

**JULY**



We can't understand how the ant acquired such a reputation for being so industrious. Nearly all we ever saw were on a picnic.—Thomaston Times.

# THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



SI KOLOGY SEZ:

How in th' world is they ever goin' t' hev annuther war in Urop if they iz all so set on peace as they say they iz?

49th Year No. 26

RIVERTON—PALMYRA, N. J., THURSDAY, JULY 1, 1937

PRICE FIVE CENTS

## BIG PARADE TO BE IN RIVERTON

Starts at 10 a.m. on Monday; Many Other Events on Holiday Program

Final arrangements for the big Independence Day program to be carried out in Riverton, on Monday, July 5, were completed at a meeting of the committee held on Monday evening, general chairman Robert W. Knight presiding.

That there will be something of interest to all during practically every minute of the day, was evidenced as the chairmen of the various sub-committees told of their plans for the various events.

### Parade and Drill

The morning parade promises to be of unusual interest, with an enlarged children's section, several fire companies, and four American Legion Drum and Bugle Corps.

The exhibition drill by the three Junior Corps, at 2.30 in the afternoon, at Memorial Park is an innovation this year and should prove to be one of the most popular features of the day, according to Mr. Knight.

Other events are athletic and sailing races, hardball and softball baseball games, concerts, an elaborate aquatic program in the evening with a magnificent display of fireworks as the final attraction.

### Morning Parade

Clarence N. Mattis, chairman of the parade committee, has issued the following instructions to the various units:

Riverside Fire Company.  
Bridgeboro Fire Company.  
Imhoff Junior Drum and Bugle Corps.  
(continued on page 4)

## LITTLE DAMAGE CAUSED BY SUNDAY MORNING BLAZE

Fire apparatus from Riverton, East Riverton and Parry responded to an alarm at 10.30 Sunday morning for a small blaze in the kitchen of the house occupied by Howard Hubbs, 10 Bellevue avenue, East Riverton.

The fire, which was caused by a gas stove being too close to the kitchen wall, was extinguished by means of chemicals without any appreciable loss.

The prompt arrival of the firemen checked the flames just as the blaze was working up through the partitions to the second floor.

Fire police were called into action to handle the large crowd of motorists attracted to the scene.

## PALMYRA B. & L. TO MEET TUESDAY

Owing to the celebration of the Fourth of July on Monday, their regular meeting day, the Palmyra Building & Loan Association will hold their meeting on Tuesday, from 3 until 9 o'clock in P. O. S. of A. Hall, Palmyra.

You can tell a civilized country: It's one where people kill the birds and then spend millions to fight insects.—Portland Express.

### IN THIS ISSUE

	Page
Churches	4
Classified Business Directory	8
Coming Events	4
Crossword Puzzle	10
Editorials	4
Obituaries	10
Organizations	11
Palmyra Locals	04
Riverton Locals	4
Sports	5, 10
Theatres	11
Your Garden	11

## July Fourth

"To those of our forefathers who risked their lives that we might enjoy the blessings of a free land; to those few who dared plunge from the clouded precipice of thralldom into the sunny valley of freedom that their children might live in a land of liberty and democracy; to the brave few who created the principles of equality and justice, who dared sign them under the very nose of an oppressing monarch, and who valiantly fought that these same principles might be protected; to the free men whose glorious spirit conceived a glorious document — The Declaration of Independence — we pay homage this day."

## EXERCISE CARE WHILE DRIVING

Warning Issued for Week-end Holiday by N. J. Safe Drivers Committee

With the advent of another three-day holiday, George C. Warren, Jr., state chairman of the New Jersey Safe Drivers Committee, is applying himself with renewed energy to the crusade he has launched in the interests of safety in driving.

Mr. Warren was deeply impressed and greatly concerned over the holiday toll of fifteen fatalities that the Memorial Day weekend exacted on New Jersey highways. In his opinion, the number is alarmingly high and he is making every effort to avoid a repetition of this tragic record of the Fourth of July holiday.

### Reckless Driver

"There is a difference between recklessness and carelessness in driving," says Mr. Warren. "The reckless driver is beyond any campaign of education. In most cases his mad career is only brought to an end when his own practices catch up with him and he falls victim to some other reckless driver. Such drivers can only be curbed by the most drastic of penalties. Fines, alone, are not enough. Reckless drivers should be deprived of the right to operate a Motor Vehicle for from ten to thirty days for first offenders up to one, two or five years for habitual offenders. Fines are often easily paid but deprive the driver of the use of his car, truck, etc., and it has a salutary effect."

### Careless Driver

"On the other hand, the careless driver for the most part is he who has not habituated himself to a strict observance of the rules of the road and to matters of common courtesy, together with the proper regard for the rights and even the vagaries of pedestrians."

"It has been extremely gratifying to me to learn of the widespread interest the campaign of the New Jersey Safe Drivers Committee has created among all classes of drivers and the general public as well. Through the policy of presenting honor awards to those drivers who can show a clean record with respect to traffic accidents after covering 25,000 miles or more at the wheel of their automobiles, be it a pleasure car, a taxicab or a truck, we have inspired a sense of pride on the part of a large portion of motorists in making and maintaining a reputation for careful driving."  
(continued on page 4)

## COUNTY TO SUE STATE OFFICIALS

Mandamus Action to Recover \$171,866 Interest from Dorrance Estate

The Burlington County Board of Freeholders, at a meeting held last Friday afternoon, authorized Solicitor Lester A. Drenk to bring mandamus action against state officials to recover the sum of \$171,866.67 alleged to be due the county as interest on the taxes collected from the Dorrance estate.

The resolution, which was introduced by Director Adams, had the unanimous approval of the board.

### Five Per Cent of Total

The amount named is five per cent of the total received by the state as interest, penalties, etc., the county already having been paid five per cent of the inheritance tax itself.

Director Adams stated that he felt the county had an excellent chance of obtaining the money for two reasons: the wording of the law in question and the unwarranted delay on the part of state officials in acting on the matter.

Various other methods have been employed by the county in attempt—  
(continued on page 12)

## GETS FINE FOR CARELESS DRIVING

William J. Morris, 743 South Sixteenth street, Newark, was arrested last Friday by Officer John Carhart, of the Riverton police, for careless driving.

Morris was given a hearing on Monday night before Recorder Frank Probsting, of Riverton, and fined \$5.00 plus costs.

## Remember Fireworks Law Fourth of July

The new state law banning the use of fireworks becomes effective this year and local police are determined to enforce it to the letter.

Attention is called to the provisions of the ruling which make possession of fireworks or setting them off, offenses which are punishable by heavy fines.

Local residents are requested to advise out-of-state guests who may have fireworks in their possession, regarding the law.

Exceptions are made only in the

## PARKING RULES FOR JULY FOURTH

Chief William Gootee, of the Riverton police, has announced that, as usual, there will be no parking on Bank avenue, on July 5, and the street will be roped off.

The chief has made arrangements to handle the great influx of motorists who come to see the fireworks, and ten special officers will be on duty to handle the traffic during the evening.

## LAWRENCE BETTY NAMED PRESIDENT OF COUNTY P. B. A.

Lawrence Betty, member of the Palmyra Police Department, was named president of the Burlington County Police Beneficial Association at a meeting held last Wednesday in police headquarters, Palmyra.

Betty succeeds James O'Neill, of Burlington, who has held the post for the past two years.

Others elected at the meeting were Ralph Marks, of Moorestown, vice president; John W. Carhart, of Riverton, financial secretary; John Trybuszak, of Burlington, treasurer; John J. Robinson, Riverton, J. Nelson Wallace, Palmyra, and Nathaniel Estilow, trustees; John J. Robinson, sergeant-at-arms.

The next meeting of the association will be held on July 22, at Mt. Holly.

## BOROUGH HEADS ON FISHING TRIP

Ten members of the Borough of Palmyra official family were guests of James Remington, on Wednesday of last week, at an outing held at Mr. Remington's summer home, Parkertown.

The greater portion of the day was spent in fishing on the bay in the large cruiser belonging to the host. No exceptional catches were reported, even the usual big ones did not get away.

Those making the trip were: Mayor John F. Ward, E. A. Griscom, George Spencer, George N. Wimer, R. Strickenbein, Thomas Schwink, James Weart, Edward King and Carl Lutz.

## COUNTY CONSTITUTION COMMISSION TO MEET

Under the auspices of the Burlington County Committee of the United States Constitution Commission a group of citizens from various parts of the county will meet July 8th at 8.00 p.m. in the Mount Holly Court House to discuss a program for the county's participation in the observance of the 150th anniversary of the establishment of the Constitution of the United States. The meeting has been called by County Chairman William E. Haines, of Mt. Holly.

George deB. Keim, of Edgewater Park, chairman of the New Jersey United States Constitution Commission, will speak and will outline the activities of the State group. He will also suggest ways in which Burlington County may participate.

## FLOATS TO BE PARADE FEATURE

Business Houses Especially Invited to Enter Parade in Palmyra

Several business houses in Palmyra have already signified their intention of having floats and decorated commercial vehicles in the Fourth of July parade, Palmyra, and the procession committee is extending a special invitation to all such organizations to enter their trucks and other motor vehicles in this event, there being two prizes in this class.

George N. Wimer, chairman of the parade committee, has already issued orders for the day and all indications are that many groups Fire companies and drum and bugle corps, with the exception of Post Rodgers, will form at Memorial Park at 9.45. Children will form on Howard street, with right resting on Main street. The procession will start promptly at 10 o'clock, marching down Main street to the river bank, where it will disband.

### Formation

Mass Colors.  
Marshal, Clarence N. Mattis.  
Aides.  
Members of Parade Committee.  
Mayor H. McIlvaine Biddle and Members of Borough Council.  
Drum and Bugle Corps.  
Post Frederick M. Rodgers, American Legion.  
Children's Section.  
Costumed Marchers.  
Decorated Bicycles and Carriages.  
Floats.  
Riverside Junior Drum and Bugle Corps.  
K. of C. Cadets.  
(continued on page 9)

## AUXILIARY OF ZURBRUGG HOSPITAL NAMES OFFICERS

At the last meeting of the Cinnaminson Branch of the Zurbrugg Memorial Hospital Auxiliary in June, the following officers were elected for the ensuing year: President, Mrs. George Wonfor; first vice president, Mrs. Joseph T. Evans; second vice president, Mrs. G. H. Fowler; secretary, Mrs. Jane Knouse, and treasurer, Mrs. Robert Woods.

The next meeting, July 6, will be in the form of a picnic at the Millside Farms, where the members will be the guests of Mrs. Laslocky. Members are requested to bring box lunches and meet at the home of Mrs. Joseph T. Evans at 10.30. Those wishing to make reservations should call Mrs. George Dorworth, 1083, or Mrs. George Wonfor, 667-R, not later than July 5.

## RECEIVE SAFE DRIVER AWARDS

Word has been received from the New Jersey Safe Drivers Committee that Honor Awards have been granted to Daniel M. Clifton and H. E. Troxell, of Riverton.

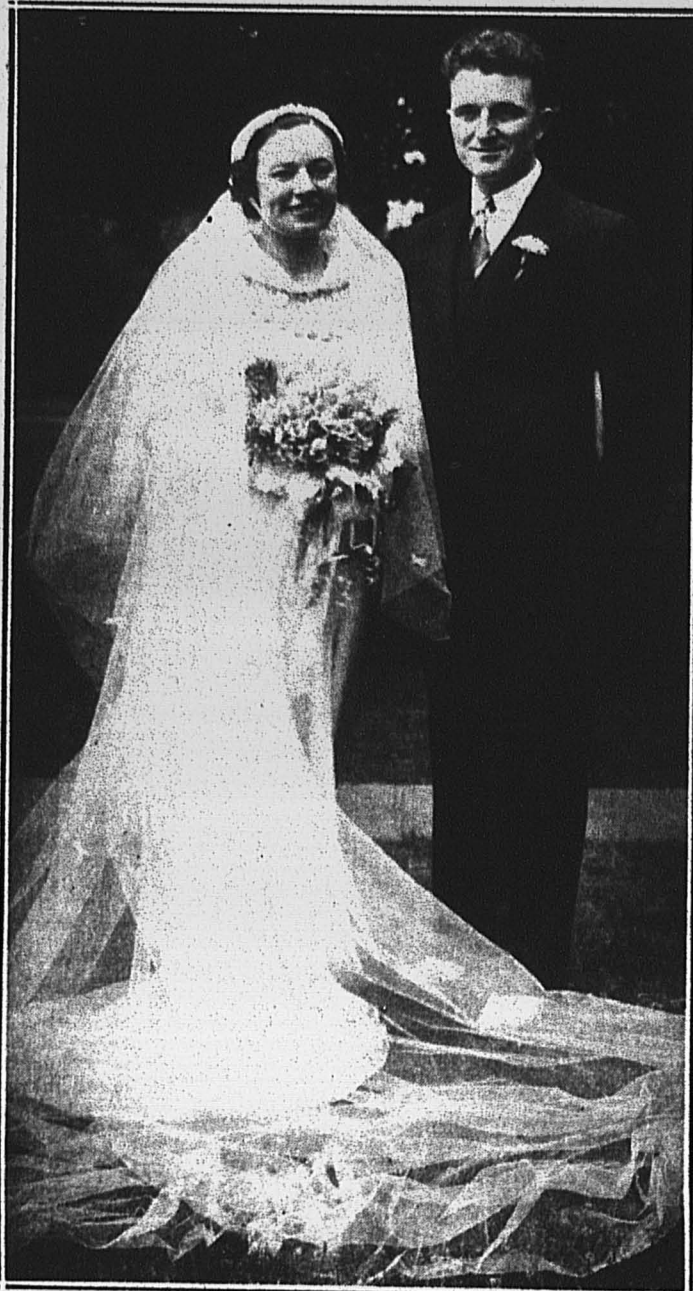
The committees appointed by Mayor John F. Ward, of Palmyra, and Mayor H. McIlvaine Biddle, of Riverton, urges all qualified drivers to apply for this award.

### NOTICE

See Page 12 of this issue for Important Announcement



## MARRIED RECENTLY



Mr. and Mrs. Howard Charles Schuck, who were married on Saturday, June 19, in the Calvary Presbyterian Church, Riverton, the Rev. Charles T. Bates performing the ceremony. Mrs. Schuck, before her marriage was Anna Josephine Schuck.

## HAGSTOZ-ELLIOTT

The marriage of Miss Helen Harlow Elliott, daughter of Mr. and Mrs. Ross Tompkins Elliott, and George Swan Hagstoz, son of Mr. and Mrs. Arthur T. Hagstoz, took place in the rectory of the Sacred Heart Church at 3.30 on Saturday afternoon, June 26, the Rev. J. F. Thompson performing the ceremony.

Mrs. Richard L. Allen, of Staten Island, New York, was matron of honor for her sister, and Charles Cox, of Bridgeport, Connecticut, was best man.

A small reception followed the ceremony at the home of the bride's parents. Mr. and Mrs. Hagstoz will reside in Riverton.

## SALMON-YOUNG

Miss Ruth Helen Young, daughter of Mr. and Mrs. H. B. S. Young, of 905 Columbia avenue, Palmyra, became the bride of Harry Paul Salmon, son of Mr. and Mrs. A. K. Salmon, of 114 East Main street, Moorestown, in Trinity Episcopal Church, Moorestown, last Saturday at 11 o'clock, the Rev. Edgar L. Sanford performing the ceremony.

Miss Mary Young, the bride's sister, was her only attendant.

The best man was Walter Salmon, brother of the groom, and the ushers were J. Richard Walrond and Charles H. Wright, Jr.

Eleanor Salmon, niece of the groom, was flower girl.

Mrs. Rachel Lord, of Palmyra, was at the organ.

After a wedding trip to Shenandoah Valley, Mr. and Mrs. Salmon will be at home at 114 East Main street, Moorestown.

Mr. Salmon is a graduate of Moorestown High School, and Mrs. Salmon is a graduate of Palmyra High School.

According to the way an American thinks, if he can't save any money it isn't because he's spending too much but because he isn't making enough. —St. Louis Star-Times.

## RUBRECHT-HYLAND

The marriage of Miss Beatrice Marie Hyland, daughter of Mr. and Mrs. William S. Hyland, of Edgewater Park, and Russell P. Rubrecht, son of Mr. and Mrs. M. Rubrecht, of Main street, Riverton, was solemnized at 10.30 Saturday morning in St. Paul's R. C. Church, Burlington. The Rev. Peter L. Richard, of Brooklyn, New York, uncle of the bride, officiated.

The bride was given in marriage by her father. She wore a gown of white chiffon and satin made in redingote style, with sleeves puffed at the shoulders. Her tulle veil was held in place by orange blossoms and she carried a shower bouquet of roses.

Miss Virginia Hyland, as maid of honor, wore a frock of pink mousseline de soie, a leghorn picture hat and carried pink roses and blue delphinium. Bridesmaids were Miss Virginia Hyland and Miss Doris Hyland, and the flower girl, Claire Hyland. Frocks of the bridesmaids were aqua mousseline de soie and their hats, in bonnet style, were trimmed with tea roses. They carried old-fashioned bouquets of lilies of the valley and tea roses. The flower girl wore pink chiffon and taffeta and carried a basket of wild flowers.

William M. Hyland, brother of the bride, served as best man and ushers were Raymond Osborne and John Mitchell.

A reception followed at the home of the bride after which the couple left on a wedding trip through New England.

The United States and Canada produce eighty per cent of the motor vehicles manufactured in the world.

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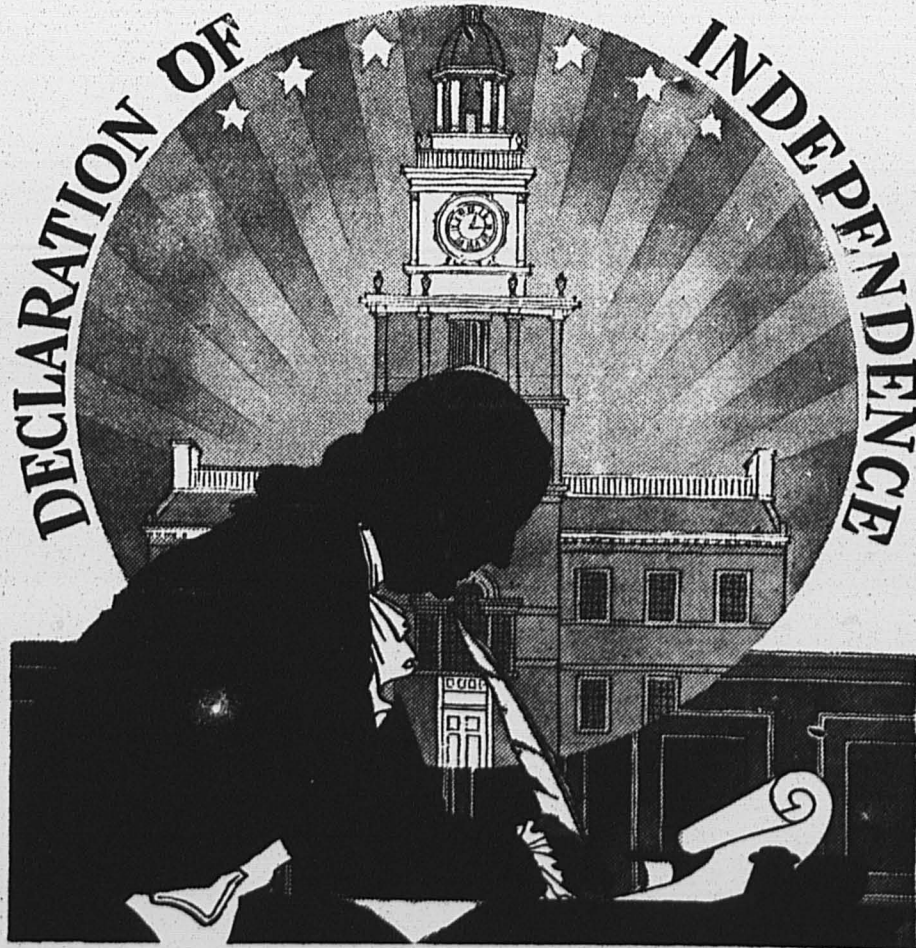
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ten cents per line per insertion.



ON July 4, 1776, a group of free-thinking Americans took their lives in their hands, and signed the Declaration of Independence. These liberty-loving people risked everything in order that their generation and those to follow might be free to fulfill their own destinies, unrestrained by an oppressive government.

This principle of freedom has stood the test of time and the country has prospered beyond all possible comparison with other nations.

May America live and flourish under its Constitutional form of government to celebrate this day for many years to come.



## CINNAMINSON BANK &amp; TRUST CO.

Riverton, N. J.

TIPS ON SUMMER  
OIL CHANGING

Given by Clinton B. Woolston,  
Riverton Nash-Lafayette  
Motor Dealer

"The frequency of summer draining depends largely upon car speed, atmospheric temperature and the rapidity with which dust and other contaminants accumulate in the crankcase," said Clinton B. Woolston, local Nash-Lafayette dealer, in a recent interview.

Mr. Woolston went on to say, "In general, crankcase oil should be changed every 1000 to 1500 miles, the interval depending upon the severity of operating conditions. Cars driven at sustained high speeds in hot weather should be drained at least every 1000 miles. The same recommendation applies for cars operated on dusty roads.

"Under the most favorable conditions, a car may be driven safely as much as 1500 miles before draining. However, it should be realized that abrasive dust is always present, and that gradual contamination of crankcase oil is taking place. While cars are occasionally driven further without apparent damage, the saving in oil cost per year is too small to be considered in comparison with the possible sacrifice in engine protection and efficiency.

## Small Cost

"The oil cost of frequent crankcase changes is extremely small compared with the cost of repairing damages resulting from faulty lubrication. For example, if a car with a five-quart crankcase capacity consumes one quart of oil every 500 miles, then in 7500 miles of operation (roughly the annual operation of the average passenger car) 43 quarts will be used if changed every 1000 miles, 35 quarts will be used if changed every 1500 miles and 31 quarts if changed every 2000 miles. Even if oil is changed only once a year, 19 quarts will be used.

"For the average motorist, the yearly cost resulting by decreasing the draining period from 1500 to 1000 miles is less than \$2.50. Further extension of the draining period results in only a fraction of this amount as additional saving.

"On the other hand, even the simplest repair operation made necessary by faulty lubrication will wipe out any savings made by extending the draining period, and the extensive repairs made necessary by neglect to drain as recommended will cost many times any possible saving through extending the draining period."

## CHRISTIAN SCIENCE CHURCH

"God" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, July 4. The Golden Text is: "To the only wise God our Saviour, be glory and majesty, dominion and power, both now and ever" (Jude 1:25).

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Teach me to do thy will; for thou art my God; thy spirit is good; lead me into the land of uprightness" (Psalms 143:10).

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The scientific unity which exists between God and man must be wrought out in life-practice, and God's will must be universally done. If men would bring to bear upon the study of the Science of Mind half the faith they bestow upon the so-called pains and pleasures of material sense, they would not go on from bad to worse, until disciplined by the prison and the scaffold; but the whole human family would be redeemed through the merits of Christ—through the perception and acceptance of Truth. For this glorious result Christian Science lights the torch of spiritual understanding" (p. 202).

A drop of water may contain as many as 106 forms of life.

Mailbags to the number of over 40,000,000 were handled by the Post Office last year. Of this total only forty were lost or stolen.

Horses, like human beings, can suffer from swollen ankles, fallen arches, corns (maybe from tight horseshoes), and athlete's foot (probably confined to race horses).

A whale's hearing is so acute that a ship crossing its track half a mile distant will cause it to dive instantly.

A new umbrella in London is fitted with a small window so that the owner or user can see where he is going.

## RUNNING MATES FOR FREEHOLDER



CLARENCE PRICE

## Statement by Mr. Price

Since being urged by Albert C. Jones at his testimonial dinner to be a candidate and his running mate for the office of a member of the Board of Chosen Freeholders in the coming Primary Election, I have received the encouragement and endorsement of many of my friends throughout the county, which has helped me to reach a decision.

As clerk of the Board of Chosen Freeholders since the beginning of this Good Government Administration, January 2, 1935, I have had a part in formulating the program and policies and in carrying them to a successful conclusion. The training and experience I have received in this executive capacity, I feel, would be of value to the people of this county, were I to represent them as a member of the Board of Chosen Freeholders.

Having an intimate knowledge of and having had a part in the accomplishments and the future program for the continuation of Good Government, and having the education, experience and qualifications to efficiently and economically administer the affairs of the office of a member of the Board of Chosen Freeholders, I announce myself as a candidate, seeking a Republican nomination.

Born and raised in Burlington City I was educated in the public schools and am a graduate of Burlington High School. With a desire to further my education, and being of very moderate circumstances, I worked in regular employment and attended the Evening School of Accounts and Finance of the University of Pennsylvania four nights weekly for four years. After being graduated I was elected to membership in Sigma Kappa Phi, honor fraternity of the Evening School of the University of Pennsylvania.

My business experience was gained through employment as a junior executive in the Burlington City Chamber of Commerce and the Neidich Process Company of Burlington. I was connected in a sales capacity with the Metropolitan Life Insurance Company just prior to receiving the appointment as Clerk of the Board of Chosen Freeholders, which position I now hold.

The experience and knowledge I have received while performing my duties as clerk of the Board of Chosen Freeholders, I believe alone qualify me for the position I seek.

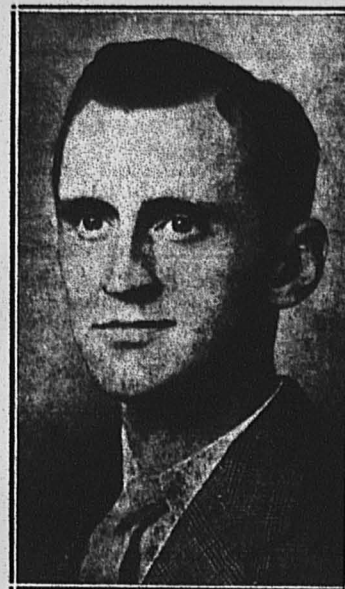
Therefore, I respectfully appeal to the voters of Burlington county who desire to continue the business-like administration of their public affairs to help Albert C. Jones and myself secure the Republican nominations as members of the Board of Chosen Freeholders.

If nominated and elected, I pledge myself to the PEOPLE to cooperate with and continue to be a part of the Adams Good Government Administration—which means lower taxes and a county government for the people, and to eliminate forever the government maintained at the expense of the people for the politicians.

## CLARENCE G. PRICE.

A whale's hearing is so acute that a ship crossing its track half a mile distant will cause it to dive instantly.

A new umbrella in London is fitted with a small window so that the owner or user can see where he is going.



ALBERT C. JONES

## Statement by Mr. Jones

At the approaching September primary election two nominees are to be elected to represent the Republican party for the Board of Chosen Freeholders. As incumbent of one of the two offices the terms of which will expire this year I should like to take this means of formally announcing my stand for re-election.

During the past three years I have persistently stood by the principles of Good Government and have vigorously performed the duties of my office to the best of my ability. Good Government, in my mind, does not call for economy by impairing necessary county activities. Good Government does, nevertheless, call for the greatest possible return on every taxpayer's dollar expended. Even a casual review of my voting record will show that I have stood for just that.

Burlington county now enjoys one of the lowest tax rates in the state and I am proud to have been able to play a part in the reduction that makes it possible. In the past three years the county has taken into its highway system 55 miles of township roads which are maintained at a considerable saving. At the same time the cost of operation of the road department has been reduced 25 per cent in the last 2 1/2 years. THAT is good government.

If we are to progress, if we are to promote the interests of Burlington county to the fullest, we must spend money. That should be done, however, sanely and wisely.

In seeking re-election I feel that my technical training in engineering is a distinct asset to the Board. This was demonstrated by a \$52,000 saving to the county on the Delanco-Riverside bridge, which amount would have been paid except for a vigilant check on the engineering responsibility of the contractor.

The office of Freeholder is a position demanding tireless effort and straightforward action. I have constantly aimed to meet the demands of the office in the most efficient manner. I pledge myself to a continuation of my efforts in the taxpayers' interest.

Finally, in announcing my candidacy for re-nomination and re-election, I respectfully solicit the support of the voters of Burlington county, both for myself and for Clarence G. Price, present Clerk of the Board, whom I am happy to endorse.

## ALBERT C. JONES.

## EYES EXAMINED

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Pennsylvania Beverages	3 quart bottles 25c
	6 12-oz. bottles 25c
R. & R. Boned Chicken	med. can 40c
Red Salmon (Penn Treaty)	tall can 21c
Chicken-of-the-Sea Fancy Tuna	2 med. cans 31c
Penn Treaty Fresh Mayonnaise, 8 oz. jar	15c; pt. jar 25c
Heinz Sweet Gherkins	1 pt. 8 oz. jar 39c
Potato Chips	1 lb 10c; 1/2 lb 39c
Home-Made Potato Salad	1/2 lb 20c
Burk's Lunch Roll	1/2 lb 27c
Quaker Coffee	1/2 lb 23c
Picnic Plates	2 pkgs. 15c
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## Fourth of July Special

Honeymoon Ice Cream

TANGERINE SHERBET

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## THE NEW ERA

Incorporated

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## NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

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## Independence Day

July 4 commemorates an occasion which was of vital importance in the history of the United States, the Declaration of Independence from tyrannical oppression.

Although the event in question happened in 1776, the principles which prompted the signing of that famous document are just as important now as on that memorable occasion.

To many of us, July 4 means little or nothing, it is simply a holiday and we let it go at that. In too many communities there are no patriotic exercises, no special program for the day—it is simply a holiday.

Riverton and Palmyra are, happily, not in that category. Local observances of Independence Day have always been outstanding for their excellence, and do much toward making the day a real celebration of a real achievement.

May the motives which prompted the signers of the Declaration of Independence always be borne in mind by the governing bodies of this country and by our citizens.

## BIG PARADE TO BE IN RIVERTON

(continued from page 1)

Corps.  
Delanco Fire Company.  
East Riverton Fire Company.  
McCall Junior Drum and Bugle Corps.  
Perry Fire Company.  
Riverton Fire Company.  
Children's Section

The following classes and awards have been arranged by the members of the committees who are desirous that a large number of children will participate.

Baby Coaches  
1st and 2nd prizes for coach.  
1st and 2nd prizes for float with child or group.

Velocipedes  
1st and 2nd prizes for boys.  
1st and 2nd prizes for girls.

Bicycles  
1st and 2nd prizes for best decorated.

Wagons  
1st and 2nd prizes.

Miscellaneous  
Prize for most attractively dressed child.  
Prize for most original costume.  
Prize for best comic costume.

Program for the Day  
The complete program for the day follows:

10.00 a.m. Parade starts from Broad and Main streets.

10.30 a.m. Exercises at River Bank. Invocation, Rev. John P. Welsh. Address of Welcome, Mayor H. McIlvaine Biddle.

Awarding of parade prizes.  
11.00 a.m. Athletic events, Main street and River bank.

Sailing races, Riverton Yacht Club.  
1.30 p.m. Softball game, Memorial Park, Riverton All-Stars vs. Riverside All-Stars.

2.30 p.m. Exhibition drill, Junior American Legion Drum and Bugle Corps.  
Robert W. Bracken Corps, of Bristol, Pa.

George L. Imhoff Corps, of Philadelphia.  
Howard C. McCall Corps, of Philadelphia.

3.30 p.m. Baseball game, Riverton A.C. vs. Bridgeton A.A.  
7.00 p.m. Aquatic events at River-

## RIVERTON

Miss Margaret J. Heisler sailed last Saturday, June 26, on the Columbus from New York for a three month's trip through France, Switzerland, Italy, Austria and Germany. Miss Heisler is the daughter of Mr. and Mrs. Roy V. Heisler, of Main street.

Mr. and Mrs. J. Elliott Krusen and son were recent visitors in Atlantic City, stopping at Chalfonte-Haddon Hall.

Mr. and Mrs. T. Wilbur Evald, of Merchantville, have moved into the old Leeds property on the Mostown-Riverton road.

Mr. and Mrs. Lyman B. Cook are spending the week at Lake Owassa, Newton, N. J.

Mr. and Mrs. Harold N. Sheble, of Lippincott avenue, are at Beach Haven for the summer.

Mr. and Mrs. Francis B. Ellwell and family, of Main street, are spending the summer in Branford, Connecticut.

Mr. and Mrs. H. A. Walburn and daughter have moved to the residence formerly occupied by Mrs. George Crawford on the river bank.

Miss Dorothy Worcester Sargent was a guest at the 300th class day of Harvard University held at Cambridge, Mass., June 23rd, attending the exercises, Harvard-Yale baseball game and dance.

The many friends of Mrs. J. Wilson Sylvester will be sorry to learn that she is seriously ill in the Atlantic City hospital.

Mr. and Mrs. Stuart Borger and family and Miss Dorothy Stavelly will leave on Friday for Lake Teddysung, Pike County, Pa., where they will spend the summer.

Mrs. Lillian Moore, a delegate sent by the Philathea Class of Central Baptist Church, and Miss Camille McCullough left on Tuesday to attend the 38th annual seashore convention of the Baraca-Philathea Bible Class at Ocean Grove.

Mrs. Gertrude Kline is spending the summer at Bayhead.

Mrs. Frank J. Hamlin and family are enjoying a visit with her parents, Mr. and Mrs. J. J. Kajins, at Montclair.

Mr. and Mrs. John Leib spent the weekend in Ocean City.

Mr. and Mrs. Richard Lippincott are spending the summer in Longport.

Mrs. L. P. Shoemaker, of Bank avenue, is spending the summer in Avalon.

Mr. and Mrs. Paul E. Good and family will leave on Friday for Mar. gate where they will spend the summer.

Mrs. Allen McWhorter, Mrs. Eric Binderwald and children are spending two weeks in Ocean City.

Mr. and Mrs. Porter B. Caldwell and family will spend the holidays at their cottage in the Poconos.

Mr. and Mrs. Walter Moyer and daughter, Virginia, are spending the month of July in Somers Point.

Mrs. Bessie Morgan left for Vancouver last Monday where she will stay until October.

Mrs. Kathryn Longacre, of Colingswood, spent Sunday with Mrs. Florence Evald, of Harrison street.

Ogden Faunce, of Broad street, East Riverton, is having a bungalow built by Louis Weber, of East Riverton, to replace the house destroyed by fire this past winter.

Charles DeLaney was a dinner guest of Hubert Beahle, chairman of the board of directors of the New York Ship Building Company, at his home in Wynnewood, Pa., last Friday.

The winners of the Sacred Heart blanket club this week were Mrs.

Andrew Pfaff, of Elm avenue, and Mrs. Gebhart, of Cinnamon avenue.

Mr. and Mrs. Clifford Nesbitt, of Thomas avenue, and Mr. and Mrs. Frank Cutler, of Burlington, spent Sunday in Asbury Park.

Mrs. George Horace and Mrs. Milton Moreland were the winners this week in the stocking club run by Mrs. Lewis Bell.

## PALMYRA

George Snyder, Jr. has accepted a summer position in Ocean City.

Dr. Rachel Witmeyer, of 508 Cinnamon avenue, Palmyra, will leave for Baltimore on July 5 and be gone until July 17, to take extra courses in general practice work.

Mr. and Mrs. Karl Doehrer, and son, Benjamin, of Washington, D. C., spent the weekend at the home of Mr. and Mrs. Thomas Branson.

Miss Kathryn Johnson was a weekend guest in Holidaysburg, Altoona, Pa.

Miss Ruth Winner was given a surprise miscellaneous shower at the home of Miss Eleanor Williams, Cinnamon street, Tuesday evening of this week. The guests present were: Miss Myra Spahr, Miss Marion Lenker, Miss Marion Stager, Miss Grace Williams, Miss Helen Hensler, Mrs. L. Parker, Mrs. J. Downing and Mrs. J. Dunleavy.

Miss Grace Horner is spending several weeks with Mrs. Harold Davis, of Stroudsburg.

The P.O. of A. card party will be held at the home of Mrs. Francis Stevenson, Magnolia, Beverly, on July 7.

Mr. and Mrs. Albert Smith spent the weekend in Manahawkin.

Mr. and Mrs. Elvin Powell enjoyed several days last week in Avalon.

Miss Beatrice Mattison will leave today (Thursday) for Tripte Lake Camp, Poland, Maine, where she will be a counsellor.

The Black Dragons, of Palmyra, lost their meet last Sunday to the Black Dragons of Burlington, to the tune of 12-5.

## EXERCISE CARE WHILE DRIVING

(continued from page 1)

Safe Drivers Insignia  
The Insignia, which the Committee will issue in making each award, is designed for a place on the rear window of the car, where it may be exhibited as a badge of honor. Insignia will be classified into two groups—one for drivers who have covered between 25,000 and 50,000 miles, and the other for those who have exceeded 50,000 miles without a reportable accident. Applications for certificates of award are running into the thousands. The majority of these are now in course of investigation. With the granting of these honor awards it is expected that cars bearing these Insignias will soon become outstandingly conspicuous along the Jersey highways.

Just at present, Mr. Warren is liberating with other members of his committee as to whether or not some special award should not be given to those drivers who qualify for upwards of 100,000 miles of an unmarred driving record.

Are you a safe driver? See pages 6 and 7 of this issue of The New Era.

## BRENNAN-DUGERY

Miss Sara Ann Dugery, of Riverton, daughter of Mr. and Mrs. Michael Dugery, of Donegal, Ireland, became the bride of Andrew Louis Brennan, son of Mr. and Mrs. Louis Brennan, of East Riverton, in Sacred Heart Church, Riverton, at 10 o'clock Wednesday morning, June 30. The ceremony was performed by the Rev. James McCarbey, of Chester, Pa., a cousin of the bride. The bride, who was given in marriage by her brother, Daniel Dugery, of Philadelphia, was dressed in white satin with a long tulle veil held in

place with orange blossoms. She carried a shower bouquet of roses and lilies of the valley.

The maid of honor, Miss Mary Dugery, of Philadelphia, was dressed in green chiffon with hat to match and carried yellow roses.

John Brennan, brother of the groom, acted as best man.

After July 10th Mr. and Mrs. Brennan will be at home at 307 Vine street, Delanco.

Seattle is the nearest American gateway to the ports of Asia.

## ALMANAC



JULY  
2—President James Garfield assassinated at Washington, D. C., 1881.

3—Idaho admitted as a state, 1890.

4—Construction of the first passenger railroad in the U. S. begun, 1828.

5—Phineas T. Barnum, showman, head of Barnum Circus, born, 1810.

6—Maryland adopted a declaration of Independence, 1776.

7—Persons implicated in the murder of Pres. Lincoln executed, 1865.

8—First 12-inch Columbia gun was cast at the South Boston foundry, 1745.

## COMING EVENTS

Thursday, July 1  
Softball games, Memorial Park, Riverton, 6.30 p.m.

Burke & Easley vs. Askew. Collins vs. Broadway.

Saturday, July 3  
Baseball, Memorial Park, Riverton vs. Phoenixville.

Sunday, July 4  
Outdoor services, the Grove, Palmyra, at 7 p.m. The Rev. Norman Stockett will preach.

Monday, July 5  
Special holiday programs in Riverton and Palmyra. See other pages of The New Era for full information regarding various events.

## Church Notices

CHRIST CHURCH—RIVERTON  
Sunday, July 4  
Sixth Sunday after Trinity  
Independence Day  
11.00 Holy Communion and Sermon

CHRISTIAN SCIENCE  
First Church of Christ, Scientist  
Thomas Ave. and Seventh St.  
Riverton, N. J.  
Sunday Services, 11.00 a.m.  
Wednesday, 8.00 p.m.  
Reading Room in Church Building  
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2.30 to 4.30.

Mr. and Mrs. Nicholas Dreier, of 19 West Broad street, Palmyra, celebrated their twenty-fifth wedding anniversary at their home on Sunday afternoon surrounded by a number of friends wishing them many more happy years.

Guests were present from Philadelphia, Lansdowne, Greenland, Chalfonte, Pa., Williamstown, N. J., and Riverton and Palmyra.

The party was held on the lawn at the rear of the Dreier home where tables were beautifully set in white and silver with decorations of garden flowers.

Mr. and Mrs. Dreier, who came to Palmyra in 1914, formerly lived in Philadelphia and originally came from Germany.

Mr. and Mrs. Dreier have two daughters, Anna and Margaret, and a nephew, Jack Schwartz, who makes his home with the Dreiers.

Mr. and Mrs. Dreier received many beautiful gifts as tokens of the high esteem in which they are held.

Score by innings:  
Broadway 0 0 0 1 0 0 1—2  
Burke-Easley 0 0 2 2 0 0 0 x—4

Errors—Daly, Enskat, Foulke. Home run—Foulke. Three-base hit—Baker. Double plays—Baker, Cahill, Daly; Burke, Yearly; Burke, Small, Yearly.

Struck out—by Hubbs, 5; off Anderson, 3. Hits—off Anderson, 10 in 5 innings; off Gonteski, 3 in four innings. Left on bases—Broadway, 11; Burke & Easley, 12.

Score by innings:  
Broadway 0 0 1 0 4 8 2 0—15  
Riverton 0 0 0 0 0 0 0 0—0

Errors—Windish, Bright, Sutters. Cole. Home runs—Griggs, 2. Two base hit—Harwi. Sacrifice hits—Reeves, Windish. Double plays—Cole, Baker; Thomas, Cole, Baker.

Base on balls—off Diffebaugh, 4; Weikman, 1; Gibson, 1; Henry, 2. Struck out—by Diffebaugh, 6; by Henry 6; by Thomas, 1. Left on bases—Landreth, 10; Riverton, 6. Umpires—Johnson and Swain.

Score by innings:  
Broadway 0 0 1 0 4 8 2 0—15  
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## BURKE &amp; EISLEY WIN FIRST HALF

Down Champion Broadwayites By 4-2 Count: Large Crowd Present

Burke & Easley became the first-half champions of the Riverton Softball League by handing Broadway a 4-2 defeat at Memorial Park, on Thursday night, a large crowd being on hand to watch the downfall of the Movie Magnates.

The game was closely contested throughout and, despite the great tension under which both teams were playing, close decisions of the umpires were received with little or no bickering.

Broadway Scores First  
After loading the bases in the second frame, with negative scoring results, Broadway went into a short-lived lead as Baker poled a long fly into center which Enskat misjudged. The ball rolled on and on as Baker circled the baselines for a cheap home run.

The Oilers came back with a rush in the lower half of the inning and tabbed two counters to go out in front and were never headed thereafter. Hits by Small, Speer and Hubbs were responsible for these counters.

Tab Two More  
The new champs annexed another brace of runs in the following stanza on bingles by Thomas and Enskat, interspersed with a pair of errors.

The final score of the fracas came in the Broadway half of the final inning as the Movie men staged a last-ditch rally to pull the game out of the fire.

Foulke tripled to start things going and the Broadway rooters made the welkin ring. Bartley then proceeded to become a strikeout victim, Cahill grounded out, but Gonteski, who had replaced Anderson in the mound, got a life on an infield error.

Foulke scoring on the play, Terrill ended the game, however, by hitting one which Enskat clutched tightly.

Score by innings:  
Burke & Easley 4 0 1 1 0 0 4 1 x—7  
Broadway 0 0 0 3 0 0 0 1—4

Errors—Daly, Enskat, Foulke. Home run—Foulke. Three-base hit—Baker. Double plays—Baker, Cahill, Daly; Burke, Yearly; Burke, Small, Yearly.

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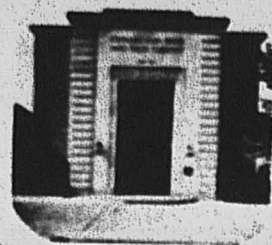
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of the efforts of the Safe Drivers Committee to help keep the motoring public safety conscious.

E. L. WILLIAMS,  
President.

## CINNAMINSON BANK AND TRUST CO.



RIVERTON, N. J.



**DRIVERS** who have been safety conscious in the past and who take their driving seriously should in my opinion be rewarded. The plan as sponsored by the Citizens Forum of New Jersey through the Safe Drivers Committee will certainly help to remind drivers of the need for caution every time the sticker is seen on the rear window of an automobile.

T. B. STOWE,  
Proprietor.

## T. B. STOWE and SON

Atlantic Service Station

S-41 Highway and River Road

PALMYRA, N. J.



**THERE** are two factors that contribute to security on the highways. They are: "Keep SAFETY in your car and SAFETY on your mind." We can help you keep safety built into your car, but you alone can keep safety on your mind. Join in the movement to promote safe driving and do your bit to reduce traffic accidents. Fill in the coupon on this page if you are eligible and urge your friends to do the same.

WILLIAM J. KRAUS,  
Manager.

## LESTER S. FORTNUM

SALES  SERVICE

115-125 W. Broad Street

PALMYRA, N. J.



**FOR** a number of years my business has necessitated that I spend a considerable part of my time in traveling throughout the State, covering thousands of miles yearly. During this time I have observed a number of accidents and have had an opportunity to study their cause. It appears to me that a great number could have been avoided if the drivers observed a normal degree of caution. This quality, in my opinion, is the one most needed by drivers of today, and I most heartily urge that all cooperate with Safe Drivers Committee in publicizing those drivers who have outstanding records of safety.

W. REX McCROSSON.

## W. REX McCROSSON, Inc.

Real Estate and Insurance

5 E. Broad Street

PALMYRA, N. J.

# REWARD for safe drivers

**T**HROUGHOUT the Nation, during 1936, one person died approximately every 14 minutes right around the clock every day of the year as a result of an accident involving a motor vehicle.

Thousands of those who are mourned today were sure IT could not happen to them. But it did. And who can tell who will be next?

Much attention has been centered upon the bad drivers. But there are thousands of SAFE DRIVERS in NEW JERSEY who have conscientiously cooperated in the crusade for safety. These SAFE DRIVERS deserve public recognition. We propose to make them known. By so doing we will also make known those drivers who cannot be classed as SAFE and CAREFUL.

How are we going to do this? Easily—if you—a Safe and Careful Driver, will cooperate.

The New Jersey Safe Drivers Committee will honor with a distinguished Award of Merit, every driver of a motor vehicle, be it passenger car, truck, bus or taxi, who has driven over 25,000 miles or over 50,000 miles, without a reportable accident. There will be two classes of

Awards—one for drivers in the over 25,000 miles group—another for those over 50,000 miles.

This Award of Merit will be attachable to the lower right hand corner of the rear window and will immediately identify you as a SAFE and CAREFUL driver and a Member of the Safe Drivers Committee. It will give you the recognition you deserve as a driver cooperating to promote Highway Safety.

Are you such a driver?

If you are, please send us your name and address on the coupon below—enclosing a stamped, self-addressed envelope. We will then mail to you a proper form on which you may affirm your right to display the distinguished Award of Merit.

There is absolutely no cost—you have nothing to pay. The Committee neither accepts nor will receive contributions. All we seek, as a state-wide

civic group, is to place your name as a member of The Safe Drivers Committee—to promote greater safety on our highways. Fill in the coupon and mail it today. Names of all safe drivers will be made public in this newspaper.



Distinguished "Award of Merit" insignia which will be presented to those careful drivers who have driven over 25,000 miles without a reportable accident.

## SAFE DRIVERS COMMITTEE

Sponsored by THE CITIZENS FORUM OF NEW JERSEY

Honorary Chairman Hon. HAROLD G. HOFFMAN Governor	Honorary Local Chairmen H. McILVAIN BIDDLE, Riverton JOHN F. WARD, Palmyra	General State Chairman GEORGE C. WARREN, JR.	Local Chairmen WILLIAM GOOTEE, Riverton C. MORRIS BECK, Palmyra
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### COMMITTEES

<b>RIVERTON</b> E. N. COOPER MRS. J. D. CLARK MRS. CHARLES H. YOST REV. FRANCIS B. DOWNS	<b>WILTON</b> WILTON E. MOUNT F. W. METZGER A. B. GARWOOD J. GARDNER CROWELL, JR.	<b>PALMYRA</b> FLOYD W. SPAHR SYDNEY BURGER M. J. McDERMOTT CARL H. THOMAS	<b>PALMYRA</b> REV. GEORGE LOCKETT DREXEL P. PATTERSON GEORGE M. WEIGAND FRANK GEDDES
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BE CERTAIN to enclose a self-addressed stamped envelope to assure a prompt reply.

SAFE DRIVERS COMMITTEE  
30 Clinton Street, Newark, N. J.  
Sponsored by The Citizens Forum of New Jersey

I wish to become a member of the Safe Drivers Committee and to cooperate in your movement to increase safety on our highways. Send me in the enclosed, stamped, self-addressed envelope, your application form for your distinguished AWARD OF MERIT.

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

The Committee wishes to emphasize that it neither asks nor will accept contributions. There is nothing to buy—nothing to pay for.

Back of automobile, showing "Award of Merit" on lower right hand corner of rear window. You will be proud to display this beautiful insignia.



Safe Drivers Committee and help advertise the drivers of merit—it may encourage another to practice safety.

WALTER D. LAMON.

## WALTER D. LAMON

Realtor

ALL FORMS OF INSURANCE

516 Cinnaminson Avenue

PALMYRA, N. J.



**IF** people were permitted to walk the public highways armed with shotgun, revolver or other deadly weapon, a terrific din of protest would be instantaneous. Yet hundreds of thousands of citizens on the public highways handle the business end of a weapon by far more dangerous and deadly—and that is the automobile. Realize your responsibility and cooperate with the Safe Drivers Committee to make the man behind the wheel of another car realize his.

WILLIAM HAY,  
Manager.

## ASKEW MOTOR CO.

SALES  SERVICE

Broad and Fulton Streets

RIVERTON, N. J.



**SAFETY** on the highways has become one of the toughest problems for traffic experts to solve, and yet the staggering casualty list could be materially reduced by a concerted effort on the part of drivers to observe the simple rules of safety. The sticker idea on this page is one that will help

to keep the "Safety Thought" before the drivers. Cooperate—send for yours today.

JOHN W. GOODWIN,  
Manager.

## H. B. WILLIAMS

ESSO Service Station

S-41 Highway and River Road

PALMYRA, N. J.



**IT** is surprising how comparatively few accidents are caused by any mechanical defect in the automobile. It is wise, however, to keep your brakes tightened, your lights right, your motor perfect and your tires safe. It is far better to be on the safe side than on the sorry side of a hospital bed. We heartily endorse the efforts of the Safe Drivers Committee to keep reminding drivers of the ever-growing need for caution.

L. S. GURNELL,  
Proprietor.

## L. S. GURNELL

PACKARD, DODGE and PLYMOUTH  
SALES and SERVICE

10 BROAD STREET

RIVERTON, N. J.



# BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

## AUTOMOBILES

### Askew Motor Co.

Sales and Service  
Broad and Fulton, Riverton, N. J.  
Phone 714  
Riverton 714 Merchantville 368

### L. S. GURNELL

DODGE and PLYMOUTH  
Sales and Service  
10 Broad Street Riverton  
Phone, Riverton 26

### SALES SERVICE

Moorestown Motor Co., Inc.  
219 W. Main St., Moorestown  
Phone, Moorestown 77 or 485

### PALMYRA-RIVERTON

### PACKARD

SALES AND SERVICE  
SHOWROOM  
307 East Broad Street  
Palmyra, N. J.

### SERVICE DEPARTMENT

10 Broad Street, Riverton  
Telephone  
RIVERTON 26

### Woolston's Garage

High Grade Auto Repair Work  
2880 GAS AND OILS  
Nash and Lafayette Agency  
BROAD AND MAIN STREETS  
Riverton  
Phone 460

### AUTO SERVICE

MARFAK LUBRICATION  
CARS WASHED  
Firestone Tires—Batteries  
BURKE and EISLEY  
Broad and Linden  
Phone 1562

### BAKERIES

FANCY BAKING  
Home-made Ice Cream  
CONFECTIONS  
the kind you will be  
pleased to serve  
CHEW'S BAKERY  
526 Main St., Riverton  
Phone 154—We Deliver

### BANKS

Cinaminson  
Bank and Trust Co.  
The Friendly Bank  
Member FDIC  
Main at Harrison Street  
RIVERTON

### BARBERS

RAY BANKS  
BARBER  
SPECIAL ATTENTION  
TO ALL WORK  
306 BROAD STREET  
RIVERTON

### BUILDERS

Curtis E. Stavelly  
CONTRACTOR and BUILDER  
Special Attention to Jobbing  
16 W. CHARLES ST., PALMYRA  
Phone 744

### Louis Weber

Successor to Albert Hoelzer  
Carpenter and Builder  
Special Attention to Repair Work  
Haddonfield Avenue, East Riverton  
Phone, Riverton 860—Charges Reasonable

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### J. S. Collins & Son, Inc.

'blue coal'  
BUILDING MATERIALS—HARDWARE  
LUMBER—FUEL—COKE  
Broad and Main  
Riverton  
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LUMBER  
MILLWORK  
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PHARMACY  
Prescriptions called for and delivered,  
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### LAUNDRY

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Cleaners, Dyers and  
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62 Hancock Street  
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Specialize in White Goods  
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PALMYRA  
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CARRYING A COMPLETE LINE OF  
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HARDWOOD FLOORS of Every Design  
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406 Howard Street  
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House Painting  
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At Reasonable Prices  
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INSURANCE  
516 Cinaminson Ave. Palmyra  
Phone, Riverton 25

## Ada E. Price

Insurance Notary Public Real Estate  
416 LIPPINCOTT AVENUE, RIVERTON  
Phone, Riverton 806

## E. B. Rudderow

REAL ESTATE  
Insurance Notary Public  
520 Main Street Riverton, N. J.  
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## George W. Rogers, Inc.

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## FIVE HUNDRED TO ARRIVE AT CAMP

Ockanickon, Matollionequay to  
Open Season on July 7,  
Near Medford

During this week nearly five hundred boys and girls, staff members and counselors will be completing preparations to go to camps Ockanickon and Matollionequay, at Medford, which opens for a six weeks' period Wednesday, July 7th. From around 5 a.m. till into the evening, campers will arrive. The boys will be at the lower lake and the girls on the upper lake portion of the 530 acre Ockanickon tract, belonging to the YMCAs of Burlington, Camden, Gloucester and Monmouth counties.

1937 is the 32nd season of YMCA Camp Ockanickon, although the name "Ockanickon" was not used until 1913. The camp was moved from New Egypt to its own site at Medford in 1926. This will be its 12th season there. It will be the 11th season that girls have camped at Medford, and the 4th as a part of the Camp Ockanickon organization under the direction of a committee of women associated with the men's board of trustees.

1937 will be remembered, specially, as the year when the girls first had their own site on the upper lake and took for their distinctive name Camp Matollionequay, "Matollionequay" being the name of the squaw of Chief Ockanickon, of the Delaware Indians, who dwell in these parts in the latter part of the 17th century.

Three hundred is the comfortable size of the Ockanickon family at the boys' camp.

Two hundred is the first year provision for the girls' camp family. The proportion is one hundred and fifty girls and the other fifty being made up of staff members, counselors, cooks and a nurse.

Wednesday only, of each week, is visiting day, also being the day of the week when campers come and go. There will, however, be one Saturday Open House Day, July 24, when the public is invited to see the boys' and girls' camps in actual operation on their normal schedules. Cars with boy campers will use the well-known Camp Ockanickon entrance on the left, down the Indian Mills road, about a mile south of the Medford Lakes Log Cabin Lodge. The separate entrance to Camp Matollionequay is a quarter of a mile still further, on down the same road, also on the left.

Heavy Enrollments  
Enrollments in both camps are very heavy for the first four weeks, in fact, for the girls' camp, there are no places available, and only a few in the boys camp.

Beginning August 4th, however, for the last two weeks, there is, right now, room for a number of enrollments.

The layout of the new Matollionequay camp follows the age and area division which has been in operation at Ockanickon the past ten years, namely: Juniors, 9-11; Middlers, 12-14; Seniors, 15-17. At both camps, the senior area site is across the lake from the other two areas, thus allowing for special program features which specially appeal to older campers.

Each of the three age divisions not only has its own site but also its own director, and in the area, each grouping of seven boys or girls its own counselor who is directly responsible to his or her area director.

Camp Staff

The Ockanickon general camp director is Harry H. Pratt, of Merchantville, and the Matollionequay general camp director is Mrs. Evelyn Smith, of Bellport, N. Y. Both are seasoned in Ockanickon camp leadership and administration. They have their area directors and other staff members all selected and counselors appointed, and these will arrive July 5th for a day of final instruction before the first week campers arrive on July 7th.

Henry F. Stockwell, of Moorestown, heads the four county board of trustees, and Mrs. Edwin A. Russell also of Moorestown, heads the Matollionequay committee of women who are responsible for the operation of the girls' camp. Registrations for the fifth and

## FLOATS TO BE PARADE FEATURE

(continued from page 1)  
Bristol Junior Drum and Bugle will be in line.

Parade Formation  
The formation of the parade will be as follows:  
Matted Colors.  
Marshal, George N. Wimer.  
Aides: A. B. Branson, Daniel Daly, Carl Lutz, Edward King, Mrs. Mattie Musser, Harry Mills.  
Minglin's Band of Palmyra.  
Mayor John F. Ward and Members of Palmyra Borough Council.  
Children.  
Boy Scouts.  
Girl Scouts.  
K. of C. Cadets.  
Camp 3, P. O. of A.  
Floats.  
Fire Companies.  
Business Displays.  
Decorated Autos.

Line of March  
The parade will form at 9 a.m. on Weart Boulevard, with right resting on Broad street. The line of march will be as follows:  
West on Broad to Market  
North on Market to Sixth  
East on Sixth to Arch  
South on Arch to Broad  
East on Broad to Weart Blvd.  
Children will join the parade at this point, and the procession will march east on Broad to Elm, cross to south side of Broad and thence to the Grove, Palmyra, where the prizes will be awarded.

Athletic Events  
The athletic program planned by Thomas Cahill, chairman of the sports committee, will get under way at 1 o'clock on Broad street, between Cinaminson and Morgan.

The events will be as follows:  
Invitation bicycle race  
Dashes  
Softball throw  
Men's bicycle race  
Rolling pin contest for women  
Pie eating contest  
Wheelbarrow race  
Peanut scramble  
Quilt contest  
A fine assortment of prizes has been secured for winners in all events.

Parade Prizes  
The following classes and prizes have been arranged for the parade:  
Best patriotic impersonation by child, 1st prize, \$3.00; 2nd, \$2.00  
Best novelty costume of child, 1st prize, \$3.00; 2nd, \$2.00  
Best decorated bicycle, 1st prize, \$2.00; 2nd, \$1.00  
Best decorated child's vehicle, 1st prize, \$2.00; 2nd, \$1.00  
Best decorated baby carriage and child, 1st prize, \$3.00; 2nd, \$2.00.  
Best appearing boys' troop, 1st prize, \$5.00.  
Best appearing girls' organization, 1st prize, \$5.00.  
Best business auto display, 1st prize, \$5.00; 2nd, \$2.50.  
Best decorated private auto. Prizes awarded according to competition.

There will be a Punch and Judy show in the Grove after the parade. In case of rain, this event will be held in P. O. S. of A. Hall. Prizes of \$5.00 and \$2.50 will also be awarded in the quilt competition.

Other Features  
In addition to the features already mentioned, there will be band concerts in the Grove throughout the day, a baseball game between Palmyra and Riverton at 10.30 on the Recreation Park field, and another at 3 p.m.

Dances will be held in the evening at K. of C. Hall and P. O. S. of A. Hall, Palmyra.

The general committee which has been hard at work in planning for the big day is under the leadership of T. Curtis Flynn.

sixth weeks may be made through the Burlington County YMCA Office, Mt. Holly.

## NOTICE OF SETTLEMENT

Executor's Account  
Estate of Mary Rita Hubbs, deceased.  
Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and settled by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burlington, at a session to be held Thursday, July 29, 1937, at ten o'clock in the forenoon (10 A.M.).  
CINAMINSON BANK AND TRUST COMPANY, Executor.

Practor: Joseph S. Low.  
Dated: July 19, 1937.  
6-24-7-1-37

## LEGAL NOTICES

CINAMINSON BANK AND TRUST COMPANY  
Riverton, N. J.  
June 15, 1937.  
The Board of Directors has this day declared a dividend of two per cent (2%) payable July 1, 1937, to stockholders of record at the close of business June 21, 1937.  
HOWARD B. CONOVER, Secretary.

## PROPOSALS

Sealed proposals will be received by the Mayor and Council of the Borough of Riverton, New Jersey, at eight o'clock p.m. (Daylight Saving Time), on Thursday, July 8, 1937, for the construction of sanitary sewers and appurtenances to be located in First Street, Second Street, Thomas Avenue, Elm Avenue and Morgan Avenue in said Borough of Riverton.  
The work to be done includes the following items of construction:  
352 Linear Feet 8" Terra Cotta Pipe 4 to 6 feet deep.  
915 Linear Feet 8" Terra Cotta Pipe 4 to 6 feet deep.  
43-5" Manholes on 8" Terra Cotta Pipe with Plugs.  
4 Manholes 4 to 6 feet deep.  
4 Connections to existing Manholes.  
Each proposal must be accompanied by certified check in the amount of ten per cent (10%) of the total sum bid, drawn to the order of the Borough Treasurer, in accordance with the conditions set forth in "Instructions to Bidders," also by a letter or statement from a surety company authorized to do business in the State of New Jersey to the effect that such surety company will furnish the required bond in case contract shall be awarded the bidder.  
Instructions to Bidders, Specifications, Form of Proposal and Form of Contract and Bond, may be inspected at the office of the Borough Clerk, 204 Mt. Street, Riverton, New Jersey.  
SHERMAN & SLEEPER, Borough Engineers, 201 Cooper Street, Camden, New Jersey, May 11, 1937.  
6-24-7-1-37

## CONSTABLE'S SALE

The following described goods and chattels will be sold at the Joseph T. Evans Farm, Highland Avenue and Burlington Pike, Cinaminson Township, N. J., on FRIDAY, THE 10th DAY OF JULY, at the hour of 1:30 o'clock in the afternoon, viz:  
5 small rugs, 2 large rugs, 1 felt rug, 3 single beds, springs, 2 children's cribs, 8 dining room chairs, 1 buffet, 1 table, 1 cedar chest, 1 china closet, 1 dressing table, 1 chest of drawers, 2 floor lamps, 2 table lamps, 1 unique top table, 1 tea table, 1 wardrobe, 2 dressing table stools, 1 night table, 1 unique top table, 1 living room table, 1 electric sewing machine.  
Levyed upon at the property of Homer T. Crouse by virtue of a writ of execution issued by Carl W. Lutz, Justice of the Peace at the suit of Dr. Beryl E. Arbuck and Charles Leidy, and to be sold for cash by William G. Gootee, Constable.  
June 26, 1937

## SUPPLIES FOR THE 4th

FLAGS, BUNTING  
NATIONAL RIBBONS  
PICNIC PLATES  
CUPS, NAPKINS, ETC.  
BATHING CAPS  
WATER WINGS  
VANTA WATER WOOLIES  
CHILDREN'S SOCKS  
UNDERWEAR, ETC.  
Smith's Store  
414 Main St. Riverton 788

## DRUMMAKING

for Women and Children  
New Garments Made and Remodeled Done  
Costs Remodeled and Relined Men's Overcoats and Business Coats and Vests Relined  
MRS. A. B. POWELL  
361 W. Broad St., Palmyra Phone 347

## N. DREIER

19 W. Broad St. PALMYRA  
All Kinds of Orthopedic Shoe Work  
Dr. Scholl's Foot Remedies

## THE TIMKEN OIL BURNER

Priced, complete with all controls \$245  
A tree on the campus of St. John's college at Annapolis is believed to be more than 600 years old.

## SCHWERING'S



## THOMAS CLOUTS BINGLE TO WIN

Riverton Hurler Pitches Fine Game and Pushes Over Deciding Tally

Al Thomas, Riverton pitcher, hurled and batted his team to a 4-3 verdict over Melrose A.C., of Philadelphia, in a game played Tuesday evening at Palmyra Recreation Park.

Thomas fanned 12 opponents in the eight-inning engagement, giving only two passes and four hits. He rounded out the evening by cracking a single in the eighth to bring Baker home from third with the deciding marker after two were out.

Riverton Starts Strong  
The locals started the game with a bang, scoring two runs in the initial stanza and another in the fifth. The opposition evened the count in the fourth frame and tied things up in the eighth as a result of two errors and a walk.

Riverton seemed to be in for another tie game in the final frame, even the bases were loaded with none out, as Zimmer fanned and Freeman bunted foul on his third strike.

Thomas saved the day, however, with his timely clout.

	ab	r	h	a
Windish, 1b	3	1	1	5
Weikman, ss	3	2	1	1
Easley, rf	4	0	1	0
Baker, 3b	3	1	1	0
Bright, cf	4	0	2	2
McDermott, c	3	0	1	2
Zimmer, rf	4	0	0	2
Freeman, 2b	2	0	0	1
Thomas, p	3	0	1	2
Totals	29	4	7	24

	ab	r	h	a
Eberle, c	4	0	0	8
Seigfried, ss	4	1	0	2
Lots, 1b	4	0	1	1
Haydon, 3b	4	0	1	3
Griffith, 1b	4	1	0	7
Read, 2b	3	1	1	2
McCourt, rf	4	0	1	0
Drobish, cf	2	0	0	0
Schmidt, p	3	0	0	1
Totals	32	3	4	22

\* Two out when winning run scored; Freeman bunted foul on 3rd strike in 8th.

Score by innings:

Melrose	0	0	2	0	0	1	—3
Riverton	2	0	0	1	0	1	—4

Errors—Weikman, Easley, McDermott, Freeman, Seigfried, Read. Sacrifice hit—Weikman. Stolen base—McDermott. Struck out—By Thomas, 12; by Schmidt, 7. Base on balls—Off Thomas, 2; off Schmidt 4. Left on bases—Riverton, 8; Melrose, 5. Umpires—Johnson and Buchholz.

## LOOP COMPLETES HALF SEASON

With the Monday games washed out on account of rain, the final contest of the first half in the Riverton Softball League was played on Tuesday night, with Askew handing the Merchants a 7-6 defeat, this being the seventh straight reverse for the latter. The Merchants, however, gave the Askewites a hard battle for the decision.

The other game remaining to be played between Tak-Abost and Collins was cancelled, and these teams finished in a tie for fifth place with a record of two wins against four defeats.

All the other teams played the full schedule of seven games.

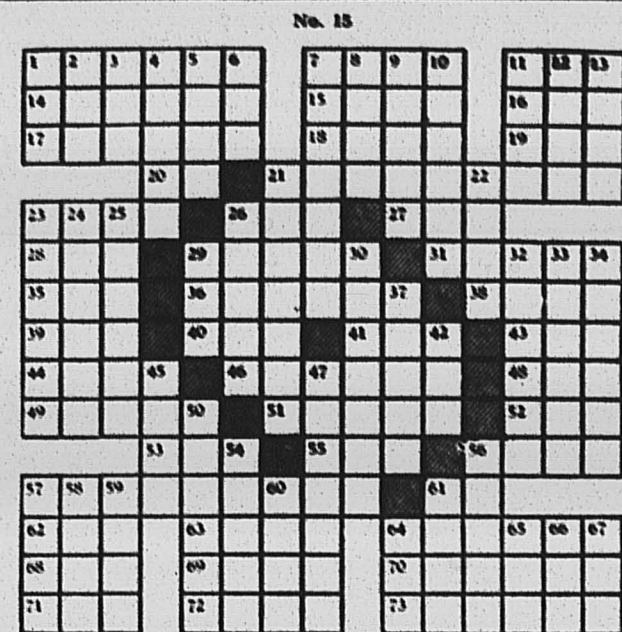
The final standing for the first half follows:

RIVERTON SOFTBALL	W	L
League Standing		
Burke & Easley	7	0
Broadway	6	1
Athletics	5	2
Askew	4	3
Tak-Abost	2	4
Collins	2	4
Millside	1	6
Merchants	0	7

Cyclists in France, where one man in every six uses a bicycle, pays 60 cents a year in taxes.

One person who trades at home can do more toward building up a community than a dozen who spend several times as much with the big town merchants.—Jackson county, Kansas, Signal.

## CROSS-WORD PUZZLE



(Solution in Next Issue)

### HORIZONTAL

- 1—Complicate
- 2—Priestly vestment
- 3—Hanger-on in politics
- 4—Obstruct
- 5—Rank
- 6—Ireland
- 7—Pierced out
- 8—Exists
- 9—To an earlier period
- 10—Something to chew
- 11—The Celtic Neptune
- 12—Destined
- 13—Jewish interpreter of the law
- 14—Floor covering
- 15—Worships
- 16—Husks of wheat
- 17—Japanese statesman
- 18—Jewel
- 19—Large tub
- 20—Canadian province (abbr.)
- 21—City in Washington
- 22—Brood of pheasants
- 23—Rendevous
- 24—Teacher
- 25—Is able
- 26—Part of a circle
- 27—Ocean
- 28—Have reciprocal relations
- 29—Pronoun
- 30—Expression of surprise
- 31—Variable star
- 32—Apartment for women (var.)
- 33—Just a taste
- 34—Hebrew measure
- 35—Became apparent
- 36—Fiery
- 37—Peruse
- 38—Country

### VERTICAL

- 1—Article
- 2—Roman money
- 3—Car profit
- 4—White of egg
- 5—Leases
- 6—Before

## LOOP STARTS LAST HALF OF SEASON

The second half of the Riverton Softball League schedule starts this (Thursday) evening at Memorial Park, with the first-half champs, Burke & Easley, opposing Askew Motor.

The other contest of the evening finds the runner-up Broadway crossing bats with the Collins entry.

The complete card follows:

Thursday, July 1—Burke & Easley vs. Askew; Collins vs. Broadway.

Thursday, July 6—Tak-Abost vs. Athletics; Merchants vs. Millside.

Monday, July 12—Askew vs. Broadway; Collins vs. Burke & Easley.

Thursday, July 15—Tak-Abost vs. Merchants; Millside vs. Athletics.

Monday, July 19—Burke & Easley vs. Merchants; Tak-Abost vs. Broadway.

Thursday, July 22—Athletics vs. Askew; Millside vs. Collins.

Monday, July 26—Collins vs. Tak-Abost; Askew vs. Merchants.

Thursday, July 29—Burke & Easley vs. Millside; Broadway vs. Merchants.

Monday, August 2—Tak-Abost vs. Askew; Athletics vs. Collins.

Thursday, August 5—Broadway vs. Millside; Athletics vs. Merchants.

Monday, August 9—Tak-Abost vs. Burke & Easley; Collins vs. Askew.

Thursday, August 12—Athletics vs. Burke & Easley; Askew vs. Millside.

Monday, August 16—Collins vs. Merchants; Athletics vs. Broadway.

Thursday, August 19—Tak-Abost

## FOOD FACTS

Do You Know That:

Molasses has been successfully used as a binder for sand roads in India.

The 1936 milk bottle survived an average of 30 to 35 trips compared with 22 trips two or three decades ago, as estimated by the Bureau of Dairy Industry.

Near Leesburg, Virginia, experiments are being conducted in the growing of truffles, an underground

mushroom tuber, considered a delicacy in France.

Wheat represents about one-fourth of the total cost of a loaf of bread.

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

Bibles are circulated in Ceylon in twenty-six different languages. English coming third on the list in point of numbers.

## BUGS Get Rid of 'Em

Use Garden Volck as a complete spray for aphids, mite, white fly, also rust and mildew on plants; Evergreen, non-poisonous pyrethrum insecticide for chewing and sucking insects; Antrol and Ant Destroyer, Black Leaf Forty for red spider, thrips; Slug Shot for cut worms, cabbage worms and Tri-ogen the Rose Garden Spray.

## DREER'S

Dog Skat and Dogzoff will protect your shrubs from dog and cats.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



## Do you wish to be a TRAINED NURSE?

If you are between the ages of 18 and 35 and unmarried, and if you are a 4-year high school course graduate (or its equivalent) and desire to become a registered nurse, you should get in touch with us at once.

Our Nurses Training School is fully accredited, Class A, by the Pennsylvania State Board for Registration of Nurses.

Three years' training in general hospital course, board, lodging, laundry and medical attention free... No entrance fee; uniform, textbook and accessory costs budgeted over a period of months.

In response to this advertisement, address Principal, School of Nursing

ST. LUKE'S & CHILDREN'S HOSPITAL  
5th and Thompson Streets Philadelphia, Pa.



## 90 Day Demonstration in Your Own Home

Now is your opportunity to try Automatic Hot Water Service by Gas right in your home—your chance to experience the convenience and check the economy of it.

We offer you three months trial use of a modern, insulated, 100% automatic gas water heater—installed without obligation except for the gas used.

The modern gas water heater operates for only a few cents a day. It provides on-tap service day and night. No tending a fire or lighting a heater. No waiting. Nothing to do but turn a faucet when you want hot water.

Just phone your local plumbing or heating contractor or the Public Service office nearest you.

## PUBLIC SERVICE

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CHARLIE CHAN at the OLYMPICS  
WARNER OLAND  
KATHERINE DO MILE  
PAULINE MORRE  
ALLAN LAKE  
KEYE LUKE  
C. HENRY GORDON



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Lending Library

## MEXICAN GLASS ICE TEA SETS

531 Cinnaminson Ave.  
PALMYRA  
Open daily 10 a.m. to 9 p.m.  
Closed Wednesdays 1 p.m.  
Tues. and Thurs. evenings at 6

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Salt and Fresh Water Fishing Hooks and Lines.  
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S. J. Coddington  
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Hauling & Concrete Work  
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R.F.D., Palmyra

## PALMYRA

THURSDAY, July 1—

George Brent  
Josephine Hutchinson

in  
MOUNTAIN JUSTICE

Free to the Ladies—Another Item of the Golden Glow Glassware

FRIDAY and SATURDAY,  
July 2 and 3—

YOUNG POWER MENJOU  
CAFE METROPOLE

MONDAY, July 5—

Elizabeth Allen  
Eric Blore

in  
THE SOLDIER  
AND  
THE LADY

Free to the Ladies—Another Item of the Golden Glow Glassware

TUES., July 6—

RICHARD ARLEN in  
Silent Barriers

WED. and THURS., July 7-8—

Another July Hit  
Bigger than the "Big Parade"  
SPENCER TRACY  
GLADYS GEORGE  
FRANCHOT TONE in

They Gave Him a Gun

MESSICK

PATENT  
MEDICINES  
SUNDRIES  
FOUNTAIN  
SERVICE  
SHARPLESS  
ICE CREAM

535 Cinnaminson Avenue  
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RIVERTON, NEW JERSEY  
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Real Estate and Insurance  
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McALLISTER'S  
Home-made  
Ice Cream

Delicious Lemon Custard  
Marshmallow Fudge  
and many other  
Delightful Flavors

39c qt. in brick  
50c qt. bulk

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Guests

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## THOMAS CLOUTS BINGLE TO WIN

Riverton Hurler Pitches Fine Game and Pushes Over Deciding Tally

Al Thomas, Riverton pitcher, hurled and batted his team to a 4-3 verdict over Melrose A.C., of Philadelphia, in a game played Tuesday evening at Palmyra Recreation Park.

Thomas fanned 12 opponents in the eight-inning engagement, giving only two passes and four hits. He rounded out the evening by cracking a single in the eighth to bring Baker home from third with the deciding marker after two were out.

Riverton Starts Strong  
The locals started the game with a bang, scoring two runs in the initial stanza and another in the fifth. The opposition evened the count in the fourth frame and tied things up in the eighth as a result of two errors and a walk.

Riverton seemed to be in for another tie game in the final frame, even the bases were loaded with none out, as Zimmer fanned and Freeman bunted foul on his third strike.

Thomas saved the day, however, with his timely clout.

	ab	r	h	o	a
Windish, lb	3	1	1	3	0
Weikman, ss	3	2	1	1	1
Bisley, rf	4	0	1	1	0
Baker, 3b	3	1	1	0	3
Bright, cf	4	0	2	2	0
McDermott, c	3	0	12	0	0
Zimmer, rf	4	0	0	2	0
Freeman, 2b	2	0	0	1	0
Thomas, p	3	0	1	0	2
Totals	29	4	24	6	6

	ab	r	h	o	a
Eberle, c	4	0	0	8	0
Seigfried, ss	4	0	1	2	1
Lota, lf	4	0	1	1	0
Haydon, 3b	4	0	1	1	3
Griffith, lb	4	1	0	7	0
Read, 2b	3	1	1	2	1
McCourt, rf	4	0	1	0	0
Drobnish, cf	2	0	0	0	0
Schmidt, p	3	0	0	1	4
Totals	32	3	4	22	9

Two out when winning run scored; Freeman bunted foul on 3rd strike in 8th.

Score by innings:  
Melrose 0 0 2 0 0 0 1—3  
Riverton 2 0 0 1 0 0 1—4

Errors—Weikman, Bisley, McDermott, Freeman, Seigfried, Read. Sacrifice hit—Weikman. Stolen bases—McDermott. Struck out—By Thomas, 12; by Schmidt, 7. Base on balls—Off Thomas, 2; off Schmidt 4. Left on bases—Riverton, 8; Melrose, 3. Umpires—Johnson and Buchholz.

## LOOP COMPLETES HALF SEASON

With the Monday games washed out on account of rain, the final contest of the first half in the Riverton Softball League was played on Tuesday night, with Askew handling the Merchants a 7-6 defeat, this being the seventh straight reverse for the latter. The Merchants, however, gave the Askewites a hard battle for the decision.

The other game remaining to be played between Tak-Aboust and Collins was cancelled, and these teams finished in a tie for fifth place with a record of two wins against four defeats.

All the other teams played the full schedule of seven games.

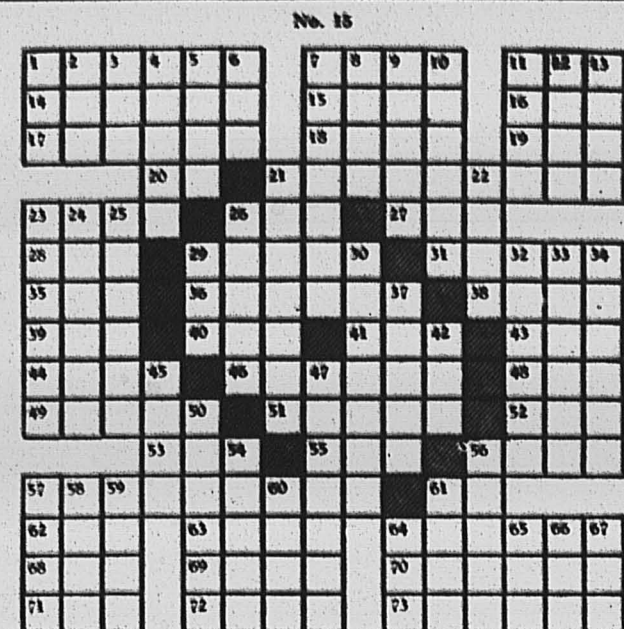
The final standing for the first half follows:

RIVERTON SOFTBALL	W	L
League Standing		
Burke & Easley	7	0
Broadway	6	1
Athletics	5	2
Askew	4	3
Tak-Aboust	2	4
Collins	2	4
Millside	1	6
Merchants	0	7

Cyclists in France, where one man in every six uses a bicycle, pays 60 cents a year in taxes.

One person who trades at home can do more toward building up a community than a dozen who spend several times as much with the big town merchants.—Jackson county, Kansas, Signal.

## CROSS-WORD PUZZLE



(Solution in Next Issue)

### HORIZONTAL

- 1—Complicate
- 11—Priestly vestment
- 14—Hanger-on in politics
- 15—Obstruct
- 17—Rank
- 18—Leaving
- 19—Piece out
- 20—Exists
- 21—To an earlier period
- 22—Box
- 23—Something to chew
- 24—The Celtic Neptune
- 25—Destined
- 26—Jewish interpreter of the law
- 27—Floor covering
- 28—Worships
- 29—Husks of wheat
- 30—Japanese statesman
- 31—Large tub
- 32—Canadian province (abbr.)
- 33—State
- 34—City in Washington
- 35—Brood of pheasants
- 36—Rendevous
- 37—Teacher
- 38—Is able
- 39—Part of a circle
- 40—Ocean
- 41—Tie
- 42—Have reciprocal relations
- 43—Expression of surprise
- 44—Variable star
- 45—Apartment for women (var.)
- 46—Just a taste
- 47—Hebrew measure
- 48—Became apparent
- 49—Fier
- 50—Peruse
- 51—Country

### VERTICAL

- 1—Article
- 2—Roman money
- 3—Fast trot
- 4—White of egg
- 5—Legless
- 6—Before
- 7—Narrow
- 8—Kind of wine
- 9—Bay window
- 10—Sensitive
- 11—Help
- 12—Inland body of water
- 13—Reared
- 14—Self-service restaurant
- 15—Bedouin
- 16—Manuscript
- 17—Pigeon of domestic breed
- 18—Large ship of commerce
- 19—Younger son
- 20—To fatigue
- 21—Enthusiast
- 22—Mustang
- 23—Tree with aerial roots
- 24—Have in mind, as a plan
- 25—Island group
- 26—Sticky substance
- 27—Edges of glacial drift
- 28—Pudding of eggs and milk
- 29—Quake
- 30—Country (poetic)
- 31—Cap
- 32—Ready money
- 33—Lost in meditation
- 34—Region
- 35—Parent
- 36—Domestic fowl
- 37—The silkworm
- 38—Self
- 39—The genius homo

### Puzzle No. 14 Solved:



## FOOD FACTS

### Do You Know That:

Molasses has been successfully used as a binder for sand roads in India.

The 1936 milk bottle survived an average of 30 to 35 trips compared with 22 trips two or three decades ago, as estimated by the Bureau of Dairy Industry.

Near Leesburg, Virginia, experiments are being conducted in the growing of truffles, an underground

mushroom tuber, considered a delicacy in France.

Wheat represents about one-fourth of the total cost of a loaf of bread.

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

Bibles are circulated in Ceylon in twenty-six different languages, English coming third on the list in point of growing of numbers.

## BUGS Get Rid of 'Em

Use Garden Volck as a complete spray for aphids, mite, white fly, also rust and mildew on plants; Evergreen, non-poisonous pyrethrum insecticide for chewing and sucking insects; Antrol and Ant Destroyer, Black Leaf Forty for red spider, thrips; Slug Shot for cut worms, cabbage worms and Tri-ogen the Rose Garden Spray.

## DREER'S

Dog Skat and Dogzoff will protect your shrubs from dogs and cats.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



## Do you wish to be a TRAINED NURSE?

If you are between the ages of 18 and 35 and unmarried, and if you are a 4-year high school course graduate (or its equivalent) and desire to become a registered nurse, you should get in touch with us at once.

Our Nurses' Training School is fully accredited, Class A, by the Pennsylvania State Board for Registration of Nurses.

Three years' training in general hospital course, board, lodging, laundry and medical attention free... No entrance fee; uniform, textbook and accessory costs budgeted over a period of months.

In reply to this advertisement, address: Principal, School of Nursing.

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Telephone 871

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WHEATON VICTORIA AMUS CO. INC.

Matinee Daily at 2:00 p.m.

Evenings 7:00-9:00 o'clock

SCIENTIFICALLY COOLED

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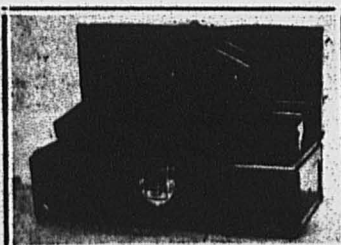
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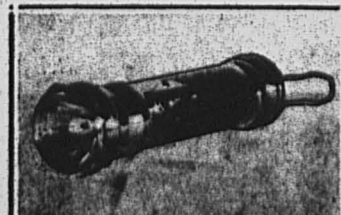
### WATERING CAN

This attractively enamelled watering can in the one-quart size and long spout is just the thing for watering house plants and window boxes. You get the water on the plant and not on the floor.



### TOOL BOX

This convenient metal box is what every man needs for tools, fishing tackle, etc. It measures 6 x 14 inches and is 5 inches deep. Compartment for tools and handy five-sectioned tray in top for nails, screws, etc. Tray slides back as lid is raised. Complete with handle, lock and key.



### FLASHLIGHT

A genuine Winchester flashlight with solid bronze case and focusing beam. A handy article in any household. Convenient hook enables light to be attached to belt for out-door work. It is equipped with signalling button for Scout use. Complete with battery and bulb.

### J. LAYFIELD YOUNG

J. Layfield Young, 48, of 306 Third street, Riverton, died at his home Wednesday morning after a long illness.

Mr. Young was a tailor in Palmyra on Broad street and is survived by his widow, Eleanor.

## COUNTY TO SUE STATE OFFICIALS

(continued from page 1)

ing to collect the money, but all have failed, due to the fact that the controller, treasurer and tax commissioner claim they have no authority to make payment.

### Petition Denied

A petition was read from Chester Township, which requested that the county remit all interest owed by the township to the county on delinquent taxes for the period 1932-1936, the amount involved being \$5,218.42. The document stated that the Chester plan for refunding bonded indebtedness had been approved and that bondholders would receive only one-third of delinquent interest. It was claimed that payments to the county would increase the present tax rate by 26 cents.

At present, the township is under the control of the state municipal finance commission.

### In Sympathy

Walter D. Lamon, director of finance, stated that he was in sympathy with the difficulty, but that the interest could not be remitted without establishing a precedent. He, therefore, could not agree with the proposal. Other members of the board expressed the same opinion.

### Smithville Dam

A plea for assistance was also presented by the Campers' Association, of Rancocas Creek. This group stated that the bursting of the Smithville dam two weeks ago had caused considerable damage to campers, due to the fact that the water in the creek, above the dam, is far below its usual level. The association claims that property values will suffer unless the structure is replaced.

The board felt that the request of the campers was a just one, but could not act in the matter since the dam is on property owned by the Smith Manufacturing Company. This organization has no further interest in the matter, not having used water power for several years.

### Traffic Lights

Requests for traffic lights at intersections of county and state roads were presented by three townships, these being Cinnaminson, Edgewater Park and Bordentown.

The highway department was authorized to make an extensive study of dangerous intersections in the county and to present recommendations in order to obtain a share of state money which may be available for traffic control signals.

The following accounts were approved and ordered paid: public buildings, \$15,978.76; revenue and finance, \$5,644.41; public affairs, \$12,204.27; bridges, \$6,027.23, and highways, \$32,935.69, a total of \$72,790.36.

The compensations of calamity are made apparent to the understanding after long intervals of time.—Emerson.

## MRS. HOFFMAN TO OPEN LOUHOF SOON

Mrs. Louise H. Hoffman, formerly Miss Louise H. Payung, has opened the LouHof at her mother's home on Branch Pike, just below the Dorance estate, for her many friends and acquaintances, where they may obtain a perfectly-cooked, home-like dinner in cheerful, quiet surroundings.

Evening dinners are served from 5 to 8, and on Sundays from 12 noon to 8 p.m. A special feature will be the famous chicken dinners, so well known to Mrs. Hoffman's friends.

All the vegetables used are grown on the place, and the eggs and chickens are from her own stock. Families desiring a cheerful, quiet, home-like atmosphere and well cooked meals will appreciate and enjoy the LouHof. The prices will be very moderate.

The opening date will be announced soon.

## WANT ADS

RENT—2 rooms, furnished or unfurnished, with or without meals, 500 Main st., Mrs. J. Ryan. 7-1-1f

FOR SALE—Grandfather Clock (Hoover and Smith make), 8 feet high, 2 chimneys. Apply "H" New Era Office. 6-24-7-1

WANTED—White woman to do general housework, sleep in. Phone 699. 7-1-1f

LOST—Wire-haired terrier, answers to name "Lucky." Finder please phone Riverton 36. 7-1-1f

RENT—Room third floor front, furnished and private bath. Call Riverton 758. 7-1-1f

LOST—Pocketbook containing a bunch of keys, in handbag placed in trash pit of Harry Sim, 4th and Thomas, on Monday night. Return to H. Sim, same address. 7-1-1f

FOR RENT—Furnished apartment, 408 Morgan avenue, Palmyra, phone Riverton 247-W. 7-1-1f

Headquarters for RCA radios, radio repairs, free tube testing. Schwerling's Store, Broad and Maple ave., Palmyra, Phone 28. 3-18-1f

5c lb given for clean rags free from lint, buttons, hooks and eyes, snaps, and not smaller than two feet square. The New Era Office. 6-17-1f

VISIT Schwerling's Store—Headquarters for Kelvinator in these towns. Get your radio contest blanks here. 4-15-1f

FOR SALE—Hatching eggs, chicks, pullets and cockerels, 250 to 300 egg strain. Louis F. Buehler & Son, 207 Pavilion ave., Riverside, phone, Riverside 571. 5-13-1f

SALE—Lunch car, 15 stool, ladies dining room attached, doing approximately \$250 weekly business, price \$3500, \$1500 cash, balance financed, located at the intersection of two main highways, apply John S. Warner, c/o E. C. Kircher, Inc., phone Camden 7600. 6-9-1f

## SPECIAL FOOD VALUES FOR THURSDAY, FRIDAY AND SATURDAY

## Phila. Market House

"Foods of the Better Grade"

Broad and Garfield Palmyra Phone 1200—Free Delivery

## Fruits and Vegetables

Fresh Strawberry Rhubarb, Fresh Cucumbers 2 for 5c  
Fresh Green Peppers, Fresh Jersey Squash  
New Beets, New Scallions, Red Radishes  
Fancy Hearts of Celery bunch 10c  
Sweet Eating Plums, large size 2 doz. 25c  
Pink Meat Ripe Cantaloupes 2 for 25c  
Large Honeydews, ripe, ready to cut each 29c  
Fresh California Sugar Peas lb 10c

## Dairy and Delicatessen

Harding's Sweet Cream Butter, Farm Roll 2 lb 69c  
Home-Made Potato Salad or Vegetable Relish lb 15c  
Longhorn Cheese lb 25c  
Miracle Whip Salad Dressing qt. 39c

## Groceries

INTRODUCTORY SPECIAL SALE ON  
Geffens Famous Teas ¼ lb pkg. 15c; ½ lb 27c; lb 52c  
Cross & Blackwell Tomato Juice large can 25c

## Sea Food

Fresh Flounder lb 20c Fresh Mackerel lb 15c  
Fresh Fillet Flounder lb 39c  
Fresh Croakers and Porgies lb 10c  
Fresh Sea Trout 2 lb 25c  
Fresh Butter Fish lb 15c  
Fancy Deep Sea Scallops lb 29c  
Many More Kinds of Fresh Fish on Hand

## Meats

Vogt's, Cudahy, Puritan New Process  
Sugar Cured HAMS lb 24c  
Whole or Shank Half, 18 to 20 lb average  
Small Hams, 8 to 10 lb average lb 29c  
Swift's Premium Stewing Chickens, 3½ lb avg. lb 24c  
Armour's Smoked Steer Tongue, 3½ to 4½ av. lb 23c  
Armour's Smoked Picnic Shoulders lb 22c  
Boiled Ham ¼ lb 15c; ½ lb 29c  
Spiced Ham ¼ lb 9c; ½ lb 17c  
Swift's Premium Meat Loaf ¼ lb 7c; ½ lb 13c

## CLUB GARDEN SECTION WILL HOLD PICNIC

The Garden Department of the Palmyra Woman's Club will hold a picnic at Camp Linghocken on July 8. All members wishing to go

should meet at the Palmyra station at 10.30 and bring a box lunch.

We cannot but recognize the need for obstacles and difficult conditions to provoke the highest human achievement.—Stanwood Cobb.

The moon, a scientist avers, throws back radio waves from the earth. Do you blame it!—Nuggets.

## MANY HERE FOR HOLIDAY PROGRAM

Huge Parade in Riverton Is Main Feature; Exhibition Drill Popular

The Independence Day program in Riverton, starting with the huge parade in the morning, was carried out according to schedule, although occasional showers threatened, at times, to interfere with the many activities of the day.

The various events were attended by large crowds and the many expressions of approval heard on all sides indicated that the program was one of the best in many years.

### Many in Parade

The parade in the morning, in respect to size and excellence, proved to be one of the highlights of the day. Five organizations furnished music for the marchers, these being: Palmyra Drum and Bugle Corps, Riverside Junior Drum and Bugle Corps, Bristol Junior Drum and Bugle Corps, Imhoff Junior Drum and Bugle Corps, and McCall Junior Drum and Bugle Corps.

### Children's Section

The children's section was composed of hundreds of marchers and when the head of the column had reached the river bank, the end of this part of the procession was just coming around the bend on Main street. The costumes were especially attractive and many decorated vehicles were in the line of march.

### Fire Companies

The second section was composed of volunteer fire companies from nearby communities with apparatus and men from Palmyra, Delanco, Beverly, Parry and Riverton. The Parry unit made an especially fine appearance with the Boy Scout troop and Ladies' Auxiliary in line in addition to two pieces of apparatus.

The Palmyra ambulance was also in this division of the procession. Upon arrival at the river bank, invocation was given by Rev. John F. Welsh, new rector at the Church of the Sacred Heart, Riverton. This was followed by a brief address of welcome by H. McIlwain Biddle, mayor of Riverton.

The concert corps of the McCall (continued on page 9)

## NO ACCIDENTS IN PALMYRA DESPITE TRAFFIC VOLUME

The showers on Monday evening did not appreciably diminish the large number of motorists who arrived in Riverton to observe the fireworks display.

All streets near the river were crowded with cars parked fender to fender.

With the usual rush to leave after the display, the Riverton police were faced with a difficult situation, but Chief William Gootee, assisted by members of the regular force and special officers, handled the jam smoothly and efficiently.

Within a comparatively short time after the last piece was set off, the streets were deserted, except for an isolated car here and there.

Due to the magnitude of the celebration in Riverton, motor traffic was exceptionally heavy during the entire day, but no accidents were reported.

## NOTICE

See Page 12 of this issue for Important Announcement

# THE NEW ERA

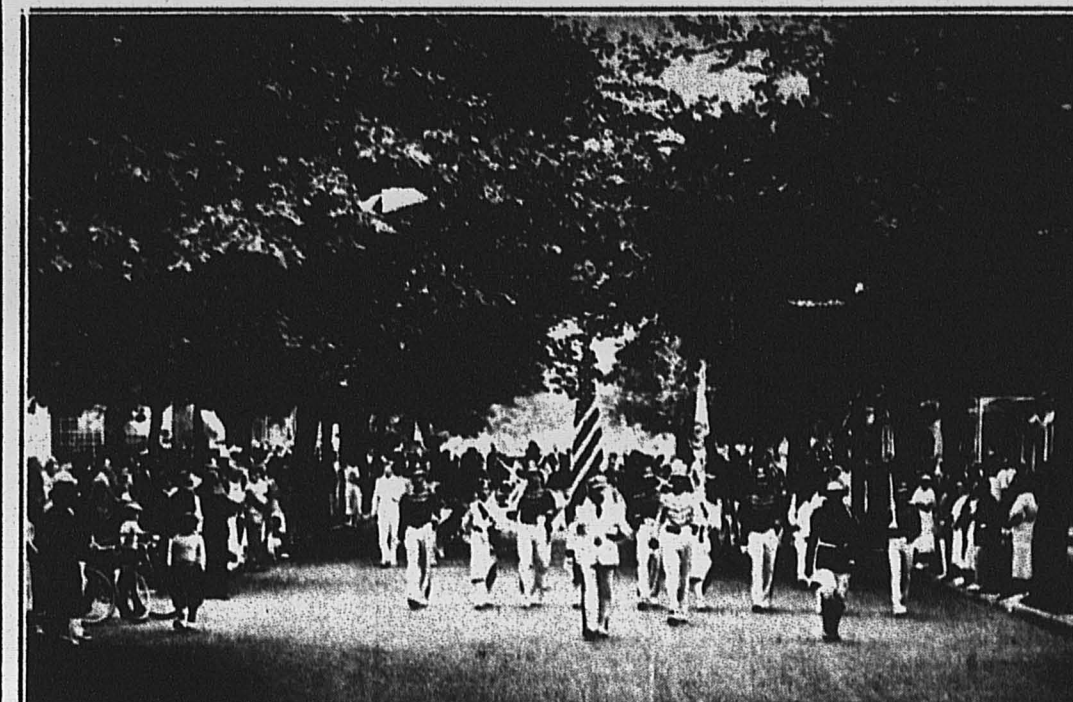
RIVERTON :: CINNAMINSON :: PALMYRA

49th Year No. 27

RIVERTON—PALMYRA, N. J., THURSDAY, JULY 8, 1937

PRICE FIVE CENTS

## CROWDS WATCH PARADE



Large crowds lined Main street in Riverton, to watch the Independence Day parade. The Bristol Junior Drum and Bugle Corps, shown in the picture, was one of the features of the procession.

## PARADE IN PALMYRA



The Fourth of July parade in Palmyra was one of the big events of the day. A number of floats were entered by local business organizations.

## ADDITIONAL LIST OF SAFE DRIVERS

The New Jersey Safe Drivers Committee which is cooperating with The New Era and the Riverton and Palmyra Safe Drivers Committees, announces the presentation of outstanding Honor Awards to the following Safe Drivers who have been admitted to membership on the State Committee in recognition of their fine records. After each driver's name appears the mileage driven without a reportable accident.

### Riverton

William G. Gootee, 608 Lippincott avenue, 100,000 miles; Morris H. DeCoursey, 423 Lippincott avenue, 100,000 miles; C. R. Beagle, 219 Thomas avenue, 150,000 miles; Alice T. Harwell, Burlington Pike, 25,000 miles; Charles F. Stewart, 619 Elm avenue, 150,000 miles; Howard A. Washington, 313 Second street, 200,000 miles.

### Palmyra

Allan C. Taylor, 715 Cinnaminson avenue, 75,000 miles; Edward B. Mason, 235 Horace avenue, 69,624 miles; Harry E. Riddle, 200,000 miles; Edward R. Wynkoop, 110 Pear street, 70,000 miles.

## FOURTH PASSES WITH NO FIRES

Independence Day passed without a single fire alarm in either Palmyra, Riverton or Cinnaminson.

Instead of fighting a blaze, the firemen transferred their activities to marching in the parades and, in Riverton, assisting in directing the various events of the day.

The local situation was in direct contrast to many other communities in other states, where the usual number of fires were caused by fireworks.

## RAILROAD TRAFFIC HEAVY ON MONDAY

The great influx of visitors to shore points over the weekend was reflected here by the large number of express trains which passed through Palmyra and Riverton during late Monday afternoon and evening.

Up to 8.40 p.m. seven sections, each containing 12 cars, had been routed over the local division. All cars in each train appeared to be filled to capacity.

## Monday Showers

The local celebrations were fortunate, in general, in escaping rain on Monday. A brief sprinkle occurred just after the parade reached the river bank, but this proved to be of short duration.

A harder downpour threatened the softball game at Memorial Park, but this soon subsided.

The first real rain came early in the evening and several out-of-door suppers were hastily cancelled and the food hurriedly rushed to cover. The final precipitation came short-

ly before 9 o'clock and many feared that the fireworks would have to be postponed.

The only real damage was to white shoes, flannels, linen suits, etc., but these were already rather bedraggled anyway, so no harm was done.

Incidentally, days like the Fourth must make cleaners chortle with glee. A conservative estimate places the garments in need of attention at several thousand just in Palmyra and Riverton, since nearly every one appeared in white attire for the occasion.

## PALMYRA EVENTS PROVE POPULAR

Parade, Athletic Contest and Dancing Are Features of Independence Day

In spite of the cloudy skies, not only children but a large number of marchers participated in the Palmyra Independence Day parade, which started from Weart Boulevard at 9.30 Monday morning.

Headed by Mingin's band, the procession traversed the streets of the borough with several hundred in line, followed by many decorated trucks and private cars.

A miniature Uncle Sam, Billy Rivel, took first prize for the best patriotic impersonation by children. Nancy Coates was second in this division, dressed in red, white and blue.

George Weigand was the winner in the novelty division dressed as a bat. Betty Ehrlich, a jockey, won second prize.

### Minnie Mouse Wins Prize

Skipping merrily along behind the band was Minnie Mouse, parol in hand, caring little whether it rained or not. Minnie was Mary E. Humphrey, who took the only prize in the comic section.

In the baby coach division, first prize went to Marjorie Naylor and second to Anita Louise Levera.

Joyce Powell took first prize for the best decorated bicycle and Eleanor Sauerwine, second. The prizes for children's bicycles went to Lura Etris and Albert Buechler respectively.

### Scout Troop Win Honors

The two Boy Scout troops were so evenly matched for appearance that both were given prizes. A truck load of Indians was the contribution of Mr. Weigand's troop to the parade.

Likewise the two Girl Scout troops presented such a fine appearance that they, also, were given duplicate prizes.

The Palmyra Foundry Company trucks won first prize for the best business display, with Millside Farms taking second prize.

William Frisco took first prize for the best decorated private automobile and John Havery, second. (continued on page 9)

## TRAFFIC AT RIVER BANK HANDLED BY LOCAL POLICE

Chief C. Morris Beck, of the Palmyra police, reports that there were no accidents over the holiday weekend, despite the tremendous volume of traffic that passed through the borough during the three-day period. Chief Beck stated that the number of cars going through Palmyra on 8-41 on Monday evening far exceeded that on Memorial Day, and estimated that 1500 per hour passed by the traffic control station for several hours during the late afternoon and evening.

The continuous line of machines in both directions was kept moving in a smooth manner by the efforts of Chief Beck and other members of the Palmyra police force.

How do genial family men manage to live within their incomes?

## IN THIS ISSUE

	Page
Churches	10
Classified Business Directory	8
Coming Events	7
Crossword Puzzle	7
Editorials	4
Obituaries	10
Organizations	2, 7, 10
Palmyra Locals	4
Riverton Locals	4
Sports	3, 5, 6
Theatres	11
Your Garden	7



PAGE TWO

THE NEW ERA, THURSDAY, JULY 8, 1937

## TELLS OF TRIP TO JAPAN, INDIA

Lawrence Parker, of Palmyra,  
Speaks at Meeting of  
Local Rotarians

Lawrence B. Parker, of Palmyra, member of the scientific staff at the Japanese Beetle Laboratory of the United States Department of Agriculture, Moorestown, spoke at a recent meeting of the Palmyra-Riverton Rotary Club and took his hearers all the way to Assam, a northeastern province of India, 500 miles from Calcutta, to trace his work in the interest of controlling the Japanese Beetle.

Mr. Parker spent three years in this far station, and also saw a similar period of service in Korea and Japan, on a live scientific mission.

### Work on Parasites

The chief purpose of the work conducted at these remote points, according to Mr. Parker, was to cure parasites for the Japanese beetle. Among those obtained was a species of Tiphia wasp which lays its eggs upon the immature, or grub stage, of the beetle. The latter then acts as a host for the hatched larva which subsists upon it until it emerges as an adult wasp.

Strangely enough, the luckless host survives throughout the larval stage of the Tiphia, but dies in the end, which is precisely what makes the Tiphia so valuable in beetle control.

### Wasp a Smart Creature

The Tiphia wasp has an unerring faculty for locating the beetle grub, and digs down to it, paralyzes the host with a sting, and deposits its egg. The beetle larva then recovers and furnishes live food for the parasite, which spins a cocoon after full development has been attained. It later emerges as a small black wasp, thus completing its life cycle.

The entomologists gather the beetle grubs and female wasps, supervise the process described, and then pack and ship the cocoons of the Tiphia larvae.

### Released in America

When the wasps hatch in the station of the department here, they are released in areas heavily infested by the beetle.

They perform here in a satisfactory manner and, according to Mr. Parker, are showing promise of influencing the solution of controlling the pest.

As Tiphia do not survive where there is not an ample supply of beetle grubs, there is little fear that they, in turn, will prove to be a pest.

### Description

The Tiphia wasp, of which there are two species, is jet black and about three-quarters of an inch long. One species emerges during May and the other in August. They fly about with great rapidity, especially on warm days, stated Mr. Parker, and few people, other than scientists have ever observed them.

### CONDUCTING LIFE SAVING CLASSES

Thomas W. Speck, Red Cross life saving examiner, is now conducting life saving classes at all bathing beaches in the county, under Burlington County Chapter of the Red Cross.

He has submitted the following schedule:

Tuesday: 2:00 p.m., Mount Holly; 3:30, Rancocas; 5:00, Smithville; 7:00, Pemberton.

Wednesday: 2:00 p.m., Bordentown; 3:00, Florence; 4:30, Sylvan Lakes (Burlington).

Thursday: 2:00 p.m., Beverly; 3:30, Riverside (Virginia Lakes); 4:30, Palmyra.

Friday: 2:00 p.m., Medford Lakes (Ockanickon); 3:15, Lake Pine; 4:30, Cotozen.

Saturday: 10:00 a.m., Camp Mahala; 2:00 p.m., Vincentown; 3:30, Lumberton; 5:00, Browns Mills.

Sunday: 2:00 p.m., Ewanville; 3:30, Browns Mills.

Those wishing to get in touch with Mr. Speck may do so through the County Red Cross office, 24 West Union street, Burlington, telephone 17-J.

Divine civilization is in the same relation to material civilization as the light is to the lamp.—Abdul-Baha.

## NEW THREE-CENT STAMPS AUTHORIZED

Postmasters and employees of the Postal Service are advised that the Department has authorized the issuance of a special postage stamp in the 3-cent denomination to commemorate the 150th anniversary of the Adoption of the Ordinance of 1787 and the organization of the Northwest Territory. The stamp will be first offered for sale on July 13, 1937, at New York, N. Y., where the Ordinance was enacted, and at Marietta, Ohio, first permanent settlement in the Northwest Territory. The stamp will be available at other post offices as soon thereafter as stocks can be printed and distributed.

### Central Design

The central design is formed by an outline map of the original States and the Northwest Territory, with the portrait of Manasseh Cutler, who sponsored the enactment of the Ordinance, at the left, and that of Rufus Putnam, leader in the settlement of the Northwest Territory, on the right. Underneath the respective portraits in oval panels with white ground are the names of "Cutler" and "Putnam" in dark gothic. In a vertical arrangement along the left edge of the stamp is the inscription, "U. S. Postage" in dark gothic. First two letters being in the form of a monogram. In a corresponding position at the right is the denomination designation, "3 Cents" in dark gothic. Within a narrow horizontal panel with dark ground at the center of the base is the wording, "Ordinance of 1787" in white roman lettering.

## WATCH DRINKING WATER IN SUMMER

Water is a fundamental need of the human body. In hot weather bodily moisture is lost at a rapid rate through perspiration and other functions. It is estimated that workers who do hard manual labor need from one pint to one quart of water every hour to replace what has been lost. The drinking water supply, therefore, becomes very important in home, office and factory. In other states where the water supply have a better reputation for purity and excellence than in this, remarks the New Jersey Public Utility Information Committee. Other important factors are healthful temperature and sanitary drinking fountains or cups. Water should not be too cold; not under forty-five degrees and not over fifty-five. Jets or individual cups are the safest ways of dispensing water. Just a little care in hot weather drinking will prevent many summer ailments.

We have received many favorable  
comments about the Quality of

## OUR ICE CREAM

If you have not tried it yet, do so now. Its smooth, creamy richness and full flavor, so noticeable in Ice Cream frozen fresh each day, will please you.

You can't judge Ice Cream by Price—Only the finest quality of Fresh Cream, whole milk, cane sugar and flavors are used in producing our Ice Cream—the reasonable price is simply the result of being able to cut out the factory overhead and delivery cost.

Come in and see it made.

Packages -- 20c pint -- 10c half pint  
Bulk -- 50c quart -- 25c pint

## CARLSON'S PHARMACY

Phone 1510, Riverton



## BOY SCOUT NEWS

### Boy Scout Jamboree By William F. Zimmerman

Arriving in Washington in the middle of the afternoon after a two-hour ride from 30th street station Saturday, June 30, we came here and found our camp.

Burlington and Cumberland counties had a special scout car in the special scout train bound for Washington. Newark scouts had the largest contingent in New Jersey. When we arrived here special trucks conveyed our duffle and equipment to our camp site, Region 2, Section B, Troop 30. This location is near U. S. Agricultural Home. We are camped with fellows from New York and Texas. The number of boys totals about 2500 in this region alone, and this is only one small part of the Jamboree.

### Making Camp

Pitching our tents was the next big item on the program, but with able assistance of experienced scouts the task was soon accomplished with little difficulty. Rain made our camp site a little muddy, but cool afterwards. Our camp site is in a section near Arlington, Virginia. In our troop we have Burlington and Cumberland county scouts. They have cooperated splendidly and there was no need for discipline.

Music from our camp and from surrounding camps provides ample entertainment. Especially (not) mouth organs, accordions, and clarinets. Every morning a band serenades us at reveille. Baseball games, arena entertainment and mass parades help us to have a splendid time.

### Great Experience

We are all having an experience of a life-time, meeting fellows from every state in the union and many foreign countries. We took part in an arena pageant Friday, July 2, and about 5,000 scouts participated from the New England states and New York and Texas. At the close of this pageant, a flag was formed covering one acre. Newarrel men in the afternoon performance took our pictures.

The safety of all scouts is taken into careful consideration. We are learning brotherhood, scouting, companionship and camp craft.

The camp headquarters is doing everything humanly possible for the convenience, safety, health and success of the first National Boy Scout Jamboree.



## "Old Mother Hubbard Went to the cupboard"

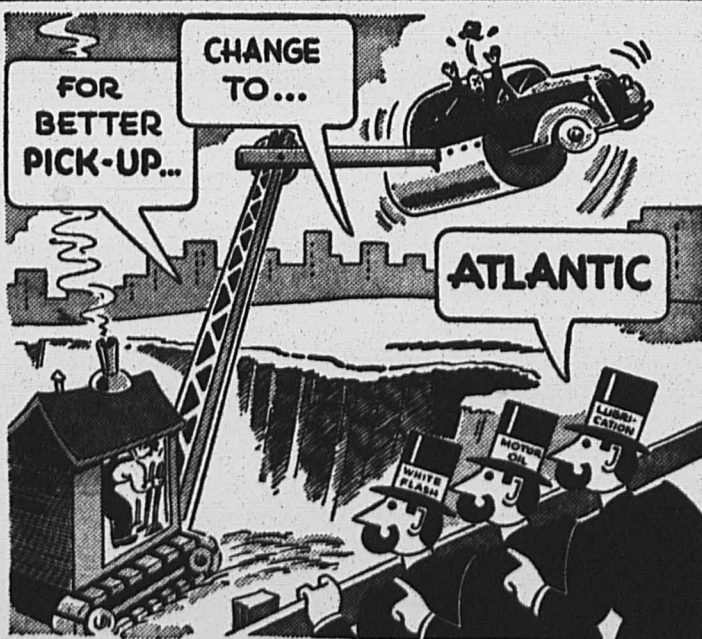
but you know the rest of the rhyme. The point we wish to make is . . . when you come back from your vacation and go to your bureau or secret hiding place will you find your jewelry, valuable heirlooms or valuable papers there?

One of our safety deposit boxes will give you maximum protection against fire or burglary.



## CINNAMINSON BANK AND TRUST CO.

Riverton, N. J.



GOOD PICK-UP DEPENDS on the condition of your engine, as well as the liveliness of your gasoline. Atlantic White Flash burns so cleanly that not one speck of carbon was removed from any car in that famous 100,000-Mile Road Test. And Atlantic Motor Oil and Lubrication kept the lubricated parts of all engines, transmissions and rear axles from needing repairs! Save money — with Atlantic Products.

## T. B. STOWE & SON

Atlantic Service Station  
LEE TIRES EXIDE BATTERIES  
S-41 Highway and River Road  
PALMYRA Telephone, Riverton 1552  
CARS CALLED FOR AND DELIVERED

More Miles for Your Money



Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

## Riverton Yacht Club

## RACES AT LOCAL CLUB ON JULY 5

Two series of races were held at the Riverton Yacht Club, in connection with the Riverton Independence Day Program.

Five boats competed in the Comet class with first honors being won by E. K. Merrill. Ogden Mattis took second place.

A similar number of Dusters followed the Comets over the starting line and this event was won by John Ayres after a hard battle.

## STRUCK BY CAR LEG IS BROKEN

Last Wednesday night at 9:20, Joseph Casey, 67, of 12 Rowland street, Palmyra, was struck while walking along Cinnaminson avenue, Cinnaminson township, by a car owned and driven by Howard S. Mumford, of 213 State street, Merchantville.

Mumford and John Casey, also of Cinnaminson, took Casey to Dr. Voorhis, who sent him to Zabrugg Hospital. After an examination it was found that Casey was suffering from a broken leg and lacerations of the head.

The accident was investigated by Officer George Dorworth.

## FIREWORKS LAW RESPECTED HERE

The new state law which banned the sale, possession or use of fireworks received its first test this year, and proved to be most successful, as far as Riverton, Palmyra and Cinnaminson were concerned. There was absolutely no indication that bootleg fireworks were being sold in this section, and only a few scattered explosions were heard during the entire day.

No arrests were made for violations of the ordinance, the chief reason being that there were no offenders.

### ENGAGEMENTS

Mr. and Mrs. William R. Evans, of Thomas avenue, announce the engagement of their daughter, Carolyn Cole, to Melvin Stuart Stebbins, son of Mr. and Mrs. A. W. Stebbins, of Sayre, Pa., formerly of Delanco.

Mr. and Mrs. Horace C. Randall, Jr., of Delanco, announce the engagement of their daughter, Bernice Kathleen, to William Robert Evans, Jr., of Riverton, son of Mr. and Mrs. William R. Evans, of Thomas avenue.

Of the 2404 United States airports and landing fields, 751 are municipal and 43 state operated.

The Juvenile Aid Department of the New York police operates 55 neighborhood clubs for youths.

Our deeds still travel with us from afar, and what we have been making us what we are.—J. George Eliot.

## THE PEOPLE'S COLUMN

July 6, 1937.

Editor, The New Era:  
May I take this opportunity of expressing my sincere approval of the splendid program arranged for Independence Day by the committee in Riverton.

The morning parade was the finest that I ever witnessed here. It was, I believe, genuinely enjoyed by the large number of people who witnessed it.

The exhibition drill in the afternoon was an innovation and proved to be a happy choice of those in charge of the events of the day.

In short, I feel that Riverton has real cause to be proud for the activities of the occasion.

A Rivertonian.

July 6, 1937.

Editor The New Era:  
Will you kindly explain why our flag was not displayed on the day it should be. Sunday was the anniversary of our country and not Monday, and it is my belief that should be the day for the flag. Why Sunday should make a difference I do not understand, for that is the day it should wave, and not the next.

I think I can mention many of our neighbors who will agree with me on the subject, and may I, with your cooperation, see that our flag is out on the holiday as it should be?

Respectfully,  
Anne Shannon.

## RESIDENCE OFFERS FINE OPPORTUNITY

The residence located at 208 Linden avenue, Riverton, owned by William M. Thomas estate, is now being offered for sale by the real estate agency of W. Rex McCrosson, Inc., 5 E. Broad street, Palmyra. This splendid old property offers exceptional opportunities for either home or three apartment house. Complete detailed description of property and exceptionally low price offer may be found in their advertisement in this issue.

## HARPER LEADS LOCAL BATTERS

Harper, hard-hitting Riverton catcher, leads the local batters with an average of .573, having clouted out 12 bingles in 21 trips to the plate. Gibson, member of the pitching staff holds down second position with a percentage of .461.

The averages of the nine leading hitters, including the games played on Monday are:

	G	AB	H	PC
Harper	6	21	12	.573
Gibson	6	13	6	.461
Foulke	9	29	12	.414
Sutters	11	45	18	.400
Baker	14	52	20	.384
Bright	16	44	16	.362
Thomas	11	40	14	.350
Windish	17	54	18	.333
Reeves	14	45	14	.310

With this imposing array of sluggers, it would appear that enemy pitchers should be most wary when facing the local "murderers' row."

## CAMERAS

FILMS  
DEVELOPING  
24-Hour Service

Ask about our  
Special  
Enlargements

## L. L. KEATING

Broad and Main Streets  
RIVERTON

Phone 1540

## Going Fishing?



Salt Water Split Bamboo Boat  
Poles, Silk Wrapping, German  
Silver Locking Reel Seat

\$2.69 up

Reels, \$2.49, up

Line, 25c spool, up

Hooks, 6 for 25c, up

Headquarters for Complete  
Fishing Equipment

SCHWERING'S  
Broad (between Elm & Maple)  
Palmyra Phone 28



## SPINNING WHEEL GIFT SHOP

Lending Library

Greeting Cards

531 Cinnaminson Ave.  
PALMYRA

Open daily 10 a.m. to 9 p.m.  
Closed Wednesdays 1 p.m.  
Tues. and Thurs. evenings 6

## The LouHof

BRANCH PIKE (1 Mile from Five Points)

Come and enjoy the quiet home-like surroundings and the fresh, wholesome, home-cooked food, raised on the place

Dinners Sundays  
5 to 8 p.m. 12 noon to 8 p.m.

WE SPECIALIZE IN CHICKEN DINNERS  
MODERATELY PRICED

## 2 FOR 1 OFFER

YOU GET 2 ROYAL  
Electric Vacuum Cleaners  
Both For \$39.50  
ACTUAL \$51.50 VALUE LOW WEEKLY PAYMENTS



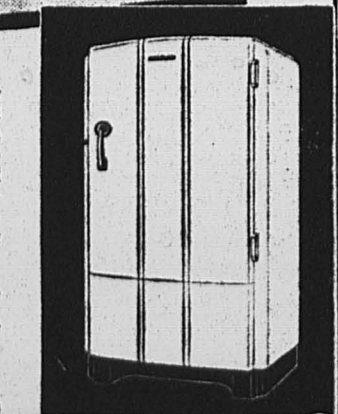
C. WARD LOWDEN  
514 Cinnaminson Ave., Palmyra, Phone 717  
Open Monday, Friday, Saturday Evenings

## THRIFTY BUYERS ARE CHOOSING GE



● If you want to make your budget dollars go farther and buy more in convenience, in styling and in all around satisfaction—see the new General Electric Triple-Thrift Refrigerators. You save three ways—on price, on current cost and on upkeep.

Automatic THRIFT UNIT  
Sealed-in-Steel in all G-E models  
Quieter operation, less current cost, longer life  
5 Years Performance Protection



## TAYLOR-MATHERS

309 East Broad St. Phone 710 PALMYRA, N. J.  
Open Monday, Friday and Saturday Evenings.

GOOD PRINTING  
ADAPTED TO YOUR PURPOSE  
IS WORTH MORE THAN  
THE DIFFERENCE

The New Era, Inc.

Phone, Riverton 712

## TAYLOR'S MARKET

524 Main Street, Riverton (next Chew's Bakery)  
and HOMESTEAD MARKET, Taylor's Lane

Will Re-open on Friday, July 9th

Extra Quality Fruits and Vegetables

GATHERED AND SOLD FRESH DAILY

Specials Now—Sugar Corn, Raspberries

HOWARD G. TAYLOR, JR.



## THE NEW ERA

Incorporated

Published Every Thursday at 607 Main Street  
RIVERTON, N. J.Entered at the Riverton, N. J. Post Office as Second Class Matter  
Telephone, Riverton 712WALTER L. BOWEN, Editor  
F. W. METZGER, Associate Editor  
4 Second St., Riverton  
Phone 406

## NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance  
Advertising Rates on ApplicationPhiladelphia Advertising Representatives  
NEVILLE & HITCHINGS, Inc.  
12 So. Twelfth St., Philadelphia, Pa.

## Center of Activity

Judging from accounts of Independence Day activities in other sections of South Jersey, Riverton and Palmyra easily took the lead for the excellence of their holiday celebrations.

The committees in both communities deserve commendation for the fine programs which were arranged for the day, and which were enjoyed by thousands of local residents and their guests.

The attendance of so many at the various activities indicates very clearly that our citizens appreciated the many features planned for their amusement.

While the younger generation, and some of those not so young, may have decried the absence of the traditional firecracker, the absence of burns and other incidental injuries more than repays for any pleasure that may have been derived from the use of explosives.

## —Or Else

In 1930, the Federal debt was \$16,000,000,000. Today it approaches \$36,000,000,000—because in recent years Federal expenditures have exceeded revenue by about 100 per cent.

Thus we are now in a position similar to that of the post-war days, when the nation faced a tremendous debt, largely occasioned by loans to foreign powers. After the war, however, the government operated with reasonable economy and efficiency, and the debt was steadily cut down. Today the debt reduction problem is not so simple, for the Federal government, to an extent hitherto unknown, has become a vast and constantly expanding bureaucracy that costs us more than \$7,000,000,000 a year.

Senator Byrd, of Virginia, one of the few congressional advocates of real economy, has cited some astounding figures. The Federal civil executive payroll—excluding relief, military and pension rolls—grew at the rate of 1,000 persons a month between December, 1934, and September, 1936. It now costs the taxpayers \$1,500,000,000 a year. And so rapidly has this bureaucracy expanded its operations, that more than 85 per cent of the personnel is employed outside Washington.

This expansion, however, has taken place largely outside the old established government departments and bureaus, since many of these receive a smaller appropriation and have fewer employees than ever before. There is, in fact, one such establishment in this vicinity which, at one time had a personnel of 50 civil service employees. At present, with fully as much work to do, the number has been reduced by half and the appropriation reduced to a negligible amount.

Senator Byrd says also, citing another example of bureaucratic growth: "In March, 1933, the government was leasing 6,084 buildings or parts of buildings outside of Washington. Between then and July 1, 1936, the leased number rose to 11,842, although in the meantime the government has built 664 new buildings at a cost of \$329,000,000."

Worst of all, perhaps, is the fact that in the face of recovery made from depression, we are still spending at an "emergency" rate. Here is an intolerable situation that must soon be corrected—or else!

The right to work seems to be a matter of small concern to the administration at Washington, to the governor of Pennsylvania and governor of Michigan. In their desire to uphold the right to strike, which is a right by no means so important to the individual and to society as the right to work, they are entirely willing that the agencies they have for the enforcement of law and order shall be used in support of strikers bent on intimidating non-strikers. The methods of picketing employed are in plain violation of state laws, which permit a limited number of strikers or their accredited spokesmen to exert "peaceful persuasion" but with interdict acts of violence and coercion.

The time has come when the peaceful law-abiding citizens of this country are entitled to know whether they have the protecting arm of government or whether government has become an ally of the forces of disorder.—Hartford Courant.

## RIVERTON

George F. Lewis and daughter, Mrs. Helen Lovey, of Brooklyn, spent the holidays with his sister, Mrs. D. M. Clifton.

Mr. and Mrs. Dewees Showell and son, of Milford, Delaware, spent the holidays in Riverton visiting friends.

Mr. and Mrs. Walter Mills Bond, and daughter, of Evanston, Illinois, are spending the week at the home of Mrs. Edwin S. Parry.

Mr. and Mrs. Charles Carpenter and family are spending the summer at "The Lakes" in Wisconsin.

Mr. and Mrs. Thomas A. Cashin, of 216 Linden avenue, have returned to Riverton after an extended visit in the Poconos where they were guests at the Hotel Meadowside.

Mr. and Mrs. Arthur Johansen and family, of Scotch Plains, Mr. and Mrs. Edward L. Coffey and son, of Brooklyn, Mr. and Mrs. Charles F. Stewart and family, of Ocean City, and Mr. and Mrs. Walter Evert and son, of Merchantville, spent the holidays at the home of Mr. and Mrs. Harvey E. Stewart.

Mr. and Mrs. Thomas McChesney and daughter Mary Elizabeth, of Moorestown, spent the weekend with Mr. and Mrs. H. C. Sim, of Thomas avenue.

Mr. and Mrs. A. B. Garwood, of 629 Linden avenue, entertained a group of friends and relatives from Trenton over the holiday week-end.

Mr. and Mrs. Walter Moyer will give a house party over the coming week-end at their cottage at Somers Point, for a number of friends from Riverton and Burlington.

Mr. and Mrs. Harry Riley, of Camden, Mr. and Mrs. Harry Bishop and daughter Elizabeth, of Philadelphia, and the Misses Catherine and Julia Corcoran, of Philadelphia, spent Monday with the Misses Clara and Fannie Bishop.

The Misses Florence and Irene Leshner, of Philadelphia, spent Monday with Miss Edith Smith, of Main street.

Mr. and Mrs. J. J. Karins, of Montclair, spent Monday in Riverton visiting friends.

Mrs. Elsie Kelley, of Philadelphia, was a week-end guest at the home of Mrs. Annie Kahler, of Thomas avenue.

Mrs. Louise Hughes and daughter, of Indiana, spent last Monday at the home of Mrs. Annie Kahler, of Thomas avenue.

Howard Watson, of Camden, has added his cruiser, the Edna W., to the fleet of boats at the Riverton Yacht Club.

Mr. and Mrs. Clifford Nesbitt were Sunday dinner guests at the home of Mr. and Mrs. Frank Cutter in Burlington.

Mrs. Sadie Perkins and Mrs. E. R. Dodge, of Philadelphia, spent several days this week with their mother, Mrs. Anna Weigel, after spending six weeks at the Chalfont-Haddon Hall, Atlantic City.

Mrs. Hazelton, of Thomas avenue, left this week for the Catskill Mountains where she will spend several weeks.

Mr. and Mrs. George Genal, of Reading, were dinner guests at the home of Mr. and Mrs. Charles DeLaney on Tuesday.

Mrs. Harry Hodson, of Palmyra, and Miss Dorothy Bishop, of Riverton, were the winners in the stocking club run by Mrs. Lewis Bell.

A golfer was driving off about a foot in front of the teeing mark. The club secretary happened to come along.

"Here!" he cried indignantly. "You can't do that! You're disqualified. 'What for?' demanded the player. 'You're driving off in front of the mark.'"

The player looked at him with pity. "Away with you!" he said tersely. "I'm playing my third stroke!"—Pittsfield Works News, G. E.

## PALMYRA

Dr. P. Conner Hulse will attend the convention of the American Dental Association in Convention Hall, Atlantic City, next week.

Miss Veva M. Brower left Palmyra last Sunday for Federalburg, Maryland, where she will spend the months of July and August.

Frank A. Snover has returned from a two-weeks' fishing cruise on the Delaware Bay.

Mr. and Mrs. Fred Henzler and family, of Charles street, motored to Washington on Sunday, where they visited the National Boy Scout Jamboree.

Mr. and Mrs. Henderson Messenger, of Charles street, entertained Mr. and Mrs. J. L. Walker and family, of Germantown on Sunday. Joseph Walker is spending the week here.

Mr. and Mrs. H. P. Haines and family, of Cinnaminson avenue, spent the weekend in Ocean City, Maryland.

Miss Helene Johnson is spending the months of July and August at the Wiscasset Country Club at Mt. Pocono.

Walter D. Lamon, Jr., of Cinnaminson avenue, spent the weekend at Suffolk, Virginia, and played golf on the Princess Ann golf course at Virginia Beach.

Dr. and Mrs. Harry Bauer and family spent the week-end in Ocean City.

Miss Mary Elizabeth Sanford, of Palmyra, and Miss May O'Neill, of Philadelphia, enjoyed the holidays making a tour of Virginia.

Mrs. Minnie Goad, of Roxborough, Pa., is spending a month with her daughter, Mrs. H. H. Parsons, of 333 Garfield avenue.

Warren Lamon, of Cinnaminson avenue, is visiting Kenneth Lippincott at Towson, Md., and will attend the Scout Jamboree at Washington, D. C.

Mr. and Mrs. Benjamin Drain, of 332 Leconey avenue, entertained her father and mother, Mr. and Mrs. William Goad, over the weekend.

Andrew Barker, Miss Edith King, Lawrence Bradshaw and Miss Margaret Habfast spent the holidays in Ocean City. They also visited at the cottage of Mr. and Mrs. H. Raymond Bradshaw.

Mr. and Mrs. Elmer D. Prytherch, of Public Road, have moved to Broad and Vine streets.

Mr. and Mrs. Wilson Nein, of Reading, spent the holidays with her mother, Mrs. Ella Eval, of Vine street.

The Rev. Harry Eval and family, of Washington, D. C., spent the week-end with his mother, Mrs. Laura Eval, of Berkeley avenue.

Mr. and Mrs. Edward King were week-end visitors in Avalon.

Mr. and Mrs. Albert Smith spent the week-end in Manahawkin.

Mrs. George R. Panoast has returned to her home at Fourth street and Horace avenue, after spending some time with her sister, Mrs. Leroy Reeves, of Easton, Pa.

Mr. and Mrs. Francis Hamelman, of Philadelphia, spent Sunday with Mr. and Mrs. Eula Roach, of Delaware avenue.

Mr. and Mrs. Charles Speakman, of Horace avenue, enjoyed the week-end in Ocean City.

Mr. and Mrs. Arthur N. Palmer, spent the week-end in the Poconos.

Twenty-four members of the Philaetha Class of Central Baptist Church attended the 38th annual seashore convention of the Bara-Philathea Bible Class at Ocean Grove last Thursday.

Mr. and Mrs. George J. Seal, of Cinnaminson avenue, entertained at a family gathering over the holiday

## ALMANAC



"Cast no mud into the well from which thou hast drunk."

JULY

1—Not Democratic Convention nominated Horatio Seymour for Pres., 1868.

10—President Jackson vetoed the bill rechartering the United States bank, 1832.

11—The United States Senate expelled ten southern members, 1861.

12—Employees of Smith and Wesson Co. at Springfield, Mass., strike for wage increase, 1918.

13—The Great Eastern started to lay the third Atlantic cable, 1865.

14—The French Bastille stormed by revolting peasants, 1793.

15—Treaty made with western tribes at Prairie du Chien, 1830.

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## COMING EVENTS

Thursday, July 8  
Softball games, Memorial Park, Riverton, 6:30 p.m.Athletics vs. Tale Abost  
Merchants vs. MillsideFriday, July 9  
Moonlight sail to Wilmington, sponsored by M. E. Church, Palmyra. For information call Riverton 328.Saturday, July 10  
Baseball, Memorial Park, Riverton, 3:15 p.m.Sunday, July 11  
Outdoor services, the Grove, Palmyra, at 7 p.m. The Rev. William A. Boyd will preach.Monday, July 12  
Softball games, Memorial Park, Riverton, 6:30 p.m.Ashlaw vs. Broadway  
Collins vs. Burke & EasleyWednesday, July 14  
Baseball, Memorial Park, Riverton, 6:15 p.m.

## Church Notices

CHRISTIAN SCIENCE  
First Church of Christ, Scientist  
Thomas Ave. and Seventh St.  
Riverton, N. J.Sunday School 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.Reading Room Church Building  
Thomas Ave. and Seventh St., Riverton, on Tuesday and Friday, 2:30 to 4:30.

week-end. The guests were Mr. and Mrs. George Seal, of Maplewood, Mr. and Mrs. Stanley Thomas and daughter, of Narberth, Mrs. H. Russell Guldin and family and Mrs. C. W. Rudolph and family, of Palmyra.

Mr. and Mrs. Robert Addy and daughter Olive, of Roselle, and Mrs. Mary Hamelman, of Philadelphia, spent Monday with Mr. and Mrs. Eula Roach, of Delaware avenue.

Mr. and Mrs. William Martin, of Philadelphia, Mr. and Mrs. Van Roberts, of Palmyra, and Dr. and Mrs. Charles Voorhis spent Sunday at the cove, above Riverside, on Dr. Voorhis' yacht.

Mr. and Mrs. Fred Petrie, of Merchantville, spent the weekend on the Chesapeake Bay.

Mrs. Earle Vondersmith, of Bryn Mawr, spent Wednesday with Mrs. George J. Seal, of Cinnaminson avenue.

Mr. and Mrs. William McKee, of Mayfair, spent the week-end at the home of Mr. and Mrs. F. N. Johnson.

Jones was sitting with his wife behind a palm on a hotel veranda late one night when a young man and a girl came and sat down on a bench near them. The young man began to tell the girl how pretty and lovable he thought she was.

Hidden behind the palm, Mrs. Jones whispered to her husband. "Oh, John, he doesn't know we're here, and he's going to propose. Whistle to warn him."

"What for?" said Jones. "Nobody whistled to warn me."—Alabama Powergrams.

RIVERTON WINS  
HOLIDAY BILL

Takes 6-5 Verdict from Blue Eagles; Down Bridgeton By 8-6 Count

Riverton won both ends of the holiday bill in Independence Day by annexing a 6-5 decision in the morning game with the Palmyra Blue Eagles, and taking the strong Bridgeton aggregation into camp at Memorial Park in the afternoon, the score of this engagement being 8-6 in favor of the locals.

Bridgeton started after Thomas, Riverton hurler, with great gusto, polling out a homer, a triple and two singles in their initial turn at bat. These smashes accounted for three counters.

Throttles Opposition  
Thereafter, however, Thomas went to work in earnest and allowed only four scattered bingles during the balance of the game.

Riverton went to work on Tinkle, who did the pitching chores for Bridgeton, and finally drove him to cover after one out had been made in the fifth session. Foulke hit a triple, while Easley smote one for two bases.

The largest crowd of the season watched the proceedings.

Morning Game

The morning contest was another of those affairs which Riverton pulled out of the fire at the crucial moment. With Zimmer mowing down the enemy with great ease, the slim 2-0 advantage of the locals loomed large as late as the sixth inning.

The Eagles, who had been blanked up to this point, then rose up and proceeded to take the lead with a four-run offensive.

Riverton, in the next canto, went out in front by pushing three counters over the rubber and added a singleton in the ninth.

Palmyra ran the string out to the limit and came within one run of tying the score in their final turn at bat.

Riverton rapped 13 hits from the offerings of Altadonna, while the Eagles found Zimmer and Diefenbach for a total of seven safeties.

Afternoon Game

Riverton

Terrill, ss	5	0	2	0	7
Windish, 1b	5	0	0	1	0
Foulke, 2b	3	3	1	5	1
Harper, c	4	0	1	4	0
Bartley, lf, cf	4	0	1	2	0
Easley, cf	4	1	2	2	0
Baker, rf	4	2	2	1	0
Sutters, 3b	4	1	2	0	2
Thomas, p	1	0	0	0	0
Reeves, rf	0	0	0	0	0
Totals	37	8	13	27	11

Bridgeton

Filer, 1b	5	0	0	0	0
Gubine, lf	5	1	1	1	0
Rosette, rf	5	2	1	1	0
Chew, cf	5	0	0	2	0
Gray, 2b	5	1	2	5	3
Ladotta, ss	4	0	1	0	4
Shinn, c	4	0	0	3	0
Hemingway, 3b	4	2	2	2	2
Wheaton, p	1	0	0	0	0
Totals	40	6	7	24	11

Score by innings:

Bridgeton 3 0 0 1 0 1 1 0—6  
Riverton 1 4 1 1 0 1 0 0—8

Errors—Terrill, Windish, Thomas, Gray. Home runs—Rosette, Hemingway. Three base hit—Foulke.

—Terrill. Double plays—Ladotta, Gray, Filer, (2). Struck out by Thomas, 4; Tinkle, 3. Base on balls—off Tinkle, 3; Thomas, 1. Left on

bases—Riverton, 8; Bridgeton, 8. Umpires—Johnson and Swain.

## Morning Game

Riverton

Reeves, lf	3	0	0	1	2
Terrill, ss	3	0	1	2	0
Baker, rf	5	0	1	1	0
Harper, cf	3	0	3	0	0
Thomas, cf	2	0	0	0	0
Windish, 1b	3	0	0	4	1
Bartley, 2b	5	4	1	2	1
Foulke, 3b	4	1	4	1	3
Bright, c	4	1	2	1	6
Zimmer, p	3	0	1	0	2
McDermott, p	1	0	0	0	0
Totals	36	6	13	27	10

Blue Eagles

Fowler, c	4	1	0	4	0
Prisco, rf	5	2	1	3	0
Sexton, ss	5	1	2	3	0
Humes, 1b	3	0	2	8	0
Coates, cf	5	0	1	2	0
Altadonna, p	5	0	1	0	0
Williams, 3b	0	0	0	0	3
Spear, lf	1	1	0	2	0
Spring, 2b	2	0	0	4	4
Totals	36	5	7	27	10

Blue Eagles 0 0 0 0 0 4 0 1—5  
Riverton 0 0 0 1 0 1 0 3—6

Seen at the Games

Harper, Riverton catcher, returned to the lineup after being out several weeks with a broken finger. He celebrated by polling out three smashes out of the same number of times at bat in the morning game.

Morning Game

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Afternoon Game

Riverton

Terrill, ss	5	0	2	0	7
Windish, 1b	5	0	0	1	0
Foulke, 2b	3	3	1	5	1
Harper, c	4	0	1	4	0
Bartley, lf, cf	4	0	1	2	0
Easley, cf	4	1	2	2	0
Baker, rf	4	2	2	1	0
Sutters, 3b	4	1	2	0	2
Thomas, p	1	0	0	0	0
Reeves, rf	0	0	0	0	0
Totals	37	8	13	27	11

Bridgeton

Filer, 1b	5	0	0	0	0
Gubine, lf	5	1	1	1	0
Rosette, rf	5	2	1	1	0
Chew, cf	5	0	0	2	0
Gray, 2b	5	1	2	5	3
Ladotta, ss	4	0	1	0	4
Shinn, c	4	0	0	3	0
Hemingway, 3b	4	2	2	2	2
Wheaton, p	1	0	0	0	0
Totals	40	6	7	24	11

Score by innings:

Bridgeton 3 0 0 1 0 1 1 0—6  
Riverton 1 4 1 1 0 1 0 0—8

Errors—Terrill, Windish, Thomas, Gray. Home runs—Rosette, Hemingway. Three base hit—Foulke.

—Terrill. Double plays—Ladotta, Gray, Filer, (2). Struck out by Thomas, 4; Tinkle, 3. Base on balls—off Tinkle, 3; Thomas, 1. Left on

bases—Riverton, 8; Bridgeton, 8. Umpires—Johnson and Swain.

Morning Game

Riverton

Reeves, lf	3	0	0	1	2
Terrill, ss	3	0	1	2	0
Baker, rf	5	0	1	1	0
Harper, cf	3	0	3	0	0
Thomas, cf	2	0	0	0	0
Windish, 1					



## TRAFFIC DEATHS STILL GOING UP

Thirteen Killed in Burlington County Since Jan. 1, One More Than '36

Traffic deaths up to June 1 of this year totaled 472, an increase of 147 airmen, daisies, hollyhocks, lilies, according to an announcement by Motor Vehicle Commissioner Arthur W. Magee.

Increases were reported in every county except four rural ones while Newark, Camden and Paterson seem to show the most unfavorable records among the larger cities. Slight improvements were reported in Jersey City, Trenton and Passaic.

In Essex County there were 71 fatalities, an increase of 25; Middlesex 52, an increase of 28; Camden 39, an increase of 17; Union 40, an increase of 18; Somerset 25, an increase of 14, and Hudson 40, an increase of 11.

### Camden Up 10

Newark had 45 of Essex county's 71 deaths which was an increase of 13 over last year. Paterson's fatalities jumped from six to twelve while in Camden City the deaths increased from four to 14 this year. In Jersey City, casualties dropped from 16 to 13 and in Elizabeth there was an increase of one.

Following is a comparison of traffic fatalities in each county during the first five months of 1937 and 1936, together with the numerical change. (+ indicates more; - indicates less.)

	1937	1936	Change
Atlantic	21	14	7+
Bergen	38	32	6+
Burlington	13	12	1+
Camden	39	22	17+
Cape May	4	3	1+
Cumberland	5	8	3-
Essex	71	46	25+
Gloucester	13	11	2+
Hudson	40	29	11+
Hunterdon	10	3	7+
Mercer	16	12	4+
Middlesex	52	24	28+
Monmouth	23	22	1+
Morris	14	7	7+
Ocean	4	8	4-
Passaic	27	25	2+
Salem	12	5	7+
Somerset	25	11	14+
Sussex	1	2	1-
Union	40	22	18+
Warren	4	7	3-
	472	325	147+

## RABIES IS YEAR ROUND HAZARD

That rabies is an all-year hazard, and not increasingly prevalent in the "dog days" of sultry summer, was asserted recently by Dr. J. Lynn Mahaffey, State Health Director. Actually, fewer animals go mad in summer than during any other season, based on a six-year prevalence report of the U. S. Public Health Service. Spring is the season when the disease is most prevalent.

Examining 282 dogs' heads last year, the Health Department found 149 rabid. Adding reports of private laboratories and veterinarians, the state's total of rabies last year was 231, with one human death in October last. Most of the animals rabid were from counties south of Mercer, where rabies was unusually prevalent in 1936.

### RASPBERRY CROP IN

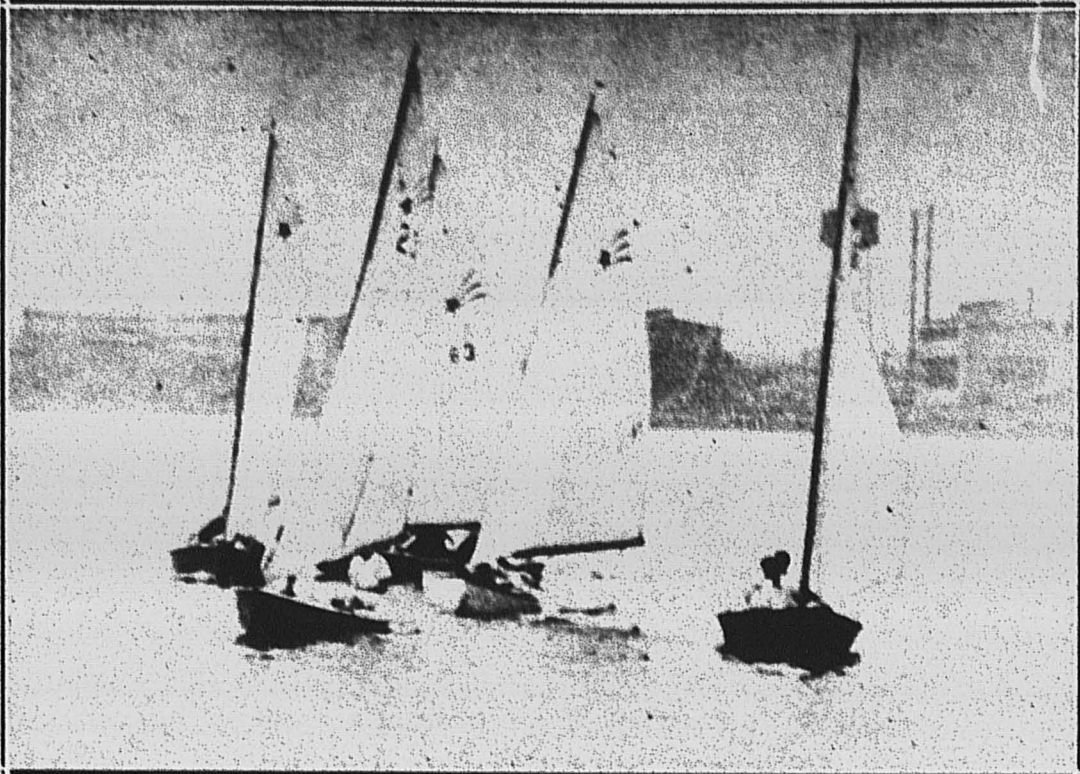
### STATE GOOD THIS YEAR

The red raspberry crop in New Jersey is unusually good this season and will continue with heavy production until July 15. The dewberry type of blackberry is also popular on the markets at present and both huckleberries and cultivated blueberries are appearing.

Auction masters report that at least 75 per cent of the crop is being shipped to New England points. They also commented that the problem of obtaining berry pickers was less than in former years, although growers had expressed a willingness to employ experienced farm hands.

We need to take frequent stock of ourselves, to make a sound judgment of our abilities, our ambitions, our powers and to strive to give them expression. There are an infinite number of ways in which we can keep ourselves lively-minded, can live creatively.—Stanwood Cobb.

## A CLOSE START



New Era Staff Photo

Five boats in the Comet class are shown just after all had passed the starting line, in a race recently held at the Riverton Yacht Club. The starting marker is obscured by the rear boat, as all skippers are heading toward the Jersey shore before going about.

## RIVERTON WINS SHORT CONTEST

	ab	r	h	o	a
Bartley, ss	2	1	1	3	3
Windish, 1b	2	1	2	7	1
Baker, rf	3	1	1	1	0
Foulke, 3b	2	0	1	0	2
Bisley, cf	3	0	0	1	0
Reeves, lf	2	2	2	0	0
Cole, 2b	1	0	0	2	1
Freeman, 2b	0	0	0	0	1
McDermott, c	2	0	0	1	1
Gibson, p	2	1	2	0	2
Totals	19	6	9	15	10

	ab	r	h	o	a
W. Osborn, ss	2	1	0	1	0
Casey, 2b	3	0	0	0	0
Billinsky, 3b	2	0	1	0	1
Moriz, 1b	2	1	1	4	0
Baker, lf	2	0	0	0	0
Rose, cf	2	0	1	4	0
S. Osborn, rf	2	1	1	0	0
Ozzy, c	2	0	1	3	0
Ritchie, p	2	0	0	0	3
Totals	20	0	0	3	3
Totals	19	3	5	12	4

\*Game called after 4½ innings on account of rain.

Score by innings:  
Berkshire 0 2 1 0 0-3  
Riverton 0 1 0 5 8-6  
Errors—Ozzy, Ritchie. Sacrifice hits—Windish, Cole. Three base hit—Windish. Two base hit—Windish. Struck out—by Gibson, 1; by Ritchie, 3. Base on balls—off Gibson, 1; off Ritchie, 3. Left on bases—Berkshire, 2; Riverton, 5. Umpires—Johnson and Swain.

## N. J. VINE-RIPENED TOMATOES ON MARKET

New Jersey vine-ripened tomatoes are on the market this week and will show heavy movement by next week according to the State Department of Agriculture.

New Jersey buyers have the advantage of being able to obtain vine-ripened fruit which has gained its full flavor before picking. Tomatoes picked before they show pink or red and which must ripen 10 or 14 days in transportation, never have the fully ripe juice and pulp of New Jersey tomatoes.

This year, producers are packing tomatoes in 12-quart climax baskets, instead of crates because the baskets make a smaller, more desirable package for shipment. Retail outlets may thus use their supply each day and so continuously offer a fresh stock of vine-ripened tomatoes to the consumer.

Shiftlessness expresses itself in a thousand different ways.

EYES EXAMINED  
DR. P. A. SPINELLI  
OPTOMETRIST  
3 E Broad St. PALMYRA  
Office Hours  
Monday and Wednesday, 6 to 9 p.m.  
Saturday, 4 to 6 p.m. and 7 to 9 p.m.

## DATA ON TRAPS FOR JAP BEETLE

Useful as Counter-Attractant But Have Limitations Say N. J. Experts

Japanese beetle traps are fine for your neighbors, but they may not seem so helpful to your own garden, the State Department of Agriculture concluded after experimental Japanese beetle trapping work since 1932. These traps, placed in a garden in an urban center may attract beetles from neighboring properties and the man who has established a few traps on his property will become a benefactor to his neighbors while in his own garden, the beetles will congregate on their favorite host plants near the trap. Of course, if every one used traps, such a condition would not exist.

Counter-Attractant Japanese beetle traps are useful as a counter-attractant. This means that the traps should be placed at some distance from the plants which are to be protected and then preferably in association with plants which are valueless to the owner. In the past, traps have been placed along fence rows where the beetles can be lured from neighboring fields and trees to feed on the fence-row vegetation, thus causing less harm to the crop from which they are drawn.

### Do Not Water During Day

A second practice which urban dwellers should avoid to protect their plants is that of sprinkling lawns and shrubbery during the day, particularly at periods when the Japanese beetles are in flight. Water vapor is distinctly attractive to the beetles, and the mist carried away in the air from the spray of a garden hose will attract beetles to the spot. Lawns and shrubbery should be watered only in the evening when the beetles are not in flight.

Preferred methods of treating plants and bushes injured by beetles in cities and small towns are suggested in a circular issued by the State Department of Agriculture, Trenton, entitled "Spraying for the Control of the Japanese Beetle on Ornamentals and Non-Commercial Fruit Holdings."

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## ERRORS AID IN LOCAL VICTORY

	ab	r	h	o	a
Terrill, 3b	4	4	0	1	2
Weikman, 3b	1	0	0	0	0
Windish, 1b	3	1	0	3	0
Freeman, 2b	1	0	0	1	1
Thomas, cf	4	2	1	3	0
W. Baker, 2b, 1b	5	2	3	3	0
Gibson, rf	1	0	1	0	0
Bright, rf	3	1	0	0	0
Reeves, lf	3	1	1	2	0
McDermott, c	5	0	1	9	1
Cole, ss	4	1	1	5	2
Diffenbaugh, p	2	1	2	0	1
L. Baker, p	2	0	0	0	1
Totals	38	13	10	27	6

	ab	r	h	o	a
Brush, lf	3	0	0	1	2
Howath, c	5	0	2	4	1
Conway, 1b	2	0	0	8	0
Martin, cf	5	0	0	0	0
Yednock, 3b	4	0	2	4	5
Lorcks, rf	4	0	2	1	0
Wesneski, ss, p	4	1	1	3	5
D'Antonio, 2b	4	1	1	2	0
Kelley, p, ss	3	1	0	1	2
Totals	34	3	8	24	15

Score by innings:  
Phoenixville 0 0 0 0 1 0 2-3  
Riverton 3 2 0 7 0 0 10-13

Errors—Phoenixville, 10; Riverton, 2. Sacrifice hit—Windish. Stolen bases—Windish, W. Baker. Double plays—Cole, Windish; L. Baker, Terrill, W. Baker; Kelley, Conway. Struck out—by Diffenbaugh, 5; by Baker, 3; by Kelley, 1; by Wesneski, 3. Base on balls—off Diffenbaugh, 3; off Baker, 3; off Kelley, 5; off Wesneski, 1. Hit by pitcher—by Kelley (Gibson). Hits—off Diffenbaugh, 4 in 5 innings; off Baker, 4 in 4 innings. Left on bases—Riverton, 12; Phoenixville, 10. Umpires—Johnson and Swain.

### Remove Faded Flowers

Unless the gardener wishes to save seed, faded flowers should be removed from all perennials as soon as the blooms have passed. This is particularly necessary for delphinium of bloom. It is not wise to save plants will build up a stronger crown for next year, and if the weather is not too dry some of them may show a second crop of bloom this year.

Cut off all blooms of annuals as fast as they fade. This is practically the only way to maintain a successful rhododendron, examine the underside of home-grown annual flowers, unless it is of an exceptionally good variety, for the seed can be purchased very cheaply and unless very rigid selection is practiced the strains will deteriorate by cross pollination with inferior forms in your own or neighbor's gardens.

### Red Spider Damage

Be on guard against the red spider, also. This insect develops fast in hot, dry weather, and while there has not as yet been an abundance of dry weather this season, some plants have already become infected with this pest. When the leaves of annuals begin to look yellow, particularly those of phlox, roses and over the same period last year, acids were carefully for the presence of red spiders or plant mites. Remember that there are some forms of these insects that attack almost all plants. They are generally easy to control with sulphur, used either as a dust or spray, and are fairly well controlled by any of the contact sprays. Even a forcible spray of water played on the underside of the foliage will generally wash them off and kill them. The sulphur treatment is best, however. It is the underside of the foliage that need treatment.

## Dreer's Living Catalogue

So Mr. Richardson Wright, garden editor of "House and Garden" called the New General Trial Garden on Cedar Avenue, opposite the Park.

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NOTICE OF SETTLEMENT  
Executor's Account  
Estate of Mary Etta Hubbs, deceased.  
Notice is hereby given that the First and Final Account of the subscriber, Executor, and reported for settlement and allowance to the Orphan's Court of the County of Burlington, at a session to be held Thursday, July 22, 1937, at ten o'clock in the forenoon (10 A.M.).  
CINNAMINSON BANK AND TRUST COMPANY, Executor.  
Practor: Joseph S. Low.  
Dated: June 19, 1937.  
6-24-37-22-37

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## AMERICAN LEGION

### Death Benefit Claims

Thomas J. Hennion, of Morris Plains, American Legion State Service Officer, in a letter to all Legion post and county service officers, called attention to new Veterans Administration regulations requiring all death benefit claims of cases of deceased World War veterans who were residents of New Jersey, with accredited war service between April 6, 1917 and July 2, 1921, to be filed with the Veterans Administration Facility, Lyons, N. J., on and after July 1.

By filing claims with the New Jersey office, a more speedy settlement is assured the claimants. The facility, it is pointed out, will have no jurisdiction over insurance or adjusted compensation claims. There are, however, certain restrictions in the authority granted for the handling of death benefit claims by the state office, particularly where adjustment of certain features of death claims must be handled by the Veterans Administration Central Office at Washington.

American Legion post service officers will advise local underwriters and others who usually are called on following the death of veterans, that proper steps may be taken with a minimum of delay. The service of all American Legion posts is available, without any charge.

## YOUR GARDEN

WHAT TO DO THIS WEEK  
By A. C. McLean  
Extension Service, N. J. College of Agriculture

Because July is often a month of thundershowers and rather heavy winds, the gardener who stakes his plants now will be taking a "stitch in time," for a well staked plant can withstand quite a severe storm. It is difficult to tie up plants after a severe storm has blown them over without danger of breaking them. A strong stake embedded in the ground to a depth of 12 or 18 inches will hold the plant firmly. Tie each large stem or stalk securely, but not too tightly, to a stake. The best method is to tie the stem at two or three different heights. Not only do staked plants prevent damage but they also improve the appearance of the garden. It is always best to tie delphiniums, chrysanthemums, michiums, lilies, peonies, and iris. The same method for tall-growing plants.

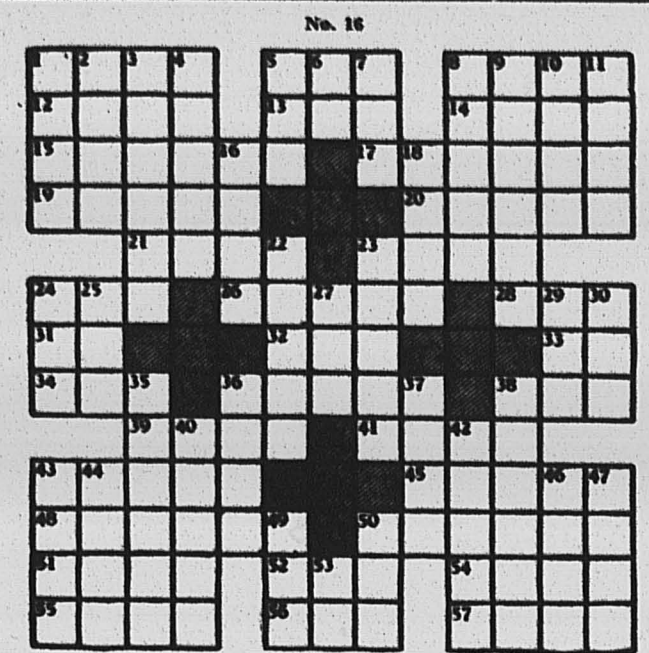
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## CROSS-WORD PUZZLE



(Solution in Next Issue)

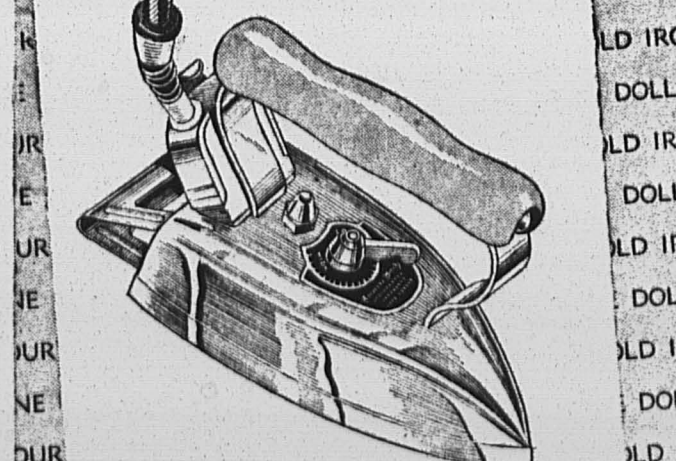
- HORIZONTAL**
- Narrow incision
  - To daunt
  - Worry
  - A fruit
  - Collection of sayings
  - To split
  - To make known
  - Forms
  - To cease
  - Colleen
  - To bring up
  - Claim
  - Land measure
  - To designate
  - Chinese sauce
  - Preposition
  - Color
  - Negative
  - To recede
  - Curves
  - To praise
  - To take another's part
  - Small ples
  - Nearly
  - Former country of Europe
  - Delusions
  - Grain
  - To merit
  - To destroy (var.)
  - Still
  - Snow vehicle
- VERTICAL**
- To slide
  - South American city
  - Adulterated
  - To annoy
  - Domestic animal
  - Concerning
  - Existed
  - Border
  - Matures
  - Level
  - To try
  - Veritable
  - To greet cordially
  - Classed
  - Grants use of
  - Devooured
  - To plunder
  - Interdiction
  - Singleton
  - Distant
  - Airships
  - Purchases
  - Location
  - Pertaining to vegetation
  - Got up
  - Ventures
  - Pretty
  - Egyptian dancing girl
  - To weary
  - Granulated rock
  - To attempt
  - Coterie
  - Pronoun

Puzzle No. 15 Solved:

ACROSS	SPOT	ALB
HEBLED	LORE	BAR
ESTATE	ERIE	BEA
ISLAND	EDATED	
ORPATED	BARRE	
ADORE	BRAY	
THOUGHT	ONAT	
PECO	PACONAT	
CHRYSE	EURON	GAD
ARC	GBA	BOB
ADORE	REBE	
ADIA	UHA	BARRE
SIF	ORER	HEROB
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## MANY HERE FOR HOLIDAY PROGRAM

(continued from page 1)

Post played for community singing led by George D. Steele.

The entire line of march was thronged with thousands of spectators and a large part of those present wended their way to Bank avenue for the various events.

The winners in the baby coach section were: first, Charles Black; second, Nancy J. Gorman.

The baby coach first prize was won by Virginia Wagner, with Valerie Dey a close second.

Ronald Flynn was the winner of first prize in the velocipede section and Clarence Bell, 3rd, second winner.

In the girls' velocipede division, Betty King was first and Barbara Stuart second.

In the bicycle division Billy Fleming was first and George Steele second.

The first prize in the girls' bicycle was won by Jane Cook, Roberta Richman, second.

In the wagon division, Virginia and Priscilla Woodward came in first and George Horner second.

The most attractively dressed child in the parade was Joan Haas, who took for her costume that of a quaint old-fashioned lady.

The most original was Marcy Crowell, who was dressed as a Monk.

The best comic was Fred Woodward, who walked the whole length of the parade route on stilts.

The judges were Mrs. G. Lincoln Ridley, Mrs. Richard D. Barclay and Mrs. David S. Little.

Following the awarding of the prizes for the children's parade, the athletic events were run off at the end of Main street.

In the 75-yard dash for boys 14 and under, the winners were: Edward Conwell, first, and Lillmon Ransome second, each receiving movie tickets.

In the 14 year and over 75-yard dash Richard Ransome came in first.

In the girls' 75-yard dash, Betsy Barclay won first place and a compact, and Dorothy Watson came in a close second and won a box of anagrams.

## PALMYRA EVENTS PROVE POPULAR

(continued from page 1)

The Fannie Reeves Junior Circle of the P. O. of A. won the prize for the best special display of any organization.

Cash Awards  
These prizes were all cash awards ranging from \$5 to \$1, and were announced by Mayor John F. Ward, aided by members of the committee.

Following the awards, young and old were charmed by a magician act and a Punch and Judy show.

The afternoon activities began with a bike race, with Officer Lawrence Betty riding away with first prize and Elmer Sengale, second.

The bicycle race for boys was won by Rene Sandoz and Billy Ulrich.

Athletic Events  
The next event was the 100-yard dash for boys and girls under 12.

The boys' event was won by Anderson Winners and Billy Carson respectively.

Delores Ruffing and Naomi Brewster took first and second prizes in the girls' event.

In the older group first prizes were won by Louise Lewis and Joseph Griggs.

Mary Kemmerle and Payton Florney took second prizes.

James Kolie and Walter Hensen showed unusual ability with the softball by throwing their way to first and second prizes.

Rolling Pins Popular  
Fun for all began with the rolling pin throwing contest.

Some enterprising member of the committee made a very realistic image which must have reminded a number of these women of their husbands, judging from the number of hits they made.

Mrs. E. Powell was the first prize winner and Mrs. J. Keenan, second.

Levon meringue and huckleberry pie tasted good to at least four boys, for they finished in time to win the pie eating contest.

They were Norman King, Merrill Johns, James Vincent and Thomas Cardea.

The quilt contest featured one virtuoso who starred in both the single and doubles contest.

## PALMYRA EVENTS PROVE POPULAR

(continued from page 1)

The Fannie Reeves Junior Circle of the P. O. of A. won the prize for the best special display of any organization.

Cash Awards  
These prizes were all cash awards ranging from \$5 to \$1, and were announced by Mayor John F. Ward, aided by members of the committee.

Following the awards, young and old were charmed by a magician act and a Punch and Judy show.

The afternoon activities began with a bike race, with Officer Lawrence Betty riding away with first prize and Elmer Sengale, second.

The bicycle race for boys was won by Rene Sandoz and Billy Ulrich.

Athletic Events  
The next event was the 100-yard dash for boys and girls under 12.

The boys' event was won by Anderson Winners and Billy Carson respectively.

Delores Ruffing and Naomi Brewster took first and second prizes in the girls' event.

In the older group first prizes were won by Louise Lewis and Joseph Griggs.

Mary Kemmerle and Payton Florney took second prizes.

James Kolie and Walter Hensen showed unusual ability with the softball by throwing their way to first and second prizes.

Rolling Pins Popular  
Fun for all began with the rolling pin throwing contest.

Some enterprising member of the committee made a very realistic image which must have reminded a number of these women of their husbands, judging from the number of hits they made.

Mrs. E. Powell was the first prize winner and Mrs. J. Keenan, second.

Levon meringue and huckleberry pie tasted good to at least four boys, for they finished in time to win the pie eating contest.

They were Norman King, Merrill Johns, James Vincent and Thomas Cardea.

The quilt contest featured one virtuoso who starred in both the single and doubles contest.

## LEGION BAZAAR WEEK OF JULY 19

(continued from page 1)

The annual bazaar of Post Frederick M. Rodgers, 136, American Legion, will be held during the entire week commencing Monday, July 19, at Broad street and S-41, Palmyra.

Arrangements are being made to have many new features this year, and members of the post are hard at work to make this affair the most successful ever held.

C.M.T.C. CAMP TO  
OPEN AT CAMP DIX

Arrangements for conducting the most successful camp in the history of the Citizens' Military Training Camp are now being completed.

Camp are now being completed according to Colonel R. E. Beebe, 18th Infantry, who is in command of the camp.

Over 1800 youths from New York, Delaware and New Jersey will arrive soon after reveille July 9th, with the largest group of over 1500 candidates due on special trains reaching Camp Dix at 10:05 a.m. and 10:20 a.m. on the same day.

A highlight for this year's training inaugurated by Colonel Beebe will be a number of demonstrations by Regular Army troops of the 18th Infantry.

This highly trained unit of veterans will depict the snap and precision of regulars in ceremonies, close order drills and combat formations.

The C.M.T.C. Camp candidates themselves, however, will provide the first colorful setting of the season on Monday, July 12th, when the impressive induction ceremony takes place.

LYNCH'S  
Quality Dry Cleaning and Pressing  
2400 Federal  
Camden  
Bell Phone 2812-1213

**UNLIMITED FUNDS**  
FOR  
**FIRST MORTGAGES**  
AVAILABLE NOW  
**E. B. MAHN**  
207 Pavilion Avenue  
Riverside, N. J.  
Telephone 571

**GET PRICES FROM EVANS ON**  
Genuine EUSTON WHITE LEAD  
"Best for your home"

**PREMIUM ANTHRACITE COAL**  
"It goes farther and heats longer"

Finest grades FUEL OIL  
Lumber—Hardware—Paints  
Building Materials  
Get It At Evans.

Repairs and New Buildings on Easy  
Monthly Installments

**Joseph T. Evans**  
Fuel Oil — Building Materials  
RIVERTON

Phone 712 for  
Printing as it should be done

## WANT-ADS

LOST AND FOUND—RENTS—SALES

HELP WANTED  
CLASSIFIED ADVERTISEMENTS  
Rate 10c Per Line  
(Lines Average 6 Words)  
Minimum Charge 25c for Each Ad  
Phone 712

FOUND—Pointer, owner may have same by calling at the Riverton pound, identifying dog and paying for adv.  
7-9-37

RENT—2 rooms, furnished or unfurnished, with or without meals, 500 Main st., Mrs. J. Ryan.  
7-1-37

FOR RENT—Furnished apartment, 408 Morgan avenue, Palmyra, phone Riverton 247-W.  
7-1-37

Headquarters for RCA radio, radio repairs, free tube testing, Schwering's Store, Broad and Maple ave., Palmyra, Phone 28.  
3-18-37

5c lb given for clean rags free from lint, buttons, hooks and eyes, snaps, and not smaller than two feet square. The New Era Office. 6-17-37

VISIT Schwering's Store—Headquarters for Kalmator in these towns. Get your radio content blanks here.  
4-15-37

FOR SALE—Hatching eggs, chicks, pullets and cockerels, 250 to 300 egg strains. Louis F. Buchler & Son, 207 Pavilion ave., Riverside, phone Riverside 571.  
5-13-37

SALE—Lunch car, 15 stool, ladies dining room attached, doing approximately \$250 weekly business, price \$3500, \$1500 cash, balance financed, located at the intersection of two main highways, apply John S. Warner, c/o E. C. Kircher, Inc., phone Camden 7600.  
6-3-37

SALE—Police Puppies, reasonable, phone 84.  
7-8-37

FOR STYLE FOR COMFORT  
FOR COMFORT  
**SPIRELLA**  
Exclusive, individual and reasonable figure grooming service is unexcelled.

**Mrs. L. M. McCamy**  
Corsetiere and Manager  
745 Highland Avenue  
Phone Riverton 927, Palmyra, N. J.  
6-10-34



## RESIDENTS SAY TOO MUCH NOISE

Burnett Restricts Sabbath Activities of Palmyra Distributing Co.

State A.B.C. Commissioner D. Frederick Burnett has ruled that the Palmyra Beer Distributors cannot load or unload trucks containing beer barrels or engage in any activity of such nature on Sundays.

This ruling came as a result of a protest by certain Palmyra residents that the company disturbed the quiet of the Sabbath by the creation of undue noise.

Denial by Company

The company denied the charges, stating that its place of business is not in a residential section of Palmyra and that the loading, or unloading of trucks cause no disturbance.

Despite this denial, Burnett renewed the distributor's license subject to the restriction of activity on Sunday.

In his ruling, Commissioner Burnett remarked that Palmyra Borough Council, in banning by resolution all Sunday sales of alcoholic beverages, expressed an evident desire to confine trade of this nature to six days a week.

## 40 MILE LIMIT STILL IN EFFECT

Local motorists are warned by the Keystone Automobile Club of New Jersey that the new law permitting a maximum speed of 30 miles per hour in Pennsylvania does not become effective until September 1.

Officials of the club said many motorists are under the impression the 30-mile limit is permissible. Pennsylvania police have had occasion to warn thousands that the legal limit still is 40 miles per hour.

Under a section of the new motorist code now in effect, Pennsylvania will establish "no passing" zones at hazardous points on state highways. Wherever such signs appear, motorists are advised to remain in line and not attempt to pass. The fine for violation of this law is \$10.

Another change in Pennsylvania law separates the old offense of "overtaking and passing" into two offenses, "overtaking" and "passing." Under conditions where there is not an "assured" clear distance ahead, a motorist who overtakes another vehicle even though he does not pass it is liable to prosecution. A vehicle "overtakes" another within the meaning of the act when any part of a car approaching from the rear is on a line with any part of the vehicle in front.

## CAR HITS POLE NO ONE INJURED

Monday evening, at 6:45, a car owned by Mrs. Mary Yerkes, of 724 Glenlock street, Philadelphia, and driven by her husband Frank, of the same address, skidded on Cinnaminson avenue due to the wet condition of the road and hit a pole. The car was badly damaged but no one was injured.

Officer George Dorworth, of Cinnaminson Township, investigated the accident.

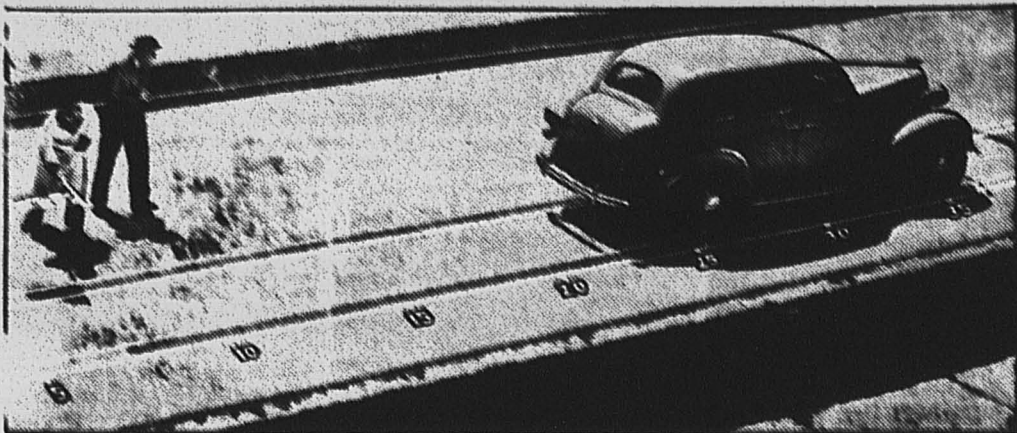
## "TOWER OF LIGHT" CORNERSTONE LAID

Formal exercises marked the laying of the cornerstone of the permanent "Tower of Light" in commemoration of Thomas A. Edison, which was held Thursday, July 1, at Menlo Park, N. J., where Edison had his laboratory for many years. President Thomas N. McCarter of Public Service Corporation of New Jersey acted as chairman and delivered a brief address. Other speakers were Governor Harold G. Hoffman of New Jersey, and William Slocum Barrow, of New York, honorary president of the Edison Pioneers.

A feature of the ceremonies was the recording of a message by Charles Edison, assistant secretary of the navy, speaking into his father's first phonograph, repeating an experience of many years ago when the original instrument was perfected.

Enthusiasm without imagination tends to make a man a crank.—Benjamin C. Leeming.

## HOW GOOD BRAKES WORK



Quick stopping is essential in modern motoring, but safety experts agree that straight-line stops, which prevent swerving, are also indispensable. Chevrolet engineers, working for maximum driving safety, have combined these two advantages, as this picture shows. The car, traveling at 40 m.p.h., stopped 29 feet from the point of brake application, yet each wheel stayed within its narrow lane. Safety experts list 88 feet as normal stopping distance at this speed—a distance three times as much as that required by this Chevrolet.

## PLANTS SUITED FOR THE GARDEN

THE SIBERIAN WALLFLOWER  
By A. C. McLean  
Extension Service, N. J. College of Agriculture

A lovely early-blooming biennial, or short-lived perennial, is the Siberian Wallflower, listed in catalogs as Cheiranthus allioli. This is very closely related to another genus in the Mustard Family, Erysimum, and some kinds of Erysimum are frequently given the name Siberian Wallflower.

The regular Siberian Wallflower cannot be used with much success here in the eastern part of the United States because the plants are not hardy, but the Erysimum is absolutely hardy in this area. It grows easily from seed sown in July or early August and makes good, strong plants for the following year. Its masses of light orange flowers blooming in early May and continuing until June make a lovely picture in the garden.

Golden Glean is a garden variety of Erysimum now offered which is even more profuse in its blooming than the original type. This variety must be renewed from seed each year, however. The seeds germinate easily and present few difficulties, provided the soil is fairly well limed and not too heavy. Do not feed these plants very much because feeding encourages them to produce heavy top growth at the expense of the quantity of bloom. They require a great deal of sunlight and good drainage.

## OBITUARIES

### EUGENE B. WOLFF

Eugene B. Wolff, 61, of 429 Thomas avenue, Riverton, died in Zuerbrugg Memorial Hospital, Riverside, July 1, following a two-week illness.

Funeral services were held Tuesday afternoon from his late residence, the Rev. Norman Stockett officiating.

Interment was made in Fernwood Cemetery, Philadelphia, under the direction of Frank A. Snover, funeral director.

Mr. Wolff is survived by his widow, Mary E.

### MRS. CHARLES L. TURNER

Mrs. Charles L. Turner, 61, wife of Charles L. Turner, of East Riverton, died in the Burlington County Hospital, Mt. Holly, Friday, following an automobile accident on June 10th.

Funeral services were held Tuesday afternoon at 2 o'clock in the Baptist Church, East Riverton.

Interment was made in Wrightsville Cemetery, under the direction of Frank A. Snover, funeral director.

Mrs. Turner is survived by her husband and one son, Charles L., Jr.

### KATO-JOHNSON

Miss Dorothy Johnson, daughter of Mr. and Mrs. Oliver Johnson, of Penn street, Riverton, and Raymond Kato, of Orange, N. J., were married on the lawn of the bride's home Saturday afternoon, July 3, at four o'clock, by the Rev. Seymour H. Barker, of Trenton, assisted by the Rev. Alexander White, pastor of A.M.E. Church, Riverton.

## Church Notices

### CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor  
10:00 a.m. Sunday School.  
11:15 a.m. Church Service. The topic of the sermon will be "The Revelations of God."

The Rev. W. A. Boyd will preach in the grove Sunday evening, July 11.

### EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor  
The Rev. W. A. Boyd, minister of the church, will occupy the pulpit this Sunday morning at 11 o'clock. The sermon series "In God's Out-Door" will be continued. "God's Trees" will be the subject of the sermon.

In the grove meeting Sunday evening at seven o'clock, Rev. Boyd will speak about "Public Enemy No. 1." This is a very timely subject and ought to be of keen interest to the whole community. The music of the evening will be supplied by the choir of the Methodist Church. The boys of our Church School will be present with their trumpets. Let's make this a great community service.

A boat ride will be enjoyed by the young people of our church this Friday evening. All those who would like to go are requested to meet at the church this Thursday at 7:30 p.m. Final arrangements will be made at that time. Everyone, regardless of age, is welcome to go along. The ride is to Wilmington and return. Call Riverton 328.

### CHRISTIAN SCIENCE CHURCH

"Sacrament" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, July 11.

The Golden Text is: "What are these which are arrayed in white robes? and whence came they? . . . These are they which came out of great tribulation, and have washed their robes, and made them white in the blood of the Lamb." (Revelation 7:13,14)

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Blessed are the poor in spirit: for theirs is the kingdom of heaven. Blessed are they which do hunger and thirst after righteousness: for they shall be filled. Blessed are the pure in heart: for they shall see God." (Matthew 5:3,6,8)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The baptism of Spirit, washing the body of all the impurities of flesh, signifies that the pure in heart see God and are approaching spiritual Life and its demonstration. It is 'easier for a camel to go through the eye of a needle,' than for sinful beliefs to enter the kingdom of heaven, eternal harmony. Through repentance, spiritual baptism, and regeneration, mortals put off their material beliefs and their individuality. It is only a question of time when they shall all know Me (God) from the least of them unto the greatest." (p. 241)

### CHRISTIAN SCIENCE CHURCH TO BROADCAST

The Columbia Church of the Air program under the auspices of the Christian Science Church will be broadcast from San Francisco, on Sunday, July 11, 1937, by Mr. George Channing, Christian Science Committee on Publication for Northern California, at 1:00 p.m., Eastern Standard Time, over a nationwide network of the Columbia Broadcasting System, and may be heard in New Jersey over Stations WABC and WPG.

Although celebrated chiefly for its mineral resources and fisheries, Alaska produces oil of high grade.

## DRESSMAKING

for  
Women and Children  
New Garments Made  
and  
Remodeling Done  
Costs Remodeled and Retained  
Men's Overcoats and Business Coats  
and Vests Relined

MRS. A. B. POWELL  
261 W. Broad St., Palmyra  
Phone 347

## "CEDAR MINING" REVIVED IN N. J.

Trees 500 Years Old Hauled Out of Swamp: Used in Making Shingles

The revival of "cedar mining," probably the most unique and unusual of all New Jersey's ancient industries, which was extensively practiced nearly a century ago, has recently been brought to the attention of the Department of Conservation and Development according to a statement made recently by State Forester Charles P. Wilber.

Beneath many acres of New Jersey's marshlands lie buried countless huge white cedar logs unaffected by the ravages of time. These logs which lie from five to ten feet under the surface in the rich black muck of the swamp, are of enormous size and several hundred years old.

### Industry Comes to Life

In the middle of the last century cedar mining was an important industry in South Jersey. Thousands upon thousands of "mud" shingles, almost indestructible, were derived from these buried logs. Today this ancient industry has come to life, in the extensive marshland near Mauricestown, in Cumberland county, in connection with a commercial operation designed to utilize the cedar logs and huge quantities of peat, which often extends to a depth of 30 feet below the marsh level.

With a six foot bar resembling a furnace poker, called a "progue," the miner sounds until he strikes a log. After determining its position and length, chains are pushed under the log through the muck and it is pulled out by cable and winch. This phase of the work requires limitless patience, since it must be done by a sense of feeling. So solidly are the logs imbedded that a steel cable tested for ten tons sometimes snaps like a thread when a log becomes enmeshed in the tangle of roots and debris in the muck.

### Trees 500 Years Old

At Mauricestown trees five hundred years old, nearly five feet in diameter and 50 feet in length are being hauled out of the swamp. The bark still remains on the logs and the aromatic smell so characteristic of white cedar is as strong as in live, green cedar. The logs are being trucked to a nearby sawmill at Denienville and sawed into shingles.

How long these logs have lain in the swamp is unknown. The original standing growth was cut off about the middle of last century, but these logs lie under five to ten feet of muck which was deposited over a period of several hundred or possibly thousands of years.

## GAMES PLAYED TOTAL TWENTY

The afternoon game on Monday was the twentieth of the season for the Riverton A.A.

Of the number, the locals have won 11, tied three and lost six. Only three of the reverses have been sustained on the home grounds.

Riverton has scored a total of 100 runs as compared with 82 for the opposing forces.

## SOFTBALL GAMES THIS EVENING

After a layoff since last Thursday, hostilities in the Riverton Softball League will be resumed this (Thursday) evening at Memorial Park.

The Athletics, who annexed third place during the first half will oppose Tak-A-Bout, in the east diamond.

The other engagement will see the Merchants opposing Millside. The former aggregation is out to force some other outfit into the cellar berth and a keen battle is expected in the second division.

The second half schedules are ready for distribution and can be obtained from any member of the league committee or managers.

### WANTED

Energetic young man or woman in Riverton, Palmyra and Cinnaminson to obtain new subscriptions to The New Era.

Liberal Commission  
Only those genuinely interested need apply.  
Call at The New Era Office  
607 Main street, Riverton  
on Friday or Saturday morning.

## BROADWAY THEATRE FRIDAY & SATURDAY



Claudette Colbert and Robert Young in "I Met Him in Paris."

JEAN'S RED HAIR  
LIVE TOPIC WITH  
HER SCREEN FANS

Jean Muir leads all other feminine stars at the First National studios in fan letters received. The cause, Jean declares frankly is a rush of requests for portraits of her as a "brownette," rather than any sudden doubling of popularity.

She changed from neutral blonde to her natural hair color, dark reddish-brown, for the making of her last picture, "Once a Doctor," in which she appears with Donald Woods and which comes to the Fox-Riverside, on Saturday.

The proportion of approval and disapproval of the move was roughly as follows: approval, 80 per cent, disapproval, 20 per cent. But many of the latter admitted they might be reconciled to the change after they had seen "Once a Doctor." In her previous film, "Fugitive in the Sky," Jean was still a blonde.

"Once a Doctor," a First National picture—is a thrilling story of a brave fight made by a young physician to regain the place in the medical world which he lost by shouldering the blame for another surgeon's blunders. Miss Muir and Donald Woods are co-featured.

The summer vacation season is now in full swing and almost every kind of sport and pleasure common to the season are to be found within this State.

There are certain to be many accidents and probably the loss of life by the time summer is over. But by paying a little heed to ordinary common-sense rules of conduct your vacation may be a pleasant and happy and safe one, with a similar effect on the other fellow.

The things to be avoided are most important, remarks the New Jersey Public Utility Information Committee.

Don't drink from springs or brooks that are not marked "safe." Don't drink a great deal of cold water when you are overheated. Don't throw lighted cigar or cigarette stubs along the roadside.

Don't speed or pass other cars on curves or at intersections. Don't destroy trees or shrubs on watersheds.

Don't light fires in the woods. Don't fly kites with wire strings. Don't dive into water unless you know it is deep enough and free from rocks and tree roots.

Don't swim beyond your depth if you are not a strong swimmer. Don't rock the boat.

Little things? Yes, but they may mark the difference between happiness and tragedy.

"It has been said that there are two sides to every question—our side and the wrong side."

According to Josh Billings, an essential to teaching a dog a trick, is that the teacher must know more than the dog.

## Country Club Notes

### Medal Play

M. Bartlett and H. F. Jones, Jr., tied for first place in the 18-hole medal play competition, on July 5, with net scores of 66.

The standing of the leaders in the competition:

	Gr. Hdcp Net
M. Bartlett	82 16 66
H. F. Jones, Jr.	73 7 66
G. A. Lorenz	83 13 70
H. P. Gregg	84 14 70
J. B. Tyler	92 20 72
S. Gilling	83 16 73
W. J. Hahl	88 14 74
O. W. Morgenstern	91 17 74

### Match Play vs. Par

Twenty-five members of the club entered the match play vs. par tournament on Saturday afternoon. H. P. Gregg was the winner of the event with a score of six up. Second honors were captured by W. T. Blyler, with three up. Old Man Far took the rest of the players into camp.

### Mixed Foursome

The two-ball mixed foursome event on Sunday was won by J. K. Hiltner who played with Miss Curtis, and Mrs. Howard Coe, who played with Richard Coe. Final combinations had net scores of 75.

The cards of the leaders were:

	Gr. Hdcp Net
J. K. Hiltner and Miss Curtis	91 16 75
Mrs. Howard Coe and Richard Coe	99 24 75
Mr. and Mrs. H. B. Stuart	104 26 77
Mr. and Mrs. L. C. Kessner	100 21 79
Mr. and Mrs. T. B. Hayward	109 26 83

## RADIO GARDEN CLUB PROGRAM

Advice on how to organize and plan a flower show, how to protect the garden against the ravages of summer drought, the selection of cut flower material that will harmonize with the room in which it is to be used and other subjects of timely interest to garden lovers will be included in the Radio Garden Club programs to be broadcast over WOR and other stations of the Mutual Broadcasting System in July. These 15-minute programs on gardening for the amateur are a presentation of the Agricultural Extension Service of Rutgers University and are heard every Tuesday and Friday at 3:15 p.m.

Friday, July 9: "The Gladiolus Season," Dr. Forman T. McLean, supervisor of public education, New York Botanical Garden. Program of the Botanical Garden.

Tuesday, July 13: "Biennials," Professor H. M. Blekart, associate ornamental horticulturist, New Jersey Agricultural Experiment Station.

Friday, July 16: "Drought Insurance," W. Raymond Stone, Bergen county agricultural agent. Program of the Federation of Garden Clubs of Bergen County, N. J.

Tuesday, July 20: "Winter Fragrance from Summer Herbs," Carol Barrett, the Herb Garden, Huntington Station, Long Island, N. Y. Program of the Garden Club of New Jersey.

Friday, July 23: "Barbering Climbing Roses," Montague Free, horticulturist, Brooklyn Botanic Garden. Program of the Botanical Garden.

Tuesday, July 27: "Introducing Professor Hortus," presenting the Gardeners Who Knows All the Answers. His question-box is at your disposal.

Friday, July 30: "Harmonizing Room and Flowers," Mrs. Elizabeth M. Berdan, Bergen county, N. J. home demonstration agent.

A group of traveling men were swapping stories about their radios in a Smith Center drug store. An old man had been listening silently. "Got a radio, old man?" one of the drummers asked.

"Yeah," the old fellow replied. "I got one. It's pretty good, too."

"Does it have good selectivity?" the drummer asked, with a wink at his companion.

"Well, I was listen' to a quartet the other night, an' I didn't like the tenor, so I just tuned him out and listened to the three of 'em," the native answered.—Typing Tips.

## FUSES ARE SAFEGUARDS BEWARE OTHER DEVICES

In various parts of your home are the switch and fuse boxes that guard your electric service. If your lights suddenly die out, it is a pretty safe guess that a fuse has blown. It is the duty of a fuse to blow when the wires have been overloaded with more current than the system can safely carry. The fuse is nothing but a safety device set into the wiring system to burn out when something goes wrong.

It is a very wise plan to have several extra fuses on hand, advises the New Jersey Public Utility Information Committee. They screw into the socket and are perfectly safe because they fit. Don't use any makeshift device such as a wire or a copper penny. They are extremely dangerous. If you have any doubts at all about the proper manner of putting in a new fuse, call the electric company. Better be safe than sorry.

## PALESTINE MATINEE DAILY AT 2:00 P.M. EVENINGS 7:00-9:00 O'CLOCK SCIENTIFICALLY COOLED

## THURSDAY, July 8— CLAIRE TREVOR

in  
**Time Out for Romance**

Free to the Ladies—Choice of the New Coronation Stenware or Golden Glow Glassware.

FRIDAY and SATURDAY,  
July 9 and 10—



MONDAY and TUESDAY,  
July 12 and 13—

SPENCER TRACY  
GLADYS GEORGE  
FRANCHOT TONE

They Gave Him a Gun

Monday Free to the Ladies—Choice of Coronation Stenware or Golden Glow Glassware.

WEDNESDAY, July 14—

PATSY KELLY  
JACK KELLY

in

Pick a Star

Monday Free to the Ladies—Choice of Coronation Stenware or Golden Glow Glassware.

WEDNESDAY, July 14—

PATSY KELLY  
JACK KELLY

in

Pick a Star

Monday Free to the Ladies—Choice of Coronation Stenware or Golden Glow Glassware.

WEDNESDAY, July 14—

PATSY KELLY  
JACK KELLY

in

Pick a Star

Monday Free to the Ladies—Choice of Coronation Stenware or Golden Glow Glassware.

Prof: "This is the stadium." Visitor: "Fine! Now take us through the curriculum. They say you have a fine one here."—New Jersey Bell.

"Oh, he's so romantic. When he addresses me he always calls me 'Fair Lady.'"

"Force of habit, my dear. He's a street car conductor."—The Vesperian.

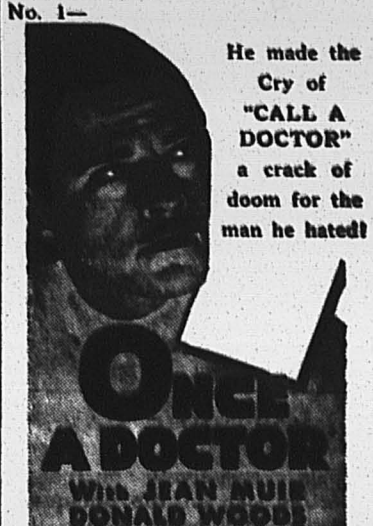


COMFORTABLY COOL

FRIDAY, July 9—  
TWO FIRST RUN FEATURES  
PAUL KELLY, JUDITH ALLEN  
"It Happened Out West"

—and—  
IDA LUPINO in  
"Let's Get Married"

SATURDAY, July 10—  
BIG FOUR UNIT SHOW!  
No. 1—



No. 2—New Popeye—  
"My Artistic Temperament"

No. 3—Ed Bergen presenting Charlie McCarthy "Double Talk"

No. 4—"A Day at Santa Anita" in Technicolor

FRI. and SAT., Matinee Only—Chapter One "Secret Agent X-9"

SUN and MON., July 11, 12—



CLAUDETTE COLBERT

in  
"I MET HIM IN PARIS"

with MELVIN DOUGLAS and ROBERT YOUNG

TUESDAY, July 13—  
—Return Engagement—  
WILL ROGERS in  
"DAVID HARUM"

Added—Matinee Only—Full Length  
Western—Dick Foran in  
"TRAILIN' WEST"

WHERE TROUBLE IS  
JANE'S SURE TO BE  
...and vice versa!

Jane  
**WITHERS**  
**Angel's Holiday**

ROBERT









## BOY SCOUT NEWS

### Return From Jamboree

Scout Executive George A. Darlington and Scoutmasters William B. Gibson and Harry Schieber, together with ten Burlington County Scouts, returned from the National Boy Scout Jamboree last Saturday afternoon. Although weary from ten full days of scout activities and sight-seeing in Washington, they were enthusiastic over their experiences.

William Zimmermann, one of the ten scouts, had a reception staged for him by his community, Burlington. This took the form of a Court of Honor. He was presented with the award for Life Rank. Amos Hope received his Eagle award, while Joe Lukens and Philip McGrath received their Star award.

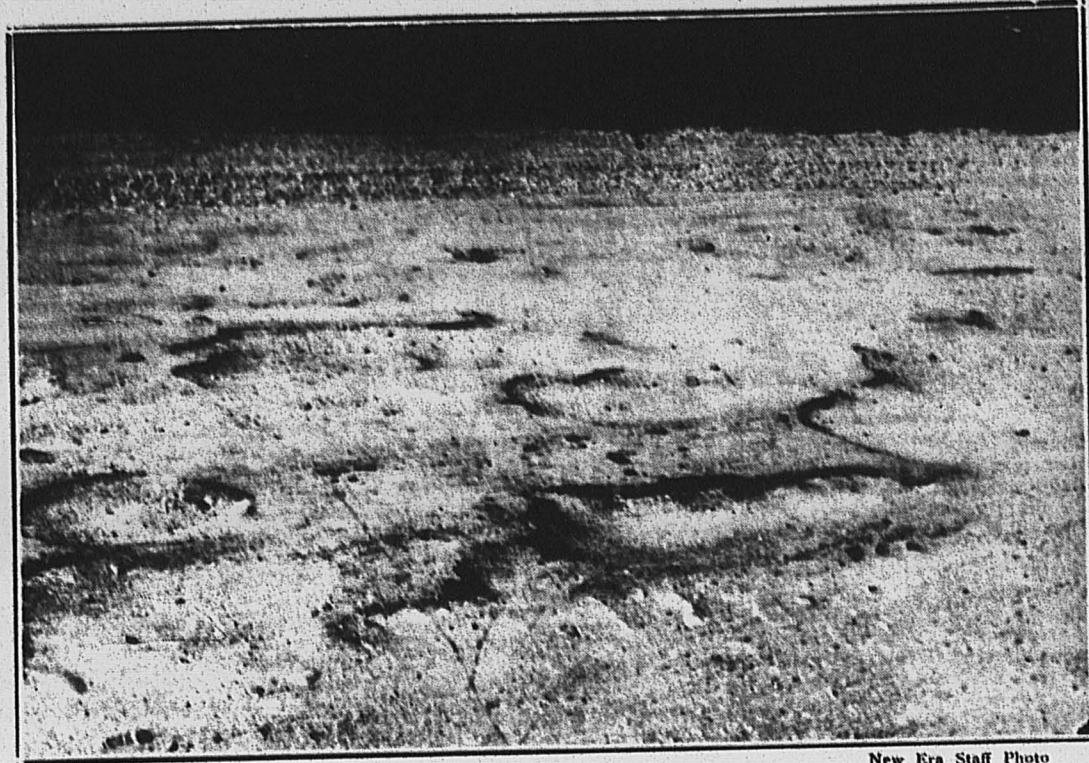
### Camp Mahalala

Scout Executive Darlington is now at Camp Mahalala leading the program of activities that will keep the scouts and leaders busy for a four-week period. Camp officially opened on July 11, with 50 scouts representing 6 different troops in the county.

The opening camp-fire was held Sunday night when the camp staff was introduced by scout Executive Darlington. John B. Stokes, Jr., outlined the camp program. Mr. Stokes is being supported by the following camp counselors: William B. Gibson, provisional scoutmaster; William C. Bown, of Philadelphia, first aid; Herbert Dalton, of Philadelphia, craft work; Albert Lee, of Moorestown, scouting; Howard Mardin, Maple Shade, nature lore; James Moore, of Moorestown, assistant nature lore; George Kennedy, of Palmyra, scoutcraft; Clifford Meeks, Jr., of Riverside, assistant crafts; Robert Russell, of Moorestown, assistant scoutcraft and bugler; William B. Cosden, of Beverly, assistant water front; Roy Van Ness, of Roebling, will have charge of the bank and trading post. William E. Fields, of Philadelphia, who has given excellent service as chef for the past two years at Camp Mahalala, will be assisted by John Burns, of Beverly, and Tom Tillinghast, of Burlington.

This scene was in a local beauty shop. A middle aged woman was having her eyebrows plucked. "Give them a high arch," she said to the operator, "I am at the stage where the only thing which will make me look surprised."—Minneapolis Messenger.

## NO STATE AID



New Era Staff Photo

The deplorable condition of Church Road, in Cinnaminson Township, is shown in the picture above. Despite the fact that Cinnaminson has offered to bear its share of the cost of improving the road, no provision was made for this project in the 1937 state program, although many other less important highways were included. The Burlington County Board of Freeholders is making a determined effort to obtain state aid for this important thoroughfare. Continuous patching by the township has proved to be of little avail in keeping the surface in suitable condition.

## COURAGE

Missourians, irrespective of their attitude on the Supreme Court issue, have reason for pride in the courage of their senior United States senator, in opposing the President on the plan to pack the Supreme Court. Bennet Clark is taking his political life in his hands. But, as he said in Kansas City, he believes the question is so vital that he is bound to make a fight without regard to his political future. How refreshing to find a political leader with such courageous integrity!—Kansas City Times.

## WANTED

Energetic young man or woman in Riverton, Palmyra and Cinnaminson to obtain new subscriptions to The New Era.

Liberal Commission  
Only those genuinely interested need apply.  
Call at The New Era Office  
607 Main street, Riverton  
on Friday or Saturday morning.

## YOUR GARDEN

### WHAT TO DO THIS WEEK

By A. C. McLean  
Extension Service, N. J. College of Agriculture

Early-planted dahlias have started to bud and it is a good plan to disbud them severely or pinch them back so that there will be strong growth from the base of the plant to supply August bloom. Then remove all the old growth and let the young shoots produce the fall crop of flowers. Once dahlia plants become hardened they will not produce good blooms.

Seeds of such biennials as Canterbury Bells, Hollyhocks, English Daisies and Forget-me-nots can be sown now. While the seeds germinate easily in order to get good stands moisture must be kept at the surface until the tiny plants come through. This moisture can be kept at the surface either by shading the ground with burlap or some other material, or by frequent watering. Biennials should not be left in the seed bed for too long a time. Transplant them as soon as they have produced the second crop of true leaves and keep them growing well.

A few of the quick-growing annuals may also be sown now. These include Calendulas, Drummond, Phlox, Sweet Alyssum, Candytuft and Zinnias. These young plants will produce better flowers than the older ones that have been blooming all summer.

In normal times, Idaho residents market approximately 1,000,000 rabbit hides a year.

## PALMYRA B. & L. PAYS 41ST SERIES

Entire Maturity Is \$60,800;  
Cash Payments Amount  
to \$42,675

Many residents of Palmyra and Riverton will be rewarded for their thrift by participating in the maturity of the 41st series of the Palmyra Building & Loan Association which takes place today, July 15th.

Their reward will be in three forms: a number have availed themselves of the saving feature of the association for emergencies, and having been obliged to borrow on their free shares, are receiving this week, a cancellation of the loans to the amount of \$8,325. Many who have utilized their savings to purchase homes, or borrowed for repairs, additions and replacements, feel that their savings have been justified as \$9,800 worth of mortgages have been cancelled. A large number will receive checks as a result of their consistent savings, for the association has distributed \$42,675 in actual cash.

Already the members of the 41st series have paid tribute to the officers and directors of the Palmyra Building & Loan Association for their management, not only in self-expression, but by their desire to re-invest their savings in Income Shares. These shares, purchased for a safe and conservative investment, have been yielding four per cent annually with dividends paid in cash, semi-annually.

### Many Continue Membership

Many in the share and mortgage loan groups are continuing their membership in the association and are now subscribing for shares in the new series, starting with the September meeting.

According to association officials, the distribution of \$42,675 in a locality with a population of the size of Palmyra and vicinity, demonstrates the value of such an institution as the Palmyra Building and Loan Association. It has functioned for the past fifty years in a careful and conservative manner, withstanding a severe test in one of the greatest financial crises our country has ever experienced.

## RADIO GARDEN CLUB PROGRAM

Gardeners who wish to protect their plantings from the ravages of hot dry weather will be given suggestions on what to do by W. Raymond Stone, Bergen County agricultural agent, when he speaks on the Radio Garden Club program of Friday, July 16. Mr. Stone's talk on "Drought Insurance" will be broadcast at 3.15 p.m. over WOR and other stations of the Mutual Broadcasting System by the Agricultural Extension Service of Rutgers University. The program is a presentation of the Extension Service in cooperation with the Federation of Garden Clubs of Bergen County, N. J.

"Winter Fragrance from Summer Herbs" will be the subject of another Radio Garden Club discussion Tuesday, July 20. Carol Barrett of the Herb Garden, Huntington Station, Long Island, N. Y., will speak as the Garden Club of New Jersey, another of the Radio Garden Club's co-sponsors.

### EXPLAINED

Listening to the outpost of some of the cowboy musicians of the great open spaces, one does not wonder that the buffalo disappeared.—Minneapolis Journal.

## OBITUARIES

### J. HOWARD JOHNSON

J. Howard Johnson, 69, of 115 Market street, Palmyra, died at his late residence, Monday, July 12, following a long illness.

Funeral services were held this (Thursday) afternoon from the A. M. E. Church, Riverton, the Rev. Alex. White officiating.

Interment was made in Wrightsville Cemetery, Frank A. Snover, funeral director.

The deceased is survived by his widow, Mary, and two sons, Elbert and John, both of Palmyra.

## YMCA BRIEFS

### Ockanickon News

Camp Ockanickon opened its 32nd season Wednesday, July 7th. During the first three days 92 boys passed the American Red Cross swimmers' test for beginners, according to a report recently released by Harry Pratt, general camp director.

The speaker at the first Sunday outdoor camp Chapel service was Henry F. Stockwell, of Moorestown, president of the Ockanickon Board of Trustees.

Henry Davidson, James Dunham and E. Norman Moffit are serving as camp counselors from the Palmyra-Riverton area.

The size of the first week's family required 39 counselors, each of whom has under his charge seven boys. That brings the camp family up to over 300.

Registrations for the boys' camp are being accepted now only for the last three weeks. The third week begins July 28th. Wednesday only, of each week, is Camp visiting day. There will, however, be one Saturday open house day, July 24th. The trustees of YMCA Camp Ockanickon and the Camp Staff and family cordially invite you to be present at the open house day on that date.

Registrations for the last three weeks can be booked through the County YMCA Office, Mt. Holly.

### From Matollonequay

Matollonequay, the girls' camp, on the upper lake portion of Ockanickon's 530 acre tract, opened simultaneously with Ockanickon, Wednesday, July 7th.

It is the girls' camp first season on its own site, the 11th season, however, that they have camped at Ockanickon, and the fourth as a unit of the Camp Ockanickon organization.

ization, administered by its own women's committee affiliated with the men's board of trustees. Mrs. Evelyn Smith is the general camp director. She welcomed a capacity camp on the opening day with a family of 200, counting her area directors, counselors, staff members, cooks and nurses.

The girls' camp has organized into three age groups, each with its own site. The Junior Camp is called "Winnie the Pooh." Counselors in this area are named after the characters in this story.

The Middle Camp is known as Indian Village, and here the counselors are appropriately named.

The Senior Camp is Sherwood Forest, with Robin Hood, their director. Miss Fern McCracken is Robin Hood, and counselors are named after characters in the story.

At present enrollments are only being received for the sixth week at the girls' camp, which begins August 11th.

Visiting days at the girls' camp as at the boys' camp is Wednesday of each week. There will, however, be one Saturday "open house" day, July 24. The trustees of YMCA Camp Ockanickon and the Matollonequay Women's Committee cordially invite the public.

### A DIFFERENCE

"What is a farm leader, and what is it that distinguishes him from a plain old dirt farmer?" a reporter asked your correspondent today. We admit we were stumped, but tried to cover up with this explanation: "A farm leader is a fellow who travels around the country attending all the conferences on soil erosion, while a plain dirt farmer is a dull plodder who stays at home and cultivates his fields to prevent it."—Garden City, Kansas City, Telegram.

Canada's Northwest Territories and Yukon Territory together contain a population of less than 20,000.

## TWIN CITIES B. & L. TO OPEN NEW SERIES ON MONDAY, JULY 19

The thirty-first series of the Twin Cities Building and Loan Association will open on Monday, July 19, at the Palmyra bank building, when subscriptions for shares will be received between the hours of seven and nine p.m.

Subscriptions will also be taken by the following officers and directors of the association:

E. L. Williams, president; E. Horace Houder, treasurer; H. J. Kemmerle, assistant treasurer and Howard B. Conover, secretary.

Directors: H. W. Bauer, Frank Betz, Robinet Cole, John H. Etris, A. E. Hargett, Edgar F. Shaner, Harry B. Williams, P. Conner Hulse, Lawrence L. Keating and Charles S. Mills.

Solicitor: Arthur W. Lewis.

## YWCA NOTES

### Camp Activities

Visitors' day will be held Thursday, July 16, at Camp Shining Arrow, the day camp being conducted under the auspices of the Burlington County Young Women's Christian Association each Tuesday, Wednesday and Thursday of this month near Cotoxan. Parents and friends of the campers are invited to participate in the special program on Thursday, which will be in charge of Miss Nan Evans, of Riverton.

Swimming is proving to be one of the most popular activities at the camp, with instruction in charge of Miss Dorothy Wolcott, of Riverton, assisted by Mildred McIlvaine, Edgewater park, Dorothea Reeder, Columbus, Doris Brower, Borden-

town, Mary Lee, Moorestown, Margaret Mount and Marion Evans, Riverton.

### Group for Older Girls

Older girls have their own Pioneer camp, where special activities are directed by Miss Helen Hensler and Miss Nan Evans, Riverton. Interest groups, which are held each morning and afternoon, include canoeing, in charge of Miss Peggy Palmer, Moorestown; diving, taught by Miss Blanche Kuensell, Riverton; nature study, directed by Mrs. Robert Simm, Riverton, who also is in charge of music; handicraft, with Miss Mary Gianetto, Beverly, and Miss Ann Sutton, Bordentown, as head instructors; poetry, in charge of Miss Peggy Palmer, Moorestown, and special events arranged by Miss Nan Evans and Miss Marion Evans, both of Riverton. Each of the counselors is assisted by junior aides, there being 27 women and girls on the staff, with Miss Katherine Lucchini, county YWCA secretary, as camp director.

### Local Campers

Seventy-two girls from 18 towns in the county attended the first week of camp, the largest registration coming from Palmyra and Riverton, the local campers being: Palmyra: Jean Hardy, Florence Hensler, Dorothy Koppenhoefer, Doris Meyer, Claire Oliver, Evelyn Rahellic, Eleanor Sauerwein, Delores Stephens; Riverton: Betsy Cashion, Ruth Coe, Ann Willis Cooper, Patricia Cooper, Virginia Gould, Jean Cowell, Ruby Kuensell, Lenore and Margaret Meyer, Barbara Ransome, June Rodman, Evelyn Schwartz, Janet Smalley, Virginia Van Cleave, Virginia and Priscilla Woodward.

"Has their daughter a beau?"  
"No."  
"But they have many callers."  
"Well, if she gets a husband from among them she'll marry a bill collector."

## A REAL BARGAIN

3 Bungalows for only...

**\$3800** for all three

EACH HAS—

5 ROOMS AND BATH, UNFINISHED ATTIC, LAUNDRY TRAYS IN BASEMENT, CEMENT CELLARS, HOT AIR HEAT, LOT 50' X 100', SIDEWALKS, CURB, PAVED STREET, IN ONE OF THE NEWER PALMYRA DEVELOPMENTS. ALL RENTED.

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PALMYRA

Phone Riverton 500

## TODAY..... TOMORROW



HE'S JUST A LITTLE SHAVER BELIEVING HIMSELF TO BE A CAPTAIN IN THE ROYAL NORTHWEST MOUNTED—"OUT TO GET HIS MAN".....



THIS IS THE SAME LAD—A CAPTAIN OF INDUSTRY NOW—A MAN WHO HAS MADE HIS MARK IN THIS WORLD AND ALL BECAUSE.....

HIS PARENTS, EARLY IN HIS LIFE, SUBSCRIBED TO SHARES IN A BUILDING AND LOAN ASSOCIATION. WITH THIS SAVINGS BACKGROUND YOU CAN EDUCATE YOUR BOY OR GIRL, SAVE FOR OLD AGE OR START A FUND FOR WHICH YOU CAN FIND A THOUSAND USES LATER IN LIFE.

## INVEST NOW

IN THE 31ST SERIES OF THE

## TWIN CITIES BUILDING AND LOAN ASSOCIATION

OPENING MONDAY, JULY 19, AT THE PALMYRA BANK BLDG.  
7 TO 9 P.M.

SUBSCRIPTIONS RECEIVED BY ANY OF THE FOLLOWING

### OFFICERS

E. L. WILLIAMS, President  
E. HORACE HOUDER, Treasurer

H. J. KEMMERLE, Ass't Treasurer  
HOWARD B. CONOVER, Secretary

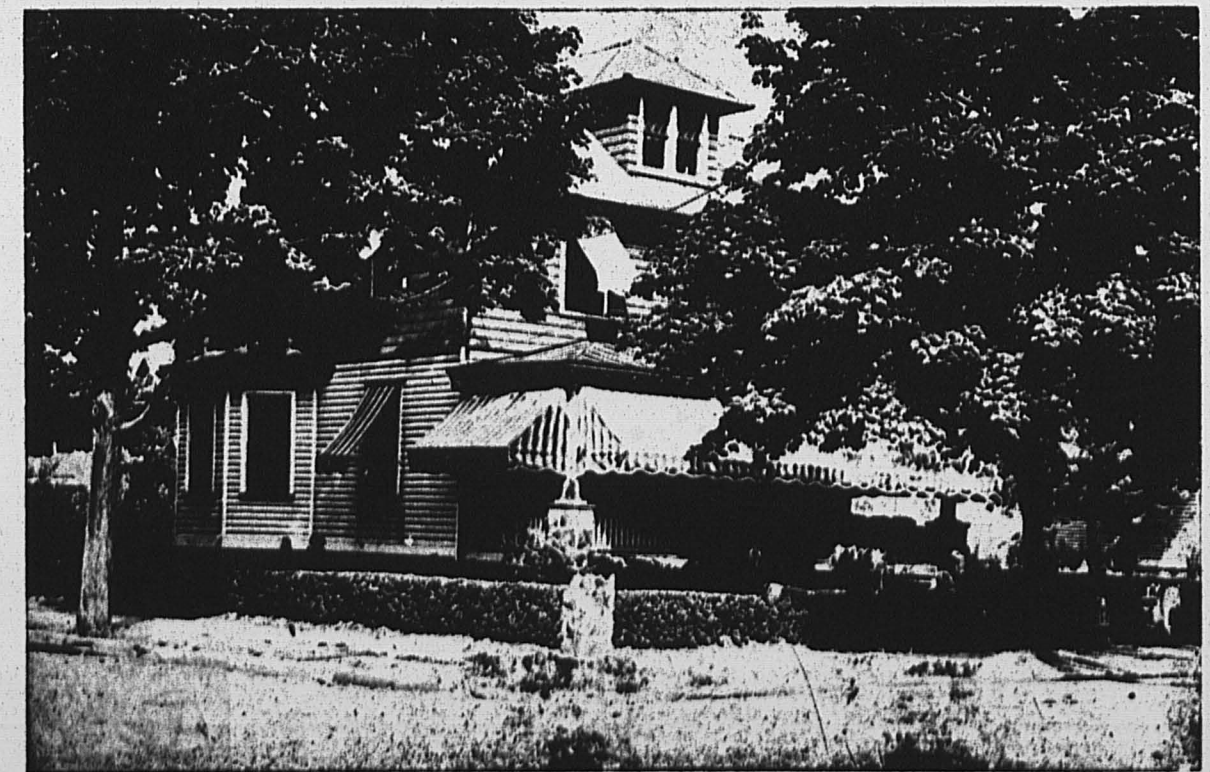
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\$4,950

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Two-and-a-half Story Frame House. First Floor—Living Room, Dining Room, Kitchen and Pantry; Second Floor—Four Bed Rooms and Bath; Unfinished Attic; Asbestos Roof. Lot 50' x 150'; Hot Water Heat; Oil Burner; Gas Water Heater; Cement Cellar with Outside Cellar Door; Recreation Room in Basement; Large Front Porch; Screens, Awnings and Storm Sash; 3-Car Garage and Shop; Corner Property (One Block from Business Section); Shrubbery, Flowers and Fine Shade Trees (Outside Living Room).

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Palmyra, N. J.



## THE NEW ERA

Incorporated

Published Every Thursday at 607 Main Street  
RIVERTON, N. J.  
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WALTER L. BOWEN, Editor  
F. W. METZGER, Associate Editor  
KARL W. LATCH, Adv. Mgr.  
4 Second St., Riverton  
Phone 406

## NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrators' and Executors' Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance  
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12 So. Twelfth St., Philadelphia, Pa.

## PALMYRA

George Reber, of Morgan avenue, returned last Wednesday from a trip to Niagara Falls, with his son and daughter-in-law, Mr. and Mrs. H. Reber.

Mrs. Charles Don has undergone her fourth blood transfusion since her operation in West Jersey Hospital recently. Her son Alfred gave the blood for the fourth transfusion.

The Rev. Norman Stockett, Jr., and Clifford Milstead, manager of the Palmyra American store, are enjoying a vacation in Maine.

Thomas Bradlock is spending the month with relatives in Washington.

"Bill" Staveland, of Charles street, is driving a Ford roadster recently purchased from the L. S. Fortnum agency.

The many friends of Charles Gosner will be glad to know that he has returned to his home after an operation in the Jefferson Hospital for a nasal ailment.

Miss Jane Fisher is spending the week with Miss Jessie Lippincott, of Towson, Maryland.

Miss Florence Kerrigan spent several days with her sister, Mrs. Kenneth Johnson, of Riverside.

Miss Betty L. McLane and Mrs. Allie L. Brown, of Manokin, Md., are spending the week with Mr. and Mrs. George Beauchamp, 829 Cinnaminson avenue.

The Misses Adeline and Virginia Seal entertained a number of friends at a garden party on Saturday afternoon. Among the guests present were: Mrs. Eleanor Showers, the

Misses Esther Blaser, Mary Fox, Grace Fox, Mary Thompson, Clara Pierce, Mary Pierce, Helen Githens, all of Germantown, and Nora Carpenter and Mrs. C. W. Rudolph, of Palmyra.

Mr. and Mrs. George Vennel, of Garfield avenue, will leave on Saturday to spend two weeks in Wildwood.

Mr. and Mrs. Alfred Wilkinson left this week for a ten days trip through the New England states and the White Mountains.

Mr. and Mrs. John Kerrigan gave a doggie roast last Friday in honor of the fourteenth birthday of their daughter Florence. Among the guests present were: Eleanor Gamble, Virginia Abdill, Carol Lenker, Dorothy Mohrfield, Florence and Helen Hensler, and Mary Kerrigan. Florence was the recipient of many beautiful gifts.

Elwood Holmes, of Beverly, spent Monday with his grandmother, Mrs. Anna Rockhill, of Broad street, on Monday.

Mrs. Ollie R. Carroll, of Baltimore, and Mrs. Sue Osborne, of Lansarch, Pa., spent Friday in Palmyra visiting friends.

Mr. and Mrs. James M. Weart and Mr. and Mrs. Eula Roach spent Sunday in Burlington as guests of Mr. and Mrs. Earl Naylor.

Buddy Weart, Bert Marple and Dick Rudolph are among the campers at Camp Oceanickon this week.

Mrs. Mary Hamelman, of Philadelphia, has returned to her home after spending the week with Mr. and Mrs. Eula Roach, of Delaware avenue.

Join the O.E.S. merchandise club now forming. First drawing July 27. Call Riverton 80.

Mr. and Mrs. Ted French of Hadonfield, and Mr. and Mrs. Elmer Jones and Mr. and Mrs. Frank A. Snover, of Palmyra, are spending two weeks aboard the Snover Yacht "Pearl S" in the waters of Chesapeake Bay.

## RIVERTON

Mrs. Frank Rue and Mrs. John Moffitt spent Tuesday in Ocean City.

Mr. and Mrs. Harvey R. Dey and Miss Matilda Rowland, of Dayton, spent Monday with Dr. and Mrs. J. Rowland Dey, of Linden avenue.

Mr. and Mrs. C. V. Devery and son are spending several weeks in Ocean City.

Mrs. Robert Hallings and sons Robert, Jr., and Donald, spent last week in Portsmouth, Virginia, as the guests of Mr. and Mrs. John Revelle.

Mrs. Kathryn Longacre, of Colingswood, spent Saturday with Mrs. Florence Evald, of Harrison street.

Mrs. Rosa Evans and daughter, Natalie, spent last week in Norfolk, Virginia, as the guests of Mr. and Mrs. W. L. Caskey.

Henry J. Sherman, of Chestnut street, Moorestown, who several weeks ago broke his leg in Williamsburg, Virginia, has recovered sufficiently to have the cast removed. As soon as he is able to do without crutches he and Mrs. Sherman will go to their summer camp, Shawondasse, Echo Lake, Readfield Depot, Maine.

Louis Weber, contractor and builder, of East Riverton, has just completed a cottage for Harry Scherwing at Ship Bottom. It is of the combination type, with a two-car garage below and four rooms and bath above. He is now erecting another cottage of the same type at Surf City for W. H. Smith, of Croydton, Pa.

This week's winner of the Sacred Heart PTA blanket club was Mrs. William B. Lynch, of Lippincott avenue.

Miss Naomi Evans and Mrs. Charles Heiss were the winners in the stocking club run by Mrs. Lewis Bell.

Chief of Police William Gootee, Dr. J. Rowland Day and Buddy Delaney spent last Thursday fishing at Brant Beach.

## CARD OF THANKS

I wish to express my appreciation of the kindnesses of my many friends during my recent bereavement and especially to those who sent cars and flowers to the funeral.

Charles Turner.

## COMING EVENTS

Thursday, July 15  
Softball Games, Memorial Park, Riverton, 6:30 p.m.  
Tak-About vs. Merchants.  
Millside vs. Athletics.

Saturday, July 17  
Baseball, Memorial Park, Riverton, 3:15 p.m.  
Sunday, July 18

Outdoor services, the Grove, Palmyra, at 7 p.m. The Rev. George Lockett will preach.

Monday, July 19, and all week  
American Legion Bazaar, auspices Post Frederick M. Rodgers, of Palmyra, S-41 and River Road.

Monday, July 19  
Softball games, Memorial Park, Riverton, 6:30 p.m.  
Burke & Easley vs. Merchants.  
Tak-About vs. Broadway.

Wednesday, July 21  
Baseball, Memorial Park, Riverton, 6:30 p.m.

WILLIAM P. SCHMIERER  
William P. Schmierer, 82, of Moorestown, and father of William H. Schmierer, of Cinnaminson, died at his home Tuesday evening following a long illness.

Funeral services will be held Saturday afternoon at three o'clock from the Snover Funeral Home, the Rev. Albert J. Harke officiating. Interment will be made in Morgan Cemetery.

Friends may call Friday evening. Mr. Schmierer is also survived by a daughter, Mrs. Bertha P. Hercher, of Moorestown.

MRS. MARY E. ALTHOUSE  
Mrs. Mary E. Althouse, widow of the late John A. Althouse, died at the home of her daughter, Mrs. Lavina A. Hickman, of 333 West Union street, West Chester, Pa., on Tuesday.

Funeral services will be held from the Snover Funeral Home at 2 o'clock on Friday, July 16, the Rev. Harold L. Creager officiating. Interment will be made in Morgan Cemetery.

Mrs. Althouse is also survived by three sons, John, of Riverton, William, of Palmyra and Joseph of Philadelphia.

REPORT OF CONDITION  
OF THE  
CINNAMINSON BANK AND TRUST COMPANY  
OF RIVERTON

In the County of Burlington, at the close of business on June 30, 1937.

RESOURCES

Loans and Discounts \$373,055.58  
Bonds and Mortgages 148,625.00  
United States Government securities owned 443,185.34  
Other bonds, stocks and securities owned 222,179.47  
Overdrafts 183.38  
Banking house, furniture and fixtures 109,500.00  
Real estate owned other than bank buildings 150,662.42  
Cash in vault and balances with other banks 109,478.96  
Outside checks and other cash items 1,052.43  
Other assets 11,753.70  
TOTAL \$1,669,653.28

LIABILITIES

Demand deposits, except U. S. Government deposits, public funds and deposits of other banks \$497,226.85  
Time deposits, except postal savings deposits and deposits of other banks 871,494.94  
Public funds of states, counties, school districts, or other subdivisions of municipalities 114,481.46  
United States Government postal savings deposits 5,400.00  
Deposits of other banks, certified and cashier's checks, out standing, and cash letters of credit 2,732.59  
Other liabilities 2.50  
Capital or common stock, 1000 shares, par \$100 per share 100,000.00  
Surplus 50,000.00  
Undivided profits—net 78,321.94  
TOTAL \$1,669,653.28

State of New Jersey, County of Burlington, ss:

I, President E. L. Williams, and Treasurer Howard B. Conover, of the above named institution, do solemnly swear that the above statement is true to the best of my knowledge and belief.

E. L. WILLIAMS, President.  
HOWARD B. CONOVER, Treasurer.

Subscribed and sworn to before me this 14th day of July, 1937.

W. A. RICHARDS, E. BOWEN, Notary Public.

My commission expires April 27, 1939.

Correct—Attest:  
JAMES T. WEART,  
EDMUND E. HOLMES, Directors.

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AVAILABLE NOW  
E. B. MAHN  
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## Church Notices

CHRIST CHURCH—RIVERTON  
Sunday, July 18  
Eight Sunday after Trinity  
7:30 Holy Communion.  
11:00 Litany and Sermon.

CHRISTIAN SCIENCE  
First Church of Christ, Scientist  
Thomas Ave. and Seventh St.  
Riverton, N. J.

Sunday School 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.

Reading Room in Church Building  
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

## WANT ADS

RENT—2 rooms, furnished or unfurnished, with or without meals, 500 Main st., Mrs. J. Ryan. 7-1-tf

FOR RENT—Furnished apartment, 408 Morgan avenue, Palmyra, phone Riverton 247-W. 7-1-tf

Headquarters for RCA radios, radio repairs, free tube testing. Scherwing's Store, Broad and Maple ave., Palmyra, Phone 28. 3-18-tf

Sc 1b given for clean rags free from lint, buttons, hooks and eyes, snaps, and not smaller than two feet square. The New Era Office. 6-17-tf

FOR SALE—Hatching eggs, chicks, pullets and cockerels, 250 to 300 egg strain. Louis F. Buehler & Son, 207 Pavilion ave., Riverside, phone, Riverside 571. 5-13-tf

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See them now while the selection is varied, and ask for a demonstration. You'll like the way they perform.

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HUGE QUANTITY

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Many interesting Displays!

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MOORESTOWN RIVERTON RIVERSIDE

MERCHANTVILLE MAPLE SHADE

## ALMANAC

I'VE I'LL  
FOR THE  
QUESTION

"Happy is the woman that is not long in doing."

JULY

16—The office of rear-admiral created by congress, 1862.

17—The Constitution made her famous escape from the British blockading squadron, 1812.

18—President Lincoln called for 500,000 volunteers for duty in Civil War, 1864.

19—First faculty elected at the University of Kansas at Lawrence, 1866.

20—First numbers drawn in the first drawing for American National Army, 1917.

21—Nansen expedition to the Arctic regions started, 1893.

22—Ives patent on photographs in colors granted, 1890.

VISIT Scherwing's Store—Headquarters for Kelvinator in these towns. Get your radio content blanks here. 4-15-tf

FOR SALE—Hatching eggs, chicks, pullets and cockerels, 250 to 300 egg strain. Louis F. Buehler & Son, 207 Pavilion ave., Riverside, phone, Riverside 571. 5-13-tf

## ROYERSFORD WINS WEEKEND TILTS

Beats Riverton 5-3 Saturday  
and Takes Sunday Game  
by 7-6 Count

Riverton lost both week-end games to Royersford, the Saturday engagement going to the opposition by a 5-3 score at Memorial Park, while the Sunday encounter on the field of the enemy resulted in a 7-6 reverse for the locals.

In both of the battles, Royersford started out fast, tabbing several counters in the initial canto. They fashioned three runs in this manner on Saturday and four the following day.

Saturday Game

Diffenbaugh limited the opposition to six hits on Saturday and turned in a fine performance after the first inning when he hit one batter, walked another and grooved one which Green hit for the circuit.

The local offensive was limited to five safeties, no individual getting more than one hit. Sutters clouted out a triple in the fourth and was stranded on third. Thomas smote a two-bagger in the following frame to score Terrill who had singled and Windish who was hit by the enemy pitcher.

Friday Fracas

Riverton outdid Royersford 11 to 9 in the Sunday affair and staged a two-run rally in the final frame to nearly tie the score. Freeman walked, as did Terrill. Foulke singled to score the former and Terrill counted on the timely bingle by Thomas after Baker and Harper had fled out to deep center. McDermott ended the offensive by forcing Thomas at second.

Foulke had three hits out of four trips to the rubber to lead the local willow wielders.

Thomas Mows Them Down

Zimmer, who started on the mound for Riverton, got off to a poor start by issuing three passes in the opening frame. These, coupled with two hits, allowed the enemy to obtain a lead which was never relinquished, although Riverton put on a scoring spree in the third session which netted three tallies.

During this outburst there were doubles by Terrill and Foulke and one basers by Harper and McDermott.

Thomas assumed the hurling duties after the third frame and allowed Royersford only a lone counter for the balance of the tilt.

Saturday Game

Riverton

Freeman, ss 1 0 0 0 1  
Terrill, ss 3 1 1 1 3  
Windish, 1b 4 1 1 2 0  
Thomas, cf 4 0 1 2 1  
Harper, lf 2 0 1 1 0  
Bright, rf 3 1 0 1 1  
Sutters, 3b 4 0 1 1 4  
Cole, 2b 2 0 0 1 1  
McDermott, c 3 0 0 1 2  
Diffenbaugh, p 3 0 0 1 2  
Gibson, rf 1 0 0 0 1  
Totals 30 3 5 27 14

Royersford

Foley, cf 3 2 1 3 0  
Brams, lf 3 1 0 2 1  
Seel, ss 3 1 1 3 4  
Green, 2b 3 1 1 2 1  
Slavinsky, c 4 0 0 1 0  
Ottenger, 1b 4 0 1 0 1  
Suttyak, 3b 4 0 1 0 0  
R. Sell, rf 4 0 1 0 0  
Dichm, p 4 0 1 0 2  
Totals 32 5 6 27 10

Score by innings:  
Royersford 3 0 0 0 2 0 0—5  
Riverton 0 1 0 0 2 0 0—3

Sunday Game

Riverton

Terrill, ss 4 2 1 1 1  
Foulke, 2b 4 2 3 3 4  
Baker, lf 4 0 1 7 1  
Harper, lf 5 0 2 0 0  
Thorne, cf, p 5 0 1 0 1  
McDermott, c 5 0 2 7 0  
Sutters, 3b 4 0 0 4 1  
Gibson, rf 4 0 1 1 1  
Zimmer, p 2 1 0 0 0  
Freeman, 2b 0 1 0 0 0  
Totals 36 6 11 24 8

Royersford

Penny, rf 3 0 1 1 0  
Green, 2b 3 1 1 3 6  
Sell, ss 5 1 1 3 3  
Ray, cf 5 1 0 0 0  
Cooke, 1b 4 1 2 8 1  
Slavinsky, c 4 2 2 6 0  
Suttyak, 3b 3 0 1 1 2  
Evans, lf 4 1 0 3 0  
Sterly, p 4 0 1 2 0  
Totals 35 7 9 27 12

Score by innings:  
Riverton 0 0 3 0 1 0 0 2—6  
Royersford 4 0 2 0 0 1 0 x—7

## Country Club Notes

Match Play vs. Par

In the match play vs. par tournament held last Saturday, first prize was won by H. F. Jones with a score of 3 up. Second honors were obtained by H. L. Hirst with 2 up and third by H. S. Coe, who was 1 up.

The program for next Saturday includes a Kickers' Handicap, with the players choosing their own handicap and the golf committee selecting a score between 70 and 85.

RIVERTON WINS TENNIS MATCH

The Riverton Country Club tennis team defeated Merchantville by the score of 9-6 in matches played last Saturday in West Jersey Field Club League competition.

The scores:

Men's Singles

Biddle, Riverton, defeated Raymond, Merchantville, 6-0, 6-1.

Peterson, Riverton, defeated Salter, Merchantville, 6-0, 6-2.

Springs, Merchantville, defeated Hagstoz, Riverton, 6-3, 6-0.

Loney, Riverton, defeated N. Ricard, Merchantville, 5-7, 7-5, 6-1.

Hutchinson, Riverton, defeated J. Myers, Merchantville, 6-0, 6-2.

Collier, Merchantville, defeated Reid, Riverton, 7-5, 6-3.

Women's Singles

Hughes, Riverton, defeated McConnell, Merchantville, 6-4, 6-2.

Hagstoz, Riverton, defeated Wisner, Merchantville, 6-2, 6-3.

Sipple, Merchantville, defeated Biddle, Riverton, 6-3, 6-3.

Riverton won fourth match by default.

Men's Doubles

Raymond and Springs, Merchantville, defeated Biddle and Hagstoz, Riverton, 7-5, 2-6, 6-3.

R. Biddle and Peterson, Riverton, defeated Martin and Collier, Merchantville, 6-2, 6-3.

Women's Doubles

McConnell and Wisner, Merchantville, defeated Hagstoz and Biddle, Riverton, 8-6, 8-6.

Mixed Doubles

E. Hughes and Warner, Riverton, defeated Sipple and Ricard, Merchantville, 6-3, 3-6, 6-0.

Riverton won one match by default.

Sunday Game

Riverton

Terrill, ss 4 2 1 1 1  
Foulke, 2b 4 2 3 3 4  
Baker, lf 4 0 1 7 1  
Harper, lf 5 0 2 0 0  
Thorne, cf, p 5 0 1 0 1  
McDermott, c 5 0 2 7 0  
Sutters, 3b 4 0 0 4 1  
Gibson, rf 4 0 1 1 1  
Zimmer, p 2 1 0 0 0  
Freeman, 2b 0 1 0 0 0  
Totals 36 6 11 24 8

Royersford

Penny, rf 3 0 1 1 0  
Green, 2b 3 1 1 3 6  
Sell, ss 5 1 1 3 3  
Ray, cf 5 1 0 0 0  
Cooke, 1b 4 1 2 8 1  
Slavinsky, c 4 2 2 6 0  
Suttyak, 3b 3 0 1 1 2  
Evans, lf 4 1 0 3 0  
Sterly, p 4 0 1 2 0  
Totals 35 7 9 27 12

Score by innings:  
Riverton 0 0 3 0 1 0 0 2—6  
Royersford 4 0 2 0 0 1 0 x—7

## BROADWAY LATEST VICTIM OF ASKEW

Motor Boys Pound Gonteski and Anderson for 18 Hits  
To Win 10-7

Having beaten Burke & Easley the week previous, the Askew Chevrolet aggregation knocked off another erstwhile "Big Three," Broadway, last Monday night, the final tally being 10-7.



# ATHLETICS RALLY IN LATE INNINGS

Overcome Large Lead to Down  
Tak-Abost 12-8: First  
Win for Merchants

Tak-Abost dropped a 12-8 verdict to the Athletics, last Thursday evening, by virtue of an eight run rally by the Farmers during the latter part of the game.

In the other contest of the torrid evening, the Merchants annexed their initial win of the season by trampling over Millside to the tune of 11-2.

## Boosters Start Strong

The Beverageers started with a bang, pushing across six markers in the second inning and a pair in the fourth. At this point Haines, Athletic pitcher, must have gotten warmed up to the occasion, for he throttled further scoring with a masterful touch.

The A's pecked away at the eight-run lead and were one marker behind at the end of the sixth canto. In the next session, a homer by Williams, two other bingles and an assortment of Tak-Abost bingles allowed five Farmer runs to cross the platter. No further scoring was done by either side.

## Hit Homers

In addition to Williams' round-tripper circuit clouts were made by Sacca, of the Boosters, and Jerry Bartello of the A's. Williams, in addition to his homer, hit safely in five trips to the plate.

Score by innings:  
Tak-Abost 0 0 2 0 0 0 0-8  
Athletics 1 1 0 2 0 3 5-12  
Batteries—Tak-Abost: Woodward, Roach, Baker and Henson; Athletics: Haines and Lynch. Umpires—Rotenbury and Richman.

## Merchants-Millside

The Merchants, bolstered by the return of "Butts" Carhart to the lineup, jostled Millside in rather brutal fashion to climb out of the league cellar which they occupied permanently during the first half.

The winners played a snappy game and firmly throttled all Millside offensive thrusts.

## Losers Get Six Hits

Landgraf, Merchant hurler, limited the opposition to six safe clouts and was never in danger. His team mates, on the other hand, found Lutz, Milkman pitcher, for 16 blows.

The losers were blanked until the seventh and eighth innings, when singletons were scored in each frame. The Merchants tallied a pair of runs in each of four sessions and made three in the seventh, just for good measure.

Score by innings:  
Merchants 0 2 2 0 3 0 2-11  
Millside 0 0 0 0 0 1 1-2  
Batteries—Merchants: Landgraf and Lezenby; Millside: Lutz and Sharp. Umpires—Carhart and Johnson.

## Observations

Tak-Abost appeared in bright red jerseys and caps. The new attire looked hot, and so did the team until the A's started their offensive toward the end of the game.

With the thermometer hovering around the 90 degree mark, running bases, etc., was quite a task, but the cast of all four teams hustled throughout their entire engagements.

## FOOD FACTS

Do you know that—  
Ten years ago per capita consumption of milk in America was 55.3 gallons per year. Today it is around 60 gallons.

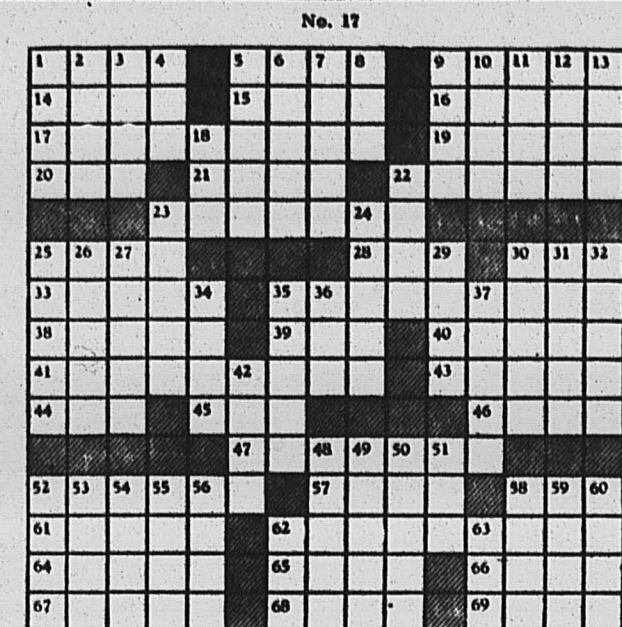
Peanut butter is suggested in new recipe using peanut butter.

English bread baskets used for serving bread at the table are called trugs, the word being a corruption of trough, an old wheat measure.

In the ruins of ancient Babylon, searchers unearthed carvings in stone believed to be more than 6,000 years old showing a milking scene.

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

# CROSS-WORD PUZZLE



(Solution in Next Issue)

## HORIZONTAL

- 1—Horn of the crescent moon
- 5—Molten rock
- 9—Beverage
- 14—Coin of British India
- 15—Seed covering
- 16—By the side of
- 17—One versed in the science of living organisms
- 19—Cut
- 20—Scatter seed
- 21—Repose
- 22—Scottish chieftains
- 23—Edible grains
- 25—Mast
- 26—Propeller
- 30—Cligue
- 33—Moist
- 35—Moral force
- 38—Fragrance
- 39—Help
- 40—Jodess of the flowers
- 41—Representatives
- 43—Invigorating medicine
- 44—Before
- 45—Unit
- 46—Search
- 47—Silver
- 52—Sews loosely
- 57—Pertaining to aeronautics
- 58—Greek letter
- 61—Foreign
- 62—Strayed
- 64—Dinner course
- 65—Wooden pins
- 66—Resting
- 67—Glossy fabrics
- 68—God of war
- 69—Barriers

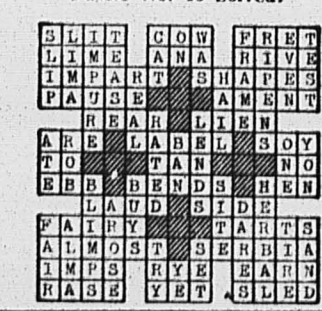
## VERTICALS

- 1—Vehicles
- 2—A river mussel
- 3—Winter blanket
- 4—Boon companion
- 5—Kind of beer
- 6—Ascend
- 7—View
- 8—High in the scale
- 9—Earthen jar
- 11—Mint

## VERTICALS

- 12—At an indefinite time
- 13—Eris
- 18—Metallic earth
- 22—Sovereign
- 23—Unlawful deed
- 24—Heavy burdens
- 25—Gradation of color
- 26—Clearer
- 27—The soap plant
- 29—Ploot
- 30—Rock
- 31—Chastity
- 32—Follow
- 34—Dark foreigner (coll.)
- 35—Provide food
- 36—Go in haste
- 37—Near
- 42—Insects
- 48—Consumer
- 49—Consolidate
- 50—Metallic alloy
- 51—Rough piece of timber
- 52—Game fish
- 53—Turkish regiment
- 54—Horizontal part of a door frame
- 55—Timber tree
- 56—Comes to a stop
- 58—Island of Napoleon's exile
- 59—Overflow
- 60—Annexes
- 62—Watering place
- 63—Room idly about

Puzzle No. 16 Solved:



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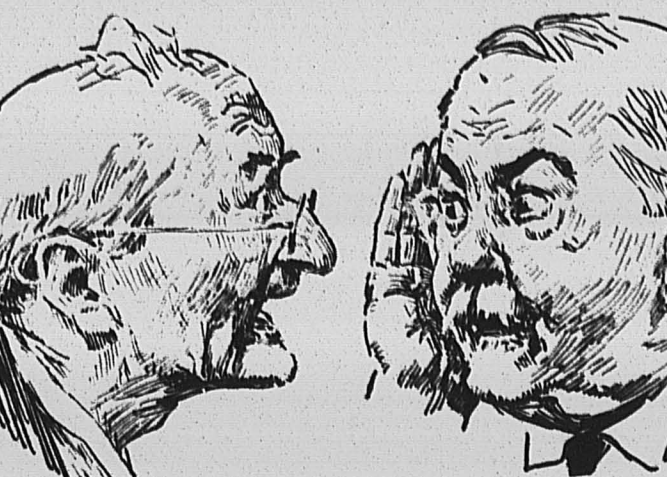
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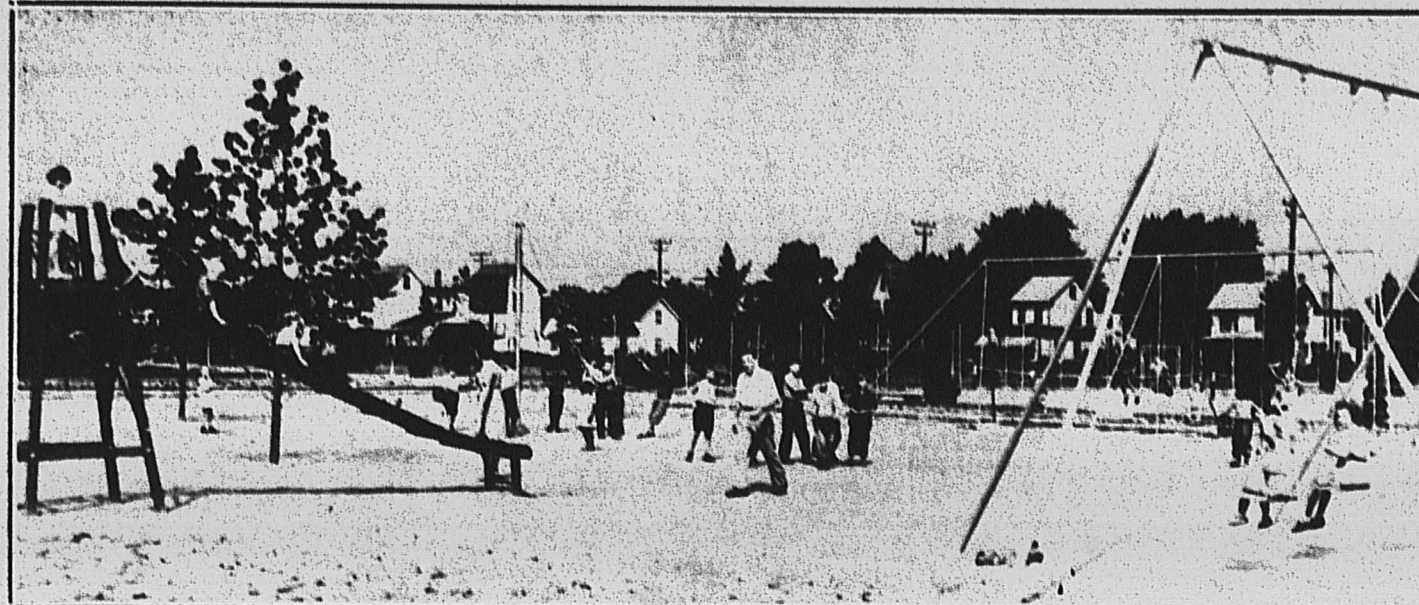
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# PLAYGROUND ACTIVITIES



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# MANY ARRESTS BY STATE OFFICERS

Report of State Enforcement  
Division Shows Result  
Of Much Work

The report of the New Jersey Enforcement Division for June 1 to 30 of the current year to D. Frederick Burnett, commissioner, show that the state agents have been most active in law enforcement.

A summary of the investigations follow:

Arrests—Total number of persons, 61; licenses, 3; non-licenses, 58.  
Seizures—Stills—Total number seized, 11; 1 to 50 gallon capacity, 6; over 50 gallon capacity, 5. Motor Vehicles—Total number seized, 5; trucks, 0; pleasure cars, 5. Alcohol—Beverage alcohol, 327 gallons. Denatured alcohol, 100 gallons. Mush—Total number of gallons, 45,350. Alcoholic beverages—Beer, ale, etc., 253 bottles; whiskies and other hard liquor, 109 gallons.  
Retail inspections—Licensed premises inspected, 1602; illicit (bootleg) liquor, 11; gambling violations, 50; sign violations, 41; Unqualified employees, 127; Other violations, 72. Total violations found, 301; total number of bottles gauged, 9,618.  
Complaints—Investigated and closed, 333; investigated, pending completion, 361.  
Laboratory—Number of samples submitted, 145; number of analyses made, 129; number of poison liquor cases, 0; number of cases of alcohol, water and artificial coloring, 9; number of cases of moonshine (home-made finished product of illicit still), 12.

# POWERS DRAFTING BILL FOR G-MEN

Widows and dependants of "G-Men" who are killed in service will be protected financially under a measure Congressman D. Lane Powers is now drafting.

The bill would provide compensation of \$10,000 for the widows, dependent children, or dependent parents, according to the Congressman. This measure is believed to be the first attempt to put the widows and dependants of G-Men killed in action under a definite compensation status with the Government.

Speaking of his proposed measure, the Congressman said: "Because of their hazardous employment G-Men, which is the popular term given investigators of the Federal Bureau of Investigation, find it difficult and costly to obtain insurance. It has been the practice of the congress in the past to introduce private pension bills for the widows and dependants. The measures almost invariably pass but the congressional procedure entails considerable delay before the money is available."

"I propose a definite compensation payment of \$10,000, which would be made available to the recipients upon application by them to the attorney general, and the filing of their approved claim by the attorney general with the secretary of the treasury. Months of tedious delay would be obviated."

# FRANCHISE LEVIES SHOW DECREASES

An appreciable loss in monetary receipts for 33 of the 39 Burlington county townships, cities and boroughs, as a result of reduced franchise tax levies for 1937, was revealed on Monday by Walter R. Darby, state auditor, in communications to municipal officials.

According to Darby, "the 1937 apportionment of the franchise tax for Burlington county results in marked loss in miscellaneous revenues anticipated, which if not offset by gains in other anticipated revenues, will require budget action in 1938."

A list of the 1936 and 1937 funds derived from the franchise tax follows:

Townships	1936	1937
Bass River	\$ 500.38	\$1,613.15
Bordentown	12,160.00	3,603.71
Burlington	17,851.00	4,673.42
Chester	11,181.71	4,040.96
Chesterfield	5,149.18	4,040.72
Cinnaminson	11,356.86	3,922.30
Delanco	6,842.87	2,733.62
Delran	7,708.42	2,056.07
Eastampton	1,756.90	2,031.97
Edgewater Park	6,842.87	1,733.03
Evesham	4,513.88	1,650.41
Florence	17,288.37	8,874.22
Hainesport	2,645.29	616.29
Lumberton	4,956.17	2,668.87
Mansfield	11,014.40	5,063.57
Medford	7,227.40	5,677.19
Moorestown	18,454.10	7,087.14
Mt. Laurel	4,874.04	1,743.55
New Hanover	894.90	357.38
North Hanover	861.33	175.77
Pemberton	3,734.77	1,939.23
Riverside	10,920.01	5,795.65
Shamong	671.81	687.90
Southampton	4,621.24	2,597.96
Springfield	2,702.60	1,373.48
Tabernacle	1,166.42	1,021.15
Washington	155.75	93.19
Westampton	3,079.53	3,304.77
Willingboro	3,766.32	752.62
Woodland	463.09	484.95
Mt. Holly	9,683.02	4,775.71
Beverly	7,765.74	3,462.84
Bordentown	9,423.92	2,418.67
Burlington	72,853.36	21,121.40
Boroughs		
Fieldsboro	1,947.15	273.70
Palmyra	11,198.51	6,943.35
Pemberton	95.83	107.31
Riverton	6,334.21	4,685.90
Wrightstown	376.07	47.55

## PRICE FIXING vs. CONSUMERS

Among other things, the new Guffey-Vinson coal bill provides for a commission of seven members a salary of \$10,000 each who, with the assistance of 23 district boards, will fix the prices the public must pay for coal. A consumers' counsel is a part of the administrative set-up under the legislation. But the formidable commission array suggests that the public will get about as much protection in this instance as it obtained from the consumers' agency under the NRA regime.—Kansas City Star.

"I'm very hopeful we'll be able to obtain favorable action on this measure in committee during this session, with a hope to obtaining passage by the House during the next session of this congress."

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# Legal Notices

NOTICE OF SETTLEMENT  
Estate of Mary Rita Hubbs, deceased.  
Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burlington, at a session to be held Thursday, July 29, 1937, at ten o'clock in the forenoon (D.S.T.).  
CINNAMINSON BANK AND TRUST COMPANY, Executor.

Dr. Joseph S. Low,  
Dated: June 19, 1937.  
6-24-37-7-22-37

## EYES EXAMINED

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**George Friday, Jr.**  
Plumbing, Heating and Roofing  
ELECTROL OIL BURNERS  
PETRO-NO KOL OIL BURNERS  
609 Thomas Avenue  
Riverton  
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**H. D. Hullings & Son**  
PLUMBING—HEATING—ROOFING  
Delco Oil Burners  
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Riverton, N. J. Phone 60

**C. D. HUBBS**  
PLUMBING  
HEATING  
ROOFING  
ALL WORK GUARANTEED  
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**PAINTING**  
**K. SCHONVELD**  
406 Howard Street  
Riverton  
HOUSE PAINTING  
Inside and Outside  
First Class Workmanship  
Quality Materials Used  
Reasonable Prices

**PATENT MEDICINES**  
**L. L. Keating**  
Patent Medicines—Gifts—Candy  
Greeting Cards—Ice Cream  
Cigars and Stationery  
Broad and Main Streets, Riverton  
Phone 1540

**PAPERHANGING**  
**Wm. N. Hubbs**  
PAPERHANGING  
5 Kern Street E. Riverton  
Phone, Riverton 1015-R

**PRINTING**  
**Printing...**  
Direct Mail Campaigns, Business  
and Personal Stationery, Office  
and Factory Forms, etc.  
**THE NEW ERA**  
RIVERTON, N. J.  
Phone 712  
Evenings 344

**RADIOS**  
**John H. Etris**  
17 West Broad Street  
Palmyra  
Philco Agency  
Expert Repair Work  
CALL RIVERTON 918

**WILL BOWEN**  
Decorator  
Upholstering, Repairing, Refinishing  
Broad and Cinnaminson Streets  
Riverton  
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**RADIOS**  
**C. WARD LOWDEN**  
Electrical Appliances  
and Supplies  
SPORTING GOODS  
514 Cinnaminson Avenue  
Palmyra, N. J.  
Telephone 717

**REAL ESTATE**  
**Walter D. Lamon**  
REAL ESTATE  
INSURANCE  
516 Cinnaminson Ave. Palmyra  
Phone, Riverton 23

**Insurance**  
REAL ESTATE  
Notary Public  
JOS. F. YEARLY  
Riverton Phone 66-M

**George W. Rogers, Inc.**  
LESLIE W. REEVES  
REALTORS—INSURANCE  
Phone, Riverton 787 or 845  
529 Cinnaminson Ave., Palmyra, N. J.

**SHOE REPAIRING**  
Riverton Electric  
Shoe Repair

**N. Beitz**  
SHOE SERVICE  
117 E. Broad Street, Palmyra, N. J.  
Phone 1135

**SHOE STORES**  
Hirshblond's  
QUALITY  
Shoe Shop  
MT. HOLLY, N. J.  
FOOTWEAR OF BETTER QUALITY

**TAILORS**  
**Peel Poindexter**  
TAILOR  
Cleaning - Pressing - Dyeing  
Free Delivery Service  
RIVERTON Phone 514

**J. L. Young**  
CLEANING and PRESSING  
HAND and STEAM PRESSING  
Free Delivery—Phone 775  
Next to Moving, Palmyra

**SHULMAN'S**  
PALMYRA'S LEADING DEPARTMENT STORE  
13-15 W. Broad Street Palmyra  
Phone Riverton 593

**SEMI-ANNUAL SALE**  
\$3.45 AND \$3.95  
Enna Jetticks  
Of course there's a buzz about town! When you can  
buy smart, comfortable Enna Jetticks at Big Savings,  
that's something to get excited over. But—we advise  
a bright and early visit while assortments of styles and  
sizes are largest. For they'll go quickly!

**REFRESH YOURSELF**  
AT  
**Keating's Soda Fountain**  
ICE CREAM SODAS—DELICIOUS SUNDAES  
COCA COLA AND ROOT BEER  
LEMON BLEND—ORANGE BLEND  
(A Delicious Ice Cold Drink)  
SUPPLIE'S SEALTEST  
ICE CREAM  
BOOTH'S GINGER ALE, ETC., ON ICE  
TASTY SANDWICHES

**SHOP DURING THE**  
**HOT MONTHS**  
IN THE  
**COOL**  
INTERIOR OF THE  
**PALMYRA**  
5c & 10c STORE  
where a large  
CIRCULATING FAN  
has been installed for your  
SHOPPING  
COMFORT

**Palmyra**  
5c & 10c STORE  
9 W Broad Street PALMYRA

**RECLINING CHAIRS**  
For Lawns, Beach or  
Porch  
**\$1.29**  
Folds Compactly  
Heavy Striped Canvas

**FISHING TACKLE OUTFIT**  
ROD  
REEL  
LINE  
HOOKS  
SINKERS  
**89c**

**JOHN H. ETRIS**  
RADIOS—REFRIGERATORS  
17 W. Broad Street Palmyra  
Phone 978

**Every Third Car Has**  
**FAULTY BRAKES**

**IS YOURS No. 3?**

**WEAVER SAFETY SERVICE**  
Take no unnecessary chances in  
the heavy summer traffic. Let us  
test your brakes and headlights on  
our Weaver Scientific Testing Ap-  
paratus. A little adjustment now  
may save a life or prevent a big  
repair bill later on.

**CUT MAINTENANCE COSTS**  
LET US LUBRICATE YOUR CAR EVERY 1000  
MILES IN THE APPROVED ESSO MANNER

**WOOLSTON'S GARAGE**  
Esso Service Station  
NASH-LAFAYETTE SALES AND SERVICE  
Broad and Main  
Riverton  
Telephone  
460

**THIS WEEK'S SPECIAL**  
GENUINE  
**Vita-Var Spar Varnish**  
(No Better at \$6.50 per gal.)  
**88c** Per Quart  
**\$3.11** Per Gallon  
LIMIT ONLY 2 TO A PURCHASER  
**Joseph T. Evans**  
Phone 302 FREE DELIVERY

**NO CAMOUFLAGE HERE**  
Come In and See It Made  
Ice Cream as you like it,  
frozen fresh daily and with  
that smooth creamy rich-  
ness that is not only de-  
lightful, but so lasting.  
This week-end special—  
CHOCOLATE  
MARSHMALLOW  
ICE CREAM  
You will like it, rich chocolate flavored Ice Cream  
with dwarf size whole marshmallows. At the regular  
price, of course.  
**FRESH PEACH ICE CREAM**  
20c the pint, 10c half pint, packed fresh at the freezer  
Bulk Cream 25c pint, 50c quart  
At our fountain, Hot Soups, Tasty Sandwiches freshly  
made as you order, and daily specials. Home-made Pies.  
If it's good, you'll find it at  
**CARLSON'S PHARMACY**  
RIVERTON

**Riverton Market House**  
BROAD AND MAIN STREETS  
Telephone 995 and 996 Free Delivery

**Fresh Killed Stewing Chickens**  
lb 29c

**Fresh Killed Broilers or Fryers**  
lb 35c

**Fresh Ground Hamburg** lb 29c

**Boiled Ham** 1/4 lb 15c

**Picnic Hams** lb 29c

**Shoulders Lamb** lb 25c

**Morning Star Blend Coffee**  
lb 18c

**Chicken Noodle Dinner, 35c value** 29c

**King Brand Spaghetti Dinner**  
27c value 25c

**Rival Blue String Beans, 2 12c cans** 17c

**Hormel's Homelike Soups, 15c value** 10c  
6 cans for 59c



## REFRESH YOURSELF

### Keating's Soda Fountain

ICE CREAM SODAS—DELICIOUS SUNDAES  
COCA COLA AND ROOT BEER

LEMON BLEND—ORANGE BLEND  
(A Delicious Ice Cold Drink)

SUPPLIE'S SEALTEST  
ICE CREAM

BOOTH'S GINGER ALE, ETC., ON ICE  
TASTY SANDWICHES

## L. L. KEATING

BROAD AND MAIN STREETS RIVERTON  
Phone 1540

## SHOP DURING THE HOT MONTHS



IN THE  
**COOL**  
INTERIOR OF THE  
**PALMYRA**  
5c & 10c STORE  
where a large  
CIRCULATING FAN  
has been installed for your  
SHOPPING  
COMFORT

A complete line of Picnic and Party Supplies, Sum-  
mer Glassware, large selection of Anklets, Neckties,  
Men's Summer Hose (Elastic Top and Regular), Polo  
Shirts and Bathing Supplies.

## PALMYRA 5c & 10c STORE

9 W Broad Street PALMYRA

## SEMI-ANNUAL SALE



Of course there's a buzz about town! When you can  
buy smart, comfortable Enna Jetticks at Big Savings,  
that's something to get excited over. But—we advise  
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## RECLINING CHAIRS

For Lawns, Beach or  
Porch

**\$1.29**

Folds Compactly  
Heavy Striped Canvas



## FISHING TACKLE OUTFIT

ROD  
REEL  
LINE  
HOOKS  
SINKERS  
**89c**

## JOHN H. ETRIS

RADIOS—REFRIGERATORS  
17 W. Broad Street Palmyra  
Phone 978

If This Is Your Photo You Win  
**\$5**  
IN MERCHANDISE



THIS informal snapshot was taken at the place  
of business of one of the advertisers on this  
page. If it's your picture, bring it to The  
New Era and we will give you a credit slip  
good for \$5 in merchandise at one of these stores.  
Each week a picture will be snapped at any one  
of these stores—it might be you. Trade with these  
merchants and maybe you'll be the lucky winner.  
If the \$5 credit slip is not claimed by the close  
of business on the Tuesday following each issue, the  
credit will be passed on to the next winner.

## Riverton Market House

BROAD AND MAIN STREETS  
Telephone 995 and 996 Free Delivery

**Fresh Killed Stewing Chickens**  
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**Fresh Killed Broilers or Fryers**  
lb 35c

**Fresh Ground Hamburg** lb 29c

**Boiled Ham** 1/4 lb 15c

**Picnic Hams** lb 29c

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**Hormel's Homelike Soups, 15c value** 10c  
6 cans for 59c

## Every Third Car Has FAULTY BRAKES



IS YOURS No. 3?



Take no unnecessary chances in  
the heavy summer traffic. Let us  
test your brakes and headlights on  
our Weaver Scientific Testing Ap-  
paratus. A little adjustment now  
may save a life or prevent a big  
repair bill later on.

## CUT MAINTENANCE COSTS

LET US LUBRICATE YOUR CAR EVERY 1000  
MILES IN THE APPROVED ESSO MANNER

## WOOLSTON'S GARAGE

Esso Service Station  
NASH-LAFAYETTE SALES AND SERVICE  
Broad and Main  
Riverton  
Telephone  
460



## THIS WEEK'S SPECIAL

GENUINE  
**Vita-Var Spar Varnish**  
(No Better at \$6.50 per gal.)

**88c** Per Quart  
**\$3.11** Per Gallon

LIMIT ONLY 2 TO A PURCHASER

**Joseph T. Evans**

Phone 302 FREE DELIVERY

## NO CAMOUFLAGE HERE

Come In and See It Made



You will like it, rich chocolate flavored Ice Cream  
with dwarf size whole marshmallows. At the regular  
price, of course.

## FRESH PEACH ICE CREAM

20c the pint, 10c half pint, packed fresh at the freezer  
Bulk Cream 25c pint, 50c quart

At our fountain, Hot Soups, Tasty Sandwiches freshly  
made as you order, and daily specials. Home-made Pies.

If it's good, you'll find it at

**CARLSON'S PHARMACY**  
RIVERTON



# ANNUAL REPORT OF C. B. FISHER

(continued from page 1)

duct of my office. The public right by demands impartial consideration of every case. Any effort to introduce political influence has met with cold reception. The financial interest of outside parties has been interjected to save a lawbreaker, at times. The department has been swift to detect any ulterior motives in such cases.

We record our esteem and appreciation for the cooperation of our tradesmen. We think we have their confidence and approval.

The following is a more detailed presentation of the work of the year:

Visits to places of business	1257
Investigations	134
Fines imposed	\$250
Sentences suspended	2
Cases withdrawn	1
Miles traveled	8862

## Summary of Tests Made

Category	Correct	Incorrect	Advised	Total
Nursery Scales	32	4	4	40
Household Scales	210	15	230	225
Ice Scales	30	0	30	30
Counter Scales	253	0	253	253
Spring Scales	293	0	293	293
Beam Scales	79	0	79	79
Computing Scales	48	0	48	48
Shot Personal Scales	1	0	1	1
Prescription Scales	1	0	1	1
Steel Scales	1	0	1	1
Oil Scales	1	0	1	1
Liquid Measures	478	17	495	495
Oil Bottles	3369	39	3408	3408
Oil Graduates	1035	60	9	1099
Gasoline Pumps	1035	60	9	1099
Oil Pumps	288	21	4	309
Electric Pumps	141	0	141	141
Grease Meters	141	0	141	141
Boys	198	0	172	370
Test Cans	85	0	70	155
Counter Measures	1	0	1	1
Tapes	180	2	182	182
Avioplus Weights	20	0	20	20
Avioplus Weights	20	0	20	20
Metric Weights	20	0	20	20

## Weights and Measurements

Category	Correct	Incorrect	Advised	Total
Coal in Wagons	12	0	12	12
Coal in Pails	1	0	1	1
Wood	1	0	1	1
City Groceries	189	24	213	213
Vegetables	11	0	11	11
Fish	3	0	3	3
Read	24	0	24	24
Butter (print)	1	0	1	1
Packages already put up or received by dealer	49	7	56	56
Total	373	35	408	408

## NEW INDUSTRIES

### MAY COME HERE

(continued from page 1)

done to remedy the condition. The area affected comprises about 2000 acres.

It was finally decided that the Campers' Association be advised to retain counsel to find out what could be done about the condition in respect to the obligation of the Smith Company, which owns the water rights.

The freeholders again expressed their willingness to cooperate, but were unable to discover any means of doing so.

## Cannot Do Work

A letter was read from Joseph Logan, assistant state highway engineer, in connection with the improvement of highway 54-A, River Road, in Florence Township. Mr. Logan stated that approval could not be given to the county to undertake a project of such magnitude, and that the work would have to be given out to some contractor.

This evoked a storm of protest from the members of the board in that Burlington county has all the necessary equipment and trained personnel to carry out such an operation as well as any contractor could do. It was voted to send a letter to the state highway department explaining the situation and again asking approval to do this work.

## Nothing for Cinnaminson

A list of townships designated by the state highway department that will receive state aid for road work was read by the clerk, Clarence Price. Although specifically requested by the board, no provision was made for Church road, in Cinnaminson township, which is in very poor condition.

Cinnaminson has expressed its willingness to contribute its share of the project.

The members of the board stated that several less important highways had been included in the 1937 program, and felt that Church road was

a much more important thoroughfare than many which had been slated for state aid.

Director Adams was authorized to confer with state highway officials in an effort to have Church road included in the list of projects for the current year.

## Letter About Parker

The clerk read a copy of a letter sent to Ellis Parker by Prosecutor Howard Eastwood. This communication, which had the approval of Judge Frank A. Hendrickson, advised Parker that he had been relieved of duty as county detective.

The members of the board were advised that Colonel Hugh Kelly, architect, expects to have the plans for the new almshouse ready in approximately three to four weeks.

Bills in the following amounts were approved and ordered paid: Revenue and finance, \$1,323.96; buildings, \$18,893.62; public affairs, \$10,342.89; highways, \$25,588.79; bridges, \$4,255.92, a total of \$60,605.17.

## SEWER EXTENSION BIDS RECEIVED

(continued from page 1)

chairman of the Fourth of July committee, reported that the program had been carried out according to schedule. It was decided to send a letter of thanks to each of the drum and bugle corps which participated in the parade and drill, and a similar communication to Congressman D. Lane Powers, who made a very determined effort to have a United States naval vessel here for the day.

## Police Commended

The mayor and members of council expressed their hearty commendation of the manner in which the Riverton police, under the direction of Chief William Goote, handled the great amount of traffic here on Independence Day, and for their splendid work incidental to holiday activities.

The following bills were approved and ordered paid:

Borough Engineer	\$ 50.00
Post Frederick M. Rodgers	21.75
Memorial Day Exercises	32.00
Binders for books	31.28
C. B. Collins & Son, Inc., supplies	5.75
Clinton B. Woolston, spark plug	1.00
Amesek Fuel, repair motor	7.24
Public Service Electric & Gas	129.10
Seventh and Cedar	11.00
Detire Flag Co., flag	17.76
W. E. Mount, salary, July	10.05
C. H. Haines & Son, Inc.,	18.00
pike harrow	6.00
C. A. Lipincott & Bros.,	6.76
repair mower	25.00
Mitchell and News, balls	300.00
J. M. Coddington, placing flags	86.37
Fire and Water	17.17
E. Carhart, phone, June, July	90.00
Clinton B. Woolston, gas, oil	17.17
Fourth of July	10.00
The New Era, Inc., programs	50.00
Louis Romaine, fireworks	10.00
John E. McVane, 203 lunches	50.00
Bayly & Fireground, prizes	50.00
Howard C. McCull, Post, music	50.00
George L. Imhof Post, music	50.00
Palmyra Drum & Bugle Corps, music	50.00
Robert W. Bracken Post, music	50.00
Mrs. Alfred Smith, prizes	5.44
Riverton Fire Co., service	9.62
Standard Flag Mfg. Co., flag	130.00
Riverton Yacht Club, use of wharf	20.00
Garbage	75.00
John Dziedzic, salary	18.00
Elmer W. Brown, repair to sea wall on borough property	4.80
S. Collins & Son, Inc., shovels	5.00
Clinton B. Woolston, repairs	30.00
Robert H. Cleveland, salary, July	10.00
John DeMarco, curb, Main street	9.30
Jack Faunce, repairs to roller	995.72
Amesek Corp. of N. J.,	18.22
bituminous concrete	434.35
Public Service Electric & Gas	current 204.25; gas 230.10
Lighting	144.00
Police—William Goote, July salary	
phone and help 4.00	
John Robinson, July salary	

## Church Notices

**CENTRAL BAPTIST CHURCH**  
Rev. George Lockett, B.D., Pastor

In the morning the subject will be "The Balance of Power."  
The evening service will be held in the Grove at 7 o'clock, with the Rev. Lockett as the speaker. His topic will be "What Is . . . With the Church?"

## CHRISTIAN SCIENCE CHURCH

"Life" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, July 18.  
The Golden Text is: "Now that the dead are raised, even Moses showed at the bush, when he called the Lord the God of Abraham, and the God of Isaac, and the God of Jacob. For he is not a God of the dead, but of the living: for all live unto him." (Luke 20:37,38.)

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Who shall separate us from the love of Christ? shall tribulation, or distress, or persecution, or famine, or nakedness, or peril, or sword? Nay, in all these things we are more than conquerors through him that loved us." (Romans 8:35,37.)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "When the evidence before the material senses yielded to spiritual sense, the apostle declared that nothing could alienate him from God, from the sweet sense and presence of Life and Truth. This is the doctrine of Christian Science: that divine Love cannot be deprived of its manifestation, or object; that joy cannot be turned into sorrow, for sorrow is not the master of joy; that good can never produce evil; that matter can never produce mind nor life result in death. The perfect man—governed by God, his perfect Principle—is sinless and eternal" (pp. 303,304).

Buddy was pushing his baby brother down the street in a brand new baby carriage, when a friend hailed him.  
"Hey, Buddy, do you get paid for that?"

"Now," he replied in disgust, "this is a free-wheeling job."

Grandpa, in a speedy car, pushed the throttle down too far; Twinkle, twinkle, little star, Music by the G. A. R.

phone 3.00	133.00
John Carhart, July salary	133.00
William Thompson, special duty	32.00
Robert Wright, special duty	24.00
J. S. Collins & Son, Inc., supplies	2.71
Robert H. Cleveland, disposing of dead cat	1.00
Public Service Electric & Gas	8.23
traffic light	34.10
Clinton B. Woolston, supplies	4.46
Vanderheer's Son, life ring and line	12.09
Evans Service Station, oil, gas	6.80
N. J. Bell Telephone, June, No. 57 and No. 120	20.75
Printing	11.00
The New Era, Inc., Tax Sale Certificates	4.37
The New Era, Inc., notices	13.34
Refund Taxes, 1937	11.00
Standard Oil, N. J., 1936 overpayment	852.92
Sewer—The New Era, Inc., statement Sewer ordinance	6.83
The New Era, Inc., Inscriptions Sewer Proposals	400.00
Shade Tree—Welfare	
N. J. Bell Telephone, June	
D. M. Clifton, Clerk's Cash Account	



## Complete . . .

Appointments, equipment, service and methods . . . everything that could be desired to bring a Funeral Home up to the highest standards, has been the objective of the Snover Funeral Home from the beginning.

Today it offers a complete service in every respect at a cost suited to individual requirements.

## The Snover Funeral Home

Incorporated  
313 E. Broad St., Palmyra, N. J.  
Frank A. Snover John N. Swartz  
Phone, Riverton 830

## PLANT SUPPORTS

Valuable plants may be kept upright, secure from injury by severe storms, by staking. Green Bamboo stakes for Delphiniums, Chrysanthemums, Gladioli; heavier ones for Dahlias and Roses. The Dennis Stakes will support the heavier plants. Trellises for Peonies and Tomatoes. Tying accessories such as Raffia, Tape, Twine and Silkaline. Get at

## DREER'S

Spray Rhododendrons and Azaleas with Wilson's O. K. Plant Spray for lace wing fly. Use Dutox for the Mexican Bean Beetle.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



## ON AUTOMATIC GAS WATER HEATERS

Just a memo. You can have the use of a modern, insulated, automatic gas water heater in your home ON FREE TRIAL.

This is to give you an opportunity to see for yourself, without obligation except for gas used, what it is like to have completely automatic hot water service in your home. Hot water without waiting for it; without any stair climbing; without fixing a fire or lighting and turning off a heater. It costs only a few cents a day.  
For information—call your local plumbing or heating contractor or Public Service. If you call the latter, ask to have a water heating representative stop at your home.

## PUBLIC SERVICE

## RUTGERS OFFERS SCHOLARSHIPS

Applications for the 210 state scholarships, to become effective this year at Rutgers University, must be filed with the University on or before July 20, it was announced yesterday by Dean Fraser Metzger, chairman of the University Scholarship Committee.

"Several opportunities, particularly for girls desirous of entering the New Jersey College for Women, exist with only a week remaining," Dr. Metzger stated in pointing out that assignment of the scholarships will be essentially on a basis of legislative representation. "With every county eligible for at least two boys and two girls," he said, "there are still some from which no applications have been received."

## Complete Information

Complete information concerning these awards may be obtained by writing Dr. Fraser Metzger, chairman of scholarship committee, Rutgers University, New Brunswick, N. J.

The scholarships, as approved by the New Jersey Legislature and the State Board of Regents, cover all tuition and fees for 210 New Jersey students at Rutgers University, divided between the men's college and the New Jersey College for Women. Scholarships will be granted only to those students whose financial need is of such nature that they cannot attend college without assistance. They must also satisfy rigid requirements of character, evidence of civic usefulness, and similar qualities of leadership. No boy or girl will be eligible for one of the awards unless he or she is in the upper half of the graduating class, and the candidates must also pass a scholarship aptitude test to be given at Rutgers on or about August 10. Candidates must have the endorsement of their school principal or headmaster based on the above qualifications.

If there are not sufficient qualified candidates from any county, the vacancies will be filled with students from another county.  
Burlington county is entitled to two scholarships for boys in the men's college of Rutgers University, and two scholarships for girls in the New Jersey College for Women.

## FOOD FACTS

Do you know that—  
A Swiss dairyman of Ohio has an imported Swiss bell on each of 40 cows, and visitors come regularly to the farm to listen to the melody of the harmonized bells.  
"Already Cooked—Heat Only" is to be added to labels used on canned foods packed in New Jersey and Delaware.

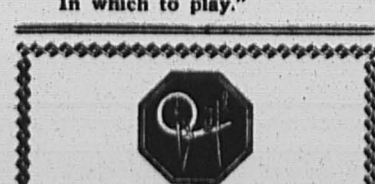
Qualities of most importance in judging cooked potatoes are mealiness, cohesion, color and flavor.  
At least 26 different fruits and vegetables are now available as frosted foods.  
These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

## VACATION

"The roads, the woods, the heavens, the hills  
Are not a world today—  
But just a place God made for us  
In which to play."

## PLAYING AT SAVAR THEATRE

BETTY DAVIS and EDWARD G. ROBINSON in "Kid Galahad" at the Fox, Riverside.



## SPINNING WHEEL

## GIFT SHOP

## Lending Library

## Greeting Cards

531 Cinnaminson Ave.  
PALMYRA

Open daily 10 a.m. to 9 p.m.  
Closed Wednesdays 1 p.m.  
Tues. and Thurs. evenings at 6

## BROADWAY THEATRE FRIDAY & SATURDAY



Robert Taylor and Barbara Stanwyck in "This Is My Affair."

## MARINE CORPS TO CONTINUE RECRUITING

The United States Marine Corps will continue to accept qualified young men for enlistment during the current fiscal year to fill vacancies created by discharges, retirements, and transfers to the Reserve. There are also vacancies in the corps for qualified musicians and qualified drummers and trumpeters, and for young men between the age of 17 and 18 years to learn the drum and trumpet.

According to Colonel B. S. Berry, U.S.M.C., officer in charge of the Eastern Recruiting Division, 408 New Custom House, Philadelphia, the Eastern Recruiting Division of the Marine Corps expects to accept approximately 95 new men each month during the fiscal year.

An orator swung his arms and shouted, "Let's get rid of anarchy, Hitlerism, fascism, socialism, bolshevism, communism!" And the old man in a back seat said, "Let's throw in rheumatism!" — Jewell County, Kansas, Republican.

## AT FOX, RIVERSIDE, FRIDAY AND SATURDAY

## FOOD FACTS

Do you know that—  
A Swiss dairyman of Ohio has an imported Swiss bell on each of 40 cows, and visitors come regularly to the farm to listen to the melody of the harmonized bells.  
"Already Cooked—Heat Only" is to be added to labels used on canned foods packed in New Jersey and Delaware.

Qualities of most importance in judging cooked potatoes are mealiness, cohesion, color and flavor.  
At least 26 different fruits and vegetables are now available as frosted foods.  
These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.



BETTY DAVIS and EDWARD G. ROBINSON in "Kid Galahad" at the Fox, Riverside.

## PLAYING AT SAVAR THEATRE



Their honeymoon ship blazing with mutiny as it plunges to an ominous destiny, Warner Baxter (co-starred with Wallace Beery) and Elizabeth Allan enact stirring roles in Twentieth Century-Fox's "Slave Ship."

25c  
Til 5 p.m.  
Kiddies 10c

25c  
Til 5 p.m.  
Kiddies 10c

## PALMYRA WOMAN CONTEST WINNER

Winners of the ice guessing contest conducted by the Community Ice Company of Riverside in the lobby of the Fox Theatre last Saturday and Sunday are as follows: First prize of \$3 for the closest guess to the actual hours, minutes and seconds it took of ice to melt in the lobby goes to Lemuel T. Haywood, of Fairview street, Riverside. Three other prizes consisting of a coupon book good for 300 pounds of ice go to Mrs. Tibbott, Pear street, Palmyra; Mrs. E. H. Shinn, Webster street, and Mrs. B. McGlester, of Bush street, Riverside.

R. A. Anderson, manager of Community Ice Company, announced that he was very well pleased with the response given by the Fox Theatre patrons. He stated that it was his desire to prove by actual demonstration, the stability of ice for refrigeration purposes. As this ice held up for well over 30 hours against great humidity and the highest temperature so far this season, Mr. Anderson feels that his demonstration proved very successful.

Mr. Anderson, through scientific knowledge of freezing, arranged to have two photographs, showing scenes from the picture "Pick a Star," scheduled to appear at the Fox Theatre, frozen in the very center of the cake of ice.

The Community Ice Company, and Mr. Anderson, personally congratulates the winners who will be notified of the result direct.

## FOR CASH ONLY

If the house trailer has done nothing more it has put the country on a cash basis, at least for groceries. No merchant is going to depend on a backfire to warn him that a delinquent creditor is stealing away. You may have your belongings on credit, but you will pay cash for the bacon, if you live in a trailer. —Cherryvale, Kans., Republican.

Professionals and amateurs use the same tools, but otherwise they have practically nothing in common.

## AT FOX, RIVERSIDE, FRIDAY AND SATURDAY

## FOOD FACTS

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A Swiss dairyman of Ohio has an imported Swiss bell on each of 40 cows, and visitors come regularly to the farm to listen to the melody of the harmonized bells.  
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These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

## VACATION

"The roads, the woods, the heavens, the hills  
Are not a world today—  
But just a place God made for us  
In which to play."



531 Cinnaminson Ave.  
PALMYRA

Open daily 10 a.m. to 9 p.m.  
Closed Wednesdays 1 p.m.  
Tues. and Thurs. evenings at 6

## THE CANDID CAMERA

Nothing which has happened since the popularization of photography can ever be truly glamorous. When we think of Washington crossing the Delaware, we see him, willy-nilly, in terms of the famous Lute canvas. Had a candid camera been on the spot we should probably think very differently of the event. And today a candid camera always is on the spot—witness the "Leica Annual" picture of Herbert Hoover sunk in an ignoble dore during an academic ceremony, or the picture of F.D.R. eating a hot dog. A past documented in this fashion can never become heroic in the sense that the past is now. —The Nation.

## PALMYRA

WICKSON VICTORIA AMUS CO. Inc.  
Matinee Daily at 2:00 p.m.  
Evenings 7:00-9:00 o'clock  
SCIENTIFICALLY COOLED

## THURSDAY, July 15—

## Patsy Kelly

## Jack Haley

## Pick a Star

Free to the Ladies—Choice of



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Here is an opportunity to obtain a really worthwhile article and, at the same time, receive regularly through the mail each Thursday morning, your local newspaper that gives Full Coverage of News concerning Palmyra, Riverton and Cinnaminson.

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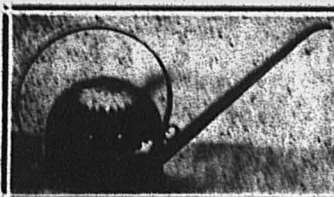
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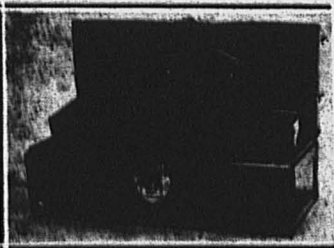
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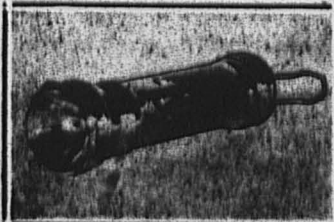
### WATERING CAN

This attractively enamelled watering can in the one-quart size and long spout is just the thing for watering house plants and window boxes. You get the water on the plant and not on the floor.



### TOOL BOX

This convenient metal box is what every man needs for tools, fishing tackle, etc. It measures 6 x 14 inches and is 5 inches deep. Compartment for tools and handy five-sectioned tray in top for nails, screws, etc. Tray slides back as lid is raised. Complete with handle, lock and key.



### FLASHLIGHT

A genuine Winchester flashlight with solid bronze case and focusing beam. A handy article in any household. Convenient hook enables light to be attached to belt for out-door work. It is equipped with signalling button for Scout use. Complete with battery and bulb.

### J. CUSTIS

Hauling & Concrete Work  
CESSPOOL CLEANING  
R.F.D., Palmyra

## APPROPRIATES SHARE FOR CLINIC

(continued from page 1)

first-class shape, and that an active program is being followed there. He also reported that the electric light for the intersection of River road and the S-41 has not been installed as yet, but that permits are being secured by the state to extend the lines under the railroad bridge.

Commendation for Fourth

Mayor John F. Ward complimented Councilman Curtis Flynn on the splendid Fourth of July program planned by his committee. Fire Chief Frank Geddes told council that the New Jersey State Fire Chiefs Association is recommending that the fire hydrants in all communities in the state be painted a uniform color, that each hydrant be classified as to its delivery capacity, and that the caps be painted a different color to denote immediately the pressure of any particular hydrant. The hydrants will be divided into three classes: Class A, 1000 or more gallons; B, 500 to 1000 gallons; and C, less than 500 gallons.

Capacity of Hydrants

Thus in the advent of a major conflagration, when outside fire companies are called upon to assist, the firemen could tell at a glance what capacity could be expected from the hydrant to which they might connect their pumping apparatus. Council went on record as approving the plan and left the details to be worked out by the fire and water committee, together with Chief Geddes.

The sanitary inspector reported \$15 in fees; eight cases of whooping cough and three cases of mumps. The police report included two disorderly arrests, one panhandler, one larceny, one reckless driver, one assault. The police also accommodated twenty night lodgers, twenty-five calls and complaints were answered, six ambulance calls answered and two accidents investigated. The recorder, Carl W. Lutz, submitted \$85 in fines for the month of May and \$18 for the month of June.

Saturday Band Concert

A petition was received from a number of merchants of Palmyra asking for a Saturday evening band concert in the grove during the summer months. The petition stated that the merchants would be glad to lend financial assistance if it could be accomplished.

Council passed a motion denying the petition. Councilman Flynn, however, produced a letter from the WPA headquarters stating that they would furnish a thirty-piece band for engagements once a week on a schedule acceptable to both parties free of charge, except for a small amount to cover transportation.

Councilman Flynn was authorized to form a committee outside of council in an endeavor to secure the services of this band. A motion was passed accepting the WPA offer.

## IF IT'S DeSoto or Plymouth

SEE

## "ELL" HALL

Representing

HADDON MOTORS, Inc.  
1721 Haddon Avenue  
Camden, N. J.  
Phone 5750

## TRUCKS

Great in Value and Performance

DOODGE 35 dual 18" chassis & cab, 1000 lbs. 1937 1938 1939 1940 1941 1942 1943 1944 1945 1946 1947 1948 1949 1950 1951 1952 1953 1954 1955 1956 1957 1958 1959 1960 1961 1962 1963 1964 1965 1966 1967 1968 1969 1970 1971 1972 1973 1974 1975 1976 1977 1978 1979 1980 1981 1982 1983 1984 1985 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032 2033 2034 2035 2036 2037 2038 2039 2040 2041 2042 2043 2044 2045 2046 2047 2048 2049 2050 2051 2052 2053 2054 2055 2056 2057 2058 2059 2060 2061 2062 2063 2064 2065 2066 2067 2068 2069 2070 2071 2072 2073 2074 2075 2076 2077 2078 2079 2080 2081 2082 2083 2084 2085 2086 2087 2088 2089 2090 2091 2092 2093 2094 2095 2096 2097 2098 2099 2100 2101 2102 2103 2104 2105 2106 2107 2108 2109 2110 2111 2112 2113 2114 2115 2116 2117 2118 2119 2120 2121 2122 2123 2124 2125 2126 2127 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## FOR GOVERNOR



CLIFFORD R. POWELL  
who announced his candidacy for  
Governor of New Jersey last week.

## STATEMENT BY SENATOR

"After very serious consideration of the widespread demand for my candidacy, and of the prospects of success in both the primary and general elections, I desire to let it be known that I will enter the Republican primary as a candidate for Governor. There is, beyond all question, an overwhelming demand for a life-long Republican worker, one experienced in public life within the ranks of the party, as well as a widespread feeling on the part of my friends both within and without the party.

"In addition to this general sentiment I felt it necessary, before deciding to run, to be assured of a substantial amount of State and County Organization support. I have more than ample assurance of such organization support. I am happy to have secured this support without being called upon to make any promises or pledges whatever.

## Has Made No Promises

"My entire political life has been free and independent of any domination by or allegiance to a particular group or individual in the party. This freedom has been in no way restricted by assurances of support, nor will I permit it to be restricted at any time during the campaign. I have made no promises whatever to any individual or group.

"I want it distinctly understood that my candidacy will be based upon the true ideals of independent Republicanism, and upon a lifetime of unselfish service to the public and my party. My idea of true independent Republicanism, construed in the light of a changing social order, would provide the underprivileged with more of the world's blessings. I shall refrain from making any entangling alliances which would hamper my freedom of action, and shall conduct the campaign on such a basis that no member of the party can take offense.

## 16 Years in Legislature

"New Jersey is my native State, and all my life has been spent here—sixteen years of it in the State Legislature. I know the problems of the State and how to no man in a desire to provide cleaner and more economical government. Nor do I bow to any man on a record of service to promote and preserve decent government.

"I pledge true economy, which after all is but wise spending, and an administration wholly unhampered by factionalism and entirely free from favoritism."

Signed:

Clifford R. Powell.

## SACRED HEART P-T.A.

## Club Drawings

Recent drawings in the Quilt and Sheet Club, including last Wednesday, have been as follows:

June 9, Mrs. Theodore Sacca, West Broad street, Palmyra.

June 16, Mrs. Andrew Pfaff, Elm avenue, Riverton.

June 23, Mrs. Gebhart, Cinnaminson avenue, Palmyra.

June 30, Mrs. Birkenbach, Palmyra.

July 7, Mrs. William B. Lynch, Lippincott avenue, Riverton.

July 14, Mrs. Marian, Riverton.

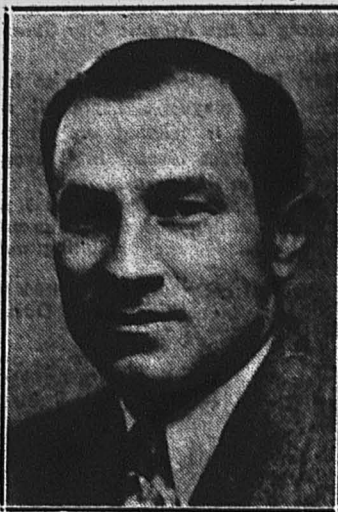
A lot of fellows who back in 1929 said the sky is the limit are now finding it difficult to get above the cellar ceiling.

VENTILATING FANS  
AT PHILADELPHIA  
MARKET HOUSE

The Philadelphia Market House, in keeping with its policy of providing every possible shopping comfort and convenience for its patrons, has recently installed two big ventilating fans.

These fans have great capacity and keep a constant flow of fresh cool air circulating through the store during the hot weather, making shopping a distinct pleasure rather than a disagreeable summer task.

## CANDIDATE



NELSON G. MYERS

of Mt. Holly, N. J., who announced his candidacy for the Republican nomination for freeholder yesterday.

## Statement by Mr. Myers

"I am taking this means of announcing my candidacy for the Republican nomination for member of the Board of Chosen Freeholders at the primary election, to be held on Tuesday, September 21, 1937.

"The confidence expressed by nearly 10,000 members of the party, who voted for me last year, when I ran for a public office for the first time, encourages me to take this step.

"Twelve years of business experience in Mount Holly and throughout the county, and constant contact with the various governing bodies and departments has given me a valuable knowledge of municipal and county affairs. I am conversant with the problems that are now uppermost in the minds of the taxpayers and if nominated, and elected, I am confident that I can be of useful service to the people of Burlington county as a member of the Board of Chosen Freeholders.

"I believe that public business should be conducted on the principles of honesty and efficiency, and that economy should be exercised in administering the county affairs, with the same degree of care that is to be met with in the conduct of a private enterprise. I pledge my unceasing efforts to this end, if I am chosen to the office to which I aspire.

"If my platform of economy, efficiency, and faithful service, always keeping in mind that public business should come ahead of politics, appeal to you, I shall be grateful for your support."

## Mt. Holly Merchant

Mr. Myers is a well-known Mt. Holly Merchant, born and raised in Burlington county, has conducted his own business in the county seat for the past twelve years. He served in the National Guard Company E, Mount Holly, is active in YMCA, Boy Scout and Legion campaigns, and Civil Welfare movements.

He is a member of Rotary, Elks, Moose, Relief Fire Company, Game Protective League, and Columbus Grange No. 58.

He is the president of the Mount Holly Republican Club, vice president of the Electrical League of Burlington County, Burlington County unit Young Republicans of New Jersey, member of Republican county committee.

Many will remember Mr. Myers as a popular song leader and soloist in large gatherings and dinners throughout the state and county.

The old fashioned farmer who did his planting in the dark of the moon has a son who gets paid for not planting at all.

MEAT MARKET HAS  
NEW PROPRIETOR

Karl G. Frank, of 811 Washington avenue, Palmyra, announces that he has purchased the business of the Mattis Meat Market, Main and Harrison streets, Riverton, and will continue to operate the store at that location under the name of Frank's Meat Market.

Mr. Frank has spent his life in the meat and grocery business, having received his first experience with Bell & Frank, grocers, at the corner of Burlington Pike and Riverton-Moorestown road, who will be remembered by some of the older residents of Riverton and vicinity.

## CARD OF THANKS

We wish to thank our many friends for their kindness in our recent bereavement, especially those who sent cars and flowers to the funeral.

Bertha P. Hercher,  
William H. Schmierer.

LEGION BAZAAR  
IN FULL SWING

The bazaar being held by Post Frederick M. Rodgers 156, American Legion, at S-41 and River road, is in full swing this week and will continue until Saturday.

A ferris wheel, merry-go-round, and many other features are provided which guarantee amusement for young and old.

AID TO SHORE  
BOUND MOTORISTS

Any doubt concerning the weather at Atlantic City in the minds of shore-bound motorists is removed by the bulletin board placed in front of the service station of Leon A. Sever, S-41 and River road.

The large sign, which can be easily read from passing cars, tells the air and water temperature together with a general summary of conditions at the shore resort.

RADIO GARDEN  
CLUB PROGRAM

How the fragrance of summer gardens can be obtained long after frost has killed the last bloom will be suggested by Carol Barrett, of the Herb Garden, Huntington Station, Long Island, N. Y., on the Radio Garden Club program to be broadcast Tuesday, July 20, over Station WOR and other stations of the Mutual Broadcasting System. Mrs. Barrett's talk, "Winter Fragrance from Summer Herbs," will be presented by the Agricultural Extension Service of Rutgers University with the cooperation of the Garden Club of New Jersey. The broadcast will be heard at 3.15 p.m. Montague Free, horticulturist of the Brooklyn Botanic Garden, will give suggestions for the mid-summer care of roses on the Radio Garden Club program of Friday, July 23. His talk "Barbering Climbing Roses," will be given as the Botanic Garden's monthly contribution to these 15 minute broadcasts on gardening for the amateur.

## Doctor, Lawyer, Merchant, Chief ? ? ? ?



## ANNOUNCEMENT

## YOUR GARDEN

## WHAT TO DO THIS WEEK

By A. C. McLean  
Extension Service, N. J. College of Agriculture

Work in the garden which will make for a lovely display of bloom next year is not entirely a task for next spring. Delphinium seeds, for instance, may well be planted now if fresh seeds can be obtained. Given care while small, and moderate covering during the winter, the plants will make admirable strides in growth.

The advisability of late summer sowing also applies to columbine and practically all the other early-ripening perennials. In all cases the seed beds should be shaded and the surface kept wet during the hot weeks of summer. Fresh seed will germinate at this time of the year and vigorous young seedlings will often achieve nearly a year's growth before frost.

## Oriental Poppies

Oriental Poppies can be divided much more successfully during these next few weeks than in spring or late fall. While poppies are frequently propagated by root cuttings, they can also be divided into very small pieces or even single roots. In doing this, however, be sure to plant the top ends uppermost. All the buds come from the top, and if they are planted down the plants will have trouble in pushing up through the soil and may perish in doing so.

Moving German Iris is another garden chore for this season of the year. Reduce the leaf surface first and there should be no losses whatever.

## Madonna Lilies

Madonna Lilies, *Lilium cadidum*, are among the bulbous plants which may be put into the ground now. Unlike most other kinds of lilies, the Madonnas make a late season growth, and this will start in August or September.

Don't let any plants go to seed unless the seed is desired for a special purpose. Nourishment and vigor will go largely into making roots or crowns rather than to seeds if the faded blooms are pinched off. Dutch bulb growers are very careful to remove all faded flowers immediately after blooming and the Japanese also do this with their lily bulbs. This is particularly essential with lilies, for much stronger bulbs will result and they will live longer if flowers are removed as soon as they have faded. In pinching off faded flowers, avoid removing any more of the foliage than possible.

THE  
TIMKEN  
OIL BURNER  
Priced, complete  
with all controls  
\$245  
SCHWERING'S

Some of the thousands of motorists who travel over highway S-41 to and from the shore are shown above, the picture being taken last Sunday evening at 7 o'clock before the real rush started. At this time, however, cars bound for Pennsylvania were passing the intersection of S-41 and River road at the rate of 1500 per hour. Due to the efficient direction by the Palmyra police, cars coming to the intersection on both highways are enabled to proceed with practically no delay, although the break in the continuity of River road presents a difficult traffic situation.

A steady stream of cars in both westbound lanes started at about 6 p.m., and continued into the small hours of the morning, the peak coming between 10 and 11 o'clock when 1936 cars passed the traffic booth.

## ABOUT TOWN

The heavy traffic over the last two week-ends showed the need for control lights at several important intersections of county and state roads. A survey is being conducted by county officials to determine where such lights are most urgently needed. A report will then be made to the state highway commission.

Housewives have been busy during the past week cautioning callers to be sure their feet are not covered with oil—what with the extensive resurfacing operations going on locally. However, what's a little oil with A-1 highways.

If you think the controls to operate railroad crossing warning lights are simple affairs, just ask Wesley Huyett, the local inspector, to let you glance over his shoulder some day when he is going over his territory.

Seems a shame that during the hot weather there were no places to swim hereabouts except the Delaware River—which after all—is still somewhat turbid, to say the least. This is just a comment, however, no solutions being apparent at the moment.

## Legal Notices

## NOTICE OF SETTLEMENT

Executor's Account  
Estate of Mary Etta Hubbs, deceased.  
Notice is hereby given that the First and Final Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphan's Court of the County of Burlington, at a session to be held Thursday, July 28, 1937, at ten o'clock in the forenoon (D.S.T.).

CINNAMINSON BANK AND TRUST COMPANY  
Executor.  
Dated: June 19, 1937.  
J. Joseph S. Low.  
6-24-37-22-37

## BARGAIN for quick sale !!



\$4,500

404 Seventh Street

Riverton, N. J.

One-and-a-half Story Frame Bungalow. First Floor: Living Room, Dining Room, Kitchen, Two Bedrooms and Bath; Second Floor: Two Finished Bedrooms with Heat and Light; Cement Cellar; Hot Air Heat; Automatic Gas Hot Water Heater; Screens and Storm Sash; Floors All Refinished; One-Car Garage with Cement Driveway; Lot 50' x 125'; Good Residential Section Two Squares from Railroad Station and Memorial Park, Three Squares from Public School.

## WALTER D. LAMON

REALTOR

516 Cinnaminson Avenue

Palmyra, N. J.

Phone Riverton 25



## THE NEW ERA

Incorporated

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Phone 406

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612 Morgan Ave., Palmyra  
Phone 1145-W

## NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance  
Advertising Rates on Application

Philadelphia Advertising Representatives  
NEVILLE & HITCHINGS, Inc.  
12 So. Twelfth St., Philadelphia, Pa.

## A Dangerous Precedent

The motion picture censorship board of Kansas City showed the country what suppression of free speech really means, when it cut the remarks of United States Senator Wheeler opposing packing the Supreme Court, out of a "March of Time" newsreel. The fact that the order was later rescinded, due to public indignation, does not excuse or mitigate it. To give any public official, big or little, dictatorial powers inevitably leads the United States along the road followed by Germany, Italy and Russia—countries whose one-man governments exert iron-handed control over screen, press and radio. There is no room for censorship in a democracy.

In making his public protest, which resulted in the revocation of the obnoxious restriction, Alfred M. Landon said:

"Last week for the first time in the history of the State an official board dared tell the people of Kansas what they might not hear on a public issue of great interest. The maintenance of a true democracy demands that people never forget the truth. The fundamentals of free speech must be maintained in Kansas as well as the rest of the United States. Make no mistake. You cannot lose freedom of expression without stifling freedom of thought and freedom of worship. We must not sleep while a government board takes away the very foundation of our freedom."

The section of Senator Wheeler's speech which had been deleted by the Kansas censors was as follows: "You can say that the privilege of appointing postmasters will not be accorded to me. You can say what you please, but I say to you and to Mr. Farley, and to everybody else, that I will vote against this proposition because it is morally wrong, it is morally unsound, it is a dangerous proceeding."

Said Louis de Rochemont, producer of the "March of Time," "We're used to censorship like that in our foreign editions, but it's new to us here."

## The Labor Lobby

The American Federation of Labor never represented ten per cent of American wage earners; John Lewis' C.I.O. does not represent three per cent of American wage earners. Yet each maintains a large and effective lobby in Washington to bring pressure upon Congress and upon every branch of the administration to accept it as the sole spokesman for all American labor.

The unions possess the only secret political slush fund in this country. If a corporation makes a contribution to a campaign, its officers are committing an illegal expenditure. John Lewis and the C.I.O. and the United Mine Workers can spend as much money as they please in national, State and municipal elections; John Lewis has, in fact boasted that he is responsible for Mr. Roosevelt's re-election and he has demanded a pay-off.

If we take the total number of workers which John Lewis claims for the C.I.O., the dues alone at 50 cents a month, not counting initiation fees and assessments, would amount to \$16,000,000 a year. This gives some idea of the huge amount now collected by labor unions and spent, to a large extent in recent years, for political purposes.—George E. Sokolsky in The Commentator.

## FLOWER SHOW BY MEN'S BIBLE CLASS

The Wesleyan Men's Bible Class of the Epworth M. E. Church, Palmyra, is preparing to put on another flower show to take place in the early part of September.

Already the members are showing considerable interest and enthusiasm in this matter, and the prospect for a very wonderful flower display is exceedingly promising.

There will be further announcements regarding the time and place of this show.

The class has been enjoying a remarkable attendance during the past

warm spells, and Reading Pointsett, the class teacher, is putting his lessons across in excellent manner.

Next Sunday the Men's Bible Class will conduct the services of the main Sunday School, with Mr. Pointsett teaching the lesson.

All men are invited to this service at 9:45 a.m.

Joe McCready, Bruce Beahn, William Headington, Albert Mount, 3d, of Palmyra, W. E. Mount, J. H. Van Horn, George Cummings and Maynard Bowen, of Riverton, were winners through the cooperation of the local YMCA at the Oxford-Cambridge, Princeton-Cornell track meet at Princeton last Saturday.

## POWERS ENDORSES SENATOR POWELL

Gives Support to Burlington County Candidate for Coming Campaign

Congressman D. Lane Powers last Monday made a formal statement endorsing the candidacy of State Senator Clifford R. Powell, of Burlington County, for Republican nomination to the governorship.

The Congressman, whose district includes Burlington and Mercer counties, hailed Senator Powell as the man needed by the Republican Party as its candidate, and by the state as its governor.

Statement  
The Congressman's statement follows:

"With the announcement of my friend Senator Clifford R. Powell's candidacy for the Republican nomination for governor, I am happy to pledge myself for him in the coming primary campaign."

"I consider Cliff Powell one of the finest candidates for the governorship our party has ever produced. He has long been a leader of the party in Burlington County. His regularity in party affairs, his selflessness in service to the public, his devotion to the interests of the people of our State, make him the logical candidate for the office he seeks. He has always been independent and free from domination in the party—does his own thinking and is a leader in his own right."

"Most of the people of New Jersey are acquainted with his war record, his brilliant achievements in the New Jersey State Legislature. These are public knowledge and public property."

"His record of service to his Nation and to this State, were, of course, factors in determining my decision that he is the man to be our candidate and our governor. But my endorsement of his candidacy goes above and beyond that. I am for Cliff Powell, primarily, because I like him and believe in him. I like his forthrightness, his forcefulness. I like the way he shoots straight from the shoulder. I like his honesty of purpose, his clear-sighted grasp of our State affairs, Cliff is my personal as well as political friend."

"What a man has done in public life does indicate to a certain degree what can be expected of him in the future. However, I believe, the true yardstick by which to measure a candidate is not his record, but his character. The man who is the governor of our State is called upon to fill a job of tremendous responsibilities. He must have a superior mental equipment. He must be determined and understanding, patient and sympathetic with the weak, forceful and aggressive with the strong."

"Because Cliff Powell has such equipment of mind and character, unlimited experience in the public affairs of New Jersey, and because I like and admire him, I am going to devote myself to his candidacy and ask my friends to do likewise."

## RIVERTON SOFTBALL

## League Standing

	W	L
Askew	2	0
Merchants	2	1
Broadway	2	1
Athletics	1	1
Millside	1	1
Tak-Aboust	1	2
Collins	0	2
Burke & Eiseley	0	3

## League Rules

In connection with the above standing, attention is called to the following rules of the league:

In the event that neither of two teams scheduled to play on a given night have nine men available then each team will be charged with a loss.

If one team has less than nine men available to take the field at the time of a scheduled game, and is allowed to select players to make a full team, the contest shall be declared to be a legal game unless the manager of the opposing team shall protest said contest to the head umpire before the second inning.

Note: This rule applies to the game described on page six of this issue of The New Era as an exhibition contest. The error was caused by the fact that a copy of the rules was not available at the time the article was printed.

## COMING EVENTS

Saturday, July 24  
Open House Day, Camps Ocean-ickon and Matolionequay. Parents and friends invited.

Saturday, June 24  
Baseball game, Memorial Park, Riverton, 3:15 p.m. Riverton vs. Famous International Giants.

Sunday, July 25  
Outdoor Services, the Grove, Palmyra, at 7 p.m. The Rev. Francis B. Downs will preach.

Wednesday, July 28  
Baseball game, Memorial Park, Riverton, 6:15 p.m.

Monday, July 26  
Softball games, Memorial Park, Riverton, 6:30 p.m.  
Collins vs. Tak-Aboust.  
Askew vs. Merchants.

Thursday, July 29  
Burlington County Day at Sea Girt, N. J. Motorcade leaves Mt. Holly at 11 a.m.

Thursday, July 29  
Softball games, Memorial Park, Riverton, 6:30 p.m.  
Burke & Eiseley vs. Millside.  
Broadway vs. Merchants.

Saturday, July 31  
Baseball game, Memorial Park, Riverton, 3:15 p.m. Riverton vs. Eau Claire.

Tuesday, August 3  
Memorial Park, Riverton, 6:30 p.m. Riverton A.A. will entertain Big League baseball players, member of Philadelphia Athletics and Detroit Tigers.

## RIVERTON

Mrs. Porter B. Caldwell, of Thomas avenue, has returned after being the guest of Mrs. Walter Meyer at her summer home in Somers Point.

The following girls are attending Moss Lake Camp, near Eagle Bay, in the Adirondacks, for the summer: Miss Sylvia Willits, daughter of Mr. and Mrs. Oliver Willits, of 109 Bank avenue, and Miss Helen Walburn, daughter of Mr. and Mrs. H. A. Walburn, of Bank avenue.

Miss D. Gay, of Linden avenue, sailed from Philadelphia today on the S.S. Berkshire of the Merchants & Miners Line, enroute to Boston and New England.

Robert Latch, Charles M. Conover, of Palmyra, Arthur Hoyt, William Johnson, formerly of Riverton, and George H. Lathbury, 3d, of East Riverton, left on Wednesday for a stay at Camp Oceanickon. Over 20 local boys are at camp. George Lippincott has registered for the final week of camp.

Mr. and Mrs. Clifford Nesbitt, of Thomas avenue, and Mr. and Mrs. George Mount, of Beverly, spent Sunday in Asbury Park.

Mr. and Mrs. Harry C. Sim and daughter Betty will leave on Thursday for Atlantic City where they will spend the summer.

Joe Sherman, Jake Beitz and Robert Mattis will leave on Saturday for a two weeks cruise with the Naval Reserves to Porto Rico.

Buddy Delaney spent last Friday in Merchantville as the guest of Robert Sersling.

The Rev. and Mrs. Charles T. Bates will leave on Monday for a month's vacation in Massachusetts.

The Misses Doris and Emily Bravin have left for a two weeks' trip to Bermuda.

Miss Jane Edwards, of Perndell Cottage, near Sky Top, Pa., is spending several weeks with Miss Edith Kirk.

Mr. and Mrs. Evan W. Stover and family have moved to 630 Linden avenue, after having spent the winter in Florida.

## DR. H. L. ROGERS TO HAVE ASSOCIATE

Dr. T. Bruce Dickson, of Pittsburgh will become an associate of Dr. H. L. Rogers after the first of August.

Dr. Dickson is a graduate of Princeton, Jefferson Medical College, and has served two years at Lankenau Hospital, Philadelphia.

Dr. Dickson and his family will make their residence at 408 Main street, Riverton.

## ALMANAC

"A chicken will not be produced from an earthen egg."  
JULY  
18—The Proteus wrecked in the Kerguelen Sea, Arctic Ocean, 1883.

24—The excursion boat Eastland sinks in the Chicago River, more than 600 lives lost, 1915.

25—Louis Blériot flew across the English Channel, 1909.

26—The first electric locomotive exhibited and operated, 1897.

27—The second Atlantic submarine cable completed, 1871.

28—Burlington Treaty with China signed, 1868.

29—N. Booth Tarkington, author of Pecked stories and other books, born 1869.

## Church Notices

CHRIST CHURCH—RIVERTON  
Rev. Francis B. Downs, Th.B.  
Sunday, July 25  
Ninth Sunday after Trinity

Feast of St. James  
7:30 Holy Communion and Sermon.  
11:00 Holy Communion and Sermon.

CHRISTIAN SCIENCE  
First Church of Christ, Scientist  
Thomas Ave. and Seventh St.  
Riverton, N. J.  
Sunday School 9:30 a.m.  
Sunday Services, 11:00 a.m.  
Wednesday, 8:00 p.m.

Reading Room in Church Building  
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

## PALMYRA

Miss Nora Carpenter, of Palmyra, left Friday to spend her vacation with relatives in Broadwater, Va.

Miss Esther Blaser, of Germantown, was the guest of Miss Virginia Seel, of Cinnaminson avenue, on Monday.

Mrs. Jessie Warner, of 413 Cinnaminson avenue, left on Thursday to spend several weeks with her daughter, Mrs. Charles E. Gregory, of Providence, R. I.

Mr. and Mrs. C. W. Rudolph, of Washington avenue, were weekend guests of Mr. and Mrs. Nevin Cressley, of Lansdowne, Pa.

Miss Betty Huyett, of Spring Garden street, and sister Mary Jane and brother Richard, left on Friday to spend their vacation with their grandfather, Richard Carpenter, of Broadwater, Virginia.

Miss Anna McConnell and Miss Helen McConnell, of Washington avenue, and Miss Mabel Wimmer, of Parry avenue, sailed from New York on Saturday, to spend their vacation in Havana.

Mrs. Dean H. LeFavor and her mother, Mrs. Pauline Patterson, of 619 Morgan avenue, Palmyra, left last Friday for a motor trip to Gloucester, Ohio, where they will visit Dr. LeFavor's father.

Miss Jane Hulse, of Highland avenue, is spending the week in Ocean City.

Mr. and Mrs. Elwood Holmes and family, of Lumberton, visited Mr. Holmes' mother, Mrs. Anna Rockhill, of Broad street, on Sunday.

The Philatelic Class of Central Baptist Church will hold a covered dish luncheon on Thursday, July 29, at one o'clock, in the social hall of the church. The admission is 25c and a covered dish.

Mr. and Mrs. M. J. McDermott and son, John, of Leconoy avenue, have returned home after a motor trip to Canada.



## COLUMBIA A. C. IS LOCAL VICTIM

Riverton Shells Starting Hurler Off Mound and Defeats Philly Team 6-2

Columbia A. C., of Philadelphia, became the latest Riverton victim, last Wednesday night, at Memorial Park, bowing to the locals by the score of 6-2 in a seven-inning engagement.

Lusk, the enemy hurler of massive proportions, was blasted off the mound in three innings by the Riverton offense, five runs coming across in the third frame.

Triple by Cole

Cole started the attack by poling a resounding triple to deep left. Gibson was safe on an error and Reeves walked after Terrill had flied out. Then followed successive singles by Baker, Bartley, McDermott and Sutters. Bright ended the slaughter by hitting into a double play.

Gibson held the opposition safe at all stages. He gave way to Diffenbaugh in the seventh, largely to effect the latter a warm-up.

Four Double Plays

The game was exceptionally fast, four double-kills being turned in. Two of these were made by Riverton and a like number by Columbia. Baker boosted his batting average by connecting safely on three out of four trips to the plate, one being a double to left.

Riverton

	ab	r	h	o	a
Terrill, ss	1	0	0	0	1
Foulke, ss	3	0	0	1	4
Reeves, lf	3	1	1	0	5
Baker, 1b	4	1	3	5	0
Bartley, cf	3	1	1	0	0
Thomas, rf	1	0	0	0	1
McDermott, rf	1	0	1	0	0
Sutters, 3b	3	0	1	3	0
Bright, c	3	0	0	7	0
Cole, 2b	2	2	2	2	2
Freeman, 2b	1	0	0	1	1
Gibson, p	1	1	0	0	0
Diffenbaugh, p	0	0	0	0	0
Totals	26	6	9	20	11

\*Rodgers out when hit by batted ball.

Columbia A. C.

	ab	r	h	o	a
J. McGonigle, 1b	3	1	0	6	0
Trumbetta, cf	4	0	0	0	0
Mish, 3b	4	0	1	0	4
Rodgers, c	3	0	1	4	0
Austin, 2b	3	0	1	2	2
D. McGonigle, ss	3	1	1	2	2
Lippy, rf	3	0	1	1	0
Richey, lf, p	3	0	0	1	2
Lusk, p, 1b	3	0	1	3	2
Totals	29	2	6	18	11

Score by Innings:

Columbia	0	0	0	1	1	0	—2
Riverton	0	5	1	0	0	x	—6

Errors — Baker, Lippy, Mish Trumbetta. Three base hit—Cole. Two base hits—Baker, Rodgers. Double plays—Cole, Terrill, Baker; Foulke, Freeman, Baker; D. McGonigle, Austin, J. McGonigle; D. McGonigle, Austin. Struck out—by Lusk, 2; by Richey, 2; by Gibson, 5; by Diffenbaugh, 3. Base on balls—off Gibson, 1; off Lusk, 1; off Richey, 1. Left on bases—Riverton, 3; Columbia, 7. Umpires—Johnson and McDermott.

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## YACHT CLUB YARNS

BY NUTE AND MIKE

This week started on Wednesday as usual, and was accompanied by a large quantity of moonlight sailing. Of course the Lippincott boys had nothing to do with this, as they usually don't. The earlier and less interesting activities of the evening consisted of a Duster series race, Bert Shoemaker, sailing a beautiful boat, muffed things at the finish to take third. This allowed Ted Hunt and Tom Cole to grab off first and second, while Rub Gladney and John Ayres didn't fight for last place which was taken by Ayres.

It seems Stetson (in the "Hat") picks a peculiar hour (8 a.m.) to go moonlight sailing; or is it that he and C. F. are starting a crusade for sunlight sailing? Just a sunshiny Romeo! It was Stetson's day all right, upstet! With sails double reefed that afternoon. Upon interviewing the victim, he remarked: "It couldn't be helped," says he!

Tom Cole Wins

Saturday opened with a Duster race in which Bill Shoemaker, sailing Hunn's tub, and J. Ayres sank their craft; getting them bailed out they managed to finish fourth and sixth. Rub Gladney snuck in third with Bert Shoemaker chasing Tom Cole first and capturing second himself. Frank Pooley, of the Delaware River Yacht Club, sailing his newly-finished "Corky," finished fifth. Better luck with more experience. Howard Lippincott seemed to be the victim of his practical joking brother, when Bob jumped off the boat leaving three guys on the low side. Guess what they upset! Even with the mighty Ruck-Cole, 2b

Freeman, 2b

Gibson, p

Diffenbaugh, p

Totals

\*Rodgers out when hit by batted ball.

Columbia A. C.

	ab	r	h	o	a
J. McGonigle, 1b	3	1	0	6	0
Trumbetta, cf	4	0	0	0	0
Mish, 3b	4	0	1	0	4
Rodgers, c	3	0	1	4	0
Austin, 2b	3	0	1	2	2
D. McGonigle, ss	3	1	1	2	2
Lippy, rf	3	0	1	1	0
Richey, lf, p	3	0	0	1	2
Lusk, p, 1b	3	0	1	3	2
Totals	29	2	6	18	11

Score by Innings:

Columbia	0	0	0	1	1	0	—2
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## EXTRA-BASE HITS FEATURE CONTEST

Homers by Sutters and Thomas Aid Locals in 15-10 Win Over Sherwood

Riverton defeated the Sherwood A. A., of Philadelphia, last Saturday afternoon, at Memorial Park, in a free-scoring contest with extra-base hits raining all over the terrain. Prominent in the local offensive were round-trippers by Thomas and Sutters, a three-bagger by Terrill and a brace of doubles from the bat of Eiseley.



## RIVERTON BOOKS ALL-STAR TEAMS

Famous International Clowns  
To Play Here Saturday:  
Zulu Giants Next

In an effort to provide stellar attractions for local baseball fans, the management of the Riverton baseball has booked three all-star opponents for an appearance at Memorial Park.

This coming Saturday, July 24, the famous International Clowns, of Lancaster, Pa., will cavort on the local diamond. This team is composed of an aggregation of ex-professional ball tossers who combine pleasure with business when they make their appearance on the playing field.

**Antics Famous**

Although the antics of this team on the field are said to keep the spectators holding their sides, the cast managers at the same time, to play a brand of ball which will keep the local aggregation hustling if they expect to win.

On the following Saturday, July 31, the renowned Zulu Giants, a colored team, will appear at the local park. This is another all-star outfit and local fans can expect to witness a real ball game.

**Athletics to Appear**

Tuesday evening, August 3, will also be another big occasion. Then the courtesy and cooperation of "Lena" Blackburne, coach of the Athletics, the A's and members of the Detroit Tigers, who play in Philadelphia on that day, will be the guests of the Riverton ball team. A game will be played at 6:30 p.m. and several other features are being planned.

Further details regarding this event will be announced at a later date.

## NEW MEMBERS OF STATE AGR. BOARD

Lester Collins, of Moorestown, and James C. Ewart, of Cranbury, two members of the State Board of Agriculture, were officially sworn in at the first meeting of the new fiscal year held in the State Board Room, Department of Agriculture, last week. Ernest Kerr, of the office of the Secretary of State, administered the official oath to the new members, who will serve for the next four years.

Outgoing members who have completed their terms of office are Richard D. Barclay, of Riverton, and Staats C. Stillwell, of Freehold.

Herman C. Demme, of Sewell, was reelected president, and Richard S. Schomp, of Stanton, was elected vice president to assume the office formerly held by Mr. Barclay.

During the meeting, dates for the annual Farm Show, in connection with Agricultural Week, were set for January 25 to 28, inclusive. The event will be held in Trenton.

## YMCA BRIEFS

**Local Boys at Camp**

The following list of boys who are at present at Camp Ockanickon: Palmyra—George Bonnal, Wilbur Crane, Buff Weigand, Holland Lippincott, Carter Henderson, Lawrence McCay, Harry Ward, Charles Marple, Raymond Clements, Frank Christie, Charles Weart, Albert Parker, Richard Rudolph, Henry Davidson, James Durham, Garwood Bacon of Palmyra High School, assistant business manager; George M. Darr faculty member of Palmyra High School, business manager; Frank Orlemann, Phillip Snow, C. Kenneth Lippincott, formerly of Palmyra.

Riverton—Frank Mathews, Roy Heiser, Harvey Hirst, Robert Gould, Rodney Sims.

The following boys have passed their swimming tests: Frank Christie, Wilbur Crane, Roy Heiser, Bert Marple, Richard Rudolph, Bud Weart.

Sergeant: "What is the first thing to do when cleaning a rifle?"  
Private: "Look at the number."  
Sarge: "And what has that to do with it?"  
Buck: "To make sure I'm cleaning my own gun."—The Railwayman, Kansas City.

## PLAYGROUND NEWS

Sunshine and blue skies make for happy days on the playgrounds. Sometimes the sun can get a little too energetic as it did last week, but the children who play on the Riverton playground have a certain advantage over some of the county's other summer playgrounds because there are plenty of shady spots where they can take refuge and defy "old sol" to do his worst. Then, too, when Wilton Mount comes over and turns on the shower, one can "just laugh at the heat." Hot sticky little bodies become cool and comfortable and the whole place rings with happy childish laughter. In spite of the heat there has been a lot of activity at the park and a number of events are being planned. Betty Hines and Francis Schwarz, both play-leaders of the Recreational Division of the WPA, are busy every minute with all manner of things to make the children happy.

Plans are under way for the formation of a drum and bugle corps. It will include both boys and girls of 14 years of age or over.

**Parents' Night**

Every Tuesday evening is set aside for "Parents' Night," with a special feature prepared by the children in which under the guidance of the leaders they display much ingenuity. Last week the feature was "An evening on wheels." There were pushmobile races, gaily decorated bicycles and floats and this Tuesday the feature of the evening was a watermelon party and a treasure hunt. Sometime later in the season, it is planned to have a lantern night and some little girl will be chosen "Fairly Queen of the Playground."

**Safety League**

One of the really worth-while things of the playground has been the recent organization of a safety league. Miss Janet Pippitt and Miss Frances Menasey are in charge of the work. There is also a new playground girls' club with a new chairman each week. Last week the chairman was little Miss Betty Fisher. This week it is Frances Menasey. There are also craft classes on the grounds every day in which the children are learning to make all sorts of beautiful and useful things, doggie roasts and many other exciting things.

## ENROLLMENT AT N. J. C. FOR WOMEN

All of the 21 counties in New Jersey were represented in the student body of New Jersey College for Women during the past year, a survey made by the registrar's office reveals; 881 of the girls who studied at N.J.C. last year live in New Jersey. The rest came from Connecticut, District of Columbia, Maine, Massachusetts, Minnesota, New York, Pennsylvania, Vermont and Virginia. One student was enrolled whose home is in Iran.

The largest number of New Jersey girls attending the college live in Middlesex county. 226 were enrolled from Middlesex. Essex came second with 161 and Union third with 112.

**Burlington Has Eight**

Enrollment by counties was as follows: Atlantic 8, Bergen 77, Burlington 8, Camden 13, Cape May 6, Cumberland 1, Essex 161, Gloucester 3, Hudson 70, Hunterdon 9, Mercer 38, Middlesex 226, Monmouth 31, Morris 32, Ocean 9, Passaic 27, Salem 5, Somerset 36, Sussex 5, Union 112 and Warren 4.

Various professional curricula attracted 209 students last year. Of these 105 enrolled in the home economics course. Journalism took second place with 58. Three major-eds in agriculture, 12 in library service, 15 in physical education and 16 took the pre-medical course.

## DEMOCRATIC CLUB HOLDS PICNIC

The annual picnic of the Burlington County Democratic Woman's Club was held on Wednesday evening at Mill Dam Park, Mt. Holly, with a large number of members attending from all over the county. A bountiful supper was served after which games were enjoyed. Dancing concluded the program of the evening.

Wouldn't it be great if a tenth of what the advertisers claim of beauty preparations were true?

## MERCHANTS BOW TO TAK-ABOOST

Beverageers Tally Eight Runs  
In First Two Innings  
And Win 17-7

The rejuvenated Merchants suffered a severe setback last Thursday night when they met their first reverse of the second half of the softball season, this being a 17-7 defeat at the hands of the red-shirted Tak-Abboost aggregation.

The Beverageers started out in a very business-like manner by pushing over eight markers in the first two frames, thus putting the game in the ice container. They added a few more tallies during the late innings for good measure as the Merchants pecked away at this formidable lead.

**Woodward Pitches**

The veteran hurler, Dick Woodward, went the route for Tak-Abboost and kept the 11 hits of the opposition well scattered.

Carhart, as usual, was a tower of strength in the Merchants' inner cordon, but several members of the mercantile cast committed bobbles which helped their cause not at all.

**Other Game Postponed**

The other fracas of the evening between the A's and Millside was postponed because the Millmen failed to have a full team ready for action. The contest would automatically have been forfeited to the Farmers had not manager Swain consented to a postponement.

In an exhibition game between the Athletics and a reinforced Millside outfit, the picked team won by the score of 3-2. This engagement has no bearing on the league standing.

Score by innings of the Tak-Abboost-Merchants game:  
Tak-Abboost 3 5 0 1 3 0 1 4 0—17  
Merchants 0 1 0 1 2 1 0 0 2—7  
Batteries—Tak-Abboost: Woodward and Smith. Merchants: Landgraf and E. Morris. Umpires—Rotenbury and Richman.

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## MAGEE ADVISES WATCH AT CAFES

Prompted by Startling Increase  
In Deaths Resulting from  
"Wet" Driving

In the face of a startling increase in death from alcohol accidents, Motor Vehicle Commissioner Arthur W. Magee, has appealed to police departments to exercise closer watch over road houses and cafes, especially during the early morning hours.

The commissioner reports that up to June 1, thirty-eight persons were killed and 629 injured in accidents involving drivers who had been drinking. In the corresponding period of last year the fatalities numbered but seven.

### Victims Number 38

Of the thirty-eight victims, ten were drinking drivers responsible for their accident; seventeen were passengers; eight were pedestrians and three were sober drivers of other cars unable to get out of the way of the offending operators.

The thirty-eight deaths occurred in twenty-nine accidents, Commissioner Magee said. Two accidents accounted for four lives each, one accident involved three deaths and another two deaths.

Contrary to general belief, the drinking drivers were not all youthful, although nine of the twenty-nine drivers involved were between 18 and 24. Ten drivers were between 25 and 34, nine were between 35 and 50 and one was over the half century mark.

### Accidents at Night

Nearly seventy per cent of the accidents occurred between 9 p.m. and 6 a.m., which prompted Commissioner Magee to urge closer surveillance over the places where liquor is sold.

"There is scarcely a road house in the state that does not send out a nightly quota of persons unfit to drive," said the Commissioner. "By 'unfit,' I do not mean the person who staggers or talks incoherently, but the chap who has had as little as one or two drinks. Medical authorities agree that even one drink can deprive a person of that clearness of intellect and control of himself that he would otherwise possess. Clearly then, such a person is unsafe to drive and the 38 deaths and 629 personal injuries this year are proof of this assertion."

## HITCH HIKERS SHUN SHOWERS

Some interesting sidelights on the ubiquitous hitch-hiker with the horizontal thumb are offered by an observer from a neighboring state. He advances the theory that a great percentage of those who seek to "chisel" free rides are not driven by necessity because they have not the price of train or bus fare, but because they seek something for nothing at the expense of good-natured motorists.

Proof of this theory is suggested by checking the number of hikers who want free rides on rainy days. Persons who really must go some place cannot always wait for fair weather but must go when need arises. It is declared that very few hikers are looking for lifts on rainy days. The observer really seems to have something there, comments the New Jersey Public Utility Information Committee.

A city chap out on a hunting trip was shouting a large pasture. "Say there, I'm shouting to the farmer in an adjoining field. 'Is that bull safe?'"

"Well," said the farmer, "I reckon he's a lot safer than you are just now."—Louisville Trolley Topics.

Ten persons are buried in the same coffin in the Forest Lawn cemetery, at Richmond, Va.

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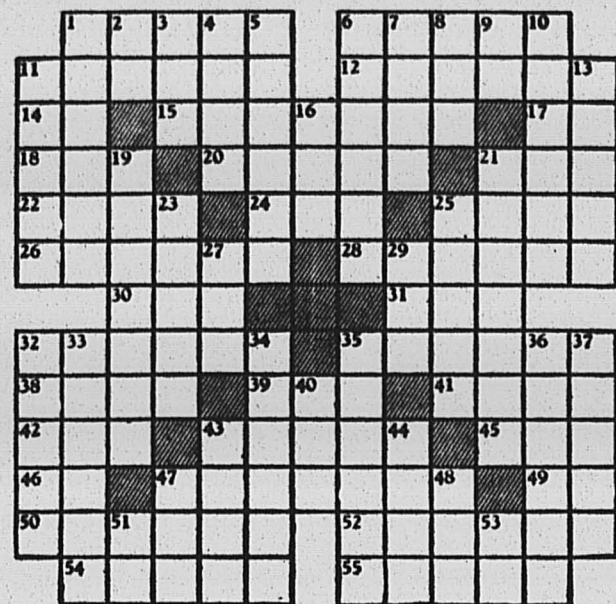
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## CROSS-WORD PUZZLE

No. 18



(Solution in Next Issue)

### HORIZONTAL

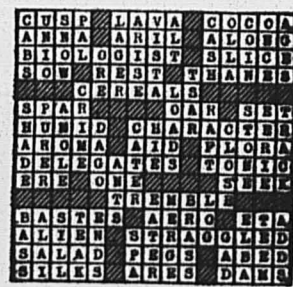
- 1—Measured with strides
- 2—Plait
- 3—To act
- 4—Destroyed
- 5—Forward
- 6—To discourse
- 7—Pronoun
- 8—Mat
- 9—To plunder
- 10—Humble home
- 11—Goddess of discord
- 12—Grain
- 13—To oversatisfy
- 14—Ruler
- 15—Subject for artist
- 16—Wildbeeste
- 17—Deer
- 18—City in Europe
- 19—Borders
- 20—Stern
- 21—To buzz
- 22—To seal with wax
- 23—Weapon
- 24—Foundation
- 25—British river
- 26—Exist
- 27—Faltered
- 28—Part of "to be"
- 29—To hit
- 30—Casters
- 31—Consumed
- 32—Parts of shoes

### VERTICAL

- 1—Poverty
- 2—Exclamation
- 3—Unchivalrous person
- 4—Always
- 5—Sandy tract
- 6—Defies
- 7—Vorse poem
- 8—Island

- 9—Within
- 10—To lower in rank
- 11—Made weary
- 12—To prevent
- 13—Islet
- 14—Dress goods
- 15—Provided food
- 16—More reasonable
- 17—Philosopher
- 18—Heavenly body
- 19—To annoy
- 20—Asiatics
- 21—Cylindrical
- 22—Free of beard
- 23—To defame
- 24—Discusses
- 25—Appears
- 26—Custom
- 27—To cook
- 28—Withered
- 29—Humor
- 30—Owing
- 31—Sun god
- 32—Spanish for "the"

Puzzle No. 17 Solved:



### OTHER DRIVER'S ERRORS

You can often prevent a traffic accident by a courteous or generous action when the other fellow has made a mistake, or has taken a foolish chance.

1. When some driver insists on "hogging" the right-of-way, let him take it.
2. Be prepared for the fellow who tried to "run the yellow" at the stop light.
3. When a driver tries to pass you and misjudges the space, drop back and let him into line.
4. If an approaching driver, in passing other cars, has difficulty in getting back in line, slow down.
5. When a driver tries passing on a hill or curve, drop back and let

him into line.

6. If a driver is over-anxious to pass, pull over and let him go on his way.

7. Always expect the idiotically unexpected.

8. Watch out for pedestrians in middle of block, from behind parked cars and at intersections. Half of the fatalities involve pedestrians.

Drive home Monday morning, rather than Sunday night.

Don't doze while driving.

Good drivers seldom make sudden stops.

—Trenton Auto Club Spotlight.

"No great figure rose out of the depression," according to one of our well known art critics. Wonder if he ever heard of the Forgotten Man?

## LAWN CARE TOOLS

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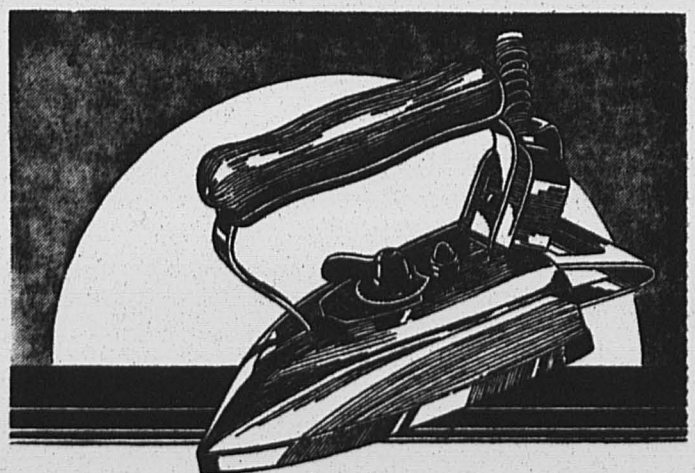
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## Last Week of SEMI-ANNUAL SALE



Enna  
Jetticks

Of course there's a buzz about town! When you can buy smart, comfortable Enna Jetticks at Big Savings, that's something to get excited over. But—we advise a bright and early visit while assortments of styles and sizes are largest. For they'll go quickly!

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PALMYRA'S LEADING DEPARTMENT STORE  
13-15 W. Broad Street Palmyra  
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## SUN GLASSES

IN  
ASSORTED SHAPES  
AND COLORS

25c

AND

50c



## FOR SOFTBALL FANS

REGULATION 12-INCH  
SOFTBALL WITH  
COWHIDE COVER, AND  
"SPORT CHAMP"  
SOFTBALL BAT

Both for 69c

## JOHN H. ETRIS

RADIOS — REFRIGERATORS  
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## Every Third Car Has FAULTY BRAKES



IS YOURS No. 3?



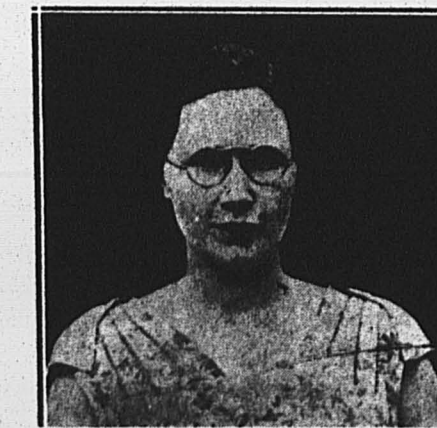
Take no unnecessary chances in the heavy summer traffic. Let us test your brakes and headlights on our Weaver Scientific Testing Apparatus. A little adjustment now may save a life or prevent a big repair bill later on.

CUT MAINTENANCE COSTS  
LET US LUBRICATE YOUR CAR EVERY 1000  
MILES IN THE APPROVED ESSO MANNER

## WOOLSTON'S GARAGE

Esso Service Station  
NASH-LAFAYETTE SALES AND SERVICE  
Broad and Main  
Riverton Telephone 460

## If This Is Your Photo You Win \$5 IN MERCHANDISE



THIS informal snapshot was taken at the place of business of one of the advertisers on this page. If it's your picture, bring it to The New Era and we will give you a credit slip good for \$5 in merchandise at one of these stores. Each week a picture will be snapped at any one of these stores—it might be you. Trade with these merchants and maybe you'll be the lucky winner. If the \$5 credit slip is not claimed by the close of business on the Tuesday following each issue, the credit will be passed on to the next winner.

## This Week's Special

HIGH GRADE

## Vita-Var Floor and Deck Enamel

(Regular Price, \$3.35 per gallon)

71c \$2.44  
Per Quart Per Gallon

## Joseph T. Evans

Phone 302 Free Delivery

## THEY CAME THEY BOUGHT THEY LIKED OUR ICE CREAM

You, too, will like this Creamy Rich deliciously flavored Ice Cream, freshly frozen every day.

## Try Our Chocolate Frosted Malted 5 and 10c

We want everyone in Riverton and community to try our Ice Cream either at our fountain or in your home, because we know you are going to enjoy it, and recognize its unusual quality.

FREE As a special inducement for Saturday, July 24th, we will give a pint of our own make Ice Cream FREE with every seventy-five cent purchase in any department of our store.

## CARLSON'S PHARMACY

Phone 1510 RIVERTON

## Riverton Market House

BROAD AND MAIN STREETS  
Telephone 995 and 996 Free Delivery

SUGAR, fine granulated  
10 lb 48c

MILK, Borden's and Everyday  
3 8c cans 21c

Montco Sandwich Spread  
23c value—pint jar 19c

Shoe String Beets med. can 10c

Montco Coffee 1b jar 29c

STEWING CHICKENS  
2 3/4 lb average 1b 25c

Hamburg, Fresh Ground 1b 29c

Legs Lamb 1b 29c

Shoulders Lamb 1b 25c

Lamb Chops, Rib or French 1b 39c



## ENLARGED POWER STATION PLANNED

Burlington Unit to Be Largest In Public Service System; To Serve This Area

An extensive program involving the expenditure of approximately \$12,000,000 is being launched by Public Service Electric and Gas Company for the enlargement and improvement of electric generating and transmission facilities in the southern portion of New Jersey. The development will center from the Burlington station which will be extended to house a new 100,000 kilowatt turbine generator, two high pressure, high temperature steam boilers and necessary auxiliary equipment. The new turbine will be the largest in the Public Service system, the largest at present being a 90,000 generator in the Kearny station.

### Will Triple Capacity

The proposed installation will about triple the capacity of the Burlington station bringing it up to a total of 151,750 kilowatts and ranking it next to the Kearny and Essex stations, which are rated at 324,500 and 193,000 kilowatts respectively. To make possible delivery of coal by water as well as by rail, a new dock will be built on the Delaware river at the Burlington station, equipped with the latest type coal handling facilities. A tower and conveyor belt system will speedily unload the barges and carry the coal into the stations, bunkers or storage piles in the yard.

### To Serve Local Areas

From Burlington a transmission line carrying two 132-kv circuits to the Trenton switching station will be provided and extensive alterations will be made at the latter, including the rearrangement and enlarging of the switching equipment. The increased power resources of the Burlington station will be available not only to the Trenton and Camden areas but, if occasion requires, it can be switched to the northerly territory served by the company. From a public standpoint the program will provide greatly increased facilities and further insure reliability and continuity of service throughout the entire area in which Public Service operates.

Much preliminary and detail work must be done and the engineering forces of the company are already busy on the job. Orders will be placed for material and when actual construction is begun, a few months hence, it will mean work for a large number of men for a period of a year or more. The expectation is that the facilities will be ready for operation by late summer or early fall of 1939.

### CHRISTIAN SCIENCE CHURCH

"Truth" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, July 25. The Golden Text is: "The truth of the Lord endureth for ever. Praise ye the Lord." (Psalms 117:2) Among the citations which comprise the Lesson-Sermon is the following from the Bible: "And, behold, there was a woman which had a spirit of infirmity eighteen years, and was bowed together, and could in no wise lift up herself. And when Jesus saw her, he called her to him, and said unto her, Woman, thou art loosed from this infirmity. And he laid his hands on her: and immediately she was made straight and glorified God." (Luke 13:11-13)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Our Master cast out devils (evils) and healed the sick. It should be said of his followers also, that they cast fear and all evil out of themselves and others and heal the sick. God will heal the sick through man, whenever man is governed by God. Truth casts out error now as surely as it did nineteen centuries ago. All of Truth is not understood; hence its healing power is not fully demonstrated." (p. 494)

"I shall now illustrate what I have in my mind," said the professor as he ceased the board.

In a drive on thieves, the United States has "fingerprinted" costly articles such as fur coats or gems.



## BOY SCOUT NEWS

### Many at Camp

Ninety-six scouts of Burlington county came into camp on Sunday to enjoy a week of camping. The registration nearly doubles that of the previous week, according to George A. Darlington, scout executive. At the closing Camp-Fire which marked the termination of the first week, an Indian Pageant was put on under the supervision of John B. Stokes, Jr., program director. A Court of Honor was a feature of the program during which a First Class badge was presented to Jack Wharton, Tr. 17, Mt. Holly, Second Class badge to Albert Gentile, Paul Hess and Roy Gotta.

On Friday evening 32 scouts came into camp to spend the week-end under canvas and to determine the winner in the "run-off" in the council camporees. District camporees had been held early in June, and four patrols represented the winners from the districts. These were patrols from Tr. 19, Delanco, Tr. 4, Moorestown, Tr. 5, Palmyra, and Tr. 17, Mt. Holly. When the scouts broke camp on Saturday night the judges named Tr. 19, of Delanco, the winner of the Council Camporee.

Second Place to Palmyra  
Second place was held by Tr. 5,

Palmyra, third place by Tr. 4, Moorestown, and fourth place by Tr. 17, Mt. Holly. The judges were Reginald Gill, of Beverly; V. Larwood Caldwell, of Maple Shade, and George B. Weigand, of Palmyra. A shield is to be presented to the winning troop to be held for one year.

On Wednesday evening the various troops in camp will hold supper hikes to various points on the camp grounds. Saturday evening will mark the closing Camp-Fire and ceremonial of the second week. The features of this program will be an Indian ceremony, the awarding of badges and camp honors, and the introduction of new members into the Order of the Arrow, the camp honor fraternity.

### WHAT A PARTY!

Voted the oddest accident of years by insurance companies was a crash with a curious subsequent train of events that occurred when a Lynn, Massachusetts, florist dozed off for a moment while driving his truck at night. The machine swerved from the street, crashed into a hydrant, which sent up a geyser of water, struck a pole carrying high-tension wires, which fell setting fire to the car and burning the florist. An electric drawbridge, operated by current coming over the wires, was crippled and traffic was paralyzed. In addition, all street lights in the district went out. For an hour or more the section was alive with firemen, doctors, electricians, and water department men—restoring the city to normal conditions.

—Trenton Auto Club Spotlight.

## THE NEW ERA

Publishes More Local News of Palmyra, Riverton and Cinnaminson than ANY OTHER PAPER

### SOME OF THE FEATURES

All Local Sports and Other Activities  
More Original Pictures Than Most Weekly Papers  
Valuable Store News Presented in an Interesting, Readable Manner

By reading The New Era regularly you can keep informed about your community affairs and the merchant news at a weekly cost of less than

3c

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See Page 12 of This Issue for Attractive Gifts With Each New Subscription.



Complete . . . .

Appointments, equipment, service and methods . . . everything that could be desired to bring a Funeral Home up to the highest standards, has been the objective of the Snover Funeral Home from the beginning.

Today it offers a complete service in every respect at a cost suited to individual requirements.

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313 E. Broad St., Palmyra, N. J.  
Frank A. Snover John N. Swartz  
Phone, Riverton 830

## GREATEST SHOW IN TOWN

### OUR FRIGIDAIRE ICE-ABILITY DEMONSTRATION

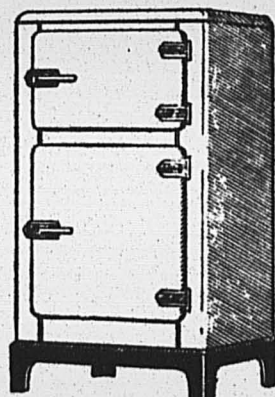
- ★ See the gigantic ice-cube . . . largest ever frozen inside a Frigidaire!
- ★ See how Frigidaire with the Meter-Miser makes ice cheaper than you can buy it!
- ★ And an interesting variety of amazing exhibits!

SEE THEM, FREE OF CHARGE, NO OBLIGATION

## J. S. COLLINS & SON, Inc.

MOORESTOWN RIVERTON RIVERSIDE  
MERCHANTVILLE MAPLE SHADE

## WE DON'T SELL ICE BOXES



But we DO rent Safety Deposit Boxes and we only mention ice boxes for the sake of comparison.

The average household spends at least ten times as much daily, to keep a few dollars worth of food from spoiling as it costs them to give their valuables and valuable papers complete protection from fire or burglary.

The loss from fire or burglary in one instance would more than pay for years of safety deposit box rentals at a little more than half a cent per day.

Think it over—it's GOOD BUSINESS.



## CINNAMINSON BANK AND TRUST CO.

Riverton, N. J.

### Get the world's good news daily through THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper

Published by THE CHRISTIAN SCIENCE PUBLISHING SOCIETY

One, Norway Street, Boston, Massachusetts

Regular reading of THE CHRISTIAN SCIENCE MONITOR is considered by many a liberal education. Its clear, unbiased news and well-rounded editorial features, including the Weekly Magazine Section, make the Monitor the ideal newspaper for the home. It is 5 cents a copy, or 5 cents a day on subscription, delivered to your door, and is obtainable at the following locations:

703 Thomas Avenue, Riverton, N. J.

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

## INVITATION TO VISIT CAMP DIX

Burlington County Day Will Be Observed on July 23; Officials Invited

Burlington county day in honor of the officials and citizens of Burlington county, will be observed by the Camp Dix Citizens Military Training Camp regiment on Friday, July 23rd, as part of the twentieth anniversary celebration of the founding of Camp Dix, now one of the principal military training centers in the United States.

The twentieth anniversary celebration is being commemorated to focus attention on the 1800 young men from New York, New Jersey and Delaware now enrolled in the Camp Dix C.M.T.C. regiment, largest in the Second Corps area.

The affair is being held under the direction of Colonel Robert S. Knox, commander of Camp Dix, and Colonel Royden E. Beebe, regimental commander of the 18th Infantry and director of all C.M.T.C. training at the camp.

### Residents Invited

Colonel Royden E. Beebe, regimental commander of the 18th Infantry and director of all C.M.T.C. training at Camp Dix, has invited every resident of Burlington county and their friends, to visit Camp Dix on Burlington county day. In their honor the C.M.T.C. regiment will stage a formal review on the camp parade grounds at 5.00 p.m. The visitors also are welcome to visit the C.M.T.C. company street, drill fields, mess halls, athletic fields, etc., according to Colonel Beebe.

Among the distinguished Burlington county residents invited to visit Camp Dix then are: Congressman D. Lane Powers, State Senator Clifford R. Powell, Assemblyman S. Emilen Stokes, Freeholders Palmer L. Adams, Walter D. Lamon, Charles R. Stout, LeRoy Church and Albert C. Jones, Surrogate George Biting, Sheriff John M. Chant, Prosecutor Howard Eastwood, Dr. Marcus W. Newcomb, Daniel R. Lemon and others.

### CIVIL SERVICE EXAMINATIONS

The United States Civil Service Commission has announced open competitive examinations for the following positions:

Senior motion picture director, \$3,800 a year; motion picture specialist, \$3,200 a year; and junior motion picture specialist, \$2,600 a year; Forest Service, Department of Agriculture, and Social Security Board.

As is a clerk-stenographer, \$1,620 a year (for the blind, experienced in the use of Braille and Braille machines), Office of Education, Department of the Interior. All states except Iowa, Maryland, Massachusetts, Missouri, Nebraska, North Dakota, South Dakota, Utah, Vermont, Virginia, and Washington, and the District of Columbia, have received less than their quota of appointments in the apportioned departmental service at Washington, D. C.

Full information may be obtained from Stanley Carty at the post office in Riverton.

### FOOD FACTS

Do You Know That:

The first salmon was canned in 1864.

In a number of English countries older farmers still preserve the ancient custom of salting the apple trees at Christmas.

No law exists at present to restrict interstate shipment of wild poisonous mushrooms which may be used with fatal results.

Pasteurization does not change the butter-fat content of milk, does not change the chemical make-up of milk and does not change the flavor of milk. "Good milk is better milk when pasteurized."

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

Approximately 50 salt domes have been found in Louisiana, chiefly in the southern part of the state.

North Carolina law prohibits more than three persons from riding in the front seat of an automobile.

## GIANT GLADIOLUS



New Era Staff Photo

Mrs. Frances Reidenbaker, of Fork Landing road, Cinnaminson, is shown holding one of the prize gladioli grown in her garden. The bloom, which is of the variety Picardy, is a beautiful salmon color. The stalk is five feet long and has 15 blooms, several of which measure five and one-half inches from tip to tip.

Mrs. Reidenbaker has made a specialty of gladiolus culture and the hundreds of colorful sorts in her garden present a spectacle which beggars description.

### TEN LITTLE AUTOS

Ten little autos, road, weather, fine; one hit a culvert—then there were nine.

Nine little autos, one a little late; driver struck a railroad train—then there were eight.

Eight little autos—but one went to Heaven, running through a stop-light—that left seven.

Seven little autos speeding through the sticks; one skidded off the road—then there were six.

Six little autos 'til one took a dive through an open drawbridge—that left five.

Five little autos, one with rattling door; driver tried to shut it tight—then there were four.

Four little autos, one tried to climb a tree, but didn't do it very well—so that left three.

Three little autos, one driver was a "stew"; loaded up on highballs—now there's only two.

Two little autos tried to beat the gun when the warning signal flashed—that left one.

One little auto around the corner tore; hit a truck—that's all there is, there isn't any more.

—Trenton Auto Club Spotlight.

### EYES EXAMINED

DR. P. A. SPINELLI

OPTOMETRIST

3 E Broad St. PALMYRA

Office Hours

Monday and Wednesday, 6 to 9 p.m.

Saturday, 4 to 6 p.m. and 7 to 9 p.m.

### ONE—DASH ON ONE SPOT FLEA KILLER

Apply only on one spot on dog or cat. Guaranteed to kill all fleas within 36 hours.

CARLSON'S PHARMACY

606 Main Street

L. L. KEATING

Broad and Main St.

### McAllister's FREEZER-FRESH Ice Cream

It's Richer by Test

It's Better by Taste

Try Our Delicious Fresh Peach

Many Other Popular Flavors Including

Marshmallow Fudge

(Our Own Creation)

Raspberry Ice

and

Orange Ice

39c qt. 50c qt.

In Brick In Bulk

### Smith's Store

414 Main St. Riverton 783

Closed Saturdays at 7 p.m.

## WALLACE BEERY STARS IN FILM

Wallace Beery, star of "Good Old Soak," at the Fox Riverside Theatre, Friday and Saturday, claims that he got his start in the theatre as a "scarer."

"In 1910," asserted the veteran character actor, "every vaudeville act and musical comedy had a 'scarer.' He would come out in the middle of an act, wearing a black mustache and hollering: 'Where are those guys, I'll beat their brains out!' This threat was always accompanied by the most horrible face the actor could devise."

In the new picture Beery plays Don Marquis' famous character, Clem Hawley, the Old Soak. George Sidney has the role of Kennedy, a peddler. The setting is Bay View, a mythical but typical small town near New York.

A load of gossip goes with every hair wave.

## PALMYRA

MATINEE DAILY AT 2:00 P.M.

EVENINGS 7:00-9:00 O'CLOCK

SCIENTIFICALLY COOLED

THURSDAY, July 22—

WARNER OLAND

in

CHARLIE CHAN

AT THE OLYMPICS

Free to the Ladies—Choice of Golden Glow Glassware or Coronation Stemware

FRIDAY and SATURDAY, July 23 and 24—

GABLE LOY PARNELL

MONDAY and TUESDAY, July 26 and 27—

WALLACE BEERY

TED HEALY

in

A Good Old Soak

Monday—Free to the Ladies—Choice of Golden Glow Glassware or Coronation Stemware.

WEDNESDAY, July 28—

JANE WITHERS

ROBERT KENT

in

Angel's Holiday

TUES. and WED., July 27-28—

JANE WITHERS in

ANGEL'S HOLIDAY

Her Biggest Laugh Hit

August Is Our Sixth Birthday

## PLANS PROGRESSING FOR ANNUAL FLOWER SHOW

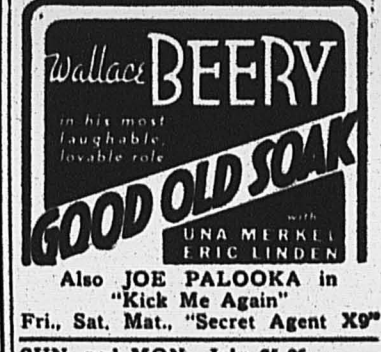
The eighth annual flower show, sponsored by the Garden Department of the Palmyra Woman's Club, will be held in Society Hall, September 17 and 18.

A new feature of the show will be a special class for men exhibitors. The show will be open to the public.



COMFORTABLY COOL

FRI. and SAT., July 23-24—



SUN. and MON., July 25-26—



TUES. and WED., July 27-28—

JANE WITHERS in

ANGEL'S HOLIDAY

Her Biggest Laugh Hit

August Is Our Sixth Birthday

Yestoday LIFE WAS DRAC... TODAY SHE WAS IN LOVE... WHO CARES FOR TOMORROW?

"I don't need to know anything about him except that I love him!" Then her dream of romance became a nightmare of reality.

TRAILBLAZER FILMS

MAX SCHACH

ANN HARDING

BASIL RATHBONE

LOVE FROM A STRANGER

FROM THE STAGE BY FRANK VOSPER

Now Playing

SAVAR

BROADWAY







## Y.W.C.A. CAMPS TO CLOSE TODAY

Shining Arrow Ends Successful Season: Many Girls Have Attended Daily

Camp Shining Arrow, the day camp conducted this month on Haines Creek near Cotozen, by the Burlington County YWCA, will close a successful season today, with a visitors' day. Tonight the twenty-five counselors at the camp will be guests of the board of directors of the county YWCA on a trip to the Steel Pier in Atlantic City.

The closing day's program will feature a swimming demonstration given by the campers this afternoon, in charge of Miss Dorothy Wolcott and Miss Blanche Kuensell, of Riverton; assisted by Margaret Mount, of Riverton; Dorothy Reeder, of Columbus; Mary Lee and Peggy Palmer, of Moorestown. A nature play, written by Mrs. Robert J. Sim and coached by Mrs. Sim and Miss Nan Evans, both of Riverton, also will be presented.

Parents and friends of the campers, as well as members of the county YWCA board and other interested persons, have been invited to be present at the closing exercises.

### Special Activities

In addition to its day-time program, Camp Shining Arrow has used several times for primitive overnight camping, when the girls cooked their meals over open fires and slept on the ground.

The Pioneer Unit at the camp, composed of older girls in charge of Miss Helen Hensler, and assisted by Miss Dorothy Wolcott, swimming counselors, and Miss Katherine Lucchini, camp director, enjoyed an overnight stay at camp last week. Members of the unit were: Jane Albertson, Sykesville; Catherine Brots, Jean Maurer, Betty Morgan, Marie and Vera White of Burlington; Dorothy Evans, Medford; Kathryn Gidion, Jean Hardy, Dorothy Koppenhoffer, of Riverton; Florence Groth, of Moorestown; Florence Hensler, Doris Meyer, and Delores Stevens, of Palmyra; Edith and Martha Reeder, of Columbus; and Doris Walton of Edgewater Park.

### Overnight Camp

Several counselors also camped at the site overnight, including Miss Katherine Lucchini, camp director; Miss Dorothy Reeder, of Columbus; Misses Blanche Kuensell, Margaret Mount and Dorothy Wolcott, Riverton; Misses Eleanor Evans and Dorothy Kauser, Medford; Mrs. Margaret Peters, Lumberton; Miss Helen Hensler, Palmyra; Miss Mary Lee, Moorestown; Miss Doris Brower, Bordentown, and Mrs. Constance Regars, Burlington.

The above counselors, together with Misses Betty and Ann Sutton, Bordentown; Misses Betty McGrath and Helen Furgess, Roeboling, and Mrs. Sim and Miss Evans, held a corn roast at the camp Tuesday night.

## MORE JOIN RANKS OF SAFE DRIVERS

The local chapter of the New Jersey Safe Drivers Committee reports that this week two more safe drivers have been presented with honor awards for their fine records.

Cornelia G. Murray, of Riverton, has driven 72,500 miles without a reportable accident.

Albert E. Warnick, of Cinnaminson, has 150,000 miles of safe driving to his credit.

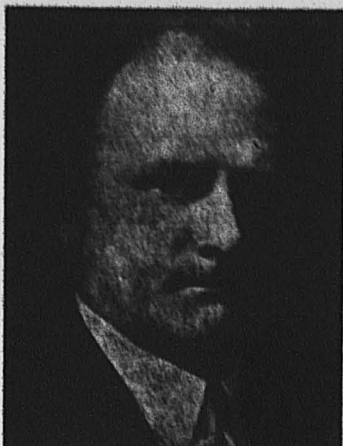
A special design is being prepared for drivers over 100,000 miles in this when this is ready, all drivers in this class will be notified and be able to exchange their insignias for the higher award. As the movement is continued drivers reaching the 100,000 class will also receive the new awards.

The committee is appreciative of the fine work being done by the local committee, and stated that it is this type of public spirited cooperation which will make our streets and highways safer as time goes on.

EPWORTH M. E. CHURCH  
Rev. William A. Boyd, Pastor

Sunday evening is Methodist night in the Grove. Rev. Boyd will preach on the subject, "The Source of True Strength." The choir will furnish the music.

## FOR FREEHOLDER



CHARLES R. STOUT

of Florence, who seeks re-election to the Burlington County Board of Freeholders.

### MR. STOUT'S STATEMENT

Florence, New Jersey,  
July 27, 1937.

To the Republican Voters:

I desire to announce that I shall be a candidate for renomination for Member of the Board of Chosen Freeholders, at the Republican Primary Election, on Tuesday, September 21.

The renewed expressions of confidence that have come to me from every section and the requests that I submit my candidacy to the highest tribunal of all, the Court of Public Opinion, have influenced me in large measure, in reaching this decision.

If nominated and elected, I shall devote my unceasing effort in the service of the people, in the future, as I have in the past. My experience in the conduct of county affairs, and, particularly, my familiarity with road problems in the county, are at the taxpayers' command at all times, in office or out of it.

Just as I have always dealt fairly with people in every walk of life, I ask the support of all party voters, regardless of station.

Signed,  
Charles R. Stout.

## SERVICE STATION CHANGES HANDS

The Amoco Service Station, at 526 Cinnaminson avenue, Palmyra, formerly owned by Jacob Warner, has been sold and will continue to operate under the capable supervision of the new manager, Henry Borden, local resident.

The station is equipped to give the best in automotive service and makes a specialty of lubricating and washing cars.

Mr. Borden extends a cordial invitation to his many friends to stop in and inspect the facilities of the service station.

We catch cold through breathing in at the mouth instead of the nostrils, for germs can hop into the mouth unimpeded, whereas the nose is constructed to repel them. And we get into the lax habit of mouth-breathing because our nasal muscles have become enfeebled by our neglect of the sense of smell, according to a writer in London Answers Magazine.

## ANNOUNCING THE

## New Management OF THE Amoco Service Station

526 Cinnaminson Avenue  
Palmyra, N. J.

## SPECIALIZING IN LUBRICATION AND CAR WASHING

HENRY BORDEN, Mgr.  
Your Patronage Earnestly Solicited

## SCRIBES ARRANGE TENNIS TOURNEY

Plans for a Burlington county newspapermen's tennis tournament are being completed by Dick Praul, of the Burlington Enterprise, and Jack McNulty, of the Riverside Tribune. The affair will be sometime next week with the following players entered:

"Cannonball" James Tomes, Moorestown News; "Lobber" Lee Lewis, Palmyra Press; Leslie "Dude" Peak, Mt. Holly Mirror; James Magee, Bordentown Register; Frank "Tilden" Chambers, Riverside Press, et al.; Dick "Perry" Praul, Burlington Enterprise; Frank Gerkins, Maple Shade Progress; Mike Bernie, Riverside Tribune; Glenn Chambers, Burlington Press; Jack Conlin, Burlington Enterprise; Jack McNulty, Riverside Tribune; Ben "Camera Eye" Crammer, Pemberton Times-Advertiser; "Bitty" Ellsworth Coates, another Enterprise star; Karl "Von Cramm" Latch, The New Era; "Handsome" Howard Sleeper, Mt. Holly Herald, and Godfrey Boehm, Riverside Press.

With such an array of talent, those in charge of the event are casting about for seating accommodations to handle capacity crowds, hence the location of the extravaganza has not been decided as yet.

If the sauceman in which syrup is being cooked is well buttered around the top it will prevent the syrup from boiling over.



If it is printing that  
should be in good  
taste—  
Phone, Riverton 712

W. REX  
McCROSSON  
Incorporated

Real Estate and Insurance  
5 East Broad St., Palmyra  
Phone, Riverton 500



SPINNING  
WHEEL  
GIFT SHOP  
Lending Library

Greeting Cards

531 Cinnaminson Ave.  
PALMYRA

Open daily 10 a.m. to 9 p.m.  
Closed Wednesdays 1 p.m.  
Tues. and Thurs. evenings at 6



THE  
TIMKEN  
OIL BURNER  
Priced, complete  
with all controls  
\$245

SCHWERING'S

## HE OVERLOOKED ONE

He brushed his teeth twice a day. The doctor examined him twice a year.

He wore his rubbers when it rained. He slept with the windows open at least eight hours every night.

He stuck to a diet with plenty of fresh vegetables.

He never smoked, drank or lost his temper.

He did his daily dozen daily, besides taking plenty of outdoor exercise.

He was all set to be 100. The funeral will be held next Wednesday.

He is survived by eighteen specialists, four health institutes, six gymnasia, and numerous manufacturers of health foods and antiseptics.

He had forgotten about trains at grade crossings.

We have lived to see our harmless wings of fabric turn into carriers of destruction even more dangerous than battleships and guns. While we (in aviation) have been drawing the world closer together in peace, we have stripped the armor of every nation in war. It is no longer possible to shield the heart of a country with its army. I begin to realize we must look for a new type of security—security which is dynamic, not static, security which rests in intelligence, not force.

I find cause for hope, he added, in the belief that power which must be bound to knowledge is less dangerous to civilization than that which is barbaric.—Charles A. Lindbergh.

## Duart Permanent Waving

"The Choice of the Hollywood Stars"

ALL OVER  
CROQUIGNOLE \$5.00

VELZOR \$6.50  
(EXCLUSIVE WITH THE DUART MACHINE)

## ONLY . . .

DUART CERTIFIED SOLUTION

AND

Duart Sealed Individual Packages of Pads Used  
with every Permanent Wave

Phone 480 Now for Your Appointment

## Betty Petty Beauty Studio

519 CINNAMINSON AVENUE  
PALMYRA, N. J.

## Don't Lock the Barn Door



after the horse is stolen!

Instead of calling in "Sherlock Holmes," call at this Bank now and rent a Safety Deposit Box. Be one step ahead of those two marauders "Fire and Burglary" and have your valuables securely tucked away where their prying fingers can't reach.

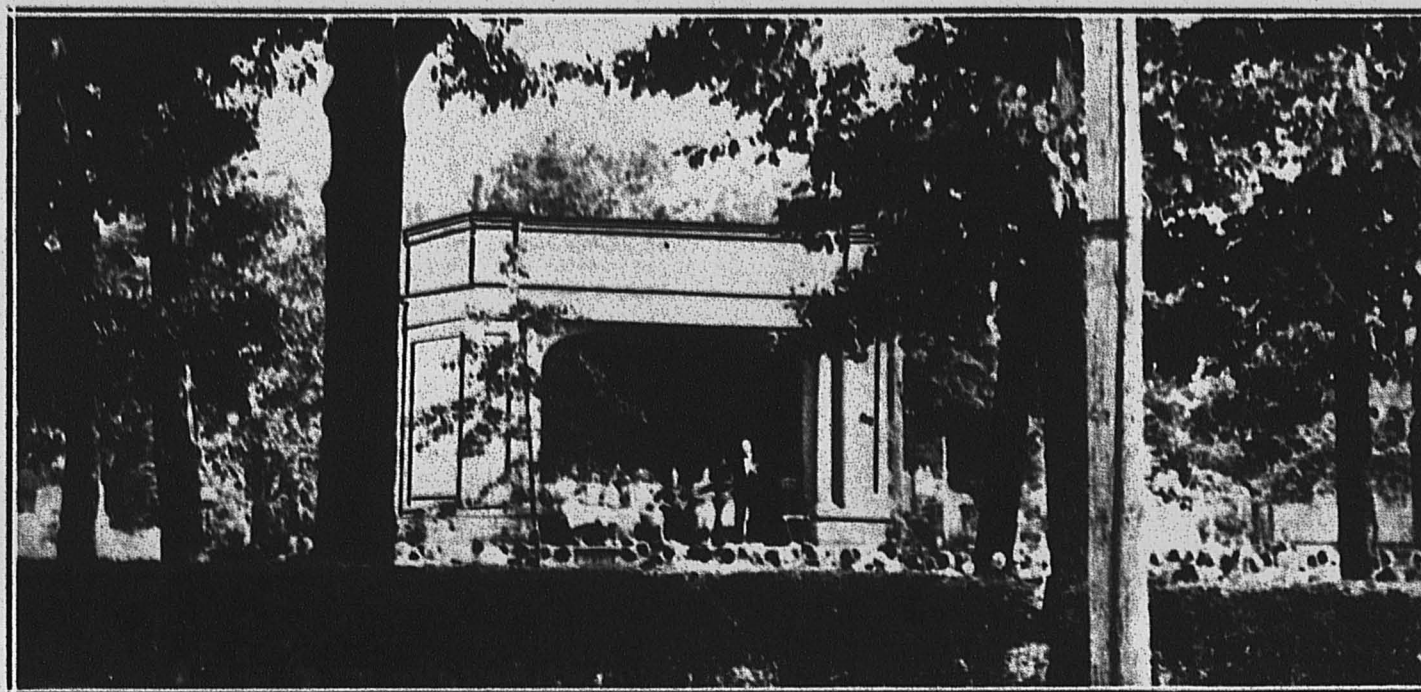
The cost is a little more than a half cent per day.



CINNAMINSON BANK  
AND TRUST CO.

Riverton, N. J.

## OUTDOOR SERVICES



In the charming setting of the Grove, Palmyra, outdoor union church services are held each Sunday evening at 7 o'clock. The various pastors in Palmyra and Riverton preach at these evening worship periods, which have been well-attended every week by members of the local church congregations. The service last Sunday was conducted by the Rev. Francis B. Downs.

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A delegation exceeding 1,000 will be Union county's political presentation; and Middlesex county's group of 1,500 will be headed by Henry W. Jeffers, chairman, State Republican Committee, and Mrs. Thera Holzworth, state committeewoman.

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Republican leaders of Cumberland, Salem and Somerset counties have not yet completed their visitation plans, but said their respective turnouts would be impressive.

Banners, placards and arm bands will proclaim "Powell for Governor." News reels of the event will be taken for public exhibition.

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"Coffee and doughnuts are two of the world's greatest beauty preservers," the Kansas City Kansas declares. "The husband has coffee and doughnuts for breakfast downtown so that his wife can have her beauty sleep."—Topeka Daily Capital.

When you embark on the sea of matrimony the best life preserver to take along is a good disposition.

If the boys of Valley Forge were alive now and ran into a tough winter they could all go on relief.

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He has a very low boiling point.—Quentin Reynolds.

A face scarred by arrogance.—Kay Boyle.

A cayenne temper.—Sophie Kerr. Homeless as smoke.—O. O. McIntyre.

As changeable as a dollar bill.—Eather Levine.

The iron coughing of engines.—Joseph Husband.

She was tired far into the future.—Nathaniel Hawthorne.

Her eyes punctuate everything she says.—George Bradshaw.

A duck's back sort of conscience.—Frank R. Adams.

A ballet of bright flowers.—Anthony Thorne.

Noon, the hour when bushes tuck shade beneath them like skirts.—Donald Culross Peattie.

One of those parties where you cough twice before you speak and then decide not to say it after all.—P. G. Wodehouse.

He gets his mental exercise by jumping at conclusions.—Milwaukee Journal.

With one look at her, he withdrew into his book and pulled a paragraph over his head.—Richard Lockridge.

She is on the verge of tears, her favorite perch.—Robert E. Sherwood.

As close as two coats of paint . . . With the finality of a dropped egg.—Morris Lowenthal.

As definite as a proposal of marriage.—J. C. Furness.

He felt like a jigsaw puzzle unsolved . . . As awkward as making love in mittens . . . As spineless as spaghetti.—Helen Topping Miller.

He nudged me with a wink.—Corey Ford.

There burst upon the air that conglomerate sound of passion at its acme, that profoundly zoological uproar only to be heard in the vicinity of an unquestionably sincere dog-fight.—Booth Tarkington.

## PLANTS FOR YOUR GARDEN

By A. C. McLean  
Extension Service, N. J. College  
of Agriculture

### An Old-Time Favorite

The Bleedingheart, Dicentra spectabilis, that old-fashioned plant found in almost every garden years ago, can best be planted in late August or early September, when the plants are dormant. Although florists sometimes dig up clumps of the plant while it is still in bloom, it is not only better to plant Bleedingheart while it is still dormant but also to propagate it during this period.

Besides the familiar pink form there is also a white variety of Bleedingheart well worth growing. Partial shade and a well-drained soil that is not too heavy are preferable, although the plant will grow in almost any location which is not too acid. The native small types of Dicentra are appropriate for rock gardens. Among them are Dicentra canadensis (squirrelcorn), D. cucullaria (Dutchman's breeches), and D. eximia (Fringed Bleedingheart). In partial shade, the Fringed Bleedingheart is practically everblooming if the faded flowers are removed.

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That advice we used to get to work hard and save our money, has turned out to be foolish after all. For the fellow who worked hard and saved his money now has to support the guy who thinks the government owes him a living.

## J. S. COLLINS & SON, Inc.

MOORESTOWN RIVERTON RIVERSIDE  
MERCHANTVILLE MAPLE SHADE

## Spraying and Dusting Equipment

Attach an Insect-O-Gun to your hose, press the trigger and a stream of sure death meets the garden enemies. The Streamline Bomber Compressed Air Sprayer is another effective weapon. Every modern spraying appliance may be had at

DREER'S

Make notes in our Test Garden of the perennials you like and sow seed now for next season's flowers.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

## NOW OPEN

### The Lou Hof

Branch Pike (1 mile from Five Points) Cinnaminson

Come and enjoy the quiet home-like surroundings and the fresh, wholesome, home-cooked food, raised on the place.

Dinners 5 to 8 p.m. 12 noon to 8 p.m.

We specialize in  
Chicken Dinners—Moderately Priced

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19 W. Broad St. PALMYRA

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Dr. Scholl's Foot Remedies

## LYNCH'S

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SEE THE THRILLING  
TUMBLE TEST

See a Frigidaire whirl through the air, over and over! Then stop with every shelf, tray and Hydrator in proper position!

Amazing FRIGIDAIRE ICE-ABILITY DEMONSTRATION

Now going on!

No Cost! No Obligation!

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## Y.W.C.A. CAMPS TO CLOSE TODAY

Shining Arrow Ends Successful Season: Many Girls Have Attended Daily

Camp Shining Arrow, the day camp conducted this month on Haines Creek near Cotoxan, by the Burlington County YWCA, will close a successful season today, with a visitors' day. Tonight the twenty-five counselors at the camp will be guests of the board of directors of the county YWCA on a trip to the Steel Pier in Atlantic City.

The closing day's program will feature a swimming demonstration given by the campers this afternoon, in charge of Miss Dorothy Wolcott and Miss Blanche Kuensell, of Riverton; assisted by Margaret Mount, of Riverton; Dorothy Reader, of Columbus; Mary Lee and Peggy Palmer, of Moorestown. A nature play, written by Mrs. Robert J. Sim and coached by Mrs. Sim and Miss Nan Evans, both of Riverton, also will be presented.

Parents and friends of the campers, as well as members of the county YWCA board and other interested persons, have been invited to be present at the closing exercises.

### Special Activities

In addition to its day-time program, Camp Shining Arrow has been used several times for primitive overnight camping, when the girls cooked their meals over open fires and slept on the ground.

The Pioneer Unit at the camp, composed of older girls in charge of Miss Helen Hensler, assisted by Miss Dorothy Wolcott, swimming counselors, and Miss Katherine Lucchini, camp director, enjoyed an overnight stay at camp last week. Members of the unit were: Jane Albertson, Sykesville; Catherine Brotz, Jean Maurer, Betty Morgan, Marie and Vera White of Burlington; Dorothy Evans, Medford; Kathryn Giddon, Jean Ardy, Dorothy Koppenhoffer, of Riverton; Florence Groth, of Moorestown; Florence Hensler, Doris Meyer, and Delores Stevens, of Palmyra; Edith and Martha Reader, of Columbus, and Doris Walton of Edgewater Park.

### Overnight Camp

Several counselors also camped at the site overnight, including Miss Katherine Lucchini, camp director; Miss Dorothy Reader, Columbus; Misses Blanche Kuensell, Margaret Mount and Dorothy Wolcott, Riverton; Misses Eleanor Evans and Dorothy Reader, Medford; Mrs. Margaret Peters, Lumberton; Miss Helen Hensler, Palmyra; Miss Mary Lee, Moorestown; Miss Doris Brower, Bordentown, and Mrs. Constance Regars, Burlington.

The above counselors, together with Misses Betty and Ann Scott, Bordentown; Misses Betty McGrath and Helen Burgess, Robbinsburg, and Mrs. Sim and Miss Evans, held a corn roast at the camp Tuesday night.

## MORE JOIN RANKS OF SAFE DRIVERS

The local chapter of the New Jersey Safe Drivers Committee reports that this week two more safe drivers have been presented with honor awards for their fine records.

Cornelia G. Murray, of Riverton, has driven 72,500 miles without a reportable accident.

Albert E. Warnick, of Cinnaminson, has 150,000 miles of safe driving to his credit.

A special design is being prepared for drivers over 100,000 miles and when this is ready, all drivers in this class will be notified and be able to exchange their insignias for the higher award. As the movement is continued drivers reaching the 100,000 class will also receive the new awards.

The committee is appreciative of the fine work being done by the local committee, and stated that it is this type of public spirited cooperation which will make our streets and highways safer as time goes on.

EPWORTH M. E. CHURCH  
Rev. William A. Boyd, Pastor

Sunday evening is Methodist night in the Grove. Rev. Boyd will preach on the subject, "The Source of True Strength."

The choir will furnish the music.

## FOR FREEHOLDER



CHARLES R. STOUT

of Florence, who seeks re-election to the Burlington County Board of Freeholders.

### MR. STOUT'S STATEMENT

Florence, New Jersey,  
July 27, 1937.

To the Republican Voters:

I desire to announce that I shall be a candidate for renomination for Member of the Board of Chosen Freeholders, at the Republican Primary Election, on Tuesday, September 21.

The renewed expressions of confidence that have come to me from every section and the requests that I submit my candidacy to the highest tribunal of all, the Court of Public Opinion, have influenced me in large measure, in reaching this decision.

If nominated and elected, I shall devote my unceasing effort in the service of the people, in the future, as I have in the past. My experience in the conduct of county affairs, and, particularly, my familiarity with road problems in the county, are at the taxpayers' command at all times, in office or out of it.

Just as I have always dealt fairly with people in every walk of life, I ask the support of all party voters, regardless of station.

Signed,

Charles R. Stout.

### SERVICE STATION

### CHANGES HANDS

The Amoco Service Station, at 526 Cinnaminson avenue, Palmyra, formerly owned by Jacob Warner, has been sold and will continue to operate under the capable supervision of the new manager, Henry Borden, local resident.

The station is equipped to give the best in automotive service and makes a specialty of lubricating and washing cars.

Mr. Borden extends a cordial invitation to his many friends to stop in and inspect the facilities of the service station.

We catch cold through breathing in at the mouth instead of the nostrils, for germs can hop into the mouth unimpeded, whereas the nose is constructed to repel them. And we get into the lax habit of mouth-breathing because our nasal muscles have become enfeebled by our neglect of the sense of smell, according to a writer in London Answers Magazine.

## ANNOUNCING

THE

## New Management

OF THE

## Amoco Service Station

526 Cinnaminson Avenue

Palmyra, N. J.

## SPECIALIZING IN

LUBRICATION AND

CAR WASHING

## HENRY BORDEN, Mgr.

Your Patronage Earnestly Solicited

## SCRIBES ARRANGE TENNIS TOURNAMENT

Plans for a Burlington county newspapermen's tennis tournament are being completed by Dick Prael, of the Burlington Enterprise, and Jack McNulty of the Riverside Tribune. The affair will be sometime next week with the following players entered:

"Cannonball" James Toms, Moorestown News; "Lobber" Lee Lewis, Palmyra Press; Leslie "Dude" Peak, Mt. Holly Mirror; James Magee, Bordentown Register; Frank "Tilden" Chambers, Riverside Press, et al; Dick "Perry" Prael, Burlington Enterprise; Frank Gerkins, Maple Shade Progress; Mike Bernie, Riverside Press; Lou Tomasky, Riverside Tribune; Glenn Chambers, Burlington Press; Jack Conlin, Burlington Enterprise; Jack McNulty, Riverside Tribune; Ben "Camera Eye" Crammer, Pemberton Times-Advertiser; "Bitsy" Ellsworth Coates, another Enterprise star; Karl "Von Cramm" Latch, The New Era; "Handsome" Howard Sleeper, Mt. Holly Herald, and Godfrey Boehm, Riverside Press.

With such an array of talent, those in charge of the event are casting about for seating accommodations to handle capacity crowds, hence the location of the extravaganza has not been decided as yet.

If the sauceman in which syrup is being cooked is well buttered around the top it will prevent the syrup from boiling over.

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## HE OVERLOOKED ONE

He brushed his teeth twice a day. The doctor examined him twice a year.

He wore his rubbers when it rained.

He slept with the windows open at least eight hours every night.

He stuck to a diet with plenty of fresh vegetables.

He never smoked, drank or lost his temper.

He did his daily dozen daily, besides taking plenty of outdoor exercise.

He was all set to be 100.

The funeral will be held next Wednesday.

He is survived by eighteen specialists, four health institutes, six gymnasia, and numerous manufacturers of health foods and antiseptics.

He had forgotten about trains at grade crossings.

We have lived to see our harmless wings of fabric turn into carriers of destruction even more dangerous than battleships and guns.

While we (in aviation) have been drawing the world closer together in peace, we have stripped the armor of every nation in war. It is no longer possible to shield the heart of a country with its army.

I begin to realize we must look for a new type of security—security which is dynamic, not static, security which rests in intelligence, not force.

I find cause for hope, he added, in the belief that power which must be bound to knowledge is less dangerous to civilization than that which is barbaric.—Charles A. Lindbergh.

## Duart Permanent Waving

"The Choice of the Hollywood Stars"

ALL OVER  
CROQUIGNOLE

\$5.00

VELZOR

(EXCLUSIVE WITH THE DUART MACHINE)

\$6.50

ONLY...

DUART CERTIFIED SOLUTION

AND

Duart Sealed Individual Packages of Pads Used with every Permanent Wave

Phone 480 Now for Your Appointment

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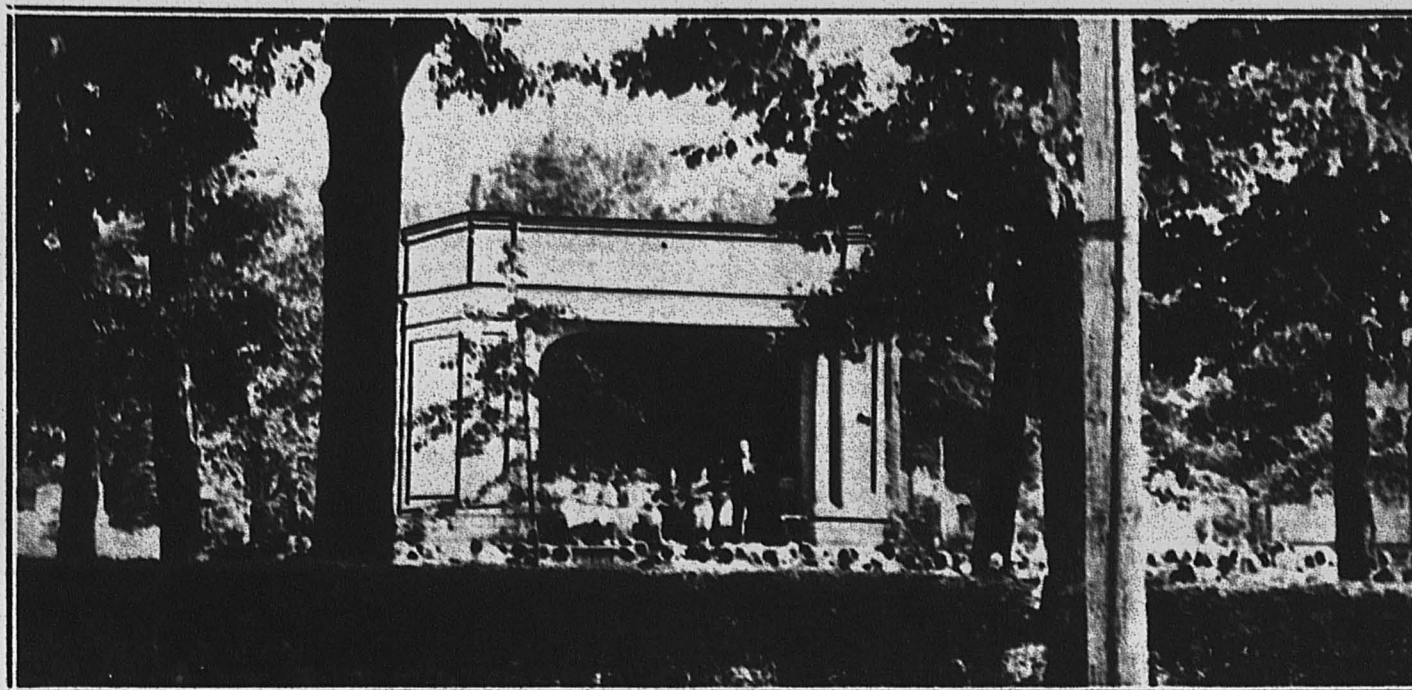
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PALMYRA  
Open daily 10 a.m. to 9 p.m.  
Closed Wednesdays 1 p.m.  
Tues. and Thurs. evenings at 6  
THE  
TIMKEN  
OIL BURNER  
Priced, complete  
with all controls  
\$245  
SCHWERING'S

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### CHRISTIAN SCIENCE CHURCH

"Love" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, August first.

The Golden Text is: "Be perfect, be of good comfort, be of one mind, live in peace; and the God of love and peace shall be with you." (II Corinthians 13:11)

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "And we have known and believe the love that God hath to us. God is love; and he that dwelleth in love dwelleth in God, and God in him." (I John 4:16)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Love, the divine Principle, is the Father and Mother of the universe, including man. No form nor physical combination is adequate to represent infinite Love. A finite and material sense of God leads to formalism and narrowness; it chills the spirit of Christianity. 'God is Love.' More than this we cannot ask, higher we cannot look, farther we cannot go." (pp. 256,6)

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Incorporated

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F. W. METEGER, Associate Editor  
4 Second St., Riverton  
Phone 406KARL W. LATCH, Adv. Mgr.  
812 Morgan Ave., Palmyra  
Phone 1145-W

## NOTICE

All readers or local notices of entertainments, suppers, fairs, dances, etc., given for the purpose of raising money, will be charged for at the rate of ten cents a line. The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

## LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance  
Advertising Rates on Application

Philadelphia Advertising Representatives  
NEVILLE & HITCHINGS, Inc.  
12 So. Twelfth St., Philadelphia, Pa.

## Independent Stores Gaining

Are chain stores driving independent stores out of business? Is the percentage of all retail trade done by chains increasing, and that done by independents decreasing? Is monopoly being attained in the merchandising field?

You've probably heard various answers to these questions—answers which are more often based on misinformation and prejudice than not. Now it is possible to get the real answers, from an official statistical source.

According to the magazine, Tide, "The Commerce Department's Census Bureau published what many consider the most vital part of the 1935 survey of retail business—the low-down on chain and independent retail operation.

"Little merchants and their leaders, hunting for information to prove that the chains were crowding the little fellow off the retail map, found they were on the wrong trail before they'd thumbed half through the introduction. The ratio of chain store sales to the total, they learned, had dropped since the 1933 census."

The latest complete figures show that the independents are doing 72.8 per cent of retail business—and that they have increased their volume of business since 1933 almost twice as much as chains. The independents, far from giving up the ghost, are not only holding their own, but are making inroads into their chain competitors. This speaks volumes for the aggressiveness and standards of service offered by independents—and it also shows the soundness and fairness of our American system of free competition in the merchandising field, with resulting benefits to consumers in lower prices and better services.

## Indifferent to Manslaughter?

Automobile accidents can be reduced. Death on the highways can be stopped.

Last year traffic fatalities reached an all-time high of 38,500. Yet 18 states and the District of Columbia showed an average reduction of 7 per cent in deaths—even though gasoline consumption, best barometer of traffic conditions, increased 10 per cent.

These states weren't "just lucky." Chance didn't save the lives of their citizens. According to the National Safety Council, all but two of the states carry on aggressive programs for safety engineering, law enforcement, education, legislation, etc. The same authority reports that in half of the remaining 30 states next to nothing is done to prevent the Grim Reaper's grisly harvest.

There are two prime causes of automobile accidents. One is the reckless, incompetent and dangerous driver. He can be curbed to some extent by up-to-date traffic laws that are honestly and rigidly enforced.

The other cause is dangerous, "accident prone" locations—bad intersections, narrow highways without dividing areas, etc. Here the highway engineer must be called in to eliminate such needless hazards and thus make it virtually impossible to have an accident.

"Make our town safe" should be a community motto. It's high time, as the New York Times says, that we "shook off our comparative national indifference to this man-made evil . . . and begin safety campaigns in earnest."

In respect to safety, Riverton and Palmyra have most commendable records, weeks and even months passing without a reportable accident. As pointed out in the foregoing, such a condition doesn't just happen—there's a reason for it—and the situation here is largely caused by alert police supervision of traffic, and the fact that drivers know they can't get away with reckless driving in our communities.

"Sooner or later, there is going to be a great popular uprising against free-and-easy taxing and loose and political spending. It almost seems that many of our various tax-levying bodies have been sitting at the feet of Pancho Villa."—Saturday Evening Post.

"The backbone supplies the strength to laugh at obstacles."

## STATE AID IS AGAIN REFUSED

(continued from page 1)

in the street being more dangerous than it is at present with the tracks exposed, because the rails are raised above the surface of the highway and a high crown in the road would be the result.

Jones said that the county would repave the street only after the tracks had been removed. The city does not appear to want this done, however, since removal of the rails would result in the loss of the franchise tax.

Mr. Jones was authorized to attend the next meeting of the Beverly Council to explain in detail the reasons for the decision of the board.

## New Equipment

C. B. Fisher, county superintendent of weights and measures, was authorized to purchase a portable 50-gallon test unit for calibrating fuel oil trucks and meters. This equipment is necessary to comply with new state legislation regarding fuel oil distributors, and the work cannot be done with the small testing units which the county has for other purposes.

William Reeves, business manager of Fairview Sanitarium, appeared before the board and asked that two of the newer additions on the old almshouse which were not damaged by the fire last spring be moved to the sanitarium to provide space for a workshop and storage. He stated that additional room was urgently needed at the institution and that to build the necessary structure would cost about \$10,000.

## Buildings to Be Moved

Mr. Reeves said that the two buildings in question could be moved and the necessary alterations made at a cost far below this figure. The board authorized the moving of the buildings in question to the new site at Fairview, the work to be done under the supervision of the director, county engineer and the board of managers of the institution.

## Materials to Be Purchased

The following resolution was introduced by Mr. Jones, seconded by Mr. Church, and passed by a unanimous vote:

Whereas, the County of Burlington has expended a large sum of money in the construction of an almshouse, and whereas, it is the sense of this Board to have as much of the money so spent as is practical to be returned to the business people of Burlington County for the purchase of material, now, therefore, be it

Resolved by the Board of Chosen Freeholders of the County of Burlington that the Director of Public Buildings be and is hereby authorized to instruct the architect, Colonel H. A. Kelley to incorporate in the "instruction to bidders" as a part of the specifications for said almshouse that contractors and sub-contractors shall purchase all materials from Burlington county business houses, provided the same can be purchased as reasonable and of like quality as elsewhere.

## Questions Asked

At the close of the meeting Freeholder Church asked a number of questions concerning several carloads of stone which had apparently been ordered by the county and on which freight charges amounting to \$670 were due. He also asked about two other cars of stone on which \$126 demurrage had accumulated. Church stated that this move was prompted by a request for information by a representative of the Pennsylvania Railroad.

Subsequent information appeared to indicate that the stone in question was not for the county and that a mistake had been made.

## Other Information

Church also asked whether or not the county was supposed to do road work on private property, and cited a case of where it had been reported that a driveway on private property had been oiled by the county. Mr. Church also injected queries about county employees working on private cars in the county garage, and also the limitations regarding the purchase of certain materials.

Director Adams suggested that Mr. Church take these matters up with the various department heads

and not bring them up at the meeting of the board.

## Suit Against Bridgwell

A resolution asking that the board request the prosecuting attorney's office to make the information available for use by the county in preparing a defense of any civil suit brought by the Bridgwell Engineering Co., was lost by a 3-2 vote, Stout, Church and Lamont voting in the negative.

Those voting against the resolution again stated that they would vote for the measure as soon as pending court action against certain individuals had been disposed of.

## Stout to Run

Freeholder Charles R. Stout stated that he wished to register a protest in respect to statements made by Director Adams and Clarence Price, clerk of the board, that he would not be a candidate for freeholder in the September primaries. Mr. Stout stated emphatically that he would be out for reelection.

Both Messrs. Adams and Price denied making a definite statement that Stout would not run, but said that they had heard rumors to the effect, and asked Stout if he was not aware that such reports were being circulated.

At this point Freeholder Walter D. Lamont made a motion of adjournment as the verbal engagement between Stout and Adams became somewhat heated.

The following department bills were approved and ordered paid: Revenue and finance, \$2,273.45; public buildings, \$16,205.38; public affairs, \$8,386.61; bridges, \$2,658.88; and highways, \$40,210.23, a total of \$69,725.55.

## SEMPER FIDELIS CLASS ACTIVITY

July has been a busy month for the Semper Fidelis Bible Class of the Presbyterian Church. Miss Clara Bishop entertained the class at their regular July meeting, and also it was a very warm night, the evening was most enjoyable.

On July 10, Mrs. Henrietta Frick, formerly of Elm Terrace, and now residing in Cynwyd, entertained about seventeen members of the class with a delightful buffet supper on her lawn.

On July 20, Mrs. Harry Landis, Sr., entertained with a cool, refreshing luncheon, after which with the help of Miss Bishop, we started to make dresses for dolls to be given as Christmas presents to Mr. and Mrs. Perry, who are working as missionaries in Tennessee. On the 28th, we hope to motor to Ocean City for the day.

The regular August meeting will be held at the home of the secretary, Mrs. Eleanor Gowell.

Publicity.

## OBITUARIES

## ESTELL E. COMPTON

Estell E. Compton, 77, of 616 Main street, Riverton, one of Riverton's oldest residents, died at his home Saturday following a long illness.

Funeral services were held Tuesday afternoon at 2 o'clock from his late residence, the Rev. Francis B. Downs, officiating.

Interment was made in Eglington Cemetery, Clarksboro, N. J., Frank A. Snover funeral director.

Mr. Compton is survived by a step-daughter, Miss Helen Wood, of Riverton, and a son, Walter, of Springfield, Mass.

## CHARLES F. TREGO

Charles F. Trego, of 602 Linden avenue, Riverton, died at the home of his daughter, Mrs. Hobart Wright, Sunday, following a long illness.

Funeral services were held Wednesday afternoon with interment in Woodlawn Cemetery, Woodlynne, Pa.

Mr. Trego is survived by his widow, two daughters, Mrs. Renard Haines, of Burlington, and Mrs. Hobart Wright, of Riverton, and one son, Charles F. Trego, Jr., of Palmyra.

## BIRTHS

Mr. and Mrs. George Folman, of Garfield avenue, Palmyra, are receiving congratulations on the birth of a son John Phillip, at Zuerbrugg Memorial Hospital, Riverside, July 18th.

## ALMANAC

"Every ass thinks himself worthy to stand with the king's horse."

JULY  
30—Chambersburg, Pa., burned by the Confederates, 1864.

31—Announcement made of the Fourth Liberty Loan campaign, 1918.

AUGUST  
1—The United States relinquished control of Haiti, 1934.

2—German troops invade France at Crepy, 1914.

3—The first council of Englishmen in Pennsylvania was held, 1681.

4—Scottish immigrants arrived to settle the town of Condoncerry, N. I., 1718.

5—Farraqui ran the boat races at Mobile Bay, 1863.

## COMING EVENTS

Thursday, July 29  
Softball games, Memorial Park, Riverton, at 6:30 p.m.

Burke & Easley vs. Millside Broadway vs. Merchants Softball games, Memorial Park, Riverton, 6:30 p.m.

Collins vs. Tak-Aboust.

Askew vs. Merchants.

Thursday, July 29

Burlington County Day at Sea Girt, N. J. Motorcade leaves Mt. Holly at 11 a.m.

Thursday, July 29

Softball games, Memorial Park, Riverton, 6:30 p.m.

Burke & Easley vs. Millside Broadway vs. Merchants.

Saturday, July 31

Baseball game, Memorial Park, Riverton, 3:15 p.m. Riverton vs. Zulu Giants.

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Sunday, August 1

Outdoor services, the Grove, Palmyra, at 6 o'clock. The Rev. William A. Boyd will preach.

Monday, August 2

Softball games, Memorial Park, Riverton, at 6:30 p.m.

Tak-Aboust vs. Askew Athletics vs. Collins

Tuesday, August 3

Memorial Park, Riverton, 6:30 p.m. Riverton A.A. will entertain

Big League baseball players, members of Philadelphia Athletics and Detroit Tigers will be the guests of the Riverton A.A.

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Big League Night, Memorial Park, Riverton, at 6:30 o'clock. Members of the Philadelphia Athletics and Detroit Tigers will be the guests of the Riverton A.A.

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## RIVERTON LOSES TO CLOWN TEAM

Thomas, Local Relief Twirler, Hurls Brilliantly in 12-Inning Game

The International Clowns, of Lancaster, Pa., came to Memorial Park, Riverton, last Saturday afternoon and after treating a large crowd of fans to baseball in a light and serious vein, romped off with a 7-5 decision over the locals in a brilliant 12-inning engagement.

The Clowns, who lived up to their name to the fullest extent, with the exception of the battery, took the field attired in a wide variety of colorful costumes which by the widest stretch of imagination, would remind no one of conventional baseball attire.

## Antics Amuse

The pitcher and catcher were arrayed in a collection of baseball finery which evidently had seen service since the days of the "gay nineties" and, as might be expected, presented a somewhat dazling appearance, to say the least.

The visitors put on a number of acts between the innings to the evident amusement of the cash customers, and ran about the diamond with reckless abandon. The members of the cast made hard catches look easy, and easy ones look hard. Despite their jovial attitude, the opposition played an excellent brand of ball and stayed serious long enough to win the fracas.

## Diffenbaugh Starts

Diffenbaugh started on the hill for Riverton and had trouble in the first inning when Radid blasted a homer after Gallagher and Hellerich had singled. The enemy also racked up three more runs in the third frame on a single, sacrifice, wild pitch, a base on balls, hit batter and two more singles just for good measure.

This ended the labors of Diffenbaugh for the afternoon, Thomas taking over the hurrying chores.

## Pitches Brilliantly

The latter pitched a brilliant game for nine innings, limiting the opposition to five blows during his term of duty. The Clowns finally managed to push the winning run across in the twelfth as a result of a double by Held and a single by Radid.

In the final local turn at bat Riverton started off in grand style as Sutters opened the session by barging out his fourth single of the engagement. The next three batters became successive outs, however, and the ball game was over.

## Bartley Hits for Circuit

Bartley, who took over the catching duties early in the game after Bright injured his hand, was chiefly responsible for the local knifing the count in the eighth when he batted a four-matter after Rivers and Sutters had singled. Bartley also jostled out a one-baser, Windish, Terrill and Reeves, in addition to Sutters, also had a good afternoon with the willow, each collecting a hit.

## WANTED

Energetic young man or woman in Riverton, Palmyra and Cinnaminson to obtain new subscriptions to The New Era.

Only those genuinely interested need apply. Call at The New Era Office 607 Main street, Riverton on Friday or Saturday morning.

CHRISTIAN SCIENCE First Church of Christ, Scientist Thomas Ave. and Seventh St. Riverton, N. J.

Sunday School 9:30 a.m. Sunday Services, 11:00 a.m. Wednesday, 8:00 p.m.

Reading Room at Church Building Thomas Ave. and Seventh St. Riverton, open Tuesday and Friday, 2:30 to 4:30.

Sports Continued on Page 6

## Country Club Notes

In the match play vs. par tournament held last Saturday, first prize was won by S. B. Clark, with second honors going to J. W. Sylvester.

The club team composed of 20 members journeyed to Merchantville last Sunday to engage the club swingers of the local country club. The Riverton golfers won the match by the score of 54-44. A return engagement will be played on the Riverton course Sunday, August 22.

Walter Brickley, Riverton pro, is paired with Dick Renahan, of Moorestown, in the Pro-Pro Tournament at the Philadelphia Cricket Club. The event was started on last Monday, but was postponed until Friday, August 6, as a terrific thunder storm swept over the course. One player was injured, but not seriously, when lightning struck his umbrella, and several others had a narrow escape when a bolt struck near one of the greens.

## FOOD FACTS

## Do You Know That:

Meat supplied to the army in the War of 1812, by "Uncle Sam" Wilson of Troy, N. Y., was stamped "U.S.," because known as "Uncle Sam's," and so in turn gave rise to the popular name of our government. Of a total pack of 18,000,000 cases of tomato, pineapple, orange and grapefruit juices packed last year, over 9,000,000 cases were of tomato juice.

It is a quarter of a century since New York City adopted compulsory pasteurization of milk. In the same period, deaths of babies from cholera infantum were reduced from 3598 to 166 annually.

The ancient Egyptians revered beans as a symbol of eternal life because they keep indefinitely.

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

pair of hits, both of Terrill's being for extra bases.

Riverton		ab	r	h	o	a
Reeves, If	5	1	2	1	0	
Terrill, ss	6	1	2	5	2	
Windish, 1b	6	0	2	16	0	
Easley, cf	6	0	0	1	0	
Bright, c	1	0	0	0	0	
Rivers, rf	4	1	1	1	0	
Sutters, 3b	5	2	4	3	2	
Bartley, c	4	1	2	3	0	
Cole, 2b	6	0	1	4	3	
Diffenbaugh, p	1	0	0	1	3	
Thomas, p	5	0	0	1	2	
Welkman	1	0	0	0	0	
Totals	50	6	14	36	12	

Clowns		ab	r	h	o	a
Gallagher, rf	5	1	1	0	0	
Brown, cf	5	1	2	8	0	
Held, c	5	1	3	5	0	
Hellerich, ss	5	2	2	3	2	
Radid, 2b	5	2	2	7		
Kuyan, 3b	5	0	0	3		
Bartman, lf	5	0	2	4		
Miller, 1b	4	0	0	6		
Fitzinger, p	4	0	0	0		
Totals	43	7	12	36		

\* Batted for Rivera in seventh



## BREAKS ASSIST LOCAL OPPONENTS

Franklinville Gets Away to  
Early Lead and Downs  
Riverton 7-2

Aided by several breaks of the game, Franklinville A. A. of Philadelphia, handed Riverton a 7-2 reverse in a game played last Wednesday night at Memorial Park.

Zimmer started on the mound for the locals and proceeded to strike out the first two batters. He walked the third man to face him and G. Stafford then hoisted a high fly to the infield. This should have been an easy catch for the third out, but the ball was allowed to drop safe for a hit.

Homer Follows

This set the stage for Miller, gigantic centerfielder for the enemy, who poled one into deep center for the circuit.

In the following frame the opposition also tallied three runs on two scratch hits, a sacrifice, two walks and a hit batter. Diffenbaugh relieved Zimmer in this frame and held Franklinville scoreless for the balance of the engagement, except for a run in the fifth. This was produced without a hit and was a pure gift.

Local Rally Stified

Riverton scored a single run in the second session as a result of bingles by Easley and McDermott, the following canto started off in an auspicious manner as Terrill walked. Windish then smashed a terrific drive which appeared to be designated for at least two bases, but B. Garrison, enemy shortstop, took off into the ether and snared the horsehide with a one-handed stab. Terrill was doubled off first on the play.

The effects of this incident were costly, as Foulke walked and Baker also stroled. Easley then produced his second straight hit, but Foulke was nipped at the plate as he attempted to score on the play.

Foulke Hits for Circuit

The second Riverton run was the result of a four-ply clout by Foulke in the fifth inning. Chick belted one to the tennis courts, but, unfortunately, the sacks were bare at the time.

Franklinville was able to secure only five hits during the engagement, Diffenbaugh yielding only two in five and two-thirds innings.

Riverton	ab	r	h	a
Terrill, ss	2	0	0	2
Windish, 1b	4	0	1	0
Foulke, 3b	3	1	1	1
Baker, rf	2	0	0	1
Easley, cf	3	1	2	0
Reeves, lf	3	0	0	1
McDermott, c	3	0	1	2
Cole, 2b	2	0	1	2
Bartley, 2b	0	0	0	0
Zimmer, p	0	0	0	0
Diffenbaugh, p	2	0	0	1
xGibson	1	0	0	0
Totals	25	2	6	21
xBatted for Diffenbaugh in seventh.				

Franklinville	ab	r	h	a
LaMarr, lf	4	1	1	0
B. Garrison, ss	2	0	0	3
Shaw, 2b	3	1	1	0
G. Stafford, rf	4	1	2	0
Miller, cf	3	1	1	0
W. Garrison, 1b	4	0	0	0
Ermsich, 3b	2	1	0	2
Graham, c	3	2	0	7
Gramlich, p	1	0	0	1
Totals	26	7	5	21

\*Game called end of seventh, darkness.

Score by innings:  
Franklinville 3 3 0 1 0 1-7  
Riverton 0 1 0 0 1 0-2

Errors — Windish, Diffenbaugh. Sacrifice hit—Graham. Home runs — Miller, Foulke. Two base hit—Cole. Double play—Foulke, Cole. Windish; Shaw, B. Garrison, W. Garrison; B. Garrison, W. Garrison. Struck out—by Gramlich, 6; by Zimmer, 2; by Diffenbaugh, 8. Base on balls—off Zimmer, 3; off Diffenbaugh, 2; off Gramlich, 4. Hit by pitcher—by Diffenbaugh, Miller, B. Garrison. Wild pitch—Diffenbaugh. Passed ball—McDermott. Umpires Johnson and Swain.

PREPAREDNESS

A group of American Rotarians visiting in Italy, met II Duca the other day, possibly to prepare themselves against the John Lewis scowl when they visit the White House after 1940—Exchange.

## YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean  
Extension Service, N. J. College of Agriculture

The best time to prune the summer wood of roses is when the summer becomes the warmest and the amount of bloom attained from these shrubs is apt to lessen. Pruning will promote young growth and improve the plants generally.

Don't neglect spraying roses, either, for this is the season when spider mites are prevalent and liable to become very troublesome on the leaves. Once a week is not too often to spray or dust with sulphur in order to keep the foliage in good condition.

Wisteria is another plant which may be pruned now to good advantage. The young growth should be cut back so the strength of the plant is sent to the short spur growths. At the tips of these spurs the flower buds for next spring will be formed within the next few weeks. Simply pinch back the long running growths to within two or three buds of the old wood. The Japanese prune wisteria in this manner and obtain an immense crop of flowers. Wisteria is a vigorous vine and quite severe pruning does not seem to hurt it. Remember, however, that all summer pruning is devastating if too many leaves are removed.

Many a painstaking gardener trains fruit trees on walls and keeps pinching back young growth all summer. The flowering of most plants may be controlled in this way. Do not neglect feeding, however. Strong flowering buds cannot be formed without plenty of plant food. To make any woody plant bloom, keep the young growth pinched back and apply plant food generously.

Although it is a little late to prune most other plants, their forming buds may be strengthened by judicious care.

## ABOUT TOWN

Local schools are being painted inside and general repairs and improvements made in anticipation of the next school year which, incidentally, seems just around the corner what with July practically over.

Several local parents attended the Open House Day held last Saturday at Camps Oceanickon and Matolli-oneauy, Medford, where a number of the younger generation of both sexes appear to be spending an enjoyable vacation.

Several organizations hereabouts are bawling the fact that carnivals, etc., are no longer the money-makers that they were in years past. Three have been held this year, and at least two of them have failed to produce as much money as their sponsors anticipated or desired. Obviously, a substitute is needed, but a solution to the difficulty does not appear to be easy.

Several brilliant flashes of lightning, accompanied by a cannonade of thunder, preceded the rain in the storm of last Friday afternoon.

The weather last Monday was of a particularly obnoxious variety with excessive humidity. Had it not been for a wind blowing the day would have been frightfully oppressive.

## RADIO GARDEN CLUB PROGRAM

Mrs. Elizabeth M. Berdan, Bergen county home demonstration agent, will be the guest speaker on the Radio Garden Club program of Friday, July 30, at the same hour. Mrs. Berdan will discuss "Harmonizing Room and Flowers."

Cooperating with the Extension Service in presenting these 15-minute programs for amateur gardeners twice each week are the Brooklyn Botanic Garden, the Garden Club of New Jersey, the Federation of Garden Clubs of Bergen County, N. J., the Federated Garden Clubs of New York State, Inc., and the New York Botanical Garden.

European statesmen are continually suggesting that President Roosevelt attend a disarmament conference, but they never say anything about holding a defaulted debt conference.

## BIG LEAGUERS TO BE HERE TUESDAY

Members of Phila. Athletics  
And Detroit Tigers to  
Perform at Park

Next Tuesday night at 6.30 o'clock, baseball fans from Palmyra, Riverton and vicinity will be given a real treat for, on this evening, members of the Philadelphia Athletics and Detroit Tigers will be the guests of the Riverton baseball team at Memorial Park.

The affair is being arranged through the courtesy of "Lena" Blackburne, of Palmyra, coach of the A's, who is planning to bring along a large squad of big-leaguers for the occasion.

Expected to Be Present

Among those who are expected to be present are, in addition to Blackburne, Bob Johnson, Ed Smith and Wally Moses, of the A's; Hank Greenberg and Charlie Gehringer of the Tigers, and others.

It is expected that the boys in the big time will give an exhibition of long-range hitting and generally covart about the field for the benefit of the large number of fans who are expected to be present.

Accommodation for Large Number

Due to the large size of Memorial Park several thousand spectators can be accommodated with ease, and the management of the local club is making special arrangements to handle a big crowd, so that all present can watch the affair in comfort.

Ample parking facilities are available near the park.

Naturally, choice seats will be at a premium, so the management advises early arrival to avoid a last-minute rush.

As part of the program, Riverton will play an All-Star Team.

## IF IT'S

DeSoto or Plymouth

SEE

"ELL" HALL

Representing

HADDON MOTORS, Inc.

1721 Haddon Avenue

Camden, N. J.

Phone 5750

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## ONE-DASH ON ONE SPOT FLEA KILLER

Apply only on one spot on dog or cat. Guaranteed to kill all fleas within 36 hours.

CARLSON'S PHARMACY  
606 Main Street  
L. L. KEATING  
Broad and Main St.

## KEDS

ELECTRIC FANS

Salt and Fresh Water Fishing Hooks and Lines, Sinkers, etc.

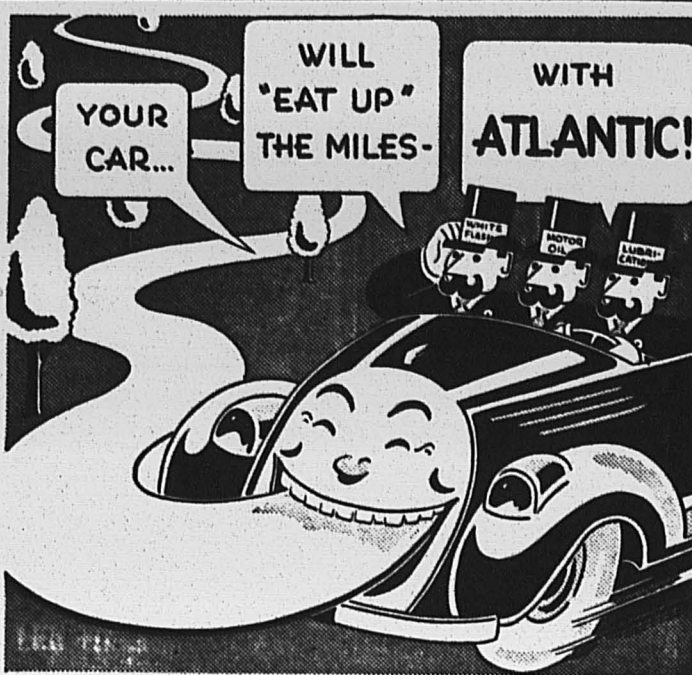
S. J. Coddington  
519 Howard Street  
Riverton

## UNLIMITED FUNDS FOR FIRST MORTGAGES AVAILABLE NOW

E. B. MAHN  
207 Pavilion Avenue  
Riverside, N. J.  
Telephone 571

## RIVERTON LAUNDRY

N. Kuensel, Prop.  
RIVERTON, NEW JERSEY  
Phone, Riverton 972



YOU GET "MORE MILES FOR YOUR MONEY" with Atlantic White Flash, Motor Oil and Lubrication. That was proved when these Atlantic Products kept six stock cars in new-car condition for 100,000 miles apiece, without carbon removal or repairs to any lubricated engine parts! Try them.

## T. B. STOWE & SON

Atlantic Service Station  
S-41 Highway and River Road  
PALMYRA Telephone, Riverton 1552

CARS CALLED FOR AND DELIVERED

More Miles for Your Money

WHITE FLASH MOTOR OIL LUBRICATION

Several local parents attended the Open House Day held last Saturday at Camps Oceanickon and Matolli-oneauy, Medford, where a number of the younger generation of both sexes appear to be spending an enjoyable vacation.

Several organizations hereabouts are bawling the fact that carnivals, etc., are no longer the money-makers that they were in years past. Three have been held this year, and at least two of them have failed to produce as much money as their sponsors anticipated or desired. Obviously, a substitute is needed, but a solution to the difficulty does not appear to be easy.

Several brilliant flashes of lightning, accompanied by a cannonade of thunder, preceded the rain in the storm of last Friday afternoon.

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# BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

## AUTOMOBILES

Askew Motor Co.

Sales and Service

Broad and Fulton, Riverton, N. J.

Phones

Riverton 714 Merchantville 368

## L. S. GURNELL

DODGE and PLYMOUTH

Sales and Service

10 Broad Street Riverton

Phone, Riverton 26

## SALES SERVICE

Moorestown Motor Co., Inc.

219 W. Main St., Moorestown

Phone, Moorestown 77 or 485

## PALMYRA-RIVERTON

PACKARD

SALES AND SERVICE

L. S. GURNELL

10 Broad Street

Riverton, N. J.

Telephone

RIVERTON 26

## Woolston's Garage

High Grade Auto Repair Work

ESSO GAS AND OILS

Nash and Lafayette Agency

BROAD AND MAIN STREETS

Phone 460 Riverton

## AUTO SERVICE

MARFAK LUBRICATION

CARS WASHED

Firestone Tires—Batteries

BURKE and EISLEY

Broad and Linden

Phone 1562 Riverton

## BAKERIES

FANCY BAKING

Home-made Ice Cream

CONFECTIONS

the kind you will be proud to serve

CHEW'S BAKERY

526 Main St., Riverton

Phone 144—We Deliver

## BANKS

Cinnaminson

Bank and Trust Co.

The Friendly Bank

Member FDIC

Main at Harrison Street

RIVERTON

## BARBERS

RAY BANKS

BARBER

SPECIAL ATTENTION

TO ALL WORK

305 BROAD STREET

RIVERTON

## BUILDERS

Curtis E. Stavely

CONTRACTOR and BUILDER

Special Attention to Jobbing

16 W. CHARLES ST., PALMYRA

Phone 744

## Louis Weber

Succesor to Albert Hoeler

Carpenter and Builder

Special Attention to Repair Work

Handolph Avenue, East Riverton

Phone, Riverton 569-M—Charges Reasonable



## MANY ACTIVITIES AT YMCA CAMPS

"Christmas Eve" in Florida Is Matollionequay Feature; Many Visitors

Summer Christmas, July 25th, was observed at Camp Matollionequay last Sunday. The dining hall was appropriately decorated with Christmas greens and there was a Christmas tree in each camp area. Campers found an apple and a lolly pop in their stockings early in the morning. Christmas carols were sung by the counselors after taps "Christmas Eve." A special dinner made up the Sunday noon menu. Santa Claus was a special guest and there were many exchanges of gifts among campers. It was Christmas as it might be in Florida, and a happy day for all. The chapel service was also in keeping with the spirit of the day, and the speaker was Miss Alda Parsons, of Burlington.

The girls' camp family numbers 210, and with capacity enrollments for the 4th and 5th weeks. Only a few places remain before the sixth and last week will be filled.

### New Riding Ring

A new riding ring is a special project on which the girls are working. They are contributing the required funds for materials, and helping with the actual construction. When it is finished it will be appropriately dedicated with a horse show.

Luncheons out are popular, both for those in the horseback-riding groups and the nature-hike groups of the girls' camp.

Next week, Matollionequay expert swimmers will have a meet with Medford Lakes. Scores are passing their beginners' and advance tests in swimming.

### 317 at Ockanickon

The present boys' camp family at Ockanickon numbers 317, of whom there were over a hundred to qualify as beginners in swimming, with many of these pressing on to new aquatic achievement.

Their speaker Sunday morning, July 25th, was Leigh E. Cobb, secretary of Monmouth county, also secretary of the Camp Ockanickon Board of Trustees.

The craft shop is a bee hive of industry, under the direction of Walter Johnson.

Interesting area and general camp evening programs take place each night.

On July 27th, the Scout Drum and Bugle Corps of Mt. Holly visited Ockanickon. Their drum major, Joseph Weber, is at camp, coming to Ockanickon directly from the National Jamboree at Washington. After putting his boys through their paces he told about his experiences in Washington. The members of the corps had toasted marshmallows and a watermelon feed after their program. Charles Smith, their scoutmaster who is an Ockanickon counselor, the store keeper, and "Whoop," looked after the details in connection with this visit.

### Open House Day

Scores of visitors took advantage of the fine summer day last Saturday to visit both camps, it being the one Saturday of this season designated as open house day. Wednesday of each week, change day, is the regular visiting day.

The girls had a canoe carnival as a special attraction on open house day. The boys had a horseback-riding exhibition. Visitors swam at the boys' camp. At Ockanickon, Saturday night, there were the usual movies in the "Bowl," with many parents and friends staying over to see the show.

The fourth week of both camps begins July 28th. Places are available for the boy campers for either the 5th or 6th weeks. August 4th is the beginning of the 5th week, and the 11th will mark the opening of the 6th and last week. Boys desiring to enroll for either or both of the last two weeks should notify the County YMCA office, Mt. Holly, at once. Only a very few applicants can be accepted.

A Kansas mother visiting in Greece wrote back home to her son, reports an upstate paper: "I am now standing on the historic rock from which Spartan mothers threw their defective children. I wish you were here with me."—Wichita Eagle.

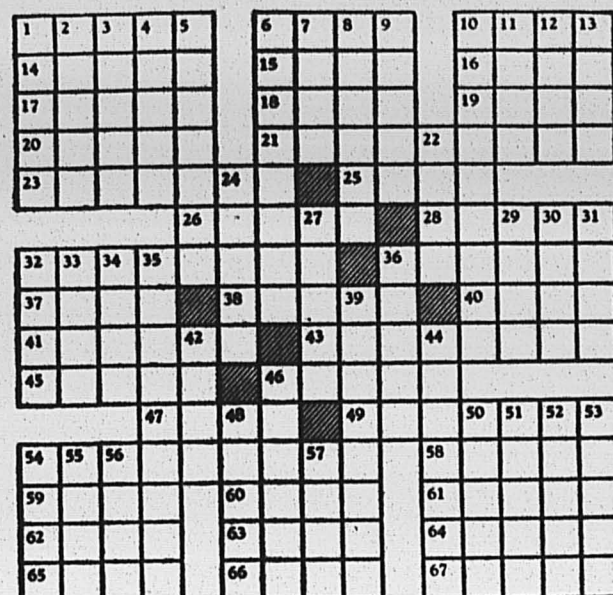
### SAFETY FIRST

A repentant sinner was almost in the mood to confess to the congregation, and the revivalist and many friends were exhorting and urging him to come forward. Finally the man stood up, and said: "Friends, I want to repent and tell you how bad I have been, but I can't do it while the grand jury is in session."—The Better way.

This country has just about been ruined by personality. We have been voting for smiles instead of sense. Before you get mad at this comment, analyze the situation.—Atchison Globe.

## CROSS-WORD PUZZLE

No. 19



(Solution in Next Issue)

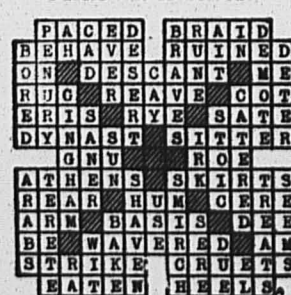
### HORIZONTAL

- 1—Mantel
- 6—Tense
- 10—Store
- 14—Marine animalcule
- 15—Brilliant colored deep sea fish
- 16—Canvass
- 17—The pineapple
- 18—Change the position of
- 19—Samoan seaport
- 20—Flowers
- 21—Activity
- 25—Spring flood
- 26—Remitted
- 28—Age
- 29—Earth personified
- 32—Immature
- 36—Brave
- 37—A small lemur
- 38—Stop
- 40—Otherwise
- 41—Idols
- 42—Wraps up warmly
- 43—Involving punishment
- 46—Famous violin makers
- 47—Female servant
- 48—Shoves
- 49—Survivor
- 50—Grant
- 51—Young deer
- 52—Molding
- 53—Vapid
- 54—Way out
- 55—Falsifier
- 56—Bagelstone
- 58—Outfits
- 65—Drunkards
- 67—Less common

### VERTICAL

- 1—Article of neckwear
- 2—Integrity
- 3—Rub out
- 4—Country roads
- 5—Blazed
- 6—Abnormally sleepy
- 7—On
- 8—Enrapture

Puzzle No. 18 Solved:



## THE NEW ERA

Publishes More Local News of Palmyra, Riverton and Cinnaminson than ANY OTHER PAPER Circulated in This Vicinity.

### SOME OF THE FEATURES

All Local Sports and Other Activities  
More Original Pictures Than Most Weekly Papers  
Valuable Store News Presented in an Interesting, Readable Manner

By reading The New Era regularly you can keep informed about your community affairs and the merchant news at a weekly cost of less than

**3c**

**SUBSCRIBE NOW—ONLY \$1.50 PER YEAR**  
See Page 12 of This Issue for Attractive Gifts With Each New Subscription.



### One Unit

The Snover Funeral Home is a complete unit in itself. Everything necessary and desirable to render a comprehensive service is a part of the Snover equipment.

The Snover service can be arranged to fit each individual requirement, and at an expense suited to individual desire.

### The Snover Funeral Home Incorporated

313 E. Broad St., Palmyra, N. J.  
Frank A. Snover John N. Swartz  
Phone, Riverton 830

### 2 FOR 1 OFFER

**YOU GET 2 ROYAL**  
Electric Vacuum Cleaners  
Both **\$39.50**  
For **\$79.00**  
ACTUAL \$51.50 VALUE LOW WEEKLY PAYMENTS

**C. WARD LOWDEN**  
514 Cinnaminson Ave., Palmyra, Phone 717  
Open Monday, Friday, Saturday Evenings

**YOU CAN NOW HAVE A BIG NEW GENERAL ELECTRIC AND SAVE 3 WAYS!**

**Triple-Thrift REFRIGERATOR**  
1 SAVE ON PRICE! 2 SAVE ON CURRENT! 3 SAVE ON UPKEEP!

• This "FIRST CHOICE" refrigerator is now priced within easy reach of every income. In fact you save three ways—on price, on current and on upkeep. Thrifty buyers have been purchasing this biggest value sensation of the year at the rate of one a minute.

**Automatic THRIFT UNIT**  
scaled-in steel in all G-E models  
Quieter operation, less current and enduring economy.

## TAYLOR-MATHERS

309 East Broad St. Phone 710 PALMYRA, N. J.  
Open Monday, Friday and Saturday Evenings.

**KODAK BANTAM CAMERAS \$6.00**  
**KODAK BULLET CAMERAS \$2.85**  
**8 m.m. UNIVEX CINE CAMERAS \$9.95**

### FILMS

VERICHROME, SUPER X PANCHROMATIC AND S. S. PANCHROMATIC IN ASSORTED SIZES

Photoflood and Photoflash Bulbs

**24 HOUR DEVELOPING SERVICE**

ASK ABOUT OUR ENLARGEMENT SPECIALS

### L. L. KEATING

BROAD AND MAIN STREETS RIVERTON  
Phone 1540

### CORRUGATED GARDEN HOSE

Complete with Couplings

**25 feet 5/8 inch \$1.39**

MID SEASON CLEARANCE—A REAL VALUE

### RAIN KING HOSE NOZZLE

CHROME PLATED ONLY

**50c**

Made of solid brass then chromium plated. Accurately machined.

QUICKLY SET FOR ANY SPRAY FROM A FINE MIST TO A SOLID STREAM.

### JOHN H. ETRIS

RADIOS — REFRIGERATORS  
17 W. Broad Street Palmyra  
Phone 978

### Every Third Car Has FAULTY BRAKES



IS YOURS No. 3?



Take no unnecessary chances in the heavy summer traffic. Let us test your brakes and headlights on our Weaver Scientific Testing Apparatus. A little adjustment now may save a life or prevent a big repair bill later on.

### CUT MAINTENANCE COSTS

LET US LUBRICATE YOUR CAR EVERY 1000 MILES IN THE APPROVED ESSO MANNER

### WOOLSTON'S GARAGE

Esso Service Station  
NASH-LAFAYETTE SALES AND SERVICE  
Broad and Main Riverton Telephone 460

### SHOP DURING THE HOT MONTHS



IN THE COOL INTERIOR OF THE PALMYRA 5c & 10c STORE where a large CIRCULATING FAN has been installed for your SHOPPING COMFORT

A complete line of Picnic and Party Supplies, Summer Glassware, large selection of Anklets, Neckties, Men's Summer Hose (Elastic Top and Regular), Polo Shirts and Bathing Supplies.

### PALMYRA

5c & 10c STORE

9 W Broad Street PALMYRA

### If This Is Your Photo You Win \$5 IN MERCHANDISE



THIS informal snapshot was taken at the place of business of one of the advertisers on this page. If it's your picture, bring it to The New Era and we will give you a credit slip good for \$5 in merchandise at one of these stores. Each week a picture will be snapped at any one of these stores—it might be you. Trade with these merchants and maybe you'll be the lucky winner. If the \$5 credit slip is not claimed by the close of business on the Tuesday following each issue, the credit will be passed on to the next winner.

### FREE ESTIMATES

on how little it will cost to:

- BUILD A HOME
- BUILD A GARAGE
- BUILD AN EXTRA ROOM
- A NEW ROOF
- ASBESTOS SIDING
- INSULATION
- REMODEL OR REPAIR
- F.H.A. FINANCING
- PAINTING

### Joseph T. Evans

COAL FUEL OIL  
Premium Anthracite Building Materials  
Phone 302 Free Delivery

### SHULMAN'S SUMMER CLEARANCE SALE NOW ON! Everything in the Store REDUCED

LADIE LASSIE FROCKS Regular \$1.19 **88c**  
ALL MITZIE AND JUNE PRESTON DRESSES FOR CHILDREN AND THE JUNIOR MISS REDUCED TO **88c**  
ALL \$1 CHILDREN'S SLACKS REDUCED TO **79c**

MEN'S, BOYS', WOMEN'S AND CHILDREN'S SHOES REDUCED

### SHULMAN'S

PALMYRA'S LEADING DEPARTMENT STORE  
13-15 W. Broad Street Palmyra  
Phone Riverton 593  
Store will be open Saturday night until 10.30

### Riverton Market House

BROAD AND MAIN STREETS  
Telephone 995 and 996 Free Delivery

### Cut-Rite Wax Paper 5c

40 foot roll, 7c size

12c size pkg **9c**

QUAKER PUFFED RICE

MONTCO ROOT BEER EXTRACT bottle 10c

Makes at least 80 glasses of sparkling summer beverage

MONTCO PURE JELLIES

Former 12c size two 8-oz glasses 19c

TUNA FISH, Chicken Salad

19c size can **17c**

Rolled Veal **1b 29c**

Lamb Patties **1b 25c**

Chuck Roast **1b 29c**

Rolled Beef **1b 29c**

### CARLSON'S PHARMACY

BRINGS THE MAKING OF

### ICE CREAM OUT IN THE OPEN

and shows how clean it is made and the purity and wholesome of its ingredients.

We will not attempt to produce Ice Cream down to a price—but will blend Ice Cream and Sherbets up to a super quality.

**HOME DELIVERY** SPECIAL PRICES TO CHURCHES AND ORGANIZATIONS

*This Week's Special*  
**HONEY FRUIT SALAD ICE CREAM**

### CARLSON'S PHARMACY

Phone 1510 RIVERTON



## HARPER PACES LOCAL BATTERS

Leads Riverton Outfit With Mark of .472, Sutters Second With .412

Harper, Riverton catcher, continues to show the way to the local batters, according to batting averages which include the game of last Saturday. "Hep's" figure, at present, shows the very creditable average of .472.

Elmer Sutters, who holds down the hot corner, is in second place with .412.

At the present time, 11 of the squad have averages of .300 or better, with Reeves, Gibson and Terrill just breaking into the select class.

The averages of the leading batters are:

	G	AB	H	PC
Harper	10	36	17	.472
Sutters	17	68	28	.412
Thomas	18	66	24	.363
Baker	18	66	24	.363
Foulke	11	36	13	.355
Bartley	11	37	12	.322
Windish	21	74	23	.311
Bright	20	55	17	.309
Terrill	23	83	25	.301
Reeves	18	60	18	.300
Gibson	11	21	7	.300

### COMMENT

It was recently intimated in a certain publication that advertising in weekly newspapers was an antiquated procedure and a practice which was twenty years behind the times.

This may be true in the case of certain weeklies which have not endeavored to keep pace with modern improvement, but, as a blanket statement, it is far from being the truth. On the other hand, we have observed a number of good weeklies which, in our opinion, offer a practice of advertising medium than several small daily papers which we have in mind at the moment.

## RIVERTON

Among those entertained over the weekend by Mr. and Mrs. Porter B. Caldwell, of Riverton, at their summer cottage at Swiftwater, Pa., in the Poconos, were Dr. and Mrs. J. Rowland Dey, of Linden avenue.

Mr. and Mrs. Frank Probsting, of Seventh street, have returned after an extended stay at Beach Haven.

Mr. and Mrs. Walter Blyler and family have returned to their home after spending two weeks in Brant Beach.

Donald Garwood has returned to his home on Linden avenue after a three weeks' vacation in Crosswicks.

Miss Natalie Evans is spending a few days in Ocean City as the guest of Miss Claire Robinson.

Mr. and Mrs. Charles Sims and family are spending some time in Ocean City.

Mrs. Catherine Longacre, of Collingswood, spent Friday as the guest of Mrs. Florence Evald.

Miss Charlotte Rogers and Mrs. A. McCullough will return this week from a motor trip to San Diego, California.

Miss Margaret Ford, daughter of Mr. and Mrs. John Ford, of Linden avenue, passed her Pennsylvania state examinations for hairdressing last Wednesday.

Among the visitors in Ocean City over the weekend were Mrs. George King, Miss Helen Geiss and Jack Geiss.

Mrs. L. J. Meunier and daughter Edna, have returned to their home on Linden avenue after an extensive tour of Illinois and Wisconsin.

Miss Suzanne Teeple is spending the summer at Lake Placid.

Mr. and Mrs. Merle Schaff and daughters have returned to Riverton after a trip through the West.

Mrs. Truxton Hughes and son

Francis, of Gloucester, are spending a few days with Mr. and Mrs. D. M. Clifton.

Mr. and Mrs. Charles Kipp, of Lippincott avenue, are spending several months with their daughter, Mrs. Samuel Jones, of Marblehead, Massachusetts.

Mr. and Mrs. Leon Gray and family enjoyed Sunday in Beach Haven.

Frank Curzie, genial clerk at Keating's, returned Sunday from a week's vacation at Ocean City.

Mrs. Edmund Turnock, of Linden avenue, was last week's winner in the stocking club run by Mrs. Lewis Bell. This week's winners were Mrs. James Jones, of Palmyra, and Mrs. Lewis Bell, of Riverton.

Mr. and Mrs. Clifford Nesbitt spent Sunday in South Amboy.

## PALMYRA

Mrs. Rachel Lord and daughter Mary, of Cinnaminson avenue, returned home Wednesday evening after spending a week's vacation in Ocean City.

Among the Palmyra people seen in Ocean City during the weekend were Mr. and Mrs. Leroy Goodwin, of Delaware avenue; Howard Shanley, of Lincoln avenue; Russell Hamelman, of Columbia avenue, and the Misses Ruth and Carrie Bates, of Highland avenue.

The Girl Scout Mothers will hold their next meeting on Tuesday, August 17. Girl scouts and their mothers will meet at the station at 9.30 and go to Mountwell swimming pool at Haddonfield.

Mrs. Charles Don, of Cinnaminson avenue, has returned home from Zurburg Hospital and is reported improving rapidly.

Mrs. H. P. Haines and family, of Cinnaminson avenue, have returned from their vacation at Ocean City, Maryland.

John Entwistle, of Morgan avenue, has joined the boat fleet of the Riverton Yacht Club with a runabout.

Mr. and Mrs. Howard Lippincott and family, Mr. and Mrs. Walter Hansen and family, will leave Sunday in their boats for a month's cruise on Chesapeake Bay.

Howard Watson had a boat warming last Saturday evening to which the "monkey wrench" squad was invited.

Mr. and Mrs. Edmund F. Black and family will leave Saturday for a trip to Quebec and Nova Scotia.

Mr. and Mrs. John Moffitt, of Lincoln avenue, are spending ten

days in Ocean City.

Mr. and Mrs. Earle Windhovel and family, of Leconey Circle, have returned from a trip through New England.

Mrs. Betty Longfield, who underwent an operation at the University of Pennsylvania Hospital, Philadelphia, last week, is improving.

Mr. and Mrs. Herbert Kemmerle and family spent last week in Manahawkin.

Mr. and Mrs. William Smythe and daughter, of Indian Mills, spent last Friday evening with Mrs. A. B. Powell.

Mrs. Albert Smith has returned to her home after spending the week in Atlantic City.

Mrs. Anna Rockhill entertained Mrs. A. Gaskill, of Bridgeboro, last Saturday.

Mr. and Mrs. George J. Seel, Miss Virginia E. Seel and Joseph G. Seel, of Cinnaminson avenue, spent the weekend in the Poconos.

Mr. and Mrs. Joseph Abdill, of Garfield avenue, will leave Saturday to spend the rest of the season at Beach Haven.

Mr. and Mrs. C. W. Rudolph, of Washington avenue, and Miss Adeline Seel, of Cinnaminson avenue, spent Sunday in Ocean City.

## WANT ADS

RENT—2 rooms, furnished or unfurnished, with or without meals, 500 Main st., Mrs. J. Ryan. 7-1-tf

FOR RENT—Furnished apartment, 408 Morgan avenue, Palmyra, phone Riverton 247-W. 7-1-tf

SALE—Porcelain lined refrigerator, 2 single bed mattresses. Call 404 Lippincott ave, or phone 824. 7-22-tf

ATTENTION High School Graduates! Student nurses wanted for September class. Apply to Director of Nurses, Burlington County Hospital Training School, Mt. Holly, N. J. 7-22-2t

Sc 1b given for clean rags free from lint, buttons, hooks and eyes, snaps, and not smaller than two feet square. The New Era Office. 6-17-tf

VISIT Schwering's Store—Headquarters for Kelvinator in these towns. Get your radio contest blanks here. 4-15-tf

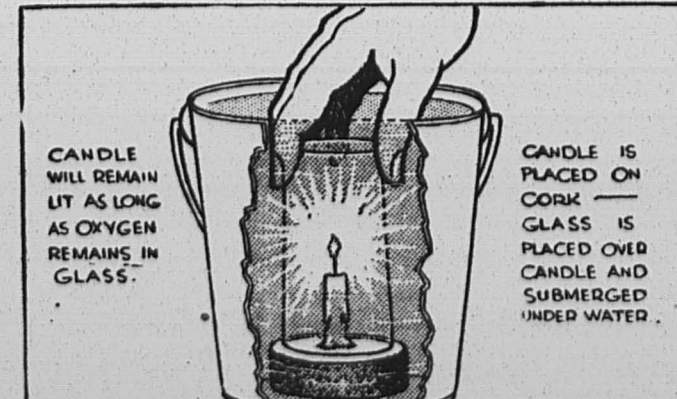
Headquarters for RCA radios, radio repairs, free tube testing. Schwering's Store, Broad and Maple ave., Palmyra, Phone 28. 3-18-tf

WANTED—Couple desires furnished apartment, reasonable, including heat, gas & electricity. Sept. 1. State Particulars. Reply in writing, New Era Office. 7-29-1t

LOST—Little girl's coat, brown checked, size 10, Monday night, July 19, at Broadway theatre. Reward, return 106 Midway. 7-29-1t

## TRICKS of MAGIC EXPLAINED by Will Lindhorst

HOW TO HOLD LIGHTED CANDLE UNDER WATER



Place a small candle on a large cork, light the candle and float the cork in a pail of water. Then turn a large glass upside down, place it over the candle and down upon the cork. With your hand upon the glass shove it down into the water until it is completely submerged. The air inside the glass will prevent the water from entering and the candle will stay lit until the oxygen inside the glass is exhausted. If you cannot find a large cork, the base of which must be larger than the glass, anything else light enough to float will do. It would be interesting to make a wager with your friends as to how long the candle will burn under water. A large glass will hold more oxygen and enable the candle to burn longer.

(Copyright, Will L. Lindhorst.)

## THE CATECHIST

There was a man, a maid, and a little grey cat, Sitting on the wall, I'll tell you what the two were at, I know tho' I didn't see all. The man was scratching a puzzled head, The maid with a puzzled air Was playing the catechist—blushing red.

The cat was washing its hair, "Now don't you know 'tis wrong," said the girl, "I don't know why," said the man, "We haven't been acquainted long, Well I'm getting on as fast as I can."

"Now don't be stubborn," the catechist said, And the rest was the part that I missed, But the man kissed one of the two that was there, Do you think it was the catechist? H. Hadley.

## TO COMPETE IN STATE CONTEST

Vegetable growers who pride themselves on the production of fine quality Rutgers tomatoes, carrots or celery will have an opportunity to compare their produce with that of other growers on August 14, when a vegetable contest will be held in connection with Vegetable Growers Day at the New Jersey College of Agriculture and Experiment Station, Rutgers University.

High quality vegetable seed will be offered to growers as prizes for winning entries. Dr. V. A. Tiedjens, associate professor of vegetable gardening at the college, announces. The contest will be open to all New Jersey growers, but all entries must be made by noon on August 14. The awards will be based on uniformity of grade, type, color, size and attractiveness.

## ATTRACTIVE RENTAL AND SALE OFFERINGS

### RIVERTON

**\$2950** Corner Location, 6 Rooms and Bath, Finished Heated Attic, New Hot Air Heater, Roof in Good Condition. Owner Willing to Sacrifice.

**RENT** Beautiful Corner Dwelling—Living Room with Fireplace, Dining Room, Breakfast Room and Kitchen, Four Bedrooms and Bath, Two Rooms on 3rd Floor, Double Garage, Hot Water Heat. \$45 Per Month.

### PALMYRA

**\$3750** Single Dwelling—Lot 68' x 190' Irregular, Seven Rooms and Bath, Unfinished Attic, Hot Water Heat. Offers Splendid Opportunity for Comfortable Home for Small Investment.

**\$9000** Beautiful Residence, Attractively Situated. Four Rooms on First Floor, Four Bedrooms and Bath on Second Floor, Finished Attic, Oil Burner Recently Installed, New Hardwood Floors on First Floor and Stairways, Two-Car Garage. Financing Can Be Arranged. House and Grounds in Beautiful Condition. Owner Will Entertain Reasonable Offer for Quick Sale.

## W. REX McCROSSON

Real Estate and Insurance

5 E. Broad Street PALMYRA  
Phone Riverton 500

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Regular reading of THE CHRISTIAN SCIENCE MONITOR is considered by many a liberal education. Its clean, unbiased news and well-rounded editorial features, including the Weekly Magazine Section, make the MONITOR the ideal newspaper for the home. It is 5 cents a copy, or 3 cents a day on subscription, delivered to your door, and is obtainable at the following location:

703 Thomas Avenue, Riverton, N. J.

GOOD PRINTING ADAPTED TO YOUR PURPOSE IS WORTH MORE THAN THE DIFFERENCE

The New Era, Inc. Phone, Riverton 712

## ASKEW CRUSHES MERCHANTS 12-5

Motor Outfit Climbs to Top of League; Collins Forfeits to Tak-Aboust

Breaking a five-cornered tie for first place, Askew rose to sole occupant of the top rung by a 12-5 win over the Merchants on Tuesday night, the reverse sending the latter outfit into a deadlock with Tak-Aboust for fifth position.

The motor outfit put the affair on ice in the third frame when eight runs were scored through the medium of only four hits, Merchant errors aiding the Askew cause no little.

### Merchants Break Ice

The business men came back strong in the fifth stanza to push three markers over the rubber. They added two more in the following session, but Knight, Askew pitcher, then put on the heat and ended the Merchant scoring festivities.

Askew tallied a brace of runs in each of the fourth and eighth innings to swell their total to 12.

The winners collected 17 wallops off Landgraf, while the merchants found Knight for eight hits.

Score by innings:  
Askew 0 0 2 0 0 0 2 0—12  
Merchants 0 0 0 0 3 2 0 0—5

Batteries—Askew: Knight, R. Wallace and McDermott; Merchants: Landgraf and Lezenby.

### Collins Forfeits

Collins had another defeat charged up against them when they failed to produce sufficient men to form a team in an engagement scheduled with Tak-Aboust.

Both contests were automatically postponed from Monday night because of the shower early in the evening.

### Observations

With Askew losing to the Athletics, almost anything can happen from now on as far as the eventual winner of the second-half is concerned.

The A's have a harder road to travel than the Motor Boys, since the Farmers have yet to meet Broadway and Burke & Easley. Askew has already disposed of these

## Re-Employment vs. Political Jobs

By RAYMOND PITCAIRN

National Chairman  
Sentinels of the Republic

From various sources at Washington and elsewhere, America is hearing reports of increased private employment.

This is a refreshing contrast to the recurrent reports of more and more political jobs which we have grown so accustomed to hearing.

It means much more to the progress, the well-being and the general happiness of the nation. Why?

Because constructive employment, whether in business, in agriculture, in manufacturing, or in any other field, means not only increased production, but—through the earned income of the workers—ability to consume the results of American enterprise. This, in turn, means more jobs, more income for those who hold them, and higher standards of living.

Political job-holding, on the other hand, means only a drain on the worker's earnings, bringing neither him nor his family an adequate return for the cut it takes out of his pay-envelope. It creates neither goods nor real opportunity.

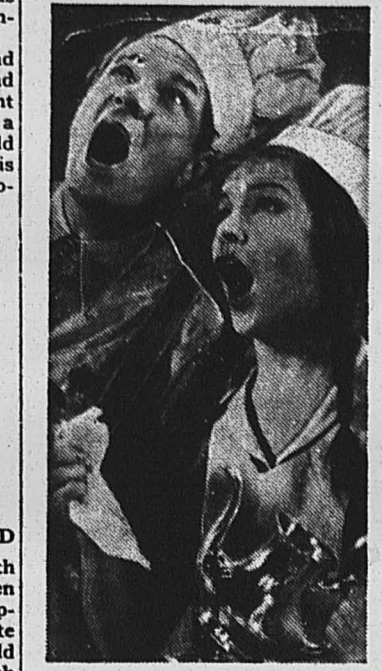
Although encouraging, the employment gain reflected by official figures is not as great nor as swift as the American people could wish. But it is apparent; and many students of the current scene believe it will continue.

Let's hope they are right. Let's hope that nothing is done to divert this progress of re-employment from its natural and promised course. Let's hope that it is permitted to develop into the strong movement which represents normal employment and normal production and normal consumption in America.

Throughout their history, the American people have constituted a nation of productive workers, whether in the field, the office or the shop. Their dominant desire is to resume constructive activities.

In that way, they realize, lie both progress and recovery.

## BROADWAY THEATRE FRIDAY & SATURDAY



Bob Burns and Martha Rae in "Mountain Music."

Court House door and end at a stake in Gauth street, Mount Holly. Before that time it was an Indian trail and later became established as a stage coach road. Following the British and Hessian evacuation of Philadelphia in June, 1778, the war-torn road reached Monmouth to reach Freehold, where one of the most decisive engagements of the Revolutionary War was fought 158 years ago.

When the government checks stop floating around like confetti maybe we will have a real political snow storm.

## Select Fresh Produce With Care As Warm Weather Speeds Spoilage

Watch For Blemishes and Avoid Bargain Lots Which May Spoil Before You Can Use Them

By FRED W. JACKSON  
New Jersey Department of Agriculture



The Mechanical Rain Maker Insures Crisp, Tender Lettuce on This Ardenia, N. J., Farm

FRESH fruits and vegetables must look good to be good. Blemishes and spots are signs of spoilage and are summer complexion problems of fresh produce. Blemishes are and are caused by decay, but are not always a sign of decay. They are caused by decay, but are not always a sign of decay.

Examine Carefully Recently a survey was conducted to determine the amount and the reason for spoilage involved in consumer purchases. It was found that losses as great as 15 per cent occurred in the case of berries and 10 per cent with oranges. Lettuce and onion losses proved also to be about 10 per cent. Tomatoes, raspberries, celery and grapefruit ranked high in waste too.

Bargains that spoil before you can use them are expensive at any price. Look also for marks of careless handling. Small cuts open the way for infection just as they do on animals. Irregular shapes, bruises, and growth cracks may mean losses in preparation. Withered skin often indicates age and toughness. Distinctions between fruit and vegetable defects which mean had appearance only and those that mean unfitness for eating. Produce from nearby farms is usually subject to less spoilage because of less handling, a shorter journey to market and less time elapsed since the crop was harvested.

housewife such offerings are attractive only when she can use such a purchase at once. Delay wipes out the apparent savings.

The wary

## MONTGOMERY IS CAST AS VILLAIN

An experiment in defiance of tradition was attempted by Metro-Goldwyn-Mayer in filming the London stage hit, "Night Must Fall," which comes to the Fox Riverside Theatre Tuesday and Wednesday, August 2 and 3, with Robert Montgomery and Rosalind Russell in the stellar roles.

A new type of murder story, "Night Must Fall," is unfolded on the screen with a technique as different from any employed before, as was "The Thin Man" unique in its handling.

A star known for sparkling, frothy roles of the most sympathetic sort, Montgomery now greets his fans in the new picture as one of the most fiendish of murderers.

A modern statesman is a fellow who is in favor of cutting government relief in the other fellow's district.

The old fashioned man who used to pray for his daily bread now wants it delivered sliced and wrapped in cellophane.

## PALMYRA

Matinee Daily at 2:00 p.m.  
Evenings 7:00-9:00 o'clock  
SCIENTIFICALLY COOLED

THURSDAY, July 29—

JANE WITHERS

in

Angel's Holiday

Free to the Ladies—

Choice of Golden Glow Glassware or Coronation Stemware

FRI. and SAT., July 30-31—

MONDAY, August 2—

PAT O'BRIEN

HENRY FONDA

SLIM

Free to the Ladies—

Choice of Golden Glow Glassware or Coronation Stemware

TUESDAY, August 3—

ROBERT MONTGOMERY

ROSALIND RUSSELL

Night Must Fall

WEDNESDAY, August 4—

MIRIAM HOPKINS

JOEL MCCREA

Woman Chases Man

TUES. and WED., Aug. 3-4—

The Most Amazing Story Yet Produced

ROBERT MONTGOMERY

ROSALIND RUSSELL in

NIGHT MUST FALL

SUN. and MON., Aug. 1-2—

MONDAY, August 2—

PAT O'BRIEN

HENRY FONDA

SLIM

Free to the Ladies—

Choice of Golden Glow Glassware or Coronation Stemware

TUESDAY, August 3—

ROBERT MONTGOMERY

ROSALIND RUSSELL in

NIGHT MUST FALL

WEDNESDAY, August 4—

MIRIAM HOPKINS

JOEL MCCREA

Woman Chases Man

The Yang-tze-Kiang is the longest river in Asia—its total length over 3000 miles.



COMFORTABLY COOL

FRIDAY, July 30—

TWO FIRST RUN FEATURES

Great Hospital Mystery with

JANE DARWELL and

JOHN WAYNE in

CALIFORNIA

STRAIGHT AHEAD

SATURDAY, July 31—

It's Gay! It's Gassy! It's Giggly!

It's Grand!

SALLY EILERS

JAMES



# OFFER TO NEW SUBSCRIBERS

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With Each New Paid-in-Advance Subscription for One Year at \$1.50. Simply fill out the form at the right and mail with your remittance to The New Era. Or phone Riverton 712 and place your order. Your gift will be delivered promptly.

Here is an opportunity to obtain a really worthwhile article and, at the same time, receive regularly through the mail each Thursday morning, your local newspaper that gives Full Coverage of News concerning Palmyra, Riverton and Cinnaminson.

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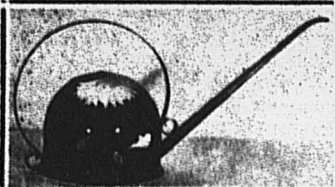
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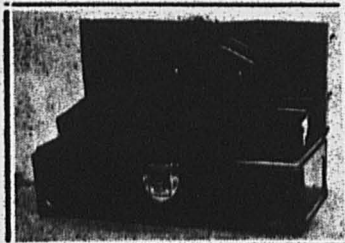
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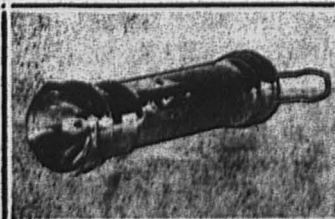
### WATERING CAN

This attractively enameled watering can in the one-quart size and long spout is just the thing for watering house plants and window boxes. You get the water on the plant and not on the floor.



### TOOL BOX

This convenient metal box is what every man needs for tools, fishing tackle, etc. It measures 6 x 14 inches and is 5 inches deep. Compartment for tools and handy five-sectioned tray in top for nails, screws, etc. Tray slides back as lid is raised. Complete with handle, lock and key.



### FLASHLIGHT

A genuine Winchester flashlight with solid bronze case and focusing beam. A handy article in any household. Convenient hook enables light to be attached to belt for out-door work. It is equipped with signalling button for Scout use. Complete with battery and bulb.

It is all right to follow the advice of the optimist to keep your chin up, but don't stick it up too far.

What would the ancient jokes do without the young people who haven't heard them?

## GRADE A MILK TO COST CENT MORE

State Board Orders Increase For Monday, August 1st; Dealers Advised

The State Milk Control Board last Monday announced an increase of a cent a quart on milk to consumers in New Jersey effective August 1. In northern New Jersey the price of grade A milk will be increased from 16 to 17 cents a quart, and in the southern New Jersey area from 15 to 16 cents a quart.

**Cut Restored**  
The price change restores the one-cent reduction in milk costs ordered by the board April 15 last. In a letter to all milk dealers, processors and sub-dealers the board announced all previous milk prices have been brought up to date. Pint prices of milk have not been advanced. Half-pint prices were increased a quarter of a cent wholesale, and also to schools, the board announced.

### BLANKET CLUB STARTS

The O.E.S. Blanket and Merchandise Club will start on September 14. For particulars call Riverton 52-W or 314.



By Home Economics Department  
Public Service Electric and Gas Company

**F**EEDING the family on a limited budget requires careful planning and wise buying. It requires time each week devoted to checking the seasonal foods and their prices and then a little more time to plan the best uses of these foods in the menu. With the host of recipes that are available no foods should become monotonous. A different sauce, an unusual seasoning or just a change in garnish and appearance will tend to give the foods a new flavor. Ingenuity and imagination can do wonders in making a food budget more elastic.

Tea and cinnamon toast, well-served, can be more pleasing than a host of expensive foods that are just put before the guests or family. Spotlessly clean linen and china; a few flowers, simple, colorful garnishes will make the simplest meal an event.

**Lima Beans with Cheese Sauce**  
1 tsp. butter ¼ tsp. Worcestershire  
1 tsp. flour 1 tsp. salt  
1 cup milk 3 cups cooked  
¼ cup cheese, cut fine  
Paprika

Melt the butter over boiling water. Stir in flour and salt. Add milk. Cook until slightly thickened, stirring constantly. Add the cheese a little at a time and cook until cheese is melted. Add mustard, Worcestershire sauce and beans and continue cooking until beans are thoroughly heated. Pour into hot serving dish and sprinkle with paprika.

### Cauliflower Duchesse

Place the cleaned cauliflower in a saucepan and add one-half cup hot water. Cover, set over medium heat, when steam begins to escape from the pan, reduce the heat and continue to cook until tender, twenty to thirty minutes. Remove the cauliflower and add the following to the remaining liquid:

2 tbsp. butter 2 tbsp. chopped green  
3 tbsp. vinegar 1 tsp. salt  
¼ tsp. salt 2 peppers  
2 tbsp. chopped pimiento

Heat and pour over the cauliflower. Serve at once.

### French Peas

2 cups cooked green peas 1 cup milk  
1 tsp. salt 1 tsp. salt  
1 small onion ¼ tsp. pepper  
(chopped fine)

Dice the onion and brown with onion, stirring constantly. Add the peas, milk, salt, pepper and butter and simmer for five minutes. Serve alone or on toast.

### Stuffed Round Steak

1½ lbs. round steak 2 cups toast crumbs  
1 small onion ½ green pepper, chopped  
1 chopped 2 tbsp. chopped pimiento 1 tsp. salt  
1 tsp. salt 1 tsp. sage  
1 cup hot water

Make a stuffing of crumbs by adding hot water to toast, onion, pepper, parsley, sage and salt. Place on steak and fold meat over it. Tie the roll together or fasten sides of meat together with toothpicks or skewers and spread with melted shortening and dredge with flour, salt and pepper. Brown in frying pan. Cover and continue cooking until very tender over low heat.

**Shredded Ham with Currant Jelly**  
½ tsp. butter 1 cup cold ham, cut in strips (cooked)  
¼ cup currant jelly 1 t. g. cayenne  
¼ cup hot water

Melt butter and jelly in frying pan, add seasoning, water and ham. Simmer ten minutes. Serve hot, plain or on toast.

## SPECIAL FOOD VALUES FOR THURSDAY, FRIDAY AND SATURDAY

## Phila. Market House

"Foods of the Better Grade"

Broad and Garfield Palmyra  
Phone 1200—Free Delivery

NOTICE—In cooperation with other merchants this store will observe the 8 p.m. closing hour on Saturdays. Please shop early.—The Management.

## Fruits and Vegetables

Freestone White Peaches	carrier 19c
Sweet Ripe Honeydews, jumbo size	19c and 25c
New Apples	¼ pk. 8c
California Valencia Oranges, full of juice	doz. 25c
California Sunkist Lemons	doz. 19c; 35c
Pink Meat Cantaloupes	4 for 25c
California Iceberg Lettuce	2 heads for 15c
Fancy Garden Lettuce	head 5c
Jersey Full Podded Lima Beans	2 lb 15c
Fresh Dug Jersey White Potatoes, pk. 25c; ¾ bas. 55c	

## Groceries

Diamond Crystal Shaker Salt, plain or iodized, 2 bx.	15c
Sunshine Crispy Crackers	box 10c
Beechnut Cheese Wafers	2 pkgs. 25c
Kraft Miracle Whip Salad Dressing	qt. 37c
Sale on Fresh Cereals—Huskies, Wheaties, Shredded Wheat, Force, Wheat Crispies, All Bran,	box 11c
Kellogg's Merion Cut Asparagus	4 No. 2 cans 69c; doz. \$1.95

## Dairy and Delicatessen

Harding's Sweet Cream Butter, Farm Roll	lb 35c
Imported Roquefort Cheese	¼ lb 21c
Blue Cheese	¼ lb 13c
Old Fashioned Sharp Cheese	½ lb 19c

## Sea Food

Fresh Croakers, Porgies, lb	10c	Fresh Steak Cod	lb 19c
Fresh Fillet Haddock	lb 22c	Fresh Blue Fish	lb 22c
Fresh Fillet Flounder	lb 45c	Fresh Flounder	lb 23c
Fresh Sea Trout	2 lb 25c	Fresh Mackerel	lb 15c

Many other kinds of Fresh Sea Food in stock

## Meats

Swift's Premium Baby Legs of Lamb	lb 29c
Swift's Premium Baby Shoulders of Lamb	lb 21c
Milk Fed Boneless Rolled Veal	lb 28c
Swift's Premium Milk Fed Stewing Chickens	lb 25c
3½ lb average	
Swift's Sugar Cured Smoked Butts, 1½ to 2½ av.	lb 39c
Fresh Ground Hamburg	lb 15c
Lean Pork Chops	lb 29c

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.