

DECEMBER

"If you take a sword an' drive it,
An' go stick a feller thru,
Guv'ment aint to answer for it,
Gud'll send the bill to you."

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



49th Year No. 47

RIVERTON-PALMYRA, N. J. THURSDAY, DECEMBER 2, 1937

PRICE FIVE CENTS

LENGTHY SESSION ON ALMSHOUSE

Approval of Specifications
Deferred Until Next
Regular Meeting

A long discussion over specifications for the proposed new almshouse occupied the attention of the Burlington County Board of Freeholders, at a meeting held last Friday afternoon.

Director Adams opened the subject when he stated that more than one trade name, or firm name, should be given in the specifications, in addition to the words "or equal." He said that he would like to have four or five names listed, especially in respect to certain heating units. This, he stated, would open up the specifications and might result in a saving.

Open Enough

Colonel Hugh Kelley, architect, and James Cantwell of his office, stated that the specifications were "wide open" as they were written, and that the inclusion of the words "or equal" permitted the use of the products of any company, provided that they met the required standards. Mr. Cantwell insisted that certain firms mentioned by Mr. Adams could not meet other companies on the basis of quality.

The result of the debate was that action was deferred until the next regular meeting of the board, the move being made on a motion by Freeholder Lamon, who stated that he wanted to obtain additional information concerning several of the points which were under consideration.

A clause requiring the payment of prevailing wage rates on the various operations was written into the specifications at the suggestion of Albert C. Jones.

No Federal Funds

Director Adams, Freeholders Lamon and Jones, together with Solicitor Lester A. Drenk, went to Washington last week to get further information about a PWA grant for the proposed building.

The result of their trip was given in a letter to the board from H. A. Gray, assistant administrator of the (continued on page 3)

ADDITIONAL TRAINS TO BROAD STREET STARTING ON DEC. 6

For the convenience of its patrons, during the holiday shopping season, the Pennsylvania Railroad has announced that one additional bridge train will be run to and from Broad Street Station, Philadelphia, during the period December 6 to 24, inclusive.

The inbound train will leave Riverton at 10.48 a.m. and Palmyra at 10.50 a.m. daily except Sunday.

Outbound, the train leaves Broad Street at 5.52 p.m., arriving Palmyra at 6.22 and Riverton at 6.34.

The train to Camden at 10.34, from Riverton, will run as usual.

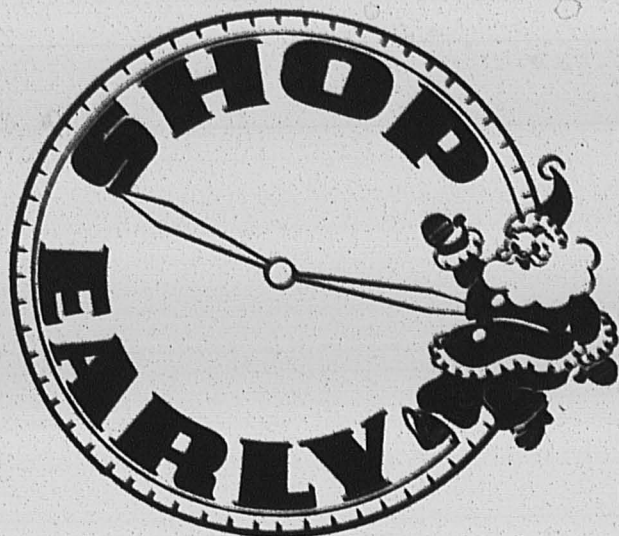
RIFLE BULLET GOES INTO HOME

Shortly after 1 o'clock, on Thanksgiving Day, someone carelessly or maliciously fired a rifle bullet of heavy calibre through a rear second-floor window of the residence of George C. Conover, 607 Elm avenue, Riverton.

The missile went through the opening between two rooms and imbedded itself in a front wall. Fortunately no one was injured.

Riverton police, under the direction of Chief William Gootie, made an investigation.

An American expedition to Sumatra has collected specimens of birds called Malos, which are only half as big as a hen but lay eggs twice as big in diameter as hen eggs.



AND SHOP AT HOME

GIVE LOCAL MERCHANTS
THE PREFERENCE

Avoid the hustle and bustle of crowded city stores. Select your gifts conveniently from the attractive lines carried by your local merchants, who serve you the year 'round and who have made special efforts to take care of your holiday needs. No parking worries, no fuss, no bother.

SHOP IN COMFORT AT HOME AND SAVE

BUY NOW WHILE STOCKS ARE COMPLETE

EVENING FIRE IN PALMYRA HOME

Blaze Discovered Under Roof of
Three Story Dwelling
At 801 Highland

Shortly before 8.30 last Friday evening, the Palmyra Fire Department under the direction of Chief Frank Geddes, responded to an alarm for a fire under the roof of the three-story residence at 801 Highland avenue.

When the firemen arrived, smoke was seeping from the slate shingles on the roof, at the rear of the building, the fire being in a shallow partition between the ceiling of the third floor apartment and the roof, a situation very difficult to get at.

Quick Action

An extension ladder was quickly erected and a 1 1/4-inch line of hose carried in through a rear window. To get at the fire it was necessary to chop holes in the ceiling and a small one in the roof.

The flames were quickly extinguished, but the firemen remained on the scene for over an hour to make a thorough investigation of the partitions.

Judicious use of water and covering furniture with salvage blankets kept the damage to a minimum.

There are three apartments in the building, that on the third floor being occupied by Mrs. Eleanor Clark.

The cause of the fire was attributed to an overheated gas burner. Damage was estimated to be less than \$100.

NEEDED URGENTLY

The Riverton-Cinnaminson Welfare Association is urgently in need of clean, light rags for dressings, also a baby coach. Any one having material to donate kindly leave it at the welfare office, 609 Main street, Riverton, or phone 284, and it will be called for.

PALMYRA POLICE CONTINUE DRIVE

Twenty-six Motorists Arrested
And Given Hearings in
Past Week

Evidently there are still some motorists passing through Palmyra who cannot read, or feel that traffic signs are merely for ornamentation, for the police in that community, under the direction of Chief C. Morris Beck, arrested 26 violators during the past week.

The charges were either failure to stop at stop streets, or for careless driving.

All were given a hearing before Recorder Carl Lutz, who meted out fines and costs for the various cases.

Arrested November 26

The following were arrested on November 26:

Dorothy M. Hemingway, 203 E. Kings Highway, Haddonfield; Alex Cherney, 1121 Kaighn avenue, Camden; M. J. Enalick, 53 Buttonwood street, Mt. Holly; S. J. Racaykowl, 1101 Morton street, Camden; Arnold Hubbs, 121 Stewart avenue, Riverside.

L. G. Showell, 16 Le June road, Palmyra; Alex Deszynsky, 103 Chelton avenue, Burlington; Lebasting Regonesi, 943 E. Passyunk avenue, Philadelphia; J. H. Grialardo, 18th street, Barnegat City; A. J. Buckley, 11 Mandle avenue, Trenton; W. W. Adams, Fellowship road, Moorestown; C. G. Paige, 75 E. 127th street, New York City; J. S. Wells, 4752 Oak Terrace, Merchantville.

Arrested November 29

Frank Barone, 414 Cleveland avenue, Riverside; Albert Thomas, 2501 41st street, Camden; Ruth Bounds, 525 N. Church street, Moorestown; H. B. Leeds, 1411 Chesapeake street, Camden; William Smith, 1038 N. 19th street, Camden; Mike Francis, 580 Washington avenue, Burlington. (continued on page 10)

HOME IS ROBBED DURING DAYLIGHT

Thieves, believed to be juveniles, daringly entered the home of Clinton B. Woolston, Seventh and Main streets, Riverton, last Monday afternoon, between the hours of 4 and 6 and carried off a valuable pingpong table, which was stored on the third floor.

No one was home at the time and the marauders left by the front door, leaving it wide open. They were, apparently, unobserved during the theft.

Chief William Gootie is making an investigation of the affair.

JUNIOR FIREMEN ORGANIZED HERE

Chief Ezra M. Carhart, Jr., of Riverton is Sponsoring Group Here

During the past two weeks, young men of Riverton, between the ages of 16 and 20 have met on two evenings, in the Riverton Fire House, forming the nucleus of a junior firemen's organization, under the supervision of Ezra M. Carhart, Jr., chief of the Riverton Fire Department.

Chief Carhart states that future meetings, which will be held weekly, will be of an instructive and social nature.

How to Use Equipment

Members of the Riverton company will be on hand to teach the juniors how to handle the various pieces of equipment so that, after completing a course of training, they will be prepared to assist at fires.

In addition, the Chief has arranged to have experts speak at the sessions on such subjects as first aid, salvage operations and fire-fighting methods.

An opportunity will also be afforded for amusement and the various games at the fire house, such as darts, quoits, etc., will be available.

Refreshments will form an important feature of many of the meetings.

Invitation

Chief Carhart cordially invites any resident of Riverton, between the ages of 16 and 20, who is interested in joining the group, to communicate with him in the near future.

The date of the next meeting of the juniors has not yet been announced.

CHRISTMAS 1937

Let us resolve that this Christmas shall be a very happy one to all of us, by seeing that every family in Palmyra is made happy on that day through our efforts. Let us be sure that every child has toys. At the same time, let us do this systematically, so that some do not get help from too many sources, while others are overlooked.

That has frequently been the trouble in the past.

We are making up lists in our office, of all children who should be taken care of with toys and all families who should be provided with Christmas food. We will appreciate your aid in making up these lists.

Those actually on relief will be taken care of directly through our office, but there are many families in Palmyra where the income is small and who need our consideration. If you know of such a family, advise us and we will make the investigation. Phone 191.

George N. Wimer,
Welfare Director.

TOYS NEEDED

The members of Post Rodgers, American Legion, will supply toys to all the less fortunate children of this vicinity. They will appreciate the gift of new toys or old toys. (continued on page 2)

SENDING BOARDS AT HIGH SCHOOL

Over 125 Attend Affair and
See Many Improvements
Made Recently

Over 125 members of boards of education from sending districts, Palmyra borough officials, and clergymen from Palmyra and Cinnaminson attended an affair held last Tuesday night, at Palmyra High School, being the guests of the Palmyra Board of Education and school officials.

Included on the program were a tour of the school plant, an interesting talk by Howard Dare White, assistant commissioner of education in New Jersey, and a splendid supper served by the pupils of the home economics department.

Greetings

Leonard R. Baker, president of the board, extended greetings to the guests and stated that he felt school officials in the sending districts should be informed about recent improvements made at the school and that the Palmyra board was glad to have this opportunity of showing the new facilities.

Mr. Baker remarked that he, and the members of the board, were most enthusiastic over the results obtained and felt that the school faced a splendid future.

He remarked that, at present, there are 60 rooms of all types in the school building and that the total enrollment was over 1100.

He also stated that the total cost of the recent improvements was only \$19,000, which included \$6000 for equipment. To incorporate the improvements in a new building, said Mr. Baker, would have cost from \$80,000 to \$120,000 and the work at the extremely low figure was made possible only through the fine cooperation afforded by members of the board and school officials. Mr. Baker added that all the work was done without costing the taxpayers a single penny above the regular school appropriation.

Tour School

Following Mr. Baker's talk, the various members of the Palmyra board acted as guides and the guests (continued on page 3)

DREER EMPLOYEES RETURN TO WORK WEDNESDAY A. M.

The differences between the striking truck drivers and Dreer officials were settled early Tuesday afternoon and the members of the Nursery Workers' Union, also on strike, came to an agreement with the company later in the day.

The result of the mediation was that the strike, which has lasted for several weeks, was terminated abruptly and all employees reported for duty on Wednesday morning.

The terms of the settlement were not made public, but it is reported that both sides were entirely satisfied with the result.

CHIMNEY FIRE

Last Monday evening, at 7.30, the Riverton firemen responded to an alarm for a chimney fire at the Troxell residence, 4 Park avenue, Riverton. The fire was extinguished without damage.

IN THIS ISSUE

	Page
Churches	10
Classified Business Directory	8
Coming Events	4
Editorials	4
Obituaries	4
Organizations	2, 3, 6, 7
Palmyra Locals	10
Riverton Locals	10
Schools	4, 10
Sports	5, 6
Theatres	11
Your Garden	12

Toys Needed

(continued from page 1)

which they can rehabilitate. The committee is John L. Metzger, Russell J. Mullen and Avery Williams. Call Riverton 1052, 709-W, or 910-R-3 and the contributions will be sent for, or they can be left with Mr. Wimer, at Welfare headquarters, in the Palmyra municipal building.

PORCH CLUB

Dr. Scully Bradley, of the Department of Literature and English Language of the University of Pennsylvania, will be the speaker on December 6th, following the business meeting at 8:30 p.m. His talk is entitled "Our Native Humor."

The department of interior decoration had for their speaker W. E. Aldrich of W. A. Hathaway Co., New York, on November 23rd. "Period furniture, as applied to modern decoration," was the title of Mr. Aldrich's subject.

A resume of the history of Thomas Chippendale, one of the principal craftsmen in furniture designing of the 18th century and the first to label his works with his name, was given by Mr. Aldrich.

Mr. Aldrich stated that Thomas Chippendale began to ply his trade in London in 1727 and continued over a period of many years. His products became increasingly popular as his designs embodied comfort, grace of line and richness of color and appealed to people generally. There were four distinct styles which he employed: English, Louis the 15th, Gothic and Chinese. Mahogany was the wood used almost entirely.

Mr. Aldrich had some beautiful samples of wall-paper, one designed by Paul Revere, samples of upholstery and hand-blocked drapery linen, all suitable for decorating a room in Chippendale mode.

Ways to keep the charm of the old, combined with modern comfort and common sense, were explained by Mr. Aldrich.

JUNIOR PLAY ON DECEMBER 3 & 4

"Don't Ever Grow Up," a comedy of youth in three acts, will be presented by the junior class of Palmyra High School in the school auditorium on Friday and Saturday evenings, December 3 and 4.

The accent in this delightful new comedy is very decidedly on youth. Mimi Meadows, the central figure of "Don't Ever Grow Up," is on the threshold of sixteen and her first love affair with Hal Kenny, an All-American halfback, on his spring vacation. Hal is giving his services for the benefit of the "Bulldogs," the local football team, managed by Mimi. Mimi's love affair becomes complicated when she discovers that Hal is being used as a foil by Elaine, her elder sister, to arouse the jealousy of Glenn Stevens, her wealthy young suitor.

Cast Hard at Work

Come and see how the "Bulldogs" big football game turns out and how Hal is saved from himself by Mimi, in as hilarious a comedy as you have ever witnessed!

The cast under the direction of Miss Marjorie L. Fricke, has been hard at work for the past three weeks and we urge the public to support the class in their presentation of the new comedy.

Buy your tickets early! They are on sale now and may be purchased from any member of the junior class. Publicity.

BIRTHS

Mr. and Mrs. William Stafford, of 1614 Springfield avenue, North Merchantville, are receiving congratulations on the birth of a son, Patrick William, on November 17, at the Mary Haas Robbins Maternity Home.

Mr. and Mrs. Charles Rodgers, of 601 Cinnaminson street, are receiving congratulations on the birth of a daughter, Kathleen Lida, on November 19, at the Mary Haas Robbins Maternity Home.

True business is not merely a system of bargaining, but an organized opportunity to be helpful to vast numbers of people. "The profits most who serve best."—Nuggets.

WEEKLY GAMES AT SACRED HEART

The sixth of the series of ten games held at the Sacred Heart School hall, Riverton, each Monday night was again attended by a large number of players, the fine prizes awarded continuing to attract a large number. The donation of 25 cents entitles each one to play 25 games, and a handsome prize is awarded for each game.

Some of the awards were as follows: Ruth Parker, haddock; punch set, J. S. McDermott; student lamp, A. J. Smith; breakfast set, Mrs. A. Strohlein; hamper, G. Brumbaugh; console set, Francis M. Smith; military set, R. Lamont; 3 piece skillett set, Mrs. L. A. Weikman; 32-piece opal set, Mae Goodwin; bob sled, Helen Pfaff; chrome cooking set, Margaret Gorenflo; chrome tea set, H. E. Greger; zipper traveling bag, James Kennedy; doll coach, Mrs. O. Smith; 3-slice electric toaster, William Wignmore; ten-tube radio, W. W. Howe. Other awards were a card table, overnight bag, end table, smoky trough table, large doll, bronze smoker, auto robe, ivory bridge lamp, 6-way floor lamp.

ENGAGED

Mr. and Mrs. Robin Cole, of 108 Midway, Riverton, announce the engagement of their daughter, Dorothy Robin Cole, to Samuel Hardman Clifford Heywood, son of Mr. and Mrs. Samuel Heywood, of Philadelphia.

The marriage of Miss Cole and Mr. Heywood will take place in April.

TAYLOR-MATHERS G-E STORE PRESENTS FINE APPEARANCE

The Taylor-Mathers store, on Broad street, Palmyra, has been completely re-decorated for the holiday season. For the past several days, painters and other artisans have been at work on the interior, which sparkles like new.

The entire establishment presents a greatly improved appearance and the whole effect is considerably enhanced by the attractive display of G. E. merchandise suitable for holiday gifts.

The display window, which is tastefully decorated, shows only a small selection of the stock which is available in this nationally famous line.

FOOD FACTS

Fresh milk and dairy products are the richest and most dependable source of vitamin A, a deficiency of which is the cause of nutritional night blindness.

Pumpkin flowers are an item of food among some Central Europeans and are occasionally found on American markets.

A winter window box for growing seasoning herbs is suggested by the U. S. Department of Agriculture. Provisions for pasturage were considered important items in treaties made between cities of ancient Greece.

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

COUNTY SCHOOL BOARDS TO MEET

The annual dinner of the Association of Burlington County School Boards will be held in the lecture room of the First Methodist Church, Mt. Holly, on Tuesday evening, December 7, at 8:15 o'clock.

Following the dinner and a short business session, William LaVarre, world famous treasure hunter, will talk on the subject "Gold Diamonds and Orchids."

The committee in charge expects that over 300 will attend the affair.

MEETING OF JR. WOMAN'S CLUB

The regular meeting of the Junior Woman's Club will be held in Society Hall, next Monday evening, December 6th. The meeting will begin promptly at 8:15.

The program, which is in charge of Marie Janders, promises to be a very interesting one. Charles W. Ray, a member of the faculty of Palmyra High School, has promised to speak to us. His topic will be "The Constitution—Its Development." There are several other features listed on the program which will be of interest to everyone.

The committee has taken a great deal of time and work in planning this program based on the Constitution.

F. V. Stephens, Publicity Chairman.

Mercury is the nearest planet to the sun and the smallest in the system.

FOOD FACTS

Do You Know That— Butter enjoys a prestige in court not shared by other food products, being the only one defined by federal law.

Arrow-root starch is the product of a West Indian plant root. A seaweed juice rich in iodine is used as a preservative in a Japanese fish extract.

It requires 472 pounds of milk per person to furnish the manufactured dairy products consumed annually in the United States.

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

Georgia includes 10,000 more square miles than does the state of New York.



Here Are Some Ideas

A gift the whole family will enjoy

UNIVEX MOVIE CAMERAS



Camera \$ 9.95
Projector 14.95
See it demonstrated here

RUST CRAFT CHRISTMAS CARDS

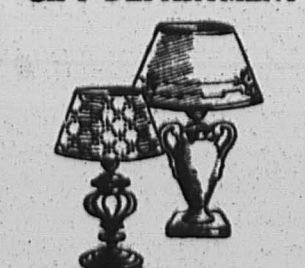
Choose from our fine selection of personal cards for every member of the family. Beautiful, personalized cards with your name imprinted.

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DECORATIVE GIFTS LAMPS, IVY BOWLS Glassware and Pottery

TOYS - CANDIES and Xmas Decorations

McAllister's The Christmas Store

COURT PRACTICE IS UNDER WAY

Coach Ken Dimond, of Palmyra High School, Has Large Squad in Action

With football out of the way, many coaches have little or nothing to worry about, except spring practice, until next autumn rolls around. Not so, Coach Ken Dimond, however. The Palmyra mentor, with the grid season a thing of the past, has now devoted his attention to getting his court squad into shape.

Practice Started

Practice started this week, and the Red and White coach has a squad of 40 working out daily in the school gym. Some of the new material looks fairly promising.

The locals have somewhat of a reputation to maintain, having won the county title last year and coming through with one of the best records of South Jersey.

Several of last year's letter men are available for duty this year and will form a nucleus for the 1937-38 court team.

Sending Boards At High School

(continued from page 1)

were escorted through the entire building. Among the many improvements seen were the several new classrooms, made possible by utilizing old cloak rooms and making the size of the rooms better suited to the needs of the various classes. The new cloak rooms, provide ample facilities for the hats and coats of the students and occupy very little space.

The library, with its various facilities, can be used by 15 per cent of the students at the same time and the adjoining study hall has 108 seats. Until recent changes were made, it was necessary to use the auditorium for study hall purposes.

Music Room

The music room provides an opportunity for the band to practice without disturbing other classes. The agricultural classroom has ample facilities for this course, which was recently established.

The lighting equipment, together with the eggshell white and green color scheme provides fine illumination and is very restful on the eyes. An additional exit from the library and study hall was made by utilizing a door to the roof which leads to a walk and thence to a fireproof stairway in the new part of the building. This feature is a fine example of how existing facilities were adapted to meet additional requirements. A mere description of all the improvements fails to do the situation justice and the facilities must be seen to be truly appreciated.

Why the High School?

Following the tour, Paul R. Jones, supervising principal, introduced Mr. White, who spoke on the subject, "Why the High School?"

Mr. White stated that, in 1880, only 3 per cent of our boys and girls of high school age were in secondary schools. In 1930, 50 per cent of this group were in high school and, in 1937, 63 per cent of this age were enrolled in secondary schools in New Jersey.

Continuing, Mr. White remarked that the high school of 1880 needed to serve only a few students whose requirements for education were of a relatively uniform nature.

Proper Education

Mr. White said that, today, any child growing up has a right to get a proper education to fit himself, or herself, for a business, profession, or any occupation. For this reason, secondary education is now developed to serve 100 per cent of those who desire to attend. "Our present system," said Mr. White, "is not attractive to 100 per cent, but we are going steadily forward."

Mr. White especially complimented the Palmyra Board of Education for their efforts in providing additional facilities and broadening the curriculum.

In closing, he said, "The purpose of the secondary school is to teach respect for all occupations and to instill the principles of democracy in the minds of the students. The

CHRIST CHURCH ANNUAL MEETING

At the annual meeting of qualified electors of Christ Church, in Riverton, held in the Church, Monday, November 23, the following officers were elected:

Wardens: Murray C. Boyer, Filson Graff.
Vestrymen: Stuart B. Clark, Edwin Ochs, William M. Shoemaker, Jr., Harry F. Jones, Charles Stewart, Harry E. Moyer, J. Gardner Crowell, Gorham P. Sargent.
Delegates to the Diocesan Convention: Robert White, Filson Graff, J. Gardner Crowell.
Alternates to the Diocesan Convention: Harry E. Moyer, Samuel Allen, George S. Washington.

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\$1500 to \$2500
On Good Residential Properties

Walter D. Lamon
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Palmyra Phone 25

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There is a big difference in coals. You can't judge the cost by the weight or bulk that is delivered in your bins. **PREMIUM ANTHRACITE COAL** "goes farther and lasts longer," therefore costs less per ton with its added comfort over a longer period.

Try a test ton, it's guaranteed or money refunded.

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The New Era

Phone 712 Riverton

ONE REASON
Another reason why romance lasted longer in the old days was that the bride looked much the same after washing her face.—Baruch Kan, Herald.

THE CHRISTMAS STORE

WOMEN'S RAYON VESTS AND PANTIES

Good value—popular styles

50c

MEN'S RAYON AND SILK SOCKS

29c

BERKSHIRE HOSIERY

Service and Clifton, best made

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POTTERY

New and attractive designs

and colors at reasonable prices

Children's Toys, Games and

Blocks, colorful and up to

the minute.

BINGO, 25c

RAINBOW DISHES, 50c

FIRE DEPARTMENTS, \$1

RUBBER BLOCKS, 50c

Gift Stationery

Novel boxes—good quality.

25c - 50c - 75c

SMITH'S STORE

414 Main St. Riverton 783

Closed Saturdays at 7 p.m.

Effective Monday, December 6

A 12-trip ticket selling for \$1.50 and good between Pompass Avenue, Riverton, and Frankford, will be offered to the patrons of the Frankford-Riverside bus route No. 17.

PUBLIC SERVICE

THE NEW ERA

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For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937.

WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
KARL W. LATCH, Adv. Mgr.
4 Second St., Riverton
Phone 406

LEGAL ADVERTISEMENTS
The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

When Burning Trash

Last week, a woman in Burlington was burned to death while disposing of trash. A few things to remember while engaged in such an operation may prove to be of value.

The safest way to burn trash is in an incinerator. But even then, constant care must be taken.

In one instance, a man who had lighted some papers in an incinerator, attempted to push them down and put more in. The flames ignited the sleeve of his shirt and burned him seriously. In another case, a woman was watching trash burn in an incinerator which was too full. The wind veered, the flames ignited her clothing. She was so badly burned that she died in agony.

The National Board of Fire Underwriters advises against burning trash, even in an incinerator, if any wind at all is blowing.

Much clothing worn today is made partly of compositions that ignite easily and burn furiously. Accordingly, greater care must be taken to avoid the danger of setting clothing on fire. Load your incinerator, but don't stuff it. Once the fire is started, let it burn down before adding more. Stay well out of reach of the flames and keep children at a distance.

Fire claims thousands of lives and hundreds of millions of dollars annually in America. Keep your family clear of this toll!

Westfield Friends' School

Thanksgiving Play

On Wednesday, the day before Thanksgiving, the fifth and sixth classes presented a play entitled, "The Thanksgiving Before the First Thanksgiving," which depicted the celebration of the union of the great Indian Tribes, known as the Iroquois. The characters were:

Onondaga Chief, Richard Holler; Hiawatha, James Marshall; Trader, David Pittenger; Messenger, Biddle Atlee; Seneca Chief, George Conover; Indian Braves, Harvey Hirst, Jack Clement, William Dunn, Richard Robbins; Girl Dancers, June Rodman, Margaret Meyer, Joan Bailey, Ruth Coe.

Following the program donations of canned goods, from the school, were presented by Esther Wilson.

Parent-Teachers Meet

The first meeting of the Parents and Teachers of the Westfield Friends' School was held on Monday evening, November 29 at the school. There were two speakers: Dr. Mary Wentworth McConaughy, School Psychologist, spoke to the assembly on the understanding of the child. This, she said, will lead to better cooperation with parents so that parents and school can work for the best harmony in educating the children.

Mrs. Pennel, of Brookways Book Shop, Rose Valley, Pa., talked about the better type of books now available for children's reading and displayed many recently published works.

Auto Show

The second grade just "staged" an automobile show which almost rivalled the "real thing." The chief difference was in the amount charged for admission. We decided that since we had no use for money in this room we would use some other means for entrance, such as chalk, etc.

Cars of every kind were displayed and many types were made from boxes, wood and paper. The origi-

ABOUT TOWN

Work on raising the building at 514-516 Main street, owned by the Borough of Riverton, was started last week.

Just as an early reminder, license plates and driving licenses have to be renewed by January. Early shopping for these is a decided advantage as any of those who were dilatory last year can state from experience.

Shop early for Christmas. The big day is only three weeks from this coming Saturday. Local merchants are ready to supply your needs.

What about Christmas decorations this year? Riverton and Palmyra have an enviable reputation in this respect.

SAILORS SAFER AT SEA THAN ASHORE

According to an Associated Press dispatch the sea isn't such a dangerous place after all, as witness the following:

Fifty-six officers and men of the United States navy were killed in motor vehicle accidents in the fiscal year ended last June 30 while 41 drowned, Rear Admiral P. S. Rosier chief of the medical corps, reported recently.

"You have to live with yourself, so make yourself fit to live with."

Fast Round Trip

David H. Beagle, of Riverton, project engineer for the Bendix Radio Corporation recently made a fast round trip to California.

Mr. Beagle left Camden on November 16, at 4 p.m. and arrived in San Diego at noon the next day. While in the California city, he supervised the installation of custom-built radio equipment on two twin "Flying Boats" which were manufactured by the Consolidated

RIVERTON

Howard G. Evans returned last week after a two month's tour of northern European countries. While away, Mr. Evans visited Germany, Russia, Denmark, Norway, Sweden and other European states.

A considerable number of Rivertonians attended the annual Army-Navy classic, last Saturday.

Mrs. Datis Reed entertained her family on Thanksgiving Day. Among those present were: Mrs. Ethel Cummings, of Riverton; Mr. and Mrs. Warren Reed and Mrs. Breunig, of East Orange; Mr. and Mrs. Richard Reed and Mrs. Cantor, of Milltown; Mr. and Mrs. Frank Wain, of Lambertville, and Mr. and Mrs. Frank Coddington, of Riverton.

Mrs. P. Weigel, of Main street, entertained at a family dinner on Thanksgiving Day.

Mr. and Mrs. William Fredericks and daughter Jane, of Cranford, and William Fredericks, Jr., a student at Lehigh University, were the guests of Mrs. Fredericks' mother, Mrs. Frank Rue, on Thanksgiving.

Mrs. Albert Rogers, of Morgan avenue, spent Thanksgiving with relatives at Frackville, Pa.

Mr. and Mrs. Joseph Irwin, of Plainfield, spent Thanksgiving with Mrs. Irwin's father, R. A. Marshall, of Thomas avenue.

William Good, a student at Lehigh University, spent the holidays with his parents, Mr. and Mrs. Paul Good, of Linden avenue.

Mrs. Walter Mauroschmidt, of Lincoln avenue, and Mrs. Annie Meyers, of Palmyra, were last week's winners in the stocking club of Mrs. Lewis Bell.

ABOUT THE COUNTY

Camp Dix may again assume its place as one of the leading army posts, if Congress approves a bill for \$1,315,000 which will provide funds for a reconstruction program.

Included in building plans are a new power station, permanent barracks, officers' quarters, headquarters buildings, shops, post exchange and concrete roads.

According to a recent statement by Prosecutor Howard Eastwood, the prosecutor believes that the amounts received in fines, from those arrested in the county gambling cleanup, will more than cover the expenses incurred by the special investigator who was engaged in the crusade.

The Burlington County Patrolmen's Benevolent Association held its annual dance last Friday night, in the Burlington Armory. Lawrence Betty, of Palmyra, was a member of the general committee in charge of arrangements.

The Maple Shade Republican Club will hold a victory dinner-dance at the German Kitchen, on Monday evening, December 6.

Plans are being made for extensive holiday decorations in Burlington, especially in the business section.

10c A DAY

What could make a more useful Christmas present than a Remington-Portable? And you can buy any model for 10c a day. Prices from \$99.50 up. Ask to see them at The New Era Office.

There were 943,412 motor vehicles registered in New Jersey, during 1936.

Aircraft Corp. One of these is owned by the Russian government and the other by Richard Archibald, former owner of the "Guba," used by explorer Wilkins on the recent trip to seek the lost Russian flyers.

Mr. Beagle completed his installation and returned by United Air Lines, leaving San Diego at 5 o'clock on Tuesday, November 23 and arriving in Camden at 2:30 the following day.

PALMYRA

Robert Mallory, a student at the Massachusetts Institute of Technology, spent the Thanksgiving holiday with his parents, Mr. and Mrs. J. C. Mallory, of Highland avenue.

The Girl Scout Mothers of Troop 1 will hold their Christmas party at the home of Mrs. William Swayne, of 412 Thomas avenue. All mothers are urged to be present and bring a ten cent gift for exchange.

Don't forget the Artisan party on Wednesday, December 8, at the E. of C. Hall. Come and get one of the splendid prizes.

Mrs. John Kerrigan, of Charles street, entertained the card party of the P. O. of A. on Wednesday evening.

Mr. and Mrs. George Evans, of Columbia avenue, spent Thanksgiving with relatives in Woodstown.

Mr. and Mrs. Edwin Seel, of West Philadelphia, and Mr. and Mrs. Robert Lindsey, of Ohio, were guests of Mrs. H. R. Guldin, of Melrose avenue, on Sunday.

Mr. and Mrs. George J. Seel and daughter Mitzi, of Maplewood, and son, George, a student at Dartmouth College, Mr. and Mrs. C. W. Rudolph and family, and Mrs. H. R. Guldin and family, of Palmyra, and Mrs. Vetty Doughty, of Broadwater, Virginia, spent Thanksgiving with Mr. and Mrs. George Seel, of Cinnaminson avenue.

Mrs. Nettie M. Freyall, of Champagne, N. Y., and Miss Minka Beckmann, of Binghamton, N. Y., were guests of Mr. and Mrs. William E. Murgatroyd, of Lincoln avenue, for the Thanksgiving holiday.

BOY SCOUT NEWS

Hike Last Friday

On Friday morning, November 26th, the scouts of Troop No. 50 met at the Riverton station for a hike. Seven boys in charge of Hike-master Dick Kinsey went to Taylor woods where they built fires and prepared noon meals. Many tests were passed and some games played. After cleaning up and putting out the fires the scouts returned after a full day's fun.

Advancements made in the troop since it reopened are to date: Donald Keesley, Tenderfoot; David Blyler, Richard Kinsey and Frederic Steiner, Second Class.

There was one new member admitted last week and two transfers from a troop in Moorestown.

Scoutmaster "Doc" Brady held an indoor campfire last Tuesday evening where stories were told and songs sung. Every scout enjoyed himself and requested another such meeting.

Last Collection

On November 23rd a Tenderfoot quiz was conducted by Assistant Scoutmaster Bud Bauer. It was a written quiz and the papers were marked and returned to the scouts this week. The results were favorable with Dick Kinsey and Bernard Coe making the highest grades, 82 and 79 respectively. Another such quiz will be given soon.

Our last newspaper collection will be this Saturday, December 4, from 10 a.m. until 5 p.m. We again urge you to look for us on that date and we will collect your old newspapers.

William deH. Washington, a district scout committeeman, visited the troop and is well pleased with the progress the scouts are making.

Troop Pubcity.

Customer (after looking in his soup for several minutes): "Say waiter, I ordered chicken soup but I can't find any chicken in it."

Waiter: "Sorry Mister, but when you order dog biscuits do you expect to get a dog in them?"

ALMANAC

TAKE THAT BACK!
"He who strikes with his tongue must ward with his head."

DECEMBER

1—We savings and thrift stamps first placed on sale, 1917

4—Washington bade farewell to his officers at New York, 1783.

5—Twenty-first Amendment, repealing prohibition, proclaimed, 1933.

6—The Irish Free State established, 1922.

7—Riot of political parties in Vicksburg, Mississippi, occurred, 1873.

8—The brig Somers captured off Mexico, 1806.

9—St. Louis, Missouri, incorporated as a city, 1822.

10—

11—

12—

COMING EVENTS

Thursday, December 2
Card party, K. of C. Home, Palmyra, 8:30 p.m.

Friday, December 3
"Don't Ever Grow Up," Junior Class Play, Palmyra High School auditorium.

Saturday, December 4
Junior Class Play, Palmyra High School auditorium.

Tuesday, December 7
Post Frederick M. Rodgers, American Legion, meets in the Post home, Palmyra, at 8:15.

Wednesday, December 8
Meeting, Cinnaminson P.T.A., School auditorium, 8 p.m.

CHURCH NOTICES

CHRISTIAN SCIENCE

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

OBITUARIES

SAMUEL WARD

Samuel Ward, husband of Josephine Ward, of 616 Linden avenue, died suddenly, at his home, November 20.

A private funeral was held on Wednesday afternoon, with interment in Asbury M. E. Cemetery, under the direction of J. J. Zisak.

He is survived by a daughter, Mrs. William Skidls, of Riverton, and one son, George, of Riverton.

He was a member of Bridgeboro Lodge, Red Men.

S. HOWARD TROTH

S. Howard Troth, 75, and for 50 years an attorney, was found dead last Wednesday in the bathroom of his home at 1052 Ironsides road.

Coroner Charles T. Murray said death was due to a heart attack.

Mr. Troth lived alone. His wife, Amy, died 18 months ago. He was survived by two cousins, Mrs. Susan T. Moore, of 130 West Main street, Moorestown, and Miss Elisabeth Tomkin, of 207 Willow street, Wenonah.

Mr. Troth was graduated from the Philadelphia Law School of Temple College, now Temple University, in June, 1900. He was awarded a degree of doctor of laws in 1901.

During the World War, he served in the War Department in a legal capacity. While at Washington he was admitted to practice in the U. S. Supreme Court.

The deceased was a former resident of Riverton, having lived here for some time a number of years ago.

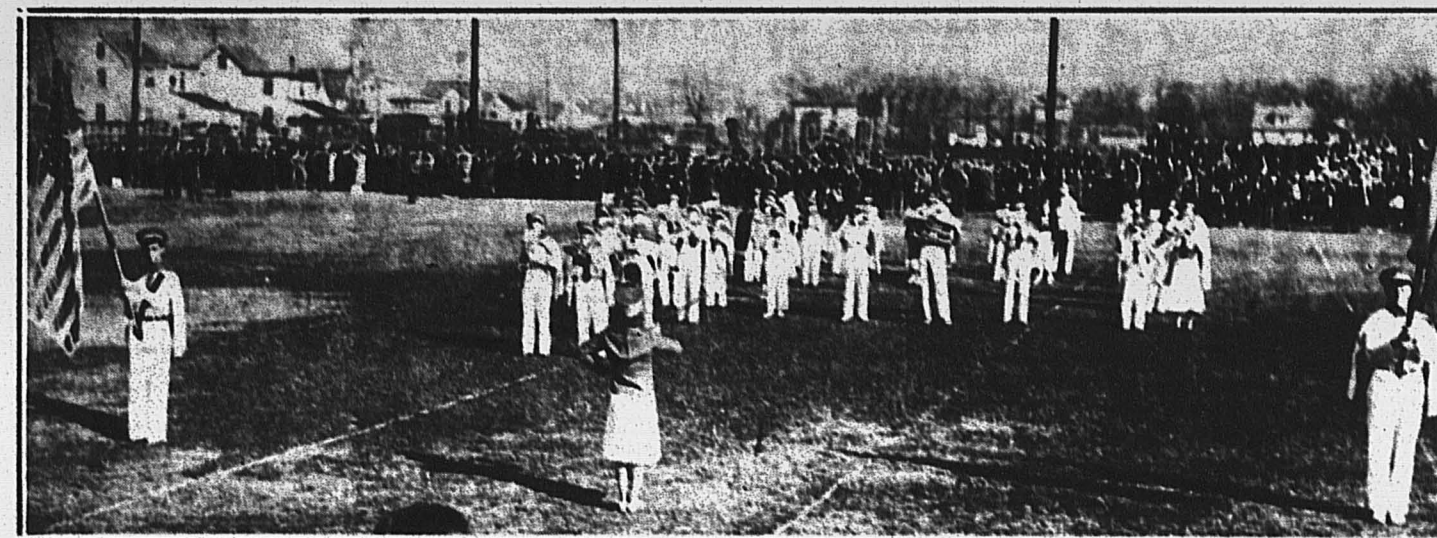
It's hard to decide whether it's worse to listen to someone complain about his misfortunes or someone brag about his good judgment.—Wichita Demo-rat.

FIGHT PALMYRA FIGHT



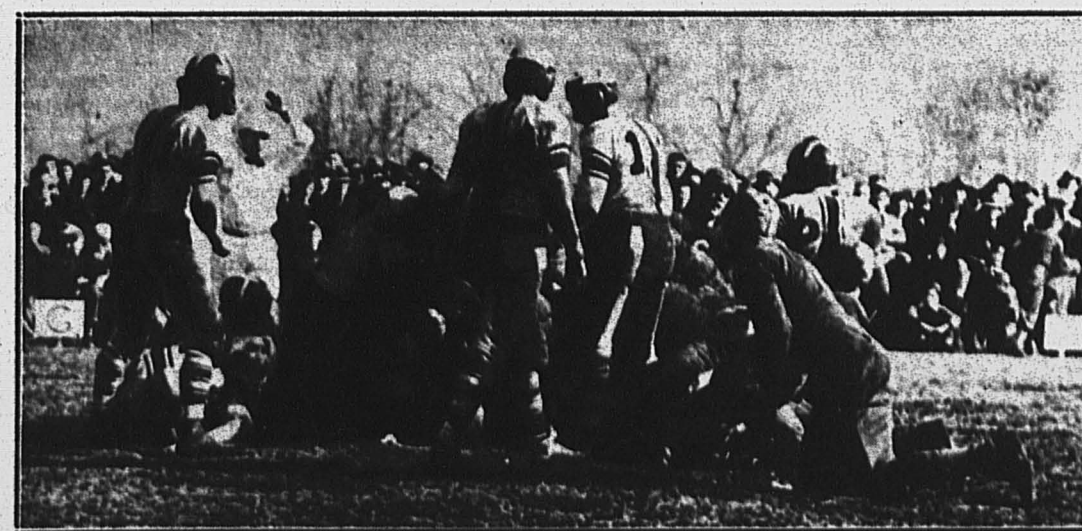
A portion of the Palmyra High School cheering section at the Thanksgiving Day classic with Riverside. Nearly 6,000 fans watched the locals trim Riverside 13-0.

ALMA MATER



The Palmyra band playing the school Alma Mater song between the halves of the Riverside game. Led by Drum Major Kates, the local tooters easily bested Riverside in the battle of music.

TOUCHDOWN



At the bottom of this pile, Gamble, the Red and White fullback, is holding the ball, having entered pay territory on a plunge from the 2-yard line.



The Palmyra Whites, leaders of the local contingent, lost two games to the lowly Blues.
High singles: E. Malone, Palmyra White, 257; Bradley, Palmyra Blue, 202.

The standing:

	W	L
Gloucester	16	5
Moorestown	15	6
Mt. Holly	12	9
Palmyra White	11	10
Palmyra Grey	8	13
Riverside	6	13
Palmyra Blue	6	13
Maple Shade	6	15

Palmyra League

	W	L
Lloyds and Bell-Evans gained slightly on the rest of the loop, as each team managed to take three points from its respective opponent. Germania won two from Fortnum.		
High singles: Windsor, Lloyd, 222; Watkins, Fortnum, 211.		
The standing:		
Lloyds	20	10
Bell-Evans	18	12
Germania	17	13
Schucks	14	16
Fortnum	14	16

Gloucester, the leaders, took three from Maple Shade. Moorestown lost ground by being able to drop the Palmyra Greys for only a pair.

Farmers	13	17
Claws	13	17
Buohls	11	19

Ladies' League

	W	L
The Murads are back in first place with a margin of a single game over the Luckies, who are in the runner-up position. The Kools, in third place, are five games in the rear of the Luckies.		
High singles: Miss Wilson, Murads, 164; Mrs. N. Belts, Camels, 160; Mrs. L. Baker, Kools, 171; Mrs. L. Hunt, Wings, 169; Miss E. King, Luckies, 155.		
The standing:		
Murads	22	8
Luckies	21	9
Kools	16	14
Spuds	12	18
Camels	11	19
Wings	8	22

L. R. Baker, Jr., won the high single prize of \$3.00, on Thanksgiving Day, with a score of 225.

The capital of Tutulla, Page Pago, is the smallest capital in the world. It has 600 inhabitants.

ARRAY OF STARS ON ARMORY CARD

The walls of the Camden Armory should bulge with excitement Thursday night when the Hanly brothers present an array of mat stars in their next weekly bill.

Ernie Dusek, the wildest of the family of Bohemian bone benders, will be the last of three Duseks to show their wares on the program when he clashes with George Kovery, the punchier fool from California, in the main bout to be decided by one fall, with no time limit.

A special contest will replace the usual semi-windup and it shows Gino Garibaldi, leading Italian contender facing Cliff Swede Olsen, dangerous Minnesotan, in a bout billed for one fall with a half hour time limit.

Rudy to Perform

Rudy Dusek, veteran member of the Nebraska clan of Bohemians, will try to reverse a previous decision Abe Coleman scored over him a few weeks ago, when they clash in a return duel in the third bout booked for a half hour time limit.

Joe Dusek will cut short his vacation to take on Mike Maurski in the second fray of 30 minutes. Irish Jack Kennedy, popular Texan, will return to the drilihed after a week's absence when he clashes with George Lenihan of Boston in the initial bout of the evening also down for 30 minutes.

VERY IMPORTANT

The U. S. Department of Commerce has, in the course of preparation, a book entitled "Part-Time Farming in the United States, Census of 1935."

This probably is a very important publication, since The New Era has already received seven announcements concerning it, three identical ones arriving in the same mail.

Any one interested in obtaining a copy should notify the Superintendent of Documents, Government Printing Office, Washington, D. C.

Motor vehicles, in this country last year, numbered 28,221,291, and had a valuation of approximately \$5,364,000,000.

Score by periods:

Palmyra	6	7	0	13
Riverside	0	0	0	0

Touchdowns: Gamble, Marshall. Point after touchdown: Sacca.

Substitutions: Palmyra — Glen, Mount, Applegate, Knight, O'Neil, Piergrass, Semple, Losenby, Chaburne, Habern, Slimvine, Riverside — King, Dyer, Theurs, Bracey.

(continued on page 6)

PALMYRA TAKES RIVERSIDE 13-0

Red and White Ends Season With Victory Over Traditional Foe

Nearly 6,000 fans jammed high school field, Palmyra, on Thanksgiving Day morning, to watch the Red and White administer a 13-0 reverse to the Riverside grid machine.

The locals took command of the situation after receiving the initial kickoff and the invaders were never in the running. Palmyra racked up 11 first downs against three for Riverside. The Maroon and White attack was completely throttled by a stalwart Palmyra line and an alert secondary and it was not until late in the final quarter that Riverside was able to stage anything that looked like an offensive.

Score on Pass

An inkling of what was to come later was given the crowd when Palmyra marched to Riverside's 14-yard line before the game was three minutes old. No score resulted from this drive, however, as the invaders tightened their defense. A few plays later, Palmyra again pressed their traditional foe back and the first score came as Gamble, standing on Riverside's 40 tossed an aerial to Marshall. The latter took the oval in full stride on the 25 and made the tally without being tackled.

An attempt at conversion by rushing, was null and void.

Place Kick Fails

Shortly after the second quarter began, a Riverside kick was partially blocked and the locals took possession on the enemy 40-yard marker. Marshall skirted right end for 20 yards and the attack kicked to the 5. An attempted place-kick was wide of the uprights and Riverside got the ball on their own 20.

On the next play, Mento blocked a kick and the Red and White was awarded the right on Riverside's 10. Marshall dove to the 5, McDermott carried the ball to the 2 and Gamble made the touchdown on the next play.

Marshall then passed to Sacca for the conversion.

Almost Another

Just before the half ended, Riverside started a desperate aerial game which almost resulted in another score for the home team.

It started from the invader 15-yard line (a spot where Riverside seemed to be during most of the game due to the fine kicking of McDermott) and the pass was snared by Semple, Palmyra back, who had relieved Gamble. He was brought down only six yards from the Maroon goal. On the next play, Semple picked up three yards through the line, but the half ended before another play could be made.

Play Safe

The second half was occupied by a series of futile scoring attempts by Riverside, with only one amounting to much, this being when two first downs were reeled off in a row.

A pair of fumbles by Palmyra were recovered by Riverside, one being on the local 40 and the other on the 20. Even with these two breaks, the boys from up the road could not penetrate the local stone wall and Palmyra obtained possession of the ball on downs on each occasion, after the invaders failed to gain more than a yard or so.

Palmyra

	Palmyra		Alvernia
	Sacca	le	Evans
	Trautman	lt	Ryan
	Mento	lg	J. Kelley
m-	Griffith	c	Cancellieri
ra-	Mickle	rg	Malecki
me	Mitchell	rt	R. Kelley
en-	Huminski	re	Kurlecki
	Prisco	qb	Hoffman
	McDermott	rhb	Rider
ant	Marshall	lhb	Garbe
	Gamble	fb	Heimack

PALMYRA TAKES RIVERSIDE 13-0

(continued from page 5)

Verocchio, Tucci, Maloney, Winklespecht.

Officials: Referee, French, Penn State; umpire, Nelson, Penn.; head linesman, Smith, Susquehanna.

Observations

The going was rather bad, especially in the middle of the field where the frozen turf thawed out rapidly under the influence of the warm sun.

The great influx of traffic, before and after the game, was efficiently handled by Chief C. Morris Beck, of Palmyra, and the other officers of the force.

The local victory was the fifth of the season for Palmyra, the Red and White having lost four and tied one.

The Diamond aggregation played smart football during the entire fracas and easily turned in their best performance of the year. To select individual stars would be an injustice to the team, which functioned as a well-drilled unit.

The game was the final performance for a number of regulars and substitutes who are members of the senior class. Included among those who performed for the last time are: Prisco, Huminski, Michie, Trautman, Applegate, Griffith, Mitchell, Rothbaum, Glen, Haberman, Semple and Knight. The problem of replacing these players will probably cause Coach Diamond a bit of serious consideration before the next grid season rolls around.

Basketball next.

Country Club Notes

Interclub League

Riverton Green went back into the lead last week by taking three games from the Overbrook Whites. The victory puts the local entry out in front by the margin of one game. Peterson rolled a game of 233, while Coe had a high single of 224. The Riverton Whites could not duplicate the performance of the Green team and managed to win only one game from York Road Blues. This victory was all that was needed, however, to drop the latter out of first place.

Men's League

Lippincott's team holds the league lead, by a margin of four games. Bartley and Bonnell are tied for second position with a record of 13 and 8.

High singles: Hagstos, Tyler team, 215; Fuller, Tyler team, 236; High three: J. F. Jamison, 233; 202, 181, total, 616.

The standing:

	W	L
Lippincott	17	4
Bartley	13	8
Bonsall	13	8
Hendrickson	12	9
Elliott	12	9
Tyler	11	10
Clark	9	12
Wilson	9	12
Jamison	8	13
Smith	8	13
Woods	7	14
Yost	7	14

Ladies' League
Mrs. Hendrickson's team lost two games this week and now has a lead of only eight points over the entry of Miss Elmore Hall.

High singles: Mrs. Wayne Ayres, 172; Mrs. A. H. Burns, 154; Miss Sue Lippincott, 156; Mrs. Howard Coe, 171; Mrs. Earl Shrader, 163; Mrs. Frederick Langenberg, 161; Mrs. George Hagstos, 162.

The standing:

	W	L
Mrs. Hendrickson	19	5
Miss Hall	11	13
Miss Parrish	9	15
Mrs. Story	9	15

Rolls 265

Last Saturday afternoon, J. F. Hackett rolled the high single of the year, 265. Mr. Hackett got spares in the first two frames and then racked up eight successive strikes.

YMCA BRIEFS

State Conference

Some 600 older fellows all over New Jersey will gather at Orange, December 3, 4, 5, for the annual State Older Boys' Conference, to consider the theme "What It Means to Grow Up."

Two outstanding men are on the conference program—Dr. A. G. Butler, pastor of the Westminster Church, Buffalo, New York, who will speak Friday evening and Saturday morning, and W. H. Drane, leader of the Federal Bureau of Investigation. Inspector Lester has a thrilling story of crime detection which he presents in such a fascinating way as to hold his listeners spell-bound.

County Delegation

Burlington county will be well represented by some two dozen delegates, most of whom have already been named by their respective YMCA groups and Hi-Y Clubs. They will be accompanied by one or two leaders and Secretaries Hendry and Reeder.

A part of Friday, December 3rd, will be spent on an educational trip to New York City. Delegates will be in the morning, visiting such places as the Stock Exchange, the Tower at 60 Wall street, which is as high as that of the Woolworth Building, the Bowers YMCA, the trip up Fifth avenue on top of a bus, Radio City, and from there on Orange in time for assignments to the homes where they will be entertained during the conference period.

Those going to the conference from Riverton and Palmyra include Benjamin Ray, Richard Ransom, David Gould, Arthur Burns and John Yost.

ANNUAL MEETING COUNTY BOARD

The big feature of the annual meeting of the Burlington County Board of Agriculture will be the celebration of the 25th anniversary of the establishment of the Extension Service in New Jersey. This celebration will be rather unique in that all of the County Boards of Agriculture in the state will be holding their meetings on the same day, and at the same time. The local meeting will be held at noon, Wednesday, December 15, at the Moorestown Community House. A special broadcast from WOR will be put on from 12 to 12:30, at which time there will be speakers and a program arranged particularly for this celebration. Following the broadcast a banquet will be served.

The highlight of the local program will be an address by Frederick Snyder, an international traveler, publicist and speaker. It will be a rare opportunity for the people attending this meeting and banquet to hear Mr. Snyder, according to County Agent Thompson who has heard him before. He will give a most enlightening talk on international affairs.

Government tea testers, meat choppers and soft-drink samplers report that in determining flavors in food and drink there is no mechanical substitute for the human palate.

HOUSE PLANTS Spraying and Dusting Equipment

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YWCA NOTES

County Notes

A Christmas party will be held by the Triangle Girl Reserve Council at its meeting Wednesday, December 8, at New Gretna. The council includes girls from Green Bank, Chatsworth, and New Gretna.

Plans are being made by the committee of YWCA counselors for a counselors' reunion to be held Wednesday, December 23, at Taylor's cabin in Riverton.

The recently elected board of directors of the Burlington City YWCA will meet in the Burlington club house Friday, December 10.

A meeting of the Beverly YWCA club will take place Thursday evening, December 2, in the Beverly Paragraph Club.

The week's worst pun: it is reported from Washington that the government will fix the price of tomatoes to permit the tomato growers to ketchup.

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of Portland, Oregon

Member of the Board of Lecturers of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts

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GIVES TALK ON OPERA HISTORY

Alfred Richter Speaks to Music Appreciation Class of Porch Club

The music appreciation class of The Porch Club met Tuesday morning, November 23. Alfred Richter gave a most interesting and instructive lecture on "The History and Development of Opera."

Winfield Webb Clark illustrated his lecture by singing arias representing the difference in development of the Italian, French, German, and Russian opera. Carrying through his simile, comparing music to oil painting in the ability to create different tonal qualities and emotions by different forms of composition and technique, Mr. Richter showed that opera was the "Mural Painting" of music in that it was a broad design developing group pictures.

Development

After touching on the development of vocal group music from the hymn through the folk song, anthem, counterpoint, and madrigal song to the mystical play which formed the groundwork for the music, he showed how different composers stressed different parts.

Mr. Richter remarked that the Italian opera was developed in Florence from the Greek opera. It accented the singing, making the story, acting, and scenery secondary. As an example, Mr. Richter gave a synopsis of Il Trovatore, and Mrs. Clark sang the Gipsy's Story.

The French opera, said Mr. Richter, was a fusion of all parts—orchestra, story, acting, scenery and singing, and introduced spoken dialogue. Mrs. Clark sang Bolero (Open Your Heart) from Bizet's Carmen.

Continuing, Mr. Richter said that the German opera was much more complicated, and highly developed by Wagner, who had special instruments made to play "written in notes never included in their range before. He brought a philosophical quality to his story and developed counterpoint to its highest form in his music. To Wagner, music and story were equally vital. Mrs. Clark sang Erda's Warning Song from Wagner's Rheingold.

Mr. Richter mentioned that Russian opera reveals the effect of economic oppression and the loneliness of vast spaces on the temperament of the people. In it we get heavy, morbid, minor tones. The Farewell Song from Tchaikovsky's Maid of Orleans, as rendered by Mrs. Clark, typifies this heavy dignity.

DOES WAR PAY?

Few people are callous or stupid enough to say that war is actually a good or desirable thing.

But certain people have worked out the theory that war exists to save the world from overpopulation. Charming thought, isn't it?

Let's see if the bookkeeping of the World War bears it out. In the War, it cost \$25,000 to kill one man. That's the official price tag on each of those neat little white wooden crosses that bloom where poppies used to grow.

Invested at a modest 5%, \$25,000 would give a return of \$1,250 each year. The average income, for the head of a family in the United States, certainly isn't much over \$1,000 a year. It's less in other countries.

So it seems the world got stuck. We paid too high a price to get rid of those 17,000,000 men, who might have been "excess population" to some, but not to the people who loved them.

Another war threatens. \$25,000 will seem a bargain basement figure in comparison to the cost of blowing a decent human to atoms in the coming war, and 17,000,000 dead will be only a beginning.

But gruesome, sordid, horrible figures, and depicting the monstrosity of the last war will not stop the next. The only thing that will stop it is concerted effort by all of us. If you and I sit passively by are we not making another war possible?

This reprint published through the courtesy of World Peaceways, 103 Park Ave., New York. They invite correspondence in the interest of abolishing war.

"American oil" to a Dane means castor oil.

Legal Notices

IN CHANCERY OF NEW JERSEY

TO ROBERT C. BORER, MARION C. BORER, AUGUSTUS E. BORER, VIRA S. CRAIG, BERNARD STERN, FELIX S. STERN, DONALD E. STERN, AUGUSTUS J. PETERSON, MAE E. CRAIG, QUAKER CITY RUBBER COMPANY, HORACE E. GIBSON, THE PENNSYLVANIA LIFE AND GUARANTEE ANNUITY INSURANCE COMPANY, UNDER THE WILL OF L. WILLARD HARRIS, DECEASED, HEIR AT LAW, MAX LUTNER, REV. HARRY L. SAUL, BOARD OF AMERICAN MISSIONS OF THE UNITED LUTHERAN CHURCH IN AMERICA, CHANCERY OF NEW JERSEY, made on the day of the date hereof, is a cause wherein Complainant Bank and Trust Company is Complainant and First Lutheran Church of Palmyra and State of New Jersey are Defendants, you are required to appear and answer the Bill of said Complainant on or before the 10th day of January next, or the said Bill will be taken as confessed against you.

The said Bill is filed to foreclose a certain Mortgage made by First Lutheran Church of Palmyra and State of New Jersey, to Cinnaminson National Bank in the sum of \$11,000.00, dated the 1st day of January, 1925, on land in the Borough of Palmyra in the County of Burlington and State of New Jersey, and you, Robert C. Borer, Marion C. Borer, Augustus E. Borer, Vira S. Craig, Bernard Stern, Felix S. Stern, Donald E. Stern, Augustus J. Peterson, Mae E. Craig, Quaker City Rubber Company, Horace E. Gibson, The Pennsylvania Life and Guarantee Annuity Insurance Company for Insurance on Lives and Granting Annuities, Executor under the Will of L. Willard Harris, Deceased, Heir at Law, Max Lutner, Rev. Harry L. Saul, are made Defendants because each of you are the holder of a bond or bonds issued under and secured by a trust mortgage dated January 1st, 1925, made by First Lutheran Church of Palmyra and State of New Jersey, to Cinnaminson National Bank, N. J., to Cinnaminson National Bank, N. J., a Mortgage in lien on the lands described in Complainant's Mortgage and is subsequent thereto; and you, Robert C. Borer, Marion C. Borer, Augustus E. Borer, Vira S. Craig, Bernard Stern, Felix S. Stern, Donald E. Stern, Augustus J. Peterson, Mae E. Craig, Quaker City Rubber Company, Horace E. Gibson, The Pennsylvania Life and Guarantee Annuity Insurance Company for Insurance on Lives and Granting Annuities, Executor under the Will of L. Willard Harris, Deceased, Heir at Law, Max Lutner, Rev. Harry L. Saul, are made Defendants because you hold a Mortgage dated October 7th, 1925, for \$5,000.00, which is a lien on the lands covered by Complainant's Mortgage and is subsequent thereto.

ROBERT C. BORER, MARION C. BORER, AUGUSTUS E. BORER, VIRA S. CRAIG, BERNARD STERN, FELIX S. STERN, DONALD E. STERN, AUGUSTUS J. PETERSON, MAE E. CRAIG, QUAKER CITY RUBBER COMPANY, HORACE E. GIBSON, THE PENNSYLVANIA LIFE AND GUARANTEE ANNUITY INSURANCE COMPANY, UNDER THE WILL OF L. WILLARD HARRIS, DECEASED, HEIR AT LAW, MAX LUTNER, REV. HARRY L. SAUL, are made Defendants because each of you are the holder of a bond or bonds issued under and secured by a trust mortgage dated January 1st, 1925, made by First Lutheran Church of Palmyra and State of New Jersey, to Cinnaminson National Bank, N. J., to Cinnaminson National Bank, N. J., a Mortgage in lien on the lands described in Complainant's Mortgage and is subsequent thereto; and you, Robert C. Borer, Marion C. Borer, Augustus E. Borer, Vira S. Craig, Bernard Stern, Felix S. Stern, Donald E. Stern, Augustus J. Peterson, Mae E. Craig, Quaker City Rubber Company, Horace E. Gibson, The Pennsylvania Life and Guarantee Annuity Insurance Company for Insurance on Lives and Granting Annuities, Executor under the Will of L. Willard Harris, Deceased, Heir at Law, Max Lutner, Rev. Harry L. Saul, are made Defendants because you hold a Mortgage dated October 7th, 1925, for \$5,000.00, which is a lien on the lands covered by Complainant's Mortgage and is subsequent thereto.

NOTICE OF SETTLEMENT
Estate of Rebecca Lippincott Vaughan, dec'd.
Notice is hereby given that the Second Account of the subscriber, Guardian, will be audited and settled by the Burrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, January 6, 1938, at ten o'clock in the forenoon.

ROBERT P. THOMAS, Guardian.
Proctor: William D. Lippincott.
Dated: November 26, 1937. 12-2-12-30-37

ELIZABETH V. MORRIS
FIRST CAMDEN NATIONAL BANK AND TRUST COMPANY
of Camden, N. J.
Proctors: Boyle and Archer.
Dated: Nov. 17, 1937. 11-25-12-23-37

RULE TO BAR CREDITORS
Executor's Notice
Estate of Ellen M. Everingham, deceased.
Notice is hereby given that an order has been made by George B. Blitting, Burrogate of the County of Burlington, bearing date 21st day of October, 1937, upon application of the subscriber, Executor, requiring the creditors of Ellen M. Everingham, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before April 11, 1938, or they will be barred of any action therefor against the said Executor.

CINNAMINSON BANK & TRUST COMPANY
of Riverton, New Jersey
Proctor: Joseph E. Lov.
Dated: October 21, 1937. 11-4-12-4-37

"When You Say It With Flowers Say It With Ours"

James Kenney & Sons FLORISTS

Phone, Riverside 111
Established June 1, 1878
The Third Generation

PLATTER DINNERS

Between 11 a.m. and 2.30 p.m.
5 p.m. and 7.30 p.m.

OYSTERS

Toasted Sandwiches

FRY'S Tak-About Shop

11 West Broad Street
Palmyra

AWARDED CUP IN BIRD CLUB SHOW

The Philadelphia Bird Club Fanciers held their second annual bird show in the Hotel Philadelphia, in Philadelphia, on November 20-21. A \$25.00 silver cup, donated by the club for the best young close banded 1937 bird, was won by John O'Neil, of Riverton, a member of the organization. Numerous other awards were made in the various other classes.

A bicycle which may be folded up and carried easily has been invented by an engineer in Germany.

HAVE YOUR RADIO TUBES TESTED FREE

HEADQUARTERS FOR PHILCO TUBES
JOHN H. ETRIS
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PALMYRA

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NOTICE OF SETTLEMENT

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ROBERT P. THOMAS, Guardian.
Proctor: William D. Lippincott.
Dated: November 26, 1937. 12-2-12-30-37

PUBLIC SERVICE

SHOP BY BUS—IT'S EASIER

A-5741

A-5741

A-5741

A-5741

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A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

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Riverton 714 Phone
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219 W. Main St., Moorestown
Phone, Moorestown 77 or 465

PALMYRA-RIVERTON
PACKARD
SALES AND SERVICE
L. S. GURNELL
10 Broad Street
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Riverton 26

Woolston's Garage
High Grade Auto Repair Work
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Nash and Lafayette Agency
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CARS WASHED
Firestone Tires—Batteries
BURKE and EISLEY
Broad and Linden
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Carpenter and Builder
Special Attention to Repair Work
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Phone, Riverton 66-M—Charges Reasonable

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BUILDING MATERIALS—HARDWARE
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ATLANTIC FUEL OIL
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LEHIGH VALLEY
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McCall's Patterns—Gifts
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Power and Light
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See the new samples of the popular
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Excellent for Christmas gifts.
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All Work
Guaranteed Satisfactory
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HARDWOOD FLOORS of Every Design
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Furniture Refinished and Repaired
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LAUNDRY
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Custom-built Cemetery Memorials in
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Will Hope
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Burlington, N. J.
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Get Our Price

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NORGE REFRIGERATORS
Philco and Emerson Radios
Trade-in Value on Old Machines
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MAYTAG and NORGE
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All Makes Washers Repaired
Several Good Buys in Used Washers
RADIO REPAIR
Electrical Appliances and Supplies
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BURNS EASY OIL BURNER
All makes of Washing Machines
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Plumbing, Heating and Roofing
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ALL WORK GUARANTEED
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CORNELL'S
Cut Rate Patent Medicine Store
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SHOE SERVICE
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MT. HOLLY, N.J.
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Phone, Riverton 25

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Ada E. Price
Insurance Notary Public
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Phone, Riverton 506

E. B. Rudderow
REAL ESTATE
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520 Main Street Riverton, N. J.
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George W. Rogers, Inc.
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Riverton 778

STUDY GROUP HAS BOOK SESSION

Mrs. Francis B. Elwell and
Mrs. Richard D. Barclay
Lead Discussion

One of the most enjoyable programs of the season of the Riverton Parent-Teacher Association was presented on Monday of last week. Mrs. Francis B. Elwell was the leader of the Child Study Group, and she reviewed Dorothy Canfield's book entitled "Fables for Parents." It was an informal and amiable, provoking discussion, which hinged about those every day problems of the child at home and in school, great tragedies to the youngsters, but amusing errors for the most part to the parents, and in her own tactful pleasant manner, Mrs. Elwell skillfully guided the course of the conversation toward a better understanding and a more effective relationship between parent and child.

Books at Library

Mrs. Richard D. Barclay, a member of the Riverton Free Library Association, presented the assembled mothers with a list of some of the books upon child education which are available at the Riverton Library.

In her talk she urged a more frequent use of the volumes upon the shelves of the library, and stated that many of our residents were not aware of the wide collection of literature available to them in that institution. She explained that it was thought advisable to keep some of the books off the shelves, because of the intimate nature of the subjects discussed. These volumes are, however, available upon request, and are a part of the service the library is eager to render to the adults of the community.

List of Books

Problems of behavior, together with those of mental and physical development and other pertinent topics are discussed in these books, and further information regarding them is always available from the librarians.

The following is a partial list of the books to be found in the reading room, and there are also many other volumes on child psychology:

Patri—Problems of Childhood, School and Home.
Gurenberg—Parents' Questions; Parents, Children and Money; Your Child Today and Tomorrow.
Sperry—What You Owe Your Child.
Gilbreath—Homemaker and Her Job, Living with Our Children.
Burger—Growing with Our Children.
Groves—American Family.
Watson—Physical Care of Children.

Arlis—The Child from 1 to 6.
Myers—Building Personality in Our Children.
Haviland—Character Training.
Lynch—Bookless Lessons for Teachers and Mothers.
Davis—The Work of the Teacher.
Thom—Everyday Problems of the Everyday Child, Normal Youth and Its Everyday Problems.
Pierce—Understanding Our Children.
Elliott—Understanding the Adolescent Girl, Understanding the Adolescent Boy.
Forman—Our Movie Mad Children.
Hodges—Training of Children in Religion.
Bell—Feeding Diet and General Care of Children.
Zabrick—Mother and Baby Care in Pictures.

NOTICE

The Boy Scouts of Troop 50, of Riverton, will make their last newspaper collection this Saturday from 10 a.m. until 5 p.m. The scouts have nearly enough for their uniforms so we urge you to help us by stopping the truck as it goes up your street Saturday, or by calling Bernard Coo, Riverton 521-B.

Remember us on Saturday and let us take your old newspapers. Thank you.

All government—in the home, the school, the State—is only an aid to self-government. Nothing else really controls. No one is truly law abiding until he has learned to rule him self and to obey the voice from within.—Emerson.

PALMYRA SCHOOL NOTES

Classes Take Trip

November 22, members of the Journalism class of Palmyra High School took a trip through the Ledger newspaper plant. They were shown the different departments and saw a late edition being printed. The mechanical processes which are used in printing the paper were explained by the guide, who accompanied the students.

Drama Class Gives Play

"Another John Alden," a play depicting the Pilgrims in modern life, was given by the drama class of Palmyra High School on Wednesday, November 24. The program was given for Thanksgiving Day and the play was preceded by the reading of President Roosevelt's Thanksgiving Day Proclamation by Ethel Philc, a song by the Girls' Glee Club and several Thanksgiving songs by the school. "Another John Alden" had the same plot originally given by Longfellow to the "Courtship of Miles Standish" with a modern setting. Miles Standish calling Priscilla on the telephone and John Alden driving up in a car.

The cast included Betty Parker, Helen Wood, Robert Anderson, Doris Woodcock and Earl Rowe. The play was directed by Miss Edna K. Ziegler.

Third Grade

In third grade social studies we have learned the story of the animals that become man's friends and helpers. Books of animal stories have been collected and are being used during the reading period.

Fourth Grade

Following health lessons on suitable kinds of clothing to wear conditions, the boys and girls of Mr. Taylor's fourth grade have become interested in the materials and types of weave used in their clothing.

We have learned how artificial silk is made from wood pulp; Miss Egan showed us a movie on the silk worm, and the weaving of the silk fibres; and we have made charts showing four of the most common weaves.

Fourth Grade Takes Trip

The fourth grade of the Palmyra public school is taking a trip to Egypt. They left New York on the S.S. Excelsior, they visited Alexandria, Egypt, and are now spending some time in Cairo.

The visitors are keeping diaries telling about the interesting things that they see.

Pioneer Unit

The class has just concluded a pioneer unit. They found most of their material in source books and library books.

Among the facts which were studied were: How home-made soap was made, the history of roads, early methods of travel, and types of homes built by pioneers.

Fifth Grade

The fifth grade became interested in pioneers through our study of corn and its importance to us yesterday and today. During our study, we ground corn to make mush, popped corn and planted some. We dipped candles and made them in molds. We have planned a pioneer play as we have made a fireplace and brought in articles that would be used in a pioneer house to use in the play. In music we learned the songs the pioneers sang.

TOWN OFFICIALS ARE MANY IN NUMBER

The appointments made at the annual meeting of a town in Connecticut reveal some interesting positions. Among the posts filled were the following:
Commissioner of wrecks, corders of wood, packers of fish, gauger of casks, auctioneers (3), measurer of grain, surveyors of land (2), fence viewers (2), field drivers (whatever they may be) and weighers of coal and other merchandise.

California ranks second to New York in respect to motor vehicle registration.

PALMYRA HIGH SCHOOL

"Marie Gets a Job"

The ideal secretary was the subject illustrated by a three-act play entitled "Marie Gets a Job," given during a regular assembly program held recently.

The scene of the first act was in the office of a prominent woman doctor, whose secretary has resigned. In the following acts a number of applicants of all types applied for the position and finally Marie was chosen on a basis of ability, neatness, record, and education. The play was by the home economics department under the direction of Miss Maybelle Whitlam.

Explorer Visits P.H.S.

George A. Felch, adventurer and explorer, visited the school recently, and exhibited illustrations and pictures which he photographed in South America.

The natives, he said, are not fierce looking; they do not kill white men, but on the whole are friendly. Mr. Felch said that when he was traveling in South America he was on a gold expedition. He told the pupils that the natives of the tribes trade their gold from the Amazon River for different utensils from the white man.

Mr. Felch remarked that he got very little gold to bring back.

SANTA'S COMING

The Semper Fidelis Bible Class will hold a doll bazaar at Calvary Presbyterian Church, Saturday, December 4, from 3 to 5 o'clock. Santa Claus will be there to show the mothers and their little daughters some of his dolls and their needs. Tell mother to bring you to see him. Publicity.

THE NEW ERA STAMP COLUMN

Virgin Islands Stamp

This new stamp will be first offered for sale at Charlotte Amalie, Virgin Islands, on December 15, 1937. It will be available at other post offices in the Virgin Islands on December 16, so far as conditions will permit. The stamp will be placed on sale at post offices in the mainland of the United States as well as at offices in the other outlying territories as soon after December 15 as distribution can be made.

The Virgin Islands stamp is 0.84 by 1.44 inches in dimensions, arranged horizontally. It is purple in color and printed in sheets of 50, by the rotary process. The central subject of the stamp is a view of the city of Charlotte Amalie with the outlying harbor and sugar loaf islands in the distance. In a narrow panel with dark ground at the top of the stamp are the words, "Virgin Islands." In a corresponding panel at the lower edge of the stamp is the name "Charlotte Amalie."

First Day Covers

Stamp collectors desiring first-day cancellations of the new stamp on December 15 may send a limited number of addressed covers, not in excess of 10, to the postmaster at Charlotte Amalie, Virgin Islands, with a cash or postal money order remittance to cover only the cost of the stamps required for affixing. Requests for uncanceled stamps must not be included with orders for first-day covers to the postmaster at the above office.

For the benefit of collectors desiring stamps of select quality for philatelic use, the 3-cent Virgin Islands stamp will be placed on sale at the Philatelic Agency on December 16, 1937. To insure prompt shipment, mail orders to the Agency must be limited to the 3-cent Virgin Islands stamp, excluding other varieties of stamps heretofore on sale.

10c A DAY

What could make a more useful Christmas present than a Remington Portable? And you can buy any model for 10c a day. Prices from \$39.50 up. Ask to see them at The New Era Office.

The taxpayer of the next generation will know how to sympathize with the fellow whose wife goes through his trousers pockets every Saturday night.

BOROUGH OF RIVERTON, N. J.

PUBLIC SALE

OF BUILDING LOTS Wednesday, December 29, 1937 8 p.m., in the Borough Hall

(The sale here advertised is not a tax sale. The Borough will convey an unencumbered estate in fee simple in each Lot sold.)

NOTICE is hereby given that The Borough of Riverton in the County of Burlington, State of New Jersey, on Wednesday, December 29, 1937, at eight o'clock in the evening, in the Council Room of the Borough Hall, located on the Northeast side of Howard Street, between Main Street and Fifth Street, Riverton, Burlington County, New Jersey, will sell at public sale, (but for not less than the respective minimum prices hereinafter indicated), the following lots or parcels of land situate in the said Borough:

Lot known as No. 613 Main Street, 60 feet by 250 feet (Being Lot 3, in Block 34, on the Tax Map). Minimum Price, \$1,500.00
Lot known as No. 105 Bank Avenue, 140 feet by 570 feet (Being Lot 2, in Block 2, on the Tax Map). Minimum Price, 2,600.00
Lot known as No. 403 Bank Avenue, 84 feet by 366 feet (Being Lot 1, in Block 9, on the Tax Map). Minimum Price, 2,000.00
Lot known as No. 514 Main Street, 37 feet by 122 feet (Being Lot 24, in Block 26, on the Tax Map). Minimum Price, 750.00
Lot known as No. 516 Main Street, 37 feet by 122 feet (Being Lot 25, in Block 26, on the Tax Map). Minimum Price, 750.00

TERMS OF SALE

Said lots will be sold upon the following terms and conditions:

1. Each Lot will be sold separately to the highest bidder therefor; provided, however, that no bid for any Lot less than the minimum price above indicated will be received, and no Lot will be sold for less than such price.
2. The purchaser shall, immediately upon the acceptance of his bid, pay to the Borough twenty per cent. (20%) of the amount thereof; and in the event of the failure of the bidder to make such payment, the property will immediately be again offered for sale as if such bid had not been made.
3. The balance of the purchase price shall be paid to the Borough within thirty days after the date of the sale, at the office of the Borough Treasurer; and upon receipt of the balance of the purchase price, the Borough will deliver to the purchaser a special warranty deed conveying the property in fee simple.
4. The title conveyed by the Borough to the purchaser shall be free and clear of all taxes, assessments and other municipal liens up to and including the year 1937.
5. In the event that the purchaser should fail or refuse to pay the balance of the purchase price and make final settlement in accordance with the terms and conditions of sale, the property shall be re-sold, (with or without a fixed minimum price, as the Borough may determine), and the amount of the deficiency, if any, shall be deducted from the initial payment made by the first purchaser and shall be retained by the Borough.

By Order of the Borough Council of The Borough of Riverton in the County of Burlington.

Dated, December 1, 1937. DANIEL M. CLIFTON, Borough Clerk.

12-2-16-23-37



CHURCH NEWS



EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

On Sunday, this church will observe the Holy Communion Service, which is the Memorial Service of the death of Our Lord, Jesus Christ. Christians and those who desire to be a follower of the Lord are invited to this meeting.

In the evening, at 7:45, an organ recital will be given by Mrs. Rachel Lord. During this recital the Epworth Mixed Quartet will sing. An appropriate message will be given by the minister.

"The Place of Prayer in Life" is the subject to be studied this coming Wednesday evening. It is interesting to see how prayer influenced the life of Old Testament men and women. This is one of the most important and helpful studies we have undertaken in this course.

The Trenton District Epworth League rally will be held in our church, Saturday evening, December 11th.

Our church is to have a Christmas entertainment on Friday evening, December 17.

CHRISTIAN SCIENCE CHURCH

"God the only Cause and Creator" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, December 5.

The Golden Text is: "The heavens declare the glory of God; and the firmament sheweth his handywork. There is no speech nor language, where their voice is not heard." (Psalms 19: 3)

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Happy is he that hath the God of Jacob for his help, whose hope is in the Lord his God: Which made heaven, and earth, the sea, and all that therein is, which keepeth truth for ever." (Psalms 146: 5, 6)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The scientific divine creation declares immortal Mind and the universe created by God. Infinite Mind creates and governs all, from the mental molecule to infinity. This divine Principle of all expresses Science and art throughout His creation, and the immortality of man and the universe. Creation is ever appearing, and must ever continue to appear from the nature of its inexhaustible source." (p. 507)

CHRISTIAN SCIENCE CHURCH

It is customary on Thanksgiving Day for Christian Science churches and societies throughout the United States to hold a service appropriate to the occasion, at which time a Lesson-Sermon especially prepared at the headquarters of the Church in Boston is read.

In accordance with this custom, First Church of Christ, Scientist, Riverton, N. J., held its service on Thursday last. The service included the reading of the Thanksgiving Proclamation written by the President of the United States, the singing by the congregation of several well-chosen hymns from the revised Christian Science Hymnal, and a solo entitled "Great, Oh Lord am I," by Caro Roma.

The Golden Text of the Lesson-Sermon on "Thanksgiving" was as follows: "The Lord is my strength and my shield; my heart trusted in him, and I am helped: therefore my heart greatly rejoiceth; and with my song will I praise him." (Psalms 28:7)

One of the Scriptural passages contained in the Lesson-Sermon was Psalms 107: 21, 22: "Oh that men would praise the Lord for his goodness, and for his wonderful works to the children of men! And let them sacrifice the sacrifice of thanksgiving, and declare his works with rejoicing." The readings from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy, included the following citation: "Immortal Mind, governing all, must be acknowledged as supreme in the physical realm, so-called, as well as in the spiritual" (p. 427).

Towards the close of the service

a brief opportunity was given to Christian Scientists who wished to express gratitude for healings received through Christian Science.

The service closed with the benediction from Revelation 7:12 which reads: Blessing, and glory, and wisdom, and Thanksgiving and honor, and power, and might be unto our God forever and ever. Amen.

CHRISTIAN SCIENCE CHURCH TO BROADCAST

The Columbia Church of the Air program under the auspices of the Christian Science Church will be broadcast from Detroit on Sunday, December 5, by Arthur H. Kenney, a former First Reader of First Church of Christ, Scientist, in Detroit.

The program will go on the air at 1:00 p.m. eastern standard time, over a nationwide network of the Columbia Broadcasting System, and may be heard in New Jersey over stations WABC and WPG.

Men are tattooed with their special beliefs, like so many South Sea Islanders, but the real human heart, with divine love in it, beats with the same glow under all patterns, in the earth's thousand tribes. — Oliver Wendell Holmes.

MANY ATTEND THE WESLEYAN BIBLE CLASS EACH WEEK

With all the rain fall of last Sunday, 77 men attended class and listened with great interest to the Sunday School lesson as presented by their teacher, Mr. Poinsett.

The vocal selections by Mrs. Dunning, guest soloist for the past two Sundays, were much appreciated. She will return again in the near future.

Many pleasing comments are being made about the two pianos now in use every Sunday augmented by the violin in the hands of Fred Schroeder. Next Sunday, the special musical feature will be singing by the Class Double Quartet. This group has been in training for some time.

Men, we welcome you to this service.

Palmyra Police Continue Drive

(continued from page 1)

ton; Ellis Goldenstein, Ontario street, Philadelphia.

Warren Quenzel, Westville; Willis Roberson, Philadelphia; John Sullivan, 1013 W. 30th street, Camden; L. G. Harrison, 5 Wall street, Beverly.

Chief Beck states that careless drivers will continue to be arrested, just so long as they persist in violating traffic regulations, and the safety campaign will last until motor vehicle laws are observed by all motorists.

What's In A Name

In reply to a recent communication regarding a proposed club name, D. Frederick Burnett, state alcoholic beverage commissioner wrote as follows:

Gentlemen:

Your license affords all the privileges of a club license and more besides.

Hence, there is no objection to naming your bar and grill the "Club Embassy." It is your choice. You may christen it as you choose. No body would expect the clientele to be exclusively ambassadors, or en-

voys extraordinary, or even senators. After all, it's only a name—more or less diplomatic. The Swiss in Union City were permitted to call their restaurant the "Alpine Tavern" and to yodel ad lib. So you may call your grill, if you will, "Club Embassy" and require all who enter to wear knee breeches and spats or sidearms, if fancy impels.

It is not the name but the nature of the place that gives me concern. Best wishes.

D. Frederick Burnett, Commissioner.

RIVERTON SCHOOL NOTES

Eighth Grade Civic Club

We, the members of the Eighth Grade Civic Club, of Riverton School, believing it our duty to insure school spirit, sportsmanship, and cooperation, and to live pleasantly and peaceably together, do adopt and will faithfully execute this code:

1. Be reverent toward God.
2. Respect our country and flag.
3. Uphold our school traditions.
4. Respect all members of the school faculty.
5. Do our duty on time, all of the time.
6. Excel in scholarship to the best of our ability.

A copy of this entire preamble and code to be given each member for his signature and personal reference.

Margaretta Smith, Chairman, Polly May Mathews, Richard Taylor, Ruth Henry, Lester Friday, Committee.

REGARDLESS OF GRAMMAR

Newspapers are arguing as to whether the expression "Go slow" is good grammar. It is often good common sense, anyway.—Toronto Star.

PLANS ADVANCE FOR GOP DANCE

Affair to Be Held December 14, In Mt. Holly Armory; Committees Named

Elaborate plans are being made for the Republican Victory Dinner Dance, which is scheduled for Tuesday, December 14, in the Mt. Holly Armory.

The informal banquet will be served by a well-known caterer and entertainment during the dinner.

A speaker of national prominence will make the only address and dancing to the music of a popular band will culminate the program.

Committees

The committees in charge of the affair, as announced by Charles R. Stout, chairman of the Republican county committee, follow:

Dinner: George N. Wimer, of Palmyra, chairman; Clarence Roberts, Jr., of Moorestown; Olive Cook, of Jobstown; Pauline Bartlett, of Burlington; Marion C. Haines, of Delanco, and Lillian Wolf and William MacKinney, of Maple Shade.

Hall: Lewis J. MacFarland and Nelson G. Myers, of Mt. Holly.

Tickets: Ernest Cook, of Jobstown, chairman; MacFarland; Minnie F. Husted, of Florence; Raymond Wells, Jr., of Pemberton; Walter Lamon, Jr., of Palmyra; Mary Fleetwood, Irene MacFarland and Mae Bozarth, of Mt. Holly; Effie Phillipino, of Maple Shade; Michael Bradley, of Juliettown; Christopher N. Paditto and T. Curtis Flynn, of Palmyra; Stanley I. Russ, of Delanco, and F. George Furth, of Moorestown.

Decorations: Blanche Fox, of Burlington, chairman; Sarah Parker, Margaret Parker and Minnie F. Husted, of Florence; Ethel Briggs, of Marlton, and Nettie F. Smith, of Bridgeboro.

Speakers Committee

Speakers: Freeholder Stout, chairman; Mrs. Pearl M. Bridgegum, of Hainesport; LeRoy Church, of Bordentown, and Walter D. Lamon, of Palmyra.

Program and printing: Nelson G. Myers, of Mt. Holly; Raymond Wells, Jr., of Pemberton, and George N. Wimer, of Palmyra.

Publicity: J. Margaret Warner, of Burlington, chairman; John Graham, of Palmyra, and Clarence Roberts, Jr., of Moorestown.

Entertainment and music: Nelson G. Myers, chairman; Ethel Briggs, of Marlton, and Charles J. Krugg, of Riverside.

Chairs and tables: Clarence Roberts, chairman; William E. Berry and Ambrose Pope, of Mt. Holly.

CINNAMINSON P.T.A.

H. Paul Janes, supervisor of the school for delinquents, Camden, will be the guest speaker at the regular meeting of the Cinnaminson school P.T.A. Wednesday evening, December 8th at 8 o'clock. Mr. Janes' subject will be "The Gang Age."

Preceding this affair, at 7:30, a short study group class will meet and Dr. Harry L. Rogers, of Riverton, will talk on "Colds."

Executive Meeting

Friday afternoon, December 3, at 2:30 o'clock, the executive committee will meet at the school, when plans for the Christmas party will be discussed. All committee chairmen are urged to attend this meeting.

CARD PARTY AT K. OF C. HOME

The regular monthly card party will be held at Knights of Columbus hall this Thursday night, December 2nd.

The usual number of fine prizes will be awarded, according to the Misses Dougherty, who are sponsoring this affair for the K. of C. Pinocle, bridge, five hundred will be played on the upper floor, while other games for non-card players will be played on the first floor. The affair begins promptly at 8:30.

Important as it may be to consider what you are making of life, it is no less important to size up just what life is making of YOU.

—R. M. Becker.

PALMYRA WOMAN'S CLUB MEETS DEC. 6

The Woman's Club of Palmyra will hold the regular monthly business meeting in Society Hall, on Monday afternoon, December 6th, at 2:30 o'clock.

Following the business meeting there will be a program which has been arranged by the music and literature departments on the history and singing of Christmas Carols.

As the holiday season is approaching let's all rally round and get into the spirit of Christmas by attending this meeting and also show our departments that the club appreciates their work.

Mrs. James M. Weart, Publicity Chairman.

NOTICE

Since the "Y" rooms are temporarily closed there will be no December meeting of the YMCA Auxiliary. The next meeting will be held in January with Mr. J. L. Thom, of Princeton, as the speaker. Further details will be announced later.

12-2-9

As late as 1843 the use of a bathtub was punishable by jail sentence in Connecticut. Ordinances forbade it as an "undemocratic luxury."

SAVAR

MARKET AT BROADWAY

NOW

THE 4 HORSEMEN OF HILARITY!

THE LAUGH-MASTERS

TERPESCE THAT WILL SWING ALL AMERICA BACK TO COMEDY!

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RCA RADIO SHOW

A special invitation has been extended to residents of Camden and its suburbs to see for themselves why the whole world looks to Camden for the most important advances in radio.

The RCA Manufacturing Company has assembled a fascinating exhibit of the radio wonders which are created in the company's laboratories in Camden to become a vital part of our everyday life. Most of the entire main floor of the executive office building has been converted into a permanent show-room for the display of an almost endless variety of radio, electronic and allied apparatus. Because these RCA-Victor achievements are also the achievements of the community, the company has opened this exhibit to the public every day from Monday to Friday during the hours of from 9 a.m. to 5 p.m.

Women under thirty seldom know much unless Fate has been kind and Hubbs has them thoroughly. — Elbert Hubbard.

Nor men!

Those receiving Christmas Club checks, December 1, will be the envy of those who wanted to join but just didn't get around to it.

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YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of Agriculture

House Plants

Never overwater house plants during this period of slow growth. They will not suffer at all if they are allowed to become slightly dry, but they should never be permitted to dry out entirely. The ground becomes water-logged and the plant roots do not obtain sufficient oxygen if the plant is given too much water. The true gardener always keeps in mind the fact that the roots as well as the top of the plant require oxygen, and very few plants will survive in a water-logged soil or even in water unless oxygen is regularly pumped in. In growing plants according to water culture methods, some system must be devised for keeping the water continually aerated.

Practically the only plants which will bloom satisfactorily and be ready for the Christmas season are cyclamen, begonias, poinsettias, and some of the geraniums.

It will soon be time to gather Christmas greens for doorway and mantel. If the family's Christmas tree and its supply of Christmas greens are obtained fairly early in the season they should be put in a cool place until just before Christmas, for heat will cause the needles to dry up and to drop.

WARNING

According to Chief William Gootie, of the Riverton police, a borough and state ordinance prohibits the use of air rifles.

Parents are urged not to purchase air rifles for Christmas gifts, as they are liable to confiscation by the police.

Two boys using air rifles were deprived of their weapons during the past week.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
Services, Sunday, December 5, 10:00 a.m. Bible School. The "Question and Answer" forum being conducted by Pastor Lockett, has been received with much enthusiasm, particularly among the young people.

11:15 a.m. Morning Worship. "The Cross and the Sword" will be the subject of the service. It has all evidences of being a most timely one, and one in which we will find much interest. Solo and anthem by the choir.

6:45 p.m. Young People's High School Group. Meeting in charge of the Worship Committee with the subject, "Unreached Millions in America."

7:45 p.m. Evening Worship. This service will be attended by the Young People's Group. The subject chosen by the Pastor for the evening is, "Character."

MRS. M. E. HAAS
WILL PRESIDE

Mrs. Mervil E. Haas, of Riverton, 3rd vice president of the New Jersey Chapter of the National Postmasters Association, will preside at the annual dinner of the National Postmasters' Association, New Jersey Chapter, to be held on December 11, at Log Cabin Lodge, Medford Lakes.

Guest speakers will include the Hon. Owen Keen, chief clerk of the Post Office Department, and Hon. Harrison Parkman, chief purchasing agent.

The meeting will start at four o'clock, with dinner at 6 o'clock. Music will be furnished for dancing. Postmaster George M. Gibson, of Moorestown, is in charge of reservations.

TOYS FOR LEGION

Anyone having old toys to contribute to the Legion this year, please J. R. Musser, Riverton 709-W, Avery Willis, 970-R-3, or John L. Metzger, 1052, and they will gladly call for them. Help spread Christmas cheer and contribute to this good work.

"I am an old man and have had many troubles, but most of them never happened."

If it is printing that should be particularly well done—

Phone, Riverton 712

TO SELL FROSTED FOODS

The Philadelphia Market House, at Broad street and Garfield avenue, Palmyra, announces that beginning this Saturday, the store will carry a complete line of the popular Birds Eye Frosted Foods. The public is cordially invited to attend a demonstration to be held in the store all Saturday morning.

MUSICAL PROGRAM AT PORCH CLUB

"The Flute Trio" of the Curtis Institute of Music presented a most enjoyable program at the Porch Club, on the afternoon of November 30th, which was rendered with marked ability.

The musicians were, Tehrl Roodney, soprano; Constance Russell, pianist; and Burnett Atkinson, flutist.

The program consisted of four numbers by Miss Russell, including the "Naila" waltz by Delibes-Dohnany.

Burnett Atkinson was heard in a group of three selections, which included a scene from the opera "Orpheus" by Gluck.

Tehrl Roodney rendered "The Nightingale and the Rose" by Rimsky-Korsakov, in addition to several other numbers.

At the conclusion of the musical, tea was served.

MAIL EARLY

With Christmas approaching rapidly, post office officials are advising patrons to all as early as possible in order to avoid the usual last-minute rush. Mailing dates to various parts of the country, in order to assure arrival by Christmas, will be released in the near future.

LAST OF SERIES OF ANNIVERSARY MEETINGS

Prof. Stanwood Cobb, of Chevy Chase, Md., will speak Saturday evening at 8 o'clock and Sunday afternoon at 4, at 219 South Broad street, Philadelphia.

This will be the last of nearly three weeks of special meetings held by the Baha'is of Philadelphia, commemorating the end of Abdul-Baha's visit to the United States twenty-five years ago.

The Baha' Faith, but little known at that time, now has followers in all but three states of this country, and in more than forty countries throughout the world, being officially recognized as an independent religion in many of them, including the United States.

FOR RENT

\$30 per month

Seven-room Dwelling, one block from Broad street, Hot Water Heat, Hardwood Floors, Two-car Garage, Excellent Condition.

Brick Colonial Dwelling

Seven Rooms, Oil Burner, Fireplace, Excellent Condition.

\$55 per month

WALTER D. LAMON

REALTOR
516 Cinnaminson Avenue
PALMYRA
Phone 25



RADIO GARDEN CLUB PROGRAM

Gardeners will be told how to make "A Green Garden for Winter" when Peter Koster of Bagatelle Nursery, Huntington, Long Island, N. Y., speaks on the Radio Garden Club program of the Agricultural Extension Service, Rutgers University, Friday, December 3, at 3:45 p.m. Mr. Koster will be heard over WOR and other stations of the Mutual Broadcasting Network. The program will be a presentation of the Federated Garden Clubs of New York State, Inc.

Suggestions for the holiday season will be given in a talk entitled, "Artistry in Christmas Decorations" to be broadcast Tuesday, December 7, at the same hour. Harlan S. Decker, interior decorator, of Summit, N. J., will be guest speaker and the program will be a presentation of the Garden Club of New Jersey.

SUBSCRIBE TO THE NEW ERA WHY?

Because, among other reasons, it is the only weekly paper in Burlington County, with the exception of three Mt. Holly papers, to have a representative regularly cover the Freeholder meetings.

Because it is the only paper circulated in Riverton, Palmyra and Cinnaminson which assigns a member of its staff to cover all local sports events.

Because it is the only paper circulated in Riverton which covers the meetings of the Riverton borough council and board of education.

Because it is the only weekly newspaper circulated in Burlington County which has a complete photographic department, available for timely news events.

And last, but by no means least, it carries the advertising message of your local merchants and keeps you in touch with their many money-saving specials.

WANT-ADS

LOST AND FOUND - RENTS - SALES

HELP WANTED

CLASSIFIED ADVERTISEMENTS

Rate 10c Per Line

(Lines Average 6 Words)

Minimum Charge 30c for Each Ad

Phone 712

GIRL for general housework, family of 2, no washing, good wages. Must bring references. Telephone Riv. 138-W. 12-2-11

RENT—324 Garfield ave., Palmyra. 7 rooms and bath, hot water heat, 2-car garage, \$40 month. Apply to Walter D. Lamon, Realtor, 516 Cinnaminson ave., Palmyra, Phone Riverton 25. 12-2-11

SALE—150 capacity electric brooder with thermostat control, reasonable. 4 Zeisler avenue, phone Riv. 112. 12-2-11

YOUNG GIRL wishes housework or mother's helper, willing worker. Olive Neff, 411 7th st., Riverton. 12-2-11

RENT—3rd floor front room with bath, furnished. Call Riverton 758. 12-2-11

SALE—Cord wood, ready cut, heater sizes. Call 108 Morgan avenue. 12-2-11

NEW STORM SASH or old sash repaired, Low Prices, R. S. Harris, Phone, Moorestown 307-M. 11-18-2-9-37

RENT—Semi-detached house, 7 rooms and bath, hot air heat, house in A-1 condition, within one block of transportation and stores in Palmyra, apply, W. Rex McCrosson, Inc., 5 East Broad street, Palmyra, Phone Riverton 500. 12-2-11

RENT—Semi-detached house, 7 rooms and bath, hot air heat, house in A-1 condition, within one block of transportation and stores in Palmyra, apply, W. Rex McCrosson, Inc., 5 East Broad street, Palmyra, Phone Riverton 500. 12-2-11

MEN'S SUITS and Overcoats, \$5 and upwards, some custom made. Odd coats, \$1 and upwards. Reider's Money Loan Office, Ridge ave. and Oxford st., 22nd and South sts. and 128 Market st., Phila., Pa. 9-16-41

RCA and Zenith radios, radio repairs, free tube testing. Schwering's Store, Palmyra, Phone 25. 2-18-41

MEN'S CLUB TO MEET DEC. 14

The Men's Club of the Lutheran Church will hold their next meeting on Tuesday, December 14, at 8:15 p.m.

Raymond C. Kanne, of Haddonfield will deliver his famous lecture on the "Triumph of a Blind Man." He will demonstrate reading and writing, social and industrial life of the blind, also the use of Braille, together with an actual demonstration of the "talking book" machine. The Riverside Lutheran Church will be present at the meeting. All men in Palmyra and Riverton are cordially invited to attend and join the club.

P.T.A. WORKS ON PROJECTS

An executive board meeting of the Riverton Parent-Teacher Association was held at the home of Mrs. Charles H. Yost, on Tuesday afternoon, at which time the annual candy sale was discussed. This sale is to be held within the next two weeks, and the committee in charge hopes it will be a success. The profits are to be used to buy books for the Hannah H. Chew Memorial Library, in the Riverton School.

The board members spent the rest of the afternoon sewing Christmas stockings for the boys at the Four Mile Colony. The Riverton Parent-Teacher Association, with the help of various organizations and schools in the vicinity, supplies every boy at the colony with a stocking full of candy each year. This year they are giving 750 stockings.

SPECIAL FOOD VALUES FOR THURSDAY, FRIDAY AND SATURDAY

Phila. Market House

"Foods of the Better Grade"

Broad and Garfield Palmyra

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STRINGLESS GREEN BEANS
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Fancy California Iceberg Lettuce 2 heads 15c
Fine Quality Turnips, Yellow or White 4 lb 10c
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Florida Grape Fruit 7 for 25c
Staman Winesap Apples 1/4 pk. 10c
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GROCERIES

Kellogg's Golden Bantam Corn on Cob (4 ears to can) can 20c
Everbearing Garden Brand Coffee 1b 22c
Imported Skinless and Boneless Sardines 2 cans 29c
(Packed in Pure Olive Oil)
Blue Anchor Pale Dry Ginger Ale 2 large bottles 23c
(Plus bottle deposit)
Kellogg's Merion Jumbo Peas 3 cans 39c
Chips, Flakes or Granules large box 19c
Ivins' Fresh Baked Saltines 1b box 17c
Fancy Large Prunes 3 lb 25c

DAIRY AND DELICATESSEN

Harding's Sweet Cream Butter Farm Roll, 1b 43c
1/4-lb Prints, 1b 45c
Parkay Oleomargarine 1b 18c
Domestic Swiss Cheese 1/2 lb 18c
Mild Cheese 1/4 lb 25c
New Crop Black Walnut Kernels 1b 37c

SEA FOOD

Fancy Large Smelts 1b 23c Fresh Jumbo Shrimp 1b 29c
Fresh Flounder 1b 23c Deep Sea Scallops 1b 35c
Fresh Fillet Flounder 1b 45c Fresh Opened Oysters doz 25c
Fresh Steak Cod 1b 22c Large Clams, in shell, doz 35c
Fresh Croakers 2 lb 25c Opened 1b 30c
or Forgies

HIGH QUALITY MEAT SPECIALS

Prime Rib Roasts, 1b 27c Best Cuts, 1b 32c
Special—Small City Dressed Shoulders of Pork 1b 21c
Fresh Killed Paramount Stewing Chickens, 3 1/2 av. 1b 27c
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City Dressed Fresh Hams, 8-10 lb av. 1b 23c

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THE NEW ERA
RIVERTON, N. J.

Your life may be the only Bible some man may know.

EARLY MORNING MAIN STREET FIRE

Blaze in Partitions Wrecks Large Portion of J. E. Lippincott Home

Fire, discovered at 2:45 last Sunday morning, ruined the entire front portion of the stately residence owned by J. Edward Lippincott, at 806 Main street, Riverton, and caused damage which amounted to thousands of dollars.

Firemen from Riverton, Palmyra and Parry fought the blaze for three hours, the flames eating their way through partitions and being particularly difficult to subdue, despite heroic work on the part of the firefighters.

Family Escapes

The Lippincott household was aroused by a maid, who discovered the blaze, and the eight occupants escaped without injury.

Chief William Gootie, of Riverton, who was first on the scene, stated that the fire first broke through a partition within the living room at the right of the door. It apparently (continued on page 2)

THREE INJURED AS CARS COLLIDE ON WET RIVER ROAD

Three people were injured, one of them seriously, as two cars collided early Monday on the wet pavement of the River road.

Harry Biegman, of 304 Maple avenue, Delanco, who was driving west, lost control of his machine and collided with the rear of a car driven by L. Liegl, of Riverside.

Eugene Dunning, the stepfather of Biegman, was taken to the Zerbe Memorial Hospital, Riverside, by George Feaster, of Palmyra. Dunning suffered a possible fractured skull.

Mervil Gaunt and Mrs. Mabel Rellstrom, both of Riverside, who were also riding with Biegman, suffered bruises and were treated at the RCA dispensary, Camden, both being employed there.

The Biegman car was extensively damaged. Chief George Dorworth, of Cinnaminson investigated the crash.

CHRISTMAS HELP

It is our desire to give every needy family, in Palmyra, Christmas cheer with a good dinner and toys for the children.

For this purpose we want you to give us the names and addresses of those you think might be otherwise missed.

As this is outside of general relief, we will need money to buy food for the baskets and ask you to aid in the work by making a donation towards buying the necessary supplies. Your contribution will make a happier Christmas for yourself.

George H. Wimer,

Municipal Building, phone 191.

XMAS DECORATIONS IN THIS SECTION

For the second year in succession, no definite plans have been made to sponsor a Christmas decoration contest locally.

During the 1936 holiday season, despite the absence of any competition, the Christmas decorations in Riverton, Palmyra and Cinnaminson were, in the opinion of many, better than ever before.

Many local residents are planning to array their homes in holiday attire again this year and local communities should again attract considerable attention in this respect.

"I hate to be a kicker for it does not make for peace, but the wheel that does the squeaking is the one that gets the grease."

THE NEW ERA

RIVERTON : CINNAMINSON : PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, DECEMBER 9, 1937

FIRE AT ITS HEIGHT



Hose and ladder crews in action at blaze in residence of J. Edward Lippincott, 806 Main street, Riverton. The fire first broke through the outside wall in the charred section between the two windows, shown in the lower right-hand corner of the picture.

BOARD DISCUSSES ALMSHOUSE AGAIN

Freeholders Meet in Special Session; Approve Plans, Specifications

The Burlington County Board of Freeholders held a special session on Tuesday afternoon to further consider specifications for the much-talked-about proposed new almshouse and finally approved both plans and specifications.

The first matter receiving attention was the heating and ventilating equipment, which was the subject of discussion at the last regular meeting.

Director Adams on one hand, and Colonel Hugh A. Kelly and James Cantwell, of his office on the other, argued the point as to whether the specifications were open or closed.

Lamon's Statement

Freeholder Walter Lamon stated that a consulting engineer, in Philadelphia, asserted that the specifications were written in practical form and were open.

Colonel Kelly stated that they were wide open to any system that would do the job, and all he asked was that the equipment meet the necessary requirements.

Adams, who had evidently gone over the plans in considerable detail, insisted that three firm names be mentioned in respect to the heat control, but got no support from other members of the board who felt the standards were sufficiently broad.

The board voted to accept the heating and ventilating specifications as written and amended, Adams being (continued on page 10)

RUNS INTO REAR OF LARGE TRUCK

Last Monday morning, a car driven by Elzie Stanford, 511 Howard street, Riverton, ran into a truck of VanOven and Denseler, which was stopped at the side of Cinnaminson avenue, near the Parry Fire House, because of a flat tire.

Stanford was on his way to work at the Campbell Soup plant at the time of the accident.

He suffered a sprained tendon of the left leg and laceration over the eye and was treated by Dr. Dean LeFavor, of Palmyra.

The Stanford car was badly damaged.

The affair was investigated by Chief George Dorworth, of Cinnaminson.

NEW FAN UNIT TO BE INSTALLED

Riverton Board of Education Acts to Properly Heat Three Classrooms

At the meeting of the Riverton Board of Education held last Monday night, Arthur H. Burns, chairman of the property committee reported that the Penn Ventilating Co. was installing a new hood and suction fan over one of the ventilating shafts in the new section of the building.

Mr. Burns stated that this unit was being erected by the company as an experiment and that its use would necessitate no expense to the board.

If it proved satisfactory, however, (continued on page 11)

VICTORY DINNER HOLDS SPOTLIGHT

More Than 1000 Expected to Attend GOP Affair on December 14

Heralding the holiday season, a highlight of Republican post-election interest will be the "Victory Dinner and Dance," to be held Tuesday night December 14, at the Mt. Holly Armory.

Charles R. Stout, of Florence, a member of the Burlington County Board of Chosen Freeholders and chairman of the Burlington County Republican Committee, heads the group of GOP officials and party workers from all parts of the county who comprise the committee on arrangements.

More than 1000 persons from every part of the county and neighboring places are expected to attend the affair, designed to celebrate the recent party victory. In view of the certainty that there will be a very large attendance it is deemed advisable to urge all who wish to attend to procure their tickets early. After the capacity of the armory is sold out, no more tickets will be available.

The excellent financial condition of the various municipalities is further evidenced by the fact that 19 (continued on page 4)

84 Per Cent Collected

This amount includes \$258,643.37, representing delinquent 1936 taxes which have been collected. The current collection, aggregating \$359,581.56, is equivalent to 84 per cent of the total levy of county and state taxes. The total assessment is \$580,447.61.

The excellent financial condition of the various municipalities is further evidenced by the fact that 19 (continued on page 4)

Fine Banquet Assured

Entertainment, arranged by Nelson G. Myers, of Mt. Holly, secretary of the Burlington County Republican Committee, will be presented by Myers during and after the banquet which will be served by D. F. McCallister and Sons, famous Philadelphia caterers.

A speaker of national prominence, whose name has not been made public, will share platform honors with a number of prominent state and county officials who will be guests of honor. Rev. James H. Rendall, former Chaplain of the N. J. State Senate, pastor of the Beverly Presbyterian Church will give the invocation. (continued on page 3)

FIRE DESTROYS PACKING HOUSE

Structure in East Riverton, Owned by C. B. Lewis, Is Total Loss

The fruit packing house, in East Riverton, owned by C. B. Lewis was practically destroyed by fire, last Wednesday night, the damage amounting to approximately \$10,000.

The blaze, which was discovered shortly before 11 o'clock called out fire companies from Riverton, Palmyra, East Riverton, Parry, Riverside and Bridgeboro. Apparatus from the two latter communities arrived on the scene after the blaze was nearly under control and the equipment was held in reserve.

Blazing Inferno

The fire had evidently been burning for some time before it was discovered, for the entire two-story wooden structure was a blazing inferno when the first engine company arrived.

The building abutted against the fruit storage house owned by the Fay Company, and this, in turn, (continued on page 3)

EIGHT MEN NEEDED TO INSTALL LARGE DISPLAY WINDOW

Eight men from the Pittsburgh Plate Glass Company were required to install the large show window in the new home of Dependable Motors, 607 Main street, Riverton.

The huge piece of glass was placed in position last Monday morning and a considerable number of passers-by stopped to watch the operation, in spite of the rain.

Under the careful manipulation of the skilled workers, the window was lifted to its proper location without a hitch.

Work on the building itself is practically completed and Dependable Motors expect to occupy the structure in the near future.

TAX RECEIPTS SHOW INCREASE

Burlington county municipalities are in better financial condition today than at any time in the last seven years, according to Joseph S. Bright, county treasurer, in a report made last week. The statement showed that a greater percentage of county and state taxes have been collected in the first 11 months of 1937, than in any similar period since the depression.

According to Mr. Bright, taxes collected by the county during the first 11 months of this year including Monday, November 30, aggregating \$618,224.92, which is

EARLY MORNING MAIN STREET FIRE

(continued from page 1)

originated in a front wall, near the floor, from an unknown cause.

Spreads Rapidly

The first firemen who arrived, under the direction of Chief Ezra M. Carhart, Jr., of Riverton, attacked the small blaze in the living room with hand extinguishers while hose lines were being laid.

Within the space of a minute or two, flames licked their way through the outside wall on the first floor, broke through under a front window on the second floor and mushroomed out under the slate roof over the third floor. At the same time, the fire broke into rooms on the top floor with a resounding roar.

At this time it was apparent that the partitions in the front part of the residence were all ablaze, the fire having had a sizeable start, or having spread with almost incredible rapidity. The roof construction kept the fire from spreading more rapidly over the top of the house, but, also served to hold the flames within the walls.

Equipment in Action

One Riverton engine pumped from a hydrant on Main street, in front of the blazing building and used one 2½ inch line and two 1½ inch lines from a Siamese connection.

The Palmyra pumper was located on Highway and the firemen from that community, under the direction of Chief Frank Geddes fought the blaze from the north side with two 1½ inch lines from a Siamese connection.

The Parry company mopped up on various sectors with a line from the booster tank of the engine.

Long Fight

The blaze was a particularly stubborn one to fight, as time after time it was apparently extinguished in one room, only to have the flames break out in the third floor as the fire in another partition reached the roof. Firemen employed the only method possible, opening holes in the walls to direct the hose lines at the source of the blaze.

Their efforts were further handicapped by the fact that the interior was filled with dense smoke and several firemen, temporarily overcome had to be led from the building by their comrades.

Injuries

Chief Carhart suffered painful burns on the neck, when he was struck by burning embers. Henry Borden, of Riverton, suffered a hip injury and was treated at the scene by Dr. J. Rowland Dey.

Other members of the various companies received minor lacerations and bruises.

Much of the furniture on the first floor was carried to safety by a corps of volunteers who did efficient work under most difficult conditions.

Coffee Served

Members of the Ladies' Auxiliary of the Riverton Fire Company, and residents of nearby homes served hot coffee to the firemen during the long battle. These gracious acts were deeply appreciated by the members of the various companies.

According to the opinion of a local contractor, the front portion of the house will probably have to be entirely rebuilt, so serious was the damage to the walls. It is understood that the loss to building and contents was fully covered by insurance.

Despite the hour of the alarm, a large crowd gathered to watch the operations of the firemen.

APPRECIATION

On behalf of its members, the officers of the Riverton Fire Police wish to thank the many motorists who attended the early Sunday morning fire on Main street, for the fine cooperation they tendered in avoiding a congestion of traffic. The absence of arguments was pronounced and out-of-town fire apparatus was unhindered in its approach to the fire.

Many thanks are also extended to the several neighbors who appeared just at the opportune time with large pots of steaming hot coffee to warm the cold and drenched firemen.



BOY SCOUT NEWS

Troop 5 of Palmyra

Dean Harold Morrison Smith, of Bordentown Military Institute, who is the chairman of senior scouting of the Burlington County Council, spoke to the scouts and scout leaders and the alumni of Troop 5 of Palmyra, on the Rover and Alumni Scout Program. The dean pointed out in his talk how these two programs function and were made interesting to older scouts. President Sutton spoke briefly on the progress that has been made in Scouting this past year in the Council.

12 Year Old Membership

Many of the troop committees in the council have been holding meet-

ings in response to a letter that was sent out recently by President Sutton. This is a check-up before the end of the year on the number of 12 year old boys in each community. The troop committees are checking with their Troops and making plans to recruit these new 12 year olds to troop membership.

Commissioners' Meeting

A meeting of the commissioners' staff was held this past week at the Boy Scout office in Moorestown. Commissioner Walter Krall, of Roebling, outlined a program for this winter, which included recruiting membership, Boys' Life, and troop committee. Present at this meeting were: R. H. Gill, of Beverly; Paul R. Jones, of Palmyra; C. B. Davenport, of Mt. Holly, and William T. Walker, Jr., of Moorestown. Scout Executive Darlington, who was also present stated that a drive was to be held during the week of December 12-18, to secure 100 new subscriptions to "Boys' Life." "Boys' Life" is the official Boy Scout magazine, and widely used in the scout troops in the county.

PORCH CLUB

The literature department had for its speaker, Miss Charlotte R. Bickerton, principal of Westfield Friends School, who gave a comprehensive and vivid description of the book "Jane Eyre" by Charlotte Bronte. As Miss Bickerton stated, this novel raises a curtain on life as lived in the 19th century and it should still have a message for all time. Of novels it is among the first to bring out the doctrine of the equality of man and to stress the spiritual values, as against the material. It gives an insight into the methods of education employed in those times. The book itself, though not without flaws, is an absorbing story of Jane Eyre's life and problems and is interspersed with incidents of dramatic intensity.

The lives and history of the Bronte family were discussed by Mrs. Howard Coe, who conducted the meeting and by members of the literature group.

"Northwest Passage," by Kenneth Roberts, was reviewed by Mrs. Francis Elwell, who made one feel

that this outstanding book should not be missed.

Dr. Bradley Is Speaker

On December 7, a business meeting was held at 2:30 p.m., after which Dr. Scully Bradley, of the Department of Literature and English Language of the University of Pennsylvania, was the speaker.

Dr. Bradley in his talk entitled, "Our Native Humor," compared English and American humor and gave examples to illustrate them. He remarked that many of our sayings and colloquialisms in different parts of the country originated with the pioneers. An amusing story by Stephen Leacock, telling of the experiences of a timid man in depositing his first salary at the bank was read by Dr. Bradley.

At the conclusion of the meeting tea was served.

There were 4,616,274 motor vehicles of all types produced in this country last year.

With one candy shop for every 758 inhabitants, Vienna claims the title of "Sweetest city in the world."



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PALMYRA

Telephone, Riverton 500

FIRE DESTROYS PACKING HOUSE

(continued from page 1)

connected with the ice plant.

The storage house walls, fortunately, are of fireproof material and the flames did not penetrate this barrier. The damage was confined entirely to the packing house itself.

Apparatus Used

One Riverton pumper went into action at a plug nearly opposite the burning building, on River road. The other was stationed at a hydrant near Union Landing road, while the Palmyra engine was employed on River road about a thousand feet east of the burning section.

The East Riverton pumper was attached to a plug located on the south side of River road near the Antek Forj.

Altogether, five high pressure lines were brought into play.

The Palmyra firemen raised an extension ladder to the roof of the storage building and directed one line onto the flames from above, with considerable effect.

Narrow Escape

So intense was the heat from the fire, that it was almost impossible to come within a hundred yards of the structure on the west side and the firemen devoted their efforts to ward the eastern portion.

Two hose crews had a narrow escape from serious injury, or possible death, when a portion of the north wall collapsed with practically no warning. The men barely had time to escape the falling debris and withdraw their hose.

Hundreds at Scene

Hundreds of people were attracted to the scene by the flames, which shot high into the air and were visible for miles. Traffic on River road was blocked for some time by the mass of hose lines and a long freight train was delayed until the fire was under control.

Firemen remained on the scene until 2 a.m. extinguishing the last of the stubborn blaze.

Valuable Equipment

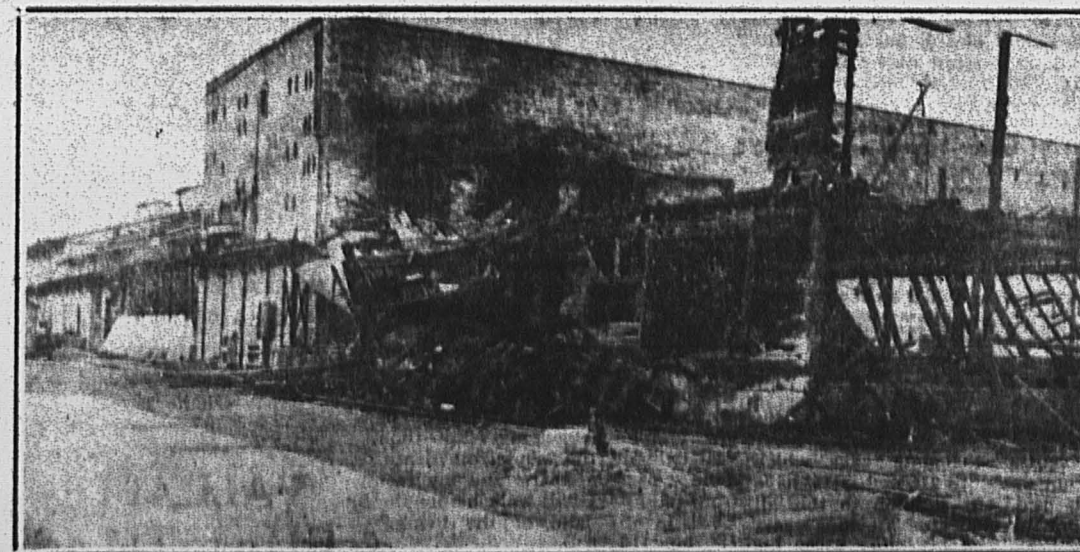
The storage plant housed valuable equipment, including apple washers, graders and packing machinery. This was a total loss. In addition, several hundred export containers for fruit were consumed by the flames.

The rapid progress of the conflagration made it impossible for firemen to salvage anything.

An interesting sidelight in respect to the fire is that ice plant officials stated that the temperature in the storage house did not rise a single degree during the blaze.

The firemen of the various companies worked efficiently and the coordination of the work was of a high degree.

ALL THAT WAS LEFT



Ruins of the fruit packing house, in East Riverton, which was destroyed by fire last Wednesday night. The debris in the foreground is that of a fallen wall which narrowly missed two hose crews as it crashed to the ground in a flaming mass.

MOVIE DISPLAY AT McALLISTER'S

The sensational Univex motion picture camera and projector, listed among their Christmas gift suggestions, can be seen in actual operation at McAllister's store, 7 East Broad street, Palmyra.

In order that prospective customers may see how this camera performs, Carl McAllister will gladly show buyers that he has taken with the Univex camera right here in Palmyra. Just ask Carl and he will gladly show them on the screen for you, either day or night.

COMMENT

At the two multiple alarm fires within the last week, the ladder equipment of the Palmyra Fire Department proved to be most useful.

When both Riverton pumpers are required, they may be stationed hundreds of feet away from the fire and all ladders, etc., being carried on the trucks, as they are, cannot be used without a serious loss of time.

The city service truck which, according to present plans, will be purchased for the Riverton department next year, will relieve this difficulty and should be a most valuable piece of apparatus.

ATTACKED FROM SIDE



The fire was fought from the front and north sides of the building by firemen from Riverton, Palmyra and Parry. The dense smoke pouring from third floor windows gives an idea of the difficulties faced by those who combatted the blaze.

NOTICE

All unsold dolls left from the doll bazaar given by the Semper Fidelis Bible Class will be displayed at the Golden Hour Christmas party held at the church on Wednesday, December 15, at 2 p.m.

Anyone wishing a doll may purchase one at this time.

REMOVAL NOTICE

On and after Wednesday, December 15, the J. L. Lippincott Co. will be located in the offices of C. B. Lewis, the Williams-Wright building, Broad and Main streets, Riverton. 12-9-16

DONATION BOXES

Boxes intended for contributions to the Christmas fund of the Riverton-Cinnaminson Welfare Association have been placed in local stores and officials of that organization are hopeful that a goodly sum will thus be obtained for needy families.

CHIMNEY FIRE IN PALMYRA

Early Saturday evening, Palmyra firemen responded to an alarm for a chimney fire at the home of Leonard R. Baker, corner of Garfield avenue and Fifth street, Palmyra. The flames were extinguished without damage.



"IT'S IN TH' BAG"

SANTA CAN'T FAIL YOU IN 1938 IF YOU JOIN OUR CHRISTMAS CLUB NOW FORMING.

IT'S THE ONE WAY TO BE ASSURED OF A MERRY CHRISTMAS AND CHASE THE FINANCIAL BUGABOO NEXT YEAR.



Cinnaminson Bank and Trust Co.

Riverton, N. J.

SANTA COMING TO SCHWERING'S

Santa Claus will make his annual appearance at Schwering's toy headquarters, Palmyra, this Saturday afternoon between the hours of 3 and 5 o'clock and will be there on the following Saturday between the same hours.

Everyone is invited to come and bring the hiddles to the store and drop a few hints into his willing ears about what they want for Christmas.

The first patent for a cigar lighter was issued to Moses F. Gale in 1871.

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
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Telephone, Riverton 712

For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937.

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second St., Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 1145-W

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PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

What About The Driver?

Automobile accidents may be classified, broadly, in two main divisions: those caused by mechanical defects and those which may be attributed to carelessness or poor judgment on the part of the driver.

The State of New Jersey, by its compulsory car inspection, will do a great deal to reduce crashes caused by mechanical failure. This is certainly a step in the right direction.

But what about careless drivers, who still roam the roads, a menace to all?

To bring the point home, the following situations were witnessed one evening recently, in a single trip from Five Points to Airport Circle, Camden, and return:

Although numerous signs clearly read "Keep to right, Pass in center," one driver who was meandering along at a speed of 25 miles per hour drove consistently in the passing lane and refused to move over, thus causing traffic to pass on the wrong side.

At a stop street, another driver did not even slow down, but sped out into the four lane highway with cars approaching in both directions. Incidentally, this car had no rear light.

A traffic signal distinctly read "Move on green only." This meant nothing to a fellow in a big hurry (probably to get nowhere) who passed several cars that had already stopped for the light.

Then there was the speed merchant who pulled over into the opposite lane at a stop-light, held up traffic in both directions getting a quick start when the light turned to green, and had the audacity to blow his horn so that everyone else would be certain to give him practically all the road.

Two huge trucks, both going at about the same speed with the drivers jockeying to pass one another was just another little episode.

All such things are contrary to motor vehicle laws and the drivers could have been arrested on one or more counts.

Fortunately, no accidents resulted from the acts of these road fiends, but this can be attributed to a certain amount of good luck and the extra alertness of the other drivers.

There are times, however, when no amount of care will prevent the habitually careless driver from injuring himself and, what is worse, smashing up others.

Rigid law enforcement is the only solution to the problem of dealing with reckless drivers and thus making our highways safer.

How To End Slump

A dozen leading economist recently presented to the special session of Congress a four-point formula for ending the slump in business activity.

The gist of it was, according to an Associated Press report, "Do something to encourage business." The four points included: Abolishment of the tax on undistributed profits; revision or abolishment of the tax on capital gains; ending of government competition with business; the bolstering of confidence by definitely indicating an intention to balance the budget as soon as possible and practical.

Among the economists were such recognized authorities as David Friday, Professor Irving Fisher, Colonel Leonard Ayres, B. M. Anderson, and Paul Douglas.

In addition, members of the group advocated cooperation between labor and business on wages, prices and employment, and a properly conducted housing drive. All agreed with the statement of Mr. Friday when he said: "There is need of some definite, dramatic action to show that government promises of helping business are more than just a lot of talk."

Industry has been sniped at from all quarters. It has been reviled, denounced and saddled with an unprecedented weight of punitive laws. The inevitable results are seen today: Worried investors, discouraged managements, retrenchment of capital—all culminating in a major business recession. Continuance of this trend must inevitably turn the recession into a depression. The four actions the economists list would go a long way

OBITUARIES

WALTER H. EVERT

Funeral services were held last Thursday for Walter H. Evert, at his late home 6119 Walnut avenue, Merchantville. Interment was made in Arlington Cemetery. Mr. Evert died at 8 o'clock Monday morning after being stricken with a heart attack several hours earlier. He was 55 years old and had lived there for 25 years, during which time he formed a wide circle of friends and took an active interest in the affairs of the community.

He is survived by his wife, Edyth Oakford, and two sons, Walter Brooks Evert, of Riverton, and James.

Mr. Evert was a special agent for the New York insurance firm of Coroon & Reynolds. The funeral service was conducted by Rev. E. Lansing Bennett.

ELY F. SIM

Ely F. Sim, of Moorestown, died Friday, December 3, and was buried on Saturday in Westfield Friends' Cemetery. Mr. Sim was the father of Robert Sim, of Riverton.

GEORGE HANSEN, SR.

George Hansen, Sr., died Wednesday, December 1, at his home on Burlington Pike, Cinnaminson. Funeral services were held from his late residence, the Rev. A. J. Hake officiating. Interment was made in the Garden Cemetery under the direction of Frank A. Snover.

Mr. Hansen is survived by his wife and four children.

ENGAGED

Mr. and Mrs. N. Myers Fitter, of Bryn Mawr, and formerly of Riverton, announce the engagement of their daughter, Miss Faith Biddle Fitter, and Mr. Robert F. Morris, formerly of Akron, O., now of Philadelphia, son of Mr. and Mrs. Ambrose F. Morris, of Akron.

EPWORTH LEAGUE
DISTRICT RALLY TO
BE HELD LOCALLY

The December Rally of the Trenton District Epworth Leagues will be an all-district rally, including both the southern and northern groups. It will be held on Saturday afternoon and evening, December 11, in the Palmyra Methodist Church.

There will be no contest for the recreational award, but instead the afternoon program at 4 o'clock will be an old-fashioned Christmas party. Each person coming to the rally is expected to bring a ten cent gift and will, in return, receive a gift from Santa Claus.

Supper reservations should be made with Edmund Turnock, 413 Linden avenue, Riverton, N. J. The attendance cups for both the northern and southern groups will be awarded during the evening worship service at 7:30.

TAX RECEIPTS
SHOW INCREASE

(continued from page 1)

per cent of the state taxes, which are not due until December 15, have been paid. In addition to this all delinquent taxes for previous years have been paid excepting \$2000 for 1936. This amount also is expected to be paid before the close of the present fiscal year.

Eight Pay in Full

Eight out of the 39 municipalities in the county have paid their taxes in full for the year, while only two have failed to make any payment. Those paying in full are Bass River, Chesterfield, Delran, Lumberton, Mansfield and Tabernacle townships and Pemberton borough. Beverly and Bordentown townships are the only two municipalities which failed to make any payment prior to November 30. The outstanding tax for the current year totals \$220,866.05.

toward bringing back lost confidence. They would instantly encourage the spending of money, the building of plants, the expansion of inventories, and the employment of men and women. Congress never got better advice.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

This is "Universal Bible Sunday" throughout the world. In consequence thereof, the Rev. W. A. Boyd, minister of the church, has selected as the topic of the morning message "The Book of the Ages." This service begins at eleven o'clock. A cordial welcome is extended to all persons desiring to attend.

"Thrills" is the title of the evening sermon. It will be short, to the point and convincing. Come enjoy the Christmas carols, the chorus choir, the Christmas organ numbers, the good fellowship. Bring someone with you.

"The Value of Religious Institutions" is the lesson to be given in the "Praise, Prayer and Study Hour" this Wednesday evening at 8 o'clock. This meeting is always in charge of the minister. We welcome all who are interested in the study of the Bible.

The Christmas entertainment to be given by the Bible School will be held in our church Friday evening the 17th at 7:45. Enjoy this Christmas party with your children and your church.

Christmas day will be observed in our church on Sunday, December 19, and also on December 26. Rev. Boyd will preach a Christmas sermon Sunday morning, December 19, and the choir will render special Christmas music. In the evening of December 19, the Christmas musical service will be held. The evening of December 26, the Christmas pageant, entitled "The Nativity," will be given by the Young People of the Church and Bible School. This is one of the most beautiful of all the Christmas pageants.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services, Sunday, December 12

10:00 a.m. Bible School.

11:15 a.m. Morning Worship.

The observance of International Bible School Sunday will begin at this morning service. The pastor will speak on "The Book Divine," and the choir will render appropriate music.

6:45 p.m. The High School Young People's Group will meet in the Sunday School auditorium. The Fellowship Committee will have the meeting in its charge, under the leadership of Helen Mansfield. The topic will be "What Makes Life Worth Living."

A croquet supper will be held this Saturday at 7 o'clock, in the social hall. All those interested will please see Jack Seemuller or Justine Lefters. Supper is 35 cents.

7:45 p.m. Evening Worship. Concluding the day's celebration of the anniversary of the greatest of all books, the pastor will present for the subject of the evening, "Great Passages from the Bible."

CHRISTIAN SCIENCE CHURCH
"God the Preserver of Man" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, December 12.

The Golden Text is: "The Lord shall deliver me from every evil work, and will preserve me unto his heavenly kingdom: to whom be glory for ever and ever." (II Timothy 4:18)

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "The Lord preserveth the simple: I was brought low, and he helped me. For thou hast delivered my soul from death, mine eyes from tears, and my feet from falling. I will walk before the Lord in the land of the living." (Psalms 116:6,8,9)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Life is real, and death is the illusion. A demonstration of the facts of soul in Jesus' way resolves the dark visions of material sense into harmony and immortality. When it is learned that disease cannot destroy life, and that mortals are not saved from sin or sickness by death, this understanding will quicken into newness of life." (pp. 426, 426)

Cabrera, a Zapotec Indian born in 1695, is regarded as Mexico's greatest painter of colonial times.

ALMANAC



DECEMBER
17—Wright brothers make first successful airplane flight, 1903.

18—The Thirteenth Amendment abolishing slavery proclaimed, 1865.

19—Patent issued to Wheeler for four motion feed for sewing machine, 1854.

20—Russian republic combined with Union of Soviet Republics, 1922.

21—Pilgrims landed at Plymouth Rock, 1620.

22—Embargo Act passed prohibiting foreign commerce, 1807.

23—Act establishing Federal Reserve System passed by Congress, 1913.

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SEVENTEEN GAMES
ON COURT SLATE

Locals Open Season December 17, with Camden Catholic As Opponent

The basketball schedule of Palmyra High School, as released last week, by Coach Kenneth Diamond, calls for a total of 17 games to be played by the Red and White, during the season which opens on Friday, December 17, against Camden Catholic on the home floor.

Nine of the engagements will be played on the local court, six on the floors of the opposition, while the return battle with Camden Catholic is slated for Convention Hall, Camden.

League Games

Ten encounters are Burlington County Scholastic League games, these being home and home affairs against the following opponents: Moorestown, Burlington, Mt. Holly and Riverside. The locals won the last year without the loss of a single game.

Other rivals who appear on this year's slate are Camden Vocational, Merchantville and Paulsboro. Merchantville handed the Red and White one of its few reverses during the past season.

Prospects Good

To fill the vacancies caused by the loss of Coe at center, Bhea at forward, and Whittemyer at guard, Coach Diamond will use three freshmen of last year, Mickle, Baker and Marshall respectively, at these posts. Rothbaum, veteran forward and Gamble, guard of last year's team, will hold down these positions again this year.

Palmyra will thus be enabled to put a group of seasoned players on the floor from the beginning of the season.

Reserve Material

In the matter of reserves, which play such an important part in all court battles, the local mentor is fairly well fortified with a squad of promising players. Included in this group are the following: Hubbs, McDermott, O'Neill, Prisco, Butters, McFadden, Rivers, Yost, Richter and Glenn.

Unless something unexpected happens, it would appear that Palmyra should have another successful year. The complete schedule follows:

Friday, December 17—Camden Catholic, home.

Tuesday, December 21—Merchantville, home.

Saturday, January 8—Moorestown, home.

Tuesday, January 11—Camden Catholic, Convention Hall.

Friday, January 14—Riverside, away.

Tuesday, January 18—Mt. Holly, away.

Friday, January 21—Bordentown, away.

Tuesday, January 25—Camden Vocational, away, 3:30 p.m.

Friday, January 28—Paulsboro, home.

Tuesday, February 1—Camden Vocational, home.

Friday, February 4—Burlington, away.

Tuesday, February 8—Merchantville, away.

Friday, February 11—Riverside, home.

Tuesday, February 15—Mt. Holly, home.

Friday, February 18—Moorestown, away.

Tuesday, February 22—Bordentown, home.

Friday, February 25—Burlington, home.

*Burlington County Scholastic League games.

TARGET SHOOTING
POPULAR IN 1937

Rifle and pistol target shooting as a competitive sport achieved its greatest popularity throughout the Nation during 1937. Over 10,000 registrations were made in close to a hundred officially sanctioned and registered tournaments of the National Rifle Association during 1937, the number of these tournaments being raised from forty-two in 1936 to near the hundred mark this year to take care of an additional 6000 small bore rifle and pistol marksmen drawn into this top-flight competition.

Country Club
Notes

Bowling

Bonsall's team jumped into second place, by virtue of winning all three games last week. Lippincott's team won a similar number and maintained a four point lead.

High singles: Hiltner, Bartley team, 206; Anderson, Lippincott team, 216.

The league standing:

	W	L
Lippincott	20	4
Bonsall	16	8
Hendrickson	15	9
Elliott	14	10
Bartley	13	11
Tyler	12	12
Clark	10	14
Wilson	10	14
Jamison	10	14
Yost	9	15
Smith	8	16
Woods	7	17

Ladies' League

Mrs. Hendrickson's team lost two games on Monday of this week, and Miss Hall's bowlers are in second place with a one point advantage over the entry of Mrs. Story.

High single: Mrs. Wayne Ayres, 223.

The standing:

	W	L
Mrs. Hendrickson	20	7
Mrs. Parrish	13	14
Mrs. Story	12	15
Miss Hall	9	18

Interclub League

Riverton Green continued to lead the team race, with a three game decision over Germantown. The Old York Road Blues maintained their second place standing by also winning three.

Kittler, of the Greens, holds second place in the league with respect to individual averages, his record being 193.8 in 21 games. Clark is in third place with 188.6 while Coe has bowled 186.3, Peterson, 183.2 and Hagstos 179.6.

This (Thursday) evening, the Greens will be hosts to Union League Whites, while the Riverton Whites will engage the Overbrook Greens.

DOUBLE WINDUP
PROMISES ACTION

There'll be plenty of dynamite exploding on Thursday night in the Camden Armory, for Promoters Frank and Ray Hanly have some of the toughest grapplers in this business of bending bodies for the prize of a windup.

Gino Garibaldi, leading Italian contender for the crown now resting on the brow of one Bronko Nagurski, will face Cliff Olsen, the tough and dangerous Swede from way out Minnesota, in a return match slated for the final of the evening.

Dusek vs. Pinto

Two killers of nation wide fame will come together in the first half of the dual attraction when Stanley Pinto, Nebraska skullduster takes on Ernie Dusek, Nebraska "wildcat." There is little that could be said about these pachyderms that the fans don't know much about. Pinto is well known for his forearm which is the best in the business while Dusek is rated tops among the mat villains in the country. Both are rated as public killers number one and this match should definitely settle the question. Each of these battles are slated for one fall to a finish.

Koverly on Card

George Koverly, pugacious Californian is aiming to get a return crack at Ernie Dusek and is starting by taking on Henry Piers, of Holland, in the third fust. Irish Jack Kennedy and Irish Jack Donovan, two grapplers who are favorites of drilled fans, will meet in the second fray, while the opening bout of the night will serve to introduce a newcomer in Bronko Valdes of Mexico. He faces stiff opposition for his appearance when he collides with Jack Hader of Kansas City. This is the first of three half hour encounters.

Approximately 108 automobile parts are made from coal and its by-products.

COURT LEAGUE TO
BE FORMED HERE

Present Plans Call for Six Team Loop, Meeting Next Week

Plans for an Interborough Basketball League, in Riverton and Palmyra are being formed at the present time and a meeting will be held next week, at the home of Walter Poulson, Melrose avenue, Palmyra, in order to draft definite plans regarding possible teams and a playing schedule.

The Palmyra board of Education has already granted permission for the league to use the high school gymnasium one night each week.

Six Teams

Present plans call for the league to be a six-team affair, with three games being played each night. Any managers, who are interested in joining the league, are requested to get in touch with Mr. Poulson as soon as possible.

The court loop has functioned locally for several seasons and basketball fans are enthusiastic about plans for its revival this year.

With a formidable array of local talent, it appears that several teams will be formed which should be able to play a stellar brand of basketball.

FOOD COSTS DROP
DURING NOVEMBER

But Prices Are Still 25 Per Cent Higher Than in November of 1932

The decline in retail food prices which began in October continued more sharply in November. The average New Jersey retail price of 83 food articles was 3.29 per cent lower in November than in the preceding month. This was only 1.49 per cent above the average price of a year ago, but was 25.25 per cent higher than in November, 1932.

All meats declined 6.87 per cent in November below the average price in October. Cereals and bakery products, eggs, canned and dried fruits and vegetables, fats and oils, as well as sugar and sweets also showed definite downward trends.

DECEMBER MOST DANGEROUS MONTH

Commissioner Magee Pleads for Greater Care as Traffic Deaths Increase

With 200 more lives lost in New Jersey traffic during the first ten months of the year than in the corresponding period of 1936, Motor Vehicle Commissioner Arthur W. Magee recently pleaded with drivers and pedestrians to be especially vigilant during December, usually the most hazardous month of the year.

The commissioner reported ten months' deaths at 1031 as against 831 last year.

Hazardous Month
"We now enter," he said, "the most hazardous month of the year—December. For some reason difficult to explain, more people are killed each December than during any of the summer months, when traffic volume is at its peak and when driving weather is more favorable. Yet, last December 141 lives were lost in New Jersey, 119 the year previous and 147 in December 1935."

"Let me appeal therefore to every one, driver and pedestrian alike, to be extra vigilant during the coming weeks. The month's death toll can be materially reduced if drivers will lessen their speeds and be prepared for sudden emergencies and if pedestrians will make cautious use of the streets and highways."

Fewer in Six Counties
Among the larger cities of the state, only Elizabeth and Trenton had fewer traffic deaths this year than last. Newark closed the ten months period with 21 additional fatalities, Jersey City with 18, Camden 14 and Paterson six.

Decreases are noted in only six counties, Cape May, Gloucester, Monmouth, Ocean, Sussex and Warren, while in Salem there was no change. In the fourteen remaining counties there were increases, Morris county having the poorest showing with a 122 per cent rise.

In Counties
Following is a ten months' record of fatalities in the various counties, showing the numerical changes, with plus and minus signs indicating the increases and decreases, respectively.

	1937	1936
Atlantic	61	47
Bergen	80	68
Burlington	37	29
Camden	16	19
Cape May	23	17
Cumberland	150	112
Essex	31	38
Gloucester	90	63
Hudson	16	10
Hunterdon	39	30
Mercer	102	66
Middlesex	45	56
Monmouth	40	18
Morris	13	19
Ocean	53	52
Passaic	18	1
Salem	51	29
Somerset	6	10
Sussex	71	60
Union	8	16
Warren		

State Total 1031 831 200+

In Cities
Following is a comparative ten months' record of traffic fatalities in the larger cities, showing the numerical changes, with plus and minus signs indicating increases and decreases, respectively:

	1937	1936
Newark	97	76
Jersey City	49	31
Paterson	22	10
Camden	26	12
Trenton	11	13
Elizabeth	15	17
Atlantic City	24	23
Passaic	6	14
Hoboken	1	3
Perth Amboy	10	2
Montclair	3	1
New Brunswick	15	7
Kearny	8	5
Belleville	2	2
Asbury Park	2	1
Bridgeton	2	1
Hackensack	6	2
Morristown	4	0

10c A DAY

What could make a more useful Christmas present than a Remington Portable? And you can buy any model for 10c a day. Prices from \$35.50 up. Ask to see them at The New Era Office.

ANOTHER GAS STATION ROBBED

The Bridgeview Service Station, located in Cinnaminson township, on S-41 was robbed last week by an unmasked bandit, who relieved Thomas O'Donnell, the attendant, of \$25 at the point of a gun.

O'Donnell, it is understood, was able to give only a vague description of the robber to police officials.

Chief George Dorworth, of Cinnaminson is investigating the affair.

GLEE CLUB OF RUTGERS OPENS CONCERT SEASON
The Glee Club of Rutgers University will soon open a concert series including ten New Jersey appearances.

The schedule for the club, embracing a possible southern tour during Spring vacation, is the most extensive and diversified the group has undertaken in recent years, according to Professor Howard D. McKinney, director of the music department at Rutgers.

Concerts have been definitely arranged for Hackettstown, Plainfield, Glen Ridge, Elizabeth, Princeton, Atlantic City and Buck Hill Falls, Pa., and appearances are listed tentatively for Roselle, Westwood, Morristown, Philadelphia, Pa., Wilmington, Del., and Washington, D.C.

RATIFICATION DAY ON DECEMBER 14
In order that New Jersey may bring to an auspicious close its celebration of the adoption and ratification of the United States Constitution, Governor Harold G. Hoffman has issued a Proclamation calling attention to Ratification Day, December 18, and asking the citizens of New Jersey to properly mark the observance with celebrations and the display of flags.

NOTICE

Since the "Y" rooms are temporarily closed there will be no December meeting of the YMCA Auxiliary. The next meeting will be held in January with Mr. J. L. Thom, of Princeton, as the speaker. Further details will be announced later.

In the 34-hour filibuster of 1913 on the purchase of merchant vessels, Senator Jacob Gallinger, of Texas, seventy-eight, spoke nearly 14 hours.

BRING YOUR RADIO TUBES HERE

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WE RECOMMEND PHILCO TUBES
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Every Night
7.00 to 8.45
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BOWLING ALLEYS
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Legal Notices

NOTICE OF SETTLEMENT

Second Account
Estate of Rebecca Lippincott Vaughan,
a female.
Notice is hereby given that the Second Account of the subscriber, Guardian, will be audited and settled by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, January 6, 1938, at ten o'clock in the forenoon.

ROBERT P. THOMAS,
Guardian.
Dated: November 26, 1937. 12-25-12-30-37

NOTICE OF SETTLEMENT
Estate of Herbert M. Morris, deceased.
Notice is hereby given that the Accounts of the subscriber, Executor, will be audited and settled by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 23, 1937, at ten o'clock in the forenoon.

ELIZABETH V. MORRIS,
Executor.
Dated: Nov. 17, 1937. 12-25-12-30-37

IN CHANCERY OF NEW JERSEY
TO ROBERT C. BORER, MARION C. INVIGOR, DANIEL BERNARD STEIN, VINA E. CRAIG, BERNARD STEIN, AUGUSTA PATRICKSON DONNELLY, CELESTIA QUARLES, CITY RUBBER COMPANY, THE PENNSYLVANIA COMPANY FOR INSURANCE, LIVES AND GRANTING ANNUITIES, ESOP AND UNDER THE WILL OF L. WILLARD HARRIS, DECEASED, NANCY HARRIS, SAIL, ROBERT OF HOME MISSIONS, UNITED LUTHERAN CHURCH IN AMERICA, BOARD OF AMERICAN LUTHERAN CHURCH IN AMERICA.

By virtue of an Order of the Court of Chancery of New Jersey, made on the day of the date hereon, in a cause wherein the said Robert C. Borer, Marion C. Invigor, Daniel Bernard Stein, Vina E. Craig, Bernard Stein, Augusta Patrickson Donnelly, Celestia Quarles, City Rubber Company, The Pennsylvania Company for Insurance, Lives and Granting Annuities, Esop and Under the Will of L. Willard Harris, Decedent, Nancy Harris, Sail, Robert of Home Missions, United Lutheran Church in America, Board of American Lutheran Church in America, are Defendants, you are required to appear and answer the Bill of said Complainant on or before the tenth day of January next, or the said Bill will be taken as confessed against you.

The said Bill is filed to foreclose a certain Mortgage made by First Lutheran Church of Palmyra and Riverdale, N. J., to the said City Rubber Company, in the sum of \$10,000.00, dated the 1st day of January, 1935, on land in the Borough of Palmyra, in the County of Burlington, and State of New Jersey, and you Robert C. Borer, Marion C. Invigor, Daniel Bernard Stein, Vina E. Craig, Bernard Stein, Augusta Patrickson Donnelly, Celestia Quarles, City Rubber Company, Horace E. Silson, The Pennsylvania Company for Insurance, Lives and Granting Annuities, Esop and Under the Will of L. Willard Harris, Decedent, Heinrich Max Lutzner, Rev. Harry L. Paul, are made Defendants because each of you are the holders of a bond or bonds issued under and secured

"Planned Insurance"

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10-10-11-11-23

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Upholstering, Repairing, Refinishing
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Riverton
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The Intangibles

It is the intangible things, such as helpful suggestion, careful attention to details, thoughtful consideration, quiet dignity, that keep our service above the average and make the Snover Funeral Home really outstanding.

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Incorporated
313 E. Broad St., Palmyra, N. J.
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"Oh!...an Upstairs'phone for Mother"



A Gift of daily usefulness

It will mean so much to her...affording welcome protection at night...providing privacy for her when her 'teen-age daughter or son are entertaining in the living room...and, if she is like the women in 16 New Jersey communities who used a home telephone experiment*, it will save her every week—

• up to nearly a mile of walking in her home • as many as 40 trips up and down stairs
• and up to 70,000 foot-pounds* of energy—enough to raise a ton of coal 93 feet.

Ask the Business Office about our convenient gift plan for giving telephone service or equipment to someone in your home, or even in another town or state. Do it now, and your gift will be delivered in time for Christmas.

*In this experiment these women lived without and then with an upstairs extension telephone, kept records of all calls made and received, and the telephone used. Savings in energy, with the upstairs extension, were found by converting the savings in distance walked into foot-pounds.

NEW JERSEY BELL TELEPHONE COMPANY

EARLY MAILING ADVISED BY P.O.

Instructions Given on Packing And Wrapping Articles For Safe Delivery

Early shopping and early mailing are advised by the post office department, in order that gifts may be assured of arrival before Christmas.

There will be no mail delivery Christmas Day. Post office officials state that every effort will be made to handle Christmas mails without congestion and delay, but owing to the enormous volume, this can be done only with the cooperation of the public.

Suggestions

Compliance with the following suggestions will greatly aid the post office and insure the prompt handling of mail, according to a recent bulletin:

"All parcels must be securely packed and wrapped. Use strong paper and heavy twine.

"Articles easily broken or crushed must be securely packed and crated or boxed. Use liberal quantities of excelsior, or like material in, around and between the articles and the outside container.

"All articles easily broken or damaged must be plainly marked 'FRAGILE'.

Perishable Matter

"Parcels containing perishable articles shall be marked 'Perishable' and packed in suitable container, according to contents. Articles likely to spoil within the time reasonably required for transportation and delivery will not be accepted for mailing.

Addresses should be complete, with house number and name of street, post office box, or rural route number, and typed or plainly written in ink. A return card should be placed in the upper left corner of every piece of mail. DO NOT MAIL CHRISTMAS GREETING CARDS IN RED, GREEN, OR OTHER DARK-COLORED ENVELOPES, OR IN VERY SMALL ENVELOPES.

"No parcel may be more than 100 inches in length and girth combined nor exceed 70 pounds in weight.

Insure or Register

For your protection, all gift packages should be registered or insured. Patrons should send, as SEALED FIRST-CLASS REGISTERED MAIL, valuable matter such as coin and currency (when money orders are not available or desired), jewelry, precious stones, and articles of similar nature, as well as any valuable merchandise or matter for which the greatest protection available in the mails is desired. Indemnity up to not exceeding \$1000 is paid in connection with registered mail.

For further information on any of the above subjects or concerning any other postal matter, inquire at the Riverton or Palmyra post office.

MANY ATTEND HIGH SCHOOL PLAY

Large and enthusiastic audiences attended the Junior Class play, "Don't Ever Grow Up," which was presented last Friday and Saturday evenings, in the high school auditorium, Palmyra.

The feminine lead Mimi Meadows, was handled most capably by Carolyn Bauer. Alfred Mohrmann played opposite Miss Bauer in the role of Hal Kenny, an all-American half-back. The part of Mimi's older sister, Elaine, was enacted by Helen Mansfield, while William Evald was Glen Stevens, the wealthy young suitor of Elaine.

The remaining cast of characters was as follows: Molly, Louise Moorehouse; Mrs. Meadows, Marjorie Nace; Craveth, Jack Mathews; Dud, Emil Bohus; Mr. Meadows, Albert Harker; Judy, Ruth Black; Slim, Robert Mays; Velma, June Hires. The following characters were double cast: Carrie, Grace Herbst; Doris, Woodcock; Rae, Virginia Howe; Francis, Leshon; Debbie, Martha Bradley; Olive Smith; Jean, Naomi Swayne; Elizabeth Faunce; Johnny, Edward Shaw, Robert Botsger.

The production was directed by Miss Marjorie L. Fricks.

NEARLY 1000 WPA PROJECTS IN N. J.

More than 900 municipally-sponsored WPA projects for the construction or renovation and extension of local administration buildings have been undertaken throughout New Jersey since the inception of the emergency works program, according to William H. J. Ely, State WPA Administrator, who reports that more than 700 of these projects had been completed as of July 1, when the fiscal year closed.

According to a tabulation made by the WPA division of finance and statistics, these projects included all types of municipal structures—firehouses, police stations, city halls, garages and the like. The figures given exclude all completed projects in the repair and construction of streets, water works, sewage systems and disposal plants, schools, hospitals, parks, airports and recreational centers.

In the division of WPA labor activities in the State, a total of \$11,403,238 has been spent, with Federal funds amounting to \$8,321,782, or approximately 87 per cent. The remaining \$3,081,456 has been contributed by the local sponsors. Of their total, 82 per cent has gone into labor payroll.

COLORED LIGHTS ADD TO HOLIDAY

Christmas lighting has grown rapidly during the past few years because the public is learning that the brilliant illumination that adds so much to the joyous spirit of the season is not complicated and need not be expensive, comments the New Jersey Public Utility Information Committee.

Substitute a red lamp for the customary one in your entrance fixture and put a wreath around it. Place electric candles in Christmas wreaths in your windows. Electric candles are far safer than the wax variety. Run colored light through the trees and shrubbery on your grounds. Run strings of colored lights along your veranda. Festoon strings of colored lights along the eaves of your house.

ABOUT THE COUNTY

Eight defendants, who were arrested during the recent county clean-up campaign, were assessed fines which amounted to \$2,600 in trials held last week before Judge Hendrickson, of Mt. Holly. The total amount of fines from these and similar cases, to date, is over \$5,000.

Senator Clifford R. Powell was elected president of the Burlington County Bar Association at a meeting of that body held last week.

At a special meeting of the Burlington County Board of Freeholders held last week, preliminary steps were taken to redeem on December 30, county road and bridge bonds in the amount of \$47,340. These are not callable until June 30, 1938, and the county will save six months' interest if the bondholders agree to redeem their holdings.

ABOUT TOWN

Many attractive holiday window displays have been arranged by merchants in Palmyra and Riverdale.

Bernard Coe, of Riverdale, Joan Graham and Kenneth Wieland, of Palmyra, received awards in the contest being conducted by a Philadelphia paper.

Local deer hunters are overhauling their equipment in anticipation of the coming season. Bucks are reported to be plentiful this year.

As yet no successor has been named to fill the post of Wilton E. Mount, former secretary of the Palmyra-Riverton Y.M.C.A.

The Parry firemen responded to an alarm Sunday evening for burning oil which had been dumped in a vacant lot off Cinnaminson avenue.

10c A DAY

What could make a more useful Christmas present than a Remington Portable? And you can buy any model for 10c a day. Prices from \$35.50 up. Ask to see them at The New Era Office.

WOOSTER CLUB MEETS DEC. 10

Mr. and Mrs. Charles Rohrbach, 205 Greenwood avenue, Jenkintown, will entertain the Wooster Club of Philadelphia, at their home Friday, December 10, when the club will meet to observe the seventeenth annual Wooster Day.

Gayle Lathrop, director of admissions of The College of Wooster, who is now visiting Wooster centers in the east, will also be a guest for the evening.

Graduates and former students of Wooster living in Riverdale are included in the membership of the Wooster Club of Philadelphia. Wooster now has 101 graduates living in or near Philadelphia.

Officers of the club are the Rev. John K. Lynn, 2705 Pratt street, Bridgeburg, Philadelphia, president; Miss V. Charlotte Hall, 937 Lindale avenue, Drexel Hill, Pa., secretary.

England has nearly 3,000,000 tennis players.

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Priced, complete with all controls
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PLATTER DINNERS
Between 11 a.m. and 2.30 p.m.
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RIVERTON, NEW JERSEY
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FINAL INSPECTION IN SANTA'S WORKSHOP
Dolly's hair must be combed, tin soldiers properly posed, and every detail of toyland put in tip-top shape. For gifts that will soon be received, and the work of filling orders prevents any other activity. Boys in Alaska, girls in Venice, and families the world over must be served by these energetic little elves.

We believe that practical and attractive electrical gifts will soon lay up all this year. The lamp pictured at \$11.75 will be a welcome gift and the three clocks for bedrooms, kitchen and living room may be had at a special combination price of \$9.95. Visit our showrooms for timely electrical gift suggestions. All may be purchased by easy payments with small added carrying charge.

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Complete Automobile Service
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Home-made Ice Cream
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See the new samples of the popular
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Shoe Repair
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BROAD & MAIN STREETS, RIVERTON
For Better Shoe Repairing Try

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SHOE SERVICE
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SHOE STORES
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QUALITY
Shoe Shop
MT. HOLLY, N. J.
FOOTWEAR OF BETTER QUALITY

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TAILORS
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Cleaning - Pressing - Dyeing
Free Delivery Service
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J. R. JOHNSON
(Successor to J. L. Young)
CLEANER AND DYER
PALMYRA, N. J.
Work Called for and Delivered
Riverton 775

RIVERTON

Included among the patronesses
for the annual Cooper Hospital
charity ball, scheduled for December
23, are, Mrs. Edward S. Wood, Mrs.
Benjamin S. Meckling, Mrs. Harry
L. Rogers, Miss Emily W. Collings,
Mrs. J. Carl DeLaCour, Mrs. W.
W. Early.

C. B. Lewis, of Park avenue, was
registered at the Chalfonte-Haddon
Hall, Atlantic City, last week.

Mrs. Roy V. Heisler and Miss
Alice S. Heisler, of 410 Midway, are
registered at the Chalfonte-Haddon
Hall this week.

The first winner in the miscel-
laneous club, run by the Sacred
Heart P.T.A., was Miss Cecelia
Balda, of Cinnaminson avenue, Pal-
myra.

Don't forget the meeting and ban-
quet of the Sacred Heart P.T.A.
to be held today (Thursday) in the
school. The executive meeting will
be held at 2:30 and the regular
meeting at 3 o'clock. The banquet
will be open after the meeting, and
again at 8 p.m.

The Semper Fidelis Bible Class
of the Presbyterian Church will hold
their annual Christmas party on Fri-
day evening, December 10, at 6:45,
in the church. This is to be a tur-
key dinner and each member is
urged to attend.

Mrs. Charles S. DeGraw, Sr., of
Riverside, is spending some time
with Mrs. Robert Hullings.

Mrs. Katherine Longacre, of Col-
lingwood, was the dinner guest of
Mrs. Florence Evans, of Harrison
street, on Saturday.

A number of young people from
Palmyra and Riverton have enrolled
in the Smith-Williams Institute of
Music being started in Society Hall,
Palmyra, this Friday.

Westfield Friends' School

Everyone in Westfield Friends'
School is busy getting ready for
Christmas and the celebration which
we will have.

Christmas carols are being heard
from different parts of the building
and the older groups are working on
the play which they have written.
The scenery is being made by the
children and the costumes also is
being carried out according to their
idea. The play will be produced at

IMPROVE YOUR RADIO
TUBES TESTED FREE
ALL PHILCO TUBES GUARANTEED
JOHN H. ETRIS
17 W. Broad Street
Palmyra
Phone 978

GIFT SUGGESTIONS

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AIRPLANE AND SHIP
MODELS
5 lb Chocolate Candies
Pocket Knives
Hockey Sticks
Vacuum Bottles
Cigars
Bicycle Accessories
Rubbers and Arctics
Electric Tree Sets
Tree Lamps

Christmas Wrapping Paper and
Cord

S. J. CODDINGTON
519 Howard Street
Riverton

A Big Department Store Right in Your Home Town

The combined merchandise of all
your local stores would make a
department store for Xmas shopping
that would surpass your fondest
hopes.

The following stores have their
Christmas merchandise attractively
displayed and will be open every
night until Christmas.



Shop at Home and Save

TAYLOR-MATHERS
309 East Broad Street, Palmyra

SCHWERING'S
Broad, between Elm and Maple, Palmyra

JOHN H. ETRIS
17 West Broad Street, Palmyra

THE HANDY SHOP
3 East Broad Street, Palmyra

THE SPINNING WHEEL
531 Cinnaminson Avenue, Palmyra
(Except Thursday)

C. WARD LOWDEN
514 Cinnaminson Avenue, Palmyra

SMITH'S STORE
414 Main Street, Riverton

PALMYRA 5c AND 10c STORE
9 West Broad Street, Palmyra

TROOP 50, B.S.A.

The Scout newspaper collection
was a huge success and the scouts
and officers of Boy Scout Troop 50,
of Riverton, wish to take this op-
portunity to express our appreciation
to all the citizens of Riverton for
their splendid cooperation. We ex-
press our thanks to N. Kasmall,
proprietor of the Riverton Laundry,
and L. S. Gurnell, Packard dealer,
for the loan of their trucks during
the collection.

The officers are planning to take
the troop to Camp Mahala, Boy
Scout county camp, for the Christ-
mas holidays. This will be the first
overnight camping the scouts have
done and it is expected to be a grand
experience.
Our membership has again in-
creased, having taken another boy
last Tuesday. We are, however,
looking forward to having all of
the boys of Riverton, over the age
of twelve years, visit us very soon.
Troop Publicity.

FOR CHRISTMAS GIVE YARDLEY OF LONDON GIFTS

We have an attractive assort-
ment of these popular toilet
articles for men and women.
ORDER YOURS NOW

A splendid selection of Xmas
Greeting Cards is still
available

L. L. KEATING
Broad and Main Streets
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HATS OFF TO WILLIAMS' FUELS

THEY'RE THE BEST COKE
FOR WINTER'S CHILLS

1st Grade Lehigh Coal

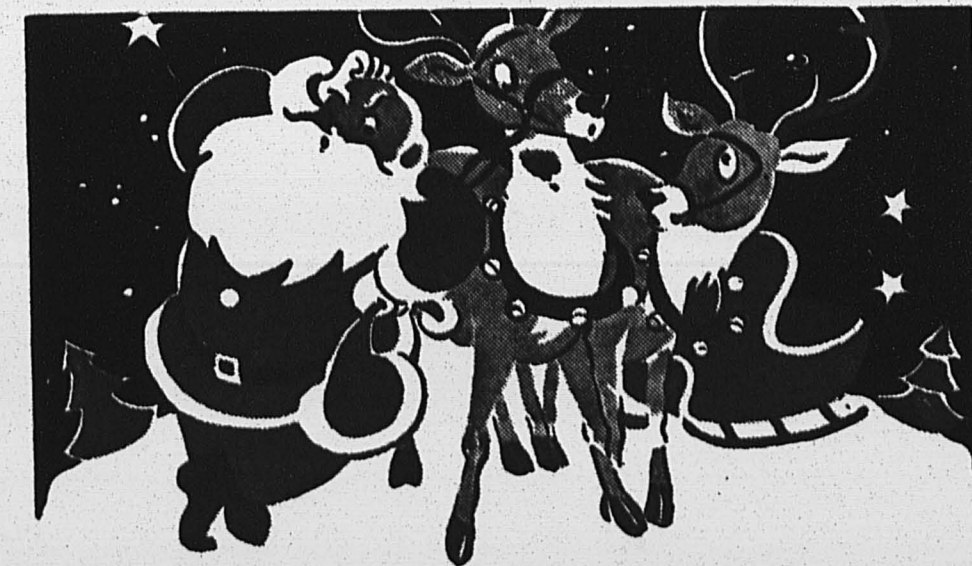
Williams' Fuel Oil

"THE CHOICE OF MANY — FOR MANY YEARS"

LET US ESTIMATE ON STORM SASH FOR YOUR
NORTH WINDOWS—It Costs Little and Saves Lots

H. B. WILLIAMS

PALMYRA
ORDED NOW — PHONE 1100



Santa Won't Be Perplexed If You . . . GET YOUR CHRISTMAS NEEDS HERE

WAFFLE IRONS, FLASHLIGHTS, ELECTRIC CLOCKS, IRONS
AND HEATERS

SAVORY ROASTERS, REPUBLIC ENAMEL WARE, PYREX
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INSIDE AND OUTSIDE TREE LIGHT SETS—Also EXTRA BULBS

THERMOS BOTTLES, SLEDS, ROLLER SKATES, ICE SKATES

CARVING SETS AND HIGH QUALITY CUTLERY

EXTRA FINE TOOLS OF EVERY DESCRIPTION

FRIGIDAIRE REFRIGERATORS

J. S. COLLINS & SON, Inc.

RIVERTON
Phone 4 or 5



PALMYRA SCHOOL NOTES

Honor Society Entertained
Mrs. A. B. Parker entertained the Theta Sigma Honor Society with readings and monologues, at their meeting Friday, December 3.

Mrs. Parker came especially to aid the dramatic group. Many of her presentations were original.

New Citizenship Plan

The four senior home rooms are trying out an experiment in regards to the citizenship grades.

Each teacher will have a committee of four, elected by the students of that home room, to help her determine who is deserving of an "E" in citizenship.

Teacher Undergoes Operation

George M. Dare, teacher of commercial subjects in Palmyra High School, underwent an operation for appendicitis on Tuesday, November 30, in the Bridgeton Hospital.

It is reported that Mr. Dare is recuperating rapidly and will resume teaching duties after the Christmas holidays.

Spanish Newspaper

The Spanish 3 class under the supervision of Clinton Gardner has organized a paper called "Noticias de Espanol."

The paper is being published for the purpose of financing a trip to New York, to be made only by Spanish 3 students, who are members of the Spanish Club.

The purchase price of the paper will be one cent.

The trip to New York through the Spanish section will be made during late spring.

The staff announced Joe Frisco, editor-in-chief; Sam Rothbaum, associate editor; Ruth Nudd, Margaret Stevenson and Charles Wallace, sports editors; George Troutman and Marcia Durgin, news editors.

Fred Geddes and George Villinger are in charge of the humor department, and Robert Ely places interesting idioms in the paper.

Board Discusses Almshouse Again

(continued from page 1)
ing the only one to decide in the negative.

Further Discussion

When plumbing was considered, the same situation arose, Adams objecting to using one firm's standard with the words "or equal" added. He insisted that several manufacturers' names be included.

Certain changes were made, but again the discussion became involved and sharp differences in opinion resulted between Adams and Kelly.

Kelly reiterated his statement that his only interest was in getting the best job done for the county, but felt that the contractors should furnish what the board wanted and not what the contractors themselves desired to supply. He remarked that he resented the statement that the bids were closed and affirmed that if any one said they couldn't bid, it was because they didn't desire an opportunity.

Floor Material

The question of floor material came in for its share of discussion with the merits of tile, linoleum, terrazzo and other substances being considered.

Electrical material followed with other differences in opinion and Colonel Kelly remarked that, "The only light that I have to guide my feet is from the lamp of experience."

On the motion that the entire specifications be approved as written and amended the board voted in the affirmative, 4-1, Adams again voting no.

Mr. Jones moved that the architect's contract be signed by proper officials and this was passed, with Adams voting no for the third time.

Plans Approved

On another motion by Freeholder Albert C. Jones, the board voted to accept the plans as drawn and corrected. Adams again voted no on the basis that he had not looked over the complete plans thoroughly.

The proposed building is to be of

COUNTY OFFICIAL



CHARLES A. THOMPSON

Agricultural Agent in Burlington county since 1924, is one of the staff members of the New Jersey Agricultural Extension Service which will observe its 25th anniversary December 15.

A graduate of Cornell University, Mr. Thompson serves as an advisor to farmers in this section who seek aid in meeting current agricultural problems and was instrumental in the establishment of the Mount Holly Egg and Poultry Auction Market.

Born in Granville, N. Y., 45 years ago, he is well known not only by Burlington county farmers but by its young people as well, for he served for three years as 4-H Club agent before becoming agricultural agent.

BRIEF TOPICS

At the last two big fires, a length of hose from the Riverton pumper burst, thus hampering the work of the firefighters for a brief period.

The cold weather Tuesday brought the first real wintery blast to this section.

Timely advice: Shop and Mail EARLY for Christmas.

Now is the time to buy Christmas decoration accessories, while stocks are complete. Don't wait until the last minute and be disappointed.

Garbarino may be a red-hot crusader against gamblers, but he certainly wouldn't be a very good candidate to lead a drive against violators of motor vehicle regulations.

fireproof construction two and one-half stories high with accommodations for 179 patients and 17 assistants. The general design will be of a colonial type.

At the suggestion of Mr. Jones, the architects were instructed to submit a minimum wage scale on the various contracting operations to the board for approval.

All kitchen equipment was ordered stricken from the specifications.

GREATER HEAT FROM LESS FUEL

Colder Weather Is Creeping Up. Economize on Fuel Costs

With winter approaching, are you ready with an ample supply of EVANS' PREMIUM ANTHRACITE? This coal will more than please you—"It goes farther and heats longer"—it is long-burning, does not clinker and leaves little ash. In fact, it's flexible coal that is easily controlled, and adapts itself to all weather conditions.

Try a test ton today—it's guaranteed.

"GET IT AT EVANS"
Finest grades FUEL OIL—
Genuine KOPPERS COKE

Shingles, Lumber, Storm Sash, Paints, Etc.

Ask how little it costs to Finance Alterations, or New Homes.

Joseph T. Evans

RIVERTON MAN R.C.A. OFFICIAL

V. C. Woodcox Recently Named Vice President in Charge Of Package Goods

The board of directors of the RCA Manufacturing Company has elected three new vice presidents and increased the responsibilities of another, according to an announcement by George K. Throckmorton, president of the RCA Manufacturing Company.

Included among the new vice presidents, is Vance C. Woodcox, of Riverton, who was formerly engaged in supervisory sales activities, as assistant to the package goods sales manager.

Wealth of Experience

Mr. Woodcox brings a wealth of sales and merchandising experience to his new position. He joined RCA-Victor in 1935 and became the company's first central division sales manager. Prior to this time, he had been with Kelvinator Company for ten years.

During approximately three years of this period he was engaged in various sales department activities and as district manager. He was Kelvinator's director of advertising and sales promotion for seven years. Shortly after he joined RCA-Victor he was transferred to Camden headquarters to take charge of all the company's field activities.

Early this year he was promoted to assist the sales manager in charge of all package goods sales. With his election as vice president, Mr. Woodcox takes over the former duties of Mr. Bonfigli, who was recently named commercial vice president, and heads all package goods merchandising activities.

"Fame is vapor; popularity an accident; riches take wings; those who cheer today will curse tomorrow. Only one thing endures—character!"

GOOD NEWS FOR SANTA CLAUS!

GENERAL ELECTRIC'S NEW 1938 MODELS ARE READY FOR CHRISTMAS GIVING!

America's Finest and Thriftiest Refrigerator... First Choice of Millions... Now Popularly Priced!



TAYLOR-MATHERS

309 East Broad St. Phone 710 PALMYRA, N. J.
Open Monday, Wednesday, Friday and Saturday Evenings



See Your CHEVROLET DEALER Now!

1936 Chevrolet De Luxe Sedan (4-Door) Looks like new, one owner \$545

1936 Chevrolet De Luxe Coach Perfect condition, one owner \$495

1937 Chevrolet Town Sedan (De Luxe) Low mileage, completely equipped \$595

1933 Chevrolet Coupe \$295

1935 Chevrolet Coupe \$395

1930 Chevrolet Coupe \$75

5 GOOD REASONS WHY YOU SHOULD BUY A GOOD USED CAR NOW

- 1 You can save winter service expense on your old car, by trading it in on a Guaranteed OK used car now.
- 2 You will have a car that will stand up under the rigors of winter driving.
- 3 You will have a car that will start on cold mornings.
- 4 You will save further depreciation on your old car by trading it in now.
- 5 You can get the best values of the year in Guaranteed OK used cars from your Chevrolet dealer now.

ASKEW MOTOR CO.

Broad and Fulton Streets Riverton, N. J.

Telephone, Riverton 714

TWENTY-EIGHT MORE ARE FINED

Careless Drivers Continue to Pay Penalty for Offenses in Palmyra

Twenty-eight additional drivers paid the penalty for motor vehicle violations, in Palmyra, during the past week. The offenses were chiefly careless driving and failing to bring their cars to a halt at the various stop streets.

All were given hearings before Recorder Carl Lutz, where pleas of guilty were entered and fines and costs assessed.

Arrested December 6

C. J. Fleu, 527 Clapier street, Philadelphia; I. C. Harker, 710 Camden avenue, Pennsauken; V. Lorce, 48 Folk street, Riverside; Harris Seiter, 640 New Jersey avenue, Riverside; Edward Diggs, 412 Buttonwood street, Delanco; Lawrence Becker, 524 Cedar street, Camden; Leon Skendzrelewski, 1020 Mechanic street, Camden; Felix Slackoush, 1119 Mechanic street, Camden; G. Verilli, Fourth street, Florence; E. O. Willis, 602 Billings avenue, Paulsboro; H. Hamlin, Main street, Bridgeboro; William F. Demoran, Lincoln, Alex Shule, 301 Fernwood avenue, Burlington; L. D. Steel, 550 Rancocas avenue, Delanco; A. Congianni, Delanco; T. Tenerelli, 1029

South Third street, Camden.
Arrested December 3

Richard Sutton, Beverly; Joseph Patton, 205 Broad street, Camden; J. C. Huff, 5925 Woodbine street, Philadelphia; W. E. Lee-Runne-med; J. F. Strawbridge, 254 South 46th street, Philadelphia; Joseph Feceman, 1445 Ormond avenue, Camden; Frank Segmund, 1423 N. Hirst street, Philadelphia; Edward Coates, 139 Leona avenue, Woodbury; John A. Gross, 417 Chester avenue, Riverside; Arnold Tulini, 21 Main street, Maple Shade; James Smith, Bridgeboro; R. G. Strable, 150 Linden avenue, Woodlyn.

BILLY AND RUTH TOYS AT THE ETRIS STORE

The John H. Etris store at 17 West Broad street, Palmyra, again offers the exciting array of "Billy and Ruth" Christmas toys for children. The "Billy and Ruth" collection affords everything that the little hearts could desire and items range in price from 25 cents up.

Ask to see their catalogue, attractively printed in full colors, that illustrates and accurately describes each article and its price. Many of the gifts are on display right in the store. Try the Etris store first before you make your children's gift selections.

Congress passed the first corporation tax on August 5, 1905.

WELCOME! to BILLY AND RUTH TOY HEADQUARTERS



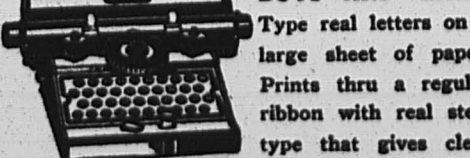
FLASH — Western Union Radio Telegraph Signal Set, operates on flashlight batteries — Sends 3 ways—150 feet Code and Western Union blanks included \$1

DOLL CARRIAGE . . .



Fancy oval hood and body of fibre, 11" x 21 1/2". Finished in colored enamel. Reclining back. 8" wire wheels, 1/2" rubber tires. Adjustable handles and hand brake. \$7.25

American Flyer Typewriter . .



BOYS AND GIRLS Type real letters on a large sheet of paper. Prints thru a regular ribbon with real steel type that gives clear letters. You'll have years of pleasure with this machine. \$2

ASK FOR THE BOOK OF "BILLY AND RUTH" TOYS

DONALD DUCK AND PLUTO

Mechanical Car 11 inch car and 6 foot circular track. Hear Donald "Quack-quack" and see Pluto bob his head up and down. A barrel of fun. \$1

American Maid Tea Set



THE LATEST 21-Piece Gypsy Ware 4 gay colors. Enough to entertain 3 friends \$1

Sky-Tot Pedal Car . . .



FOR TOTS UP TO 3 YEARS Heavy pressed steel, Rubber tires, finished in red, ivory and enamel. \$1.39

JOHN H. ETRIS

COMPLETE "BILLY AND RUTH" TOY HEADQUARTERS PHILCO RADIO AND NORGE REFRIGERATORS

17 W. Broad Street

PALMYRA

ASK FOR THE BOOK OF "BILLY AND RUTH" TOYS

New Fan Unit To Be Installed

(continued from page 1)

Mr. Burns recommended that this and similar units be purchased for three classrooms in the new part of the school. These rooms are hard to heat, because the ventilators do not function properly.

Leave of Absence

Miss Meribah S. Gardner, third grade teacher, requested a leave of absence without pay, from February 1, until the end of the school year. During that time, Miss Gardner will take graduate work at Temple University. Her request was granted by the board and the appointment of a substitute was deferred until the next meeting.

John L. Metzgar, chairman of the supply committee, stated that he had been investigating the perpetual inventory system for supplies in use at the Palmyra public schools and that he considered it to be a very fine one. While a similar system already exists at the Riverton school, Mr. Metzgar felt that it might be possible to make certain changes which would result in greater efficiency and might possibly result in a saving in the annual expenditure.

New Desks

Miss Caroline M. Staman, supervising principal, advised the board that several new desks were needed in the seventh and eighth grades,

those available being too small to accommodate the pupils. Purchase of 12 units, at a cost of about \$11 each, was authorized by the board.

There was a lengthy discussion by members of the board in respect to reference books and concerning the hours during which the school library is open for use.

Water to Be Analyzed

Water used in schools, for drinking purposes, is analyzed each year and Miss Staman was authorized to have this done in the near future.

A preliminary draft of the budget for next year was discussed by members of the board. It will be considered further at the January 3rd meeting and come up for adoption at the session scheduled for January 18. The annual election will be on February 8.

Miss Staman's Report

Excerpts from Miss Staman's report follow:

Health and attendance have been good, absence due almost entirely to colds. There was a single case of measles. Excellent cooperation with our health program has been shown by parents, many of whom have already returned cards that show attention to the recommendations made by the school physician. 47 children attended the dental clinics since the last report.

In addition to our regular program, Book Week and Thanksgiving have been given attention in the classrooms with appropriate assembly programs as the culmination.

All grades participated in the Book Week program, while the fourth grade gave the Thanksgiving play. One hundred and eight children attended the performance of "Hansel and Gretel," at Delanco, and the first three grades are preparing their own version, a musical one, of the same fairy tale for the Christmas Party.

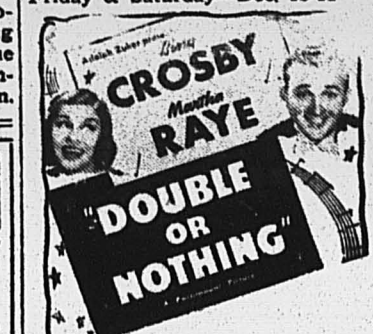
The seventh and eighth grade domestic science classes visited Becker's store for a demonstration and Miss Farrell, from the Public Service Company, gave a demonstration on the use and care of electrical equipment.

Mrs. O'Leary, of the state department, asked for the use of our sewing room for a meeting of the Domestic Science teachers of the county. Mrs. Bryte, fashion expert, gave them an interesting, practical lecture and demonstration on "Accessories."

Better twice measured than once wrong.

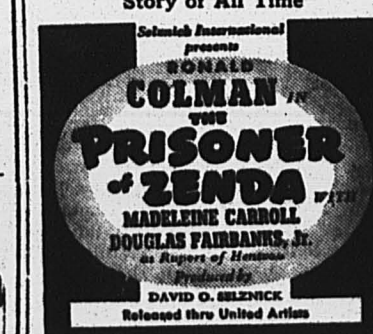


Friday & Saturday—Dec. 10-11



Sat. Mat.—"Wild West Days"

Sunday & Monday—Dec. 12-13
The Most Romantic Adventure Story of All Time



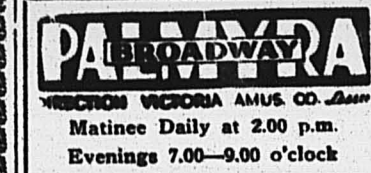
Added
Our Gang in
"RUSHIN' BALLET"

Tuesday—December 14
Madeleine Carroll
Francis Lederer
in
IT'S ALL YOURS

Wednesday—December 15
The Wonder Boy of Melody
Sings Again
Bobby Breen
in
MAKE A WISH

Thursday & Friday—Dec. 16-17
Errol Flynn
Joan Blondell
in
The Perfect Specimen

Benefit
JUNIOR CLASS
Riverside High School
Tuesday to Friday Inclusive



THURSDAY, Dec. 9—
Pat O'Brien
Margaret Lindsay
in
Back In Circulation
Free Gifts to the Ladies

FRIDAY and SATURDAY,
December 10-11—
DONALD COLMAN in
Prisoner of Zenda
with MADELINE CARROLL
as Queen of Hungary
DAVID O. SEIDENCE
Director
Released thru United Artists

Saturday Matinee Only—Junior
Cochran in Blazing Barriers

MONDAY, December 13—
Gladys George
John Beal
MADAME X
Free Gifts to the Ladies

TUESDAY and WEDNESDAY,
December 14-15—
DICK POWELL
in
VARSITY SHOW

THE NO. 1 DYNAMO GOES TO TOWN IN HIS GREATEST ROLE!



Now Showing
25c Till 5 p.m.

SAVAR MARKET AT BROADWAY

PLANNING P.H.S.
ALUMNI DANCE

Wouldn't you graduates of P.H.S. like to get together with your classmates, teachers, see the old school again with members of your own class and have one of those good old dances just as though you were still in school?

Well, here's the chance, for an Alumni Association has been organized and all graduates are invited to join. The members of the classes of '36 and '37 were sent post cards, and a meeting was held in the high school a few weeks ago. With the help of Miss C. E. MacDonald and Charles W. Ray, officers were elected and many plans discussed. After the meeting there was dancing in the gym.

The meeting was fairly well attended, and Jack Weiner, of Delair, our president, has had membership cards printed. This card costs 50c and entitles you to full membership in the P.H.S. Alumni. After obtaining this card, no further dues will be necessary at any time.

Dance Planned

The various committees have been planning a Christmas dance, but it can be done only through the help of you—the graduates! If you wish to join, just drop a line to Jack Weiner, and he will see that you are given a ticket. For further announcements about the Christmas dance, follow this paper. All alumni will be admitted free, when presenting an alumni membership card. Publicity.

CHRISTIANSCIENCE LECTURE

Dr. Hendrik J. De Lange, C.S.B., of New York City, will deliver a free lecture on Christian Science, "The Science of Harmonious Being," Sunday afternoon, December 19, 1937, at 3:30 o'clock, in the public high school auditorium, Second and Church streets, Moorestown, N. J. This lecture is being given under the auspices of First Church of Christ, Scientist, Moorestown, N. J. The public is cordially invited to attend this lecture.

WEEKLY GAMES
AT SACRED HEART

Another large crowd attended the games at the Sacred Heart school hall, last Monday night, to participate in the distribution of the many valuable prizes. These games are held each Monday night at the school hall on Linden avenue, beginning at 8:30 o'clock sharp.

Robert J. Wood, general chairman, announced that a surprise award will be made next Monday. The following were among the awards made this week: Mrs. R. Snyder, Dutch oven; Mrs. H. Reamer, bath set; S. L. Haines, cocktail shaker; Emma Cole, aluminum cooker; Mrs. Harry Cregier, military set; Julia Wigmore, waffle iron; Katherine Ruppert, card table; Sid Headington, 3 piece skillets set; Eva White, 22 plate vanity set; Mrs. E. B. Williams, sled; Mrs. A. Hall, airplane bag; Mrs. James Ross, 32 piece opal breakfast set; E. McCarty, book trough set; Mrs. M. Middleton, chair kitchen set; M. Dougherty, Telechron electric clock; H. Griffenberg, overnight bag; James Kennedy, chromium hostess set; Elsie Roth, pair gold lamps; E. Pippitt, cocktail set. Other awards were, table lamp, 2 piece kitchen set, carving set, smoker, Carey coffee dipper, a set of bridge lamps and 2 cretonne stuffed chairs.

Christmas Gifts
At Shulman's

On a gift hunting expedition? Then it will surely pay you to stop at Shulman's, Broad Street, Palmyra, and examine their very complete line of Christmas suggestions for ladies, children and men.

There is such an attractive array that a written description cannot possibly do it justice.

Why not visit Shulman's this week, see for yourself and solve your gift problems?

CAKE SALE

The Ladies' Auxiliary of the Delran Yacht Club will hold a cake sale on Saturday, December 11, at 10 a.m., at Whitmer's store, 107 East Broad street.

Orders for rolls and cakes will be taken at Riverton 257.

PALMYRA

Mrs. Albert Smith, of Broad st., spent Tuesday in Atlantic City, visiting her sister, Miss Mary Kemmerle.

Mrs. Margaret Weber and son, Jack, of Roebing, are spending some time with Harry Kemmerle, of Broad street.

Mr. and Mrs. George J. Seel and daughter, Mitzel, of Maplewood, and Clifton Seel, of New York, spent Sunday with their parents, Mr. and Mrs. George J. Seel, of Cinnaminson avenue.

The Philathea Class of Central Baptist Church, will hold a social on Friday, December 10, in the church social hall. All members of the class and their friends are cordially invited to come and have a good time.

Mrs. R. Mays, of Leconey avenue, entertained seventeen members of the Philathea Class at a luncheon on Tuesday.

Gorge Beauchamp, of Cinnaminson avenue, is driving a new Dodge sedan.

Gift Suggestions
At J. S. Collins

Here are a few of the many gift suggestions offered by J. S. Collins & Son, Inc., at their Riverton store: Waffle irons, flashlights, electric clocks, irons and heaters. Savory roasters, Pyrex ware and aluminum ware. Thermos bottles, sleds, roller skates and ice skates. Extra fine tools of every description. Shop early at Collins and end your gift problems.

The borough of Manhattan, New York, contains 27,000,000 tons of steel, of which 23,000,000 tons are in skyscrapers and other buildings.

GIFT SUGGESTIONS

LADIES' LINGERIE

Slips, 59c to \$1.98

Silk and Satin Nightgowns, \$1.98, \$2.49, \$2.95

Pajamas, Dance Sets, Panties

Special Values

House Coats \$1.69, \$1.98, \$2.95, \$3.95

Aprons, 25c and up

Silk Dresses, \$1.98 to \$4.95

Sheet and Pillow Case Sets

Linen Table Cloths and

Napkins

Turkish Towel Sets

Bags, Gloves, Hosiery

Children's Dresses, Under-

wear, Rompers, Suits

Babies' Blankets, Sweaters,

Dish Sets, Baby Bunting

Everything for
the Man or Boy

Men's Ties, 25c to \$1.00

Men's Scarfs, 59c to \$1.00

Men's Shirts, \$1.00 to \$2.50

Men's Tie and Handker-

chief Sets, 50c and \$1.00

We also carry the Arrow

Shirts and Interwoven

Hose from 15c pair up

Men's Gloves, Hats, Caps,

Underwear, Umbrellas,

Rain Coats

Also Men's and Boys'

Trousers in cloth and

corduroy

BIG LINE OF SNOW SUITS

Sizes 2 to 20 years

\$2.98 up

SHULMAN'S

Palmyra's Leading Department Store

13-15 W. Broad Street

Palmyra

Phone 593

Open Every Evening until Christmas

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

RENT—3rd floor front room with bath, furnished. Call Riverton 758. 12-2-2t

NEW STORM SASH or old sash repaired, Low Prices, R. S. Harris, Phone, Moorestown 307-M. 11-16-2-9-37

MEN'S SUITS and Overcoats, \$5 and upwards, some custom made. Odd coats, \$1 and up. Reider's Money Loan Office, Ridge ave. and Oxford st., 22nd and South sts. and 128 Market st., Phila., Pa. 9-16-1t

RCA and Zenith radios, radio repairs, free tube testing. Schwering's Store, Palmyra, Phone 28. 9-16-1t

LOST—Small, white collie pup, no collar. Finder please return to Mrs. W. S. Wilson, Golf Road, or phone, Riverton 1028. 12-9-1t

CHRISTMAS packages attractively wrapped. Call Riverton 334. 12-9-2t

SALE—Canary birds. See the Riverton premier show type. Loud singers guaranteed. American hatched. Breeder 410 Main st., Riverton. 12-9-3t

Send for Our New List of
THIRTY BONDS
all currently bearing interest and yielding straight returns of 6.65% to 13.75%.
THIRTY STOCKS
which have declined an average of 37% from the 1937 highs.
We will be pleased to forward you this list together with an analysis of any securities you may own or be interested in, without cost or obligation.
J. Gentry Daggy & Co., Inc.
INVESTMENT SECURITIES
832 Land Title Bldg.
PHILADELPHIA, PA.
The Eiffel tower of Paris weighs more than 15,000,000 pounds.

When Cars Fall Apart

It's bad enough to have to avoid being hit by other automobiles, but when parts start rolling all over the road, then it really is serious.

An affair of this nature occurred last week on the Burlington Pike near Taylors lane, when a large gear dropped out of a truck owned by the National Molasses Co. and rolled across the highway to crash into a machine coming in the opposite direction. The loss of a vital organ was sufficient to seriously disrupt the inner workings of the truck, while the car that was struck by the machinery had a broken light and smashed fender.

10c A DAY

What could make a more useful Christmas present than a Remington Portable? And you can buy any model for 10c a day. Prices from \$39.50 up. Ask to see them at The New Era Office.

SANTA
IS COMING TO
SCHWERING'S
THIS SATURDAY FROM 3 TO 5 P.M. AND NEXT SATURDAY AT THE SAME TIME. BRING THE KIDDIS.

TOYS FOR BOYS AND GIRLS

The Best Assortment in Town

LIONEL TRAINS AND ACCESSORIES
AT CUT PRICES

Broad Street, between Elm and Maple Avenues
Phone 28 — Palmyra

SPECIAL FOOD VALUES FOR
THURSDAY, FRIDAY AND SATURDAY

Phila. Market House

"Foods of the Better Grade"

Broad and Garfield Palmyra
Phone 1200—Free Delivery

Store Closes Friday Evening at 9 o'clock
Store Closes Saturday Evening at 8 o'clock

FRUITS AND VEGETABLES

Fancy California Brussels Sprouts	qt. 15c
Fresh Full Potted Lima Beans	2 lb 25c
Fresh Full Potted California Sugar Peas	2 lb 25c
Fresh Clean Spinach	2 lb 15c
California New Beets or Carrots	large bunch 6c
U. S. No. 1 Idaho Baking Potatoes	10-lb cotton sack 27c
Florida Oranges, full of juice	Special, 20 for 25c
Extra large size Florida Grapefruit	7 for 25c

SALE ON GRAPES—
White Malaga Grapes
Black Ribier Grapes
Red Emperor Grapes SPECIAL **2 lbs 25c**

BIRDS EYE FROSTED FOODS

Red Perch	lb 23c	Clams (serves 4)	box 23c
Lima Beans	box 23c	Peaches, sliced	box 23c

GROCERIES

Cup-O-Luck Coffee, ground to suit	2 for 15c; lb 23c
Heine Strained Baby Foods	12 doz 89c
Kellogg's Gold, Bantam or White Crushed Corn, 3 No. 2 cans	39c
Kellogg's Merion Whole Apricots	2 large cans 35c
Kellogg's Green Gage Plums	2 large cans 45c
Dried Peaches, new pack	lb 15c
Fancy Dried Peaches	lb 20c
Kellogg's Salt Mackerel, count 18 to 20	5-lb bucket \$1.10
Scott Toilet Tissue	2 rolls 15c

DAIRY AND DELICATESSEN

Harding's Sweet Cream Butter, farm roll, lb 45c; ¼ lb pr't, lb 47c	
Strictly Fresh Eggs, every egg guaranteed	doz. 35c
Old Fashioned Sharp Cheese, real bitey	¼ lb 19c
Good Luck Oleomargarine	lb 19c
Kraft Velveta Cheese	½-lb pkg. 17c

SEA FOOD

Fresh Blue Fish	lb 25c	Steak Cod	lb 22c
Fresh Rock Fish	lb 25c	Deep Sea Scallops	lb 33c
Ex. Fancy Lg. Smelts	lb 25c	Fresh Opened Oysters	doz 20c
Fresh Flounder	lb 22c		
Filler Flounder	lb 42c		
Croakers and Porgies	lb 15c	Large Clams	doz 25c

HIGH QUALITY MEAT SPECIALS

Premium Baby Legs of Lamb	lb 28c
City Dressed Shoulders of Pork, 5 to 6 lb av.	lb 19c
Fresh Killed Paramount Stewing Chickens, 3½ lb av.	lb 27c
Premium Prime Rib Roasts	lb 27c; Best Cuts, lb 29c
Real Value—Swift's Premium Smoked Butts, 2 lb av.	lb 35c

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

"Little drops of humor,
Little rays of light,
Knock our daily troubles
Higher than a kite."

49th Year No. 49

RIVERTON—PALMYRA, N. J., THURSDAY, DECEMBER 16, 1937

PRICE FIVE CENTS

SEWER PROJECT
FUNDS ARE AMPLE

Section Completed Conforms to Established Standards for Such Work

Councilman T. Curtis Flynn, reporting on the progress of the sewer project, at the regular meeting of the Palmyra Borough Council, Tuesday night, stated that work on project number 311 would be started the next day (Wednesday).

Mayor John F. Ward particularly requested the press to correct the impression that labor funds are running low on the sewer project. He stated that cost for labor on the various W.P.A. sewer projects was estimated on the lineal feet of ditch to be dug. The work done thus far, happened to include ditches at the deep ends of the sewer. These naturally have consumed more time per lineal foot. Projects to follow, however, will have shallower ditches resulting in quicker work and conservation of labor costs. Men in charge of the construction state that the work of the laborers conforms very well to standards established in this type of work.

Section Added

The Borough Attorney, Albert McCay, was authorized to prepare an amendment to the existing sewer ordinance in order that Park avenue between Broad and Spring Garden streets may be included in the project.

Councilman Mervine, chairman of the sewer department, stated that the sewer along Broad street from Market street west called for pipe under the street paving. He asked permission to investigate the possibility of laying this pipe under the sidewalk instead of the street paving. Mr. Mervine stated that if this can be done, it will result in considerable saving since it is naturally a lot easier and cheaper to remove sidewalk paving than to (continued on page 9)

Merry Christmas
For All

Christmas baskets will be distributed to the needy on Friday, December 24. If you think of some one who might need a basket with a Christmas dinner therein, let us know and we will investigate and act accordingly.

The school children will, as usual, have a donation day, Wednesday, the 22nd, and their collection will be used toward filling the baskets.

We will appreciate gifts of canned goods, potatoes, turnips, onions, apples, oranges or anything else that will help make Christmas enjoyable.

Money will be needed for meat or poultry and to supply the deficiency in other food stuffs. The appeal last week brought a little cash, but not nearly enough for our purpose. If you want happiness yourself on that day, help some one else to be happy by contributing to this worthy cause.

Municipal building, phone 191.
George N. Wimer,
Welfare Director.

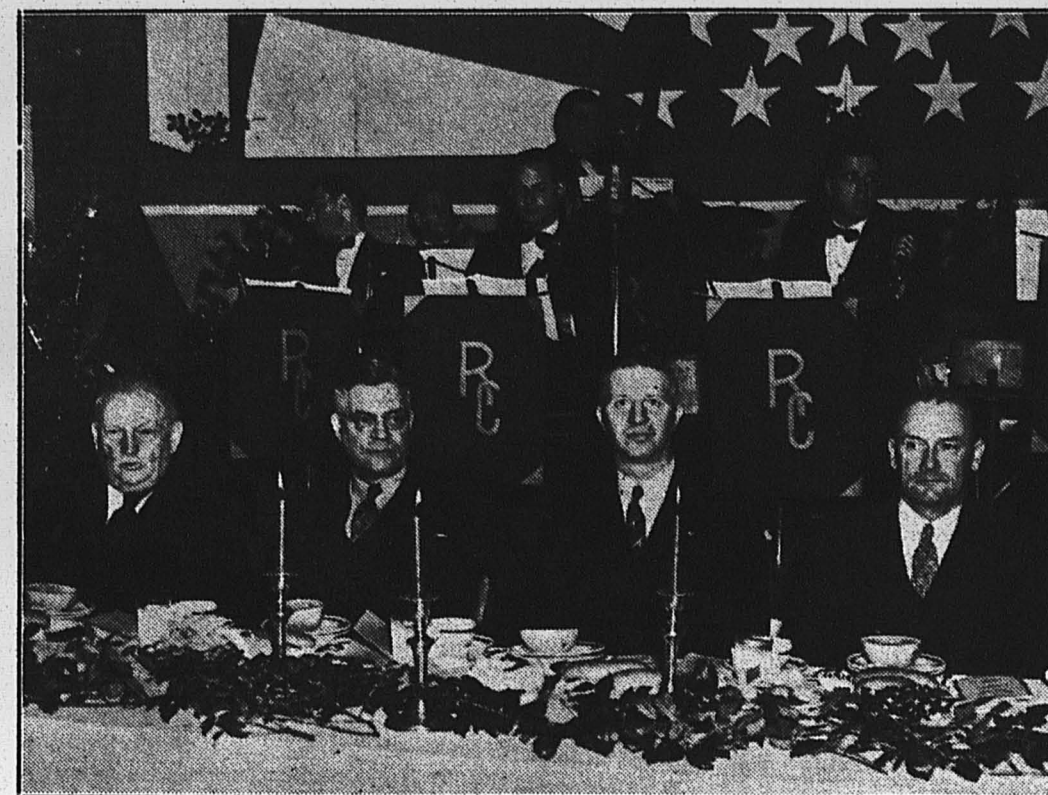
FIRE COMPANY
NAMES OFFICERS

At a meeting held on Tuesday night, in the fire house, the following officers were elected by the Riverton Fire Company for the coming year: Walter C. Wright, president; William Evans, vice president; Blandon G. Cook, treasurer; James C. Goodwin, secretary.

Board of directors: Frank Codington, Joseph Lescny, Edward Kapus, John Strohm, Jacob Strohm, William Watkins, Joseph Botham, Albert Schuler and Jerome Zisk.

Henry Borden, second assistant chief; Albert Yearly, third assistant chief.

AT SPEAKERS' TABLE



New Era Staff Photo

One thousand Burlington County Republicans attended the victory dinner-dance, largest affair of its kind ever held in the county, on Tuesday night, in Mt. Holly.

In the picture, seated, from left to right, are the Hon. Edward Casper Stokes, former Governor of New Jersey; the Hon. Royal Johnson, former Congressman from South Dakota and now a prominent Washington attorney; Freeholder Walter D. Lamont, who was toastmaster of the evening, and Freeholder Charles R. Stout, chairman of the county committee.

GOOTEE REQUESTS
FORCE INCREASE

Riverton Chief States Present Force Inadequate to Meet Needs

Chief of Police, William Gootee, appeared before the members of Riverton Borough Council at their regular meeting, Thursday night, and requested that the 1938 budget include sufficient appropriation for the police department to engage an additional police officer, an improved fingerprint outfit, and a new police car.

The chief cited that, with children to look after at two schools, the present force is inadequate. If a call comes in while the one police officer is on duty at the Broad and Main street crossing looking after the safety of school children, he would be unable to leave the intersection unprotected and answer the summons.

Increased Traffic

Traffic on River Road, the chief said, has increased to the point where the police can't leave and check on speeding in other sections of the town. He further stated that an additional policeman would eliminate the necessity of hiring special officers throughout the year and, if the present expenditures for special officers were increased by a few hundred dollars, a full time officer could be employed.

Gootee also asserted that his position of chief frequently takes him away from actual police duty, the special work involving conducting investigations, checking fingerprint records, making out reports etc.

Chief Gootee cited that the law now requires that fingerprints be taken for all indictable offenses. The proper equipment for this and a cabinet for filing fingerprint cards costs about \$65.

The police car purchased last year, the chief described as a "lemon" and stated that, while the past four or five police cars, all of the same make had given good service, this car has all tires worn smooth in 15,000 miles and has given trouble all year. It is now in need of considerable repair, according to the (continued on page 3)

MANY DON SKATES
OVER WEEKEND

Several hundred local enthusiasts took advantage of the first ice of the season to go skating last Sunday afternoon.

Lippincott's pond, on the Moorestown-Riverton road, was jammed to capacity and several other nearby lakes had their quota of fancy figure experts, novices and just plain ordinary skaters.

Ice, on several ponds, was reported to be over three inches in thickness.

M. A. MAGEE IS
FATALLY INJURED

East Riverton Painter Slipped From Scaffold; Suffered Fractured Skull

M. A. Magee, East Riverton painter, suffered fatal injuries shortly after 10 o'clock, last Tuesday morning, when he fell 20 feet from a scaffold on the property at 112 Garfield avenue, Palmyra, while engaged in painting the house.

Witnesses stated that Mr. Magee apparently was thrown off balance by an aerial wire which ran up the side of the house.

Dr. Dean LeFavor, who was making a visit in the vicinity, put in a call for the Palmyra ambulance and rendered what treatment was possible on the scene. Dr. H. B. Mark was also summoned.

Rushed to Hospital

The ambulance made a hasty response and the injured man was rushed to Zuercher Memorial Hospital, Riverside, where it was found that he was suffering from a fractured skull and a broken shoulder.

His injuries proved to be most serious and he died shortly after 4 o'clock, Wednesday morning.

Mr. Magee is survived by his wife and several children.

CHRISTMAS TEA

The annual Porch Club Christmas Tea will be held on Tuesday, December 21st, from 4 to 6 p.m. A cordial invitation is extended to all.

OVER 1,000 AT
VICTORY AFFAIR

Largest Gathering of Its Kind Ever Held in County; Prominent Speakers

Over 1000 Republicans of prominence, in Burlington county, and their guests crowded the Mt. Holly armory to capacity, on Tuesday evening of this week, to attend the Victory Dinner-Dance arranged by the Republican County Committee.

According to veteran Republicans, the affair was the largest of its kind ever held in the county.

There were no vacant seats visible, shortly after 7 o'clock, when the assemblage sang America and Rev. J. H. Rendall pronounced the invocation.

The bountiful dinner was capably served by the well-known caterers, McAllister & Co., of Philadelphia.

Myers Leads Singing

During the dinner itself, there were orchestral selections by Elwood Weidman's Royal Commodore and assembly singing, led by Nelson G. Myers.

Prior to the entertainment, which followed the dinner, Senator Clifford Powell and James Logan, state highway engineer, were introduced. Both were forced to leave early because of other engagements.

The program was opened with several variety acts, performed by amateurs, who received rounds of applause from those present.

This part of the program was as follows:

Benny Durham, Florence, songs; Prof. Raymond Cawley, Bordentown, mocking bird violin; "Christy," Philadelphia, premier accordionist; Morretti Trio, Bordentown, popular harmonists; Three Snowballs of Trenton, Evelyn, Dolores, Betty, acrobatic presentation.

Lamon Toastmaster

After the entertainment Mr. My (continued on page 9)

Give a Christmas
Dinner

Forty-two families in Riverton and Cinnaminson need a Christmas dinner. Will YOU help in providing for them?

Please send contributions to the treasurer of the Riverton-Cinnaminson Welfare Association, William A. Hendrickson, 208 Lippincott avenue, Riverton, or to the Welfare office, 609 Main street.

RATIFICATION
DAY IS DEC. 18

New Jersey's final celebration in observance of the adoption and ratification of the United States Constitution will be held in Elizabeth next Saturday, December 18, which will be observed as Ratification Day.

A program

KELLY'S CONTRACT CAUSES DISPUTE

(continued from page 1)

were too high and also objected to certain other provisions of the contract.

Freeholder Albert C. Jones stated that it was quite possible that certain architects might have done the work cheaper, but that he felt a man who charged six per cent would give a job worth that figure. He also remarked that the contract form was a standard one.

When asked by Mr. Jones as to what he (Mr. Adams) would do about the contract, the director replied that he wouldn't sign anything until the government had approved a grant.

Action Taken

In order to obtain further information regarding the fees in question, it was voted to refer the contract to Colonel Kelly asking information regarding the six and four per cent clauses and to defer signing until this information had been received.

At this point Mr. Lamont brought up the subject of a remark previously made by the Director that the board forget politics in the almshouse matter.

Mr. Lamont inquired of Mr. Adams just what element of politics the latter had in mind.

To this, Mr. Adams replied that certain people always seem to be against everything.

Mr. Lamont said that he had noticed the same thing for the past two years and stated that, in respect to the almshouse, he felt the members of the board had analyzed the situation very carefully and were all working for the best interests of the county.

More Time on Work

Mr. Adams then retorted that certain members of the board should spend more time on their duties and to know more about what was being done. He added that he felt some members of the board had not perused the almshouse plans with much care.

Mr. Stout replied to this by stating that he had gone over both plans and specifications on several occasions, both with Colonel Kelly and other authorities. He added that he had also spent considerable time in visiting other buildings of a similar nature in various parts of the state. He further remarked that he felt Director Adams was doing everything to prevent construction of the building. He also inferred that Mr. Adams was making a play for publicity by creating the impression that he was the only member of the board who had studied the plans.

Jones Ends Discussion

The debate was brought to an end by Mr. Jones after Adams asked the question as to why the board had authorized him to sign the contract when there was something wrong with it.

In terminating the discussion, Mr. Jones asked Mr. Adams, with a certain amount of feeling, why the latter had come into the meeting trying to put some one on the spot. He concluded with, "Let's get back to business."

The board turned down a request by County Engineer Brannin that an aerial map of certain portions of the county be purchased for \$800, but authorized him to purchase a calculator for \$200 and the present machine.

New Trucks

The bridge department was authorized to purchase two trucks at \$900 each plus two old machines, these being a 1932 Ford and a 1934 Day-Elder.

Walter G. Stewart, superintendent of the county insane hospital, stated that the fire plugs at New Lisbon were in good condition and were readily accessible. This was in contradiction to a recent report by the standpipe committee of the county firemen's association. A copy of the communication from Mr. Stewart was ordered sent to the firemen for consideration.

Needs More Help

A communication from Mrs. M. J. Archer, of Moorestown, was read to the board. This stated that the Human Relations Group, of Moorestown, felt that the county probation officer, Mrs. E. D. Perry, had a case load 10 times larger than it should

ABOUT TOWN

The reflection from the fire across the river, in Philadelphia, last Saturday night at 11 o'clock was clearly visible here and attracted the attention of many residents.

The temperature dropped to 16, last Saturday morning on one local thermometer. This was the lowest registered thus far this season.

The Jersey shore of the Delaware river showed a considerable expanse of ice on Monday morning.

The ruins of the packing house in East Riverton, which was recently destroyed by fire, have been razed and little evidence of the serious blaze remains.

The black and aluminum 1938 license made their first appearance of the year yesterday, when several local motorists took advantage of the first day allowed by law to affix the new tags on their cars.

The members of this group felt that every effort should be made to make delinquents better citizens and thus keep them out of jail.

To further such a cause, the group felt that appropriation should be made to provide an office assistant for Mrs. Perry and an additional trained social worker.

The matter was referred for action at the time the 1938 budget is prepared.

The following departmental bills were approved and ordered paid: Public affairs, \$11,501.07; revenue and finance, \$1630.00; buildings, \$19,617.59; highway, \$9404.87; bridges, \$1597.13, a total of \$43,750.66.

10c A DAY

What could make a more useful Christmas present than a Remington Portable? And you can buy any model for 10c a day. Prices from \$39.50 up. Ask to see them at The New Era Office.



Two Anniversaries—1787-1937

The United States of America has observed, this year, the one hundred and fiftieth anniversary of the adoption of its Constitution—a document described, nearly a century later (and not by an American), as "the most wonderful work ever struck off at a given time by the brain and purpose of man." Actually the birthday celebration is not yet over, indeed, it has only begun. Not until the middle of 1788 was the Constitution duly ratified and established as the basic and fundamental law of the land.

As everyone knows, it was neither drawn up in convention nor approved by the country without a struggle. The first dispute was occasioned by the rivalry of the "large states" and the "small states," with Virginia heading the first group and New Jersey the second. Today, New Jersey has a bigger population than Virginia. A compromise proposal drawn up by Connecticut, a "small state," was carried, and the document was submitted to the thirteen units which composed the federation. Delaware, Pennsylvania and New Jersey ratified it before the end of 1787; Georgia, Connecticut and Massachusetts early in 1788; Maryland and South Carolina in the spring, and then New Hampshire, the ninth and deciding state. The Constitution became a fact.

New Republic

That bare summary hurries over a period of strain and stress that has no parallel in American history. The new republic was so tiny and so weak that any grave dissension might have scattered it to the four winds. Only cities, all of them along the Atlantic seaboard, had populations in excess of ten thousand—

LEGION TOYS TO BE DISPLAYED

The Frederick M. Rodgers, Post 155, invites the people of this community to see the display of Xmas toys which will be given to the needy children of the community, Tuesday and Wednesday, December 21-22. The committee wants to thank those who gave toys and financial aid and wants them to feel that they are part of this splendid work.

LEGION TOYS TO BE DISPLAYED

The Frederick M. Rodgers, Post 155, invites the people of this community to see the display of Xmas toys which will be given to the needy children of the community, Tuesday and Wednesday, December 21-22. The committee wants to thank those who gave toys and financial aid and wants them to feel that they are part of this splendid work.

There is still time to get a Remington Portable for Christmas, if you order at once. See the two most popular models at The New Era Office. Ten cents a day buys either one.

The toy committee under Avery Willis are on the job every night and any member that can give some help will be welcome.

The Xmas party under the direction of Carl Thomas will be held Wednesday, December 22, and Carl thinks it will be the best the Post has ever sponsored. Members, get in touch with Carl, as he will need plenty of help.

IMMEDIATE DELIVERY OF FUEL OIL

Right from Our Own Storage Tanks in Palmyra

FIRST GRADE ANTHRACITE COAL

Estimates on Storm Proof Storm Sash

Phone 1100

H. B. WILLIAMS

Coal, Coke, Fuel Oil, Building Materials, Feed

PALMYRA

EQUIP YOUR HOME WITH

COLLINS' STORM SASH

BURN

'blue coal' AND YOU'LL

Come Home to a Warm House IN EVERY KIND OF WEATHER



Christmas Suggestions

WAFFLE IRONS
FLASHLIGHTS
ELECTRIC CLOCKS
IRONS AND HEATERS
SAVORY ROASTERS
PYREX WARE
ENAMEL WARE
ALUMINUM WARE
FINE TOOLS OF EVERY DESCRIPTION

TREE LIGHT SETS
EXTRA BULBS
THERMOS BOTTLES
SLEDS
ROLLER SKATES
ICE SKATES
CARVING SETS
CUTLERY

J. S. COLLINS & SON, Inc.

'blue coal'

COKE — HARDWARE — BUILDING MATERIALS

Broad and Main Sts.

Riverton

GOOTEE REQUESTS FORCE INCREASE

(continued from page 1)

dealer. The chief recommended that a new car of different make be purchased.

The mayor stated that the chief's recommendations would be considered in committee.

Sale Opposed

Councilman Knight raised objection to the advertised sale of borough property secured through foreclosure. He stated that the minimum prices set on the various pieces of land were, in his opinion, too low. He stated that the minimum price on lots on Main street was set at 17 cents per square foot, while the minimum price for land on the riverbank was set at 3 cents per square foot.

Councilman Merrill stated that the minimum prices were established by taking into consideration the assessed valuation of adjoining property, and the amount of money the borough had invested in the land.

Councilman Lane stated that the committee felt that the minimum prices should be kept low enough to attract a considerable number of bidders to increase the chance for higher proposals.

A resolution was passed authorizing the sale as advertised with Councilman Knight voting in the negative.

Letter from Dreer's

A letter from the president of the Henry A. Dreer nurseries was read by the mayor. The letter acknowledged the cooperation of the Riverton police department in the recent strike situation and went on to state that the fine consideration given by the police to both the labor and executive interests undoubtedly resulted in the total absence of disorder.

Councilman Sylvester reported that the streets are being kept clean and that all paving is being done that can be done. The condition of Front street between Thomas and Lippincott avenues and the turn in the road at Fulton and Front streets will be taken care of as soon as Robert Clelland recovers from his present illness.

New Machine

Councilman Knight reported that the borough had received the new moving machine for the property committee and that arrangements will be made for storage over the winter months.

The building committee reported that \$70 had been received for the demolition of the property on Main street.

The medical inspector reported fees amounting to \$6.00.

Councilman Merrill reported receipt of a \$50 rebate under one of the borough insurance policies.

Councilman Merrill stated that the borough rates would be decreased by \$60.00 next year, which will automatically bring an estimated increase of 10 cents in the tax rate.

Properties demolished, lower assessments through appeals granted, and acquisition of property by the borough through foreclosure all contribute to the reduction in rates.

Councilman Knight moved that the borough purchase a new police car before the present year expires, after proper advice is given by the borough auditors. The motion passed unanimously.

Bills Paid

The following bills were approved and ordered paid:

Board of Health	\$112.50
Dr. Harry E. Mark, salary	22.50
Dr. Harry L. Rogers, salary	37.00
Borough Property	100.00
C. Kenneth Davis, clerk hire Nov.	100.00
C. Kenneth Davis, salary	200.00
Robinet Cole, assessor, salary	40.00
Daniel M. Clifton, clerk, salary	148.00
Frank Probstler, recorder, salary	148.00
Riverton Fire Company council chamber rent	148.00
Borough Property	148.00
C. A. Lippincott & Co., Inc., balance for purchase of new tractor	125.00
John H. Gibson, Sr., November	10.00
S. Collins & Son, Inc., supplies	5.75
C. A. Lippincott & Co., Inc., repairs to tractor	77.76
Collection Costs—	
Harry C. Schell, collector	11.56
John M. Carhart, storing election equipment	5.00
Fire and Water	
Clinton B. Woolston, gas, oil	8.36
Riverton Fire Company, current for siren, 1937	18.00
E. M. Carhart, telephone	3.00
Schwartz Bros., Inc., repairs	6.08
Riverton Fire Company, rent	207.50
Fire Hydrants—	
Riverton-Palmyra Water Co.	448.76
George D. Dole, December salary	75.00

URGES PURCHASE CHRISTMAS SEALS

Dr. J. Lynn Mahaffey, state director of health warns against the false sense of security engendered by decreasing tuberculosis death and case rates in a statement issued recently urging purchase and use of Christmas Seals now being sold by tuberculosis and health associations to finance their preventive campaign.

Dr. Mahaffey's statement follows: "Measures inaugurated by public health agencies have materially reduced the prevalence of tuberculosis. An enlightened public consciousness has done much to arrest this once-dreaded disease. The cloud of hopelessness enshrouding a person afflicted with the disease a generation ago has been dissipated. Modern, scientific treatment, is relentlessly combating the once dreaded White Plague.

"Cooperation of the public in this meritorious work has been of great assistance. Credit is due Ernest D. Easton, untiring executive secretary of the New Jersey Tuberculosis League, for the all-year-round program of that organization.

Inroads Made

"Illustrative of the inroads made against tuberculosis, it may be significant that in 1915 there were 298 cases of tuberculosis for each 100,000 of population, and 153 fatalities for each 100,000 of the population. A decade later, in 1925, the incidence of the disease had dropped to 142 and the death-rate to 82 for each 100,000 of the population. Figures for 1935 show 100 cases for each 100,000 of the population and 49 deaths per 100,000.

"We should not be lulled into any false sense of security by decreasing case and death rates. The fact that New Jersey last year reported 4230 cases and 2167 deaths from tuberculosis emphasizes the importance of using the Christmas Seals annually at this time of the year to continue the war on tuberculosis.

"The work of education, prevention, case finding, medical care and hospitalization must continue unabated. Proceeds from the annual Christmas Seal sale will assure continuance of this great work."

ROOFTOP SIGNS IN BURLINGTON COUNTY

Pilots following airways over Burlington county next summer will have the guidance of 50 place and direction signs now being painted by WPA workers on rooftops along main air routes throughout the county.

Brilliant chrome yellow letters, spelling out the names to mark the locations of and directions to communities, are being painted on air maps, will provide exact bearings and help prevent off-course crackups in the sparsely settled region between the cranberry bogs of Central Jersey and the Delaware river.

Sponsored by the State Board of Aviation, and with the sanction of the Bureau of Air Commerce, the project will provide employment to eight men over a seven month period, with the completion date set for July 1 next year.

What two nations are separated by a boundary line 3500 miles long, unprotected by fortifications?

Highway—	
Burke and Easley, gas	14.60
Robert H. Clelland, salary	50.00
The New Era, printing permits	8.00
Harry Weeks, Inc., emulsion mix.	27.00
Albert Giberson, gravel	51.00
John W. Carhart, storing highway equipment	45.00
J. S. Collins & Son, Inc., supplies	5.25
Evans Service Station, gas	11.99
Lester S. Fortnum, battery service	1.65
Insurance	
Clarence T. Yerkes, bond for Harry C. Schell	10.00
Lighting—	
Public Service Electric and Gas	454.35
Police—	
William Gootee, salary, telephone, meals, shoes	151.75
John Robinson, salary, telephone	133.00
John Carhart, salary, telephone	133.00
William Thompson, special duty	116.50
Riverton Fire Co., jail rent	57.00
Wanamaker & Brown Co., uniforms	47.75
Ashter Motor Co., Inc., repairs tractor	5.40
Public Service Electric and Gas	
traffic light	7.53
Evans Service Station, gas	25.11
Clinton B. Woolston, gas, oil, repairs	8.32
Printing—	
The New Era, Inc., affidavits forms	3.25
The New Era, Inc., tax bills	22.75
Sewer Extension—	
The New Era, Inc., notices sewer hearing	1.75
The New Era, Inc., insertion notices sewer hearing	13.70
D. M. Clifton—	
Chase and Moseley account	150.00
Joseph S. Bright, Treasurer—	
State School Tax	7479.34
Soldiers Home	543.73
Library Tax	543.73
C. Kenneth Davis—	
Custodian School Funds	5500.00

YMCA BRIEFS

With winter weather setting in and long winter nights ahead, the boys in Burlington county are joining up in the various groups to work out their own problems and conduct their own clubs.

During the past two months many new YMCA groups have been organized throughout the county. In Mount Holly, a Hi-Y group has started with 17 boys on the roll, at the present time. Other Hi-Y groups recently organized are Bridgeboro, where they have 23 members; Marlton, where 12 boys have organized a live group; Bordentown has added another Hi-Y for freshmen and sophomore boys of the school. Browns Mills has a group of 15 boys organized in a Hi-Y group, meeting at the Methodist Church.

Junior Groups

New Junior groups started this fall season in the county are located in Moorestown, where 17 boys are meeting in the Community House. In Columbus, a group of 12 boys have started another Junior group. They now have two active Junior groups in the town of Columbus. Browns Mills has also been the center for active group work this fall. Any boys interested in forming a group of their own, or wanting to join a group already organized should write to the YMCA Office, Box 118, Mount Holly, N. J., care of Secretary T. P. Reeder.

Representatives from Medford and Palmyra-Riverton were present at Elizabeth Sunday afternoon, Decem-

WOMAN'S CLUB TO HOLD XMAS PARTY

On Monday afternoon, December 20th, at 2:30 o'clock, the Woman's Club of Palmyra will hold a Christmas Party in the club room. One of our own members, who needs no introduction to our community, will be the guest artist. She is none other than Ellen G. Parker, whose readings are so thoroughly enjoyed by everyone.

The Welfare Department has asked us to bring donations of boys' toys or a donation of money. If you bring a toy for a boy, please write on outside of package for what age boy the toy is suited.

The officers and executive board of our club extend to each of our members a Very Merry Christmas and a Happy and Prosperous New Year.

Evelyn H. Weart,
Publicity Chairman.

TWO ARRESTS BY RIVERTON POLICE

The following cases were recently disposed of by Recorder Frank Probstler, of Riverton.

Raymond Patto, 19, 216 Pavilion avenue, Riverside, charged with careless driving.

William Bordley, 22, 624 Jefferson street, Palmyra, charged with driving without registration card.

Officer John Robinson made both arrests.

ber 12th, at a state-wide planning conference for the Young Men's Congress to be held in February.

SIGMA KAPPA DANCE XMAS NITE

Sigma Kappa Fraternity will hold a dance Christmas night, at the Penn Athletic Club, Philadelphia, with two nationally famous orchestras furnishing the music.

Jimmie Lunceford and his band are returning from a tour of the west for the affair and this will be their only appearance in Philadelphia.

Jan Savitt and his "Top Hatters," with 19 artists, will round out the personnel of the music-makers. The affair is scheduled from "9 til late." Walter D. Lamon, Jr. and Harold Zavotti, Jr., members of the local chapter of the fraternity are on the committee that is making arrangements for the affair.

There are approximately 50 members of Pi Alpha Lambda Chapter, the local branch of the fraternity.

SHINING HOUR CLASS MEETING

About fifteen members of the Shining Hour class, of Epworth M. E. Church were guests of Mrs. Edwin Fisher, of 705 Lincoln avenue, last Friday evening.

After the regular business meeting, Mrs. Fisher was given a surprise miscellaneous shower and received many lovely gifts.

Girls over 20 years of age, who are not affiliated with any class or church school are cordially invited to attend the class which meets on Sunday at 9:45 a.m., under the leadership of Mrs. William W. Homan.

It's a Gift to Give Thriftily!



G-E
Hot Point
Electric Iron

Chrome plated, lifetime heating element, full 6 pounds, complete with cord and plug.

\$2.95

Chrome Plated
Electric
Waffle Iron

With bakelite handles, heat indicator, long life heating element, beautiful design.

Regular \$3.50 value
SPECIAL AT



\$2.95

MIXMASTER
MIXERS



\$17.95

"Ritz" Electric Sandwich Toaster and Grill

FULLY GUARANTEED
CHROME PLATED

Black Glass Receptacle for Grease, Adjustable Hinge, Grooved Grid, Spout for Overflow, Composition Table Protector.

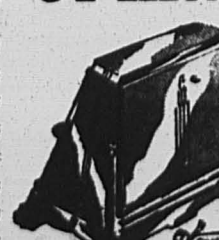
REGULAR \$2.50 VALUE

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\$1.98

G-E ELECTRIC TOASTERS



CHROME AND
BLACK

with cord and plug
Regular \$3.50 value

\$2.95

Also
\$9.95

Sunbeam Automatic
Toasters at

OUTDOOR LIGHT SETS

59c

Outside Bulbs
5c ea., 6 for 25c

Inside Bulbs
3c ea. 2 for 5c

Tree Ornaments

THE NEW ERA

Incorporated
Published Every Thursday at 609 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937.

WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
KARL W. LATCH, Adv. Mgr.
4 Second St. Riverton
Phone 406 812 Morgan Ave., Palmyra
Phone 1145-W

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

PALMYRA

The card club of the P. O. of A. met at the home of Mrs. Mary King, Cinnaminson avenue, on Wednesday evening.

Mrs. Vetty Doughty, of Broadwater, Virginia, returned to her home after spending some time with Mrs. C. W. Rudolph, of Washington avenue.

The Christmas party for the entire Epworth M. E. Church School will be held on Friday, December 17, at 7.30. All members are cordially invited.

The members of the Young People's Church League, of Epworth M. E. Church, wish to thank all those who helped to make the district rally a success. They also invite young people over 16 years of age to attend the service on Sunday at 7 o'clock. Mrs. William A. Boyd will be the speaker.

The Girl Scouts of Troop 1, will hold their Christmas party on Tuesday evening, in connection with their regular meeting. The girls are filling 60 stockings for the Legion.

Miss Florence Henzler, of Charles street, entertained the members of her Sunday School class at a Christmas party on Wednesday evening.

COUNTY BANKERS HOLD MEETING

Howard B. Conover Presides At Affair Last Week In Vincentown

The annual fall meeting of the Burlington County Bankers' Association was held in the Vincentown Methodist Church, last Thursday evening.

The meeting was preceded by a delicious duck dinner prepared by the ladies' auxiliary of the church. The group was entertained by Prescott Herr, soloist from Moorestown and tricks of magic performed by Paul Isenberg, Jr., the versatile quartet back on the Moorestown High School eleven. Music was provided by George Corner, of Riverton, and Charles Schwartz, of Riverside, the well-known accordion and saxophone players of the musical-makers.

Guest Speaker
Howard B. Conover, secretary-treasurer of the Cinnaminson Bank and Trust Company and president of the Bankers' Association introduced the guest speaker, George B. Kneass, who delivered a very enlightening address on the subject of "Bank Investment Problems." Mr. Kneass is manager of the Investment Advisory Department, at the Philadelphia National Bank. Eighty-one members of the county association attended the affair.

REMOVAL NOTICE
On and after Wednesday, December 15, the J. L. Lippincott Co. will be located in the offices of C. B. Lewis, the Williams-Wright building, Broad and Main streets, Riverton. 12-9-16

RIVERTON

Richard M. Barclay, son of Mr. and Mrs. Richard D. Barclay, of 205 Lippincott avenue, a sophomore at Middlebury College, Middlebury, Vt., has recently been elected to Skyline, the governing board of the Mountain Club.

The Ladies' Auxiliary of the K. of C. will hold its regular meeting on Tuesday, December 21, instead of December 28, owing to the holidays.

Mrs. Ross Evans, of Thomas avenue, was among the guests at the farewell dinner given to Governor Harold G. Hoffman at the Hotel Traymors, Atlantic City, last Saturday evening.

Miss Elizabeth Evald, of Harrison street, entertained Mrs. Allen Chance, of Mt. Holly, over the weekend.

Clarence Bell, Jr., of Thomas avenue, is reported improving after a bad fall, when he sustained a broken shoulder.

Covenant Chapter O.E.S., of Palmyra, entertained the past Worthy Matrons and Worthy Patrons at a dinner and reception on Tuesday evening. Mrs. Julia Abdill, of Palmyra, is Worthy Matron and E. Ridgeway, of Riverton, is Worthy Patron.

The Beginners and Primary Departments of Calvary Presbyterian Church will hold their Christmas parties on Saturday, December 18 from 3 to 4 p.m. Santa Claus will be present with gifts for the kiddies.

Mrs. John Strohehn, of Fulton street, and Mrs. Charles Hartley, of West Sixth street, the Sacred Heart winners in the Palmyra Heart miscellaneous club last week.

Mrs. Charles Geelan, of Midway, entertained several friends at dinner on Saturday evening.

FOOD FACTS

Do You Know That—
For the 1937 maple syrup supply, a total of 11,739,000 maple trees were tapped for sap, according to the U. S. Crop Reporting Board.
Lingon berries are similar to cranberries and grow in Nova Scotia and Newfoundland.
Okra or gumbo is a mallow and is related to the hollyhock and to cotton.
"A man may live without bread, without buttermilk he dies," is reported to be an ancient Hindoo proverb.
Americans consume 19 billion pounds of white potatoes annually.
These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

READ

THE NEW ERA

The only paper that publishes all the news concerning Riverton, Palmyra and Cinnaminson. Subscription \$1.50 per year—and worth it!

CHRISTMAS SHOPPING NOTES

The big department store ads for Christmas gifts certainly look attractive—but the "canny" buyer will do well to conserve his dollars by comparing prices with those of his local merchant advertised in The New Era.

One well-known Christmas article that is a good seller, was advertised in a Monday Philadelphia paper at 3 for \$1. In big type too—to make it look more like a real bargain. If you look through the ads in this issue of The New Era, you'll find the same thing advertised by your local merchant at 4 for \$1.

We wouldn't be a bit surprised if there were more real bargains right at home—if the Christmas shopper would take time to compare.

The John H. Kern store is offering an attractive line of Christmas bargains in electrical appliances. Check the prices in their ad and compare the quality of the advertised product.

L. L. Keating has a big stock of Christmas gifts for every member of the family. Yardley of London toilet articles for men and women is one of their featured items. Many others are offered at attractive prices. They'll hold any article until Christmas without a deposit.

The Spinning Wheel has an attractive assortment of gifts that are different. Their prices run from 25c on up and, believe you me, they're worth looking at.

The Palmyra 5 and 10 heralds the arrival of Christmas with the biggest stock of Christmas merchandise ever offered since its establishment. Here too, one can find many items to save on the Christmas budget.

Smith's Store in Riverton is offering an attractive assortment of Christmas merchandise at extremely low prices, such as men's 80-square print shirts at \$1.15, ladies' lingerie at 50c up.

Lester S. Fortnum has a fine Xmas offer for 1937 Ford V-8 owners. Take a peek at their ad in this issue.

J. S. Collins & Son, Inc., has a big stock of items that will delight the hearts of many a man, woman or child.

James Kenny & Sons, Riverside Florists, suggest flowers and plants for Christmas.

C. Ward Lowden, Palmyra, has a show room full of electrical appliances, sporting goods, radios, etc., that surely look attractive.

Taylor-Mathers have their newly decorated showrooms lined with General Electric refrigerators and G-E radios. And from all accounts, they're delivering them pretty fast, too.

Henry A. Dreer, Riverton Nurseryman, suggests plants for Christmas gifts. And what a selection they have. Take one look and you'll come home with a truck load—they're irresistible.

S. J. Coddington, Riverton, has gone in for Christmas merchandise in a bigger way than ever before. He offers hockey sticks, model ships and airplane sets, etc.

The Philadelphia Market House has a splendid selection of Christmas trees, holly wreaths, mistletoe and laurel. They suggest an early selection in their advertisement.

The Cinnaminson Bank and Trust Co. has a splendid Christmas offer for the Christmas of 1938, and that is the suggestion that you prepare now for next Christmas and join their Christmas Savings Club right now. It'll be great, 12 months from now.

Selfishness—a quality in husbands which prevents wives from getting all they want.—Boston Transcript.

More people speak Chinese than any other tongue. It is the language of 400,000,000.

OBITUARIES

BENJAMIN FARNER

Benjamin Farner, after whose father Farnersville received its name, died suddenly Saturday evening at the Four Mile Colony for Feeble Minded Males, where he was employed as a "cottage father."

A son of the late Charles Farner, a former mayor of Burlington, the deceased served as Burlington county coroner and was widely known for his real estate developments.

He was a member of the Niagara Fire Company and the Burlington Lodge of Elks. At the time of the organization of the American Legion Band, he was instrumental in its financing.

Mr. Farner was an unsuccessful candidate for sheriff in 1927, 1930, and 1933 on the Republican ticket and for many years served as the warden of the county jail. He was a lifelong resident of Burlington.

Surviving are his widow, Mary Clark Farner; two daughters, Mrs. Charles Worrell and Miss Sue Farner, Burlington, two sons, Benjamin Farner, Jr., and Charles a brother, William, of Ardmore, Pa., and a sister, Mrs. William Hill, also of Burlington.

The funeral was held Wednesday at Slack Funeral Parlor. Burial was in Odd Fellows cemetery.

MATHEW A. MAGEE

Mathew A. Magee, age 50, of Pomposse avenue, East Riverton, died four o'clock Wednesday morning, in Zuerbrugg Memorial Hospital, Riverside, as a result of injuries sustained in an accident the day before.

Funeral services will be held at the Snover Funeral Home, Friday evening at 8 o'clock. Rev. William A. Boyd officiating. Interment will be made in the Union Cemetery, Georgetown, Delaware, on Saturday at noon.

The deceased is survived by his widow Nora and six children, his mother Mrs. Mary Magee, of Philadelphia, a sister, Mrs. Anna Grove, Philadelphia, and a brother, William C. Magee, of Collingswood.

JOSEPH R. LIPPINCOTT

Joseph R. Lippincott, of 422 Lippincott avenue, died Friday, December 10.

The funeral was held on Tuesday at 1.30 from the Friends' Meeting House, East, in Moorestown. Interment was made in Colestown Cemetery under the direction of Frank A. Snover.

He was employed at the Dreer nurseries, Riverton, for many years. Mr. Lippincott is survived by a sister, Elizabeth, also of Lippincott avenue.

In a Rochester hospital color movies are being made of the blood stream. It would be interesting to know what proportion of them are blue.

BOROUGH OF RIVERTON

Notice of Hearing on Report of Assessments for the Construction of a Sanitary Sewer in Portions of First Street, Second Street, Morgan Avenue, Elm Avenue and Morgan Avenue.
NOTICE IS HEREBY GIVEN that the assessors appointed by the Borough Council of the Borough of Riverton in the County of Burlington to assess the benefits upon and to determine the damages, if any, to all lands and real estate resulting from the construction and installation by the said Borough, as a local improvement, of an eight inch terra cotta sanitary sewer, with the necessary appurtenances, in First Street, from the manhole at the intersection of Linden Avenue, Westwardly 245 feet; in Second Street, from the manhole at the intersection of Linden Avenue, Westwardly 492 feet to Elm Avenue, and thence Northwardly, in Elm Avenue, 108 feet to the intersection of Morgan Avenue, and thence in Morgan Avenue, Northwardly 163 feet; in Second Street, from the manhole between Maple Lane and Thomas Avenue, Westwardly 80 feet to the middle of Thomas Avenue, and thence in Thomas Avenue, Northwardly 350 feet to the middle of First Street, pursuant to an ordinance of the said Borough adopted June 10, 1937, have duly filed their Report of Assessments with the said Borough Council, at a meeting thereof to be held in the Council Room of the Fire House, situate on the North-East corner of Howard Street, in the Borough of Riverton, Burlington County, New Jersey, on Wednesday, December 29, 1937, at 8 o'clock A. M.

will consider said Report of Assessments and adopt and confirm the same, with or without alterations, as they may deem proper, or refer said Report to a committee of assessors for revision or correction, which meeting, before action upon said Report, an opportunity to be heard will be afforded by the said Borough Council to all persons interested in the said assessments or any of them.

By Order of the Borough Council of the Borough of Riverton in the County of Burlington: DANIEL M. CLIFTON, Borough Clerk.

Dated, December 15, 1937. 12-16-37

SITUATION WANTED—Experienced girl wants general housework. 411 Seventh street. 12-16-37

ALMANAC

The sluggish, like the peacock, is afraid of rain.

- DECEMBER
- 10—Porto Rico purchased from Spain by United States, 1898.
 - 11—Marconi signals the letter "S" across the Atlantic by wireless, 1901.
 - 12—Joseph H. Rainey, first negro member of congress admitted, 1870.
 - 13—United States troops cross the Rhine, 1918.
 - 14—Laying of Pacific cable begins at San Francisco, Calif., 1922.
 - 15—Postal Treaty between the United States and Great Britain signed, 1948.
 - 16—South Pole reached by Captain Roald Amundsen, 1911.

COMING EVENTS

Tuesday, December 28
Palmyra-Riverton YMCA Stamp Club meets in Legion Home, Palmyra.

Friday, December 17
Basketball, Palmyra vs. Camden Catholic, high school gymnasium.

Monday, December 20
Christmas party, Palmyra Woman's Club, club rooms, 2.30 p.m.

Tuesday, December 21
Basketball, Palmyra vs. Merchantville, at Merchantville.

Wednesday, December 22
Christmas party, Post Rodgers Home, Palmyra.

CHURCH NOTICES

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2.30 to 4.3.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

RENT—3rd floor front room with bath, furnished. Call Riverton 758. 12-2-37

NEW STORM SASH or old sash repaired. Low Prices. R. S. Harris, Phone, Moorestown 307-M. 11-18-2-9-37

MEN'S SUITS and Overcoats, \$5 and upwards, some custom made. Odd coats, \$1 and upwards. Reider's Money Loan Office, Ridge ave. and Oxford st., 2nd and South sts. and 128 Market st., Phila., Pa. 9-16-41

RCA and Zenith radios, radio repairs, free tube testing. Schwarzer's Store, Palmyra, Phone 28. 3-16-41

CHRISTMAS packages attractively wrapped. Call Riverton 334. 12-9-37

SALE—Canary birds. See the Riverton premier show type. Loud singers guaranteed. American hatched. Breeder 410 Main st., Riverton. 12-9-37

SALE—One-piece heavy, dark blue snow suit suitable for 9, 10 or 11-year old child. Write Box "X" New Era. 12-16-37

ICE SKATES SHARPENED 35c (Hollow-Ground) (Hollow-Ground) 716 Pennsylvania Ave. Palmyra, N. J. Phone, Riverton 449-W

INITIAL COURT GAME ON FRIDAY

Palmyra Faces Tough Opponent In Camden Catholic; Next Is Merchantville

Although the first court game for Palmyra High School comes this Friday night, on the home floor, the locals plunge right into the middle of things, as it were, as far as the calibre of the opposition is concerned, since the first opponents are none other than the hustling quintet from Camden Catholic High.

The engagement should prove the ability of the current edition of the Red and White hoopers and a win over the Camdenites will auger well for another successful season.

Large Crowd Expected

Camden Catholic has always furnished stern opposition for Palmyra and a capacity audience is expected to be on hand to watch the fracas.

With the first encounter out of the way, another tough assignment is in store for Coach Dimond's charges, as Merchantville is booked for the second game, next Tuesday night. This will be played on the court of the opposition due to a schedule change, being originally slated for the home floor.

Won Last Year

Merchantville, it will be remembered, took the locals into camp last year by the count of 27-20, this being the only setback suffered by Palmyra during the entire regular season.

Needless to relate, the Red and White will be out to avenge this reverse and another thrilling encounter can be anticipated. Little is known concerning the strength of the opposition this year.

Starting Lineup

In a statement made this week, Coach Dimond said that he expected to start the following lineup on Friday: Baker and Rothbaum, forward; Mickle, center; Hubbs and Gamble, guards.

The shock troops include: Sutters and Prisco at the forward posts; McFadden at center; McDermott and Marshall, erstwhile grid half-backs, at the guard berths.

As a matter of fact, the varsity is composed of several grid stars, Rothbaum, Mickle and Gamble also having been stars on this year's eleven.

GARIBALDI WILL MEET KOVERLY

Fresh from his victory over Cliff Swede Olsen, Gino Garibaldi, ace of Italian grapplers, will try to clear another obstacle that stands in his path towards a championship match with Bronko Nagurski, when he clashes with George (K.O.) Koverly, the pugnaclous Californian, in the star bout of the next wrestling bill scheduled for Thursday night in the Camden Armory.

A little over a month ago, Garibaldi returned from the Pacific coast where he cleaned up every grappler who stood in the limelight. On returning east, he first met Ernie Dusek and held him to a 90 minute draw. In his next showing, he defeated Dynamite Joe Cox, another serious threat to Nagurski's championship and followed this with a 30 minute draw with Cliff Olsen. On the return match, Gino proved his worth to be rated tops among the higher ups of the game, when he flattened the Swede in less than half hour. There is only one other grappler beside Koverly who is blocking his path and he is Ernie Dusek and hopes to meet him soon after he cleans up the unruly Koverly.

Other Bouts

Irish Jack Kennedy, rugged southern grappler has a chance to work himself back in the challenging picture, when he stacks up Joe Dusek, youngest of five Boffemians known as the riot squad of wrestling, in the semi-final slated for one fall with a half hour time limit.

The remaining bouts on the program, each slated for 20 minutes, shows Irish Jack Donovan pitted against Firpo Wilcox. Bronko Valdez meets Casey Berger in the second bout. Bernie Kaplan and Wec Willie Davis will open the show.

A woman never really makes a fool of a man. She just directs the performance.—Nuggets.

Alley Gossip

County League

Garden State took three from the Ramblers and thus whittled a game off the Coddington lead, as the Painters were only able to down Kieckhefer for a pair. Beverly, Devlin and Shorten are staging a brisk battle for third place.

High singles: Meeks, Ramblers, 244; Detwiler, Beverly, 228; Hires, Shorten, 222; Wallace, Coddington, 223.

The standing	W	L
Coddington	27	6
Garden State	26	7
Beverly	18	15
Devlin	17	16
Shorten	17	16
Ramblers	11	22
Kieckhefer	10	23
Medford	6	27

K. of C. League

The Palmyra Whites took a brace of games from the league leading Gloucester aggregation and further tightened up the race in this loop. The latter now leads Mt. Holly by the slender margin of only a single game. The Whites, in fourth place, are only three points away from the top-notchers.

High singles: J. Dougherty, Palmyra Whites, 208; Steinman, Riverside, 224.

The standing:	W	L
Gloucester	18	9
Mt. Holly	17	10
Moorestown	16	11
Palmyra Whites	15	12
Riverside	13	14
Palmyra Blues	11	16
Palmyra Greys	10	17
Maple Shade	8	19

Artisans' League

The Bandits and Highwaymen kept pace with each other by taking three points from their respective opponents. The Demons crept a shade nearer the leaders by annexing four points at the expense of the Bootleggers, who aren't doing so well since Repeal. All four teams in the first division are very closely bunched.

High singles: Rivel, Bootleggers, 203; Hires, Bandits, 209; Edinger, Pirates, 235; Bowers, Footpads, 208.

The standing	W	L
Bandits	24	12
Highwaymen	23	13
Demons	22	14
Footpads	21	15
Pirates	18	18
Thieves	16	20
Bootleggers	12	24
Buccaners	8	28

Palmyra League

Germania crashed through with a clean sweep against Bell-Evans and picked up a point on Lloyd's, the latter aggregation being able to down the Buohl rollers for two games.

High singles: Swain, Farmers, 217; Evald, Fortnum, 242; Small, Claws, 220; Hires, Buohl, 236; Burke, Germania, 247.

The standing	W	L
Lloyds	24	12
Germania	22	14
Bell-Evans	19	17
Schucks	17	16
Fortnum	17	19
Claws	16	20
Farmers	16	20
Buohls	10	23

Ladies' League

The Luckies again jumped into the sunberth as they took the Murads over for three games and sent the latter outfit tumbling into second position. These two teams appeared to have outdistanced the rest of the field.

High singles: Mrs. Hunt, Wings, 151; Mrs. Hansen, Spuds, 153; Mrs. Haines, Luckies, 170; Mrs. L. Baker, Kools, 173; Mrs. E. Swarts, Camels, 147; Miss Adair, Murads, 148.

The standing	W	L
Luckies	27	1
Murads	25	11
Kools	18	18
Spuds	13	23
Camels	13	23
Wings	12	24

READ

THE NEW ERA

The only paper that publishes all the news concerning Riverton, Palmyra and Cinnaminson. Subscription \$1.50 per year—and worth it!

BASKETBALL

Walter Poulson, of Palmyra, who has been attempting to get the Interboro Court League started for the past two weeks, stated last Monday that, unless more interest is displayed in the near future, that there will be no court loop this year.

To date, only one team has signified its intention of playing and Mr. Poulson feels that it would be impractical to continue making arrangements unless enthusiasm picks up immediately.

This, therefore, is the last call, according to Mr. Poulson. If any players or managers are interested in the situation, they are requested to get in touch with Mr. Poulson, in the near future, or the whole matter will be dropped.

DEER SEASON TO OPEN TOMORROW

Will Continue Until Dec. 21; Precautions Urged By Authorities

New Jersey's deer season this year from December 17 to 21, the intervening Sunday excepted, will climax one of the most successful years for licensed hunters in the State and attract thousands to the southern pinelands and North Jersey hills in quest of this lord of the forest.

Reports received by the state fish and game commission from the deer woods indicate that a record kill of bucks will occur if the weather remains open as in 1936. Hunters have been seen in the deer woods. Because one of the days during the season falls on Sunday when no hunting is permitted, four days of actual hunting awaits the licensed hunter.

Take Precautions

George C. Warren, Jr., of Summit, president of the state fish and game commission, urges hunters preparing for a trip into the deer woods during the open season, to utilize every precaution to prevent hunting accidents.

"Safety first in the deer woods should become the slogan of every hunter seeking big game during the deer season," said President Warren. "Careful observance of the game laws and the safe handling of guns will take New Jersey sportsmen through the deer season without an accident. Wait until you see the horns of the deer before you pull the trigger."

12 Gauge Guns

The fact that New Jersey game laws prohibit the use of any rifle or firearm of any kind of a smaller calibre than 12 gauge, or to have in possession any missile except buckshot, is regarded by President Warren as a big safety factor.

Licensed hunters are allowed one buck during the season and must report their success to a game warden or to the state fish and game commission within 48 hours under a penalty of \$100 fine. Buck deer having horns at least three inches long can only be legally killed. The shooting of does or fawns is positively prohibited. Hunters are also forbidden from removing the head or skin of a deer carcass in the woods.

LIQUOR DEALERS' CHRISTMAS GIFTS

In reply to a question as to whether liquor dealers are allowed to give a bottle at Christmas in appreciation of patronage, D. Frederick Burnett, commissioner of alcoholic beverage control, answered a recent communication in his own inimitable style, as follows:

"If Christmas gifts, in appreciation of past patronage were allowed, then any time a licensee had the impulse to demonstrate his gratitude with a pint of liquor, he might do so, as you seem to think, merely because the gift is not delivered at the precise moment when a sale is made. Such a blithe evasion would result in a galaxy of memorial bestowals—Easter, Yom Kippur, St. Rocco, Father's Day, Cotters Saturday Night—anybody's birthday—in fact, any day on which the liquor licensee became seized with donative intent."

"But such is not the rule!"

"As a liquor licensee, you may not make any gifts to your customers at any time excepting, as you know, advertising novelties of merely nominal value."

THANKS

The Board of Managers of the Burlington County Children's Home wishes to express sincere thanks and appreciation to all those men, women and children of the county who have given so generously of their time, money and foodstuffs during our recent drive, and throughout the year.

Cinnaminson Bank and Trust Co.,
Riverton, N. J.
December 7, 1937.

The Board of Directors of this day declared a dividend of 2%, payable January 1, 1938, to stockholders of record December 20, 1937.

Howard B. Conover,
Secretary.

McCLAIN NAMED 1938 PRESIDENT

Walter McClain, of Medford, was elected president of the Burlington County Unit of the New Jersey Fire Chiefs' Association at the annual meeting last week in the Medford firehouse. Thirty-five members attended the affair.

Other officers of the association follow: Charles Kniss, vice president; Maurice Abdill, Springside, secretary; Theodore Pennock, Mt. Holly, treasurer; Marvin Fisher, Mt. Holly, William J. Smith, Bridgeboro, and Harry Ross, Marlton, trustees. Chief William Hunter, of Haddon Heights, and Ex-Chief Nate Alexander of Laurel Springs, attended the meeting, as representatives of the Camden county unit. They are interested in the blue light system used in firemen's automobiles in Burlington county, first in New Jersey to adopt the system.

The schedule of meetings for 1938 was announced as follows: February 19, Springside; March 19, Hope, Burlington; April 13, Vincentown; May 11, Bridgeboro; June 13, Union, Mt. Holly; July 13, Lenola; August 10, Parry, September 14, Riverside Park; October 12, Delanco; November 9, Wrightstown; December, Medford.

County Engineer Brannin welcomed the firemen last night and following the meeting they were the guests of President McClain at a party in the firehouse.

AUXILIARY MEETING

The regular meeting of the Palmyra Auxiliary of the Burlington Memorial Hospital, Riverside will be in the form of a Christmas party to be held at the home of Mrs. M. J. McDermott, 407 Leconey avenue, Palmyra, on Thursday, December 16, at 2 o'clock.

Members are requested to bring a 10 cent gift for exchange.

PRIZE WINNERS

Local prize winners in the second contest being sponsored by a Philadelphia paper were, Elaine and Jack Donaghy, Thomas Wallis, Maria Lauser, Mildred Mutscher, all of Palmyra, and Charles Robinson, of Riverton.

MAILING DATES FOR CHRISTMAS

Post Office Advises Shipment Gifts, Etc., to West By December 16

Local post office officials have issued the following instructions concerning Christmas mails and deliveries:

Early mailing of parcels will enable clerks at the parcel post windows to give more detailed and extended information on wrapping and packing of parcels.

There will be no delivery of mail on Christmas day, except perishable, gift and special delivery parcels. It is suggested for those who mail late and are desirous that their parcels reach their relative or friend by Christmas that they use the special delivery service—the cost for this service varies according to weight.

Mailing Dates

Listed below are the mailing dates as suggested by the Superintendent of the Railway Mail Service of the Second Division for mailing parcels to assure delivery before Christmas day.

December 15—Arizona, California, Nevada, Oregon, Washington; December 17—Colorado, Idaho, Montana, New Mexico, North Dakota, South Dakota, Texas, Utah, Wyoming; December 18—Arkansas, Florida, Kansas, Louisiana, Minnesota, Mississippi, Nebraska, Oklahoma, Wisconsin.

December 19—Alabama, Georgia, Indiana, Illinois, Iowa, Kentucky, Maine, Michigan, Missouri, New Hampshire, North Carolina, Ohio, South Carolina, Tennessee, Virginia, West Virginia; December 20—Connecticut, Delaware, Maryland, Massachusetts, New Jersey, New York, Pennsylvania, Rhode Island, Vermont.

10c A DAY

What could make a more useful Christmas present than a Remington-Portable? And you can buy any model for 10c a day. Prices from \$39.50 up. Ask to see them at The New Era Office.

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207 Pavilion Avenue
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PLATTER DINNERS
Between 11 a.m. and 2:30 p.m.
5 p.m. and 7:30 p.m.

OYSTERS
Toasted Sandwiches

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11 West Broad Street
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BEAUTY STUDIO
519 Cinnaminson Ave.
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Monday, Wednesday, Friday
and Saturday evenings
until 9 o'clock
Phone, Riverton 460

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- NORGE ELECTRIC REFRIGERATORS
Inquire about the Norge time payment plan—1st payment is not due until March 1st, 1938
- PHILCO, EMERSON AND CROSLLEY RADIOS
- PITTSBURGH PAINTS, ENAMELS, TURPENTINE, LINSEED OIL AND PUTTY
- CHAMBERS, NORGE AND ODIN GAS RANGES
- MAYTAG AND NORGE ELECTRIC WASHERS
- DUO-THERM OIL HEATERS
- ELECTRICAL APPLIANCES
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Frank A. Snover John N. Swartz
Phone, Riverton 830

GOODRICH NAMES LOCAL DEALER

Askew Motor Co. Awarded the Franchise Representing Oldest Company

Announcement has been made of the appointment of Askew Motor Co., located at Broad and Fulton streets, Riverton, as a tire dealer for The B. F. Goodrich Company, to handle the complete line of Goodrich tires and accessories in Riverton.

"Developments in tire engineering, distribution and merchandising by the Goodrich Company in recent months prompted our decision to obtain the Goodrich franchise in this territory," Mr. Hay of Askew Motor said.

For 67 Years

"Goodrich has manufactured rubber products for 67 years and was America's first tire builder. Many of today's outstanding principles of tire construction were first developed by Goodrich."

"Goodrich research engineers perfected the famous Life-Saver Golden Ply—said to be the most revolutionary step in the industry since the introduction of the black tread in 1915, also a Goodrich contribution."

Golden Ply

The Golden Ply is standard in all Goodrich Silvertown tires, the new dealer said. It is a ply of especially compounded rubber engineered to resist the heat of friction and flexing from penetrating into the tire carcass. This solves one of the outstanding problems in tire manufacture since the evolution of faster cars, smaller wheels and balloon tires.

"We also will sell Goodrich Cavalier tires, a high quality product bearing the famous Goodrich trademark; Goodrich Silvertown and Cavalier tubes and Goodrich accessories," Mr. Hay stated.

POLICE TO ATTEND SPECIAL CRIME SCHOOL

A course in Scientific Crime Detection, planned for New Jersey police students, with special emphasis on the scientific approach to crime detection and methods of control, will follow the work in traffic safety control recently offered at the Rutgers University Bureau of Public Safety, according to an announcement made this week.

The two week course, which begins January 17, is open to detectives, ranking police officers and others who have a direct responsibility for crime control in New Jersey communities.

J. Edgar Hoover, head of the Federal Bureau of Investigation, Washington, D. C., who dedicated the Newark laboratory last year, is providing instructors from the National Police Academy, the training division of the FBI, to assist the Rutgers staff and members of the Newark Department of Public Safety in presenting the course.

UP FROM THE RANKS

According to a recent statement by the American Telephone Company, all 18 presidents of the operating companies came up from the ranks to attain their present positions.

Originally the men held positions such as wireman, clerk, repairman, etc., at salaries which ranged from \$9 to \$19 per week.

Ethiopia is referred to in the Bible as Cush.

Merry Christmas Gift Certificates

May Be Had to Apply on the Purchase of a

SPIRELLA

Foundation Garment
Made to Individual Measurements
In a Material Personally Selected

Mrs. L. M. McCamy
Corsetiere and Manager
745 Highland Avenue Palmyra
Phone, Riverton 927

YMCA STAMP CLUB of Palmyra and Riverton



Meeting December 28

The next meeting of Palmyra-Riverton YMCA Stamp Club will be held Tuesday evening, December 28, at the American Legion Home, Palmyra.

Elmer C. Pratt, widely known Stamp Editor of the Camden Courier, will be the guest speaker and his subject will be "Philatelic Publications."

All persons interested in stamp collecting are invited and it is not necessary to be a member of the club to attend the meeting.

10c A DAY

What could make a more useful Christmas present than a Remington-Portable? And you can buy any model for 10c a day. Prices from \$39.50 up. Ask to see them at The New Era Office.



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Silvertown

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MOTOR CO.
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Broad and Fulton Streets
Phone 714 RIVERTON

Legal Notices

NOTICE OF SETTLEMENT
Second Account
Estate of Rebecca Linnacott Vaughan, a lunatic.
Notice is hereby given that the Second Account of the subscriber, Guardian, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, January 6, 1938, at ten o'clock in the forenoon.

ROBERT P. THOMAS, Guardian.
Dated: November 25, 1937. 12-25-12-30-37

NOTICE OF SETTLEMENT
Estate of Herbert J. Morris, deceased.
Notice is hereby given that the Account of the subscriber, Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, January 6, 1938, at ten o'clock in the forenoon.

ELIZABETH V. MORRIS, Executor.
FIRST CAMDEN NATIONAL BANK AND TRUST COMPANY
of Camden, N. J.
Dated: Nov. 17, 1937. 11-22-12-23-37

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RIVERTON, NEW JERSEY
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WE CARRY INSURANCE
Phone, Riverton 1073

BOROUGH OF RIVERTON, N. J. PUBLIC SALE OF BUILDING LOTS

Wednesday, December 29, 1937
8 p.m., in the Borough Hall

(The sale here advertised is not a tax sale. The Borough will convey an unencumbered estate in fee simple in each Lot sold.)

NOTICE is hereby given that The Borough of Riverton in the County of Burlington, State of New Jersey, on Wednesday, December 29, 1937, at eight o'clock in the evening, in the Council Room of the Borough Hall, located on the Northeast side of Howard Street, between Main Street and Fifth Street, Riverton, Burlington County, New Jersey, will sell at public sale, (but for not less than the respective minimum prices hereinafter indicated), the following lots or parcels of land situate in the said Borough:

- Lot known as No. 613 Main Street, 60 feet by 250 feet (Being Lot 1, in Block 34, on the Tax Map). Minimum Price, \$1,500.00
- Lot known as No. 105 Bank Avenue, 140 feet by 570 feet (Being Lot 2, in Block 2, on the Tax Map). Minimum Price, 2,600.00
- Lot known as No. 403 Bank Avenue, 84 feet by 366 feet (Being Lot 1, in Block 9, on the Tax Map). Minimum Price, 2,000.00
- Lot known as No. 514 Main Street, 37 feet by 122 feet (Being Lot 24, in Block 26, on the Tax Map). Minimum Price, 750.00
- Lot known as No. 516 Main Street, 37 feet by 122 feet (Being Lot 25, in Block 26, on the Tax Map). Minimum Price, 750.00

TERMS OF SALE

Said lots will be sold upon the following terms and conditions:

1. Each Lot will be sold separately to the highest bidder therefor; provided, however, that no bid for any Lot less than the minimum price above indicated will be received, and no Lot will be sold for less than such price.
2. The purchaser shall, immediately upon the acceptance of his bid, pay to the Borough twenty per cent. (20%) of the amount thereof; and in the event of the failure of the bidder to make such payment, the property will immediately be again offered for sale as if such bid had not been made.
3. The balance of the purchase price shall be paid to the Borough within thirty days after the date of the sale, at the office of the Borough Treasurer; and upon receipt of the balance of the purchase price, the Borough will deliver to the purchaser a special warranty deed conveying the property in fee simple.
4. The title conveyed by the Borough to the purchaser shall be free and clear of all taxes, assessments and other municipal liens up to and including the year 1937.
5. In the event that the purchaser should fail or refuse to pay the balance of the purchase price and make final settlement in accordance with the terms and conditions of sale, the property shall be re-sold, (with or without a fixed minimum price, as the Borough may determine), and the amount of the deficiency, if any, shall be deducted from the initial payment made by the first purchaser and shall be retained by the Borough.

By Order of the Borough Council of The Borough of Riverton in the County of Burlington.
Dated, December 1, 1937.
12-2-16-23-37

DANIEL M. CLIFTON, Borough Clerk.

Fireplace Philosopher

When the day has ended and there is time for reflection, he is fortunate, he he bachelor or husband, who has his chair before a fireplace. Pipe smoldering lazily, feet outstretched, there is nothing more relaxing than the sight of dancing flames.

The gas "Confire" provides a constant friendly fire without any dirt or ash. Complete with andirons its cost is only \$30 cash with a terms plan of \$1.40 monthly for 24 months. We suggest one of the gas fireplace heaters on display at our showroom as a timely and welcome gift to any family.

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Work Called for and Delivered
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OVER 1,000 AT VICTORY AFFAIR

(continued from page 1)

era, who acted as master of ceremonies, introduced Walter D. Lamont, who was the toastmaster for the affair.

Mr. Lamont read a telegram of regret from Congressman D. Lane Powers, who stated that impending legislation made it impossible for him to leave Washington. Leonard Norman, executive secretary of the New Jersey State Republican Committee and former Senator W. Warren Barbour also sent regrets.

Mr. Lamont then introduced the successful freeholder candidates at the last election, Charles R. Stout and Albert C. Jones.

Other guests who were introduced included Dr. Harold E. Longdorf, member of the New Jersey Fish and Game Commission; Dr. S. Emlen Stokes, State Assessor; Pearl M. Bridgman, vice chairman of the New Jersey State Republican Committee, and Effie Phillips, vice chairman of the Burlington County Republican Committee.

Among the distinguished people present who also took a bow were, Mrs. Nellie Russell, Nelson G. Myers, F. George Furth, Lawrence J. Mingin, Dr. Marvyn Newcomb, George N. Wimer and George B. Biting.

Hon. Royal Johnson

Mr. Lamont then introduced one of the two principal speakers of the evening, the Hon. Royal Johnson, former Congressman from South Dakota, and now a prominent attorney in Washington.

The former member of Congress compliment

MAKE CHRISTMAS SAFE AND MERRY

List of Precautions Given By Authorities; Use Only Approved Pictures

Make this year's Christmas a safe and as merry one, W. C. Krueger, extension engineer at the New Jersey College of Agriculture, Rutgers University, urged parents this week in setting forth precautions against fire and other accidents during the holiday season.

A warning against the use of old-fashioned tallow candles on Christmas trees is first on his list of precautions which are as follows:

"Many a fire has started from candle flames touching decorations or dry tree needles. Electric candles are safer and just as decorative. Check the wiring for each candle string and the extra extension cords in order to detect bare or worn spots and the possibility of short circuits. Replace these dangerous units with new equipment and insist that all such wiring and all electric equipment, including toys, carry the Underwriter's Label of approval which shows safety requirements have been met. On extension cords this takes the form of metal clips bearing the Underwriter's identification, bent around the wire at intervals. On equipment, it is shown on a label or stamp.

Avoid Paper

"Decorate the tree only with ornaments which are fire-resistant and avoid the use of cotton fluff, celluloid and paper. This does not preclude the possibility of having an attractive decorated tree. Non-flammable asbestos or spun-glass snow is decorative and entirely safe. Metal and glass ornaments are just as beautiful as combustible ones. Popcorn, cranberries, gilded pine cones, gum-tree buttons and bright fruit give a highly decorative effect and are not dangerous. "Particularly avoid hanging inflammable materials such as ropes of paper of greens over gas fixtures, in contact with lamp bulbs or near fireplaces. Such decorations should be used only where there is absolutely no possibility that a spark, heat, mislaid cigarette or carelessly tossed match may ignite them. A good rule when unwrapping presents is to place all refuse, excelsior, tissue paper and boxes into a basket or canister, to be disposed of as soon as possible. Such refuse constitutes a real fire hazard if allowed to accumulate on the floor or in the cellar or a closet.

Filmy Films

"Although manufacturers are increasingly appreciative of safety requirements in toys, the buyer must still take precautions. Children should not be given filmy motion picture machines and under no circumstances should the dangerous nitro-cellulose films from regular movie theatres be used, for they constitute a severe fire hazard and give off deadly fumes when burning. Avoid giving toys which require an alcohol or kerosene lamp. Electrically heated toys are safer. Even thought electric equipment and toys bear the Underwriter's label of approval young children should not be permitted to use them until carefully instructed and then only under adult supervision.

"Accidents and fire hazards accompany trees which have not been placed securely. A few nails through the bottom of the box into the tree are not enough. Patent holders should be sturdy and have a wide base; or a safe homemade support can be built of two 4-inch boards, each 4 feet long, latched together crosswise at the center and nailed to the tree from both sides.

Dried Trees

"Trees should be taken down before the needles have dried. A thoroughly dry tree will blow up like a bomb. A good precaution in connection with Christmas decorations is to put a large floor vase filled with water and flowers near the tree so that an instant supply of water is available in case a fire should accidentally get started.

"A safe Christmas season is largely a matter of exercising good common sense and paying attention to the little details of safety in the elimination of possible fire hazards."

Diligence is the mother of good luck.—Poor Richard.

PALMYRA SCHOOL NOTES

Kindergarten Children Make Presents

The kindergarten children are busy making Christmas presents for their parents. They still have to make decorations for the room and trimmings for the tree.

They are getting ready for their Christmas party which will be held on Thursday, December 23rd.

Honor Roll
First Grade

Helen Atkinson, Emma DeVinney, Doris Dilks, Everett Wills, Winston Woodard, Raymond Carson, William Watson, Sandra Carroll, Mary Schubert, Bertha Johnson, Barbara Cherry.

Second Grade

Willie Mae Austin, Virginia Beyer, William Kraus, Ruth Reed, Kenneth Pitman, Billy Price, Claire Burke, Frances LeCates, Doris Price, Grace Rose, Lorraine Early, Carol Yerkes, Harry Hubbs, James Mitchell, Joseph Nagle.

Third Grade

Betty Bowman, Dolly Marshall, Phillip Long.

Fourth Grade

Dorothy Blackaby, Betty Edell, Naomi Cross, William Howe, Doris Martin, Carol Ward, Janet Woodard.

Fifth Grade

David Laysan, Francis Mitchell, Mary Nagle, Jean Gennett, Sonia Nebel, Sylvia Walter, Billy Engle, Thomas Schwick, Alice Kemp, Marie Kenny, Marjorie Knight, Eleanor Sauerwald, Jacqueline Stevenson, Annabelle Grimes, Beatrice Johnson, Clara Vincent.

Sixth Grade

Fred Bauer, John Hawthorne, June Beyer, Ida Craven, Joan Donaghy, Jane Fisher, Jean Grassie, Virginia Miles, Jane Anna Morganster, Eileen Roe, Norma Schwick, Lillian Wells.

Seventh Grade

Dean Garwood, Stanley Liphowitz, Frank Weigand, Beatrice Anderson, Phyllis Kraus, Doris Meyer, Deloris Stephens.

Eighth Grade

Marie Bettinger, Jean Hardy, Peggy Ryan, Eleanor Voorhis.

Students Enjoy Chorus Singing

Everyone was given a chance to air their vocal chords with Christmas carols, popular songs and rounds, under the direction of Miss Dorothy Diener, accompanied by Martha Martin and Martha Bradley.

The program was received with approval, especially when Garwood Bacon sang "The First Time I Saw You."

Judging by the volume, the popular songs seemed to have the edge over the others.

LOCAL P.T.A. TO GIVE XMAS PARTY

There is going to be a lot of excitement in Riverton next Thursday morning at ten o'clock, as the Riverton Parent-Teacher Association has arranged to have Santa Claus attend the Christmas Party to be held at the Riverton School.

As we all know, Santa Claus is very busy at this time of year, so Mrs. Robert G. Adams and the members of her decoration committee are going to help him out by decorating the large Christmas tree in the auditorium.

The children of the first, second and third grades are going to present an old favorite play, entitled "Hansel and Gretel," and boys and girls, young and old, will enjoy the exciting adventures of the little brother and sister who are lost in the woods.

It is going to be a grand Christmas Party, and everyone is cordially invited to come and share the joy of the little children when they greet Santa Claus. This is the happiest season of the year, and it is hoped a large number of parents and friends will come to the party and join in singing Christmas Carols.

LOCAL EPWORTH LEAGUE IS HOST

Entertains Groups in Trenton District; Wins First Cup Award

The Palmyra Epworth League, hosts at the all-district rally of the Epworth Leagues of Trenton District, secured the first cup award for the southern group with 125 points to its credit, at the gathering held in the Palmyra M. E. Church, last Saturday afternoon and evening.

The second award cup went to Roebbing, with 115 points. Honorably mentioned for the southern group were Mt. Holly, with 106 points and Florence, with 102 points. The northern group cup was won by Titusville.

Christmas Party
The rally on Saturday was in the form of an old-fashioned Christmas party as the afternoon attraction. Supper was served at 6 o'clock and the evening service was continued in the Christmas spirit with the singing of carols and a Christmas message delivered by Rev. Marvin Guice, of Broadway Church, Salem.

Leagues Represented

The leagues represented at the rally were from the following towns: Beverly, Burlington, Delair, East Pennsauken, Florence, Hammonton, Marlton, Moorestown, Mount Holly, New Egypt, Palmyra, Rancocas, Roebbing, Crosswicks, Mercerville, Titusville, Trenton.

Announcement was made that the next southern group rally will be held at Florence on January 8, and the speaker for the evening service will be Rev. J. B. Kulp, of Broad Street Park Church, Trenton.

RADIO GARDEN CLUB PROGRAM

Gardeners in all parts of the country will find much of interest in the Radio Garden Club program which the Agricultural Extension Service of Rutgers University will broadcast Friday, December 17, at 3:45 p.m. Describing "The Holiday Table—Maine to California," the program will include suggestions on seasonal material to be used in holiday decorations for households in various parts of the United States. Speakers from different sections of the country will be brought to the microphone by the Federated Garden Clubs of New York State, Inc. The program will be heard over WOR and other stations of the Mutual Broadcasting System.

"Christmas Trees the World Over," will be described by Mrs. Garret Smith, lecturer, of Three Gates, Plainfield, N. J., on the Radio Garden Club program to be broadcast at the same hour Tuesday, December 21. Mrs. Smith will be presented by the Garden Club of New Jersey in cooperation with the Extension Service.

NOTICE

Attorney General Wilentz has ruled that all retail dealers in solid fuel must take out a \$10 license. This includes grocers or other small dealers.

The ruling is effective as of January 1, 1938.

C. B. Fisher, Superintendent, Office: 34 Brainerd Street, Mount Holly.

Premium Anthracite Costs Less

Surface or Ordinary Coal More Expensive in the Long Run

Some judge coal by color, and some by price, but the surest way to judge coal is by the results. There are more B.T.U.'s (heat units) in PREMIUM ANTHRACITE.

"It goes farther and heats longer." It's guaranteed or money refunded.

GET IT AT EVANS FUEL OIL — KOPPERS COKE

Beautiful religious calendars given to adults for the asking.

Joseph T. Evans

ARRESTED ON SERIOUS CHARGE

Cornelius Beverly, of 62 Jefferson street, Palmyra, was arrested Sunday, by Chief George Dorworth, of Cinnaminson, after Beverly had threatened to shoot his wife Mamie, who resides at 6 Rowland street, East Riverton.

The culprit was arraigned before Recorder Cecil Bowers on the charge of carrying concealed deadly weapons and he was held without bail for the grand jury.

Beverly was brandishing a 38 calibre revolver while threatening his wife.

Officers Wallace and Stack of the Palmyra police, assisted Dorworth on the case.

APPRECIATION

Mrs. Edgar Lippincott and Mr. and Mrs. J. Edward Lippincott wish to express their sincere appreciation to all those who so kindly rendered assistance at the recent fire in their home.

BRING YOUR RADIO TUBES HERE FOR

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WE RECOMMEND PHILCO TUBES
JOHN H. ETRIS

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GIFT SUGGESTIONS

Flashlights
Roller Skates
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Electric Tree Sets
Steak Carving Sets
5 lb. Chocolate Candles
Hockey Sticks
Bicycle Lamps, Horns, Etc.
Megaw's Airplane and Ship Models
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Christmas Wrapping Papers and Fancy Cords

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A gift the whole family will enjoy

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Camera \$ 9.95
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See it demonstrated here

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ELECTRIC SHAVERS \$15
The gift for men folk

McAllister's
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Womens Rayon Lingerie
Vests, Panties, Bloomers, Slips
Madeira Nighties
50c to \$1.25

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The Stocking that wears well and looks well
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Vases, Bowls, Etc., make lovely gifts
25c to \$2.50

Toys, Games 5c up
All new and attractive

Christmas Candies
Schaff's Chocolates
29c, 60c and \$1.00
Candy Canes and Christmas Novelties, 1c to 5c

SMITH'S STORE
414 Main St. Riverton 783

ABOUT THE COUNTY

Walter D. Lamon, of Palmyra, was named president of the Burlington County Association of Insurance Agents, at a meeting of that organization, held recently, in Moorestown.

An all-day meeting of the Secondary School Principals' Association of South Jersey was held in the Rancocas Valley Regional High School, Mt. Holly, on Thursday of last week. Paul R. Jones, supervising principal of Palmyra High School, attended the session.

Christmas decorations in Burlington were officially turned on last Saturday night.

A site was selected last week for the new post office in Bordentown. It was purchased from the local K. of C. Council at a cost of \$13,000.

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The Stocking that wears well and looks well
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Toys, Games 5c up
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Christmas Candies
Schaff's Chocolates
29c, 60c and \$1.00
Candy Canes and Christmas Novelties, 1c to 5c

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414 Main St. Riverton 783



CHURCH NEWS

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
Services, Sunday, December 19
10.00 a.m. Bible School. A complete school in every detail, with departments and classes for all ages from the cradle to the centenarian.

11.15 a.m. Morning Worship. Sermon by the pastor on "Adoration of the Shepherds." The choir under the baton of Claude Y. Barto, will render "Arise, Shine," by Baker, and "The Star of Peace," by Parker.

6.45 p.m. The High School Young People's Group meets in Sunday School room.

7.45 p.m. Evening Worship. "Jesus' Reception, Then and Now," will be the subject of the evening sermon. The service will include a special arrangement by the choir, including the following numbers: "The Voice in the Wilderness," by Scott; "Nazareth," by Gounod, and Neidinger's "O, Quiet Night."

The annual Christmas entertainment will be held on Tuesday evening, December 28th, in the Sunday School room.

EPWORTH M. E. CHURCH
Rev. William A. Boyd, Pastor

"The Christ Is Safe" is the title of a Christmas sermon to be delivered by the Rev. W. A. Boyd, minister of the church, this Sunday morning at eleven o'clock. During this service, the choir will sing special music. Mr. Warnick, director, has invited some of his friends to come in to help us make the music of our church the best possible for the Christmas season. Be on hand to hear the organ numbers played by Mrs. Rachael Lord.

In the evening at 7.45, Mr. Boyd will preach a short Christmas sermon. The rest of the service will be given over to a program of Christmas music by the enlarged choir. The entire community is invited to all our services.

There will be a sunrise service, Christmas morning at 6.30 o'clock.

PALMYRA MORAVIAN CHURCH
Rev. Albert J. Harke, Pastor

Services for next Sunday, December 19, and Christmas.
9.30 a.m. Sunday School. Classes for every age.

10.45 a.m. Morning Worship with Advent Liturgy and Christmas music. Sermon: "The Greatest Love Story."

6.45 p.m. Young People's service, conducted by young people for young people.

7.30 p.m. Evening Service and Christmas Carol Sing. As is our custom for the Sunday evening before Christmas, we again devote this service to the singing of Christmas carols. The choir and congregation will again tune our hearts with these beautiful carols, ushering in Christmas week. A brief message by the pastor will be included in the service. Plan to be one of the carolers.

The Christmas Day service will be held at 9.30 a.m.

The Sunday School will give its Christmas program, "Peace and Goodwill," Sunday evening, December 28.

CALVARY PRESBYTERIAN CHURCH
Rev. C. T. Bates, Pastor

Christmas worship, December 19, 11 a.m. Organ: "Offertory (St. Cecilia No. 2)." Hymns: "Largo," Handel; "Postlude in C," Lewis. Choir selections: "Jesu Bambino," Yon; "A Christmas Song" (French Carol), Gaevaert; "There were Shepherds," Birch. Sermon theme: "The Song of the Angels."

Christmas worship, Vesper service, December 19, 4.30 p.m. "The Nativity," the Christmas story in Scripture and song, a pantomime presentation; Familiar Carols by the Church School and the congregation. Half of the Christmas offering, which will be received at both the morning and at the Vesper worship, will be sent to the New Jersey Children's Home Society in Trenton.

Children's Christmas party, Saturday afternoon, December 18, 3 to 4.30 o'clock, for the members of the Beginners, Primary and Cradle Roll

departments, and their mothers. Each child is asked to bring a toy or game, not necessarily new (but in good condition) to be sent to the children of the New Jersey Children's Home Society, to help make their Christmas happier.

Main Church School Christmas party, for the members of the church school, above the Primary department, Thursday evening, December 23rd, from 7 until 9 o'clock. Parents and friends are invited.

A "white gift" (non-perishable food) wrapped in white paper, will be received as part of the Vesper service on December 19th. These will also be sent to the children of the New Jersey Children's Home Society.

The members of the congregation and school are requested to bring to the church, before December 20, any book, or books, in good condition, which they have enjoyed and which they are now willing to "pass on" to the aged men and women of Synod's Home at Belvidere.

A cordial invitation is extended to all in the community, who have no regular church home, to enter into the joy of these Christmas services of worship and fellowship.

ENGAGED

Mr. and Mrs. C. Lawrence Peterson announce the engagement of their daughter, Miss Florence J. Peterson, to Dr. J. Allen Hemphill, son of Mr. and Mrs. Fred P. Hemphill.

Miss Peterson is a granddaughter of Mrs. J. D. Eisele and the late Mr. J. D. Eisele. She is a graduate of Moorestown Friends' School and Pennsylvania Museum School of Industrial Art.

Dr. Hemphill is a graduate of Haverford College and the University of Pennsylvania Medical School.

There are national forests in thirty-seven of the forty-eight states.

IT'S IN TH' BAG

SANTA CAN'T FAIL YOU IN 1938 IF YOU JOIN OUR CHRISTMAS CLUB NOW FORMING.

IT'S THE ONE WAY TO BE ASSURED OF A MERRY CHRISTMAS AND CHASE THE FINANCIAL BUGABOO NEXT YEAR.

Cinnaminson Bank and Trust Co.
Riverton, N. J.

Open every evening until Christmas

Palmyra 5c & 10c STORE

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CHRISTIAN SCIENCE CHURCH

"Is the Universe, Including Man, Evolved by Atomic Forces?" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, December 19.

The Golden Text is: "Thou, O Lord, shalt endure for ever; and thy remembrance unto all generations. Of old hast thou laid the foundation of the earth; and the heavens are the work of thy hands." (Psalms 102: 12, 25)

Among the citations which comprise the Lesson-Sermon is the following from the Bible: "Serve the Lord with gladness: come before his presence with singing. For the Lord is good; his mercy is everlasting; and his truth endureth to all generations." (Psalms 100: 2, 3)

The Lesson-Sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "God and man are not the same, but in the order of divine Science, God and man coexist and are eternal. God is the parent Mind, and man is God's spiritual offspring. Man is deathless, spiritual. He is above sin or frailty. He does not cross the barriers of time into the vast forever of Life, but he coexists with God and the universe." (pp. 336, 266)

10c A DAY

What could make a more useful Christmas present than a Remington Portable? And you can buy any model for 10c a day. Prices from \$30.50 up. Ask to see them at The New Era Office.

No hat covers all wisdom.

Palmyra 5c & 10c STORE

9 W. Broad Street PALMYRA, N. J.

Open every evening until Christmas

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9 W. Broad Street PALMYRA, N. J.

Open every evening until Christmas

Palmyra 5c & 10c STORE

9 W. Broad Street PALMYRA, N

MAKE CHRISTMAS SAFE AND MERRY

List of Precautions Given By Authorities: Use Only Approved Fixtures

Make this year's Christmas a safe as well as merry one, W. C. Krueger, extension engineer at the New Jersey College of Agriculture, Rutgers University, urged parents this week in setting forth precautions against fire and other accidents during the holiday season.

A warning against the use of old-fashioned tallow candles on Christmas trees is first on his list of precautions which are as follows:

"Many a fire has started from candle flames touching decorations or dry tree needles. Electric candles are safer and just as decorative. Check the wiring for each candle string and the extra extension cords in order to detect bare or worn spots and the possibility of short circuits. Replace these dangerous units with new equipment and insist that all such wiring and all electric equipment, including toys, carry the Underwriter's Label of approval which shows safety requirements have been met. On extension cords this takes the form of metal clips bearing the Underwriter's identification, bent around the wire at intervals. On equipment, it is shown on a label or stamp.

Avoid Paper
"Decorate the tree only with ornaments which are fire-resistant and avoid the use of cotton fluff, celluloid and paper. This does not preclude the possibility of having an attractive decorated tree. Non-inflammable asbestos or spun-glass snow is decorative and entirely safe. Metal and glass ornaments are just as beautiful as combustible ones. Popcorn, cranberries, gilded pine cones, gum-tree buttons and bright fruit give a highly decorative effect and are not dangerous.

"Particularly avoid hanging inflammable materials such as ropes of paper of greens over gas fixtures, in contact with lamp bulbs or near fireplaces. Such decorations should be used only where there is absolutely no possibility that a spark, heat, mislaid cigarette or carelessly tossed match may ignite them. A good rule when unwrapping presents is to place all refuse, excelsior, tissue paper and boxes into a handy container, to be disposed of as soon as possible. Such refuse constitutes a real fire hazard if allowed to accumulate on the floor or in the cellar or a closet.

Filmay Films
"Although manufacturers are increasingly appreciative of safety requirements in toys, the buyer must still take precautions. Children should not be given flimsy motion picture machines and under no circumstances should the dangerous nitro-cellulose films from regular movie theatres be used, for they constitute a severe fire hazard and give off deadly fumes when burning. Avoid giving toys which require an alcohol or kerosene lamp. Electrically heated toys are safer. Even though electric equipment and toys bear the Underwriter's label of approval young children should not be permitted to use them until carefully instructed and then only under adult supervision.

"Accidents and fire hazards accompany trees which have not been placed securely. A few nails through the bottom of the box into the tree are not enough. Patent holders should be sturdy and have a wide base; or a safe homemade support can be built of two 6-inch boards, crosswise at the center and nailed to the tree from both sides.

Dried Trees
"Trees should be taken down before the needles have dried. A thoroughly dry tree will blow up like a flash. A good precaution in connection with Christmas decorations is to put a large floor vase filled with water and flowers near the tree so that an instant supply of water is available in case a fire should accidentally get started.

"A safe Christmas season is largely a matter of exercising good common sense and paying attention to the little details of safety in the elimination of possible fire hazards."

Diligence is the mother of good luck. —Poor Richard.

PALMYRA SCHOOL NOTES

Kindergarten Children Make Presents

The kindergarten children are busy making Christmas presents for their parents. They still have to make decorations for the room and trimmings for the tree.

They are getting ready for their Christmas party which will be held on Thursday, December 23rd.

Honor Roll
First Grade

Helen Atkinson, Emma DeVinney, Doris Dilks, Everett Wills, Winston Woodard, Raymond Carson, William Watson, Sandra Carroll, Mary Schubert, Bertha Johnson, Barbara Cherry.

Second Grade
Willa Mae Austin, Virginia Beyer, William Kraus, Ruth Reed, Kenneth Pitman, Billy Price, Claire Burke, Frances LeCates, Doris Price, Grace Rose, Lorraine Early, Carol Yerkow, Harry Hubbs, James Mitchell, Joseph Nagle.

Third Grade
Betty Bowman, Dolly Marshall, Phillip Long.

Fourth Grade
Dorothy Blackaby, Betty Edell, Naomi Cross, William How, Doris Martin, Carol Ward, Janet Woodard.

Fifth Grade
David Leyshon, Francis Mitchell, Mary Nagle, Jean Gennett, Sonia Nebel, Sylvia Walter, Billy Engle, Thomas Schwink, Alice Kempf, Maria Kempf, Marjorie Knight, Eleanor Bauerwein, Jacqueline Stevenson, Annebelle Grimes, Beatrice Johnson, Clara Vincent.

Sixth Grade
Fred Bauer, John Hawthorne, June Beyer, Ida Craven, Joan Donaghy, Jane Fisher, Jean Grasse, Virginia Miles, Jane Anne Morganstern, Eileen Rae, Norma Schwink, Lillian Wells.

Seventh Grade
Dean Garwood, Stanley Lipkowitz, Frank Weigand, Beatrice Anderson, Phyllis Kraus, Doris Meyer, Doris Stephens.

Eighth Grade
Marie Bettinger, Joan Hardy, Peggy Ryan, Eleanor Voorhis.

Students Enjoy Chorus Singing

Everyone was given a chance to air their vocal chords with Christmas carols, popular songs and rounds, under the direction of Miss Dorothy Diener, accompanied by Martha Martin and Martha Bradway.

The program was received with approval, especially when Garwood Bacon sang "The First Time I Saw You."

Judging by the volume, the popular songs seemed to have the edge over the others.

LOCAL P.T.A. TO GIVE XMAS PARTY

There is going to be a lot of excitement in Riverton next Thursday morning at ten o'clock, as the Riverton Parent-Teacher Association has arranged to have Santa Claus attend the Christmas Party to be held at the Riverton School.

As we all know, Santa Claus is very busy at this time of year, so Mrs. Robert G. Adams and the members of her decoration committee are going to help him out by decorating the large Christmas tree in the auditorium.

The children of the first, second and third grades are going to present an old favorite play, entitled "Hansel and Gretel," and boys and girls, young and old, will enjoy the exciting adventures of the little brother and sister who are lost in the woods.

It is going to be a grand Christmas Party, and everyone is cordially invited to come and share the joy of the little children when they greet Santa Claus. This is the happiest season of the year, and it is hoped a large number of parents and friends will come to the party and join in singing Christmas Carols.

Publicity.

LOCAL EPWORTH LEAGUE IS HOST

Entertains Groups in Trenton District; Wins First Cup Award

The Palmyra Epworth League, hosts at the all-district rally of the Epworth Leagues of Trenton District, secured the first cup award for the southern group with 125 points to its credit at the gathering held in the Palmyra M. E. Church, last Saturday afternoon and evening.

The second award cup went to Roebbling, with 115 points. Honorably mentioned for the southern group were Mt. Holly, with 106 points and Florence, with 102 points. The northern group cup was won by Titusville.

Christmas Party
The rally on Saturday was in the form of an old-fashioned Christmas party as the afternoon attraction. Supper was served at 6 o'clock and the evening service was continued in the Christmas spirit with the singing of carols and a Christmas message delivered by Rev. Marvin Guice, of Broadway Church, Salem.

Leagues Represented
The leagues represented at the rally were from the following towns: Beverly, Burlington, Delair, East Pennsauken, Florence, Hammoncton, Mariton, Moorestown, Mount Holly, New Egypt, Palmyra, Roebbling, Crosswicks, Mercerville, Titusville, Trenton.

Announcement was made that the next southern group rally will be held at Florence on January 8, and the speaker for the evening service will be Rev. J. B. Kulp, of Broad Street Park Church, Trenton.

RADIO GARDEN CLUB PROGRAM

Gardeners in all parts of the country will find much of interest in the Radio Garden Club program which the Agricultural Extension Service of Rutgers University will broadcast Friday, December 17, at 8:45 p.m. Describing "The Holiday Table—Maine to California," the program will include suggestions on seasonal material to be used in holiday decorations for households in various parts of the United States. Speakers from different sections of the country will be brought to the microphone by the Federated Garden Clubs of New York State, Inc. The program will be heard over WOR and other stations of the Mutual Broadcasting System.

"Christmas Trees the World Over," will be described by Mrs. Garret Smith, lecturer, of Three Gates, Plainfield, N. J., on the Radio Garden Club program to be broadcast at the same hour Tuesday, December 21. Mrs. Smith will be presented by the Garden Club of New Jersey in cooperation with the Extension Service.

NOTICE

Attorney General Wilentz has ruled that all retail dealers in solid fuel must take out a \$10 license. This includes grocers or other small dealers.

The ruling is effective as of January 1, 1938.

C. B. Fisher, Superintendent, Office: 24 Brainerd Street, Mount Holly.

Premium Anthracite Costs Less

Surface or Ordinary Coal More Expensive in the Long Run

Some judge coal by color, and some by price, but the surest way to judge coal is by the results. There are more B.T.U.'s (heat units) in PREMIUM ANTHRACITE.

It goes farther and heats longer. It's guaranteed or money refunded.

GET IT AT EVANS

FUEL OIL — KOPFERS COKE

Beautiful religious calendars given to adults for the asking.

Joseph T. Evans

ARRESTED ON SERIOUS CHARGE

Cornelius Beverly, of 62 Jefferson street, Palmyra, was arrested Sunday, by Chief George Dorworth, of Cinnaminson, after Beverly had threatened to shoot his wife Mamie, who resides at 6 Rowland street, East Riverton.

The culprit was arraigned before Recorder Cecil Bowers on the charge of carrying concealed deadly weapons and he was held without bail for the grand jury.

Beverly was brandishing a 38 calibre revolver while threatening his wife.

Officers Wallace and Stack of the Palmyra police, assisted Dorworth on the case.

APPECIATION

Mrs. Edgar Lippincott and Mr. and Mrs. J. Edward Lippincott wish to express their sincere appreciation to all those who so kindly rendered assistance at the recent fire in their home.

BRING YOUR RADIO TUBES HERE FOR

FREE TEST

WE RECOMMEND PHILCO TUBES

JOHN H. ETRIS

17 W. Broad Street Palmyra

Phone 974

GIFT SUGGESTIONS

Flashlights

Roller Skates

Thermos Bottles

Pocket Knives

Extra Tree Lamps

Electric Tree Sets

Steak Carving Sets

5 lb Chocolate Candles

Hockey Sticks

Bicycle Lamps, Horns, Etc.

Megow's Airplane and Ship Models

Iron Quilts

Christmas Wrapping Papers and Fancy Cards

S. J. CODDINGTON

519 Howard Street

Riverton

Here Are Some Ideas

A gift the whole family will enjoy

UNIVEX MOVIE CAMERAS

Camera \$9.95

Projector 14.95

See it demonstrated here

Packard and Schick

ELECTRIC SHAVERS \$15

The gift for men folk

McAllister's

The Christmas Store

Christmas Cards

Gift Wrappings

Tree Trimmings

Womens Rayon Lingerie

Vests, Panties, Bloomers, Slips

Madras Nighties

50c to \$1.25

Berkshire Hosiery

The Stocking that wears well

and looks well

Service and Chiffon

69c, 79c, \$1.00

Pottery

Vases, Bowls, Etc., make lovely gifts

25c to \$2.50

Toys, Games 5c up

All new and attractive

Christmas Candies

Schrafft's Chocolates

50c, 60c and \$1.00

Candy Canes and Christmas

Novelties, 1c to 5c

SMITH'S STORE

414 Main St. Riverton 768

ABOUT THE COUNTY

Walter D. Lamon, of Palmyra, was named president of the Burlington County Association of Insurance Agents, at a meeting of that organization, held recently, in Moorestown.

An all-day meeting of the Secondary School Principals' Association of South Jersey was held in the Ramocas Valley Regional High School, Mt. Holly, on Thursday of last week. Paul R. Jones, supervising principal of Palmyra High School, attended the session.

Christmas decorations in Burlington were officially turned on last Saturday night.

A site was selected last week for the new post office in Bordentown. It was purchased from the local K. of C. Council at a cost of \$12,000.

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414 Main St. Riverton 768



CHURCH NEWS

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services, Sunday, December 19

10.00 a.m. Bible School. A complete school in every detail, with departments and classes for all ages from the cradle to the centennarian.

11.15 a.m. Morning Worship, Sermon by the pastor on "Adoration of the Shepherds." The choir under the baton of Claude Y. Barto, will render "Aria, Shine," by Maher, and "The Star of Peace," by Parker.

6.45 p.m. The High School Young People's Group meets in Sunday School room.

7.45 p.m. Evening Worship, "Jesus' Reception, Then and Now," will be the subject of the evening sermon. The service will include a special arrangement by the choir, including the following numbers: "The Voice in the Wilderness," by Scott; "Nazareth," by Gounod, and Neidinger's "O, Quiet Night."

The annual Christmas entertainment will be held on Tuesday evening, December 22nd, in the Sunday School room.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

"The Christ Is Safe" is the title of a Christmas sermon to be delivered by the Rev. W. A. Boyd, minister of the church, this Sunday morning at eleven o'clock. During this service, the choir will sing special music. Mr. Warnick, director, has invited some of his friends to come in to help us make the music of our church the best possible for the Christmas season. Be on hand to hear the organ numbers played by Mrs. Rachael Lord.

In the evening at 7.45, Mr. Boyd will preach a short Christmas sermon. The rest of the service will be given over to a program of Christmas music by the enlarged choir. The entire community is invited to all our services.

There will be a sunrise service, Christmas morning at 6.30 o'clock.

PALMYRA MORAVIAN CHURCH

Rev. Albert J. Harke, Pastor

Services for next Sunday, December 19, and Christmas, 23.00 a.m. Sunday School. Classes for every age.

10.45 a.m. Morning Worship with Advent Liturgy and Christmas music. Sermon: "The Greatest Love Story."

6.45 p.m. Young People's service, conducted by young people for young people.

7.30 p.m. Evening Service and Christmas Carol Sing. As is our custom for the Sunday evening before Christmas, we again devote this service to the singing of Christmas carols. The choir and congregation will again tune our hearts with these beautiful carols, ushering in Christmas week. A brief message by the pastor will be included in the service. Plan to be one of the carolers.

The Christmas Day service will be held at 9.30 a.m.

The Sunday School will give its Christmas program, "Peace and Goodwill," Sunday evening, December 26.

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, Pastor

Christmas worship, December 19, 11 a.m. Organ: "Offertory (St. Cecilia No. 2)." Solists: "Large," Handel; "Postlude in C," Lewis.

Choir selections: "Jesu Bambino," Yon; "A Christmas Song" (French Carol), Gaevaert; "There were Shepherds," Birch. Sermon theme: "The Song of the Angels."

Christmas worship, Vesper service, December 19, 4.30 p.m. "The Nativity," the Christmas story in Scripture and song, a pantomime presentation; Familiar Carols by the Church School and the congregation. Half of the Christmas offering, which will be received at both the morning and at the Vesper worship, will be sent to the New Jersey Children's Home Society in Trenton.

Children's Christmas party, Saturday afternoon, December 18, 3 to 4.30 o'clock, for the members of the Beginners, Primary and Cradle Roll

Chats with the Minister

The Church in the Community

We are learning that, "Not all is gold that glitters." By experience we have found that "skim milk often parades as cream." Things which seem necessary turn out to be luxuries we could easily do without.

Some things appeared as truth and beauty, but upon close examination, they were a snare and a delusion. Some things we thought we could do without, we disregarded to our great disappointment and loss.

Whatever has changed, deluded, or disappointed us—God and His Church are still the Rock of Ages. It is my conviction that a vital religious faith and life directly affect a person's ideals, usefulness, joy and success. Likewise, I am convinced that the community is affected by the faith, prayers and loyalty of its people to the church of God.

TWELVE MORE DRIVERS FINED

Number Smaller Than Previous Weeks as Motorists Exercise Care

Only twelve additional drivers were arrested by the Palmyra police, during the past week for motor vehicle violations.

The charges, as in the past, were chiefly for careless driving and passing stop streets. Recorder Carl Lutz, of Palmyra, disposed of all the cases.

Chief C. Morris Beck states that the persons arrested represent only a small portion of those who have been warned about the manner in which they handle motor cars and that only the most flagrant violations have been followed by arrests.

Arrested December 10

Albert Clement, 47 S. Twenty-seventh street, Camden, careless driving.

William G. Aherns, 6018 Washington avenue, Merchantville, careless driving.

S. T. Zawolski, 1228 Dexter street, Camden, careless driving.

Charles Roberts, 20 N. Center street, Merchantville, careless driving.

Blair Ferguson, River bank, Beverly, passing stop street.

R. H. Morgan, Asbury Park, careless driving.

Roy Manger, 425 Carteret street, Camden, passing stop street.

H. W. Croft, 43 Stratford avenue, Westmont, passing stop street.

Phillip Torio, 160 Locust street, Trenton, careless driving.

George Murphy, 718 Maple avenue, Merchantville, passing stop street.

Silas Steven, 189 Thirteenth street, Newark, careless driving.

Ernest Fitzgerald, Jefferson street, Palmyra, passing stop street.

PORCH CLUB

"Will England and France be able to stem the rising tide of Dictators in Europe?" was the theme of the lecture on International Current Events given by Miss Besse Howard, at the Riverton Porch Club last Thursday, December 9.

The speaker showed how the shadows of Hitler and Mussolini are lengthening all over the world. In Europe, the ministers of Britain and France are traveling. Delbos has been visiting all the French Allies to rally them to the cause of Democracy, while Hitler has been trying to separate Yugoslavia from the Little Entente. In Russia, Stalin has been shifting the whole policy, developing a Socialist State, executing eight generals and several leaders of the old Communist Party.

Propaganda

Continuous propaganda is going on over the air in Europe, with Mussolini building up a strong anti-British sentiment. At the present time, however, there seems to be little danger of a war in Europe. There is not a single leader who is sure of winning a war, which at this time would be much too dangerous to try.

The two dictator countries, Germany and Italy, are both too poor. Absence of credit and lack of foreign exchange make it impossible to carry on a prolonged war. Although diplomatic allies, Hitler and Mussolini are still rivals in Central Europe. As to the situation in the Far East, the speaker was convinced that China is going to resist Japan unto death.

Music Appreciation

The last lecture of a series of four, by Mr. Alfred Richter on "Music Appreciation" was held Tuesday morning December 14, at the Porch Club. His subject was "Synthetic Music and How to Judge It."

Mr. Richter said in part: "Just as Classical composers were influenced by their simple surroundings and limited mechanical devices, so modern composers have developed a different musical consciousness, mechanical complexity of structure, and different balance of design through streamlined organization of the modern world. Classical music from its early Greek form down to Bach, Beethoven, and Brahms was developed from cords made up of third notes. This ratio produces the sweetest tones and stresses melody."

Westfield Friends' School

The public is invited to attend an original Christmas play entitled, "The Secret of the Enchanted Forest," which will be presented by the pupils of the school on Wednesday, December 22, at 9:30 o'clock.

The setting of Act I depicts an ancient inn in Southern Europe on Christmas eve, 1937. The episode presents the entrance to the enchanted forest. In Act II, the scene is in the same inn on New Year's eve.

In Cast

The characters are as follows: Herald, Richard Robbins; inn keeper, George R. Conover, Jr.; housekeeper, June Rodman; serving man, Biddle Atlee, Jr.; Serving girls, Barbara Bromley, Jean Clark; gold prospector, Richard Hollerith; aire's children, Claire Tuttle, Phyllis millionnaire, James Marshall; millionnaire's wife, Margaret Meyer; millionnaire's children, Claire Tuttle, Phyllis Bower, Nancy Gideon, Lura Etris; secretary, Larry Mears; governess, Shirley Cook, scientist, David Pittinger; laboratory assistants George Krusen, Richard Gideon.

Minstrels, Harvey Hirst, Lenore Meyer, Anne Atlee, Joan Anderson, Gretchen Kitchener; Rosemary, Ruth Coe; forest guards, William Dunn, Jr., John Clement, Jr.; forest guides, Parry Scott, Jr., Lyman Cook, Jr., Howard Dunn, Russell Lasolock, Robert Jamison, Jon Krusen, Gordon Krusen; fairies, Ann Musser, Mary Elizabeth Humphries, Dorothy Porter, Esther Wilson; Madonna, Joan Bailey; Christ Child, Chilton Anderson.

547 MEMBERSHIP IN RED CROSS

The annual Roll Call for Red Cross memberships has been carried on since Armistice Day and a fine response has been made.

We regret that so many of our people enroll out of town. While this, in some cases, is necessary, we would again state that a quarter of each dollar membership is returned here, and another to our county, for the work carried on by the Red Cross.

Whenever possible, enroll in your home town.

We have to date 547 memberships, \$8.00 in donations, and \$28.80 in contributions.

Those who assisted in the Roll Call were: Mrs. J. H. Abdill, Mrs. P. L. Adams, Mrs. L. J. Ballinger, Mrs. L. R. Baker, Mrs. F. J. Betz, Mrs. C. Morris Beck, Mrs. H. B. Brady, Mrs. Burghman, Mrs. W. A. Blackburn, Mrs. Buchholz, Mrs. R. M. Cooke, Mrs. C. W. Davies, Mrs. A. Davis, Mrs. G. DuBell, Mrs. W. F. Engle, Mrs. C. W. Hassell, Miss Frank, Mrs. R. T. Hardy, Mrs. E. H. Houder, Mrs. C. R. Houchins, Mrs. J. C. Hoepfner, Mrs. C. Horner, Mrs. F. Johnson, Mrs. H. Kennedy, Mrs. C. Kleeman, Miss Kepner, Mrs. C. Langraf, Mrs. E. Mays, Mrs. M. J. McDermott, Mrs. Monro, Mrs. J. C. Mollory, Miss Malloy, Mrs. M. Musser, Mrs. W. Miller, Miss M. E. Patterson, Miss Emma Patterson, Mrs. R. E. Sanford, Mrs. H. C. Schwering, Mrs. W. J. Schopp, Mrs. Turner, Mrs. Townshend, Mrs. H. Williams, Mrs. Wood, Mrs. Windhovel, Mrs. White, Mrs. J. Williams, Mrs. G. R. Weigand, Mrs. Wormley, Mr. Willis, Mrs. Zueger.

We thank you for your support. Mrs. Milton Klotz, Chairman of Roll Call.

BIRTH

Mr. and Mrs. Raymond Leroy Long, of 3564 89th street, Jackson Heights, Long Island, New York, are receiving congratulations on the birth of a daughter, Frances Jane, on December 14, in the Mary Hays Robbins Maternity Home.

Mrs. Long will be remembered as Miss Kay Green.

THERE IS STILL TIME to get a Remington Portable for Christmas, if you order at once. See the two most popular models at The New Era Office. Ten cents a day buys either one.

"Music appreciation is best attained by listening to the same music played at least six times, before making a personal unbiased opinion. This will lead to selective enjoyment."

NEW BUSES FOR FRANKFORD ROUTE ON DECEMBER 19

According to an announcement made last week, by Public Service Coordinated Transport officials, new buses will be used on the local line to Frankford, starting December 19.

The new equipment will be of the "transit" type, a style of bus which has been found to be especially adaptable for short city runs. Vehicles of a similar nature are now being used in many localities.

According to bus officials, the transit type will provide greatly increased riding comfort, as compared with the machines now in use. This is occasioned by low pressure tires, streamlining and exceptionally easy-to-sit-in velour seats.

The new buses resemble all-service type in appearance, but are somewhat smaller and are propelled by a gasoline engine. The short wheel base makes for much easier handling on the part of the operator in areas of traffic congestion.

PALMYRA POLICE CONDUCT RAID

The home of Charles Pratt, Jefferson street, Palmyra, was raided by the Palmyra police, last Sunday night and 2½ gallons of untaxed whiskey were found in the home.

In the residence at the time was John Johnson, of Washington street, Thornton Pools, of 308 W. Third street and William Bordley, of Jefferson street.

Pratt was held under \$1000 bail for court. The other occupants were fined \$5 and costs amounting to \$3, on the charge of frequenting a disorderly house.

The hearing was held before Recorder Carl Lutz.

AT FOX, RIVERSIDE



Eddie Cantor in "All Baba Goes to Town," playing Sunday and Monday, December 19 and 20.

IMPROVE YOUR RADIO TUBES TESTED FREE

ALL PHILCO TUBES GUARANTEED JOHN H. ETRIS 17 W. Broad Street Palmyra Phone 978

APARTMENTS FOR RENT \$35

Brick Colonial Dwelling Seven Rooms, Oil Burner, Fire-place, Excellent Condition.

\$55 per month

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REALTOR 516 Cinnaminson Avenue PALMYRA Phone 25

RIVERTON MARKET HOUSE

BROAD AND MAIN STREETS Telephone 995 and 996 Free Delivery

BIG SALE CONTINUES UNTIL SATURDAY

Be sure to come to our prize drawing on Saturday night, at 7 o'clock, on the 18th of December. The big sale now going on is given in celebration of our Anniversary. You will get a lucky ticket with every purchase you make in our store during this big event. Come in and shop today. You may win a grand prize.

More than 50 Valuable Prizes

GROCERIES

Montco Coffee 1-lb jar cut to 25c Rival Sauce Apple Sauce 3 cans 23c Here's that homemade taste. Tempting apple sauce all ready to serve

Gold Medal Flour 12-lb bag 49c Mince Meat, regular 19c grade 1b 15c

QUALITY MEATS

Fresh Pork Butts 1b 25c Pot Roast of Beef 1b 25c Select Lamb Liver 1b 21c

FRUITS AND VEGETABLES

Seedless Grapefruit, thin skin 6 for 25c Juicy Oranges doz. 15c, 25c, 30c California Carrots, long tender big bunch 8c Crisp Penna. Celery bunch 15c Lettuce, hard, crisp heads head 10c

SPECIAL FOOD VALUES FOR THURSDAY, FRIDAY AND SATURDAY

Phila. Market House "Foods of the Better Grade" Palmyra Broad and Garfield Phone 1200—Free Delivery

Store Closes Friday Evening at 9 o'clock Store Closes Saturday Evening at 8 o'clock

Headquarters for Xmas Trees, Holly Wreaths, Mistletoe and Laurel—Early Selection Advised

FRUITS AND VEGETABLES

Fancy Ripe Tomatoes—Special 1b 19c California Iceberg Lettuce, large head each 9c Golden Heart Penna. Celery bunch 15c California Fresh Broccoli bunch 14c Fresh Full Podded Lima Beans—Special 2 lb 25c Large Tangerines, sweet and juicy doz. 25c Sunlight Lemons, large size doz. 32c Florida Oranges, full of juice doz. 25c Extra Large Size doz. 25c Champion Red Cranberries 2 lb 29c Stamen Winesap Apples, cooking or eating, ¼ pk. 12c; pk. 99c

BIRDS EYE FROSTED FOODS

Special Cut Corn pkg. 19c Lobster Meat pkg. 99c Strawberries pkg. 27c Oysters pkg. 32c Peas pkg. 29c Corn on Cob (4 ears) 32c Squash pkg. 19c

GROCERIES

Canada Dry Ginger Ale (Reg. 12 oz.) 6 bottles 49c Kraft Miracle Whip Salad Dressing qt. 37c Dole Pineapple Juice 2 No. 2 cans 23c Premier Grapefruit and Orange Juice 2 No. 2 cans 29c Kellogg's Grapefruit Juice 2 No. 2 cans 23c Kellogg's Peaches, sliced or halves large can 20c (Packed in heavy syrup)

Kellogg's All-Grain Asparagus—Special No. 2 can 29c Atmore's Mince Meat, Sherry or Brandy Flavor 2-lb jar 38c FREE—1 lb Granulated Sugar with each pound of Geffen Quality Coffee, Ground to suit 1b 25c

DAIRY AND DELICATESSEN

Harding's Sweet Cream Quality Butter Farm Roll 1b 45c ¼-lb Prints 1b 47c White American Slicing Cheese ½ lb 18c Wisconsin Mild Cheese ½ lb 27c Finest Quality Sharp Cheese ½ lb 19c Genuine Imported Roquefort Cheese—Special ½ lb 79c Imported Blue Cheese 1b 49c

ALL KINDS OF FRESH SEA FOOD

HIGH QUALITY MEAT SPECIALS

Rib Roast 1b 25c Best Cuts 1b 29c Premium Legs of Lamb 1b 27c Premium Prime Chuck Roast 1b 19c City Dressed Shoulders of Pork 1b 19c Chickens (3½ lb average) 1b 27c

"Charm of manner is not something born to everyone—but it may be acquired."

CINNAMINSON BOY KILLED BY AUTO

Alfred Schuck Dies Instantly After Being Struck Last Saturday Night

Alfred Schuck, 13, of Pennsauken street, Cinnaminson, was instantly killed shortly after 5:30, last Saturday evening, when he was struck by a car driven by Charles Eck, 19, of 916 Columbia avenue, Palmyra, the fatal accident occurring on Cinnaminson avenue near Steele's Nurseries.

Alfred was returning from the movies with his brother George, 12, and sister Gladys, 9, when the unfortunate affair happened. Neither of the other children were injured.

Taken to Hospital

Chief George Dorworth, of the Cinnaminson police, was notified of the affair by Leon Mitchell. Mr. Dorworth found that Eck drove immediately to West Jersey Hospital following the accident, taking all three children with him.

Following his arrival at the hospital, Eck collapsed from the shock and was detained overnight for observation.

He was released on Sunday and given a hearing before Recorder Bowers, being held on \$500 bail under the technical charge of manslaughter by automobile.

Too Late to Stop

According to Chief Dorworth, Mr. Eck stated that he did not see the youngsters until they were only a few feet distant. He attempted to turn out to avoid hitting them, but Alfred was unable to escape.

Alfred, who was a member of Troop 21, Boy Scouts of America, survived by his parents, Mr. and Mrs. Charles Schuck, the brother and sister, who were with him on Saturday, and another brother, Charles.

HUNDREDS OF TOYS RECONDITIONED BY LEGION MEMBERS

The members of Post Rodgers, American Legion, could certainly qualify as first-class assistants to Santa Claus for this year, as in the past, they have reconditioned hundreds of toys and made them glisten like new. Each and every one will make some needy youngster's heart glad on Christmas Day.

And what an assortment there is! Games, dolls of all sizes and types, trains, windup affairs, autos, and so on, almost to infinity.

The work has required many long hours of work on the part of the Legionnaires, but that's just part of the good old Christmas spirit they say.

KALUHIOKALANI-EGANS

Miss Matilda A. Egans, of Reed street, East Riverton, became the bride of Karl Kaluhiokalani, of Riverton, on Saturday, December 18, at 3 o'clock in the Sacred Heart Rectory, the Rev. John F. Welsh performing the ceremony.

Miss Theresa Brennan, of East Riverton, and Harry Kaluhiokalani, brother of the groom, were the couple's only attendants.

IN THIS ISSUE

	Page
Churches	4
Classified Business Directory	8
Coming Events	4
Editorials	4
Obituaries	4
Organizations	2, 3, 6, 7
Palmyra Locals	12
Riverton Locals	12
Schools	4, 10
Schools	3
Theatres	3
Your Garden	12

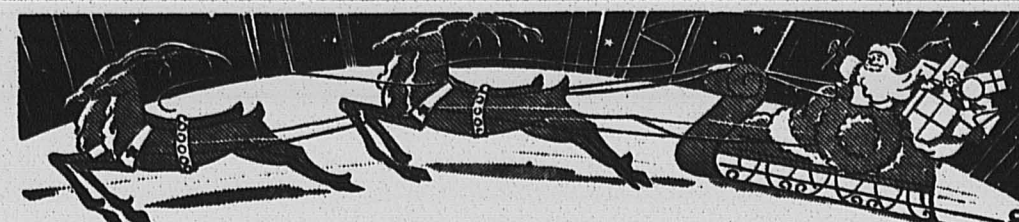
THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

49th Year No. 50

RIVERTON—PALMYRA, N. J., THURSDAY, DECEMBER 23, 1937

PRICE FIVE CENTS



Greetings

At This Joyous Season Of Good Cheer, When Business Cares Are Over-shadowed By Good Fellowship And Kind Thoughts, We Sincerely Wish You An Old-Fashioned Yuletide Abounding With Happiness.

THE NEW ERA STAFF

SEWER EXTENSION MOVING RAPIDLY

The work on the Palmyra sewer extension has been advancing according to schedule, despite the cold weather and the force of men is now engaged on Spring Garden street, between New Jersey and Park avenues.

Sections already completed include the entire lengths of New Jersey and Pennsylvania avenues and the south side of Broad street, from Market to Park.

SECOND RAID ON PALMYRA HOME

Police Find Illicit Whiskey in Place Visited During Previous Week

Evidently believing that lightning could not strike twice in the same place, Mrs. Mary Pratt, of Jefferson street, Palmyra, continued to sell illicit liquor at her home, despite the fact that it was raided last week, by members of the Palmyra police department.

She was badly deluded, however, because officers descended upon the place last Saturday evening, after having secured evidence that whiskey was again being dispensed there.

Pouring Out Futility

Before the officers arrived, an attempt was made to dispose of the stuff by breaking the containers and pouring the liquid down a bathtub. This proved to be of no avail, since a sufficient quantity was secured by the police to be used as evidence.

As a result of the raid, Mrs. Pratt was held in \$1,000 bail for the grand jury.

Her husband met a similar fate as a result of the previous raid, when three customers were fined for frequenting a disorderly house.

FOUR CARELESS DRIVERS FINED

Four more careless drivers paid the penalty last week for their negligence, in Palmyra. These were as follows:

James F. Baird, 272 Maple avenue, Audubon; Dorothy M. Green, Laurel street, Delanco; D. A. Dickerson, Mt. Holly road, Burlington; George Keller, 31 Center street, Haddonfield.

The hearings were held before Recorder Carl Lutz, of Palmyra.

NEW BUSES ON FRANKFORD LINE

The new transit-type buses, on the local line to Frankford, made their first appearance during the early part of the week. The equipment is smaller in size than the vehicles formerly employed, but patrons state that the riding qualities are a decided improvement.

The transit buses are painted yellow in color and resemble the all-service type, but on a smaller scale. Numerous trial runs were made before the regular schedule was inaugurated.

GAY DECORATIONS ABUNDANT HERE

Local Communities in Holiday Attire; Many Residences Blaze of Lights

With Christmas only two days away, Riverton, Palmyra and Cinnaminson, have blossomed out with a blaze of holiday decorations, both in the business and residential sections.

In the absence of any concerted community project, the work has been undertaken entirely by individuals, with the result that the local communities present a display fully equal to that where municipal programs have been sponsored.

Description Inadequate

To fully appreciate the color and dignity of the Christmas trees and lights, a trip through our local thoroughfares is necessary. Any attempt to describe outstanding decorations would be futile, both because of the number and lavishness. As in other years, there will probably be a considerable influx of motorists from other towns during the holiday season, many visitors coming here to view the annual spectacle.

Welfare Xmas

We will endeavor to give a Christmas dinner to every needy family in Palmyra. This does not mean only people on relief, but those who have struggled to keep off relief and have not the means to give their families a substantial Christmas. The trouble has been to reach this class of person for, unless someone knows their condition, it is hard for us to contact them. We will have baskets enough for all cases brought to our attention.

The Christmas cheer brought to the needy is in addition to the regular welfare work. The welfare work is paid for by the state and borough but the Christmas baskets are paid for by a number of our citizens who make contributions year after year for this purpose. We are still short the necessary amount to complete the work.

If you wish to give a basket to some family we can furnish you with the name, address and number of persons in the family. If you are giving a basket direct will you please inform us as to whom it goes so there will be no duplication. This class of work is often spied by some persons getting more than one basket and someone else being slighted entirely. System in giving is important in welfare work.

We wish to thank those who have been interested in this Christmas work and know their own Christmas will be happier for having helped others. Merry Christmas to all. George M. Wisner, Welfare Director.

DEER BAGGED BY PALMYRA RESIDENT

According to game warden reports, Frank Lloyd, of Palmyra, was one of the many successful hunters who brought down a deer in the season which closed on Tuesday.

THOUSANDS OF GIFTS IN MAIL

Local Post Offices Inundated By Large Volume of Letters, Parcels

The holiday rush descended with great ferocity upon the post offices of Riverton and Palmyra, on Monday of this week and has raged with unabated fury up to the present.

The interior of each office looked as though every one in both communities had decided to do their Christmas mailing at the same time.

There were thousands and thousands of cards, and packages by the hundreds, gay in their holiday wrappings, with multi-colored seals advising that Christmas was the day for opening.

Extra Assistants

Postmaster Mervin E. Haas, of Riverton, and Harry Barry, of Palmyra, stated that extra clerks and carriers have been hired to augment the regular staff and that their forces are keeping abreast of the great influx. Additional assistants will be taken on as needed, and every effort will be made to clear all mail before Christmas Day.

This presents a stupendous task, since the normal business of both offices is increased several hundred per cent at this time of year.

Influx on Now

During the first part of the week, outgoing mail was much heavier in volume than that which arrived from other points.

Since Wednesday, however, there has been a tremendous influx of incoming letters and packages, while the outgoing business has decreased somewhat.

At any rate, postal employees certainly do care that Christmas holidays—that appears to be one statement which no one will deny.

MERRY CHRISTMAS ASSURED FOR ALL LOCAL RESIDENTS

Through the medium of local welfare organizations and others, a Merry Christmas is assured all residents of Riverton, Palmyra and Cinnaminson.

The Riverton-Cinnaminson Welfare Association, together with a similar organization in Palmyra, have planned to distribute baskets of food to all needy families who are not on relief.

The American Legion will distribute hundreds of toys to children in the same families and numerous other fraternal, civic and religious societies will aid in the work.

Every effort has been made to determine what families are in need of such assistance and to prevent duplication.

Many public-spirited citizens have made much of this work possible by their cash donations at this time of the year.

Thus, the greeting, "Merry Christmas," will not be a hollow gesture, as far as this section is concerned.

You don't rent a thing in England—you hire it.

The Missouri-Mississippi river system is 502 miles longer than the Amazon.

NOTICE

In reply to a number of inquiries, we wish to state that The New Era has absolutely no connection with the Twin Borough Advertiser, the Palmyra Press, or any other newspaper.

DRUNKEN DRIVER IS GIVEN 30 DAYS IN MT. HOLLY JAIL

Lester Warren, 33, of 27 Norman avenue, Riverside Park, will spend his Christmas in jail, as a result of driving a motor vehicle while under the influence of intoxicating liquor. Warren was apprehended at 5.25, Tuesday morning, by Officer John Robinson, of the Riverton police. He was examined by Dr. Harry L. Rogers, who pronounced him unfit to drive an automobile. Upon being arraigned before Recorder Frank Probsting, he was found guilty and fined \$200 and costs. Being unable to pay this amount, he was committed to Mt. Holly jail for 30 days.

CINNAMINSON HI-Y

The Cinnamonson Hi-Y had as a guest speaker Miss Eloise Bryan, former principal of the Westfield Public School. The meeting was held at Taylor's cabin where her very inspiring talk was enjoyed by the club members and a few of the parents. Miss Bryan's main objective was to inspire and encourage the club to keep going strong and to do things worthwhile. The club members are planning to give a dance, but no date has been set.

WEDDING ANNOUNCEMENT

Mr. and Mrs. Clarence Day Teeple, of Main street, Riverton, announce the marriage of their daughter, Suzanne, to Mr. Robert Titcomb Smith, son of Mr. and Mrs. Milton Lovett Smith, of Cherry lane, Riverton.

The wedding took place on August 28, 1937.

Mr. Smith attended George School and Drexel Institute. The bride is a member of The Porch Club and Alpha Pi Lambda sorority.

The couple will reside in Richmond, Virginia, after the holidays.

One more good man on earth is better than an extra angel in heaven. —Chinese.

DON'T FORGET

In the short time that is left before Christmas, don't forget the boxes that have been placed in local stores for contributions to the holiday fund of the Riverton-Cinnamonson Welfare Association.

Some of that loose change of yours will help in making some needy family happy on Christmas Day.

NOTICE

Riverton, New Jersey. The annual meeting of the stockholders of the Cinnamonson Bank and Trust Company will be held at its Banking House, on January 11, 1938, between the hours of 1 and 2 o'clock p.m., when and where an election will be held for directors to serve for the ensuing year and the transaction of such other business as may properly come before the meeting.

Howard B. Conover, Secretary.

12-23 to 1-6



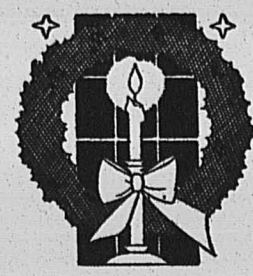
We wish you all a
radiantly happy
life.

WILL BOWEN

600 Broad St., Riverton

For those last minute items—look over the wide range of gifts at L. L. Keating's Store. Priced reasonably. Adv.

BRING YOUR RADIO TUBES HERE FOR
FREE TEST
WE RECOMMEND PHILCO TUBES
JOHN H. ETRIS
17 W. Broad Street Palmyra
Phone 978



BEST WISHES

for a

Merry Christmas

and a

Happy New Year

•

P. S. LEIDY

Eggs, Butter, Poultry

RIVERTON

At this glad season we desire to acknowledge with sincere appreciation the patronage accorded us during the past year and wish for you and yours a most

MERRY CHRISTMAS

H. D. HULLINGS & SON

PLUMBING - HEATING - ROOFING

DELCO OIL BURNERS

Collins Building

Riverton



At this glorious season, the time of peace and good will, good cheer and good fellowship, we wish you the best Christmas you ever had, the best of health, happiness and prosperity, now and in the future.



CINNAMINSON BANK & TRUST CO.

Riverton, N. J.



DELINQUENCY AND ITS PREVENTION IN BURLINGTON COUNTY

The following letter has been sent to the Board of Freeholders by a group of Moorestown citizens who are concerned about the problem of delinquency and its prevention in Burlington County.

To the Board of Chosen Freeholders Mount Holly, N. J. Gentlemen:

The Human Relations group of the conference called by the Moorestown Community Council, unanimously passed a motion requesting me to write you and Judge Hendrickson this letter. This conference consisted of representatives from all the organizations interested in social or religious problems in the town, and included a number of our most influential citizens.

The meeting concerned itself particularly with the increasingly serious problem of delinquency in the county. We were brought to the realization that the County Probation Officer, Mrs. Edna P. Perry, has far more demands upon her than one person could possibly fulfill in an adequate manner. She carries a case load ten times larger than is considered advisable by those best qualified to judge. We thoroughly appreciate the excellence of her efforts, but we realize that it is impossible for any one individual to give our county delinquents the attention which will prevent them from becoming a further burden on the taxpayers through expensive litigation and lengthy prison and institutional terms. We, therefore, respectfully request that you make it financially possible for Mrs. Perry

to have two assistants, one a stenographer, and the other a trained social worker. We understand that these assistants are already authorized under the present statute.

In this way we feel that at least our young delinquents can be so supervised and understandingly guided that they will develop into useful and normal citizens who help to bear the burden of government rather than becoming criminals who increase the load on the other taxpayers.

Sincerely yours,
(Signed) Mary Joy R. Archer,
(Mrs. F. Morse Archer, Jr.)

ABOUT THE COUNTY

Over 250 farmers from all sections of Burlington county attended the dinner held at the Moorestown Community House, last Wednesday, in honor of the 22nd anniversary of the farm extension service in the county.

Construction operations have begun on the new nurses' home at Zurbrugg Memorial Hospital, Riverside.

The traffic signal at Pemberton has had hard luck again. For the third time within nine months, it was wrecked by a motorist during the early part of this week.

George Krachun, of Maple Shade, is being held in the Mt. Holly jail without bail for Grand Jury action. This youth, who is 18, hit and seriously injured a Moorestown officer, last Saturday night, and then left the scene in his car.

A Tory is a fellow who finishes paying the installments on the piano before he buys a new automobile.

PALMYRA SCHOOL NOTES

HONOR ROLL

Second Term, 1937-1938

Seniors

C. Anderson, G. Bacon, E. Chambers, V. Dadino, R. Dunlap, N. Ellms, E. Friday, E. Gamble, G. Lewis, I. Link, L. Meyers, A. Smith, Ellen Smith, A. Thiel, J. Willis, H. Wood.

Juniors

R. Baker, C. Bauer, M. Bradley, L. Buividas, A. Burns, K. Espenschied, J. Hires, V. Howe, E. Lipincott, M. Martin, M. Nace, E. Philie, C. Randall, H. Randall, E. Shaw, N. Swayne.

Sophomores

W. Black, F. Cook, R. Deemer, J. Deitz, E. Faunce, D. Fox, R. Fry, B. Haines, M. Haws, L. Iwanicka, B. Jay, G. Jewett, L. Leysen, G. Mack, A. Miller, D. M. Mullen, J. Munro, C. Seemuller, J. Smalley, W. Sterling, E. Stone, O. Trotta, H. Vile, R. Walters, B. Weiner, E. Wenof, H. Wilcox, R. Yerkes.

Freshmen

I. Bacon, W. Burgess, F. Koenig, A. Little, L. Marshall, L. Rahelic, L. Schillinger, R. Stevens, T. Stevenson, S. Williams, R. Yerkes, R. Cooper.

Prisoners in Mexico City no longer are officially known by that name, they are "natural biological units susceptible to correction."

P.O.S. of A. NEWS

On Monday evening of this week, our annual 12 pound Christmas turkey was awarded to William A. Donaghy.

The Burlington County Association held a Christmas party, on Tuesday, at the Delanco Camp room. A five pound box of chocolates awarded as an attendance prize. Every member brought a small gift to be exchanged. The attendance was good and the social committee had a well-planned evening for those present.

On next Monday evening, Camp

23 will hold its own Christmas party. All members are urged to be present and bring with them a gift not exceeding 10 cents, to be exchanged among those present. Refreshments. Entertainment Committee

READ

THE NEW ERA

The only paper that publishes all the news concerning Riverton, Palmyra and Cinnamonson. Subscription \$1.50 per year—and worth it!



To you we send a cheery holiday greeting and express the hope that our paths will meet often in 1938.

RAYMOND WARNER

Realtor

Fifth St. and Cinnamonson Ave.

Palmyra

IT'S HERE! The NEW economy sensation

1938 FRIGIDAIRE with NEW SILENT METER-MISER CUTS OPERATING COST DEEPER THAN EVER BEFORE!



NEW SILENT METER-MISER
Uses So Little Current—You Can Hardly Hear It Run!
COME IN! SEE—HEAR—THE PROOF!
Saves up to 25% more on operating cost than even the current-saving Frigidaire!
Simplest cold-making mechanism ever built! Only 3 moving parts, motor included! Automatically oiled! Completely sealed! Comes with 5-Year Protection Plan against service expense, backed by General Motors!

NEW "DOUBLE-EASY" QUICKCUBE TRAY
Only Frigidaire Has It!
1. Releases cubes instantly—saves 20% more ice! Lift lever, cubes come loose, 2 or waste of melting under a faucet.
2. Tray comes free at finger-touch! No tugging, hacking, prying! Exclusive Frigidaire Automatic Tray Release. Every tray, in every model, a New "Double-Easy" Quickcube.
Come In! See—Try—the PROOF!

Come in. See PROOF that it's the greatest all-around money saver in Frigidaire history!
It took Frigidaire to do it! To bring you this amazing 1938 refrigerator that slashes current cost deeper than ever before! Keeps food safer. Makes ice cheaper than you can buy it! Runs trouble-free year after year! And PROVES it all right in our store—before you buy!
That's why it saves you amazingly more—not only on current, but on food, ice, upkeep. With its sensational NEW Silent Meter-Miser, this 1938 Frigidaire brings you the greatest all-around savings in Frigidaire history!
Don't be satisfied with less—or with mere claims of economy. You don't need to put up with a second-best refrigerator when you can save so much more with Frigidaire... and enjoy so much more convenience! NEW "Double-Easy" Quickcube Trays throughout! NEWLY STYLED 9-Way Adjustable Interior! NEW Moisture-Seal Hydrators, Close-Bar Sliding Shelves and dozens more advantages that only Frigidaire gives you! It's the "last word" not only in money-saving but in thrilling NEW beauty and usability, too. Come in—see PROOF!



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THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
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Telephone, Riverton 712

For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937.

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second St. Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 1145-W

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services, Sunday, December 26
10.00 a.m. Bible School. A

Christmas cantata, which is being directed by Mrs. James M. Weart and Mrs. Charles Geelan in the absence of Miss Ruth Albertson, who has been ill, will be presented at the open Christmas exercises of the school. This will be preceded by carol singing by the school and a selected chorus led by Pastor Lockett. Another record was established last Sunday, when 338 attended.

11.15 a.m. Morning Worship. The pastor will have as his subject "After Christmas," appropriate for this most sacred celebration of the year. The choir's selections, also in keeping with this eventful day, will be: Anthem: "Glory to God," Rogers. Anthem: "Christmastide," Moore.

6.45 p.m. Young People's "B.Y." group meeting will be in charge of the Missionary Society. An interesting service is being arranged.

7.45 p.m. The evening service will be a devotional evening in music. Sermon subject, "Believers Baptism." Mr. Barto, the chorister, has arranged the following program, composed of some of the finest and most appreciated Christmas anthems: (1) Anthem: "O Holy Night," Adam. (2) Quartet: "Gloria in Excelsis," Knight. (3) Anthem: "From Galilee a Mother Came," O'Hara. (4) Baritone Solo: "The Longest Journey Must End," Maunders. (5) Quartet: "No Candle Was There," Lehmann. (6) Anthem: "Gesu, Bambino," Pietro A. Yon. (7) Anthem: "The Heavenly Song," Grey-Parks.

For the first in many years, the ordinance of Baptism will be a most fitting conclusion of the evening's service.

To all of the above services "Central Baptist" wishes to extend a most cordial invitation to all strangers in our midst, and especially are the members, who have been absentees, urged to attend. May you enjoy your Christmas holiday and may the New Year be just a continuation of the same.

The annual Christmas entertainment will be held next Tuesday evening, at 8 o'clock, in the Sunday School room.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

"A Faith for Today" is the title of the sermon to be delivered by the Rev. W. A. Boyd, minister of the church, this Sunday morning at eleven o'clock. During this service, the Sacrament of Baptism will be administered. Reception will be given to those who desire to join our church.

"The Nativity," a beautiful Christmas pageant will be given by our Young People in the evening service at 7.45.

Watch Night Service will be held in our church, Friday evening, December 31. There will be a varied program beginning at 9 o'clock.

PALMYRA MORAVIAN CHURCH

Rev. Albert J. Harke, Pastor

Saturday, December 25, Christmas Day service at 9.30 a.m., with Christmas Liturgy, carols and sermon: "A Christmas Gospel Message." A most cordial invitation is extended to everyone who cares to join in this service of devotion and praise.

Services for Sunday, December 26: 9.30 a.m. The Christmas session of the Sunday School.

10.45 a.m. Morning Worship.

Sermon: "The Mystery of the Incarnation."

7.30 p.m. Christmas Program of the Primary and Main Departments of the Sunday School.

Friday, December 31, New Year's Eve will again be observed with us as follows:
9.00 p.m. Song service. This will be followed with a social time for the congregation and its organizations. An informal lovefeast will open this social period.

11.15 p.m. Watchnight service.

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, Pastor

Worship, December 26, 1937, at 11 a.m. Some of the Christmas music will be repeated at this service of worship. Church School, 9.45 a.m. There will be no Midweek service on December 29th. On Thursday evening, December 23rd, the main Church School will hold a Christmas party from 7 until 9 o'clock. Parents and friends are invited.

150 ATTEND THE
WESLEYAN CLASS
SUNDAY SERVICE

The Christmas service as planned by the Wesleyan Men's Bible Class for last Sunday was enjoyed by 150 a larger attendance than any previous special service. The room was beautifully decorated by Mr. Snow and his committee.

The instrumental music, assisted by Josef Leonardo, harpist, was greatly enjoyed, likewise the reading by Mrs. Ellen G. Parker. An added feature was the singing by the Class Double Quartet, then an appropriate message by Dr. J. G. Bickerton.

Each week more men are being attracted to this organization. Next Sunday morning at 9.50 another helpful program. Only one hour.

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10-28-11-11-25

\$500 to \$2500
FOR
FIRST MORTGAGES

AVAILABLE NOW

E. B. MAHN

207 Pavilion Avenue

Riverside, N. J.

Telephone 571

8-19-25

BOROUGH OF RIVERTON

Notice of Hearing on Report of Assessments for the Construction of a Sanitary Sewer in Portions of First Street, Second Street, Thomas Avenue, Elm Avenue and Morgan Avenue.

NOTICE IS HEREBY GIVEN that the assessors appointed by the Borough Council of the Borough of Riverton in the County of Burlington to assess the benefits upon and to determine the damages, if any, to all lands and real estate resulting from the construction and installation by the said Borough, as a local improvement, of an eight inch terra cotta sanitary sewer, with the necessary appurtenances, in First Street, from the manhole at the intersection of Linden Avenue, Westwardly 245 feet; in Second Street, from the manhole at the intersection of Linden Avenue, Westwardly 492 feet to Elm Avenue, and thence Northwardly, in Elm Avenue, 108 feet to the intersection of Morgan Avenue, and thence in Morgan Avenue, Northwardly 143 feet; in Second Street, from the manhole between Maple Lane and Thomas Avenue, Westwardly 80 feet to the middle of Thomas Avenue, and thence in Thomas Avenue, Northwardly 350 feet to the middle of First Street, pursuant to an ordinance of the said Borough adopted June 10, 1937, have duly filed their Report of Assessments with the Borough Council of the said Borough, on the second floor of the Fire House, situate on the North-easterly side of Howard Street, between Main Street and Fifth Street, in the Borough of Riverton, Burlington County, New Jersey, on

WEDNESDAY, DECEMBER 29, 1937

will consider said Report of Assessments and adopt and confirm the same, with or without alterations, as they may deem proper, or refer said Report to a committee of their own number, or to the said assessors, for revision or correction; at which meeting, before action upon said Report, an opportunity to be heard will be afforded by the said Borough Council to all persons interested in the said assessments or any of them.

By Order of the Borough Council of the Borough of Riverton in the County of Burlington

DANIEL M. CLIFTON,

Borough Clerk.

Dated, December 15, 1937.

12-16 to 12-23-37

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ENGAGED

Mr. and Mrs. Conrad Windish, of 18 Spring Garden street, Palmyra, have announced the engagement of their daughter, Miss Catherine V. Windish, to Walter Shields, son of Mr. and Mrs. R. O. Whitehouse, of

108 Cinnaminson avenue, Palmyra. No date has been set for the wedding.

"Parasite—A man who walks through a revolving door without doing his share of the pushing."



We take this opportunity to wish one and every citizen the best for a happy, merry Christmas and a bright, prosperous New Year.

PEEL POINDEXTER

Tailor

RIVERTON, N. J.



We are hoping that everyone of you enjoy the happiness of Christmas and the holiday season. We wish to take this opportunity to express our thanks for patronage and hope that we may serve you throughout the future years.

GEORGE W. SHANER & SONS

GENERAL CONTRACTORS

PALMYRA

BIRDS EYE
FROSTED FOODS

REG. U. S. PAT. OFF.

TURKEYS

49c lb

equivalent to 37c before being drawn

ALSO CHICKENS AND DUCKLINGS



Christmas Dinner Fixings

CORN, whole golden kernels	SPECIAL—box 19c
STRAWBERRIES, full flavored	SPECIAL—box 27c
Squash	box 19c
Peas	box 29c
Oysters	box 31c
Asparagus Tips	box 37c
Corn-on-Cob (4 ears)	22c
Lobster Meat	lb 99c

We carry a full line of Birds Eye Vegetables, Fruit, Poultry, Meat and Fish.

Let us supply your Christmas and New Year's dinners with Birds Eye Frosted Foods.

RIVERTON AMERICAN STORE

BROAD AND MAIN STREETS, RIVERTON

Phone 1565

We Deliver

PALMYRA LOSES
BY SINGLE POINT

Thrilling Engagement Taken by Camden Catholic in Final Minutes of Play

Trailing 20-29, at the end of the third period, Palmyra staged a startling rally in the last quarter of the game played last Friday night, with Camden Catholic, but lost the decision by the narrow margin of a single point, the final score being 31-30, in favor of the Green and White.

The locals started off with a rush and had a 9-4 advantage at the end of the first canto. The invaders came back strong, however, and soon knotted the count at 10-all.

Brisk Scoring

At this point the local defense failed to function in its usual effective manner and the Camdenites tallied three times from the floor, in rapid succession.

A two-pointer by Rothbaum made the score read Camden 16, Palmyra 12, at the half ended.

The visitors continued to increase their lead in the third session out-scoring Palmyra 13-8.

Falls Short

The final quarter was wild and woolly with Sam Rothbaum, Red and White forward, going to town in his usual style, albeit a trifle late. Ten points were annexed by Coach Diamond's hoopsters, while Camden was held to a single field goal by Oleśiewicz in the final minutes of play.

This two-pointer, however, was sufficient to provide the margin of victory.

As a matter of fact, the performance of Palmyra in the final period was totally different from that in the second, when the locals appeared to be somewhat disorganized, missing several splendid opportunities to score.

The teams appeared to be very evenly matched and, as the Red and White rallied, the decision seemed to rest on which outfit scored the last point. Unfortunately for the

HAVE YOUR RADIO TUBES
TESTED FREE

HEADQUARTERS FOR PHILCO TUBES

JOHN H. ETRIS

17 W. Broad Street Palmyra

Phone 978

Merry Christmas
Gift Certificates

May Be Had to Apply on the

Purchase of a

SPIRELLA

Foundation Garment

Made to Individual Measurements
In a Material Personally Selected

Mrs. L. M. McCamy

Corsetiere and Manager

745 Highland Avenue Palmyra

Phone, Riverton 927

12-16-23

THE
TIMKEN

OIL BURNER

Priced, complete with all controls

\$245

HEAVY GAUGE HEATER

SMOKE PIPE

SCHWERING'S

Jesse M. Coddington and Son

415 Elm Avenue Riverton

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Phone, Riverton 1073

locals, Camden tallied just at the crucial moment.

Juniors Lose

The visitors made it a clean sweep as the Camden junior varsity registered a 26-22 victory over the Palmyra reserves. The local jayvees had several golden opportunities to pull the game out of the fire during the last period, but failed to close the gap.

Each coach sent 10 players into the fray, during this affair, giving their entire squads a workout.

Observations

The change in rules from last year certainly has speeded up the game from the standpoint of the spectators, but it is certainly tough on the players who probably are able to take one deep breath each quarter.

With the ball in play, except for time out, the game is a mad scramble from start to finish.

Two referees are now employed to handle the encounter, probably because one would be forced to (continued on page 6)

MANY FIREMEN
ATTEND SESSION

About 200 firemen from 33 companies attended the Burlington County Firemen's Association meeting, which was held Wednesday night in the school house at Hainesport. Following the business session, the firemen were served a lunch by the Ladies' Auxiliary of the Hainesport Fire Company.

William J. Smith, of Bridgeboro, county fire marshal, reported that during the month of November there were 74 alarms, of which 54 were general and 20 silent. The estimated loss on buildings was \$2340 and on contents \$1000.

JOSEPH L. WHITEHEAD

Joseph L. Whitehead, 47 years old, Palmyra mail carrier for 16 years and a World War veteran, died Thursday morning in the Philadelphia Naval Hospital.

Burial was made in the National Cemetery, Beverly, last Saturday, following funeral services.



It's a fine time of year, the glorious Christmas Season, and it's our wish that everyone have the best of possible Yuletides. Our content is already assured by your splendid support during the shopping season . . . thanks, and a Merry Christmas.

C. WARD LOWDEN

RADIOS—SPORTING GOODS

514 Cinnaminson Avenue

Palmyra



We thank you for your patronage during the past year, and wish for you and yours a full measure of the season's choicest delights.

BISHOP'S DAIRY

QUALITY PRODUCTS

RIVERSIDE



The spirit of Christmas calls us to a better appreciation of old associations and the value of old friendships. May you have a Christmas replete with all the joys life can muster.

WILL HOPE

WASHINGTON AND FEDERAL STS.

BURLINGTON



Christmas would be incomplete unless we expressed our deep appreciation for your patronage, and wished you and yours the most of Christmas joy.

LESTER S. FORTNUM

FORD SALES AND SERVICE

115-125 W. Broad Street

PALMYRA, N. J.

PALMYRA LOSES BY SINGLE POINT

(continued from page 5)

retire in favor of a sub, along about the fourth period.

The game was a tough one for the locals to lose, but a reverse at the hands of the fast Camden quintet is nothing to be ashamed of.

The performance of the locals served notice on county league opponents that Palmyra will be hard to stop.

Varsity Game

Palmyra	Fld	Ft	Pt	T
Rothbaum, f	7	3	7	17
Baker, f	1	0	0	2
Sutters, f	0	0	0	0
Mickle, c	0	0	1	0
Gamble, g	2	0	1	4
Marshall, g	2	1	1	5
Hubbs, g	1	0	0	2
Totals	13	4	10	30

Camden Catholic

Camden Catholic	Fld	Ft	Pt	T
Heigh, f	0	0	0	0
Kenny, f	1	0	0	2
McGraw, f	0	1	1	1
Franks, f	0	0	0	0
Olesiewicz, c	4	0	1	2
Puccelli, g	4	3	4	11
Ackerman, g	1	0	0	2
Caridi, g	3	1	1	7
Totals	13	5	7	31

Score by periods:
Palmyra 9 3 8 10-30
Camden Catholic 4 12 13 2-31
Referees—Walters and Vandergrift.

Junior Varsity

Palmyra	Fld	Ft	Pt	T
Kelly, f	0	1	1	1
O'Neill, f	2	0	0	4
Houser, f	1	0	0	2
Rivers, c	1	0	1	2
Stichel, c	3	0	5	6
Schappel, g	1	0	0	2
Levenby, g	0	0	4	0
Allen, g	0	0	0	0
Richter, g	0	0	0	0
Kiely, g	0	0	0	0
Totals	9	4	12	22



To all our many friends we wish the season's greetings, with the hope that our friendships increase throughout the coming year.

L. L. KEATING
Broad and Main Streets
RIVERTON
Phone 1540



Merry Christmas
To All

HIRSHBLONDS
QUALITY SHOE SHOP
Mt. Holly, N. J.

Camden Catholic	Fld	Ft	Pt	T
Doyle, f	3	0	1	6
Budnick, f	2	3	6	7
Schmidt, f	2	0	0	4
Cuneo, c	3	0	1	6
De Grasse, g	0	1	1	2
Green, g	0	0	0	0
Burns, f	0	0	0	0
Maise, c	0	0	0	0
Muory, g	0	0	0	0
Scott, g	0	0	0	0
Totals	10	6	13	26

Score at half: Camden 15, Palmyra 7. Referee—Reeves.

BIGGEST APPLE CROP

One of the biggest crops of New Jersey winter apples in history is appearing on the market this month as the State Department of Agriculture announced. The preliminary estimate of the total production of all apple varieties in New Jersey this year is 5,463,000 bushels, compared with 3,460,000 bushels last year and an average annual production for the 5-year period from 1932 to 1936 of 3,413,000 bushels.

LOCAL RESIDENTS DRAWN FOR JURY

Local residents who were drawn for jury duty during the December court term are as follows:

Grand jurors: Rosa S. Evans, Riverton; George N. Wimer, Palmyra; James T. Weart, Palmyra. Petit jurors: Richard M. Woodward, Riverton; John Sotham, Cinnaminson; Alexander C. Shrader, Riverton; John T. Easley, Palmyra; Herman E. Eichner, Palmyra; George B. Sharp, Palmyra; Harry A. Kennedy, Palmyra; Harry Bates, Palmyra, and Sidney Chambers, Cinnaminson.

CHIMNEY FIRE IN PALMYRA RESIDENCE

Shortly before eight o'clock, last Sunday evening, the Palmyra Fire Department responded to an alarm for a chimney fire at the home of Baden Reynolds, 225 West Broad street, Palmyra.

The blaze was extinguished without damage.



We wish for you and yours the very merriest of Christmases. We hope that the Yuletide will bring new pleasures and joys to you all.

CARLSON'S
PHARMACY

606 Main Street RIVERTON



"Merry Christmas" . . . a simple phrase which can best express our wish for you throughout the year.

GEORGE BONSAI
PLUMBING AND HEATING
717 Washington Ave. PALMYRA



In the universal spirit of friendliness at this glad season, we extend our wishes for a delightful happy holiday.

CURTIS E. STAVELY
CONTRACTOR AND BUILDER
16 W. Charles St. PALMYRA

SAY

"Merry Christmas"

WITH A LOVELY PLANT

"Come over" and make your own personal selection from the Display House at

DREER'S

All customers placing an order with us and referring to this advertisement will receive as a gift a handsome little Fern.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



With the entire world happy in the deep joy of Christmas-time, we wish to add our greetings to the many that are coursing through a multitude of mails, rolling from presses, and spoken words . . . best wishes for a Merry, Merry Christmas!

W. REX McCROSSON

Incorporated


REAL ESTATE AND INSURANCE

5 East Broad St., Palmyra



The good will of the Christmas season reminds us of your good will throughout the year, for which we give you our heartfelt thanks. May happiness, prosperity and great success attend you.

ASKEW MOTOR CO.

Sales  Service

Broad and Fulton Streets
Riverton



Alley Gossip

Artisan's League

The Thieves took four points from the Bandits and this reverse dropped the latter into a tie for second position with the Footpads. The Demons are only a single game in the rear.

High scores prevailed last week with Harvey getting 242.

High singles: Theurer, Pirates, 224; Gregory, Buccaneers, 233; Hadway, Bootleggers, 219; Harvey, Footpads, 242; Saltmer, Thieves, 219.

The standing	W	L
Highwaymen	25	15
Bandits	24	16
Footpads	24	16
Demons	23	17
Pirates	21	19
Thieves	20	20
Bootleggers	14	26
Buccaneers	9	31

K. of C. League

The Palmyra Whites fell victims to the local Greys and were deprived of a chance of gaining on the leading Gloucesterites, who dropped a pair to Riverdale. The Greys did their fellowtownsmen a lot of no good by their victory.

High singles: Bradley, Palmyra Blues, 210; Sherman, Mt. Holly, 205; Lynch, Moorestown, 201.

The standing	W	L
Gloucester	19	11
Mt. Holly	18	12
Moorestown	17	13
Palmyra Whites	16	14
Riverside	15	15
Palmyra Blues	13	17
Palmyra Greys	12	18
Maple Shade	10	20

County League

Garden State and Coddington continue to battle it out for first position, the Painters slipping a bit and dropping two games to Beverly, while their arch rivals won a similar number from Devils.

High singles: Farrell, Beverly, 237; Burke, Coddington, 233; Ruff, Garden State, 246; Fletcher, Devils, 216.



Our Wish for You is
a
Very Merry Christmas

BURK & EISLEY
AUTO SERVICE
Riverton



Greeting You with
A Good Old
Merry Christmas

RAY BANKS
BARBER
306 Broad St., Riverton

Beverly had a high single game of 1078.

The standing	W	L
Coddington	28	8
Garden State	28	8
Beverly	20	16
Shortens	20	16
Devilins	18	18
P.S. Rams	11	25
Kieckhefer	11	25
Medford	8	28

Palmyra League

The leading teams, Lloyds and Germania, each lost two games last week, Bell & Evans being the outfit that helped themselves by downing the loop leaders and taking a firm grip on third place.

High singles: Shivers, Farmers, 210; Patterson, B & E, 217; Suthers, Buohls, 208.

The standing	W	L
Lloyds	25	14
Germania	23	16
Bell & Evans	21	18
Fortnurns	19	20
Schuchs	18	18
Claws	16	21
Farmers	17	22
Buohls	12	24

Ladies' League

The Luckies won two from the Spuds, and the Camels took a pair from the Murads. Result: Luckies out in front by three games.

High singles: Miss Price, Camels, 171; Mrs. Denner, Murads, 162; Mrs. Baker, Kools, 157.

The standing	W	L
Luckies	29	10
Murads	25	13
Kools	20	19
Camels	15	24
Wings	14	25
Spuds	13	26

ALFRED W. SCHUCK

Alfred W. Schuck, 13, of Creek Road, Parry, died suddenly on Saturday evening. Funeral services were held Wednesday at 2 p.m. from the Snover Funeral Home, the Rev. A. J. Harke officiating. Interment was made in Asbury M. E. Cemetery.

He is survived by his parents, two brothers, Charles and George, and a sister, Gladys.



It is our hope that you may have a Christmas filled and running over with the good things in life, including good health, abounding happiness and abiding prosperity.

E. B. RUDDEROW

REAL ESTATE AND INSURANCE

520 Main Street RIVERTON



Happy Christmas to all, and to all
a prosperous New Year.

WHITMER'S QUALITY MARKET

107½ East Broad Street
Palmyra



May this Christmas be full of joy and contentment for you. We are deeply grateful for the attention you have given us this past year, and hope that our pleasant relations will not be interrupted in 1938.

AMERICAN STORE

Riverton

"BILL" WALD

"BUTTS" CARHART



May this glorious Christmas season usher in a year overflowing with all kinds of joys and an old fashioned Merry Christmas!

CLINTON B. WOOLSTON

NASH — LAFAYETTE
Riverton



Joyeux Noel to all the many friends who have made this the happiest of Christmas seasons.

Beety Peety Beauty Studio

519 Cinnaminson Avenue
Palmyra



Christmas seems to renew our obligation and gratitude to the communities that we so gladly serve. We are very happy to be able to wish to you a very, very, very Merry Christmas.

RIVERTON LAUNDRY

N. Kuensell

RIVERTON
SCHOOL
NOTES

The classes of the Riverton Public School have taken money from their home room treasuries and bought Christmas trees for each of the three floors of the building. The decorations were brought by the pupils and a committee was appointed from each room to put them on the trees. Each morning of this week the pupils gather around their lighted tree and sing carols.

Richard Taylor.

The second report period shows the following Honor Roll:

First Grade
Suzanne Warnecke, Lorraine Davis, Peggy Gardner, Jean Swayne, Mary Berger, Joelyn Van Horn, Lola Burns, Betty King, Joan DeCoursey, Leroy Cook, Graham Harris, George Hooper, Alfred Mossop, Bobby Stuart, Jane Watson, Walter Moorhouse, Michael Crowell, Lewis Foulke, Charles Stow.

Second Grade
Doris Lippincott, Carol Ann Mathews, Jeanne Oussenfort, Betty Jane Peck, Virginia Wagner, Mary Ealo, Roland Werner, Fay Meyers, Barbara Stuart.

Third Grade
Doris Gibson, Cy Devery, Mildred Eater, Janis Moreland, Norman Harris, Robert Farrow, Donald Garwood, Donald Hullings, Royal Farrow, Valerie Dey, Althea Haberman, Thelma Davis.

Fourth Grade
Thomas Swayne, Jack Carhart, Roland Harris, Elmer Moreland, Catherine Ealo, Ruth Mason, Patricia Hinehine, Irma Hahle, Martha Jane Daniels, Mary Lou Bush.

Fifth Grade
Barbara Berger, Betsy Cashion, Alice Cook, Barbara Haberman, Edith Harris, Joan Teeple, Suzanne Trossell, Virginia Woodward, Lewis Foulke, Ralph Hubbs, Lloyd Major, Frank Mathews, Richard Horton, Donald Taylor.

Sixth Grade
Betty Blackwell, Dorothy Jane

Baker, Debe Carhart, Emilie Craig, Betty Fisher, Gladys Good, Betty Henry, Bertha Kleinert, Dorothy Kleinert, Shirley Pennington, Phyllis Robinson, Bessie McLaughlin, John Carlson, Charles Elwell, Leon Gray, Richard Hubbs, Emil Kleinert, William Wahl, Robert Wright.

Seventh Grade
Jane Bush, Mary Unland, Kenneth Davis, Dorothy Watson, Roy Heister, Marilyn Yost, Jeanette Stanford, Frances Measey, Edward Goodnow, Eleanor Metzger.

Eighth Grade
Polly May Mathews, Claire Keelcy, Gerry Metzger, Frances Borden, Harriet Smalley, Ruth Henry, Bruce King, Donald Seelhorst, Lester Friday, Stanley Rieley, Patricia Haberman, Margaretta Smith, Frederick Woodward, Jeanne Werner, Robert Fuller.

The following Kindergarten children had perfect attendance for the month of November: Earl Bishop, Jack Carhart, DeHertburn Cook, Charles Earp, Donald Hoyt, Patricia Johnson.

ABOUT TOWN

The municipal Christmas tree, in the Grove, Palmyra, presents a striking appearance this year. The tree itself is framed by a border of red lights around the bandstand, while over 100 blue bulbs have been employed to round out a very pleasing color affect.

Another beautiful tree is located in the Cinnaminson Bank and Trust building, Riverton. With its scores of multi-colored lights and snow-like coating of white, it is the subject of much admiration from patrons of the bank.

The second snow of the season, on Tuesday morning, failed to do more than slightly dampen the ground.

The warm weather has dashed the hopes of skaters, but many a youngster is trusting that there will be snow and ice by Christmas so that they can try out the new skates and sleds which they hope to receive as gifts.

vehicles in the United States were taxed nearly \$1,500,000,000 by federal, state and local government.

Country Club
Notes

Lippincott's team won three from the opposition last week and now holds a seven point advantage. Two first division entries lost ground as Elliott dropped a pair and Hendrickson, three. Bonsall and Tyler maintained the pace by registering a clean sweep against their opponents.

High three: Clark, 193, 213, 189, total 595; Coe, 233, 172, 199, total 604.

High singles: Clark, Clark team, 213; Elliott, Elliott team, 212; Hagston, Tyler team, 210; Story, Tyler team, 209; Coe, Lippincott team, 233; Anderson, Lippincott team, 215; Wilson, Wilson team, 212.

The standing

Both Riverton teams scored decisive victories over their opponents last week on the home alleys. The Greens took all three from the Cynwyd Golds and the Whites, not to be outdone, registered a similar win against the Merion Maroons.

The scores:

Green 937 1023 986
Cynwyd Gold 766 815 741
White 907 846 687
Merion Maroon 902 719 885

High singles: Clark, Riverton Green, 224, 234; Kitamiller, Riverton Green, 222; Anderson, Riverton White, 223.

High three: Clark, Riverton Green, 224, 234, 203, total 661; Coe, Riverton Green, 191, 211, 210, total 612.

Japan claims the honor of the oldest active teacher in the world. She recently retired at the age of one hundred years.



Santa ought to know the merits of all gifts, including vacuum cleaners. It is therefore encouraging to know that he agrees with us in choosing the Universal and Whirlwind. Both are indispensable in the home and both may be purchased at a special combination price of \$39.95. A liberal terms plan with a small added carrying charge is available.

PUBLIC SERVICE

SHOP BY BUS OR TROLLEY - IT'S EASIER

BOROUGH OF RIVERTON, N. J.

PUBLIC SALE

OF
BUILDING LOTS

Wednesday, December 29, 1937

8 p.m., in the Borough Hall

(The sale here advertised is not a tax sale. The Borough will convey an unencumbered estate in fee simple in each Lot sold.)

NOTICE is hereby given that The Borough of Riverton in the County of Burlington, State of New Jersey, on Wednesday, December 29, 1937, at eight o'clock in the evening, in the Council Room of the Borough Hall, located on the Northeast side of Howard Street, between Main Street and Fifth Street, Riverton, Burlington County, New Jersey, will sell at public sale, (but for not less than the respective minimum prices hereinafter indicated), the following lots or parcels of land situate in the said Borough:

Lot known as No. 613 Main Street, 60 feet by 250 feet.
(Being Lot 3, in Block 34, on the Tax Map).
Minimum Price, \$1,500.00

Lot known as No. 105 Bank Avenue, 140 feet by 570 feet.
(Being Lot 2, in Block 2, on the Tax Map).
Minimum Price, 2,600.00

Lot known as No. 403 Bank Avenue, 84 feet by 365 feet.
(Being Lot 1, in Block 9, on the Tax Map).
Minimum Price, 2,000.00

Lot known as No. 514 Main Street, 37 feet by 122 feet.
(Being Lot 24, in Block 26, on the Tax Map).
Minimum Price, 750.00

Lot known as No. 516 Main Street, 37 feet by 122 feet.
(Being Lot 25, in Block 26, on the Tax Map).
Minimum Price, 750.00

TERMS OF SALE

Said lots will be sold upon the following terms and conditions:

1. Each Lot will be sold separately to the highest bidder therefor; provided, however, that no bid for any Lot less than the minimum price above indicated will be received, and no Lot will be sold for less than such price.

2. The purchaser shall, immediately upon the acceptance of his bid, pay to the Borough twenty per cent. (20%) of the amount thereof; and in the event of the failure of the bidder to make such payment, the property will immediately be again offered for sale as if such bid had not been made.

3. The balance of the purchase price shall be paid to the Borough within thirty days after the date of the sale, at the office of the Borough Treasurer; and upon receipt of the balance of the purchase price, the Borough will deliver to the purchaser a special warranty deed conveying the property in fee simple.

4. The title conveyed by the Borough to the purchaser shall be free and clear of all taxes, assessments and other municipal liens up to and including the year 1937.

5. In the event that the purchaser should fail or refuse to pay the balance of the purchase price and make final settlement in accordance with the terms and conditions of sale, the property shall be re-sold, (with or without a fixed minimum price, as the Borough may determine), and the amount of the deficiency, if any, shall be deducted from the initial payment made by the first purchaser and shall be retained by the Borough.

By Order of the Borough Council of The Borough of Riverton in the County of Burlington.

Dated, December 1, 1937.
12-3-16-23-37

DANIEL M. CLIFTON,
Borough Clerk.



Well, folks, another year is drawing to a close, and once again it's time for Santa's annual trip down from the North Pole. And once again it's time for us to add our voices to the chorus of "Merry Christmas and a Happy New Year to you all."

Karl Frank's
MEAT MARKET
Collins Bldg. Riverton



We wish our patrons and friends all the joy and happiness that can be crowded into each Christmas stocking. May the Yule season bring abundant joy to you and yours.

RIVERSIDE HOME LAUNDRY
318 Paine Street
Riverside, N. J.



We take this opportunity to extend holiday greetings and best wishes to our many friends. May joy and happiness be yours throughout the new year.

J. L. LIPPINCOTT CO.
REAL ESTATE-INSURANCE
Williams-Wright Building RIVERTON, N. J.
George F. Ginther, Secy.-Treas.



May the joy of successful achievement be yours for this Merry Christmas and throughout the many months of the New Year.

S. J. Coddington
519 Howard Street
Riverton



May you find among your presents on Christmas morning the priceless gifts of health, happiness and contentment. We take this opportunity to thank our friends and customers for a prosperous year.

WM. F. BECKER

DELICATESSEN
GROCERIES
PRODUCE

517 Howard Street, Riverton



At Christmas time we forget about ourselves for a moment, and do a little thinking about the other fellow. Maybe that's what makes Christmas the happiest time of the year. At any rate we are going to try more earnestly than ever this year to keep the other fellows, our customers, uppermost in our mind.

Best wishes for a very Merry Christmas and a New Year full of health and prosperity.

MILLSIDE FARMS

RIVERSIDE, N. J.



Christmas Time! May it find you surrounded by old friends and true, and may their companionship be as warm as the fire-light streaming from the hearth.

WALTER D. LAMON

Realtor

516 Cinnaminson Avenue
Palmyra



We heartily extend you our best wishes for the merriest of Yuletides, and express our appreciation for your loyalty and cooperation during this past year.

WM. H. BORDEN CO.

BURLINGTON, N. J.



**ALL CHRISTMAS DAY
and NEW YEAR'S, TOO**

-reduced TELEPHONE rates will be in effect on calls of 50 miles and over within the United States and Canada-the same reduced rates (10 to 40% less than day rates) that apply every night after 7 and all of Sunday.
NEW JERSEY BELL TELEPHONE COMPANY



The management and the entire personnel of this theatre join in wishing you a Merry Christmas and a Happy New Year.

**BROADWAY
THEATRE**
Palmyra, N. J.

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

Askew Motor Co.

Sales Service
Broad and Fulton, Riverton, N. J.
Phones
Riverton 714 Merchantville 368

SALES SERVICE

Moorestown Motor Co., Inc.
219 W. Main St., Moorestown
Phone, Moorestown 77 or 485

PALMYRA-RIVERTON

PACKARD

SALES AND SERVICE

L. S. GURNELL

10 Broad Street
Riverton, N. J.
Telephone
RIVERTON 26

Woolston's Garage

High Grade Auto Repair Work
ESSO GAS AND OILS
Nash and Lafayette Agency
BROAD and MAIN STREETS
Phone 400

AUTO SERVICE

MARPAK LUBRICATION

CARS WASHED

Fireproof Tires—Batteries

BURKE and EISLEY

Broad and Linden
Phone 1562

LESTER S. FORTNUM

ATLANTIC PRODUCTS

Complete Automobile Service
115-125 W. Broad St. PALMYRA
Phone 1180

BAKERIES

FANCY BAKING

Home-made Ice Cream

CONFECTIONS

the kind you will be proud to serve

CHEW'S BAKERY

585 Main St., Riverton
Phone 154—We Deliver

BANKS

Cinnaminson

Bank and Trust Co.

The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS

RAY BANKS

BARBER

SPECIAL ATTENTION

TO ALL WORK

306 BROAD STREET
RIVERTON

BUILDERS

Curtis E. Stavelly

CONTRACTOR and BUILDER

Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

Louis Weber

Carpenter and Builder

Special Attention to Repair Work
Broad and Linden
Riverton
Phone 1562

COAL

J. S. Collins & Son, Inc.

'blue coal'

BUILDING MATERIALS—HARDWARE

LUMBER—FUEL—COKE
Broad and Main
Phone 4 and 5

Joseph T. Evans

FUEL OIL

COAL

LUMBER

MILLWORK

Phone, Riverton 308

MacCORD BROS.

OLD COMPANY'S COAL

ATLANTIC FUEL OIL

KOPPER'S COKE

Riverton 250-W—Phone—Riverton 150

DELANCO

E. P. GRIFFENBERG

PALMYRA, N. J.

LEHIGH COAL

Phone, Riverton 304

H. B. WILLIAMS

LEHIGH VALLEY

COAL

KOPPER'S FUEL OIL

Building Materials—
Feed and Fertilizers
PALMYRA Phone 1100

DAIRIES

BISHOP'S DAIRY

QUALITY PRODUCTS

Phone 476, Riverton

DRUGS

CARLSON'S

PHARMACY

Prescriptions called for and delivered,
when inconvenient for you to call
at our store, phone 1510.

606 MAIN STREET, RIVERTON

DRY GOODS

Smith's Store

Dry Goods — Notions — Stationery

McCall's Patterns — Gifts
414 MAIN STREET, RIVERTON
Phone 788

ELECTRICIANS

EARLE B. HARDER

Repairs and Installations

Power and Light
306 Melrose Avenue
Phone, Riverton 1128

EXPRESS

GIBSON'S EXPRESS & TRANSFER

DAILY SERVICE

PHILADELPHIA TO BURLINGTON
MOVING
Main Office
St. Elmo Drive
Riverton, N. J.
Phone, Riverton 418
Branch Office
Riverton 1296
East Market 654
Eglington, Md. 5561

J. CUSTIS

Hauling & Concrete Work

CESPOOL CLEANING

R.F.D., Palmyra
Riverton 728

NEW RYTEX SAMPLES

See the new samples of the popular
Rytex Stationery at The New
Era. Excellent for Christmas gifts.
Order now!

5c AND 10c STORE

PALMYRA

5c AND 10c STORE

9 West Broad Street
CARRYING A COMPLETE LINE OF
NOVELTIES, CANDY, ETC.

FLOORS

Frank Hansen

HARDWOOD FLOORS of Every Design

LIQULU

Stairs Scraped and Repaired
Parquet Refinished and Repaired
325 Curtis Avenue
DELAIR, N. J.

GROCERIES

American Store

Broad and Main Streets
Riverton

Bill Wald
Phone 1565—Free Delivery

W. F. Becker

Groceries, Fruits, Vegetables

Deli-Catessen Counter
Meats and Provision
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

KARL FRANK'S

MEAT MARKET

MEATS—POULTRY

KELOGG'S CANNED FOODS
Collins' Building
Phone 85

HAULING

HAULING

CLEAN PAINTS

WHITE WASH CEMENTS

C. D. TURNER
207 Union Landing Road
E. Riverton, N. J.

LAUNDRIES

RIVERTON

LAUNDRY

M. KUBINSKI, Prop.
Phone, Riverton 973

Riverside Home Laundry

318 Paine Street

Riverside, N. J.
Phone, Riverside 724

REFRIGERATORS

GENERAL ELECTRIC

Refrigerator

TAYLOR-MATHERS
Ranges, Radios, Laundry Equipment
509 E. Broad St.
Riverton 716

MEMORIALS

Custom-built Cemetery Memorials in

Granite, Marble and Bronze
Washington and Federal Streets
Burlington, N. J.
Phone, Burlington 13

W. H. SLOCUM & SON

Marble & Granite

Work
97 E. Main Street
Moorestown, N. J.
Phone 158
Get Our Price

NEW RYTEX SAMPLES

See the new samples of the popular
Rytex Stationery at The New
Era. Excellent for Christmas gifts.
Order now!

OIL BURNERS

Taylor-Mathers

BURNS EASY OIL BURNER

All makes of Washing Machines
Repaired
309 E. Broad St.
Riverton 716

PLUMBING

George Friday, Jr.

Plumbing, Heating and Roofing

ELECTROL OIL BURNERS

PETRO-NO KOL OIL BURNERS
609 Thomas Avenue
Riverton

H. D. HULLINGS & Son

PLUMBING—HEATING—ROOFING

Delco Oil Burners
Collins' Building
Riverton, N. J. Phone 60

C. D. HUBBS

PLUMBING

HEATING

ROOFING

ALL WORK GUARANTEED
Phone 46-W
202 BROAD STREET
RIVERTON

PATENT MEDICINES

L. L. Keating

Patent Medicines — Gifts — Candy
Grocery Cards — Ice Cream
Cigars and Stationery
Broad and Main Streets, Riverton
Phone 1540

When in need of Patent Medicines—

CORNELL'S

Cut Rate Patent Medicine Store
All Prices Cut
535 Cinnaminson Ave.
Palmyra
Phone 1500

PAPERHANGING

Wm. N. Hubbs

PAPERHANGING
5 Kern Street
E. Riverton
Phone, Riverton 1015-R

RADIO

John H. Etris

17 West Broad Street
Palmyra
Phone Agency
Riverton 716
CALL RIVERTON 576

C. WARD LOWDEN

NORGE REFRIGERATORS

Philco and Emerson Radios
Trade-in Value on Old Machines
Headquarters for
MAYTAG and NORGE
WASHERS
All Makes Washers Repaired
Several Good Buys in Used Washers
ELECTRICAL APPLIANCES and Supplies
TUBES TESTED FREE
SPORTING GOODS
514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

REAL ESTATE

Walter D. Lamon

REAL ESTATE

INSURANCE
516 Cinnaminson Ave.
Palmyra
Phone, Riverton 25

J. L. LIPPINCOTT Co.

REAL ESTATE — INSURANCE

Notary Public
Williams-Wright Bldg.
Riverton, N. J.
George F. Clutter

Ada E. Price

Insurance Notary Public
416 LIPPINCOTT AVENUE, RIVERTON
Phone, Riverton 505

E. B. Rudderow

REAL ESTATE
Notary Public
320 Main Street
Riverton, N. J.
Phone, Riverton 045

Insurance

REAL ESTATE

Notary Public
JOS. F. YEARLY
Riverton Phone 60-M

George W. Rogers, Inc.

LESLIE W. REEVES

REALTORS — INSURANCE
Phone, Riverton 787 or 645
320 Cinnaminson Ave., Palmyra, N. J.

SHOE REPAIRING

Riverton Electric

Shoe Repair

Frank Barone, Prop.
HIGH GRADE REPAIR WORK
At Reasonable Prices
BROAD & MAIN STREETS, RIVERTON
For Better Shoe Repairing Try

N. Beitz

SHOE SERVICE

117 E. Broad Street, Palmyra, N. J.
Phone 1155

SHOE STORES

Hirshblond's
QUALITY
Shoe Shop
MT. HOLLY, N. J.
FOOTWEAR OF BETTER QUALITY

SIGNS

A. K. SALMON

Signs
Truck Lettering
Phone, Moorestown 419-W

TAILORS

Peel Poindexter

TAILOR
Clinging - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 514

J. R. JOHNSON

(Successor to J. L. Young)
CLEANER AND DYER
PALMYRA, N. J.
Work Called for and Delivered
Riverton 775

CHURCH NOTICES

CHRISTIAN SCIENCE

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton,
open Tuesday and Friday, 2:30
to 4:30.

Legal Notices

NOTICE OF SETTLEMENT

Second Account
Estate of Rebecca Lippincott Vaughan,
a lunatic.

Notice is hereby given that the Second
Account of the subscriber, Guardian, will
be audited and stated by the Surrogate and
reported for settlement and allowance to
the Orphans' Court of the County of Bur-
lington, at a session to be held Thursday,
January 6, 1938, at ten o'clock in the fore-
noon.

ROBERT F. THOMAS,
Guardian.

Proctor: William D. Lippincott.
Dated: November 25, 1937. 12-2-12-30-37

NOTICE OF SETTLEMENT

Executors Account
Estate of Herbert M. Morris, deceased.

Notice is hereby given that the Account
of the subscriber, Executors, will be audited
and stated by the Surrogate and reported
for settlement and allowance to the Orphans'
Court of the County of Burlington, at a
session to be held Thursday, December 23,
1937, at ten o'clock in the forenoon.

ELIZABETH V. MORRIS
and
FIRST CAMDEN NATIONAL BANK
AND TRUST COMPANY
of Camden, N. J.,
Executors.

Proctors: Boyle and Archer.
Dated: Nov. 17, 1937. 11-22-12-23-37

XMAS TOYS

AT GREATLY

Reduced Prices

CHRISTMAS CANDIES

SHELENBERGERS

and

NAN CABOT

CHOCOLATES

CANES, CANDY TOYS

and NOVELTIES

Merry Xmas

to All

McAllister's

TO EVERYBODY

WEEKLY GAMES AT SACRED HEART

The last of the series of games held each week at the Sacred Heart school hall will be held next Monday night, December 27th, at 8.30 o'clock.

In anticipation of a large attendance exceptionally high type prizes will be awarded together with several surprises.

This week another lot of players were pleased with the fine awards. Names of all that received awards are not available, but the following are among the many:

Mary Donohue, salad bowl; Margaret Malloy, bath mat set; Mrs. F. C. Hulse, aluminum kettle; Edward Collar, table; James Kennedy, breakfast set and tray; Mrs. W. Voehel, fruit juice set; John W. Ruppert, Jr., whistling tea kettle; Mary Skewell, pyrex ware; A. Altadonna, express wagon; Mary Malone, 3-leaf table; S. Edoles, large toy horse; Frank Grogan, 3-way floor lamp; Mrs. Windish, card table and 4 chairs to match; Joseph Landers, table lamp.

Other awards were service set, sheets and pillow cases, smocked dress, dolls, table cover, bed spread, chipolator set, pair boudoir lamps, 18 piece kitchen set, 8 piece toilet set, quilt, etc.

STATE OFFICE GETS 11 JOBS

Private placements through the Mt. Holly office of the New Jersey State Employment Service Division during the month of November totaled 11, as compared with 17 for the month previous, October. In November, 1936, the placements at Mt. Holly were 65.

State-wide placements for November were numbered at 3204. This included 1501 for men and 2303 for women.

BANS WAR TOYS

The elimination of the display and sale of all toys suggestive of war has been announced by the Arnold Constable & Co. store in New York City. The New Jersey Branch of the Women's International League for Peace and Freedom has approved this action and will urge it on other New Jersey department stores.

SIXTY-FIFTH FARM SHOW

National and state farm leaders will be on the program for discussions at the sixty-fifth Agricultural Week and Farm Show to be held in Trenton, from January 25 to 28. This announcement followed a recent meeting of representatives of various agricultural groups which assist in preparing the program for this yearly event sponsored by the New Jersey State Department of Agriculture.



BOY SCOUT NEWS

Council Meeting

The annual meeting of the Burlington County Council, Boy Scouts of America, will be held on Monday, January 10, at the Community House, Moorestown. Reports are made at this meeting on the past year's activities of the Council, and an election of officers is held. This is a banquet and meeting that is widely attended by the men in Burlington County, because of its excellent speakers and lively program.

Work on Toys

Many Troops in the County are repairing and repainting Christmas toys that are to be given out before Christmas to those in need. Among these Troops is Troop 21 of Farry, under Scoutmaster William B. Gibson, who have repaired several hundred toys, and given them out.

CLUB MEMBERS GET FIVE DEER

The Oriental Deer Club, with members from Riverton, Moorestown, and Marlton, bagged 5 deer during the season. Edward Yerkes, Charles Jessup, and Edward Jessup were in the party.



May the joy and happiness of this Christmas season hover over you throughout the coming year. We appreciate your patronage in the past and pledge ourselves now to strive harder than ever before to merit your confidence and loyalty.

J. R. JOHNSON

(Successor to J. L. Young)

CLEANER AND DYER

Palmyra, N. J.

RIVERTON BRIDGE TEAM IS WINNER

The Riverton bridge team won its second match of the season, last Wednesday night at the local country club, defeating Vineland by the margin of 1,350 points.

The standing of the Riverton players in the South Jersey Whist League, at present, is two defeats and a like number of victories. The scores of the local experts were: Edward Ochs and Arthur



OUR BEST WISHES
FOR A VERY
MERRY XMAS

RIVERTON ELECTRIC SHOE REPAIR

FRANK BARONE, Prop.

Burns, plus 1,270; Dr. J. Rowland Day and Richard M. Woodward, minus 1,400; Rev. Francis Down and Dr. Hayes Brady, minus 1,700; Stanley Carty and Howard Evans, plus 3,300.

WE WISH FOR YOU A

VERY
MERRY XMAS

AND A

HAPPY NEW YEAR

FRY'S Tak-Aboost Shop

11 West Broad Street
Palmyra

GREETINGS



We extend to you a sincere
wish for a very

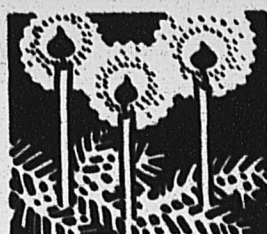
MERRY XMAS

and

HAPPY NEW YEAR

WM. B. BISHOP

Plumbing, Heating, Roofing
RIVERTON



We've been wishing folks a Merry Christmas for many years . . . and aren't tired yet . . . and we'd like to greet each 'n' every one of you personally . . . to wish you the Christmas happiness we hope will be yours this Christmas Day.

J. S. COLLINS & SON, Inc.

'blue coal'

LUMBER, COKE, HARDWARE, BUILDING
AND MASON MATERIALS
RIVERTON



Even though established here but a short while we have enjoyed our associations with the people of these communities, and it is with genuine appreciation from the bottom of our hearts that we wish you at this time the heartiest Christmas Greetings . . .

DEPENDABLE MOTORS, INC.

DODGE AND PLYMOUTH
SALES AND SERVICE

RIVERTON



LOCALS BOW TO MERCHANTVILLE

Third Period Rally Produces
Winning Points for
Opposition

Palmyra held Merchantville on better than even terms for three periods, but the opposition staged a rally in the third quarter which sent the locals' home on the short end of a 31-25 count, in a game played on Tuesday night, on the floor of the enemy.

The Red and White held a 16-15 lead as the first half ended, but the engagement was one of those dog-eat-dog affairs which keeps the spectators on edge throughout.

Step on Gas

After the intermission, however, Merchantville seemed to find new life and rang up 11 markers in the third period while Palmyra could only produce four. This advantage proved to be decisive, since the locals kept abreast of their rivals during the final quarter.

The defeat was the second for Palmyra in as many starts. The team seems to show promise, however, and supporters feel that, once things begin to click properly, the locals will go places in court circles.

Palmyra

	Fid	Fi	FT	P
Rothbaum, f	3	0	5	6
Sellers, f	0	0	0	0
Milke, c	0	1	3	1
Marshall, g	2	3	0	4
Gamble, g	3	3	6	9
Hubbs, g	2	0	0	4
Bahr, g	0	1	1	1
McDermott, f	0	0	0	0

Merchantville

	Fid	Fi	FT	P
Crane, f	2	1	1	5
Peckers, f	1	0	3	2
Steele, c	2	1	4	3
Struth, g	3	1	2	7
Emerson, g	4	4	6	12
Baxter, f	0	0	0	0
Bottomly, f	0	0	0	0

Score by periods:
Palmyra 8 4 5-25
Merchantville 6 9 11-31
Referee—DeLuca and Saline.

YMCA BRIEFS

Philadelphia Trip

With the Christmas Spirit in the air and plans for a happy Christmas vacation under way, the County YMCA has planned a trip to Philadelphia for all of its Junior and Senior school groups. This is the annual Philadelphia holiday trip, Tuesday, December 28. The groups are going to meet at the Camden side of the Camden-Philadelphia ferries at 9.15 a.m. The first stop will be at Independence Hall. From there the YMCA members will cross Independence Square and visit the Curtis Publishing Company. A short walk to the City Hall will give the boys an opportunity to see Philadelphia from a high altitude, "Billy" Penn's statue.

At this point hunger usually stalks a youthful group so another wonder of modern civilization, the Automat, will be visited, where a nickel is a big event of the trip. Appetites sat-

isfied, the boys will then go to the Franklin Institute and Planetarium, where the afternoon will be spent touring the Institute. The next visit will be to a theatre. After the performance, tired boys will again re-enact the crossing of the Delaware, but by a modern conveyance, separate into groups and make their way back to Burlington County and home once again.

Outward ceremonies are different in every country; true politeness is everywhere the same.—Goldsmith.



We wish for you and
yours a

VERY MERRY
CHRISTMAS

Mrs. Leona Hunt
and

Mrs. Molly Meyer Radcliff
Hair and Beauty Culture
PALMYRA



CHRISTMAS
GREETINGS
AND BEST WISHES FOR A
HAPPY NEW YEAR

Mrs. Ethel Williams

Beauty Culture
Williams-Wright Bldg.
RIVERTON



And Best Wishes for a
VERY MERRY CHRISTMAS

JOHN H. ETRIS

Philco Radios, Norge Refrigerators, Toys,
Electrical Appliances, Hardware

17 West Broad St.

Palmyra



A Most
MERRY CHRISTMAS

. . . is our sincere wish for you during the glad Christmas Day and an abundance of good fortune in the days to come.

PALMYRA 5c and 10c STORE

James E. Wolfe, Prop.

9 West Broad St.

Palmyra



All the best for you and yours is our sincere wish. Our present has already been received . . . your fine patronage all year has made us happy at Christmas time. Accept our thanks with our greeting.

EARLE B. HARDER

ELECTRICIAN

306 Melrose Ave.

Palmyra



To all our friends—may this
Christmas bring added pleasures of true health and happiness to each and every one of you. . . . And may the coming year be one of lasting joy. . . .

FRANK A. SNOVER

and

JOHN N. SWARTZ



We all wish to extend to you Christmas greetings and good will, and may boundless Holiday cheer be ever yours. To our ever-widening circle of friends in Riverton, Palmyra and vicinity, we are especially grateful this year.

MOORESTOWN MOTOR CO, Inc.

SALES



SERVICE

219 W. Main Street

MOORESTOWN, N. J.

RIVERTON

Cadet Harry Frank, who is a student at Riverside Military Academy, Gainesville, Georgia, is spending the holidays with his parents.

William Good, a student at Lehigh University, is spending the holidays with his parents, Mr. and Mrs. Paul Good, of Linden avenue.

Mr. and Mrs. B. S. Mechling, of Riverton, registered at the Chalfonts-Haddon Hall recently.

Miss Virginia Wheeler, a student at Maryville College, Maryville, Tennessee, is spending the holidays with her family, in Riverton.

Miss Mary Turner, of Riverton, is spending the holidays with her parents, Mr. and Mrs. Luther Turner. Miss Turner is a student at Wilson College, Chambersburg, Pa.

Miss Cornelia Murray, of 204 Lipincott avenue, has returned home after an extended trip to Scotland, where she visited friends.

Robert and Beresford Coe, students at Earlham College, Richmond, Ind., are spending the holidays with their parents, Mr. and Mrs. Gilbert A. Coe, of Thomas avenue.

L. L. Keating's Store is featuring Yardley of London gifts for men and women. Priced from 25c up. Adv.

WANT-ADS

NEW STORM SASH or old sash repaired, Low Prices, R. S. Harris, Phone, Moorestown 307-M. 11-10-3-9-37

RCA and Zenith radios, radio repairs, free tube testing. Schwartz's Store, Palmyra, Phone 28. 3-10-12

SALE—Canary birds. See the Riverton premier show type. Load slingers guaranteed. American hatched. Breeder 410 Main st., Riverton. 12-9-37



Compliments
of
The Season

SHULMAN'S

Palmyra's
Leading Department Store
13-15 W. Broad St.

DELAVAU'S
GIVE YOUR
CHILD WHAT YOUR
MOTHER GAVE YOU

COUGH
FOR WHOOPING COUGH
CROUP AND
COLDS

SYRUP

PALMYRA

Robert Mallory, a student at the Massachusetts Institute of Technology, is spending the holidays with his parents, Mr. and Mrs. J. C. Mallory, of Highland avenue.

The Philathea Class Christmas party will be held at the home of Mrs. F. N. Johnson, of Morgan avenue, on Thursday, December 30, at 2:30 p.m. All members are cordially invited. The four teachers of the class are expected to be present and there will be the usual exchange of 10c gifts.

Mr. and Mrs. George F. Knouse, of 309 Melrose avenue, Palmyra, entertained the members of their breakfast club on Sunday. Included among the guests were Mr. and Mrs. Earl Pontius and Mr. and Mrs. Homer Pontius, of Andover, and Mr. and Mrs. Raymond McFall and Mr. and Mrs. C. E. Byre, of Haddonfield.

The Christmas party for the Nursery, Beginners and Primary departments of the Epworth M. E. Church School will be held on Tuesday, December 28, at 2:30.

PALMYRA
DIRECTION VICTORIA AMUS CO. ADV.
Matinee Daily at 2:00 p.m.
Evenings 7:00-8:00 o'clock

THURSDAY and FRIDAY,
December 23-24—

BOBBY BREEN

in
Make a Wish

Thurs.—Free Gifts to the Ladies
SATURDAY, Dec. 25—
Continuous Showing Starting at 1:30 p.m.

—1 DAY ONLY—

BERT LAHR
ALICE BRADY
MISCHA AUER

**Merry-Go-Round
of 1938**

Matinee Only—Jack Randall in
"Danger Valley"

MONDAY and TUESDAY,
December 27-28—

GRETA GARBO
CHARLES BOYER

in
CONQUEST

Mon.—Free Gifts to the Ladies

WEDNESDAY & THURSDAY,
December 29-30—

ROBERT MONTGOMERY
ROSALIND RUSSELL

in
**Live, Love and
Learn**

Thurs.—Free Gifts to the Ladies



A REAL HOLIDAY WEEK
CELEBRATION!

Fri. and Sat., Dec. 24-25—

FRIDAY
FRANCIS FARMER
CHARLIE ROGERS
"EXCLUSIVE"
A Personal Picture

Popeye Cartoon
Sybil Jason in "Littlest Diplomat"
Friday and Saturday Matinee—
First Episode of the Thrilling Serial

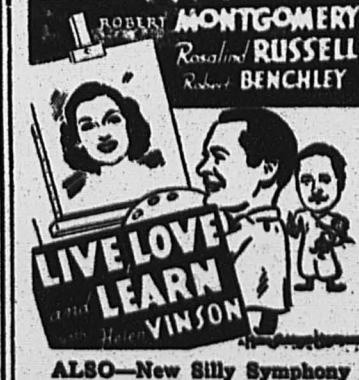
**RADIO
PATROL**

Sun. & Mon., Dec. 26-27—



A MIGHTY ADVENTURE
ROMANCE OF BOLD MEN,
BLACK GOLD AND GLORY!
IRENE DUNNE
**"HIGH, WIDE
and
HANDSOME"**
RANDOLPH SCOTT

Tues. & Wed., Dec. 28-29—



Thurs. & Fri., Dec. 30-31—
The Greatest of Musicals
52nd STREET
New Year's Eve Midnight
Show
Friday, December 31
11:30 p.m.
Doors Open 11:11 p.m.

THE NEW ERA
GIVE YOUR
CHILD WHAT YOUR
MOTHER GAVE YOU
COUGH
FOR WHOOPING COUGH
CROUP AND
COLDS
SYRUP
Starting Xmas Day
25c 'til 5 p.m.
SAVAR
JANE
WITHERS
45 FATHERS
THOMAS BECK
LOUISE HENRY
THE HARTMANS



TO EVERYONE
WE EXTEND OUR
BEST WISHES FOR A
MERRY XMAS
AND
**HAPPY
NEW YEAR**
EVANS
SUNOCO SERVICE
RIVERTON

N. DREIER

19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

LYNCH'S
Quality Dry Cleaning and Finishing
2440 Federal Building
Bell Phone 2512-1213

When You Say It With Flowers
Say It With Ours

James Kenney & Sons

FLORISTS

Phone, Riverside 111
We Telegraph Flowers

SPECIAL FOOD VALUES FOR
THURSDAY AND FRIDAY

Phila. Market House

"Foods of the Better Grade"
Broad and Garfield Palmyra
Phone 1200—Free Delivery

OPEN FRIDAY UNTIL 9 P.M.

Best Wishes for a Merry Xmas

FRUITS AND VEGETABLES

Fancy Large Cranberries	2 lb	29c
U. S. No. 1 Idaho Baking Potatoes	10-lb sack	27c
Fancy Sweet Potatoes	1/4 pk.	12c
Fancy White Silver Onions	carrier	15c
Fresh California Sugar Peas	2 lb	25c
Fresh Full Potted Lima Beans	2 lb	25c
Extra Fancy Hearts of Celery	bunch	17c
California Iceberg Lettuce	large head	9c
Fancy Red Grapes	2 lb	25c
Seedless Grapefruit	6 for	25c
Indian River Oranges, full of juice	18 for	25c
Large Size	doz.	25c
Large Tangerines, thin skin, full of juice	doz.	25c

BIRDS EYE FROSTED FOODS

Strawberries	box	27c
Cut Corn	box	19c
Lima Beans	box	25c

GROCERIES

Kellogg's Apple Sauce	3 No. 2 cans	25c
Squill's New Blend Coffee	lb	25c
Chase & Sanborn Dated Coffee	lb	24c
Fine Quality Xmas Assorted Chocolates	5-lb box	98c
Fancy Apples	2 lb	20c
Kellogg's Merion Bartlett Pears	large can	19c
Kellogg's Peach Delights, sliced or halves	large can	37c
Kellogg's Tomato Juice	3 large cans	59c
Fancy Black Walnut Kernels	lb	35c
Sugar Coated Pop Corn	lb	19c
Clearfield Pale Dry Ginger Ale	3 large bottles	25c
Fancy Chestnuts (plus bottle deposit)	2 lb	25c

DAIRY AND DELICATESSEN

Harding's Sweet Cream Butter	Farm Roll, lb	45c
Real Bites Sharp Cheese	1/4-lb Prints, lb	47c
Long Horn Cream Cheese	1/4 lb	19c
Kraft Old English Cheese	1/4-lb pag.	21c

ALL KINDS OF FRESH SEA FOOD

HIGH QUALITY MEAT SPECIALS

Here's Real Value—Satisfaction Guaranteed
Fresh Killed Selected Turkeys
City Dressed Pork Loin (whole or half)
City Dressed Shoulders Pork (5 to 6 lb av.)
City Dressed Fresh Ham (8 to 12 lb av.)
Palm's Tenderloin Small Ham (8 to 12 lb av.)



We thank you for your patronage during 1937 and extend our best wishes for a
MERRY XMAS
and
HAPPY NEW YEAR
SACKS
DEPARTMENT STORE
PALMYRA

N. DREIER

19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

LYNCH'S
Quality Dry Cleaning and Finishing
2440 Federal Building
Bell Phone 2512-1213

When You Say It With Flowers
Say It With Ours

James Kenney & Sons

FLORISTS

Phone, Riverside 111
We Telegraph Flowers

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Thru war and dictatorship
whole nations have
ceased to be free.
—Henry Ford.

49th Year No. 51

FREEHOLDERS TO
MEET JANUARY 3

Much Speculation Regarding
Election of Director
For Next Year

The Burlington County Board of Freeholders will meet at noon, on Monday, January 3, for the annual organization meeting and speculation is rife concerning the slate for next year. The affair will be held in the court house in order to accommodate the large crowd which is expected to attend the session.

There has been much conjecture throughout the county regarding the post of director and the usual crop of "authentic" advance statements have been in circulation for some time.

So far as is known, however, nothing has come from any members of the board in respect to this matter.

Lamon Mentioned

One of the current predictions is that Walter D. Lamon will be the next director, being supported for the post by Freeholders Church and Stout.

Another is that Lamon may decline the position, but throw his support to Stout for director, if Stout should be willing to accept the responsibility.

Political veterans feel certain that Church and Stout will vote together, whatever the situation may be. They are also rather well convinced that Adams and Jones will see eye-to-eye in the matter, despite the fact that the latter has failed to support Adams in the recent votes on the various almshouse angles.

If such is the case, Lamon again holds the balance of power, just

(continued on page 12)

YULE DECORATIONS
EQUAL THOSE OF
PREVIOUS YEARS

Local streets have been crowded with motorists for the past week, many coming from all parts of South Jersey to view the many handsomely decorated homes in this vicinity.

The consensus of opinion seems to be that the high standard set during previous years has been equalled, if not surpassed, during the current holiday season.

No attempt is made to describe the many outstanding decorations, because literally hundreds of residences have been arrayed in gala attire.

Space does not permit a complete account of the many delightful settings and to include a few would be a great injustice to many others.

No Defense on Two Charges

No defense was offered on the charges of careless driving and disorderly conduct.

After the testimony had been completed, Mr. Worth moved that his client be acquitted on the charge of drunken driving, the grounds for this being that this charge had not been made immediately, that the defendant was ordered to drive the car to the police station and that the question of driving under the influence of liquor was only brought up after Martin had been taken into court.

Law Interpretation

He stated that the law clearly reads that a driver is subject to arrest if driving a car on a highway while under the influence of intoxicating liquor, but that testimony had shown Martin to be able to operate a car efficiently after his arrest on the speeding charge.

Recorder Protesting then found Martin guilty on the charges of careless driving and disorderly conduct, but not guilty on the count of drunken driving. He was fined \$15 on the first charge, \$25 on the second, and \$5.00 costs, which he paid.

The 30-mile, all-American canal, being constructed in Southern California, will be America's biggest irrigation ditch.

IN THIS ISSUE

Churches	Page
Classified Business Directory	4
Coming Events	4
Editorials	4
Obituaries	4
Organizations	2, 3, 5
Palmyra Locals	4
Riverton Locals	12
Schools	5
Sports	6
Theatres	10
Your Garden	10

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, DECEMBER 30, 1937

PRICE FIVE CENTS



Our Best Wishes For A Happy and Prosperous New Year

THE NEW ERA

DRUNKEN DRIVING
IS NOT PROVED

Cecil Martin, of Delanco, Fined
for Careless Driving and
Disorderly Conduct

A hearing was held before Recorder Frank Probsting, of Riverton, on Tuesday night of this week, the case being that of Cecil Martin, of 221 Center avenue, Delanco, who was charged with careless driving, disorderly conduct and drunken driving.

He was arrested by Officer John Robinson at 11:35 p.m. on December 23, booked on the first charge and then on the second because of his violent actions, which led Chief Gootee and officer Robinson to summon Dr. T. Bruce Dickson, who, according to testimony given at the hearing, pronounced Martin to be under the influence of liquor at the time of the examination, 12:15 a.m. He was then booked on the third charge, the hearing postponed until Tuesday and released on bail.

Witnesses

Officer Robinson, Dr. Dickson and Chief Gootee appeared as witnesses for the prosecution and were cross-examined at length by Herbert Worth, Riverside attorney, who represented the defendant.

Officer Robinson testified on cross examination, that Martin, outside of speeding, before being apprehended, handled the car in a proper manner when ordered to go to the police station and that he did not notice that the man had been drinking until after he had been booked at headquarters.

Dr. Dickson was questioned at length by Mr. Worth concerning various details of the examination and the reactions of an individual who had served in five major engagements during the World War and had been shell-shocked and scared.

Dr. Dickson adhered to his original testimony throughout.

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CAR INSPECTION
WILL START SOON

The much-discussed safety inspection of automobiles in New Jersey will finally get under way some time in January, according to a recent announcement from the office of the commissioner of motor vehicles.

When operations are started, a number of car owners will be notified daily

A. H. FINDLAY IS GUEST SPEAKER

"Father of American Golf" Here For Xmas Party Given To Club Caddies

Over fifty caddies at the Riverton Country Club attended the annual Christmas party tendered them by club members, late Monday afternoon of this week.

The guest speaker at the affair was none other than Alex H. Findlay, of Philadelphia, who is known as the "Father of American Golf."

The affair was held in the ballroom of the clubhouse which was attractively decorated with laurel and green and red lights.

Turkey Dinner

Promptly at five o'clock the guests sat down to tables groaning under the weight of a bountiful repast, turkey being the piece de resistance with all the fixings.

Following the banquet, there were several acts of entertainment before Mr. Findlay was called upon to address the gathering.

The Father of the American game is, in the opinion of golfers, the most outstanding figure in this pastime in our country today. He is an honorary member of over 300 clubs and has built and designed numerous courses all over the United States. Mr. Findlay has been associated with the game for over 50 years.

Wealth of Information

Mr. Findlay held his audience in rapt attention as he drew from his vast store of information, many interesting points about the game.

He told of the importance of caddies in respect to the sport and gave examples of how many had risen to fame as golfers and had become prominent national figures.

His genial attitude and the interesting manner in which he spoke obviously impressed the audience. He was given a splendid round of applause at the conclusion of his talk.

Dr. R. E. Moore, of Philadelphia, an intimate friend of Mr. Findlay, was also present at the party.

Others Speak

E. Newbold Cooper, club member and Walter P. Brickley, club pro, also spoke briefly.

The enjoyable affair was in charge of Walter P. Brickley, who was ably assisted by the following club members, E. Newbold Cooper, R. S. Charlton, L. C. Krusen and Paul Brickley, assistant pro.

HOW TO CARE FOR THAT POINSETTIA

Under ideal conditions, the popular Christmas poinsettia plant may be kept in an attractive state for several weeks, according to Prof. R. B. Farnham, ornamental horticulturist of the New Jersey Extension Service, Rutgers University, who admits, however, that "The methods for preserving its beauty are difficult to follow in the average home."

A high degree of humidity and uniform temperature, preferably of about 60 degrees Fahrenheit, are two of the chief essentials, Professor Farnham explains. Advice on increasing the humidity in the furnace-heated home is contained in an abstract obtainable from the Radio Garden Club, New Jersey Extension Service, New Brunswick.

Moisture

Moisture should also be present in the soil. "The rule-of-thumb which will aid the home owner in keeping the soil at the right moisture content is to feel the soil with the fingers," says Professor Farnham.

"If the soil crumbles into a somewhat granular body, the moisture content is correct. If the soil feels muddy, there is too much water present. If the soil is partly granular and partly dusty, enough water should be applied to run through the bottom of the pot freely."

A complete fertilizer should be added fortnightly to the surface of the soil in a proportion of a quarter-teaspoon for a six-inch pot, he says. Winter sunlight will also help, as well as the provision of a jardiniere or saucer filled with moss or gravel to retain moisture while allowing drainage from the hole in the bottom of the pot.

PARTY FOR CADDIES



The Riverton Country Club members were hosts to over 50 caddies, on Monday afternoon, at the annual Christmas party for the bag toters. Alex H. Findlay (inset) known as the "Father of American Golf" was the guest speaker.

YOUNG GOP GROUP NAMES OFFICERS

Fred C. Norcross, Jr., of Pemberton, was elected chairman of the Burlington County Unit, Young Republican Club, at the annual meeting held in the court house at Mt. Holly, last week.

Other officers named were, Mrs. Jane Wright, of New Lisbon, vice chairman; Clarence G. Price, of Mt. Holly, alternate chairman; Mrs. Florence Marker, of Beverly, alternate vice chairman; M. Paul Austin, of Burlington, treasurer; Howard Bright, Delanco, secretary; Mrs. Sue Fenimore, of Delanco, assistant secretary; convention delegate (male), Albert C. Jones, of Mt. Holly; convention delegate (female), Mrs. Margaret Shotwell, of Burlington; alternate convention delegate (male), Henry Stellweg, Riverside; alternate convention delegate (female), Lorena Blankenmeyer, of Riverside.

Three-fifths of the cotton consumed in the United States goes into clothing and household articles. The other two-fifths goes into industry.

AETNA GRADUATE



New Era Staff Photo

JAMES T. DURHAM

associated with W. Rex McCrosson, Inc., of Palmyra, who recently completed a five weeks' course in casualty and surety insurance writing, at Hartford, Conn.

the old . . . and the new

And so it is with us—we greet our old friends and our new friends and wish them all a very

HAPPY NEW YEAR

and thank them for their patronage in the past and hope to keep on doing it for many more years to come.

J. S. COLLINS & SON, Inc.

'blue coal'

LUMBER, COKE, HARDWARE, BUILDING AND MASON MATERIALS
RIVERTON



HAPPY NEW YEAR EVERYBODY

AND HERE'S HOPING THE LITTLE FELLOW HAS A SUITCASE FULL OF HEALTH, HAPPINESS, AND GOOD FORTUNE FOR YOU.

WE TAKE THIS OPPORTUNITY TO THANK OUR PATRONS FOR PAST FAVORS AND TO EXPRESS THE DESIRE THAT THESE PLEASANT BUSINESS RELATIONS WILL CONTINUE IN THE YEARS TO COME.

W. REX McCROSSON

Incorporated

REAL ESTATE AND INSURANCE

5 East Broad St., Palmyra

HAVE YOU SEEN THE NEW RYTEX STATIONERY AT THE NEW ERA OFFICE?

ANNUAL CHRISTMAS PARTY GIVEN BY LOCAL OPERATORS

A most enjoyable affair was held last Thursday afternoon at the local New Jersey Bell Telephone exchange, when the operators gave their annual children's Christmas party, with 19 boys and girls being present for the festivities.

Santa Claus made a special trip for the event and distributed dolls and other gifts to the girls while the boys received drums, horns, etc. In addition, each youngster received a stocking crammed full of goodies and there was an ample supply of refreshments.

All the local operators assisted in making arrangements for the affair and those in charge were as follows:

Doris Bravin, chief operator; Mary McDermott, Agnes Foster, Frances Reidenbaker, Elizabeth Steinbach, Katherine Storicks, Elizabeth Wallace, Hazel Wolford, Elizabeth Ziccardi and Ocele Ebert.

Novel Idea

Pupils in Grade 3B, Glassboro Public School No. 1 were congratulated by Motor Vehicle Commissioner Arthur W. Magee recently for organizing a novel Safety Club, believed to be the first of its kind in the country.

Members of the class have been issued a regular pedestrian's license which they carry to and from school. In order to obtain this license, the child must promise to form safe walking habits. An offender of the rules has his license punched and when there are two holes punched, the license is revoked.

The club has been in existence since the beginning of the present school year and to date no licenses have been revoked or no holes punched.

Commissioner Magee was so impressed with the idea that he expressed his congratulations in a letter to Mrs. Nettie K. Chappuis, principal of the Glassboro School. He said that "the idea of a pedestrian's license issued to its members after a promise to form safe walking habits and to revoke the license of habitual offenders is indeed novel and cannot help but make an impression on young minds that should stay with them as long as they live. If we could get these same thoughts over to the adult population it would go a long way toward reducing the terrible toll of pedestrian fatalities and accidents which in New Jersey is giving cause for alarm."

The pedestrian's license used in the Glassboro School is, as follows:

PEDESTRIAN'S LICENSE
Issued to—
School—Glassboro Elementary
Purpose—To become careful
Fee—A promise to form safe habits

ANNUAL UNION PRAYER WEEK

The annual Union Week of Prayer services will begin on Monday, January 3, in the Moravian Church, the Rev. George Lockett being the opening speaker. His topic will be, "In the Beginning God."



HAPPY NEW YEAR

and a sincere word of appreciation for your patronage during the year just ending.

SMITH'S STORE

414 Main St. Riverton 763

BEFORE THE PARTY



Evidently "The Voice With a Smile" at the Riverton Telephone Exchange obtained almost as much pleasure from preparing gifts for youngsters as the boys and girls had from receiving them at the annual Christmas party at the exchange. The picture was taken a few days before the party.

Not all the operators could leave the switchboard to be in the picture, but all participated in the Christmas activity.

CHRISTMAS PARTY



Santa Claus made a special trip to Palmyra last Thursday afternoon, to distribute gifts to 19 youngsters, who were the guests of the local New Jersey Bell Telephone Co. operators at their annual children's Christmas party.

On Tuesday evening, the service will be in the Presbyterian Church with the Rev. William A. Boyd in charge. The sermon topic will be, "Barriers Burned Away."

The Methodist Church will be the meeting place on Wednesday evening, with Rev. Francis B. Downs as speaker. His subject will be "The Body and Bride of Christ."

Rev. A. J. Harke will preach at the Thursday evening service to be held in the Lutheran Church, the sermon topic being "From the East and the West, the North and the South."

The concluding service will be held in the Baptist Church on Friday evening, with Rev. Charles T. Bates speaking on "Power From on High."

The meetings will begin at 7:45 and the public is cordially invited. More than half the area of the republic of Panama is unsettled.

HAPPY NEW YEAR...and A SAFE NEW YEAR

Why not make sure that it will be a safe New Year by having us inspect your car and put it in shape to pass the new rigid state examination about to start?

Our latest type Weaver equipment will aid in detecting faulty lights, brakes, etc. Drive in any time.

CLINTON B. WOOLSTON

NASH AND LAFAYETTE SALES AND SERVICE
GENERAL REPAIRING

Phone 460

Riverton



Happy New Year AND OUR SINCERE THANKS FOR YOUR PATRONAGE DURING THE PAST YEAR

SHULMAN'S

Palmyra's Leading Department Store
13-15 W. Broad St.



Many thanks for your kind favors in the past and now—to everybody—

HAPPY NEW YEAR

C. Ward Lowden

Radios, Refrigerators
Electrical Appliances
514 Cinnaminson Avenue
PALMYRA



And many thanks for your loyal support in the past. May it continue in the years to come.

L. L. KEATING

Broad and Main Streets
Phone 1540 RIVERTON



We wish to thank our many friends whose patronage in the past is deeply appreciated. May the New Year bring you Joy, Good Health and Happiness.

HANDY SHOP

3 E. BROAD STREET
PALMYRA

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937.

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second St., Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 1145-WLEGAL ADVERTISEMENTS
The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Tuberculosis Prevention

The Burlington County Medical Society has endorsed a project to conduct examinations throughout the county, in order to determine how many individuals have contracted tuberculosis and to determine the severity of the infection.

The Board of Freeholders has been asked to appropriate the sum of \$5000 to start the program.

This work, if undertaken, promises to be of great value to our people. Not only will those afflicted with the disease, who may be unaware of its presence, be treated promptly and thus restored to health more quickly, but such persons will cease to be carriers of the organism which spreads tuberculosis.

As Dr. Newcomb said, "Thousands of dollars have been spent to eradicate tuberculosis in cattle, now let's start to do the same thing in respect to people."

A more worthwhile undertaking cannot be conceived.

The Dangerous Walker

"Dangerous walking" is inseparable from the auto-accident situation.

Authentic information indicates that 55 per cent of all pedestrian deaths are due in some measure to the fault of the pedestrian. In these cases, the walker isn't the innocent victim he is usually pictured, but definitely contributes to his own doom.

The National Safety Council suggests five simple and practical things the pedestrian can do to keep the Dark Angel at a safe distance:

First, obey traffic signals the same as good drivers do.

Second, learn the laws and ordinances in effect in state and city to regulate traffic from the pedestrian's point of view—his rights and his duties.

Third, having done this, the pedestrian is in a position to demand a better acceptance of their obligations by drivers.

Fourth, take a greater interest in traffic problems, and especially in the placement and operation of traffic signals and pedestrian islands.

Fifth, it will be found through these studies that major reductions in the number and severity of accidents to pedestrians can be easily achieved.

The man on foot must contribute his share to the cause of safety, as well as the man at the wheel. Many pedestrians believe they should be allowed to commit almost any traffic error. The sad results of that notion are found in the daily accident figures.

OBITUARIES

WILLIAM P. O'DONNELL

William P. O'Donnell, of 317 Collins avenue, Moorestown, died last week in Ziehl Memorial Hospital, Riverside from injuries received in a recent automobile accident.

Funeral services were held Thursday morning from the residence of a daughter, Mrs. Kathryn Schwartz, of Warren street, Beverly. Solemn high mass of requiem was held at 9:30 o'clock at Our Lady of Good Counsel Church, Moorestown, and interment was in Mount Carmel Cemetery.

Surviving are his wife, four sisters, Mrs. Rose Holvick, of Riverton; Mrs. Mary Carey and Mrs. Sarah Batten, of Berlin, and Mrs. Bridget Carey, of Moorestown; and five brothers, John, James, Edward, Michael and Thomas, all of Moorestown.

Mr. O'Donnell was employed for many years by the Henry A. Dreer Co., and later by the United States Department of Agriculture, at Moorestown.

MRS. NORA JONES

Mrs. Nora Jones, wife of Luke Jones, of 212 Penn street, died at her home this week.

Funeral services were held from the Snover Funeral Home on Tuesday at 2 p.m., Rev. Madison Bowe officiating.

Interment was made in Woodlawn Cemetery, Mt. Holly.

FRATERNITY HAS ANNUAL BANQUET

Over fifty members of Pi Alpha Lambda Chapter, Sigma Kappa fraternity, attended the fourth annual banquet of the chapter, which was held on Tuesday night of this week, at The Porch Club, Riverton.

William Cooper, of Palmyra, acted as toastmaster for the affair. Guests included Mayor John F. Ward, of Palmyra.

A variety program of entertainment contributed to the enjoyment of the evening.

In territorial days the name Arkansas was officially spelled "Arkansaw," to conform with its pronunciation.

Chats with the Minister

A noted physician has recently said: "We are becoming a nation of tired people. Unless, in some way, we change the programme of modern living, the American people in a century will be a different race of men." If we know anything concerning the time in which we live, we must be aware that there is a strain among men now which seriously threatens not only their physical welfare but also the very mentality of the race. Physicians, scientists, philosophers, psychologists and psychiatrists are openly uniting to admit that they have nothing to offer for men who are possessed with doubt, uncertainty and fear. What then?

Over against such a state of hopelessness stands One who, over nineteen hundred years ago, faced a world with problems even greater than our own, and whose life, from a manger to a cross, is one of perfect self-possession in the midst of collapse, and through the centuries He has inspired men and women to live courageously and calmly. The secret of His life is not in His incomparable system of ethics or in His inimitable code of morality, but in His complete harmony with the plan and purpose of an almighty God, towards whom his own human life directs all mankind. He alone offers a life that can remain serene in the midst of storm. In His own human life He offers them a forgiving and sustaining Father.

His Church, built upon faith in Him and depending in His power alone, offers Him for the needs of the world. That is its sole function and, with all of its faults, it is the only human institution which lifts men from despair of earth to the hope of heaven, the only human institution which can offer moral and spiritual conquest for hopeless defeat.

His Church does not offer men diversion from life, but life itself; not entertainment in life, but power for life; not social gaieties, but fellowship with God. To all who are weary and need rest; to all who are discouraged and need hope; to all who mourn and need comfort; to all who sin and need forgiveness, the Church opens wide its doors and, in the name of a Saviour, says, Come.

Calvary Presbyterian Church, Charles T. Eas, Pastor, Riverton, N. J., Dec. 21, 1937.

CHRISTMAS SERVICES AT CHRIST CHURCH

The Christmas services at Christ Church, Riverton, which were attended by several hundred worshippers were of unusual beauty this year. The choral celebration of the Holy Eucharist, which began at midnight, Christmas eve, was preceded by carol singing.

A new and beautiful addition to the Sanctuary was a velvet dossal extending the whole width of the east window and hanging from the sill of the window back of the altar to the floor.

Two beautiful Serapi rugs, one placed on the footstool to the high altar and running to the chancel rail and the other on the floor in front of the sedilla, added to the warmth and color of the Sanctuary.

In the Chapel of the Holy Spirit, a new lamp was hung before the sanctuary containing the Blessed Sacrament. This lamp was made by one of the men of the parish and is of very simple and lovely design. A new frontal for the chapel altar, of a soft wool fabric, with four velvet omphreys of deep blue is of perfect English Gothic pattern in keeping with the best tradition of the Anglican communion.

The church, at the midnight services was filled to capacity with a reverent throng of worshippers, a portion of which were visitors from the other churches of the community.

The traditional Christmas hymns and the music of the Liturgy were well sung by the regular choir of mixed voices.

The high altar was decorated with holly and white roses with potted poinsettias on each side, flanked with Christmas trees which were used in abundance throughout the Chancel and Nave of the church.

CHURCH NOTICES

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.Sunday School 9:30 a.m.
Sunday Services, 11:00 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.EPWORTH M. E. CHURCH
Rev. William A. Boyd, Pastor

This Sunday the Holy Communion Service will be held at eleven o'clock. The members of our church are requested to attend this service as families, each family sitting together and communing at the same time.

"International Nights" begin in our church this Sunday evening, 7:45. This is "East India Night." Homan R. Sessaran, a native Hindu will be the speaker. Mr. Sessaran has a great message, he is enthusiastic, positive and inspiring. Hindu music will be used throughout the service. The following nights will be represented this month: Chinese, Negroes, Armenians and Japanese. Native speakers and music will be heard in each service.

Watch Night service will be held in our church this Friday evening, beginning at 8:30. The period 8:30 to 9:45 will be given over to church review 9:45 to 11:15 will be a social period planned by the Friendship Circle Bible Class 11:30 to 12:00, will be the worship period. All persons in the community are welcome to attend any or all of these meetings.

Men, take notice! The next Fellowship Night is on Thursday evening, January 13. New games and plenty of them. Fine entertainment, best yet. Refreshments, the kind you like. Be sure to come and bring a friend with you.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
The annual get-together of the choir will take place as usual, this Thursday evening, when they will be the guests of Rev. and Mrs. Lockett, in the parsonage.

On Friday evening, at 11 o'clock, a "Watch Night Service" will be held in the church. The pastor will have an appropriate sermon. A most pleasant hour is anticipated. Everyone is invited to spend the last hour of the old year and the early hour of the new year in humble devotion.

Services, Sunday, the first of the year 1938:
10:00 a.m. Bible School. Let our New Year's resolution be to be present every Sunday at "Central Baptist."

11:15 a.m. Morning Worship. Sermon by the pastor on "The Three Great Lights of 1938." The service will be followed by communion to which an invitation is extended to all.

6:45 p.m. The Young People's Group holds very interesting meetings in the Sunday School room. All young people, as well as the older ones, are always welcome.

7:45 p.m. Evening Service. "Guide for the New Year," will be the subject of the sermon by the pastor. The choir, which has made some fine Christmas renditions, winning favorable comment from its listeners, will furnish anthems for both the morning and evening service.

CHRISTIAN SCIENCE CHURCH

"God" is the Lesson-Sermon subject for Sunday, January 2, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Thy way, O God, is in the sanctuary: who is so great a God as our God? (Psalms, 77:13)

Among the Lesson-Sermon citations is the following from the Bible: "And great multitudes came unto him, having with them those that were lame, blind, dumb, maimed, and many others, and cast them down at Jesus' feet and he healed them." (Matthew 15:30)

The Lesson-Sermon also includes this passage from the Christian Science textbook, "Science and Health with Key to the Scriptures": "Mary Baker Eddy: 'If God heals not the sick, they are not healed, for no lesser power equals the infinite All-power but God, Truth, Life, Love, does heal the sick through the prayer of the righteous' (p. 231)

LIST OF PRIZES

Among the many who received awards this week in the games at the Sacred Heart School were the following: A. J. Heater, 18-30 rooster; Jean Fabrice, 3-piece skillett set; Charles Walter, 7-piece fruit set and tray; W. W. Howe, chrome casserole; Harry R. Bradshaw, end table; Joseph F. Yearly, 3-piece kitchen set; Charles John, hassock; Catherine Brannan, 11-piece service set and tray; Mae Headington, 2 chrome pans; Mrs. Edw. Kavanaugh, television electric clock; Mrs. Philip Shulman, 8-piece vanity set; Mrs. H. Richman, tapestry rug; Betty Downs, 18-piece kitchen set; John N. Hullings, hostess set; A. J. Heater, quilt; Leo Terrell, table, 4 chairs table cover and set of dishes.

XMAS DONATIONS VERY LIBERAL

At the last meeting of the Riverton-Cinnaminson Welfare Association held recently, Mrs. Catherine Blair, executive secretary, outlined the financial basis of the association as follows: The report of the treasurer indicates that private contributions from individuals, the Porch Club, etc., total something over \$2000. This money is used for administrative costs.

The Riverton Borough Council and the Cinnaminson Township Committee contributed some \$3300 which did not cover our relief costs. The contributions from the two municipalities are apportioned in the poor relief fund of the municipalities and of course are simply administered by us.

Donations Liberal

The Christmas donations to the Riverton-Cinnaminson Welfare Association were very liberal and the total amounted to over one hundred dollars. There have been generous donations also from small groups, one from three sororities, and others from groups of young people in schools and churches. There has been real cooperation in Christmas giving and the association has served as a clearing agency so that no families should go without Christmas cheer and none be surfeited.

Many families were given toys and a party by the Legion and by the Rotary Club. Stockings and dolls were contributed most generously by the First Day classes of Westfield Meeting.

Mrs. Blair also gave an enthusiastic report of the Conference of Social Work at Asbury Park.

PALMYRA

Mr. and Mrs. E. H. Seifert, of Columbia avenue, Palmyra, have left for St. Petersburg, Florida, where they will spend the winter.

Mrs. A. B. Powell, of Broad street, entertained at a family dinner on Christmas day.

Mr. and Mrs. Wilson Nein, of Reading, Pa., are spending the holidays with Mrs. Nein's mother, Mrs. Ella Evans, of Vine street.

Mr. and Mrs. William Leyrer, of Pear street, entertained Mr. and Mrs. Joseph Leyrer, of Norfolk, Virginia; Dr. and Mrs. Elmer Leyrer, of Philadelphia, and Mr. and Mrs. Thomas Coggins, of Philadelphia, on Christmas day.

Mrs. A. M. Bowker, of Elm avenue, was the winner of the P.O. of A. blanket club this week.

Mr. and Mrs. George J. Seel, of Cinnaminson avenue, entertained at a family gathering on Christmas day. Among those present were Mr. and Mrs. George J. Seel and daughter Mitzel, of Maplewood; George Seel, 4th, a student at Dartmouth College; Clifton Seel, of New York; Mrs. C. W. Rudolph and family, of Washington avenue and Mrs. H. R. Guidin and family, of Melrose avenue.

Miss Dorothy Mays, of Leconey avenue, is spending the holidays with her parents Mr. and Mrs. R. Mays. Miss Mays is a student at the New Jersey State Teachers College.

Mr. and Mrs. John Ogden and Mr. and Mrs. George Follman, of Garfield avenue, spent Sunday visiting in Coatesville.

GRADUATES FROM INSURANCE SCHOOL

James T. Durham, Associated With W. Rex McCrosson Gets High Honors

James T. Durham, of 27 Cuthbert road, Palmyra, who has been associated with W. Rex McCrosson, Inc., of Palmyra, for the past several months, recently completed a five weeks' training course in insurance, given at the home office of the Aetna Casualty and Surety Company, at Hartford, Connecticut.

Mr. Durham stood among the first ten in the class, which was composed of 50 members, from all parts of the United States.

Intensive Program

Mr. Durham stated that the training included an intensive program which covered the many phases of casualty and surety insurance writing together with incidental related problems.

Classes were held daily from 8:30 to 5:30 o'clock. At the completion of the course, Mr. Durham was awarded a certificate which certified that he had successfully completed the requirements of the school.

Mr. Durham, having returned from Hartford, can be reached at the McCrosson offices, 5 E. Broad street, Palmyra, where he will welcome the opportunity of discussing insurance problems and recommending an approved program of protection.

Westfield Friends' School

Christmas Play

An audience, which filled the auditorium of the Westfield Friends' School to capacity, attended the presentation of a Christmas play entitled "The Secret of the Enchanted Forest," on Wednesday morning of this week.

The cast was composed of pupils of the school, who faithfully portrayed the various parts of the charming original presentation.

Scenes

The first scene opened with the stage setting depicting an ancient inn in Southern Europe, on Christmas eve, the interior being gay with holiday decorations. In act II, the scene was the same, the time being New Year's eve.

Various individuals entered the inn and requested guides to the enchanted forest. All except one expected to derive considerable benefit from their trip.

The second scene showed how many returned with the apparent fulfillment of their desires, only to find that their treasures had mysteriously vanished—all but one, who had found, and retained, friendship.

Sing Carols

The youthful carols were warmly applauded by the large number present.

Before the curtain rose, and between the acts, Christmas carols were sung by those in the audience and the pupils of the school.

The cast was composed of 40 boys and girls.

Miss Charlotte M. Bickerton, principal of the school, who welcomed the audience, stated that children and teachers alike, shared in the authorship and production of the play in its entirety.

FOOD FACTS

Did you know that:

A dressed chicken loses about a quarter of its weight when drawn and head and feet are removed.

Angelica is the candied leafstalk of an aromatic plant grown in Europe.

An edible oil made from acorns resembles olive oil but is reddish in color and odorless.

Plenty of milk may improve the disposition of those who drink it, according to a faculty member of Ohio State University.

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

The baby's only language is tears; but it's enough.



Troop 5 Christmas Party

Troop 5, Boy Scouts of America, rounded out another prosperous year on Monday evening, December 20, with a very amusing Christmas party, including Christmas tree and Santa Claus, 65 scouts, officers and troop committeemen being present. Ernest Senior, one of the troop committee acting as Santa Claus, presented those present with a small gift, also John M. White, chairman of the troop committee, presented each one with a scout's button to be worn on civilian clothes. After this we were all treated to ice cream and pretzels, bringing to a close the best Christmas party we have ever had.

Arrangements are being made for Boy Scout Week starting Sunday, February 6, 1938.

Rev. William A. Boyd, pastor, is cooperating with us and the scouts will have almost the entire evening service on this date. Thursday evening the Father and Son banquet will be held in the social hall of the church at which time there will be prizes awarded for exhibits, etc. Other activities are being planned for the entire week.

The troop committee wishes to thank their many friends for their cooperation during 1937 and solicit your support for 1938.

The boys are rarin' to go. Publicity Committee.

Annual Meeting

The twelfth annual meeting of the Burlington County Council will be held at the Moorestown Community House on Monday, January 10. The session will be preceded by a banquet. During the meeting a resume of the work that has been carried on by the council in the past year will be given, and the annual election

Learning To Want Learning

The following editorial entitled "Learning to Want Learning," appeared in the "Christian Science Monitor."

It is reprinted at the request of a New Era subscriber.

Heartening to all believers in children's sincerity and natural desire to learn is the growing dissatisfaction evident throughout the educational world, with remarks, artificial rewards, and the use of competition as stimulants to effort. With the schools of Newton, Massachusetts, joining the ranks of those that have abolished the traditional method of grading and all that goes with it, another entire public school system takes a stand to free the child from the artificial and sometimes cruelly unjust domination that marks and report cards have often proved to be.

Children adjust themselves quickly and naturally to reforms that are in line with higher aims. Although long taught to gauge their own work by the grade someone else may give them, they have, in similar cases to that of Newton, learned quickly to substitute for marks their own inner satisfaction in the effort they have expended and to judge their own sincerity of purpose. Substituting cooperation for competition comes harder, perhaps for the instinct is to strive, both in fun and in seriousness. World affairs give proof of this. But world affairs also give proof of the sharp need of doing away with this jealous striving to surpass the other fellow.

Schools on both sides of the Atlantic recognizing this, have proved that, if definitely taught the greater joy of cooperative effort and an individual development which is not gauged by comparisons with others, children take to these thoughts with a joyous naturalness that gives promise of better world affairs in generations to come.

So it is not usually the children who find the abolition of "marks" and "competition" difficult. It is parents and teachers who need to watch themselves. Many a school system that has discarded competition has found many homes still serving the old competitive stuff.

Such parents want the teacher to mark their children. With the best of intentions they make a dive for the report card and mete out rewards or demerits based on it, entirely forgetting that even at best Johnnie's marks are estimates of a sincere but human person—who can't know everything there is to know about Johnnie and who might just have had a poor breakfast that day. Furthermore, Johnnie's mother—again with the best of intentions—wants something definite so she can compare Johnnie and Willie. And Johnnie's dad wants something he can grasp quickly. That Johnnie is doing his best, that he has improved in his attitude toward studying, that he is generous to his playmates—these are all very fine—but just what grade did he get in his arithmetic?

The school therefore that is seeking to displace what has proved to be false stimulation of effort, with the child's genuine interest and love of doing well, must depend on the parents to control this inordinate desire for marks and to cooperate in the effort to help the child toward a higher purpose in all his school work.

If at school Johnnie learns to do his work for reasons other than a fear of "poor marks" or to get ahead of Willie, and, if at the same time the home rewards and penalizes him for all that he does or doesn't do, puts a mere parental approval or condemnation in place of teaching Johnnie to form his own high standards, urges him to compare himself with Willie instead of encouraging him to improve over his own past achievement—then, pray, where does Johnnie come out? The school and the home must pull together.

WATCH POULTRY

As the holiday season approaches, the New Jersey State Police, in addition to its other duties, will concentrate on the prevention of theft of poultry during the next few weeks. Usually, about this time of the year the stealing of poultry increases, and the State Police will do everything in its power to apprehend such offenders.

Colonel Mark O. Kimberling, superintendent of the New Jersey State Police, warns all poultrymen to exercise every precaution against the theft of their fowl by securely locking their coops; equipping coops with burglar alarms; having the family dog near coops; if coops are equipped with electric lights, keeping the lights burning during the night, if possible; reporting to the nearest State Police station the appearance of all suspicious persons and motor vehicles seen in the vicinity, together with the description of persons and the type and license number of the automobile, and reporting the theft of any poultry immediately to the State Police station in the vicinity. Tattooing of poultry is a very good preventive against theft.

HELP

Shoes and rubbers for men, women and children of school age, are needed badly. If you have old ones that can be mended, we can use them. Send them to Walter Shappell, Spring Garden Street School, Palmyra, or leave them with Mr. Wimer at the police station.



We want to thank everyone whom it has been our privilege and pleasure to serve in the past and wish for everybody a New Year filled with happiness, health and good fortune.

RIVERTON LAUNDRY

N. Kuensell

That Beautiful Plant...

The Christmas gift you prize so highly... may be kept always in a healthy condition by placing it on an Osmo Water Mat.

Our Peerless Plant Food is a properly balanced diet for plants. See offers in our catalogue.

DREER'S

We are glad at all times to give information on the care of house plants.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



Use the Check to Buy a New GAS RANGE

ESTATE No. 934 illustrated is a bargain worth considering. The regular price is \$99.50 cash. Right now the price is \$79.50 if you trade in an old stove. This range has a heavily insulated oven with automatic heat control, an elevated drawer type broiler, four dependable top burners which give a variety of cooking speeds, and a top grid on which you can grill foods. It is a fine range and you will like cooking with it.

HEAT WATER WITH GAS

PUBLIC SERVICE

Country Club Notes

Bowling

The team of J. Edward Lippincott won first honors in the Fall Tournament which ended last week, this entry finishing the schedule with a record of 27 wins as compared with six losses.

The members of the winning outfit, in addition to Mr. Lippincott, are, W. J. Hahl, H. Orlemann, Jr., J. C. Anderson, H. S. Coe and C. B. Wallace, Jr.

Second honors were secured by the team of D. B. Tyler, while third position was held by S. H. Bonsall.

	W	L
Lippincott	27	6
Tyler	21	12
Bonsall	20	13
Elliott	20	13
Hendrickson	19	14
Jamison	18	15
Wilson	18	17
Bartley	15	18
Yost	14	19
Clark	13	20
Smith	9	24
Wood	7	26

High single game: J. E. Lippincott, 246.

High threes: George Hagstoz, 635.

Ladies' League

The group captained by Mrs. Hendrickson finished the Fall tournament with a six point advantage over the second place team of Miss Alice Parrish.

Mrs. Hendrickson's team got away to a flying start and held a big lead during the first few weeks. This has been cut down of late, but no other entry was able to make a serious bid to displace the leaders.

The standing:

	W	L
Mrs. Hendrickson	23	10
Miss Parrish	17	16
Mrs. Story	15	18
Miss Hall	11	22

High single game: Mrs. Wayne Ayres, 223.



Wins Prize

The high single game cash prize of \$2.00 offered on Christmas Day was won by Robert Eval, of Palmyra, who annexed the money by means of a 236 game.

All leagues were inactive this week, with the exception of the K. of C. loop, which bowled last night.

A crucial game will take place next Friday night in the Palmyra league, when Lloyds and Germania clash in three games which will decide the first half championship. Germania now trails Lloyds by two games. If the former aggregation makes a clean sweep, they will lead by a single point. Two games will fall to earn even a tie, since the present leaders will then have a single point margin.

In the County league, Coddington and Garden State are running neck and neck, being tied at 28 wins apiece. Beverly and Shortens hold down second position with a record of 20-16.

In the Ladies' League, the Luckies promise to give the Murads a hard fight, as the former team is now out in front by three points.

OVER 400 DEER KILLED IN SEASON

Over 400 deer were killed in South Jersey, during the season which closed last week. Included among the successful gunners were the following from this vicinity:

F. Frenzel, Palmyra; Charles Schaffer, Jr., Palmyra; Frank Lloyd, Palmyra; Howard Hercher, Palmyra; Harry Wurster, Riverton; Arthur Mandeville, Palmyra; James B. Ryan, Palmyra; C. Emerson Gregory, Palmyra.

Several other local residents also bagged deer, but their game was credited to the various gun clubs to which they belong.

Rome's 1941 exposition will cover about 500 acres.

NEW RIFLE RANGE, ROADS, AT CAMP

Final approval of improvements to Camp Dix, Wrightstown, through the Works Progress Administration was announced recently by Colonel Arthur Poillon, new camp commander.

The first operation will begin on January 2, and will involve the reconstruction of the rifle range. This work will take four months to complete and will employ 104 men, who will be under the supervision of U. S. Army engineers. The cost will be \$79,675, of which the WPA will supply more than \$41,000 with the War Department furnishing the balance.

New Roads

Improvements of all roads in the camp area which have not been attended to since war days will be rebuilt and resurfaced under present plans. This work will employ 128 men for 102 days and will cost \$88,191, of which the WPA will contribute \$54,353.

ALL QUIET IN COURT CIRCLES

Outside of bowling activities, there was little of note in the sports field, locally, during the holiday season.

The court team of Palmyra High School will remain inactive until Saturday, January 8, when Moorestown will invade local territory.

The interborough court league has evidently passed out of the picture, due to lack of interest.

Legal Notices

NOTICE OF SETTLEMENT

Second Account
Estate of Rebecca Lippincott Vaughan,
a female.
Notice is hereby given that the Second Account of the subscriber, Guardian, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, January 6, 1938, at ten o'clock in the forenoon.

ROBERT P. THOMAS,
Guardian.
Proctor: William D. Lippincott.
Dated: November 26, 1937. 12-2-12-30-37

NOTICE OF SETTLEMENT

Executors Account
Estate of Herbert M. Morris, deceased.
Notice is hereby given that the Account of the subscribers, Executors, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, December 22, 1937, at ten o'clock in the forenoon.

ELIZABETH V. MORRIS
and
FIRST CAMDEN NATIONAL BANK
AND TRUST COMPANY
of Camden, N. J., Executors.

Proctors: Boyle and Archer.
Dated: Nov. 17, 1937. 11-22-12-23-37

NOTICE

Riverton, New Jersey.
The annual meeting of the stockholders of the Cinnaminson Bank and Trust Company will be held at its Banking House, on January 11, 1938, between the hours of 1 and 2 o'clock p.m., when and where an election will be held for directors to serve for the ensuing year and the transaction of such other business as may properly come before the meeting.

Howard B. Conover,
Secretary.
12-23 to 1-6

DELAVALU'S
GIVE YOUR CHILD WHAT YOUR MOTHER GAVE YOU
COUGH
FOR WHOOPING COUGH, CROUP AND COLDS
SYRUP

PALMYRA WOMAN'S CLUB NOTES

The regular monthly business meeting of the Woman's Club will be held in the club room in Society Hall on Monday afternoon, January 3, at 2:30 o'clock. Following the business meeting we will have the pleasure of hearing a book review which will be given by Mrs. W. Roland Dunn, who was the first president of the club.

May we have a large attendance to show our appreciation of Mrs. Dunn's preparation of this review.
Evelyn H. Weart,
Publicity Chairman.

ABOUT THE COUNTY

After a brief existence, The Daily Press, of Burlington, has been discontinued and the publication will revert to the former status of a weekly publication being known as heretofore, by the title of "The Burlington Press."

The December term of courts opened on Tuesday morning of this week, with Supreme Court Justice Joseph B. Perakie presiding.

A man who was arrested in Florence last week, under suspicion of being Wendell Bowers, the alleged slayer of Mrs. W. V. Carpenter, of Philadelphia, turned out to be just another man who slightly resembled the culprit.

The Burlington County Board of Freeholders met Wednesday afternoon of this week for their final session of the current year.



A SINCERE WISH FOR A

HAPPY NEW YEAR

and an equally sincere wish that your program for 1938 will include continued patronage of the Moorestown Motor Company which it has been our privilege and pleasure to receive in the past.

MOORESTOWN MOTOR CO.

SALES SERVICE

219 W. Main Street Moorestown, N. J.

Telephone, Moorestown 77

Again... ELECTRIC RATES ARE REDUCED!

As the result of negotiations initiated by the State Board of Public Utility Commissioners, Public Service Electric and Gas Company has agreed to a reduction of electric rates in the amount of

\$1,250,000 Annually

The major portion of the reduction will benefit commercial customers and the balance, residential customers.

The new rates will become effective with bills rendered after January 1, 1938, covering consumption from December 1937 meter readings.

In keeping with its policy of lowering rates when possible this reduction is the seventh made by the company within the past decade.

PUBLIC SERVICE ELECTRIC AND GAS COMPANY

INVITATION GIVEN CAR REPAIRMEN

Asked to Visit Auto Inspection Stations to Learn About Various Details

In order that repairmen can become familiar with the procedure to be followed in connection with the safety inspection of motor cars, Commissioner Arthur W. Magee has invited dealers, garagemen and persons actively interested in the service end of the industry, to visit the state-operated inspection stations after December 27.

In a bulletin issued recently Commissioner Magee stated: "The state-operated motor vehicle inspection stations will commence official inspections in the very near future."

The Department of Motor Vehicles has proceeded all along in the inspection set-up with a view of incorporating demonstrated good practices. Elsewhere it has been demonstrated to be very desirable that automotive personnel be familiar with the inspection procedure because a certain percentage of the rejected vehicles are taken to garages for repairs.

Likely to Happen

If the garageman is not familiar, the following is likely to happen: Station examiners will reject the vehicle.

The owner then takes the vehicle to a garageman for adjustment, correction or repair.

The garageman follows his own ideas in fixing the vehicle.

Upon re-inspection, the vehicle is again rejected.

The owner is then likely to jump to the conclusion that the garageman does not know his business and considerable friction results.

In order to avoid the foregoing, the Department of Motor Vehicles is going to give automotive personnel an advance opportunity to become familiar with our inspection routine. To that end, beginning on Monday morning, December 27, and continuing for some days until official inspections start, the Department has thrown open its inspection stations to persons actively engaged in the automotive industry in the earnest hope that such persons will seize this opportunity to look over the stations and station procedure. However, please note that the stations will not be open on Friday, December 31, because we propose to hold a general assembly of station personnel at that time. During the invitation period the station hours will be from 8:30 a.m. to 5 p.m.

Nothing Official

During the period in question, there will be nothing official about the inspections. Cars will neither be approved or rejected nor fees will be charged and of course no approval stickers issued but bring your cars in for test and see how the thing works. The purpose is to familiarize you with our requirements, methods and routine, and not to demonstrate any particular type of equipment. Satisfactory results can be obtained by many other means other than those used in our stations. Correct results are the important thing regardless of how they are obtained.

Organization Meeting

The Palmyra Borough Council will meet at noon, Saturday, January 1, in the fire house for the annual organization meeting.

The various borough officials will be sworn into office at that time.

ABOUT TOWN

The weather during the past week has proved to be a big disappointment to various members of the younger generation who are the proud owners of new skates. Christmas bikes came in for their share of use, however, which all goes to prove that the weather can't satisfy every one.

After the hustle and bustle of the Christmas season, local streets presented a rather deserted appearance during the first part of this week. Buying for New Year's stimulated activity appreciably as the days went along.

Finishing touches are being made in the new home of Dependable Motors, Inc., 607 Main street, Riverton.

Post office employees stated that the current recession failed to reduce the volume of Christmas mail.

Local communities have been fortunate in escaping the wave of fatal accidents which swept over the country during the past week.

Riverton has a rival to the absent-minded professor of story and legend. A few days before Christmas this young man drove up to a local store to buy some greeting cards. The purchase made, he walked off and left his benzine buggy standing at the curb. Even when he got home he didn't miss it. Two days later a member of the police force pointed out the car and asked the chap if it was his. He blinked his eyes, a look of recognition spread over his face, and he admitted "Why, yes, I guess it is. How did it ever get there?"

FOOD FACTS

Do You Know That—
St. Louis is considered to be the horseradish capital of America.

In contrast to the trend toward packaging of foods is the development of a chain of stores selling from bulk only.

Acids largely determine the flavor of fruits.

In Bulgaria, where records of longevity are common, sour milk, cheese, black bread and fruit are the principal items of food.

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

A noted phychologist cautions women against trying to learn too much. Especially when your husband insists that he is only going out to call on a sick lodge brother.

ORGANIZATION MEETING

The Palmyra Borough Council will meet at noon, Saturday, January 1, in the fire house for the annual organization meeting.

The various borough officials will be sworn into office at that time.

READ

THE NEW ERA

The only paper that publishes all the news concerning Riverton, Palmyra and Cinnaminson. Subscription \$1.50 per year—and worth it!

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PALMYRA

PRIZE WINNERS

Included among the prize winners in last week's contest, being staged by a Philadelphia newspaper, were the following local boys and girls: Norman Bailey, Jack Donaghy, June Wilcox, Wallace Hettel, Donald Fox, Joan Graham and Helen Denham, all of Palmyra.

IMPROVE YOUR RADIO TUBES TESTED FREE

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All Kinds of Orthopedic Shoe Work
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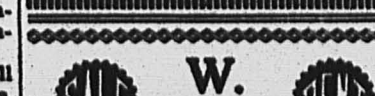
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WE CARRY INSURANCE
Phone, Riverton 1073



W. REX McCROSSON

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Phone, Riverton 500



WISHING YOU A

HAPPY NEW YEAR

GORHAM P. SARGENT INSURANCE

STARTING TWENTY-FOURTH YEAR

Hare & Chase Philadelphia, Pa. 100 Main Street Riverton, N. J.



And a wish for all the health, happiness and good fortune for you and yours in the coming year. We thank you for your patronage during the past and hope to merit your continued confidence in the years to come.

JOHN H. ETRIS

Philco Radios, Norge Refrigerators, Toys
Electrical Appliances, Hardware

17 West Broad St. Palmyra



As we embark on another voyage through the calendar, we pause to express our gratitude for patronage in the past, and trust that we may look forward to a continuance of our pleasant business association with you.

To you and yours we extend best wishes for a

Happy New Year

GEORGE FRIDAY, JR.

PLUMBING — HEATING — ROOFING
609 Thomas Ave. Riverton



... AND WE DO MEAN YOU!

It is with a deep sense of appreciation that we acknowledge with thanks your patronage in the past, and we trust that 1938 will bring you a full measure of health, happiness and prosperity.

EDWIN P. GRIFFENBERG

COAL, COKE, FUEL OIL, CORDWOOD
PALMYRA

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McKean
Extension Service, N. J. College of Agriculture

Care of Christmas Plants

Christmas gift plants will find their way to many households this year, and since many of the recipients of these plants may not know how to care for them properly a few suggestions on the subject may be timely.

First, house plants do not thrive under the hot, dry atmospheric conditions of most homes, and care should be taken in selecting a favorable spot for them. Choose one where there is plenty of sunlight. House plants do not relish being placed so that they are in drafts of air, and flowers last much longer when they are kept in a cool still room. Keep plants well watered, but do not overwater them. When the soil becomes water-logged, air is prevented from reaching the roots.

Poinsettias

Melior Begonias and Poinsettias are difficult plants to grow in the house for any length of time. Poinsettias, often called short-day plants because they bloom only in mid-winter when the days are short, may be dried off gradually and placed in the cellar after they have finished blooming. Do not allow them to become dry, however. They will start growth again in the spring if planted outdoors.

Melior Begonias are specialists' plants and will last only a few weeks under ordinary house conditions. If purchased in full bloom, however, they will serve for some time as lovely house decorations. It does not pay the home gardener to attempt keeping them over until next season.

Cyclamen

Cyclamen and primulas must be kept cool and fairly moist when used as house plants. They prefer a temperature of not over 70 degrees, and one of 60 is much better. Among the most hardy house plants are the Perpetual Begonia (Begonia sempervirens), geraniums, and some of the primulas.

The most satisfactory of all house plants are the various ferns and foliage plants. They will withstand house temperatures much better than the flowering plants and will also do well with a minimum amount of light. It has been found that plants will do better if placed under artificial light for three or four hours a day. Use an ordinary electric bulb with a fairly high amperage.

HOLLY TREES

Because of the common belief that American Hollies are difficult to grow in gardens, many persons forego the pleasure of using these superb Christmas greens. This belief is an erroneous one, however, since this holly is a native plant. These species, that grows wild along practically the entire eastern seaboard from Rhode Island south. With a few simple precautions, it can be grown in almost any garden. From plants in their own dooryards, the conservation-minded can remove a good amount of fruiting sprays each Christmas season with no pang of conscience.

Hollies resent a soil that is too heavy; they thrive in a well-aerated soil which has good drainage, yet plenty of moisture available for the plants use. Another necessity is an acid soil. When these requirements have been met, there is very little difficulty in growing this lovely plant.

Male and Female Trees

Remember that hardy American Holly will not produce berries unless trees bearing flowers of both sexes are in the planting. Only staminate plants bear berries, but the staminate plants are essential for fertilization. The best plan is to plant hollies in a group in a ratio of one male or staminate tree to four or five female or pistillate trees.

Nurserymen are now offering selected forms of holly. It is best to purchase American Hollies from such sources rather than attempting to dig plants in their native habitat. When hollies are collected it will often be found that they cannot be dug properly and the root system may be damaged. Nursery-grown trees have a good mass of fibrous roots and they are delivered to the gardener with a ball of earth around the roots tied securely in burlap. September and April are the most favorable months for planting.

BIRTHS

Mr. and Mrs. Earle Bishop, of 518 Main street, are receiving congratulations on the birth of a daughter, Mary Edith, on December 23.

Mr. and Mrs. Charles Becker, of Morgan avenue, are receiving congratulations on the birth of a son, on Sunday, December 26, at the Lying-In Hospital, Philadelphia. Mrs. Becker will be remembered as Miss Helen Galloway.

BRING YOUR RADIO TUBES HERE FOR

FREE TEST

WE RECOMMEND PHILCO TUBES
JOHN H. ETRIS
17 W. Broad Street Palmyra
Phone 978

A woman in Rhine, New York, killed forty million for fun. Just think what a kick she would get out of life if she were a city mail carrier.

SAVAR

NOW SHOWING

LOVE AT FIRST SIGHT WAS
ROMANTIC ENOUGH
BUT LOVE
AT SECOND
SIGHT
M-M-M!



TYRONE
POWER
LORETTA
YOUNG
Second
onemooon
STUART ERWIN
CLAIRE TREVOR
MAURICE JEWELL
LYLE TALBOT
J. EDWARD BROWNE

MIDNITE SHOW
NEW YEAR'S EVE

The best printing is done by experienced workmen who are all wrapped up in their work. We have been at the game 44 years, and like it better every day.
Phone, Riverton 712

NOTICE

Attorney General Whitely has ruled that all retail dealers in solid fuel must take out a \$10 license. This includes grocers or other small dealers.

The ruling is effective as of January 1, 1938.
C. E. Fisher, Superintendent,
Office: 34 Broadway Street,
Mount Holly.

"Gentle speech and courteous mood
Cost nothing and are always good."
—Old Proverb.

PALMYRA

WICKSON VICTORIA AMUS CO. show
Matinee Daily at 2:00 p.m.
Evenings 7:00—9:00 o'clock

THURSDAY, Dec. 30—

ROBERT MONTGOMERY
ROSALIND RUSSELL
in

Live, Love and
Learn
Free Gifts to the Ladies

FRIDAY and SATURDAY,

Dec. 31 and Jan. 1—
Continuous Showing New Year's
Day Starting at 1:45 p.m.



MONDAY and TUESDAY,

January 3-4—
LEO CARRILLO
IAN HUNTER
PAT PATTERSON
in

52nd STREET
Mon.—Free Gifts to the Ladies

WEDNESDAY, Jan. 5—
CLAIRE TREVOR
DONALD WOODS
in

BIG TOWN GIRL

Don't Miss Our Gala
MIDNIGHT SHOW
NEW YEAR'S EVE
Friday, December 31
at 11:30 p.m.
Doors Open 11:11 p.m.
Also
Our Attraction for
New Year's Day

Jean Arthur
Ray
Millard
EASY
LIVING
It Doesn't
Make Sense

It Makes Laughs
Our Gang in "Roamin' Holiday"
RADIO PATROL—Sat. Matinee

Sunday, Jan. 2—
ONE DAY ONLY

WERRY GO
ROUND 1918

Mon. & Tues., Jan 3-4—
JEANETTE
MacDONALD
in

THE FIREFLY
with
ALLAN JONES
Feature on at 2:15, 7:00, 9:00

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STUDENT DONORS

One of the most interesting comparisons of student donors, actual or potential, is shown in the following in a recent magazine:

Chivalry is the attitude of a man toward a strange woman.

A compliment is when you say something to another which he and we know is not true.

The feminine of bachelor is lady in waiting.

All brutes are imperfect. Man alone is a perfect beast.

The Bible is against bigamy when it says no man can serve two masters.

Newspapers are useful for reporting calamities such as deaths and marriages.

The theory of exchange, as I understand it, is not very well understood.

Hereditry is a bad thing and it ought to be prevented.

The animal which possesses the greatest attachment for man is woman.

A plagiarist is a writer of plays. A mugwump is a bird that sits on the fence with its mug on one side and its wump on the other.

A radio robot with a memory that will pick distress signals out of the air and sound warning signals on ships long distances away has been invented.

Thurs. & Fri., Dec. 30-31—
The Greatest of Musicals
52nd STREET

Don't Miss Our Gala
MIDNIGHT SHOW
NEW YEAR'S EVE
Friday, December 31
at 11:30 p.m.
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WERRY GO
ROUND 1918

ROTARY CLUB HAS
CHRISTMAS PARTY

Ninety-four Boys and Girls
Are Entertained by Local
Organization

The members of the Palmyra-Riverton Rotary Club held their largest Christmas party ever, last Thursday afternoon, when 94 boys and girls from Riverton, Palmyra and Cannan were the guests of the local organization.

The first event on the program was a bountiful dinner. After the appetites of the youngsters had been satisfied to the fullest extent, Christmas carols were sung, under the leadership of Rev. George Lockhart. From all accounts, their enthusiasm attained a new high in this respect.

Gifts for All

Santa Claus next appeared on the scene and went to work at once distributing gifts from his ample pack. Each child received a sweater, knitted cap, stockings, candy and fruit.

For entertainment, a magician entertained the audience with his amazing feats and a number of the guests did specialty numbers.

Those in charge of arrangements for the affair included members of the boys' work committee of the Rotary Club, of which Edward Fry is chairman. Mr. Fry was assisted by George Friday, Jr., Carl Thomas, Joseph T. Evans and Maurice Joyce.

CARS CRASH ON
LOCAL HIGHWAY

On Christmas eve, at 7:15 o'clock, a car driven by Frank Donahue, 1228 S. 21st street, Philadelphia, collided with the auto of Miss Charlotte Rogers, 627 Linden avenue, Riverton, which was parked in front of the residence at 616 Main street.

Miss May Lavery, who was riding with Mr. Donahue, suffered minor cuts and bruises, being treated by Dr. T. Bruce Dickson.

The Rogers machine was extensively damaged in the front and rear being driven up on the sidewalk and into a tree by the force of the impact.

The car driven by Donahue was battered in front.

The affair was investigated by Officer John Robinson, but no complaints or arrests were made.

Xmas Baskets

The Palmyra Welfare Department distributed Christmas baskets, last Friday, to 46 families comprised 243 persons. In addition to this baskets were distributed from the Welfare list by J. Harry Williams, Coombs and Bush, the American Stores and the Boy Scouts.

Donations of cash were received as follows:

James T. Weart	\$ 5.00
Edward Fry	5.00
Barbara Class, Baptist	5.00
Sunday School	5.00
A. J. Brooks	5.00
William Powers	1.00
Burroughs Auxiliary	5.00
Compass Club	10.00
Floyd W. Spahr	10.00
George W. Shaner	5.00
John F. Ward	2.50
Card party	2.12
George Gillilan	10.00
Edith Morton	1.00
Anonymous, etc.	8.98
Total	\$70.08

We also received 1 case of canned goods from Harry B. Williams; 1 carton of apples from G. Morris Beck; 157 cans, 20 jars, 15 packages of cereals and potatoes from the schools; 4 jars, 9 cans and potatoes from the Palmyra Woman's Club; 1 bag of potatoes from Walter Schopp and 1 bag of onions from W. F. Jones, commission man, of Philadelphia.

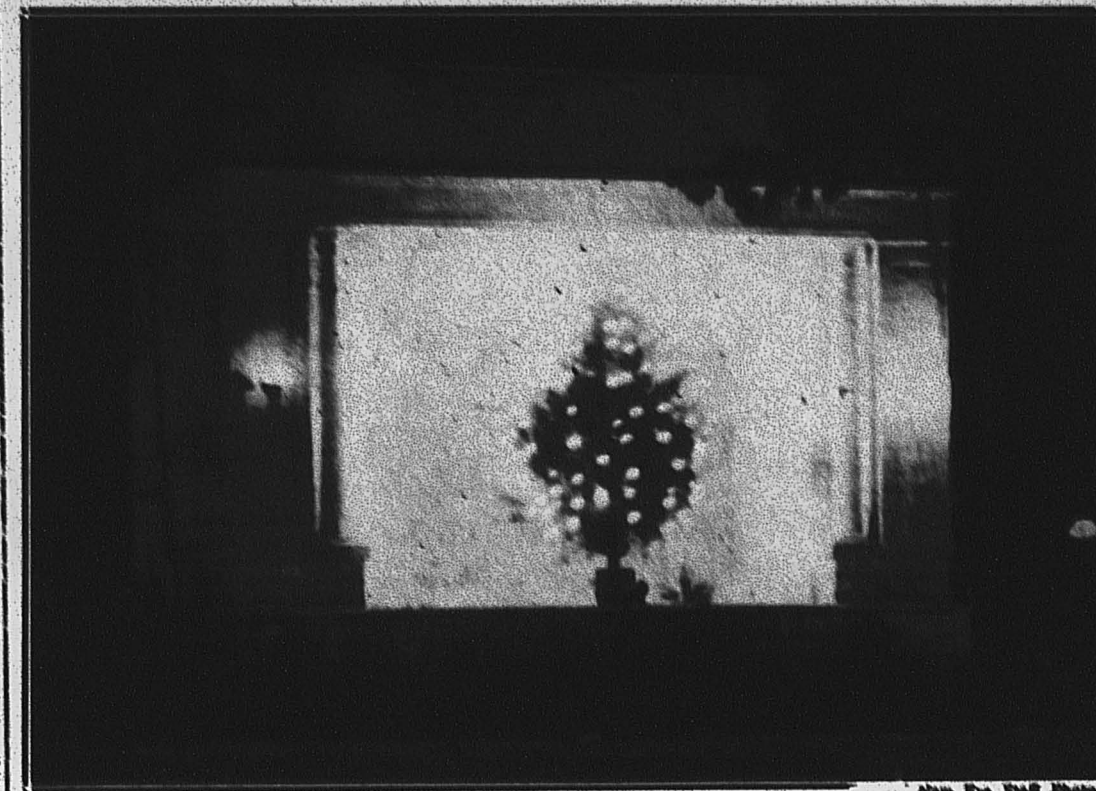
We thank all those that contributed in any way, either by money, goods, or services. We especially thank the Highway and Police Departments of the borough, who delivered the baskets in a driving rain and helped otherwise.

Let us hope that the need for baskets next year will have disappeared.

George N. Wimer,
Welfare Director.

Mt. Kamet, in the Himalayas range, is the highest summit ever climbed by man.

SPLENDID SETTING



The picture fails to do justice to the Palmyra municipal Christmas tree located on the band stand in the Grove. The tree itself is aglow with blue lights, while the frame for it is provided by the red and green colors symbolic of the holiday season.

NOTICE

With a number of new bicycles on the streets after Christmas, may I urge that parents caution their children against leaving their wheels for any extended period of time in public places without locking them. Leaving them unlocked is inviting danger of theft.

I would also advise that parents obtain the serial number of each bicycle and other important data which may be used by the police in the event that theft occurs.

Your cooperation in this matter will be appreciated.
William Gootes,
Chief, Riverton Police.

HAVE YOUR RADIO TUBES
TESTED FREE

HEADQUARTERS FOR PHILCO TUBES
JOHN H. ETRIS
17 W. Broad Street Palmyra
Phone 978

\$500 to \$2500
FOR
FIRST MORTGAGES

AVAILABLE NOW
E. B. MAHN
207 Pavilion Avenue
Riverton, N. J.
Telephone 571

THE
PEOPLE'S
COLUMN

True Christmas Spirit

A few days before Christmas, I visited the Frederick M. Rodgers American Legion Home to leave a few toys and I was asked to visit the second floor on which the toys were kept. To my amazement the large room looked like the toy department of a large department store with bright, shiny toys ranging in size and value from boxes of baby blocks to wagons, automobiles and roller-top dears with swivel chairs.

All these toys had been repaired and painted over by the members of the American Legion. Many of the women working on W.P.A. projects had made dresses for the dolls, as a result there were nice toys for children of every age, size and sex.

That evening 40 orders were packed and ready to be delivered to the designated needy families and 75 more were in the process of being made up. These toys were given to the children of needy families in Palmyra, Riverton and Cannan Township.

Great credit should be given to the members of the American Legion, New Jersey, and especially Burlington County, can be proud of the work of the boys of this post.

No child in this vicinity needs to have gone without a happy Christmas this year.

The entire community should cooperate with the men of the Legion who have given so generously of their time and efforts for in their work, lies the true spirit of Christmas.

An Interested Citizen.

OPEN HOUSE AT DREXEL

Several thousand high school students, their parents and teachers will visit Drexel Institute of Technology in Philadelphia on the occasion of its annual Open House, Friday, January 14, and Saturday, January 15.

This annual two day event at the Philadelphia college is becoming increasingly popular and, as in previous years, invitations are being extended to high school students, faculty members and parents of students in the general Philadelphia area.

WILL BOWEN
DECORATOR

Upholstering, Repairing, Refinishing
Broad and Cinnaminson Sts.
Phone 751 Riverton

CINNAMINSON BANK & TRUST CO.

Riverton, N. J.

Happy New Year
Everybody

While extending our best wishes for a Happy and Prosperous New Year we also want to thank all of our patrons everywhere for their patronage in the past and assure them that Fortnum's will always strive to better its service by keeping abreast of modern improvements and by so doing, merit your continued patronage in the years to come.

LESTER S. FORTNUM
FORD SALES AND SERVICE
115-125 W. Broad Street PALMYRA

AS WE RING IN THE NEW YEAR WE WISH FOR YOU THE MOST HAPPY, HEALTHFUL, AND PROSPEROUS ONE YOU HAVE YET EXPERIENCED.

AT THIS TIME WE WISH TO EXPRESS OUR GRATITUDE FOR YOUR PATRONAGE IN THE PAST AND HOPE FOR ITS CONTINUATION IN THE FUTURE

WALTER D. LAMON
Realtor—Insurance
516 CINNAMINSON AVENUE
Palmyra

T. B. Prevention Work Is Asked

(continued from page 1)

The plan, according to Dr. Newcomb, is to detect the presence of the disease when it is comparatively easy to cure and not allow it to reach advanced stages.

May Not Use All

Dr. Newcomb stated that it might not require \$3000 for the work the first year, but if it did, he believed that there was no better way that the money could be spent. He concluded by saying that if no positive cases were found it would be worth the money to know it.

Dr. S. Eulen Stokes remarked that the plan had been used in Hudson county where numerous active cases had been spotted. He said that it had also been employed in other sections of the county, and believed that this was the best way to prevent the spread of the disease.

Dr. Stokes said that there would be an educational campaign through the newspapers of the county in order to completely inform the people regarding the project.

Dr. Anderson stated that the project had his heartiest approval and knew that Dr. Rogers felt the same way as did the other members of the committee.

Action Deferred

Various members of the board questioned the doctors regarding various details of the proposed project. Action was deferred until the time of preparing the budget for the fiscal year of 1938.

Freeholders To Meet January 3

(continued from page 1)

as he did last year when he was nominated for director by Freeholder Church.

Declined Nomination

At that time, Mr. Lamon declined to be a candidate and seconded the nomination of Mr. Adams, who was elected on a 3-2 vote, with Church and Stout providing the opposition.

All of which leaves the matter somewhat in the hands of Mr. Lamon who, as has been stated, has not issued any official bulletin regarding his decision.

The subject is of considerable interest to numerous people who hold county positions because they feel that their patronage jobs may be somewhat uncertain in the event that Adams is deposed.

PTA CHRISTMAS PARTY

the opera "Hansel and Gretel." The entire performance was enthusiastically received by the audience, many of whom later congratulated the faculty on the capable manner in which the children assumed their parts, and for the splendid costumes and scenery they produced.

After the play, the children of the fourth and fifth grades sang "Silent Night," and the entire audience joined in the last verse, while Arthur Hoyt accompanied on the piano and John Carlson and Wharton Biddle played violins.

Santa Appears

At the conclusion of the program, Mrs. Charles H. Yost, president of the Riverton Parent-Teacher Association congratulated the children on the splendid exhibition of their talents, and told them that inasmuch as they entertained their guests so nicely, the P.T.A. was going to do something nice for them, so had arranged to have Santa Claus pay them a visit, and he was now ready to make his appearance. This was the big moment of the party, and the happy excited youngsters were most enthusiastic in greeting their traditional old friend Saint Nick, and his four little brownies, who first appeared on the stage, and then

came down into the auditorium and gave a candy cane to every child present.

Publicity.

RIVERTON

Miss Margaret Hebler, a student at Swarthmore College, is spending the holidays with her parents, Mr. and Mrs. Roy V. Hebler, of Midway.

Miss Dorothy Wolcott, a student at Duke University, is spending the holidays with her parents, Mr. and Mrs. Everett Wolcott, of Linden avenue.

Mr. and Mrs. Charles W. Kipp, of Lippincott avenue, are spending the winter in St. Petersburg, Florida.

The holiday dance of the pupils of Mrs. Alexine Tomes' Friday evening dancing class, will be held on Saturday evening of this week, at The Porch Club.

Mr. and Mrs. Claude J. K. Anderson, of "Rive Gauche," Riverton, will be at home as is their usual custom on New Year's afternoon, from 4 until 7 o'clock. No cards.

Daniel M. Clifton and family, of Main street, spent the Christmas holiday with their son Ellis, of Harrisburg, Pa.

Mr. and Mrs. William Hoffman, Thomas avenue, visited during the holidays in Wildwood with Mr. and Mrs. George Sorber.

Mrs. George Becker, of the Williams-Wright building, is spending the holidays visiting her mother, Mrs. A. O'Neal, of Uniontown, Pa.

Miss Peggy Galey, of Philadelphia, and L. Hughes, of Camden, were the winners in the December 13 drawing of the Sacred Heart P.T.A. Miscellaneous Club. For the week of December 22, F. Smith, of Philadelphia and Grace Goodwin, of Riverton, were the winners.

Mr. and Mrs. Harry C. Sim, of Thomas avenue, and Mr. and Mrs. Thomas McChesney and daughter, Mary Elizabeth, of Moorestown, spent Sunday in Atlantic City.

Buddy DeLaney, of Thomas avenue, entertained eighteen of his amateur radio friends at a Christmas party on Monday evening.

Mr. and Mrs. Thomas McChesney and daughter Mary Elizabeth, of Moorestown, spent the holidays with Mr. and Mrs. Harry C. Sim, of Thomas avenue.

The following students at Lehigh

University, Bethlehem, Pa., are spending the holidays at the homes of their parents: Frank B. Elliott, 402 Fulton street; William E. Good, 407 Linden avenue; Henry G. Nohly, 207 Howard street. Classes will reopen at Lehigh on Monday, January 3.

A five-mile stretch of Colorado road is paved with rock from mine ore dumps. Gold in this rock is said to be worth \$20,000.

Nothing boosts the value of a blessing like its removal.

Long Burning Coal Costs Less

Evans Premium Anthracite coal burns longer over a given period than ordinary coal, therefore costs less. There is less ash in this hard, clean anthracite.

Try a test ton, it's guaranteed.

"Get It At Evans."

Fuel Oil — Koppers Coke Building Materials

Joseph T. Evans
Riverton

FOR STYLE FOR HEALTH
FOR COMFORT
SPIRELLA

Exclusive, individual and reasonable figure grooming service is unexcelled.

Mrs. L. M. McCamy

Corsetiere and Manager

945 Highland Avenue Palmyra
Phone, Riverton 927



**OPEN BOWLING
Every Night**

7.00 to 8.45

Edward Beltz, Mgr.

**PALMYRA
BOWLING ALLEYS**
Broad and Morgan, Palmyra



OUR WISH TO EVERYBODY IS
HAPPY NEW YEAR

WE WANT TO THANK OUR PATRONS FOR
THEIR CONSIDERATION IN THE PAST AND TO
EXPRESS THE HOPE THAT WE MAY CONTINUE
TO MERIT THEIR CONFIDENCE IN THE YEARS
TO COME.

H. D. HULLINGS & SON

PLUMBING - HEATING - ROOFING

DELCO OIL BURNERS

Collins Building

Riverton



and a **HEALTHY** one too!

May we express our thanks to the many friends of Millside for their patronage in the past, and express the hope that it will continue for many happy new years to come.

MILLSIDE FARMS

RIVERSIDE, N. J.

**SPECIAL FOOD VALUES FOR
THURSDAY AND FRIDAY**

Phila. Market House

"Foods of the Better Grade"

Broad and Garfield

Palmyra

Phone 1200—Free Delivery

Open Thursday and Friday until 9 p.m.

Happy New Year to Everybody

FRUITS AND VEGETABLES

Fancy Sound Fresh Ripe Tomatoes	2 lb 25c
California Fancy Brussel Sprouts	qt. 14c
Andy Boy Broccoli	bunch 14c
Fancy Penna. Celery	bunch 15c
Large Tangerines, full of juice	doz. 19c
Florida Oranges	20 for 25c; Extra Large Size, doz. 25c
Seedless Grapefruit	6 for 25c
Stayman Winesap Apples	1/4 pk. 10c
Large Red Cranberries	lb 18c

BIRDS EYE FROSTED FOODS

Strawberries	box 27c	Oysters	box 31c
Cut Corn	box 19c	Lobster	box 99c

GROCERIES

Craz, the Original Butter Cracker	2 pkgs. 25c
Kellogg's Prunes, extra large size	lb pkg. 10c
Kellogg's All-Green Asparagus	large can 25c
Kraft Miracle Whip Salad Dressing	qt. 37c
Kellogg's Merion Choice Peas	2 cans 29c
Kellogg's Merion Jumbo Peas	2 cans 25c
COFFEE SALE—Giffen Quality Coffee	
Cup o' Luck Coffee	lb 24c
Chase & Sanborn Dated Coffee	lb 24c
Everbearing Garden Coffee	lb 21c
Booth's or Blue Anchor Pale Dry Ginger Ale	2 botts. 25c
(plus bottle deposit)	
Scott Tissue	3 rolls 20c

DAIRY AND DELICATESSEN

Harding's Sweet Cream Butter	Farm Roll, lb 45c
Strictly Fresh Eggs, every one guaranteed	1/4-lb Prints, lb 45c
Wisconsin Mild Cheese	doz. 25c
Domestic Swiss Cheese	lb 27c
Imported Swiss Cheese	1/4 lb 13c; lb 50c
Real Bity Sharp Cheese	1/4 lb 18c; lb 70c

ALL KINDS OF FRESH SEA FOOD

HIGH QUALITY MEAT SPECIALS

Premium Prime Rib Roasts (Best Cuts lb 25c)	lb 25c
Swift's Premium Legs Lamb (reg. value lb 31c)	lb 25c
Premium Prime Chuck Roasts	lb 19c
City Dressed Pork Loin (whole or half)	lb 21c
Fresh Killed Farmhouse Stewing Chickens (3 1/4 lb av.)	lb 27c
Swift's Premium Shoulders Lamb	lb 19c
Locally Fresh Killed Farmhouse Turkeys	lb 25c



**RIVERTON
LAUNDRY**

H. Kussel, Prop.

RIVERTON, NEW JERSEY