.

The regular February session of the board will not be held because of the annual meeting.
Salaries for February were ordered paid, together with the gas, electric and telephone bills.

The clerk, William H. Bottger, was instructed to write a letter to Paul R. Jones, supervising principal of the Palmyra Public Schools, inviting him to attend the March meet of the Riverton board.

MISS HOWARD AT

The mothers of the Girl Scout troop of the Methodist Church will meet at the home of Mrs. Bauchamp, the held because the home of Mrs. Bauchamp, Pear and Cinnaminson avenue, Palmyra, Tuesday, February 9. Plans and Miss Antoinette Campbell, chairman of the Red Cross chapter in Riverton.

Troop of the Methodist Church will meet at the home of Mrs. Bauchamp, Pear and Cinnaminson avenue, Palmyra, and Miss Antoinette Campbell, chairman of the Red Cross chapter in Riverton.

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Troop of the Methodist Church will meet at the home of Mrs. Bauchamp, Pear and Cinnaminson avenue, Plans and Cinnaminson of the Red Cross chapter in Riverton.

The Burlington County office of the State Employment Service relating to the Red Cross chapter in Miss Antoinette Campbel

#### MISS HOWARD AT THE PORCH CLUB

ing at 10.30 o'clock.

This will be the fourth in a series of lectures given by Miss Howard on this timely topic, and the large audiences which have attended have been enthusiastic over her vivid portrayal of world affairs.

Country Club.

Bowling starts at 8.30 p.m.

Country Club.

Bowling starts at 8.30 p.m.

Country Club.

Bowling starts at 8.30 p.m.

Customer: "Are those eggs strictly fresh?"

Customer: "Are those eggs strictly fresh?"

Grocer (to his clerk): "Feel of those eggs Country Club.

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Bowling starts at 8.30 p.m.

Customer: "Are those eggs strictly fresh?"

Grocer (to his clerk): "Feel of those eggs clerk in the State Employment Service, Main and Brainard streets, Mt. Holly, to hours as follows: 2-3 p.m. daily, 8.30 file their application for such work as they are qualified. Registration hours are from 8 a.m. to 12 noon, daily except Saturday.

Russia this year used tractors for those eggs at the street of the state Employment Service, Main and Brainard streets, Mt. Holly, to hours as follows: 2-3 p.m. daily, 8.30 file their application for such work and 6-7 p.m. Tuesday and Saturday.

Customer: "Are those eggs strictly fresh?"

Grocer (to his clerk): "Feel of the country fresh."

Russia this year used tractors for the country fresh." trayal of world affairs.

liam Gibson, R. T. Eckert and

Palmyra Branch, Mrs. A. C. Hirsch,

will be glad to receive further con-

Miss Besse Howard will give another of her interesting talks on international current events at the international current events at the North Clark this (Therefore). The Young Republicans have perfected plans for their bowling party international current events at the plans for their formal transfer of the plans for the plans for their formal transfer of the plans for their formal transfer of the plans for their formal transfer of the plans for their bowling party will be out of town until February ing to obtain work should report to

#### AN APPEAL

Mayor John F. Ward, of Palmyra, has issued an appeal to the ost their licenses in New Jersey citizens of the community to support the Red Cross in the drive for funds being made by that body, to relieve the flood suffer-17.5 per cent increase in revocations

year,
License revocations for all ofthe office of W. Rex McCrosson 5 East Broad street, Palmyra, and fenses totaled 4,125 which was 25.7 at the Palmyra police station. per cent more than in the year 1935. Included in this total were 194

said Mayor Ward, "and we should do our utmost to relieve the suffering of our fellow citizens.'

# MAN FOUND DEAD

Jury Duty in Camden, Death Accidental

The body of Charles P. Westicott, Main street, Berlin, since December 14, was found at 11.30 a.m., Tuesday on the flats near the Tacony-Pal-ADDED TO STAFF on the flats near the Tacony-Palmyra bridge by Charles Bernd, a

Palmyra Board Acts to Provide a month ago to serve on a jury in Camden, and had not been heard from since that time.

Mr. Bernd notified Chief C. Morris The Palmyra Board of Education Beck, of the Palmyra police, who, in tion has recently released figures has added to the staff one full-time turn, called Coroner John N. Swartz, pertaining to the cost of the new home economics teacher and one of Palmyra, and Clinton D. Zeller, part-time manual training teacher. county detective.

This addition was made to care

The coroner stated that Westicott

Is Realized

Under the direction of George

The money was delivered to the

tributions at any time.

in those departments being filled to COLLECTIONS FOR

the manual training work.

The state department, through its appropriation for home economics Boy Scouts Assist Red Cross and manual training will pay half

Last Sunday; Over \$450 and manual training will pay half the salary of these teachers.

#### Teachers Named

The teachers elected were: Miss Darlington, Boy Scout executive of is requested to notify police head-Mildred Lawrence, graduate of New
Jersey College for Women, with experience in substitute teaching in Maplewood and South Orange, N. J.
Milton Hutt, graduate of Lehigh
Troup 5, of Palmyra, A. B. Bran-lance responded to not quarters, Palmyra.

Record for F.

During the past lance responded to not quarters, Palmyra.

### MOTHERS OF GIRL SCOUTS TO MEET erton and Cinnaminson.

#### **BOWLING PARTY**

#### FOOD SUPPLY IS URGED FOR BIRDS

Establishment of feeding stations nd shelters in the rural sections of New Jersey so that game birds and animals may have access to a year ound food supply was recommended by the State Fish and Game Comnission to insure a further improve-

ment in hunting next year.

for feeding and the construction of shelters may be had by writing to the State Fish and Game Commission. Trenton.

mission pointed out, future storms

may cause devastation among wild

# The body of Charles P. Westicott, 58, missing from his home at 320 Main street Berlin since December

Interest

Mr. Westicott left his home over 76 Calls from Palmyra, 35 from Riverton and 27 from

> equipment. These are as follows: Cost of ambulance

Borrowed Bank account

wish to state that any contributions will be gratefully received from residents of Riverton and Cinnaminson who have not already donated. All angle is tremendously overdrawn.

receipts will be acknowledged by the Dr. Mercer, were Miss Caroline M. New blankets, both heavy and light, are also needed. Anyone having blankets for the ambulance

Record for Past Year During the past year the ambu-lance responded to 148 calls as fol-physical education for girls, Palmyra education committee, presented a recommendation that Mrs. Gladys Troup 5, of Palmyra, A. B. Branty. Mr. Hutt has had several years Troop 9, of that community, George experience in Gloucester and Burlington counties. At the present time he teaches part-time shop work at Delanco and Riverton.

The equipment also responded to 17 calls for accidents on the highway, these being distributed as follows: Palmyra, 1; Riverton, 4; Cinnaminson, 12.

The equipment also responded to 17 calls for accidents on the highway, these being distributed as follows: Palmyra, 1; Riverton, 4; Cinnaminson, 12.

HOLD CARD F

# George Dorworth, collected in Riv- OUTLOOK BETTER

The demand for female domestic help, also sewing machine operators in dress factories, is in excess of our

ayal of world affairs.

those eggs, George, and see if they the cultivation of 1,000,000 acres of any day 8 a.m. to 4 p.m., Saturday

The lecture is open to the public. are cool enough to sell yet."

cotton land.

8 a.m. to 12 noon.

#### PRICE FIVE CENTS

## **ROTARIANS HEAR** DR. E. L. MERCER

Dean of Physical Education Department at U. of P. Speaks Here

Dr. E. LeRoy Mercer, dean of the depart sent of Physical Education During the winter with its accom- at the University of Pennsylvania, panying snow and sleet storms all was guest speaker at the Rotary bird life suffers from the lack of Club last Thursday on the controfood, and over prolonged periods a versial topic, "Are Athletics Overceed the kill taken by hunters and emphasized in Schools and Colpredators, the commission declared. leges?" Dr. Mercer, who was him-Although the present winter has self an athlete and a coach, and who

been comparatively mild, the commission pointed out, future storms Atlantic States Association, does not believe there is over-emphasis. Physical education in schools began only sixty years ago, according to Dr. Mercer, and its inception was due to student interest, rather than cooperation or initiative The latter grew very slowly until the World War showed the enormous number of physically unfit young men there were in this coun-Educational groups accepted challenge-studied the needs

#### and planned to meet them. Interest in Sports

Public interest has been constantly growing and this has resulted, for instance, in perhaps one hundred thousand young men being actively engaged in football almost any Saturday afternoon in the fall. Here good character, self reliance, and

courage are inculcated.
"Coaches," said Mr. Mercer, "are \$3.085.00 for the most part men of rugged honesty, exerting a high quality of leadership upon youth and singularly fortunate in their ability to get close 1,000.00 to the boys. The right kind of a 752.51 coach instills in his men, respect, 435.00 courtesy, generosity, patience, and 3.96 persistence in the face of discour-

Net cost of ambulance \$2,652 (less agement and defeat." Following up men on whom publicity has been showered during their academic days, Dr. Mercer has found experience, and believes that this

> Among the guests invited to hear Staman, principal of the Riverton Public School; Miss Esther M. Rothbart, in charge of physical education, Riverton; Edgar P. Virene, in charge of boys' physical educa-tion, Riverton; Paul Jones, supervising principal of Palmyra Schools;

# HOLD CARD PARTY

The Riverton Branch of the Zurbrugg Memorial Hospital Auxiliary IN INDUSTRIES will hold a card party at the Porch Club on Monday, February 8, at 2

are the winners in The New Era Comic Section Contest this week.

> 1123 972 1467

Present any of the above umbers at the store of the merchant in whose advertise-

ment it appears on the last page of the comic section, and you will receive two adult passes for the Broadway Theatre, Palmyra.

TELEPHONES, RIVERTON 720 AND 721

# **ATTRACTIVE LINE SPRING DRESSES**

Shulman's Showing Advance Line of Silk Prints,

corner," and Shulman's, the leading town. Dr. Stokes will discuss with department store in Palmyra, is an- the young men their place in citizenticipating the advent of a new season with an advance showing of silk print dresses in the new spring

Included in the extensive line are many delightful coler combinations, including attractive designs in both

At present, sizes include 14-48, but

an early selection is urged while the

The frocks are priced attractively. there being dresses to fit every

#### IUNIOR PORCH CLUB

The February meeting of the unior Porch Club will be held on Monday evening, February 1, at 8

The program will be of a musical nature, folk songs and ballads of all on Thursday, February 28th, at 8.15 nations being presented by the follows. will be held at the YMCA building lowing members: Alice Parrish, Elizabeth Hunn and Elizabeth Rid-

The accompanist is to be Mrs.

with salient points about its background and history will be presented by Miss Irene Sipple.

#### SCOUT HONORS FOR LOCAL BOYS

Six scouts of Burlington county Scout at a county board of review wick, all of Moorestown; Frank Appleton, of Bordentown; Luther will be given first consideration. Trostle, of Beverly; Carl Heyer, of Mount Holly; William C. Coles, Jr., as possible in these selections, but of Moorestown, and Scout Executive know very well that they will not George A. Darlington, be able to please everyone.

#### CIVIL SERVICE EXAMINATIONS

Commission has announced open competitive examinations as follows: Junior patent examiner, \$2000 year, Patent Office, Department o Commerce.
Elevator mechanician, \$1680

year, Branch of Buildings Manage ment, National Park Service, fo appointment in Washington, D. C,

Junior observer in meteorology \$1440 a year, Weather Bureau. the Riverton post office.

### YMCA BRIEFS

Phalanx Fraternity Rally All the Phalanx Chapters south of Trenton will gather at the Porch Line of Silk Prints, in All Sizes

Although we may not realize it, spring is literally "just around the and Dr. S. Emlen Stokes, of Moorest.

> Special music and other features will form a part of an interesting

Through the cooperation of the Rotary Club the event will be held E. N. Cooper, advisor of the Pha-

lanx, is working with Louis Heav-The styles are up to the minute, lanx, is working with Louis Heav-including as they do the modish sash ner, Henry Wilbraham, Giles Knight

Swims Regular Feature

Since so many boys desire an op-portunity to swim, trips will be made to the Moorestown Community February 23rd. These trips are oper o any boy in the community. Transportation is always needed any men desirous of assisting are asked to call Riverton 904-W.

Board of Directors The regular monthly meeting

A. E. Hargett, chairman, will pre-side. Plans will be made for a delegation to attend the State Laymen's

linner at Princeton on February 30 This gathering will be the guests of A synopsis of each theme together C. Herbert Davison, of Hightstown, the Princeton Choir School. Reports of committees and routin usiness will be submitted,

### MANY REQUEST DINNER TICKETS

The announcement last week of were advanced to the rank of Star the plan to give C. Morris Beck a testimonial dinner in March has held Tuesday evening at Boy Scout brought such a request for reservaheld Tuesday evening at Boy Scout headquarters in Moorestown. They were Phillip McGrath, Troop 32, Burlington; Kenneth Roberts, Robert Russell, and Assistant Scoutmaster F. Wallis Armstrong, Jr., of MoorestownTroop 4; Burd Shoener, Troop 21, Parry, and lack Rockafel. The Moorestown Roop 22, Parry, and lack Rockafel. The Moorestown Roop 24, Parry, and lack Rockafel. The Moorestown Rockafel. The MoorestownTroop 4; Burd Shockafel-Troop 21, Parry; and Jack Rockafel-low, Troop 5, Palmyra. All of these Scouts completed the five merit persons who can be taken care of. badges required for Star Scout rank.

Members of the County Board who
outside of Palmyra cannot be consid-In making up this list applications reviewed these scouts in their work ered unless they are from persons were J. W. Thacher, chairman of the board; Alfred Deyo, and W. J. Shed-In selecting the names from Pal-

particularly close to Mr. Beck.

In selecting the names from Palmyra, his oldest and nearest friends will be given first consideration.

The committee will be as careful as possible in these selections, but know very well that they will not be able to please everyone.

The final list will not be made for some time, but when you are asked for two dollars you may know that and that a card has been filled out The United States Civil Service for you. Accept this by the pay-

ment of the fee promptly.

George N. Wimer,
T. Curtis Flynn, Carl W. Lutz, Edward A. King. Joseph L. Stack, Committee

lishments paid a total of \$59,909.03 for municipal licenses during the last six months of 1936, according to a report from the State Description Information may be obtained at Riverton post office.

# "Spot" Killed By Train Saturday Morning

"Spot," the well-known little dog owned by Harry Rice, of Lippincott avenue, Riverton, and constant companion of "Mat" Flynn, met a horrible death Saturday morning when the 10 o'clock New York-Atlantic City flier hit him in front of the Riverton station.

When the smoke had cleared away and the frightful monster had thundered on, the only thing left of "Spot" was two mangled pieces that were once his body—one piece on either side of the track.

"Spot" will be greatly missed

"Spot" was hurrying home out of the snow and rain. He swiftly crossed Broad street, onto the station platform and hesitated a fraction to look at the thundering, shricking thing coming toward him. Apparently thoroughly frightened and confused he plunged in rfont of the "Iron Horse."

"Spot" will be greatly missed about town as he was the friend of about town as he

"Spot" will be greatly missed

## **CHEYNEY CHORUS** FRIDAY NIGHT

Dr. L. P. Hill Will Conduct Group of 45 Voices at Riverton School

of Cheyney State Teachers' College, Cheyney, Pa., will personally conduct a chorus of forty-five voices in a program of Negro Spirituals, he Riverton school auditorium, Friday evening, January 29th, at 8.15.

Tickets, forty-five cents each, may be had from Mr. Taylor, James Webb, Jr., Penn street, Riverton chairman of the concert committee or from the County YMCA headquarters, Mt. Holly, also at the door anuary 29th.

Having heard these Cheyney sing ers at their school several times Mr. Taylor states that the quality of their voices, coupled with the exellent training they receive under Dr. Hill, makes this an outstanding musical event, which he and his Hi-Y Club members hope will be well

It's grand and you cannot expect to be both grand and comfortabl -Sir J. M. Barrie.

Power and passion are a danger-

# **OYSTERS**

Tasty Toasted Sandwiches

Platter **Dinners** 

Fry's Dining Room

Dr. Leslie Pinckney Hill, president

This concert is being sponsored by the Cinnaminson Hi-Y Club, under the leadership of Howard G. the Burlington County YMCA Board. Some fifteen young men be-

Jello, any flavor pkg 5c Rival Blue Tomatoes No. 2 can 2 for 17c Rival Blue Sliced Pineapple No. 21/2 Can 19c

MONTCO COFFEE, vacuum packed jar 2c refund on jar ъ 29с

HERSHEY MILK CHOCOLATE or ALMOND BARS

3 for 10c lb 29c

Burk's Frankfurters

ROASTING CHICKENS, killed to order

ъ 33с

# Congratulations

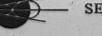
# Philadelphia Market House!

on the occasion of the opening of your FINE NEW STORE

The fact that during your sixteen years of service to the people of these communities, you have standardized on Ford delivery equipment has been a constant source of satisfaction to our institution.

That you have maintained a reputation for dependable delivery service, through winter ice and snows-through summer's blistering heat-with short, quick runs and many hurried starts and stops, is a tribute to the Ford truck.

# LESTER S. FORTNUM



— SERVICE

115-125 W. Broad St.

Palmyra

Phone 1180

RIVERTON SCHOOL NOTES

ATLANTIC FUEL OIL LEHIGH COAL-KOPPERS COKE

YOU WILL DERIVE MORE SATISFACTION, WILL HAVE LESS BOTHER AND POSITIVELY WILL SAVE MONEY IN THE LONG RUN FROM MacCORD BROTH-ERS' COAL. COKE OR OIL.

IF YOU ARE A

GOOD JUDGE

OF FUEL

ANY OF OUR THREE FUEL PRODUCTS

WILL APPEAL TO YOU.

# **MacCord Brothers**

LEHIGH COAL, KOPPERS COKE, ATLANTIC FUEL OIL Coopertown Road, Delanco Phone: Riverton 560-W or Riverside 189 DEPENDABLE DELIVERY SERVICE

# RIVERTON MARKET HOUSE

**CLIFTON TAYLOR, Proprietor** 

BROAD AND MAIN STREETS, RIVERTON

Phone 996 — Free Delivery

Rival Blue Pears No. 2-1/2 can 19c

Montco Grapefruit Juice No. 2 Can 2 for 17c

1 pkg. MONTCO GREEN SPLIT PEAS
1 pkg. MONTCO BARLEY, regularly 10c each, both for 13c

# ANNOUNCEMENT

FRIENDS' SCHOOL

The P.-T.A. meeting which was

recommended by the New Jersey

benefit to all the pupils of the

schools as well as an aid to the

progressive trend of the Palmyra

Program of Dancing

After the business meeting al



The third grade with the help of Miss Gardiner and Mrs. Duer have The school has much to offer your illustrated the play "Fairy Foot." child academically, in addition to training in art, music, domestic in frames for room decorations.

kindergarten to the sixth grade. The class is also going to enact this play. There will be four acts. made from Edgewater Park, Riverton, Palmyra, Moorestown and ON FEBRU stage managers are Virginia Gould Merchantville to the school. and William Lutts, and the property If you wish a catalogue, call Riv managers are Irma Hahle, Grace erton 895, or write Miss Charlotte Bickerton, Riverton, New Jersey.

Fairy Foot-John Kirk. King of Stumpingham - Clifford Guards - Jean Gowell, Roland

Queen of Stumpingham-Priscilla Woodward.

Two sickly sheep-Harold Bauer Harry Watkins. Robin Goodfellow

Metzgar.
Shepherd—Ruth Mason. great satisfaction to know that the P.-T.A. has purchased a telebinocu-lar. This is a reading tester for chil-Two Fairies-Mary Lou Bush, Mary Lou Baker. dren which will greatly aid in detect-

Hawk-Mildred Turnock. Deer-Gladys Lezenby. Princess Maybloom-Jane Adams as getting words mixed up or back-wards. This instrument comes high-King of Princess Maybloom's -Donald Simon Dick Webster, Grade 8.

State Department of Health. The P.-T.A. feels that this will be a great New pupils will be received in the kindergarten of the Riverton Public teachers and is in keeping with the School with an age status of five years, that is four years and nine months. The enrollment will be made during the first five days of

All pupils to be enrolled must have their birth and vaccination

#### PORCH CLUB

A business meeting will be held on Tuesday, February 2nd, at 2.30 p.m. followed by a talk on legislation by Mrs. John C. Gillam, first distribution of the control of the c Mrs. John C. Gillam, first district tertains a Caller," was given by Bet chairman of legislation of the New ty Louise Nash. Jersey State Federation. A skit will be shown with club members taking in dancing, a talk was given by Miss part. Tea will be served at the conclusion of the program.

#### **BOY SCOUTS**

Boy Scout week is approaching and there are several members of TOLL REDUCTION Palmyra Troops who are financially An appeal is being made to boys who are no longer scouts, or who

Suits may be left at 327 Garfield

# **OBITUARIES**

MRS. SARAH SCHOFFLER Mrs. Sarah Schoffler, wife of Chris Schoffler, of Palmyra, died after a

short illness Funeral services were held today (Thursday) at 2 o'clock at the ver Funeral Home, the Rev. William A. Boyd officiating. Interment was made in Asbury

formance will be given on Sunday evening, February 7th, and the final one on February 10th. M. E. Cemetery.

#### ANDREW M. SWOPE

T. Bates officiating.
Interment was made in Morgan

The deceased is survived by his The deceased is survived by his widow, Ida M. Swope, a daughter, Mrs. Wesley Rockafellow, with whom he made his home; Mrs. Bessie Albright, and Mrs. Maude DuHadway, of Palmyra; Leon Swope, of Ohio, Miss Fannie Swope, Club, reported Monday. This figure of Florida, and Mrs. Lillie Westney, is \$3.36 higher than the national av-

married fifty-six years.

He was a member of the P.O.S.
of A. and Covenant Lodge F. & A.M.
Masonic funeral services were held vehicles with total taxes paid during 1935.

#### WOOD BUS LINE WINS "OPEN DOOR"

The G. R. Wood Transportation Co., was recently granted permission ber of P.O.S. of A. members were The Westfield Friends' School to operate interstate busses through guests of the Riverton Fire Comocated at the intersection of the Moorestown Road and Burlington

Moorestown with "open doors." This action follows a long controthe Wood line.

G. R. Wood, president of the comscience, French and athletics, from pany, is a former resident of River- firemen. ton, and is well-remembered here. Transportation arrangements ar

A Country Fair will be held at the

ON FEBRUARY 4

Lutheran parsonage, 737 Garfield avenue, on February 4. Lunch will be served at a reasonable price. PALMYRA P.-T.A. Fancy articles, canned goods, can dy and other articles will be offered for sale. The fair will be open both

morning and afternoon.

held January 19, was one of interest to all the people of Palmyra and Finland was the first country vicinity. To all who have the wel- Europe to grant women the vote fare of children at heart it will be a on equal terms with men (in 1906)

# ing whether the poor reading of the pupil is caused by eyes or lack of application. It detects such things

**DEPRESSION** 

**PRICES** 

#### vere pleasantly entertained with a program of dancing by the pupils of Mrs. Alexine Tomes. Those who **IDEAL TERMS** participated were Marilouise Baker,

Anne Smith, Florence Ward, Buddy Vennell, Doris Vashell, Lucile Brad Look These

After seeing what balance means PALMYRA Eloise Bryan, entitled "Balance and What it Means in Life." This was \$5200 most interesting and gave much to think about as to our own, and our children's behavior. Publicity.

# ON LOCAL BRIDGE

On Monday, February 1, the rehave outgrown their uniforms, to duced toll rate on the Tacony-Paldonate such equipment to those who myra bridge for cars and light trucks

The new charge will be 30 cents, avenue, or phone Riverton 807, and they will be called for.

instead of 35 cents as formerly.

It is understood that a communication of the communication of 826 Highland Ave It is understood that a commutation rate is also being considered, but that the matter has not been Also in A-No.1 Condition finally decided upon.

#### ICE FOLLIES OF 1937 AT ARENA

Idi Papez and Karl Zwack, European pairs skating champions, will be one of the featured attractions 27 W. Charles St. when the "Ice Follies of 1937" re- \$29.94 per month will carry turns to Philadelphia for a four-day stay at the Arena. The opening per

The Viennese pair, four times win-ners of the Austrian pairs cham-Andrew M. Swope, of 905 Washington avenue, Palmyra, died at his late residence, Thursday, January 21, after a lengthy illness.

Funeral services were held Monday afternoon at the Snover Funeral Home at 2 o'clock, the Rev. Charles

The Reve officiating

AUTO TAXES COST \$52.41 FOR YEAR

The average automobile in New

of Ithaca, New York.

Mr. and Mrs. Swope have been Mr. Kaufman's statement was

On Monday evening a large num-

pany, at the firehouse, Riverton. A social program was arranged versy between township officials, the which included cards and a quoit Public Service Co. and officials of competition, two teams from each group engaging in close games.

Refreshments were served by the

### WILL BOWEN

Decorator Upholstering, Repairing, Refinishing Broad and Cinnaminson Streets

ALL WINTER MILLINERY REDUCED Prices Start at \$1.50

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Esther T. Rogers Mildred T. Holt Open daily 10 a.m. to 10 p.m.

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\$1.00

# **MIDWINTER** CLEARANCE SALE SHULMAN'S

**Snow Suits** Sizes 2, 3 and 4, regular \$2.95 values

### Big Reductions in Children's Ladies' and Men's Shoes

POSITIVELY LAST WEEK

# Children's 3/4 length Socks

Sweaters, Boys' and Men's Kotex (Friday and Saturday only) box .18 All Ladies' Lassie House Dresses reduced to Sizes 14 to 52-Every dress guaranteed fast color All Men's, Ladies', Children's Winter Underwear Reduced

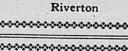
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New Spring Shades

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Children's Shoes, 81/2 to 2, only

Boys' Hi-Top Shoes, reduced to 2.45 Ladies' Shoes and Men's Shoes, reduced to ..... 1.95 and up Sale of Enna Jettick (Nationally Advertised) Shoes AAA to EEE, regular \$5.00 and \$6.00 values

Special Price, Pair 10c

Ladies' Crepe Nightgowns, regular 79c, only

# THE NEW ERA

Published Every Thursday at 607 Main Street RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter Telephone, Riverton 712

WALTER L. BOWEN, Editor

KARL W. LATCH, Adv. Mgr. 812 Morgan Ave., Palmyra Phone 1145-W F. W. METZGER, Associate Editor 4 Second St., Riverton

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices,

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Philadelphia Advertising Representatives NEVILLE & HITCHINGS, Inc. 12 So. Twelfth St., Philadelphia, Pa.

meat that are sold in the meat mar-

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean

Extension Service, N. J. College of
Agriculture



#### PALMYRA SCHOOL NOTES

ceived a medal for drawing the best son. They learned from this story safety poster. The prize was a what causes fire and how they can

On January 20, Miss Frances Sellers, radio's foremost whistler and bird interpreter, entertained the students of P.H.S. with the calls of many birds, and also with such songs as "Listen to the Mocking Bird," and "The Glow Worm."

Seventh Grade

Room 201, taught by Arthur Terrell, started a "Tardy Club." In order to join the club you must be the twice during the same week. Weldy membership. Four late marks make you a monthly member. If you receive eight tardy marks you become a permanent member.

We hope to cut down rest of this year by showing the pupils the names of the offenders.

The seventh grade taught by Earl Whitcraft is striving to gain a 100 per cent banking recent banking received thanking a large west shawing a large mart made to show the progress ach week.

The room feels that it should comment on the fine way monitors are many prevent many serious losses.

I would be soaked to you fix to must be soaked to you fix too much should be soaked to you fix too must be lead to you fix too much should be soaked to you fix to you fix too much should be soaked to you fix too with they you far too much should be soaked to you fix too much should be soaked to you fix too much should be soaked to you fix too well and is the image of idea of God, from the receive eight tardy marks you become a permanent member.

We have breakfast f



# CHURCH **NEWS**



EPWORTH M. E. CHURCH Rev. William A. Boyd, Pastor

" The Victor's Life Power" is the by the Rev. W. A. Boyd, minister

doing their jobs in the halls.

They are expecting to study the "Meat Packing Industry of Argentina," in geography. In this study they are finding out how well each girl or boy who shops for his parents, knows the various cuts of meat that are sold in the meat mar-

Our officials desire to take this The art department presented an interesting and unusual program in the assembly of Palmyra high school on Wednesday January 27 under Fire. The characters were: Judge

this Sunday the sermon theme will be "Professing Christians or Posessing Christians."

In the evening worship an illustrated message, with lantern slides, will be given. The subject is "The Victory Path." We cordially invited

of the class votes on whether or not it is suitable for that particular girl. The dresses this year may have some color in them.

In geography, foom 202 is studying the Earl Whiteraft, the geography foom 202 is studying the Earl Whiteraft, the geography foom 202 is studying the Earl Whiteraft, the geography foom 202 is studying the Earl Whiteraft, the geography foom 202 is studying the Earl Whiteraft, the geography foom 202 is studying the Earl Whiteraft was organized different proups who are to work on a possision or possession of the United States.

The chairmen of the different groups are:

Alaska, Richard Koenig.

The islands on the oute of the China Clipper, Jack Rockafellow.

The Hawaiian Islands, Florence Hensler.

Each of what they have found converged on what they have

#### BROADER BASE OF FINANCIAL AID IS **NEED OF LIBRARY**

At a meeting of the Board of Trus tees of the Riverton Free Library Association Monday night, President

at eleven o'clock. This is the fourth sermon in the series "The Victor's Life." Read Rev. 2:25-28. Music during this hour's worship will be supplied by the Senior and Junior Chorus Choirs.

"The Rich Man and Lazarus" is the theme around which the evening service will be planned. The tables of living figures, the scenery, the music and the special lighting effects will make this one of the most interesting services we have effects will make this one of the most interesting services we have had in this series of illustrated sermons on the Parable's spoken by

the assembly of Palmyra high school on Wednesday, January 27, under the direction of Miss Emma D. Sawthe direction of Miss Emma D. Sawyer.

Living pictures, representing paintings of such famous artists as Whistler and Millet were posed by the students. The pictures were:

Yery Haines: The characters were: Judge, Fire." The c The Torn Hat, The Railsplitter, The Angelus, The Artist's Mother, Song of the Lark, and Return of the May-flower. The accompanying music was in keeping with the mood of each picture.

Ruth Black, a sophomore, and a student of the art department received a medal for drawing the best son. They learned from this story

### Westfield Friends School

their monthly meeting next Tuesday evening at the home of Mrs. Donaghy, 1119 Garfield avenue.

Next Thursday, February 4, the ver conducted the meeting Original Gladiolus, dahlias and bulbs in Storage should be examined now to ladies of the church will hold a storage should be examined now to ladies of the church will hold a were read by the fifth and sixth see that they are not too dry and "Country Fair, at the parsonage," class of the eighth grade are getting the patterns and material for their see that they are not too dry and see that they are not too dry and that mold has not started. Very that mold has no

# ALMANAC

22—Reconstruction Finance Corporation created by Congress, 1932. 23-Kansas - Nebraska bill introduced in U.S. Senate, 1854. 24—Gold discovered in Cali-forma by Sutter, 1848. 25—Springiteld, Mass., arsenal attacked in Shay's rebellion, 1787.

27—Edison receives first pat-ent on incandescent lamp, 1880.

28—First railroad train crosses 1sth mus of Panama, 1855.

### COMING EVENTS

Thursday, January 28
"Play Ball," big league baseball
movie at high school auditorium,
8 p.m., presented by Palmyra Ath-

Friday, January 29

The Cheyney Mixed Chorus, in a program of Negro Spirituals, auspices Cinnaminson Hi-Y, auditorium Riverton public school, 8 p.m.

Bowling party, Riverton Country Club, given by Young Republicans, Wednesday, February 3

Annual Banquet Riverton Yacht Club at Weber's Hof Brau. Thursday, February 4
Musical comedy, "Bar B-O Ranch"
given by Troop 5, Boy Scouts, Pal-

myra, high school auditorium. Thursday, February 4
Country fair held at the Lutheran

parsonage. Friday, February 5 Card party, K. of C. Home, 150

prizes, refreshments. Friday, February 5 Basketball, Palmyra High School vs. Burlington, high school gym-

Saturday, February 6 Musical comedy, "Bar B-O Ranch" given by Troop 5, Boy Scouts, Pal-

CHRISTIAN SCIENCE First Church of Christ, Scientist Thomas Ave. and Seventh St. Riverton, N. J.

Sunday School 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building open Tuesday and Friday 2.30 to 4.30 CHRIST CHURCH EPISCOPAL

Riverton, N. J. Rev. Francis B. Downs, Th.B. Sexagesima
Sunday, January 31, 1937
7.30—Holy Communion.
9.45—Sunday School.
11.00—Morning Prayer and Sermon

### Westfield Friends' School

Our Trip to Convention Hall

Robert Flower, 6th grade.

A Description of Nice, Southern

The green palm trees are waving

in a little breeze while almost si-lently the waves are breaking upon the beach. Way off in the distance

heard and the cry of the sea gulls

hovering over the towering masts of ships. From the town I can hear

the church bells merrily ringing and the tramping feet of many people

Under a Volcano

my house on a hill.

Richard Gideon, 3rd grade.

One time I was under a volcano when it exploded and I ran as fast as my legs could carry me.

I ran and ran and ran, I ran to

Biddle Atlee.

cipal speaker.

Address by Paul Reese Jones, of Palmyra, and Miss Bryan, Thursday, January 7, the kinder-garten visited the home of Dorothy Helping Teacher

**OF COUNTY PTA** 

WINTER SESSION

Porter where they saw her large doll The winter meeting of the Bur-lington County Council of the New furnished with miniature furniture lington County Council of the New Jersey Congress of Parents and Teachers was held on Wednesday, January 20, in the Baptist Church, Burlington, with Mrs. Eugene Pharo, county chairman, presiding. A regular business meeting, reports from committee chairmen and talks by Louis J. Kaser, superintendent of Burlington County schools, and Miss Hazel Clark, special county librarian, occupied the morning session. Mrs. Stanley Geipel, state chairman of goals, explained the objectives of the fact that their center of interest has been "Home Life." Since school started in the fall they have been engaged in constructing a house, and decorating it by weaving and sewing, and in considering by means of their discussions and storday. Mrs. Stanley Geipel, state chairman of goals, explained the objectives of the community of the welfare of the community of the welfare of the community of the community of the country. Because of the rush of Presidential "must" legislation during the closing days of that session Congressman Powers' bill did not receive action. of goals, explained the objectives of ity. the local associations and require ments for merit certificates.

Three speakers, each well qualified to discuss his subject, talked during day, the 14th, for a trip to Conventhe afternoon session. Miss Mary tion Hall, in Philadelphia, to witness maintenance in each aircraft of the according to their ability and need.

Miss Griscom expressed the belief that such classes are beneficial belief that such classes are beneficial belief that were made especially for the airplane show. The exhibit showed "Five of the Wright"

Speaking of his measure, the Congressman said:

"Five of the Wright"

hat such classes are beneficial beairplane snow. The exhibit showed
planes from the time of the Wright
1. An entire class is not held back brothers up to the airplanes of toin fog. With gasoline running low, or disturbed by one retarded child. day.

constantly over shadowed by chil- we started for home packed full of dren of higher learning ability. | folders and all sorts of papers. Paul Reese Jones, supervising principal of the Palmyra schools,

talked about the exceptional child The regular children's meeting of representatives of employees and who needs spend only about half the worship at the Westfield Meeting management, the New Jersey Bell pass on to the next generation, come from 10% of the student body, and that too much emphasis has been placed on lack of ability rather than the presence of it. As a remedy for these children, and to prevent the wasting of their extra time of the spirity of their extra time of the spirity of the student body. the wasting of their extra time or using it poorly, Mr. Jones suggested and outlined the advantages and disorder to rightly interpret religion. advantages of the following: Pr. Horrison Elliot, of the Union Theological Seminary, was the prin-

Homogeneous grouping.
 Contract plan.

3. Acceleration plan

3. Acceleration plan.
4. Assignment of extra activities and work to use surplus mental energy. Exceptional children are inclined to become over-confident, anti-social and conceited, and must learn to experience failure and overlearn to experience failure and overcome it. Modern schools should be
equipped with teachers with excepthe faculty is unusually fortunate. tional background facilities and in securing Mrs. Mary Rose Collins courses to do more for these individ-uals in music, art, literature, word training. The purpose of this course fluency, observation, memory for is to better understand the most efpart in discussion, reading speech, fective means to develop good voice induction, reasoning, number facility and recognition of the relationship bers and objects.

Miss Eloise Bryan, newly-appoint ed helping teacher of Burlington county, discussed "Personality" and listed eleven points as essential for a personality which brings happiness to the individual and gets on in the

A pleasant disposition. Emotional tone.

3. Right attitude with lack of 4. Sense of humor.
5. Open mindedness which is the going to church.

basis of all learning.

6. Natural mindedness which is the social side of personality.

7. Altruism, or the lack of self-

8. Loyalty. Integrity, a personal virtue. 10. Trustworthiness, a social vir-

11. Yearning, or never being satis-11. Yearning, or never being satisfied or accepting goals as finished ones, and always aspiring for some-

Miss Bryan concluded by stating that a slow mind plus these traits can be successful as well as an exceptional one with the same traits, and that in the past academic knowledge was stressed in education as the only goal for success, but today educators are striving to take the intelligence nature gives a child and make him a happy and useful citizen.

The registrar reported 85 delements today.

The rough, scaly skin of the shark was used for sanding wood until cheap sandpaper came on the market.

Was the same as stead baked today.

The rough, scaly skin of the shark was used for sanding wood until cheap sandpaper came on the market.

The registrar reported 85 delements for the shark was used for sanding wood until cheap sandpaper came on the market.

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## **LEGISLATION TO** STOP AIR DEATHS

Powers Re-Introduces Bill to Compel Parachute Use in Passenger Planes

house which is a reproduction of her Appalled by the increasing loss of

The bill, as introduced, calls for Act of 1926 by addition of a new We left school at 1.45 p.m., Thurs- subdivision reading as follows:

Griscom, teacher of a special class for retarded children in Maple Shade, discussed the retarded child and the necessity for special classes in which these children are taught according to their ability and need, and the necessity for special classes in which these children are taught according to their ability and need, and then were the special classes there. We looked at the planes for a while according to their ability and need, and then were the special class of the maintenance in each aircraft of the United States carrying passengers for hire, of a parachute for each passengers for hire. We saw many planes, among them a navy sea plane. The T.W.A. and E.A.L. had hostesses there. We looked at the planes for a while mediate use."

2. A retarded child may learn We collected autographs of the they had no way of finding a landing 2. A retarded child may learn without being pushed beyond his ability.

3. The backward child is made to feel of some importance and develops a happy attitude toward home and school.

4. The children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to develop leadership instead of being constantly over shadowed by children can be helped to assist their passengers to safety. If the planes had been carrying parachutes the pilot could have assisted the passengers to 'bail out' and many of them who have died hours seeing all there was to see, for life."

#### PHONE WAGES IID

Following discussions between time the average child needs to complete his studies. Mr. Jones stated that the conservators, or those who really have something to

Phone 712 for Printing as it should be done



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The Snover Funeral Home has but one policy, and that is to live up to the highest traditions of the profession

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EMIL H. SEIFERT

# **PEMBERTON HIGH** IS EASY VICTIM

Local Passers Run Roughshod Over Opposition to Win By 55 to 11

tim of the Palmyra sharpshooters last Friday night, on the local court, when the Red and White went on a scoring rampage to swamp the op-

able to tally only five field goals. Four of these were long range shots and only one doubleton was made near the basket.

#### Offense Strong

Palmyra, on the other hand, had no difficulty in working the ball down the floor, the passing being would have been much larger had no to several easy shots been missed directly under the missed directly directly directly directly directly directly directly directly directl

The locals did their guarding with minimum of infringements, only School hoopsters brushed aside anagainst them. The opposition erred on 20 occasions, seven of these be-

#### Entire Squad In

consolation during the evening as tack commenced to function.

The Red and White led by a marty was to get a bill passed by the state

Moorestown Friday The locals anticipate more formidwhen they engage the passers from five.

Moorestown High on the Palmyra

Although Moorestown has tast defeat in league competition, to Quakers are expected to extend to Red and White to the limit.

	and the same				Danel, I
	Palmyra		T. C.	1	Coe, c
	Fld	FI	FT	P	Mickle, c
hea, f	4	2	3	10	Whittmeyer, g 2
othbaum, f		0	1	14	Gamble, g
eitz, f		2	3	2	Althouse, g
oe, c		0	1	12	Totals 13
lickle, c		0	3	4	
Vhittmeyer,		0	1	2	Bordente
amble, g		3	8	9	F
	1	0	0	2	Allen, f
Ithouse, g	24	7	20		Linderman, f
Totals		WIELE & CO	20	-	Gordon, f
the second secon	embertor	The same of the	Same?		Taylor, c
Bush, f		0	0	2	Maygar, g
ummings, f	0	0	0	0	Boldizar, g
ranmer, c	1	1	1	3	Totals
prowl, c	2	0	1	4	
. Haines, g		0	. 1	0	Score by periods:
Platt, g		0	0	2	Palmyra 6
Totals		1	3	11	Bordentown 4
Score by p					Referee: Saline.
Palmyra	13	4 2	1 17-	-55	Junior Varsi
aiiiiyid					The lumine warnity

Referee:	nertz	ici			4-7	dentown
1	unior	Vars	ity			16-10.
	Pal	туга				N. 5 N. 5
		Fld	FI	FT	P	Sobra Lake
Brown, f		. 0	0	0	0	Karitis, f .
ole, f		. 1	0	0	2	Brown, f
Caritis, f		. 0	1	1	1	Cole, f
eCates, c		0	0	0	0	Glenn, c
ilenn, c		2	1	1	5	LeCates.
Marshall, g		00	0	1	0	Applegate
acca, g		. 0	0	0	0	Sacca, g
pplegate,	g	0	0	0	0	Marshall,
Totals		3	2	3	8	Totals
	Pem	bertor	1		71/6	
prowl, f	4112	3	0	1	6	1000
tead, f		0	1	2	1	
faines, c		1	0	0	2	Kness, f

### CLUB URGES ROAD IMPROVEMENTS

Pike is among the highway projects dvocated by the Keystone Automobile Club of New Jersey. Widening of the road between Berlin and Egg Harbor is urged on the basis of Yacht Club will be held at Weber's etc.

Harbor is urged on the basis of safety and convenience.

As a measure of safety, the club recommends construction of a traffic circle at the intersection of New Jersey Route 39 and the Pembertom-Mt. Holly road. Serious accidents which have occurred at this point, could have been avoided with modern treatment of the intersection.

Yacht Club will be held at Weber's Hold Brau at 6.30 p.m., Wednesday, February 3.

The affair will be held in commission to place two "silent policement" on the county highway in front of the Shedaker school, with the condition that the approval of the local police is obtained.

Tickets are obtainable from Dr. C. F. Voorhis, phone Riverton 257.

# PROGRAM LISTS

Two programs of unusual interest to women have been arranged during Agricultural Week at Trenton which takes place January 26-29. Homemakers' Institute, sponsored

by the New Jersey Extension Service and the Mercer County Home
Economics Extension Service, of
which Miss J. Kathryn Francis is last Friday afternoon, various plans position by a count of 55-11.

The invaders were completely baffled by the strong defense of the charges of Coach Dimond and were able to tally only five field goals.

I.W.C.A. With the annual business the inheritance taxes of the Dorrance estate. The amount claimed County Home Economics Commitbutes, A panel discussion on "Hours interest, amounts to \$171,866.67, for Husbands, Homes and Hobbies"

Freeholder Walter D. Lamon re-

# ANOTHER WIN FOR

Bows 32 to 16

Coach Dimond's Palmyra High other opponent last Wednesday Drenk, who was informed verbally night, when they easily overwhelmed that if the matter were taken up Bordentown on the local court, the Red and White rolling up a total of 32 points which exactly doubled the According to Mr. Drenk, the

squad into action, with the exception of Baker who is ill. Rothbaum was again the leader of the attack, scoring seven double-deckers during the engagement.

Pemberton followers gained some Affair, however, as the Palmyra attack court.

The first period seemed to indicate that the locals were in for a tough evening, the score being 6 to 4 in their favor, as the quarter ended. The second frame was a different affair, however, as the Palmyra attack court.

Mr. Lamon said that he believed

lead.
Rothbaum and Coe accounted for able opposition this Friday night 21 of the counters for the winning This was passed by a unanimous

	The state of the s					
ed		Fld .	FI	FT		
he	Shea, f	2	1	4		
he	Rothbaum, f	4	2	3		
116	Beitz, f	0	0	0		
	Baker, f	0	0	0		
	Coe, c	4	3	4		
P	Mickle, c	0	0	0		
10	Whittmeyer, g	2	0	0	2	
14	Gamble g	1	0	0		
4	Althouse, g	0	0	0		
12	Totals	13	6	11		
4 2	Border	itow	n			
-			***	TACES		

4	Gamble, g		1	0	0	
2	Althouse, g		0	0	0	
2	Totals		13	6	11	
4			ntow			
2	В0	rae	ntow			
9		· 10 3	Fld	FI	FT	
	Allen, f		4	3	5	
5	Allen, f Linderman, f		1	0	0	
	Gordon, f			0	1	
_			0	0	0	
-	Maygar, g		0	1	3	
2	Boldizar, g		0	0	0	
20340	Totals	1	6	4	9	
7	Score by pe	riod	ls:			
	Palmyra	6	14	8	4	
2	Bordentown	4	2	4	6	91
1	Deferrer Cal		1	C. Fall		

0 4 2 5—11 The junior varsity continued their director of Fairview Sanatorium, Dr. winning streak by taking the Bor- Marcus W. Newcomb, was also read

	myra		
	Fld	F1	FT
Karitis, f	. 2	0	1
Brown, f		0	0
Cole, f	0	2	3
Glenn, c		0	0
LeCates, c		0	0
Applegate, g		0	0
Sacca, g		0	. 0
Marshall, g		0	. 0
Totals	7	2	4

Box	rdentow	n		
	Fld	F1	FT	
Kness, f	2	1	2	
Sweeney, f	1	0	1	
Zindedlider, f	. 0	1	2	
Matthews, c	. 0	0	3	
Nicata, g	. 0	0	1	
Buhar, g	. 0	0	1	
Mulhern, g	. 1	0	0	
Totals	4	2	10	

### Referee: Reeves. Improvement of the White Horse ANNUAL BANQUET

# TIMELY TOPICS PLAN NEW BILL FOR TAX MONEY

Dorrance Tax

ported that he and Solicitor Lester proved on January 21, retires all Drenk had visited State Treasurer the callable county bonds and restores Albright and had discuss the callable county bonds and restorm whole situation with him, including all pay cuts to county employees. the possibility of mandamus action

Adverse Decision This action was taken by Mr.

Coach Dimond sent his entire count for Bordentown,

The first period seemed to indithe situation was such that there

the Palmyra reserves in a hard gin of 14 points at the conclusion of legislature authorizing the payment fought contest, the score being 13-8. the half and coasted along during of the amount. He moved that the solicitor confer with Senator Powell the final frames with a comfortable and Assemblyman Stokes to prepare such legislation as soon as possible.

> Defeated Last Year Director Adams stated that a simi-

lar bill was defeated in the senate last year by a margin of one vote, and remarked that he was in favor of mandamus proceedings if the measure failed to pass this year. Mr. Adams further remarked that he felt the county had an excellent claim to the money and believed that

should be pushed to the limit. Library Report

The annual report of the county librarian, Hazel C. Clark was read, ordered received and filed. This showed that the year was a most active one, as a total of 46,348 volumes were loaned from the library. The number of books retired from circulation during the year was 3236, while 4512 were added, a net gain of 1276. The total number of books at the library is 50,748.

Fairview Report

The annual report of the medical director of Fairview Sanatorium, Dr. and ordered received and filed. This showed that the average number of patients during the year was 108. A total of 106 were admitted and 69 were discharged.

Fox Bounty

A petition was read from citizens of Palmyra, New Lisbon, and Magnolia, which requested the restoraion of the county bounty on foxes. This amounted to \$3 per head and This petition was ordered referred

to the State Fish and Game Con

Road Convention

Director Adams gave a brief report on his trip to the American Road Builders Association Convention which was held recently in New Orleans. He was accompanied by
Freeholder Albert C. Jones.
Mr. Adams also spoke of new fed-

eral regulation which will govern the apportionment of U.S. dirt road appropriations. He said that only OF YACHT CLUB ten per cent of all the counties in the entire country are eligible to receive such money because of their The annual dinner of the Riverton poor equipment, lack of engineers,

New Jersey Fire Chiefs' Association,

The following departmental bills were approved and ordered paid: Bridges, \$8029.96; highways, \$7661-Freeholders Hope to Get Sum of \$171,000 Interest on buildings, \$11,464.95; finance, \$1975. .50; total, \$41,962.91. 1937 Tax Rate

At the meeting held on Thursday, it was announced that the Burlington county tax rate for 1937 will be Home Demonstration Agent, opens today, January 28, at the Trenton Y.W.C.A. with the annual business the inheritance taxes of the Dornard Previous year. previous year.

This decrease is even greater than

Lowest in 24 Years

that of 1936 which amounted to 17.4

The tax rate is the lowest in 24 PALMYRA QUINTET

against Albright.

Mr. Lamon stated that the treasurer informed him that he had no been made to retire all county in-

in which that body expressed its approval of the appointment of William J. Smith as county fire marshall. inheritance taxes, the sum having been earmarked for this purpose. The new tax is estimated on the

> the assessments have been made for they do not expect the rate will be changed to any appreciable extent.

WE HAVE THAT SMOKE PIPE FOR YOU. HEATER AND STOVE REPAIRS.

South Jersey Supply Company

Broad St. and Delaware Ave.

Palmyra

# CONGRATULATIONS

TO THE

#### PHILADELPHIA MARKET HOUSE

FOR THEIR

splendid improvement to Palmyra's business section and for the modern shopping facilities made available to the people of these communities.

# EARLE B. HARDER

Electrical Contractor for the New Building POWER AND LIGHT

306 Melrose Avenue

Phone 1125 

# **CONGRATULATIONS**

PHILADELPHIA MARKET HOUSE

on the fine new store about to be opened for public inspection. The sign work on the outside of the building was done by

# A. K. SALMON

Neon and Electric Sign Sales and Service

Licensed Outdoor Advertisers Truck Lettering Pictorial Painting

Highway Displays Brass, Wood, Steel, Glass and Lacquer

Wall Bulleting 110-114 E. Main Street Moorestown

# Armchair Gardening

Phone, Moorestown 419-W

During the long winter evenings, under the study lamp, you can plan your garden for the coming spring. Do this now and avoid unsatisfactory hit or miss arrangements when time is at a premium during the planting season.

information for the gardener and it also lists a complete line of seeds, plants and tools needed in successful gardening

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

# INSPECTION OF NEW FOOD MART TONITE

# PHILADELPHIA MARKET HOUSE OPENS WITH 7 BIG DEPARTMENTS

Meats, Groceries, Fruits and Vegetables, Sea Food, Baked Goods, Delicatessen, Dairy Products

# **PUBLIC INVITED TO SEE NEW** PHILA. MARKET HOUSE TONITE

OF HIGH QUALITY

Harding Creamery Butter, Eggs From Vineland, Cheese of Many Varieties

Eggs Guaranteed

All eggs are obtained from Vine-

land, N. J., farmers, shipments being received twice weekly. As nothing

but strictly fresh eggs are sold, each

are received twice daily,

DAILY SPECIALS

ARE FEATURED

An additional feature of the

ew market is the inauguration

of Daily Specials for the entire

According to Market House

officials, these specials will repre-

sent an extraordinary saving on quality merchandise. Watch for

quality merchandise. Watel these sensational offerings.

Mayor Ward, of Palmyra, Will Formally Open Store at Seven O'Clock

ATTRACTIVE PRIZES FOR ALL ATTENDING

Special Valuable Articles Will Be Given as Door Awards,

Demonstrations
Time: Tonight, 7 to 9 o'clock.
Place: The Philadelphia Market
dairy department, which includes many items so essential for the table.

The fineness of the butter is par-What: Inspection of the new mod-

What: Inspection of the new modern store.

The above gives the essential information concerning an event which will take the spotlight this evening in Palmyra, Riverton, Cinnaminson and nearby communities.

It fails, however, to describe the splendid facilities and stock which will be ready for inspection—the magnitude of the new market—seven large departments—a complete food

store under one roof. The proprietors, Morris Lipkowitz and David Schwartz, have planned to make the event one to be long (continued on page 11)

large departments—a complete food

# DAILY TO YOU Strictly resn eggs are sold, each one is guaranteed for all purposes, including boiling and poaching. The cheese display beggars description, there being over 100 varieties (count them, if doubtful). **SEA FOOD FRESH** Almost every sort can be found in the Borden and Kraft packaged assortments and, in addition, there

All Kinds of Fish in Season, Oysters, Clams, Crabs and Lobsters

are roquefort, edam, Swiss (domestic and imported), limberger, camenbert, liederkranz, meunster, brick, brie, and so on, in almost endless variety. Milk and light and heavy cream The sea food department occupies the entire rear portion of the new mart, where the erstwhile denizens of the deep now repose for your inspection in attractive glass-enclosed show cases, under modern refriger-

Those who delight in oysters and clams have a wide selection from

which to whet their appetites.

The former come in both the fresh and salt varieties, the famous Maurice River product being a typical representative. The assortment of clams includes steamers, bullnose, cherrystones and many others. All kinds of fresh fish are available in season and a partial list includes mackerel, haddock, cod,, trout, sea

bass, porgies, rock fish and croakers. Crabs and Lobsters No sea food department would be complete without crabs and lobsters, so of course you will find them at the Market House, along with shrimps and scallops. Fresh lobster meat, lump and special crab meat are also available.

The proprietors of the Philadel-phia Market House wish to empha-size the fact that they do not carry storage fish at any time, and that daily shipments insure the freshness that is so essential in the flavor of

# BAKERY DEPT. IS NEW FEATURE

Bread, Rolls, Cakes, Pies and Complete Line of Pastry Fresh Twice Daily

The new bakery department is located at the front of the mart, on the grocery side. Deliveries, from bakery to store, will be made twice daily so that freshness can be assured.

The full line carried will include bread, rolls, pies, cake, cookies, and a wide choice of plain and fancy

pastry.

The baker has had years of experi ence and patrons can be assured that their needs will be taken care of in a satisfactory manner.

### **PROPRIETORS**

# **NEW STORE IS FIVE TIMES THE** SIZE OF OLD ESTABLISHMENT

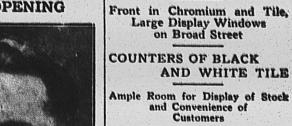
AT OPENING

MAYOR JOHN F. WARD

f Palmyra, who will officially open

The mayor will throw the switch

at 7.00 o'clock this evening.



Work on the new store was com-menced on October 1, 1936, at which time one half of the old building was completely torn down and business carried on in the section remaining. The rebuilt wing was completed just before the first of the year,

when reconstruction was started on the second portion of the building. Local labor was employed on the project to a considerable extent. Despite the fact that a completely new structure has been erected, busi-ness has been carried on without in-

Two large show windows are on he Broad street side of the store. These provide ample space for an attractive display of meats and orticles from the other departments.
The face of the building is attractive the new Philadelphia Market House in black tile and chrom

The mayor will throw the switch which will illuminate the new store for the first time.

The large green and gold sign which extends across the entire (continued on page 13)

### THE OLD



The old building, formerly occupied by the Philadelphia Marke louse. This structure was razed to the ground, and, on its site, stands the modern market which will be thrown open for inspection

### AND THE NEW

MORRIS S. LIPKOWITZ

DAVID L. SCHWARTZ

vho, more than sixteen years ago,

House in the building which was

razed to make room for the new

year by year, has been due largely to their earnest effort to provide

quality merchandise at popular prices to residents of Riverton, Pal-



New Era Staff Photo

# **PEMBERTON HIGH**

Local Passers Run Roughshod takes place January 26-29. Over Opposition to Win By 55 to 11

Pemberton became the latest vic tim of the Palmyra sharpshooters last Friday night, on the local court, when the Red and White went on a scoring tampage to swamp the opposition by a count of 55-11.

The invaders were completely baffled by the strong defense of the charges of Coach Dimond and were able to tally only five field goals. Four of these were long range shots near the basket.

#### Offense Strong

Palmyra, on the other hand, had no difficulty in working the ball down the floor, the passing being very well executed. The final score would have been much larger had not several easy shots been missed

directly under the hoop.

The locals did their guarding with minimum of infringements, only three personal fouls being called against them. The opposition erred on 20 occasions, seven of these be-

Entire Squad In

squad into action, with the exception of Baker who is ill. Rothbaum cate that the locals were in for a were two interpretations possible. In was again the leader of the attack, scoring seven double-deckers during the engagement.

consolation during the evening as tack commenced to function.

The Red and White led by a marty was to get a bill passed by the state the Palmyra reserves in a hard gin of 14 points at the conclusion of legislature authorizing the payment fought contest, the score being 13-8.

Moorestown Friday

when they engage the passers from five. Moorestown High on the Palmyra

Although Moorestown has taste defeat in league competition, the

Red and White	to the	limi	t.	lile	B
Pa	lmyra				C
	Fld	F1	FT	P	N
Shea, f	4	2	3 .	10	v
Rothbaum, f	7	0	1	14	Ġ
Beltz, f	0	2	3	2	A
Coe. c	6	.0	1	12	er e
Mickle, c	2	0	. 3	4	
Whittmeyer, g	1	0	1	2	1
Gamble, g	3	3	. 8	9	
Althouse, g	1.	. 0	0	2	A
Totals	24	7	20	55	1
	bertor	1			1
Bush, f	. 1	. 0	0	2	
Cummings, f	. 0	0	0	0	I
Cranmer, c	1	1	1	3	E
Sprowl, c	2	0	1	4	
E. Haines, g	0	0	1	0	
Platt, g	1	0	0	2	I
Tracks		1	3	11	E

Score by periods: Referent Hertzler

Junior Varsity

LeCates. c Marshall, g Sacca, g Applegate, g

Stead, f Haines, c Cranmer, g Johnson, g

Referee: Reeves.

#### CLUB URGES ROAD IMPROVEMENTS

Pike is among the highway projects advocated by the Keystone Automobile Club of New Jersey. Widening of the road between Berlin and Egg Harbor is urged on the basis of Yacht Club will be held at Weber's etc. safety and convenience.

As a measure of safety, the club February 3. recommends construction of a traffic circle at the intersection of New Jersey Route 39 and the Pemberton-Mt. Holly road. Serious accidents which have occurred at this point, could have been avoided with modern treatment of the intersection.

The altair will be held in comment of the seventy-sixth anniversary of the club.

Dancing and other forms of enterthe local police is obtained.

Tickets are obtainable from Dr. C.

F. Voorhis, phone Riverton 257. recommends construction of a traffic

# PROGRAM LISTS

IS EASY VICTIM Two programs of unusual interest to women have been arranged during Agricultural Week at Trenton which

> Homemakers' Institute, sponsored by the New Jersey Extension Service and the Mercer County Home Evonomics Extension Service, of which Miss J. Kathryn Francis is last Friday afternoon, various plans weeting of the State Federation of County Home Economics Committees. A panel discussion on "Hours for Husbands, Homes and Hobbies" Freeholder Walter D. Lamon reported that he and Solicitor Lester Drenk had visited State Treasurer Droved on January 21, retires all callable county bonds and restores

# ANOTHER WIN FOR PALMYRA QUINTET

Much Resistance and

Coach Dimond's Palmyra High School hoopsters brushed aside another opponent last Wednesday Drenk, who was informed verbally night, when they easily overwhelmed that if the matter were taken up Bordentown on the local court, the formally, an adverse decision would Red and White rolling up a total of be the result.

32 points which exactly doubled the According

The second frame was a different court Pemberton followers gained some affair, however, as the Palmyra at-

the final frames with a comfortable solicitor confer with Senator Powell lead.

	Section 1	Fld	FI	FT	
ed	Shea, f	2	1	4	
he	Rothbaum, f	4	2	3	
ne	Beitz, f	0	0	0	
	Baker, f	0	0	0	
	Coe, c	4	3	4	
P	Mickle, c	0	0	0	
10	Whittmeyer, g	2	0	0	
14	Camilla a	1	0	0	-
12	Althouse, g	0	0	. 0	
12	Totals	13	6	11	
4 2	Border	itow	n		
		***	***	47.151	

ardon, f Taylor, c Maygar, g Totals

Referee: Saline. Junior Varsity Game The junior varsity continued their vinning streak by taking the Bor-

dentown reserves to the tune

Palmyra Karitis, f Brown, Cole, f Glenn, c LeCates, c O Applegate, g O Sacca, g O Marshall, g

Fld Fl 2 Kness, f 2 Sweeney, f 2 Zindedlider, f 13 Matthews, c Buhar, g

Totals

Referee: Reeves.

# Improvement of the White Horse ANNUAL BANQUET

Hof Brau at 6.30 p.m., Wednesday,

# TIMELY TOPICS PLAN NEW BILL

Dorrance Tax

Home Demonstration Agent, opens were discussed to enable the county today. January 28, at the Trenton to collect its share of the interest on Y.W.C.A. with the annual business the inheritance taxes of the Dor-

Albright and had discussed the whole situation with him, including the possibility of mandamus action against Albright.
Mr. Lamon stated that the trea

surer informed him that he had no jurisdiction in the matter and sug- debtedness by 1938. Bordentown Fails to Offer 'Pals' gested that the Burlington county representatives obtain an opinior from the attorney general.

Coach Dimond sent his entire count for Bordentown.

The first period seemed to indithe situation was such that there wording of the ruling which governs

Mr. Lamon said that he believed The locals anticipate more formidable opposition this Friday night 21 of the counters for the winning This was passed by a unanimous

Defeated Last Year

Director Adams stated that a simiar bill was defeated in the senate last year by a margin of one vote, and remarked that he was in favor of mandamus proceedings if the measure failed to pass this year. Mr. Adams further remarked that he felt the county had an excellent claim to the money and believed that it should be pushed to the limit.

Library Report

The annual report of the county librarian, Hazel C. Clark was read, ordered received and filed. This showed that the year was a most active one, as a total of 46,348 volumes were loaned from the library. The number of books retired from circulation during the year was 3236, while 4512 were added, a net gain 4-32 of 1276. The total number of books 6-16 at the library is 50,748.

Fairview Report

The annual report of the medical director of Fairview Sanatorium, Dr. Marcus W. Newcomb, was also read and ordered received and filed. This showed that the average number of patients during the year was 108. A total of 106 were admitted and 69 were discharged.

Fox Bounty

A petition was read from citizens A petition was read from CMagtion of the county bounty on foxes. This amounted to \$3 per head and was abolished in 1933. This petition was ordered referred

to the State Fish and Game Com-

Road Convention

Director Adams gave a brief report on his trip to the American Road Builders Association Convenion which was held recently in New Orleans. He was accompanied by Freeholder Albert C. Jones.

Mr. Adams also spoke of new fed-eral regulation which will govern the apporti ement of U. S. dirt road appropriations. He said that only ten per cent of all the counties in OF YACHT CLUB the entire country are eligible to receive such money because of their poor equipment, lack of engineers,

The board of education of Burlington Township was granted per-The affair will be held in com- mission to place two "silent police-

New Jersey Fire Chiefs' Association, in which that body expressed its approval of the appointment of William J. Smith as county fire marshall. in which that body expressed its

Freeholders Hope to Get Sum of \$171,000 Interest on Dorrance Transport of \$1,000 Interest on Dorrance Transport of \$41,000 Interest on Dorrance Transport of the Dorrance estate inheritance taxes, the sum having been earmarked for this purpose. The new tax is estimated on the basis of the 1936 assessment and will buildings, \$11,464.95; finance, \$1975-.50; total, \$41,962.91.

1937 Tax Rate At the meeting held on Thursday, it was announced that the Burling-ton county tax rate for 1937 will be 66.4 cents, a reduction of 22.5 cents under the figure of 88.9 cents for the

proved on January 21, retires all callable county bonds and restores all pay cuts to county employees.

Lowest in 24 Years

The tax rate is the lowest in 2 years. In addition, provision has been made to retire all county in

One of the chief factors in the re-

Members of the board state that they do not expect the rate will be changed to any appreciable extent.

Previous year.

This decrease is even greater than PIPE FOR YOU. HEATER AND STOVE REPAIRS.

> South Jersey Supply Company

Broad St. and Delaware Ave.

Palmyra

### CONGRATULATIONS

TO THE

### PHILADELPHIA MARKET HOUSE

FOR THEIR

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Electrical Contractor for the New Building POWER AND LIGHT

306 Melrose Avenue

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PHILADELPHIA MARKET HOUSE

on the fine new store about to be opened for public inspection. The sign work on the outside of the building was done by

# A. K. SALMON

SIGN SERVICE Neon and Electric Sign Sales and Service

Licensed Outdoor Advertisers Truck Lettering Pictorial Painting

Wall Bulleting

Highway Displays Brass, Wood, Steel. Glass and Lacquer

110-114 E. Main Street

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Phone, Moorestown 419-W

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Garden Book for 1937 (sent on request) is full of practical information for the gardener and it also lists a complete line of seeds, plants and tools needed in successful gardening

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

#### THE NEW ERA, THURSDAY, JANUARY 28, 1937

# INSPECTION OF NEW FOOD MART TONITE

# PHILADELPHIA MARKET HOUSE OPENS WITH 7 BIG DEPARTMENTS

Meats, Groceries, Fruits and Vegetables, Sea Food, Baked Goods, Delicatessen, Dairy Products

# **PUBLIC INVITED TO SEE NEW** PHILA. MARKET HOUSE TONITE

**OF HIGH QUALITY** 

The fineness of the butter is par-

Eggs Guaranteed

All eggs are obtained from Vine-

land, N. J., farmers, shipments being received twice weekly. As nothing

but strictly fresh eggs are sold, each

Almost every sort can be found in the Borden and Kraft packaged assortments and, in addition, there

are roquefort, edam, Swiss (domestic

Milk and light and heavy crean

ARE FEATURED

An additional feature of the

ew market is the inauguration

of Daily Specials for the entire

According to Market House

officials, these specials will repre-

sent an extraordinary saving on quality merchandise. Watch for these sensational offerings.

Mayor Ward, of Palmyra, Will Formally Open Store at Seven O'Clock

ATTRACTIVE PRIZES FOR ALL ATTENDING

Harding Creamery Butter, Eggs From Vineland, Cheese of Special Valuable Articles Will I Many Varieties Given as Door Awards, The Philadelphia Market House has made ample provision for the dairy department, which includes

Time: Tonight, 7 to 9 o'clock,

What: Inspection of the new modticularly outstanding, the brand car-The above gives the essential information concerning an event which will take the spotlight this evening in Palmyra, Riverton, Cinaratment of Agriculture standards

naminson and nearby communities. It fails, however, to describe the splendid facilities and stock which will be ready for inspection—the will be ready for inspection-the Dairy product, made from the finest magnitude of the new market-seven large departments—a complete food store under one roof. The proprietors, Morris Lipkowitz and David Schwartz, have planned to make the event one to be long

# OOD FRESH ONE IS QUARANTEED TO YOU ONE IS QUARANTEED TO ALL PURPOSES, including boiling and poaching. The cheese display beggars description, there being over 100 varieties (count them, if doubtful). Almost away cost of the count is doubtful). **SEA FOOD FRESH**

All Kinds of Fish in Season Oysters, Clams, Crabs and Lobsters

and imported), limberger, camenber liederkranz, meunster, brick, brie, and so on, in almost endless variety. The sea food department occupie the entire rear portion of the new mart, where the erstwhile denizen of the deep now repose for your in are received twice daily. spection in attractive glass-enclosed DAILY SPECIALS show cases, under modern refriger

Those who delight in oysters and clams have a wide selection from which to whet their appetites, The former come in both the fresh

and salt varieties, the famous Maur ice River product being a typical representative. The assortment of clams includes steamers, bulinose cherrystones and many others.

All kinds of fresh fish are available in season and a partial list includes mackerel, haddock, cod,, trout, sea bass, porgies, rock fish and croakers. Crabs and Lobsters

No sea food department would b complete without crabs and lobsters so of course you will find them at the Market House, along with shrimps and scallops. Fresh lob-ster meat, lump and special crab

meat are also available.

The proprietors of the Philadelphia Market House wish to emphasize the fact that they do not carry storage fish at any time, and that daily shipments insure the freshness that is so essential in the flavor of

# BAKERY DEPT. IS NEW FEATURE

Bread, Rolls, Cakes, Pies and Complete Line of Pastry Fresh Twice Daily

The new bakery department is located at the front of the mart, on the grocery side. Deliveries, from bakery to store will be made twice daily so tha freshness can be assured.

The full line carried will includ bread, rolls, pies, cake, cookies, and a wide choice of plain and fancy

The baker has had years of experience and patrons can be assured that their needs will be taken care of in

### PROPRIETORS

## SIZE OF OLD ESTABLISHMENT AT OPENING Front in Chromium and Tile,

MAYOR JOHN F. WARD

of Palmyra, who will officially open

at 7.00 o'clock this evening.

the new Philadelphia Market House

The mayor will throw the switch

**NEW STORE IS FIVE TIMES THE** 

COUNTERS OF BLACK AND WHILE TILE Ample Room for Display of Stock

Large Display Windows on Broad Street

and Convenience of Customers Work on the new store was com-menced on October 1, 1936, at which time one half of the old building was completely torn down and business carried on in the section remaining.

The rebuilt wing was completed just before the first of the year, the second portion of the building. Local labor was employed on the project to a considerable extent.

Despite the fact that a completely new structure has been erected, business has been carried on without in

Two large show windows are on he Broad street side of the store. These provide ample space for an attractive display of meats and orticles from the other departments.

The face of the building is attractive in black tile and chrom The large green and gold sign

which will illuminate the new store which extends across the entire for the first time, (continued on page 13)

#### THE OLD



quality merchandise at popular prices to residents of Riverton, Palsuse. This structure was razed to the ground, and, on its site, stands modern market which will be thrown open for inspection tonight.

### AND THE NEW

MORRIS S. LIPKOWITZ

DAVID L. SCHWARTZ

who, more than sixteen years ago, established the Philadelphia Market

House in the building which was

razed to make room for the new

The growth of their enterprise

year by year, has been due largely to their earnest effort to provide



The new Philadelphia Market House, which is five times the size of the old store, and ranks as the most modern its kind in Burlington County. New Era Staff Photo

# THE PHILADELPHIA MARKET HOUSE

"Foods of the Better Grades"

OUR GRAND OPENING



WE HAVE PLANNED A TREMENDOUS SALE OF FINE FOODS FOR THIS WEEK-END. HERE IS YOUR OPPORTUNITY TO SAVE ON QUALITY FOODS.

The Following Prices Effective Friday and Saturday

PEACHES
Large Halves, or Thick Slices
Regular 21c size—2 large cans

Kellogg's Garden Fresh

APPLE SAUCE 23c
The Flavor of Home-made Regular 13c size—2 No. 2 cans

F-R-E-E!

**KELLOGG'S MILK** 

Kellogg's Coffee

A Superior Coffee, Vacuum Packed

Kellogg's Sun Ripened Pineapple Delights 43c

Kellogg's Sun Ripened Grapefruit Juice 25c

SUGAR 10 lb bag 47c

Kellogg's Family

JR 5 lb bag 21c 47c

Crisco or Spry 3lb can 55c 19c

Mothers' Oats 20 oz pkg 7c

Chase & Sanborn's Dated COFFEE lb 19c

ROYAL GELATIN DESSERTS Assorted Flavors 4 pkgs 19c

FIG BARS lb 10c while they last

SAUER KRAUT 23c

Kellogg's Tiny Tim LIMA BEANS
Very small and green
Regular 17c—2 No. 2 cans

F-R-E-E!

with each purchase of

Kellogg's Macaroni

25c

Kellogg's Garden Fresh MAINE CORN .35c Crushed White or Golden Bantam 3 No. 2 cans

Kellogg's Sun Ripened Tomato Juice

Whole Red Tomatoes 3 24-oz. cans

25c

Kellogg's Pork & Bean MONEY SAVING

IN OUR NEW

LAMB SALE SWIFT'S PREMIUM

Flavored Legs of Genuine Spring Lamb
AT THIS AMAZINGLY LOW PRICE

SWIFT'S PREMIUM SHOULDERS LAMB

LAMB CHOPS 35cib LAMB CHOPS 29ib

Please Note: These prices are for the finest quality meats obtainable.

ARMOUR'S STAR SWIFT'S PREMIUM

18°

Served Hot or Cold

DELICIOUS SMOKED **ONGUES** 

# . FRUITS AND VEGETABLES

STEWING

Florida Oranges, full of juice Staman Winesap Apples Fresh Lima Beans, full podded Fresh Stringless Green Beans

HERE'S REAL VALUE

VOGT'S, FELIN'S

No. 1 Grade Sugar Cured

15° lb pkg

20 for 25c

1/4 pk 12c

Kellogg's Tomato Sauce Florida Grapefruit, thin skin, juicy 10 for 25c Fresh Florida Sugar Peas, full pods 2 lb 19c Fancy Hearts Celery 2 bunches 25c Fancy Stalk Celery each 5c 2 lb 19c U.S. No. 1 Idaho Baking Potatoes 10 lb bag 39c 2 lb 15c Fresh Clean Spinach

# **SEA FOOD**

Fresh Spanish Mackerel 16 15c Fresh Flounder 16 18c Fresh Fillet of Flounder 1b 33c Fancy Large Smelts 16 15c Fresh Porgies or Croakers 2 1b 25c Fresh Opened Oysters-Stewing doz. 15c doz. 22c Fresh Large Shrimp 1b 25c Fancy Lump Crab Meat 1b 39c Fresh Scallops 1b 32c Fancy Fresh Lobster Meat Cherrystone Clams 2 doz. 25c

# DELICATESSEN

A complete line of Luncheon Meats Attractive Variety of Hors-d'Oeuvres

Home-made Potato Salad Home-made Creamed Cabbage Home-made Vegetable Salad

15c lb

# **PASTRY**

We will carry a complete, tempting line—baked and delivered to the Philadelphia Market House,

# DAIRY

BORDEN'S CHATEAU CHEESE TREAT

2 half-pound pkgs 29c

Borden's Cocktail Cheese—Pimento, Pineapple, Relish, Roquefort, Vere Sharp gla Fancy Wisconsin Swiss Cheese Genuine Imported Roquefort, Society Bee Brand

Norwegian Blue Cheese Fancy 1935 Sharp Cheese, real bitey 16 31c Strictly Fresh Eggs doz. 32c

Merion Select Quality **TOMATOES** 

25c

New Pack—Unsweetened Regular 10c size—3 No. 2 cans

Merion Select Quality Mello Peas 2 No. 2 cans 23c

Merion Select Quality CATSUP 2 14-oz. bots.

19c

Kellogg's Jumbo SHRIMP 2 cans 31c

**PRUNES** 2 1b 17c

California Extra Large

Each 5c doz 59c

**GROCERY SIDE** 

SUPER MARKET

# **FEATURE OF MEAT DEPT. IS QUALITY**

Lines Carried Include Swift's, Vogt's, Armour's, Felin's, Paramount Poultry

Every one knows how important a part meat plays in the every-day diet, and how essential it is that quality is guaranteed.

With this in mind, the new meat

department has been established. It occupies one whole side of the store and is presided over by S. W. West, who is particularly well-versed in the science of this particular phase

modern and sanitary equipment that money could buy, and the excellent refrigeration system assures the customer of an added guarantee.
Only the finest quality prime meats and freshly-killed poultry will be handled.

The beef will be of the well-known Armour Star Prime steer quality which, according to Mr. West, is an automatic guarantee of extra tender, delicious steaks and

Swift's Premium genuine spring lamb will be the only kind sold.

The veal will be obtained from the finest milk-fed calves, none better is

Only fresh city-dressed pork, of meat department.

In respect to ham, bacon and sau-

In respect to ham, bacon and sausage, there will be an ample selection, brands carried in stock being will be a feature for those who cannot do their marketing personally. Paramount Poultry

finest in this line.

Every bird is freshly-killed and carries a label which guarantees the customer absolute satisfaction in

The meat department will also handle a wide assortment of lunch

# **WIDE ASSORTMENT OF DELICATESSEN**

To Stimulate a Jaded Palate Survey Tempting Line of Appetizers

The delicatessen department is located on the same side of the store as the grocery section, and if you can view the tempting array of delicious foods on display there without working up an appetite—well frankly, there isn't much hope for

there are deviled crabs fried to a turn, tasty potato salad and creamed of season.

And of course there are the old chilable stand-bys, such as pretzels, otato chips, etc., etc., to no end.

HEADS MEAT DEPT.



S. W. WEST

# **DELIVERY-SALES FORCE LARGER**

Phone Orders Receive Promp Attention, Many Clerks To Serve You

Whether it rains or shines, in fair The poultry will be obtained exclusively from the Paramount Poultry Co., noted as producers of the ever ready to bring your table needs

Increased Sales Force

Prompt attention to phone orders assured by the sales force which

In the store, your wants will be promptly filled by this efficient or meats, in addition to cold cuts.

The Philadelphia Market House is introducing an entirely new kind of boiled ham, noted for its delicious flavor. It is 100 per cent lean.

In the store, your wants will be promptly filled by this efficient organization, the members of which are always ready to give smiling attention to your requirements, be they large or small.

# **DISPLAY OF FRUIT** AND VEGETABLES

"The Ever-bearing Garden" is at Your Disposal with a Varied Selection

The garden sections of this, and To mention a few of the delicacles, other countries, all contribute to make almost every item available at

turn, tasty potato salad and creamed cabbage.

Then there is a display of hors-d'ouvres which includes caviar, anchovies, canape biscuit, pate-de-foiegras and many others which are just the thing for that party you are planning.

Olives and Pickles

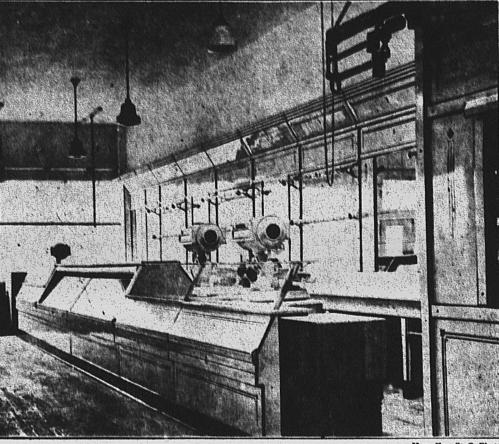
If you have any choice in olives or pickles, look no farther, your brand is carried in stock.

And of course there are the old

#### DELIVERY

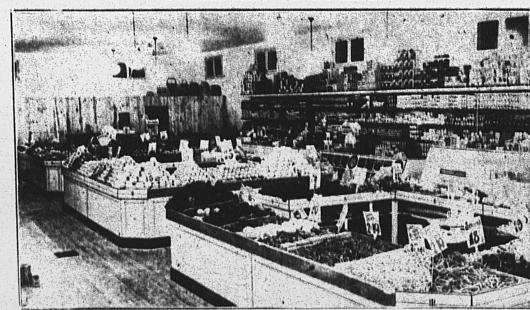


#### NEW MEAT DEPARTMENT



This large meat department is fully stocked with meat and poultry of the finest quality. The most aodern refrigeration methods insure you that the products are kept in prime condition.

#### FRUITS AND VEGETABLES



The fruit and vegetable display occupies the entire central portion of the store. The three booths, is black and white, provide ample room for the great variety of merchandise available for your table.

#### DAIRY



## **COMPLETE STOCK** IN GROCERY DEPT.

All Nationally Famous Brands, Thousands of Quality Table Items

There are so many items in the well-stocked grocery department that one would imagine the clerks might have difficulty in finding what the customer desires, but such is not the case, because the well-train ed force know the contents of their shelves from A to Z-and then some

The grocery section occupies practically one whole side of the new store. There you will find all nationally famous products in canned goods, tea, coffee, flour and any one of the 15.962 items that are an essential part of the three, or more meals that one partakes of daily.

The complete assortment of Kellogg, Campbell and Heinz lines are present in all their glory.

#### Beverages

Many individuals have a preference for a certain brand of ginger ale, or other beverage, and the Market House realizes this, because they have in stock Booth's, Canada Dry, Clearfield, Blue Anchor, Clicquot, Welch's, Kellogg's and Hires. Also White Rock, club and siphon soda. All these make a selection Public Invited

#### SITE FOR NEW POST

remembered by those who attend. They have already extended a cor-OFFICE AT RIVERSIDE Announcement was made recently that the government will erect a new \$75,000 postoffice at the northwest come. corner of Scott street and Pavilio

for delectable meals

avenue. Riverside It is to be built as a WPA project

### 55TH ANNIVERSARY

Mr. and Mrs. August Leusner, of New Albany road, Fairview, celebrated their 55th wedding anniversary last week. The couple are well-known here

They are both in the best of health and active, Mr. Leusner being enTo Inspection section.

On this side of the store are the baked goods, dairy, delicatessen and grocery departments

# (continued from page 7)

such a business should help immea-surably in making Palmyra a shop-Mayor to Officiate The formal opening will be made by Mayor John F. Ward, of Pal-myra, who will throw the switch

of the store.

Mayor Ward, in an interview last Monday, declared that he was extremely glad to participate in the inspection by dedicating the new building.

He stated that the proprietors are

sight in providing such a splendid ally known food products. These selection addition to the Palmyra business are of special value to the housewife.

enterprise." Mayor Ward also remarked that

ping center for a wider area than tion only, and no sales will be made exists at present.

Looking forward to an influx of

which controls the lighting system autos into the Palmyra business secso that shopping could be done wit

to be congratulated for their fore- the many demonstrations of nation- assortment of products that are car-

and are of valuable assistance in

until the following day, Friday.

Visitors will have an opportunity to inspect the market with its seven autos into the Paimyra business section, Mayor Ward said that steps would be taken to restrict parking vegetables, sea food, dairy, delica- Greece. tessen and baked goods.

Demonstrations assuring freshness, the new display in Burlington county promises to facilities, and can examine the huge be an event long to be remembered

# Fixtures for Storage and Display Provided by Phila, Firm

**ROYAL DESIGNS** 

With more than 22 years of exellent service to the food store rade, Royal Store Fixture Co., of Philadelphia, announces with pride he completion of the Philadelphia Market House

All fixtures and equipment in this super market were especially de-signed and constructed to insure the most modern facilities for storage and display.

The constant thought of shoppers' convenience prevailed as the Royal designing department began making their plans for this gigantic market. Seven different departments, each offering different food products, were made so that everything needed or the table could be obtained un der one roof.

The display cases were especially designed so that merchandise could be more easily displayed. This offers the shopper a greater variety of food constantly kept fresh under redreds of choice foods await your selection. A trip from one end to the other will offer many suggestions frigeration and at the same time, at-

> well known for their fine workman-ship and service. Not only do they Confidence a Challenge
> "Their confidence in the future, as evidenced by their capital investment," said the Mayor, "is a challenge to us to support them in their awards will be made as door prizes.
>
> Their confidence in the future, as evidenced by their capital investments of the Market House. In addition, a number of extra special stores. They manufacture to indiawards will be made as door prizes. and large refrigerators for institutions and packing plants. The store will be open for inspec-ion only, and no sales will be made "Royal" personal attention, "Royal" quality,, and "Royal" service.

> > Oak flooring is the leading lumber

They can see for themselves the ried in each of the departments. modern refrigeration methods for The opening of the largest mar

Congratulations to the . . .

# PHILADELPHIA MARKET HOUSE

#### ON THEIR GRAND OPENING DAY

AND ADDED CONGRATULATIONS TO THE PROPRIETORS FOR THEIR FORESIGHT IN PROVIDING THE MOST MODERN, SANITARY AND ATTRACTIVE STORE FIX-TURES FOR THEIR CUSTOMERS.

THE ROYAL STORE FIXTURE COMPANY IS PROUD TO HAVE BEEN SELECTED BY THE PROPRIETORS TO PLAN, MANUFACTURE AND CONSTRUCT THE ENTIRE INTERIOR FIXTURES. WE FEEL THAT THIS EQUIPMENT WILL BE A CONSTANT SOURCE OF SATISFACTION TO THE SHOPPERS IN THE PHILADELPHIA MARKET HOUSE AS WELL AS TO THE PROPRIETORS.

# ROYAL STORE FIXTURE CO.

300 North Third Street

Philadelphia, Pa.

ESTABLISHED OVER 22 YEARS

SPECIALISTS IN STORE FIXTURES OF ALL KINDS, FEATURING GROCERY AND DELICATESSEN, BUTCHER, DAIRY, AND COMPLETE FOOD MARKETS

"Well Known for Quality and Super Service"

Bell Telephone, Market 2847

Keystone Telephone, Main 3629

## 744 CLINICS ARE HELD AT HOSPITAL

Social Service Department Gives Report for 1936; 4875 Treated

During 1936, the Social Service Department of the Burlington County Hospital held 744 clinics, attended 4875 patients, some of whom returned several times, making a total of 9390 clinic visits. Receipts came to the commendable sum of \$1854, made up for the most part of small sums which patients felt able to give. In addition, there was received through this department \$1500 for tonsil and adenoid operations, and \$2849 for confinements.

Fourteen Clinics

Most of the fourteen clinics meet once a week. Patients must have a note from their doctors to enter the clinics, or be sent to them after leaving the hospital wards or the accident room. Occasionally patients are returned to their doctors because they are found to be able to pay a regular fee. Some patients report for X-ray or general observation and then continue with their doctors. In most cases, however, the clinic care constitutes all their treatment.

Equipment, such as medication braces and corrective shoes, is pro-cured by the Social Service Department, and the patient is allowed to pay the Department for them in in-stalments or are helped with the

The Department has the loyal co-operation of a voluntary staff of young women who register patients and record whatever case history is required, turn them over to the doctors, etc.

Surgical Largest The Surgical Clinic is the largest,

busy three days a week because there are always accidents on the highways, in homes and elsewhere.
The Prenatal and Postnatal Clinics are held together. Patients are

In the Gyn. Clinic during the year several cancer cases were detected and patients were sent to Jeanes' Hospital, which treats cases that are curable.

Tonsil Cases

Tuberculosis League, with the Bur-lington County Hospital furnishing the room and the use of the X-ray

the hospital dietician, who prepares diets for use in the patients' homes. diets for use in the patients' homes. Patients return to the clinic for a blood test and urinalysis every four weeks. Insulin is sold at cost to

of the smaller ones. It does a great deal of work in cooperation with the

and deals mostly with malnutrition in poor families. The State Board of Children's Guardians contributes some funds to this clinic.

Dental Clinic

work is done at the hospital, including extractions.

In addition to clinic work, the Social Service Department makes visits outside the hospital. When a patient is ready to leave the hospital wards the home is visited to see if it is ready to receive the patient. A supply of milk may be arranged for through a local agency. A patient may be sent away for convalescence, to the Cinnaminson Home, to the Children's Seashore Home or the Betty Bacharach Home in Atlantic City. Arrangements are sometimes made to send a child to camp for his own health or because the mother is going to enter the hospital.

## LOCAL BUDGET NOTICE

LOCAL BUDGET OF THE COUNTY OF BURLINGTON FOR THE

tion I.

BE IT RESOLVED, by the Board of Chosen Freeholders of the County of Burlington
t the following statements of revenues and appropriations shall constitute the loca BE IT RESOLVED, by the Board of Chosen retributer to the Country of the following statements of revenues and appropriations shall constitute the local budget for the year 1937:

BE IT FURTHER RESOLVED, that said budget be published in the Daily Enterprise of Burlington, in the issue of the twenty-first day of January, 1937, and all other legal newspapers published in the County of Burlington once prior to February, 9, 1937.

Notice is hereby given that the budget and tax resolution was approved by the Board of Chosen Freeholders of the County of Burlington, on January 21, 1937.

A hearing on the budget and tax resolution will be held at the Court House, Mt. Holly Township, on the ninth of February, 1937, at 1,00 o'clock, at which time and place objections to said budget and tax resolution of the County of Burlington for the year 1937 may be presented by any taxpayer of said municipality.

It is hereby certified that the budget annexed hereto and hereby made a part of hereof is a true copy of the budget approved by resolution of the governing body on the 21st day of January, 1937.

my or junuary, some			
STATEM! (Required by So	ection 202)	Actual	Actual
County Tax (Estimated for 1937)	\$ 399,866.89	\$ 544,904.46	\$ 648,043.51
TOTAL	\$ 399,866.89	\$ 544,904.46	\$ 648,043.51
STATE AID: (a) Roads—Bridges, etc. (Allotted 1937)	8 442,100.00	8 354,710.04	\$ 344,318.59
(b) Hospital for Insane (Allotted 1937)	38,397.00 20,765.00	38,397.74 20,765.27	47,399.42 27,851.53
(d) Blind (Allotted 1937)	309.00	309.00	700.00
(f) (Allotted 1937)	1 1 1 1	.88999552	1.06316815
Tax Rate (Estimated 1937)	.6649 Anti	cipated	Realized in
ANTICIPATED REVENUES	1937	1936	Cash in 1936
. Surplus Revenue Appropriated	\$ 534,459.59	\$ 76,901.81	\$ 76,901.81
Miscellaneous Revenues:		10 10 10 10 10 10 10 10 10 10 10 10 10 1	
State Aid Motor Vehicle Funds: Road Maintenance and Repairs	\$ 283,984.05	\$ 290,000.00	\$ 273,473.89
Road and Bridge Bonds and	16,205.00	None	None
Improvement Notes	73,870.95	82,000.00 65,780.00	62,236.15
County Clerk's Office	21,400,00 14,895,00	23,500.00 15,000.00	21,410.86 14,895.13
Surrogate's Office Courts, Costs and Fines	7,747.00	10,000.00	7.747.94
Sheriff's Office State Aid: Tubercular Hospital	7,998.00	10,000.00	7,998,44 20,765.27
Board of Patients-Tubercular Hospital	49,579.00	50,000.00	49,579,70 10,009,33
State Aid: Hospital for Insane	38,397.00	40,190.00	38,397.74 31,766.52
Board, etc., Hospital for Insane	31,766.00 3,584.00	2,000.00	3,584.52
State Aid: Court Stenographer	700.00 None	75,000.00	700.00 26,839.32
State Aid: Dependent Children	None None	19,750.00 25,000.00	15,866.67
Board Patients State Institutions	1,387.00	1,000.00	1,387.00 613,447.03
Inheritance Tax State Aid: Blind	60,000.00 309.00	5,000.00 None	309.27
Total Miscellaneous Revenues	\$ 710,627.00	\$ 767,675.00	\$1,221,753.61
. Amount to be Raised by Taxation Total General Budget Revenue	\$ 399,866.89	\$ 544,904.46 \$1,389,481.27	\$ 683,364.94

200.00 9,054.36 15,227.37

73,870.95

2,410.11

71.96 4,892.74 304.13

1,447.99 721.00 4.00 148.90 100.78

2,000.00

4,085.67

None

\$1,644,953.48 \$1,889,481.27 \$1,314,543.89

25,000.00 \$ 25,000.00 2,151.05 2,100.00 6,572.00 None

2,000.00

4,085.6

None

Total Dedicated Revenues APPROPRIATIONS

Institutions
Home Life and Dependent Children
Widows' Pensions

widows' Pensions
Burlington County Hospital
Jail, Expense and Maintenance of P.
Tubercular Hospital
Support of Children in Charitable
Institutions

Institutions
Old Age Relief and Administration
Crippled Children
Lunacy Examinations
Zurbrugg Memorial Hospital
Deborah Sanatorium
Soldiers' and Sailors' Burial and
Headstones

ds-Motor Vehicle Funds .

Balance)
Engineer's Office—Motor Vehicle Funds
—Contingent
—Educational:

Reserve for Payment Bonds and Interest
Falling Due 1938-39-40
Interest on 1933 State Taxes
Deficits and Statutory Expenditures:
Expenditure Without 1936 Appropriation
Reserve
Bank Stock Tax (Closed Banks)
1934 Expenditure without Appropriation
Overexpenditure 1933 Reserve
Overexpenditure 1933 Reserve
Overexpenditure 1934 Reserve
1934 Unpaid Bills Insane Hospital
Deficit Anticipated Income 1924 (Due from State Hgwy. Comm.)
Overexpenditure Chap. 255 P.L. 1929
Roads 1933-34
Expenditures without Appropriation
Reserves
Deficit Anticipated Revenue—Bank
Stock Tax due to Appeal
Deferred Assets
Overexpenditure 1935 Reserve

Regulative:
Sheriff's Office
Weights and Measures
Board of Taxation
Coroners and Postmortems
Elections

strongly urged to come as early in pregnancy as possible, at least by the third or fourth month.

The Ear, Nose and Throat Clinic is well attended, and in the spring there is always a rush of tonsil cases following the doctors' examination of school children.

The Chest Clinic is run by the

The Diabetic Clinic works with

clinic patients or supplied free when a family cannot pay for it. The Genito-Urinary Clinic is one

X-ray department.

The Pediatric Clinic is very small

The Dental Clinic is an exception to the rule that patients must be referred by a doctor. All the dental work is done at the hospital, includ-

his own health or because the mother is going to enter the hospital.

Garments are given out as needed, mostly infants' clothing, of which the department could use an endless supply. The Needlework Guild helps greatly with this. For other articles, the department applies first to the community from which the patient comes, but supplies them from its comes, but supplies them from its comes, hut supplies them from its comes funds rather than deny a seed.

Dirt Road Fund to Municipalities \$ 25,000.00 \$ 25,00

## HEMSTITCHING

\$ 33,224.4 \$2,015,244.8

DRESSMAKING RE-LINING COATS HELEN M. ADAMS 611 Lincoln Avenue 533-W Palmyra, N. J.

> **CARLSON'S** RIVERTON **PHARMACY**

**RIVERTON 1510** 



Free Delivery

**OPEN BOWLING Every Night** Call Riverton 1135 for Reservations

Saturday Afternoons 15c Edward Beitz, Mgr. PALMYRA

**BOWLING ALLEYS** 

Broad and Morgan, Palmyra

RIVERTON

LAUNDRY N. Kuensel, Prop. RIVERTON, NEW JERSEY

Phone, Riverton 972

SEE THE NEW DODGE

**PLYMOUTH** 



In Our Showroom

COMPLETE PARTS AND SERVICE

Phone 26 S. GURNELL 10 Broad Street

RIVERTON

**Betty Petty Beauty** Studio . . .

519 Cinnaminson Ave. Palmyra

> FINGER WAVING MARCELLING MANICURING HAIR CUTTING HAIR TINTING SCALP TREATMENT FACIALS

> > Duart Method of



Open Daily 9 a.m. to 6 p.m Monday, Wednesday, Friday and Saturday evenings until 9 o'clock Telephone, Riverton 480

Phone ELET HIM IN!

Done H. B. WILLIAMS' FUEL OIL, COAL AND COKE

WILL KEEP OLD MAN WINTER OUT OF YOUR HOUSE—AND IN ADDITION WILL SAVE YOU PLENTY OF MONEY WHILE DOING IT.

GET OUR PRICE ON STORM SASH

B. П.

PALMYRA

Fuel Oil - Coal - Coke - Feeds - Lumber - Building Material

#### New Store 5 Times Size of Old One (continued from page 7)

front of the store, above the windows, is the work of A. K. Salmon

Upon entering the market, one is impressed with the size of the establishment, the amount of the stablishment, the amount of display space, and the roominess. The new mart is approximately five times the size of its predecessor. On the left, near the front, is the

baked goods department. The gro-cery section and dairy products occuupy the entire right portion of

The sea food in modern glass dis-

of the wide with the entire length of the store, through the central

The right hand side of the market is taken up by the meat department and its refrigeration facilities.

Color Scheme

The black and white tile counters and display cases present a striking appearance, and this color scheme blends well with the chormium fixtures and the large mirrored surfaces of the wall behind the meat depart-

All fixtures and refrigeration facilities were installed by the Royal Store Fixture Co., 300 North Third street, Philadelphia.

Lighting

The store is extremely well-lighted by 18 globes and two spotlights suspended from the ceiling. These are arranged in three rows and give

insures adequate temperature con-trol even during the coldest days of winter, was installed by George Bonened flood conditions. sal, of Palmyra.

#### GAME PROTECTIVE LEAGUE

E. Budd Marter, of Edgewater Park, was re-elected president of the Burlington County Game Protective League at its annual meeting last Kelvenbach, of Upper Darby, on Thursday night in the court house at Mount Holly.

Other officers to serve with hir during the coming year, all re-elect-ed, are as follows: Vice president, Edward M. Warrick, of Moores town; secretary, Harold T. Parker, of Mount Holly; treasurer, Ernest Sever, of Beverly.

The meeting was largely attended by sportsmen from all parts of Burlington county.

Addressing the members, Mr. Mar-

ter pointed out that the county or-ganization is considered one of the finest sportsmen's groups in the state. He said that recently, however, the organization has not been kept as tight as it was formerly, and urged that the members do all they can to revive interest.

Game Warden Speaks Game Warden Roy R. Carson, of Medford, entertained the members

briefly and said that his organization is planning to sponsor a bill closing the season on all game on the last day of December.

We will install the officers of Camp 40.

Wrs. Harriet Eckenhoff, of Beverly, spent Friday with Mrs. Edwin dent, will do the installing. day of December.
Professor Paul Q. Card, of We-

Professor Paul Q. Card, of Wenonah, president of the State Federation of Deer Hunters, reported on the deer hunting license which will probably be required in the near future. This will be a special permit for the deer season only, and will be required in addition to the regular hunting and fishing license. The proposed fees for this deer license are either \$2 or \$5 for residents and \$10 or \$15 for non-residents.

Customer: I don't like the looks of that haddock.

Fish Dealer: Lady, if it's looks you're after, why don't you buy a goldfish?—The P.G.W. News.

Emotion customer at a look of the State Federation of the State Federation of Deal Hulling, of East Riverton, is driving a new Nash.

John Hulling, of East Riverton, is entertained her cousins, Mrs. Garwood, and her daughter Miss Irene Garwood, of Medford, on Saturday afternoon.

Mrs. A. B. Powell, of Broad street, entertained her cousins, Mrs. Garwood, of Medford, on Saturday afternoon.

Mrs. Anna Rockhill, of Delaware avenue, entertained her son, Joseph Holmes and family, on Monday in honor of her birthday.

"But, Doctor," protested the lady, "you never even looked at my tongue."

"No," replied the M. D., "it wasn't necessary. I just wanted you to keep quiet while I wrote the prescription."

She: "Did anyone ever tell you how wonderful you are?"

She: "Then I'd like to know where you got the idea."—Exchange.

Canadian scientists believe that

## PALMYRA

side, was the winner of the P. O. of A. blanket club this week. Mrs. Ogden Steedle and daughter, Katherine, will leave Thursday for Miami, Florida, where they will The regular business meeting

the Junior Woman's held Monday evening. ior Woman's Club will I Mrs. Frank Rue is recuperating

Clifton Seel, of New York, spent Sunday with his parents, Mr. and Mrs. George Seel, of Cinnaminson Mr. and Mrs. Charles Delaney and son "Buddy" were dinner guests at the home of Mr. and Mrs. Jervis

The Standard Bearers of the

Camp 3, P. O. of A., will hold its

David Blyler attended a party at the home of William Massey, of Haddonfield, last Friday.

Mars. Emma Blaser, of Germantown, and son and daughter, Weston and Esther, were dinner guests of Mr. and Mrs. George Seel on Sunday.

"Buddy" Delaney entertained Jack
Tull, of Runnemede, at his home
last Friday evening.

Mr. and Mrs. George Errickson, of Columbia avenue, are receiving congratulations upon the
birth of a daughter, Carol Ann, on January 20, in Zurbrugg Memorial Hospital, Riverside.

oysters, clams, crabs, lobsters, shrimps and scallops.

RIVERTON

Tommy Hopkins, of Haddonfield, spent last Saturday with David Blyler of 702 Thomas avenue. The executive board of the River- Methodist Church will entertain a

from a severe attack of grip.

ton Parent-Teacher Association entertained the room mothers and teachers at a tea at the Riverton Country Club Monday afternon. Mrs. Howard Elliott entertained several friends at a covered dish Mrs. Lawrence B. Parker, of Mor-

gan avenue, sailed Saturday from NewYork City on the S.S. Prince with an account of some of the experiences he has had in his work throughout the hunting sections of the county, and also outlined the many duties of a warden.

Lewis J. Mantel, president of the State Foxhunters' Association, spoke briefly and said that his organisation.

Mr. and Mrs. Edward E. Smith and son Eddie, of 610 Linden average will include stops at Cuba, Colombia and Panama.

Camp 3, P. O. of A., will hold its meeting Monday evening early and then go to Merchantville where they briefly and said that his organisation. Mr. and Mrs. Edward E. Smith David for a two weeks' cruise which meeting Monday evening early and

uncheon Wednesday.

Emotion quickens the imagination and dulis the reason.

Canadian scientists believe that Newfoundland may figure as a perfume extracts from fresh fruits, and even from mushrooms.

# WANT ADS

arranged in three rows and give ample illumination throughout the entire interior, the light being diffused to eliminate objectionable glare.

Electrical fixtures were installed by Earle B. Harder, of Palmyra.

The modern heating system, which

Riverton 93-R. Mrs. Mildred Johnson, of Rive

WANTED—Young man to help on delivery wagon. Apply Hahn's Bak-

BUSINESS CARDS The New Era offers Rytex Business Cards one hundred for One Dollar. Even lower prices on quantum

# Fresh from the fishing ports to you is this complete stock of sea food which includes fish of all kinds,

tleman. Hot water, electricity, ref-erences. 609 Fourth street. Phone FOR RENT—Apartment, 4 sunny rooms, private bath. Address "O" New Era Office. 1-28-1t

There is bound to be lots of Cold Weather in February and

# 'blue coal'

18 just the Fuel for Quick, Long-Burning Heat

needs now

J. S. COLLINS & SON, Inc.

'blue coal'-Coke-Hardware-Lumber Feed and Mason Materials

**Irue** BY THE

A NEW SERIAL FROM THE PEN OF

e He was the unlucky scion of wealth who lost everything and became a gardener! She was the daughter of wealth on whose estate he worked ... and a carefree existence led this gay young couple on a series of adventures that neither

Here is romance at its best in a happy-go-lucky story about the late lamented depression. Here is a tale of hearts that would not be stilled by bad luck . . . of venturesome youth that came out on top while all the world was weather.

It's a typical Lida Larrimore story . . . filled with gatety, novel inci-dents and an individual spirit that wins readers by the thousands. Watch for "True By the Sun" in this

IT LOOKS LIKE

STARTING

some in March

Let us supply your

Phone Riverton 4 or 5

RIVERTON

K. of C. NOTES

The annual card party sponsored by the Strohlein families for the benefit of St. Joseph's Council Knights of Columbus, will take place next week on Friday, February 5th, at the K. of C. Hall.

The Cinnaminson Branch of the Zurbrugg Memorial Hospital Auxiliary will hold its monthly meeting

Tuesday, February 2, at the home of Mrs. Thomas Ivers, 1010 Garfield

Experience is the great baffler of

legal hourges

RULE TO BAR CREDITORS

Executors' Notice Estate of Herbert M. Morris, deceased

Estate of Herbert M. Morris, deceased.

Notice is hereby given that an order has been made by the Surrogate of the County of he County of Burlington, bearing date the flist day of December, 1936, upon application of the subscribers, Executors', requiring he creditors of Herbert M. Morris, late of he County of Burlington, deceased, to bring n their claims against the estate of the said lecedent, under oath or affirmation, on or before June 21, 1937, or they will be desarted of any action therefor against the aid Executors.

Executors.

ELIZABETH V. MORRIS AND
FIRST CAMDEN NATIONAL BANK
& TRUST COMPANY OF CAMDEN,
NEW JERSEY,
Executors.

Proctor: Wm. T. Boyle, Dated: December 21, 1936, 12-24-36-1-28-37

venue, Palmyra, at 2 o'clock.

# **ANOTHER WIN FOR** TURNER QUINTET

Start Second Half with Victory Over Audubon by Count of 38 to 24

After winning 11 straight in the 38-24, in a game played last Sunday

The visitors gave the Turners plenty of trouble in the first half, but the champs were able to pull away

omfortable margin.
The Reds ran into stiff opposition n their contest with the Hibernians the latter coming out on the long end of a 33-24 count.

Audubon Fld Kelleher, f 0 Gilbert, f 0 Gallager, c 5 Tracey, g 3 Myers, g 1 Totals 9	F1 0 0 1 4 1 6	FT 1 0 2 6 1 10	P 0 0 11 10 3 24	J. F. Jamison 5 W. L. Hendrickson 5 J. D. Clark 5 J. E. Lippincott 4 R. T. Elliott 4 W. S. Wilson 4 M. L. Smith 3 D. B. Tyler 3 J. S. Bartley 1
Turners			11	
Parker, f	o	ō	12	
Sacca, c 1	0	0	2	Alley Gossip
Vernon, g1	0	2	2	
Fandetta, g 1	1	1	3	

Score first half-Riverside 12; Au dubon 11. Referee-Flynn.

	Fld	FI	FT	8
Higgins, f	. 0	0	1	
Cuneo, f		1	1	1
Saunders, c		1	2	
McDermott, g		3	3	1
Cassidy, g		4	4	1
Mitchell, g		0	1	
Totals		9	12	:
Re	ds			
Branson, f	. 0	1	2	
Maguire, f		1	1	
Cahill, f		0	0	
Landgraf, c		0	1	
Daddino, g		1	1	
Beddow, g		2	2	
Baker, g		1	2	
Totals		6	9	:

Score first half-Hibernians 17; Riverside 11. Referee-Flynn.

# LOCALS CONTINUE **WINNING STREAK**

High School Courtmen Triumph Over Camden Vocational, Score 36 to 21

the engagement played on the court sition resulting in a 36-21 of the opposition re win for the locals. The proteges of Coach Dimond

led throughout the fray, boasting a 21 to 7 lead at the end of the second

The final stages of the contest saw Vocational holding the Red and White on even terms, but the Industrialists could do nothing about reducing the Palmyra advantage. m and Coe accounted fo

thing about history is that

23 markers between them. Fld Fl FT P

A CONTRACTOR OF THE PARTY OF TH		A LOSS TELL	40.27		~ ~~~		
Shea,, f 4	0	0	8	Brosius	193	140	
Rothbaum, f 5	1	1	11	Poulson	198	162	
Beitz, f 2	0	0	4	Dueles	180	168	
Coe, c 6	0	2	12	Nelson	173	198	
Whittmeyer, g 0	1	2	1	Totals	935	877	
Gamble, g 0	0	1	0	Lotais			
Althouse, f 0	0	0	0		Trenton		
Totals 17	2	6	36	Dubee	191	194	
Vocationa	1		1 70	Doran	158	161	
Brawn, f 1	0	0	2	Howard	200	212	
Nelson, f0	0	0	0	Remmele	161	204	
Sullivan, f2	1	3	5	Harris	184	203	
Pierson, c 2	ī	3	5	Totals	894	974	
Hozalski, g 0	0	0	0	100 miles			
Leon ,g 2	1	1	5	BURLINGT	ON TRE	E IS	
Ott, g 2	0	2	4	The same of the	LARGEST	IN	S
Show a 0	0	. 0	0	Charles The Land		3 4 4 4	ı

9 21 The historic sycamore tree on River Bank, Burlington has the largest diameter of any tree in the 7—21 state according to A. T. Cottrell,

#### **FIRST GAMES IN** Country Club COURT LEAGUE Notes

Trojans Beat YMCA 16 to 9 Tak-Aboost Trims Lodge Team, Count 10-7 went into a tie for first place, Woods

The first games in the Interbor-ough Basketball League were played the final frame, in the Camden Su-burban court loop by trouncing the which is firmly entrenched in the The Trojans played a close en-The Trojans played a close en-counter with the YMCA, winning by

cellar with only a single victory.

C. L. Peterson captured high set honors with 582, while Anderson had stood out for the Trojans with four a single game of 217. Moffitt and field goals and one foul. The sectippincott bowled 210 and 211 respectively. Tak-Aboost, the count being 10 to 7. The third game was played by a pick-up team who put up a brave fight against the strongest team of the league, burke and Eisley, the latter aggregation winning 60 to 16. Joe Beitz was the referee.

The line ups were as follows: Trojans: Humes and Messenger, forwards; Landgraf, center; Henson, Rothbaum, Winners, Deitz, guards, YMCA: H. Gootee, V. Daly, forwards; Smith, center; Enskat, Speer, S. Gootee, Shields, guards.

Artisans: Knause,, Friberg, for wards; Asay, center; Terrell, Whitraft, Poulson, Freeman, guards. Tak-Aboost: Windsor, Schmierer orwards; Williams, center; McMa-

on, Krauss, guards.

Burke and Eisley: Branson, Sexon, forwards; Rockafellow, center; Baker, Burke, Cahill, guards. sicks. High singles: Burke, 206, Germania Leonard, 234, Messicks. Pick-up team: Hullings, Parsons, forwards; Riddle, center; Wallace,

Bauer, Wooton, Rader, guards.

Games Tonight

The second group of three baske

ball games in the Interborough

LOSE FIRST MEET

Palmyra Bows to Merchants One-sided Engagement

Score 57 to 18

Palmyra got off to a bad start in their initial meet in the South Jersey Scholastic Swim League when they

the latter mermen winning all events

"PLAY BALL" AT

nson placed twice for the Red

P.H.S. TONIGHT

The Stones took two from Lloyds. High singles: Wallace, 204, Stones Lloyd, 180, for the opposition. Fortnum V-8's made it three straight over the A. & P. High singles: Watkins, 179, Fortnum; Verner, 169, A. & P.

The league standing:

W L

Aboost, Burke and Eisley vs. Takloost, Burke and Eisley vs. Artisans.

The Pagers News team is a new team in a new team in a new team.

Friday Night League

Germania won three from Mes-

Bowling

dropping into second position.

The remainder of the contestants

The teams stand as follows:

S. H. Bonsall

Woods

The teams of Sims and Bon

e league stan	W	L
Messicks	25	8
Germania	23	10
Stones	14	19
Fortnum	14	19
Llyods	12	21
A. & P.	12	21

CA, and Rogers News vs. Artisans.
The Rogers News team is a new team co-managed by Russ Rivers and Jo Rogers. Their line-up contains Anthony Sacca, the stellar star of Riverside as their tip-off man.
The first game will start promptly Luckies won three from the Spuds. at 7.15 p.m. and the succeeding games at 8.15 and 9.15. These con High singles: Mrs. M. Haines, tests are for the young men of the Luckies Mrs. Henry, Spuds.

Camels won the set from the Wings. High singles: Miss Mc-Laughlin, Camels; Mrs. L. Hunt, Wings.

Wings.

Murads dropped one to the Kools.

High singles; Miss Wilson, Murads; cause of the Boy Scout musical comedy on Thursday night.

The Murads are leading the league

by a margin of one game, the Camels LOCAL MERMEN being in second position. Artisans' League

The Footpads won four points is The undefeated Palmyra High School basketeers took Camden Vocational in their stride, on Tuesday, Cou, 181, Thieves.

Highwaymen took three from the Bootleggers. High single: Codding-ton 216, Highwaymen; Hamelman, The Pirates annexed three points

at the expense of the Bandits. High lost a one-sided engagement t The Pirates occupy the sunberth, boasting a lead of four points over Merchantville, on Monday afternoon the second-place Footpads.

South Jersey League and White, taking second in the 100-yard backstroke and third in the 100-yard breaststroke race. Palmyra dropped two games to Trenton last Saturday night, Brosius got a high single of 212 while Wal-

Lippincott won a third place for Palmyra in the 40-yard freestyle dash, while Matthews won a similar lace rolled one game of 209. position in the 200-yard freestyle Burns, of the locals, took third in the century freestyle.

Palmyra showed to best advantage in the diving contest, capturing second and third. These places were won by Phile and Pfleiger, respectively.

"Play Ball," a movie which deals exclusively with big league baseball, will be shown in the auditorium of Palmyra High School tonight at 8 o'clock, under the auspices of the Palmyra Athletic Club. Palmyra Athletic Club.
There will be no admission charg

It is claimed that the first settlers film which portrays the details of

of Burlington moored their ship to this tree in 1617.

The officials of the local A. C. expect that Russell "Lena" Blackburne, coach of the Athletics, John Corded by the ancients was made by the Chaldaeans in the year 721 B.C. eral other celebrities will be present.

#### NATHAN LANE & COMPANY LIFE UNDERWRITERS

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for the police to be looking for fingerprintsbefore you think of a safety deposit box for your

Rent a box today and protect your important papers, jewelry or heirlooms, from the prying fingers of the sneak thief as well as from the destroying fingers of fire.

# **CINNAMINSON BANK**



& TRUST CO.

Riverton, N. J.



**A Compact Modern GAS RANGE** with **Elevated Broiling** Oven ... \$79.50

FIRST TERMS PAYMENT

THIS ESTATE Gas Range, only 351/4 inches wide, provides unusual cooking facilities including a High Drawer Type Broiler with enameled smokeless broiling grid; a Grid-all on the range top heated by the broiler burner; a "Fresh Air" Bake Oven, insulated and equipped with heat regulator.

Special cash price, \$79.50 with old stove. Regularly \$90.50 Terms; first payment \$3.80 April 1; \$3.55 monthly for 24 months. Lump and bracket \$3.85 extra, cash.

PUBLIC SERVICE

## HANK BARBER TO **BATTLE OLSEN**

New England and Canada; Cox vs Piers

Hank Barber's chances of making wrestling history rests upon his shoulders for on Thursday evening at the Camden Armory he is booked

immediately after his remarkable showing against Joe Dusek whom he defeated after waging a wild and furious battle for nearly 20 minutes. On the basis of this showing he stands an excellent chance of stripping Olsen of his title claims, unless he runs into Olsen's dreaded stepover toe hold which was responsible in winning the championship for the several months ago. Matros Kirilenko, clever Russian

## TROJANS IN WIN

The Trojans Boys' Club, of Palmyra smothered the Riverside Tribune quintet last Friday night by the score of 52 to 18, the game being played on the local court.

The Trojans led 10 to 0 at the end of the first frame, and were out in front on the long end of an 18-6 count at half time.

In his itinerary this season was his appearance on November 17, as lose, the county will gain.

The Association will miss her wonting that what they alose, the county will gain.

The association will miss her wonting the study class.

To the incoming principal, Mrs.

To the incoming principal, Mrs.

To the incoming principal, Mrs.

Lillian A. Dare, the members of Cinmaminson P.-T.A. offer the hearty and will be admitted upon payment of the usual 25 cent guest fee.

The public is cordially invited to attend this outstanding musical event and will be admitted upon payment of the usual 25 cent guest fee.

in five starts for the Palmyra hoop

2	2	6
4	0	
2	2	. 6
	. 0	. (
	6	52
2	0	4
2	1	5
0	0	. (
1	0	2
	0	. 2
2	1	. 5
	2	18
rer-	-Frib	erg.
	4 2 0 26 2 2 0 1 1 1 2 8	4 0 2 2 0 0 26 6 2 0 2 1 0 0 1 0 2 1

Humes, f

### RIVERTON BRIDGE **CLUB WINS AGAIN**

On Wednesday evening, January 20th, the Riverton Bridge Club were guests of the Merchantville Country Club at Merchantville, at which time a scheduled match in the South Jersey Whist League was played. Riverton won the match by a team score of 3380 points. The pair scores were

Dr. Dey and Mr. Woodward playing east and west, won by a score of 960 points. Mr. Burns and Mr. Ochs playing

east and west, won by a score of 1940 points.

Mr. Sims and Dr. Downs playing north and south, won by a score of 370 points. Mr. Carty and Mr. Evans playing

north and south, lost by a score o The Riverton Club has now wo three matches and lost two matches

and will continue their schedule on February 17, when they will be guests of the Camden Bridge Club Stock and machinery on American farms are valued at \$9,000,000,000

Get acquainted with a successful man, if he has time for you, and see how he does it.

## **CURTIS ARTISTS** TO PLAY HERE

Latter Recognized as Champ in Concert to Be Given at Palmyra Woman's Club on Monday, February 1st

The concert to be given at the Woman's Club of Palmyra on Monday afternoon, February 1, will feaat the Camden Armory he is booked to clash with Cliff Olsen, world's wrestling champion as he is recognized in New England, Canada and various other states in the Union, in the final match of another card that has all the earmarks of being that has all the earmarks of being pupils of Carlos Salzedo. A group Barber was given this assignment of this distinguished master's own mmediately after his remarkable compositions are to be included on

in winning the championship for the Symphony Orchestra, under the di-Minnesota Swede from Yvon Robert rection of Fritz Reiner. Mr. Elster chose the harp as the

instrument in which he decided to grappler, will again put his strength major quite accidentally. During to a test when he meets Joe Maynard, Texas ranger, in the semi-final control of one fall with a half hour time school purchased a harp which no of one fall with a half hour time limit.

Dynamite Joe Cox, Kansas City "bully" will appear in the third bout with Henry Piers of Holland as his opponent. This is also booked for one fall with a 30 minute limit.

The remaining two preliminaries also carded for one fall with a half hour time limit shows Bill Sledge of Texas and George McLeod of Iowa. Tommy Nilan of Australia draws a tough assignment in the first match when he takes on Jim Coffield of Kansas City.

School purchased a harp which no one knew how to play. Young Elster elected to play it and play it he did. Since studying at The Curtis Institute of Music, he has done radio broadcasting, given recitals, and appeared as soloist with the Philadelphia Chamber Orchestra and Composer's Laboratory. To further prove his versatility, he plays percussion instruments in the Curtis Namphony Orchestra.

The third member of the trio, Leonard Rose, is an accomplished violin-cellist and pupil of Felix Salmond. This Miami, Florida, youth has made numerous public appear-

has made numerous public appear-ances as a soloist and as a member county. As she leaves the com-OVER TRIBUNE of the Curtis and Casimir Quartette in and around Philadelphia. Included both the school and the P.-T.A. go with her, knowing that what they

Program-Group I Pavane—Composer unknown. Gavotte—Giambattista Martini La Joyeuse - Jean Philippe

Marjorie Call and Reinhard

Adagio — Johann Sebastian Bach Siciliana—Paradies-Dushkin. Serenade Espagnole - Alexande Leonard

Variations on a theme in the cient style-Carlos Salzedo.

La Cathedral engloutie - Claud Pebussy. Fraicheur—Carlos Salzedo.

Spanish Dance - Enrique Gran

Group V Canciones Populares Espagnolas

Mauel de Falla Marjorie Call, Reinhardt and Leonard Rose.

#### CINNAMINSON P.-T.A.

The Merit System Versus Spoils By RAYMOND PITCAIRN

National Chairman entinels of the Republi Increased efficiency in all govern-

Over 150 prizes have been as-sembled to date, and judging from past years, a capacity crowd is an-Economy for the taxpayer. cipated.

Refreshments will be served in Purposeful careers for public em-

he basement while the tallies are These are a few of the goals sought A very fine door pr by increasing numbers of taxpaying citizens who demand that the Civil Service or Merit System, now in partial effect, replace the Spoils System in all but the topmost federal jobs. AUXILIARY MEETING

America can achieve these bene-fits—if Congress does its part. The A White House message has urged expansion of Civil Service to include all employes except Secretaries, Under-Secretaries and those in simi-

onder-secretaries and those in similar policy-making offices. Several members of Congress have introduced measures to hasten extension of the Merit System idea. But will they be put into effect? That's a different question.

Heavy political barricades must first be overcome. For a complete application of the Merit System would strip politicians of thei -the control and doling out of jobs. Naturally many politicians will oppose it. Naturally they will fight any step which extends the policy of selecting public servants on the basis of how well they can do their work instead of the basis of how many votes they can deliver

for the politicians on Election Day. There stands the basic issuewhether the Federal payroll, which costs the taxpayers more than a billion dollars annually, shall be for the benefit of politicians who con-

It's up to Congress to decide. The choice should not be a difficult one.

McDERMOTT-DOUGHERTY

RULE TO BAR CREDITORS McDERMOTT-DOUGHERTY

Miss Anna Dougherty, of Laurel

Springs, formerly of Riverton, and
James McDermott, son of Mr. and
Mrs. John McDermott, of Riverton,

were married in St. Laurence

Church, Laurel Springs, Saturday,

January 23, at 9 o'clock Mass, the

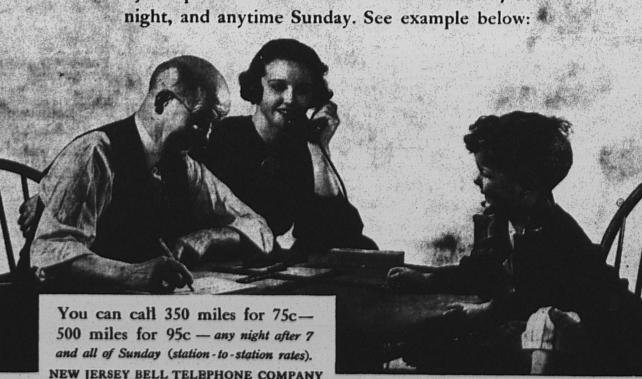
Rev. Jeremiah Sullivan officiating.

FRANKFORD TRUST COMPANY.



He's fine · · · He says to tell you he can go to bed now ··· 'cause he's just beaten his Granddad at dominoes."

> When the family is scattered, why not keep in touch by telephone? Most rates are lowest after 7 at



#### YWCA NOTES

Mrs. Richard Eckman, of M Holly, was elected president of the Burlington County Young Women's Christian Association at a meeting of the board of directors held Tues-day morning in the Mt. Holly Y.W. C.A. clubhouse. She succeeds Mrs. Charles S. Beckwith, of Pemberton.

Other officers chosen were: Mrs. Frank Smith, of Rancocas, vice president; Mrs. C. William Haines, of Masonville, secretary, and Miss Ger-trude N. Brick, of Crosswicks, trea-

SAVAR FROADWAY

SMASH

BEST

Rib Roast

Pot Roast

LEGS GENUINE

Lamb

BONELESS

AT FOX, RIVERSIDE

Frank McHugh and Joan Blondell are featured at the Fox Theatre,

SOMETHING NEW!

Round and Rump Steaks 38c

SOMEONE DIFFERENTI

SONJA HENIE

ADOLPHE MENJOU

JEAN HERSHOLT

NED SPARKS

DON AMECHE RITZ BROTHERS

25c

25c

25c

'Til 5 p.m.

25c Kiddies 10 cents

No Advance in Prices Sunday

Riverside, on Sunday and Monday next, in the big stage hit, "3 Men

new constitution adopted by the as sociation, which provides that officers are to be elected by the board of directors within two weeks after the annual meeting.

Directors who will serve on the board from 1937 to 1940, elected at the annual meeting last week were: Miss Nan Evans, of Riverton; Miss Miss Nan Evans, of Riverton; Miss Laura Thayer, of Beverly; Miss Caroline Nice and Mrs. William Grobler, of Moorestown; Mrs. Norman Harker, of Mt. Holly; Mrs. Eric Groezinger, of Pemberton; Mrs. Edward S. Aaronson, of Columbus; Mrs. Richard Eckman, Mt. Holly; Mrs. Frank Smith. Rancocas; Mrs. Mrs. Frank Smith, Rancocas; Mrs. Carlton Tillinghast, Burlington; Mrs. This election was held under the Mrs. A. C. Wood, Jr., Riverton.

Notice is hereby given to the legal voters the School District of the Borough of verton, in the County of Burlington, that a annual meeting for the election of five members of the Board of Education is be held at the School House, on TUESDAY, FEBRUARY 9, 1937

n 7.00 o'clock p.m. to 9.00 p.m. and as th longer as may be necessary, to enable the legal voters present to cast their

ballots.

Three (3) members will be elected 3 years; two (2) members will be elected 2 years.

At said meeting will be submitted the question of voting a tax for the following purposes:
For current expenses \$32,678.24
For repairs and replacements 1,000.00
For manual training 850.00
For bond redemption and interest on bonded indebtedness 6,000.00
The total amount thought to be necessary is \$40,528.24
Dated this Twenty-seventh day of January, 1937.

WILLIAM H. BOTTGER, District Clerk.

WILLIAM H. BOTTGER,
District Clerk.

NOTE—The term "current expenses" includes principals', teachers', janitors', and medical inspectors' salaries, fuel, textbooks, school supplies, flags, transportation of pupils, tuition of pupils attending schools in other districts with the consent of the Board of Education, school libraries, compensation of the District Clerk, of the custodian of school moneys and of truant officers, truant schools, insurance and the incidental expenses of the schools.

A member of the Board of Education, shall be at least 21 years of age, a citizen and resident of the school district, and shall have been such a citizen and resident for at least three years immediately preceding his or her becoming a member of such Board, and shall be able to read and write.

Petitions, legally nominating candidates to be voted on at said meeting, must be filed with the District Clerk at least twenty days before the date of the meeting in order to have the names of such candidates printed on the official ballots to be used in voting. In calculating the above-mentioned twenty days either the filing day or the election day but not both may be counted. Blank forms for this purpose may be obtained from the District Clerk.

Persons who may vote in addition to those registered for the last preceding general election and those whose names appear on the permanent registry list of the municipality are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person may register who is qualified to vote in that district for a member of the legislature.

Golfer (far off in the rough): "Say,

Golfer (far off in the rough): "Say, caddy, why do you keep looking at your watch?"

Caddy: "It isn't a watch, sir; it's a compass."—Clipped.

Beggar: "Have you got enough money for a cup of coffee?" Student: "Oh, I'll manage some-how, thank you."—Clipped.

# RETRORIA AMUS. OD. 4

Matinee Daily at 2.00 p.m. Evenings 7.00-9.00 o'clock

THURSDAY, January 28-STUART ERWIN in the newest laugh hit

### All American Chump

FREE-To Our Lady Patrons "Royal Crown Derby" Chinaware

FRIDAY and SATURDAY, January 29 and 30-

THE FUNNIEST PICTURE EVER FILMED!

MEN ON A HORSE FRANK M. HUGH - JOAN BLONDELL

MONDAY, Feb. 1-Thrill to a new and amazing adventure WARNER BAXTER JUNE LANG

# White Hunter

FREE-To Our Lady Patrons "Royal Crown Derby" Chinaware

TUESDAY, Feb. 2-70 minutes of delightful entertainment "SPANKY" McFARLAND

# General Spanky

WEDNESDAY, Feb. 3-Triumphantly the screen presents the best play of the year

# Winterset

BURGESS MEREDITH MARGO

BROADWAY THEATRE FRIDAY & SATURDAY



And when "Oiwin" thinks, it means Frank McHugh is readying up another barrage of mirth for film fans who crowd the Broadway Theatre to see "Three Men on a Horse."

The River Mersey near Stockport England, is to be partially roofed over to provide a 75-foot road.

Freshman :"Say, what's the idea of you wearing my raincoat?"
Roommate: "Well, you wouldn't

wan your new suit to get wet, would you?"—Exchange.

Matinee 2 p.m.-Evenings 7-9 Saturday and Sunday Continuous

FRIDAY, January 29 2—BIG FEATURES—2 RICHARD ARLEN in Harold Bell Wright's

# Secret Valley

and Radio's Comedy Romance "EASY TO TAKE"

SATURDAY, January 30 The Untamed Queen of the Jungles! DOROTHY LAMOUR

# Jungle Princess

SATURDAY MATINEE Scrappy Puppet Shows to the Lucky Kiddies—Also

"ACE DRUMMOND"

SUNDAY and MONDAY January 31 and February 1 The Laugh Hit of the Season

BIWIN IS THINKING!.. have made the funni-



TUESDAY, February 2 ONE DAY ONLY SHAKESPEARE'S

### Midsummer Night's Dream

Feature Showing at Matinee—2 and 4 p.m. Evening—7.15 and 9.30 p.m.

WEDNESDAY, February 3 STUART ERWIN BETTY FURNESS

### All American Chump

COMING-Thursday to Saturday SHIRLEY TEMPLE

Stowaway

# **BOND'S Economy Column**

Special Week-End Prices

Fancy Loin Lamb

CHOPS No Bone-No Waste

**SIRLOIN** Beef ROAST

For oven or pot roast

City Dressed PORK **SHOULDERS** Loin Pork Roast 3 to 31/4 1b

Fresh Killed Young Stewing

CHICKENS **ZOC** 

Frying or Boiling Chickens ...... 29c

GROCERY DEP'T

FRANKLIN SUGAR

Gold Medal **FLOUR** 

Everyday MILK

3 tall cans

Bring in your coupons premiums on hand

Fresh Baked

COOKIES Cream Filled

FRESH FISH

**HADDOCK** 

Fresh Caught
MACKEREL

Fancy Stewing OYSTERS

PRODUCE DEP'T

Thin Skin-Juicy doz. ORANGES

GRAPEFRUIT CELERY HEARTS

Fancy White

Seedless

25c **MUSHROOMS** No. 1 Penna, 1/2 bushel

85c **POTATOES** Staman Winesap

1/4 peck 14c **APPLES** 

MARKET

15 East Broad Street PALMYRA

Phone 1140 or 1141 DEPENDABLE DELIVERY

**WHITMER'S QUALITY MEAT MARKET** 

107 E. Broad Street Palmyra FREE DELIVERY Phone Riverton 126