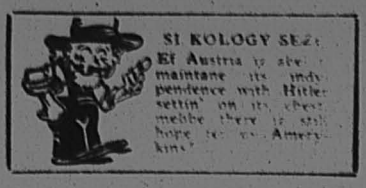
MARCH

Failure after long perseverance is much grander than never to have had a striving good enough to be called a failure.
—George Eliot.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



49th Year No. 9 RIVERTON—PALMYRA, N. J., THURSDAY, MARCH 3, 1938 PRICE FIVE CENTS

BOARD VOTES TO PAY LORD BILLS

Matter Finally Settled By Freeholders; Deposits in Banks Discussed

The Burlington County Board of Freeholders, at a meeting held last Friday afternoon voted to pay the much-discussed account of the Lord, Hawley & Hammell Co., for plumbing equipment and supplies furnished at Fairview, the amount of the bill being $1,037.04. Freeholder Palmer L. Adams cast the only vote against payment.

Soon after the meeting convened, Lynwood Lord, attorney for the equipment firm asked the Board what action had been taken and requested that a court stenographer furnished by himself be allowed to record the proceedings. This was granted by Director Walter D. Lamon.

Letter from Board

The clerk then read a letter from the board of managers at the hospital, which contained excerpts of minutes of previous meetings. These minutes stated that the bills had been approved and that necessary action had been taken authorizing purchase of the material in question. All this had been done by a unanimous vote of the board of managers, according to the communication.

At this point Adams said that he wanted to make his position clear in that he had not received the bills until after the first of the year and that he felt it was essential that they be held until they had been checked from various angles. He also stated that he understood that the resignation of William Reeves, business manager, had been prompted by other motives than the question of the bills.

Adams went on to say that he still felt the prices were too high and wouldn't sign the vouchers or vote for payment.

Explains Stand

In explaining his stand on the matter, Director Lamon said that the board of managers at the hospital had authorized the purchase. The materials had been delivered and the bills were approved by the hospital authorities. He remarked that the time to check prices was before the purchases were made and

(continued on page 3)

EIGHT DRIVERS ARRESTED HERE

Seven more car drivers were arraigned before Mayor John F. Ward, acting police recorder of Palmyra, at hearings held during the past week.

The cases and violations were as follows:

February 25—F. J. Houber, 3448 N. Sixth street, Philadelphia, careless driving; John Cassady, 316 York street, Burlington, careless driving; R. Reiollo, 503 Broad street, Beverly, careless driving; T. Hurwitz, 4724 Lafayette avenue, Merchantville, careless driving; J. J. Oxley, 2865 Constitution road, Camden, careless driving.

February 28—J. E. Arnold, 1936 47th street, Merchantville, careless driving; J. J. Williams, Fairview lane, Bristol, passing stop street; W. Severgast, 127 Carmoran street, Willow Grove, passing stop street.

IN THIS ISSUE

	Page
Churches	4
Classified Business Directory	8
Coming Events	4
Editorials	4
Obituaries	4
Organizations	2, 3, 4, 7
Palmyra Locals	4
Riverton Locals	4
Sports	6, 11
Schools	9, 10
Theatres	10
Your Garden	3

INN LEASED FOR ANOTHER YEAR

The Birmingham Inn will be leased by the county for another year as a temporary almshouse according to an announcement made last Friday.

Although action for a new building is progressing rapidly, the members of the Board of Freeholders felt that a year would probably elapse before it could be occupied.

PALMYRA B. & L. HAS FINE REPORT

Definite Gains are Recorded Despite Recession; Annual Meeting March 7

The Palmyra Building & Loan Association celebrates its 51st anniversary with an annual report of which, according to local residents, they can be justly proud.

Since the backward march of business during the past year, which, naturally, affects the individual and, in turn, retards progress along savings lines, economical conditions have taken on the earmarks of the depression. Despite this fact, the Palmyra Building & Loan Association has issued a report showing definite gains in all phases of the Building & Loan business for the year as compared with their report of 1937.

The net earnings for the year have enabled the association to declare a 4% dividend on Income Shares. This has been in addition to the setting up of substantial reserves, as required by the State Banking laws.

Excellent Condition

Furthermore, their real estate holdings have been kept in excellent condition; thus making rentals easy and enabling disposition of 16 properties during the year.

By adopting a longer term Reduction Mortgage Plan, it has been made possible for purchasers to secure homes on monthly payments, including taxes and the necessary carrying charges, at approximately rental costs.

These accomplishments have been realized along with the paying of two maturities this year, which have been paid when due.

The Palmyra Building & Loan Association, a member of the Federal Home Loan Bank, is recognized by that body, as well as the State Commission of Banking and Insurance, and the New Jersey Building & Loan League, as one of the outstanding associations of the State — based purely upon its records.

The Association will enter upon its 52nd year on Monday, March 7, in P. O. S. of A. Hall, with the opening of its 67th series. Subscriptions will be received from 3.00 p.m. to 9.00 p.m.

ANOTHER WARNING ABOUT BICYCLES

During the past week Riverton police have deprived two boys of their bicycles for one week because they were found riding on main thoroughfares after dark without lights. This is a violation of the state motor vehicle act, in addition to being a most dangerous practice.

Chief Gootee asks the cooperation of all parents in not allowing boys or girls to ride bikes at night without the required lights.

He states that regulations governing the riding of bicycles at night will be rigidly enforced and all those caught violating the law will have their wheels confiscated for a period of seven days or longer.

DRIVER ARRESTED HERE

Thomas Perkins, Jr., of Perkins Lane, Beverly, was arrested last week, by Chief William Gootee, of Riverton, on a charge of careless driving.

At a hearing held before Recorder Frank Probsting, he was fined $3.00 and costs.

SCOUT CAMPAIGN WELL ORGANIZED

Drive Starts for $9200 Goal; Gilbert Coe Is Chairman In Riverton

Backed by one of the best organized set-ups in the history of their campaigns, Burlington County Boy Scouts are aiming for a goal of $9200.

Whether or not they attain that goal, will depend largely upon the kindly reactions of the thousands of persons whom they will solicit. If they are successful, then another banner year can be looked forward by the pride of this county's youth. If they fail, curtailment will have to be made in their field service and the camp at Wrightstown.

Campaign Leaders

Richard Devereux heads Burlington city's campaign. He is being assisted by Messrs. Fred Cherry, William Gauntt, Joseph Hope, Alex Denbo, Harold V. Holmes, John J. Hughes, J. A. McCann, Frank Wood, Spencer Atkinson, Reynold Thomas, J. Madison Whomsley, Joseph Zelley, and A. Walter Zimmerman.

In Florence, Warren A. Brown heads the drive. Under him are G. Connelly, Jr., George Pfeiffer, H. R. Frost, L. H. Kite, and E. R. Keller.

Clarence Hunt heads the campaign in Delanco. His assistants are Budd Scott, Reverend Line, Edward Zimmermann, Waldo Green, Lester Toy, Joseph Carter, Joseph Phile, and George W. Storey.

Coe Chairman Here

Two troop committeemen, Clifford Meeds, and Irvin Fulmer are handling the campaign in Riverside. William Given is Community Chairman for Moorestown. Bordentown is being handled by David Styer, of Bordentown Military Institute. At Riverton, Gilbert Coe is chairman. Other town captains for the drive include Rancocas, Walter Hayes; Hainesport, John Chesley; Marlton, Earle Powers; Pemberton, Charles S. Beckwith; Mt. Holly, John Johanson.

The Porch Club Names Officers

A business meeting and election of officers was held on March 1st. The following were elected: Mrs. Francis B. Elwell, vice president; Mrs. H. C. Pittinger, recording secretary; directors, Mrs. Stuart Borger, Mrs. Walter Sipple, Mrs. Edward Hunn, Mrs. Gilbert Coe and Mrs. William Hahle.

China, silver, shawls, tapestries and many articles from foreign countries were on display. Countries represented in the pageant were Switzerland, China, Spain, Holland, Bolivia, Norway, Austria, and Hungary. A group of folk songs was sung by Mrs. E. C. Hughes, Mrs. C. S. Mears, Mrs. Richard Graff and Miss Alice Parrish, and an Andalusian solo was sung by Mrs. Mears. Accompaniments were played by Mrs. Maurice Belknap.

At the conclusion of the entertainment tea, coffee, and foreign delicacies were served by the Tea Committee.

Other Activities

The Drama Committee under the direction of Mrs. Henry W. Shreve held a morning meeting at 11 o'clock. The plays of Maxwell Anderson were the subject under discussion. An interesting paper on this topic was read by Mrs. William Cashin.

Mrs. Lester Wallace whose subject is entitled "Our New Jersey Gardens, will be the speaker on March 8th, at 2.30 p.m.

Miss Besse Howard will speak on International Relaitons on March 10, at 10.30 a.m. Admission for club members and guests, 50c.

Broadcasting House, the British headquarters of radio, cost over $3,000,000.

NO COUNTY FUNDS FOR AMBULANCE

The City of Burlington will receive no county funds for ambulance service. This was decided by the Board of Freeholders, last Friday, in response to a request for financial assistance from that community.

The members of the Board felt that an appropriation to Burlington would be unfair to several other ambulance associations which render a similar service.

BAD ACCIDENT IN EAST RIVERTON

Raymond Zink, Driving Millside Dairy Truck, Critically Injured in Crash

The unfortunate series of crossing accidents in this vicinity was continued on Wednesday morning of this week, when Raymond Zink, of Palmyra, was critically injured when the Millside Dairy truck he was driving was almost entirely demolished at Reed street, East Riverton, being struck by a Camden-bound train.

Zink was going north over the tracks at the time of the crash, which occurred shortly before 10.25 a.m.

Rushed to Hospital

He was rushed to the Zurbrugg Memorial Hospital, Riverside, by Joe Fosco, of that community, who happened to be passing at the time. The Palmyra ambulance also made a quick run to the scene.

No eye-witnesses of the affair have been located. After the collision, the train backed over the crossing and the signal lights were operating perfectly. The engineer stated that he blew for the intersection as usual.

Crashed into Pole

The truck, after being hit by the train was propelled into a large light pole and little remained intact except a few twisted bits of the chassis. Broken glass was strewn along the highway for yards.

A report from the hospital, early in the afternoon described Zink's condition as very critical.

The location of the crash is where the auto of Mrs. Bettie McKim was demolished a week ago Saturday night.

CONTRACTS NOT AWARDED TUESDAY

No contracts for the new almshouse were awarded at a meeting of the Burlington County Board of Freeholders held on Tuesday afternoon.

Some revision of the plans was decided upon, due to the fact that bids submitted were higher than the original estimate for the work. The cost, at present, is figured at $265,000 and this will necessitate a new resolution for floating bonds or notes to finance the project.

Subsequent action will await the passing of such legislation.

DINNER MEETING DEMOCRATIC CLUB

The Burlington County Democratic Women's Club will hold their annual dinner meeting at the Willows, Mt. Holly, on Tuesday evening, March 8, at 7.30 o'clock.

The Guest speaker will be Bartholomew Sheehan, attorney, a former Camden County assemblyman.

A large number of members is expected to attend the affair.

RIVERTON YACHT CLUB TO MEET

There will be a meeting of the Riverton Yacht Club, at the home of Frank A. Snover, 817 Lincoln avenue, Palmyra, on Tuesday evening, March 8, at 8 o'clock.

Commodore Dewess Showell is desirous of having a large attendance.

YWCA CAMPAIGN NOW UNDER WAY

Mrs. Francis B. Elwell Heads Committee for District in Riverton

Mrs. Francis B. Elwell is chairman of the Riverton district in the YWCA maintenance drive which takes place during the period March 1-12.

Those assisting Mrs. Elwell in this worthwhile project are as follows: Mrs. W. W. Chalmers, Mrs. David Gould, Mrs. G. H. Baer, Mrs. Gilbert Coe, Mrs. Ralph Flower, Mrs. A. H. Burns, Mrs. Edward Ochs, Mrs. E. Carhart, Jr., Mrs. Ross Mattis, Mrs. Stuart B. Clark, Mrs. G. E. Krusen, Miss Alice Parrish, Mrs. Richard Graff, Mrs. Howard Coe, Mrs. Everett Wolcott, Mrs. Clarence Yerkes, Mrs. Lincoln Ridley, Mrs. Frederick Metzger, Mrs. Richard Barclay, Mrs. Bradford Stetson, Mrs. Charles Carpenter, Mrs. G. Sargent, Mrs. Powell Thatcher, Mrs. Harold Sheble, Mrs. Robert Ayres, Mrs. Arthur Hagstoz.

Use Made of Funds

Efforts have been made during the past week to acquaint individuals and organizations in Burlington County with the use made of the funds which they contributed last year to the support of the Burlington County Young Women's Christian Association. Contributions to carry on the work of the association during the coming year will be sought during the next two weeks.

In connection with the annual finance campaign which is now in progress, the question of the need of a county YWCA to take care of the various Girl Reserve clubs was raised and an answer was sought from Mrs. Charles S. Beckwith, of Pemberton, who has long been identified with the Burlington County Girl Reserve movement.

County YWCA

"Clubs affiliated with the National YWCA through our Burlington County unit are kept in close touch with national interest through correspondence," Mrs. Beckwith explained. "But personal visitation also is necessary, which is where our county organization fits in."

"Miss Katherine Lucchini, our general secretary spends about half of her time adapting our own mater-

(continued on page 9)

THREE ALARMS FOR FIELD FIRES

The Palmyra Fire Department answered three alarms within two days, early this week, the calls resulting from grass fires which were being fanned by the high winds and threatening buildings.

The locations were as follows: Cinnaminson avenue below second, on Monday evening; Horace avenue above second, early Tuesday afternoon; S-41 near River Road, early Tuesday evening.

All were quickly exterminated by the firemen and no damage resulted.

GRASS FIRE TUESDAY

The Riverton Fire Department answered a call shortly before 7 o'clock, on Tuesday evening for a grass fire off Main street between Seventh and Harrison.

The blaze, which is believed to have been set by boys, was extinguished promptly and without damage.

First Robins Are Seen In Riverton

Here is what we believe to be the first robin story of the current year:

William Walton, Riverton road, reports that he saw two of these harbingers of spring partaking of a breakfast of berries, last Sunday morning near his home.

It is to be hoped that the wintry blasts of Monday did not discourage these early arrivals.

ROTARIANS HAVE 12th ANNIVERSARY

Nearly 100 Guests at Dinner Here; W. B. Davison Is Guest Speaker

Nearly a hundred Rotarians from Mt. Holly, Pemberton, Moorestown, Berlin, Haddonfield, Collingswood and Camden joined with the local club last Thursday to celebrate the twelfth anniversary of its founding. The guest speaker was Waldo B. Davison, member of the International Committee of the Philadelphia Rotary Club.

Mr. Davidson, who resided in Brazil for twelve years, held the group in absorbed attention with his after-dinner talk on popular misconceptions of South America; particularly featuring Brazil. Brazil, which comprises half the area of South America, and two thirds of its population, is greater in extent than the United States.

Spanish Not Required

One of the first misconceptions is the thought that Spanish is a requisite for social and business intercourse with that country. On the contrary, it is Portugese that is needed—and failing in that, French is more useful than Spanish, altho in the other countries of South America Spanish is used.

This results from the fact that Brazil stems from Portugal; the others from Spain. The Spanish colonies became republics while Brazil obtained its bloodless freedom to become a monarchy, and so continued until 1889.

Coastal Steamers

Mr. Davidson stressed the fact that communications between the several countries was almost entirely by coastal steamers, from which one struck inland, and that it was easier for a citizen of one of the southern cities to go to a northern state of South America via New York than it would be to go directly. Similarly the Andes bar the west coast from the east—a barrier which is pierced only by a single railroad.

"This country, in its social and economic legislation," said Mr. Davison, "could well study the history of Uraguay, which has been a laboratory for such experiments for generations. Here were introduced votes for women, alcoholic control, old age pensions and many social innovations, long before they were thought of in the United States. The practical difficulties involved in many of our experiments could have been foretold from a study of the progress of this forward-looking country."

Do Best With Resources

Describing the illiteracy of a large part of the population of Brazil, Mr. Davison stressed their native intelligence. "Brazilians are realists," said he. "They know they cannot finance universal education and, hence, do the best they can with their resources."

Other evidences of their realistic attitude and intelligent approach to their problems are found throughout their history. They achieved their independence of the mother country, changed from an empire to a republic, and met the economic problems incident to freeing their slaves—all without bloodshed.

No Fear of "Isms"

Continuation by Mr. Hull under the Roosevelt administration of the policies with respect to South America which were inaugurated by Mr. Stimson under the Hoover administration, have removed the suspicion which for generations South America directed against the United States. "If the United States," said Mr. Davison, "will look more to South America for its national friendships and its markets, a tremendously valuable association will result."

Speaking of the bloodless "revolution" by which Getulio Vergas established a dictatorship in January, Mr. Davison pointed out that the term "revolution" was inappropriate and that in his opinion it was a step away from Facism rather than toward it. He believes that there is little to fear from either Facism or Communism in Brazil, whose German and Italian elements among the people are singularly devoted to Brazil.

URGENTLY NEEDED

Shoes, especially children's. If not too badly worn, we will gladly repair them. Kindly leave at Welfare Office, Palmyra.

George N. Wimer,
Director.



This little Want Ad in The New Era

WILL BUY Riverton house from owner at reasonable price; no agents. Must have 5 or more bedrooms, be modern, good condition, located near parochorial school. Write details and price to Ed. T. Clark, Barbizon-Plaza Hotel, New York, N. Y. 1-27-2t

Brought 40 answers to the advertiser. If you have something to buy, sell or exchange—phone 712 today. It costs but 10 cents per line.

YMCA BRIEFS

County Happenings

Ten members of the County YMCA orchestra furnished music for a community good will Firemen's Banquet at Crosswicks, Thursday evening, February 24th. Speakers on that occasion were Mrs. Harry E. Hartman, prominent P.-T.A. woman in the state, and Dean Harold M. Smith, of the Bordentown Military Institute.

—o—

The regular February meeting of the County Hi-Y Council originally scheduled for Sunday afternoon the 27th, was combined with the Ping Pong tournament Saturday afternoon and a number of matters cleared with the representatives of the various clubs who were on hand for the contest.

Further consideration was given to the selection of five delegates from Burlington County to the National Hi-Y Congress, Berea, Kentucky, June 25-29.

—o—

Two Father and Son Banquets are scheduled for next week; Mount Holly the evening of the 7th, at which time the speaker will be Ernest C. Hawkins, a government "T" man. The second is at Medford, being sponsored by the Phalanx Fraternity, Wednesday evening the 9th, when the speaker will be Rev. John Ginter, of Hopewell, N. J. Members of the YMCA orchestra will assist with the musical programs at each of these banquets.

—o—

Burlington county was represented at the State Young Men's Congress this past week-end at Passaic by Edwin Forsythe, Moorestown Y's Men's Club, Clifton Prickett, of the Medford Phalanx Fraternity, Anthony Akinskas, of the Riverside Phalanx Fraternity and Secretary Guy C. Hendry, of the county YMCA staff.

—o—

Amory H. Waite, Jr., known to his companions as "Bud" had many thrilling experiences as radio operator on Admiral Byrd's last trip to Little America, which he is going to tell about at a rally of YMCA group members at the Moorestown Community House, Friday evening, March 11th. Waite was one of the three men to reach Admiral Byrd at Advance Base and rescued him when he became ill from the fume of a stove.

ABOUT TOWN

Old Man Winter served notice that he is not quite ready to pass out of the picture, as was evidenced by the sudden drop in temperature early Sunday morning. This, accompanied by a high wind, made Monday about as uncomfortable a day as has been experienced all winter.

—o—

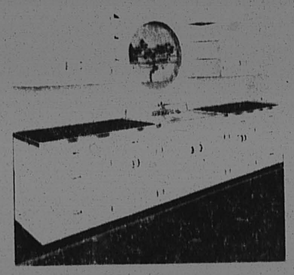
Cases of measles are still being reported locally.

—o—

Flower and vegetable seeds are being prominently displayed in local stores.

Public telephone booths are easy to find in England. They're painted red and set out on the sidewalk.

PICTURE YOUR KITCHEN LIKE THIS ONE!



HERE is another LH&H steel kitchen-unit combination that occupies blank wall space without windows. This is but another of the many beautiful kitchen cabinet designs possible with LH&H deluxe cabinet units.

As agent for the manufacturer of these units, we would appreciate the opportunity of showing you photographs, literature, and an actual installation right here in Riverton if you like.

Their cost is comparatively little when you consider their usefulness, sturdy construction, lasting finish, and their improvement to the appearance and value of your home.

To become acquainted with this ultra modern kitchen improvement plan costs nothing . . . . just telephone 937 and tell us when we may call.

GEORGE FRIDAY, JR.

PLUMBING — HEATING — ROOFING

609 Thomas Avenue RIVERTON

Phone 937



Thrifty People in All Walks of Life Have Benefited

by being shareholders in

PALMYRA BUILDING AND LOAN ASSOCIATION

If you are NOT one of this throng, subscribe for shares in the

MONDAY, MARCH 7
3 p.m. to 9 p.m.

67th SERIES

P. O. S. of A. HALL
PALMYRA

BOARD VOTES TO PAY LORD BILLS

(continued from page 1)

not two months later.

He went on to ask Adams as to whether the latter was satisfied that the Freeholders had taken every possible action in determining the correctness of the account and whether the statement from the managers didn't settle the affair. To this Adams replied in the negative.

In the vote on the resolution for payment, Freeholder Albert C. Jones decided in the affirmative, along with Lamon, Church and Stout.

Bank Deposits

Freeholder Adams inquired of the members of the Board as to whose responsibility it might be to determine the amount of county funds in the various designated depositories. He stated that the distribution, at present, was not equitable in that some banks had over $200,000, while others had as little as $10,000.

Director Lamon remarked that the bank which held the active checking account of the county naturally had more money deposited in it than others. He also said that he felt the situation was all right as it existed at present.

Freeholder Jones, director of revenue and finance, said that he was getting complaints right along from various banks and wanted to know what he, as director could do about the situation.

Adams introduced a motion to authorize that the director of finance be given power to redistribute county funds in a more equitable manner. This was lost as Church, Stout and Lamon voted against the proposal.

Pay for Kelly

Director Lamon introduced a resolution authorizing the payment of $8,476.23 to Colonel Hugh Kelly, architect for the new almshouse, this being in accordance with the terms of the contract and based on an estimated cost of $235,400 for the building.

Freeholder Adams voted against the payment.

A letter was read from the Burlington County Medical Society concerning the proposed WPA nursing project. The doctors went on record as approving the work, provided that compliance was made with certain recommendations. These included the following: that nurses be subject to the approval of a committee appointed by the medical association; that a suitable headquarters be provided, etc.

Action Deferred

Final action on this matter was deferred until the Freeholders had an opportunity to study the WPA project in detail, in order to learn whether it was so set up that the recommendations could be complied with.

The clerk read a letter from the Township of Riverside which stated that local officials were not in favor of appropriating $9,000 for a county nursing project.

Such an appropriation was news to the members of the board and Riverside will be advised to the affect that no such item is in existence or even contemplated.

A request was received from the Burlington County Municipal Officials' Association, which asked that the county assume the responsibility of lighting county roads. Fred B. Smith, of Moorestown, who appeared for the association, stated that these lighting costs amounts to about $38,000 annually and are distributed over 41 municipalities.

Aid Needed

He went on to assert that many communities have suffered financially through reduced receipts from franchise taxes and because of increased relief costs. He said that he hoped the Freeholders would give serious consideration to the request.

The matter was referred to the director of highways for investigation and report.

An application from Walter J. Schopp, of Palmyra, for the post of field and factory inspector on the new almshouse was ordered received and filed with others of a similar nature.

The following departmental bills were approved and ordered paid: public affairs, $8,309.57; buildings, $9,498.97; roads, $12,809.20; bridges, $2,311.05; revenue and finance, $2,781.38, a total of $35,720.17.

GAS PRICES

The following telegram received on Tuesday of this week speaks for itself:

"Widespread investigation in New Jersey cities and towns reveals insistent demand by motor vehicle owners for public hearing before action on Assembly Bill No. 185 fixing retail gas prices. Passage of this bill they feel, will cost them $20,000,000 annually, causing unnecessary hardship by increasing retail price 3c a gallon."

David H. Agans, Chairman,
N. J. Highway Users Conference,
19 W. State St., Trenton, N. J.

CINNAMINSON P.-T.A.

Founders Day Candle Service is on the program for the March meeting of the Cinnaminson P.-T.A. which will be held Wednesday evening, March 9th. On account of the measles epidemic the Candle Service had to be postponed.

The regular business meeting will precede the Candle Service and it is hoped that the parents, teachers and their friends will attend this impressive affair.

Executive Meeting

The executive committee will meet at the school Friday afternoon, March 4th, at 2.30 p.m. All committee chairmen are urged to attend.

MEETING OF RED CROSS

The regular monthly meeting of Burlington County Chapter American Red Cross will be held in St. Mary's Guild House, Burlington, on Tuesday, March 8, at 2 p.m.

Few Ashes With Premium Anthracite

There will be few ashes when your fuel is EVANS PREMIUM ANTHRACITE Coal. It gives ample heat for the most extreme cold and yet is capable of being controlled so that it will burn very, very slowly in mild weather, saving fuel.

"It goes farther and heats longer"

FUEL OIL
Genuine Koppers Coke
Building Materials

Ask about low financing of New Homes and Alterations.

Distributor
KLEEN-HEET OIL BURNERS
Joseph T. Evans, Inc.
Riverton



AFTER the Good-byes are said

and bridge post mortems dispensed with . . . do your thoughts ever turn to the house you have left exposed to the prying fingers of the sneak-thief and the destroying fingers of fire?

Do you ever wonder if your valuables are still intact as you fumble in the darkness for the right key?

If you do . . . . you are causing yourself needless concern. Less than 1 cent per day will give you that peace of mind that stops you from trumping your partner's ace . . . . and better still . . . . you'll always know where your valuables are when you want them. That is : : : : if you rent a Safety Deposit Box in this bank today.

Cinnaminson Bank and Trust Co.

Riverton, N. J.

BUY A MODERN CAR NOW—WHILE YOU HAVE MORE TO TRADE AND LESS TO PAY

NATIONAL USED CAR EXCHANGE WEEK
MARCH 5 TO MARCH 12

SEE ANY CAR DEALER DISPLAYING THIS SIGN

Get there early while the choice is wide—fine cars now offered at rock-bottom prices

This National Used Car Exchange Week gives you a great opportunity to OWN A BETTER CAR for a small investment. Automobile dealers co-operating in this big sale have a fine selection of used cars — and prices are far below those of several months ago.

Many are 1937, '36 and '35 models — backed by the finest of dealer guarantees. All have thousands of miles of first-class unused transportation in them.

And the "first-class" transportation of these modern cars represents satisfaction which the owners of older cars can hardly imagine. Beautiful, modern styling — a more comfortable ride — more room for you and your luggage — finer, more powerful engines — better gas mileage — better brakes — bigger tires — dozens of improvements introduced since your old car was built.

Now's the time to make the switch, while you have more to trade and less to pay. Your present car may cover the down-payment — balance on easy terms. If you have no car to trade, you can still take advantage of the low down-payments and easy terms during this sale.

BRING IN YOUR OLD CAR
DRIVE OUT A BETTER CAR
EASY TERMS

SPONSORED BY THE AUTOMOBILE DEALERS AND MANUFACTURERS OF THE UNITED STATES

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Stree'
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

Telephone, Riverton 712

For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937.

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second St., Riverton
Phone 406

KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 1145-W

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription $1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

RIVERTON

Miss Mary S. Evans and Mrs. Charles Evans, and Mrs. William G Porter, of Riverton, were among those registered at the Chalfonte-Haddon Hall recentlq.

The Philathea Class of Central Baptist Church, will hold a dessert-game party at the home of Mrs. H. L. Unland, of 638 Thomas avenue, today (Thursday). All members and friends of the class are cordially invited.

Mrs. Albert Seither, of 419 Lippincott avenue, will entertain at a St. Patrick's Day musical and tea on March 17, for members and friends of the Philathea Class.

Laura Mae Yerkes, of Linden avenue, will entertain at a dinner party on Thursday, March 3, in honor of ner 13th birthday.

Miss Grace Goodwin, of Thomas avenue, has returned home after a two weeks' vacation at Miami, Fla.

Mrs. Elsie Brownell, of Frankford, spent Saturday with her father, Edwin Evans, of Riverton.

Miss Naomi Evans, of Thomas avenue, spent the weekend in New York City.

The winners in the Sacred Heart household linens club last week were L. Hammes, of Audubon, and F Reidenbaker, of Riverton.

P. A. Somervell, of Riverton, is a guest at Skytop Club in the Poconos.

WITTE-DURGIN

Mr. and Mrs. George Durgin, of Lincoln avenue, announce the marriage of their daughter, Marcia E., to E. Lloyd Witte, son of Mr. and Mrs. Edward Witte, of Lincoln avenue, on October 10, 1937.

YEARLY-BARRY

Mrs. Honora T. Barry, of 503 N. 6th street, Camden, has announced the marriage of her daughter, Eileen Patricia Barry, to Albert F. Yearly, son of Mr. and Mrs. Joseph F. Yearly, of Riverton, which took place on September 25, 1937, in St. Thomas R. C. Church, Beach Haven.

EVANS-RANDALL

Mr. and Mrs. Horace Randall, of Delanco, announce the marriage of their daughter, Bernice K. Randall, to William Robert Evans, Jr., son of Mr. and Mrs. William Robert Evans, of Thomas avenue, on Friday, February 25, at Elkton.

Mr. and Mrs. Evans are at home at 810 Walnut street, Palmyra.

GRAMMAR SCHOOL PUPILS

will do better work if they have a typewriter on which to do their home work.

In addition to this, knowing how to operate a typewriter will be a valuable asset.

The Remington Portable is so sturdily built that it will go with them right on through high school and college. See the popular No. 5 with standard keyboard at The New Era office.

PALMYRA

Mrs. Mary Taylor, of Palmyra, was the winner in the P. O. of A. blanket club last week.

The card party of the P. O. of A. met at the home of Mrs. Eleanor Wallace, of Pear street, on Wednesday evening.

The Girl Scout Mothers, of Troop 1, will hold a covered dish luncheon at the home of Mrs. F. Henzler, 14 W. Charles street, on Tuesday, March 8. Please note that the place has been changed due to sickness. Mothers and friends are cordially invited.

The Black Dragon Fencing Fraternity held a match with the Hotel Ambassodor Black Dragons, on Tuesday evening, in Atlantic City. The local group was defeated.

Mrs. Martha Musser, Mrs. Lillian Henson and Mrs. F. Crawford, all of Palmyra, were among the visitors at the Monday night session of the N. J. Senate.

Mrs. Benjamin Hardy, of Merchantville, entertained the Lucky 13 at dinner last Friday evening.

Mrs. Jessie Warner, of Cinnaminson avenue, was taken to Zurbrugg Memorial Hospital, Sunday, for observation.

BIRTHS

Mr. and Mrs. David Fagen, of Riverton, are receiving congratulations on the birth of a son, on Monday, February 28, in the Burlington County Hospital, Mt. Holly.

—o—

Mr. and Mrs. Robert Brown, of Newark, are receiving congratulation on the birth of a son, Richard Allan, on Thursday, February 24, in Cooper Hospital, Camden.

Mrs. Brown will be remembered as Miss Beulah Haines, formerly of Palmyra.

ENGAGED

Mr. and Mrs. R. E. Kercher, of 10 Garfield avenue, Palmyra, announce the engagement of their daughter, Sarah Ruth Kercher, to Orlando D. Simpson, son of Mr. and Mrs. L. C. Simpson, of Hartford, Connecticut.

No date has been set for the wedding.

ENGAGED

Mr. and Mrs. C. M. Dimon, of Rowland street, Palmyra, have announced the engagement of their daughter, Dorothy Dimon, to William A. Hunter, Jr., son of Mr. and Mrs. William A. Hunter, of Gloucester.

No date has been set for the wedding.

NOTICE

The annual meeting of the shareholders of Palmyra Building & Loan Association will be held on Monday evening, March 7, 1938, in P. O. S. of A. Hall, Palmyra, for the election of five members to the Board of Directors. Any further business as may come before the Association will also be transacted at that time. Polls will be open from 7.00 until 9.00 o'clock.

More than 70 women are partners in New York Stock Exchange firms.

EPWORTH M E. CHURCH

Rev. William A. Boyd, Pastor

The Sacrament of the Lord's Supper will be observed in our church this coming Sunday, at 11 o'clock.

The Lord's Supper is not only a sign of love that Christians ought to have among themselves one to another, but rather is a Sacrament of our redemption by Christ's death. It is a memorial of the death of Our Lord and to be observed by all His people "until He come again." This first Sunday in Lent, should mean much to every Christian. Every member of this church should be present during this Holy Communion Service.

"Five Foolish Virgins" in tableau, by five of our young women, gorgeously dressed, beautifully illuminated by unique lighting effects, accompanied by stirring music and the oil painted scenery as a background for this amazing parable of Our Lord, painted by our community artist, John Faunce, will be presented in our church on Sunday evening, at 7.45. "The Foolish Virgins" is the subject of another sermon by the Rev. W. A. Boyd.

Lenten services are being held in our church every Thursday evening during Lent. Guest speakers will preach in every service. The choir will furnish special music.

The schedule of ministers is as follows: Dr. T. S. Brock, Dr. Alfonso Dare, Dr. I. S. Pimm, Dr. E. H. Hann, Dr. D. C. Evans and Dr. A. C. Brady. The entire community is invited to attend these most interesting and helpful meetings.

The services will be from eight to nine o'clock.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services, Sunday, March 6th

This will be observed as "Better Church" Sunday throughout all the services of the day, starting with the Bible School at 10.00 a.m.

11.15 a.m. Morning worship, followed by Communion. "The Day of Atonement" will be the subject of the sermon. Appropriate anthems will be offered by the choir.

6.45 p.m. Junior and Senior B.Y.P.U. meetings will be held in the Sunday School and Junior Departments, respectively.

The Junior, or High School Group will be led by the chairman of the worship committee, Marie Dimon. The subject will be "Our Church." This active group has an average attendance of 38. An interesting and close attendance contest is now being conducted; the goal being set at 50. All girls and boys between 14 and 18 years of age, who are not affiliated with any other church, are always welcome.

The Seniors, a newly organized group, with Miss D. Helene Johnson as counselor, are making fine progress. They are attracting many of the senior age by their interesting services.

7.45 p.m. Evening worship. This will be a special service for men, but with just as much of interest to the women. "The Mission of the Church" will be the pastor's subject.

On Friday afternoon of this week at 2.30 o'clock, the women of the church will conduct a Prayer Service in the Sunday School room, to which the public is invited. This meeting will be one of the thousands being held for a period of 48 hours throughout the world, in observance of the "World's Day of Prayer for Women." Mrs. Lillian Moore will lead the service.

EPWORTH LEAGUE

The Epworth Church League meets every Sunday evening at 7 o'clock in the Wesleyan room of the Methodist Church. All young people 12-16 years of age are invited to attend. The speaker this Sunday evening will be Mrs. Robert Snow.

The puzzling question for next Sunday is, "Who was the oldest man that ever lived, but died before his father?" Look it up in your Bible. Come next Sunday and see if you are correct. Points are to be given for being present, on time, bringing a visitor or a new member. The winning team will have a party provided for it by the losers. Be sure to be on the winning team!

TEST AND OBSERVATION

"Tests by a medical group indicate that ten per cent of motorists are practially blind at night," reports a safety council. And observations by anybody indicate that about 70 per cent are virtually dumb day and night.—Washington Post.

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, Pastor

Morning worship at 11 a.m.

The pastor's class of instruction in the church school, 10 a.m.

Regular mid-week service on Wednesday evening at 8.

On Friday, March 4, the ladies of the Lutheran, Methodist and Presbyterian Church will unite for the World Day of Prayer at 3 p.m. in the church school auditorium of Calvary Presbyterian Church. All ladies invited.

CHURCH OF CHRIST, SCIENTIST

"Man" is the lesson-sermon subject for Sunday, March 6, in all Christian Science Churches and Societies throughout the world.

The golden text is: "As many as are led by the Spirit of God, they are the sons of God." (Romans 8:14).

Among the lesson-sermon citations is the following from the Bible: "So God created man in his own image, in the image of God created he him." (Genesis 1:27).

The lesson-sermon also includes this passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "In Science man is the offspring of Spirit." (p. 63).

OBITUARIES

MRS. MARY M. TREGO

Mrs. Mary M. Trego, of Linden avenue, died on Tuesday, February 22, at the home of her daughter, Mrs. Hobart Wright.

Funeral services were held on Friday, February 25, from the Oliver H. Bair Building, 1820 Chestnut street, Philadelphia. Interment was private.

LOUIS N. WALTERS

Louis N. Walters, of 821 Parry avenue, died at his home on February 23.

Funeral services were held from his late residence on Saturday, at 2 p.m., Rev. George Lockett officiating.

Interment was made in Morgan cemetery under the direction of Frank A. Snover.

The deceased is survived by his wife, Hannah, and a son and daughter.

MISS HELEN SCHMIERER

Miss Helen Schmierer, of 1108 Garfield avenue, died at her home on February 28.

Funeral services will be held from her late residence on Friday, at 2 p.m., the Rev. A. J. Harke officiating.

Interment will be made in Lakeview Memorial Park under the direction of Frank A. Snover.

The deceased is survived by her mother, Mrs. Anna Schmierer.

Nursery schools have increased by 42 per cent in the United States since 1932.

CARD PARTY ON ST. PATRICK'S DAY

According to the usual custom of the Ladies' Auxiliary, of the K. of C. of Riverton and Palmyra, a celebration of St. Patrick's day in the form of a card party will take place at the K. of C. Home, Broad street and Elm avenue, Palmyra, on Thursday evening, March 17.

An active and enthusiastic committee of the ladies plans to make this celebration the best ever and are busy gathering prizes in number and quality. An additional attraction will be a valuable door prize, and the guests will also be served refreshments. The donation will be thirty-five cents.

Cotton in concrete for highways is proving a success in England.

CHURCH NOTICES

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday,, 2.30 to 4.3 .

WANT-ADS

LOST AND FOUND — RENTS — SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 10c for Each Ad
Phone 712

RCA and Zenith radios, radio repairs, free tube testing. Schwering's Store, Palmyra, Phone 28. 3-18-tf

RENT — Small apartment, Phone Riverton 788. 2-24-2t

SALE—1936 Oldsmobile coupe, like new, driven only 5000 miles. Call 401 Midway, or phone 490. 2-23-1t

YOUNG MAN wants work. Ambitious, energetic, good worker, electrically and mechanically inclined. Radio repairs. Phone Riverton 344 day or evening. 3-3-tf

RAWLEIGH Route now open. Real opportunity for man who wants permanent, profitable work. Sales way up this year. Start promptly. Write Rawleigh's, Dept. NJC-291-K, Chester, Pa. 3-3-1t

FOUND—Young police dog, wearing harness. Owner may have same by calling at 621 Main street and paying for ad 3-3-2t

SALE—Upright piano, Bachman, in good condition. Call Riv. 689-R. 3-3-2t

DRESSMAKING, coats lined, plain sewing, at home. 420 Lippincott ave., phone Riv. 485-W. 3-3-2t

THE NEW ERA

Publishes More Local News of Palmyra, Riverton and Cinnaminson than ANY OTHER PAPER

Circulated in This Vicinity.

SOME OF THE FEATURES

All Local Sports and Other Activities

More Original Pictures Than Most Weekly Papers

Valuable Store News Presented in an Interesting, Readable Manner

By reading The New Era regularly you can keep informed about your community affairs and the merchant news at a weekly cost of less than

3c

SUBSCRIBE NOW—ONLY $1.50 PER YEAR



TROJANS TIE FOR FIRST IN LEAGUE

Hand First Reverse to Pal's Club; Artisans in Win Over K-C Five

The Pal's Club suffered the first reverse of the season in the Interborough Court Loop, on Monday night of this week, when the Trojan quintet turned the tables on the former leaders by the score of 16-12. This enabled the Blue and White to earn a tie for first place with their latest opponents.

The game was close throughout, the teams being deadlocked at 10-all midway through the final period.

Trojans Go Ahead

Paul Burke put his team out in front with a two-timer, but Gamble, of the Pal's Club matched this effort. The deciding points came as a result of doubletons by Winner and Beitz.

Foul shooting in this encounter was much below par, neither team being able to convert a charity toss.

The Clubmen, lacking substitutes, were forced to play the entire affair without relief.

Artisans Win

The Artisans presented one of their best performances of the year to down the Kaceys 22-11 and move into second position. The lodgemen took the lead from the opening whistle and were never headed.

McDermott, stellar forward for the Knights was closely guarded and was able to toss in only a brace of field goals.

The third game of the evening was forfeited to the 5 & 10 as Millside failed to pupt in an appearance.

Games Next Week

All six teams will see action next week in the preliminary playoffs to determine the season's champions. The first game will be called, as usual, at 7 o'clock.

Present plans called for the finals to be played on the following Monday, March 14.

Trojans

	Fld	Fl	FT	P
Humes, f	2	0	0	4
Messinger, f	0	0	1	0
Winner, f	1	0	1	2
Landgraf, c	0	0	0	0
Rothbaum, g	2	0	2	4
Burke, g	2	0	1	4
Beitz, g	1	0	0	2
Totals	8	0	5	16

Pal's Club

	Fld	Fl	FT	P
Reeves, f	1	0	1	2
Weiner, f	0	0	1	0
Rockafellow, c	1	0	0	2
Gamble, g	1	0	0	2
Shea, g	3	0	1	6
Totals	6	0	3	12

Score at end of first half: 6-6.

Artisans

	Fld	Fl	FT	P
Landgraf, f	2	1	6	5
Asay, f	1	0	2	2
Miller, f	1	1	2	3
Malone, c	0	2	2	2
Beddow, g	4	0	0	8
Friberg, g	0	0	0	0
Poulson, g	1	0	0	2
Totals	9	4	12	22

K. of C.

	Fld	Fl	FT	P
Sexton, f	2	0	2	4
Fries, f	0	0	1	0
Brennan, f	0	1	3	1
McDermott, c	2	0	1	4
Dougherty, g	0	0	1	0
Williams, g	0	0	1	0
Wallace, g	1	0	1	2
Totals	5	1	10	11

Score at end of first half: 11-4. Artisans. Referee: Eisley; scorer: Fowler.

Country Club Notes

Men's League

Lippincott's team jumped one game ahead of the Tyler bowlers last week and now has a slender hold on first place. A peculiar fact about the standing is that the first seven teams are each one game behind the outfit in next higher position.

High singles: Riley, 203; Willits, 215; Cooper, 217; Hackett, 216; Wallace, 243; Orlemann, 203; Jamison, 223; Peterson, 221; Farrell, 211; Brickley, 217.

The standing	W	L
Lippincott	18	6
Tyler	17	7
Jamison	16	8
Elliott	15	9
Clark	14	10
Wilson	13	11
Bartley	12	12
Woods	10	14
Hendrickson	10	14
Smith	10	14
Bonsall	6	18
Yost	3	21

Interclub League

The local Green team was unfortunate in losing one game to a rather weak Merion Country Club group of bowlers last week, the Green rolling only 888 in the game they lost, an exceptionally low score for the first-half champions.

The Whites fared better, taking Cynwyd Blue for three in a row.

Both teams bowl away for the next several weeks, the opposition next Thursday being Old York Blue for the Riverton White and Overbrook White for the Green.

The score of last Thursday night's games:

Riverton White

Tyler	181	196	167
Story	163	151	176
Anderson	146	132	160
Hackett	174	144	198
Farrell	179	176	186
Totals	843	799	887

Cynwyd Blue

Cross	169	196	177
Simons	144	151	185
Haynes	150	132	153
Wanamaker	200	144	134
Lane	168	176	146
Totals	831	843	795

Riverton Green

Clark	182	190	174
Hagstoz	198	172	198
Kitzmiller	165	201	176
Peterson	184	159	174
Coe	220	168	166
Totals	949	890	888

Merion White

Wright	188	166	172
Park	143	139	135
Saylor	155	136	192
Hales	158	166	189
Wendall	153	149	218
Totals	797	756	906

WOULD REDUCE FEES

Senator Clifford R. Powell has offered bills in the legislature to reduce automobile registrations to a flat rate of $5 for passenger vehicle and to cut the cost of drivers' licenses from $3 to $1 a year. Another Powell measure would add to the state highway system the extension to Route 38 from Mount Holly to the shore.

The standing:	W	L
Pal's Club	4	1
Trojans	4	1
K. of C.	2	3
Artisans	3	2
5 & 10	2	3
Millside	0	5

PALMYRA DOUBLES COUNT ON RIVALS

Wins Final County Loop Tilt From Burlington; Many Shots Missed

Palmyra took Burlington into camp, last Friday night, in the final Burlco Scholastic Court League battle of the season. The fracas, which was played on the local floor resulted in a 28-14 decision for the Red and White.

The affair was hotly contested during the entire first half, with both teams missing many easy chances to score. As a result of the poor marksmanship, the count at this stage of the affair was 7-5 in favor of Palmyra.

Mickle, local center, kept his team in the running by tossing in two long ones. Only three attempts out of 11 chances were converted in the free throw department.

Forge Ahead

The Dimondmen began to pull away in the third quarter, outscoring their rivals 8-4 in this frame. The margin was increased in the last quarter and the reserves tabbed two field goals in the last minute, Bacon being the player who made this contribution to the score.

Burlington relied entirely on working the ball close to the hoop and did not cut loose a single shot aft the foul line. Their game was entirely ruined, however, as Coach Dimond had three men playing the Burlington guards. Consequently, they were seldom able to pass with any degree of accuracy.

Foul shotting on both sides was atrocious.

The game, which was handled by Messrs. Juliana and Walters, was extremely well officiated, the close guarding resulting in the calling of a total of 28 fouls, sixteen of these being against Burlington.

The summary:

Palmyra

	Fld	Fl	FT	P
Gamble, f	1	1	3	3
Sutters, f	3	2	8	8
Rivers, f	0	0	0	0
Mickle, c	2	2	2	6
Bacon, c	2	0	0	4
Marshall, g	2	0	1	4
Baker, g	1	1	2	3
Hubbs, g	0	0	0	0
McDermott, g	0	0	0	0
Totals	11	6	16	28

Burlington

	Fld	Fl	FT	P
Lukens, f	0	3	4	3
Levin, f	1	0	2	2
Chiemingo, c	3	0	0	6
Costello, g	0	0	2	0
Berry, g	1	1	4	3
Totals	5	4	12	14

Score by periods:
Palmyra 5 2 8 13—28
Burlington 3 2 4 5—14

Referees: Juliana, Walters.

WAGNER GETTING MUCH PUBLICITY

Harold Wagner, local boy now working out with the A's at their southern camp is receiving considerable publicity in the metropolitan papers, a large picture of him appearing in the Sunday edition of the Inquirer.

Reports from the big leaguers state that Harold is performing in fine style and hitting the apple in mid-season form.

SPORTS CONTINUED ON PAGE SIX

Alley Gossip

Business Men's League

Buohls pin topplers took a pair of games from Bell & Evans and increased their lead to three games as the Claws dropped a similar number to Fortnum. This situation resulted in the continuation of the tie for second position.

High singles: Patterson, B. & E, 213; Wallace, Schucks, 243; Headman, Farmers, 224; Poulson, Buohls, 236.

The standing:	W	L
Buohls	15	6
Claws	12	9
Bell-Evans	12	9
Schucks	11	10
Farmers	11	10
Fortnums	9	12
Germania	8	13
Lloyds	6	15

Artisans' League

The Footpads jumped into a four point lead over their nearest opponents by making a clean sweep against the Bandits. The loop leaders have dropped only one game to date and are mowing down the opposition in an invincible manner.

High singles: Hamelman, Bootleggers, 213; Rockafellow, Pirates, 202.

The standing:	W	L
Footpads	15	1
Bootleggers	11	5
Highwaymen	9	7
Bandits	8	8
Pirates	8	8
Demons	7	9
Thieves	4	12
Buccaneers	2	14

Ladies' League

The Luckies swept into sole possession of the league lead by annexing three games from the Murads, last Monday night. The Kools, who formerly shared the sunberth with the Luckies, struck a snag in the Camels and lost two games.

High singles: Mrs. Hansen, Spuds, 171; Mrs. Baker, Wings, 164; Mrs. Shaffer, Luckies, 171; Mrs. N. Beitz, Camels, 165; Mrs. Brown, Kools, 155.

The standing:	W	L
Luckies	14	7
Kools	12	9
Spuds	12	9
Camels	10	11
Murads	9	12
Wings	6	15

K. of C. League

The Palmyra Whites jumped from a tie for third into the top berth by downing Riverside for the limit. The local Blues were less fortunate and lost a pair to Mt. Holly, thus falling into a triple tie for second. However, two local entries are now among the leaders, leaving the Greys in the second division.

High singles: Bradley, Blues, 203; Nicholson, Moorestown, 211.

The standing:	W	L
Palmyra Whites	10	5
Palmyra Blues	9	6
Gloucester	9	6
Moorestown	9	6
Mt. Holly	8	7
Riverside	6	9
Palmyra Greys	5	10
Maple Shade	4	11

County League

Coddington broke the seemingly perpetual tie for top honors in this loop by winning three from Devlins, while Garden State was only able to down Beverly for a pair. The advantage of a single game looks big to the Painters, the way both teams have been bowling this year.

High singles: Small, Coddington, 216; King, Shortens, 235; Bentley, Devlin, 212; Young, Kieckheler, 211.

The standing:	W	L
Coddington	16	2

PALMYRA PLAYS TOMORROW NIGHT

Locals Clash with Paulsboro in First Round of S. J. Tournament

Palmyra will play its first game in the South Jersey Scholastic Basketball Tournament tomorrow (Friday) night in Convention Hall, Camden. The locals will compete in the Group III class and their first opponent will be Paulsboro.

Little difficulty is expected in the first round, as the lads from down the river were trounced 49-32 by Palmyra earlier in the season.

Other Games

Other games listed in Group III are Merchantville vs. Gloucester, which should be a breeze for the former; Millville, an exceptionally fast outfit vs. Woodbury and Audubon, defending champions vs. Moorestown.

If Palmyra downs Paulsboro, as every one expects, their next adversary will be the winner of the Audubon-Moorestown clash. This affair should really test the ability of the Red and White and may prove a big obstacle to their championship aspirations.

The Friday encounter is scheduled for 9 o'clock.

NEW WRESTLER AT CAMDEN ARMORY

Wrestling fans in this part of the country will see the uncovering of a new mat sensation in the person of Louis Thesz, of St. Louis, who has been booked by Promoters Frank and Ray Hanly to appear in the final of a double windup wrestling card in the Camden Armory, Thursday night.

Thesz, who is credited with more whns over some of the outstanding grapplers of this country than any other young catch-as-catch-can artist, is slated to take on the pugnacious George (KO) Koverly, of California, in the second half of the double windup carded for one fall to a finish.

While little is known of Thesz in these parts, he comes here highly well recommended by leading sport critics from the west. He has defeated Ed Strangler Lewis, Hans Kampfer, Man Mountain Dean, Henri De Glane, Bobby Burns, Orville Brown and many others, climaxing his spectacular rush to the top by scoring two wins over Everett Marshall.

Other Bouts

Another bout that will be of interest to the fans is the first windup which is a return match betweer Ernie Dusek and Jack League which is also carded for one fall to a finish. Fans who witnessed the last skirmish know what to expect when they tangle this week. The Texan has been angling for this return match and now that he has it, he is going to make the most of it.

The preliminaries will show Mike Mazurki and Wally Dusek, Abe Coleman and Joe Maynard, Andy Rascher and Ed Meske. Each are billed for 30 minutes.

Americans use 25 pounds of soap a year per person. This, of course, doesn't include the political soft soap.

Garden State	15	3
Devlins	11	7
Beverly	9	9
Shortens	9	9
P. S. Rams	6	12
Kieckheders	3	15
Medford	3	15

ANNUAL FLOWER SHOW MARCH 21

Philadelphia Event to Be More Ambitious Than Ever Before

Philadelphia's fifteenth annual Flower Show, more ambitious than ever, with a million gorgeous spring flowers in full bloom and an enchanting cyclorama of color and fragrance, will be held in Commercial Museum, 34th and Spruce streets, March 21 to 27 inclusive.

According to W. Atlee Burpee, Jr., chairman of the 1938 Philadelphia Flower Show, the floral spectacle will open at noon Monday, March 21, and continue throughout the week from 9 a.m. to 10 p.m. As in past years the show will augment the gorgeous displays with new features and artistic settings now being devised by Walter V. D. Hengel. The Henry A. Dreer Co., of Riverton, will have extensive displays.

Many Rose Gardens

In addition to a colorful collection of the famous acacias, owned by Joseph E. Widener, this year's display will include rose gardens in profusion, cut flowers with roses, carnations and sweet peas as the main attractions; rock gardens with waterfalls and cascades, lily ponds, reflection pools and woodland settings. In the Garden Club section show visitors will see many unusual and practical ideas for flower arrangements of garden gates, pools, garden nooks, rockeries, wall fountains, bird baths and bird sanctuaries. The Pennsylvania Horticultural Society will participate in an unusually large scale in the coming Flower Show.

Artistic Setting

Aside from there being 12 gardens this year, the architectural scheme will comprise a dozen naturalistic arches, 60 feet in diameter, with a series of sanctuaries gracing the interior. Four reflecting pools will flank the circle, with the entire centre closed in by evergreens. The eight heroic statues are now being designed by Harriet Whitney Frishmuth and A. A. Weinman, well-known sculptors.

Another new feature this year will be competitive exhibits of hardy primroses, and a back section devoted entirely to beautiful roses.

FORFEITED GAME PROVES COSTLY

Despite a formal protest lodged by Coach Ken Dimond, of Palmyra, county scholastic court league officials refused to reverse a former decision about the game which was forfeited to Riverside, final action being taken at a meeting held last week.

This situation enabled Moorestown to claim the somewhat dubious honor of league champions, by virtue of a Quaker victory over Riverside, last Friday evening.

Each Lose One

The Isenberg five finished the season with one reverse, this being administered by Palmyra. The locals suffered a similar fate in their return engagement, at Moorestown. In addition, they were charged with the forfeit defeat by Riverside. Otherwise the season would have ended in a tie and a third game between the two leaders would have been necessary.

Instead of this, Moorestown gets the crown. It is without doubt, a splendid triumph for the Quakers.

According to present plans, there will be no county league playoffs this year.

BARBOUR URGES "AGE BARRIER" REFORMS

Lifting by both industry and government of the "invisible barriers" which prevent most unemployed men and women beyond the age of 40 from finding employment was urged by former United States Senator W. Warren Barbour, upon industry and government, at a banquet of the Men's Club of St. John's Episcopal Church, Passaic, last week. Government, both federal and state, can contribute in large measure, he said, by altering in many instances Civil Service regulations which erect this age barrier.

Iowa has one child in school for each four persons in the population.

BOY SCOUT NEWS

Winter Camping

Winter camping has become standard throughout Scoutdom in Burlington county. Almost every weekend the Arrow Cabin has been used, there are, however, a few open dates in March. Two weekends have been taken for April.

—o—

Pictures of Scouts in action are being mailed into the Scout Office in Moorestown. Winter scenes are always interesting.

—o—

The living "expo" planned and produced by Troop 29, Maple Shade, is still being talked about. It was by far the most outstanding accomplishment of Scout activities in the county. Herbert Scilly is the Scoutmaster.

SPHAS TO PLAY COUNTY QUINTET

The famed Sphas, of Philadelphia, will engage a county team on Friday night of this week, when they clash with the Burlington Recs, one of the playoff teams in the National League.

The affair wil ltake place in the Burlington armory, and will be called at 9 o'clock.

A pair of the Recs hail from this locality, Jack Eisley and Tony Sacca being two of the mainstays of the outfit.

In Playoffs

Burlington has won one tilt from Elizabeth for the second half title and dropped another. The deciding encounter will be played at a later date.

A capacity crowd is expected to view the proceedings on Friday night, as the Sphas are one of the leading court teams in the county.

SIX-TEAM LOOP IS CONTEMPLATED

Ten local baseball players and managers met at the police station, Monday night, in response to the invitation issued by Councilman T. Curtis Flynn, of Palmyra, to formulate plans for a twilight hard ball league in Palmyra, this coming season.

Those assembled agreed that unless real clubs, providing a good grade of baseball competition could be assembled, the idea had better be dropped.

Councilman Flynn assured those present that in order to get good baseball in the park this summer, the rules governing the use of the park would be altered to fit the needs of such a league.

From those present four teams were assured as a beginning to a six-team league. They are the Palmyra Blue Eagles, Shorten's, Riverton and Parry. Other possibilities mentioned were the Artisans, Riverside and the 5 & 10.

An open meeting to further discuss the formation of the league will be held in Society Hall, next Monday night at 8.00 o'clock. Everyone interested is invited to attend.

ABOUT THE COUNTY

Riverfront towns appear to have been eliminated from consideration in the latest high speed line plans, which include several other lines in South Jersey.

The sessions of the Board of Freeholders continue to be popular. A capacity audience attended the meeting last Friday and no one present seemed to have anything particular to talk about, although Director Lamon extended a cordial invitation.

A move is in progree to indict Ellis H. Parker and his son, Ellis, Jr., on new charges in respect to the Wendel affair. The case was reopened in New York last week before a Federal grand jury.

Mrs. J. Harry Galt, of Mt. Holly, was honored at a dinner on Monday night of this week, being awarded a placque as the town's most outstanding citizen for 1937. Governor A. Harry Moore was the principal speaker.

The first successful cast-iron plow invented in the United States in 1797 was rejected by New Jersey farmers under the theory that cast iron poisoned the land and stimulated the growth of weeds.

Legal Notices

RULE TO BAR CREDITORS
Executors Notice

Estate of Anna S. Donaldson, Deceased

Notice is hereby given that an order has been made by George B. Slitting, Surrogate of the County of Burlington, bearing date the 2nd day of February, 1938, upon application of the subscriber, Executor, requiring the creditors of Anna S. Donaldson, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before August 2, 1938, or they will be debarred of any action therefor against the said Executor.

CAMDEN SAFE DEPOSIT & TRUST CO.
Executor.

Proctor: Norcross & Farr, Camden, N. J.
Dated: February 2, 1938.
2-10 to 3-10-38

NOTICE OF SETTLEMENT
Trustees Account

Estate of John Kern, deceased.

Notice is hereby given that the First and Final Account of the subscriber, Trustee, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, April 14, 1938, at ten o'clock in the forenoon.

BURLINGTON COUNTY TRUST COMPANY,
formerly The Burlington County Safe Deposit and Trust Company,
Trustee.

Proctor: Wm. D. Lippincott.
Dated: February 26, 1938
3:3—3-31

C. Ward Lowden
NORGE REFRIGERATORS
Philco and Emerson Radios
Trade-in Value on Old Machines
Headquarters for MAYTAG AND NORGE WASHERS
All Makes Washers Repaired
Several Good Buys in Used Washers
RADIOS REPAIRED
Electrical Appliances and Supplies
TUBES TESTED FREE
SPORTING GOODS
514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

TAYLOR-MATHERS
REPAIR
Lamps and Appliances
Extension Cords to Order
Phone Riv. 710 309 E. Broad Palmyra

MAGEE & HUGHES
Covered by Insurance
Painting
EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

"When You Say it With Flowers Say it With Ours"
James Kenney & Sons
FLORISTS
Phone, Riverside 111 Riverside
We Telegraph Flowers

LIGHT CONDITION WITH I.E.S LAMPS

Have comfort in seeing. Use lamps approved by the Illuminating Engineering Society. They are LIGHT CONDITIONING LAMPS.

The I. E. S. Bridge Lamp, illustrated, combines direct and indirect illumination. Direct light is diffused downward through a translucent reflector globe. The result is soft, "conditioned" illumination of adequate intensity over a wide radius. This lamp, with silk shade, sells for $12.75 cash, or $11.75 if you trade in an old lamp. With fabric shade, $11.25 cash, $10.25 if you trade in old lamp. Table lamps. $7.95 cash, $6.95 with trade-in. Small carrying charge on terms.

COMFORT WIRING—Additional electric outlets for convenient placing of lamps and other electric appliances can be installed by your local electrical dealer at small cost.

PUBLIC SERVICE
A-599



[SCENE: *Living room. Nancy, waiting for her friend, Jerry to arrive and take her out for the evening, tries out on Dad an idea she's already sold to Mother.*]

NANCY: "Daddy . . . please, couldn't I have a 'phone in my own room? Really Dad, it doesn't cost much."

DAD: "What's the matter with the one down here? . . . all of a sudden."

NANCY: "Nothing—only I have to telephone a lot, and if I had an extension, I wouldn't bother you and mother."

DAD: "And what's the rest of the story, young lady?"

NANCY: "Oh—well—you know: Jerry's going away on his new job, and he'll be calling up, and . . . this 'phone's so public!"

* * *

One of our subscribers compared her daily activities with and without an extension telephone upstairs. With it she enjoyed greater privacy, felt more secure at night, and in 10 days saved more than a mile of walking in her home . . . the extension costs less than 3c a day.

NEW JERSEY BELL TELEPHONE COMPANY

USED CAR WEEK MARCH 5 TO 12

Dealers to Make Concerted Drive to Sell; Many Fine Bargains

A national drive to sweep the American automobile industry out of the current recession and stimulate American business generally was announced this week.

The campaign, to be known as "National Used Car Exchange Week" and scheduled for March 5 to 12, is an outgrowth of recent conferences at the White House between President Roosevelt and leaders of the automobile industry.

The campaign is timed at the outset of the spring selling season when both new and used cars usually begin to move in greatest volume. It is aimed primarily at stimulating the disposal of used cars now in dealers hands. Once this is accomplished, a substantial increase in car manufacturing schedules and employment of wage earners in the automobile factories is anticipated.

Industry Showing Way

"The motor car industry," say authorities, "is generally credited with showing the way out of the last depression.

Today, the automobile manufacturers, their suppliers, the nation's 46,000 dealers and allied industries are launching a similar drive.

So far as the automobile industry is concerned, the most serious barrier to business improvement is the large stock of used cars in dealers' hands.

Until these cars can be sold, dealers state it is impossible for them to handle a normal volume of new-car business. This means that factories will be forced to continue on part-time, and thousands of men in the motor car plants and in allied industries must remain either out-of-work or on part-time schedules.

Remarkable Values

The primary purpose of the campaign is to make known to prospective owners the remarkable used car values which now are being offered by automobile dealers in all parts of the United States.

Local agencies assert that the present situation has resulted in the best used car values in the country's history. They are confident that used car stocks will be reduced sharply as soon as the public becomes aware of the fact.

MINSTREL SHOW FRIDAY NIGHT

The Delaware Fire Company, of East Riverton will present Snow's Plantation Minstrels, in the auditorium of the Cinnaminson School, on Friday evening, March 4.

Ben Franklin, formerly of Dumont's Minstrels and well known in the theatrical world is coaching the cast.

The members of the company urge all local residents to attend the affair and enjoy two full hours of excellent entertainment.

—

The "turnabout" cactus found in Jamaica is so called because it turns night into day by blooming regularly only after dark. Its flowers are exquisite and creamy white, and emit a delicate perfume.

HIGH SCHOOL STUDENTS

who are taking the commercial course will find the Remington Portable ideal for home practice work. The keyboard is the same as the big office machine both as to arrangement and spacing of the keys. And it is yours for 10 cents a day. See the popular Model 5 at The New Era office.

MERCURY TAKES NOSE-DIVE HERE

March came in like the proverbial lion on Tuesday morning of this week, following one of the most disagreeable days of the winter, February 28.

Accentuated by a high wind, the thermometer took a sudden drop early Monday and reached a low of 10-15 degrees late in the evening.

Many motorists caught unprepared for the sudden change found their cars frozen and fuel dealers were faced with a sudden burst of urgent demands for coal and oil.

—

The wings of a humming bird beat 55 times a second while it hovers in midair and 75 times a second in flight.

Jesse M. Coddington and Son
415 Elm Avenue Riverton
Painting, Paperhanging and Carpenter Work
WE CARRY INSURANCE
Phone, Riverton 1073

RIVERTON LAUNDRY
Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.
N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

BETTY PETTY BEAUTY STUDIO
519 Cinnaminson Ave.
Palmyra
FINGER WAVING
MARCELLING
MANICURING
HAIR CUTTING
HAIR TINTING
BLEACHING
SCALP TREATMENT
FACIALS
Duart Method of Permanent Waving
Open Daily 9 a.m. to 6 p.m.
Monday, Wednesday, Friday and Saturday evenings until 9 o'clock
Phone, Riverton 480

Feeding the Lawn
Manuring the lawn regularly is most necessary for the maintenance of a velvety lawn, and the first application of DREER'S PEERLESS LAWN FERTILIZER should be given in early spring.
Apply at the rate of one pound for every hundred square feet.
Economical to use and perfectly safe.
HENRY A. DREER
SEEDS — PLANTS — BULBS
Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

Standards—
The Snover Funeral Home follows certain fixed standards as prescribed by the leaders in the profession.
These fixed standards are supplemented with individual niceties that combined make the Snover Funeral Home really distinctive.
The Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

SPORTS...



Be it a high school basketball game, a golf tournament, the bowling league scores, county baseball or any sports event with local interest, you'll find an accurate account of it in The New Era.

Most local sports events are covered by a member of The New Era staff in the interest of accuracy and sports reader interest.

Keep abreast of the sports life in your community by following The New Era sports page weekly. If you are not already a regular reader . . . . why not subscribe now?

Phone 712 Today

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

BILL HAY
(Formerly Askew Motor Co.)
Sales CHEVROLET Service
Broad and Fulton, Riverton, N. J.
Phones
Riverton 714 Merchantville 368

SALES Buick SERVICE
Moorestown Motor Co., Inc.
219 W. Main St., Moorestown
Phone, Moorestown 77 or 485

PALMYRA-RIVERTON
PACKARD
SALES AND SERVICE
L. S. GURNELL
10 Broad Street
Riverton, N. J.
Telephone
RIVERTON 26

Woolston's Garage
High Grade Auto Repair Work
ESSO GAS AND OILS
Nash and Lafayette Agency
BROAD and MAIN STREETS
Phone 460 Riverton

AUTO SERVICE

MARFAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
BURKE and EISLEY
Broad and Linden Riverton
Phone 1562

LESTER S. FORTNUM
ATLANTIC PRODUCTS
Complete Automobile Service
115-125 W. Broad St. PALMYRA
Phone 1180

BAKERIES



FANCY BAKING
Home-made Ice Cream
CONFECTIONS
the kind you will be proud to serve
CHEW'S BAKERY
526 Main St., Riverton
Phone 154—We Deliver

BANKS



Cinnaminson
Bank and Trust Co.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS

RAY BANKS
BARBER
SPECIAL ATTENTION
TO ALL WORK
306 BROAD STREET
RIVERTON

BUILDERS

Curtis E. Stavely
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

Louis Weber
Successor to Albert Hosier
Carpenter and Builder
Special Attention to Repair Work
Randolph Avenue, East Riverton
Phone, Riverton 880-R—Charges Reasonable

COAL

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FEED—COKE
Broad and Main Riverton
Phones 4 and 5

Joseph T. Evans
Genuine KOPPERS COKE
FUEL OIL
COAL
LUMBER
MILLWORK
Phone, Riverton 302

MacCORD BROS.
OLD COMPANY'S COAL
ATLANTIC FUEL OIL
KOPPERS COKE
Riverton 560-W — Phones — Riverside 189
DELANCO

E. P. GRIFFENBERG
PALMYRA, N. J.
LEHIGH COAL
Phone, Riverton 384

H. B. WILLIAMS
LEHIGH VALLEY COAL
KOPPERS PROCESS COKE
FUEL OIL
Kopper Coke
Building Materials—
Feed and Fertilizers
PALMYRA Phone 1100

DAIRIES

BISHOP'S DAIRY
QUALITY PRODUCTS
Phone 476, Riverside

DRUGS

CARLSON'S
PHARMACY
Prescriptions called for and delivered, when inconvenient for you to call at our store, phone 1510.
606 MAIN STREET, RIVERTON

DRY GOODS

Smith's Store
Dry Goods — Notions — Stationery
McCall's Patterns — Gifts
414 MAIN STREET, RIVERTON
Phone 783

ELECTRICIANS

EARLE B. HARDER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone, Riverton 1125

EXPRESS

GIBERSON'S EXPRESS & TRANSFER
DAILY SERVICE
PHILADELPHIA TO BURLINGTON
MOVING
Main Office
St. Mihiel Drive, Riverside, N. J.
Phone, Riverside 438
Riverton 1566
Philadelphia Office
240 Arch Street
Bell, Market 0256
Keystone, Main 8031

J. CUSTIS
Hauling & Concrete Work
CESSPOOL CLEANING
R.F.D., Palmyra
Riverton 738

Rytex Hylited Visiting Cards are on sale at The New Era, One Hundred for Seventy-five cents.

5c AND 10c STORE

PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES NOVELTIES, CANDY, ETC.

FLOORS

Bell Phone Merchantville 594 — All Work Guaranteed Satisfactory
Frank Hansen
HARDWOOD FLOORS of Every Design
LINOLEUM
Stairs Scraped and Recovered
Furniture Refinished and Repaired
325 Curtis Avenue DELAIR, N. J.

GROCERIES

American Store
Broad and Main Streets
Riverton
Bill Wald Butts Carbart
Phone 1565—Free Delivery

W. F. Becker
Groceries, Fruits, Vegetables
Delicatessen Counter
Meats and Provisions
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

KARL FRANK'S
MEAT MARKET
MEATS—POULTRY
KELLOGG'S CANNED FOODS
Collins' Building RIVERTON
Phone 86

HAULING

HAULING
CLEAN PAINTS
WHITE WASH CELLARS
C. D. TURNER
207 Union Landing Road
E. Riverton, N. J.

LAUNDRIES

RIVERTON LAUNDRY
N. KUENSELL, Prop.
Phone, Riverton 972

Riverside Home Laundry
318 Paine Street
Riverside, N. J.
Phone, Riverside 784

REFRIGERATORS

GENERAL ELECTRIC
Refrigerator
TAYLOR-MATHERS
Ranges, Radios, Laundry Equipment
309 E. Broad St. Palmyra
Riverton 710

MEMORIALS

Custom-built Cemetery Memorials in Granite, Marble and Bronze
Will Hope
Washington and Federal Streets
Burlington, N. J.
Phone, Burlington 13

W. H. SLOCUM & SON
DISTINCTIVE BEAUTY
Marble & Granite Works
67 E. Main Street
Moorestown, N. J.
Phone 159
Get Our Price

WILL BOWEN
DECORATOR
Upholstering, Repairing, Refinishing
Broad and Cinnaminson Sts.
Phone 751 Riverton

OIL BURNERS

Taylor-Mathers
BURNS EASY OIL BURNER
All makes of Washing Machines Repaired
309 E. Broad St. Palmyra
Riverton 710

PLUMBING

George Friday, Jr.
Plumbing, Heating and Roofing
ELECTROL OIL BURNERS
PETRO-NO KOL OIL BURNERS
609 Thomas Avenue
Phone 937 Riverton

H. D. Hullings & Son
PLUMBING—HEATING—ROOFING
Delco Oil Burners
Collins' Building
Riverton, N. J. Phone 60

C. D. HUBBS
PLUMBING
HEATING
ROOFING
ALL WORK GUARANTEED
Phone 46-W
202 BROAD STREET
RIVERTON

PATENT MEDICINES

L. L. Keating
Patent Medicines — Gifts — Candy
Greeting Cards — Ice Cream
Cigars and Stationery
Broad and Main Streets, Riverton
Phone 1540

When in need of Patent Medicines—
CORNELL'S
Cut Rate Patent Medicine Store
All Prices Cut
535 Cinnaminson Ave. Palmyra
Phone 1500

PAPERHANGING

Wm. N. Hubbs
PAPERHANGING
5 Kern Street E. Riverton
Phone, Riverton 1015-R

RADIOS

John H. Etris
17 West Broad Street
Palmyra
Philco Agency — Tub Testing
Special Complete Tune Up only $1.50
CALL RIVERTON 978

C. WARD LOWDEN
NORGE REFRIGERATORS
Philco and Emerson Radios
Trade-in Value on Old Machines
Headquarters for
MAYTAG AND NORGE WASHERS
All Makes Washers Repaired
Several Good Buys in Used Washers
RADIOS REPAIRED
Electrical Appliances and Supplies
TUBES TESTED FREE

SPORTING GOODS

514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

REAL ESTATE

Walter D. Lamon
REAL ESTATE
INSURANCE
516 Cinnaminson Ave. Palmyra
Phone, Riverton 25

Phone, Riverton 2
J. L. LIPPINCOTT CO.
REAL ESTATE — INSURANCE
Notary Public
Williams-Wright Bldg. Riverton, N. J.
George F. Ginther

"Safety First" — Insurance Protection — No Regrets
Ada E. Price
Insurance Notary Public Real Estate
416 LIPPINCOTT AVENUE, RIVERTON
Phone, Riverton 806

E. B. Rudderow
520 Main Street Riverton, N. J.
REAL ESTATE
Notary Public Insurance
Phone, Riverton 646



Insurance
REAL ESTATE
Notary Public
JOS. F. YEARLY
Riverton Phone 69-M

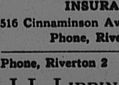
George W. Rogers, Inc.
LESLIE W. REEVES
REALTORS — INSURANCE
Phone, Riverton 787 or 845
529 Cinnaminson Ave., Palmyra, N.J.

SHOE REPAIRING

For Better Shoe Repairing Try
N. Beitz
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135

N. DREIER
19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

SHOE STORES



Hirshblond's
QUALITY
Shoe Shop
MT. HOLLY, N.J.
FOOTWEAR OF BETTER QUALITY

SIGNS

A. K. SALMON
Signs
Truck Lettering
Phone, Moorestown 419-W

TAILORS



Peel Poindexter
TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 514

J. R. JOHNSON
(Successor to J. L. Young)
CLEANER AND DYER
PALMYRA, N. J.
Work Called for and Delivered
Riverton 775

YWCA CAMPAIGN NOW UNDER WAY

(continued from page 1)

ial and the program material from other organizations to the needs of our Burlington County girls," she continued. "The rest of her time is spent in visiting the clubs, learning their specific problems and concerns, and helping them to use the materials which she has made available. She gets around to each club once in two months, as there are 32 clubs to visit. We generally have interclub rallies twice each year, and these are high spots for the club girls, for it is then that the Girl Reserves from all over the county have a chance to get together and share their experience. This help in adapting material to the use of individual clubs, this getting together, and especially the conference programs would not be available for our girls if it were not for the Burlington County unit of the YWCA."

Westfield Friends' School

The Red and Garnet bowling teams met again on Wednesday and both sides found that they had improved in skill. The girls also bowled this week. Because of inclement weather they were unable to go to Merchantville for skating as they usually do on the boys' bowling days.

—o—

Several members of the faculty had the privilege of attending the conference of the National Progressive Education Association which was held in the Hotel Pennsylvania, New York City. The note that prevailed throughout the conference was how to break down the social conflicts in our world today, in order to build up social frontiers as a background of stability to replace the geographical frontiers of the past.

—o—

On Friday, March 4, Mrs. Nathan Lane will give an illustrated talk on Switzerland in the regular weekly assembly.

—o—

Since there was no school on Washington's birthday, Mr. Kemp and a number of boys took an excursion into Philadelphia. They visited the Planetarium, at the Franklin Institute, and also had a most interesting time at the Pennsylvania Museum, where they saw the Cathedral Room and all other exhibits relating to the Middle Ages.

They were entertained at the Penn Athletic Club by George R. Conover.

WEEKLY GAMES AT SACRED HEART

The last of the series of games at the Sacred Heart school hall will be held this coming Monday night March 7th, at 8.30 o'clock, at which time the $35.00 walnut chest will be given with one of the regular games. On this night valuable consolation prizes, and many other novelties will also be awarded to make this last night of the series, one to be remembered.

This week awards were made to the following: Card table and chairs, Gertrude Fenimore; 8 piece vanity set, Mrs. E. W. Collar; 7 piece kitchen set, Martin Casey; bunny, Mrs. John Griffenberg; other awards were made to Mrs. Thomas Downs, Mrs. W. Nolan, Mrs. G. Bozarth, Carl McDermott, Frances Downs, Mrs. James Kenney, Sara E. Severns, Mrs. Leo Foster, Mrs. J. Ross, Howard Bittle, Adeline Walter, R. Bittle, Mrs. John Folz, James Kenney, Jr., Sarah Smith, Andrew Pfaff, Jr.

MARCH PROGRAM OF WOMAN'S CLUB

The regular monthly business meeting of the Woman's Club of Palmyra will be held in the Club Room, at Society Hall, on Monday afternoon, March 7, at 2.30 o'clock. This will be a very important meeting and it is hoped a large number of our members will attend.

Mrs. Addie Pinner, a member of the Past Presidents' Club of the First District will bring to us an illustrated lecture entitled "The Passion Play at Oberammergau."

The Fashion Show and card party scheduled in the year books for March 9th will be postponed until sometime in June.

On March 21st the Legislation Department will have charge of the program. Mrs. George C. Kern, of Haddonfield, will be the speaker.

Evelyn H. Weart,
Publicity Chairman.

FASHION SHOW PLANNED BY CLUB

The regular bi-monthly meeting of the Palmyra Junior Woman's Club will be held on Monday evening, March 7th, in the club room at 8.00 o'clock.

A fashion show has been planned. Dresses from the Agnes Shop and hats from Verna Guest's shop are to be modeled by the junior girls.

All members are urged to attend and bring their friends. Don't forget—Monday at eight.

F. V. Stephens,
Publicity Chairman.

"TILLICUM" STAFF NAMED FOR YEAR

Announcement was made this week of the personnel of the "Tillicum" staff, this publication being the senior yearbook.

Those selected follow:

Editor-in-chief, Robert Dunlap.

Business staff, George Bonsall and Douglas Mickle.

Personnel: Charlotte Anderson, Natalie Ellms, Elaine Smith, Ellen Smith, Anna Smith, Elizabeth Chambers, Betty Parker, Isabel Link, Virginia Dadino, Betty Baker and Beatrice Muse.

Sports: Thomas Braddock, Robert Gowell, Gertrude Messenger and Lorraine Meyers.

Humor editors: Grace Lewis and Frank Applegate.

Honor editors: Jack Hoare, Fred Geddes, Fred Freeman, John Milroy, Merritt Sanford, George Vinci, Tyler Vile, Garwood Bacon, Ralph Bye and William Bierschenk.

Secretaries: Ella Bierschenk, Margaret Mount, Margaret Dreier and Elaine Horan.

Porte Wolfe, of the history department, is faculty adviser.

P.H.S. ALUMNI TO HOLD DANCE

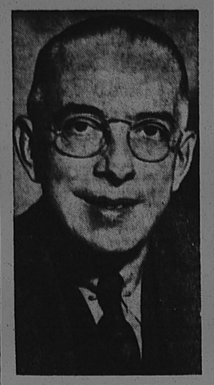
A short business meeting of the Palmyra High School Alumni Association will be held on Saturday night of this week, in the high school, at 8 o'clock.

After plans of the ways and means committee have been discussed adjournment will be made to the gymnasium where a dance will be held.

President Joseph Weiner is desirous that a large number of members attend the affair.

Other officers of the organization are: William Wallace, vice president; Betty Born, secretary, and Marjorie Koenig, treasurer.

BASEBALL LEADER



LAWRENCE G. MINGIN

Recently designated as major-domo of county league baseball plans, has issped a call for a second county-wide caucas in the Mt. Holly courthouse, on Wednesday, March 9, at 8 p.m.

You can earn a Money REWARD

Ask us how you can secure a cash reward for safe driving. We protect you against damage suits in one of the largest and strongest companies in the business; in a company with nationwide service.

WALTER D. LAMON
ALL FORMS OF INSURANCE
516 Cinnaminson Ave.
PALMYRA, N. J.
Phone
25

RIVERTON CLEANERS and SHOE REPAIRERS
Best Workmanship—Prompt Service
Phone 988
Open from 7 a.m. to 9 p.m.

Those New Driveway Markers
that reflect your headlights
$3.75 per pair
Including Your Name or Number
C. B. ATLEE, Agent
Phone 169 or 715-J Riverton

"Planned Insurance"
Philip R. Dennis, Jr.
Chartered Life Underwriter
and
Insurance Broker
Res. 620 Lippincott Ave., Riverton
Phone 244-M
Office 901 Provident Trust Building
17th & Chestnut, Philadelphia
Phone Rit. 3470
10-28—11-11—25

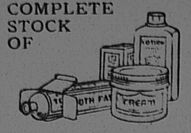
LONG-WEARING SOLES and HEELS
FOR
CHILDREN'S SHOES
Give US A TRIAL
PRICES REASONABLE
RIVERTON Shoe Rebuilding
Under New Management
Williams-Wright Building

NOW... For The First Time In History - a PHILCO AUTO RADIO for only $24.95 Fits Any Car! EASY TERMS
JOHN H. ETRIS
17 W. Broad St., Palmyra, Phone 978

D. & H. Cone-Cleaned ANTHRACITE
Richfield Fuel Oil
DRY FIREPLACE WOOD
Cut to suit—$8 cord
Capitol Rock Wool Insulation
C. BIDDLE ATLEE
Phone 169 or 715-J "We sell heat"

EMERSON Portable Radios
REGULARLY
$14.95
Special at $9.95
SCHWERING
305 E. Broad St. Palmyra
Phone 28

COMPLETE STOCK OF

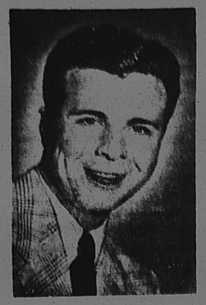


Toilet Articles, Stationery, Gifts, Smokers' Articles, Greeting Cards, Cameras, Films, Candies, Etc.
Visit our Soda Fountain for that Between-meals Pick-up.
L. L. KEATING
Broad and Main Streets
Phone 1540 RIVERTON

'35-'36-'37 Used Cars
ALL MAKES AND MODELS
LOW MILEAGE, EXCELLENT CONDITION
Priced Especially Low for National Used Car Week
TERMS TO SUIT YOUR BUDGET
YOUR OLD CAR AS DOWN PAYMENT
All Cars State Inspected
DEPENDABLE MOTORS, Inc.
DODGE AND PLYMOUTH SALES AND SERVICE
607 Main St. Phone 711 Riverton

NATIONAL USED CAR EXCHANGE WEEK
MARCH 5 TO MARCH 12
35
RENEWED & GUARANTEED
USED CARS
Visit Our Display
LESTER S. FORTNUM
SALES SERVICE
115-125 W. Broad St. PALMYRA
Phone 1180

BROADWAY THEATRE
FRIDAY & SATURDAY



Dick Powell who appears in "Hollywood Hotel" with Benny Goodman and his swing band.

AT THE SAVAR



"The Baroness and the Butler."

Production Creates Employment

By RAYMOND PITCAIRN
National Chairman
Sentinels of the Republic

Employment, as every American knows, depends on production.

When production booms, jobs and purchasing power flourish. When production is curtailed, jobs decrease and relief rolls mount—as is happening in America today.

Obviously then the way toward increased employment is to encourage production. And, conversely, the way to swell relief rolls is to discourage production.

This is no new idea. America has realized it throughout her history, and has progressed in general well-being as sound production has increased. Out of this process have come great cities, great areas of cultivated lands, great industries, great states, a great nation.

Every American of voting age can remember the part played by three young and growing industries—the automobile, the motion picture and the radio—in helping to lift us from the post-war depression of the early twenties to new heights of production, employment and general prosperity.

That was because the production and employment which such activities represented were widely encouraged. The progress they assured would have been impossible under a barrage of punitive taxes and abuse, against which the group of small business men who met in Washington recently voiced their protests.

Neither then, nor in other days of prosperity, was American wealth-er in lands, in equipment, in resources, or in the intelligence and ability of her people, than she is today.

Wider education and scientific advancement have opened still farther the door to progress.

America can go forward, and is straining to do so. What she needs is a readiness at Washington to strike off the shackles with which unreasonable taxes and bureaucratic regulations have bound her giant limbs.

Let this be done and the road to increased production, increased employment, increased purchasing power and greater national well-being will be opened again.

The first motion picture with sound was shown in 1926.

RIVERTON SCHOOL NOTES



Kindergarten Has a Toy Store

At Christmas time the children of Miss Parker's room became interested in toy making. They began earnestly and built a store from their building blocks and equipped it with shelves and a counter. The store has two large display windows and a door at each side. It is roofed and a colored awning adorns the front. Just below the windows on the inside, is a counter with a long freight train, trucks, blocks, a bazooka, a ball, drum, rolling pin, and a jack-in-the-box. Over this counter are hung necklaces of various colored beads, and an airplane. The shelves in the back are laden with boats, doll houses, an oil truck, push-carts, a streamline train, dogs and dog houses, wheelbarrow, fruit, a canoe, birdhouse, and a windmill. One boy is working to construct a milk wagon and other products are being added to the store's stock.

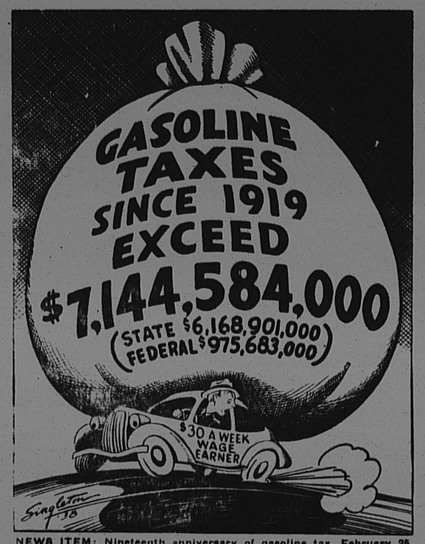
The children made George Washington hats for his birthday, and this led to their becoming interested in firemen's hats. Now they have completed several hats and others are being made. They are studying hard and learning all they can about firemen and fire apparatus. They are planning a trip to the fire house in the near future.

As yet the Kindergarten has had no cases of measles, and have enlisted two new pupils, Albert Narr and Edward Smith.

William Fleming,
Grade 8.

In the holiday decorations this year on Public Service buildings throughout the state, more than 25,000 lights have been used.

Staggering!



NEWS ITEM: Nineteenth anniversary of gasoline tax, February 25, 1938, reveals motorist taxpayers, largely $30-a-week wage-earners, have paid grand total of $7,144,584,000, of which $6,168,901,000 represents state gasoline taxes and $975,683,000 is in payment of duplicating federal levy, imposed "temporarily" in 1932. First gasoline tax was levied by Oregon in 1919 at rate of 1 cent a gallon.

1-MINUTE SAFETY TALKS

By Don Herold



Don't Be A Statistic

We can read that 36,800 people have been killed by an earthquake in Japan, and it doesn't make as much of an impression on us as mashing our own finger in a screen door.

We read that 36,800 people were killed, and 967,840 injured in automobile accidents last year, and it isn't so very impressive or depressive, because they are fairly well scattered and remote. Just a lot of people we don't care about.

There is nothing much in such figures to stir us emotionally to fear or caution, or to a resolution to drive with exceeding care, ourselves.

Nature, darn her, blesses and curses us with a feeling that WE are going to be exceptions. It takes an unusually intelligent man to read statistics and say: "I'm just as liable to trouble as one of these 967,840. I'd better watch out, or I'll be a statistic, myself, some day."

I mean to make you cringe. I mean to make you hurt a little when you read these automobile accident figures, issued by The Travelers Insurance Company. I mean to make you subject yourself momentarily to the painful process of imagining one of those 36,800 or 967,840 to be your own child.

Then multiply that wave of anguish by 36,800 or 967,840. Every one of those bleak human units was a precious bit of life to someone. What a major national calamity our automobile toll is when we consider it in this light!

Why try to get home a half hour sooner on Sunday night, why attempt to add 25 miles to your day's trip, why go 70 or 60 miles an hour, just for the fun of it, when you should be doing 50 or 40—when the gamble is with life as precious as the life of that youngster in your own back seat or that somebody else's youngster chasing a rubber ball into the street, or even the life of a fairly cheap adult?

When you read these accident statistics, remember you are not reading of toothpicks or matches: you're reading of 36,800 times your own little Bill or Mary or John or Anna.

PALMYRA BROADWAY

DIRECTION VICTORIA AMUS. CO.

Matinee Daily at 2.00 p.m.
Evenings 7.00—9.00 o'clock

THURSDAY, March 3—
OSCAR HOMOLKA
FRANCES FARMER
in
EBB TIDE
Filmed in Technicolor
Free Gifts to the Ladies

FRIDAY and SATURDAY, March 4-5—
YOU'LL COME TO HEAR 'EM AND STAY TO CHEER 'EM!

"HOLLYWOOD HOTEL"
...DICK POWELL
ROSEMARY LANE
HUGH HERBERT
THE HOLLYWOOD HOTEL PROGRAM and LOUELLA PARSONS
BENNY GOODMAN AND HIS SWING BAND

—Saturday Matinee Only—
1st Chapter of our New Serial
Tim Tyler's Luck
with Frankie Thomas

MONDAY and TUESDAY, March 7-8—
MAE WEST
EDMUND LOWE
in
EVERY DAY'S A HOLIDAY

Monday—Free Gifts to the Ladies

WEDNESDAY, THURSDAY, March 9-10—
FRANK MORGAN
ROBERT YOUNG
MARY ASTOR
in
PARADISE FOR THREE

Thurs.—Free Gifts to the Ladies

FOX RIVERSIDE

FRI., and SAT., Mar. 4-5—



SAT. MAT.—RADIO PATROL

SUN. and MON., Mar. 6-7—



—Added—
Jimmy Fiddler's Personality Parade

TUES., Mar. 8—Mickey Rooney in LOVE IS A HEADACHE

WED., Mar 9— Joe E. Brown in RIDING ON AIR
Benefit Hi-Y Club



The best printing is done by experienced workmen who are all wrapped up in their work. We have been at the game 44 years, and like it better every day.

Phone, Riverton 712

4



SAVAR Market at Broadway Camden | NOW SHOWING 25c 'til 5 p.m.

Welcome Wagon Greets New Residents Here

The nationally famous "Welcome Wagon" started operations locally, on Tuesday of this week, as Mrs. Laura M. Rieger, of Riverton, made her first calls of greeting to newcomers. In addition to Riverton and Palmyra, Mrs. Rieger will also cover several other communities in Burlington county.

The duties of the hostess are as follows:

First she locates new residents, including newlyweds and makes an informal visit to their home to deliver a personal letter of welcome from Walter D. Lamon, director of the Burlington County Board of Freeholders.

In addition, Mrs. Rieger brings quite a selection of articles provided by local merchants, together with an offer of free services which will be provided.

Included among those who are participating here are: The Schwering Hardware Store, Joseph T. Evans, coal and fuel oil; Whitmer's Meat Market, Bushil's Pharmacy, Tony's Beauty Salon, Riverton Laundry, which is also covering the entire county; Bond Bread, Vogt's Products, Aristocrat Milk and a large Camden department store.

A month's free subscription to The New Era, which covers both Riverton and Palmyra news and advertisements will also be given to the new arrivals, who will thus have the opportunity to become familiar with local happenings and acquainted with the bargains offered by merchants in this vicinity.

In order that Mrs. Rieger does not accidentally miss a single newcomer, local residents are requested to inform her by phoning Riverton 833. She will do the rest in providing them with a real reception to these communities.

New Books at Riverton Library



SPLENDID BREADTH OF CHOICE IN NEW BOOKS

The best of the new fiction, carefully selected to please readers of the more serious sort of novel as well as those who prefer something in lighter vein. A small but unusually fine group of adventure books, which, in combination with the works on travel, will provide the easiest sort of "escape" reading. A long list of really distinguished non-fiction books, including science, travel, psychology and biography. Each title deserves a descriptive line or two, but for that there is no space. But come to the Library and make your own selections from the following list:

Important New Fiction

This Proud Heart, by Pearl Buck.

Bow Down to Wood and Stone, by Josephine Lawrence.

Prodigal Parents, by Sinclair Lewis.

The Third Hour, by Geoffrey Household.

Lighter Fiction

This Is for Always, by Gladys Taber.

Lady Be Good, by Kathryn Dunlap.

Once Beyond the Reef, by Edith Holton.

Today Is Yours, by Emily Loring.

Summer Hostess, by Lucy Stebbins.

Turning Wheels, by Stuart Cloete.

Border Feud, by Charles Snow.

Judas Window, by Carter Dixon.

Silent Witnesses, by Strange.

Adventure

Hell on Ice, by Ellsberg.

The Elephant Never Forgets, by Ethel White.

The Lady and the Panda, by Ruth Harkness.

Travel, Biography, Science

Last Flight, by Amelia Earhart.

Elephant Dance, by Flaherty.

Off With Their Heads, by Victor von Hagen.

Island of Bali, by Covarrubies.

Upper Mississippi, by Havinghurst.

Hurricane's Children, by Carl Carner.

American Guide Series—Vermont—A Guide to the Green Mountain State; Philadelphia—A Guide to the Nation's Birthplace.

Great Contemporaries, by Churchill.

Son of Scotland, by R. H. B. Lockhart.

The Boy Shelley, by Laura Benet.

Cleopatra, by Ludwig.

Yankee Bookseller, by Charles Goodspeed.

An Experiment with Time, by J. W. Dunne.

Time and the Conways—a 3-act play, by J. B. Priestley.

Tyranny of Words, by Chase.

These Amazing Electrons, by Raymond Yates.

Theory and Practice of International Relations, by Madariaga.

Encyclopedia of Music and Musicians, by Parkhurst and de Bekker.

Costuming the Amateur Show, by D. L. Saunders.

Modern Ways with Babies, by Elizabeth Hurlock.

Juveniles

Pine Barrens Mystery, by Augusta Seaman.

Sally Goes to Court, by Gladys Blake.

Fog Horns, by Howard Pease.

How to Make Electric Toys, by Raymond Yates.

FASTEST GAME OF SEASON TUESDAY

Woodrow Wilson Proves No Match for Palmyra as Latter Wins 61-37

Woodrow Wilson may be the tops in Camden scholastic basketball circles, but the lads from down the river were unable to stop Ken Dimond's Palmyra High quintet on Tuesday night of this week, in the fastest game seen on the local floor this season. Palmyra won by the count of 61-37.

The Red and White presented a smooth-working offense which averaged nearly two points a minute during the fracas, the play at times being almost too fast to follow as basket followed basket in rapid succession.

Try Long Shots

Baffled by the local defense, Wilson resorted to long shots and, while a fair number found their mark, this sort of game proved much to Palmyra's liking as the opposition learned to their discomfort.

The Camdenites barely escaped the whitewash brush during the initial session, making only two points while the locals annexed 11. The second frame was more nearly even, but the half ended with the enemy trailing 14-27.

High Scorers

Scoring 34 points in the final half, to 23 for Wilson, Palmyra was never in danger.

Rothbaum, Baker and Marshall each tossed in seven two-timers. Marshall also got two from the free-throw line, while Baker and Rothbaum scored one marker in this manner.

Boyd tallied 14 points to lead the opposition.

Most of the local scoring was done close in as the snappy passing of the ball proved too elusive for the Presidents to follow.

Palmyra	Fld	Fl	FT	P
Rothbaum, f	7	1	2	15
Gamble, f	4	3	5	11
Sutters, f	1	0	0	2
Hubbs, f	0	0	0	0
Mickle, c	1	0	0	2
Bacon, c	0	0	0	0
Baker, g	7	1	2	15
Marshall, g	7	2	5	16
McDermott, g	0	0	0	0
Prisco, g	0	0	0	0
Totals	27	7	14	61

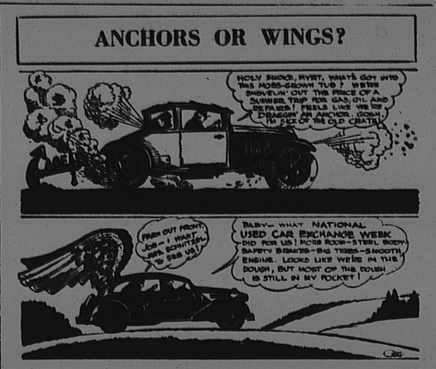
Woodrow Wilson	Fld	Fl	FT	P
Lewin, f	2	1	1	5
Dixon, f	2	0	2	4
Davis, c	4	0	0	8
Byrd, g	0	0	1	0
Boyd, g	6	2	5	14
Hoffman, g	2	2	2	6
Totals	16	5	11	37

Score by periods:

Palmyra	11	16	21	13—61
Woodrow Wilson	2	12	13	10—37

Referee—Saline.

ANCHORS OR WINGS?



Fresh Milk Is Factor Important to Public Health

Dairy Industry, Pioneer in Sanitary Foods, Is Essential to Welfare of State and Nation

By Fred W. Jackson
New Jersey Department of Agriculture

MILK and dairy products have gained added recognition of their vital importance to public health as a result of the depression.

During the past few years vast sums of money have been spent in an effort to preserve the health the families and the homes of the unemployed. Food has been one of the principal items of that expense. Naturally attention has been focused on the diets and food habits of the families receiving aid.

Hidden Hunger

Diets which appeared to be ample, even generous in quantity, proved inadequate in many cases. Filling foods temporarily satisfied hunger but often left unsatisfied the needs of the body for minerals, desirable proteins and vitamins.

Nutrition authorities soon recognized that minimum health standards required that milk and dairy products be provided in substantial amounts. The response to the increased use of milk among relief clients was immediately apparent in improved health records, particularly in the better growth attained by children in welfare families.

Good Value

Operating under the strict supervision of public health officials, dairying is recognized as a basic industry, the proper conduct of which is essential to the national progress, welfare and prosperity.



The Dressman Pauses For Milk Between Runs.

The role of milk has been well described by a noted nutrition authority in these words:

"Milk is without doubt our most important foodstuff, because the composition of milk is such that when used in combination with other animal or vegetable foodstuffs, it corrects dietary deficiencies"

If it is printing that should be particularly well done—

Phone, Riverton 712

BOWL TONITE

OPEN BOWLING
Every Night
7.00 to 8.45
Edward Beitz, Mgr.
PALMYRA BOWLING ALLEYS
Broad and Morgan Palmyra

W. REX McCROSSON
Incorporated
Real Estate and Insurance
5 East Broad St., Palmyra
Phone, Riverton 500

EDWARD Y. SMITH
Electrical Jobbing and Repairs
610½ Main Street Riverton, N. J.
Phone, Riverton 1511

COMMENT

Now that Japan is impressed with the fact that other countries may want ships as large as hers, the Nipponese are apparently desirous of talking things over. Probably the best time for other nations will be next year, after the U.S. has started work on six capital ships.

—o—

The latest quotation allegedly ascribed to George Bernard Shaw—that of suggesting that a school building be burned down because the pupils wrote for his autograph—is certainly a magnificent contribution from this master mind.

—o—

The easiest way to save money is to buy at home and avoid the Philadelphia Sales Tax.

LYNCH'S LICENSED SANITONE CLEANERS

Quality Dry Cleaning and Pressing
2440 Federal — Camden — 523 Market
Bell Phones 2812-1213



SHERWIN-WILLIAMS PAINTS

JOHN H. ETRIS
17 West Broad St. Palmyra

Susie-Q
Comes to Town!
She is the latest and cutest creation in Greeting Cards for all occasions.

Circulating Library
3c per day—10c minimum

THE SPINNING WHEEL GIFT SHOP
531 Cinnaminson Avenue
Palmyra, N. J.
Open Mon., Fri., and Sat. Eve.
Freda Keen Blanch Blahos

R. McALLISTER

COAL COKE FUEL OIL

mobeco OIL BURNER
5 YEARS TO PAY
5 YEAR GUARANTEE
Ask us about it!

McALLISTER COAL BUDGET NEWS
You can order your coal supply now and pay for it later.
NO EXTRA FINANCE CHARGES
DON'T WAIT...ACT TODAY!

Seventh & Linden Sts., CAMDEN—Bell 522—Key. 27421
Bell 7800 Merchantville 20

LESTER A. DRENK TO BE HONORED

Dinner for Former County Solicitor in Riverside Sunday Night

The Christopher Columbo Club will honor Lester A. Drenk, a member and former county solicitor, of Burlington county, at a testimonial dinner March 6, at the club headquarters.

Clarence G. Price, of Mt. Holly, former clerk of the board of freeholders, will be toastmaster, and State Senator Clifford R. Powell, honorary president, will be the speaker.

Invited Guests

Those invited as guests are Congressman D. Lane Powers, Freeholders Palmer L. Adams, Palmyra, and Albert C. Jones, Mt. Holly; Sheriff John N. Chant, Riverside; Deputy Sheriff Raymond Johnson, Riverside; Surrogate George B. Bitting, Mt. Holly; County Clerk Lawrence G. Mingin, Medford; Judge Frank A. Hendrickson, Mt. Holly; Oliver E. Evans, deputy county clerk, Riverside; Charles S. Goldy, cashier of the First National Bank, Riverside, and Dominick Marrazzo, Riverside.

"You gits truth from silence," said Uncle Eben, "when a man shows you he's bein' careful 'bout what not to say."

BOROUGH OF RIVERTON NEW JERSEY NOTICE OF PUBLIC SALE OF BUILDING LOT

NOTICE is hereby given that The Borough of Riverton in the County of Burlington, State of New Jersey, on Monday, March 7, 1938, at eight o'clock in the evening, in the Council Room in the Borough Hall, located on the Northeasterly side of Howard Street between Main and Fifth Street, Riverton, Burlington County, New Jersey, will sell at public sale, but for not less than the minimum price of $2100.00):

ALL that certain building lot or parcel of land situate in the said Borough and known as premises No. 105 Bank Avenue, (140 feet by 570 feet), and being designated Lot No. 2, in Block No. 7, on the Tax Map of the said Borough.

TERMS OF SALE:

Said building lot or parcel of land, (hereinafter referred to as the property), will be sold upon the following terms and conditions;

1. The property will be sold to the highest bidder, hereinafter referred to as the purchaser; provided, however, that no bid for less than said minimum price of $2100.00 will be received, and the property will not be sold for less than said price.

2. The purchaser shall, immediately upon the acceptance of his bid, pay twenty per cent. (20%) of the amount thereof to the Borough; and in the event of the failure of the purchaser to make such payment, the property will immediately be again offered for sale as if such bid had not been made.

3. The balance of the purchase price shall be paid to the Borough within thirty days after the date of the sale, at the office of the Borough Treasurer; and upon receipt of the balance of the purchase price, the Borough will deliver to the purchaser a special warranty deed conveying the property in fee simple.

4. The title conveyed by the Borough to the purchaser shall be free and clear of all taxes, assessments and other municipal liens up to and including the year 1937; and in lieu of taxes for the year 1938, the purchaser shall pay to the Borough a sum of money equal to nine-twelfths of an amount ascertained by applying the 1938 tax rate in the said Borough to the last assessed valuation of the property for the purpose of taxation.

5. The deed of conveyance from the Borough to the purchaser shall also contain a covenant on the part of the grantee, his heirs and assigns, that no dwelling-house costing less than $6,500.00 shall be erected or located on the said property.

6. In the event that the purchaser should fail or refuse to pay the balance of the purchase price and make final settlement in accordance with the terms and conditions of sale, the property shall be re-sold, (with or without a fixed minimum price, as the Borough Council may determine), and the amount of the deficiency, if any, shall be deducted from the initial payment made by the first purchaser and shall be retained by the Borough.

By Order of the Borough Council of The Borough of Riverton in the County of Burlington.

DANIEL M. CLIPTON,
Borough Clerk.

Dated, February 23, 1938.

HOUSEKEEPING HINTS From The HOUSE PRACTICAL OF PUBLIC SERVICE

A MODERN kitchen is one of the most carefully planned rooms in a modern house. It is designed to save the homemaker's steps. In an old-fashioned kitchen the homemaker must walk to the icebox for supplies,



carry them back to the table, step to the sink, go over to the range, back, walk to the cupboard or pantry, then back again. In an up-to-date kitchen the equipment is placed so that only the minimum of steps need be taken. Range, sink and table are the correct height for the homemaker. Having to reach or to stoop when you work can tire a person much more than the actual physical work does. Even if you cannot have a new kitchen, you may be able to rearrange your equipment so that you can work more easily and get all the enjoyment possible out of your work.

Modern ranges have such dependable broilers that broiling has become a popular way of cooking a meal. The simplest meals can be made attractive by grilling meats, vegetables and fruit.



Mixed Grill Dinner

In preparing a mixed grill dinner, all foods are served hot from the grill on a platter sometimes known as a club plate. For preparing the grill, a narrow shallow pan, 12"x10" is used, and foods arranged in rows. However, if the range is equipped with a modern broiler pan, use it instead of the suggested pan. Just across the top of the pan the chops are arranged, second row the pineapple and sweet potato, third row the sliced tomato, fourth row the mushrooms. Repeat so that each person to be served will have a full portion.

If there is time, the chops should be brushed on both sides with French dressing, seasoned with a soupçon of garlic, and allowed to stand for at least one hour before cooking. The garlic, of course, should be omitted if there is among the guests one who dislikes this flavor. The potatoes are also improved by this same treatment. Mushroom caps should be marinated in French dressing before cooking, it helps to preserve the color.

As to the actual cooking; put the chops, if they are thick, in the shallow pan and put it either up under the broiler flame for five minutes, or until they are seared on one side. Turn and let them sear on the other side. Then add the potato and tomato cut in slices about one-quarter inch thick and the pineapple and sausage and mushrooms placing a small piece of butter on each mushroom and spreading creamed butter and brown sugar over pieces of potato. Lower the flame or set the pan further below the flame. When the vegetables are brown on one side, salt them, turn, salt the other side and put back in the oven to finish browning. Baste once or twice with the gravy in the pan.

Lastly, add the bacon and leave it just long enough to become crisp. It may need turning once or twice. If the bacon is very thin, it may be cooked the last minute in a frying pan.

If you like gravy with this, you may cream a teaspoon of butter with a teaspoon of flour and stir it



into the gravy in the pan, which already has a delicious flavor due to the combination of the browned chops, bacon, sausage, pineapple, tomato and mushroom.

Arrange on each plate, one chop and one sausage, a slice or two each of potato and tomato, a ring of pineapple and the bacon and one or two mushrooms. Garnish with a bit of parsley or watercress.

Broiled Salmon Dinner

Preheat broiler. Drain and flake one and one-half cups canned salmon. Mix with one-half cup cracker crumbs and two well beaten eggs. Season with salt and pepper. Shape into patties and wrap with strips of bacon and fasten with toothpicks. Place on broiler pan.

Arrange tomato slices, quartered bananas, parboiled carrot strips and mushroom caps around the salmon patties. Brush the bananas and carrot strips with melted butter and sprinkle with brown sugar. Broil for fifteen minutes



Grilled Lamb Chops and Liver

4 loin lamb chops	4 large mushrooms
8 strips bacon	2 large tomatoes
4 slices calves liver	4 large oysters

Marinate the chops and liver separately in French dressing for at least one-half hour. Sprinkle the chops with salt and pepper and place on the broiler rack. Dip the slices of liver in boiling water, wipe dry and place on broiler rack. Broil for eight to ten minutes. Turn the chops and liver, place mushrooms, tomatoes cut in half crosswise and oysters on the rack. Dot mushrooms and tomatoes with butter. Broil for about five minutes. Turn the oysters and lay strips of bacon over them. Broil about five minutes longer or until tomatoes are browned and bacon is crisp.

If you have difficulty in making gravy really smooth, if lumps appear despite your best efforts, use a rotary egg beater instead of a spoon. You will find that the flour and water are completely mixed with just a few turns of the beater.

HAVE YOU SEEN THE NEW RYTEX STATIONERY AT THE NEW ERA OFFICE?



Phone 712 for Printing as it should be done

A Real Bargain Home

203 7th Street Riverton

DETACHED HOUSE
EXTERIOR AND INTERIOR
THOROUGHLY RENOVATED

1st Floor—Large Living Room, Dining Room, Kitchen.
2nd Floor—Three Bed Rooms and Bath.
3rd Floor— One Bed Room and Bath.
Hot Water Heat, Hardwood Floors in living and dining rooms New Linoleum on kitchen and bathroom floors. New Gas Range, One Car Garage. Lot 50 x 135.

$4850, Terms

Raymond Warner

N. E. Corner Fifth and Cinnaminson Avenue
Palmyra, N. J.

SPECIAL FOOD VALUES FOR THURSDAY, FRIDAY AND SATURDAY

Phila. Market House

"Foods of the Better Grade"
Broad and Garfield Palmyra
Phone 1200—Free Delivery

FRUITS AND VEGETABLES

Snow White Mushrooms	lb 27c
Full Podded Lima Beans	Special—2 lb 19c
Fancy Crisp White Hearts of Celery	bunch 14c
Clean Crisp Spinach	lb 5c
California Iceberg Lettuce	head 7c
No. 1 Red Skin White Potatoes	¼ basket 49c
Sound Yellow Globe Onions	¼ pk. 14c
Florida Oranges for Juice	doz. 12c
Florida Grapefruit	7 for 25c
Golden Ripe Bananas	doz. 15c and 19c
Stayman Winesap Apples	¼ pk. 10c

BIRDS EYE FROSTED FOODS

Corn on Cob (4 ears) pkg. 32c	Crab Meat box 55c
Apricots box 25c	Halibut Steaks lb 45c
Lima Beans box 23c	Haddock Fillets lb 25c
Strawberries box 27c	

GROCERIES

LENTEN SUGGESTIONS—	
Pink Salmon	2 tall cans 27c
Columbia River Salmon	2 cans 35c
Imported Skinless and Boneless Sardines	2 cans 27c
Kipper Snacks	4 cans 19c
Gorton's Ready to Fry Codfish Cakes	2 cans 25c
Kellogg's Merion Tuna Fish Flakes	2 cans 35c
Premier Tuna Fish	can 22c; 2 cans 40c
Kellogg's Jumbo Shrimp	2 cans 35c
Franco American Spaghetti	3 cans 27c
Premier Baked Beans with Pork	2 cans 19c
Premier Grapefruit Juice, unsweetened	2 No. 2 cans 19c
Coconut Bar Cookies	Special—lb 19c
Freihofer Bread Crumbs	box 8c
Cup-Of-Luck Orange Pekoe Tea Bags, 25 count to box,	box 20c

DAIRY AND DELICATESSEN

Filberts Oleomargarine	2 lb 35c
Harding's Sweet Cream Butter	farm roll, lb 35c
Strictly Fresh Eggs	doz. 28c
Old Fashioned Sharp Cheese	½ lb 19c
White American Slicing Cheese	lb 29c
Wisconsin Mild Cheese	lb 27c
Domestic Swiss Cheese	¼ lb 25c
Longhorn Cheese	lb 25c

SEA FOOD

Deep Sea Scallops	lb 29c	Fresh Shad	lb 29c
Fresh Jumbo Shrimp	lb 29c	Fresh Flounder	lb 22c
Fresh Crab Meat	lb 55c	Fillet of Flounder	lb 42c
Fresh Porgies	lb 15c	Fancy Large Smelts	lb 19c
Fresh Steak Cod	lb 19c	Fresh Opened Salt Oysters	doz. 25c
Fresh Blue Fish	lb 19c		

HIGH QUALITY MEAT SPECIALS

SPECIAL FEATURE—Paramount Fresh Killed Long Island Ducks, 5½ to 6-lb average lb 23c
Prime Top Muscle Roast of Beef lb 29c
Shoulders and Necks of Lamb lb 19c
Prime Rib Roast lb 23c; Best Cuts, lb 27c
Swift's Premium Prime Chuck Roasts, lb 17c; Center Cuts, lb 19c
Genuine Spring Rib Lamb Chops lb 28c

RYTEX STATIONERY, $1.00

AT THE NEW ERA OFFICE

His face was a thanksgiving for his past life, and a love-letter to all mankind.—Richter.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

SI KOLOGY SEZ: Let th' other feller talk most in awile, ye can't learn much by listenin' t' yerself all th' time'

49th Year No. 10 RIVERTON—PALMYRA, N. J., THURSDAY, MARCH 10, 1938 PRICE FIVE CENTS

COMMITTEES ON SCHOOL BOARD

Named by Hilton M. Smith, President of Riverton Organization

At the meeting of the Riverton Board of Education on Monday night, the chair announced the following appointments:

Educational Committee: Chairman, Mrs. Grace Yost, John H. Werner, Dr. J. Rowland Dey.

Finance Committee: Chairman, Arthur Burns, John L. Metzgar, Albert Farrow.

Property Committee: Chairman: Richard Woodward, Dr. J. Rowland Dey, John L. Metzgar.

Supplies Committee: Chairman, John L. Metzgar, Albert Farrow, Mrs. Alice Little.

To Attend Meeting

Mrs. Charles H. Yost was designated to attend the meeting of the State Federation of District Boards of Education at the Stacy Trent Hotel, Trenton, on March 18.

Permission to the Riverton Fire Company for use of the auditorium for a minstrel show was extended until March 25, the new date set for the entertainment.

Miss Staman's Report

Excerpts from the report of Miss Caroline M. Staman, supervising principal follow:

To date we have had a total of 37 cases of measles, about 17 per cent of our population, spread over a period of five weeks, not more than half that number being absent at any one time. Only eight were absent today because of the measles.

We have done everything possible to keep the children in school free from exposure while with us, but like the rest of this part of the country, have been unsuccessful in avoiding the general epidemic. Colds and grippe also lowered our attendance.

Fifty-nine children attended the dental clinics since January 1.

The nurses took two children to the dentist in Mt. Holly and two for special chest examination.

Survey tests are a part of our regular routine at this time of year and different forms of Metropolitan Achievement Tests were used in grades 2 to 8. Coaching classes were reorganized following a study of the results of these tests. Forty-nine children are receiving special help in these classes. Five special promotions were made.

(continued on page 2)

Sent To Jail For Fifteen Day Term

E. L. Copehart and Julius Berger, both of 1704 South street, Philadelphia, were committed to the county jail for 15 days as suspicious characters, following a hearing before Mayor John F. Ward, of Palmyra, held on Monday night of this week.

The pair were arrested by Palmyra police early in the evening, at Broad and Market streets, after a complaint by the proprietor of a gas station, who asserted that the men had been loitering in the vicinity for some time and acting in a strange manner.

The appearance of the pair certainly gave no assurance that they were in this section for any good purpose.

IN THIS ISSUE

	Page
Churches	4
Classified Business Directory	8
Coming Events	9
Editorials	4
Obituaries	4
Organizations	2, 3, 4, 7
Palmyra Locals	12
Riverton Locals	12
Sports	6, 11
Sports	5,6
Theatres	10
Your Garden	11

TWO SMALL FIRES CAUSE ALARMS

Early Friday evening, the Riverton and East Riverton Fire Departments responded to an alarm for a grass fire near Union Landing road. This was extinguished in short order without damage.

On Saturday morning, the East Riverton company was called for a chimney fire at the home of Cecil Bowers, Warrington avenue.

The firemen made short work of this fire and no damage resulted.

COUNCIL INFORMED ON PENSION FUND

Palmyra Borough Attorney Says Police Not Under Ruling Of State Act

A legal opinion of the borough attorney, Albert McCay was rendered Palmyra Council at a meeting held Tuesday night in the fire house, concerning the status of Palmyra police in relation to the pension fund voted by the people last November. Mr. McCay's opinion stated that chapter 160 of the laws of 1920 applies only to police departments established by ordinance and, since Palmyra's police department has never been so established the policemen do not come under the provisions of this act.

Mayor Ward said that he was decidedly in favor of pensions for the Palmyra policemen, but believed it would be bad to start out on an unsound basis. He stated that he believed the pension age to be too low and not consistent with federal pension ages, or ages in private industry. He also asserted that the amount to be contributed by the police department was inadequate.

Hopes to Solve Problem

Since the last council meeting, Mayor Ward remarked that 22 citizens had approached him, assuring him of their approval of council's action in the matter. He stated that on reviewing the vote of last November, less than half of the people who voted, marked their ballots in favor of the question. He said further that mayor and council did not want to run counter to the wish of the people and that they hoped to be able to work out a sound and reasonable pension fund.

Mayor Ward said that he was confident that the Palmyra police did not want to take advantage of the taxpayers because they were not familiar with the provisions of the act prior to election. He stated that he feels that the good service of the Palmyra police should have proper recognition and reward.

Would Not Retire at 50

Officer Betty, representing the local police department stated that Palmyra must have had a police department in order to receive the gasoline tax from the state. He said that there were several individual cases in North Jersey where policemen have taken advantage of the early retirement age to further their own interests, but he did not feel that all police should be made to suffer because of several cases of isolated abuse. Mr. Betty insisted that he would be willing to stake his life, if necessary, that no Palmyra policeman would retire at the age of 50, to the disadvantage of the Palmyra taxpayers. He stated that all the policemen wanted was some assurance that in the event of their death, some provision would be made for the protection of their widows.

Law Change Not Practical

Councilman Buchholz said that the Palmyra police should have the provisions of the law changed within their own organization so that it might become practical without leaving a huge deficit in the state. Officer Betty pointed out that the law was passed in 1920 and many police departments are already operating the pension. He stated five policemen from Palmyra would

(continued on page 9)

ACTION TAKEN TO STOP EPIDEMIC

Lower Grades Palmyra Schools Closed; Children Under 10 Banned from Movies

A special meeting of the Palmyra Board of Health, called by the president, Charles K. Mervine, was held at the Palmyra police headquarters on Monday evening, March 7, and was attended by the regular members as well as by Dr. H. B. Mark, school physician, and Leonard R. Baker, president of the Palmyra School Board.

The purpose of the meeting was to take definite action toward temporarily closing some of the lower grades in the Palmyra schools in an effort to bring under control the epidemics of measles and whooping cough which have been recently increasing in intensity.

Resolutions Passed

As a result of the meeting the following resolutions were passed:

1. That the Kindergarten, first, second, third and fourth grades in the Palmyra Public Schools be closed for a minimum of two weeks beginning Tuesday, March 8.

2. That children ten years of age and under be excluded from the Broadway Theatre, the churches and all public places of meeting in Palmyra for the same length of time that the above grades in the schools shall be closed.

3. That the parents and guardians of all children under quarantine for whooping cough be reminded that the children under said quarantine must be kept in their own homes, or if permitted outside the house, that they must wear the yellow armband supplied by the Board of Health and must remain within the confines of their own BACK yards, and not in front yards or upon the sidewalks or streets of the community.

Only One Exception

The one exception to this part of the law is that children with whooping cough may be permitted to be taken by automobile to the offices of their physicians for treatment, providing said visit be by special appointment outside of office hours, and the child be accompanied by an adult.

The violation of any part or parts of this law makes the parents or guardians immediately subject to a fine as provided in the state laws concerning violation of quarantine.

It is the earnest desire of the local Health Board and school authorities to do everything possible to limit the spread of contagious diseases, and the whole hearted cooperation of the citizens of the community will materially assist in the control of these epidemics.

Publicity Committee.

PALMYRA P.-T.A. MEETS TUESDAY

The regular meeting of the Palmyra P.-T.A. will be held in the high school Tuesday, March 15, at 8.15 p.m.

A special program on the Constitution will be presented.

C. W. Hoffman will also offer a Visual Education program including visual aids to teaching and motion pictures on safety.

SEWER WORK ON WALNUT STREET

During the early part of the week, the entire force of men engaged on the Palmyra sewer extension project were employed at the Walnut street location.

At the present time, the ditch is being extended from Spring Garden street to the south side of Broad street.

The work on the south side of the railroad is well on the way toward completion.

FINAL BUDGET ACTION DELAYED

Freeholders Defer Adoption Until Thursday to Allow Certain Amendments

At a meeting of the Burlington County Board of Freeholders held on Monday afternoon of this week, final action on the county budget for the current fiscal year was deferred until today (Thursday) to permit a hearing on certain amendments enacted by the board.

These were made necessary by a ruling from Walter R. Darby, state auditor, and were passed by a 3-2 vote.

Members Disagree

Walter D. Lamon, director, stated that he had been advised by the Burlington County Tax Board that valuations will not be decreased by more than $750,000. This, he asserted, will permit a tax of 64 cents, as compared with 67 cents last year.

Palmer L. Adams, member of the board predicted that the reduction in valuations would be much greater.

He also stated that an even greater reduction in the rate would have been possible if the board had followed his advice concerning the financing of the new almshouse.

Such Not the Case

Director Lamon disagreed that such a situation was possible and countered with the statement that a cash payment for the new building would have resulted in a tax rate of 90 cents for the current fiscal year.

By a vote of three to two, the board approved a proposal to issue temporary notes for the cost of improvements to county buildings and spread the total expenditure over a period of 10 years, making the first payment $6,000. This removed a $16,000 item from the budget.

PARKERS INDICTED ON NEW CHARGE

The Parkers, Ellis and Ellis Jr., were indicted on Tuesday of this week, in Brooklyn, by a Federal grand jury, for violation of the Lindbergh kidnap law in connection with the alleged adduction of Paul H. Wendel.

The pair are at liberty in bail pending an appeal of a conviction for conspiracy in connection with the same affair. This is slated to be heard before the Federal Circuit Court next month.

In Alaska there is only one person to every ten square miles while in Puerto Rico there are 520 per square mile.

Old Grenade Found Here

While engaged in clearing the vacant lot on Main street, which was formerly occupied by the Witte property, John Ruppert and Roy Bowers, employees of the Borough of Riverton unearthed a Mills hand grenade of the type in general use during the World War.

Chief William Gootee, of the Riverton police was notified and he disposed of the destructive missile immediately.

The grenade was badly rusted in spots and it was impossible to determine what the condition of the pin might be. The lever, which is released when the bomb is hurled was still in place, but was badly corroded.

From outward appearance experts could not ascertain whether or not the grenade was still charged and, as no one seemed to be inclined to investigate the matter conclusively, this will remain a mystery forever.

From its appearance, the grenade had evidently been buried in the ground for a number of years.

NO LIGHTS FOR TAYLOR'S LANE

Railroad Feels Installation Not Justified Now, Due to Little Traffic

The request made by Cinnaminson Township Committee that traffic lights be installed at the Taylor Lane crossing, over the Pennsylvania railroad was denied on Tuesday night of this week by a representative who attended the regular meeting of the committee.

R. W. Downing, assistant track superintendent of the local division said that a survey conducted on February 7, between the hours of 6 a.m. and 10 p.m. showed that 67 autos used the crossing, while 27 trains passed over it.

Policy of Railroad

He stated that the view of the tracks was particularly good in both directions, visibility being at least half a mile. Mr. Downing said that the railroad was trying to improve crossings as fast as possible, but it was necessary to take care of the more important ones first.

Herbert Dinges, committee member said that he crosses the intersection every day that school is in session, driving the school bus, as he has for the past 12 years. He insisted that lights there were a necessity, because vision is frequently obscured by fog.

Must Walk Over

On such occasions, he said it is necessary for him to have the children leave the bus and walk over the tracks, while he stations himself at a point where he can determine whether or not a train is coming. He then drives the bus over and the pupils get in again.

Mr. Dinges asserted that the $5,000 necessary for installation of lights would be a small item, if it prevented a single accident.

He concluded by saying that lights must be installed there and would continue his efforts to have them put in.

To Be Rebuilt

Mr. Downing stated that the railroad plans to rebuild the crossing this summer to lessen the grade. He concluded by remarking that the financial condition of the railroad may be better in the future and that something might be done about the matter then.

Mr. Dinges concluded the discus-

(continued on page 12)

No Home Fete For This Year

The board of managers of the Cinnaminson Home, announced that there were 23 new adult guests in the home this month, the daily average being 21. The New Jersey guests ranged from Hackensack to Atlantic City. There were 1961 meals served last month.

Mrs. T. H. Dudley Perkins, of Moorestown, presided at the meeting which was held Monday. After careful consideration, the board decided to dispense with the annual fete and experiment with making an appeal by letter with the idea in mind, of resuming the fete in 1939.

The board acknowledges the receipt of the Valentine baskets presented by the Girls Friendly Society of Christ Church, Riverton.

JURY DRAWING ON APRIL 13

The Hon. Joseph B. Perskie, Justice of the Supreme Court, assigned to hold Circuit Court in the county of Burlington has fixed Wednesday, April 13, 1938, at 10 a.m. in the Court House, Mount Holly, for the drawing by the Jury Commissioner of the grand and petit jurors for the April term of the courts of Burlington county.

The April term of courts will open on Tuesday, April 26, 1938.

COMMITTEES ON SCHOOL BOARD

(continued from page 1)

A harmonica band has been formed among our pupils which meets for lessons every Wednesday afternoon after 3.30 in the auditorium.

The following bills were ordered paid:

West Disinfecting Co.	$ 7.50
MacMillan Co.	.58
Milton Bradley Co.	1.50
American Education Press	8.00
American Book Co.	1.50
Moorestown Board of Education	526.36
Civic Education Service	3.50
R McAllister C.	151.44
Burlington County Association Boards of Education	8.00
Wm. H. Bottger, office expense	4.50
Palmyra Board of Education	1410.00
Public Service Gas Co.	77.41
Miss Caroline Staman	41.70

SPEED LAWS IN VARIOUS STATES

"How fast may I go?" is an oft-repeated question answered today in a comprehensive review of "speed limits" of the various States made public by the Keystone Automobile Club of New Jersey.

Nineteen states have no fixed maximum, the Club checkup shows, but motorists are required to drive at a rate that is "reasonable and proper" under existing conditions. In most of the group speed limits governed by conditions are posted along the highways. The "reasonable" limit states are:

Alabama, Arizona, Florida, Illinois, Indiana, Iowa, Kansas, Louisiana, Massachusetts, Michigan, Missouri, Montana, Nevada, New Mexico, Oklahoma, Rhode Island, New Hampshire, Wisconsin and Wyoming.

Thirty-five miles per hour is the maximum in Arkansas, Idaho, Maine and Tennessee.

Forty mph is the limit in Georgia, Kentucky, New Jersey, New York and South Dakota; 45 mph in California, Delaware, Maryland, North Carolina, Ohio, Texas, Oregon, Virginia and West Virginia; 50 mph, in Pennsylvania. Connecticut, Nebraska, Utah, Vermont, Washington, North Dakota and Mississippi; 55 mph, South Carolina; 60 mph, Colorado and Minnesota.

Motorists, the Club finds, are becoming "speed-conscious" because of enforcement drives throughout the country. The Pennsylvania campaign is particularly vigorous, and local motorists are cautioned to be on the lookout for the white police cars now patrolling the Keystone State's highways.

SHINING HOUR CLASS TO MEET

The Shining Hour Class, of Epworth M. E. Church, will hold its next meeting at the home of the president, Miss Dorothy Saltmer, of 24 Rowland street, on Friday, March 18.

Members and friends are cordially invited to attend this meeting and enpoy the fellowship.

The group is planning to attend the Lenten service on Thursday, March 17 and your attendance will be greatly appreciated. We want to exceed the mark attained at our last meeting. Publicity.

ABANDONS DOG, RECEIVES FINE

William E. Gee, 1723 Forty-eighth street, Pennsauken figured that the easiest way to dispose of an unwanted female dog was to dump the animal out of his car at Cinnaminson avenue and Temple boulevard, last Sunday morning.

A passing motorist noted Gee's act and notified Palmyra police who, in turn advised him that his act had been observed and that it would be advisable for him to return to Palmyra and get the animal.

He did this on Monday evening and was assessed a $3 fine for violation of a borough ordinance governing such cases.

United States amateur astronomers have built approximately 10,000 telescopes and organized nearly 50 clubs.

SOIL CONSERVATION QUESTIONS-ANSWERS

(Editor's Note—This is the fifth of a series of informative articles about the New Jersey Soil Conservation Act, under which land owners in this area will shortly vote on the question of whether to establish a soil conservation district. Readers with questions on this subject may submit them to State Soil Conservation Committee through their county agricultural agents.)

By Russell E. Underwood
Soil Conservationist N. J. Extension Service, Rutgers University

In previous articles, we have considered the various steps necessary to establish a soil conservation district and set it up as a going concern. Today we turn our attention to the farmer whose land lies in the district.

What is the relation of the farmer to the district?

The Soil Conservation Act is intended to place responsibility for initiative and management upon the farmers in the district. The supervisors will be local people and their program will be developed on the basis of the needs and desires of local folk. Each farmer will be expected to contribute his best judgment to the formulation of the program and to cooperate wholeheartedly in carrying it out. He will be expected to furnish materials, supplies and labor for work performed on his land. He may look to the supervisors and other governmental agencies only for expensive machinery and technical advice which may be necessary and which he could not be expected to provide for himself. Before tangible aid of any kind will be extended, the district will be expected to demonstrate the need for it and to be prepared to utilize it to the best advantage.

Failure to Cooperate

If a farmer cooperates in the district program, but suffers from the failure of his neighbor to cooperate, has he any recourse?

State laws have always given a land owner the right to sue for damages resulting from the negligence of another. The Soil Conservation Act, however, provides further that compulsory land-use regulations may be adopted by the supervisors if the State Committee approves and objections are not made by the owners of 25 per cent or more of the acreage of the district.

Regulations

How may land-use regulations be adopted?

The supervisors must hold public meetings and hearings to guide them in drafting tentative regulations, which must be submitted to the State Committee for approval. If they are approved, they must be published and posted. Any land owner may file objections within 60 days, and the regulations may not be enacted over the objections of owners of 25 per cent or more of the land in the district. If regulations are enacted, they are binding on all owners of land in the district.

Possible Scope

What is the possible scope of land-use regulations?

The act states that they may include:

Provisions requiring the construction of terraces, terrace outlets, check dams, dikes, ponds, ditches and other necessary structures;

Provisions requiring the observance of particular methods of cultivation, including contour cultivating, contour furrowing, lister furrowing, sowing, planting, strip cropping, seeding and planting of lands to water-conserving and erosion-preventing plants, trees and grasses; forestation and reforestation;

Specifications of cropping programs and tillage practices;

Limitations on the cultivation of highly erosive areas;

Provisions for "such other means, measures, operations and programs as may assist conservation of soil resources and prevent or control soil erosion in the district."

THE BANK CROWD

In the lobby of a local bank one morning this week were ten people. Four of them were on the public payroll, federal and local and two others were waiting to cash federal checks. It is presumed that the other four were there to borrow money with which to pay their taxes.—Kingman, Kan., Journal.

Know Your Government

Princeton Local Government Survey

The present Princeton Local Government Survey was organized in September, 1935, following "surveys" which, over a period of years, had dealt in a general way with almost every phase of state and local government in New Jersey.

Financed by interested citizens, the Survey funds were received by Princeton, like all Princeton gifts, with no restrictions as to their use. Its purpose was to meet a situation —to bring reality to well known methods of better local government and to add scientific knowledge to the field.

The affairs of the Survey were placed in the hands of a committee of four: President H. W. Dobbs, chairman; William S. Carpenter, chairman of the Department of Politics; Harley L. Lutz, professor of public finance; and John F. Sly, secretary of the Survey and director of research.

Aims Defined

The aims were defined as follows: To prepare a program for the improvement of local government in New Jersey; to explain the program to the people of the state; and to place the program in a form suitable for practical treatment.

In addition to the usual work of a research unit, the Survey accepted these further steps to:

1. Popularize the results of its findings as its work developed for it was hoped that steady publicity would focus attention, refine conclusions, and develop statewide confidence in the knowledge and practical competence of the work.

2. Place its recommendations in such form that they might be used by a legislature, local government authority, or administrator.

3. Create an environment in which there would be some chance of the recommendations being placed into actual use.

In taking these steps, the Survey has established and published a hierarchy of reports extending from a one-sheet Folder Series emphasizing a single view-point in local government, to legislature memoranda in bill form prepared to place its recommendations in actual effect. During the first two years it emphasized the weak points of local government in New Jersey; engaged in a campaign of information based on somewhat novel publicity methods not heretofore employed on such an extensive scale; and presented concrete recommendations as to what can best be done to remedy the maladjustments that its work uncovers.

Its investigations have centered in five fields, namely:

1. Local fiscal administration.
2. The readjustment of local services and areas.
3. The strengthening of local personnel.
4. The improvement and relief of the property tax.
5. State-local finance.

Extensive reports in various forms have been issued in the first three of these.

Series of Bills

Recently it has published a series of four bills—the local fiscal administration series—prepared for consideration by the New Jersey legislature during the 1938 season. They represent the first part—the foundation—of a comprehensive program for improvement of New Jersey local government. They are designed to prevent precarious fiscal conditions which have been far too frequent in recent years and to protect the taxpayer from erratic tax rates which threaten him with alarming frequency.

Following publication of the bills, a statewide group of private citizens, including business, civic, industrial and local government leaders, organized themselves into a New Jersey Citizens Committee for the Princeton Local Government Survey with De Witt Barlow, Mayor of Plainfield, as chairman, to function as an organization entirely distinct from the Survey in sponsoring the introduction and passage of the bills in the state legislature.

Flowers are every where in Japanese life, and a place is reserved in every Japanese home for some form of floral decorations.

AIR MAIL WEEK

Second Assistant Postmaster General, Harlee Branch, has announced that the Post Office Department will celebrate the twentieth anniversary of the inauguration of regular Air Mail Service by observing the first National Air Mail Week from May 15 to May 21, 1938.

Postmaster General James A. Farley will be honorary national chairman of the committee which will arrange for fitting observation. Paul R. Younts, postmaster at Charlotte, N. C., will be active chairman of the campaign.

An official cachet will be authorized at Kitty Hawk, N. C., the birthplace of aviation, to honor the Wright brothers. Every other post office in the United States, of which there are over 45,000 will be authorized to arrange for its own local cachet.

Local Cachet

Thousands of privately licensed pilots throughout the country will be given the opportunity of becoming Air Mail Pilots for a day, to fly the mail from interior offices to Air Mail stop-points.

Postmaster, John F. Sinnot, Jr., has accepted the position of New Jersey State Chairman for this week and is busily engaged in organizing the postmasters throughout the State in an effort to secure their fullest cooperation in making National Air Mail Week the most successful of any event of its kind.

Mrs. Mervil E. Haas, postmaster at Riverton, is planning a special cachet locally.

GRAMMAR SCHOOL PUPILS

will do better work if they have a typewriter on which to do their home work.

In addition to this, knowing how to operate a typewriter will be a valuable asset.

The Remington Portable is so sturdily built that it will go with them right on through high school and college. See the popular No. 5 with standard keyboard at The New Era office.

An average of about 85,000 persons live in each square mile of New York city.

ABOUT TOWN

A ten-ton truck belonging to the Columbus Motor Freight Co., broke an axle last Friday morning, in front of the Riverton Market House, letting the rear end crash to the ground.

—o—

Highway employees have been engaged in cleaning up the vacant lot next to the post office, in Riverton, the property now being owned by the Borough. The work has resulted in a marked improvement of the appearance of the land.

—o—

Employees of a local tree surgery company felled a large tree located on Broad street, near Elm, last week. The operation attracted the interest of a large number of spectators.

—o—

Riverton and Palmyra are among the last towns in this vicinity to be hit by the current epidemic of whooping cough and measles, the number of cases of the former having taken a big jump during the past few days.

'35-'36-'37 USED CARS

All Makes and Models, Low Mileage
Excellent Condition
Priced Especially Low for National Used Car Week
Terms to Suit Your Budget
Your Old Car as Down Payment
All Cars State Inspected

Dependable Motors
Incorporated
Dodge and Plymouth Sales and Service
607 Main St. Riverton
Phone 711



A PRIVATE PLACE to go over your papers

When you rent a Safety Deposit Box here you get more than a guarded place for your valuables. A private office is always at your disposal, a place where you can take your papers and go over them in strict privacy.

Aside from the protection from actual loss by fire or burglary, this added privacy is worth the small annual rental charge alone.

Ask any of our bank employees and they will be glad to explain our safe deposit box facilities.

Cinnaminson Bank and Trust Co.
Riverton, N. J.

ANNUAL REPORT OF LOCAL HOME

Shows Steady Progress During Past Year; No Major Changes Made

The annual report for 1937 of the Board of Managers of the Cinnaminson Home has recently been submitted. The account shows that steady progress has been made in the humanitarian work which is being carried on by the institution.

Excerpts from the report follow:

"Once again the time has arrived for the managers of the Cinnaminson Home to give an account of their stewardship during the past year to its friends and supporters.

"While there have been no major changes or improvements such as were accomplished by the building of the Anna Scull Memorial wing in 1936, the year 1937 saw a steady progress in our work, with an influence for good emanating from the bright cheerful surroundings, the wholesome, bountiful food, and the radiant Christian leadership of our superintendent, which is hard to express in facts and statistics.

312 Guests

"Although the family is a constantly changing one, 312 guests from 46 New Jersey, 43 Pennsylvania, 1 New York, and 1 Maryland agencies, having come and gone during the year, there is always the atmosphere of a united group, sure of sympathetic understanding in joys or sorrows.

"Through the interest of the staff and the generosity of the managers, all holidays are made gala days and the pleasure and gratitude of the participants in these occasions make the effort invloved most worthwhile.

"Active clergymen on Sundays and busy physicians at all times minister generously to spiritual and physical needs.

Contributions

"A steady flow of contributions of money, provisions, and supplies from interested friends, from church and school groups, and from neighboring Needlework Guilds, proves that the Home is a vital community interest.

"The annual fete is always a high point in the year's activities, and this season the presence of the American Davis Cup tennis team, made possible by the untiring efforts of Mr. John Z. Norris, made it an occasion long to be remembered.

"The artistic and creative ability of one of our managers has been responsible for outstanding accomplishment through the restoring power of work and the women find real joy in making useful and beautiful articles, which are sold for the benefit of the Home.

"Our sense of responsibility for this Cause is increased by our sense of deep gratitude to all who have a share in strengthening our hands so that we may still carry on."

Board of Managers

Local members of the board of managers are as follows:

Riverton—Mrs. Richard D. Barclay, Mrs. Robert Biddle II, Mrs. Murray Boyer, Mrs. Stuart B. Clark, Mrs. Douglas Clark, Anna L. Coale, Edith S. Coale, Mrs. J. Carl DeLaCour, Mrs. Harry F. Jones, Mrs. Nathan Lane, Jr., Mrs. Joseph Morgan, Alice L. Parrish, Beulah Parry, Mrs. Harry L. Rogers, Mrs. C. S. Somervelle, Dr. Frances Janney Stoddart, Mrs. Howard G. Taylor, Jr., Helen E. Woolman.

Cinnaminson—Mrs. Joseph Evans, Mrs. Arthur Richie, Mrs. Lindley Robbins, Mrs. Robert B. Sim, Mary L. Thomas, Mrs. Alexander C. Wood, Jr., Mrs. Edward Wood.

CARD PARTY ON ST. PATRICK'S DAY

According to the usual custom of the Ladies' Auxiliary of the K. of C. of Riverton and Palmyra, a celebration of St. Patrick's day in the form of a card party will take place at the Knights of Columbus Home, Broad street and Elm avenue, Palmyra, on Thursday evening, March 17.

An active and enthusiastic committee of the ladies plans to make this celebration the best ever and many fine prizes have been obtained.

An additional attraction will be a valuable door prize, and the guests will also be served refreshments. The donation will be 35 cents.

THE NEW ERA GETS THE NEWS

Just to give our readers an idea of the amount of work necessary to cover all important events in Riverton, Palmyra and Cinnaminson, we are citing a few cases of what happens during a typical week:

On Monday evening, members of The New Era staff attended the following affairs: meeting of the Riverton Board of Education, basketball games of the Interborough League and a meeting of the Palmyra Twilight Baseball League.

On Tuesday evening, there were representatives present at the meetings of the Palmyra Borough Council and the Cinnaminson Township Committee.

On Thursday, staff men will cover the Palmyra-Audubon game at Convention Hall, Camden and the meeting of the Riverton Borough Council —and so it goes throughout 52 weeks of the year.

Although the population of Riverton, Palmyra and Cinnaminson is about 10,000, or equal to that of Burlington City, there are about three times as many local affairs to cover as in the latter, due to the fact that each municipality in the territory covered by The New Era has its own school board, governing body, police department, etc.

You will find ALL this news in The New Era—but not in any other newspaper circulated locally.

BARBOUR TO BE SENATE CANDIDATE

W. Warren Barbour, former United States Senator, recently announced his candidacy for the Republican nomination for the United States Senate.

Former Senator Barbour's statement follows:

"I have always felt that the question of whether I should run again for the Republican nomination for the United States Senate was one that should not be decided by myself. In now announcing my candidacy for this office I do so with the conviction that the party leaders as well as the rank and file of the party in the State have made the decision for me by their endorsements and requests that I run again.

Demand From All Factions

"This demand, coming from all factions of the Republican Party and from all quarters of the State, in such harmony and with such complimentary enthusiasm, compels me to recognize that it is obviously my duty to seek this nomination.

"I want to thank very sincerely and personally every one of the individuals and organizations who have so kindly and wholeheartedly come out for me. Their expressions make for an imposing list, a list much larger, in fact, than when I ran in either 1932 or 1936. But of much greater significance than their numbers is the evidence these expressions convey of confidence in me, a confidence that touches me deeply and makes me feel not only willing to become a candidte but humbly grateful for the opportunity of again seeking the privilege of representing New Jersey in the United States Senate."

FEWER TRAFFIC DEATHS IN JAN.

With one exception, January had fewer traffic fatalities than any January in the past seven years, Motor Vehicle Commissioner Arthur W. Magee announced this week. Deaths for the month totaled seventy-four.

The exception was in 1936, when January fatalities numbered fifty-nine. Last year the month's casualties were an even hundred, thus this January's reduction was 26 per cent.

Commissioner Magee sees a most heartening improvement in accident deaths based on January totals for the past seven years. The average January deaths in New Jersey during this period was 82. The record was as follows:

Year	Deaths
1932	82
1933	85
1934	102
1935	75
1936	59
1937	100
1938	74

Those Russian reds may not be so good on the initiative and referendum but they sure are strong on the recall.

HADDONFIELD QUARTERLY MEETING OF FRIENDS

The Haddonfield Quarterly Meeting of Friends will be held at the Friends' Meeting House, Moorestown, on Fifthday, Third Month 17th, 1938, at 4 o'clock. The evening meeting at 7.30 will be addressed by Thomas E. Jones, president of Fisk University, Nashville, Tenn. His subject will be "The Purpose and Possibilities of the Friends' Mission to South Africa." All interested are welcome.

Thomas E. Jones was educated at Earlham College, in Indiana. Shortly after his graduation, he was appointed secretary of the Young Friends' Board of the Five Years Meeting, and this work took him to Friends' Meetings over the entire country, and gave him a wide acquaintance with young people. About 1915, he married Esther Balderston, and they joined the Friends' Mission in Japan. While there, besides working under Gilbert Bowles, head of the Mission, he studied at the University of Tokyo, and started religious work among the students.

While he was home from Japan on furlough, and studying at Columbia University, he received a call to be President of Fisk University. In this position he has developed the program of the University, and won the loyal adherence of the Alumni as well as many friends of the University.

With L. Hollingsworth Wood, Thomas E. Jones was leader of the division of the recent Friends' World Conference held at Swarthmore, Pa., which considered Interracial Justice. As a result of these meetings, he and Mrs. Jones, and Dr. Rufus M. Jones of Haverford College, were appointed to join delegates from the English Friends, and visit and study interracial conditions in South Africa, this spring.

HIGH SCHOOL STUDENTS

who are taking the commercial course will find the Remington Portable ideal for home practice work. The keyboard is the same as the big office machine both as to arrangement and spacing of the keys. And it is yours for 10 cents a day. See the popular Model 5 at The New Era office.

Money Savers

The famous J. & J. TEK TOOTH BRUSH $1 Value
2 for 51c

HINDS Honey and Almond Cream and HINDS New Lip Stick. A $1 Value.
Both for 54c

Two Tubes of LISTERINE Shaving Cream. A 70c Value.
Both for 36c

Phillips Magnesia Tooth Paste and All-Purpose Dish.
Both for 25c

L. L. KEATING
Broad and Main Streets
Phone 1540 RIVERTON

ST. PATRICK'S DAY CARDS

Circulating Library
3c per day—10c minimum

THE SPINNING WHEEL GIFT SHOP
531 Cinnaminson Avenue
Palmyra, N. J.
Open Mon., Fri., and Sat. Eve.
Freda Keen Blanch Blahos

AUXILIARY OF MEDICAL SOCIETY

The Auxiliary of the Burlington County Medical Society concluded its activities for the current year with a meeting at the home of Mrs. Daniel F. Remer, of Mt. Holly, for the installation of newly elected officers.

Mrs. Carl Hogan, of Burlington, succeeded Mrs. Dean H. LeFavor, Palmyra, as president of the group. Mrs. Edward Wyman, of Burlington, was chosen, president-elect; Mrs. Louis Veteri, of Mt. Holly, first vice president; Mrs. W. C. V. Wells, of Delanco, second vice president; Mrs. Vernon Davis, of Vincentown, secretary; Mrs. Freeman Metzer, of Riverside, corresponding secretary and Mrs. Joseph Kuder, of Mt. Holly, treasurer. Mrs. LeFavor succeeds to a three-year term as director, Mrs. Gerald E. McDonnel, of Mt. Holly, to a two-year term and Mrs. Howard Hornberger, of Roebling, to a one-year term.

Committee Chairmen

Mrs. Hogan has announced her committee chairmen as follows: publicity, Mrs. LeFavor; membership, Mrs. R. I. Downs, of Riverside; public relations and health, Mrs. McDonnel; program, Mrs. William Bray, of Pemberton; widows and orphans, Mrs. Jacob Davis, of Burlington; legislation, Mrs. Marcus Newcomb, of New Lisbon, and arts and hobbies and medical history, Mrs. Hornberger.

Mrs. McDonnel entertained at dinner preceding for Mrs. LeFavor and Mrs. Russell Geary.

The origin of pageants is lost in obscurity. The Coventry pageant depicting the story of Lady Godiva has been given since 1678.

The Luckies were decidedly in top form on Monday night of this week and boosted their lead to four games over the second place Kools, who now are in front of the Spuds and Camels by only a single point.

The winners rolled three fine games, the total pinfall of the first being 931. Mrs. Gilbert knocked the triples for 190, while Mrs. Haines posted a fine game of 192.

High three: Mrs. Small, 170, 136, total, 490; Mrs. Haines, 173, 153 total, 518.

High singles: Mrs. Baker, Wings, 193; Mrs. Gilbert, Luckies, 190; Mrs. Small, Luckies, 184; Mrs. Haines, Luckies, 192; Mrs. King, Luckies, 189.

The standing:	W	L
Luckies	17	7
Kools	13	11
Spuds	12	12
Camels	12	12
Murads	10	14
Wings	8	16

Artisans' League

The Footpads made real progress last week by downing the Bootleggers for three counters. The latter entry, which holds down second position is now six points be-

Phone, Riverton 830

Against Gloucester: Nine Veterans

With basketball rapidly fading out of the picture, baseball will soon occupy the center of the sports stage at Palmyra High School and Coach Ken Dimond has recently announced the schedule for the coming season which calls for sixteen engagements for his ball tossers.

The slate opens on April 13, with Gloucester affording the opposition. This tilt, as well as the next three to follow will be played on the home lot.

Games Listed

Games included on the card are a pair of encounters with the following: Paulsboro, Burlington, Merchantville, Camden Catholic, Moorestown, Riverside and Pemberton.

Gloucester and Haddonfield will be faced only once. Eight encounters will be played at home.

The schedule is a fairly ambitious one and the local talent appears to be in for a busy year.

FIRST CHOICE OF MILLIONS

NOW POPULARLY PRICED!

NEVER before could so little money buy so much G-E Refrigerator. *This first choice of millions is now popularly priced.* Last year America bought more General Electrics than in any other year of General Electric history —and today the G-E is even a greater buy!

OIL COOLING of the famous General Electric Monitor Mechanism assures quiet operation, low current cost and *enduring* economy.



YES! *All of these features are found in most G-E models, some in all models.*

- Stainless Steel Super-Freezer.
- Faster Freezing, instant releasing Quick Trays.
- 12-speed Temperature and Defrosting Control.
- Interior Light.
- Thermometer.
- Sliding Shelves.
- Adjustable Storage Space.
- Vegetable Drawer.

Triple-Thrift REFRIGERATOR

1. Thrifty in PRICE!
2. Thrifty in CURRENT!
3. Thrifty in UPKEEP!

TAYLOR-MATHERS
Open Monday, Wednesday, Friday, Saturday Evenings
309 East Broad St. Phone 710 PALMYRA, N. J.

COMMITTEES ON SCHOOL BOARD

(continued from page 1)

A harmonica band has been formed among our pupils which meets for lessons every Wednesday afternoon after 3.30 in the auditorium.

The following bills were ordered paid:

West Disinfecting Co.	$ 7.50
MacMillan Co.	.58
Milton Bradley Co.	1.50
American Education Press	8.00
American Book Co.	1.50
Moorestown Board of Education	526.36
Civic Education Service	3.50
R McAllister C.	151.44
Burlington County Association Boards of Education	8.00
Wm. H. Bottger, office expense	4.50
Palmyra Board of Education	1410.00
Public Service Gas Co.	77.41
Miss Caroline Staman	41.70

SPEED LAWS IN VARIOUS STATES

"How fast may I go?" is an oft-repeated question answered today in a comprehensive review of "speed limits" of the various States made public by the Keystone Automobile Club of New Jersey.

Nineteen states have no fixed maximum, the Club checkup shows, but motorists are required to drive at a rate that is "reasonable and proper" under existing conditions. In most of the group speed limits governed by conditions are posted along the highways. The "reasonable" limit states are:

Alabama, Arizona, Florida, Illinois, Indiana, Iowa, Kansas, Louisiana, Massachusetts, Michigan, Missouri, Montana, Nevada, New Mexico, Oklahoma, Rhode Island, New Hampshire, Wisconsin and Wyoming.

Thirty-five miles per hour is the maximum in Arkansas, Idaho, Maine and Tennessee.

Forty mph is the limit in Georgia, Kentucky, New Jersey, New York and South Dakota; 45 mph in California, Delaware, Maryland, North Carolina, Ohio, Texas, Oregon, Virginia and West Virginia; 50 mph, in Pennsylvania, Connecticut, Nebraska, Utah, Vermont, Washington, North Dakota and Mississippi; 55 mph, South Carolina; 60 mph, Colorado and Minnesota.

Motorists, the Club finds, are becoming "speed-conscious" because of enforcement drives throughout the country. The Pennsylvania campaign is particularly vigorous, and local motorists are cautioned to be on the lookout for the white police cars now patrolling the Keystone State's highways'

SHINING HOUR CLASS TO MEET

The Shining Hour Class, of Epworth M. E. Church, will hold its next meeting at the home of the president, Miss Dorothy Saltmer, of 24 Rowland street, on Friday, March 18.

Members and friends are cordially invited to attend this meeting and enpoy the fellowship.

The group is planning to attend the Lenten service on Thursday, March 17 and your attendance will be greatly appreciated. We want to exceed the mark attained at our last meeting. Publicity.

ABANDONS DOG, RECEIVES FINE

William E. Gee, 1723 Forty-eighth street, Pennsauken figured that the easiest way to dispose of an unwanted female dog was to dump the animal out of his car at Cinnaminson avenue and Temple boulevard, last Sunday morning.

A passing motorist noted Gee's act and notified Palmyra police who, in turn advised him that his act had been observed and that it would be advisable for him to return to Palmyra and get the animal.

He did this on Monday evening and was assessed a $3 fine for violation of a borough ordinance governing such cases.

United States amateur astronomers have built approximately 10,000 telescopes and organized nearly 50 clubs.

SOIL CONSERVATION QUESTIONS-ANSWERS

(Editor's Note—This is the fifth of a series of informative articles about the New Jersey Soil Conservation Act, under which land owners in this area will shortly vote on the question of whether to establish a soil conservation district. Readers with questions on this subject may submit them to State Soil Conservation Committee through their county agricultural agents.)

By Russell E. Underwood
Soil Conservationist N. J. Extension Service, Rutgers University

In previous articles, we have considered the various steps necessary to establish a soil conservation district and set it up as a going concern. Today we turn our attention to the farmer whose land lies in the district.

What is the relation of the farmer to the district?

The Soil Conservation Act is intended to place responsibility for initiative and management upon the farmers in the district. The supervisors will be local people and their program will be developed on the basis of the needs and desires of local folk. Each farmer will be expected to contribute his best judgment to the formulation of the program and to cooperate wholeheartedly in carrying it out. He will be expected to furnish materials, supplies and labor for work performed on his land. He may look to the supervisors and other governmental agencies only for expensive machinery and technical advice which may be necessary and which he could not be expected to provide for himself. Before tangible aid of any kind will be extended, the district will be expected to demonstrate the need for it and to be prepared to utilize it to the best advantage.

Failure to Cooperate

If a farmer cooperates in the district program, but suffers from the failure of his neighbor to cooperate, has he any recourse?

State laws have always given a land owner the right to sue for damages resulting from the negligence of another. The Soil Conservation Act, however, provides further that compulsory land-use regulations may be adopted by the supervisors if the State Committee approves and objections are not made by the owners of 25 per cent or more of the acreage of the district.

Regulations

How may land-use regulations be adopted?

The supervisors must hold public meetings and hearings to guide them in drafting tentative regulations, which must be submitted to the State Committee for approval. If they are approved, they must be published and posted. Any land owner may file objections within 60 days, and the regulations may not be enacted over the objections of owners of 25 per cent or more of the land in the district. If regulations are enacted, they are binding on all owners of land in the district.

Possible Scope

What is the possible scope of land-use regulations?

The act states that they may include:

Provisions requiring the construction of terraces, terrace outlets, check dams, dikes, ponds, ditches and other necessary structures;

Provisions requiring the observance of particular methods of cultivation, including contour cultivating, contour furrowing, lister furrowing, sowing, planting, strip cropping, seeding and planting of lands to water-conserving and erosion-preventing plants, trees and grasses; forestation and reforestation;

Specifications of cropping programs and tillage practices;

Limitations on the cultivation of highly erosive areas;

Provisions for "such other means, measures, operations and programs as may assist conservation of soil resources and prevent or control soil erosion in the district."

THE BANK CROWD

In the lobby of a local bank one morning this week were ten people. Four of them were on the public payroll, federal and local and two others were waiting to cash federal checks. It is presumed that the other four were there to borrow money with which to pay their taxes.—Kingman, Kan., Journal.

Know Your Government

Princeton Local Government Survey

The present Princeton Local Government Survey was organized in September, 1935, following "surveys" which, over a period of years, had dealt in a general way with almost every phase of state and local government in New Jersey.

Financed by interested citizens, the Survey funds were received by Princeton, like all Princeton gifts, with no restrictions as to their use. Its purpose was to meet a situation —to bring reality to well known methods of better local government and to add scientific knowledge to the field.

The affairs of the Survey were placed in the hands of a committee of four: President H. W. Dobbs, chairman; William S. Carpenter, chairman of the Department of Politics; Harley L. Lutz, professor of public finance; and John F. Sly, secretary of the Survey and director of research.

Aims Defined

The aims were defined as follows: To prepare a program for the improvement of local government in New Jersey; to explain the program to the people of the state; and to place the program in a form suitable for practical treatment.

In addition to the usual work of a research unit, the Survey accepted these further steps to:

1. Popularize the results of its findings as its work developed for it was hoped that steady publicity would focus attention, refine conclusions, and develop statewide confidence in the knowledge and practical competence of the work.

2. Place its recommendations in such form that they might be used by a legislature, local government authority, or administrator.

3. Create an environment in which there would be some chance of the recommendations being placed into actual use.

In taking these steps, the Survey has established and published a hierarchy of reports extending from a one-sheet Folder Series emphasizing a single view-point in local government, to legislature memoranda in bill form prepared to place its recommendations in actual effect. During the first two years it emphasized the weak points of local government in New Jersey; engaged in a campaign of information based on somewhat novel publicity methods not heretofore employed on such an extensive scale; and presented concrete recommendations as to what can best be done to remedy the maladjustments that its work uncovers.

Its investigations have centered in five fields, namely:

1. Local fiscal administration.
2. The readjustment of local services and areas.
3. The strengthening of local personnel.
4. The improvement and relief of the property tax.
5. State-local finance.

Extensive reports in various forms have been issued in the first three of these.

Series of Bills

Recently it has published a series of four bills—the local fiscal administration series—prepared for consideration by the New Jersey legislature during the 1938 season. They represent the first part—the foundation—of a comprehensive program for improvement of New Jersey local government. They are designed to prevent precarious fiscal conditions which have been far too frequent in recent years and to protect the taxpayer from erratic tax rates which threaten him with alarming frequency.

Following publication of the bills, a statewide group of private citizens, including business, civic, industrial and local government leaders, organized themselves into a New Jersey Citizens Committee for the Princeton Local Government Survey with De Witt Barlow, Mayor of Plainfield, as chairman, its function as an organization entirely distinct from the Survey in sponsoring the introduction and passage of the bills in the state legislature.

Flowers are every where in Japanese life, and a place is reserved in every Japanese home for some form of floral decorations.

AIR MAIL WEEK

Second Assistant Postmaster General, Harlee Branch, has announced that the Post Office Department will celebrate the twentieth anniversary of the inauguration of regular Air Mail Service by observing the first National Air Mail Week from May 15 to May 21, 1938.

Postmaster General James A. Farley will be honorary national chairman of the committee which will arrange for fitting observation. Paul R. Younts, postmaster at Charlotte, N. C., will be active chairman of the campaign.

An official cachet will be authorized at Kitty Hawk, N. C., the birthplace of aviation, to honor the Wright brothers. Every other post office in the United States, of which there are over 45,000 will be authorized to arrange for its own local cachet.

Local Cachet

Thousands of privately licensed pilots throughout the country will be given the opportunity of becoming Air Mail Pilots for a day, to fly the mail from interior offices to Air Mail stop-points.

Postmaster, John F. Sinnot, Jr., has accepted the position of New Jersey State Chairman for this week and is busily engaged in organizing the postmasters throughout the State in an effort to secure their fullest cooperation in making National Air Mail Week the most successful of any event of its kind.

Mrs. Mervil E. Haas, postmaster at Riverton, is planning a special cachet locally.

GRAMMAR SCHOOL PUPILS

will do better work if they have a typewriter on which to do their home work.

In addition to this, knowing how to operate a typewriter will be a valuable asset.

The Remington Portable is so sturdily built that it will go with them right on through high school and college. See the popular No. 5 with standard keyboard at The New Era office.

An average of about 85,000 persons live in each square mile of New York city.

ABOUT TOWN

A ten-ton truck belonging to the Columbus Motor Freight Co., broke an axle last Friday morning, in front of the Riverton Market House, letting the rear end crash to the ground.

—o—

Highway employees have been engaged in cleaning up the vacant lot next to the post office, in Riverton, the property now being owned by the Borough. The work has resulted in a marked improvement of the appearance of the land.

—o—

Employees of a local tree surgery company felled a large tree located on Broad street, near Elm, last week. The operation attracted the interest of a large number of spectators.

—o—

Riverton and Palmyra are among the last towns in this vicinity to be hit by the current epidemic of whooping cough and measles, the number of cases of the former having taken a big jump during the past few days.

'35-'36-'37 USED CARS

All Makes and Models, Low Mileage
Excellent Condition
Priced Especially
Low for National
Used Car Week
Terms to Suit Your Budget
Your Old Car as Down Payment
All Cars State Inspected

Dependable Motors
Incorporated
Dodge and Plymouth
Sales and Service
607 Main St. Riverton
Phone 711



A PRIVATE PLACE to go over your papers

When you rent a Safety Deposit Box here you get more than a guarded place for your valuables. A private office is always at your disposal, a place where you can take your papers and go over them in strict privacy.

Aside from the protection from actual loss by fire or burglary, this added privacy is worth the small annual rental charge alone.

Ask any of our bank employees and they will be glad to explain our safe deposit box facilities.

Cinnaminson Bank and Trust Co.
Riverton, N. J.

ANNUAL REPORT OF LOCAL HOME

Shows Steady Progress During Past Year; No Major Changes Made

The annual report for 1937 of the Board of Managers of the Cinnaminson Home has recently been submitted. The account shows that steady progress has been made in the humanitarian work which is being carried on by the institution.

Excerpts from the report follow:

"Once again the time has arrived for the managers of the Cinnaminson Home to give an account of their stewardship during the past year to its friends and supporters.

"While there have been no major changes or improvements such as were accomplished by the building of the Anna Scull Memorial wing in 1936, the year 1937 saw a steady progress in our work, with an influence for good emanating from the bright cheerful surroundings, the wholesome, bountiful food, and the radiant Christian leadership of our superintendent, which is hard to express in facts and statistics.

312 Guests

"Although the family is a constantly changing one, 312 guests from 46 New Jersey, 43 Pennsylvania, 1 New York, and 1 Maryland agencies, having come and gone during the year, there is always the atmosphere of a united group, sure of sympathetic understanding in joys or sorrows.

"Through the interest of the staff and the generosity of the managers, all holidays are made gala days and the pleasure and gratitude of the participants in these occasions make the effort involved most worthwhile.

"Active clergymen on Sundays and busy physicians at all times minister generously to spiritual and physical needs.

Contributions

"A steady flow of contributions of money, provisions, and supplies from interested friends, from church and school groups, and from neighboring Needlework Guilds, proves that the Home is a vital community interest.

"The annual fete is always a high point in the year's activities, and this season the presence of the American Davis Cup tennis team, made possible by the untiring efforts of Mr. John Z. Norris, made it an occasion long to be remembered.

"The artistic and creative ability of one of our managers has been responsible for outstanding accomplishment through the restoring power of work and the women find real joy in making useful and beautiful articles, which are sold for the benefit of the Home.

"Our sense of responsibility for this Cause is increased by our sense of deep gratitude to all who have a share in strengthening our hands so that we may still carry on."

Board of Managers

Local members of the board of managers are as follows:

Riverton—Mrs. Richard D. Barclay, Mrs. Robert Biddle II, Mrs. Murray Boyer, Mrs. Stuart B. Clark, Mrs. Douglas Clark, Anna L. Coale, Edith S. Coale, Mrs. J. Carl DeLaCour, Mrs. Harry F. Jones, Mrs. Nathan Lane, Jr., Mrs. Joseph Morgan, Alice L. Parrish, Beulah Parry, Mrs. Harry L. Rogers, Mrs. C. S. Somervelle, Dr. Frances Janney Stoddart, Mrs. Howard G. Taylor, Jr., Helen E. Woolman.

Cinnaminson—Mrs. Joseph Evans, Mrs. Arthur Richie, Mrs. Lindley Robbins, Mrs. Robert B. Sim, Mary L. Thomas, Mrs. Alexander C. Wood, Jr., Mrs. Edward Wood.

CARD PARTY ON ST. PATRICK'S DAY

According to the usual custom of the Ladies' Auxiliary of the K. of C. of Riverton and Palmyra, a celebration of St. Patrick's day in the form of a card party will take place at the Knights of Columbus Home, Broad street and Elm avenue, Palmyra, on Thursday evening, March 17.

An active and enthusiastic committee of the ladies plans to make this celebration the best ever and many fine prizes have been obtained.

An additional attraction will be a valuable door prize, and the guests will also be served refreshments. The donation will be 35 cents.

THE NEW ERA GETS THE NEWS

Just to give our readers an idea of the amount of work necessary to cover all important events in Riverton, Palmyra and Cinnaminson, we are citing a few cases of what happens during a typical week:

On Monday evening, members of The New Era staff attended the following affairs: meeting of the Riverton Board of Education, basketball games of the Interborough League and a meeting of the Palmyra Twilight Baseball League.

On Tuesday evening, there were representatives present at the meetings of the Palmyra Borough Council and the Cinnaminson Township Committee.

On Thursday, staff men will cover the Palmyra-Audubon game at Convention Hall, Camden and the meeting of the Riverton Borough Council —and so it goes throughout 52 weeks of the year.

Although the population of Riverton, Palmyra and Cinnaminson is about 10,000, or equal to that of Burlington City, there are about three times as many local affairs to cover as in the latter, due to the fact that each municipality in the territory covered by The New Era has its own school board, governing body, police department, etc.

You will find ALL this news in The New Era—but not in any other newspaper circulated locally.

BARBOUR TO BE SENATE CANDIDATE

W. Warren Barbour, former United States Senator, recently announced his candidacy for the Republican nomination for the United States Senate.

Former Senator Barbour's statement follows:

"I have always felt that the question of whether I should run again for the Republican nomination for the United States Senate was one that should not be decided by myself. In now announcing my candidacy for this office I do so with the conviction that the party leaders as well as the rank and file of the party in the State have made the decision for me by their endorsements and requests that I run again.

Demand From All Factions

"This demand, coming from all factions of the Republican Party and from all quarters of the State, in such harmony and with such complimentary enthusiasm, compels me to recognize that it is obviously my duty to seek this nomination.

"I want to thank very sincerely and personally every one of the individuals and organizations who have so kindly and wholeheartedly come out for me. Their expressions make for an imposing list, a list much larger, in fact, than when I ran in either 1932 or 1936. But of much greater significance than their numbers is the evidence these expressions convey of confidence in me, a confidence that touches me deeply and makes me feel not only willing to become a candidte but humbly grateful for the opportunity of again seeking the privilege of representing New Jersey in the United States Senate."

FEWER TRAFFIC DEATHS IN JAN.

With one exception, January had fewer traffic fatalities than any January in the past seven years, Motor Vehicle Commissioner Arthur W. Magee announced this week. Deaths for the month totaled seventy-four.

The exception was in 1936, when January fatalities numbered fifty-nine. Last year the month's casualties were an even hundred, thus this January's reduction was 26 per cent.

Commissioner Magee sees a most heartening improvement in accident deaths based on January totals for the past seven years. The average January deaths in New Jersey during this period was 82. The record was as follows:

Year	Deaths
1932	82
1933	85
1934	102
1935	75
1936	59
1937	100
1938	74

Those Russian reds may not be so good on the initiative and referendum but they sure are strong on the recall.

HADDONFIELD QUARTERLY MEETING OF FRIENDS

The Haddonfield Quarterly Meeting of Friends will be held at the Friends' Meeting House, Moorestown, on Fifthday, Third Month 17th, 1938, at 4 o'clock. The evening meeting at 7.30 will be addressed by Thomas E. Jones, president of Fisk University, Nashville, Tenn. His subject will be "The Purpose and Possibilities of the Friends' Mission to South Africa." All interested are welcome.

Thomas E. Jones was educated at Earlham College, in Indiana. Shortly after his graduation, he was appointed secretary of the Young Friends' Board of the Five Years Meeting, and this work took him to Friends' Meetings over the entire country, and gave him a wide acquaintance with young people. About 1915, he married Esther Balderston, and they joined the Friends' Mission in Japan. While there, besides working under Gilbert Bowles, head of the Mission, he studied at the University of Tokyo, and started religious work among the students.

While he was home from Japan on furlough, and studying at Columbia University, he received a call to be President of Fisk University. In this position he has developed the program of the University, and won the loyal adherence of the Alumni, as well as many friends of the University.

With L. Hollingsworth Wood, Thomas E. Jones was leader of the division of the recent Friends' World Conference held at Swarthmore, Pa., which considered Interracial Justice. As a result of these meetings, he and Mrs. Jones, and Dr. Rufus M. Jones of Haverford College, were appointed to join delegates from the English Friends, and visit and study interracial conditions in South Africa, this spring.

AUXILIARY OF MEDICAL SOCIETY

The Auxiliary of the Burlington County Medical Society concluded its activities for the current year with a meeting at the home of Mrs. Daniel F. Remer, of Mt. Holly, for the installation of newly elected officers.

Mrs. Carl Hogan, of Burlington, succeeded Mrs. Dean H. LeFavor, Palmyra, as president of the group. Mrs. Edward Wyman, of Burlington, was chosen, president-elect; Mrs. Louis Veteri, of Mt. Holly, first vice president; Mrs. W. C. V. Wells, of Delanco, second vice president; Mrs. Vernon Davis, of Vincentown, secretary; Mrs. Freeman Metzer, of Riverside, corresponding secretary and Mrs. Joseph Kuder, of Mt. Holly, treasurer. Mrs. LeFavor succeeds to a three-year term as director, Mrs. Gerald E. McDonnel, of Mt. Holly, to a two-year term and Mrs. Howard Hornberger, of Roebling, to a one-year term.

Committee Chairmen

Mrs. Hogan has announced her committee chairmen as follows: publicity, Mrs. LeFavor; membership, Mrs. R. I. Downs, of Riverside; public relations and health, Mrs. McDonnel; program, Mrs. William Bray, of Pemberton; widows and orphans, Mrs. Jacob Davis, of Burlington; legislation, Mrs. Marcus Newcomb, of New Lisbon, and arts and hobbies and medical history, Mrs. Hornberger.

Mrs. McDonnel entertained at dinner preceding for Mrs. LeFavor and Mrs. Russell Geary.

The origin of pageants is lost in obscurity. The Coventry pageant depicting the story of Lady Godiva has been given since 1678.

Money Savers

The famous J. & J. TEK TOOTH BRUSH $1 Value
2 for 51c

HINDS Honey and Almond Cream and HINDS New Lip Stick. A $1 Value.
Both for 54c

Two Tubes of LISTERINE Shaving Cream. A 70c Value.
Both for 36c

Phillips Magnesia Tooth Paste and All-Purpose Dish.
Both for 25c

L. L. KEATING
Broad and Main Streets
Phone 1540 RIVERTON

ST. PATRICK'S DAY CARDS



Circulating Library
3c per day—10c minimum

THE
SPINNING WHEEL GIFT SHOP
531 Cinnaminson Avenue
Palmyra, N. J.
Open Mon., Fri., and Sat. Eve.
Freda Keen Blanch Blahos

Phone, Riverton 830

FIRST CHOICE OF MILLIONS!

NOW POPULARLY PRICED!

NEVER before could so little money buy so much G-E Refrigerator. This first choice of millions is now popularly priced. Last year America bought more General Electrics than in any other year of General Electric history —and today the G-E is even a greater buy!

OIL COOLING of the famous General Electric Monitor Mechanism assures quiet operation, low current cost and enduring economy.



YES! All of these features are found in most G-E models, some in all models:
• Stainless Steel Super-Freezer. • Faster Freezing, instant releasing Quick Trays. • 2-speed Temperature and Defrosting Control. • Interior Light. • Thermometer • Sliding Shelves. • Adjustable Storage Space. • Vegetable Drawer.

Triple-Thrift REFRIGERATOR

1. Thrifty in PRICE!
2. Thrifty in CURRENT!
3. Thrifty in UPKEEP!

TAYLOR-MATHERS
Open Monday, Wednesday, Friday, Saturday Evenings
309 East Broad St. Phone 710 PALMYRA, N. J.

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

Telephone, Riverton 712

For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937.

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second St., Riverton
Phone 406

KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 1145-W

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription $1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Non Tax-Payer A Myth

Residents of Northern California have been given a 9 per cent reduction in natural gas rates, which will total a saving of $2,000,000 a year. Commenting on this, the San Francisco Chronicle makes a telling observation:

"If it were not for certain increased taxes on the gas companies . . . the saving could have been $1,000,000 more.

"This particular illustration is important merely because it happens to be publicly and officially certified. Practically, the consumers of gas are so numerous that this particular tax passed on to them will amount to very little on any individual bill. But the point is that it is passed on, and that in the case of a public utility the laws of the state require it to be passed on. In other cases the even more immutable laws of economics pass it on. So every consumer of gas or electricity is a taxpayer, even if he never sees a tax collector or personally signs a tax check. . . .

'We are all taxpayers. What some of us lack is tax consciousness. We think the man who signs the checks pays the tax, and that it makes no difference to the 'non-taxpayer'how high the taxes are. If this 'non-taxpayer' realized that he paid those taxes himself, he might care."

Half the cost of cigarettes, more than half the cost of liquor, a large part of the cost of food, shelter, fuel, clothing and everything else—this is the tribute inexorably demanded by the tax collector. His unseen shadow falls over every commercial transaction, whether it involves a nickel or a million dollars. And you, the consumer, the eater of food, and the wearer of clothing, eventually pay the bill, and in full. No one, unless it be a hermit who never leaves his cave in a remote hill, is a "non-taxpayer."

One thousand New Dealers sat down in the ten-million-dollar Mayflower Hotel in the national capital at a $100-a-plate banquet, in honor of Andrew Jackson, who once hitched his horse to a fence and walked to the capitol building to become President of the United States.—Jewell County, Kan., Republican.

There are folks so old-fashioned that they will spend money for bread and butter when there's not a drop of gas in the tank of the family car.—Fort Wayne News-Sentinel.

Perhaps the very fact that social security isn't terribly secure may be a good thing, in that it may prevent a feeling from arising that it makes no difference whether a man is willing to work or not.—Lowell Courier Citizen.

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, Pastor

Morning worship, 11 a.m.
Church school, 9.45 a.m.
Pastor's class of instruction, 10 a.m.
Mid-week church service, Wednesday at 8 p.m.

On Friday, March 11, an evening of entertainment and fellowship will be held in the church school auditorium at 8 o'clock. There will be sketches and monologues by pupils of Mrs. Albert B. Parker. Refreshments will be served and a silver offering taken. All members and friends of the church are cordially invited to attend.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

"God and the World" is the title of the eighth sermon in a series "A Faith for Today" that the Rev. W. A. Boyd, minister of the church will preach this Sunday morning, at eleven o'clock. This sermon will deal particularly with a Divine Providence and the Miracles of the Bible. Is there such a thing as Providence? What is Divine Providence and how are we to understand it? What really is meant by a miracle? Did Our Lord perform miracles and if so, why did He? These questions are involved in this sermon this Sunday morning.

The Girl Scouts Jamboree begins this Sunday for a whole week. The troops of our community will attend Divine Worship in the Methodist Church, this Sunday evening at 7.45. This will be a tableau service. "John Baptist" will be the subject illustrated. The Girl Scouts will sing their Scout song and a special number called "Scout, Loyal and True. The Horner girls, Grace and Ruth, will sing a duet and Virginia Schweizer will read the Scripture. An outstanding part of the program will be the Salute and Pledge to the Flag and their Troop.

The Rev. I. S. Pimm, former minister of the Palmyra Church will be the guest minister in the Lenten Service next Thursday evening, at eight o'clock. We welcome to our church our former pastor. Come and renew your acquaintance with him.

The Men's Fellowship Club will have an Irish Party this Wednesday evening, at eight o'clock. All men are invited to this meeting. There will be Irish jokes, Irish games, Irish songs, Irish music and Irish refreshments. Don't forget the time—Wednesday evening (not Thursday), at eight o'clock.

The Girl Scout banquet will be held in our church Tuesday evening, March 15, at six o'clock.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services, Sunday, March 13.

Bible School, 10.00 a.m. The school enjoys a fine attendance but still there is always room for more. Parents who have been bringing their children and then leaving, are especially invited to attend the school. They will find classes for their own age, taught by well informed teachers. Their messages are inspirational and very beneficial.

Morning Service, 11.15 o'clock. "The Search for God" will be the Pastor's subject. Solos and music by the choir, under the direction of Mr. Barto.

The senior and high school groups of the BYPU meet at 6.45 p.m. These groups cover a wide range of ages, so that anyone, at any age, will find these meetings interesting. The seniors meet in the junior department and the high school group in the Sunday School room. Mrs. Evelyn Weart will address the high school group, this Sunday evening. The meeting will be in charge of the Missionary committee, leader, Miss Doris Hough.

Evening service at 7.45 o'clock. Those who desire to start the week with confidence and faith will not miss the evening services. The Pastor always has a fine message. His subject will be "The Undying Flame."

Church of Christ, Scientist

"Substance" is the Lesson-Sermon subject for Sunday, March 13, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "My God shall supply all your need according to his riches in glory by Christ Jesus." (Philippians 4:19)

Among the Lesson-Sermon citations is the following from the Bible: "Now faith is the substance of things hoped for, the evidence of things not seen." (Hebrews 11:1)

The Lesson-Sermon also includes this passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Spirit is the only substance, the invisible and indivisible infinite God." (p. 335)

OBITUARIES

EDWARD A. MECHLING

Edward A. Mechling, 60, Camden chemical manufacturer and civic leader, died suddenly last Saturday at his home, New Albany road, Moorestown.

Mr. Mechling was stricken with a heart attack and passed away 15 minutes later. Until his fatal illness he had been in good health.

Mr. Mechling was vice president and treasurer of the Mechling Brothers Chemical Company, for 23 years. He was associated in business with his brother, Benjamin S. Mechling, of Riverton. Mr. Mechling was assistant general manager of the General Chemical Company at the time of his death.

He was a past president of the Camden Rotary Club and the Camden County Chamber of Commerce. He also was active in civic and welfare work in Moorestown.

A member of the Burlington County Council, Boy Scouts of America, Mr. Mechling, in recognition of his work among Scouts, was awarded the national Silver Beaver award for distinguished service to boyhood. He also was a member of the New Jersey Leisure Time Activities Commission.

Mr. Mechling was born on January 31, 1878, at Hosensack, Lehigh county, Pa. He was the son of William Harrison and Sarah Schrieber Mechling.

After preparing at Germantown Academy he was graduated from the University of Pennsylvania in 1899, where he was an all-round athlete.

Mr. Mechling studied law at the university and was admitted to the bar after his graduation. His health failed and he retired to a farm at Moorestown to grow fruit. After regaining his health he joined the firm of Mechling Brothers, founded by his father and an uncle in 1869.

He served three years as a member of the State Board of Agriculture and was president of the New Jersey Horticultural Society.

Mr. Mechling was superintendent of the Moorestown Presbyterian Sunday School, and a member of Moorestown Lodge, Free and Accepted Masons.

He was a member of the Moorestown Recreation Commission organized to foster sports at the Moorestown Community House when it was opened 11 years ago. He also was a member of the Union League, Philadelphia, the Pine Valley Country and Moorestown Field Clubs.

Surviving are his widow, the former Edith Elliottt, of Germantown; two sons, William Harrison 2nd, and James Elliottt, and his brother.

The funeral was held at 2 p.m., Wednesday at the home. Burial was private at the Friends' Burial Ground, Westfield.

ELLEN M. EASTBURN

Mrs. Ellen M. Eastburn, of 622 Lippincott avenue, died at her home on Sunday.

Funeral services were held on Wednesday at 11.30 a.m. from the Snover Funeral Home. Interment was made in Odd Fellows Cemetery, Burlington, the Rev F. B. Downs officiating.

The deceased is survived by a daughter Mary, with whom she made her home, and four other children.

RAYMOND ZINK

Funeral services for Raymond Zink, 28, of Palmyra, were held on Monday at 8 a.m. from the Snover Funeral Home. High requiem mass was celebrated at the Church of the Sacred Heart at 9 a.m., with interment in St. Peter's Cemetery, Riverside.

The deceased is survived by his widow, his parents, Mr. and Mrs. George Zink, and a brother and sister, of Palmyra.

CARD OF THANKS

We wish to express our appreciation to all those who were so kind in our recent bereavement, especially those who sent cars and flowers to the funeral. The Zink Family.

HOUSING BUREAU AT MOUNT HOLLY

A local General Housing Information Bureau has been opened at 125 High street, Mt. Holly. This bureau is operated by the Works Progress Administration, sponsored by the New Jersey Department of Labor.

The purpose of this bureau is to assist the public to obtain modernization loans to improve their property, to refinance their present mortgage, to obtain mortgage money for the purchase or construction of new homes.

This service is without charge to the public.

All of the principal lending institutions are cooperating with this bureau, and are only too eager to give prompt and efficient service to qualified borrowers.

The bureau is open every week day from 9.00 a.m. to 5.00 p.m., and on Saturday from 9.00 a.m. to 1.00 p.m.

GRASS FIRE WEDNESDAY

Shortly before 2 o'clock, Wednesday afternoon, the Riverton Fire Department responded to an alarm for a lively grass fire, below the property at 907 Main street.

The flames, which were threatening a large open area to the east, were squelched in short order.

CHURCH NOTICES

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday,, 2.30 to 4.3 .

WANT-ADS

LOST AND FOUND — RENTS — SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

REAL BARGAIN—Home For Sale, Large Living Room, Dining Room, Kitchen, Three Bed Rooms and Bath on 2nd Floor, Bed Room and Bath on 3rd Floor; 1-Car Garage; Hot Water Heat; Renovated Inside and Out; Lot 50' x 135'; $4850. Easy Terms, Write Box "X" New Era Office. 3-10-1t

MAN WANTED to supply Rawleigh's Household Products to nearby consumers. Sales way up this year. We train and help you. Good profits for hustlers. No experience necessary. Pleasant, profitable, dignified work. Write today. Rawleigh's, Dept. NJC-291-53, Chester, Pa.

FOUND—Young police dog, wearing harness. Owner may have same by calling at 621 Main street and paying for ad 3-3-2t

SALE—Upright piano, Bachman, in good condition. Call Riv. 689-R. 3-3-2t

DRESSMAKING, coats lined, plain sewing, at home. 420 Lippincott ave., phone Riv. 485-W. 3-3-2t

RENT—Palmyra apartment, 5 rms and bath, heat and hot water, excellent location, cheerful rooms, immediate possession, $37. Raymond Warner, 5th & Cinnaminson avenue. 3-10-1t

WANTED—Stenographer and telephone operator for local office. Quick capable. Write Box M, New Era Office. 3-10-1t

LOST—Brown felt hat on 2/28. Call Riverton 806. 3-10-1t

RENT—Modern apartments, 5 rms and bath, $30 and $35 month, including heat. A. E. Price, 416 Lippincott ave., phone 806. 3-10-1t

WANTED—Girl for office work. Apply by letter stating age and qualifications. Box "C" New Era. 3-10-1t

RCA and Zenith radios, radio repairs, free tube testing. Schwering's Store, Palmyra, Phone 28. 3-18-tf

SALE — Reasonable, dining room suite. 715 Washington avenue. 3-10-1t



PAL'S CLUB GETS CLOSE DECISION

5 & 10 Stages Brisk Rally in Closing Minutes; Artisans Beat K. of C.

Two of the best games of the season in the Interborough Basketball League were staged on Monday night of this week for a handful of spectators, when the Pal's Club staved off a last-minute 5 & 10 rally to win 21-17 and the Artisans downed the K. of C. 23-17, in another close engagement.

The Pal's Club started off in their usual brisk manner and led 9-2, as the half ended. They soon were out in front by the count of 19-8, all of the 5 & 10 markers, up to this point having been made by Chick Foulke, who was solely responsible for keeping his team in the running.

Support Rallies

With about seven minutes remaining to play, Foulke's supporting cast swung into action and rang up nine tallies while the Clubmen could annex only two, both of these being on free throws.

The gap was too wide to close in the short time remaining, however, and the Red and White emerged the victors.

Reeves, new forward for the Pal's Club matched Foulke's scoring performance, each man tabbing 10 points to lead offensive action.

Knights Start Strong

The Kaceys also started with a rush and dropped in five points before the Artisans found the hoop. At this point the K. of C. drive bogged down and they got no farther during the remainder of the first half.

The Lodgemen continued to boost their lead as the final session opened and the Knights failed to register with any degree of success until the count read 21-9.

Late Rally Fails

At this point McDermott dropped in a pair from the floor and started a rally which was brought to an untimely end by the final whistle. The spurt proved rather tardy and the Artisan advantage was too great to reduce in the few minutes remaining.

Beddow, of the winners, dropped in four two-timers and converted a brace of free throws to lead both teams in the matter of scoring.

The Milliside-Trojan encounter was annulled.

Artisans

	Fld	Fl	FT	P
Friberg, f	1	0	0	2
Landgraf, f	2	0	1	4
Malone, c	0	0	0	0
Beddow, g	4	2	2	10
Carpenter, g	1	2	4	4
Asay, g	1	1	3	3
Miller, g	0	0	0	0
Totals	9	5	10	23

K. of C.

	Fld	Fl	FT	P
Sexton, f	1	2	3	4
Fries, f	0	1	3	1
McDermott, c	2	2	4	6
Wallace, g	1	0	2	2
Williams, g	0	2	2	2
Dougherty, g	1	0	0	2
Buividas, g	0	0	0	0
Totals	5	7	14	17

Score at end of first half: 9-5. Artisans.

Pal's Club

	Fld	Fl	FT	P
Shea, f	2	0	3	4
Wiener, f	0	0	1	0
Baker, c	1	1	1	3
Gamble, g	1	0	3	2
Rockafellow, g	1	0	1	2
Reeves, g	4	2	4	10

Country Club Notes

Men's League

The two leading teams, Lippincott's and Tyler's each downed their respective opponents for three games last week, thus leaving the former entry still out in front by a margin of a single point.

Elliott and Jamison are tied for second with a record of 18 and 9.

High singles: Clark, 213; Bartley, 210; Elliott, 219; D. Tyler, 224; Coe, 204; Wallace, 200; Peterson, 205; Farrell, 201; Ritschard, 204.

High three: Elliott, 189, 193, 219, total, 601. Peterson, 205, 191, 198, total, 594.

The standing:	W	L
Lippincott	21	6
Tyler	20	6
Elliott	18	9
Jamison	18	9
Wilson	15	12
Clark	14	13
Bartley	13	14
Hendrickson	11	16
Woods	11	16
Smith	10	17
Bonsall	6	21
Yost	5	22

Interclub League

Riverton Green got back into real form last week by taking all three games from Overbrook White.

The local White team suffered a severe reverse at the hands of Old York Road Blue, the latter making a clean sweep.

Tonight, Riverton Green bowls Manufacturers at the Penn A. C., while the Whites roll Germantown on foreign alleys.

FINE BILL AT CAMDEN ARMORY

Ardent wrestling fans who find much action and thrills in the weekly cards presented in the Camden Armory, have another real treat in store for them this Thursday night.

Promoters Frank and Ray Hanly have booked in another show of unusual talent and the program will be headed by Louis Thesz, sensational Hungarian grappler from St. Louis, and Dynamite Joe Cox of Kansas City. This is booked to go the distance of two out of three falls, with a 90 minute time limit.

Mazurki vs. Dusek

Mike Mazurki, lanky Polish star is all set for his return match with Rowdy Rudy Dusek of Nebraska, in the bout listed for one fall with a half hour time limit. They grappled for an hour in New York recently with Dusek winning the unpopular decision as usual.

Abe Coleman, the mighty mite from New York can expect lots of trouble from Cliff Olsen when they tangle in the third match of 30 minutes. Joe Dusek is matched with Len Macaluso of Colgate University and the curtain raiser will show a newcomer in Chief War Eagle, Iroquois Indian from Oklahoma. He collides with Al Billings of Cleveland, in the first half hour encounter.

Totals	9	3	13	21

5 & 10

	Fld	Fl	FT	P
Enskat, f	0	0	1	0
Foulke, f	3	4	5	10
Shields, c	1	1	2	3
Baker, g	0	0	1	0
Cahill, g	0	0	2	0
Spear, g	2	0	0	4
Smith, g	0	0	1	0
Totals	6	5	12	17

Score at end of first half: 9-2, Pal's Club.

Referee: Risley; scorer, McDermott; timer, Burke.

PALMYRA DRUBS PAULSBORO HIGH

Locals Win First Game in S. J. Basketball Tournament; Score 35-18

Palmyra ran true to form last Friday night, at Convention Hall and easily disposed of Paulsboro, their first opponent in the South Jersey Scholastic Basketball Tournament, the final score reading 35-18, in favor of the Red and White.

The opposition held the locals in check during the first period, Palmyra leading 9-6 at this juncture.

The true state of affairs became apparent in the next quarter, however, as the locals racked up 11 counters as compared with a large 0 for the enemy.

Continue in Third

The intermission did Paulsboro a lot of no good, as the Dimondmen started where they left off and boosted their total by 12 points in the third frame. Paulsboro managed to get three. The reserves went into action during the last quarter, otherwise the margin of victory would have been considerably larger. Gamble romped off with scoring honors, sinking eight doubledeckers and a foul for a total of 17.

Palmyra

	Fld	Fl	FT	P
Rothbaum, f	3	1	3	7
Gamble, f	8	1	1	17
Mickle, c	0	1	2	1
Marshall, g	3	0	2	6
Baker, g	2	0	1	4
Sutters, f	0	0	0	0
McDermott, g	0	0	0	0
Rivers, g	0	0	0	0
McFadden, f	0	0	0	0
Bacon, g	0	0	1	0
Prisco, c	0	0	0	0
Totals	16	3	9	35

Paulsboro

	Fld	Fl	FT	P
Wall, f	3	2	4	8
Toth, f	0	0	2	0
Reynolds, c	2	2	2	6
Patton, g	1	2	5	4
Smith, g	0	0	2	0
Thompson, f	0	0	0	0
Pote, g	0	0	0	0
Totals	6	6	15	18
Paulsboro	6	0	3	9—18
Palmyra	9	11	12	3—35

Referees—Sterner and Saline.

AUDUBON NEXT FOR LOCAL FIVE

The semi-finals in the South Jersey Court Tournament, tonight (Thursday), at Convention Hall will find Palmyra High meeting its first real test, the locals being pitted against Audubon, defending Group III champions.

Audubon won the right to meet Palmyra by barely nosing out Moorestown, on Friday night in an overtime encounter, the score being 25-23.

On the basis of past performances, the Dimondmen appear to have an excellent chance of winning the affair and going into the finals with the winner of the Millville-Merchantville tilt.

If the locals play the brand of ball which they are capable, the Red and White tossers should bring home the bacon.

SCIENCE TEACHERS MEET

The annual meeting of the New Jersey Science Teachers will be held at Glassboro State Teachers' College on Saturday, March 12. An interesting program has been arranged.

Alley Gossip

Ladies' League

The Luckies were decidedly in top form on Monday night of this week and boosted their lead to four games over the second place Kools, who now are in front of the Spuds and Camels by only a single point.

The winners rolled three fine games, the total pinfall of the first being 931. Mrs. Gilbert knocked the maples for 190, while Mrs. Haines annexed a fine game of 192.

High three: Mrs. Small, 170, 136, 184, total, 490; Mrs. Haines, 173, 153 192, total, 518.

High singles: Mrs. Baker, Wings, 153; Mrs. Gilbert, Luckies, 190; Mrs. Small, Luckies, 184; Mrs. Haines, Luckies, 192; Mrs. King, Luckies, 159.

The standing:	W	L
Luckies	17	7
Kools	13	11
Spuds	12	12
Camels	12	12
Murads	10	14
Wings	8	16

Artisans' League

The Footpads made real progress last week by downing the Bootleggers for three counters. The latter entry, which holds down second position, is now six points behind the occupants of the sunberth and may have a hard time in closing up the gap before the second half comes to an end.

High singles: Hunter, Highwaymen, 207; Edinger, Pirates, 216; Rivel, Bootleggers, 208; Kennedy, Thieves, 220.

The standing:	W	L
Footpads	18	2
Bootleggers	12	8
Highwaymen	12	8
Pirates	10	10
Bandits	10	10
Demons	8	12
Thieves	5	15
Buccaneers	5	15

Business Men's

The Claws won three from Germania last week and chiseled a game from the leading Buohl aggregation, the Drug rollers dropping one point to the Farmers. The latter team, although now in fifth place, is only five points in the rear of the present leaders.

High singles: Coddington, Claws, 214; Malone, Fortnum' 214; Patterson, B & E, 212; Wallace, Schucks, 232; Headman, Farmers, 211; King, Buohl, 207.

The standing:	W	L
Buohls	17	7
Claws	15	9
Bell & Evans	14	10
Schucks	13	11
Farmers	12	12
Fortnums	10	14
Germania	8	16
Lloyds	7	17

County League

Coddington assumed what appears to be a rather formidable lead in this circuit, by downing their most prominent opponents, Garden State, for a pair of games last week.

Up to this point, both outfits were traveling neck and neck and the recent decision of the Painters may have an important bearing on the final standing in the second half.

High singles: Bottger, Rams, 214; King, Shortens, 223; Small, Coddington, 220; Hullings, Beverly, 220; Shroader, Devlins, 209.

The standing:	W	L
Coddington	18	3
Garden State	16	5
Devlins	13	8
Shortens	11	10
Beverly	10	11
P. S .Rams	7	14
Kieckhefer	5	16
Medford	4	17

SIXTEEN GAMES FOR LOCAL NINE

Palmyra Opens Season April 13, Against Gloucester; Nine Veterans

With basketball rapidly fading out of the picture, baseball will soon occupy the center of the sports stage at Palmyra High School and Coach Ken Dimond has recently announced the schedule for the coming season which calls for sixteen engagements for his ball tossers.

The slate opens on April 13, with Gloucester affording the opposition. This tilt, as well as the next three to follow will be played on the home lot.

Games Listed

Games included on the card are a pair of encounters with the following: Paulsboro, Burlington, Merchantville, Camden Catholic, Moorestown, Riverside and Pemberton.

Gloucester and Haddonfield will be faced only once. Eight encounters will be played at home.

The schedule is a fairly ambitious one and the local talent appears to be in for a busy year.

Veterans Back

The Red and White mentor is rather well fortified with material, having nine lettermen available for duty. The pitching staff has suffered a real loss, due to the fact that Diffenbaugh has left school.

This leaves Gibson and Baker as the only two veteran hurlers. McDermott will probably assume the bulk of the catching chores.

Third base will be held down by Elmer Sutters, who performed in brilliant fashion at that post on the Riverton team last year.

There are four players ready for duty at the posts in the center of the diamond, these being Cole, Wallace, Freeman and Turner, so Dimond will have little to worry about there.

Sam Rothbaum will doubtless hold down the initial hassock.

No Outfielders

The Palmyra mentor has a problem in developing outfielders and must draw upon last year's reserves to fill two vacancies to roam the pastures. In addition, another pitcher and a few utility men must be produced.

Everything taken into consideration, however, Palmyra should be in for another successful season.

The complete schedule follows:

April 13—Gloucester (H)
April 20—Paulsboro (H)
April 22—Burlington (H)
April 26—Merchantville (H)
April 29—Camden Catholic (A)
May 3—Camden Catholic (H)
May 6—Moorestown (H)
May 9—Merchantville (A)
May 11—Haddonfield (A)
May 13—Riverside (H)
May 17—Pemberton (A)
May 20—Burlington (A)
May 24—Moorestown (A)
May 25—Paulsboro (A)
May 27—Open
May 31—Riverside (A)
June 3—Pemberton (H)

TO FORM BAND

Any one in Riverton or Palmyra who is interested in the formation of a band is requested to get in touch with Peter Bohn, 709 Main street, Riverton.

Mr. Bohn can be reached at his home any evening after 7 o'clock. Phone Riverton 986.

MARIHUANA IS A DANGEROUS DRUG

State Health Director Points Out Evils Resulting From Its Use

In an appeal to parents, Dr. J. Lynn Mahaffey, state health director, urges that the hideous facts about Marihuana cigarettes be made known, before children are tempted to use them.

Marihuana is a dangerous, narcotoic drug and should be let alone, Dr. Mahaffey said. "The youth of the country should understand this and fear it as they have ample reason to do. Parents should see to it that their children know the hideous facts about this deceptive drug before they are tempted to use it.

"Teach them to hate it as they do poison ivy and other dangerus plants so that if they are urged to smoke a cigarette called a 'roofer' or 'muggles' or 'Mary Warner' or other queer name, an involuntary 'No' will spring up within them and take command of the situation before it is too late. Free and easy toleration has no place in the fight against this drug and those who promote its use.

Description

"What is this Marihuana? It is the Mexican name for the dried flowers and leaves of the plant Cannabis sative, commonly called Indian hemp. This sturdy wood thrives without cultivation in many parts of the United States and is easy to obtain. There is evidence that it has been planted on dumps, in corn fields and other inconspicuous places by those who desire to obtain it for illegal use.

"The illegal use of Marihuana in this country is chiefly as cigarettes in which it is mixed with tobacco. Certain violent crimes attributed to the use of Marihuana are reported by the Federal Narcotic Bureau. It is estimated that there are 100,000 marihuana smokers in the United States, a majority of whom are of high school and college age.

Method of Sale

"The methods of Marihuana peddlers appear to be the same as other dope handlers. They first give a few cigarettes to the prospective customer to create a craving for the drug and then charge all the traffic will bear, once they are his masters. Prices are said to range from five cents to 25 cents or more a 'reefer.'

"Most states have laws to control the sale and distribution of narcotics, including this one, referred to in the law as cannabis.

"Drastic Federal regulations were adopted last August to curb the distribution of Marihuana. In addition, Federal agents cooperate with state officials and local police in dealing with this drug problem.

Three Methods of Attack

"How shall we deal with this threatening situation? There seems to be three practical ways of attacking the problem and every one can take part in one or more of them; in fact, every good citizen should take some part in this crusade. Law enforcement is essential, of course, and that is a function of government. It should be prosecuted to the limit by all having jurisdiction before lawless groups solidify their positions and make law enforcement more difficult.

"A second offensive may be fought by each community against the weed itself. Doubtless many have seen an Indian hemp plant or pictures of it. You can easily learn to recognize it. Then destroy these plants in your locality, thus reducing the supply and taking temptation away from venturesome youngsters, who think it is smart to do what they should not. Municipalities can organize searches for wild growths and hidden beds of Marihuana like those mentioned, and lead cleanup campaigns to destroy this weed as they do ragweed.

"The most promising means of defense, it seems to me, is education of children and youths in the truth about Marihuana. So much is said by addicts and propagandists about the pleasant delights of this vicious drug that some neutralizing facts be furnished to counteract the slimy half-truths told by those who profit through its sale or have lost their judgment through its use. The truth will do this."

No mention of tea is found in the Bible or the works of Shakespeare.

HEROINE



MISS HELEN R. SULLIVAN

who received the posthumous award of a Theodore N. Vail Bronze Medal highest honor in the power of the telephone industry in New Jersey to bestow. Miss Sullivan was a heroic figure in the Plaza Hotel fire in Jersey City last December 29. Her devotion to duty as switchboard operator cost her her life.

Announcement of the award was made today by the New Jersey Bell Telephone Company regional Vail Committee of Award. When sparks from a toy train set fire to a Christmas tree in the hotel lobby, Miss Sullivan stayed at her switchboard to call for help and warn guests. She continued her efforts until her clothing caught fire and her only means of escape was through the flames. The burns she received resulted in her death January 17th.

SEVERE PENALTY TO EMPLOYERS

Many employers of eight or more persons fail to appreciate the severity of penalties assessed if State Unemployment Compensation returns are not filed on time. A fine of $1.00 per day is imposed for each day the form is delayed after the required date.

This could, if strictly enforced, cost an employer nearly $2,000 in fines during a single year. For failure to file a return for January (due February 28) he would be assessed the sum of $306 if he neglected this important duty until the end of the year. Failure to make a February return would cost him $275, etc.

In addition, he would have to pay interest at the rate of one per cent per month on the amount due.

Taxes Costly

Few people realize the cost to employers of unemployment relief and old age pension taxes. A small employer, who has an annual payroll of $10,000 per year, for example, pays $100 for old age pension and $300 for unemployment compensation.

This cost is in addition to the considerable amount of time necessary in keeping complicated payroll records, monthly reports, quarterly reports and annual reports, in duplicate or triplicate.

FRANK KING IS LOOP CHAIRMAN

Frank King was appointed temporary chairman of the Palmyra Twilight Baseball League at the meeting held in Society Hall, on Monday night of this week.

Mr. King will contact all prospective baseball clubs by letter, notifying them of another meeting to be held in Society Hall, next Monday night, at 8.00 o'clock.

Anyone else interested is invited to attend the meeting.

JACK EISLEY IS STAR OF GAME

Jack Eisley, local basketball luminary, enabled the Burlington Recs to annex the second half championship in the National League, when he scored two field goals in the last minute of a thrilling encounter played last Sunday night with Elizabeth.

The final score was 24-21 and the Recs now move into the final playoffs against Trenton.

Another Palmyrian, Sacca, also contributed materially in the victory of the county quintet.

VOTING RULES SOIL DISTRICT ELECTION

When to Vote

Tuesday, March 15, 7 a.m. to 8 p.m.

Where to Vote

Moorestown Community House

Who May Vote

All owners of land in the proposed district. Joint and corporate owners are entitled to one vote. Joint owners may authorize one of their number to cast the ballot, corporations may designate an agent.

Boundaries of District

Townships of Cinnaminson, Delran, Chester, Moorestown, Mount Laurel and Evesham, Burlington county; Pennsauken, Delaware, and Voorhees, Camden county. Plots less than three acres in extent and places of burial are excluded.

Election Officials

Arthur L. Richie, Riverton, inspector; David Griscom, Marlton, and Lewis Barton, Haddonfield, judges.

GRAMMAR SCHOOL PUPILS will do better work if they have a typewriter on which to do their home work.

In addition to this, knowing how to operate a typewriter will be a valuable asset.

The Remington Portable is so sturdily built that it will go with them right on through high school and college. See the popular No. 5 with standard keyboard at The New Era office.

The world's largest women's organization is the World's Woman's Christian Temperance union.

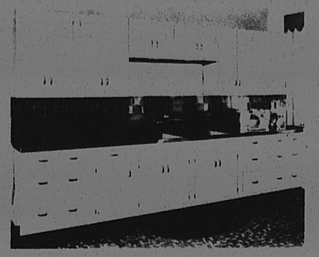
MAGEE & HUGHES
Covered by Insurance
Painting
EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

SALE RENT
W. REX McCROSSON
Incorporated
Real Estate and Insurance
5 East Broad St., Palmyra
Phone, Riverton 500

C. Ward Lowden
NORGE REFRIGERATORS
Philco and Emerson Radios
Trade-in Value on Old Machines
Headquarters for MAYTAG AND NORGE WASHERS
All Makes Washers Repaired
Several Good Buys in Used Washers
RADIOS REPAIRED
Electrical Appliances and Supplies
TUBES TESTED FREE
SPORTING GOODS
514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

BOWL TONITE
OPEN BOWLING Every Night
7.00 to 8.45
Edward Beitz, Mgr.
PALMYRA BOWLING ALLEYS
Broad and Morgan Palmyra

You say, **"HOW MUCH WILL IT COST IN MY KITCHEN?"**



and that question is the one in particular we want to answer for you. We don't believe you realize just how little it costs to equip your kitchen with these de luxe LH&H steel kitchen units.

We would appreciate the opportunity of studying your present kitchen layout and recommending what units would best be suited to your individual requirements.

These kitchen unit combinations are in use today in kitchens right here in Riverton, and in addition to showing you an actual kitchen, we will show you working plans, photographs of the cabinets themselves, and photographs of a kitchen before and after an LH&H installation.

Don't delay—telephone 937 today—no obligation.

GEORGE FRIDAY, JR.
PLUMBING — HEATING — ROOFING
609 Thomas Avenue RIVERTON
Phone 937



SCENE: *Dinner is over. Outdoors, roads are slippery and snow is falling.*

DAD: "Storm or no storm, I promised Joe Williams I'd drive over and settle that business deal tonight."

MOTHER: "But Dad!...it's an hour's trip each way... and the children and I are counting on you for a game tonight...is Joe such an admirer of your youthful beauty that he has to *SEE* you?"

DAD: "Of my what...? Oh, ...you mean call him up?... Of course!...Why not?"

* * *

You can call 18 miles for 15c, 30 miles for 25c, any time in New Jersey (station-to-station rates). And after 7 at night and all day Sunday, rates are reduced for all calls of 50 miles and over.

NEW JERSEY BELL TELEPHONE COMPANY

TAYLOR-MATHERS
REPAIR
Lamps and Appliances
Extension Cords to Order
Phone Riv. 710 309 E. Broad Palmyra

RIVERTON CLEANERS and SHOE REPAIRERS
Best Workmanship—Prompt Service
Phone 988
Open from 7 a.m. to 9 p.m.

QUEEN MARY ROSE TO BE FEATURED

Famous Variety from Dreers To Have Prominent Place At Flower Show

This year's Philadelphia Flower Show to be held in Commercial Museum from March 21 to 27th, inclusive, bids fair to reach a new high plane of artistic achievement. It will not only be bigger than ever, according to B. B. Starkey, secretary, but there will be more entries of individual growers, more exhibits of rare plants and cut flowers and more Garden Club entries.

W. Atlee Burpee, Jr., treasurer of the Philadelphia Flower Show, Inc., is chairman of the 1938 show. Other officers of the organization are E. J. Fancourt, president and Henry I. Faust, vice president. The show, an education and civic project to advance and create a greater love for horticulture and floriculture in and around Philadelphia, will open at noon Monday, March 21 and continue throughout the week from 9 a.m. to 10 p.m.

Dreer Roses Prominent

A new feature this year will be competitive exhibits of hardy primroses and a section devoted entirely to beautiful roses. The famous Widener acacias, now being brought to bloom by Arthur Hauenstein and the celebrated "Queen Mary" roses from the Dreer nurseries, will have a prominent role in the bewildering arrangement of beauty and color at the show.

Americans call it acacia, but Australia's national flower is known there as the "wattle." Every year "Wattle Day" is observed as a holiday in all the Australian states. It is to them what Arbor Day is to us —an occasion for fresh planting. On "Wattle Day" Australians are expected to wear a sprig in their buttonholes and to present bunches of the flowers to their friends, since the wattle or acacia is the symbol of "friendship."

Last year the famous acacia collection of Joseph E. Widener was awarded a prize of $1000 at the Flower Show. The various garden clubs, private growers and exhibitors this year will compete for awards that approximate $30,000 in the selected classes.

SOROPTIMISTS MEET

The business meeting of the Soroptimist Club of Burlington County was preceded by a board meeting at the home of Mrs. Rachel Hamilton, Ridgway street, Mount Holly last week. The president, Dr. Rebecca Lippincott, of Moorestown, presided. Mrs. Rachel Hamilton was the member speaker at the affair.

A dinner meeting will be held at the "Willows" in Mount Holly, Wednesday evening, March 15th, at which time Dr. Franzen, of Moorestown will be the speaker.

ABOUT THE COUNTY

Prosecutor Howard Eastwood returned from Florida last week without Harry Unley, of Burlington, who is wanted here on various gambling charges. It is understood that a legal technicality is holding up extradition.

—o—

Many protests are being made by Pemberton, Mt. Holly, Moorestown and residents of other communities regarding the proposed cut in train services on the line which runs through that part of the county.

—o—

The tax rate in Riverside shows a jump of 48 cents over last year.

—o—

Many affairs are being held in Riverside to provide funds for the purchase of a new pumper.

—o—

Mrs. Nettie Smith, of Bridgeboro, was reelected president of the Association of Burlington County School Boards at the annual dinner and meeting of that organization held last week, in Mt. Holly.

HIGH SCHOOL STUDENTS who are taking the commercial course will find the Remington Portable ideal for home practice work. The keyboard is the same as the big office machine both as to arrangement and spacing of the keys. And it is yours for 10 cents a day. See the popular Model 5 at The New Era office.

GROUP ENDORSES D. LANE POWERS

A strong endorsement of Congressman D. Lane Powers for reelection was made by the Ladies Auxiliary of the Hamilton Township Republican League, Inc.

In a resolution embodying the endorsement, copy of which was sent to the Congressman at Washington, the auxiliary praised his "integrity, ability, and political merit," and called him a "statesman of sterling qualities."

Powers is Representative of the Fourth Congressional District of New Jersey, which is composed of Mercer and Burlington counties.

COMMENT

Even bicycles must have registration plates in Atlantic City.

—o—

Dr. S. Emlen Stokes, assemblyman from Burlington county, recently introduced a bill in the State Legislature which would authorize sterilization of idiots, imbeciles and feeble minded. The measure has the support of several organizations and appears to merit serious consideration.

—o—

United States Senator Smathers, of New Jersey, has invited his colleagues to a champagne and oyster party, thus entering the popular Congressional hobby of advertising edibles from the home state.

—o—

Roger Babson, noted business authority predicts a big upturn in business during the last half of the current year—the reason being anticipation of the next presidential election.

FIRE COMPANY TO GIVE SHOW

The Riverton Fire Company will give a minstrel show and dance, in the auditorium of the Riverton Public School, on Friday evening, March 25, at 8.15 o'clock.

Those in charge of the affair promise a full program of entertainment, with Bob Horton's orchestra furnishing the music for the affair.

URGENTLY NEEDED

Shoes, especially children's. If not too badly worn, we will gladly repair them. Kindly leave at Welfare Office, Palmyra.

George N. Wimer, Director.

Thomas Carlyle, the great English writer, when writing about some one, made it a rule to set that person's portrait in front of him to look at.

Legal Notices

RULE TO BAR CREDITORS
Executors Notice
Estate of Anna S. Donaldson, Deceased

Notice is hereby given that an order has been made by George B. Bitting, Surrogate of the County of Burlington, bearing date the 2nd day of February, 1938, upon application of the subscriber, Executor, requiring the creditors of Anna S. Donaldson, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before August 2, 1938, or they will be debarred of any action therefor against the said Executor.

CAMDEN SAFE DEPOSIT & TRUST CO.,
Executor.

Proctor: Norcross & Farr, Camden, N. J.
Dated: February 2, 1938.
2-10 to 3-10-38

NOTICE OF SETTLEMENT
Trustees Account
Estate of John Kern, deceased.

Notice is hereby given that the First and Final Account of the subscriber, Trustee, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, April 14, 1938, at ten o'clock in the forenoon.

BURLINGTON COUNTY TRUST COMPANY,
formerly The Burlington County Safe Deposit and Trust Company,
Trustee.

Proctor: Wm. D. Lippincott.
Dated: February 26, 1938 3-3—3-31

LYNCH'S LICENSED SANITONE CLEANER
Quality Dry Cleaning and Pressing
2640 Federal — Camden — 523 Market
Bell Phones 2812-1212

FOR STYLE FOR HEALTH FOR COMFORT
SPIRELLA
Exclusive, individual and reasonable figure grooming service is unexcelled.
Mrs. L. M. McCamy
Corsetiere and Manager
745 Highland Avenue Palmyra
Phone, Riverton 927

"When You Say it With Flowers Say it With Ours"
James Kenney & Sons
FLORISTS
Phone, Riverside 111 Riverside
We Telegraph Flowers

RIVERTON LAUNDRY
Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.
N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

Jesse M. Coddington and Son
415 Elm Avenue Riverton
Painting, Paperhanging and Carpenter Work
WE CARRY INSURANCE
Phone, Riverton 1073

March is an Important Month with every Gardener
Indoor sowing of seed is at its height. Start seed now for sturdy plants in May of Heliotrope, Salpiglossis, Snapdragon, Stocks, Petunias, etc., etc.
See Dreer's Garden Book for variety list.
Plant Onion Sets Now!
HENRY A. DREER
SEEDS — PLANTS — BULBS
Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

BETTY PETTY BEAUTY STUDIO
519 Cinnaminson Ave.
Palmyra



FINGER WAVING
MARCELLING
MANICURING
HAIR CUTTING
HAIR TINTING
BLEACHING
SCALP TREATMENT
FACIALS
Duart Method of Permanent Waving

Open Daily 9 a.m. to 6 p.m.
Monday, Wednesday, Friday and Saturday evenings until 9 o'clock
Phone, Riverton 480

Big 9c Sale

TURKISH TOWELS, 17x36 inches, famous Cannon Quality, soft and absorbent	9c
250 SHEET BOX FACIAL TISSUE, full size, Park Lane, soft and sanitary	9c
GRAY ENAMEL WARE, 2-qt. Sauce Pan, 4-qt. Pudding Pan, or Wash Basin, each	9c
SNOWHITE GLASSWARE, 9-in. Dinner Plates, 7-in. Bowls, 4-in. Creamers, 6-in. Sugars, each	9c
RUBBER GLOVES, strong, stretchy, serviceable, for cleaning and house use, pair	9c
SANITARY NAPKINS, Santo, 8 in a box, full size, soft and absorbent, box	9c
COVERED DUST PAN, heavy tin plate, color green, 12¾x18½ inches. Buy Now. Each	9c
WINDOW SHADES, full 3' x 6' size, in Green or Ecru Fibre, replace now., each Rollers to fit above shades, each	9c
MEN'S SOCKS, two smart patterns, all-over patterns or paneled clock design, pair	9c

PALMYRA 5c & 10c STORE
9 W. Broad Street Palmyra
Sale Starts Saturday Morning—End a Week from Saturday Night



The Electrolux Works No Matter How Late the Hour

THE ELECTROLUX gas refrigerator may be depended upon to furnish the dry cold atmosphere in which the most perishable foods stay fresh for several days. The Electrolux requires no attention. It operates silently and inexpensively. See the different models. Hear about our moderate prices and easy payment terms.

HEAT WATER BY GAS
PUBLIC SERVICE
A-6013

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

BILL HAY
(Formerly Askew Motor Co.)
Sales CHEVROLET Service
Broad and Fulton, Riverton, N. J.
Phones
Riverton 714 Merchantville 368

SALES Buick SERVICE
Moorestown Motor Co., Inc.
219 W. Main St., Moorestown
Phone, Moorestown 77 or 485

PALMYRA-RIVERTON
PACKARD
SALES AND SERVICE
L. S. GURNELL
10 Broad Street
Riverton, N. J.
Telephone
RIVERTON 26

Woolston's Garage
High Grade Auto Repair Work
ESSO GAS AND OILS
Nash and Lafayette Agency
BROAD and MAIN STREETS
Phone 460 Riverton

AUTO SERVICE

MARPAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
BURKE and EISLEY
Broad and Linden Riverton
Phone 1562

LESTER S. FORTNUM
ATLANTIC PRODUCTS
Complete Automobile Service
115-125 W. Broad St. PALMYRA
Phone 1180

BAKERIES



FANCY BAKING
Home-made Ice Cream
CONFECTIONS
the kind you will be proud to serve
CHEW'S BAKERY
526 Main St., Riverton
Phone 154—We Deliver

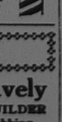
BANKS



Cinnaminson
Bank and Trust Co.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS

RAY BANKS
BARBER
SPECIAL ATTENTION
TO ALL WORK
306 BROAD STREET
RIVERTON



BUILDERS

Curtis E. Stavely
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

Louis Weber
Successor to Albert Hosier
Carpenter and Builder
Special Attention to Repair Work
Randolph Avenue, East Riverton
Phone, Riverton 600-M—Charges Reasonable

COAL

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FEED—COKE
Broad and Main Riverton
Phones 4 and 5

Joseph T. Evans
Genuine KOPPERS COKE
FUEL OIL
COAL
LUMBER
MILLWORK
Phone, Riverton 302

MacCORD BROS.
OLD COMPANY'S COAL
ATLANTIC FUEL OIL
KOPPERS COKE
Riverton 560-W — Phones — Riverside 109
DELANCO

E. P. GRIFFENBERG
PALMYRA, N. J.
LEHIGH COAL
Phone, Riverton 384

H. B. WILLIAMS
LEHIGH VALLEY COAL
KOPPERS PROCESS COKE
FUEL OIL
Building Materials—
Feed and Fertilizers
PALMYRA Phone 1100

DAIRIES

BISHOP'S DAIRY
QUALITY PRODUCTS
Phone 476, Riverside

DRUGS

CARLSON'S
PHARMACY
Prescriptions called for and delivered, when inconvenient for you to call at our store, phone 1510.
606 MAIN STREET, RIVERTON

DRY GOODS

Smith's Store
Dry Goods — Notions — Stationery
McCall's Patterns — Gifts
414 MAIN STREET, RIVERTON
Phone 783

ELECTRICIANS

EARLE B. HARDER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone, Riverton 1125

EXPRESS

GIBERSON'S EXPRESS & TRANSFER
DAILY SERVICE
PHILADELPHIA TO BURLINGTON
MOVING
Main Office
St. Mihiel Drive
Riverside, N. J.
Phone, Riverside 438
Riverton 1566
Philadelphia Office
240 Arch Street
Bell, Market 0255
Keystone, Main 8051

J. CUSTIS
Hauling & Concrete Work
CESSPOOL CLEANING
R.F.D., Palmyra
Riverton 736

Rytex Hylited Visiting Cards are on sale at The New Era, One Hundred for Seventy-five cents.

5c AND 10c STORE

PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES NOVELTIES, CANDY, ETC.

FLOORS

Bell Phone Merchantville 594 — All Work Guaranteed Satisfactory
Frank Hansen
HARDWOOD FLOORS of Every Design
LINOLEUM
Stairs Scraped and Recovered
Furniture Refinished and Repaired
325 Curtis Avenue DELAIR, N. J.

GROCERIES

American Store
Broad and Main Streets
Riverton
Bill Wald Butts Carhart
Phone 1565—Free Delivery

W. F. Becker
Groceries, Fruits, Vegetables
Delicatessen Counter
Meats and Provisions
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

KARL FRANK'S
MEAT MARKET
MEATS—POULTRY
KELLOGG'S CANNED FOODS
Collins' Building RIVERTON
Phone 86

HAULING

HAULING
CLEAN PAINTS
WHITE WASH CELLARS
C. D. TURNER
207 Union Landing Road
E. Riverton, N. J.

LAUNDRIES

RIVERTON
LAUNDRY
N. KUENSELL, Prop.
Phone, Riverton 975

Riverside Home Laundry
318 Paine Street
Riverside, N. J.
Phone, Riverside 784

REFRIGERATORS

GENERAL ELECTRIC
Refrigerator
TAYLOR-MATHERS
Ranges, Radios, Laundry Equipment
309 E. Broad St. Palmyra
Riverton 710

MEMORIALS

Custom-built Cemetery Memorials in Granite, Marble and Bronze
Will Hope
Washington and Federal Streets
Burlington, N. J.
Phone, Burlington 13

W. H. SLOCUM & SON
DISTINCTIVE BEAUTY
Marble & Granite Works
67 E. Main Street
Moorestown, N. J.
Phone 159
Get Our Price

WILL BOWEN
DECORATOR
Upholstering, Repairing, Refinishing
Broad and Cinnaminson Sts.
Phone 751 Riverton

OIL BURNERS

Taylor-Mathers
BURNS EASY OIL BURNER
All makes of Washing Machines Repaired
309 E. Broad St. Palmyra
Riverton 710

PLUMBING

George Friday, Jr.
Plumbing, Heating and Roofing
ELECTROL OIL BURNERS
PETRO-NO KOL OIL BURNERS
609 Thomas Avenue
Phone 937 Riverton

H. D. Hullings & Son
PLUMBING—HEATING—ROOFING
Delco Oil Burners
Collins' Building
Riverton, N. J. Phone 60

C. D. HUBBS
PLUMBING
HEATING
ROOFING
ALL WORK GUARANTEED
Phone 46-W
202 BROAD STREET
RIVERTON

PATENT MEDICINES

L. L. Keating
Patent Medicines — Gifts — Candy
Greeting Cards — Ice Cream
Cigars and Stationery
Broad and Main Streets, Riverton
Phone 1540

When in need of Patent Medicines—
CORNELL'S
Cut Rate Patent Medicine Store
All Prices Cut
535 Cinnaminson Ave. Palmyra
Phone 1500

PAPERHANGING

Clement O. Herbert
WALL PAPER
811½ Garfield Avenue
Phone 624-R Palmyra

RADIOS

John H. Etris
17 West Broad Street
Palmyra
Philco Agency Tub. Testing
Special Complete Tune Up only $1.50
CALL RIVERTON 978

C. WARD LOWDEN
NORGE REFRIGERATORS
Philco and Emerson Radios
Trade-in Value on Old Machines
Headquarters for
MAYTAG AND NORGE WASHERS
All Makes Washers Repaired
Several Good Buys in Used Washers
RADIOS REPAIRED
Electrical Appliances and Supplies
TUBES TESTED FREE

SPORTING GOODS

514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

REAL ESTATE

Walter D. Lamon
REAL ESTATE
INSURANCE
516 Cinnaminson Ave. Palmyra
Phone, Riverton 25

Phone, Riverton 2
J. L. LIPPINCOTT Co.
REAL ESTATE — INSURANCE
Notary Public
Williams-Wright Bldg. Riverton, N. J.
George F. Ginther

"Safety First" — Insurance Protection — No Regrets
Ada E. Price
Insurance Notary Public Real Estate
416 LIPPINCOTT AVENUE, RIVERTON
Phone, Riverton 806

E. B. Rudderow
520 Main Street Riverton, N. J.
REAL ESTATE
Notary Public Insurance
Phone, Riverton 646



Insurance
REAL ESTATE
Notary Public
JOS. F. YEARLY
Riverton Phone 69-M

George W. Rogers, Inc.
LESLIE W. REEVES
REALTORS — INSURANCE
Phone, Riverton 787 or 845
529 Cinnaminson Ave., Palmyra. N.J.

SHOE REPAIRING

For Better Shoe Repairing Try
N. Beitz
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135

N. DREIER
19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

SHOE STORES



Hirshblond's
QUALITY
Shoe Shop
MT. HOLLY, N.J.
FOOTWEAR OF BETTER QUALITY

SIGNS

A. K. SALMON
Signs
Truck Lettering
Phone, Moorestown 419-W

TAILORS



Peel Poindexter
TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 514

J. R. JOHNSON
(Successor to J. L. Young)
CLEANER AND DYER
PALMYRA, N. J.
Work Called for and Delivered
Riverton 775

HIGH-LIGHTS OF SCHOOL SESSION

Many Local Officials Attend Affair Held Recently in Atlantic City

A number of school officials from Palmyra, Riverton and Cinnaminson attended the annual convention of the America Association of School Administrators, held in Atlantic City, during the period February 26 to March 3. It is estimated that from 12,000 to 15,000 people were present.

Highlights of the affair are given by Paul R. Jones, supervising principal of Palmyra schools.

Prominent Speakers

The program included many nationally-known speakers, some of whom were:

James B. Conant, president, Harvard University.

George F. Zook, president, American Council on Education.

Alexander J. Stoddard, superintendent of schools, Denver, Colorado and former president of the Association.

Frederick M. Hunter, chancellor of the Oregon System of Higher Education.

E. W. Butterfield, commissioner of education, Connecticut.

Francisco Castillo Najero, Ambassador from Mexico.

The Honorable Francis B. Sayre, Assistant Secretary of State, of the United States.

The Honourable A. K. Huggessen, K. C., The Senate, Ottawa, Canada.

Caroline S. Woodruff, president, National Education Association.

Helen Keller.

John W. Studebaker, United States Commissioner of Education.

Edwin A. Lee, Director of the National Occupational Conference.

Harry Elmer Barnes, educator and writer of Auburn, N. Y.

Robert M. Hutchins, president, University of Chicago.

Warden Lewis E. Lawes, warden of Sing Sing Prison.

Charles H. Judd, chairman of the Department of Education, University of Chicago.

C. B. Glenn, president, American Association of School Administrators, and superintendent of schools, Birmingham, Alabama.

William Lyon Phelps, Yale University.

Payson Smith, Harvard University.

Rear Admiral Richard E. Byrd.

Sixteenth Yearbook

The yearbook "Youth Education Today" was prepared by the association—the members of the commission who prepared the yearbook presented a panel discussion that was one of the highlights of the convention.

The Convention Exhibit

The largest exhibit, both in area and number of participants, that the association has ever carried on, occupied space in the main floor arena of the Atlantic City Auditorium.

The exhibit required a floor area of more than 80,000 square feet. There were close to 400 individual booths and approximately 200 different firms and organizations arranged displays.

Practically every type of school equipment and classroom tool could be seen at the exhibit. On display were school furnishings of every description, building specialties, books of all kinds, office equipment, maps, globes, school supplies, science teaching apparatus, playground and gymnasium equipment, devices for sight measurment and hearing aids, complete educational equipment, projectors, fire alarms, program systems, etc.

WAGNER THIRD STRING CATCHER

According to latest information received from the southern training camp of the A's, Harold Wagner, of East Riverton, will probably earn a place on the regular roster of the big leaguers as third string catcher.

The local lad has impressed Connie Mack with his backstopping ability and especially as a hitter.

With only Brucker and Hayes available for duty in that department, Wagner will doubtless see considerable action during the season.

NO MORE GAMES IN COURT LOOP

Announcement was made on Wednesday, by league officials, that there will be no final playoff to decide the championship of the Interborough Basketball Loop, due to the fact that receipts, to date, have not been sufficient to warrant the additional expense.

Games originally planned for next Monday night called for a round-robin affair between the three leading outfits. These should have provided some of the best basketball of the season and it is unfortunate that public support of the league has been so poor.

Those in charge of this activity have done a lot of work in going as far as they have and should be complimented for their efforts to provide a fast brand of basketball for local fans.

Eight hundred tons of copper wire are used in a telephone connection between New York and San Francisco.

COUNCIL INFORMED ON PENSION FUND

(continued from page 1)

hardly be able to upset or bring about a change in the present law.

The matter was referred for further consideration of council and the opinion of the solicitor was ordered recorded on the minutes.

Councilman Wright reported unsafe buildings at 216 East Fourth street, 411 West Third street and 515 West Sixth street. The clerk was instructed to notify owners to put them in safe condition immediately.

The building inspector's report included improvements amounting to $5,762 and $30 in fees.

New Lights

Councilman Flynn asked for the installation of lights on Parry avenue, between Spring Garden street and Cinnaminson avenue, to take the place of lights formerly in use in the park at that location, another on Broad street between Market and Arch and one at Parry and Cleveland avenue. He also recommended that the candle power be decreased at Fourth and Garfield and Fourth and Fifth at Cinnaminson. Flynn said that the parks would be prepared and ready for summer activities. He also reported that the high school has requested permission to use the field for baseball this spring.

Mr. Flynn stated that rooms for the sewing project would be available at Society Hall and rent would apply on taxes. A motion was passed to leave the project at the Legion Home as agreed, providing it met with the approval of the Legionnaires. If not, 30 days notice will be given for the removal of the sewing project to Society Hall.

Flynn reported that the sewer project is progressing rapidly and that the work is $7000 ahead on the labor schedule.

Tree Project

Councilman Huyett reported that the tree project will be permitted to continue until April 1, with an allowance of $1200. He stated that they are trying to finish the job by that time.

Councilman Engle, chairman of the highway department was authorized to advertise for bids for 40,000 gallons or more of road oil according to specifications.

A letter was read from Freeholder Charles R. Stout, chairman of the highway department, stating that the paving of the tracks on Broad street between Cinnaminson and S-41 is being considered in the 1938 highway program. He also stated that Highland avenue would be cared for and that Spring Garden street may receive attention later in the year, when state aid becomes available.

Relief bills totalling $370.50 were passed. The budget passed final reading by unanimous vote of council. The amount to be raised by taxation was increased by $1940, an item of anticipated revenue disallowed by the state auditor.

Local Station Repairs

The clerk was instructed to write the Pennsylvania Railroad concerning their promise to repair and repaint the station at Palmyra.

The sanitary inspector reported $8 in fees and cited 45 cases of whooping cough, 56 cases of measles and 2 of chicken pox.

Mayor Ward turned over $77.50 in fines received while he was acting in the capacity of police recorder.

YOUNG MAN wants work. Ambitious, energetic, good worker, electrically and mechanically inclined. Radio repairs. Phone Riverton 344 day or evening. 3-3-tf

COMING EVENTS

Tuesday, March 15
Meeting, Palmyra P.-T.A., high school, 8.15 p.m.

Thursday, March 17
Card party, K. of C. Home, auspices Ladies' Auxiliary, Knights of Columbus.

Friday, March 25
Minstrel show and dance, Riverton public school auditorium, 8.15 o'clock, auspices Riverton Fire Company.

TO SPEAK HERE



RUTH BRYAN OWEN

noted lecturer, who will speak at The Porch Club, on Tuesday, March 22, at 2.30 o'clock. Her subject will be "Democracy at Work in Denmark."

ELMER SUTTERS WINS CONTEST

The Palmyra Men's Club held a meeting on Tuesday evening, in the Lutheran Church.

Two contests were staged, one a tall story contest, won by Elmer Sutters, with Tommy Hettel a close second. The second was sponsored by Professor Dequiz and was won by the team of William Kitchen, Stuart Buchholz, Elmer Sutters and J. Lenker.

A movie entitled "Thunder of the Sea" was also a feature of the evening.

The next meeting will be on March 22 and those in charge are arranging a fencing tournament between Burlington and Palmyra chapters, of the Black Dragon Fencing Fraternity.

GIRL SCOUTS TO HAVE BANQUET

One of the important features of Girl Scout Week will be the banquet on March 15 in the Epworth M. E. Church, at 6.15 p.m. The speaker will be Mrs. Robert Sim, of Riverton.

The girls will produce a play entitled "Girl Shout Week." The characters are Tommie Lou DeHal, Dorothy Rhoads, Dorothy Morhfeld, Dorothea Gosner, Peggy Haines, Carol Lenker, Naomi Swayne, Ruth Haines, Virginia Schweizer, Helen Henzler, Edith Feldman, Thelma and Eleanor Gamble and Florence Henzler.

PORCH CLUB

On Tuesday, March 9, the Garden Section of the club heard a talk by Mrs. Lester Wallace on the subject of "Our New Jersey Gardens."

The information presented by Mrs. Wallace was not only most instructive, but also most practical, with suggestions for hardy plants and flowers that can easily be grown in New Jersey.

She also gave ideas for planned artistic gardens.

Seeds of hardy annuals and perennials can soon be planted in the open ground, for there is practically no frost in it at present. As soon as the ground settles and conditions are favorable for good germination, sow these seeds. Nothing tender should be planted, however, unless there are adequate facilities available for protection against frost.

NEWS

AUDUBON NEXT FOR LOCAL FIVE

The semi-finals in the South Jersey Court Tournament, tonight (Thursday), at Convention Hall will find Palmyra High meeting its first real test, the locals being pitted against Audubon, defending Group III champions.

Audubon won the right to meet Palmyra by barely nosing out Moorestown, on Friday night in an overtime encounter, the score being 25-23.

NEWS is the chief stock in trade of THE NEW ERA . . . it comes ahead of everything . . . it is its obligation to its readers . . . it is its excuse for being. THE NEW ERA makes a business of gathering NEWS. Nothing is too much trouble to get the interesting news for its readers. THE NEW ERA right now carries more local news than any other newspaper circulated in the three communities of Riverton, Palmyra and Cinnaminson, and still it's not enough. THE NEW ERA wants to carry everything of interest or importance and therefore invites YOU to contribute anything you might have or know about that would improve its service to its readers.

TELEPHONE 712

"COLLEGE" BOYS COME TO TOWN

Magazine Salesmen Pull Old Gag of Working Way Through School

A band of six southern youths who were selling magazines "to work their way through college" came to town last week and ended up in the Riverton police station, where they were given a hearing before Recorder Frank Probsting.

The police were notified of the literary salesmen when a Riverton resident notified Officer John Robinson that a car containing a number of suspicious characters was parked near the Riverton Country Club. Just about this time the crossing accident occurred in East Riverton and the patrolman was unable to locate the car, but sent out an alarm to nearby communities.

Found in Palmyra

Palmyra police rounded up the sextette at various intervals during the day and they were held at Riverton police headquarters along with a 1936 Plymouth car, which had Connecticut plates in the morning, but Georgia tags in the afternoon.

The car, it was revealed at the hearing, was the property of one Paulus Hoffheinz, section foreman for the sales organization.

Lloyd Baird, crew foreman was charged with operating the car without proper registration and he was

[illegible] Texas, who [illegible] stated that he was working to attend Moody Bible Institute, was charged with disorderly conduct. He insulted one resident who declined to assist him in his ministerial aspirations and related several pathetic stories to others, all of which he admitted were untrue. In addition, he became embroiled in an argument with a crossing tender who remonstrated with him for hurdling the gates when a train was approaching.

May was fined $1 and costs.

Others in Group

Others in the group, against whom no charge was brought included Jim Shamberger, 20, of Fort Worth, Texas; T. M. Stanford, 18 of Jacksonville, Florida; Merrill Jackson, 18, of Memphis, Tennessee, and Darrell Bond, 17, of Houston, Texas.

Stanford, who offered to show a birth certificate when questioned about his age, looked to be about 15. All of the boys were shabbily dressed and were poorly clad to face cold weather, having been recently been ordered north by the section foreman.

Working for $500

When questioned separately, all denied that they were instructed to give a "hard luck" story to prospective customers or that their college ambitions were a myth. They admitted, however, that if and when they obtained the award of merit ($500) that it could be used for any purpose they desired and not necessarily to defray college expenses.

Although none of the boys appeared to be "tough" characters, a pair of them were rather glib in their talk and the entire outfit was ordered out of town. Police state that several offenses have been committed locally by crews of a similar nature.

Those who attended the hearing were unanimous in stating that it would have given them great pleasure to see the organizers of the scheme behind the bars.

ANNUAL BANQUET FOX HUNTERS' GROUP

Six hundred sportsmen from all parts of South Jersey and some from other parts of the state are expected to attend the annual banquet of the N. J. Fox Hunters' Association to be held at the Community House in Moorestown, on Thursday night, March 24.

The principal attraction will be an address by United States Senator William H. Smathers, of Atlantic City. This will be his third consecutive appearance as the principal speaker, so there is no doubt about his high standing among the sportsmen who make up this prominent organization.

BROADWAY THEATRE FRIDAY & SATURDAY



Spencer Tracy who appears with Joan Crawford in "Mannequin."

RADIO GARDEN CLUB PROGRAM

Designing New Flowers" will be described during the Radio Garden Club program of the Agricultural Extension Service, Rutgers University, to be given Friday, March 11, at 12.15 p.m. over WOR and other stations of the Mutual Broadcasting System. The speaker, David Burpee, of the W. Atlee Burpee Company, will be heard as the guest of the Federated Garden Clubs of New York State, Inc., one of the Radio Garden Club's co-sponsors.

On Monday, March 14, at the same time, Ben Blackburn, extension specialist in landscape gardening at the New Jersey College of Agriculture, will give the radio audience a glimpse of the International Flower Show in his talk on "The International Flower Show: A Panorama."

BIRTH

Mr .and Mrs. Wayne P. Conway, of Drexel Hill, Pa., are receiving congratulations on the birth of a son, Roger Townsend, on Monday, February 28.

Mr. Conway is the son of Fred E. Conway, Railway Express Agent at Riverton.

Westfield Friends' School

A most entertaining and instructive talk was given by Mrs. Nathan Lane at our regular assembly last Friday, March 4. The topic was Switzerland, about which there is so much to know and appreciate. Mrs. Lane had with her a beautiful exhibit of Swiss handicrafts such as weaving, wood carving and painting.

Nancy Ritschard was dressed in a native Swiss costume from the Bern Canton.

The talk emphasized the importance of understanding other peoples as a means of preserving peace throughout the world.

Lenore Meyer and Anne Atlee assisted Mr. Wallace in the marches by playing the drums.

Chilton Anderson played a piano solo. David Pittinger and Biddle Atlee conducted the meeting.

INVITED TO UNIVERSITY

Unusual mechanical apparatus, including a newly perfected equation-solver, will be among the exhibits at the University of Pennsylvania on Saturday, March 12, during the annual Engineer and Fine Arts Day program, to which students of local schools, their parents, and teachers in the school have been invited.

In addition to experiments, demonstrations and exhibits illustrating work in various branches of engineering and chemistry, there will be on view outstanding examples of student work in architecture, landscape architecture, and the fine arts, while the department of music will offer a special organ recital in the Irvine Auditorium.

The University of Pennsylvania's new sound motion picture "Pennsylvania Looks Ahead," which has been made in anticipation of the University's bicentennial anniversary in 1940, will be shown at various times during the day, as well as motion pictures of engineering projects.

THANKS

The Ladies Auxiliary of the Parry Volunteer Fire Company No. 1, wish to thank all their friends from Riverton, Palmyra and Cinnaminson who helped to make their sauerkraut supper a success.

AT FOX, RIVERSIDE, FRIDAY AND SATURDAY



Joan Crawford and Spencer Tracy, at Fox, Riverside, Friday and Saturday, March 11 and 12.

CARS COLLIDE AT PALMYRA CORNER

Shortly after one o'clock, on Monday afternoon of this week two cars collided at the intersection of Parry avenue and Charles street, Palmyra.

John L. Metzgar, of Elm terrace, Riverton, was going west on Charles and the truck of the Clover Market was proceeding south on Parry, when the crash occurred at the intersection.

Neither driver suffered injuries, other than minor bruises. The market truck turned over, but was not extensively damaged. The Metzgar machine was dented in several places.

Palmyra police investigated the affair, but made no arrests.

SPELLING CONTEST

Teams of orthographic specialists from various New Jersey schools will compete in the twelfth annual spelling bee to be held at the Peirce School, Pine street, west of Broad, Philadelphia, on Saturday, March 19. A large group of schools in Pennsylvania and New Jersey will be represented and there is much speculation regarding the possible team and individual winners, in view of triumphs enjoyed in the past by students from New Jersey. The list of high school entrants from this state includes to date, Toms River, Riverside, Tuckerton, Barnegat and the Moorestown Friends' School.

PALMYRA BROADWAY
DIRECTION VICTORIA AMUS. CO.
Matinee Daily at 2.00 p.m.
Evenings 7.00—9.00 o'clock

THURSDAY, March 10—
FRANK MORGAN
ROBERT YOUNG
MARY ASTOR
in
PARADISE FOR THREE
Free Gifts to the Ladies

FRIDAY and SATURDAY, March 11-12—


A Frank Borzage Production
Directed by Frank Borzage
SATURDAY MATINEE ONLY
Episode No. 2 of Tim Tyler's Luck with Frankie Thomas

MONDAY and TUESDAY, March 14-15—
JOAN BENNETT
HENRY FONDA
in
I MET MY LOVE AGAIN
MON.—Free Gifts to the Ladies

WEDNESDAY, March 16—
Return by Request
PAUL MUNI
BETTE DAVIS
in
BORDERTOWN

FOX RIVERSIDE

FRI. and SAT., March 11-12—


SATURDAY MATINEE—
Extra Full Length Feature
A Drama of a Dog
"THE MIGHTY TREVE"
Last Chapter "Radio Patrol"
—and—
75 STOOGE CAMERAS
FREE TO THE KIDDIES

SUN. and MON., March 13-14—


TUES. and WED., March 15-16—
BENNETT
FONDA
in
I MET MY LOVE AGAIN
with
—ADDED—
GREATEST OF THRILLS
NEW AUDISCOPICS
GET READY TO DUCK

A Challenge

During the years of operation of the Savar Theatre, this corporation has never endorsed a motion picture in advance. Now however, we feel compelled to break this rule, and we personally endorse and recommend "OF HUMAN HEARTS," starring Walter Huston, Beulah Bondi and James Stewart, which comes to the Savar Theatre for the week commencing Friday.

This is the picture which was made from Honore Willsie Morrow's famous story, "Benefits Forgot," for which Metro-Goldwyn-Mayer conducted a radio contest for an appropriate title, and paid $5000 to the winner for the present title.

Several members of this corporation have already seen "Of Human Hearts" at a private screening and we all unqualifiedly want to go on record as saying that we sincerely believe it is a picture that everyone, young and old, should see not only for its intense drama and entertainment value but for the beautiful ideals and thoughts which permeate it and which will remain with you for a long time to come.

So convinced are we of the worth and human qualities of this picture that we make this pledge: We ask you to see it upon our judgment and recommendation, and, if you do not find it all that we have claimed, go to the box office of this theatre and have the price of your ticket of admission refunded or receive another ticket for a future time.

ARTHUR W. KEES, Manager,
Savar Theatre,
Savar Amusement Corporation.

YWCA NOTES

Campaign News

All workers in the finance campaign for the Burlington County YWCA are invited to a coffee hour at the home of Mrs. Richard Eckman, 208 Main street, Mt. Holly, at 10.00 a.m., Friday, March 11.

The speaker will be Mrs. Josiah Harmer, of Trenton, active worker in the Community Fund of Trenton and a member of the YWCA board.

Mrs. Carlton Tillinghast, of Burlington, will preside at the meeting. Reports will be made by the town chairmen. These include Mrs. Francis B. Elwell, of Riverton, and Miss Ida Harmon, of Palmyra.

The Young Women's Christian Association is a character building agency, meeting very definite needs of the girls of Burlington county. For twenty-one years this organization has functioned efficiently in the lives of girls and women helping them to find their place in the community of which they are a part.

Miss Sallie Sumner, who was formerly general secretary of the YWCA, and now campaign director, says, "the way girls and women are assuming leadership responsibility in the YWCA and in other organizations is most assuring that the YWCA is really helping to develop Christian leadership."

Every citizen of the county should share in supporting the work of the Burlington County YWCA.

Sub-Deb Club

The Sub-Deb Club of Moorestown under the leadership of Miss Elizabeth Woodward and Miss Caroline Nice were hostesses to the High School Girl Reserve clubs of the Burlington County YWCA on Saturday afternoon, March 5th, at the Moorestown Community House.

Miss Ruth Blaetz, president of the club, presided. The Palmyra-Riverton "Y" club presented a play "Margaret Gets a Job," showing most vividly the fate of the over-rouged, over-dressed, and sloppy individuals. Margaret was, of course, the quiet, studious and reliable girl desired by all employers. The Beverly Social Club presented in two scenes a very vivid contrast between what not to do and what to do when the young daughter of the house brings home for the first time an attractive young man to be presented to the family. The high spot of the afternoon was Miss Woodward's talk and the ensuing tea hour when Miss Woodward spoke with every girl and answered as fast as she could their numerous questions.

Clubs represented were Bordentown High School, Palmyra-Riverton "Y" club, Moorestown Girl Reserve club, St. Stephen's (Beverly) Girl Reserve club, Beverly Social club, Pemberton "Y" club. Over sixty guests were present.

FOOD FACTS

Do You Know That—

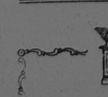
Apple pie is the most popular dessert served on railroad dining cars in this country.

Very little of the white is lost in the water when a truly fresh egg is poached.

The longest milk route in the world is served from Honolulu by the Clipper planes of the Pacific with but three stops—Guam, Midway Island and Wake Island—totalling 4200 miles.

Cherry juice is the latest of the fruit juice beverages to appear.

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.



If it is printing that should be particularly well done—
Phone, Riverton 712

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of Agriculture

Because of the mildness of the winter, many plants are now starting under their mulches. The gardener must be exceedingly careful about removing these mulches, however, never taking them off in their entirety unless they have first been loosened to permit the plants beneath to obtain some air and to harden. If this precaution is not taken there will probably be easily injured tender growth under the mulch and perhaps some ruined plants. In the vicinity of Trenton snowdrops are in bloom, many crocuses are making buds, and other plants are starting to grow. It is advisable to keep the mulch handy in case a cold snap occurs before the plants are thoroughly hardened. Protect them on cold nights, and throw something over them on cold days when the sun is shining brightly—the time when most of the injury takes place.

—o—

At this time of the year the gardener should be getting any necessary pruning done. Spraying, too, demands his attention, particularly the dormant sprays that should be applied early in March. Many ornamentals do not need dormant sprays but those that are related to the rose family generally give better results if a dormant spray is provided to kill the scale insects, plant lice eggs, and some of the fungus spores that may be wintering over.

An oil spray is probably the best medium for destroying scale and lice eggs, and adequate directions are usually given by the maunfacturers of any good fruit oil spray. Use lime sulphur for destroying fungus spores, red spider, and similar pests on evergreens and other ornamentals. With both of these materials it is essential to follow the directions on the package relative to the amount to be used.

—o—

Gardeners who have not as yet ordered their seed supply should lose no time in doing so if they wish to have their seeds on hand when it is time to plant them. Many of the perennials—among them Coreopsis, Gaillardia, hardy delphiniums, hardy chrysanthemums, and fall asters—will bloom the first year from seed provided they are started early; but if their planting is delayed until May not much bloom can be expected the first year.

RIVERTON P.-T.A. PLANS PROGRAM

A meeting of the executive board of the Riverton Parent-Teacher Association was held at the home of the president, Mrs. C. H. Yost, on Monday of this week. Most of the afternoon was devoted to making plans for the program to be conducted in the Riverton School on Monday evening, March 21st, and the luncheon-bridge to be given at the Porch Club on Wednesday afternoon, April 6th.

The meeting on March 21st is considered by many parents, the most interesting affair of the year, as the pupils' work will be on exhibition in the school rooms, giving the parents an opportunity to see what their children have accomplished. Following the exhibition a play is to be given.

On April 6th, the P.-T.A. will have its annual luncheon-bridge at the Porch Club. This year the association is celebrating the fortieth anniversary of its founding in Riverton. The guests of honor will be members of the original group of Mothers who founded this association in 1898.

Publicity.

YMCA BRIEFS

Local Activities

Secretaries Guy C. Hendry and T. Paul Reeder, of the County YMCA staff, are at work in the Palmyra-Riverton section of Burlington county, now that the Young Men's Christian Association of the twin boroughs is affiliated with the county association of YMCAs.

Sunday, March 6, Secretary Hendry attended the Sunday morning service at M. E. Church, Palmyra. He then called on Thomas Braddock, high school upper classman, to discuss the reorganization of the Hi-Y Club, and the possibility of representation at the second national Hi-Y congress, at Berea, Kentucky, this coming June. Out of this conference came a meeting of fellows interested in the Hi-Y, at Braddock's home, Tuesday evening, March 8th, at which Secretary Hendry was present.

Younger Groups

Also on Sunday Mr. Hendry made the acquaintance of Robert Williams, leader of a younger YMCA group, known as the Twin City Spartans. Robert McCurdy was the leader of this group, but school work prevents regular attendance, and he had enlisted "Bob" Williams. Back in 1933, Williams was historian of the Lone Star Junior Group, under the leadership of Jim Davidson, and was winner of the annual YMCA Group Year Book Contest.

Monday evening, March 7, "Bud" Reeder, YMCA Secretary, on the county staff, who lives in Moorestown, visited the Twin City Spartans, who meet in the Riverton Presbyterian Church. He invited the members to the county-wide "Y" group rally at Moorestown, in the Community House, this coming Friday night, to hear "Bud" Waite describe his South Pole experiences with Rear Admiral Byrd at Little America, and how he helped rescue the Admiral.

Tuesday evening, March 8, Secretary Hendry attended a meeting at the home of A. E. Hargett, president of the Palmyra-Riverton YMCA Board, to confer with the men recently appointed by President Hargett to serve on the County YMCA Board. Plans for the further development of the work were discussed and outlined.

NOT WORTH A WAR

It is becoming increasingly plain that occidental footholds on the Asian continent will become less tenable as time goes on. If Japan succeeds in mastering China she will become more and more self-assertive American interests in China are, frankly, not worth a war.—Los Angeles Times.

THE NEW ERA

Publishes More Local News of Palmyra, Riverton and Cinnaminson than ANY OTHER PAPER

Circulated in This Vicinity.

SOME OF THE FEATURES

All Local Sports and Other Activities
More Original Pictures Than Most Weekly Papers
Valuable Store News Presented in an Interesting, Readable Manner

By reading The New Era regularly you can keep informed about your community affairs and the merchant news at a weekly cost of less than

3c

SUBSCRIBE NOW—ONLY $1.50 PER YEAR

1-MINUTE SAFETY TALKS

By Don Herold



Take—and Li[illegible]—Your Medicine

I burn when I see somebody driving a car down our street faster than he should.

Yet, I'd burn if I were doing the same thing and a cop caught me and gave me a ticket.

But I oughtn't to.

I ought to remember that my little Hildegarde crosses that street several times a day and plays on the other side, and that traffic regulation and enforcement are for her protection.

I ought for her sake, to be so loyal to traffic regulations that I would feel good about getting a ticket.

There is always injustice in any ticket WE get for a traffic violation. Let's just have sense enough or sense of humor enough to remember that our own ticket is invariably going to seem unjust.... and let's have sportsmanship enough to take our medicine in the name of a good cause.

At the present rate, according to estimates made by The Travelers Insurance Company, one out of every three children faces the PROBABILITY of death or maiming from motor accidents in the course of a lifetime.

So what we need is more tickets, not fewer tickets. And no "FIXING".

I like the spirit of that wife of a New York magistrate who some time ago appeared in traffic court and paid a fine.

I think some types of patriotism and public spirit are apt to be the bunk, but I believe we should all lean over backwards to take what's coming to us for traffic rule violations.

Heavy Canned Vegetable Pack Proves Boon to Jersey Housewives

Tomatoes Somewhat Short But Ample Supply of Other Vegetables Available At Attractive Prices

By Fred W. Jackson
New Jersey Department of Agriculture

JERSEY housewives are probably making frequent use of the can opener these days. They are taking advantage of the record supply of canned vegetables which is moving through the retail trade.

Prices are attractive, too, averaging 20 to 25 per cent less than a year ago. With the bountiful supplies, prices probably will remain close to their present level until some indications of the size of the 1938 pack are available next summer.



Canned Food Topics Are Always of Interest To Housewives.

Substantial increases over a year ago are reported in volume packed of all vegetables except tomatoes and asparagus.

1937 Packs

The tomato pack of 1937 was reduced to such an extent by adverse weather that tomatoes ranked second to sweet corn, an unusual situation. However, record packs of snap beans, peas and sweet corn are reflected in present retail prices.

The higher prices prevailing for fresh vegetables due to the shorter supplies resulting from the early winter freezes in Florida have also been a factor in turning many housewives to canned vegetables.

Today canned foods and cooked fresh foods are practically identical. Modern methods of canning, such as those followed at New Jersey's vegetable canning factories, retain the flavor, nutritive properties and wholesome quality of the raw fresh products.

No Preservatives

Canned foods keep indefinitely because of the heat process now employed. Preservatives are no longer used in canned fruits and vegetables.

In the absence of mandatory and specific grade terms, housewives should become acquainted with the individual quality factors of each canned food. Some grade designations are in use on a voluntary basis. These, in the case of vegetables, are: Fancy (Grade A); Extra Standard (Grade B); and Standard (Grade C). Ranking in the same order are the grades for canned fruits—Fancy, Choice and Standard.

NO LIGHTS FOR TAYLOR'S LANE

(continued from page 1)

sion with the statement that Taylor's lane is the only unprotected crossing from Riverside to the borough line in Palmyra.

Sidewalk Situation

George Dorworth, chief of police, brought up the matter of sidewalks on the west side of Cinnaminson avenue from Five Points to the township line and from Pompess creek to the township line on the north side of River road.

He said that several bad accidents have been caused along these thoroughfares which might have been prevented if the pedestrians had not been compelled to walk in the road.

No definite decision was reached concerning the matter, although the possibility of a W.P.A. project was discussed.

No Dumping Signs

"No dumping" signs were ordered placed near Pompess and Rowland, East Riverton, to abate a nuisance being created at that point. This action was taken at the request of a resident.

An application for a liquor license by Joseph Menkevich, Jefferson street, Parry, was ordered referred ot the chairman of the police committee, Elmer Mandeville, for investigation and report.

A resolution was passed requesting State Auditor Darby to allow the average of the 1933-34-35-36 franchise taxes to be included in the budget as anticipated revenue. This action was taken due to the fact that the State Legislature recently passed bills over the veto of the governor which will insure a more equitable distribution of this tax than existed during 1937.

MARCH RALLY OF EPWORTH LEAGUE

The March Rally of the Southern Group of the Trenton District Epworth League will be held Saturday afternoon and evening, March 12, 1938, in the Broad Street M. E. Church, Burlington. The Recreational Contest in the afternoon at four o'clock will be an "Uncle Jim's Question Bee" and will be under the direction of Sam Bentley, district fourth vice president. Supper will be served at 6 p.m. and reservations should be sent to Mrs. Lawrence Parsons. A fine worship service with an inspirational address will feature the evening service at 7.30 p.m. Douglas Kersey, district president will preside.

The two Mid-Winter Institutes being conducted have started off very successfully. The Southern Group Institute is being held in the Mt. Holly M. E. Church on Friday evenings, and the Northern Group in the St. Paul M .E. Church, Trenton, on Tuesday evenings.

RIVERTON

An evening of entertainment and fellowship will be held in Calvary Presbyterian Church on Friday, March 11, at 8 p.m. Refreshments will be served and a silver offering taken. Members and friends are cordially invited to attend.

Mrs. Ogden Steedle, of Riverton, is around again after sustaining a broken wrist and sprained ankle, in a fall several weeks ago.

Mrs. Vance G. Woodcox, of Golf Road, Riverton, was among those registered at the Hotel New Weston, New York City, last week.

Mr. and Mrs. Charles DeLaney and son Buddy, of Thomas avenue, will be the guests of Mr. and Mrs. James Ward, of Philadelphia, on Friday.

The Sacred Heart P.-T.A. will hold its regular meeting today (Thursday) in the school auditorium. The executive committee will meet at 2.30 and the regular meeting will be called at 3 o'clock.

Mrs. Mervil Haas and Mrs. R. Z. Poinsett, of Riverton, were the winners in the Sacred Heart household linens club last week.

Mrs. A. Dietrich, Mrs. Roy Bowers, Mrs. R. Leedom, of Riverton, and Mrs. A. Holman, of Delanco, were the winners in the stocking club of Mrs. Lewis Bell, for the last four weeks.

PALMYRA

Miss Blanche Clift, of Tioga, visited Mr. and Mrs. George J. Seel, of Cinnaminson avenue, on Sunday.

The Choristers met at the home of Mrs. H. R. Guldin, of Melrose avenue, on Monday evening.

The Palmyra Branch of the Zurbrugg Memorial Hospital Auxiliary will meet at the home of Mrs. George J. Seel, of Cinnaminson avenue, on Thursday, March 17.

The card party of the P. O. of A. will meet at the home of Mrs. J. Windish, of Broad street, on March 16th.

Speers Kerr, of Florida, has returned home after spending several days with his son Calvin, of Palmyra.

Mrs. Dean H. LeFavor, of 619 Morgan avenue, was the guest of honor at a surprise dinner party given at the Willows, Mt. Holly, on Monday evening.

Palmyra Assembly No. 65, A.O. M.P., will hold its regular meeting in P. O. S. of A. hall on next Tuesday night, March 15.

WEATHER CHANGES MAY OCCUR

but, with the easily regulated fuel, with less ash, the coal that "goes farther and heats longer," that's more economical, that is EVANS PREMIUM ANTHRACITE.

FUEL OIL
Genuine Koppers Coke

Building Materials and Paints

Low Cost F.H.A. Financing

Distributor
KLEEN-HEET OIL BURNERS

Joseph T. Evans, Inc.
Riverton

SPECIAL FOOD VALUES FOR THURSDAY, FRIDAY AND SATURDAY

Phila. Market House
"Foods of the Better Grade"
Broad and Garfield Palmyra
Phone 1200—Free Delivery

FRUITS AND VEGETABLES

Tree Ripened Florida Oranges Large Size	2 doz. 25c; doz. 19c; 2 doz. 35c
U. S. No. 1 Idaho Baking Potatoes	10-lb bag 25c

Big 5c Sale—Each Item 5c—Check and Save

California New Carrots	Large Bunch Radishes
California New Beets	Fancy Water Cress
Large Bunch Scallions	California Lettuce
Stalk Celery	2 lb White or Yellow Turnips
California Endive	large head 9c
Fresh Full Podded Lima Beans	
Fresh Stringless Green Beans	
Fresh Full podded Peas	2 lb 25c
Florida Seedless Grapefruit	7 for 25c

BIRDS EYE FROSTED FOODS

Shrimp	box 45c	Young Berries	box 19c
Salmon Steaks	lb 39c	Cut Corn	box 23c
Brussels Sprouts	box 21c	Spinach	box 23c
Red Perch	lb 23c		

GROCERIES

Super Suds	giant size box 17c
Palmolive Soap	5c
Welch Tomato Juice	2 pt. bottles 25c
Kellogg's Grapefruit Juice	2 No. 2 cans 19c
Kellogg's Green Asparagus	No. 2 can 29c
Kellogg's Tiny Tim Sardines, in olive oil	2 cans 29c
Underwood Sardines, in mustard	2 large cans 25c
Dog and Cat Food	4 cans 19c
Everbearing Garden Brand Coffee	lb 21c
Heinz Fresh Cucumber Pickle	2 med. jars 27c
Heinz Baby Foods	3 for 25c; doz. 95c
Heinz Baked Beans	med. size, 3 for 25c; lg. size, 2 for 25c

DAIRY AND DELICATESSEN

Harding Sweet Cream Butter	farm roll, lb 35c
Guyere Cheese	box of 6 portions 19c
Old Fashioned Sharp Cheese, real bitey	½ lb 19c
Home Made Potato Salad	lb 19c
Home Made Vegetable Relish	lb 19c
Good Luck Oleomargarine	lb 19c
Square White American Slicing Cheese	½ lb 15c
Imported Blue Cheese	½ lb 25c
Muenster Cheese	lb 33c

SEA FOOD

Deep Sea Scallops	lb 29c	Fresh Blue Fish	lb 22c
Fresh Jumbo Shrimp	lb 29c	Fresh Spanish Mackerel	lb 25c
Fresh Crab Meat	lb 55c	Fresh Shad	lb 29c
Fresh Porgies	lb 15c	Fancy Large Smelts	lb 19c
Fresh Steak Cod	lb 19c	Fresh Opened Salt Oysters	doz. 25c
Fresh Fillet Haddock	lb 25c		

HIGH QUALITY MEAT SPECIALS

Special Feature—Milk Fed Boneless Rolled Veal	lb 29c
Pelin's City Dressed Shoulders of Pork	lb 21c
Prime Rib Roasts	lb 23c; Best Cuts, lb 27c
Paramount Ducklings, Fresh Killed	lb 23c
Wilson's Certified Boneless Smoked Butts	lb 33c
Fresh Killed Swift's Stewing Chickens, 3½ lb av.	lb 27c

SOMETHING NEW
INVISIBLE RE-SOLING FOR LADIES' SHOES
Soles made as thin as desired

RIVERTON Shoe Rebuilding
Under New Management
Williams-Wright Building

D. & H. Cone-Cleaned ANTHRACITE
Richfield Fuel Oil
DRY FIREPLACE WOOD
Cut to suit—$8 cord
Capitol Rock Wool Insulation
C. BIDDLE ATLEE
Phone 169 or 715-J "We sell heat"

NOW... For The First Time In History - a PHILCO AUTO RADIO for only $24.95 Fits Any Car! EASY TERMS
JOHN H. ETRIS
17 W. Broad St., Palmyra, Phone 978

WISS PINKING SHEARS
Every home should have a pair of these nationally known Pinking Shears as they suggest many economies.
Pinking in place of Picoting, bias binding and rolled edges, and to turn out inexpensive doilies, shelf covers, etc.
Shears Pictured, $4.95 Plus 10c Postage
MURTA, APPLETON & CO 12th & Sansom Sts., Phila.

PHONE US 978 FOR PAINT
SHERWIN-WILLIAMS PAINTS
JOHN H. ETRIS
17 West Broad St. Palmyra

EDWARD Y. SMITH
Electrical Jobbing and Repairs
610½ Main Street Riverton, N. J.
Phone, Riverton 1511

Those New Driveway Markers
that reflect your headlights
$3.75 per pair
Including Your Name or Number
C. B. ATLEE, Agent
Phone 169 or 715-J Riverton

DELAVAU'S
GIVE YOUR CHILD WHAT YOUR MOTHER GAVE YOU
COUGH
FOR WHOOPING COUGH CROUP AND COLDS
SYRUP

Anniversary Program

Tuesday, March 1, marked the 19th anniversary of the American Legion.

A number of prominent citizens attended the local celebration, including Mayor John F. Ward and members of the borough council, and Councilmen Knight and Bush representing Mayor Biddle of Riverton.

Past Commander Drexel P. Patterson spoke on the history of Post 156 and Frank A. Mathews spoke on the National association, from the time of its first meeting in Paris up to the present.

Judge Frank Neutze gave an address entitled "Juvenile Delinquency."

After the program an oyster supper was served.

New Hampshire has the largest state legislative body, with 24 senators and 424 assemblymen. Nebraska's legislature is limited to 50 in a single body, and is the smallest in the nation. Nebraska's experiment will be watched with interest, and it should be a success. Surely 50 members can't think up as many fool laws as 440.

"The man who thinks he knows everything has stopped thinking."

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

SI KOLOGY SEZ: Th' Roosyfelt Recession 'nd th' Hoover Depreshun look so much alike thet it takes a Noo Dealer t' tell th' differense!

49th Year No. 11 RIVERTON—PALMYRA, N. J., THURSDAY, MARCH 17, 1938 PRICE FIVE CENTS

COUNCIL HONORS FORMER MEMBERS

Edward K. Merrill and Gorham P. Sargent Given Fine Pen, Pencil Sets

Two former members of the Riverton Borough Council were honored by that body, last Thursday night, at the meeting of the local governing body, when they each were presented with a handsome pen and pencil set by Mayor H. McIlvaine Biddle.

In making the presentation, Mayor Biddle said, "It gives me great pleasure to offer to you this token of our appreciation for the able work which you have carried on in behalf of the borough in the years past. Your untiring efforts have accomplished a great amount of good for Riverton and we have never had two members who have given of their time more freely. These gifts do not begin to express our appreciation."

Both Mr. Merrill and Mr. Sargent responded briefly in a fitting manner.

Traffic Lights

Councilman Earl Shrader reported that he, with Councilman J. W. Sylvester, had conferred with a representative of the state motor vehicle department regarding the traffic light at Broad and Main streets, and that the latter had made certain recommendations to improve the system.

These included the installation of a new signal on Broad street, in front of Keating's store. This would regulate traffic both ways on Broad street and that going north on Main street. A similar standard placed on Main street, near the Evans Service Station would control southbound traffic on Main and Howard streets.

The present signal on the south side of Main street would be synchronized with the other lights, but would only regulate cars going east on the south side of Broad street.

Request to County

Due to the fact that both Main and Broad streets are county roads, council decided to request the Bur-

(continued on page 2)

One Hundred Dollar Reward

Although several months have passed, still no trace has been found of Mary Jane Donaghy, who left her home, in Riverton, last September.

In the "missing persons" column of a Philadelphia newspaper, the following advertisement appeared last Sunday, "$100.00 for information, Mary Jane Donaghy, Riverton, N. J., age 15 years, slight scar across end of nose. May be employed domestically, suburban Philadelphia or New Jersey. Phone Riverton 445-M."

Although considerable publicity has been given the disappearance of the girl and many clues investigated, no one has reported seeing her since the day she boarded a bus for Philadelphia.

Although we have no access to statistics, our general observation is that insanity is increasing.

An Englishman has invented a new "jumping" autogiro. Why not equip the pedestrian with one?

IN THIS ISSUE

	Page
Churches	4
Classified Business Directory	8
Coming Events	9
Editorials	4
Obituaries	12
Organizations	2, 3, 4, 7
Palmyra Locals	12
Riverton Locals	12
Sports	5
Schools	3, 4, 11
Theatres	11
Your Garden	1

ANNUAL FATHERS' DAY PROGRAM

The Sacred Heart P.-T.A. will hold its annual Fathers' Day program on Sunday, March 20 at 2.30 p.m. in the school auditorium.

All fathers are urged to be present to see the work of the children which will be on exhibition in the school rooms.

An educational address is to be given and a program in which a number of children will take part will also be presented.

COMMITTEES ON EDUCATION BOARD

Named in Cinnaminson by H. G. Taylor; Appointment of Teachers for 37-38

Howard G. Taylor, president of the Cinnaminson Board of Education announced the committee appointments at the meeting of the board held in the schoolhouse Tuesday night. These are as follows: Transportation, Maurice Conrow, chairman, and Leslie W. Reeves; grounds committee, B. R. Leach, chairman, and Leslie W. Reeves; property committee, Mrs. James Davidson, chairman, B. R. Leach, Maurice Conrow and Howard Taylor; teachers committee, Howard G. Taylor, chairman, and the entire board.

Leslie W. Reeves suggested that a finance committee be appointed by the president. Before making such an appointment it was thought advisable that the duties for such a committee be outlined. President Taylor appointed Mr. Reeves to prepare such an outline and present it at the next regular meeting of the board.

Teachers Appointed

Teachers for the 1937-38 school year were appointed as follows: Mildred Magowan, Lillian Parker, Eleanor R. Rush, Lillie Reidenbaker, Elizabeth B. Parker, Sarah S. Clark, Alice H. Thomason, Evelyn T. Kolster, Margaret E. Platt, Irene Sippel, Eleanor J. Young, Alice A. Terry, Gertrude N. Nelson, Laura Keech, Edith M. Money and Charlotte N. Rogers. Salary increases totaling $450 were granted eight members of the faculty. The appointment of one member of the teaching staff was defered until the next regular meeting.

Other appointments for the coming school year were made as follows: William W. Stanford, janitor; Visiting Nurse Association; Dorothy S. Reeves, school clerk; Pearl Eagen and Elda Bowman, lunch room; William Schmierer, custodian; Walter Carson, solicitor, and George Dorworth, attendance officer.

The medical and dental appointments were deferred pending further consideration of methods and fees.

Building Inspection

The District Clerk, Emma Frank, reported that the state building inspector would make an inspection of the Cinnaminson schools at his earliest possible convenience.

She also reported that the county superintendent of schools, Louis J. Kaser, informed her that recent legislation prohibits the board from failing to certify the bonds and interest items on the budget as announced at the previous meeting.

The $2450 item on the original budget will therefore have to be raised by taxation as contemplated in the beginning and the excess amount of $3487.25 anticipated from the state will go into the general reserve account.

Miss Frank also reported that another check had been received from the state in the amount of $7400.

W. Lynn Hendrickson, insurance broker was present and reported that an endorsement on the liability policy held by the school board on their buses and prepared by the

(continued on page 12)

RUTH BRYAN OWEN WILL SPEAK HERE

First Woman Diplomat From America to Appear at The Porch Club

The Honorable Ruth Bryan Owen, who is known as America's first woman diplomat will speak at The Porch Club, Riverton, on Tuesday, March 22, at 2.30 p.m. Her subject will be "Democracy at Work in Denmark."

Mrs. Owen has a record of exceptional achievement and a unique background of experience. She has been an amazingly effective figure in public life.

She is perhaps best known for her brilliant diplomatic success.

Minister to Denmark

Her appointment as Minister Plenipotentiary to Denmark gave Mrs. Owen considerable distinction. The affairs of the American Legation were carried on with a high degree of efficiency and she was held in high esteem by the Danish people.

In the field of education, Mrs. Owen has likewise attained unusual prestige, holding degrees from several colleges.

Popular Figure.

An orator of world-wide fame and possessing a rare personal charm and magnetism, Mrs. Owen has, for the past 10 years, been one of the most popular figures on the lecture platform.

Because of her intimate knowledge of Scandinavian conditions, her talks on this subject are filled with personal accounts of her rich and varied experiences.

Her lecture here is being held under the auspices of The Porch Club, and her appearance promises to be one of the main features of the year's program.

Tickets for guests of members are fifty cents.

FINE PROGRAM PARENTS' NIGHT

Work of Pupils to Be Shown Next Monday Evening at Riverton School

The Riverton Parent-Teacher Association will observe Parents' Night next Monday, March 21st. The classrooms will be opened at seven o'clock, with the children's work on exhibition. All parents and friends of the children are cordially invited to visit the classrooms and see what the children have accomplished.

The fathers should be especially interested in the manual training room, where they will find pupils at work. There will also be a special exhibit in the domestic science room, which should make the parents feel proud of their children.

The fifteen new books which were purchased by the Parent-Teacher Association, with the proceeds of the recent chocolate sale, will be on exhibition in the school library.

Play at 8.30

At 8.30, there will be a meeting in the auditorium. The clever little play "A Woman's Privilege," which was presented on Talent Day by members of the P.-T.A., is to be

(continued on page 9)

The New Era Will Start Kids Kolum

Beginning with the March 24th issue, The New Era will run a KIDS KOLUM on the want-ad page. This column will be open to all boys and girls of grade school age, who wish to buy, sell or trade something. See our advertisement on page 10 of this issue.

TWO FIRES FOR PALMYRA COMPANY

The Palmyra Fire Company responded to two alarms during the past weekend, neither of which caused any appreciable damage.

The first, on Saturday afternoon, was for a grass fire off S-41, near Broad street.

The second, which occurred early Sunday afternoon, and was in the same section of town, was for a blaze on the old Public Service trolley trestle.

Both were extinguished with the usual promptness.

TRAFFIC CONTROL LIGHTS IN COUNTY

Signals Recommended by State At Four Intersections; Action Deferred

The subject of traffic control lights at certain intersections of county and state roads was debated at considerable length at the last meeting of the Board of Freeholders. At this time, a report from the state motor vehicle department was read, showing that control signals were recommended at four of the crossings in question.

Half of the cost of installation and maintenance of these lights would be borne by the state, while the county and respective municipalities would divide the remainder.

The report was ordered referred to the director of highways who desires to confer with state officials. Mr. Stout felt that this was desirable before definitely committing the Board.

Two Disagree

Freeholders Adams and Jones disagreed with this action, stating that the Board should take definite action at once, in order that the various municipalities might be able to appropriate the necessary funds in current budgets.

The intersections where lights have been recommended include the following: Route 25 and Farnsworth avenue, Bordentown; Route 25 and Rancocas road; Route 25 and Bridgeboro road.

Signals at these points would be of the traffic actuated type and would cost about $3000 to install.

Five Points Complicated

The situation at Five Points, as explained by state officials was considerably more complicated than at any of the other locations, due to the fact that a number of accidents have been caused by left turns from Route 25.

Traffic actuated lights of the three-phase type were recommended for this intersection.

Traffic at Route 25 and Coopers-town road was not considered sufficiently heavy to justify the installation of lights.

WPA MAKES INVENTORY

A state-wide inventory of all equipment and supplies owned by the State of New Jersey, which will provide approximately 120 working days of employment for 1000 professional and clerical workers, was announced recently by William H. J. Ely, State WPA Administrator. The inventory covers all State-owned property except real estate and valuable papers.

LONG WRANGLE OVER ALMSHOUSE

Proposed Bond Issue Passes Initial Reading; Final Decision Doubtful

Culminating many hours of debate over plans, specifications, etc., the Burlington County Board of Freeholders came to the last stage in the preliminary work for a new almshouse, at a lengthy session held last Friday afternoon.

The final phase concerned the financing of the project and a proposed bond issue of $251,080 passed the first reading by a 3-2 vote, Adams and Jones casting ballots in the negative.

Future Uncertain

The final hearing on the issue will be held on Friday, March 25, with the eventual outcome still being in doubt. This is caused by the fact that a 4-1 vote is necessary in order to authorize the floating of bonds. Such a decision appears uncertain at the present time. There seems to be no doubt that Palmer Adams will vote against the proposition. This leaves Freeholder Jones as the key man and, unless he reverses his vote of Friday, the entire project in its present form at least, will fall by the wayside.

New Resolution

The resolution previously adopted in respect to financing the project was rescinded, due to the fact that it did not meet the requirements of the project in its present form. J. T Trimble, bond attorney, of New York, advised passage of a new resolution, in lieu of amending the old one.

The amount of the proposed bond issue is made up as follows: building, $265,000; equipment, $16,000, total, $281,000. This is reduced by insurance of the old building which amounts to $19,500 and the down payment included in this year's budget, this sum being $10,420.

Larger Down Payment

Mr. Jones inquired whether the

(continued on page 10)

Youth With Bad Record Caught

As a result of being found prowling about with a flashlight in West Palmyra at 2.30 o'clock, last Sunday morning, Walter Williamson, 320 Point street, Camden, was taken into custody by the Palmyra police.

The youth, who was recently released from the Burlington county jail, having served a term for robbing two stores in Riverside, told the officers that he was on his way to visit a sister in East Riverton.

This failed to make much of an impression on the police, however, and he was turned over to the parole officer of Camden county.

When he was released from the county jail he was told to keep out of Burlington county, but these instructions failed to impress him. Williamson is evidently a bad character, having also served 14 months at Jamesburg.

WELFARE THOUGHTS

Spring is "just around the corner." You will possibly need your yards cleaned up; your garden planted; your cellar white-washed, and other odds and ends attended to.

Remember that there are many men in town who are out of work and would be thankful for your patronage.

Possibly you intend to paint your house this spring. Why not give the job to a local painter who will employ local men on the work? Every dollar you spend in town helps the relief situation.

George N. Wimer, Director.
Palmyra Welfare Department.

Beauty treatments seem to do the least for those who need 'em most.

ROTARIANS SEE MAGIC OF R. C. A.

Tour Plant Last Week; C. S. Stickney, Local Member, Acts as Host

That the "magic" of the Magic Eye and the Magic Brain so widely advertised by the R.C.A. Manufacturing Co. is more than a sales idea, was fully conceded by the local Rotarians after spending an afternoon and evening at the Camden plant last Thursday as guests of the company, with Rotarian C. S. Stickney acting as host.

Starting at 1.30 p.m. a tour was made of the radio manufacturing, assembly and cabinet divisions, followed by a tour of the record manufacturing division, which proved intensely interesting even to the least mechanically minded of the group. Probably the greatest impression was created by the careful and minute inspection given to every part as well as to the finished product.

New Tube

At 5.15 o'clock practically the entire membership met at the Display Room where all the representative products of the company were seen and operated. Here the newest product of R.C.A. laboratories—a single tube operated by a photo-electric cell—was demonstrated. To illustrate the amazing and revolutionary possibilities of this new tube, it was connected with an ordinary loud speaker. The photo-electric cell was connected with an old style record player. A beam of light from the photo-electric cell, playing upon the tube, actuated a discharge of electrons from plates therein which, through the opening of a magnetized jacket, stepped up the charge successively from the superimposed plates possibly a million times, generating sufficient "power" to actuate the loud speaker.

Many Marvels

This was one of the many marvels the group was permitted to view. Test instruments which converted sound and other vibratory impulses into visual light "charts" on a panel of the instrument; instruments which similarly translated minute differences in electrical impulses into visual patterns of light, and many others were demonstrated.

Installations of police and aircraft two-way radios were examined, public speaking systems, including an installation of a school communication system, the adoption of which has recently enabled some schools to abandon plans for auditoriums, in favor of this new communication system. All the marvels of the newest developments in home radio sets were explored.

Dinner was served in the executives dining room after which the party reassembled in the auditorium to view several Walt Disney productions and "The Thundering Waters," a new picture showing the manufacturing and testing of the current Niagara radio set of the company. The test of sending a stock cabinet of this instrument over Niagara Falls without harmful effect was reenacted in this picture.

STRUCK BY AUTO FATALLY INJURED

Bernard Feeney, 845 Bridgeboro road, Riverside, died on Monday night as a result of injuries sustained on the morning of the same day, when he was struck by a car driven by Stephen R. Laslocky, proprietor of Millside Farms. The accident occurred at Grant avenue and Crescent Boulevard, Merchantville.

The victim of the accident was one of a party of highway employees who were engaged in making a survey preliminary to widening of the road.

Taken to Hospital

Feeney was taken to West Jersey Hospital by Laslocky, who later surrendered to the Pennsauken police. He is reported to have made a statement that he noticed a truck ahead of him at Cove road in which two cows were fighting. When he was attempting to pull alongside to inform the driver, he felt a jar and stopped within a few feet.

The jar was caused when he struck Feeney.

Modern fabrics often contain as many as five or six different fibers.

MANY EXHIBITORS PLAN FOR EXPO

P. D. Gardner, commercial manager of the Southern Division of Public Service, and president of the group promoting the South Jersey Tercentenary Exposition, which will be held in the Camden Convention Hall, April 4th to 9th, inclusive, announced today that a large percentage of the exhibit space for this exposition had been contracted for and that entertainment and program arrangements for the affair are rapidly reaching the finished stage.

Among the exhibitors are the following concerns: Radio Corporation of America, Campbell Soup Co., Public Service Electric and Gas Co., Department of Public Works of the City of Camden, Sears Roebuck Co., New Jersey State Police, Warren Webster Co., Bernstein Electric Co., Ocean County Bureau of Publicity, West Jersey Title and Guaranty Co., Camden Fire Insurance Association, Central Duplicating Co., and a number of commercial firms.

Swedish Colors

Plans are under way for the decoration of the Camden Convention Hall in keeping with the historical significance of the Exposition. All attendants will be attired in period costumes and the decorations of the interior of the building will be carried out in the Swedish colors of yellow and blue with special friezes of silhouette figures indicative of early Swedish-American history.

With less than a month intervening before the dates for the Exposition, the week of April 4th to 9th, any concerning desiring to place a display in the South Jersey Tercentenary Exposition is urged to contact the exposition headquarters in the Broadway-Stevens Building in Camden. Remaining booth space will be rented in the order requests are received, the committee stated.

NEW STAMPS

Collectors are looking forward to the new "Presidential" sereis of postage stamps which the United States Government will release this year.

The announcement that the regular series of U. S. Stamps will be revised was made in Washington last week by Postmaster General James A. Farley. It is the first such revision since the 1922-23 regular series.

The Presidential stamps will appear in denominations arranged in the order of their White House terms, starting with the one-cent Washington issue and running through the $5 Coolidge stamp.

Further details as to designs, dates and places of first day sales of the respective new stamps will be announced later by the Post Office Department.

List of Denominations

The complete list of denominations and subject matter for the new regular series follows:

½c Franklin
1c Washington
1½c Martha Washington
2c John Adams
3c Jefferson
4c Madison
4½c Monroe
5c John Quincy Adams
6c Jackson
7c Van Buren
8c Wm. H. Harrison
9c Tyler
10c Polk
11c Taylor
12c Fillmore
13c Pierce
14c Buchanan
15c Lincoln
16c Johnson
17c Grant
18c Hayes
19c Garfield
20c Arthur
25c Cleveland
30c Benjamin Harrison
35c Wm McKinley
40c T. Roosevelt
50c Taft
$1 Wilson
$2 Harding
$5 Coolidge.

ENGAGED

Mr. and Mrs. Leroy R. Goodwin, of 300 Delaware avenue, have announced the engagement of their daughter, Miss Lillian Elizabeth Goodwin, to Thomas Bryant Bradt, of Schenectady, N. Y., and Metuchen.

No date has been set for the wedding.

COUNCIL HONORS FORMER MEMBERS

(continued from page 1)

lington County Board of Freeholders to defray the cost of making the necessary changes.

Councilman Sylvester, reporting for the highway committee, stated that minor maintenance work was being carried on.

Councilman Archibald Bush, chairman of the fire and water committee, said that a purchase of new hose was being contemplated.

Park Road

Councilman Knight, chairman of the borough property committee, reported that the road around Memorial Park had been repaired with the cooperation of the highway department and with the aid of cinders donated by Dreer's.

The report of the building inspector showed operations amounting to $1150 and fees of $7.50.

The report of the tax collector, C. Kenneth Davis, showed delinquent taxes amounting to $30,041.00. The amount for the corresponding date last year was $31,563.45.

The following bills were approved and ordered paid:

Printing—	
The New Era, notices public sale	$17.38
Borough Organization—	
The New Era, 100 ordinance covers	2.00
C. Kenneth Davis, clerk hire Feb.	32.00
C. Kenneth Davis, salary	275.00
Robert Cole, salary	160.00
Daniel M. Clifton, bal. salary	133.34
Frank Probsting, salary	40.00
Riverton Fire Co., council room	148.00
Collection Costs—	
Harry C. Schell, deputy collector commissions	11.89
Harry C. Schell, deputy collector retainer	25.00
Police—	
William Gootee, salary, phone, 2 billy jacks	145.00
John Robinson, salary, phone	133.00
John W. Carhart, salary, phone	133.00
William Thomason, special duty	8.00
George Horner, special duty	8.00
Roy Bowers, special duty	16.00
Clinton B. Woolston, gas, oil, supplies	20.64
Public Service, traffic light	6.70
Riverton Fire Co., jail rent	57.00
Evans Service Station, gas, oil	20.05
Borough Property—	
J. S. Collins & Son, supplies	3.62
Public Service, 7th and Cedar	1.00
Fire and Water—	
Eureka Fire Hose Co., white coat	10.00
Clinton B. Woolston, dist. water	.30
E. M. Carhart, phone	3.00
Riverton Fire Co.; rent truck room	307.50
Frank P. Coddington, supplies	8.45
Library—	
Antoinette B. Campbell, services	132.00
John Wanamaker, books	142.55
Welfare—	
The New Era, record forms	4.50
W. A. Hendrickson, treas. relief	319.39
Highway—Robert Clelland, salary	50.00
John W. Carhart, storage	45.00
Evans Service Station, gas, oil	10.08
Lighting—	
Public Service, electricity	204.25
Public Service, gas	230.10
Garbage—	
John Diezdier, March	75.00
Shade Trees—	
J. A. Peck, tree surgery	159.90
Elections—	
John W. Carhart, storage	5.00
School Funds—	
C. Kenneth Davis, custodian	3500.00
Clerk's Cash Account—	
Daniel M. Clifton, borough clerk	300.00

PALMYRA A. O. M. P.

Palmyra Assembly held its regular meeting in POS of A Hall on Tuesday night, with a large attendance of its own members and a delegation of about 40 from Northwestern Assembly, also representatives from the New Jersey Boosters Club and the Artisans Extension Committee of Philadelphia.

The music committee reported that an orchestra has been formed and will soon be ready to entertain the Assembly.

Ladies' Night this year will be held on Tuesday, April 19, in the POS of A Hall and will consist of good entertainment, refreshments and dancing, with music by the Artisans' orchestra.

On Tuesday, March 29, Palmyra Assembly will visit St. Paul's Assembly. All members are urged to meet at Palmyra station at 7.45 p.m. There will be plenty of transportation facilities.

EPWORTH LEAGUE

The Epworth Church League meets each Sunday at 7 p.m. in the Wesleyan room.

The speaker this Sunday will be Rev. William A. Boyd.

We have started a new contest in our league. Two teams are competing, the red and the blue. The red team is in the lead at the present time, so come out Sunday and help the blue team.

Any young person 12 to 16 years of age is invited.

Saturday, March 26, we are having a food sale. If you want to order a cake or will bake a cake, phone Deloris Stephens, Riverton 379.

There are ninety-one varieties of trees in the White House gardens.

P.H.S. ALUMNI PLAN BIG DANCE

At the regular monthly ubsiness meeting of the Palmyra High School Alumni Association, held on Tuesday evening, March 15th, at the home of Russell Rivers, it was decided that a dance would be held sometime during the month of April.

The executive committee, comprised of Russell Hamelman, Jr., president, Russell Rivers, secretary and treasurer; Robinet Cole, Arthur Faunce, Joseph Rogers, Urie Megahan, Robert Rouse and Lawrence Witte, voted that this dance should be held in conjunction with the association's present membership drive.

Plans are now being made in contracting a popular orchestra, entertainers and a suitable place to hold the affair.

The price of admission was set at $1.50 per couple and any member of the Alumni Association, presenting his or her card, will be admitted for $1.00. Non-members wishing to procure a membership card, may do sc by paying fifty cents at the door.

Everyone is invited and the Alumni Association believes that this will be an excellent opportunity for a grand reunion of all graduates of Palmyra High School and their friends. Tickets may be purchased from any of the above committee or members of the association.

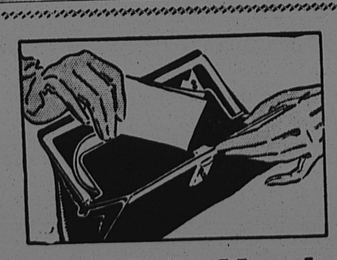
N. J. POULTRY RAISING

Returns from New Jersey's poultry products were second only to that of the dairy industry in 1937, Secretary W. H. Allen of the State Department of Agriculture announced recently.

"The total income from eggs, baby chicks and poultry in 1937 was $22,252,000 as compared with $25,000,000 received by dairymen last year," Secretary Allen stated.

"In 1937, 45,000,000 dozen eggs were produced, at a total farm value of $13,608,000; 20,000,000 baby chicks brought $2,144,000; and 7,000,000 chickens sold for poultry meat were valued at $6,500,000.

We find that we enjoy life more if we avoid the company of well-informed people.



It's Cash In Hand . .

WHEN YOU HAVE A

CHECKING ACCOUNT

It's your personal currency. You issue it as you need it by merely writing a check. It is the kind that cannot be lost out of your pocket or taken away from you by a hold-up man. It's the business-like way of handling funds, insures an unquestionable receipt, and aids in budgeting your expenses.

Cinnaminson Bank and Trust Co.

Riverton, N. J.

YWCA NOTES

Campaign to End

With the annual finance campaign of the Burlington County Young Women's Christian Association due to end this week, workers in each town are making special efforts to complete their quotas.

Eleven county communities already have raised their quotas, according to reports received at a meeting of campaign workers held March 11, at the home of Mrs. Richard Eckman, county president, in Mount Holly.

These towns, with their campaign chairmen, are: Brown's Mills, Mrs. Marcus Newcomb; Columbus, Mrs. Edward Aaronson; Green Bank, Mrs. Helena Wobbar; Lumberton, Mrs. Kenneth Reid; Pemberton, Mrs. Charles S. Beckwith: Palmyra, Miss Ida Harmon; Riverton, Mrs. Francis Elwell; White's Bog, Mrs. Isaiah Haines, and Rancocas, Mrs. Frank Smith.

County Notes

Reports of the program for the national convention of the YWCA to be held in Columbus, Ohio, April 22-28 was given at the March meeting of the Burlington County YWCA board of directors, Tuesday morning at the county office, in Mt. Holly. Mrs. Marcus Newcomb, of Brown's Mills, led the discussion.

The Medford Girl Reserve Club is holding rehearsals for a play to be presented in the near future.

Miss Hannah Severns, Moorestown librarian, addressed the club at its meeting Tuesday night on "Introducing Books to Children."

GRAMMAR SCHOOL PUPILS

will do better work if they have a typewriter on which to do their home work.

In addition to this, knowing how to operate a typewriter will be a valuable asset.

The Remington Portable is so sturdily built that it will go with them right on through high school and college. See the popular No. 5 with standard keyboard at The New Era office.

COUNTY BANKERS ROTARY GUESTS

Armitt H. Coate and Charles M. Taylor Are Speakers At Local Affair

Nearly sixty officers and directors of the banks of Burlington county were guests of the local Rotary Club, at a meeting held on Thursday, March 10.

Armitt H. Coate, secretary of the New Jersey Bankers' Association, one of the main speakers, spoke of pending legislation before the state legislature. He discussed several of the bills from various angles.

Mr. Coate was followed by Charles M. Taylor ,assistant secretary of the Provident Mutual Life Insurance Co.

Social Security Act

Mr. Taylor described the various angles of the social security act, giving a full account of the benefits as they apply to bank employees.

Charles A. Mallory, chief counsel for the Unemployment Compensation Commission of New Jersey explained the purpose of the state act and how it was being administered.

Musical Numbers

Music was furnished by Briankley Price with his electric xylophone. He was accompanied on the piano by Miss Grace Walters.

Dr. Dean LeFavor was called upon for several selections on the piano and he obliged in his own inimitable style. The one evidently enjoyed the most was one of his own composition and entitled, "The Old Broken Down Player Piano."

ABOUT TOWN

The snow which fell on the on the anniversary of the blizzard of 1888 was not even a poor imitation of that memorable occasion. The warm sun on Friday made short work of what may well be the last appearance of the white flakes until another winter rolls around.

—o—

Last Saturday afternoon found many garden enthusiasts doing preliminary work in anticipation of planting days which are just around the corner.

—o—

The Garlock Packing Co., of Palmyra, has recently filed an application for registration of a trademark for leather packings, cups, washers, gaskets, and discs.

—o—

New trees are being planted along the north side of Broad street, Riverton.

—o—

The new green fence on the far side of Memorial Park adds much to the appearance of that section.

—o—

Work on the Palmyra sewer extension has progressed to Spring Garden street, between Walnut and Cinnaminson.

STATE REPUBLICAN CLUB PLANS SESSION

The Women's State Republican Club of New Jersey will hold the March meeting at the Contemporary Club, 176 State street, Trenton, on Monday, March 21, at 2.30 o'clock. The guest speaker will be Isabel Rhees Kappeyne, president of the Brooklyn Women's Republican Club.

Mrs. Kappeyne, who is a writer, lecturer, and lawyer, will speak on "Women Under a Dictatorship." Having travelled extensively through Italy and Germany, she speaks with authority.

ENTERTAINMENT AT PRESBYTERIAN CHURCH

Over 100 members and friends of Calvary Presbyterian Church were entertained last Friday evening by pupils of Sara Ellen Parker, in monologues and sketches.

The following girls and boys took part: Frank Christie, Betty Edell, Phyllis Moffitt, Bud Parker, Eleanor Voorhis, Jean Hardy, Betty Lou Nash, Eleanor Hulse, Beatrice Anderson, Janice Peck, Jane Stevens, Laura Nebel, Sonia Nebel, Lillian Wells, Barbara Mahood, Sarah Ann Wright, Jane E. Fisher, Mary Van Sant, Louise Moorhouse, Carol Bauer.

Many of the younger children were unable to appear on the program owing to the measles epidemic.

Following the program, refreshments were served by the Semper Fidelis Bible Class.

BOY SCOUT NEWS

The executive board of the Burlington County Council, Boy Scouts of America, met at the home of G. Lloyd Cowan, Jr., Edgewater Park, recently. Reports of the various committees were heard.

The death of Edward A. Mechling was a shock to those present. His place in Scouting will be difficult to fill, for his many and varied activities were known only to those who were in constant touch with him. He was chairman of the camp committee for 10 years, chairman of the advisory board, and one of the founders of the Council. He knew the great outdoors and loved it. It was not unusual for him to make appointments with his co-workers to meet at Camp Mahalala at five a.m., especially in the Spring of the year.

Resolution

The following resolution was adopted, which has been spread upon the minutes of the meeting:

Whereas, the sudden passing of Edward A. Mechling is a grievous loss to the Burlington County Council of the Boy Scouts of America in whose service he has generously participated for the past ten years, and,

Whereas, during the past ten years as chairman of the camp committee he has won the esteem and friendship of the members of this Council in unusual degree and has unselfishly contributed his time and ability to Scouting without stint, therefore

Be It Resolved, that the Burlington County Council of the Boy Scouts of America hereby record in its mintues the sense of great loss felt by its members, individually and collectively, at the sudden passing of Edward A. Mechling and be it

Further Resolved, that a copy of this resolution be forwarded the family of Edward A. Mechling, our associate and friend.

WILDLIFE WEEK TO BE OBSERVED

A decision to participate actively in the observance of the first annual National Wildlife Restoration Week and to do what can be done in this section to help the movement along was reached at the regular meeting of the Burlington County Game Protective League, held on Thursday night, in the court house, Mt. Holly.

The meeting, which was attended by about 125 sportsmen, was one of the finest in the history of the Game League and President E. Budd Marter, of Edgewater Park, expressed himself as highly pleased with the results of the numerous discussions that took place during the evening.

Various Problems

Varying the usual program, there were no visiting speakers, the session being confined to general discussions of various problems in which the sportsmen have a definite interest. A number of excellent comments and ideas were presented by the members of the League, all pointing toward increased activity in the future for the advancement of the interests of sportsmen.

The national plans for Wildlife Restoration Week were explained to the League members by Mr. Marter, who is director of the movement in this district.

Committee

Mr. Marter announced that he had appointed the following committee tc work with him in Burlington county: Harold T. Parker, of Mount Holly; Lewis J. Mantel, of Pemberton; Edward Warrick, of Moorestown; Dr. Marcus W. Newcomb, of Brown's Mills; Earl Braddock, of Medford; Elgar Buzby, of Rancocas; Richard Praul, of Burlington; John Cutts, of Tabernacle; Dr. Harold Winkelspecht, of Delanco; Rue Parker, of Bordentown; A. C. Haines, of Palmyra; F. E. Ridgway, of Columbus, and William J. Smith, of Bridgeboro.

State highway departments received more than a billion dollars federal aid last year.

Only thirteen muscles are required to form a smile; a frown brings 50 facial muscles into play.

VOTE FAVORABLY ON SOIL DISTRICT

Burlington and Camden county farmers paved the way on Tuesday toward giving the Garden State leadership in the Northeast in the creation of soil conservation districts, by approving the establishment of the proposed Camburton Soil Conservation District in a referendum conducted by the State Soil Conservation Committee.

The vote by individuals was 72 for and 19 against the proposition. Votes were also tallied by acres, the result showing owners of 14,230 acres in favor and 2,444 acres opposed to creation of the district, which would cover about 66,000 acres of farm land in nine townships.

The state committee will meet next Monday to consider the results of the balloting and decide whether the districts are to be created. In view of the sentiment shown in Tuesday's referendums, it was considered virtually certain that its decision will be favorable, making them the first in the Northeast to go into actual operation.

RECEIVES HONOR AT DUKE UNIV.

Miss Dorothy Davies Wolcott, daughter of Everett O. Wolcott ,of 415 Linden avenue, Riverton, is one of the eight girls recently initiated into the Nereidian club, an organization of expert swimmers, at Woman's College, Duke University, where she is a member of the freshman class.

Miss Wolcott attended the Palmyra high school before entering Duke University. There she was an honor student. Vice president of her class, she was secretary of the activity finance board. Miss Wolcott was captain of the swimming team in high school, she was a member of the hockey team and president of the girls' athletic association. She also served on the yearbook staff.

SENIORS MAKE SPEECHES

Extemporaneous speeches have been the cause of much stress and anxiety among the Palmyra college preparatory seniors during the past week. They have tried to fill three minutes with their thoughts on such subjects as "My First Business Venture," "Should Museums and Public Libraries Remain Open on Sunday," "What is Prejudice" and "Should the Presdient Have a Six Year term."

Oil made from grape seeds is used as lubricating oil for motors by the French.

NOW... For The First Time In History—a PHILCO AUTO RADIO for only $24.95 Fits Any Car! EASY TERMS

JOHN H. ETRIS

17 W. Broad St., Palmyra, Phone 978

SOMETHING NEW

INVISIBLE RE-SOLING FOR LADIES' SHOES

Soles made as thin as desired

RIVERTON Shoe Rebuilding

Under New Management

Williams-Wright Building

RIVERTON SCHOOL NOTES

Cliff Dwellers

In their study of early life, the second grade has been reading about Indian Cliff Dwellers and Eskimoes in their textbooks and library books. The model cliff dwelling, which covers an entire side of the class room is very realistic. Interested pupils have illustrated the lives of the Eskimoes.

A store, with grocery products and vegetables made in art class, are for sale. The children learn what foods and vegetables should be eaten and then buy the articles at the store. Thus, the store becomes a daily part of the health and arithmetic studies and is true to daily living.

Frederick Woodward.

PLANTS FOR YOUR GARDEN

By A. C. McLean
Extension Service, N. J. College of Agriculture

Vivid New Gaillardias

Gaillardias are familiar to most gardeners as summer blooming perrenials, but some of the newer varieties of the plant are still comparatively unknown. These recent introductions, the result of the work of plant breeders, offer pure yellow and dark red flowers with much stiffer stems than those of the more familiar varieties and they are excellent cut flower material.

An American plant native to the middle west, gaillardias require full sun and a well drained soil. Many of these new varieties come true from seed, and if those that are perennials are sown early they will bloom the first year. Start them before the first of April in a coldframe or in the house. If the gardener has any particularly desirable varieties he will find that he can propagate them by means of root cuttings.

New Varieties

Some of the annual varieties, among them lorenziana which is double in form, are well worth growing. However, some of the best perennials for midsummer are to be found in this group of new gaillardias, and they will survive in good condition the hot, dry weather against which most perennial plants rebel. Among the interesting perennial varieties now being offered, the gardener will find Sun Gold as brilliant and lovely as its name suggests. It is generally propagated by division or root cottings, although some nurserymen are offering seeds. The pulchella hybrids, developed in California are large flowering varieties with stiff stems; they also include the European variety, Burgundy, with rich maroon flowers. Tangerine, orange-red in color, is another interesting and vivid member of this group.

Never ask the parents of a young married man what he is doing for a living.

LIGHTS IMPROVED ON BUSY ROAD

Local motorists driving to New York will appreciate improvements in traffic lights which have been made recently near Elizabeth.

Progressive timing of traffic lights to lessen congestion on Route 25 was approved last week by State Highway Commissioner E. Donald Sterner under agreements with Elizabeth and Linden officials for the installation of more efficient equipment.

From the Bayway Circle, Route 28 in Elizabeth, to the new General Motors plant in Linden the signals are to be made "traffic actuated" so they will show "red" on Route 25 only at spaced intervals for cross traffic of pedestrians and vehicles. They will also be equipped with motors to synchronize them so that machines traveling on Route 25 at the legal speed will be able to pass the intersecting streets in the timed cycle without any stop.

Maze of Red Lights

From the Bayway Circle towards Newark under the new arrangement the lights will be suspended over Route 25 from a mast arm to meet the complaints of drivers that the lights now at the curb line are often hidden by traffic. They will not be "traffic actuated" but will be synchronized so those proceeding at the stipulated rate will have the "green" lights through the entire city of Elizabeth.

These changes have been recommended by Commissioner Sterner to reduce the traffic jams caused by the maze of signals which show "red" when unnecessary on America's busiest state highway.

Route 25 traffic in this area has reached as high as 90,000 vehicles in a single day or an average of one motor vehicle every second.

It is said that when they have bridge tournaments in the WPA—leading spades is very unpopular.

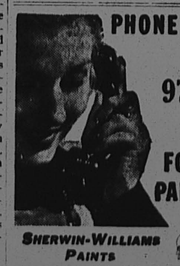
Building boards made from sugar cane have proved stronger than wood in tests. It is effective in sheathing.

EDWARD Y. SMITH

Electrical Jobbing and Repairs

610½ Main Street Riverton, N. J.

Phone, Riverton 1511



PHONE US 978 FOR PAINT

SHERWIN-WILLIAMS PAINTS

JOHN H. ETRIS

17 West Broad St. Palmyra

MARCH IS TRICKY

BE PREPARED FOR THE COLD SNAPS

STOCK UP WITH WILLIAMS'

1st GRADE ANTHRACITE OR WILLIAMS' FUEL OIL

THEY'RE BOTH "TOPS" IN THEIR LINE

Phone 1100

H. B. WILLIAMS

COAL, COKE, FUEL OIL, BUILDING MATERIALS

FEED, SAND AND CEMENT

PALMYRA

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

Telephone, Riverton 712

For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937.

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second St., Riverton
Phone 406

KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 1145-W

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited The New Era will appreciate being remembered in this connection.

Subscription $1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Local Transportation

Considerable publicity has been given, of late, to the suggested electrification of several railroad lines in South Jersey, in order to provide better transportation to Philadelphia.

Riverfront towns have evidently not been included in the plan, no mention having been made of the trackage from Bordentown to Camden.

Communities along this route are in need of, and are certainly entitled to, better train service, as well as other municipalities in South Jersey.

Since other towns are bestirring themselves in this matter, it appears that a revival of the Riverfront Transportation Committee would be in order.

This group could accomplish three things, namely, first ascertain what type of railroad transportation is best suited to local needs; second, enlist the active support of the citizens, and third, work wholeheartedly to obtain the most advantageous kind of service.

Recipe For Recovery

Testifying before a Senate committee, Bernard Baruch, the well-known financier, although a close friend and advisor of the President, said that the present depression can be ended by a change of the government's attitude toward business and a wise readjustment of the tax structure. He stated that he agreed with the President's view that the national income could reach $100,000,000,000 a year, as against about $67,500,000,000 at present, and added that a business upsurge is now being prevented by a feeling of insecurity—the fear that reasonable profits will be confiscated by "inordinate taxation" and that assets will be subjected to some "great arbitrary change in the value of money."

A short time before this, the United States Chamber of Commerce issued a report pointing out that all the essentials or recovery—men, materials and demand for goods—are present—yet recovery does not come. It does not come because of that feeling of insecurity of which Mr. Baruch and a thousand other authorities have spoken—that feeling which causes capital, industry, workers and farmers to retrench, and to hold back the spending that would create real productive jobs, new opportunities in industry, new markets for agriculture, and normal conditions in this country.

Government has reviled and fought business. Government has taxed business to death. Government has held out a constant threat of still more severe "reprisals." The political drive for government ownership of much private business is destructive of private investments. The inevitable result is depression, and all the political promises and hot air will not fill the bread baskets. The more business is taxed and "lawed" against, the lower will drop the national income and the harder jobs will be to get. These are facts that cannot be laughed off. The longer they are ignored, the worse the depression will be.

Suspicious

Will the drive against monopolies now promised be in the direction of breaking up existing monopolies and preventing the creation of others, or will it be a camouflage for a drive for government fixing of all industrial prices, as it now is seeking to fix farm prices and wages in industry? The suspicion that, as often has happened during the last several years, the monopoly legislation proposed will profess one thing and aim at another, was not lessened by Assistant Attorney General Jackson's recent tirade.—Lynchburg, Va., News.

The deplorable situation of the Chinese is the best answer to those pacificists who say that the way to keep out of war is not to prepare for it. Lack of machine guns, airplanes and tanks has not saved the Chinese. In fact if they had a good navy the story might be different.

1933—Unemployed, 11,000,000; public debt, $20,000,000,000.
1938—Unemployed, 11,000,000; public debt, $37,000,000,000.
—New York Sun.

PALMYRA

Mrs. Dean H. LeFavor, of Morgan avenue, left Monday to spend some time in New York City.

Mrs. William W. Homan, of 104 Memorial Avenue, will entertain the members of the Shining Hour Class, of Epworth M. E. Church, on Friday evening.

Mr. and Mrs. Albert Smith, of Broad street, entertained Mr. Smith's parents, Mr. and Mrs. Albert Smith, of Stonehurst, on Tuesday.

The Friendship Circle Class, of Epworth M. E. Church, held their regular business meeting and social on Monday evening in the church. Mrs. A. Cooper had charge of the entertainment.

The winners in the Sacred Heart Household Linens Club were Mrs. L Candy, of E. Riverton, and Mrs. Robert May, of Maple avenue, Palmyra.

The regular business meeting and social of the Philathea Class of Central Baptist Church will be held at the home of Mrs. Clyde Horner, of 405 Elm avenue, on Thursday, March 24, at 2.30 p.m. Hostesses will be Mrs. M. Klotz, Mrs. W. S. Tees, Mrs. J. Shockcor, Mrs. J. H. Pike and Mrs. George Murray.

The Palmyra Men's Club will hold its next meeting on Tuesday, March 22, at the Lutheran Church. The entertainment will be a fencing match between the Burlington and Palmyra Black Dragons. All men are cordially invited.

The Girl Scout Mothers of Troop 1 will hold their next meeting at the home of Mrs. J. Ashmore, of 902 Cinnaminson avenue, at 8.30 p.m. on Tuesday, April 12.

George Crowley, vice president of Strayers Business College, was the guest of Mrs. A. B. Powell, of Broad street, on Tuesday.

RIVERTON

Freeman E. Hunter, of Riverton, sailed from Philadelphia on Monday on the S.S. Fairfax, of the Merchants and Miners Line, enroute to Jacksonville and Miami, Florida.

Mrs. Oliver G. Willits, of Riverton, and daughters Margaret Nan and Sylvia, will leave on March 25, for a two weeks trip to Miami, Florida.

Henry G. Naisby, of 207 Howard street, has been placed on the Lehigh University honor list for the first semester by Dean C. M. McConn. Naisby is a senior in the College of Engineering.

Mrs. Harry B. Mark, of Elm Terrace, has been appointed ot the music committee for the Fashion Show sponsored by the West Jersey Hospital Medical Staff Auxiliary, to be held on May 7.

The Ladies Aid Society of Calvary Presbyterian Church will hold its annual Cake and Apron Sale in the Sunday School room on Friday, April 8, from 2 until 6 p.m. Tickets including ice cream and cake may be purchased for 15 cents.

The Sacred Heart P.-T.A. will hold a food sale on Thursday, March 24, in the school auditorium from 2 to 4 p.m. Mrs. Leo Shafer is chairman of the committee acting for the first grade mothers.

FINE PROGRAM PARENTS' NIGHT

(continued from page 1)

repeated, under the direction of Mrs. G. Rex Showell. The cast includes: Mrs. Richard Hooper, Mrs. Charles Earp, Jr., Mrs. Arthur Waters, Mrs. Robert Gowell, Miss Edith Ridley, Mrs. G. Rex Showell, and Mrs. Dewees Showell.

At the conclusion of the play, refreshments will be served by the fathers.

The loop, which is most showy of all airplane stunts, is considered by most pilots the simplest to perform.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services, Sunday, March 20, 1938.

This Sunday marks the ninth anniversary of the dedication of our new church building. An effort is being made to celebrate by having full attendance at all the services throughout the day. The public is most cordially invited to celebrate with us.

10.00 a.m., Bible school. The attendance last Sunday fell below par, due to quarantine for whooping cough which affected all departments and classes with pupils 10 years old and under. An increase in the main school, however, offset some of the loss.

11.15 a.m., Morning worship. The pastor's subject for the sermon will be "What Think Ye of Christ?" The choir will render appropriate anthems and Mr. Lawrence Kimble, of Vineland, N. J., will be the guest soloist.

6.45 p.m., Senior and High School Groups, BYPU. Paul Frank will be the leader of the Senior Group, which meets in the Junior Department. In order to stimulate the attendance, which has grown from 8 to 18 at present, a membership drive will be conducted from March 20th to April 24th.

The High School Group, meeting in the Sunday School room, is still enjoying large and enthusiastic meetings. The membership committee will have charge of this week's meeting. "Favorite Hymns" will be the topic for discussion and will be led by Marjorie Nace.

7.45 p.m., Evening worship. It is hoped that, as a fitting conclusion to the celebration of the day, this service will be well attended. "Three Divine Agencies for the Salvation of the World" will be the subject of the evening's sermon.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

"God and Miracles"is the subject of the sermon to be delivered by the Rev. W. A. Boyd in the Methodist Church this Sunday morning. This is the ninth sermon in the series of "A Faith for Today," and will cover the subject of miracles: "The Miracles of the Bible and the Miracles of Today." The senior and junior choirs will sing.

In the evening at 7.45, a Lenten organ recital will be given by Mrs. Rachel Lord, assisted by George Durgin, violinist. "Myrrh, Aloes and Cassia" will be the theme of the sermon to be preached by Mr. Boyd. Special music will be rendered by the choir.

In the Lenten service, on Thursday evening next week, the guest preacher is the Rev. Earl Hann, of our church, at Merchantville. The entire community is invited to join with us in this largely attended interesting Lenten service. The service is held from 8 until 9 o'clock.

Church of Christ, Scientist

"Matter" is the Lesson-Sermon subject for Sunday, March 20, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Tremble, thou earth, at the presence of the Lord, at the presence of the God of Jacob." (Psalms 114:7)

Among the Lesson-Sermon citations is the following from the Bible: "I know that, whatsoever God doeth, it shall be for ever: nothing can be put to it, nor any thing taken from it." (Ecclesiates 3:14)

The Lesson-Sermon also includes this passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Eternity, not time, expresses the thought of Life, and time is no part of eternity. One ceases in proportion as the other is recognized. Time is finite; eternity is forever infinite." (p. 468)

EPWORTH LEAGUE

The Young People's Epworth League, of Epworth M. E. Church will have for its speaker this Sunday, Albert McCay, borough solicitor.

Last Sunday the group enjoyed a fine discussion on "What Does It Mean to Be a Christian?" These discussions are proving very interesting and enlightening and young people over 16 years of age are cordially invited to attend on Sunday, at 7 o'clock.

The group will hold a St. Patrick's party on Monday, March 21, at the home of Mrs. Earle Northrop, of 221 Thomas avenue. Members and friends are urged to be present.

COMING EVENTS

Thursday, March 17
Card party, K. of C. Home, auspices Ladies' Auxiliary, Knights of Columbus.
Friday, March 25
Minstrel show and dance, Riverton public school auditorium, 8.15 o'clock, auspices Riverton Fire Company.
Sunday, March 20
Fathers' Day Program, Sacred Heart P.-T.A., school auditorium, 2.30 p.m.
Monday, March 21
Meeting, Riverton Softball League, Riverton fire house, 8 o'clock.
Monday, March 21
Parents' Night program, Riverton P.-T.A., school auditorium, exhibits and play.
Thursday, March 24
Food Sale, Sacred Heart P.-T.A., school auditorium, 2 to 4 p.m.
Wednesday, April 6
Riverton P.-T.A., luncheon-bridge, The Porch Club.
Friday, April 8
Cake and Apron Sale, Calvary Presbyterian Church, 2 to 6 p.m.

CHURCH NOTICES

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School 9.30 a.m.
Sunday Services, 11.00 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday,, 2.30 to 4.3 .

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

RCA and Zenith radios, radio repairs, free tube testing. Schwering's Store, Palmyra, Phone 28. 3-18-tf

SALE—Rose-rust spring coat and hat, size 10 yrs., very good condition, Phone, Riv. 211. 3-17-1t

SALE — Three-story converted house. Three apartments, all rented. Hot water heat, gas and electricity. Lot 75 x 150. Garage in rear. Situated on Lippincott ave. Write Box "H" New Era office. 3-17-1t

LOST—Canary. Return to Mrs. L. E. Gest, 615 Thomas avenue, 3-17-1t

TELEPHONE SOLICITORS, Phone home, Salary and Commission, Write Box "F" New Era office. 3-17-1t

The Burlington County Hospital offers to graduates of accredited high schools a three year course in general nursing, leading to eligibility for registration. Apply to the Directress of Nurses, Burlington County Hospital, Mt. Holly, New Jersey. 2t-3-17-24-38

SALE—2 lots Memorial Park Cemetery Section No. 1. Apply L. J. Steedle. 3-17-2t

RENT—Palmyra apartment, 5 rms and bath, heat and hot water, excellent location, cheerful rooms, immediate possession, $37. Raymond Warner, 5th & Cinnaminson avenue. 3-10-1t

COUNTY DEMOCRATIC WOMEN'S CLUB MEETS

Plans for the annual card party of the Burlington County Democratic Women's Club were discussed at the executive meeting on Monday night at the home of Mrs. Edward Wagner, of Marlton. The party will be held on April 21 at the Riverside Fire House. All games will be played and several hundred prizes have been promised. Mrs. Joseph Wills, the president of the club is the general chairman.

The next meeting of the County organization will be held in Bordentown at the Roosevelt Democratic Club rooms on April 5th. The Bordentown group will be the host for this occasion.

The next executive meeting will be held at the home of Mrs. Rogers, of Vincentown, on Tuesday, April 26.

Among those attending the Monday meeting were Mrs. Mervil Haas and Mrs. Lucy Kenney, of Riverton.



PALMYRA WINS S. J. COURT TITLE

Bests Audubon to Enter Finals; Merchantville Subdued On Saturday

After being a serious contender for several years, Palmyra High crashed through to its first Group III South Jersey Basketball Championship, on Saturday night in Convention Hall, downing Merchantville by the score of 29-19.

The locals won the right to enter the finals by pinning a 20-18 reverse on Audubon, defending champs, last Thursday evening.

The two wins earmark the Red and White as the outstanding quintet coached by Ken Dimond, local mentor.

Opponents Start Strong

In the Saturday encounter, Merchantville held the locals to a pair of counters in the initial period, while making four themselves. Palmyra outpointed the opposition 8-2 in the second stanza and led 10-6 as the half ended.

Merchantville was never able to overcome this advantage and trailed in both of the remaining quarters.

The local mentor injected his entire squad of reserves into the fray with two minutes of play remaining.

Rothbaum Sets Pace

Sam Rothbaum, stellar forward, cut the cords for five double-deckers and made good on two free throws making his total read 12 for the pastiming.

Marshall followed with eight tallies, while Gamble annexed six.

Emerson, of the opposition, was high man with 15 tallies to his credit.

Merchantville played a waiting game which clicked in the first period, but Palmyra soon solved this form of offense and threw the enemy machine entirely out of gear.

Although the win for the locals was the first in Group III, Palmyra annexed the Class II crown in 1927 and 1928.

Audubon Game Close

The Red and White really had a more difficult time in overcoming Audubon in the semi-finals than in the title-winning game, the Green and Gold proving a formidable opponent up to the final gun.

The first half proved a ding-dong affair, with the opposition leading 9-8, at the intermission.

This advantage was short-lived, however, as Sharpshooter Baker put Palmyra out in front by a comfortable margin, when he sank three double-deckers in rapid succession.

Increase Lead

Mickle followed with a field goal and a foul, this making the count 17-9 in favor of the locals. Audubon annexed three points before the period ended.

After Sutters looped one to make it 19, Audubon drew up to within a point of the Red and White with three doubletons.

Marshall made the final tally of the fracas in the last minute when he converted a charity throw and Palmyra rooters went home happy.

HALF HOOK SCHOOL STUDENTS who are taking the commercial course will find the Remington Portable ideal for home practice work. The keyboard is the same as the big office machine both as to arrangement and spacing of the keys. And it is yours for 10 cents a day. See the popular Model 5 at The New Era office.

Country Club Notes

The Tyler bowlers took a quick jump into first place by downing the opposition for three points last week. Lippincott's entry, which formerly enjoyed the leadership, could win only a single game and dropped one point behind the Tyler outfit.

Elliott's pin smashers kept close on the heels of the first two teams by registering a clean sweep of three games.

High singles: Clark, 201; Hagstoz, 236; Collins, 226; Somervell, 213; Anderson, 203; Wallace, 201; Ayres, 223.

High three: Hagstoz, 199, 214, 236, total, 649; Wallace, 200, 189, 201, total, 590.

The standing:	W	L
Tyler	23	7
Lippincott	22	8
Elliott	21	9
Jamison	19	11
Wilson	17	13
Clark	15	15
Bartley	13	17
Wood	13	17
Hendrickson	13	17
Smith	11	18
Bonsall	7	23
Yost	5	25

Baker and Mickle lead the scoring with six points each.

Thursday Game

Palmyra

	Fld	Fl	FT	P
Rothbaum, f	1	0	0	2
Gamble, f	1	1	1	3
Mickle, c	2	2	4	6
Marshall, g	0	1	4	1
Baker, g	3	0	1	6
Sutters, f	1	0	0	2
Totals	8	4	10	20

Audubon

	Fld	Fl	FT	P
Mack, f	2	1	1	5
Raban, f	1	0	0	2
Crowley, c	1	1	1	5
Brown, g	2	0	0	4
Cochran, g	1	0	0	2
Swenton, f	0	0	1	0
Totals	8	2	3	18

Score by periods:

Palmyra	1	7	9	3—20
Audubon	3	6	3	6—18

Referees—Bowe and Isenberg.

Final Game

Merchantville

	Fld	Fl	FT	P
Crane, f	0	0	0	0
Heckers, f	0	1	2	1
Fetterman, c	1	0	0	2
Straub, g	0	0	1	0
Emerson, g	6	3	6	15
Sleeth, f	0	0	0	0
Hanners, g	0	0	0	0
Baxter, f	0	0	0	0
Budd, c	0	0	0	0
Totals	7	4	9	18

Palmyra

	Fld	Fl	FT	P
Rothbaum, f	5	2	4	12
Gamble, f	3	0	4	6
Mickle, c	0	0	1	0
Marshall, g	3	2	5	8
Baker, g	0	1	1	1
Hubbs, g	0	0	0	0
McFadden, f	0	0	0	0
Sutters, g	0	0	0	0
McDermott, f	0	0	0	0
Prisco, c	0	0	0	0
Rivers, g	1	0	0	2
Bacon, g	0	0	1	0
Totals	12	5	16	29
Palmyra	2	8	10	9—29
Merchantville	4	2	7	5—18

Referee—Saline. Umpire—Bowe.

In 1865 Great Britain passed a law requiring self-propelled vehicles to be preceded by a man carrying a red flag.

TWO LEAGUES ARE BEING CONSIDERED

Major and Minor Baseball Loops May Organize This Year

At present it appears that both the major and minor Burlington county baseball leagues will reorganize this season with eight clubs represented in each.

A meeting was held in Mt. Holly last week to determine the amount of interest in the proposed circuits and more than 50 attended, representing seven major and five minor league clubs. Other clubs sent word they were interested in joining the leagues.

Teams Represented

The major teams represented and those present in their behalf were Vincentown, Carl Bowker; Medford, Lawrence Mingin; Burlington, Frank Cook and Pete Pitko; Florence, Ed. Robbins; Riverside, Fred Dyer; Bordentown, Jake Greenberg, and Beverly, Frank Broumm.

Fieldsboro, Mt. Holly and a team representing Palmyra and Riverton are contemplating joining the big circuit.

Minor League

Minor clubs represented were Burlington Devlins, Riverside, Chesterfield, Walker-Gordon and Maple Shade. Roebling and Willingsboro sent word they are considering joining.

An organization meeting of both leagues will be held at the court house, Mt. Holly, on March 23, at 8 o'clock, at which time officers will be elected and further arrangements made.

FOUR DUSEKS ON ARMORY SLATE

A wrestling program to climax a splendid St. Patrick's Day celebration is what Promoters Frank and Ray Hanly have lined up for their weekly attraction in the Camden armory, Thursday night.

The card will feature the four daring and desperate Duseks and also two of the outstanding grapplers of the nation and judging from the makeup of the card, the largest crowd that ever assembled one night in the drillshed for a show of this kind, is predicted by the Camden promoters.

In the final scrap to be decided by one fall, with a no time limit attached, Steve (Crusher) Casey, the Irish invader who claims the world's wrestling title and is upheld in New England, Canada and western states, is booked to oppose Rowdy Rudy Dusek, veteran skullbuster of the riot squad.

Dusek vs. Thesz

Another bout which also has the interest of the fans is the semi-windup between Ernie, the wildcat of the family and Louis Thesz. This is booked for one fall with a half hour time limit

In the other matches, Jack League will be aiming to get some revenge on the Dusek family when he clashes with Wallie in the third bout of a half hour limit. Joe mingles with Abe Coleman in the second and the curtain raiser will show the return of Chief War Eagle and he tangles with a tougher foe in Jim Coffield in another 30 minute scrap.

Children under five formed 15.4 per cent of the nation's population in 1860, but only 9.3 per cent in 1930.

Alley Gossip

Ladies' League

The leading Luckies maintained the same margin over their next opponents, the Kools, as both teams won two games from their respective rivals on Monday night of this week. The Camels and Spuds are deadlocked for third place, six points behind the Luckies.

High singles: Mrs. Burgess, Kools, 176; Mrs. Hansen, Spuds, 173; Miss Denneler, Murads, 173; Mrs. Gibert, Luckies, 168; Mrs. N. Beitz, Camels, 169.

The standing:	W	L
Luckies	19	8
Kools	15	12
Spuds	13	14
Camels	13	14
Murads	13	14
Wings	8	19

Artisans' League

The lowly Thieves rose up and took the leaders for three points. As the Highwaymen annexed four counters at the expense of the Pirates, the Footpads saw their advantage chopped to three games. This situation tightens up the race considerably.

High singles: Saltmer, Thieves, 216; Harvey, Footpads, 212; Rivel, Bootleggers, 219; Matthews, Highwaymen, 223; Edinger, Pirates, 215.

The standing:	W	L
Footpads	19	5
Highwaymen	16	8
Bootleggers	15	9
Bandits	14	10
Pirates	10	14
Demons	8	16
Thieves	8	16
Buccaneers	6	18

K. of C. League

Gloucester went back into the lead as a result of a clean sweep over Moorestown. The Palmyra Blues are in a tie for second place with Mt. Holly, while the Palmyra Whites are one game in the rear with a standing of 10-8. The Greys, third entry of the local contingent, are deadlocked for seventh.

High singles: Statt, Gloucester, 212; Bradley, Palmyra Blues, 202; Cooney, Mt. Holly, 219; Brooks, Maple Shade, 200.

The standing:	W	L
Gloucester	12	6
Palmyra Blues	11	7
Mt. Holly	11	7
Palmyra Whites	10	8
Moorestown	9	9
Riverside	7	11
Palmyra Greys	7	11
Maple Shade	5	13

County League

Both leading outfits, Garden State and Coddington, took the opposition over for three games and the margin between these two entries remains unchanged. The Painters have an exceptional record in that they have dropped only three games during the second half.

High singles: Heisler, Shortens, 215; Wallace, Coddington, 258; Bottger, P.S., 236; Small, Medford, 213.

The standing:	W	L
Coddington	21	3
Garden State	19	5
Devlins	15	9
Shortens	12	12
Beverly	12	12
P. S. Rams	8	16
Kieckhefer	5	19
Medford	4	20

Business Men's League

Buohl's gained a notch last week by winning a brace of games from the second-place Claw aggregation.

The highlight last week in this loop was the bowling of Evaul, Fortnum Ace. He smashed the maples for a high three of 660, the scores

FIREMEN PLAN SHOW & DANCE

Big Event to Be Staged in Riverton on March 25; Horton's Orchestra

One of the biggest events of the year in this vicinity will take place on Friday evening, March 25, when the Riverton Fire Company stages a minstrel show and dance in the auditorium of the Riverton Public School.

According to B. G. Cook, who is general chairman of the affair, the event promises a full evening of entertainment for young and old.

28 in Troupe

The show will be given by the famous Beverly Road Troupe, the cast being composed of 28 funsters in colorful attire. All are talented singers and dancers and the outfit has made a big hit in several other communities in the county.

In addition to the regular minstrel program, the troupe also has several specialty numbers. Music during this part of the evening will be furnished by the troupe orchestra.

Two Full Hours

The curtain will rise at 8.15 and two full hours of mirth and song are guaranteed.

After the show the floor will be cleared for dancing and Bob Horton's well-known band of 12 pieces will swing into action for the remainder of the evening.

Assisting Mr. Cook in making arrangements for the affair are the following: John Carhart, William Evans and William Watkins.

Tickets can be obtained from any member of the fire company.

SPORTS JOTTINGS

With plans for two county leagues being rapidly whipped into shape, it appears that the local situation concerning league membership is not keeping pace with similar activity in other parts of the county.

A team composed of local talent should give other contenders a stiff race for the championship. Now is the time to decide whether membership in this loop is desirable.

Riverton Softball League To Meet

President Joseph Yearly, of the Riverton Softball League has announced that there will be an important meeting of loop officials and team managers in the Riverton Fire House, on Monday evening, March 21, at 8 o'clock.

Officers will be elected for the coming season and plans for the year will be formulated.

Any persons who desire to enter a team in the league are invited to attend the session.

Mme. Therese Pelter was the first woman to fly in an airplane, ascending at Turin, Italy, in 1908.

in the individual games being 233, 234 and 193.

High singles: Denneler, Farmers, 221; Coddington, Claws, 228; Miller, Schucks, 211.

The standing:	W	L
Buohls	19	8
Claws	16	11
Schucks	16	1
Farmers		2
Bell & Evans	14	13
Fortnums	13	14
Germania	8	19
Lloyds	7	20

COUNTY BUDGET ADOPTED FOR '38

Adams and Jones Cast Votes In Negative; Tax Rate Reduced 3 Cents

The revised budget of Burlington county for the current fiscal year was finally adopted by the Board of Freeholders, at a meeting held on Thursday of last week. Albert C. Jones and Palmer L. Adams voted against adoption.

In its present form, the budget calls for a 64-cent tax rate, a reduction of three cents from the previous year.

A total sum included is $1,333.058, as compared with $1,646.173 last year, or a reduction of $313,115.

By Taxation

The amount to be raised by taxation is $379,563, while corresponding figures for 1937 were $401,087 a reduction of $21,524.

Anticipated revenue in 1938 is estimated at $677,494, as compared with $710,627 during the previous year.

Messrs. Lamon, Stout and Church stated that the budget was entirely satisfactory to them and believed that the taxpayers would feel the same way.

Jones and Adams insisted that the almshouse should be financed on a pay-as-you-go basis instead of spreading the cost over a period of years.

DR. STOKES WILL ADDRESS MEETING

Dr. S. Emlen Stokes, of Moorestown, will be the speaker at the first meeting of the new fiscal year for members of the Burlington County Medical Society Auxiliary. The meeting will be held on Monday evening, April 4, at the home of Mrs. F. D. Fahrenbruch, 101 Garden street, Mt. Holly.

Dr. Stokes, member of the New Jersey Assembly, will talk on legislation pertinent to interests of the medical world. A brief business session will be conducted by the newly elected president, Mrs. Carlton Hogan, of Burlington, starting at 8.30.

TWO DRIVERS ARE FINED LOCALLY

Two motorists were arrested in Riverton during the past week and given a hearing before Recorder Frank Probsting.

The cases were as follows: E. H. Dorsay, 6918 Irving avenue, Merchantville, arrested by Officer Robinson on charge of driving with no driver's license or registration cards in his possession; fined $5.00 and costs.

Harry Jackson, Fort DuPont, Delaware, arrested by Officer Bowers on charge of careless driving; fined $3.00 and costs.

ALASKA MISSIONARIES AT MORAVIAN CHURCH

The Rev. and Mrs. Douglass C. Schattschneider, missionaries of the Moravian Church, in Alaska, will be at the Palmyra Moravian Church this Friday evening, for a service at 8.00 o'clock. This will be in the form of a pictorial view of their work, and that of their fellow missionaries. Moving pictures of the work and life at the orphanage and mission stations will be shown.

Mr. and Mrs. Schattschneider are spending a well earned furlough at home after seven years of service in Alaska. Their work has been at the orphanage at Nunapitsinghak, where a fine piece of Christian work is done for the orphaned children of the northland.

The Palmyra congregation is very much interested in, and has maintained a close touch with this phase of the Alaska Mission. Miss Mildred Siebke, one of our own members, has also been a missionary at the orphanage since 1934. All this time, she has been a fellow worker with the Schattschneiders, and her work will be featured in the pictures shown.

The public is cordially invited to this service. An offering for the new boys' dormitory to be built in the near future will be taken.

Taxicab chauffeurs in Singapore wear no shoes and are among the world's fastest drivers.

YMCA BRIEFS

About 400 members of YMCA groups from all sections of Burlington county, and over half a hundred Scouts, convened at the Moorestown Community House Friday evening, March 11th. They were greatly thrilled by the experiences of Amory "Bud" Waite, who was one of Admiral Byrd's party at the South Pole, during his last expedition there, serving as Byrd's radio operator. Waite had among his exhibits, his dog "Ginger" and articles of clothing which he used on the expedition. His talk was illustrated by some 50 lantern slides.

—o—

A state-wide YMCA evening meeting will be held at Trenton, March 22nd, to formulate plans for a New Jersey YMCA Camp for colored youths. John H. Morrow, of the faculty of the Bordentown Manual Training School, recently elected to membership on the County YMCA Board, and Secretary Guy C. Henwill represent Burlington County at this meeting.

—o—

Since the decision on the part of the Palmyra-Riverton YMCA Board to become affiliated with the County Association, President A. E. Hargett, of the YMCA Board of these communities, is selecting four men from Palmyra and four from Riverton to serve on the County YMCA Board. The completion of the list of county board members in this section of the county will be made at a meeting of the Palmyra-Riverton Board, Wednesday evening, March 23rd.

—o—

The YMCA Brass Quartet, composed of four musicians from the county YMCA orchestra has an engagement for the next two Sunday evenings, March 20th at the M. E. Church, Mt. Holly, and March 27th at the M. E. Church, Medford. The quartet is composed of J. Wilmer Hoffmen, first cornet; Guy C. Hendry, second cornet; S. Albert Sleeper, tenor saxophone, and Y. Earl Russell, bass.

—o—

Thomas Braddock, Jr., member of a Hi-Y club connected with the Palmyra High School, and delegate to the First National Hi-Y Congress at Berea, Kentucky, June 1936, hopes to attend the second Hi-Y Congress, at the same place this coming June.

Saturday, March 12th, he addressed a group of Hi-Y members in the Philadelphia area, giving them some of the highlights of the 1936 Congress.

Braddock is active at present in the reorganization of the Hi-Y Club, which from now on, will be affiliated with the rest of the Hi-Y Clubs of Burlington county and the Hi-Y Council.

ABOUT THE COUNTY

The CCC outfit at Camp Dix, Wrightstown, is among those slated for abandonment.

—o—

Dr. S. Emlen Stokes, Assemblyman from Burlington, county, was the speaker at a meeting of the Burlington City and Township Republican Club, held last week.

—o—

Arthur Perry, of Medford, was killed last Saturday night, when his car crashed into a pole at Five Points, Springside, Burlington township. Two companions were seriously injured.

—o—

A drive against speeding is being waged in Burlington.

—o—

Removal of the trolley tracks on Warren street, Beverly, is still being considered, after considerable debate on the question.

Approximately 180 automobile parts are made from coal and its by-products.

GRAMMAR SCHOOL PUPILS will do better work if they have a typewriter on which to do their home work.

In addition to this, knowing how to operate a typewriter will be a valuable asset.

The Remington Portable is so sturdily built that it will go with them right on through high school and college. See the popular No. 5 with standard keyboard at The New Era office.

Legal Notices

NOTICE OF SETTLEMENT

Trustees Account

Estate of John Kern, deceased.

Notice is hereby given that the First and Final Account of the subscriber, Trustee, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, April 14, 1938, at ten o'clock in the forenoon.

BURLINGTON COUNTY TRUST COMPANY,
formerly The Burlington County Safe Deposit and Trust Company,
Trustee.

Proctor: Wm. D. Lippincott.
Dated: February 26, 1938 3-3—3-31

TAYLOR-MATHERS
REPAIR
Lamps and Appliances
Extension Cords to Order
Phone Riv. 710 309 E. Broad Palmyra

LYNCH'S
LICENSED SANITONE CLEANER
Quality Dry Cleaning and Pressing
2640 Federal — Camden — 523 Market
Bell Phones 2812-1213

"When You Say it With Flowers Say it With Ours"
James Kenney & Sons
FLORISTS
Phone, Riverside 111 Riverside
We Telegraph Flowers

RIVERTON LAUNDRY
Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.
N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

BETTY PETTY
BEAUTY STUDIO
519 Cinnaminson Ave.
Palmyra



FINGER WAVING
MARCELLING
MANICURING
HAIR CUTTING
HAIR TINTING
BLEACHING
SCALP TREATMENT
FACIALS
Duart Method of Permanent Waving
Open Daily 9 a.m. to 6 p.m.
Monday, Wednesday, Friday and Saturday evenings until 9 o'clock
Phone, Riverton 480

Thoroughly Modern
The Snover Funeral Home is thoroughly modern in every detail simply because it has never permitted itself to lapse into a state of self satisfaction.
In keeping with our years of service and policy of modernization, we are constantly striving to improve our service and facilities with each new day.
The Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830

HAVE YOU SEEN THE NEW RYTEX STATIONERY AT THE NEW ERA OFFICE?



[SCENE: *Nancy is giving Bill's tie the final "Big Sister Touch" before they go out to a party. Dad has just completed a long distance call.*]

DAD: "How's that for a quick trip to Chicago?"

BILL: "Say! Dad, Nancy is trying to tell me *'when you were a boy'* it used to take ten or fifteen minutes to get a long distance call."

DAD: "She's right, Bill. Good service, for those days. Now I'm through to Chicago or anywhere else in almost no time . . . while I hold the line."

Long distance calls cost less, too' Eight rate reductions in the last ten years . . . and now . . . after 7 at night and all Sunday, you can call 100 miles for 35c; 1,000 miles for $1.70 (station-to-station 3-minute rates in United States).

NEW JERSEY BELL TELEPHONE COMPANY

FLOWER SHOW TO OPEN ON MONDAY

Fifteenth Annual Affair Will Continue to March 27; 1,000,000 Blooms

Simultaneous with the advent of Spring, the fifteenth annual Philadelphia Flower Show will open in Commercial Museum, 34th below Spruce street, Monday, March 21, at noon and continue daily through March 27th, from 9 a.m. to 10 p.m. On Sunday, March 27, the floral spectacle will be open from noon 'til 10 p.m.

A magnificent achievement in horticulture and floriculture, the show presents a year in the making, bringing its breath-taking beauty from the world's finest collections. There will be more than a million perfect blooms, rare orchids, roses, azaleas, lilies, hydranges and all the flowers dear to the gardener's heart.

Unusual Decorations

W. Atlee Burpee, Jr., chairman, announces an unusual decorative arrangement for the show with eight heroic statues by Harriet W. Frishmuth and A. A. Weinman gracing the exhibition hall, flanked by four reflecting pools and an architectural tie-in comprising a dozen naturalistic arches.

The floral spectacle whose lavish beauty will live long in the memory of flower devotees, will be sponsored by the Philadelphia Flower Show, Inc., with the active cooperation of the Pennsylvania Horticultural Society, The Garden Club of America and The Garden Club Federation of America. Highlights of the '38 show will include the Dreer rose garden, the fascinating Joseph E. Widener Acacia collection, in a romantic setting; gorgeous rock gardens, lily ponds, cascades and novel table settings. There will be orchestral features and a program by the choral group of the Junger Mannerchoir.

MORE COLLEGE BOYS ARRESTED

Another lot of "college" inclined magazine salesmen came to grief here last week, when a group of seven smooth talkers were apprehended by Riverton police. One of the crowd mistakenly called at the home of Officer John Robinson, to sell him a subscription. The officer got on the trail of the crew and the entire party was soon rounded up.

They were given a hearing bfeore Recorder Frank Probsting who suspended sentence and ordered the aggregation out of town.

Those whose sales career was culminated locally were: Hugh Crawford, 19, Peoria, Ill; Arnold Clover, 20, Minneapolis, Minn; James Taylor, 19, Austin, Tex; George Kirk, 17, Trenton, N. J.; F. L. Merkle, 18, Wheeling, W. Va., and G. E. Davis, 19, also of Wheeling.

Riverton police request that local residents notify headquarters promptly in case they are approached by salesmen of this type. With two crews apprehended within a week, it appears that the magazine season has opened with considerable gusto.

LOCATION OF FIRE HYDRANTS SHOWN

The Riverton Fire Department has a new piece of equipment located in the apparatus room which should be of considerable value to the firefighters. This is a framed map, constructed on a large scale which shows the exact location of every fire hydrant in Riverton, East Riverton and the eastern end of Palmyra.

The location of each plug is shown by means of a small red light, the scores of bulbs being operated by a single switch.

The chart was constructed by John L. Carhart, who spent many hours of painstaking labor before the device was completed.

Equipment of a similar nature has been in the Palmyra fire house for some time.

Saints were saints because they were cheerful when it was difficult to be cheerful, patient when it was difficult to be patient; and because they pushed on when they wanted to stand still, and kept silent when they wanted to talk, and were agreeable when they wanted to be disagreeable. That was all.

RED CROSS NEWS

Many at Meeting

The regular monthly meeting of Burlington County Chapter American Red Cross was held in St. Mary's Guild House, Burlington, last week, with a good attendance from all over the county. Mrs. Guy L. Nelson, chairman, had charge of the meeting.

Many knitted and other useful articles were reported as having been made by members and forwarded to the disabled ex-service men in Government Hospitals. Fifteen dollars was also sent to the Cigarette Fund for the veterans in Lyons Hospital.

First Aid classes are being carried on in the county by Miss Dorothy E. Middleton, Moorestown, Vernon E. Dickerson, Burlington, Charles H. Wright, Jr., and Charles L. Julians, both of Moorestown; three of such classes being conducted in the grade schools.

One more membership has been received, making the county Roll Call 5276, the largest one since 1929, when 5713 members joined.

Mrs. Sarah Newlin MacGregor was elected a delegate to attend the annual convention to be held in San Francisco. As Mrs. MacGregor anticipates visiting relatives in California, this honor was bestowed upon her.

The reorganization of the Mount Holly Branch was reported, with Mrs. Ellen Flynn, as chairman; Mrs. Rosenbaum, vice chairman; Mrs. Elizabeth McDonnel, secretary; Miss Sidonie Schafer, treasurer, and Miss Madge E. Huff, publicity chairman.

A fifty dollar contribution from the Chapter Fund was voted to be transferred to the Life Saving Fund, of which Mrs. Frank J. Schuyler, Florence, is treasurer; in this connection Mrs. Nelson stated it was quite probable Thomas Speck would be in the county the coming summer to act as life saving instructor.

COMMENT

About a year has passed since the old almshouse burned down. During the interval, the chief business of the Board of Freeholders has been determining how and when to build a new one. Sessions of the board will seem calm indeed without this question remaining for discussion. Right now, we wouldn't say that the new building was better than a 10-1 bet.

—o—

Herr Hitler has now violated about every provision of the treaty signed at the end of the World War. All of which leads to the query "how valuable are such documents?" The answer would still seem to be the one given about 24 years ago, "mere scraps of paper."

—o—

Palmyra was robbed of the Burlington County Scholastic Basketball Championship, but that didn't prevent the Red and White from going out and winning the South Jersey Group III title. Moorestown, the county "winner" failed to survive the first round at Convention Hall.

MAGEE & HUGHES
Covered by Insurance
Painting
EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

"Planned Insurance"
Philip R. Dennis, Jr.
Chartered Life Underwriter and Insurance Broker
Res. 620 Lippincott Ave., Riverton Phone 244-M
Office 901 Provident Trust Building 17th & Chestnut, Philadelphia Phone Rit. 3470
10-28—11-11—25

SALE RENT
W. REX McCROSSON
Incorporated
Real Estate and Insurance
5 East Broad St., Palmyra
Phone, Riverton 500

BOWL TONITE
OPEN BOWLING
Every Night
7.00 to 8.45
Edward Beitz, Mgr.
PALMYRA BOWLING ALLEYS
Broad and Morgan Palmyra

RIVERTON CLEANERS and SHOE REPAIRERS
Best Workmanship—Prompt Service
Phone 988
Open from 7 a.m. to 9 p.m.

Jesse M. Coddington and Son
415 Elm Avenue Riverton
Painting, Paperhanging and Carpenter Work
WE CARRY INSURANCE
Phone, Riverton 1075

C. Ward Lowden
NORGE REFRIGERATORS
Philco and Emerson Radios
Trade-in Value on Old Machines
Headquarters for MAYTAG AND NORGE WASHERS
All Makes Washers Repaired
Several Good Buys in Used Washers
RADIOS REPAIRED
Electrical Appliances and Supplies
TUBES TESTED FREE
SPORTING GOODS
514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

Green as the Emerald Isle
IS THE LAWN PRODUCED BY DREER'S LAWN GRASS SEED
. . . . a beautiful setting for the home. Sow now. Call, write or phone us for prices, advice on quantity to sow and care of lawn.
Plant Dreer's Incomparable Sweet Peas Now
HENRY A. DREER
SEEDS — PLANTS — BULBS
Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



LIGHT CONDITION at the office . . .
Modern I.E.S. lamps, approved by the Illuminating Engineering Society, provide a combination of direct and indirect illumination. It is "conditioned" light—soft, restful, adequate for intensive work at the office. Prices of I.E.S. desk lamps are low and may be purchased on convenient terms.
PUBLIC SERVICE
A-6026

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.



EDUCATIONAL AND CIVIC
VISIT
THE NATIONALLY FAMOUS PHILADELPHIA
FLOWER SHOW
Opening Day—March 21, Noon to 10 P. M. Tuesday to Sat., 9 A. M. to 10 P. M.
Sunday, Noon to 10 P. M.
A great floral triumph . . a year in the making. Millions of perfect blooms. Rare orchids; Roses, endless in their variety; azaleas; lilies; hydrangeas; rhododendrons; tulips and all the flowers dear to the gardener's heart. The ever fascinating Joseph E. Widener Acacia Collection in its picturesque native setting. Gorgeous Rock Gardens, Lily Ponds, Cascades. Truly, a grand spectacle whose lavish beauty will live long in your memory.
Music—Tea Room—Restaurant
Adequate Parking
Free Wheel Chairs for the Infirm
The Annual Philadelphia Flower Show enjoys the active co-operation of The Pennsylvania Horticultural Society.
ADMISSION 75c CHILDREN 50c
MARCH 21 to 27 INCLUSIVE · COMMERCIAL MUSEUM 34th & SPRUCE ST.

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

BILL HAY
(Formerly Askew Motor Co.)
Sales CHEVROLET Service
Broad and Fulton, Riverton, N. J.
Phones
Riverton 714 Merchantville 368

SALES Buick SERVICE
Moorestown Motor Co., Inc.
219 W. Main St., Moorestown
Phone, Moorestown 77 or 485

PALMYRA-RIVERTON
PACKARD
SALES AND SERVICE
L. S. GURNELL
10 Broad Street
Riverton, N. J.
Telephone
RIVERTON 26

Woolston's Garage
High Grade Auto Repair Work
ESSO GAS AND OILS
Nash and Lafayette Agency
BROAD and MAIN STREETS
Phone 400 Riverton

AUTO SERVICE

MARFAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
BURKE and EISLEY
Broad and Linden Riverton
Phone 1562

LESTER S. FORTNUM
ATLANTIC PRODUCTS
Complete Automobile Service
115-125 W. Broad St. PALMYRA
Phone 1180

BAKERIES



FANCY BAKING
Home-made Ice Cream
CONFECTIONS
the kind you will be proud to serve
CHEW'S BAKERY
526 Main St., Riverton
Phone 154—We Deliver

BANKS



Cinnaminson
Bank and Trust Co.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS

RAY BANKS
BARBER
SPECIAL ATTENTION
TO ALL WORK
306 BROAD STREET
RIVERTON



BUILDERS

Curtis E. Stavely
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

Louis Weber
Successor to Albert Hester
Carpenter and Builder
Special Attention to Repair Work
Randolph Avenue, East Riverton
Phone, Riverton 860-M—Charges Reasonable

COAL

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FEED—COKE
Broad and Main Riverton
Phones 4 and 5

Joseph T. Evans
Genuine FUEL OIL
COAL
KOPPERS COKE LUMBER
MILLWORK
Phone, Riverton 302

MacCORD BROS.
OLD COMPANY'S COAL
ATLANTIC FUEL OIL
KOPPERS COKE
Riverton 560-W — Phones — Riverside 189
DELANCO

E. P. GRIFFENBERG
PALMYRA, N. J.
LEHIGH COAL
Phone, Riverton 384

H. B. WILLIAMS
LEHIGH VALLEY COAL
KOPPERS PROCESS COKE
FUEL OIL
Building Materials—
Feed and Fertilizers
PALMYRA Phone 1100

DAIRIES

BISHOP'S DAIRY
QUALITY PRODUCTS
Phone 476, Riverside

DRUGS

CARLSON'S
PHARMACY
Prescriptions called for and delivered, when inconvenient for you to call at our store, phone 1510.
605 MAIN STREET, RIVERTON

DRY GOODS

Smith's Store
Dry Goods — Notions — Stationery
McCall's Patterns — Gifts
414 MAIN STREET, RIVERTON
Phone 783

ELECTRICIANS

EARLE B. HARPER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone, Riverton 1125

EXPRESS

GIBERSON'S EXPRESS & TRANSFER
DAILY SERVICE
PHILADELPHIA TO BURLINGTON
MOVING
Main Office
St. Mihiel Drive Riverside, N. J.
Phone, Riverside 438 Riverton 1566
Philadelphia Office
240 Arch Street
Bell, Market 0255
Keystone, Main 8081

J. CUSTIS
Hauling & Concrete Work
CESSPOOL CLEANING
R.F.D., Palmyra
Riverton 738

Rytex Hylited Visiting Cards are on sale at The New Era, One Hundred for Seventy-five cents.

5c AND 10c STORE

PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES NOVELTIES, CANDY, ETC.

FLOORS

Bell Phone Merchantville 594 All Work Guaranteed Satisfactory
Frank Hansen
HARDWOOD FLOORS of Every Design
LINOLEUM
Stairs Scraped and Recovered
Furniture Refinished and Repaired
325 Curtis Avenue DELAIR, N. J.

GROCERIES

American Store
Broad and Main Streets
Riverton
Bill Wald Butts Carhart
Phone 1565—Free Delivery

W. F. Becker
Groceries, Fruits, Vegetables
Delicatessen Counter
Meats and Provisions
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

KARL FRANK'S
MEAT MARKET
MEATS—POULTRY
KELLOGG'S CANNED FOODS
Collins' Building RIVERTON
Phone 86

HAULING

HAULING
CLEAN PAINTS
WHITE WASH CELLARS
C. D. TURNER
207 Union Landing Road
E. Riverton, N. J.

LAUNDRIES

RIVERTON LAUNDRY
N. KUENSELL, Prop.
Phone, Riverton 972

Riverside Home Laundry
318 Paine Street
Riverside, N. J.
Phone, Riverside 734

REFRIGERATORS

GENERAL ELECTRIC
Refrigerator
TAYLOR-MATHERS
Ranges, Radios, Laundry Equipment
309 E. Broad St. Palmyra
Riverton 710

MEMORIALS

Custom-built Cemetery Memorials in Granite, Marble and Bronze
Will Hope
Washington and Federal Streets
Burlington, N. J.
Phone, Burlington 13

W. H. SLOCUM & SON
DISTINCTIVE BEAUTY
Marble & Granite Works
67 E. Main Street
Moorestown, N. J.
Phone 159
Get Our Price

WILL BOWEN
DECORATOR
Upholstering, Repairing, Refinishing
Broad and Cinnaminson Sts.
Phone 751 Riverton

OIL BURNERS

Taylor-Mathers
BURNS EASY OIL BURNER
All makes of Washing Machines Repaired
309 E. Broad St. Palmyra
Riverton 710

PLUMBING

George Friday, Jr.
Plumbing, Heating and Roofing
ELECTROL OIL BURNERS
PETRO-NO KOL OIL BURNERS
609 Thomas Avenue
Phone 937 Riverton

H. D. Hullings & Son
PLUMBING—HEATING—ROOFING
Delco Oil Burners
Collins' Building
Riverton, N. J. Phone 60

C. D. HUBBS
PLUMBING
HEATING
ROOFING
ALL WORK GUARANTEED
Phone 46-W
202 BROAD STREET
RIVERTON

PATENT MEDICINES

L. L. Keating
Patent Medicines — Gifts — Candy
Greeting Cards — Ice Cream
Cigars and Stationery
Broad and Main Streets, Riverton
Phone 1540

When in need of Patent Medicines—
CORNELL'S
Cut Rate Patent Medicine Store
All Prices Cut
535 Cinnaminson Ave. Palmyra
Phone 1500

PAPERHANGING

Clement O. Herbert
WALL PAPER
811½ Garfield Avenue
Phone 624-R Palmyra

RADIOS

John H. Etris
17 West Broad Street
Palmyra
Philco Agency Tube Testing
Special Complete Tune Up only $1.50
CALL RIVERTON 978

C. WARD LOWDEN
NORGE REFRIGERATORS
Philco and Emerson Radios
Trade-in Value on Old Machines
Headquarters for
MAYTAG AND NORGE WASHERS
All Makes Washers Repaired
Several Good Buys in Used Washers
RADIOS REPAIRED
Electrical Appliances and Supplies
TUBES TESTED FREE

SPORTING GOODS

514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

REAL ESTATE

Walter D. Lamon
REAL ESTATE
INSURANCE
516 Cinnaminson Ave. Palmyra
Phone, Riverton 25

Phone, Riverton 2
J. L. LIPPINCOTT CO.
REAL ESTATE — INSURANCE
Notary Public
Williams-Wright Bldg. Riverton, N. J.
George F. Ginther

"Safety First" — Insurance Protection — No Regrets
Ada E. Price
Insurance Notary Public Real Estate
416 LIPPINCOTT AVENUE, RIVERTON
Phone, Riverton 806

E. B. Rudderow
520 Main Street Riverton, N. J.
REAL ESTATE
Notary Public Insurance
Phone, Riverton 646



Insurance
REAL ESTATE
Notary Public
JOS. F. YEARLY
Riverton Phone 69-M

George W. Rogers, Inc.
LESLIE W. REEVES
REALTORS — INSURANCE
Phone, Riverton 787 or 845
529 Cinnaminson Ave., Palmyra. N.J.

SHOE REPAIRING

For Better Shoe Repairing Try
N. Beitz
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135

N. DREIER
19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

SHOE STORES

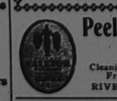


Hirshblond's
QUALITY
Shoe Shop
MT. HOLLY, N.J.
FOOTWEAR OF BETTER QUALITY

SIGNS

A. K. SALMON
Signs
Truck Lettering
Phone, Moorestown 419-W

TAILORS



Peel Poindexter
TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 514

J. R. JOHNSON
(Successor to J. L. Young)
CLEANER AND DYER
PALMYRA, N. J.
Work Called for and Delivered
Riverton 775

FOOD FACTS

Do You Know That—

A new oil made from raisin or grape seeds is now used for cooking and as a mayonnaise ingredient.

A ten minute treatment with papain, an enzyme extracted from the papaya, is now used by restaurants to tenderize cheaper meat cuts.

Apricot cream cheese and prune cream cheese are new dairy products.

Ground parsley, a green vegetable concentrate in dust form, is used extensively as a substitute for fresh parsley.

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

MRS. RUSSELL REPLACED

It was announced on Tuesday that Governor A. Harry Moore had appointed Mrs. Helen G. Appleton, of Moorestown, as a member of the Burlington County Board of Elections.

Mrs. Nellie W. Russell, of Springside, a former member of the board, was not reappointed.

REUNION LUNCHEON

A number of women of this vicinity will attend the reunion luncheon for women who were undergraduates at Drexel Institute of Technology twenty-five or more years ago, and faculty members of that period, which will be held on Saturday, March 19, at 1.00 p.m., at the Penn Athletic Club, Philadelphia.

Dr. Parke R. Kolbe, President of Drexel, will make the principal address of the occasion, bringing to the guests the news of Drexel of today.

CAMPAIGN MANAGER

W. Warren Barbour, former United States Senator, who recently made known his candidacy for the Republican nomination to the United States Senate, today announced the appointment of John D. Osbourne of 416 Euclid avenue, Loch Arbour, N. J., as his campaign manager. Former Senator Barbour announced at the same time the opening of his campaign headquarters at 12 Broad street, Red Bank, New Jersey.

The Power of Taxation

By RAYMOND PITCAIRN
National Chairman Sentinels of the Republic

Congress, as this is written, is deep in deliberation over proposed revisions of pending tax measures.

Somehow, there has been created the impression that these measures affect only that branch of American activity known collectively as business.

But this picture is incomplete. It covers too narrow a field.

What Congress decides, whenever it deliberates on taxes, affects profoundly every man, woman and child in our nation. It deals with the welfare of our great army of approximately 130,000,000 consumers.

Tax legislation can determine whether or not men should have jobs, and the amount of purchasing power which those jobs create. It can determine how well American families may live and progress. It can wreck—its influence through the entire fabric of our national economy.

For taxes, as every one knows, are a constant and inescapable part of our daily existence. Through the higher costs of necessities which unreasonable taxes entail, they intrude into the cost of all necessities.

They slip into the gas tank of every car and tractor; into the cloth of every suit and dress, into the rent or purchase price of every home and farm, into the cost-tag of every piece of home and industrial equipment, into the food basket of every housewife.

They can influence all production, all employment. For when they threaten the enterprise and the production which create employment, they threaten jobs. Our recent record of mounting unemployment bears tragic evidence of this.

Taxation, therefore, should be above all politics.

It is everybody's business, everybody's burden.

That is something of which Congress should be reminded as it deals with this great national problem.

In a recent election in Ecuador, South America, women were given the right to vote. Only two voted.

For every pound of silk produced in the world, there are fifty pounds of wool and 200 pounds of cotton.

TAKE NOTICE

That the following resolution was introduced and passed at first reading before the Board of Chosen Freeholders of the County of Burlington, at its regular meeting held in the Board Room in Mount Holly, New Jersey, March 11, 1938, and will be further considered for final passage at a meeting of said Board to be held on the 25th day of March, 1938, at 2 o'clock or as soon thereafter as the matter can be reached at the regular meeting, in the Board Room, Mount Holly, New Jersey:

RESOLUTION MAKING APPROPRIATION FOR THE BUILDING AND EQUIPPING OF AN ALMSHOUSE FOR THE COUNTY OF BURLINGTON AT NEW LISBON AND AUTHORIZING THE ISSUANCE OF $251,080 BONDS AND/OR NOTES TO FINANCE THE COST THEREOF

WHEREAS, the almshouse owned by the County of Burlington has been recently destroyed by fire and it is necessary to build and equip a new one; and

WHEREAS, the County of Burlington has received certain payments from insurance companies under the terms of the insurance policies covering said destroyed almshouse and equipment and said County will have available from said amounts to be used in the building and equipment of a new almshouse the sum of approximately $19,500; now, therefore,

BE IT RESOLVED BY THE BOARD OF CHOSEN FREEHOLDERS OF THE COUNTY OF BURLINGTON, NEW JERSEY:

Section 1. That pursuant to the provisions of the applicable statutes, the County of Burlington shall construct at New Lisbon a new almshouse of fire-proof construction and shall construct and/or purchase the necessary original furnishings and equipment therefor at a cost of approximately $281,000.00.

This Board hereby determines and declares as follows:

(a) That the maximum amount of money to be raised from all sources for said purpose is $281,000.00.

(b) The estimated maximum amount of bonds or notes to be issued for said purpose is $251,080.00.

(c) That an appropriation has been made in the budget of the County of Burlington for the year 1938 for said purpose in the amount of $10,420.00, said amount being not less than the amount of the down payment for said improvement computed in the manner provided in Section 40:1-12 of the Local Bond Law.

Section 2. That the proceeds from the bonds and/or bond anticipation notes authorized herein, together with the sum of $19,500 already received by the County of Burlington from insurance companies as stated in the preamble hereto, and the down payment referred to in Section 1 (c) hereof, be and the same are hereby appropriated for the purpose stated in Section 1 hereof.

Section 3. That for the purpose of financing the cost of the construction of said new almshouse and the construction or purchase of the original furnishings and equipment therefor there shall be issued negotiable bonds of the County of Burlington, State of New Jersey, in an aggregate principal amount not exceeding $251,080.00, under the provisions of the Local Bond Law, constituting Chapter 1 of Title 40 of the Revised Statutes of New Jersey. Said bonds shall bear interest at not exceeding six per centum per annum and may be issued either at one time or from time to time and bear the exact rate of interest, form and other details and the method of sale and/or delivery of said bonds or any series or parts thereof, which may be different for the bonds or parts, shall be determined by resolution to be adopted hereafter by the Board of Chosen Freeholders of said County.

Section 4. That pending the issuance of the permanent bonds provided for in Section 3 hereof, there may be issued bond anticipation notes of said County in an aggregate principal amount not exceeding $251,080.00. Said bond anticipation notes shall bear interest at not exceeding six per centum per annum, shall be issued for periods of not exceeding one year, and may be renewed from time to time for periods of not exceeding one year, but all such notes (including renewals) shall mature not later than two years from the date of the original notes.

Section 5. That it is hereby determined and declared that the probable period of usefulness of the improvements described in Section 1 hereof, for which the bonds and/or notes hereby authorized are to be issued, within the limitations prescribed by law, is forty (40) years.

Section 6. That it is hereby determined and declared that the supplemental debt statement required by Section 40:1-13 of the Local Bond Law has been duly made and filed in the office of the Clerk of the Board of Chosen Freeholders prior to the passage of this resolution on first reading, and shows that the obligations authorized by this resolution will be within all debt limitations prescribed by the Local Bond Law and that the gross debt of said County, as defined by Section 40:1-76 of the Local Bond Law, is increased by this resolution by $251,080.00.

Section 7. That it is hereby determined and declared that the total amount of the proceeds of the bonds and/or notes authorized herein to be expended for interest on the obligations authorized herein, engineering and inspection costs, legal expenses and the costs of the issuance of the obligations authorized herein, including printing, advertisement of resolutions and notices of sale, and legal expenses, pursuant to Section 40: 1-55 of the Local Bond Law, is not exceeding $28,000.00.

Section 8. The full faith and credit of the County of Burlington shall be pledged for the payment of the principal of and interest on said bonds and/or notes issued pursuant to this resolution and the sums required for such payments shall in each year while any of said bonds are outstanding be included in the annual budget and raised by tax on all the taxable property in said County.

Section 9. That all resolutions, or parts of resolutions, heretofore adopted relative to the subject matter of this resolution be and the same are hereby revoked, repealed and rescinded, provided, however, that any contracts for the construction of the improvement authorized herein which have been heretofore entered into under such resolutions, including particularly a resolution finally adopted on June 11, 1937, shall continue to be in full force and effect.

Section 10. This resolution shall take effect twenty (20) days after the first publication thereof after final passage pursuant to law.

JOHN F. MILLER, Clerk.

I hereby certify that the foregoing is a true, full and correct copy of resolution adopted by the Board of Chosen Freeholders of the County of Burlington, N. J.

JOHN F. MILLER, Clerk.

Adopted March 11, 1938. 4-17-1t

LOCAL BUDGET NOTICE

Budget of the County of Burlington, New Jersey, for the fiscal year 1938.

Section 1.

WHEREAS, the approved budget for the County of Burlington for the year 1938 has received the certification of the State Auditor with the following changes required in order that this budget will comply with all requirements of "The Local Budget Act" with reference to items referred to in Revision of 1937 Title 40:2-52,

1. That the amount to be raised by taxation be changed from $380,398.48 to $401,743.82.
2. That under Group "A" the following item of appropriation be inserted: County Development $2,000.00
3. That under Group "A" the following items of appropriations be eliminated: Interest on Current Loans $2,500.00; Water Supply Imp. County Buildings 2,500.00; New Almshouse Down payment 4% 9,200.00
4. That under Group "F" the following item of appropriation be eliminated: County Development $2,000.00
5. That under Group "H" the following items of appropriation be inserted: Interest on Current Loans $2,500.00; Water Supply Imp. County Buildings 2,500.00; New Almshouse Down Payment 9,200.00; Interest on Bonds and Improvement Notes 1,280.63
6. That under Group "H" the item of appropriation entitled Payment of Bonds and Improvement Notes M.V.F. be changed from $22,260.00 to $21,000.00.
7. That under Group "I" the following items of appropriation be inserted: Deficit Miscellaneous Revenue Anticipated—1937 $20,937.56; 1932 and 1933 Motor Fuel Tax Payable 98; 1934 Appropriation Reserves 386.17
8. That the Appropriated for 1937 column be restated to show appropriations as modified by all transfers.
9. That after the above changes have been made all totals be properly corrected and,

WHEREAS, notice of the public hearing on the budget for the County of Burlington for the year 1938 approved on February 15, 1938, has been duly advertised as required by law and published in the legal newspapers in the County of Burlington, and

WHEREAS, said public hearing has been held on March 7, 1938, and adjourned to March 10, 1938,for the purpose of amending the budget as approved by the Board of Chosen Freeholders of the County of Burlington with reference to the following items:

1. That the item of appropriation under Group "A"—County Office Building Improvement $16,000.00 be eliminated.
2. That under Group "H" the following item of appropriation be inserted: County Office Building Improvement Down Payment $1,600.00.
3. That under Group "H" the following item of appropriation be inserted: New Almshouse Down Payment $10,420.00.

and

WHEREAS, notice of the public hearing on the amendments to the budget for the County of Burlington for the year 1938 approved on March 7, 1938, has been duly advertised as required by law and published in the "Daily Enterprise," Burlington, N. J., in the issue of March 8, 1938, and

WHEREAS, said adjourned hearing has been held on this 10th day of March, 1938, now, therefore, be it

RESOLVED, by the Board of Chosen Freeholders of the County of Burlington that the following items of anticipated revenue and appropriations, which constitute the 1938 budget for the County of Burlington, be adopted:

STATEMENT (Required by Section 202)		
County Tax (Estimated for 1938)		$379,563.82
Total		379,563.82
STATE AID:		
(a) Roads, Bridges, etc.	(Allotted 1938)	447,920.00
(b) Hospital for Insane	(Allotted 1938)	42,619.92
(c) Tubercular Hospital	(Allotted 1938)	21,753.53
(d) Blind	(Allotted 1938)	1,343.75
(e) Court Stenographer	(Allotted 1938)	260.95
Tax Rate (Estimated 1938)		.6456

and, be it further

Section 2.

RESOLVED, by the Board of Chosen Freeholders of the County of Burlington that the budget shall constitute an appropriation for the purposes stated, of the sums therein set forth as appropriations, and an authorization for the amount of THREE HUNDRED SEVENTY-NINE THOUSAND FIVE HUNDRED SIXTY-THREE AND 82/100 DOLLARS be raised by taxation for the purpose of the County, and be it further

RESOLVED, that the sum of FIFTEEN THOUSAND ONE HUNDRED FOUR AND 44/100 DOLLARS be raised by special taxation in accordance with the law made and provided, Revision of 1937, Title 40:33-9 for the establishment, maintenance and upkeep of the County Free Library, and be it further

RESOLVED, that a certified copy of this resolution showing the following summary of General Revenues and Appropriations be given to the County Board of Taxation and the State Auditor:

General Revenues:	Anticipated 1938
1. Surplus Revenue Appropriated	$ 276,000.00
2. Miscellaneous Revenue Anticipated	677,494.90
Amount to be raised by taxation for Local Purposes	379,563.82
Total	$1,333,058.72
General Appropriations:	
(a) General Government	60,827.23
(b) Total	113,659.62
(c) Charitable, Correctional and Penal	$21,478.94
(d) Religious	58,931.73
(e) Constructive	436,771.11
(f) Contingent	300.00
(g) Educational	16,218.05
(h) Debt Service	95,271.12
(i) Deficits and Statutory Expenditures	29,400.92
Total	$1,333,058.72

It is hereby certified that the budget annexed hereto and hereby made a part hereof is a true copy of the budget approved by resolution of the governing body, the Board of Chosen Freeholders of the County of Burlington, on the 10th day of March, 1938.

JOHN F. MILLER, Clerk.

Certified to by me
This 14th day of March, 1938.
JOHN F. MILLER.

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

Modern Storehouses Preserve Apple Quality Through Winter

Bumper Jersey Crop In Good Condition, Moves Into Retail Trade. Knowledge of Varieties Is Desirable

By Fred W. Jackson
New Jersey Department of Agriculture

A bushel of tasty New Jersey apples for nearly every family in the state was the estimated volume in storage last month. Prices for apples were never more attractive and are expected to continue at present levels.

Quality is excellent because modern cold storages now hold the crops of the orchards under ideal conditions of temperature and ventilation. In huge air-conditioned rooms of such structures thousands of bushels of New Jersey apples were stored during the past winter and are now moving on to consuming markets.

Ripen In Storage

The wrinkling and shrinking so common to the old-time home supply as winter advanced, is practically unknown in modern storage. In fact the only change occurring is the gradual ripening and improvement in flavor.

Late Winter Varieties

Stayman, Rome Beauty, Paragon and Winesap are now in season. The Stayman is medium to large in size and round oblong in form, highly colored or striped with a deep purplish red. Stayman is very juicy, has white melting flesh and is medium tart in flavor. This makes it an excellent all-purpose variety, the favorite of many who enjoy it raw, or in pies, baked and in other cooked dishes.

The Rome is popular for baking because it retains its form. It is highly colored with a bright red and usually has a greenish depression in which its long slender stem is attached. It is large, regular and rounded.

The Paragon is becoming better known each year because it emerges from storage tart and firm, making it an excellent cooking apple. Paragon is well colored with a dark red over a greenish undercolor and has yellowish, firm flesh.

The Winesap is really the last of the winter apples and keeps in excellent condition until the late spring months. Winesap has a very high, bright color and has crisp, juicy flesh of rather firm texture. Winesap is recommended for both eating and cooking.



Governor Moore Samples Some Jersey Apples at Recent Trenton Show.



SPORTSMEN . . .

Here's your chance to help restore our wildlife. Buy beautifully lithographed wildlife stamps at either Burke and Eisley Service Station or at the New Era Office. National Wildlife Restoration Week is being observed March 20-26. This movement is sponsored by the General Wildlife Federation of Washington, D. C. 100 stamps for $1, or they may be purchased in smaller quantities. For further information or stamps telephone

L. B. PARKER Telephone Riverton **777-W**
Chairman of Local Committee

D. & H. Cone-Cleaned ANTHRACITE COAL
Try a ton and judge for yourself
Fairbanks-Morse Coal Stokers
C. BIDDLE ATLEE
Phones: Riverton 169 and 715-J

HAND AND MACHINE KNITTED SUITS
Cleaned — Blocked
Berkshire Silk Stockings
59c to $1
HANDY SHOP
3 E. Broad St. Palmyra
Phone 863

Lengthy Wrangle Over Almshouse

(continued from page 1)

Board would reconsider the proposed method of payment and finance the work with some cash, thus reducing the bond issue to as low a figure as possible. He said that he still considered this the most practical way to handle the cost.

Mr. Adams said that this would have been possible, prior to the passing of the budget, by using the surplus. He said that other expenses could have been cut down and the entire building paid for in cash.

Director Lamon denied this and said that the same amount would have to be spent, regardless of the method.

No further action was taken on the request of Mr. Jones.

Long Debate

The vote on the bond issue came at 6.16 p.m. and followed several hours of debate on the question. During this time, Freeholder Adams engaged in verbal tilts with Director Lamon, Freeholders Church and Stout and James Cantwell, of Colonel Hugh A. Kelly's office.

Adams insisted that the building could have been built from his plans at a cost of about $150,000. This was denied by Cantwell. Other members of the board said that Adams drew the plans and had more to do with the job than any one else.

New Angle

Mr. Adams injected a new thought, when he stated that he had recently read in a paper that modern six-room homes were being constructed in Moorestown to sell at $5450. He said that with the land and heating eliminated, they would cost $3450. Allowing $726 for furnishing each one, he said that the cost per inmate would be $575 if 22 such buildings were constructed, instead of $2000 per inmate in the proposed building.

Upon being questioned by Director Lamon if he seriously advocated such a step, Adams said that he just conceived the idea that day, but he thought the plan might have considerable merit.

Church Goes to Bat

At this point, Freeholder LeRoy Church, who had evidently reached the boiling point asked what kind of a pipe-dream this was. He said that Adams had used all means at his command to delay the construction and that he, for one, was tired of listening to him. He stated that the trouble with Adams was that he thought he knew more about everything than any one else. To this the latter replied, "thank you," and denied he had delayed things.

Director Lamon said that he didn't like the idea of spending so much of the taxpayer's money, but he felt the proposed building was solid, substantial and devoid of frills. He asserted that experts had declared the bids to be good.

He further remarked that the board had two alternatives, either to accept the present plans or throw everything out and start all over again. He concluded by asking Mr. Adams whether the latter wanted to build the almshouse now or not.

To this Mr. Adams replied, "No, not at this cost."

Mr. Jones stated that he felt the county was getting it's money's worth under present conditions.

Bindery Paid

The Ritchie Bindery Co. account was finally settled by a compromise payment of $4250.

A request from the Borough of Riverton that the county provide for installation of traffic lights at Broad and Main streets, to meet existing needs was referred to the director of highways for investigation and consideration at the time the 1938 schedule is prepared.

The Tradesman's National Bank and Trust Co., of Philadelphia, notified the Board that a lease on the Birmingham Inn for another year would be at a rental of $125 per month, instead of $100 per month at present. The matter was turned over to the solicitor, Christopher N. Peditto, who will investigate renewal clauses in the existing lease.

New Truck

By the usual 3-2 vote, LeRoy Church, director of the bridge department was authorized to obtain bids for a dump truck to be used for guard rail work. This vehicle will cost about $1200.

A scale of wages for the bridge department was adopted by another 3-2 decision. This provides $40 per week for the superintendent, the highest amount and 50 cents per hour for laborers at the other end of the bracket.

The following departmental bills were approved and ordered paid: buildings, $22,698.96; roads, $15,434.18; bridges, $2,789.45; revenue and finance, $32,064.66; public affairs, $14,137.89, a total of $87,125.14.

Adults, Take Notice

Marketing classes at Palmyra High School are testing the economy of cheap buying.

The students have bought a package of cheap flower seeds and a package of more expensive ones. They planted them at the same time and now they are virtually watching the seeds grow.

In this way they hope to show the advantage or disadvantage of buying cheaper products.

BIRTHS

Mr. and Mrs. Herbert Fynan, of 437 Cleveland avenue, Riverside, are receiving congratulations on the birth of a son on Thursday, March 10, in the Zurbrugg Memorial Hospital.

Mrs. Fynan will be remembered as Miss Florence Lockowitz, formerly of Riverton.

Know Your Government

The Taxpayer's Dollar

Here and there throughout the country are published town and city annual reports which are "fit to read." They are the dynamic modernized annual official reports which are read by all the citizens of the community, men, women and children, because these annual publications are simple, clear and interesting. Indeed, they prove to be cheering, exciting, fascinating, just like other great stories of important finances and affairs. At a glance the taxpayer can see exactly how his dollar is spent and what he gets for it.

Cynical and sarcastic questions about the old-fashioned report have long been asked. The old-fashioned reports, and most municipal reports in New Jersey are old-fashioned, are so unintelligible to the average taxpayer that he will not read them and if he did he could not understand the mass of figures, presented as they are in such a way that only an expert can grasp their significance. So the old, cynical and sarcastic question, "Who reads a report anyway?"

New Ideas

In Vermont, Maine, Massachusetts and New Hampshire there has been during the past three or four years a concerted effort on the part of governing officials to improve the character of the reports made to the taxpayers. In fact there is keen competition, particularly in Vermont and New Hampshire, among public officials to present the most interesting reports from the standpoint of novelty and attractiveness, general appearance and orderly arrangement, and by use of simple, easily understandable graphs and charts display the financial condition and other facts in an interesting manner. In other words ,the effort is not to make it hard for the taxpayer to know his local government but rather to make it easy for him to familiarize himself with all of the details so that he will be prepared to be helpful, rather than critical of things of which he has too little knowledge.

N. J. Contest

Last year the New Jersey Taxpayers Association announced a contest among New Jersey municipalities for the preparation of modernized municpal reports. There were serious interferences with this contest because of long delay by the Legislature in clarifying certain details of the new budget act and also because of uncertainty concerning mandatory provisions of local budgets. Notwithstanding this many municipalities submitted reports which were deemed to be of supreme and superior merit and certificates were awarded upon that basis. Municipalities were classified according to population. The City of Trenton and the Borough of Mountain Lakes were each awarded certificates of supreme merit being in two classifications. Irvington, Ridgefield Park, Borough of Princeton and Millburn were each awarded certificates of superior merit each being in a different classification.

The New Jersey Taxpayers Association is again this year conducting the contest. It is expected that because the interferences have been removed many more communities will submit modernized, graphic reports. Any community in which the citizens are sincerely interested in knowing more about their local government will find in this plan a means of common understanding and mutual helpfulness of greater advantage to all concerned than any single thing the taxpayers can do in their respective communities.

FOOD FACTS

Do You Know That—

Vitamin A content of spinach remains the same whether raw, cooked, frozen or canned, according to C. R. Fellows of the Massachusetts State College.

Export of butter from Norway was forbidden by royal decree in 1186 because the king insisted the butter was needed for home consumption.

Eufagist was a term originally suggested for dietitian.

Sweet potato flour, selling at a few cents per pound, has been used for baking products which compare favorably with those made from wheat flour.

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

Worm culturists, who founded an industry to supply fishermen with bait, feed growing worms on a diet of cornmeal, castor oil and fish oil.

ANNOUNCING . . . .



THE KIDS KOLUM



A FREE WANT-AD COLUMN FOR KIDS

Beginning with the March 24th issue of THE NEW ERA we extend to the Boys and Girls of Riverton, Palmyra and Cinnaminson the FREE use of the NEW KIDS KOLUM, a WANT-AD column for the youngsters only. Now you can advertise for that lost baseball glove, or sister can advertise for a used doll coach ABSOLUTELY FREE OF CHARGE in the KIDS KOLUM. This offer is made for a limited time and ads will be inserted in the order received. The New Era will run as many of these ads as space will permit each week.

If you have two rabbits and would like a pair of used roller skates . . . and another boy has a pair of roller skates but would rather have two rabbits . . . you can make a deal through the KIDS KOLUM. If you've lost a school book and want to avoid paying for it . . . . you might use the KIDS KOLUM. It's up to you kiddies if you want the column . . . . we'll give it to you

There are no strings tied to the offer. Any boy or girl of grammar school age may use the column. Just print your ad clearly in the blank provided below and bring it, or mail it to The New Era office. We do suggest you consult Dad or Mother just to be sure that they know about your contemplated little business transactions.

PLEASE RUN THIS AD IN THE KIDS' KOLUM FOR ME:

_____

_____

_____

_____

_____

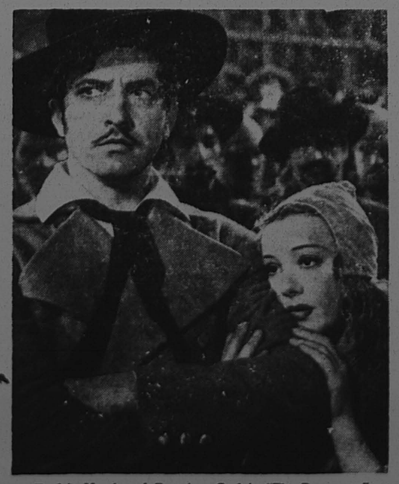
_____

Name _____

Address _____

Date _____

AT FOX RIVERSIDE, SUNDAY AND MONDAY



Fredric March and Francisca Gaal in "The Buccaneer."

PALMYRA SCHOOL NOTES

Honor Roll—Fourth Term

Seniors

Charlotte Anderson, Garwood Bacon, Betty Baker, Dorothy Binder, George Bonsal, Elizabeth Chambers, Virginia Dadino, Natalie Ellms, Eleanor Gamble, Robert Gowell, Grace Lewis, George Mattis, Gertrude Messenger, Lorraine Myers, William McCamy, Margaret Mount, Rachel Noshay, Elaine Smith, Ellen Smith, John Willis, Helen Wood.

Juniors

Cathernie Amos, Carolyn Bauer, Martha Bradway, Leon Buividas, Phyllis Carson, Julia Czarzasta, Edith Davis, June Hires, Virginia Howe, Robert Kelly, Frances Leyshon, Elizabeth Lippincott, Martha Martin, Virginia Murray, Betty Mullen, Jane Mustard, Herbert Randall, Naomi Swayne.

Sophomores

James Brown, Francis Cook, John Dietz, Richard Deemer, Elizabeth Faunce, Ruth Fry, Betty Haines, Lilian Iwanicka, Burke Jay, Gladys Jewett, Regina Link, George Mack, William Mathews, Mary Haws, D. M. Mullen, Janet Munro, Carlette Seemuller, Jean Smalley, Winifred Sterling, Ellsworth, Stone, Olga Trotta, Helen Vile, Robert Waters, Beatrice Weiner, Evelyn Wenof, Helen Wilcox, Robert Yerkes.

Freshmen

Robert Bacon, Elizabeth Bowers, Robert Cooper, Ethel Cummings, Doris Marshall, Placid Nace, Peggy Ryan, Eleanor Voorhis.

Grade 8

Marie Bettinger, Virginia Carr, Peggy Haines, Placid Nace, Peggy Ryan, Eleanor Voorhis.

Grade 7

Stanley Lippincott, Frank Weigand, George Downs, Dolores Stephens.

Grade 6

John Cawthorne, June Beyer, Ida Craven, Jane Fisher, Jean Grassie, Eileen Rae, Norma Schwink, Joan Donaghy, Virginia Miles, Jane Anne Morgenstern, Jean Stickney, Jean Walter, Lillian Wells, Laura Young.

Grade 5

Beatrice Johnson, Clara Vincent.

Grade 5

Maurice Allen, William Engle, Thomas Schwink, Tlice Kempf, Marie Kempf, Marjorie Knight, Ruth Price, Eleanor Sauerwein, Jacqueline Stevenson, Francis Mitchell, Jean Gennett, Sonia Nebel, Sylvia Walter.

Grade 4

Dorothy Blackeby, Betty Edell, Dorothy Lloyd, Margaret Dilks, Margaret Garwood, Dolores Martin, Stella McCay, Carol Ward, William Howe, Earl Cauthorne.

Grade 3

Alice Burgess, Betty Bowman, Dolly Marshall, Phillip Long, Richard Ulrich, Mary Brennan, Helen DeGothseir, Almira DeVinney, Lorraine Early, Mildred Schoenmeir, Carol Yerkes, Richard Eberly, Joseph Nagle.

Grade 2

Mathew Groff, Richard Schwering, Raymond Tubic, Claire Burke.

Grade 1

Raymond Carson, William Watson, Lois Brooks, Emma DeVinney, Rosalie Lewis, Everet Wills, Winston Woodward, Clarence Jones.

For more than 200 years a Lake Parima was shown in Guiana on British maps and then its existance was disproved.

BROADWAY THEATRE FRIDAY & SATURDAY



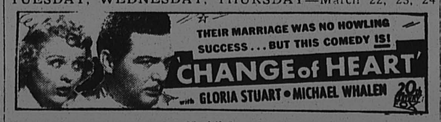
Sonja Henie and Don Ameche together again in the new musical hit "Happy Landing."

SAVAR Market at Broadway Camden | FRI., SAT., SUN., MON. March 18, 19, 20, 21



25c 'til 5 p.m.

TUESDAY, WEDNESDAY, THURSDAY—March 22, 23, 24



25c 'til 5 p.m.

SPRING

Is Officially Here

NEXT MONDAY

and with it comes a new lease on life, new hopes, new ambitions and new energy. Dad may be figuring on buying a new car, or a better used one. Mother is scanning the new seed catalogues for her flower garden. Daughter is planning for her summer vacation in a girls' camp, and sonny is trying to figure some new way to "duck" cutting the grass. All sorts of human emotions start with the coming of spring.

May we suggest that you subscribe to The New Era, for in its columns you will find much to make your spring and summer more enjoyable. Dad can find all sorts of good car advertisements. Mother can read the garden page and get many helpful hints as well as find the bargains in garden tools and supplies. Daughter can follow the camp news for girls, and sonny can find a new ball-bearing lawn mower that will cut the burden in half.

Get in the "SPRING SWING" and let The New Era set the tempo.

Phone 712 Today



Phone 712 for
Printing as it should be done

FOX RIVERSIDE

FRI. and SAT., Mar. 18-19—



Your "One in a Million" Sweethearts in

Happy Landing

SAT. MATINEE
First Chapter of the Thrilling Animal Serial
"TIM TYLER'S LUCK"

SUN. and MON., Mar. 20-21—

The story of America's most amazing hero . . . Jean Lafitte, the pirate!



TUES., Mar. 22—
"Paradise for Three"

PALMYRA BROADWAY
DIRECTION VICTORIA AMUS. CO.

Matinee Daily at 2.00 p.m.
Evenings 7.00—9.00 o'clock

THURSDAY, March 17—
GLADYS GEORGE
FRANCHOT TONE
MICKEY ROONEY
in
LOVE IS A HEADACHE
Free Gifts to the Ladies

FRIDAY and SATURDAY, March 18-19—

The "One In A Million" sweethearts radiantly re-united!



SATURDAY MATINEE ONLY
Frankie Thomas in
"TIM TYLER'S LUCK"

MONDAY and TUESDAY, March 21-22—
FREDRIC MARCH
FRANCISKA GAAL
The Buccaneer
Mon.—Free Gifts to the Ladies

WEDNESDAY, & THURSDAY, March 23-24—
WILLIAM POWELL
ANNABELLA
THE BARONESS AND THE BUTLER
Thur.—Free Gifts to the Ladies

COMMITTEES ON EDUCATION BOARD

(continued from page 1)

board's solicitor had been approved by his company with the exception of two words. This, Mr. Hendrickson stated, would be adjusted soon with the solicitor. His bill for the premium was therefore passed for payment.

Telephone System

Miss Frank reported that the New Jersey Bell Telephone Co. had informed her that they had misquoted for the installation of an intra-school telephone system. The revised rate called for an increase of $15 annually. Mr. Leach offered a motion that the company be written to and informed that their rates were exhorbitant and to ask them to figure the cost again. The board passed a resolution at the previous meetingto have the system installed at an annual rental of $48, plus a $7 installation charge. The new rates called for an increase of $1 per month and a $3 increase in the installation charge.

The principal, Mrs. Magowan, reported that two of the drinking fountains were not working properly and asked that the matter be looked into.

Investigation

Items referred to the property committee for investigation or repair included hot water for washing in lavatories, new glass in two doors, new door in boiler room, rain pipes repaired at school No. 2, new window shades for some rooms, door stops repaired on some doors, new basketball standard at colored school and coal gas leaks in the colored school.

The principal suggested a new health program for trial at the coming school term which might cut down the transmission of communicable diseases in the school. The plan is being considered and will come up for action at the next regular meeting.

STAMPS OUT FOR WILD LIFE WEEK

A handsome sheet of stamps in color, depicting various scenes of animals and birds, has been issued in connection with Wild Life Week, March 20-26.

These stamps which sell at $1 per sheet of 100 are available at Burke & Eisley's Service Station, The New Era office, L. B. Parker, 214 Morgan avenue, Palmyra, phone Riverton 777-W.

Proceeds from the sale of the stamps are to be devoted toward preservation of wild life throughout the county and the campaign is national in its scope.

ROEDIG WITH LOWDEN

"Gus" Roedig, well known throughout Riverton, Palmyra and Cinnaminson, has accepted a position as salesman with C. Ward Lowden of 30 Cinnaminson avenue, Palmyra, dealer in Philco Radio, Norge refrigerators, electrical supplies and sporting goods.

Mr. Roedig who lives at 5 Pompess avenue, E. Riverton, was formerly with Hurley's Department Store in Camden.

BANQUET PLANNED BY ENGLISH SETTER CLUB

A banquet to be held on Saturday night, April 9, at the Log Cabin Lodge in Medford Lakes will be an innovation in connection with the annual spring trials of the English Setter Club of America, according to an announcement made this week by the secretary, George M. Rogers, of Mount Holly.

The trials will begin at the Setter Club Farm near Medford on Wednesday, April 6, and will run through the 10th.

OBITUARIES

EDWARD H. JONES

Edward H. Jones, of 509 Arch street, died on Wednesday, March 9th.

Funeral services were held on Sunday at 2 p.m., from the Snover Funeral Home, with interment in Wrightsville Cemetery. The deceased is survived by his wife Carrie and one son, Haywood.

POWERS HOPES TO REDUCE HOLC RATE

Determined efforts to bring their measure reducing Home Owners Loan Corporation's interest rates out of Committee are being made by a group of sponsors of the measure, including Congressman D. Lane Powers, fourth district, New Jersey.

The sponsors are signing the petition for discharge of the Committee from further consideration of the measure, and to bring it to the floor of the House for debate and vote.

Congressman Powers is one of the signers of the discharge petition, as well as one of the co-sponsors of the measure which provides reduction of interest rates on HOLC loans to 3½ per cent, and extension of the amortization period to twenty years.

Badly Needed

"This is a bill that is very badly needed by our distressed home owners at the present time," Congressman Powers said today. "Because of the high interest rates the Government is foreclosing on lots of loans. The President said originally the purpose of the HOLC was to save their homes for the home-owners. Certainly the recent practice of the HOLC to foreclose on any and all delinquents, regardless of their ability to pay, is not only losing thousands of homes for the present owners, but will soon make our Government the greatest real estate operator in the world.

"Our bill to reduce these very high interest rates is a step in the right direction and I hope Congress can be induced to act favorably upon it before adjournment."

URGES EARLY WORK ON ROAD PROGRAMS

All boards of freeholders were recently urged by State Highway Commissioner E. Donald Sterner to rush submission of their work programs in order to start at an early date the road maintenance and repairs authorized by the legislature's approval of the highway budget last Friday.

He urged that the work be initiated promptly both for the benefit of motorists and for the greater efficiency which will result from surface treatments applied before the summer heat and heavy traffic.

STATE HIGHWAY JOBS

Employment representing 5,250 man-weeks of labor will be provided on three projects for which State Highway Commissioner E. Donald Sterner will receive bids Monday, March 28. The largest of the contracts will be for foundations for a new bridge to span the Passaic river between Newark and Kearny on the old Lincoln highway, Raymond boulevard in Newark and Communipaw avenue, in Kearny.

The new structure is to have an under clearance of 35 feet to lessen the necessity of the present continuous opening of the draw span with resultant traffic congestion. The old Lincoln Highway carries a heavy commercial traffic due to the truck ban on the Pulaski Skyway and to lessen hauling costs for the industries Commissioner Sterner has directed that the present bridge be kept in operation while work is under way on the adjacent new span.

COMPLETE SURVEY OF LIVING COSTS

A complete survey of living costs to the average family in New Jersey, for the state as a whole and for separate sections, is being inaugurated by the State Department of Agriculture, Secretary W. H. Allen announced this week.

Costs will be gathered and evaluated by D. T. Pitt, chief statistician in the Department, aided by volunteer reporters. As soon as the survey is completed, items will be published monthly by the Department as retail prices for 83 leading foods in New Jersey have been for the past two years.

"There is a constant demand for accurate figures on living costs in New Jersey," Secretary Allen explained, "and during periods of depression there is a still greater need for this information."

In order to determine the cost of living for the average New Jersey family, the survey will cover food, fuel and light, rent, clothing, furniture, medical service, drugs and sundry items of expense.

ENROLLMENT FOR C. M. T. C. CAMPS

With registration of 6800 young Americans as its goal, the eighteenth annual enrollment campaign for the Citizens' Military Training Camps opened recently throughout New York, New Jersey, and Delaware, it was announced this week at headquarters of Major General Frank R. McCoy, U. S. Army, commanding the Second Corps Area, on Governors Island.

These popular summer encampments will be conducted at five regular army posts for youthful residents of the Second Corps Area, each operating for a thirty-day period during July or August. Free of cost to the student and free of obligation for future military service, the CMT Camps are open to young men between 17 and 24 years who are of good moral character and sound physique.

A seaplane can rise from slightly rough water more easily than from a calm surface.

NO MONEY NEEDED

to fix up your home, and make it fresh and new again. You don't need cash. Ask the Evans Coal and Lumber Co. at Riverton about the easy payment plan. The plan provides the money, and easy monthly payments are arranged for your convenience. Phone Riverton 302 for financing Repairs, Painting, Oil Burners, New Homes. No down payment required—you don't need cash.

FUEL OIL

KLEEN-HEET OIL BURNERS

Premium Anthracite COAL

Building Materials

Joseph T. Evans, Inc.
Riverton

SOMETHING NEW
THE MAY BLOUSE
from 3 to 16 years
98c
4 different styles
3 to 7 years—dimity for buttoned on skirts. Other 3 styles for girls from 10 to 16, tie-back blouses of linen, dimity and broadcloth. One style has zipper pockets and opening. To be worn with suits or skirts.
SMITH'S STORE
414 Main St. Riverton
Phone 783
Store will be closed on Wednesdays at 1 p.m.
Open every day at 9 a.m.

Money Savers
The famous J. & J. TEK TOOTH BRUSH
$1 Value
2 for 51c
HINDS Honey and Almond Cream and HINDS New Lip Stick. A $1 Value.
Both for 54c
Two Tubes of LISTERINE Shaving Cream. A 70c Value.
Both for 36c
Phillips Magnesia Tooth Paste and All-Purpose Dish.
Both for 25c
L. L. KEATING
Broad and Main Streets
Phone 1540 RIVERTON

GIFTS
FOR
SHOWERS
BIRTHDAYS
ANNIVERSARIES
SEE THE FAMOUS
"SUSIE-Q"
GREETING CARDS
Circulating Library
3c per day—10c minimum
THE
SPINNING WHEEL GIFT SHOP
531 Cinnaminson Avenue
Palmyra, N. J.
Open Mon., Fri., and Sat. Eve.
Freda Keen Blanch Blabos

SPECIAL FOOD VALUES FOR THURSDAY, FRIDAY AND SATURDAY
Phila. Market House
"Foods of the Better Grade"
Broad and Garfield Palmyra
Phone 1200—Free Delivery

FRUITS AND VEGETABLES

Sound Ripe Tomatoes	2 lb 25c
Snow White Cauliflower	head 15c and 19c
Fancy Yellow Sweet Potatoes, No. 1, ¼ pk. 10c; No. 2, ¼ pk.	5c
Fresh Green Broccoli	bunch 15c
Full Podded Lima Beans	2 lb 19c
Ripe Pineapples	each 10c
Florida Juicy Oranges	2 doz. 25c
California Seedless Oranges, large size	doz. 29c
Seedless Grapefruit	7 for 25c

BIRDS EYE FROSTED FOODS

Peas	box 25c	Oysters	box 35c
Cauliflower	box 19c	Mackerel Fillets	lb 35c
Lima Beans	box 35c	Raspberries	box 19c

GROCERIES

Franklin Granulated Sugar	10-lb cotton sack 49c
Octagon Soap, giant size	3 cakes 13c
Fine Quality Brooms	each 35c
Anglo Corned Beef	can 19c
Kellogg Merion Tuna Fish Flakes	can 19c
Weston Crackerettes	2 large boxes 23c
Fresh Baked Pure Milk Chocolate Grahams	lb 23c
Kellogg's Apple Sauce	3 No. 2 cans 25c
Kellogg's Extra Fancy Rice	2 1-lb pkgs. 15c
Heinz Tomato Juice	3 cans 23c
Toasted Marshmallows	1-lb pkg. 19c
Kellogg's Whole Kernel Golden Bantam Corn,	2 No. 2 cans 27c
Chase and Sanborn's Dated Coffee	lb 23c
Spry	1-lb can 19c
Skinless and Boneless Sardines	2 cans 29c

DAIRY AND DELICATESSEN

Harding's Sweet Cream Butter, farm roll	lb 35c
Filberts Oleomargarine	2 lb 35c
Genuine Imported Roquefort Cheese	¼ lb 20c
Wisconsin Mild Cheese	lb 25c
Domestic Swiss Cheese	¼ lb 12c
Imported Swiss Cheese	¼ lb 16c
Old Fashioned Sharp Cheese	½ lb 19c

SEA FOOD

Fresh Spanish Mackerel	lb 19c	Fresh Rock Fish	lb 25c
Fr. Croakers, Porgies,	lb 15c	Fresh Opened Oysters	doz. 25c
Fresh Blue Fish	lb 19c	Large Clams in shell,	doz. 25c
Fancy Large Smelts	lb 19c	Fresh Steak Cod	lb 19c

HIGH QUALITY MEAT SPECIALS

Genuine Spring Legs of Lamb	lb 25c
Small Baby Legs of Lamb	lb 27c
Prime Top Muscle Roasts of Beef	lb 29c
Swift's Golden West Stewing Chickens, 3½ lb av.	lb 27c
Prime Rib Roast lb 23c; Best Cuts,	lb 27c
Armour's Star Smoked Steer Tongues	lb 25c

"Be slow to condemn. You cannot see into the inner life of others, and anyhow you yourself are frail."

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



Mebbe T V A don't stand fer Tee Pet Dome, but it looks like it wood smell even worse!

49th Year No. 12 RIVERTON—PALMYRA, N. J., THURSDAY, MARCH 24, 1938 PRICE FIVE CENTS

SENIOR PLAY ON APRIL 1 AND 2

"Death Takes a Holiday" to Be Given in Local High School Auditorium

The cast of "Death Takes a Holiday," seniors' annual dramatic production, is rehearsing daily for the play which will be given Friday and Saturday nights, April 1 and 2, in the high school auditorium. Miss Edna K. Ziegler is coaching the cast.

Leading roles are taken by Barbara Symon, Earl Rowe, David Gould, Helen Wood, Marie Frank, William Applegate, Elizabeth Chambers, Betty Parker, William Myers, Vetal Mitchell, Sophia, DeVinney and Jack Yost.

Committees

Executive—J. Douglas Mickle, president; Lorraine Meyers, secretary, and Samuel Rothbaum, treasurer.

Ticket—Virginia Dadino, chairman; Frank Martuci, Charlotte Anderson, Vetal Mitchell, Charles Wallace and Frank Applegate.

Costume—Eleanor Friday, chairman; Eleanor Gamble, Betty Martinel, Isabelle Link, Kay Austrowska, Dorothy Bauer.

Publicity—Frank Applegate, chairman; Alfred Don, Thomas Braddock, Charles Cardea, George Miles, Miriam Schmidt.

Door—Ralph Bye, chairman; Sigmund Ladzinski, Robert Dunlap, Charles Wallace, Frank Martuci, George Trautman and Henry Huminski.

Stage—Burd Schoener, chairman; George Mattis, Albert Thiel, Edward Schropp, Charles Johnson, William Whittle and Tyler Vile.

Property — Thomas Braddock, chairman; Russell Hunter, Fred Freeman, George Chatburn and Thomas Chamberlin.

82 Fire Alarms During February

There were 82 fire alarms—69 general, 10 silent and three false, in the county during the month of February, according to the report rendered by County Fire Marshall William J. Smith at the monthly meeting of the Burlington County Firemen's Association at Lumberton, last week. The estimated loss on buildings was $10,105, and on contents, $6,400.

There were 200 members from 33 companies present at the session. Interesting talks were given by John Beal, president of the Mercer County Association; Walter Benson, Mercer county member of the New Jersey State Association, and David A. Newell, Mercer county fire marshal.

The next meeting will be held on April 20, at the Wilbur Watts High School, Burlington.

NOTICE

The quarantine, in Palmyra, for children under 10 years of age, which has been enforced during the last two weeks on account of measles and whooping cough, will be removed on Saturday morning, March 26.

All restrictions applied during that period will be eliminated at that time.

Palmyra Board of Health.

IN THIS ISSUE

	Page
Churches	4
Classified Business Directory	8
Coming Events	9
Editorials	4
Obituaries	12
Organizations	2, 3, 4, 7
Palmyra Locals	12
Riverton Locals	12
Sports	5
Schools	3, 4, 11
Theatres	11
Your Garden	11

LOCAL HOLDERS NOT SO LUCKY

Although numerous local residents boasted that they held the winning tickets on the Irish Sweepstakes, none proved to be so fortunate when the list of those "in the money" was made public on Tuesday morning of this week.

According to the law of averages, some one hereabouts should be due to cash in one of these years—which is perhaps the reason that this popular pastime has an enthusiastic following.

EVERYTHING SET FOR LOCAL SHOW

Minstrel-Dance to Be Given By Riverton Firemen on Friday Night

All indications are that a capacity audience will attend the minstrel show and dance which is to be given by the Riverton Fire Company, on Friday night of this week, in the auditorium of the Riverton Public School.

When the curtain rises at 8.15, the stage will be occupied by the 28 talented members of the Beverly Road Troupe attired in colorful costumes. These troupers will entertain with a two-hour program of songs, dances and specialty numbers, combined with the usual quips of minstrelsy.

Dance to Follow

Immediately after the show, the floor will be cleared for dancing and, at this time, Ed Horton and his 12 masters of swing melody will take over the reins of the entertainment.

The committee in charge of the affair has spared no effort or expense to make the event one of the most outstanding of the current season.

Tickets can be obtained from any member of the company and the proceeds will be applied toward the uniform fund and other necessary expenses of the firefighters.

TRAFFIC DRIVE CONTINUES HERE

A number of motorists were arrested by Palmyra police during the past week for motor vehicle violations. Those whose cases were heard before Mayor John F. Ward, acting police recorder, were as follows:

L. H. Gadsen, Howard street, Riverton, speeding; George Park, 15 Pine street, Audubon, careless driving; J. C. Fletcher, 5636 Baltimore avenue, Philadelphia, careless driving; E. W. Rowan, 908 High street, Burlington, careless driving.

J. H. Hall, 220 New Jersey avenue, Collingswood, careless driving; R. E. Hodgkins, 206 E. Cottage ayenue, Haddonfield, passing stop street; Edward Kelly, 567 Haddon avenue, Collingswood, passing stop street; C. E. Massey, 67 Main street, Lumberton, passing stop street.

F. T. Olen, Center avenue, Maple Shade; J. W. Wytrepeck, 1146 Liberty street, Camden; N. O. Lloyd, 5361 Rivington road, Drexel Park; Walter Smith, Charles street, Mt. Ephriam, all for passing stop streets.

HAS LEAD IN COLLEGE PLAY

John Reese Lewis, of Riverton, is one of the Oberlin College men who will have a dramatic inning this week over their feminine contemporaries when they present an all-male musical comedy, "Mumblings of 1938 with a Tyromaniac," this Friday and Saturday, at the college.

Mr. Lewis will portray four characters: a teacher, dean of women, Emma, and an elevator girl. He is the son of Mr. and Mrs. Clement B. Lewis, 301 Park avenue, Riverton.

Rockefeller Center is the largest building project ever undertaken by private capital.

HUNDREDS VISIT RIVERTON SCHOOL

Parents See Splendid Classroom Exhibits: A. B. Garwood Program Leader

An exceptionally large and enthusiastic group of parents and friends attended the exhibition and Parent-Teacher meeting at the Riverton Public School on Monday evening.

According to observers, the exhibitions in the class rooms seem to grow bigger and better each year, and it is necessary to spend a great deal of time in the rooms to really appreciate how much effort has been put forth by the pupils and their teachers.

An account of the various exhibits follows:

The kindergarten fascinates so many people when they look at the attractive and original articles made by the tiny four and five year old children. They had an assortment of clocks made from boxes and cartons of various sizes and shapes. There was a table with gay Easter bonnets and military hats made of paper bags. The fleet of boats made from milk weed pods was much admired, as was the large fishing boat with the paper fish at the ends of lines. The large toy store was particularly attractive. The shelves were full of toys of every description.

"Three Little Pigs"

The first grade children built the props for their dramatization of the story "The Three Little Pigs." They bought straw for the house, gathered sticks for the house of the second little pig, and finally built a very realistic house of bricks, and an attractive garden for the three little pigs. The children also had fine displays representing the Fall and Winter seasons, and pussy willows and birds for the Spring. Their drawings of the Safety Highway and of the Grand Canyon were original and well done.

The second grade children have been studying about the cliff dwellers, and the house they built showed the color and atmosphere of the Southwest. The Eskimo unit was well executed. The second grade children have a health food store which has been very useful. They learned how to buy food, and at the same time thru these transactions had lessons in arithmetic which were very interesting.

Self-Service Store

The third grade children built a Self-Service store, and have counters, baskets, and well-stocked shelves, from which the customers may serve themselves. The refrigerator was worthy of special attention. The large pictures of Washington, Lincoln and Columbus were painted by the children in this class. The "finger painting" on the book covers is a new type of art. The little folks have created many interesting and attractive designs on the covers of their scrap books. The covers were then varnished to make them more serviceable.

Every child in the fourth grade designed an original coat of arms, and they were all worthy of exhibition. The designs were related to the King Arthur stories and chivalry. This class also had a fine display of manuscript writing.

Product Maps

The fifth grade had a splendid exhibit of product maps, as well as health posters and drawings. They also had interesting articles made in connection with their studies of the Revolutionary War in New Jersey.

The sixth grade exhibited beautiful panels in Chinese red and gold, showing appreciation of the art of the Far East. It is interesting to note that in these days, when most of us think of the Far East as being a war-torn area, the pupils keep in mind the art and beauty of the Orient. The interesting and instructive bird booklet prepared by this class is to be given to a lower

(continued on page 10)

SPRING ARRIVES LIKE SUMMER

Spring arrived officially on Monday of this week, but many local residents were convinced that the calendar had become tangled and that the new season was summer.

The thermometer soared to unbelievable heights for March during the early part of the week, and winter attire was replaced, in many cases, with summer garments.

The epidemic of mumps and measles gave way grudgingly to a new one—spring fever.

WARREN HUBBS SHOT IN LUNG

Accident Occurred in East Riverton Last Saturday; Taken to Hospital

Warren Hubbs, 17, son of Mr. and Mrs. Clarence Hubbs, of Leconey Circle, Palmyra, was seriously injured, last Saturday afternoon, in East Riverton, when a 22-caliber bullet passed through his right lung and lodged in his back.

The unfortunate accident occurred shortly after 5.30 o'clock, along the river at the foot of Pleasant avenue.

Target Practice

Edgar Stockton, 17, of Pompess avenue, East Riverton, with Hubbs, were engaged in target practice at the time and the latter, in some manner, came within range just as Stockton fired.

Stockton ran for help at once and called the Palmyra ambulance which responded immediately. The victim was removed to the Zurbrugg Memorial Hospital, Riverside.

Stockton was held in the custody of his parents pending a hearing before Recorder Cecil Bowers. Chief George Dorworth, of Cinnaminson, conducted an investigation of the affair.

On Tuesday morning, hospital authorities reported the condition of Hubbs as being good.

EXTENSION OF REGISTRATIONS

An embryo law before the State Legislature will probably please everyone. Providing for extension of the expiration date of automobile registration and drivers' licenses from December 31 to March 31, the proposed legislation already has been approved by the Assembly and now awaits Senate action.

Final approval of the bill, which is a combination of four similar measures introduced early in the session, is expected to release $13,000,000 for Christmas spending that otherwise would be paid to the state for licenses and lie idle in banks for months before being used. Also, it will enable more than 100,000 motorists to use their cars during the first three months of the year instead of being forced to take them off the roads due to inability to pay license fees at the same time other heavy year-end expenses fall due.

LIBRARIANS TO MEET

For the past seven months there has been a steady increase in the use of books and periodicals in public libraries in New Jersey. Why?

That's what the librarians want to know. Many of them think they do know, but there is no agreement in the reasons given. It is important, to librarians, that the cause be found, if possible.

All of which will bring on one of the most interesting discussions of recent years when the New Jersey Library Association meets at Atlantic City, April 1 and 2, at the Hotel Dennis.

Clarence E. Sherman, of Providence R.I., will be the principal speaker at the Friday evening session.

United States railroads use a fifth of the country's lumber output.

LARGE AUDIENCE HEARS SPEAKER

Mrs. Ruth Bryan Owen Talks on "Democracy at Work in Denmark"

On Tuesday afternoon of this week, before a large audience of club members and guests, Mrs. Ruth Bryan Owen, an orator of world-wide fame and an authority on Scandinavian economics, gave a lecture entitled "Democracy at Work in Denmark," at the Porch Club.

Mrs. Owen explained the functions of the Danish Cooperative farms and the systems by which they operate. She stated that the system appears to be entirely satisfactory for this small democratic country, which is ideal for experiments.

Perfect Production

Mrs. Owen said that with the help of science, the Danes have been enabled to perfect their produce so there is a great demand for it in foreign markets. Much of the progress of Denmark is due to the vision of Bishop Grunvig, who was a dominating factor in the forward advance of his country. Health insurance and old age pensions are important contributions to the well-being of the citizens.

In private life, the speaker is Mrs. George Rohde, wife of Kammerjunker Captain Rohde, of the Danish king's life guards.

Those who attended the affair were greatly impressed by the forceful and interesting manner in which Mrs. Owen developed her topic.

They were also impressed with the fact that Denmark, although ruled by a king, is practicing Democratic principles which certain "democracies" would do well to emulate.

Car Demolished By Large Truck

A sedan and huge trailer-truck were involved in an accident on Route 25, near Five Points, shortly after 2 o'clock last Thursday afternoon which resulted in the demolition of the smaller car and severe injuries to the driver, Frank Myska, 57, of 80 East Parkway, Newark.

Myska, who is an employ of the Public Service Co., was going north on Route 25, when the car went out of control and struck a post on the right side of the road. It then careened toward the opposite side of the highway and over the safety island into the westbound lane. At this point it was struck with terrific force by the truck driven by E. B. Fox, of Milford, Delaware.

Myska was treated by Dr. Dean LeFavor and removed to Zurbrugg Memorial Hospital, Riverside, in the Palmyra ambulance. He is suffering from head and neck injuries, lacerations and possible complications. Fox was also taken to the hospital for a leg injury.

The affair was investigated by Chief Dorworth of the Cinnaminson police.

SURVEYING CURBS TO FIND BREAKS

The Palmyra Highway Department is now conducting a survey to determine how many property owners have broken the curbs in order to make improvised driveways into the yards.

After the work has been completed, those who have smashed the cement will be ordered to restore it to its original condition or install a proper driveway by repairing the broken sides of the opening.

TWO GRASS FIRES

The Palmyra Fire Department was called upon to extinguish two grass fires Tuesday afternoon. One of these was on Garfield avenue and the other in the 900 block of Columbia avenue.

IMPROVEMENTS AT J.S. COLLINS STORE

Interior Presents Splendid Appearance With Added Display Facilities

The interior of the J. S. Collins' Riverton store presents a greatly improved appearance as a result of extensive alterations finished last week.

As a result of the work, which was planned by Edward Yerkes, local manager, display facilities have been greatly improved and additional space created for the convenience of patrons.

The entire establishment has been repainted and new lighting fixtures of the most modern type have been installed.

Display Section

As one enters the store, the entire right side is used for display of seasonable merchandise, both in the several show windows and by interior arrangements. The ample space included in this section permits an arrangement which allows the various items to be shown to greatest advantage.

In addition, numerous attractive compartments below the shelves have been added for storage.

In the rear, a section is devoted to the display of literature dealing with various articles and samples of numerous materials can be examined most conveniently.

Paint Department

The paint department has been entirely refurnished and enlarged. The thousands of cans of paint carried in stock are arranged in such a manner that the complete line can be easily examined by prospective customers and is readily accessible to the sales force.

The entire central part of the store is also used for display purposes and many additional lines have been included.

The whole establishment radiates spaciousness and the improvements have done much toward making the Collins' Riverton store one of the most outstanding of this type in South Jersey.

BARTO HONORED BY FRATERNITY

The Sunday Times of New Brunswick, N. J., recently accepted and gave an entire page to pictures and a story of "Old Buildings in New Brunswick" written by Robert P. Adams and Howard S. Barto, who are students of journalism at Rutgers University.

Last week, Nu Beta Chapter of Phi Gamma Delta fraternity held its annual meeting and Mr. Barto was elected president to serve in his senior year. Richard M. Woodward, of Riverton, is an alumnus of this same fraternity.

GET FIRE PERMIT

The New Jersey law provides that no fire for any purpose may be set in or near the woods without a written permit from the local District Firewarden.

Permits are issued free to all reliable applicants for use on land they own or have the legal right to use. Each permit is good for not over seven days. Possession of a permit in no way relieves its holder from responsibility if the fire escapes his control. Failure to secure a permit is punishable by a fine of from $50 to $400.

It is likewise unlawful to be responsible for any forest fire or brush land fire whether by intent, ignorance or accident; or to have any fire without a continuous and competent watch while it is burning.

PALMYRA A. O. M. P.

All members of Palmyra Assembly are urged to meet at the Palmyra station next Tuesday evening, March 29, at 7.45 sharp to attend the meeting of St. Paul's Assembly, which meets in Cincinnatus Hall, Amber and Norris streets, Frankford.

The purpose of the visitation is to honor Cyrus Evans who was deputy to Palmyra Assembly for several years, and is now deputy to St. Paul's Assembly. J. Knox MacMillan, a former resident of Palmyra, is recorder of St. Pauls' Assembly.

BOY SCOUT NEWS

Staff Meeting

At a meeting of the Commissioners' Staff of the Burlington County Council of the Boy Scouts of America, that was held Tuesday evening at the Boy Scout Office, plans were discussed for the coming Camperees that will be held during May. During the month of April various troops in Burlington county will be running troop camperees so as to select the outstanding patrol in the troop to compete in the district events.

Senior Program

A meeting will be held at the Boy Scout Headquarters on Thursday where the senior Scout program will be discussed. Dean Harold Morrison, Scout of the Bordentown Military Institute is chairman of this committee. The other members of the committee are E. R. Fenimore Johnson, Moorestown, E. Newbold Cooper, Riverton, J. Allen Minnich, Riverside. Plans will be discussed at this meeting on formulating programs for older boys.

F. Wallis Armstrong, Jr. chairman of the camp committee is attending a week-end training course at the National Scout Reservation at Mendham, New Jersey on short-term camp administration. The latest methods of troop camping were discussed at this course. It is planning to have a unit arranged at Camp Mahalala this summer where this type of camping can be made available to troops. There are only a few available days left for troops to use the week-end cabin at the camp during the Easter holidays. Two troops have already signed up for three and four day camps during this period.

It's a lot of fun when Cupid shoots you with a little dart but not so good when the divorce court harpoons you with a decree for alimony.

STEEL KITCHEN UNIT CABINETS

Installed By George Friday Really Make Kitchen Work a Pleasure

George Friday, Jr., agent in this territory for L.H.&H. Steel Kitchen Unit Cabinets, has an interesting advertisement in this issue of The New Era. This shows a photograph of a nearby kitchen before the installation of these cabinets and a second photograph showing the same kitchen after the installation had been completed.

Mr. Friday has made several installations in and around Riverton and reports enthusiastic housewives wherever they have been installed. These beautiful, ultra modern white cabinets are strongly built of steel and come in many designs with a beautiful snow white finish. Aside from enhancing the value of your property, they make kitchen work a pleasure, and a room where you are proud to take your guests.

The cost of these cabinets is surprisingly low and by starting on a modest program you can improve your kitchen over a period of years if desired.

Mr. Friday is particularly desirous of showing home owners this splendid kitchen set-up. He has photographs of local installations made by himself that tell the story better than words. He inviten your inquiry and declares that it will imply no obligation on your part to buy.

W. E. HOLLAND CLOSES STORE

William E. Holland, who for many years conducted an antique and second hand furniture shop at Broad and Cinnaminson streets, Riverton, has retired from business because of ill health.

The stock has been sold to other dealers.

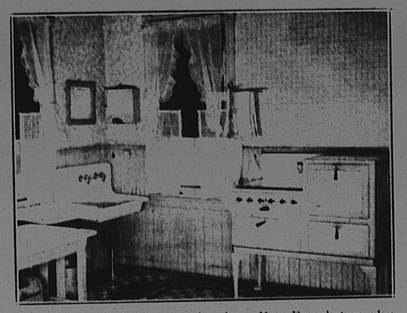
Mr. Holland formerly conducted a restaurant at Main and Harrison streets, on the site now occupied by the Cinnaminson Bank and Trust Company.

KEIM HEADS N. J. FAIR DELEGATION

Governor A. Harry Moore recently announced the appointment of George deBenneville Keim, of Edgewater Park, Louis Marciante, of Trenton, Mrs. Edward T. Fishwick, of Glen Ridge, Frank Durand, of Sea Girt, Albert W. Burley, of Cranford, William H. Albright, of Woodbury, and Roscoe P. McClave, of Cliffside Park, as members of the New Jersey New York World's Fair Commission. Governor A. Harry Moore is an ex officio member. This commission was created by recent action of the Legislature approved by the Governor. The commission is charged with the duty of arranging for New Jersey's participation in the New York World's Fair of 1939.

The commission held an organization meeting recently and unanimously elected the following officers: George deBenneville Keim, chairman; Mrs. Edward T. Fishwick, secretary, and William H. Albright, treasurer.

CAN YOU BELIEVE YOUR EYES?



The above picture was taken by a New Era photographer at the home of well known Delanco resident a month ago. He had just placed an order with George Friday, Jr., for LH&H De Luxe Steel Kitchen-Unit Cabinets.



The above picture was taken on March 18th with the camera in the same position after the re-modeling had been completed and cabinets installed. Here is concrete evidence of what George Friday, Jr., plus LH&H Steel Kitchen-Unit Cabinets can do for your kitchen.

These cabinets are the finest, most practical and make the most economical and modern kitchens. Beautiful kitchens are designed by grouping selections of standard or de luxe units which are made exclusively for the purpose of meeting all floor and wall space requirements. They are sufficiently flexible as to permit most any arrangement to suit individual tastes.

LH&H Steel Kitchen-Unit Cabinets are strongly built, are ultra modern in design, and have a strong, lasting finish that will keep them beautiful for years to come. They are easy to keep clean, and aside from their beauty they make kitchen work a pleasure rather than a necessary evil.

This is but one of several local installations by George Friday, Jr., and as local agent for these cabinets your inquiry is cordially invited. The actual kitchen pictured here can be seen at any time by interested parties. Whether or not you plan to modernize your kitchen at this time, the opportunity of showing you photographs, working plans and explain the cost for various types of installations, would be appreciated. The cost is less than you might expect. Your inquiry is invited with absolutely no obligation on your part to buy. Don't put it off—phone Riverton 937 today.

GEORGE FRIDAY, JR.

PLUMBING — HEATING — ROOFING

609 Thomas Avenue RIVERTON

Phone 937

ENJOY DRIVING this Spring

'35s — COMPLETELY RENEWED AND GUARANTEED — SEVERAL DIFFERENT MODELS

Guaranteed to Pass State Auto Tests

'36s — IN SPLENDID CONDITION — MADE LIKE NEW

Many More Miles Good Unused Transportation

'37s — JUST LIKE NEW CARS — HARDLY BROKEN IN

Let Your Old Car Serve as the Down Payment

'38s — ALL MODELS to CHOOSE FROM — IMMEDIATELY DELIVERY

Ford Economy and Performance at Its Best

LESTER S. FORTNUM

SALES SERVICE

115-125 W. Broad St. Phone 1180 PALMYRA

AN INVITATION *to visit our* REMODELED STORE



WHERE AN EXTENSIVE LINE OF MERCHANDISE IS ATTRACTIVELY DISPLAYED IN NEW SHELF SPACE FOR CONVENIENT EXAMINATION BY OUR PATRONS. COME IN, WALK AROUND, AND SEE THE MANY ITEMS PARTICULARLY USEFUL AT THIS SEASON OF THE YEAR. OUR NEW PAINT AND VARNISH SECTION OFFERS EVERYTHING THAT COULD BE DESIRED FOR INTERIOR AND EXTERIOR DECORATION.

FOR SPRING GARDENING

FLOWER SEED DISPLAY
VEGETABLE SEED DISPLAY
ONION SETS and LOOSE GARDEN SEEDS
FERTILIZER, LIME and BONE MEAL
COW MANURE, SHEEP MANURE and BOVUNG
VARIOUS KINDS OF GRASS SEED FOR LAWNS
GARDEN TOOLS OF EVERY DESCRIPTION

FOR SPRING CLEAN UP

LUCAS PAINTS
LUCAS ENAMELS
LUCAS VARNISHES
TRASH BURNERS
LAWN RAKES
BUCKETS, SCRUB BRUSHES, ETC.

FOR THE HOUSEHOLD

FRIGIDAIRE REFRIGERATORS
PYREX GLASSWARE
ALUMINUM WARE
ENAMEL WARE
ELECTRICAL APPLIANCES
OIL STOVES
COCOA and RUBBER DOOR MATS

FOR YOUR HEATING NEEDS

BLUE COAL, all sizes
COKE
FIREPLACE WOOD
KINDLING WOOD

FOR REPAIRS AND REMODELING

LUMBER AND MILLWORK
CEMENT and MASON MATERIALS
TOOLS, PAINTS, HARDWARE
SPECIALTY BUILDING MATERIALS

J.S. COLLINS & SON, INC.

Riverton :: Phone 4 or 5

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

Telephone, Riverton 712

For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937.

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second St., Riverton
Phone 406

KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 1145-W

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription $1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Death Begins At Forty

The Travelers Insurance Company has just issued a little booklet, "Death Begins at Forty," in which it is pointed out that underlying reasons for America's horrifying automobile accident record in 1937 were "too much speed and too little courtesy."

According to the booklet, statistics show that if one has an accident while driving under forty miles an hour there is only one chance in forty-four that somebody will be killed, but if the accident comes while one is traveling faster than forty, there is one chance in nineteen that somebody will be killed. Forty-thousand-three hundred persons met death in traffic accidents last year. Nearly forty per cent of these fatilities were directly traceable to speed, and ninety-seven per cent of drivers involved in fatal accidents had had one or more years of driving experience —in other words, they should have known better.

The driver guilty of speed or discourtesy on the highway is a potential murderer—and should be treated as such upon apprehension. Common discourtesy is usually simply a mark of ignorance, but when applied to the fast driver it is a mark of maniacal disregard of human life. No amount of "wire-pulling" should allow such a person to escape punishment.

Laws in themselves cannot instill common sense and chivalry in a road hog—only fear and respect for the law will do that; and rigid, impartial enforcement is the club to use.

PALMYRA SCHOOL NOTES

Faculty Member Announces Marriage

Charles A. Reed, a member of the Palmyra High School faculty, has just announced that he was married several months ago to Miss Eva Stryker, of Atlantic Highlands, N. J. Mrs. Reed is a graduate of Rider College.

Club Sponsors Dance

The Theta Sigma, the honor society of Palmyra High School, gave a St. Patrick's Day dance, which proved successful netting the society $7.00.

The gym was attractively decorated with 800 shamrocks, of various sizes.

Music was furnished by Donie Sutz and his orchestra.

Moorestown Entertains

Moorestown High School entertained Palmyra High School in a return assembly, Wednesday, March 16. The program included the high school orchestra and a variety show.

The "Entrance March of the Peers," "Campus Memories" and "Smilin' Through" were some selections of the orchestra. Charles Rigan sang "There's a Gold Mine in the Sky" and the "Dipsy Doodlers," consisting of two girl vocalists accompanied by two guitars sang "Down With Love."

To conclude their program the orchestra played a collection of American patriotic airs, ending with "The Star-Spangled Banner."

It will be remembered that Palmyra sent their Thanksgiving play, "Another John Alden," to Moorestown as their program.

Taking Imaginary Trip

The German I classes are taking an imaginary trip through Germany. They are keeping a diary of their trip and they all take turns writing in it. Each entry describes the route taken, cities passed through, and all the places of interest which they visit. The students in these two classes have such vivid imaginations that they include such things as so and so went fishing and caught three flounders.

Plans Made for Practice Class

Office practice class is going to be just that—office practice under the supervision of Lawrence E. Bretsch, the furniture is going to be re-arranged into a model office. Each and every period of the day a member of the class will serve as a secretary, and teachers may come in and dictate letters to her. This year the students will be taught to operate the Monroe calculator, dictaphone, and ediphone besides the usual mimeograph and ditto machines.

Honor Roll Additions

The following names were inadvertantly omitted from the Honor Roll last week: Freshmen, Ruth Yerkes; seventh grade: Stanley Lipkowitz.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services, Sunday, March 27

Bible School, 10.00 a.m. As has been the custom on the last Sunday in the quarter, there will be an open session in the Bible School. A specially prepared program under the arrangement of Miss Helene Johnson will be carried out.

Morning Worship, 11.15. "Lord, I Believe" will be the subject of the pastor's sermon. Special solos and anthems will be offered by the choir.

B.Y.P.U., 6.45 p.m. Young People's Group, meeting in the Sunday School room. Senior Group will meet in the Junior Department room. Charles W. Ray, of the high school faculty, will be the speaker.

Evening Worship, 7.45 p.m. "The Burden Bearer" will be the subject of the evening sermon. A hearty welcome awaits everyone at "Central Baptist" at any service. All those without church affiliations are most cordially invited to enjoy the services with us.

Mahogany, according to tradition, although known since the time of Raleigh, was first made into furniture in England in the year 1720.

EPWORTH LEAGUE

The topic for discussion in the Young People's Epworth League this Sunday will be "Being a Christian in School." This is in conjunction with a series of discussions on the subject, "What Does It Mean to Be a Christian." The leader will be Miss Norma Greenig.

Young people of high school age and over are cordially invited to come and take part in a program which should be of vital interest.

The southern group rally for Trenton District will be held in Rancocas on April 9. Young people who have never been to Rancocas will want to go and see how much fun is available in a small community. Anyone interested in going is requested to make reservations with J. Edmund Turnock, Jr. Transportation will be provided.

SOCIAL WORKERS' CLUB

Spencer Smith of the State Department of Institutions and Agencies will speak to the Social Workers' Club at the regular monthly meeting on March 26th. His topic will be "Trends in Public Assistance." Dinner will be served at the Moorestown Community House at 6.15, the address following.

Westfield Friends' School

Last week's assembly was conducted by Harvey Hirst and Jack Clement. An interesting and varied program was presented by members from each class. Each expressed the work going on in the different classrooms in various ways such as original and classic poetry, dramatics and handcrafts.

Much enthusiasm is being shown over the table tennis tournament now being played.

A swimming class will be started after the spring vacation which begins March 24. School convenes April 4.

PALMYRA

The winners in the Sacred Heart household linens club last week were Mrs. Charles Voorhis, of Morgan avenue, and Miss E. Snelson, of Cinnaminson avenue, Palmyra.

Miss Mary Kemmerle and Jack Coyle, of Ventnor, were guests at the home of Harry Kemmerle, of Broad street, on Monday.

The Girl Scout Mothers Association, of Troop 1, will meet at the home of Mrs. J. Ashmore, of 902 Cinnaminson avenue, at 8.30 p.m. on Tuesday, April 12.

Mrs. L. Winner, of Cinnaminson avenue, spent Friday in Ventnor, visiting her daughter, Mrs. Leroy Blackman.

Mr. and Mrs. Alfred Lippincott, of Washington, D. C., spent Friday in this vicinity visiting friends. Mr. and Mrs. Lippincott formerly lived in Palmyra.

Mr. and Mrs. Leroy Blackman, of Ventnor, spent the weekend with Mrs. Blackman's mother, Mrs. L. Winner, of Cinnaminson avenue.

Mrs. C. W. Rudolph, of Washington avenue, spent Sunday in Germantown as the guest of Mrs. Eleanor Showers, formerly of Palmyra.

The Philathea Class of Central Baptist Church will hold their regular meeting at the home of Mrs. Clyde Horner, of Elm avenue, today (Thursday) at 2.30 p.m.

Mrs. William W. Homan, of 104 Memorial avenue, entertained the members of the Shining Hour Class at their regular meeting on Friday, March 18. The next meeting will be held at the home of Miss Florence Stephens, of Cinnaminson avenue.

The Ladies Aid Society of Calvary Presbyterian Church will hold its annual Cake and Apron Sale in the Sunday School room on Friday, April 8, from 2 until 6 p.m. Tickets including ice cream and cake may be purchased for 15 cents.

Wesleyans To Have Fine Musical Service

Next Sunday, unusual musical features will consume most of the one hour service as presented by Edmund T. Jones, class chorister. Assisting will be the Wesleyan Double Quartet: Albert B. Parker, soloist; Fred W. Schroepfer, violinist; Dr. H. B. Mark and William L. Stephenson, pianists; and members of the S. S. orchestra.

A brief address will be given by the class vice president, Arthur W. Lewis. A large attendance is anticipated. Last Sunday, although the clouds hung low, 90 men were present and most benefited by listening to a great talk by the class teacher, Reading Poinsett, with a beautiful introduction to the message by Dr. Bickerton.

Men of the community, regardless of age, we invite you to this glad helpful hour.

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

"God and the Fact of Evil" is the subject of the sermon this Sunday morning in the Methodist Church to be delivered by the Rev. W. A. Boyd. The senior and junior choirs will furnish the music at the service, which begins at 11 o'clock.

"Jesus and Peter" is the title of the evening sermon to be given by the minister. The hymn sing by the congregation and the music by the senior choir will make this an hour of inspirational worship and helpful to all who attend.

Thursday evening, March 31, the guest preacher in the special mid-week Lenten service will be Rev. D. C. Evans, of Burlington.

Those expecting to join church on Easter Sunday should get in touch with the minister at once. Also those expecting to have their children baptized on Palm Sunday should inform the minister as soon as possible.

CHRISTIAN SCIENCE

"Reality" is the Lesson-Sermon subject for Sunday, March 27, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "They that trust in the Lord shall be as Mount Zion, which cannot be removed, but abideth for ever." (Psalms 125:1).

Among the Lesson-Sermon citations is the following from the Bible: "Keep thy heart with all diligence; for out of it are the issues of life." (Proverbs 4:23).

The Lesson-Sermon also includes this passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "You are bringing out your own ideal. This ideal is either temporal or eternal. Either Spirit or matter is your model." (p. 360).

MARCH RALLY OF EPWORTH LEAGUE

The March Rally of the Northern Group of the Trenton District Epworth League will be held on Saturday afternoon and evening, March 26, in the Windsor M. E. Church. The Recreational Contest will start at 4 p.m. and will be in the form of "Uncle Jim's Question Bee" with every League participating. Supper will be served at 6 p.m. and reservations should be made with Mrs. Leroy Tindall, Windsor. The District President, Douglas Kersey will preside over the evening service at 7.30 p.m. The speaker of the evening will be Rev. Charles H. Anderson, of the Allentown M .E. Church.

On Friday evening, May 6th the Trenton District Cabinet of the Epworth League will present a play entitled "One In a Million." Details will be sent to each League later."

EPWORTH LEAGUE

The speaker for the Epworth Church League this Sunday will be Miss Grace Billard.

Young people from 12 to 15 years of age are invited to attend. Come and join the contest. The red team is ahead.

The group is holding a cake sale on Saturday, March 26. Members are asked to bring cakes between 10 and 11 o'clock or phone Delores Stephens, Riverton 379.

There are 3,096 county divisions in twenty-two independent cities in the United States.

BIRTHS

Mr. and Mrs. Maurice Conrow, of Riverton, are receiving congratulations on the birth of a daughter on Sunday, March 20, at the Osteopathic Hospital, Philadelphia.

—o—

Mr. and Mrs. Earl Naylor, of 314 Penn street, Burlington, are receiving congratulations on the birth of a daughter, Evelyn Anne, on Wednesday, March 16, in the Zurbrugg Memorial Hospital. Mrs. Naylor was the former Miss Mildred Roach, of Palmyra.

COMING EVENTS

Thursday, March 24
Food Sale, Sacred Heart P.-T.A., school auditorium, 2 to 4 p.m.

Friday, March 25
Palmyra-Riverton YMCA Stamp Club meets in Legion Home, Palmyra, 8 p.m.

Friday, April 1
"Death Takes a Holiday," senior class play, high school auditorium.

Wednesday, April 6
Riverton P.-T.A., luncheon-bridge, The Porch Club.

Friday, April 8
Cake and Apron Sale, Calvary Presbyterian Church, 2 to 6 p.m.

CHURCH NOTICES

CHRISTIAN SCIENCE

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 11 a.m.
Sunday Services, 11 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2.30 to 4.30.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

RCA and Zenith radios, radio repairs, free tube testing. Schwering's Store, Palmyra, Phone 28. 3-18-tf

The Burlington County Hospital offers to graduates of accredited high schools a three year course in general nursing, leading to eligibility for registration. Apply to the Directress of Nurses, Burlington County Hospital, Mt. Holly, New Jersey. 2t-3-17-24-38

SALE—Buick sedan, $50. 609 Fourth street, Phone 93-R 3-24-1t

SALE—2 lots Memorial Park Cemetery Section No. 1. Apply L. J. Steedle. 3-17-2t

WANTED—To lease or buy suburban property, 5 or 6 bedrooms, desire occupancy any time before June 1st. Phone Riv. 628. 3-24-1t



KIDS KOLUM

A
FREE WANT-AD COLUMN FOR BOYS AND GIRLS OF GRAMMAR SCHOOL AGE.

Send 'em in Kids
We'll print 'em

COMIC BOOKS—Will exchange large assortment for ones I haven't seen. Box A, The New Era.

WILL EXCHANGE—Stamps of all nations for your duplicates. Box 11, The New Era.

WANTED—Games. I'm tired of playing with some of mine. What have you to offer? Write Box 15, The New Era.

WANTED TO SWAP—A good bat in good repair, is here waiting to be swapped for a good tennis racquet, wooden type, in good condition with no strings broken. Apply to George Williams, 810 Morgan ave., Palmyra.

NUTS ARE NOISE MAKERS

Brazil nuts, which remain so quiet in our American stores, are among the noise makers of the jungle. When the fruit of the Brazil nut is ripe it flies open with a shooting noise like a firecracker going off on the Fourth of July. Nuts scatter in every direction Sometimes there are as many as twenty nuts in one piece of fruit.



PALMYRA BOWS TO UPSTATE FIVE

Local Quintet Loses to Fast Weehawken Outfit By Score of 36-27

The state Group III court championship aspirations of Palmyra were shattered last Wednesday night, when the locals dropped a 36-27 decision to Woodrow Wilson High, of Weehawken, in a game played at Elizabeth.

The game was evenly contested throughout, with the exception of the third period. In this frame, the opposition outscored the Red and White by the margin of 13-3.

Scorers Wrong

The official scorers committed a breach in the third period, when Mickle, Palmyra center, was banished on four alleged personal fouls. A checkup revealed that he had committed only three and this resulted in his being readmitted into the fray.

The enemy outpointed the Dimondmen by two markers in the first quarter. Palmyra, however, outscored Wilson 8-7 in the second stanza and trailed by one tally as the half ended.

Margin Too Great

Then came the fatal third period and the locals were behind 16-27 as the encounter went into its final stage. This lead was reduced to five points as Rothbaum tallied two double-deckers and Marshall followed with one.

Weehawken had a final spurt left and soon ran their count to 36. During the last few minutes the locals did all the scoring, but were unable to close the gap.

Rothbaum and Baker were high scorers for the Red and White.

The game was switched to Elizabeth, in a last minute change, by tournament officials. Original plans called for the encounter to be played in Convention Hall on Friday of last week.

Obviously, the revision of the schedule did nothing to advance Palmyra's chances of winning the title.

Palmyra	Fld	Fl	P
Rothbaum, f	3	2	8
Gamble, f	1	3	5
Mickle, c	0	0	0
Mc Dermott, c	0	0	0
Sutters, c	0	0	0
Marshall, g	1	1	3
Baker, g	4	1	9
Hubbs, g	1	0	2
Totals	10	7	27

Woodrow Wilson	Fld	Fl	P
Marcens, f	1	0	2
Dyer, f	2	0	4
Dolson, f	4	1	9
Nicolletti, f	0	0	0
Braddock, c	3	3	9
Kuenzler, c	0	0	0
Gaberelli, c	0	0	0
Willmont, g	5	1	11
S. Gilbert, g	0	0	0
Primich, g	0	1	1
J. Gilbert, g	0	0	0
Totals	15	6	36
Palmyra 5 8 3			11—27
W. W. High 7 7 13			9—36

Referees—Bannigan, Spence.

Country Club Notes

Men's League

Lippincott's bowlers won three games last week and jumped into the league lead. Tyler's entry, the former occupants of first place dropped into a tie for second as Elliott's men also downed the opposition for a clean sweep.

Jamison's outfit advanced to within three games of the initial position by annexing three points. The race has developed into a hot four-team affair.

High singles: Elliott, .226; Barnhart, 221; Hagston, 213; Tyler, 215; Hendrickson, 213; Hackett, 206; Coe, 204; Sims, 226 Peterson, 217; Yost, 212.

The standing:	W	L
Lippincott	25	8
Tyler	24	9
Elliott	24	9
Jamison	22	11
Wilson	20	13
Hendrickson	16	17
Clark	15	18
Smith	14	19
Bartley	13	20
Woods	13	20
Bonsall	7	26
Yost	5	28

Golf

More than 75 members took advantage of the spring-like weather last Sunday to play the course.

The warm weather during the last few days has turned the greens and fairways to a brilliant green and, according to Walter Brickley, club pro, it will be necessary to commence mowing operations this week.

The current season will open in the near future with the annual Bumper Board Matches for the ladies.

SPORTS JOTTINGS

The Palmyra High School track team is laboring under a big handicap, due to the fact that there is no cinder track at the local athletic field and the sprint and distance candidates are compelled to run on a mixture of sand and turf.

Another disadvantage is that the team must travel to foreign fields for all meets.

Tracks are not especially expensive to install and, in this day of WPA projects, it would seem that an undertaking of this nature merits serious consideration.

TURNERS CLASH WITH BRIDGETON

The Bridgeton basketball team, one of the four teams in the play-off for the championship of the South Jersey Basketball League, will visit Turner Hall, 300 Rancocas avenue, Riverside, on Saturday evening, March 26th, for the final game of the current play-off. The Turners, following their defeat at Bridgeton last Friday, are determined to gain revenge, and, at the same time create a two-way tie for first place in the play-off.

Inasmuch as the championship practically depends on this game, a good hard fast game can be looked for.

The Riverside Turners will be at full strength for this game, with "Jack" Eisley, "Pompey" Vernon, "Lew" Parker, "Shrimp" Pandetta, "Anty" Sacca, "Joe" Cream, and "Nails" Catrambone.

In the preliminary, the Turner Reds will play the cream of the Palmyra High School grads, and a good fast game can be looked for also.

SWEATERS FOR COURT TEAM

The Palmyra High School basketball team, for the first time in the history of the school, has won the Group III championship of South Jersey.

It appears fitting that some tangible reward be given to the members of the squad and, toward this end, The New Era offers to make a contribution of $5.00 toward a fund to purchase a sweater for each of the players.

If this suggestion meets with local approval a committee to raise the necessary sum should be organized by local sportsmen in the very near future.

HARD SCHEDULE FOR TRACK TEAM

Palmyra Opens Season April 6, In Dual Meet With Haddonfield

Taking advantage of the fine weather during the first part of this week, Coach M. H. Kreps, of the Palmyra High track team had his sprinters and distance men out for the first practice sessions of the year.

About thirty veterans were on hand going through the usual early season routine. Candidates for the various field events will report later in the week.

Season Opens

With the first dual meet with Haddonfield only a few weeks in the future, daily practice sessions will be the rule, according to the local mentor. After Haddonfield, on April 6, the next event will be a dual affair with Haddon Heights and Collingswood on April 20. Members of the squad will be entered in the Penn Relays on April 29 and 30.

A tentative date with Millville may be booked before the relays.

Remainder of Schedule

The remainder of the schedule is as follows:

May 4—Paulsboro.
May 11—Triangular meet, Riverside and Burlington, at Burlington.
May 21—Burlington County meet, at Burlington
May 24—Glassboro.
June 1—Audubon.

All meets will be away from home, due to the fact that there are no local track facilities.

COMING BANQUETS

Two banquets which will be largely attended by sportsmen throughout the county are slated to be held in the Moorestown' Community House.

These are as follows: Tonight (Thursday) the fourth annual banquet of the New Jersey Fox Hunters' Association. On Thursday, April 21, the members of the Burlington County Game Protective League will convene at 6.30.

MOVIE BENEFIT FOR TWIN CITY SPARTANS

The Twin City Spartans YMCA Group of Riverton and Palmyra are sponsoring a movie benefit for the week starting March 28. The proceeds will go into the group treasury. The utmost cooperation of the townspeople is hoped for by the group in order to make this benefit a success.

I take it to be a principle of life, not to be too much addicted to one thing.—Terence.

Alley Gossip

K. of C. League

The Palmyra Whites took two from the local Blues; Riverside won a similar number from Mt. Holly, and Maple Shade registered a clean sweep against Gloucester. All this tended to complicate the league standing no end, with the result that four teams are now in a deadlock for first place with a standing of 12 and 9.

The Palmyra Greys and Maple Shade, occupants of the loop cellar, are only four points behinde the leaders.

High singles: Murphy, Palmyra White, 200; Schuler, Riverside, 232; Brooks, Maple Shade, 206.

The standing:	W	L
Gloucester	12	9
Palmyra Blues	12	9
Mt. Holly	12	9
Palmyra Whites	12	9
Moorestown	11	10
Riverside	9	12
Palmyra Greys	8	13
Maple Shade	8	13

Artisan's League

The leading Footpads continued their winning ways and annexed three games from the Buccaneers. The Bandits swept into second position as a result of a four point win over the Highwaymen. The latter outfit dropped from second into a tie for third with the Bootleggers.

High singles: Stickel, Bandits, 212; Rockafellow, Pirates, 214; Miller, Bootleggers, 208; Hunter, Highwaymen, 206.

The standing:	W	L
Footpads	22	6
Bandits	18	10
Highwaymen	16	12
Bootleggers	16	12
Pirates	14	14
Thieves	11	17
Demons	8	20
Buccaneers	7	21

Business Men's League

The fast-moving Schuck aggregation jumped into a tie for initial honors in this circuit by dropping the former leaders, Buohls, for three games.

The Claws and Farmers are close on the heels of the top-flighters, these entries having a standing of 18 and 12.

High singles: King, Buohl, 211; Murphy, Claws, 227; Malone, Fortnum, 212; Nelson, Schucks, 235; Denneler, Farmers, 211.

The standing:	W	L
Buohls	19	11
Schucks	19	11
Claws	18	12
Farmers	18	12
Bell & Evans	14	16
Fortnums	14	16
Germania	10	20
Lloyds	8	22

County League

The bowling of Small, Coddington ace, featured the action in this loop last week. He rolled games of 247, 212 and 200 for a fine total of 659 for the set.

The Painters and Garden State each won all their games and thus left the former outfit still out in front by a two-point margin.

High singles: Small, Coddington, 247; Mueller, Beverly, 213; Bottger, P.S., 208; Roth, Kieckhefer, 212; King, Shortens, 208; Denneler, Garden State, 207.

The standing:	W	L
Coddington	24	3
Garden State	22	5
Devlins	15	12
Beverly	14	13
Shortens	12	15
P. S. Rams	8	19
Kieckhefer	6	21
Medford	4	23

SOFTBALL LOOP NAMES OFFICERS

Walter C. Wright President for Coming Season; Plans For Eight Teams

At a meeting of the Memorial Park Softball League held on Monday night, in the Riverton Fire House, Walter C. "Sonny" Wright was named president for the coming season. The session was called by Joseph Yearly, who acted so capably in that capacity during the 1937 campaign.

Other officers elected were, Walter J. Schopp, treasurer; Lawton J. Steedle, secretary, and F. W. Metzger, vice president.

Plans were discussed for league organization this year and it was decided, if possible, to limit the number of teams to eight.

Represented

Organizations represented at the meeting, or which had signified entering were, Broadway, Farmers, Collins, Millside, Sigma Kappa and the old Askew aggregation. This leaves two vacancies which will probably be filled by Parry, Fortnum or the Trojans. Burke & Eisley and Tak-Aboost will not enter this year.

President Wright has called another meeting for next Monday night in the Riverton Fire House, at 8 o'clock, and has stated that all teams wishing to play this season must be represented and definitely state their desire to enroll in the loop.

Starts May 9

The first games will probably be played on May 9, with encounters being scheduled on Monday and Thursday evenings the same as last year.

Mr. Wright expects to name committees and league officials at the next meeting.

Councilman Robert Knight, chairman of the borough property committee was present at the meeting and made several suggestions regarding the operation of the league.

No County Team

The matter of entering a team in the proposed county loop was discussed, but it was decided not to enter this circuit because of the difficulty in playing evening games out of town. It was voted, however, to invite league teams to meet local outfits later in the season.

BASEBALL SQUAD OUT NEXT WEEK

The Palmyra High baseball squad will begin outdoor operations next Monday, according to an announcement made this week by C. Kenneth Dimond, coach of the Red and White.

The first engagement of the season is slated for Wednesday, April 13, with Gloucester providing the opposition. As this is a home game, local fans will thus be afforded an early opportunity of seeing the 1938 edition in action.

Home engagements will be played on the Palmyra Recreation Park diamond.

SUPERVISORS TO MEET

There will be a meeting of the Burlington County Supervisors' Association and teachers in the Camden Vocational School, on Monday, March 28, at 5.45 o'clock

The affair will be a dinner meeting and the program includes a tour of the school at a time when evening classes will be in session.

PROTEST FAILS OF RECOGNITION

Action Taken By Local School In Respect to Game Played Wednesday

Palmyra High School protested the game with Weehawken, which was played last Wednesday night, but apparently to no avail. The complaint was lodged with officials of the New Jersey Interscholastic Athletic Association on Thursday morning of last week.

The tournament was continued, however, and Weehawken emerged as the eventual winner.

The protest was based on the fact that Mickle, local center, was banished from the game before the first half ended, the basis being that he had had four personal fouls called against him.

Only Three

Coach Dimond, believing that the official scorer was wrong, immediately checked the score and found that Mickle had been charged with a foul that should have been assessed against Baker. After spending the entire intermission on the mattter, the mistake was officially rectified after the third quarter had opened. Mickle was allowed to enter the game at this point.

The complaint was based on the fact that Palmyra was deprived of the services of Mickle for several minutes which, in itself, was a distinct loss.

Dimond Busy

In addition to this, Coach Dimond had no opportunity to confer with the players between halves and map out the strategy for the final phases of the engagement.

The result of all this disturbance was clearly reflected in the third period when Weehawken tabbed the markers which resulted in victory. This was the only stage of the affair when the team from upstate showed any superiority over the Red and White.

It was unfortunate that a hard-fighting Palmyra team should have been thrown out of gear by a school-boy mistake on the part of the scorer, and still more unfortunate that officials did not see fit to recognize the justice of the protest made by the local school.

TWO DUSEKS ON ARMORY CARD

The Duseks are back again!

This time its just Ernie and Joe and each have been signed to appear in the double feature show, Thursday night in the Camden Armory.

Ernie, the roughest member of the famous riot squad is carded to face Vic Christie, handsome Californian, who will be making his first American showing in two years, in the final bout down for one fall with an hour time limit. Joe, the youngest of the Bohemians, is slated to clash with Len Macaluso of New York, also booked for one fall with an hour time limit.

In colliding with Christie, Dusek is facing the toughest opponent he has encountered yet this season in the Camden drillshed. The young Californian who recently returned from a world tour which took him to Australia, New Zealand, South Africa and Japan and returned to Canada where he has been cleaning up everything within his sight.

Staged Slugfest

The bout between Joe and Macaluso is a repeater of two weeks ago when the boys staged one of those old fashioned slugfests and which the Italian won after 30 minutes of spirited wrestling.

Each of the preliminaries, slated for 30 minutes promises to be plenty hot from start to finish as they show Jack League clashing with Chief War Eagle, in the third bout. Two newcomers to local fans, but rated high among the wrestlers will show their stuff in the second fray and they are Ed White, of New York and Bibber McCoy of Canada. Artie Le Grande and Joe Maynard open the show.

TAYLOR-MATHERS
REPAIR
Lamps and Appliances
Extension Cords to Order
Phone Riv. 710
309 E. Broad Palmyra

YWCA NOTES

Additional Secretary

Employment of an assistant secretary to be in charge of younger girls' work in the county has been authorized by the board of directors of the Burlington County Young Women's Christian Association.

With the work of the YWCA in the county increasing steadily, the board has felt the need of a second secretary for many months. It was decided at the March meeting to authorize the employment of such a secretary, in the hope that the full amount sought in the finance campaign will be raised during the year in order to meet the necessary budget.

With a second secretary employed, Miss Katherine Lucchini will be able to devote her time to work with older girls and women. There has been a constant demand throughout the county for work in this field, which has been impossible to undertake with the present limited staff.

The personnel committee of the county board, composed of Mrs. Marcus W. Newcomb, of Brown's Mills, chairman; Mrs. Carlton Tillinghast and Miss Hannah Severns, both of Burlington, will be in charge of obtaining the new secretary. It is hoped a selection may be made within the next two weeks.

District Conference

Twelve girls will represent the Burlington County Young Women's Christian Association at the district Girl Reserve conference, to be held Saturday, March 26, in Wilmington, Delaware.

The conference theme will be "Youth in the Swing." Girls who are planning to attend the conference are: Beneva Washington and Victoria Buffalo, of Bordentown; Anna Joyce, of Medford; Mildred Giacommozzi, Frances Kedziora and Barbara Speace, of Beverly; Alberta Cranmer and Marie Coville, of Pemberton; Adeline Reid and Maybelle Taylor, of Wrightstown; Frances Leyshon, of Riverton, and Florine Roberts, of Moorestown.

National Convention

The Burlington County YWCA will have five delegates at the fifteenth national convention of the YWCA of the U.S.A., to be held in Columbus, Ohio, April 22-28. They will include Miss Katherine Lucchini, county secretary; Mrs. C. S. Beckwith, of Pemberton; Miss Gertrude Brick, of Crosswicks; Mrs. William Grobler, of Moorestown, and Mrs. Charles Barton, of Marlton.

Rhode Island's population is 90 per cent urban.

RIVERTON CLEANERS and SHOE REPAIRERS
Best Workmanship—Prompt Service
Phone 988
Open from 7 a.m. to 9 p.m.

"When You Say it With Flowers Say it With Ours"
James Kenney & Sons
FLORISTS
Phone, Riverside 111 Riverside
We Telegraph Flowers

BOWL TONITE
OPEN BOWLING
Every Night
7.00 to 8.45
Edward Beitz, Mgr.
PALMYRA BOWLING ALLEYS
Broad and Morgan Palmyra

NAME WANTED OF LOCAL OPERATOR

During the latter part of last week, The New Era received the following letter:

"On March 12, we received the enclosed post card, evidently bearing a message picked up by short-wave from my brother in California to my mother. Is there any way you could find out who the operator is in order that we may thank him for forwarding the message to us?"

Signed: Ada Byram,
560 Valley Road,
Upper Montclair,
New Jersey.

The card in question was mailed at Riverton on March 11 and bore the message "Everything all right out here, no trouble at all. Henry Byram."

The New Era is publishing the above in order that the local operator may know that his efforts were greatly appreciated.

MAGEE & HUGHES
Covered by Insurance
Painting
EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

FOR STYLE FOR HEALTH
FOR COMFORT
SPIRELLA
Exclusive, individual and reasonable figure grooming service is unexcelled.
Mrs. L. M. McCamy
Corsetiere and Manager
745 Highland Avenue Palmyra
Phone, Riverton 927

Jesse M. Coddington and Son
415 Elm Avenue Riverton
Painting, Paperhanging and Carpenter Work
WE CARRY INSURANCE
Phone, Riverton 1073

NOW— For The First Time In History a PHILCO AUTO RADIO for only $24.95 Fits Any Car! EASY TERMS
JOHN H. ETRIS
17 W. Broad St., Palmyra, Phone 978

DELAVAU'S
GIVE YOUR CHILD WHAT YOUR MOTHER GAVE YOU
COUGH
FOR WHOOPING COUGH CROUP AND COLDS
SYRUP



The Tide That Never Ebbs

Business and social life a generation ago was the acme of simplicity. Many long for its return. But the tide of progress never ebbs.

Instead, life is becoming more complex. Smooth functioning of our economic machinery is growing increasingly essential.

This bank always seeks to anticipate new conditions and to meet changing needs. As a private individual or business man you will find us a valuable ally in your present and future financial development.

Cinnaminson Bank and Trust Co.
Riverton, N. J.



SCENE: *Early evening. Dad's about to leave on a business trip.*

DAD: "I'd rather be kicked than make this trip at this time."

MOTHER: "It's only a few days, Dad. Try to enjoy it, can't you?"

DAD: "Not a chance! Anyway, don't forget I'll be calling you up in the evening."

When you're away it's easy to be home—by telephone. It costs little, especially at night after 7, and on Sundays, when rates are reduced on calls of 50 miles and over...100 miles for 35c, 400 miles for 80c (station-to-station 3-minute calls within the United States).

NEW JERSEY BELL TELEPHONE COMPANY

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.

Miss A. E. Price Receives Honor

Miss A. E. Price, well known insurance woman of Riverton, who represents the Continental Insurance Company, a member company of the "American Fire Insurance and Indemnity Group, has just been presented with a beautiful lavaliere by the Continental, in token of more than 25 years' representation of the company.

The lavaliere was given by Special Agent R. A. Sheppard of the Camden office, field man for the Continental, and accompanied by a letter from President Bernard M. Culver, which said:

"It is with great pleasure that I and my associates welcome you into the "Old Guard"—that Association of local agents and company employees who have been connected with the companies of the America Fore Group for over 25 years.

"Our company has grown and prospered greatly during the period of your association with it, and we wish to acknowledge your contribution to this success.

"We thank you for your loyalty, and sincerely trust that your splendid representation of this company will continue for many years to come."

MADE IN AMERICA EXPO AT S. & C.

Strawbridge & Clothier announced yesterday that in conjunction with the Made-in-America Club a Made-in-America Exposition will be held in their store in April.

The Exposition will be planned to stimulate American business, and to increase employment by awakening a public consciousness to our country's vast manufacturing scope.

The Made-in-America Club is an organization which numbers among its supporters 69 separate industries, and has a membership including affiliated societies approximating 5,000,000 consumers.

The Exposition will consist of dramatic educational displays, many of which will show the processing from raw products to finished goods. Wide cooperation from Women's Clubs, American Legion Posts, schools, civic, patriotic and fraternal societies associated with the Made-in-America Club is assured.

Similar expositions are planned in cities all through the nation—the first one just closed in New York City created a tremendous amount of public interest, and it is believed that the Strawbridge & Clothier Exposition in April will be one of the most important events of its kind that the city has ever had.

PLAN SOFTBALL LOOP IN COUNTY

More than thirty softball fans, delegates from all over the county, met at City Hall in Burlington, last Monday night to take the preliminary steps in the formation of a county softball league. Eight teams were represented and four more towns in addition have signified their desire to become members at the next organization meeting which will be held at the same place next Monday, March 28, at 8 p.m. This session will mark the deadline for entrance applications.

Teams from Florence, Roebling, Burlington, Beverly, Mt. Holly and Maple Shade have already formed a skeleton organization with others.

Rules for the new organization were discussed so that a general idea might be formulated at the next meeting and a franchise of five dollars for each team was tentatively decided upon. In some cases more than one application from a town has been made and the feasibility of permitting more than one team from a locality caused much discussion. The matter was finally left to be decided upon next Monday night. Many of the entering teams were winners of local leagues last year.

Joe Ziccardi of the Maple Shade All Stars was elected president of the new league and John Evack of Roebling was named vice president. W. T. Horton of Beverly will be secretary-treasurer. The organization work is being assisted by the Recreational Division of the Works Progress Administration.

Northern Ireland is more densely populated than the Irish Free States.

COMMENT

According to a recent questionnaire recently submitted to newspaper editors by Industrial News, over 88 per cent of the replies stated that the journalists believed the general policy of the administration was not condusive to orderly recovery and sustained prosperity.

—o—

The proposed bond issue for the new almshouse comes up for final passage tomorrow afternoon. If Freeholders Adams and Jones vote against the issue, it will be defeated, thus leaving a set of plans, specifications, etc., hanging in the air. The decision of the members of the board is awaited with considerable interest throughout the entire county.

—o—

Members of Congress are reported to be eager to close the present session and get back to the country for "fence-repairing" before the next election. If the achievements of some of the members count for anything with the home folks, it would appear that rebuilding operations would be in order—rather than a mere repair job.

OPPOSE LONGER FREEHOLDER TERM

The Burlington County Unit of Young Republicans went on record as being opposed to extension in County Freeholders' terms before January 1 ,1939. A proposed Legislative bill would extend the period of office. Members of the new legislative committee of the organization are, Henry Rosenfeld, chairman; Lester A. Drenk, Albert C. Jones, Palmer L. Adams, Howard Bright, Mrs. Albert C .Jones, and John Kenney.

C. Ward Lowden
NORGE REFRIGERATORS
Philco and Emerson Radios
Trade-in Value on Old Machines
Headquarters for MAYTAG AND NORGE WASHERS
All Makes Washers Repaired
Several Good Buys in Used Washers
RADIOS REPAIRED
Electrical Appliances and Supplies
TUBES TESTED FREE
SPORTING GOODS
Columbia Venetian Blinds
514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

RIVERTON SCHOOL NOTES

School Observer

Number 2, Volume VII, of "The Riverton School Observer" in eight pages made its appearance this week.

The publication contains a number of interesting articles on newspapers including "History of Newspapers in the United States" by Ruth Henry and "Newspapers, Their Use and Abuse" by William Fleming.

There are also book, radio and movie reviews, accounts of school activities and numerous other features. The entire publication is extremely well done and is full of timely news articles.

Jeanne Werner is editor and Miss E. M. Rothbart is faculty advisor.

The "Observer" is a member of the New Jersey Elementary School Press Association.



COSTUME JEWELRY
to accent your Spring ensemble . . . . at prices you can easily afford.
GREETING CARDS AND APPROPRIATE GIFTS
Rytex Stationery
Circulating Library
3c per day—10c minimum
THE SPINNING WHEEL GIFT SHOP
531 Cinnaminson Avenue
Palmyra, N. J.
Open Mon., Fri., and Sat. Eve.
Freda Keen Blanch Blahos

SOMETHING NEW
INVISIBLE RE-SOLING FOR LADIES' SHOES
Soles made as thin as desired
RIVERTON Shoe Rebuilding
Under New Management
Williams-Wright Building

RIVERTON LAUNDRY
Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.
N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

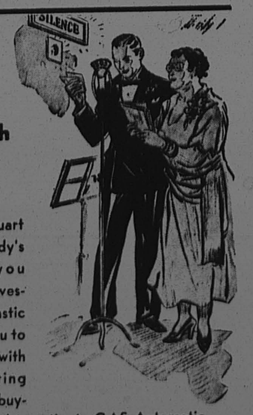
ALL THIS WEEK
The Philadelphia Flower Show
At the Commercial Museum
March 21st to 27th
The finest one-floor flower show in the country.
We cordially invite you to view the Dreer exhibits when visiting the Show.
HENRY A. DREER
SEEDS — PLANTS — BULBS
Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

BETTY PETTY BEAUTY STUDIO
519 Cinnaminson Ave.
Palmyra



FINGER WAVING
MARCELLING
MANICURING
HAIR CUTTING
HAIR TINTING
BLEACHING
SCALP TREATMENT
FACIALS
Duart Method of Permanent Waving
Open Daily 9 a.m. to 6 p.m.
Monday, Wednesday, Friday and Saturday evenings until 9 o'clock
Phone, Riverton 480

"And Now, Ladies, the Voice of Eternal Youth Brought to You—"



Before buying a quart of the young lady's beauty pack you would probably investigate her enthusiastic claim. We ask you to do the same thing with your house heating problem. Before buying next year's fuel investigate GAS Automatic House Heating. It is the recognized ideal heating method and is within the reach of every homeowner.

PUBLIC SERVICE
A-6084

Thoroughly Modern
The Snover Funeral Home is thoroughly modern in every detail simply because it has never permitted itself to lapse into a state of self satisfaction.
In keeping with our years of service and policy of modernization, we are constantly striving to improve our service and facilities with each new day.
The Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

SALES Ford SERVICE

Moorestown Motor Co., Inc.
219 W. Main St., Moorestown
Phone, Moorestown 77 or 485

PALMYRA-RIVERTON

PACKARD
SALES AND SERVICE
L. S. GURNELL
10 Broad Street
Riverton, N. J.
Telephone
RIVERTON 26

Woolston's Garage
High Grade Auto Repair Work
ESSO GAS AND OILS
Nash and Lafayette Agency
BROAD and MAIN STREETS
Phone 460 Riverton

AUTO SERVICE

MARFAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
BURKE and EISLEY
Broad and Linden Riverton
Phone 1562

LESTER S. FORTNUM
ATLANTIC PRODUCTS
Complete Automobile Service
115-125 W. Broad St. PALMYRA
Phone 1180

BAKERIES



FANCY BAKING
Home-made Ice Cream
CONFECTIONS
the kind you will be proud to serve
CHEW'S BAKERY
526 Main St., Riverton
Phone 154—We Deliver

BANKS



Cinnaminson
Bank and Trust Co.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS

RAY BANKS
BARBER
SPECIAL ATTENTION TO ALL WORK
306 BROAD STREET
RIVERTON



BUILDERS

Curtis E. Stavely
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

Louis Weber
Successor to Albert Horier
Carpenter and Builder
Special Attention to Repair Work
Randolph Avenue, East Riverton
Phone, Riverton 860-M—Charges Reasonable

EDWARD Y. SMITH
Electrical Jobbing and Repairs
610½ Main Street Riverton, N. J.
Phone, Riverton 1511

COAL

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FEED—COKE
Broad and Main Riverton
Phones 4 and 5

Joseph T. Evans
Genuine KOPPERS COKE
FUEL OIL
COAL
LUMBER
MILLWORK
Phone, Riverton 302

MacCORD BROS.
OLD COMPANY'S COAL
ATLANTIC FUEL OIL
KOPPERS COKE
Riverton 560-W — Phones — Riverside 189
DELANCO

E. P. GRIFFENBERG
PALMYRA, N. J.
LEHIGH COAL
Phone, Riverton 384

H. B. WILLIAMS
LEHIGH VALLEY COAL
KOPPERS PROCESS COKE
FUEL OIL
Building Materials—Feed and Fertilizers
PALMYRA Phone 1100

DAIRIES

BISHOP'S DAIRY
QUALITY PRODUCTS
Phone 476, Riverside

DRUGS

CARLSON'S
PHARMACY
Prescriptions called for and delivered, when inconvenient for you to call at our store, phone 1510.
606 MAIN STREET, RIVERTON

DRY GOODS

Smith's Store
Dry Goods — Notions — Stationery
McCall's Patterns — Gifts
414 MAIN STREET, RIVERTON
Phone 783

ELECTRICIANS

EARLE B. HARDER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone, Riverton 1125

EXPRESS

GIBERSON'S EXPRESS & TRANSFER
DAILY SERVICE
PHILADELPHIA TO BURLINGTON
MOVING
Main Office
St. Mihiel Drive Riverside, N. J.
Phone, Riverside 438
Riverton 1566
Philadelphia Office
240 Arch Street
Bell, Market 0755
Keystone, Main 5051

J. CUSTIS
Hauling & Concrete Work
CESSPOOL CLEANING
R.F.D., Palmyra
Riverton 738

Rytex Hylited Visiting Cards are on sale at The New Era, One Hundred for Seventy-five cents.

5c AND 10c STORE

PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES NOVELTIES, CANDY, ETC.

FLOORS

Bell Phone Merchantville 594 — All Work Guaranteed Satisfactory
Frank Hansen
HARDWOOD FLOORS of Every Design
LINOLEUM
Stairs Scraped and Recovered
Furniture Refinished and Repaired
325 Curtis Avenue DELAIR, N. J.

GROCERIES

American Store
Broad and Main Streets
Riverton
Bill Wald Butts Carhart
Phone 1565—Free Delivery

W. F. Becker
Groceries, Fruits, Vegetables
Delicatessen Counter
Meats and Provisions
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

KARL FRANK'S
MEAT MARKET
MEATS—POULTRY
KELLOGG'S CANNED FOODS
Collins' Building RIVERTON
Phone 86

HAULING

HAULING
CLEAN PAINTS
WHITE WASH CELLARS
C. D. TURNER
207 Union Landing Road
E. Riverton, N. J.

LAUNDRIES

RIVERTON LAUNDRY
N. KUENSELL, Prop.
Phone, Riverton 978

Riverside Home Laundry
318 Paine Street
Riverside, N. J.
Phone, Riverside 734

REFRIGERATORS

GENERAL ELECTRIC
Refrigerator
TAYLOR-MATHERS
Ranges, Radios, Laundry Equipment
309 E. Broad St. Palmyra
Riverton 710

MEMORIALS

Custom-built Cemetery Memorials in Granite, Marble and Bronze
Will Hope
Washington and Federal Streets
Burlington, N. J.
Phone, Burlington 13

W. H. SLOCUM & SON
DISTINCTIVE BEAUTY
Marble & Granite Works
67 E. Main Street
Moorestown, N. J.
Phone 159
Get Our Price

WILL BOWEN
DECORATOR
Upholstering, Repairing, Refinishing
Broad and Cinnaminson Sts.
Phone 751 Riverton

OIL BURNERS

Taylor-Mathers
BURNS EASY OIL BURNER
All makes of Washing Machines Repaired
309 E. Broad St. Palmyra
Riverton 710

PLUMBING

George Friday, Jr.
Plumbing, Heating and Roofing
ELECTROL OIL BURNERS
PETRO-NO KOL OIL BURNERS
609 Thomas Avenue
Phone 937 Riverton

H. D. Hullings & Son
PLUMBING—HEATING—ROOFING
Delco Oil Burners
202 Broad Street
Riverton, N. J. Phone 60

PATENT MEDICINES

L. L. Keating
Patent Medicines — Gifts — Candy
Greeting Cards — Ice Cream
Cigars and Stationery
Broad and Main Streets, Riverton
Phone 1540

When in need of Patent Medicines—
CORNELL'S
Cut Rate Patent Medicine Store
All Prices Cut
535 Cinnaminson Ave. Palmyra
Phone 1500

PAPERHANGING

Clement O. Herbert
WALL PAPER
811½ Garfield Avenue
Phone 624-R Palmyra

RADIOS

John H. Etris
17 West Broad Street
Palmyra
Philco Agency — Tub Testing
Special Complete Tune Up only $1.50
CALL RIVERTON 978

C. WARD LOWDEN
NORGE REFRIGERATORS
Philco and Emerson Radios
Trade-in Value on Old Machines
Headquarters for
MAYTAG AND NORGE WASHERS
All Makes Washers Repaired
Several Good Buys in Used Washers
RADIOS REPAIRED
Electrical Appliances and Supplies
TUBES TESTED FREE

SPORTING GOODS

514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

W. REX McCROSSON
Incorporated
Real Estate and Insurance
5 East Broad St., Palmyra
Phone, Riverton 500

REAL ESTATE

Walter D. Lamon
REAL ESTATE
INSURANCE
516 Cinnaminson Ave. Palmyra
Phone, Riverton 25

Phone, Riverton 2

J. L. LIPPINCOTT Co.
REAL ESTATE — INSURANCE
Notary Public
Williams-Wright Bldg. Riverton, N. J.
George F. Ginther

"Safety First" — Insurance Protection — No Regrets
Ada E. Price
Insurance Notary Public Real Estate
416 LIPPINCOTT AVENUE, RIVERTON
Phone, Riverton 806

E. B. Rudderow
520 Main Street Riverton, N. J.
REAL ESTATE
Notary Public Insurance
Phone, Riverton 646



Insurance
REAL ESTATE
Notary Public
JOS. F. YEARLY
Riverton Phone 69-M

George W. Rogers, Inc.
LESLIE W. REEVES
REALTORS — INSURANCE
Phone, Riverton 787 or 845
529 Cinnaminson Ave., Palmyra, N.J.

SHOE REPAIRING

For Better Shoe Repairing Try
N. Beitz
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135

N. DREIER
19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

SHOE STORES



Hirshblond's
QUALITY
Shoe Shop
MT. HOLLY, N.J.
FOOTWEAR OF BETTER QUALITY

SIGNS

A. K. SALMON
Signs
Truck Lettering
Phone, Moorestown 419-W

TAILORS



Peel Poindexter
TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 514

J. R. JOHNSON
(Successor to J. L. Young)
CLEANER AND DYER
PALMYRA, N. J.
Work Called for and Delivered
Riverton 775



'JACK' and 'MAC'

(JOHN W. DAWLEY) (H. J. MUGRAUER)



former original proprietors of

PAL-RIVER CHEVROLET

AND NOW PROPRIETORS OF



THE NEW AND GREATER

Oakwood Chevrolet Co.

1130 WHITE HORSE PIKE OAKLYN, N. J.

(15 MINUTES FROM RIVERTON)

INVITE ALL

CHEVROLET OWNERS

IN

RIVERTON :: PALMYRA :: CINNAMINSON

TO AVAIL THEMSELVES OF THE ENLARGED SHOP FACILITIES AND HIGHLY TRAINED MECHANICAL STAFF OFFERED BY THIS ORGANIZATION. OUR SERVICE EMBRACES EVERY PHASE OF REPAIR AND AUTOMOBILE MAINTENANCE . . . NOTHING IS "FARMED OUT" . . . IT'S ALL UNDER ONE ROOF AND SUBJECT TO STRICT SUPERVISION AT ALL TIMES BY THE MANAGEMENT.

If you are thinking of a New Chevrolet

OR

a Good Reconditioned 'O.K.' Used Car

Phone, Collingswood 461

OR BETTER STILL

Drive Over Any Time . . . . . We'll Be Glad to See You

REPRESENTATIVE—"BILL" EVANS, JR., 810 WALNUT STREET, PALMYRA—PHONE, RIVERTON 1187

HUNDREDS VISIT RIVERTON SCHOOL

(continued from page 1)

grade. The sixth grade pupils also have a "no accident" group, and every pupil had a safety poster on display.

The current events maps made by the students of the seventh and eighth grades overflowed into the hall. Every student in these two grades constructed an interesting map for the exhibition. The illustrated maps were well done, and the Spanish Mission was outstanding. The "Southern Mammies" that serve as kitchen reminders were part of the study of the South in the Civil War period.

Newspaper Exhibit

In the English room, the exhibit centered around newspapers and books. A newspaper printed by the pupils was on sale in the auditorium.

The domestic science room had attractive displays of wearing apparel made by the girls. There were also some tempting foods prepared in the cooking classes by the boys. Charts were used to show the origin of food supplies, and note books traced them from their source to the finished articles.

A class of boys and girls was at work in the manual training room, making useful articles for the home. Many of the finished pieces made of metal and wood were admitted to be better than some of the parents could make.

There were twenty new books on display in the library—a gift from the P.-T.A. The school orchestra entertained visitors in this room with numerous selections. Arthur Hoyt played the piano and John Carlson and Wharton Biddle played the violins.

The pottery and drawing displays from the art room were used thruout the school, and it was interesting to learn that the heads and faces on the dolls used in the numerous displays were all cast from one mould. They were made to represent the people of many races and nationalities by clever painting and costuming.

The science room contributed an interesting presentation of the students research in early physics. In addition, there was on display a solar system represented with the signs of the zodiac. Numerous electrical contrivances were also set up.

Miss Staman Speaks

At 8.30, the parents and visitors assembled in the auditorium and were welcomed by the president of the Parent-Teacher Association, Mrs. Charles H. Yost, who made several announcements regarding future programs of the organization. She then turned the meeting over to Alexander B. Garwood who represented the fathers at this meeting. After a few introductory remarks, Mr. Garwood presented Miss Caroline Staman, supervising principal of the school, to the audience. Miss Staman explained the highlights of the exhibition and spoke at some length upon the many interesting activities of the school. Judging from both the exhibition, and Miss Staman's comments, the Riverton pupils are learning by doing, and when they are not actually executing various projects, they are acquiring knowledge thru sight, rather than from the old fashioned methods of mass instructions by the spoken word. Each student is recognized as a distinct individual with personal likes and dispikes, all of which are taken into consideration by Miss Staman and her corps of instructors.

Play Given

Following Miss Staman's report, Mr. Garwood thanked her on behalf of the entire audience for the excellent care given the younger generation of Riverton's citizens, and then announced the final event of the evening, a one act play entitled: "It's a Woman's Privilege," presented by members of the P.-T.A. This play, ably directed by Mrs. G. Rex Showell, conclusively proved that a woman's privilege is indeed the right to change her mind, and the unfolding of the story was enjoyed and applauded by the entire audience.

At the conclusion of the play, the fathers were called upon to serve refreshments.

Miss Paulding's room was awarded the plant for having the highest percentage of parents present.

Publicity.

SAVINGS BONDS TO BE CONTINUED

Secretary Morgenthau recently made public the following letter:

March 19, 1938.

Mr. Ramsey S. Black,
Third Assistant Postmaster General,
Post Office Department,
Washington, D. C.

Dear Mr. Black:

I thank you for sending me a copy of the letter to you from the Postmaster at Philadelphia calling attention to a newspaper report that the sale of United States Savings bonds will be discontinued, either on April 1 or at the close of the fiscal year.

There is no foundation for this report. There is no intention to discontinue the sale of Savings Bonds either at the end of this fiscal year or at any other time in the foreseeable future.

It is possible that the rumor had ite origin in the fact that, due to a restriction in the appropriation for expenses connected with the sale of Savings Bonds, it has been necessary to discontinue paid advertising of them in magazines. Other promotional effort will be continued.

The writer of the newspaper article you call to our attention regards the rumor as credible for the reason that he thinks it is no longer necessary to sell Savings Bonds to meet the Government's budgetry needs. This represents a complete misunderstanding of the purposes for which Savings Bonds are issued.

Savings Bonds were not designed to meet the Government's current needs for funds. They were designed to furnish a type of Government security which would be attractive to any citizen desiring to lay aside funds for future use.

I see no reason why their sale should ever be discontinued.

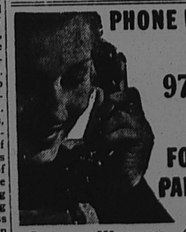
(Signed) H. Morgenthau, Jr.
Secretary of the Treasury.

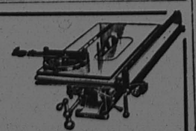
Fish nets of spiderwebs are used in New Guinea.

LYNCH'S
SANITONE
Quality Dry Cleaning and Pressing
2640 Federal — Camden — 523 Market
Bell Phones 2812-1213

HAND AND MACHINE KNITTED SUITS
Cleaned — Blocked
Berkshire Silk Stockings
59c to $1
HANDY SHOP
3 E. Broad St. Palmyra
Phone 863

D. & H. Cone-Cleaned ANTHRACITE
Try a ton and judge for yourself
Atlantic Fuel Oil
Fairbanks-Morse Coal Stokers
Capitol Rock Wool Insulation
"We Sell Heat"
C. BIDDLE ATLEE
Phones: Riverton 169 and 715-J


PHONE US
978
FOR PAINT
SHERWIN-WILLIAMS PAINTS
JOHN H. ETRIS
17 West Broad St. Palmyra


8-INCH
CIRCULAR SAW
With Many New and Patented Construction Features
$32.85
An 8-inch Circular Saw, with 8-inch blade. "Auto-Set" Miter Gage. "Micro" Adjustment Rip Gage and Arbor Pulley. Complete as shown in photo illustration.
Shipping Weight 91 lbs.
Code Word NECSA.
MURTA, APPLETON AND CO.
12th & Sansom Sts., Phila.
SINCE 1809

EASTER EGGS
ALL SIZES AND PRICES
NAMES PUT ON FREE
Place Your Order Early
L. L. KEATING
Broad and Main Streets
Phone 1540 RIVERTON

NO RED TAPE
If your home needs repairs, painting or new roof, the EVANS COAL & LUMBER CO. will show you how to get those repairs made now on small monthly payments. Ask EVANS about their Easy Payment Plan for home repairs. No down payment required. No money needed.
OIL BURNERS — FUEL OIL
Premium Anthracite Coal
Building Materials, Paints
Joseph T. Evans, Inc.
Riverton

ANNOUNCEMENT
WE WISH TO ANNOUNCE THE
REMOVAL
OF OUR OFFICE, SHOWROOM AND SHOP
FROM THE
COLLINS BUILDING
TO
202 BROAD STREET
RIVERTON
(Formerly for many years occupied by William B. Lynch)
WHERE WE WILL BE PLEASED TO SERVE OUR CUSTOMERS AS HERETOFORE
H. D. HULLINGS & SON
Plumbing :: Heating :: Roofing
DELCO OIL BURNERS
OUR TELEPHONE NUMBER REMAINS UNCHANGED
Phone Riverton 60

YMCA STAMP CLUB of Palmyra and Riverton



Meeting Friday Night

The Palmyra-Riverton YMCA Stamp Club will meet on Friday night of this week, in the American Legion Home, Palmyra, at 8 o'clock.

The session will be of extreme importance to members in that the annual nomination—and election of officers is slated for this time.

The speaker will be Benjamin Cadbury, of Moorestown.

Refreshments will be served at the conclusion of the program. A large attendance is desired by officials of the club.

ABOUT TOWN

Crocus blooms are out in great profusion locally, the yellow variety appearing before all others.

—o—

There was many a case of stiff muscles Monday morning as few local residents could resist the impulse to get in some outdoor work over the weekend. Topcoats appeared in considerable numbers.

—o—

Don't forget that this is National Wildlife Restoration Week. Help this cause by buying the beautifully lithographed stamps that depict various birds and animals.

—o—

With the advent of Spring, several new building jobs are in progress and various alterations and improvements to homes are being made.

—o—

The local boating season opened this week, when two youths were seen plying their oars in the middle of the Delaware. We have yet to hear from the first intrepid swimmer.

SOIL DISTRICTS ARE ESTABLISHED

Nearly one-tenth of New Jersey's farm land was officially included in soil conservation districts this week when the State Soil Conservation Committee, meeting at Trenton, voted to organize the Freehold and Camburton districts.

The action was taken after Prof. Herbert J. Baker, chairman of the committee and director of the New Jersey Extension Service, Rutgers University, had certified the results of referendums held last week among the land owners in the two districts. The Freehold district, covering about 125,000 acres in seven Monmouth County townships, was favored by about two to one; the Camburton district, embracing more than 60,000 acres in nine townships in Burlington and Camden counties, was approved by a four-to-one margin.

ENGAGED

Mr. and Mrs. Leslie W. Reeves, of 1012 Highland avenue, announce the engagement of their daughter, Miss Esther Reeves, to George E. Chandler, son of Mrs. Ida Chandler, of 724 Pennsylvania avenue, Palmyra.

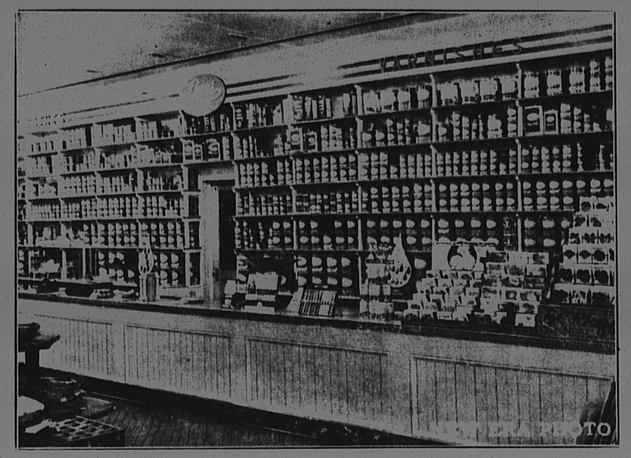
No date has been set for the wedding.

BROADWAY THEATRE FRIDAY & SATURDAY



Robert Taylor in "A Yank at Oxford."

PAINT FOR ALL PURPOSES



The extensive paint department in the J. S. Collins & Son Riverton Store, contains a complete selection for all needs. This section of the establishment has recently been enlarged and modernized.

H. D. Hullings At 202 Broad Street

The firm of H. D. Hullings and Son announces the removal of the office, showroom and shop of their establishment from the Collins Building to 202 Broad street, Riverton, a location long occupied by William B. Lynch.

This concern has been associated with the plumbing, heating and roofing business in this vicinity for many years. A cordial welcome awaits their customers at the new location.

The telephone number remains as heretofore, Riverton 60.

Delco oil burners are featured by this establishment.

John Hullings,, a member of the firm, and family, have moved to the residence located at the corner of Broad street and Thomas avenue.

TELEPHONES

There are some 37,000,000 telephones in service throughout the world. The United States has about one-half of them and that taken together, the countries of Russia, China and British India—representing approximately one-half of the earth's population—have only three-fourths of the New York City total of nearly 2,000,000 telephones.

FOOD FACTS

Did you know that:

Records disclose a chain of stores in China in 200 B.C., according to the "Chain Store Manual."

Salad sprouts are produced by sprouting Mung beans for 3 or 4 days.

Birch tree sap was blended with maple sap by the Ojibway Indians in making syrup.

New York has now replaced Chicago as the cheese marketing center of the nation, according to the Illinois Agricultural College.

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

AT FOX, RIVERSIDE, FRIDAY AND SATURDAY



Robert Taylor and Maureen O'Sullivan in "A Yank at Oxford."



A great romantic adventure picture—to hold you tense, breathless and thrilled! For now exciting Arsene Lupin returns.
SAVAR MARKET AT BROADWAY
5 DAYS STARTING FRI., Mar. 25

PALMYRA BROADWAY
DIRECTION VICTORIA AMUS. CO.
Matinee Daily at 2.00 p.m.
Evenings 7.00—9.00 o'clock
THURS., March 24—
WILLIAM POWELL
ANNABELLA
THE BARONESS AND THE BUTLER
Free Gifts to the Ladies
FRI. and SAT., March 25-26—


SATURDAY MATINEE ONLY
Frankie Thomas in
"TIM TYLER'S LUCK"
MON. and TUES., March 28-29—
ALLAN JONES
JUDY GARLAND
FANNIE BRICE
in
Everybody Sing
Mon.—Free Gifts to the Ladies
WEDNESDAY, March 30—
WAYNE MORRIS
JUNE TRAVIS
in
THE KID COMES BACK

PALMYRA SCHOOL NOTES

Auto Driver's Exam

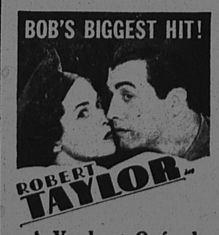
Over sixty students of Palmyra High enrolled in the automobile driving course took the written examination for a New Jersey driver's license. Inspector Stearns of the Motor Vehicle Department conducted the test recently at the high school.

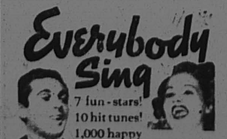
Several students have also received their driving licenses, after receiving actual driving instructions in a car supplied by Fortnum's Agency and directed by Officer Betty of the Palmyra Police. Albert Thiel, Leroy VanEmburgh and Merritt Sanford successfully passed and have received licenses to drive.

There are over a hundred students taking this course, for which they will receive school credit, as the course is a regular part of the curricula of the high school. Instruction is given in auto mechanics, safe driving, highway safety, first aid. Motion pictures are shown depicting safe driving. One of these sound films, "Hit and Run Driver" was presented by Mr. Hoffman, course director, at the last P.-T.A. meeting. Mr. Hoffman is also making a photographic survey of local accidents and will have pictures for a safety exhibit to be given later.

ADDITIONAL YEAR BOOKS

Congressman D. Lane Powers announces he has obtained additional copies of the latest Agricultural Year Book. These copies are now available to his constituents in Mercer and Burlington counties. Anyone who wishes a copy need only write his Washington office, Room 1440, New House Office Building.

FOX RIVERSIDE
FRI. and SAT., March 25-26—
BOB'S BIGGEST HIT!


A Yank at Oxford
Sat. Mat.—"TIM TYLER'S LUCK"
SUN. and MON., March 27-28—
Everybody Sing

7 fun-stars!
10 hit tunes!
1,000 happy howls!
ALLAN JONES
JUDY GARLAND
FANNY BRICE
—ADDED—
"THE MAN IN THE BARN"
An Historical Mystery
TUES., March 29—
LOVE ROCKS THE "BIG HOUSE"!
PENITENTIARY
A COLUMBIA PICTURE
WED., March 30—
GRACE MOORE
in
I'll Take Romance

OAKWOOD INVITES CHEVY OWNERS

John (Jack) Dawley, Manager of Company, Formerly Owned Pal-River

John W. (Jack) Dawley, manager of the Oakwood Chevrolet Co., at 1130 White Horse Pike, Oaklyn, invites Chevrolet owners in these communities to avail themselves of Oakwood genuine Chevrolet service, through the advertising columns of The New Era this week.

Jack Dawley will be remembered in these towns as the only Chevrolet dealer who has been able to successfully operate a Chevrolet agency here, it having been organized as the Pal-River Chevrolet in 1932.

Two years later the opportunity presented itself to purchase a larger agency in Oaklyn, which Mr. Dawley and his partner H. J. Mugrauer proceeded to do.

No Agency Here

The new Pal-River Chevrolet was then sold to Frank T. Eastlack who was, in turn, succeeded by the Askew Motor Co. This firm operated as such for less than a year, when it became Bill Hay, Inc. The business later reverted to Mr. Askew and was dissolved this week, accompanied by the report that the Chevrolet agency will no longer be operated in Riverton.

The Oakwood Chevrolet at Oaklyn, under Mr. Dawley's management, has grown in the three short years of its existence to one of the outstanding Chevrolet organizations in the Philadelphia zone. This big organization with full equipment and a force of 35 men stands ready to render to its former friends and Chevrolet owners the highest type of Chevrolet service as prescribed by the Chevrolet Motor Co.

There are twenty-five states containing Indians who are wards of the federal government.

Legal Notices

NOTICE OF SETTLEMENT

Trustees Account

Estate of John Kern, deceased.

Notice is hereby given that the First and Final Account of the subscriber, Trustee, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, April 14, 1938, at ten o'clock in the forenoon.

BURLINGTON COUNTY TRUST COMPANY,
formerly The Burlington County Safe Deposit and Trust Company,
Trustee.

Proctor: Wm. D. Lippincott.
Dated: February 26, 1938 3-3—3-31

Dress Club Now Forming

EARN A DRESS

FREE

Ask how at the

AGNES SHOP

9 E. Broad St. Palmyra

SPRING IS HERE! NOW IS THE TIME TO BUY

We have a large stock from which to select

DEPENDABLE USED CARS

Some as low as

$15

Dependable Motors

Incorporated

Dodge and Plymouth Sales and Service

607 MAIN ST., RIVERTON

Phone 711

HI-Y GROUP IS ORGANIZED HERE

A new Hi-Y group has been organized in Palmyra and Riverton under the direction of Bruce H. Beahn.

Officers of this group are: Gordon Smith, president; John Milroy, vice president; Thomas Braddock, secretary, and William Mickle, treasurer.

Other members of the group are George Mattis, Herbert Randall, Earle Jensen, George Bonsal, George M. Chatburn, J. Douglas Mickle and Dante Mento.

Meetings are held each Monday evening at the homes of the members and an ambitious program has been mapped out for the coming weeks.

The group is planning affiliation with the Burlington County Hi-Y Council, the New Jersey Hi-Y Fellowship and the National Hi-Y Fellowship.

STATE POLICE TO HAVE BIG EXHIBIT

Many unusual exhibits are being booked for the South Jersey Tercentenary Exposition which will be held in the Camden Convention Hall the week of April 4-9, according to information released recently by the committee in charge of arrangements for the affair.

The exhibits of the New Jersey State Police, the Model Railroad Exchange and the Grolier Society are examples of the variety of displays which will be found in the Camden Convention Hall when the Exposition opens on the afternoon of Monday, April 4.

Colonel Mark O. Kimberling, superintendent of the department of State Police, has just advised George C. McKann, Jr., chamber of commerce assistant secretary, who is acting as exposition manager, that the State Police will bring to Camden the same effective safety and crime prevention exhibit that has attracted so much attention when shown elsewhere.

MORRIS-MEITZNER

Mrs. Bertha S. Meitzner, of 613 Elm Terrace, has announced the marriage of her daughter, Miss Dorothy Meitzner, to Robert E. Morris, of Boston, Massachusetts, to take place on Saturday, March 26, at home.

Rev. Charles T. Bates will perform the ceremony.

THEY'RE ALL BUYING Triple-Thrift REFRIGERATORS

Thrifty buyers representing all incomes from modest wages to independent wealth are choosing G-Es.

THRIFTY IN PRICE!
THRIFTY IN CURRENT!
THRIFTY IN UPKEEP!

G-E has long been a leader in *true economies and multiple savings*. See this refrigerator that started a new "Save Wave" in America! When you buy a G-E you don't spend—you invest.



ON COOLING. This feature of the famous sealed-in steel Monitor Mechanism means quiet operation, low current cost and *enduring economy*.

YES! • Stainless Steel Super-Freezer • Faster freezing, instant releasing Quick Trays • 12-speed Temp-rature and Defrosting Control • Automatic Interior Light • Thermometer • Sliding Shelves • Adjustable Storage Space • Vegetable Drawer. *All these features in most General Electric models, some in all models.*

TAYLOR-MATHERS

Open Monday, Wednesday, Friday, Saturday Evenings

309 East Broad St. Phone 710 PALMYRA, N. J.

NOW AT SAVAR



VIRGINIA BRUCE

Co-starred with Melvin Douglas and Warren William in "Arsene Lupin Returns."

CARD OF THANKS

We wish to express our appreciation to all those who were so kind in our recent bereavement, especially those who sent cars and flowers to the funeral.

The Sanford Family.

OBITUARIES

ROY E. SANFORD

Roy E. Sanford, husband of Emma E. Sanford, died at his home on Highland avenue, on Saturday, March 19.

Funeral services were held from the Snover Funeral Home on Tuesday at 10 a.m., the Rev. Francis B. Downs officiating.

Interment was made in Holy Sepulchre Cemetery, Philadelphia, under the direction of Frank A. Snover.

The deceased is survived by his wife and four children, Mary, Jane, Roy, and Merritt, all of Palmyra.

LADIES LEAGUE BOWLING

The Luckies increased their lead to seven games this week by downing the Wings for a clear sweep. The Kools lost ground by dropping three to the Murads, who jumped into second place.

High singles: Mrs. Hansen, Luckies, 181; Mrs. Small, Luckies, 163; Miss King, Luckies, 187; Mrs. Beitz, Camels, 167; Mrs. Hansen, Spuds, 177; Mrs. Baker, Wings, 158; Miss Beneson, Wings, 160.

The standing:	W	L
Luckies	22	8
Murads	16	14
Kools	15	15
Camels	15	15
Spuds	14	16
Wings	8	22

ABOUT THE COUNTY

The extradition of Harry Unley from Florida has been denied for the third time. He is wanted by Prosecutor Eastwood on gambling charges.

—o—

Plans are being considered for the formation of a county softball league.

—o—

Numerous municipalities throughout the county will benefit if Assembly Bill No. 453 becomes a law. This bill deals with the reapportionment of 1937 franchise taxes. Palmyra would receive $4225, Cinnaminson $7434, and Riverton $1648.

—o—

The Board of Freeholders meets on Friday afternoon of this week. Standing room only is predicted.

ASKEW MOTOR CO. OUT OF BUSINESS

The Askew Motor Co. Chevrolet sales and service, Broad and Fulton streets, Riverton, has discontinued business, according to an announcement made this week.

The establishment, which opened during 1936, was known as Bill Hay, Inc., for the last several months, but resumed its former name shortly before closing.

Thus passes another local enterprise, and this section is again without an authorized Chevrolet agency.

RIVERTON

N. Kuensell will sail on Saturday of this week, from New York, for a ten-weeks' trip to Europe. While abroad Mr. Kuensell plans to visit Sweden, Germany, France, Denmark and Norway. He is taking his car with him and expects to cover much of the continent by auto.

J. E. Wilson, of 409 Thomas avenue, has returned home after spending the winter with his sister in Florida.

Charles Evans, of Moorestown road, was among those registered at the Chalfonte-Haddon Hall, Atlantic City, last week.

Mr. and Mrs. Lee Mitton, of Cinnaminson street, visited friends in Paterson over the weekend.

A considerable number of local residents attended the flower show in Philadelphia this week.

SPECIAL FOOD VALUES FOR THURSDAY, FRIDAY AND SATURDAY

Phila. Market House

"Foods of the Better Grade"

Broad and Garfield Palmyra

Phone 1200—Free Delivery

FRUITS AND VEGETABLES

Fresh Green Asparagus—first of the season	bunch 35c
Sweet Ripe Honey Dews	each 29c
Ripe Pineapples	2 for 19c
Large Florida Oranges	doz. 19c
Florida New Potatoes, large size	¼ pk. 15c
Tender Stringless Green Beans	2 lb 19c
Full Podded Lima Beans	2 lb 19c
California Sunkist Lemons, large size	doz. 25c
Sound Ripe Tomatoes	2 lb 19c
California Tender New Beets or Carrots	bunch 5c

BIRDS EYE FROSTED FOODS

Haddock Fillets	lb 23c	Crab Meat	box 49c
Scallops	box 31c	Green or Wax Beans	box 19c
Spinach	box 21c	Apricots	box 25c
Strawberries	box 25c		

GROCERIES

Tartan Coffee, vacuum pack, regular or drip	lb can 27c
SALE ON ATMORE'S JELLIES—Assorted Flavors 8-oz. glass, 10c; 6 for 55c. 16-oz. glass, 17c; 6 for 90c	
Atmore's Pure Strawberry Preserve, 16-oz. jar 22c; 5 for $1.00	
Toddy—Chocolate Drink, serve hot or cold 1c Sale—Regular price 23c—2 for 24c	
Fresh Baked Cocoanut Cookies	lb 19c
Everyday Blend Coffee, ground to suit	lb 19c
Heinz Ketchup.	large bottle 19c
Hartley's Orange Marmalade	1-lb crock 27c; 4 for $1.00
Octagon Soap Chips, giant size	box 18c
Octagon Cleanser	3 cans 13c
Kellogg's All Green Asparagus	No. 2 can 29c
Kellogg's Grape Juice	2 pt. bots. 29c; qt. bot. 27c
Kellogg's Evaporated Milk	3 tall cans 20c
Kellogg's Tomato Juice	3 large cans 29c

DAIRY AND DELICATESSEN

Harding's Sweet Cream Butter, Farm Roll	2 lb 69c
Parkay Oleomargarine, "Kraft Product"	lb 19c
FREE—One Snow-White Drinking Glass with each lb purchased	
Longhorn Cheese	lb 25c
Wisconsin Mild Cheese	lb 27c
Muenster Cheese	½ lb 15c
Imported Blue Cheese	½ lb 25c
White American Slicing Cheese	½ lb 15c
Old Fashioned Sharp Cheese	lb 19c

SEA FOOD

Fresh Buck Shad	lb 20c	Steak Cod	lb 19c
Roe Shad, with Roe	lb 35c	Fresh Shrimp	lb 29c
Spanish Mackerel	lb 19c	Deep Sea Scallops	lb 29c
Croakers and Porgies	lb 15c	Rock Fish	lb 23c
Butter Fish	lb 15c	Fresh Opened Salt Oysters	doz. 25c

HIGH QUALITY MEAT SPECIALS

Swift's Premium Genuine Spring Shoulders of Lamb	lb 18c
Swift's Golden West Stewing Chickens, 3½ lb av.	lb 27c
Prime Chuck Roast	lb 19c
Genuine Spring Legs of Lamb	lb 23c
Small Baby Legs of Spring Lamb	lb 27c
Wilson's Sugar Cured Bacon	½-lb pkg. 15c

Mr. William Cootee
608 Lippincott Ave.

"The highest point of achievement of yesterday is the starting point of today."

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

49th Year No. 13 RIVERTON—PALMYRA, N. J., THURSDAY, MARCH 31, 1938 PRICE FIVE CENTS



SI KOLOGY SEZ: Frum th' way them Senaters is tryin' t' hand th' hull guvvernment over t' th' Presydent, we need sumthin' t' make th' U.S. safe fer Demokrisy!

REPORT RENDERED TO GRAND JURY

Special Committee Lists 25 Points in Respect to Car Accidents

The report of Grand Jury Investigating Committee in respect to the Motor Vehicle Accident Prevention Investigation was submitted to the Grand Jury last week.

This report follows:

We, the members of the Grand Jury Investigating Committee, desire to offer the following suggestions and/or recommendations to the Grand Jury, as a result of our recent investigations:

1. A closer coordination of all local, county and state law enforcement agencies.
2. Extension of the Motor Vehicle Patrol System for Burlington County.
3. Survey of locations and effectiveness of "stop street" signs along all highways in Burlington County by the Motor Vehicle Department.
4. Installing of traffic lights, caution lights and street lights where necessary.
5. Continuation and extension of dual highways.
6. That sidewalks be placed where necessary along state highways through the various municipalities.

Educational Program

7. That an educational program be conducted by the Parent-Teacher Associations, Service Clubs, Fraternal organizations, Boy Scouts, etc., in regard to bicycling, roller skating, walking on highways and jaywalking.
8. That white lines be placed at all crossings for pedestrians' safety and that center of all highways be marked with a broad, white painted line.
9. The elimination of corner hazards such as trees, bushes, etc., which obstruct the view of the motorists that cross these intersecting corners.
10. The reporting of all accidents and that subsequent investigations be conducted.
11. That safety patrols be authorized in all school zones.

(continued on page 2)

Many Motorists Receive Fines

Mayor John F. Ward, of Palmyra, acting in the capacity of police recorder, heard several cases on the evenings of March 25 and 28, a number of drivers being arraigned for motor vehicle violations. The cases disposed of were as follows:

Alexander L. Leach, Taylor street, Riverside, careless driving; T. E. Marrow, 16 Garden road, Philadelphia, passing stop street; T. B. Gibb, Golf road, Moorestown, speeding.

Cases on March 28

P. Progasco, 4418 Third street, Camden, passing stop street; Walter Summercouf, 301 Edgewater avenue, Westville, passing stop street; Vincent Foyca, 278 Mt. Vernon street, Camden, passing stop street; C. C. Cutler, Delsea drive, New Sharon, careless driving; J. R. Meador, 8461 Belfor road, Delair, parking in restricted area; Joseph Munger, 964 N. 33rd street, Camden, passing stop street; Willis Woolman, 16 Mill street, Mt. Holly, passing stop street; E. A. Seals, 201 Barlow avenue, Merchantville, careless driving.

IN THIS ISSUE

	Page
Churches	4
Classified Business Directory	8
Coming Events	9
Editorials	4
Obituaries	9
Organizations	2, 3, 4, 7
Palmyra Locals	12
Riverton Locals	12
Sports	5
Schools	2, 3, 10
Theatres	10
Your Garden	7

NAMED ON COUNTY Y. M. C. A. BOARD

The first County YMCA Board meeting, at which the newly appointed members of the Palmyra-Riverton YMCA board members were in attendance, was held at Mt. Holly, Tuesday evening, March 28.

President A. E. Hargett's appointments to membership on the County board, beside himself, ex-officio, are: Edward W. Fry, Grover F. Fox, Mayor John F. Ward and George N. Wimer, from Palmyra, and Francis B. Elwell, Nathan Lane, Victor Ritschard and Richard M. Woodward, from Riverton.

MANY ACTIVITIES PLANNED BY "Y"

Youth Week, Sports, Summer Camp and Finance Drive Discussed Here

At the meeting of the Palmyra-Riverton YMCA Board, in the home of Richard M. Woodward, on March 23, committees were appointed by President A. E. Hargett, to begin functioning at once under the new plan of relationship with the County YMCA.

E. Newbold Cooper was named chairman of a committee to prepare plans for the observance of national boys' and girls' week, April 30 to May 7. Associated with him are: Mayor John F. Ward, George N. Wimer, Edward W. Fry and Ross Mattis.

Building Committee

To have charge of the YMCA building and to administer its use either for YMCA or community events and activities, Richard M. Woodward was named chairman of a committee of three. The other two are Howard B. Conover and A. E. Hargett.

Lawrence B. Parker was appointed sports commissioner. Discussion at the board meeting brought to light the interest on the part of a number of young men in boxing and fencing.

Camp Publicity

A committee to cooperate in camp publicity and promotion is headed by C. B. Marple, with whom are associated H. B. Conover, L. B. Parker and Carl H. Thomas.

Richard M. Woodward was chosen by his fellow YMCA board members to serve as general chairman of the YMCA finance campaign, which will be held early in May, along with campaigns throughout the rest of Burlington county.

BLAZE CONFINED TO BATHROOM

Shortly before noon on Monday of this week, the Palmyra Fire Department responded to an alarm for a blaze in the home of William McCuen, 926 Parry avenue.

The fire originated within a closet off the bathroom and had evidently been in progress for some time before being discovered, since the interior was almost completely burned out.

Prompt work on the part of the firefighters confined the flames to the closet and a small section of the bathroom itself. Water was used sparingly from a 1½ inch line of hose.

Mr. McCuen, who is ill, was removed from the second floor by the firemen.

As a quantity of clothing in the closet was destroyed, the damage was considerable.

The cause of the blaze is unknown.

CARD OF THANKS

We wish to express our appreciation to all those who were so kind in our recent bereavement, especially those who sent cars and flowers to the funeral.

Mrs. Thomas Downs and Family.

BOARD DECIDES NOT TO PURCHASE

Votes 3-2 Against Outlay of $17,000 for Building at Browns Mills

At a special meeting held on Tuesday afternoon of this week, the Burlington County Board of Freeholders voted 3-2 against the purchase of a brick building located near Browns Mills, the structure to be converted into an almshouse.

Freeholders Jones and Adams voted for the measure.

The building in question was erected in 1910 as a laboratory for the International Poultry Sales Company, which failed in 1917. It was subsequently used by a bottling concern.

Offered for $17,000

One section, 25 by 150 feet is two stories high, with a tower over the front portion. Construction is of brick and concrete, but many repairs are needed, particularly pertaining to plumbing, heating and electrical fixtures.

It was offered to the county for $17,000 by the present owners, The People's National Bank of Pemberton.

With a third floor added over the two-story section and a second floor over the single story part, Freeholder Albert C. Jones estimated that 120 patients could be accommodated. He declined, however, to make a definite statement at this time regarding the possible cost of such alterations.

Freeholder Leroy Church declared that he wanted to investigate all angles of the proposition thoroughly before deciding in favor of purchase.

The amount required to put the structure in satisfactory condition for use as an almshouse was the subject of much debate, but no agree-

(continued on page 9)

WOMAN'S CLUB TO ELECT OFFICERS

The regular monthly business meeting and election of officers of the Woman's Club of Palmyra will be held in the club rooms in the Society Hall Building on Monday afternoon, April 4th, at 2.30 p.m. Following the business meeting the program will be in charge of the Garden Department. Miss Laura Lorenson, the guest speaker, will present an illustrated lecture entitled "The Magic of the Potters Wheel." She will have on display and lecture about Spode pottery.

NEW HIGHWAY LIGHTING PLANS

Illumination at Dangerous Intersections Locally; No Traffic Signals

Plans for lighting various dangerous intersections throughout the county were revealed when the 1938 road schedule was presented at the meeting of the Burlington County Board of Freeholders, last Friday afternoon.

Thirty such intersections of county and state roads will be illuminated according to recommendations of the state highway department, the procedure being advocated in place of traffic control signals at several of the crossings.

New Plan

I. J. Friedman ,investigator of the electrical division of the state department, was present at the session and stated that control lights were not recommended because of light cross traffic. He also asserted that signals would have prevented few of the accidents that have occurred at the points in question.

Describing the new lights, he said that they differed from ordinary street lamps in that the maximum amount of illumination was directed on the ground.

State Shares Cost

Under the new plan, the state will share half of the cost and the sum to be furnished by the county will be less than $1700. Utility companies will pay for installation.

The new units will be of 400 and 600 watt intensity. Similar installations are being made on the White Horse Pike.

Locally, there will be two 600 watt units at Five Points and the Cinnaminson road. In addition, a 400 watt unit will be installed at Broad street and S-41 and another at the S-41 and River road intersection.

Other provisions in the road schedule called for the removal of car tracks and paving on Broad street, Palmyra, Warren street, Beverly and Front street, Florence.

Florence Project

The latter project drew the criticism of Freeholder Adams, who stated that the county share of this work, $20,000 was too much and that some of the money should be used elsewhere.

Freeholder Stout remarked that this work was on the schedule last year, but did not get done. He said that the stretch of road in question is one of the most dangerous in the entire county.

Messrs. Jones and Adams stated that they felt the board should consider assuming part of the cost of lighting roads which are part of the county system, but the other members felt that funds would not permit this to be done at the present time.

It was voted 4-1, that the schedule be submitted to the state highway department for approval. Mr. Adams cast the negative vote.

A local boy, a first-grader, was asked what he had learned in school the first days. He said he didn't learn anything in school, but he sure learned a lot at recess. — Downs, Kansas, News.

BOND ISSUE IS REJECTED 3-2

Freeholders Adams, Jones Vote Against Measure; Future Plans Uncertain

The proposed bond issue to provide funds for the construction of a new almshouse was throttled last Friday afternoon, when the Burlington County Board of Freeholders failed to pass the measure. A two-thirds vote in the affirmative was required, but as Freeholders Adams and Jones voted against the proposition, the affirmative ballots of Lamon, Church and Stout were not sufficient to cause its enactment.

After the measure was defeated, there was no further discussion concerning substitute plans during the remainder of the five-hour session.

Fifty Attend

The hearing on the bond question was held in the court house, with about 50 spectators present. After being declared open by Director Lamon, the clerk read several communications from organizations in the county.

Rancocas Grange went on record as opposing the proposition because of the high cost and suggested that the expenditure not be more than $175,000.

Medford Grange also stated that the cost was too high.

The Burlington County Association of Township Committeemen advocated a structure not to cost over $150,000.

The Burlington County Grand Jury submitted a resolution which stated that the Barmingham Inn was a firetrap and that immediate action be taken to safeguard the county wards. This communication stated, however, that the recommendation was not intended to influence the board pro or con in respect to the bond issue.

Represents Craftsmen

J. George McCarthy, of Delanco, who represented various labor organizations, asked that work be started as soon as possible in order that needed jobs might be furnished.

(continued on page 6)

County W.P.A. Road Projects

In the State Highway W.P.A. program, State Highway Commissioner E. Donald Sterner said recently that Burlington county will have projects representing a total of more than $623,875, which will take more than 745 men off the relief rolls.

The projects for the county are as follows:

In Bass River Township, Route 4, grading and widening shoulders from Mullica River to New Gretna, $48,860.

In Bass River Township, Route 4, clearing and widening graded width from New Gretna to Ocean County line, $35,712.

Bordentown Township, Route 25, grading slopes, top soiling and seeding from Bordentown to Crystal Lake, $29,303.

In the vicinity of Moorestown, Route 38, grading and drainage, from Kings Highway to Pemberton Road, $240,000.

On county road system of 461 miles, construction of ditches, gutters, clearing of right of way, etc., $270,000.

SLIGHT DAMAGE TO ROWLAND STREET HOME

Fire, starting in a chimney, caused slight damage to the home of Mrs. Ella Johnson, Rowland street, last Monday morning.

The flames were extinguished by members of the Parry Fire Company, under the direction of Chief Henry Hathaway, and the Delaware Fire Company of East Riverton, under the direction of Chief John Adams.

REPORT RENDERED TO GRAND JURY

(continued from page 1)

12. The curbing of the use of bicycles at night without lights.

13. An increase in the personnel of the State Police for more effective patrol throughout Burlington County.

14. That mandatory fines for careless driving, speeding, reckless driving, etc., be recommended to the State Legislature.

Jail for Drunken Drivers

15. That jail sentences be meted out for drunken driving.

16. Use of reverse side of operators' licenses for listing of various traffic or motor vehicle act violations, particular violation to be punched by magistrate at hearings, thus furnishing a "running record" of every motor vehicle operator at all times.

17. That the policy of suspending sentences by all county magistrates be discontinued in all motor vehicle or traffic act violations.

18. That there shall be no "ticket fixing" by any county magistrate for any motor vehicle or traffic act violation.

19. That a more rigid examination be given to applicants for motor vehicle operators' licenses.

20. In the case of jaywalkers, that the said jaywalker be charged with liability of accidents caused through his negligence.

No Special Numbers

21. The elimination of special low automobile license numbers.

22. A suggestion that no courtesy cards be distributed.

23. That parking laws be rigidly enforced with special regard to double parking, parking on wrong side of street, etc.

24. A recommendation that all fees for Recorders and Justices of the Peace be abolished and that they be placed on a salary and offenders be taken before the nearest official without regard to territorial location.

25. A suggestion that traffic courts be established at strategic locations throughout the county.

Respectfully submitted,
John L. Lebengood, Chairman;
Mrs. Virginia T. Collier,
J. Horace Eaton,
George N. Wimer,
J. Edgar Gandy.

The foregoing committee report was unanimously adopted by the Grand Jury (December term), on March 25.

YMCA BRIEFS

The Palmyra-Riverton Hi-Y Club was represented at the County Hi-Y Council meeting at Mount Holly Sunday afternoon, March 27, by Thomas Braddock, Jr., and George Bonsal. Braddock was especially interested in plans for the 1938 National Hi-Y Congress, at Berea, Kentucky, June 25-29. He hopes to be one of the five delegates in attendance from the county. He attended the first Congress in 1936.

—o—

Bruce H. Beahn, who now resides at 7723 Rudderow avenue, Merchantville, has again resumed leadership of a group of boys which he had in a YMCA organization some years ago, who are now of high school age, and comprise the present Palmyra-Riverton Hi-Y Club. This club meets on Monday evenings.

—o—

The Twin City Spartans, a YMCA group of younger boys, meets weekly, on Monday evenings, at the Riverton Presbyterian Church, under the leadership of Robert E. Williams. When Williams was a group member of the Lone Star Juniors, under the leadership of James M. Davidson, he served as year book compiler, winning the county contest that year. Robert McCurdy used to be the leader of the Twin City Spartans, but studies at Drexel made it impossible for him to continue, and it was he who enlisted "Bob" Williams as his successor. Secretary T. Paul Reeder, of the county YMCA staff, was a recent visitor at a meeting of this group.

Kansas has the largest flour milling industry in the United States, averaging more than 13,000,000 barrels a year.

AMERICAN LEGION

Meeting April 5

The regular monthly meeting of the Frederick M. Rodgers Post 156, will be held at the post home, Tuesday evening, April 5, at 8.30 o'clock.

Clarence Hall will speak and show movies of lighter-than-air craft. His subject will be "Lighter-than-Air Craft for Defence Purposes."

—o—

All unemployed veterans should register with U. S. Employment Service and the State Employment Service. When the veteran goes to register he should take his discharge or certificate in lieu of lost or destroyed discharge. Veterans in this district register at Camden, and Mt. Holly; Maxwell D. Allen, Deputy District Supervisor, 9th Floor, New City Hall, Camden; William E. Darnell, Interviewer in Charge, 55 Main street, Room 7, Mt. Holly. Commander Musser would like all unemployed veterans to drop him a card or call him on phone, Riverton 709-W.

Westfield Friends' School

Spring Program

The school helped to usher in Spring by holding a picnic lunch on the Meeting House grounds, last Wednesday noon. A delicious and healthful lunch was served and interesting games helped to complete the noon hour.

—o—

James Marshall and David Pittenger won the double finals in the table tennis tournament.

—o—

Last Wednesday afternoon, Miss Perkins and her second grade group went to Moorestown to prepare and plant their garden which is in Miss Perkins' back yard.

Most interesting plans were drawn up on paper.

—o—

On April 4, the day school resumes classes after spring vacation, the Interstate Dairy Council will present one of their puppet programs.

TO AVOID COLDS

A leading health official concisely sums up the precautions to be taken against colds as follows: "Dress warmly and sensibly, get plenty of rest, avoid undue exposure, keep away from sneezers, take some outdoor exercise, sleep in a ventilated room, eat nourishing food.

D. & H. Cone-Cleaned COAL

CALL US AFTER APRIL 1st
FOR SEASON'S LOW PRICES
KLEEN-HEET OIL BURNERS
Economical - Rugged - Efficient
$30 down, $6.39 a month
Includes Absolutely Everything

C. BIDDLE ATLEE
Phones: Riverton 169 and 715-J

EASTER EGGS

15c - 25c - 50c
$1.50 - $2.00 - $2.50
AND UP
EXCELLENT QUALITY
Cocoanut Cream Eggs

NAMES PUT ON FREE
Order Early

ALSO
EASTER NOVELTIES
AND ACCESSORIES

L. L. KEATING
Broad and Main Streets
Phone 1540 . RIVERTON

Barry Hubbs Will Teach Swing Piano

Something new in musical teaching has been announced by Barry Hubbs, well known local pianist.

Mr. Hubbs has prepared two

BETTY PETTY BEAUTY STUDIO
519 Cinnaminson Ave.
Palmyra



FINGER WAVING
MARCELLING
MANICURING
HAIR CUTTING
HAIR TINTING
BLEACHING
SCALP TREATMENT
FACIALS

Duart Method of Permanent Waving

Open Daily 9 a.m. to 6 p.m.
Monday, Wednesday and Friday evenings until 9 o'clock
Phone, Riverton 480

GOOD PRINTING
ADAPTED TO YOUR PURPOSE
IS WORTH MORE THAN
THE DIFFERENCE

The New Era, Inc. Phone, Riverton 712

OUNCEMENT

WISH TO ANNOUNCE THE

REMOVAL

OF OUR OFFICE, SHOWROOM AND SHOP
FROM THE
COLLINS BUILDING
TO
202 BROAD STREET
RIVERTON
(Formerly for many years occupied by William B. Lynch)

WHERE WE WILL BE PLEASED TO SERVE OUR CUSTOMERS AS HERETOFORE

H. D. HULLINGS & SON
Plumbing :: Heating :: Roofing
DELCO OIL BURNERS
OUR TELEPHONE NUMBER REMAINS UNCHANGED
Phone Riverton 60

FINE CAST FOR SENIORS' PLAY

"Death Takes a Holiday" to Be Given on Friday and Saturday Nights

This week marks one of the outstanding events of year at Palmyra High School when the seniors present their annual play "Death Takes a Holiday," by Alberto Casella, on Friday and Saturday evenings in the school auditorium.

The play should prove interesting to the Palmyra audience for it was only a scant three years ago that Broadway, as well as Philadelphia audiences, thrilled to the presentation of this production in which Philip Merivale played the role of Death. Moreover, Hollywood has kept the play fresh by a memorable production in which Frederic March so successfully reenacted the role of Death. Then, too, the radio has only within the past year done much to add lustre to the interpretation of this drama.

Important Elements

The play has all the elements of good drama—a moving love story, plot, and comic interest, as well as a satisfactory ending. It is a story as simple as life.

The play will be staged and costumed in the Italian setting for which it was written. The cast is a capable one which includes such outstanding seniors as following:

Cora, a maid, Sophie Devinney.
Fedele, the butler, John Yost.
Duke Lambert, David Gould.
Alda, Betty Parker.
Duchess Stephanie, Helen Wood.
Princess of SanLuca, Marie Frank.
Baron Cecarea, George Bonsal.
Rhoda Fenton, Elizabeth Chambers.
Eric Fenton, Frank Applegate.
Corrado, William Meyers.
Grazia, Barbara Symon.
Prince Sirki, Earl Rowe.
Major Whitread, Vetas Mitchell.

Remember the dates: Friday, April 1, and Saturday, April 2, at 8.15 p.m., PHS auditorium.

NEW LIGHTS ON SHORE HIGHWAY

In his campaign to safeguard pedestrians and silhouette all objects on highways having abnormal accident frequency, State Highway Commissioner E. Donald Sterner placed in operation tonight the first section of new lights on the White Horse Pike, the Philadelphia-Camden-Atlantic City artery.

The area covered by this improvement extends through Camden county from Berlin to Somerdale, near Haddon Heights, a distance of six miles. The power will be turned on during successive weeks as the installation is completed in adjacent links until new lights will line the pike as far as the Absecon boulevard.

The most modern fixtures were erected as the result of the offer of Commissioner Sterner to allot to municipalities on state highways with heavy accident records a share in motor vehicle funds to obtain better illumination. The greater candle-power, which gives increased visibility, was obtained by the municipalities, through the state aid, at a cost no greater than under old lighting bills. In a number of instances, the highway commissioner said, the state was able to provide the municipalities more efficient service at a material saving.

WARREN HUBBS DOING NICELY

Warren Hubbs, who was accidently shot through the lung last week, is reported to be recovering in a satisfactory manner.

It is understood that the bullet, which lodged in his back was removed yesterday, at the Zurbrugg Memorial Hospital, Riverside, with no complications resulting.

The unfortunate affair occurred a week ago Saturday, in East Riverton.

Egyptians and the ancient Chinese centuries ago made "a leavened loaf of the flour of grain." Through most literature there have been allusions to bread. Athenaeus mentioning 62 varieties. The unleavened form of bread has been used ever since man learned to use grain for food.

RIVERTON SCHOOL NOTES

Honor Roll

The following children have met the requirements for the honor roll for the fourth report period.

First Grade: Suzanne Warnecke, Lorraine Davis, Peggy Gardner, Mary Borger, Lois Burns, Betty King, Joan DeCoursey, Leroy Cook, Bobby Stuart, Jane Watson, Walter Moorhouse, Michael Crowell, Lewis Gilbert, Charles Stow, Leon Foulke, Hoyt Montgomery, John Abell, Ruth Millar, Ronald Meyer, Caroline Young, Carolyn Jessup, Donald Goldman.

Second Grade: Donna Lee Bush, Mary Goodnow, Doris Lippincott, Carol Ann Mathews, Fay Meyer, Jeanne Ossenfort, Betty Jane Pack, Barbara Stuart, Kay Teeple, Virginia Wagner, Eleanor Young, Emma Welsh, Raymond Thompson, George Hooper, Jean Swayne, Joellyn Van Horn, Charles Stewart.

Third Grade: Norman Harris, Carolyn Cook, Thelma Davis, Roland Werner, Janis Moreland, Valerie Dey, George Pack, Robert Farrow, Monroe Steedle, Althea Haberern, Kenneth Lippincott, Joan Watson, Kristofer Mann, Mildred Bauer, Doris Gibson, Donald Garwood.

Fourth Grade: Thomas Swayne, Harry Watkins, Stanley Gilbert, Royal Farrow, John Kirk, Roland Harris, John Carhart, Donald Symon, Harold Bauer, Irma Hahle, Ruth Mason, Martha Jane Daniels, Mary Lou Baker, Mary Lou Bush, Edith Millar, Priscilla Woodward, Jane Adams, Doris Thompson, Jean Gowell.

Fifth Grade: Barbara Borger, Alice Cook, Elaine Friday, Barbara Haberern, Mary Hamelman, Edith Harris, Patricia Himeline, Evelyn, Lezenby, Joan Teeple, Suzanne Troxell, Jean Willis, Lewis Foulke, Richard Horton, Ralph Hubbs, Donald Taylor.

Sixth Grade: Emil Kleinert, Dick Hubbs, Dorothy Jane Baker, Phyllis Robinson, Carol King, Betty Blackwell, Dorothy Kleinert, Emilie Craig, Betty Hern, Bessie McLaughlin, Bertha Kleinert, Margaret Wolfschmidt, Gladys Good.

Seventh Grade: George Steedle, Roy Heisler, Edward Goodnow, Kenneth Davis, Marilyn Yost, Laura Yerkes, Dorothy Watson, Mary Unland, Janic Pippitt, Eleanor Metzger, Jane Bush.

Eighth Grade: Katherine Elwell, Margaretta Smith, Richard Taylor, John Craig, Robert Fuller, Frederick Woodward, Richard Brown, Jeanne Werner, Lester Friday, Bruce King, Stanley Rielley, Donald Seelhorst, Frances Borden, Ruth Henry, Polly May Mathews, Gerry Metzgar, Harriett Smalley.

The following kindergarten children had perfect attendance during the month of February: Chester Beach, Earl Bishop, Jack Carhart, DeHertburn Cook, Ronald Flynn, Donald Hoyt.

Clouds cut off a good deal of the sunlight that otherwise would reach us, since they have a reflecting power of 75 per cent, and about one-half of the earth is covered with clouds all the time.

JUNIOR WOMEN'S CLUB PROGRAM

The Junior Women's Club of Palmyra will hold their regular bi-monthly meeting in the club room in Society hall, April 4, at 8 p.m. Following a short business meeting we will have Miss Mackles from Strawbridge and Clothier's as our guest speaker. Her topic will be "Linens" and she will show some very interesting samples of linens during her talk. This is a program every Junior woman should enjoy and we are looking forward to a large attendance.

Drama Department

The drama department of the club has been working for some time on their entry for the South Jersey Little Theatre Tournament which is to be held in Haddonfield on April 6. Mrs. Robert Strahan is coaching the play entitled "Everybody's Husband." The cast is hoping the Palmyra group will be well supported in the audience. Tickets may be obtained by calling Riverton 379. The cast for the play is as follows: Lisa Lotta Stein, Ruth Seeber, Thelma Fisher, Kitty Kepner, Mildred Mickle and Florence Stephens.

Publicity.

COMMENT

All for Peace

Italy conquered Ethiopia as she pleased, but warned other nations to keep "hands off" unless THEY were willing to assume responsibility for plunging Europe into war.

Germany fortified the Rhine, built an air force and did other things contrary to treaty provisions. Hitler then annexed Austria, but disclaimed any war-like intentions.

Germany and Italy are aiding Franco's cause in Spain, but advise France to refrain from assisting the Loyalists, unless the French are prepared to take the consequences.

Japan is protecting her interests by an invasion of China and will brook no interference in her undeclared war.

Yet, all these nations insist their only desire is for peace and, if war should come, some other country would be to blame.

It appears to be an example of the boyish trick "I dare you to knock the chip off my shoulder."

—o—

After making adequate appropriations for our navy, Congress should not neglect to make reasonable allotments for the army. Both branches of our national defense must be placed in a condition to meet any emergency. The best guarantee against a war is a defense so strong that the other fellow thinks a few times before starting to pick a fight.

BRISK GRASS FIRE

The Riverton Fire Department responded to an alarm shortly before noon, last Friday, for a lively grass fire in a yard on the west side of Main street, between Seventh and Midway.

The flames had ignited a huge pile of compost and were threatening several buildings. It was necessary to lay a chemical line to bring the fire under control.

The Planting Season Has Arrived

Everything for the garden . . . the lawn, vegetable and flower seeds, the small fruits, herbs, bulbs, shrubs, roses, and perennials may be had at Dreers. Also the fertilizers, insecticides and garden tools which are necessary to successful gardening.

The Gold Medal at the Philadelphia Flower Show was awarded to Dreer's Garden of Roses.

HENRY A. DREER
SEEDS — PLANTS — BULBS

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

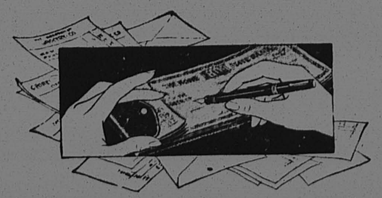
Announcing the Inauguration of
Two New Swing Piano Technique Courses
By BARRY HUBBS
Swing Piano Technique for Beginners
and
Swing Piano Technique for Orchestra
Palmyra Studio
118 Leconey Circle
Telephone
Riverton 46-W

Thoroughly Modern

The Snover Funeral Home is thoroughly modern in every detail simply because it has never permitted itself to lapse into a state of self satisfaction.

In keeping with our years of service and policy of modernization, we are constantly striving to improve our service and facilities with each new day.

The Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830



Pay By Check . . . .

- IT SAFEGUARDS YOUR CASH
- IT'S PROOF OF PAYMENT
- CAN BE CARRIED ANYWHERE
- KEEPS ACCOUNT OF EXPENDITURES
- IT'S MORE BUSINESSLIKE
- IT'S CONVENIENT
- IT'S THOROUGHLY MODERN

Cinnaminson Bank and Trust Co.
Riverton, N. J.

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter

Telephone, Riverton 712

For general excellence adjudged to be the third best weekly tabloid newspaper, regardless of circulation, in the State of New Jersey, at the New Jersey Press Association Exhibit, October, 1937.

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second St., Riverton
Phone 406

KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 1145-W

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription $1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

The Slow Driver

In these days when modern cars are built to travel at a high rate of speed, we hear much about accidents which have been caused by too heavy a foot on the accelerator. This, unfortunately, is all too true and excessive speed is always dangerous.

There is, however, another class of drivers, the members of which are almost as serious a menace as the speedster. This is the group that goes meandering along our highways at 15 to 20 miles per hour, usually on Sundays or holidays. This practice is not so bad or dangerous on dual thoroughfares, such as Route 25.

It reaches the height of aggravation on roads with only two lanes. Under such circumstances it is not unusual to see a long line of cars with a snail at the head, this dilatory driving holding up scores of motorists who do not dare to pass because of machines approaching in the opposite direction.

Eventually, some driver will become impatient at the delay, pull out of line at the wrong time and collisions result. Of course, one shouldn't take such a chance, but some of the blame in these cases, should be shared by the driver who is holding up the procession.

Motorists who persist in such leisurely driving should be ordered out of line—or better still—stay at home.

The Almshouse Situation

A committee of the Burlington County Grand Jury has advised the Board of Freeholders that the Birmingham Inn, used for the past year as a temporary almshouse, is a firetrap. The jurors advised that immediate action be taken to safeguard the wards of the county.

No one has gone on record as contradicting this statement and it can, therefore, be accepted as the absolute fact.

On the almshouse question, the members of the Board of Freeholders are apparently hopelessly at odds, with no solution to the difficulty in sight.

We are not attempting to advise how to solve the problem, but it does seem imperative that the two factions on the Board get together on some sort of a compromise agreement, which will enable them to get the new building started.

A matter of this sort cannot be delayed too long without inviting possible disaster. The responsibility of safeguarding the inmates of Birmingham Inn rests directly upon the shoulders of the Board of Chosen Freeholders—and no others.

What Other Editors Say

"If we get any more kinds of taxes on which we have to keep records," sighed an Emporia druggist, "I'm going to have to keep my record books on the shelves and put my stock of merchandise in the safe."—Emporia Gazette.

"I would like to remind you that a politician is a human being," said a politician over the radio last evening. That's just like a politician—always bragging.—Washington Post.

All our life we've been hearing that the world is just on the verge of falling to pieces, and every morning we get up and look out the window, and there it is.—Omaha World-Herald.

A French publicist believes the democratic nations will be closer in the next war. But not any closer than 3000 miles, if we retain our good sense.—Newark Advocate.

The difference between sowing wild oats in the city and the country is that the neighbors in the country know the size of the crop.—Dighton, Kansas, Herald.

Do you suppose the time will ever come when it will be necessary to tax pensions to pay pensions?—Terra Bella, California, News.

APRIL RALLY OF EPWORTH LEAGUE

The Southern Group of the Trenton District Epworth League will hold its April Rally on Saturday afternoon and evening, April 9th, in Rancocas. The recreational program at 4 p.m., will be under the direction of the district fourth vice president, Sam Bentley ,and will be in the form of a Spelling Bee with every League participating. Supper will be served at 6 p.m., for 35 cents and reservation should be made with Alice Grovatt, Rancocas. At the evening service, the singing will be led by Rev. Gordon Lowden. The speaker of the evening will be Rev. James S .Pemberton, pastor of the First M. E. Church, Camden.

On Friday evening, May 6th, the members of the district cabinet will present a play entitled, "One in a Million." Details will be sent to each League later.

FIRST LUTHERAN CHURCH
Palmyra, N .J.

Lenten mid-week service, 8 o'clock Thursday evening.

Sunday School, 10 a.m.

Morning service, 11 a.m., Dr. C. P. Schwank.

Evening service, 8 p.m., Dr. S. T. Nicholas, D.D.

Palm Sunday, April 10

9.45 a.m., Sunday School.

11.00 a.m., Palm Sunday message, Dr. S. T. Nicholas, D.D.

7.45 p.m., Confirmation of Class and reception of members by Dr. C. P. Schwank, D.D., superintendent of missions.

Holy Week

Tuesday, April 12, 8 p.m., message, Dr. Schwank.

Wednesday, April 13, 8 p.m., message, Dr. Nicholas.

Holy Thursday, April 14, 8 p.m., message and Communion, Dr. Nicholas.

Good Friday, April 15, 8 p.m., message, Dr. Schwank.

Easter, April 17

9.45 a.m., Sunday School.

11.00 a.m., Easter Communion, Dr. Schwank.

7.45 p.m., Evening service.

PORCH CLUB

There will be a business meeting of the club on Tuesday, April 5, at 2.30 o'clock. The session will be followed by a French play entitled, "Professeur Manigance."

—o—

On Thursday, April 7, at 10.30 a.m., Miss Besse Howard will speak on "International Relations." Tickets for members and guests are 50 cents.

CARD PARTY AT SACRED HEART

The Church of the Sacred Heart will hold their annual card party this year on Friday, April 22, at the school hall on Linden avenue above Fourth street, Riverton.

Elaborate preparations have been made by a large committee selected from the parish, headed by Edward C. Barr, as chairman.

All the organizations of the parish, are coordinating their efforts to make this the outstanding event of the season. Pinochle, bridge, five hundred and other games will be played in the spacious hall. The donation will be 50 cents.

PALMYRA A. O. M. P.

A delegation of about 40 members of Palmyra Assembly No. 65 journeyed across the river on Tuesday evening of this week to visit St. Paul's Assembly and honor Cyrus Evans, Palmyra's former deputy. The assembly orchestra accompanied the delegation and helped with the entertainment. This orchestra has been organized about two months and is already playing very well.

BIRTHS

Mr. and Mrs. Wiliam B. Shedaker, of Laurel, Delaware, are receiving congratulations on the birth of a daughter, on Saturday, March 26. Mrs. Shedaker was formerly Miss Dorothy Goodwin, of Palmyra.

—o—

Mr. and Mrs. Walter P. Brickley, of 1101 Highland avenue, Palmyra, are receiving congratulations on the birth of a son, Walter P., Jr., on Monday, March 21, at Cooper Hospital, Camden.

EPWORTH M. E. CHURCH
Rev. William A. Boyd, Pastor

"What Sin Is and Does" is the subject of the message this Sunday morning to be considered by the Rev. W. A. Boyd, minister of the Methodist Church in Palmyra. What is sin? What are the consequences of sin? What does sin mean to the present day? These questions will be answered in the light of the present day circumstances. The music in this service will be given by the junior and senior choirs.

Because of the communion service on Thursday, April 15, of Holy Week, there will be no communion this Sunday morning. This service begins at 11 o'clock.

"Jesus and Pilate" will be the subject of the Lenten service this Sunday night. The hymn cycle, the surprise musical number and the music by the senior choir, will provide a helpful and inspirational service from 7.45 to 8.45.

The Rev. A. C. Brady of the Methodist Church, at Woodbury, will be the guest preacher in the midweek Lenten service, Thursday evening, from 8 to 9 o'clock. Music will be provided by the chorus choir.

The Sunday School board will hold a special meeting on Sunday afternoon from 2.30 to 3.30.

The Men's Fellowship Club committee will meet in the guild room from 7 to 8 o'clock Tuesday evening, April 5.

The official board will have a very important meeting in the guild room Tuesday evening, at 8 o'clock. It is extremely necessary that all members be present.

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor

Services, Sunday, April 3.

10.00 a.m., Bible school. Now that the quarantine has been lifted, the Sunday School has resumed classes in all departments.

11.15 a.m., Morning worship. Sermon by the pastor, the subject being "The Last Supper." There will be a solo by a member of the choir as well as the usual contribution of the choir to the morning service. The observance of Communion will follow the sermon, to which all Christians are cordially invited.

6.45 p.m., The High School Group of the BYPU will be the host of the senior group in the Sunday School room. "Jack" Seemuller will lead the meeting for this group. His topic will be 'Central Ideas in Jesus' Teaching."

The membership contest by the host group has ended with the final result of a membership roll of fifty-two.

7.45 p.m., Evening service. "Abraham's Faith" will be the subject of the sermon delivered by the pastor. Congregational song fest preceding the service until 8.00 o'clock. There will also be music by the choir.

Come out and enjoy this service with us!

CHRISTIAN SCIENCE CHURCH

"Unreality" is the Lesson-Sermon subject for Sunday, April 3, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "The world passeth away, and the lust thereof: but he that doeth the will of God abideth for ever." (I John 2:17)

Among the Lesson-Sermon citations is the following from the Bible: "Wilt thou set thine eyes upon that which is not?" (Proverbs 23:5)

The Lesson-Sermon also includes this passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "To all that is unlike unerring and eternal Mind, this Mind saith, 'Thou shalt surely die;' . . The non-intelligent relapses into its own unreality." (p. 277)

ENGAGED

Mr. and Mrs. Robert Cox Ayres, of Riverton, announce the engagement of their daughter, Miss Louise Ayres and Mr. William Jay Reed, son of Mr. and Mrs. George A. Reed, of Paoli.

The Ladies Aid Society of Calvary Presbyterian Church will hold its annual Cake and Apron Sale in the Sunday School room on Friday, April 8, from 2 until 6 p.m. Tickets including ice cream and cake may be purchased for 15 cents.

The term "baker's dozen," dates back to early English days, when tradesmen, fearing antifraud laws, often gave 13 articles to a dozen.

COMING EVENTS

Friday, April 1
"Death Takes a Holiday," senior class play, high school auditorium.

Saturday, April 2
"Death Takes a Holiday," Senior class play, Palmyra high school auditorium.

Tuesday, April 5
Meeting, Post Frederick M. Rodgers, American Legion, Legion Home, Palmyra, 8.30 p.m.

Wednesday, April 6
Riverton P.-T.A., luncheon-bridge, The Porch Club.

Thursday, April 7
Meeting, Sacred Heart P.-T.A.

Friday, April 8
Cake and Apron Sale, Calvary Presbyterian Church, 2 to 6 p.m.

Tuesday, April 12
Meeting, Palmyra Men's Club, Lutheran Church.

Friday, April 22
Card party, Sacred Heart School auditorium.

Saturday, April 23
Dance, Riverton Country Club, auspices Palmyra High School Alumni Association.

CHURCH NOTICES

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School, 11 a.m.
Sunday Services, 11 a.m.
Wednesday, 8.00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2.30 to 4.30.

WANT-ADS

LOST AND FOUND — RENTS — SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

RCA and Zenith radios, radio repairs, free tube testing. Schwering's Store, Palmyra, Phone 28. 3-18-tf

WANTED—To Rent bungalow or small house, immediate occupancy, Palmyra preferred. Phone New Era office. 3-31-1t

RENT—Furnished room, convenient to buses, nice location. Business woman preferred. 505 Leconey ave. 3-31-1t



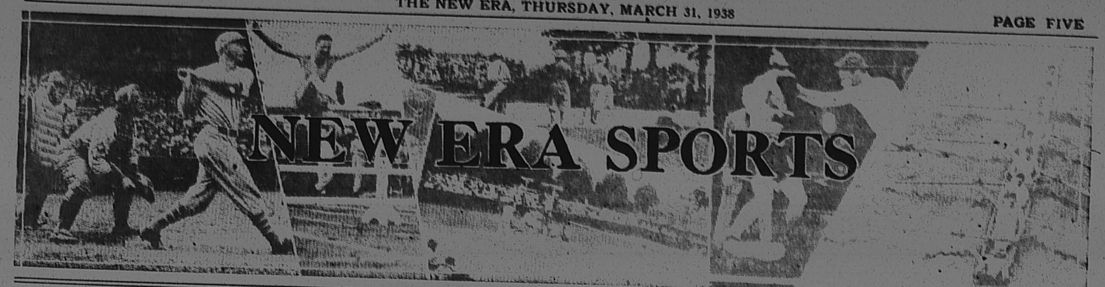
KIDS KOLUM
A
FREE WANT-AD COLUMN FOR BOYS AND GIRLS OF GRAMMAR SCHOOL AGE.
Send 'em in Kids
We'll print 'em

SALE—50 "Big Little Books" at 3 cents each in lots of 10, singles 4 cents. Box "Y" New Era.

STAMPS—Will exchange used and unused of all countries. Box "M" New Era.

NOW— For The First Time In History a PHILCO AUTO RADIO for only $24.95 Fits Any Car! EASY TERMS

JOHN H. ETRIS
17 W. Broad St., Palmyra, Phone 978



EIGHT TEAMS IN SOFTBALL LOOP

Close Race Expected; President Wright Names Various Committees

Eight teams were represented at a well-attended meeting of the Memorial Park Softball League, which was held in the Riverton Fire House, on Monday evening of this week. Due to the fact that one team which had signified a desire to enter the loop was not represented, officials voted to hold final registration open until another session next Monday.

Notice was served, however, that this will be the last extension of time granted.

New Players

It was also decided to give new players the opportunity of filing their name with Lawton Steedle, league secretary, in order that managers may be afforded an opportunity of acquiring additional talent and, at the same time, assist men in finding places on one of the teams.

President Walter C. Wright named the following committees to serve during the season: Grounds, Lester Yearly, chairman; rules, William Anderson, chairman, Howard Haines, Richard Oliver, H. Sexton and Ernest Schuck; finance, Walter Schopp, chairman; registration, Lawton Steedle, chairman; executive, Joseph Yearly, chairman, Richard M. Woodward, E. M. Carhart, Jr., Walter Armstrong; publicity, F .W. Metzger, chairman; umpire-in-chief, Edson Carhart.

Teams Entered

The teams which have entered, with their respective managers, are as follows: Broadway, William Anderson; Athletics, Howard Haines; Collins, Richard Oliver; Dodgers, H. Sexton; Parry, Ernest Schuck; Twin City, R. Payne; Sigma Kappa, G. R. Coles; old Askew outfit, Robert Wallace.

Sigma Kappa, Dodgers and Twin City are newcomers this year, Burke & Eisley and Tak-Aboost having decided not to enter.

Present plans call for the first game to be played on May 9, with initial registration of players on May 1. Final lists must be submitted one month later.

Close Race

With managers scouring this vicinity for available players, league officials expect a close race. All admit that Askew will have a hard time in repeating their performance of last year, since Broadway under the able guidance of Bill Anderson has already started practice.

In an interview with the Movie pilot, Mr. Anderson said, "Look for Broadway to finish at the top." This, of course, is regarded with much doubt by the other managers.

SPORTS JOTTINGS

Two Burlington county baseball leagues were organized last week, at a meeting held in Mount Holly. County Clerk Lawrence G. Mingin is the president of the loop.

In the senior circuit the entries are: Florence, Burlington, Medford, Beverly, Riverside and Vincentown.

The junior teams are: Burlington, Medford, Riverside, Moorestown, Maple Shade and Bridgeboro.

No team from this section has signified any desire to become affiliated with the county organization.

Parts of the original cast iron water mains laid in many cities of Europe more than a century ago are still in use.

Country Club Notes

Men's League

Elliott's team jumped from third position into the league lead by winning three games last week. Lippincott's entry could annex only a single decision and dropped to second. Five teams are definitely in the running for the second half crown.

High singles: Clark, 212; Elliott, 211; Hackett, 214; Wallace, 219; Burns, 216, Sims, 225; Hamelman, 210.

The standing	W	L
Elliott	27	9
Lippincott	26	10
Tyler	24	12
Jamison	24	12
Wilson	23	13
Hendrickson	19	17
Clark	16	20
Bartley	15	21
Smith	15	21
Woods	13	23
Bonsal	7	29
Yost	7	29

Ladies' League

Mrs. Hendrickson's team won three games this week and swept into the lead, having a margin of one game over the bowlers captained by Mrs. Story.

High singles: Mrs. Bush, 165; Miss Parrish, 166; Mrs. Hendrickson, 167; Miss Lippincott, 169; Mrs. Langenberg, 182.

High three: Mrs. Langenberg, 145, 182, 172, total, 499.

High single to date: Mrs. M. L. Langenberg, 209.

The standing:	W	L
Mrs. Hendrickson	25	11
Mrs. Story	24	12
Miss Hall	16	20
Miss Parrish	7	31

Interclub League

After bowling for several weeks on foreign alleys, both Riverton teams return home for games on Thursday of this week.

Riverton Green will roll Penn A.C. Gray, while the local White outfit will oppose the Union League Blues.

Golf

The Ladies' Bumper Board Tournament will start next Tuesday, April 5, with matches being played for several weeks on Tuesdays and Fridays.

The course is in excellent condition, with greens and fairways sparkling in a brilliant emerald green.

AL THOMAS IS MOUNTAINEER ACE

The members of the Mount Saint Mary's baseball squad are hard at work these days preparing for their opening tussle of the season next Friday against Drexel Institute, of Philadelphia. For the past week, Coach McCormick has had his Mountaineer squad out of doors, holding daily workouts.

Outstanding so far have been the fine mound performances turned in by Al Thomas, former Palmyra High School star, who in three practice games to date has turned in nine innings of fine twirling, permitting but one hit and no runs. This early season form of the New Jersey lad had put an air of optimism on the Mountaineer campus because he has been relied on to bear the brunt of the twirling assignments.

Thomas, a veteran of three years on Mt. Saint Mary's baseball squads has been the main factor in the pitching department during the seasons he has been with the team. His record for the past two seasons shows 22 wins against six defeats.

TRACK SQUAD IS HARD AT WORK

Veterans Rounding Into Fine Shape for Opening Tilt On April 6

Daily workouts are in order for the Palmyra track team and the squad of 45 is rapidly getting into mid-season form under the guidance of Coach Melvin H. Kreps.

The first dual meet of the season is scheduled for April 6, at Haddonfield.

A large number of sprinters will be available for the hard slate which has been arranged for the current year.

Dash Men

Included among the dash men who will undoubtedly see action are, Seemuller, R. Ransome, McMahon, L. Ransome, Troutman, Lezenby, Mulvaney, Leyhko, Marshall and Riggs.

Numbered in the group who will compete in the half and quarter mile events are Morgenstern, Deemer, Brown, Jay, Yost and Hamelman.

The roster of distance runners includes Burns, Mount, Bohus, Knight, Buividas, J. Miller and Deemer.

Strong in Weights

Led by Captain Applegate, a consistent point getter last year, the discus group is composed of Mento, Phile and Gamble.

These men will probably be entered in the shotput as well.

The hurdles and jumps will be taken care of by Ott, Marker, Fox, McMahon, Applegate, Gamble and Marshall.

At present, there are four candidates for the pole vault, these being Bye, Piergross, Houser and Vinci.

Although local facilities for practice work are poor, Coach Kreps believes that the season holds more promise than the 1937 campaign.

ERNIE DUSEK TO MEET CHEWACKI

A real natural is slated for the final bout of this Thursday's wrestling show in the Camden Armory. Ernie Dusek, the Nebraska wildcat who has been playing havoc with every bonecracker that has faced him this season in the Camden drillshed will face an arch rival in Chief Chewacki, the Indian rebel from Oklahoma, in a match down for one fall to a finish.

The bitter rivalry between these two giants dates way back when both started in the game. Chewacki staged several stirring matches with the Nebraskan in which police were forced to take a hand to prevent any serious outbreaks as the result of their wild and furious exchange.

Ernie will have his troubles with the copper skin warrior who is rated as one of the foulest performers in the game. His tricks are rated as even more treacherous than those of the Duseks and no doubt he will spare nothing in an effort to bring home the bacon.

Joe Dusek, the infant of the squad from Nebraska, will be seen opposite Ed Meske, of Ohio, in the semi-final of one fall with a 30 minute time limit. Al Bisignano, of Iowa, returns to local wrestling wars to face Ed White, of Alabama, in the third match. Bibber McCoy will face Chief War Eagle in the second fracas, while Charley Strack opens the show with Andy Rascher, of Indiana.

The sport of skeet is ten years old, having been organized in the summer of 1927.

Alley Gossip

Ladies' League

The Luckies won three games from the Murads to increase their lead to eight games. The Spuds dropped a like number to the lowly Wings and fell back into a tie for second position with the Kools, the latter taking a pair from the Camels.

High singles: Mrs. Voorhis, 183; Mrs. Brown, 186; Mrs. Hines, 157; Mrs. E. Beitz, 157.

The standing:	W	L
Luckies	25	8
Kools	17	16
Spuds	17	16
Camels	16	17
Murads	16	17
Wings	8	25

Artisans' League

The leading Footpads broke even with the Highwaymen, but added one point to their advantage over the other entries as the Bandits dropped three to the Bootleggers and went into a tie for second with the latter aggregation.

High singles: W. Edinger, Pirates, 237; Kennedy, Thieves, 209; Devore, Highwaymen, 212; Poulson, Demons, 226; Bowers, Footpads, 210.

The standing:	W	L
Footpads	24	8
Bandits	19	13
Bootleggers	19	13
Highwaymen	18	14
Pirates	17	15
Thieves	12	20
Demons	11	21
Buccaneers	8	24

Business Men's League

Buohls went into undisputed possession of first place by downing Fortnum for a clean sweep. The Schucks ran afoul of Germania and lost all three. By winning two from Lloyds, the Farmers jumped into second position by the margin of a single game.

High singles: Schmidt, Buohl, 203; Burke, Germania, 220; Miller, Schucks, 221; Swain, Farmers, 211; Lloyd, 208.

The standing:	W	L
Buohls	22	11
Farmers	20	13
Schucks	19	14
Claws	19	14
Bell & Evans	16	17
Fortnums	14	19
Germania	13	20
Lloyds	9	24

County League

Bowling in this loop last week was featured by the three games rolled by F. King, Shorten sharp shooter. He annexed scores of 225, 256 and 215 for a total of 696 for the set.

Garden State upset the former standing considerably by downing Medford for three games. As Coddington found Shortens too tough to handle and took a trimming in all three games, the Staters are now leading the loop.

High singles: Burke, Coddington, 235; King, Shorten, 256; Haines, Medford, 235; Bromme, Beverly, 235; Shroader, Devlin, 222; Ruff, Garden State, 220.

The standing:	W	L
Garden State	25	5
Coddington	24	6
Devlins	20	10
Beverly	17	13
Shortens	15	15
P. S. Rams	8	22
Kieckhefer	7	23
Medford	4	26

K. of C. League

Palmyra White annexed three points from Moorestown and are the sole occupants of the sunberth. The local Blues dropped three to Moorestown and lost considerable ground, falling back to fourth position.

H. Davis, of the Whites, had games of 263 and 226.

High singles: Procopio, Maple Shade, 221; H. Davis, Palmyra White, 263.

The standing:	W	L
Palmyra Whites	15	9
Gloucester	14	10
Mt. Holly	13	11
Palmyra Blues	12	12
Moorestown	11	13
Maple Shade	11	13
Palmyra Greys	11	13
Riverside	9	15

EIGHTY-FOUR OUT FOR BASEBALL

Large Squad Reports to Coach Ken Dimond; Several Veterans Back

Coach C. Kenneth Dimond, Palmyra High baseball mentor and Arthur Terrill, assistant, had their hands full during the early part of the week, when the baseball squad had its first workout of the season.

Eighty-four candidates answered the initial call and the coaches spent several busy afternoons putting the newcomers through their paces.

Batting practice occupied all of Monday afternoon, with the regular hurlers going through a warming up process.

Thirteen Pitchers

Thirteen men are out for mound duty, with Gibson, Baker, and Metucci apparently having the edge for this post.

In addition to the veteran McDermott, Karitis and Mickle are backstop candidates.

The inner cordon is rather well taken care of by Sutters at third, Cole at short, Turner or Freeman at second, and Rothbaum at the initial bassock.

It is possible, however, that several of the rookies will give some of these men a hard battle for their posts.

With Wallace the only veteran available for action in the pasture, Coach Dimond is giving all outfielders a careful scrutiny. If any of the new men can display prowess with the stick, it is likely that they will be assured of a varsity berth.

Gloucester First

The first game of the season is but two weeks away, with Gloucester furnishing the opposition on the home lot.

The squad can anticipate some long practice sessions before that date, however, as the local mentor is determined to start the season off on the right side of the ledger.

Unless something unexpected happens, the Red and White tossers should anticipate one of the best seasons in years.

HIGH SCHOOL GIRLS INVITED TO N. J. C.

Local high school girls who are eager to learn from first-hand experience what college life and studies are really like will have their last chance this year on April 12th. At that time New Jersey College for Women will hold the third and final Pre-College Guidance Conference of the year.

High schools in all parts of New Jersey and in New York, Pennsylvania and Delaware as well, have sent their college preparatory students to these conferences to spend a full day on the campus visiting classes and laboratories and talking informally with students and professors.

REPORT FOR '37 FROM FAIRVIEW

Submitted by Dr. Marcus W. Newcomb; Gives Full Details of Work

Dr. Marcus W. Newcomb, superintendent and medical director of Fairview Sanatorium recently submitted his 1937 report to the Burlington County Board of Freeholders.

Excerpts from this report follow:

Honorable Board of Chosen Freeholders,
Board of Managers of Fair View Sanatorium.
Gentlemen:

The year nineteen thirty-seven is history. As Medical Director of Fairview Sanatorium, it is my duty to give you a report of the work done and the results accomplished during this period.

During the year, there were 99 admissions, 65 discharges and 34 deaths. This number of deaths is very low when we consider that nearly half of our cases were far advanced when they came to us, many dying within a few days after admission. One patient died within three hours after admission, and one within twenty hours. Of the admissions, 17 were minimal, 21 moderately advanced, 46 far advanced, 1 non-tuberculous, 1 juvenile type and 1 childhood type. Nine were sent in for observation, 1 with bronchiectasis, 1 with pulmonary abcess and 1 with bronchial asthma.

Discharges

Of the discharges, 2 were arrested, 7 apparently arrested, 6 quiescent, 24 improved, 4 non-tuberculous, 2 bronchial asthma, 1 chronic pneumonia, 1 childhood type and 1 unclassified. The unclassified patient left two hours after admission, and therefore was not examined.

Our average number of patients per day for the year was 105.27. Our daily average for Burlington county patients was 67.99. The total number of patient days was 38,424; the total number of Burlington county patient days, 24,810. There is a slight decrease in the total number of patients per day and a slight increase in the number of patients per day for Burlington county.

(Departmental reports which are not published show a vast amount of X-ray, dental and laboratory work.)

Farm Report

It is with a great deal of interest and pleasure that I give you the report of our garden, which was under the supervision of our business manager, William H. Reeves. When we consider the fact that we did not get started until about the middle of March, we think our report is an excellent one. Vegetables used amounted to $1140.30; pork used amounted to $589.46; vegetables canned amounted to $306.36; sale of canning house tomatoes amounted to $140.23, making a total income of $2176.35. Our expense for the garden, including the farmer's salary, extra labor, seeds, fertilizer, manure, plants and implements, was $1318.52. This leaves a balance of $857.83, for the year.

Financial Report

For this report, I have taken the figures given me by the clerk of the Board of Freeholders. There have been several hundred dollars worth of bills charged to our account of which we have no record. We have also included every cent that has been spent for improvements except the storm sewers and the new buildings. You will note that we have exceeded our budget by $3026.86. This is mainly due to the fact that there was no appropriation for the following items: business manager, $1187.50; farmer's salary, $604.23; electrical supplies, $471.75; electrician's salary, $612.97, making a total of $2,876.97. If it had not been for these extras, for which we are not responsible, we should have exceeded our budget by only a few dollars.

Amount spent for maintenance	$106,692.09
Amount received from patients	43,884.25
Amount Received from State	22,186.64
Total amount paid county treasurer	66,070.89
Total cost to taxpayers	40,621.20
Total per capita cost	2.776
Total per capita cost to taxpayers	1.057

Improvements

During the year we have had the usual number of replacements and have made some marked and lasting improvements. We have radiators on the sleeping porches in Division III, new both rooms in Division I, and in the basement. Storm sewers were installed and all gutters repaired on buildings. Roofs were repaired and quite a lot of painting was done inside and out. Of course you all know that the greatest improvement of all is the employees building and the shop building, constructed of buildings which were moved from the almshouse after the fire. This is an improvement which we have wanted for a number of years. It will enable us to accommodate all of our male employees. The credit for this building should be given to Mr. Reeves, our business manager, for it was his suggestion. The porch of the Nurses' Home has been enclosed with glass sash which we received from the old almshouse porch.

Gifts

We have had as usual a number of gifts and donations from various organizations and individuals. Many groups in our county have given entertainments which our patients greatly appreciated and enjoyed. These gifts and entertainments contribute greatly to the happiness and contentment of the patients. I wish to take this opportunity to thank each and every one for this kindness.

Our reunion held on September 18, proved to be very successful. There were about 300 present, including a number of physicians from other institutions in the State, as well as members of the Burlington County Medical Society. There were also a number of Freeholders and other county officers from some of the southern counties. There were about 40 ex-patients present.

Prevention

In my previous reports I have mentioned the question of prevention of tuberculosis in our schools. I am very glad to report that your medical director has assisted the medical inspectors in a number of our schools to give the Mantoux Test, which is known as the Tuberculin Test. There is a general movement throughout our State and the United States to have all school children tested and the positive reactors X-rayed. This is a great step forward in the fight against tuberculosis, and I am sure it will bring out many unknown cases of active disease. The Burlington County Medical Society unanimously endorsed the Detroit Plan for our county. A committee was appointed, and we have asked the Board of Freeholders for an appropriation of $5000 to mantoux the indigent of our county, the work will be done by the patient's personal physician.

Staff

I cannot close this report without expressing my appreciation of the cooperation and assistance given me by our business manager, William H. Reeves. The spirit of harmony and good will plays no small part in the successful management of an institution. I have found Mr. Reeves most congenial and helpful.

Dr. Charles Gruenwald, our resident physician, has continued to do good work with our patients. I want to take this opportunity publicly to acknowledge my appreciation of his loyalty and assistance in working for the good of the Sanatorium.

To Miss Mary E. Boyer, our new supervisor of nurses, I feel indebted for the efficient manner in which she has taken hold of the work. Her kind and sympathetic ways have won the respect and confidence of the patients and employees.

We are very fortunate in securing the services of Miss Bertha Otis as our dietician. She is most excellent in her work and fills a large place in our personnel.

I want to express my appreciation to Miss Alice Dazell of the assistance she gave me while she was our acting supervisor of nurses. I want to thank our nursing staff, our technician, our stenographer and all other employees for the good work they have done during the past year. Each has contributed to the happy atmosphere and the smooth running of our Institution.

With few exceptions, the patients have been conscientions in taking the cure, and I want to commend them for their cooperation.

I wish to thank you, the Board of Chosen Freeholders, and you, the Board of Managers, for your support, we shall be able to do our part in winning the fight aganist tuberculosis.

Respectfully submitted,
Marcus W. Newcomb, M.D.,
Superintendent and Medical Director.

POWERS HAS 100 COPIES YEAR BOOK

The vagaries of political life, so Representative D. Lane Powers has learned, affect even such routine things as distribution of Agricultural Year Books.

Like all Congressmen, Representative Powers was given an allotment of 400 copies of the 1937 Year Book for distribution among his constituents. Because of the excellence of the 1937 volume, requests for copies of it soon ate up the entire allotment.

Desperately the Representative from Mercer and Burlington counties tried to borrow some from his colleagues. He tried several, all of whom said they, too, had received an unusually large number of demands for the book. Finally Representative Donald H. McLean, of Elizabeth, whose Congressional District is largely industrial, came to his rescue and gave him 100 from his own allotment. Now—

Powers hasn't had a single request for a Year Book since he borrowed the additional amount. So—

The Representative hopes residents of his district will please send in more requests, because the books he got for them are cluttering up his Washington office.

Statistics show there is one accidental death each six minutes of the day in the United States.

BOWL TONITE
OPEN BOWLING
Every Night
7.00 to 8.45
Edward Beitz, Mgr.
PALMYRA BOWLING ALLEYS
Broad and Morgan Palmyra

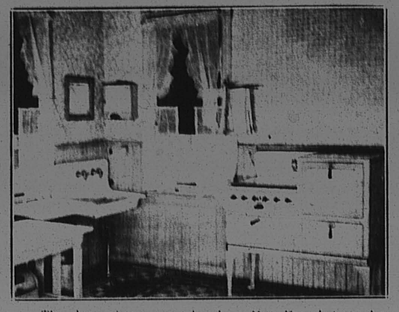
RIVERTON LAUNDRY
Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.
N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

DELAVAU'S
GIVE YOUR CHILD WHAT YOUR MOTHER GAVE YOU
COUGH
FOR WHOOPING COUGH CROUP AND COLDS
SYRUP

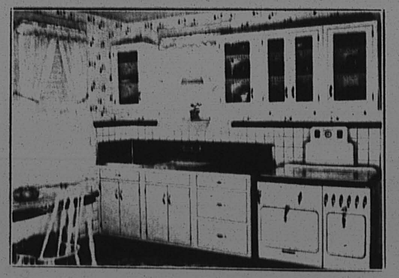
"When You Say it With Flowers Say it With Ours"
James Kenney & Sons
FLORISTS
Phone, Riverside 111 Riverside
We Telegraph Flowers

"Planned Insurance"
Philip R. Dennis, Jr.
Chartered Life Underwriter
and
Insurance Broker
Res. 620 Lippincott Ave., Riverton Phone 244-M
Office 901 Provident Trust Building 17th & Chestnut, Philadelphia Phone Rit. 3470
10-28—11-11—25

CAN YOU BELIEVE YOUR EYES?



The above picture was taken by a New Era photographer at the home of well known Delanco resident a month ago. He had just placed an order with George Friday, Jr., for LH&H De Luxe Steel Kitchen-Unit Cabinets.



The above picture was taken on March 18th with the camera in the same position after the re-modeling had been completed and cabinets installed. Here is concrete evidence of what George Friday, Jr., plus LH&H Steel Kitchen-Unit Cabinets can do for your kitchen.

These cabinets are the finest, most practical and make the most economical and modern kitchens. Beautiful kitchens are designed by grouping selections of standard or de luxe units which are made exclusively for the purpose of meeting all floor and wall space requirements. They are sufficiently flexible as to permit most any arrangement to suit individual tastes.

LH&H Steel Kitchen-Unit Cabinets are strongly built, are ultra modern in design, and have a strong, lasting finish that will keep them beautiful for years to come. They are easy to keep clean, and aside from their beauty they make kitchen work a pleasure rather than a necessary evil.

This is but one of several local installations by George Friday, Jr., and as local agent for these cabinets your inquiry is cordially invited. The actual kitchen pictured here can be seen at any time by interested parties. Whether or not you plan to modernize your kitchen at this time, the opportunity of showing you photographs, working plans and explain the cost for various types of installations, would be appreciated. The cost is less than you might expect. Your inquiry is invited with absolutely no obligation on your part to buy. Don't put it off—phone Riverton 937 today.

GEORGE FRIDAY, JR.
PLUMBING — HEATING — ROOFING
609 Thomas Avenue RIVERTON
Phone 937

BOND ISSUE IS REJECTED 3-2

(continued from page 1)

He started that he felt the Board should use some of the cash available and not make the bond issue so large.

At this point, Director Lamon made a statement regarding the amount of free surplus which was available. He said that the cash and non-cash surplus, as of January 1, amounted to $416,000. Of this sum, $106,000 cash and $170,000 non-cash had been appropriated in the current budget. He said that the almshouse could not be paid for out of surplus, and that a 90 cent tax rate would result if the building were taken care of in current expenditures.

Borrow from Banks

Mr. Lamon added that the county had $225,000 in county banks, but this was earmarked for retirement of bonds in 1940. He said that if we borrow this money from ourselves, we must refinance within two years.

Freeholder Palmer Adams countered by remarking that the building could have been paid for in cash and, at the same time, keep the tax rate low, but due to increased appropriations, this was no longer possible.

Edwin J. Ellis, Burlington realtor, stated that, from opinions of county business men, he believed the almshouse could be built for less money.

Stout's Statement

Freeholder Charles R. Stout remarked that financial experts had agreed that the proposed building was being financed in the proper manner. He said that he felt the county was getting its money's worth and wanted everyone to know he was in favor of the project.

Then followed a lengthy period of bickering, during which time Stout charged Adams with delaying the project. Adams promptly denied this. The cottage plan of Adams was again brought to the fore, but this failed to gain much headway.

Adams was charged with having been solely responsible for the plans in their present form and he denied this also.

Cubic Feet

The old question of cost per cubic foot was brought out again, as was the question as to whether or not Colonel Kelly had stated he could build the almshouse from Adams' plans for $150,000.

Freeholder Albert C. Jones stated that he didn't believe the county could afford a building such as the one contemplated and didn't approve the method of financing.

Director Lamon, after giving everyone an opportunity to be heard, called for a vote on the question and the matter was brought to a close, for a time at least, when Jones and Adams cast the deciding ballots in the negative.

GAME LEAGUE BANQUET TICKETS GOING FAST

Although the annual banquet of the Burlington County Game Protective League will not be held until Thursday, April 21, there has been a snappy demand for tickets and there is every indication that the Moorestown Community House will be packed to its capacity to accommodate all those who will want to attend. Last year the accommodations were given a severe test and it seemed that some crowding was being done, but this year it is likely that a stretching apparatus will have to be used to meet the reservation demands.

President E. Budd Marter, of Edgewater Park, is giving much attention to the preparation of the program and taking considerable work off the hands of the committee arranging the details. He has secured Col. Nicholas Biddle, president of the Pennsylvania Game Commission, as one of the principle speakers.

DEER HUNTERS TO MEET ON APRIL 25

All Burlington county deer hunters are invited to attend a meeting of the State Federation of Deer Hunters to be held at Medford firehouse, on Monday night, April 25. Some very important matters are to be brought up and acted upon so some definite information can be taken from the meeting to the legislative committee handling sportsmen's affairs.

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of Agriculture

Late March is the beginning of seed-sowing time for the flower gardener. Sweet Peas are especially benefitted by early planting; although they may be sown on the open ground, the plants will survive the warm weather of summer better if the seeds are placed in a trench two or three inches deep. Seed inoculation is an important factor in success with Sweet Peas.

Poppies, larkspur and calendulas may also be planted at this time. Seeds of these flowers are best planted in the open ground.

—o—

Another important garden task on this week's schedule is cleaning up the flower border. The last part of March is a reasonably safe time to remove the winter mulch, for the weather usually begins to become milder and many plants start to grow.

—o—

An inexpensive way to give herbaceous perennials and shrubs in a border a good start for the season is to apply a reliable commercial fertilizer at this time of the year. About 15 to 20 pounds of a 5-10-5 fertilizer to every 1,000 square feet of surface is recommended. Manure may be used if it is available, but more of it is required than would be necessary if commercial fertilizer were used.

Although it is better to apply lime to lawns and perennial borders in the fall, it may be done now if the soil requires it. Unless the garden contains plants which definitely prefer acid soil, fertilizer will be utilized to better advantage if the soil is kept from becoming too acid. Soil that is too alkaline, however, will be equally troublesome. The best soil for growing many shrubs and most perennial flowers shows a Ph between 6.0 and 6.8 when tested.

Porch Club Program For April And May

The following is The Porch Club program for April and May:

April

5—Tuesday—11 a.m., Literature and drama. Two modern book reviews. Box lunch. 2.30 p.m., Business meeting. French play, "Professeur Manigance."

7—Thursday—10.30 a.m., International relations, Miss Besse Howard.

11 and 25—Monday—9-12 a.m., Painting, Mrs. Murray C. Boyer.

12—Tuesday—2.30 p.m., "Flower Arrangements," Miss Ruth Smith.

14 and 21—Thursday—10.30 a.m., Bridge, Charles Goren.

26—Tuesday—10 a.m., Executive board meeting. 1 p.m., Charter luncheon, 75 cents. Followed by play, "The Conquest." Make reservations with Mrs. David Gould, phone 901, by Saturday, April 23.

27 and 28—Wednesday and Thursday—Little Theatre preliminary, Haddonfield.

May

2 or 3— Monday or Tuesday—Call Mrs. Ralph Flower, 83-J, for Pilgrimage information.

3—Tuesday—2.30 p.m., Business meeting. "The Garden Calendar." Painting class exhibit.

2, 9, 16, 23—Monday—Painting, Mrs. Murray C. Boyer.

17—Tuesday—All Day Pilgrimage.

24 to 27—Tuesday to Friday—Spring convention, Atlantic City.

31—Tuesday—11 a.m., Annual meeting. Box lunch, grab bag style. Convention, Welfare and Visiting Nurse reports. The "Program" Players.

SETTER CLUB TRIALS

At the rate entries have been coming in for the spring trials of the English Setter Club of America, Inc., it appears previous predictions that the trials will be among the largest in the club's long history are going to be fulfilled, according to the club's secretary, George M. Rogers, of Mount Holly.

The trials will be held on the Setter Club farm between Mount Holly and Medford beginning on Wednesday, April 6, and continuing through the 10th.

YMCA STAMP CLUB of Palmyra and Riverton



Officers Elected

At the meeting of the Palmyra-Riverton YMCA Stamp Club, which was held last Friday evening, in the Legion Home, Palmyra, S. E. Griffith was named president for the current year.

Other officers elected are as follows: Frank Haley, vice president; Edward Gary, secretary-treasurer; C. P. Mayfield and C. R. Beegle, members of the executive committee.

Plans are being made to inaugurate an entirely new type of program for future meetings and announcements along this line will be made in the near future.

The session was well attended and the guest speaker, Benjamin Cadbury, of Moorestown, presented an interesting subject.

Jesse M. Coddington and Son
415 Elm Avenue Riverton
Painting, Paperhanging and Carpenter Work
WE CARRY INSURANCE
Phone, Riverton 1073

LYNCH'S
LICENSED SANITONE CLEANER
Quality Dry Cleaning and Pressing
2640 Federal — Camden — 523 Market
Bell Phones 2812-1213

HAND AND MACHINE KNITTED SUITS
Cleaned — Blocked
Berkshire Silk Stockings
59c to $1
HANDY SHOP
3 E. Broad St. Palmyra
Phone 863

ABOUT TOWN

During the warm days of last week, forsythia and other early-blooming shrubs burst into flower seemingly within a few hours.

—o—

Spring arrived on Monday, summer followed on Tuesday, but Thursday morning, by comparison, felt like the middle of January.

—o—

A Speery inspection car spent considerable time along the local tracks of the Pennsylvania Railroad, on Friday of last week. The car contains elaborate equipment whereby it is possible to detect the smallest flaw in the rails, thus enabling them to be replaced before there is any possible chance for a derailment.

—o—

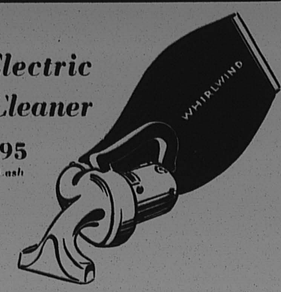
Be wary about messages tomorrow from Messrs. Fox, Bear, Wolf, etc. —also tempting looking chocolates and the like.

TAYLOR-MATHERS
REPAIR
Lamps and Appliances
Extension Cords to Order
Phone 309 E. Broad
Riv. 710 Palmyra

RIVERTON CLEANERS and SHOE REPAIRERS
Best Workmanship—Prompt Service
Phone 988
Open from 7 a.m. to 9 p.m.

MAGEE & HUGHES
Covered by Insurance
Painting
EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

This Electric Hand Cleaner
$9.95 Cash



YOU NEED this electric hand cleaner for the spring cleaning. Use it on upholstered furniture or draperies — on cushions and mattresses. You will save yourself a lot of work, beating and shaking and brushing. This cleaner weighs only four and a half pounds. Costs only $9.95 cash. Small carrying charge if you buy on terms.

Additional electric outlets for the convenient use of electric appliances can be installed by your local dealer at small cost.

PUBLIC SERVICE
A 6051



NANCY: "Look—there's a robin!"

DAD: "Hmmm! makes you want to go places."

MOTHER: "That's an idea! Let's 'phone the Robinsons and see if they'll be home today. We haven't seen them all winter and it will make a nice drive."

* * *

It takes only a moment to reach out-of-town friends by telephone — *26 seconds on the average for calls to nearby places, and not much more for Long Distance calls.* You can talk 30 miles for 25¢; 42 for 35¢ — any time in New Jersey. Station-to-station rates.

NEW JERSEY BELL TELEPHONE COMPANY

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

SALES Buick SERVICE

Moorestown Motor Co., Inc.
219 W. Main St., Moorestown
Phone, Moorestown 77 or 485

PALMYRA-RIVERTON

PACKARD
SALES AND SERVICE
L. S. GURNELL
10 Broad Street
Riverton, N. J.
Telephone
RIVERTON 26

Woolston's Garage
High Grade Auto Repair Work
ESSO GAS AND OILS
Nash and Lafayette Agency
BROAD and MAIN STREETS
Phone 460 Riverton

AUTO SERVICE

MARFAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
BURKE and EISLEY
Broad and Linden Riverton
Phone 1562

LESTER S. FORTNUM
ATLANTIC PRODUCTS
Complete Automobile Service
115-125 W. Broad St. PALMYRA
Phone 1180

BAKERIES



FANCY BAKING
Home-made Ice Cream
CONFECTIONS
the kind you will be proud to serve
CHEW'S BAKERY
526 Main St., Riverton
Phone 154—We Deliver

BANKS



Cinnaminson
Bank and Trust Co.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS

RAY BANKS
BARBER
SPECIAL ATTENTION
TO ALL WORK
506 BROAD STREET
RIVERTON

BUILDERS

Curtis E. Stavely
CONTRACTOR and BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

Louis Weber
Successor to Albert Hosier
Carpenter and Builder
Special Attention to Repair Work
Randolph Avenue, East Riverton
Phone, Riverton 860-M—Charges Reasonable

EDWARD Y. SMITH
Electrical Jobbing and Repairs
610½ Main Street Riverton, N. J.
Phone, Riverton 1511

COAL

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FEED—COKE
Broad and Main Riverton
Phones 4 and 5

Joseph T. Evans
Genuine KOPPERS COKE
FUEL OIL
COAL
LUMBER
MILLWORK
Phone, Riverton 302

MacCORD BROS.
OLD COMPANY'S COAL
ATLANTIC FUEL OIL
KOPPERS COKE
Riverton 560-W — Phones — Riverside 189
DELANCO

E. P. GRIFFENBERG
PALMYRA, N. J.
LEHIGH COAL
Phone, Riverton 384

H. B. WILLIAMS
LEHIGH VALLEY COAL
KOPPERS PROCESS COKE
FUEL OIL
Building Materials—
Feed and Fertilizers
PALMYRA Phone 1100

DAIRIES

BISHOP'S DAIRY
QUALITY PRODUCTS
Phone 476, Riverside

DRUGS

CARLSON'S
PHARMACY
Prescriptions called for and delivered, when inconvenient for you to call at our store, phone 1510.
606 MAIN STREET, RIVERTON

DRY GOODS

Smith's Store
Dry Goods — Notions — Stationery
McCall's Patterns — Gifts
414 MAIN STREET, RIVERTON
Phone 783

ELECTRICIANS

EARLE B. HARDER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone, Riverton 1125

EXPRESS

GIBERSON'S EXPRESS & TRANSFER
DAILY SERVICE
PHILADELPHIA TO BURLINGTON
MOVING
Main Office
St. Mihiel Drive Riverside, N. J.
Phone, Riverside 438
Philadelphia Office
240 Arch Street
Bell, Market 0255
Riverton 1566 Keystone, Main 8031

J. CUSTIS
Hauling & Concrete Work
CESSPOOL CLEANING
R.F.D., Palmyra
Riverton 738

Rytex Hylited Visiting Cards are on sale at The New Era. One Hundred for Seventy-five cents.

5c AND 10c STORE

PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES NOVELTIES, CANDY, ETC.

FLOORS

Bell Phone Merchantville 594 — All Work Guaranteed Satisfactory
Frank Hansen
HARDWOOD FLOORS of Every Design
LINOLEUM
Stairs Scraped and Recovered
Furniture Refinished and Repaired
325 Curtis Avenue DELAIR, N. J.

GROCERIES

American Store
Broad and Main Streets
Riverton
Bill Wald Butts Carhart
Phone 1565—Free Delivery

W. F. Becker
Groceries, Fruits, Vegetables
Delicatessen Counter
Meats and Provisions
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

KARL FRANK'S
MEAT MARKET
MEATS—POULTRY
KELLOGG'S CANNED FOODS
Collins' Building RIVERTON
Phone 86

HAULING

HAULING
CLEAN PAINTS
WHITE WASH CELLARS
C. D. TURNER
207 Union Landing Road
E. Riverton, N. J.

LAUNDRIES

RIVERTON LAUNDRY
N. KUENSELL, Prop.
Phone, Riverton 978

Riverside Home Laundry
318 Paine Street
Riverside, N. J.
Phone, Riverside 734

REFRIGERATORS

GENERAL ELECTRIC
Refrigerator
TAYLOR-MATHERS
Ranges, Radios, Laundry Equipment
309 E. Broad St. Palmyra
Riverton 710

MEMORIALS

Custom-built Cemetery Memorials in Granite, Marble and Bronze
Will Hope
Washington and Federal Streets
Burlington, N. J.
Phone, Burlington 13

W. H. SLOCUM & SON
DISTINCTIVE BEAUTY
Marble & Granite Works
67 E. Main Street
Moorestown, N. J.
Phone 159
Get Our Price

WILL BOWEN
DECORATOR
Upholstering, Repairing, Refinishing
Broad and Cinnaminson Sts.
Phone 751 Riverton

OIL BURNERS

Taylor-Mathers
BURNS EASY OIL BURNER
All makes of Washing Machines Repaired
309 E. Broad St. Palmyra
Riverton 710

PLUMBING

George Friday, Jr.
Plumbing, Heating and Roofing
ELECTROL OIL BURNERS
PETRO-NO KOL OIL BURNERS
609 Thomas Avenue
Phone 937 Riverton

H. D. Hullings & Son
PLUMBING—HEATING—ROOFING
Delco Oil Burners
202 Broad Street
Riverton, N. J. Phone 60

PATENT MEDICINES

L. L. Keating
Patent Medicines — Gifts — Candy
Greeting Cards — Ice Cream
Cigars and Stationery
Broad and Main Streets, Riverton
Phone 1540

When in need of Patent Medicines—
CORNELL'S
Cut Rate Patent Medicine Store
All Prices Cut
535 Cinnaminson Ave. Palmyra
Phone 1500

PAPERHANGING

Clement O. Herbert
WALL PAPER
811½ Garfield Avenue
Phone 624-R Palmyra

RADIOS

John H. Etris
17 West Broad Street
Palmyra
Philco Agency — Tub. Testing
Special Complete Tune Up only $1.50
CALL RIVERTON 978

C. WARD LOWDEN
NORGE REFRIGERATORS
Philco and Emerson Radios
Trade-in Value on Old Machines
Headquarters for
MAYTAG AND NORGE WASHERS
All Makes Washers Repaired
Several Good Buys in Used Washers
RADIOS REPAIRED
Electrical Appliances and Supplies
TUBES TESTED FREE

SPORTING GOODS
514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

SALE W. REX RENT
McCROSSON
Incorporated
Real Estate and Insurance
5 East Broad St., Palmyra
Phone, Riverton 500

REAL ESTATE

Walter D. Lamon
REAL ESTATE
INSURANCE
516 Cinnaminson Ave. Palmyra
Phone, Riverton 25

Phone, Riverton 2
J. L. LIPPINCOTT CO.
REAL ESTATE — INSURANCE
Notary Public
Williams-Wright Bldg. Riverton, N. J.
George F. Ginther

"Safety First" — Insurance Protection — No Regrets
Ada E. Price
Insurance Notary Public Real Estate
416 LIPPINCOTT AVENUE, RIVERTON
Phone, Riverton 805

E. B. Rudderow
520 Main Street Riverton, N. J.
REAL ESTATE
Notary Public Insurance
Phone, Riverton 646



Insurance
REAL ESTATE
Notary Public
JOS. F. YEARLY
Riverton Phone 69-M

George W. Rogers, Inc.
LESLIE W. REEVES
REALTORS — INSURANCE
Phone, Riverton 787 or 845
529 Cinnaminson Ave., Palmyra. N.J.

SHOE REPAIRING

For Better Shoe Repairing Try
N. Beitz
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135

N. DREIER
19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

SHOE STORES

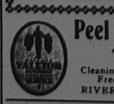


Hirshblond's
QUALITY
Shoe Shop
MT. HOLLY, N.J.
FOOTWEAR OF BETTER QUALITY

SIGNS

A. K. SALMON
Signs
Truck Lettering
Phone, Moorestown 419-W

TAILORS



Peel Poindexter
TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 514

J. R. JOHNSON
(Successor to J. L. Young)
CLEANER AND DYER
PALMYRA, N. J.
Work Called for and Delivered
Riverton 775

Board Decides Not To Purchase

(continued from page 1)

ment was reached in this respect.

Survey Approved

After a debate, the members of the Board voted that the County Welfare Board be authorized to make a survey of patients at the almshouse, with a view to returning some of them to home life under the old age pension plan.

If such a step could be taken, it would reduce the number of county wards to a considerable extent.

In respect to the purchase of the Browns Mills building, Freeholder Charles R. Stout asked Mr. Adams why the structure was not considered last year for a temporary almshouse, instead of the Birmingham Inn. To this Adams replied that the inn had more room.

Still No Decision

With the rejection of the bond issue last Friday, and the action of the Board on Tuesday, the solution of the almshouse problem appears to be as far away as ever.

Meanwhile, the county wards are still being housed in the Birmingham Inn, which the County Grand Jury has stated to be a firetrap.

OBITUARIES

THOMAS W. DOWNS

Thomas W. Downs, of Broad street, East Riverton, died last Tuesday after a brief illness. Born in Moorestown, Mr. Downs had been a resident of Riverton for 40 years. He was a widely known carpenter and a members of the Riverside Lodge of Moose.

He is survived by his widow, Elizabeth; three daughters, the Misses Catherine, Elizabeth and Frances Downs, of Riverton; four sons, Thomas W. Jr., Delanco; John and William, Palmyra, and Lawrence J., of Riverton; a brother Michael, of Moorestown, and three grandchildren. Funeral services were held Saturday at 9 a.m. in Sacred Heart Church, Riverton. Burial was in Calvary Cemetery.

—o—

ALBERT W. TOMLIN, SR.

Albert W. Tomlin, Sr., 61, 621 Garfield avenue died suddenly Saturday afternoon following a heart attack in his home shortly after his arrival home from work.

The deceased is survived by his widow, Louella, and a son, Albert W. Tomlin, Jr.

Funeral services will be held at 1 p.m. Thursday in his home. Burial will be in the Baptist Cemetery, Mullica Hill.

—o—

DAVID CONROW

David Conrow, age 3, son of Mr. and Mrs. Maurice Conrow, of Riverton, died suddenly, on Wednesday of last week at the Osteopathic Hospital, Philadelphia.

Private funeral services were held on Saturday, March 26.

Interment was in Westfield Friends' Cemetery under the direction of William Grobler, of Moorestown.

—o—

MRS. NETTIE WETHERAL

Mrs. Nettie Wetheral, of Riverside Park, died on Wednesday, March 17, in the Burlington County Hospital.

Funeral services were held on Monday, March 21, from the Cunningham Funeral Home, with interment in Morgan Cemetery, Palmyra.

The deceased is survived by two sisters, Frances Haworth, of Burlington; Amanda Faunce, of Buffalo, and four brothers, Lawton Faunce, of Riverside Park; Charles Faunce, of Delanco, and Morris and Edward Faunce, of Riverton.

DREER WINS GOLD MEDAL AWARD

The Henry A. Dreer garden of roses was awarded the gold medal, at the Philadelphia flower show, which was held last week.

As in former years, the Dreer display was one of outstanding beauty and, in the opinion of the thousands that attend the show, especially deserving of the high honors it received.

Various varieties of roses were featured in the garden, which covered a considerable area of floor space.

YWCA NOTES

Attend Conference

Eighteen delegates from the Burlington County YWCA attended the Girl Reserve Conference at Wilmington, Delaware, on March 26. Miss Mary I. Bentley, general secretary of the Germantown YWCA was the speaker. The girls enjoyed and were very much stimulated by the discussions of vocations, personality development, marriage as a vocation, boy and girl relationships, etc. A high spot of the conference was the trip to Longwood Gardens. Attending were Miss Katherine Lucchini, general secretary of the Burlington County YWCA, Miss Evelyn Echols, adviser to the Bordentown Industrial School YWCA, and the following girls: Beverly, Barbara Speace, Frances Kedziora, Mildred Giacomozzi; Bordentown, high school, Phyllis Asson, Evelyn Rowley, Pauline Brown, Victoria Buffalo, Anna Montgomery. Beneva Washington; Medford, Anna Joyce; Moorestown, Florine Roberts; Pemberton, Marie Coville, Alberta Cranmer; Riverton-Palmyra, Frances Leyshon; Wrightstown, Adeline Reed, Maybelle Taylor.

You must be not only present in the body, but watchful in mind, if you would avail yourself of the fleeting opportunity.—Seneca.



SEAFOOD dishes comprise many of the most appetizing and attractive Lenten menus. Scallops or crabs, shrimps or oysters are a pleasant change from the fish that appears at most tables with such regularity!

Fried Scallops and Rice

¼ cup butter
½ tsp. mustard
⅛ tsp. cayenne
¼ tsp. salt
½ cup chili sauce
1 tsp lemon juice
1 tbsp. minced parsley
f. d. onion juice
Scallops
Flour
½ cup rice

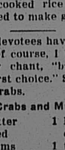
Melt butter but do not allow it to brown. Roll scallops in flour and cook in the hot butter. Add other ingredients and cook five minutes. Serve on cooked rice which has been steamed to make grains dry.

Seafood devotees have their preferences. "Of course, I love all seafood," they chant, "but give me crabs for first choice." So try a dish of stuffed crabs.

Stuffed Crabs and Mushrooms

2 tbsp. butter
1 cup sliced mushrooms
1 tbsp. flour
⅓ cup cream
Juice ½ lemon
1 lb. cooked crab meat
1 tsp. capers
1 tsp. chopped parsley
2 egg whites

Melt butter, add mushrooms, then add flour and blend and add cream. Stir until thick, remove from fire, add crab meat and seasonings. Fold in egg whites, beaten stiff. Put mixture into crab shells or into a buttered casserole and bake in moderate oven, 350 degrees, for twenty minutes.



For those who declare "Shrimps are the best of all seafood," prepare Baked Shrimps.

Baked Shrimps

1 lb. shrimps
Bread crumbs
½ tsp. salt
1 can tomatoes
4 tbsp. butter
¼ tsp. pepper

Put shrimps in boiling salted water for twenty minutes and remove shells. Cut away the black vein along the back. Put a layer of bread crumbs in a buttered casserole, then a layer of tomatoes and then a layer of shrimps. Continue until you have four or five layers, sprinkle bread crumbs on top. Put pieces of butter on top and bake in moderate oven, 350 degrees, until brown.

"Ah, but the oyster is the king of them all," says another epicure. For that school of thought serve Oyster Loaf.

Oyster Loaf

Remove crusts from loaf of bread. Cut out a portion off the top which will serve as a lid. Scoop out a portion of the inside of the loaf. Brush inside and outside of bread and the top of loaf with melted butter. Put in moderate oven, 350 degrees, until slightly brown. Fill with fried oysters and cover with the portion of the loaf used for the lid.

To fry oysters select large oysters and wash and dry on a towel or paper, dip in beaten egg, roll in bread crumbs, seasoned with salt and pepper, and drop into deep hot fat a few at a time. Serve with tartar sauce, chili sauce or a tomato sauce if desired.

To come back to fish, you might sometimes dress it up a little with a delicious bread stuffing and an appetizing sauce.

Baked Stuffed Fish

Clean and wash a large fish. The head or tail may or may not be removed before baking. If the head is retained, the eyes should be removed before serving; this is done more easily after cooking. If the tail is retained, it should be wrapped in oiled paper to prevent it from burning.



Sprinkle salt on the inside of the fish and also on the outside then fill with stuffing. Skewer or sew the cut edges of the fish together. Cut gashes on each side across the fish and put strips of salt pork into them or insert strips of pork with a larding needle. Oil a baking sheet or the rack of a fish kettle and place the fish on it. Place the sheet in a baking pan and add pieces of salt pork. Bake at 375 degrees, allowing fifteen minutes for each pound or until the flesh can be separated easily from the bones by means of a skewer or fork. If the baking pan is uncovered, baste every ten minutes. When done, carefully remove the fish from the pan and place on a platter, garnish with parsley and lemon and serve with Egg Sauce.

Stuffing for Fish

2 cups soft bread crumbs
½ tsp. salt
⅛ tsp. pepper
Cayenne
2 tbsp. water
1 tsp. scraped onion
1 tsp. chopped parsley
1 tsp. capers or chopped pickle
4 tbsp. melted butter

Mix the ingredients in the order given.

Egg Sauce

3 tbsp. butter
¼ cup flour
½ tsp salt
Paprika
1¾ cup hot water
Juice of 1 lemon
1 tbsp. chopped parsley
2 hard cooked eggs



Prepare the first five ingredients as in white sauce. Then add lemon juice and chopped parsley and eggs. Serve hot over fish. Chop the whole eggs or slice the whites and mash the yolks with a fork, then add to the sauce.

A few hints on preparing fish:

To remove scales, dip the fish in boiling water for a moment and the scales will break away easily.

When baking or broiling salmon, put lemon juice on the salmon and let it stand in the refrigerator for about an hour. You will find that this prevents the fish odor being given off when the salmon is cooking.

Mackerel has a particularly strong taste. To counteract this, many competent cooks pour boiling water over the fish before they cook it. The fish should be split first and laid on a plate with the skin side up.

PEACH BLOSSOMS DUE ON APRIL 17

Peach blossoms should appear with new Easter outfits, W. W. Oley, chief of the Bureau of Markets in the State Department of Agriculture predicted this week.

"Sometime during the week of April 17, peach trees in all the counties south of Trenton are expected to be in blossom." This prediction for early blooms was based partly on the report of Atlantic county and other sections of southern New Jersey where the mildest in 17 years has prevailed, Mr. Oley stated.

"Of course, prolonged cold during the intervening four weeks would slow the blossoming," he added.

Fruit trees are usually in bloom from ten days to two weeks later in the northern sections of New Jersey than in the southern counties. The earliest date of bloom on record was March 23 ,1913, in Vineland.

FATIGUE

Fatigue of the human brain is due to poisons which accumulate in the body. The blood supply is not able to remove the poisons during activity, and the brain becomes dulled due to lack of oxygen and too much of the fatigue toxins.

FENCERS AT MEN'S CLUB MEETING

At the meeting of the Palmyra Men's Club, held last Tuesday in the Lutheran Church, an increased attendance was noted.

The entertainment consisted of a fencing match between the Burlington and Palmyra chapters of the Black Dragon Fencing Fraternity. The matches consisted of 5 foil, 5 saber and 5 epee. Burlington was the winner with a score of 10-5.

The next meeting of the club will be on Tuesday, April 12. Plans are under way for an anniversary banquet to be held some time in May.

The war memorial at Bennington, Vt., is the highest stone shaft memorial in the world.

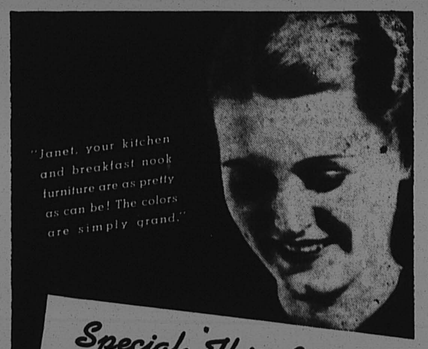
NOTICE OF SETTLEMENT

Trustees Account

Estate of John Kern, deceased.

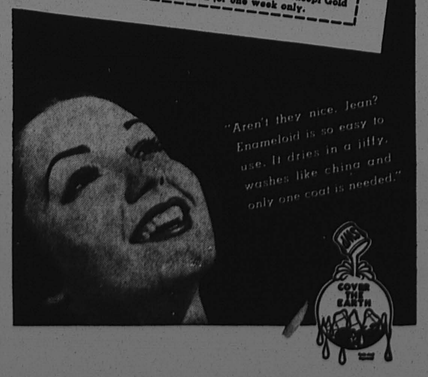
Notice is hereby given that the First and Final Account of the subscriber, Trustee, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, April 14, 1938, at ten o'clock in the forenoon.

BURLINGTON COUNTY TRUST COMPANY,
formerly The Burlington County Safe Deposit and Trust Company,
Trustee.
Proctor: Wm. D. Lippincott.
Dated: February 26, 1938 3-3—3-31



Special This Week!
SHERWIN-WILLIAMS
ENAMELOID
Quick-Drying, One-Coat Enamel; Won't Brush-Mark
One Pint—with Coupon . . . 39c

Name _____ Date _____
Address _____
One can to a customer at this price in any color except Gold or Silver. Coupon good for one week only.



JOHN H. ETRIS
HARDWARE, PAINTS, ELECTRICAL APPLIANCES
17 W. Broad St. Phone 978 Palmyra
SHERWIN-WILLIAMS PAINTS

BOY SCOUT NEWS

The Senior Scouting meeting was held at the Boy Scout office. Harold Morrison Smith is chairman of this committee. The other members are: E. R. Fenimore Johnson, E. Newbold Cooper, J. Allen Minnich. Plans were discussed at this meeting for programs for older Scouts.

Troop 32 of Burlington, under the leadership of Richard Devereux, and his patrol leaders, made a visit to Troop 19 of Delanco, several weeks age. Last week Troop 19 made a return visit to Troop 32. Tom Perkins is the Scoutmaster of Troop 19.

The Council looks very favorably upon these exchange visits between troops.

—o—

On April 2 and 3, the Order of the Arrow will hold a meeting at Camp Mahalala. On April 9 and 10 Troop 19 of Delanco, is going up to camp. There are only a couple of dates left for troops to use the week-end cabin at camp.

Know Your Government

The Relief Situation

In the adoption by the legislature of the Moore plan of setting aside $3,300,000 of highway funds in order to obtain WPA funds in the sum of approximately $20,000,000 for the employment of needy people in the construction of secondary roads and State highways a step has been taken in the direction of an orderly plan to provide work for the unemployed. But, while this is commendable and will be helpful to a degree, it provides only in part for the needs of relief. Many thousands of others who cannot for one reason or another be employed on highway projects will have to be provided for in some other way.

At the moment there is discussion of bond issues and new taxes. Apparently little progress, if any, is being made toward the development of an all-embracing plan that will provide all of the money necessary for relief and which will include stringent economics in State and local government.

The Princeton Survey of 1932 estimated possible savings in State government alone to the tune of about $14,000,000. This sum would go a long way toward permanently solving the problem of where to get the money for relief.

Diversion of Highway Funds

In 1930 the voters authorized a bond issue of $100,000,000 to be retired from gas tax revenue. There was, however, an immediate diversion of $26,988,250 from that amount for State institutional buildings and water policy. While the item for the last two purposes was clearly stated in the bond authorization proposal it was nevertheless a diversion because interest on these bonds was required to be paid and the bonds retired from gas tax revenue. In all cash and bonds, originally intended for highway purposes, have been diverted in the net sum of $80,981,880.50, beginning in 1930 and continuing to and including 1937. The part of this total sum which has been diverted for relief purposes amounts to $58,523,630.50.

If highway funds had not been diverted and no other monies provided by the state for relief the total cost would have been borne by the municipalities and the total sum would have been added to property taxes and other sources of local revenue.

Motor Vehicle Revenues

In the year 1937 the Motor Vehicle Department paid to the state treasurer the sum of $18,990,394.05, this sum being the net receipts from motor vehicle licenses, drivers licenses, permits, bills of sale and other sources. The total income to the Department was $19,369,940.61. The difference between the gross and the net is for $366,217.63 paid agencies for commissions and $13,328.93 for refunds for errors.

LUNCHEON BRIDGE PLANNED BY PTA

Celebrating 40th Anniversary of Founding of Organization in Riverton

The Riverton Parent-Teacher Association will honor its founders with a luncheon-bridge at the Porch Club next Wednesday, April 6th, at one o'clock, celebrating the 40th anniversary of its organization.

The remaining members of the original group of women who founded this association, in October 1898, are to be the guests of honor. Those in charge of the affair hope that many of the women who have been members of this association during these past forty years, will come to the luncheon and card party.

Former Residents Invited

Many members of the P.-T.A. have invited old friends and neighbors who formerly lived in Riverton, but have since moved away, to come back for this affair, and renew friendships.

Tickets may be procured from any board member or room mother. The price of the luncheon will be 45c, and a charge of 25c per person will be made for those remaining to play cards. An attractive prize will be provided for each table.

Milk Fund

The profits from the luncheon and bridge are to be used for the Milk Fund. So far this season, approximately five hundred bottles of milk have been provided for the underprivileged children in the Riverton School. The P.-T.A. is anxious to continue this good work and hopes there will be a large attendance.

Publicity.

South Africa now has 2,000,000 white persons.

1,224,557 drivers and 1,008,909 motor vehicles were licensed in New Jersey in 1937. There is a bill pending in the Senate (Senate 151) which if enacted into law would change the present method of issuing motor vehicle licenses and drivers licenses. The new method would be to issue motor vehicle and drivers licenses by mail from a central office. This would do away with motor vehicle department agents (there are now 147) who now receive commissions to the total amount of $366,217 yearly. The proposed plan is in use in several other states and has proved to be satisfactory and much less costly.

It is claimed that the initial saving would amount to more than $200,000 and after the plan had been put into operation even greater savings could be made.

PLANTS FOR YOUR GARDEN

By A. C. McLean
Extension Service, N. J. College of Agriculture

Sow Pinks in Early Spring

Chinese and Japanese pinks—cultivated varieties of Dianthus chinensis—are biennials or short-lived perennials, although most gardeners have always considered them as annuals. Both the single and the double forms are excellent as cut flower material, and the color and beauty of the flowers more than compensate for their lack of fragrance.

Seed of Dianthus chinensis should be sown in early spring in order to obtain late summer bloom. It may be scattered directly on the ground wherever the gardener wishes his plants to bloom, or in coldframes from which the seedlings may be transplanted. Seeds sown on a well drained soil that is not too acid will winter over and bloom again the following spring and early summer. Best results are usually obtained by starting with a mixture. After the gardener has made the acquaintance of several varieties, he may wish to emphasize certain colors and forms that seem particularly adaptable to his own garden plan.

Pinks are a charming addition to the rock garden that is located in a sunny situation. Their profusion of bloom makes them exceptionally good for bedding purposes, but care must be taken once they have started flowering to see that the flowers are removed as they fade, to prevent seed formation.

NEW LIGHTS ON CAMDEN BRIDGE

In his safety drive to prevent any further tragedies of motorists driving to their deaths through the open draw spans of New Jersey bridges, State Highway Commissioner E. Donald Sterner recently directed the erection of traffic lights on Cooper River bridge on Wilson Boulevard, the main highway to the Philadelphia-Camden bridge.

The signals will also serve to protect the bridge attendants from being injured by speeding cars when they are endeavoring to halt traffic preparatory to opening the span for the passage of boats.

"More than a dozen beaths have occurred at bridges in both North and South Jersey when automobilists have smashed through protective gates and dropped into the deep channels," Commissioner Sterner said.

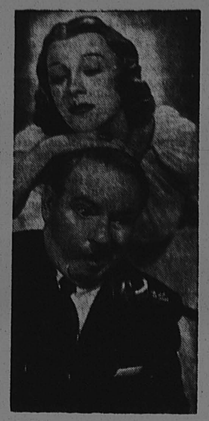
The new signals will warn drivers in ample time to slow down, bringing their cars under control.

AT FOX RIVERSIDE, SUNDAY AND MONDAY



George Brent, Olivia de Haviland in "Gold Is Where You Find It," in technicolor, Sunday and Monday, April 3 and 4.

BROADWAY THEATRE FRIDAY & SATURDAY



W. G. Fields and Shirley Ross in "The Big Broadcast of 1938."

PALMYRA BROADWAY
DIRECTION VICTORIA AMUS. CO.
Matinee Daily at 2.00 p.m.
Evenings 7.00—9.00 o'clock

THURSDAY, March 31—
CHARLES "BUDDY" ROGERS
BETTY GRABLE
in
THIS WAY PLEASE
Free Gifts to the Ladies

FRIDAY and SATURDAY, April 1-2—
W.C. Fields in The BIG BROADCAST OF 1938
A Paramount Picture

SATURDAY MATINEE ONLY
Frankie Thomas in
"TIM TYLER'S LUCK"

MONDAY and TUESDAY, April 4-5—
WALTER HUSTON
JAMES STEWART
in
OF HUMAN HEARTS
Mon.—Free Gifts to the Ladies

WEDNESDAY, THURSDAY, April 6-7—
EDWARD G. ROBINSON
in his first laugh riot
A Slight Case of Murder
Thur.—Free Gifts to the Ladies

PALMYRA SCHOOL NOTES

Honor Society to Present Play

The Theta Sigma Honor Society of Palmyra High School, will produce "Elmer" in the school assembly, April 20, and before the P.-T.A., on April 26.

The play has the following cast of characters; one cast to appear before the high school school students, the other, before the parents and teachers.

Elmer Collier, A. Gowell.
Susan Collier, C. Bauer, L. Rahelic.
Jeanie Collier, D. Mullin, E. Faunce.
Janie Collier, R. Stevens, B. Kerns.
Miss Pinney, E. Gamble, A. Smith.
Mrs. Collier, C. Anderson, E. Friday.
Fannie Belle (maid), S. Williams, B. Weiner.
Hubert Brown, James Brown.
Russell Jameson, D. Yerkes, L. Buividas.
Pansy (dog), Topsy, belonging to E. Faunce.

Nine-tenths of the world's jute comes from the Ganges delta.

FOX RIVERSIDE

FRI., SAT., April 1-2—
W.C. Fields in The BIG BROADCAST OF 1938
with
Martha Raye - Ben Blue
Shirley Ross - Ruff Davis
Dorothy Lamour
Also
POPEYE
in
FOOTBALL TOUCHER DOWNER
OUR GANG in Mail and Female
EXTRA ADDED—Sat. MAT.
BILL BOYD in
"HILLS OF OLD WYOMING"
"TIM TYLER'S LUCK"
SUN., MON., April 3-4—
In Technicolor
A NEW WORLD OF THRILLS!
GOLD IS WHERE YOU FIND IT
GEORGE BRENT • OLIVIA De HAVILLAND • CLAUDE RAINS • MARGARET LINDSAY
TUES., WED., April 5-6—
It challenges the fame of "The Birth of a Nation"
OF HUMAN HEARTS

SAVAR MARKET AT BROADWAY
NOW PLAYING
UPROARIOUS FUN!
TOP-HIT TUNES!
A WHO'S-WHO CAST!
ALICE FAYE • TONY MARTIN in SALLY, IRENE and MARY
(Three sirens of swing in search of Social Security!)
A 20th Century Fox Picture with
FRED ALLEN
and a host of stars
Added—A NEW MARCH OF TIME

WHALE CAPTURED NEAR RIVERTON

(continued from page 1)

Arrangements are being made to have it on exhibition near the old ferry wharf, but don't put yourself out to go to see it, because tomorrow is April 1 and we couldn't resist in getting the jump on the numerous wags who are, at this juncture, propably about ready to start for The New Era office to commit mayhem.

COUNTY GRANT OF STATE FUNDS

Schedules of the Burlington County Freeholders to use $22,260 of State Motor Vehicle funds for the payment of bonds and interest on county roads and bridges were approved on Tuesday by State Highway Commissioner E. Donald Sterner.

The share of Burlington county in the allotment of state motor vehicle funds for 1938 is $447,920. The apportionment is based on the ratio of the county area, population and county road mileage.

The grant of the state funds is a direct relief to the local taxpayers as Burlington county will be enabled to use $272,512 of this aid for the maintenance and repair of the county road system; $80,665 for the maintenance and repair of bridges; $6,035 for the operation of bridges and $1,691 for lighting.

ALUMNI DANCE SET FOR APRIL 23

Don Martin and his Jersey Troubadors will set the tempo for local dance lovers, when the Palmyra High School Alumni Association presents its "Spring Swingfest" on Saturday, April 23, at the Riverton Country Club.

The Troubadors have delighted many dancers in this section and have built a large following with their suave, sophisticated rhythms. It is expected that this affair will be one of the highlights of the current dance season.

The "Swingfest" will be the first in a series of dances sponsored by the PHS Alumni Association. Dancing will be from 9 till 1 and the price $1.50 per couple. If a membership card is presented a deduction of fifty cents will be made. Tickets may be secured from any member of the A. A.

MORE SALESMEN CORALLED HERE

The annual roundup of magazine salesmen in this section was continued this week when Chief William Gootee and Officer John Robinson, of the Riverton police gathered in another crew of several members. They were ordered out of town before any sales had been made.

This outfit had a rather unusual line, in that the leader stated he had secured permission to operate here from the Mayor. Unfortunately he was unable to recall the name of the head of the local governing body or produce any evidence substantiating his statement.

A report that the crew had secured permission to work in Palmyra was also proved to be false.

Local residents will assist the police to a great extent if they report all cases of this nature.

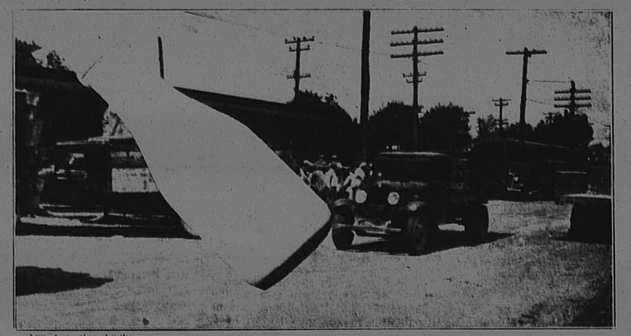
FIRE DAMAGES PALMYRA HOME

Fire in the living room caused damage of about $200 at the home of Jack Armstead, Fifth and Race streets, Palmyra, shortly after nine o'clock, last Thursday evening.

When the Palmyra firemen arrived at the scene, in response to an alarm sent in by a passerby, they found the entire living room a mass of flames. Two lines of inch and a half hose were brought into use and the blaze was quickly extinguished, the damage being confined exclusively to the room of origin.

No one was at home at the time the fire was discovered, but it is believed to have originated in a large easy chair and to have smoldered for some time before becoming noticeable.

AND THEN THE DELUGE



An alert member of The New Era staff snapped this amazing picture of one of the worst accidents of the year, the crash occuring April 1, in Riverton, on the South side of Broad street, near Thomas avenue.

It all happened when a runaway truck bowled over a 1,000-gallon bottle of milk which had just been unloaded at the freight siding.

The container was completely smashed and milk flooded the street to a depth of several feet: Traffic was blocked for hours.

ABOUT THE COUNTY

According to a recent report, 162 used cars were sold in Burlington county during used car week.

—o—

A Burlington gas station was robbed last Thursday night by three young negroes who slugged the attendant and made off with about $116.

—o—

Senator Clifford R. Powell was one of the two members of the upper house who voted against a move to block diversion of State Teachers' Pension Fund monies for relief financing.

—o—

Surrogate George C. Bitting was elected president of the Burlington County Funeral Directors Association, at the annual dinner meeting of that organization which was held last week.

—o—

Again the sleuths are after a sleuth, Ellis Parker having made himself hard to find.

—o—

The county Board of Freeholders is again looking for suitable quarters for a "temporary" almshouse.

FOOD FACTS

1200 packaged food items are now distributed in the grocery trade.

Milk is the national drink of America, according to a recent report in News-Week.

Potatoes used in chip manufacture are heat treated at 90 degrees for two weeks before frying.

Select winter squash according to weight rather than size.

These "food facts" are compiled by the Division of Consumer Information, New Jersey State Department of Agriculture.

PLANS MADE FOR AIR MAIL WEEK

Postmaster John F. Sinnott, Jr., of Newark, State Chairman of National Air Mail Week observance, has announced the acceptance of Governor A. Harry Moore to act as honorary chairman of the committee.

"I am more than pleased to cooperate in this observance of the twentieth anniversary of the founding of contract air mail," said the governor. "The steady advance of this comparatively new and efficient means of communication is deserving of complete support."

Sinnott, in announcing the governor's acceptance, declared himself to be greatly impressed with the response received from all quarters.

"Leading citizens in all walks of life have expressed their willingness to serve on committees," he said. "New Jersey's celebration will equal any in the country."

ALUMNI AWARD TROPHY TO TEAM

A trophy was presented on Wednesday by the Palmyra High School Alumni Association to Captain Sammy Rothbaum and the PHS basketball squad which recently captured the South Jersey Group 3 championship.

The presentation was made by Russell Rivers, secretary-treasurer of the association, before the entire student body assembled in the auditorium. It culminated the most successful basketball season in recent years, and came as a reward for winning Palmyra's first Group 3 championship.

TRY THIS

In cooking pot roast, add a dozen or less prunes or apricots to the meat an hour or so before it is done. Soak the fruit first and cook it slowly in the meat stock. Serve the fruit with the meat.

We've tried everything and we think that fish are perfect pets.

DON'T CLIP CAR LICENSE PLATES

"Clipped" license plates are causing trouble for motorists, the Keystone Automobile Club of New Jersey reports. Many plates, trimmed by motor car owners to suit peculiar requirements of their vehicles, have been ordered replaced by State Inspectors when cars are presented for inspection.

Trevor B. Mathews, manager of the Camden Division of the club, advises motorists that the trimming, clipping or repainting of tags is forbidden by motor vehicle law, which classifies such acts as mutilation. There is no recourse but to buy new plates, at $1 each, if any change has been made in the shape or appearance of the original tags, he said. This applies regardless of whether the legibility of the tag numbers has been affected.

N. J. LIVESTOCK SITUATION

The New Jersey dairy industry is growing. During 1937 approximately 419,000,000 quarts of milk were produced on New Jersey farms. Nearly 145,000 cows were milked in 1937. The total 1937 farm value of milk was about $25,000,000, or $1,500,000 more than in 1936, and nearly $11,000,00 more than in 1933, when the industry was recovering from the severe depression.

The number of cattle is increasing. There were on January 1, 1936, approximately 188,000 head of cattle in the state; the next year the number increased to 192,000, and on January 1, of this year the estimate was 194,000.

PAY THE EASY WAY

Don't put off needed repairs or improvements on your home or any building you own. Ask the EVANS COAL AND LUMBER CO. about their easy monthly payment plan. No down payment required—you don't need cash.

OIL BURNERS — FUEL OIL
Premium Anthracite Coal
Building Materials, Paints
Ask Evans About Costs

Joseph T. Evans, Inc.
Riverton



Bad Hearts Are Often Caused by Financial Worries

Both can be avoided through systematic saving

Start this Remedy—
Monday, April 4th

P. O. S. of A. Hall 3 to 9 p.m.

Don't wait until you need a doctor. Take out shares in the 67th Series of the

Palmyra Building & Loan Association

You'll be surprised at the feeling of security you will experience

RIVERTON

The winners in the Sacred Heart household linens club were Mrs. Cunningham, of Camden, and M. Townsend, of Fairview.

The regular monthly meeting of the Sacred Heart P.-T.A. will be advanced one week because of Holy Thursday. The meeting will be held on April 7, and all parents are urged to be present.

Mrs. L. Bell, of Lippincott avenue, was taken to the Zurbrugg Memorial Hospital on Monday for observation.

Mrs. Florence Evaul, of Harrison street, and Mrs. Edward Thomas, of Palmyra, were visitors in Beach Haven on Tuesday.

Miss Evelyn Sutton, of Trenton, was the weekend guest of Miss Naomi Evans, of Thomas avenue.

Mr. and Mrs. William G. Frank and Mr. and Mrs. L. E. Gest, of Thomas avenue, motored to Atlantic City, on Friday.

Mr. and Mrs. J. J. Robinson and family, of Thomas avenue, spent Sunday in Ocean City.

At the Philadelphia Music Teachers Association monthly recital on Saturday, March 26, in the Presser Auditorium, 1714 Chestnut street, Elain Friday, pupil of Emma A. Price, played a piano solo, "The Flower Waltz," by Hopkins.

Bibles Got Their Names From Errors Of Early Printers

Several curiously named Bibles which have become famous received their names from typographical errors or archaic words which they contain, or from some special circumstance in connection with them, says Pearson's London Weekly.

There is, for instance, the Bug Bible. This Bible, Coverdale's, of the year 1535, is so named because Psalm 16 is translated: "Thou shalt not nede to be afrayed for eny bugges by night." The Authorized and Revised Versions both read "terror" in place of "bugges."

The Discharge Bible, an edition printed in 1806, contains the word "discharge" for "charge" in I Timothy 5:21: "I discharge thee before God . . . "

The Murderers' Bible was an edition of 1801 in which the misprint "murderers" for murmurers" makes Jude 16 read: These are murderers, complainers, walking after their own lusts . . . "

The misprint of "the Parable of the Vinegar," instead of the Vineyard, gives the name to the Vinegar Bible; and the Wife-hater Bible is an edition of 1810 in which the word "life" in Luke 14: 26 is printed "wife."

There is a more generally known work—the Breeches Bible, which has been the cause of more queries to editors of newspapers than most other subjects of intriguing argument. This Bible was so-called because a passage in Genesis was rendered: "The eyes of them bothe were opened . . . and they sowed figge-leaves together, and made themselves breeches" This occurs in every edition of the Genevan Bible, but not in any other version.

If you like mystery stories why don't you try to figure out what has become of prosperity?

To celebrate Coronation year a bank in Belfast, Northern Ireland, opened gift accounts for 119 babies.

With dues at $2,500 a year, a trout fishing club in England has a long waiting list.

PALMYRA

The regular business meeting of the Boy Scout Mothers Association will be held on Thursday, April 7, at 12.30, in the social room of the Methodist Church. The meeting will be in the form of a covered dish luncheon. For reservations phone 214-M or 475. The price is 25 cents.

Miss Cecelia Baiada, of Palmyra, was the winner in the PO of A blanket club this week

The Girl Scout Mothers Association, of Troop 1, will meet at the home of Mrs. J. Ashmore, 902 Cinnaminson avenue, on Tuesday, April 12, at 8.30 p.m.

Mr. and Mrs. Alfred Lippincott, of Washington, D. C., formerly of Palmyra, have returned to Palmyra and now reside on Leconey Circle.

Mr. and Mrs. F. W. Rowland, of Cinnaminson avenue, entertained at a dinner on Saturday, in honor of their 28th wedding anniversary and also the 51st anniversary of Mr. and Mrs. George Seel.

Miss Elizabeth Hassel, Miss Ruth Horner, Miss Virginia Schweizer and Miss Helen Henzler attended the meeting of the South Jersey Scout leaders, on Saturday, at the South Jersey College, in Camden.

Mr. and Mrs. George J. Seel and family, and Mr. and Mrs. C. W. Rudolph and family, spent Sunday with Mr. and Mrs. George J. Seel, of Maplewood.

Miss Mildred Downs, South Jersey Girl Scout Executive, will be the speaker at the Girl Scout Court of Awards, to be held on Tuesday evening, April 5, at 7.30, in the Epworth M. E. Church. Her topic will be "Camping."

BUS SYSTEM IN NEW JERSEY

The motor bus system operated by Public Service Coordinated Transport is the third largest system in the world, being exceeded in number of buses only by the London and Paris systems, with 6,454 and 3,639 respectively. Public Service operated 2,910 buses in 1937 and has just placed an order for 294 more. Public Service bus routes cover about 600 miles more than Paris routes and about 600 miles less than London routes. Moreover most of the Paris and London buses operate wholly within those cities.

C. Ward Lowden
NORGE REFRIGERATORS
Philco and Emerson Radios
Trade-in Value on Old Machines
Headquarters for
MAYTAG AND NORGE
WASHERS
All Makes Washers Repaired
Several Good Buys in Used Washers
RADIOS REPAIRED
Electrical Appliances and Supplies
TUBES TESTED FREE
SPORTING GOODS
Columbia Venetian Blinds
514 Cinnaminson Avenue
Palmyra, N. J. Telephone 717

SOMETHING NEW
INVISIBLE
RE-SOLING
FOR
LADIES' SHOES
Soles made as thin as desired
●
RIVERTON
Shoe Rebuilding
Under New Management
Williams-Wright Building


PHONE US
978
FOR
PAINT
SHERWIN-WILLIAMS
PAINTS
JOHN H. ETRIS
17 West Broad St. Palmyra

Easter Cards
Gifts
Bridge Prizes
LENDING
LIBRARY
RYTEX
STATIONERY
COSTUME
JEWELRY
THE
SPINNING WHEEL
GIFT SHOP
531 Cinnaminson Avenue
Palmyra, N. J.
Open Mon., Fri., and Sat. Eve.
Freda Keen Blanch Blahos

CARLSON'S
FRESH MADE ICE CREAM
They "COME AND GET IT"
THIS WEEK'S FLAVORS
Vanilla
Chocolate
Strawberry
Egg-Nog
Butter Pecan
Fresh Orange Sherbert
Raspberry Sherbert
Pineapple
Maple Nut
Frozen Pudding
Chocolate Marshmallow
WE DELIVER
Phone 1510
TRY OUR
CHOCOLATE
FROSTED
MALTED
Glass
5c and 10c
Quart
30c

75
OUTSTANDING
USED CAR VALUES
All reconditioned and bearing the familiar Red Chevrolet O. K. Tag. These models, ranging from '32's up to '38's, look like new and each carries a lot of unused miles of dependable transportation under the hood.
Before you buy, see this big stock of various makes and models, and learn how we can fit the terms to suit your budget.
OAKWOOD CHEVROLET CO.
"JACK" DAWLEY, Mgr.
SALES CHEVROLET SERVICE
1130 White Horse Pike OAKLYN, N. J.
(15 minutes from Riverton)
Representative: "Bill" Evans, Jr., 810 Walnut Street, Palmyra
Phone, Riverton 1187

If Your Radio Is Not Working Right
Phone Riverton 344
●
W. MAYNARD BOWEN
RADIOS AND RADIO REPAIRING
408 Thomas Avenue
Riverton, N. J.
Tubes Tested Free in Your Home

SPECIAL FOOD VALUES FOR
THURSDAY, FRIDAY AND SATURDAY
Phila. Market House
"Foods of the Better Grade"
Broad and Garfield Palmyra
Phone 1200—Free Delivery

FRUITS AND VEGETABLES

Fresh Green Asparagus, original bunch	25c and 33c
Tender New Red Beets	3 bunches 14c
Crisp Clean Spinach	3 lb 14c
Spring Scallions or Red Radishes	2 bunches 5c
Tender Celery Hearts	bunch 14c
New Crop Florida Oranges	doz. 17c
Texas Pink Meat Seedless Grapefruit	5 for 25c
U.S. No. 1 Idaho Baking Potatoes	10-lb bag 25c

BIRDS EYE FROSTED FOODS

Raspberries	box 23c	Blueberries	box 23c
Broccoli	box 25c	Cut Corn	box 19c
Fillet Sole	lb 37c	Red Perch	lb 23c

GROCERIES

BROOM SALE, Regular 39c—Special	each 29c
Concentrated Super Suds,	large size 20c; 2 for 21c
Chase & Sanborn Dated Coffee	lb 23c
Kraft Miracle Whip Salad Dressing	qt. 39c
Kellogg Merion Choice Peas	2 No. 2 cans 29c
Alaska Salmon	2 tall cans 25c
Crosse & Blackwell Scotch Kippered Herring	can 23c
Heinz Fresh Cucumber Pickles, 2 med. size jars 27c; qt. jar	21c
Crax	2 boxes 25c
Fancy Large Meaty Prunes	3 lb 25c
Kellogg's Merion Bartlett Pears	2 large cans 35c
Clearfield Pale Dry Ginger Ale (plus bot. deposit)	3 lg. bot. 25c
ScotTissue	3 rolls 20c
Waldorf Toilet Tissue	3 rolls 14c
Premier Spaghetti with Tomato Sauce	3 jars 25c

DAIRY AND DELICATESSEN

Harding Sweet Cream Butter, Farm Roll	2 lb 69c
Parkay Oleomargarine	lb 19c
Drinking Glass Free with each pound purchased	
Domestic Swiss Cheese	¼ lb 12c; lb 45c
Imported Swiss Cheese	¼ lb 17c; lb 65c
Genuine Imported Roquefort Cheese	¼ lb 21c; lb 80c
Wisconsin Mild Cheese	lb 25c

SEA FOOD

Fresh Buck Shad	lb 20c	Fillet Haddock	lb 25c
Roe Shad (with roe)	lb 35c	Steak Cod	lb 19c
Rock Fish	lb 19c	Large Smelts	lb 19c
Mackerel	lb 19c	Fresh Opened	
Croakers and Porgies	2 lb 25c	Salt Oysters	doz. 25c

HIGH QUALITY MEAT SPECIALS

Prime Rib Roast	lb 25c; Best Cuts lb 28c
Swift's Premium Genuine Spring Shoulders of Lamb	lb 19c
Swift's Golden West Stewing Chickens, 3½ lb av.	lb 27c
Prime Pot Roast	lb 23c
City Dressed Shoulders Pork, country style av. 4½ to 5 lb.	lb 19c