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# JANUARY

More knots can be laughed undone than jerked asunder.

THE NEW ERA RIVERTON :: CINNAMINSON :: PALMYRA

A strategy a



49th Year No. 1

### RIVERTON-PALMYRA, N. J., THURSDAY, JANUARY 6, 1938

NOTICE

# WALTER D. LAMON NAMED DIRECTOR **OF COUNTY BOARD OF FREEHOLDERS**

Adams and Jones Fail to Vote As Stout, Church Support New Director

MANY APPOINTMENTS MADE AT MEETING

John F. Miller, of Bordentown Is Selected as Clerk, Peditto Chosen Solicitor

Walter D. Lamon, of Palmyra, was named director of the Burling-ton County Board of Freeholders at the organization meeting of that body held Monday noon of this week, in the court house, Mt. Holly, before an audience which filled every available inch of space in the court room, aisles and halls.

Lamon was nominated by Free holder Church and this was sec-onded by Charles R. Stout. There were no other nominations and Lamon was supported by Stout and Church, with Jones and Adams not casting a ballot.

### Lamon Takes Chair

Mr. Lamon assumed the duties of director at once and stated that he appreciated the honor accorded to him and would do everything in his power to carry out his oath of office to the very best of his ability. He read that he made this statement in David F. Gould and Archibald January 19, in the Riverton Public School, at 10 a.m. said that he made this statement in in honest and sincere fashion and thanked his supporters for their assistance

Nominations were then called for the position of clerk of the board. Freeholder Adams nominated the incumbent, Clarence Price, who he maid, had had much to do with the two new members of the local gov-erning body, David F. Gould and Archibald G. Bush. They replace Edward K. Merrill and Gorham P. the past three years. Mr. Adams recited many of these accomplish-ments, much to the displeasure of a ments, much to the displeasure of a large number of spectators who were called to order on several oc-casions by Director Lamon. As a matter of fact, Mr. Lamon repeated this action numerous times during the afternoon, as partisan feeling, on the part of those present rose to a feverish pitch.

### Church Names Miller

After the nomination of Price had en seconded by Albert C. Jones, recholder Church placed the name John F. Miller, of Bordentown, fore the board and stated that his ndidate was well qualified for the sition, having been office manager a large business establishment d having held other responsible itions.

Miller was elected on the vote hich followed, Jones and Adams ing the minority that declared for

Next in the order of business was (continued on page 3)

THANK YOU Post Rodgers, No. 156, American egion extends many thanks to all pose individuals and organizations, "Thave been most able and faithful in the performance of their duties and obligations to the people of this community. So it is with sincere regret that we say good-bye to Messrs. E. K. Merrill and Gorham Sargent. "That we make the second secon

# LIBRARY BENEFIT

As announced last week, a benefit bridge for the Riverton Free Library will be held in The Porch Club, on Tuesday, January 11, at 2 o'clock.

The affair is being sponsored by The Porch Club and tickets are 50 cents. Reservations may be made with Mrs. Rowland Michener, phone Riverton 244-R.

Those who desire to attend are requested to make up tables, arrange for cards and table prizes.

James C. Clark, for many years manager of the Dreer Nursery plant, at Riverton, has retired from this position, but will still retain his Those in charge of the bridge hope that there will be a large attendance because the library is urgently in need of new books and the proceeds from the affair will do much toward enabling the library to make new aquisitions.

Mayor Biddle swore into office the

Sargent, who were not candidates

**MAYOR BIDDLE** 

office.

for reelection.

reelected assessor.

zens and guests.

honor.

# In reply to a number of in-quiries, we wish to state that The New Era has absolutely no connection with the Twin Borough Advertiser, the Palmyra Press, or

any other newspaper. The New Era is a legal news-paper and is distributed only to paid subscribers.

The New Era, Inc.

**CLARK RETIRES AS** DREER MANAGER

post as vice-president of the com-

Mr. and Mrs. Clark left this week to visit their daughter in Mexico City, where they will make an ex-

COUNTY COUNCIL

pany.

STARTS NEW TERM

tended stay.

### CAR DEMOLISHED **OCCUPANTS UNHURT**

A car driven by Edward Werner, of East Monmouth street, Port Rich-mond, Pa., overturned several times on the Burlington Pike, near Lake-view Memorial Park, New Year's Fue but the cipte over

view Memorial Park, New Year's Eve, but the eight occupants escaped with only minor cuts and bruises. Chief Dorworth, of Cinnaminson, who investigated the crash stated that it was a wonder that all were not killed, since the car was almost totally demolished and was given to a garage man in payment for to a garage man in payment for having it removed from the scene.

## NEEDED NOW

The Riverton-Cinnaminson Wel-The Riverton-Cinnaminson Wel-fare Association is urgently in need of a stroller, man's suit size 42 and men's and boys' shoes in larger sizes. If you have any articles of th's nature which you wish to dispose of, kindly notify the Welfare Office, rear of 609 Main street, Riverton. Your assistance in this matter will be greatly appreciated

will be greatly appreciated.

# TO MEET HERE MANY SPEAK AT **COUNCIL MEETING**

Palmyra Officials Give Resume of Work During 1937 and Plans for Future

day with about thirty citizens present

Mayor John F. Ward called the meeting to order and former council-man Floyd W. Spahr was asked to deliver the invocation.

deliver the invocation. The oath of office was next ad-ministered to Borough Clerk George J. Spencer, Mayor John F. Ward, Councilmen William F. Engle and Arthur Wright, Borough Assessor James H. Hartley, Solicitor Albert McCay and Welfare Director George

mer Mandeville, the latter being sworn into office at the session held on Saturday. Other Officials Other township officials are, Joseph L. Keating, collector; Leslie W. Reeves, assessor; William Schmierer, treasurer; George C. Frank, clerk; Walter Carson, attor-ney; George Dorworth, chief of police, collector delinquent taxes, constable, truant officer, overseer of the poor; John Denneler, road over-seer; Dr. Harry L. Rogers, health inspector. TWO MOTORISTS PAY PENALTY IN PALMYRA Two motorists were arrested on January 3, by Palmyra police. Those whose cases were disposed of by Recorder Carl Lutz are as follows: Mayor John F. Ward made the following appointments: Clerk, I George J. Spencer; solicitor, Albert McCay; overseer of poor, Harry J. Saar; building inspector, Edward King; engineer, J. C. Remington, Jr.; physician, Dr. Dean H. LeFavor; director of relief, George N. Wimer; chief of police, C. Morris Beck; mar-shals, Joseph H. Rodgers, J. Nelson Wal-lace, Lawrence Betty; superinten-dent of disposal plant, R. Stricken-bein; superintendent of highways, Harry Karn; auditor, William H. Welcher; delinquent tax collector, Lawrence Betty; pound keeper, Thomas Schwink. Mayor John F. Ward made the

# **CAR INSPECTION STARTS JAN. 10**

PRICE FIVE CENTS

New Jersey Project Heralded Most Progressive Safety Move of Decade

Safety inspection of all motor vehicles registered in New Jersey will be started Monday, January 10, Motor Vehicle Commissioner Arthur W. Magee announced last week. Notices to the first batch of car owners were placed in the mails Monday.

Inspections will be carried out in 28 state-owned and operated sta-tions. The second inspection will be made six months later. A fee of fifty cents will be charged for each inspection.

Believing that about 200 lives are sacrificed each year due to cars op-erated without proper lights and brakes, Commissioner Magee heralds the project as the most pro-gressive safety move of a decade. He has requested the mayors in the 28 inspection cities to arrange suit-able opening ceremonies. At the Trenton station, Governor Hoff-man will be requested to drive the first car through the inspection lane.

Lost Time Question

In announcing the official opening of the inspection stations, Commissioner Magee desires to clear away the clouds of misunderstanding that The aunual organization meeting have arisen among some car owners in the state who have complained that they will be forced to lose time held in the council chamber at away from their employment in twelve o'clock noon on New Year's order to present their cars for inspection.

He explained that every motor ve-hicle owner will be given one week's time in which to drive his car to the time in which to drive his car to the inspection station and that in the event the vehicle is rejected for ad-justments or repairs, the owner has another seven days (Sundays and holidays excluded) in which to have the necessary repairs or adjustments made. If the repairs or adjustments are of a character that do not require any great amount of labor, the car-can be brought back for re-inspec-tion the same day. tion the same day.

### Open 8.30 to 5

Another point the commissioner wants cleared up is that it is not necessary for the owner to accompany his car to the inspection sta-tion. Any licensed driver can sub-mit the car. The hours of inspec-tion at all stations will be from 8.30

tion at all stations will be from 8.30 a.m. to 5 p.m. In a letter to the mayors of the cities, townships, boroughs and vil-lages and to the boards of chosen freeholders today, Commissioner Magee has requested that all licensed governmental vehicles be taken in for inspection during the first week the stations are opened. "By having government owned vehicles inspected first, it will set a good example to others," said the Commissioner.

M. Clifton, administered the oath of office to Robinet Cole, who was Address by Mayor After the new members had taken the oath, Mayor Biddle addressed the assemblage as follows: "Members of Council, fellow citifall.

zens and guests. "It is most gratifying to me to be with you at this meeting of Council for organization. Having been again elected Mayor, I take this opportun-ity of thanking the citizens of River-ton for the confidence they have dis-played in me by conferring this honor. on Saturday.

Other township officials are, Joseph L. Keating, collector; Leslie W. Reeves, assessor; William Schmierer, treasurer; George C. Frank, clerk; Walter Carson, attor-ney; George Dorworth, chief of police, collector delinquent taxes, constable, truant officer, overseer of the poor; John Denneler, road over-seer; Dr. Harry L. Rogers, health inspector.

Please make your luncheon reser-vations early, with Mrs. Charles Yost, 631 Thomas avenue, Riverton. G. Bush New Members Of Local Council The annual organization meeting of the Riverton Borough Council was held on Monday night of this week, with Mayor H. McIlvain Biddle beginning a new term of

To Head Township Committee;

At the organization meeting of the Cinnaminson Township Commit-tee held on January 1, Maurice Con-row was named chairman, replacing Charles Evans who had held the position for a number of years, but was not a candidate for member of the ruling body at the election last

mittee are Herbert Dinges and Elmer Mandeville, the latter being sworn into office at the session held

**CONROW CHAIRMAN** IN CINNAMINSON

# Other Officials Named At Jan. 1 Session

The clerk of the borough, Daniel

The other members of the com

honor. "It is with reluctance, and one of the depressing duties of this body, to say good-bye to former members that we are losing through retire-ment, and especially so this year, as we are losing two associates who have been most able and faithful in the preformence of their duties and

Councilman Charles K. Mervine

N. Wimer

was nominated and unanimously elected President of Council. Appointments

ho in any way, assisted us, in the blection, repair and distribution of rys, etc. We appreciate the spirit of co- peration you have shown. With best wishes for a Happy and rosperous New Year. Christmas Toy Committee, Avery Willis, Chairman. Russell Musser, Commander.	come to our midst two new mem- bers, Mr. Gould and Mr. Bush, and I know, gentlemen, that you will enjoy and profit by your association with this governing body, as much as we expect to by our association with you. Improvements "The year 1937 is now history.	RED CROSS MEETING The regular meeting of Burling- ton County Chapter, American Red Cross will be held in St. Mary's Guild Ho se, Burlington, on Tues-	Morris were reappointed to the Board of Health. Special officers were appointed as follows: Charles K. Mervine, Wil- liam F. Engle, Arthur P. Wright, T. Curtis Flynn, Wesley P. Huyett, C. Nevin Buchholz, Joseph L. Stack; James H. Hartley, Joseph Gallagher, Branson Cook, Frank Geddes, Louis Brown, R. Strickenbein, Harry Karn, Thomas Schwink, Elmer Laughery, Walter Horner, Dewitt Morris, Irvin (continued on page 2)
Obituaries 4 Organizations 2, 3, 7	"We have repayed a number of streets with permanent paying and will continue the program. "We close the year with all bills paid, taxes having come in in a most satisfactory manner. "All our departments have func- tioned well. Especially do I com- ment on the activities at Memorial Park, which were enjoyed by so many of our citizens.	Thieves After carefully spotting the lay of the land, or rather the lead, youthful marauders, who doubtless received soldier casting outfits for Christmas, smashed a window in the basement of The New Era building and pur-	which melts at a much higher tem- perature than ordinary metal and it is doubtful whether many lead warriors will be cast from the metal obtained by this masterly stroke. The temptation has been removed from its former location and the culprits are warned that such ac- tivities in the future will prove to

PAGE TWO

# MANY SPEAK AT **COUNCIL MEETING** (continued from page 1)

E. Harker, Walter S. Shappell, Robert Cooke and Edward Werrbach.

### Committees

on the present sewer extension pro-ject and stated that the ultimate benefits would be a healthier town in which to live and increased reve-nues because of its installation. Committees Committees of Council were ap-pointed by Mayor Ward as follows: Finance, C. Nevin Buchholz, chair-man, Wesley P. Huyett and Arthur P. Wright; highways, rubbish and ashes, William F. Engle, chairman, T. Curtis Flynn and Wesley P. Huyett; garbage, William F. Engle, chairman, Charles K. Mervine and Arthur P. Wright; sewer and dis-posal plant, Charles K. Mervine, chairman, T. Curtis Flynn and Wil-liam F. Engle; buildings, Arthur P. Wright, chairman, William F. Engle and Wesley P. Huyett; ordinances, Weeley P. Huyett, chairman, Charles K. Mervine and Arthur P. Wright; water and lighting, T. Curtis Flynn, chairman, Charles K. Mervine and Arthur P. Wright; parks and public property, T. Curtis Flynn, chairman, Wesley P. Huyett and C. Nevin Buchholz; trees, Wesley P. Huyett, chairman, William F. Engle and C. Nevin Buchholz; police and fire, Mayor John F. Ward, chairman, Charles K. Mervine, T. Curtis Flynn C. Nevin Buchholz; health clinic, Miss Carolyn Cook, Dr. Dean Le the financial condition of the bor-ough and assured those present that the borough was in sound financial taxes amounted to more than 100 per cent of the levy, this collection being made possible by the increased collection of back taxes. Council-man Buchholz stated that the credit of the borough had improved apprethat one of the best ways to improve the financial condition of the bor-ough would be to have more families move into town and increase the tax spread. Councilman Engle took the floor councilman Engle took the floor and thanked the voters for return-ing him to office. He said that a new application for a WPA project has been made for this year's pro-gram and added that he felt the peo-C. Nevin Buchholz; health clinic, Miss Carolyn Cook, Dr. Dean Le Favor and Mayor John F. Ward. Councilman Mervine offered a ple of Palmyra had a safe and con-servative borough government.

motion that appointments made by the Mayor be concurred in by borough council. The motion passed

unanimously. Subsequent motions were made and carried that the second Tuesday of every month be designated as the regular meeting night for council; the annual rental of the fire house was fixed; bonds were ordered rewas fixed; bonds were ordered re-newed for the collector-treasurer, overseer of the poor, constables, clerk, building inspector and water company and the First Camden Na-tional Bank and the Cinnaminson Bank and Trust Company were named depositories for the ensuing year.

A beautiful basket of flowers from his friends was presented to Mayor John F. Ward during the meeting.

### Mayor Ward's Address

Mayor Ward addressed the as-semblage and expressed his appre-ciation for being returned to office. Unlike many public officials occupying non-paying posts in govern-ment circles, Mayor Ward stated that he did not want expressions of sympathy. He stated that he knew what he was doing when he ran for office, he asked for the privilege of serving, he got it, and will try to give the community the best that is in him while he has it. He complimented his council and stated that he felt that all were very sincere in performing the tasks assigned to them. The members of Palmyra Borough Council, he stated, have at-Borough Council, he stated, have at-tended League of Municipalities meetings and have endeavored to keep themselves informed in the newer methods of administering bor-ough affairs. The Mayor said that he felt that Palmyra Council as a whole, was better informed than most similar organizations.

### Commendation

Mayor Ward commended the clerk, George J. Spencer, and cited his devotion to the Borough of Pal-

THE NEW ERA, THUR

complaints were forthcoming con-cerning the administration of relief and that he had personally investi-gated a number of them, he has not found a single example where con-sideration and relief was not-given

Councilman Mervine spoke briefly

**Financial Condition** 

condition and that the collection of

**Building Code** Councilman Wright spoke about

the new building code and stated

that it had been given careful con-sideration and should meet the growing needs of the community

for many years to come without fur-

ther amendment. He remarked that much progress had been made in the

much progress had been made in the demolition projects during the past year and that there was more to do. He commended the work of building inspector King, asserting that he has been giving the borough a real job. Councilman Flynn said that the borough had completed a fine public park system and that no further big improvements are contemplated. All that remains to do is to properly

that remains to do is to properly maintain them and make them at-

tractive that the citizens may enjoy

to the fullest, every possible advan-tage they offer. Mr. Flynn stated that he hoped to have erected a rest

room at the park but for the present it is too expensive for consideration

Lighting Reporting for the lighting, Mr. Flynn asserted that the lighting sys-tem was very good and while he

tem was very good and while he recognized the fact that more lights were needed in some spots, his com-mittee had tried, in the interest of

economy, to keep the cost at a min-imum. He said that he was glad to report that the 1937 lighting bill was the smallest the borough had

had in many years. Councilman Huyett went on rec-

this year.

Councilman Buchholz spoke on

to bonest case

# HEATING PROBLEM AGAIN DISCUSSED

Exhaust Fan Being Used at Riverton School in New Part of Building

Arthur H. Burns, chairman of the property committee, reported at the regular meeting of the Riverton Board of Education held Monday night, that he is conducting tests with a temporary exhaust fan in the new section of the public school building in order to provide better heat distribution. Mrs. Marion R. Elwell, chairman

of the educational committee moved that Mrs. Vera Sarka be employed to substitute during the second semes-ter for Miss Gardiner. The motion The motion was carried by the board.

A letter was read from the De-partment of Public Instruction citing a new law that provides for the organization meeting of the board to be held on the first Monday fol-lowing the annual meeting in February.

### **Terms** Expiring

The terms of the board members expire this year as follows: Mrs. Marion R. Elwell, full three year term; Walter K. Woolman, full three year term; Hilton M. Smith, full three year term; Dr. J. Rowland Dev. unexpired two year term and Dey, unexpired two year term and Richard M. Woodward, unexpired

one year term, Hilton M. Smith, Dr. J. Rowland Dey and Richard M. Woodward have already signified their inten-tion to run for election at the February meeting.

### **Miss Staman's Report**

The supervising principal's report

in part is as follows: Absence during the month has been due to colds in most cases. We have one case of three-day measles and one of chicken pox to report, both developed during the holidays. 17 children have been sent to the school physician for special examination.

The usual Christmas activities were carried on. Glifts were made for parents in rooms from Kinder-garten to eighth grade, in domestic science room, shop, and art room. Special arrangements were made for our Christmas play by the grades participating (1st, 2nd, and 3rd), and the Art Club. Christmas seals were sold in the school, canned goods collected for the Burlington County Children's Home and toys to be reconditioned by the American Legion. Our Christmas play was successful and reflected credit on Miss Justice, Miss Evaul and Miss Gardiner who trained the children, Mrs. Comegys who taught the music, and Mrs. Duer who supervised the work on the scenery. We were proud of our community carol singing under the Christmas trees on each floor during the week before Christmas. This constituted one of the nicest group exercises we have ever held.

### FOOD FACTS

Councilman Huyett went on rec-ord with the briefest address of the day by repeating what the Mayor had stated that "only God can make a tree," but he had planted lots of them and hoped that, in the near future, the borough would be en-hanced by fine shade trees. Solicitor Albert McCay stated that he was grateful for his appointment as borough solicitor and believed Do You Know That-Hydroponics derived from the Greek word for water and labor is a term for growing crops in water cultures instead of soil. Edmund Burke wrote "Milk is the first support of our childhood. The

that he has worked toward this end continually. Assessor Hartley spoke and ex-pressed regret that more citizens component parts of this are water, oil, and a sort of a very sweet salt called sugar of milk. All of these when blended have a great smoothwere not present at the organization meeting to hear the various reports



The Riverton School Observer for December made its appearance re-cently and contains eight pages which are filled with news items about the school, essays, etc. It even has a lost and found column.

Jeanne Werner is editor and other members of her staff are:

Assistant editor, William Fleming; business manager, Richard Taylor; business manager, Mar-

### P.-T.A. AIDS IN COLONY HOLIDAY

In a recent letter, Dr. C. T. Jones, superintendent of the Four Mile Colony at New Lisbon, thanked the Riverton Parent-Teacher Associa-tion for the 750 Christmas stockings which the organization sent to the boys at the colony. He said in part: "This has been done for so many years that the boys look forward to it nearly as much as they do Christmas, for, as you know, the stock-ings are distributed during the Christmas parties that are held on the day before, and Christmas eve. Christmas at the Colony this year was bigger and better than ever before.

Mrs. Thalberg King is chairman of the Christmas stocking committee of the P.-T.A., and on behalf of that organization, she publicly extends her appreciation to all those who so generously helped make and fill these stockings, namely:

# **YWCA NOTES**

### Annual Meeting

The annual meeting of the Burl-ington County YWCA will be held January 11th, at 1.00 o'clock; at Newlin's Restaurant, Moorestown. The general membership is invited. At the business meeting the mem-bers of the board of directors for the ensuing year will be announced The program and policy for the year 1938 will be outlined by the year 1938 will be outlined by the president and presented for adop-tion. The speaker will be Mrs. Clayton Harcourt, chairman of the N. J. section of the Public Affairs Committee of the National Board YWCA. Her topic will be "The YWCA as a Social Force." Mrs. Harcourt is a resident of Ridgewood, N. J., and active in YWCA work throughout the state. Mrs. C. Wil-liam Haines, of Masonville, is gen-eral chairman, assisted by Mrs. Eric Groesinger, of Pemberton, Mrs. C. S. Beckwith, of Pemberton, Miss Dorothy B. Sholl, of Burlington, and Mrs. Richard Eckman, of Mt. Holly.

Cinnaminson Public School, De-lanco Public School, Farnum Public School, at Beverly; Mrs. Ralph Flower, Order Eastern Star, Pal-myra; Palmyra High School, Pal-myra Junior Woman's Club, Porch Club Juniors, Riverton; Riverton Parent-Teacher Association, River-ton Public School, Westfield Friends' School, Westfield Friends' Meeting. Publicity. Publicity. Meeting.



There will be a meeting of the club at the home of Ogden Mattis, 200 Seventh street, Riverton, on Wednesday, January 12, at 8 o'clock Commodore Dewees Showell hopes that a large number of mem-bers will plan to attend this first session of the New Year.



ANUARY 6, 1938

assistant business manager, Mar-garetta Smith; art editors, Richard assistant business manager, Mar-garetta Smith; art editors, Richard Brown, Stanley Rielley; joke editor, Marjorie Cole; sport editors, Claire Keeley, Oliver Jacobs; printers, Ruth Henry, Charles Robinson; re-porters, E. Conwell, J. Craig, K. Elwell, R. Fuller, L. Friday, P. Haberern, R. Henry, B. King, W. Lezenby, P. Mathews, G. Metzgar, C. Robinson, D. Robinson, D. Seel-horst, A. Showell, H. Smalley, R. Spickler, W. Swayne, R. Willis, F. Woodward.

ommittees and department heads.

as borough solicitor and believed that a solicitor's first responsibility is to keep his client out of court and

### Chief Beck

Chief C. Morris Beck stated that the police had a successful year and by successful he meant appreciable absence of criminal cases of major importance. During the year there was but one house entry and one service station holdup with small

sums lost. Chief Geddes, of the fire company spoke briefly and stated that his organization has the interest of Pal-myra people at heart. Collector Griscom remarked he was glad to report collections better this year than in recent years. Relief Director George N. Wimer stated that his department had tried very hard to keep the relief bill in Palmyra at a minimum. He said that worthy cases had received aid from the borough and that no persons honestly in need were permitted to go hungry and without shelter and warmath during the year. He re-

ness to the taste, and a relaxing quality to the skin." Floating flour mills move along the Danube River in Roumania to wherever grain supplies are available.

able. Meats, especially pork and beef, will be more plentiful and lower priced in 1938, particularly in the latter part of the year, according to the U.S. Department of Agriculture. These "food facts" are compiled by the Division of Consumer Infor-mation, New Jersey State Depart-ment of Agriculture.

# One Thousand and One Garden Questions

Are answered in an up-to-date book so titled, authored by . Prof. Hottes, a recognized horticultural authority. This and other books on horticultural subjects are offered in



1938 Garden Book which is now being sent to customers. Write or phone for your copy if not received soon.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

LAMON DIRECTOR **OF FREEHOLDERS** 

(continued from page 1)

selection of solicitor of the board. Stout nominated Christopher N. Peditto, of Palmyra and Church seconded. Jones countered with Lester Drenk, incumbent and Adams seconded.

### Peditto Elected

The vote for this post was the same as that for clerk and Peditto was sworn into office.

was sworn into office. The next resolution brought forth a question as to its legality by Free-holder Jones. It concerned the declaration of the post of acting superintendent of roads to be vacant and authorized the appointment of a road supervisor for a term of five years at a salary to be named by the board. This resolution was passed and the matter was referred

to the solicitor for a written opinion. Lewis A. MacFarland was elected to the position by the votes of Lamon, Church and Stout, with Adams and Jones deciding for the incumbent, Clifford Massey.

### Unanimous

A novel note was injected into the proceedings as Walter T. Stew-art was reappointed superintendent of the Hospital for the insane by a

The same situation existed in the case of William J. Smith, who was named county fire marshall. Business went back to the prior order of things as David Styer, of evidenced by the following gracious

named county fire marshall. Business went back to the prior order of things as David Styer, of Bordentown, was named a member of the board of managers of Fair-view, against the Jones-Adams can-didate, Dr. Camerati, of Burlington. Arthur Kimball, of Moorestown, received three votes for the post of superintendent of soldiers' and sail-ors' burials. Samuel I. French, of Mt. Holly, sot, the superintendent of soldiers and sail-the superintendent of soldiers' and sail-ors' burials. Samuel I. French, of

ors' burials. Samuel I. French, of Mt. Holly, got the approval of Adams and Jones.

### Other Appointments

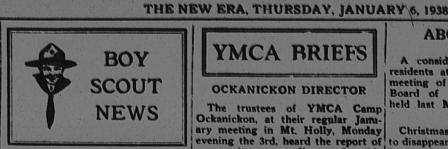
Other appointments and resolu-tions which followed were: abolition tions which followed were: abolition of the office of assistant to the county treasurer and the creation of the post of clerk to the treasurer. A question of legality was also raised on this proposition, but Charles E. Adams was elected to the post for a term of one year. Edma Morris was defeated. Charles B. Davidson, of Palmyra, was appointed special investigator and collector for the county trea-surer, a position which he has held temporarily.

surer, a position which he has held temporarily. The office of the county engineer was ordered transferred to the de-partment of bridges. Ivins G. Wright, superintendent of the county almshouse was replaced by James C. McCormick, of Bur The position of county electrician was declared to be no longer neces-sary and was abolished. Nominations were not received for the positions of custodian of public buildings, physician for the alms-house and physician for the county jail. Nominations were not received for the position for the county part and was abolished. Nominations were not received for the positions of custodian of public buildings, physician for the county the received progress made in re-spect to county roads several years ago and asserted that considerable expenditure had been necessary in order to bring the system up to its present high standard. Much of this, he insisted had been completed by 1935, when expenditures began to drop and bonds were being paid off. The position for the county buildings, physician for the county jail. The position were not received for the positions of custodian of public buildings, physician for the county part the position for the county the position for the county the positions for the county the positions for the county the position for the position for the county the position for the county the position for the position for the county the position for the county the position for t

In all these matters, Lamon, Stout wants the tax rate kept as low as and Church voted as a unit on one possible and that he intended to do side, as did Adams and Jones on his part for the best interests of the the other.

### Departments

There will be a special meeting of the board on Friday afternoon of Department heads named by this week.



stay in Trenton. President J. Aubrey Sutton of the Burlington County Council has ac-cepted the invitation from Governor-Whether the sector of the sect Elect Moore and has appointed Eagle Scout Howard Mardin of Troop 29, of Maple Shade, as the Scout representative of the Eagle Scouts of the Council.

MANY THANKS

During the month of September, The New Era offered to send copies

I want to thank you for your gift of The New Era to college students. I have appreciated this so much. It makes me aware of everything that is happening in my

home town which I miss through

being away at school. Thank you again, Sincerely,

The trustees of YMCA Camp Ockanickon, at their regular Janu-ary meeting in Mt. Holly, Monday evening the 3rd, heard the report of Christmas decorations have begun to disappear, thus bringing to an end, for another year, the festive appear-ance of local communities. Governor-Elect A. Harry Moore who was formerly president of the Jersey City Council, Boy Scouts of America, and at the present time is a member of the Region Two Committee, has extended an invita-tion to each Boy Scout Council in the state to appoint an Eagle Scout as the Governor-Elect has invited these Scouts to form an official party at the inauguration and they will be the guests of the George Washington Council during their stay in Trenton.

URSD

YMCA BRIEFS

OCKANICKON DIRECTOR

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Now on the little things you let slide over the holidays . TOILET ARTICLES STATIONERY

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C.

**ABOUT TOWN** A considerable number of local residents attended the organization meeting of the Burlington County Board of Freeholders which was held last Monday afternoon.

With organization meetings over, local governing bodies now face the important task of budget prepara-

tion.

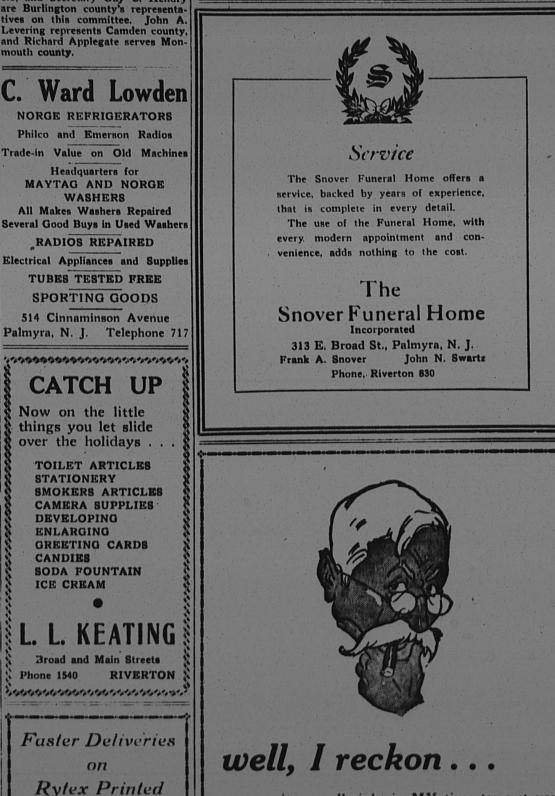
### ABOUT THE COUNTY

The firm of George W. Shaner & Sons, of Palmyra, was awarded the contract for the general construction work on a gymnasium building at the Pemberton High School. The price submitted was \$5,367.

Dr. Rebecca Lippincott, of Moorestown, was recently elected president of the Burlington County Soroptomist Club.

### ENGAGED

Mr. and Mrs. Robert McCurdy, of 1109 Cinnaminson avenue, announce the engagement of their daughter Helen to William H. Kieme, of 330 Just to end with a memory gem Leconey avenue, Palmyra. for the week, "income tax returns No date has been set for the will soon be due."



it was all right in MY time ter put yer valuables in uh jelly glass, er hide a couple of "ten spots" under th' parlor rug . . . but times hez changed . . . and the best way ter be sure it's gonna be there in the morning when you wake up iz ter put them in a Safety Deposit Box, Less than a cent a day does the tric

PAGE THREE

Director Lamon were as follows: highways, Stout; bridges, Church; buildings, Lamon; finance, Jones; public affairs, Adams. When questioned by Freeholder

Adams in respect to open meetings of the board, Director Lamon stated

Adams in respect to open meetings of the board, Director Lamon stated that these sessions would always be open and that he would just as soon have them in the armory where as many as possible could attend. The freeholders who were starting another term in office were called upon by Director Lamon for re-marks. Mr. Jones said that his pri-mary and ultimate goal was always for the best interests of the county. He said that his heart went out to those who had been politically cru-cified and added that the same situa-tion might have been said to exist three years ago, but that changes made at that time were for the best interests of the county and were effected in an effort to reduce the tas rate.

tax rate. He expressed the desire that pro-gress made in the next three years might be comparable to that made during the past three. He asserted that there wasn't a man in county that there wasn't a man in county



In closing, Mr. Stout said that he

people.

WALTER D. LAMON Realtor 516 Cinnas

Stationery

on

The Rytex Company has recently completed a new plant at Irvington, N. J. This, in connection with The New Era system of mailing orders the same day they are received from you and delivering the same day they arrive from the factory, will assure more prompt service than ever before.

Stop in at The New Era Office and examine the new styles of Rytex Stationery. You will be amazed at the varied selection for only One Dollar per boz.

THE NEW ERA, Inc. 609 Main Street

Riverton



# Cinnaminson Bank and Trust Co. Riverton, N. J.

PAGE FOUR

## THE NEW ERA, THURSDAY, JANUARY 6, 1938

**CHURCH NOTICES** 

CHRISTIAN SCIENCE First Church of Christ, Scientist

Thomas Ave. and Seventh St. Riverton, N. J.

COMING EVENTS

Sunday School 9.30 a.m.

Moorestown.

Sunday Services, 11.00 a.m. Wednesday, 8.00 p.m.

Published Every Thursday at 609 Main Street RIVERTON, N. J. Entered at the Riverton, N. J. Post Office as Second Class Matter

THE NEW ERA

Telephone, Riverton 712

For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937.

WALTER L. BOWEN, Editor

KARL W. LATCH, Adv. Mgr. 812 Morgan Ave., Palmyra Phone 1145-W F. W. METZGER, Associate Editor 4 Second St., Riverton Phone 406

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

# RIVERTON

John Tenhagen, of Detroit, Michi-gan, was the guest of Mrs. Otto Sauers on Sunday. Mr. Tenhagen is a former resident of Riverton. Walter K. Crane. a stud

The winners in the Sacred Heart P.-T.A. Miscellaneous Club, on De-cember 29, were Miss Katherine Downs, of Riverton, and Mrs. Abdill, of Morgan avenue.

The regular meeting of the Sacred Heart P.-T.A. will be held in the school auditorium on Thursday, Jan-uary 13, at 3 o'clock. The executive board will meet at 2.30.

Raiph Hubbs, son of Mr. and Mrs. Clarence Hubbs, has returned from the Zurbrugg Memorial Hospital where he underwent an operation for appendicitis recently.

entertained her Sunday school class from Central Baptist Church last Wednesday afternoon.

EPWORTH M E. CHURCH Rev. William A. Boyd, Pastor

Two great meetings will be held in the Methodist Church this Sun-day. "A Faith for Today" is the title of a series of sermons to be delivered by the Rev. W. A. Boyd, minister of the church. These ser-mons are for men who want a faith by which they can live today. A by which they can live today. A faith that is honest and bold enough

faith that is honest and bold enough to face facts and govern the ex-periences of today. The series opens this Sunday morning with the first sermon on "The Meaning of Faith." Sunday night will be China Night in our church. It is the second of "The International Nights." Miss Mary Johnson, direct from China, will give the address this evening. We all are interested in China in many ways No person can speak

LOST AND FOUND - RENTS - SALES HELP WANTED the topic. The meeting begins **8 o'clock**. CLASSIFIED ADVERTISEMENTS standing dress bargains. Rate 10c Per Line (Lines Average 6 Words) nimum Charge 30c for Each Ad Too often the fellow who has Announcing the "Men's Fellow-turned over a new leaf ends up by turning back to the front of the book Another good time, good fellowship to look at the pictures. Phone 712 to look at the pictures. nd good eats, for every man that pmes. Every man in the church WANTED—Girl to take full charge of baby, five days week. Call 1045 or 215 Elm ave., Riverton. 1-6-1t omes. Every man in one another invited to come and bring another with him. **OBITUARIES** LOST-Gold pin with platinum top about 1 inch long Sunday between 1 and 4 o'clock. Reward, return to 102 Main st., or call 1014. 1-3-1t the men of the church will serve their annual turkey dinner, Thursday evening, February 24. Time and price of the dinner will be an-nounced later. ABRAHAM KERN Abraham Kern, died at the home of his granddaughter, Mrs. Frank Weigand, of 4505 Hurley street, Philadelphia, on December 22. week, black brief case. Can be ob-tained by proving ownership and paying for this adv. Howard Wash-ington, 410 W. 4th st., Palmyra. The Greeks are said to have used coal more than 2,000 years ago. nsed coal more than 2,000 years ago. LET US Simonize your car. Our service includes washing car, clean-ing upholstery. Cars called for and delivered. We will do this job at your residence if desired. References turnished on request. A card will tring us to your door. \$4 and up. they Harnish, Route 41, King's hway, Delawar Township, turnished to 1-13 Methodist Cemetery. Mr. Kern was a former resident the highway department. Philadelphia, on December 22. Funeral services were held from the Snover Funeral Home, the Rev. Willitm A. Boyd officiating. Inter-ment was made in the Palmyra Methodist Cemetery. Mr. Kern is survived by a daugh-ter, Mrs. Alice Walsh, of Philadel-phia. Mr. Kern was a former resident of Palmyra and was employed on the highway department. Hendelphia, on December 22. Funeral services were held from the Snover Funeral Home, the Rev. Willitm A. Boyd officiating. Inter-ment was made in the Palmyra Mr. Kern is survived by a daugh-phia. Mr. Kern was a former resident of Palmyra and was employed on the highway department. Hendelphia, on December 22. Funeral services were held from the highway department. Hendelphia, on the highway department. Hendelphia, and the ter, hendelphia, on the highway department. Hendelphia, and the ter, hendelphia, and ter, hendelphia, and ter, hendelphia, and ter, hendelphia,

Among those registered at Chal-fonte-Haddon Hall recently were Mr. and Mrs. B. S. Mechling, Mr. and Mrs. J. W. Tile, Mr. and Mrs. R. M. Hollingshead and Mr. and Mrs. L. B. Jackson, all of Riverton.

PALMYRA

Walter K. Crane, a student at Washington College, and Robert K. Crane, a student at St. Andrew's Episcopal School, spent the holidays with their parents, Mr. and Mrs. Wilbur F. Crane, of Highland ave-

Young people of high school age or over are cordially invited to at-tend the Young People's Epworth League of the Epworth M. E. Church at 7 o'clock each Sunday evening. evening.

The YMCA Auxiliary will hold a covered dish luncheon on Thursday, January 13, at 1 o'clock. Mr. Thom, of Princeton, will be the speaker. The place of the luncheon will be announced later.

Mrs. C. W. Rudolph and Mrs. H. S. Guldin will entertain a number of friends at luncheon today (Thurs-day) at the home of Mrs. Rudolph.

Mrs. F. Rohland and daughter Anna, of Cinnaminson avenue, spent the holidays in Washington, D. C., visiting relatives.

Miss Blanche Clift, of Tioga, and Mr. and Mrs. Stanley Thomas and daughter Edith, of Narbeth, Pa., were among the guests at a family dinner at the home of Mr. and Mrs. George J. Seel, of Cinnaminson ave-nue, New Year's Day.

Charles Rohland, of Washington, D. C., visited his father, Fred Rohland, of Cinnaminson avenue, on Sunday.

DRESS SALE

many ways. No person can speak on China so well as one who has been there and lived, with the Chiseverly cut on dresses in the various Next Wednesday evening, the mid-week church service of praise, prayer and Bible study, will be re-brayer and Bible study, will be re-shop and see for yourself these out-

11.15 a.m.—Morning Worship. Get the habit of staying to the morning worship immediately following the Bible School. Pastor's subject will

who come to our communities.

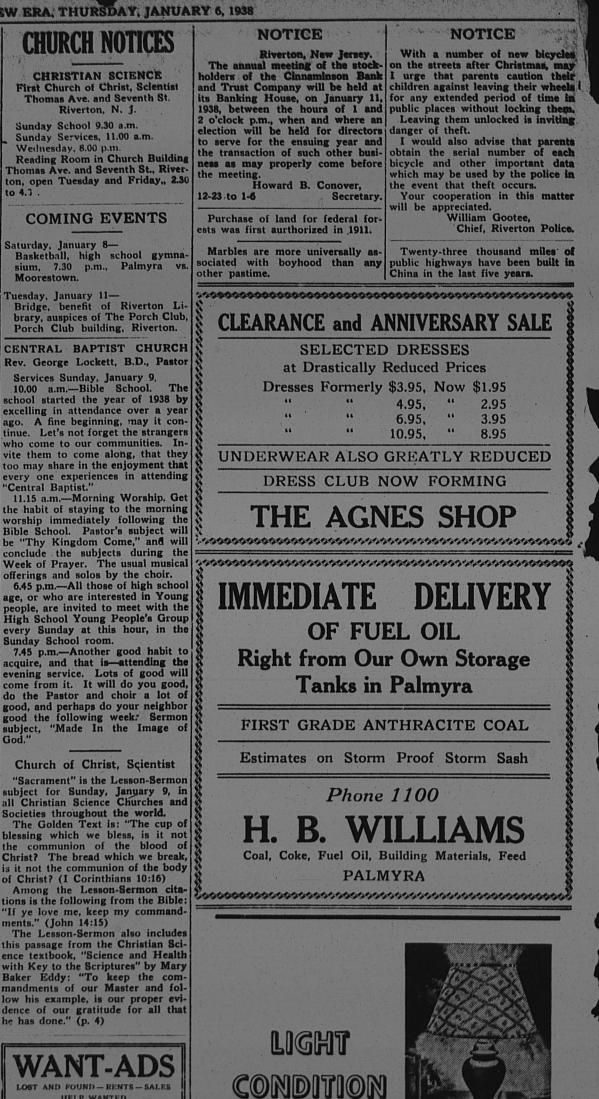
Bible School. Pastor's subject will be "Thy Kingdom Come," and will conclude the subjects during the Week of Prayer. The usual musical offerings and solos by the choir. 6.45 p.m.—All those of high school age, or who are interested in Young people, are invited to meet with the black School Young Beople's Group High School Young People's Group every Sunday at this hour, in the Sunday School room.

7.45 p.m.—Another good habit to acquire, and that is—attending the evening service. Lots of good will come from it. It will do you good, do the Pastor and choir a lot of good, and perhaps do your neighbor good the following week. Sermon subject, "Made In the Image of God."

### Church of Christ, Scientist

"Sacrament" is the Lesson-Sermon Subject for Sunday, January 9, in all Christian Science Churches and Societies throughout the world. The Golden Text is: "The cup of blessing which we bless, is it not the communion of the blood of Christ? The bread which we break,

Christ? The bread which we break, is it not the communion of the body of Christ? (I Corinthians 10:16) Among the Lesson-Sermon cita-tions is the following from the Bible: "If ye love me, keep my command-ments." (John 14:15) The Lesson-Sermon also includes this passage from the Christian Sci-ence textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "To keep the com-mandments of our Master and fol-low his example, is our proper evilow his example, is our proper evi-dence of our gratitude for all that he has done." (p. 4)



### with

# 1-Modern I.E.S. Lamps

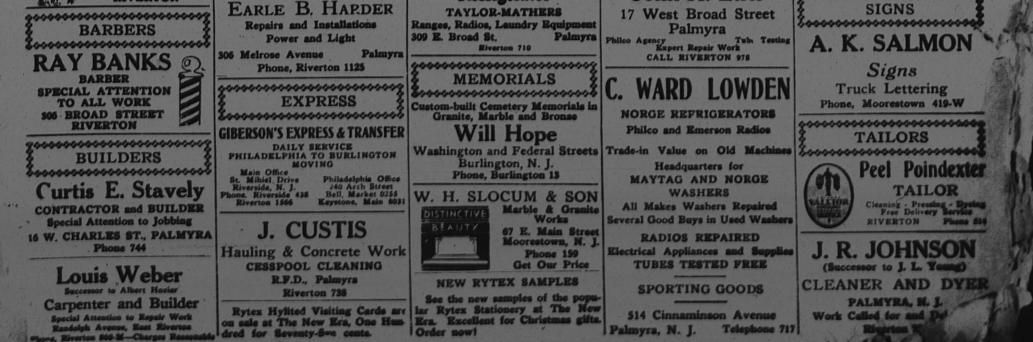
# 2 - Additional electric outlets for convenient location of all your lamps

Lamps approved by the Illuminating Engineering Society diffuse light scientifically. They provide soft but adequate illumination over a wide radius. The light is "conditioned" for comfort in seeing. The Roseville Pottery Lamp, illustrated, is \$7.95 cash, \$6.95 if you trade in an old lamp. This and other I.E.S. langes displayed at Public Service stores may be purchased on convenient terms with small carrying charge.

Additional electric outlets will make electricity available for lighting the "dark spots" in your home. See your electrical dealer about this.

**PUBLIC** 

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1	AN RIVERION	EARLE B. HAPDER	TAYLOR-MATHERS	17 West Broad Street	SIGNS



PAGE SIX

THE NEW ERA, THURSDAY, JANUARY 6, 1938

### "Where is Jimmy this afternoon?" CINNAMINSON P.-T.A.



Editor, The New Era, Dear Sir: A great number of our citizens read with regret the account of a 13 year old boy who was struck by an automobile while walking along the highway on Cinnaminson avenue several weeks ago. That his young-er brother and sister accompanying him escaped is a miracle. All of us who drive automobiles know how hard it is to see pedes-trians walking at night. We all know how doubly hard it is to see pedestrians in wet or foggy weather.

pedestrians in wet or foggy weather. And a great many of us have at some time or other narrowly missed hitting people walking along the highways at night.

It seems to me that the respon-sibility for providing reasonable safety measures for everybody rests with the older folks and especially where the need for safety measures is so tragically demonstrated.

With Cinnaminson avenue being With Cinnaminson avenue being the only thorougfare connecting the communities of Cinnaminson (Par-cy) and Palmyra it seems that a sidewalk, where none exists, of any material so long as it offers a good walking surface, particularly in wet weather, might prevent the recur-rence of such accidents, along this particular highway. A better system of street lights along the entire stretch from the

A better system of street lights along the entire stretch from the Palmyra railroad station to Five Points, Parry, would undoubtedly reduce the hazard of the road and be very helpful to pedestrians. This letter is in no sense a criti-cism of what has happened in the past—it is only my humble sugges-tion, that, if carried out might avoid future grief for an unknown number of citizens. of citizens.

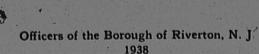
A New Era Reader.

ABOUT TIME

Time is something which we all have, but how we weave it into the web of life determines the pattern which we produce. It can be wast-ed and it can be made profitable. "I didn't have time" is a well-worn "I didn't have time" is a well-worn excuse, but there are many things about which we should take time. Here is a list which it is worth while thinking about: Take time to work—it is the price of success. Take time to think—it is the source of power. Take time to play—it is the secret of perpetual youth. Take time to read—it is the fountain of wisdom. Take time to worship —it is the highway to reverence.

ENGAGED

Louis W. Jander, of 330 Horace avenue, Palmyra, announces the en-gagement of his daughter Marie to Edward C. Schill, son of Mr. and Mrs. Peter Schill, also of Palmyra. No da wedding. date has been set for the



Regular Meeting Second Thursday of Each Month

Regular Meeting Second Thursday of Uach Month, Mayor-11. Metham Biddle, 210 Bank avenue, Fhome 1-1 President of Council-J. Wilson Sylvester 107 Seventh street, Phone 175 Boro, Clerk-Damel M. Chifton, 304 Main St., Phone 790 Members of Council-Wilson Street, Phone 175 Arch A. Shrader, 622 Fun Terrace, Phone 175 Yarl A. Shrader, 622 Fun Terrace, Phone 106 J Karl A. Shrader, 622 Fun Terrace, Phone 175 Nathan Lane, 305 Highway, Phone 108 Terchild G. Bush, 201 Main street, Phone 175 Nathan Lane, 305 Highway, Phone 108 Mender - Frank Probsting, Jr., 306 Seventh street Phone 1148 Boro, Attorney-Walter Carson, 130 N. Broadway Canden, N. J., Phone, Canden 1758-Auditors-Charles S. Rockey & Co. Bankars Trust Bildg., Philadelphia, Phone, Kin, 0851 Edgeneers, Sherman & Steerger, 500 Cooper street Canden, N. J., Phone Canden 8040 Over-cer of Poor-Frank Probating, Jr. 306 Seventh street, Phone 407 Inniding Inspector-Frank Probating, Jr. 909 Main street, Phone 317 Collector and Treasurer-C, Kenneth Davis 632 Thomas avenue, Phone 307 Assessor-Rohinet Cole, 108 Midway, Phone 796 Superintendent of Highways-Rohert H. Chelland 909 Main street, Phone 317 Chef of Police-William Gootee Harrison and Lippincott, Phone 317 Chef of Police-William Gootee Harrison and Lippincott, Phone 317 Chef of Police-William Gootee Harrison and Lippincott, Phone 317 Chef of Police-William Gootee Harrison and Lippincott, Phone 317 Chef of Police-William Gootee Harrison and Lippincott, Phone 317 Chef of Police-William Goote

Chief of Police-William Goofee Harrison and Lippincott, Phone 407 Marshals-John J. Rohinson, 519 Cimaminson St., Phone 884 John W. Carhart, 610 Lippincott avenue, Phone 231 Police Surgeon-Dr. Harry L. Rogers 407 Main street, Phone 132 Director of Wellart-Ross E. Mattis 109 Seventh street, Phone 1108 Delinquent Tax Collector-Harry C. Schell 3556 Union avenue, Penusahken, N. J. Shade Tree Commission-Mrs, Josephine C. Tyler, 2 Park avenue, Phone 414 W. A. Hendrickson, 208 Lippincott ave., Phone 445 Board of Health-Mrs, Charles Yost, 631 Thomas avenue, Phone 657. J. Mrs, Charles Yost, 631 Thomas avenue, Phone 445 Dode Health-Mrs, Charles Yost, 631 Thomas avenue, Phone 51. M. Dr. Harry H. Mark, 600 Elm Street, Phone 332. M. Dr. Harry H. Mark, 600 Elm Street, Phone 414 Wulliam H. Baker, 717 Main street, Phone 414 Harry F. Jones, 801 Thomas avenue, Phone 404 Mrs. C. Hover, 304 Eighth street, Phone 108 Mrs. M. C. Hover, 304 Eighth street, Phone 108 Mrs. M. C. Hover, 304 Eighth street, Phone 581-W Committees-Pinance-Lane, Sylvester, Bush

Ross V. Matter, 304 Eighth Street, Phone Salest Mrs. M. C. Bover, 304 Eighth Street, Phone Salest H. K. Rutherlord, 623 Elm avenue, Phone Salest Ommittees— Finance—Lane, Sylvester, Bush Highway – Svlvester, Shrader, Gould Sewers—Gould, Shrader, Knight, Sylvester Police—Shrader, Bush, Gould Printing and Ordinance—Lane, Bush, Gould Printing and Ordinance—Lane, Bush, Gould Borough Property—Knight, Lane, Shrader Building—Shrader, Knight, Sylvester Insurance—Lane, Gould, Knight Police Court—505 Howard street, Phone 120 Also Broad and Main streets, Phone 57



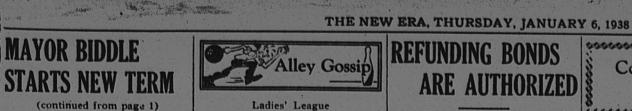




The Awful Truth



Saturday Matinee Only-Buck Jones in Smoke Tree Range also **NEW LINE OF** 111 **Dress** Prints 1 Speed-O-Bike, valued \$47.50 given to person holding lucky coupon number 80 Square Mon., Jan. 10-JAMES CAGNEY 22c yd SOMETHING TO SING ABOUT **Close-out** Sale Free Gifts to the Ladies of \$1 Berkshire Stockings in the Winter Shades Tues., Jan. 11-ANNABELLA PAUL LUKAS ADDED 79c NORMAN ALLEY'S DINNER at the RITZ films of Wed., Thurs., Jan. 12-13 BOMBING JANE WITHERS in her latest connedy hit 45 FATHERS STORE of the **U.S.S. PANAY** 414 Main St. Riverton 785 3 reels of truth Thurs .-- Free Gifts to the Lo



Ladies' League The Luckies and Murads held the

Luckies

Murads

Kools

Camels

Spuds

Wings

The standing

Gloucester

Mt. Holly

Moorestown Palmyra White Riverside

Palmyra Blue

Palmyra Grey Maple Shade

32

29

15 14

22

18

17

13 12

K. of C. League

10

13

21

27

28

11

13

15

16 16

20 21

again ask for the cooperation of all, same relative standing as each agand I would appreciate your attendgregation downed their opponents ance at our monthly meetings with any constructive suggestions that you may have.

for three games. High singles: Mrs. L. Baker, Cools, 178; Miss Denneler, Murads, 167; Mrs. Long, Luckies, 167; Mrs. Henry, Kools, 155; Mrs. Zeller, Spuds, 140. "And, now I wish you continued happiness and prosperity for the The standing:

Appointments

year."

Appointments made by Mayor Biddle for the current year, together with the members of the borough organization, are presented in a separate article in this issue of The New Era.

Gloucester took three games last Councilman J. W. Sylvester was elected president of council by a week and assumed a two point ad-vantage over Mt. Holly. High singles: Sherman, Mt. Holly, 244; Lynch, Moorestown, 209; Sig-man, Riverside, 233. unanimous vote.

The only other business transacted at the session was the rejection of an offer made for the lot located at 105 Bank avenue. This proposal was for \$1600 with the promise to construct a dwelling at a cost of not less than \$5000 by October 1 of this

year. Since the original price set by council for the property was \$2600, the members felt that the offer was not sufficiently large.

**RADIO GARDEN CLUB PROGRAM** 

CLUB PROGRAM Continuing the series of broad-casts on house plants scheduled for January by the Radio Garden Club of the Agricultural Extension Ser-vice, Rutgers University, F. F. Rock-well, garden editor of the New York Times, will speak on Friday, Janu-ary 7, on "A House Plant Budget for 1938." The program will be broadcast over WOR and other sta-tions of the Mutual Broadcasting System at 2.15 p.m. and will be a presentation of the Federated Gar-den Clubs of New York State, Inc. "Controlling House Plant Pests" is the title of the talk to be given on Tuesday, January 11, at the same hour. Guest speaker will be Dr. C. The New Year's are optimized and the success is already assured. The New Year's are optimized and the social and the club house at Wright's Point last Friday night, to welcome the last Briday night, to welcome the limit for 1938." The program will be broadcast over WOR and other sta-tions of the Mutual Broadcasting System at 2.15 p.m. and will be a presentation of the Federated Gar-den Clubs of New York State, Inc. "Controlling House Plant Pests" is the title of the talk to be given on Tuesday, January 11, at the same hour. Guest speaker will be Dr. C. The New Year's are optimized and the success is already assured. The New Year's are optimized and the success is already assured. The New Year's are optimized assured. The New Year's are optimized assured to the second and the success is already assured. The New Year's are optimized assured to the second and the success is already assured. The New Year's are

hour. Guest speaker will be Dr. C. C. Hamilton, associate entomologist at the New Jersey Agriculture Experiment Station.

### ENGAGED

ENGAGED Mr. and Mrs. Leonard R. Baker, of 501 Garfield avenue, Palmyra, have announced the engagement of their daughter, Miss Cecelia Landis Baker, to E. Norman Moffit, of 818 Discola avenue, Palmyra. Liscola avenue, Palmyra. Liscola avenue, Palmyra, Baker, to E. Norman Moffit, of 818 Discola avenue, Palmyra, Liscola avenue, Palmyra, avenue, Palmyra, Liscola

Baker, to E. Norman Mofiit, of 818 Lincoln avenue, Palmyra. Miss Baker is a graduate of Pal-myra High School and attended the Pierce School, Philadelphia. Mr. Moffit also was graduated from Palmyra High School. He later finished Perkiomen Preparatory School and Gettysburg College, and is now a member of the faculty of is now a member of the faculty of the Paulsboro High School.

No date has been set for the wedding.

### WEEKLY GAMES AT SACRED HEART

The second series of weekly games got under way on Monday night at the Sacred Heart school hall at Fourth street and Linden avenue, Riverton, with a large attendance. These popular games have created much enthusiasm, and many go home each Monday night with val-uable zwards. On next Monday, a S6-piece fine china dinner set with

DELRAN YACHT

CLUB

and its success is already assured. The New Year's eve party also served as a literal housewarming for a large new central heating system just completed and which permits full use of the entire building thruout the winter season.

she teaches Esperanto, in the audi-torium at the Friends Meeting House at 15th and Race streets.

Her Friday evening talk will be followed with one by Horace Hol-ley, of New York, on "Civilizations Live and Die," under the auspices of the Baha'i Community, of Phil-adelphia.

**REFUNDING BONDS ARE AUTHORIZED** 

Two Ordinances Passed By Council at Final Session Of Past Year

Palmyra Borough Council passed two ordinances on final reading at the annual wind-up meeting of that body held in the council chamber body held in the council chamber last Wednesday night. One ordi-nance provided for the form and the other the authorization for the issuance of \$48,500 in refunding bonds. The bonds will mature \$5,000, each year except the last, which will be \$3,500, in 1947. A letter from Hendrickson-East-wood bidding 97, plus interest for

wood bidding 97, plus interest for the bonds was accepted by unani-mous vote of the members present. Two more resolutions were passed authorizing the issuance of bond anticipated notes in the amount of \$45,000 and the form of the notes

themselves. These notes will be issued as needed, will bear 41/2 per cent interest, and are issued to temporarily finance the present sewer extension project.

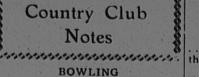
### **Compliments Spencer**

The borough attorney Albert Mc-Cay complimented the borough clerk George Spencer for his helpful co-George Spencer for his helpful co-operation in preparing the papers necessary to complete the work in time to bring it within the time limit for 1937 business.

# YOUR GARDEN WHAT TO DO THIS WEEK By A C McLean Extension Service, N J College of Agriculture

### Cacti As House Plants

The Christmas Cactus (Zygocactus truncatus), and Phyllocactus are both excellent possibilities, easily both excellent possibilities, easily grown and bearing long enduring, brilliant flowers. They do well under ordinary house conditions in a well drained soil. It is not necessary to fill the pot entirely with soil, since both these cacti require only sufficient to permit the spreading 1 of their roots. A soil that is light in texture is best since cacti are Xerophytic plants growing natively in dry and frequently arid positions in dry and frequently arid positions where their roots are able to obtain a great deal of air. They will do well if planted in moss such as that



# Winter Tournament

teams engaging in a 42 game sched-ule.
The captains of the various entries are: J. D. Clark, J. S. Bartley, S. H. Bonsall, R. T. Elliott, D. B. Tyler,
W. L. Hendrickson, J. Edward Lip-pincott, J. F. Jamison, R. J. Woods,
Wilson, C. H. Yost and M. L. Smith.

Smith. The members of the bowling com-mittee are, H. S. Coe, chairman; G. S. Hagstoz, R. J. Woods, J. C. An-derson and H. W. Stuart. There will be a bowling party at the club this Friday evening at 7.30 o'clock

o'clock.

# FIVE STAR BOUTS **ON ARMORY CARD**

The second half of the 1937-38 wrestling season in the Camden Armory will get off to a good start, for the program which the Hanly Brothers have booked for Thursday night shows some of the outstanding toughest and roughest matmen in the business of bone cracking. Five bouts in all comprise the entire bill of fare and each setto has the ear-marks of a rough and tumble tussle.

Gino Garibaldi, Italian mat star who has been cutting capers with the best in the game in the last few months will attempt to add Wallie Dusek of Nebraska to his list of victims when they clash in the finale limited to 90 minutes, with the best two out of three falls to decide the in palm leaf hats.

established weithere depart letter stated that the club was suc-cessful in obtaining the services of M.s. Frederick Blair of Riverton, who had agreed to devote not less than one afternoon per week on the project. The letter asked council project. The letter asked council the barks of the stacks up against Wee Wil-lie Davis of Virginia in the semi-time final of one fall with a 30-minute taken time fimit.

Another that will attract the eye of every fan, is the third fuss be-tween Rudy Dusek and Cliff Olsen which is also limited to a haif hour. The other two 30 minute skirmishes will show Stanley Pinto opposing Bronko Valdez and Irish Jack Don-ovan mingling with Nick Campo-freda in the curtain raiser.

### PALMYRA MEETS **MOORESTOWN NEXT**

On Saturday night of this week, Palmyra High's court squad will at-tempt to break into the win column at the expense of Moorestown, when the Quakers invade the local floor. The Red and White has suffered reverses in the first two games, both of these being by narrow margins. Coach Dimond has had his squad hard at work for the past two weeks and expects that a more polished quintet will take the floor Saturday. A capacity crowd is expected to be on hand.

sossessessessessessesses N. J. SAID TO BE

PAGE SEVEN

# "PROMISED LAND"

"New Jersey is the promised land .... the pot of gold at the end of rainbow.

So spoke Robert T. Bowman, of Trenton, chairman of the County Development committee of the New The winter tournament began on Monday night of this week, with 12 teams engaging in a 42 game sched-ula

nesses began operations in our state. More than 20,000 workers are em-ployed by these firms, some employing as few as five, some several hundred.

Definite Reasons

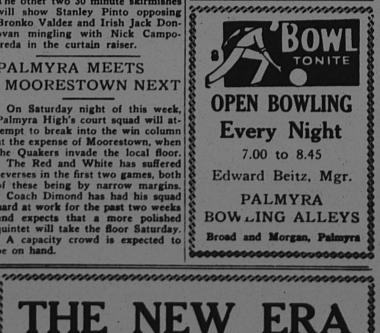
"There are definite reasons why Jersey. Aside from our natural geo-graphic advantage of being situated in the centre of America's greatest market, aside from the fact we have skilled, competent workers—there is a vital and compelling reason for this industrial migration.

"That reason is that industry here in New Jersey is free from that type of taxation and legislation which has driven manufacture out of states like Pennsylvania, Wisconsin, Michigan and many others.

"The greatest contribution the people of Jersey can make to the welfare of this state, is to prevent the exploitation of industry by the imposition of unfair and burdensome taxes.

# READ THE NEW ERA

The only paper that publishes all the news concerning Riverton, Pal-myra and Cinnaminson. Subscrip-tion \$1.50 per year-and worth it!



Publishes More Local News of Palmyra, Riverton and Cinnaminson than ANY OTHER PAPER





The greatest conquerors are those who overcome without strife.-Lao Tse.

49th Year No. 2

**CAR INSPECTION** STARTED MONDAY

at 8.30 o'clock. All the testing equipment has been installed and the crews have just finished two weeks of intensive training in readiness for the inspec-tion of over a million registered motor vehicles. In most of the cities, appropriate dedication cere-monies have been arranged by the mayors and citizens' committees. Motorists whose cars are slated

headlights "shooting over the house-tops" the axle on another car of several years vintage was so loose that it could be moved several inches; while another car used ex-tensively by a municipality was found to have no brakes at all on three wheels, while the fourth brake was only 50 per cent efficient. The stations will be open from 8.30 a.m. to 5 p.m. daily.

8.30 a.m. to 5 p.m. daily.

### **OFFICERS NAMED BY DELAWARE FIRE** COMPANY NO.

At a recent meeting of the mem-bers of Delaware Fire Co., No. 2, of East Riverton, the following of-ficers were elected for the current year: J. C. Binder, president; Wil-liam Oliver, vice president; Claude liam Oliver, vice president; Bell, financial secretary; ief; Charles Frank first chief; Claude Bell, seco m. C. Frank, D. Van Bil

# PALMYRA P-TA TO MEET TUESDAY

The regular moeting of the Pal-myra Parent-Teacher Association will be held at the high school, Tues-day, January 18, at 8.15 p.m. A special program of interest to all parents is scheduled. Parents will visit classes as it is Class Dem-omstration Night. Everybody is welcome.

Churches Classified Business Directory	
Coming Events	-
Editorials	1
Organizations 2, 3, Palmyra Locals	
Schools	

AL CALLAND LAND

The Burlington County grand jury

41 INDICTMENTS

The past two waves arranged by the model arranged is the common stress of the served by the type and the served the se

Beverly	\$217.
Bordentown	
Brown's Mills	82.
Burlington	443.
Chatsworth	
Columbus	72.1
Crosswicks	40.
Delanco	99.
Delanco Edgewater Park	43.0
Florence Green Bank	102.3
Green Bank	12.4
Lumberton	26.
Maple Shade	179.
Marlton	46.
Medford	
Moorestown	
Mt. Holly	473.
New Gretna	
New Hanover Twp	52
New Lisbon	
Palmyra	\$21.
Pemberton	172
Rancocas	12
Riverside	
Riverton	414.
Roebling	111.
Springfield Twp	40.
Vincentown	111.

# NEEDED URGENTLY

Children's shoes. If they need re-pairing and are not too badly worn, this work can be taken care of, Kindly leave with Walter Shappell, Cinnaminson avenue School, Pal-myra, or with George N. Wimer, police station, Palmyra. Your cooperation will be greatly ansecuted of the greatly services were held on Wednesday at 2 p.m. from her late residence, the Rev. Francis B. Downs officiating. Interment was made in Morgan Cemetery.

# George N. Wimer, Welfare Director.

ISS KATHARINE A. WELCH Miss Katharine A. Welch died at her home in Belmar on Tuesday. Funeral services will be held to-day (Thuruday) at 1 p.m. from the Snover Funeral Home. Interment will be made in Odd Follows Cemetery, Burlington.

# BY GRAND JURY COUNTY COUNCIL TO MEET HERE

THE NEW ERA

**RIVERTON :: CINNAMINSON :: PALMYRA** 

RIVERTON-PALMYRA, N. J., THURSDAY, JANUARY 13, 1938

The invocation will be given by CHRISTMAS SEAL SALES FOR 1937 Amount to \$150 More than Last Year at This Time; Still Short of Goal Much interest has been shown in the 1937 Seal Sale in Burlington The invocation will be given by the Rev. Francis B. Downs, of Christ Church, Riverton. The local amounts to attend this council meeting and, in antici-pation of a large deficious luncheon, Much interest has been shown in the 1937 Seal Sale in Burlington Amount to \$150 More than Last Year at This Time; Still Short of Goal Much interest has been shown in the 1937 Seal Sale in Burlington Christ Church, Riverton. The local amount to \$150 More than Last Year at This Time; Still Short of Goal Much interest has been shown in the 1937 Seal Sale in Burlington

# Local Fraternity Calls for Talent To Make Up Cast of "Step This Way"

Robert Fry. Further announcements given in this newspaper.

The New Era has the largest inculation of any single news-paper circulated in Riverton, despite a current report to the

contrary. The New Era also has the largest paid circulation of any weekly newspaper distributed in Riverton, Palmyra and Cinna-minson.

### SEWER WORK ON SPRING GARDEN

The work on the extensive sewer

Arrangements have been made by was present and stated that a good guested to make a preliminary sur-sigma Kappa Fraternity, of Palmy-ra, with the John B. Roger's Produc-ing Co. to present a magnetic musi-cal-mystery show entitled "Step This Way." A call will be issued soon for tal-mather to make up the cast of approxi-see no reason why Palmyra should of Philadelphia, who had been re-quested to make a preliminary sur-vey of the financial status of the (continued on page 2) COUNTY PROBATION OFFICER RENDEPS

will be announced. Committee The general play committee which is working hard on the project is composed of the following Sigma Kappa members: Joseph L. Sher-man, Walter L. Smith, Clarence N. Hubbs, G. Raymond Coles, John McDermott, Walter D. Lamon, Harold Zayotti, William Cooper and Robert Fry. Will be announced. No Signs No Signs No Signs No Signs The application of A. K. Salmon to erect two highway advertising billboards 25 feet long and 15 feet high on Temple Boulevard and Henry street was denied upon mo-tion of Councilman Buchholz, sec-neason given was that signs of this nature added nothing to the town Burther Street was denied to the town Harold Zayotti, William Cooper and Robert Fry.

Robert Fry. Further announcements will be given in this newspaper. MRS. ELIZABETH BECKER Mrs. Elizabeth Becker, of 103 Sev-enth street, wife of the late Conrad Becker, died at her home on Mon-day. Description of monometry and solution and find day.

breaking the concrete in both places, Councilman Huyett was asked to investigate this condition and find out what the ordinance provide. **Real Estate Survey**Tomicilman Flynn offered a mon tion that the offer of George Ni, Wimer to make a complete real era to a coepted. The motion passed manimously and the mayor stated that, since Mr. Wimer is particularly qualified to do this and had volum charge to the borough in the stater of settling tax title liens, etci.
The building impector's report in-tended \$19 in fees covering \$1641 in the building impector's report in-culding projects.
(continued on page 8)
The building impector's report in-tended \$19 in fees covering \$1641 in

alling and the second

# DISCUSS METHOD **OF FINANCING**

PRICE FIVE CENTS

SI BOLOGY SEZ.

State, County and Municipal Vehicles Are First in Station Lines New Jersey's twenty-eight state-owned and operated motor vehicle safety inspection stations were offi-cially opened by the Department of Motor Vehicles Monday morning, All the testing equipment has been installed and the crews have ust finished two weeks of intensive matinished two weeks of intensive at finished two weeks of intensive matinished two weeks of intensive matinished

The reason for the crowd, which filled the freeholders' regular meet-ing room and overflowed into the ing room and overflowed into the corridors, was not apparent, but those present stayed to the very end of a lengthy session during which factional strife was apparent, even to the motion of adjournment, the vote on this subject being 3-2 with Jones and Adams deciding that the affair should be prolonged.

OF WINTER HERE

The first real snow of the year,

Local Fraternity Calls for Talent To Make Up Cast of "Step This Way" Arrangements have been made by ligma Kappa Fraternity of Palmyr, and stated that a good many calls, both from Parry and stated that a good

manner and assures a perfect finish on all types of garments.

numbered key of the seven similarly numbered which are used in the key-tag system, is hooked to the

### Different Machines

The various lots go through dif-ferent washing machines, since the time of washing, kind of soap and various other details are all differ-ent for the various kinds of clothes. Each lot of clothes occupies an in-dividual compartments of the washer.

Incidentally, all seven keys fit on a bar and are hung from hooks by placed on the wrong bar, an ingen-tow system has been devised where-by keys bearing the number 156 for example, will fit only on a bar with the same number. The result is that no lots of clothes get mixed through the various ironing opera-tions. At the present time, Mr. Kuensell stated that approximately 3,000 bags hundry are received weekly. The bar of gieces in each bag varies indexably, but it is safe to esti-

ery to function in the most effective manner and assures a perfect finish on all types of garments. No Smoke With the new boiler and stack, all smoke is eliminated and this factor has been greatly appreciated by nearby residents. It is, in addi-tion, a step which is being taken by a great number of plants. While we are on the subject of ironers, Mr. Kuensell has recently purchased the most up-to-date ma-chines of this type. These cost \$2,800 per unit and operate at a 125 pound steam pressure. A novel system of finger-tip control enables the operators to open or close the machines with a minimum of effort. To see the skilled employees of the local laundry take a shirt thru the cuff and binder, front and back ironer, sew on a button if necessary, fold neatly and have ready for the wearer in faultless condition—all in a very short space of time—is a spectacle to open the eyes of a casual observer. In addition to the machines for shirts, there is also ironing equip-ment for various other kinds of clothes including apparatus for wash suits, socks, stockings and even one for chef's caps.

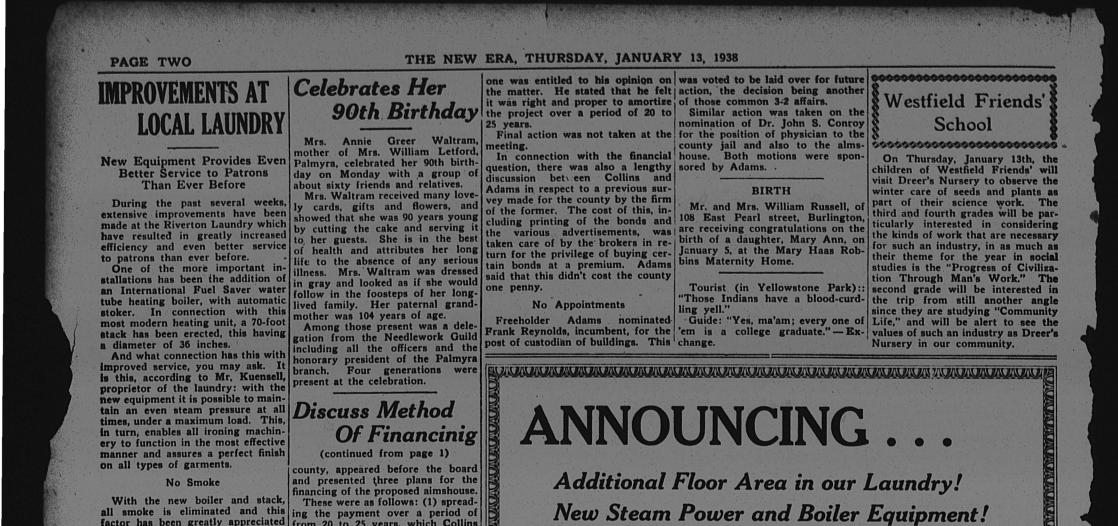
The for various office including apparatus for wash suits, socks, stockings and even one for chef's caps. Wonderful System Perhaps you have often wondered when you sent your clothes to the Riverton Laundry, just how they were handled and how you always managed to get the right ones back again, Here's how it is done. After the clothes are weighed, one numbered key of the seven similarly

### Bond Issue

aundry bag. Another is attached to ach of the component groups into which your clothes are distributed, Mr. Adams then attacked the plan which your clothes are distributed, house over the 25 year period, stat-ing that the county had over \$400,000 freeses and the last is left with the lag bearing your name. All clothes to through the wash with only a number

Adams asserted that the money ould be borrowed from the banks

washer. Meanwhile, the key with your tag op it has been transferred to the point where the clothes are assem-bled after being run through the drying equipment. Before it can be moved to other operations, all tags must be accounted for. The absence of one key means that all your clothes have not been finished and automatically prevents any shortage. Have to Fit Incidentally, all seven keys fit on a bar and are hung from hooks by Market and the surplus for reserve and remarked that such a course would save interest, but would necessitate an increase in taxes. He advised leav-ing some of the surplus for reserve and remarked that the plan he re-commended would assure the county the lowest tax rate and was more desirable for the people. Mr. Adams and Mr. Collins then engaged in a discussion as to wheth-er the almshouse could be paid for in . cash without increasing taxes, Adams saying that it could, and Collins that it could not. This ap-parently ended in a draw.



**New Steam Power and Boiler Equipment!** New Shirt Ironing Equipment!

**ALL TO BETTER SERVE OUR CUSTOMERS** 

**A CORNER IN OUR SHIRT IRONING DEPARTMENT** 



Pictured here is an operator at a new shirt ironing machine which irons collar and cuffs in a few seconds, behind her another machine irons the front and back of the shirt and still a third machine irons the sleeves. Such speed and perfect workmanship enables us to launder shirts to a snowy whiteness and deliver them ironed and ready to wear at very reasonable prices.

Eight Different Services to Suit Every Budget N. KUENSELL, Prop. Phone Riverton 972 Riverton, N. J.



# THE NEW ERA

Published Every Thursday at 609 Main Street RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter Telephone, Riverton 712

For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937. WALTER L. BOWEN, Editor WALTER L. BOWEN, Editor

KARL W. LATCH, Adv. Mgr. 812 Morgan Ave., Palmyra Phone 1145-W F. W. METZGER, Associate Editor 4 Second St., Riverton Phone 406

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited The New Era will appreciate being remembered in this connection.

### Subscription \$1.50 a Year in Advance Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing

onable prices.

# OF WOMAN'S CLUB

On Monday afternoon, January 17th, at 1 o'clock, the Woman's Club Missse Eleanor and Thelma Gam-

naminson Bank and Trust Company held on Tuesday afternoon of this week, Earl L. Williams was reelected president and trust officer of the institution. Howard B. Conover and Edmund S. Holmes and Charles S. Mills were named vice presidents. The board of directors for the b. Conover, George C. Frank, John F. Hackett, Arthur C. Haines, Wil-liam A. Hendrickson, Edmund S. Holmes, Charles S. Mills, Howard M. Rogers, James T. Weart, Earl L. Williams. Other officers elected were: H. J. Kemmerle, assistant treasurer; Mor-ris H. DeCoursey, assistant treasurer; Mor-ris H. DeCoursey, assistant sector.

Kemmerle, assistant treasurer; Mor-ris H. DeCoursey, assistant secre-tary; Marie I. Wiseman, assistant trust officer.

# WEEKLY GAMES

week. Many other handsome prizes were awarded in addition to special prizes among which were the Lead Changes

emmerle, assistant treasurer; Mor-s H. DeCoursey, assistant secre-ry; Marie I. Wiseman, assistant ust officer. /EEKLY GAMES AT SACRED HEART Mrs. John Griffinburg was the ipient of the 54-piece dinner set

mrs. John Griminburg was the of 23-13 when the first half ended. recipient of the 54-piece dinner set awarded at the weekly games at the Sacred Heart school hall this the fore within a few minutes of the the fore within a few minutes of the the fore within a few minutes of the Bible Class

### Lead Changes

RIVERTON

THE NEW ERA, THURSDAY, JANUARY 13, 1938

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

"What Religion Is and Does"

the title of the sermon the Rev. W.

A. Boyd will bring to the church this Sunday morning, January 16, at 11 o'clock. This is the second ser-holiday in Nassau.

many people about religion. What religion should do and what it is doing, is also a question of live in-terest to a great many people. What is the thought on religion today? Here is a subject of very great im-portance to all religious thinkers. The Glee Club from the Borden-town Industrial School for Colored People, will provide the musical pro-

town Industrial School for Colored People, will provide the musical pro-gram this Sunday evening. Dr. W. B. Valentine, president of the school will be the speaker. This will be a

will be the speaker. This will be a service of unique importance. "David and the Kingdom Ideal" is the lesson for the Praise, Prayer and Study Hour, Wednesday eve-ning at 8 o'clock. It is a long step from Sunday to Sunday. This meet-ing helps one over the long high-way of six days' work and play. The public is cordially invited. Young people of high school age are cordially invited to attend the Young People's League of the Ep-nor Sunday to Sunday. This meet-ing helps one over the long high-way of six days' work and play. this Sunday. CENTRAL BAPTIST CHURCH

 On Monday afternoon, January
 Minase Eleanor and Theims Guesting
 Minase Eleanor and Willing
 Minase Eleanor

**MAGEE & HUGHES** Painting EDWARD HUGHES, Mgr. Phones: 341 and 245-M

CHRISTIAN SCIENCE

Riverton, N. J. Sunday School 9.30 a.m. Sunday Services, 11.00 a.m. Wednesday, 8.00 p.m. Reading Room in Church Building Thomas Ave. and Seventh St., River-ton, open Tuesday and Friday., 2.50 to 4.3'.

lectrical Appliances and Supplies SPORTING GOODS

Palmyra, N. J. Telephone 717

Big 9c S	ale
LOOK THEM OVER-THESE ARE	
Percolator Tops, fits all makes, glass	A for C-
Electric Light Bulbs, special price	
Furniture Polish, 8-oz. bottle	
Nickel Plated Scissors, 4, 5 or 6 inch	
Razor Blades, a well-known make	6 for 9c
Work Gloves (one pair to a customer)	
Force Cup for stopped up drains, diam. 4"	
Rubber Stair Treads, 7"x18", curved nose	
Victor Mouse Traps, catches 'em every time	
Cement-On Shoe Soles, fits any size shoe	pair 9c
Paint, Varnish or Enamel	big can 9c
Varnish Brush, vulcanized, Chinese bristles, 1'	each 9c
Duplex Receptacles, brown bakelite	each 9c
Paint and Varnish Remover, 4-oz. bottle	
Bronzing Liquid for Radiators, 4-oz. bottle	
Japan Drier, for quick drying of paints, etc.	bottle 9c
JOHN H. ET	- PAINTS
17 W. Broad St. P	almyra

Phone, Riverton 978

PALMYRA

# **COMING EVENTS**

Monday, January 17— Meeting, Riverton P.-T.A., school auditorium, 8 p.m.

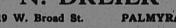
Tuesday, January 18— Meeting, Palmyra »P.-T.A., high school, 8 p.m.

Wednesday, January 19— Meeting and luncheon, Burlington County Council, P.-T.A., program begins at 10 a.m., Riverton public school.

Monday, January 24— Basketball, Interborough League, high school gym, Palmyra, three

# **CHURCH NOTICES**

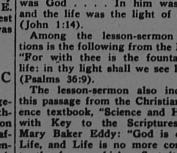
First Church of Christ, Scientis Thomas Ave. and Seventh St. Riverton, N. J.





TUBES TESTED FREE

514 Cinnaminson Avenue



# **Bible Class**

by pecial prizes awarded in addition to special prizes awarded in addition to special prizes awarded in addition to special prizes awarded in addition to the time limit, the Red and White the state state to the time limit, the Red and White the test to the time limit, the Red and White the test to the time limit, the Red and White the time limit, the Red and White the test the the time limit, the Red and White the test the the limit, the Red and White the test to the time limit, the Red and White the test to the test to the time limit, the Red and White the test to the test to the test to the time limit, the Red and White the test to the time limit, the Red and White the test to the time limit.
Mancipal cars and tracks belong in the local cars and tracks belong in the state auto inspection station the time limit the time limit. The Red and she here the test to the test Last Sunday the Wesleyan servi

CHARTER LUNCHEON



Realtor

TONITE

# NOX CUM LIBRIS

The regular meeting of the Pal-myra Junior Woman's Club will be held in Society Hall Monday eve-ning, January 17, at 8 o'clock.

not, we strongly urge you to come and bring your friends. We are sure her programs will prove very interesting and we do not want you to be among the missing. F. V. Stephens, Publicity Chairm

SCOUT MOTHERS ELECT

MRS. ERNEST SENIOR The regular meeting of the Boy Scout Mothers Association was held on January 6, at the M. E. Church, and election of officers took place. est Senior was elected pres

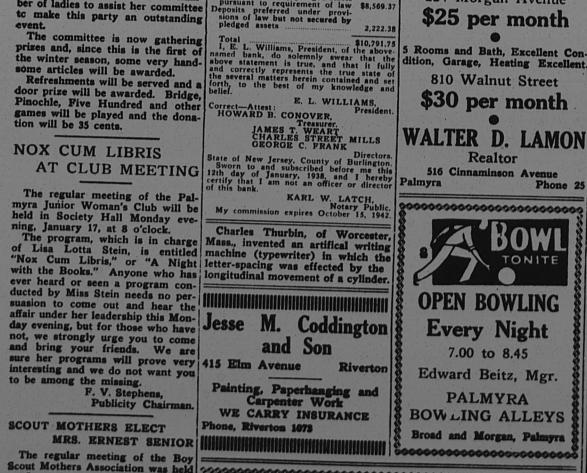
Mrs. Ernest Senior was elected pres-ident. Mothers and friends of the Boy Scouts are urged to assist our new president and help boost our asso-ciation during the New Year so it will be almost 100%. Notice for February's meeting will be given at a later date. Publicity Committee.

Don't be sure the baby likes you when he smiles at you. Maybe he just has a keen sense of humor.

MANDAR MANDAR MANDAR W. REX **McCROSSON** Real Estate and Insurance

5 East Broad St., Palmyra Phone, Riverton 500

1. Manuscan ber trained



AT CLUB MEETING te regular meeting of the Dat

Phone, Riverton 1078

TRANSPORT **IMMEDIATE DELIVERY** OF FUEL OIL **Right from Our Own Storage Tanks** in Palmyra FIRST GRADE ANTHRACITE COAL

Estimates on Storm Proof Storm Sash Phone 1100 H. B. WILLIAMS Coal, Coke, Fuel Oil, Building Materials, Feed

PALMYRA

From the story by P. G. Wodehouse, With GEI WIN music, A PANDRO S. BERMAN PROD TION. Directed by GEORGE STEVENS. 5-Play by P. G. Wodehouse, Ernest Par-Lauren...RKO-RADIO Picture. aturday Matinee Only-Buck Jones in Black Aces Also-1 Speed-O-Bike given to person holding lucky coupon No Mon. and Tues., Jan. 17-18 MON. and TUES., Jan. 17-18-LORETTA YOUNG TYRONE POWER in DAMSEL IN DISTRESS Second Honeymoon Mon .- Free Gifts to the Ladies Wed. and Thur., Jan. 19-20 WED. and THUR., Jan. 19-20-CAROLE LOMBARD Lombard FREDRIC MARCH in

Ray Noble

he New Technicolor Laugh Hit NOTHING SACRED Thur .--- Free Gifts to the Ladies

SAVAR

DARRYL F. ZANUCK'S GREAT NEW MUSICAL!



and

a black eye

TANWYCK

MARSHALL

REAKFAST

FRED ASTAIRE

BURNS and ALLEN in

25c 'til 5 p.m.

NOW PLAYING

NOTHING

SACRED



PALMYRA DOWNS **QUAKER OUINTET** 

Red and White Rallies in Last Half as Close Guarding Features Fray

Palmyra played its first Burlingto County League court contest, last Saturday night on the local floor and turned in the first win of the season at the expense of the Moorestown High quintet, the score being 26-14.

Every inch of space available was taken by the several hundred spec-tators who viewed the proceedings. The fracas started off in a con-servative manner, with both teams playing cautiously, with the result that the count read 2-2 at the end of the first quarter.

### Defense Good

This defensive game went on until the end of the half, the locals being out in front by a score of 5-3 at this the winter tournament. time. Moorestown's game appeared to be built around a passing play be-tween the two guards aft the foul line, with a toss to either forwards or center, if and when one shock losse from the two guards and the four line, with a toss to either forwards or center, if and when one shock ose from the tenacious Palmyra

When this failed, the Quakers re-sorted to long shots which seldom reached the mark.

Palmyra appeared content to play this sort of game during the first half, allowing the opposition to make the leads. When the third period opened, however, the Red and White took off their wraps and went to work. MIS. Story Interclub League Tonight (Thursday) Riverton Green will bowl the Overbrook Green on the local alleys in games which will have a distinct bearing on the first half championship of the league. Interclub League The loop ontenary fortunate in securing the services of Jack Eisley as referee. Mr. Eisley knows the court game from A to Z, having played at Palmyra High, Temple University and been a member of the champion Turner cast for sev-eral seasons.

work.
 Scoring Starts
 After Rothbaum converted a foul Baker cut the cords with a long tors and the former rifled in another double-decker. Marshall followed by two points. Should the locals content with second place honors with a neat heave from close in the first half champion and will be champion Turner cast for several seasons.
 Jack can be expected to keep things going with a neat heave from close in the second place honors of the second place honors or of the second place honors of the second place honors of the second division and will not boubt make a desperate attempt to doubten at the field goal.
 This savage drive completely be withered the opposition and the finag along second division seem to forecast a win for the calculations seem to forecast a win for the second first mather a desperate attempt to cal pin-topplers, but advance in this mannes to the calculations seem to forecast a win for the first mather the heavy artillery of the second divisions seem to forecast a win for the first mather a desperate attempt to calculate the second first mather a distinct bearing the locals coasting along the transment of the second place honors with a comfortable advantage.
 Marshall and Rothbaum scored three out of four the first mather the heavy artillery of the second divisions seem to forecast a win for the second first at the top place the second of the second the first half championship of the second division and will not the the second division and will not the first half champion the first half championship of the second division and will not the the second division and will not the the second division and will not the the second division seem to forecast a win for the the heavy artillery of the second divisions seem to forecast a win for the top place the top of the the second division the the second division the the second division the top of the top o

charity throws.

Juniors Lose The junior varsity lost to the Moorestown reserves by the score of 22-13 in the opening encounter of the evening.

Varsi	ty Ga	me		2
	lmyra			1.78
	FLA	1 121	FT	P
Rothbaum, f. g		2	5	8
Baker, f Mickle, c	2	3		7
Mickle, c	1	1	1	3
Hubbs, g Marshall, f, g	1	0	0	2
Marshall, f, g	3			6
McDermott, g .		0	0	0
Totals		6	11	26
Moo	restow			5 4 1
	Fld	100 CT 100	FT	P
Whitcraft, f	1	- 1	3	3
Evans, f	1	0	0	2
Foell, f		0	0	0
Isenherg g	1	2	24	
Bartello, g	2	ő	ō.	
Isenberg, g Bartello, g Totals	5	4	ő	14
Score by perio	ds:		1	
Palmyra	2 5	16		- 26
Moorestown		4	5-	- 14
Referees-Vand				ien.
Junior Va	rsity	Gam	e	100
	myra			
	Fld	FI	FT	P
Shappel, f	2	0	0	4
Kiely, f O'Neil, f Stickle, c	0	0	0	0
O'Neil, f	0	0	1	0
Stickle, c	0	0	0	0
Houser, c	- 2	0	02	4
Levenby g	1	0	1	2
Allen, g Lezenby, g Rivers, g	ò	1	1	1
Richter, g	0	ò	ó	01
Totals		1	5	13
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Wilkins, f Cook, f Holland, f Juliana, f Hall, c Buchannan, g Kline, g Totals Score by periodi	Fld 0 2 1 1 2 3 - 1 10	F1 0 0 0 0 1 0	5 0 3 0	
Wilkins, f Cook, f Holland, f Juliana, f Hall, c Buchannan, g Kline, g Totals	Fid 0 2 1 1 2 3 1 10 5 4 7	F1 0 0 0 0 1 0	5 0 3 0	

Notes Bowling Elliott's team got away to a got tart, in the first week of the wint rnament, by winning three The standing: Tyler Lippincott Wilson Clark Smith Hendrickson lost Bartley Wood Bonsall

Country Club

Ladies' League

Mrs. Hendrickson's team swum

The	standing: W L
Mrs.	Hendrickson 4 2
	Hall 3 3
Miss	Parrish 3 3
Mrs.	Story 2 4

**BETTY PETTY** 

**BEAUTY STUDIO** 

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Palmyra

FINGER WAVING

HAIR CUTTING HAIR TINTING BLEACHING SCALP TREATMENT

Duart Method of Permanent Waving

MARCELLING

MANICURING

FACIALS

Basketball fans are assured of a splendid opportunity of seeing their favorite local stars perform on the court, when the Interborough League swings into action, on Monday evening, January 24, when three games will be played in the high school gymnasium, Palmyra. The first encounter will start at 7 o'clock, with the others following

at 8 and 9 p.m. There are six teams entered in the loop and the present schedule calls for a slate of five games, with a playoff at the end of the regular

Teams Entered

The organizations entered in the league, with their respective managers are as follows:

n gers are as follows: Artisans, Walter Poulson; Palmy-ra 5 and 10, Dick Steedle; Trojans, Edward Humes; Millside, Raymond Zink; Pal's Club, Jack Shea; K. of C., William McDermott. The various managers are report-ed to have scoured the local com-munities for all available talent and fans may expect to be treated to a stellar brand of basketball.

Open Daily 9 a.m. to 6 p.m.

Monday, Wednesday, Friday

Phone, Riverton 480

One Hundred Years Ago

The year the nineteen-year-old Victoria was crowned Queen of Great Britain, and Van Buren was President of the United States, a young man with vision, Henry A. Dreer, founded on the rock of square dealing, the great horticultural firm which still bears

REER'S

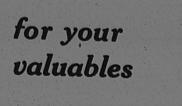
1838-1938

A Century of Progress and of Service

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but

not for business) from 1 until 5 p.m.

and Saturday evenings until 9 o'clock



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PAGE SEVEN

# \$2.50 per year

The assurance that its possession gives you is worth that alone.



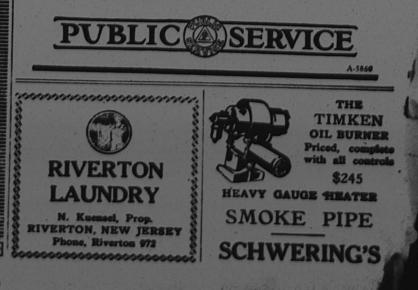
# Cinnaminson Bank and Trust Co. Riverton, N. J.

9999999999999



# the Charm of the Hearthfire?

The floor may be uncomfortable but the fire gives warmth and cheer. The old fashioned fire basket filled with glowing coals gives a friendly atmosphere to the room and the heat from the fire reaches every corner. The gas fireplace heater has the charm of an open fire but its use involves no work, either before the fire is lighted or after it is turned off. This heater sells for \$30 cash. Other attractive styles in "Coalfires" and "Logfires". Small carrying charge if you buy on terms.



# COURT LEAGUE TO START ON JAN. 24

THE NEW ERA, THURSDAY, JANUARY 13, 1938

Six Teams Entered in Race; Three Games Each Week; Eisley Referee



The worst wheel in the cart makes the most noise. -Ben Franklin.

49th Year No. 3

COUNCIL APPROVES

BUDGET FOR YEAR Slashes Made in Numerous Departments to Maintain

Low, Tax Rate

at the home of the clerk of the committee, George C. Frank, Bur-

committee, George C. Frank, Bur-lington Pike, Cinnaminson. Upon instruction from the gov-erning body, Mr. Frank was instruct-ed to write the Pennsylvania Rail-road requesting that blinker 'lights be installed at the crossing at Tay-lor's Lane, in East Riverton, since this intersection had no protection of any sort and was used by a con-siderable number of motorists.

### IN THIS ISSUE

Classified Business Directory\_\_\_ 6 Coming Events \_ Editorials Organizations \_\_\_\_\_ Palmyra Locals Riverton Locals Schools \_\_\_\_\_ Your Garden

Two motorists were arrested in

b) Socied:
c) Socied:
<

# TWO ARRESTS MADE DURING PAST WEEK SCHOOL BOARD **PASSES BUDGET**

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON-PALMYRA, N. J., THURSDAY, JANUARY 20, 1938

Low, Tax Rate
Low, Tax Rate
At a meeting held last Thursday
might, the Riverton Borough County of the street, Palmyra, both for
sporough for the Riverton Borough County of the street, Palmyra, both for
sporough is budget for the current
fiscal year, this requiring the sum
of \$33,337.61 to be raised by taxation
for conduct of municipal affairs.
Due to the fact that estimated repayments from the state on gross
valuation is about \$60,000 less that
the assessed
valuation is about \$60,000 less that
the assessed
valuation is about \$60,000 less three.
Big Event for Agriculturists
To Continue Four Days
at Trenton
New Jersev Agricultural Week

# BRICKLEY STARTS YEAR OFF RIGHT



# **HEARING HELD ON** PARKING PROBLEM

# Palmyra Council Meets With Local Merchants; Several Solutions Offered

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TO SPEAK HERE program is in charge of William

PAGE TWO

# **DISCUSSION OVER PROPOSED** RATES

<text><text><text><text><text><text><text><text><text><text><text><text><text><text>

reasons, to do their own work.

The county's share of the cost will consist of housing the office and this can be accomplished by means of existing facilities. The project was ordered started at once.

### Delay on Nursing

other WPA project, that of furnishing nursing service to fami-lies on relief, was ordered held over for further investigation. The reason for this was that the county edical association was reported to. have objected to the fact that registered nurses would be employed who had not had social service experi-Lamon, Stout and Church voted

against Adams and Jones in deferring action. Freeholder Charles R. Stout re-

quested authorization to purchase four snow plows which he asserted were needed in the event of a heavy downfall. One type would cost \$425 each, with freight at \$15 and the other \$640 with freight costs at \$26. The purchase was authorized.

### Printing Specifications

Bids were received for printing pecifications for the new alm specifications for the new almshouse and the contract was awarded to the New Jersey Mirror at a price of \$1.59 per page. Other bidders were the Mount Holly Herald, \$1.79 per page and the Burlington Printing and Publishing Co., \$2.80 per page. The origing estimates were lower The printing estimates were reprinting that those received for mimeograph-ing, the price for that type of job being approximately \$1.85 per page. The solicitor rendered a report the solicitor the appointment which stated that the appointment of Lewis A. MacFarland, supervisor of five years.

### Nominations

For the third time since the first of the year, Freeholder Adams nominated Frederick Reynolds for the post of custodian of buildings; Dr. J. B. Conroy for the position of physician to the almshouse and the same individual to a like post at the county jail. These non

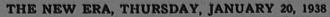
These nominations went the way the others, being defeated by a

3-2 vote. The following departmental ac-counts were approved and ordered

paid: For December: Revenue and fi-nance, \$526.63; bridges, \$2,667.60; highways. \$1095.02; public affairs, \$6051.90; buildings, \$9121.39, a total of \$19,762.57.

For January: Revenue and finance, \$56,173.63; bridges, \$1997.51; high-ways, \$4195.52; public affairs, \$4846-.66; buildings, \$9422.08, a total of \$78,639.15.

There are 17 acres in the white-



# AMERICAN

MONDAY EVENING BURGLAR ALARM FIRST GAMES ON

# BE DISCONTINUED

**IS MOST UNIQUE** 

field of its scope automatically sets off the alarm and keeps it sounding so long as the person stays within the protected zone.

None

\$10,285.45

\$43,600.72

ection 1. BE IT RESOLVED, that the following statements of revenues and appropriations hall constitute the Local Budget for the year 1938: BE IT FURTHER RESOLVED, that said budget be published in The New Era, of iteration, in the issue of 20th day of January, 1938. Notice is hereby given that the budget and tax resolution was approved by the Mayor nd Council of the Borough of Riverton, County of Burlington, on January 13, 1938. A heating on the budget and tax resolution will be held at Council Chamber, in the

solution was approved by the Mayor Burlington, on January 73, 1938. be held at Council Chamber, in the 5 clock pro, at which time and place prough of Riverton for the year 1938 dget and tax resol on, County of Bur resolution will be budget annexed hereto and hereby made a part hereof oved by resolution of the governing body on the 13th

DANIEL M. CLIFTON, Clerk. nitilied by me his 13th day of January, 1938. STATEMENT (Required by Section 202).

 
 Actual
 Actual

 1938
 1937
 1936

 \$ 7,479.04
 \$ 7,479.04
 \$ 7,611.33

 520.10
 520.10
 469.00

 17,706.30
 17,706.30
 24,409.94

 543.93
 543.93
 543.93

 40,528.24
 40,528.24
 39,595.72

 33,337.61
 33,188.97
 31,682.12

 296.49
 296.49
 298.80
 State School Tax (Estimate for 1938) State Soldiers' Bonus Tax (Estimate for 1938) County Tax (Estimate for 1938) Ounty Library Tax (Estimate for 1938) District School Tax (Estimate for 1938) Jocal Purpose Tax Sank Stock Tex \$100,411.71 \$100,263.07 \$104,066.91 Ite Ald, (a) Road Funds—Dirt Roads (Est. for 1938)...\$1,300.00 \$620.00 \$623.24 Tax Rate (Estimated for 1938) 3.76 3.88 Anticipated 1938 1937 Cash in 1937 General Revenues 1. Surplus Revenue Cash Appropriated ...\$ 300.00

- (a) Surplus Revenue Non-Cash Appropriated with Prior Written Consent of State Auditor
  Miscellaneous Revenues
  (a) Franchise Tax
  (b) Gross Receipts Tax
  (c) Interest and Cost on Taxes
  (d) Fees and Permits
  (e) Starthes
- learches 7: ol Gross Receipts, Bus Lines Ordinance Taxes Fire Protection—Cinna, Twp. ) Fire Protection-Dirt Road Fund \$ 9,961.00
- Amount to be Raised by Taxatu local Purposes \$10,016.00 33,337.61 33,315.27 33,315.27 \$43,598.61 \$43,331.27 4. Total of General Budget Revenue
- Dedicated Revenues Dedicated Revenues F a) Dog Fund Reserv c) Dog Licenses \$ 360.00 200.00 \$ 360.00 200.00 \$ 100.00 Total Dedicated Revenues for Dog Damages
- \$ 100.00 \$ 560.00 \$ 560.00 Grand Total of All Anticipated Revenues \$43,698.61 \$43,891.27 \$44,160.72

Expended and Reserved for 1937 APPROPRIATIONS FOR for 1937 tor 1938 \$ 350.00 4,500.00 100.00 175.00 6,300.00 1,600.00 4,000.00 400.00 400.00 1,800.00 1,800.00 5,250.00 500.00 1,200.00 1,200.00 1,200.00 1,50.00 1,50.00 1,600.00 1,500.00 1,600.00 \$ 347.94 4.671.31 73.30 \$ 400.00 4,500.00 iting ough Organization ection Costs count on Prepayment of Taxes 173.00 175.00 6,500.00 1,800.00 1,800.00 350.00 600.00 1,300.00 9,500.00 520.00 520.00 900.00 1,200.00 300.00 1,200.00 300.00 1,200.00 350.00 1,500.00 1,500.00 7,412.96 1,833.79 1,907.66 1,795.03 398.43 600.00 1,300.00 9,050.41 623.24 284.02 5,119.56 900.00 1,421.81 300.00 891.36 150.00 347.56 223.54 Borough Property Fire and Water Fire Hydrant Service oads and Streets firt Road Fund treet Lighting

- Garbage Shade Trees Visiting Nurse Fourth of July ections ecclosure Tax Titles 900.00 175.00 1,000.00 7.75 79.51 122.89 1.12 156.11
- 9. Total Appropriations-General \$43,598.61 \$43,331.27 \$41,124.23 10. Dedicated Revenue Purposes Dog Damages \$ 100.00 \$ 560.00 \$ 39.37 Total \$ 100.00 \$ 560.00 \$ 39.37
- 11. Grand Total of All Dedicated Revenue Appropriations \$ 100.00 \$ 560.00 \$ 39.37. 13. Grand Total of All Appropria \$43,698.61 \$43,891.27 \$41,163.60

eneral	Revenue: Anticipated 1938 Surplus Revenue Appropriated \$ 300.00 Miscellancous Revenue Anticipated \$ 9,961.00 Amount to be Raised by Taxation for Local Purposes 33,337.61
Tot	
	Appropriations: (a) Administration, Operation and Maintenance (c) Interest and Debt Redemption (c) Deficits and Statutory Expenditures (c) Deficits and Deficit and Defi
Test	

indexes president in the



tected zone which no one may penetrate without sounding an alarm.

LOW COST - LOW INSTALLATION LOW OPERATION - LOW MAINTENANCE

Write or Phone for Descriptive Pamphlet

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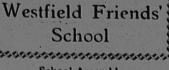
DELIVERY IMMEDIATE OF FUEL OIL **Right from Our Own Storage Tanks in Palmyra** FIRST GRADE ANTHRACITE COAL Estimates on Storm Proof Storm Sash Phone 1100

WILLIAMS Coal, Coke, Fuel Oil, Building Materials, Feed PALMYRA

0000000000000. 11-1-20-38

### THE NEW ERA, THURSDAY, JANUARY 20, 1938

### PAGE THREE



On Friday morning, January 21, at 11.20, parents are invited to attend a program at which time Miss Mar-tinelli, of Gimbel Brothers store will talk about what can be done with marionettes and will give a per-

James Marshall was recently elected head of student government.

### PORCH CLUB

The program will begin at 2.30 tives living in Palmyra. o'clock and tea will be served at its conclusion.

TESTIMONIAL FOR

DAN LICHTENTHAL Plans are being made for a testi-monial dinner in honor of Daniel Lichtenthal, well-known Riverside attorney, which will be held at Old Mill Inn, on Route 25, 'Thursday evening, January 27. Lichtenthal was elected chairman of the Demo-cratic County Committee last fall. The affair is sponsored by the Young Democrats of Burlington The affair is sponsored by the James Madison was the first Presi-Young Democrats of Burlington dent to wear long trousers while in

HEARING HELD ON PARKING PROBLEM

# SHINING HOUR CLASS MEETING OF WOMAN'S CLUB

The next monthly meeting of the class will be in the form of a cover-ed dish supper, at the home of Miss Dorothy Saltmer, president of the

The federal government's dis-

Service

The Snover Funeral Home offers a

The use of the Funeral Home, with

every modern appointment and con-

The

Snover Funeral Home

Incorporated

313 E. Broad St., Palmyra, N. J. Frank A. Snover John N. Swartz

Phone, Riverton 830

venience, adds nothing to the cost.

service, backed by years of experience,

that is complete in every detail.

CHARTER LUNCHEON OF WOMAN'S CLUB "Three Blind Mice," in the manner Miss Patience Northrop entertain- The Palmyra Woman's Club en- of five classical composers and one

ANGELINA MUFALLI Angelina Mufalli, 29, of 418 West Broad street, Palmyra, died Thurs-570,000. day, January 13. Funeral services were held on Monday at 8.30 a.m., with high re-quiem mass at the Church of the Sacred Heart at 9.30.

**OBITUARIES** 

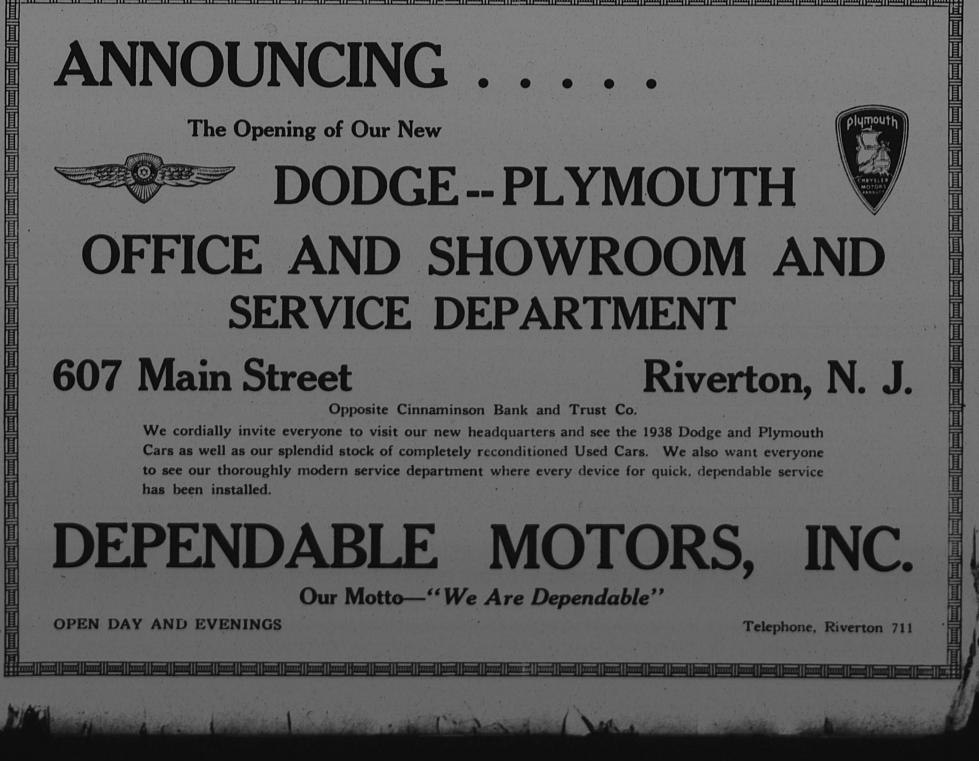
On Tuesday, January 25, Doris Stacy Miller will address the mem-bers of the club, her subject being, "First Aid in Decoration." The deceased is survived by rela-The deceased is survived by rela-

Mary and Edward Gundersen On Tuesday morning of this week, Miss Helen Farrell spoke on the subject, "Cooking with Cold." Mary Gundersen, 31, and Edward, 29, formerly of Delair, were killed last Saturday morning when their car skidded on the ice into an oil truck, on the super highway, near New Brunswick. Funeral services were held Wed-DAN LICHTENTHAL nesday at 3.30 p.m. from the Snover

office.



Phone 1540 RIVERTON



PAGE FOUR

THE NEW ERA

Incorporated Published Every Thursday at 609 Main Street RIVERTON, N. J.

## THE NEW ERA, THURSDAY, JANUARY 20, 1938

# EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor 

 Incorporated

 Published Every Thursday at 609 Main Street

 What Is Christianity?" This

 Published Every Thursday at 609 Main Street

 RivERTON, N. J.

 Entered at the Riverton, N. J. Post Office as Second Class Matter

 Telephone, Riverton 712

 The cluster of the state of New Jersey, at the vertex Pires Association Exhibit, October, 1937.

 WALTER L. BOWEN, Editor

 F. W. METZGER, Associate Editor
 KARL W. LATCH, Adv. Mgr. 4 Second St., Riverton 1812 Morgan Ave., Palmyra Phone 406
 Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited The New Era office is equipped to do all kinds of Fine Printing at
 The New Era Office is equipped to do all kinds of Fine Printing at

 PRINTING

 The New Era Office is equipped to do all kinds of Fine Printing at

 "What Is Christianity?" Thi

Whether we like it or not—and generally we don't like it— it's good for us now and then to have our self-complacence jarred by an outsider's honest opinion. This is true of individuals and by Rev. Charles R. Hench, chairman perhaps it is equally true of nations. With this in mind we invite careful reading of this unim-passioned view expressed in a recent issue of the London Sphere: by Rev. Charles R. Hench, char

"The United States contains 6 per cent of the worlds area and 7 per cent of its population. It normally consumes 48 per cent of the world's coffee, 53 per cent of its tin, 56 per cent of its rubber, 21 per cent of its sugar, 72 per cent of its silk, 36 per cent of its coal, 42 per cent of its pig iron, 47 per cent of its conper and 60 per cent of its could external

copper, and 69 per cent of its crude petroleum. "The United States operates 60 per cent of the world's tele-phone and telegraph facilities, owns 80 per cent of the motor cars in use, operates 33 per cent of the railroads. It produces 70 per cent of the oil 60 per cent of the railroads. The produces to sillness. Members will meet in the Church." 7.45 p.m. In celebration of their 28th anniversary, the Philathea Class deferred their visit to the church until this Sunday, owing to the pas-tor's illness. Members will meet in the church of the sillness. The produces to sillness of the sillnes 70 per cent of the oil, 60 per cent of the wheat and cotton, 50 the classroom at 7.30 p.m. Pastor per cent of the copper and pig iron, and 40 per cent of the lead "Philathea, Lovers of Truth." The EARNEST FUNERAL and coal output of the globe. "The United States possesses almost \$11,000,000,000 in gold, or nearly half of the world's monetary metal. It has two-thirds

# Chats with the

Advertising Rates on Application
<u>PRINTING</u>
The New Era Office is equipped to do all kinds of Fine Printing at
reasonable prices. *Dur Country*The following editorial, which appeared in a recent issue
of the Philadelphia Inquirer, seemed so excellent that we are
reprinting it for the benefit of our readers who may have over
looked it in the Philadelphia paper:
There are times when we need someone outside the family
to size up and tell us where we get off: someone who doesn't
look us and isn't afraid of hurting our feelings; who will inform
In the near and how we are making fools of ourselves. Hereice, The music will be and the lock and makes impressions that are never forgotten,
the taches youth great spiritual and
up at 8 o'clock. All perday service, Wedness
and adverte the taches the did the dimension of the printing at the taches and adverted to the stands for truth
to size up and tell us where we get off: someone who doesn't
look us and isn't afraid of hurting our feelings; who will inform
In the near and how we are making fools of ourselves. Hereice, The music will be the served on Thuraday after
to size up and tell us where we get off: someone who doesn't
look us and isn't afraid of hurting our feelings; who will inform Hereice, The music will be the look of the printing at
the served on Thuraday after
to size up and tell us where we get off: someone who doesn't
look us and isn't afraid of hurting our feelings; who will inform

waters flowing Forth from the throne of God.

pure from above, Come to the feast of love; come,

# HOME COMPLETE

COMING EVENTS

Monday, January 24— Basketball, Interborough League, high school gym, Palmyra, three

games. Monday, January 24 Basketball, high school gymna-sium,Palmyra, three games, Inter-borough League, first at 7 o'clock. Monday, January 24 Meeting, Camp 23, P.O.S. of A., Balmer

Tuesday, January 25 Meeting, Ladies' Auxiliary, Post Frederick M. Rodgers, Legion

Home, 8 p.m.

# **CHURCH NOTICES**

CHRISTIAN SCIENCE First Church of Christ, Scientist



The Riverton Yacht Club held its

Languish Come to the mercy seat, fervently kneel Here bring your wounded hearts, here tell your anguish, Earth has no sorrow that heaven Earth has no sorrow that heaven cannot heal. Here see the Bread of Life; see waters flowing

• The house and pier committee reported that considerable work had been done on the pier and that a quantity of lumber had been purcan remove." Go to some church next Sunday. George Lockett, Pastor Central Baptist Church of Riverton and Dela George Lockett, Pastor Central Baptist Church of Riverton and Palmyra.

### **Coming Banquet**

Plans were discussed for the coming banquet and various committees FOR INSPECTION Were appointed to work out the de-tails. Ogden Mattis, the new chair-man of the Regatta Committee, was

Auth Biddle, of Philadelphia, and<br/>May Laverty, of Riverton, were the<br/>winers in the Sacred Heart miscel<br/>laneous club last week.The sciently completed Depend<br/>alse Motors building, in Riverton,<br/>alse stores building, in Riverton,<br/>by Jessie Gaynor, at the Philadel<br/>phia Music Teachers' Associations'<br/>this generation.Absolutely No Charge<br/>this passage from the Christian Sci-<br/>this passage from the Christian Sci-<br/>scient that Truth is real necessarily in<br/>that Truth is real necessarily in<br/>the recently completed Depend-<br/>alse Motors building, in Riverton,<br/>by Jessie Gaynor, at the Philadel-<br/>philadelphia.Absolutely No Charge<br/>the sande for use of the weekly games<br/>the sande for use of the statement,<br/>that Truth is real necessarily in<br/>the recently of Riverton, pupil of<br/>monthly pupils recital hour on Saturdy, January 8, at the Presser<br/>Philadelphia.Absolutely No Charge<br/>The weekly games<br/>the sance of the Sciptures' by Mary<br/>Bake Eddy: "Truth cannot be con-<br/>that Truth is real necessarily in<br/>the recital doar on Saturdy, January 8, at the Presser<br/>Philadelphia.Absolutely No Charge<br/>The section Sciptures' by Mary<br/>the sance testbook of the section of the new section of the section of the new section of the section of the section of the section of the new section of the section The winners in the stocking club of Mrs. Lewis Bell, from December 27 to January 13 inclusive are Mrs. 27 to January 16, at Folsom, Pa. 28 te their machines to Mt. Holly 29 (Thursday) at the Oliver H. 29 (Thursday) at the Oliver H. 20 (Sterrade Fenimore: electric mantel 20 (Sterrade Fenimore: jelectric mantel 20 

Shame restrains more than law, that the teat Delay is fatal to good resolutions, than the dog.

# THE NEW ERA, THURSDAY, JANUARY 20, 1938

# **AGENT FOR NEW**

The Bendix Home Laundry is fully automatic in operation. The only effort is to place the dry clothes in the washer door, add powdered soap and bluing, set the dials for the desired washing, and then leave the rest to the machine. From there on the meaning the to end cld rest to the machine. From there on the machine mixes the hot and cold water to the desired temperature, washes the clothes the desired time, expels the soapy water, fills up with fresh water and gives the clothes a first rinse. This water is again expelled and a second rinse of fresh water is automatically perform-ed. This water is also evacuated and a third spray-rinse is set into opera-tion. After the final rinse, the water is automatically drained off and the

 17, that the action for the surrounding community of the same as last year.
 ton and the surrounding community to an anterior to allow the members time to attend the Burlington County meeting, to be held at Columbus. It is hoped we may have a large representation. Come out and give your support. County Committee.
 It happened in the Cascade Mountains. "What," demanded the amatend the surrounding community to an anterior to anterior to

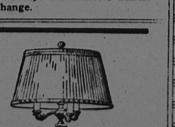
"Why worry because your hair falls out? Suppose it ached and you had to have it pulled, like your "Well, sir," returned the guide, suavely, "I've just been investigating and he says his name is Smith."-

YMCA BRIEFS

The Bendix Home Laundry is by a man who speaks as one of auth

tion. After the final rinse, the water is automatically drained off and the clothes dried to a ready-to-hang-up dryness through centrifugal force. The machine is left clean and clear of traces of the preceding wash and is ready for another batch of clothes. P.O.S. of A. NEWS The Camp wishes to notify those members who were not present at the regular meeting held January 17, that the action on dues, benefits and salaries of officers was voted to remain the same as last year.

Exchange



# LIGHT CONDITION YOUR HOME

Use I. E. S. Lamps and Have **Convenient Electric Outlets** 

It is important that you have good light in enough places for conve-nient use Provide it by LIGHT CONDITIONING your home. You can do this inexpansively with-(1) modern lamps approved by the Illuminating Engineering Society and—(2) cdditional electric outlets for convenient location of lamps.

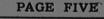
A new line of attractive and moderately priced I. E. S. lamps are on display at Public Service stores. An I. E. S. 6 way floor lamp with tailored silk shade, the type illustrated, is \$15.95 cash, or \$14.95 if you trade in an old lamp. Small carrying charge on terms.

New electric outlets can be installed by your local electrical dealer.

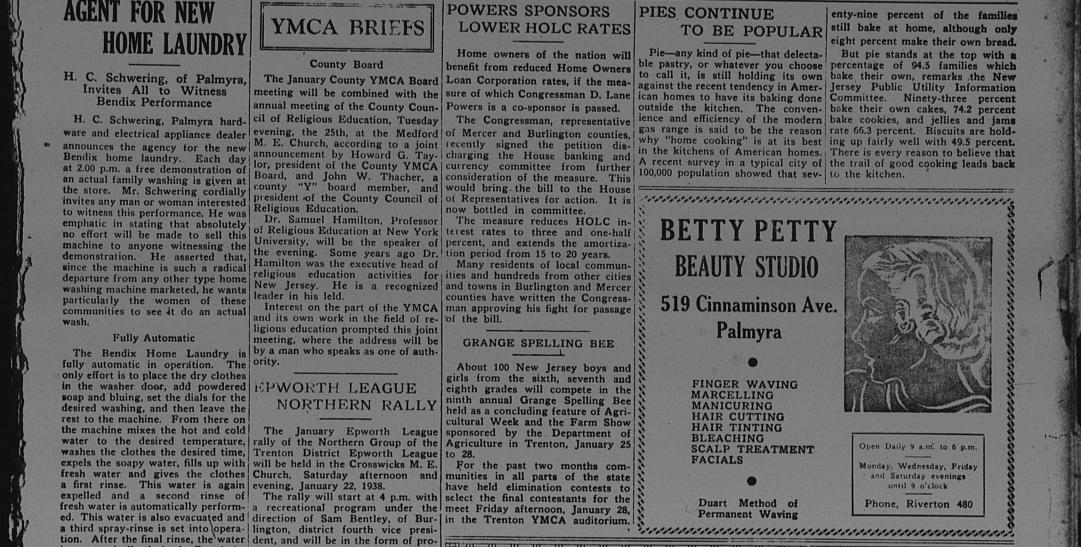
PUBLIC

hill and a former of the second states

POWERS SPONSORS PIES CONTINUE



enty-nine percent of the families





# Mother Nature

taught "Johnny" Squirrel to put away for the lean months, so today "Johnny" is feeding on the fruits of his labor months ago. With humans it is different only in that we do not save by instinct-we have our lean months and lean years the same as "Johnny" Squirrel and only by sheer determination and careful planning can we provide for these contingencies.

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Jeres H

80 The Sign a

SERVICE





About 100 New Jersey boys and PWORTH LEAGUE NORTHERN RALLY NORTHERN RALLY ultural Week and the Farm Show

### PAGE SIX



# PALMYRA BESTS **RIVERSIDE EASILY**

The first period started in a con- Evaul, Ramblers, 210. ervative manner, with neither team breaking into the scoring column. Palmyra picked up five markers in the second quarter, while Riverside was able to convert a single charity

The Red and White continued increase their advantage in the third period and the game finished with the pupils of Coach Dimond still going away.

### 10 From Floor

P	almyra				
	Fld	FI	FT	P	
Rothbaum, i	4	1	2	9	
Sutters, f	1	0	0	2	
Hubbs, f	2	0	0	. 4	
Mickle, c	0	2	4	2	
McDermott, c	0	0	0	0	
Marshall, g	1	0	- 1	2	
Yost, g	0	0	0	0	
Baker, g	2	0	. 2	4	
Totals	10	3.	9	23	
R	iverside			125	
	Fld	FI	FT	P	Í
Hinkle, i	0	0	1	0	0
Kranz, f	. 0	1	1	1	V
Murphy, c	- 1 -	1	2	3	t
Emery, g	1	0	0 .	2	a
Malecki, g	2 .	0	0	.4	t
Garble, g	0	0	1 :	0	S
Stypeski, g	0	1	2	1	п
Totals	4 :	3	7	11	C
Score by per	inds.				P
Palmyra	0 5	5	13 -	23	
Riverside	0 1	3	13 -	1000	
Referce-Wal		-	1.10	-	

 Referee—Walters.
 Pootpads
 31
 17

 SOUTH JERSEY
 STAMP EXHIBIT
 The ennual stamp exhibition of the Association of South Jersey
 The third annual stamp exhibition of the Association of South Jersey
 The annual stamp exhibition of the Association of South Jersey
 The Camels, Murads and Spads
 Moont Holly: assistant sect of the Second hali.
 Managers of the Barlington
 AGAINST CROP CONTROL

 Maris, noted collector of Laberas
 The second hali.
 High singles: Mrs. Brown, Kols, Wings. 149.
 Moont Holly: and assistant treasure.
 Moont Holly: and assistant treasure.
 AGAINST CROP CONTROL

 Maris, noted collector of Laberas
 Palmyra League
 The second hali started last week at the 19th annual convert manexed two wins, while the ther entrees were charged with similar number of losses.
 Dalmyra League
 The rederick D. Fahrenbruch and the officers of the endical staff or mice of the codic of the there entrees were charged with similar number of losses.

 warrant. A silver cup will be given where sufficient entrees
 28; Evaul, Fortnum, 228; Adams
 Diper. "Waiter! The size is tite.

 warrant. A silver cup will be given where sufficient entrees
 28; Evaul, Fortnum, 228; Adams
 Diper. "Waiter! The size is tite.

 warrant. A silver cup will be awarded the best in the show. All participants will receive certificates. There will be 150 frames of stamps. all the property of members of the frame will hold nine album sheets. There will thus be about 1300 album theets on view. The states of the medical executive 1. Borden. Anderer, treas-board ior three years. Diner: "Waiter! This stew is ter-rible. What kind is is?" Waiter: "The chef calls it his en-thusiastic stew." Diner: "Waiter: "The chef calls it his en-thusiastic stew." Diner: "Why?" Waiter: "He puts everything he has into it."-Boys' Life. There will thus be about 1300 album

County League

Alley Gossip

Final standing, first	half:	
	w	L
Garden State	33	9
Coddington	31	11
Shorten	26	16
Beverly	21	21
Devlin	21	21
Ramblers	16	26
Kieckhefer	12	30
Medford	8	34
K. of C. Lea	gue	-
At. Holly climbed i	nto a	tie fo

nite, 202.		
The standing:	w	L
Gloucester	25	14
Mt. Holly	25	14
Moorestown	21	18
Palmyra White	20	19
Riverside	20	19
Palmyra Grey	17	22
Palmyra Blue	14	25
Maple Shade	14	25
Artisans		

irates, 220.		
The standing:	w	L
Highwaymen	33	15
Footpads	31	17
Thieves	27	21
Demons	24	24
Bandits	24	24
Pirates	23	25
Bootleggers	15	33
Buccaneers	11	37
Ladies' Le	ague	

### BITTER ENEMIES ON ARMORY BILL

Two of wrestling's most bitter enemies are what Promoters Frank

Locals Win Second Decision in Burleo League by 23-11 Verdict Palmyra romped to its second straight Burlington County League victory, last Friday night at River-side, as the locals annexed a 23-11 decision at the expense of the home-high school aggregation. The win indicates that the Red and White is the team that must be stopped by the other entries, if any appire to topple the locals from their throne of county champs. Start Slowly The first period started in a con-Start Slowly one fall to a finish match as will Ernie and Gino.

Other Bouts

In the remaining bouts, the Hanlys have put together a card that should lend its help in jamming the patrons into the drillshed. Ed Meske will oppose Dynomite Joe Cox. Cliff Olsen tangles with Bill Sledge and Bert Rubi will again 2.5W CONCERNING open the show and this time he faces a tougher hombre in Jim Cof-field of Kansas City. They are each

A Burlington barber was fined last week for admitting a customer into his shop after 7 p.m.

Country Club Notes and a state to the state of a state of a state of a state

ine standing:	VV L
Elliott	4 2
Tyler	4 2
Lippincott	4 2
Hendrickson	3 3
Smith	3 3
Jamison	3 3
Woods	3 3
Wilson	3 3
Clark	3 3
Bartley	-32 3
Yost	2 4
Bonsal	1 5

10 From FloorMt. Holly climbed into a tie for<br/>first place by taking three games<br/>foor and converted three free<br/>throws, while their opponents did<br/>as well from the foul line, but were<br/>able to obtain only four two-point-<br/>ers.Mt. Holly climbed into a tie for<br/>first place by taking three games<br/>from Moores-<br/>town.field of Kansas City. They are each<br/>booked for a half hour limit.Urging farmers to heed the state<br/>"Hours of Service Act," restricting<br/>Hours of Service Act," restricting<br/>Hours of Service Act," restricting<br/>as well from the Palmyra Whites, leaders of<br/>the three local teams, are now in a<br/>tie for fourth place with Riverside.<br/>Grey, 217; Olt, Maple Shade, 226;<br/>Fallon, Moorestown, 226; Cooney,<br/>Mt. Holly, 210; Dougherty, Palmyra<br/>The standing: W LMt. Holly climbed into a tie for<br/>field of Kansas City. They are each<br/>booked for a half hour limit.Urging farmers to heed the state<br/>"Hours of Service Act," restricting<br/>Hours of Service Act," restricting<br/>Thours of Service Act," restricting<br/>Thours of Service Act," restricting<br/>New Jersey Farm Bureau, an<br/>nounced this week that a supply of<br/>the to members of that organiza-<br/>tion at its Trenton headquarters.<br/>"We of the Farm Bureau believe<br/>White, 202.<br/>"We of the Farm Bureau believe<br/>white, 202.<br/>The standing: W L<br/>GloucesterHagesoz<br/>the standing: W L<br/>Gloucester10 Fild FI FT PMt. Holly climbed into a tie for<br/>first place with Riverside.<br/>The standing: W L<br/>GloucesterMt. Holly climbed into a tie for<br/>the standing: W L<br/>GloucesterMt. Holly climbed into a tie for<br/>the standing: W L<br/>GloucesterMt. Holly climbed into a tie for<br/>the standing: W L<br/>GloucesterMt. Holly climbed into a tie for<br/>the standing: W L<br/>GloucesterMt. Holly climbed into a tie for<br/>the standing: W

fare of the motoring public." Law Requirements

The law requires every driver of Maple Shade 14 25 Artisans' e Highwaymen took the Demons four points and gained a notch he second-place Footpads, who able to annex only three from Bootleggers. The Thieves, who in third position, maintained

Antigers. The Theves, who n third position, maintained tanding by registering a clean over the lawly Buccancers. In singles: Hunter, Highway-246: Taylor, Footpads, 220: Bootleggers. 217: Edinger, . 220. Standing: W L ghwaymen 33 15 otpads 31 17 HOSPITAL BOARD

- and and the second of the

# **RIVERTON WINS FIRST-HALF TITLE**

10th, losing his other pins in that

# Second Half Starts

The second-half competition gets under way this (Thursday) evening, as the Riverton White meets Manufacturers and the local Green clash with Germantown. These games will be rolled at Riverton. The scores of last week's matches:

1

**Riverton Green**  
 198
 224

 278
 212
 183 235 209 165 185 Hagstoz 191 229 175 193 167 246 1011 1102 977 **Overbrook Green** 197 153 182 168 202 183 170 148 171 191 176 187 180 232 213 950 919 884 The Burlington County Firemen's they are subject to its terms and Ladies, Auxiliary met last week at should cooperate, not only for their own protection but also for the wel-RIVERTON THE TIMKEN



TRUCK DRIVERS | Clark

THE NEW ERA, THURSDAY, JANUARY 20, 1938

# **TESTIMONIAL FOR** H. F. STOCKWELL A special investigating committee,

## County Association Insurance man of the Burlington County De-Agents Gives Affair ; Lamon | cember term grand jury, is planning

stated that the group had indeed county.

The past officers of the associa-tion were then introduced and all echoed the sentiments expressed by W.C.T.U. MEETS Mr. Aaronsen.

### New President

The program was brought to a present. close by the awarding of a number | Luncheon will be served by the of fine door prizes which had been | ladies of the church. donated by the various insurance

Letters regretting inability to at-tend were read from Clifford Powell, so long I know where every stump tend were read from Clifford Powell. State Senator; William F. Brown, editor the "New Jersey Agent," and Charles E. Meek, president of the N. J. Association of Underwriters. Committee in Charge of them now."—New Jersey Bell.

The committee in charge of the affair included, Leslie W. Reeves, Howard Fe Knight and Arthur N.

Among those present from this vicinity were, Mr. and Mrs. Walter D. Lamon, Mr. and Mrs. Leslie W. Reeves, E. R. Williams, and Rich-ard M. Woodward.

LINCH 2

SANITONE

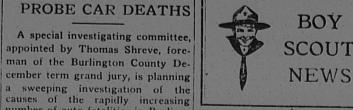
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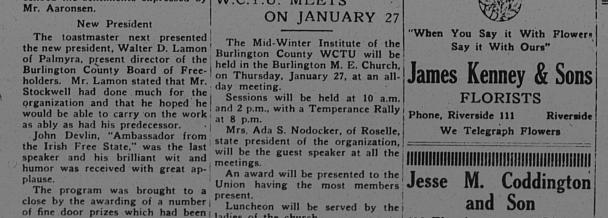


**和这些法律的**是是不是是是

COMMITTEE WILL

Agents Gives Affair; Lamon New Leader Sixty members of the Burlington County Association of Insurance Agents and their guests attended a testimonial dinner. tendered the re-tiring president of the organization, at an affair given on Wednesday, January 12, in the Community House, Moorestown. Following the invocation by Ed-ward A. Kashner, of Florence, those present did justice to the bountiful repast. Between courses there was January 1, of last year.
<

stated that the group had indeed been fortunate in having so efficient a leader. In behalf of the association, he presented Mr. Stockwell with a large airplane-style traveling case and the guest of honor responded with brief remarks.



415 Elm Avenue Riverton Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

# C. Ward Lowden NORGE REFRIGERATORS

Philco and Emerson Radios 309 E. Broad Trade-in Value on Old Machines Headquarters for

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RADIOS REPAIRED Electrical Appliances and Supplies TUBES TESTED FREE SPORTING GOODS

514 Cinnaminson Avenue



17 W. Broad St., Phone, Riverton 978, Palmyra

Palmyra

"Oh, yes," said the pilot of the

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REPAIR

Lamps and Appliances

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"Planned Insurance"

Chartered Life Underwriter

**Insurance** Broker

Res. 620 Lippincott Ave., Riverton Phone 244-M

hilip

Moorestown, as chairman. Mr. An-nett will be assisted by J. A. Sutton, E. R. F. Johnson, and H. T. Green-wood, Jr., all of Moorestown; H. V. Holmes, of Burlington; N. F. S. Russell of Education Data Russell, of Edgewater Park, and E. . Cooper, of Riverton.

Week that is to be held the week

Insoluble problems: What do the ants do in winter when there are ter A. Drenk, Riverside, committee

PAGE SEVEN

# THAN MEMBERS

After the distribution of patronage-appointments of 48 aides in the Senate and 33 in the Assembly Boy Scout Troops in Burlington County are making plans and prep-members-21 in the Senate and 59 on Tuesday night, the New Jersey the House.

The appointments for Burlington county residents are Rev. Millard O. Pairce, Burlington, chaplain, \$300; William Gray, New Gretna, first assistant supervisor of bills, \$600; Lesclerk, \$300.

# ALL THE NEW DESIRABLE FLOWER SEED NOVELTIES for 1938

Including the early Salvia Blaze of Fire, the Sensational Russell Hybrids Lupines, Gaillardia Goblin and others that are being featured in radio talks and in magazines are all offered in



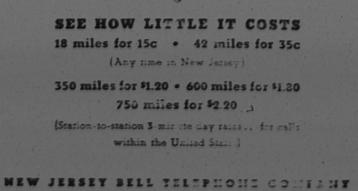
Hundredth Anniversary Garden Book Grow them in your own Garden this Summer.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



# GO PLACES Get Action! - by telephone

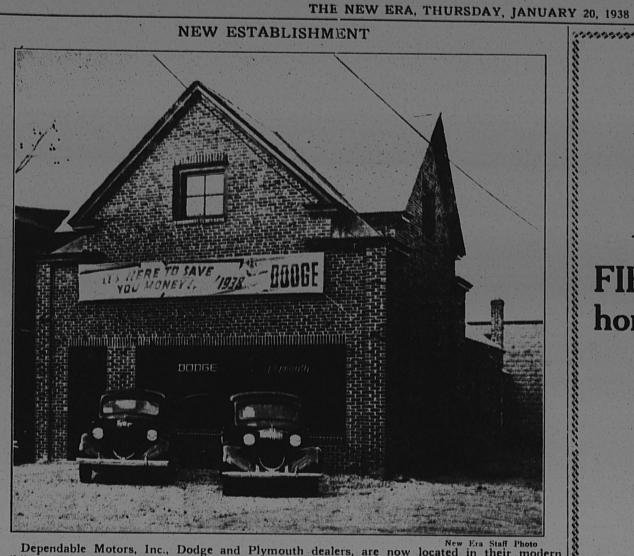
Make appointments, follow up, buy, sell - anywhere. When you go by telephone you're practically in two places at once - making effective use of your time, energy, money.



PAGE EIGHT	and the second	W ERA, THURSDAY, JANUA		
	BUSINE A RAPID REFEREN	SS DIRE	EUSINESS HOUSES	
	200000000000000000000000000000000000000		OIL BURNERS	REAL ESTATE
AUTOMOBILES	COAL	5c AND 10c STORE	80000000000000000000000000000000000	800000000000000000000000
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IACIAND	MacCORD BROS.	200000000000000000000000000000000000000	609 Thomas Avenue Phone 937 Riverton	- No Regrets Ada E. Price
SALES AND SERVICE	ATLANTIC FUEL OIL KOPPERS COKE Riverton 560-W - Phones - Riverside 189	GROCERIES	III. D. Hummes of Oom	Insurance Real Estate Notary Public
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MARFAK LUBRICATION CARS WASHED Firestone Tires—Batteries	20000000000000000000000000000000000000	Collins' Building RIVERTON Phone 86	PATENT MEDICINES	George W. Rogers, Inc. LESLIE W. REEVES
<b>BURKE and EISLEY</b>	<b>BISHOP'S DAIRY</b>	HAULING	L. L. Keating	REALTORS — INSURANCE Phone, Riverton 787 or 845
Broad and Linden Riverton Phone 1562	QUALITY PRODUCTS	HAULING CLEAN PAINTS	Patent Medicines — Gifts — Candy Greeting Cards — Ice Cream	529 Cinnaminson Ave., Palmyra. N.J.
LESTER S. FORTNUM ATLANTIC PRODUCTS	Phone 476, Riverside	C. D. TURNER	Cigars and Stationery Broad and Main Streets, Riverton	SHOE REPAIRING
Complete Automobile Service	DRUGS	207 Union Landing Road E. Riverton, N. J.	Phone 1540 When in need of Patent Medicines-	Riverton Electric Shoe Repair
Phone 1180	CARLSON'S	LAUNDRIES	CORNELL'S	Frank Barone, Prop. HIGH GRADE REPAIR WORE At Reasonable Prices
BAKERIES	PHARMACY Prescriptions called for and deliver- ed, when inconvenient for you to call	RIVERTON	Cut Rate Patent Medicine Store All Prices Cut 535 Cinnaminson Ave, Palmyra	For Better Shoe Repairing Try
FANCY BAKING Home-made Ice Cream CONFECTIONS	at our store, phone 1'10. 606 MAIN STREET, RIVERTON	LAUNDRY M. KUENSELL, Prop.	Phone 1500	N. Beitz
the kind you will be proud to serve CHEW'S BAKERY	DRY GOODS	Phone. Riverton 978 Riverside Home Laundry	PAPERHANGING	SHOE SERVICE 117 E. Broad Street, Palmyra, N. J. Phone 1135
526 Main St., Riverton Phone 154-We Deliver	Smith's Store	318 Paine Street	Wm. N. Hubbs	2000000000000000000000000
BANKS	Dry Goods — Notions — Stationery McCall's Patterns — Gifts	Riverside, N. J. Phone, Riverside 734	PAPERHANGING 5 Kern Street E. Riverton	SHOE STORES
Cinnaminson Bank and Trust Co.	414 MAIN STREET, RIVERTON Phone 783	<b>REFRIGERATORS</b>	Phone, Riverton 1015-R	Hirshblond's QUALITY Share Share
The Friendly Bank Member FDIC	ELECTRICIANS	GENERAL DELECTRIC	RADIOS	Shoe Shop MT. HOLLY, N.J. POOTWEAR OF BETTER QUALITY
Main at Harrison Street RIVERTON	EARLE B. HARDER	Refrigerator TAYLOR-MATHERS Ranges, Radios, Laundry Equipment	John H. Etris 17 West Broad Street	SIGNS
BARBERS	Repairs and Installations Power and Light	309 E. Broad St. Palmyra Everton 710	Palmyra Philes Agency Tub Testing	A. K. SALMON
RAY BANKS	306 Meirose Avenue Palmyra Phone, Riverton 1125	MEMORIALS	Expert Repair Work CALL RIVERTON 978	Signs
SPECIAL ATTENTION TO ALL WORK	EXPRESS	Custom-built Cemetery Memorials in Granite, Marble and Bronze	C. WAKD LUWDEN	Truck Lettering Phone, Moorestown 419-W
SOS BROAD STREET	20000000000000000000000000000000000000	Will Hope	NORGE REFRIGERATORS Philco and Emerson Radios	200000000000000000000000000000000000000
BUILDERS	DAILY SERVICE PHILADELPHIA TO BURLINGTON MOVING	Washington and Federal Streets Burlington, N. J. Phone, Burlington 13	Trade-in Value on Old Machines Headquarters for	A TAILORS
Curtis E. Stavely	Man Office Sc. Miniel Drive Philadelphia Office Riverside, N. J. 240 Arch Street Phone. Riverside 438 Beil, Marker 0255 Riverson 1566 Keystone, Main 8031	W. H. SLOCUM & SON	MAYTAG AND NORGE WASHERS	Peel Poindexter
CONTRACTOR and BUILDER Special Attention to Jobbing IS W. CHARLES ST., PALMYRA	J. CUSTIS	Works	All Makes Washers Repaired Several Good Buys in Used Washers	Cleaning - Pressing - Dyeing Free Delivery Service RIVERTON Phone 514
Phone 744	Hauling & Concrete Work	Phone 159 Get Our Price	RADIOS REPAIRED Electrical Appliances and Supplies TUBES TESTED FREE	J. R. JOHNSON
Louis Weber Successor to Albert Horier	CESSPOOL CLEANING R.F.D., Palmyra Riverton 738	WILL BOWEN DECORATOR	SPORTING GOODS	(Successor to J. L. Young) CLEANER AND DYER
Carpenter and Builder Special Attention to Repair Work Randolph Avenue, East Riverton	Rytex Hylited Visiting Cards ar- on sale at The New Era, One Hun	Upholstering, Repairing, Refinishing Broad and Cinnaminson Sts.	514 Cinnaminson Avenue	PALMYRA, N. J. Work Called for and Delivered
Phone, Riverton 555-B-Charges Ressonable	dred for Seventy-five cents.	Phone 751 Riverton	Palmyra, N. J. Telephone 717	Riverton 775
		and the second		-40

101

Charles 1 : Ale



building, at 607 Main street, Riverton, where complete facilities for sales and service are offered.

# LARGE NUMBER AT LOCAL P.T.A. handicapped all their lives."

retary of

### Started in Riverton

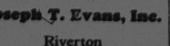
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in the despired

said was rushed through while the tarted in Riverton towen stated that it was her affiliations with these in P.-T.A. work that she interested in the organization of benefiting the youth of the organization of the nation were going through the post-war period of hys-teria. He felt that not enough time had been given to the problem, and instead of benefiting the youth of

tion of many, many unfortunate chil-dren. Without the assistance of the P.-T.A., those children might be handicapped all their lives." Musical Numbers Musical Numbers







PAGE NINE

# FIRE will strike 400 homes tonight ...

Four hundred homes burn every night ... and 400 more every day, throughout the year. That is the grim fire toll in this country.

We hope you will never join this 400, but suppose fire did visit your home-would you be prepared? Would you be able to replace everything that was destroyed without loss or delay.

Do not take needless chances. For a very moderate charge (\$2.50 per year) you can rent a SAFETY DEPOSIT BOX in our vaults and give certain items of your property year-'round protection. Come in and see the modern safeguards we provide for your valuable personal property.



# **Cinnaminson Bank and Trust Co.**



Phone, Riverton 28

HAVE YOU SEEN THE NEW RYTEX STATIONERY AT THE NEW ERA OFFICE?

PAGE TEN

# SCHOOL AND COMMUNITY

checking on your child, but as one who comes to help your child and you as parents. There are many causes of failure in school work. Among the most important is ab-sence. No child can succeed in school work when he does not at-tend classes regularly. The visiting teacher calls at your home to explain the relation between repeated ab-sence and scholastic failure. He comes as one who wishes to consult

the relation between repeated absence and scholastic failure. He comes as one who wishes to consult you as parents as to what is the best solution of the problem. He seeks advice. He solicits your cooperation. The school can work to the child's best advantages only when it has the cooperation of all members in volved in making his school life a success. You as parents form a successfue ducational program without parent of your child. We, as a school, can not hope to carry on a successfue ducational program without parent cooperation. It is the function of the school lunch room. Tickets will be 35 cents. Publicity. Rethod by which you as parents and we as school teachers and school supervisors can work togethschool supervisors can work togeth- K. OF C. CARD er to promote your child's best in-

er to promote your child's best in-terests. Often a child fails in school who attends classes regularly. Many fac-tors could be at the bottom of the trouble. The child may have a no-tion to quit school. He has proba-bly talked the matter over at home. Some parents say, "Well, it's up to you," and let it go at that. But, fathers and mothers, this is a very critical time in the life of your child. What you child needs at this time is not an indifferent answer nor simply an answer of approval of what he is about to do. He needs advice and sound advice. The teachers of your local school are in a position to give it. They have studied child psychology, education-al psychology, educational philoso-phy, business trends in the world today and many other things that

oday and many other things that today and many other things that are related to your child's life. We are in our school program endeavor-ing to make your child aware of business conditions of today and the value of an education to successful life careers. Perhaps a private con-ference with the teacher will help news concentration what an important our son realize what an important your son realize what an important step he is about to take. You, as parents, well know that this step will determine your child's future. It should not be pushed lightly aside. He should be made aware of what faces him if he so does. He should be given the opportunity to weigh all things in the balance of his own mind to determine what is best. We can but advise him. We cannot nake him change his mind but we eel that we can help him in making this and other important decisions. Send him to us that we may help him. A post card or a telephone call will bring the visiting teacher to our home to advise you.

netimes parents are totally unware of what their children are oing in school. They see the child's port card and do not fully undernd what the grades signify, nor the import of the remarks on the tek. Frequently other maladjust-ents of your child bring about fail-e. Do not hesitate to call in the

ting teacher. emember then, that he comes to o you and your child solve your. d's problems. He comes to so-your cooperation, in order that r child may have a better and er training for the future. Note: The Palmyra Board of Ed-tion is attempting to facilitate ttle better contact between the he and the school, through the vices of the visiting teacher. Mr. mert Patchel, a member of the atchel, a member of the bol staff will act in that

This article has been contributed by him to explain more clearly the work of the visiting teacher.

Newly-wed Husdand: "Do yo to say there's only one cours inner tonight? Just cheese? e: "Yes, dear. You see, whe hops caught fire and fell int NEXT TWO GAMES

PARTY ON FRIDAY

**DISCONTINUED STYLES** 

AWAY FROM HOME COUNCIL APPROVES **BUDGET FOR YEAR** 

The Visiting Teacher Your home may in the near future be visited by a teacher of the high school. He is what is known as a visiting teacher. First of all let is be made clear that he is not a truant officer. The call he makes is a friendly one. He comes not as one who is checking on your child, but as one who comes to help your child and

demnity Ins. Co., fidelity bond C. K. Davis

SEMI-ANNUAL

Enna Jetticks

REGULARLY \$5 TO \$

All sizes and widths ....

but not in every style.

**REGULAR STYLES \$5 to \$6** 

America's Smartest Walking Shoes Go Places Comfortably

ALL \$1.19 LADIE LASSIE HOUSE DRESSES

**Reduced to 89c** CHILDREN'S MITZI AND JUNE PRESTON \$1 DRESSES

**Reduced to 79c** 

Everything in the Store Reduced

PALMYRA'S LEADING DEPARTMENT STORE

Phone 593

13-15 W. Broad Street

7 C

Palmyra

Notice is hereby given to the legal voi the School District of the Borough iverton, in the County of Burlington, t ne annual meeting for the election of 5) members of the Board of Education of held at the School House, on TUESDAY, FEBRUARY 8, 1938

NOTICE

7.00 o'clock p.m. to 9.00 p.m. and as longer as may be necessary, to enable legal voters to cast their ballots.

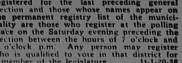
\$36,579.90

redemption and interest \$39,029,90

WILLIAM H. BOTTGER, District Clerk.

and PHS Swingsters he Board of Educati POWER Secona





AUXILIARY MEETING The Frederick M. Rodgers, Post 155, Auxiliary will hold a meeting at the Legion Home Tuesday eve-ning, January 25, at 8 o'clock. All

eligible women are urged to attend. DANCE ON JANUARY 22 \* There will be a dance in the Pal-myra High School gymnasium, on Saturday evening, Jannuary 22, the affair being a benefit for The Til-

licum. Music will be provided by the

RIVERSIDE Fri. and Sat., Jan. 21-22and Our Gang Comedy Saturday Matinee—Radio Patrol Sun. and Mon., Jan. 23-24-THEIR LOVE IS NEWS AGAINI ... and this time they mean it with all their hearts ! YOUNG Honeymoon Also-New March of Time Tues., Wed., Ian. 25-26-1937's "LITTLE CAESAR"

Pete Smith Specialty ow A Picture so Different that it is not only Enter-tainment—It's News!

URRAY STATE CHARLES

the first and the second of the second of the

1

25c 'til 5 p.m

THE NEW ERA, THURSDAY, JANUARY 20, 1938 

PAGE ELEVEN

# ANNOUNCING...

# **OUR NEW FUNERAL HOME Open Daily, Next Week, for Public Inspection** 10.00 a.m. to 9.00 p.m.

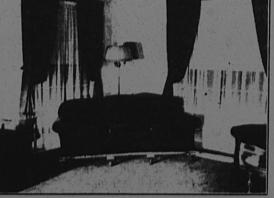


NEW H. B. EARNEST FUNERAL HOME

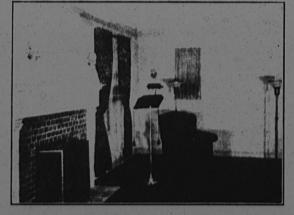
Pictured here is the recently completed H. B. Earnest Funeral Home at 305 Bridgeboro Street, Riverside, New Jersey. This most modern Funeral Home was designed to meet every up-to-the-minute requirement and convenience known to the profession. Its beautiful Spanish exterior and completely furnished interior with spacious air-conditioned rooms make it most desirable for the conduct of a funeral service.



THE FAMILY ROOM This is the family room, designed for the ex-



THE RECEPTION ROOM Here is a corner of the reception room which



THE CHAPEL Pictured here is the chapel which has a capacity ive use of the relatives of the deceased mem- too, is newly furnished and adjoins the chapel. of 250 people. It is beautifully furnished and is completely equipped.

Absolutely No Charge for the Use of this Thoroughly Modern Funeral Home



**FUNERAL DIRECTORS** 

Frank H. Eland, Licensed Manager-Lady Attendant.

**305 Bridgeboro Street** 

Telephone, Riverside 65

Riverside, N. J.

PAGE TWELVE

# PALMYRA B. & L. **MATURES SERIES**

# PALMYRA

Amount of 42nd Payment is \$28,000; \$10,110 Cancelled Miss Mary Rhoades, of Henry of A. blanket club drawing this week. Dependable Motors, Inc., local Dodge and Plymouth dealers, an-nounce the formal opening of their

# **DISCUSS PALMYRA**

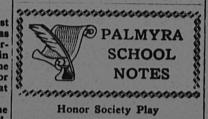
Wery little for the township firemen.
Mr. Conrow said that it was necessary to reduce this amount, since the local companies needed additional financial assistance.
In eliminating the Palmyra appropriation, Mr. Conrow asserted that his committee felt that the Parry firemen, with their new truck, would be able to care for the west end of the township, since Palmyra had responded to only 17 calls during a five-year period and has assisted in extinguishing 12 blazes.
Divertor Needed
Divertor Needed

### **Riverton** Needed

He went on to say that the East Riverton company did not have as new equipment, nor had it been oranization as long as the one in arry. There was, therefore, in the pinion of the committee, need for ssistance from Riverton, in that

Mr. Conrow said that he felt th

The situation. He went on to staph however, that the Paimyra apparatus to property of the borough and he wanted it understood that the trucks would not respond to calls for fires in the sections of Geveland. Morgan, Garfield and team the correct methods of the borough and he wanted it understood that the fell that Paimyra for the games are played. This way, the gym classes can get and the states size 9½, aled with removable back rest for child and teeter-totter. Write Box "E" now learn the correct methods of the planyra, the fell that Paimyra for the games are played. The plany of the plany of the plany of the plany of the state statement of the state statement of the state statement of the state statement of the state of the state of the state statement of the state stateme



**DEPENDABLE MOTORS ANNOUNCES OPENING OF NEW BUILDING** 



NOTICE OF SETTLEMENT Trustees Account Estate of William E. Good, deceased Notice is hereby given that the First Account of the subscriber, Burlington County Trust Company, Trustee under the last will and testament of William E. Good, deceased, for Florence Good, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans Court of the County of Burlington, at a session to be held Thursday, February 24, 1938, at ten o'clock in the forenoon. BURLINGTON COUNTY TRUST CO. Trustee Proctor: William D. Lip Dated: January 18, 1938. -20- to 2-17-38

Mr. Conrow said that he felt the present course was better than divid-ig the money appropriated between the two companies. He concluded by saying that he was deeply ap-preciative of the assistance rendered by Palmyra. Herbert Dinges, another member of the Cinnaminson Committee, stated that Mr. Conrow had present-ed the matter in a most satisfactory manner. Palmyra Committee C. Nevin Buchholz, member of the Palmyra committee, stated that if Palmyra had been relieved of duty the only thing to do was to accept the situation. He went on to say, however, that the Palmyra apparatus was the property of the borough

A Million - La bank and a bank



- 1/2-10 pkg. 19c

"A clenched fist is more often than not the sign of closed mind"

# THE NEW ERA **RIVERTON :: CINNAMINSON :: PALMYRA**



49th Year No. 4

# SCHOOL BOARD **ELECTIONS FEB. 8**

Five Candidates File Petitions In Cinnaminson; Only Two Vacancies

Elections for members of the boards of education in Cinnaminson, Riverton and Palmyra will take place on Tuesday evening, February 8, in the school buildings of the respective communities. In Cinnaminson, there are five

candidates for the full term of three years and only two vacancies. Those who filed petitions are, B. R. Leach and Leslie Reeves, incumbents; A. E. Hargett, Victor Jensen and Rev. Madison Bowe. Here are a few reasons why is worth the subscription price: During 1937, The New Era 42 weeks out of the 52. Adver

dates, a large vote is expected.

In Palmyra, where three terms In Palmyra, where three terms expire, there will be no opposition to those who have signified their in-tentions of being candidates. Mrs. Marian Mallory and Albert McKay, incumbents have announced their intention to run for reelection,

but it is understood that Frank A, which is distributed free: Snowden, member of the present board, did not file As no one filed in Mr. Snowden's place, a vacancy exists. Just what action will be taken by the voters is uncertain at this time.

LARGE VOLUME OF WATER DELAYS CARS

The torrential rains of Monda

# BIRTH

Mr. and Mrs. Harold Meunier, of 117 Oxford Road, Palmyra, are re-ceiving congratulations on the birth of a daughter, Madonna Louise, on January 20 at the Mary Haas Rob-bins Maternity Home. Traveling motor post offices are being established in South Africa. been fortunate in escaping the epi-demic of measles which has des-cended upon Burlington. In that community, a total of over 125 cases have been reported, more than 50 coming down with the mal-ady within the past week. Strict precautions are being taken to halt the spread of the disease. Strict precautions are being taken to halt the spread of the disease. Strict precautions are being taken to halt the spread of the disease. Strict precautions are being taken to halt the spread of the disease. Strict precautions are being taken to halt the spread of the disease. Strict precautions are being taken to halt the spread of the disease. Strict precautions are being taken to halt the spread of the disease. Strict precautions are being taken to halt the spread of the disease. Strict precautions are being taken to halt the spread of the disease. Strict precautions are being taken to halt the spread of the disease. Strict precautions are being taken to halt the spread of the disease. Strict precautions are being taken to halt the spread of the disease.

IN THI	S ISSUE
Churches	Page
Classified Busine	ess Directory
Coming Events	
Editorials	
Obituaries	
Organizations Palmyra Locals	
Riverton Locals	
Schools	
Sports Theatres	0, 12
Your Garden	1

RIVERTON-PALMYRA, N. J., THURSDAY, JANUARY 27, 1938

# **Concerning Free Newspapers**

With free "newspapers" being distributed in this section hany citizens may be tempted to ask. "Why should I pay \$1.50 to subscribe to The New Era?"

We ask your indulgence in reading what we believe is the nswer

People peruse newspapers because of the news that they ontain, and merchants advertise their wares therein because of this reader interest.

Reader interest is, therefore, the chief purpose of a newspaper, and we feel that The New Era offers much more in the TWO HUNDRED AT

way of live local news than any of the free papers. Here are a few reasons why we consider that The New Era

During 1937. The New Era published a 12-page paper in 42 weeks out of the 52. Advertising in these issues averaged from 40 to 50 per cent of the total space, so that there were from six to seven pages of news every week. Burlington County Unit New Jersey P.-T.A. Holds Sessions Here In view of the number of candi- from 40 to 50 per cent of the total space, so that there were from

Six to seven pages of news every week.Six to seven pages of news every week.This, in itself, is not significant without an analysis of the<br/>subject of news articles.The New Era covers local happenings in Riverton, Palmyra<br/>and Cinnaminson, in addition to county and state happenings<br/>and Cinnaminson, in addition to county and state happenings<br/>which may have a local aspect. Fillers, inserted merely to occupy<br/>and Mrs. Francis B. Elwell, present<br/>members, will not run again.<br/>Those who filed petitions in addi-<br/>the following:Six to seven pages of news every week.The New Era covers local happenings in Riverton, Palmyra<br/>and Cinnaminson, in addition to county and state happenings<br/>space, are rarely employed.The New Era covers local aspect. Fillers, inserted merely to occupy<br/>and Mrs. Francis B. Elwell, present<br/>the following:The new Era does<br/>and commatting magistrates in the<br/>Sessions HereThose who filed petitions in addi-<br/>tion to two years, ss is Richard M.<br/>Werd for a similar term of one year,<br/>In PalmyraIn order to give our readers live news, The New Era does<br/>the following:The sa member of its staff attend all meetings of the Bur-<br/>tomates of education meetings.The anew fold the grand jury<br/>around the the grand jury<br/>and cinnaminson, in addition to county Board of Freeholders: local council, township<br/>committee and boards of education meetings.This a member of its staff cover all local sports events.<br/>Obtains first-hand information regarding all local accidents,<br/>fires, etc., from eye-witness versions, or from police and fire de<br/>partment officials.The week free from<br/>tow years.The invocation wag given<br/>the factors recommended in the<br/>grace are accover all local sports events.<br/>Obtains first-hand information regarding all local accidents,<br/>fires, etc., from eye-witness ver

	Number of		e Occupied ews Articles		
	News Articles	Inches	Pages	-	
The New Era	75	464	6	113	
Paper A	45	270	31/2		
If and when any	the free papers	visual de seu un	NUT AT ANY ANY	and a	

VOLUME OF<br/>If and when any of the free papers provide as much news or<br/>if we may be permitted to be somewhat egotistical, as high quality<br/>local news as The New Era, then there will be no need for a<br/>legal newspaper in this section and one could not long survive.<br/>The same situation holds true, not only locally, but through-<br/>out the entire country. If free circulation were the answer to<br/>reader interest and advertisers' problems, we would find our text.responded with a greeting.<br/>responded with a greeting.<br/>During the morning session, a reg-<br/>ular business meeting was held, and<br/>reports were made by the treasurer<br/>and the standing committees.<br/>The principal speaker of the day<br/>was State President Mrs. Walter L.<br/>Bowen. Mrs. Bowen has been a<br/>member of the parent-teacher asso-<br/>ciation for the past twenty-five yearsPLANS BEING MADE<br/>FOR ANNUAL BOY<br/>SCOUT CAMPAWarren A. Brown, of Flor

To date local communities have been fortunate in escaping the epi-

# VICTIM OF WIND JURY PROPOSES LARGE SIGN IS

The large neon sign located at Broad street and Leconey avenue, Palmyra, on the building occupied by Tony's Beauty Salon was ripped from its moorings during the high wind of Monday night.

Fortunately, one of the supports held and the huge affair did not crash to the ground, but remain anging at an acute angle.

COUNCIL MEETING

The same situation holds true, not only locally, but through out the entire country. If free circulation were the answer to reader interest and advertisers' problems, we would find our lead ind was a personal friend of the general chairman of the Boy Scout general chairman, and was a personal friend of the general chairman of his basis. Until such time as this occurs. The New Era will continue to those early workers, and said the dotters were affait to those early workers, and said the mothers wanted to revolution the manner of a dam and the current over the paved surface was particularly fast. Shoulders on the northis is vere competition in South Jersey, in the matter of free distributions are the scee. Were worked a level with the first floors of several homes which border the creek at this point. Police from Palmyra mad Pennmasuken were on the scene.

To date local communities have been fortunate in escaping the epi-demic of mesales which has des-cended upon Burlington. In that community, s total of over 125 cases have been reported, more than 50 commerses in state of the local chapter of half the spread of the disease. WOMEN'S REPUBLICAN CLUB HOLDS MEETING. The regular monthly meeting of the Burlington County Women's Re-publican Club was held last week, as Bridgeboro, Mrs. Pearl Bridgam. This show is the latest and most of Hainesport, presiding. The affir was in charge of Mrs. J. C. Gillam, chairman of the legi-istive committee, who spoke on the cpi, criticalisation." The was announced that Mrs. A faines Lippincott, of Camden, will parking lines and original situa-tory 17.



PRICE FIVE CENTS

8 - POINT PLAN

accidents in the county. In addition to the 8-point plan for accident reduction, the grand jury asked Prosecutor Howard Eastwood to summon for a conference all

forcement agencies. More stringent enforcement on

also told them that Riverton has county. given the state many workers, in addition to three state presidents. Mrs. Joseph M. Roberts, one of the original members of the River-ton Association was introduced, and responded with a greeting. During the morring the m

# FOR ANNUAL BOY SCOUT CAMPAIGN

fires, etc., from eye-witness versions, or from police and hre de-partment officials. Clipping articles from other papers is not part of our policy. The New Era contains more original local pictures than ALL other newspapers circulated in this vicinity. In substantiating these statements, we offer the following statistics from corresponding issues of The New Era and Paper A, which is distributed free: Space Occupied Welcome by Mrs. Yost Mrs. Charles H. Yost, president of the Riverton association, greeted those present, and said she was glad to welcome them to Riverton, where the New Jersey Congress of Parents and Teachers (then known as the New Jersey Congress of Mothers) Was organized in October 1900. She also told them that Riverton has given the state many workers, in Dual Highway

HERE FEB. 18, 19 if the teachers knew the home con-ditions and the parents they could work better with the children.

A A

PAGE TWO

and Lester A. Drenk, Riverside. Women's campaign—Jane Wright, Beverly, chairman Elizabeth Jones, Mt. Holly: Genevieve Steedle, Riv-erside; Alma M. Evans, Riverton; Mrs. John N. Swartz, Palmyra; Mrs. Car-cie Shober, Burlington; Mrs. L. J. Appleton, Moorestown, and Mrs. Blanche R. Gilpin, Moorestown.

Organization-Clifford E. Massey, hairman; Leon Rosenfeld, Mt. Hol-

good. Moorestown, and Howard Bright, Riverside.

# RADIO GARDEN

Living plant pictures that can be created by any ingenious gardener who wishes to give added beauty to the interior of her home will be described on the Radio Garden Club program scheduled for Friday. Jan-uary 28. As guest speaker, the Agri-cultural Extension Service of Rut-gres University will present Esther cultural Extension Service of Rut-gers University will present Esther C. Grayson, author and lecturer, of Ridgefield, N. J. The program will be heard at 2.15 p.m. over WOR and other stations of the Mutual Broad-string network. Nieda, of Atlanic C.U.T. Last week, District Attorney Geo-ghan. of Brooklyn, requested, for the third time that Ellis H. Parker and son be extradited to be tried in Brooklyn for the Paul H. Wendel Exclusive, indiv

other stations of the Mutual Broad-casting network. The Radio Garden Club's first broadcast for February will be given on Tuesday. February 1, by Prof. R. B. Farnham, extension specialist in floriculture at the New Jersey Col-lege of Agriculture. Professor Farn-ham will speak on "Planning Your Seed Order," and the program will be a presentation of the Garden Club of New Jersey. The third time that Edits H. Parker and son be extradited to be tried in Brooklyn for the Paul H. Wendel in the Delaware river, off Florence, last week, was presented to the philadelphia Zoological Gardens. Scientists were unable to explain how the mammal strayed so far from its Arctic habitat. Scientists were service is unexcelled. Spinet Strates Strates Strates Strates Spinet Strates Strates

### THE NEW ERA, THURSDAY, JANUARY 27, 1938

Holly, Chairman, Frank E. Cham-bers, Palmyra; Russell M. Stoddard,
Mt. Holly; Gerald Pond, Moores-town, and James J. Tomes, Moores-town.
Men's campaign—Frank A. Snov-er, Palmyra, chairman; Palmer L.
Adams, Albert C. Jones, Clarence,
G. Price, Henry Rosenfield, Jr., Mt.
Holly; Paul Austin, John L. Leben-good, Moorestown; Clifford E. Mas-sey, Lumberton; Ivins G. Wright, and Lester A. Drenk, Riverside.
Women's campaign—Jane Wright, Beverive, chairman Elizabeth Iones.
Vacancies
Vacancies
Seventeen hundred vacancies now exist in Army posts in New York, New Jersey and Delaware, Colonel Patterson announced. There are also openings in various units in the Panama Canal Zone and Hawaii. Age limits are 17 to 35 years. Can-didates must be unmarried and have ill citizenship papers. A physical er required.
Postmasters in every community

FEBRUARY PROGRAM OF PORCH CLUB

Appointed by Fred Norcross, President of Young Republican Club. At a meeting of the Burlingtor, in charge of recruiting in New York, hild means and billiam H. Patterson, U. S. Army, in charge of recruiting in New York, means of the grave method have, recently in of Young Republican Structure of the Regular Army as an ally in the Government's cam, and is on tables. The organization of the year, many local the grave means of the grave means of the billings. The organization of the year, many local the grave means of the grave means of the grave means and the grave means of the grave means of the billings. The organization of the year, many local the grave means of the billings. The organization of the year, many local the grave means of the

week, President Fred Norcross, Pemberton, made committee appointents for the year, many low and the great mass of the Jobes.
 The organization is as follows: Intertainment—Paul Austin, Bur-ington, chairman; Elizabeth Cham-pers, Palmyra; Planer L. Adams, Palmyra; James Goodwin, Riverton; John N. Swartz, Palmyra, Mainer, L. Adams, Palmyra; James Goodwin, Riverton; John N. Swartz, Palmyra, Mainer, L. Adams, Palmyra; James Goodwin, Riverton; John N. Swartz, Palmyra, Mainer, L. Adams, Palmyra; James Goodwin, Riverton; John N. Swartz, Palmyra, Mainer, L. Adams, Palmyra; James Goodwin, Riverton; John N. Swartz, Palmyra, Mainer, L. Adams, Palmyra; James Goodwin, Riverton; John N. Swartz, Palmyra, Mainer, L. Adams, Palmyra; James Goodwin, Riverton; John N. Swartz, Palmyra, Maine, L. Adams, Palmyra; James Goodwin, Riverton; John N. Swartz, Palmyra, Maine, L. Maine, John K. Smartz, Palmyra, Maine, Burdington; Sue Fen-ling of R. Frank Atkinson, Mocreatown; Beatrice Seither, Pil was, Holdirg, James, K. Adams, Moorestown; Beatrice Seither, Pil was, Moorestown; Heatring, Bondard, Mt. Hol-Jy, and Alfred Jones, Pemberton. Public Affairs—Kirkland D. Main-ter, Beverly, chairman; Edna Morring, W. Bowley, Burlington. Publicity—Walters K. LaTour, Mt. Holly, chairman; Frank E. Cham, Mt. Holly; Gerald Pond, Moores-town, and James I. Tomes, Mooder, Mt. Holly; Gerald Pond, Moores-town and James I. Tomes, Moores, Manger James, Carried Talisman roses. Publicity—Walters K. LaTour, Mt. Holly, chairman; Frank E. Cham, Mt. Holly; Gerald Pond, Moores-town and James I. Tomes, Moores, Manger James, James Bur, Military Academy for Regular Attics. Foren and James I. Tomes, Moores, Manger James, James Bur, Military Academy for Regular Atmy Publicity—Walters K. LaTour, Mt. Holly, Gerald Pond, Moores, Yanger James, Massel M. Holly, Gerald Pond, Moores, James M. Mainer, Houly; Gerald Pond, Moores, James M. Mainera, Herner, Massel M. Stoddard, Mt. Hol-Jy, and James I. M.

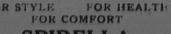
### ENGAGED

Mr. and Mrs. Walter V. Sippel, of 209 Thomas avenue, Riverton, anof 209 Thomas avenue, Riverton, an-nounce the engagement of their daughter, Miss Irene Sippel, to W. Hayward Powers, Jr., of New York City and Rye, N. Y. Miss Sippel is a graduate of Miss Illman's School, Philadelphia. Mr. Powers, son of Mr. and Mrs. Wal-ter H. Powers of Rye, attended the

on Tuesday, February 1

A Country Day Elementary School for Boys and Girls. Located at the intersection of the Riverton-Moorestown Rd. at Cinnaminson. Unusual op-portunity for the development of children in fundamental techniques and creative expresechniques and creative expres-sion. Apply for information to Miss Charlotte R. Bickerton

Principal Phones, Riverton 895 or 731



**SPIRELLA** 



LYNCH'S

Quality Dry Cleaning and Pressing 2640 Federal — Camden — 523 Market Bell Phones 2812-1213

SANITON

Thoroughly renovated and painted inside and out. Living Room, Dining Room, Kitchen, 3 Bedrooms, Bath, Garage. May be purchased on a direct reduction mortgage as follows Purchase Price \$3,000.00

*Down Payment	300.00
Reduction Mortgage	2,700.00
*Base Payment Monthly Taxes	\$17.82 5.71
Water Rent and Insurance One Share of Free Stock	\$23.53 2.00 1.00
Total Monthly Payment	\$26.53

A smaller down payment will be accepted for purchase on an agreement of sale.
\$6.57 of this amount is applied to principal. As payments are made, the interest becomes less, and the amount paid on principal becomes greater.

FOR FURTHER INFORMATION, INQUIRE

FRANK L. DURGIN, Secretary Palmyra Building & Loan Association 337 Leconey Avenue, Palmyra, N. J.

Riverton 603 

man; Alexander Denbo, Burlington; Henry Rosenfeld, Jr., Lester A. Drenk, Jane Wright and Alma M. Evans.
Finance—Paul Austin, chairman; Vito Camerda, Burlington; Melvin Shotwell, Burlington; Frank Cun-ningham, Moorestown, and Gene-vieve Steelle.
By-laws—Henry Rosenfeld, Jr., chairman; Ronald T. King, Burlington; George Errickson, Palmyra; H. Prescott Herr, Moorestown; Lester A. Drenk and Marjorie Shotwell.
Executive — Palmer L. Adams, and Frank E. Chambers, Palmyra; Lester A. Drenk and John Kenney; Riverside: Ivins G. Wright, Beverly; Paul Austin and Ronald T. King, Burlington; Clifford E. Massey, Lumberton; Albert C. Jones, Clar-ence G. Price and Henry Rosen, feld, Jr., Mt Holly John L. Leben good. Moorestown, and Howard
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Shotweil, Burlington; Clifford E. Clarker, Cla

Mt. Holly; John L. Leben-<br/>Moorestown, and Howard<br/>Riverside.Mrs. Murray C. Boyer.<br/>22—Tuesday, 10 a.m.—Executive<br/>Board meeting.<br/>23—Wednesday, 9,30 a.m.—Exer-<br/>cising, Mrs. Alexine Tomes.<br/>24—Thursday—Literature Confer-<br/>ence, Collingswood.

unity February 1.

THE NEW ERA, THURSDAY, JANUARY 27, 1938

### OBTAINED 987 Westfield Friends' JOBS IN COUNTY

SOUTH JERSEY

If you are interested in stamp col-lecting, even mildly, it will pay you to visit the Third Annual Stamp Ex-hibition, to be held by the Associa-tion of South Jersey Stamp Clubs, to be held in the main ballroom of the Walt Whitman Hotel, in Camden, on Friday. Saturday or Sunday Rob to

year will allow of grouping all the classes and a catalogue of the exhi-bition will be published. This will allow the visitor to see the show to greater advantage. The judging will be done on Fri-day evening by Judge Albert Maris, a collector of Liberia; Harry A. Lee, noted for his foreign collection, and George A. Henhoeffer, a well-known philatelist. As soon as possible prize ribbons will be posted on the collec-tions so the public will know the relative values as judged. WEEKLY GAMES AT SACRED HEART Despite the inclement weather, a large crowd turned out to enjoy the sacred Heart School hall on Mon-day night, at 8.30 o'clock. Another fine assortment of prizes toos so the public will know the relative values as judged. WEEKLY GAMES AT SACRED HEART Despite the inclement weather, a large crowd turned out to enjoy the sacred Heart School hall on Mon-day night, at 8.30 o'clock. Another fine assortment of prizes was awarded, and each week seems too bring added novelties and spe-cials. The name of the person awarded

### MID-WINTER SESSION

HISTORICAL SOCIETY The mid-winter meeting of the Burlington County Historical So-ciety will be held in the Cooper House, 457 High street, Burlington, N. J., on Saturday afternoon, Janu-ary 29, 1938, at 2.30 o'clock. There will be an address by How-ard L. Hughes, librarian, Trenton Free Library on the subject: "The Trenton Campaign." Guests of members are welcome.

# STILL 10c A DAY

The world-famous Remington Portable Typewriter can still be bought for 10c a day. The two most popular models may be seen at The New Era Office. Hardware Joseph T. Evans, Inc. Riverton

School Assembly Program On Friday, January 20, the regu-lar assembly was in charge of the chairman, June Rodman. The scriptures were read by Mar-garet Meyer. The chief feature of the program was a clever demonstration of a nine string marionette, called Clippo, the clown, this being given by Miss Martinelli, of Gimbel Brothers. Shirley Cook explained the new unit work in the fourth grade on the history of writing. Commission of New Jersey an-nounced today that during 1937 a total of 987 jobs were filled in Bur-lington county through the free, public employment office located at 55 Main street, Mt. Holly, which is operated by the New Jersey State Employment Service Division. The placements in all employment included 768 jobs for men and 219 for women. The majority of jobs filled were with private employers. In the first eleven months of this war, private employers hired 548 in applicants through the Mt. Holly office, including 334 men and 214 women.

STAMP EXHIBIT S Palmyra and Riverton



tions so the public will know the relative values as judged. DEMONSTRATION LESSON TAUGHT AT CAMDEN A demonstration lesson to an upper grade class in literature was held for the teachers of the Camden Teacher's Study Centre by Mrs. Eleanor J. Young, principal of Cin-naminson School No. 4, on last Thursday evening. The lesson was based on the loy-alty and devotion of dumb animals. The story chosen was one of Albert P. Terhune's stories about the loy-alty of a Great Dane. To make the story more impres-sive, a Great Dane was allowed in class by his master, who lives in Cinnaminson township. A Sealyham meno the news allowed in the story chosen was allowed in the story more impres-sive, a Great Dane. To make the story more impres-sive, a Great Dane was allowed in the story chosen was allowed in the story chosen the story more impres-sive, a Great Dane was allowed in the story chosen the story more impres-sive, a Great Dane was allowed in the story chosen the story more impres-sive, a Great Dane was allowed in the story chosen the story more impres-sive, a Great Dane was allowed in the story chosen the story more impres-sive, a Great Dane was allowed in the story chosen the story more impres-sive, a Great Dane was allowed in the story chosen the story more impres-sive, a Great Dane was allowed in the story chosen the story more impres-sive, a Great Dane was allowed in the story chosen the story more impres-sive, a Great Dane was allowed in the story chosen the story more impres-sive, a Great Dane was allowed in the story chosen the story more impres-sive, a Great Dane was allowed in the story chosen the story more impres-tory th class by his master, who lives in Cinnaminson township. A Sealyham was also permitted to be with the Great Dane. The children who took part were transported by Howard G. Taylor, Jr., Mrs. Mildred Magowan, super-visor, and Mrs. Betty McKim. A Sealyham Ier, I pair modernistic lamps; John N. Hullings, electric mantel clock; Fred Heberle, indirect light table lamp; C. Walter, walnut server with electric percolater set.

MARKETS FLOODED

There are all kinds of coals flood-ing the markets masquerading under various titles, but the EVANS firm

is the only agent in this vicinity for PREMIUM ANTHRACITE coal,

"It goes farther and heats longer

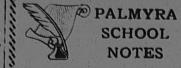
Ask EVANS about easy financing of ALTERATIONS and NEW HOMES, estimates free.

FUEL OIL

Genuine KOPPERS COKE

Building Materials, Lumber, Paints,

the cream of the lot.



At the regular meeting of the Spanish Club, under the supervision of Clinton B. Gardner, the members planned an assembly program for february 2. The three language clubs, Spanish, German and French, ing and dancing. How and 75 cents. The entire community is invited to this gala occasion of the men. There of the amen. There is gala occasion of the men. There the projectile. The Palmyra police were notified of the affair and they, in turn, ad-vised State Police who are conduct-ing and dancing. His gala occasion of the men. There the projectile. The Palmyra police were notified of the affair and they, in turn, ad-vised State Police who are conduct-ing an investigation. It is reported that several other cars have been struck by bullets in

YMCA STAMP CLUB

Scoring honors of the contest were held by Stickle, pivot man of the Javees with 6 points, while Glenn, lanky center for the Farmers, collected the same number

Quintet Downs Moorestown 19-7

The newly organized Palmyra Agriculture team pried the lid off of the Burlco Agriculture League with



Estate of William E. Good, deceased Notice is hereby given that the Pirst Account of the subscriber, Burlington County Trust Company, Trustee under the last will and testament of William E. Good deceased, for Florence Good, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, February 24. 1938, at ien o'clock in the forenoon. BURLINGTON COUNTY TRUST CO. Trustee. Proctor: William D. Lippincott. Dated: January 18, 1938.

Notice is hereby given to the legal d the School District of the Towns linnaminson, in the County of Burl hat the annual meeting for the elect wo (2) members of the Board of Edi-vill be held at Westfield Public Sch TUESDAY, FEBRUARY 8, 19 tom 7.00 o'clock p.m. to 9.00 p.m. nuch longer as may be necessary, to il the legal voters present to cost said meeting will be submitted the on of voting a tax for the following For manual transmission of the solution of the

# TURKEY DINNER

School NOTES Spanish Club Plans Assembly Program At the regular meeting of the

PAGE THREE

### SNIPED AT WHILE DRIVING AUTO

vented him from being injured by

 Markey Cook explained the new unit work in the fourth grade on the history of writing.
 George Conver gave a vidid de applicants through the Mt. Holl office, including 334 men and 214 wome.
 Marvey Hirst was asked to tell how he won a penknife as a prize for the jobs were on construct of men and 5 of women. The major to of these jobs were on construct on projects, including highways.
 This week, the fifth and sixth arreades ments at the security wage on WPA at reveal and four the projects, including highways.
 This week, the fifth and sixth arreades will will entrain will hele total as during the year such of these lobs were an englight projects were a neglight fraction of the total as during the years at the security wage on WPA at the work on "The Progress of Democracy During the Middle Ages."
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Riverton, N. J.

and a

PAGE FOUR

# THE NEW ERA

Incorporated Published Every Thursday at 609 Main Street

**RIVERTON, N. J.** 

WALTER L. BOWEN, Editor F. W. METZGER, Associate Editor 4 Second St., Riverton Phone 406

LEGAL ADVERTISEMENTS The New Era is a Legal Newspaper. Commissioner's. Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

> Subscription \$1.50 a Year in Advance Advertising Rates on Application

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

# **COUNTY WELFARE**

Presented by Harold B. Cooper, Director; Shows Scope Of Activities

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### THE NEW ERA, THURSDAY, JANUARY 27, 1938

CENTRAL BAPTIST CHURCH Rev. George Lockett, B.D., Pastor Services, Sunday, January 30. 10.00 a.m., Bible School. A new

RIVERTON, N. J. Entered at the Riverton, N. J. Post Office as Second Class Matter Telephone, Riverton 712 For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937. Hoto a.m., Bible School, A new feature of the opening exercises of the school will be adopted this Sun-day, in the nature of a Bible quiz. It will be conducted for a ten minute period and will be a contest between boys and girls; four of each will pre-

and will be a contest between boys and girls; four of each will present themselves every Sunday for the questioning.
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spirational. "What is Faith?" will be the subject of the sermon. 6.45 p.m., Young People's High School Group. This meeting will be under the supervision of the Fel-lowship Committee with Charlotte Seemuller, leader. An open discus-sion on a current tonic of interest

VINTY WELFARE<br/>BOARD REPORTpossible to direct our emphasis to<br/>wards increasing service to the aged,<br/>over and above the essential deter-<br/>mination of eligibility and amount<br/>of assistance needed. Particular at-<br/>tention has been directed to the<br/>health needs of clients.<br/>Cooperative Activitieswill take place and will be led by<br/>Harry Horner.<br/>7.45 p.m., Evening Worship. "Can<br/>the World Meet Man's Needs With-<br/>out God?" a subject that should<br/>at this time, will be the pastor's<br/>theme for the evening sermon. The<br/>choir, as usual, will make their con-<br/>tributions to both morning and eve-<br/>ning services.Miss Margaret Heisler, a student<br/>at Swarthmore College, spent the<br/>weekend with her parents, Mr. and<br/>Mrs. Roy V. Heisler, of Midway.Su<br/>Sacred Heart D. The January food sale of the<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred Heart D. The January food sale of the Su<br/>Sacred

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all that we have without the fine to dissolve with the universal sol-

# RIVERTON

Thomas avenue, on Friday.

Miss Betty Sim, a student dietician at Hahnemann Hospital, spent the weekend with her parents, Mr. and Mrs. Harry Sim, of Thomas avenue.

The January food sale of the Sacred Heart P.-T.A. will be held in the school auditorium today (Thursday) January 27. Orders taken and delivered by phoning Mrs. Harry Groom, Riverton 821. Sunday School 9.30 a.m. Wednesday, 8.00 p.m. Reading Room in Church Building Thomas Ave. and Seventh St., River-ton, open Tuesday and Friday, 2.30 to 4.3.

COMING EVENTS

Friday, January 28 Meeting, Palmyra-Riverton Y.M. C.A.Stamp Club, Legion Home, Palmyra, 8 o'clock.

Friday, January 28 Basketball, high school gymna-sium, Palmyra vs Paulsboro. Monday, January 31 Basketball, Interborough League, high school gym, Palmyra, three

uesday, February 1 Basketball, high school gymna-sium, Palmyra vs. Camden Voca-

Ftiday, February 17 Musical comedy, "Step This Way" auspices Sigma Kappa, Palmyra High School auditorium.

Augh School auditorium. Saturday, February 18 Musical comedy, "Step This Way" auspices Sigma Kappa, Palmyra High School auditorium.

# **CHURCH NOTICES**

CHRISTIAN SCIENC. First Church of Christ, Sciencist Thomas Ave. and Seventh St Riverton, N. J.

Sunday School 9.30 a.m.



### 5154 Membership

 grades.
 Field Representative

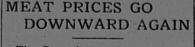
 A letter from the National Red
 Stored in a vault in Paris, the international standard kilogram, serves as a basis for the American system of weights.
 newing his Scout oath in a ceremony which will occur on a nation wide basis at 8.00 p.m.

 Farland had been appointed field representative for the State of New Jersey, in the place of Otto S. Lund, resigned. Mr. McFarland is a native of West Virginia and has all
 old hag.

 tive of West Virginia and has al-ready moved his family to New Jer-

executive Secretary.

Mary W. Samson,



The December, 1937, average re-tail price of 83 food commodities showed meat costs 6.97 per cent below the previous month, but meat prices are still relatively high ac-cording to the Department of Agriculture in a report issued this week. Ar. increased use of fresh eggs as

At the regular meeting of Bur-lington County Chapter American Red Cross it was announced that while the county Roll Call quota was 5,000 memberships, the chapter had gone over the top and secured 5,154, with several small districts 5,154, with several small districts yet to hear from. Mrs. J. Frank Schuyler, of Flor-ence, production chairman, stated many sweaters, socks, beanies and other articles had been made and shipped to government hospitals for the use of disabled veterans confined therein. All increased use of fresh eggs as an economical meat substitute was suggested in view of the decline of about 2 cents per dozen for eggs during December. All foods declined 2.18 per cent in December below the November level and 5.5 per cent below the October level when prices first be-cember level also slumped 2.41 per cent in comparison with the same month in 1936, but was 24.94 per cent higher than in December, 1932. FOOD FACTS At the regular meeting of Bur-the use of disabled veterans confined therein.

**REQUESTS FOR** 1937 YEAR BOOKS

Sey. A great increase was reported in assistance rendered to both civilians and the families of the World War veterans. Miss Mary W. Samson, executive secretary, was elected a chapter dele-gate to attend an Institute for exe-cutive secretaries, to be held in Newark this week. The budget for 1938 was submitted and accepted by the members. Life Saving plans were made and all branches urged to send in their contributions to this fund at this time. Executive Secretary. MEQUESTS FOR 1937 YEAR BOOKS Requests for copies of the 1937 Agricultural Year Books, said to be one of the best issued by the De-partment of Agriculture, are still fooding the office of Congressman D. Lane Powers in Washington. The Congressman has about 150 of these volumes left to his credit with the Government printing office and will continue sending them out until the supply is exhausted. He announces it will be a case of "first come, first served." Requests should be addressed to him at Washington.

Even the moon has its depressions.



THE NEW ERA, THURSDAY, JANUARY 27, 1938 CONFIDENCE EXPRESSED

BOY

NEWS

# Confidence that the Republican majority in the state legislature will "carry out its platform and cam-paign pledges and commitments," was expressed recently by Clayton E. Freeman, Republican state chair-man. "The Republican party, with con-confidence that the general welfare of the people of the state," "I have every confidence that our Republican Senators and Assembly-men are fully aware of their res-ponsibilities and of the opportunity offered by the 1938 Legislative ses-SCOUT

"The Republican party, with con-trol of both the Assembly and the Senate, has a wonderful opportunity to present and adopt a program which will not only represent the novelist, died in 1832.

### PAGE FIVE

DENCE EXPRESSED keeping of party and platform IN N. J. LEGISLATURE pledges, but will be in every sense





# Mother Nature

taught "Johnny" Squirrel to put away for the lean months, so today "Johnny" is feeding on the fruits of his labor months ago. With humans it is different only in that we do not save by instinct-we have our lean months and lean years the same as "Johnny" Squirrel and only by sheer determination and careful planning can we provide for these contingencies.



FRANK BETZ ROBINET COLE JOHN H. ETRIS HARRY B. WILLIAMS EDW. E. YERKES

1 a man and the first the track

P. CONNER HULSE LAWRENCE L. KEATING CHARLES S. MILLS



# **ARTISANS NOSE OUT FIVE & TEN**

# Goal in Last Minute Gives Lodgemen 20-18 Decision; Burke, g Beitz, g Totals Three Fast Games

The Interborough Court League got off to a good start on Monday evening of this week and the fans who braved the bad weather were treated to three fast games of bas-ketball

ketball. The thriller of the occasion was afforded by the Artisan-5 & 10 en-gagement, the former aggregation nosing out their opponents by a count of 20-18, the winning points being snared by Carpenter, Lodge-man forward, in the last minute of

play. The two teams appeared mos evenly matched and neither outfi was able to assume a lead of more than a few points at any stage of the hostilities. At the end of the first half, the count was tied at 10

### Pals' Club vs. K. of C.

The Pals' Club, composed entirely of ex-high school luminaries, romped to a 20-11 win over the K. of C. quintet in the second encounter. The winners led 13-5 as the ha ended and held their rivals under control at all times. During the final period, the Kacees outplayed the winners, but were unable to cash

in on many of their numerous shots. Wagner, of the Pals, was high scorer with five double-deckers to his credit.

### Trojans-Millside

The smooth functioning Trojan five had little trouble in running roughshod over Millside and the Milkmen found themselves at the short end of a 27-11 count, when th final whistle blew.

Messinger, Trojan forward, loope in six from the floor to set the pac for the winners.

# Seen from the Gallery

The Trojans, in blue and white and Millside in blue and gold were easily the best appearing teams of

Jack Eisley officiated for all three games and turned in a stellar per-formance. He probably covered more ground than a jaunt to Phila-delphia and return.

League officials are to be compli mented on getting together such an array of talent for the league. Some thrilling battles appear to be in store for the cash customers.

vs. 5 & 10; Artisans vs. Trojans; Millside vs. Pals' Club.

5 & 10 W. Baker Speer, f Smith, f Enskat, c Cahill, g Bonatelli, g Foulke, g Totals

	Troja	ans			1	ă
ore at en	d of	first	half	: 10-	all.	GL
tals		8	4	9	20	
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ow. g		1	2	2	4	
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Millside			1	by winn their res
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and the state	3	4	11	Gard
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als' Club	)		10 10	Kiec
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Contraction of the second seco	10 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
Wagner, f 5	0	1	10
Baker, c 1	0	0	2
Gamble, g 1	0	0	2
Rockafellow, g 2	0	0	4
Shea, g, c 1	1	1	3
Totals 10	2	3	20
K. of C	12000		ale .
Flo	I FI	FT	P
Fries, f 3	0	1	6
Doughetry, f 0	0	0	0
Sexton, f 1	. 0	0	2
McDermott, c 0	. 0	1	0
B Wallace, g 0	0	0	0
Brennan, g 0	1	1	1
Williams, g 1	Ō	Ō	2
Siddal, g 0	0	0	0
Totals 5	1	3	11

Messinger,

Landgraf,

Winners, g

Burke, g

Conway, g

# Country Club Notes

Survey and
Men's League
The teams of Lippincott and Tyler tied for top position with a 7-2 record. Clark's entry is close behind with six wins and three losses. High singles: Clark, 212; Tyler, 232; Lippincott. 262; Wallace, 223; Jamison, 224; Sims, 223. The standing: W L

Lippincott	1	4	INTUT.
Tyler	7	2	they
Clark	-6	3	er in
Wilson	5	4	Hi
Elliott	5	4 .	ies,
Jamison	5	4	Miss
Bartley	5	4	Beitz
Hendrickson	5	4	1 8 1
Smith	4	5	1 5
Wood	3	6	1
Yost	2	7	Acres 1
Bonsall	1	8	1 . 1
Ladies I	cague		
The margin of M	rs. Hendric	kson's	1000

Next week's games are: K. of C. rs. 5 & 10; Artisans vs. Trojans; Millside vs. Pals' Club. In margin of Mils. Hend Heading was the leading group suffered two re-

Alley Gossip	and the second second
County League	and the second
Coddington and Shortens started e second half in the right direction winning all three games from	
eir respective opponents.	
High singles Bottger, Ramblers, 1: Headman, Gloucester, 247; eikman, Shortens, 231; Burke,	

dington, 239.	
The standing: W	L
Coddington 3	0
Shortens 3	0
Garden State 2	1
Devlins 2	1
P. S. Rams 1	2
Kieckhefer 1	2
Medford 0	3
Beverly 0	3
K. of C. League	

Gloucester gained a point on the langerous Mt. Holly entry by tak-ng three games from Maple Shade SIGNED FOR BOU

Gloucester	28 .	14
Mt. Holly	27	15
Moorestown	21	21
Palmyra Whites	21	21
Riverside	21	21
Palmyra Greys	20	22
Palmyra Blues	16	26
Maple Shade	14	28
Artisans' Lea	gue	

High singles: Bo	wers.	Footpads,
205: Hires, Bandits,	192.	19 3 2
The standing:	W	L
Highwaymen	36	16

riignwaymen	30	10	
Footpads	34	18	
Thieves	28	24	
Pirates	28	24	
Demons	27	25	
Bandits	25	27	
Bootleggers	15	37	
Buccaneers	15	37	

	IVITS.	
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ania	3	3
ers Evans	2 2	4
half records		

A find a production of the second of the

### TWO HOME GAMES NEXT ON SLAT

Fomorrow (Friday) evening, the myra High court team will meet lsboro on the local floor and, on Aussoro on the local hoor and, on lesday, Camden Vocational will by a return engagement. Bordentown Latest Victim of Red and White; Marshall

ay a return engagement. The locals have nine games re-

2Gloucester gained a point on the<br/>2 dangerous Mt. Holly entry by tak-<br/>ing three games from Maple Shade<br/>while their rivals dropped one to<br/>Riverside.DUSEK AND OLSEN<br/>SIGNED FOR BOUT<br/>Wrestling fans who crave lots of<br/>action will be duly rewarded Thurs-<br/>day night in the Camden Armory<br/>when Promoters Frank and Ray<br/>Hanly present a natural match in<br/>their star encounter. The affair in<br/>question is between Ernie Dusek,<br/>topman of those rasslin' rascals from<br/>wid and ferocious Swede from Min-<br/>nesota. They are booked to go the<br/>Maple ShadeCoach Dimond sent 11 members<br/>of his squad into action during the<br/>evening. The locals took command<br/>of the situation from the opening<br/>whistle and, while the margin separ-<br/>ating the two teams was never great.<br/>Bordentown did not seriously threat-<br/>en.7The standing: W L<br/>Palmyra Whites 21 21<br/>Palmyra Greys 20 22<br/>Palmyra Blues 16 26<br/>Maple Shade 14 28<br/>downed the opposition for three<br/>points each and thus maintained the<br/>relative standing of the two league<br/>leaders.<br/>High singles: Bowers, Footpads,<br/>205. The standing: W LDUSEK AND OLSEN<br/>SIGNED FOR BOUT<br/>Wrestling fans who crave lots of<br/>atting the wo teams was never great.<br/>Bordentown did not seriously threat-<br/>en.<br/>Palmyra Blues 16 26<br/>Maple Shade 14 28<br/>downed the opposition for three<br/>points each and thus maintained the<br/>relative standing of the two league<br/>tractices when the Hanlys read the<br/>inging this prior to their respective<br/>are to receive for this night's work<br/>is the highest the Camden promoters<br/>high singles: Bowers, Footpads,<br/>205. The standing: W LCoach Dimond sent 11 members<br/>of his squad into action during the<br/>work oracle from the<br/>out of three falls to win.<br/>The Hanlys were a long time in<br/>sing this pair of bonebusters.<br/>The climax came last Thursday<br/>inght

aders.High singles: Bowers, Footpads,<br/>5: Hires, Bandits, 192.The standing:WHighwaymen36Adiess16Highwaymen36Footpads342824Demons272528Bandits25Bandits2527BanditsBootleggers1537Ladies' LeagueThe Spuds took two from the<br/>try interd to be a serious contend-<br/>er in the second half rac.High singles: Mrs. Haines, Luck-<br/>ies, 195; Mrs. Baker, Kools, 162;Miss Wilson, Murads, 190; Mrs. N.<br/>Beitz, Camels, 160.Beitz, Camels, 160.

 Beitz, Camels, 160.
 STAINT CLOB TO

 The standing:
 W
 L

 Spuds
 5
 1

 Camels
 3
 3

 Kools
 3
 3

 Just as an infantryman retains his
 place as the backbone of an army

 Murads
 2
 4

 Luckies
 2

 The standing:
 W

 Palmyra League
 General collection is the backbone of all the forms

 of specialization to which the years
 of specialization to which the years

 n
 top of the loop with a record of
 The goys of the general collector

the leading group suffered two re-<br/>verses.The second deer of the mat the<br/>for and two.have given rise.High singles: Miss Parrish, 161 (in<br/>each of two games); Mrs. Howard<br/>Coe, 190.four and two.The joys of the general collector<br/>will be the theme of the forthcoming<br/>meeting of the Palmyra-Riverton<br/>VMCA Stamp Club to be held in<br/>Legion Hall, Palmyra, on January<br/>28. Henry Gingrich, of Glassboro,<br/>well-known South Jersey educator,<br/>is well qualified to speak on the sub-<br/>lict and will feature the program of<br/>SchucksMrs. Story5.4Miss Hall4.5Miss Parrish3.6Interclub LeagueFortnums4.2Riverton Green started the secondGermania3.3Riverton Green started the secondGermania3.3

Riverton Green started the second<br/>half by winning three games at the<br/>cxpense of Germantown. In the<br/>third session of the evening, the<br/>1 1 2 3<br/>1 0 cals bowled a total of 1124. This<br/>3 1 3 7<br/>is within 36 pins of the record, 1160,<br/>3 0 1 6<br/>1 2 2 4<br/>Now held by Old York Road Blue.<br/>Riverton White lost a pair to Man-<br/>ufacturers.Germania<br/>3 3 3<br/>First half: 10-all.<br/>ojans3 3 3<br/>the first half: 10-all.Descriptions of his own valuable col-<br/>lection.Riverton White lost a pair to Man-<br/>ufacturers.Mane will oppose Union<br/>League Blue and the Whites will<br/>clash with Overbrook White. These<br/>games will be bowled at Riverton.Germania<br/>the second first half: 10-all.3 3<br/>the first half: 10-all.Descriptions of his own valuable col-<br/>between the program which will be<br/>the first half: 10-all.Pid FI FT PRiverton White lost a pair to Man-<br/>ufacturers.On Thursday of this week, the<br/>Green team will oppose Union<br/>League Blue and the Whites will<br/>clash with Overbrook White. These<br/>games will be bowled at Riverton.Germania<br/>the first half: 10-all.3 3<br/>the first half: 10-all.Descriptions of his own valuable col-<br/>best the first half: 10-all.Pid FI FT PRiverton Green started the second<br/>the proton of the second at Riverton.There are 1,024,000 persons by the<br/>name of Johnson in the United<br/>States.The club cordially invites<br/>attendance of those outside its mem-<br/>bership.

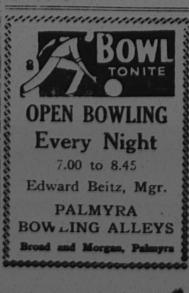
# PALMYRA WINS THIRD IN LEAGUE

Gets 14 Points

The locals have nine games re-maining and seven of these will be s, staged in home territory. The only games away are encounters with Burlington and Moorestown, the date for the former being Friday, February 4. Paulsboro met Woodrow Wilson last week and suffered a 72-47 re-verse. Wilson has a crack team this year and has already disposed of Camden High. With this picture in mind, tomor-row's game promises something rather interesting in the way of action. Gets 14 Points Gets 14 Points Bordentown became the third Burlco Scholastic Basketball League opponent to fall before the Palmyra court aggregation as the locals romped away with a 37-28 decision, last Friday night, the affair being played on the court of the opposi-tion. In the absence of Sam Rothbaum from the lineup, Marshall, Palmyra guard, set the pace for the winners, by cutting the cords for a total of 14 points.

### Uses 11 Men

Coach Dimond sent 11 members of his squad into action during the





an effective, progressive, safe, happy Riverton, N and complete community life. The Editor, New Era first two factors we shall leave to Riverton, N. J. the political scientist and the com-munity churches to discuss; the lat-ter we shall dwell upon to some length. If the School Board this year is more than last year, when the cost

very core of future progress. As citizens we pay taxes for many things; roads, government, welfare, social control, education. The last of these items demands our greatest attention. Budgeting our family in-come we like to know what our money does, where it goes. But we glibly pay our taxes and yet little do we know what part they play in effective community life. We, as citizens might be better aware of what these taxes do. Were this great increase is to be spent. In this eighth year of depression, when our relief load in Riverton will be greater than ever. before, and where we are facing a loss in as-sessed values of over \$60,000 under last year, it is to be hoped that the taxpayers will come out in force and defeat this increase at the next school election, and also defeat those candidates who are not property holders.

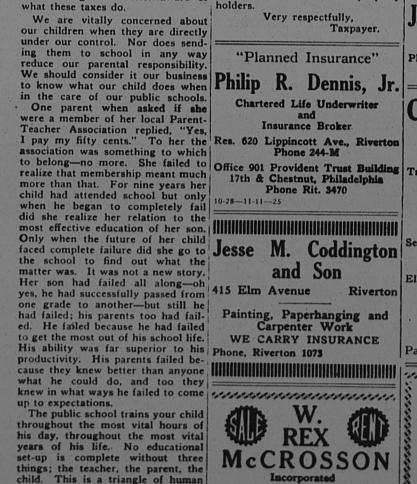
We are vitally concerned about I pay my hity cents." To her the association was something to which to belong—no more. She failed to realize that membership meant much more than that. For nine years her child had attended school but only when he began to completely fail did she realize her relation to the most effective education of her son. Only when the future of her child faced complete failure did she go to Jesse M. Coddington the school to find out what the the school to find out what the matter was. It was not a new story. Her son had failed all along—oh yes, he had successfully passed from one grade to another—but still he had failed; his parents too had fail-ed. He failed because he had failed to get the most out of his school life. WE CARRY INSURANCE His ability was far superior to his productivity. His parents failed be-cause they knew better than anyone what he could do, and too they knew in what ways he failed to come sesses and states and stat

knew in what ways he failed to come up to expectations. The public school trains your child throughout the most vital hours of his day, throughout the most vital years of his life. No educational set-up is complete without three things; the teacher, the parent, the child. This is a triangle of human relationships with the child as its ] apex. All things lead to his devel-opment. We pass to him the great opment. We pass to him the great heritage of the past; we are the agents of his future. No triangle is complete without its three sides, and in their proper relationship to each other. The effective education of the child must dominate all things, permeate all things. Through child life we build for the future. What is our contribution? What can we do as parents? To the goal of effective child edu-

cation we as parents can make a definite contribution. A Parent-Teacher Association has been set Teacher Association has been set up in our local school. It means just what its name implies; an asso-ciation of parents and teachers. One parent says, "That's all right for Mrs. —, she has the time. What can be more important that the edu-cational welfare of our own chil-dren? Mrs. — has the time ve-cause she finds the time; she has the interest because she makes it her business to have the interest. She makes her relations to school life a vital part of her life because it is a vital part of her child's life. So she takes an active part in this Parent-Teacher Association. We cannot all be president, secretary, or treasurer; but we can all be active members. We get out of life just what we

THE NEW ERA, THURSDAY, JANUARY 27 THE NEW ERA, THURSDAY, JANUARY 27 THE PEOPLE'S COLUMN SCHOOL AND THE COMMUNITY Three factors are directly respon-nuity. These three factors are firectly respon-t is mortant that we be aware of t is mortant that we be aware of t is important that we might have an effective, progressive, safe, happy

No community can consider itself a part of the great parade of civili-zation who leaves outside its doors a vivid consciousness of its relations and duties to education. It is the very core of future progress. As citizens we new tages for a second secon

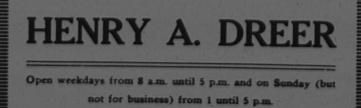


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# **TWO HUNDRED AT COUNCIL MEETING** (continued from page 1)

Jersey Congress of Parents and Teachers has always stood for tenure for teachers, and has always endorsed it.

# Juvenile Delinquency

In speaking of juvenile delinquency, Mrs. Bowen remarked: "We have a situation today with the youth that requires every bit of thought and action we can give it. There are many thousands of young people today who are idle because they are unable to find jobs, and we all know what happens when they have nothing to do. The P.-T.A. can play an important part in lessening the amount of juvenile delinquency by ing recreational centers and play grounds, to give the youth something to do. If you build such places, let the youth build the equip-ment. They can do it, and will like

ment. They can do it, and will like to do it, under proper supervision, but be careful of the one you se-lect. Do not select someone who cannot smile and understand the ac-tions of the young folks, as they are bundles of life and energy. "The schools are taxed beyond their capacity. Teachers are doing everything they can, and deserve a high tribute for the work they are care of in the schools by the P.-T.A. They are given milk, codliver oil,

lots of such fine institutions all ugh the state. We do not have them because we have state school money, but because people in the communities want the best they can get for their children, and their plished exactly nothing in the way



Pictured here is a group of local women who, last Friday, attended the daily demonstration of the new Bendix Home Laundry, at the Schwer ing Store, in Palmyra. Every day at 2.00 p.m., a free demonstration given at which time an actual family wash is completely laundered.

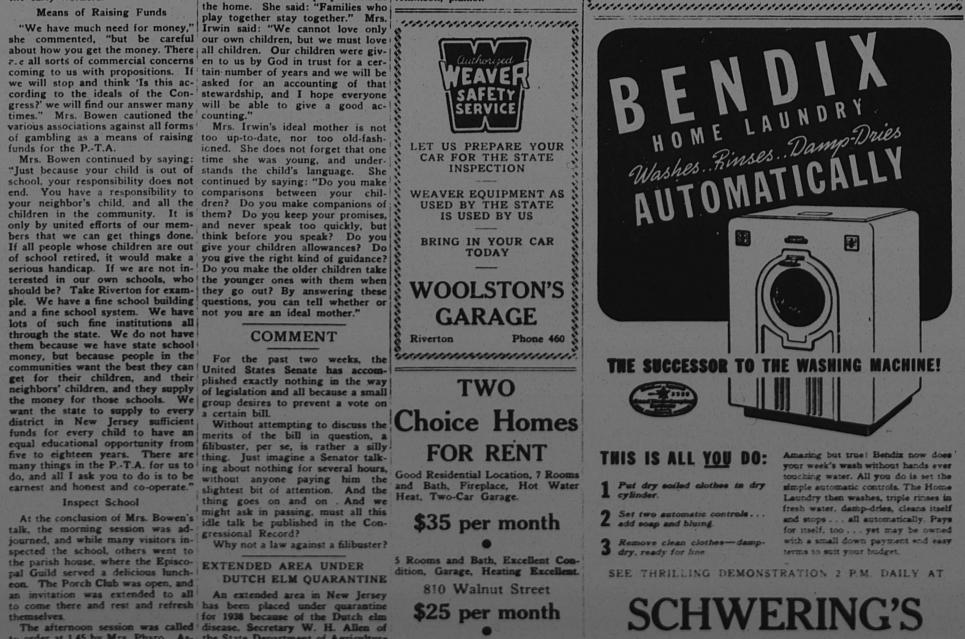
cially, and their children are taken care of in the schools by the P.-T.A. They are given milk, codiver oil, hot lunches, etc. When our work is done, and we have stepped aside to let the younger people take our places, those same children will eventually take over our work, and will be grateful to the parent-teacher association for having made it pos-sible for them to carry on. The world needs good thoughtful, level, headed thinkers, and we can suppli-them if we carry the banner high The one object of the parent-teacher association is child welfare in all its phases, and we can suppli-them if we carry the banner high The one object of the parent-teacher association is child welfare in all its phases, and we can do no better than to follow in the footsteps of the early workers. Means of Raising Funds We have much need for money, she commercial concerner owing to us with propositions. If we will stop and think Ts this ac-cording to the ideals of the Corn gress? we will find our answer many of gambling as a means of raising funds for the P.-T.A.

of gambling as a means of raising too up-to-date, nor too old-fash-funds for the P.-T.A. ioned. She does not forget that one funds for the P.-T.A. Mrs. Bowen continued by saying: "Just because your child is out of school, your responsibility does not end. You have a responsibility to end. You have a responsibility to children in the community. It is only by united efforts of our mem-bers that we can get things done. If all people whose children are out of school retired, it would make a serious handicap. If we are not in-terested in our own schools, who should be? Take Riverton for exam-ple. We have a fine school system. We have lots of such fine institutions all

### COMMENT

and an I also you to do is to be carnest and honest and co-operate." Inspect School
 At the conclusion of Mrs. Bowen's talk, the morning session was adjourned, and while many visitors in spected the school, others went to the parish house, where the Episco-pal Guild served a delicious huncher, an invitation was extended to all to come there and rest and refresh themselves.
 The afternoon session was called to order at 1.45 by Mrs. Pharo. Assembly singing, preceded a report of registration by Mrs. Charles Gase Mil, and vocal solos by Hilda de Graw Smith, of Riverside.
 Mrs. Morris Foulk, second vice president and director of the seven

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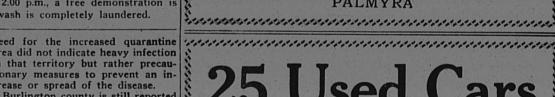
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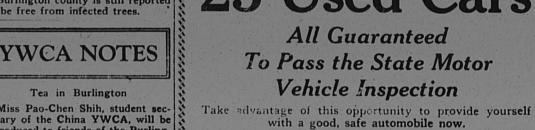
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your neighbor's child, and all the children in the community. It is only by united efforts of our mem-bers that we can get things done. If all people whose children are out of school retired, it would make a serious handicap. If we are not in-terested in our own schools, who should be? Take Riverton for exam-ple. We have a fine school building and a fine school system. We have lots of such fine institutions all throogh the state. We do not have through the state. We do not have them because we have state school money, but because people in the communities want the best they can get for their children, and their sight beer children are the mode communities want the text of the bill of the bill in question, and they supply to every district in New Jersey sufficient funds for every child to have an equal educational opportunity from five to eighteen years. There are many things in the P.-T.A. for us to do, and all J ask you to do is to be earnest and honest and co-operate."



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The yare given milk, colliver oil, how any stepped aside to let the younger people take out places, those same children will be grateful to the parent-teacher association for having made it possible for them to carry on. The bases, and we can do no bettep them if we carry the banner high the one object of the parent-teacher association is child welfare in all its phases, and we can do no bettep than to follow in the footsteps of the early workers.
Means of Raising Funds
We have much need for money, "she commented, "but be carrein to solut to fue yourge to commercial contempositions. The we will stop and think Ts this action to wold the deals of the Contempositions against all form of gambling as a means of raising funds for the P-T.A.
Mrs. Irwin's ideal mother is not or og anbling as a means of raising funds for the P-T.A.
Mrs. Irwin's ideal mother is not on up-to-date, nor too ool jets of the Contempositions. The words associations against all form of gambling as a means of raising funds for the P-T.A.
Mrs. Irwin's ideal mother is not on up-to-date, nor too ool jets of the Contempositions. The words associations against all form of gambling as a means of raising funds for the P-T.A.
Mrs. Irwin's ideal mother is not on up-to-date, nor too ool cal-fashing words.

of gambling as a means of raising too up-to-date, nor too old-fash-funds for the P.-T.A. ioned. She does not forget that one funds for the P.-T.A. Mrs. Bowen continued by saying: time she was young, and under-"Just because your child is out of school, your responsibility does not your neighbor's child, and all the time she was young, and under-stands the child's language. She comparisons between your make time she was young, and under-stands the child's language. She comparisons between your chil-your neighbor's child, and all the them? Do you make companions of times a the companions of

without anyone paying him the sightest bit of attention. And the might ask in passing, must all this idle talk be published in the Congressional Record?
Why not a law against a filibuster?
EXTENDED AREA UNDER DUTCH ELM QUARANTINE An extended area in New Jersey has been placed under quarantine for 1938 because of the Dutch elm disease, Secretary W. H. Allen of the State Department of Agriculture tees and regulations for diseased trees and the repeal of the 1936 regulations by the State Board of Agriculture recently. Beretary Allen explained that the
State Termon State State Department of Agriculture recently. Beretary Allen explained that the

THE NEW E RA, THURSDAY, JANUARY 27, 1938



BROAD BETWEEN ELM AND MAPLE Phone, Riverton 28

HAVE YOU SEEN THE NEW RYTEX STATIONERY AT THE NEW ERA OFFICE?

INSPECTION

TODAY

Riverton

wersity, presided at the session. He decision may be made, but said the matter is may be made, but said the matter is may be made, but said the matter is a special meeting before the next at the district is "det by the Boy Sout Mother's Association will hold a regular meeting at hold a regular meeting at the nom of thrs. Marguent neeting said opportunity for "thorough district. Bakers at time. 400 Lippincott avenue, on Thursday, February 3. The final arrangements for the boy Sout banquet will be made at time. The final arrangements for the boy Sout banquet will be made at time. All mothers are urged to attend by a committee association. The soft and ussist in making the banquet a success. —Secretary.
Forty Attend
About 40 farmers attended the
LOCAL BUDGET NOTICE
Jand bang at the the target to attend the the target the target to the the specific the target the target the target to the the banget a success. —Secretary.
Jorth A the attend at the target to attend the target the target to attend the banget a success. —Secretary.
Jorth A the district target to the target the target the target to the target there target the target the target the target the tar

SOIL CONSERVATION
 DISTRICT CONSIDERED
 Mexica screared by a spokesmen voicing any here scalabilisment of the spokesment voicing any here scalabilisment of the spokesment voicing any here scalabilisment of the spokesmen voicing any here scalabilisment of

to Tell Me"

"Here's What I Want an Advertisement

LOCAL BODGE			ton the foral	
Local Budget of the Township of Cinnaminso				EU
year 1938. Section 1. BE IT RESOLVED, that the following sta Ball constitute the local budget for the year 1938 BE IT FURTHER RESOLVED, that said of Riverton, N. J., in the issue of the 27th day of Notice is hereby given that the budget and ta ship Committee of the Township of Cinnaminas	tements of r	evenues and a	ppropriations	M
shall constitute the local budget for the year 1938	budget be p	ublished in Th	e New Era,	Di
of Riverton, N. J., in the issue of the 27th day of	January, 193	8. was approved h	y the Town-	B
ship Committee of the Township of Cinnaminat	on, County	of Burlington,	on January	B
ahip Committee of the Howhamp of Committee of the Howhamp of A hearing on the budget and tax resolution with (George C. Frank) on Saturday, 19th day of Fel and 3.00 o'clock p.m., at which time and place C lution of the Township of Cinnaminron for the y payer of said municipality. If a hereby certified that the budget annexed	I be held at	the Township	lerk's Office	D
(George C. Frank) on Saturday, 19th day of Fel	objections to	said budget a	nd tax reso-	D
lution of the Township of Cinnaminton for the y	ear 1938 may	be presented	by any cas	D
It is hereby certified that the budget annexed	ion of the g	overning body	on the 18th	D
It is hereby certified that the budget annexed is a true copy of the budget approved by resolut day of January, 1938. Certified by me This 18th day of January, 1938.		GEORGE C.	FRANK.	B
Certified by me This 18th day of January, 1938. STATEMENT (Required	hy Section 2	02)	Clerk.	B
		Actual 1937	Actual 1936	B
TAXES FOR State School (Estimate for 1938) State Soldiers' Bonus Bond (Estimate for 1938) County (a) General County (Estimate for 1938) Local District Schools (Estimate for 1938) Local Purposes Local Purposes	1938 \$ 5,200.00	\$ 5,152.23 334.00	\$ 4,849.59 298.83	B
State Soldiers' Bonus Bond (Estimate for 1938) State Soldiers' Bonus Bond (Estimate for 1938)	335.00 13,000.00	11,370.72	15,552.89	
Local District Schools (Estimate for 1938)	38,500.00 9,700.00	34,295.00	32,035.00	K
(a) As shown by Abstract of Ratables		4,721.31	2,500.00	K
Totals	\$ 66,735.00	\$ 55,873.26	\$ 55,236.31	B
State Aid: (a) Road Funds (Allotted for 1938) (b) Relief Rund	\$ 1,300.00	\$ 623.25 790.36	\$ 4,554.06	B
		3.28	3.26	B
ANTICIPATED RE		1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	Realized	B
and a second	Antici 1938	pated 1937	In Cash in 1937	P
General Revenues 1. (a) Surplus Revenue Non-Cash Appropri-	and the face		and the state of the	D
ated With Prior Written Consent of State	\$ 19,755.20	\$ 5,000.00		D
2. Miscellaneous Revenue	50.00	75.00	7.00 3,505.14	D
(b) Interest and Searches	3,300.00 3,900.00	3,600.00	3,922.30	D
(d) Gross Receipt Tax	200.00	136.18 200.00	200.00	5
(c) Franchise Tax (d) Gross Receipt Tax (e) Poll Tax (f) Bus Tax	600.00 800.00	600.00 800.00	747.72 800.00	5
(g) Liquor License (h) County Aid for Roads	1,300.00	600.00	623.25	E
	29,905.20	22,011.18		
Total Miscellaneous Revenues 3. Amount to be Raised by Taxation- Local Purposes	9,700.00	4,721.31	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	No.
4. Total of General Budget Revenues 5. Emergencies Authorized in 1937 6. Totals	39,605.20	26,732.49		No.
6. Totals	\$ 39,605.20 Appro	\$ 26,732.49 priated	\$ 9,805.41 Expended	
	for 1938	for 1937 as modified	Reserved	M
and the second		by all transfer	Reserved for 1937	N
7. General Appropriations (a) Operations		. 1 000 00	\$ 830.85	N
Administrative and Executive	\$ 1.000.00 2,100.00	\$ 1,000.00 2,000.00	1,844.45	
Discount on Prepayment Taxes	200.00 2,300.00	200.00 2,325.00	2,298.63	
Police Department Finance	450.00	2,325.00 450.00 2,000.00	401.50 2,000.00	
Fire, Donation Fire Companys Fire Hydrant Service	3,400.00	3,400.00 300.00	3,311.65	
Health Poor Relief, Unemployment	2,000.00	2,300.00 5.875.00	254.25 1,514.50 2,734.04	
Roads	5,000.00		Res. 20.65 300.00	D
Charities Street Lighting	300.00 3,800.00	300.00	3,651.93	
Election Purposes	300.00	300.00	256.15 213.56	1
Street Lighting Election Purposes Foreclosure Cost, Tax Title Liens Compensation and Liability Insurance	800.00		and the second second	2
(b) Contingent	200.00	200.00	The states	2
(c) Debt Service Interest on Notes	100.00	400.00	139.65	D
<ul> <li>(c) Debt Service Interest on Notes</li> <li>(e) Deficit and Statutory Expenditures</li> <li>(2) Deficit Biscellaneous Revenue</li> <li>(6) Deficit 1934 Gross Receipts</li> <li>(7) Deficit 1935 Gross Receipts</li> <li>(8) Taxes Remitted, 3 years</li> </ul>	6,906.77		and the second of	Đ,
(6) Deficit 1934 Gross Receipts	3,635.34 4,213.09	19 10 10 10 10 10 10 10 10 10 10 10 10 10		
(8) Taxes Remitted, 3 years		282.49	282.49	
9. Total Appropriations-General	\$ 39,605.20	\$ 26,732.49	\$ 20,150.82 Realized	B
		cipated 1937	In Cash in 1937	6
11. Dedicated Revenues			0	Б
11. Dedicated Revenues Dedicated Revenues from (a) Dog Fund Resreve		\$ 517.16	\$ 517.16	B
Total Dedicated Revenues for				No.
Dog Damage		1 Philippine	\$ 517.16	No.
			Expended	1 A
	Appro 1938	priated 1937	Reserved in 1937	
Appropriations for 15. Dedicated Revenue Purposes	1. 1. 1. 1. 1.	2 - 1 3		No.
Dog Damazes	\$ 511.76	\$ 517.16	\$ 5.40	
Section 2. BE IT RESOLVED by the Township Com County of Burlington, that the budget shall con stated, of the sums therein set forth as appropriat of Ninety-seven Hundred and no/100 dollars to of the municipality, and certification to the Con summary of general revenues and general appropri	mittee of the	Township of	Cinnaminson.	R
County of Burlington, that the budget shall con	tions, and an	authorization	of the amount	11/1
of Ninety-seven Hundred and no/100 dollars to	be raised b	d Taxation of	the following	Pa
or the manageral revenues and general appropri	riations.		Anticipated 1938	P
summary of general revenues and general appropri-			1938	
General Revenues			\$ 19.755.20	
General Revenues		urposes as Shi	\$ 19.755.20 10.150.00	
General Revenues Surplus Revenue Appropriated Miscellaneous Revenue Anticipated Amount to be Raised by Taxation by Item No. 3	for Local P	urposes as She	\$ 19.755.20 10.150.00 9.700.00 \$ 39.605.20	
General Revenues Surplus Revenue Appropriated Miscellaneous Revenue Anticipated Amount to be Raised by Taxation by Item No. 3	for Local P	urposes as Sh	10.150.00 9,700.00 \$ 39,605.20 \$ 24,650.00	10/ 10/07 10/07 10/ 10/ 10/
General Revenues Surplus Revenue Appropriated Miscellaneous Revenue Anticipated Amount to be Raised by Taxation by Item No. 3	for Local P	urposes as Sh	10.150.00 9,700.00 \$ 39.605.20 \$ 24.650.00 200.00 14,755.20	
General Revenues Surplus Revenue Appropriated Miscellaneous Revenue Anticipated Amount to be Raised by Taxation by Item No. 3 Total General Appropriations (a) Administration. Operation and (b) Contingent (c) Deficits and Statutory Expendit	for Local P Maintenance ures		10.150.00 9,700.00 \$ 39,605.20 \$ 24,650.00 200.00 14,755.20	1/ A) = ( A) =
General Revenues Surplus Revenue Appropriated Miscellaneous Revenue Anticipated Amount to be Raised by Taxation by Item No. 3	for Local P Maintenance ures		10.150.00 9,700.00 \$ 39,605.20 \$ 24,650.00 200.00 14,755.20	The state and state and

Clerk.

Cartified by me This 18th day of January, 1938.

"WHERE CAN I BUY IT? Naturally one of the first things I want to know about something I see in an ad is-where can I buy it? It isn't simply a matter of convenience and of saving time in planning my shopping, either! No, the name of the merchant, itself, often decides whether I buy or not. Invariably, you see, I give preference to stores whose ads I see regularly and often-I know those stores must have ood value or they couldn't go on advertising year after year!

"WHAT WILL IT DO FOR ME? I find it so much easier to make up my mind when the ad tells me facts about the merchandise! What is it? What will it do? How will it help me? Why do I need it? I want to know about color, weight, texture, material, style-I enjoy reading those things and I usually buy from the merchant who tells them to me.

"HOW MUCH IS THE PRICE? Of course nearly every ad mentions the price, but if an item has been marked down I want to know from how much. So many sale ads say 'Was Higher' . . . how much higher? I want to know how much I am saving and I want the chance of deciding for myself if the item is a real value or not. I have more confidence in the store that is consistently truthful and buy from such a store regularly-and my husband says an old customer is worth three new ones because new ones cost additional money to get!"

READ THE ADS IN THE NEW ERA - ALL OF THEM HELP YOU TO WISE SPENDING - MOST OF THEM HELP YOU TO **MAKE WISE SAVINGS, TOO!** 

# **ANNUAL REPORT COUNTY LIBRARIAN**

# Over 47,000 Books Sent Out; Nearly 51,000 Volumes in Library

The following is the annual report for 1937, of Hazel C. Clark, librarian

for 1937, of Hazel C. Clark, infrartan of Burlington County: The growth of the county library in the United States dates only from the beginning of the twentisth cen-tury, and since the development has

average cost of 80c. Our total book collection now amounts to 52,795 volumes, a number that allows only

# WHAT? WHERE? WHEN?

ing in a genial atmosphere of good sportsmanship, one will be dined in an elaborate fashion, while the pro-gram sails merrily along under the able quidance of William Shoemak-er, as master of ceremonies. Assis-tance in this line will be rendered by Jim Story, and R. Lippincott. Committees

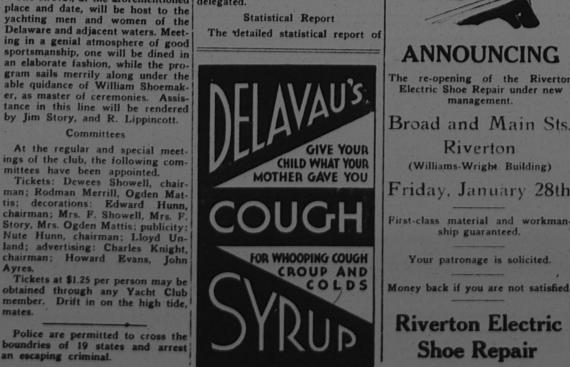
At the regular and special meet-ings of the club, the following com-mittees have been appointed. Tickets: Dewees Showell, chair-man; Rodman Merrill, Ogden Mat-tis; decorations: Edward Hunn, chairman; Mrs. F. Showell, Mrs. F. Story, Mrs. Ogden Mattis; publicity: Nute Hunn, chairman; Lloyd Un-land; advertising: Charles Knight, chairman; Howard Evans, John Ayres.

Tickets at \$1.25 per person may be obtained through any Yacht Club member. Drift in on the high tide,

Police are permitted to cross the pundries of 19 states and arrest escaping criminal.



WHEN?<br/>WHY?The third annual banquet of the<br/>Riverton Yacht Club.More than doubled.The third annual banquet of the<br/>Riverton Yacht Club.No report of the work of the<br/>science of the splendid<br/>counsel and encouragement that the<br/>both the Public Library Commission.The third annual banquet of the<br/>Riverton Yacht Club.No report of the work of the<br/>science of the splendid<br/>counsel and encouragement that the<br/>both the Public Library Commission.The third annual banquet of the<br/>Riverton Yacht Club.No report of the work of the<br/>science of the splendid<br/>counsel and encouragement that the<br/>both the Public Library Commission.The River.The R.Y.C., at the aforementioned<br/>place and date, will be host to the<br/>yachting men and women of the





ANNOUNCING The re-opening of the Riverton Electric Shoe Repair under new management. Broad and Main Sts. Riverton (Williams-Wright Building) Friday, January 28th first-class material and workman ship guaranteed. Your patronage is solicited.

**Riverton Electric** 





-Saturday Matinee Only-Bob Steele in The Last of the Warrens ALSO One Speed-O-Bike given to per-son holding lucky coupon number MONDAY, Jan. 31-KAY FRANCIS PRESTON FOSTER FIRST LADY Free Gifts to the Ladies UESDAY, Feb. 1-PHIL REGAN LEO CARRILLO MANHATTAN MERRY-GO-ROUND WEDNESDAY & THURSDAY, ebruary 2-3-

BOGART

BETTE DAVIS LESLIE HOWARD IT'S LOVE I'M AFTER Thurs .- Free Gifts to the Ladies

SOROPPOMIST CLUB

INSTALLS OFFICERS The newly elected officers of the Soroptomist Club were installed last week at a dinner meeting at "The Willows," Mt. Holly, by Regional Director Mrs. Hazel Hackett, of

A board meeting was held on Tuesday evening of this week, at the home of Dr. Rebecca Lippincott, resident, in Moorestown.



RI., SAT., Jan. 28-29-A Romance of the South Sean



SUN., Jan. 30- ONE DAY ONLY



ADDED-ALIBI MARK A Floyd Gibbons True Adventure MON., TUES., Jan. 31, Feb. 1-



with Ben Blue. Betty Grable, Elea-nore Whitney. Judy Canova and Yacht Club Boys —ADDED— 3 Stooges in "Goofs and Saddles" WED., Feb. 2-KAY FRANCIS

FIRST LADY

THURS., Feb. 3-BETTE DAVIS LESLIE HOWARD

IT'S LOVE I'M AFTER Benefit Riverside P.-T.A.



EXTRA ADDED March of Time's Greatest Scoop "Inside Nazi Germany" The Great Problem Facing U. S. Discussed Fairly and Squarely

PAGE TWELVE

# **VOCATIONAL BOWS TO LOCAL QUINTET**

Rothbaum and Marshall High Scorers as Palmyra Gets 44-35 Decision

Palmyra High romped to its fourth court win of the current sea-son, on Tuesday, when the local quintet downed Camden Vocational by the count of 44-35, in a free-scoring contest played on the floor of the opposition of the opposition.

Rothbaum and Marshall, forward and center respectively, for the Red and White, led their teammates on the offense, these two members of the squad accounting for 27 of the local markers.

### Lead at Half

Palmyra got the jump on the opposition, by virtue of a fast start and held a 22-13 advantage as the first half ended. The Camdenites were unable to reduce this during

the final quarters. The total amassed by the local assers was the largest collected during any of the games this year and indicates that Coach Dimond has made considerable progress in developing a scoring machine. Nine members of the Red and

White contingent saw action during the fray. **Camden Vocational** 

Burnstin ,f

Nitka, f

Scullen,

Fld Fl FT

P

nized.

YOUR GARDEN WHAT TO DO THIS WEEK

By A. C. McLean Extension Service, N. J. College of Agriculture

Mid-winter is a good time to plan for next spring's garden. Careful

mean novelties. Resolve this year to try some of the flowers that have never before been grown in your garden. The gardener who plans ahead now and orders seeds or plants early will be one jump ahead of the multitude of chores which wait him next spring.

Keep house plants in good condition by inspecting them regularly to see that they are free from insect troubles and not suffering from an improper amount of water. During the dull winter days be sure to give house plants all the sun it is possible for them to have.

FOOD FACTS

About 600,000 paper milk bottles are used daily in New York City. Ten different forms of Vitamin

D, as it occurs in various plant and animal sources, have been recog-

A new breakfast food-an orange

pulp product—is one of the results of research to find new uses for

surplus agricultural crops.

### THE NEW ERA, THURSDAY, JANUARY 27, 1938 GIRL SCOUT SWIMMING PORCH CLUB

The members of the Literature and Drama Group of the Porch Club have planned a meeting on Tuesday, February 1st, at 11 a.m. Mr. Paul Evans, Professor of English Lan-guage of George School will talk on "Creative Writing," and Mrs. Her-mert Stuart will review the book "Froma" by Jane Austin telling of "Emma," by Jane Austin, telling of the life and other works of the author. There will be a box lunch-

chores will demand attention. The first step is to draw a plan of the garden border and mark in the approximate location of the various plants. Then, with the seed cata-logues as reference books, plan just which plants will be added to the collection and their tentative loca-tion. New plants do not necessarily mean novelties. Resolutions and the seed cata-to the seed

The speaker for January 25 was Mrs. Doris Stacy Miller, whose sub-ject was entitled "First Aid in Dec-oration." Suitable placing of furniture to obtain proper balance in a room is important, said Mrs. Miller. She advised those who re-paper to consider carefully the height, size, and location of a room in selecting the color and style of wallpapers. A number of attractive and unusual samples of wallpapers, drapery ma-terial and fabrics for upholstery were shown. Mrs. Miller explained how a color scheme is evolved from the motif in a patterned fabric and demonstrated the effective combin-ation of colors with the materials at hand.



HELP WANTED CLASSIFIED ADVERTISEMENTS Rate 10c Per Line (Lines Average 6 Words) Minimum Charge 30c for Each Ad Phone 712

CARS DRIVEN to Mt. Holly for State inspection for owners. Charge \$1.50 (including State fee of 50c). Ezra M. Carhart, Sr., Phone 1540. WANTED—Housework by day, by white woman, Wednesday or Fri-day. D. Borden, 625 Main street,

professional direction of one of the experts from the Rogers Company. Sigma Kappa again invites all those who wish to take part to con-tact the talent committee. Tryouts for 15 principals, and 10 specialties and a chorus of 100 girls and boys will be conducted by the director Monday, January 31, at Society Hall, Palmyra. High school pupils should report there at 4 o'clock while older people may report at 7 (same place).

mittee as announced by Joseph L. Sherman, general chairman of the affair:

man, Clarence N. Hubbs, G. Ray-mond Coles, Joseph Yearly, Edwin Friberg; talent, Walter D. Lamon, chairman, Lawrence Bradshaw, Fred Davis, Jack Shea, C. Leon Guest; publicity, Clarence N. Hubbs, chair-man, William Cooper; Melvin Steb-bins, Lybrand Mathes; finance, A. bins, Lybrand Mathes; finance, A. Harold Zayotti, chairman, Lloyd Griscom, Robert Fry, Robert Mc-Curdy; program, John McDermott, chairman, Jack Pflieger, Jacob Wie-ner, John Sacca, Clarence N. Hubbs, Harold Baker; property, G. Ray-mond Coles, chairman, Joseph L. Sherman, Carl McAllister; ushers, Francis Gamble, chairman, William McDermott, Harold Reynolds, Jack

Tance calling was particularly notice, able.
"On the financial side, taxes took a large part of telephone revenue-amounting to \$9.58 for each telephone in service compared with \$8.84 in 1936—due to this increase in expenses, a 9 per cent increast in the annual payroll, and the added cost of accomplishing a larger job, earnings improved only slightly. Net telephone earnings in relation to the investment of over \$200,000,000 in telephone plant will amount to approximately 4.4 per cent for 1937; compared with 4.1 per cent in 1936. If We Sell Heat"
We Sell Heat"
Mc Dermott, Harold Reynolds, Jack Mc Dermott, Mc Dermott, Mc Dermott, Mc Dermott, Marol Mc Dermott, Mc Deremott, Mc Dermott, Mc WHITMAN'S AND CANDIES one 1540

ROOM and board if desired, in good residential location; hot water, steam heat. Phone 1154-R. 1-27-1t RENT-Bungalow, 6 rooms and

bath, hot water heat, new gas range, in fine condition, \$28 per month. George W. Rogers, Inc., 529 Cinna-minson ave., Palmyra, phone 787. 1-27-1t

RENT—3-story house, 9 rooms and bath, new hot air heater, thoroughly reconditioned, \$30 per month. Geo. W. Rogers, Inc., 529 Cinnaminson ave., Palmyra, phone 787. 1-27-1t

The Best **Candy Buy** KEATING'S ENDORSED CHOCOLATES  $\frac{1}{2}$  lb . . . . . 30c 1 lb . . . . 60c 2 lb . . . \$1.20 SHELLENBERGER'S VALENTINES ON DISPLAY KEATING Broad and Main Stre RIVERTON

GIRL SCOUT SWIMMING PARTY FEBRUARY 1 The Girl Scouts of Troop 1 will hold a swimming party on February t at the Moorestown pool. Cars The swimming charge will be the state of the second state of the se
Get YOUR RADIO REPAIRED at minimum cost BY CERTIFIED EXPERTS Don't WaitCall Us Today! \$1.50 JOHN H. ETRIS 17 W. Broad St., Phone, Riverton 978, Palmyra
AUTOMATIC Fire Alarms for the HOME P. O. Box 25, Riverton, N. J. "Don't wait or it may be too late" 
SPECIAL FOOD VALUES FOR THURSDAY, FRIDAY AND SATURDAY <b>Phila. Market House</b> "Foods of the Better Grade" Broad and Garfield Palmyra Phone 1200—Free Delivery
Store Closes Friday Evening at 9 o'clock Store Closes Saturday Evening at 8 o'clock
FRUITS AND VEGETABLES         California New Tender Red Beets       3 bunches 14c         Fresh Florida Sugar Peas, full podded       2 lb 19c         Penna. Celery, 3-4 stalks to bunch, Special       bunch 13c         Florida Stringless Green Beans       2 lb 25c         Fancy No. 1 Redskin White Potatoes       5/6 basket 49c         California Eating Pears, sweet, full of juice       8 for 25c         Sunkist Lemons, large size       doz. 25c         Sweet Juicy Tangerines       2 doz. 29c         Florida Scelless Grapefruit       7 for 25c         Tree Ripened Florida Oranges, 2 doz. 25c; large size, doz. 23c
BIRDS EYE FROSTED FOODSRhubarbbox 19cCrab Meatbox 55cBroccolibox 25cLobster Meatbox 99cSpinachbox 21cSalmon Filletsth 35cRaspberriesbox 21cSalmon Filletsth 35c
GROCERIES
Franklin Granulated Sugar10-7b cotton sack 49cBlue Anchor Pale Dry Ginger Ale, Lime Dry, Lime Rickey, Club Soda, Special—large bot. 10c (plus bot. dep.); doz. \$1.15Kellogg's Fancy Whole Grain Rice3 1-7b pkgs. 19cKraft Dinner, meal for 4 personsbox 18cSofteen Paper Towells, for kitchen use3 rolls 25cHeinz Ketchuplarge size 19c; 2 med. size bottles 25cChipso Soap Flakes or Granuleslarge box 19cMontco Coffee(2c refund on jar) 1-7b glass jar 27c
DAIRY AND DELICATESSEN
Harding's Sweet Cream Butter     farm roll, 2 th 75c       Parkay Oleomargarine, Kraft product     2 th 37c       Wisconsin Mild Cheese     10 29c       Kraft Cream Cheese Bimento or Relish     16 th 10cc

will leave the church at 7 p.m.

# Kraft Cream Cheese, Pimento or Relish Imported Blue Cheese Kellogg's Sharp Cheese 1b 14c; 1b

### SEA FOOD

Steak Cod	1b	19c	Spanish Mackerel	1b	20c
Fancy Large Smelts	1b	19c	Fresh Jumbo Shrimp	10	29c
Blue Fish	th	19c	Deen Sea Scallons	11	350

### Labenz, Sullivan, Nelson, Riaczyk, Wies'ski, g Totals .10 15 Palmyra Fld FI FT Rothbaum, f Gamble, f Marshall, c Bacon, g Mickle, g McFadden, f Prisco, g Baker, a Hubbs.

10 Totals 21 Score first half-Palmyra 22; cational 13. Referee-Saline.

### **PHONE BUSINESS BETTER** DURING 1937 THAN '36

Judging by the telephone business, the last year in New Jersey was a better year on the whole than 1936, although characterized by a marked tapering off in the last few months.

"The usual telephone measures of general business activity, such as stations in service, use of the tele-phone particularly for distance callphone particularly for distance call-ing, and construction required to meet demands for new service all in-creased moderately," G. W. McRae, vice president and general manager of the New Jersey Bell Telephone Company states in a preliminary summary of telephone results. "The number of telephones in use

"The number of telephones in use at the end of the year is approxi-mately 688,000, within 10,000 of the peak reached in the summer of 1931, peak reached in the summer of 1931, and represents a gain for the year of about 34,000. New Jersey people made over 120,000 more calls a day, on the average, than they made in 1936 and the increase in long dis-tance calling was particularly notice-able

**MUSICAL COMEDY** HERE FEB. 18. 19 (continued from page 1) professional direction of one of the Riverton. Vo-

people may report at 7 (same place). The following is a list of the com-

Tickets: Walter L. Smith, chair-

Pulverizers

