

NOVEMBER

Take time to be friendly—
it is the road to happiness.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



SI KOLOGY SEZ:

Well, it seems like
th' peepul uv Bur-
ling'n County still
her a sents av humer,
'nd fairness, too,
begash!

49th Year No. 43

RIVERTON—PALMYRA, N. J., THURSDAY, NOVEMBER 4, 1937

PRICE FIVE CENTS

LESTER H. CLEE RECEIVES BIG MAJORITY IN LOCAL DISTRICTS

Riverton, Cinnaminson, Palmyra
Favor Republican; Stokes
Gets Big Vote

FREEHOLDER RACE SHOWS VARIED VOTE

Jones and Stout Win in Riverton
and Cinnaminson; Sauer and
Jones in Palmyra

Lester H. Clee, Republican nominee for governor of the state, registered a sweeping victory in the 11 election districts of Riverton, Palmyra and Cinnaminson, at the general election, held on Tuesday.

In Riverton, Clee had a total vote of 795, as compared with 207 for his Democratic opponent, A. Harry Moore. In Palmyra, the figures were, Clee 1383, and Moore 449, while in Cinnaminson, Clee polled 480 votes to 173 for Moore.

Stokes Wins

The same 11 districts returned a fine majority for S. Emlen Stokes, Republican candidate for the general assembly. Riverton gave Stokes 822 votes and a total of 155 for his Democratic rival, James M. Davis.

The five Palmyra districts voted a total of 1237 ballots for Stokes and 599 for Davis. In Cinnaminson, the count was, Stokes 436, Davis 195.

Freeholders

The Freeholder race showed a varied complexion in the various local municipalities. In Riverton, Jones polled 701 votes to 634 for Stout and 293 for John Sauer, leading Democratic candidate. Stout led Sauer by a substantial margin in all three districts.

Stout ran second to Jones in Cinnaminson, and his lead over Sauer was much less than in Riverton, the final count being, Stout 314; Sauer 286. Jones had a vote of 423.

In Riverton and Cinnaminson there was very little cutting of either Jones or Stout, there being many straight ballots by voters of the two major parties.

(continued on page 9)

BIDDLE RE-ELECTED RIVERTON MAYOR; HAS NO OPPOSITION

H. McIlvain Biddle, was re-elected mayor of Riverton, at the general election, on Tuesday. Running unopposed for the office, he received a total of 857 votes, in the three election districts.

The two Republican candidates for member of the borough council, Archibald Bush and David F. Gould, were also unopposed, the former receiving 861 votes, and the latter 838.

Robinet Cole was re-elected assessor, 858 voters casting their ballots for him. There was no opposition.

A total of 1,024 ballots were cast and the number of registered voters in the three districts is 1,535.

First Farmer: "Which is correct—'a hen is sitting', or 'a hen is setting'?"

Second Farmer: "I don't know, and I don't care. All I bother about is when she cackles—is she laying or is she lying?"—West Lynn Worker News, G.E.

NOTICE

See Page 10
of this issue for
Important
Announcement

County Vote

93 Districts Complete Returns
Unofficial

Governor	
Lester H. Clee, R	21,387
A. Harry Moore, D	12,164
Assembly	
S. Emlen Stokes, R	19,868
J. M. Davis, D	11,003
Freeholder	
Albert C. Jones, R	17,171
Charles R. Stout, R	18,101
Firmin McFarland, D	13,125
John C. Sauer, D	8,108

SCHOOL LIBRARY IS NEAR TO IDEAL

Major Alterations Conform to
Standards Set up by
Authorities

The school library was one of the many departments of the Palmyra public schools to receive important consideration in the major alteration program carried on, this past summer. According to the standards set up by the American Library Association, the State Department, and other authorities in that field, the Palmyra High School library has attained as nearly as possible the ideal situation.

The manual for secondary schools, published by the New Jersey State Department of Public Instruction, states "the library should be separate from the study hall, be separate from the study hall, sible." The library, which formerly occupied the entire third floor of the Delaware avenue building, was also used for a study hall. A glass partition now divides the study hall and the library.

New Exit

To overcome the problem of both the study hall and the library using the same fire exit, a new exit has been provided which enables classes to leave both rooms for the fire tower as soon as the fire gong is sounded.

Research has proven that light green paint in classrooms and other rooms in the school is more restful to the eye. "Lighting should be by (continued on page 4)

FATHER & SON BANQUET NOV. 17

Annual Affair to Be Held in
Central Baptist Church,
Palmyra at 6.30

The annual Father and Son Banquet, to be given under the auspices of the Riverton-Palmyra YMCA will be held this year, on Wednesday, November 17, in the Central Baptist Church, Palmyra, at 6.30 o'clock. Tickets for the affair are 75 cents each.

According to the committee in charge, each year some, who put off too long the application for tickets, are disappointed. There are accommodations for exactly 200. No more than 200 tickets will be sold. That is only 100 fathers and 100 sons, the first 100 that apply. Orders may be placed with any member of the dinner committee which consists of Carl Thomas, chairman; Robert G. Adams, Robinet Cole, William Homan and Mrs. Robert Gowell; or any member of the YMCA board, or of the Ladies' Auxiliary.

Guest Speaker

The Ladies' Auxiliary will serve the dinner and regular attendants need no other recommendation. The guest speaker will be Rev. William L. Tupper, of Trenton, who invariably goes over big with male audiences.

Mr. Thomas advises, "If you have no boy of your own make some other lad happy by being his 'father' for the evening. Put in your order for a 'son' when you put in your order for a ticket."

APPLE JUDGING TEAM COMPETES

On Tuesday, October 26, the Apple Judging Team of Palmyra High School traveled to New Brunswick to compete in the State Apple Judging and Identification Contest.

The team, consisting of William Hamelman, Jack Conlaw and Donald Rader, with Jack Haines as alternate, scored 14th in a group of 27 high schools.

In consideration of the fact that the group had but two weeks training and was competing against boys of three and four years' experience, the school has every reason to feel proud of their score.

In addition to participating in the contest, the boys had the opportunity to tour the grounds of the New Jersey Agricultural Experiment Station, visiting the cattle and swine farms, apple orchards, and greenhouses.

A trip around the campus of Rutgers University, with a stop at the gymnasium, was also enjoyed by the team.

APPEALS FOR LOCAL SUPPORT

Head of Welfare Association
Asks Citizens to Aid
Worthy Projects

The following statement was issued this week by C. P. Mayfield, president of the Riverton-Cinnaminson Welfare Association:

"The Riverton-Cinnaminson Welfare Association greatly appreciates the friendly and generous appeal in its behalf made by the Community Chest in that excellent little publication, 'Unto Others,' recently circulated in the community.

"In a few words the editor states one of the chief bonds between the work of the institutions united in the Community Chest and the work of the Riverton-Cinnaminson Welfare Association. 'Which,' he says, 'is responsible for the care of our needy before they become so ill that they require the services of the institutions sponsored by the Community Chest.'"

More Important Phase

"There is however, another and even more important phase of the work of the Welfare Association which the public should have clearly in mind, as it appraises the appeal of this organization which is also under way at this time. It is the social service work performed in the home which corrects social and financial maladjustments, before they become community problems. It is this work in the home, which accounts for the remarkably small amount of direct relief the community here is obliged to assume.

"Cooperation, between the organizations comprising the Community Chest and the Welfare Association, has always been given without stint. All serve the same field of human needs. All deserve your support.

Play Vital Part

"The Visiting Nurse Association, the Burlington County Hospital and the Cinnaminson Home play a vital part in this area. They raise their annual budgets through the Community Chest. The Riverton-Cinnaminson Welfare Association raises its annual budget, at the same time, but through voluntary contributions, without the benefit of an organization to call upon individuals.

"Perhaps you have had a letter from the Welfare Association which you have put aside. Consider that appeal in making your decision upon the extent of your participation in the meeting of human needs, in your community, during the year ahead. Whatever your contribution may be—large or small—send it to William A. Hendrickson, treasurer, Riverton-Cinnaminson Welfare Association."

The American spirit is the spirit that concerns itself with making life better for the whole mass of men. —Walter Hines Page.

ANNUAL MEETING LOCAL WELFARE

Various Reports Show Progress
Of Work and Need for
Continued Service

The annual meeting of the Riverton-Cinnaminson Welfare Association was held in the Riverton Porch Club last Tuesday evening.

C. P. Mayfield, president of the association, opened the session by welcoming the guests who were present, stated that he hoped, from this meeting, they would get a new conception of the true nature of the work of the organization. He told of the desire of the board and workers, that the public might realize the true function of this organization is not in giving relief. Mr. Mayfield said, "Relief constitutes but fifteen per cent of the disbursements of the organization, which is one of family service. For our work to progress and to achieve our aims we need the support of the public spiritually and financially."

Tribute to Mrs. Blair

Mr. Mayfield paid tribute to Mrs. Catherine Blair, executive secretary, for the low relief load. To the board he expressed appreciation for their interest and cooperation, and thanked those who have given their time for the good of the organization. Mr. Mayfield stressed the fact that no material lessening in the work is anticipated this coming year and that the support of the public is needed. "Our local administration," he said, "just covers the amount required under present conditions."

To the Porch Club he gave a vote of thanks for their continued interest and generosity.

Treasurer's Report

W. A. Hendrickson, treasurer, reported that since the contribution letters have been sent out \$800 has been received. The budget for the coming year is \$6000.

Mrs. Murray Boyer, chairman of nominating committee, submitted the following names as chosen for (continued on page 2)

REV. HAROLD L. CREAGER TO RESIGN AT END OF MONTH

Rev. Harold L. Creager, who has been pastor of the First Lutheran Church, of Palmyra and Riverton, for more than seven and a half years, has presented his resignation, effective at the end of November. Rev. Creager has been called to become professor of Old Testament in the Evangelical Lutheran Seminary of Canada, located in Waterloo, Ontario.

Rev. Creager has done graduate study in the Old Testament Department in Columbia University, the University of Pennsylvania, and the Philadelphia Divinity School, of the Episcopal Church. He is the author of a Beginners' Hebrew Grammar, and of a Grammar of Biblical Aramaic. He had teaching experience as an instructor in Hebrew several years ago, and more recently, he has been teaching in the Biblical Institute of South Jersey in Camden. He will take up his new teaching work in the Seminary on December first.

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ANNUAL MEETING LOCAL WELFARE

(continued from page 1)

the board of trustees:

Clifton P. Mayfield, Mrs. David S. Little, W. A. Hendrickson, Joseph B. Tyler, Mrs. Joseph L. Thomas, Howard Taylor, Jr., Robert Biddle, 3rd, Stuart B. Clark, Mrs. Walter K. Woolman, Larison Dickinson.

Mrs. Gilbert A. Coe, Rev. Francis B. Downs, Charles Evans, David S. Gould, Ross E. Mattis, Mrs. C. Singleton Mearns, Frederick W. Metzger, Mrs. John E. Lowe, Miss Alice Parrish, Miss Irene Sippel, Edward H. Jessup, Mrs. Murray C. Boyard.

They were duly elected.

Clothing Committee

Mrs. Gilbert A. Coe, chairman of the clothing committee, reported the committee has cared for clothing needs of 50 families during the year. Two hundred used articles together with 300 new garments from the Needlework Guild have been used. Large families have been entirely outfitted and the selection of suitable clothing in right sizes has required time and effort. The Needlework Guild donation of \$60 was greatly appreciated.

Mrs. Coe thanked the committee and all those who have helped in this work.

For the volunteer staff, Miss Irene Sippel told of the work of the committee of that group which consisted of visiting families not in need of material help but needing cheer and friendliness.

Miss Alice Parrish reported for the employment committee. This group has no definite plan of placement but the aim is through the agency to place persons needing work. A survey of the employment situation is to be made this winter.

Mrs. Blair's Report

Mr. Mayfield then called for Mrs. Blair's report and took this time to congratulate her on her fine work and expressed the board's appreciation for the things she has accomplished.

In her report Mrs. Blair related how her hopes of the group of young new members, who were elected to the board last year, had been fulfilled.

Continuing, Mrs. Blair said, "The volunteer staff for home visiting and office work has been developed and has done fine work; particularly, have the home visits been of great value to the association. Stenographic and clerical workers have been welcomed as well as accounting and office routine organization. Better understanding of the problems by these direct contacts has been one of the results."

"The interest shown by the Junior Porch Club members has been shown in a practical way, last fall by generous donations, and this year they plan dance for the benefit of the association."

"The Visiting Nurse Society has been an ever ready source of help toward which to turn when health problems arise. In one particular family of five, to cite one case, the cooperation of the Welfare Association and the Visiting Nurse Society was instrumental in giving each member of the family a new outlook on life by overcoming serious physical defects."

New Clinic

"In social activities the association has shared in events of importance. The conference at Bordentown last April under auspices of the Burlington County Social Workers Club, was attended by several members of the board. This conference was a first step toward unification and coordination of all social agencies of the county. Another important participation is that of helping to establish a venerable clinic in Riverside under the leadership of the Visiting Nurse Society. Also of importance, is the service of Mrs. Murray Boyer as chairman for Burlington county, in a drive for funds and recognition of New Jersey Conference of Social Workers."

"Because of its varied nature, most of the work is difficult to describe, but placement in institutions, clients referred for medical care, relief given, case work in phases of social, personal and spirit needs, are all part of this work."

Upon the close of this report announced the enactment of a few scenes which are an effort to show growth, and in a small way, modern methods of this type of work. Parts

RIVERTON SCHOOL NOTES



HONOR ROLL

The honor roll for the first period for Riverton School based on satisfactory citizenship is as follows:

First Grade

Suzanne Warnecke, Lorraine Davison, Peggy Gardner, Jean Swayne, Mary Borrer, Joellyn Van Horn, Lois Burns, Betty King, Joan DeCoursey, Leroy Cook, Graham Harris, George Hooper, Bobby Stuart.

Second Grade

Doris Lippincott, Mary Goodnow, Eleanor Latts, Carol Ann Mathews, Jeanne Ossenfort, Betty Jane Pack, Barbara Stuart, Kay Teeple, Virginia Wagner, Donna Lee Bush, Eleanor Young, Mary Ealoe, James Harper, Charles Stewart, Roland Werner.

Third Grade

Robert Farrow, Royal Farrow, Kenneth Lippincott, Thelma Davis, Doris Gibson, Janis Moreland, Joan Watson.

Fourth Grade

Catherine Ealoe, Mary Lou Baker, Martha Jane Dabbs, Irma Hahle, Patricia Hinesline Gladys, Lezenby, Ruth Mason, Priscilla Woodward, Edith Millar, John Carhart, Roland Harris, John Kirk, Elmer Moreland, Thomas Swayne, Harry Watkins, Stanley Gilbert.

Fifth Grade

Barbara Borger, Barbara Haberman.

Sixth Grade

Betty Blackwell, Dorothy Jane Baker, Gladys Good, Carol King, Bessie McLaughlin, Shirley Pennington, Phyllis Robinson, Clare Swayne, Margaret Wolfschmidt.

were played by Mrs. E. J. Hunn, Mrs. G. P. Sargent, Mrs. J. D. Clark, Mrs. G. Rex Showell, Miss Irene Sippel and Miss Alice Parrish, under the direction of Miss Parrish.

ABOUT TOWN

The pupils of the Sacred Heart School Riverton, are being transported in a new G.M.C. bus, which is much more commodious than the one formerly employed.

Work on the Palmyra sewer extension has advanced to the section of Pennsylvania avenue, beyond Spring Garden street, and those in charge of the work expect that the project on Pennsylvania avenue will be completed in the near future.

With Hallowe'en over, all the various outside accessories can be safely brought out from their hiding places.

The members of the various local fire departments would appreciate residents refraining from burning leaves or grass on windy days.

Election is over for another year, thoughts now turn to Thanksgiving and Christmas. By the way, it's not too early to start shopping.

Our recent comment in respect to widening Main street, in Riverton, seems to have lack of interest in great amounts.

Charles Elwell, Leon Gray, William Wahl, Robert Wright.

Seventh Grade

Jane Bush, William Cook, Kenneth Davis, Dorothy Farrell, Roy Heisler, Edward Goodnow, Jeannette Stanford, Janet Webb, Janice Pippitt, Dorothy Watson, Marilyn Yost.

Eighth Grade

John Craig, Robert Fuller, Patricia Haberman, Margaretta Smith, Richard Taylor, Jeanne Werner, Frederick Woodward, Frances Borden, Ruth Henry, Polly May Mathews, Gerry Metzger, Harriet Smallwood, Lester Friday, Bruce King, Donald Hoyt, Lester Mossop, Billy Seagrave, Dewees Showell, Barbara Ossenfort.

The following Kindergarten children had perfect attendance for the month of October: Chester Beach, Earl Bishop, Jack Carhart, Donald Hoyt, Lester Mossop, Billy Seagrave, Dewees Showell, Barbara Ossenfort.



Is Your Future Security Dependent Upon the Whims of the Stock Ticker?

THE increase in bank deposits throughout the Nation in the past few years, clearly demonstrates a marked tendency towards saving with security.

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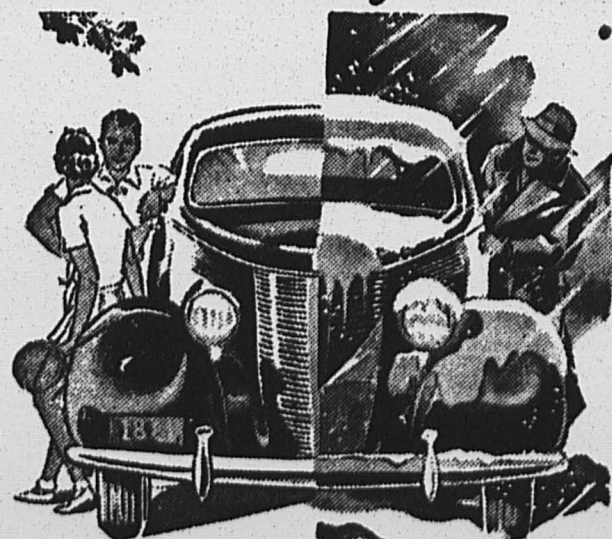
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LUBRICATE REGULARLY

SPECIAL PROGRAM AT CONVENTION

To Be Given at Atlantic City
On Nov. 13, for Boards
Of Education

At a meeting of the Riverton Board of Education, held last Monday night, Miss Caroline M. Staman, supervising principal announced that there would be a special program for boards of education, at the annual convention of the State Teachers' Association, to be held in Atlantic City, this feature being scheduled for Saturday, November 13, at 9:30 a.m.

The convention will be held during the period, November 12 to 15. Heating Rooms

The proper heating of the rooms in the new section of the school building again came up for discussion, and it was voted to install an exhaust fan in one room, in an attempt to pull the cold air out. If this device performs in a satisfactory manner, similar fans will be placed in the other two rooms in that part of the building.

The clerk of the board, William Botger, read a report from H. W. Houston, state inspector of accounts, which stated that the records of the district clerk and custodian of school funds were in excellent condition.

To Make Up Budget

The finance committee will meet during the month to prepare a tentative budget for next year. This will be submitted to the board at the December meeting.

Miss Staman was commended by the board for the prompt action taken in dealing with the single case of scarlet fever, which developed recently. There have been no other outbreaks of that disease to date.

Invitation to Palmyra

Miss Staman announced that P. R. Jones, supervising principal of Palmyra schools, has extended an invitation to the school boards of the various sending districts, to attend a meeting, at the Palmyra high school, on Tuesday, November 23. A prominent speaker has been engaged for the affair, and board members will be afforded an opportunity to inspect the new facilities of the school.

Miss Staman's Report

Excerpts from Miss Staman's report follow:

Medical and dental examinations have been completed, and remedial work has been started.

A single case of scarlet fever developed, one of the first grade children contracting it, and caused some anxiety. A holiday intervened, fortunately, and prevented any great exposure of children in school but we took the precaution of closing the first and second grades for two days during which time they were thoroughly fumigated. Children in both rooms were given special examinations when they returned to school and there has been no further trouble.

The nurses have made 38 visits to homes where child's absence was unexplained, taken 5 children to special clinics, 2 for special eye examinations and had one fitted with glasses.

The Parent-Teacher Association is again supplying milk where there is a special need.

Regular Program

The regular program is running smoothly and we have had some special activities. Sixty children above fourth grade, were taken to Delanco to see the Clare Tree Major production of "Daddy Long Legs". The 8th grade girls visited Frank's meat market for a demonstration, and finished the Needlework Guild garments. There have been nature walks in the lower grades.

Both boys and girls are enjoying basketball on the Cinnaminson street playground, hockey, soccer, and touch football at the park. Games before school must be staggered, because of limited playground space.

Two Hallowe'en parties in 2nd and 3rd grades brought 28 parents to the school and we have parents as visitors at our regular assemblies.

The principal and one teacher attending the Handwriting Conference at State Teachers' College, at Trenton, October 27th.

I am glad to report that all our

SACRED HEART WEEKLY GAMES

Another large crowd was on hand, last Monday night, to participate in the series of games, that are being conducted each Monday, at the Sacred Heart School hall, on Linden avenue, Riverton.

The proceeds will be applied to the purchase of the new school bus that was needed for the school.

The prizes awarded are not only very beautiful, but of a high quality. The donation is but 25 cents, and the games start promptly at 8:30.

PORCH CLUB

On November 2, a business meeting was held at 2:30 p.m.

The afternoon's entertainment was directed by the Juniors who presented a tableau and a one-act play. The tableau represented a frame of the Constitution, was portrayed by Maureen Gausler. The cast of the play entitled "Meet the Countess" included the following Juniors: Abbey Shoemaker, Eleanor Hall, Irene Sippel, Olga Showell, Audrey Earp and Maureen Gausler.

The Garden Department will have for its speaker on November 9, at 2:30 p.m., Miss Marian Exley, a well-known landscape artist, whose subject will be, "Landscaping the Little Garden."

DELTRAN YACHT CLUB

A most successful Hallowe'en party was held last Saturday evening, at the Deltran Yacht Club, when over 70 members and guests assembled for an evening of pleasure appropriate to the season. Many costumes were in evidence and suitable prizes were awarded.

The Deltran Club House has been completely redecorated and is now well equipped for a full program of winter gatherings already arranged for by the entertainment committee and the Ladies' Auxiliary.

THANKS

I am greatly appreciative of the fact that no damage to property resulted from Hallowe'en activities, and take this opportunity of thanking all local residents for their interest in this matter.

William Gootee,

Chief, Riverton Police.

LECATES-BOWEN

Mr. and Mrs. Walter L. Bowen, of 408 Thomas avenue, Riverton, announce the marriage of their daughter, Marcella E. to William J. LeCates, son of Mr. and Mrs. Jefferson E. LeCates, of 801 Morgan avenue, Palmyra, on Saturday October 30.

TOYS FOR LEGION

Anyone having old toys to contribute to the Legion this year, please bring them to the Legion, 709 W. 4th Avenue, Riverton 709-W, or John L. Metzger, 1052, and they will gladly call for them. Help spread Christmas cheer and contribute to this good work.

CAMDEN DRIVER IS

FINED IN PALMYRA

Philip S. Melis, 255 Sycamore street, Camden, was arrested last Saturday night, by the Palmyra police, charged with careless driving.

He was given a hearing, on Monday night, before Recorder Carl Lutz and fined \$2.00 and costs.

RUMMAGE SALE

The Riverton-Cinnaminson Welfare Association rummage sale will be held in the Roberts building, Main and Howard streets, Riverton, on Thursday afternoon, November 4, from 1 to 4 o'clock.

"Well, dad," said Jimmy at the breakfast table, "I've done my good turn for the day." "What?" exclaimed his father. "You've been very quick about it. What did you do?" "It was easy," exclaimed the boy. "I saw old Mr. Brown going for the seven-thirty train, and he was afraid he would miss it, so I let our dog loose, and Mr. Brown got to the station in time."—Clipped.

The principal and one teacher regular classroom teachers except one, the manual training teachers, and the principal are engaged in professional study this winter.

LAST WARNING

For the information of local residents, the provisions of the state traffic act regarding the operation of bicycles are again printed below.

Parents are requested to cooperate with the local police by instructing their children regarding these regulations.

For the information of all concerned, police officers have been instructed to rigidly enforce the provisions of this act.

ARTICLE III

Bicycles

Lights on Bicycles. 1. All bicycles when in use on any street at night shall carry at least one lighted lamp on the front of such bicycle, which lamp shall show a white light and be of such a nature and so displayed that it may be seen at least 200 feet distant in the direction toward which the bicycle is proceeding; and if such front lamp is so arranged that it will show a red light visible for a distance of at least 200 feet in the rear thereof, then no red light attached to the rear of such bicycle will be necessary; provided, however, that where such front light does not show a red light visible for a distance of at least 200 feet from the rear, then there shall be attached to the rear of such bicycle one lighted lamp showing a red light visible for a distance of 200 feet from the rear thereof, such light to be kept lighted one-half hour after sunset.

Audible Signal. 2. Bicycles shall be equipped with an audible signal which can be heard easily at a distance of 200 feet.

Position of Hands and Feet. 3. The rider of any bicycle shall not allow the same to proceed in any street by inertia movement with his feet removed from the pedals, nor shall such rider remove both hands from the handlebars while riding the bicycle nor practice any trick or fancy riding in any street. NOR SHALL HE CARRY UPON HIS BICYCLE ANY OTHER PERSON.

Not to Hold to Moving Vehicle. 4. It shall be unlawful for the rider of a bicycle or a person on roller skates to hold fast or to hitch on to automobiles or other vehicles.

ENGAGED

Mr. and Mrs. C. Roland Beegle, of Riverton, announce the engagement of their daughter Virginia to Jules F. Wery, of Punxsutawney, Pa. Miss Beegle and Mr. Wery are both graduates of the Pennsylvania Museum School of Art.

APPRECIATION

I wish to take this opportunity of thanking the parents and children, in Palmyra, for their excellent cooperation during the Hallowe'en season. There were no complaints in respect to soaping car windows, and no damage resulted.

The response, on the part of local residents, was the finest I have ever experienced during my service in Palmyra.

C. Morris Beck,
Chief, Palmyra Police.

CHICKEN SUPPER

The Cinnaminson P.T.A. will hold a chicken supper in the Cinnaminson school, on Wednesday evening, November 10, from 5:30 to 7 o'clock.

For ticket reservations, call Mrs. Thomas Mood, Riverton 866. The price for adults is 65 cents and, for children, 40 cents.



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KARL W. LATCH, Adv. Mgr.
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812 Morgan Ave., Palmyra
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PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

INTERESTING FACTS GIVEN IN MONTHLY REPORT OF HOME

Included in the monthly report of the board of managers of the Cinnaminson Home, were some interesting statistics for October.

There were 29 adult patients, 17 of whom were from Pennsylvania and 12 from New Jersey. Eighteen of these were post-operative cases, five pneumonia and two alcoholic arthritis.

There were 2109 meals served, at which 686 quarts of milk were used. The meat bill, for the month, was only \$22.00.

Mrs. Murray C. Boyer, chairman of the committee for occupational therapy has been group hard at work making Christmas gifts for sale.

Several letters of appreciation were read from former patients. Pupils of Westfield Friends' School will entertain at the home the day before Thanksgiving. The board of managers will give and plan the Thanksgiving dinner.

NEW BUILDING ADVANCING FAST

The work on the building at 607 Main street, formerly occupied by The New Era, and soon to become the home of Dependable Motors, is advancing rapidly.

The bricklayers have completed their work in the front and one side is nearly finished. It is expected that the structure will be ready for occupancy in the near future.

HALLOWE'EN IS QUIET LOCALLY

With no parades scheduled in this section, Halloween passed in a most uneventful manner. Police report excellent cooperation in respect to prevention of damage to property. The only activities noted were the usual groups of boys who were abroad on mischief night and the annual invasion of costumed members of the younger generation on Halloween itself.

K. OF C. CARD PARTY

The regular monthly card party will be held at the Knights of Columbus hall, this Friday night, November 5.

The McDermott family will be the committee in charge and a large number of handsome prizes will be awarded. The donation is 35 cents as usual. On this same night, there will also be awarded two tickets to the Army-Notre Dame football game, with \$15.00 expenses, and two tickets to the Villanova-Temple game and \$5.00 expenses.

APPRECIATION

The confidence of those who voted for me in the primary and recent general election is deeply appreciated.

David F. Gould.
It's easy enough to be pleasant When life flows by like a song: But the man worth while Is the one who can smile When everything goes dead wrong. —My Friend Ella Wheeler Wilcox

SCHOOL LIBRARY IS NEAR TO IDEAL

(continued from page 1)

means of ceiling fixtures, indirect or semi-direct type. Both of these suggestions have been followed, with the library and study hall walls painted a light green and new indirect lighting fixtures installed.

Conference Rooms

An ideal situation provides for conference rooms adjoining the library. This has been accomplished by means of small rooms partitioned off from the library and study hall, by glass. One of the rooms is furnished with a library table and eight chairs; this enables groups of students to work together on projects, contracts, and debates. The entrance to the room is from the library and the glass partitions enable the librarian to supervise it from the library. The other room is used as the headquarters of the Palmyra, the school newspaper.

Workroom

Every available space in the library is used to the best advantage, including space for the librarian's indispensable workroom, which has running water and plenty of storage facilities and is used for the repairing of books and the preparation of new books for the shelves.

The problem of making a school library attractive is not solved by merely providing an adequate supply of current magazines and the latest fiction. The student may not realize how much of his pleasure in coming to the library is due to softly-tinted walls, diffused light, and plants or a vase of flowers, but these things play a very important part in creating a harmonious atmosphere.

CHRISTIAN SCIENCE CHURCH

"Adam and Fallen Man" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, November 7.

The Golden Text is: "It is the spirit that quickeneth; the flesh profiteth nothing." (John 6:63)

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Look unto me, and be ye saved, all the ends of the earth: for I am God, and there is none else." (Isaiah 45:22)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Through discernment of the spiritual opposite of materiality, even the way through Christ, Truth, man will reopen with the key of divine Science the gates of Paradise which human beliefs have closed, and will find himself unfallen, upright, pure, and free not needing to consider sin, sinners, or the probability either of his life or of the weather not needing to study brainology to learn how much of a man he is." (p. 171)

NOTICE

All copy intended for publication in The New Era must be in our hands not later than 12 noon on Wednesday of each week. Material received on Monday and Tuesday will be given preference over that submitted later.

The cooperation of everyone in this respect will be greatly appreciated.

The New Era, Inc.

OBITUARIES

GEORGE MILLER

George Miller, 85, of Riverton-Moorestown road, died at his home on Thursday, October 28. Services were held from the Snover Funeral Home, on Tuesday at 2 p.m., the Rev. A. J. Harke officiating. Interment was made in Moravian Cemetery.

He is survived by his wife, Annie.

ANTOINETTE BECKENBACH

Antoinette Beckenbach, 83, of 49rd and Chester avenue, Philadelphia, died at his home on Thursday, October 28.

Funeral services were held from the Snover Funeral Home on Monday, at 2 p.m., the Rev. Francis B. Downs officiating. Interment was made in Coletown Cemetery.

He is survived by his wife and granddaughter, Beatrice.

A poet mailed an effusion entitled "Why Do I Live," to a literary review.

The editor returned the poem with the following note: "You live because you didn't dare bring it yourself." —YMCA, Brooklyn Central.

BANKERS HEAR CROP REPORTS

Reports on crops were made by the agricultural committee of the New Jersey State Bankers' Association at a meeting held last Tuesday, in Bridgeton.

The committee described a tour through the Seabrook Farms that afternoon at the banquet held in the Cumberland hotel in co-operation with the State Department of Agriculture, the Seabrook Farms and the South Jersey Canneries Association. Charles S. Goldy, of Riverside, presided at the meeting.

Ferdinand I. Collins, of Bound Brook, is president of the Bankers' Association. Daniel H. Otis, of Madison, Wis., director of the agricultural commission of the American Bankers' Association, spoke on "Co-operation between the Banker and the Farmer." Other speakers were Paul H. Burk, of Beverly, "Mutual Concern of Farmers and Bankers," Otis Thompson, cashier of the National Bank and Trust Company, Norwalk, N. Y., "4-H Club Work," Frank App, of Bridgeton, president of State Farm Bureau, "Soil Conservation," and W. C. Lynn, of Trenton, representative of State Department of Agriculture, "What Bankers Should Know About Farming."

Others Present

The other officers of the New Jersey Bankers' Association at the Agricultural Committee meeting were: Vice president Carl S. Crispin, cashier, Swedesboro National Bank, Swedesboro; treasurer, George Letterhouse, trust officer, Commercial Trust Company of N. J., Jersey City; secretary, A. H. Coats, Moorestown. Also the following Agricultural Key Bankers representing their respective counties: Burlington county, Franklin P. Jones, Jr., president, First National Bank and Trust Company, Camden; Camden county, T. Howard Smith, secretary Camden County Bankers Association, Camden; Cape May county, George B. Groff, vice president, National Bank of Ocean City; Ocean county, Henry H. Cross, president, Ocean County Trust Company, Toms River.

GIRL SCOUT NEWS

The Girl Scout Mothers, of Troop 1, will hold a covered dish luncheon and business meeting at the home of Mrs. H. P. Haines, 808 Cinnaminson avenue, Tuesday, November 9 at 12.30.

The patrol leaders of Troop 1, will meet at the home of Mrs. Ashmore, 902 Cinnaminson avenue, on Monday, November 8, after school.

Girl Scouts of Troop 1, are requested to meet at 7.30, Sunday evening, at the troop room, in full uniform.

If you need a sample of Girl Scout work to convince you that it is worthwhile, look in the window of Coombs and Bush store.

EPWORTH M. E. CHURCH

In the Methodist Episcopal Church of Palmyra, the Sacrament of the Lord's Supper will be observed this Sunday morning, at 11 o'clock. The minister, Rev. W. A. Boyd, will officiate and deliver a short appropriate message. All followers of Jesus Christ will be glad to attend this memorial of our Lord's death and triumph "for the sins of the whole world."

An Armistice Day service is to be held in our church in the evening at 7.45. "World Peace" is the subject of the sermon to be given by Mr. Boyd. The following visitors will be present to worship with us: The American Legion, the four Boy and Girl Scout troops of Palmyra and vicinity, the P. O. S. of A., and the P. O. of A. Each organization is to participate in the service. The senior choir will render special music and the minister will conduct the song service.

"When Good Laws Fail to Make Good People," is the topic of the Bible study in the mid-week church service, this Wednesday evening, at 8 o'clock. All persons interested in the study of the Old Testament are especially invited.

"No, a single swallow does not make a Spring—but a number of swallows have made many a man think he was a bird."

Church Notices

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thompson Ave. and Seventh St.
Riverton, N. J.

Sunday School 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2.30 to 4.30.

ALMANAC

"A living dog is better than a dead lion."

- NOVEMBER
- 1—Christopher Columbus arrived in India, Spain, in 1492.
 - 2—The first American Missionary Church organized in China, 1807.
 - 3—The Lewis and Clark expedition reached the Pacific coast, 1805.
 - 4—New government of Brazil recognized by United States, 1889.
 - 5—Kaiser Wilhelm of Germany abdicated his throne, 1918.
 - 6—German cruiser and raider, Emden, destroyed at Cocos Island, 1914.
 - 7—Ambassador Bridge over Detroit River, longest suspension span in world, dedicated, 1929.

COMING EVENTS

Thursday November 4
Meeting, Sacred Heart P.T.A., school auditorium, 3 p.m.

Tuesday November 9
Meeting, Post Frederick M. Rodgers, American Legion, Legion Home, Palmyra, 8.15 p.m.

Saturday, November 6
Football, Palmyra vs Moorestown, at Moorestown 2.30 p.m.

Thursday November 11
Annual Roll Call of American Red Cross begins.

Wednesday, November 10
Chicken supper, Cinnaminson School, 5.30 to 7 o'clock.

Wednesday, November 17
Father-Son banquet, Central Baptist Church, 6.30 o'clock.

FELLOWSHIP HOURS FOR MEN PLANNED AT M. E. CHURCH

The men of the Epworth M. E. Church, Palmyra, are planning a series of "Fellowship Hours for Men," the first of which will be held in the gymnasium of the church on Thursday evening, November 4, at 8 o'clock.

A fine program followed by refreshments will be the features of the evening's entertainment.

CONVENTION OF EPWORTH LEAGUE

The annual convention of the Trenton District Epworth League will be held this Saturday, November 6, 1937, in the Hightstown Methodist Church, starting at 1.00 p.m. The afternoon session will include, registration of delegates, brief worship service, business session, reports of the district officers, classes on Epworth League work and a recreational program. Supper will be served at 6 o'clock. In the evening service at 7.30, the award will be presented to the League in the district doing the most work during the past year and the newly elected district officers will be installed. The speaker of the evening service will be the Rev. Leon T. Moore, pastor of the Calvary M. E. Church, of Philadelphia.

BIRTH

Mr. and Mrs. Edward H. Rakestraw, of Haverford, are being congratulated upon the birth of a daughter on Friday, October 22. Mrs. Rakestraw is the former Miss May Theresa Groves, daughter of Mrs. Frederic Stanley Groves, of Haverford, formerly of Riverton.

CAR FATALITIES CONTINUE RISE

163 More in State During First Nine Months of 1937 Than Same Period in '36

In keeping with conditions general throughout the country, New Jersey ended the third quarter of 1937 with 163 more traffic fatalities than in the corresponding period of last year. Motor Vehicle Commissioners Arthur W. Magee announced last week. The toll was 904 deaths, 22 per cent higher than last year.

Decreases were reported in seven counties and in one county there was no change in totals for the two years. Passaic County was the only heavily populated county that lowered its deaths. Essex had an increase of 35 per cent. Hudson 39 per cent. Bergen 22 per cent. Camden 46 per cent and Morris 106 per cent.

Many Killed in Camden

Newark, Jersey City, Camden and Paterson were among the larger municipalities having increases in deaths while, Elizabeth, Atlantic City, Trenton and Passaic showed fewer fatalities. Camden City's 20 deaths was an increase of 100 per cent.

The situation, in Commissioner Magee's opinion, shows the need for stricter local enforcement of the traffic laws and more severe penalties for violators. In the latter connection, he again urges magistrates to suspend driver's licenses instead of imposing fines in all cases where there is an accident resulting in personal injury due to a violation of the Motor Vehicle Laws.

Suspend License

"Nothing," the commissioner says, "will bring the irresponsible operator down to earth quicker and more effectively than by suspending his driver's license, even for a brief period. The lesson it teaches is far more lasting than a fine."

In Burlington County, there were 32 fatal accidents during the first nine months of this year, as compared with 28 for a similar period in 1936.

YMCA BRIEFS

County Hi-Y

Pursuing the idea of creating a Burlington County Hi-Y Council, a gathering of boys, representing most of the Hi-Y Clubs of the county, met at Mount Holly, Sunday, October 31, for the first organization meeting, which was convened by the county secretaries.

Boys in attendance discussed mutual problems and ideas which might benefit their groups during the coming winter season. Working on a three-fold program of spirit, mind and body, the boys soon developed ideas along these three lines which might be worked out in their own club groups.

Among these were basketball tournaments, swimming meets, debates, ping pong tournaments and a year book contest.

Officers

An election of officers was held with the following results: Stuart Chant, of Willingboro, president; Charles Rhubar, of Bordentown, vice president; Joseph Hullings, of Riverside, secretary; Davis Forsythe, of the new Mt. Holly Hi-Y Club, treasurer; Charles Karm, of Bridgeboro's new Hi-Y Club, chairman, and Thomas Blittiff, of Moorestown, Reporter.

It was decided that meetings would be held the last Sunday of every month in Mount Holly, and that the program committee would begin functioning.

WELFARE OFFICE

REAR OF NEW ERA

The offices of the Riverton-Cinnaminson Welfare Association are in the same building heretofore, at 609 Main street, Riverton.

The only change has been that the location is now in the rear of The New Era establishment. Entrance to the Welfare Office is on south side of the building as was the case before the change was made.

The most popular after-dinner speaker is father, when he says: "Well, let's all go to the movies."

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of Agriculture

November is "garden clean-up month," for by this time most plants have finished their growth. We have already experienced two or three severe frosts which should have killed the tops of the plants. Doing this clean-up chore now will mean less work for the gardener in the spring, when other tasks will be presenting themselves.

It is not a good practice to use the tops of plants as a mulch over winter, for there may be disease spores present on the leaves or stalks, which would cause trouble at growing time. It is much better to remove this material and use a fresh mulch around the plants later when the ground freezes.

Cover with Mulch

During garden clean-up, any plants that do not have a good appearance may be replaced and those that are undesirable may be removed. Hardy material may be put into the ground, provided the soil is hilled up around the plants. Then, when the ground freezes, to a depth of three inches or more, cover the plants with a light mulch to keep the ground frozen.

—O—
Oriental Poppies, delphiniums, and most herbaceous perennials should have enough soil over their crowns so that water will drain off. Much damage is caused by water settling around the crowns of plants and freezing. A slight hilling up over the crowns will avoid this danger.

—O—
Woody plants may be pruned in the fall. Those which are rather tender should not be pruned until spring, however, for the wood may winter-kill around cuts that are made now. In any case, general pruning so that parts killed during the winter can be removed in the same operation.

Manager: "From your references I see you've had four places in the last month."
Applicant: "Yes, sir, but that shows how much in demand I am." —Clipped.

HAVE YOUR RADIO TUBES TESTED FREE

HEADQUARTERS FOR PHILCO TUBES
JOHN H. ETRIS
17 W. Broad Street
Palmyra

LYNCH'S LADIES' COATS AND MEN'S OVERCOATS CLEANED From \$1 up

Quality Dry Cleaning and Pressing
2606 Federal — Camden — 323 Market
Bell Phone 2812-1213

RUTH PETERSON BELL

Teacher of Piano
Combs Conservatory Graduate
401 Fourth Street
Phone, Riv. 758 Riverton, N. J.

N. DREIER

19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

THE TIMKEN OIL BURNER Priced, complete with all controls \$245

HEAVY GAUGE HEATER SMOKE PIPE SCHWERING'S

FREE TO PAID SUBSCRIBERS

If your son or daughter is attending high school or college, send from home. The New Era will be glad to send them a copy of each week's issue without charge. Just let us know their name and address.

SHERIFF'S SALE

By virtue of a Writ of First Facies to me directed, issued out of Court of Chancery of the State of New Jersey, with seal of public sale on

THURSDAY, NOVEMBER 18, 1937
between the hours of 12 and 3 o'clock in the afternoon of said day, (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey.

ALL THE FOLLOWING tract or parcel of land and premises hereinafter particularly described, situate, lying and being in the Township of Cinnaminson, in the County of Burlington and State of New Jersey: BEGINNING at the point of intersection of the Southeastern line of the Camden and Westfield Turnpike, and extending thence (1) Northeastwardly along the Southeastern line of Camden and Westfield Turnpike one hundred and fifty feet to a point in the dividing line between Lots Nos. 32 and 33, on Plan of Cinnaminson Heights, made by Thomas A. Bromley, L. E. December, 1925, and invited to be filed in the office of the Clerk of Burlington County, at Mount Holly, New Jersey; thence (2) Southeastwardly along said dividing line between Lots Nos. 32 and 33, at right angles to Camden and Westfield Turnpike, one hundred and fifty feet to a point in the dividing line of Westfield Avenue; thence (3) Southwestwardly along the Northwest line of Lot No. 32, and thence (4) Westwardly along the line of Westfield Avenue, one hundred and fifty feet to the place of beginning, containing approximately 1.7001 acres, EXCEPTING THEREOUT AND THEREFROM, however, all that certain tract of land containing ninety-three thousandths (0.093) of an acre, be the same more or less, as particularly described in deed from Antonio Zimolung, and Helen Zimolung, his wife, to The State of New Jersey, dated May 24, 1934, and recorded in the aforesaid Burlington County Clerk's office in Book 826 of Deeds, page 364.

Decreases approximately 1.7001 acres, interest, costs and fees.

Sealed the property of Antonio Zimolung, et als., defendants; taken in execution at the suit of Palmyra Building and Loan Association of Palmyra, New Jersey, complainant; and to be sold by

JOHN M. CHANT, Sheriff.
Borough: Joseph W. Low.
Period: October 20, 1937.
Fid. fee \$25.00.

10-21-11-11-37

NOTICE OF SETTLEMENT

Administratrix Account
Estate of George S. Lutz, deceased.
Notice is hereby given that the First and Final Account of the subscriber, Administratrix, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, November 18th, 1937, at 10 o'clock in the forenoon.

GERTRUDE M. LUTZ, Administratrix.
Prorator: Bleakley, Stockwell & Bradley.
Dated: October 11, 1937. 10-14-11-11-37

NOTICE OF SETTLEMENT

Administratrix Account
Estate of Robert Biddle, deceased.
Notice is hereby given that the Account of the subscriber, Executrix, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 2, 1937, at ten o'clock in the forenoon.

HELEN C. BIDDLE, Executrix.
Prorator: French, Richards & Bradley.
Dated: Oct. 14, 1937. 10-21-11-11-37

RULE TO BAR CREDITORS

Estate of Ellen M. Everingham, deceased.
Notice is hereby given that an order has been made by George B. Bittling, Surrogate of the County of Burlington, hearing date the 21st day of October, 1937, upon application of the subscriber, Executrix, requiring the creditors of Ellen M. Everingham, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before April 21, 1938, or they will be barred of any action thereafter against the said Executor.

CINNAMINSON BANK & TRUST COMPANY
of Riverton, New Jersey
Prorator: Joseph S. Low
Dated: October 21, 1937. 11-4-12-2-37

DELAVAL'S GIVE YOUR CHILD WHAT YOUR MOTHER GAVE YOU

FOR WHOOPING COUGH
CROUP AND
COLDS

COUGH SNUFF

FOR WHOOPING COUGH
CROUP AND
COLDS

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Jesse M. Coddington and Son

415 Elm Avenue Riverton



MOORESTOWN TILT NEXT FOR LOCALS

Palmyra Faces Stellar Enemy in Quakers, Who Remain Unbeaten to Date

Palmyra faces a tough assignment on Saturday afternoon, of this week, when the locals meet Moorestown High, on the field of the latter.

The Quakers, who are unbeaten and untied to date, have probably the strongest team in years, and the Red and White will be forced to travel at top speed in order to halt the winning streak of their next opponents.

Isenberg at Quarter

With Paul Isenberg, Jr., son of the Moorestown coach, at quarter, the Quakers have a high-scoring aggregation, which has run up a total of 145 points in six engagements, as compared to 13 for their various opponents.

Only Merchantville and Burlington have succeeded in pushing over touchdowns against the strong Moorestown defense.

The latest victim of the Red and White's next opponents was Haddon Heights, this outfit being trimmed, last Saturday afternoon, by a score of 6-0.

Locals Improving

According to local dopesters, Palmyra is on the rebound after a miserable showing against Haddon Heights, having won the last two games, defeating Burlington and Merchantville on successive Saturdays.

Coach Ken Dimond, realizing the quality of the Moorestonians, has put the local squad through long practice sessions during the week and Palmyra, if not attacked by a case of the jitters, should give the Quakers a real run for the decision.

A victory for Palmyra would go far toward establishing the Red and White as the leading team in Burlington county.

The record of the two teams, to date, follows:

Palmyra	
0—Collingswood	6
13—Pennsgrove	0
6—Auburn	7
0—Haddon Heights	18
6—Burlington	0
32	37
Moorestown	
26—Bordentown	0
40—Merchantville	7
34—Riverside	6
13—Burlington	0
26—Glassboro	0
6—Haddon Heights	0
145	13

SIDE OF TRUCK IS SMASHED IN

A truck, owned by the Millside Farms, was involved in a peculiar accident, last Monday night, on Park avenue, the vehicle being extensively damaged, although the driver escaped injury.

The mashing was going north on Park, when the top hit the branch of a tree. This threw the truck against another tree and the impact caved in one side of the body. A fender, light and axle were also damaged.

Mrs. Johnson (learning to drive): "Henry, that little mirror up there isn't set right."

Hubby: "Isn't it?"

Mrs. J.: "No, I can't see anything but the car behind."—Clipped.

MAIN BOUTS TO FEATURE INDIANS

A treat is due wrestling patrons of the Camden Armory Thursday night, when the Twin City Athletic Club features a pair of full blooded Indians, in the two main bouts, of a program of five tilts.

Chief Thunderbird, of British Columbia, is down on the program to head the show with Stanley Pinto, veteran Nebraskan, in a duel scheduled for two out of three falls with a 90 minute time limit. The Saanich tribesman and Dead Pan Stanley are undefeated in the drill shed this season.

Chief Little Wolf

Chief Little Wolf, the nonchalant Navajo Indian, will pit his Indian death grip and the bulldog headlock against the weight, height and reach of Wee Willie Davis, of Virginia, in the semi-windup of one fall, with a half hour time limit.

Irish Jack Kennedy popular southern pachyderm will attempt to get off to a fresh start when he meets Willie Dusek in the main preliminary of 30 minutes. Billy Hanson of the Pacific Coast will oppose Rebel Red Russell, in the second encounter and Mike Masurki opens the show with Dr. Freddy Meyers of California.

ANNAPOLIS EXAM ON NOVEMBER 6

Merced county youths will again be in the majority among the candidates for Congressman D. Lane Powers' Annapolis appointment, according to word received from the Congressman's Washington office late last week.

For the fourth consecutive year, Merced county's young men are leading the youths from Burlington county by a ratio of about five to three.

The competitive examination will be held Saturday, November 6, at the Trenton post office. Every young man, between the ages of 16 and 20, who is a bona fide resident of either Burlington or Merced counties, is eligible to take the competitive, according to a promise made by Congressman Powers when he first took office in 1935. He has followed that system of appointment every year since then. The competitive will be conducted by the United States Civil Service Commission, which will also rank the papers of the candidates. The Congressman will make the appointment of principal and three alternates exactly in accordance with the marks obtained by the candidates.

NEW BOOKLETS ON TREES OF STATE

The New Jersey Department of Conservation and Development has recently issued a new publication entitled "Noteworthy Trees of New Jersey."

C. P. Wilbur, state forester, says of the booklet, "The department has, in recent years, had an increasing number of requests for information about the state's historic, old, large, interesting and unique trees. This booklet brings together information, which has previously existed in fragmentary form only. It makes no pretense in this first edition to list every noteworthy tree. Subsequent editions can and should include more comprehensive information than has been available for this first edition."

"Noteworthy Trees of New Jersey" is available to the public upon request to the office of the department at Trenton, as long as the limited edition lasts.

PALMYRA WINS IN LAST MINUTE

Stages Thrilling Drive to Trim Merchantville by Slender Margin of 7-6

In a "Dick Merriwell" finish, Palmyra nosed out Merchantville, last Saturday afternoon, by pushing over a touchdown in the last minute of play, to win by the count of 7-6. The game was played on the field of the opposition, under ideal conditions, before a large crowd.

The win was the second straight for the Red and White, and the third of the season.

Penalties Hurt

Several earlier Palmyra drives were halted by penalties which came at inopportune moments, and the affair went into the final quarter with the score reading 0-0.

With only a few minutes to go, Merchantville started from the local 45-yard stripe and carried the ball over for a touchdown in four plays, one being a 35 yard pass.

Passes Help

After an exchange of kicks, the Red and White gained possession of the oval on their own 40. Marshall then tossed a beautiful aerial to Rothbaum, the latter being run out of bounds on Merchantville's 10. The score became tied at 6-6, as Marshall then looped one to McDermott, who was over the goal line when he made the catch.

The winning point was annexed as Marshall passed successfully, for the third time, Rothbaum again being on the receiving end.

This was the closing play of the game.

Palmyra		Merchantville	
Glenn	le	Loughery	
Troutman	lt	P. Coccia	
Mento	ls	Krause	
Griffith	c	Parade	
Mount	rt	Vissel	
Mickle	rg	Markley	
Rothbaum	re	Caster	
Prisco	qb	Emerson	
Marshall	lhb	Fetterman	
McDermott	rbh	F. Coccia	
Gamble	fb	Yanush	
Palmyra substitutions: Sacco, Karitis, O'Neill, Mitchell.			
Referee—Deluca. Umpire—Solismann. Linesman—Lobley.			
Palmyra	0	0	7-7
Merchantville	0	0	0-6-6

LOCAL MEMBERS PENN COMMITTEE

Alumnus of the University of Pennsylvania, who are residents of counties in Southern New Jersey, have, in anticipation of Pennsylvania's 200th anniversary in 1940, organized the Southern New Jersey District Alumnus Bicentennial Committee.

At a meeting held last Wednesday evening in the home of Miss Helen Wentz, in Haddonfield, the committee formulated plans for its participation in the University's current \$12,500,000 bicentennial fund-raising endeavor.

Composed of well-known professional, business and socially prominent women, the Southern New Jersey alumnus group is working actively toward making its committee the most outstanding in the entire national group.

Included in the committee are: Miss Andrea U. Peterson, 407 Bank avenue, Riverton, and Miss Emma A. Price, 418 Lippincott avenue, Riverton.

Alley Gossip

County League

Garden State lost its first game of the season but managed to take two out of three from Devils and thus retained the loop lead. Raff bowled 265, for Garden State.

High singles: Hires, Shortens, 232; Bottger, Ramblers, 215; Stowell, Devils, 224; Chew, Beverly, 218; Young, Keichhefer, 215.

The Standing	
Garden State	11
Coddington	12
Beverly	10
Devils	8
P. S. Ramblers	5
Shortens	5
Keichhefer	4
Medford	2

Artisans' League

The Highwaymen, Pirates, Footpads and Thieves won all the games from their respective opponents, last week. This marks the first time this year that all losing teams were whitewashed.

High singles: Devore, Highwaymen, 205; Poulson, Demons, 204; Saltmer, Thieves, 208.

The Standing	
Highwaymen	13
Bandits	11
Footpads	10
Demons	9
Pirates	9
Thieves	8
Buccaneers	3
Bootleggers	1

S. J. K. of C. League

Gloucester took Riverside over for two points and is a single game ahead of the three outfits in second place, one of which is the Palmyra Greys.

High singles: Gsell, Mt. Holly, 225; Davis, Palmyra Whites, 212.

The Standing	
Gloucester	6
Riverside	5
Palmyra Greys	5
Moorestown	5
Mt. Holly	4
Palmyra Whites	4
Palmyra Blues	3
Maple Shade	3

Business Men's League

Bell & Evans, the leading outfit, lost two games to Lloyds, but managed to retain a two-game lead over Germania, Fortnum and their recent opponents. All teams in second position have a record of 10 and 8.

High singles: Wallace, Schucks, 223; F. Poulson, Buoh, 233; Swartz, Lloyds, 208.

The Standing	
Bell & Evans	12
Germania	10
Fortnum	10
Lloyds	10
Schucks	9
Farmers	9
Claws	7
Buohs	5

Ladies' League

Three teams went into a triple tie for the initial position as the former leaders the Murads, dropped two games, while the Luckies and Kools won a similar number.

High singles: Mrs. King, Luckies, 163; Mrs. N. Beitz, Camels, 170; Mrs. L. Baker, Kools, 159; Miss Wilson, Murads, 150.

The Standing	
Murads	12
Kools	12
Luckies	12
Spuds	8
Wings	8
Camels	8

JUNIORS LOSE TO BURLINGTON

The Palmyra junior varsity lost a 12-6 decision to the Burlington reserves, last Friday afternoon, on the field of their opponents.

The Blue and White talked first, but the locals evened up the count on a pass from Broemme to Allen. The score remained knotted at 6-all until the final period when Burlington scored the winning touchdown.

Allen, Broemme and Chaburn performed well for Palmyra.

Country Club Notes

Ladies' League

The team of Mrs. Hendrickson continues to win steadily and now has a six game lead over the second place entry of Miss Eleanor Hall. High singles this week: Mrs. Hendrickson, 162; Mrs. Shrade, 157.

The Standing	
Mrs. Hendrickson	11
Miss Hall	5
Miss Parrish	4
Mrs. Story	4

Many Golfers

Attracted by the fine weather and the excellent condition of the course, many golfers have taken advantage of these factors to prolong the season, each day seeing a large number at the club.

Bowling

Lippincott's team leads the league by the margin of one game, with the Hendrickson entry in second place. Elliott's bowlers are in third position, one point behind Hendrickson.

High single last week: Coals, 222. High three: Elliott, 203, 196, 193, total, 592; Tyler, 208, 202, 174, total, 584.

The Standing	
Lippincott	7
Hendrickson	7
Elliott	6
Bonsall	5
Barley	5
Clark	5
Woods	4
Wilson	4
Tyler	3
Smith	3
Yost	2
Jamison	2

"Now, Bobby," said the teacher, "where is the elephant found?"

"The elephant is such a big animal, teacher, that it is hardly ever lost."

—The Pittsfield Works News, O.E.

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New Books at Riverton Library



The "cream" of all the Fall book lists has been skimmed for library members, there is something for all literary tastes and all ages.

Fiction

"John Cornelius," Hugh Walpole. The very absorbing story of the growth of an artist.

"Swift Waters," Christine Whiting Parmenter. About an old New England town and real New England people.

"The Brief Hour of Francis Villen," John Erskine. A story as turbulent at the man's life about whom it is written.

"No Hearts to Break," Susan Ertz. The love story of Jerome Bonaparte and that other "Baltimore belle," Betsy Patterson.

"God's Providence House," Mrs. G. L. Banks. A stirring adventure, laid in Old Chester.

"One Life, One Kopek," Will Durant. A newspaper man turns novelist with powerful effect. Another side of many-sided Russia.

"Felicita," E. E. Spencer. A story laid in that mysterious realm just beyond the conscious.

"Four Men and a Prayer," David Garth. Four brothers and a beautiful girl match their wits against powerful unseen forces.

"American Dream," W. G. Foster. One of the really important pieces of recent fiction.

"Fables for Parents," Dorothy Canfield. Short stories concerned with the relation of children and parents.

"Croquet Player," H. G. Wells. A sophisticated sort of ghost story.

"The Education of Hyman Kaplan," Leonard Q. Ross. Mr. Kaplan first appeared in The New Yorker, now he has become a permanent part of the American literary scene.

"Who Rides in the Dark," Stephen W. Meader. Stage coach days and highwaymen in New Hampshire.

"Fine to Look At," Sophie Kerr. A very modern novel of politics and marriage.

"The Annotated," Davis. "Twenty-four Hours a Day," Faith Baldwin.

Mystery and Adventure

"Pelrot Loses a Client," Agatha Christie.

"Dead Man's Mirror," Agatha Christie.

"The Ace of Knives," Leslie Charteris.

"Down Under," Patricia Wentworth.

"The Case of the Lame Canary," Eric Stanley Gardner.

"Coyote Gulch," Peter Field.

"Dead Man's Trail," Hoffman Birney.

Non-Fiction

"The Arts," Van Loon. A lively and extraordinary book covering the history of painting, music, sculpture and the so-called minor arts, embellished with hundreds of fascinating anecdotes—and, incidentally, the most extraordinary drawings the author has ever done.

"The Good Society," Walter Lippmann. An analysis of the government of society here and abroad.

"No Royal Road," Edgar A. Custer. A vigorous autobiography of a typical American.

"Of All Places!," The Abbes. The incorrigible authors of "Around the World in Eleven Years," de-bunk Hollywood.

"Ordeal in England," Gibbs.

"The Guggenheims," Harvey O'Connor.

"Living Again," Felix Rosenberg.

"Great Smoky Mountains," Thornborough.

"On Borrowed Time," Watkin.

"The Nile," Ludwig.

"My Tahiti," Robert Frisbie.

"Portraits from Life," Ford.

"Life with Mother," Clarence Day.

"400,000 Customers," Crow.

"Masque of Kings," Anderson.

Juveniles

"Ice Patrol," Kenell Bell.

"Polly Tucker, Merchant," Sara Penneyer.

"Shanty Brook Lodge," Fjerli Hess.

"Now my son," said his fond mother, as the boy was starting off to join the Navy, "remember to be punctual in rising every morning, so you will not keep the captain waiting breakfast for you."—The P.O.W. News.

ANNUAL ROLL CALL

The annual membership drive in Burlington county for the American Red Cross which is to begin on Armistice Day, November 11, will again be a source of great pleasure to many people; those who join as members or give donations; those who carry on the Red Cross work in their town, in the county and in the nation as a whole; and most surely to those who receive the helping hand of this great charitable organization.

The every day work such as first aid, life saving, and the aiding and making life happier for our veterans are fine examples of Red Cross service. In Burlington county many of these less fortunate have been helped and aided by some of the many Red Cross volunteer workers, there being only one paid Red Cross worker in the county.

No one can fail to remember the many large disasters, floods, fires and storms that have left a suffering humanity in their wake; a suffering humanity with arms outstretched to the merciful helping hand of the Red Cross.

All of Burlington county is looking forward to this year's Roll Call when they can proudly say, "I am a member of The American Red Cross."

D. Earl Nelson,
Publicity Chairman.



"What Is This Legion?" (Continued from last week)

As concrete evidence of the influence for good exerted by the American Legion, this organization doing its part in helping to halt the crime wave that has been sweeping over the Nation. Everybody knew that thugs and racketeers were levying on the American people for an amount that ran into the millions of dollars yearly. But it appeared that nothing could be done about it.

The various states, jealous of the sovereignty guaranteed them, wanted to cooperate, but couldn't seem to get anywhere. Then the Legion got into the picture, and through a mandate by the National Convention, in Cleveland pushed the program of the Interstate Crime Commission and made its influence felt in the various state legislatures. Thanks to that constructive work, the day of interstate crime (and that is by far the greatest part of our crime problem), is on the wane. The American people know how to act, once they are shown, and in this instance, as in several others, the Legion organization had a most effective part in pointing the way. (To be continued.)

The regular monthly meeting of the Post will be held Tuesday, November 9, at 8.15 p.m. Come out and have a good time.

The members of the Post are invited to attend the Armistice Day service at the Epworth M. E. Church, Palmyra, on Sunday, November 7. Members are to meet at the Post House, at 7.30 o'clock.

Bordentown Post, 26, will sponsor a county Armistice Day Rally, at Bordentown, on Saturday, November 13.

RADIO GARDEN CLUB PROGRAM

How a garden workshop may be started with as little as a crate will be described during the Radio Garden Club broadcast of the Agricultural Extension Service, Rutgers University, Friday, November 5, at 3.45 p.m. over WOR and other stations of the Mutual Broadcasting system. The speaker will be Mrs. Lucille A. Finkler of "The Little House of Friendly Flowers" at Lake Mahopac, New York, who will be guest of the Federated Garden Clubs of New York State, Inc.

On Tuesday, November 9, at the same hour, the Radio Garden Club will present Mrs. John Coakley, Rockville Center, Long Island, grand award winner for a small property in the past season's Herald-Tribune Yard and Garden competition.

"I've been thinking it over, dear, and I've decided to agree with you."

"It won't do any good. I've changed my mind."—Rochester Gas and Electric News.

1937 YEAR BOOKS ARE READY NOW

Copies of the new 1937 Agricultural Year Book issued by the U. S. Department of Agriculture may be obtained by residents of the 4th Congressional District of New Jersey, which includes Burlington county, by making written request of Congressman D. Lane Powers at his office in Washington.

An allotment of the Agricultural Year Books is given each Congressman each year for distribution among his constituents. Congressman Powers distributes only on written request, because, as he declared last week, "It costs the government a great deal to print these books, and costs quite a bit more for mailing. I want to be sure that every one to whom I send a book will appreciate it and will be able to use it."

The books will be mailed promptly to applicants as long as the allotment lasts, the Congressman asserted.

FOOD FACTS

Do You Know That—400 million quarts of vitamin D milk are now sold annually in over 300 American cities.

The color of the shells of eggs depends on the breed of the hens and in no way indicates differences in food value or quality.

"Fishes a la King" was named after a prominent American chef.

A Mississippi canner contemplates packing "Poisson and taters."

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

TWO GRASS FIRES AT MEMORIAL PARK

During the past week, the Riverton Fire Department has answered two calls for grass fires, at Memorial Park, Riverton. No damage has resulted.

CIVIL SERVICE EXAMINATIONS

The United States Civil Service Commission has announced open competitive examinations as follows: Engineering draftsmen, various grades (for work on ships), \$1680 to \$2600 a year. Optional branches are: Ship piping, marine engines and boilers, electrical (ship), and hulls.

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GENERAL ELECTION RETURNS

November 2, 1937

	RIVERTON				PALMYRA				CINNAMINSON				
	1	2	3	Tot	1	2	3	Tot	1	2	3	Tot	
GOVERNOR													
Lester H. Clee, R.	257	200	248	705	166	305	329	799	1363	201	148	151	1610
A. Harry Moore, D.	75	65	66	207	125	97	121	343	449	68	66	47	173
GENERAL ASSEMBLY													
S. Edwin Stokes, R.	269	303	248	820	150	265	316	731	1237	209	123	104	1466
James M. Davis, D.	64	55	36	155	120	123	117	360	599	52	63	60	165
FREEHOLDER													
Charles S. Stout, R.	217	233	184	634	141	140	204	485	830	151	99	75	325
Albert C. Jones, R.	236	266	209	711	136	267	302	705	1129	204	111	130	1450
John C. Sauer, D.	101	82	100	283	127	232	189	548	923	104	91	95	1114
Fred M. McFarland, D.	38	42	45	125	96	104	102	302	502	62	71	50	183

LESTER H. CLEE'S

LOCAL MAJORITY

(continued from page 1)

Vote in Palmyra

The Sauer vote was heavy in Palmyra, especially in the 2nd, 3rd and 5th districts, where the Democratic candidate ran considerably ahead of Stout and only slightly behind Jones. Stout voted out Sauer in the 1st and 4th districts. The total vote in Palmyra, for Freeholder, was Jones 1139; Sauer 973; Stout 638, and McFarland 503.

Sauer ran far ahead of any other Democratic candidate and the strength of the Jones-Sauer combination was evident.

Election officials reported few straight ballots from members of either party, the voters being split in practically every way possible.

SO NOW YOU KNOW

"Popper, what is a platform?"
"A platform is a declaration of unobtainable objectives, so expressed as to arouse the maximum confusion with the minimum sincerity. It is a statement made by politicians with whose memories for consumption by voters who seldom read more than a page of anything unless it has pictures."

"It's going to be a real battle of wits, I tell you," said the sophomore member of the debating team.
"How brave of you," said his roommate, "no unarmed." —
Brooklyn Daily Eagle.

The Way Towards

Sound Recovery

By RAYMOND PITCAIRN

National Chairman

Sentinels of the Republic

In recent weeks America has heard and read frequent expressions of disappointment over the failure of many of its optimistic expectations to be fulfilled.

Despite numerous promises, unemployment remains a serious problem; the costs of living continue to rise; and productive enterprise has not measured up to anticipations. In various fields confidence seems to lag.

Naturally America wonders why. Naturally it wonders just what Government can do to remedy these conditions and to renew that surge of energetic confidence on which our people once rode to heights of achievement and well-being.

The problem is a difficult one—but these facts seem apparent. Government, by direct edict, cannot reduce the price of all necessities—but it can reduce such wastes as create high taxes, and with them high cost of living.

Government, by direct edict, cannot effectively increase production—but it can adopt an attitude of encouragement rather than discouragement of the productive enterprise on which recovery depends.

Government, by direct edict, cannot end unemployment—but it can stimulate, rather than hinder, those job-creating activities which increase employment opportunities.

These things, as recent European history has proved, are not achieved by leading down a nation with confusing laws and multitudes of politically appointed job-holders.

They are, as American history has proved, achieved by encouraging that spirit of enterprise which enabled our people to conquer forest and desert, and to build the United States

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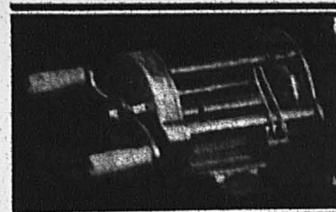
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TOOL BOX

This convenient metal box is what every man needs for tools, fishing tackle, etc. It measures 6 x 14 inches and is 5 inches deep. Compartment for tools and handy five-sectioned tray in top for nails, screws, etc. Tray slides back as lid is raised. Complete with handle, lock and key.



SKILLET

Made of the famous Pyrex Flame-ware. It is 7 1/4 inches in diameter and 1 1/4 inches deep and comes with removable metal handle. The skillet is made of clear, transparent heat-resistant glass developed for top-of-stove cooking by a formula different than that used in the regular Pyrex ovenware.



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Genuine leather. Size, 3 1/4 x 8 1/4 inches. "Zipper" attachment over bill compartment. Coin container with snap flap, two sections for cards, driving license, etc. A quality article needed by all men. Even if you have one already, a spare will come in handy when your present wallet wears out—or it would make an ideal gift.



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A genuine Winchester flashlight with solid bronze case and focusing beam. A handy article in any household. Convenient hook enables light to be attached to belt for out-door work. It is equipped with signalling button for Scout use. Complete with battery and bulb.

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Annual Roll Call
Everybody should belong to the Red Cross because the Red Cross belongs to everybody.
The work of the American Red Cross is well known, and now is the opportunity for each to have a part by answering the Roll Call with your membership.
On Armistice Day, and until Thanksgiving, a canvass will be made and we are expecting the usual splendid response from the people of this locality.
Mrs. C. L. Hirsch, Chairman of the Palmyra Branch.
Mrs. Milton Klotz, Chairman of the Roll Call.

CELEBRATE 25TH ANNIVERSARY

Mr. and Mrs. Howard R. Elliott, of 401 Elm avenue, Riverton, celebrated their twenty-fifth wedding anniversary, last Saturday, October 30th.
At a party held in the evening, guests were present from New York City, Woodbury, Mt. Holly, and Philadelphia.
Mr. and Mrs. Elliott were married in 1912, and nearly every member of the wedding party was present at the affair held on their anniversary. The day had a double significance, in that it was also Mrs. Elliott's birthday.

BROADWAY THEATRE FRIDAY & SATURDAY



Deanna Durbin, star of Universal's "100 Men and a Girl."

AT FOX, RIVERSIDE, FRIDAY AND SATURDAY



Deanna Durbin in "100 Men and a Girl," with Leopold Stokowski.

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Joseph T. Evans
RIVERTON, N. J.

EVENING CLASS IN AGRICULTURE

Started for Adults, Last Week at Palmyra High School; Next Class, Nov. 4

The preliminary meeting of the evening classes for adults interested in home gardening was held at the Palmyra High School, on Wednesday evening, October 27. At this time a discussion of the classes for the coming year was conducted by Mr. Perry, instructor of agriculture, and a roll was taken.

Those present were: Miss Mary Wolcott, Mrs. A. E. Anders, Miss Helen Wolcott, Mr. and Mrs. George B. Weigand, Peter V. Malory, Alfred C. Giberson, Mr. and Mrs. H. A. Kennedy, Mr. and Mrs. J. C. Hoepfner, Miss Virginia McDermott, Mrs. M. J. McDermott, C. W. Hoffman.

Next Meeting

The next meeting of the class will be on this (Thursday) evening, November 4, at 7:30 o'clock, in the agricultural room of the high school.

The subject of the second lesson will be "Soils and Soil Testing." All persons interested are cordially invited to attend.

W. H. ALLEN IS NEW SECRETARY

Willard H. Allen, extension professor and executive officer for the AAA in New Jersey, was appointed on Tuesday, by members of the state board to succeed William B. Duryee, as secretary of the State Department of Agriculture.

Mr. Duryee announced his resignation a week ago and will assume his new position as associate executive in the New York office of Shellfield Farms, Inc., within a short time. He will maintain his residence in Trenton.

The appointment of Mr. Allen was announced by Herman C. Demme, president of the board, who said, "I have known Mr. Allen since he started work in New Jersey and feel that his new position as Secretary of Agriculture will allow him a full expression of his many talents. His wide acquaintance assures him of the support of the agricultural interests in the state."

"Mr. Allen is one of the best-known men in the agricultural field in this state today. His work has brought him into close contact with farmers in every section of New Jersey and with all commodity groups, so that he is familiar with every phase of agriculture in the state."

Mr. Allen was born near Danbury, Connecticut, and was graduated from the Connecticut State College, Storrs, Connecticut, in 1916.

COUNTY HOSPITAL ON APPROVED LIST

The Burlington County Hospital is included in the list of 2621 hospitals in the United States and Canada which were approved at the Twentieth Annual Hospital Standardization Conference, held with the Clinical Congress of the American College of Surgeons, at Chicago, last week.

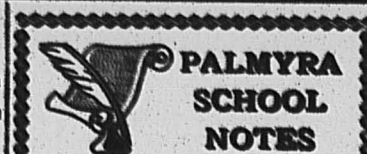
YWCA NOTES

Joint Meeting

Plans for a joint dinner meeting of the boards of directors of the Burlington County Young Men's and Young Women's Christian Associations were made at a meeting of the committee at the home of Mr. and Mrs. John Thatcher, in Moorestown.

The affair, which is being arranged in the interest of furthering cooperation and understanding between the two associations, will take place Tuesday evening, November 26, in the Moorestown Community House.

The committee in charge, in addition to Mr. and Mrs. Thatcher, includes Mr. and Mrs. C. William Haines, of Masonville; Mrs. Joseph Burr, of Mt. Holly; Wallace Stokes, of Moorestown; Guy Hendry, county YMCA secretary, and Miss Katherine Lucchini, county YWCA secretary.



PALMYRA SCHOOL NOTES

HONOR ROLL

The following requirements must be fulfilled before a pupil can secure a place on the honor roll.

A grade of "A" in deportment; a grade of "A" in three major subjects (via arithmetic, history, English, geography, civics, reading); a passing grade in all other subjects. The pupils who have fulfilled these requirements for the first report period are as follows:

Grade 8

Marie Bettinger Eleanor Voorhis, Peggy Ryan.

Grade 7

Dean Garwood, Stanley Liphowitz, Beatrice Anderson, Evelyn Rahelic, Delores Stephens.

Grade 6

Fred Bayer, Richard Hunter, Lawrence McCay, June Beyer, Ida Craven, Ruth Creager, Joan Donaghy, Emma Knight, Virginia Miles, Jane Anne Morgenstern, Janice Peck, Eileen Rae, Norman Schwinck.

Grade 5

Beatrice Johnson.

Prospectors to Visit

George A. Felch, explorer and traveler, comes to Palmyra High School on Wednesday, November 17, with stories of Columbia, Ecuador, the Andes and the upper Amazon country.

Gold was the principal lure that took Mr. Felch to South America and he brings with him tales of the customs and character of the native Jivaro Indians, with whom he lived for many months.

He has had experience in farming and logging, in the Northwest and prospecting, in Alaska.

Mr. Felch is a graduate of Washington State College.

Observe Safety Week

"Remember Jimmy" was the title of a motion picture given at Palmyra High School by Arnold E. Olson, of the General Electric Company, on Wednesday, October 27, observing Safety Week.

The picture stressed the importance of careful driving and the possible results of a careless moment.

There were two speakers before the motion picture, C. Morris Beck, chief of police, in Palmyra, and Mr. Stern, inspector of the State Motor Vehicle Department.

Chief Beck, in his remarks, asked students not to ride bicycles at night.

Election of Officers

Mr. Terrell's room had an elec-

BIG VALUES

Dr. West Tooth Brush and Calox Tooth Powder. A \$1 value

59c

Pro-phy-lac-tic Tooth Brush and Powder. A 75c value

49c

Squibb's Dental Cream and Brush. A 90c value

59c

Squibb's Shaving Cream and Blades. A 50c value

29c

Pepsodent Antiseptic. 50c size

2 for 51c

EXTRA VOTES WITH ALL OF THE ABOVE

L. L. KEATING

Broad and Main Streets RIVERTON

Phone 1540

Westfield Friends' School

Hallowe'en

Our regular assembly, on Friday, was turned into a Hallowe'en program conducted by Shirley Cook, as chairman. The third and fourth grade girls decorated the dining room with Hallowe'en symbols made by the kindergarten and first grade. Readings, singing and games made up the program.

The kindergarten and first grade had their first experience in cooking last week when they made applesauce—enough for a taste for themselves at their regular lunch hour as well as a sample which they took home for their mothers.

The faculty are planning to hear Miss Alice Dalgleish, editor of children's books, on Wednesday, November 3, at a meeting in Philadelphia. This meeting will be a fore-

tion of officers last week, at which time they formed a club. The officers of the club are: president, Roy Hardy, secretary and treasurer, Laura Nebel.

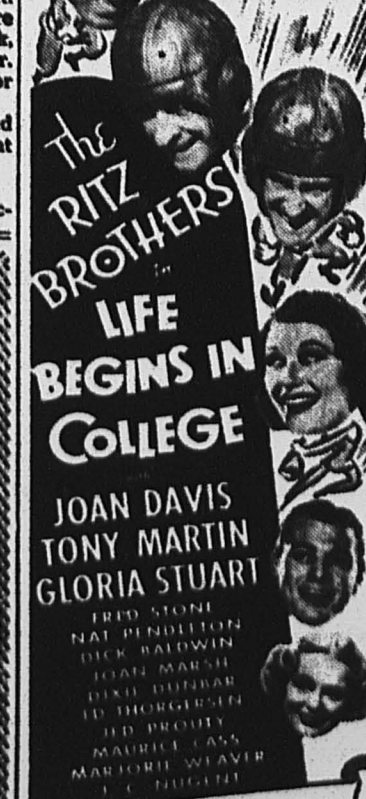
The students are going to begin a paper which will be issued once every two months. The name is "The Sleepy Hollow Gossip."

The officers of the paper are: editor-in-chief, Robert Joyce; sports editor, Zopito Sacchetti; humor editor, William Branch; circulation editor, Mary Jane Huyett; news editor, Stanley Liphowitz.

SAVAT MARKET AT BROADWAY

WE'RE PUTTING ON THE RITZ... and they're putting on a riot!

You'll go nuts... as they go collegiate! They pass themselves day in a football game that's a screwball then "Pigskin Parade!"



Teaming with new hit tunes by Poffack and Mitchell!

25c till 8 p.m.

RULE TO BAR CREDITORS

Administratrix Notice
Estate of Jacob L. Harris, deceased
Notice is hereby given that an order has been made by George B. Hitting, Surrogate of the county of Burlington, bearing date the 26th day of October, 1937, upon application of the subscriber, Administratrix, requiring the creditors of Jacob L. Harris, late of the County of Burlington, deceased, to bring their claims against the estate of said decedent, under oath of affirmation, on or before April 26, 1938, or they will be deemed as any action thereafter against the said Administratrix.
MARIAN HARRIS, Administratrix.

Proctor: Joseph L. Thomas.
Dated: October 26, 1937.
10-26-11-26-37

runner of Book Week which will be celebrated November 14-20.

Westfield Friends' School made its regular contribution to the Needlework Guild and again made its quota which entitles it to a directorship in the organization.

A picnic held last Wednesday around the outdoor fireplace on the meeting grounds was enjoyed by everyone. The arrangements were in the hands of several committees from the fifth and sixth grades. A description follows:

The girls and boys had lots of fun eating out of doors. We toasted marshmallows and popped corn. The things we had to eat were hot dogs, hamburgers, baked potatoes, spaghetti, cookies, ice cream and milk. After lunch we played all kinds of games. We had relay and three-legged races. There was a soccer game to end the day.

Ruth Coe 5th Grade.

Sergeant: "Did you shave this morning, Jones?"

Recruit: "Yes, sir."

Sergeant: "Well, next time try standing a bit closer to the razor."

—Clipped.

PALMYRA

WEEKLY THEATRE AMUS CO. DANCE
Matinee Daily at 2:00 p.m.
Evenings 7:00—9:00 o'clock

THURSDAY, Nov. 4—

VICTOR MOORE
HELEN BRODERICK in
MEET THE MISSUS
Free to the Ladies—
Golden Poppy Bake Ware

FRIDAY and SATURDAY, November 5-6—

Greater than "3 Smart Girls"

DEANNA DURBIN

in a New Universal Picture

100 MEN and a GIRL

LEOPOLD STOKOWSKI

ADOLPHE MENJOU • ALICE BRADY • MISCHA AUER

Saturday Matinee Only—

Jack Randall in

"Stars Over Arizona"

MONDAY and TUESDAY, November 8-9—

DONALD WOODS

JEANNE MADDEN in

TALENT SCOUT

Monday—Free to the Ladies—

Golden Poppy Bake Ware

WEDNESDAY & THURSDAY, November 10-11—

WARNER OLAND

KEYE LUKE in

CHARLIE CHAN

ON BROADWAY

Thursday—Free to the Ladies—

Golden Poppy Bake Ware

THURS. Nov. 11—

WARNER OLAND in

Charlie Chan on Broadway

American Legion Night — Special

Films of the Legion Convention in

New York

SPINNING WHEEL GIFT SHOP

Lending Library

MIXING BOWLS

WAFFLE SETS

531 Cinnaminson Ave.

PALMYRA

Open 10 a.m. to 9 p.m.

Except Thursday evening

closed at 6 p.m.

CINNAMINSON P.T.A.

The annual chicken supper to be given by the Cinnaminson P.T.A. will be held Wednesday, November 10, from 5:30 to 7.

Following the supper, the study group will meet for a short discussion and talk by Miss Helen Blah, one of the school's nurses.

Guy Hendry, executive secretary of the YMCA in Burlington county, will be guest speaker and Mrs. Albert Parker, elocutionist, of Palmyra, will read compositions written by the pupils of the upper grades on "What My Father Means to Me."

Publicity.

"Capitalist—anyone who spends less than he earns."



FRI. and SAT. Nov 5-6—



DEANNA DURBIN

in a New Universal Picture

100 MEN and a GIRL

and LEOPOLD STOKOWSKI

with ADOLPHE MENJOU

LICE BRADY • MISCHA AUER

Sat. Mat.—Wild West Days

SUN. and MON. Nov. 7-8—

WARNER BAXTER

JOAN BENNETT in

Vogues of 1938

in New Technicolor

— EXTRA ADDED —

Arthur Murray's Shag Dancers in

THE BIG APPLE

TUES. and WED. Nov. 9-10—

BARBARA STANWYCK

JOHN BOLES in

STELLA DALLAS

THURS. Nov. 11—

WARNER OLAND in

Charlie Chan on Broadway

American Legion Night — Special

Films of the Legion Convention in

New York

GET YOUR G-E BULBS HERE

They give MORE LIGHT this year...

Recent improvements help

MAEDA lamps made by

General Electric give more

light for your money this year. 60-watt

and smaller only 15c. 75 and 100-watt, 20c.

S. J. CODDINGTON

519 Howard Street

Riverton

DR. W. L. TUCKER BANQUET SPEAKER

Newark Man to Be at Local Father-Son Affair on November 17

Fathers and Sons will gather on Wednesday evening, November 17, at the Central Baptist Church, of Palmyra, to attend the annual YMCA Father and Son banquet, which will be held there at 6.30 o'clock under the auspices of the Ladies' Auxiliary. The committee, of which Carl Thomas is chairman, urges that those interested secure tickets at once, not only that the preparations may be made in advance but because the attendance is limited to one hundred couples—father and son.

Speaker

Dr. William L. Tucker, of Newark, N. J., a speaker with a wide reputation for his ability to interest young people, will be the guest speaker and the committee promises a real treat for this portion of the program. Those who have attended previous Father and Son banquets here will need no reassurance over the quality of a dinner prepared by the Ladies' Auxiliary.

Tickets

Tickets, at 75c each, may be secured from any member of the committee, which consists of Carl Thomas, chairman; Robert G. Adams, Robinet Cole, William Homan, and Mrs. Robert Gowell, president of the Ladies' Auxiliary. Fathers who would like to secure a "son" for the evening and thus enable some lad to be present who otherwise would be unable to attend, just make the fact known and the committee will make the necessary arrangements gladly.

CONVENTION OF STATE TEACHERS

(continued from page 1)

will present a concert at convention hall on Sunday afternoon. This year the conductor will be Jose Iturbi, Spanish pianist and conductor, whose work is familiar to all Sunday evening radio fans. This is the first time in the history of the orchestra that the baton has been in the hands of New Jersey music supervisors. Part of the concert will be broadcast over a nationwide hook-up on Sunday morning, November 14. A Federal Theatre production for children, "The Emperor's New Clothes," will be another feature of the program.

Saturday morning at the convention, will be given over to group meetings of teachers with common subject interests. Among the outstanding speakers at these meetings will be Fiorello H. LaGuardia, New York Mayor, and Senator A. Harry Moore, New Jersey's next governor.

LIBRARY MEETING

A special meeting of members of the Riverton Free Library Association will be held in the library, on Monday evening, November 22, at 8 o'clock, for the purpose of submitting, for approval of amendment to the by-laws changing the date of the annual meeting from the 4th Monday in May, to the 3rd Monday in January.

All contributing members are invited to attend.

WOMAN'S CLUB TO HOLD LUNCHEON

On Monday afternoon, November 15, the Palmyra Woman's Club will hold a covered dish luncheon in Society Hall at one o'clock. The Welfare Department will have charge of the luncheon and also will have charge of the meeting. Dr. Mabel S. Haines will be the guest speaker.

Kindly make all reservations to Mrs. R. E. Sanford, Riverton 555-J, by Saturday, November 6. Rolls, coffee and butter will be supplied by the committee in charge. Let's get behind this very worthy department of our club and endeavor to have a large attendance.

Mrs. James M. Weart, Publicity Chairman.

RADIO GARDEN CLUB PROGRAM

"Creating a Home Conservatory" will be described during the Radio Garden Club program of the Agricultural Extension Service, Rutgers University, on Friday, November 12, at 3.45 p.m. over WOR and other stations of the Mutual Broadcasting System. The speaker will be Dr. Forman T. McLean, supervisor of public education at the New York Botanical Garden, one of the cooperating organizations sponsoring this program.

The Radio Garden Club program for Tuesday, November 16, at the same hour, will give instructions for preparing garden pools for winter and will feature as guest speaker Charles L. Tricker, aquatic gardening specialist of Saddle River. This program will be a presentation of the Garden Club of New Jersey.

VARIETY PROGRAM AT CLUB MEETING

The Junior Woman's Club, of Palmyra, will hold its next meeting in Society Hall, on Monday evening, November 15, at 8 o'clock.

A sparkling and amusing satire on the commencement of a school of dramatics will be presented. This will be followed by individual stars who will entertain with impersonations and monologues.

A novelty not in pantomime, according to those in charge, will prove to be entertainment of an unusual kind.

This variety program has been in rehearsal under the direction of Ruth Parsons Strahn.

THE PRESIDENT TO BE WELCOMED

Harry Frank, Jr., of Cinnaminson, a cadet at Riverside Military Academy, Gainesville, Ga., will participate in the ceremonies, on Thanksgiving Day, when President Roosevelt will be welcomed to Gainesville.

Invitations to attend the exercises have been extended to all parents of Riverside students and among the guests expected are several United States Senators, the Governors of a number of southern states and many other nationally prominent figures.

POLICE SOCIETY PLANNING DANCE

The Burlington County Patrolmen's Benevolent Association is making plans for the annual dance of that organization, which is to be held in the Burlington armory, on Friday, November 20.

Officer Lawrence Betty, of Palmyra, is a member of the general committee, in charge of arrangements.

Bob Horton and his well-known orchestra will furnish music for the affair.

URGES ADDITIONAL NATIONAL DRUG LAWS

New Jersey's good fortune in being spared consignments of the death-dealing drug product "Elixir Sulfanilamide," which caused 50 deaths in other parts of the country, today influenced the N. J. State Department of Health to urge adequate national legislation for control of highly potent drugs.

Dr. J. Lynn Hahaffey, state health director, pointed out the imperative need of a revision and strengthening of the Federal Food and Drug Laws. Health authorities of New Jersey are on record for extending the scope of the Federal Food and Drug Administration so it may have additional power, through a licensing system, to control the manufacture and distribution of highly potent drugs, which may be sold to persons who take them without competent medical advice.

STILLS CONTINUE TO OPERATE IN STATE

Despite the energetic activities of the New Jersey Department of Alcoholic Control, there are still a number of individuals who believe that they can get away with the operation of an illicit still as evidenced by the fact that agents of the department seized 17 stills and 56,025 gallons of mash, during the month of October.

PALMYRA SCHOOL NOTES

The Kindergarten children are busy making furniture for their playhouse. They are using orange crates and have finished one chair and a doll bed.

Some of the girls are weaving a rug for the floor and others are making covers for the doll's bed.

Honor Roll

First Grade
Helen Atkinson, Anna Don, Emma DeVinney, Hubert Hauck, Winston Woodward, Lois Brooks, Sally Hemple, Sandra Carroll, Mary Mitchell, Raymond Carson, Barbara Cherry, Helen Hunter.

Second Grade

Lola Beverly, Kenneth Bitman, Matthew Groff, Billy Price, William Kraus, Claire Burke, Frances LeCates, Doris Price, Ruth Reed.

Third Grade

Betty Bowman, Dolly Marshall, Phillip Long, Carol Schmidt, Carol Yerkes, Marjorie Beyer, James Mitchell.

Fourth Grade

Naomi Cross, Betty Edell, Hamilton Carson, Helen Creager, William Howe, Dorothy Lloyd, Dorothy Blackby, Dolores Martin, Carol Ward.

Fifth Grade

Sonia Nebel, Anderson Winters.

Franklyn Taylor, Francis Mitchell, Norman Bailey.

Honor Students

The following people have been honor students for the first report period: Alice Kempf, Marie Kempf, Jacqueline Stevenson, Billy Engle, Thomas Schwink.

Entertains Students

Imitating musical sounds such as the violin and the trumpet with his voice, and without the aid of any instrument, Hans Helms provided an interesting program in assembly on Wednesday, November 3. Mr. Helms told how he started and how he developed his voice. He described how he attained a high range of voice as well as a great amount of volume in a high tone. He goes through such exercises as reading a book while swimming in the water, using only his feet.

Mr. Helms also gave a short sketch, aided by William Applegate, a senior. The scene was a court in China and Applegate was the judge. Mr. Helms played the part of a Chinaman, who was the only witness of a murder and who was unable to talk. He answered questions asked by the judge by playing different songs as they would sound on a trumpet. Asked where he was on the night of the murder he played "On the Road to Mandalay," and to the question "Do you see the murderer in this room," he gave "Over There."

APPRECIATION

I wish to thank all of my friends who voted for me in the General Election on November 2nd.

Vernon W. Stone.



What Is This Legion?

What can the American Legion have in common within its own ranks? Nothing, but the consciousness of a duty and a duty still to do. If the legionaire manifests a slightly keener interest in the affairs and future of his country (and he does) may it not be because his life was once offered as a gambit in his country's cause? Does not such an offer, even though happily fate may not have accepted it, implant in the man who makes it a rather livelier concern in the state of the nation and of the community in which he is a unit? There is nothing remarkable about it. Any man, any woman, who passes through a similar crisis (and God grant no American man or woman may ever have to pass through it again) must emerge from the ordeal with identical sentiments.

These of the Legion are men—Who have crossed the sluggish shallows

Where their little life-streams ran, And broadened just a trifle, you will find;

And their visions clearer, clearer Hold just that much dearer

The great and glorious land they left behind.

This is the American Legion that New York saw marching up Fifth avenue, September 21st.

(To be continued.)



19 Years Ago Today

Over There

... a glorious silence in the lines, strange after four years of hectic bombardment.

Over Here

... mad rejoicing, and then an immediate turn of war effort into channels of peace.

Today

... more than ever before the American people should remember 1917 and lend every possible effort to prevent a recurrence of that tragic interruption in our history of peace and industry.



CINNAMINSON BANK & TRUST CO.

Riverton, N. J.

SAFETY RULES FOR JERSEY GUNNERS

Special Appeal Made by State Game Commission as '37 Season Opens

Prevention of hunting accidents during the upland game season which opened yesterday and closes on December 15, through careful gun-handling and taking other precautions while in the field, was urged this week by the State Fish and Game Commission.

A special appeal to licensed hunters to prevent careless and reckless handling of loaded guns, chief cause of most hunting accidents, was issued by the commission in order to retain the good record of the State. First of all states to develop a safety first educational campaign for its sportsmen, New Jersey has witnessed an annual dwindling of gunning accidents despite increased enrollment of licensed hunters.

Keep Away From Camps

The State Fish and Game Commission also urged hunters to refrain from hunting within shooting range of any work project in New Jersey to help reduce the hazards of men engaged in the various enterprises. Game wardens have been in the vicinity of the various Federal camps.

To prevent accidents and so veteran sportsmen may pass the word along to "first-year" gunners, the State Fish and Game Commission today emphasized the need for caution and issued the following advice:

List of Don'ts

Don't start on a hunting trip until you have thoroughly inspected your gun, with special attention given its firing mechanism and the interior of the barrels.

Don't carry a loaded gun in your car or other vehicle and don't load until you are actually ready to hunt.

Don't carry your gun while hunting except with the muzzle pointing toward the ground or, when in heavy brush, with the muzzle toward the sky.

Don't shoot at moving brush nor at any object until you have identified positively the game bird or animal.

Don't climb a fence, nor jump a ditch with a loaded gun, unless you first open the breech. And learn to hunt with the safety lock on triggers.

Don't gun with nor near an intoxicated person. A drunken gunner is as dangerous as a drunken driver, and for the safety of himself and others, should be reported at once to wardens or police.

Don't fail to respect the rights and protect the property of farmers and land owners and don't shoot within 400 feet of a house or outbuilding. Always obtain permission to hunt.

Don't hesitate to report fish and game law violations.

TRANSPORTATION SURVEY STARTED

(continued from page 1)

vice, from the nearest railroad station, to Camden and Philadelphia via the bridge route?

Don't Delay

Those in charge of the distribution and collection of the forms here urge that those who receive them make their replies to the questions without delay, since it will be possible to make only one collection before November 15.

NOTICE

Are there any people who might be willing to give to the Palmyra High School Band any instruments that, at the present time, are stored away or unused?

Last year six instruments were given to the band, all of which are now in use. There are many students in the high school who would like to join the band but at the present time cannot make the necessary expenditures for instruments.

We would appreciate hearing from you, if you can help us out in this respect.

P. E. Jones, Supervising Principal, Palmyra Public Schools.

MANY CARS IN STOUT PARADE

Several hundred cars passed through Palmyra and Riverton, last Friday night, in the huge victory parade, staged by the friends of Charles R. Stout, recently re-elected to the Burlington County Board of Freeholders.

The procession, which started from Florence, picked up additional local delegations on its tour through the county, covering practically all the larger towns in this section.

PALMYRA A. O. M. P.

Sickness prevented the attendance of Professor Gerald Fitzgibbon, at the last meeting of Palmyra Assembly and some of the members were probably disappointed. Professor Fitzgibbon, psychologist, hypnotist and lecturer, will positively be at the next meeting of the Artisans on Tuesday evening, November 16, with a special message to every member. This act is instructive, entertaining and scientific.

There will be a number of candidates to be initiated at this session. The attendance prizes will consist of two turkey. Nomination of officers for the next year will also take place.

The producers' banquet will be held at Weber's Hof Brau on Monday, November 29. Every member producing a candidate will receive a ticket free. The candidate also receives a free ticket.

PUBLIC SEMINAR COURSE AT NEW JERSEY COLLEGE

Men and women from all parts of the state who are interested in a weekend of scientific study will gather at New Jersey College for Women Friday, Saturday and Sunday, November 19, 20 and 21. Dean Margaret T. Corwin has announced that the public is invited to the fifth weekend seminar, planned by N.J.C. at the request of its graduates. Nationally and internationally known scientists will be among the speakers.

Under the general heading of "Our Bargain With the Soil" will come such varied studies as erosion, old and new fruits and flowers, aid for the amateur gardener, and allergies and their treatment. The seminar will open Friday evening at 8 o'clock with a study of erosion.

"Our Ancestors' Love a Bargain" will be the topic discussed by Dr. Jacob G. Lipman, dean of the New Jersey College of Agriculture and director of the experiment station. The subject will be developed in a talk on "We Attempt to Win It Back" by Dr. Linwood L. Lee, State Coordinator of the Soil Conservation Service in New Jersey.

At the Saturday sessions plants, fruits, sooty beans and possibilities for a small garden will be among the topics discussed and Saturday night Norman W. McClintock, noted photo-naturalist and special lecturer at Rutgers, will present remarkable motion pictures which actually show growth movements of flowers. At the closing session Sunday morning allergies and their treatment and the preservation of natural areas in New Jersey will be taken up.

Registration for the seminar closes November 15. All persons who wish to attend a single session or the entire seminar may secure registration forms by writing to the director of public information, New Jersey College for Women, New Brunswick, N. J.

OLD NEWSPAPERS?

The Boy Scouts of Troop No. 50, of Riverton, are making a drive to raise money for Scout uniforms. We do not ask you to make a contribution nor to buy anything. We DO ask you to let us know if we may call this Saturday afternoon, November 13th, between the hours of 2 and 5 at your home and collect your old newspapers. The officers of the troop will supervise the collections by the boys and guarantee that your cellar will be left in perfect order.

We hope you will cooperate by calling Bernard Cox, Riverton 321-B, or David Blyler, Riverton 569, and leave your address so we may call on Saturday. If collections cannot be made at your home, on Saturday, call either of these Scouts and they will arrange for a later collection.

Thank you.
Boy Scouts
Riverton Troop No. 50.

I.O.O.F. TO HOLD DEMONSTRATION

The Independent Order Odd Fellows will hold a district degree demonstration at Society Hall, Palmyra, on Friday evening, November 12, at 8 o'clock. The degree work will be done by Amity Lodge, of Merchantville. This degree team is noted for its very fine work. All members of the order are invited to attend. Speakers, who are known throughout the state, and other entertainment will follow the degree work.

PORCH CLUB

On the afternoon of November 9th, the members of the garden department had for their speaker, Miss Marian Exley, well-known landscape artist whose subject was "Little Garden." Points brought out by Miss Exley were the importance of having a design for the small garden in connection with the house, the use of terraces or two level in the arrangement of gardens and how stone walls and flagstones enhance the beauty of a garden.

"It is possible," she said, "to screen an attractive view and to alter the scene entirely by the judicious planting of trees, shrubs and vine covered trellises."

Photographs were shown demonstrating garden nooks and a variety of charming settings.

Music Group
Alfred Richter, of Merchantville, and head of the Richter School of Music, gave a lecture on Bach, Beethoven and Brahms for the music appreciation group at 10.30 on November 9.

The different forms of music, which class these composers among the greatest, were discussed and demonstrated. A very beautiful selection from Brahms was played to conclude the meeting.

TRANSFERRED TO FLORIDA STATION

James K. Holloway, of Palmyra, who has been stationed at the research laboratories, of the U. S. Department of Agriculture, at Moorestown, for several years, left this week for a new assignment, with the government, at Orlando, Florida.

The project, upon which Mr. Holloway will be engaged, deals with the influence of insecticides upon insect parasites.

In addition to his service at Moorestown, Mr. Holloway also spent a year recently, doing research work in Hawaii.

It might be disheartening to know what your children really think of you.



A SALESMAN

may be short or tall, fat or lean, but the boss measures his value by just two things: (1) the results he gets; (2) how much it costs to hire him. The New Era Want Ads get results because the people who turn to them are already in the market for what they have to sell.

Want Ads meet with no sales "resistance." They waste no time ringing hostile doorbells.

No other salesman we know of will call on as many people for so little.

No matter what you want to Sell, Buy or Exchange, New Era Want Ads will find it for you.

Phone, Riverton 712.

SEMPER FIDELES BIBLE CLASS

The Semper Fidelis Bible Class, of Calvary Presbyterian Church, Riverton, is planning to hold a doll bazaar, early in December. All mothers who intend to purchase dolls as gifts are requested to bear this in mind.

Publicity.

HAVE YOUR RADIO TUBES TESTED FREE

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Phone 978

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Our large valuable, helpful list of herbs, classified as to use. Easy to understand. Know the value of herbs, for your own life. Come in and get your list or send name and address to:

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Est. 1869
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Announcement

The New Era, in line with its policy of being prepared to meet every advertising need of local business houses, has compiled a complete mailing list for Riverton, Palmyra and Cinnaminson Township, and installed the necessary equipment to render an

Addressing Service for Direct-by-Mail Advertising

at a very reasonable charge.

Now, for the first time, you can, with a minimum of effort and expense, get your direct-by-mail advertising message into the homes in your trading area.

THE PEOPLE'S COLUMN

Palmyra, N. J.
Editor, The New Era,
Riverton, N. J.

Dear Sir:
Every municipality, every business man, every social worker, every religious, fraternal and labor organization should be represented at the opening session of the Legislature on November 15th.

At this time there will be presented a comprehensive relief bill, sponsored by the Workers' Alliance, which among other things will make the State responsible for relief and eliminate the wasteful, vicious system of more than 500 different relief standards.

It provides for cash payment of adequate relief, so that the small merchant, the backbone of our community life, will share in the purchasing power provided; the landlord will receive his rents more promptly and the general moral tone of the people will be raised.

It eliminates politics, by providing for civil service for all employees. It places relief on a plane with other necessities, such as police and fire protection, health and education.

Signed: George Smith.

DRIVE SLOWLY ON FOGGY NIGHTS

A seasonal warning based on the tragic experience of past years is contained in a "fog bulletin" just issued by the Keystone Automobile Club of New Jersey.

Club officials strongly urge both motorists and pedestrians to be on their guard against the perils of fog-shrouded highways, declaring that only the utmost care will prevent deaths and injuries.

"Pedestrians," says the bulletin sent out by Trevor B. Mathews, manager of the Camden Division of the club, "should use the utmost caution when walking along highways obscured by fog, because their presence can be noted by drivers only under the most exceptional circumstances."

Drive Slowly

"Those afoot can see the lights of approaching cars and should govern their actions accordingly. They should realize that the lights are of little value to motorists in discerning objects on the highway. In fact the principal value of lights on vehicles in time of fog is to warn of vehicles' approach."

"We cannot be too emphatic in urging motorists to drive slowly under adverse weather conditions. There are those who believe their familiarity with highways over which they travel frequently gives them the right to drive fast in fog. Drivers in this class fail to take into account the possibility of disabled cars being parked along the highway. Another great danger is the absence of tail-lights on moving vehicles, or the confusion, leading to erratic driving, of operators unaccustomed to the road."

MEAT PRICES MAY BE LOWER IN 1938

More meat at lower prices for the family dinner table is predicted by Kenneth R. Slamp, extension assistant professor of agricultural economics here at the New Jersey College of Agriculture, Rutgers University, in his outlook report for 1938 released last week.

"With a much larger production of feed crops in 1937 than in 1936, an expansion in hog production and cattle feeding is expected in 1938 with probable lower wholesale and retail prices of meat," Professor Slamp says. "In spite of declining meat prices, however, it is expected that they will still be high in comparison with most other foods. Total supplies of meat, excluding poultry, are expected to be larger in 1938 than in the current year, but will continue less than average. The increase in total supplies of meats in 1938 probably will occur in the latter part of the year and will be largely in pork and the better grades of beef. It is expected that a lower level of meat and livestock prices will prevail than in 1937."

Business demands a flow of creative ideas.

NOVEL USE FOR VACUUM CLEANER

Odd uses of familiar electric equipment are occasionally encountered. Only a few years ago a shipment of washing machines was traced to a trout farm where it was learned they were used to exercise the fish. An equally unique use of a vacuum cleaner has been discovered, reports the New Jersey Public Utility Information Committee. The owner of a goat farm in Connecticut uses a vacuum cleaner to rid his goat of dirt and dust because it keeps both goats and milk more sanitary. It is said that the goats like it and even clamor for more when the job is finished.

The How and Why of the National Unemployment Census

A nation-wide census of all unemployed and partially unemployed persons in the United States will be taken between the dates of November 16 to 20, by act of Congress, and at the direction of President Roosevelt.

Here, in question-and-answer form, is the information you need to know about this plan.

1. WHAT IS PURPOSE OF THE UNEMPLOYMENT CENSUS?
To get an accurate count of the unemployed and partly unemployed.
2. TO WHOM WILL CARDS BE SENT?
To every family in the United States.
3. UNDER WHOSE AUSPICES IS THE CENSUS BEING TAKEN?
Congress has decreed, and the President has directed, that it be taken.
4. IS THE CENSUS COMPULSORY?
No. But every unemployed or partly unemployed person is urged to cooperate.
5. HOW WILL THE CENSUS BE CONDUCTED?
Through the facilities of the Post Office Department. Report Cards will be delivered to every family. Cards are to be returned by mail to Washington for tabulation and analysis.
6. WHEN WILL THE CENSUS BE TAKEN?
Cards will be delivered on November 16 and must be returned by MIDNIGHT NOVEMBER 20. They are already addressed and no postage is required.
7. WHO SHOULD FILL AND RETURN CARDS?
Every person who is unemployed or partly unemployed who is able to work and wants work.
8. WHAT AGE LIMITS APPLY?
There are no age limits except existing State regulations concerning workers' ages.
9. SHOULD MORE THAN ONE UNEMPLOYED PERSON IN A FAMILY RETURN A CARD?
Yes. Every unemployed member of a family should fill out and return a card, if able to work and seeking work.
10. WHERE MAY ADDITIONAL CARDS BE OBTAINED?
At any post office or from your postman.
11. WHERE CAN INFORMATION BE SECURED IN FILLING OUT CARDS?
At your post office or from your postman.
12. IS THIS CENSUS CONFINED TO AMERICAN CITIZENS?
No. All permanent residents of the United States are included.
13. IS THE INFORMATION GIVEN ON THE CARDS TO BE CONSIDERED CONFIDENTIAL?
Yes. This information will be used for unemployment statistics only.
14. SHOULD EVERY QUESTION OF THE CENSUS CARD BE ANSWERED?
Yes. To obtain the most accurate information possible, the President asks that each question be answered. Numbers 9 and 10 are particularly important. However, failure to answer some of the questions will not invalidate the card.
15. WHO IS AN "UNEMPLOYED" PERSON?
A person of either sex or any color who is not working and is able to work and seeking work.
16. WHO IS A "PARTLY UNEMPLOYED" PERSON?
A person of either sex or any color with part-time employment who is able to do more work and is looking for more work.
17. ARE PERSONS ON EMERGENCY WORK PROJECTS INCLUDED?
Yes. They should register as unemployed. A specific question, Number 2c, is provided on the Report Card for all persons working on a W.P.A., N.Y.A., C.C.C., or other emergency work project which is supported by public funds.

A MESSAGE FROM THE PRESIDENT OF THE UNITED STATES

The White House
Washington

TO EVERY WORKER:

If you are unemployed or partly unemployed and are able to work and are seeking work, please fill out this report card right away and mail it before midnight, Saturday, November 20, 1937. No postage stamp is needed.

The Congress directed me to take this census. It is important to the unemployed and to everyone in this land that the census be complete, honest, and accurate. If you give me the facts, I shall try to use them for the benefit of all who need and want work and do not now have it.

FRANKLIN D. ROOSEVELT

COOPERATION ASKED

Mayor H. McIlvain Biddle, of Riverton, asks that all local citizens cooperate in the national unemployment survey, which will be conducted during the period November 16 to 20, by filling out the question-answer card promptly and mailing it before midnight, Saturday, November 20. The cards will be distributed by mail.

ABOUT TOWN

School children will have a long weekend holiday, due to the Teachers' Convention, at Atlantic City.

A number of local citizens participated in the Stout victory parade, last Friday night.

Better make your reservation now for the Father and Son Banquet, which is scheduled for Wednesday, November 17.

Don't forget to fill out the questionnaire on the transportation situation. The survey should aid in bettering local conditions.

Raking leaves continues to be a popular outdoor pastime.



Background

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This I.E.S.* LIGHT CONDITIONING Lamp '6-95 with old lamp traded in

The attractive looking lamp illustrated here is the I. E. S. Roseville Pottery lamp, \$7.95 cash, \$6.95 if you trade in an old lamp. Small carrying charge on terms. There is a choice of colors.

This lamp will light condition the spot where you put it, by providing a wide spread of illumination of correct intensity and without glare. It combines direct and indirect light using a single 100 watt Mazda lamp set in a translucent reflector bowl. The lamp is approved by the Illuminating Engineering Society and is one of many I. E. S. floor and table lamps sold at Public Service stores.

PUBLIC SERVICE

MAKE IT AN ELECTRICAL GIFT THIS CHRISTMAS

HAVE YOU SEEN THE NEW RYTEX STATIONERY

CAR INSPECTION REQUIREMENTS

List Includes Both Mechanical Conditions, Equipment; Notices Out Soon

As a guide to the million car owners who will be required by law to present their motor vehicles at state operated stations twice yearly for safety inspection, Motor Vehicle Commissioner Arthur W. Magee recently issued a list of things expected of every vehicle before it can receive an approval sticker.

The list includes both mechanical conditions and equipment called for by law as to head lamps, tail lamps, auxiliary lamps, brakes, license plates, horns, windshields, mirrors, reflectors, steering operation, mufflers and wiring. All these conditions and equipment will be inspected at the stations and the requirements are announced for the information of owners desirous of putting their cars in shape before inspection.

Notices to Be Mailed

Notices will be mailed shortly to the owners of all registered automobiles advising where and when to present cars for inspection. Cars must be presented at the station only during the time period set out in the notice, it being Commissioner Magee's desire to avoid congestion and delay that will occur unless this policy is carried out.

The following is a tentative list of mechanical and equipment requirements necessary in connection with safety inspection:

Head Lights

Head lamps must be of an approved type. Lenses improperly installed, unmatched, broken or badly cracked will be cause for rejection. Another cause of rejection will be unduly low output. This may be due to old bulbs, low voltage or poor reflectors. The maximum permissible candle power of any bulb will be 32 cp.

Lamps of the focusing type will be expected to be in focus. All headlamps will be required to be in designed position as regards lateral aim. Unapproved head lamp accessories such as visors, alleged dimming devices, etc., will not be permitted. All bulbs in legally required lamps must burn and such lamps shall be in good condition.

Rear Lamps

Rear lamps must be in good working order and when in operation must exhibit a red light plainly visible from a distance of 500 feet to the rear. The rear lamp or a separate lamp must be so constructed and placed as to illuminate with a white light the rear registration marker and render it clearly visible from a distance of 50 feet to the rear.

Stop Lights

If car is so equipped, stop lights must be in good working order. Spot Light or Auxiliary Light Use of a spot light on a car is permitted but not for driving purposes. Running board courtesy lamps and back-up lamps are also permitted within certain restrictions.

Service Brake Performance

Cars will be rejected if the brake effort is not sufficient under all conditions of loading to stop the car within the distances given below: Vehicles having brakes on all wheels must stop within 30 feet from speed of 20 miles per hour. Vehicles not having brakes on all wheels must stop within 45 feet from 20 miles per hour.

Windshields

Windshields that are broken or cracked so as to be hazardous or discolored so as to impair vision will not be approved. A discolored patch of more than three inches in diameter in front of the operator or extending more than three inches from the frame is sufficient cause for rejection.

No stickers or posters will be permitted on the windshield except those provided for by law. Windshield wiper must be in good working order.

All cars manufactured after July 1, 1935, must be equipped with approved safety glass wherever glass is used in doors, windows or windshield. The law does not require

Mirrors

Every car must be equipped with a mirror that will provide the driver clear and unobstructed view of the highway for a distance of at least 200 feet to the rear. Cloudy or otherwise damaged mirrors will not be approved. Passenger cars used with house trailers require outside mounted mirror if size of construction of trailer interferes with rear vision. Loading of rear of passenger cars used for salesmen samples or other merchandise requires the use of an external mirror.

Reflex Reflectors

Approved reflectors are required on all passenger cars manufactured after September 1, 1937, but these can be a separate contrivance or a component part of the rear lamp. Cars manufactured before that time do not come within the meaning of the Act. All new passenger cars are now coming from the factories equipped with the necessary approved reflectors.

Two reflectors are compulsory on all commercial vehicles regardless of the year of manufacture. These reflectors must be of a type and design approved by the Commissioner of Motor Vehicles.

Service Brakes—Equalization The brakes on opposite wheels should be equalized within reasonable practical limits. Rejection limit will be 25% and also if pedal reserve is less than 1 1/4 inches.

Hand Brakes

The hand brake must be adequate to control the movement of and to stop and hold such vehicle. If the hand and service brakes are connected in any way they shall be constructed so that the failure of any one part of the operating mechanism shall not leave the vehicle without brakes adequate to stop and hold such vehicle.

License Plates

License plates must be securely fastened to the plate holder and so located that they are plainly legible. No part of the rear license plate should be obscured from view either by the bumper, bumper cleat, trunk, or other object, and must be so placed that it receives proper illumination from the tail lamp. If the plate has been mutilated in any way, it should be replaced with a new one, obtainable from any licensing agency. Deliberate mutilation of plates is not only a cause for rejection but is a violation of the Motor Vehicle Laws and punishable by a fine.

Plates must not be encased in glass, cellophane or other transparent or semi-transparent material. Glass is tabooed because of the danger in the event of an accident and because it impairs the legibility of the plate.

Horns

The horn must operate properly when engine is running and head lamps are on. The horn must be audible for a distance of not less than 200 feet. Unreasonably loud or harsh sounds or a whistle are forbidden. Sirens, whistles or bells will not be permitted on any motor vehicle except those specifically permitted in the Act.

Steering Operation

Excessive play in the steering wheel, looseness in front end and steering mechanism, loose king pins, worn drag link, broken or very weak springs or other dangerous defects in front end and steering mechanism will be cause for rejection.

Muffler and Exhaust System The exhaust system and muffler must be in safe condition, free from leaks and tightly secured. Muffler cut-outs, by-pass, or other similar devices are forbidden.

Wiring

Sloppy wiring that might be a fire hazard or result in failure of some lighted unit will not be approved. Failure of headlamps due to defective wiring is extremely hazardous and may result in serious injury or fatality.

Tommy: "Why does cream cost more than milk?"
Sally: "I suppose it's harder for the cow to sit on the smaller bottles."

YWCA NOTES

Concert

A concert by the Women's Symphony Orchestra, of Philadelphia, originally scheduled for October, will be presented Thursday evening, November 18, in the auditorium of the new Rancocas Valley Regional High School, Mt. Holly.

J. W. F. Leman, of Philadelphia, will conduct the orchestra in a well-balanced program which will include selections by Strauss, Saint-saens and Grieg.

The soloist will be Miss Florence Irons, of Burlington, well-known concert and radio artist, who has chosen as her featured number "Ella's Dream" from "Lohengrin," by Wagner.

The Palmyra-Riverton Girl Reserves will be ushers at the concert. Mrs. William Grobler, of Moorestown, heads the committee of arrangements.

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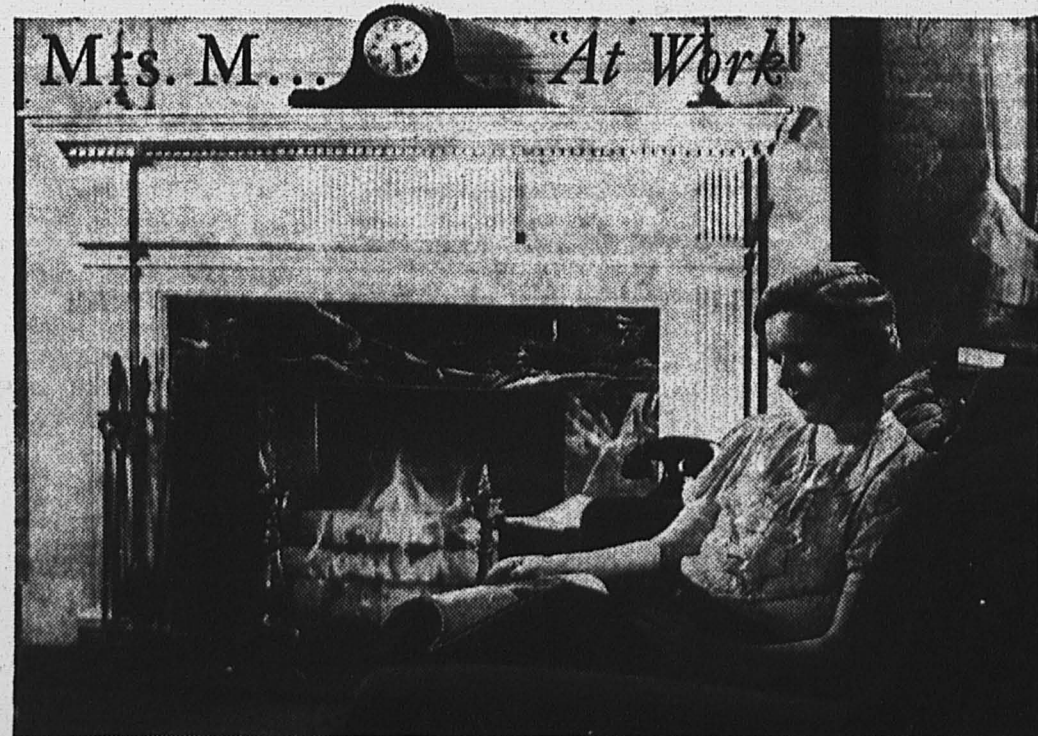
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The rare Black Calla native of Palestine so intensely maroon as to be practically black. Offered in

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Talk 18 miles for 15¢, 30 miles for 25¢ any time, anywhere in New Jersey (station-to-station rates). Rates for calls to points about 50 miles away, or more, are reduced every evening after 7, and all day Sunday.

*EACH WOMAN KEPT A RECORD of all telephone calls during each ten days. The steps saved when the extension telephone was used were converted into foot-pounds of energy.

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Rytex Hylited Visiting Cards are
on sale at The New Era, One Hun-
dred for Seventy-Six cents.

Local Bus Fares To Be Reduced

(continued from page 1)

will be paid \$3.00 per day and Mayor Ward stated that the saving in wear and tear on the fire apparatus, and the elimination of the fire hazard caused by these grass fires, makes the work very worthwhile.

Building Inspector's Report

The building inspector reported that seven or eight chimneys throughout the borough were in bad condition and likely to collapse at any time. The clerk was instructed to write the owners to have them repaired immediately. The inspector's report included improvements amounting to \$3,927 and fees amounting to \$45.

The amended building code ordinance passed final reading and pamphlets were ordered printed. Councilman Engle, chairman

OFFER TO NEW SUBSCRIBERS

For a limited time, The New Era is Offering Your Choice of Any One of the Gifts

Illustrated in the Left Hand Column on This Page

With Each New Paid-in-Advance Subscription for One Year at \$1.50. Simply fill out the form at the right and mail with your remittance to The New Era. Or phone Riverton 712 and place your order. Your gift will be delivered promptly.

Here is an opportunity to obtain a really worthwhile article and, at the same time, receive regularly through the mail each Thursday morning, your local newspaper that gives Full Coverage of News concerning Palmyra, Riverton and Cinnaminson.

SUBSCRIPTION BLANK

Send The New Era for one year and (Indicate choice of gift)

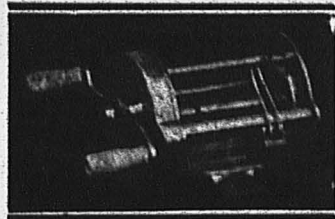
Name _____

No. and Street _____

City _____

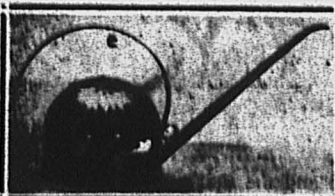
\$1.50 enclosed to cover subscription and merchandise.

YOUR CHOICE



FISHING REEL

All metal, capacity 80 yards. This reel has a level winding attachment, balanced handle and adjustable click. An article of worth while value to every fisherman.



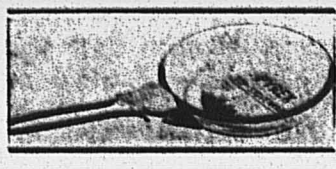
WATERING CAN

This attractively enamelled watering can in the one-quart size and long spout is just the thing for watering house plants and window boxes. You get the water on the plant and not on the floor.



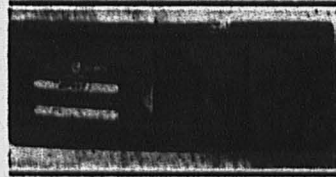
TOOL BOX

This convenient metal box is what every man needs for tools, fishing tackle, etc. It measures 6 x 14 inches and is 5 inches deep. Compartment for tools and handy five-sectioned tray in top for nails, screws, etc. Tray slides back as lid is raised. Complete with handle, lock and key.



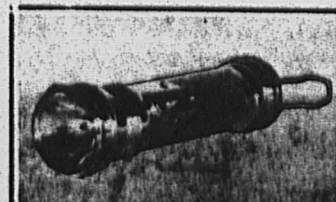
SKILLET

Made of the famous Pyrex Flame-ware. It is 7 1/4 inches in diameter and 1 1/4 inches deep and comes with removable metal handle. The skillet is made of clear, transparent heat-resistant glass developed for top-of-stove cooking by a formula different than that used in the regular Pyrex ovenware.



WALLET

Genuine leather. Size, 5 1/4 x 8 1/4 inches. "Zipper" attachment over bill compartment. Coin container with snap flap, two sections for cards, driving license, etc. A quality article needed by all men. Even if you have one already, yours will come in handy when your present wallet wears out—or it would make a nice gift.



FLASHLIGHT

A genuine Winchester flashlight with solid bronze case and focusing beam. A handy article in any household. Convenient hook enables light to be attached to a call for a field fire off Main street, to the south of Shrewsbury road.



BOY SCOUT NEWS

Troop 50, of Riverton

At our last meeting, November 9, we had a total of 14 scouts. This shows a good increase since last meeting.

Scoutmaster "Doc" Brady took the troop on its first hike, last Sunday afternoon. Those boys passing tests were as follows: Knife and axe, B. Coe, R. Kinsey, D. Blyler and D. Keely; fire and building, D. Keely, B. Coe and A. Gowell.

A drive in the form of newspaper collections is under way to raise enough money to uniform the troop. The boys are going to collect this Saturday afternoon. Listen Saturday for the bugle call on your street, open your door, and call us. We will be glad to clean your cellar of old newspapers.

On Saturday, October 30, each resident of Riverton received a circular announcing the Community Chest Drive. This was Troop 50's "good turn" to the residents of Riverton.

The Green Bar Patrol, consisting of patrol leaders, assistants and officers has been turned over to the patrol leaders and their assistants. Bernard Coe was appointed general chairman; Dave Blyler, quartermaster; R. Kinsey, hike master, and F. Steiner, scribe. These scouts planned the entire meeting for this Tuesday, November 16.

Five new members will take their Tenderfoot test next Tuesday. This test is the first a boy takes when entering scouting. It is given by the scoutmaster, and upon passing, the boy is officially admitted into the troop.

Again we urge the boys of Riverton and East Riverton who have reached the age of 12 or over to make a special effort to visit us at our next meeting, Tuesday, November 16th, in the Parish house at Fourth and Howard streets, Riverton. Troop Publicity

FIELD FIRE BURNS OVER LARGE AREA

Shortly after one o'clock, last Tuesday afternoon, the Riverton Fire Department, under the direction of Chief E. M. Carhart, Jr., responded to a call for a field fire off Main street, to the south of Shrewsbury road.

Due to the fact that several residences were nearby, the firemen allowed an extensive area to burn over, thus removing a fire hazard in that locality.

The boy friend (calling up his girl): "Hello, dear, would you like to have dinner with me tonight?" She: "I'd love to." He: "Well, tell your mother I'll be right over."—Clipped.



RIVERTON SCHOOL NOTES

"The New Holiday" was the title of the play given by the sixth grade on Friday, November 5th, in the Riverton School auditorium. Each holiday, represented by a child in costume, gave its reason for being. Father Time, portrayed by Betty Blackwell, introduced George Washington, Carol King; Patriot's Day, Betty Henry; Decoration Day, Bebe Carhart; Fourth of July, Charles Elwell; Labor Day Twins, Phyllis Robinson and Virginia Moyer; Columbus, Richard Hubbs; Mistaken, Bessie McLaughlin; and the new holiday, Armistice Day, was enacted by Dorothy Jane Baker.

N. DREIER

19 W. Broad St. PALMYRA

All Kinds of Orthopedic Shoe Work

Dr. Scholl's Foot Remedies

\$500 to \$2500 FOR FIRST MORTGAGES AVAILABLE NOW
E. B. MAHN
207 Pavilion Avenue
Riverside, N. J.
Telephone 871

JUST OUT!



New Remington
STREAMLINE PORTABLE
Key Control Type Action
• Self-Starting Paragraph Key
• Speed Design

Marvelous new typewriter value! Trim, speedy, streamline design. Famous Remington Key Control type action. Time saving, motion saving paragraph key. A dozen other outstanding advantages in this new Remington STREAMLINE Portable including handy carrying case and free typing course. Come in and see it... try it for yourself.
EASY TERMS
WALTER L. BOWEN
Phone 712 The New Era Riverton

Township of Cinnaminson in the County of Burlington
NOTICE OF SALE OF LAND FOR UNPAID TAXES
NOTICE is hereby given that I, Joseph E. Keating, Collector of the Township of Cinnaminson, in the County of Burlington, New Jersey, pursuant to the authority of the statutes in such case made and provided, will on Saturday, November 20th, 1937, at one o'clock in the afternoon of said day at the

OFFICE OF THE TOWNSHIP COLLECTOR ON THE NORTH SIDE OF BROAD ST. WEST OF POMPERAUX AVENUE, EAST RIVERTON, BURLINGTON COUNTY, NEW JERSEY.
in said taxing district, sell the several lots and parcels of land hereinafter described to make the amounts severally chargeable against the same, as hereinafter set forth. Said lots and parcels of land will be sold for the amounts chargeable thereon on the first day of July, 1937, together with interest from said date to date of sale, with cost thereof, to such person or persons as will purchase the same for the lowest rate of interest on redemption, but such rate shall not be more than 6 per cent. per annum. This sale is made under the provisions of an act of Legislature entitled "An act concerning unpaid taxes, assessments and other municipal charges on real property, and providing for the collection thereof, and the creation and enforcement of liens thereon" (Revision of 1910) being P.L. 1910, P. 283, as supplemented and amended. The lots and parcels of land to be sold and the names of the owners thereof against whom the said taxes and liens have been assessed and the amounts of the same including interest to July 1st, 1937, are as follows:

Tax	Int. to July 1st
Publ. Charles L. Est., 2 acrs., Fork Labeling	7.32
1933 Taxes	1.41
1934 Taxes	1.41
1935 Taxes	1.41
1936 Taxes	1.41
Chas. William, Lot. Wrightsville	15.20
1933 Taxes	4.09
1934 Taxes	4.09
1935 Taxes	4.09
1936 Taxes	4.09
Forall, John, house and lot, Wrightsville	32.94
1933 Taxes	6.24
1934 Taxes	6.24
1935 Taxes	6.24
1936 Taxes	6.24
Clark, Agnes J., lot No. 4, Wrightsville	7.22
1933 Taxes	1.81
1934 Taxes	1.81
1935 Taxes	1.81
1936 Taxes	1.81
Smith, William, Est., house, lot, New Albany	22.82
1933 Taxes	4.48
1934 Taxes	4.48
1935 Taxes	4.48
1936 Taxes	4.48
Taylor, John, Est., house, lot, Wrightsville	22.82
1933 Taxes	1.40
1934 Taxes	1.40
1935 Taxes	1.40
1936 Taxes	1.40
Claus, Mrs. Jos., house, lot, East Riverton	22.82
1933 Taxes	4.44
1934 Taxes	4.44
1935 Taxes	4.44
1936 Taxes	4.44
Sliger, Benj., house and lot, East Riverton	22.82
1933 Taxes	1.82
1934 Taxes	1.82
1935 Taxes	1.82
1936 Taxes	1.82
Wilkinson, Grover, house, lot, East Riverton	12.94
1933 Taxes	2.94
1934 Taxes	2.94
1935 Taxes	2.94
1936 Taxes	2.94
Taylor, John, Est., house, lot, Wrightsville	22.82
1933 Taxes	4.44
1934 Taxes	4.44
1935 Taxes	4.44
1936 Taxes	4.44
De La Cruz, Henrietta, lot, Wrightsville	2.24
1933 Taxes	.49
1934 Taxes	.49
1935 Taxes	.49
1936 Taxes	.49
Dorff, Victor, lot 182, Palmyra	2.24
1933 Taxes	.30
1934 Taxes	.30
1935 Taxes	.30
1936 Taxes	.30
Superlin, Alice, house and lot, East Riverton	22.82
1933 Taxes	2.92
1934 Taxes	2.92
1935 Taxes	2.92
1936 Taxes	2.92
Washington, Howard, lot 55, East Riverton	22.82
1933 Taxes	4.44
1934 Taxes	4.44
1935 Taxes	4.44
1936 Taxes	4.44
Owen, Minnie A., lot 6, Sec. 2, East Riverton	22.82
1933 Taxes	1.44
1934 Taxes	1.44
1935 Taxes	1.44
1936 Taxes	1.44
Wilkinson, Grover, lot F-8, East Riverton	22.82
1933 Taxes	2.94
1934 Taxes	2.94
1935 Taxes	2.94
1936 Taxes	2.94
Wilkinson, Grover, lot F-7, East Riverton	22.82
1933 Taxes	2.94
1934 Taxes	2.94
1935 Taxes	2.94
1936 Taxes	2.94

Guide: "This castle has stood for 600 years. Not a stone has been touched, nothing altered, nothing replaced."
Visitor: "Um, they must have the same landlord we have."

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of Agriculture

There have been many inquiries as to how to keep special plants over winter, particularly roses and several other woody plants. For roses, probably the best method for wintering is to hill up around the base with soil. Done in November while the ground is not frozen, this will keep the water away from the crowns of the plants and give protection to the wood. In a mild winter, such protection should be sufficient if the mounds are built up about six to eight inches above the natural surface.

Soil from the rose bed may be used for hilling up around the plants, but care should be taken that the roots are not uncovered in doing so. These mounds need not be very broad as long as the crown is covered. Then, after the ground starts to freeze, place a light mulch over the top of these mounds and throughout the bed. By this method, enough live wood will be brought through the winter to insure good growth and fine bloom next spring.

There is no use trying to save the tops of roses over winter in New Jersey by means of straw crowns, for the tops should be cut off anyway in the spring in order to obtain good blooms. Do not prune roses until March, however.

Keeping Hydrangeas

To keep French Hydrangeas—the ones that grow so extensively for forcing—safely through the winter, the wood must be protected. This may be done during the latter part of November after the leaves have been killed by frost. Strip the leaves off and wrap the plant either in straw or black building paper. Do not use a tar paper. Asphalt paper gives satisfaction. The secret in protecting this hydrangea is to keep the buds from winter injury, for the flowers are produced from the buds of the previous season. These directions do not apply to the Smooth Hydrangea, to the Panicle Hydrangea nor to their varieties, Hills of Snow and Peegee. These are all perfectly hardy shrubs which usually need strong pruning in early spring. Naturally, if the florists' or French Hydrangeas are pruned in the spring, most of their flower buds will be lost and they will give little or no bloom. These pink and blue varieties can be thinned out by removing some stems just as the flowers are fading in midsummer.

LAST WARNING

For the information of local residents, the provisions of the state traffic act regarding the operation of bicycles are again printed below. Parents are requested to cooperate with the local police by instructing their children regarding these regulations.

For the information of all concerned, police officers have been instructed to rigidly enforce the provisions of this act.

ARTICLE III

Bicycles

Lights on Bicycles. 1. All bicycles when in use on any street at night shall carry at least one lighted lamp on the front of such bicycle, which lamp shall show a white light and be of such a nature and so displayed that it may be seen at least 200 feet distant in the direction toward which the bicycle is proceeding; and if such front lamp is so arranged that it will show a red light visible for a distance of at least 200 feet in the rear thereof, then no red light attached to the rear of such bicycle will be necessary; provided, however, that where such front light does not show a red light visible for a distance of at least 200 feet from the rear, then there shall be attached to the rear of such bicycle one lighted lamp showing a red light visible for a distance of 200 feet from the rear thereof, such light to be kept lighted one-half hour after sunset.

Audible Signal. 2. Bicycles shall be equipped with an audible signal which can be heard easily at a distance of 200 feet.

Position of Hands and Feet. 3.

YMCA BRIEFS

1938 Camping Season

At a recent combined meeting of the trustees of Camp Okanichon, and the Matolinequay women's committee, the dates for the 1938 camping season were fixed. Camp, next year, will begin Saturday, July 9th Six weeks brings the closing date on Saturday, August 20th.

At this same time, an election of officers for the board of trustees resulted in naming the same men to succeed themselves. These are Henry F. Stockwell, Moorestown, president; Alex. L. Rogers, Woodbury, vice president; Leigh E. Cobb, Freehold, recording secretary; Homer B. Snook, Merchantville, treasurer. Heber B. Sink continues as the camp business secretary.

Doctor Stokes at Riverton

The YMCA Palmyra Fraternity of Palmyra-Riverton, meeting in the Riverton Presbyterian Church, November 8th, enjoyed as their speaker, Dr. S. Enlen Stokes, of Moorestown, who spoke on his experience on a trip through Sweden which he enjoyed early last summer, visiting that country to return home with his son, who had spent a year there at school.

Earl B. Whitcraft is the secretary of this young men's YMCA group, which is following the Palmyra program. During his student days, Whitcraft was a member of the Mt. Holly Edison Hi-Y Club. He is now a member of the faculty of the Palmyra public schools.

Eastern Regional Conference
Town, country and community secretaries of the Young Men's Christian Association of the eastern seaboard area will convene for their annual fall conference at Sloane House, New York City, November 17-18. This area includes the New England States, New York, New Jersey, Delaware and Pennsylvania. Secretaries Hendry and Reeder will attend from Burlington county. The Thursday morning session will deal with the general topic of "Growth of Laymen Through YMCA Service." Responsibility for this topic will be shared by Ivan B. Rhoades of the National staff and Secretary Hendry.

Father and Son Banquet
The P.T.A. of Cinnaminson had a community Father and Son evening, Wednesday, November 10th. Secretary Guy C. Hendry was the speaker of the evening, talking for his subject "What My Father Means to Me."

AVERT HOME ACCIDENTS BY CARE OF APPLIANCES

When it is estimated that about eighty percent of all accidents happen in the home, it is in order to emphasize the need for ordinary care in handling familiar appliances. Aside from the fact that such care will help avert accidents, it saves dollars by lengthening the life and service of such equipment. The electric cord is one of the things that receive the most abuse. It will be worth while to buy good cords and replace them when they are broken or frayed.

It is also advisable not to attempt patching or tinkering with defective switches. It will be cheaper in the end to get an expert repair man. Do not let electric appliances by the cord. Do not set electric appliances on the kitchen range or a sink or other grounded metal. Do not handle electric appliances when your hands are wet. See that the radio is properly grounded. And do not replace a blown fuse with some makeshift device. Use a new fuse.

The two hardest chores in the world are: entertaining a person who says nothing, and listening to a bore who does all the talking.

The rider of any bicycle shall not allow the same to proceed in any street by inertia movement with his feet removed from the pedals, nor shall such rider remove both hands from the handlebars while riding the bicycle nor practice any trick or fancy riding in any street, NOR SHALL HE CARRY UPON HIS BICYCLE ANY OTHER PERSON.

Not to Hold to Moving Vehicle. 4. It shall be unlawful for the rider of a bicycle or a person on roller skates to hold fast or to hitch on to automobiles or other vehicles.

Legal Notices

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias to me directed, issued out of Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, NOVEMBER 18, 1937
between the hours of 12 and 3 o'clock in the afternoon of said day (to wit, at 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey:

ALL THE FOLLOWING tract or parcel of land and premises hereinafter particularly described, siting and being in the Township of Cinnaminson, in the County of Burlington, and State of New Jersey:

BEGINNING at the point of intersection of the Southeastern line of the Camden and Westfield Turnpike with the Northeastern line of Myrtlewood Avenue, and extends thence (1) Northeastwardly along the Southeastern line of Camden and Westfield Turnpike one hundred and fifty feet to a point in the dividing line between Lots Nos. 32 and 33 on Plan of Cinnaminson County, made by Thomas H. Bromley, C. December, 1925, and intended to be filed in the office of the Clerk of Burlington County, Mount Holly, New Jersey;

thence (2) Southeastwardly along said dividing line between Lots Nos. 32 and 33, at right angles to Camden and Westfield Turnpike, one hundred and fifty feet to a point in the Northwest line of Lot No. 52, on said Plan; thence (3) Southwestwardly along the Northwest line of Lot No. 52, and 111, parallel with Camden and Westfield Turnpike, one hundred and fifty feet to the place of beginning; line of Myrtlewood Avenue, thence (4) Northwestwardly along the Northeastern line of Myrtlewood Avenue one hundred and fifty feet to the place of beginning; being Lots Nos. 31 and 32, said Plan.

EXCEPTING THEREOUT AND THEREFROM, however, all that certain tract of land containing ninety-three one-thousandths (0.093) of an acre, be the same more or less, as particularly described in deed from Antonio Zimolung and Helen Zimolung, his wife, to The State of New Jersey, dated May 24, 1934, and recorded in the aforesaid Burlington County Clerk's office in Book 826 of Deeds, page 164.

Decrees approximately \$1,750.87 besides interest, costs and fees.

Seized as the property of Antonio Zimolung, et al., defendants; taken in execution as the debt of said Antonio Zimolung, et al., to the County of Burlington, New Jersey, complainant; and to be sold by

JOSEPH W. LOW, Sheriff.

Dated: October 20, 1937. 10-21-11-11-37

NOTICE OF SETTLEMENT
Administratrix Account
Estate of George B. Bittling, deceased.
Notice is hereby given that the First and Final Account of the subscriber, Administratrix, will be audited by the State, New Jersey, and reported for settlement and allowance to the County of Burlington, New Jersey, at a session to be held Thursday, November 18th, 1937, at 10 o'clock in the forenoon.

GERTRUDE M. LUTZ, Administratrix.
Dated: October 11, 1937. 10-14-11-11-37

NOTICE OF SETTLEMENT
Executors Account
Estate of Robert Biddle, deceased.
Notice is hereby given that the Account of the subscribers, Executors, will be audited and stated by the State and reported for settlement and allowance to the County of Burlington, New Jersey, at a session to be held Thursday, December 2, 1937, at ten o'clock in the forenoon.

HELEN BIDDLE PORTER, Executors.
Dated: October 14, 1937. 10-21-11-11-37

RULE TO BAR CREDITORS
Executor's Notice
Estate of Ella M. Everington, deceased.
Notice is hereby given that an order has been made by George B. Bittling, Surrogate of the County of Burlington, bearing date the 21st day of October, 1937, upon application of the subscriber, Executor, requiring the creditors of Ella M. Everington, late of the County of Burlington, deceased, to bring in their claims against the estate of the said deceased, under oath or affirmation, on or before April 26, 1938, or they will be deemed to have waived their claims against the said Executor.

CINNAMINSON BANK & TRUST
of Riverton, New Jersey
Executor.
Dated: October 21, 1937. 11-4-12-2-37

RULE TO BAR CREDITORS
Administratrix Notice
Estate of Jacob L. Harris, deceased.
Notice is hereby given that an order has been made by George B. Bittling, Surrogate of the County of Burlington, bearing date the 26th day of October, 1937, upon application of the subscriber, Administratrix, requiring the creditors of Jacob L. Harris, late of the County of Burlington, deceased, to bring in their claims against the estate of the said deceased, under oath or affirmation, on or before April 26, 1938, or they will be deemed to have waived their claims against the said Administratrix.

MARIAN HARRIS, Administratrix.
Dated: October 26, 1937. 10-28-11-25-37

RULE TO BAR CREDITORS
Administratrix Notice
Estate of Louisiana C. Harris, deceased.
Notice is hereby given that an order has been made by George B. Bittling, Surrogate of the County of Burlington, bearing date the 26th day of October, 1937, upon application of the subscriber, Administratrix, requiring the creditors of Louisiana C. Harris, late of the County of Burlington, deceased, to bring in their claims against the estate of the said deceased, under oath or affirmation, on or before April 26, 1938, or they will be deemed to have waived their claims against the said Administratrix.

MARIAN HARRIS, Administratrix.
Dated: October 26, 1937. 10-28-11-25-37

IMPROVE YOUR RADIO
TUBES TESTED FREE
ALL PHILCO TUBES GUARANTEED
JOHN H. ETRIS
17 W. Broad Street Palmyra Phone 975

WINS \$5 AWARD IN ATLANTIC CONTEST

One of the prize winners in the regular weekly football contest sponsored throughout the season by the Atlantic Refining Company is Mrs. F. M. Carrick, 110 Morgan avenue, Riverton, it was announced last week by officials of the oil company. Mrs. Carrick will receive \$5.00 as a reward for outstanding accuracy in predetermining winning collegiate football teams that played over last weekend.

The contest in which Mrs. Carrick participated is one of a series of eight, sponsored by the oil company.

SAVAR

MARKET AT BROADWAY

P.T.A. CONVENTION AT ATLANTIC CITY

Over 1200 Delegates Attend
Thirty-seventh Annual
Meeting, Nov. 3, 4, 5

The New Jersey Congress of Parents and Teachers held its thirty-seventh annual convention at the Hotel Ambassador in Atlantic City, last Wednesday, Thursday and Friday.

Mrs. Walter L. Bowen, of Riverton, state president of the organization, presided at the convention, and more than twelve hundred members from every section of the state attended the sessions.

Mrs. Clifton P. Mayfield and Mrs. Charles H. Yost were delegates representing the Riverton unit, while Miss Caroline M. Staman, Mrs. Robert G. Adams and Mrs. Alexander B. Garwood were visiting delegates.

The 1936 publicity book of the Riverton Parent-Teacher Association, which was the work of Mrs. Charles F. Stewart, was exhibited at the convention, and awarded the Silver Star, with the rating of 100%.

The Banquet

The annual banquet was held on Wednesday evening, with more than seven hundred delegates present. The honored guests at this dinner were Past State Presidents Mrs. A. H. Reeve, Mrs. Wellington Bechtel, Mrs. Drury V. Cooper and Mrs. Louis L. DeValliere.

The guests were greeted by the president, Guy C. Hendry, executive secretary of the YMCA of Burlington county, said grace. Mr. Hendry also addressed the convention's Thursday morning session, his subject being "Health, a Heritage."

A group singing was led by Mrs. Harold E. Gilpin, music chairman, who was formerly a resident of Palmyra. A pleasing feature of the music section of the convention program was the singing by the Mothers' Chorus, a group of fifty women led by Mrs. Gilpin.

J. W. Faust, national chairman, brought greetings from the National Association of Recreation Workers.

The guest speaker at the banquet was Dr. Chester I. Ulmer, of Gibbstown, N. J., who delivered a humorous address on "How to Get Sick."

Convention Theme

At the Thursday evening session Mrs. Walter L. Bowen presented the Convention Theme, "Health, the Rightful Heritage of Every Child."

"If we could have but one generation of properly born, trained, educated and healthy children, a thousand other problems of government would vanish," she said, quoting from the Children's Charter. The speaker reviewed the Children's Charter, adopted at the White House Conference on Child Health and Protection, and termed it an admirable "Bill of Rights" for American childhood.

Mrs. Bowen recited what she described as a comprehensive program for enhancing the natural development of children's minds, and said the most important factor was home life. Every home, she said, should contain a spot each child can call "his very own"—a place where he can "retire with his thoughts, or indulge unmolested in some hobby."

Need for Manual Training

Aside from book learning, she said, each child should be fitted for practical living and the earning of a livelihood. Boys who for some reason simply cannot learn to spell well, frequently become excellent mechanics as observed, and girls who "can't make words behave" in their English assignments, may make wonderful cooks. Such practical education, Mrs. Bowen said, saves large numbers from "a sense of futility and defeat" and gives them confidence which enables them to "do and dare in the battle of life along with those to whom book learning does not come so hard."

scourge within our generation."

Innocent Victims

Speaking on behalf of the New Jersey Medical Society, Dr. Samuel L. Salasin, of Atlantic City, told the women that 40 per cent of those who contract such diseases do so innocently. He blamed previous failure of the public to take cognizance of the diseases to the "false impression" that all such ailments had been considered evidence of immorality.

Dr. Salasin said it was up to parents, teachers, government officials and doctors to get together and stamp out the scourge through education and instruction.

School Funds Inadequate

Dr. Charles H. Elliott, Commissioner of Education, brought greetings from the State Board of Education. He told the delegates that he regarded the Congress as one of the greatest assets the State possessed. He declared that the State Department of Education would be obliged to appeal to the Legislature again this year for an appropriation. Dr. Elliott believed that health education should center around the child as an individual, and advocated greater spending for health services. He traced advances made in health service in schools in recent years, and declared that more is now being done to keep teachers abreast of health matters.

One of the most interesting speakers at the convention was Dr. Marion Franklin Loew, Assistant Director, Division of Maternity and Child Hygiene, Department of Health, New York State. Dr. Loew's topic was "The Seven Ages of Health." She cited the importance of pre-natal care, and the necessity of careful training and medical attention from infancy, through the pre-school age, which she called the neglected age, and on until the child passes through adolescence and enters maturity. Need for establishing and maintaining a proper parent-child relationship, all through life was stressed by Dr. Loew. She characterized the mother as the keeper of the Nation's health, and advocated periodic health examinations for mothers. She also urged removing health defects in children while they are young.

Art in Schools

A plea for more art education in schools on the ground "appreciation of beauty leads to better homes," was made by Dr. Allen G. Ireland, of Trenton, health director of the State Department of Public Instruction. He believes that if girls know how to use beauty in the home it adds marital happiness and may even prevent divorce.

Dr. Herbert J. Stack, of Trenton, safety chairman, asserted that while schools have been making progress teaching safety to children, adults have been slow to practice safety themselves. Accidents resulting in death, he said, that parents and grandparents should be sent to school along with the children.

Pioneer Work Recognized

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On Heating Costs

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"Get It at Evans"

Finest Grades FUEL OIL
Shingles — Lumber — Paints
Building Material
STORM SASH
Repairs and Alterations on Monthly Installments

Joseph T. Evans
Riverton

WANT-ADS
LOST AND FOUND—RENTS—SALES
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 4 Words)
Minimum Charge 30c for Each Ad
Phone 712

MEN'S SUITS and Overcoats, \$5 and upwards, some custom made. Odd coats, \$1 and upwards. Reider's Men's Loan Office, Ridge ave. and Oxford st., 2nd and South sts. and 128 Market st., Phila., Pa. 9-16-11

RCA and Zenith radios, radio repairs, free tube testing. Schwering's Store, Palmyra, Phone 28. 3-18-11

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MEATS

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Pork Loin Roast, rib end, up to 3 lb average lb 28c
Stewing Beef lb 25c
Armour's Star Ham 2 slices 35c
Lard 2 lb 31c
Stewing Chickens, 2 3/4 lb average each 79c

AN HONOR BRAND DINNER

One Pound Fillet Perch
Package Frosted Peas or Tiny Limas
One Pound Frosted Strawberries **69c**

FRUITS AND VEGETABLES

Fresh Peas lb 15c
Fresh String Beans lb 15c
Fresh Tomatoes lb 15c
Brussel Sprouts qt. box 21c
Mushrooms lb 39c
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Oranges doz. 15c
Tokay Grapes 3 lb 25c
Apples 1/2 bushel 35c

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Florida Oranges, full of juice 20 for 25c
Florida Grapefruit 7 for 25c

GROCERIES

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Kellogg's Peanut Butter lb jar 15c
New Crop Georgia Soft Shell Pecans lb 25c; 4 lb 90c
Heinz Strained Baby Foods, all kinds, 3 for 25c; doz. 95c
Lyle's Golden Syrup 1-lb can 10c; 2-lb can 19c
Fine Quality Brooms each 35c
Crisp, Original Butter Cracker 2 pkgs. 23c
Kellogg's Macaroni, Spaghetti, fine or wide Noodles 2 1/2 lb 15c
Maxwell House Coffee, regular or drip lb tin 28c
Paper Napkins, 80 count 2 boxes 15c

DAIRY AND DELICATESSEN

Harding's Sweet Cream Butter farm roll, 2 lb 79c
Nucoa Oleomargarine 1/4-lb print, 1 lb 41c
Genuine Swiss Gruyere Cheese, 6 portions, Special box 25c
Edam Cheese 1/2 lb 25c
Old Fashioned Sharp Cheese, real bitey 1/2 lb 19c
Kraft, Velveeta or White American Cheese, 1/2-lb pkg. 17c

SEA FOOD

Steak Cod lb 23c
Fillet Haddock lb 23c
Rock Fish lb 23c
Sea Bass lb 23c
Sea Trout lb 23c
Crawfish or Porgies, 2 lb 25c
Salmon lb 35c
Fresh Shrimp lb 29c
Deep Sea Scallops lb 35c
Fresh Opened Salt Oysters doz. 25c
Little Neck Clams doz. 15c

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"Yes."

"Please tell me all you said about it, again. I'm beginning to get a bit discouraged."—Exchange.

Salesman: "Something in golf apparel, madam?"

Lady: "I would like to see some handbags. Large size, please. My husband said that if he had a big enough handbag yesterday, he'd have won the match."

They copied all they could follow.
But they couldn't copy my mind.
And I left 'em sweating and stealing
A year and a half behind.—Kipling.

ALTERATIONS TO LOCAL RESIDENCES

Five Projects Listed in Report
Of Building Inspector,
In Riverton

A healthy situation in respect to building operations, in Riverton, was shown at a meeting of the Borough Council, held last Thursday night, at which time, the report of the building inspector showed that permits had been granted for five new projects.

These are in addition to the construction operations which have been completed, and are still going on in the business section, on Main street.

The work covered by the permits includes the following: general repairs, 619 Cinnaminson street; new roof at Eighth and Main streets; porch and alterations at 214 Linden avenue; alterations at Smith's, on Main street, and alterations at 615 Linden avenue.

New Tractor

Councilman Knight reported that the Gravelly tractor purchased by the borough over a year ago, has proved to be a worthwhile investment, in respect to grass cutting and for various other purposes. He stated, however, that certain repairs had been made necessary because of the fact that the machine had no automatic clutch throwout. Because of this, damage to the gears resulted when sticks and stones were encountered, during mowing operations.

Mr. Knight suggested that the old machine be turned in for a new one which had the automatic throwout. He stated that a 1937 Gravelly could be obtained for \$125 and the old machine. This purchase was authorized.

Mr. Merrill, who acted in the capacity of mayor, because of the absence of Mayor Biddle, reported that he had seen the new-type nozzle, recently purchased for the fire company, in action and that he considered it to be a very valuable addition to the equipment of the local company.

(continued on page 3)

SMELTING COMPANY SALE MAY END ODOR NUISANCE LOCALLY

Notice of a trustee's sale in liquidation of the Girard Smelting and Refining Co., of Tacoma, recently appeared in a Philadelphia paper, the event to take place on December 8 and 9.

This company is the one from which the various assorted objectionable odors have been wafted across the Delaware for several years, much to the discomfort of local residents.

The sale includes all the equipment of the organization and, unless the plant is purchased as a unit, it may be that the fumes which have offended Rivertonians and Palmyrians will be no more.

Denver is sometimes given the nickname, "Little Capital" of the United States, because there are more federal buildings in Denver than in any city outside of Washington, D. C.

NOTICE

See Page 10
of this issue for
Important
Announcement

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

49th Year No. 45

RIVERTON—PALMYRA, N. J., THURSDAY, NOVEMBER 18, 1937

PRICE FIVE CENTS



SI KOLOGY SEE!

INSPECTION BY SENDING BOARDS

The members of the boards of education of the Sending Districts will make a tour of inspection of the Palmyra High School on Tuesday evening, November 23.

Howard Dare White, assistant commissioner of education, in New Jersey, will address the group on the subject of "Why the High School?"

Members of the Palmyra Board of Education will act as guides for the tour and refreshments will be served by the home economics department, under the direction of Miss Whitelam.

MANY AT FATHER AND SON BANQUET

Affair Held Last Night in
Central Baptist Church,
Hargett Toastmaster

One hundred fathers and an equal number of sons, a capacity crowd, attended the annual Father and Son Banquet, which was held last night, in the Central Baptist Church, Palmyra.

Those in attendance voted the affair as being one of the most successful ever staged in this vicinity, the evening being replete with an excellent dinner, fine music and interesting speakers.

Dinner Menu

After the invocation by Rev. George Lockert, pastor of the Central Baptist Church, the fathers and sons did justice to the following delectable menu, prepared and served by members of the Ladies' Auxiliary of the Y: turkey soup, roast New Jersey turkey, sage dressing, giblet gravy, mashed potatoes, California green peas, cole slaw, assorted rolls, home-made pumpkin pie, coffee, nuts and mints.

During the dinner, there was music by Corner's Orchestra and group singing led by Carl H. Thomas.

Program

Following the dinner, an interesting program was carried out, with A. E. Hargett acting as toastmaster. Mr. Hargett first introduced Mrs. Robert Gowell, president of the Ladies' Auxiliary. After brief remarks by Mrs. Gowell, greetings were extended by Mayor John F. Ward, of Palmyra and Nathan Lane, of Riverton.

Following the greetings, Dr. Dean LeFavor and Dr. Harry B. Mark entertained the gathering with a musical specialty, in which numbers by two pianos were featured.

Mr. Hargett then introduced the guest speaker of the evening, Rev. William L. Tucker, of Newark, who held the close attention of his audience with a most interesting address.

Committee

The committee in charge of the affair was composed of the following: Carl Thomas, chairman; Robert G. Adams, Robert Cole, C. P. Mayfield, William Homan and Mrs. Robert Gowell.

The committee wishes to express its sincere appreciation to all those who assisted in making the affair a success, especially the members of the Ladies' Auxiliary, the program advertisers and those who helped in its preparation.

JURY DRAWING ON DECEMBER 15

According to Lawrence G. Minkin, clerk of Burlington county, the Hon. Joseph B. Perakis, justice of the supreme court, assigned to hold the circuit court in the county of Burlington has fixed Wednesday, December 15, at 10 a.m. at the court house, Mt. Holly, for the drawing by the jury commissioner of the grand and petit jurors for the December term, 1937, of the courts of Burlington county.

The December term of courts will open on Tuesday, December 28th.

CHRISTMAS CLUB CHECKS ON DEC. 1

Cinnaminson Bank & Trust Co.
To Distribute \$30,000 to
1000 Members

On December 1, the Cinnaminson Bank and Trust Co., of Riverton, will mail Christmas Club checks to over 1000 persons, in Riverton, Palmyra and Cinnaminson, according to a statement made by bank officials, early this week.

The distribution this year will amount to approximately \$30,000, which is an increase of over \$5000 above the amount distributed in the 1936 Club.

National Distribution

The magnitude of Christmas Club business throughout the country is shown in figures regarding membership, etc., which have been released by Christmas Club, a corporation. According to a statement made by this organization, there are about 6,600,000 Christmas Club members in this country and they will receive, this year, about \$320,000,000, from approximately 4500 banking institutions.

Christmas Buying

It is estimated that about 42 per cent of this sum, or \$134,400,000 will be used in making Christmas purchases. The total Christmas Club savings in New Jersey amount to over \$22,000,000, while the figures for New York and Pennsylvania are \$84,600,000 and \$33,100,000, respectively.

CHARLES YOST ROTARY SPEAKER

Tells Members About Universal
Service Bill to Assist
National Defense

"Firing will be discontinued on the whole front at the eleventh hour today"—thus, in substance, was the message that came to Regimental Supply Sergeant, Charles Yost, of the 314th Infantry, that morning of November 11, 1918, a day, a morning which brought the death of two of his best friends before the eleventh hour arrived.

Nineteen years later, Burlington County American Legion Commander Charles Yost brought the fading memory of that first Armistice Day, sharply into focus in a talk before the Palmyra-Riverton Rotary Club which carried his hearers to the St. Mihiel front line, and a keener realization of the true meaning of the (continued on page 10)

NOTICE

On account of Thanksgiving, next week, The New Era will be printed on Tuesday and distributed Wednesday morning.

All copy intended for publication in this issue must be sent to The New Era office not later than one o'clock Tuesday afternoon.

Peculiar Accident

An accident involving a car and a train occurred last Friday night, on Broad street, Palmyra, at 6.30 o'clock, but fortunately, no one was seriously injured.

The affair was one of those occurrences of the "believe it or not type." Lee Mitten, of Cinnaminson street, Riverton, had parked his car on the south side of Broad street, between Maple and Elm, facing north, while he went into a nearby store to make a purchase.

While he was absent, his machine was struck by an auto driven by Mrs. Ida W. Holt, of Delanco, and the impact was sufficient to send the Mitten car up on the westbound railroad track. To add insult to injury, a Camden-bound train was so

FOOD PRICES ARE SLIGHTLY LOWER

Housewives found their first encouragement in many months of careful food budgeting during October when the average price of all foods was 1.34 per cent lower than in September, according to the monthly retail food price survey made by the State Department of Agriculture. Although the 1.34 per cent drop from September in retail prices for all foods seemed hopeful, the average was still nearly 5.24 per cent above October, 1936, and 28.64 per cent higher than the October, 1932, average price.

STRIKE SITUATION IS UNCHANGED

Week Passes With no Progress
Made in Settlement of
Dreer Walkout

There was no change in the strike situation at the Henry A. Dreer plant, during the past week. Pickets continued their activities, both at the Riverton and East Riverton entrances, but everything has been reported quiet by local police.

At the meeting of Riverton Borough Council, held last week, a petition regarding the strike was presented to that body, the document being signed by James S. Holt, George S. Payne and Wayne Ayres.

Regarding Extra Police

The petition requested that council order the discharge of extra police, stating that additional deputies who had been employed were not needed and were an extra burden on the taxpayers.

The petition also asked that council use its influence to convince the Dreer officials to enter into collective bargaining negotiations with the strikers.

Mr. Holt, one of the petitioners, was present at the meeting and he stated that he was in no way connected with the Dreer organization.

Committee Responsible

After a lengthy discussion regarding the situation, council decided to place the police question in the hands of the police committee, with power to act as they saw fit.

Acting Mayor E. K. Merrill stated that the members of council would do everything in their power to take the proper course, such course being entirely dependent upon future developments.

On Monday morning of this week, one of the officers on duty at the Dreer plant was withdrawn.

No action was taken by council in respect to acting as a mediator in the strike.

MOTOR VEHICLE TAXES

According to the American Automobile Association, the average tax per automobile, in this country during 1936, was \$51.32. This figure includes local, state and federal levies.

The tax, in 1933, was \$47.51 per vehicle.

GROUP INSURANCE IS CONTEMPLATED

Freeholders Hear Plans of Four
Companies; Parker Asks
For His Salary

P.T.A. CONVENTION AT ATLANTIC CITY

Over 1200 Delegates Attend
Thirty-seventh Annual
Meeting, Nov. 3, 4, 5

The New Jersey Congress of Parents and Teachers held its thirty-seventh annual convention at the Hotel Ambassador in Atlantic City last Wednesday, Thursday and Friday.

Mrs. Walter L. Bowen, of Riverton, president of the organization, presided at the convention, and more than twelve hundred members from every section of the state attended the sessions.

Mrs. Clifton P. Mayfield and Mrs. Charles H. Yost were delegates representing the Riverton unit, while Miss Caroline M. Staman, Mrs. Robert G. Adams and Mrs. Alexander B. Garwood were visiting delegates.

The 1936 publicity book of the Riverton Parent-Teacher Association, which was the work of Mrs. Charles F. Stewart, was exhibited at the convention, and awarded the Silver Star, with the rating of 100%.

The Banquet

The annual banquet was held on Wednesday evening, with more than seven hundred delegates present. The honored guests at this dinner were Past State Presidents Mrs. A. H. Reeve, Mrs. Wellington Bechtel, Mrs. Dr. W. Cooper and Mrs. Louis L. deValleire.

The guests were greeted by the president, Guy C. Hendry, executive secretary of the YMCA of Burlington county, said grace. Mr. Hendry also addressed the convention's Thursday morning session, his subject being "Health, a Heritage Plus." Group singing was led by Mrs. Harold B. Gilpin, music chairman, who was formerly a resident of Palmyra. A pleasing feature of the music section of the convention program was the singing by the Mothers' Chorus, a group of fifty women led by Mrs. Gilpin.

J. W. Faust, national chairman, brought greetings from the National Association of Parent-Teachers.

The guest speaker at the banquet was Dr. Chester I. Ulmer, of Gibbstown, N. J., who delivered a humorous address on "How to Get Sick."

Convention Theme

At the Thursday evening session Mrs. Walter L. Bowen presented the Convention Theme, "Health, the Rightful Heritage of Every Child." "If we could have but one generation of properly born, trained, educated and healthy children, a thousand other problems of government would vanish," she said, quoting from the Children's Charter. The speaker reviewed the Children's Charter, adopted at the White House Conference on Child Health and Protection, and termed it an admirable "Bill of Rights" for American childhood.

Mrs. Bowen recited what she described as a comprehensive program for enhancing the natural development of children's minds, and said the most important factor was home life. Every home, she said, should contain a spot each child can call "his very own"—a place where he can "retire with his thoughts, or indulge unmolested in some hobby."

Need for Manual Training

Aside from book learning, she said, each child should be fitted for practical living and the earning of a livelihood. Boys who for some reason simply cannot learn to spell well, frequently become excellent mechanics as observed, and girls who "can't make words behave" in their English assignments, may make wonderful cooks. Such practical education, Mrs. Bowen said, saves large numbers from a "sense of futility and defeat" and gives them confidence which enables them to "do and dare in the battle of life along with those to whom book learning does not come so hard."

The twelve hundred delegates heard their president advocate physical examination of persons about to be married. Strict enforcement of such a law, she said, would to a large extent wipe out the social diseases, which not only take a heavy toll of health and happiness of our youth, but condemn to a life of misery thousands of infants yet unborn. She said, "Criminal indifference and neglect of duty will be charged against us unless we end this

scourge within our generation."

Innocent Victims

Speaking on behalf of the New Jersey Medical Society, Dr. Samuel L. Salatin, of Atlantic City, told the women that 40 per cent of those who contract such diseases do so innocently. He blamed previous failure of the public to take cognizance of the diseases to the "false impression" that all such ailments had been considered evidence of immorality.

Dr. Salatin said it was up to parents, teachers, government officials and doctors to get together and stamp out the scourge through education and instruction.

School Funds Inadequate

Dr. Charles H. Elliott, Commissioner of Education, brought greetings from the State Board of Education. He told the delegates that he regarded the Congress as one of the greatest assets the State possessed. He declared that the State Department of Education would be obliged to appeal to the Legislature again this year for an appropriation. Dr. Elliott believed that health education should center around the child as an individual, and advocated greater spending for health services. He traced advances made in health service in schools in recent years, and declared that more is now being done to keep teachers abreast of health matters.

One of the most interesting speakers at the convention was Dr. Marion Franklin Loew, Assistant Director, Division of Maternity and Child Hygiene, Department of Health, New York State. Dr. Loew's topic was "The Seven Ages of Health." She cited the importance of pre-natal care, and the necessity of careful training and medical attention from infancy, through the pre-school age, which she called the neglected age, and on until the child passes through adolescence and enters maturity. Need for establishment and maintaining a proper parent-child relationship all through life was stressed by Dr. Loew. She characterized the mother as the keeper of the Nation's health, and advocated periodic health examinations for mothers. She also urged removing health defects in children while they are young.

Art in Schools

A plea for more art education in schools on the ground "appreciation of beauty leads to better homes," was made by Dr. Allen G. Ireland, of Trenton, health director of the State Department of Public Instruction. He believes that if girls know how to use beauty in the home it adds marital happiness and may even prevent divorce.

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Fine Quality Brooms each 35c
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Nucos Oleomargarine 1/4-lb print, lb 41c
Genuine Swiss Gruyere Cheese, 6 portions, Special box 25c
Edam Cheese 1/2 lb 25c
Old Fashioned Sharp Cheese, real Italy 1/2 lb 19c
Kraft, Velveeta or White American Cheese, 1/4-lb pkg. 17c

SEA FOOD

Steak Cod lb 23c Salmon lb 35c
Fillet Haddock lb 23c Fresh Shrimp lb 29c
Rock Fish lb 23c Deep Sea Scallops lb 33c
Sea Bass lb 23c Fresh Opened
Sea Trout lb 15c Salt Oysters doz. 25c
Crawfish or Porgies, 2 lb 25c Little Neck Clams doz. 15c

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"Please tell me all you said about it, again. I'm beginning to get a bit discouraged."—Exchange.

Salesman: "Something in golf apparel, madam?"

Lady: "I would like to see some handbags. Large size, please. My husband said that if he had a big enough handbag yesterday, he'd have won the match."

They copied all they could follow,
But they couldn't copy my mind,
And I left 'em sweating and stealing
A year and a half behind.—Kipling.

ALTERATIONS TO LOCAL RESIDENCES

Five Projects Listed in Report
Of Building Inspector,
In Riverton

A healthy situation in respect to building operations, in Riverton, was shown at a meeting of the Borough Council, held last Thursday night, at which time, the report of the building inspector showed that permits had been granted for five new projects.

These are in addition to the construction operations which have been completed, and are still going on in the business section, on Main street.

The work covered by the permits includes the following: general repairs, 619 Cinnaminson street; new roof at Eighth and Main streets; porch and alterations at 214 Linden avenue; alterations at Smith's, on Main street, and alterations at 618 Linden avenue.

New Tractor

Councilman Knight reported that the Gravelly tractor purchased by the borough over a year ago, has proved to be a worthwhile investment, in respect to grass cutting and for various other purposes. He stated, however, that certain repairs had been made necessary because of the fact that the machine had no automatic clutch throwout. Because of this, damage to the gears resulted when sticks and stones were encountered, during mowing operations.

Mr. Knight suggested that the old machine be turned in for a new one which had the automatic throwout. He stated that a 1937 Gravelly could be obtained for \$125 and the old machine. This purchase was authorized.

Mr. Merrill, who acted in the capacity of mayor, because of the absence of Mayor Biddle, reported that he had seen the new-type nozzle, recently purchased for the fire company, in action and that he considered it to be a very valuable addition to the equipment of the local company.

(continued on page 3)

SMELTING COMPANY SALE MAY END ODOR NUISANCE LOCALLY

Notice of a trustee's sale in liquidation of the Girard Smelting and Refining Co., of Tacony, recently appeared in a Philadelphia paper, the event to take place on December 8 and 9.

This company is the one from which the various assorted objectionable odors have been wafted across the Delaware for several years, much to the discomfort of local residents.

The sale includes all the equipment of the organization and, unless the plant is purchased as a unit, it may be that the fumes which have offended Rivertonians and Palmyrians will be no more.

Denver is sometimes given the nickname, "Little Capital" of the United States, because there are more federal buildings in Denver than in any city outside of Washington, D. C.

NOTICE

See Page 10
of this issue for
Important
Announcement

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

9th Year No. 45

RIVERTON—PALMYRA, N. J., THURSDAY, NOVEMBER 18, 1937

PRICE FIVE CENTS

INSPECTION BY SENDING BOARDS

The members of the boards of education of the Sending Districts will make a tour of inspection of the Palmyra High School on Tuesday evening, November 23.

Howard Dare White, assistant commissioner of education, in New Jersey, will address the group on the subject of "Why the High School?" Members of the Palmyra Board of Education will act as guides for the tour and refreshments will be served by the home economics department, under the direction of Miss Whitlam.

MANY AT FATHER AND SON BANQUET

Affair Held Last Night in
Central Baptist Church,
Hargett Toastmaster

One hundred fathers and an equal number of sons, a capacity crowd, attended the annual Father and Son Banquet, which was held last night, in the Central Baptist Church, Palmyra.

Those in attendance voted the affair as being one of the most successful ever staged in this vicinity, the evening being replete with an excellent dinner, fine music and interesting speakers.

Dinner Menu

After the invocation by Rev. George Lockett, pastor of the Central Baptist Church, the fathers and sons did justice to the following delectable menu, prepared and served by members of the Ladies' Auxiliary of the Y: turkey soup, roast New Jersey turkey, sage dressing, giblet gravy, mashed potatoes, California green peas, cole slaw, assorted rolls, home-made pumpkin pie, coffee, nuts and mints.

During the dinner, there was music by Corner's Orchestra and group singing led by Carl H. Thomas.

Program

Following the dinner, an interesting program was carried out, with A. E. Hargett acting as toastmaster. Mr. Hargett first introduced Mrs. Robert Gowell, president of the Ladies' Auxiliary. After brief remarks by Mrs. Gowell, greetings were extended by Mayor John F. Ward, of Palmyra and Nathan Lane, of Riverton.

Following the greetings, Dr. Dean LeFavor and Dr. Harry B. Mark entertained the gathering with a musical specialty, in which numbers by two pianos were featured.

Mr. Hargett then introduced the guest speaker of the evening, Rev. William L. Tucker, of Newark, who held the close attention of his audience with a most interesting address.

Committee

The committee in charge of the affair was composed of the following: Carl Thomas, chairman; Robert G. Adams, Robinet Cole, C. P. Mayfield, William Homan and Mrs. Robert Gowell.

The committee wishes to express its sincere appreciation to all those who assisted in making the affair a success, especially the members of the Ladies' Auxiliary, the program advertisers and those who helped in its preparation.

JURY DRAWING ON DECEMBER 15

According to Lawrence G. Mingin, clerk of Burlington county, the Hon. Joseph B. Perskie, justice of the supreme court, assigned to hold the circuit court in the county of Burlington has fixed Wednesday, December 15, at 10 a.m. at the court house, Mt. Holly, for the drawing by the jury commissioner of the grand and petit jurors for the December term, 1937, of the courts of Burlington county.

The December term of courts will open on Tuesday, December 28th.

CHRISTMAS CLUB CHECKS ON DEC. 1

Cinnaminson Bank & Trust Co.
To Distribute \$30,000 to
1000 Members

On December 1, the Cinnaminson Bank and Trust Co., of Riverton, will mail Christmas Club checks to over 1000 persons, in Riverton, Palmyra and Cinnaminson, according to a statement made by bank officials, early this week.

The distribution this year will amount to approximately \$30,000, which is an increase of over \$5000 above the amount distributed in the 1936 Club.

National Distribution

The magnitude of Christmas Club business throughout the country is shown in figures regarding membership, etc., which have been released by Christmas Club, a corporation. According to a statement made by this organization, there are about 6,600,000 Christmas Club members in this country and they will receive, this year, about \$320,000,000, from approximately 4500 banking institutions.

Christmas Buying

It is estimated that about 42 per cent of this sum, or \$134,400,000 will be used in making Christmas purchases.

The total Christmas Club savings in New Jersey amount to over \$27,000,000, while the figures for New York and Pennsylvania are \$84,600,000 and \$33,100,000, respectively.

CHARLES YOST ROTARY SPEAKER

Tells Members About Universal
Service Bill to Assist
National Defense

"Firing will be discontinued on the whole front at the eleventh hour today"—this, in substance, was the message that came to Regimental Supply Sergeant, Charles Yost, of the 314th Infantry, that morning of November 11, 1918, a morning which brought the death of two of his best friends before the eleventh hour arrived.

Nineteen years later, Burlington County American Legion Commander Charles Yost brought the fading memory of that first Armistice Day, sharply into focus in a talk before the Palmyra-Riverton Rotary Club which carried his hearers to the St. Mihiel front line, and a keener realization of the true meaning of the (continued on page 10)

NOTICE

On account of Thanksgiving, next week, The New Era will be printed on Tuesday and distributed Wednesday morning. All copy intended for publication in this issue must be sent to The New Era office not later than 5 o'clock Tuesday afternoon.

Peculiar Accident

An accident involving a car and a train occurred last Friday night, on Broad street, Palmyra, at 6.30 o'clock, but fortunately, no one was seriously injured.

The affair was one of those occurrences of the "believe it or not type." Lee Mitten, of Cinnaminson street, Riverton, had parked his car on the south side of Broad street, between Maple and Elm, facing north, while he went into a nearby store to make a purchase.

While he was absent, his machine was struck by an auto driven by Mrs. Ida W. Holt, of Delanco, and the impact was sufficient to send the Mitten car up on the westbound railroad track. To add insult to injury, a Camden-bound train was so

FOOD PRICES ARE SLIGHTLY LOWER

Housewives found their first encouragement in many months of careful food budgeting during October when the average price of all foods was 1.34 per cent lower than in September, according to the monthly retail food price survey made by the State Department of Agriculture. Although the 1.34 per cent drop from September in retail prices for all foods seemed hopeful, the average was still nearly 5.24 per cent above October, 1936, and 28.64 per cent higher than the October, 1932, average price.

STRIKE SITUATION IS UNCHANGED

Week Passes With no Progress
Made in Settlement of
Dreer Walkout

There was no change in the strike situation at the Henry A. Dreer plant, during the past week. Pickets continued their activities, both at the Riverton and East Riverton entrances, but everything has been reported quiet by local police.

At the meeting of Riverton Borough Council, held last week, a petition regarding the strike was presented to that body, the document being signed by James S. Holt, George S. Payne and Wayne Ayres.

Regarding Extra Police

The petition requested that council order the discharge of extra police, stating that additional deputies who had been employed were not needed and were an extra burden on the taxpayers.

The petition also asked that council use its influence to convince the Dreer officials to enter into collective bargaining negotiations with the strikers.

Mr. Holt, one of the petitioners, was present at the meeting and he stated that he was in no way connected with the Dreer organization.

Committee Responsible

After a lengthy discussion regarding the situation, council decided to place the police question in the hands of the police committee, with power to act as they saw fit.

Acting Mayor E. K. Merrill stated that the members of council would do everything in their power to take the proper course, such course being entirely dependent upon future developments.

On Monday morning of this week, one of the officers on duty at the Dreer plant was withdrawn. No action was taken by council in respect to acting as a mediator in the strike.

MOTOR VEHICLE TAXES

According to the American Automobile Association, the average tax per automobile, in this country during 1936, was \$51.32. This figure includes local, state and federal levies.

The tax, in 1933, was \$47.51 per vehicle.

GROUP INSURANCE IS CONTEMPLATED

Freeholders Hear Plans of Four
Companies; Parker Asks
For His Salary

Representatives of four insurance companies appeared before the Burlington County Board of Freeholders, at a meeting held last Friday afternoon to outline plans for group insurance which would cover all county employees.

AID ASKED FOR CHILDREN'S HOME

Burlington County Institution Cares for More with Reduced Funds

For the first time in several years, the Burlington County Children's Home, at Mt. Holly, has found it necessary to appeal to the general public for donations in order to carry on with the work of the institution.

In the face of declining income, because of reduced interest rates and other reasons, the Home is caring for 74 resident children and over 40 are being served without admission to the institution. This number is larger than ever before.

New Friends Needed

The members of the board of managers feel that many people may be desirous of knowing more about the Home and have set today (Thursday) as Open House Day, when every one is invited to see the Home and become acquainted with the work being done there. Tea will be served.

No Campaign

Due to the fact that there have been so many requests for donations, locally, during the past few weeks, Miss H. E. Troxell, of 4 Park avenue, Riverton, district chairman for donations, believes that a campaign, at this time, would be inadvisable. She asks, however, that any residents who are desirous of assisting in this worthy cause send donations to her, at Riverton. Food, clothing for children 5 to 15 years of age, books and money are urgently needed.

Miss Susan Lippincott, is chairman of the donation committee, in Cinnaminson, while Mrs. Harry Hemple is serving in a similar capacity, in Palmyra.

ENGAGED

Mr. and Mrs. G. F. McWilliams, of 2708 Central avenue, Tampa, Fla., have announced the engagement of their daughter, Agnes McWilliams, to Dr. Merwin A. Todd, Jr., of Riverton. The wedding will take place on December 11.

Miss Williams received her education in Tampa schools, being a graduate of Hillsborough High School. She later attended Florida State College for Women where she received her A.B. degree. She has also attended Duke University, where she worked for an M.A. degree. Since her graduation she has been a member of the faculty of Orange Grove School.

Dr. Todd is the son of Mr. and Mrs. M. A. Todd, of Beach Haven, N. J. He received his pre-professional training at Lafayette College and obtained his degree in dentistry at the University of Maryland.

After the wedding, Dr. and Mrs. Todd will make their home in Riverton.

CONCERT TONIGHT AT MOUNT HOLLY

A concert by the Women's Symphony Orchestra, of Philadelphia, will be given tonight (Thursday) in the auditorium of the Rancocas Valley Regional High School, Mount Holly. The affair is being sponsored by the Burlington County YWCA.

J. W. F. Leman, of Philadelphia will conduct the orchestra in a well-balanced program which will include selections by Strauss, Saint-Saens and Grieg.

The soloist will be Miss Florence Irons, of Burlington, well-known concert and radio artist, who has chosen as her featured number "Elsa's Dream" from "Lohengrin," by Wagner.

The Palmyra-Riverton Girl Reserves will be ushers at the concert.

Mrs. William Grobler, of Moorestown, heads the committee of arrangements.

Many local residents are planning to attend the affair.

SPECIAL DINNER DANCE

There will be a special dinner dance at the Riverton County Club, on Saturday evening, November 20. Dinner will be served between 8 and 8.30 o'clock.

ABOUT TOWN

Local school children had a rather generous holiday, what with Armistice Day being followed by the teachers' convention. Some schools were closed from Thursday until Tuesday morning.

All the boats at the Riverton Yacht Club have been stored for the winter, and the club house has been closed. Trespassing on the property is strictly forbidden.

The work on the new home of Dependable Motors, 607 Main street, Riverton, is nearing completion, with the greater portion of the walls having been erected with brick. Interior alterations are progressing rapidly.

The Monday night games, at the K. of C. Home, Palmyra, continue to prove popular.

With the local distribution of \$30,000 in Christmas Club funds, local merchants should notice an upturn in holiday buying.

The rain over the weekend put a temporary check, at least, on the epidemic of grass and field fires which have kept the firemen of Riverton, Palmyra and Cinnaminson on the jump for the past two weeks.

MANY GET PRIZES AT S. H. GAMES

Thirty handsome prizes were awarded on Monday night, at the weekly games being held at the Sacred Heart school hall on Linden avenue, above Fourth street. The games begin at 8.30 sharp each Monday night, and a donation of 25 cents entitles the donor to play six games.

Included among the awards this week were an inner-spring mattress to Mrs. Ralph Cann, of Masonville; Joseph Laverty, Riverton, a floor lamp; Paul Braun, Horace avenue, Palmyra, an alabaster lamp and a vanity set; William Sillis, of East Riverton, an electric iron.

Awards were also made to the following: Mrs. William Fries, Helen Pfaff, Mrs. Charles Galloway, Thomas Ford, Nora Carpenter, Harry Gottlieb, Betty Windish, Mary Fichter, William Kemmerle, Anna Price, Margaret Flynn, Albert J. Schuler, Katherine Ruppert, Ellen Brown, William Wigmore, Edith Holvick, Mrs. J. Ackerman, A. Cardea and Lillian Joseph.

Among the many other prizes next week, a 100 piece dinner set will be awarded.

MEMBERS OF JUNIOR PORCH CLUB TO HOLD DANCE NOVEMBER 24

The members of the Junior Porch Club will hold a dance in the Porch Club building, on Wednesday, November 24, for the benefit of the Riverton-Cinnaminson Welfare Association.

The club desires to thank the following people for their interest and kindness in consenting to be patrons and patronesses for the affair.

Mrs. Robert Biddle, III, Mrs. Frederic Blair, Mrs. Murray C. Boyer, Mr. and Mrs. J. Douglas Clark, Mr. and Mrs. Stuart B. Clark, Mrs. Howard S. Coe, Mrs. E. Newbold Cooper, Mrs. Raymond Eastwood, Mrs. Arthur T. Hagstoz, Mrs. William A. Hendrickson, Mr. and Mrs. H. M. Kieckhefer, Mrs. Nathan Lane, Mrs. David S. Little, Mr. and Mrs. Charles Miller, Mr. and Mrs. Henry L. Randall, Mrs. Percy A. Ransome, Mrs. Bertha Somervell, Mrs. Joseph B. Tyler, Mrs. Oliver C. Wilks, Mr. and Mrs. Walter K. Woolman and Mr. and Mrs. Harold N. Sheble.

Anyone desiring tickets for the dance may purchase them from any member of the Junior Porch Club for \$1.50 a couple.

DIVIDEND DECLARED

The board of directors of Public Service Corporation of New Jersey, on November 16, declared the regular quarterly dividend of sixty-five cents per share on its common stock, payable December 20, to stockholders of record November 26.

Europe's longest hair is claimed by a girl in Warsaw. It measures 5 feet 9 inches. The girl is only 5 feet 4 inches in height.

GROUP INSURANCE IS CONTEMPLATED

(continued from page 1)

Hugh B. Miller, of Edgewater Park, filed an application for building inspector when operations at the new almshouse were begun. This was ordered filed.

A communication was received from the Burlington County Fire Police Association endorsing William J. Smith for the post of county fire chief, during 1938.

Standpipe Situation

County Engineer F. L. Brannin, reported that the standpipe, at New Lisbon, would soon be in need of extensive repairs. He stated that it was 10 inches out of line at the present time, having moved two inches within the past year. He remarked that while the structure was in no immediate danger of toppling over, work to correct the situation would have to be done within a comparatively short time.

Mr. Brannin also reported that the foundation was in a weakened condition, on one side, due to the water overflowing from the top of the pipe. Mr. Brannin was ordered to make a complete survey regarding the repairs needed to the standpipe and to report at the next meeting.

Smithville Dam

The Smithville dam situation again entered the picture as A. A. Anderson, of the Campers' Association, inquired what steps were being taken to provide more water in the creek.

Engineer Brannin stated that the townships of Easthampton and Pemberton were not interested in the state park proposal and were unwilling to cooperate. Southampton township is the only municipality directly affected, it was asserted.

The matter was discussed at length, but no definite action was taken by the board.

The following departmental bills were approved and ordered paid: Public affairs, \$187.40; bridges, \$2401.10; highways, \$12,508.54; revenue and finance, \$24,334.54; buildings, \$19,763.62, a total of \$61,937.20.

HAWAIIAN STAMPS HERE

The Riverton post office has received a supply of the new Hawaiian stamp of the 3-cent denomination. This stamp presents a very attractive appearance and those at the Riverton office are fairly well centered, the issue being superior in this respect to many which have made their appearance recently.

Westfield Friends' School

Win Soccer Game

The Westfield Friends' soccer team defeated the Frankford Friends, last Tuesday afternoon, by the score of 1-0, the game being played on the home field.

The performance of the team as a whole was particularly outstanding.

On Tuesday, November 16,

the members of the faculty attended a meeting of the Private School Teachers' Association, in Bryn Mawr, where a panel discussion on

the various curriculum subjects was held.

Dr. Hubert B. Bruner, professor of education, the curriculum department of Columbia University, will meet the faculty and board on Thursday evening, November 18, at the school. Dr. Bruner is an authority on curriculum making in elementary schools and is interested in the particular type of curriculum set-up that is being carried out at Westfield.

The Friends Yearly Meeting Committee on Education will make their annual visit to the school on Monday, November 22.

On Wednesday morning, November 24, the fifth and sixth grades will present a Thanksgiving program for the guests at the Cinnaminson Home.

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EVERYTHING FOR THANKSGIVING DINNER

ORDER EARLY A FRESH-KILLED TURKEY. THEY ARE THE FINEST IN TOWN.

All Gold, Corn on the Cob	can 19c
Penn Treaty Tiny Sifted Peas	can 20c
Sweet Potatoes	3 lb 10c
Bog-Sweet Cranberry Sauce	2 cans 25c
Brick's Mince Meat	2 lb 49c
Pumpkin	2 cans 19c
Fancy Stuffed Mammoth Olives, med. size jar	23c
Blue Anchor Ginger Ale	2 qts. 25c
(Plus bottle deposit)	

No Thanksgiving Dinner is complete without Land O'Lakes Butter

Try one of those delicious Bird's Eye Frosted Turkeys Already Cleaned and Dressed—Just Fill and Roast.

E. BEITZ & SONS

QUAKER STORE
GROCERY, DELICATESSEN, FRUITS, VEGETABLES
115 E. BROAD STREET
PALMYRA
Free Delivery
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FOR SOLID COMFORT AND SOUND ECONOMY LET US SUPPLY STORM SASH FOR YOUR HOME

YOU'LL SAVE

Enough on fuel to pay for the cost of installation and banish cold and drafty rooms. The comfort and health of your family will also be safeguarded.

J.S. COLLINS & SON

INC.

'blue coal'

COKE, HARDWARE, BUILDERS' AND MASONS' MATERIALS

RIVERTON, N. J.

Phone 4 or 5 FOR ESTIMATE

ALTERATIONS TO LOCAL RESIDENCES

(continued from page 1)

Demolition

Two bids were read concerning proposals to raise the property owned by the borough at 514 and 516 Main street. These were referred to the borough attorney in order to determine what legal protection should be afforded to the borough, in respect to the work. When this information has been received, the building committee was authorized to go ahead with the demolition.

Street Work

Councilman J. W. Sylvester reported that the paving on Linden avenue, between Midway and Park had been completed, this concluding the program for the year.

Application was made to the Burlington County Board of Freeholders for the sum of \$1300, this amount being allotted for 1938, by the county, from the borough aid road maintenance fund. Permanent paving of Thomas avenue, from Broad street to Fourth is the project on which the money will probably be applied.

The following bills were approved and ordered paid:

the money will probably be applied	
The following bills were approved a	
ordered paid:	
Board of Health—	
Morris Conroy	
Treasurer Health Clinic	\$ 100.
John W. Rudderow, register	
(postage mailing records)	1.
Dr. Harry Mark, reporting diseases	2.
Usher Publishing Co., Inc.	4.
200 birth certificates	
Borough Aid Dirt Road Act—	
Amieite Corp. of Penna.	623.
bituminous concrete	
Borough Organization—	
Lawrence G. Mangin	
county clerk, recording	
C. Kenneth Davis, clerk hire and	
telephone call for collector and	44.
finance committee	
Borough Property—	
J. S. Collins & Son, Inc., supplies	
Election—	
John W. Carhart, painting	
election booths	12.
New Era, Inc., printing notices	
of registry and elections	89.
Fire and Water—	
Clinton B. Woolston, oil, gas	8.
E. M. Carhart, Nov. phone	
American La France,	31.
spray nozzle	
Garbage—	
John Dziedick, salary, Nov.	75.
Highway—	
Anteck-Ford, Inc., repairs	4.
Robert H. Chellis, salary, Nov.	60.
Burke & Easley, gas	11.
J. S. Collins & Son, Inc., supplies	
Amieite Corp. of Penna.	139.
bituminous concrete	
Insurance—	
Clarence T. Yerkes, payroll	
audit compensation insurance	54.
Library—	
Antoinette B. Campbell, services	81.
John Wanamaker, books	159.
Lighting—	
Public Service Electric and Gas	
Co.	230.
Public Service Electric and Gas	
current	204.
Police—	
William Gootes, salary \$140.00,	

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J. Post Office as Second Class Matter
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For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937.

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LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Unemployment Census

This week the Federal Government is attempting to take a census of the unemployed, or partially unemployed, in this country. Regardless of what you may personally think of the plan, it is clearly the duty of every one to cooperate to the fullest extent.

We have been guessing about the number of unemployed for years. Perhaps it is possible to obtain accurate data from the present census. At least, it's well worth a trial.

If you are unemployed, fill out the card at once and mail it. If you are employed, and know some one who is not, urge him to fill out the report as soon as possible.

Curing Accident Repeaters

Automobile accident repeaters can be cured. That is the gist of an article in "Public Safety," by Edward L. Yarden, describing the results of a corrective system applied last year by the registrar of motor vehicles in Massachusetts to 500 drivers selected as possessing the worst accident records in the Commonwealth.

Every one of these drivers had been involved in a number of accidents. One man, for instance, had injured several pedestrians by striking them with the right side of his car. Tests disclosed a weakness in his right eye, which was corrected with glasses. Another driver had had his car rammed three times from the rear. Tests showed his brake reaction to be exceptionally fast and he was advised to watch out for the car in the rear when making sudden stops. So it went with all 500. At the end of the test instruction period, the 500 accident repeaters were allowed to drive again. Eight months later the registrar assembled their records. The 500 had driven an aggregate of more than 3,250,000 miles in that period. Not one of them had become involved in a serious accident. Only three of them had had any accidents at all.

The facts speak for themselves. Enforced education can cure the great bulk of the drivers who are today responsible for major and minor accidents. In relation to the vast savings in life and property involved, the cost to states and cities would be infinitesimal. Every motor vehicle department should be authorized by the legislature to adopt, as a consistent policy, some such corrective system as that experimented with in Massachusetts. Today, in most states, offending drivers are permitted to go out and repeat their errors. That is largely responsible for our soaring death and accident toll.

The Price of Speed

As everyone knows, speed is the great highway killer. The motorist who drives at an excessive rate endangers not only his own life, but those of everyone else on the public streets and roads. He can offer but one "excuse" for his conduct—that super-fast driving gets him to his destination sooner.

The truth, is the minutes we save by excessive speed are pitifully few in the light of the risk involved. A short time ago a test was made in Chicago. A radio announcer was told to drive his car on an eight-mile trip through heavy traffic, observing not only every traffic regulation, but every rule of courtesy. At the same time, a police officer followed the same route under instructions to take every risk and reach the destination in the shortest possible time. Twenty-three minutes later the reckless driver pulled in at the stopping point. The safe, supposedly slow driver, who had taken no risks at all, got there exactly two minutes later.

We have all met the motorist who makes a trip in a length of time that required him to risk a hundred lives, and then spends twice the amount he saved over a normal, safe passage, boasting about it. None of us are so busy, none of us have so great a need for saving a few minutes or a few hours, that we can afford the "price of speed."

"Save ten minutes—take a life." That should be the motto of the driver who "opens her up" on every possible occasion. Speed and speed alone is the dominating factor in the great bulk of the nation's serious traffic accidents. Look at it from your own point of view and from the purely selfish standpoint—is it worth it?



CHURCH NEWS



CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

10.00 a.m. Bible school. The school enjoyed one of the largest attendances in a long time last Sunday, as was revealed when Secretary James M. Weart made his report, the total number being just a few less than the total enrollment.

11.15 a.m. Morning service. Pastor Lockett will speak on "Thanksgiving." With selections by the choir, this service will be intensely interesting and helpful for everyone.

6.45 p.m. The High School Young People's Group meets for discussion of the problems of the day. All young people are invited.

7.45 p.m. Evening service. Maunders' "Song of Thanksgiving," that well known, well liked and always enjoyed Sacred Cantata, will be rendered by the choir, at this evening's service. A special invitation is extended the public to attend this service.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

"Thanksgiving in Critical Days," is the subject of the sermon the Rev. W. A. Boyd will preach this Sunday morning, at eleven o'clock. "O, ye thankful people, come and worship the Lord your God. Enter His courts with thanksgiving. Count your many blessings and see what God hath done for you."

"Diamonds Within You," is the subject of the evening sermon by Mr. Boyd, at 7.45 o'clock.

Dr. Russell Conwell had a great lecture on "Acres of Diamonds." What a lecture it was. Come hear this sermon on "Diamonds Within You."

On Wednesday evening, in the Prayer, Praise and Bible Study hour, Mr. Boyd will give a lesson on "The Pull of other Gods."

The Sacrament of Baptism will be administered in our church Sunday morning, November 28. During this same service, the opportunity to join our church will be given to those who may wish to unite with our fellowship.

On Thanksgiving Day, at 10 a.m., our church will unite with the churches of this community in a "Thanksgiving Day Service" in the Central Baptist Church, Palmyra. The Rev. H. L. Creager, minister of the Lutheran Church will deliver the message.

CHRISTIAN SCIENCE CHURCH

"Soul and Body" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, November 21.

The Golden Text is: "My soul, wait thou only upon God; for my expectation is from him." (Psalm 62:5)

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "He that hath the Son hath life; and he that hath not the Son of God hath not life. These things have I written unto you that believe on the name of the Son of God; that ye may know that ye have eternal life, and that ye may believe on the name of the Son of God." (1 John 5:12, 13)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Jesus said substantially, 'He that believeth in me shall not see death.' This is he who perceives the true idea of Life loses his belief in death. He who has the true idea of good loses all sense of evil, and by reason of this being ushered into the undying realities of Spirit." (p. 324)

NOTICE

Dr. M. A. Todd will not be in his office from December 3 till December 26. During his absence his practice will be conducted by Dr. Frank K. Mueller.

WANTED

One double bed for needy family. Kindly notify the Riverton Welfare office, 609 Main street, if you have one to donate.

WESLEYAN BIBLE CLASS ATTENDANCE

NEARS 100 MARK

Last Sunday 93 men attended the Wesleyan Men's Bible Class and, from the enthusiasm displayed among the members, it will not be long before the attendance will be far above the 100 mark.

This organization is well-known as a Bible Class group. The teacher, and other speakers who have from time to time, are well versed and present the Scripture in a most interesting manner.

The musical talent is also an added feature. Next Sunday, the approach to the Thanksgiving season, appropriate service will be planned. The guest soloist will be Mrs. Elva A. Dunning, of Delanco. All men are invited. Class begins 9.50 promptly and closes at 10.50.

DISTRICT P.-T.A.

HOLDS MEETING

A meeting of the Riverton District of the Parent-Teacher Association was held in the Delanco School last Monday evening. Mrs. C. V. Devery, of the Riverton Association, entertained with several selections on the piano.

The Mothers' Chorus, of Delanco, presented numbers and the Beverly Trio delighted the audience with their musical selections.

A sketch entitled "Charm of the Old Album" was given by Farnum Parent-Teacher Association. Mrs. Herbert Adams' talk "Let's Thing It Over" was highly complimented by her audience.

EPWORTH LEAGUE

NOVEMBER LAMP

The November Rally of the Southern Group of the Trenton District Epworth League will be held this Saturday afternoon and evening in the Methodist Church, New Egypt. The afternoon program will start at 4 o'clock and will be a dramatic contest. Each League represented at the rally is expected to put on a skit, monologue, dialogue, etc., not exceeding ten minutes' time. The trophy which was won by the Mt. Holly League, at last month's musical contest will be awarded to the League putting on the best dramatic skit. Supper will be served at 6 o'clock, followed by the evening worship service at 7.30 o'clock.

The Northern Group will hold their November Rally next Saturday, November 22.

LAMP SALES HIGHER

In a campaign conducted during the month of October Public Service Electric and Gas Company sold more lamps than in any other month in the company's history. Employees of the company's commercial, electric operating and gas operating departments throughout the State participated and sold 907,776 electric bulbs and 39,641 lamps. The company's best previous lamp sales record for one month was made in a campaign during October last year when employees sold 830,490 electric bulbs and 36,528 lamps.

NOTICE

Due to the Thanksgiving holiday, the regular meeting of the Philathea Class of Central Baptist Church has been postponed to December 1 and will be held at the parsonage.

BAKER-CASE

Alice E. Kase, daughter of Mr. and Mrs. Harold P. Warner, of Garfield avenue, became the bride of George William Baker, son of Mr. and Mrs. Leonard R. Baker, on Friday, November 12, at 4.30. The ceremony was performed at the home of the bride's parents by Rev. Harold L. Creager. Miss Ruth Kase was her sister's only attendant and Leonard R. Baker, Jr., acted as best man for his brother. Mr. and Mrs. Baker will make their home at 701 Main street, Riverton.

ALMANAC



"Two proud men cannot occupy one seat."

NOVEMBER

19—Boss Tweed, notorious New York politician, convicted, 1874.

20—First license to a negro preacher granted, 1780.

21—First free hydrogen balloon ascension made in France, 1783.

22—Ships Ark and Dove sailed from Cowes to found Maryland, 1633.

23—Crompton, loom patented, valuable invention in cotton machinery, 1837.

24—Battle of Lookout Mountain, Tennessee, took place, 1863.

25—Printers' strike in New York ends with increase of \$5 per week, 1919.

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SOUTH RIVER IN TIE WITH LOCALS

Invaders Push Over Touchdown In Last Minute Break; Conditions Bad

Scoring a touchdown in the last minute of play, South River managed to earn a 6-6 tie with Palmyra, in a game played last Saturday afternoon on the local field, in a sea of mud.

Palmyra tabbed a neat touchdown early in the second quarter and appeared to have the situation well in hand until midway through the final period, when two blocked kicks paved the way for the South River 6-pointer.

The downpour abated somewhat as the fracas opened, but the footing was bad, especially at midfield. Both teams kicked on first or second downs, throughout the initial quarter, playing for a fumble, but the ball was well handled and no breaks were afforded either eleven.

Shortly after the second period opened, McDermott, who did a magnificent job of kicking, booted the oval out of bounds in South River's "coffin corner."

The affair was a heartbreaker for the locals, who well deserved to win. McDermott had been getting away his kicks in fine style until the fatal block in the last period. At this time, there was a veritable cloudburst and the ball must have weighed at least 10 pounds.

Hip boots, etc., were proper apparel for the day and the crowd looked very soggy at the end of the fracas.

Just to get acquainted with the mud, the South River players took turns in falling on the ball, in the wettest part of the field, just before the opening whistle.

After a few plays, friend and foe looked alike, the color scheme being a very deep brown. Dry Palmyra uniforms, in the second half, remained in that condition for about three plays.

All 22 players were accounted for at the end of the game, no one being drowned or lost during the darkness of the last few minutes.

Palmyra South River

Sacca	le	Swinticky
Troutman	le	Greenberg
Mento	lg	Verbitaki
Griffith	c	Zdrowski
Mount	rt	Novak
Mitchell	rt	Stanicky
Rothbaum	re	Halos
Ardenfaki	de	Ardenfaki
McDermott	rb	Schanda
Marshall	lbh	Novicki
Gamble	fb	Bonnua

Score by periods:
Palmyra 0 6 0 0-6
South River 0 0 0 6-6

Touchdowns—Rothbaum, Mate. Palmyra substitutions—O'Neill, Haberman, Glen, Knight, Kartio, Semple, Huminski, Lezenby, Piergross, Chaburn.

Officials—Referee, Vandegrift, Lehigh, umpire, Smith, Susquehanna; head linesman, Costello, Ursinus.

The manager of a drug store had been promoted to a larger store in another city. His former associates were discussing him.

"He was a great druggist," said one.

"Yes," another agreed, "but don't you think his chicken salads were a trifle salty."—B. C. Electric Employees Magazine.

LOCAL GRIDDERS AT BORDENTOWN

After knocking the mud out of their cleats, the Palmyra football squad commenced preparations for the last game to be played on foreign soil, this engagement being scheduled at Bordentown, on Saturday afternoon.

On the basis of past performance, the Red and White should have little trouble in racking up the fourth win of the season, since Bordentown has failed to show any considerable amount of power thus far this season.

Coach Ken Dimond is taking no chances on the outcome, however, and does not intend to have overconfidence ruin the local's bid for the decision.

If comparative scores mean anything to you, Moorestown defeated Palmyra's next opponents by the count of 26-0.

After the Bordentown clash, the final of the season comes on Thanksgiving Day, with Riverside and all advance dope seems to indicate that this affair will be well worth the price of admission.

failed, and the game ended two plays after South River kicked off.

Out of the Rain

The affair was a heartbreaker for the locals, who well deserved to win. McDermott had been getting away his kicks in fine style until the fatal block in the last period. At this time, there was a veritable cloudburst and the ball must have weighed at least 10 pounds.

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McDermott	rb	Schanda
Marshall	lbh	Novicki
Gamble	fb	Bonnua

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Country Club Notes

Bowling

Lippincott's team strengthened its lead in first place by winning two games last week, while Hendrickson's entry could win only one decision. Three teams are in third place with a record of 9 and 6.

High singles: Wallace, Lippincott team, 216; Hackett, Hendrickson team, 220; Hagstoz, Tyler team, 213; Miller, Elliott team, 213; Peterson, Jamison team, 220.

High triples: Peterson, Jamison team, 220, 192, 204, total 616.

The Standing

	W	L
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COUNTY RED CROSS CHAPTER MEETS

Mrs. M. M. Klotz, Palmyra, Named Secretary; Mrs. A. C. Hirsch Vice Chairman

Members of Burlington County Chapter, American Red Cross, held their annual meeting and Roll Call Rally on Tuesday, November 9, in St. Mary's Guild House, Burlington, with 156 members present.

Rev. John Talbot Ward conducted the election of officers, which resulted as follows: chairman, Mrs. Guy L. Nelson, Mount Holly; first vice chairman, Mrs. Clarence J. Fenimore, Burlington; second vice chairman, Mrs. A. C. Hirsch, Palmyra; secretary, Mrs. Milton M. Klotz, Palmyra, and treasurer, Frank H. Wood, of Burlington.

Mrs. Nelson then made the following appointments: production chairman, Mrs. J. Frank Schuyler, Florence, who was also made treasurer of the Life Saving Fund; first aid, Vernon E. Dickinson, Burlington, with Dorothy E. Middleton, Moorestown, as assistant; Junior Red Cross, Miss Reba Troxell, of Burlington, and executive secretary, Miss Mary W. Samson.

Clothing Given

A report of the year's work was given by Miss Samson and this was followed by the report of the treasurer; after which Mrs. Schuyler reported 157 knitted and other articles had been made for the disabled veterans in government hospitals; 100 Christmas bags forwarded to soldiers in foreign service and 38 reserved for the men in the Camp Dix hospital at Christmas time. She also stated 615 articles of clothing had been given from the supply closet to the needy in the county.

Miss Troxell gave the Junior report, showing a great increase in this part of the Red Cross work, and Douglas Mickle, of Palmyra, president of the Junior Red Cross County Council, gave an account of their meeting of organization and their plans for the future.

The Motor Corps report, submitted by Mrs. G. E. McDonnell, of Mount Holly, showed many patients had been transported to hospital and other clinics and the work was steadily growing.

Life Saving

The Life Saving report was given by Thomas W. Speck, water safety instructor last summer, who spoke of the rejuvenated interest in the work, the result of same being that only four drownings took place during the season and all these happened in places and at times when no experienced life guards were on hand. He recommended James Pinto for the Aquatic School Scholarship, which award is given each year to the life saver in the county doing the best work.

Miss Dorothy E. Middleton gave the First Aid report. She showed the steady progress in the work. She stated that many accident cases had been cared for by the seven first aid highway stations under the chapter. The fifteen branches under the chapter then made their reports, showing cooperation with the chapter in every way.

Roll Call

Mr. James McClintock, of the National staff, spoke of Red Cross in general, referring to its work during the War and its great development on various lines since that time; he urged all to join, as the Roll Call is the only source of income of the Red Cross.

Harold M. Smith, Bordentown, who is this year acting as the county Roll Call chairman, talked to the workers and urged them to put forth their best efforts, not only to raise the county Roll Call quota of 5000 memberships, but to exceed it. The membership campaign started on Armistice Day and will continue to Thanksgiving.

FRANK MATHEWS
LEGION SPEAKER

Past Department Commander Frank A. Mathews, of Riverton, was the guest speaker at an Armistice Day program held last Thursday, in Convention Hall, Atlantic City. All the veterans' organizations of the seashore resort participated in the affair.

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of Agriculture

By this time, fall planting should be completed, although if the ground is not frozen it is still possible to finish some delayed jobs. Keep in mind, however, that these late plantings—shrubs in particular and even some perennials—are very apt to dry out badly over winter. Be sure to water them liberally and then apply a mulch to hold the moisture in the ground. This practice applies especially to evergreens, both broad-leaved and coniferous, which should have been moved several weeks ago for good results. While there has been plenty of moisture this fall, these plants require a great deal to carry them through the winter, and it is a good plan to make sure that the ground is thoroughly moist around them.

A mulch of peat moss, leaves or even salt hay or straw may be used advantageously. This will keep the ground from freezing deeply and will hold moisture around the roots, where it should be. Most hardy plants in ornamental plantings are not damaged by the winter cold, but rather by drying out during cold weather. This drying out is caused either by sweeping winter winds or by the warm sunlight of late winter.

Fall Clean-up

If the perennial border has not yet received its fall clean-up, by all means cut the tops off the plants and burn them for they may cause plant diseases.

Be sure that the crowns of perennials are well covered so that water will not settle around them. After the ground is definitely frozen with a hard crust, a light mulch may be applied. However, do not use too much mulch on perennials or they may suffer for lack of air unless a coarse material is used first to permit some circulation around the crowns. If leaves are put directly on herbaceous plants they may settle down with the winter rains and shut out air too much.

This applies particularly to hardy chrysanthemums, which seem to stand any amount of cold provided they are fairly dry. If they are in a wet place or in a situation where the water will settle around the crowns, however, they are almost sure to be winter-killed. Some gardeners use coal ashes over many herbaceous perennials, building a shallow cone to shed water, but ashes sometimes hold too much moisture and are not entirely satisfactory for some plants. It is preferable to settle around the crowns, however, they are almost sure to be winter-killed.

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ORIGINAL STATES

PLAN CELEBRATION

Representative Sol Bloom, the director general of the United States Constitution Commission, announced last week that the 13 original states will celebrate the ratification of the Constitution of the United States on their anniversary dates, beginning with Delaware on December 7.

The Delaware celebration will be followed by that of Pennsylvania on December 12. The Pennsylvania celebration will be followed by New Jersey's on December 18, and by Georgia's on January 2.

Because they are adjacent, and because their dates are so close together, Mr. Bloom said, the celebrations in Delaware, Pennsylvania and New Jersey, will take on something of the aspect of a tri-state commemoration. The program calls for the entertainment by each state of the Governors of the 12 other original states. Details for the celebrations are taking form rapidly and will be announced by the states.

British traffic officers arrested 121,757 auto speeders last year.

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BOY SCOUT NEWS

Sea Scouting

Sea Scouting has become a real factor in Burlington County. The age of 15 is the beginning year for Sea Scouts, just as 12 is the recognized age to begin regular Scouting.

Skinner Elwood Slipath, of the "Albatross" is really going forward with action to secure recruits, as is Skipper Bill Coles, of the good ship "Flying Cloud," of Moorestown.

The executive board met at the home of President Sutton, on Tuesday evening. Chairman of the camp committee, F. Wallis Armstrong, Jr., outlined two tentative plans of improvement. One for a centralized grouping of cabins; the other with quarters scattered to give the troop plan of camping an opportunity to work out that system, which is being strongly advocated from the national office. Many old time campers believe that the troop plan of camping where each troop will do its own cooking, dishwashing, etc., will be more in demand in the years that are before us.

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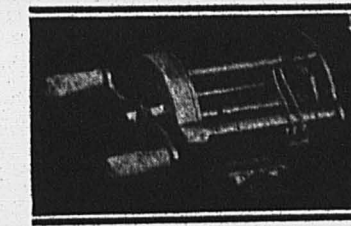
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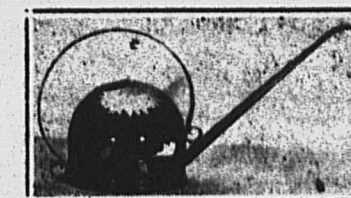
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This attractively enamelled
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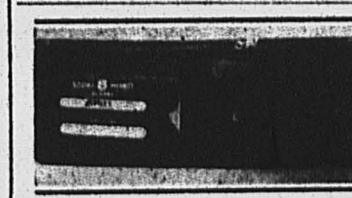
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This convenient metal box
is what every man needs for
tools, fishing tackle, etc. It
measures 6 x 14 inches and is 5
inches deep. Compartment for
tools and handy five-sectioned
tray in top for nails, screws, etc.
Tray slides back as lid is raised.
Complete with handle, lock and
key.



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Made of the famous Pyrex Flame-
ware. It is 7 1/4 inches in diameter
and 1 1/4 inches deep and comes with
removable metal handle. The skillet
is made of clear, transparent heat-
resistant glass developed for top-of-
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than that used in the regular Pyrex
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Genuine leather. Size, 3 1/2 x 8 1/2
inches. "Zipper" attachment over
bill compartment. Coin container
with snap flap, two sections for
cards, driving license, etc. A quality
article needed by all men. Even
if you have one already, a spare
will come in handy when your pre-
sent wallet wears out—or it would
make an ideal gift.



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light with solid bronze case and
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hook enables light to be attached
to belt for out-door work. It is
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for Scout use. Complete with
battery and bulb.

YWCA NOTES

Fellowship Rally

Miss Helen Murray, of the Meth-
odist Federation of Social Service
who spent the summer in Spain,
will be the speaker at the World
Fellowship Rally of all Girl Re-
serve Clubs in Burlington county,
to be held at 2.30 o'clock, Saturday
afternoon, in the auditorium of the
Rancocas Valley Regional High
School, Mt. Holly.

The Medford Girl Reserves have
planned and will conduct the cere-
monial of friendship in which the
various clubs will participate. Also
scheduled on the program are Span-
ish songs and dances by the Allen
School Girl Reserves, of Burlington;
the Brown's Mills Girl Reserves, the
new Riverside club and the New
Gretna Girl Reserves.

County Notes

The November meeting of the
board of directors of the Burlington
county YWCA was held in the of-
fice, 127 Main street, Mt. Holly,
Tuesday morning, with the presi-
dent, Mrs. Richard Rokman, of Mt.
Holly, presiding.

A meeting of the Rancocas YW-
CA was held Tuesday evening at the
home of Mrs. Stevenson, when a
questionnaire on education in New
Jersey was discussed.

The nominating committee of the
county YWCA board met in the
county office Monday afternoon.
Members are Mrs. Frank Smith,
Mrs. Irving Hollingshead, Miss
Hazel Clark, Miss Hulda Hewitt,
Mrs. William Heisler, and Mrs. Al-
bert Shinn.

Miss Katherine Lucchini, county
YWCA secretary, and Miss Dorothy
B. Sholl, of Burlington, a member
of the National Public Affairs com-
mittee, attended a state meeting on
Public Affairs held in the Passaic
YWCA last week. Mrs. C. J.
Harcourt, of Ridgewood, State Public
Affairs chairman, presided.

PENN ALUMNAE IN CAMPAIGN

Alumnae of the University of
Pennsylvania in this vicinity will be
contacted during the next 10 days
for contributions in the bicentennial
fund-raising endeavor of that insti-
tution.

Donations will be in the nature of
a birthday gift to the university,
which will celebrate its 200th an-
niversary in 1940.

The campaign in Riverton is under
the direction of Miss Emma A. Price
while that in Palmyra is being car-
ried out by Mrs. Charles W. Coward.

New Jersey's 4,400,000 people
drink approximately 1,540,000 quarts
of milk daily. That means a total of
over 6 million glasses every day, or,
as the statisticians would have it, 0.7
of a pint per person

TWO ACCIDENTS ON RIVER ROAD

Two crashes occurred in quick
succession, on the River road, near
Union Landing road, last Friday
night. The first happened when a
truck driven by Steven Racyskow-
ski, 1101 Morton street, Camden,
upset on the slippery pavement.
The truck was seriously damaged,
but no one was injured.

Second Accident
Robicki sustained a broken leg
and was taken to Zurburg Mem-
orial Hospital, Riverside.
Port was ordered to appear before
Recorder Cecil Bowers by Chief
George Dorworth, who made the in-
vestigation.

The second happened a short
while later, at the same place, when
the car driven by W. W. Stavelly,
West Charles street, Palmyra, ran
into a machine driven by James
Voth, of Beverly.

Both cars were damaged, but
neither driver was injured.
The crashes were investigated by
Chief George Dorworth, of Cin-
naminson.

FOOD FACTS

Do You Know That—
Canned turkey meat is a new
ready-to-use food product.
Beans were used in ballot boxes
in New England in Colonial days to
register negative votes.

Use of tender young alfalfa leaves
for human food as a substitute for
spinach is reported by the South
African Institute for Medical Re-
search.

The food constituents of butter-
milk are similar to those of whole
milk with the exception that the
fat has been removed and the milk
sugar converted to lactic acid.

These "food facts" are compiled
by the Division of Consumer In-
formation, New Jersey State De-
partment of Agriculture.

Intelligent cheerfulness is rare.

BREAKS LEG IN CAR ACCIDENT

Early Wednesday morning a car
driven by G. C. Port, 518 Bridge-
boro street, Riverside, collided with
a machine driven by Ignace Robicki,
St. Alban street, Philadelphia, the
crash occurring on Route 23, in
Cinnaminson Township.

Robicki sustained a broken leg
and was taken to Zurburg Mem-
orial Hospital, Riverside.
Port was ordered to appear before
Recorder Cecil Bowers by Chief
George Dorworth, who made the in-
vestigation.

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RIVERTON

Miss Cornelia G. Murray, of Lippincott avenue, is visiting her friend, Mrs. Thomas Tanner, at Davos, Kilmacomb, Renfrewshire, Scotland. She sailed on the Britannia, November 12.

An inter-society group, composed of the several societies in town, will give a Thanksgiving Jamboree Dance at Medford Lakes Lodge, on November 27. The price will be \$2 (tax exempt) and the music will be furnished by the popular orchestra of Eddie Dages.

Miss Emma Frank, of uBrlington Pike, is spending two weeks in Florida.

The women's auxiliary of the Delran Yacht Club will hold a rummage sale on Saturday, November 20 in the A.M.E. Church, Third and Market streets, Palmyra, from 9 until 2 p.m. Contributions will be called for, phone 257.

Miss Mildred Denneler, of Brookside Farm, Cinnaminson, is registered at the Hotel Ambassador, Atlantic City for the weekend.

Mr. and Mrs. William Gootee, of Lippincott avenue, spent Sunday at Atlantic City.

Mrs. Katherine Longacre, of Colingwood, spent Saturday with Mrs. Florence Evald, of Harrison street.

Mrs. Ross Evans and daughter, Natalie, of Thomas avenue, spent Sunday visiting in Williamstown, N. J.

Miss Doris Mullen, of Linden avenue, spent the weekend with Miss Jean Holvick, of Merchantville.

George Payne, of Linden avenue, is driving a new Dodge sedan.

The Women's Republican Club of Burlington County will hold a covered dish luncheon and meeting in the Legion Hall, Mt. Holly, today (Thursday), at 12 o'clock. All Republican women are cordially invited to attend.

Mr. and Mrs. Clifford Nesbitt, of Thomas avenue, were the guests of Mr. and Mrs. George Mount, of Beverly on Sunday, at a rabbit dinner.

Wednesday, December 1, will be the first drawing in the new miscellaneous club of the Sacred Heart P.T.A. Anyone wishing to join call Riverton 1059 or 525. The new club will include a full line of household linens.

JUNIOR CLASS
PLAY DEC. 3 AND 4

"Don't Ever Grow Up," a three act comedy of youth, will be presented by the Junior class of Palmyra high school, on Friday and Saturday evenings, December 3 and 4, in the high school auditorium.

The progress of the play is being aided by the following committees: stage, A. Burns, H. Deemer, N. Jones, and W. Phil; property, P. Burk, W. Hansen, J. Hulst, T. Piergoss, J. Seemuller and E. Stocker; advertising, R. Baker, E. Bohus, E. Faunce, L. Moorehouse, C. Robinson, and O. Smith.

The play is under supervision of Miss Marjorie L. Fricks. Tickets may be purchased from any member of the Junior class.

SEVERAL INJURED
IN CAR SMASH

Another car accident occurred last Saturday afternoon, on Route 25, near Union Landing road, when the machine driven by L. A. Vanderbeer, 755 Austin street, Westfield, became uncontrollable and turned over.

With Vanderbeer, at the time, were Chandler Washer, of East Orange, and F. E. Johnson, of Rahway.

All three men were taken to the West Jersey Hospital where they were treated for lacerations of the hands and face.

They were released after treatment.

The affair was investigated by Chief George Dorworth.

PALMYRA

Miss Cammie McCullough, of Morgan avenue, returned home on Monday from a ten days' visit with her brother in Pottstown.

Mrs. Edward King and Mrs. Sara Darrell, of Highland avenue, are entertaining the Philathea class at luncheon today.

The women's auxiliary of the Delran Yacht Club will hold a rummage sale on Saturday, November 20, in the A.M.E. Church, Third and Market streets, Palmyra, from 9 a.m. until 2 p.m. Contributions will be called for, phone 257.

Mr. and Mrs. Richard Davis and son, Howard, of Yonkers, N. Y., were guests of Mr. and Mrs. Harry Bates, of 608 Highland avenue, on Sunday.

Mr. and Mrs. Eula Roach, of Delaware avenue, visited Mr. and Mrs. William Mattson, of Swedesboro, on Sunday.

Mrs. L. Heeter, of 20 Rowland street, was the winner of the Sacred Heart blanket club last week.

Mrs. Mary Reinhardt, of Thomas avenue, was the winner of the P. O. of A. blanket club last week.

Mr. and Mrs. Holmes, of Lumberton, visited Mr. Holmes' mother, Mrs. Anna Rockhill, of Delaware avenue, on Sunday.

Mrs. E. Blaser and daughter Esther, and son Weston, and Misses Nagle and Toy, all of Germantown, visited Mrs. Muriel Rudolph, of Washington avenue, on Sunday.

Mrs. K. C. Dimond, of Lincoln avenue, entertained 30 members of the Junior Philathea class on Monday evening.

Mrs. C. H. Pascoe, of Germantown, was the teacher of the Philathea class of Central Baptist Church on Sunday, the occasion being the 25th anniversary of her teaching the class for the first time. The class presented her with a beautiful basket of chrysanthemums.

TROOP 50, B.S.A.

The Riverton Troop No. 50, will soon be in full uniform thanks to the citizens of Riverton and the hard work of the scouts on news-paper collections. The collections, however, will continue and on Saturday, November 27, another door-to-door canvass will be made. We were not able to collect from all those who had papers for us due to the rain and the extent of the territory. We hope that these persons will save the newspapers for our collection on November 27, as we will be sure to contact you.

The troop wishes to thank the Borough of Riverton and Mr. Kuenen for the loan of two trucks for the collection.

"Doc" Brady, scoutmaster, announced at the Green Bar patrol meeting that he planned to give the boys a Christmas party on Tuesday, December 21st. If you new boys want to get in on these activities stop at the Parish House some evening, in the near future, and join us.

Four members of the troop now have bugles. They have been practicing very hard since Scoutmaster Brady announced that the first boy able to sound all of the necessary calls would become troop bugler.

An invitation is extended to the parents of scouts to drop in on a meeting some Tuesday.

Don't forget to save those old newspapers. Troop Publicity.

RUMMAGE SALE
NETS TIDY SUM

The rummage sale held recently in Riverton, for the benefit of the Riverton-Cinnaminson Welfare Association, netted the sum of \$95 according to an announcement made by Mrs. Gilbert A. Coe, chairman of the committee in charge of the affair.

The members of this group wish to express their sincere appreciation to all those who made donations, or otherwise contributed toward the success of the sale.

CHARLES YOST
ROTARY SPEAKER

(continued from page 1)

Universal Service Bill

Passing quickly over the surging emotions of the men at the front at Armistice time, Commander Yost turned to the point of interest nearest to the heart of those Legionnaires who would promote peace: take the profits out of war and strengthen national defense—Bill S. 25, introduced at the first session of the 75th Congress, otherwise known as the Universal Service Bill. Sponsored by the Legion since 1922, endorsed in principle by secretaries of war, and by Presidents since then, the Universal Service Bill has not had the militant endorsement of the public necessary for adoption, very probably because it has not been understood. It is the present purpose of the Legion to further this understanding.

Past Profitteering
George Washington spoke of profiteers of the Revolutionary period as "pests of society and the greatest enemies we have," and wished they were "hung in gibbets upon a galows five times as high as the one prepared by Haman." During the Civil War, a Congressional committee found "such robbery, fraud, extravagance, speculation have been developed as can hardly be conceived . . . there has been an organized system of pillage." The scandals of the Spanish-American War were appropriate to the size of that conflict and the World War record is too fresh in the memory of most adults to be touched upon.

"A plan which drafts our population, freezes prices, mobilizes money, allocates labor, organizes industry, establishes priority of men and materials, automatically upon declaration of war, will act as a powerful brake upon interests moving the nation toward war and upon nations inclined to challenge a weak America," said Mr. Yost.

Type of Preparedness
Continuing, he remarked, "The bill promotes a type of 'preparedness' with which but few will find reason to quarrel. It would tremendously reduce the costs in men and in money if a conflict did come. It should go far to anticipate and nullify the extravagant mistakes and the injustice so prevalent in the World War.

"When war entails the mobilization of everyone, young and old, when it freezes prices, drafts money, and allocates labor, when war bears upon everyone with as much impartiality as it is humanly possible to focus, then it becomes a very different problem to face, which is as it should be. Challenge of a nation with such singleness of purpose, and with such availability of resources as America could bring to bear under this bill, would not be lightly made.

Step for Peace
"The bill then, is a different step in the direction of peace, and as such, should have the careful thoughtful security of every voter in America. If it has faults, now is the time to correct them for, above everything else, now is the time to take steps for peace, and now is the time to correct the abuses inherent in all previous wars."

Mr. Yost urged all his hearers to familiarize themselves with the provisions of this proposed Universal Service Act by securing from a member of the Legion, pamphlets on the subject. In conclusion, he said, "Our decisions should be made and our action taken before the emergency strikes, to take it afterwards involves the tragic waste of lives and resources we have always suffered, with new problem of social unrest, as we face the inevitable post war depression incident to our unnecessarily inflated war debt."

DOLL BAZAAR

Santa Claus is coming to Calvary Presbyterian Church on Saturday, December 4 from 2 to 5 p.m. All mothers interested in a Doll Bazaar are invited to come and bring their children. Dolls, all sizes, doll wardrobes, bassinets, cradles, sweaters, socks, hammocks and various other Christmas articles will be displayed and purchases may be made at that time. Don't forget the place, Calvary Presbyterian Church!



thanksgiving day

you will want to look your best for the big football game, or the family dinner, or the big dance in the evening.

may we suggest a duart wave, the choice of the hollywood movie stars, to give you charm and personality that is distinctly individual

telephone 480 for an appointment

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Pretty

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EARLY WINTER
BARGAIN FLASHES

GENUINE "SILEX GLASS"

COFFEE MAKER

\$2.95
Pyrex Glass
Will Not Break
From Heat

The New Coffee Maker that makes delicious, full aroma coffee right on top of the stove.



CHROME PLATED
ELECTRIC
WAFFLE IRON
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Reg. Price \$4.50
\$2.95
With Heat Indicator and
Life-Long Heating Element
A REAL BARGAIN

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GOOD PRINTING
ADAPTED TO YOUR PURPOSE
IS WORTH MORE THAN
THE DIFFERENCE

The New Era, Inc.

Phone, Riverton 712

COOKING SCHOOL
AT BROADWAY

Scheduled for November 23, 24
And 26; Miss Mildred
Kohler in Charge

Starting Tuesday, November 23, continuing on Wednesday and Friday, November 24 and 26, the Broadway Theatre will hold its Cooking School at 1.30 p.m., each day, in addition to its regular matinee; with no advance in prices. Twenty-five valuable gifts will be distributed at the end of each session absolutely free, including baskets of groceries, electric appliances, aluminum cooking utensils and beauty aids.

The school will be under the personal direction of Miss Mildred Kohler, university graduate in home economics, special representative of the Spry Research Kitchen, Cambridge, Massachusetts, lecturer and writer on food subjects, and recognized authority in the food world.

Superb Cook

Miss Kohler is a superb cook. In the course of her lecture, she turns out delicious light cakes, tender, flaky pastry, and a variety of appetizing, economical foods. Best of all, she shows how to get the same results.

According to well-known food authorities, probably no other lecturer in food subjects furnishes such accurate recipes for appetizing foods, or puts on so many comprehensive demonstrations on the stage, or makes the business of being a housewife so attractive.

As a trained home economist, her lectures are authoritative, in line with modern ideas in food circles, while as an extension worker for the Spry Research Kitchen, her demonstration technic is practically faultless.

RIVERTON P.T.A.
MEETS ON MONDAY

The Riverton Parent-Teacher Association will conduct the first Child Study Group of the season next Monday afternoon at 2.30, in the Kindergarten room. Mrs. Francis B. Elwell will be in charge of the meeting, and the committee hopes a great many mothers will be able to attend. Those accompanied by small children will find competent supervision provided for the youngsters in the school library.

Immediately after this session, there will be a regular P.T.A. meeting in the auditorium. Paul R. Jones, supervising principal of the Palmyra High School, will be the speaker. Mr. Jones, although relatively a newcomer in the community, has already won for himself a noteworthy place in local affairs, and the audience is assured of hearing an interesting and appropriate message.

At the conclusion of the session, tea will be served by Mrs. D. J. Symon, and her hospitality committee.

RIVERTON
SCHOOL
NOTES

"Good books we celebrate this week. So of their origin we'll speak. Not always books could children own, For long ago books were unknown. How down through many a century Evolved so slowly, gradually, The books we know and love today. We hope to show you in our play."

In celebration of Book Week, November 13-20, there will be a pageant, "The Story of Books," in the Riverton School Auditorium on Friday, November 19, at 2.30. Children from grades one to eight, in costumes, will take part in tracing the evolution of books from the early story teller to the present day. Arthur Hoyt and Jeannette Stanford will be the readers.

A piano solo will be played by Jeanne Werner. Friends and parents are cordially invited to witness this assembly program.

Nearly 50,000 tons of black pepper was shipped from the Netherlands Indies in the last year.

SLEEPY DRIVERS
MENACE TO ALL

Sleeping sickness can't compare in lethal possibilities with "sleeping at the driving wheel," the Keystone Automobile Club of New Jersey declares in a bulletin warning against the danger of carbon monoxide gas in winter driving.

"Although comparatively few people ever are afflicted with sleeping sickness, the disease is held in public dread," says the bulletin issued by Trevor B. Mathews, manager of the Camden division of the club. "On the other hand, thousands of lives are endangered on the highways in winter, due to drowsiness and sleep produced by motor exhaust fumes seeping into closed cars."

"The average motorist is well aware of the danger of running his motor in a closed garage, although every winter there is a toll of death from this cause. Our investigators find, however, that a great many motorists do not realize that worn out mufflers or imperfect exhaust connections constitute a major winter driving hazard."

"Occasionally, the driver who falls asleep at the wheel lives to tell the tale. No one knows how many fatal night accidents attributed to other causes actually were due to sleep. It is conceded the number is large."

"A check-up of equipment now may be the means of averting many accidents this winter."

SACRED HEART P.T.A.

A regional meeting of the Camden district of the Parochial P.T.A. will be held on Wednesday, December 8, in the St. Joseph's Polish Auditorium in Camden. Reservations must be made before December 5. This is the first meeting in two years, and since there is a new Regent, the Sacred Heart P.T.A. should have a large number of members attend.

For any other information concerning the meeting, call Riverton 1059.

PUBLIC SERVICE
BUS INSPECTION

The practice of semi-annual inspection of motor vehicles by State departments to assure their fitness for transportation on the public highways is highly commendable but is not a new idea. Monthly inspection of all such vehicles operated by Public Service Coordinated Transport, the largest operators of motor buses in the United States, has been carried on for many years by the Company.

Safety of the vehicle, under the operation of trained and skilled drivers, is an important factor in the record set by Public Service, reports the New Jersey Public Utility Information Committee. Year after year, millions of riders are carried safely through all kinds of traffic and weather conditions. This can only be done by employing all the safety devices and precautions developed by modern transportation methods.

CIVIL SERVICE
EXAMINATIONS

The United States Civil Service Commission has announced open competitive examinations as follows: Draftsman, and chief, principal, senior, and assistant draftsmen, \$1620 to \$2600 a year. Optional branches are topographic and statistical.

Associate entomologist (taxonomy), \$3200 a year, Bureau of Entomology and Plant Quarantine. Junior scientific aid (fossils), \$1440 a year, U. S. National Museum, Smithsonian Institution. Senior steward, \$2600 a year; junior steward, \$2300 a year; senior cook, \$2000 a year; Prison Service, Department of Justice.

Full information may be obtained at the Riverton post office.

Air conditioning enables gold miners in Africa to work at depths of two miles without injury to health.

READ

THE NEW ERA

The only paper that publishes all the news concerning Riverton, Palmyra and Cinnaminson. Subscription \$1.50 per year—and worth it!

PALMYRA
SCHOOL
NOTES

Seventh Grade

The monitors from Mr. Terrill's room are: Ruth Cannon, Roy Hardy and Alfred Winters. These people will serve for a period of six weeks.

This room is going to start a campaign for the "Bank Banner." Each person has promised to do his or her share to bring the banner to Room 120.

The "Sleepy Hollow Gossip," our paper, is under way and we hope to present it to the school in the near future.

PALMYRA A. O. M. P.

Officers for the next year were nominated at the regular meeting of Palmyra Assembly Tuesday night. The bowling committee reported that a keen interest and good times prevail at the Thursday bowling league.

The entertainment committee is planning a series of games at the K. of C. Hall every Wednesday evening. Large crowds are attending and many valuable prizes are given away each week.

The Assembly will visit Hammon Assembly, on Thursday night of this week, leaving Palmyra station at 7.15.

Professor Gerald Fitzgibbon, the noted hypnotist, gave a lecture and demonstration to the large attendance. Two turkeys were given away as attendance prizes.

DON'T FORGET

If you are unemployed, or partially unemployed, don't forget to fill out the questionnaire sent out this week by the U. S. Government. Only by complete cooperation from all those concerned, can an accurate picture of unemployment in this country be obtained. Fill out the form now and mail it as soon as possible.

HAVE YOUR RADIO TUBES
TESTED FREE

HEADQUARTERS FOR PHILCO TUBES
JOHN H. ETRIS

17 W. Broad Street Phone 978 Palmyra

APARTMENTS
FOR RENT

\$35

WALTER D. LAMON
REALTOR

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PALMYRA

Phone 25

SPINNING
WHEEL
GIFT SHOP

REVERE
Brass and Copper

A NEW ASSORTMENT OF
Christmas Cards

531 Cinnaminson Ave.
PALMYRA

Open 10 a.m. to 9 p.m.
Except Thursday evening
closed at 6 p.m.

LOW HOLIDAY
PHONE RATES

The New Jersey Bell Telephone Company announces that the low night-and-Sunday rates for long distance calling of 50 miles and over will apply this year all Thanksgiving Day, as well as this Christmas and New Years on calls to any part of the United States.

The effect of the special Thanksgiving reduction will be to make the bargain telephone rates apply from 7 o'clock Wednesday evening, thru Thanksgiving Day and night until 4.30 o'clock Friday morning.

QUALIFY FOR MOTOR
VEHICLE EXAMINERS

Fifteen men from Burlington county were among the 1118 persons who qualified for the position of motor vehicle examiner in the coming safety inspection of all cars in the state.

Approximately 300 jobs are available. The successful local candidates include Vincent Daly and Russell Harris, of Palmyra.

PALMYRA
MATINEE DAILY AT 2.00 P.M.
EVENINGS 7.00-9.00 O'CLOCK

THURSDAY, Nov. 18—
LORETTA YOUNG
WARNER BAXTER

"WIFE, DOCTOR
AND NURSE"

Free Gifts to the Ladies
FRIDAY AND SATURDAY,
November 19-20—

RAINER TRACY
BIG CITY
FRANK BORZAGE
Production

Saturday Matinee Only—
Tom Keene "Where Trails Divide"

MONDAY AND TUESDAY,
November 22-23—

SYLVIA SIDNEY
JOEL MCGEE in
DEAD END

Mon.—Free Gifts to the Ladies
Tuesday — Broadway Theatre
Cooking School Starting at 1.30

WEDNESDAY & THURSDAY,
November 24-25—
Continuous Showing Thursday
(Thanksgiving Day) starting at
2 p.m.

THE RITZ BROTHERS
in
LIFE BEGINS
IN COLLEGE

Wednesday — Broadway Theatre
Cooking School starting at 1.30
Thurs.—Free Gifts to the Ladies

SAVAR
MARKET AT BROADWAY

SOOTERN
JAIL
HALEY
BOLAND
HORTON

DANGER
LOVE
AT WORK

Starts
Tuesday,
Nov. 23rd
Eddie Cantor
in
"All Baba Goes
to Town"

TWO MORE DRIVERS
RECEIVE FINES

Two more drivers were arrested recently by the Palmyra police for motor vehicle violations.

They were, Lawrence E. Friend, 21 Ellis street, Haddonfield, who was fined \$2.00 and costs for failing to stop at a stop street and John K. Spencer, 1266 Sayre avenue, Camden, who paid \$3.00 and costs on a careless driving charge.

Both men pleaded guilty at hearings before Recorder Carl Lutz.



FRI. SAT.
Nov. 19-20
Not since
"FURY"
Such a
Smash
Drama!

RAINER TRACY
BIG CITY
CHARLEY GRAPININ - JIMMY RUTHER
LOUIE QUIGAN - VICTOR VARNON

—ADDED—
3 Stooges in "Back to the Woods"
Popeye Cartoon
Sat. Mat.—"Wild West Days"

SUN. MON. Nov. 21-22—

LORETTA
YOUNG
WARNER
BAXTER
VIRGINIA
BRUCE

WIFE DOCTOR
AND NURSE
JANE DARWELL
SIDNEY BLACKMER

—ADDED—
"Servant of the
People"

TUES. Nov. 23—
STUART
ERWIN
GLENDIA FARRELL in
"DANCE, CHARLIE
DANCE"

WED. THUR. Nov. 24-25—
GAILA HOLIDAY SHOW
RITZ BROTHERS
in
"LIFE BEGINS
AT COLLEGE"

25c 'til 5 p.m.
NOW PLAYING

JOHN CARRADINE
WALTER CATLETT
BENIE BARTLEY
ALAN DINEHART
STENIE GIBBARD
E. E. CLIVE
THE PLATED SISTERS
(Musical Comedy - Musical Comedy)
Directed by Otto, President

Housekeeping Hints



By Home Economics Department
Public Service Electric and Gas Company

SPICY dressings add to the flavor of various cuts of meat. Not only poultry, but cuts of beef, breast of veal or lamb and cuts of pork may be improved with a well-flavored dressing.

The secret of these recipes is in the seasoning. With one basic recipe, a great variety can be developed by changing the seasonings. For the basic dressing, use stale bread that has been soaked in water or milk about five minutes and then squeezed almost dry by hand. If onion is added, the flavor can be improved by browning it in a few tablespoons of butter.

When the pocket in the meat is small, the extra dressing may be shaped into a loaf and placed in one end of the roasting pan. It will absorb the flavor of the meat as it is cooking. Be sure to make enough dressing to serve at a later meal; sliced and nicely sautéed in butter it will take the place of potatoes on the menu and will vary.

Standard Dressing
1 1/2 lb. loaf bread, stale (12 cups crumbs)
1/2 lb. butter
1 tsp. salt
1/2 cup white pepper
1/4 cup minced onion

Remove crusts and cut bread into one inch cubes or crumbs. Melt butter and combine with all the other ingredients. Mix well.

VARIATIONS:

1. Add 1 lb. chestnuts. To prepare: Place chestnuts in cold water to cover. Heat to boiling point and boil for five minutes. Drain. Peel. Chop coarsely.
2. Add 2 cups finely chopped CELERY that is raw or has been sautéed in butter.
3. Add 1/2 lb. MUSHROOMS.

Chop and cook slowly in 1 tbsp. butter for five minutes.

4. Add 1 pint or more OYSTERS either raw or preheated in 2 tbsp. of butter.

5. Add 1/2 to 1 lb. SAUSAGE. Brown the sausage lightly.

6. Add 1 tsp. SAGE or FOULTRY SEASONING.

Apple Dressing

1 medium sized hard apples
1 cup rolled bread crumbs
1 cup finely rolled crackers
1/2 cup hot apple liquid
1/2 cup melted butter
1 tsp. salt
1/2 g. pepper

Peel apples, cut in quarters, add one cup cold water; cover saucepan until apples are heated through, then remove top and cook until soft but not broken. Drain and put liquid aside to keep hot. Mix bread and cracker crumbs together, add butter. Stir in apples, salt and pepper. Mix in sufficient hot apple liquid to make mixture moist, but not wet. Use for stuffing duck or geese.

Spanish Rice Stuffing
1/2 cup rice
3 cups tomatoes
1 green pepper, minced
1 onion, minced
1 clove garlic, minced
1/2 cup diced celery
1 tsp. salt
1/2 lb. butter

Heat tomatoes to boiling point, add rice and cook until liquid is absorbed. Add pepper, onion, garlic, celery, chili powder, salt and pepper and enough water to keep rice moist until it is cooked. When rice is dry and tender, add remaining ingredients and pack lightly into fowl.

Remove crusts and cut bread into one inch cubes or crumbs. Melt butter and combine with all the other ingredients. Mix well.

VARIATIONS:

1. Add 1 lb. chestnuts. To prepare: Place chestnuts in cold water to cover. Heat to boiling point and boil for five minutes. Drain. Peel. Chop coarsely.
2. Add 2 cups finely chopped CELERY that is raw or has been sautéed in butter.
3. Add 1/2 lb. MUSHROOMS.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Minimum Charge 5c Words)
Minimum Charge 30c for Each Ad
Phone 712

MEN'S SUITS and Overcoats, \$5 and upwards, some custom made. Odd coats, \$1 and upwards. Reider's Money Loan Office, Ridge ave. and Oxford st., 22nd and South sts. and 128 Market st., Phila., Pa. 9-16-17

RCA and Zenith radios, radio repair, free tube testing. Schwab's Store, Palmyra, Phone 25. 9-16-17

High School girl desires work as child's nurse, after school and evenings. Reliable. Phone 475. 11-18-17

NEW STORM SASH or old sash repaired. Low Prices, R. S. Harris, Phone, Moorestown 307-M. 11-18-29-37

WOMAN wants part time day work or washing at home. 404 Union Landing road. 11-18-17

MEN'S GIFT SUGGESTIONS

SHIRTCRAFT SHIRTS \$1.49

BOXED HANDKERCHIEFS 25c to \$1

Neckties, 25c to \$1

SHIRTCRAFT PAJAMAS \$1.65

HANDY SHOP
3 East Broad Street
PALMYRA

ORDER NOW FOR THANKSGIVING FRESH KILLED TURKEYS and CHICKENS

STRODE'S SAUSAGE AND SCRAPPLE

KARL FRANK'S MEAT MARKET
Main and Harrison, Riverton
Phone 86

MORE WARMTH BY MODERN METHODS

It Is More Economical to Buy Hi-Quality Coal—More Comfort, Too

If you are really interested in getting the most out of the dollar invested in heat comfort, there is no better buy on the market today than EVANS PREMIUM ANTHRACITE. "It goes farther and heats longer." It is high in heat units, and prepared by the most modern methods, insuring a clean hi-carbon coal chock full of warmth.

"Get It at Evans"

Finest grades of FUEL OIL.

Genuine KOPPERS COKE

Lumber, Paints, Pure White Lead, Hardware, Glass, Etc.

Joseph T. Evans

Smith's Store
414 Main St. Riverton 708
Closed Saturdays at 7 p.m.

The total white population of the Union of South Africa exceeds two millions.

RIVERTON MARKET HOUSE

BROAD AND MAIN STREETS
Telephone 995 and 996 Free Delivery



ORDER YOUR FRESH-KILLED
THANKSGIVING TURKEY
OR
CHICKENS, DUCKS AND GEESSE NOW!

FRUITS AND VEGETABLES

FRESH STRING BEANS lb 15c
FRESH PEAS lb 15c
FRESH TOMATOES lb 17c
FRESH CRANBERRIES, Dark Red doz 50c
ORANGES, Extra Large 6 for 25c
SEEDLESS GRAPEFRUIT 3 for 10c
FANCY LEMONS 3 for 10c
BALDWIN APPLES 1/2 bu. 45c

MEATS

PORK LOIN ROAST, up to 3 lb lb 28c
CHUCK ROAST BEEF lb 25c
STEWING CHICKENS (3 lb average) 79c
PICNICS lb 29c
SEILER'S ROAST BEEF 1/2 lb 25c

AN HONOR BRAND DINNER

1 lb FILLET COD lb 25c
1 lb pkg. FROSTED PLUMS lb 25c
1 lb pkg. Whole Wax Beans lb 25c

GROCERIES

DELICIOUS BOSCU COFFEE 3 lb 30c
BOSCU RICE 3 lb 25c

SPECIAL FOOD VALUES FOR THURSDAY, FRIDAY AND SATURDAY

Phila. Market House

"Foods of the Better Grade"
Broad and Garfield Palmyra
Phone 1200—Free Delivery

Store Closes Friday Evening at 9 o'clock
Store Closes Saturday Evening at 8 o'clock

FRUITS AND VEGETABLES

New Cocoanuts each 5c
Extra Fancy Large Cranberries 2 lb 27c
U. S. No. 1 Idaho Baking Potatoes 10-lb sack 25c
Snow White Cauliflower head 10c and 15c
Tender New Red Beets 3 bunches 10c
Red or Yellow Sweet Potatoes 1/4 pk. 9c
Baldwin Apples, good for eating or cooking, 1/4 pk. 8c; 1/2 pk. 25c
Florida Oranges, thin skin, full of juice 20 for 25c
White Silver Onions, for creaming carrier 12c

GROCERIES

New Crop Black Walnut Kernels lb 39c
New Imported Chestnuts lb 10c
Fancy Mixed Nuts lb 29c
1937 Pack Imported Cluster Raisins pkg. 29c
Keebler Fresh Baked Pig Bars 2-lb pkg. 25c
Fresh Sweet Cider gal 32c
Franklin Granulated Sugar 10-lb cotton sack 49c
Chase & Sanborn's Dated Coffee lb 25c
Pure Apple and Grape 2-lb jar 25c
Kellogg's Golden Santam Corn on Cob (4 ears to can) 17c
New 1937 Pack Prunes, large size 3 lb 25c
Atmore's Mince Meat (Brandy or Sherry Flavor) 2-lb jar 39c
Cham-se Toilet Tissue Special 4 for 25c
Ivins Fresh Baked Scotch Wafers qt 27c

DAIRY AND DELICATESSEN

Harding's Sweet Cream Butter farm roll, 2 lb 79c
1/4-lb prints, lb 42c
Good Luck Oleomargarine lb 19c
Imported Blue Cheese 1/4 lb 12c; lb 45c
Imported Roquefort Cheese 1/4 lb 12c; lb 45c
Imported Swiss Cheese 1/4 lb 12c; lb 45c
Domestic Swiss Cheese 1/4 lb 12c; lb 45c
Long Horn Full Cream Cheese lb 25c

SEA FOOD

Fresh Croakers 2 lb 25c
Fresh Flounder lb 22c
Fresh Fillet Flounder lb 45c
Fresh Steak Cod lb 21c
Fresh Fillet Haddock lb 23c
Fresh Lump Crab Meat lb 45c
Fancy Jumbo Shrimp lb 29c
Deep Sea Scallops lb 33c
Fresh Opened Salt Oysters doz 23c
Large Clams in shell, doz 25c
Opened, doz 30c

HIGH QUALITY MEAT SPECIALS

Premium Legs of Lamb lb 27c
Shoulders of Lamb lb 21c
Special Country Shoulders of Pork lb 17c
Swift's Prime Chuck Roast lb 23c
Paramount Stewing Chickens (3/4 lb avg.) lb 29c

Sometimes we return a verdict against ourselves—by the sort of thing which amuses us.

49th Year No. 46

CONTRIBUTIONS TO LOCAL WELFARE

Total \$1218 to Date; Mayfield Elected President of Association

The monthly meeting of the Riverton-Cinnaminson Welfare Association was held last Tuesday evening, in the Welfare Office, Riverton.

Mr. Hendrickson in giving the treasurer's report stated that conditions seemed favorable. Last year at this time, \$1539 had been received from individuals, and to date this year, contributions amounted to \$1218.

Mrs. Coe reported for the clothing committee, stating that the rummage sale brought in \$95. Mrs. Coe and her committee were congratulated by members of the board for this splendid work.

Mrs. Lowe, chairman of the organization committee, told of her efforts in establishing a better organization of office routine and said she felt that results were pleasing.

Officers Elected

Mr. Murray C. Boyer, chairman of the nominating committee, presented the following names for officers of the board: president, Clifton P. Mayfield; treasurer, William A. Hendrickson; secretary, Mrs. David S. Little, and these people were elected by a unanimous vote.

The resignation of the following board members was tendered in October: Mrs. Gorman P. Sargent, Walter L. Bowen, Edward K. Merrill. These were accepted and the secretary was instructed to thank these former members for their participation in the work and interest in the association.

Conference

Mr. Mayfield suggested a yearly audit of the books of the association, which was agreed upon.

The annual New Jersey Conference of Social Workers is to be held in Asbury Park, December 2, 3 and 4. An interesting program has been prepared and Mrs. Blair hopes that many local residents who are interested in welfare work will try to attend, especially Friday, December 4.

ADDITIONAL TRAINS TO BROAD STREET STARTING ON DEC. 6

For the convenience of its patrons, during the holiday shopping season, the Pennsylvania Railroad has announced that one additional bridge train will be run to and from Broad Street Station, Philadelphia, during the period December 6 to 24, inclusive.

The inbound train will leave Riverton at 10:48 a.m. and Palmyra at 10:50 a.m. daily except Sunday. Outbound, the train leaves Broad Street at 5:52 p.m., arriving Palmyra at 6:22 and Riverton at 10:24. The train to Camden at 10:24, from Riverton, will run as usual.

NAMED TO COLLEGE STUDENT COUNCIL

Mary Turner, daughter of Mr. and Mrs. Luther R. Turner, Linden avenue, Riverton, has been elected to Student Council at Wilson College, Chambersburg, Pa. She is one of five freshmen chosen by their classmates to represent them on the Council.

Miss Turner, a graduate of Moorestown Friends' School, is also a member of Freshman Chorus. Admission to the Chorus is granted only after a girl has demonstrated ability in a tryout before music department faculty.

NEEDED

Anyone having a sewing machine which they do not want, will confer a favor by giving it to the Palmyra Welfare Department.

George N. Wimer, Director.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, NOVEMBER 25, 1937

PRICE FIVE CENTS



What sought they thus afar?
Bright jewels of the mine?
The wealth of seas, the spoils of war?
They sought a faith's pure shrine!

Ay, call it holy ground
The soil where first they trod:
They have left unstained what there they found,—
Freedom to worship God.

ACTION DEFERRED BY FREEHOLDERS

Burlington Board Will Study Almshouse Plans Before Final Approval

The Burlington County Board of Freeholders met last Friday afternoon, to go over the plans and specifications for the new almshouse, which were presented by representatives of the architect, Colonel Hugh A. Kelley.

Approval of the plans was deferred until a study of them has been made by the members of the board. Application has been made for PWA funds for the project, but no word has been received as to whether a grant will be made.

To Go to Washington

Freeholders Walter D. Lamon, Albert C. Jones and Lester A. Drank, solicitor of the board, were authorized to make a trip to Washington to obtain further information regarding the allotment from the Federal government.

In connection with the almshouse construction, Freeholder Albert C. Jones urged that provisions regarding labor trouble should be inserted in the contract.

The board announced that it was not interested in purchasing the building of the defunct Mt. Holly National Bank.

LOCAL POLICE ARREST PERSON

Last week, Chief C. Morris Beck, of Palmyra, was notified by the Wildwood Police Department that Robert Person, of Market street, Palmyra, was suspected of being involved in a store robbery at the seashore town.

Local officers were instructed by Chief Beck to keep a lookout for Person and he was arrested last Saturday afternoon by Officer Lawrence Betty and turned over to the Wildwood police.

Two other men were said to have been connected in the affair and all three were charged with larceny together with breaking and entering.

STRIKE CONTINUES AT DREER PLANT

Conferences Reported to Have Been Held, But Results Not Made Public

The situation at the Dreer plant, in Riverton, where a strike of a number of workers has been in progress for the past two weeks, showed no material change during the last few days.

It was reported that representatives of the two striking organizations, truck drivers and nursery workers, met with Dreer officials, on last Friday, and again on Monday afternoon.

What transpired at these meetings has not been made public.

Still Picketing

The Riverton and East Riverton properties of the Dreer Co. are still being picketed, with 25 to 30 strikers usually present when the 5 o'clock whistle blows.

From the number of workers leaving the plant at closing time, it is evident that a considerable number of employees did not join the strike movement and are still on the job.

MORE FINES ARE GIVEN MOTORISTS

During the past week, three more drivers paid the penalty for failing to observe motor vehicle laws in Palmyra.

The following were given hearings before Recorder Carl Lutz: William Maron, 11 Washington Avenue, Riverside, failure to stop at stop street; fine suspended, paid costs amounting to \$2.50.

John R. Liebert, 927 W. 27th street, Camden, careless driving; fined \$3.00 and paid costs of \$2.00.

Victor Wilberth, 315 Penn street, Camden, careless driving; fined \$3.00 and paid costs of \$2.00.

TOYS FOR LEGION

Anyone having old toys to contribute to the Legion this year, please J. R. Musser, Riverton 700-W, Avery Villa, 970-R-3, or John L. Metzgar, 1032, and they will gladly call for them. Help spread Christmas cheer and contribute to this good work.

UNEMPLOYMENT CENSUS TAKEN

With the deadline for mailing unemployment census blanks falling at midnight, last Saturday, both the Riverton and Palmyra post offices received a considerable number of last-minute returns.

The personnel at both offices is busily engaged in checking over the blanks for errors and, to date, no figures are available regarding the number who filed.

Mistakes in answering the questions, were somewhat less numerous here than in larger communities, according to post office officials.

PAUL R. JONES P-T. A. SPEAKER

Supervising Principal Palmyra Schools Gives Talk to Riverton Group

Paul R. Jones, supervising principal of the Palmyra High School, gave a most interesting talk before the members of the Riverton P.T.A. on Monday afternoon. His subject was "Getting Along with People."

Mr. Jones said in part: "We should study human nature and not be too busy to be interested in the other persons problems. We need a better understanding of them, and should show sympathy, tact, honesty and tolerance." He continued with many interesting stories of successful people, and how they dealt with others. He said "Will Rogers was one of the most popular people in the country, and could say things and get away with them because he always said something good about a person before he criticized."

Give Play

Miss Marjorie Wilson entertained with piano selections. Children from the lower grades gave a very interesting play portraying the development of thought, expressed through symbols, beginning with the sign language and ending with printing. This program was a part of the Book Week program.

The hospitality committee, under the direction of Mrs. David Symon, served tea at the conclusion of the program.

High Speed Line

A fast rapid transit service to Philadelphia seems to be in demand, according to the answers of the following question, "if it were made possible, at fares comparable to bus fares, would you prefer a fast rapid transit service from the nearest railroad station to Camden and Philadelphia, via the bridge route?" (continued on page 3)

SEWER PROJECT ON N. J. AVENUE

The Palmyra sewer extension project has been entirely completed on Pennsylvania avenue and the force of workman is now engaged on New Jersey avenue, between the south side of Broad street and Spring Garden street.

At the rate the work is going, the New Jersey section will be completed in the near future.

The new pumping station is to be erected at the corner of South Broad street and New Jersey avenue and the line will go under the railroad just west of this intersection.

FAREWELL TO REV. AND MRS. CREAGER

A farewell to Rev. Harold L. Creager and his wife, sponsored by the Ladies' Aid Society and the Church Council will be held in the Lutheran Church social hall, Friday evening, November 26, at 8 o'clock.

An interesting program has been outlined and all members and friends of the church are cordially invited.

COUNTY TEACHERS HOLD BANQUET

The Burlington County Teachers' Association held their annual meeting and banquet at the Log Cabin Lodge, Medford Lakes, last Tuesday, November 23.

The speaker of the evening was Harry Royce, assemblyman from Camden county, his topic being "Acres of Diamonds—1937 Style."

Schuyler's Black and White Orchestra provided the music for the evening.

TRAFFIC SURVEY DATA PRESENTED

Riverton Residents Ride Trains For Comfort; Buses are Choice of Many

The traffic survey completed in Riverton recently, by the South Jersey Transit Commission and the excellent cooperation of the Riverton-Cinnaminson Welfare Association, yields interesting facts regarding the transportation choice of local residents, who travel frequently to Philadelphia.

Of a total of 243 persons who commute to the downtown section of Philadelphia, 94 use the train and a similar number ride on a bus. Only 55 employ their own car.

Other Sections

Going to other sections of Philadelphia, there are 57 bus riders, while 39 and 34 travel by private car and train, respectively.

Commenting to Camden, prefer their own car and buses to the train. In giving reasons concerning their choice for a particular means of transportation, those who drive their own car seem to feel that convenience is the most important factor.

Trains for Comfort

Buses were chosen chiefly for frequency of service and convenience. Train riders appear to prefer this type of service because, in addition to other reasons, it is more comfortable.

The difficulties of parking a car on Philadelphia streets are clearly evidenced by the fact that only 19 people who use their own automobiles park on thoroughfares, the remainder electing to leave their machines in a parking lot.

A fast rapid transit service to Philadelphia seems to be in demand, according to the answers of the following question, "if it were made possible, at fares comparable to bus fares, would you prefer a fast rapid transit service from the nearest railroad station to Camden and Philadelphia, via the bridge route?" (continued on page 3)

FOUR NEW BILLS MAY AID FRANCHISE TAX SITUATION

Of interest to local municipalities was the recent statement of Walter R. Darby, commissioner of municipal accounts, to the effect that four bills will be presented to the New Jersey legislature in respect to the system of apportioning utility franchise and gross receipts taxes.

Mr. Darby urged the passage of these bills and remarked that he felt the new legislature would do much to remove the inequalities of the system now in force.

State officials doubt that the bills will be passed by the legislature at the session which convenes on December 20, because of various technicalities. If they fail of passage, re-introduction must be made at the 1938 session and fast action will be necessary if budgets for that year are to be affected.

Three-quarters of the school teachers in the United States are women.

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LAND DONATED FOR CIVIC CENTER

Local Organization Gets Plot
in East Riverton; Plan
New Building

At an enthusiastic and well-attended meeting held last Friday night, in the St. Paul Baptist Church, East Riverton, Peel Poindecker, president of the Palmyra, Riverton and East Riverton Civic Club, announced that the J. L. Lippincott Co., of Riverton, had generously donated a plot of ground on James street, East Riverton, for the new community center building which is being sponsored by the club.

George F. Ginter, secretary-treasurer of the Lippincott Co., who was present at the meeting, outlined the advantages of the proposed community center and stated that his firm was glad to help in getting this valuable movement started.

Appeals for Support

Mrs. Grace Dorsey, secretary of the club, appealed to those present to support the movement, stating that a place for social activities has long been needed. She added that a playground is also planned at the center, a place where children can enjoy all kinds of recreation in a safe manner.

Rev. Madison A. Bowe, pastor of St. Paul's Church, and Rev. Alexander White, pastor of the Mt. Zion A.M.E. Church, of Riverton, heartily endorsed the movement and pledged their aid toward realizing the goal of the Civic Club.

Plans

Present plans call for the erection of a modern fireproof one-story building on the site donated. The club also has an option to purchase adjacent property for a playground. Those sponsoring the movement solicit the support of residents in raising funds to get the building started as soon as possible.

CLASSIFICATION OF STATE HIGH SCHOOLS

The following system is employed in placing New Jersey high schools in the various classifications:
Group 1-Schools—male enrollment under 100; Group 2-Schools—male enrollment of 100 to and including 299; Group 3-Schools—male enrollment of 300 up to and including 599; Group 4-Schools—male enrollment of 600 or more.

GRAFF-PARRY

Christ Church, Episcopal, Riverton, was the scene of a very pretty wedding on Saturday afternoon, at 4 o'clock, when Miss Dora Bond Parry, of 804 Main street, became the bride of Richard Morris Graff, of 300 Eighth street, Riverton. Miss Parry is the daughter of Mrs. Edwin Satterthwaite Parry and Mr. Graff, the son of Mr. and Mrs. Filson Graff, of Riverton.

The ceremony was performed by the Rev. Francis B. Downs, rector of Christ Church and the Rev. William H. Cumpston, rector of St. Mary's Episcopal Church, Hampton Bays, Long Island, New York. G. Lincoln Ridley, organist of Christ Church, played the wedding march.

The bride was given in marriage by John R. Wilson, of New York City. She wore the wedding gown of her paternal grandmother, Lydia Satterthwaite Parry, fashioned of cream colored taffeta. Her tulle veil fell from a lace cap and was caught to the train of her dress with orange blossoms. She carried a bouquet of camellias and bouvardia.

Miss Charlotte Wills Parry was her sister's maid of honor and wore green taffeta. She wore a cluster of flowers in her hair and carried an old fashioned bouquet of chrysanthemums and yellow roses.

The bridesmaids, Miss Lydia S. Parry, Miss Elizabeth Ridley and Miss Elinore Hall, of Riverton, and Miss May Cumpston, of Hampton Bays, were gownned alike in rose-rust taffeta. They wore flowers in their hair and carried old fashioned bouquets of chrysanthemums and tall-man roses.

John Filson Graff, of Manhasset, Long Island, New York, was his brother's best man and the ushers were Philip Somerville, of Riverton; C. Barry Middleton, of Moorestown; William H. Rhawn, of Beverly; and G. Stockton Strawbridge, of Wissahickon, Pa.

Mrs. Parry wore a blue cut velvet with a black veiled hat, while the bridegroom's mother was gownned in black brocade silk with a black veiled hat.

A small reception for the wedding party and immediate families was held at the home of the bride's mother.

Mr. Graff and his bride will be at home after December 15, at 804 Main street, Riverton.

"Three men are my friends: he who loves me teaches me kindness, he who hates me teaches me caution, he who ignores me teaches me self-reliance."—Chinese.

P-T-A. MEETING

The Parent-Teacher Association of Moorestown Friends' School, will meet in the school auditorium, on Tuesday evening, November 30, at 8 o'clock.

The primary interest of parents is concerned with the adjustments which take place in the lives of their children during the school or formative period.

With this thought in mind Dr. Paul Dostier of the Pennsylvania Hospital Psychiatric Clinic is to speak at this meeting, and will discuss some outstanding phases of this intensely interesting subject.

Dr. Dostier is not only a graduate of the University of California and the Harvard Medical School, but has spent four years with Dr. Samuel Orton, of New York, studying the speech and reading difficulties of school children. For the past two years he has been with Dr. Kenneth Appel, in the Psychiatric Department of the Pennsylvania Hospital. He is, therefore, fully equipped to help us in our efforts to understand and guide our children in their school problems.

Following the meeting refreshments will be served by Mrs. E. Russell Perkins. Publicity.

READ

THE NEW ERA

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Thanksgiving...

Our Puritan Fathers in the dim past, found lots to be thankful for. And so intensely thankful were they, for so few small blessings, that they set aside a day to give thanks to God for their good fortune.

Today it might be well for us to take stock of the many blessings that are ours . . . and thank our Maker with an even deeper sense of appreciation, for the blessings which have been multiplied many times over.



CINNAMINSON BANK & TRUST CO.

Riverton, N. J.



THE PORCH CLUB PROGRAM FOR DEC.

The following is the program of the Porch Club for the month of December:

1—Wednesday, 10.30 a.m.—French Conversation, Mrs. Harold Marshall.

2—Thursday, 10.30 a.m.—Public Welfare Forum, at West Berlin.

3—Tuesday, 11 a.m.—Literature and Drama. Book Reviews. Box lunch.

4—Tuesday, 2.30 p.m.—Business Meeting. Speaker, Dr. Scully Bradley, "Our Native Humor."

5—Thursday, 10.30 a.m.—International Current Events, Miss Besse Howard.

6—Monday, 9-12 a.m.—Painting Class, Mrs. Murray C. Boyer.

7—Tuesday, 9 a.m.—Executive Board Meeting.

8—Tuesday, 10.30 a.m.—Music Appreciation. "Synthetic Music and How to Judge It," Alfred Richter.

9—Wednesday, 10.30 a.m.—French Conversation, Mrs. Harold Marshall.

10—Thursday, 10-12 a.m.—Bridge Class, Charles Goren.

11—Tuesday, 4-6 p.m.—Christmas Tea. Open House.

RED CROSS GIVES REPORT ON WORK

The Palmyra Branch of the American Red Cross for the year 1937 and 1938 enrolled 538 members and received \$32.10 in donations. Twenty-five cents of each membership dollar is used in this vicinity. The following report will explain some of the work done in the past year: Contribution to work for veterans and their families \$11.10; to Palmyra relief \$18.00; supplies for first aid station \$2.19; nursing service under direction of Red Cross \$50.00; life saving in county \$25.00; chapter production \$21.00; expenses for flood collection \$15.95; collected for flood relief \$1018.01.

The annual roll call is now being carried on, and we expect the usual generous response.

Mrs. C. L. Hirsch, Chairman,
Mrs. James T. Weart,
1st Vice Chairman,
Mrs. C. Friday,
2nd Vice Chairman,
Mrs. Milton Klotz, Secretary,
Mrs. William McCamy,
Treasurer.

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only 15c
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S. J. CODDINGTON
519 Howard Street
Riverton

Traffic Survey Data Presented

(continued from page 1)

Train and bus riders, together with drivers of private cars expressed themselves of approving the establishment of such a line.

The survey was conducted throughout South Jersey and the Riverton returns represent only a small percentage of the thousands of replies received.

Complete information will be released after final tabulation.

"Why do you tell that child twenty times to do a thing?" asked a woman friend.

"Because nineteen is not enough" was the calm reply of Mrs. Wesley, the mother of the first Methodist.

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(Between 5 p.m. and 7.30 p.m.)

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He who would wound me, cannot: he who would wound me could not.—Chinese.

Than to choose evil company it is better for a man to fall into a bed of wasps.—John Wanamaker.

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PALMYRA



THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937.

WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
KARL W. LATCH, Adv. Mgr.
4 Second St., Riverton
Phone 406
812 Morgan Ave., Palmyra
Phone 1143-W

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Law Enforcement

A splendid example of law enforcement is being carried out locally, namely, the emphasis being placed on adherence to motor vehicle regulations, in Palmyra.

The fact that a considerable number of people have been arrested and fined, does not mean that anyone is being persecuted—it means only one thing: that careless and reckless driving will not be tolerated and that "stop street" signs mean STOP.

Chief Beck, and the members of his force, deserve a considerable amount of credit for the manner in which they are conducting this campaign which is designed to keep the auto "cowboys" from their dangerous practices.

Already motorists are beginning to realize that traffic rules, in Palmyra, are meant to be obeyed and not disregarded, as is the case, unfortunately, in hundreds of municipalities.

PALMYRA

Miss Josephine Balada, of Binghamton, N. Y., will arrive home on Wednesday to spend Thanksgiving with her parents.

Mrs. George R. Pancoast, of Fourth and Horace avenue, will leave Wednesday to spend the Thanksgiving holidays with relatives in Philadelphia.

Mrs. Anna Rockhill, of Delaware avenue, and Charles Marter, were dinner guests at the home of Mrs. Rockhill's son, Elwood Holmes, of Lumberton, Sunday.

The Junior Circle of the P. O. of A. and the P. O. S. of A. will not have a meeting on Thanksgiving night. The next meeting will be December 9.

Mr. and Mrs. John Moffit, of Lincoln avenue, will entertain at a family reunion on Thanksgiving day.

Mr. and Mrs. Curtis Staveland, and family, spent the weekend in Littlestown, Pa., where they visited Mr. Staveland's father.

Mr. and Mrs. Elvin Powell, of Memorial avenue, will spend Thanksgiving with their daughter, Mrs. Samuel Silver, of Lakewood, Ohio.

The Ladies' Auxiliary of Independence Fire Company, Palmyra, will hold a card party at the fire house, November 30. Admission will be 25 cents. Prizes will be awarded and refreshments served.

The officers of the O.E.S. were entertained at the home of Miss Virginia Seal last Friday evening. The hostesses were Mrs. Elsie Hughes and Mrs. Ann Erickson, together with Miss Seal.

The Girl Scouts of Troop 1, wish to thank all those who helped with their cake sale.

NOTICE OF SETTLEMENT

Estate of Herbert M. Morris, deceased. Notice is hereby given that the Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 22, 1937, at 10 o'clock in the forenoon.

ELIZABETH V. MORRIS
FIRST CAMDEN NATIONAL BANK
AND TRUST COMPANY
of Camden, N. J., Executors.
Proctors: Boyle and Archer.
Dated: Nov. 17, 1937.

Riverton School Notes

A Thanksgiving Day program will be held on Wednesday, November 24, in the Riverton Public School auditorium. A play will be given by the fourth grade. It is entitled "The First Thanksgiving Day." Sixteen pupils will take active part although the whole class helped in preparing the play. The fourth grade wishes to thank the parents and friends who have contributed costumes or helped in any other way. The whole school will join in singing appropriate Thanksgiving songs.

Katharine Elwell, Grade 8.

CHRISTIAN SCIENCE CHURCH

"Ancient and Modern Necromancy, alias Mesmerism and Hypnotism, Denounced" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, November 28.

The Golden Text is: "Do they not err that devise evil? but mercy and truth shall be to them that devise good." (Proverbs 14:22) Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Beware of false prophets, which come to you in sheep's clothing, but inwardly they are ravening wolves. Ye shall know them by their fruits. Do men gather grapes of thorns, or figs of thistles? Even so every good tree bringeth forth good fruit; but a corrupt tree bringeth forth evil fruit." (Matthew 7:15-17)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Animal magnetism has no scientific foundation, for God governs all that is real, harmonious, and eternal, and His power is neither animal nor human. Its basis being a belief and this belief animal, in Science animal magnetism, mesmerism, or hypnotism is a mere negation, possessing neither intelligence, power, nor reality, and in sense it is an unreal concept of the so-called mortal mind." (p. 102)

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor Community Thanksgiving Services will be held in "Central Baptist" on Thanksgiving morning at 10 o'clock. The sermon will be delivered by Rev. Harold L. Creager, pastor of the First Lutheran Church of Palmyra.

The services for "Central Baptist" for this Sunday, November 28 will be:

10.00 a.m.—Bible School.
11.15 a.m.—Morning Worship. The subject of the sermon will be "True Spirit of Thanksgiving."

6.45 p.m.—High School Young People's Group. Miss Justine Leferts will lead the meeting and has selected for her subject, "Suppose There Had Been No Missionaries." 7.45 p.m.—Evening Services. Covenant Chapter, F. & A.M., will be the guests of the church at this service.

Meadowlarks are more closely related to blackbirds than to larks.

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RCA and Zenith radios, radio repairs, free tube testing. Schwering's Store, Palmyra, Phone 28. 3-18-17

DRESSMAKING, relining coats and altering. Call Riverton 165-J. 11-25-17

NEW STORM SASH or old sash repaired. Low Prices. R. S. Harris, Phone, Moorestown 307-M. 11-18-2-9-37

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RENT—Semi-detached house, 7 rooms and bath, hot air heat, house in A-1 condition, within one block of transportation and stores in Palmyra, apply, W. Rex McCrosson, Inc., 5 East Broad street, Palmyra, phone Riverton 500. 11-25-17

Public Service Corporation of New Jersey

Dividend No. 122 on Common Stock
Dividend No. 76 on 8% Cumulative Preferred Stock
Dividend No. 60 on 7% Cumulative Preferred Stock
Dividend No. 38 on \$5.00 Cumulative Preferred StockThe Board of Directors of Public Service Corporation of New Jersey has declared dividends on the Preferred Stock for the quarter ending December 31, 1937 as follows:
\$2.00 per share on the 8% Cumulative Preferred Stock
\$1.75 per share on the 7% Cumulative Preferred Stock
\$1.25 per share on the \$5.00 Cumulative Preferred Stock
all payable on or before December 20, 1937 to stockholders of record November 20, 1937.
On the 8% Cumulative Preferred Stock Monthly Dividend amounting to 50c per share has been declared payable on or before December 10, 1937 to holders of record November 10, 1937.
On the Common Stock a quarterly dividend of six cents per share has been declared payable on or before December 20, 1937 to holders of record November 20, 1937.
T. W. Van Middlesworth, Treasurer.

Public Service Electric and Gas Company

Dividend No. 54 on 7% Cumulative Preferred Stock
Dividend No. 26 on \$5.00 Cumulative Preferred Stock
The Board of Directors of Public Service Electric and Gas Company has declared the regular quarterly dividend on the 7% and \$5.00 Cumulative Preferred Stock, Dividends are payable December 20, 1937, to stockholders of record at the close of business November 20, 1937.
T. W. Van Middlesworth, Treasurer.

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RULE TO BAR CREDITORS

Estate of Ellen M. Everingham, deceased. Notice is hereby given that an order has been made by George B. Blitting, Surrogate of the County of Burlington, bearing date the 21st day of October, 1937, upon application of the subscriber, Executor, requiring the creditors of Ellen M. Everingham, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before April 26, 1938, or they will be deemed of any action therefor against the said Executor.

CINNAMINSON BANK & TRUST COMPANY

of Riverton, New Jersey.
Proctor: Joseph S. Low
Dated: October 21, 1937. 11-4-12-2-37

RULE TO BAR CREDITORS

Estate of Louisiana C. Harris, deceased. Notice is hereby given that an order has been made by George B. Blitting, Surrogate of the County of Burlington, bearing date the 26th day of October, 1937, upon application of the subscriber, Administrator, requiring the creditors of Louisiana C. Harris, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before April 26, 1938, or they will be deemed of any action therefor against the said Administrator.

IN CHANCERY OF NEW JERSEY

TO ROBERT C. BORER, MARION C. SNYDER, JAMES P. FELIX, ELVIRA S. CRAIG, BERNARD STERNFELD, AUGUSTA PETERSON, MAY E. CRAPP, QUAKER CITY RUBBER COMPANY, HOBACE SIBSON, THE PENNSYLVANIA COMPANY FOR INSURANCES ON LIVES AND GRANTING ANNUITIES, EXECUTOR UNDER THE WILL OF L. WILLARD HARRIS, DECEASED, HEINRICH MAX LUTZNER, REV. HARRY L. HARRIS, SAUL BOARD OF HOME MISSIONS AND CHURCH EXTENSION OF THE UNITED LUTHERAN CHURCH IN AMERICA, BOARD OF AMERICAN MISSIONS CHURCH IN AMERICA!
By virtue of an Order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein Cinnamon Bank and Trust Company is Complainant and First Lutheran Church of Palmyra and Riverton, N. J., and others are Defendants, you are required to appear and answer the Bill of said Complainant on or before the tenth day of January next, or the said Bill will be taken as confessed against you.

The said Bill is filed to foreclose a certain Mortgage made by First Lutheran Church of Palmyra and Riverton, N. J., to Cinnamon National Bank, in the sum of \$15,000.00, dated the 1st day of January, 1925, on lands in the Borough of Palmyra, in the County of Burlington and State of New Jersey; and you Robert C. Borer, Marion C. Snyder, James P. Felix, Elvira S. Craig, Bernard Sternfeld, J. Wayne Donnell, Augusta Peterson, May E. Crapp, Quaker City Rubber Company, Hobace Sibson, The Pennsylvania Company for Insurance on Lives and Granting Annuities, Executor under the Will of L. Willard Harris, Deceased, Heinrich Max Lutzner, Rev. Harry L. Harris, are made Defendants because each of you are the holder of a bond or bonds issued under and secured by a trust mortgage dated January 1st, 1925, made by First Lutheran Church of Palmyra and Riverton, N. J., to Cinnamon National Bank, which Mortgage is a lien on the lands described in Complainant's Mortgage and is subsequent thereto; and you, Board of Home Missions and Church Extension of the United Lutheran Church in America, are made a Defendant because you hold a Mortgage dated November 6th, 1925, for \$5,000.00, which is a lien on the lands covered by Complainant's Mortgage and subsequent thereto; and you, Board of American Missions of the United Lutheran Church in America, are made a Defendant because you hold a Mortgage dated October 7th, 1925, for \$2,500.00, which is a lien on the lands covered by Complainant's Mortgage and subsequent thereto.

JERRY S. FURNELL,
Solicitors of Complainant,
West Jersey Trust Building,
Camden, New Jersey.
Dated, November 6th, 1937.
11-18-37

PALMYRA SCHOOL NOTES

Receive Bank Banner

The kindergarten children have received the Bank Banner for five successive weeks. This banner is given to the room having the highest percentage of depositors on bank day.

Studying Transportation

The children of the first grade are studying Transportation. They have become interested in trains and have brought in pictures of different kinds of trains. The children have also painted pictures of passenger and freight trains.

Study of Thanksgiving

We have enjoyed the study of Thanksgiving. We have read stories, made posters, drawn turkeys, made a Mayflower and learned Thanksgiving rhymes.

The boys of our class have had 100% attendance for the last three weeks.

Second Grade

The second grade made a very interesting booklet, the title of it being "Our Pets." In it are drawings and stories of the children's pets. During Book Week, we emphasized reading for enjoyment or as the children said, reading for fun. Two new books were added to our library table that week.

Westfield Friends' School

Thanksgiving Play

An original play entitled, "The Thanksgiving Before the First Thanksgiving" was presented at the school this week. The scenes depicted life in an Iroquois village.

Parents' Meeting

On Monday evening, November 29, the parents of school pupils will meet at 8 o'clock. Dr. Mary Wentworth, the school psychologist will speak and Mrs. Francis Pennell will discuss the new books for children.

Assembly

At the assembly on Monday, a play was presented by the second, third and fourth grades, depicting the daily routine of a library.

Members of the Friends' Yearly Meeting on Education, who were visiting school on that day, attended the assembly.

RIVERTON

The winners in the stocking clubs of Mrs. Lewis Bell, for the last three weeks are Mrs. John Althouse, of Linden avenue; Mrs. Gertrude Lynch, of Lippincott avenue; Mrs. Alma Christmas, of Camden; Mrs. Charles Delaney, of Thomas avenue and Mrs. Anna Rhidenbalk, of Riverton.

The new miscellaneous club of the Sacred Heart P.T.A. will hold its first drawing on December 1. This club includes a full line of household linens.

The Sacred Heart P.T.A. will hold its annual Christmas bazaar in the school auditorium on December 9. There will be Christmas cookies and articles suitable for gifts on sale. For information or orders, phone 1093.

The Christian Science Church, of Riverton, extends a cordial welcome to all, to attend its Thanksgiving service at 11 o'clock on Thursday.

Mrs. William Swayne, of 412 Thomas avenue, will entertain the Girl Scout Mothers of Troop 1, at her home, on December 14.

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GIVE YOUR CHILD WHAT YOUR MOTHER GAVE YOUCOUGH SYRUP
FOR WHOOPING COUGH
CROUP AND COLDS

WEEKLY GAMES AT SACRED HEART

Each Monday night, the attendance seems to be increasing in the popular games being played at the Sacred Heart school hall. Twenty-six games are played throughout the evening and play begins promptly at 8.30 o'clock.

The set of dishes and an 18 pound turkey were awarded to Herbert J. Kemmerle, others to whom awards were made follow: enamel roaster, Josephine Mallory; desk lamp, Mrs. A. M. Smith; aluminum percolator, Agnes Weber chrome service tray, Mrs. L. A. Weikman; hassock, George Peacock electric iron, Catherine Downes; fitted bag, John O'Brien; aluminum cooker, Dorothy Elliott; student lamp, Mrs. H. F. Johnston; end table, Harold Bishop; smoking stand, Catherine Brennan; carving set, Mrs. Helen G. Becker; telechron electric clock, A. J. Conlow; large doll, Mrs. Herbert J. Kemmerle; clothes hamper, Peggy Ford; leather bag, Herbert J. Kemmerle; card table, Mrs. A. S. Mitchell.

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CHURCH NOTICES

CHRISTIAN SCIENCE

First Church of Christ, Scientist Thomas Ave. and Seventh St. Riverton, N. J.
Sunday School 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2.30 to 4.3.

SORORITY DANCE

Alpha Phi Lambda, Delta Psi and Kappa Chapter of Alpha Psi Nu societies are giving a Thanksgiving dance at the Medford Lakes Colony Club on Saturday, November 27. Arrangements have been made to make this one of the outstanding events of the season. All the members of the sororities are included in the Palmyra and Riverton younger set, and they have chosen Eddie Dages and his 13-piece orchestra to furnish the music.

Dancing will be from 9 to 1 o'clock. Tickets are \$2 and are tax exempt, dress optional.

Proceeds from the dance will be used for Christmas charities donated each year by the sororities.

The Black Dragon Fencing Fraternity

staged an exhibit at the Masons' Ladies' Night last Wednesday.

P.O.S. of A. NEWS

Our party held on the evening of November 15, was such a success, and there have been so many requests for another set of games, the committee wishes to call to the attention of all members that, on next Monday evening, there will be another party, with lots of prizes. Walter Southwick was the lucky winner of the 12 pound Thanksgiving turkey given away this week in the attendance drawing.

Entertainment Committee.

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PALMYRA WINS FOURTH DECISION

Locals Tab Two Touchdowns
To Take Engagement from
Bordentown Foe

The fourth victory of the season came to the Palmyra High grid machine last Saturday afternoon, when the Dimondmen obtained a 12-0 decision from Bordentown, in an engagement played at Roehling.

The local offensive functioned in high gear with the Red and White getting what proved to be a nice workout for the Riverside battle.

Tally in Two Periods

Palmyra	Bordentown
Sacca	1c
Troutman	1c
Mento	1c
Griffith	1c
Mount	1c
Mitchell	1c
Rothbaum	1c
Prisco	1c
Marshall	1c
McDermott	1c
Gamble	1c
Bordentown	0 0 0 0
Palmyra	6 0 0 6-12

Records to Date

High single in the men's league to date is held by J. E. Lippincott with 246.

In the ladies' league, Mrs. Hendrickson and Miss Parrish are tied with 202.

Garden State fruit and vegetable growers will assemble in Atlantic City for the annual meeting of the New Jersey State Horticultural Society December 1, 2, and 3, it was announced recently by A. J. Farley, secretary and treasurer of the society.

The meeting will open with a general session for both the fruit and vegetable growers at which time soil erosion activities in New Jersey will be outlined by Dr. W. H. Martin, director of research at the State Agricultural Experiment Station, Rutgers University.

Prof. W. H. Allen, state executive officer of the Agricultural Conservation Program, will describe the application of the soil conservation program on New fruit and vegetable farms and round table discussions on soil management problems will be held.

Practical topics on fruit and vegetable growing will be considered in separate sessions. Vegetable growers will hear talks on how they can better compete with out-of-state producers, the growing of more profitable tomato crops, ways of controlling new and important vegetable diseases and the control of the European corn borer and other insects.

Fruit disease problems, changing demands for summer apples, an apple promotion program and insect control will be discussed. A special session will be held for growers of small fruits.

The meeting will be held in Haddon Hall.

LOCAL BRIDGE TEAM
LOSES LAST MATCH

The Riverton bridge team lost a match to Salem last Wednesday night, at the Riverton Country Club, the affair being on the regular schedule of the South Jersey Whist League.

The local players were, Dr. J. Rowland Dey, C. S. Mears, Dr. Hayes B. Brady, Edward Och, Richard M. Woodward, Stanley Carty, Rev. Francis B. Downs and W. J. Burgess.

GRID NEWS

Audubon trimmed Collingswood last Saturday, by the score of 7-6, the same margin by which they downed Palmyra. Ability to convert that extra point has paid good dividends to the Green and Gold.

Moorestown lost its second in a row, Haddonfield winning a 14-13 decision after a hectic battle.

Riverside did not play Saturday, reserving its strength for the Turkey Day clash with Palmyra.

"Friend—One who knows you and likes you just the same."

Country Club Notes

Lippincott's Team Leads

The team of J. E. Lippincott won two games last week, but the Hendrickson entry annexed a similar number to stay two points behind the leaders.

Bonsal and Elliott are tied for third position with a record of 11 and 7.

High singles: Lippincott, 246; Elliott, 213; Coe, 215; Yost, 235; Rogers, 213; Tyler, 210.

High threes: Tyler, 183, 204, 210, total 597; Coe, 189, 194, 215, total 598; Elliott, 213, 201, 179, total 593.

The standing:

	W	L
Lippincott	14	4
Hendrickson	12	6
Bonsal	11	7
Elliott	11	7
Bartley	10	8
Clark	8	10
Tyler	8	10
Smith	8	10
Yost	7	11
Woods	7	11
Wilson	7	11
Jamison	5	13

Records to Date

High single in the men's league to date is held by J. E. Lippincott with 246.

In the ladies' league, Mrs. Hendrickson and Miss Parrish are tied with 202.

Garden State fruit and vegetable growers will assemble in Atlantic City for the annual meeting of the New Jersey State Horticultural Society December 1, 2, and 3, it was announced recently by A. J. Farley, secretary and treasurer of the society.

The meeting will open with a general session for both the fruit and vegetable growers at which time soil erosion activities in New Jersey will be outlined by Dr. W. H. Martin, director of research at the State Agricultural Experiment Station, Rutgers University.

Prof. W. H. Allen, state executive officer of the Agricultural Conservation Program, will describe the application of the soil conservation program on New fruit and vegetable farms and round table discussions on soil management problems will be held.

Practical topics on fruit and vegetable growing will be considered in separate sessions. Vegetable growers will hear talks on how they can better compete with out-of-state producers, the growing of more profitable tomato crops, ways of controlling new and important vegetable diseases and the control of the European corn borer and other insects.

Fruit disease problems, changing demands for summer apples, an apple promotion program and insect control will be discussed. A special session will be held for growers of small fruits.

The meeting will be held in Haddon Hall.

LOCAL BRIDGE TEAM
LOSES LAST MATCH

The Riverton bridge team lost a match to Salem last Wednesday night, at the Riverton Country Club, the affair being on the regular schedule of the South Jersey Whist League.

The local players were, Dr. J. Rowland Dey, C. S. Mears, Dr. Hayes B. Brady, Edward Och, Richard M. Woodward, Stanley Carty, Rev. Francis B. Downs and W. J. Burgess.

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SEASON'S FINAL ON THANKSGIVING

Palmyra Meets Traditional Foe,
Riverside, in Turkey
Day Classic

All roads will lead to the local high school field, Thanksgiving Day morning, when several thousand fans are expected to be on hand to view the clash between the Palmyra High eleven and their traditional rivals, Riverside.

Past records mean nothing when the teams representing these two schools get together, so a review of the season, to date, is a sheer waste of time. It is sufficient to relate that both elevens will be battling furiously from start to finish, anything can, and probably will happen.

Lost Last Year

The charges of Coach Ken Dimond still remember the 26-0 reverse tacked on the Red and White last year, at Riverside, and will do all in their power to obtain suitable revenge. Riverside, on the other hand, always points to the Palmyra engagement and can be depended upon to furnish rugged opposition.

Should Palmyra win, the victory will be the first on local terrain this season and something rather spectacular in the way of celebration can be expected. All the local decisions, to date, have been garnered on foreign fields.

The opening whistle will be at 10.45, but those who desire a seat on the 50-yard line would do well to be on hand long before that time, as a complete sell-out of available seats can be expected.

HORT. SOCIETY
MEETS DEC. 1-3

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Alley Gossip

Palmyra League

Lloyds went into undisputed possession of first place by taking Fortnum for the limit. The latter outfit, as a result of this reverse, dropped back into a tie for sixth position.

High singles: Small, Claws, 226; Bradley, Schuck, 220; Patterson, B. & E., 228; Headman, Farmers, 244.

The standing:

	W	L
Lloyd	17	10
Bell-Evans	15	12
Germania	15	12
Schuck	14	13
Farmers	13	14
Fortnum	13	14
Claws	12	15
Buohl	8	19

K. of C. League

Gloucester and Moorestown continue to set the pace, each having a record of 13 and 5. The Palmyra Whites are in fourth place and the Palmyra Greys in fifth.

High singles: Higgins, Moorestown, 203; Lynch, Moorestown, 237; Malone, Palmyra White, 213; Bradley, Palmyra Blue, 205.

The standing:

	W	L
Gloucester	13	5
Moorestown	13	5
Mt. Holly	11	7
Palmyra White	10	8
Palmyra Grey	7	11
Riverside	6	12
Maple Shade	6	12
Palmyra Blue	6	12

Open Bowling Thanksgiving

There will be open bowling Thanksgiving Day from 12 noon and during the remainder of the day. A special prize of \$3.00 will be offered for the best single game score.

Artisans' League

The Bandits overhauled the Highwaymen and drew up into a tie for first place, the former taking three points from the erstwhile leaders.

High singles: Devor, Highwaymen, 211; Rivel, Bootleggers, 212; Hires, Bandits, 214; Saltner, Thieves, 222; Letford, Bandits, 212.

The standing:

	W	L
Highwaymen	19	9
Bandits	19	9
Footpads	15	13
Demons	14	14
Pirates	14	14
Bootleggers	13	15
Buccaneers		

CROWDS ATTEND COOKING SCHOOL

Popular Event to Continue at Broadway Theatre Today and Friday

Great crowds greeted Miss Mildred Kohler yesterday at the Broadway Theatre cooking school held at 1.30 p.m. Interested housewives watched with rapt attention every move made by this talented exponent of the culinary art.

She showed in her demonstrations, how the average woman can make delicious foods in her own home kitchen and can secure successful results. She said, "There is no mystery about being a good home cook. It does not take any special genius. Follow correct methods and tested recipes such as I use on the stage, and housewives will be able to make successful pies every time—delicious layer cakes without fail. In fact, 'Cooking with Confidence' is the subject of my lectures."

Today and Friday

Miss Kohler will conduct similar classes today and Friday, at 1.30 o'clock, and many valuable gifts, donated by public-spirited merchants in this neighborhood, will be given to persons in the audience.

In presenting Miss Kohler, the Broadway Theatre feels it is doing much to encourage the art of better cookery in these towns. Her lectures are practical, interesting, and instructive. Every housewife can attend one or more sessions, with profit.

CIRCLE BIRTHDAY PARTY

The Golden Hour Circle, of the Presbyterian Church, held a birthday luncheon, last Thursday, with about 85 guests present.

Tables were decorated according to the seasons, guests being seated at the table of their birth month.

Following the luncheon an interesting program was arranged, with each month taking part.

Mrs. M. Kendall, was general chairman, the entertainment being prepared by Mrs. Edwin Black and Mrs. Frank Bell. Mrs. C. L. Peterson and Mrs. E. Black comprised the decorating committee and Mrs. H. Davis, Mrs. I. S. Williams and Mrs. F. Hemphill were members of the luncheon committee. Seventy-five dollars profit was realized on the affair.

Among those who attended the annual meeting of the Eastern Branch of the Association of Economic Entomologists, held in Philadelphia last week were, J. L. King, T. R. Gardner and L. B. Parker, members of the scientific staff of the U. S. Department of Agriculture Research Laboratory, at Moorestown.



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James Kenney & Sons FLORISTS

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Established June 1, 1878
The Third Generation

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

"God In the Midst" is the theme of the sermon to be delivered in the Methodist Church this Sunday morning, at eleven o'clock, by the Rev. W. A. Boyd.

"Mercy and Judgment" will be the title of the sermon on Sunday evening, at 7.45.

"The Lure of Other Gods" is the subject of the Praise, Prayer and Bible Study Hour, Wednesday evening, at 8 o'clock.

"The Regional Conference" under the leadership of Dr. T. S. Brock, district superintendent, of the Trenton district, will be held in our church Tuesday evening at 7.45.

"The Men's Fellowship" will meet on Thursday evening, at 8 o'clock.

PORCH CLUB

Music Day will be on November 30, when the Porch Club will have the pleasure of hearing the Flute Trio, from the Curtis Institute of Music. The trio comprises Burnett Atkinson, flutist, who is a member of the Curtis Symphony Orchestra, and has appeared as soloist and with groups, Tchirl Roodney, coloratura soprano, who has taken part in dramatic concerts and musical comedy and has presented programs over the radio Constance Russell, pianist, who began her career as a musician at the age of five and has had much experience in recital and radio work. These musicians have all had their musical educations under noted teachers.

When a man compliments a woman she admires his frankness.

\$500 to \$2500

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Matinee Daily at 2.00 p.m.

Evenings 7.00—9.00 o'clock

THURSDAY, November 25
(Thanksgiving Day)

Continuous showing starting at 2 p.m.

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LIFE BEGINS

IN COLLEGE

FREE—Gifts to the Ladies

FRIDAY and SATURDAY

November 26-27

Joan CRAWFORD
THE BRIDE WORE RED
Franchot TONE • Robert YOUNG
Billie BURKE • Reginald OWEN

FRIDAY — Broadway Theatre
Cooking School starting at 1.30.
SATURDAY — Matinee Only —
Buck Jones in "Empty Saddles"

MONDAY and TUESDAY

November 29-30

BETTE DAVIS
HENRY FONDA
THAT CERTAIN WOMAN

—MONDAY—

FREE—Gifts to the Ladies

WEDNESDAY — THURSDAY

December 1-2

Special after school Matinee

Wednesday 4.15 o'clock

SHIRLEY TEMPLE in

H E I D I

—THURSDAY—

FREE—Gifts to the Ladies

APPROVED SALES BROKER

The office of W. Rex McCrosson, Inc., local realtor, at 5 East Broad street, Palmyra, received the appointment of Approved Sales Broker for the Home Owners Loan Corporation.

The appointment was made from the New York Office of the HOLC on November 22.

IMPROVE YOUR RADIO TUBES TESTED FREE

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WED. and THURS., Nov. 23-24—

OUR THANKSGIVING SHOW
RITZ BROS.

in

Life Begins at College

FRIDAY, Nov. 26—

PAT O'BRIEN

JOAN BLONDELL in

Back in Circulation

SATURDAY, Nov. 27—

Joan CRAWFORD
The BRIDE WORE RED
Franchot TONE • Robert YOUNG
Billie BURKE • Reginald OWEN

ADDED — EXTRA KIDDIES'

THANKSGIVING MATINEE

Full-Length Western

BUCK JONES

in

Boss Rider of Gun Creek
Wild West Days

FREE—Large Bar of Chocolate to Every Child

SUN. and MON., Nov. 28-29—

GARRY COOPER
GEORGE RAFT
"SOULS AT SEA"

Added—Our Gang Comedy

TUES. and WED., Nov. 30, Dec. 1

SYLVIA SIDNEY

JOEL McCREA in

DEAD END

SAVAR

25c 'til 5 p.m.

NOW PLAYING

Hold on to your turbans, folks!
EDDIE CANTOR
and hit-making 20th Century-Fox go to town TOGETHER...and it's a Cantomade of laughs...a grab-bag of fun!
ALL BADA GOES TO TOWN
TONY MARTIN • ROLAND YOUNG • JUNE LANG • LOUISE HOWK
JOHN CARRADINE • VIRGINIA FIELD • ALAN DUNHAM • DOUGLAS DUMVILLE
RAYMOND SCOTT QUINCY • PETER SISTERS • JEN LE GON
Gordon and Revel's best song hits yet!
"Laugh Your Way Through Life", "Vote For Harold Abe", "Swing In Here To Swing", "I've Got My Heart Set On You"

HAVE YOU SEEN THE NEW RYTEX STATIONERY AT THE NEW ERA OFFICE?

SPECIAL FOOD VALUES FOR THURSDAY, FRIDAY AND SATURDAY

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Open Wednesday Evening

FRUITS AND VEGETABLES

Fancy Golden Hearts of Celery, Stalks ea. 9c;	Hearts bun. 15c
Fancy California Iceberg Lettuce	large head 9c
Fresh California Full Podded Sugar Peas	2 lb 25c
Extra Fancy Broccoli	bunch 14c
California Brussels Sprouts	qt. 18c
Fancy Clean Spinach	lb 5c
Florida Juice Oranges, 20 for 25c; Extra Large Size, doz. 29c	
Indian River Florida Grapefruit	3 for 14c
Fancy Large Red Cranberries	2 lb 27c
Fresh Pumpkins	each 10c and 15c
Fancy Red Grapes	lb 10c

GROCERIES

Fancy Large Paper Shell Pecans	lb 23c
Everbearing Garden Coffee	lb 22c
Campbell's Tomato Juice	3 cans 23c
Atmore's Mince Meat, "Sherry or Brandy"	2 lb jar 39c
Royal Desserts, all flavors	pkg. 5 1/2c
New Loose Golden Dates	lb 10c
Kellogg's Stuffed Olives, tall bottle with fork	23c
Salted Peanuts	lb 20c
Fresh Roasted Jumbo Peanuts	lb 17c
Assorted Salted Nuts	lb 49c
Mixed Nuts in Shell	lb 23c
Kellogg's Cranberry Jelly	3 cans 39c
Kellogg's Merion Bartlett Pears	3 large cans 55c

DAIRY AND DELICATESSEN

Old Fashioned Sharp Cheese, real bitey	lb 35c
Philadelphia Cream or Pimento Cheese	3 pkgs. 25c
Parkay Oleomargarine "Kraft Product"	lb pkg. 18c

SEA FOOD

Fresh Opened Oysters dz. 19c	Fresh Croakers
Fresh Shrimp lb 29c	or Porgies 2 lb 25c
Fr. Deep Sea Scallops, lb 35c	
Fresh Lump Crab Meat lb 49c	Fresh Flounder lb 25c
Steak Cod lb 22c	Fresh Fillet Flounder lb 49c
Fillet Haddock lb 24c	Large Clams doz. 25c

HIGH QUALITY MEAT SPECIALS

THE KING TURKEY OF THEM ALL

Strictly Fresh Killed Paramount Nearby

TURKEYS

lb 35c

(8 to 18 lb average)

NOTE—Each Turkey is tagged with a Paramount button which is your guarantee of 100 per cent satisfaction backed by the Philadelphia Market House.

Fresh Killed Selected Turkeys lb 29c

Premium Legs of Lamb lb 29c