

AUGUST

I signed a note for a well-loved friend, for friendship is dear to me; now here am I, and here's the note! but where the heck is he?—Nuggets.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



SI KOLOGY 5521
If they keep on at this rate, they are going to Riverton will soon be like the little town out West that had 2 fillin' stations for every car!

49th Year No. 29

RIVERTON—PALMYRA, N. J., THURSDAY, AUGUST 4, 1938

PRICE FIVE CENTS

OUTDOOR CHAPEL IS DEDICATED

Matollionequay Memorial to
Mrs. Elizabeth Russell;
Miss Bryan Speaks

The Camp Matollionequay outdoor chapel was the scene of a service long to be remembered, Sunday, July 31, at the sunset hour, when it was dedicated as a memorial to Elizabeth Stokes Russell.

At the time of her death, Mrs. Russell was chairman of the Matollionequay women's committee. She had been associated for years with camping for girls at Ockanickon, and was instrumental in the establishment of the girls' own camp, Matollionequay, on the upper lake portion of the vast acreage of the Ockanickon property.

Originated with Counselors

This memorial dedication idea originated with counselors who had known and loved Mrs. Russell for many years, and because of Mrs. Russell's special interest in the camp chapel services; her part last summer (the first year for girls on their own site) in securing speakers for the various Sundays at the new chapel, and her desire that worship out of doors meant so much to every girl at Matollionequay as a part of her experience, it seemed most fitting that the outdoor chapel be named in her memory. A statement to this effect was a part of the opening remarks of Miss Marie Meves, counselor in charge of the service.

Miss Bryan Speaker

The speaker was Miss Eloise Bryan, of Beverly. Miss Bryan had served under Mrs. Russell as director of the senior girls, and had also had charge of the chapel programs.

The memorial plaque, etched in (continued on page 3)

Many Vacation Locations Chosen

Residents in this section have a wide variety of preference for summer resorts, as is indicated by the many locations selected by families from Riverton, Palmyra and Cinnaminson for their vacation.

Ocean City, New Jersey, is however, the most popular, with other shore resorts in the state running close to "The Family Resort."

Included among other favored spots are Spray Beach, Beach Haven, Beach Haven Terrace, Stone Harbor, Atlantic City, Longport, Margate, Ocean Grove and several others.

Out of State

Resorts outside the state where local people are summering include Mt. Pocono, Swiftwater and Crasco, Pa.; Virginia Beach, Va.; Gloucester, Mass.; Branford, Conn.; Casco, Maine; Montague City, Mass. and, doubtless many others that have not been called to the attention of this newspaper.

In addition to the permanent residents at vacation spots, a number of families from this section are taking extensive motor or train trips, at least two being en route to the Pacific coast.

NOTICE TO DOG OWNERS.

The law requires all dogs within the Borough limits to be registered with the Borough Clerk by February 1st, of each year.

You are hereby notified to register your dog before August 10th, for 1938, otherwise you will receive notice to appear before the Recorder, which means a fine and costs including the registration.

By order of the Mayor and Council,
Daniel M. Clifton,
Riverton Borough Clerk.

There are Esperanto clubs in nearly all large cities.

EIGHTEENTH AUTO FATALITY OCCURS

The eighteenth fatal auto accident in Burlington county this year occurred last Sunday afternoon, near Marlton, when the car in which Miss Grace Breen, of 5639 Lansdowne avenue, Philadelphia, was riding ran into a ditch and struck a pole.

The driver, Miss Ruth Morrison, of Philadelphia, stated that she lost control of the machine when she was stung by an insect. She received only minor injuries, but two passengers were seriously hurt.

RESCUED AFTER DIVE INTO CREEK

Charles Dorworth Drags Youth
To Safety Following
Crash with Piling

Charles Dorworth, son of Cinnaminson Township Police Chief George Dorworth, rescued Vincent McCormick, 32, of 2826 LeFevre street, Bridesburg, Pa., who suffered deep scalp lacerations when he struck a piling while diving in the Pennsauken creek, Cinnaminson township, near Palmyra, early this week.

McCormick, swimming with several others dove into the water without realizing a piling was there and the impact rendered him unconscious.

Dragged to Safety

Dorworth, resting on the bank between swims, saw the dive and when blood from the wound spread over the water's surface, he jumped overboard and dragged McCormick, unconscious, to safety.

Steve Stavillo, of Bustleton, took the injured man to the office of Dr. Dean H. LeFavor, who gave him first aid treatment and ordered his removal to Zurburg Memorial Hospital at Riverside, where it was necessary to take eight stitches to close the scalp wounds.

Local Ambulance Called For Crash

Several people were injured, none seriously in a crash on S-41, Pennsauken township, early Monday morning, four machines being involved in the tangle.

Chief C. Morris Beck, of the Palmyra police, who was on duty at the traffic booth, in West Palmyra, was notified of the accident by a passing motorist. He immediately dispatched the Palmyra ambulance to the scene.

Mrs. Elizabeth Reiley, 3431 Norwood avenue, Pennsauken, was taken to the Zurburg Memorial Hospital, Riverside, where she was found to be suffering from body contusions. Betty Hirshey, 5168 Viola street, Philadelphia and David Hirshey, of the same address were taken to Dr. Dean LeFavor, of Palmyra, for treatment. Both had minor lacerations.

Pennsauken police investigated the crash.

LOCAL PARTY GETS THREE LARGE TUNA

Despite reports that tuna have not been running so well of late, three local fishing enthusiasts made one of the best catches of the season on Tuesday of this week, off Barnegat.

The party was composed of Earl Harder, of Palmyra; George Becker, of Riverton and Horace Anderson, of East Riverton. This group returned home late in the afternoon with three fish that weighed 48, 45 and 43 pounds, each member landing one.

The catch of the skillful line wielders was the object of much admiration on the part of other local fishermen.

PROPOSED PARK IS GAS STATION

Tanks Are Placed on Roberts
Property This Week; Will
Not Aid Parking

If present indications mean anything, the proposed park in Riverton, on the site of the old Roberts building, has fallen by the wayside, as it appears the plot will be transformed in the near future, not as originally intended, but as a gas station.

Preliminary work was done this week, consisting of the placement of several tanks on the property, together with extensive measurements, etc. One of the large distributors is said to be planning a station on the plot of ground where the old building stood.

Borough Offer

The borough of Riverton recently made an offer of \$2,000 for the property with the idea of creating a park and widening Main and Howard streets, to provide additional parking facilities at a point where they are most seriously needed.

Apparently this offer was not accepted, since the gas company is going ahead with their plans, according to all indications.

A number of merchants in the area are greatly disappointed over the fact that the park is not to become a reality, pointing out that many patrons are seriously inconvenienced by the fact that there is so little space where cars can be parked near their stores.

They assert that the construction of a gas station at the junction of Main and Howard streets will only aggravate the condition, since some of the existing parking area will, of necessity, be employed as entrances for the filling station.

If a gas emporium is actually built at this location, it will make a total of three within a stone's throw, since two are already operating.

Permit Issued

A permit for the construction of the station was issued last week to the Roberts Estate, by Robert H. Clelland, building inspector, of Riverton.

The estate, it is understood, will lease the building to the Standard Oil Co. of New Jersey for a period of years.

SEVEN BID FOR POST OFFICE SITE

Received Tuesday Morning;
Investigation to Be
Made for Report

There were seven bidders, when proposals were opened at 10 o'clock, Wednesday morning, by Mrs. Mervil E. Haas, Riverton postmaster, for a site for the new post office, for which a sum of \$81,000 has been appropriated.

The bids were filed and an investigation of the various plots of ground will be made by a site agent of the Treasury Department Procurement Division.

Proposals

The bids were as follows:
Submitted by W. Rex McCrosson, Inc., for Edward Collar, Cinnaminson B. & L. St. Michael's Orphanage, Camden Realty Co. and Mrs. Anna Mahn. This included five parcels of ground at 500, 502, 504, 506 and 508 Broad street and 518 Cinnaminson street. Price, \$17,150.

Submitted by J. S. Collins & Son Plot with frontage of 150 feet on Harrison street and 140 feet on Lippincott avenue. Price, \$6,000.

Submitted by J. F. Yearly, owner and agent for C. R. Sweeney for two lots located at the southeast corner of the south side of Broad (continued on page 9)

"PAINT MAILBOX WEEK" IS HERE

Another new 'week' observance has been announced, this one being promoted by the post office authorities. It is known as "National Rural Mail Box Cleanup Week" and is under way right now, the period for redecorating the mail receptacles being August 1 to 6.

Carriers are urging that all rural patrons apply a coat of white or aluminum paint to the mail boxes. They further advise that they be placed 48 inches above the road bed.

COUNTY BOARD IN SPECIAL MEETING

Approval Is Given to Large
Number Sub-Contractors
for Almshouse

The Freeholders of Burlington county held a special meeting, last Thursday afternoon to discuss materials for the new almshouse.

One of the more important matters considered was the request of the building contractor that the board authorize the granting of the brick contract to two manufacturers, namely, the Graham Brick Co., of Maple Shade, and the Oshwald Brick Co., of Trenton.

A representative of the former firm stated that his company could supply any type of brick promptly. The consensus of opinion of board members was that the contract should go to the manufacturers within the county.

Other Sub-Contracts

Other sub-contracts approved by the board were as follows:

Millwork, J. D. Loizeaux Lumber Co., Plainfield; surface brick, Graham Brick Co.; cement, Hy-Test Cement Co., Philadelphia; blocks, S. B. Lippincott, Mount Holly; clothes chute, Hasslett Chute and Conveyor Co., Phila.; plumbing, Harry Knecht Co., Merchantville; heating equipment, O. E. Frank Co., Paterson; marble, tile and terrazzo, Fiorelli Brothers, Vineland; limestone and granite, Vickory Stone Co., Phila.; roofing and sheet metal, Schiller and Plevy, Newark; horizontal wood rolling partitions, Swedish Venetian Blind Corp., New York; weather stripping, Chamberlain Metal Weather Strip Co., of Newark; brick grinding, New Jersey Brick Grinding Co., Hackensack; partitioning, Richard-Wilcox Manufacturing Co., New York.

The Road M

tells you how to get where you
it tells you how to avoid
doesn't tell you to lock up

That's why we suggest
costs less than 1c per day,
free vacation.

Closed Saturdays D

CONGRATULATIONS TO BURK

The Burlington County Board of Freeholders recently passed a resolution which extended congratulations to Joe Burk, of Bridgeboro, on his recent sculling victories. The resolution, which was offered by Director Walter D. Lamon, was passed by a unanimous vote.

MANY SWIM IN DELAWARE RIVER

Survey Shows Hazards of Spots
Selected by Bathers in
Hot Weather

During the hot weather experienced during the past weeks, swimming has been a diversion that appealed to young and old alike. A great many people have been able to get away to shore and mountain resorts where they have ample opportunity to disport themselves in salt or fresh water.

Many others visit nearby lakes, where swimming privileges are charged for or are confined to members of various clubs that control the rights.

Nearby

A member of The New Era staff conducted a survey this week of swimming places nearest to Palmyra, Riverton and Cinnaminson in order to obtain first hand evidence of the nature of the facilities.

The first location visited was Pennsauken Creek, below Palmyra. At this spot, hundreds were bathing in the murky waters of this tributary of the Delaware. The shores were thick with soft mud and the tide was running out very rapidly.

The banks slope abruptly toward the center of the creek, making the spot a dangerous one for inexperienced swimmers.

Diving from Bridge

In addition to other hazards, several youths were diving from the supports of the bridge, at varying heights from the water.

No life guards were visible, although a number of boats were available for rescue work, if and when someone detected that a bather was in distress.

(continued on page 2)

1,700 Cars Per Hour On Sunday

The traffic on S-41, last Sunday evening was especially heavy, according to C. Morris Beck, chief of the Palmyra police, who remained at the intersection of River road and the bridge road until after 1 a.m.

The traffic light was kept in operation until 1.15 o'clock and, for several hours, from 1,500 to 1,700 machines passed the intersection bound for the Tacony-Palmyra bridge.

S-41 proved utterly unable to handle the heavy flow and motorists were compelled to travel at a snail's pace for considerable distances. The circles at Medford and Marlton were prime factors in causing delays.

As the weeks pass, traffic experts are becoming more and more convinced of the need for additional or enlarged highways in the southern section of the state.



In
This
Issue

	Page
Boy Scouts	3
Business Notes	4
Carnivals	3
Churches	4
Classified Business Directory	8
Coming Events	9
Editorials	4
Legal Notices	10
Municipal Topics	12
Obituaries	4
People's Column	2
Palmyra Locals	9
Riverton Locals	9
Rotary	12
Sports	5, 6, 11, 12
Stamp News	6
Theatres	11
Y M C A	3
Y W C A	4

I signed a note for a well-loved friend, for friendship is dear to me; now here am I, and here's the note! but where the heck is he?—Nuggets.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



SI KOLOGY 5b2i
If they keep on at this rate, they are going to Riverton soon. Be like the little town out West wot had 2 fillin' stations fer every car!

49th Year No. 29

RIVERTON—PALMYRA, N. J., THURSDAY, AUGUST 4, 1938

PRICE FIVE CENTS

OUTDOOR CHAPEL IS DEDICATED

Matollionequay Memorial to
Mrs. Elizabeth Russell;
Miss Bryan Speaks

The Camp Matollionequay outdoor chapel was the scene of a service long to be remembered, Sunday, July 31, at the sunset hour, when it was dedicated as a memorial to Elizabeth Stokes Russell.

At the time of her death, Mrs. Russell was chairman of the Matollionequay women's committee. She had been associated for years with camping for girls at Ockanickon, and was instrumental in the establishment of the girls' own camp, Matollionequay, on the upper lake portion of the vast acreage of the Ockanickon property.

Originated with Counselors

This memorial dedication idea originated with counselors who had known and loved Mrs. Russell for many years, and because of Mrs. Russell's special interest in the camp chapel services; her part last summer (the first year for girls on their own site) in securing speakers for the various Sundays at the new chapel, and her desire that worship out of doors mean so much to every girl at Matollionequay as a part of her experience, it seemed most fitting that the outdoor chapel be named in her memory. A statement to this effect was a part of the opening remarks of Miss Marie Meves, counselor in charge of the service.

Miss Bryan Speaker

The speaker was Miss Eloise Bryan, of Beverly. Miss Bryan had served under Mrs. Russell as director of the senior girls, and had also had charge of the chapel programs.

The memorial plaque, etched in (continued on page 3)

Many Vacation Locations Chosen

Residents in this section have a wide variety of preference for summer resorts, as is indicated by the many locations selected by families from Riverton, Palmyra and Cinnaminson for their vacation.

Ocean City, New Jersey, is however, the most popular, with other shore resorts in the state running close to "The Family Resort."

Included among other favored spots are Spray Beach, Beach Haven, Beach Haven Terrace, Stone Harbor, Atlantic City, Longport, Margate, Ocean Grove and several others.

Out of State

Resorts outside the state where local people are summering include Mt. Pocono, Swiftwater and Crasco, Pa., Virginia Beach, Va., Gloucester, Mass., Branford, Conn., Casco, Maine, Montague City, Mass. and, doubtless many others that have not been called to the attention of this newspaper.

In addition to the permanent residents at vacation spots, a number of families from this section are taking extensive motor or train trips, at least two being en route to the Pacific coast.

NOTICE TO DOG OWNERS

The law requires all dogs within the Borough limits to be registered with the Borough Clerk by February 1st, of each year.

You are hereby notified to register your dog before August 10th, for 1938, otherwise you will receive notice to appear before the Recorder, which means a fine and costs including the registration.

By order of the Mayor and Council,
Daniel M. Clifton,
Riverton Borough Clerk.

There are Esperanto clubs in nearly all large cities.

EIGHTEENTH AUTO FATALITY OCCURS

The eighteenth fatal auto accident in Burlington county this year occurred last Sunday afternoon, near Marlton, when the car in which Miss Grace Breen, of 5639 Lansdowne avenue, Philadelphia, was riding ran into a ditch and struck a pole.

The driver, Miss Ruth Morrison, of Philadelphia, stated that she lost control of the machine when she was stung by an insect. She received only minor injuries, but two passengers were seriously hurt.

RESCUED AFTER DIVE INTO CREEK

Charles Dorworth Drags Youth
To Safety Following
Crash with Piling

Charles Dorworth, son of Cinnaminson Township Police Chief George Dorworth, rescued Vincent McCormick, 32, of 2826 LeFevre street, Bridesburg, Pa., who suffered deep scalp lacerations when he struck a piling while diving in the Pennsauken creek, Cinnaminson township, near Palmyra, early this week.

McCormick, swimming with several others dove into the water without realizing a piling was there and the impact rendered him unconscious.

Dragged to Safety

Dorworth, resting on the bank between swims, saw the dive and when blood from the wound spread over the water's surface, he jumped overboard and dragged McCormick, unconscious, to safety.

Steve Stavillo, of Bustleton, took the injured man to the office of Dr. Dean H. LeFavor, who gave him first aid treatment and ordered his removal to Zurbrugg Memorial Hospital at Riverside, where it was necessary to take eight stitches to close the scalp wounds.

Local Ambulance Called For Crash

Several people were injured, none seriously in a crash on S-41, Pennsauken township, early Monday morning, four machines being involved in the tangle.

Chief C. Morris Beck, of the Palmyra police, who was on duty at the traffic booth, in West Palmyra, was notified of the accident by a passing motorist. He immediately dispatched the Palmyra ambulance to the scene.

Mrs. Elizabeth Reiley, 3431 Norwood avenue, Pennsauken, was taken to the Zurbrugg Memorial Hospital, Riverside, where she was found to be suffering from body contusions. Betty Hirshey, 5168 Viola street, Philadelphia and David Hirshey, of the same address were taken to Dr. Dean LeFavor, of Palmyra, for treatment. Both had minor lacerations.

Pennsauken police investigated the crash.

LOCAL PARTY GETS THREE LARGE TUNA

Despite reports that tuna have not been running so well of late, three local fishing enthusiasts made one of the best catches of the season on Tuesday of this week, off Barnegat.

The party was composed of Earl Harder, of Palmyra; George Becker, of Riverton and Horace Anderson, of East Riverton. This group returned home late in the afternoon with three fish that weighed 48, 45 and 43 pounds, each member landing one.

The catch of the skillful line welders was the object of much admiration on the part of other local fishermen.

PROPOSED PARK IS GAS STATION

Tanks Are Placed on Roberts
Property This Week; Will
Not Aid Parking

If present indications mean anything, the proposed park in Riverton, on the site of the old Roberts building, has fallen by the wayside, as it appears the plot will be transformed in the near future, not as originally intended, but as a gas station.

Preliminary work was done this week, consisting of the placement of several tanks on the property, together with extensive measurements, etc. One of the large distributors is said to be planning a station on the plot of ground where the old building stood.

Borough Offer

The borough of Riverton recently made an offer of \$2,000 for the property with the idea of creating a park and widening Main and Howard streets, to provide additional parking facilities at a point where they are most seriously needed.

Apparently this offer was not accepted, since the gas company is going ahead with their plans, according to all indications.

A number of merchants in the area are greatly disappointed over the fact that the park is not to become a reality, pointing out that many patrons are seriously inconvenienced by the fact that there is so little space where cars can be parked near their stores.

They assert that the construction of a gas station at the junction of Main and Howard streets will only aggravate the condition, since some of the existing parking area will, of necessity, be employed as entrances for the filling station.

If a gas emporium is actually built at this location, it will make a total of three within a stone's throw, since two are already operating.

Permit Issued

A permit for the construction of the station was issued last week to the Roberts Estate, by Robert H. Clelland, building inspector, of Riverton.

The estate, it is understood, will lease the building to the Standard Oil Co. of New Jersey for a period of years.

SEVEN BID FOR POST OFFICE SITE

Received Tuesday Morning;
Investigation to Be
Made for Report

There were seven bidders, when proposals were opened at 10 o'clock, Wednesday morning, by Mrs. Mervil E. Haas, Riverton postmaster, for a site for the new post office, for which a sum of \$81,000 has been appropriated.

The bids were filed and an investigation of the various plots of ground will be made by a site agent of the Treasury Department Procurement Division.

Proposals

The bids were as follows:
Submitted by W. Rex McCrosson, Inc., for Edward Collar, Cinnaminson B. & L. St. Michael's Orphanage, Camden Realty Co. and Mrs. Anna Mahn. This included five parcels of ground at 500, 502, 504, 506 and 508 Broad street and 518 Cinnaminson street. Price, \$17,150.

Submitted by J. S. Collins & Son. Plot with frontage of 150 feet on Harrison street and 140 feet on Lipincott avenue. Price, \$6,000.

Submitted by J. F. Yearly, owner and agent for C. R. Sweeney for two lots located at the southeast corner of the south side of Broad (continued on page 9)

"PAINT MAILBOX WEEK" IS HERE

Another new 'week' observance has been announced, this one being promoted by the post office authorities. It is known as "National Rural Mail Box Cleanup Week" and is under way right now, the period for redecorating the mail receptacles being August 1 to 6.

Carriers are urging that all rural patrons apply a coat of white or aluminum paint to the mail boxes. They further advise that they be placed 48 inches above the road bed.

COUNTY BOARD IN SPECIAL MEETING

Approval Is Given to Large
Number Sub-Contractors
for Almshouse

The Freeholders of Burlington county held a special meeting, last Thursday afternoon to discuss materials for the new almshouse.

One of the more important matters considered was the request of the building contractor that the board authorize the granting of the brick contract to two manufacturers, namely, the Graham Brick Co., of Maple Shade, and the Oshwald Brick Co., of Trenton.

A representative of the former firm stated that his company could supply any type of brick promptly. The consensus of opinion of board members was that the contract should go to the manufacturers within the county.

Other Sub-Contracts

Other sub-contracts approved by the board were as follows:

Millwork, J. D. Loizeaux Lumber Co., Plainfield; surface brick, Graham Brick Co.; cement, Hy-Test Cement Co., Philadelphia; blocks, S. B. Lippincott, Mount Holly; clothes chute, Hasslett Chute and Conveyor Co., Phila.; plumbing, Harry Knecht Co., Merchantville; heating equipment, O. E. Frank Co., Paterson; marble, tile and terrazzo, Fiorelli Brothers, Vineland; limestone and granite, Vickory Stone Co., Phila.; roofing and sheet metal, Schtiller and Plevy, Newark; horizontal wood rolling partitions, Swedish Venetian Blind Corp., New York; weather stripping, Chamberlain Metal Weather Strip Co., of Newark; brick grinding, New Jersey Brick Grinding Co., Hackensack; partitioning, Richard-Wilcox Manufacturing Co., New York.

The Road M

tells you how to get where you
it tells you how to avoid
doesn't tell you to lock up
That's why we suggest
costs less than 1c per day.
free vacation.

Closed Saturdays D

CONGRATULATIONS TO BURK

The Burlington County Board of Freeholders recently passed a resolution which extended congratulations to Joe Burk, of Bridgeboro, on his recent sculling victories. The resolution, which was offered by Director Walter D. Lamon, was passed by a unanimous vote.

MANY SWIM IN DELAWARE RIVER

Survey Shows Hazards of Spots
Selected by Bathers in
Hot Weather

During the hot weather experienced during the past weeks, swimming has been a diversion that appealed to young and old alike. A great many people have been able to get away to shore and mountain resorts where they have ample opportunity to disport themselves in salt or fresh water.

Many others visit nearby lakes, where swimming privileges are charged for or are confined to members of various clubs that control the rights.

Nearby

A member of The New Era staff conducted a survey this week of swimming places nearest to Palmyra, Riverton and Cinnaminson in order to obtain first hand evidence of the nature of the facilities.

The first location visited was Pennsauken Creek, below Palmyra. At this spot, hundreds were bathing in the murky waters of this tributary of the Delaware. The shores were thick with soft mud and the tide was running out very rapidly.

The banks slope abruptly toward the center of the creek, making the spot a dangerous one for inexperienced swimmers.

Diving from Bridge

In addition to other hazards, several youths were diving from the supports of the bridge, at varying heights from the water.

No life guards were visible, although a number of boats were available for rescue work, if and when someone detected that a bather was in distress.

(continued on page 2)

1,700 Cars Per Hour On Sunday

The traffic on S-41, last Sunday evening was especially heavy, according to C. Morris Beck, chief of the Palmyra police, who remained at the intersection of River road and the bridge road until after 1 a.m.

The traffic light was kept in operation until 1.15 o'clock and, for several hours, from 1,500 to 1,700 machines passed the intersection bound for the Tacony-Palmyra bridge.

S-41 proved utterly unable to handle the heavy flow and motorists were compelled to travel at a snail's pace for considerable distances. The circles at Medford and Marlton were prime factors in causing delays.

As the weeks pass, traffic experts are becoming more and more convinced of the need for additional or enlarged highways in the southern section of the state.



In
This
Issue

	Page
Boy Scouts	3
Business Notes	4
Carnivals	3
Churches	4
Classified Business Directory	8
Coming Events	9
Editorials	4
Legal Notices	10
Municipal Topics	12
Obituaries	4
People's Column	2
Palmyra Locals	9
Riverton Locals	9
Rotary	12
Sports	5, 6, 11, 12
Stamp News	6
Theatres	11
Y M C A	3
Y W C A	4

I signed a note for a well-loved friend, for friendship is dear to me; now here am I, and here's the note! but where the heck is he?—Nuggets.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



SI KOLOGY B&B
If they keep on at th' rate, they is goin' Riverton will soon be like thet littel town out West wot had 2 fillin' sta-shuns fer every car!

49th Year No. 29

RIVERTON—PALMYRA, N. J., THURSDAY, AUGUST 4, 1938

PRICE FIVE CENTS

OUTDOOR CHAPEL IS DEDICATED

Matollionequay Memorial to Mrs. Elizabeth Russell; Miss Bryan Speaks

The Camp Matollionequay outdoor chapel was the scene of a service long to be remembered, Sunday, July 31, at the sunset hour, when it was dedicated as a memorial to Elizabeth Stokes Russell.

At the time of her death, Mrs. Russell was chairman of the Matollionequay women's committee. She had been associated for years with camping for girls at Ockanickon, and was instrumental in the establishment of the girls' own camp, Matollionequay, on the upper lake portion of the vast acreage of the Ockanickon property.

Originated with Counselors

This memorial dedication idea originated with counselors who had known and loved Mrs. Russell for many years, and because of Mrs. Russell's special interest in the camp chapel services; her part last summer (the first year for girls on their own site) in securing speakers for the various Sundays at the new chapel, and her desire that worship out of doors meant so much to every girl at Matollionequay as a part of her experience, it seemed most fitting that the outdoor chapel be named in her memory. A statement to this effect was a part of the opening remarks of Miss Marie Meves, counselor in charge of the service.

Miss Bryan Speaker

The speaker was Miss Eloise Bryan, of Beverly. Miss Bryan had served under Mrs. Russell as director of the senior girls, and had also had charge of the chapel programs.

The memorial plaque, etched in (continued on page 3)

Many Vacation Locations Chosen

Residents in this section have a wide variety of preference for summer resorts, as is indicated by the many locations selected by families from Riverton, Palmyra and Cinnaminson for their vacation.

Ocean City, New Jersey, is however, the most popular, with other shore resorts in the state running close to "The Family Resort."

Included among other favored spots are Spray Beach, Beach Haven, Beach Haven Terrace, Stone Harbor, Atlantic City, Longport, Margate, Ocean Grove and several others.

Out of State

Resorts outside the state where local people are summering include Mt. Pocono, Swiftwater and Crasco, Pa., Virginia Beach, Va., Gloucester, Mass., Branford, Conn., Casco, Maine, Montague City, Mass. and, doubtless many others that have not been called to the attention of this newspaper.

In addition to the permanent residents at vacation spots, a number of families from this section are taking extensive motor or train trips, at least two being en route to the Pacific coast.

NOTICE TO DOG OWNERS

The law requires all dogs within the Borough limits to be registered with the Borough Clerk by February 1st, of each year.

You are hereby notified to register your dog before August 10th, for 1938, otherwise you will receive notice to appear before the Recorder, which means a fine and costs including the registration.

By order of the Mayor and Council, Daniel M. Clifton, Riverton Borough Clerk.

There are Esperanto clubs in nearly all large cities.

EIGHTEENTH AUTO FATALITY OCCURS

The eighteenth fatal auto accident in Burlington county this year occurred last Sunday afternoon, near Marlton, when the car in which Miss Grace Breen, of 5639 Lansdowne avenue, Philadelphia, was riding ran into a ditch and struck a pole.

The driver, Miss Ruth Morrison, of Philadelphia, stated that she lost control of the machine when she was stung by an insect. She received only minor injuries, but two passengers were seriously hurt.

RESCUED AFTER DIVE INTO CREEK

Charles Dorworth Drags Youth To Safety Following Crash with Piling

Charles Dorworth, son of Cinnaminson Township Police Chief George Dorworth, rescued Vincent McCormick, 32, of 2826 LeFevre street, Bridesburg, Pa., who suffered deep scalp lacerations when he struck a piling while diving in the Pennsauken creek, Cinnaminson township, near Palmyra, early this week.

McCormick, swimming with several others dove into the water without realizing a piling was there and the impact rendered him unconscious.

Dragged to Safety

Dorworth, resting on the bank between swims, saw the dive and when blood from the wound spread over the water's surface, he jumped overboard and dragged McCormick, unconscious, to safety.

Steve Stavillo, of Bustleton, took the injured man to the office of Dr. Dean H. LeFavor, who gave him first aid treatment and ordered his removal to Zurbrugg Memorial Hospital at Riverside, where it was necessary to take eight stitches to close the scalp wounds.

Local Ambulance Called For Crash

Several people were injured, none seriously in a crash on S-41, Pennsauken township, early Monday morning, four machines being involved in the tangle.

Chief C. Morris Beck, of the Palmyra police, who was on duty at the traffic booth, in West Palmyra, was notified of the accident by a passing motorist. He immediately dispatched the Palmyra ambulance to the scene.

Mrs. Elizabeth Reiley, 3431 Norwood avenue, Pennsauken, was taken to the Zurbrugg Memorial Hospital, Riverside, where she was found to be suffering from body contusions. Betty Hirshey, 5168 Viola street, Philadelphia and David Hirshey, of the same address were taken to Dr. Dean LeFavor, of Palmyra, for treatment. Both had minor lacerations.

Pennsauken police investigated the crash.

LOCAL PARTY GETS THREE LARGE TUNA

Despite reports that tuna have not been running so well of late, three local fishing enthusiasts made one of the best catches of the season on Tuesday of this week, off Barnegat.

The party was composed of Earl Harder, of Palmyra; George Becker, of Riverton and Horace Anderson, of East Riverton. This group returned home late in the afternoon with three fish that weighed 48, 45 and 43 pounds, each member landing one.

The catch of the skillful line wielders was the object of much admiration on the part of other local fishermen.

PROPOSED PARK IS GAS STATION

Tanks Are Placed on Roberts Property This Week; Will Not Aid Parking

If present indications mean anything, the proposed park in Riverton, on the site of the old Roberts building, has fallen by the wayside, as it appears the plot will be transformed in the near future, not as originally intended, but as a gas station.

Preliminary work was done this week, consisting of the placement of several tanks on the property, together with extensive measurements, etc. One of the large distributors is said to be planning a station on the plot of ground where the old building stood.

Borough Offer

The borough of Riverton recently made an offer of \$2,000 for the property with the idea of creating a park and widening Main and Howard streets, to provide additional parking facilities at a point where they are most seriously needed.

Apparently this offer was not accepted, since the gas company is going ahead with their plans, according to all indications.

A number of merchants in the area are greatly disappointed over the fact that the park is not to become a reality, pointing out that many patrons are seriously inconvenienced by the fact that there is so little space where cars can be parked near their stores.

They assert that the construction of a gas station at the junction of Main and Howard streets will only aggravate the condition, since some of the existing parking area will, of necessity, be employed as entrances for the filling station.

If a gas emporium is actually built at this location, it will make a total of three within a stone's throw, since two are already operating.

Permit Issued

A permit for the construction of the station was issued last week to the Roberts Estate, by Robert H. Clelland, building inspector, of Riverton.

The estate, it is understood, will lease the building to the Standard Oil Co. of New Jersey for a period of years.

SEVEN BID FOR POST OFFICE SITE

Received Tuesday Morning; Investigation to Be Made for Report

There were seven bidders, when proposals were opened at 10 o'clock, Wednesday morning, by Mrs. Mervil E. Haas, Riverton postmaster, for a site for the new post office, for which a sum of \$81,000 has been appropriated.

The bids were filed and an investigation of the various plots of ground will be made by a site agent of the Treasury Department Procurement Division.

Proposals

The bids were as follows: Submitted by W. Rex McCrosson, Inc., for Edward Collar, Cinnaminson B. & L., St. Michael's Orphanage, Camden Realty Co. and Mrs. Anna Mahn. This included five parcels of ground at 500, 502, 504, 506 and 508 Broad street and 518 Cinnaminson street. Price, \$17,150.

Submitted by J. S. Collins & Son, Plot with frontage of 150 feet on Harrison street and 140 feet on Lippincott avenue. Price, \$6,000.

Submitted by J. F. Yearly, owner and agent for C. R. Sweeney for two lots located at the southeast corner of the south side of Broad (continued on page 9)

"PAINT MAILBOX WEEK" IS HERE

Another new 'week' observance has been announced, this one being promoted by the post office authorities. It is known as "National Rural Mail Box Cleanup Week" and is under way right now, the period for re-decorating the mail receptacles being August 1 to 6.

Carriers are urging that all rural patrons apply a coat of white or aluminum paint to the mail boxes. They further advise that they be placed 48 inches above the road bed.

COUNTY BOARD IN SPECIAL MEETING

Approval Is Given to Large Number Sub-Contractors for Almshouse

The Freeholders of Burlington county held a special meeting, last Thursday afternoon to discuss materials for the new almshouse.

One of the more important matters considered was the request of the building contractor that the board authorize the granting of the brick contract to two manufacturers, namely, the Graham Brick Co., of Maple Shade, and the Oshwald Brick Co., of Trenton.

A representative of the former firm stated that his company could supply any type of brick promptly. The consensus of opinion of board members was that the contract should go to the manufacturers within the county.

Other Sub-Contracts

Other sub-contracts approved by the board were as follows:

Millwork, J. D. Loizeaux Lumber Co., Plainfield; surface brick, Graham Brick Co.; cement, Hy-Test Cement Co., Philadelphia; blocks, S. B. Lippincott, Mount Holly; clothes chute, Hasslett Chute and Conveyor Co., Phila.; plumbing, Harry Knecht Co., Merchantville; heating equipment, O. E. Frank Co., Paterson; marble, tile and terrazzo, Fiorelli Brothers, Vineland; limestone and granite, Vickory Stone Co., Phila.; roofing and sheet metal, Schtiller and Plevy, Newark; horizontal wood rolling partitions, Swedish Venetian Blind Corp., New York; weather stripping, Chamberlain Metal Weather Strip Co., of Newark; brick grinding, New Jersey Brick Grinding Co., Hackensack; partitioning, Richard-Wilcox Manufacturing Co., New York.

MANY SWIM IN DELAWARE RIVER

Survey Shows Hazards of Spots Selected by Bathers in Hot Weather

During the hot weather experienced during the past weeks, swimming has been a diversion that appealed to young and old alike. A great many people have been able to get away to shore and mountain resorts where they have ample opportunity to disport themselves in salt or fresh water.

Many others visit nearby lakes, where swimming privileges are charged for or are confined to members of various clubs that control the rights.

Nearby

A member of The New Era staff conducted a survey this week of swimming places nearest to Palmyra, Riverton and Cinnaminson in order to obtain first hand evidence of the nature of the facilities.

The first location visited was Pennsauken Creek, below Palmyra. At this spot, hundreds were bathing in the murky waters of this tributary of the Delaware. The shores were thick with soft mud and the tide was running out very rapidly.

The banks slope abruptly toward the center of the creek, making the spot a dangerous one for inexperienced swimmers.

Diving from Bridge

In addition to other hazards, several youths were diving from the supports of the bridge, at varying heights from the water.

No life guards were visible, although a number of boats were available for rescue work, if and when someone detected that a bather was in distress.

(continued on page 2)

1,700 Cars Per Hour On Sunday

The traffic on S-41, last Sunday evening was especially heavy, according to C. Morris Beck, chief of the Palmyra police, who remained at the intersection of River road and the bridge road until after 1 a.m.

The traffic light was kept in operation until 1.15 o'clock and, for several hours, from 1,500 to 1,700 machines passed the intersection bound for the Tacony-Palmyra bridge.

S-41 proved utterly unable to handle the heavy flow and motorists were compelled to travel at a snail's pace for considerable distances. The circles at Medford and Marlton were prime factors in causing delays.

As the weeks pass, traffic experts are becoming more and more convinced of the need for additional or enlarged highways in the southern section of the state.



In This Issue

	Page
Boy Scouts	3
Business Notes	4
Carnivals	3
Churches	4
Classified Business Directory	8
Coming Events	9
Editorials	4
Legal Notices	10
Municipal Topics	12
Obituaries	4
People's Column	2
Palmyra Locals	9
Riverton Locals	9
Rotary	12
Sports	5, 6, 11, 12
Stamp News	6
Theatres	11
Y M C A	3
Y W C A	4

MANY SWIM IN DELAWARE RIVER

(continued from page 1)

In addition to the dirty water, which presents a serious situation because of pollution, this location is very poor for swimming and, unless a change is made, it appears that a fatal accident during the summer is not beyond the bounds of possibility.

Dredge Harbor

This bathing beach is located off the Riverton-Riverside road, in a small cove formed as a result of dredging operations. Hundreds and sometimes thousands swim there daily.

Conditions are as bad, if not worse, than at Pennsauken Creek. The shores are dirty, the water worse, and the beach drops off very rapidly, so much so, in fact, that many bathers practice diving from the bank itself.

There were no life guards on duty, but one small boat was beached on the shore, presumably to be used for this purpose.

A sign near a concession stand states "we are not responsible for accidents." Probably no one is. The hope is that none will occur.

Virginia Lakes

The third location visited was Virginia Lakes, on Route 25, above the bridge at Bridgeboro.

In order to obtain an idea of how swimming places are at a premium, the fact is recalled that it is only a few years ago this spot, then known as the "sand hole" was used by only small parties of boys.

Today it is a thriving resort and admission is charged for bathing. This is by far the best of the three places visited.

The crowd was smaller, doubtless because of the fee. The water was considerably cleaner than in the river and a life guard was on duty.

There are no floats or other such equipment.

As a result of the survey, there appears to be no great satisfaction over swimming facilities in this region. People are making the best of what there is, poor as it may be.

POWERS REQUESTS NEW N. J. STATION

Request for establishment of a federal regional experiment station in New Jersey, under the new Farm Act provisions, was made last week by Congressman D. Lane Powers, Representative of Burlington and Mercer counties.

The request was made by the Congressman to Honorable Henry A. Wallace, Secretary of Agriculture and administrator of the new act. Congressman Powers' action was taken on request to him from Governor A. Harry Moore.

Under the act, a few regional experiment stations will be established by the Federal Government. Congressman Powers' request was that one of the experiment stations be located in New Jersey, and devoted to the study of markets and marketing of perishable food products.

Letter to Secretary

The Congressman's letter to the secretary said, in part:

"I know that you, as well as everyone else interested in the American farmer and the consumer, appreciate that marketing is one of the big problems associated with the farmers receiving a favorable return for the products that they produce, and if this market is to be enlarged to the benefit of both the farmer and the consumer, a study should be made of the problems associated with the marketing of farm products so that the sixty cents of every consumer dollar which goes into distribution can be reduced. This would make for greater consumption.

"The farm organizations in New Jersey are anxious that such studies be made and feel that the Federal Government can make the studies with greater scope than would be possible by any state agency. I feel it would be to the interest of everyone that the station be established in New Jersey inasmuch as we are so favorably located from the standpoint of size of markets and the number of markets that are within easy distance from any location within the state.

POWERS PLEDGES AID FOR CANAL

I pledge to continue his fight for the construction of the New Jersey Ship Canal was made this week by Congressman D. Lane Powers to the Bordertown Chamber of Commerce. The Bordertown Chamber, in a letter from its secretary Robert H. Aaronson, Jr., pointed out to the Congressman that the ship canal, from Bordertown, on the Delaware, to Sayreville, on the Raritan, should be constructed because it is economically justified; it is a needed national defense measure; it would greatly help the unemployment situation in New Jersey; its lack is the only missing link in the intra-coastal waterway from Boston to Key West and the Bordertown-Sayreville route is best from practical and economic angles.

In his reply the Congressman rehearsed his battle for construction of the canal, which started when he first came to Congress and which, he said, he is still continuing. He agreed with the chamber's arguments and closed his letter with "I want you folks to count on me to do everything in my power to foster and further this much-needed link in our inland waterways system."

BUD DeLANEY WINS KAY KEYSER PRIZE

Last Wednesday morning Buddy DeLaney and Robert May, both of Riverton, went to New York to view the points of interest and to attend the Kay Keyser Musical Klass and Dance Program. In the evening they went to the Roxy Theatre, then to the broadcasting studio.

Before the Kay Keyser program is "aired," the names of all people present are put together and the contestants for the evening are drawn out. DeLaney and May were sitting in the audience and very much to their surprise, DeLaney's name was the first one to be called out, and he was the first contestant to be questioned. He was asked three questions, of which two were answered correctly. He was the recipient of a carton of Lucky Strike cigarettes and \$10.



Few people ventured out on the streets last Friday afternoon, preferring to delay their shopping until the evening because of the intense heat.

THE PEOPLE'S COLUMN

THE TRUCK SITUATION
August 2nd, 1938
Riverton, N. J.

The People's Column:
It certainly is refreshing to read the Kansas article in the July issue of the Readers Digest. This article mentioned the State of Kansas had placed a cent and a half per ton mile tax on foreign trucks entering the State. Why cannot New Jersey and Pennsylvania go one better, have a tax of a cent or a cent and a half per ton mile on all trucks.

A six ton truck operating between Philadelphia and New York can at present rates do a business of \$20,000 a year. A few hundred dollars pays for the license tags and less than \$1,000 pays for the gasoline taxes if the gasoline is bought in New Jersey but if the gasoline is bought in Washington, D. C. there is no tax.

A railroad doing the same amount of business (\$20,000), pays \$8,200 for the maintenance of its highway and equipment and taxes, \$1,000 for feather bedding (wages paid for work not done) and \$2,000 in interest (1936) to the bondholders who hold a mortgage on the roadway and equipment.

It is a serious matter to build roads, many costing \$100,000 and more a mile to build, spend large amounts to maintain and police them and collect a piker's fee (license tags and gasoline taxes) from the trucks which use and destroy the roadbed, and at the same time make it highly dangerous for the pleasure car rider to be on the same road.

Why do we allow our Politicians to fiddle their time on anti-lynching bills and other trifling matters and why is back patting and hand shaking at political teas and fishing parties news while such important matters as the truck and railroad situations are receiving little or no attention. Congress has taken no positive steps to attack the Railroad problem in a fundamental way.

Many Railroads are economically sound; only in rare instances are they allowed to drop unprofitable mileage. The Railroads need relatively fair treatment and when they get it plenty of private credit will be available to them for further modernization.

Does Riverton want to lose its Railroad? The Politicians, by lack of attention to the matter, say—Yes. Can Riverton find other service at an average cost of a penny a ton per mile.

An eighteen ton foreign truck going through 200 miles of Kansas, pays \$54.00 as a per ton mile tax. The same truck covering the same distance here pays no ton mile tax. We should have a per ton mile tax for all trucks at once.

Respectfully,
Edward W. G. Borer.

BIRTH

Mr. and Mrs. Henry T. de Holl, of 801 Garfield avenue, are receiving congratulations on the birth of a daughter, Nancy Henrietta, on July 30, at the Zurburg Memorial Hospital, Riverside.

ICE CREAM SODAS



CARLSON
606 Main Street
Riverton

MARINE CORPS TO TAKE 200 MEN

Marine Corps Recruiting Headquarters in Philadelphia announced this week that the eastern recruiting division will accept 200 qualified young men between 18 and 25 for enlistment in the Marine Corps during August.

Over 500 new men were accepted by the Marine Corps last month, and enlistments will be continued indefinitely to bring the corps up to its newly authorized strength of 18,000 enlisted men.

The 200 new men for August will be accepted at the Marine Corps Recruiting Stations located in Boston, New York, Philadelphia, and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern New Jersey, and Delaware, will be enlisted in Philadelphia at the New Custom House.

ton, New York City, Philadelphia and Baltimore.

Men from eastern Pennsylvania, southern

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second St., Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 1145-W

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Sewage Disposal Plant

There has been much comment, of late, in Riverton, regarding the pros and cons of a sewage disposal plan in that community, with opinion apparently divided regarding its construction at the present time.

One line of thought is that the problem of river pollution will never be solved until the larger cities, Philadelphia, Camden and Trenton, cease using the river for a sewer, and that the disposal of sewage by smaller towns will have little bearing on the situation. All of which appears to leave no room for argument.

On the other hand, it is obvious that the several states concerned are making a very serious effort to clean up the Delaware, and it may only be a question of a few years when pressure will be brought to bear that will compel all cities along the river to maintain disposal facilities. The advocates of this plan claim that such a move is inevitable.

If such a situation came to pass, Riverton would have to build a disposal plant and the entire expense would, of necessity, be borne by the municipality.

At the present time, a P.W.A. project, if approved, would provide an outright grant of 45 per cent of the total expenditure. Of course this looks like a gift, but the people of Riverton will contribute their share in taxes paid to the Federal Government.

But—they will still pay JUST EXACTLY AS MUCH whether a plant is built here or not. Certain sums of money have been appropriated for P.W.A. projects and, if Riverton doesn't get a slice of the cash, some other community will—you may be certain of that.

The only way that you wouldn't have to pay your share would be in the event that the government couldn't find enough projects to use up the vast sum available. And you can imagine just how much likelihood there is of such a situation coming to pass.

So, it all simmers down to the point of deciding whether or not sewage disposal plants will be required by law within a comparatively few years. If the answer is yes, then now appears to be a good time to build one here.

Relief Bums

A news item tells of a Negro taxi driver who was unable to work for a time because of illness. He obtained \$50 from a government relief agency to tide him over. Now he is back at work, and is trying to return the money. When it was pointed out to him that he was not legally obligated to do this, he observed that "that was the way I was raised—and that's the way I'm raising my child."

A great many other Americans can learn a lesson from this Negro taxi driver. One of the most ominous portents on the horizon is the fact that thousands of people have apparently come to look on relief as a "profession." They plan to make it their "life work." Productive jobs in private industry hold no attention for them, when they can take it easy at the taxpayers' expense. They figure someone owes them a living.

This isn't a criticism of those people who have turned to relief only as a last resort, and are eager to get off the rolls as soon as opportunity for a real job comes along. Nor is it a criticism of relief per se. The hungry must be fed, the homeless sheltered, the clothesless clothed. Honest beneficiaries of relief aggressively seek real employment. Professional "relief bums" are a new menace to democratic government.

The Negro's statement was news because his attitude was so unusual today. It should be printed on every relief check and public grant.

What Other Editors Say

We can remember when "billion" would have been regarded as a misprint for a thin soup.—Chicago Daily News.

In the long run, Il Duce may tire of acting as lookout while the Fuehrer robs the orchard and keeps the apples.—Detroit News.

CLASS—BROWN

Christ Church, Palmyra, will be the scene of a very pretty wedding on Saturday, August 6, when Miss Ruth E. Brown, daughter of Mr. and Mrs. Andrew H. Brown, of 316 Lecony avenue, becomes the bride of Franklin Class, of Philadelphia.

The bride, who will be given in marriage by her father, will wear a gown of white mouseline de soie over bridal satin, made on princess lines. Her veil of Bridal Illusion will be held in place with a coronet of flowers. She will carry an ivory prayer book, with a shower of baby breath.

Miss Mildred S. Goodwin, of Palmyra, will be maid of honor and will wear turquoise blue mouseline de soie over satin, trimmed in blue velvet. She will wear a large leghorn hat and will carry an old fashioned shower bouquet of mixed flowers.

The bridesmaids will include Miss Ida Belle Farrow, of Georgetown, Delaware; Miss Virginia Rogers, of Henderson, North Carolina; Miss Alice Burkholder, of Center Hall, Pa. and Miss Betty Schmoeyer, of Allentown, Pa. These will all wear peach mouseline de soie over satin, trimmed with deep blue velvet ribbon. Their leghorn hats will also be trimmed in blue velvet and they will carry old fashioned shower bouquets.

Miss Esther Jones, of Philadelphia and Miss Grace Harris, of Shamokin, Pa., cousins of the bride, will serve as junior bridesmaids.

Their gowns will be of pale green mouseline de soie, floor length. They will wear hats of the same material and will carry smaller shower bouquets.

William Class, brother of the groom, will serve as best man.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

After a wedding trip to New England, the couple will be at home after September 1, at 15 East Charles street, Palmyra.

YWCA NOTES

Successful Season

Camp Shining Arrow, the Burlington County Y.W.C.A. Day Camp, at New Lisbon under Miss Grace Whitelock, director, closed a very successful season Thursday with a special program which was attended by many parents, Thursday evening the camp staff was entertained at a beach supper and party at the Ortleys summer home of Mrs. John Buswell, of Lumberton.

Average attendance at the day camp this summer was one hundred girls, with daily enrollments of 110 campers during the final week. Twenty pioneer campers spent Wednesday night at camp.

From this Section

Campers from this section were: Palmyra—Doris Meyer, Dorothy Koppenhoefer, Jean Hardy, Marjorie Fry, Helen Farret, Anita Estaban, Jean Donaghy, Ruth Cooper, June Beyer, Ruth Beyer and June Austin. Riverton—Mildred Turnock, Barbara Taylor, Doris Mae Paul, Anne Laverty, Ruby Kuensell, Ruth Hotchkiss, Betty Henry and Jean Baker.

OBITUARIES

THOMAS S. GOSLIN

Thomas S. Goslin, for 33 years sales engineer of the machinery division of the R. D. Wood Co., pipe and machinery manufacturers, died suddenly Wednesday of a heart attack, in Allentown. He was 56 years of age.

Mr. Goslin lived in Riverton until twelve years ago when he moved to 45 North Aberdeen place, Atlantic City. He commuted daily to the Wood offices at Fourth and Chestnut streets.

Mr. Goslin is survived by his wife, Elizabeth, a son, Allan, and one brother. He was a member of the Masonic order.

Funeral services were held last Saturday, at 11 a. m., from his late residence. Interment was in Harleigh cemetery, Camden, N. J.

Church Notices

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, Pastor

On Sunday morning, August 7, at 11 o'clock, Robert W. Kirkpatrick, of Palmyra, a senior at the Princeton Theological Seminary, will have charge of the service and deliver the sermon.

The following Sunday, August 14, the Rev. George G. Horn, Th. D., pastor of the First Presbyterian Church, of Freehold, N. J., will occupy the pulpit.

CHRISTIAN SCIENCE CHURCH

"Spirit" is the lesson-sermon subject for Sunday, August 7, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "The fruit of the Spirit is in all goodness and righteousness and truth." (Ephesians 5:9).

Among the lesson-sermon citations is the following from the Bible: "Whither shall I go from thy spirit? or whither shall I flee from thy presence?" (Psalms 139:7). The lesson-sermon also includes this passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The Scriptures imply that God is All-in-all . . . He fills all space, and it is impossible to conceive of such omnipresence and individuality except as infinite Spirit or Mind" (p. 331).

William Class, brother of the groom, will serve as best man.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

After a wedding trip to New England, the couple will be at home after September 1, at 15 East Charles street, Palmyra.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

After a wedding trip to New England, the couple will be at home after September 1, at 15 East Charles street, Palmyra.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

After a wedding trip to New England, the couple will be at home after September 1, at 15 East Charles street, Palmyra.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

After a wedding trip to New England, the couple will be at home after September 1, at 15 East Charles street, Palmyra.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

After a wedding trip to New England, the couple will be at home after September 1, at 15 East Charles street, Palmyra.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

After a wedding trip to New England, the couple will be at home after September 1, at 15 East Charles street, Palmyra.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

After a wedding trip to New England, the couple will be at home after September 1, at 15 East Charles street, Palmyra.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

After a wedding trip to New England, the couple will be at home after September 1, at 15 East Charles street, Palmyra.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

After a wedding trip to New England, the couple will be at home after September 1, at 15 East Charles street, Palmyra.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

After a wedding trip to New England, the couple will be at home after September 1, at 15 East Charles street, Palmyra.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

After a wedding trip to New England, the couple will be at home after September 1, at 15 East Charles street, Palmyra.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

After a wedding trip to New England, the couple will be at home after September 1, at 15 East Charles street, Palmyra.

Ushers will include Orson Class, of Philadelphia, brother of the groom, Robert and William Brown, of Palmyra, brothers of the bride and Robert Halsey, of Pennsauken.

NEW ERA

BUSINESS

NOTES

Follow the business news at home—It pays big dividends

The Henry A. Dreer firm suggests strawberry plants for harvest next year. See their advertisement in this issue.

John H. Etris is running a sale of real household necessity bargains. Turn to the list of articles and their prices in their advertisement in this issue.

The Agnes Shop is continuing its reduction sale on bathing suits, play suits, etc. Consult their ads in this issue.

C. Ward Lowden is offering real radio and electric refrigerator bargains. See his advertisement.

Electric fans for the hot weather are being advertised by John H. Etris, C. Ward Lowden and Frank P. Coddington. Consult their ads for prices.

Carlson's are offering a 5c ice cream soda which should result in an increased children's trade.

McAllister's are offering a 5x7 inch enlargement free with each roll of films purchased and developed at their store.

L. L. Keating is offering two tubes of Listerine tooth paste for 25c. See his advertisement.

CHURCH NOTICES

CHRISTIAN SCIENCE

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 11 a. m.
Sunday Services, 11 a. m.
Wednesday, 8:00 p. m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

CHRIST CHURCH

Palmyra
Rev. John H. Chapman, Rector
Sunday, August 7, Eighth Sunday after Trinity.
8:00 a. m. Holy Eucharist.
Corporate Communion for Acolytes.
10:00 a. m. Church school.
11:00 a. m. Holy Eucharist and sermon.

Wesleyan Men's Bible Class

Did you ever meditate in solitude and feel the invisible influence of the Divine and did that Spirit, or whatever you choose to call it, seem to smile and speak, and so inspire you with confidence that you wanted to ask the Father of yesterday, today and forever a favor, so you made a most sincere and beseeching prayer?

Didn't that prayer bring to you "That Something" that the Wesleyan Class has helped to bring to many men?

We will be looking for you 9:50 a. m. Sunday.

BUILD NEW BOAT

Arthur Burns, Jr., of Thomas avenue, launched the Mabel G. last Sunday at the Delran Yacht Club. The boat was built by Mr. Burns in seven weeks and combines the facilities of several different types of craft.

BIRTH

Mr. and Mrs. Joseph Ashmore of Cinnaminson avenue, are receiving congratulations on the birth of a son, this week in the West Jersey Hospital, Camden.

The first peace conference at The Hague was conducted in 1843.

TEAMS CONTINUE UNBEATEN IN RACE

Broadway Noses Out Parry as Oakwood Blanks Cards; Firemen Fight Hard

Broadway and Oakwood remained in the unbeaten ranks on Thursday night, at Memorial Park, as the former aggregation downed Parry 3-2 and the latter handed a 4-0 reverse to the Cardinals.

Parry gave the Movie Magnates plenty of trouble before the fracas was over, but lacked punch with men on base.

Broadway scored all of its marks in the third frame.

Tony Starts It

Gonteski, in addition to pitching a nice game, started the rally in this stanza with a tidy single. Anderson followed suit and both counted as Weikman connected for a two-baser. He brought in the third run as Baker biched the fourth hit of the inning.

All in all, the winners acquired 10 safeties from the Parry hurler. The Firemen started a rally of their own in the fifth frame and, for a while, looked as though they might turn the affair into a rout.

Errors Help

Menkevitch started things with the first real hit off Gonteski. Frenzel was safe as a result of an error and Tanner got himself a lively single to load the cushions. Bonatelli reached first via the error route and two runs came in. The frame ended with the hassocks crowded.

In the ninth, with two away, Frenzel got the Firemen's fifth hit and Carey followed with the sixth. The game ended most abruptly as the next batter flied to Easley in left.

Score by innings—
Broadway 003000000—3
Parry 000020000—2

Batteries—Broadway: Gonteski and Buchholz. Parry: J. McKee and Bonatelli. Umpires—Carhart and Alloway.

All in Two Innings

All the scoring in the other game of the evening was done by Oakwood in two frames, the winners acquiring them in groups of two.

The first pair came as a result of hits by C. Wallace and each of the Sutters twins. McDermott was responsible for the third marker unassisted as he hit one of the circuit.

Only Seven

The winners failed to hit Long, Cardinal pitcher, with any degree of regularity, getting only seven bingles. The Cards, however, could not do as well with the offerings of Knight, Oakwood pitcher, and annexed only five, one coming in the ninth with two away.

Score by innings—
Cardinals 000000000—0
Oakwood 200000020—4

Batteries—Oakwood: Knight and McDermott. Cardinals: Long and W. Oliver. Umpires—Rotenbury and Richman.

QUOT TEAM LOSES

The Palmyra quot team lost a 9-5 match at Riverside, last Thursday evening. This made it two straight for the up-river aggregation.

Two matches with Medford are pending and will probably be the next competition for the local experts.

SPORTS CONTINUED ON PAGE SIX

Country Club Notes

Tombstone Tournament

The winner of this event last Saturday was W. L. Hemphill. D. E. Tuttle took second honors, while P. M. Scott and E. F. Kohman were tied for third.

The President's Cup tournament will be held this year on September 3, 5 and 10. The event will be won by the player turning in the two lowest net scores.

PALMYRA LOSES IN LAST FRAME

Palmyra lost a six-inning engagement to Riverside last week on home terrain, the opposition scoring four runs in the final frame to romp off with the verdict.

Prior to this time, the locals were out in front 3-1, Altadonna, lanky hurler for the home outfit, having held the opposition to one marker in the fourth.

Palmyra	ab	r	h
Rivers, ss	4	0	0
Wallace, cf	2	0	0
Rothbaum, lf	3	0	1
Humes, lb	2	1	0
Mick, 3b	2	0	0
Enskat, rf	1	1	1
Fowler, c	2	1	0
Fries, 2b	2	0	1
Altadonna, p	3	0	0
Totals	21	3	3

Riverside	ab	r	h
Freynick, ss	4	0	2
Hoffman, cf	3	1	2
Berger, lf	3	0	1
Fish, rf	3	0	0
Nowski, 2b	4	0	0
Dyer, c	2	1	0
Richardson, cf	1	1	0
Heimach, rf	1	1	0
Freund, 3b	3	0	0
Roberts, p	3	1	2
Totals	27	5	7

Palmyra—020010—3
Riverside—000104—5

Struck out by Roberts 8; by Altadonna 9. Bases on balls, off Roberts 6; off Altadonna 5. Two-base hits—Roberts. Three-base hits—Berger.

ROEBLING STILL LEADS SOFTBALLERS

The standing of the teams in the Burlington County Softball League, as of July 29, shows Roebling still out in front with a record of 4 and 0. The complete standing follows:

	W	L
Roebling	4	0
Beverly	5	2
Maple Shade	4	2
Florence	4	3
Riverton	3	3
Lakewood	2	2
Burlington	1	6
Mt. Holly	0	5

BURLINGTON COUNTY BASEBALL LEAGUE

Standing	W	L
Burlington	13	6
Moorestown	14	8
Riverside	11	11
Medford	10	10
Maple Shade	7	15
Palmyra	7	16

JOE BURK DAY PARADE FRIDAY

Event Planned in Honor of Champion Sculler; Many Organizations in Line

Acceptance from more than a score of organizations throughout Burlington county have been received by the committee in charge of the celebration and parade in Riverside on "Joe Burk Day," Friday, August 5, when the world champion sculler will be honored by his home-folks in the Triple Towns, which comprise Riverside, Delanco and Bridgeton.

Burk, recent winner of the diamond Sculls title at Henley-on-the-Thames, England, successfully defended his American title at Red Bank and retained his Canadian sculling title Sunday at St. Catharines, Ontario.

The Burlington County Council, Boys Scouts of America—500 strong—under the direction of County Commissioner Reginald Gill; the MacFarland Post Cadets, of Burlington; the Cadet Corps of the Bordentown Military Academy, and the 25-piece band of Moorestown High School are among the organizations which have signified their intention to join the parade in honor of the redheaded idol of the county.

In Parade

Other acceptances, already acknowledged, are from the Burlington County American Legion Band, Mt. Pleasant, N. J.; the Bordentown Military Academy, of Bordentown; the Sons of America; Francis W. Robbins Post, American Legion, of Florence; Degree of Pocahontas, of Bridgeboro; Delanco Girl Scouts, Riverside Girl Scouts, American Legion Post of Bordentown, St. Peter's Cadet Drum and Bugle Corps, of Riverside, and the Sons of the Legion Drum and Bugle Corps, of Riverside.

The parade, which will get underway at 8 p. m., is expected to be the largest and most colorful ever held according to Jack Whomsey, chairman of the committee and parade marshal.

Three Sections

The parade will be in three divisions, each with two sections, and each division will be headed by assistant marshals, and the township committee members of Riverside, Delanco and Delran.

The Riverside Post, American Legion, headed by Commander Harry Einselen, original sponsor of the affair in Burk's honor, will present the peer of all oarsmen with the meritorious citizenship award of the American Legion. He will thus become the first person in Burlington county to receive this high honor, and the third person in the state of New Jersey. County Legion officials will attend the presentation.

The business men of Riverside have arranged to decorate their establishments and the entire town will be in gala holiday mood.

WAGNER OUT OF GAME FOR WHILE

According to "Sporting News," Harold Wagner of Riverton, is out of the Sparta lineup temporarily with an injured knee which is responding to treatment in Philadelphia.

The Spartans have a record of 38 and 52 in the South Atlantic League, being ensconced in seventh place.

YACHT CLUB YARNS

BY NUTE AND MIKE



Instead of our usual race Wednesday evening, the boys held a "Duster" meeting. This w

PHILATELIC NEWSBITS

By S. E. Griffith

Chinese Roosevelt Issue

President Roosevelt's picture will appear on another foreign issue of stamps when China releases a set of stamps to commemorate radio communications between the United States and China. The set will consist of four values 5c, 25c, 50c, and \$1.00 with each stamp showing President Roosevelt and General Chiang Kai-Shek speaking before microphones.

Although first reports seemed to be authentic enough, it now appears that Hughes carried 250 covers instead of 750, as previously reported, on his round-the-world flight. The covers were cancelled at New York, Paris, Moscow, and again at New York. All covers were for private distribution and none will come onto the market directly.

At last the Post Office Department has announced complete details for the Iowa commemorative stamp to be issued at Des Moines on August 24th. The stamp will be printed in purple ink and will be of the special delivery size arranged horizontally. The central subject will show a picture of the Old Capitol Building at Iowa City. The stamps will be printed by the rotary press process in sheets of fifty.

It appears now that Spain has overprinted a few of the stamps issued in honor of the U. S. Constitution. These overprinted copies are for air mail use and may prove to be the hard ones to get to complete the Constitution set. Without the overprint, the stamp sells for about 15 cents but with the overprint \$2.25 is being asked by one U. S. dealer who seems to have obtained a few.

234,035 copies of the 5 cent Monroe stamp were sold at Washington, D. C., on July 21 with 98,282 first day covers cancelled.

The Millers evidently are a very talented pair. The bust of Martha Washington used on the new 1½ cent stamp was announced as being the work of Mrs. Fleeth. The full name, however, is Mrs. L. McDonald Fleeth Miller. Her husband is Dr. Thomas Spencer Miller, who designed some of the mechanism of the Lakehurst mooring mast. He also had a large part in the engineering and designing of the Panama Canal and Boulder Dam.

The new 8 cent stamp will be issued at Washington, D. C., on August 11. This stamp is to be printed in olive ink and will show a picture of Martin Van Buren designed from the bust of U. S. J. Dunbar. The bust is located in the U. S. Senate Gallery.

Have you thought of a good design for the seal of the Association of South Jersey Stamp Clubs? This contest is opened to all members of associated clubs. Full particulars concerning the contest were printed in the July 21 issue of the "New Era."

During the month of June, plates were made for producing the new 1, 2 and 3 cent stamps in booklets as well as for the 1½, 2, 3, 4, 5, and 6 cent stamps in coils.

Post Office Condition

The series of articles appearing in the "New Era" for the past few weeks have been based entirely upon the idea of making the stamp collector conscious of the condition of the stamps in his collection. During the last three or four years thousands of persons have started to collect stamps. It has been a fad as well as a hobby. Many of the collectors noticing a fair increase in value of some of the older issues have said "I missed my opportunity when I failed to buy some of those stamps and put them away as I am doing with the new one."

These same misinformed people go right ahead and buy out post office stocks of new commemorative stamps and they represent a large group of people. There are enough

REVISED SLATE FOR LOCAL TEAM

Due to the several postponements caused by rain, it has been necessary to revise the schedule of the National Division of the Burlington County Baseball League.

The revised slate for Palmyra, as announced this week, is as follows:

August 6
Riverside at Palmyra.

August 14
Palmyra at Medford at 3.30.

August 20
Palmyra at Burlington Niagara at 1.30.

August 21
Palmyra at Maple Shade.

August 27
Burlington Niagara at Palmyra.

September 3
Palmyra at Moorestown.

Baker Fans 14 In Riverton Win

Len Baker, ace hurler of the Riverton A.A. mound corps, turned in another brilliant exhibition, last week, at Memorial Park, when he blanked the hard-hitting Jack Hart Collegians in a twilight engagement that went the full nine innings.

Riverton won the tilt by the score of 1-0, Sutters hitting safely in the eighth to send Broderson over the rubber with the only tally of the game. The locals connected safely on seven occasions.

In turning in his win, Baker fanned 14 of the enemy and gave only four hits, all being singles. His hook was working in splendid fashion and many of the Collegians nearly broke their backs trying to connect with his elusive slants.

MEDIA WINS TILT AS MERCURY SOARS

Media handed Riverton a 6-4 setback at Memorial Park, last Saturday afternoon, proving to be a better hot weather club than the locals.

The homesters presented a patch-up cast, a number of the regulars being absent for diverse reasons.

Gibson toiled on the mound for Riverton, a tough task for any hurler in the broiling sun.

HEADLINES

General Electric Co. sales in first half are \$131,000,000, off 23 per cent from a year ago . . . Willys-Overland reduces prices up to \$26 on 1938 models . . . Libbey-Owens-Ford Glass Co. re-employs 1,400 workers; President John D. Bigger sees improved fall prospects for glass industry . . . Argentina to sell \$25,000,000 bond issue in U. S. . . Industrial stocks in Japan dropped 21 per cent in value in last two months . . . British Parliament for first time in years seriously considers resumption of payment on war debt to U. S. . . \$2,984,565 net income of National Biscuit Co. for second quarter is slight gain over first quarter . . . FHA forecasts biggest residential building year since 1929 . . . Refiners' gasoline stocks cut as heavy demand continues . . .

stamps of recent issues being held today to supply the next two generations. This will not represent a fine investment. When supply exceeds the demand, there is but one answer.

Couldn't Get Face Value

I recently saw a gentleman with nearly \$200.00 worth of recent stamps in a brief case for which he positively could not find a buyer who would pay him face value. Another collector recently offered me \$52.00 (worth of stamps face value) for \$48.00 and as far as I know he still has them.

Post Office condition, nine times out of ten, is not the type of condition for stamp collecting. Stamps must be reasonably well centered. When the centering is perfect or very near perfect, it will pass for the collection but not if it has been carelessly torn from the sheet.

Perforations torn off or slight tears in the stamp make it useless. Never be in too much of a hurry to buy a new stamp, most of them stay around for a couple of years anyway.

ATHLETICS WIN ANOTHER GAME

Turn in 2-1 Decision Over Carlson's Druggists; Renner Hits Homer

The Athletics disposed of another opponent in the second half race for the local softball title, on Monday night, when they nosed out Carlson's in a thrilling 2-1 fracas.

Fortnum V-8's had little trouble in disposing of Sigma Kappa by the tune of 9-1 on the same evening of pastime.

A sudden shower swept over the park at the end of the third frame, but this proved of short duration and hostilities were soon resumed. A light rain fell during the last two frames, but both games went regulation distance.

Score First

The A's counted first, tabbing a run in the third frame. Applegate singled and advanced to third on a passed ball and a wild pitch. He came home as Terrill annexed a choice single.

Carlson's evened things up in the seventh, when Renner, second baseman, pelted one to the far borders of center field for a round tripper.

The tie did not exist for long, however, as the Farmers promptly went ahead in their half of the same stanza. This tally came as a result of a walk to Jimmy Reeves and a hit by Regan.

Threaten in Ninth

The Druggists staged a serious threat in their last stand. Humes, with one away, got a single and advanced to second on an infield out. The next batter tagged one of Applegate's slants for what looked like a sure single, at least. Terrill saved the day for the A's when he soared high into the air and speared the apple with one hand, thus ending the engagement.

Brey fanned four, walked three and allowed seven hits. His mound rival, Applegate, fanned a pair, walked a similar number and was touched for five bingles.

Score by innings—
Carlson 000000100—1
Athletics 00100010x—2
Batteries—Athletics: Applegate and Lynch. Carlson: Brey and Fowler. Umpires—Rotenbury and Richman.

Free Hitting Affair

The Fortnum-Sigma Kappa tilt was almost devoid of spectators, but the players on both teams seemed to enjoy the proceedings no little, particularly the auto men, who fattened their batting averages by compiling a total of 19 hits.

They scored three times in the third, added four more in the sixth and concluded with a doubleton in the eighth.

Kessler Allows Five

Kessler, who hurled for the winners, was touched for only five bingles by the fraternity cast and was never in serious trouble.

Score by innings—
Fortnum 003004020—9
S. K. 000000100—1
Batteries—Fortnum: Kessler and Miller. Sigma Kappa: Baker and Rothbaum. Umpires—Carhart and Alloway.

WESTMONT HERE SATURDAY

Thomas Cahill, booking manager of Riverton A. A. has announced that the fast Westmont team has been signed for the Saturday tilt at Memorial Park.

The aggregation needs no introduction to local fans and Riverton is planning to have the strongest lineup possible in action against the invaders.

A real ball game can be expected.

ELECTRIC FANS \$3.75 and \$7.50

SPORTING GOODS
Rods, Reels, Line, Tackle Boxes, Hooks, Etc.

K E D S
GARDEN TOOLS
BICYCLE SUPPLIES

Frank P. Coddington

519 Howard Street Phone 725-J

ABOUT THE COUNTY

Burlington has received a P.W.A. grant of \$67,500 toward the \$150,000 addition to the high school in that municipality.


Browns Mills has also received a P.W.A. allotment, this being in the amount of \$11,250 toward construction of a town hall at an estimated cost of \$25,000. The building, in addition to other space, will house fire apparatus.

Captain Harold R. Powell, commanding officer of Company M, 114th Infantry, N. J. N. G., has offered his resignation after 24 years of military service. Captain Powell is a familiar figure in this section, having participated in numerous parades hereabouts.

The major portion of the \$62,000 indexing project in the Surrogate's office was completed this week, after

FRESH EGGS
Stewers - Broilers
J. M. Huggins, Jr.
25 Rowland St., Palmyra
Phone Riverton 641

PONTIAC
Sales and Service
MOORE'S
Amoco Service Station
526 Cinnaminson Palmyra
Telephone, Riverton 1550



The Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830

The Snover Funeral Home, with every facility to properly conduct a funeral service in accordance with the highest standards of the profession, offers services at whatever expense desired.

Our long experience has enabled us to suggest ways and means to fit the service to individual desires.

Strawberry Shortcake

Your favorite dessert can be made doubly delicious by using fresh red ripe berries picked in your own garden. Potted plants of Strawberries planted during August will produce a full crop of berries next season.

HENRY A. DREER

Mastodon is the best Everbearing variety while Dorsett is the most popular early fruiting sort.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p. m.

Why Pay for a Newspaper?

Philadelphia has its free distribution newspapers just the same as these and many other small towns have. Why, then, pay for a Philadelphia paper?

The answer is simple and the question ridiculous.

When you want the national, city and state news — you want it ALL. And only in those papers that make a serious business of news gathering can you find it ALL.

Therefore, you are content to pay 3 cents each day for your favorite Philadelphia newspaper.

The local situation here is no different except that the proposition is on a smaller scale.

If you desire local and county news and want it ALL — you want it, and will accept no substitute. That's why more and more families in Riverton, Palmyra and Cinnaminson are subscribing to The New Era and paying their 3 cents a week.

The New Era makes it a serious business to see how MUCH live LOCAL news it can cram into every issue—and not how little it can get away with.

Why not call Riverton 712 now and subscribe to The New Era? It will be delivered to your home each week by the postman.

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

SALES SERVICE
Moorestown Motor Co., Inc.
219 W. Main St., Moorestown
Phone, Moorestown 77 or 483

Woolston's Garage

High Grade Auto Repair Work
ESSO GAS AND OILS
Nash and Lafayette Agency
BROAD and MAIN STREETS
Phone 460 Riverton

Oakwood Chevrolet Co.

Sales Service
USED CARS AND TRUCKS
1130 White Horse Pk., Oaklyn, N. J.
Telephone, Collingswood 461

AUTO SERVICE

MARFAK LUBRICATION
CARS WASHED
Firestone Tires—Batteries
BURKE and EISLEY
Broad and Linden
Phone 1562 Riverton

LESTER S. FORTNUM

ATLANTIC PRODUCTS
Complete Automobile Service
115-125 W. Broad St. PALMYRA
Phone 1180

BAKERIES

FANCY BAKING
Home-made Ice Cream
CONFECTIONS
the kind you will
be proud to serve
CHEW'S BAKERY
526 Main St., Riverton
Phone 154—We Deliver

BANKS

Cinnaminson
Bank and Trust Co.
The Friendly Bank
Member FDIC
Main at Harrison Street
RIVERTON

BARBERS

RAY BANKS
BARBER
Special Attention to
All Work
305 BROAD STREET
RIVERTON

BUILDERS

Curtis E. Staveland
CONTRACTOR AND BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

BARBERS

RAY BANKS
BARBER
Special Attention to
All Work
305 BROAD STREET
RIVERTON

BUILDERS

Curtis E. Staveland
CONTRACTOR AND BUILDER
Special Attention to Jobbing
16 W. CHARLES ST., PALMYRA
Phone 744

LOUIS WEBER

Successor to Albert Hozier
Carpenter and Builder
Special Attention to Repair Work
Randolph Avenue, East Riverton
Phone, Riverton 860-M—Charges Reasonable

HARDWARE

HARRY C. SCHWERING
Westinghouse
SALES and SERVICE
Refrigerators and Appliances
305 E. Broad St. Palmyra, N. J.
Phone 28

COAL

J. S. Collins & Son, Inc.
'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FEED—COKE
Broad and Main
Phones 4 and 5 Riverton

Joseph T. Evans

Genuine
FUEL OIL
COAL
LUMBER
MILLWORK
Phone, Riverton 302

MacCORD BROS.

OLD COMPANY'S COAL
ATLANTIC FUEL OIL
KOPERS COKE
Riverton 560-W — Phones — Riverside 189
DELANCO

E. P. GRIFFENBERG

PALMYRA, N. J.
LEHIGH COAL
Phone, Riverton 384

H. B. WILLIAMS

LEHIGH VALLEY
COAL
KOPERS PROCESS COKE
FUEL OIL
Building Materials—
Feed and Fertilizers
PALMYRA Phone 1100

DAIRIES

BISHOP'S DAIRY

QUALITY PRODUCTS
Phone 476, Riverside

DRY GOODS

Smith's Store
Dry Goods — Notions — Stationery
McCall's Patterns — Gifts
414 MAIN STREET, RIVERTON
Phone 783

ELECTRICIANS

EARLE B. HARDER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone, Riverton 1125

EXPRESS

Shinn's Express
Riverside, N. J.
DAILY TO PHILADELPHIA
Office, 106 N. 5th Street
Phone, Riverside 346
Philadelphia, Lombard 9055

J. CUSTIS

Hauling & Concrete Work
CESSPOOL CLEANING
R.F.D., Palmyra
Riverton 738

TYPEWRITERS

REMINGTON
PORTABLE
Any Model
10 c day
WALTER L. BOWEN
The New Era Office
Phone 712-344 Riverton

5c AND 10c STORE

PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF
NOTIONS, TOILET ARTICLES
NOVELTIES, CANDY, ETC.

FLOORS

Bell Phone 594 All Work
Guaranteed Satisfactory
Frank Hansen
HARDWOOD FLOORS of Every Design
LINOLEUM
Stairs Scraped and Refinished
Furniture Refinished and Repaired
325 Curtis Avenue DELAIR, N. J.

THE ARROW

Floor Service
J. J. KILLMADE, JR.
HARDWOOD FLOORS LAID
SCRAPED and FINISHED
Painting, Decorating, Paperhanging
508 Cinnaminson St., Riverton, N. J.
Phone: Riverton 262

GROceries

W. F. Becker
Groceries, Fruits, Vegetables
Meats and Provisions
517 HOWARD ST., RIVERTON
Phone 724—Free Delivery

KARL FRANK'S

MEAT MARKET
MEATS—POULTRY
KELLOGG'S CANNED FOODS
Collins' Building RIVERTON
Phone 85

HAULING

Cleaning - Whitewashing
Lawn Work
C. D. TURNER
207 Union Landing Road
E. Riverton, N. J.

LAUNDRIES

RIVERTON LAUNDRY
N. KUENSSELL, Prop.
Phone, Riverton 972

Riverside Home Laundry

318 Paine Street
Riverside, N. J.
Phone, Riverside 754

REFRIGERATORS

GENERAL ELECTRIC
Refrigerator
Taylor-Mathers
Ranges, Radios, Laundry Equipment
309 E. Broad St. Palmyra
Riverton 710

MEMORIALS

Custom-built Cemetery Memorials in
Granite, Marble and Bronze
Will Hope
Washington and Federal Streets
Burlington, N. J.
Phone, Burlington 13

W. H. SLOCUM & SON

Marble & Granite
Works
67 E. Main Street
Moorestown, N. J.
Phone 150
Get Our Price

OIL BURNERS

Taylor-Mathers
BURNS EASY OIL BURNERS
All makes of Washing Machines
Repaired
309 E. Broad St. Palmyra
Riverton 710

PLUMBING

GEORGE BONSAI
PLUMBING - HEATING
ROOFING - OIL BURNERS
COAL STOKERS
901 Lincoln Ave. Palmyra, N. J.
Telephone Riverton 82

George Friday, Jr.

Plumbing, Heating and Roofing
ELECTROL OIL BURNERS
PETRO-NO KOL OIL BURNERS
609 Thomas Avenue
Phone 937 Riverton

H. D. HULLINGS & SON

PLUMBING—HEATING—ROOFING
Delco Oil Burners
202 Broad Street
Riverton, N. J. Phone 60

WARREN T. SMITH

Plumbing—Heating—Roofing
Westinghouse
KITCHEN-PROVED PRODUCTS
105½ W. Broad Street Palmyra
Phone 425

PATENT MEDICINES

L. L. Keating
Patent Medicines — Gifts — Candy
Greeting Cards — Ice Cream
Cigars and Stationery
Broad and Main Streets, Riverton
Phone 1540

PAPERHANGING

Clement O. Herbert
WALL PAPER
811½ Garfield Avenue
Phone 624-R Palmyra

RADIOS

John H. Etris
17 West Broad Street
Palmyra

SHOE REPAIRING

For Better Shoe Repairing Try
N. Beitz
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135

N. DREIER

19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

SHOE STORES

Hirshblond's
QUALITY
Shoe Shop
MT. HOLLY, N.J.
FOOTWEAR OF BETTER QUALITY

SIGNS

A. K. SALMON
Signs
Truck Lettering
Phone, Moorestown 419-W

TAILORS

Peel Poindexter
TAILOR
Cleaning, Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 514

J. R. JOHNSON

(Successor to J. L. Young)
CLEANER AND DYER
PALMYRA, N. J.
Work Called for and Delivered
Riverton 775

PRINTING...

Direct Mail Campaigns, Business
and Personal Stationery, Office
and Factory Forms, etc.
THE NEW ERA
RIVERTON, N. J.
Phone 712
Evenings 344

RIVERTON

Miss Margot Fidler Willets, daughter of Mr. and Mrs. Oliver G. Willets, will entertain at a house party over the week-end of August 12, at the summer cottage of her parents, in Bay Head. Among the guests will be Miss Kate Furness Davis, of Wallingford; Walter and William Rowan and John Dawson Ransome, of Riverton.

Mrs. R. M. Hollingshead, of 201 Linden avenue, returned recently from a stay at Watkins Glen, N. Y., where she was registered at Glen Spring Hotel.

Mr. and Mrs. Stuart B. Clark, of Riverton, have issued invitations for a dinner-dance on Thursday evening, September 15, at the Radnor Hunt Club, in honor of their debutante daughter, Miss Anne G. Clark.

Mr. and Mrs. C. V. Devery, of Thomas avenue, have returned home after spending several days in Atlantic City.

Mr. and Mrs. Brooks Evert and family of Thomas avenue, left Sunday for a vacation at Spray Beach.

Mr. and Mrs. Arthur Johansen and family, of Scotch Plains, spent last week with Mrs. Johansen's father, Harvey E. Stewart, of Thomas avenue.

Mr. and Mrs. Edwin Ochs and daughter Irene, of Thomas avenue, returned recently from Ocean Grove, where they spent the month of July.

Mrs. Laura Yerkes, of 202 Linden avenue, has returned from a cruise to Virginia Beach, Va., on an old Dominion liner. While away, Mrs. Yerkes also visited historic Williamsburg, Va.

Herbert Evans and family of 618 Elm Terrace, left this week for a two weeks' sojourn at Ocean City.

Mrs. Frank Cole, Miss May Slim, Mrs. William Hoffman and Miss Clara Bishop, all of Riverton, visited at Ephrata, Pa., last Thursday.

Mrs. Helen C. Reese, of 506 Fulton street, was among those registered at Chalfonte-Haddon Hall recently.

Mr. and Mrs. E. H. Blackwell, of Elm Terrace, and daughter Betty, have left for an extended trip to California and Canada.

Mr. and Mrs. Clement Haas and family, of Riverton, spent last week at Seaside Park.

Mr. and Mrs. Ezra M. Carhart, Jr., of Riverton, spent last week at Manahawken and visited several other shore resorts.

Frank Curzie, clerk at Keating's drug store, is spending the week at Ocean City.

Mr. and Mrs. Charles Gosner and family, of Palmyra, and Mrs. Anna Kahler, of Riverton, spent the weekend at Altoona, Pa., visiting Miss Emma Kahler.

Mrs. William Crouch, of Seventh street, is reported improving nicely at the Zurburg Memorial Hospital, Riverside, where she has been confined for several days.

Mr. and Mrs. William R. Hoffman, of Thomas avenue, motored to Pleasantville, Sunday.

Joseph Simons, 23, of Jacksonville, Fla., waived a hearing by the grand jury and pleaded guilty to the charges of attempted robbery and possession of burglar tools before Judge Frank A. Hendrickson, sitting in special sessions court at Mount Holly, last week.

He was sentenced to the New Jersey state prison for a term of one to two years.

Simons was arrested in Riverton on June 8, by Officer John Robinson, after he had attempted to enter the home of C. A. Peterson, Fourth street and Thomas avenue, Riverton.

Simons was sentenced to the New Jersey state prison for a term of one to two years.

Simons was arrested in Riverton on June 8, by Officer John Robinson, after he had attempted to enter the home of C. A. Peterson, Fourth street and Thomas avenue, Riverton.

Simons was sentenced to the New Jersey state prison for a term of one to two years.

Simons was arrested in Riverton on June 8, by Officer John Robinson, after he had attempted to enter the home of C. A. Peterson, Fourth street and Thomas avenue, Riverton.

Simons was sentenced to the New Jersey state prison for a term of one to two years.

Simons was arrested in Riverton on June 8, by Officer John Robinson, after he had attempted to enter the home of C. A. Peterson, Fourth street and Thomas avenue, Riverton.

Simons was sentenced to the New Jersey state prison for a term of one to two years.

Simons was arrested in Riverton on June 8, by Officer John Robinson, after he had attempted to enter the home of C. A. Peterson, Fourth street and Thomas avenue, Riverton.

RIVERTON

Miss Margot Fidler Willets, daughter of Mr. and Mrs. Oliver G. Willets, will entertain at a house party over the week-end of August 12, at the summer cottage of her parents, in Bay Head. Among the guests will be Miss Kate Furness Davis, of Wallingford; Walter and William Rowan and John Dawson Ransome, of Riverton.

Mrs. R. M. Hollingshead, of 201 Linden avenue, returned recently from a stay at Watkins Glen, N. Y., where she was registered at Glen Spring Hotel.

Mr. and Mrs. Stuart B. Clark, of Riverton, have issued invitations for a dinner-dance on Thursday evening, September 15, at the Radnor Hunt Club, in honor of their debutante daughter, Miss Anne G. Clark.

Mr. and Mrs. C. V. Devery, of Thomas avenue, have returned home after spending several days in Atlantic City.

Mr. and Mrs. Brooks Evert and family of Thomas avenue, left Sunday for a vacation at Spray Beach.

Mr. and Mrs. Arthur Johansen and family, of Scotch Plains, spent last week with Mrs. Johansen's father, Harvey E. Stewart, of Thomas avenue.

Mr. and Mrs. Edwin Ochs and daughter Irene, of Thomas avenue, returned recently from Ocean Grove, where they spent the month of July.

Mrs. Laura Yerkes, of 202 Linden avenue, has returned from a cruise to Virginia Beach, Va., on an old Dominion liner. While away, Mrs. Yerkes also visited historic Williamsburg, Va.

Herbert Evans and family of 618 Elm Terrace, left this week for a two weeks' sojourn at Ocean City.

Mrs. Frank Cole, Miss May Slim, Mrs. William Hoffman and Miss Clara Bishop, all of Riverton, visited at Ephrata, Pa., last Thursday.

Mrs. Helen C. Reese, of 506 Fulton street, was among those registered at Chalfonte-Haddon Hall recently.

Mr. and Mrs. E. H. Blackwell, of Elm Terrace, and daughter Betty, have left for an extended trip to California and Canada.

Mr. and Mrs. Clement Haas and family, of Riverton, spent last week at Seaside Park.

Mr. and Mrs. Ezra M. Carhart, Jr., of Riverton, spent last week at Manahawken and visited several other shore resorts.

Frank Curzie, clerk at Keating's drug store, is spending the week at Ocean City.

Mr. and Mrs. Charles Gosner and family, of Palmyra, and Mrs. Anna Kahler, of Riverton, spent the weekend at Altoona, Pa., visiting Miss Emma Kahler.

Mrs. William Crouch, of Seventh street, is reported improving nicely at the Zurburg Memorial Hospital, Riverside, where she has been confined for several days.

Mr. and Mrs. William R. Hoffman, of Thomas avenue, motored to Pleasantville, Sunday.

Joseph Simons, 23, of Jacksonville, Fla., waived a hearing by the grand jury and pleaded guilty to the charges of attempted robbery and possession of burglar tools before Judge Frank A. Hendrickson, sitting in special sessions court at Mount Holly, last week.

He was sentenced to the New Jersey state prison for a term of one to two years.

Simons was arrested in Riverton on June 8, by Officer John Robinson, after he had attempted to enter the home of C. A. Peterson, Fourth street and Thomas avenue, Riverton.

Simons was sentenced to the New Jersey state prison for a term of one to two years.

Simons was arrested in Riverton on June 8, by Officer John Robinson, after he had attempted to enter the home of C. A. Peterson, Fourth street and Thomas avenue, Riverton.

Simons was sentenced to the New Jersey state prison for a term of one to two years.

Simons was arrested in Riverton on June 8, by Officer John Robinson, after he had attempted to enter the home of C. A. Peterson, Fourth street and Thomas avenue, Riverton.

Simons was sentenced to the New Jersey state prison for a term of one to two years.

Simons was arrested in Riverton on June 8, by Officer John Robinson, after he had attempted to enter the home of C. A. Peterson, Fourth street and Thomas avenue, Riverton.

Simons was sentenced to the New Jersey state prison for a term of one to two years.

Simons was arrested in Riverton on June 8, by Officer John Robinson, after he had attempted to enter the home of C. A. Peterson, Fourth street and Thomas avenue, Riverton.

TWO MORE KILLED BY AUTOMOBILES

The auto death toll in Burlington county this year jumped to 17 last week, when John Horner, of Chesterfield and Mrs. Henrietta Fowler, of Bordentown, were killed while walking along Route 25, near Bordentown.

William Neeld, of Trenton, was the driver of the truck that struck the couple.

Mr. and Mrs. C. V. Devery, of Thomas avenue, have returned home after spending several days in Atlantic City.

Mr. and Mrs. Brooks Evert and family of Thomas avenue, left Sunday for a vacation at Spray Beach.

Mr. and Mrs. Arthur Johansen and family, of Scotch Plains, spent last week with Mrs. Johansen's father, Harvey E. Stewart, of Thomas avenue.

Mr. and Mrs. Edwin Ochs and daughter Irene, of Thomas avenue, returned recently from Ocean Grove, where they spent the month of July.

Mrs. Laura Yerkes, of 202 Linden avenue, has returned from a cruise to Virginia Beach, Va., on an old Dominion liner. While away, Mrs. Yerkes also visited historic Williamsburg, Va.

Herbert Evans and family of 618 Elm Terrace, left this week for a two weeks' sojourn at Ocean City.

Mrs. Frank Cole, Miss May Slim, Mrs. William Hoffman and Miss Clara Bishop, all of Riverton, visited at Ephrata, Pa., last Thursday.

Mrs. Helen C. Reese, of 506 Fulton street, was among those registered at Chalfonte-Haddon Hall recently.

Mr. and Mrs. E. H. Blackwell, of Elm Terrace, and daughter Betty, have left for an extended trip to California and Canada.

Mr. and Mrs. Clement Haas and family, of Riverton, spent last week at Seaside Park.

Mr. and Mrs. Ezra M. Carhart, Jr., of Riverton, spent last week at Manahawken and visited several other shore resorts.

Frank Curzie, clerk at Keating's drug store, is spending the week at Ocean City.

Mr. and Mrs. Charles Gosner and family, of Palmyra, and Mrs. Anna Kahler, of Riverton, spent the weekend at Altoona, Pa., visiting Miss Emma Kahler.

Mrs. William Crouch, of Seventh street, is reported improving nicely at the Zurburg Memorial Hospital, Riverside, where she has been confined for several days.

Mr. and Mrs. William R. Hoffman, of Thomas avenue, motored to Pleasantville, Sunday.

Joseph Simons, 23, of Jacksonville, Fla., waived a hearing by the grand jury and pleaded guilty to the charges of attempted robbery and possession of burglar tools before Judge Frank A. Hendrickson, sitting in special sessions court at Mount Holly, last week.

He was sentenced to the New Jersey state prison for a term of one to two years.

Simons was arrested in Riverton on June 8, by Officer John Robinson, after he had attempted to enter the home of C. A. Peterson, Fourth street and Thomas avenue, Riverton.

Simons was sentenced to the New Jersey state prison for a term of one to two years.

Simons was arrested in Riverton on June 8, by Officer John Robinson, after he had attempted to enter the home of C. A. Peterson, Fourth street and Thomas avenue, Riverton.

Simons was sentenced to the New Jersey state prison for a term of one to two years.

Simons was arrested in Riverton on June 8, by Officer John Robinson, after he had attempted to enter the home of

JOHN H. ETRIS

Municipal Topics

Tax Title Liens

Municipalities holding tax sales in recent years have experienced an increasing number of instances in which there were no bidders for various types of property. In such cases the tax collector is authorized to sell the property to the municipality. Thus a tax title lien is created.

The term gives rise to much misunderstanding. A tax title lien is a claim for the amount of the purchase price, similar to a first mortgage on the property, and bears interest at the rate of eight per cent. It has priority, however, over a first mortgage, a fact often overlooked.

Many mortgage holders believe they have nothing to fear when the property covered by their mortgage is advertised for sale because of non-payment of taxes. If they rely upon this belief and ignore notices sent to them, which may have done in the past, the lien may be perfected and the mortgage rendered worthless.

Right of Redemption

In addition to the owner of the property, other persons having an interest in the premises, such as a mortgagee or occupant, may redeem the municipal lien at any time within two years of the date of sale. After that period the right of redemption may be barred by the holder of the tax lien.

Properties bought by a municipality are not exempt from taxation, contrary to another common belief. Taxes are assessed and added each year to the lien until it is redeemed or foreclosure proceedings have been completed.

Until foreclosure is completed, the municipality must pay State and county taxes on the property. Since the process of foreclosure is time-consuming, the effect of this provision of the law is to compel other property owners to pay added taxes for real estate that is out of use. An argument built around this point is frequently put forward by tax reform advocates in support of a simplified and more expeditious method of foreclosure.

Public Sale

After foreclosure, an ordinance may be passed authorizing sale of the property at a public sale to the highest bidder. In some communities property acquired by tax foreclosure is converted into public parks or put to other civic use. When this is done, it becomes exempt from taxation.

Along with a simplified foreclosure procedure, which it is agreed should be framed to protect every reasonable right of a temporarily embarrassed owner, municipal authorities have long urged the private sale of tax-delinquent property acquired by a community. The campaign for such a law bore fruit at the legislative session recently concluded.

Private Sale

Chapter 300, Laws of 1938, provides for private sale of tax-delinquent property after adoption of an ordinance fixing a minimum price. Authorization for payment of a brokerage commission likewise is allowed. Another provision permits installment payments of the purchase price with title remaining in the name of the municipality until the full amount is paid.

A commission of legislative creation is about to embark upon a study of tax delinquency and revision of the tax structure. Municipal governing bodies look hopefully to the commission for the answers to related problems bearing upon tax collection difficulties.

ROTARY GUEST

The members of the Palmyra-Riverton Rotary were delighted to have William Ward, former member but now affiliated with the Lakeland, Florida, Club, present. Mr. Ward has for some years returned to his old club during July and August and on more than one occasion has given interesting talks.

MID SUMMER SALE

Shulman's, Palmyra's leading department store is announcing its mid-summer clearance sale in this issue of The New Era.

Two lots of ladies shoes in white and colored styles in broken lots and odd sizes are selling for as little as \$1 and \$1.50.

In addition to the splendid shoe bargains, Shulman's have reduced all articles of sportswear for ladies, men and children.

Mitzi dresses and Ladie Lasse dresses are also reduced to an extremely low figure. See their advertisement in this issue.

TELLS MORE OF CONVENTION TRIP

In his second talk given to fellow-members, Palmyra-Riverton Rotarian Robert G. Adams, who attended the recent Rotary International Convention at San Francisco, emphasized the splendid Rotary spirit of fellowship and service, which seemed to follow them across the continent.

The high spot of the whole journey, however, came when Mr. Adams and his wife were on the last lap of the trip. At Banff, in the Canadian Rockies, they fell in with President Maurice Duperrey of Rotary International and Madame Duperrey, who had been spending a few days there. After several periods of interesting conversation, President Duperrey autographed Mr. Adams' delegate's credential card, as a graceful gesture of Rotary friendship.

Aside from Rotary experiences, which lifted the trip out of the ordinary, Mr. Adams was impressed with the many natural wonders, Pike's Peak, Colorado Springs, New Mexico and the Indian country, and the Grand Canyon were outstanding.

California welcomed them with open arms, and after two full days in Los Angeles, they visited Del Monte and the Monterey Peninsula. Next, Santa Cruz claimed their attention, both for its giant Redwood trees and the packages of seeds passed out by the Santa Cruz Rotarians. San Francisco was almost a regal host and on one evening held Chinatown open for its guests.

Mr. and Mrs. Adams returned by way of Vancouver, Lake Louise and Banff to conclude a truly wonderful trip.



TRADE IN FOR A

NORGE

Electric REFRIGERATOR

A Liberal Trade-in Allowance Will Be Given on Your Old Ice Box or Electric Refrigerator.

Payments as Low as

15c Per Day

BIG RADIO BARGAINS

To Make Way for New Merchandise We Offer Early 1938 Radio Models from

\$7.95 up to \$22.50

SEE THEM TODAY

ELECTRIC FANS

\$1.25

Up

C. WARD LOWDEN

514 Cinnaminson Ave. Palmyra

Phone 717 We Deliver

WANT-ADS

LOST AND FOUND—RENTS—SALES

HELP WANTED

CLASSIFIED ADVERTISEMENTS

Rate 10c Per Line

(Lines Average 4 Words)

Minimum Charge 25c for Each Ad

Phone 712

RENT—Furnished apartment, 408 Morgan avenue, Palmyra. Phone Riverton 247-W. 4-21-tf

WANTED—Clean wiping rags, colored or white, free from lint, size not less than 2 ft. square, no clip-pings, 5c lb. New Era, 609 Main street. 8-4-1t

SEWING machines cleaned, repaired. Earle Bowen, 33 E. 2nd St., Moorestown. Phone 751. 7-21-tf

SALE—Brown and white female cocker spaniel, 10 months old. 729 Garfield avenue. 8-4-1t

GARAGE for rent, 731 Parry ave. Apply H. Hahn, 705 Park ave., Palmyra. 8-4-1t

ROOM for rent with or without board, garage if desired, 112 Garfield ave. 8-4-1t

WANTED—Girls to enter contest to select "Miss Riverside." Gifts to all entries. Apply at once, Fox Theatre, Riverside. 8-4-1t

WANTED—Maid, no washing, must be good cook. Phone 30 or call 106 Midway. 8-4-1t

RENT—Several choice apartments, 2 bed rooms, hot water heat, garage included, rent \$24 up to \$45. See Walter D. Lamon, realtor, 516 Cinnaminson ave., Palmyra or phone 712. 8-4-1t

WANTED—1/2 HP motor. Apply "B" New Era Office. 8-4-2t

New Type Spinnet Piano

Has been used only a few months—piano fully guaranteed—will accept payments of \$1.50 per week from reliable party—bench and delivery included. Write at once, Box "N" New Era Office. 8-4-1t

USED CAR Bargains

For a thoroughly reconditioned Used Car that will give you miles and miles of good, trouble-free transportation, and comfortable, safe operation, consult our sales force and look over our large selection of O. K. Used Cars.

Down payments as low as \$5 on cars up to \$300. Balance in easy monthly payments. Get in touch with Ed O'Neill, local representative today. Telephone Riverton 137.

Oakwood Chevrolet Co.

Sales Service

1130 White Horse Pl., Oaklyn, N. J.

Local Representative

ED. O'NEILL Phone 137

REMYINGTON

10 PORTABLE

10 DAY

For this brand

Remington

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

10 DAY

New Shoes From Old "AMICO"

Electrical Vulcanized Resoling

No Nails No Stitches

UNITY SHOE REBUILDERS

105 W. Broad St. Palmyra

Phone 1073

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Jesse M. Coddington and Son

415 Elm Avenue Riverton.

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Painting, Paperhanging and Carpenter Work

HIGHWAY PROJECT IN CINNAMINSON

(continued from page 1)

tion of many thoroughfares was deplorable.

Mr. Chedwick stated that it would be impractical to change the setup now, but that he was confident it could be revised at a later date in order to relieve the situation in Parry.

W.P.A. Workers

Herbert Dinges, member of the committee asked about local men who had been certified for W.P.A. being given jobs on the project.

Mr. Chedwick replied that he could not guarantee that this would be done, but he felt the matter could be worked out in a satisfactory manner with W.P.A. officials.

He concluded by stating that he felt confident the project would be approved with a minimum delay.

Archery Range

Mrs. Eleanor Hummel and Mrs. Elizabeth Gulick, of Palmyra extension, and officers of the Palmyra Archery Club, appeared before the committee and asked that their organization be given permission to use lots owned by the township for an archery range, the location being between Cinnaminson avenue and LeJune road.

They stated that they had already used a lot in this section and had erected a fence to keep intruders from any possible danger. They said that a plot about 80 yards in depth was needed.

Objection

George Pagen, a resident near the temporary range, objected to the request, stating that he felt the archery shooting might cause an accident to his small children.

The committee voted to go over the ground on Friday night of this week before making any definite decision on the matter.

Before adjournment a payment of \$250 was voted to the Delaware Fire Co., \$150 to the Parry Fire Co. and \$600 to the Riverton Fire Co.

PENNA. GAS WAR HITS N. J. DEALERS

Gasoline dealers along S-41, who have been doing considerable business with motorists from Pennsylvania, have suffered a considerable loss in revenue, of late, due to a price "war" that exists on the other side of the river, where fuel dispensers are trying to cut each other's throat—none of them making any money in the process, according to all reports.

The same situation used to exist in New Jersey, before recent legislation prohibited dealers from selling gas below tank wagon prices plus operating expenses.

No One Profits

While the war is on, Pennsylvania motorists will, to a large extent, patronize stations in their own state. But, sooner or later, the gas men will realize the folly of the situation and boost the price back to normal. In the mean time, however, the sad part of it is that the New Jersey proprietors suffer, because of reduced business at a period when it should be excellent, because of the heavy volume of summer traffic.

CARNIVAL ON SATURDAY

Due to the storm on Saturday night, the Sacred Heart Parish carnival will be continued on this Saturday, August 13th, at the Knights of Columbus grounds, Broad and Elm avenue, Palmyra.

The new 1938 model V-8 Ford Coach is on display at the carnival grounds, and will be awarded at the close of the carnival.

All the various stands and amusements will be redecorated and in full swing this Saturday, among which will be the following: stands, cakes, refreshments, hot dogs, candy and ice cream, fish pond, luck penny, bird cage, milk bottles, radio, wheels, etc.

Father Welsh expects a large attendance. William J. Eck general chairman announced that several new attractions will be added.

OPENS OFFICE



JOHN RICHARD SIDDALL, M.D., who will open an office for the general practice of medicine at 404 Lippincott avenue, Riverton, on August 15.

Dr. Siddall is a graduate of the University of Pennsylvania and Jefferson Medical College. He served his internship at Cooper Hospital, Camden.



BRIEF ITEMS from ABOUT TOWN

The freighter Vermont, of the C. E. line passed up-river, light, early Friday morning, bound for Trenton and a cargo. Ocean going vessels appear to be more common above Philadelphia of late.

Several residents have inquired recently as to the number of thunder showers experienced locally this summer. It's a record, whatever it may be.

During the heavy rain on Sunday afternoon, gutters on local streets resembled mountain torrents, so rapid was the rise of the water.

Local sojourners at the shore reported a total absence of the hot, sticky weather experienced here, their only complaint being that the ocean was a trifle cold for bathing.

State inspectors were at railroad crossings in this vicinity on Monday, checking up on oil trucks and buses that did not stop before crossing the various intersections. The law requires that oil and gasoline trucks together with buses, must come to a full stop.

The pleasing appearance of the river bank is marred by the growth of tall weeds near the foot of Linden avenue.

The Palmyra fire house is draped in black for Lewis Wallace, one of the oldest members of Independence Fire Co. No. 1.

The dredging operations in the river, opposite the Riverton Yacht Club are still under way. Had they been done before, the Dunlap might have been able to anchor farther upstream.

Highways employees put in a busy week filling in gutters that have become badly eroded as a result of the recent rains.

Nearly every one thought that the cloudburst of Sunday afternoon marked the end of the sticky weather, but conditions on Monday were much the same as have existed since the middle of July.

Provision for registration of letters dates from 1855.

Municipal Topics

Personal Taxes

It is elementary, of course, that all revenues of government come from taxes in one form or another. Tax money begins with a levy proportionate to the amount of property owned or the service rendered, but this is of real significance only when the levy is actually collected.

As a stimulus to collection, penalties are prescribed for failure to pay. These differ, depending upon the type of property and the form of tax. Almost invariably failure to pay carries with it an interest charge. In addition, the law lays down various methods of collection enforcement and defines what can happen when the tax is not paid.

Two Classes

Aside from various specific types of taxes, the two broad classifications of property assessed for purposes of government are personal property and real estate. Non-payment of taxes on personal property can be met by proceedings against the individual. It is a drastic remedy, however, and is not often invoked. By reason of the difficulty in following a uniform application, personal property taxes present an especially troublesome aspect.

Personal property includes furniture and other household effects, accounts receivable, promissory notes, bonds and certificates, stocks of goods, merchandise, fixtures and equipment. The procedure in collecting personal taxes is entirely different from that of real estate.

Efforts to Collect

Every effort is made to collect by first issuing a bill and then sending a letter enclosing a tax warrant explaining the authority vested in the collector. If the tax is not paid within a reasonable time, it is turned over to a deputy or constable for collection.

The general tax act provides for the addition of interest on any personal taxes remaining unpaid on December 20 following the assessment. It further becomes the duty of the collector in person or by deputy to enforce payment of the taxes by sale of any of the goods and chattels of the delinquent that may be found in the county. If sufficient goods and chattels cannot be found to cover payment, the collector is empowered to have the delinquent jailed.

While there are instances in which this drastic remedy has been invoked, it is not a general practice for several reasons. Placing a delinquent in jail adds to the expenses of the municipality and reduces his opportunity to raise the tax money.

In the case of genuinely distressed individuals, a policy of leniency is justified, but there is another class able to pay but unwilling to do so until forced. These could be reached more effectively, tax revision advocates contend, if collectors were divorced from the fear of losing their jobs and were protected by tenure of office.

BIRTHS

Mr. and Mrs. James Holt, of 7 Front street, Riverton, are receiving congratulations on the birth of a son, James S., Jr., on Friday, July 29.

The raindrop fell down into the ocean and for the first time realized its nothingness in the immensity surrounding it. At the moment of this realization it was swallowed up by an oyster and converted into a pearl.—Oriental.

'South America's oldest existing city of importance is Cuzco, Peru, which is reputed to have been founded by the Incas about the tenth century A. D.



EMPIRE DINER

Route 25 at Five Points, Palmyra
James G. Ashby, Prop.

Excellent Food
Reasonable Prices
Air Conditioned
Ample Parking
Never Closed
Clean Wash Room
Courteous Service
Counter Service
Booth Service

Etris August Bargains

The Pee-Wee Jr. RADIO SET Ideal Extra Radio	\$10	7-Piece Glass BEVERAGE SET Pitcher-6 Tumblers	59c
3-Pc. Tool Set Screw Driver Hatchet, Hammer	\$1.11	10 Qt. White ENAMEL PAIL with Ball & Grip	49c
Family Size FOOD CHOPPER 3 Steel Cutters	79c	"Way Rite" Household Scale 25-lb Capacity	99c
Double Lipped Fruit Jar Rings	doz. 5c	Stainless Steel Paring Knives	each 9c
Strainers	each 9c	Potato Ricer, Fruit Press and Juicer	each 22c
Combination Grater and Slicer	each 9c	3-Piece Bowl Set, 2 bowls and measuring cup	99c
Strong Boy Master Padlock	each 25c	Fibre Sun Helmets	each 10c
Paper Plates, 8-inch Diameter	doz. 9c	Handy Outdoor Axe, Vanadium Steel	each 89c

JOHN H. ETRIS

HARDWARE and ELECTRICAL APPLIANCES
17 W. Broad Street PALMYRA, N. J.
Phone Riverton 978

Somewhere in Riverton or Vicinity

there is someone who wants to buy what you want to sell . . . someone who wants to sell what you want to buy . . . who wants to dispose of a business that you would like to own. So it goes—right on down the line. The meeting place for these people is the classified column of

The New Era

Use this column to tell them what you have to sell or want to buy, and read it every week to see what they want or have to offer.

Phone, Riverton 712.

Y DAY CAMPERS HAVE BUSY TIME

(continued from page 1)

be parent's night at the "Y." Many have already signified their intention of being present. The boys have worked up a very interesting program and it seems that great talent will be displayed in the program presented by the up and coming amateur performers among the campers. The craft work that the boys have been working on for the past four weeks will be on display for the parents to see and we hope, marvel at—made during the heat and rain.

Wednesday afternoon, the group left by truck and cars for an overnight experience at Camp Ockanickon, the YMCA Camp. Bert "Light-weight" Marple and his committee arranged the trip. They are planning to return this (Thursday) morning.

The enrollment at the camp for the past two weeks has been 34 active boys with plenty of mch.

EXAMINATION OF PROPOSED SITES

Some time will elapse before any choice is made for the site of the new post office in Riverton, according to the postmaster, Mrs. Mervil E. Haas.

The various bids will be considered by officials of the treasury department and a survey of all locations will be made in order to determine the advantages of each, together with the sale price.

LOST

Full grown dog, wandered away from home in Riverton last Saturday. Dark brown, short-haired mongrel, part Chesapeake Retriever and bird dog, answers to name of Punch. Wearing collar from which license is missing. Anyone having information regarding dog call The New Era, Riverton 712.

Antiquated United States homes are estimated at 3,250,000.

THE PEOPLE'S COLUMN

Riverton, N. J.
August 8, 1938

Editor, The New Era

Dear Sir:

The following is a transcript of a radio talk recently given over the Columbia broadcasting system by W. J. Cameron.

If space permits, I believe that the publication of this article might prove of interest to your readers who may not have heard it.

"Believe it or not, we who are making this broadcast today, can go just across the Detroit River and be in a country where there is nothing like the recession we have in the United States. Just a few minutes from this microphone, and we are there. It's Canada, of course. The contrast between business there and here is most astounding. Taking the average of 1923-25 as low, industrial production in Canada now stands at 112, and in the United States it stands at 75. With nothing like our facilities, nothing like our market, her burdens from the war much greater in proportion than ours, her decline during the world-wide depression fully as great, this country just across the line is steadily advancing while we are in the jitters.

Wondered

When this recession struck us late last summer, Canada faltered a little, she wondered what new calamity was coming. Her general business activity went down about 12 per cent and immediately recovered when she saw that the trouble was local to the United States; but our general business activity went down 40 per cent and kept going.

Two countries side by side, made up of the same kind of people, depending on the same things for their prosperity; one of them in the dumps and the other going along splendidly—an amazing contrast! It will not do to charge this to the armament business; Canada has very little of that, while the United States

is the largest exporter of armament in the world today.

Why the Difference?

What causes this difference? Cross the border and you'll soon find out. Canadians and Americans are in two different states of mind. Canada is not torn up by labor troubles; the Canadian Government is the colleague and not the competitor of Canadian business; the philosophy of earning still keeps the upper hand in Government policies over the philosophy of spending. Canadian industrialists and business men are not any abler than ours, but they work in an entirely different atmosphere. If the conditions in the United States were due to economic causes, Canada would have the same conditions that we have, because she responds to the same economic causes that affect us. No economic cause exists for a slump in Canada because no economic cause exists for a slump here. It's a difference in the state of mind. All of us have been sickened by the term "psychological" as applied to the causes of slack business but here is one instance where it is fully justified. You have only to go from a typical American city to a typical Canadian city to see how true this is.

Why Unsettled?

Now, we know what unsettles the American mind. But the effect produced is out of all proportion to the cause. If we look squarely at the cause, we can write it off, and reduce the effect. We have permitted ourselves to be frightened and held back by influences that, after all, are only of a minor and temporary importance. If we would take our minds away from them, write them off our mental ledgers, quit waiting and start working, the hindrances would soon cease to hinder.

No matter who put us in this mental slump, no one can get us out of it but ourselves, and that's our job right now. If nothing else will move us to do this, the challenge of Canada ought to shun us into it. Our country straggling along behind the world's economic procession in company with Germany, Italy and Russia, while Canada forges ahead on sound principles, ought to shock us out of our inertia. And if a

sufficient number of us get this picture of conditions—it will. Citizen.

Editor, New Era

Dear Sir:

I have read in a recent issue of your paper that the Mayor and certain Councilmen of Palmyra have refused to consider the question of joint use of the modern sewage disposal plan now operated by Palmyra.

There are many things in which the two towns do co-operate to the great advantage of both. Riverton uses the Palmyra High School, and feels that the tuition fees paid are a great advantage to Palmyra, as well as a benefit to Riverton. Palmyra people enjoy the games at Riverton's Park, and participate in those games to as great an extent as Riverton people. Our two fire companies co-operate with each other, and always with a friendly feeling. Palmyra contributes to the Riverton Library, and enjoys its facilities as much as Riverton. Riverton contributes to the Palmyra ambulance, and receives great benefit therefrom. There are many other instances where the two towns have united for good purposes, and to their mutual saving.

Riverton will have to have sewage disposal, and is now preparing to construct a plant. Two plants will cost twice as much to supervise as one, and by sharing in this enterprise Riverton could afford to contribute at least \$5,000 per year for this purpose, and Palmyra's cost would be not greater than \$2,000. Why not think this over, instead of arbitrarily declining to consider it. Very respectfully,

Riverton Taxpayer, Graduate of Palmyra High School.

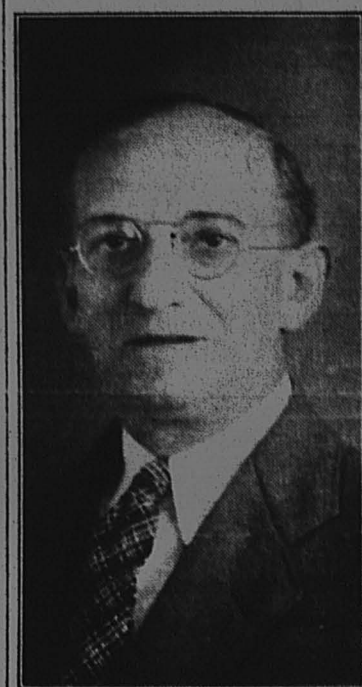
HEART AILMENT CAUSE OF DEATH

An autopsy, ordered by Coroner John N. Swartz, of Palmyra, showed that Daniel Wister, of Philadelphia, a Sun Oil Co. executive, died of a heart affliction.

The deceased was stricken last Friday while canoeing on Rancocas Creek, near Mt. Holly.

The posthumous examination was conducted by Dr. John S. Conroy, county physician.

FOR AUDITOR



DeWITT H. STEEDLE

announced his candidacy for the Republican nomination for auditor in the following statement:

"I wish to announce my candidacy for the Republican nomination for auditor at the primary election on September 20.

"My many years of business experience and training have been of such nature as to fit me for the performance of the duties of county auditor, the nature of which I have fully investigated before aspiring to the office.

"I believe in the principles of Good Government in Burlington county and if nominated and elected as auditor I pledge myself to conduct the office in accordance with Good Government principles; and with courtesy to all, without regard to partisan affiliations.

"Your support at the primary is respectfully solicited. Sincerely yours, DeWitt H. Steedle."

Announcing the opening of A. D. P. MOTORS, Inc. DODGE PLYMOUTH Sales and Service Passenger Cars and TRUCKS

Broad and Fulton Streets
Riverton, New Jersey
Telephone Riverton 848

We extend a cordial invitation to the people of these communities to visit our new showroom, look over the cars on display, take a demonstration ride and inspect our completely equipped shop and service facilities.

Sales Dep't open 9 a.m. to 9 p.m. Service Dep't open 8 a.m. to 5.30 p.m. Closed Sundays
JOSEPH DI PAOLA, Pres.—SALVATORE DI PAOLA, Sec'y—M. E. FRATZ, Gen'l Mgr
FRANK LLOYD, Service Manager

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second St., Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 1145-W

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Public Opinion

At the present time, there are several important matters being considered by the Riverton Borough Council, among them the purchase of new fire apparatus, the construction of a sewage disposal plant and the widening of Main street.

The members of the local governing body are, without question, desirous of obtaining a cross-section of public sentiment regarding these matters. After all, they are YOUR representatives. When any ordinance is promulgated, a public hearing is required by law. But who attends these hearings? Usually no one.

If YOU think that any proposal has merit, why not say so? Or, on the other hand, if you decide that the community might be better off without it, register your opinion too.

There's no point in whining about something after it has happened, especially if you haven't lifted a finger to prevent it or, as the case may be, assisted in favorable action if you feel that a certain improvement is meritorious.

Fire Apparatus

Riverton will, in the near future, purchase a new piece of fire apparatus. The members of the firemen's committee have gone on record as favoring a truck made by a certain company. One member of the borough council is alleged to be opposed to a truck of this make, believing that one equally as satisfactory can be obtained for a lower price.

Proposals will be received from the various fire fighting equipment manufacturers within a comparatively short time, and it is believed that the number of bids will be large.

These bids should receive the careful consideration of Council and the firemen, both from the standpoint of performance and price. The latter factor may not be of prime consideration for, after all, fire apparatus must stand up in a satisfactory manner for a long period of years. Dependability, under all conditions, should be thoroughly investigated.

Equipment, similar to that which the manufacturers propose to furnish should be examined. After this has been done, then it is time to award the contract.

If, however, there is a difference of opinion between the firemen and the members of council, serious consideration should be given to the reasons advanced by the firemen as to why they favor a certain type of equipment. After all, they are the men who have to use it, and they should be in a position to know what is best suited to the needs of the community.

A thing to remember, also, is that volunteer firemen are every-day citizens just like the rest of us, and they don't receive remuneration for fighting fires, either! They pay taxes and have no desire to run the rate up any more than you do.

But, when the alarm sounds at three a.m. on a cold winter night, who gets out of a warm bed to put out the fire that may threaten the home of any one of us?

They're giving splendid service to the citizens of Riverton and it certainly seems reasonable that we should give them proper tools with which to work.

What Other Editors Say

The longest speech in Congress on the issue of government or private spending for recovery contains less meat than Representative Bruce Barton's summing-up in two sentences:

"Put one man to work on the WPA and you have given one low-priced job. Put one man to work on the automobile assembly line and you have created 10 or 15 or 30 well-paid jobs."

Industry will employ more men when it is freed from confiscatory taxes, government competition and oppressive, hostile, destructive regulation.

When will that time come? Only the administration in Washington can supply the answer.—Philadelphia Inquirer.

The move in education to do away with homework is in line with the beautiful post school theory of not working at all.—Dallas News.

OBITUARIES

WILLIAM J. HORNER

William J. Horner, of 139 South Pine street, Maple Shade, died on Sunday, August 7, while driving with his family.

Funeral services were held on Wednesday at 11 a.m. from the Snover Funeral Home, Rev. H. Bradway, of Delanco, officiating. Interment was made in Odd Fellows Cemetery, Burlington.

The deceased is survived by his wife, Josephine, and two sons, William and John; his father, Walter M. Horner, of Palmyra; also two sisters and brothers, Ruth Horner and Mrs. Joseph Wells, and George Bousal, of Palmyra; and Alvaro Bousal, of Glen Ridge.

LEWIS H. WALLACE

Lewis H. Wallace, 78, of 340 Cinnaminson avenue, died on Sunday, August 7.

Funeral services were held on Wednesday at 2 p.m. from his late residence, Rev. George L. Eckert officiating. Interment was made in Morgan cemetery, under the direction of Frank A. Snover.

Mr. Wallace was a life-long resident of Palmyra and a retired business man. He was a member of Camden Elks Lodge 293, a charter member of the Palmyra Fire Company and its treasurer for many years. He was also treasurer of the Palmyra Firemen's Relief association and a member of Central Baptist Church.

The deceased is survived by his wife, Ardella Bright Wallace and two daughters, Mrs. Margaret W. Ryan, of Cinnaminson avenue and Mrs. Mary W. Michel, of Glen Ridge, and a sister, Mrs. Carrie Beckenbach, of Philadelphia.

OWEN E. ROWAN

Owen E. Rowan, of Delanco, N. J., died at his late residence on August 6.

He was the husband of the late Margaret Rowan and formerly resided in Philadelphia.

Funeral services were held on Tuesday morning with a solemn High Requiem Mass at the Church of St. Monica. Interment was in Holy Cross cemetery.

The deceased was the father of William H. Rowan, of Fourth and Thomas avenue, Riverton.

RIVERTON

Mr. and Mrs. Nathan Lane, of 305 Highway, were among those registered at Chalfonte-Haddon Hall recently.

Russell A. Palen, of Washington, visited friends here on Friday of last week. Mr. Palen is field supervisor of the Federal Surplus Commodities Division and, at present, is engaged on a project supporting the New Jersey potato crop.

Chief William Gootes and family have returned from a two week's vacation at Wildwood Villa.

Mrs. Mervil E. Haas will attend the Governor's Day reception at Sea Girt today (Thursday).

Mrs. John L. Metzger and daughters, Gerry and Dorothy, of Elm terrace, returned recently after spending six weeks at Ocean City.

Mr. and Mrs. William Hoffman, of Thomas avenue, spent the weekend at Ship Bottom as the guests of William Evald and daughter, Miss Elsie Evald, of Riverton.

Miss Natalie Evans, of Riverton, is spending the week with her sister, Mrs. Clayton Apgar, of Cape May.

Mrs. Alma Evans, of Riverton, and Mrs. Ballinger, of Pemberton, motored to St. Johns, Newfoundland, this week.

Mr. and Mrs. Filson Graff, of Riverton, will remain at Brant Beach until Labor Day.

Mr. and Mrs. J. Shockey, of Linden avenue, spent the weekend with Mr. Shockey's sister, Mrs. John Alfre, of Germantown.

Church Notices

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor
Rev. F. E. Perkins, of Medford, will be the speaker at the morning service on Sunday, August 14.

A quartette consisting of Mary Kercher, Carrie Bates, Norma Greening and Anna Jean Kercher will sing.

Miss Patience Northrop of Riverton, will be at the organ.

CHRISTIAN SCIENCE CHURCH

"Soul" is the lesson-sermon subject for Sunday, August 14, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Hear me speedily O Lord: . . . cause me to bear thy lovingkindness in the morning, for in thee do I trust: cause me to know the way wherein I should walk: for I lift up my soul unto thee." (Psalms 143:7, 8).

Among the lesson-sermon citations is the following from the Bible: "Know therefore this day, and consider it in thine heart, that the Lord he is God in heaven above, and upon the earth beneath: there is none else." (Deuteronomy 4:39).

The lesson-sermon also includes this passage from the Christian Science textbook: "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Soul, or Spirit, is God, unchangeable and eternal; and man co-exists with and reflects Soul, God, for man is God's image" (p. 120).

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, Pastor
Rev. George G. Horn, Th.D., pastor of the First Presbyterian Church, of Freehold, N. J., will deliver the sermon on Sunday morning, August 14, at 11 o'clock.

The following Sunday, Robert W. Kiepatrick, of Palmyra, a senior at Princeton Theological Seminary will again have charge of the services.

CHRIST CHURCH

Palmyra
Rev. John H. Chapman, Rector
Sunday, August 14, Ninth Sunday after Trinity.
8:00 a.m. Holy Eucharist.
10:00 a.m. Church school.
11:00 a.m. Choral service and sermon.

Wesleyan Men's Bible Class

Do you think men are still known by the company they keep, by the things they do and the places they frequent? Is character moulded by example or by moral critics? As a Dad, could you give the Higher Court a good accounting of your acts to govern your boy or your girl, or would you just hang your head in shame? This might be something worth looking into—what do you think?

The weather will be no excuse when the time comes. We will be looking for you 9.50 a.m. Sunday.

COMING EVENTS

Friday, August 12.
Band concert, the Grove, Palmyra, 8 o'clock.

Friday, August 12.
Softball, Memorial Park, 6:45, Oakwood vs. Cuneco Press, of Philadelphia.

Friday, August 12.
Parents' night, Y.M.C.A. building, Palmyra.

Saturday, August 13.
Carnival, auspices Sacred Heart Parish, Broad street and Elm avenue.

Saturday, August 13.
Basball, Memorial Park, Riverton, 3:15 p. m., auspices Riverton A.A.

YOUNG PEOPLE'S EPWORTH LEAGUE

William Lipinski, of Riverside Park, will be the speaker at tonight's (Thursday) meeting of the Young Peoples Epworth League.

The meeting begins at 7:15 sharp and all members are urged to be present. There will be important business discussed at this time.

NEW ERA BUSINESS NOTES

Follow the business news at home—It pays big dividends

John H. Etris is again offering August specials in hardware and household goods. See his advertisement in this issue for items and prices.

The Twin Cities B. & L. are re-reminding investors of the 33rd series now open. Consult their advertisement in this issue.

C. Ward Lowden is now handling Remington portable typewriters at \$14.95 and \$19.95, as well as Remington adding machines at \$49.50.

Frank Lloyd has moved from 607 Main street and is now operating the service department for the A. D. P. Motors, Inc., at Broad and Fulton streets, Riverton.

VICTOR RECORDS AT LOWDEN STORE

Now, for the first time in many years, the people of these communities can purchase R.C.A. Victor records locally. C. Ward Lowden, electrical appliance dealer at 514 Cinnaminson avenue, Palmyra, announces this week the agency for these popular records. He already has a large variety of classical selections as well as popular ones and more are coming in all the time.

Along with the agency for records, Mr. Lowden announces a new sensational record player that requires no winding and plays records through any radio set without wires from the player to the set.

Many Features

If desired, the player can be placed in one room and the music will come from whatever room in which the radio is located.

These players come in two models and are sold at two different prices. C. Ward Lowden cordially invites everyone to visit his showroom to hear these players and records or he will gladly demonstrate one in your home. See his advertisement in this issue of The New Era for prices.

Mr. and Mrs. Alexander M. Smith, of 405 Seventh street, and Mrs. John Reither, are spending the week at Belmar, N. J.

Five Latin American capitals—Buenos Aires, Rio de Janeiro, Mexico City, Santiago and Montevideo—have larger populations than Washington, D. C.

CHURCH NOTICES

CHRISTIAN SCIENCE
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.

Sunday School, 11 a. m.
Sunday Services, 11 a. m.
Wednesday, 8:00 p. m.

Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

SCHOOLS AND COLLEGES

VALLEY Forge MILITARY ACADEMY

AT THE NATION'S SHRINE
PREPARATORY for college or business. Boys 12 to 20. Also Junior College of Business Administration. Graduates in past five years have received appointments to West Point, Annapolis, and other military and naval academies. Modern academic building and library, large recreation and dining hall, gymnasium, swimming pool, tennis courts, golf course, and other sports. High school diploma. Individual attention. All sports, golf, polo, canoeing, tennis, basketball, R.O.Y.A. Band, High School Government, etc.

For Catalog, address Box 59, WAYNE, PA.

KEEN PITCHER'S DUEL SATURDAY

Len Baker, of Riverton, Limits Westmont to Four Hits, But Locals Lose

Westmont, first half champions of the Camden Suburban League and leaders in the second half, won a 3-0 verdict from Riverton, last Saturday afternoon, at Memorial Park, in a game that featured a pitcher's duel between Len Baker, of the locals and C. Sink, of the opposition.

As far as the hurlers themselves were concerned, the battle ended in a stalemate, since none of the Westmont runs were of the earned variety.

Baker allowed four hits, one of them very scratchy, fanned 10 and walked three. Sink passed the same number, fanned eight and gave up three safeties.

All in Sixth

Baker pitched a no-bitter until the sixth frame. In this stanza, he fanned Kirk for the first out, Moyer, next batter dumped a twisting roller past Baker which he found hard to handle. J. Sink then skied out to Gibson and Bishong hit to Terrill who tossed to Foulke to get Moyer, who was racing toward third. The runner, being trapped, beat a hasty retreat toward second and would have been caught for the third out if Sloan had been able to hold the ball.

First Hit

Peterson then got the first off Baker, this being a scrawny fly back of first that no one could reach. Two runs came in on the play and the third followed on another error. But for this lapse, the fracas might have gone on until darkness.

Riverton started off strong in the initial canto as Terrill, lead-off man punched out a single. Foulke got a free ticket. W. Baker forced Foulke at second and Harper hit into a double killing.

McDermott got the second hit for the homesters in the fifth, but languished on first.

Threaten in Ninth

Riverton threw a scare into the enemy in the ninth as Terrill again lead off with a hit. Foulke was passed and the situation in the first frame was duplicated. A. Baker fanned and the coincidence was carried still further as Harper banged into a second double play to end the ball game.

The affair was a tough one for Baker to lose, but Westmont has a fast club, playing errorless ball afield and cutting out several sure hits by snappy plays afield.

Riverton					
Terrill, ss	4	0	2	1	5
Foulke, 3b	2	0	0	1	2
W. Baker, 1b	4	0	0	9	0
Harper, c	4	0	0	10	0
Broderson, rf	3	0	0	1	0
Gibson, lf	3	0	0	1	0
McDermott, cf	2	0	1	1	0
Sloan, 2b	3	0	0	3	3
L. Baker, p	3	0	0	0	1
Totals	28	0	3	27	11

Westmont					
Kirk, rf	5	0	0	1	0
Moyer, 2b	5	1	1	3	4
J. Sink, 1b	4	0	0	11	0
Bishong, cf	4	1	0	1	0
Peterson, lf	4	1	0	1	0
Adydelotte, ss	4	0	1	3	3
Behneke, 3b	2	0	0	2	0
Hylan, lf	1	0	1	0	0
Gaslon, c	3	0	0	7	0

Country Club Notes

Weekend Winners

Ties were the rule in the weekend 18-hole medal play tournament. Walter D. Lamon, Jr., and E. F. Kohman were deadlocked for top honors, while A. P. Gregg and J. B. Tyler were in a stalemate for second.

Mr. Lamon has won a number of events this year and is becoming one of the outstanding players of the season.

Walter P. Brickley, club pro and Dr. E. A. Meyer, of Moorestown, entered the Amateur-Pro tournament at Reading, on Monday of this week.

There were only a few players on the course Sunday afternoon, when the cloudburst cut loose, many players evidently being a bit hesitant about starting out while the rainy season is here.

FIREMEN DOWN LOCAL OFFICIALS

Nearly two thousand spectators attended the donkey baseball game played last week on Palmyra High School field, between the firemen's team and the outfit of the borough officials, the former winning by the close margin of 4-3.

The affair was replete with thrills, there being no dull moments from start to finish.

Councilmen T. Curtis Flynn and Arthur Wright performed mound duty for the officials, while Dan Bradley and Herman Deitz hurled for the firefighters.

There were too many stars in the game and also too many outstanding plays to single out any one individual for the laurel wreath.

FORTNUM MOVES AHEAD IN RACE

The hustling Fortnum V-8 aggregation climbed well into the first division of the local softball loop by virtue of a 5-1 decision over the Parry Firemen, last Thursday night, at Memorial Park.

Watkins, on the mound for the winners, limited the firefighters to only three hits. J. McKee did the twirling for the losers.

Fortnum now has a record of two and three.

LOCAL GIRLS LOSE

The Riverton entry in the Burlington County Girls' Softball League dropped a 12-5 decision on Thursday night of last week to Burlington. The winners are now at the top of the loop with a standing of three wins and no reverses.

C. Zink, p	3	0	0	1	2
Totals	35	3	4	27	11

Score by innings:
Westmont 000003000—3
Riverton 000000000—0

Errors—Sloan, L. Baker. Passed ball—Gaslon. Stolen bases—Moyer, Terrill. Double plays—Adydelotte to Moyer to J. Sink; Moyer to Adydelotte to J. Sink. Struck out—by Baker, 10; by C. Zink, 8. Base on balls—off J. Sink, 3; off Baker, 3. Left on bases—Westmont, 7; Riverton, 4. Umpires—Buchholz and Al-loway.

RIVERSIDE WINS IN LATE FRAMES

Two Hurlers Fail to Check Drive and Locals Bow By 7-5 Count

Palmyra played Riverside on even terms for six innings, last Saturday afternoon at Palmyra Recreation Park, but failed to match the drive of the enemy in the last three frames, bowing by the score of 7-5.

Yanick started on the mound for the home aggregation, being relieved by Al Thomas, Mt. St. Mary's luminary.

Humes Continues

Humes continued his heavy stick work, getting three out of five and connecting for the only extra-base hit of the engagement, a double. Hits were evenly divided, each team getting nine, but Yanick's control was erratic, seven Riverside batters getting free tickets.

Riverside

	ab	r	h	o	a
Freyrik, 3b	4	1	1	2	2
Hoffman, lf	5	1	1	3	0
F. Berger, 1b	3	1	1	4	0
Fish, rf, c	4	2	2	10	0
Dyer, c, rf	2	1	0	0	0
Hinkle, 2b	4	1	1	3	2
Bauer, ss	3	0	1	4	2
Ambrose, cf	2	0	0	1	0
Nowicki, cf	2	0	0	0	0
Heimack, p	0	0	0	0	0
Murray, p	4	0	0	0	0
Totals	33	7	9	27	6

Palmyra

	ab	r	h	o	a
Williams, ss	4	2	1	1	2
Mick, 3b	4	1	2	0	1
Rothbaum, cf	5	1	2	1	0
Humes, 1b	5	0	3	12	0
Thomas, rf, p	4	0	0	0	1
Wallace, lf	3	0	0	0	0
Fries, 2b	4	0	0	0	3
Winerick, c, rf	4	0	0	10	1
Yanick, p	3	1	1	1	1
Fowler, c	1	0	0	2	0
Totals	37	5	9	27	10

Two-base hit—Humes. Bases on balls—Off Murray, 2. Yanick, 7. Thomas, 0. Struck out—By Murray, 7. Yanick, 9. Heimack, 0. Yanick, 5. Thomas, 4. Umpires—Morgan and Riddle.

The standing:

	W.	L.	Pc.
Burlington	16	8	.667
Moorestown	16	8	.667
Riverside	13	11	.542
Medford	11	12	.478
Palmyra	10	15	.400
Maple Shade	7	18	.280

PHILATELIC NEWSBITS

By S. E. Griffith

Those Hughes Covers Again

J. S. Minkus, of Gimbel Brothers store in New York, announced that 750 covers had been carried by Hughes and that the covers would be handled by the Gimbel Stamp Department, if they were to be sold. The money was to be for the widows and orphans of aviators.

Albert J. Lodwick, vice president of the Aviation Manufacturing Corporation and manager of the Hughes flight, announced that about 250 covers were carried on the flight and all were for private distribution. Mr. Slocum, of Hughes New York headquarters, announced that 692 covers were carried and none were for sale.

According to the New York Times, 1500 requests to carry covers were received by Hughes prior to the flight, but all were refused.

We can think of lots of comments to make on these diversified reports, but for the present we shall only report these "official announcements."

Stamp Program

The stamp program for September has been released by the Post Office Department as follows: Sept. 2, John Tyler 10 cent in salmon color; Sept. 8, James K. Polk 11 cent in blue; Sept. 14, Zachary Taylor 12 cent in lavender; Sept. 22, Millard Fillmore 13 cent in green, and Sept. 29, Warren G. Harding \$2.00 in green and black.

The new 9 cent stamp bearing a likeness of William H. Harrison will be placed on sale at Washington, D. C., on August 18. Harrison's picture was made from a bust by Chester Beach, which is now in the Virginia State capital at Richmond. This portrait will be quite unusual for it does not show that long white beard which has familiarized the Harrison portrait on the 13 cent stamp for the past 16 years. Harrison was the oldest person to be inaugurated as President of the United States. This new stamp will be printed in a light pink color.

Miscellaneous

Would you like to have a 1938 Buffalo nickel? If so, here is how you may obtain one or two at the most. Send a money order for the face value of the coins plus eight cents for return postage and insurance, to the Treasurer of the United States, Treasury Department, Washington, D. C.

When King Gustave celebrated his 80th birthday recently, Sweden issued two stamps, a 5 ore green and a 15 ore brown, to commemorate the occasion. These stamps appeared in sheets, coils, and booklets.

Scott lists the new 1/2 cent stamp as red orange, and the new 1/4 cent stamp as bistre brown.

Disney Gets a Post Office

Disney, Okla., is a boom town of about 1000 population. Until recently there was a mail carrier but not a post office. The residents started to write thousands of letters in answer to newspaper and magazine advertisements and the flood-of-mail soon started. It is reported by the Associated Press that the carrier was staggering under "bales of literature" and Disney got a post office.

Spending vs. Investing

After spending several weeks in discussing stamps and the effect of their condition upon their value, I ran across the following article, which I am glad to pass along to show the other side of the question. Haughton Sanguinetti, stamp editor of the Boston Evening Transcript, member of the A.P.S., and director of "Educational Philately" at Harvard University, says "Money spent for stamps should be regarded as spent just as truly as if you bought a theatre ticket or a book. Anything you get out of it is just a bonus . . . but . . . stamp collecting is primarily a hobby for pleasure."

I know there are a lot of fine ideals that should exist similar to the thoughts of Mr. Sanguinetti. There is a definite classification between stamp collectors and stamp investors yet when a collector starts to spend money for stamps he likes

GOVERNMENT BUYS MUCH N. J. PRODUCE

Approximately 3,000,000 pounds of surplus cabbage, snap beans, beets, carrots and tomatoes were purchased to July 29 in New Jersey by the Federal Surplus Commodities Corporation in the current program for relief distribution, according to George Haines, president of the Newark Farmers' Market and chairman of a grower committee which advises the corporation in its purchases.

Purchases in New Jersey are being made at farmer markets of Paterson, Newark, Hightstown, Vineland and Glassboro where representative groups of growers are cooperating with FSCC purchasing agents in an advisory capacity in conducting the purchases.

Purchases in New Jersey to July 29 included, in terms of pounds, snap beans, 292,260; beets, 567,996; cabbage, 1,796,237; carrots, 350,350; and tomatoes, 45,315, or a total of 3,052,158 pounds in all.

PLANTS FOR YOUR GARDEN

By A. C. McLean
Extension Service, N. J. College of Agriculture

The Bellflower Group

Most gardeners are well acquainted with the old-fashioned Canterbury-bells, but the other members of the Campanula group are not as extensively used as their charm and possibilities warrant. The genus includes some of the most desirable of the summer blooming perennials, ranging from interesting dwarf rock garden plants to tall, colorful, border material.

Peach-leaf Bellflower, Campanula persicifolia, comes in cool blues and in white, and is now available in double forms. The Milky Bellflower, C. lactiflora, growing three to four feet high, is another excellent sort for the perennial border, among the old but still popular kinds we find C. punctata and even the weedy Rampion, C. Rapunculoides. The very-much-at-home kind one sees along roadsides is the False Rampion, C. rapunculoides.

Vary Greatly

Dwarf bellflowers excellent for edging and for rock garden use are numerous, varying greatly in their height and habit. Some of them are trailers and therefore particularly well adapted as ground covers. C. carpatia, Carpathian Bellflower, is intermediate in habit, as it makes compact mounds about 10 inches high. It is very satisfactory as an edging plant for a wide border.

Most of the bellflowers are raised easily from seed and germinate fairly easily. The seeds are rather fine, however, and should be given particular care. Although it is easier to grow nearly all perennials from seed early in the spring when the soil is moist, a good stand can still be obtained from sowings made now. Prepare a level seed bed and sow the seed without much covering. Keep the surface of the ground moist, either by covering with burlap or some similar material or by watering frequently until germination starts. If these precautions are taken, strong plants that will bloom well next year should result.

MEMORIAL PARK SOFTBALL LEAGUE

Standing	W	L
Oakwood	4	0
Athletics	3	0
Broadway	3	0
Fortnum	2	3
Parry	1	3
Carlson	1	3
Sigma Kappa	0	5

to feel that he is investing money not spending money.

Last week when I was discussing the purchase of current stamps from post office stocks H. L. Lindquist, editor of Stamps, said " . . . many smart investors are putting their spare cash into stamps, and as evidence of that, if you think there are many fine buys in stamps floating around at bargain prices, just go out and try to find some."

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of Agriculture

It will soon be time to start disbudding chrysanthemums and dahlias. While the practice of disbudding can be applied advantageously to nearly every flower, it is almost essential for these two popular autumn plants if large, striking blossoms are desired.

When disbudding dahlias, do not leave more than four or five main shoots to a plant. If a plant has one main shoot, disbud this down to the four bottom leaves, allowing new growth to start from there. Remove all buds and young growth from the axil of each leaf, leaving only one bud at the top.

Start at Bottom

It is best to start at the bottom of the plant and work upward so that if some of the upper buds are knocked off by accident, at least one may be left on the plant to produce a flower. The same applies to chrysanthemums. If very large blossoms are desired, leave just one shoot to a plant, but for medium-size flowers four or five shoots with one bud as near to the top of each shoot as possible will be about right.

Growers of pom-pom varieties of both chrysanthemums and dahlias may simply reduce each cluster to four or five buds. Although just one bud may be left, a cluster of a few flowers is more graceful.

Disbudding should be started as soon as the top buds are large enough to see, so that the plant's energy will be devoted to producing good blooms from those buds which are maintained. Keep the plants staked carefully.

The usual August lull in home gardening activities may well be remedied by sowing pansy seed and transplanting peonies and poppies. Pansy seed may be sown as late as September 1, while moving peonies and poppies is best done during late August. German iris may also still be moved in August, but do not attempt to move Japanese or Siberian irises until September.

COUNTY HERDS RE-ACCREDITED

Burlington county has been granted re-accreditation for a two-year period as a modified accredited area with less than one-half of one per cent bovine tuberculosis present in the cattle herds, the New Jersey State Department of Agriculture announced this week.

Accreditation of the entire state was accomplished in September of last year, but tuberculin tests are repeated every year in each county, under the state and federal bovine tuberculosis eradication program, to protect herds against the appearance of the disease brought in by imported animals.

There are 1,304 herds totaling 21,661 cattle in Burlington county. The percentage of infection reported in the entire county is approximately one-twentieth of one per cent. All reactors were promptly removed from the herds and slaughtered.

In a recent survey of cattle herds in New Jersey, made by the State Department of Agriculture, Burlington was very nearly tied with Warren in having the third greatest cattle population in the state.

PHONE US

978
FOR PAINT
SHERWIN-WILLIAMS
PAINTS
JOHN H. ETRIS
17 West Broad St. Palmyra

Plant Pansy Seed in August

For a garden full of flowers next year. Dreer's Royal Exhibition Mixture, bear enormous flowers of the widest range of colors. The charming little Shakespeare's Pansies are simple and sweet.

HENRY A. DREER

Plant potted Strawberry Plants in August for a full crop of luscious berries next year.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

BETTY PETTY BEAUTY STUDIO

519 Cinnaminson Ave.
Palmyra

FINGER WAVING
MARCELLING
MANICURING
HAIR CUTTING
HAIR TINTING
BLEACHING
SCALP TREATMENT
FACIALS

Duett Method of Permanent Waving

Open Daily 9 a.m. to 6 p.m.
Monday and Friday evenings
until 9 o'clock
Closed Wednesdays at 1 p.m.
during June, July and August
Phone, Riverton 480

MEN AND WOMEN AGREE



that a Safety Deposit Box at the Cinnaminson Bank and Trust Company is the only way to preserve with certainty articles of real and sentimental value.

Even though you may consider your home burglar proof, there is always the possibility of fire or windstorm to reckon with.

It is an unnecessary risk to do without a Safety Deposit Box when as little as a fraction of a cent per day is all that it costs.

Ask anyone in the bank employ and they will gladly explain their operation and cost.

Closed Saturdays During July & August

Cinnaminson Bank and Trust Co.
Riverton, N. J.

PEACE MONUMENT TO BE DEDICATED

Ceremony Planned This Sunday At Maple Shade; Large Crowd Expected

Dedication and unveiling of Maple Shade's new peace monument will take place this Sunday afternoon, August 14, when the American Legion holds a gigantic South Jersey Rally in the town. The affair is expected to rank with two previous military field masses held in Maple Shade which attracted estimated crowds of 15,000 persons. The dedication will be sponsored jointly by Antrim-Mentz Post No. 66, Maple Shade American Legion, Colonel Lindsley Chapter, Disabled American War Veterans, and Our Lady of Perpetual Help Church.

Starts at 2 O'Clock

The program of activities will get under way at 2 o'clock Sunday and continue throughout the rest of the day. The exercises will be held at the monument at Main street and Poplar avenue, Maple Shade, on the same grounds that the massive shrine of the Catholic church is located.

Practically every American Legion Post, and other Veteran's organizations, along with their musical units, within a radius of 100 miles, have been invited, and the affair gives promise of being one of the most colorful spectacles ever witnessed in this section of South Jersey.

Program

According to Alexander J. Flynn, commander of the Legion post, "the program will consist of a short street parade, with the formal presentation and dedicatory address by Father George E. Duff, pastor of the Shrine of Our Lady of Perpetual Help, and brief speeches by Major Wolverton, of Camp Dix, and Andrew Collom, of Delanco, the only living Civil War veteran in Burlington county, and a son of a former County Commander of the American Legion, besides brief remarks from other prominent speakers of veteran organizations."

The unveiling will be by Mrs. Antrim and Mrs. Mentz, two gold star mothers, assisted by Doctor Collom, Governor Moore, Congressman Powers and Judge Shay, will then address the gathering. The program will close with the singing of the Star Spangled Banner and prayer.

ABOUT THE COUNTY

Through the generosity of a friend, who chooses to remain anonymous, an air conditioning unit has been installed in the operating room of the Burlington County Hospital, the work having been completed last week.

State liquor agents recently seized a large still near Taunton Lakes, Evesham township. The apparatus had been recently installed and would have had a capacity of 1500 gallons of illicit alcohol, provided the agents had not been right on the job.

Magistrate William P. Young, of Burlington, is being investigated by the Common Council of that community, the complaints against him being of a varied nature.

State motor vehicle inspectors made several arrests on Route 25 this week, one being a driver who was going 70 miles per hour on a wet pavement.

Over five hundred Democrats from the county are expected to attend the Governor's Day reception at Sea Girt today (Thursday).

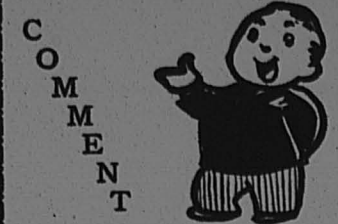
VIVID LIGHTNING BUT NO DAMAGE

The thunder shower that descended upon this section late Friday afternoon produced something startling in the way of an electrical display, but apparently no damage was done.

At least three bolts descended to earth near the Riverton railroad station, there being no appreciable interval between the flash and cannonade of thunder.

HEADLINES

America's 1938 wool clip placed at 368,528,000 pounds, 2,000,000 above 1937 . . . Aircraft earnings: United Aircraft second quarter net income 53 cents a share compared with 39 cents a year ago. Curtiss-Wright nets \$2,181,862 in first half of 1938 compared with \$900,597 in 1937 period . . . Celanese Corp. of America has net income of \$1,557,445 in year ended June 30 against \$4,461,227 last year . . . August home furnishings sales off to good start . . . Steel production gains 7.6 per cent to a new 1938 high . . . Utility holding companies get SEC order to file plans for integration and corporate simplification by December 1 . . . July sales of three auto manufacturers show improvement.



The battle of the editors is on! Since Freeholder Walter D. Lamon and Clarence G. Price announced their candidacy for the Republican Freeholder nomination, the New Jersey Mirror has fired a few preliminary rounds of ammunition for Mr. Lamon. On the other side of the fence, the Mt. Holly News cut loose with an opening salvo for Mr. Price and delivered a full broadside last week.

The Mirror will undoubtedly touch off another cannonade in the next issue.

The cards of George N. Wimer, candidate for Republican nomination for Sheriff, with the necktie of a vivid hue are causing much comment throughout the county.

Norman Smith, of Burlington county, who was sentenced to life imprisonment on October 14, 1932, after being found guilty of murder, has applied for a pardon, the plea coming up for consideration in September. Unless there were some very extenuating circumstances surrounding the case, it would appear that a prison term of six years is too short for such an appeal to merit even casual consideration.

As August advances, the crop of political candidates continues to grow with striking rapidity.

Although it is alleged that only 100 of 1200 employees of the Sharp and Dohme Laboratories are out on strike, the flow of medical supplies to hospitals, etc., all over the country has been seriously interrupted. The union, it is stated, has refused to permit a vote to be taken in respect to mediation. For the first time in 93 years the company is unable to supply essential drugs and serum needed by the medical profession.

Why is such a condition permitted to exist? Your guess is as good as ours.

The whitewash session of the Pennsylvania legislature received practically the unanimous condemnation of the Eastern press.

A revolutionary tribunal condemned Louis XIV of France to death by a vote of 361 to 360.

PONTIAC Sales and Service

MOORE'S
Amoco Service Station
526 Cinnaminson Palmyra
Telephone, Riverton 1550

CAMERAS FILMS

24-HOUR
DEVELOPING
SERVICE
ASK ABOUT OUR PRICE
FOR ENLARGEMENTS

SPECIAL

Listerine Tooth Paste
2' 25c Tubes 26c

L. L. KEATING
Broad and Main Streets
Phone 1540 RIVERTON



The Intangible

Aside from the routine things that meet the eye, the Snover Funeral Home silently performs other services of real benefit to those immediately concerned.

These little intangible helps are a part of our whole structure of service acquired through a long experience in the profession.

The
Snover Funeral Home
Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830

RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.



FIGURE IT OUT

Others have done it before you—so

WHY NOT YOU ?

Thousands of people before you have saved systematically for their new home, their children's education, for old age, emergencies and what not. They've done it with Building and Loan shares in the Twin Cities Building and Loan Association too. Now is the time to start saving regularly for your future needs.

INVEST NOW

IN THE 33RD SERIES OF THE

Twin Cities Building and Loan Association NOW OPEN

Subscriptions Received by Any of the Following

OFFICERS

E. L. WILLIAMS, President
JOHN H. ETRIS, Vice President
E. HORACE HOUDER, Treasurer

H. J. KEMMERLE, Asst. Treasurer
HOWARD B. CONOVER, Secretary
ARTHUR W. LEWIS, Solicitor

DIRECTORS

H. W. BAUER
FRANK BETZ
ROBINET COLE
JOHN H. ETRIS

A. E. HARGETT
HARRY B. WILLIAMS
EDW. E. YERKES

ARTHUR W. LEWIS
P. CONNER HULSE
LAWRENCE L. KEATING
CHARLES S. MILLS

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES SALES SERVICE Moorestown Motor Co., Inc. 219 W. Main St., Moorestown Phone, Moorestown 77 or 485	COAL J. S. Collins & Son, Inc. 'blue coal' BUILDING MATERIALS—HARDWARE LUMBER—FUEL—COKE Broad and Main Phone 4 and 5	FLOORS Bell Phone 594 All Work Frank Hansen HARDWOOD FLOORS of Every Design LINOLEUM Stairs Scraped and Recovered Furniture Refinished and Repaired 325 Curtis Avenue DELAIR, N. J.	PLUMBING GEORGE BONSAI PLUMBING - HEATING ROOFING - OIL BURNERS COAL STOKERS 901 Lincoln Ave. Palmyra, N. J. Telephone Riverton 82	REAL ESTATE Walter D. Lamon REAL ESTATE INSURANCE 516 Cinnaminson Ave. Palmyra Phone, Riverton 25
Woolston's Garage High Grade Auto Repair Work ESSO GAS AND OILS Nash and Lafayette Agency BROAD and MAIN STREETS Phone 460 Riverton	Joseph T. Evans FUEL OIL COAL LUMBER MILLWORK Phone, Riverton 302	THE ARROW Floor Service J. J. KILLMADE, JR. HARDWOOD FLOORS LAID SCRAPED and FINISHED Painting, Decorating, Paperhanging 508 Cinnaminson St., Riverton, N. J. Phone: Riverton 262	George Friday, Jr. Plumbing, Heating and Roofing ELECTROL OIL BURNERS PETRO-KOL OIL BURNERS 609 Thomas Avenue Phone 937 Riverton	J. L. Lippincott Co. REAL ESTATE - INSURANCE Notary Public Williams-Wright Bldg. Riverton, N. J. George F. Ginther
Oakwood Chevrolet Co. Sales Service USED CARS AND TRUCKS 1130 White Horse Pk., Oaklyn, N. J. Telephone, Collingswood 461	MACCORD BROS. OLD COMPANY'S COAL ATLANTIC FUEL OIL KOPPERS COKE Riverton 560-W - Phone - Riverside 189 DELANCO	GROCERIES W. F. Becker Groceries, Fruits, Vegetables Delicatessen Counter Meats and Provisions 517 HOWARD ST., RIVERTON Phone 724—Free Delivery	H. D. Hullings & Son PLUMBING—HEATING—ROOFING Delco Oil Burners 202 Broad Street Riverton, N. J. Phone 60	Ada E. Price Insurance Notary Public 416 LIPPINCOTT AVENUE, RIVERTON Phone, Riverton 806
AUTO SERVICE MARFAK LUBRICATION CARS WASHED Firestone Tires—Batteries BURKE and EISLEY Broad and Linden Phone 1562 Riverton	E. P. GRIFFENBERG PALMYRA, N. J. LEHIGH COAL Phone, Riverton 384	KARL FRANK'S MEAT MARKET MEATS—POULTRY KELLOGG'S CANNED FOODS 607 Main St. RIVERTON Phone 86	WARREN T. SMITH Plumbing—Heating—Roofing Westinghouse KITCHEN-PROVED PRODUCTS 105½ W. Broad Street Palmyra Phone 425	E. B. Rudderow REAL ESTATE Notary Public 520 Main Street Riverton, N. J. Phone, Riverton 646
LESTER S. FORTNUM ATLANTIC PRODUCTS Complete Automobile Service 115-125 W. Broad St. PALMYRA Phone 1180	H. B. WILLIAMS LEHIGH VALLEY COAL KOPPERS PROCESS COKE FUEL OIL Building Materials— Feed and Fertilizers PALMYRA Phone 1100	HAULING Cleaning - Whitewashing Lawn Work C. D. TURNER 207 Union Landing Road E. Riverton, N. J.	PAPERHANGING L. L. Keating Patent Medicines - Gifts - Candy Greeting Cards - Ice Cream Cigars and Stationery Broad and Main Streets, Riverton Phone 1540	Insurance REAL ESTATE Notary Public JOS. F. YEARLY Riverton Phone 69-M
BAKERIES FANCY BAKING Home-made Ice Cream CONFECTIONS the kind you will be proud to serve CHIEF'S BAKERY 526 Main St., Riverton Phone 154—We Deliver	BISHOP'S DAIRY QUALITY PRODUCTS Phone 476, Riverside	LAUNDRIES RIVERTON LAUNDRY N. KUENSELL, Prop. Phone, Riverton 922	RADIOS John H. Etris 17 West Broad Street Palmyra Philco Agency Tube Testing Special Complete Tune Up only \$1.50 CALL RIVERTON 978	SHOE REPAIRING For Better Shoe Repairing Try N. Beitz SHOE SERVICE 117 E. Broad Street, Palmyra, N. J. Phone 1135
BANKS Cinnaminson Bank and Trust Co. The Friendly Bank Member FDIC Main at Harrison Street RIVERTON	DAIRIES SMITH'S STORE Dry Goods - Notions - Stationery McCall's Patterns - Gifts 414 MAIN STREET, RIVERTON Phone 783	REFRIGERATORS GENERAL ELECTRIC Refrigerator TAYLOR-MATHERS Ranges, Radios, Laundry Equipment 309 E. Broad St. Palmyra Riverton 710	W. REX McCROSSON Incorporated Real Estate and Insurance 5 East Broad St., Palmyra Phone, Riverton 500	SHOE STORES Hirshblond's QUALITY Shoe Shop MT. HOLLY, N.J. FOOTWEAR OF BETTER QUALITY
BARBERS RAY BANKS BARBER Special Attention to All Work 306 BROAD STREET RIVERTON	ELECTRICIANS EARLE B. HARDER Repairs and Installations Power and Light 306 Melrose Avenue Palmyra Phone, Riverton 1125	MEMORIALS Custom-built Cemetery Memorials in Granite, Marble and Bronze Will Hope Washington and Federal Streets Burlington, N. J. Phone, Burlington 15	UPHOLSTERING WILL BOWEN DECORATOR Upholstering, Repairing, Refinishing Broad and Cinnaminson Sts. Riverton Phone 751	PRINTING Printing... Direct Mail Campaigns, Business and Personal Stationery, Office and Party Stationery, etc. Phone 712 Riverton 344
BUILDERS Curtis E. Stavelly CONTRACTOR AND BUILDER Special Attention to Jobbing 16 W. CHARLES ST., PALMYRA Phone 744	EXPRESS Shinn's Express Riverside, N. J. DAILY TO PHILADELPHIA Office, 106 N. 5th Street Phone, Riverside 346 Philadelphia, Lombard 9055	W. H. SLOCUM & SON Marble & Granite Works 67 E. Main Street Moorestown, N. J. Phone 159 Get Our Price	TAILORS Peel Poindexter TAILOR Cleaning - Pressing - Dyeing Free Delivery Service RIVERTON Phone 514	NEW WAY TO PAY DEBTS In the Members' Circular of the British Master Printers' Federation a novel method of dealing with debts is recorded. A London printing firm who had pressed payment of an overdue account received the follow- ing reply from a customer in the North of England: "We acknowledge receipt of your letter of yesterday's date and are surprised at its tenor. If you do not yet know of our method of dealing with accounts we will give you an illustration for your information. At the end of each month, when we see what balance we have at the bank, we reserve a certain amount of it for our creditors. We write the name of each creditor on a slip of paper, place it in a hat and draw lots up to the stipulated amount. The winning accounts are then paid. "We would like to point out that if we have any more of your imperti- nence your name will not even be put in the hat."
LOUIS WEBER Successor to Albert Hoster Carpenter and Builder Special Attention to Repair Work Randolph Avenue, East Riverton Phone, Riverton 860-M—Charges Reasonable	J. CUSTIS Hauling & Concrete Work CESSPOOL CLEANING R.F.D., Palmyra Riverton 738	OIL BURNERS Taylor-Mathers BURNS EASY OIL BURNERS All makes of Washing Machines Repaired 309 E. Broad St. Palmyra Riverton 710	REAL ESTATE J. R. JOHNSON (Successor to J. L. Young) CLEANER AND DYER PALMYRA, N. J. Work Called for and Delivered Riverton 775	USED CAR Bargains 1938 Ford Tudor, "85" H.P. Radio, Trunk, Heater, Low Mileage, Practically New, full price \$625 1936 Pontiac Sedan, radio, heater, trunk, deluxe job throughout. Full price \$575 1937 Chevrolet Town Sedan. This car exceptionally clean. Full Price \$565
HARRY C. SCHWERING Westinghouse SALES AND SERVICE Refrigerators and Appliances 305 E. Broad St. Palmyra, N. J. Phone 28	TYPEWRITERS REMINGTON PORTABLE Any Model WALTER L. BOWEN The New Era Office Phone 712-344 Riverton 5c AND 10c STORE PALMYRA 5c AND 10c STORE 9 West Broad Street CARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES, NOVELTIES, CANDY, ETC.	HAULING WALTER L. BOWEN The New Era Office Phone 712-344 Riverton	PRINTING Printing... Direct Mail Campaigns, Business and Personal Stationery, Office and Party Stationery, etc. Phone 712 Riverton 344	Oakwood Chevrolet Co. Sales Service 1130 White Horse Pk., Oaklyn, N. J. Local Representative ED. O'NEILL Phone 137

PALMYRA

Mr. and Mrs. J. P. Johnson and son, J. Peter, Jr., of Derby, Conn., recently spent a few days with Mrs. Johnson's parents, Mr. and Mrs. M. H. Schontz of 412 Garfield avenue.

Local Legionnaires are planning to attend the American Legion rally on Sunday, at Clementon Lake Park.

Among those planning to attend the Governor's Day reception today (Thursday) at Sea Girt, is Miss Elinor Porter, secretary of the Democratic county committee.

Mrs. Elvin Powell, of Memorial avenue, is spending some time in Ocean City.

Mrs. Florence Jamison, formerly of Riverside, is now making her home with Mrs. Anna Rockhill, of Broad street.

Mr. and Mrs. Christopher Brown, of Broad street, moved last week to Rowland street, Palmyra.

Mrs. William Hinchman and children, Nancy and William, of Palmyra, are spending the remainder of the summer in Ocean City.

The winners in the Sacred Heart Miscellaneous Club for last week were Mrs. Sarah Fitzgerald, of Philadelphia, and Mrs. William Burgess, of Palmyra.

Miss Mary Kirkpatrick, of Washington avenue, returned home this week after attending the Presbyterian Young People's Conference, at Blair Academy.

Mr. and Mrs. C. Corner and family, of Elm avenue, are spending the week in Ventnor.

Mr. and Mrs. Frank Rose and daughter Grace, of 606 Highland avenue, are spending the week at Long Island.

Mrs. Earle Harder and son, of Melrose avenue, returned recently from a week's vacation at Surf City.

The winners of the O.E.S. Miscellaneous Club for this week were Mrs. Carrie Haines Boerner and Mrs. J. L. Aughinbaugh.

Miss Dorothy Stavelly, of Charles street, is recuperating from an operation for appendicitis, performed last Friday at the West Jersey Hospital.

NEW WAY TO PAY DEBTS
 In the Members' Circular of the British Master Printers' Federation a novel method of dealing with debts is recorded. A London printing firm who had pressed payment of an overdue account received the following reply from a customer in the North of England:

"We acknowledge receipt of your letter of yesterday's date and are surprised at its tenor. If you do not yet know of our method of dealing with accounts we will give you an illustration for your information. At the end of each month, when we see what balance we have at the bank, we reserve a certain amount of it for our creditors. We write the name of each creditor on a slip of paper, place it in a hat and draw lots up to the stipulated amount. The winning accounts are then paid.
 "We would like to point out that if we have any more of your impertinence your name will not even be put in the hat."

BIRTH
 Mr. and Mrs. Raymond Doughten, of Atlantic City, are receiving congratulations on the birth of a son, Raymond, on August 4 in the Atlantic City Hospital.

Mrs. Doughten was formerly Miss Emily Perkins, of Riverton.

Wait not until you are backed by number. Wait not until you are sure of an echo from the crowd. The fewer the voices on the side of truth, the more distinct and strong must be your call.—Channing

"The wisdom of our ancestors was great," said Hi Ho, the sage of Chinatown. "but not great enough to teach us to profit by it."

LITTLE DONE AT LENGTHY SESSION

Freeholders Fail to Agree on Emergency Question of Bridge Repair

The Burlington County Board of Freeholders convened in a three hour special session on Tuesday afternoon, but little was accomplished as the two factions argued over the question of the existence of an emergency for bridge repairs.

Another resolution offered by Freeholder LeRoy Church that would have declared an emergency, if passed, lacked one vote of the four required.

Solicitor's Opinion
 The solicitor, Christopher N. Pedditto, gave an opinion that it required a vote of four members to declare an emergency. This decision nullified recent legislation regarding purchase of materials for bridge repairs without delay incidental to advertising for bids.

Due to this fact, repair work must cease until bids for materials can be obtained in the regular manner.

Freeholder Albert C. Jones offered a resolution that would declare an emergency after the bridge schedule was revised. His proposal contained a clause that would necessitate three informal bids being obtained for all material.

After some discussion, Mr. Jones withdrew his resolution.

Highway Official Speaks
 A representative of the state highway department was present at the meeting and said that the contract between the state and the county contained a clause which provided that the State, upon 10 day's notice could repair county roads and bridges and deduct the cost from the county allotment.

This might be done in the event repairs were not made as promptly as possible.

Director Walter D. Lamon asserted that the balance of the bridge department appropriation is \$34,000, of which \$7,000 per month is needed for regular maintenance work. He estimated that repairs, as a result of storm damage would cost about \$25,000.

"HELLO"
 Have you ever tried the stunt of going to the corner telephone booth and calling your office? It may surprise you. The voice of the one answering the phone, their manner and language, may be a large factor in building or destroying good will for your company.

One of the best switchboard girls it has been our good fortune to hear has a rippling smile in her voice as she starts the conversation by naming her company.

We also talk with another girl whose voice on the phone sounds as dead as a ventriloquist's dummy looks.

And as far as the title above these lines is concerned, we know of no more stupid way for a key-board girl to answer a phone than by saying "hello."

French cooking possesses approximately 1,400 sauces, yet every French chef's ambition is to create a new one.

USED CAR
Bargains
 1938 Ford Tudor, "85" H.P. Radio, Trunk, Heater, Low Mileage, Practically New, full price \$625
 1936 Pontiac Sedan, radio, heater, trunk, deluxe job throughout. Full price \$575
 1937 Chevrolet Town Sedan. This car exceptionally clean. Full Price \$565

Oakwood Chevrolet Co.
 Sales Service
 1130 White Horse Pk., Oaklyn, N. J.
 Local Representative
 ED. O'NEILL Phone 137

SAFETY RULES FOR BIKE RIDERS

Ten safety rules for bicycle riders have been compiled by the Public Safety Department of the Keystone Automobile Club of New Jersey in response to demand for regulated "bike" operation. The club stresses the importance of traffic law observance by cyclists, pointing out that the rules apply with equal force to all vehicles, whether motor-driven or self propelled.

"Under present conditions," said Trevor B. Mathews, manager of the Camden division of the club, "bicycle riding is bound to be attended by serious hazards. These, however, can be minimized by strict adherence to common-sense safety rules."

Ten Rules
 We have compiled the following suggestions with a view to reducing the accident toll which has risen in ratio to increased use of bicycles:

1—Obey all traffic signals, signs and rules. Observance of "stop" signs is important, because motorists on "through" streets are unprepared for sudden appearance of bicycles from side streets or highways.

2—Ride in single file. There is grave danger when groups of cyclists ride three or four abreast on heavily traveled roads.

3—Keep out of car tracks and ruts. Numerous accidents are due to riders being thrown from bikes in front of oncoming traffic.

4—Don't do "stunts" or "race" in traffic.

5—Don't carry a "passenger" or permit children on roller skates to hang on for a ride.

6—Always signal intention to make right or left turns.
 7—Make repairs off the traveled portion of the roadway.
 8—"Walk" the bike across heavy traffic unless it is controlled by officer or traffic light.
 "Don't 'hitch' rides on trucks or other vehicles."
 9—Always keep brakes and front and rear lights in good operating condition.

Hide the faults of others and make known their virtues. When you hear people talk of the wickedness of mankind, partake not of their pleasure. When you hear people speak of the virtues of mankind, approve and rejoice therein.—Chinese Scripture.

Ow, wow, Mama; I've cut myself on the cat.—Tommie, age 3.

DR. P. A. SPINELLI
 OPTOMETRIST
 Hours—Wed., Fri., 10-12 a.m.; Mon., Thurs., 6-9 p.m.; Sat., 2-5 & 6-9 p.m.
 10 Scott Street
 Riverside, N. J.
 (Sach's Building)

RIVERTON CLEANERS and SHOE REPAIRERS
 Broad Street near Main
 Best Workmanship—Prompt Service
 Phone 988
 Open from 7 a.m. to 9 p.m.

FOR STYLE FOR HEALTH FOR COMFORT
SPIRELLA
 Exclusive, individual and reasonable figure grooming service is unexcelled.

Mrs. L. M. McCamy
 Corsetiere and Manager
 745 Highland Avenue Palmyra
 Phone, Riverton 927

Announcing the agency for R. C. A. VICTOR RECORDS and the SENSATIONAL WILCOX-GAY RECORD PLAYER

This electric player, beautifully built, in attractive cabinet, plays records through any radio, WITHOUT WIRES from the player to the set. NOW you can enjoy the Music You Want—WHEN you want it. Telephone 717 and ask for a FREE demonstration or hear it in our showroom.

\$19.95 and \$29.95

All the Latest R.C.A. Victor Records and New Ones Coming in All the Time—Classical and Popular—35c up to \$3.00

C. WARD LOWDEN

RADIOS - ELECTRIC REFRIGERATORS - ELECTRICAL
 APPLIANCES - SPORTING GOODS - PAINTS
 514 Cinnaminson Avenue Palmyra, N. J.
 Telephone Riverton 717

A. D. P. MOTORS OPENS BUSINESS

New Dodge & Plymouth Agency
Located at Broad and
Fulton, Riverton

The new A. D. P. Motors, Inc., Dodge and Plymouth agency is now open and doing business at Broad and Fulton streets, Riverton, after some changes in the building and installation of equipment.

The new company is headed by Joseph Di Paola, president, Salvatore Di Paola, secretary-treasurer and M. E. Fratz, general manager. The Di Paola brothers have a background of successful business experience in both Camden and Vineland.

M. E. Fratz, the general manager, has had 26 years experience in the sales end of the automobile business, has been with the Chrysler organization since 1924 and has been associated with one of the largest Chrysler-Plymouth dealers in South Jersey.

Lloyd Service Manager

Frank Lloyd will be in charge of service work in the capacity of service manager. He has been in the service end of Dodge and Plymouth here for the past 15 years and now has one of the best equipped shops in this section.

The new company has leased the lot immediately adjoining the sales room and will use that space for the display of its used cars.

A new Dodge and Plymouth are now on the showroom floor and the management cordially invites everyone to inspect this new addition to our automotive business.

Business Hours

The sales department will be open from 9 a.m. until 9 p.m. and the service department will be open daily from 8.00 until 5.30 p.m. Both sales and service will be closed on Sundays.

Chris Strudell and Louis C. Hahle have recently been added to the sales force. Mr. Strudell lives at 113 Wesley avenue, Collingswood, and Mr. Hahle lives at 505 LeConey avenue, Palmyra.

YMCA BRIEFS

Howard Black, twin brother of Charles Lee Black, director of Camp Ockanickon, was the speaker at the camp chapel service Sunday morning, August 7. Mr. Black is director of religious work activities at the West Side YMCA, New York City, a position held a number of years before his retirement, by Dr. Samuel W. Grafflin.

A horse show, in which both camps will participate will be held at the Ockanickon ring, Thursday, August 11.

Members of the Palmyra-Riverton Home Vacation Camp, under the direction of Secretary Reeder, spent Wednesday evening, August 10 at Camp Ockanickon, arriving there in the late afternoon and leaving the next afternoon.

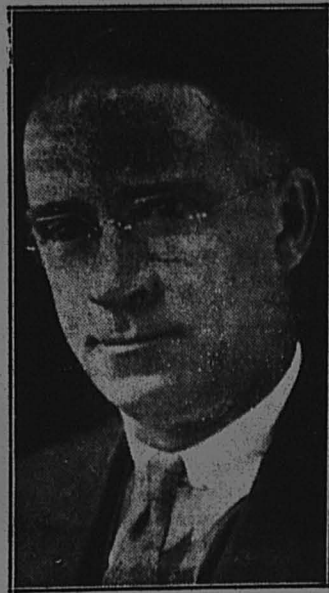
Despite the amount of rain, the camps have had an enjoyable experience with their various crafts, activities, evening programs, and other interests which have kept them very much occupied.

The final camping week of the 1938 season begins Saturday, August 13. It looks now as if new all-time records will be set in the matter of boys learning to swim and passing various aquatic tests.

The camp business manager, Heber B. Sink, is receiving commendation from campers and parents alike, concerning the splendid quality of the eats at Ockanickon and Matollionequay.

Mr. Sink reported recently to the camp trustees that he had many bookings for various fall conferences. One conference commences the week immediately following the close of camp. In September, there will be the South Jersey Hi-Y Conference, over the week-end of the 17 and 18. The Annual Leaders' Institute will be held at Ockanickon, October 1-2 and the following week-end, October 8-9 is already reserved for the Annual Young Men's Fall

FOR SHERIFF



F. GEORGE FURTH

Who made the following announcement this week:

To the Voters of
Burlington County:

In announcing my candidacy for the Republican nomination for Sheriff, I wish to recall to the people of the county the fact that I was elected to the office of auditor three years ago on the Good Government ticket, pledged to a program of tax reduction, economy, efficiency and honesty in office.

My record will show that I have not deviated from these policies in the performance of my duties of the office which I now hold, the term of which expires this year.

If nominated and elected Sheriff, I pledge to continue to conduct myself in accordance with the same principles of the Good Government program as I have in the past and will deeply appreciate your support of my candidacy.

Sincerely,

F. George Furth.

Fellowship. The county secretaries of New Jersey will hold an all-day planning conference at Ockanickon Wednesday, September 7.

NEWS FOR HOMEOWNERS

The modern trend in home building is toward insulation; walls are protected against heat and cold, ceilings and basements against frost, dirt and seepage. Latest development in the field is "window conditioning" which architects and engineers claim is the most vital insulation of them all. Installing double sash or storm-windows is reported to effect a greater dollars and cents saving to the home owner than any other type of insulation. Tests conducted by Prof. G. L. Larson, of the University of Wisconsin, show that in the average home which is not "window conditioned" one out of every four shovels of coal goes out the window instead of in the furnace. The tests also reveal that the cost of double glazing or "window conditioning" is repaid within two years through furnace fuel savings.

TYPEWRITER BARGAIN

Remington Portable
as little as 10c a day!



As little as 10c a day owns this latest model machine. It is a used or rebuilt typewriter. Has an incomplete machine. A brand new regulation Remington Portable. Standard 4-row keyboard, standard width carriage, margin release on keyboard, back spacer, 12" wide ribbon reverse, exclusive Remington "Type-Check" paragraph key, every essential feature found in standard typewriters. Carrying case included. Home typewriter comes. Absolutely best typewriter value ever offered!

WALTER L. BOWEN

The New Era Office
Riverton, N. J.
Phone 712 Evenings 344

Know Your Government

Alcoholic Beverage Control

The chief executive of the Department of Alcoholic Beverage Control is the state commissioner of alcoholic beverage control, elected by a joint session of the Legislature for a term of seven years. The Commissioner has appointed three deputy commissioners, one of whom is designated as chief deputy commissioner, with power to perform all of the duties of the Commissioner in his absence. The offices of the department are at Newark, New Jersey.

The commissioner is empowered to promulgate such rules and regulations as may be necessary for the proper regulation and control of the manufacture, transportation, sale and distribution of alcoholic beverages and the enforcement of the Control Act.

Enforcement Division

The work of the enforcement division consists mainly of the detection of unlawful manufacture, transportation, sale and distribution of alcoholic beverages, the apprehension of violators and the seizure of illicit stills, alcohol and other unlawful property, in cooperation with local enforcement officers. Forfeiture proceedings are conducted by the department and forfeited property is, in general, transferred to the commissioner of finance for distribution to state institutions and other

boards, commissions, agencies and instrumentalities of the State government pursuant to Chapter 308, Laws of 1935. When warranted, premises are closed for a period not exceeding one year as fixed by the commissioner.

State Licenses

The commissioner is empowered to issue state licenses, and special permits in contingencies not expressly provided for by the Act. He is also empowered to issue permits authorizing the employment of persons not qualified as licensees, solicitors' permits, and wine permits for the manufacture within homes of wine in quantities of not more than 200 gallons for personal consumption only. During the license period expiring June 30, 1937, eight hundred and fifty-three State licenses and twelve thousand eight hundred and twenty-one permits were issued, and during the current license period six hundred and seventy-one State licenses and two thousand eight hundred and ninety-nine permits were issued up to and including July 10, 1937.

Retail Licenses

Retail licenses, except plenary retail transit licenses, are issued by the respective municipalities in which the licensed premises are located. Appeals may be taken to the commissioner from either the granting or the denial by the municipal issuing authority of an application for a retail license, or for the transfer of a retail license. Appeals may also be taken to the commissioner from municipal action revoking or suspending a municipal license, or refusing to grant any refund upon the

surrender of such license, or limiting the number of licenses, or the hours during which sales of alcoholic beverages at retail may be made. During the license period expiring June 30, 1937, one hundred and eighty appeals were heard and decided by the commissioner.

During the fiscal year ending June 30, 1937, three hundred and forty-five cases were certified to the local issuing authorities of the several municipalities for the institution of revocation proceedings. During the same period sixty-nine proceedings were instituted by the state department in cases involving non-payment of taxes or penalties imposed pursuant to the tax act. In addition fifteen revocation proceedings against state licenses and nineteen revocation proceedings against retail licenses were instituted by the state department.

George Washington made the first presidential tour. In 1791 he took a 1,889-mile "swing around the circle" in a second-hand coach.

TONY'S Beauty Salon

BEAUTY CULTURE IN
ALL ITS BRANCHES

OIL PERMANENT WAVES

\$2.95 up to \$10

3 Specials for \$1 Every Wed.

103 W. Broad St. Palmyra
Phone Riverton 413

A Suggestion

The New Era can offer helpful suggestions in many ways to produce effective printing for its customers.

Thousands of illustrations are available at no extra cost in our library of cuts gathered over a period of years.

If photographs are desired to illustrate the subject matter, The New Era Photographic Service is equipped and ready to serve instantly.

Ideas that are original, presented in layout form, is another service of this institution.

A well-equipped mechanical department, managed by trained craftsmen with a background of many years' experience, enables The New Era to produce quality printing, with the savings of every possible short cut passed on to the customer.

The New Era service is a well-balanced service every step of the way in producing an effective printing job.

We would appreciate the opportunity of "talking over" your next printing requirement.

BIG TESTIMONIAL FOR BLACKBURNE

Affair to Be Held Early in
Fall; Mingin Heads
Dinner Committee

At a meeting held in Log Cabin Lodge, Medford Lakes, on Monday night of this week, tentative plans were made for a huge testimonial dinner to be given to Russell (Lena) Blackburne, of Palmyra, coach of the Philadelphia Athletics, early in the autumn.

Thirty-five men from all parts of the county attended the affair, which was called by Lawrence J. Mingin, who is acting as chairman of the committee that is arranging the event.

Time and Place

Various sub-committees were named at the Monday session and these groups will report at a later meeting regarding the time and place for the testimonial. It will be necessary to secure accommodations for a large number, since it is expected that from 500 to 700 people will desire to attend.

The members of the local delegation at the meeting included George N. Wimer, Thomas Shorten, George MacCord, Carl Lutz, Leonard R. Baker and James Rapp.

BIG GAME HERE FRIDAY EVENING

A stellar attraction has been booked for Friday night at Memorial Park in the way of softball games. On the evening in question the team representing the Cuneo Press will play Oakwood.

According to the record, the Philadelphia outfit holds the championship title of metropolitan Philadelphia and played last summer in the national tournament.

Such being the case, it appears that Oakwood is in for a hard battle if they expect to give the invaders a run for their money.

LOCALS TAKE MT. HOLLY TEAM 5-1

Riverton won another decision in the Burlington County Softball League on Tuesday night, at Memorial Park, when Mt. Holly came to town and departed with the short end of a 5-1 score.

Chick Foulke performed the hurling duties in a classy manner, while the locals played a brand of ball that characterized their drive for the championship of the first half.

TICKETS OUT FOR ALUMNI DANCE

The Palmyra High School Alumni Association wishes to announce that tickets for their annual fall dance are now in the hands of the members and are offered to the public for sale.

The dance will be held Saturday, September 10, at the Log Cabin Lodge, Medford Lakes, with music to be provided by Bob Horton and his popular "musikers."

Tickets are priced at \$2.20 with 50 cents deductible to those alumni holding membership tickets in advance of the dance. As this dance will inaugurate the fall season, it is hoped by Russell Rivers, president of the Association, that all dance lovers of the community will support this affair and help make it the outstanding success of the year.

COUNTY AUXILIARY MEETS IN PALMYRA

The Ladies' Auxiliary of the Burlington County Firemen's Association held its regular August meeting on Tuesday night, in Palmyra, with a large number of members present.

The representatives of the various units throughout the county were welcomed to Palmyra by Daniel Bradley, president of Independence Fire Co. No. 1, of Palmyra.

George N. Wimer, a veteran member of the local organization, was also present and greeted the ladies of the auxiliary.

AT FOX, RIVERSIDE, FRIDAY AND SATURDAY



Mickey Rooney and Freddie Bartholomew in "Lord Jeff."

Health Question: What is
Allergy and how may it
be overcome?

Doc Says:

Allergy is a reaction of the human body to some physical agent which causes considerable illness and discomfort. It may take the form of hay fever, asthma, eczema, skin rash, "colds," and even headache. The allergic reaction occurs because the individual is sensitive to a certain substance or substances. The reaction may be overcome by removal of the offending substance or by desensitizing the individual to the causative substance.

The family physician is often able to determine the offending substance by use of a skin test on the patient. The patient's reaction to 20 or 30 substances may be tested at one visit to the doctor's office without particular discomfort to the patient. The medical profession has facilities for testing the individual's reaction to approximately 200 foods. If the offending substance is found to be a food it can thus be eliminated from the diet.

If the causative substance is a pollen, treatment is necessary, because it is almost impossible to avoid such pollens. The treatment is determined by the type of reaction. In selected cases vaccines give almost miraculous results. The physician must outline the treatment.

This feature is prepared by The Medical Society of New Jersey, an organization of physicians of the state.

FINAL C.M.T.C. REVIEW

More than 18,000 friends and relatives witnessed the final Sunday review of the Camp Dix Citizens Military Training Camp Regiment held here in honor of Parents Day.

The review was preceded by a tour of the C.M.T.C. tents, mess halls, and a formal guard mount by a selected group of the 2,020 young men from New York, New Jersey and Delaware here for 30 days training in athletics, discipline and good citizenship.

Although threatened by clouded skies, parents day was a huge success. The visitors could not refrain from applauding these young men who have won many high compliments paid them by Colonel Charles H. Rice and the officers of the 16th United States Infantry and the 306th Infantry Reserves, commanded by Colonel Julius Ochs Adler.

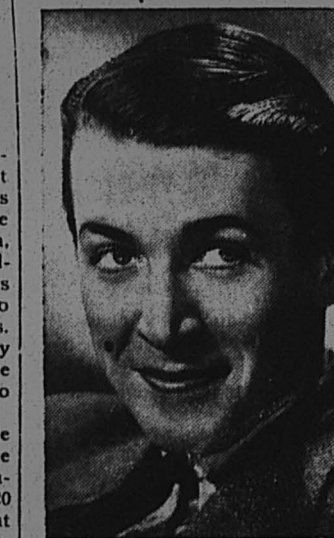
JIMMY'S MODERN BARBER SHOP

A HAIRCUT
TO FIT YOUR
FEATURES

Our Motto
"Courtesy to All"

103 1/2 W. Broad St., Palmyra

BROADWAY THEATRE FRIDAY & SATURDAY



James Stewart, who appears with Margaret Sullivan in "Shopworn Angel."

THINGS TO WATCH FOR

A "draftless fan" which stands on the floor and draws in cool air at approximately floor level, shooting it up toward the ceiling in a perpendicular column. A collapsible fish net, which snaps open like an umbrella, to lift fish out of the water. An electric bulb which gives off perfume or medical capors; the light bulb is thinly coated with clay or alabaster, in which the perfume or medicament is absorbed. Cakes made with soap; such a small quantity is added to the baking mixture that it does not affect the flavor, but makes the cake lighter and fluffier.

Shirley Temple in the go-happy kind of musical you go for!



LITTLE MISS BROADWAY

with a cast picked for your pleasure!

GEORGE MURPHY
JIMMY DURANTE
PHYLLIS BROOKS
EDNA MAE OLIVER
George Barbier • Edward Ellis
Jane Darwell • El Brendel
Donald Meek • Patricia Wilder
Directed by Irving Cummings
Dorothy F. Zandvoort
A 20th Century-Fox Picture
NOW



SAVEE

HITCH-HIKING PEST STILL HERE

The hitch-hiking pest is in again. Thumbelikes are abroad in the land, inviting themselves free rides at the expense of the country's heaviest taxpayers. So many complaints have reached the Keystone Automobile Club of New Jersey lately about this highway pest that the club feels it necessary to repeat its warning against acceding to the importunities of the ride grabbers.

So long as some motorists give hitch-hikers a lift, so long will this form of parasite continue to thrive, club officials declare. Motorists, it is asserted, have it well within their own power to squelch the pest. Unanimous refusal of drivers to pick up the ride moochers would soon put an end to the practice.

Poorly Repaid

"There is no reason why a man who buys an automobile and pays a heavy tax to operate it should feel under obligation to give transportation to any ride beggar who makes the request with a jerk of the thumb," said Trevor B. Mathews, manager of the Camden division of the club. "The hitch-hiker who confidently waggles his thumb at a motorist wouldn't think of getting a ride on a street car or train by the same means, because he knows it wouldn't work."

Warning is given by the club that motorists frequently have been repaid for their kindness "with a clout on the back of the head and robbed of car or money." Others have found themselves defendants in damage suits because of injury to the self-in-

New Shoes From Old "AMICO"

Electrical Vulcanized
Resoling

No Nails
No Stitches

UNITY SHOE REBUILDERS
105 W. Broad St. Palmyra

PALMYRA THEATRE

Matinee Daily at 2.00 p.m.
Evenings 7.00-9.00 o'clock

THURSDAY, August 11
Freddie Bartholomew
Mickey Rooney
IN

"LORD JEFF"

FRIDAY and SATURDAY
August 12-13

SHE GAVE
UP LOVE...
AND A MILLION
...to be a
doughboy's
dream girl!

Margaret
SULLAVAN
in
The Shopworn
Angel

WALTER PIDGEON
H.C. POTTER

Saturday Matinee Only—
"Flash Gordon's Trip to Mars"

MONDAY and TUESDAY
August 15-16

Katherine Hepburn
Cary Grant
IN

"HOLIDAY"

WEDNESDAY & THURSDAY
August 17-18

Dick Powell
Pat O'Brien
IN

"THE COWBOY
FROM BROOKLYN"

vited guests. Aside from these serious considerations, motorists are jeopardized by the appearance of the hickies on the highways. Cars often are forced to swerve sharply to avoid them, and crashes with approaching vehicles sometimes result.

NEW STORE PLANNED FOR PALMYRA SOON

A new store will be located in Palmyra in the near future, according to an announcement made early this week, the location being the quarters formerly occupied by the Bond Market, on Broad street.

It is understood that the new enterprise will be one of the 5c to \$1.00 type stores, being a chain of the smaller chains of this nature.

SUMMER GLASSWARE

3 for 10c

and
5c each

SCHWERING'S

Broad Between Elm and Maple
PALMYRA, N. J.



AUGUST Anniversary MONTH OUR 7th Birthday

CELEBRATE WITH US-IT'S A PARTY!

Friday and Saturday, August 12-13



—also—
POPEYE the SAILOR in
"LET'S CELEBRATE"

Matinees—"FLASH GORDON"
Sunday and Monday, August 14-15

MARGARET SULLIVAN
JAMES STEWART
IN

"SHOPWORN ANGEL"

—also—
"BREATHLESS MOMENTS"
25 Minutes of Real Thrills with the
News Camera

Tuesday, August 16
FREE TO THE LADIES
A New Item of
MARY LOU DINNERWARE

—On the Screen—
GLORIA STUART
MICHAEL WHALEN

"ISLAND IN THE SKY"

Wednesday & Thursday
August 17-18

DICK POWELL
PRISCILLA LANE
PAT O'BRIEN

in
"COWBOY FROM BROOKLYN"

The "TOPS" in MUSICALS

NOW... For The First Time In History - a

PHILCO
AUTO RADIO

for \$24.95
Fits Any Car!
EASY TERMS

JOHN H. ETRIS

17 W. Broad St., Palmyra, Phone 976

PALMYRA UNABLE TO BUY PUMPER

(continued from page 1)

To Re-Locate Street

An ordinance passed first reading to re-locate Spring Garden street between Filmore street and S-41 highway. The plan proposes to straighten out the thoroughfare where it joins S-41. The land for the re-location will be donated to the borough by H. B. Williams.

Tree Project

Upon the recommendation of Councilman Huyett, the clerk was asked to write the W.P.A. and ask for the release of another tree project. Councilman Huyett stated that the project had been passed previously, but for some unknown reason had been held up. He said that such a project is needed at this time, with a good bit of tree trimming to be done in the borough. Councilman Wright recommended that the owner of a barn at 828 Parry avenue be notified that demolition would be started unless repairs are made. The building inspector's report showed the barn to be vacant except for the habitation by rats and also indicated a possible collapse under a heavy snow. The motion was made authorizing the usual procedure.

The building inspector's report for the month showed improvements amounting to \$6,950 and submitted fees of \$14.54.

Highway Situation

Councilman Engle reported that the gravel work on the highway is completed and that oiling would begin as soon as the weather would permit.

The Mayor appointed Edwin C. Griscom, Solicitor Albert McCay and C. Nevin Buchholz a committee of three to better promote the collection of delinquent taxes.

Relief Director George N. Wimer submitted his report for the month with bills totaling \$270.88. The cases at the end of July were 12, covering 45 persons. Six hundred and six garments from the sewing project were distributed during the month.

A six months extension was granted the mortgagee on Society Hall to work out some plan for the satisfactory settlement of the tax indebtedness against the property.

The fire company reported a profit of \$103 on the donkey ball game and thanked mayor and council for their cooperation and asked the press to thank everybody who turned out to the game.

There is no opposition between religion and science: they are the two wings upon which man's intelligence soars unto the heights; with which the human soul can progress.—Abdul Baha.

CHAMPIONS LEARN FROM AMERICAN BOY MAGAZINE. Many famous athletes in all sports credit much of their success to playing tips and suggestions received from sports articles carried in THE AMERICAN BOY Magazine.

Virtually every issue of THE AMERICAN BOY offers advice from a coach or player. Football, basketball, baseball, track, tennis, in fact, every major sport is covered in fiction and articles.

This is just one feature of THE AMERICAN BOY Magazine. Adventure, exploration, sports, humor, flying, science, travel, detecting, animals, are well represented in stirring stories.

THE AMERICAN BOY sells on all newsstands at 15c a copy. Subscription prices are \$1.50 for one year or \$3.00 for three years. To subscribe simply send your name, address and remittance to THE AMERICAN BOY, 7430 Second Blvd., Detroit, Mich. Adv.

FHA Mortgage Funds for refinancing of building homes. **RALPH THOMPSON** Pitman National Bank Building Pitman, N. J.

MAGEE & HUGHES Covered by Insurance **Painting** EDWARD HUGHES, Mgr. 114 Garfield Ave. Palmyra. Phones: 341 and 245-M



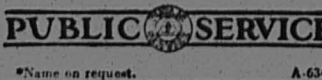
Laundry Lesson No. 1

Have automatic hot water service by GAS!

A modern automatic gas water heater supplies all the hot water needed on wash day without ever "letting you down" by running cold. It maintains a constant supply of hot water at 140 degrees—just right for loosening dirt and dissolving grease spots in clothes.

The cost of gas consumed for automatic water heating is little. Here is a fair estimate of the cost in a home in Somerville, Somerset County. A family of four* pays about 9¢ per day, based on the monthly gas bill. The difference between the amount of the last full month's gas bill before installing an automatic gas water heater and the first full month's bill after installation amounted to \$2.66. Ask Public Service or your neighborhood plumber for a cost estimate.

*A limited number of Automatic Gas Water Heaters now on sale at reduced prices. Terms as low as \$2. down, \$2. monthly. Investigate!



Name on request. A-630

Jesse M. Coddington and Son

415 Elm Avenue Riverton

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE Phone, Riverton 1073

Phone, Riverton 1073

Phone, Riverton 1073

Phone, Riverton 1073

Phone, Riverton 1073

Phone, Riverton 1073

Phone, Riverton 1073

Phone, Riverton 1073

Phone, Riverton 1073

Phone, Riverton 1073

Phone, Riverton 1073

Phone, Riverton 1073

Phone, Riverton 1073

WANT-ADS

LOST AND FOUND—RENTS—SALES

HELP WANTED

CLASSIFIED ADVERTISEMENTS

Rate 10c Per Line

(Lines Average 6 Words)

Minimum Charge 30c for Each Ad

Phone 712

RENT—Furnished apartment, 408 Morgan avenue, Palmyra. Phone Riverton 247-W. 4-21-tf

WANTED—Clean wiping rags, colored or white, free from lint, size not less than 2 ft. square, no clippings. 5c lb. New Era, 609 Main street. 8-11-tf

SEWING machines cleaned, repaired. Earle Bowen, 33 E. 2nd St., Moorestown. Phone 751. 7-21-tf

HELP WANTED—White woman, general housework by week, no washing. Write Box "M" New Era. 8-11-tf

FOUND—Bathing suit. Owner may have same by phoning 97 and paying for this ad. 8-11-tf

WANTED—1/2 HP motor. Apply "B" New Era Office. 8-4-2t

SALE—Walnut wardrobe, sofa and chairs, comb. studio couch and packing chest, other furniture. 902 Washington avenue. 8-11-tf

New Type Grand Piano

Has been used only a few months—piano fully guaranteed—will accept payments of \$1.50 per week from reliable party—bench and delivery included. Write at once, Box "H" New Era Office.

LYNCH'S

Quality Dry Cleaning and Pressing 2640 Federal Camden 523 Market Bell Phone 2812-1213

FRESH EGGS

Stewers - Broilers

J. M. Hudgins, Jr. 25 Rowland St., Palmyra Phone Riverton 641

FLY and MOSQUITO SPRAYS

SPRAY PUMPS FLY and MOSQUITO WIRE

HOUSEHOLD PLANT SPRAYERS

FLY RIBBONS and SWATTERS

Frank P. Coddington

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

519 Howard Street Phone 725-J

ONLY WESTINGHOUSE OFFERS

this new MEAT-KEEPER



It's new! Sensational! A big step forward in safe food preservation! Keeps meat fresh and tasty for days longer, conserves natural juices. See the MEAT-KEEPER today... in the new 1938 Westinghouse Refrigerator!

Saves food... saves time... saves money... Kitchen-proved!

Warren T. Smith

"YOUR WESTINGHOUSE DEALER"

105 1/2 West Broad Street Palmyra, N. J.

Telephone Riverton 425

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

Westinghouse Kitchen-proved Refrigerator

"There is no physician like cheerful thought for dissipating the ills of the body."

49th Year No. 31

FILLING STATION DISCUSSED HERE

Question Reviewed by Riverton Council; Petition Asks For Condemnation

The erection of a filling station at Main and Howard streets, Riverton, on the site of the old Roberts building was aired at considerable length by Riverton Borough Council last week, but no definite action was made known, since the governing body went into executive session before the matter was settled.

A petition dealing with the matter was presented by A. W. Lewis. This requested that the borough acquire the land by condemnation proceedings for the following reasons: it would place the borough in immediate position to widen Main and Howard streets; that the interests of the business men would be better protected because of additional parking space and that the appearance of the community would be greatly improved.

Some Favor

It was stated at the meeting that several merchants in the area were in favor of increasing parking facilities, but were reluctant to sign the petition. Others favored a parking space, but were against any considerable sum of money being spent on a park. Some were against the entire proposition.

Frank P. Coddington, whose place of business is located on Howard street, said that he felt money spent on a park could be used to better advantage for a swimming pool.

Mr. Lewis pointed out that if the merchants complained about the lack

(continued on page 2)

Program For Friday Concert

The following program will be rendered at the concert to be given by the Mercer county W.P.A. band, Gustav Hagedorn conducting, at the Grove, Palmyra, on Friday, August 19th at 8 p. m.

March, Aparita Roca, Trexidor.

Overture, The Barber of Seville.

Rossini.

Minuet in G, Beethoven; Souvenir Poetique, Fibich; Waltzes, Morning Journals, Strauss.

Selections from The Firefly, Friml.

Intermission

Three Dances from The Bartered Bride, Smetana.

Humoresque, The Turkey in the Straw, Bellstedt, a clarinet solo by Anthony Schunk.

Descriptive, A Chinese Wedding Procession, Hosmer.

Selections from Herodiade, Massenet.

The affair is presented by the Works Progress Administration Federal Music Project, Dr. Nicholas Solokoff, national director, Frederick Rocke, state director.

FINAL

NOTICE TO DOG OWNERS

Although the law requires all dogs within the Borough limits to be registered the first part of each year, Borough Council has decided to extend the time for registration, due to the fact that so many families have been out of town during the summer months. This period of extension will soon expire.

You are hereby notified to register your dog AT ONCE, otherwise you will receive notice to appear before the Recorder which means a FINE and COSTS, including the registration.

By order of the Mayor and Council Daniel M. Clifton, Borough Clerk.

An average of 2,500,000 persons visit the New York Aquarium each year.

An average of 2,500,000 persons visit the New York Aquarium each year.

An average of 2,500,000 persons visit the New York Aquarium each year.

An average of 2,500,000 persons visit the New York Aquarium each year.

An average of 2,500,000 persons visit the New York Aquarium each year.

An average of 2,500,000 persons visit the New York Aquarium each year.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., AUGUST 18, 1938

PRICE FIVE CENTS



MORE W.P.A. ROAD WORK IN COUNTY

Through agreements ratified this week by State Highway Commissioner E. Donald Sterner for use of state aid and W.P.A. labor under the state highway department, W.P.A. work relief program, Burlington county will obtain 1,740 man-weeks of employment.

In Bass River township the Amasa Landing road will be built of gravel at a depth of six inches and a width of 18 feet and Pemberton township will build the Scrapetown road of gravel with bituminous surface treatment at a width of 20 feet.

NO OPPOSITION ON FIRE TRUCK

Ordinance Passes Last Reading By Riverton Council; Bids Received Next Meeting

No one appearing in opposition, the ordinance dealing with the purchase of a city-service ladder truck for the fire department was passed on the second and final reading by Riverton Borough Council, at a meeting held last Thursday evening.

Specifications have been prepared and notice to bidders is to be published in The New Era. The proposals will be received by council at the September meeting.

Horsepower

The only question discussed concerning the specifications was that of horsepower, the firemen requesting that this figure be given as 125 minimum.

Councilman Archibald Bush stated that, in his opinion, this figure was too high, asserting that it would exclude one manufacturer from bidding. He advised a 110 horsepower minimum.

The firemen said that the manufacturer in question also made a 125 horsepower outfit and that he would still be able to bid. After a lengthy discourse, it was voted to retain the 125 horsepower minimum.

Highway

Councilman J. W. Sylvester, chairman of the highway committee reported that gutters were being sprayed with slow curing oil and patching work done on the various streets. He said that this process would be continued until the entire town had been covered.

Daniel M. Clifton, borough clerk, said that the notice inserted in The New Era concerning dog registrations had brought gratifying results in that 60 additional canines had been enrolled on the books. He stated, however, that there were still

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

(continued on page 2)

FOREIGN TRUCKS IN BIG MAJORITY

Survey Shows Out-of-State Vehicles Comprise Large Percent of Traffic

Several weeks ago, The New Era published an editorial regarding the extensive use of Route 25 by trucks from southern states. While it was believed that this sort of traffic was greater than the use given the highway by commercial vehicles, a survey was conducted one evening this week in order to determine the ratio of foreign vehicles to the local flow.

A representative of The New Era was located at a point east of the Moorestown-Riverton road, on the Burlington Pike, where the east

FILLING STATION DISCUSSED HERE

(continued from page 1)

of parking facilities at present, they should have more in the way of objections to offer after the station was in operation, since the necessary driveways would restrict the space still further.

Review of Offer

Richard M. Woodward, who represented the borough in the offer to the Roberts estate, stated that he had written a preliminary letter opening negotiations on June 10. On June 15, Mr. Woodward stated that he had a conference with estate representatives who told him that a tentative agreement was being considered with a gas company, and that if a lease were signed he would be notified.

After the July meeting of council he made a direct offer of \$2,000 for the property and received an answer of July 19 that further advice would follow. On August 1, he noticed the gas tanks on the property and wrote again. Mr. Woodward said that no reply had been received to the last communication.

Conference

Walter Carson, borough attorney said that he also had conferred with representatives of the estate and was advised that the borough offer was inadequate. He stated that the estate was unwilling to stop construction because the lease had been signed, but that representatives were willing to meet a committee from council to further discuss the matter. It developed that the lease agreement with the oil company had been actually signed before negotiations had been opened by the borough for the purchase of the property.

Comment by Members

When Mayor H. McIlvaine Biddle asked an expression of opinion from the various members of council, Robert W. Knight said that he felt it would be very costly for the borough to acquire the property at this stage of affairs. He injected the thought that the property owned by the borough on Main street across from the Roberts plot might be converted into a parking lot at a small cost and thus remove the congestion.

Mr. Sylvester suggested that Main street might still be widened even though the station were erected. This he stated, would provide for parking diagonally on one side.

Improvement

Councilman Nathan Lane said that he felt the park and parking space would be a tremendous advantage to the community in every respect. Mr. Bush remarked that it might be possible to use some of the ground for parking since the plot appeared to be larger than that required for a gas station.

The question of the issuance of a building permit by the inspector was also discussed at length, several members stating that they felt the matter should have been taken up with the building committee before permission was given to go ahead with the work.

Robert H. Clelland, the building inspector, asserted that he had issued the permit because the proposed construction was in accordance with the building code and that no one had instructed him to the contrary. Mr. Knight said that he did not feel that Mr. Clelland had any right to refuse to issue a permit.

The executive session ended the discussion as far as any further available information was concerned.

HOW MANY GEESE?

There was a lone goose swimming about in a lake, and overhead he saw some geese flying. He called, "Hello, you 100 geese." The leader answered, saying, "If there were twice as many of us, and half as many of us, and quarter as many of us, besides yourself, there would be 100 of us. How many of us are there?"

The answer will be found on page 3, but perhaps you would rather try to figure it out for yourself.

Massachusetts is the second most densely populated state in the Union, with 514 persons to the square mile.

NEW HEAT WAVE IS SIZZLER HERE

After a respite of a few days, summer returned with a vengeance this week. The mercury began to climb on Sunday, but really went to work on Monday.

During this sizzle, the temperature reached the century mark on several local thermometers, nearly popping through the top of the indicator at the Burke & Easley Service Station during the afternoon. The one at the Pennsylvania Railroad station registered 99. Both, by the way, were in the shade.

Official Lower

These marks exceeded the official record of the Weather Bureau in Philadelphia, but 't must be remembered that the government thermometers are located on the roof of the Custom House and inside the regulation shelter which houses such instruments.

The hot spell continued on Tuesday, with little change in temperature.

NO OPPOSITION ON FIRE TRUCK

(continued from page 1)

a considerable number of owners that were delinquent and steps will be taken to bring these into the fold.

Sewage Disposal

Councilman David Gould reported that the application for a P.W.A. project for a sewage disposal plant had not yet been submitted, due to the fact that no decision had been reached regarding the site. He stated that he expected this detail would be brought to a conclusion in the near future.

Property Demolition

The Haines-Thompson Co., of Burlington, was awarded the contract to demolish the property at 405 Bank avenue on their high offer. It would be very costly for the borough to acquire the property at this stage of affairs.

One bidder submitted a proposal to give \$136.50 and remove the structure.

Councilman Nathan Lane reported that he had received an offer of \$1,000 for the property as it stands at present, but council decided that demolition was the better course to follow.

The following bills were approved and ordered paid:

Printing—The New Era, Inc., 1000 envelopes, \$11.00.

Borough Organization—C. Kenneth Davis, clerk hire, \$40.00; Daniel M. Clifton, salary, \$100.00.

Police—William Gootee, salary, phone, \$143.00; John Robinson, salary, phone, \$133.00; John Carhart, salary, phone, \$133.00; William Thomason special duty, \$88.00; George Horner, special duty, \$12.00; Robert Wright, special duty, \$12.00; Roy Bowers, special duty, \$8.00; Evans Service Station gas, 14.27; New Jersey Bell Telephone Co., \$5.85; Clinton B. Woolston, repairs, \$4.05; Public Service Electric and Gas, light, \$7.78.

Borough Property—Public Service Electric and Gas Co., current, \$1.00; C. A. Lippincott & Bro., tractor parts, \$10.70; Benjamin Franklin, games, \$5.00; Evans Service Station, gas and oil, \$2.00.

Fire and Water—Clinton B. Woolston, supplies, \$15.55; E. M. Carhart, phone, \$3.00.

Fire Hydrants—Riverton-Palmyra Water Co., third quarter, \$448.76.

Welfare Association—William A. Hendrickson, treasurer, \$158.24.

Highway—Robert Clelland, salary, \$50.00; Robert Clelland, extra compensation, \$75.00. Ed. Thomas, S.C. oil, \$67.50; Amiesite Corp. of Pa., amiesite, \$470.50; Service Supply Corp., oil machine, \$302.50; Evans Service Station, gas and oil, \$4.46; Shulman's Dept. Store, boots, \$5.45; Clinton B. Woolston, oil, \$2.05.

Lighting—Public Service Electric and Gas Co., gas, \$230.10; Public Service Electric and Gas Co., electric, \$204.25.

Garbage—John Dziedzic, contract, \$75.00.

Fourth of July Celebration—Riverton Fire Company, balance, \$13.43.

Fire Truck Reserve—The New Era, ordinance, \$48.84.

School Funds—C. Kenneth Davis, custodian, \$500.00.

FOR ASSEMBLY



S. EMLEN STOKES

Who makes the following announcement this week.

About one month ago I wrote for publication in our county papers a brief summary of the work and accomplishments of the New Jersey Legislature during this past year so that the citizens of Burlington county would be better acquainted with the important problems which came before their legislative body.

Many of these questions have been of a highly controversial nature and the work has been exceedingly strenuous. However, the majority of the members of the Assembly recognize full well the importance of their labors and I have found it a great pleasure to work with them. This is one of the reasons I have decided again to offer my services as representative of our county in the House of Assembly for a third year. When you have the opportunity of working with men who are honestly interested in better government the task does not seem so hopeless, and the opportunity for turning promises into actual facts is more probable.

As I mentioned in the summary last month, much was accomplished, but there are many difficult problems to be solved upon which the welfare of all of us depends—farmer, laborer, business or professional man. Furthermore, legislation having to do with satisfactory relations between labor and business can and must be worked out.

In order that the various departments of our state government be efficiently and adequately operated for the benefit of our citizens, these departments, educational institutions, relief, etc., must be financed from the taxes collected. At present, a commission is studying our state tax system, and it is my hope that something constructive will be presented to our next legislature.

It is such vital questions as these in which I am intensely interested. If I am again fortunate in receiving your vote of confidence at the primary election in September and later at the general election in November, I will bend every effort to help solve these problems.

S. Emlen Stokes.

Moorestown, New Jersey

Burlington County Taxes—Joseph S. Bright, county treasurer, \$4332.12. Clerk's Cash Account—Daniel M. Clifton borough clerk, \$250.00. Refund Taxes 1938—Harry Kenney, overpayment, \$1.88.

The empire of the Ottoman Turks reached its highest development in the reign of Soliman II from 1520-1566.

A reformatory of 5,300 bandits has been established in China.

Nature is often hidden, sometimes overcome, seldom extinguished.—Lord Bacon.

There was a lone goose swimming about in a lake, and overhead he saw some geese flying. He called, "Hello, you 100 geese." The leader answered, saying, "If there were twice as many of us, and half as many of us, and quarter as many of us, besides yourself, there would be 100 of us. How many of us are there?"

The answer will be found on page 3, but perhaps you would rather try to figure it out for yourself.

Massachusetts is the second most densely populated state in the Union, with 514 persons to the square mile.

Massachusetts is the second most densely populated state in the Union, with 514 persons to the square mile.

Massachusetts is the second most densely populated state in the Union, with 514 persons to the square mile.

Massachusetts is the second most densely populated state in the Union, with 514 persons to the square mile.

Massachusetts is the second most densely populated state in the Union, with 514 persons to the square mile.

BIRTH

Mr. and Mrs. George Vennel, of 333 Garfield avenue, Palmyra, are receiving congratulations on the birth of a son, George, Jr., on August 4.

A hotel at Bolzano, Italy, which refused to take in an Italian couple with four children has been closed for "action hostile to the state."

Railroad traffic is heavier between New York and Philadelphia than between any other cities in the world.



EMPIRE DINER

Route 25 at Five Points, Palmyra
James G. Ashby, Prop.

Excellent Food
Reasonable Prices
Air Conditioned
Ample Parking
Never Closed
Clean Wash Room
Courteous Service
Counter Service
Booth Service

BETTY PETTY BEAUTY STUDIO

519 Cinnaminson Ave.
Palmyra

FINGER WAVING
MARCELLING
HAIR CUTTING
HAIR TINTING
BLEACHING
SCALP TREATMENT
FACIALS

Dual Method of
Permanent Waving

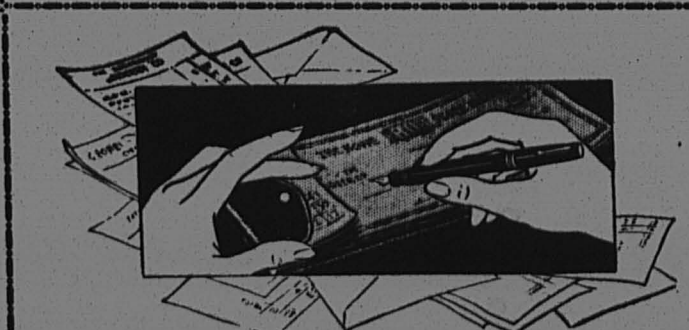


Open Daily 9 a.m. to 6 p.m.

Monday and Friday evenings until 9 o'clock

Closed Wednesdays at 1 p.m. during June, July and August

Phone, Riverton 480



Pay By Check . . .

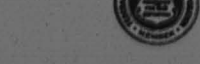
The advantages of a checking account are many. The possibility of paying a bill twice is reduced to the very minimum. The question of whether a bill has been paid or not is settled beyond argument when the cancelled check is produced.

Householders find that a closer check on the family budget is possible with a checking account. Then too, a minimum of cash is kept in the house, thus reducing the hazard of burglary.

Inquire at this bank for full particulars concerning a checking account.

Closed Saturdays During July & August

Cinnaminson Bank and Trust Co.



Riverton, N. J.

Cinnaminson Bank and Trust Co.

Riverton, N. J.

Cinnaminson Bank and Trust Co.

NO AGREEMENT REACHED FRIDAY

(continued from page 1)

Adams and Albert C. Jones, declare that the schedules of the road and bridge departments can be revised, some operations that are included postponed until next year and necessary funds for emergency work obtained from current appropriations.

They are equally as firm in their opinion as the members of the other group and, since four members must vote in favor of the emergency measures, it is evident that the board will probably argue from now until the end of time before a solution is reached.

Bridge Report

In supporting his statement regarding the need for additional funds, Mr. Church, who is director of the bridge department offered a report that summarized the damage to spans that was occasioned by the storms of June 27 and July 20.

Locations where damage occurred during the first flood numbered 44 and ranged from entire bridges being washed away to damaged approaches, abutments, culverts, etc.

The report continued to relate that the second storm was even worse than the first, with 23 additional locations being found where repairs were necessary.

Funds Expended

Total expenditures for repair work to date have been \$13,509.96 and Mr. Church estimated that \$17,732.85 would be necessary to complete the work. The balance in the bridge department, as of August 1, was \$34,721.11, which leaves \$16,988.26 for regular maintenance work during the balance of the year and, according to Mr. Church, the normal requirements of his department are about \$3,400.00. The report concluded with the statement that, unless additional money was forthcoming, the department would have to cease operations about the middle of October.

Choice Bits

Included among the highlights of the bickering contest was the statement by Mr. Stout that the road had been neglected during the past two years under the administration of Mr. Jones.

The latter retorted that he resented this charge no end, since it was entirely false.

Another fact one was the remark by Mr. Adams that additional money was needed in order to put 100 more men to work and thus build up a larger machine. Needless to relate, this was denied with great enthusiasm by Messrs. Church and Stout.

Other Sidelines

Other subjects for discussion were the Florence street project, which has not been started and which, according to Mr. Jones, the highway department does not intend to start because, he asserted, Mr. Stout knew that it couldn't be done with the current appropriation.

Mr. Stout retorted that he was merely waiting until the Federal allotment of \$20,000 became available.

A large number of spectators crowded the Freeholder's room, so that seats were at a premium. Included among the crowd was a delegation of ladies, who seemed to enjoy the affair no end.

Motive Obscure

The purpose of this group was not disclosed, since no member asked for a hearing.

Upon being questioned after the meeting, none of the Freeholders appeared to have any idea concerning the large attendance.

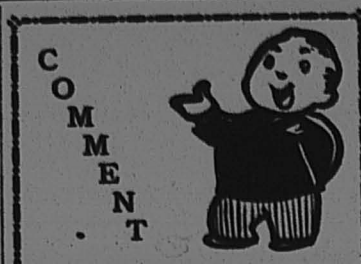
Before adjournment, it was voted to eliminate the second August session, but that members were to be available for special meetings at the call of the chair.

COVERED DISH SUPPER

A covered dish supper for the benefit of the Asbury M. E. Church will be held Thursday, August 25, at the home of Mrs. Thomas Perkins, East Riverton, 5 to 7 p.m.

Coffee constitutes more than fifty per cent of Brazil's exports.

It is thought that women were the world's first vegetarians and first farmers.



If the President has his way, the next Congress is going to be hand-picked with a vengeance, since any Democrat who has voted against New Deal proposals is certain to be lacking in Administration support. Mr. Roosevelt isn't hesitant about telling folks about his attitude, either.

Of course, the Republicans can doubt the New Deal candidates, but you can be assured of the fact that wherever the fight is expected to be close that Messrs. Ickes, Farley and Hopkins will swing into prompt action.

There are a tremendous number of W.P.A. votes floating around the country and few, if any, are believed to be Republican. Just a case of not biting the hand that's feeding them and they know which hand it is, too.

It's rather humorous to read some of the announcements made by various candidates for public office. They always contain the time-worn phrase, "best qualified." Sometimes we wonder just what the qualifications for a particular office may be, since usually no two of the aspirants have backgrounds that are in any way similar.

Although it may be difficult for some boys and girls to realize the fact, school days are just around the corner.

St. Swithin, whose name has received considerable attention of late, was, in case you are interested, the bishop of Winchester from 852 to 862 and patron saint of Winchester Cathedral from the tenth to the sixteenth century. All of which sheds little or no light on the rain situation.

HARVEST HOME AT INDIAN MILLS

The Indian Mills M. E. Church will celebrate the fiftieth anniversary of its annual Harvest Home tomorrow, serving the usual chicken dinner from four until six o'clock. Participating in the observance will be Mrs. Amanda B. Powell, of Palmyra, who was the originator of the event in 1888.

Mrs. Powell was assisted in the project at that time by William Smith, Howard Weeks, William Wilkenson, Elizabeth Taylor, Hannah Brown, Dorothy Weeks, Jennie Buckage, Belle Gaskill, Mrs. Henry Wright, Charlotte Hagerty, Amanda Wright, Henry Taylor, Rebecca Wright, Eva Poole, Asa Weeks, Isaac Wright and members of the Smithville Band.

The event this year is being sponsored by the Ladies Aid Society of the church with the following committees in charge: Mrs. Ellen Alloway, president; Mrs. Elizabeth Batterson, secretary and Mrs. Mary Crane, vice president; floor—Mrs. Clarence Giberson, chairman, Mrs. Nola Prickett and Mrs. Verna Smith; Miss Maud Miller, Miss Marion Lemon, Mrs. Elizabeth Batterson, Mrs. Clarence Giberson, Mrs. Martha Weeks; kitchen—Clarence Giberson and James Emmons.

THINGS TO WATCH FOR

Milk that will keep sterile and fresh at room temperature for as long as four months; a little hydrogen peroxide and potassium iodide is scientifically "cooked" into the milk, without affecting its taste.

A surf automobile for use in salvaging stranded ships, catching fish, finding wrecks, harvesting shellfish.

An acid treatment for opening the sealed "pores" of oil wells, thus obtaining a greater yield of oil.

An "auto starter facilitator," which automatically jiggles the throttle while the engine is being started.

Yellow pollen that blows into puddles is sometimes mistaken for sulfur.

ACTIVITIES OF LOCAL DAY CAMP

Season Closes with Parents' Night and Visit to "Y" Camp at Medford

The final meeting of the Palmyra-Riverton Y.M.C.A. Home Vacation Camp was held Friday evening at the Y.M.C.A. building, in the nature of a parent's night. There were 79 parents and boys present.

Richard Taylor, president of the group, welcomed the parents and invited them to view the exhibits after the program. The program consisted of a solo by Herbert Lefpiano sologit shrdhrmf. shrdhrmf, "Home on the Range," a piano solo by Arthur Hoyt "Narcissus," a harmonica duet, with Raymond Schill and William Ulrich furnishing the music, after which they both gave solos. Robert Seither gave a selection "Popeye the Sailor Man," which was very popular with the audience.

Reports of the activities of the camp were given by four members of the group, each reporting for one week. David Hough, Bruce King, Arthur Hoyt and Biddie Atlee did this. Following these reports a short skit was presented with profuse apologies to William Shakespeare, namely "Romeo and Juliet."

Bertram Marple, "actress de luxe" performed sweetly as Juliet and Raymond Schill as the "wooer," namely, Romeo. There was much realism connected to the acting as our hero fell during the balcony scene and gracefully tore his trousers. Following the program as presented by the group, the Women's Auxiliary of the Palmyra-Riverton Y.M.C.A. served lemonade and cake. During the lull between changing of scenery in the play, Guy C. Hendry, county Y.M.C.A. secretary spoke to the mothers and fathers.

Trip to Camp

Wednesday afternoon thirty-five shouting and rather boisterous boys left for an overnight camping experience at Camp Ockanickon with Secretary T. Prall Reeder. They played ball in the afternoon, enjoyed a swim, then had supper. In the evening, they joined with the boys of the junior area in a game of capture the flag.

All of the boys enjoyed (we hope) morning exercises, followed by a morning dip and breakfast. Boating was the chief source of amusement in the morning period, with a swim at eleven o'clock. At 1 p.m. the boys all boarded the Camp Ockanickon express and rode back to the Twin Cities.

Friday Last Day

Friday was the final, but very busy day. The boys enjoyed a swim at the Moorestown pool, where more of them passed their beginners swimming tests. In the afternoon, much to the amazement of the camp director, the boys scrubbed floors, washed windows and did other household jobs, which would make mothers sit up and take notice. However, promises were made that no names would be divulged to mothers.

The boys who passed their beginners swimming tests were: Biddle Atlee, Lloyd Major, Frank Mathews.

New Shoes From Old "AMICO"

Electrical Vulcanized Resoling
No Nails
No Stitches

UNITY SHOE REBUILDERS
105 W. Broad St. Palmyra

UNITY SHOE REBUILDERS

105 W. Broad St. Palmyra

UNITY SHOE REBUILDERS

105 W. Broad St. Palmyra

UNITY SHOE REBUILDERS

105 W. Broad St. Palmyra

UNITY SHOE REBUILDERS

Freeman Moorehouse, Calvin Robbins, Albert Reeves, Robert Seither, William Swayne and Donald Symonds.

Parents have been most enthusiastic about this Home Vacation Camp and Secretary Reeder's leadership.

HEADLINES

Agriculture Department forecasts 1938 corn crop at 2,566,221,000 bushels; compares with 1937 crop of 2,644,995,000 bushels; Wallace sees no need for producer referendum on quotas. . . . Cotton crop of 11,988,000 bales forecast; 1937 crop was 18,946,000 bales. . . . Farm marketing receipts off 12 per cent in first six months of 1938 from like 1937 period. . . . U. S. Steel Corp. operating rate drops in July. . . . Machine tool orders expected to gain in August. . . . Japan again sends gold to U. S.; shipments here total \$352,000,000 since March, 1937. . . . Russia and Japan sign border truce. . . . New type wheat developed in England; it is rust resistant and able to withstand heavy storms because it grows short. . . . Federal Administration operations hit record in July. . . . Continuation of business upturn predicted by Consumers' Goods Industries Committee based on reports from key companies in these industries.

South Dakota was the first state to live-trap pheasants for stocking purposes.

South Dakota was the first state to live-trap pheasants for stocking purposes.

South Dakota was the first state to live-trap pheasants for stocking purposes.

South Dakota was the first state to live-trap pheasants for stocking purposes.

South Dakota was the first state to live-trap pheasants for stocking purposes.

South Dakota was the first state to live-trap pheasants for stocking purposes.

South Dakota was the first state to live-trap pheasants for stocking purposes.

South Dakota was the first state to live-trap pheasants for stocking purposes.

South Dakota was the first state to live-trap pheasants for stocking purposes.

South Dakota was the first state to live-trap pheasants for stocking purposes.

South Dakota was the first state to live-trap pheasants for stocking purposes.

South Dakota was the first state to live-trap pheasants for stocking purposes.

South Dakota was the first state to live-trap pheasants for stocking purposes.

South Dakota was the first state to live

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second St., Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 1145-W

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

Teaching New Tricks

"The ancient saw that you can't teach an old dog new tricks, doesn't apply when it comes to teaching old drivers new skills and attitudes," says Dr. Herbert J. Stack of the National Conservation Bureau. "This goes for the adult pedestrian, too."

Dr. Stack describes some of the work that is being carried on in various communities to promote traffic safety—work that should and must be greatly extended if the death and fatality rate is to be reduced. In many places, police departments have taken the lead in providing scientific educational programs for drivers and pedestrians. Some departments have established schools for violators, and have found them to be extremely effective in educating the ignorant and curbing the reckless. Newspapers, radio and other media have done a splendid work in keeping the gravity of the accident problem and its manifold solutions before the public.

Also, Dr. Stack said, an intelligently conducted educational program simplifies the task of identifying that small group of drivers which refuse to voluntarily mend their ways, and can be reached only by arrests, fines, or revocation of driving licenses.

One of the vital "musts" of any program is that it be permanent. As Dr. Stack warned, so-called "safety weeks" and similar hit-and-miss drives of brief duration, usually accomplish little or nothing. What good may be done is lost almost immediately unless the drive is followed by a consistent educational and enforcement campaign that is in continual operation.

We've "dodged" the traffic safety issue too long. We've tried sporadic campaigns and seen them fail time after time. There's only one way out—and that is for every community, large or small, to go after the reckless, incompetent and ignorant driver with campaigns that will get results.

The Unconscious Arsonist

The crime of arson is universally condemned. The deliberate setting of fire can have no justification in any case, and the person committing it is properly given severe punishment when apprehended.

It would be a fine thing for the country if some of that condemnation were extended to the man who causes fire because of his own ignorance, carelessness or stupidity. For the grim harvest reaped by the "unconscious arsonist" is infinitely greater and more serious than that of the fire-bug. He doesn't do it on purpose, of course—but that's a frail excuse indeed when lives and property are destroyed.

Certainly the man who carelessly discards smoking materials in dry woods that are ready to explode into flame at the touch of a spark, is deserving of little public sympathy. Neither is the man who wantonly permits hazards to exist on his property and endangers the property of everyone else in the community.

In some European countries, notably France, the law provides that if a fire starts on anyone's property through the fault or negligence of the owner, he is financially responsible for the damage done to other property. There's small chance of passing such a law here—but the principle it represents is worth thinking about. Most of the hazards that cause fire can be easily eliminated. And the argument that many of us don't recognize hazards when we see them, isn't valid. Ignorance of fire dangers, like ignorance of the law, should not constitute an excuse.

Are you an "unconscious arsonist"? It's easy to say "no"—but can you be certain that's the right answer?

What Other Editors Say

Industrial employment increased in Canada in June for the second straight month—due no doubt to our pump-priming.

Wheat is like a man. It isn't how tall he is, but what he has in his head that counts.—Altona Tribune.

Under the "trial and error" dispensation, the administration commits the errors and the country suffers the trials.—Detroit Free Press.

SCHILL—JANDER

Miss Marie C. Jander, daughter of Louis W. Jander, Sr., of Horace avenue, became the bride of Edward L. Schill, son of Mr. and Mrs. Peter G. Schill, of Horace avenue, in a very pretty ceremony last Saturday afternoon, at 4 o'clock, in the Washington Memorial Chapel, at Valley Forge.

The ceremony was performed by the Rev. John Hart, rector of the church and Mrs. George B. Almond, Jr., of Colwick, played the wedding march. The bride, who was given in marriage by her father, selected a beautiful gown of white net and lace made with a tight-fitting bodice, short puffed sleeves, a square neckline and a voluminous long skirt. She wore a tulle veil of fingertip length and carried a shower bouquet of white roses and lilies of the valley.

Mrs. Albert E. Stees, of Jeffersonville, Pa., was the bride's only attendant and wore a frock of blue organdy with touches of pink. Her bouquet was of rosebuds and blue delphinium.

Louis W. Jander, Jr., brother of the bride and Mr. Stees, served as ushers.

After the ceremony, the couple left for a tour of New York state. They will be at home after September 1, at 427 Linden avenue, Riverton.

TO BE MARRIED

Miss Gladys Albright Funk, daughter of Mr. and Mrs. Mahlon A. Funk, of 202 Fulton street, Riverton, on September 10, will be married to William Jacques Yost, son of Mr. and Mrs. W. D. Yost, of Fairview, W. Va.

The ceremony is being planned for half after three o'clock in the afternoon, in the Calvary Presbyterian Church, of Riverton. The Rev. E. S. Woodring, of Allentown, Pa., will officiate, assisted by the Rev. Charles T. Bates, pastor of the Riverton church.

Miss Funk will be given in marriage by her father, and will be attended by Mrs. Herbert Stuart, of Edgewater Park, as maid of honor, and by Miss Alice Rachel Yost, a sister of the bridegroom-elect, as bridesmaid. Miss Yost resides in Fairview, W. Va.

Mr. Yost will act as his son's best man, and ushers will be Herbert Stuart, of Edgewater Park, and Richard Smythe, of Fairview, W. Va. A reception will follow the ceremony at the home of Mr. and Mrs. Funk in Riverton, and after a wedding trip to the Berkshires, the couple will reside in Providence, R. I.

MOFFITT—BAKER

Mr. and Mrs. Leonard R. Baker, of Garfield avenue, have announced the marriage of their daughter, Miss Cecelia Landis Baker to E. Norman Moffitt, son of Mr. and Mrs. John Moffitt, of Lincoln avenue, to take place on Saturday, August 20, at the home of the bride-elect.

YOUNG PEOPLE'S EPWORTH LEAGUE

Murray Von Uffel, of Beverly, will be the speaker at the Thursday evening meeting of the Young People's Epworth League this week.

A group of 22 heard the speaker last week with great interest and a still larger group is anticipated for this week.

We are working toward one of our most important aims, "To Know Him."

COMING EVENTS

Friday, August 19.
Band concert, the Grove, Palmyra, 8 o'clock.

Saturday, August 20.
Baseball, Memorial Park, 3.15 p.m. Riverton vs. Jordan's Comets.

Thursday, August 25.
Covered dish luncheon, home of Mrs. Hotchkiss, Burlington Pike, 1 p.m. Auspices of Cinnamonson P.T.A.

Thursday, August 25.
Covered dish supper, home of Mrs. Thomas Perkins, East Riverton, 7 p.m.

Wednesday, September 7.
Card party, auspices Riverton Women's Club, home of Mrs. Gertrude Lynch, 421 Lippincott avenue, Riverton.

Church Notices

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

The speaker this Sunday will be Rev. E. A. Chambers, of the State Street Methodist Church, Camden. Miss Denise Johnson will be the soloist.

A large congregation was on hand last week in spite of the weather. We anticipate a good attendance to hear Rev. Chambers.

CHRISTIAN SCIENCE CHURCH

"Mind" is the lesson-sermon subject for Sunday, August 21, in all Christian Science Churches and Societies throughout the world. The Golden Text is: "Behold, God is mighty, and despoiseth not any; he is mighty in strength and wisdom." (Job 36:5).

Among the lesson-sermon citations is the following from the Bible: "And wisdom and knowledge shall be the stability of thy times, and strength of salvation." (Isaiah 33:6).

The lesson-sermon also includes this passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The perfect Mind sends forth perfection, for God is Mind" (p. 239).

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, Pastor

Robert W. Kirkpatrick, of Palmyra, will occupy the pulpit on Sunday morning, August 21, at 11 o'clock.

The following Sunday, Rev. John W. Chapman, pastor of the Presbyterian Church, of Leonia, N. J., will be in charge.

Mr. Kirkpatrick will also preach on Sunday, September 4, while Rev. Charles T. Bates will resume his pastoral duties the next week.

CHRIST CHURCH Palmyra

Rev. John H. Chapman, Rector
Sunday, August 21, Tenth Sunday after Trinity.
8.00 a.m. Holy Eucharist.
10.00 a.m. Church school.
11.00 a.m. Choral service and sermon.

Wesleyan Men's Bible Class

When your external environment is clouded in doubt and despair—

When everything seems to be destroying your dreams of success—

When your fondest hopes are going to ruin by the outrages of this old world—

Do you still have Faith?

Do you know any man who can honestly say that his faith has not been strengthened by attending the Wesleyan class? We will be looking for you any Sunday at 9.50 a.m.

PARISH CARNIVAL IS BIG SUCCESS

Thirty members of the Sacred Heart Parish carnival committee met on Monday night at the Knights of Columbus hall at which time Father Welsh announced that he was very much elated with the results of the recent carnival.

He expressed his appreciation to all those who helped in any way with the work, and also wished to thank the public who so generously supported this carnival to make it such a grand success.

NAMES OF INVENTORS

In no other industry has the name of the inventor taken such a prominent place in its business terms as in the electrical industry. The unit of electric power is the WATT. It was named for James Watt, Scottish inventor, who lived from 1736 to 1819. The VOLT, unit of pressure, is named for Count Volta, Italian physicist, who lived from 1745 to 1827. He made the first electric battery.

I praise you when you regard the trouble of your friend as your own.—Plautus.

NEW ERA BUSINESS NOTES

Follow the business news at home—It pays big dividends

H. E. Moyer, local representative of the A.A.A. has an interesting message to motorists in the advertising columns of this issue. It's all about the \$9,000,000. spare tire.

The Palmyra Bowling Alleys open for the season on Friday of this week.

J. S. Collins & Son, Inc., have a good suggestion for you in the advertising columns this week. If you are interested in saving money—it will pay you to read their ad.

If you are thinking of a used car at this time—two automobile dealers have listed a few choice specials in this issue of The New Era.

If you are contemplating a new home or want to make repairs to your present one. The Joseph T. Evans firm offers a convenient financing plan. Consult their advertisement in this issue.

Hypocrisy is the homage which vice renders to virtue.—La Rochefoucauld.

CHURCH NOTICES

CHRISTIAN SCIENCE

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 11 a.m.
Sunday Services, 11 a.m.
Wednesday, 8.00 p.m.

Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2.30 to 4.30.

SCHOOLS AND COLLEGES

VALLEY FORGE MILITARY ACADEMY

AT THE NATION'S SHRINE
PREPARATORY for college or business. Open to 12 to 18. Also Junior College of Business Administration. Graduates receive credit in college. Established in 1905. Five years' experience. Modern academic building and library, large recreation and riding hall, stadium, gymnasium, increased faculty. High scholarship standards with special supervision for individual student. All sports, golf, polo, Country, Infantry, Senior R.O.T.C. Band. Highest Government rating.
For Catalog, address Box 59, WAYNE, PA.

BUSINESS EDUCATION

For 34 years, Strayer's Business School has been giving practical and exceptionally thorough training for positions as secretary, stenographer, stenotypist, bookkeeper, typist and executive's assistant.

THE STENOTYPE
Stenography has been taught for over 20 years at Strayer's. New and improved machines are in use and 150 students are attending day and night stenotypy classes.

CIVIL SERVICE
Hundreds of Strayer-trained students have received appointments to Government positions at salaries from \$1,200 to \$1,600 a year.

EMPLOYMENT
Strayer's Business School finds employment for its graduates. Unemployed graduates of high schools and colleges would do well to prepare for business positions. New classes start now, both day and night.

Strayer's Business School
807 Chestnut St., Phila., Pa.

BROWN PREP SCHOOL

AN ACCREDITED SCHOOL. Preparatory courses for college; professional schools; college and business. Also instruction in West Point. A complete high school course. Individual attention. Enroll now for new term in September. Day and Night.
15th & RACE STS. RIT. 2956 Philadelphia.

RIVERTON LOSES WELL PLAYED TILT

Fast St. Raphael Outfit Shuts Out Locals 4-0 With Errorless Ball

The home team lost, but local fans were treated to another good ball game, Saturday afternoon, at Memorial Park, when Riverton was handed a 4-0 whitewash by the fast St. Raphael outfit, of Philadelphia.

The visitors presented a hustling cast that cut off many blows that appeared to be certain hits and played errorless ball, giving T. Dougherty, their hurler, excellent support.

Riverton could connect safely on only four occasions, while the enemy touched up Chick Foulke, local hurler, for 13 blows.

Good in Pitches

St. Raphael's apparently had no soft spots in their batting order, with the result that Foulke was compelled to bear down at all times. He pitched himself out of several trying situations and, after the visitors had tabbed a run in the opening frame, they were blanked until the eighth.

In this session, the first two men singled and Gerber smote one into deep center that went over McDermott's head for a triple, two tallies sailing over the rubber. The final marker in the ninth came as a result of a brace of one-basers, a walk and a sacrifice.

Chance in Fifth

Riverton had its best chance to score in the fifth, when McDermott led off with a Texas leaguer that the shortstop got his hands on, but could not hold. The ball, however, popped into the hands of the right-fielder, who had raced in to assist on the play.

Broderick then singled and Sloan followed suit with the result that a rally appeared looming large on the horizon. Dougherty then went to work in earnest fanning Foulke and causing Terrill to go out on an easy grounder.

St. Raphael

	ab	r	h	o	a
Long, c	5	1	2	3	0
Friel, cf	3	0	2	2	1
Willard, lf	5	1	2	1	0
Gerber, 3b	5	1	3	0	0
H. Dougherty, ss	4	0	0	5	4
Wagner, 2b	4	0	2	3	4
Holstein, lb	4	0	1	1	0
Casper, rf	3	1	1	2	0
T. Dougherty, p	3	0	0	0	4
Totals	36	4	13	27	16

Riverton

	ab	r	h	o	a
Terrill, ss	4	0	0	2	1
Willie, 2b	4	0	0	3	1
Baker, lb	3	0	0	0	0
McGuire, 3b	4	0	0	5	1
Simmons, lf	4	0	1	1	1
McDermott, cf	4	0	1	1	0
Broderick, c	4	0	1	3	1
Sloan, rf	3	0	1	3	0
Foulke, p	2	0	0	0	4
Totals	32	0	4	27	9

Score by innings—

St. Raphael	1000000021—
Riverton	0000000000—
Three base hit—Gerber. Sacrifice hits—Casper, T. Dougherty. Stolen bases—Long, Friel, Terrill. Double play—McGuire to Willie to Baker. Struck out—by Foulke, 3; by Dougherty, 2. Base on balls—off Dougherty, 2; off Foulke, 1. Hit by pitcher—by Foulke (Friel). Passed ball, Broderick. Left on bases—Riverton, 5; St. Raphael, 8. Umpires—Buchholz and Alloway.	

Country Club Notes

Weekend Tournament

The winners of the four ball match play event over the last weekend were J. S. Fair and Alex Ferguson, first; J. B. Tyler and E. S. Wood second.

Coming events include a blind bogey tournament on August 20 and a Sweepstakes on August 27. The President's Cup Tournament will take place during the three day period, September 3, 5 and 10, when it is expected that a large number of local club members will enter the competition.

PALMYRA BLANKED BY MEDFORD 3-0

Palmyra journeyed to Medford last Sunday afternoon and was handed a 3-0 reverse in a national division contest of the Burlington County baseball loop, the winners making all their runs in the sixth frame.

Yanick and Humes shared the hurling duties for the locals and allowed only seven hits.

Palmyra, however, was limited to three safeties by the splendid pitching of Middleton.

Palmyra

	ab	r	h	o	a
Williams, ss	4	0	0	1	0
Wallace, lf	4	0	0	1	0
Mick, 3b	3	0	1	0	1
Humes, p-lb	4	0	1	1	1
Fowler, c	3	0	0	1	7
Enskat, cf	4	0	0	1	0
Speer, 2b	2	0	0	0	1
Yanick, lb-p	3	0	3	3	3
Wiens, rf	3	0	1	0	0
Totals	30	0	3	24	8

Medford

	ab	r	h	o	a
H. B'ning, cf	2	0	1	0	0
Prickitt, 2b	3	0	0	3	4
Cleaver, lb	4	1	2	7	0
John Piper, c	4	0	0	13	0
Whitcraft, 3b	4	1	1	1	1
L. B'ning, ss	3	1	2	2	2
Joe Piper, lf	2	0	1	0	1
Middleton, p	2	0	0	0	1
W. Smith, rf	3	0	0	1	0
Totals	28	3	7	27	8

Palmyra 0000000000—0
Medford 000003000—3

Error—Humes. Struck out—by Middleton, 12; Yanick, 7; Humes, 3. Bases on balls—off Middleton, 5; Yanick, 1.

GAMES BOOKED FOR LOCAL TEAM

Thomas Cahill, booking manager of the Riverton A. A., has announced that Jordan's Comets, a fast Philadelphia club, will be the attraction on Saturday afternoon, at Memorial Park.

The following Saturday, August 27, Point Breeze will furnish the opposition. A twin bill has been arranged for the afternoon of Labor Day that should be a sure-fire headliner. Starting the first game at 1.15, Riverton will engage the Palmyra team of the National Division of the Burlington County League.

Both engagements will be played at Memorial Park and, according to advance indications, a fine afternoon of pastiming is in store for the rooters of both outfits.

CITY CHAMPIONS DOWN OAKWOOD

St. Mary's Takes Advantage of Local Miscues to Down Oakwood Cheviots

Coming to town last Friday night with an alleged record of 63 wins against a single reverse, St. Mary's, of Philadelphia, racked up a 3-1 win over the Oakwood team of the local softball loop.

George Knight, who hurled a fine game for the local outfit, prevented a shutout when he slammed an enemy pitch deep into right field for the circuit. He limited the hard-hitting enemy cast to seven hits and walked one.

Peculiar Delivery

Calkins, St. Mary's hurler, was a mixture of effectiveness and wildness. He allowed Oakwood only six hits, two of which were bunts, fanned eight and passed seven. The number of wild heaves he made would look like the national debt. His fast ball took an upward curve that fooled the local batters no end, many of them swinging at balls they could only have reached with a scaling ladder.

Score First

St. Mary's scored in the second stanza on two singles, a walk and an infield out. They added two more in the fifth on two one-basers, a pair of boots and a fly to the outfield. Meanwhile, Oakwood was getting men on base with great regularity, but scoring no runs.

Bunting being allowed during this phase of the pastime, but with little success, since this art is not allowed in the local loop.

As a result of bunting, the enemy was enabled to turn in two easy double plays that seriously put a crimp in a pair of promising rallies.

Evidently bunting is an important offensive weapon in Philadelphia, since, with a runner on first, the St. Mary's rover played directly on second base, thus leaving a tremendous gap in the outer pasture.

Fully Uniformed

The opposition appeared here in full uniform that resembled regular baseball regalia. They presented a nice appearance in the field and no doubt have a good ball club, but local fans feel that the Riverton team in the county league would add another defeat to the one already charged against their record.

As a matter of fact, Bill Anderson, Broadway pilot, invited them for another game on Friday night of this week, feeling confident that his charges will send them back to the city on the short end of the count.

There was a large delegation of rooters present at the Friday tilt and enthusiasm ran high throughout the engagement, which was called at the end of the eighth on account of darkness.

Oakwood

	ab	r	h	o	a
C. Wallace, cf	3	0	1	1	0
J. Yearly, r	4	0	0	2	0
L. Yearly, lf	4	0	2	3	0
E. Sutters, lb	3	0	0	0	0

A man should take care above all things to have a due respect for himself.—Pythagoras.

MAGEE & HUGHES
Covered by Insurance
Painting
EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

FHA Mortgage Funds
for refinancing or building homes.
RALPH THOMPSON
Pitman National Bank Building
Pitman, N. J.

LYNCH'S 

Quality Dry Cleaning and Pressing
2640 Federal — Camden — 523 Market
Bell Phones 2812-1213



UNITED
WAYS

**THE NEW ERA
PALMYRA**

**MEMBERS ONLY
COMMISSION**

The New Era Office
Meet, Riverton
Monday Mornings

ES ☐
NO ☐

It's "Yes"—You're Safe!
It's "No"—Don't Delay!

**Penalty When
Coal LATE!**

Very short time. Get your supply
in effect. You save money!
selection!

**YOU
SAVE
MONEY**

& SON, Inc.
coal'
N. N. J.

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

SALES SERVICE
Moorestown Motor Co., Inc.
 219 W. Main St., Moorestown
 Phone, Moorestown 77 or 483

Woolston's Garage
 High Grade Auto Repair Work
 ESSO GAS AND OILS
 Nash and Lafayette Agency
BROAD and MAIN STREETS
 Phone 460 Riverton

Oakwood Chevrolet Co.
 Sales and Service
 USED CARS AND TRUCKS
 1130 White Horse Pk., Oaklyn, N. J.
 Telephone, Collingswood 461

AUTO SERVICE
MARFAK LUBRICATION
 CARS WASHED
 Firestone Tires—Batteries
BURKE and EISLEY
 Broad and Linden Riverton
 Phone 1562

LESTER S. FORTNUM
 ATLANTIC PRODUCTS
 Complete Automobile Service
 115-125 W. Broad St. PALMYRA
 Phone 1180

BAKERIES
FANCY BAKING
 Home-made Ice Cream
 CONFECTIONS
 the kind you will
 be proud to serve
CHEW'S BAKERY
 526 Main St., Riverton
 Phone 134—We Deliver

BANKS
 Cinnaminson
 Bank and Trust Co.
 The Friendly Bank
 Member FDIC
 Main at Harrison Street
 RIVERTON

BARBERS
RAY BANKS
 BARBER
 Special Attention to
 All Work
 305 BROAD STREET
 RIVERTON

BUILDERS
Curtis E. Stavely
 CONTRACTOR AND BUILDER
 Special Attention to Jobbing
 16 W. CHARLES ST., PALMYRA
 Phone 744

Louis. Weber
 Successor to Albert Hostler
 Carpenter and Builder
 Special Attention to Repair Work
 Randolph Avenue, East Riverton
 Phone, Riverton 950-M—Charges Reasonable

HARDWARE
HARRY C. SCHWERING
Westinghouse
 SALES and SERVICE
 Refrigerators and Appliances
 305 E. Broad St. Palmyra, N. J.
 Phone 28

COAL

J. S. Collins & Son, Inc.
 'blue coal'
 BUILDING MATERIALS—HARDWARE
 LUMBER—FEED—COKE
 Broad and Main Riverton
 Phones 4 and 5

Joseph T. Evans
 FUEL OIL
 COAL
 LUMBER
 MILLWORK
 Phone, Riverton 302

MacCORD BROS.
 OLD COMPANY'S COAL
 ATLANTIC FUEL OIL
 KOPERS COKE
 Riverton 550-W—Phones—Riverside 189
 DELANCO

E. P. GRIFFENBERG
 PALMYRA, N. J.
 LEHIGH COAL
 Phone, Riverton 384

H. B. WILLIAMS
 LEHIGH VALLEY
 COAL
 KOPERS PROCESS COKE
 FUEL OIL
 Building Materials—
 Feed and Fertilizers
 PALMYRA Phone 1100

DAIRIES

BISHOP'S DAIRY
 QUALITY PRODUCTS
 Phone 476, Riverside

DRY GOODS

Smith's Store
 Dry Goods — Notions — Stationery
 McColl's Patterns — Gifts
 414 MAIN STREET, RIVERTON
 Phone 783

ELECTRICIANS

EARLE B. HARDER
 Repairs and Installations
 Power and Light
 306 Melrose Avenue Palmyra
 Phone, Riverton 1125

EXPRESS

Shinn's Express
 Riverside, N. J.
 DAILY TO PHILADELPHIA
 Office, 106 N. 5th Street
 Phone, Riverside 346
 Philadelphia, Lombard 9055

J. CUSTIS
 Hauling & Concrete Work
 CESSPOOL CLEANING
 R.F.D., Palmyra
 Riverton 736

TYPEWRITERS

REMINGTON
 PORTABLE
 Any Model
WALTER L. BOWEN
 The New Era Office
 Phone 712-344 Riverton

5c AND 10c STORE

PALMYRA
 5c AND 10c STORE
 9 West Broad Street
 CARRYING A COMPLETE LINE OF
 NOTIONS, TOILET ARTICLES,
 NOVELTIES, CANDY, ETC.

FLOORS

Bell Phone Mercherville 394 All Work Guaranteed Satisfactory
Frank Hansen
 HARDWOOD FLOORS of Every Design
 LINOLEUM
 Stairs Scraped and Recovered
 Furniture Refinished and Repaired
 325 Curtis Avenue DELAIR, N. J.

THE ARROW
 Floor Service
 J. J. KILLMADE, JR.
 HARDWOOD FLOORS LAID
 SCRAPED and FINISHED
 Painting, Decorating, Paperhanging
 508 Cinnaminson St., Riverton, N. J.
 Phone: Riverton 262

GROCERIES
W. F. Becker
 Groceries, Fruits, Vegetables
 Delicatessen Counter
 Meats and Provisions
 517 HOWARD ST., RIVERTON
 Phone 724—Free Delivery

KARL FRANK'S
 MEAT MARKET
 MEATS—POULTRY
 KELLOGG'S CANNED FOODS
 607 Main St.
 Phone 86

HAULING

HAULING
 Cleaning - Whitewashing
 Lawn Work
C. D. TURNER
 207 Union Landing Road
 E. Riverton, N. J.

LAUNDRIES

RIVERTON LAUNDRY
 N. KUENSELL, Prop.
 Phone, Riverton 972

REFRIGERATORS

GENERAL ELECTRIC
 Refrigerator
 TAYLOR-MATHERS
 Ranges, Radios, Laundry Equipment
 309 E. Broad St. Palmyra
 Riverton 710

MEMORIALS

Custom-built Cemetery Memorials in
 Granite, Marble and Bronze
Will Hope
 Washington and Federal Streets
 Burlington, N. J.
 Phone, Burlington 13

W. H. SLOCUM & SON
 Marble & Granite
 Works
 67 E. Main Street
 Moorestown, N. J.
 Phone 159
 Get Our Price

OIL BURNERS

Taylor-Mathers
 BURNS EASY OIL BURNERS
 All makes of Washing Machines
 Repaired
 309 E. Broad St. Palmyra
 Riverton 710

PLUMBING

GEORGE BONSAI
 PLUMBING - HEATING
 ROOFING - OIL BURNERS
 COAL STOKERS
 901 Lincoln Ave. Palmyra, N. J.
 Telephone Riverton 82

George Friday, Jr.
 Plumbing, Heating and Roofing
 ELECTROL OIL BURNERS
 PETRO-NO KOL OIL BURNERS
 609 Thomas Avenue
 Phone 937 Riverton

H. D. Hullings & Son
 PLUMBING—HEATING—ROOFING
 Delco Oil Burners
 202 Broad Street
 Riverton, N. J. Phone 60

WARREN T. SMITH
 Plumbing—Heating—Roofing
Westinghouse
 KITCHEN-PROVED PRODUCTS
 105½ W. Broad Street Palmyra
 Phone 423

PATENT MEDICINES

L. L. Keating
 Patent Medicines — Gifts — Candy
 Greeting Cards — Ice Cream
 Cigars and Stationery
 Broad and Main Streets, Riverton
 Phone 1940

PAPERHANGING

Clement O. Herbert
 WALL PAPER
 811½ Garfield Avenue
 Phone 624-R Palmyra

RADIOS

John H. Etris
 17 West Broad Street
 Palmyra
 Philco Agency Tube Testing
 Special Complete Tune Up only \$1.50
 CALL RIVERTON 978

C. WARD LOWDEN

NORGE REFRIGERATORS
 Philco and Emerson Radios
 514 Cinnaminson Avenue
 Palmyra, N. J. Telephone 717

REAL ESTATE

W. REX McCROSSON
 Incorporated
 Real Estate and Insurance
 5 East Broad St., Palmyra
 Phone, Riverton 500

UPHOLSTERING

WILL BOWEN
 DECORATOR
 Upholstering, Repairing, Refinishing
 Broad and Cinnaminson Sts.
 Phone 751 Riverton

PRINTING

Printing...
 Direct Mail Campaigns, Business
 and Personal Stationery, Office
 and Factory Forms, etc.
THE NEW ERA
 RIVERTON, N. J.
 Phone 712
 Evenings 944

REAL ESTATE

Walter D. Lamon
 REAL ESTATE
 INSURANCE
 516 Cinnaminson Ave. Palmyra
 Phone, Riverton 25

J. L. LIPPINCOTT CO.
 REAL ESTATE — INSURANCE
 Notary Public
 Williams-Wright Bldg. Riverton, N. J.
 George F. Ginther

Ada E. Price
 Insurance Notary Public Real Estate
 416 LIPPINCOTT AVENUE, RIVERTON
 Phone, Riverton 806

E. B. Rudderow
 REAL ESTATE
 Notary Public Insurance
 Phone, Riverton 646

Insurance
 REAL ESTATE
 Notary Public
JOS. F. YEARLY
 Riverton Phone 69-M

George W. Rogers, Inc.
 LESLIE W. REEVES
 REALTORS — INSURANCE
 Phone, Riverton 787 or 645
 529 Cinnaminson Ave., Palmyra, N. J.

SHOE REPAIRING

For Better Shoe Repairing Try
N. Beitz
 SHOE SERVICE
 117 E. Broad Street, Palmyra, N. J.
 Phone 1135

N. DREIER

19 W. Broad St. PALMYRA
 All kinds of Orthopedic Shoe Work
 Dr. Scholl's Foot Remedies

SHOE STORES

Hirshblond's
 QUALITY
 Shoe Shop
 MT. HOLLY, N.J.
 FOOTWEAR OF BETTER QUALITY

SIGNS

A. K. SALMON
 Signs
 Truck Lettering
 Phone, Moorestown 419-W

TAILORS

Peel Poindexter
 TAILOR
 Cleaning - Pressing - Dyeing
 Free Delivery Service
 RIVERTON Phone 514

J. R. JOHNSON
 (Successor to J. L. Young)
 CLEANER and DYER
 PALMYRA, N. J.
 Work Called for and Delivered
 Riverton 775

SCHOOL BOARD PLANS PROJECT

Discusses Addition of Two Rooms at School No. 2; Other Business

The Cinnaminson Board of Education voted to write Alexander Merchant, school architect, to get his suggestion about adding two new rooms to school number 2, in the proposed PWA project, at their regular meeting held Tuesday night.

B. R. Leach made the proposal, stating that it might be good business at this time to consider a new kindergarten to eliminate the bad condition at the Mission building which the board might be forced to correct at some future date. Mr. Leach also stated that since \$25,000 is the minimum the Government will consider, this addition might be included within the limits.

Teacher Changes

The resignation of Edith M. Money, teacher at the colored school, was read and accepted.

The board interviewed Miss Catherine Pitts of Atlantic City, applicant for the position. Miss Pitts presented excellent letters of recommendation from the Glassboro and Atlantic City supervisors.

After considerable discussion, it was decided that the special colored class would be dispensed with and that the colored school would open with the straight grade system.

A letter from the inspector of accounts was read in which he stated that the accounts of the district clerk and the custodian were in good order. The inspector stated that the individual handling of the lunch room funds should be bonded. The clerk was instructed to write to Mr. Hendrickson for information concerning such a bond.

Miss Catherine Pitts of Atlantic City was appointed to fill the vacancy created by the resignation of Edith M. Money by the unanimous vote of the board. Miss Pitts will teach fourth grade at the opening of the coming school term.

It was voted to lay the bill of Jesse M. Coddington on the table until such time as the painting job on the school buildings was made satisfactory by him.

General Items

Authorization was given to have certain of the blackboards in schools No. 4 and No. 2 resurfaced at a cost of 11 cents per square foot.

The clerk was ordered to arrange for the grading of the school grounds at school No. 4 at a cost not to exceed \$25.

Authorization was made for the construction of a bicycle shed to be made largely from materials secured by the demolition of the old garage on the school property.

The estimate of George Friday, Jr., for the installation of dual boilers on the second floor drinking fountains was accepted.

Authorization was made for the purchase of printed report cards for the intermediate and upper grades and mimeographed report cards for the kindergarten.

The population of Egypt is 5,904,525. The population of Cairo is 1,307,422. The population of Alexandria is 682,101.

AMERICAN BOY MAGAZINE COMPANION TO THOUSANDS

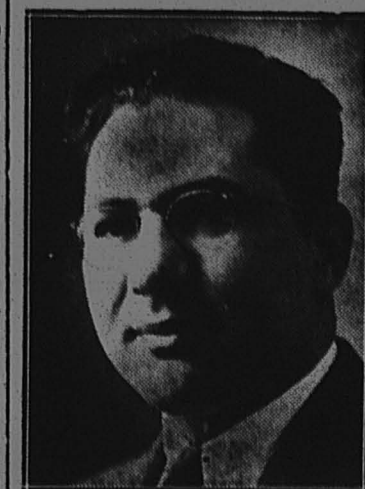
Teachers, librarians, parents, leaders of boys' clubs and hundreds of thousands of boys, themselves, enthusiastically recommend THE AMERICAN BOY Magazine for all boys over twelve.

"It's more like a companion than a magazine," remarked one high school student. "It gives advice and entertainment on every subject in which a young fellow is interested. I made our school basketball team solely because of playing tips I read in THE AMERICAN BOY."

Trained writers and artists, famous coaches and athletes, explorers, scientists, and men successful in business and industry join with an experienced staff to produce, in THE AMERICAN BOY, just the sort of stories and articles boys like best.

THE AMERICAN BOY sells on all newsstands at 15c a copy. Subscription prices are \$1.50 for one year or \$3.00 for three years. To subscribe, simply send your name, address and remittance direct to THE AMERICAN BOY, 7430 Second Blvd., Detroit, Mich.

FOR AUDITOR



WILLIAM D. CURZIE

Urged by a number of his friends, William D. Curzie, publisher of the Riverside Tribune and Palmyra Press, has announced his candidacy for the Republican nomination for Burlington County Auditor.

A resident of Riverside for the past 28 years, Mr. Curzie is well known in the county. He attended Riverside Public Schools and in 1922 was graduated from Camden Commercial College, having completed a secretarial course. From 1924 to 1928 while employed as secretary to the medical examiner of the Pennsylvania Railroad at Camden, he attended evening school at Temple University. In 1932 he began his newspaper publications.

He is a member of Riverside Turngemeinde, having been its secretary for four years, a member of Riverside Lodge No. 279 Loyal Order of Moose and of Bishop Neuman Council Knight of Columbus.

INDIA OR CHINA INK OLDEST

The oldest known ink is India or China ink, probably made in China as early as 1200 B. C. It is made of lampblack or ivory black and glue or a gum stored and marketed in dry cakes or sticks. In the Orient, the dry ink is rubbed in a dish with a little water, and a brush or a reed stylus is used for writing with it. It has a rich blackness and is permanent.

WANT-ADS

LOST AND FOUND—RENTS—SALES
 HELP WANTED
 CLASSIFIED ADVERTISEMENTS
 Rate 10c Per Line
 (Lines Average 6 Words)
 Minimum Charge 30c for Each Ad
 Phone 712

RENT—Furnished apartment, 408 Morgan avenue, Palmyra. Phone Riverton 247-W. 4-21-tf

WANTED—Clean wiping rags, colored or white, free from lint, size not less than 2 ft. square, no clippings, 5c lb. New Era, 609 Main street. 1t

SEWING machines cleaned, repaired. Earle Bowen, 33 E. 2nd St., Moorestown. Phone 751. 7-21-tf

WANTED—Modern 6-room house with garage, in Palmyra. Reasonable rent. Write Box "T" New Era Office. 8-18-tf

SALE—9-piece solid walnut dining room suite, will sacrifice. 902 Washington avenue. 8-18-tf

RENT—Apartment available Sept. 1, 4 large rooms, private bath, private entrance, large porch, convenient location, very desirable, references required. 505 Leconey ave., phone 922-W. 8-18-tf

New Type Spinnet Piano

Has been used only a few months—piano fully guaranteed—will accept payments of \$1.50 per week from reliable party—bench and delivery included.

Write at once, Box "N" New Era Office.

THE CLASSIFIED BUSINESS DIRECTORY

Published Each Week on

Page 8 of

THE NEW ERA

Is a

Handy Reference

WHEN YOU NEED THE SERVICES OF

AN EFFICIENT

BUILDER, ELECTRICIAN, PAPERHANGER,

PAINTER, PLUMBER, FLOOR FINISHER,

ETC., ETC.

OR

WHEN YOU WANT TO KNOW WHERE YOU CAN

BUY A WIDE VARIETY OF QUALITY ITEMS

AT FAIR PRICES

Consult It Every Week

DRUGGISTS SCORE SURPRISE WIN

Clout Ball Savagely and Pound Pair of Movie Hurling Staff

After being routed on Monday night by the Cards, few of their most ardent supporters conceded Carlson's much of a chance against Broadway, in a postponed game that was played Tuesday night.

But like Hylton, veteran hurler, evidently had other ideas and went to work on the Movie aggregation with much effectiveness, limiting them to seven scattered hits and a brace of runs.

While all this was going on, his supporting cast lashed out a total of 16 assorted bingles from the offerings of Gonteski and Anderson, meanwhile fielding brilliantly.

Turns to Rout

The result of all this was that the Druggists easily won the verdict by the top-sided count of 12-2. They started in on Gonteski with considerable vigor in the initial stanza, piling out five hits which netted four tallies. Sexton nipped one over Eiseley's head in left for a homer with one aboard.

Things along the scoring frontier remained dormant until the fourth, when the activity broke out all over again.

Ten Hits

In this hectic stanza, Gonteski shelled from the peak and Bill Anderson rushed in to put out the fire, this feat being accomplished with considerable difficulty.

Base hits spouted all over the landscape and the bases seemed to be loaded perpetually. Eight runs went up on the score board when the canto finally came to an end.

Broadway tried desperately to get a rally going, but most of their drives went directly to Sexton, Carlson shortstop who cavorted in big league style.

Fine Catch

Stilts expunged an almost certain home run from the records when he reeled at least a quarter of a mile to snare a drive with one hand.

The only Broadway tallies came in the fifth when Baker doubled and came home as Foulke circled the bases on a drive to left that no one seemed interested in, believing that the ball was foul.

Score by innings—

Broadway 00000200—2
Carlson 40000000—12
Batteries—Carlson: Hylton and Moorhouse. Broadway: Gonteski, Anderson and Buchholz. Umpires—Carhart and Rotenbury.

MEMORIAL PARK SOFTBALL LEAGUE

Standing	W	L
Oakwood	5	0
Athletics	4	1
Broadway	4	1
Cardinals	3	2
Carlson	2	4
Fortnum	2	4
Perry	1	4
Sigma Kappa	0	5

COUNTY LEAGUE GAMES

The revised schedule in the Burlington County Softball League calls for Riverton to invade Beverly on Friday night of this week.

On Tuesday, August 23, Lakanoo of Burlington, will play at Memorial Park, while Riverton will journey to Maple Shade on Wednesday evening. This will be the last tilt of the second half, unless a postponed contest can be arranged with Florence. The playoff dates will be announced later, with the contestants likely to be Riverton and Roehling.

POSTPONED GAME FRIDAY

The Cardinals and Athletics come to grips on Friday night, in a softball league tilt that was postponed on account of rain earlier in the season.

The A's will be out to get back in the win column, while the Red Birds, sensing a weakness among the leaders, will stage a strong drive to improve their standing.

New Hampshire legislators passed a bill penalizing slow drivers who impede traffic.

Know Your Government

Budgets—Household and Municipal It is interesting to speculate what would happen if an outsider attempted to tell homemakers how, when and where to spend their money. Suppose, for example, he said: "You must have at least two servants, one for housework and the other for manual labor. Moreover, you must pay them a minimum of \$15 a week plus maintenance." Then suppose he went on to say: "Here is a list of household goods you must purchase, and these are the lowest prices you may pay for them."

It is hardly conceivable that this outsider could get away with such brazen interference with another's financial affairs, especially at a time when the family income was reduced. Yet in the field of municipal and county government, a parallel condition actually exists. Year after year, our state legislators have succeeded in passing laws that control expenditures of municipalities and counties.

565 Municipalities

When the 565 municipalities and 21 counties of New Jersey make up about 1,000 mandatory laws, that require appointment of many officials, usually fixing minimum salaries, regardless of what the local government can afford to pay. So great is the extent of these mandatory expenditures, that the local authorities have control over only a small part of the total revenue they receive.

At times, mandatory expenditures are an acute problem to municipalities and counties. Confronted with diminishing tax returns, and constant expenses, it is often possible to clip the budget only by sacrificing essential government services.

To relieve the pressure of "must" expenditures, the New Jersey State Legislature in 1933, through the prompting of the New Jersey Taxpayers Association, passed laws that provided temporary relief from mandatory laws. From 1933 until the end of 1936, the suspension of mandatory laws saved taxpayers millions of dollars. Without these savings many municipalities would have been forced to default in payment of salaries, and payments on bonded debts.

"Easy Money"

Even though the duration of these temporary laws gave ample opportunity to enact permanent laws to relieve mandatory expenditures, the Legislature continued the suspension only through 1936, and failed to renew it for 1937, evidently assuming that the days of "easy money" had returned, and that financial caution was no longer necessary. It is apparent that municipalities will have serious difficulty in making up next year's budgets, unless they are provided speedy relief from mandatory expenditures.

On March 7th, this year, Assemblyman Osmer, of Bergen county, introduced a resolution to appoint a commission to study mandatory laws, and to recommend repeal and revision where it is necessary. While the purpose of the committee is to bring permanent relief from the burden of mandatory laws, the committee can, if necessary, recommend temporary suspension until its survey is completed.

Assemblyman Osmer's resolution, which is entitled Assembly Concurrent Resolution No. 8, will undoubtedly lead the way toward a solution of our municipal financial problems, and deserves the active support of New Jersey citizens.

POWERS DECLARES

N. J. MELONS BETTER

If Congressman D. Lane Powers wants a good slice of South Carolina watermelon, he'll have to drive to Washington for it Sunday, August 21.

On his return from Europe, Secretary of Commerce Daniel C. Roper sent an invitation to the Congressman, who represents Burlington and Mercer counties, to attend a watermelon party at his Washington home this Sunday. Since the secretary is a native of South Carolina, it is presumed the watermelons come from the same state.

Congressman Powers, because of previous engagements, asked a "rain

Municipal Topics

Tax Foreclosures

Few problems confronting municipal authorities in the last decade have presented more difficulties than tax foreclosures. Sale of property on which taxes are delinquent has always been a course of reluctant adoption. Lately, a number of complicating elements have been injected and such sales are more and more failing to carry out the theory on which the law was conceived.

Property may be sold when taxes are unpaid by July 1 of the year following the year of assessment. The purchaser at the sale does not become an immediate owner, but receives a tax sale certificate constituting a lien or a mortgage. Two years are allowed the owner to redeem. Failure to do so within the time granted makes it possible for the certificate purchaser to foreclose. When there is no outside buyer, the city may take a certificate and at the expiration of two years has the same privilege of foreclosure.

Some Advantage

Quite frequently foreclosure of a tax sale certificate, especially when held by a municipality, fails to produce the desired cash. A chancery decree is substituted for a mortgage and there is less money in the treasury because of foreclosure costs. While there is some advantage in ownership over a lien, since it represents greater facility for use or final disposition, the prospect of a reasonable opportunity for sale is essential. It is this factor that during the last few years has bogged down the intent of the law. Many municipalities have reached the conclusion wholesale foreclosures, without consideration of individual conditions and specific circumstances, are of doubtful benefit.

Better Approach

From this conclusion has developed a search for a better approach to the problem. A large number of communities are handling each case as dictated by the particular conditions instead of proceeding in a wholesale manner. Some savings in court and other costs have been achieved in this manner, but the collection of sufficient cash for operating expenses remains unsolved, which in turn leads to costly borrowing.

Considerable thought is being devoted to finding an acceptable means of eliminating technical details and time-consuming delays. Any suggestion in this direction runs at once into the question of fairness to the owner, his right to complete notice and full opportunity to redeem. Dealing with these considerations has slowed progress.

Hesitant to Accept

Another phase is the necessity of vesting a decree obtained through foreclosure with the same offered by a deed. Prospective buyers and particularly lawyers examining titles, are hesitant to accept a property deed that rests on a tax sale proceeding. This attitude frequently reaches the point of insistence upon reservation clauses.

The entire subject calls for study to the end a more workable system be devised giving consideration to fair treatment of the property owner and other taxpayers of the municipality as well. The latter group is sometimes overlooked, yet it is they who ultimately are called to shoulder the added burden arising from tax delinquencies. For this reason they have an important part in the picture and rights, along with the owner, that should not be ignored.

check" in his reply to the secretary. "But," the Congressman said today, "I'll be glad to return the compliment if the secretary wishes to come to New Jersey. Besides, I think even the secretary will have to admit our Jersey melons have that little something in flavor that even South Carolina's don't have."

Holmes' "Chronicles" were one of the sources used by Shakespeare for his plays.

In the early days a tavern, blacksmith shop, a store and about three log cabins constituted a village.

Legal Notices

AN ORDINANCE OF THE BOROUGH OF RIVERTON IN THE COUNTY OF BURLINGTON PROVIDING FOR THE PURCHASE OF FIRE APPARATUS, MAKING AN APPROPRIATION THEREFOR, AND AUTHORIZING THE ISSUE OF BONDS TO OBTAIN THE SAID FUND TO OBTAIN PART OF THE NECESSARY FUNDS.

BE IT ORDAINED BY THE Borough Council of the Borough of Riverton in the County of Burlington, in the State of New Jersey:

SECTION 1: That an automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, hose, ladders and other proper equipment, (all hereinafter referred to as the fire apparatus), shall be purchased by the said Borough for use in the extinguishment of fires.

SECTION 2: That for the purpose of paying the costs and expenses, including incidental expenses, of the purchase of said fire apparatus, an appropriation of Eight Thousand Dollars (\$8,000.), which is the maximum amount of money to be raised for said purpose, be and the same is hereby made.

SECTION 3: That the sum of Two Thousand Dollars (\$2,000.), of which \$1,000.00 is available in the 1938 general budget appropriation of the said Borough for down payment on capital improvements, and \$1,000.00 of which was available in the reserved 1937 general budget appropriation of the said Borough for down payment on capital improvements, be and the same is hereby appropriated, as a down payment under the provisions of the Local Bond Law of the State of New Jersey, (being Title 40, Chapter 1, Section 12 of the Revised Statutes of New Jersey, 1937), for the purpose of paying part of the costs and expenses, including incidental expenses, of the purchase of said fire apparatus, the total estimated maximum amount of money to be raised from all sources for the said purpose, as determined by dividing such total amount by the number of years hereinafter estimated as the period of usefulness of the said fire apparatus.

SECTION 4: That for the purpose of financing and obtaining the remainder of Six Thousand Dollars (\$6,000.), of said appropriation of Eight Thousand Dollars (\$8,000.), or so much thereof as may be necessary, for the payment of the costs and expenses, including incidental expenses, of the purchase of said fire apparatus, the Fire Apparatus Bonds of the said Borough of Riverton in the County of Burlington, State of New Jersey, in the aggregate principal amount of Six Thousand Dollars (\$6,000.), or so much thereof as may be necessary, be and the same are hereby authorized.

SECTION 5: That said Fire Apparatus Bonds shall be in the denomination of Six Hundred Dollars (\$600.), each; shall be consecutively numbered from 1 to 12, both included; shall be dated as of the fifteenth day of September, 1938; shall be described in the consecutive order of the serial number of the said Bonds, including the word "Bonds" numbered one thereof, in annual installments of \$1,000.00 of the said Bonds on the fifteenth day of September in each of the years 1939, 1940 and 1941 and \$1,500.00 of the said Bonds on the fifteenth day of September in each of the years 1942 and 1943; and shall be signed and executed on behalf of the said Borough by the Mayor and by its Borough Collector-Treasurer, under the seal of the said Borough and attested by its Borough Clerk.

SECTION 6: That interest upon the said Bonds shall be in the principal thereof respectively, shall be payable semi-annually on the fifteenth day of September in each year, and that coupons for such interest shall be attached to the said Bonds respectively, which coupons shall be indicated by the facsimile signature of the Borough Collector-Treasurer of the said Borough, and shall be numbered to correspond with the number of the Bond to which they are attached, and shall also be consecutively numbered, with the number of the one provided, however, that the rate of interest upon the said Bonds shall not exceed the rate of interest on the bonds of the United States of America, at the Banking-house of Citicorporation Bank and Trust Company, at Riverton, in the County of Burlington, in the State of New Jersey; that said Bonds shall be the general, unconditional legal obligations of the said Borough; that for the punctual payment of the principal of and interest upon the said Bonds the full faith and credit of the said Borough is hereby pledged; and that the said Bonds shall be levied and assessed in each year a general amount, upon all the taxable property within the territorial limits of the said Borough sufficient to pay for the principal of and interest upon the said Bonds and for the principal thereof due and payable in each year.

SECTION 7: That the principal of and interest upon the said Bonds shall be payable in full from the funds of the said Borough, at the Banking-house of Citicorporation Bank and Trust Company, at Riverton, in the County of Burlington, in the State of New Jersey; that said Bonds shall be the general, unconditional legal obligations of the said Borough; that for the punctual payment of the principal of and interest upon the said Bonds the full faith and credit of the said Borough is hereby pledged; and that the said Bonds shall be levied and assessed in each year a general amount, upon all the taxable property within the territorial limits of the said Borough sufficient to pay for the principal of and interest upon the said Bonds and for the principal thereof due and payable in each year.

SECTION 8: That said Bonds and any of them shall be subject to registration, at the option and in the name or names of the holder or holders thereof, as to principal or as to both principal and interest, on the bond-registry book of the said Borough; and that the form of the said Bonds and the terms, conditions and manner of the registration and transfer of the said Bonds and coupons thereon, and shall be determined under and by virtue of the Local Bond Law of the State of New Jersey, (being Title 40, Chapter 1 of the Revised Statutes of New Jersey, 1937); and that the said Bonds shall be subject to the provisions of the Local Bond Law of the State of New Jersey, insofar as they are so authorized.

SECTION 9: That it is hereby determined and declared that the period of use of the said Bonds shall be limited to a term of five years.

SECTION 10: That it is hereby further determined and declared that the Supplemental Debt Statement required by the said Local Bond Law has been duly made and filed in the office of the Borough Clerk of the said Borough prior to the passage upon each Statement of the said Bonds hereinafter authorized, and that the same is hereby

YOUR GARDEN

WHAT TO DO THIS WEEK
By A. C. McLean
Extension Service, N. J. College of Agriculture

Although June is universally known as the month of roses, many very lovely blooms are produced in September, provided the bushes are well sprayed in August and some of the buds are pinched off to encourage long stems and better flowers.

Another August garden chore, particularly important this year because of the heavy rains, is the control of fungous diseases. Bordeaux mixture and sulphur are recommended for controlling these troubles. Roses need regular attention to prevent the black spot disease, which spreads quickly in hot, humid weather. If aphids appear, add some nicotine or pyrethrum to the spray. This summer's weather has also been favorable to botrytis on lilies and similar plants.

Best for Poppies

August is the best month of the year to buy oriental poppies. These striking flowers start fall growth in September and are best moved at that time. Many of the newer poppies are still worth growing. If ordered from the nurseryman now, they will arrive in the dormant state and in good condition to mean thrifty fall growth. Ordering too late may mean losing a year's bloom, or even losing the plant. Forget-me-nots, pansies and English daisies may also be planted now for bloom next year, and if fresh seed of delphiniums can be obtained, sow it in a frame where the seedlings will be protected during the winter.

It will soon be time to plant Madonna lilies, autumn crocuses and colchicums or meadow-saffrons. Madonna lilies make fall growth and should be ordered and planted fairly early. Bulbs for early blooming in the house may also be ordered now, particularly freesias, paperwhites, narcissus, if they are available, and Dutch iris.

An edible jelly is being made from seaweed gathered on the African coast.

Grotius, a seventeenth century Dutch jurist, is regarded as the founder of international law.

Sections prescribed by said act; and that the gross debt of said Borough as defined in the said Local Bond Law, is hereby increased by the sum of Six Thousand Dollars (\$6,000.).

SECTION 12: That it is hereby further determined and declared that the total amount of the proceeds of the said Bonds to be expended for interest on the said Bonds, engineering and inspection costs, legal expenses, and the cost of issuing the said Bonds, including the cost of the advertisement of this Ordinance, is the sum of Four Hundred and Fifty Dollars (\$450.).

SECTION 13: That this Ordinance shall take effect after its final passage, adoption and approval by the Board of Freeholders, as allowed by law.

Approved, August 11, 1938.
H. McILVAIN BIDDLE, Mayor.

Attest:
DANIEL M. CLIFTON, Borough Clerk.

THE ORDINANCE published herewith has been finally passed and the twenty-day period of limitation within which a suit, action or proceeding to annul the validity of such Ordinance can be commenced, as provided in The Local Bond Act, has begun to run from the date of the first publication of this Statement.

DANIEL M. CLIFTON, Borough Clerk.
Dated: August 18, 1938.
11-5-18-38

BOROUGH OF RIVERTON
NEW JERSEY
BIDS FOR FURNISHING
FIRE APPARATUS

NOTICE IS HEREBY GIVEN THAT the Borough Council of the Borough of Riverton in the County of Burlington, State of New Jersey, at a meeting thereof to be held in the Council Room of the Fire House, located on the Northeast side of Fifth Street, in the Borough of Riverton, Burlington County, New Jersey, on THURSDAY, SEPTEMBER 8, 1938, at 8 o'clock in the evening, (Standard Time) and that all interested parties or persons desiring to furnish, sell and deliver to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or resolutions, shall be authorized to receive and consider bids or proposals for furnishing, selling and delivering to the said Borough one automotive gasoline-driven fire-truck, of the city service type, complete with booster tank, equipment, hose, ladders, and other proper equipment, together with certain additional fire-fighting equipment. All said apparatus and equipment are more particularly described in the Specifications hereof, approved by the Board of Freeholders of the said Borough, and that the said Council of the said Borough, by its resolution or

YMCA BRIEFS

Camp Items

The last week of the thirty-third season of Camp Ockanickon began Saturday, August 13. This is the windup of the thirtieth season on the camp's own property at Medford. This week also marks the completion of the second season of Camp Matollonequay, on its own upper lake site on the vast Ockanickon acreage. This is the twelfth year girls have camped here, the first ten being at the boys' camp, following their season. Now Ockanickon and Matollonequay run simultaneously, each having opened for a six weeks season, July 9th, and closing this coming Saturday, August 20.

At the last camp chapel services of the 1938 season, both of which were held out-of-doors, Miss Almeda Parsons, of Burlington, a deaconess, speaking at the Russell Memorial Chapel, told of her work. Charles Lee Black, boys' camp director, was the speaker at the Ockanickon service.

Interesting program activities at both camps have supplemented the regular weekly round of the usual schedule. Girls this last week, enjoyed an account of "Growing Up in Arabia," by one of their counselors, a daughter of missionaries in that country—Miss Cecil Van Pusem, who is in America for her college work. A horseback caravan party of girls from Camp Dark Water, also in Medford township, visited Matollonequay, enjoyed a swim, had lunch and also made the return trip by horseback. Mr. and Mrs. Lester Rexon, of Moorestown, gave a bow and arrow shooting demonstration. A skit, entitled "Moving Westward," using the lake, boats and canoes, and the banks of the lake for setting the audience, presented a bit of historical drama, in keeping with Ohio's celebration this present year.

Both camps will have closing banquets the last evening there, Friday the nineteenth. Awards, recognitions, citations and general good fellowship will follow the usual excellent banquet.

The annual pilgrimage to the grave of Chief Ockanickon, at the Friends' Meeting House yard, Burlington, has been reserved this year, for six week junior area campers. Sixteen of them will canoe from Lumberton to Delanco (the town where the Delaware and Raritan canoes together), then go on up to Burlington for their homagery ceremony, returning the same day. Just which day this week depends upon the weather.

Burlington County Pomona Grange will picnic at Matollonequay Lodge the afternoon and evening of the day the girls depart this Saturday, August 20. Miss Carolyn Gaunt, of the Camp Matollonequay women's committee, and an active Pomona Grange worker, was instrumental in making final arrangements for the use of the facilities of the girls' camp for this picnic.

POOR PRICES FOR FARM PRODUCTS

Prices received by New Jersey farmers during July were 10 per cent lower than those of July 1937, the State Department of Agriculture reported in the list of average prices issued this week. Truck farmers were the hardest hit of the several commodity groups listed.

The New Jersey farmer's dollar was worth only about 91 cents of his pre-war dollar in purchasing power, D. T. Pitt, agricultural statisticians revealed. Expressed in terms of average prices received compared to the average prices he had to pay, and using the standard 1910-1914 ratio as an index number of 100, farmers during July were selling at a level of 112 and attempting to meet costs at a level of 123.

"Leadership," said Hi Ho, the sage of Chinatown, "requires a man strong enough to accept blame as well as flattery."

FRIENDLY SAFETY TIPS FOR DRIVERS

H. E. Moyer, of Riverton, district manager for Burlington county of the American Automobile Association has compiled a number of safety tips for automobile drivers, which will be published from time to time in The New Era.

TAKE IT EASY. You'll enjoy your trip much more and greatly decrease the likelihood of accident if you don't try to cover too many miles per day. Remember "Haste makes waste"—too much speed is a factor in a very large percentage of serious accidents. You will also save money on "gas," oil, tires and motor wear if you don't drive too fast.

STOP AND RELAX ONCE IN A WHILE. Always stop clear off the road. It's wise to get out and "stretch your legs" at some point where there is a grand view, a shady tree, a historic tablet, or an interesting building. And don't drive too many hours a day. Fatigue takes the pleasure out of a trip and is the cause of many a crash.

"Sun Down, Slow Down" is a wise motto for motorists. Remember, over half of our traffic deaths occur during dusk or darkness. You just can't see well after dark.

RIVERTON

Mrs. Henry Wallace Shreve and E. Mercer Shreve are spending several weeks with Mr. and Mrs. Gorman P. Sargent, at their Bass Rocks cottage, The Blue Spruce, Bass Rocks, Massachusetts.

Mr. and Mrs. Paul Barnhart and Mrs. Catherine Witte are spending two weeks at Burlington, Vermont, where they are visiting friends.

Vacationists in the mountains continue to write about sleeping under blankets to stay-at-homes, one adding an original touch about it being necessary to have steam heat turned on.

Mr. and Mrs. Walter T. Blyler and son, Walter, Jr., returned home recently after a vacation at Brant Beach.

Mrs. Julia Stokes, of 622 Thomas avenue, was among those registered at Chalfont-Haddon Hall recently.

Miss Bertha E. Delaplaine, of Lipincott avenue, is enjoying a month's vacation at Buck Hill Falls, Pa.

Miss Thelma Fisher, of Riverton, spent the weekend in Ocean City.

Ed O'Neill, local representative of the Oakwood Chevrolet Co., of Oaklyn, went on the annual fishing trip given by the company, last Sunday, in Delaware Bay. Mr. O'Neill said that the party returned home with an excellent catch, although many boats reported that the fish were running very poorly.

Officer John Robinson and family have returned after spending several days at Harvey Cedars.

Howard Evans, of Riverton, left last week for a two weeks' vacation in the South, making the trip by motor. His itinerary will include points in Florida, in addition to a trip to Cuba.

Mrs. A. H. Burns of Thomas avenue, spent last week at Norwood Beach, Huntingdon, Long Island.

Mrs. Frank A. Mathews, of Thomas avenue, is spending some time with Mr. and Mrs. Leroy Reeve, of Easton, Pa.

Mr. and Mrs. Francis Pascoe, of Wyomissing, Pa., were the guests of Mr. and Mrs. Charles H. Yost, of Thomas avenue, for several days last week.

Mr. and Mrs. Ellis Clifton and family, of Mechanicsburg, Pa., spent the weekend with Mr. Clifton's parents, Mr. and Mrs. Daniel M. Clifton, of Main street.

Miss Eleanor Friday, of Main street, is spending this week at the Girls Friendly House at Island Heights.

PALMYRA

Mr. and Mrs. Frank Rose and daughter Grace, of Highland avenue, returned Monday after spending a week at Long Island, visiting relatives.

Mrs. Rachel Lord, of Cinnaminson avenue, spent the weekend at Ocean City.

Mr. and Mrs. Harry Davidson and son Bruce, of Morgan avenue, are visiting in Canada this week.

Mr. and Mrs. C. Emerson Gregory, of Morgan avenue, spent the weekend on a cruise about Chesapeake Bay.

Rev. and Mrs. George Lockett, of Maple avenue, are touring in New England.

Mr. and Mrs. John Colliflower, of Mr. Carroll, Illinois, are spending the week with Mr. and Mrs. F. N. Johnson, of Morgan avenue.

The winner of the O.E.S. Miscellaneous Club for the week was Mrs. Elsie Landgraf, of 331 Broad street, Palmyra.

Mr. and Mrs. C. Morris Beck, of Highland avenue, left Wednesday for a two weeks motor trip to Lake George and other points of interest.

Mr. and Mrs. William Murgatroyd, of Lincoln avenue, returned recently from a vacation at Ausable Forks, N. Y.

Mr. and Mrs. C. Horner and family, of Elm avenue, returned home this week after a vacation at Atlantic City.

CAN OPENERS

If a man spends much time in the kitchen, he encounters deficiencies that nearly drive him crazy.

One of these is the type of can-opener that sells for a nickel. If firecrackers and revolvers are dangerous and their possession is prohibited by law, then this can-opener should be contraband. It is crude in construction, inefficient in operation, and treacherous.

Can openers of ingenious design are available at 50c to \$2. They attach to the wall and the can is cut by turning a crank. Possibility of injury is eliminated.

For a reason which can only be surmised, many women will not spend the money for a safe and fool-proof can-opener. Therefore, whether

THE PALMYRA BOWLING ALLEYS

Announce Their Opening for This Season

Friday Night August 19th

USED CAR Bargain

1931 Chevrolet Coupe, an exceptionally clean car, full price \$95

1935 Chevrolet Master De Luxe Coach, heater, radio, car in perfect condition throughout. Down (Balance E-Z Terms) \$140

1938 Ford Tudor "85 H.P." radio, trunk, heater, practically new, your 1934-35 makes the down payment (subject to our appraisal) \$625

Oakwood Chevrolet Co.

Sales Service

1130 White Horse Pk., Oaklyn, N. J. Local Representative ED. O'NEILL Phone 137

er their wives or servants' do the work in the kitchen, men of humanitarian instincts should attend to the purchase.

Everybody makes mistakes, but some folks 'pears like dey was tryin' to manufacture 'em as a regular business.

The soot discharged into the atmosphere of England represents three days' coat output of the entire country.

Jesse M. Coddington and Son

415 Elm Avenue Riverton

Painting, Paperhanging and Carpenter Work

WE CARRY INSURANCE

Phone, Riverton 1073

It's Easy to Build or Repair Now

You don't need cash to build a New Home, make needed repairs, paint or install a new Oil Burner—the EVANS COAL AND LUMBER CO. offers the Easy Monthly Payment Plan.

Convenient payments are arranged to suit your convenience without delay or red tape. Phone Riverton 302 and ask about the Easy Monthly Payment Plan. Free information.

Joseph T. Evans

Riverton

Phone 302

FUEL OIL

KLEEN-HEET OIL BURNERS

Premium Anthracite COAL

"It goes farther and heats longer"

Lumber - Paints - Building Materials

SPECIAL FOOD VALUES FOR THURSDAY, FRIDAY AND SATURDAY

Phila. Market House

"Foods of the Better Grade"

Broad and Garfield Palmyra

Phone 1200—Free Delivery

FRUITS AND VEGETABLES

California Sugar Peas, full podded	2 lb 19c
Fresh Beets or Carrots	3 bunches 10c
California Iceberg Lettuce	2 heads 15c
California Bartlett Pears, ripe, ready to eat, large size, 8 for	19c
Ripe Honeydews	each 25c
California Sunkist Lemons, large size	doz 25c
California Juice Oranges	17 for 25c
California Seedless Grapes	2 lb 15c

GROCERIES

New Pack Kellogg's Green Asparagus	No. 2 can 25c
Hire's Root Beer	6 bottles 25c
(Plus Bottle Deposit)	
Kellogg's Pure Grape Juice	pt. 14c — qt. 25c
Blue Anchor Pale Dry Ginger Ale	2 lge. btl. 23c — doz. \$1.35
(Plus Bottle Deposit)	
Cup-O-Luck Orange Pekoe Tea	1/2-lb pkg. 25c
Kirkman's Soap Flakes, giant size	box 21c
Magic Washer Soap Powder	large box 16c
Kellogg's Grapefruit	2 No. 2 cans 23c
Thrivo Dog Food	4 1-lb cans 25c
Everbearing Garden Brand Coffee, ground to suit	lb pkg. 19c
20 Mule Team Borax	lb pkg. 15c
Kellogg's Sun Ripened Tomato Juice	2 large cans 19c

BIRDS EYE FROSTED FOODS

Spinach	box 19c	Haddock Fillets	lb 25c
Broccoli	box 23c	Strawberries	box 25c
Green Peas	box 25c	Blue berries	box 25c
Oysters	box 35c	Shrimp	box 42c

DAIRY AND DELICATESSEN

Harding's Sweet Cream Butter, farm roll or 1/4-lb prints	lb 31c
White American Slicing Cheese	1/4-lb 15c
Longhorn Full Cream Cheese	lb 23c
Wisconsin Mild Cheese	lb 23c
Genuine Imported Roquefort Cheese	1/4 lb 35c
Kraft Miracle Whip Salad Dressing	qt. 39c

SEA FOOD

Fresh Croakers and Porgies	2 lb 19c	Fresh Deep Sea Scallops	lb 25c
Fresh Sea Trout	2 lb 25c	Fresh Lump Crab Meat	lb can 37c
Fresh Butter Fish	2 lb 25c	Large Clams in shell, doz.	30c
Fresh Fillet of Haddock	lb 23c	opened doz.	30c
Fresh Steak Cod	lb 19c		

MANY MORE KINDS TO CHOOSE FROM

HIGH QUALITY MEAT SPECIALS

Swift's Premium Genuine Spring Legs of Lamb	lb 25c
Swift's Premium Spring Shoulders of Lamb	lb 18c
Swift's Premium Prime Chuck Pot Roast	lb 25c
Swift's Premium Prime Rib Roast	lb 29c
Best Cuts lb 33c	
City Dressed Pork Loin Roast Rib or Loin End	lb 21c
Wilson's Bacon	3 1/2 to 4 lb avg. 1/4-lb pkg. 17c

The test of character is by the way a man treats those less fortunate than he.

TACONY PLANT MAY SCRAP SHIPS

Noise of Reported Operations May Be Nuisance to Local Residents

Dredging operations having been completed, preparations are being made to drive piling on the Pennsylvania shore of the Delaware River for the huge pier that is to be erected near a steel plant opposite the Riverton Yacht Club.

A current report has it that the company plans to use the new wharfage as a mooring place for ships that are to be scrapped.

Plenty of Noise

Local interest in the matter is occasioned by the fact that such operations are usually accompanied by a considerable amount of noise. As a matter of fact, thunderous thumpings and other sundry clatter emanates from the plant at present and does not usually occur altogether during daylight hours.

If the scrapping operation turns out to be a reality, local residents hope that the exigency of the work will not necessitate night shifts.

Large Dry Dock

According to a reliable source, the pier will be constructed, in part of a huge dry dock that was taken from the Spaniards during the war of 1898 and has been the property of the Navy Department until it became obsolete.

This dock will be sunk at the point where the shore has been dredged out and part of it filled in. Berths will thus be provided for a number of ocean going vessels at one time.

In addition to the craft brought here to be demolished, it is expected that river traffic will be increased (continued on page 11)

Several Injured In Car Smash

Several persons were seriously injured shortly after 9:30, last Wednesday evening, when a car driven by Miss Elvira Johnston, a nurse at the Zurrugg Memorial Hospital, Riverside, was struck by a Pontiac coupe, driven by William Barthmaier, of 473 Locust avenue, Burlington, on Route 25, near Steele's Nursery.

Riding with Barthmaier were John Rogers, of Jacksonville road, Burlington; Miss Katherine James, also of Jacksonville road, and Miss Pearl Nickson, of Pine street, Mt. Holly.

The passengers in the Barthmaier car were taken to the Zurrugg Memorial Hospital, Riverside, by Leroy Lester, of Leconey avenue, Palmyra.

Miss Johnston, accompanied by Mr. Barthmaier, was taken to Dr. Dean H. LeFavor and then to the hospital in the Palmyra ambulance. Miss James sustained severe head and body cuts while Miss Johnston suffered a fractured knee and head and face injuries. Their condition is serious but not critical.

Chief George Dorworth, of the Cinnaminson police, investigated the affair.

FILLING STATION GOING UP FAST

Contention regarding the construction of a filling station at Main and Howard streets, Riverton, is still going on, but this is having no effect on the building program.

During the past week the walls have been erected and the project is well along the road toward completion. As the Riverton Borough Council does not hold another regular meeting until September 8, it seems evident that the structure will be nearly ready for operation by that time, if the rapidity of present operations continues.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

49th Year No. 32

RIVERTON—PALMYRA, N. J., AUGUST 25, 1938

CHRIST CHURCH, EPISCOPAL



Built in 1883, this Riverton edifice of worship, is shown in the splendid setting of the stately shade trees that set off its ivy-covered walls to advantage. Recent landscaping of the grounds has added much to the appearance. The present pastor is the Rev. Francis B. Downs.

SCHEDULE FOR RE-EXAMINATION

Re-examinations will be held at Palmyra High School on Friday, September 9th as follows:

9:00 a.m. Mathematics, English and history.
1:00 p.m. Latin and modern languages; general science, biology and physics; commercial subjects.
A pupil who received "D" in a subject is eligible to a re-examination, provided he presents written evidence from an approved tutor, of having done twenty hours of work during the summer.

Veva M. Brower, High School Principal.

County Obtains \$13,000 Grant

According to an announcement made in Washington on August 23, Burlington County will receive an allotment of \$13,000 from P.W.A. for enlarging and repairing the county office building at High and Union streets, Mt. Holly.

The entire project is estimated to cost \$28,000 and the share of the county will be paid off by annual appropriations over a period of ten years.

An addition of 25 feet to the rear of the present structure will provide additional space for the county agricultural agent's office, the superintendent of schools and the county library.

Colonel Hugh Kelly is the architect.

FOOTBALL PRACTICE

Coach C. Kenneth Dimond, of Palmyra High School, has announced that football practice will begin on Thursday, September 1, at 2:30 p. m., on the high school field. All candidates should report in shorts, sweat shirts and shoes. The coach is desirous of having a large turnout for these early sessions, and all men are asked to be on time.

ANCIENT FORD IS GASOLINE ADVERTISER

A very ancient model T Ford coupe painted a vivid yellow and blue combination attracted considerable attention here on Tuesday. A sign on the sides of the machine proclaimed the merits of a well-known brand of gasoline.

EARTH TREMORS ARE FELT HERE

Three Shocks Occur Within Short Period; Quakes Cause No Damage

Just by way of variety, in a summer already crowded with a varied assortment of meteorological conditions, this section felt the shocks of three light earth tremors late Monday night and early Tuesday morning.

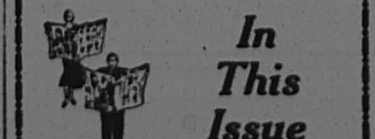
The first shock, which occurred shortly after 11:30 p.m., was probably the most severe. It started with a dull rumbling in the distance and gradually worked up to a crescendo of wall shaking, window rattling and the like. The duration was for about 15 seconds. Apparently no damage resulted in this vicinity.

Others Later

The second tremor came at about 1:10 a.m. This was of sufficient force to awaken sleepers, but lasted only a few seconds. The third and final shake arrived at 3:15, being about the same nature as its predecessor.

A number of local residents dis-

(continued on page 11)



Page	Section
4	Business Notes
4	Churches
4	Classified Business Directory
4	Coming Events
4	Editorials
4	Know Your Government
10	Legal Notices
10	Municipal Topics
10	Obituaries
3	People's Column
3	Palmyra Locals
3	Plants for Your Garden
3	P.H.S. Alumni
3	P. T. A.
3	Riverton Locals
5, 6, 10, 11	Sports
6	Stamp News
11	Theatres
7	Y M C A
7	Your Garden

RAINFALL FAR ABOVE NORMAL

Rainfall statistics confirm the general impression that the summer of 1938 has been an extraordinarily wet one. According to a recently published circular, New Jersey Climate, issued by the New Jersey Department of Agriculture this week, the average precipitation, June to August inclusive, was 12-14 inches for the state as a whole during the 20-year period 1895-1914. This year the average rainfall for June and July alone was 16.63 inches. Weather Bureau records show, about twice the normal figure for those two months.

Fire Destroys Marmon Sedan

The Palmyra Fire Department was called out shortly before 4:30 o'clock, Wednesday morning, for a blaze that destroyed a Marmon sedan belonging to J. W. Stephens, of 300 Cinnaminson avenue.

The car was housed in a garage on Temple Boulevard, near Cinnaminson and this structure was also damaged extensively.

The blaze had evidently been smoldering for some time before being discovered, for the interior of the car was blazing briskly when the firemen arrived on the scene after a prompt response.

The flames were doused with a water line from the booster tank and the car rolled out of the garage to better attack the seat of the fire. The machine was practically a total loss.

Despite the early hour, a fair number of spectators assembled to watch the proceedings being clad in various stages of disattire.

OPENING DATES LOCAL SCHOOLS

The following are the opening dates for schools in this vicinity:

- Palmyra High School and Palmyra grade schools: Tuesday, September 12.
- Riverton Public School: Monday, September 12.
- Cinnaminson Public Schools: Tuesday, September 12.
- Sacred Heart School: Date to be announced.

IMPROVEMENTS AT HIGH SCHOOL

Many Additional Facilities Available; Greenhouse Being Constructed

Pupils returning to the Palmyra schools next month will find that a number of important improvements have been made at the local institutions, all of which will add to the efficiency of the educational system in that community.

A member of The New Era staff was accorded the opportunity of going through the schools last week, under the guidance of the supervising principal, Paul R. Jones, and thus obtained first hand information regarding the various projects that are under way, or have been completed.

Greenhouse Being Erected

One of the major pieces of work is the erection of a greenhouse on a portion of the Delaware avenue school playground. This will be 21 by 34 feet when completed, with additional space to be occupied by a head house of suitable size.

The work is under the supervision of John Perry,

IMPROVEMENTS AT HIGH SCHOOL

(continued from page 1)

provide an opportunity for practical work of all sorts, none of which could be conducted in classrooms, because of limited facilities.

The biology department will also be afforded additional chance for the working out of various demonstrations.

According to Mr. Jones, many phases of the project are of an experimental nature and the New Jersey State Department of Education is intensely interested in the course at Palmyra High.

Chemical Laboratory

The chemical laboratory has been completely re-arranged, with additional space being provided for lecture use and proper storage of chemicals and equipment. The benches have been placed in better locations and equipped with running water.

A new type "blackboard" has been installed, this one, however, being green and will be written on by carbon sticks instead of the conventional white chalk. The board is the first to be installed in this vicinity and is designed to lessen eye strain by the use of the new color combination.

Educational Guidance

An important department, that of educational guidance, now has a private office, waiting and reading room, the space being obtained from parts of a large classroom.

Two members of the faculty divide their time in this work and are assisted by a committee of five additional teachers. This, in effect, provides practically a full-time program for this work.

A new index system will provide complete data on all students.

Changes have been made in the office of the school nurse so that a private cubicle for students who become ill has been constructed. A portable dental chair has been acquired.

The commercial department is to have added equipment that includes dictaphones and comptometers.

Theatre Room

A first floor classroom in the high school building has been equipped with a stage and necessary appurtenances. This will be utilized by all classes in oral English, each group meeting once each week. The courses will emphasize public speaking and drama and the students will be afforded an opportunity to carry out their work in a proper environment and before an actual audience.

In addition to the stage, the room contains seats for fifty students.

General Work

Other improvements include treating and refinishing the floors throughout the entire building, installation of 80 new lockers and repainting 150 old ones, refurbishing the domestic science cooking room with a new china closet, chairs and tables and a new electrical system.

The power lines now enter the building at the rear, instead of by the front, as formerly, and 400 ampere switches have been installed to care for a 75,000 watt load. There are ten circuits off the main switch.

The front approaches to the building have been widened and concreted, while the sidewalk in front of the high school has been doubled in width.

Exterior woodwork on the buildings has been repainted.

Grade School

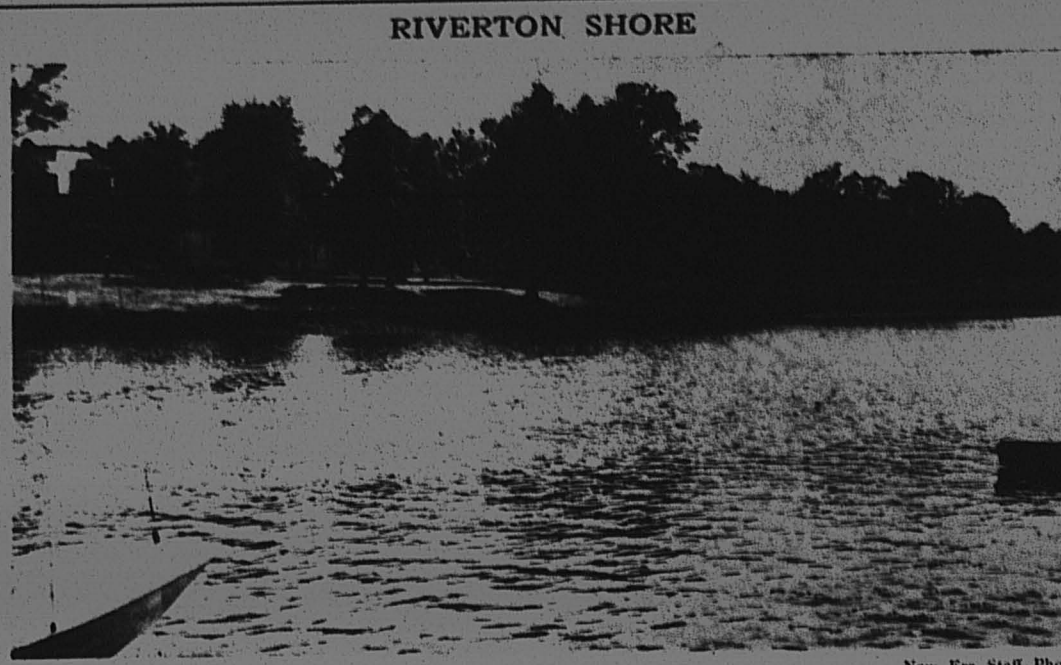
Improvements have also been made at the Spring Garden street school, where the cloak rooms have been rebuilt and lined with sheet rock, thus eliminating a possible fire hazard.

The playground has been coated with an asphalt emulsion base that presents a smooth surface that will save considerable wear and tear on shoes and lessen the possibility of abrasions in case of falls. This material, according to Mr. Jones, is being used for the first time in this vicinity.

An electric system has been installed to ring the bells, this duty formerly being performed 18 times a day by one of the teachers.

Excellent Plant

Mr. Jones, with the cooperation of the Palmyra Board of Education,



The bank of the Delaware River in this section has been acclaimed by Pennsylvanians and New Jerseyites alike as being one of the most charming sections along the entire river. Splendid turf and beautiful shade trees combine to present pleasing aspect to passing craft.

New Era Staff Photo

MONSTER MASS MEETING SOCIAL

Plans for the monster mass meeting and social of all Americans of Italian extraction living here in Burlington county, were made recently at a meeting of the general committee in Riverside.

This affair will take place Sunday afternoon and evening, August 28, and will be held at the Italian-American Recreation Hall on St. Mehil Drive, Riverside.

The program will consist of speaking, games, contests, bocci and there will be an Italian band and entertainment.

Speakers

The principal speakers will be Hon. Basil Bruno, assemblyman from Monmouth county, James Juliano, assemblyman from Essex county, and other prominent leaders of Italian-American extraction.

The purpose of this gathering is to reorganize the Italian-American League of Burlington County for the advancement and benefit of this group.

All former members and organizations of the county are invited to participate and all sections will be represented. Any Italian-Americans who have not received an invitation are cordially invited to attend.

There will be no charge and a buffet lunch and refreshments will be served free.

Christopher N. Peditto, of Palmyra, county solicitor, is in charge of the program. Representatives of the various clubs and organizations will assist with the games and contests.

KNIGHT TO RUN FOR COUNCIL

It appears evident that Robert W. Knight, present member of the Riverton Borough Council, will be a candidate for the Republican nomination for that office, since a petition bearing his name was being circulated this week.

The last day for filing is today (Thursday).

Up until this week, Mr. Knight was undecided about being a candidate for one of the two terms that expire this year. During his present tenure of office, he has been chairman of the borough property committee and has been very active in promoting the improvement of Memorial Park, which reflects the result of his endeavor along that line.

Earl R. Shrader will be the running mate of Mr. Knight on the Republican ticket. No Democrats have entered the field to date.

is evidently leaving no stone unturned in order to make the Palmyra school system up-to-date in every respect. He is genuinely enthused over the work and no one can help being impressed with his interest in doing things that will add to the efficiency of the school system.

This fact should be of interest not only to Palmyra residents, but also to the citizens of the sending districts as well.

The Congo region of Africa has been under Belgian rule 50 years.

RIVERTON SHORE

GROUP ENDORSES COMPLETE SLATE

A complete slate of candidates has been endorsed by the Good Government Group in Burlington county, according to a statement made recently.

The ticket is as follows for U. S. Senator, W. Warren Barbour; for member of the House of Representatives, D. Lane Powers; for member of the General Assembly, Dr. S. Emlen Stokes; for Freeholder, Clarence G. Price; for Sheriff, F. George Furth; for Auditor, DeWitt H. Steedle.

The Good Government organization is headed by State Senator Clifford R. Powell, the Young Republicans, Freeholders Palmer L. Adams, and Albert C. Jones, Sheriff John M. Chant, County Clerk Lawrence G. Mingin, Surrogate George B. Bitting and others.

USED CAR Bargains

1936 PLYMOUTH COACH, New Tires, Original Paint, Car in Perfect Condition Throughout. Down \$165 Payment Balance in E-Z Terms

1933 PONTIAC SEDAN, Refinished. This car a good buy for only down, balance E-Z terms \$80

1935 DODGE SEDAN, in Perfect Shape, a Clean Job Throughout down, and balance in E-Z terms. \$135

Oakwood Chevrolet Co.

Sales Service
1130 White Horse Pl., Oaklyn, N. J.
Local Representative
ED. O'NEILL Phone 137

CINNAMINSON P.T.A.

A covered dish luncheon, sponsored by the Cinnaminson P.T.A., will be held at the home of Mrs. Hotchkiss, Burlington pike, today (Thursday), at 1 p.m.

Please call either Mrs. Musser, 709-W, or Mrs. Hotchkiss, 393-M, if you are planning to attend.

JIMMY'S
MODERN
BARBER SHOP
A HAIRCUT
TO FIT YOUR
FEATURES
Our Motto
"Courtesy to All"
103 1/2 W. Broad St., Palmyra

LAMON ENDORSED BY LARGE GROUP

Dr. S. Emlen Stokes Heads List Of Those Backing Local Man for Re-Election

According to an announcement made this week, Walter D. Lamon, candidate for the Republican freeholder nomination at the coming primary election, has received the endorsement of a number of men who are prominent in public affairs throughout Burlington county.

The list is headed by Dr. S. Emlen Stokes, a member of the General Assembly, who is also a candidate for re-election.

Complete List

The complete list of those who have endorsed Mr. Lamon, in addition to Dr. Stokes, is as follows:

Dr. Marcus W. Newcomb, former assemblyman; Charles R. Stout, Freeholder-Chairman County Committee; LeRoy Church, Freeholder; Mrs. Pearl M. Bridgegum, Vice Chairman State Committee; Mrs. Nellie Russell, former State Committee and Board of Elections; Mrs. Elizabeth G. Terry, former State Committee; Christopher N. Peditto, County Solicitor; Joseph S. Bright, County Treasurer; Howard G. Stackhouse, County Adjuster; Newton Horton, County Board of Elections; A. Engle Haines, former Sheriff; Louis A. MacFarland, County Supervisor of Roads; William H. Reiser, former Freeholder; James C. McCormick, former Freeholder-Steward Almshouse; F. Littell Branin, County Engineer; Walter T. Stewart, Superintendent for the Insane; Alfonza Adams, former Clerk-Board of Freeholders.

SAFETY ISLAND ON ROUTE 25

To obtain additional financial assistance from the Federal Government in his safety program, State Highway Commissioner E. Donald Sterner recently submitted to the U. S. Bureau of Public Roads his plan for a center safety island on Route 25 through Camden county. Bids will be taken after approval of specifications in the application for the money grant at Washington. The improvement will have a length of three and two-tenths miles between the Camden Airport traffic circle and the Union School House road in Pennsauken Township.

The project, which will cost approximately \$250,000 and give 2,700 man-weeks of employment, will provide, when completed, a modern center safety island from Borden-town to Camden Airport.

Route 25 is the heavily traveled crossstate artery between Camden and New York and has been marked in the Camden and Pennsauken areas by unusually high accident frequency. Under the plans for the widened paving, traffic will have 31 feet each side of the center safety island, with white line markings on the lanes.

Ships Need Guidance

And so does banking. The Cinnaminson Bank and Trust Company goes further than mere routine efficiency.

At the Cinnaminson Bank and Trust Company you receive personal service . . . experienced ability that is friendly and capable.

Closed Saturdays During July & August

Cinnaminson Bank and Trust Co.
Riverton, N. J.



"The Home-owned Store"

WOLFE'S Palmyra 5c & 10c Store Big Special Sale

The **GREATEST VALUES**
You've Ever Seen!

\$10
IN

DOOR PRIZES

\$5 First - \$3 Second
and \$2 Third

Get Your Ticket at the Store
You Don't Have to Be There
to Win. Drawing at 9:30 p.m.

**All Day Saturday
August 27th**

9 W. Broad St. Palmyra

\$10
IN

DOOR PRIZES

\$5 First - \$3 Second
and \$2 Third

Get Your Ticket at the Store
You Don't Have to Be There
to Win. Drawing at 9:30 p.m.

CANDY SPECIALS

Chocolate Bridge Mix . . . lb 10c

Our Regular 20c Quality

Orange Slices, Finest Quality . lb 8c

2 for 15c

Sextet Nonpareils lb 10c

Regularly 20c

CAKE SPECIALS

Chocolate Sandwich Cake
lb 10c

Vanila Rob Roys

lb 8c

2 for 15c

Finest Quality Boys' Golf Hose

Regularly 25c
pr 19c
Boys' Golf Hose
Regularly 20c
pr 15c
Boys' Golf Hose
Regularly 15c
pr 10c

500 POND'S TISSUE 15c

150 Sheets Kleenex
regularly 10c
2
boxes
15c

Sanitary Napkins

FLAT ENDS
FORM FIT
8 in Box
2
boxes
15c

PAPER NAPKINS

120 Count
box
9c



LADIES'
"Quaker Maid"
HOSIERY
Our Regular
25c Quality
19c

Colgate's Assorted Soap 6 cakes 25c

Woodbury's Soap 3 cakes 25c

9 oz. Crystal Tumblers 4 for 10c

10 qt. Galvanized Buckets each 15c

Terry Washcloths, regularly 5c 3 for 10c

Dishcloths 3 for 10c

Wax Paper KITCHEN CHARM
Extra Heavy - 50 ft. roll 5c

COLORED
TOILET TISSUE roll 1c
(Limit 10 rolls to a customer)

CLOTHES PINS Very Smooth

40 in a Box
8c
2 for 15c

DRENE SHAMPOO

for Normal or Dry Hair

2
bottles
15c
3 oz. bottle 39c

THE NEW ERA

Published Every Thursday at 609 Main Street
RIVERTON, N. J.

Entered at the Riverton, N. J. Post Office as Second Class Matter
Telephone, Riverton 712

WALTER L. BOWEN, Editor

F. W. METZGER, Associate Editor
4 Second St., Riverton
Phone 406

KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 1145-W

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

The Railroad Problem

The Rutland, Vermont, Herald goes straight to the heart of the railroad problem when it says: "If the government would simplify its contacts with the railroads, relax the rigors and restrictions of regulation, equalize or reduce taxation, permit reasonable rates for first-class service, and, so far as possible, bring all transportation under the same rules and standards, it would have done all that any public agency could do toward amending a very difficult situation."

The railroad ask no favors, no special privileges. They simply ask that they be treated exactly as are other agencies of transportation—and that they be permitted to operate on a sound business basis.

So far this year railroad income has been about eighty per cent under 1937. The rate of return, figured on an annual basis, has been approximately one-half of one per cent of the industry's gigantic investment. In other words, the railroads as a whole are earning next to nothing. Some lines are not even making enough to pay their taxes, much less their bond interest. And a great many are experiencing serious operating losses which, unless checked, must soon result in additional receiverships.

There is the usual camouflage talk about scaling down the industry's capital structure, consolidating lines, and similar palliatives. But fact show the fallacy of such proposals in the present crisis. First and foremost, the industry must be given an adequate rate structure. Second, it must be permitted to further reduce operating costs where possible. Third, it must be given equality of legislative treatment with its competitors. Then, and only then, can a real start be made toward solving the problem—and toward saving an industry which is responsible, directly or indirectly, for millions of jobs, for billions in purchasing power, for hundreds of millions in taxes, and for the existence of scores of other industries which supply it with services and materials.

Government In Business

The argument that government owned business and privately owned business can exist together in harmony may sound well—but in this practical world, it won't stand analysis, when highly taxed private business is forced to feed tax-exempt government business.

Every time government goes into business it means that tomorrow government will go into another business. The rapacity of politicians is notorious. Give them an inch and they take a mile, until private property is eliminated.

In story, the lion and the lamb should lie down side by side. In private practice, the lion eats the lamb. And that's exactly what government business does to private business. We can have a socialistic nation, or we can have a nation based on free enterprise. We can't have both.

What Other Editors Say

All the devious devices of our political medicine men to redistribute the wealth we have are nothing more or less than economic cannibalism. Cannibals eat each other, instead of going out and producing food. And that is what a civilized people do when they turn all their attention to devouring what they have, rather than trying to create more and thereby have more for everybody to consume.—Nation's Business.

Fortunately this year's graduates have no illusions. They know life is waiting for them around the corner with a stuffed club.—Torrington Register.

The New Dealers were determined to renominate Senator Barkley in Kentucky if it took the taxpayer's last dollar. They did and it probably will.

In writing political history the historians of the future will probably refer to 1938 as the year of the big purge.

MOFFITT—BAKER

A very pretty wedding took place at the home of Mr. and Mrs. Leonard R. Baker, of Garfield avenue, on Saturday, August 20, at 2 p.m., when their daughter, Miss Cecelia Landis Baker became the bride of E. Norman Moffitt, son of Mr. and Mrs. John Moffitt, of Lincoln avenue.

Rev. William LaSor, pastor of the Ocean City Presbyterian Church performed the ceremony and Robert Rau, organist of the chapel at Gettysburg College, played the wedding march.

The bride, who was given in marriage by her father, wore a gown of white French organdie trimmed in mohair braid and made on princess lines with puffed sleeves and floor length skirt. Her fingertip veil fell from a halo of self-material and trimmed at either side with orange blossoms. She carried an old fashioned bouquet of roses, lilies of the valley, gardenias and orchids.

Miss Marjolaine Baker was her sister's only attendant and wore a gown of deep blue mohair lace made with a sweetheart bodice and a jacket with butterfly sleeves. She wore a halo of pink rose buds upon her hair and wore dusty pink accessories. She carried an old-fashioned bouquet of delphinium and pink rose buds.

Thomas Moffitt was his brother's best man.

Following a wedding journey to Canada, Mr. Moffitt and his bride will be home at 8 East Greenfield avenue, Pleasantville, after September 5.

COMING EVENTS

Thursday, August 25.

Covered dish luncheon, home of Mrs. Hotchkiss, Burlington Pike, 1 p.m. Auspices of Cinnamon P.T.A.

Thursday, August 25.

Playoff in Softball League, Oakwood vs. Athletics, 6:45 p.m.

Thursday, August 25.

Covered dish supper, home of Mrs. Thomas Perkins, East Riverton, 7 p.m.

Friday, August 26.

Band concert, the Grove, Palmyra, 8 o'clock.

Saturday, August 27.

Cake sale at Broad and Cinnamon avenue. Young People's Epworth League.

Saturday, August 27.

Baseball, Memorial Park, Riverton A. A. vs. Point Breeze, 3:15 p.m.

Wednesday, September 7.

Card party, auspices Riverfront Women's Club, home of Mrs. Gertrude Lynch, 421 Lippincott avenue, Riverton.

OBITUARIES

GEORGE G. WILSON, SR.

Funeral services for George G. Wilson, Sr., 72, of 613 Cinnamon street, who died on Monday of this week, will be held at 2 p.m., Thursday at the H. B. Earnest funeral home, 305 Bridgeboro street, Riverside.

Burial will be in Asbury cemetery. Mr. Wilson was a resident of Riverton for many years being actively engaged as a builder until the past few years.

He was the husband of the late Emma J. Wilson. A son, George G. Wilson, Jr., survives.

HERE AND THERE

If every American ate one more slice of bread daily farmers could sell 50,000,000 more bushels of wheat a year. . . . There is 15,240,000 wheat on U. S. farms or approximately 2.2 per farm. . . . Hot coffee is served in 96.4 per cent of American homes, hot tea in 87.5 per cent.

Chain stores pay one billion, two hundred million dollars annually in wages and salaries, with the average weekly wage for full-time employees amounting to \$25.89. . . . From 1915 to 1936 the birth rate in the U. S. has dropped from 25.1 per 1,000 population to only 16.6, a decline of one-third.

Frank Lloyd is advertising a good auto tune-up special that will put your car in good shape for the Labor Day week-end motor trip. Read all about it in his advertisement in this issue.

Holland has 17,000 acres devoted to the cultivation of flower bulbs.

Church Notices

CALVARY PRESBYTERIAN CHURCH

Rev. C. T. Bates, Pastor
The Rev. John W. Voorhis, pastor of the Presbyterian Church at Leonia, New Jersey, will have charge of the services in the absence of the pastor, on Sunday morning, August 28, at 11 o'clock.

EPWORTH M. E. CHURCH
Rev. William A. Boyd, Pastor
Rev. James Pemberton, of First M. E. Church, Camden, will be the speaker at the morning service on August 28.

A. E. Warnick, choir director, will be the soloist.
The following Sunday the Rev. William A. Boyd, pastor of the church, will preach the first sermon after his vacation in Europe.

YOUNG PEOPLE'S EPWORTH LEAGUE

The Young People's Epworth League will hold a cake sale on Saturday, August 27, beginning at 10 o'clock in the store at Broad and Cinnamon avenue. Your patronage will be greatly appreciated.

The speaker for the Thursday evening service will be Rev. Chester Pennington, of Camden. This young man has a message of great importance for the youth of these communities. Members are requested to bring a friend.

CHRISTIAN SCIENCE CHURCH

"Christ Jesus" is the lesson-sermon subject for Sunday, August 28, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Thou, Bethlehem Ephratah, though thou be little among the thousands of Judah, yet out of thee shall he come forth unto me that is to be ruler in Israel; whose goings forth have been from of old, from everlasting." (Micah 5:2).

Among the lesson-sermon citations is the following from the Bible:

"The people that walked in darkness have seen a great light" (Isaiah 9:2).

The lesson-sermon also includes this passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "The incarnation of Truth, that amplification of wonder and glory which angels could only whisper and which God illustrated by light and harmony, is consonant with ever-present Love" (p. 501).

CHRISTIAN SCIENCE

First Church of Christ, Scientist
Thomas Ave. and Seventh St.

Sunday School, 11 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.

Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

Wesleyan Men's Bible Class

Are you troubled when people criticize you for your acts and condemn you for not practicing what you preach?

If you are conscientiously trying to improve your present life, don't you think you are on the right road even though you do stub your toe occasionally? So why worry about the critics!

Perhaps you can better answer these questions by attending the Wesleyan Men's Bible Class.

We will be looking for you any Sunday 9:50 a.m.

CHRIST CHURCH

Palmyra
Rev. John H. Chapman, Rector
Sunday, August 28, Eleventh Sunday after Trinity.

8:00 a.m. Holy Eucharist,
10:00 a.m. Church school.
11:00 a.m. Choral service and sermon.

William Brelsford, 24, of Burlington, was drowned when he was catapulted into the Delaware River following a collision between two motorboats, near Bordentown.

NEW ERA BUSINESS NOTES

Follow the business news at home—It pays big dividends

Thrifty housewives can save real money on household necessities by consulting the advertisement of the Palmyra 5 and 10c Store operated by James E. Wolfe, in this issue of the New Era. In addition to the many Saturday bargains \$10 in door prizes will be awarded.

Lester S. Fortnum is offering three special bargains in used cars this week. See their advertisement in this issue.

For those who like horseback riding the Welsh Riding Stables announce their opening here in this issue of The New Era. For full particulars read their advertisement in this issue.

Bowler's Tak-A-Boost Shop and Luncheonette have installed a restaurant size Slick coffee maker. Already comments about the improved coffee have reached the proprietor.

SCHOOLS AND COLLEGES

VALLEY FORGE MILITARY ACADEMY

AT THE NATION'S SHRINE
Preparatory for colleges and business. Boys 15 to 18. Also Junior College. Enrollment limited to 100. Modern academic building. Gymnasium. Swimming pool. Modern kitchen and dining hall. Clubhouse. Gymnasium. High school standards with special supervision for individual student. All sports, golf, polo. Country, tennis, basketball, football, and government training.
For Catalog, address Box 59, WAYNE, PA.

BUSINESS EDUCATION

For 34 years, Strayer's Business School has been giving practical and exceptionally thorough training for positions as secretary, stenographer, stenotypist, bookkeeper, typist and executive's assistant.

THE STENOGRAPHY course covers stenography on over 100 years of Strayer's, whose 200 stenography machines are in use and 550 students are attending day and night stenography classes.

CIVIL SERVICE
Hundreds of Government students have received appointments to Government positions as a result of \$1200 to \$1600 a year.

EMPLOYMENT
Strayer's Business School finds employment for its graduates. Many of its graduates are employed in the highest positions in business, industry and government.

Ask For Information
Strayer's Business School
Established 1904
807 Chestnut St., Phila., Pa.

SPRING GARDEN INSTITUTE

Day and Evening Classes—Costume Design, Home Management, Dressmaking, Interior Decoration, Millinery, Art.

Evening Classes—Art, Architectural and Mechanical Drawing, Plan Reading and Estimating, Electricity, Machine Shop, Automobile, Petroleum Refining, Lubrication, Mathematics, Strength of Materials, Heating—Air Conditioning, Pattern Drafting.

New Courses—Machine Shop—Day Paper Hanging and Painting—Even.

Inness Branch September 18, 1938
Broad & Spring Garden Sts.
Philadelphia
Catalog Poplar 3106

BROWN PREP SCHOOL

AN ACCREDITED SCHOOL, Preparatory courses for college; professional schools; college and State board courses. Located at West Point. A complete high school course. Includes instruction in Latin, Greek, French, German, Spanish, Italian, Russian, Chinese, Japanese, and other languages. Day and Night. 15th & RACE STS., RIT. 2956 Philadelphia.

BROADWAY FADES OUT OF PICTURE

Oakwood Eliminates Movie Men From Loop Race; Errors Important Factor

The hustling Oakwood Chevrolet aggregation erased the chances of Broadway of getting into the championship playoffs in the Memorial Park Softball League, when they handed the latter a 6-2 reverse on Thursday night of last week before a capacity crowd that had few roots for the Movie outfit.

Errors played a prominent part in the outcome, only three of the Oakwood runs being of the earned variety.

Broadway Scores

After Oakwood got a brace of hits in each of the first two innings, with no scoring resulting, Broadway managed to break the ice in the third and seemed well on the way to put the game in the bag.

Cahill fled out to center, but Anderson got a single as did Weikman and Foulke. Fast fielding of the ball prevented a score and the bases were crammed. In this crisis, Baker popped up to first, but Bartley rammed out a one-baser that admitted Anderson.

Jack Easley then hoisted the apple to the far reaches of center field, but Wallace, playing deep snared the ball after a cross-country run.

Three Runs

Oakwood got the breaks and took advantage of them in the fourth. McDermott was safe when Buchholz dropped his pop-up. Cole bounced to Burke, whose throw to get McDermott at second pulled Cahill off the bag. Cahill twisted his hip in going for the ball and fell to the ground, being unable to tag McDermott, who ran the sack. Knight singled to score McDermott and Cole tallied when the throw was wide.

Add a Pair

The winners added two more in the seventh when Cole socked one that was too hot for Weikman to handle. George Knight then hit for the circuit.

McDermott was responsible for the final marker in the ninth when he also smote a round-tripper. frame as Daly was safe on an error, and Buchholz reached the initial sack as an attempt to get Daly at second failed. Sloan singled to load the bases. One run came in as Anderson skirted to Hubbs. The next two batters were easy outs, however, and the rally was extinguished.

Hit Ball Hard

Broadway hit the ball savagely, but many of the long blows went to C. Wallace in center field, who took six hard chances in fine style.

The lower end of the Oakwood batting order functioned nicely. Cole getting three out of four, while Knight, in addition to his fine hurling got a brace of safeties, including the homer.

As a result of the win, Oakwood became practically assured of the second half title and will compete with the A's for the season's championship.

Before leaving Broadway for the season, it might be said in passing, that the Movie outfit should be given honorable mention, if nothing else, for being probably the nearest approach to a team. It was very rare to see the members take the field without each member of the cast being attired in regulation uniform. This,

Riverton Yacht Club

Local yachtsmen who are interested in the National Comet Championship races, at Skaneateles, New York, on September 9, 19 and 11 have been advised that two skippers have entered their craft who reside over 3,500 miles apart.

These are a boat from the Club Nautico de San Juan, Porto Rico and also one from the English Bay Fleet, of Vancouver, British Columbia.

The competition at the regatta will be of the keenest and representatives from the Riverton Yacht Club will be entered against the crack boats from all sections of the United States.

POINT BREEZE IS NEXT FOR LOCALS

Riverton A. A. will engage the Point Breeze ball club on Saturday afternoon, at Memorial Park. Those who saw the game last Saturday believe that the locals are in the midst of a winning streak and look for the homesters to turn in another game on the right side of the ledger.

The double-header on Labor Day afternoon with Palmyra promises to be a sell-out, as the respective members of the two teams have been arguing all season as to which was the better club.

The twin bill, which is scheduled to get under way at 1:30, should provide the answer to the question. Both outfits expect to be at full strength for the afternoon's pastime.

A device operating in small fractions of a record has been developed by a University of Minnesota scientist to measure the time it takes for a person to speak a word after reading it.

Unfortunately, cannot be said about many other league members.

Broadway					
Weikman, ss	4	0	1	3	3
Foulke, lf	3	0	1	3	0
Baker, r	4	0	2	1	0
Bartley, cf, 2b	4	0	1	2	1
Easley, rf	4	0	0	1	0
Burke, 3b	4	0	0	1	0
Daly, 1b	4	1	3	1	3
Buchholz, c	4	0	0	0	0
Sloan, cf	2	0	1	1	0
Cahill, 2b	2	0	0	2	1
Anderson, p	3	1	1	0	0
Totals	38	2	10	27	12

Oakwood					
C. Wallace, cf	4	0	1	6	0
G. Sutters, r	4	0	1	2	0
Yearly, rf	4	0	1	0	0
E. Wallace, 1b	4	0	1	1	0
E. Sutters, 3b	4	0	0	2	4
Hubbs, rf	4	0	1	1	0
McDermott, c	4	2	1	0	0
Cole, ss	4	2	2	4	0
Knight, p	4	2	0	3	0
R. Wallace, 2b	3	0	0	3	0
Totals	39	6	11	27	12

Score by innings—
Oakwood 000030201—6
Broadway 001000100—2

Errors—R. Wallace, Burke, Buchholz. Home runs—Knight, McDermott. Double plays—Daly to Weikman; Cole to E. Wallace. Struck out—by Knight, 1. Base on balls—off Knight, 1. Left on bases—Oakwood, 6; Broadway, 9. Umpires—Rottenbury and Richman.

JORDAN'S COMETS FAIL TO SHOOT

Philadelphia Aggregation No Match for Hurling of Foulke and Baker

In one of the best games at Memorial Park this year, at least in so far as the outcome was concerned, Riverton A. A. earned an 8-1 decision over Jordan's Comets, a team that came here with a high rating in respect to hitting ability.

The heavy artillery of the opposition was affectually squelched by the effective pitching of Foulke and Baker, the former going five innings and the latter four. They allowed only five scattered safeties.

New Combination

Riverton took the field with a new combination that appeared to work as well, if not better, than any previous one. Two catchers and a pitcher by trade patrolled the pasture, Terrill held down the hot corner, while the junior combination of Cole and Freeman did valiant duty about the keystone sack, handling eleven chances between them without semblance of an error.

Speed Botting returned to duty at the initial hassock.

The locals got off to a good start in the first frame, when three free tickets and a brace of errors were converted into three markers.

Three More

After getting another in the second, Riverton boosted the total to seven in the fourth. Foulke started the operations with his second hit and sacrificed to second by Cole. Further hitting by Broderson, Bottger and McDermott rounded out the session. This frame saw the end of Saul, starting hurler for the Comets.

He was relieved by Sullivan, who held the locals to four hits and an additional run during his tenure of office.

Paul McDermott had a perfect day at the plate, walking three times and laying out a pair of sprightly singles. Foulke matched this performance, getting three for three.

Comets					
Gibbons, 2b	3	0	0	5	0
Hamilton, lf	5	1	0	2	0
Wray, cf	5	0	2	2	0
Campbell, ss	3	0	0	0	2
Uhle, ss	2	0	0	0	1
Frazier, 1b	3	0	1	7	1
Black, rf	4	0	2	2	0
Birch, 3b	3	0	0	0	1
Montana, c	3	0	0	6	0
Saul, p	2	0	0	0	4
Sullivan, p	1	0	0	0	1
Totals	34	1	5	24	11

Riverton					
Cole, ss	3	0	0	3	3
Broderson, c	5	1	2	9	0
Harper, lf	4	3	0	3	0
Bottger, 1b	5	2	2	8	0
McDermott, cf	2	0	2	8	0
McDermott, cf	2	0	2	1	0
Terrill, 3b	4	0	0	1	1
Gibson, rf	4	0	0	0	0
Freeman, 2b	4	0	1	4	4
Foulke, p	3	2	3	1	

PHILATELIC NEWSBITS

By S. E. Griffith

New Stamps

First day sales of the 8 cent Van Buren stamp show that 202,822 stamps were sold with 94,837 covers cancelled on August 11 at Washington, D. C.

There were 174,390 copies of the 9 cent William Henry Harrison stamp sold, with 91,229 covers cancelled on August 18 at Washington, D. C.

The Post Office Department will send out a travelling stamp exhibit some time this fall to encourage stamp collecting. The exhibit will be mounted inside of a large truck which will also house a small rotary press.

The exhibit will travel all over the United States and will make a special trip of visiting schools. During the time that the display is in a community, the local post office will have a complete stock of all items on hand at the Philatelic Agency for sale.

The exhibit will show many stamps as well as how stamps are manufactured.

It is reported that supplies of the Army-Navy series of stamps are low at the Philatelic Agency. These stamps may soon be withdrawn from sale.

The 10 cent stamp bearing a portrait of John Tyler from the bust by Keck, will be issued on September 2. This stamp will be similar in design to the lower values of the new series, however, a single line border will be used around the entire stamp. The lower values did not have a border. This stamp will be printed in a salmon color.

Stamp Jamboree

A Stamp Jamboree is being planned for September 18 at Westmont. This is absolutely free of charge to all stamp collectors and any person may attend without being a member of any stamp club.

There will be tables for collectors of U. S. stamps, foreign stamps, cancellations and covers. Just bring along your album and your duplicates and have a real afternoon and evening of fun swapping stamps. Stamps will also be for sale with an auction planned for the afternoon and evening.

The jamboree will be held at the Lorain House on Crystal Lake avenue in Westmont. A special committee will take charge of the lady collectors. Lunch may be obtained at the house from a sandwich to a full course dinner.

This is the first affair of its kind to be held in this locality and the continuation of such events depends entirely upon the success of this first attempt.

Stamp Albums

The printed, ready made stamp albums seem to be the starting albums for most stamp collectors. If the collector continues his hobby, he usually later changes his stamps over to a loose leaf blank album. The idea, of course, is to permit a person to inject his own personality into the arrangement of the pages.

Mounting stamps can be as much a hobby as collecting the stamps. Many articles have appeared on the subject of "How to Mount Stamps" but it was always the same story—the author merely tells how he likes to see his own collection mounted.

I want to point out here some things that everyone should consider in arranging stamps upon a page.

Olbert Farrar, noted typographic layout designer, says, "Find out what everyone else is doing then do something differently if you must be original." This immediately is a challenge to the person arranging a stamp page. I might also ask, "Would this apply also to what one has to write about his stamps?"

The optical center of a page is in the center from side to side but is three eighths of the length of the page from the top. If a page is to be balanced, stamps must be arranged about this point, never about the actual center.

Unbalanced Page

An unbalanced page may be used also. When we look at a brick wall, no single brick stands out. If one

NAMES ALL-STAR SOFTBALL TEAM

With the close of the regular softball season in this section, the first selection of an all-star team was made this week by William A. Anderson, popular and veteran leader of the Broadway team.

Mr. Anderson realizes that all and sundry may not agree with his choice, but in case any one is interested, he offers to stack his selection up against any other on the playing field.

The cast, as chosen by Mr. Anderson, follows:

Pitchers: Knight, Oakwood and Applegate, Athletics.
Catcher: Shaffer, Athletics.
First base: Humes, Carlson.
Second base: Bartley, Broadway.
Shortstop: Weikman, Broadway.
Third base: E. Sutters, Oakwood.
Left field: J. Yearly, Athletics.
Center field: C. Wallace, Oakwood.

Right field: Foulke, Broadway.

Rovers: G. Sutters, Broadway.
Thus, the roster is composed of three Broadway players, a similar number of the A's, four Oakwoodites and a lone member of the Carlson Druggists.

SERIES ENTRANTS EVENLY MATCHED

Oakwood and Athletics appear likely to go full five games for title

As the A's and Oakwood go to bat for the Memorial Softball League championship, there appears to be little to choose between the two outfits.

The Farmers breezed through the first half without a reverse, while the Chevy outfit duplicated this performance in the second semester.

Pitching Staff

Both teams have a good pitching staff, but Knight will be expected to carry the entire burden for Oakwood, while Applegate and Haines are available for duty on the Athletics roster. Should Knight be off form, or unable to hurl for any reason, Oakwood would be in a very bad plight.

There is little to choose between the respective catching departments and the outfielders appear to be very evenly matched. In respect to the inner cordon, a number of fans are inclined to accord the Farmers a slight edge.

Tough Battle

As a result of this brief survey of the relative ability of the two squads, it appears that a keenly contested series is in store for the fans and would not be surprising if five games were not required to decide the eventual winner.

If Oakwood should win, it will be their second year for the crown, while if the Farmers annex, the series it will be their first title.

MEMORIAL PARK SOFTBALL LEAGUE

Final Standing

	W	L
Oakwood	7	0
Athletics	5	1
Broadway	4	2
Cardinals	3	3
Carlson	3	4
Fortnum	2	5
Perry	1	5
Sigma Kappa	1	6

A British inventor says he has invented a periscope which enables an observer to see in all directions without turning his head.

of the bricks is loose, or out, or painted another color, we see it immediately. This is spoiling the rhythm or balance and we certainly notice the off-balance item. A page covered with design or writing may not hide the stamps if the design or writing is balanced and the stamp is placed out of balance with the design. The opposite truth must not be forgotten. If the stamps are balanced upon a page, some small design or writing slightly off balance will attract the greater attention.

Try to avoid poor design, but with good taste attempt the most original mounting you can and then your stamps will really entertain you and reflect your own personality.

OAKWOOD WINS SECOND SEMESTER

Sigma Kappa Puts Up Good Show, But Bows 4-1: End of Season

The Oakwood Cheviots won the second half championship on Monday night by virtue of a 4-1 decision over Sigma Kappa, thus finishing the final portion of the season without a defeat.

The fraternity boys did not give up without putting up a keen battle, however, and led 1-0 at the end of the third stanza.

Oakwood tied things up in the fourth, went out in front during the following frame and added two more in the seventh.

Strong Threat

S. K. made a strong bid for the verdict in the upper half of this same stanza, when they loaded the sacks with one out, but could not break the ice as far as runs were concerned. The fracas was called at the end of the eighth on account of darkness.

Score by innings:
Sigma Kappa 001000—1
Oakwood 0001102X—4
Batteries—Oakwood: Hubbs and McDermott. Sigma Kappa: Stickle and McDermott. Umpires: Alloway and Brennan.

Carlson's Win

The rapidly climbing Carlson Druggists won the decision from the Fortnum team in the other tilt.

The winners scored early in the game and really clinched the affair in the seventh with a nine run offensive. Fortnum went ahead in the fifth, but could not hold the lead.

Score by innings—
Carlson 0200091—14
Fortnum 0112100—5

Batteries—Carlson: Stockton and Fowler. Fortnum: Kessler and Miller. Umpires: Rotenbury and Richman.

Series To Start This Evening

The five game series for the championship of the local softball league will get under way at Memorial Park, this (Thursday) evening, at 6:45 o'clock, with Oakwood, last year's champs, meeting the Athletics.

Due to the fact that Oakwood trimmed Sigma Kappa, on Monday, it was decided to start the playoffs tonight, rather than waiting until Monday. Since the Broadway-Athletics tilt, could have no bearing on the final standing, this affair was annulled. This action, and that to begin the series, was confirmed by a unanimous vote of the league executive committee.

It is reported that Oakwood preferred to start the first of next week, but the reasons advanced did not seem to warrant the delay. As a matter of fact, since only two games can be played this week, it appears that the playoff schedule, as it now stands, gives Oakwood an edge, since Knight will have plenty of chance for rest between the second and third engagements.

FOOD PRICES A TRIFLE LOWER

Average food prices for July, 1938, were lower than those of July, 1937, but average rates were slightly higher, the New Jersey Department of Agriculture reported in a monthly cost of living survey this week.

The average price of all foods during July, 1938, was 8.35 per cent lower than the average of July a year ago, and 11.52 per cent higher than July, 1937, but practically unchanged as compared with June, 1938.

All meats registered an increase of 3.27 per cent. The poultry meat price went down 3.75 per cent and lamb .84 per cent, but beef increased 5.71 per cent, pork 4.77 per cent and veal 3.16 per cent in July, 1938, as compared with June, 1938.

Detroit has a larger number of Canadian-born residents than any other city in the United States.

Legal Notices

NOTICE OF REGISTRY AND ELECTION

In conformity with the provisions of Title 19, Revised Statutes, and the amendments thereto, and supplements thereto, NOTICE is hereby given that the District Board of Registry and Election in the BOROUGH OF RIVERTON, in the County of Burlington, will make a house to house canvass of voters on TUESDAY, SEPTEMBER 20, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. (Eastern Standard Time).

WEDNESDAY, OCTOBER 18, 1938, between the hours of one o'clock p.m. and nine o'clock p.m.

FIRST DISTRICT
All that portion East and West of the Pennsylvania railroad and bounded by the following streets: Route 25, from Main street to Pompton Creek, to Bank street, to Penn street, to Church street, to Fourth street, continuing through Church street to Broad street, thence East along the Pennsylvania railroad on both sides of Main street, excluding the Collins street, to the point of starting at the Borough line, containing therein the following streets: Bank street, Second street, Third street, Fourth street, Fifth street, Broad street, Seventh street, Eighth street, Ninth street, Fulton street, Howard street, Cinnaminson street, Main street, Penn street, Church street and Cedar street.

RIVERTON FIRE HOUSE
503 Howard Street

SECOND DISTRICT
All that portion East of the Pennsylvania railroad bounded by the following streets: Board street to the Pennsylvania railroad, to rear of Main street property line, to rear of Main street, to starting point at Broad street, containing therein the following streets: Broad street, Harrison street, Seventh street, Eighth street, Park avenue, Highway, Shrewsbury Road, Elm Terrace, Linden avenue, Thomas avenue, Lipincott avenue and Cherry lane.

KARL FRANK'S BUTCHER SHOP
607 Main Street

THIRD DISTRICT
All that portion West of the Pennsylvania railroad bounded by the following streets: Broad street from Penn street to Elm avenue, Elm avenue to Bank street, Bank street to Penn street, and thence South along Penn street containing therein the following named avenues and streets: Lipincott, Thomas, Linden, Front Second and Fourth.

H. D. HULLINS & SON
PLUMBING SHOP
202 Broad Street

AND NOTICE is further given that a PRIMARY ELECTION for making the following nominations:
Member of the United States Senate.
(Unexpired Term).
Member of the House of Representatives.
(Fourth Congressional District).
Member of the General Assembly.
Sheriff.

Two (2) Coroners.
Member of the Board of Chosen Freeholders.
County Auditor.
Two (2) Councilmen (Full Term).
Two (2) Justices of the Peace (Full Term).
And for electing:
Members of the County Committee (one male and one female from each unit of representation or each election district).

will be held at said place of registration on TUESDAY, SEPTEMBER 20, 1938, in the

BOROUGH OF RIVERTON
between the hours of seven o'clock a.m. and eight o'clock p.m. (Eastern Standard Time) AND that a GENERAL ELECTION will be held in said Borough at the place of registration on

TUESDAY, NOVEMBER 8, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. for the purpose of electing the following:

Member of the United States Senate.
(Unexpired Term).
Member of the House of Representatives.
(Fourth Congressional District).
Member of the General Assembly.
Sheriff.

Two (2) Coroners.
Member of the Board of Chosen Freeholders.
County Auditor.
Two (2) Councilmen (Full Term).
Two (2) Justices of the Peace (Full Term).
DANIEL M. CLIFTON,
Borough Clerk.

NOTICE OF REGISTRY AND ELECTION
In conformity with the provisions of Title 19, Revised Statutes, and the amendments thereto, and supplements thereto, NOTICE is hereby given that the District Board of Registry and Election in the BOROUGH OF RIVERTON, in the County of Burlington, will make a house to house canvass of voters on TUESDAY, SEPTEMBER 20, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. (Eastern Standard Time) and on WEDNESDAY, OCTOBER 18, 1938, between the hours of one o'clock p.m. and nine o'clock p.m.

FIRST DISTRICT
All that portion of Cinnaminson Township bounded as follows:
Beginning at a point in the intersection of Route 25 and the Delaware township line, continuing West on the South side of Route 25 to the intersection of Church Road, thence North along the West side of Pompton Creek, thence South along the Delaware township line, thence continuing North along the Delaware township line to the place of beginning.

SECOND DISTRICT
All that portion of Cinnaminson Township bounded as follows:
Beginning at a point in the intersection of the North side of Route 25 and the Delaware township line, continuing North along the Delaware township line to the Delaware River, thence West along the Delaware River to the East bank of the Delaware River, thence continuing South along the East bank of the Delaware River to the North side of Route 25, thence continuing

East along the North side of Route 25 to the place of beginning. At
KRAVING'S HOTEL
East Riverton

THIRD DISTRICT
All that portion of Cinnaminson Township bounded as follows:
Beginning at a point in the intersection of the West side of Church Road and the Delaware township line, continuing North along the West side of Church Road to the intersection of Cinnaminson avenue and Cinnaminson street, thence East along Cinnaminson avenue across Route 25 and continuing to the Palmyra borough line, thence West along the Palmyra borough line to the Pennsylvania Creek, thence in a Southwesterly direction along the East bank of the Pennsylvania Creek to intersection of Pennsylvania Creek and Chester township line, thence East along the Chester and Moorestown township lines to the place of beginning. At
PARRY FIRE HOUSE
Cinnaminson Avenue

AND NOTICE is further given that a PRIMARY ELECTION for making the following nominations:
Member of the United States Senate.
(Unexpired Term).
Member of the House of Representatives.
(Fourth Congressional District).
Member of the General Assembly.
Sheriff.

Two (2) Coroners.
Member of the Board of Chosen Freeholders.
County Auditor.
One (1) Member of Township Committee for three (3) years.
Two (2) Justices of the Peace for five (5) years.

Members of the County Committee (one male and one female from each unit of representation or each election district).

will be held at said place of registration on TUESDAY, SEPTEMBER 20, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. (Eastern Standard Time) AND that a GENERAL ELECTION will be held in said Township at the place of registration on

TUESDAY, NOVEMBER 8, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. for the purpose of electing the following:

Member of the United States Senate.
(Unexpired Term).
Member of the House of Representatives.
(Fourth Congressional District).
Member of the General Assembly.
Sheriff.

Two (2) Coroners.
Member of the Board of Chosen Freeholders.
County Auditor.
One (1) Member of Township Committee for three (3) years.
Two (2) Justices of the Peace for five (5) years.

Members of the County Committee (one male and one female from each unit of representation or each election district).

will be held at said place of registration on TUESDAY, SEPTEMBER 20, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. (Eastern Standard Time) AND that a GENERAL ELECTION will be held in said Township at the place of registration on

TUESDAY, NOVEMBER 8, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. for the purpose of electing the following:

Member of the United States Senate.
(Unexpired Term).
Member of the House of Representatives.
(Fourth Congressional District).
Member of the General Assembly.
Sheriff.

Two (2) Coroners.
Member of the Board of Chosen Freeholders.
County Auditor.
One (1) Member of Township Committee for three (3) years.
Two (2) Justices of the Peace for five (5) years.

Members of the County Committee (one male and one female from each unit of representation or each election district).

will be held at said place of registration on TUESDAY, SEPTEMBER 20, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. (Eastern Standard Time) AND that a GENERAL ELECTION will be held in said Township at the place of registration on

TUESDAY, NOVEMBER 8, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. for the purpose of electing the following:

Member of the United States Senate.
(Unexpired Term).
Member of the House of Representatives.
(Fourth Congressional District).
Member of the General Assembly.
Sheriff.

Two (2) Coroners.
Member of the Board of Chosen Freeholders.
County Auditor.
One (1) Member of Township Committee for three (3) years.
Two (2) Justices of the Peace for five (5) years.

Members of the County Committee (one male and one female from each unit of representation or each election district).

will be held at said place of registration on TUESDAY, SEPTEMBER 20, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. (Eastern Standard Time) AND that a GENERAL ELECTION will be held in said Township at the place of registration on

TUESDAY, NOVEMBER 8, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. for the purpose of electing the following:

Member of the United States Senate.
(Unexpired Term).
Member of the House of Representatives.
(Fourth Congressional District).
Member of the General Assembly.
Sheriff.

Two (2) Coroners.
Member of the Board of Chosen Freeholders.
County Auditor.
One (1) Member of Township Committee for three (3) years.
Two (2) Justices of the Peace for five (5) years.

Members of the County Committee (one male and one female from each unit of representation or each election district).

will be held at said place of registration on TUESDAY, SEPTEMBER 20, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. (Eastern Standard Time) AND that a GENERAL ELECTION will be held in said Township at the place of registration on

TUESDAY, NOVEMBER 8, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. for the purpose of electing the following:

Member of the United States Senate.
(Unexpired Term).
Member of the House of Representatives.
(Fourth Congressional District).
Member of the General Assembly.
Sheriff.

Two (2) Coroners.
Member of the Board of Chosen Freeholders.
County Auditor.
One (1) Member of Township Committee for three (3) years.
Two (2) Justices of the Peace for five (5) years.

Members of the County Committee (one male and one female from each unit of representation or each election district).

will be held at said place of registration on TUESDAY, SEPTEMBER 20, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. (Eastern Standard Time) AND that a GENERAL ELECTION will be held in said Township at the place of registration on

TUESDAY, NOVEMBER 8, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. for the purpose of electing the following:

Member of the United States Senate.
(Unexpired Term).
Member of the House of Representatives.
(Fourth Congressional District).
Member of the General Assembly.
Sheriff.

Two (2) Coroners.
Member of the Board of Chosen Freeholders.
County Auditor.
One (1) Member of Township Committee for three (3) years.
Two (2) Justices of the Peace for five (5) years.

Members of the County Committee (one male and one female from each unit of representation or each election district).

will be held at said place of registration on TUESDAY, SEPTEMBER 20, 1938, between the hours of seven o'clock a.m. and eight o'clock p.m. (Eastern Standard Time) AND that a GENERAL ELECTION will be held in said Township at the place of registration on

YMCA BRIEFS

Director's Message

In the final issue of the Camp Ockanickon "War Whoop," dated August 20, (the date camp closed) Director Charles L. Black, popularly known as "Chuck" included this message at the very end. It will strike a responsive chord in the hearts and minds of many campers and acquaint those not familiar with camp with something of what it means to be a camper at Ockanickon.

"Six short weeks ago, the first arrivals for the 1938 season came to camp. Now, 538 campers have come and gone.

"I wonder what kind of memories we will have? How will this year of camp be held in mind?

"To some it will be a memory of the fun which we had; games, area programs, hikes, swims, boating, early morning bird walks, stunt nights, etc.

Achievements

"Others will remember certain outstanding achievements which they accomplished, or things which they did of interest; becoming a Red Cross swimmer, passing the Red Cross life test, learning to ride horse back, making a bow and arrow—

completing something in the craft shop, helping with the camp paper, taking part in a dramatic performance or something equally interesting.

"To some, the 1938 season of Ockanickon will be a memory of good friends we have made. Camp friendships are often deep and lasting ones. Some boys will have made new friends and strengthened old friendships. They will remember this place because they have learned to know some people better."

Fellowship

"The fellowship at Ockanickon with counselors and boys who hold high ideals, who hold Christian ideals, and who live by these ideals, will be a most pleasant memory for some. There will be others who have sensed the presence of God at Camp Ockanickon and who will remember it for that larger and deeper fellowship, remembering that one or two were gathered together in the name of Christ."

"For me, Camp Ockanickon will be remembered for many of these things. I'll remember, too, the sound of the wind in the pine trees, the reflection of the stars in the lake, quiet moments of restfulness and peace, worship at Chapel Island, boys helping other boys, kindness and consideration being shown, fellows willingly lending a helping hand.

There is much more known in the heart, but which is hard to say in words. Ockanickon has been a joy for having known you. And though we say "farewell" we also say "I'll be remembering you."

SITE STILL UNCERTAIN

During the past week there have been no new developments in respect to the location of the proposed post office in Riverton.

Mrs. Mervil Haas, local postmaster, expects, however, that a definite decision on the matter will be reached by officials of the Treasury Department within a comparatively short time.

For every pupil in the American schools there is an investment of approximately \$400 in school property.

THE AMERICAN BOY sells on all newsstands at 15c a copy. Subscription prices are \$1.50 for one year or \$3.00 for three years. To subscribe simply send your name, address and remittance to THE AMERICAN BOY, 7430 Second Blvd., Detroit, Mich. Adv.

Jesse M. Coddington and Son
415 Elm Avenue Riverton
Painting, Paperhanging and Carpenter Work
WE CARRY INSURANCE
Phone, Riverton 1073

RIVERTON LAUNDRY
Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

A football team in England has a hedgehog for a mascot.

PLANS FOR SOIL CONSERVATION

Plans to protect some 62,000 acres of Burlington and Camden county farmland from erosion by wind and rain were speeded to Philadelphia and Washington this week for approval of regional and national officials of the Federal Soil Conservation Service.

Drafted by the supervisors of the recently-created Camburton Soil Conservation District, the plans have already been approved by the state soil conservation committee.

Prof. H. J. Baker, director of the New Jersey Extension Service, Rutgers University, and Dr. Linwood L. Lee, state coordinator of the soil conservation service.

Approval at Philadelphia and Washington will pave the way for the assignment of technical personnel, CCC labor and materials to the district by the Soil Conservation Service. District supervisors, headed by Arthur L. Richie, of Riverton, are hopeful that work may be started this fall on a number of the 1,646 farms in the area.

YOUR GARDEN

WHAT TO DO THIS WEEK

</

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

SALES SERVICE
Moorestown Motor Co., Inc.
 219 W. Main St., Moorestown
 Phone, Moorestown 77 or 485

Woolston's Garage
 High Grade Auto Repair Work
 ESSE GAS AND OILS
 Nash and Lafayette Agency
BROAD and MAIN STREETS
 Phone 460 Riverton

Oakwood Chevrolet Co.
 Sales Service
 USED CARS AND TRUCKS
 1150 White Horse Pk., Oaklyn, N. J.
 Telephone, Collingswood 461

AUTO SERVICE
MARPA LUBRICATION
 CARS WASHED
 Firestone Tires—Batteries
BURKE and EISLEY
 Broad and Linden
 Phone 1562 Riverton

LESTER S. FORTNUM
 ATLANTIC PRODUCTS
 Complete Automobile Service
 115-125 W. Broad St. PALMYRA
 Phone 1180

BAKERIES
FANCY BAKING
 Home-made Ice Cream
 CONFECTIONS
 the kind you will
 be proud to serve
CHEW'S BAKERY
 530 Main St., Riverton
 Phone 154—We Deliver

BANKS
 Cinnaminson
 Bank and Trust Co.
 The Friendly Bank
 Member FDIC
 Main at Harrison Street
 RIVERTON

BARBERS
RAY BANKS
 BARBER
 Special Attention to
 All Work
 306 BROAD STREET
 RIVERTON

BUILDERS
Curtis E. Stavely
 CONTRACTOR AND BUILDER
 Special Attention to Jobbing
 16 W. CHARLES ST., PALMYRA
 Phone 744

Louis Weber
 Successor to Albert Hostler
 Carpenter and Builder
 Special Attention to Repair Work
 Randolph Avenue, East Riverton
 Phone, Riverton 850-M—Charges Reasonable

HARDWARE
HARRY C. SCHWERING
Westinghouse
 SALES AND SERVICE
 Refrigerators and Appliances
 305 E. Broad St. Palmyra, N. J.
 Phone 28

COAL

J. S. Collins & Son, Inc.
'blue coal'
 BUILDING MATERIALS—HARDWARE
 LUMBER—FEED—COKE
 Broad and Main
 Phones 4 and 5 Riverton

Joseph T. Evans
 FUEL OIL
 COAL
 LUMBER
 MILLWORK
 Phone, Riverton 302

MacCORD BROS.
 OLD COMPANY'S COAL
 ATLANTIC FUEL OIL
 KOPPERS COKE
 Riverton 350-W — Phones — Riverside 189
 DELANCO

E. P. GRIFFENBERG
 PALMYRA, N. J.
LEHIGH COAL
 Phone, Riverton 304

H. B. WILLIAMS
 LEHIGH VALLEY
 COAL
 KOPPERS PROCESS COKE
 FUEL OIL
 Building Materials—
 Feed and Fertilizers
 PALMYRA Phone 1100

DAIRIES
BISHOP'S DAIRY
 QUALITY PRODUCTS
 Phone 476, Riverside

DRY GOODS
Smith's Store
 Dry Goods — Notions — Stationery
 McCall's Patterns — Gifts
 414 MAIN STREET, RIVERTON
 Phone 783

ELECTRICIANS
EARLE B. HARDER
 Repairs and Installations
 Power and Light
 506 Melrose Avenue Palmyra
 Phone, Riverton 1125

EXPRESS
Shinn's Express
 Riverside, N. J.
 DAILY TO PHILADELPHIA
 Office, 106 N. 5th Street
 Phone, Riverside 346
 Philadelphia, Lombard 9055

J. CUSTIS
 Hauling & Concrete Work
 CESSPOOL CLEANING
 R.F.D., Palmyra
 Riverton 728

TYPEWRITERS
 REMINGTON
 PORTABLE
 Any Model
WALTER L. BOWEN
 The New Era Office
 Phone 712-344 Riverton

5c AND 10c STORE
 PALMYRA
 5c AND 10c STORE
 9 West Broad Street
 CARRYING A COMPLETE LINE OF
 NOVELTIES, CANDY, ETC.

FLOORS

Bell Phone 594 All Work
 Merchantville 594 Guaranteed Satisfactory
Frank Hansen
 HARDWOOD FLOORS of Every Design
 LINOLEUM
 Stairs Scraped and Refinished
 Furniture Refinished and Repaired
 325 Curtis Avenue DELAIR, N. J.

THE ARROW
Floor Service
 J. J. KILLMADE, JR.
 HARDWOOD FLOORS LAID
 SCRAPED AND FINISHED
 Painting, Decorating, Paperhanging
 508 Cinnaminson St., Riverton, N. J.
 Phone: Riverton 262

GROCERIES
W. F. Becker
 Groceries, Fruits, Vegetables
 Delicatessen Counter
 Meats and Provisions
 517 HOWARD ST., RIVERTON
 Phone 724—Free Delivery

KARL FRANK'S
 MEAT MARKET
 MEATS—POULTRY
 KELLOGG'S CANNED FOODS
 607 Main St. RIVERTON
 Phone 86

HAULING
 Cleaning - Whitewashing
 Lawn Work
C. D. TURNER
 207 Union Landing Road
 E. Riverton, N. J.

LAUNDRIES
RIVERTON LAUNDRY
 N. KUENBELL, Prop.
 Phone, Riverton 972

Riverside Home Laundry
 318 Paine Street
 Riverside, N. J.
 Phone, Riverside 734

REFRIGERATORS
GENERAL ELECTRIC
 Refrigerator
 TAYLOR-MATHERS
 Ranges, Radios, Laundry Equipment
 309 E. Broad St. Palmyra
 Riverton 710

MEMORIALS
 Custom-built Cemetery Memorials in
 Granite, Marble and Bronze
Will Hope
 Washington and Federal Streets
 Burlington, N. J.
 Phone, Burlington 13

W. H. SLOCUM & SON
 Marble & Granite
 Works
 67 E. Main Street
 Moorestown, N. J.
 Phone 159
 Get Our Price

OIL BURNERS
Taylor-Mathers
 BURNS EASY OIL BURNERS
 All makes of Washing Machines
 Repaired
 309 E. Broad St. Palmyra
 Riverton 710

PLUMBING

GEORGE BONSAI
 PLUMBING - HEATING
 ROOFING - OIL BURNERS
 COAL STOKERS
 901 Lincoln Ave. Palmyra, N. J.
 Telephone Riverton 82

George Friday, Jr.
 Plumbing, Heating and Roofing
 ELECTROL OIL BURNERS
 PETRO-NO KOL OIL BURNERS
 609 Thomas Avenue
 Phone 937 Riverton

H. D. Hullings & Son
 PLUMBING—HEATING—ROOFING
 Delco Oil Burners
 202 Broad Street
 Riverton, N. J. Phone 60

WARREN T. SMITH
 Plumbing—Heating—Roofing
Westinghouse
 KITCHEN-PROVED PRODUCTS
 1054 W. Broad Street Palmyra
 Phone 423

PATENT MEDICINES
L. L. Keating
 Patent Medicines — Gifts — Candy
 Greeting Cards — Ice Cream
 Cigars and Stationery
 Broad and Main Streets, Riverton
 Phone 1540

PAPERHANGING
Clement O. Herbert
 WALL PAPER
 811 1/2 Garfield Avenue
 Phone 624-R Palmyra

RADIOS
John H. Etris
 17 West Broad Street
 Palmyra

C. WARD LOWDEN
 NORGE REFRIGERATORS
 Philco and Emerson Radios
 514 Cinnaminson Avenue
 Palmyra, N. J. Telephone 717

REAL ESTATE
W. REX McCROSSON
 Incorporated
 Real Estate and Insurance
 5 East Broad St., Palmyra
 Phone, Riverton 500

UPHOLSTERING
WILL BOWEN
 DECORATOR
 Upholstering, Repairing, Refinishing
 Broad and Cinnaminson Sts.
 Phone 751 Riverton

PRINTING
Printing...
 Direct Mail Campaigns, Business
 and Personal Stationery, Office
 and Factory Forms, etc.
 Phone 713
 Evening 544
THE NEW ERA
 RIVERTON, N. J.

REAL ESTATE

Walter D. Lamon
 REAL ESTATE
 INSURANCE
 516 Cinnaminson Ave. Palmyra
 Phone, Riverton 26

Phone, Riverton 2
J. L. LIPPINCOTT Co.
 REAL ESTATE — INSURANCE
 Notary Public
 Williams-Wright Bldg. Riverton, N. J.
 George F. Glather

"Safety First" — Insurance Protection
 — No Resents
Ada E. Price
 Insurance Notary Public Real Estate
 416 LIPPINCOTT AVENUE, RIVERTON
 Phone, Riverton 506

E. B. Rudderow
 530 Main Street Riverton, N. J.
 REAL ESTATE
 Notary Public Insurance
 Phone, Riverton 646

Insurance
 REAL ESTATE
 Notary Public
JOS. F. YEARLY
 Riverton Phone 68-M

George W. Rogers, Inc.
 LESLIE W. REEVES
 REALTORS — INSURANCE
 Phone, Riverton 787 or 845
 329 Cinnaminson Ave., Palmyra, N. J.

SHOE REPAIRING
 For Better Shoe Repairing Try
N. Beitz
 SHOE SERVICE
 117 E. Broad Street, Palmyra, N. J.
 Phone 1135

N. DREIER
 19 W. Broad St. PALMYRA
 All Kinds of Orthopedic Shoe Work
 Dr. Scholl's Foot Remedies

SHOE STORES
Hirshblond's
 QUALITY
 Shoe Shop
 MT. HOLLY, N.J.
 FOOTWEAR OF BETTER QUALITY

SIGNS
A. K. SALMON
 Signs
 Truck Lettering
 Phone, Moorestown 419-W

TAILORS
Peel Poindexter
 TAILOR
 Cleaning - Pressing - Dyeing
 Free Delivery Service
 RIVERTON Phone 514

J. R. JOHNSON
 (Successor to J. L. Young)
 CLEANER AND DYER
 PALMYRA, N. J.
 Work Called for and Delivered
 Riverton 775

GREAT SPECIAL SALE AT 5 & 10

Store Operated by James E.
 Wolfe Plans Big Event
 This Saturday

The Palmyra 5 & 10c Store, operated by James E. Wolfe, of 9 West Broad street, Palmyra, is sponsoring a big special sale for all day Saturday, August 27th.

Aside from offering many useful household items at prices lowest in the store's history, \$10 in door prizes will be awarded after the drawing to be held at 9:30 p.m. There will be a first prize of \$5, a second prize of \$3 and a third prize of \$2. Customers need not be present at the drawing in order to win one of the prizes.

Many Items

The items in the sale include candy, cakes, toilet articles, boys golf hose, kitchen necessities, ladies hosiery, etc. Consult their advertisement in this issue for a complete list of bargain items.

James E. Wolfe owner of Palmyra's 5 and 10c Store is now entering his fifth year in business here and has enjoyed a reputation for quality merchandise at reasonable prices.

RIVERTON

Miss Emma Rotenbury, of Fourth street, has returned to her home after spending the week at Stone Harbor.

Mrs. Annie Cole, of Riverton, spent the week at Ocean City with Mr. and Mrs. Robinette Cole.

Mr. and Mrs. Harry Sim and daughter Betty, of Thomas avenue, are spending some time at Atlantic City.

Mr. and Mrs. Frank Steele, of Philadelphia, and Rev. and Mrs. Luther Mueller, of New Corydon, Indiana, visited at the home of Mr. and Mrs. Walter L. Bowen, on Friday.

Mr. and Mrs. William Evans and daughter Caroline, of Thomas avenue, spent last week at Wildwood.

The Misses Helen Coles, Edna Oliver, Marian Speaker, Betty Speaker, Becky Greer and Ann Coles, members of the J. D. Club, of Riverton, have returned home after a vacation at Seaside Heights.

The winners for the past two weeks in the Sacred Heart Miscellaneous Club were Mrs. C. J. Montague, of Linden avenue; Miss Frances Smith, of Philadelphia, and Mrs. A. Gonteski, of East Broad street, Riverton; and Mrs. Gaston, of Morgan avenue, Palmyra.

Mr. and Mrs. L. L. Keating, of Riverton, are spending the week in Atlantic City.

Miss Elizabeth Woolston, of Main street, left Tuesday to visit friends in Schenectady, N. Y.

Miss Marian Harris, formerly of Cinnaminson, accompanied by her niece, Miss Louise Grim, sailed on the Monarch of Bermuda, August 18, to visit Miss Harris' aunt, Mrs. Seymore Black of Bermuda.

Robert Bottger and Hilton Smith, Jr., of Riverton, are encamped with the New Jersey Artillery unit at Indiantown Gap, Pa. The boys are detailed as orderlies to Col. Ahern, Assistant Adjutant of the New Jersey National Guard.

Dr. and Mrs. A. E. Schuh and son, formerly of Radburn, N. J., are occupying the property at Thomas and Orchard avenues.

The winner of the O. E. S. Miscellaneous Club for this week was Mrs. Anna Becker, of 306 Midway.

Edward Yerkes, of Lippincott avenue, is spending the week touring in New England and Canada.

There are 207 religious bodies in the United States with a combined membership of over 62,000,000.



BRIEF ITEMS from ABOUT TOWN

Oiling Palmyra streets began the latter part of last week in the section north of the railroad. Hilton M. Smith is the contractor in charge of the operation.

Last Friday was, perhaps, a reward for all the terrible heat experienced during the early part of the week.

Mrs. Murray C. Boyer is Riverton chairman of the local Emergency Consumers Tax Council of New Jersey.

The Palm Archers, of Palmyra Extension, now have their headquarters at 1205 Cinnaminson avenue. A new site for the range was recently approved by the Cinnaminson Township Committee.

Councilman Wesley P. Huyett, of Palmyra, asks that local residents cooperate in ridding young trees of caterpillars, since no borough funds are available for this work.

Palmyra owners of vacant lots are warned that such properties must be kept free of all rubbish, etc., and weeds over a height of four inches.

Public Service linemen installed a new pole on Monday morning, near the corner of Harrison and Main streets, Riverton.

Riverton highway employees are engaged in filling in small depressions on local thoroughfares, an operation that will be appreciated by motorists.

Harvey M. Hirst, Jr., of Riverton, has been named macot of the Stone Harbor Beach Patrol.

The property located at 612 Thomas avenue, Riverton, has been sold by G. W. Lord, realtor.

Judging from the number of real estate signs in this section, there is a good selection of homes for those who are interested in purchasing at the present time.

Leaves on buttonwood trees have, for some unknown reason, begun to fall early this year, giving a number of local streets an autumn-like appearance.

A large force of Burlington county road department employees was at work this week on River road, the chief operation being shoulder repair.

TICKETS GOING FAST FOR DANCE

At a special meeting of the officers and executive committee of the Palmyra High School Alumni Association held this week, reports were made to President Russell Rivers concerning the advance sale of tickets to the association's annual Fall Dance, to be held September 10th at Medford Lakes.

According to Mr. Rivers, the tickets have been selling during the first week of public sale at a rate that insures success for the dance.

Music for the affair will be furnished by local Bob Horton, well-known to everyone of this community for his top-flight band of 14 pieces. He has worked up several novelties for the occasion, and has vocalists that are sure to please.

A full evening of dancing pleasures starting at 9 will be had for the price of \$2.00 per couple. A deduction of 50 cents will be made however to those holding membership tickets prior to the night of the dance. See any member of the committee or any officer.

PALMYRA

Miss Clare Barr, of Morgan avenue, left Sunday to enter St. Francis Hospital, Trenton, where she will study to become a nurse.

Miss Virginia Schweizer, of Washington avenue, entertained last Saturday evening in honor of Mrs. Douglas J. Kersey, of Burlington, who celebrates her first wedding anniversary this week. Those present were Misses Grace Billard, Ruth Horner and Denise Johnson, all of Palmyra. Mrs. Kersey was formerly Miss Margaret Rae, of Palmyra.

Paul Burke, of Palmyra, is spending two weeks at Surf City.

A number of members of the Shining Hour Class, of Epworth M. E. Church School, enjoyed the moonlight excursion down the Delaware last Friday evening, accompanied by their teacher, Mrs. James Ballinger, of Cinnaminson avenue.

Miss Margaret Coates, of Philadelphia, spent the weekend with Mr. and Mrs. Ellsworth Coates, of 610 Highland avenue.

Harry and Frank Kenpf and Harry Paul, of Palmyra, spent the weekend in Ocean City.

DEFENDANT IN \$25,000 SUIT

A Palmyra man has been made defendant in a \$25,000 lawsuit as the result of a fatal automobile accident on River road, Camden county, on June 15, of this year.

The suit has been filed in the New Jersey Supreme Court by Joseph Semple, administrator of the estate of Elmer James Semple, who was killed in the accident involving the car of Anthony Evans, of Palmyra, who is named defendant.

Daniel Lichtenhal, of Riverside, represents the plaintiff.

FREEHOLDERS TO MEET ON FRIDAY

Contrary to usual custom, the Burlington County Board of Freeholders will hold the regular meeting on Friday afternoon of this week. This session has been usually postponed, giving the members of the board something of a vacation.

The reason for the Friday meeting is reported to be the presentation of payrolls for the highway department for the past several years, in order that expenditures for the current year can be compared with previous ones.

The question was given a preliminary airing at the last session.

P.O.S. of A. NEWS

The regular monthly meeting of the Burlington County Association will be held in the rooms of Camp No. 23, Palmyra, on August 29, directly following the session of the local camp.

As this county meeting is the last one to be held prior to the State Camp yearly meeting, it is hoped that there will be a large number present.

Refreshments will be served.

An eight year old girl was recently saved from drowning at Dredge Harbor by the quick action of Samuel Elvert, of Riverside. The tot stepped into deep water that runs practically up to the shore line at all stages of the tide.

Parrots are among the long-lived birds. The average length of life is probably twenty-five to thirty-five years.

FHA Mortgage Funds
 for refinancing or building homes.
RALPH THOMPSON
 Pitman National Bank Building
 Pitman, N. J.

FRESH EGGS
 Stewers - Broilers
J. M. Hudgins, Jr.
 25 Rowland St., Palmyra
 Phone Riverton 641

SHERIFF CANDIDATE

F. Donald Green, of Florence, a former Coroner, has filed his petition to seek the Republican nomination for Sheriff at the September primaries.

Green made the following statement: "Acting on the advice of a number of friends, not only in Florence Township, but throughout the County, I have decided to offer myself to the Republican citizens of the County, as a candidate for the nomination of Sheriff at the coming primary election. And if nominated and elected, I will conduct an impartial administration of all business relative to the Sheriff's office, in an unselfish, efficient manner."

House cleaning can be very hard on the hands. When using paint or enamel the stains will seldom remain on the hands if before washing them in warm water you apply a little lard or butter.—Tit-Bits Magazine.

Wise men learn more from fools than fools from wise men.—Cato.

MOTOR TUNE-UP SPECIAL
 Regular \$3.50
 One Week Only **\$1.95**

1. Checking and Resetting Generator
 2. Cleaning Starter, Camshaft
 3. Inspecting and Filling Battery
 4. Adjusting and Resetting Points
 5. Adjusting and Resetting Ignition
 6. Checking Valve Action
 7. Cleaning All Gas Strainers
 8. Cleaning All Battery Terminals
 9. Removing and Cleaning Spark Plugs
 10. Cleaning Carburetor Air Cleaner
 11. Complete Motor Analysis on Allen Analyzer
 12. Adjusting Carburetor on Allen Analyzer
DODGE-PLYMOUTH SERVICE
FRANK LLOYD
 Broad & Fulton Sts. Riverton
 Phone Riverton 848

LYNCH'S
 Quality Dry Cleaning and Pressing
 2840 Federal Camden 223 Market
 Bell Phone 2812-1213

USED CARS
 1935 PACKARD "120" Sedan.
 Good Tires, Heater, A-1
 Condition Throughout.

1933 CHEVROLET COUPE.
 Master Model, Rumble Seat.
 General Condition Excellent.
 \$225 Terms.

1931 MODEL "A" FORD
 TUDOR Sedan, A Real Buy
 at \$100.

Lester S. Fortnum
 Ford Sales and Service
 115-125 W. Broad St., Palmyra
 Phone 1180

ANNOUNCING
 THE OPENING OF
WELSH'S
 Riding Stables



Cinnaminson Avenue
 Palmyra, N. J.
 Opposite Steele's Nursery
THOROBBED HORSES
 REASONABLE RATES BY THE HOUR
 SPECIAL RATES FOR CLUBS AND PARTIES
 PONIES FOR CHILDREN
 Lessons Free Moonlight Rides Arranged
 RIDE FOR YOUR HEALTH AND ENJOYMENT

In Moscow, if a person drops a piece of paper as small as a train ticket on the street, a policeman has the power to fine him on the spot.

A.D.P. Motors, Inc.
 DODGE and PLYMOUTH
 Broad and Fulton Streets
 RIVERTON, N. J.
 Telephone Riverton 848
 1935 Dodge Trunk Sedan
 1935 Terraplane, Beauty
 1937 Ford V-8 74, Excellent
 1934 Plymouth Bus, Coupe
 1936 Dodge Touring Sedan,
 Perfect
 ALL CARS GUARANTEED

MAGEE & HUGHES
 Covered by Insurance
Painting
 EDWARD HUGHES, Mgr.
 114 Garfield Ave. Palmyra
 Phones: 341 and 245-M

CAMERAS FILMS
 24-HOUR
 DEVELOPING
 SERVICE
 ASK ABOUT OUR PRICE
 FOR ENLARGEMENTS
SPECIAL
 Listerine Tooth Paste
 2 25c Tubes 26c
L. L. KEATING
 Broad and Main Streets
 Phone 1540 RIVERTON

YACHT CLUB YARNS

BY NUTE
AND
MIKE

John Ayres while reconditioning his Starboat sorta' unconditioned his hand, after reconditioning his hand, work continued reconditioning the boat. (Nice job too, come down and see it sometime.) Gradually, aye, very gradually the gang is recuperating from those "trips to the boy." Having shown their "stuff" at Chestertown, St. Mike's and Oxford they settled down to preparation for the annual over-nite race.

Over-Nite Race

With the start scheduled for 10 p.m. Saturday, all contenders "wised up" to the fact, they were allowed to use "spinners" around 9:30 p.m. Then ensued the great scramble trying to (borrow?) each others hall-yards, spinners, sheet lines, and extra booms. Finally at 10:30 p.m. nine entrants tore madly off in a terrific drifting match upstream. Destination—R.Y.C. via Burlington Island. Distance, approximately 20 miles. Time limit—Sundown Sunday. Steady progress was made upstream until the tide changed. Then commenced that interesting game of working hours to gain twenty feet only to lose twenty five in 5 minutes.

Finish 1:30 Sunday

Continuous drifting finally rewarded the six boats by bringing them across the finish line at 1:30 p.m. Sunday, undoubtedly the local record for longest elapsed time for this trip. By virtue of his victory in T. Coe's boat, Howard Lippincott established himself as one of the greatest drifters of all time. Last year's winner, Rub Gladney, (shortweight to you) managed to grab off a poor second in Bill Shoemaker's boat. To Howard we nominate this week's gold plated pickle. Third went to the "Syndicate" Starboat manned by those three arguing "Dustytters" Bob Lippincott, Stan Lippincott and Buck (Water-o-gobblus) Parsons. Raymond Lippincott next snuck in sailing his brother Bob's boat. Fifth position was captured by the only feminine entry, Alice Lippincott and Edith Ridley in Rod Merrill's, "Sala Rias." Last year these gals assisted by Taty Graf succeeded in taking second place. Last to finish, but not least came Fritz Steiner in Buck Parsons boat. Incidentally Buck comes from a long line of "Starboard Tack Parsons."

The rest of 'em—quit, withdrew, or what-have-you.

Stone Harbor Regatta

This coming weekend gives forth with the annual regatta at The Stone Harbor Yacht Club. As this is the first time Riverton has included this in their schedule we expect to see some new and exciting sport at the host club. Taking our popular Duster fleet there to race will afford much pleasure for all concerned, as different clubs in that locality have started to build this type boat. Also there will be races for Comets, Crickets, Moths, Stars and Snipes.

Still Merrill

Now we find the annual comet championship races coming near. This year to be held at Skaneateles Lake, N. Y., where Ed Merrill will represent the R.Y.C. the 10th and 11th of September. Seizing victory over his fellow fleet members at R.Y.C. in the recent "elimination series" E. K. receives this honor. (Good Luck Merrill).

Remark of the Week for Land-lubbers—A jury rig has nothing to do with a jury except that it has something to do with something blowing off. A jury rig, like a common run of the mine jury, is not used until an unusual event changes the course of nature very abruptly. Next week—"The Dog Watch."

ENDORSE LAMON

At a meeting held on Friday evening of last week, the Bordentown Township League unanimously endorsed the candidacy of Walter D. Lamon, of Palmyra, aspirant for the Republican Freeholder nomination.

MAMMOTH OF THE ROAD



One of the thousands of motor freight cars that go racing up and down Route 25 at all hours of the day and night, most of them being from out of state. When the road needs repairs as a result of this traffic will they foot the bill? Not at all—The foreign truckers don't even buy gasoline in New Jersey.

MOYER CONTINUES
SAFETY HINTS

Continuing the list of friendly safety tips to car drivers that he began in last week's issue of The New Era, H. E. Moyer, district manager for Burlington county of the American Automobile Association, offers the following:

THE "OPEN ROAD" INVITES SPEED. BUT the wise driver remembers that two out of three fatalities now occur in rural areas. Always assume that some "durn fool" may be trying to pass on YOUR side of the road just beyond this hillcrest or just around that curve. Or some "nut" may be stopped or parked just ahead out of sight. Or a wreck may be there! Always try to anticipate what MAY be ahead or MAY happen ahead—and quite a distance ahead, too!

WATCH OVERTAKING AND PASSING. Yes, it's better to wait until you're SURE that you can safely pass that car ahead, at curves and hillcrests most of all. Especially at night be positive that you'll have plenty of time to pass and get back into line without "crowding" other vehicles. At night it's mighty hard to judge how fast that pair of headlights is approaching.

OBEY SIGNS AND SIGNALS. Warning and stop signs and stop-and-go signals are installed for YOUR protection, generally only after careful study or because of a bad accident record. You won't last many minutes obeying them.

LOCAL PARTY HAS
FINE TUNA CATCH

Three local fishermen reported a catch of seven large tuna when they returned from an expedition last week.

Those making the trip were Robert and Edward Moore, who accompanied Ralph Wolcott out from Forked River, in the cruiser belonging to the latter.

Paul Burke, who also went out last week, reported a fine catch and brought home a picture of the fish in order to prove his story.

NO RECORDS BROKEN

Although the traffic over the Tacony-Palmyra bridge continued heavy over the past weekend, no records were broken.

Unless something unexpected happens during the remainder of the summer season, officials believe that the new high mark established two weeks ago will stand until another year.

Labor Day usually establishes a high mark for northbound traffic, but the total number of cars during the day will probably not be as great as on August Sundays, due to the fact that most motorists leave for the shore on Saturday.

STORE CLOSÉS

Another local place of business closed last week, when the A. & P. store located in the Joyce building, Broad street, Palmyra was discontinued.

The chain has another establishment in Palmyra on the south side of Broad street, near P.O.S. of A. hall.

FOR AUDITOR



MRS. PEARL M. BRIDEGUM

of Hainesport, who recently issued the following statement:

At the request of a number of citizens of Burlington county that I become a candidate for county auditor, I am taking this opportunity of announcing my candidacy for the Republican nomination for that position. The office of county auditor is one of great responsibility and offers an opportunity to demonstrate what can be done in the interests of the tax-paying public by honest and efficient administration. I hereby pledge myself to give to my duties if elected, that honest and efficient administration.

For thirteen years I served as a member of the Burlington County Republican Committee, six years as vice chairman. I have served for four years on the Republican State Committee during that time being state vice chairman. These positions have been non-salaried.

My interest in civic affairs has clearly been shown in the fact that for nearly five years I was treasurer of the Township of Hainesport in which I live, and for the same period I was custodian of the school funds of that township. In addition, I have participated in many other civic activities.

I trust that the voters of Burlington county will give me favorable consideration at the polls on September 20th.

HEADLINES

German overtures for trade treaty with U. S. rejected by Secretary of State Hull . . . Merger of Gulf, Mobile & Ohio Railway with Mobile and Ohio railroad expected; would be first rail consolidation since 1929 . . . Manufacturers predict shortage of desirable merchandise in the men's clothing field next October . . . Investment buying strengthens bond prices . . . Secretary of Agriculture Wallace is drafting plans for subsidy of wheat exports . . . July home building shows rise of 8.5 per cent over level of July, 1937 . . . All the peak of 43,078,630 world auto total reported.

Scotland is claiming it produces the finest minkskin in the world.

N. J. CROPS AND PRICES

The weather during July was not favorable to crops. The excessive precipitation completely destroyed crops planted on low and poorly drained land, and reduced the yields and lowered the quality of many other crops. Only pasture benefited by such weather.

New Jersey farmers are expected to harvest this year about 7,800,000 bushels of field corn, or nearly 728,000 bushels less than was harvested last year. The production of oats will amount to about 1,250,000 bushels, as compared with 1,530,000 bushels harvested in 1937. The yield of wheat is about 1,408,000 bushels or slightly less than that of last year. Wheat grains and straw were damaged considerably by continuous rains thus greatly affecting the quality.

RENT
7 Room House
Choice Location
Hot Water Heat with Oil Burner
Garage
Newly Papered
Excellent Condition

\$35
WALTER D. LAMON
Realtor
516 Cinnaminson Avenue
Phone 25 Palmyra

PHILCO — R.C.A. .
ZENITH — G-E
RADIOS
•
NORGE
REFRIGERATORS
WASHERS
IRONERS
STOVES
OIL BURNERS
•
COLUMBIA
Venetian Blinds
•
PITTSBURGH PAINTS
•
SPORTING GOODS
•
R.C.A. VICTOR
RECORDS
•
REPAIRS ON ANY
MAKE RADIO
•

C. WARD LOWDEN
514 Cinnaminson Ave.
PALMYRA, N. J.
Phone Riverton 717

Health Question: What is a
filterable virus?

Doc Says:

A filterable virus is a form of life (bacterium) so minute that it can not be detected even with the aid of our present day microscope. The living substance passes through the finest filters with the fluid in which it is contained and it is therefore called a filterable virus.

Colds, mumps, and infantile paralysis are believed to be caused by a filterable virus. Though the filterable virus is invisible, medicine has not been helpless in overcoming it with reference to certain diseases. The virus of rabies and smallpox are both filterable but immunization measures have been developed which will ward off these diseases.

This feature is prepared by The Medical Society of New Jersey, an organization of physicians of the state.

**TONY'S
Beauty Salon**
BEAUTY CULTURE IN
ALL ITS BRANCHES
OIL PERMANENT WAVES
\$2.95 up to \$10
3 Specials for \$1 Every Wed.
103 W. Broad St. Palmyra
Phone Riverton 413

**THE
\$90,000,000.00
Spare Tire**



At least 75% of the 26 million automobiles in use in the United States today are equipped with a spare tire. This means that the motorists of America have invested in protection against only one emergency—the tremendous sum of more than ninety million dollars.

THINK OF IT!

Ninety million dollars for security and protection against just one emergency—one hazard.

The motor stalls, the battery "goes dead," the ignition fails, a wreck disables the car, the driver misses the shortest and safest road, he unknowingly violates some ordinance, encounters a speed trap, becomes involved in an accident—any of these troubles and dozens of others of which even the most careful motorist is likely to become a victim at some time or other. When they do occur, a spare tire means nothing—it is of no use whatever.

When automobile owners are willing to spend this staggering sum of money to insure themselves against the inconvenience that tire trouble involves, we can be pretty certain that they are likewise eager to avoid the difficulties and the expense that result from numerous other motorizing hazards.

The AMERICAN AUTOMOBILE ASSOCIATION offers the solution to practically every motorizing problem—and at little more than the cost of a spare tire.

H. E. MOYER
DISTRICT MANAGER
Riverton, N. J.
Phone Riverton 190

AAA

**RIVERTON CLEANERS
and SHOE REPAIRERS**
Broad Street near Main
Best Workmanship—Prompt Service
Phone 988
Open from 7 a.m. to 9 p.m.

RIVERTON TAKES
ONE SIDED GAME

Locals Hand Lakanoo 14-4
Lacing in Burcko Loop
Softball Tilt

Playing in a breezy and non-chalant manner, Riverton had little or no trouble in disposing of Lakanoo, of Burlington, in a county league softball engagement played at Memorial Park, on Tuesday night. The score of the fracas was 14-4.

Bill Anderson twirled for the homesters and, outside of the first frame was never in trouble. He also shone at the plate, getting three out of three.

Homers Help

Two circuit clouts aided the local cause materially. The first of these came in the third, when George Sutters hit a homer to score Lynch ahead of him. Three more runs also trickled in during this same stanza.

The second round-tripper came off the bat of Chick Foulke and scored Anderson.

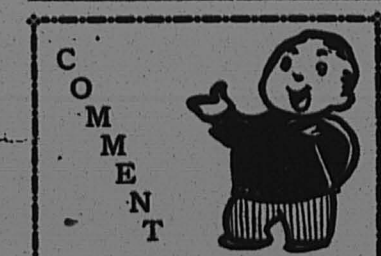
All in all, Riverton made 17 bingles, several of which were for extra bases. Lakanoo acquired only six.

Irregular Cast

The local cast was far from that usually seen, but the members performed very creditably. Tom Cahill was transformed into an outfielder, while McDermott who usually sees service behind the plate, held down the initial hascock.

The encounter went the full distance, but the final inning was played with the aid of illumination from the stars.

Score by innings—
Lakanoo 20020000—4
Riverton 10502042x—14
Umpires—Miller and W. Baker.



The chief peeve of the week is the subject of continued stories. It is bad enough to read one of these atrocities in a weekly publication, where they drag on for a matter of weeks, but to follow such a yarn in a monthly magazine, where one must wait nearly half a year for the thing to be concluded is almost beyond comprehension. The only solution is to wait until the tale comes to an end and then go to work on it. This, too is unsatisfactory, unless you have a safe in which to accommodate the various issues, for invariably at least one is lost, due to some misguided housecleaning zeal. In brief, we advocate a law prohibiting the publication of serial stories of any type.

Philadelphia has new stream-lined trolleys, buses of the latest known type are being placed on various Camden suburban lines and the Pennsylvania Railroad has inaugurated a fleet of palatial trains. Meanwhile, we ride in equipment that is of a rare old vintage, especially in the matter of buses.

The political situation is getting more torrid each day. It appears evident that the last-ditch, mud-slinging stage is just around the corner. Ammunition is said to be plentiful on both sides of the fence with both factions bringing up their heavy artillery. The wise voter will pay little attention to these feverish bursts, but examine the records of the various candidates over a period of years. Performance, that's what counts.

A passage 100 feet long can be dug by a mole in a night.

**RIVERTON CLEANERS
and SHOE REPAIRERS**
Broad Street near Main
Best Workmanship—Prompt Service
Phone 988
Open from 7 a.m. to 9 p.m.



The course of the Riverton Country Club, a section of which is shown in the above illustration, is considered by golfers to be among the best in the East. The eighteen hole layout covers a distance of 6,359 yards. Many local club members are putting in practice rounds in anticipation of the President's Cup Tournament, which opens on September 5.

Eight Numbers
Will Be Given

Another program that should appeal to music lovers will be presented on Friday night of this week, in the Grove, Palmyra, by the W.P.A. band, Gustav Hagedorn conducting.

The affair will start at 8 o'clock, as usual.

The following eight numbers will be given:

March, Port Trenton, Hagedorn.
Coronation Scene from Boris Goudinoff, Moussorgsky.
Waltz, Opus 64 No. 2, Chopin.
Intermezzo, Cinderella's Bridal Procession, Dicker.

Intermission

Novelty, "Blowing Your Own Horns," with apologies to the late John Philip Sousa.
Descriptive, "On the Trail," from the Grand Canyon Suite, Grofe.
Suite, Three Dances from Henry VIII, German.

This concert is presented by the Works Progress Administration, Federal Music Project, of which Dr. Nicholas Sokoloff is national director and Frederick Locke, state director.

BROADWAY THEATRE
FRIDAY & SATURDAY

Bob Burns who is co-starred with Martha Raye and Ray Milland in "Tropic Holiday."

OPEN BOWLING
Every Night

Edward Beitz, Mgr.
PALMYRA
BOWLING ALLEYS
Broad and Morgan Palmyra

COMMITTEES TO
MEET ON MONDAY

Lawrence G. Mingin, chairman of the general committee for the testimonial dinner to be tendered Lena Blackburn, has called a meeting of the various committees for Monday evening, August 29th, at 9 o'clock in the Elk's Club, 326 High Street, Burlington.

At that time a program will be formulated and other details in connection with the affair will be arranged. All the communities of Burlington county are joining in the tribute to the Athletics' coach with his home town of Palmyra giving the most enthusiastic support.

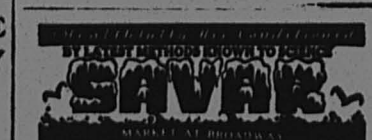
QUEER SHOWER MONDAY

The brief shower on Monday evening that ended another incipient antea in respect to rainfall, the precipitation being rather spotty in character.

There was practically no rain in West Palmyra, while there was a regular cloudburst in the central portion of the community.

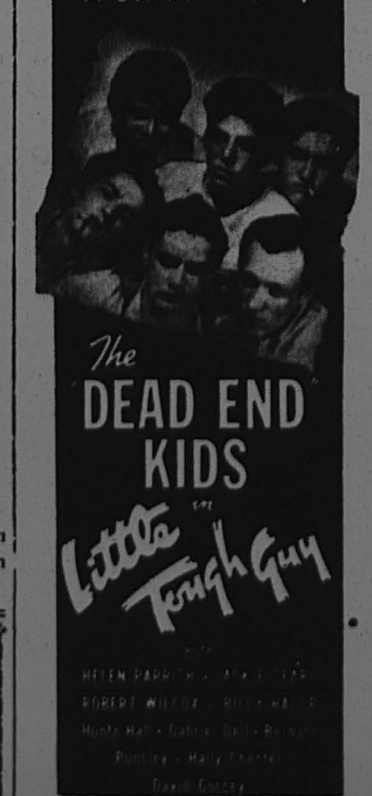
A light rain fell for a few minutes in certain sections of Riverton.

A pigeon was sold recently in England for \$750.



NOW PLAYING

"DEAD END" KIDS
WHO NEVER GOT
A START IN LIFE!



A Love Story Made Infinitely Tender by The Tough Truth in Its Telling.

P. S. WORLD'S BEST COOLING SYSTEM

Tacony Plant
May Scrap Ships

(continued from page 1)
considerably, due to the fact that some of the scrap will no doubt be shipped away by water.

Material Ready

The dry dock that is to be used as a pier is said to be 600 feet long. This has not yet been brought up the river, but a large barge load of material and a derrick barge were placed in position on Monday. The weight of the supplies can be imagined by the fact that a pair of tugs, lashed together, were necessary to turn the unwieldy craft and locate it at the desired point.

Canadians got out of their depression long ago. You see, they think permanent security more important than temporary cheers.—Buffalo News.

Fujiyama Mountain, with a height of 12,395 feet, is the loftiest peak in Japan.

PALMYRA
BROADWAY
THEATRE

Matinee Daily at 2:00 p.m.
Evenings 7:00—9:00 o'clock

THURSDAY

August 25

**WARNER BAXTER
MARJORIE WEAVER**
IN
"I'LL GIVE A
MILLION"

FRIDAY AND SATURDAY

August 26-27

**"Double the fun of
"Waikiki Wedding"**

**BOB BURNS - MARTHA RAYE
DOROTHY LAMOUR - RAY MILLAND**
—Saturday Matinee Only—
"Flash Gordon's Trip to Mars"

MONDAY AND TUESDAY

August 29-30

**KAY FRANCIS
BONITA GRANVILLE
JOHN LITEL**
IN
"MY BILL"

WEDNESDAY & THURSDAY
August 31, September 1

**WALLACE BEERY
MAUREEN O'SULLIVAN**
IN
"PORT OF SEVEN
SEAS"

PHONE US 978
FOR PRINT

**SHERRILL-WILLIAMS
- PAINTS**
JOHN H. ETRIS
17 West Broad St. Palmyra

Earth Tremors
Are Felt Here
(continued from page 1)

tinctly felt all three, while others stated that they slept serenely throughout the night.

When the first shake occurred, many people thought that another explosion had taken place at the DuPont plant in South Jersey, but a handful of local residents who had experienced quakes in foreign lands, recognized the disturbance immediately for what it actually was.

Little Damage

The earth tremors were felt over a wide area in New Jersey and Pennsylvania, but there were no reports of extensive damage, although pictures were knocked from walls, dishes and windows broken at several points. Most of this happened in Pennsylvania, where the center of the disturbance was believed to be located, about 125 miles from here.

A mild ray was experienced here a few years ago, but three tremors within 24 hours is considered most unusual for this part of the country. As a matter of fact, there were five shocks, but only three were noticeable.

Sewing needles and nail heads were often made of gold by prehistoric South American Indian tribes.



Friday and Saturday, August 26-27



Matinee—"FLASH GORDON"
Sunday Only, August 26

**Fun for All!
All for Fun!**
PENROD
and his
**TWIN
BROTHER**
Mauch Twins
Billy & Bobby
—FRANK CRAVEN
SPRING BRINGTON

—and—
FIRST EXCITING CHAPTER
**DICK
TRACY**
THE SKY WALKERS
Sunday and Every Sunday Matinee
Thereafter

Monday, August 29
WALLACE BEERY in
"PORT OF SEVEN SEAS"

Tuesday, August 30
Free to the Ladies!
MARY LOU DINNENWARE
—On the Screen—
PRESTON POSTER in
"LADY IN THE MORGUE"

Wednesday, August 31
MELVYN DOUGLAS in
"FAST COMPANY"

PHONE US 978
FOR PRINT

**SHERRILL-WILLIAMS
- PAINTS**
JOHN H. ETRIS
17 West Broad St. Palmyra

TWO LOCAL GIRLS VIE IN FINALS

Miss Dorothy Powers and Miss Betty Muellen in Contest At Fox Theatre

Two Palmyra girls were selected by the judges to compete in the finals for the title of "Miss Riverside" at the Fox Theatre this Thursday night, August 25th.

Dorothy Kathryn Powers, daughter of Mr. and Mrs. James J. Powers, of 404 West Broad street, Palmyra, was one of those selected to compete in the finals. Miss Powers, formerly a resident of Riverside and for the last two years a resident of Palmyra, is entering her senior year at the Palmyra High School this fall.

Other Local Girl

The other Palmyra contestant successful in rating the finals was Miss Betty Muellen, daughter of Mr. and Mrs. Charles Muellen of 311 Horace avenue, who also is entering her senior year at Palmyra High School this fall.

The five other contestants who will vie for top honors tonight are Annette May Brouse, Alice Gilsdorf, Kathryn Himes, and Valory Jones.

The semi-finals were held in a packed theatre last Thursday night, amid a very beautiful stage setting. The contestants appeared first in evening dress and then in bathing suits and received round after round of applause from the audience.

Of the 17,379 licensed airplane pilots in America 486 are women.

ABOUT THE COUNTY

John Dalton, of Hoboken, an itinerant blacksmith, was instantly killed last week, near Mt. Holly, while walking across a railroad bridge a westbound train being responsible for his demise.

Loss caused by fires in Burlington county during July amounted to only \$900 one of the lowest ever experienced for many years.

The Government will spend \$474 for landscaping the grounds of the Mt. Holly post office, according to the terms of a contract recently awarded to Stoneacres Nursery, of Princeton.

Miss Mary E. Weest, deputy surrogate of Burlington county, will be confined to her bed for eight weeks as a result of a fractured vertebrae, sustained while vacationing in Vermont.

Political aspirants for the various county offices continue to spring up in increasing numbers. Hardly a week goes by that several of the latest aspirants are not pictured in newspapers throughout this section.

The Pennsylvania Railroad seeks to close the station at Maple Shade. A hearing on the proposition will be held in Trenton, on September 20.

The first movie theatre in Maple Shade, which was abandoned nearly ten years ago, is being razed, having been condemned as a fire hazard.

The Congressional Record was first published for a special session of the Senate in 1873.

PLANTS FOR YOUR GARDEN

By A. C. McLean
Extension Service, N. J. College of Agriculture

An Easily Grown Annual

Could your garden stand a bit more color and a few more attractive, easily grown flowers for cutting? If so, consider the Chinese Pink, which is hardy in well drained soil and will winter well and produce a profusion of bloom next spring if sown now.

Chinese pinks come in single and double forms in many colors. Although truly biennials, they are usually treated as annuals. A member of the genus Dianthus, which includes hardy carnations and hardy pinks, Chinese Pinks have been developed in the Orient and are very useful for cutting. Probably the most interesting of the many types is the variety laciniatus. The variety heddewigi is particularly benefited by summer sowing.

In order to have as many of these pinks as possible in bloom next year, sow the seeds now as soon as they can be obtained and transplant the seedlings in September. Most pinks do best in well drained soil which is fairly well limed and they respond to good fertilizer.

For Bright, Winter Bloom

Various species and varieties of Oxalis which can now be obtained through seed houses are among the most satisfactory of winter flowering house plants. The gardener who plants these bulbs in fairly light soil and gives them a moderate amount of care will be rewarded with a profusion of bloom during the winter.

The variety known as the Buttercup Oxalis, or Oxalis cernua, is one of the best of the genus and bears bright yellow flowers practically all

winter. There is another good strain, the Grand Duchess, which is probably derived from Oxalis variabilis. Plants of this strain come in white and pink and make very attractive house plants, although they do not bloom so profusely as the Buttercup Oxalis. While the above mentioned varieties form bulbs, the old window plant, Oxalis Ortgiesi, produces tuberous roots which may be divided.

Any of these Oxalis bear rather small flowers, but they are as nearly

ever-blooming as a winter house plant can be. The bulbs or roots are inexpensive and the plants easy to grow. Be sure they are planted in light soil, keep them in a place where the temperature is not too high, and do not overwater them during the dull days of winter.

A historian holds that any fact about a person not placed on record—that is, not written down somewhere—will be lost from the minds of men within one hundred years of death.

JUST ARRIVED

a shipment of Good - Hard - Shiny Black Premium Anthracite Coal - all sizes - no better coal on the market - a splendid opportunity to lay in a supply for next winter before prices advance.

Ask EVANS COAL and LUMBER Co. about the Easy Way to make Repairs, a New Roof, a Klean-Heat Oil Burner or a new Home on easy monthly payment plan. Free advice.

Joseph T. Evans

Riverton

Phone 302

FUEL OIL

KLEEN-HEAT OIL BURNERS

Premium Anthracite COAL

Lumber - Paints - Building Materials

SPECIAL FOOD VALUES FOR THURSDAY, FRIDAY AND SATURDAY

Phila. Market House

"Foods of the Better Grade"

Broad and Garfield

Palmyra

Phone 1200—Free Delivery

FRUITS AND VEGETABLES

Sunkist California Lemons	doz. 19c
California Juice Oranges	17 for 25c
Fresh California Peas	
Jersey Full Podded Lima Beans	Your Choice
Young Snappy Green Beans	2 lb 19c
Young Snappy Wax Beans	
Fresh Pulled Eggplants	each 5c
Fresh Green Peppers	doz. 12c
New Apples, eating or cooking	1/4 pk. 8c
Golden Ripe Bananas	doz. 17c
Large Ripe Honeydews	each 25c
Fresh Dug Jersey White Potatoes	15-lb pk. basket 20c

GROCERIES

Kellogg's Corn Flakes	box 6 1/2c
Franklin Granulated Sugar	10-lb cotton sack 49c
Crax, the original butter cracker	lb box 15c
Honey Grams	lb box 15c
Sunline Salad Dressing	qt. 27c
New Pack Extra Large Sweet Peas	2 cans 25c
Bordens Caramels	lb pkg. 12 1/2c
Fresh Made Fudge	lb pkg. 17c
Dog and Cat Food	4 cans 19c
Crosse & Blackwell Date and Nut Bread	2 cans 27c
Kellogg's Peanut Butter	16-oz. jar 17c
Saltines by Keebler	pkg. 9c
Hormel's Spam	12 oz. can 29c
Kellogg's Mustard	jar 9c
Kellogg's Royal Anne Cherries, new pack	large can 25c

BIRDS EYE FROSTED FOODS

Fillet of Haddock	lb 21c	Asparagus	box 35c
Broccoli	box 19c	Lima Beans	box 25c
Strawberries	box 25c	Crab Meat	box 39c

DAIRY AND DELICATESSEN

Harding's Sweet Cream Butter, farm roll or 1/4-lb prints	lb 31c
Pabst-ett Cheese, Standard, Swiss or Pimiento	2 pkgs 29c
Real Bity Sharp Cheese	lb 35c
White American Slicing Cheese	lb 29c

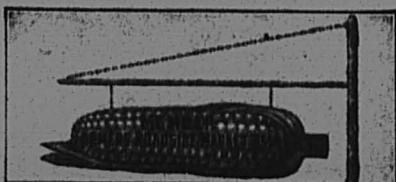
SEA FOOD

Fresh Butter Fish	2 lb 25c	Fresh Fancy Lump	
Fresh Croakers and		Crab Meat	lb 39c
Porgies	2 lb 19c	Fresh Deep Sea	
Fresh Steak Cod	lb 19c	Scallops	lb 25c
Fresh Sea Trout	2 lb 25c	Large Clams in Shell	doz. 25c
Fresh Jumbo Shrimp	lb 29c	Opened doz. 30c	

HIGH QUALITY MEAT SPECIALS

Swift's Premium Genuine Spring Legs of Lamb	lb 25c
Genuine Spring Shoulders of Lamb, 3 1/2 to 4 lb avg.	lb 19c
VOGT'S TRIPLE TENDER HAMS, SHANK HALF	
Hockless, 6 lb average	lb 25c
Butt Half, 6 lb average	lb 33c
Swift's Premium Prime Chuck Pot Roast, 4 to 7 lb avg.	lb 25c
Strictly Fresh Killed Paramount Stewing Chickens	3 1/2 lb average lb 27c

TAYLOR'S MARKET



AT TAYLORS LANE

Golden Giant Sugar Corn
Delicious Pole Lima Beans

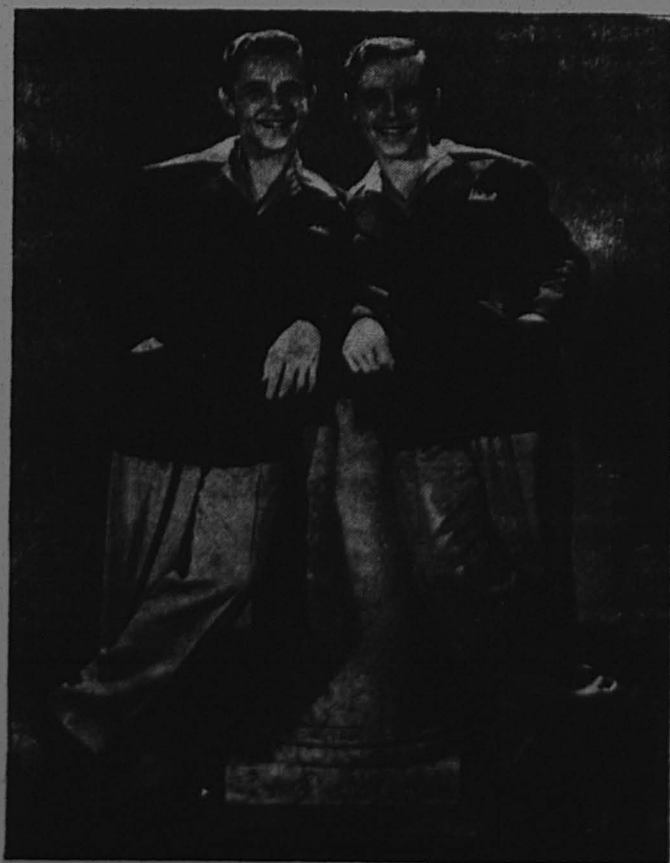
Fancy Belle of Georgia and Elberta
PEACHES

BY THE CARRIER OR BY THE BASKET

TRANSPARENT APPLES
FINE JERSEY TOMATOES

JUICY, TENDER, STRINGLESS GREEN BEANS

FOX RIVERSIDE, SUNDAY, AUGUST 28



The Mauch Twins in "Penrod and His Twin Brother."

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED

CLASSIFIED ADVERTISEMENTS

Rate 10c Per Line

(Lines Average 6 Words)

Minimum Charge 30c for Each Ad

Phone 712

Helen Elliott Hagstoz will reopen nursery school, Monday, October 3. For information call Riverton 403. 8-25-1t

WANTED: White girl to help with housework. 211 Linden avenue. 8-25-1t

RENT—Furnished apartment, 408 Morgan avenue, Palmyra. Phone Riverton 247-W. 4-21-tf

WANTED—Clean wiping rags, colored or white, free from lint, size not less than 2 ft. square, no clippings, 5c lb. New Era, 609 Main street. tf

SEWING machines cleaned, repaired. Earle Bowen, 33 E. 2nd St., Moorestown. Phone 751. 7-21-tf

SALE—9-piece solid walnut dining room suite, will sacrifice. 902 Washington avenue. 8-18-1t

RENT—Apartment available Sept. 1, 4 large rooms, private bath, private entrance, large porch, convenient location, very desirable, references required. 505 Leconey ave., phone 922-W. 8-18-1t

RENT or SALE—Geo. L. Miller property on Riverton Road. Rent \$20 per month. John Denneler, phone Riverton 18-J-1. 8-25-2t

New Type Grand Piano

Has been used only a few months—piano fully guaranteed—will accept payments of \$1.50 per week from reliable party—bench and delivery included.

Write at once, Box "H" New Era Office.