
1937

Newspaper Inventory

Place: RIVINGTON MT

Title: THE NEW ERA

Year: 1937

Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Jan.							X							X							X							X			
Feb.				X							X							X							X						
Mar.				X							X							X							X						
Apr.	X							X							X							X							X		
May						X						X								X						X					
Jun.			X							X							X														
Jul.	X							X							X							X						X			
Aug.					X							X							X												
Sep.		X							X						X								X							X	
Oct.							X						X							X							X				
Nov.				X							X							X							X						
Dec.		X							X						X								X							X	

Other Comments:

KEY

X = issue filmed
 M = issue missing from film
 P = page(s) missing in issue

JANUARY

We all do no end of feeling, and we mistake it for thinking.—Mark Twain.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



49th Year No. 1

RIVERTON—PALMYRA, N. J., THURSDAY, JANUARY 7, 1937

PRICE FIVE CENTS

PALMER L. ADAMS IS RE-ELECTED DIRECTOR OF FREEHOLDER BOARD

Much Rumored Change Fails to Materialize at Session Held January 2

POST OF HIGHWAY DIRECTOR DROPPED

Lamon, Church and Stout Vote in Favor of Employment of New Engineer

The much-heralded upheaval in the organization of the Burlington County Board of Freeholders failed to materialize at the organization meeting of that body held at noon, Saturday, January 2, in the court house at Mt. Holly, when Palmer L. Adams was reelected director.

The session was opened by Clarence Price, clerk of the board, who read the certificates of election of Messrs. Adams and Church, after which he called for nominations for the office of director.

Freeholder LeRoy Church immediately nominated Walter D. Lamon for this position and this was seconded by Freeholder Charles R. Stout.

Freeholder Albert C. Jones then placed the name of Mr. Adams, incumbent, before the board. At this point Mr. Lamon rose to address the board and the proverbial pin could have been heard to drop in the chambers which were crowded to the doors by the large audience.

Lamon Declines

Mr. Lamon stated that he keenly appreciated the fact that he was faced with a momentous problem, and that he had analyzed the situation from all possible angles. He further remarked that he hoped his decision was in the best interests of county affairs. Mr. Lamon remarked that one cannot always be right, but he firmly believed that in order to promote the proper feeling of harmony, it was advisable for him to withdraw his name as a candidate for director.

He then seconded the nomination of Mr. Adams. In the vote which followed Adams was elected by a three to two majority, Freeholders Stout and Church voting for Lamon.

The meeting was then turned over to Adams by the clerk. Freeholder Jones presented a resolution that the rules of procedure for 1936 be adopted temporarily for the present year and that a committee be appointed to draft new regulations. This was passed and Director Adams appointed the following committee: Lamon, chairman; Church and Jones.

Successive resolutions dealt with the appointment of William J. Smith as fire marshal; Dr. Richard Anderson as director of the board of managers of the Fairview Sanatorium; Albert C. Jones, as voting delegate to the New Jersey State Freeholders' Association, with Charles R. Stout as delegate-at-large; Adams and Lamon, as members of the county welfare board; A. J. Frohock, as county auditor, and meetings of the board on the second and fourth Fridays of each month at 1 p.m.

Highway Department Action

The next resolution was presented by Mr. Church and dealt with the abolition of the post of administrator of the department of highways and engineering formerly held by Freeholder Jones, the reason given being to promote efficiency.

Mr. Jones inquired of Mr. Church why such a resolution was presented and the latter replied that he had looked the situation over, as a taxpayer, and felt that the work could be handled to better advantage by a separate engineer.

To this Mr. Jones replied that he resented this implication and suggested that Church did not have sufficient information to make such a statement.

Mr. Lamon rose at this point and mentioned that the discussion was (continued on page 5)

LEGION PLANNING PUBLIC MEETING

At the meeting of the Frederick M. Rogers Post No. 156, American Legion, Tuesday evening of this week, former State Commander Richard Allen, an attorney of Camden, addressed the group on the "Inroads of Communism Among Young People."

Commander Drexel P. Patterson announced that a public meeting of the Legion for the residents of these communities will be held in the near future, at which time an announcement of interest to the people will be made.

The Memorial Day celebration is expected to be one of the largest ever held in this vicinity.

Jack Metzgar was appointed to make arrangements with the Riverton and Palmyra councils.

ORGANIZATION OF RIVERTON COUNCIL

Merrill Re-elected President; Mayor Makes Address on State of Borough

The Riverton Borough Council met for organization at nine o'clock New Year's morning.

Nathan Lane, the new member of council, taking the place of John L. Strohlein, took oath of office, and E. K. Merrill was elected president of council.

Mayor H. McIlvain Biddle addressed the assemblage as follows: "Members of Council, fellow citizens and guests:

"It is a pleasure to be with you again at another New Year's meeting, and it is with regret that we are losing from this body the services and counsel of our retiring member, Mr. John L. Strohlein, and we want to assure him that we will miss him greatly. I want to thank him on behalf of Council and his fellow citizens for his earnest and good work, especially on Memorial Park, in which he was so vitally interested. "Now it is my pleasure to welcome a new member. Mr. Lane, we hope you will enjoy and profit by being a member of this group, and that you will get as much out of it as we expect to get by our association with you.

"Our departments, through their committees, all function smoothly and ably. And, I pause to compliment and express my appreciation for their untiring efforts and loyalty, and for their time, which has been so generously given.

"Another year has rolled around, and I feel it has been a most satisfactory one for many of our citizens. Too, it has been a year of progress for our borough. During the past year we have made further reductions in our indebtedness, so that at the close, the amount is small. Your borough has for several years stood at or near the top in the percentage of taxes collected, with relation to other communities in New Jersey, and we still maintain that enviable position. This record is not by accident, but due to the very excellent work on the part of our collector, C. Kenneth Davis. I cannot praise Mr. Davis too highly for the unusual effort he has made and the results obtained, through his cooperation with our people.

"During 1936 we have vastly improved our highways. It has been our policy for several years to lay as much permanent paving as possible and last year we made our greatest headway. It is our plan to continue until our roads are all in first class condition.

"Our police have done excellent work during the year.

(continued on page 4)

REPORT ON SEAL SALE FOR 1936

The Tuberculosis League is deeply grateful to the people for their help in the 1936 Seal Sale. To those who have not remitted or returned the seals, will you please do so now before a follow-up letter is sent to your home? Also a word of thanks to those who returned the seals because of illness or financial reasons, and a trust that the New Year will bring more sunshine to every one.

Community reports as follows:	
Beverly	\$201.25
Bordentown	261.38
Browns Mills	40.25
Burlington	496.56
Chatsworth	8.30
Columbus	77.87
Crosswicks	45.00
Delanco	102.86
Edgewater Park	72.03
Fieldsboro	25.44
Florence	100.90
Hainesport	17.12
Lumberton	31.50
Maple Shade	158.59
Marlton	49.85
Medford	113.31
Moorestown	714.11
Mount Holly	375.00
New Lisbon	61.30
Palmyra	230.92
Pemberton	158.80
Rancocas	7.85
Riverside	269.68
Riverton	365.50
Roebling	150.11
Vincentown	64.62
Springfield Township	55.15
New Hanover Township	41.80
Bass River Township and Washington Township	23.25

TOWNSHIP MEETING HELD NEW YEAR'S

Cinnaminson Officials Named for 1937, Budget Meeting on January 12

The annual organization meeting of the Cinnaminson Township Committee was held on New Year's Day at 9 a.m., in the home of George C. Frank, clerk of the committee.

Herbert Dinges, elected in November, took the oath of office. The other members of the township governing body are Charles Evans and Maurice Conrow, the former being elected chairman.

Other officials are: clerk, George C. Frank; assessor, Leslie W. Reeves; collector, Joseph E. Keating; treasurer, William H. Schmieder; attorney, Walter Carson; road overseer, John Dennerle; auditor, Albert J. Frohock; chief of police, George F. Dorworth. Chief Dorworth also was appointed to the positions of overseer of the poor, constable, delinquent tax collector and truant officer.

The board of health is composed of Charles Evans, chairman; George C. Frank, secretary, and Dr. H. L. Rogers, health officer.

Meetings of the committee are held on the second Tuesday of each month, at 7.30 p.m. The budget for 1937 will be presented at the session scheduled for January 12.

PHILATHEA CLASS BIRTHDAY PARTY

The Philathea Class of Central Baptist Church will celebrate their twenty-seventh birthday Sunday, January 10 with special services in the church Sunday evening. The class will meet in the Philathea room and proceed to the church in a body.

Next Tuesday they will have their party in conjunction with the birthday of their teacher, Mrs. Lillian Moore. A covered dish luncheon at 1 o'clock will precede the party at 2.30. Instead of the regular charge of 25c and a covered dish, the charge will be 27c, a penny for each year the class has been organized.

INNOVATION AT ORGANIZATION MEETING OF PALMYRA COUNCIL

WOMAN'S CLUB TO HOLD LUNCHEON

At the business meeting of the Woman's Club of Palmyra, on Monday, it was decided to hold the charter luncheon January 18, at the Riverton Country Club. This function is an important one in the year's activities.

Transportation will be furnished all those desiring to go.

Members will meet at the club room in Society Hall at 12.45 and be driven to the Country Club.

Make all reservations to Mrs. Harry A. Kennedy, Riverton 64-W, not later than Friday, January 15.

Hope LeBar Roberts, of Philadelphia, the guest speaker, will talk on current events.

AUDIOMETER FOR RIVERTON SCHOOL

To Be Used in Hearing Test; Miss Woolman, Teacher of Music, Leaving

Miss Caroline M. Staman, supervising principal of the Riverton Public School, recommended that a hearing test be given to the pupils, this suggestion being made at the meeting of the Board of Education held on Monday evening, January 4.

Miss Staman stated that it is now possible to secure an audiometer from the State Department of Health for the nominal sum of ten dollars and an experienced operator is sent with the equipment to conduct the test. Miss Staman remarked that this service has been difficult to obtain and was very expensive in the past, it being necessary for boards of education to purchase the equipment instead of being able to rent it. She added that the project had the hearty approval of Dr. H. L. Rogers, school physician.

The board went on record as commending the plan and authorized Miss Staman to make the necessary arrangements to obtain the equipment.

Miss Woolman Asks Release

Mrs. Charles H. Yost, chairman of the education committee, read a letter from Miss Edna Woolman, music teacher, asking that she be released from her contract for the balance of the year, this to become effective on January 29. Miss Woolman stated that she has been offered a similar position in the Rumson, New Jersey, public schools.

After considerable discussion, Mrs. Yost recommended that Miss Woolman be released from her contract as of January 29, provided that the position had been filled in a satisfactory manner by that date. This was so ordered by the board.

Miss Staman was instructed to contact suitable applicants and to present recommendations at the next meeting.

Electrical Contract

W. H. Bottger, clerk of the board, reported that he had notified the bonding company that R. F. McMahon, of Woodbury, the electrical contractor for the new building, had failed to complete certain work after being advised on several occasions, nor had Mr. McMahon even visited the school to find out what was necessary.

Mr. Bottger stated that he had not received a reply from the bonding house and that he had been advised by Frank A. Mathews, solicitor, to await such action before taking additional steps.

Annual Meeting

The annual meeting of the board (continued on page 4)

Program Arranged by Mayor Interests Many Citizens New Year's Day

MANY OFFICIALS REPORT ON WORK

Nevin E. Buchholz Becomes New Finance Committee Chairman; Luce Retires

Routine business was quickly disposed of at the organization meeting of Palmyra Council held in the council chambers at noon on New Year's Day, but the large audience which packed the room listened attentively to the record of past achievements and future plans which were reviewed by council members and others, this innovation being arranged by Mayor John F. Ward.

The meeting was opened with prayer by the Rev. George Lockett, after which the mayor extended a welcome to those present. He remarked that it was especially pleasant to see such a large gathering and felt that it was indicative of interest of the part of the local citizens. He further stated that he desired to express his appreciation to the people of the borough for their support and encouragement. He said that during his seven years' experience in borough affairs, he felt that politics had been left out and that all those holding office were activated by the sole motive of service. "Don't feel sorry for me," declared Mr. Ward, "it has been a real pleasure for me to be your mayor." After the oath of office had been administered by the mayor to the borough clerk, George J. Spencer, the latter read the certificates of election of Charles K. Mervine and E. Nevin Buchholz, the former being reelected while Mr. Buchholz succeeds George W. Luce, who is retiring from public office. The oath of office was then administered by the clerk.

Charles K. Mervine was then elected president of council by a unanimous vote.

Remarks by Luce

Mr. Ward called upon Mr. Luce for a brief word. The former councilman said that he was proud to have been associated with council and would be glad to assist in any way possible, although no longer a member of that body.

As former chairman of the finance committee he reviewed the work of the past year in respect to refunding the debt of the borough. He said in part, "This work has been done in a manner as efficient as anywhere in the state. We have gone off scrip, and a saving of 1½ per cent has been effected in our interest charges. The maturity of our bonds has been spread over a period of years and all are callable before maturity, which may result in a further economy if funds are available.

Mr. Spencer extended his appreciation of assistance rendered to him by Mr. Luce during his term of office.

(continued on page 5)

NUMBERS FOR MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

64	1052
518	1137
797	1418

Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last page of the comic section, and you will receive two adult passes for the Broadway Theatre, Palmyra.

WORK ON MARKET HOUSE ADVANCES

Announcement Soon on Grand Opening: Larger Store Pleases Many

"Work on the west wing of our new store is proceeding according to schedule," said Morris Lipkowitz, one of the proprietors of the Philadelphia Market House, late Tuesday afternoon, "and we expect to be able to announce our grand opening in the near future. We are withholding this announcement until we are absolutely certain that all work will be completed in order that our entire new store can be thrown open for public inspection."

Both Mr. Lipkowitz and Mr. Schwartz, proprietors of the market state that the public had evidenced much interest in the part of the new market which has already been finished and both wish to express their appreciation for the volume of business which they have done during the past two weeks.

The fruit, vegetable, grocery, sea food and delicatessen departments are in full operation. The meat and bakery sections will not be opened until the west wing of the store has been completed.

PLANS FOR OPEN HOUSE AT DREXEL

Many high school students, their parents and teachers from this vicinity plan to visit Drexel Institute of Technology in Philadelphia on the Friday and Saturday, January 15 and 16.

This annual two-day event at the Philadelphia college is becoming increasingly popular and, as in previous years, invitations are being extended to high school students, faculty members and parents of students in the general Philadelphia area.

The various departments of the four schools of the Institute—Engineering, Business Administration, Home Economics, and Library Science—will have exhibits in progress. In addition, a great many special events have been arranged, including demonstrations, playlets, lectures, sports events and music, according to an announcement made by Professor J. Harland Billings, chairman of the Open House committee.

STATE FARM INCOME SHOWS BIG INCREASE

New Jersey farm income in 1936 was \$49,628,600, excluding livestock and livestock products, nursery and greenhouse products, an increase of \$9,178,900 over the corresponding figures for 1935, William B. Duryee, secretary of agriculture, announced this week.

The total acreage planted in the state decreased from 802,850 to 794,200 which is still well above the ten year average, 1926-1935, of 759,228. This smaller planting was more than offset by an increase in values per acre of most farm crops.

Potato farmers were favored with the most marked increase, which resulted more from comparison with the disastrous situation in the 1935 season than unusually high yields or abnormal prices. The yield of sweet and white potatoes in both 1935 and 1936 was over 11,000,000 bushels but this year the farm value of the crop was \$12,106,000 compared to \$5,832,000 last year.

ENGAGED

Fred Wolf, of 413 Horace avenue, Palmyra, has announced his engagement to Miss Clara LeConey, of New Cumberland, Pa., formerly of Riverside. No date has been set for the wedding.

ANNOUNCEMENT

Owing to unavoidable circumstances it has been necessary to change the date of the annual Riverton Yacht Club banquet from February 10 to Wednesday, February 3. The affair is to be held at Weber's Hot Buns as previously announced.

Quartz lenses were used in spectacles a few years ago on the assumption they would be cooler for the eyes.

MANY INSPECT NEW PALMYRA AMBULANCE

The new ambulance recently purchased by the Palmyra Ambulance Association was on display at the Palmyra fire house on New Year's Day and was the object of much admiration on the part of the large number of citizens who attended the organization meeting of Palmyra council.

After being on exhibition, the new Packard machine was returned to Philadelphia to have lettering done and certain equipment installed. It will be ready for use on January 12. Meanwhile, the old ambulance is being used whenever needed.

BIG SHOE SALE AT SHULMAN'S

Semi-annual Price Reduction in Enna-Jettick Line: Lasts Two Weeks

Shulman's department store, Palmyra, is announcing their semi-annual sale of the nationally known line of Enna-Jettick shoes, an event which should interest all members of the feminine sex in Riverton, Palmyra, Cinnaminson and vicinity. Enna-Jettick permits price reduction only twice during the year, and this sale affords a splendid opportunity to fill your needs for shoes at Palmyra's leading department store.

The event will continue for a period of two weeks, but Shulman urges an early selection while his stock of over 600 pairs of Enna-Jettick shoes is complete.

All sizes and widths are available, from triple A to triple E. There is also a wide assortment of styles.

Mr. Shulman advises, "To go places comfortably wear America's smartest walking shoe—Enna-Jettick."

U. S. ENGINEERS MAKING SURVEY OF DELAWARE CHANNEL

The United States Engineering Department quarters boat No. 9, has been tied up at the pier of the Riverton Yacht Club for the past several days while the crew of 20 have been engaged in making a hydrographic survey of the river channel in this vicinity.

According to the officer in charge, the work hereabouts will take at least a month to complete, provided the project does not have to be temporarily discontinued because of ice. No. 9 contains complete quarters for the party, including drafting room, galley, sleeping quarters, etc. Each day sounding parties go out to obtain the necessary data.

The longitudinal ranges, including the east, west and center lines of the channel are located with the aid of the many wooden markers which have been established along the shore.

This work is necessary both before and after each dredging of the channel. Some idea of the extent of the project is gained from the fact that this boat has been working the upper reaches of the Delaware for the past five years without getting nearer to Philadelphia than its present location.

CAR HITS POLE INJURING FIVE

A blow-out was the cause of an accident which sent five people to the Zabrugg Memorial Hospital on Saturday, January 2, the crash occurring at Cinnaminson avenue and LeJune road when a car driven by Walter Brown, 25, of Wrightsville careened into a pole.

With Wright at the time were his wife, Norma, two daughters, Betty and Barbara; and Canton Jones, 24. They were taken to Dr. LeFavor and later sent to the hospital in the Palmyra ambulance. Betty was suffering from severe cuts on the forehead and is still under treatment. The others were discharged after minor injuries were dressed.

BOND MARKET TO ENLARGE STORE

New Departments to Be Added: Fruits, Vegetables, Sea Food, Delicacies

Frank Wenof, proprietor of the Bond Market, Palmyra, announced this week that several departments will be added to his establishment within the next 10 days, the whole store being practically doubled in size.

Work is progressing rapidly with the installation of new shelves, display counters, etc.

The new goods to be carried include a complete stock of fresh fruits and vegetables, fish and all kinds of sea food, and a complete assortment of imported and domestic delicacies which are usually handled by only the larger metropolitan establishments. Included in this line are hors d'oeuvres of all sorts, among the items being anchovies, caviar, canape biscuit, etc.

A more detailed announcement regarding the enlarged store will appear next week.

K. OF C. CARD PARTY JANUARY 8

The Knights of Columbus Council will again conduct their regular monthly card parties during 1937. The first one of the New Year will be held next week, on Friday, January 8, at their hall Broad street and Elm avenue.

Anna C. Davis is chairlady, and reports that her committee has collected a large assortment of beautiful and useful prizes for distribution to the players.

Pinocle, bridge, five hundred and radio will be played, and games will start at 8.30 sharp.

N. DREIER

19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

A FEW OF OUR WEEK-END SPECIALS

Yellow Cling PEACHES 2 cans 29c
Gold Medal WHEATIES pkg 10c
GRAPEFRUIT JUICE (Dr. Phillips) 3 cans 25c
Cotton's GODFISH CAKES 2 cans 25c
DOGGIE DINNER 29c
Four tall cans
SUPER SUDS 1ge pkg 16c
3 medium packages 25c
Magic Scouring Pads S.O.S. 2 15c pkgs 23c

Land O'Lakes Sweet Cream Butter

E. BEITZ & SONS

Groceries—Produce—Delicatessen
115 E. Broad St. Palmyra
We Deliver—Phone 512

SEE THE NEW DODGE

AND PLYMOUTH

In Our Showroom Today

COMPLETE PARTS AND SERVICE
Phone 26
L. S. GURNELL
10 Broad Street
RIVERTON

MARINE CORPS TO ACCEPT 500 MEN

The United States Marine Corps Headquarters announced on January first, that 500 men will be accepted for enlistment in the Corps during the month of January 1937. Of this number 160 will be accepted from the New England States, New York, Pennsylvania, Delaware, Maryland, West Virginia, and the District of Columbia. The remainder have been assigned to other areas in the United States.

Young men who are interested in applying for enlistment should communicate with the Marine Corps Recruiting Station, 405 New Custom House, Philadelphia, Pa.

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Custom-Made or Ready-to-Wear Suits and Overcoats
1617 Sansom St., Philadelphia

WE HAVE THAT SMOKE PIPE FOR YOU. HEATER AND STOVE REPAIRS.

South Jersey Supply Company
Broad St. and Delaware Ave.
PALMYRA Phone 234

RIVERTON MARKET HOUSE

BROAD AND MAIN STREETS, RIVERTON
Phone 996 — Free Delivery

Mother's Oats, Quaker Regular, 2 for 15c

Horseshoe Salmon can 19c

Rival Blue Sauer Kraut 2 big cans 23c

Rival Blue Pineapple big can 19c

Banquet Tea, Orange Pekoe 1/4-lb tin 21c

Palmolive Soap cake 5c

Montco Raspberries can 25c

Montco Seedless Raisins 10c

Burk's Frankfurters lb 29c

LUDLOW'S QUALITY MARKET

514 MAIN STREET RIVERTON

TRY OUR HOME DRESSED CHICKENS lb 32

TRY OUR MEATS AND BE CONVINCED YOU CAN STILL BUY QUALITY GOODS AND SAVE MONEY DOING IT

WE ALSO CARRY AN ATTRACTIVE AND VARIED LINE OF GROCERIES

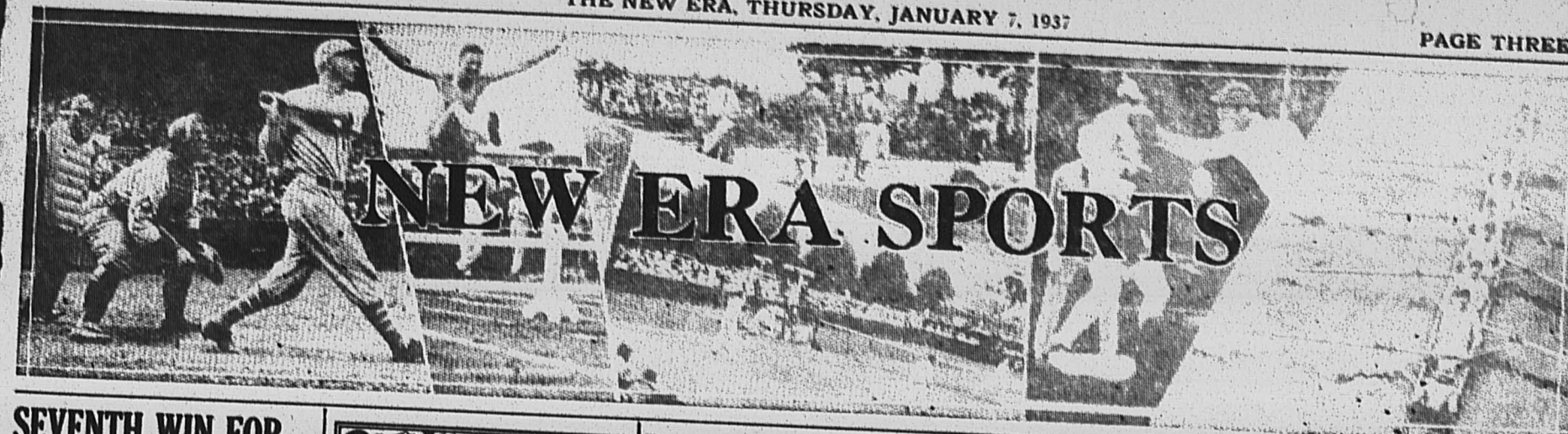
Phone 1118
WE DELIVER ANYWHERE, ANYTIME

It's a GRAND and GLORIOUS Feelin'

WHEN YOU WAKE UP IN THE A.M. TO FIND THAT . . .

MacCord Brothers' Fuel
HAS THE HOUSE JUST AS WARM AS TOAST
ATLANTIC FUEL OIL
LEHIGH COAL—KOPPERS COKE

MacCord Brothers
LEHIGH COAL, KOPPERS COKE, ATLANTIC FUEL OIL
COOPERTOWN ROAD DELANCO
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DEPENDABLE DELIVERY SERVICE



SEVENTH WIN FOR TURNER QUINTET

Trail at End of Half, But Rally To Nose Out St. Joe's by 23-20 Count

The Turner five trailed St. Joe's Polish quintet, 8 to 5, at the end of the first half, but rallied in the final frame to defeat the latter by the score of 23-20, in a game played last Sunday afternoon.

This victory was the seventh straight for the Turners in the Camden Suburban Basketball League. They lead the loop, having been undefeated to date.

The Turner Reds dropped a tough one to the St. Joe juniors after an overtime period, the final tally being 34 to 29.

Baker again starred for the Reds, accounting for 13 points of his team's total.

The box scores:

Turners	Fld	FT	FT	P
Vernon, f	2	3	7	7
Fandetta, f	1	1	1	3
Farker, f	1	3	4	5
Sifca, c	0	1	1	1
McInhold, g	2	0	0	4
Foulke, g	1	1	1	3
Totals	7	9	14	23

St. Joe's Polish

St. Joe's Polish	Fld	FT	FT	P
Klopp, f	2	0	4	4
Deveraux, f	0	1	1	1
Zuzya, c	2	1	3	5
Kelly, g	2	0	1	4
Crean, g	1	0	1	2
Carbone, g	2	0	2	4
Totals	9	2	12	20

Score at end of first half: Turners, 5; St. Joe's, 8.

Turner Reds

Turner Reds	Fld	FT	FT	P
Elvert, f	2	0	0	4
Daddino, f	1	0	1	2
Branson, f	1	1	1	3
Rockafellow, c	0	0	0	0
Landgraf, c	0	0	3	0
Maguire, g	3	0	0	6
Gamble, f	0	1	1	1
Baker, g	5	3	4	13
Totals	12	5	10	29

St. Joe's Juniors

St. Joe's Juniors	Fld	FT	FT	P
Salansk, f	2	1	1	5
Martin, f	4	0	3	8
Bembek, c	4	2	3	6
Raicz, g	0	6	7	6
Kuras, g	3	3	4	9
Totals	11	12	18	34

Score at end of first half: Reds, 12; St. Joe's, 10. Score at end of two regular periods: 26-26. Referee: Chmie.

PALMYRA PLAYS RIVERSIDE ON FRIDAY NIGHT

Coach Dimond's Palmyra Highoppers resume activity this Friday night, on the home court when they engage Riverside High School in the third game of the season for the Red and White.

The locals won their first contest knocking out Catholic High, of Camden, in the last minute of play, and have high hopes of playing swamped Mt. Holly in their second engagement.

Palmyra has been practicing diligently since school reopened on Monday and have high hopes of making their third win at the expense of their Riverside rivals.

The game is a Burlington County encounter.

Alley Gossip

South Jersey League

Palmyra dropped three more games Saturday night, the Merchantville rollers providing the opposition in the local alleys. The first game was a tough one to lose as Palmyra was nosed out by a single pin, the score being 929 to 928.

Palmyra

Palmyra	202	205	179
Brosius	194	192	125
Burke	176	157	162
Poulson	191	196	174
Wallace	165	178	173
Nelson	928	928	813
Totals	214	166	192

Merchantville

Merchantville	214	166	192
Foulke	197	150	178
Bartello	416	185	189
Cress	189	212	212
Santa	183	247	192
Derof	929	960	963
Totals	214	166	192

Next Saturday night Palmyra will oppose Oaklyn on the home alleys. Oaklyn is leading the league at present and the team is composed of a group of sharpshooters who have imposing averages for the season, two of the men having figures of over 200, while the low bowler has maintained 194.

Ladies' League

The Murdas won the first half championship of the feminine league on Monday night, although they dropped two of the three final games. This mattered little, however, as they had already rolled up an impressive lead over the Luckies, who finished in second position.

The final standing:

	W	L
Murdas	34	11
Luckies	28	17
Camels	26	19
Kools	21	24
Spuds	20	25
Wings	6	39

THREE OF DUSEK CLAN AT ARMORY

Ernie vs Mazurki, Rudy Takes on McLeod and Joe Faces Hank Barber

Three of the four Duseks will help to usher in the second half of the 1936-37 wrestling season at the Camden Armory on Thursday evening, when Promoters Frank and Ray Hanly present their first card of the new year.

Ernie has been given the spotlight as he is scheduled to meet Mike Mazurki, of Manhattan College, in the feature bout of the evening. This is the third clash between them. Two years ago, they met in the drill shed and Dusek won the contest.

In the return match in the early part of last month, Dusek again won, but this time he was aided by a referee who called the fall when it appeared that Mazurki was far from having his shoulders flattened to the mat.

Rudy, oldest of the "rioters" is slated to oppose George McLeod, of Iowa, in the semi-final.

The match which is expected to "steal" the show is the third clash between Joe Dusek who will be making his debut of the season and Hank Barber of Dartmouth College fame. Each of these scrums are billed for one fall to a finish, with no time limit.

Each day is the scholar of yesterday—Byrnes.

BUCHHOLZ NAMED CLUB PRESIDENT

Reelected at Annual Meeting of P. A. C. Held on Tuesday Night

C. Nevin Buchholz, of 25 Charles street, was again elected to the presidency of the Palmyra Athletic Club, at its annual meeting held in the club room, Society Hall, Tuesday evening, a large number of members attending.

Buchholz and the entire list of officers and directors were elected by a unanimous vote. The officers and directors are: Vice president, Michael McDermott; secretary, James Hensen, financial secretary, Paul Kell; treasurer, Christopher Davis; board of directors, Joseph L. Stack, William Reagle, Herbert Bracey, William Leyer, Edward Roberts, Edwin Parker, Sr., Larry Haines, DeWitt Morris and Thomas Schwinck.

The annual football banquet will be held on Wednesday, January 13, at the Old Mill Inn. The president stated that he would endeavor to secure a speaker at future meetings. A resolution was passed changing the by-laws to provide for a new honorary membership at dues of one dollar per year. This membership would not entitle holder to vote.

A resolution was passed to provide the club room with a suitable lock and to give each member a key upon the payment of a twenty-five cent deposit.

The annual report of the treasurer was read, approved and ordered spread upon the minutes.

T. Curtis Flynn withdrew a standing motion to increase the annual dues of the regular members.

Bills for the month were ordered paid.

Following the adjournment, sandwiches and coffee were served by the committee.

JANUARY SALE
SEMI-ANNUAL
Enna Jetticks
DISCONTINUED STYLES
\$3.45 AND \$3.95

What luck for you! You have your choice of a splendid selection of Enna Jetticks, at a substantial saving. Many styles, many sizes and widths—that is, if you get here early in the sale.

America's Smartest Walking Shoes Go Places Comfortably
Shulman's Department Store
PALMYRA'S LEADING STORE
13-15 W. Broad Street Phone: Riv. 593 PALMYRA

Get Set For That . . .

COLD WAVE

That's Due Most Any Time Now!
STOCK UP WITH
Williams' Fuel Oil, Coal and Coke
Phone 1100 Today

H. B. WILLIAMS
Fuel Oil—Coal—Coke—Feeds—Lumber—Building Material
PALMYRA
Phone 1100 QUICK DELIVERY

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

Adams Re-elected Director of Board

(continued from page 1)

not timely, at which Freeholder Church insisted that a vote be taken on his resolution.

Abolition Voted

With Jones and Adams voting in the negative, the resolution was passed as Lamon, Church and Stout declared for the affirmative.

Successive resolutions were proposed by Church regarding the establishment of the Burlington county department of roads, the Burlington county department of engineering, the hiring of such employees as might be necessary, and the fixing of salaries of the individuals. These were all passed the vote being the same as that on the first proposal by Church.

Brannin as Engineer

The fifth resolution by Mr. Church dealt with the employment of F. Lytle Brannin, of Medford, as engineer for the county. This was approved, the freeholders voting as heretofore.

Director Adams stated that the law required that the holder of this position be a qualified civil engineer and inquired whether Mr. Brannin possessed the necessary qualifications.

Mr. Brannin rose from the audience and stated that he was a licensed highway engineer and that other counties had engaged men for similar positions with the same qualifications as his.

Law is Read

Mr. Adams then asked the advice of the solicitor of the board, Lester Drenk. Mr. Drenk read the law in question, after which there was a lengthy discussion regarding the legality of the appointment of Mr. Brannin. The consensus of opinion was that the resolution should be allowed to stand, to be rescinded later, should such action become necessary.

Sydney R. Krupnick was appointed to the position of assistant county engineer by a unanimous vote.

At this time Director Adams made several appointments, one member of the board to serve as director of the following departments: highway, Jones; bridges, Church; public institutions, grounds and buildings, Adams; finance Lamon; public affairs, Stout.

Lamon Speaks Again

Mr. Lamon again took the floor and stated that he felt that the momentous question which he had decided earlier in the meeting appeared to call for some further explanation. He said that he would stand with the rest of the board to carry out the best program possible for the benefit of the citizens of the county.

Mr. Lamon emphasized the point that he intended to vote conscientiously on all matters, had no use for factionalism and would act honestly and sincerely on all matters which came within his jurisdiction.

He said that his decision in declining the nomination of director was not to further any personal advancement but was for the best interests of all concerned.

Church Makes Statement

Director Adams then called upon LeRoy Church for remarks as a newly-elected freeholder. Mr. Church read part of the oath which he had taken and stated that he sincerely intended to live up to its provisions. He further remarked that he concurred most heartily with all that Mr. Lamon had said.

Director Speaks

Director Adams gave a brief address to close the session. Mr. Adams said that his only interest was to carry out the things which should be carried out in a manner which would best serve the people of the county. He stated that he fully realized the responsibility of his office and hoped to be able to fulfill his duties in a manner which would be acceptable to all.

He further remarked that he wanted the public to understand that he had never required any one to violate their oath of office or attempted to influence them in any way which would be prejudicial to the proper fulfillment of their duty.

An excellent topping for baked apples can be made by mixing honey and whipped cream.

BROADWAY THEATRE FRIDAY & SATURDAY



EDWARD ARNOLD in
"Come and Get It"

Keep an injured person warm. It will help alleviate shock.

Some people take life as they do a swinging door—always trying to get by on some one else's push.

SAVAR MARKET
25c 'Til 5 p.m.
Kiddies 10 cents
No Advance in Prices Sunday

In Jungle Surroundings—A Mother and a Step-daughter, Society-bred—Fight for the Love of the Same Man!



GAIL PATRICK—ALISON SKIPWORTH—WILFRID LAWSON

Bond Market Money Savers

Legs Baby Spring Lamb lb 23c

LOIN LAMB CHOPS lb 35c

Chuck Roast always tender lb 22c

LOIN PORK ROAST lb 19c

Rib End—3 to 3½ lb

Vogt's Pork Sausage lb 27c

VIENNA ROAST lb 27c

Ground Veal-Pork-Beef

FRESH KILLED YOUNG

Stewing CHICKEN lb 23

Brookfield Eggs, dozen in carton 39c

Fresh Ground Meat lb 15c

City Dressed Calves Liver lb 59c

Pork Tenderloins, no waste lb 45c

Prime Rib Roast, last 4 ribs lb 29c

Pork Shoulders, city dressed lb 21c

A FEW GROCERY SPECIALS

All Green Asparagus can 16c

Hienz Pickle Slices large jar 19c

Ginger Cake Mix 2 pkg 25c

Honey Graham Crackers 1-lb pkg 18c

BOND MARKET

DEPENDABLE DELIVERY
Phones 1140, 1141 15 E. BROAD ST., PALMYRA

"COME AND GET IT" AT FOX THEATRE JANUARY 10 AND 11

Playing at the Fox Theatre, Riverside, on Sunday and Monday, January 10 and 11, is a picture that has something important to say to all Americans. The title is "Come and Get It," with Edward Arnold.

This film is a mighty production from a great novel and a surging drama of America's northwest. It is a story of strong men and women, of an empire in the making—and breaking. The theme is a memorable portrayal of a whole family's tumultuous life in the nation's most dramatic period.

A WARNING

A reputable New York and Philadelphia Stock Exchange House is now endeavoring to pick up First National Bank of Riverside stock at about \$35 a share from holders in Riverton. I have recently sold stock for others as high as \$75 a share and there have been other sales at \$60 a share. An honest book value is about \$130 a share. \$35 would have been perhaps a fair price a year ago, but not now. It is possible that the exchange house is an innocent party in the matter, working for the account of others. Edward W. G. Borer.

JUNIOR PORCH CLUB

The Juniors of the Riverton Porch Club were hostesses to the Senior Club at a covered dish luncheon on January 5th.

The speaker of the afternoon was Mrs. Howard B. Hancock, national chairman of American Home Department, Greenwich, Connecticut. Her topic was "A Thinking Woman Surveys Her Home."

Some of the charming old houses and streets of Greenwich were described by Mrs. Hancock.

PALMYRA

Matinee Daily at 2:00 p.m.
Evenings 7:00—9:00 o'clock

THURSDAY, January 7
KATHERINE HEPBURN
HERBERT MARSHALL
in

A Woman Rebels

FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

FRIDAY and SATURDAY
January 8 and 9

SAMUEL GOLDWYN
presents



MONDAY, January 11
A Return Engagement of the
Beloved Humorist

WILL ROGERS

In his Greatest Role as
Ambassador Bill

FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

TUESDAY, January 12
ONE DAY ONLY

JOE E. BROWN
in his biggest laugh riot

Polo Joe

WEDNESDAY, January 13
JANE WITHERS

Singing and Dancing her way
into your heart in

Can This Be Dixie

and consider for a moment, if really good printing isn't worth the small difference in price.

And sometimes it doesn't cost any more—it all depends on the skill and experience of the printer.

We have been serving satisfied customers for 44 years.

Phone, Riverton 712

STOP!

and consider for a moment, if really good printing isn't worth the small difference in price.

And sometimes it doesn't cost any more—it all depends on the skill and experience of the printer.

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Phone, Riverton 712

RIVERSIDE

Matinee 2 p.m.—Nights 7 p.m.
Sat. and Sun. Continuous

Follow the Crowds to the 1937 Hit Parade

FRIDAY, Jan. 8—
TWO BIG FEATURES!

and
TWO BIG THRILLS!

JOHN WAYNE
in

Sea Spoilers

and
BUCK JONES
in

For the Service

SATURDAY, Jan. 9—
The Star YOU Made

MARTHA RAYE
in

Hideaway Girl

—added—
Mickey Mouse and
Silly Symphony
CARTOONS

SUN. and MON., Jan. 10 and 11—
Edna Ferber's Sensational Novel

Come And Get It

with
EDWARD ARNOLD

TUESDAY, Jan. 12—
WILLIAM POWELL
KAY FRANCIS
in

One Way Passage

WED. and THURS., Jan. 13 and 14
The Laugh Hit of the Season

JOE E. BROWN
in

Polo Joe

The Best in Entertainment
Always at the FOX

Visit the
Agnes Shop

9 East Broad St.
Palmyra

A complete line of
Smart New Dresses
on display

DRESS CLUB

Now Forming
First Drawing
Monday, January 11

NEW SPORT SWEATERS
in All Popular Shades
AT MODERATE PRICES

HEMSTITCHING

DRESSMAKING
RE-LINING COATS
HELEN M. ADAMS

611 Lincoln Avenue
Palmyra, N. J.

Phone 533-W

Miss Webster

A teacher asked her class in spelling to state the difference between the words "result" and "consequence."

A bright girl replied: "Results are what you expect, and consequences are what you get."—Register (N. Y.).

Freeholder Jones, who heretofore has acted as county engineer without extra compensation, took the floor and went on record against the change, stating that he desired to have his position made clear in this matter, and would like to have it known that if the board had so elected he would have continued to

(continued on page 4)

"When you come to the end of your rope, tie a knot, and hold on."

49th Year No. 2

RESERVE FOR TAX FUNDS APPROVED

Freeholders Pass Resolution to
Sponsor Legislation;
Members Agree

The new board of Freeholders, in their first meeting since organization, unanimously passed a resolution on Friday, at Mt. Holly, to sponsor and approve legislation to set up a reserve to use the John T. Dorrance tax monies for the purpose of reducing the county bonds as they become due.

Burlington County has received \$609,713 as its share of the tax from the Dorrance estate.

Freeholder Stout stated that he had heard persistent rumors throughout the county that the board would use the Dorrance funds for other purposes than retiring county bonds. He said that he was against any such move, and LeRoy Church supported Mr. Stout in this stand.

Freeholder Lamon remarked that in his talk with the entire board of freeholders he felt that there was no difference of opinion among the members regarding the disposition of the Dorrance tax money.

Claim for Interest

Director Adams brought up the subject of the county's claim for \$59,000 interest on the Dorrance tax due the county from the state. He said that he had written to the various state officials, and State Treasurer Albright had advised him that the matter had been referred to the attorney general for a decision. This was as late as last July, and to date no decision has been forthcoming. Director Adams stated therefore, that he would like to start mandamus proceedings against the officials of the state for this amount. It was decided however, to make a personal contact with the officials in an effort to secure the interest money before taking legal steps to collect.

Resolutions Rescinded

Freeholder Church, new member of the board, introduced a resolution rescinding resolutions Nos. 7, 8, 9 and 10, passed at the organization meeting of the board on January 2, which dealt with the dissolution of the highway and engineering departments and the creating of separate departments in its stead.

Freeholder Church explained that the resolution passed did not change the intended set-up, but he had since learned that, by the appointment of a county engineer, the two departments are automatically divorced and set up as separate offices. The resolution passed.

Charles Collins, intimating that he represented a group of farmer taxpayers, wanted to know if this change in the highway and engineering departments would bring about extra expense to the county.

Move for Economy

Freeholder Stout stated that the new move is a step in the direction of economy and greater efficiency in these departments. Mr. Collins stated that personalities did not enter into his interest in the matter. He remarked that, as a large taxpayer, he was interested as a matter of business and further stated that he hoped that it would not be necessary to have a crowd of taxpayers to sit and watch this board for several months.

Freeholder Lamon injected a comment that he felt Mr. Collins would approve of the change if he were a member of the board of freeholders.

Jones Explains Stand

Freeholder Jones, who heretofore has acted as county engineer without extra compensation, took the floor and went on record against the change, stating that he desired to have his position made clear in this matter, and would like to have it known that if the board had so elected he would have continued to

(continued on page 4)

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, JANUARY 14, 1937

PRICE FIVE CENTS

WOMEN'S CLUB MEETS TUESDAY

BUCHHOLZ NAMED BROKER OF RECORD

The regular monthly meeting of the Burlington County Business and Professional Women's Club will be held Tuesday evening, January 19, at the Moorestown Field Club. Diners will be served at 6 p.m. The speaker of the evening will be Mr. Alexander C. Wood, Jr., of Riverton, who will give "Readings from Kipling."

This is an open meeting.

SEWER EXTENSION ORDINANCE TO COME UP FOR FIRST READING AT ADJOURNED MEETING

At the meeting of the Palmyra Borough Council Tuesday evening of this week a resolution was passed making Stuart S. Buchholz broker of record for all borough insurance. Other brokers named were Walter D. Lamon, Harry Saar, W. Rex McCrosson, George W. Rogers, Inc., and John Bauer.

The matter of sewer extension for Charles street was referred back to the sewer committee for investigation with reference to the revised plans.

The building committee made an extensive report on a survey recently conducted in the town by the Building Committee, the Chief of Police, the Fire Inspector, and the Board of Health.

(continued on page 4)

THREE HURT AS CAR RAMS BUS

Three people were injured last Saturday afternoon when a car driven by Ogden Gray, 32, of 515 Jefferson street, Palmyra, crashed into the rear of a Public Service bus at Broad street and Delaware avenue, Palmyra.

With Gray at the time were William King, 3, and Robert Pierson, 17, both of Palmyra.

All three suffered lacerations of the face and head from flying glass and were taken to the Zurburg Hospital in the Palmyra ambulance. They were released after being treated.

The Gray car, a Chevrolet sedan, was severely damaged by the force of the impact.

The accident was investigated by Officer Lawrence Betty of the Palmyra force. Gray was summoned to appear at a hearing on Monday night before Recorder Carl Lutz, of Palmyra, but the affair was postponed for two weeks at the request of his counsel, Attorney Worth, of Riverside.

PARENTS' NIGHT ON JANUARY 18

Parents' night will be observed in the Riverton public school auditorium on Monday, January 18, at 8 p.m. Wilton E. Mount, representing the fathers of P-T.A., will lead the meeting and introduce R. C. B. Parker, supervising principal of Mt. Holly schools, the guest speaker for the evening.

Mrs. Stanley Lippincott will sing and refreshments will be served. Parents are urged to attend the meeting and to help their children's class win a prize for the highest percentage of mothers and fathers attending.

Publicity.

A CHINESE CUSTOM

Merchants here value the type of charge account customers who follow the Chinese custom of settling all bills promptly at the opening of the new year. In many instances this means no more exertion than making out a check.

Every bird likes its own nest best.

COMPASS CLUB MEETS FRIDAY

The Compass Club of Palmyra and Riverton will meet at 8 o'clock Friday evening, January 15, in the P. O. S. of A. Hall to greet the new president, John Moffitt and his staff. The election of the officers of the Ladies' Auxiliary will also be held that evening.

Everything is set to make the evening an enjoyable one.
Publicity Department.

DIRECTORS NAMED AT BANK MEETING

Annual Session of Stockholders of Cinnaminson Bank and Trust Company

The annual meeting of the stockholders of the Cinnaminson Bank and Trust Co., of Riverton, was held in the banking house on Tuesday afternoon, January 12.

At this time the following directors and officers were elected for the coming year:

President and trust officer, Earl L. Williams; vice president, Charles C. Miller; secretary-treasurer, Howard B. Conover; assistant treasurer, H. J. Kemmerle; assistant secretary, M. H. DeCoursey; assistant trust officer, Marie L. Wiseman.

Directors: Howard B. Conover, George C. Frank, Arthur C. Haines, William A. Hendrickson, Edmund S. Holmes, Charles C. Miller, Charles S. Mills, Howard M. Rogers, James T. Weart, Earl L. Williams.

SHRADER HOME IS RANSACKED

Another of the series of breaking and entering jobs which have been spreading through the neighborhood happened last Wednesday evening when the home of Councilman Earl Shrader was broken into by Jimmy-ing open the front door.

The bedrooms and closets on the second floor were ransacked but only a pair of old cuff links valued at \$10 was taken.

The police are investigating the case.

MRS. LYDIA A. MURRAY

Mrs. Lydia A. Murray, widow of the late John B. Murray, died at her home 202 Garfield avenue, Palmyra, on Sunday.

Funeral services were held this (Wednesday) morning at eleven o'clock from her residence, the Rev. William A. Boyd officiating.

Interment was made in Arlington Cemetery, Philadelphia, Frank A. Snover officiating.

Mrs. Murray is survived by three daughters, Miss Mary Murray and Mrs. Emma Dickerson, of Palmyra, and Mrs. Anna Andrews, of Camden.

MRS. MARION M. ELLIOTT

Mrs. Marion Mitchell Elliott, widow of the late Millard Elliott, of 9 Morgan avenue, Palmyra, died suddenly at her home Saturday.

Funeral services were held in Newport, Pa., Monday afternoon at 3:30 with interment in the Newport Cemetery, Frank A. Snover officiating.

Mrs. Elliott is survived by one niece, Mrs. Mary Byrum, of Harrisburg.

THE LEAGUE STANDING

Palmyra 3 0 1,000
Moorestown 2 0 1,000
Burlington 1 1 500
Riverside 1 1 500
Mt. Holly 1 3 250
Pemberton 0 3 000
Bordentown 0 0 000



CHURCH NEWS



EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor
"The Victor's Life-Crown," the second sermon in the series on the "Victor's Life," will be delivered this Sunday morning at eleven o'clock by the Rev. W. A. Boyd, minister of the church. The music will be provided by the senior and junior choirs with Mrs. Rachel Lord at the organ.
"The Good Samaritan" will be the theme of the service Sunday evening. Again the tableau depicting this parable of Our Lord, the music, the colorful lights and the sermon by Mr. Boyd will combine to make another very helpful and inspirational service. We invite the public to "Come to the Church of the Young People and Good Music."

A special meeting of the official board will be held in the Guild room, Tuesday evening, at 8 o'clock. This meeting is important and all members are requested to be present.
Mid-week church service will be held on Wednesday evening at 8 o'clock. The minister will be in charge.

Thursday evening the choir will rehearse in the church at 7:30 sharp.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
Services, Sunday January 17, 10:00 a.m., Bible school. Due to the inclement weather and the sickness that has prevailed, the attendance has been somewhat curtailed. However, the spirit and enthusiasm have not shown any signs of waning.
11:15 a.m., Morning worship. Pastor Lockett's sermon for this Sunday will be "But We See Jesus."
7:00 p.m., The High School Young People's Group in the Sunday school room.

7:45 p.m., Evening worship. "What Is a Christian?" will be the subject of the sermon. Inspirational congregational singing and choir renditions.
Wednesday evening at 8 o'clock the usual mid-week prayer service. At these meetings there will be resumed the study of the Book of John.

On Wednesday evening, January 20, the annual supper and business meeting of the church will be held in the social hall. All members are urged to be present and if coming for supper, kindly notify Ernest Woodcock, church clerk, not later than Sunday, the 17th.

CHRISTIAN SCIENCE CHURCH

"Life" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, January 17th.

The Golden Text is: "The Lord is the portion of mine inheritance and of my cup; thou maintainest my lot. . . . Thou wilt shew me the path of life." (Psalms 16:5, 11.)
Among the citations which comprise the Lesson-Sermon is the following from the Bible: "And, behold, one came and said unto him, Good Master, what good thing shall I do, that I may have eternal life? And he said unto him, Why callest thou me good? There is none good but one, that is God: but if thou wilt enter into life, keep the commandments." (Matthew 19:16, 17.)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Be watchful, sober, and vigilant. The way is straight and narrow, which leads to the understanding that God is the only Life. It is a warfare with the flesh, in which we must conquer sin, sickness, and death, either here or hereafter—certainly before we can reach the goal of Spirit, or life in God" (p. 324).

EPWORTH LEAGUE

Lloyd Griscom will be the speaker at the Senior Epworth League meeting Sunday evening in the Wesleyan room at 7 o'clock. All members are invited to attend.

The man on the corner says: Human nature doesn't stay on its good behavior long after Christmas. Sad, but true!

WESLEYAN MEN'S BIBLE CLASS

The inclement weather last Sunday did not deter 68 members from attending class services.
They were amply rewarded in hearing Dr. J. G. Bickerton deliver an interesting discourse on the Sunday lesson.
Dr. Bickerton will again teach the class next Sunday.
All men are invited to services at 9:50 a.m.

SACRED HEART P. T. A.

The regular monthly business meeting of the Sacred Heart PTA will be held in the school auditorium Thursday afternoon at 3 o'clock. The executive committee will meet at 2:30.

BIRTHS

Mr. and Mrs. Gilbert Painter Main of 307 Leconey avenue, Palmyra, are receiving congratulations on the birth of a son, Gilbert Conover, at the Burlington County Hospital, Mt. Holly, on January 7, 1937.

SMITH-HAAS

Mr. and Mrs. Clement A. Haas, Jr., of Riverton, announce the marriage of their daughter, Frances Mervil, to Charles Edward Smith, Jr., son of Mrs. Bertha M. Smith, of Palmyra, on December 31, 1936.

Religion is not a life preserver to put on in an emergency.

YOU MAY LIVE

and outlive your income! OR, you may die for dependents.
Why not make an appointment with me, relating to freedom from worry, family if you should pass on before?

NATHAN LAN

THE MUTUAL LIFE INSURANCE CO.
1008 West Jersey Trust Bldg.

INSPECTION DATE SET FOR STORE

Thursday, January 28, Named by Proprietors of Phila. Market House

The proprietors of the Philadel.

ANNOUNCEMENT

DR. P. A. SPINELLI
OPTOMETRIST

Announces that he has established an office for the examination of the eyes at

3 East Broad Street
Palmyra, N. J.

EYES EXAMINED

Monday and Wednesday, 6 to 9 p.m.
Saturday, 4 to 6 p.m. and 7 to 9 p.m.

RIVERTON MARKET HOUSE

BROAD AND MAIN STREETS, RIVERTON

Phone 996 — Free Delivery

Santa Clara Prunes 3 lb 25c

Cream of Wheat big pkg 23c

Chipso large pkg 19c

Campbell's Tomato Soup 3 cans 20c

White Crushed Corn 2 13c cans 23c

Peas, early June 2 No. 2 cans 27c

Red Ripe Tomatoes 2 10c cans 17c

Stringless Beans 3 No. 2 cans 29c

Mixed Vegetables 2 No. 2 cans 19c



Feel Confident

Ours is a simple desire to be of true service in every respect . . . nothing less can be expected by those who have come to rely on us. You may always feel confident that the Snover Funeral Home can be sincerely and implicitly depended upon.

The
Snover Funeral Home
Incorporated

313 East Broad Street
PALMYRA, N. J.

Frank A. Snover John N. Swartz
Phone, Riverton 630

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

ALTERATIONS TO BOND FINISHED

Enlarged Store With Several New Departments Open For Business

Alterations to the Bond Market, Palmyra, were finished on Wednesday, and the greatly enlarged store was ready for business this (Thursday) morning.

The entire arrangement of the interior has been changed for greater efficiency, and the size of the market has been nearly doubled. Several new departments have been added, including a complete stock of high quality fresh fruits and vegetables; fish, and all kinds of sea food direct from the fishing ports; and a fine assortment of domestic and imported delicacies.

The manager of the Bond, Frank Wenof, extends a cordial invitation to the public to stop and inspect the new facilities and stock of the enlarged store.

JUNIOR PORCH CLUB

The American Home program of the Junior Porch Club was continued at the meeting held last Tuesday, when Miss Elizabeth Steiffel, of Philadelphia, formerly of Germany, gave an interesting talk on German home life, before a large group of the members.

Miss Steiffel discussed present-day conditions in German family life and compared them with similar situations in this country.

She stated that she had been in the United States only since October, but had already been impressed with the freedom of speech which is enjoyed by our citizens.

Miss Steiffel recounted many incidents relative to her departure from Germany and showed how strictly individual actions are regulated by the state. She was permitted to take the equivalent of only \$4 out of the country.

POWERS NAMED DELEGATION WHIP

Republican members of Congress from New Jersey, in a caucus January 5, named Congressman D. Lane Powers, representative of the Congressional District which includes Burlington and Mercer counties, as whip for the state delegation.

Veteran legislators in Washington declare it is "most unusual" for any members to be intrusted with the responsibilities of a party whip until he has served at least five terms in Congress. Powers is beginning his third term.

The duties of a whip include obtaining leave for any members who are ill, and most especially are concerned with seeing that all members of his party from his state be advised when any especially important votes are to be taken on the floor.

CARD OF THANKS

We wish to express our thanks and appreciation to those who helped us in any way during our recent bereavement, and especially to those who sent cars and flowers to the funeral.

Ogden Faunce and Family.

Ocean water at a depth of one mile is constant in temperature regardless of the latitude.

An Open Letter

KEEP OUR COUNTY INSTITUTIONS OUT OF POLITICS

The Committee on Civics and Legislation of the Moorestown Woman's Club, feels that part of its service is to inform citizens about our local institutions.

Following its report of last Spring on the political reorganization of Fair View Sanatorium, so-called temporary appointments were made to replace Dr. Newcomb as superintendent, who for years had efficiently run the Sanatorium.

These appointments were illegal according to the charter of the institution, and they still continue.

The charter states that the superintendent shall NOT be a member of the board. Dr. Tracy, who is a member of the board, is still acting as superintendent. The charter also states that the medical director shall be secretary of the board. Dr. Newcomb is the medical director, he has never been elected secretary, but is excluded from all board meetings, and kept in ignorance of all management of Fair View.

The morale of the institution is greatly lowered due to constant staff, so that many paying patients have asked to be removed elsewhere.

Cannot we citizens and taxpayers protest against the political manipulation of an institution, once so well run, and now through politics, actually illegally managed?

It is easy to see that the continued dissatisfaction of patients will draw them into other institutions with a consequent loss of revenue to Burlington County.

There is already a rumor that another tubercular sanatorium may be started in South Jersey, with consequent duplication of work, and added waste and expense to the already over-burdened taxpayers.

M. S. Cooper, Chairman.

The Pacific side of the Panama Canal is twenty-seven miles east of the Atlantic side.



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A Few of Our Many Week-end SPECIALS

Cake Flour	lg. pkg.	23c
SNO-SHEEN	lg. pkg.	23c
Corned Beef	1 1/4-lb tin	23c
HASH	2 lg. cans	35c
Yellow Cling PEACHES	2 lg. cans	35c
Mrs. Morrison's PUDDINGS	3 pkgs.	25c
Phillips Delicious TOMATO SOUP	3 cans	14c
Dog Food	4 tall cans	29c
THRIVO	4 tall cans	29c
20 Mule Team BORAX	10-oz. pkg. 10c; 1-lb pkg.	15c

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Loan Association

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THE NEW ERA

Published Every Thursday at 607 Main Street

RIVERTON, N. J.

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Telephone, Riverton 712

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second St., Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 1145-W

NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
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Reserve For Tax Fund Approved

(continued from page 1)

act in the capacity of county engineer without extra compensation as he had pledged at the time of running for office.

Collins wound up his remarks by stating that it looked to him like a bad beginning.

A resolution was passed authorizing certain accounts for 1936 bills to be known as reserve account payments. The amounts are as follows: bridges, \$2,724; roads, \$13,477.61; affairs, \$14,496.89; buildings, \$7,155.71, total \$37,854.21.

Lamon offered a resolution appropriating \$151,744.39 for temporary budget expenses, pending the adoption of the 1937 budget.

Freeholder Lamon offered resolutions appointing John H. Hutchinson, of Bordentown, and Harold V. Holmes, of Burlington, to the Burlington County Free Library Commission for a period of five years. Both were passed unanimously.

Hospital Appeal

A letter was read from the Cooper Hospital stating that because of its proximity to the lower end of Burlington County it had received many ward patients from this county and had spent in the last four years \$31,996.35 in caring for such ward patients.

A direct appeal was made to the board for provision for aid to this hospital in the 1937 budget. The letter was signed by Ephraim Tomlinson, president of the hospital board. The communication was to be referred to the budget meeting.

The annual report of the Fairview Sanatorium for 1936 submitted by George D. Tracy, M.D., acting superintendent, was read and ordered received and filed.

Indexing of Records

A letter from the Russell Index Company was read which stated the serious condition that has arisen in the WPA re-indexing of the records of both the county clerk and the surrogate. Eight WPA employees who had had considerable training from the very beginning of the project have been dropped from the payroll, and that the loss of their services presents a very difficult and serious problem.

Director Adams stated that he had been in touch with WPA officials about this matter, but apparently nothing can be done since the people dropped from the WPA have other sources of income beside the WPA employment.

The letter was ordered referred to Director Adams who, together with County Clerk Mingin and a representative of the Russell Indexing Company, are to visit WPA officials in an endeavor to get this important matter settled.

The following bills were ordered paid: bridges, \$927.20; roads, \$8,753.95; affairs, \$211.74; buildings, \$6,670.50 and finance \$2,274.82.

CHRIST CHURCH EPISCOPAL Riverton, N. J.

Rev. Francis B. Downs, Th.B.
Second Sunday after Epiphany
Sunday, January 17, 1937
7:30—Holy Communion.
9:45—Sunday School.
11:00—Morning Prayer and Sermon post.

CHENEY CHORUS HERE JANUARY 29

Organization Has Won National
Acclaim by Rendition of
Negro Spirituals

Music lovers in Riverton, Palmyra and Cinnaminson are promised a real treat on Friday evening, January 29, at 8:15 o'clock, when the nationally famous Cheney Chorus will present a program of negro spirituals in the auditorium of the Riverton Public School.

The chorus is composed of students from the Cheney College in Pennsylvania. The organization has sung in many parts of the country and has also won much acclaim for its radio broadcasts.

The affair is being sponsored by the Cinnaminson Hi-Y group, and tickets may be secured from members of the club or from merchants who have placed placards in their windows.

The admission price for adults is to be 40 cents and 25 cents for children under 12.

Sewer Extension Project Outlined

(continued from page 1)

Councilman Buchholz informed the people that he felt there would be little trouble in selling bonds at 4 1/2% interest to carry on the project. The mayor called upon the citizens present to ask any questions that they might desire.

Either a printed prospectus or prepared newspaper articles will be released to the interested parties in the very near future, to give them a clear conception of what is proposed and what the estimated cost might be.

Assessments

Assessor James Hartley stated that if the sewer is installed no immediate raise would be made in the property assessment. He said that for such an increase to be made it would be necessary for property values to increase in the immediate neighborhood.

Officials expect, therefore, that a raise would not follow soon after the installation of the system. Councilman Buchholz remarked that if the work was done under private contract, the cost would at least be doubled.

Councilman Mervine, chairman of the sewer department, stated that in his opinion this is Palmyra's last opportunity to secure a sewer system with the aid of the federal government. Several of the citizens recited their very unpleasant and unsatisfactory experiences with over-flowing cesspools and outhouses.

CHRISTIAN SCIENCE First Church of Christ, Scientist Thomas Ave. and Seventh St. Riverton, N. J.

Sunday School 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
open Tuesday and Friday 2:30 to 4:30

To predict the future, study the

headquarters January 29, at 8 o'clock at an adjourned meeting.

An ordinance was adopted on the extension of the sewer in unsewered sections of the borough in accordance with plans of the borough engineer. This ordinance will come up for first reading at the adjourned meeting on January 29.

George N. Wimer, relief director for the borough, made a very extensive report.

A committee was appointed to investigate health matters and communicable diseases of the borough. The members of the committee are: Dr. Dean LeFavor, and C. Morris Beck.

The appointment of this committee was confirmed by council. The clerk was instructed to write to the State Highway Department to ask for installation of a light at Spring Garden street and S-41.

The clerk was also instructed to ask for the gas stations in that section of the borough close for the night. The highway is in complete darkness. In view of the hit and run accident there several months ago, the council thought it advisable to make this request.

The council also took up the matter of an extra election district in order to even the number of voters in each district. This will make five in each district. This will make five in each district. This will make five in each district.

A resolution is to be drawn up fore. A resolution is to be drawn up fore. A resolution is to be drawn up fore.

Council was adjourned until January 29.

Ladies! Steady Earnings

Sell Dresses. Priced in the range that most women buy—\$4.25. Your own most beautiful styles. Complete line includes hostess, lingerie, rain-coats and aprons. Generous commissions. Write for just showing these alluring styles. Write today. Dept. 21, SUPERIOR PROCKES, 28 S. 7th St., Philadelphia, Pa.

Report of Condition of the CINNAMINSON BANK AND TRUST COMPANY

in the county of Burlington, at the close of business on December 31, 1936.

Assets	
Loans and Discounts	\$388,546.75
Bonds and mortgages	141,175.00
United States Government securities owned	299,942.97
Other bonds, stock and securities owned	115.15
Overdrafts	111,017.67
Banking House, furniture and fixtures	144,972.89
Real estate owned other than banking house	208,107.07
Cash in vault and balances with other banks	1,345.89
Outside checks and other cash items	10,805.69
Other assets	\$1,748,816.66
TOTAL	\$3,748,816.66

Liabilities

Liabilities	
Demand deposits, except U. S. Government deposits, public funds and deposits of other banks	\$561,355.49
Time deposits, except postal savings deposits, public funds and deposits of other banks	875,399.92
Public funds of States, counties, divisions or municipalities	112,589.81
U. S. Government and postal savings deposits	23,500.00
Deposits of other banks, certified and cashier's checks outstanding and cash letters of credit	611.15
Other liabilities	25
Capital or common stock, 1000 shares, par \$100 per share	100,000.00
Surplus	50,000.00
Undivided profits—net	24,362.01
TOTAL	\$1,748,816.66

State of New Jersey, County of Burlington, ss:
I, President E. L. Williams, and Treasurer Howard B. Conover, of the above named institution, do solemnly swear that the above statement is true to the best of my knowledge and belief.

E. L. WILLIAMS, President.
HOWARD B. CONOVER, Treasurer.
Subscribed and sworn to before me this 13th day of January, 1937.
E. D. FRANK, Notary Public.

Correct—Attest:
JAMES T. WHEAT, Secretary.
GEORGE C. FRANK, Director.



WHAT ABOUT ROBBERY ?

Bureau drawers, back of pictures, under the mattress, old jelly glasses—they're all the same to the professional sneak thief—he knows all the answers.

The best way to beat him is to rent a safety deposit box and keep your valuables out of his reach.

Such a move will give you maximum protection, ease your mind and protect against fire as well as theft. The cost is as little as \$2.50 per year. WHY PUT IT OFF? YOUR TURN MAY COME TONIGHT!

CINNAMINSON BANK & TRUST CO. Riverton, N. J.

RIVERTON

Mr. and Mrs. Alfred Frenzel, of Five Points, were guests of honor at a surprise party Saturday evening in honor of their twenty-fifth anniversary. Guests were present from Riverton, Palmyra and Five Points.

Dr. M. A. Todd has returned from Tampa, Florida, where he has been spending several weeks.

The winners of the Sacred Heart P.T.A. blanket club last week were Mrs. Nicholas Dreier, of Palmyra, and Mrs. Wilbur McLaughlin, of 413 Elm avenue, Riverton.

Miss Dorothy Cole, of Midway, has returned to Riverton after an extended visit with Mr. and Mrs. Max R. Osburn, of Orlando, Fla.

"Buddy" DeLaney entertained Jack Barb, of Philadelphia, Saturday.

Mr. and Mrs. Clifford Nesbitt spent Saturday with Mr. and Mrs. Edward Rogers, of Burlington.

The executive committee of the YMCA Auxiliary are being entertained at luncheon at the home of Mrs. David Synons Thursday.

Mrs. George Perkins, of Elm avenue, was the lucky winner of a new dress this week in the first drawing of the latest Agnes Shop dress club.

The Riverton Branch of the Zurburg Memorial Hospital Auxiliary will meet at the home of Mrs. Nathan Lane, on Thursday, January 21, at 10:30 a.m. As this is an important meeting all members are requested to attend.

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FOR RENT—Furnished apartment and garage, 408 Morgan avenue, Palmyra, phone Riverton 247-W. 1-14-tf

FOR RENT—3rd floor front, room, bath, call Riverton 758. 1-14-tf

FOUND—Pair of glasses, at 7th and Linden avenue. Apply New Era Office. 1-14-tf

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9 East Broad St.
Palmyra

FEATURING THE

NEWEST PRINTS

SPORT SWEATERS

MERRILL HOSIERY

LINGERIE

PALMYRA

The winners of the Janalene dress club were Mrs. Floyd Spahr, of Morgan avenue, and Mrs. R. Hayes, of Lincoln avenue.

The Junior Woman's Club will hold a social meeting on Monday, January 18, under the direction of Mrs. Robert Strahan, of the drama department.

Don't forget the card party given by the Junior Woman's Club on January 25, at 8:30 p.m. in Society Hall. Tickets may be secured from any member of the club for 35c or by calling 477.

Mrs. Hilton Smith, of Linden avenue, was the winner of the P. O. of A. blanket club this week.

Mrs. William Kraus, of Lincoln avenue, will entertain the P. O. of A. Convention Club on Tuesday, January 19.

Mrs. E. Roach, of Delaware avenue, installed the officers of Camp 53, P. O. of A. at Brown's Mills on Tuesday evening and Camp 59 at Mt. Holly, on Wednesday evening.

Mrs. Morris Rothblum, of 101 Leconey Circle, Palmyra, and Miss Alice Taylor, of 317 Leconey avenue, each won \$5 in the Old Gold contest. There were 320 prizes distributed to over 100,000 contestants.

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BROAD and GARFIELD PALMYRA
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Fresh Large Eggplant	each 10c
Snappy Stringless Beans	lb 10c
Fresh Full Podded Lima Beans	2 lb 25c
Fresh Full Podded Peas	lb 10c
California Carrots or Beets	bunch 10c
Large Oranges full of juice	doz 19c
Grapefruit full of juice	7 for 25c
Large Extra Sugarloaf Pineapple	each 25c
Large Tangerines	doz 19c

GROCERY DEPARTMENT

Chase & Sanborn's Coffee	lb 24c
Franklin Granulated Sugar	10lb bag 48c
Harding's Sweet Cream Butter	2 lb 75c
In quarters or farm roll	
Kellogg's Merion whole Apricots	Large can 19c
Kraft's Miracle Whip	1 qt 35c
Strictly Fresh Brown Eggs	doz 35c

SEA FOOD DEPARTMENT

Fresh Flounder	lb 23c
Fillet of Flounder	lb 45c
Rock Fish	lb 22c
Croakers	lb 15c
Porgies	lb 15c
Sea Bass	lb 20c
Steak Cod	lb 22c
Fillet of Haddock	lb 28c
Large Smelts	lb 20c
Lump Crab Meat	lb 47c
Fresh Scallops	lb 39c
Fresh Shrimp	lb 29c
Fresh Opened Oysters	Stewing 20c; Frying 25c
Large Clams	In Shell 25c; Opened 30c
Cherry Stone Clams	In Shell 15c; Opened 20c

WITH ASKEW



ED O'NEILL

well-known resident of Riverton, who recently accepted a position as salesman for the Askev Motor Co., Chevrolet dealers, Broad and Fulton streets, Riverton.

Five out of every six lieutenant-commanders in the Royal navy must face the prospect of being "shelved" before the age of forty.

First Burglar, after emptying safe: "Let's reckon up the haul to see what we've got."
Second Burglar: "Aw, I'm tired. Let's wait and look in the evening paper."—Exchange.

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OWING TO OUR LOW UPKEEP WE CAN OFFER YOU THE HIGHEST GRADE MEATS FOR A PRICE EQUAL TO THAT OF SOME OF THE LOWER GRADES

Round Steak	lb 38c
Rump Steak	lb 42c
RIB ROAST	lb 32c
RUMP ROAST	lb 38c
MEADOW GOLD BUTTER	lb 42c
NU-BLEND COFFEE	lb 25c
SUGAR CORN	2 cans 23c

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BE PREPARED—FILL YOUR BIN
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AMERICA'S FINEST ANTHRACITE

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Feed and Mason Materials

RIVERTON

PALMYRA TAKES RIVERSIDE, 19-7

Locals Win Third of Season: Strong Defense by Red and White Five

The Palmyra High School hoops continued their winning ways last Friday night, on the local court, when they trounced Riverside High School by the score of 19-7, the game being played before a capacity crowd.

The contest was marked by the strong defense of the charges of Coach Dimond, Riverside being able to count from the floor on only two occasions, both of these coming in the first half.

Palmyra, on the other hand, had many opportunities to pile up a larger score, but many close shots were missed, the ball rolling around the rim of the hoop, only to fall outside.

Locals Score First

The defensive ability of both teams was evident from the start of the contest, as the first period was half over before Palmyra drew first blood on a two-pointer by Gamble. A pair of field goals followed in quick succession, as Riverside took time out for a breather.

The Red and White scored two more points from the 15-foot mark before the end of the first half, while the opposition counted twice from the floor and converted one foul try.

Riverside Falls Behind

The third period was also scoreless until the closing minutes, when Palmyra again swung their heavy artillery into action and rang up four counters. They added six more points in the last frame for good measure, while the Riverside lads had to be content with a grand total of two for their efforts during the entire third and fourth stanzas.

Shea and Gamble lead in the scoring for the locals, the former looping one in from the floor and registering four times on foul tries, out of six attempts, a very commendable average. Gamble accounted for three field goals.

The shining light in the Riverside offense, if there was such a thing, appeared to be Minifri, who ran wild to score three points.

Junior Varsity Wins

The junior varsity made it a clean sweep for the evening by taking the Riverside seconds over by the count of 13 to 9 in the preliminary engagement.

The box scores:

Palmyra				
Fld	FT	FT	P	
Rothbaum, f	1	0	2	2
Shea, f	1	4	6	6
Coe, c	1	1	1	3
Gamble, g	3	0	1	6
Whitney, g	0	0	1	0
Baker, g	1	0	0	2
Althouse, f	0	0	0	0
Beitz, g	0	0	0	0
Totals	7	5	11	19

Riverside				
Fld	FT	FT	P	
Minifri, f	1	1	3	3
Klemm, f	1	0	0	2
Borden, f	0	0	1	0
Murphy, c	0	1	2	1
Ermish, c	0	0	0	0
Wille, c	0	0	3	0
Maiecki, g	0	1	1	1
Totals	2	3	9	7

Palmyra High School 7 2 4 6—19
Riverside High School 3 2 1 1—7
Referee—Walters.

Junior Varsity Game

Palmyra				
Fld	FT	FT	P	
Brown, f	2	2	3	6
Cole, f	0	0	4	0
Glenn, f	1	1	3	3
LeCates, c	1	0	0	2
Marshall, g	0	0	0	0
Sacca, g	0	1	2	1
Applegate, g	0	1	2	1
Totals	4	5	14	13

Riverside				
Fld	FT	FT	P	
Borowski, f	0	0	3	0
Hinke, f	2	2	4	6
Murphy, c	1	0	2	2
Malecki, g	0	0	0	0
Stypinski, g	0	1	3	1
Totals	3	3	12	9

Referee—J. Reeves.

It is best to put off part of your pleasure until tomorrow. You will wear yourself out trying to have it all today.

TROJANS TROUNCE RAMBLERS 34-21

The Trojan Boys Club, of Palmyra, won their second victory of the season by defeating the Moorestown Ramblers last Friday at the final score of the engagement being 34-21.

"Ike" Rothbaum, Trojan center, was high in the encounter, tallying four two-pointers and two fouls for a total of 10 points.

Palmyra was at the long end of a 17-8 count at the close of the first half.

A return game with the Ramblers will be played on the local court this Friday afternoon.

The box score:

Palmyra				
Fld	FT	FT	P	
Humes, f	3	0	6	6
Messenger, f	4	1	9	9
Rothbaum, c	4	2	10	10
Henson, g	3	0	6	6
Prisco, g	1	1	3	3
Totals	15	4	34	34

Moorestown				
Fld	FT	FT	P	
Whitcraft, f	0	1	1	1
Juliana, f	3	1	7	7
Smith, f	1	1	3	3
Conway, c	1	0	2	2
Wondolowski, g	2	4	8	8
Casiger, g	0	0	0	0
Totals	7	7	21	21

Referee: Bartello.

TURNERS WIN 9th LEAGUE VICTORY

Nose Out Hibernians in Closing Seconds of Game to Keep Perfect Record

The Turners won their ninth victory in the Camden Suburban Basketball League, last Sunday afternoon, but it took a last minute rally to defeat the stubborn Hibernians, who were finally routed by the count of 31-29.

The game was a pitched battle between two evenly matched teams and the score was tied on several occasions during the engagement.

The Turners led by two points at the half-way mark.

The Turner Reds had an easier time with the Hibernian Reserves, overcoming the opposition by a nine point margin, the final score being 30-21.

Turners				
Fld	FT	FT	P	
Reeves, f	0	0	0	0
Foulke, f	1	3	0	5
Parker, f	2	1	2	5
Eisley, c	2	0	1	4
Vernon, g	3	0	1	6
Mienhold, g	0	0	1	0
Fandetta, g	4	3	3	11
Totals	12	7	11	31

Hibernians

Fld	FT	FT	P	
Call, f	1	3	3	5
Ackerman, f	8	1	1	17
McHugh, c	1	0	0	2
Scott, g	1	1	4	3
Fallon, g	0	2	2	2
Totals	11	7	10	29

Score at end of first half: Turners, 15; Hibernians, 13.

Turner Reds

Fld	FT	FT	P	
Branson, f	3	0	0	6
Dadino, f	1	2	3	4
Elvert, f	2	0	1	4
Landgraf, c	1	0	1	2
Gamble, g	1	1	1	3
Baker, g	2	1	2	5
Maguire, g	2	2	4	6
Totals	12	6	12	30

Hibernian Reserves

Fld	FT	FT	P	
Higgins, f	2	1	4	5
Buntly, f	0	1	2	1
Cuneo, c	3	2	4	8
McDermott, g	1	0	0	2
Cassidy, g	2	1	3	5
Totals	8	5	13	21

Score at end of first half: Reds, 10; Hibernians, 9. Referee: Flynn.

League Standing

	W	L	PC
Riverside Turners	9	0	1.000
Salem	4	2	.667
Bridgeton	3	2	.600
Marquette	3	4	.429
St. Joseph's Polish	2	4	.333
Camden Ramblers	1	3	.250
Hibernians	0	2	.000
Audubon Lutherans	0	4	.000

Eternity has no gray hairs.

PALMYRA HIGH IN SWIMMING LEAGUE

First Meet With Woodbury Hi School on January 18; Team Not Chosen

The mermen of Palmyra High School open the current tank season on January 18, when they face the swim experts of Woodbury High School, in the Camden Vocational pool.

Coach Charles W. Ray, of the local squad, announced that the personnel of the team has not been decided upon, but several workouts will be held before the opening engagements in order to give all candidates a thorough trial.

Palmyra is entered in the South Jersey Swimming League, the other teams being Camden Vocational, Audubon, Haddon Heights, Collingswood, Moorestown and Merchantville.

The schedule calls for seven meets and two more are pending with Ocean City. The scene of hostilities will be at Camden Vocational School with the exception of the meet with Moorestown.

The complete slate follows:
January 18: Woodbury.
January 25: Merchantville.
February 1: Audubon.
February 10: Moorestown.
February 15: Collingswood.
February 24: Camden Vocational.
March 1: Haddon Heights.
March 6: Ocean City (pending).
March 24: Ocean City (pending).

Country Club Notes

Bowling

The team of S. H. Bonnall, which finished last in the fall tournament, got off to a good start by taking the first three games in the second-half race, the opening contests being rolled last week.

C. L. Peterson, of the Jamison entry, easily won the scoring honors to date with a high set of 653. His totals for the individual games were 211, 245 and 197.

The standing of the teams:

	W	L
S. H. Bonnall	3	0
R. J. Woods	3	0
J. F. Jamison	2	1
W. L. Hendrickson	2	1
J. D. Clark	2	1
C. E. Sims	2	1
M. L. Smith	1	2
J. E. Lippincott	1	2
D. B. Tyler	1	2
J. S. Bartley	1	2
R. T. Elliott	0	3
W. S. Wilson	0	3

New Management

On January 11, the management of the Palmyra Bowling Alleys was taken over by Ed. Beitz, popular resident of Palmyra. Mr. Beitz formerly was in charge of the alleys and his return to that position will be welcomed by many followers of this popular indoor pastime.

South Jersey League

Oaklyn bowled true to form last Saturday night on the local alleys and Palmyra dropped three games to the circuit leaders. Nelson for Palmyra had two fine scores, rolling 224 and 234. High single honors were taken by Cusick, of the opposition, who smashed the maples for a total of 257.

Palmyra

Brosius	197	138	223
Poulson	172	189	128
Wallace	202	177	191
Burke	178	195	156
Nelson	153	224	234
Totals	902	923	932

Oaklyn

Saun	196	214	223
Olt	170	246	222
Erdbrick	212	226	213
Cusick	179	173	257
Fabian	196	210	203
Totals	953	1069	1118

Ladies' League

The first games rolled in the second half race resulted in the Camels, Kools and Murads going into a triple (continued on page 7)

Betty Petty Beauty Studio . . .

519 Cinnaminson Ave.
Palmyra

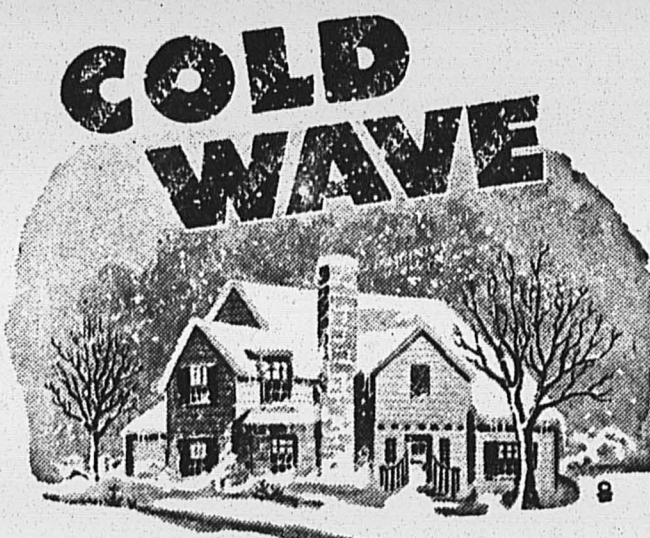
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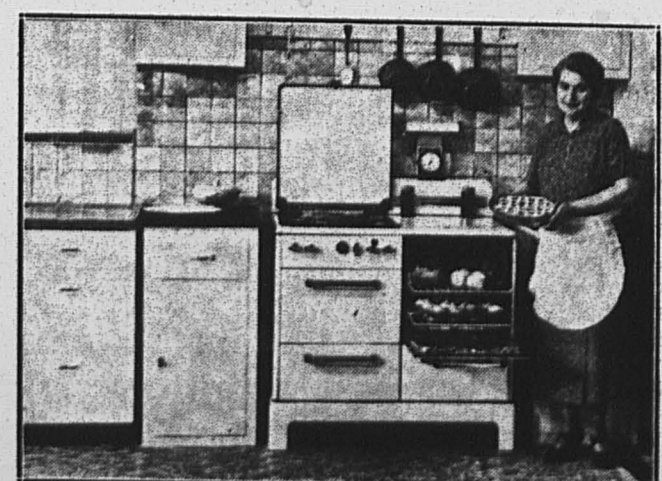
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Phone 1100 QUICK DELIVERY



SMALL MONTHLY PAYMENTS WILL MAKE IT Yours

The modern gas range illustrated is the No. B1800 QUALITY; fully enameled, insulated and equipped with Nichrome Broiler Burners, Economy Deep-Well Cooker, Cooking Speed Selectors on automatically lighted Top Burner, Oven Heat Regulator. \$5.35 down; balance in 24 monthly payments of \$5.35 each. (Clock and light extra.) Regular cash price is \$134.50. Now \$119.50 cash, connected, with an old stove traded in. Other modern gas ranges \$49.50 up, cash, connected.

PUBLIC SERVICE

COURT LEAGUE TO START SEASON

YMCA to Sponsor Loop Composed of Six Teams, to Play at High School

The Palmyra Board of Education at a special meeting held on Monday evening, January 11, granted the Intra-Community Basketball League permission to play in the high school gymnasium on Thursday evenings for the next 12 weeks. The date of the first game will be announced in the near future.

The YMCA will sponsor this loop along lines similar to the league of two years ago, which was ably managed by A. H. Zayotti.

The following organizations have signified their intentions of entering teams: Artisans, Walter Poulson and Arthur Terrill, managers; K. of C., Louis Prisco and Andrew Pfaff, managers; Fry's Tak-A-Boost, Robert Fry, manager; Trojans, Norman Pike, manager; YMCA, Richard Steidle, manager; Texaco, Paul Burke and Jack Eisley, managers.

The plan of the league is to provide basketball at a minimum of expense to a large number of players and to afford the maximum pleasure to spectators.

The courtesy of the school board in granting the use of the gymnasium is greatly appreciated by the sponsors.

The YMCA is also considering a plan for some activity of a similar nature for boys of school age.

Alley Gossip

(continued from page 6)

tie for first place with a record of two wins against a single defeat. Mrs. Haines, of the Luckies, rolled a high game of 187. High bowlers for the other teams were, Mrs. N. Beitz, Camels; Mrs. Henry, Spuds; Miss Denneker, Murads; Mrs. Baker, Kools; Mrs. Burgess, Wings.

The team standing:

	W	L
Camels	2	1
Kools	2	1
Murads	2	1
Luckies	1	2
Spuds	1	2
Wings	1	2

Artisans' League

In the games rolled last week, the Bootleggers won three from the Bandits. Hamelman starred for the Bootleggers and Feyhl was high man for the Bandits.

The Pirates took three from the Thieves and continue to set the pace for the other teams. Jim Rapp racked up 233 for the leaders, while J. Rogers was the big gun for the opposition.

The Footpads took all three games from the Highwaymen.

The league standing:

	W	L
Pirates	24	15
Highwaymen	21	18
Footpads	21	18
Bootleggers	15	24
Bandits	13	18
Thieves	7	24

County League

Beverly holds the lead by one game while the Bush Pros moved into second position by winning three from Medford. High scores were: Ray Schmidt, 223, Buohl's; Joe Headman, 257, Richfield; George Swain, 235, Esso.

The standing:

	W	L
Beverly	21	15
Buohl's Pros	20	16
Medford	19	17
Richfield	18	18
Esso	18	18
Farmers	13	23

Palmyra League

The Messicks took the Fortnum V-8's over for three games, thus increasing their lead to a like number. The first half title will doubtless be won by either of these aggregations. Werder crashed through with a high single of 256 for Germania and Lenard rolled 231 for the Messicks. The teams stand as follows:

	W	L
Messick	21	6
Germania	18	9
A & P	13	15
Coco Cola	11	16
Fortnum V-8	10	17
Stones	10	17

Hawaii, with its land devoted largely to sugar cane and pineapples, imports \$10,000,000 worth of vegetables from the mainland annually.

WOMAN'S CLUB

Hope LeBar Roberts, of Philadelphia, will be the guest speaker at the charter luncheon of

In time of depression suckers get more rest than during prosperity booms.

Chastisements to be helpful must reach the heart.



OPEN BOWLING
Wed. and Sat. Eve.
Call Riverton 1558
for Reservations
Edward Beitz, Mgr.

PALMYRA
Bowling Alleys

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BUY A HOME

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IDEAL TERMS

Look These
Bargains Over

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Excellent Condition—
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Also in A-No.1 Condition—
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27 W. Charles St.

\$29.94 per month will carry
this home.

Including Taxes, Water Rent, In-
surance and Building & Loan Shares

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451 Horace Ave.

For \$20.98 per month, you
can be buying this home.

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surance and Building & Loan Shares

See any of the followin
Real Estate Agents

W. REX McCROSSON
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SAVAR 25c Kiddles 10 cents
No Advance in Prices Sunday

Shirley Temple
Stowaway
Hear Shirley and Alice Faye Sing 6 Smash Tunes

BEST	Rib Roast	28c
	Shoulders Pork	22c
LEGS GENUINE	Lamb	27c
BONELESS	Pot Roast	25c

WHITMER'S
QUALITY MEAT MARKET
107 E. Broad Street Palmyra
Phone Riverton 126 FREE DELIVERY

Bond Market Money Savers

MEAT	
Prime Rib Roast	lb 27c
Boneless Rolled Veal	lb 24c
Legs Lamb	lb 25c
Shoulders Lamb	lb 19c
Fresh Killed Chickens	lb 24c
Smoked Hams, hock end	lb 17c
Chuck Roast	lb 22c
Cross Cut Roast	lb 29c
Fresh Ground Meat	lb 15c
Vogts Pork Sausage	lb 27c
Pure Loin Roast	lb 21c
Vogts Sliced Bacon	1/4 lb 19c
Fresh Calves Liver	lb 63c
Tender Lambs Liver	lb 22c

GROCERIES	
Sugar	10-lb bag 49c
Ivins Crackers, Nax	box 17c
Pure Fruit Preserve	lb 15c
Chase & Sanborn's Coffee	lb 23c
Brookfield Eggs	doz 35c
Bond Bread Crumbs	lb 9c
Quaker Oats	2 for 13c
White Meat Tuna	can 21c

DELICATESSEN	
Fresh Made Potato Salad	2 lb 25c
Liver Pudding	lb 29c
English Smoked Bloaters	10c
Imported Roquefort	1/4 lb 15c
Imported Limberger	lb 35c
Switzer Cheese	1/4 lb 10c

PRODUCE	
Fresh Clean Spinach	lb 5c
Tender Cabbage	lb 2 1/2c
Snow White Mushrooms	lb 25c
Oranges, for juice	20 for 10c
Thin Skin Seedless Grapefruit	3 for 10c
Tangerines	doz 10c

BOND MARKET
DEPENDABLE DELIVERY
Phones 1140, 1141 15 E. BROAD ST., PALMYRA

DRAGONS ELECT
The Black Dragon Fencing Club held installation of the new officers and initiation of new members last Friday evening.

"Bud" Riddell, the new commander replaced Fred Hensler, Jr., ex-commander. Arthur Burns was elected senior vice commander; David Gould, junior vice commander; and Joe Dooling, scribe.

The new members are: George Beauchamp, Emil Bohus, Ozzie Parsons and Charles Seemuller.

Some sorts of success are too costly.

PALMYRA
Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clock

THURSDAY, Jan. 14—
JANE WITHERS
Singing and dancing her way into your heart in

Can This Be Dixie
FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

FRIDAY and SATURDAY,
January 15 and 16—

Joan Crawford
Clark Gable
Love On The Run
with FRANCHOT TONE

MONDAY, Jan. 18—
Due to the numerous requests of our patrons we will again bring to our screen

One Way Passage
with
WILLIAM POWELL
and
KAY FRANCIS
FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

TUESDAY, January 19
MARTHA RAYE
in

Hideaway Girl
WEDNESDAY & THURSDAY
January 20 and 21
The Elemental Force that has kept "Tobacco Road" on Broadway for three years—as powerful in its appeal as the mighty MISSISSIPPI

Banjo On My Knee
with
BARBARA STANWYCK
and
JOEL MCCREA
—Thursday—
FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

Ask the Operator

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And we'll deliver your fuel requirements almost immediately . . . and by the way the calls are coming in . . . there must be quite a few folks who like MacCord Brothers fuel.

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DEPENDABLE DELIVERY SERVICE

Mrs. Murphy: "What! You're going to sell and marry that hardup lodger of yours? What on earth are you going to live on?"
Mrs. O'Flynn: "We'll be all right. The poor fellow owes me enough to keep us in comfort for years."
Montreal Star.

RIVERSIDE
BAYVIEW EVERY DAY AT 1 P.M.

Where the Best in Entertainment Awaits You!

Fri. and Sat., Jan 15 and 16
The Great Lovers Together Again

Clark Gable
Joan Crawford
in

Love On The Run
Sun. and Mon., Jan. 17, 18

THE FUN REALLY SHINES ALL THE TIME!
WITHERS
Can This Be Dixie?

Joan Crawford
Clark Gable
Love On The Run
with FRANCHOT TONE

Tuesday, Jan. 19
TWO BIG FEATURES
JAMES DUNN in

Come Closer Folks
and
LEW AYRES in

Murder with Pictures
Wed., Thurs., Jan 20, 21

A DRAMA WITH MUSIC
SONGS THAT FLOOD THE HEART!

The locale of "Tobacco Road" is the atmosphere of "Steamboat Willie" the Band!

BARBARA STANWYCK
and **JOEL MCCREA**
in **BANJO ON MY KNEE**

Coming Friday and Saturday—
ELEANOR POWELL in
"BORN TO DANCE"

WEDNESDAY & THURSDAY
January 20 and 21
The Elemental Force that has kept "Tobacco Road" on Broadway for three years—as powerful in its appeal as the mighty MISSISSIPPI

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"A good estimate of a man may be gained by observing the way he invests his leisure hours."

COUNCIL ADOPTS BUDGET FOR 1937

Appropriation for Purchase of Combination Truck for Fire Company

The Riverton Borough Council, at its regular meeting held on Thursday night in the council chambers, adopted the budget for 1937, and set February 11, at 9 p.m., at the time for the public hearing on the proposed financial setup.

The budget calls for the raising of \$33,315.27 by taxation, for the administration of borough affairs, as compared with \$31,813.46 last year.

The estimated tax rate, including state, county, and school levies, is \$4.05 against \$3.88 for 1936. Rates in Riverton are about \$35,000 lower this year than in 1936.

Rate Only Estimated

C. Kenneth Davis, borough collector, emphasized the fact that the tax rate is only estimated. This is because the figures for the state and county are not available at the present time. Borough officials are required by law to use the same amounts as were required during the preceding year.

"Therefore," said Mr. Davis, "our final rate may be either above or below the estimated amount."

Fire Truck Appropriation

Councilman E. K. Merrill, chairman of the fire and water committee, brought up the matter of acquiring a new truck for the Riverton Fire Company. Mr. Merrill said that this seemed to be an opportune time to take definite action, in view of a possible reduction in the county tax rate.

He said that the members of his committee had spent considerable time in conference with officials of the fire company and he felt that the latter were most willing to cooperate by having their organization absorb as much of the overhead as was possible.

Need for Apparatus

Mr. Merrill remarked that the fire company cannot be held responsible for having two pumps and no other type of truck, as the present apparatus was purchased several years ago despite the advice of the firemen.

He stated that the fire fighters felt that a new truck was essential in order to combat blazes properly. At the present time, with two pumps, it is necessary to locate trucks at the hydrants, which may be some distance from the fire itself. This necessitates trips from the scene of action to the trucks, in order to obtain ladders, etc. All of this requires considerable time.

"There is no room on the pumps to carry salvage blankets and other essentials."

"The new truck desired by the fire department should eliminate all these difficulties," said Mr. Merrill. He also remarked that the trade-in allowance for either of the present trucks was so low as to preclude any action of this nature.

Equipment Desired

He went on to describe the type of apparatus which seemed to be especially adapted for local use. This is a machine known as a city-service triple combination. It carries ladders, hose, and many other accessories needed in fire fighting and has, in addition a booster tank and pump. This latter equipment is being more generally used all over the country for small fires, in order to reduce loss by water.

The apparatus would cost about \$600, but Mr. Merrill felt that a saving of \$400 to \$500 could be effected by using the present ladders, which he believed would be serviceable for a number of years. After considerable discussion on the part of council it was decided to include an item of \$1000 in the 1937 budget for the purchase of the combination truck.

(continued on page 3)

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

FOLLOW-UP ON CHRISTMAS SEALS

Since the Burlington County Tuberculosis League tries to account for all Christmas seals mailed at Thanksgiving time, follow-up letters will be sent soon to all Burlington County residents who have not in any way answered the appeal.

Many people are rushed during the holiday season, and matters which do not need immediate attention are put aside for more time. These people are anxious to help but have temporarily forgotten or mislaid the seals. The sum realized from the sale of seals to date is \$4000.00, and every penny of this is gratefully appreciated. The goal is \$5500.00.

Won't you please send your contribution as soon as possible in order to help us raise this amount and to save the necessity of sending out tracers for the seals?

Several Fined

On Friday, Ralph Gold, 1029 Langhorn avenue, Camden, was taken into custody for parking in a restricted area. Gold was given a hearing before Recorder Carl Lutz, who gave him a reprimand and later released him upon payment of costs.

On Saturday Leon Cavik, 595 Washington street, Audubon, was fined \$5 by Recorder Lutz for careless driving.

Jacob Rothman, 585 Carmen street, Camden, was fined \$15 and costs for driving without a license. His employer, Harry Romer, 644 N. Eighth street, Camden, was charged with permitting a person to drive his car without a license, and paid \$50 and costs upon being found guilty of this offense.

ACTIVITIES OF LOCAL WELFARE

Sixteen Families Now on Relief, New Projects for Girls Between 18-25

The regular monthly meeting of the Riverton-Cinnaminson Welfare Association was held on Tuesday evening, January 19, in the office of the association, Riverton.

The executive secretary, Mrs. Catherine Blair, presented her report for January 1937, excerpts of which follow:

The annual meeting of the New Jersey Conference of Social Work had as its theme: "Planning for Human Conservation." The outstanding address was given by Dr. Paul Lazarsfeld of the University of Newark Research Centre, who made several most interesting statements in his discussion of Youth and Social Change. Chief of these, was his opinion that social stratification was important in the United States today, in spite of our much vaunted democratic ideals; and that these

(continued on page 10)

MRS. LILLIAN DARE NAMED PRINCIPAL AT CINNAMINSON

At the regular meeting of the Cinnaminson Board of Education held on Monday evening, January 18, Mrs. Lillian A. Dare was appointed supervising principal of the school, by unanimous vote.

Mrs. Dare will succeed Miss H. Eloise Bryan who resigned recently. Mrs. Dare is a graduate of the Philadelphia Normal School and taught four years in that city. She has done advance work at the Glassboro Normal School and at Columbia and Rutgers Universities.

For the past 12 years Mrs. Dare has been principal of the Newfield School, in Gloucester County, where the progressive quality of the work has been conspicuous.

While some trailers are sporting window boxes, it isn't too much to expect that full fledged flower gardens will yet be found on the roof.

"Lost" and Found

"Lost" found a friend in Mrs. Nathan Lane, of Riverton, when he went to her on Sansom street, Philadelphia, Tuesday, and told her that he misplaced his owners.

Now "Lost" is a very beautiful German shepherd dog, who according to the license tag around his neck, hails from Detroit.

Mrs. Lane was walking along Sansom street when this dog nudged her elbow and told her that he was lost. She didn't quite know what to do and went back to the parking lot where she had left her car, and asked the attendant what he thought.

(continued on page 3)

PALMYRA POLICE CONDUCT DRIVE

Warnings Futile According to Chief Beck, Violators to Be Arrested

The Palmyra Police, under the direction of Chief C. Morris Beck, are conducting an intensive drive against violators of motor vehicle regulations.

During the past few weeks many drivers of "one-eyed" cars have been warned, as have a number of individuals who have persisted in parking in restricted areas.

Chief Beck states that many of these individuals have continued practice of violating regulations, despite the advice of the police. He added that no further course was open, but to arrest those who habitually disregard the motor laws.

Several Fined

On Friday, Ralph Gold, 1029 Langhorn avenue, Camden, was taken into custody for parking in a restricted area. Gold was given a hearing before Recorder Carl Lutz, who gave him a reprimand and later released him upon payment of costs.

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OPENING OF NEW MARKET HOUSE

Inspection Night on Thursday, January 28, Next Day Is Grand Opening

In a special announcement, published in this issue, the proprietors of the Philadelphia Market House are extending an invitation to the people of Palmyra, Riverton, Cinnaminson and nearby communities to inspect their new and modern food market on the evening of Thursday, January 28, when the new establishment will be thrown open to the public between the hours of 7 and 9 o'clock.

No sales will be made at this time, but the store will be open for business on the following day, Friday, January 29.

In preparation for the inspection, the market will be closed during the day on Thursday, but for the convenience of customers, phone orders will be received and promptly filled during the day.

Inspection Program

The proprietors have spared no expense in arranging a multitude of features for Thursday evening. There will be numerous demonstrations by representatives of nationally advertised food products which should be of interest to all housewives.

Visitors will have ample time to (continued on page 10)

COLLEGE OFFERS GARDEN COURSE

Because of the widespread interest exhibited in the one-week course in flower gardening, it will be repeated this year during the period March 1-6, at the College of Agriculture, Rutgers University, New Brunswick, N. J.

According to university officials, the work of this course will be found to be very helpful to anyone interested in flower gardening, especially those who have small home gardens, those specializing in some particular flower, such as roses or dahlias, and by those who are engaged as gardeners and want some expert advice on the problems they meet in their work.

Full particulars regarding this course can be obtained from Professor Frank G. Helyar, director of resident instruction, Rutgers University.

DINNER PLANNED FOR CHIEF BECK

In Honor of Twenty-five Year's Service on Palmyra Police Force

A testimonial dinner in honor of C. Morris Beck, chief of police, will be held on March 17, at 7 p.m., in the P. O. S. of A. Hall, in recognition of Mr. Beck's 25 years of service on the Palmyra police force.

The committee in charge includes: George N. Wimer, chairman; Edward King, vice chairman; T. Curtis Flynn, treasurer; Karl Lutz, secretary, and Joseph L. Stack, assistant secretary.

Arrangements are being made to secure a prominent speaker for the occasion. A well-known orchestra will furnish music for dancing and the Adelphi Quartet will render several selections.

Due to the limited capacity of the hall, only 240 tickets will be offered. There will be no public sale, but anyone desiring to go may make reservations with any member of the committee.

PALMYRA WOMAN'S CLUB CELEBRATES 7th ANNIVERSARY

Another milestone was passed in the history of the Woman's Club of Palmyra, when the organization celebrated its seventh birthday at the charter luncheon Monday, January 18, at the Riverton Country Club.

A large number of members attended including many of the charter members and two past presidents, Mrs. Roland Dunn and Mrs. Elvin Powell.

Mrs. J. W. Eval, the new president, presided.

The members of the committee on arrangements, of which Mrs. H. B. Williams is chairman, were congratulated on the attractive table decorations.

An original song, with words and music by Mrs. Clifton Cooper, in honor of the club's birthday was sung by Mrs. William Miller, with Mrs. Cooper accompanying.

CHORUS HAS WON MUCH ACCLAIM

Group to Sing Here on January 29 Has Appeared at Phila. Academy of Music

The Cheney Chorus, which will give a concert in the auditorium of the Riverton Public School on the evening of Friday, January 29, has won national recognition for its rendition of negro spirituals.

The chorus has appeared for the last several years at the Academy of Music, Philadelphia, and has been heard over the air, on national hook-ups, on several occasions. Frequent broadcasts have been made over station KYW, Philadelphia.

The members of this organization are students at the Cheney College, Cheney, Pa., an institution which is in its 99th year. A feature of the college work has been the study of music and of singing.

The program at Riverton will be conducted by Dr. Leslie Pinckney Hill, president of the college. Dr. Hill has devoted many years of his life to the study and musical interpretation of negro spirituals, and those in charge of the affair feel particularly fortunate in receiving assurance that he will be present for the concert.

A detailed program will be announced later by the Cinnaminson Adventure Hi-Y who are sponsoring the affair.

BENEFIT DANCE AND CARD PARTY

Palmyra will hold a Roosevelt dance and card party Friday, January 29, in the K. of C. Hall, at Elm avenue and Broad street, for the benefit of crippled kiddies.

Tickets are 50c including refreshments.

The committee has been in touch with a number of local organizations and all agree to cooperate. If any unit has not been called it is an oversight, as the committee wishes the cooperation of everyone in this worthy cause.

Cards will start at 8:30, and dancing from 9 p. m. to midnight. Each one is asked to help either by donating a prize or by buying tickets. There will be music by a good orchestra.

Publicity.

HARP TRIO AT WOMAN'S CLUB

At the next meeting of the Palmyra Woman's Club Monday, February 1, the artists will be the Harp Trio of the Curtis Institute of Music consisting of two harps and a cello. This combination being rather unusual, the club hopes to have a large number of members and guests so that interested music lovers in Palmyra and vicinity will have an opportunity to enjoy a truly remarkable program.

Publicity.

PORCH CLUB

The program for the afternoon of January 19 was sponsored by the Literary Department who had selected three sketches from well-known books. The first sketch shown was an excerpt from Dickens' "Nicholas Nickleby." Those taking part were Mrs. Henry W. Shreve, as Mrs. Nickleby, Mrs. Edward Hunn, an old gentleman, and Mrs. Gorham P. Sargent, as Kate Nickleby.

A scene from "Seventeen," by Booth Tarkington was next on the program, played by Dora Parry and Eleanor Hall.

The last scene was from "Victoria Regina," Mrs. Douglas Clark portrayed Queen Victoria, while Alice Parrish, Maria Randall and Connie Porter played the ladies in waiting. Some delightful musical selections were rendered by Miss Sara Joseph, who is associated with Mrs. Mueller in her music studio.

"I hear you have a fine cow," said the stranger. "What will you take for her?"

"Wait a minute," replied the farmer cautiously, "are you the new assessor or has my cow been killed on the railroad?"—Detroit News.

Displayed wisdom has little charm.

SERVICE MANAGER



WILLIAM W. MOORE

of 3 East Broad street, Palmyra, who has recently become affiliated with the Askew Motor Co., of Riverton, in the capacity of service manager.

C. Island Jam?

Elmer returned the other night with his feathers ruffled and his head cocked wickedly on one side. Elmer, you know, is our eavesdropping canary. Elmer's condition was almost dangerous, his blood pressure reading was in steam gauge figures and his heart beat sounded like a watch tick. Elmer had uncovered a plot for revolutionary activities. Flying about, and listening here and there in our staid community, as is his wont, he had overheard the four stooges of the Y.P.F., plotting activities so new, so daring, so extraordinary, so downright revolutionary that he fears to divulge them.

Your informant, who is something of a keynote listener himself, can and has heard a few of the particulars. Whoso crosses the threshold of the Episcopal Church Parish House in Riverton this Friday night is in for a surprise. There will be Coney Island Jam. In spite of utmost attempts at secrecy we have learned that the plans call for very peculiar methods of taxation which are designed to relieve the visitor of a minimum of money at a maximum of entertainment.

As nearly as we can make out the activities are harmless and enjoyable, games, music entertainment, a new sort of auction sale. There will even be lessons in getting fine things at little or no cost.

More we cannot say. The only way that your curiosity can be satisfied is to attend the meeting, caucus, midway, rout, or what have you, this Friday night. Second-hand information is notoriously unreliable. To see and know what all this is about you must be there in person. No one can, or will tell you the truth about it. Your pride in yourself, as a well-informed member of society, requires your presence.

Is anarchy to rear its head in our midst? What is this Coney Island Jam? How can taxation be lowered and be made more agreeable? Come and see for yourself.

MANY ARTICLES FOR HOSPITAL

The sewing group which meets at the Burlington County Hospital, Mt. Holly, reports 14,335 articles repaired during 1936. This group meets every Tuesday, and it attended by twelve to eighteen members, coming from various towns in the county. The group not only takes care of all the mending for the hospital, but furnishes its own materials such as tape and sewing cotton. The sale of tinoli provided \$16 last year for supplies, and Mrs. Isaac Stokes gave about \$40 from articles which she sold for the hospital during the year. This group makes a few new articles, as time allows, but most new work is handled by groups outside the hospital. Over 2000 new articles and 3295 sponges and packs were made during the year.



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A sturdy portable typewriter with a thousand practical uses.

FOR SALE AT THE NEW ERA

SERVICE MANAGER AT ASKEW MOTOR

The Askew Motor Co., Chevrolet dealers, Broad and Fulton streets, Riverton, have announced the appointment of William W. Moore, of 3 East Broad street, Palmyra, as service manager.

Mr. Moore has spent the past 20 years in automobile work, being assistant service manager in Downingtown, Pa., for five years after which he spent a similar period with the Buick Motor Co., of Philadelphia, in the testing and new car departments.

He has been service manager in a large General Motors establishment at Lakewood, N. J. for the past 10 years.

The Askew Motor Co., according to Mr. Moore, has a completely equipped service department and is now in a position to do all kinds of body and fender work. A frame straightener has been installed recently, in addition to an oil and gas analyzer.

The service department will be open daily from 8 a. m. to 9 p. m.

SCOUT MOTHERS

The February meeting of Scout Mothers has been advanced a week to Thursday, January 28. It will be held at the home of Mrs. Ralph Rivers, 806 Lincoln avenue, Palmyra.

The change has been made in order to allow more time for the formulation of plans for the annual scout banquet.

All members are especially urged to attend.

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Rents a safety deposit box in the Cinnaminson Bank and Trust Company for a whole year.

I don't jump out of my skin every time the fire siren goes off, and I don't get jittery when I hear a creak on the stairs in the dead of night.

I know my valuables are in a place as safe as human hands can make it, and I know the odds against loss are greater than a thousand to one.

With me it's a plain piece of sound business judgment—and I do it with the same automatic regularity as I wind my watch.

You too can enjoy this same freedom from worry—Ask anyone at the bank.

CINNAMINSON BANK & TRUST CO.



Riverton, N. J.

Council Adopts Budget for 1937

(continued from page 1)

\$500 Already Appropriated

Last year, realizing that some improvement in the fire apparatus would be necessary, council set aside \$500 as the nucleus of a fund for this purpose. This sum, however, was not expended, and, together with \$1000 included in this year's budget, can be used in any plan decided upon to finance the purchase of a new truck. Further details as to the method of making payments will be worked out at a later date.

Mayor Biddle remarked that 1937 seemed an advantageous time to get the truck, especially since the fire company seemed to feel that it was necessary in order to handle fires in the most efficient manner.

Other Items in Budget

With the exception of the item for the fire truck, there were few changes in the disposition of funds as compared with 1936. The school requirements are up \$1500 (included in the separate school budget), and there is an increased appropriation of \$200 each for trees and lighting. A reduction of \$200 was made in the amount for welfare.

Committee Reports

Councilman Merrill, reporting for the finance committee, presented a resolution that the salaries of William Gootee, chief of police, and Officer John Carhart be increased \$60 per year, in view of continuous efficient service and for extra duty performed. These were passed unanimously.

Reporting for the police committee, Mr. Merrill recommended the appointment of the following special officers: William Thomason, Hobart Wright, Jacob Strohlein, Frank Strohlein, Frank Kapus, Giles Knight, Walter Armstrong, George Carney, Roy Bowers and Wilton Mount. This recommendation was adopted and Mr. Mount was also appointed inspector of recreation at Memorial Park, at an annual salary of \$350.

Mr. Merrill also requested authorization to take up with the officials of the fire company the matter of painting the police headquarters, with the exception of the cells, and it was so ordered.

Highway Committee

Gorham Sargent, chairman of the highway committee, reported that the curb at the bend on Main street was being cut back about 2½ feet. Mayor Biddle suggested that similar conditions be investigated on all the other streets where the curb makes an awkward angle in the thoroughfare.

Councilman Sylvester, reporting for the lighting committee, called attention to the need for additional lights on Broad street, as a safety measure, and advocated the installation of eight more 4000 lumen lamps at strategic locations which had been selected after careful investigation of the situation. His resolution to this effect was adopted, and the councilman was instructed to make the necessary arrangements for the new lights.

Pump to Be Replaced

Mr. Merrill, in a report of the committee on fire, advised council that he and Councilman Sylvester had conferred with an expert in Philadelphia, regarding the advisability of repairing the pump on one piece of fire apparatus, instead of purchasing a new one, and that he had recommended that the item be replaced rather than to attempt any repairs which probably would not be satisfactory.

Council authorized the installation of a new pump by the American La France Co.

Nathan Lane, chairman of the insurance committee, reported that he had gone over the existing schedule and found that everything was in a satisfactory condition.

Resolution for Strohlein

Mayor Biddle read a resolution prepared by council which expressed the appreciation of that body for the interest taken in public affairs and sincere service rendered by John L. Strohlein, former member of council. This resolution was adopted and ordered to be spread upon the minutes.

Councilman Shradler, who is chairman of the special committee on the better protection of the Cedar street crossing, advised council that he had received a communication from the Pennsylvania Railroad in the past can be left—Dr. W. L. Watson.

ACT TO PREVENT JAIL ESCAPES

The Burlington County grand jury adopted a resolution last week which contained several recommendations designed to prevent any further escape from the county jail, such as occurred on October 2, when Joshua Cox, of Florence, made a successful getaway.

The resolution was signed by a committee composed of Francis S. Grogan, Hyman Rosenbaum and Arthur D. Cross. The provisions were as follows:

1. Rain Conductors. Shall be of four-inch cast iron pipe caulked with lead and encased in brick.
2. Coping and Walls. Grouted with cement and made flush.
3. Passageway between the Jail and Sheriff's Home. Either removed entirely and discontinued or place heavy screen mesh wire in such position to prevent prisoners from climbing over.

Another resolution adopted by the grand jury complimented Prosecutor Howard Eastwood, of Burlington, upon the clear, understandable and comprehensive manner in which he reported. It was further resolved that the Burlington county detective's office and members of the state police be complimented upon the thorough and extensive investigation of all cases presented to the jury, and upon the cooperation which existed between the state police and the detective's office.

Indictments Returned

Delayed in making its report because of the absence of Judge Henderson, the grand jury handed down 32 true bills of indictments last Wednesday afternoon. A total of 74 cases were investigated.

ENGAGED

Mr. and Mrs. Joshua S. Bartley, of 616 Elm Terrace, Riverton, announced the engagement of their daughter, Alice, to Edwin Stevens Weeks, son of Mr. and Mrs. M. Harry Weeks, of Collingswood.

The announcement was made at a luncheon Saturday. Those present at the luncheon were: Miss Margaret Weller, of Riverton; Mrs. Samuel Silver, of Palmyra; Miss Betty Bissicks, Miss Dorothy McClelland, of Haddonfield; Miss Ruth Stetser, of Haddon Heights; Miss Mary Church and Miss Sue Hughes, of Cape May; Mrs. Harold Stevens, of Philadelphia; Miss Inez Silver, of Clayton, and Miss Grace Jones, of Medford.

lights at that point. No satisfactory agreement has yet been reached on this matter.

Ross E. Mattis, director of welfare for Riverton and Cinnaminson, appeared before council and discussed budget requirements for 1937, and the method he was to employ in drawing on the borough for funds.

Mr. Mattis also mentioned the possibility of inaugurating a local work project for Riverton. The highway department was instructed to investigate the situation, and it was also suggested that some labor might be used to advantage in Memorial Park.

Mr. Mattis remarked that such a project should be of a nature which would not throw any regular employees out of work.

After a lengthy discussion on the 1937 budget, council adjourned at 11:50 p. m.

The following bills were ordered paid:

Borough Organization—

Municipal Officials' Assn., dues \$ 3.00

Fire and Water—

Schwartz Bros., Inc., helmets, gloves 13.31

E. M. Carhart, phone January 3.00

Gorham—

John Driedge, salary, January 75.00

Highway—

Service Station, gas 11.34

Robert H. Clelland, salary 90.00

Insurance—

Clarence T. Yerkes bond, D. M. Clifton 5.00

Clarence T. Yerkes bond, C. K. Davis 150.00

Clarence T. Yerkes 1937 Ford dump truck 2.57

Police—

J. Bell Telephone 7.45

William Gootee, salary, phone, license 146.00

John Carhart, salary, phone license 136.00

John Robinson, salary, phone, license 24.00

William Thomason, special duty printing 20.00

The New Era, officers cards 5.00

Shad. A. Peck, tree surgery 132.60

Welfare—

N. J. Bell Telephone 6.05

C. Kenneth Davis—

Borough school funds 3,700.00

D. M. Clifton—

Clerk's cash account 250.00

The past cannot be changed, but the future can be left—Dr. W. L. Watson.

ROSS E. MATTIS WILL PRESIDE

Is Head of N. J. Beekeepers Association, Barclay to Present Paper

Ross E. Mattis, of Riverton, president of the New Jersey Beekeepers' Association, will preside at the annual business meeting of that organization, which will be held in Trenton, on Friday, January 29, as one of the many activities of Agricultural Week.

At this session Richard D. Barclay, of Riverton, chairman of the committee on research, will render a report. Mr. Barclay is also scheduled to present a paper entitled "Notes of the San Antonio Meeting."

A feature of the beekeeper's program will be a discussion of the possibilities of tattooing as a positive means of identification of hives. New Jersey State Police have successfully supervised a system of identifying poultry by similar means, and Sergeant J. V. Conover, of that body, will discuss the application of the method in respect to bee hives.

CINNAMINSON P.-T. A.

Fathers' Night always provides relaxation from the regular routine, and Friday was no exception.

Three hundred and fifty people gathered to hear and see an exhibition of tap, toe, and soft shoe dancing presented by the pupils of a nearby school of dancing.

Several solos, vocal and violin, were offered.

After the entertainment, those who wished, danced to the music of the Hill-Billy orchestra from Burlington, and refreshments were served.

The chairman of the committee wishes to thank his assistants, and all others who helped so willingly. Publicity.

Victoria, Australia, pioneered in modern minimum wage laws, passing a law in 1896.

YMCA STAMP CLUB of Palmyra and Riverton



The Palmyra-Riverton YMCA Stamp Club will hold its regular meeting on Friday evening, January 22, at 8 o'clock.

Features of the program will be several talks by members on the following subjects: U. S. Covers, Jubilees, British America, Foreign and Electric Eye.

Members are urged to attend and to bring friends who are interested in philately.

A bad custom is like a good cake, better broken than kept.—English proverb.

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GLOVES

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NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Advertisements and Executions are solicited. The New Era will appreciate being remembered in this connection.

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New Ambulance

The Palmyra Ambulance Association has recently purchased a 1937 Packard ambulance, the new equipment being of the most modern type and equipped with every facility for the comfort of the patient.

The association deserves much credit for their far-sighted vision in obtaining such splendid equipment.

The number of calls received by the old machine distinctly proved the need for an ambulance in this vicinity, and the Palmyra organization merits the whole-hearted support of the citizens of Palmyra, Riverton and Cinnaminson.

RIVERTON

The Associated Republican Clubs and the Woman's Republican Club of Burlington County are planning a legislative dinner to be held at Hildebrecht's, Trenton, Monday, February 1st. A reception at 5:30 will precede the dinner which will be served at 6 o'clock. Governor Harold G. Hoffman will be the guest of honor and the speaker of the evening. Tickets for \$1.25 may be obtained from any member of the committee: Fred Hennings, Riverside Mrs. Pauline Bartlett, Burlington Mrs. Sarah Parker and Mrs. Margaret Hamilton, Florence; Nelson Myers, Mt. Holly; Mrs. Alma Evans, Riverton; Roy R. McDougall, Delanco; Mrs. Pearl Bridgman, Hainesport, and Jack Pancoast, of Riverside.

Mr. and Mrs. T. R. Gardner, of Linden avenue, have returned after an extensive motor trip of four weeks through the state of Florida.

Mr. and Mrs. James Clark left Monday for Mexico, where they will spend a month with their daughter, Mrs. Antonia Coutelenc.

The YMCA Auxiliary is planning to hold its annual meeting at the home of Mrs. Charles Yost on February 11. The meeting will be in the form of a covered dish luncheon. The annual election of officers will be held at this time, followed by cards.

The boys of St. Vincent's Guild of Christ Church, Riverton, will be entertained at dinner Friday evening, St. Vincent's Day, in the parish house.

The Woman's Republican Club of Burlington County is planning a covered dish luncheon and business meeting to be held in the Grange Hall, Burlington, Thursday. The ladies of the Burlington Club will be the hostesses. Mrs. Miriam Lee Early Lippincott will speak on "Peace."

Mrs. Alma Evans is recuperating from an automobile accident two weeks ago in which she suffered a broken nose and badly strained right ankle.

Miss Naomi Evans spent the weekend with Mrs. Grant Ludwig, of Philadelphia.

Mrs. Ogden Mattis who underwent a serious operation in the Cooper Hospital recently, is slowly recuperating.

PALMYRA

The winners of the Sacred Heart blanket club last week were: Mrs. Jeanette McMahn, of Maple avenue, and Miss E. Snelson, both of Palmyra.

Mrs. Jessie Warner, of Cinnaminson avenue, is spending a month with her daughter, Mrs. Dorothy Gregory, of Providence, Rhode Island.

Miss Anne Rohland, of Cinnaminson avenue, entertained at a birthday party. Guests were present from New York, Philadelphia and Palmyra.

Mrs. Elvin L. Powell had the misfortune to fall from the step at the Palmyra station last Wednesday and receive painful bruises and a strained ankle.

Mrs. W. T. McAllister fell while in a store in Philadelphia last week and wrenched her ankle. She is able to be up and around again.

Mrs. R. E. Sanford was the lucky winner of the Agnes Shop dress club this week.

The winners of the Janalene dress club last week were Mrs. P. C. Hulse and Miss Carrie Bates.

Mrs. L. H. Beyer attended the Spring style show of the Janalene Company held in the Benjamin Franklin Hotel Monday of this week.

Mrs. Mary Kausman, National president of the P. O. of A., was the winner in the P. O. of A. blanket club this week.

Keen in mind the Girl Scout banquet to be held in the Methodist Church some time in March.

Phalanx Convention
Phalanx plan to hold an evening gathering of young men at Riverton on February 2. This event will be sponsored by the local Phalanx club of the YMCA. E. W. Barnes, head of young men's work of the state Y, is working on a program for the evening, and local plans are being made by Giles Knight, L. Heavner, H. Wilbraham, E. Newbold Cooper, local advisor.

Love and appreciation would have saved many a lost boy.

Drugs and other poisons fill the graveyard.

LABEL ISSUED FOR STAMP SHOW

The management of the Second Annual Stamp Exhibition, to be held by the Associated South Jersey Stamp Clubs, in the junior ball room of the Hotel, in Camden, on Friday, January 29, and Saturday, January 30, has prepared a neat and very clever label for the show as is the custom at all big philatelic exhibitions. This label, shown herewith, is printed in the center of a sheet of gummed paper and is perforated about the size of our standard single delivery stamp. They are on sale, until the show opens, by mail at 10 cents for first copy; additional copies five cents; address E. C. Pratt, P. O. Box 149, Camden, N. J.

PALMYRA SCHOOL NOTES

Auto Driving Course
In connection with the popular automobile driving course now being given in the high school, under the direction of Charles W. Hoffman, Wilton E. Mount, of the Palmyra-Riverton Y.M.C.A. presented two reels of motion pictures entitled "Saving Seconds," at the activity period last Thursday.

The movies were shown through the courtesy of the Safety Department of the Keystone Automobile Club, of Philadelphia.

The topic "safety" is one of the features of the course.

In this connection also, R. V. Buckley, of the New Jersey Motor Vehicle Department, spoke to one of the five classes which are studying this subject.

Written Examination
Arrangements have been made with the State Motor Vehicle Department for those students who may desire to take a written examination upon completion of the course, this test to be given under the supervision of a state inspector. Those who pass will be given a card certifying that such is the case and will not be required to take a further written examination when they apply for driver's license.Miss Middleton to Speak
Today, Miss Dorothy Middleton, of the Burlington County Chapter, American Red Cross, will give a demonstration of artificial respiration and will discuss treatment of persons who have been overcome by carbon monoxide poisoning.Delaware Avenue Building
Eighth Grade—1
The eighth grades, in geography, are studying about immigration and the westward expansion of our country.

In the 8-1 class some fine reports were given: The Louisiana Purchase, by Elmer Fry; the Florida Purchase, by William Nuttall; the Annexation of Texas, by Joseph Giampolo; and Immigration, by Paul Mellas.

Eighth Grade—2
Each year, the boys and girls of the eighth grade art classes, under the supervision of Miss Sawyer, make posters connected with their work on Civics.

This year there will be no repetition of posters made in other years. The pupils will use their own ideas, but will be given help with the figures.

Seventh Grade
Miss Elizabeth G. Hassell's room has been holding the bank banner since the beginning of the year, but this week the seventh grade pupils of Miss Vida Bortner's room tied them with 27 per cent.

The student court opened this week with Mr. Arthur Terrell taking charge. The members to go from grade seven were, Peggy Haines, Charles Long and James Vincent.

The student government has taken charge of traffic in Palmyra grammar school. Monitors from room 201 are aiding in the government of the school.

The monitors from Mr. Arthur

COMING EVENTS

Friday, January 22
Basketball, Palmyra High School vs. Pemberton, high school gymnasium, 8 p.m.Monday, January 25
Card party, auspices Junior Woman's Club, of Palmyra, Society Hall, 8:30 p.m.Friday, January 29
The Cheyney Mixed Chorus, in a program of Negro Spirituals, auspices Cinnaminson Hi-Y, auditorium Riverton public school, 8 p.m.Wednesday, February 3
Annual Banquet Riverton Yacht Club at Weber's Hof Brau.Friday, January 29
Basketball, Palmyra High School vs. Moorestown, high school gymnasium, 8 p.m.Friday, January 22
Meeting, Palmyra-Riverton Y.M.C.A. Stamp Club, Y.M.C.A. building, Palmyra, 8 p.m. Members invited to bring friends.Friday, January 29
Card party and dance, K. of C. Hall, Palmyra, benefit crippled children, cards at 8:30 p.m., dancing 9 until 1 tickets 50c.Wednesday, January 27
Card party, Legion Home, Palmyra, 8:30 p.m., given by Palmyra P.T.A., benefit of needy children.

Terrell's room are Doris Hubbs, Frank Orlemann and Eugene Diebold.

Room 201 also has two members in the student court. They are Philip Snow and Emanuel Rothbaum. Mr. Whitcraft has a newly organized clean-up squad which has charge of cleaning up both the school grounds and building. This group of boys have been discussing plans for a cleaner school. The boys and rooms which they represent are: Miss Egan's room, David Miller; Miss Brown's room, Robert Milroy; Miss Bortner's room, William Carson; Mr. Whitcraft's room, Louis Oliver.

Enough is a feast, too much a vanity.

ALMANAC

Walk with a cripple and you will learn to limp

JANUARY
1—George's first colonial assembly convened, 1751
12—League of Nations council convened amid floods of erythry 1920
17—Daniel Guggenheim established \$2,500,000 fund for promotion of aeronautics 1926
18—German empire re-established through efforts of Bismarck 1871
19—Capitol building at Washington D.C. burned 1801
20—Indians of Northwest Territory sign peace treaty Ft. Mackintosh 1785
21—Senators from southern states withdrew from Congress 1861

POINSETT-MEADOWS

Mr. and Mrs. John Ridgway, of Columbus, are announcing the marriage of their daughter, Miss Marguerite Meadows to Arthur Poinsett, son of Mr. and Mrs. Reading Poinsett, of Riverton. The ceremony was performed by Justice of the Peace Frank Weist, of Yardley, Pa., last Saturday, January 16.

Attendants were Mr. and Mrs. Donald Poinsett, of Columbus. The bride wore a golden-brown taffeta gown with accessories to match and had a corsage of white rose buds. Mrs. Donald Poinsett wore a blue taffeta and had a corsage of pink rose buds.

Enough is a feast, too much a vanity.

Bond Market Money Savers

MEAT

Legs Lamb	lb 23c
Fancy Loin Lamb Chops	lb 35c
Shoulders Lamb	lb 17c
Chuck Roast	lb 21c
Prime Rib Roast	lb 25c
Pork Loin Roast	lb 19c
Fresh Killed Chickens	lb 24c
Fresh Ground Meat	lb 15c
Vogt's Pork Sausage	lb 27c
Fresh Lamb Liver	lb 22c

GROCERIES

Brookfield Country Roll Butter	lb 37c
Chase & Sanborn Coffee	lb 22c
Franklin Granulated Sugar	10 lb 48c
Ritter Tomato Catsup	14-oz. bot. 10c
Kraft Miracle Whip	qt. jar 34c
Strictly Fresh Eggs	doz. 35c
All Green Asparagus	can 16c
Safety Matches	doz. boxes 6c
Whole Apricots	can 16c
Pink Salmon	can 10c

PRODUCE

Sound Tomatoes	lb 9c
Oranges for Juice	doz. 15c
Stringless Beans	lb 8c
Fancy Seedless Grapefruit	4 for 15c
Crisp Tender Celery Stalks	each 5c
Golden Ripe Bananas	doz. 15c

DELICATESSEN

"Bond's" Own Potato Salad or Creamed Cabbage	2 lb 25c
Sliced Lunch Meats—6 varieties	1/2 lb 15c
Kraft Cream Cheese	1/2 lb 17c

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BOY SCOUTS TO GIVE BIG SHOW

Musical Production Has Western Setting, Scheduled for February 4, 6

"Bar B O Ranch"—yes it's a musical show, but a new and original one with a western setting. The Boy Scouts of Troop No. 5, Palmyra, will give this production for the benefit of the summer campaign fund.

Mary Patterson and "Russ" Rivers will portray the leading parts. "Dot" Devereaux and "Dick" Holman, supported by "Jackie" Blake, Marion Stager, Margaret Neel, "Newt" Hunn, Lawrence Witte, "Ted" Hunn, "Ave" Branson and thirty other younger artists.

The group will stage "Bar B O Ranch" in the Palmyra High School auditorium on Thursday and Saturday nights, February 4th and 6th.

The show is under the direction of Harry Bauer and Mrs. Aaron White, pianist.

Mary Patterson will portray the part of the young girl and her beautiful voice will add sparkle and glamour to the original songs.

Everything is new; songs, dances, scenery and many new faces. The production nights are also odd, being Thursday and Saturday.

Both cast and director are working hard to give the people of Palmyra and Riverton something new and exciting.

Publicity Committee.

N. J. FARM SHOW
JANUARY 26-29

Richard D. Barclay, of Riverton, Member of Agricultural Week Committee

The annual State Farm Show, one of the main features of New Jersey Agricultural Week, is scheduled to be held this year in the Second Regiment Armory, Trenton, during the period January 26-29.

The State Board of Agriculture, through its president, Herman C. Demme, extends a cordial invitation to all those interested in agriculture to attend the many activities planned for the week.

Richard D. Barclay, of Riverton, vice president of the board, and a member of the general agricultural week committee, states that the New Jersey show is rapidly becoming one of the leading affairs of its kind in the East, and that many additional attractions have been planned for this year.

K. OF C. NOTES

Banquet February 3
The Burlington County Chapter, Knights of Columbus is formulating final plans for the annual Washington-Lincoln banquet which will be held in the Riverside farmhouse on Wednesday, February 3 at seven o'clock.

James Loughran, well-known Philadelphia entertainer will direct the amusement program. This will include popular artists and a prominent orchestra which will also furnish music for the dancing to follow the dinner.

Prominent speakers have been engaged for the affair.

The banquet committee urges that all members of councils in the county cooperate to the fullest extent in making the banquet one of the outstanding events of the year.

The dinner will be prepared by the auxiliary of the Riverside Fire Company.

Program for February 8
On Monday evening, February 8, St. Joseph's Council, of Palmyra and Riverton, is sponsoring what is known as "Past Grand Knights" night.

An elaborate program is being prepared for the evening.

One of the principle objects of the affair is to bring out members who have been unable to attend meetings regularly.

Two million four hundred and thirty-four thousand twenty-six tons of coal are mined every year to blow train whistles.

Legal Notices

SHERIFF'S SALE
By virtue of a writ of Fieri Facias to me directed, issued out of Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, JANUARY 28, A.D. 1937, between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey:

ALL the following tract or parcel of land and premises heretofore particularly described, lying and being in the Borough of Riverton, in the County of Burlington, and State of New Jersey:

BEGINNING at a point in the south-westerly line of Thomas Avenue distant one hundred and twenty five and one tenth feet northwesterly from the westerly corner of the lot of Rebecca Thomas and Lillian A. Thomas, thence northwesterly along said southwesterly line of Thomas Avenue the distance of sixty feet; thence between parallel lines of that width or frontage, southwesterly, at right angles to said Thomas Avenue, the distance of one hundred and fifty feet;

BEING bounded northwesterly by the lot of Rebecca Thomas and Lillian A. Thomas and southwesterly by land now of late of Louis F. Lovien and northwesterly by other land of the said Frances F. B. Middleton.

Setled as the property of May H. Guest, et al. defendants; taken in execution at the suit of The Argonne Building and Loan Association of Camden, New Jersey, complainant; and to by JOHN M. CHANT, Sheriff.

Solicitor: Grover C. Richmond.
Dated: December 29, 1936.
P.R.'s file 521.84.
12-31-36-1-21-37

Red hair for brightest sunshine and mightiest storms.

RULE TO BAR CREDITORS

Executor's Notice
Estate of Herbert M. Morris, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 21st day of December, 1936, upon application of the subscribers, Executors, requiring the creditors of Herbert M. Morris, late of the County of Burlington, deceased, to bring in their claims against the estate of the said deceased, under oath or affirmation, on or before June 21, 1937, or they will be barred of any action thereafter against the said Executors.ELIZABETH V. MORRIS and FIRST CAMDEN NATIONAL BANK & TRUST COMPANY OF CAMDEN, NEW JERSEY, Executors.
Proctor: Wm. T. Boyle.
Dated: December 21, 1936.
12-24-36-1-28-37

RULE TO BAR CREDITORS

Executor's Notice
Estate of Elizabeth Ford Logan, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 12th day of January, 1937, upon application of the subscribers, Executors, requiring the creditors of Elizabeth Ford Logan, late of the County of Burlington, deceased, to bring in their claims against the estate of the said deceased, under oath or affirmation, on or before July 12, 1937, or they will be barred of any action thereafter against the said Executors.FRANKFORD TRUST COMPANY, Executor.
Proctor: Moore, Goslin & Panfil.
Dated: January 12, 1937.
1-13-37-2-10-37W. REX McCROSSON
Real Estate and Insurance
5 E. Broad St., Palmyra, N. J.
Phone, Riverton 500

Betty Petty Beauty Studio . . .

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Palmyra

FINGER WAVING
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and Saturday evenings
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Books on Gardening

Every conceivable phase in the proper layout of the home garden and its plant inhabitants is covered in the long list of books offered in

DREER'S

GARDEN BOOK FOR 1937

Your garden next summer will attractively reflect the knowledge you have gained from reading good books on horticultural subjects during the winter.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

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APPLIANCES AND
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SMOOTH away lines of fatigue with an application with an electric vibrator. Wash your hair at home and dry it with an electric hair dryer. Put the unruly ends back in place with an electric curling iron. Vibrators \$9.95. Hair dryers \$7.95. Curling iron \$1. Small carrying charge if you buy on terms.

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PALMYRA TRIMS MT. HOLLY AGAIN

Locals Win Fourth in County
Loop Race, Rothbaum
High Scorer

The Palmyra High School hoopers continued merrily on their way toward a second Burcko League championship when they downed Mt. Holly last Friday night, for the second time this season, the final score being 39-21.

The fracas was staged in Mt. Holly before a large crowd.

Mt. Holly put up a stubborn resistance during the first three periods, holding the Red and White even during the initial frame and trailing by only two points at half-time. They cut this to a single point at the end of the third canto, and Palmyra led at this stage 18-17.

Locals Rally

When the final period opened the charges of Coach Dimond evidently decided that it was high time to carry the mail, for this stanza resulted in the locals amassing a total of 21 points, while holding the opposition to a meager four.

Rothbaum captured the scoring honors for the evening by dropping in nine field goals and a single point from the 15-foot mark.

The foul shooting of Palmyra was not up to the usual standard as only three were made good out of a total of 13 attempts.

J V's Win

The Palmyra junior varsity took the Mt. Holly reserves over the hurdles to the tune of 31-22.

To date Palmyra has scored an average of 31 points per game as compared with 17 for the opposition.

On Friday night the locals will engage Pemberton on the home court.

Palmyra	Fld	FT	P
Shea, f	4	1	4
Rothbaum, f	9	1	2
Coe, c	2	0	3
Mickle, c	0	0	2
Whitney, g	0	0	1
Gamble, g	2	1	1
Baker, g	1	0	0
Totals	18	3	13

Mt. Holly	Fld	FT	P
Brannin, f	4	0	0
Magram, f	3	0	1
Eckert, c	1	0	2
Lippincott, g	1	1	1
Heisner, g	1	0	1
Vansiver, g	1	0	1
Totals	10	1	5

Score by periods:	1	2	3	4	Total
Palmyra	9	4	5	21	39
Mt. Holly	9	2	6	4	21

Referee: Schaffer.

Palmyra J V's	Fld	FT	P
Brown, f	2	1	2
Sacca, f-g	0	1	2
Karlita, f	0	0	0
Coles, f	0	0	0
Glenn, c	2	1	3
LeCates, c	5	1	2
Marshall, g	4	1	3
Appleby, g	1	0	0
Totals	13	5	14

Mt. Holly	Fld	FT	P
McDaniels, f	0	0	1
Clapper, f	1	1	2
Halpin, c	0	0	0
Tennings, c	0	0	0
Braddock, c	2	1	1
Underwood, g	1	2	3
Gregorio, g	3	4	5
Totals	7	8	12

The league standing, including games played on Saturday, January 16th:

Burcko Scholastic League	W	L	P
Palmyra	4	0	1,000
Moorestown	2	1	.667
Burlington	1	1	.500
Mt. Holly	1	4	.200
Bordentown	0	1	.000
Pemberton	0	3	.000

The London-Aberdeen express neared its destination.

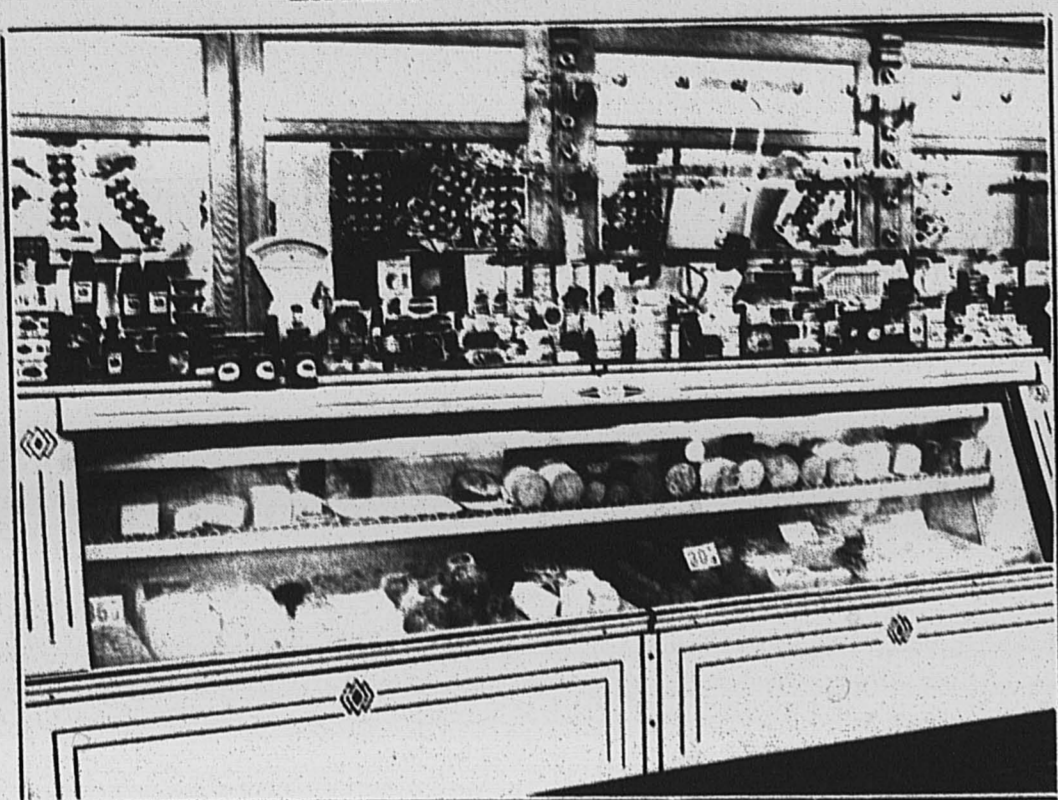
"It's been a long and tiring journey, hasn't it?" said the Englishman.

"Aye," agreed the Scotsman. "An aye it ought to be for the money."

Pearson's.

Authorities estimate 17,000,000 persons in the United States are "hard of hearing" in some degree, and that about 45,000 are classified as deaf.

EXTENSIVE MEAT DISPLAY

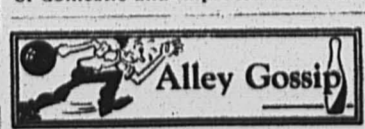


Frank Wenof, proprietor of the Bond Market, Palmyra, has recently doubled the size of his establishment. The illustration shows the new arrangement of the meat department with its complete stock, displayed in an attractive manner, under the latest methods of refrigeration. There is also a wide selection of delicatessen.

NEW DEPARTMENT



A view of the new fruit and vegetable department, installed last week at the Bond Market, Palmyra, where fresh, high quality products are always available. Other additions at the Bond include sea food and a full line of domestic and imported delicacies.



Alley Gossip

The Farmers took Richfield over for three games. Joe Headman who is leading the league, starred for Richfield and Shivers rolled 226 for the agriculturalists.

The Pirates took three from the Bootleggers to stay in first place. Otto Theurer racked up 209 for the winners. E. Beitz performed the remarkable feat of rolling three games of 163 each.

In a close finish, the Bandits annexed three points at the expense of the Footpads.

High single: Buchholz, Footpads, 204.

The Thieves stole two from the Highwaymen. Salter notched 208 for the victors.

The first place Messick's won all three games from the A. & P. Leonard of the winners smashed the maples for 222.

Germania won a like number from Coca Cola, Wach getting 211 for Germania.

The V-S's took it on the chin from the Stones, the latter winning two out of three.

The Murads rolled themselves into first place by taking the set from the Luckies. Mrs. Gros starred for the Murads, while Mrs. M. Haines was high for the last place Luckies.

The Kools went into second place

by winning two from the Camels. Mrs. N. Beitz bowled 183 for the losers.

Wings defeated the Spuds, by taking two games. Mrs. L. Hunt was high for the Wings and Mrs. Shroepfer took the honors for the fifth place Spuds.

The first annual banquet of the Palmyra Athletic Club, given in honor of the 1936 football team, was held last Wednesday night at the Old Mill Inn.

Over 200 attended the affair and were entertained with interesting speeches given by Mayor John F. Ward, of Palmyra, Russell "Lena" Blackburn, coach of the Athletics, and John Quinn, American League umpire.

C. Nevin Buchholz, president of the club, acted as toastmaster and introduced the guests of the evening. The members of the team who were honored at the banquet were: Borden, Buchholz, Donahue, Enskat, Fischer, Fletcher, Gamble, Heisler, Henry, Jenkins, Jones, Ketchel, King, Klaus, McFarland, McMahon, Mathis, Peditto, Piergrass, Pratt, Sacca, Sinclair, Wagner, Weber, Williams, Wisnowski, Wood, and trainer Fabitore.

A political hero is composed of two parts himself and eight parts the people's idealization of him.

TURNERS LAND LEAGUE TITLE

Top Salem Clan of McCarthy's
For Eleventh Loop Win,
Score 37-33

The Turners annexed the American Division championship of the Camden Suburban Basketball League on Sunday afternoon, when they topped the Salem McCarthy's for their eleventh loop victory in an overtime game, the count at the final whistle being 37-33.

The showing of the Turner hoopers has been remarkable this season for, in addition to winning the title, they have yet to taste defeat.

The Turner "Reds" trounced the Salem Reserves to the tune of 32-25, in a National Division engagement.

Turners	Fld	FT	P
Parker, f	1	2	4
Fandetta, f	1	2	4
Vernon, f	1	3	5
Sacca, c	4	0	1
Kisley, g	0	1	1
Mienhold, g	0	0	13
Reeves, g	0	0	0
Foulke, g	1	0	1
Totals	12	13	21

Salem McCarthy's	Fld	FT	P
G. McCarthy, f	2	1	4
Jack McCarthy, f	2	1	4
John McCarthy, c	4	0	2
Fry, c	2	2	6
C. McCarthy, g	0	2	3
H. McCarthy, g	0	2	3
Wentzel, g	1	2	4
Totals	11	11	17

Score at end of first half: McCarthy's, 14; Turners, 11. Score at end of second half: McCarthy's, 27; Turners, 27.

Turner Reds	Fld	FT	P
Elvert, f	1	0	0
Branson, f	3	1	3
Dadino, f	1	0	0
Bedlow, f	3	2	8
Landgraf, c	3	0	0
Baker, g	1	3	5
Maguire, g	1	0	0
Totals	13	6	32

Salem Reserves	Fld	FT	P
Lane, f	1	0	1
Campbell, f	1	2	4
Zane, c	1	1	2
Levinson, g	5	6	11
Erhardt, g	0	0	0
Totals	8	9	18

N. Dct. Score at end of first half: Salem, 14; Riverside Reds, 11.

The league standing:

Camden-Suburban Basketball League	W	L	PC
Riverside Turners	11	0	1,000
Bridgeton	5	3	.653
Salem	6	4	.600
St. Joseph's Polish	3	4	.4375
Marquette	3	6	.333
Camden Ramblers	1	4	.200
Audubon Lutherans	1	5	.167
Hibernians	0	2	.000

Country Club Notes

The team of R. J. Woods dropped their first game in the present tournament and went into a tie for first place with the group headed by C. E. Sims, who won three games by default from J. Bartley.

Howard Coe had high set for the week with games of 234, 206 and 184. J. F. Jamison rolled 202, 214 and 181 for a total of 597.

J. P. Cooper, of M. L. Smith's entry, scored a high single of 235.

The standing of the teams:

gue	R. J. Woods	5	W
of	C. E. Sims	5	
and	S. H. Bonsall	4	
ing.	J. F. Jamison	4	
who	W. L. Hendrickson	4	
ere:	J. D. Clark	3	
En-	J. E. Lippincott	2	
ble,	M. L. Smith	2	
nes,	D. B. Tyler	2	
and,	R. T. Elliott	2	
ross,	W. S. Wilson	2	
ner.	J. S. Bartley	1	

A political hero is composed of two parts himself and eight parts the people's idealization of him.

Church Notices

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor
Services, Sunday, January 24,
10.00 a.m., Bible school. It was
pleasing to the superintendents to
witness a largely attended school
last Sunday, despite the weather.

Mr. Van Osten's remarks to the school were especially applicable and appealing.

11.15 a.m., Morning worship. Pastor Lockett's sermon subject will be "The Work of the Church."

7.00 p.m., Again an invitation is extended to all those of high school age to attend the Young People's High School Group meeting every Sunday at this hour in the Sunday school room.

7.45 p.m., Evening worship. "Water Finders" will be the subject of the pastor's sermon. The choir under the baton of Claude Barto, will render selections at both morning and evening services.

The rendition of the quartette comprising Messrs. Hoyt and Jones, tenors, and Jermon and Woodcock, bass, and the soprano solo by Miss Dorothy Randolph, were a feature of last Sunday's service.

EPWORTH M. E. CHURCH
Rev. William A. Boyd, Pastor

"The Victor's Life Secret" is the theme of the sermon to be delivered by the Rev. W. A. Boyd in the Methodist Church Sunday morning at eleven o'clock. This is the third sermon in the series, "The Victor's Life." The Book of Revelation is one of the most difficult of understanding of all the books of the Bible. The Letters to the Seven Churches of Asia have their message for the church of today. We invite the public to come with us and study this Book of Revelation together. This hour's worship is increased in value by the singing of our Senior Choir of 29 members.

"The Parable of the Prodigal Son" will be the subject theme for Sunday evening. There will be living figures, special scenery, attractive lighting, special music by male quartet, senior chorus choir, and organ and chimes.

The Sacrament of Baptism will be administered Sunday morning, January 31, at eleven o'clock. During this service also, persons desiring to join our church will be given the opportunity.

"The Church School Goes Forward." In order to have more time and a better program in our church school during every session, the school board voted last Tuesday evening to begin the opening of the school session at 9.45 instead of 10 o'clock as heretofore.

"The Prayers of the Apostles" are being studied in the mid-week church service every Wednesday evening at 8 o'clock. This meeting is in charge of the minister.

CHRISTIAN SCIENCE CHURCH
"Truth" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, January 24.

The Golden Text is: "The Lord is good; his mercy is everlasting; and his truth endureth to all generations." (Psalms 100:5.)

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Every good gift and every perfect gift is from above, and cometh down from the Father of lights, with whom is no variableness, neither shadow of turning. Of his own will begat he us with the word of truth, that we should be a kind of firstfruits of his creatures." (James 1:17, 18.)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Truth brings the elements of liberty. On its banner is the Soul-inspired motto, 'Slavery is abolished.' The power of God brings deliverance to the captive. No power can withstand divine Love" (p. 224).

EPWORTH LEAGUE

The regular monthly business meeting of the league will be held Tuesday evening, January 26, instead of the usual Monday. The meeting is called for eight o'clock in the intermediate room.

DOROTHY SHANER AMONG GRADUATES AT PIERCE SCHOOL

Ten young men and women residents of Burlington county were among 372 graduates of Pierce School, Philadelphia, who were awarded diplomas at the 71st annual commencement exercises in the Academy of Music on Wednesday night, January 20.

Miss Dorothy Shaner, 802 Lincoln avenue, Palmyra, was voted the Burlington County student "most likely to succeed in business." Miss Shaner received a diploma in the stenographic-secretarial course.

Mayor S. Davis Wilson presided at the exercises and the address to the graduates was delivered by Samuel Yerkes Ratcliffe, British journalist and commentator. The school choral society presented a program of songs.

NEW OFFICERS FOR BUGLE CORPS

The annual meeting of the Palmyra Bugle and Drum Corps was held Monday night at the Legion Home, Palmyra, at which time Arthur F. Prager, of Riverside was named president for the current year.

Other officers of the corps are: Alfred H. Lippincott and George A. Truman, vice presidents; Harry V. Grooms, captain; Franklin Klemm, drum major; Drexel Patterson, treasurer; John L. Metzgar, adjutant, and Horace Rowland, quartermaster.

Only one person can defeat you—yourself.

LOCAL BUDGET NOTICE

Local Budget of the Borough of Riverton, County of Burlington, for the fiscal year 1937.

BE IT RESOLVED, that the following statements of revenues and appropriations shall constitute the local budget for the year 1937.

BE IT FURTHER RESOLVED, that said budget be published in The New Era, of Riverton, in the issue of 21st day of January, 1937.

Notice is hereby given that the budget and tax resolution was approved by the Mayor and Council of the Borough of Riverton, County of Burlington, on January 14, 1937.

A hearing on the budget and tax resolution will be held at Council Chamber, in the Fire House, on 11th of February, 1937, at 8.00 o'clock, at which time and place objections to said budget and tax resolution of the Borough of Riverton for the year 1937 may be presented by any taxpayer of said municipality.

It is hereby certified that the budget annexed hereto and hereby made a part hereof is a true copy of the budget approved by resolution of the governing body on the 14th day of January, 1937.

Certified by me: DANIEL M. CLIFTON, Clerk.

1937 Actual 1936 Actual

State School Tax (Estimate for 1937) \$ 7,611.33 \$ 7,611.33

County Tax (Estimate for 1937) 400.00 400.00

County Tax (Estimate for 1937) 24,409.94 24,409.94

Local School Tax (Estimate for 1937) 39,598.72 39,598.72

Local Tax (Estimate for 1937) 33,315.27 31,980.92

Total \$106,826.26 \$104,066.91

Anticipated Revenues 1937: \$112,711.58

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Anticipated Revenues 1936: \$112,711.58

DUSEKS AGAIN AT CAMDEN ARMORY

Ernie Faces Stanley Pinto and
Joe Meets Hank Barber,
of Dartmouth

Once again two of the bruising Duseks will feature the wrestling program offered by Twin City Athletic Club at the Camden Armory on Thursday evening. The card will feature two of the outstanding Bohemians and each faces tough opposition.

Ernie is slated to collide with Stanley Pinto, Nebraska "killer" in the final encounter billed for one fall to a finish, while Joe meets Hank Barber of Dartmouth in a return match booked as the first windup and also carder for the distance of one fall to a finish.

Ernie is determined more than ever, to battle his way back in the leading position among the grunt and groaners. In taking on Pinto, he is facing one who is as capable in dishing out the unorthodox tricks as any member of his family.

The setto between Sir Joseph and Barber is expected to crowd the last match for action and excitement. They staged a wild skirmish several weeks ago, with Dusek winning an unpopular decision.

A bout that should also come in for its share of the limelight is the third fuss between Hans Kampfer, German "destroyer" and Matvos Kirilenko, the "mad" Russian. They tangle in the third one fall 30 minute skirmish. Jim Wright, huge Texan, will furnish Ed Meske of Ohio with plenty of opposition when they meet in the second tilt. The first bout shows Les Ryan of Boston and Jimmy Coffield, of Kansas City.

The deceased is survived by his widow; three sons, Harry of Illinois; Claude, of Syracuse, N. Y.; and Charles, Jr., of Japan; and two daughters, Mrs. F. E. Smith, Riverside, and Mrs. Robert Hullings, of Riverton.

P.T.A. TO HOLD
BENEFIT PARTY

The Palmyra Parent-Teacher Association is planning a card party Wednesday, January 27, in the American Legion Home, at 8.30.

Tickets 25c. Mrs. A. L. Martin, of Columbia avenue, Palmyra, is chairman of the party, which is being given to raise money for glasses for needy children.

Many of the merchants have donated fine prizes for both men and women. There is a door prize and pinochle, 500 bridge and radio will be played.

Hot lunch will be furnished at noon by the Moorestown Union, price 25 cents.

Publicity.

Publicity.

Publicity.

Publicity.

Publicity.

Publicity.

Publicity.

Publicity.

Publicity.

Publicity.



The
Motion Picture
Theatre
Advertisements
Usually Found on This
Page Are for This
Week Printed on
Page 7

Opening of New Market House

(continued from page 1)
inspect the many features of the new store, which is newly-equipped and stocked from show windows to the rear walls. The facilities for storage and display are the most modern obtainable.

Valuable Prizes

Each visitor will be presented with a valuable prize and there will be an exceptionally large number of door awards of an attractive nature. Refreshments will be served during the evening.

The new Philadelphia Market House is the largest establishment of its kind in Burlington County, and has under one roof everything that is needed for any table, having as it does seven departments including meat, fruit and vegetables, groceries, sea foods, baked goods, delicatessen, and dairy products. Sensational opening specials will be advertised in next week's issue of The New Era and weekly thereafter.

MILK ORDINANCE URGED BY BOARD

Palmyra Among State Leaders
In Adopting Rules For
Rigid Inspection

Impetus for extension of pasteurization of market milk was given Monday by announcement from Dr. J. Lynn Mahaffey, State Health Director, that the State Board of Health recommended that municipal authorities adopt regulatory ordinances, as a factor of safety against communicable diseases.

Increasing interest in pasteurization is reflected in the appeals of the New Jersey Health and Sanitary Association, for a more aggressive attitude by local health authorities in this respect.

Palmyra Outstanding

Palmyra is one of the outstanding communities of the state its milk regulation, as all milk sold in the borough is subjected to a rigorous inspection several times a year.

The regulations in force in Palmyra have already been the subject of much favorable comment from many other communities who have been interested in adopting similar regulations.

WARNING

A warning has been issued by the Secret Service Division of the U. S. Treasury Department that a new counterfeit \$5 bill may make an appearance in this vicinity.

The note is of the series of 1934, check letter J, face plate No. 189; back plate No. 401 or 496; W. A. Julian, Treasurer of the United States; Henry Morganthau, Jr., Secretary of the Treasury.

The portrait is of Lincoln. The counterfeit is described as being a good representation, printed on bond paper, slightly heavier than genuine. The Lincoln portrait is poorly executed, however, and has a dull, flat, dark appearance.

The heavy black ink is particularly noticeable.

Sewer Extension Facts and Figures

(continued from page 1)
ton Road and New Jersey avenue. The proposed pumping station will be constructed here. This station will consist of a reinforced concrete sub-structure and a cinder concrete block super-structure.

The raw sewage will enter the north side of this isolated sub-structure and will pass through a gas trap and bar screen. The screened sewage will then enter two suction wells, each of which will contain a vertical centrifugal submerged non-clogging sewage pump, driven by an electric motor, controlled by an automatic float switch. Each pump will discharge into a 6" C.I. force main. This force main will extend across and under the railroad tracks to the existing sewer manhole at North Broad street and Arch street. The sewage will then flow from this point by gravity to the present pumping station, which is large enough to pump these combined flows into the disposal plant.

Estimated Cost

The estimated cost of the sewers including the pumping station, force main, etc., will be \$81.00 per lot 50 x 150 feet; plus \$6.00 per house connection.

It must be clearly understood that while these estimates are prepared as carefully as possible, nevertheless they are estimates and must be considered as such.

If this work was performed without receiving the Federal contribution of labor cost, the charges would be approximately double to each property owner. Also these particular sewers carry a proportionately larger share of pumping station and force main costs as well as two corrugated iron pipe tunnels under the railroad. The previous assessments made in the Borough of Palmyra were levied over a much larger drainage area.

The direct assessment of 45% will be assessed over a 10-year period and the indirect assessment of 55% will be assessed over a 30-year period. House connections are assessed over a 10-year period.

Rates
The New Jersey group is at Asbury Park and is housed in excellent buildings. There has also been another enrollment for CCC but we were able to secure places for only two colored boys.

Year	Vacant Lot	House & Lot
1	\$9.68	\$10.60
2	9.37	10.26
3	9.06	9.91
4	8.75	9.57
5	8.45	9.23
6	8.15	8.89
7	7.84	8.55
8	7.53	8.20
9	7.22	7.86
10	6.91	7.51
11	3.17	3.17

Activities of Local Welfare

(continued from page 1)

different social groups have quite different problems in youth. He said it is more decisive to belong to the right group than it is to have education—in order to obtain a job. He emphasized also the need for Youth Age Security as being quite as important as Old Age Security and made a strong plea for public instruction on a vocational basis.

Mr. Shugars, of the Palmyra Broadway Theatre, made a generous contribution just before Christmas. He arranged a special matinee on which admission was made through the contribution of canned goods. The proceeds were divided between Palmyra and Riverton-Cinnaminson Welfare Associations and our share was most generous.

The contribution to the Christmas Fund reached surprising heights. Mrs. Woolman's committee was most effective. Twenty-nine families received Christmas coupons and these and many more were included in gifts of toys from the American Legion workshop.

A valuable new project for girls is being organized by NYA, which girls from 18 to 25 are eligible for three months care and training.

The New Jersey group is at Asbury Park and is housed in excellent buildings. There has also been another enrollment for CCC but we were able to secure places for only two colored boys.

While we are still awaiting official report, I understand that our efforts to secure four months Sewing Project are unsuccessful. The original plan for a house and lot are proportionately higher because of the house connections.

Estimated Annual Charges for a Lot 50' x 150'

The number of families now on relief is 16. There are four new cases and four reopened cases. The total number of active cases now being given service is 61, with 10 in active in addition.

BOWLING PARTY

The Young Republican Unit of Palmyra, Riverton and Cinnaminson is giving a bowling party, at the Riverton Country Club, on Friday evening, January 29, at 8.30 o'clock.

The committee in charge of the arrangements is composed of Jack Easley, chairman; "Woody" MacCord, Margaret Weller and Thomas Cahill.

A cordial invitation is extended to all members and friends to enjoy an evening of pleasant recreation. The cost, for bowling and refreshments, is 50 cents per person.

WESLEYAN MEN'S BIBLE CLASS

Dr. J. G. Bickerton, of Riverton, again gave one of his interesting and enlightening discourses on the lesson of last Sunday.

Dr. Bickerton will again address the class next Sunday, and all men are invited to attend at 9.50 a.m.

National character is but the sum of the moral fibre of individuals.—Herbert Hoover.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

49th Year No. 4

RIVERTON—PALMYRA, N. J., THURSDAY, JANUARY 28, 1937

PRICE FIVE CENTS

RIVERTON BOARD ADOPTS BUDGET

To Be Acted Upon at Annual
Meeting Scheduled for
February 9

At a meeting of the Riverton Board of Education held on Monday, January 25, the school budget for 1937-38 was approved.

The total amount is \$55,315.00, of which \$34,528.24 is to be acted upon by the voters at the annual meeting to be held on Tuesday, February 9. Additional amounts to be raised on assessment include \$4,000 for redemption of bonds and \$2,000 on bonded indebtedness.

Election of Members

The election of five members of the school board will also take place on the annual evening. Two will be chosen for the full term and the candidates who have filed petitions are incumbents, Mrs. Charles H. Yost and J. L. Metzgar. There are also three candidates for unexpired terms as follows: H. L. Unland, M. A. Simons and A. H. Burns, who are serving on the board at the present time, having been appointed to fill vacancies caused by resignations.

Registration

The school will be open from 7 to 9 p.m. Saturday, February 6, for the registration of those who are not on the regular list of voters.

An application was received from Wilton E. Mount, local YMCA secretary, requesting that permission be granted for the use of the school auditorium, on February 13, for the purpose of holding a dance. This request was made in behalf of a group of young people who served on the Youth Week Committee last year. The application further asked that the fee of \$15 be waived and that only the \$4 charge be made for janitor service.

The board was unanimous in expressing approval of the affair, but decided that existing regulations did not permit the remittance of the \$15 fee for an event of this nature.

Building Well Maintained

A communication was read from the insurance company inspectors who recently paid their annual visit to the school. This letter commended the condition of the building in every respect and stated that the fire fighting equipment was in excellent working order.

New Music Teacher

Mrs. C. H. Yost, chairman of the education committee, presented a recommendation that Mrs. Gladys Haines be appointed to the position of music teacher for the remainder of the year to fill the position of Miss Edna Woolman who requested to be released from her contract to accept another situation.

This recommendation was passed by unanimous vote, and Mrs. Haines will start her new work on February first.

The regular February session of the board will not be held because of the annual meeting.

Salaries for February were ordered paid, together with the gas, electric and telephone bills.

The clerk, William H. Bottinger, was instructed to write a letter to Paul R. Jones, supervising principal of the Palmyra Public Schools, inviting him to attend the March meeting of the Riverton board.

MISS HOWARD AT THE PORCH CLUB

Miss Besse Howard will give another of her interesting talks on international current events at the Porch Club this (Thursday) morning at 10.30 o'clock.

This will be the fourth in a series of lectures given by Miss Howard on this timely topic, and the large audiences which have attended have been enthusiastic over her vivid portrayal of world affairs.

The lecture is open to the public.

4125 IN NEW JERSEY LOSE LICENSES

A total of 1,524 drunken drivers lost their licenses in New Jersey last year, according to announcement by Motor Vehicle Commissioner Arthur W. Magee. This was a 17.5 per cent increase in revocations for this offense over the previous year.

License revocations for all offenses totaled 4,125 which was 25.7 per cent more than in the year 1935. Included in this total were 194 drivers involved in fatal accidents; 402 for reckless driving; 180 for speeding; 257 habitual violators; 616 for failure to answer summons; 81 for obtaining licenses while on revoked list; 45 failure to pay fine; 59 leaving scene of an accident; 43 misstatement of facts on applications; 95 larceny and receiving and driving without consent of owner; 14 defective vision; 59 physically or mentally unfit; 55 fraud at examination; 70 driving without a license; 11 misrepresenting age and 410 for other violations.

TWO TEACHERS ADDED TO STAFF

Palmyra Board Acts to Provide
Additional Instruction in
Two Subjects

The Palmyra Board of Education has added to the staff two full-time home economics teachers and one part-time manual training teacher. This addition was made to care for the large number of students who have not had any opportunity to take home economics and manual training work. There were several hundred students who were interested in these departments, but until now have had no chance to elect such courses because of all classes in those departments being filled to capacity. The additional teachers will allow most of the students to elect either the home economics or the manual training work.

The state department, through its appropriation for home economics and manual training will pay half the salary of these teachers.

Teachers Named

The teachers elected were: Miss Mildred Lawrence, graduate of New Jersey College for Women, with experience in substitute teaching in Maplewood and South Orange, N. J. Milton Hutt, graduate of Lehigh University in civil engineering, with graduate work at Rutgers University. Mr. Hutt has had several years experience in Gloucester and Burlington counties. At the present time he teaches part-time shop work at Delanco and Riverton.

MOTHERS OF GIRL SCOUTS TO MEET

The mothers of the Girl Scout Troop of the Methodist Church will meet at the home of Mrs. Baughman, Pear and Cinnaminson avenue, Palmyra, Tuesday, February 9. Plans will be continued for the Girl Scout banquet to be held the second week in March.

Two groups of fencing for girls have been formed with Arthur Burns the leader of one and Ralph Parker, of Burlington, coaching the other. Any girl wishing to join these classes may get in touch with either of these men.

BOWLING PARTY

The Young Republicans have perfected plans for their bowling party, which is to be held tomorrow evening, January 29, at the Riverton Country Club.

Bowling starts at 8.30 p.m.

Customer: "Are those eggs strictly fresh?"

Grocer (to his clerk): "Feel of those eggs, George, and see if they are cool enough to sell yet."

AN APPEAL

Mayor John F. Ward, of Palmyra, has issued an appeal to the citizens of the community to support the Red Cross in the drive for funds being made by that body, to relieve the flood sufferers.

Donations will be received at the office of W. Rex McCrosson, 5 East Broad street, Palmyra, and at the Palmyra police station.

"This is a national emergency," said Mayor Ward, "and we should do our utmost to relieve the suffering of our fellow citizens."

MISSING BERLIN MAN FOUND DEAD

Left Home on December 14 for
Jury Duty in Camden,
Death Accidental

The body of Charles P. Westcott, 58, missing from his home at 320 Main street, Berlin, since December 14, was found at 11.30 a.m., Tuesday on the Palmyra bridge by Charles Bernd, a game warden.

Mr. Westcott left his home over a month ago to serve on a jury in Camden, and had not been heard from since that time.

Mr. Bernd notified Chief C. Morris Beck, of the Palmyra police, who, in turn, called Coroner John N. Swartz, of Palmyra, and Clinton D. Zeller, county detective.

The coroner stated that Westcott had evidently been in the water for several weeks and that death appeared to have been accidental.

The body, which was badly decomposed, was identified by a son of the deceased.

COLLECTIONS FOR FLOOD RELIEF

Boy Scouts Assist Red Cross
Last Sunday; Over \$450
Is Realized

Under the direction of George Darlington, Boy Scout executive of Burlington County, a collection was made on Sunday afternoon for the work of the Red Cross in the flooded sections of the country.

Troop 5, of Palmyra, A. B. Branson, scoutmaster, covered the north side of the railroad in Palmyra, and Troop 9, of that community, George Weigand, scoutmaster, covered the south side. As there is no troop in Riverton at present, Troop 21, of Parry, under the direction of William Gibson, R. T. Eckert and George Dorworth, collected in Riverton and Cinnaminson.

The money was delivered to the Palmyra Branch, Mrs. A. C. Hirsch, chairman, counted and turned over to Mrs. William McCamy, treasurer for Palmyra, and Miss Antoinette Campbell, chairman of the Red Cross chapter in Riverton.

Troop 5 brought in \$116.33; Troop 9, \$124.68, while Troop 21, of Parry, collected \$212.04, a combined total of over \$450.

The chairmen of both towns wish to thank those in charge of the collection, the boys who worked so willingly in the rain and the citizens for their interest and donations.

Mrs. Hirsch and Miss Campbell will be glad to receive further contributions at any time.

NOTICE

Dr. Harry L. Rogers, of Riverton, will be out of town until February 15, 1937.

Dr. Robert Imhoff will have office hours as follows: 2-3 p.m. daily, 8.30 p.m. Monday Thursday, and Friday, and 6-7 p.m. Tuesday and Saturday.

Russia this year used tractors for the cultivation of 1,000,000 acres of cotton land.

FOOD SUPPLY IS URGED FOR BIRDS

Establishment of feeding stations and shelters in the rural sections of New Jersey so that game birds and animals may have access to a year round food supply was recommended by the State Fish and Game Commission in hunting next year.

During the winter with its accompanying snow and sleet storms all bird life suffers from the lack of food, and over prolonged periods a mortality will appear that could exceed the kill taken by hunters and predators, the commission declared. Although the present winter has been comparatively mild, the commission pointed out, future storms may cause devastation among wild life.

Pamphlets containing instructions for feeding and the construction of shelters may be had by writing to the State Fish and Game Commission, Trenton.

AMBULANCE GETS NUMEROUS CALLS

76 Calls from Palmyra, 35 from
Riverton and 27 from
Cinnaminson

The Palmyra Ambulance Association has recently released figures pertaining to the cost of the new equipment. These are as follows:

Cost of ambulance	\$3,085.00
Receipts	
Drive, Palmyra	\$ 895.00
Borrowed	1,000.00
Bar account	752.51
Trade-in	435.00
Interest	3.96
Net cost of ambulance	\$2,652 (less trade-in)

The members of the association wish to state that any contributions will be gratefully received from residents of Riverton and Cinnaminson who have not already donated. All receipts will be acknowledged by the association.

New blankets, both heavy and light, are also needed. Anyone having blankets for the ambulance is requested to notify police headquarters, Palmyra.

Record for Past Year

During the past year the ambulance responded to 148 calls as follows: Palmyra, 76; Riverton, 35; Cinnaminson, 27; miscellaneous, 10. The equipment also responded to 17 calls for accidents on the highway, these being distributed as follows: Palmyra, 1; Riverton, 4; Cinnaminson, 12.

OUTLOOK BETTER IN INDUSTRIES

The Burlington County office of the State Employment Service reports a noticeable increase in demand for skilled labor from the various industries in the county. Most manufacturers report better business for 1937 than for many years.

W. E. Darnell, in charge of the office, reports placing 56 men and 28 women in December, of this number 12 males and 28 females were placed in private employment. Public employment accounted for 44 placements.

The demand for female domestic help, also sewing machine operators in dress factories, is in excess of our registrations.

Anyone unemployed who is wishing to obtain work should report to the State Employment Service, Main and Brainerd streets, Mt. Holly, to file their application for such work as they are qualified. Registration hours are from 9 a.m. to 12 noon, daily except Saturday.

Employers may call or telephone any day 8 a.m. to 4 p.m., Saturday 8 a.m. to 12 noon.

ROTARIANS HEAR DR. E. L. MERCER

Dean of Physical Education
Department at U. of P.
Speaks Here

Dr. E. LeRoy Mercer, dean of the department of Physical Education at the University of Pennsylvania, was guest speaker at the Rotary Club last Thursday on the controversial topic, "Are Athletics Over-emphasized in Schools and Colleges?" Dr. Mercer, who was himself an athlete and a coach, and who is now also president of the Middle Atlantic States Association, does not believe there is over-emphasis.

Physical education in schools began only sixty years ago, according to Dr. Mercer, and its inception was due to student interest, rather than faculty cooperation or initiative. The latter grew very slowly until the World War showed the enormous number of physically unfit young men there were in this country. Educational groups accepted this challenge—studied the needs and planned to meet them.

Interest in Sports

Public interest has been constantly growing and this has resulted, for instance, in perhaps one hundred thousand young men being actively engaged in football almost any Saturday afternoon in the fall. Here good character, self reliance, and courage are inculcated.

"Coaches," said Mr. Mercer, "are for the most part men of rugged honesty, exerting a high quality of leadership upon youth and singularly fortunate in their ability to get close to the boys. The right kind of a coach instills in his men, respect, courtesy, generosity, patience, and persistence in the face of discouragement and defeat."

Following up men on whom publicity has been showered during their academic days, Dr. Mercer has found them, in the main, unaffected by the experience, and believes that this angle is tremendously overdrawn.

Among the guests invited to hear Dr. Mercer, were Miss Caroline M. Staman, principal of the Riverton Public School; Miss Esther M. Rothbart, in charge of physical education, Riverton; Edgar P. Virene, in charge of boys' physical education, Riverton; Paul Jones, supervising principal of Palmyra Schools; Miss Beatrice Mattison, in charge of physical education for girls, Palmyra Schools, and Kenneth Dimond, in charge of physical education for boys, Palmyra.

AUXILIARY TO HOLD CARD PARTY

The Riverton Branch of the Zurburg Memorial Hospital Auxiliary will hold a card party at the Porch Club on Monday, February 8, at 2 o'clock.

If you do not play cards, make up a table for some other game, or come for tea at 4.30. The charge is 50c for the afternoon and 25c for tea. Make reservations for tables with Mrs. Nathan Lane, Riverton 105.

NUMBERS FOR MOVIE TICKETS

The following six numbers are the winners in The New Era Comic Section Contest this week.

19	1123
874	1400
972	1467

Present any of the above numbers at the store of the merchant in whose advertisement it appears on the last page of the comic section, and you will receive two adult passes for the Broadway Theatre, Palmyra.

THE PHILADELPHIA MARKET HOUSE

"FOODS OF THE BETTER GRADES"

SPECIAL ANNOUNCEMENT!

A CORDIAL INVITATION IS EXTENDED TO THE PEOPLE OF PALMYRA, RIVERTON, CINNAMINSON AND VICINITY TO ATTEND THE PUBLIC INSPECTION OF OUR NEW, MODERN, COMPLETE FOOD MARKET,

TO BE HELD ON

THURSDAY EVENING, JANUARY 28, 7 to 9

Demonstrations of Well Known Food Products—Refreshments—Attractive Prizes for Everybody

IN ORDER TO PREPARE THE NEW MARKET FOR THE PUBLIC INSPECTION, THE STORE WILL BE CLOSED ALL DAY THURSDAY, JANUARY 28TH, UNTIL 7.00 P. M. HOWEVER, TELEPHONE ORDERS WILL BE RECEIVED AND DELIVERED PROMPTLY THROUGHOUT THE ENTIRE DAY.

Regular Business will resume in full swing on

FRIDAY MORNING, JANUARY 29th

Look for Our Sensational Opening Specials in This Newspaper Next Week

THE PHILADELPHIA MARKET HOUSE, Inc.

BROAD STREET AND GARFIELD AVENUE
TELEPHONES, RIVERTON 720 AND 721

PALMYRA, N. J.
FREE DELIVERY



Valuable
Door
Prizes

ATTRACTIVE LINE SPRING DRESSES

Shulman's Showing Advance
Line of Silk Prints,
in All Sizes

Although we may not realize it, spring is literally "just around the corner," and Shulman's, the leading department store in Palmyra, is anticipating the advent of a new season with an advance showing of silk print dresses in the new spring styles.

Included in the extensive line are many delightful color combinations, including attractive designs in both light and dark tones.

The styles are up to the minute, including as they do the modish sash effect and v-necks.

At present, sizes include 14-48, but an early selection is urged while the stock is complete.

The frocks are priced attractively, there being dresses to fit every purse.

JUNIOR PORCH CLUB

The February meeting of the Junior Porch Club will be held on Monday evening, February 1, at 8 o'clock.

The program will be of a musical nature, folk songs and ballads of all nations being presented by the following members: Alice Parrish, Elizabeth Hunn and Elizabeth Ridley.

The accompanist is to be Mrs. Helen Mueller.

A synopsis of each theme together with salient points about its background and history will be presented by Miss Irene Sipple.

SCOUT HONORS FOR LOCAL BOYS

Six scouts of Burlington county were advanced to the rank of Star Scout at a county board of review held Tuesday evening at Boy Scout headquarters in Moorestown. They were Phillip McGrath, Troop 32, Burlington; Kenneth Roberts, Robert Russell, and Assistant Scoutmaster F. Wallis Armstrong, Jr., of Moorestown; Troop 4; Bud Shoener, Troop 21, Parry; and Jack Rockafellow, Troop 5, Palmyra. All of these Scouts completed the five merit badges required for Star Scout rank. Members of the County Board who reviewed these scouts in their work were J. W. Thacher, chairman of the board; Alfred Deyo, and W. J. Sheddwick, all of Moorestown; Frank Appleton, of Bordentown; Luther Trostle, of Beverly; Carl Heyer, of Mount Holly; William C. Coles, Jr., of Moorestown; and Scout Executive George A. Darlington.

CIVIL SERVICE EXAMINATIONS

The United States Civil Service Commission has announced open competitive examinations as follows: Junior patent examiner, \$2000 a year, Patent Office, Department of Commerce. Elevator mechanic, \$1680 a year, Branch of Buildings Management, National Park Service, for appointment in Washington, D. C. only. Junior observer in meteorology, \$1440 a year, Weather Bureau. Information may be obtained at the Riverton post office.

"Spot" Killed By Train Saturday Morning

"Spot," the well-known little dog owned by Harry Rice, of Lippincott avenue, Riverton, and constant companion of "Mat" Flynn, met a horrible death Saturday morning when the 10 o'clock New York-Atlantic City flier hit him in front of the Riverton station.

"Spot" was hurrying home out of the snow and rain. He swiftly crossed Broad street, onto the station platform and hesitated a fraction to look at the thundering, shrieking thing coming toward him. Apparently thoroughly frightened and confused he plunged in front of the "Iron Horse."

When the smoke had cleared away and the frightful monster had thundered on, the only thing left of "Spot" was two mangled pieces that were once his body—one piece on either side of the track.

"Spot" will be greatly missed about town as he was the friend of all children and many grown-ups. It was a familiar sight to see him in the local stores for a tidbit; sometimes a piece of meat, sometimes a cake, or some other delicacy which the clerks might give him.

John, the gatender, buried "Spot" where he lay.

YMCA BRIEFS

Phalanx Fraternity Rally
All the Phalanx Chapters south of Trenton will gather at the Porch Club on Tuesday, February 2nd, as guests of the local Chapter.

Guests of honor will include E. W. Barnes, of the state YMCA staff, and Dr. S. Emlen Stokes, of Moorestown. Dr. Stokes will discuss with the young men their place in citizenship.

Special music and other features will form a part of an interesting evening.

Through the cooperation of the Rotary Club the event will be held at the Porch Club.

E. N. Cooper, advisor of the Phalanx, is working with Louis Heavner, Henry Wilbraham, Giles Knight and others to complete the program.

Swims Regular Feature

Since so many boys desire an opportunity to swim, trips will be made to the Moorestown Community House pool on February 9th and February 23rd. These trips are open to any boy in the community.

Transportation is always needed. Any men desirous of assisting are asked to call Riverton 904-W.

Board of Directors

The regular monthly meeting of the board of directors of the YMCA will be held at the YMCA building on Thursday, February 28th, at 8:15 p.m.

A. E. Hargett, chairman, will preside. Plans will be made for a delegation to attend the State Laymen's dinner at Princeton on February 30. This gathering will be the guests of C. Herbert Davidson, of Hightstown, at the Princeton Choir School.

Reports of committees and routine business will be submitted.

MANY REQUEST DINNER TICKETS

The announcement last week of the plan to give C. Morris Beck a testimonial dinner in March has brought such a request for reservations to astonish the committee. From present indications there will be a great many more applications than can possibly be accommodated. All requests are being tabulated and will in due time be considered carefully and seriously, in order to make up the list of two hundred and forty persons who can be taken care of.

In making up this list applications outside of Palmyra cannot be considered unless they are from persons particularly close to Mr. Beck.

In selecting the names from Palmyra, his oldest and nearest friends will be given first consideration.

The committee will be as careful as possible in these selections, but know very well that they will not be able to please everyone.

The final list will not be made for some time, but when you are asked for two dollars you may know that your name is on this selected list and that a card has been filled out for you. Accept this by the payment of the fee promptly.

George N. Wimer, T. Curtis Flynn, Carl W. Lutz, Edward A. King, Joseph L. Stack, Committee.

Burlington county liquor establishments paid a total of \$59,909.03 for municipal licenses during the last six months of 1936, according to a report from the State Department of Alcoholic Beverage Control.

CHEYNEY CHORUS FRIDAY NIGHT

Dr. L. P. Hill Will Conduct
Group of 45 Voices at
Riverton School

Dr. Leslie Pinckney Hill, president of Cheyney State Teachers' College, Cheyney, Pa., will personally conduct a chorus of forty-five voices in a program of Negro Spirituals, at the Riverton school auditorium, Friday evening, January 29th, at 8:15.

This concert is being sponsored by the Cinnamoninon Hi-Y Club, under the leadership of Howard G. Taylor, Jr., who is also president of the Burlington County YMCA Board. Some fifteen young men belong to this Hi-Y Club.

Tickets, forty-five cents each, may be had from Mr. Taylor, James Webb, Jr., Penn street, Riverton, chairman of the concert committee, or from the County YMCA headquarters, Mt. Holly, also at the door, January 29th.

Having heard these Cheyney singers at their school several times, Mr. Taylor states that the quality of their voices, coupled with the excellent training they receive under Dr. Hill, makes this an outstanding musical event, which he and his Hi-Y Club members hope will be well attended.

It's grand and you cannot expect to be both grand and comfortable. —Sir J. M. Barrie.

Power and passion are a dangerous mixture.

OYSTERS

Tasty
Toasted
Sandwiches

Platter
Dinners

Fry's Dining Room

11 West Broad Street
Palmyra Phone 1529

IF YOU ARE A GOOD JUDGE OF FUEL

ANY OF OUR THREE FUEL PRODUCTS
WILL APPEAL TO YOU.

ATLANTIC FUEL OIL
LEHIGH COAL—KOPPERS COKE

YOU WILL DERIVE MORE SATISFACTION, WILL
HAVE LESS BOTHER AND POSITIVELY WILL SAVE
MONEY IN THE LONG RUN FROM MacCORD BROTHERS' COAL, COKE OR OIL.

MacCord Brothers

LEHIGH COAL, KOPPERS COKE, ATLANTIC FUEL OIL
Coopertown Road, Delanco
Phone: Riverton 560-W or Riverside 189
DEPENDABLE DELIVERY SERVICE

RIVERTON MARKET HOUSE

CLIFTON TAYLOR, Proprietor

BROAD AND MAIN STREETS, RIVERTON

Phone 996 — Free Delivery

Jello, any flavor pkg 5c

Rival Blue Tomatoes No. 2 can 2 for 17c

Rival Blue Sliced Pineapple No. 2 1/2 Can 19c

Rival Blue Pears No. 2-1/2 can 19c

MONTCO COFFEE, vacuum packed jar lb 29c

HERSHEY MILK CHOCOLATE or ALMOND BARS 3 for 10c

Montco Grapefruit Juice No. 2 Can 2 for 17c

Burk's Frankfurters lb 29c

1 pkg. MONTCO GREEN SPLIT PEAS 13c

1 pkg. MONTCO BARLEY, regularly 10c each, both for 13c

ROASTING CHICKENS, killed to order lb 33c

Congratulations Philadelphia Market House!

on the occasion of the opening of your
FINE NEW STORE

The fact that during your sixteen years of service to the people of these communities, you have standardized on Ford delivery equipment has been a constant source of satisfaction to our institution.

That you have maintained a reputation for dependable delivery service, through winter ice and snows—through summer's blistering heat—with short, quick runs and many hurried starts and stops, is a tribute to the Ford truck.

LESTER S. FORTNUM

SALES SERVICE

115-125 W. Broad St.

Palmyra

Phone 1180

RIVERTON SCHOOL NOTES



The third grade with the help of Miss Gardiner and Mrs. Duer have illustrated the play "Fairy Foot." There are going to be eight pictures in frames for room decorations.

The class is also going to enact this play. There will be four acts. The announcer is Joyce Powell, stage managers are Virginia Gould and William Lutts, and the property managers are Irma Hahle, Grace Dietrich.

Fairy Foot—John Kirk.
King of Stumpingham—Clifford Bintliff.

Guards—Jean Gowell, Roland Harris.

Queen of Stumpingham—Priscilla Woodward.

Two sickly sheep—Harold Bauer, Harry Watkins.

Robin Goodfellow—Dorothy Metzgar.

Shepherd—Ruth Mason.

Two Fairies—Mary Lou Bush, Mary Lou Baker.

Hawk—Mildred Turnock.

Deer—Glady Lezenby.

Princess Maybloom—Jane Adams.

King of Princess Maybloom's country—Donald Simon.

Dick Webster, Grade 8.

NOTICE

New pupils will be received in the kindergarten of the Riverton Public School with an age status of five years, that is four years and nine months. The enrollment will be made during the first five days of February.

All pupils to be enrolled must have their birth and vaccination certificates.

PORCH CLUB

A business meeting will be held on Tuesday, February 2nd, at 2:30 p.m. followed by a talk on legislation by Mrs. John C. Gillam, first district chairman of legislation of the New Jersey State Federation. A skit will be shown with club members taking part. Tea will be served at the conclusion of the program.

BOY SCOUTS

Boy Scout week is approaching and there are several members of Palmyra Troops who are financially unable to purchase uniforms.

An appeal is being made to boys who are no longer scouts, or who have outgrown their uniforms, to donate such equipment to those who need it.

Suits may be left at 327 Garfield avenue, or phone Riverton 807, and they will be called for.

OBITUARIES

MRS. SARAH SCHOFFLER

Mrs. Sarah Schoffler, wife of Chris Schoffler, of Palmyra, died after a short illness.

Funeral services were held today (Thursday) at 2 o'clock at the Snover Funeral Home, the Rev. William A. Boyd officiating.

Interment was made in Asbury M. E. Cemetery.

ANDREW M. SWOPE

Andrew M. Swope, of 905 Washington avenue, Palmyra, died at his late residence, Thursday, January 21, after a lengthy illness.

Funeral services were held Monday afternoon at the Snover Funeral Home at 2 o'clock, the Rev. Charles T. Bates officiating.

Interment was made in Morgan Cemetery.

The deceased is survived by his widow, Ida M. Swope, a daughter, Mrs. Wesley Rockafellow, with whom he made his home; Mrs. Beale Albright, and Mrs. Maude DuHadway, of Palmyra; Leon Swope, of Ohio, Miss Fannie Swope, of Florida, and Mrs. Lillie Westney, of Ithaca, New York.

Mr. and Mrs. Swope have been married fifty-six years.

He was a member of the P.O.S. of A. and Covenant Lodge F. & A.M. Masonic funeral services were held Sunday evening.

ANNOUNCEMENT FRIENDS' SCHOOL

The second term of school begins FEBRUARY 1.
The Westfield Friends' School is located at the intersection of the Moorestown Road and Burlington Pike.

The school has much to offer your child academically, in addition to training in art, music, domestic science, French and athletics, from kindergarten to the sixth grade.

Transportation arrangements are made from Edgewater Park, Riverton, Palmyra, Moorestown and Merchantville to the school.

If you wish a catalogue, call Riverton 895, or write Miss Charlotte Bickerton, Riverton, New Jersey.

PALMYRA P.T.A.

The P.T.A. meeting which was held January 19, was one of interest to all the people of Palmyra and vicinity. To all who have the welfare of children at heart it will be a great satisfaction to know that the P.T.A. has purchased a telebinocular. This is a reading tester for children which will greatly aid in detecting whether the poor reading of the pupil is caused by eyes or lack of application. It detects such things as getting words mixed up or backwards. This instrument comes highly recommended by the New Jersey State Department of Health. The P.T.A. feels that this will be a great benefit to all the pupils of the schools as well as an aid to the teachers and is in keeping with the progressive trend of the Palmyra schools.

Program of Dancing

After the business meeting all were pleasantly entertained with a program of dancing by the pupils of Mrs. Alexine Tones. Those who participated were Marjolaine Baker, Ann Snider, Florence Ward, Buddy Vennell, Doris Vashell, Lucie Bradley, Peggy Bergin, Junior Gray. They were accompanied at the piano by Mrs. Charles McCausland.

A humorous recitation, "Susie Entertains a Caller," was given by Betty Louise Nash.

After seeing what balance means in dancing, a talk was given by Miss Eloise Bryan, entitled "Balance and What it Means in Life." This was most interesting and gave much to think about as to our own, and our children's behavior. Publicity.

TOLL REDUCTION ON LOCAL BRIDGE

On Monday, February 1, the reduced toll rate on the Tacony-Palmyra bridge for cars and light trucks will become effective.

The new charge will be 30 cents, instead of 35 cents as formerly. It is understood that a commutation rate is also being considered, but that the matter has not been finally decided upon.

ICE FOLLIES OF 1937 AT ARENA

Idi Papex and Karl Zwack, European pairs skating champions, will be one of the featured attractions when the "Ice Follies of 1937" returns to Philadelphia for a four-day stay at the Arena. The opening performance will be given on Sunday evening, February 7th, and the final one on February 10th.

The Viennese pair, four times winners of the Austrian pairs championships, and twice winners of the European title, appeared here several years ago with a group of European skaters in a carnival staged by the Philadelphia Figure Skating Club.

AUTO TAXES COST \$52.41 FOR YEAR

The average automobile in New Jersey cost its owner \$52.41 in special motor vehicle taxes during 1935, which was equivalent to 29 per cent of its value, S. E. Kaufman, president of the Treason Automobile Club, reported Monday. This figure is \$3.36 higher than the national average of \$49.05.

Mr. Kaufman's statement was based on a new study just completed by A.A.A. national headquarters comparing valuation of motor vehicles with total taxes paid during 1935.

WOOD BUS LINE WINS "OPEN DOOR"

The G. R. Wood Transportation Co., was recently granted permission to operate interstate busses through Moorestown with "open doors."

This action follows a long controversy between township officials, the Public Service Co. and officials of the Wood line.

G. R. Wood, president of the company, is a former resident of Riverton, and is well-remembered here.

COUNTRY FAIR ON FEBRUARY 4

A Country Fair will be held at the Lutheran parsonage, 737 Garfield avenue, on February 4. Lunch will be served at a reasonable price. Fancy articles, canned goods, candy and other articles will be offered for sale. The fair will be open both morning and afternoon.

Finland was the first country in Europe to grant women the vote on equal terms with men (in 1906).

BUY A HOME

at

DEPRESSION

PRICES

and on

IDEAL TERMS

Look These
Bargains Over

PALMYRA

\$5200

118 Leconey Circle

Excellent Condition—
Easy Terms.

\$4500

826 Highland Ave

Also in A-No.1 Condition—
Easy Terms.

\$3200

27 W. Charles St.

\$29.94 per month will carry
this home.

Including Taxes, Water Rent, Insurance and Building & Loan Shares

\$2000

810 Walnut St.

For \$20.98 per month, you
can be buying this home.

Including Interest, Water Rent, Insurance and Building & Loan Shares

See any of the following
Real Estate Agents

W. REX McCROSSON
WALTER D. LAMON
RAYMOND WARNER
GEO. W. ROGERS, Inc.

P.O.S. OF A. GUESTS OF FIRE COMPANY

On Monday evening a large number of P.O.S. of A. members were guests of the Riverton Fire Company, at the firehouse, Riverton. A social program was arranged which included cards and a quiz competition, two teams from each group engaging in close games. Refreshments were served by the firemen.

WILL BOWEN

Decorator
Upholstering, Repairing, Refinishing
Broad and Cinnamoninon Streets
Phone 751 Riverton

ALL WINTER MILLINERY

Prices Start at \$1.50
VERNA L. GUEST
517 Garfield Ave. Palmyra
Phone, Riverton 517
Open Mon., Wed., Fri. and Sat. Evenings

DRESSMAKING

for
Women and Children
New Garments Made
and
Remodeling Done
Coats Remodeled and Relined
Men's Overcoats and Business Coats
and Vests Relined
MRS. A. B. POWELL
261 W. Broad St., Palmyra
Phone 347

REMINGTON
PORTABLE
A sturdy portable typewriter
with a thousand practical
uses
FOR SALE AT
THE NEW ERA

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Real Estate and Insurance
5 E. Broad St., Palmyra, N. J.
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MIDWINTER CLEARANCE SALE

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SHULMAN'S

Palmyra's Leading Department Store

Snow Suits

Sizes 2, 3 and 4, regular \$2.95 values \$2.39
Junior Miss Suits, sizes 6 to 16, regular \$5.95 value 3.95
All \$8.95 and \$9.95 Suits at only 6.95

Big Reductions in Children's, Ladies' and Men's Shoes

Children's Shoes, 8 1/2 to 2, only \$1.00
Boys' Hi-Top Shoes, reduced to 2.45
Ladies' Shoes and Men's Shoes, reduced to 1.95 and up

POSITIVELY LAST WEEK

Sale of Enna Jettick (Nationally Advertised) Shoes
AAA to EEE, regular \$5.00 and \$6.00 values \$3.45 and \$3.95

Children's 3/4 length Socks Special Price, Pair 10c

(all sizes)
Sweaters, Boys' and Men's 98c and up
Kotex (Friday and Saturday only) box .18
All Ladies' Lasse House Dresses reduced to .98
Sizes 14 to 52—Every dress guaranteed fast color
All Men's, Ladies', Children's Winter Underwear Reduced
Ladies' Crepe Nightgowns, regular 79c, only .59

ATLANTIC CANDLES

Just Received

New Spring Shades

in

10

PEMBERTON HIGH IS EASY VICTIM

Local Passers Run Roughshod Over Opposition to Win By 55 to 11

Pemberton became the latest victim of the Palmyra sharpshooters last Friday night, on the local court, when the Red and White went on a scoring rampage to swamp the opposition by a count of 55-11.

The invaders were completely baffled by the strong defense of the charges of Coach Dimond and were able to tally only five field goals. Four of these were long range shots and only one doubleton was made near the basket.

Offense Strong

Palmyra, on the other hand, had no difficulty in working the ball down the floor, the passing being very well executed. The final score would have been much larger had not several easy shots been missed directly under the hoop.

The locals did their guarding with a minimum of infringements, only three personal fouls being called against them. The opposition erred on 20 occasions, seven of these being converted for points.

Entire Squad In

Coach Dimond sent his entire squad into action, with the exception of Baker who is ill. Rothbaum was again the leader of the attack, scoring seven double-deckers during the engagement.

Pemberton followers gained some consolation during the evening as their junior varsity quintet downed the Palmyra reserves in a hard fought contest, the score being 13-8.

Moorestown Friday

The locals anticipate more formidable opposition this Friday night when they engage the passers from Moorestown High on the Palmyra court.

Although Moorestown has tasted defeat in league competition, the Quakers are expected to extend the Red and White to the limit.

Palmyra				
Fld	FT	FT	P	
Shea, f	4	2	3	10
Rothbaum, f	7	0	1	14
Beitz, f	0	2	3	2
Coe, c	6	0	1	12
Mickle, c	2	0	3	4
Whittmeyer, g	1	0	1	2
Gamble, g	3	3	8	9
Althouse, g	1	0	0	2
Totals	24	7	20	55

Score by periods:
Palmyra 13 4 21 17-55
Pemberton 0 4 2 5-11

Referee: Hertler

Junior Varsity				
Fld	FT	FT	P	
Brown, f	0	0	0	0
Cole, f	1	0	0	2
Karitis, f	0	1	1	1
LeCates, c	0	0	0	0
Glenn, c	2	1	1	5
Marshall, g	0	0	1	0
Sacca, g	0	0	0	0
Applegate, g	0	0	0	0
Totals	3	2	3	8

Pemberton				
Fld	FT	FT	P	
Sprowl, f	3	0	1	6
Stead, f	0	1	2	1
Haines, c	1	0	0	2
Cranmer, c	1	0	0	2
Johnson, g	1	0	0	2
Totals	6	1	3	13

Referee: Reeves

CLUB URGES ROAD IMPROVEMENTS

Improvement of the White Horse Pike is among the highway projects advocated by the Keystone Automobile Club of New Jersey. Widening of the road between Berlin and Egg Harbor is urged on the basis of safety and convenience.

As a measure of safety, the club recommends construction of a traffic circle at the intersection of New Jersey Route 39 and the Pemberton-Mt. Holly road. Serious accidents which have occurred at this point could have been avoided with modern treatment of the intersection.

PROGRAM LISTS TIMELY TOPICS

Two programs of unusual interest to women have been arranged during Agricultural Week at Trenton which takes place January 26-29.

Homemakers' Institute, sponsored by the New Jersey Extension Service and the Mercer County Home Economics Extension Service, of which Miss J. Kathryn Francis is Home Demonstration Agent, opens today, January 28, at the Trenton Y.W.C.A. with the annual business meeting of the State Federation of County Home Economics Committees. A panel discussion on "Hours for Husbands, Hobbies and Hobbies" follows.

ANOTHER WIN FOR PALMYRA QUINTET

Bordertown Fails to Offer 'Pals' Much Resistance and Bows 32 to 16

Coach Dimond's Palmyra High School hoopers brushed aside another opponent last Wednesday night, when they easily overwhelmed Bordertown on the local court, the Red and White rolling up a total of 32 points which exactly doubled the count for Bordertown.

The first period seemed to indicate that the locals were in for a tough evening, the score being 6 to 4 in their favor, as the quarter ended. The second frame was a different affair, however, as the Palmyra attack commenced to function.

The Red and White led by a margin of 14 points at the conclusion of the half and coasted along during the final frames with a comfortable lead.

Rothbaum and Coe accounted for 21 of the counters for the winning five.

Palmyra				
Fld	FT	FT	P	
Shea, f	2	1	4	5
Rothbaum, f	4	2	3	10
Beitz, f	0	0	0	0
Baker, f	0	0	0	0
Coe, c	4	3	4	11
Mickle, c	0	0	0	0
Whittmeyer, g	2	0	0	4
Gamble, g	1	0	0	2
Althouse, g	0	0	0	0
Totals	13	6	11	32

Bordertown				
Fld	FT	FT	P	
Allen, f	4	3	5	11
Linderman, f	1	0	1	2
Borden, f	0	0	0	0
Taylor, c	0	0	0	0
Maygar, g	0	1	3	1
Boldizar, g	0	0	0	0
Totals	6	4	9	16

Score by periods:
Palmyra 6 14 8 4-32
Bordertown 4 2 4 6-16

Referee: Saline
Junior Varsity Game
The junior varsity continued their winning streak by taking the Bordertown reserves to the tune of 16-10.

Palmyra				
Fld	FT	FT	P	
Karitis, f	2	0	1	4
Brown, f	2	0	0	4
Cole, f	0	2	3	2
Glenn, c	2	0	0	4
LeCates, c	0	0	0	0
Applegate, g	1	0	0	2
Sacca, g	0	0	0	0
Marshall, g	0	0	0	0
Totals	7	2	4	16

Bordertown				
Fld	FT	FT	P	
Kness, f	2	1	2	5
Sweeney, f	1	0	1	2
Zindeldier, f	0	1	2	1
Matthews, c	0	0	3	0
Nicata, g	0	0	1	0
Buhar, g	0	0	1	0
Mulhern, g	1	0	0	2
Totals	4	2	10	10

Referee: Reeves

ANNUAL BANQUET OF YACHT CLUB

The annual dinner of the Riverton Yacht Club will be held at Weber's Hof Brau at 6.30 p.m., Wednesday, February 3.

The affair will be held in commemoration of the seventy-sixth anniversary of the club.

Dancing and other forms of entertainment will follow the dinner. Tickets are obtainable from Dr. C. F. Voorhis, phone Riverton 257.

PLAN NEW BILL FOR TAX MONEY

Freeholders Hope to Get Sum of \$171,000 Interest on Dorrance Tax

At the meeting of the Burlington County Board of Freeholders held last Friday afternoon, various plans were discussed to enable the county to collect its share of the interest on the inheritance taxes of the Dorrance estate. The amount claimed by the county, five per cent of the interest, amounts to \$171,000.

Freeholder Walter D. Lamont reported that he and Solicitor Lester Drenk had visited State Treasurer Albright and had discussed the whole situation with him, including the possibility of mandamus action against Albright.

Mr. Lamont stated that the treasurer informed him that he had no jurisdiction in the matter and suggested that the Burlington county representatives obtain an opinion from the attorney general.

Adverse Decision

This action was taken by Mr. Drenk, who was informed verbally that if the matter were taken up formally, an adverse decision would be the result.

According to Mr. Drenk, the wording of the ruling which governs the situation was such that there were two interpretations possible. In such cases, the attorney general's office was loath to set itself up as a court.

Mr. Lamont said that he believed the best way to handle the matter was to get a bill passed by the state legislature authorizing the payment of the amount. He moved that the solicitor confer with Senator Powell and Assemblyman Stokes to prepare such legislation as soon as possible. This was passed by a unanimous vote.

Defeated Last Year

Director Adams stated that a similar bill was defeated in the senate last year by a margin of one vote, and remarked that he was in favor of mandamus proceedings if the measure failed to pass this year. Mr. Adams further remarked that he felt the county had an excellent claim to the money and believed that it should be pushed to the limit.

Library Report

The annual report of the county librarian, Hazel C. Clark was read, ordered received and filed. This showed that the year was a most active one, as a total of 46,348 volumes were loaned from the library. The number of books retired from circulation during the year was 3236, while 4512 were added, a net gain of 1276. The total number of books at the library is 50,748.

Fairview Report

The annual report of the medical director of Fairview Sanatorium, Dr. Marcus W. Newcomb, was also read and ordered received and filed. This showed that the average number of patients during the year was 108. A total of 106 were admitted and 69 were discharged.

Fox Bounty

A petition was read from citizens of Palmyra, New Lisbon, and Magnolia, which requested the restoration of the county bounty on foxes. This amounted to \$3 per head and was abolished in 1933.

This petition was ordered referred to the State Fish and Game Commission.

Road Convention

Director Adams gave a brief report on his trip to the American Road Builders Association Convention which was held recently in New Orleans. He was accompanied by Freeholder Albert C. Jones.

Mr. Adams also spoke of new federal regulation which will govern the apportionment of U. S. dirt road appropriations. He said that only ten per cent of all the counties in the entire country are eligible to receive such money because of their poor equipment, lack of engineers, etc.

The Board of education of Burlington Township was granted permission to place two "silent policemen" on the county highway in front of the Sheddaker school, with the condition that the approval of the local police is obtained.

A communication was read from the Burlington County Unit of the

New Jersey Fire Chiefs' Association, in which that body expressed its approval of the appointment of William J. Smith as county fire marshal. The following departmental bills were approved and ordered paid: Bridges, \$8029.96; highways, \$7661.47; public affairs, \$12,831.03; public buildings, \$11,464.95; finance, \$1975.50; total, \$41,962.91.

1937 Tax Rate

At the meeting held on Thursday, it was announced that the Burlington county tax rate for 1937 will be 66.4 cents, a reduction of 22.5 cents under the figure of 88.9 cents for the previous year.

This decrease is even greater than that of 1936 which amounted to 17.4 cents.

The new budget, which was approved on January 21, retires all callable county bonds and restores all pay cuts to county employees.

Lowest in 24 Years

The tax rate is the lowest in 24 years. In addition, provision has been made to retire all county indebtedness by 1938.

One of the chief factors in the retirement of the debt was the receipt of \$609,000 from the state as the county share of the Dorrance estate inheritance taxes, the sum having been earmarked for this purpose.

The new tax is estimated on the basis of the 1936 assessment and will not be established officially until the assessments have been made for 1937.

Members of the board state that they do not expect the rate will be changed to any appreciable extent.

WE HAVE THAT SMOKE PIPE FOR YOU. HEATER AND STOVE REPAIRS.

South Jersey Supply Company
Broad St. and Delaware Ave.
PALMYRA Phone 234

CONGRATULATIONS

TO THE

PHILADELPHIA MARKET HOUSE

FOR THEIR

splendid improvement to Palmyra's business section and for the modern shopping facilities made available to the people of these communities.

EARLE B. HARDER

Electrical Contractor for the New Building
POWER AND LIGHT

306 Melrose Avenue Palmyra
Phone 1125

CONGRATULATIONS

TO THE

PHILADELPHIA MARKET HOUSE

on the fine new store about to be opened for public inspection. The sign work on the outside of the building was done by

A. K. SALMON

SIGN SERVICE

Neon and Electric Sign Sales and Service
Licensed Outdoor Advertisers

Truck Lettering Highway Displays
Pictorial Painting Brass, Wood, Steel,
Wall Bulbeting Glass and Lacquer

110-114 E. Main Street Moorestown
Phone, Moorestown 419-W

Armchair Gardening

During the long winter evenings, under the study lamp, you can plan your garden for the coming spring. Do this now and avoid unsatisfactory hit or miss arrangements when time is at a premium during the planting season.

DREER'S

Garden Book for 1937 (sent on request) is full of practical information for the gardener and it also lists a complete line of seeds, plants and tools needed in successful gardening work.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

INSPECTION OF NEW FOOD MART TONITE

PHILADELPHIA MARKET HOUSE OPENS WITH 7 BIG DEPARTMENTS

Meats, Groceries, Fruits and Vegetables, Sea Food, Baked Goods, Delicatessen, Dairy Products

PUBLIC INVITED TO SEE NEW PHILA. MARKET HOUSE TONITE

Mayor Ward, of Palmyra, Will Formally Open Store at Seven O'Clock

ATTRACTIVE PRIZES FOR ALL ATTENDING

Special Valuable Articles Will Be Given as Door Awards, Demonstrations

Time: Tonight, 7 to 9 o'clock.
Place: The Philadelphia Market House.
What: Inspection of the new modern store.

The above gives the essential information concerning an event which will take the spotlight this evening in Palmyra, Riverton, Cinnaminson and nearby communities. It falls, however, to describe the splendid facilities and stock which will be ready for inspection—the magnitude of the new market—seven large departments—a complete food store under one roof.

The proprietors, Morris Lipkowitz and David Schwartz, have planned to make the event one to be long (continued on page 11)

SEA FOOD FRESH DAILY TO YOU

All Kinds of Fish in Season, Oysters, Clams, Crabs and Lobsters

The sea food department occupies the entire rear portion of the new mart, where the erstwhile denizens of the deep now repose for your inspection in attractive glass-enclosed show cases, under modern refrigeration.

Those who delight in oysters and clams have a wide selection from which to whet their appetites. The former come in both the fresh and salt varieties, the famous Maurice River product being a typical representative. The assortment of clams includes steamer, bulimosa, cherrystone and many others.

All kinds of fresh fish are available in season and a partial list includes mackerel, haddock, cod, trout, sea bass, porgies, rock fish and croakers.

Crabs and Lobsters
No sea food department would be complete without crabs and lobsters, so of course you will find them at the Market House, along with shrimps and scallops. Fresh lobster meat, lump and special crab meat are also available.

The proprietors of the Philadelphia Market House wish to emphasize the fact that they do not carry storage fish at any time, and that daily shipments insure the freshness that is so essential in the flavor of sea food.

BAKERY DEPT. IS NEW FEATURE

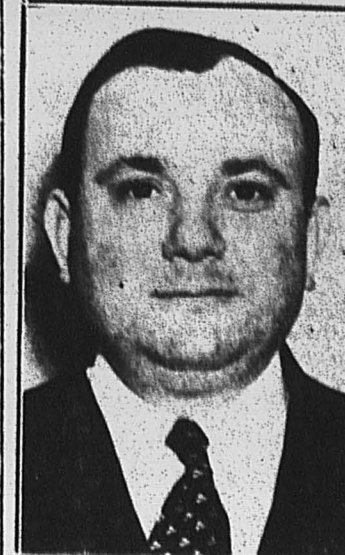
Bread, Rolls, Cakes, Pies and Complete Line of Pastry Fresh Twice Daily

The new bakery department is located at the front of the mart, on the grocery side.

Deliveries, from bakery to store, will be made twice daily so that freshness can be assured. The full line carried will include bread, rolls, pies, cakes, cookies, and a wide choice of plain and fancy pastry.

The baker has had years of experience and patrons can be assured that their needs will be taken care of in a satisfactory manner.

PROPRIETORS



AT OPENING



MAYOR JOHN F. WARD

of Palmyra, who will officially open the new Philadelphia Market House at 7.00 o'clock this evening.

The mayor will throw the switch which will illuminate the new store for the first time.



MORRIS S. LIPKOWITZ DAVID L. SCHWARTZ

who, more than sixteen years ago, established the Philadelphia Market House in the building which was razed to make room for the new market.

The growth of their enterprise, year by year, has been due largely to their earnest effort to provide quality merchandise at popular prices to residents of Riverton, Palmyra and Cinnaminson.

THE OLD



The old building, formerly occupied by the Philadelphia Market House. This structure was razed to the ground, and, on its site, stands the modern market which will be thrown open for inspection tonight.

AND THE NEW



The new Philadelphia Market House, which is five times the size of the old store, and ranks as the most modern and complete establishment of its kind in Burlington County.

PAGE SIX

THE NEW ERA, THURSDAY, JANUARY 28, 1937

PEMBERTON HIGH IS EASY VICTIM

Local Passers Run Roughshod Over Opposition to Win By 55 to 11

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The locals did their guarding with a minimum of infringements, only three personal fouls being called against them. The opposition erred on 20 occasions, seven of these being converted for points.

Entire Squad In

Coach Dimond sent his entire squad into action, with the exception of Baker who is ill. Rothbaum was again the leader of the attack, scoring seven double-deckers during the engagement.

Pemberton followers gained some consolation during the evening as their junior varsity quieted down the Palmyra reserves in a hard fought contest, the score being 13-8.

Moorestown Friday

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Although Moorestown has tasted defeat in league competition, the Quakers are expected to extend the Red and White to the limit.

Palmyra				
	Fld	FT	FT	P
Shea, f	4	2	3	10
Rothbaum, f	7	0	1	14
Beltz, f	0	2	3	2
Coe, c	6	0	1	12
Mickle, c	2	0	3	4
Whittemyer, g	1	0	1	2
Gamble, g	3	3	8	9
Althouse, g	1	0	0	2
Totals	24	7	20	55

Pemberton				
	Fld	FT	FT	P
Bush, f	1	0	0	2
Cummings, f	0	0	0	0
Cramer, c	1	1	1	3
Sprowl, c	2	0	1	4
E. Haines, g	0	0	1	0
Platt, g	1	0	0	2
Totals	5	1	3	11

Score by periods:				
Palmyra	13	4	21	17-55
Pemberton	0	4	2	5-11

Junior Varsity				
	Fld	FT	FT	P
Brown, f	0	0	0	0
Cole, f	1	0	0	2
Karitis, f	0	1	1	1
LeCates, c	0	0	0	0
Glenn, c	2	1	1	5
Marshall, g	0	0	1	0
Sacca, g	0	0	0	0
Applegate, g	0	0	0	0
Totals	3	2	3	8

Pemberton				
	Fld	FT	FT	P
Sprowl, f	3	0	1	6
Stead, f	0	1	2	1
Haines, c	1	0	0	2
Cramer, g	1	0	0	2
Johnson, g	1	0	0	2
Totals	6	1	3	13

Referee: Reeves.				
	Fld	FT	FT	P
Karitis, f	2	0	1	4
Brown, f	2	0	0	4
Cole, f	0	2	3	2
Glenn, c	2	0	0	4
LeCates, c	0	0	0	0
Applegate, g	1	0	0	2
Sacca, g	0	0	0	0
Marshall, g	0	0	0	0
Totals	7	2	4	16

Bordertown				
	Fld	FT	FT	P
Kness, f	2	1	2	5
Sweeney, f	1	0	1	2
Zindeldier, f	0	1	2	1
Matthews, c	0	0	3	0
Nicata, g	0	0	1	0
Buhar, g	0	0	0	0
Mulhern, g	1	0	0	2
Totals	4	2	10	21

Referee: Reeves.				
	Fld	FT	FT	P
Karitis, f	2	0	1	4
Brown, f	2	0	0	4
Cole, f	0	2	3	2
Glenn, c	2	0	0	4
LeCates, c	0	0	0	0
Applegate, g	1	0	0	2
Sacca, g	0	0	0	0
Marshall, g	0	0	0	0
Totals	7	2	4	16

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	Fld	FT	FT	P
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Matthews, c	0	0	3	0
Nicata, g	0	0	1	0
Buhar, g	0	0	0	0
Mulhern, g	1	0	0	2
Totals	4	2	10	21

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Glenn, c	2	0	0	4
LeCates, c	0	0	0	0
Applegate, g	1	0	0	2
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Marshall, g	0	0	0	0
Totals	7	2	4	16

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Buhar, g	0	0	0	0
Mulhern, g	1	0	0	2
Totals	4	2	10	21

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Glenn, c	2	0	0	4
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Applegate, g	1	0	0	2
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Marshall, g	0	0	0	0
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Matthews, c	0	0	3	0
Nicata, g	0	0	1	0
Buhar, g	0	0	0	0
Mulhern, g	1	0	0	2
Totals	4	2	10	21

Referee: Reeves.				
	Fld	FT	FT	P
Karitis, f	2	0	1	4
Brown, f	2	0	0	4
Cole, f	0	2	3	2
Glenn, c	2	0	0	4
LeCates, c	0	0	0	0
Applegate, g	1	0	0	2
Sacca, g	0	0	0	0
Marshall, g	0	0	0	0
Totals	7	2	4	16

Bordertown				
	Fld	FT	FT	P
Kness, f	2	1	2	5
Sweeney, f	1	0	1	2
Zindeldier, f	0	1	2	1
Matthews, c	0	0	3	0
Nicata, g	0	0	1	0
Buhar, g	0	0	0	0
Mulhern, g	1	0	0	2
Totals	4	2	10	21

PROGRAM LISTS TIMELY TOPICS

Two programs of unusual interest to women have been arranged during Agricultural Week at Trenton which takes place January 26-29.

Homemakers' Institute, sponsored by the New Jersey Extension Service and the Mercer County Home Economics Extension Service, of which Miss J. Kathryn Francis is Home Demonstration Agent, opens today, January 28, at the Trenton Y.W.C.A. with the annual business meeting of the State Federation of County Home Economics Committees. A panel discussion on "Hours for Husbands, Homes and Hobbies" follows.

ANOTHER WIN FOR PALMYRA QUINTET

Bordertown Fails to Offer 'Pals Much Resistance and Bows 32 to 16

Coach Dimond's Palmyra High School hoopers brushed aside another opponent last Wednesday night, when they easily overwhelmed Bordertown on the local court, the Red and White rolling up a total of 32 points which exactly doubled the count for Bordertown.

The first period seemed to indicate that the locals were in for a tough evening, the score being 6 to 4 in their favor, as the quarter ended. The second frame was a different affair, however, as the Palmyra attack commenced to function.

The Red and White led by a margin of 14 points at the conclusion of the half and coasted along during the final frames with a comfortable lead.

Rothbaum and Coe accounted for 21 of the counters for the winning five.

Palmyra				
	Fld	FT	FT	P
Shea, f	2	1	4	5
Rothbaum, f	4	2	3	10
Beltz, f	0	0	0	0
Baker, f	0	0	0	0
Coe, c	4	3	4	11
Mickle, c	0	0	0	0
Whittemyer, g	2	0	0	4
Gamble, g	1	0	0	2
Althouse, g	0	0	0	0
Totals	13	6	11	32

Bordertown				
	Fld	FT	FT	P
Allen, f	4	3	5	11
Linderman, f	1	0	0	2
Gordon, f	1	0	0	2
Taylor, c	0	0	0	0
Maygar, g	0	0	0	0
Boldizar, g	0	0	0	0
Totals	6	4	9	16

Score by periods:				
Palmyra	6	14	8	4-32
Bordertown	4	2	4	6-16

Referee: Saline.				
	Fld	FT	FT	P
Karitis, f	2	0	1	4
Brown, f	2	0	0	4
Cole, f	0	2	3	2
Glenn, c	2	0	0	4
LeCates, c	0	0	0	0
Applegate, g	1	0	0	2
Sacca, g	0	0	0	0
Marshall, g	0	0	0	0
Totals	7	2	4	16

Bordertown				
	Fld	FT	FT	P
Kness, f	2	1	2	5
Sweeney, f	1	0	1	2
Zindeldier, f	0	1	2	1
Matthews, c	0	0	3	0
Nicata, g	0	0	1	0
Buhar, g	0	0	0	0
Mulhern, g	1	0	0	2
Totals	4	2	10	21

Referee: Reeves.				
	Fld	FT	FT	P
Karitis, f	2	0	1	4
Brown, f	2	0	0	4
Cole, f	0	2	3	2
Glenn, c	2	0	0	4
LeCates, c	0	0	0	0
Applegate, g	1	0	0	2
Sacca, g	0	0	0	0
Marshall, g	0	0	0	0
Totals	7	2	4	16

Bordertown				
	Fld	FT	FT	P
Kness, f	2	1	2	5
Sweeney, f	1	0	1	2
Zindeldier, f	0	1	2	1
Matthews, c	0	0	3	0
Nicata, g	0	0	1	0
Buhar, g	0	0	0	0
Mulhern, g	1	0	0	2
Totals	4	2	10	21

Referee: Reeves.				
	Fld	FT	FT	P
Karitis, f	2	0	1	4
Brown, f	2	0	0	4
Cole, f	0	2	3	2
Glenn, c	2	0	0	4
LeCates, c	0	0	0	0
Applegate, g	1	0	0	2
Sacca, g	0	0	0	0
Marshall, g	0	0	0	0
Totals	7	2	4	16

Bordertown				
	Fld	FT	FT	P
Kness, f	2	1	2	5
Sweeney, f	1	0	1	2
Zindeldier, f	0	1	2	1
Matthews, c	0	0	3	0
Nicata, g	0	0	1	0
Buhar, g	0	0	0	0
Mulhern, g	1	0	0	2
Totals	4	2	10	21

Referee: Reeves.				
	Fld	FT	FT	P
Karitis, f	2	0	1	4
Brown, f	2	0	0	4
Cole, f	0	2	3	2
Glenn, c	2	0	0	4
LeCates, c	0	0	0	0
Applegate, g	1	0	0	2
Sacca, g	0	0	0	0
Marshall, g	0	0	0	0
Totals	7	2	4	16

THE PHILADELPHIA MARKET HOUSE

"Foods of the Better Grades"

OUR GRAND OPENING

FOOD SPECIALS



TELEPHONE
RIVERTON 720, 721

FREE
DELIVERY

GROCERY DEPARTMENT

TO FITTINGLY CELEBRATE THE OPENING OF THIS COMPLETE, NEW MARKET WE HAVE PLANNED A TREMENDOUS SALE OF FINE FOODS FOR THIS WEEK-END. HERE IS YOUR OPPORTUNITY TO SAVE ON QUALITY FOODS.

The Following Prices Effective Friday and Saturday

Kellogg's Supreme Quality
PEACHES 33c
Large Halves, or Thick Slices
Regular 21c size—2 large cans

Kellogg's Garden Fresh
APPLE SAUCE 23c
The Flavor of Home-made
Regular 13c size—2 No. 2 cans

F-R-E-E!

One Tall Can of
KELLOGG'S MILK
with each jar
Kellogg's Coffee
1-lb jar
29c
A Superior Coffee, Vacuum Packed

Kellogg's Sun Ripened
Pineapple Delights 43c
You'll Find It Most Delicious
Regular 25c size—2 large cans

Kellogg's Sun Ripened
Grapefruit Juice 25c
New Pack—Unsweetened
Regular 10c size—3 No. 2 cans

Merion Select Quality
TOMATOES
3 No. 2 cans
25c

Merion Select Quality
Mello Peas
2 No. 2 cans
23c

Merion Select Quality
CATSUP
2 14-oz. bots.
19c

Kellogg's Jumbo
SHRIMP
2 cans
31c

California Extra Large
PRUNES
2 lb
17c

Kellogg's
Pork & Beans
in Tomato Sauce
16-oz. can
Each 5c doz 59c

Franklin Fine Granulated

SUGAR 10 lb bag **47c**

Harding's Sweet Cream

BUTTER 2 lbs **73c**
¼-lb print, or roll

Kellogg's Family

FLOUR 5 lb bag 21c
12 lb bag ... **47c**
Gold Medal, or Ceresota, 12-lb bag 53c

Crisco or Spry 3lb can 55c
1 lb can .. **19c**

Mothers' Oats 20 oz pkg **7c**

Chase & Sanborn's Dated
COFFEE
lb 19c

ROYAL GELATIN
DESSERTS
Assorted Flavors
4 pkgs 19c

Sunshine Famous
FIG BARS
lb 10c
while they last

Kellogg's Garden Fresh
SAUER KRAUT 23c
Ready to heat and serve
2 large cans

Kellogg's Tiny Tim
LIMA BEANS 29c
Very small and green
Regular 17c—2 No. 2 cans

F-R-E-E!

One 10c Can of
Kellogg's Tomato Sauce
Spanish Style
with each purchase of
3 8-oz. packages
Kellogg's Macaroni
Straight, Elbows or Spaghetti
3 pkgs.
25c

Kellogg's Garden Fresh
MAINE CORN 35c
Crushed White or Golden Bantam
3 No. 2 cans

Kellogg's Sun Ripened
Tomato Juice 25c
Whole Red Tomatoes
3 24-oz. cans

MONEY SAVING

MEAT VALUES

IN OUR NEW

MEAT DEPT.

Armour's Star Prime Beef

CHUCK ROAST
19c lb

FINEST
QUALITY

LAMB SALE

GENUINE
SPRING

SWIFT'S PREMIUM

LEGS O' LAMB

For a Delicious Sunday's Dinner try one of these Mild Delicate-
Flavored Legs of Genuine Spring Lamb
AT THIS AMAZINGLY LOW PRICE

21c lb

SWIFT'S PREMIUM

SHOULDERS LAMB

15c lb

LOIN

LAMB CHOPS 35c lb

RIB

LAMB CHOPS 29c lb

FANCY FRESH KILLED

CHICKENS

STEWING
3 to 3½ lb av.

23c lb

FANCY FRESH KILLED SWIFT'S PREMIUM

TURKEYS

27c lb

Please Note: These prices are for the finest quality meats obtainable.

ARMOUR'S STAR
SWIFT'S PREMIUM

PORK LOINS

Rib or Loin End, 3 to 4 lb av.

18c lb

Served Hot or Cold
ARMOUR'S STAR
DELICIOUS SMOKED

STEER TONGUES
21c lb

... FRUITS AND VEGETABLES ...

Our Business Has Been Built on the Quality of Our Fresh Produce

Florida Grapefruit, thin skin, juicy
Florida Oranges, full of juice
Staman Winesap Apples
Fresh Lima Beans, full podded
Fresh Stringless Green Beans

10 for 25c
20 for 25c
¼ pk 12c
2 lb 19c
2 lb 15c

Fresh Florida Sugar Peas, full pods 2 lb 19c
Fancy Hearts Celery 2 bunches 25c
Fancy Stalk Celery each 5c
U.S. No. 1 Idaho Baking Potatoes 10 lb bag 39c
Fresh Clean Spinach lb 5c

SEA FOOD

Fresh Spanish Mackerel lb 15c
Fresh Flounder lb 18c
Fresh Fillet of Flounder lb 33c
Fancy Large Smelts lb 15c
Fresh Porgies or Croakers 2 lb 25c
Fresh Opened Oysters—Stewing doz. 15c
—Frying doz. 22c
Fresh Large Shrimp lb 25c
Fancy Lump Crab Meat lb 39c
Fresh Scallops lb 32c
Fancy Fresh Lobster Meat
Cherry Stone Clams 2 doz. 25c

DELICATESSEN

A complete line of Luncheon Meats

Attractive Variety of Hors-d'Oeuvres

Home-made Potato Salad
Home-made Creamed Cabbage
Home-made Vegetable Salad

15c lb

PASTRY

We will carry a complete, tempting line—baked and delivered to the Philadelphia Market House, twice daily.

DAIRY

BORDEN'S CHATEAU CHEESE TREAT
American, Swiss, Brick, Buffet

2 half-pound pkgs 29c

Borden's Cocktail Cheese—Pimento, Pineapple, Relish, Roquefort, Vere Sharp glass 19c
Fancy Wisconsin Swiss Cheese lb 35c
Genuine Imported Roquefort, Society Bee Brand ¼ lb 17c; lb 65c
Norwegian Blue Cheese ¼ lb 12c; lb 45c
Fancy 1935 Sharp Cheese, real bitey lb 31c
Strictly Fresh Eggs doz. 32c

FEATURE OF MEAT DEPT. IS QUALITY

Lines Carried Include Swift's, Vogt's, Armour's, Felin's, Paramount Poultry

Every one knows how important a part meat plays in the every-day diet, and how essential it is that quality is guaranteed.

With this in mind, the new meat department has been established. It occupies one whole side of the store and is presided over by S. W. West, who is particularly well-versed in the science of this particular phase of the business.

The meat section has the most modern and sanitary equipment that money could buy, and the excellent refrigeration system assures the customer of an added guarantee. Only the finest quality prime meats and freshly-killed poultry will be handled.

Star Prime Beef
The beef will be of the well-known Armour Star Prime steer quality which, according to Mr. West, is an automatic guarantee of extra tender, delicious steaks and roasts.

Swift's Premium genuine spring lamb will be the only kind sold. The veal will be obtained from the finest milk-fed calves, none better is obtainable.

Only fresh city-dressed pork, of the best grade, will be found in the meat department.

In respect to ham, bacon and sausage, there will be an ample selection, brands carried in stock being Swift's, Vogt's, Felin's and Cudahy.

Paramount Poultry

The poultry will be obtained exclusively from the Paramount Poultry Co., noted as producers of the finest in this line. Every bird is freshly-killed and carries a label which guarantees the customer absolute satisfaction in every respect.

The meat department will also handle a wide assortment of lunch meats, in addition to cold cuts. The Philadelphia Market House is introducing an entirely new kind of boiled ham, noted for its delicious flavor. It is 100 per cent lean.

WIDE ASSORTMENT OF DELICATESSEN

To Stimulate a Jaded Palate Survey Tempting Line of Appetizers

The delicatessen department is located on the same side of the store as the grocery section, and if you can view the tempting array of delicious foods on display there without working up an appetite—well frankly, there isn't much hope for you.

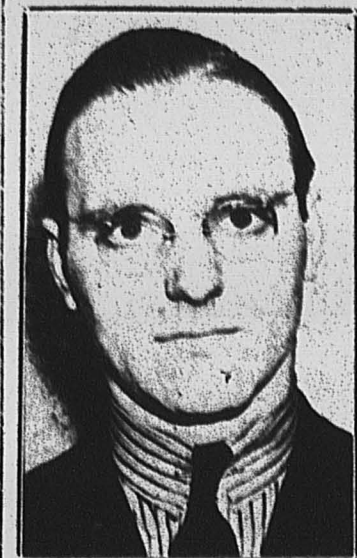
To mention a few of the delicacies, there are deviled crabs fried to a turn, tasty potato salad and creamed cabbage.

Then there is a display of hors-d'oeuvres which includes caviar, anchovies, canape biscuit, pate-de-foie-gras and many others which are just the thing for that party you are planning.

Olives and Pickles
If you have any choice in olives or pickles, look no farther, your brand is carried in stock.

And of course there are the old reliable stand-bys, such as pretzels, potato chips, etc., etc., to no end.

HEADS MEAT DEPT.



S. W. WEST

who is in charge of the large meat department of the new Market House.

DELIVERY-SALES FORCE LARGER

Phone Orders Receive Prompt Attention, Many Clerks To Serve You

As heretofore, the delivery service of the Philadelphia Market House will be a feature for those who cannot do their marketing personally.

Whether it rains or shines, in fair weather or foul, bear in mind that the trucks of the Market House are ever ready to bring your table needs to your door.

Increased Sales Force
Prompt attention to phone orders is assured by the sales force which has been increased to 40.

In the store, your wants will be promptly filled by this efficient organization, the members of which are always ready to give smiling attention to your requirements, be they large or small.

DISPLAY OF FRUIT AND VEGETABLES

"The Ever-bearing Garden" is at Your Disposal with a Varied Selection

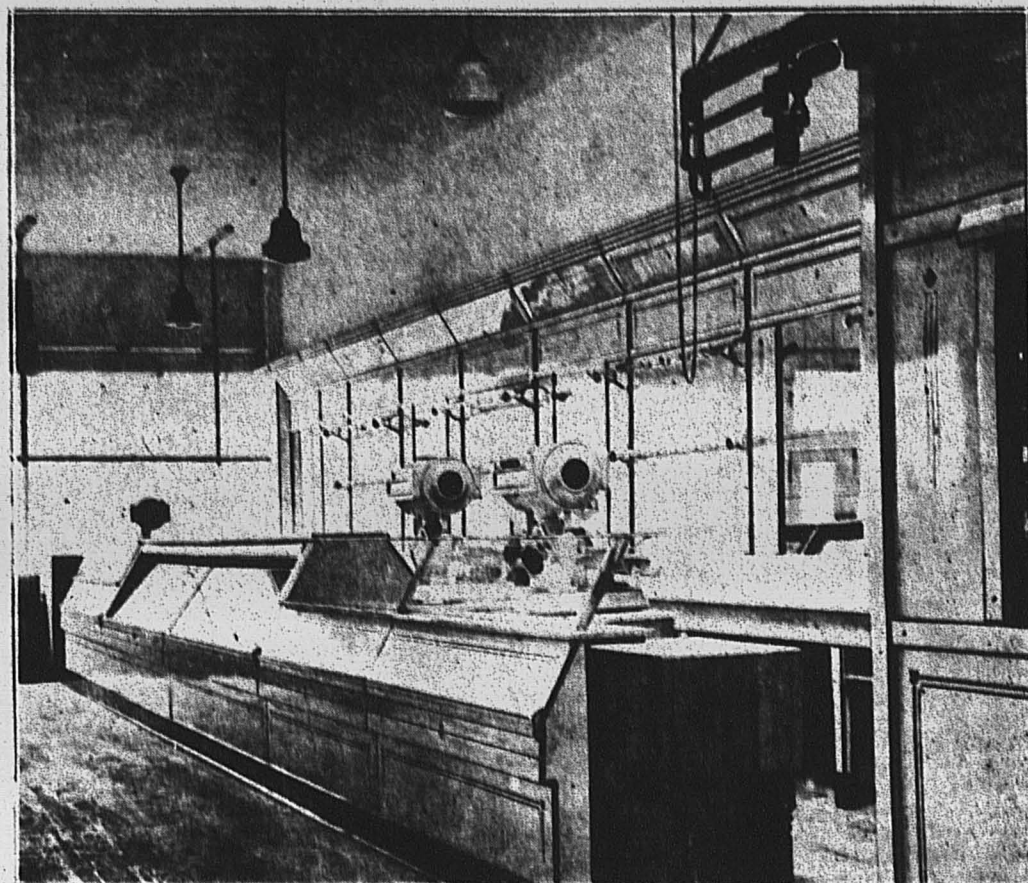
The fruit and vegetable department is established in the center of the new market where the stock is displayed in an attractive manner and arranged so that easy selection is facilitated.

The garden sections of this, and other countries, all contribute to make almost every item available at all times during the year, regardless of season.

As an example of this, the prospective purchaser will find available red-ripe strawberries from Florida, crisp lettuce from California, lima beans from Cuba, luscious honeydews and grapes from South America, big, juicy pineapples from Hawaii, radishes, new green cabbage, fresh spinach (it's good for you whether you like it or not), and snow-white cauliflower from Texas, endive from Belgium, and artichokes from California.

Of course, this is only a partial

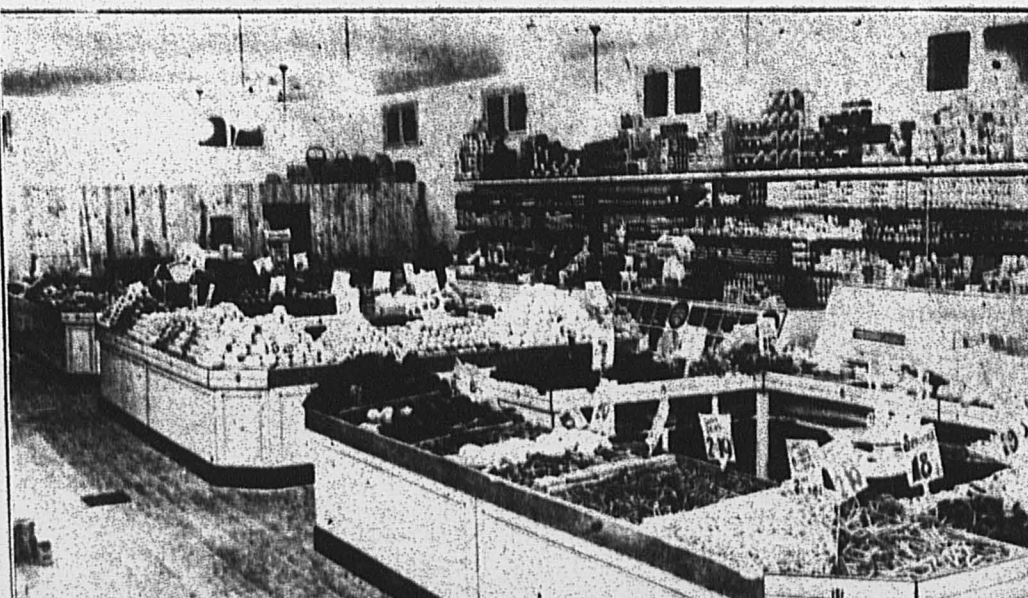
NEW MEAT DEPARTMENT



New Era Staff Photo

This large meat department is fully stocked with meat and poultry of the finest quality. The most modern refrigeration methods insure you that the products are kept in prime condition.

FRUITS AND VEGETABLES



New Era Staff Photo

The fruit and vegetable display occupies the entire central portion of the store. The three booths, in black and white, provide ample room for the great variety of merchandise available for your table.

DAIRY



New Era Staff Photo

Here are displayed high quality butter and eggs, a wide variety of cheese and other appetizing food for your table.

list of the scores of products which are shipped here for you.

Citrus Fruits
In the citrus line, the Market House carries the famous Indian River tree ripened, juicy oranges and seedless grapefruit, in addition

to fresh limes, lemons and tangerines.

Fresh supplies are obtained daily and the expression, "direct from garden to you" is a phrase which is the motto of the Philadelphia Market House.

Army tanks that go on land or water have been added to the military equipment of Russia.

They call us a callous generation, but it takes something hard to take the knocks we get.

COMPLETE STOCK IN GROCERY DEPT.

All Nationally Famous Brands, Thousands of Quality Table Items

There are so many items in the well-stocked grocery department that one would imagine the clerks might have difficulty in finding what the customer desires, but such is not the case, because the well-trained force know the contents of their shelves from A to Z—and then some.

The grocery section occupies practically one whole side of the new store. There you will find all nationally famous products in canned goods, tea, coffee, flour and any one of the 15,902 items that are an essential part of the three, or more meals that one partakes of daily.

The complete assortment of Kellogg, Campbell and Heinz lines are present in all their glory.

Beverages

Many individuals have a preference for a certain brand of ginger ale, or other beverage, and the Market House realizes this, because they have in stock Booth's, Canada Dry, Clearfield, Blue Anchor, Clicquot, Welch's, Kellogg's and Hires. Also White Rock, club and siphon soda. All these make a selection hard to surpass.

SITE FOR NEW POST OFFICE AT RIVERSIDE

Announcement was made recently that the government will erect a new \$75,000 postoffice at the northwest corner of Scott street and Pavilion avenue, Riverside.

It is to be built as a WPA project.

55TH ANNIVERSARY

Mr. and Mrs. August Leusner, of New Albany road, Fairview, celebrated their 55th wedding anniversary last week.

The couple are well-known here and active, Mr. Leusner being engaged in operating his farm.

Public Invited To Inspection

(continued from page 7)

remembered by those who attend. They have already extended a cordial invitation to the public and wish to emphasize that all will be welcome.

Mayor to Officiate

The formal opening will be made by Mayor John F. Ward, of Palmyra, who will throw the switch which controls the lighting system of the store.

Mayor Ward, in an interview last Monday, declared that he was extremely glad to participate in the inspection by dedicating the new building.

He stated that the proprietors are to be congratulated for their fore-

sight in providing such a splendid addition to the Palmyra business section.

Confidence a Challenge

"Their confidence in the future, as evidenced by their capital investment," said the Mayor, "is a challenge to us to support them in their enterprise."

Mayor Ward also remarked that such a business should help immensely in making Palmyra a shopping center for a wider area than exists at present.

Looking forward to an influx of autos into the Palmyra business section, Mayor Ward said that steps would be taken to restrict parking so that shopping could be done with greater convenience.

Demonstrations

A feature of the evening will be the many demonstrations of nation-

ally known food products. These are of special value to the housewife and are of valuable assistance in preparing menus.

Every person attending will receive a valuable gift with the compliments of the Market House. In addition, a number of extra special awards will be made as door prizes.

Inspection of Store

The store will be open for inspection only, and no sales will be made until the following day, Friday.

Visitors will have an opportunity to inspect the market with its seven divisions, meat, groceries, fruit and vegetables, sea food, dairy, delicatessen and baked goods.

They can see for themselves the modern refrigeration methods for assuring freshness, the new display facilities, and can examine the huge assortment of products that are car-

ROYAL DESIGNS SUPER MARKET

All Fixtures for Storage and Display Provided by Phila. Firm

With more than 22 years of excellent service to the food store trade, Royal Store Fixture Co., of Philadelphia, announces with pride the completion of the Philadelphia Market House.

All fixtures and equipment in this super market were especially designed and constructed to insure the most modern facilities for storage and display.

The constant thought of shoppers' convenience prevailed as the Royal designing department began making their plans for this gigantic market. Seven different departments, each offering different food products, were made so that everything needed for the table could be obtained under one roof.

The display cases were especially designed so that merchandise could be more easily displayed. This offers the shopper a greater variety of food constantly kept fresh under refrigeration and at the same time, attractively shown to provide easy selection.

The Royal Store Fixture Co. is well known for their fine workmanship and service. Not only do they outfit markets but also smaller establishments such as delicatessen, grocery, meat markets and dairy stores. They manufacture to individual requirements flower boxes, and large refrigerators for institutions and packing plants. Their success is based on three factors—"Royal" personal attention, "Royal" quality, and "Royal" service.

Oak flooring is the leading lumber item sent to the United States from Greece.

ried in each of the departments.

The opening of the largest market in Burlington county promises to be an event long to be remembered in this vicinity.

Congratulations to the . . .

PHILADELPHIA MARKET HOUSE

ON THEIR GRAND OPENING DAY

AND ADDED CONGRATULATIONS TO THE PROPRIETORS FOR THEIR FORESIGHT IN PROVIDING THE MOST MODERN, SANITARY AND ATTRACTIVE STORE FIXTURES FOR THEIR CUSTOMERS.

THE ROYAL STORE FIXTURE COMPANY IS PROUD TO HAVE BEEN SELECTED BY THE PROPRIETORS TO PLAN, MANUFACTURE AND CONSTRUCT THE ENTIRE INTERIOR FIXTURES. WE FEEL THAT THIS EQUIPMENT WILL BE A CONSTANT SOURCE OF SATISFACTION TO THE SHOPPERS IN THE PHILADELPHIA MARKET HOUSE AS WELL AS TO THE PROPRIETORS.

ROYAL STORE FIXTURE CO.

300 North Third Street

Philadelphia, Pa.

ESTABLISHED OVER 22 YEARS

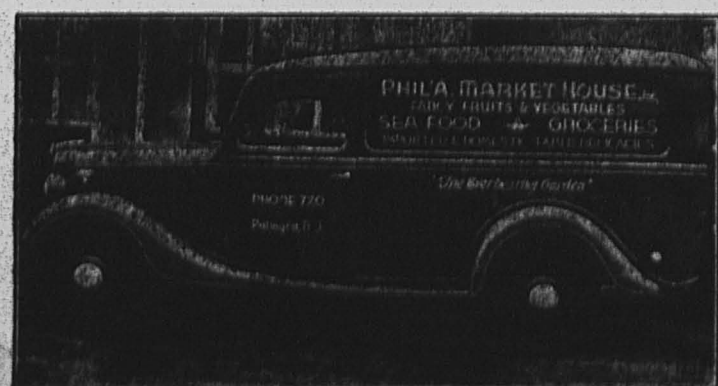
SPECIALISTS IN STORE FIXTURES OF ALL KINDS, FEATURING GROCERY AND DELICATESSEN, BUTCHER, DAIRY, AND COMPLETE FOOD MARKETS

"Well Known for Quality and Super Service"

Bell Telephone, Market 2847

Keystone Telephone, Main 3629

DELIVERY



Phone orders are promptly delivered to your door by modern truck service. This fast delivery has always been a feature of the service rendered by the Philadelphia Market House.

744 CLINICS ARE HELD AT HOSPITAL

Social Service Department Gives Report for 1936; 4875 Treated

During 1936, the Social Service Department of the Burlington County Hospital held 744 clinics, attended by 4875 patients, some of whom returned several times, making a total of 9390 clinic visits. Receipts came to the commendable sum of \$1854, made up for the most part of small sums which patients felt able to give. In addition, there was received through this department \$1500 for tonsil and adenoid operations, and \$2849 for confinements.

Fourteen Clinics
Most of the fourteen clinics meet once a week. Patients must have a note from their doctors to enter the clinics, or be sent to them after leaving the hospital wards or the accident room. Occasionally patients are returned to their doctors because they are found to be able to pay a regular fee. Some patients report for X-ray or general observation and then continue with their doctors. In most cases, however, the clinic care constitutes all their treatment.

Equipment, such as medications, braces and corrective shoes, is procured by the Social Service Department, and the patient is allowed to pay the department for them in installments or are helped with the cost.

The Department has the loyal co-operation of a voluntary staff of young women who register patients and record whatever case history is required, turn them over to the doctors, etc.

Surgical Largest
The Surgical Clinic is the largest, busy three days a week because there are always accidents on the highways, in homes and elsewhere.

The Prenatal and Postnatal Clinics are held together. Patients are strongly urged to come as early in pregnancy as possible, at least by the third or fourth month.

In the Gyn. Clinic during the year several cancer cases were detected, and patients were sent to the Hospital, which treats cases that are curable.

Tonsil Cases
The Ear, Nose and Throat Clinic is well attended, and in the spring there is always a rush of tonsil cases following the doctors' examination of school children.

The Chest Clinic is run by the Tuberculosis League, with the Burlington County Hospital furnishing the room and the use of the X-ray department.

The Diabetic Clinic works with the hospital dietitian, who prepares diets for use in the patients' homes. Patients return to the clinic for a blood test and urinalysis every four weeks. Insulin is sold at cost to clinic patients or supplied free when a family cannot pay for it.

The Genito-Urinary Clinic is one of the smaller ones. It does a great deal of work in cooperation with the X-ray department.

The Pediatric Clinic is very small and deals mostly with malnutrition in poor families. The State Board of Children's Guardians contributes some funds to this clinic.

Dental Clinic
The Dental Clinic is an exception to the rule that patients must be referred by a doctor. All the dental work is done at the hospital, including extractions.

In addition to clinic work, the Social Service department makes visits outside the hospital. When a patient is ready to leave the hospital wards the home is visited to see if it is ready to receive the patient. A supply of milk may be arranged for through a local agency. A patient may be sent away for convalescence, to the Cinnaminson Home, to the Children's Seashore Home or the Betty Bacharach Home in Atlantic City. Arrangements are sometimes made to send a child to camp for his own health or because the mother is going to enter the hospital.

Garments are given out as needed, mostly infants' clothing, of which the department could use an endless supply. The Needlework Guild helps greatly with this. For other articles, the department applies first to the community from which the patient comes, but supplies them from its own funds rather than deny a need.

LOCAL BUDGET NOTICE

LOCAL BUDGET OF THE COUNTY OF BURLINGTON FOR THE FISCAL YEAR 1937.

Section 1. BE IT RESOLVED, by the Board of Chosen Freeholders of the County of Burlington, that the following statements of revenues and appropriations shall constitute the local budget for the year 1937.

BE IT FURTHER RESOLVED, that said budget be published in the Daily Enterprise of Burlington, in the issue of the twenty-first day of January, 1937, and all other legal newspapers published in the County of Burlington once prior to February 9, 1937.

Notice is hereby given that the budget and tax resolution was approved by the Board of Chosen Freeholders of the County of Burlington, on January 21, 1937, at 10 o'clock, at which time and place objections to said budget and tax resolution will be held at the Court House, Mt. Holly Township, on the ninth of February, 1937, at 10 o'clock, at which time and place objections to said budget and tax resolution of the County of Burlington for the year 1937 may be presented by any taxpayer of said municipality.

It is hereby certified that the budget annexed hereto and hereby made a part hereof is a true copy of the budget approved by resolution of the governing body on the 21st day of January, 1937.

(Signed) CLARENCE G. PRICE, Clerk.

STATEMENT (Required by Section 202)			
	1937	Actual 1936	Actual 1935
County Tax (Estimated for 1937)	\$ 399,866.89	\$ 544,904.46	\$ 648,043.51
TOTAL	\$ 399,866.89	\$ 544,904.46	\$ 648,043.51
STATE AID:			
(a) Roads—Bridges, etc. (Allotted 1937)	\$ 442,100.00	\$ 354,710.04	\$ 344,318.59
(b) Hospital for Insane (Allotted 1937)	28,397.00	28,397.74	47,399.42
(c) Tubercular Hospital (Allotted 1937)	20,765.00	20,765.27	27,851.53
(d) Blind (Allotted 1937)	300.00	300.00	300.00
(e) Court Stenographer (Allotted 1937)	700.00	700.00	700.00
(f) Tax Rate (Estimated 1937)	.6649	.8899552	1.08316813
Anticipated	\$ 534,459.89	\$ 765,901.81	\$ 765,901.81
ANTICIPATED REVENUES			
1. Surplus Revenue Appropriated	\$ 283,984.03	\$ 290,000.00	\$ 273,473.89
2. Miscellaneous Revenues:			
State Aid Motor Vehicle Funds:			
Road Maintenance and Repairs	16,205.00	None	None
Engineer's Office	73,870.93	82,000.00	19,000.00
Road and Bridge Bonds and Improvement Notes	68,040.00	65,780.00	62,236.13
County Clerk's Office	21,400.00	23,500.00	21,410.86
Surrogate's Office	14,895.00	15,000.00	15,895.00
Court Costs and Fines	7,747.00	10,000.00	7,747.94
Sheriff's Office	7,998.00	10,000.00	7,998.44
State Aid: Tubercular Hospital	20,765.00	20,765.27	20,765.27
State Aid: Tubercular Hospital	49,578.00	50,000.00	49,578.70
Alms House	10,000.00	10,000.00	10,000.00
Board of Patients—Tubercular Hospital	38,397.00	40,190.00	38,397.74
State Aid: Hospital for Insane	31,766.00	28,955.00	31,766.52
Board, etc., Hospital for Insane	3,584.00	2,000.00	3,584.52
Interest: Court Stenographer	700.00	500.00	700.00
State Aid: Old Age Relief	None	75,000.00	26,836.32
State Aid: Widows' Pensions	None	15,000.00	15,000.00
State Aid: Widows' Pensions	None	25,000.00	2,338.83
Board Patients State Institutions	1,287.00	5,000.00	1,287.00
Inheritance Tax	60,000.00	5,000.00	613,447.03
State Aid: Blind	300.00	None	309.27
Total Miscellaneous Revenues	\$ 710,627.00	\$ 767,675.00	\$1,221,753.61
3. Amount to be Raised by Taxation	\$ 1,644,935.46	\$1,416,881.27	\$1,862,020.36
TOTAL ANTICIPATED REVENUE	\$1,644,935.46	\$1,416,881.27	\$1,862,020.36
APPROPRIATIONS			
A—General Government:			
Executive and Administrative	\$ 3,935.00	\$ 3,941.76	\$ 3,941.76
Treasurer's Office	8,500.00	8,500.00	8,500.00
Court House, Buildings and Grounds	8,500.00	8,500.00	8,500.00
Freeholders' and Officers' Salaries	2,500.00	2,187.77	2,187.77
Interest on Current Loans	400.00	300.00	300.00
Armories	700.00	700.00	700.00
Office Rents	300.00	950.00	950.00
Group Insurance	1,000.00	899.41	754.13
B—Judicial:			
Courts	42,182.00	36,882.00	36,882.00
County Clerk's Office	21,935.00	22,274.31	22,274.31
Surrogate's Office	1,935.00	11,233.59	11,233.59
Law Library	200.00	148.50	148.50
Prosecutor's Office	8,024.50	8,143.08	8,143.08
Detective's Office	15,227.37	14,133.08	14,133.08
C—Charitable, Correctional and Penal:			
Alms House	49,845.00	47,345.00	47,345.00
Hospital for the Insane	120,500.00	109,000.00	109,000.00
Relief for the Blind	4,000.00	2,574.44	2,574.44
Board of Patients State and other Institutions	42,000.00	39,952.72	39,952.72
Home Life and Dependent Children	50,033.00	55,314.64	55,314.64
Widows' Pensions	None	25,444.42	17,281.92
Burlington County Hospital	48,000.00	51,000.00	51,000.00
Jail, Expense and Maintenance of Prisoners	15,398.00	14,261.37	14,261.37
Tubercular Hospital	106,590.23	99,794.55	99,794.55
Support of Children in Charitable Institutions	3,000.00	3,000.00	3,000.00
Old Age Relief and Administration	80,375.00	43,460.90	43,460.90
Crippled Children	1,000.00	868.00	868.00
Agency Examinations	1,000.00	200.00	200.00
Zurbrugg Memorial Hospital	15,000.00	15,000.00	15,000.00
Deborah Sanatorium	None	None	None
Soldiers and Sailors' Burial and Headstones	1,500.00	406.17	406.17
D—Regulative:			
Sheriff's Office	13,405.07	12,570.67	12,570.67
Weights and Measures	2,656.92	2,803.91	2,803.91
Board of Taxation	2,840.00	2,774.76	2,774.76
Coroners and Postmortems	2,000.00	1,600.00	1,600.00
Elections	33,704.82	29,593.51	29,593.51
F—Constructive:			
Bridges—Motor Vehicle Funds	66,040.00	65,780.00	65,780.00
Bridges	None	13,817.24	13,817.24
Roads—Motor Vehicle Funds	283,984.03	290,000.00	290,000.00
Roads	None	20,000.00	20,000.00
Roads (Surplus—Unexpended 1936 Balance)	23,370.95	None	None
Engineer's Office—Motor Vehicle Funds	16,205.00	None	None
G—Contingent:			
Superintendent of Schools	5,530.00	5,451.03	5,451.03
Farm Demonstration	8,404.10	7,993.86	7,993.86
County Free Library	None	12,137.68	12,137.68
H—Debt Service:			
Interest on Bonds and Improvement Notes	22,221.30	31,512.50	31,512.50
Interest on 1937 Surplus Revenue	4,027.28	4,363.96	4,363.96
Payment of Bonds and Improvement Notes	149,955.86	100,675.00	100,675.00
Payment of Bonds and Improvement Notes—Motor Vehicle Funds	73,870.93	82,000.00	82,000.00
Emergency Appropriations	16,481.43	None	None
Reserve for Payment Bonds and Interest	244,000.00	None	None
Falling Due 1936-39-40	2,416.11	None	None
Interest on 1935 State Tax	None	None	None
I—Deficits and Statutory Expenditures:			
Expenditure Without 1936 Appropriation	100.00	None	None
Deficit 1932-33 Anticipated Revenue	None	1,447.99	1,447.99
Bank Stock Tax (Closely Banks)	None	4.00	4.00
Overexpenditure 1933 Reserve	None	140.00	140.00
Overexpenditure 1934 Reserve	None	106.78	106.78
1934 Unpaid Bills Insane Hospital	None	2,000.00	2,000.00
Deficit Anticipated Income 1934 (Due from State Highway Commission)	None	4,085.67	4,085.67
Overexpenditure Chap. 255 P.L. 1929	None	None	None
Roads 1933-34	622.72	None	None
Deficit Anticipated Revenue—Bank Stock Tax due to Appeal	71.96	None	None
Overexpenditure 1935 Reserve	4,892.74	None	None
Overexpenditure 1935 Reserve	504.13	None	None
Total General Appropriations	\$1,644,935.46	\$1,416,881.27	\$1,814,543.85
Dedicated Revenue Purposes:			
Dir Road Fund for Municipalities	\$ 25,000.00	\$ 25,000.00	\$ 25,000.00
District Court	2,151.08	2,100.00	2,151.07
Motor Vehicle Fines for Roads	6,572.00	None	21,352.17
Total	\$ 33,723.08	\$ 27,100.00	\$ 46,707.77
Grand Total of All Appropriations	\$1,678,658.53	\$1,443,981.27	\$1,861,251.62
County Free Library	1937 Requirements	\$12,027.82	12,027.82
Amount to be raised by Taxation			

It is hereby certified that the budget annexed hereto and hereby made a part hereof is a true copy of the budget approved by resolution of the governing body, The Board of Chosen Freeholders of the County of Burlington, on the 21st day of January, 1937.

(Signed) CLARENCE G. PRICE, Clerk.

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RIVERTON

New Store 5 Times Size of Old One

(continued from page 7)

front of the store, above the window, is the work of A. K. Salmon, of Moorestown.

Size of Store
Upon entering the market, one is impressed with the size of the establishment, the amount of display space, and the roominess. The new mart is approximately five times the size of its predecessor.

On the left, near the front, is the baked goods department. The grocery section and dairy products occupy the entire right portion of the interior.

The sea food in modern glass display cases occupies the entire rear of the building.

Ample space is provided for the fruit and vegetable display in several booths which run the entire length of the store, through the central portion.

The right hand side of the market is taken up by the meat department and its refrigeration facilities.

Color Scheme
The black and white tile counters and display cases present a striking appearance, and this color scheme blends well with the chrome fixtures and the large mirrored surfaces of the wall behind the meat department.

All fixtures and refrigeration facilities were installed by the Royal Store Fixture Co., 300 North Third street, Philadelphia.

Lighting
The store is extremely well-lighted by 18 globes and two spotlights suspended from the ceiling. These are arranged in three rows and give ample illumination throughout the entire interior, the light being diffused to eliminate objectionable glare.

Electrical fixtures were installed by Earle B. Harder, of Palmyra. The modern heating system, which insures adequate temperature control even during the coldest days of winter, was installed by George Bonal, of Palmyra.

GAME PROTECTIVE LEAGUE

E. Budd Marter, of Edgewater Park, was re-elected president of the Burlington County Game Protective League at its annual meeting last Thursday night in the court house at Mount Holly.

Other officers to serve with him during the coming year, all re-elected, are as follows: Vice president, Edward M. Warrick, of Moorestown; secretary, Harold T. Parker, of Mount Holly; treasurer, Ernest Sever, of Beverly.

The meeting was largely attended by sportsmen from all parts of Burlington county.

Addressing the members, Mr. Marter pointed out that the county organization is considered one of the finest sportsmen's groups in the state. He said that recently, however, the organization has not been kept as tight as it was formerly, and urged that the members do all they can to revive interest.

Game Warden Speaks
Game Warden Roy R. Carson, of Medford, entertained the members with an account of some of the experiences he has had in his work throughout the hunting sections of the county, and also outlined the many duties of a warden.

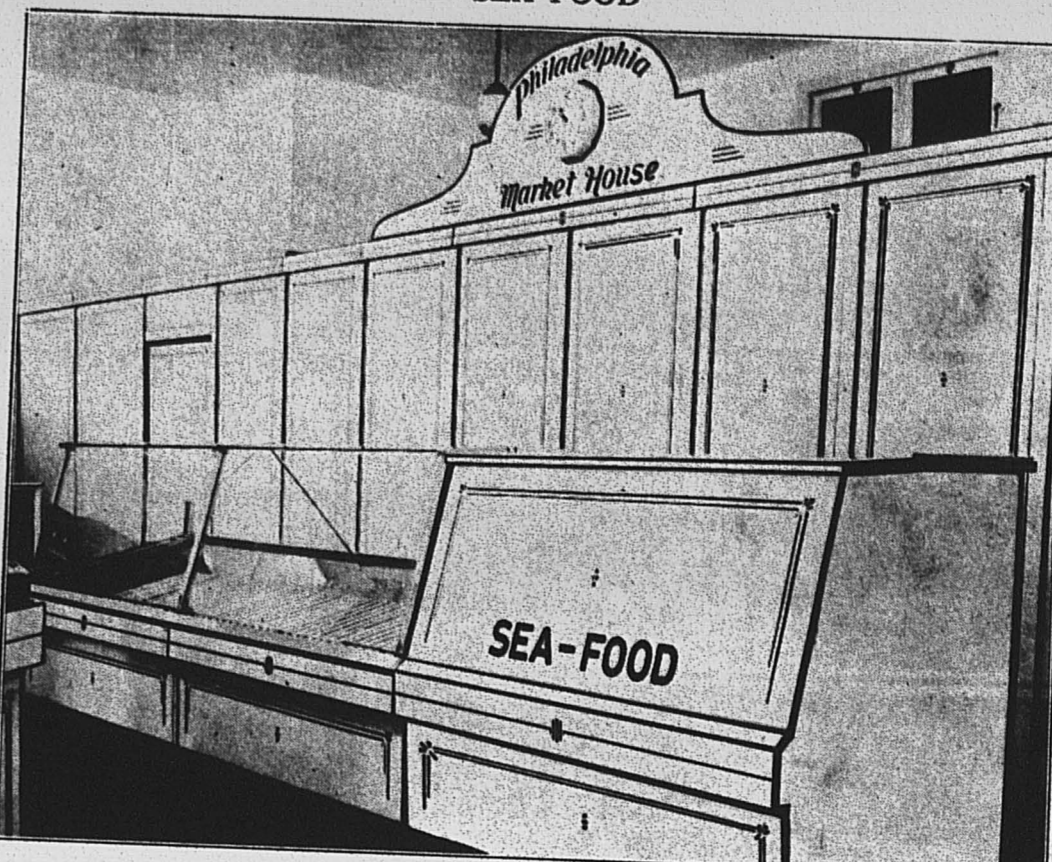
Lewis J. Mantel, president of the State Foxhunters' Association, spoke briefly and said that his organization is planning to sponsor a bill closing the season on all game on the last day of December.

Professor Paul Q. Card, of Wenonah, president of the State Federation of Deer Hunters, reported on the deer hunting license which will probably be required in the near future. This will be a special permit for the deer season only, and will be required in addition to the regular hunting and fishing license. The proposed fees for this deer license are either \$2 or \$5 for residents and \$10 or \$15 for non-residents.

Customer: I don't like the looks of that haddock.
Fish Dealer: Lady, if it's looks you're after, why don't you buy a goldfish—The P.G.W. News.

Emotion quickens the imagination and dulls the reason.

SEA FOOD



Fresh from the fishing ports to you is this complete stock of sea food which includes fish of all kinds, oysters, clams, crabs, lobsters, shrimps and scallops.

RIVERTON

Mrs. Charles W. Black and small son, of 518 Main street, returned Saturday from Pittsburgh, where she had gone, expecting to spend several weeks with her sisters, but came home earlier owing to threatened flood conditions.

Mrs. Ogden Steedle and daughter, Katherine, will leave Thursday for Miami, Florida, where they will spend two months.

Mrs. Frank Rue is recuperating from a severe attack of grip.

Mr. and Mrs. Charles Delaney and son "Buddy" were dinner guests at the home of Mr. and Mrs. Jervis Kelsenbach, of Upper Darby, on Sunday.

David Blyer attended a party at the home of William Massey, of Haddonfield, last Friday.

"Buddy" Delaney entertained Jack Tuill, of Runnemede, at his home last Friday evening.

Tommy Hopkins, of Haddonfield, spent last Saturday with David Blyer of 702 Thomas avenue.

The executive board of the Riverton Parent-Teacher Association entertained the room mothers and teachers at a tea at the Riverton Country Club Monday afternoon.

Mrs. Howard Elliott entertained several friends at a covered dish luncheon Wednesday.

ANOTHER WIN FOR TURNER QUINTET

Start Second Half with Victory Over Audubon by Count of 38 to 24

After winning 11 straight in the first half race, the Turners started the final frame, in the Camden Suburban court loop by trouncing the Audubon Lutherans to the tune of 38-24, in a game played last Sunday afternoon.

The visitors gave the Turners plenty of trouble in the first half but the champs were able to pull away in the second frame to win by a comfortable margin.

The Reds ran into stiff opposition in their contest with the Hibernians, the latter coming out on the long end of a 33-24 count.

	Fld	FT	P
Kelleher, f	0	0	1
Gilbert, f	0	0	0
Gallagher, c	5	1	2
Tracey, g	3	4	6
Myers, g	1	1	3
Totals	9	6	10

	Fld	FT	P
Parker, f	5	1	1
Meinhold, f	6	0	0
Sacca, c	1	0	0
Vernon, g	1	0	2
Fandetta, g	1	1	1
Eisley, g	1	0	2
Foulkes, g	3	0	1
Totals	18	2	5

Score first half—Riverside 12; Audubon 11. Referee—Flynn.

	Fld	FT	P
Higgins, f	0	0	1
Cuneo, f	2	1	5
Saunders, c	1	1	2
McDermott, g	4	3	11
Cassidy, g	5	4	14
Mitchell, g	0	0	1
Totals	12	9	12

	Fld	FT	P
Branson, f	0	1	2
Maguire, f	2	1	5
Cahill, f	1	0	0
Landgraf, c	3	0	1
Daddino, g	2	1	5
Beddow, g	1	2	4
Baker, g	0	1	2
Totals	9	6	9

Score first half—Hibernians 17; Riverside 11. Referee—Flynn.

LOCALS CONTINUE WINNING STREAK

High School Courtmen Triumph Over Camden Vocational, Score 36 to 21

The undefeated Palmyra High School basketball team took Camden Vocational in their stride, on Tuesday, the engagement played on the court of the opposition resulting in a 36-21 win for the locals.

The proteges of Coach Dimond led throughout the fray, boasting a 21 to 7 lead at the end of the second canto.

The final stages of the contest saw Vocational holding the Red and White on even terms, but the Industrialists could do nothing about reducing the Palmyra advantage.

Rothbaum and Coe accounted for 23 markers between them.

	Fld	FT	P
Shea, f	4	0	0
Rothbaum, f	5	1	1
Beitz, f	2	0	0
Coe, c	6	0	2
Whittemyer, g	0	1	2
Gamble, g	0	0	1
Althouse, f	0	0	0
Totals	17	2	6

	Fld	FT	P
Brown, f	1	0	0
Nelson, f	0	0	0
Sullivan, f	2	1	3
Pierson, c	2	1	5
Hozalski, g	0	0	0
Leon, g	2	1	1
Ott, g	2	0	2
Shaw, g	0	0	0
Totals	9	3	9

Score by periods:
Palmyra 11 10 7 8—36
Vocational 6 2 6 7—21
Referee—Isenberg.

Keep your temper; nobody else wants it.

Curious thing about history is that it seems more interesting than what is happening now.

Country Club Notes

Bowling

The teams of Sims and Bonnell went into a tie for first place, Woods dropping into second position.

The remainder of the contestants are closely bunched, with the exception of the Bartley aggregation, which is firmly entrenched in the cellar with only a single victory.

C. L. Peterson captured high seat honors with 582, while Anderson had a single game of 217. Moffitt and Lippincott bowled 210 and 211 respectively.

	W	L
C. E. Sims	6	3
S. H. Bonnell	6	3
R. J. Woods	6	4
J. F. Jamison	5	4
W. L. Hendrickson	5	4
J. D. Clark	5	4
J. E. Lippincott	4	5
R. T. Elliott	4	5
W. S. Wilson	4	5
M. L. Smith	3	6
D. B. Tyler	3	6
J. S. Bartley	1	5

Alley Gossip

Friday Night League

Germania won three from Messicks. High singles: Burke, 206; Germania Leonard, 234; Messicks.

The Stones took two from Lloyds. High singles: Wallace, 204; Stones; Lloyd, 180, for the opposition.

Fortnum V-8's made it three straight over the A. & P. High singles: Watkins, 179; Fortnum; Verne, 169, A. & P.

The league standing:

	W	L
Messicks	25	8
Germania	23	10
Stones	14	19
Fortnum	14	19
Lloyds	12	21
A. & P.	12	21

Ladies League

Luckies won three from the Spuds. High singles: Mrs. M. Haines, Luckies Mrs. Henry, Spuds.

Camels won the set from the Wings. High singles: Miss McLaughlin, Camels; Mrs. L. Hunt, Wings.

Murads dropped one to the Kools. High singles: Miss Wilson, Murads; Mrs. Burns, Kools.

The Murads are leading the league by a margin of one game, the Camels being in second position.

Artisans' League

The Footpads won four points in their match with the Thieves. High singles: Harvey, 223; Footpads; DeCou, 181, Thieves.

Highwaymen took three from the Bootleggers. High single: Codington, 216; Highwaymen; Hamelman, 177, Thieves.

The Pirates annexed three points at the expense of the Bandits. High single: Jim Hires, 213, Bandits.

The Pirates occupy the sunberth, boasting a lead of four points over the second-place Footpads.

South Jersey League

Palmyra dropped two games to Trenton last Saturday night. Brosius got a high single of 212 while Wallace rolled one game of 209.

	Fld	FT	P
Brosius	193	140	212
Poulson	198	162	185
Burke	180	168	187
Nelson	173	198	179
Totals	935	877	939

Dubee 191 194 209
Doran 158 161 177
Howard 200 212 186
Remmel 161 204 221
Harris 184 203 220
Totals 894 974 1013

BURLINGTON TREE IS LARGEST IN STATE

The historic sycamore tree on River Bank, Burlington has the largest diameter of any tree in the state according to A. T. Cottrell, assistant forester.

It is claimed that the first settlers of Burlington moored their ship to this tree in 1617.

The first eclipse of the moon recorded by the ancients was made by the Chaldeans in the year 721 B.C.

FIRST GAMES IN COURT LEAGUE

Trojans Beat YMCA 16 to 9, Tak-Abost Trims Lodge Team, Count 10-7

The first games in the Interborough Basketball League were played last Thursday evening in the gymnasium of Palmyra High School.

The Trojans played a close encounter with the YMCA, winning by the score of 16 to 9. Ed Humes stood out for the Trojans with four field goals and one foul.

The second game between the Artisans and the Tak-Abost was won by the Tak-Abost, the count being 10 to 7.

The third game was played by a pick-up team who put up a brave fight against the strongest team of the league, Burke and Easley, the latter aggregation winning 60 to 16.

Joe Beitz was the referee.

The line ups were as follows:

Trojans: Humes and Messenger, forwards; Landgraf, center; Henson, Rothbaum, Winners, Deltz, guards.

YMCA: H. Gootes, V. Daly, forwards; Smith, center; Enskat, Speer, S. Gootes, Shields, guards.

Artisans: Knause, Friberg, forwards; Asay, center; Terrell, Whitcraft, Poulson, Freeman, guards.

Tak-Abost: Windsor, Schmieder, forwards; Williams, center; McMahon, Krauss, guards.

Burke and Easley: Branson, Sexton, forwards; Rockafellow, center; Baker, Burke, Cahill, guards.

Pick-up team: Hullings, Parsons, forwards; Riddle, center; Wallace, Bauer, Wooton, Rader, guards.

Games Tonight

The second group of three basketball games in the Interborough League will be played at the high school tonight. The following teams will play: Trojans vs. Tak-Abost, Burke and Easley vs. YMCA, and Rogers News vs. Artisans.

The Rogers News team is a new team co-managed by Russ Rivers and Jo Rogers. Their line-up contains Anthony Sacca, the stellar star of Riverside as their tip-off man.

The first game will start promptly at 7:15 p.m. and the succeeding games at 8:15 and 9:15. These contests are for the young men of the community, sponsored by a community committee through the co-operation of the Palmyra High School.

The games next week will be played on Monday, February 1, because of the Boy Scout musical comedy on Thursday night.

LOCAL MERMEN LOSE FIRST MEET

Palmyra Bows to Merchants in One-sided Engagement Score 57 to 18

Palmyra got off to a bad start in their initial meet in the South Jersey Scholastic Swim League when they lost a one-sided engagement to Merchantville, on Monday afternoon, the latter mermen winning all events to top the locals by the count of 57 to 18.

Robinson placed twice for the Red and White, taking second in the 100-yard backstroke and third in the 100-yard breaststroke race.

Lippincott won a third place for Palmyra in the 40-yard freestyle dash, while Matthews won a similar position in the 200-yard freestyle.

Burns, of the locals, took third in the century freestyle.

Palmyra showed to best advantage in the diving contest, capturing second and third. These places were won by Phil and Pfeiffer, respectively.

"PLAY BALL" AT P.H.S. TONIGHT

"Play Ball," a movie which deals exclusively with big league baseball, will be shown in the auditorium of Palmyra High School tonight at 8 o'clock, under the auspices of the Palmyra Athletic Club.

There will be no admission charge and a cordial invitation is extended by the club to all fans to see this film which portrays the details of major league action.

The officials of the local A. C. expect that Russell "Lena" Blackburne, coach of the Athletics, John Quinn, major loop umpire and several other celebrities will be present.

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DON'T WAIT . . .

for the police to be looking for fingerprints—before you think of a safety deposit box for your valuables.

Rent a box today and protect your important papers, jewelry or heirlooms, from the prying fingers of the sneak thief as well as from the destroying fingers of fire.

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YWCA NOTES

Mrs. Richard Eckman, of Mt. Holly, was elected president of the Burlington County Young Women's Christian Association at a meeting of the board of directors held Tuesday morning in the Mt. Holly Y.W. C.A. clubhouse. She succeeds Mrs. Charles S. Beckwith, of Pemberton. Other officers chosen were: Mrs. Frank Smith, of Rancocas, vice president; Mrs. C. William Haines, of Masonville, secretary, and Miss Gertrude N. Brick, of Crosswicks, treasurer.

This election was held under the

new constitution adopted by the association, which provides that officers are to be elected by the board of directors within two weeks after the annual meeting.

Directors who will serve on the board from 1937 to 1940, elected at the annual meeting last week were: Miss Nan Evans, of Riverton; Miss Laura Thayer, of Beverly; Miss Caroline Nice and Mrs. William Grobler, of Moorestown; Mrs. Norman Harker, of Mt. Holly; Mrs. Eric Groezinger, of Pemberton; Mrs. Edward S. Aaronson, of Columbus; Mrs. Richard Eckman, Mt. Holly; Mrs. Frank Smith, Rancocas; Mrs. Carlton Tillinghast, Burlington; Mrs. Louis Watson, Bordentown; and Mrs. A. C. Wood, Jr., Riverton.

AT FOX, RIVERSIDE



Frank McHugh and Joan Blondell are featured at the Fox Theatre, Riverside, on Sunday and Monday next, in the big stage hit, "3 Men on a Horse."

SAVAR

MARKET
AT
BROADWAY

25c

'Til 5 p.m.

Kiddies 10 cents

No Advance in Prices Sunday

SOMETHING NEW!
SOMEONE DIFFERENT!

One in a Million

SONJA HENIE
ADOLPHE MENJOU
JEAN HERSHOLT
NED SPARKS
DON AMECHE
RITZ BROTHERS

1937's
Spectacular
Musical
SMASH!

BEST

Round and Rump Steaks 38c

BEST

Rib Roast 25c

LEGS GENUINE

Lamb 25c

BONELESS

Pot Roast 25c

WHITMER'S
QUALITY MEAT MARKET

107 E. Broad Street

Palmyra

Phone Riverton 126

FREE DELIVERY

NOTICE

Notice is hereby given to the legal voters of the School District of the Borough of Riverton, in the County of Burlington, that the annual meeting for the election of five (5) members of the Board of Education will be held at the School House, on

TUESDAY, FEBRUARY 9, 1937

from 7:00 o'clock p.m. to 9:00 p.m. and as much longer as may be necessary, to enable all the legal voters present to cast their ballots.

Three (3) members will be elected 3 years; two (2) members will be elected 2 years.

At said meeting will be submitted the question of voting a tax for the following purposes:

For current expenses \$32,678.24
For repairs and replacements 1,000.00
For manual training libraries, compensation of the District Clerk, of the custodian of school moneys and of truant officers, truant schools, insurance and the incidental expenses of the schools.

The total amount thought to be necessary is \$40,528.24

Dated this Twenty-seventh day of January, 1937.

WILLIAM H. BOTTFER,
District Clerk.

NOTE—The term "current expenses" includes principals' salaries, janitors', and medical inspectors' salaries, fuel, textbooks, school supplies, flags, transportation of pupils, tuition of pupils attending schools in other districts with the consent of the Board of Education, school libraries, compensation of the District Clerk, of the custodian of school moneys and of truant officers, truant schools, insurance and the incidental expenses of the schools.

A member of the Board of Education, shall be at least 21 years of age, a citizen and resident of the school district, and shall have been such a citizen and resident for at least three years immediately preceding his or her becoming a member of such Board, and shall be able to read and write.

Petitions, legally nominating candidates to be voted on at said meeting, must be filed with the District Clerk at least twenty days before the date of the meeting in order to have the names of such candidates printed on the official ballots to be used in voting. In calculating the above-mentioned twenty days either the filing day or the election day but not both may be counted. Blank forms for this purpose may be obtained from the District Clerk.

Persons who may vote in addition to those registered for the last preceding general election and those whose names appear on the permanent registry list of the municipality are those who register at the polling place on the Saturday evening preceding the election between the hours of 7 o'clock and 9 o'clock p.m. Any person who registers who is qualified to vote in that district for a member of the legislature.

Golfer (far off in the rough): "Say, caddy, why do you keep looking at your watch?"

Caddy: "It isn't a watch, sir; it's a compass."—Clipped.

Beggar: "Have you got enough money for a cup of coffee?"

Student: "Oh, I'll manage somehow, thank you."—Clipped.

PALMYRA
BROADWAY

DIRECTION VICTORIA AMUS CO. INC.

Matinee Daily at 2:00 p.m.

Evenings 7:00—9:00 o'clock

THURSDAY, January 28—
STUART ERWIN

in the newest laugh hit

All American Chump

FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

FRIDAY and SATURDAY,
January 29 and 30—

THE FUNNIEST PICTURE EVER FILMED!

3 MEN ON A HORSE

FRANK M. HUGH • JOAN BLONDELL
GUY KIBBE • CAROL HUGHES • ALLEN JENKINS
Some Laughs • Taddy Heat • A First National Picture
A MERVYN LEROY Production

MONDAY, Feb. 1—

Thrill to a new and amazing
adventure

WARNER BAXTER
JUNE LANG

in

White Hunter

FREE—To Our Lady Patrons
"Royal Crown Derby" Chinaware

TUESDAY, Feb. 2—

70 minutes of delightful
entertainment

"SPANKY" McFARLAND

in

General Spanky

WEDNESDAY, Feb. 3—

Triumphantly the screen presents
the best play of the year

Winterset

with

BURGESS MEREDITH
and

MARGO

BROADWAY THEATRE
FRIDAY & SATURDAY

And when "Oiwini" thinks, it means Frank McHugh is readying up another barrage of mirth for film fans who crowd the Broadway Theatre to see "Three Men on a Horse."

The River Mersey near Stockport, England, is to be partially roofed over to provide a 75-foot road.

Freshman: "Say, what's the idea of you wearing my raincoat?"

Roommate: "Well, you wouldn't want your new suit to get wet, would you?"—Exchange.

RIVERSIDE
MATINEE EVERY DAY AT 2 P.M.

Matinee 2 p.m.—Evenings 7-9
Saturday and Sunday, Continuous

FRIDAY, January 29

2-BIG FEATURES-2

RICHARD ARLEN in
Harold Bell Wright's

Secret Valley

and

Radio's Comedy Romance
"EASY TO TAKE"

SATURDAY, January 30

The Untamed Queen of the Jungles!
DOROTHY LAMOUR

in

Jungle Princess

SATURDAY MATINEE
Scrappy Puppet Shows to the Lucky
Kiddies—Also

"ACE DRUMMOND"

SUNDAY and MONDAY

January 31 and February 1

The Laugh Hit of the Season

OIWINI IS
THINKING!
that Warner Bros.
have made
the funniest
film ever
produced!

3 MEN ON A HORSE
FRANK M. HUGH • JOAN BLONDELL
GUY KIBBE • CAROL HUGHES • ALLEN JENKINS
Some Laughs • Taddy Heat • A First National Picture
A MERVYN LEROY Production

TUESDAY, February 2

ONE DAY ONLY
SHAKESPEARE'S
**Midsummer
Night's Dream**

Feature Showing at
Matinee—2 and 4 p.m.
Evening—7:15 and 9:30 p.m.

WEDNESDAY, February 3

STUART ERWIN
BETTY FURNESS
in
**All American
Chump**

COMING—Thursday to Saturday

SHIRLEY TEMPLE

in

Stowaway

BOND'S
Economy Column
Special Week-End Prices

Legs Spring

LAMB 22c

Shoulders

LAMB 16c

Fancy Loin Lamb

CHOPS 33c

No Bone—No Waste

SIRLOIN 27c

Beef

ROAST 27c

For oven or pot roast

City Dressed

PORK SHOULDERS 18c

Loin Pork Roast 3 to 3½ lb

Fresh Killed Young Stewing

CHICKENS 25c

Frying or Boiling Chickens 29c

GROCERY DEP'T

FRANKLIN SUGAR 47c

10 lb

Gold Medal
FLOUR 25c

5 lb

Everyday
MILK 21c

3 tall cans
Bring in your coupons—valuable
premiums on hand

Fresh Baked
SANDWICH COOKIES 25c

2 lb

COOKIES 25c

Cream Filled

FRESH FISH

Fillet of
HADDOCK 17c

Fresh Caught
MACKEREL 17c

Fancy Stewing
OYSTERS 19c

Doz.

PRODUCE DEP'T

Thin Skin—Juicy doz.

ORANGES 12c

Seedless
GRAPEFRUIT 10c

3 for

CELERY HEARTS 9c

Fancy White
MUSHROOMS 25c

No. 1 Penna.
POTATOES 85c

¾ bushel

Staman Winesap
APPLES 14c

¾ peck

BOND

MARKET

15 East Broad Street
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