

DECEMBER

"That man is idle who
does less than he can."

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



SI KOLOGY SRZ:
"Them Japs is
makin' Nero look
like a piker! He
only fiddled while
Rome burned."

49th Year No. 45

RIVERTON-PALMYRA, N. J., THURSDAY, DECEMBER 1, 1938

PRICE FIVE CENTS

MAILING RULES GIVEN FOR XMAS

Attention Called to Regulation
On Cards Sent Third
Class, Mail Early

This year Christmas Day falls on Sunday and the holiday will be observed on the following day, Monday, December 26.

Therefore, according to Mrs. Mervil E. Haas, Riverton postmaster, the post office department contemplates that all Christmas mail shall be delivered by midnight, Saturday, December 24, in order that all postal employees who can be spared shall have the opportunity to spend December 25 and 26 with their families.

There will be no city delivery, window service or rural delivery (except the delivery of "gift parcels") on December 26. Arrangements will be made to handle all "gift parcels" received in time for delivery on December 26.

Third Class Cards

According to Mrs. Haas, greeting cards sent at the first class rate are dispatched and delivered first, given directory service and, if necessary, forwarded without additional charge. Also, if undelivered, they are returned without charge, provided the sender's return address is shown on the envelope.

On the other hand, greetings mailed at the third class rate which cannot be delivered as addressed because of removal, or for some other reason, must often be destroyed, thereby causing disappointment.

Other Reminders

Other timely information given
(continued on page 3)

Boy Scout Group Organizes Here

An organization meeting of the Palmyra-Riverton district Boy Scout committee was held at the home of Lt. Commander J. B. Ryan, U.S.N., retired, of Palmyra, on Monday evening. Commander Ryan, who is chairman of this new committee outlined the purpose of the district committee meeting, and told those present that they were also to aid in the Boy Scout work in Cinnaminson Township.

The committee is made up of the following: District Commissioner, C. O. Verner; organization and extension, J. M. Weart both of Palmyra; advancement, William Washington, Riverton; camping, John M. White; finance, C. B. Marple; health and safety, Dr. H. P. Landis; publicity and reading, Earl Whitcraft; and leadership training, Paul Jones, all of Palmyra. Advisory committeemen are E. Newbold Cooper and Richard Hollerith, both of Riverton. Troop Committee representatives on the District Committee are: Troop 5, John M. White; Troop 9, Stuart S. Buchholz; both of Palmyra; Troop 21, Rev. Albert Harke, of Parry; and Troop 50, R. M. Woodward of Riverton.

CHAIN THEFTS ARE REPORTED

Several car owners who purchased new emergency chains after the recent storms were greatly perplexed as to how they could have lost one or two so soon after putting them on the wheels, especially since the 1938 models are of very sturdy construction.

Upon comparing notes, all indications seemed to be that the chains had been assisted from the wheels by human hands, although none of the culprits were apprehended.

Locks for chains of this type might not be a bad idea.

Boston Latin School, the first high school in this country, was started in 1635.

LOCAL DEBATERS TO SEE ACTION

The Palmyra High School Forum will hold a debate with Lansdowne High School's debating team December 6 at Lansdowne.

The topic will be "Resolved: That the United States should form an alliance with Great Britain."

Palmyra's team members are Thomas Braddock and Naomi Swayne. Miss Edna K. Ziegler is the Forum's faculty adviser.

CHRISTMAS SEALS ARE DISTRIBUTED

May Be Used This Year on
Face of Letters by
Special Privilege

Christmas Seals arrived in Burlington county homes the day after Thanksgiving. The seals were sent out in sheets of 100 penny stamps. "It has become a holiday custom to affix a seal to each letter and greeting card sent out between the first of December and the New Year," said Daisy S. Hollingshead, executive secretary of the Burlington County Tuberculosis League.

This year the United States Postal Department has issued a permit which allows the Christmas Seals of the National Tuberculosis Association to be used on the face as well as the back of letters. This is the only seal allowed this privilege. "The seals are not good for postage dues, but are merely a holiday decoration bearing health greetings," explained Mrs. Hollingshead.

Receipts Spent in County

The Burlington County Tuberculosis League, the local organization which is a member of the National Association, derives its funds through the sale of Christmas Seals. All but a small percentage of the receipts from the sale are spent in Burlington county. The National Association receives 5 per cent of the seal sale money, which is used to further research in tuberculosis and to aid agencies in many things impossible for a local organization to accomplish. The greater part of the funds is used to prevent and control tuberculosis.

The Christmas Seal has succeeded in bringing a great measure of safety to every living person. In thirty years, tuberculosis has been pushed back from first to seventh place as a cause of death. It can with present day knowledge be completely abolished as a cause of death. The education of the public in the cause, care and prevention of tuberculosis is the only way in which the eradication of tuberculosis can be realized.



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Merry Christmas

Thanksgiving has gone and our thoughts naturally turn towards Christmas. The best way to assure ourselves of a "Merry Christmas" is to help some one else get enjoyment out of the day.

We have a number of families in Palmyra who are in need of help. Some are on relief and will be taken care of that way; others have not yet reached the relief line, but absence of work, or very low income has put them in the class that will have little or no Christmas cheer unless we give it to them.

These are the people we particularly wish to reach.

If you know such a family, give us the name in confidence and we will make the investigation.

We expect that we will be called upon to give out about fifty Christmas baskets. To do this, we must ask church groups, lodges, clubs and individuals to donate towards this purpose.

We particularly need money, but gifts of fruits, vegetables, canned goods, etc. can be used to advantage.

We trust the public schools will have a donation day as usual.

We depend largely on the gifts which are secured this way as the articles received go far toward filling the baskets.

If you have toys you wish to donate for Christmas, send them to the American Legion, or leave them with us and we will see that they are delivered.

We shall be pleased to help needy people of low income with garments from the Sewing Room if investigation shows such need and inability to procure them otherwise.

Let us hear from you.

George N. Wimer,
Welfare Director,
Palmyra, N. J.

LAMON PRESIDENT INSURANCE GROUP

Re-Named President Burlington
County Association at
Recent Meeting

Walter D. Lamon, director of the Board of Chosen Freeholders, was reelected president of the Burlington County Association of Insurance Agents for the ensuing year.

The meeting was held recently in the Fireside Restaurant, Mount Holly. Other officers named were: William H. Absalom, vice president; Arthur Cutler, Maple Shade, secretary and treasurer.

The executive committee includes Howard G. Knight, Moorestown; Edward A. Kashner, Florence; Elizabeth Leeds Tait, Rancocas and Shreve R. Taylor, Burlington.

Speakers

Donald Holmes, president of the New Jersey State Association of Insurance Agents was the principal speaker. Holmes stressed the necessity of county groups and also lauded the close cooperation which has been afforded the group by the New Jersey State Department of Banking and Insurance.

Albert L. F. Rogers, of Palmyra, presented a very enlightening talk on the rating of properties and how the Schedule Rating Bureau compounds rates for various districts. Theodore Brown, secretary and treasurer of the Middlesex County Association of Insurance Agents was present and explained the fundamentals and principles for which the group represents. Brown is chairman of the executive committee of the state group.

Buy Christmas Seals

LOCAL TOWNS SURPASS CITY

Score one for local communities. According to a news story appearing on Tuesday morning, one nearby metropolis had the grand total of fourteen men engaged in snow removal. This wouldn't even reach the total doing similar work in Palmyra and Riverton.

Unless the sun does some heavy work, the 14 will still be at it when Fourth of July rolls around, at least, they won't work themselves out of a job.

COUNTY BOYS AT STATE CONFERENCE

Several from Here to Attend
State Y.M.C.A. Affair
At Trenton

Headed by William Hess, of Moorestown, county boy senator, and Marvin Bakley, of Medford, boy assemblyman, a delegation of some thirty fellows will spend the coming week-end in Trenton, in attendance at this year's State Y.M.C.A. Older Boys Conference, which will be the forty-fifth such annual event and the first to function as a model legislature.

After the opening address, Friday evening, December 2, by Dr. Harry Overstreet, the delegates will disperse to various committee rooms at the State House for "hearings" on various proposed bills, to see whether they shall be reported out of committee and introduced in either the Senate or the House—and there "passed" or "defeated."

S. Roger Oliver, of Burlington, will be one of the authorities who will sit in on the "hearing" having to do with insurance matters, one of a dozen "committee hearings." Mr. Oliver is a member of the County Y.M.C.A. Board.

Delegates

Enlistment of delegates from young men's and high school (Hi-Y) clubs, has claimed much of the attention of Secretaries Guy C. Hendry and "Bud" Reeder, of the County staff, during recent days, and they report these fellows as the delegation to be at Trenton this week-end: Beverly, Tom Buzby; Burlington, George Adams, Joseph Berry, William Conroy, Jay Lowden, John McKinley, Lambert Rainier, Quentin Walton; Columbus, Ronald Shinn, Jack Wedell; Cookstown, Joe Harris; Marlton, Benjamin J. Roberts, President, County Y.M.C.A. Board; Medford, Marvin Bakley, Clyde Cosaboom, J. L. Wright; Moorestown, Thomas Bintliff, William Hess; Mount Holly, Roland Johnson, Alan Sleeper, Sam Turner, William Worrell; Palmyra, Frank Davidson, Kenneth Lippincott, Clifford H. Loane, George Mack; Robert McCurdy; Riverside, William Hoffman, Harry Mount, Anthony Tursi, William Walker; Riverton, Arthur Gowell; Roebbling, Ben Giehl; Wrightstown, Richard Cawley, and Secretaries Guy C. Hendry and T. Paul Reeder.

BIRTHDAY

C. Morris Beck chief of the Palmyra police, was the recipient of scores of greeting cards on Tuesday of this week, the occasion being the sixty-first birthday of the efficient and genial head of the law in that community.

CHRISTMAS LIGHTING

Although many communities in South Jersey are planning to have municipal Christmas lighting projects, no arrangements of this nature appear to be contemplated here.

Due to the fine cooperation on the part of local residents and business houses, many citizens feel that such a project is not essential, since both Riverton and Palmyra have excelled in the matter of holiday decorations for a number of years.

FIRST SNOW OF YEAR ANNOYING

Sudden Drop in Temperature
Catches Many Motorists
Unprepared for Cold

The sudden drop in temperature Thanksgiving Day and the heaviest snow and sleet storms for the past two years raised havoc in general with the motoring public during the past weekend.

Frozen cars were the rule and not the exception Friday morning, not a few being damaged to the extent of cracked cylinder blocks as the cold found many machines without anti-freeze preparations.

In addition, the sleet made a solid coating of ice on the streets that made driving especially hazardous without chains.

Many Stuck

Busses and trains ran behind schedule early Friday, especially the former, and many commuters abandoned the family car in favor of the more reliable forms of transportation.

Stalled cars dotted the streets and, at one time, at least half a dozen machines were stuck on the south side of Broad street between Palmyra and Riverton.

The sale of chains, anti-freeze, rubbers, galoshes, etc. immediately went into high gear.

Thursday Storm

The fall in this section was about six inches in depth, although there were many drifts that piled up two or three feet.

Clearing of state, county and municipal highways continued at a slow (continued on page 2)

Two New Trains On Local Line

The Pennsylvania Railroad has announced that two additional bridge trains will be put on the local line for the convenience of Christmas shoppers.

The new service will start on December 5 and continue until December 24.

The morning train will leave Riverton at 9:48 and Palmyra at 9:51, arriving at Broad street at 10:20 a.m. The afternoon train will leave Broad street at 5:52.

As these trains, it is pointed out, provide convenient and comfortable service to the center of Philadelphia, those who have been responsible in arranging for the added service hope that many shoppers will use them.

According to present information, if there is not sufficient patronage this year, there will be no trains added during the Christmas period another season.

SLED HITCHERS ARE DANGEROUS

The fact that there have been no serious injuries caused by the practice of hitching sleds on the rear of autos reflects no credit on part of certain members of the younger generation. The lack of accidents can be directly attributed to the carefulness on the part of motorists who did everything in their power to discourage such a dangerous pastime.

Several persistent youths, unwilling to take "no" for an answer, have tied their sleds on the rear of autos without the knowledge of the respective drivers, thus endangering their own lives and making the motorist an innocent accessory in case an accident occurred.

The practice is one which, in the opinion of many citizens, should be broken up by stringent measures before some one gets hurt.

There are some 14,000,000 United States adults who are hard of hearing, reports the American Society for the Hard of Hearing.

WOULD ABOLISH SMALLER BOATS

Provisions of New Treaty Must
Be Revised Says Head
N. J. Commerce

The New Jersey State Chamber of Commerce today urged New Jersey's Congressional delegation to sponsor and support legislation at the 1939 session which will exempt all vessels of less than 200 gross registered tons from the provisions of an international labor treaty, ratified by the United States Senate last June.

Scheduled to go into effect next November, this treaty, the State Chamber warned through Charles A. Eaton, Jr., its executive secretary, will ban from the seas "thousands of small craft now being operated in waters adjacent to the New Jersey coast."

Large Crew

"The treaty," Eaton said, "provides that all vessels operated outside the inland waterways of this country must carry a licensed captain, mate, engineer and assistant engineer. In its present form, Eaton pointed out, the treaty would outlaw all vessels not manned in the prescribed fashion."

"Thousands of small vessels operate off the New Jersey coast," Eaton said. "Passed as an international labor measure, and designed to provide jobs for seamen, this treaty would prohibit not only the operation on outside waters of all small yachts and pleasure craft but would mean that men now making a livelihood by fishing off New Jersey and other coastal water could not legally operate their craft."

Play Havoc

"This treaty would play havoc with that section of New Jersey's shipbuilding interests engaged in the manufacture of small vessels. It would also end all cruising for pleasure and fishing for sport, and would rule out all ocean and coastwise races. Even some of our larger fishing vessels could not operate if they had to hire all the officers called for in this treaty."

"Obviously, since this measure will work a hardship on New Jersey citizens, the State Chamber is directing the situation thus created to our representatives and senators at Washington and asking that adequate legislation be passed at an early date, exempting all vessels of less than 200 gross registered tons from the workings of this treaty."

GRANGE CONVENTION

Final plans were completed this week for the holding of the sixty-sixth annual session of the New Jersey State Grange in Atlantic City next week.

Starting on Monday afternoon and continuing until Thursday evening, approximately 1000 Grange members and delegates are expected to attend and adopt a legislative economic farm program for the coming year.

TURKEYS TAXED 38 CENTS

Riverton's 625 families picked the drumsticks of 187 turkeys this Thanksgiving, paying approximately \$594 for the principal item in their holiday meal—but of this sum, \$71 went to the tax collector.

The Emergency Consumers Tax Council of New Jersey discloses that this amount will be accounted for by 72 Federal, state and local taxes collected in the retail price of the gobblers. In its latest survey of hidden taxes levied on consumer goods, the Council reports that taxes on turkeys amount to 12 per cent of the cost.

A Riverton family buying a turkey weighing around 11 pounds, paid an average of \$3.19 for the bird, of which 38 cents, or enough to buy an additional pound and a third, was taken by the tax collector the report shows.

CAMP DIX PROJECT

A new W.P.A. project at Camp Dix was approved by government officials last week. The total cost is estimated to be about \$200,000.

New buildings to be constructed include a warehouse and three mess halls. Many other structures will be completely renovated.

COMMITTEES FOR G.O.P. DINNER

Plans for the Republican County Committee dinner to be held in the Mount Holly Armory on Saturday night, December 10, are going ahead with good effect under the direction of General Chairman George M. Wimer, of Palmyra. The sale of tickets will be in the hands of the men and women of the county committee, and those who want to make reservations should see their county committee members without delay. The dinner will be served by the well-known McCallister organization of Philadelphia. Tickets will be \$1.50.

Committees

On Monday night, Chairman Wimer announced the appointments of the following committees:

Ticket committee—Mrs. Alma Evans, Riverton, chairman; Mrs. Pauline Bartlett, Burlington; Mrs. Marion C. Haines, Delanco; Samuel Briggs, Marlton; and John L. Lebedgood, Moorestown.

Chairs and Tables committee—Daniel R. Lemmon, Brown's Mills, chairman; William Foulkes, Florence township; Joseph Burckley, Ranocas, and Oscar Locke, Burlington.

Program committee—Fred C. Norcross, Jr., Pemberton, chairman; Frank A. Snover, Palmyra, and George N. Wimer, Palmyra.

Reception

Decorations committee—Richard Woodward, Riverton, chairman; Herman Quigley, Bordentown; Mrs. Anna Mingin, Medford and Mrs. Irene Rose, Mount Holly.

Reception committee—Mrs. Effie Fillippino, Maple Shade, chairman; Mrs. Blanche R. Gilpin, Moorestown; Mrs. Florence Thompson, Vincentown; Mrs. Edith Harvey, Tabernacle; Mrs. Jennie C. Blow, Edgewater Park; Mrs. Dorothy Bisig, Riverside, and Mrs. Esther Githens, Moorestown.

First Snow Of Year Annoying

(continued from page 1)

pace as the icy foundation retarded operations of this nature. Driving, especially Thursday evening, was especially hazardous and many accidents of a minor nature occurred as the freezing rain reduced visibility practically to the zero point.

Second Saturday

Just when things were beginning to be cleared up after the first storm, the second descended late Saturday afternoon and continued until about 9 o'clock Sunday morning.

This second storm deposited a coating of snow about equal in depth to that of the first. Having their forces in readiness for this affair, county and state highway crews had the roads under their jurisdiction cleared of the loose snow in short order, but local thoroughfares were employed by few cars except those equipped with chains.

Walk to Church

The majority of the residents in this section who attended church services chose the slower, but more reliable foot power to get them to their destinations and the streets were crowded with those going to or coming from divine worship.

By late Sunday afternoon most of the sidewalks had been cleared again and walking was easier. Motor traffic was exceptionally light during the entire day.

SCHOOL BOARD DINNER

The annual meeting of the Burlington County Association of School Boards will follow a turkey dinner in the First Methodist Church, Mt. Holly, on Tuesday evening, December 13.

Mrs. Nettie Smith, of Bridgeboro, president of the association will have charge of the business session.

REPAIRING OF

Lionel TRAINS Accessories
FRED SCHNEIDER
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Riverton 278-M



COMING EVENTS

Thursday, December 1.
Meeting, Sacred Heart P.T.A. school auditorium, 3 p.m. Rev. Welsh will be the speaker.

Friday, December 2.
Cafeteria dinner and bazaar, auspices Semper Fidelis Class, social hall, Calvary Presbyterian Church, Riverton.

Saturday, December 3.
Charity All-Star football game, Collingswood high school stadium, 1.45 o'clock.

Sunday, December 4.
Corporate Communion, men and boys of Christ Church, Episcopal, Riverton 7.30 a.m.

Monday, December 5.
Games, Sacred Heart school auditorium, 8.15 o'clock.

Wednesday, December 7.
Card and game party, auspices Cinnaminson P.T.A., school building.

Tuesday, December 13.
Play, "Looking Lovely," Sacred Heart Dramatic Club, school auditorium.

LOCAL STARS IN SATURDAY TILT

Four Palmyra gridders have been named by Coach Dimond as members of the All-Star Group 3 team that will engage a team composed of outstanding players from Group 4.

The affair, which will be played for the benefit of two Camden hospitals, at Collingswood on Saturday afternoon of this week, promises to draw a large crowd from all over South Jersey.

The Palmyra players who will see action include Danny Mento, all-star Group 3 guard, Karitis, veteran center; Sacca, speedy end and O'Neill, triple threat halfback. They will team up with other stars from Merchantville, Hudson Heights, Hadfield, Woodbury, Audubon and Gloucester.

The Group 4 team will consist of players from Camden, Camden Catholic, Woodrow Wilson and Collingswood.

Nearly three-fourths of all occupational diseases fall in the group of skin troubles.



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give generously without
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| No. 2. Save 50c a week. | Receive \$ 25.00! |
| No. 3. Save 75c a week. | Receive \$ 37.50! |
| No. 4. Save \$1 a week. | Receive \$ 50.00! |
| No. 5. Save \$2 a week. | Receive \$100.00! |
| No. 6. Save \$3 a week. | Receive \$150.00! |
| No. 7. Save \$5 a week. | Receive \$250.00! |
| No. 8. Save \$10 a week. | Receive \$500.00! |

It's a
**MERRY
CHRISTMAS**
For all the
SAVINGS CLUB
MEMBERS

CINNAMINSON BANK and TRUST CO.

Riverton, N. J.

MAILING RULES GIVEN FOR XMAS

(continued from page 1)

out by Mrs. Haas regarding mailing, wrapping, etc., is as follows:

"All parcels must be securely packed and wrapped. Use strong paper and heavy twine.

"Articles easily broken or crushed must be securely packed and crated or boxed. Use liberal quantities of excelsior or like material in, around and between the articles and the outside container.

"All articles easily broken or damaged must be plainly marked 'FRAGILE'.

Perishable Matter

"Parcels containing perishable articles shall be marked 'Perishable' and packed in suitable container, according to contents. Articles likely to spoil within the time reasonably required for transportation and delivery will not be accepted for mailing.

"Addresses should be complete, with house number and name of street, post office box, or rural route number, and typed or plainly written in ink. A return card should be placed in the upper left corner of every piece of mail. DO NOT MAIL CHRISTMAS GREETING CARDS IN RED, GREEN, OR OTHER DARK-COLORED ENVELOPES, OR IN VERY SMALL ENVELOPES.

"No parcel may be more than 100 inches in length and girth combined nor exceed 70 pounds in weight.

Insure or Register

For your protection, all gift packages should be registered or insured. Patrons should send, as SEALED FIRST-CLASS REGISTERED MAIL, valuable matter such as coin and currency (when money orders are not available or desired), jewelry, precious stones and articles of similar nature, as well as any valuable merchandise or matter for which the greatest protection available in the mails is desired. Indemnity up to not exceeding \$1000 is paid in connection with registered mail.

For further information on any of the above subjects or concerning any other postal matter, inquire at the Riverton or Palmyra post office.

PALMYRA WOMAN'S CLUB

December meeting of the Palmyra Woman's Club are as follows:

Monday, December 5, 2.30 p.m. Business meeting. The welfare department will have charge of the program. Dr. Edmund C. Hesser will be the speaker, his topic being "Maternal Welfare."

Monday, December 19, 2.30 p.m. Christmas program.

The guest artist will be Ruth Sadler, Rupprecht, soprano.

This will also be a donation day for the Welfare Department. All gifts of money for their work will be gladly accepted.

In addition, members are requested to bring a ten cent gift for either a boy or girl. These will be sent to the Burlington County Children's Home, at Mt. Holly.

Members are requested to mark on the wrapping whether the gift is intended for a boy or girl.

MOVIE BENEFIT

The members of the Business and Professional Woman's Club of Palmyra are sponsoring a movie benefit at the Broadway theatre, Palmyra, on the nights of December 12 and 16, inclusive.

Tickets can be secured from any member of the organization.

CARD OF THANKS

We wish to thank all for the many kindnesses shown to us during the recent illness of our Mother and especially those who sent cards and flowers for the funeral. Gratefully,
The Conwell Family.

HAVE YOUR CAR SERVICED
FOR WINTER DRIVING WITH
PRESTONE OR ZERONE

AT
Evans' Service Station
Broad & Main Sts. Riverton, N. J.

COUNTY TO GET ROAD ALLOTMENT

Dependent upon approval of the Legislature convening in January, State Highway Commissioner E. Donald Sterner recently notified the 21 counties of their share in \$6,735,000 of the motorists' highway funds for 1939.

The sum of \$6,000,000, under the law, is distributed on the ratio of the area, population and road mileage of each county. In addition, each one regardless of size, receives an outright appropriation of \$35,000.

The counties depend on these funds collected from the motorists in place of taxes formerly assessed against local property and the law directs the highway commissioner to take action now so that the various county boards of Freeholders may prepare their budgets for 1939.

The highway funds are used for county road and bridge bonds and interest, policing and lighting, road and bridge building and maintenance.

County Allotments

The appropriation tentatively set aside from anticipated revenues during 1939 by Commissioner Sterner for ratification by the Legislature are as follows:

Atlantic, \$354,200; Bergen, \$436,820; Burlington, \$433,720; Camden, \$291,680; Cape May, \$218,120; Cumberland, \$409,280.

Essex, \$339,780; Gloucester, \$276,500; Hudson, \$411,980; Hunterdon, \$223,340; Mercer, \$241,250; Middlesex, \$314,660.

Monmouth, \$338,540; Morris, \$298,100; Ocean, \$393,800; Passaic, \$313,520; Salem, \$264,440; Somerset, \$205,220.

Sussex, \$278,120; Union, \$261,080; Warren, \$225,580.

THE PORCH CLUB

The Club program for December is as follows:

Tuesday, December 6, 10 a.m.—Woman's Exchange. Mrs. William J. Hahl, chairman. 2.30 p.m. Business Meeting. Play Reading, "Suppressed Desires."

Wednesday, December 7, 10 a.m.—Elementary French, Mrs. Marshall. 11.15 a.m.—Advanced French.

Tuesday, December 13, at 10.30 a.m.—Music, "Piano Beasts," Mr. Richter. 2.30 p.m.—Applied Psychology. "The Body as a Behavior Mechanism," Miss H. Eloise Bryan.

Wednesday, December 14, 9 to 12—Painting, Mrs. Boyer.

Thursday, December 15, 10 a.m.—Bridge, Mr. Goren.

Tuesday, December 20, 10 a.m.—Executive Board Meeting. 4-6 p.m.—Christmas Tea. Open House.

HEADLINES

Cotton mill production creeps to high peak since September, 1937... Construction contracts to total \$3,500,000,000 next year compared with \$3,200,000,000 in 1938. F. W. Dodge Corp. estimates... Great Atlantic and Pacific Tea Company introduces full-sized loaf of bread for five cents; permanent increase in wheat consumption forecast as a result.

Looking over the earnings reports: higher—H. F. Wilcox Oil & Gas and First National Stores; lower—Brown Shoe and Pet Milk... Freight carloadings exceed 1937 for first time this year... Weekly output of electric power expected to surpass last year's record within a month.

Copper is used in paints for ship bottoms, to prevent marine growths from developing.

RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972



BOY SCOUT NEWS

Training Course

Twenty-five men from all points of the county were present at the third session of the Scout Leaders' Training Course that was held at Troop 12 headquarters in Mt. Holly. A spaghetti dinner was served by the staff of Troop 12 under the leadership of Logan B. Morris, chairman of troop committee. The training session was opened by Mr. D. Walter Hopkins, chairman of the leadership training committee, who after a few brief lines, turned the meeting over to James Moore, Jr. He led the men through a new type of troop meeting opening.

During the course of the evening two new games were organized and developed. This was followed by a talk and a discussion on patrol projects and program.

Troop 28 of Bordentown, under Scoutmaster Ben Johnson, had a very successful Thanksgiving weekend end at Camp Mahalala. Forty-two Scouts were in the party. Many out-of-doors tests were passed, and a great deal of experience in wood-chopping was gained to keep the fires burning merrily.

CINNAMINSON P.T.A.

This month's regular meeting of the Cinnaminson Parent-Teacher Association will be in the form of a card and game party, to be held next Wednesday evening, December 7th, in the school. Games will start at 8.15. There is no charge and everyone is cordially invited. Just a social get-together is planned and the committee in charge hopes for a large attendance of parents, teachers and their friends.

Following the games, refreshments will be served by the hospitality committee, of which Mrs. Leon Eagens is chairman.

France has 392,500 miles of motor roads and ranks first among European countries in this respect.



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LONE EAGLE HI-Y TO GIVE DINNER

The Lone Eagle Hi-Y met in the Y.M.C.A. club room on Monday evening, November 28. The group decided to sponsor a Christmas dinner on December 23 for the benefit of deserving boys. In order to do this, the group will have to have the cooperation of those in the community.

Sometime in the near future, a representative of the Lone Eagle Hi-Y will call at your home or store for a contribution and we hope that he will receive your cooperation. Any suggestions or donations will be heartily appreciated by the groups. The committee is headed by Jack Craig, who is chairman, Bob Fuller and Bud Cromwell.

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THE NEW ERA

Incorporated

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KARL W. LATCH, Adv. Mgr.
4 Second Street, Riverton
Phone 406

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

A Revolution

In the excitement of looking over the 1939 automobiles at the recent National Automobile Show in New York, few spectators realized they were actually taking part in a revolution.

And what a revolution—bloodless and life-saving. A vote was being taken on questions pertaining to automobile operation and regulation from the standpoint of safety.

One of the questions was: "Which one of the following has been the most effective in making you think seriously about automobile accidents?"

1. Personal enforcement experiences.
2. Personal accident experiences.
3. Safety educational experiences.

At a time when a total of 3,920 votes had been cast, No. 1 stood 649, No. 2, 944 and No. 3, 1,704.

And there is your revolution, namely, public understanding which resulted from consistent and regular safety education to show that only by personal cooperation between drivers and law enforcement authorities can automobile deaths and accidents be curbed or reduced. During the past year or two the steady upward trend was broken.

This must have been most gratifying to such organizations as the Association of Casualty and Surety Executives, which has been fighting the battle of safety education for years, and at times when it seemed almost hopeless.

A safety consciousness within the driver will do more to prevent accidents than all the safety appliances that can be put on an automobile, important as are the latter.

Tomorrow's Taxes

No longer can the American citizen look abroad at the heavy tax burden borne by the European citizen and with a sigh of relief thank providence that he is not cursed with an equally heavy burden. The shoe is on the other foot. Actual cost of government in this country now challenges that of Great Britain.

According to figures compiled by the United States Chamber of Commerce, "American taxes in 1937 were 47 per cent more than in 1923 and 22 per cent more than in 1928."

"British per capita taxes, on the contrary, were 5 per cent less in 1937 than in 1928 and only about 5 per cent more than in 1923."

Actual per capita taxes collected in this country about equal the per capita tax in Britain. But, Britain has steadfastly clung to a balanced budget, or very close to one, while since 1930 this country has squandered itself into the red to the tune of \$24,000,000,000! In other words, there are \$24,000,000,000 of deferred taxes hanging over the head of American citizens which eventually must be paid. Otherwise, every man, woman and child in the country will suffer the intolerable hardship of national bankruptcy.

The public purse string must be drawn against the irresponsible actions of demagogic politicians, or the American dollar will sooner or later become nothing but a worthless souvenir. Investments, jobs, opportunities, "cash" savings—all will be wiped out.

What Other Editors Say

New Dealers believe, according to a Washington columnist, that the lesson to be learned from the handling of federal finances during the last two years "is that the budget should not be brought into balance too abruptly."

This being the ninth year of government red ink, we trust the New Dealers won't lie awake nights worrying about a balanced budget overtaking them.—New York World Telegram.

A local lady had spent the morning watching some new folks move into the neighborhood. Her husband came home to lunch and she was still at the window, and remarked: "They don't have a radio, a dog, an ice box, any kids, or a car. I wonder what they do have? Her husband grunted, sarcastically, "They probably have a bank account, then."—Mankato Advocate.

THE PEOPLE'S COLUMN

November 25, 1938

Editor, New Era
Riverton
Dear Sir:

The letter in your last issue, implying that a recent violation of the Zoning and Building laws should be condoned, requires a reply to explain the action taken.

These laws, adopted after very careful consideration and public hearings, have done more to protect life and property values than any ever adopted by the Borough, and have served as a model for many other towns who have realized the great value of similar protection.

If the person who wrote the letter is a property owner, he will realize how his property is protected from encroachment by stores or factories if in a residence section, how his comfort is protected by prevention of encroachment over the building line, and how his safety is protected by careful supervision of building material and prevention of fire hazards. If he is a resident who does not own his home, this fire protection is also a great benefit to him and saves on insurance premiums alone enough to make it well worth while. If he is not a resident, he is surely out of order in his criticism.

The violation in question is more flagrant because the applicant was involved in a similar question only a few years ago, and as his contention had some merit, the Council went to the extreme of amending the law rather than subject him to the expense and hardship which his action well merited. Incidentally, I do not believe that he even assumed the cost of this amendment, which cost approximately \$100.00.

The evidence of the application, which was in conformity with the amendment adopted, makes it difficult to believe that the change in construction which occurred after the permit was granted, was done without knowledge of the law, and continuation of construction after proper notice of the violation was given, surely is not evidence of respect for law and order. The building now projects at least four feet out from the existing line.

The members of Council are under solemn oath to uphold and enforce the laws of the Borough without fear or favor, and this oath does not exempt them from applying it even against those of high position and great wealth. It should also be recognized that failure to live up to this promise to protect the property and safety of the residents, constitutes malfeasance in office, and is punishable by fine or imprisonment.

I will admit that the property in question is an improvement to Riverton, but the improvement would not have been less if it had conformed to the law, and failure to require said conformity will weaken and cripple the enforcement of law in the future.

As Shakespeare said, "They seen their duty and they do it."

Very respectfully,
Robert W. Knight.

TOYS - TOYS - TOYS

Why wait until the last minute before Christmas to go over the toys that your children no longer use?

Why not do this right now and then call

Jack Metzger, Phone 1052
Charles King, Phone 280-J
Avery Willis, Phone 910-R-3

in order that the local members of the American Legion may have ample time to do the necessary renovating in making these intended gifts to needy children look like new before distribution on Christmas Day.

The local Legion Post has a large number of skilled craftsmen who are just waiting to get to work on the toys that your attic or cellar contains any of the above Post members today.

New Jersey now has the lowest maternal mortality rate in the United States. Fewer women die in childbirth in New Jersey, in proportion to numbers, than in any other state in the Union.

A new type of musical instrument recently patented is a ukulele made from coconut shells.

THINGS TO WATCH FOR

Novel costume bracelet cast from colored plastics with small receptacles for holding powder puffs, mirror, face powder . . . Hot fan which draws warm air out of hot-air registers in hard-to-heat rooms . . . Electric extension cord which will stretch when required and then recoil to take up the slack, particularly useful around the home . . . Batteryless flashlight with spring-operated electric generator which is wound up like a watch . . . Burglar alarm systems which sound a gong and fire tear bombs . . . Hy-Lo Bridge with equipment that looks like Mah Jong, but played with same rules as contract except that each player has choice of a high hand and a low hand to bid and play.

Know Your Government

Local Tax Rates

An inspection of municipal tax rates in New Jersey reveals a wide variation, with the lowest at \$1.56 per \$100 of assessed valuation, and the highest at \$10.45 per \$100.

Although methods of making assessments after to some degree the significance of comparative tax rates, it is evident that the cost of government differs vastly in the many municipalities in the State.

Excessive cost of government in municipalities is certain to result in a high tax rate. Improvement borrowing, creating a heavy debt burden, keeps debt service charges high. Existence of unnecessary officials and other governmental employees increases municipal payrolls. Unreasonable demands from residents for costly municipal services result in boosting the tax rate. Also where municipal officials are inefficient high tax rates must be expected.

Many Too High

Whatever the cause, it is manifest that tax rates are entirely too high in many of our municipalities. Not only are these particular municipalities oppressed by the excessive rates, but the entire state suffers a disadvantage.

For one thing, industries seeking past locations insist upon a site where local tax rates are fair and reasonable. It is vitally important to them that they keep down costs. Often a large industry in a small community pays the major part of the taxes in that district. Consequently an industry considers earnestly the tax situation in the municipality before selecting a particular location.

It is exceedingly important to New Jersey and its municipalities that municipal authorities put their houses in order to attract those prospective industries. New Jersey's unemployment relief problem can be alleviated most effectively by providing new sources of employment as the only cure for unemployment is employment.

Profitable Change

Any community in New Jersey that can secure a major industry in its area enjoys an invigorating and profitable change in its economic condition.

Demand for housing facilities by new residents acts to adjust the slack in real estate, and give impetus to building activities. Decrease in unemployment eases the burden of unemployment relief costs. Increased payrolls revitalize retail trade and induce new commercial enterprises.

Such alluring prospects as these should give ample incentive to municipalities to reduce their expenses. Industries are on the increase in New Jersey. With the many economic advantages peculiar to New Jersey municipalities must realize the splendid opportunity at hand if they can offer reduced tax rates as an inducement.

Admittedly, the road to tax reductions is not a smooth one. It takes aggressive and concerted action. It requires an alert and cooperative citizenship, receiving the full support of conscientious and willing public authorities. It means that citizens must willingly be deprived of incidental and luxurious public conveniences. It means that unnecessary jobholders and parasitic political ap-



Considerable discussion was heard last week regarding the running time of bridge trains on Friday morning. One is said to have arrived here about 30 minutes late and to have required nearly an hour to get to Broad Street Station, there being a lengthy wait at Frankford junction. Persons in favor of the proposed high speed line point out that the comparative roundabout route of the bridge trains and subsequent delays in crossing the main line at Frankford are important advantages that a more direct route will possess.

Residents of certain sections of Second street are complaining over the fact that sidewalks were not plowed out after the snow on Thursday.

"Taxegram," official publication of the New Jersey Taxpayers' Association, comments "We will have a bad government as we will stand for—We can have as good government as we will work for."

A representative of the Public Service Company recently made a special trip to one business house in this section and showed the customer how he could save about \$5.00 per month on his electric bill. The customer, incidentally, had failed to make complaint about the charge that had been made.

In times such as these, an organization that takes this amount of trouble to save a customer money should certainly be commended.

ABOUT THE COUNTY

The two Riverside banks are paying out a total of \$100,000 in Christmas Club funds to members in the triple towns area.

The Burlington County Magistrates' and Constables' Association held its Fifth Annual Ball, Thanksgiving evening, in the Riverside firehouse.

Sixteen stores in Burlington have joined the project to provide holiday lighting in the business section of that community.

The members of the Business and Professional Women's Club of Moorestown were given a ride in the radio patrol cars in Camden recently.

The usefulness of soap lies in the fact that particles of dirt float away in what is called an emulsion. Of themselves, the chemicals in soap are not very effective cleaners.

pointees must be eliminated.

On Taxpayer

The greatest amount of responsibility for tax reduction lies upon the taxpayer himself. If he is passive, in the belief that good government will come without effort, and is content to grumble about conditions, but grab his share when the public pie is being cut, he will accomplish nothing. Or if he is volcanic in nature, spouting when aroused by some real or imaginary abuse in government, only to subside to tranquility, he will get nothing done. But the real backbone of American citizenship, the taxpayer who is alert to his public responsibility, and is willing to watch and work, is the taxpayer who will lead us out of the mire of financial carelessness to the firm ground of governmental economy.

The New Jersey Taxpayers Association believes firmly that economy and efficiency in government can be accomplished—that they must be accomplished—to provide for greater industrial and commercial expansion in New Jersey. Providing leadership for New Jersey's vast army of taxpayers, the association will continue to wage a constant battle for better government in the interest of all taxpayers, large and small, rich and poor alike.

COURT SCHEDULE ANNOUNCED HERE

Seventeen Game Slate for Palmyra High Quintet: Veteran Team

Coach C. Kenneth Dimond announced the basketball schedule for his Palmyra High quintet this week, the card calling for 17 games with one open date.

There will be nine home games, with seven slated for the courts of the opposition.

The season opens on Saturday, December 17, when the current varsity will stack up against a team of alumni stars.

Benefit Affair

More details about this campaign opener will be given at a later date, but the fracas is planned as a benefit to raise funds to defray expenses of a holiday invasion of the court team into New England terrain.

The 1938-39 schedule calls for home and away tilts with Moorestown, Riverside, Burlington, Merchantville, Paulsboro, Gloucester and Camden Catholic.

Single games will be played with Camden Vocational, Haddonfield and the Alumni.

Veteran Cast

Coach Dimond has an entire veteran aggregation to start the panning. Sam Rothbaum and Len Baker, both sharpshooters forwards, should rack up some fancy scores against their future opponents.

Gamble and Marshall are a fine pair of guards and can be depended upon to hold their adversaries offensively well under control. Other experienced men available are McDermott, Sutters and Rivers. Barring injury and overconfidence, Palmyra should experience even a more successful season than that of '37, when the team won the Group III championship of South Jersey.

Schedule

The complete schedule follows: Sat., Dec. 17—Alumni, home. Tues., Dec. 20—Haddonfield, home. Fri., Jan. 6—Paulsboro, away. Tues., Jan. 10—Camden Catholic, home.

Fri., Jan. 13—Merchantville, home. Tues., Jan. 17—Gloucester, away. Sat., Jan. 21—Moorestown, away. Tues., Jan. 24—Riverside, home. Fri., Jan. 27—Burlington, away. Tues., Jan. 31—Camden Vocational, away.

Fri., Feb. 3—Paulsboro, home. Tues., Feb. 7—Riverside, away. Tues., Feb. 10—Merchantville, away. Fri., Feb. 17—Moorestown, home. Tues., Feb. 21—Camden Catholic, away.

Fri., Feb. 24—Burlington, home. Tues., Feb. 28—Open.

PLAYED FINAL GAME THURSDAY

A number of the Palmyra High gridders played their final game for their Alma Mater last Thursday against Riverside and Coach Dimond's squad will be hard hit by graduation.

Those who will be lost are: Paul McDermott flashy halfback and kicking star. Dante Mento, a veteran of four years' standing, who is a leading guard in South Jersey scholastic circles.

Sam Rothbaum, speedy end. Charles Gamble, fullback, who has seen four campaigns and a line sacker of no mean ability. Bill Marshall, old standby and brilliant broken field runner. Albert Sacca, another veteran end with considerable ability in keeping snaring aerials.

Others whose loss will be keenly felt include Karitis, center; Phils, tackle; Piergrosso, halfback; Davis, quarterback; Lelejk, tackle and Gibson, end.

Total losses will be a pair of tackles, three ends one guard, a center and five men out of the backfield.

The Medical Society of New Jersey conducted a training school this fall for officers of county medical societies. The purpose was to coordinate and integrate activities of the parent and component medical societies.

OFFICIALS MUFFED THIS DECISION

There was one play in the Riverside game that the officials appeared to have shown very poor judgment, to say the least. This occurred on the initial kickoff as the second half opened and few spectators were aware of the incident.

Palmyra booted the oval to Riverside's 30 yard line where, after the pigskin had bounced around a bit, it was covered by a Palmyra player. The officials awarded the ball to Riverside and thus, in the opinion of grid experts, committed a grave error.

A kickoff, according to the rules, is a free ball and may be recovered by the kicking team, provided the oval traverses a distance greater than 10 yards. The regulations are very clear on this point and should permit of no point for arbitration.

Despite protests by Coach Dimond and members of the team, who were close to the play, the officials would not reverse their decision. The significance of the situation is realized when it will be remembered that Perucci ran 45 yards on the next play and the Riverside touchdown followed soon afterward.

PHILATELIC NEWSBITS



New 50 Cent Stamp

The 50-cent stamp bearing the likeness of William H. Taft, printed in lavender, in the new regular series will be first placed on sale at Washington, D. C., on December 8. The stamp will conform in size and general design to the preceding denominations of this issue.

Requests for first day cancellations must reach the Washington postmaster before the close of business on the day of sale.

New 30 Cent Stamp

The 30-cent stamp bearing the likeness of Theodore Roosevelt, printed in blue, in the new series will be first placed on sale at Washington, D. C., also on December 8. All orders for first day covers must be addressed Postmaster, Washington, D. C.

Stamps in 1939

Four new stamps will be issued by the post office department in 1939 as part of the program for that year, according to a recent announcement.

The first of these stamps will be issued on February 18 to commemorate the Golden Gate International Exposition. The next, on April 30, commemorating the Sesqui-centennial of the inauguration of Washington as first President in New York.

The third will be a stamp for the New York World's Fair, also to be issued on April 30. The last will be a stamp commemorating the 25th anniversary of the opening of the Panama Canal. This one is due on August 15.

Each of these stamps will be of the three-cent denomination.

P.G.A. NOTES

At the recent convention of the Professional Golfers' Association held in Chicago it was voted to exempt former champions from future sectional qualifying rounds.

The pro at the club where each sectional qualifying round will be played has been accorded the same courtesy.

Sam Snead, pro at White Sulphur, W. Va., was the leading money winner in his performances in various tournaments getting him the sum of \$18,272.

Ed. Dudley, Philadelphia Country Club pro, was re-elected vice-president of the National Association. He is also president of the Philadelphia section and Walter Brickley, local pro, is secretary.

The annual medical bill of the American people was estimated to be \$3,650,000,000 in 1932. The annual travel bill was estimated to be \$9,475,000,000 in the same year.

Health Question: Is it fair to judge the medical profession by such novels as "The Citadel"?

Doc Says:

Concerning the picture of medical practice presented by the novel "The Citadel" two things should be kept in mind. One, it is a novel. Two, it presents a view of certain phases of medical practice in Great Britain, not in America. It is a sociological study of certain conditions in England and as such it is interesting.

The best novels supposedly portray characters and events that are true to life. However, for the sake of dramatic effect it is sometimes necessary for the author to give disproportionate or undue emphasis to certain interesting situations. This is true of novels about physicians as it is of novels dealing with other professional groups.

The best standards for judging the medical profession of any country are the morbidity and mortality rates of various diseases as compared with other countries.

This feature is prepared by the Burlington County Medical Society and the Medical Society of New Jersey.

Legal Notices

RULE TO BAR CREDITORS

EXECUTORS NOTICE
Estate of RICHARD D. BARCLAY, Deceased.

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 22nd day of November 1938, upon application of the subscriber, executor, requiring the creditors of Richard D. Barclay, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before April 27, 1939, or they will be barred of any action therefor against the said executor.

THERESA S. BARCLAY, Executor.
WALTER S. BARCLAY, Executor.
Proctor: Curry and Purnell.
Dated: October 27, 1938.
12-1 to 12-29-38.

Burlington County Surrogate's Court

RULE TO BAR CREDITORS

Administrators Notice
Estate of Joanna M. Krumholz, Deceased.
Notice is hereby given that an order has been made by George B. Bittling, Surrogate of the County of Burlington, bearing date the 27th day of October 1938, upon application of the subscriber, Administrator, requiring the creditors of Joanna M. Krumholz, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before April 27, 1939, or they will be barred of any action therefor against the said Administrator.

JOHN A. BRIGGER, Administrator.
Proctor: John A. Brieger.
Dated: October 27, 1938.
12-1 to 12-31-38.

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias to me directed, issued out of Court of Chancery of the State of New Jersey, I will sell

"THURSDAY, DECEMBER 15, 1938, between the hours of 12 and 5 o'clock in the afternoon of said day (or on the 2 o'clock) Standard Time, at the Court House, Mount Holly, New Jersey:

ALL the following lot or parcel of land and premises hereinafter particularly described to wit: Situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey, viz: BEGINNING at a stone in the Easterly line of Howard Street, corner to land of the Estate of S. J. Collington, said stone being three hundred and fifty-one and thirty-five one-hundredths feet Southwarily from the Southerly line of Fifth Street; thence (1) Southwarily along Howard Street, fifty-two and five-tenths feet to a point in line of same and corner to other lands of E. L. Williams; thence (2) Eastwarily at right angles to said Howard Street, fifteen feet to a point corner to same; thence (3) Southwarily parallel with said Howard Street four and five-tenths feet to the middle of a partition wall; thence (4) Eastwarily along the middle of said partition wall eighty-five and sixty-three one-hundredths feet to a stake corner to said Bittling; thence (5) Northwarily along land of said William H. Bishop and at right angles with said Bittling, twenty-seven and thirty-five one-hundredths feet to a stake corner to said Bittling; thence (6) still by the same Eastwarily and parallel with Sixth Street forty feet to a stake corner to same and in line of land of Rose Hurley; thence (7) along land of said Rose Hurley, one hundred and thirty-two and five-tenths feet to a stake corner to same; thence (8) Westwarily at right angles to Howard Street, and partly along lands of S. J. Collington, Estate, one hundred and thirty-three and twenty-five one-hundredths feet to the place of beginning.

BEING the same premises which E. L. Williams and Anna H. Williams, his wife, and Walter C. Wright, single man, decedent, bearing date December 1st, 1923, and recorded in the Office of the Clerk of Burlington County in Book No. 614 of said book, page 62 & 63, conveyed unto the said Clinton H. Woolston, in fee, interest, costs and fees.

Seized as the property of Clinton H. Woolston, at or by the decedent, and in execution at the suit of Burlington County Trust Company, Trustee under will of Mary D. Rushmore, complainant, and to be sold by

W. GEORGE FURTH, Sheriff.
Solicitor: William D. Lipnecott.
Dated: November 16, 1938.
4-11-17 to 12-8-38.
Printers Fee \$25.00.

TULAREMIA IN SQUIRRELS, ETC.

With the opening of the rabbit and squirrel hunting season in New Jersey November 10th, the Medical Society of New Jersey again offers suggestions to hunters to avoid contracting tularemia, a disease of rabbits and squirrels.

These suggestions are: Be suspicious of rabbits and squirrels lacking in the natural energy characteristic of them; don't handle rabbits or squirrels found dead in the woods; wear rubber gloves when handling and cleaning your game; be sure the meat is thoroughly cooked, preferably boiled, before eating it.

Last year five cases of tularemia were reported to the State Department of Health. Five cases were also reported in 1936. In 1935 four cases were reported and one case proved fatal.

Very Communicable
Tularemia is an infectious, very communicable disease of squirrels, rabbits, and other rodents which can be transmitted to man through any abrasion in the skin when direct contact is made with an infected animal, or by eating infected meat which has not been thoroughly cooked. Thorough cooking destroys the causative organism.

The disease renders the patient very uncomfortable, is usually accompanied by glandular swelling, causes a general upset of the system, and is occasionally fatal.

It gets its name from the fact that the first cases were reported in Tulare county, California, in 1911. Cases of the disease have been reported in nearly every state in the Union.

Thirty-seven per cent of the total area of Portland, Ore., is still vacant land.

Chinese Sacred Lily

Bulbs for Winter-flowering in the House. Just place in saucers filled with pebbles and water. Grow Paper White Narcissus and the golden Soleil d'Or Narcissus the same way.

The Darling Chincherichie, The Arabian Star of Bethlehem and Wandflower may be planted in pots of soil for winter-flowering. They are offered in Dreer's Catalogue.

HENRY A. DREER

The Norfolk Island Pine (Araucaria) is a dwarf all-year-round Christmas Tree.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

What is it that's—

—quiet as a guilty pup?

—as free of mechanical trouble as a sailboat?

—as white as a new handkerchief?

—as popular as the mailman?



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 R.F.D., Palmyra
 Riverton 738

FLOORS

Frank Hansen
 HARDWOOD FLOORS of Every Design
 LINOLEUM
 Stairs Scraped and Recovered
 Furniture Refinished and Repaired
 323 Curtis Avenue
 DELAIR, N. J.

5c AND 10c STORE

PALMYRA
 5c AND 10c STORE
 9 West Broad Street
 CARRYING A COMPLETE LINE OF
 NOVELTIES, CANDY, ETC.

GROCERIES

W. F. Becker
 Groceries, Fruits, Vegetables
 Delicatessen Counter
 Meats and Provisions
 317 HOWARD ST., RIVERTON
 Phone 724—Free Delivery

KARL FRANK'S
 MEAT MARKET
 MEATS—POULTRY
 KELLOGG'S CANNED FOODS
 607 Main St.
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 Phone 86

HARDWARE

HARRY C. SCHWERING
Westinghouse
 SALES and SERVICE
 Refrigerators and Appliances
 305 E. Broad St. Palmyra, N. J.
 Phone 28

HAULING

HAULING
 Cleaning - Whitewashing
 Lawn Work
C. D. TURNER
 207 Union Landing Road
 E. Riverton, N. J.

LAUNDRIES

RIVERTON LAUNDRY
 N. KUENBELL, Prop.
 Phone, Riverton 972

Riverside Home Laundry
 318 Paine Street
 Riverside, N. J.
 Phone, Riverside 734

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Will Hope
 Custom-built Cemetery Memorials in
 Granite, Marble and Bronze
 Washington and Federal Streets
 Burlington, N. J.
 Phone, Burlington 13

W. H. SLOCUM & SON
 Marble & Granite
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 67 E. Main Street
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 Get Our Price

OIL BURNERS

Taylor-Mathers
 BURNS EASY OIL BURNERS
 All makes of Washing Machines
 Repaired
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 Palmyra
 Riverton 710

PATENT MEDICINES

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 Patent Medicines—Gifts—Candy
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 Broad and Main Streets, Riverton
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 PLUMBING - HEATING
 ROOFING - OIL BURNERS
 COAL STOKERS
 901 Lincoln Ave. Palmyra, N. J.
 Telephone Riverton 82

George Friday, Jr.
 Plumbing, Heating and Roofing
 ELECTROL OIL BURNERS
 PETRO-KOL OIL BURNERS
 609 Thomas Avenue
 Riverton
 Phone 937

H. D. Hullings & Son
 PLUMBING—HEATING—ROOFING
 Delco Oil Burners
 202 Broad Street
 Riverton, N. J.
 Phone 60

WARREN T. SMITH
 Plumbing—Heating—Roofing
Westinghouse
 KITCHEN-PROVED PRODUCTS
 105½ W. Broad Street
 Palmyra
 Phone 423

PRINTING

Printing...
 Direct Mail Campaigns, Business
 and Personal Stationery, Office
 and Factory Forms, etc.
 Phone 712
 Riverton 344

RADIO

John H. Etris
 17 West Broad Street
 Palmyra
 Philco Agency
 Special Complete Tune Up only \$1.50
 CALL RIVERTON 972

C. WARD LOWDEN
 NORGE REFRIGERATORS
 Philco and Emerson Radios
 514 Cinnaminson Avenue
 Palmyra, N. J.
 Telephone 717

REAL ESTATE

W. REX McCROSSON
 Incorporated
 Real Estate and Insurance
 5 East Broad St., Palmyra
 Phone, Riverton 500

Walter D. Lamon
 REAL ESTATE
 INSURANCE
 516 Cinnaminson Ave. Palmyra
 Phone, Riverton 25

J. L. LIPPINCOTT Co.
 REAL ESTATE—INSURANCE
 Notary Public
 Williams-Wright Bldg. Riverton, N. J.
 George F. Clither

REAL ESTATE

Ada E. Price
 Insurance
 Notary Public
 Real Estate
 416 LIPPINCOTT AVENUE, RIVERTON
 Phone, Riverton 805

E. B. Rudderow
 REAL ESTATE
 Insurance
 530 Main Street Riverton, N. J.
 Phone, Riverton 646

Insurance
 REAL ESTATE
 Notary Public
JOS. F. YEARLY
 Riverton Phone 69-M

George W. Rogers, Inc.
 LESLIE W. REEVES
 REALTORS—INSURANCE
 Phone, Riverton 787 or 845
 529 Cinnaminson Ave., Palmyra, N. J.

REFRIGERATORS

GENERAL ELECTRIC
 Refrigerator
 TAYLOR-MATHERS
 Ranges, Radios, Laundry Equipment
 309 E. Broad St. Palmyra
 Riverton 710

SHOE REPAIRING

N. Beitz
 SHOE SERVICE
 117 E. Broad Street, Palmyra, N. J.
 Phone 1135

N. DREIER
 19 W. Broad St. PALMYRA
 All Kinds of Orthopedic Shoe Work
 Dr. Scholl's Foot Remedies

SHOE STORES

Hirshblond's
 QUALITY
 Shoe Shop
 MT. HOLLY, N.J.
 FOOTWEAR OF BETTER QUALITY

TAILORS

Peel Poindexter
 TAILOR
 Cleaning - Pressing - Dyeing
 Free Delivery Service
 RIVERTON Phone 311

J. R. JOHNSON
 (Successor to J. L. Young)
 CLEANER AND DYER
 PALMYRA, N. J.
 Work Called for and Delivered
 Riverton 775

UPHOLSTERING

WILL BOWEN
 DECORATOR
 Upholstering, Repairing, Refinishing
 Broad and Cinnaminson Sts.
 Phone 751

RIVERTON

Miss Anne Glendinning Clark,
 daughter of Mr. and Mrs. Stuart
 Benson Clark, of Riverton, was
 among those who assisted in receiving
 at a tea which was given on
 Friday afternoon, at the Warwick.

Mr. and Mrs. Joseph Laverty, of
 Riverton, attended the funeral of
 Mrs. Laverty's sister, Mrs. David
 Laffey, at Brooklyn, on November
 26. On their return they brought
 with them a nephew, Thomas, who
 will make his home here.

Mr. and Mrs. E. N. Cooper, of
 Riverton, were among the guests at
 a dinner party given by Mr. and
 Mrs. Robert M. Wood, of Moorestown
 last Saturday.

Mr. and Mrs. Stuart B. Clark, of
 Riverton, entertained at a dinner on
 Friday evening in honor of Mr.
 Clark's brother-in-law and sister,
 Mr. and Mrs. Irving Bullard, of
 Charlotte, N. C., who were their
 house guests over the holidays.

Mrs. Alexander C. Wood, Jr., Mrs.
 Stuart B. Clark and Mrs. Herbert
 M. Kleckhefer, of Riverton, were
 among the patronesses at the annual
 Thanksgiving dance held in the
 Community House, Moorestown, last
 Saturday night.

The Sacred Heart P.T.A. will hold
 its regular meeting today (Thursday)
 in the school auditorium.
 Father Welsh will be the speaker.
 All members are urged to be present.
 The executive meeting will be called
 at 2:30 and the regular meeting
 at 3 o'clock.

Mrs. Datis Reed, of 716 Main
 street, entertained at dinner last Friday
 evening. Those present were
 Mr. and Mrs. Warren Reed, and
 Mrs. J. Breuning, of East Orange;
 Mr. and Mrs. Richard Reed, of Milltown;
 Mr. and Mrs. Frank Swain, of Lambertville;
 and Mr. and Mrs. Frank P. Coddington and daughter,
 of Riverton.

There were 5,171 physicians practicing
 medicine in the state of New
 Jersey in 1936.

BUTTER & EGGS
 Roasting and Frying Chickens
J. M. HUDGINS
 25 ROWLAND ST., PALMYRA
 Phone 641

Legal Notices
 SHERIFF'S SALE
 By virtue of a Writ of Fieri Facias to me directed, issued out of Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, DECEMBER 29, 1938,
 between the hours of 12 and 3 o'clock in the afternoon, of said writ, at 2 o'clock (Standard Time, at the Court House, Mount Holly, New Jersey):
 ALL the following tracts or parcels of land and premises hereinafter particularly described, situate, siting and being in the Borough of Riverton, in the County of Burlington and State of New Jersey:

TRACT NO. 1, BEGINNING in the Eastern line of Cinnaminson Street, at the Northernly side of the Eastern edge of Cinnaminson Street, one hundred feet to the Southwesterly corner of Lot No. 67 on the Plan of Riverton south of the Railroad; thence extending Eastwardly between parallel lines one hundred feet apart, drawn at right angles to Cinnaminson Street, one of which parallel lines is the Northernly side of Eighth Street, thirty feet to the building line; then continuing on in the same direction, one hundred and sixty feet, more or less, to the line of Spring Grove Farm, on a Southwesterly side, and one hundred feet to the Northernly side to the Westernly line of H. A. Dreer's land; thence extending Eastwardly between parallel lines one hundred feet apart, drawn at right angles to Cinnaminson Street, one of which parallel lines is the Northernly side of Eighth Street, thirty feet to the building line; then continuing on in the same direction, one hundred and sixty feet, more or less, to the Farm Line of Henry Dreer's or the line of Spring Grove Farm. CONTAINING within said bounds and numbered as number sixty-seven (67) a Cinnaminson Street between Seventh and Eighth Streets.

Decrees approximately \$3,000.49 besides interest, costs and fees.
 Sealed as the property of Mamie Jordan Fausch, also known as Mary Jordan Fausch, et al, defendants; taken in execution at the sale of Cinnaminson Bank and Trust Company, complainant; and to be sold by the Sheriff.

Solicitors: Curry & Purnell.
 Dated: November 30, 1938.
 Printer's Fee \$22.14.
 124 to 12-22-38.

Use The New Era Want-Ad Column as a medium for exchange, sale, buy or rent—Just Phone 712. Only ten cents per line per insertion.



MONEY-SAVING HINTS ON HOME HEATING

by JOHN BARCLAY, Heating Expert

Building A Furnace Fire

STARTING a new fire in your furnace will be an easy matter if you will follow these few suggestions: First, close the check damper and open the ash-pit damper. The turn damper in the smoke

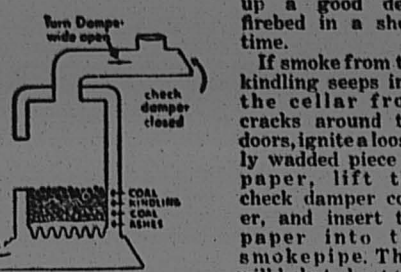
pipe should be open wide. Leave a thin layer of ash about 2" deep spread evenly over the grate. This will prevent the first hot fire from the kindling from coming in contact with the grate bars and will also minimize the dropping of unburned coal into the ash-pit.

Spread about two inches of coal evenly over the layer of ash. Place kindling on top of this kindling may consist of lightly wedged saw-logs, light dry wood, or charcoal. Next light the kindling.

When it is burning briskly, add a thin layer of fresh coal a little at a time. The kindling will not only ignite this coal but also the layer of coal underneath. By adding more coal gradually you can build up a good deep fire in a short time.

If smoke from the kindling seeps into the cellar from cracks around the doors, ignite a loosely wadded piece of paper, lift the check damper cover, and insert the paper into the smokepipe. This will help to heat the cold chimney and aid in carrying the smoke away from the kindling.

Do not forget to place the dampers in their correct position when the fire is built to its proper depth.



ABBREVIATION "LB"
 The abbreviation "lb" is a puzzle to many people. The symbol "lb" is a contraction of "libra," the Latin word for pound. And strictly speaking, the plural of "lb" should not be "lbs" but "librae." But the error has been repeated so frequently that "lbs" now is recognized by dictionaries and may be regarded as good usage.

DARBY AND JOAN
 The phrase "Darby and Joan" is applied to the type of loving old fashioned, virtuous couples. The names originated in a ballad called "The Happy Old Couple," probably written by Henry Woodfall, and the plural of "libra" is "librae." But by, of Bartholomew Close, who died in 1730, and his wife. The ballad is also attributed by other authorities to Matthew Prior.

COAL FACTS

Coal is only the medium thru which you receive heat and comfort—this is measured by B.T.U.'s. There is not much difference in appearance, therefore only analysis will show how many heat units you get in the coal you use. Laboratory tests show that there are more heat units in EVANS PREMIUM COAL—the Cream of Anthracites. "It goes farther and heats longer." Try a test ton today. Phone

J. T. Evans Co.
 RIVERTON
 302

FUEL OIL - LUMBER
 Building Materials
 New Homes and Repairs Financed on Easy Monthly Payments. Advice free.

AMERICAN STORES CO.

Nearby Farmers' & Packers' Co-operative Sale

Through our numerous merchandising outlets we have been happy on many occasions to join in the distribution of BUMPER CROPS from nearby farms and packing establishments. This week, we again offer many of these products at money-saving prices in the stores—

Where Quality Counts and Your Money Goes Farthest

Ritter Catsup Reg. or large 10c
 Tabasco 14-oz bot
Wilbur Cocoa 2 1-lb cans 21c
Gold Seal Macaroni 8-oz pkg 5c

Table Syrup 2 cans 17c
 Fancy Full Cream
CHEESE 1-lb 25c
 King Midas
Egg Noodles 1-lb 12c

BREAD Victor loaf 5c
 Oven fresh... pure ingredients... scientifically baked to a rich golden brown. Try a loaf today!

Layer Cake Princess each 29c
 4-oz cello 5c
Wheat & Rice Puffs 15c
Heinz Strained Foods 2 cans 85c

ASCO Bacon 1/2-lb 15c
Fels Soap 2 cakes 9c
American Toilet Tissue 6 1000-sheet rolls 25c

Scott Paper Towels 3 rolls 25c
Waldorf Toilet Tissue 2 rolls 9c
SCOTTISSUE 3 1000-sheet rolls 23c

CHRISTMAS GIFT SUGGESTION
MAJESTIC WATERLESS COOKWARE
 Now at 1/4 Former Home Demonstration Price.
 30 DAYS FREE TRIAL. Ask For Credit Card.

Joan of Arc Kidney Beans 3 No. 2 25c
Campbell's Pea Soup 3 cans 25c

CRISCO 5-lb 19c; 8-lb 49c
HOM-DE-LITE Salad Dressing full quart 25c

ASCO "Heat-Flo" Coffee 1-lb 18c
Win-Crest "Heat-Flo" Coffee 1-lb 15c
BOSCO COFFEE 1-lb 27c
Peacock Dried Beef 5-oz can 10c

National Citrus Sale!
 Co-operating with citrus growers in the sale of the largest crop of oranges and grapefruit in history.

Oranges Juicy Florida doz 15c

Fresh FLORIDA GRAPEFRUIT 3 for 10c
Stayman Winesap Apples 3 lbs 14c
New, Crisp, Green Cabbage 1 lb 3c
Jersey No. 1 Sweet Potatoes 3 lbs 14c

"Selected Quality" Potatoes Original 15-lb bag 27c

Pork LOINS 1-lb 17c

Legs Genuine LAMB 1-lb 23c
New Cure Oven-Tendered Small Smoked
Fresh Killed Fancy Milk-Fed Roasting Chickens 1-lb 25c

Hams 1-lb 25c
 Whole or Shank Half
Armour's Star Baked Loaf 1/2 lb 13c
Codfish Batter 1-lb 10c

Jersey Sea Trout 1-lb 9c
Fresh Large Flounders 1-lb 17c
Fresh Fillets Genuine Haddock 1-lb 17c
Fresh Opened Jersey Select Oysters doz 15c

Amazing Low Prices!
FARMDALE Laboratory-Controlled Poultry Feeds

The best ingredients scientifically balanced. Rigidly laboratory controlled to meet our strict requirements. Get a supply today!

Scratch Grains 25-lb bag 39c; 100-lb bag 1.53
Laying Mash 25-lb bag 49c; 100-lb bag 1.93
Oyster Shells 25-lb bag 20c; 100-lb bag 65c

Ask About Our Other Feeds!
 Where Quality Counts and Your Money Goes Farthest
 These Prices Effective in Our Stores and Meat Markets in Riverton and Vicinity

RIVERTON ESSO STATION

The Only Complete "ONE STOP" Service Station

ESSO GASOLINE and OILS
 BRAKE and LIGHT SERVICE
 LUBRICATION - WASHING
 IGNITION and BATTERY SERVICE
 GENERAL REPAIRING

Esso
 Riverton - Phone 460
 DAY and NIGHT SERVICE

COUNTY PLANS NEW BOND ISSUE

In Amount of \$251,000 for New Almshouse; Final Vote On December 21

At a meeting held on Friday of last week, the Burlington County Board of Freeholders approved the issuance of bonds or notes in the amount of \$251,000 to finance the building of the almshouse at New Lisbon.

The resolution was introduced by Director Walter D. Lamont, who stated that financial experts had advised him that now is a good time to issue bonds of this nature.

Freeholder Palmer L. Adams objected to the proposition, stating that the board had agreed to issue bonds only as needed.

Final December 21

The matter comes up for final passage at the meeting of the board on December 21, at which time four votes will be required for approval.

Freeholder Albert C. Jones was unwilling to state whether or not he would vote in favor of the proposition, stating that he desired to study the matter thoroughly from all angles.

The resolution provides for the issuance of bonds of \$1,000 denomination. According to the present prospectus, the last would be retired in 1958.

TAX COUNCILS MEET ON DEC. 1

United consumer action against the threat of new taxes will reach Tri-County proportions Thursday evening, December 1st, at 8:00 o'clock when representatives and friends of 41 Emergency Consumers Tax Councils from Camden, Burlington and Gloucester counties will join in a mass meeting at the Gloucester county court house at Woodbury.

Mayor Charles R. Erdman, Jr., of Princeton and a member of the Princeton Local Government Survey, Charles A. Eaton, Jr., secretary of the New Jersey State Chamber of Commerce and Carl R. Evered, chairman of the joint taxation committee of Camden county will address the meeting which will be open to the public.

With the original list of speakers announced by the committee last week, unable to attend, the tri-county committee stated that the meeting will now be conducted on an open discussion basis after addresses by Mayor Erdman and Mr. Eaton. Mr. Evered will conduct the panel and answer questions from the audience.

"It is our hope that such forums as these will serve to translate public opinion into expedient governmental action against unwise tax legislation," declared Mrs. Edo Gilman, Mt. Holly. Mrs. Katherine Munter, Glassboro, and Dr. Kathryn Mikle, Fairview, Chairmen of the tri-county meeting.

FARM-HOME HOUR TO COVER PHILA. MARKET

The current drive to effect improvement in Philadelphia's wholesale fruit and produce market, fostered by leading horticulturists of Pennsylvania, New Jersey, and other nearby states, will be described during next Monday's National Farm and Home Hour over a coast-to-coast NBC network.

Spokesmen for the growers' committee for improving Philadelphia market, as well as leaders in other groups interested in placing this city's \$70,000,000 a year produce business on a more efficient basis, will appear before microphones here for the 20-minute period, beginning at 12:45 p.m., that will be devoted to the broadcast will originate in the Dock Street market, principal receiving point for produce trucked into Philadelphia.

WJZ, New York, is among the network of stations that will carry the program coast-to-coast.

NECESSARIES FIRST

A resident of Versailles tells us it looks like his children will have to go to school barefooted. The car needs some repairs, and he can't pay for that and buy shoes, too.—Versailles, Mo., Leader.

Westfield Friends' School

Thanksgiving

On Wednesday, November 23, we went to the Cinnamon Home and presented a Thanksgiving entertainment. Everyone gave thanks to God, thanks to the people around us, and thanks for our opportunities to be helpful to others.

The second grade gave a play that was entirely original. It showed a family eating Thanksgiving dinner. Before they ate, they said grace, and after the play was over they presented Miss Garrison, the manager of the home, with a bouquet of flowers.

The fifth and sixth grades told a story individually about what he or she was going to be when he grew up, and how he would help somebody in trouble.

The third and fourth grades composed poems about thankfulness to our friends and neighbors. At the end of the program Dr. Bickerton pronounced the benediction.

Our soccer game, that was to be played against Friends' Central School on Tuesday, November 22, was postponed due to bad weather.

On Wednesday, November 30, the educational committee of the Yearly Meeting paid their annual visit to the school.

The fifth and sixth grades, who are studying Switzerland, were most fortunate in having Mr. Victor Ritschard come to school and present very excellent moving pictures of Switzerland. Some scenes were made most realistic by his Swiss songs and yodeling.

ODDITY

A carnival is cleaning up with the exhibit of a living man without brains. Thousands of people in the same fix are paying to see him.—Waterbury Democrat.

A \$38,000,000,000 Threat

By RAYMOND PITCAIRN

Many noted commentators on public affairs have observed in the outcome of the recent elections a significant fact.

They have seen in the attitude expressed at the polls impressive evidence that the American people are determined to halt the mounting toll of extravagance and public debt charged against the workers' earnings and savings during the past few years.

This is a natural and logical conclusion. So serious, in fact, has the threat become that today the federal debt alone amounts to \$38,000,000,000—an average of \$300 charged against every man, woman and child in the country; \$1200 against every family.

Nor is that all. In addition to the federal debt, the politicians have piled up state and local debts amounting to \$19,000,000,000 more—making a total public debt of about \$57,000,000,000—an average of approximately \$1800 per family.

And that doesn't include the interest!

Who is going to pay those bills? The answer is obvious.

Not the politicians who ran them up, but the people—from the fruits of whose labor all public money is collected! Taxes, as everyone knows, constitute the source of government funds—and all taxes, whether paid directly or indirectly, must come out of the earnings and savings of the people.

Today the people have shown that they realize this fact. They have demonstrated that they want the politicians to realize it, too.

And if their demands are heeded—if the new Congress accepts its responsibility to put the interests of constituents and nation above those of party and face—America can look forward with revived hope to the progress and recovery which her rich natural resources, and the intelligence and energy of her people, can and should assure.

DR. P. A. SPINELLI

OPTOMETRIST

Hours—Wed., Fri., 10-12 a.m.; Mon., Thurs., 6-9 p.m.; Sat., 2-5 & 6-9 p.m.

10 Scott Street, Riverside, N. J. (Sec'd. Building)

BRIEF ITEMS from ABOUT TOWN

Many local residents got plenty of exercise during the past few days clearing their walks and driveways of the accumulation of snow. Shovels that had not been used for the past couple of years proved valuable implements.

The demand for car chains was so great that it was practically impossible to procure them locally on Sunday morning.

Local communities were particularly fortunate in respect to the absence of serious auto accidents during the two snow storms.

One local resident who motored to the shore on Sunday reported that the roads were in very good shape, with about three inches of snow at Ship Bottom. He observed half a dozen cars abandoned along the road between Four Mile and Manna-hawken.

Iceicles, several feet in length, adorned the front of many local residences during the morning hours on several days this week.

Extra employees were engaged by the department to clear snow away from fire hydrants, drains, etc., this work requiring several days during the first part of the week.

The comparatively mild temperature of Tuesday afternoon turned most of the snow remaining on main thoroughfares into slush and cars resembled speedboats as they plowed along with a fine curling bow wave.

One of the meanest individuals on record: the person who purloined a sled belonging to the child of a local resident.

The water from melting snow on the roof of the Collins building did not all escape through the drain-pipe, the result being an icy glacier that extended from the roof to sidewalk on one portion of the front of the structure.

"It's an ill wind that blows no good" pertains to snow storms as many business houses in this section will testify. Sales of sleds, snow shovels, chains, boots, galoshes, etc., which have been at a practical standstill for the past two winters jumped into the big business category almost over night.

FOR CHRISTMAS

A Remington Portable makes an ideal Christmas gift, and 10c a day buy it. See the popular Model 5 at The New Era office. You will be interested in the new touch control feature.

LYNCH'S

Quality Dry Cleaning and Pressing
2640 Federal — Camden — 523 Market
Bell Phones 2812-1213

New Shoes From Old "AMICO"

Electrical Vulcanized
Resoling

No Nails
No Stitches

Shoes
Shined

UNITY SHOE REBUILDERS

105 W. Broad St. Palmyra

TWO LECTURES AT THE PORCH CLUB

Mr. Alfred Richter gave the third in his series of lectures at the Porch Club on Tuesday, November 22. His talk was entitled, "The Orchestra," and was especially interesting as a record was played on the Victrola, "Shuberts Unfinished Symphony," with Mr. Richter pointing out the different instruments as they were played. Mr. Richter's next lecture will be on December 13th.

Mr. Ralph Martin, a teacher on the staff of the Dale Carnegie Institute, entertained the members of the club on Tuesday with quick sketches of characters in the comic strips explaining the technique of this type of art, and later showing the methods of quick sketching by using some of the audience as models.

A Woman's Exchange will be held on December 6, at 10 a.m. in the

Porch Club. Anyone wishing to bring articles to display for sale will please call Mrs. William J. Hahl, Riverbank. There will also be a sale of hand blocked linens in connection with the exchange.

The usual "Open House," Christmas Tea will be held on December 20th, from 4 to 6 p.m., for the club members and their friends.

BIRTH

Mr. and Mrs. Clifton Taylor, of Highland avenue, Palmyra, are receiving congratulations on the birth of a daughter Alice, on Sunday, November 27, at the Zurbrugg Memorial Hospital.

AS IT WERE

Diplomacy is the only game in which it is permissible to draw cards out of your sleeves.—Chicago News.



Reliability

The words "reliable" and "Snover" have become synonymous in the minds of the people in these communities.

A long, unbroken record of satisfactory service, quietly executed, is a matter of deep pride with this institution.

The Snover Funeral Home

Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830



...when his old friends drive over for the party?
I've phoned them all. And those who can't come
said they'd call up.

Call 18 miles for 15c, 30 miles for 25c,
anywhere in New Jersey. After 7 at
night, and on Sundays, rates are
reduced on all calls of over 50 miles.

NEW JERSEY BELL "OUR FAMILY" TELEPHONE COMPANY

NAMED ON ALL GROUP 3 TEAM

Danny Mento, of Palmyra, was the only member of Coach Dimond's 1938 grid team to win a berth on the Courier-Post Group 3 South Jersey All-Star football aggregation.

Mento, who started, his freshman year as a quarterback, was later converted into a guard by the local mentor. At this position he has been a thorn in the side of all the Red and White opponents for the past three years.

In addition to seeing action during his entire four years at school, Mento has played from the opening gun to the closing whistle in practically every engagement, which makes his record all the more outstanding.

Mento was practically the unanimous choice of the coaches whose votes decided the makeup of the Group 3 stars.

JUNIORS CLASS TO GIVE DANCE

The Junior Class of Palmyra High School is sponsoring a dance in the high school gym on Friday, December 2.

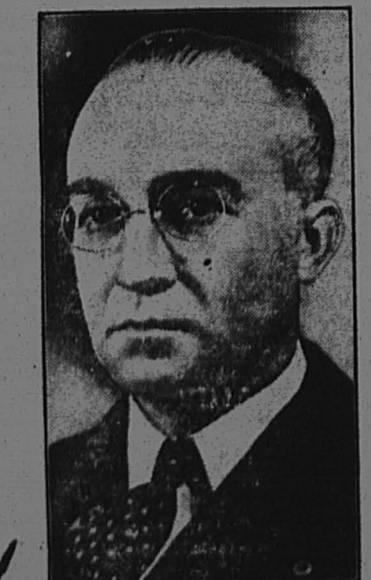
They will have all the popular recordings, and your support will be appreciated. The money obtained will be put towards the funds for their Washington trip.

The price of admission is 15c stag and 25c a couple. Dancing will be from 8 'til 11. Jitterbugs, waltzers and all invited.

Larvae of the blow fly are used to fight disease. The larvae of the fly cleanse the wound of dead and dying cells in certain diseases of the bones.

WHO WROTE IT? "Home On The Range"

U, give me a home



If he had not heard the call of music, he might have become a lawyer or a rancher, as his father was successful at both; but his mother's love of music predominated, and at the age of eight he was giving piano recitals and the ranch at Hallinger, Texas, lost what might have been a fine cowboy. Even today he is as much at home in the saddle as before the keyboard of a piano.

As a child the songs of the cowboys and the spirituals he heard in the church of his negro mammy impressed themselves on his brain, and the more he studied music the more these songs in him cried out to be written down. In 1919 he wrote the first published arrangement of an American cowboy song, "The Bold Vaquero."

He is of French Huguenot stock. His grandfather was Governor of Mississippi. Besides the symphonic arrangement of "Turkey in the Straw" and numerous cowboy and negro songs, he has created more than one hundred compositions, and at least two of his songs are favorites of the President. He is a distinguished member of the American Society of Composers, Authors and Publishers.

His name is
"MUSIC" M. M. M.
(Music Features & Photo Syndicate)

SUNDAY AND MONDAY, FOX, RIVERSIDE



John Howard and Mary Carlisle in "Touchdown Army" at the Fox Theatre, Riverside, Sunday and Monday, December 4th and 5th.

"LESSONS OF THE STORM"

"Lessons of the Storm," is the heading on a bulletin addressed to motorists by the Keystone Automobile Club of New Jersey, pointing to the avoidable inconvenience, delay and suffering experienced by motorists, caught unawares by the snow and accompanying low temperatures during and following the recent snow storm.

"Unpreparedness was the cause of widespread discomfort and actual suffering," said Trevor B. Mathews, manager of the Camden division of the club, who emphasized that in approximately 90 per cent of the cases of car failure, weak batteries, heavy oil or lack of chains were the causes of the trouble.

"Balmey days are responsible for a sense of security that is rudely shattered by a sudden drop in the temperature. It is then that troubles of the motorist multiply. Our advice to our members and the motorist in general is to make sure that batteries are fully charged, that the proper grade of winter oil is used, and that the ignition system is functioning properly. Very little trouble will be experienced if these essentials are attended to."

COMMITTEE EXPENSES

According to a report released this week, the New Jersey Republican State Committee has spent a total of \$68,810 during the past year. This compares with expenses of \$28,953 by the New Jersey Democratic State Committee.

MAGEE & HUGHES

Covered by Insurance

Painting

EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

JIMMY'S
MODERN
BARBER SHOP
A HAIRCUT
TO FIT YOUR
FEATURES
Our Motto
"Courtesy to All"
103 1/2 W. Broad St., Palmyra

Open Bowling Every Night

7.00 to 8.45

**PALMYRA
BOWLING ALLEYS**
Broad and Morgan Palmyra

WEEKLY GAMES AT SACRED HEART

Despite the inclement weather, there was a goodly number in attendance at the weekly games held last Monday night at the Sacred Heart school hall, on Linden avenue. The usual array of fine prizes such as traveling bags, floor lamps, electric kitchen clocks, 18-piece cutlery sets, card tables electric toasters and the main award of ten dollars were distributed. Each week new faces make their appearance at this popular pastime.

Among those who received awards this week were the following: Miss Helen McDermott, Helen G. Becker, Mrs. James Ross, H. E. Kirby, Robert Robinson, Walter Boyer, Mrs. C. J. Montague, Lillian Josephs, Mrs. John Prehaier, Edward K. Burns, James Kennedy, Anna Braun, Helen Griffinburg, Julia Wignmore, Mrs. K. Wilson, Mary Hatcher, Harry C. Sim Harry Snyder, Sarah Smith, R. K. Hunter, George Vansick, W. W. Howe, Harry Stack.

SAVAR MARKET AT BROADWAY

NOW PLAYING



Two try — and fail
... in the happiest
laugh-and-love spree
you've ever enjoyed!

HAL ROACH presents Gladys MARCH Virginia BRUCE

There Goes My Heart
with
PATSY KELLY
and
ALAN MOWBRAY
25c TH 5 P. M.

COULDN'T STAND ANOTHER "VICTORY"

Take no stock in this Russian talk that England and France made peace with Hitler because they were afraid of losing the war. They remembered 1918 and were afraid they might win.—The New Yorker.

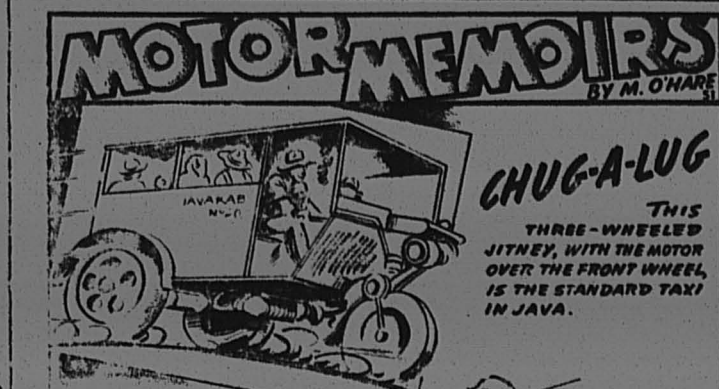
The average life expectancy in the United States increased 10 years in the last generation.

PLAYING COLLEGE

"Let's play we are all in college," said little Tommy.

"All right," replied Buddy. "I'll get a pennant and a pipe and you get Daddy's checkbook."—Goodland News-Republican.

A yellow fever epidemic struck New York in 1798, taking a toll of 16 out of 40 physicians, and 1500 of the population of 50,000.



GARAGE RENT FREE

THESE 1935 MOTOR CARS PROVIDED THRIFTY TRANSPORTATION. THE NEW 1935 CARS NOW ON DISPLAY ARE ALSO ECONOMICAL TO OWN AND MAINTAIN. MANY OF THEM ARE UNPOLISHED WITH MOHAIIR VELVET WHICH KEEPS ITS RICH LUSTRE EVEN AFTER LONG, HARD WEAR.



FOX RIVERSIDE

Matinee Daily at 2:00 p.m.
Evenings 7:00—9:00 o'clock

THURSDAY, December 1

BOB BURNS

FAY BAINTE

JEAN PARKER

IN

"The Arkansas

Traveler"

A "Movie Quiz" Picture

FRIDAY and SATURDAY

December 2 - 3

Freddie Bartholomew

Judy Garland

IN

"Listen Darling"

A "Movie Quiz" Picture

—Saturday Matinee Only—

Full Length Western Feature

GENE AUTRY in

"GOLD MINE IN THE SKY"

MONDAY and TUESDAY

December 5 - 6

The Dionne Quintuplets

Jean Hersholt

IN

"Five of a Kind"

FREE GIFTS to the LADIES

WEDNESDAY & THURSDAY

December 7 - 8

BETTE DAVIS

ERROL FLYNN

IN

"The Sisters"

A "Movie Quiz" Picture

Wednesday and Thursday, Dec. 7 - 8

ERROL FLYNN and

BETTE DAVIS in

"THE SISTERS"

RIVERTON
SCHOOL
NOTES

Thanksgiving in the Fifth Grade
On Wednesday morning a Thanksgiving program was held in the fifth grade classroom. It was arranged by Jane Adams, who conducted the exercises in a very capable manner. Jane read the Bible, led in the flag salute, and made the announcements for the following numbers:
A Boy's Thanksgiving, Billy Lutta.
The Thanksgiving Gift, Jean Gowell and Mary Lou Baker.
The Pilgrims Came, Royal Farrow.
Polly's Thanksgiving, Dorothy Lloyd.
The Puritan Speaks, Committee.
The real Thanksgiving spirit was shown by two little girls who, of their own initiative, decided to do something for someone less fortunate than they. Jean Gowell and Janet Smalley surely are to be commended for preparing an attractive and well filled Thanksgiving basket which brought great happiness to a deserving family. This is the true Thanksgiving spirit.

BATES—KOENIG

The marriage of Miss Janet E. Koenig, daughter of Mr. and Mrs. John V. Koenig, of 215 Horace avenue, Palmyra, and Daniel E. Bates, son of Walter D. Bates, of 223 Horace avenue, Palmyra, took place last Friday evening in the Central Baptist Church, Palmyra, at half after seven, with the Rev. George Lockett, pastor of the church officiating. Mrs. Elvin Powell, of Palmyra, played the wedding march. The bride, who was given in marriage by her father, was gowned in a quaint hooped skirt model, fashioned of cream slipper satin. She wore a finger-tip length tulle veil and she carried a colonial bouquet of white roses, chrysanthemums and lilies of the valley.
Miss Marjorie Koenig, as her sister's maid of honor and only attendant, wore peach taffeta, with violet accessories and she carried a bouquet of Talisman roses, violets and yellow chrysanthemums.
Harry Bates served as best man for his brother. Richard Furman and Jack King, both of Palmyra, ushered.
A reception for the immediate families and a few additional guests was held at the home of the bride's parents following the ceremony.
Upon their return from a brief wedding trip Mr. Bates and his bride will make their home at 330 Berkeley avenue, Palmyra, where they will be at home after December 10.

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 30c for Each Ad
Phone 712

WANTED TO BUY: Second hand ping pong table, full size, good condition. Write Box P, The New Era, stating prices. 11-1-21

DRESSMAKING wanted by day. At home or out. Reasonable prices. Experienced. Elizabeth Richman, 401 Seventh St., Riverton. 12-1-41

SALE: Double bed and spring and walnut bureau, \$10. Phone 332-W. 12-1-11

RENT: Riverton Porch Club, for afternoon or evening affairs. See Mrs. Walter Sippel, Phone Riverton 104. 12-1-11

SALE: Large size double runner sled, practically new. Phone Riverton 1126. 12-1-11

LOST: Man's Hamilton wrist watch, white gold, chain bracelet, on Shrewsbury Rd. Reward Write Box "J" New Era. 12-1-21

RENT: APARTMENT—Second floor, four rooms and bath centrally located. Phone Riverton 964-R. 12-1-11

PALMYRA

Mrs. M. McCoomb, of 1125 Cinnaminson avenue, was the fourth winner in Shulman's Merchandise Club.

The Girl Scout Mothers Association, of Troop 1, will hold their annual Christmas party at the home of Mrs. H. Anders, of 333 Leconey avenue, on Tuesday, December 13, at 8 p.m. There will be an exchange of 10c gifts. All members are urged to be present.

Mr. and Mrs. D. C. Ross, of Park avenue, Palmyra, entertained Mr. and Mrs. D. C. Ross, Sr., and daughter Dorothy, of Westfield, over the holidays.

Astronomers are of the opinion that the moon is slowly drawing away from the earth, and personally, we don't blame it.—Clad Thompson in the Kansas City Star.



WINDOW SHADES

Purchased Here Are Measured and Installed Free—Prices Reasonable.
VENETIAN BLINDS

HARRY C. SCHWERING

PALMYRA Phone 28



PHONE 1100 NOW FOR WILLIAMS FIRST GRADE ANTHRACITE OR FUEL OIL.
Prompt Dependable Delivery!

H. B. WILLIAMS

PALMYRA, N. J.

Look These Over

1934 Ford Deluxe Fordor	\$215
1934 Ford DeLuxe Tudor	\$195
1937 Ford [60] Tudor	395
1937 Ford DeLuxe Fordor	455
1932 Ford Coupe	115
1937 Ford [85] Tudor	425

RADIO and HEATER

EASY TERMS

These Cars on Display at Our Showroom
Call Riverton 1180 for Demonstration

LESTER S. FORTNUM

FORD SALES and SERVICE

PALMYRA, N. J.

WEATHER FORECAST

'Snow and Colder'
That's the Time for—

STRODE'S

SAUSAGE and SCRAPPLE

AUNT JEMIMA'S

PANCAKE FLOUR

2 boxes 23c

KELLOGG'S PANCAKE SYRUP

large bottle

25c

SCHRAMM'S SOUR KROUT

2 No. 3 cans for 27c

KARL FRANK'S

MEAT MARKET

607 Main St. Riverton

Phone 86

FREE DELIVERY

RIVERTON

Main Street Market

WALD and CARHART, Proprietors

528 Main Street Riverton

Telephone 904—FREE DELIVERY

Convenience and Economy

HUNDREDS OF FOLKS in Riverton and Its Vicinity Have Found This New Market a Dependable and Convenient Place to Shop for Foods—They Like Its Friendly Atmosphere, the Tempting Displays of Fine Foods and Moderate Prices—WE INVITE YOUR PATRONAGE!

THE BEST BUTTER IN TOWN IS HERE

KELLOGG'S Sweet Cream Butter, 2 lb 65c

Delicious Fresh Creamery Butter— $\frac{1}{4}$ -lb Prints

Merion Roll Butter 2 lb 61c

RINSO small pkg. 8c large pkg. 19c

LIFEBUOY SOAP 3 cakes 17c

YOU'LL LIKE

Our Freshly Roasted and Freshly Ground

COFFEES

Kellogg's, lb 25c

RICH—FULL BODIED

Lawndale, lb 17c

Very Smooth and Mild

Maxwell House lb 25c

KELLOGG'S

Pork and Beans

3 lb can 14c

KELLOGG'S

NATURAL UNSWEETENED

Orange Juice

4 No. 2 cans 25c

KELLOGG'S Hawaiian Pineapple 2 cans 33c

Crushed or Sliced in Rich Syrup—large No. 2 cans

KELLOGG'S Cut Green Beans, 2 No. 2 cans 25c

KELLOGG'S Mixed Vegetables, 2 No. 2 cans 23c

AN EXTRA VALUE!

Kellogg's Peaches, 2 tall cans 17c

Golden Halves or Slices—California's Finest

Peaches at a Real Saving this Week End

NEW CROP Soup Beans 3 lb 10c

KELLOGG'S Fancy Rice 2 1-lb pkgs. 13c

KELLOGG'S Fancy Red Salmon tall can 21c

Meats That You'll Enjoy

PORK LOINS RIB END lb 23c

LOIN END lb 26c

CITY DRESSED

SHOULDER OF PORK lb 20c

Stewing Chickens (small) lb 27c

ARMOUR'S SCRAPPLE lb 10c

FELIN'S or VOGT'S SCRAPPLE, 2-lb pkg. 25c

ARMOUR'S

RIB ROAST lb 32c

Vogt's, Felin's, Strode's and Kersey SAUSAGE

BEEF TENDERLOINS ON ORDER

FRESH KILLED NEARBY

ROASTING CHICKENS ON ORDER

VOGT'S or FELIN'S BACON

A FULL LINE OF DELICIOUS COLD CUTS

Fresh Fruits and Vegetables

Oranges, Natural Color, No. 176 size doz. 23c

U. S. No. 1 White Potatoes 15 lb 25c

Yellow Turnips 3 lb 10c

Fresh Snappy String Beans lb 7 $\frac{1}{2}$ c

Extra Large Grapefruit 3 for 19c

Extra Fancy Loose Carrots lb 5c

Extra Large Spanish Onions 2 for 15c

String Figs lb 21c

More can be accomplished by prudence than by force.—Tacitus.

49th Year No. 46

ROUTINE BUSINESS
AT BOARD SESSION

Mrs. Charles H. Yost Will Represent Riverton at State Meeting

At the meeting of the Riverton Board of Education held on Monday night of this week, Mrs. Charles H. Yost board member, was named delegate to represent the local organization at the annual meeting of the State Federation of Boards of Education to be held in Trenton on December 9.

A number of the members expressed their intention of attending the annual dinner of the Burlington County Association of School Boards that will be held at Mt. Holly on December 13.

Post Graduates

The question of post-graduate students at Palmyra High School was again the subject of lengthy discussion and a motion was passed to request Louis J. Kaser, county superintendent of schools to give an opinion regarding the status of the present plan and the method of reimbursement of such students, together with definite assurance that the local district will be reimbursed for the state tuition of post-graduate pupils.

Tuition

The district clerk, William Bottger, reported that tuition at Palmyra High School this year would be \$119.14 per pupil, while the figure for Moorestown High School was \$16.24.

Paul R. Jones, supervising principal (continued on page 3)

Warning Given
To Train Riders

Stationmaster Stack, of Riverton, has issued a timely warning that should be heeded most carefully by passengers on the train from Broad Street Station that arrives in Riverton at 5:10 daily.

Simultaneous with the stop of this train the Atlantic City express roars its way shoreward over the Riverton crossing at Main street.

Passengers on the local, according to Mr. Stack, attempt to cross the tracks as soon as this train pulls out of the station, or even before, and despite the vigilance on the part of railway employees, some one is liable to be killed if the practice continues.

All those who ride on the train are urged to wait until they are certain the express is not speeding down the westbound track before crossing the railroad.

There have been a number of narrow escapes at this point, but such a situation can easily be avoided by the exercise of the proper degree of caution on the part of the passengers.

HAD LONG LIST
OF CONVICTIONS

Paul Lewis, who was recently arrested in Riverton on the charge of drunken driving, has a lengthy police record, as a report from the New Jersey State Police to Chief Gootee revealed.

The information was received as a result of the set of finger-prints sent to Trenton, where the man's record was on file.

Lewis had been arrested eight times prior to his conviction here, the crimes ranging from assault and battery to grand larceny.

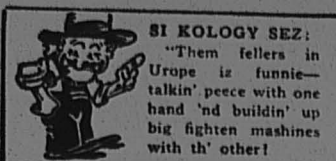
At the time of his apprehension here he was out on \$500 bail pending trial in Philadelphia for another offense.

A considerable number of local shopkeepers are taking advantage of the 10 o'clock bridge train to Broad Street Station.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, DECEMBER 8, 1938



PRICE FIVE CENTS

SMALL ADVANCED
TO SERGEANT

Corporal George Small, of the New Jersey State Police, can no longer be addressed by his former title, since the local member of this organization was recently promoted to rank of sergeant.

Sergeant Small is now in command of the Mantua station, where he has been located of late.

The many friends of the officer join in extending congratulations to him on his well-deserved advancement.

MEETING LOCAL
Y.M.C.A. BOARD

Last Session for Former Head, A. E. Hargett, Who Will Move to Kentucky

The bi-monthly meeting of the Palmyra-Riverton Y.M.C.A. Board was held at the home of Nathan Lane, 305 Highway, Tuesday evening, December 6th.

Much regret was expressed over the fact that this was A. E. Hargett's last meeting with the board of which he has for some time, been president, due to his plans to move to Bowling Green, Kentucky, the first of the year.

Kenneth Lippincott, a delegate from here, reported on the State Older Boys' Conference, which he attended at Trenton this past week-end.

Group Reports

The board heard reports from the six Y.M.C.A. groups now functioning in this area of the county, which are: Palmyra-Riverton Gra-Y, led by James Durham; Twin City Spartans and Lone Eagle Groups, led by Robert McCurdy; Palmyra-Riverton Gra-Y, led by Thomas Braddock; Lincoln Hi-Y, led by Clifford Loane; and the Lenni Lenape Gra-Y, led by Earl Whitcraft. E. Newbold Cooper, one president of the board, also reported for the Phalanx Fraternity, which he leads.

Plans were formulated for giving other boys opportunity for membership in Y groups, also for cooperation with a Little Theatre Guild, which uses the Y building a night a week for rehearsals.

Those Present

In attendance were: Robert Adams, Howard B. Conover, E. Newbold Cooper, Francis B. Elwell, Robert J. Finney, Grover F. Fox, Edward W. Fry, A. E. Hargett, Nathan Lane, C. B. Marple L. B. Parker, Victor Ritschard, Charles A. Stickney, Carl H. Thomas, John F. Ward, George N. Wimer, R. M. Woodward, and Secretaries Guy C. Hendry and Bud Reeder.

George N. Wimer, Palmyra Welfare Director.

COAL DEALERS TAKE NOTICE
All coal and truck licenses expire December 31 and must be renewed before January 1, 1939. Application blanks are ready for distribution. Truck plates, now available for 1939, can replace the old ones on and after December 15.

These will conform with the motor vehicle licenses for 1938. Since the coal licenses run from January 1 to December 31, and motor vehicle license date to March 31, confusion is like to occur.

If any new motor vehicle engine numbers have been changed, this will be shown by comparison and can be made to conform.

Dept. of Weights and Measures
Burlington County, N. J.
C. B. Fisher, Superintendent,
34 Brainard Street, Mt. Holly.

According to a custom of long standing, the Riverton P.T.A. will distribute Christmas stockings this year to the boys at Four Mile Colony.

CHRISTMAS DINNER
Will You Help?

Twenty families in Riverton and Cinnaminson will have no Christmas dinner unless YOU help in providing it for them.

Contributions may be sent to the treasurer of the Riverton-Cinnaminson Welfare Association, William A. Hendrickson, 208 Lippincott avenue, Riverton, or to the Welfare office, 609 Main street, in the same community.

Another opportunity of aiding this most worthy cause is afforded by the contribution boxes that have been placed in the local stores.

They are most conveniently placed to receive donations of shoppers and any amount, no matter how small, will assist in swelling the total.

Canned Goods Matinee

Through the cooperation of Manager Shugars of the Broadway Theatre, Palmyra, a special benefit matinee will be held on Wednesday afternoon, December 21, following the regular performance.

Admission to the show will be a can of vegetables, fruit, etc. and no money will be accepted. The "proceeds" will be devoted to filling the Christmas baskets that will be provided by local welfare organizations for needy families.

A program that will be of special interest to the younger generation has been booked and Manager Shugars is desirous that the record of several hundred cans obtained at a similar affair two years ago, will be broken this season.

YOUR HELP NEEDED

Please send in the names of children for toys and families for Christmas baskets.

We have lists of these, but must depend upon you to help us keep them up to date.

We shall be glad to receive your help in making up the baskets and will need money, vegetables, canned goods and anything else that will give Christmas cheer.

George N. Wimer, Palmyra Welfare Director.

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PASS TESTS AT
FIRE SCHOOL

A number of county firemen recently passed their examinations in the fire school sponsored by the Burlington County Firemen's Association. The tests came at the end of a course of 37 weeks.

Those from this vicinity who were enrolled in the school included the following members of the Delaware Fire Company, No. 2, of East Riverton: John C. Adams, Claude Bell, Charles Frank and B. McCurdy.

TRAFFIC DEATHS
CONTINUE DROP

Thirty-One Per Cent Reduction To Date As Compared With 1937 Record

"Scattered throughout New Jersey today are 318 men, women and children who can thank the awakened safety consciousness of the motorist public for being alive."

Motor Vehicle Commissioner Arthur W. Magee who makes the statement, says that this figure represents the difference between the 712 traffic fatalities during the first ten months of the current year and the 1,030 who were killed in the corresponding period of 1937. It is a 31 per cent reduction and places New Jersey among the leading contenders in the National Traffic Safety Contest, which each year decides the state that has contributed most to highway safety.

Took Years

"After years of painstaking efforts on the part of the authorities through enforcement, safety education and the recent mechanical inspection of motor vehicles, the driver is beginning to realize that it is to his interest, economically and otherwise, to drive in such a manner that he avoids accidents," said Mr. Magee. "The driver problem is by no means solved as yet but the accident record proves that some headway is being made."

The next aim of the state and local authorities will be better control over pedestrian movements on the highway. Since every other person killed by an automobile is a pedestrian, there could be a considerable reduction in pedestrian accidents if the pedestrian could be educated to observe the rules governing use of the streets. If the pedestrian fails to cooperate willingly, then he must be educated in the same manner that unwilling drivers are educated—through strict enforcement of the law."

Following is a comparative ten months record of the fatalities in the counties:

County 1937 1938 Change

Atlantic 61 37 24 less

Bergen 80 62 18 less

Burlington 37 30 7 less

Camden 81 56 25 less

Cape May 16 6 10 less

Cumberland 23 9 14 less

Essex 149 17 78 less

Gloucester 31 22 9 less

Hudson 90 55 35 less

Hunterdon 16 19 3 more

Mercer 39 31 8 more

Middlesex 102 75 27 less

Monmouth 45 53 8 more

GLASSBORO HAS SPLENDID RECORD

In Respect to Placement of Graduates Over Long Period of Years

The following statement has just been prepared by vice-president Winans, who has charge of placement.

At the present time the lists of the Glassboro Teachers College contain the names of only four qualified persons, who have never been placed in teaching positions either under regular contract, or as long time or permanent substitutes. This fact is most remarkable because it represents placement over a period of the past ten years when teacher placement has been unusually difficult. A decreasing population for elementary schools, coupled with difficulties arising from depression times, has left a surplus of teachers generally throughout the state. This situation has affected Glassboro graduates less than the graduates of most other schools.

Employment

Since 1928, Glassboro has graduated 1,228 students, who have come from every county in the state. The largest number come from the eight lower counties. The placement of these young people is a task that requires a large amount of patience, tact, and persistence. The state employs approximately 28,000 teachers, more than 50 per cent of whom are in the elementary grades. Glassboro has furnished its share of these the largest proportion going to Camden county, which has taken 33 per cent; Gloucester, which has taken 15 per cent; Atlantic and Cumberland which have taken approximately 10 per cent each; and Burlington and Salem counties, each of which have employed approximately 5 per cent of the graduates.

Last Year

As an illustration, the placement activities of the college during the past year indicate that the Kindergarten has taken one graduate; grade 1, 8 graduates; grade 2, 6 graduates; grade 3, 6 graduates; grades 1 and 3 (combined) 1 graduate; grades 3 and 4, 6 graduates; grade 4, 7 graduates; grades 4 and 5, 5 graduates; grade 5, 2 graduates; grade 6, 2 graduates; grades 4 and 6, 1 graduate (combined); grade 7, 1 graduate; grades 6 and 8, 3 graduates (combined); teacher clerk, 1 graduate; married, 1 graduate (not teaching); unable to teach due to illness, 1 graduate.

CARD PARTY BY LOCAL AUXILIARY

The Ladies Auxiliary of St. Joseph's Council will hold a card party in the K. of C. Hall this Friday evening, December 9, at 8.15. Prizes of quality and in quantity will be awarded and refreshments served. Donation 25c.

At the November meeting of the auxiliary the newly elected officers were inducted into their respective places by Grand Knight, James Dougherty and his staff.

The organization is anticipating a year of unusual activity and a greatly increased membership. The December meeting will be held on Tuesday, December 20, instead of the regular time.

GREAT CONTRAST

Just a week apart were the Sundays of November 27 and December 4, but what a difference. On the November day the temperature dipped to a new low for the year, while local residents struggled to clear walks and driveways of the new snowfall.

One week later, last Sunday, the snow had practically disappeared and a number of garden enthusiasts were seen making delayed plantings of spring bulbs.

FHA Mortgage Funds

for refinancing or building homes.
RALPH THOMPSON
Fitchman National Bank Building
Pitman, N. J.

FEW OUT IN FOG SUNDAY

Fog closed down on this section late Sunday afternoon and little traffic was moving as night set in. The few motorists who ventured out drove very slowly there being practically no maniacs who disregarded the misty menace.

Visibility, in many sections hereabouts was nearly reduced to zero, it being impossible to see more than a few feet ahead. Fog lights proved valuable.

Fortunately, no serious accidents were reported here.

ROUTINE BUSINESS AT BOARD SESSION

(continued from page 1)

pal of Palmyra High School will be invited to attend the January meeting of the local board to explain further details regarding the post-graduate plan. This session will be held on Tuesday, January 3. The tentative budget for the next fiscal year will be presented at this session, according to Arthur H. Burns, chairman of the finance committee.

Census

Mr. Bottger reported that he had started taking the census that was authorized at the November meeting and that it would probably be completed some time in January. Toxoid injection of pupils for immunization against diphtheria was authorized. The cost, which will be assumed by the board is \$1.00 per pupil, but most of those in the upper grades have already had this treatment.

No action was taken on an invitation sent to the board to attend the dedication of a new school on November 29.

Miss Staman's Report

Excerpts from the report of the supervising principal Miss Caroline M. Staman follow:

Both health and attendance have been good. Fourteen were sent to Dr. Roger's office, nine of whom were excluded because of colds. The nurses made sixty-five visits to homes of absentees and took two children to the oculist. Thirty-two attended the dental clinics.

As there has been some diphtheria in Riverside this seems to be a good time to offer the preventive measures that the Board of Education has always sponsored. The toxoid was not given last year because of epidemics of measles and whooping cough but many of our children still need this protection.

Newspaper Trip

Classroom work is progressing nicely. Report cards go out next week for the second period. The second grade gave a special Indian dramatization in the auditorium (our first "junior assembly") as the high point in their Indian unit. Most of our physical education classes have been held indoors this month. These classes also show good progress.

Plans are going forward for our special Christmas assembly. This program will show the good progress made in music.

The 8th grade Press Club will visit the Evening Bulletin December 14th to see the making of the paper. This trip has been approved by the county superintendent under our new plan for trips and the refund

PHONE US

978

FOR
PAINT

SHERWIN-WILLIAMS
- PAINTS

JOHN H. ETRIS
17 West Broad St. Palmyra

Home Managers Hold Meeting

At the regular meeting of the Board of Managers of the Cinnaminson Home, held on Monday of this week, a daily average of 21 guests was reported. Seven of these were from Pennsylvania and ten from New Jersey.

Miss Edith Coale, treasurer of the board, presided. A fine Thanksgiving dinner was served at the home with 33 guests and six invited visitors. A total of 944 gifts of food were received, together with \$6 in cash.

The Moorestown First Day School, Moorestown Friends Kindergarten, Westfield Friends School, Moorestown Public Schools and Moorestown Friends School were very generous in their donation of food.

Favors for the Thanksgiving dinner were provided by the Girls Friendly Society, of Riverton.

Miss Garrison and Mrs. Kelly, have invited the members of the board of managers to attend the annual Christmas Tea to be given on December 22.

SHOP & MAIL EARLY FOR CHRISTMAS

will be made by the state. It will be necessary to pay cash for the bus, however.

1939 ALMANAC

The 1939 edition of the Old Farmers' Almanac, which has been published every year since 1793, made its appearance this week.

In addition to the many features which have made this almanac popular for nearly 150 years, the new edition contains many new departments which are both interesting and valuable as references.

Incidentally, deep snow is predicted during the early part of January.

MANY WILL AGREE

In a recent address a member of the House of Representatives said, "There is no place in this country for military or semi-military uniform save that prescribed by the United States government."

"These organizations who come to our shores and form themselves into military bodies and wear the uniforms prescribed by the dictators of foreign countries should be driven from our shores."

The Gift for the Friend Who Loves Her Garden

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PARENT-TEACHER MEETING DEC. 13

Palmyra Organization Reports Large Gain in Members; Play on Program

On December 13, at 8.15 p.m. the Palmyra P.T.A. will hold its regular monthly meeting. Due to a surprisingly large growth in membership and because of increased interest in the activities of the organization this year, a large turnout is expected.

Mr. George Luce, president, and Mrs. Harold Marshall, membership chairman, report that to date there are 240 paid members, with the expectations that this figure will grow.

Program

In keeping with the yuletide season the program will be a play entitled "The Purple Door Knob." Although the title suggests nothing of a Christmas nature, Miss Ziegler and her group promises something unusual. The cast for "The Purple Door Knob" will be as follows: Ruth Black, Louise Moorehouse and Elizabeth Faunce. Although the play will be directed by Miss Ziegler, Miss Fidler, teacher of German and English will conduct the production.

Last week Mrs. Frank, treasurer, presented to the rooms having the highest percentage in home-room P.T.A. membership, their \$2 awards. Miss Hancy's room won the prize in the Spring Garden street building, with a 67 per cent score, while Mr. Whitcraft's room won easily in the Delaware avenue building, with a 67.5 percentage.

Band Instruments

Each year at Christmas time the local P.T.A. gives candy canes to the grade school children. Plans are under way to follow this usual procedure again this season.

At the last meeting, Mr. Gering, faculty director of the high school band appealed for used band instruments which local friends might have around their homes. If you have such band instruments unused, but in usable condition and would care to help, kindly call Mr. Jones or Mr. Gering at the high school. Any donations such as these will be both helpful and appreciated by everyone.

CONWAY-MEUNIER

The marriage of Miss Edna Eliza Meunier, daughter of Mr. and Mrs. Louis J. Meunier, of Riverton, and Fred Richmond Conway, son of Mr. and Mrs. Fred E. Conway, of Riverton took place quietly on Saturday last at a two o'clock ceremony in Washington Memorial Chapel, Valley Forge, Pa., with the Rev. John Hart officiating.

The bride, who was given in marriage by her father, wore a street length model of spice rust velvet, with hat and accessories to match. She wore a corsage of gardenias and lilies of the valley. Mrs. Louis J. Meunier, Jr., as her sister-in-law's matron of honor and only attendant, appeared in teal blue velvet, with a matching hat and she wore a corsage of pink roses. Burton Conway served as best man for his brother.

Following the ceremony Mr. Conway and his bride left on a wedding trip to the South. They will be at home, after January 1, at Drexel Hill, Pa.

LITTLE THEATRE GROUP

All those who may be interested in forming a Little Theatre Group in Palmyra are invited to attend a meeting to be held at the home of the secretary, Miss Ruth Seiber, 208 Garfield avenue, Palmyra, on Tuesday evening, December 13, at 8 o'clock.

Anyone interested in acting, costumeing, scenery, designing, production staging, makeup, directing or publicity is invited.

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Painting

EDWARD HUGHES, Mgr.
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Phones: 341 and 245-M

NEW FIRE HOUSE NEARS COMPLETION

The new fire house being constructed by members of the Delaware Fire Company, of East Riverton, is rapidly nearing completion as a survey of the building made this week showed.

The exterior of the structure is entirely complete with the exception of some additional work on the doors and, when this is done, the apparatus will be moved into the more spacious quarters and the temporary fire house will be a thing of the past.

RUTHERFORD IS ROTARY SPEAKER

(continued from page 1)

sidering the short time at Mr. Rutherford's disposal.

Qualities

The following qualities are taken from Mr. Rutherford's pamphlet entitled "The Sales Pyramid" and give some of the philosophy behind it: Sales are results of mental decisions made by prospects.

Sales, therefore are helped or hindered by mental influences and by nothing but mental influences.

Ideas do not, and cannot, influence decisions, however, unless the decisions in some way or another can and will bring about an improvement in prospect conditions.

The foundation of successful selling, therefore, is an understanding of prospect conditions which can be improved with what we are selling, and an ability to discover these conditions.

Fine Music

President Mayfield read a letter from Rotary International congratulating the Palmyra-Riverton Club on its music, and quoting a statement from the district governor to the effect that Dr. Dean Le Favour is the best pianist in the district.

There was also a mention of the work of Dr. P. C. Hulse who has been bringing to the club from time to time interesting bits of Rotary information in his job as chairman of the Rotary information committee.

PALMYRA WOMAN'S CLUB

Monday, December 19, 2.30 p. m. Christmas program.

The guest artist will be Ruth Sadler Rupprecht, soprano.

This will also be donation day for the Welfare Department. All gifts of money for their work will be gladly accepted.

In addition, members are requested to bring a ten cent gift for either a boy or girl. These will be sent to the Burlington County Children's Home, at Mt. Holly.

Members are requested to mark on the wrapping whether the gift is intended for a boy or girl.

The first recorded influenza epidemic occurred in 1735. Other serious ones occurred in 1789, 1807, 1889, and 1918.

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Here Are a Few Gift Suggestions—

TOILET ARTICLES
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Help Welfare Give Xmas Dinners



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Purchased Here Are Measured and Installed Free — Prices Reasonable. VENETIAN BLINDS

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PALMYRA Phone 28

Here Are Some Good Pre-Christmas Values

1934 Ford Deluxe Fordor	\$215
1934 Ford DeLuxe Tudor	\$195
1937 Ford [60] Tudor	395
1937 Ford DeLuxe Fordor	455
1932 Ford Coupe	115
1937 Ford [85] Tudor	425

RADIO and HEATER

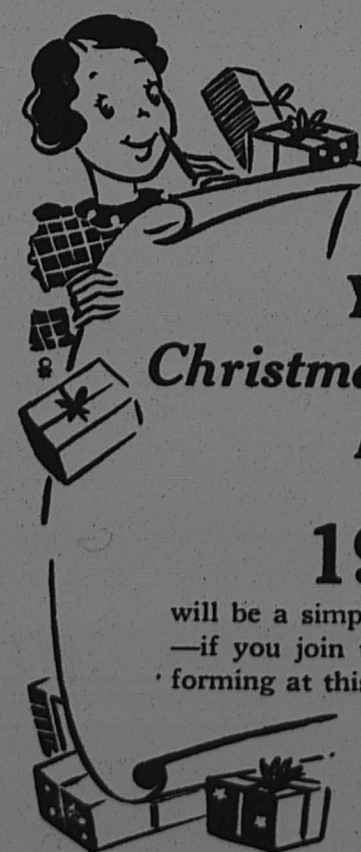
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These Cars on Display at Our Showroom
Call Riverton 1180 for Demonstration

LESTER S. FORTNUM

FORD SALES and SERVICE

PALMYRA, N. J.



Your
Christmas Shopping
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in
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—if you join the Xmas Club now
forming at this Bank!

A SAVINGS CLUB TO SUIT EVERY
PURSE—25c UP



Cinnaminson Bank and Trust Co.
Riverton, N. J.



AT THE
SPINNING WHEEL

Attractive
TABLE
LAMPS
\$1.25
AND UP

SMART
COSTUME JEWELRY

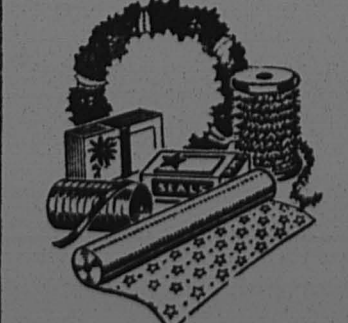
\$1

GODEY
PRINTS
\$1
A PAIR
AND UP

BABY GIFTS
STUFFED ANIMALS
DOLLS, ETC.
35c and up

DELIGHTFUL
XMAS
CARDS
5c
AND UP

Gift Wrappings . . 10c



Fiesta Dinnerware 15c up
Angel Figures \$1.00
Soap Figures 20c ea
Animal Figures

Children's Games 50c
Red Wing Pottery 25c up
AND
A HOST OF OTHER GIFTS
AT VERY MODERATE PRICES

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GIFT SHOP
531 Cinnaminson Ave.
PALMYRA, N. J.
Open Mon., Fri. and Sat. Evenings
All day on Wednesdays

PALMYRA

Mr. and Mrs. L. W. Hampton and daughter, Doris, formerly of 422 Thomas avenue, have moved to the apartment at 731 Morgan avenue, Palmyra.

Mrs. Joseph Gallagher, of 719 Cinnaminson avenue, was the fifth winner in Shulman's Merchandise Club.

The Girl Scout Mothers Association, of Troop 1, will hold their annual Christmas party at the home of Mrs. H. Anders, of 333 Leconey avenue, on Tuesday, December 13, at 8 p.m. There will be an exchange of 10c gifts. All members are urged to be present.

Mrs. Margaret Weber, of Ventnor, spent Monday night at the Kemmerle home, Broad street.

Mr. and Mrs. Albert Smith, of Broad street, spent the weekend with Mr. Smith's parents in Stonehurst.

Mr. and Mrs. R. Z. Poinsett, formerly of Linden avenue, have moved to the apartment at 731 Morgan avenue, Palmyra.

Burton Entekin, of Vineland, returned home on Monday, after spending two weeks with Mr. and Mrs. F. N. Johnson, of Morgan avenue.

The Parry Fire Company is running a series of movies each Wednesday evening, with a comic, news reel and feature picture. The show starts at 7 p.m. and the admission is 20 cents for adults and 10 cents for children. The proceeds will benefit the Fire Company and they will appreciate your patronage.

The Shining Hour Class, of Epworth M. E. Church School, will hold its regular meeting on December 23 at the home of Mrs. James Ballantyne teacher of the class. All members are urged to be present.

OBITUARIES

MRS. JULIA F. BROWN

Mrs. Julia F. Brown, died on Saturday, December 3 at her late residence, 322 Berkeley avenue. Funeral services were held on Tuesday at 8 a.m. from the Snover Funeral Home, with high requiem mass at the Church of the Sacred Heart at 9 a.m.

Interment was made in St. Peter's Cemetery, Riverside.

The deceased is survived by her husband, Robert, and six children, Mrs. John Green, Mrs. J. Meed, Betty, Francis, Christopher and Robert, Jr.

MANY PLACED BY STATE OFFICE

The New Jersey State Employment Service Division office, now located at 11 West Broad street, Burlington reports they placed 28 in employment during the month of October.

Of this number there were 26 placed in private employment, 13 of whom were females, assigned to domestic work and 13 placed in industries. There were 6 men placed on farms and 6 assigned to various skilled and semi-skilled employment.

The Burlington county office recently moved to Burlington. In this larger space, it will be fully equipped to care for employers who care to call or phone for help, either clerical, skilled or unskilled labor.

Office hours are 8 a.m. to 4:30 p.m. Telephone Burlington 686.

The unemployed who wish to apply for employment may register between 8 a.m. and 4:30 p.m. each day, Saturdays 8 a.m. to 12 noon.

BIRTH

Mr. and Mrs. Earl Forsythe Cooper, of Cinnaminson avenue, Palmyra, are receiving congratulations on the birth of a son, Earl Forsythe Cooper, Jr., on November 17 at the Ziegler Memorial Hospital, Riverside.

Walters in a new German restaurant in London are university graduates

WEEKLY GAMES AT SACRED HEART

Many wonderful prizes are carried away each Monday night at the games held weekly at the Sacred Heart school hall on Linden avenue. Twenty-five games are played for 35 cents, and this low donation accounts for its popularity. Following are the awards this week: Harry Snyder, clothes hamper; Mrs. K. Brumbaugh, electric toaster; Mrs. C. Prutman, 18-piece cutlery set; Mrs. E. Kavanagh, electric clock; Katherine Dougherty, coffee percolator; Helen Griffinburg, cocktail set; Sarah Smith, student lamp; C. W. Shippe, bath scales; Morgan Kavanagh, relish dish; Harry Wengert, smoking stand; Rita Tranchitella, sled and 26-piece silver set; Katherine Schneider, table lamp; Mrs. W. A. Smith, electric mantle clock; Harry Brown, electric iron; Mac Lavery dipolator; Catherine Brennan, kitchen set; Jennie McCaddell, skillet set; Mrs. Joseph Flynn, dipolator and vanity set; Charles Getty, 3-piece smoking set; Mary Hatcher, blanket; John A. Ruppert, bridge lamp; A. Yansick, Santa Claus; Marion Gilpin, ten dollar cash award.

BIDDLE-MACLEOD

Miss Sally Hollinsworth Macleod, daughter of and Mrs. Cameron Macleod, of Berwyn, became the bride of Robert Biddle, 3rd, son of Mrs. Robert Biddle, 2nd, of River-ton, on Friday, December 2, at the Washington Memorial Chapel Valley Forge. The Rev. Joseph Paul Morris, great-uncle of the bride officiated, assisted by the Rev. John Robbins Hart, rector of the Chapel. The bride, who was given in marriage by her father, wore her grandmother's wedding dress of white corded silk. The close-fitting basque bodice had short sleeves and a square neckline in front, trimmed with old lace belonging to her great-grandmother. The long full skirt was laid in wide pleats at the waistline and her tulle veil was arranged with a cap of old lace. She carried an old fashioned bouquet of white roses and gardenias.

Miss Helen Gordon Macleod and Miss Ellen Morris were maids of honor. The bridesmaids included Miss Jane Grubb Morris, Miss Ann M. Soule of Boston; Miss Sidney S. Sharp, Miss Lee Brooks, Miss Millie J. Lennig, Miss Meta F. Landreth, Miss Mary Paul Macleod, sister of the bride, and Miss Laura Biddle, sister of the bridegroom. The maids of honor wore gowns of teal blue velvet, and the bridesmaids wore velvet in rust tone. The gowns had close-fitting bodices with V-necklines, puffed elbow length sleeves, and hoop skirts. They wore doll hats of velvet to match, trimmed with ostrich tips, and carried bouquets of rust tone and yellow chrysanthemums. Miss Jean Macleod, sister of the bride was flower girl. She wore an old-fashioned frock of teal blue velvet with a long skirt, and a poke bonnet trimmed with an ostrich tip under the front of the brim.

Mr. Richard Biddle was best man for his brother. The ushers included Mr. Charles Biddle, Mr. Willis S. De La Cour, Mr. Cameron Macleod, Jr., Mr. Henry Rogers, Mr. Philip Summerville, Mr. Eastburn Thompson, Mr. Robert Nelson, Mr. Charles Johnson and Mr. William Doak.

Mrs. Macleod chose a model of dark moss green velvet with a matching velvet hat trimmed with an ostrich plume. Her corsage was of pink orchids.

The bridegroom's mother was gowned in dahlia purple velvet with a matching hat and a corsage of lavender orchids. Mrs. William P. Morris, grandmother of the bride, chose a black velvet gown, and a hat to match.

A reception followed the ceremony.

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Browse Around

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Heart's Content

GIFTS for Everyone!

Quaker Maid Shop

211 West Main St.

Moorestown, N. J.

RIVERTON

C. V. Devery, of Thomas avenue, has returned after an extended business trip through Florida winter resorts.

The weekly games at the Sacred Heart school auditorium continue to be popular pastime for many local residents.

Nearly sixty members and guests attended a supper held last Saturday night at the Delran Yacht Club.

Bowling at the Riverton Country Club, particularly among the ladies, is more popular this year than ever before in the history of the club.

Mr. and Mrs. A. B. Garwood and family of Linden avenue, returned last week after a two weeks' trip to Florida.

The Golden Hour Circle, of Calvary Presbyterian Church, will hold their Christmas party on Wednesday, December 14 at 2 o'clock in the church. There will be an exchange of 10c gifts and refreshments will be served. Members and guests are invited.

EXPECT 800 AT G.O.P. DINNER

According to George N. Wimer, of Palmyra, general chairman of the committee on arrangements, about 800 are expected to attend the G.O.P. dinner that will be held in the Mt. Holly armory at 7 o'clock, on Saturday night of this week. Final arrangements for the affair were made at a meeting of the committee held on Monday evening and it is expected that the dinner will be one of the most successful ever held in Burlington county.

BRUSH SALESMAN IS OBJECTIONABLE

A salesman in the employ of a brush company has proved to be somewhat of a nuisance insofar as a number of local residents have been concerned and the police have received a number of complaints concerning his objectionable tactics. The man has been cautioned by both Chief William Gootee and by Officer John Robinson, the latter delivering his admonition when the high-pressure seller called at his home to give a demonstration. Police request local residents to advise them immediately if this individual persists in annoying them and the man will be taken into custody, provided a formal complaint is made.

mony at "Hawthorne," the home of the bride's grandparents Mr. and Mrs. William P. Morris, at Berwyn.



Hey You!

Pardon the harsh salutation but we had to get your attention.

It's getting late—select your Xmas Cards from our complete assortment. Individual cards or in packages, suitable for every person.

Also a beautiful line of distinctive gifts. The newest Toys and Novelties. Come in and look around.

Electric Shavers—the Ideal Gift. Rand, \$9.50. Shick, \$12.50. Free Trial. Easy Payments.

McALLISTER'S

PALMYRA GIRL SCOUT NOTES

The investiture service of Girl Scout Troop No. 1, will be held on Friday, December 9, at 7:30 p.m. in the troop room.

The following girls will receive their tenderfoot badges at this service: Shirley Christen, Miriam Pike, Fritzie Fox, Carol Ward, Phyllis Moffitt, Eleanor Ulmberger, Marjory and Donna Kelly.

The senior scouts, mothers and friends are invited.

NAUSS-WAY

Announcement has been made of the marriage of Miss Helen Way, of Riverton, and William Nauss, Jr., which took place in Philadelphia.

Mr. Nauss is in charge of the green goods department at the Main Street Market.

Mrs. L. M. McCamy, Palmyra, suggests that there is no finer Christmas gift for the women of the household than an individually designed Spirella Foundation Garment. The last word in corsetry for style, health and comfort, at moderate prices. See her advertisement in this issue.

WE SPECIALIZE IN FINE

REPAIRING FOR

LADIES' SHOES

BEST WORKMANSHIP
BEST MATERIALS
REASONABLE PRICES

LEAVE A PAIR WITH
US AND BE CONVINCED

WE now have all machinery
necessary for the repair of
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FRANK BARONE
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RIVERTON

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FOR SALE

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Priced Low for Quick Disposal

Detached Home, 8 Rooms in Good Condition, Asbestos Roof, Excellent Hot Water Heating System, Garage, Nice Grounds.

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5TH and CINNAMINSON AVENUE PALMYRA

Xmas Suggestions

XMAS TREE LIGHT

OUTFITS 69c

Other Sets from 25c up

UNION Ball Bearing

SKATES Reg. \$1.45

Mickey Mouse WATCH

A Real Timepiece \$2.95

Streamlined

TOT BIKE, 18-in. high \$1.19

Pocket WATCH, 79c Alarm CLOCK, 84c

for Boys—STANDARD SCOUT KNIFE, 48c

Xmas Snow 5c Xmas Twine ball 10c

Cellophane roll 10c Imitation Earth 10c

Moss bag 10c Tacks 5c

Iceless 5c-10c Ornament Hangers 5c

Tree Stands 19c up Snowdrift 5c

Hammer each 10c Tree Mats 49c up

JOHN H. ETRIS

GIFTS - ELECTRICAL APPLIANCES - RADIOS

HARDWARE

17 W. Broad Street PALMYRA

Telephone Riverton 978



ALUMNI TO VIE WITH VARSITY

Red and White Meets Stellar Aggregation in Opener December 17th

All basketball fans are hereby notified to mark Saturday, December 17, on their calendars for, on this date, the Palmyra High School varsity will clash with an all-star Alumni aggregation on the local floor.

Two games have been carded, the first, for reserve teams, getting underway at 7:30 o'clock.

In addition to being a "natural" in the way of a court tilt, those who attend will also aid the school team toward defraying expenses on the New England trip during the Christmas holidays, since the affair is being run as a benefit for that purpose.

Recognition

School officials, with Coach Ken Dimond playing a prominent part, have arranged this trip for the varsity in recognition of the Red and White winning the South Jersey Group 3 title last year.

Since all members of that famed team, with the exception of Mickle, are on the present squad, the players who won the honor last year will reap the reward of their previous efforts. According to present plans, the local squad, consisting of seven or eight players, Arthur Terrill, faculty member, and Hilton Smith, manager, will leave here on December 27 or 28. They will travel direct to Greenfield, Mass., where Coach Dimond will join them.

While in New England, the team will play engagements with Greenfield, St. Michael's, of Northampton, South Deerfield and Athol.

These opponents should provide stern opposition for the locals and get them in fine shape for the serious work ahead of them here after the first of the year.

Alumni Strong

Under the capable management of Bill Baker, former Palmyra and Princeton star, the Alumni outfit will probably give the current varsity plenty of trouble.

Mr. Baker plans to hold several strenuous practice sessions before the night of the big game, realizing that, while he has an all-star cast, team work will be the keynote of success.

Included on the roster of the grads are the following: Easley, Shea, Branson, Sacca, Rothbaum, Burke, Foulke, Rockafellow and many others.

Admission to the affair will be 15 cents for students and 35 cents for all others. Those in charge of the arrangements are reported to have a limited number of reserved seats available at 50 cents, this price including general admission.

GOREN ANNEXES HIGH HONORS

Charles A. Goren, who conducts the classes in bridge at The Porch Club, Riverton, won additional honors last week, when he and three other members of the Philadelphia team-of-four won top honors in the American contract Bridge League's national point match that was held in Chicago.

The winners scored 35.2 points to 33.8 for the runners-up, a team from New York City. The victorious quartet is considered by experts to be one of the most polished in the tournament.

Alley Gossip

Ladies' League

The Wings maintained their winning ways by annexing all three games this week. Their margin is now five over the Kools in second place.

High singles: Mrs. Barbour, Kools, 167; Mrs. Coles, Wings, 131; Mrs. Baker, Wings, 159; Mrs. N. Beitz, Camels, 166; Miss Goodwin, Murads, 197; Miss Wilson, Murads, 151.

High three: Mrs. Small, 184, 147, 169, total, 500.

The standing:

Wings	25	11
Kools	20	16
Murads	20	16
Camels	18	18
Luckies	16	20
Spuds	9	27

Business Men's League

The V-8 aggregation dropped one game last week, but still has a safe lead over Germania, the latter being six games in arrears.

High singles: Burke, Germania, 208; Coddington, Claws, 209; Hardy, Snover, 214; Poulson, Buohi, 213; Patterson, Bell-Evans, 224.

High three: Hardy, Snover, 601.

The standing:

Fortunums	27	6
Germania	21	12
Claws	19	14
Snover	19	14
Buohis	16	17
Farmers	13	20
Bell & Evans	11	22
Delran	11	22

County League

Coddington and Garden State each won a brace of games last week, the result of all this being that the Painters held their lead of three games.

Devlin's and Beverly are deadlocked at 17 and 13 for third place.

High singles: Murphy, Shorten, 225; Edge, Kieckhefer, 218; Wulmiller, Beverly, 202; B. Edge, Prudential, 236.

High three: B. Edge, Prudential, 600; Botger, Prudential, 623.

The standing:

Coddington	22	8
Garden State	19	11
Devlin	17	13
Beverly	17	13
Prudential	15	15
Shortens	13	17
Medford	12	18
Kieckhefer	5	25

Aritsans League

The Demons and Bandits are in a stalemate for top honors, both teams having a record of 18 and 10. The Pirates, in third place, are only a single point behind.

High singles: Edinger, Pirates, 212; Hires, Bandits, 209; Devore, Highwaymen, 201; Kennedy, Thieves, 201; Green, Bootleggers, 220; Roberts, Footpads, 230.

The standing:

Bandits	18	10
Demons	18	10
Pirates	17	11
Bootleggers	15	13
Footpads	14	14
Thieves	14	14
Buccaners	10	18
Highwaymen	7	21

K. of C. League

The Palmyra outfit won three from Riverside last week, but still remains two games behind the leading Mt. Holly A outfit.

High singles: Gsell, Mt. Holly, 209; Bradley, Palmyra, 204; McLarenton, 875 884 905

GROUP 3 STARS ANNEX VERDICT

Big Schools Fail in Game Played for Charity: Mento at Guard

Palmyra High School football stars played a prominent part in the 14-0 of the Group 3 team over their Group 4 adversaries, last Saturday afternoon, at Collingswood, the affair being played as a benefit for Cooper and West Jersey Hospitals.

Nearly 4,000 fans saw the supposedly underdogs rack up their win.

Local Players

Local players who saw action were: Mento at guard, Karitis at center, Sacca at end and O'Neil at a halfback post.

The fracas settled an argument of long standing as to whether the Group 3 schools could muster a team that could trim the more formidable Group 4 outfit. Since the former clearly outplayed their opponents during the entire fracas, the point seems definitely settled.

Summary

Group 4	LT	Coyle, Glou
Ardire, Wilson	LG	Mento, Pal
Madeline, Cath	RT	Loughrey, Mer
Battalico, Wil	RE	

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

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F. W. METZGER, Associate Editor
4 Second Street, Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 868

LEGAL ADVERTISEMENTS

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PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

The Parole Situation

Justice should be tempered with mercy—of this there is no doubt, but the recent action of the Pennsylvania Parole Board in freeing a hardened criminal after serving nine years of a 70-140 year sentence smacks of something else besides mercy.

The criminal in question was indicted on nearly a hundred counts, the charges ranging from robbery to attempted murder. An alert district attorney had the man promptly re-arrested and held on 61 charges that were not pressed at the time he was originally sent to prison. Whether or not he can keep the thug in jail permanently remains to be seen.

In New Jersey, too, the situation, is not entirely above reproach as the recent batch of pardons has revealed. Four gangsters who were convicted of a death in connection with a petty theft were released after serving only a short portion of their sentence.

Fair-minded citizens will agree that, in many cases, especially in respect to first offenders, that paroles and reduced sentences are justified.

But, where a man has been convicted of repeated crimes, it is self-evident that he is a menace to society and should be permanently restrained from doing further harm. There are too many cases of brutal assaults and murder being committed by men who, were it not for the excessive "sympathy" of boards of pardon, would have still been in prison and thus unable to commit further acts of violence.

The Challenge

Addressing the recent New York Herald Tribune Forum, at which a number of distinguished Americans, including the President, spoke on topics of general interest, Wendell L. Willkie, President of the Commonwealth and Southern Corporation, made a searching discussion of totalitarian government.

"We are facing in this country a challenge which all nations are facing," said Mr. Willkie. "It is the issue between security and freedom. Today nearly half the world lives under some form of dictatorship. Several hundred million people are completely enslaved by their governments. These governments place no importance upon the individual and his work; they place supreme importance upon the state and the efficiency of its organization. These people have given up their liberty for a false security. They have exchanged their freedom for bread which they may not receive."

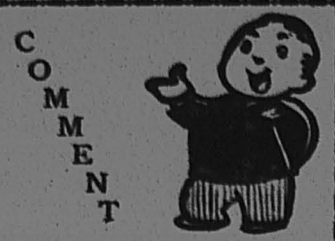
"We need to remember that a completely planned economy, a guaranteed security, can exist only under an authoritarian and discretionary government. It is in the name of planning that government lawyers assume dictatorial powers and through discretion that it exercises them."

Mr. Willkie knows well what authoritarian government means—the electric utilities have had a bitter taste of it. And, to a lesser extent, so has all business in this country. It would be ridiculous to argue that we have thrown democracy overboard—but it would be equally ridiculous not to admit that in our search for a guaranteed security we have weakened democratic institutions, in the interest of a so-called planned economy.

Here, then, is the greatest issue of the times. It is, as Mr. Willkie says, a challenge—to our courage, to our intelligence, to our foresight. It is not a matter of partisan politics. We in America, in company with other troubled nations, must eventually choose between a free system which has given us more, by far, than any other nation—and the authoritarian doctrine which is spreading like a black cloud over the world.

Secretary Hull said on leaving for Peru that "the representatives of twenty-one nations can meet to discuss their problems in a spirit of trust, understanding and tolerance." Let us hope that they don't take our "good neighbor" Mexico as an example of international rectitude.

Montreal pastor goes on a silence strike. Wouldn't it be fine if we could have something like that in the United States among the radio comedians?



"Aliens will be the first to be dropped from W. P. A. rolls, reads a recent news dispatch. They should have been sent back home before they ever got on relief."

The sooner the intelligence branch of the army is brought to any kind of efficient strength, the more spies will be apprehended and the sooner these foreign espionage agents receive REAL prison sentences the less pleasant their nefarious operations will become.

The following is credited to G. Howard Sleeper, of the Mt. Holly News:

Every once in awhile in the pursuit of covering news events, the reporter is confronted by some unreasonable person, who delights in making it more difficult for him to do his job. They seem to forget, or do not care, that the newspaper man has work to do and does not ask questions for the mere sake of being inquisitive. They, too, may be engaged in earning a livelihood that makes it impractical to co-operate in giving out news. In such cases, the more thoughtful person is courteous and explains the circumstances which prevents the giving out of the information desired. With very few exceptions, the reporter graciously receives such an explanation and voices his appreciation of the treatment received. On the other hand, he loses a little faith in human nature each time he comes in contact with an egotistical person, imbued with an over-developed sense of his own importance, who behaves a bit obnoxious with vitriolic replies to every question asked. Regardless of the position that person may hold, such bigotry and intolerance makes him small for his job. Notwithstanding a person's own estimation of his ability, there is always some one who can do his job just a little better.

Texas has a state law prohibiting walking stunts. Canes are subversive. A Texan carrying one might poke another Texan in the eye before the second could draw his gun and shoot the argument out in an orderly manner.—Toronto Star.

Centuries before America was discovered the Chinese were eating spinach. Yeah, says the younger generation, and look at China now!—Cincinnati Enquirer.

Hitler gets along on five hours' sleep; but is that any reason for keeping Europe up all night?—St. Louis Post-Dispatch.

If radio is effective as an advertising medium, why can't Joe Penner sell his duck?—Thomson, Ga. Times.

THINGS TO WATCH FOR

A new auto-body and fender straightening tool that delivers 125 blows per second and which is expected to supersede the use of a hammer. . . . A "hideaway" bar for offices, with compartments to hold 65 bottles of liquor and glasses for 32 guests. . . . Additions to frozen food lines will include Kosher meats, and bread, cake and other fresh bakery products. . . . Extensive use of aluminum in sea-going vessels following successful completion of tests at Newport News on a portion of a ship's hull made of aluminum alloys and submerged for three years in salt water. . . . Vest-pocket opera glass with exceptionally wide view for sporting events. . . . A super-film now in production in Hollywood called "Invasion" which will revolve around an imaginary attack on North America by some foreign nation.

Since the Latin alphabet was adopted by Turkey in 1928 nearly half the population has learned to read and write.

A FINE GUNNER

When one reads of the human carnage in Pennsylvania during the deer season, it is hard to realize that so many potential murderers are stalking through the woods ready to shoot—at anything.

The "high" mentality of many of these "sportsmen" can be readily discerned, however, when it is learned that one of these dashing nimrods shot the radiator of his own car to pieces thinking that it was a deer.

Municipal Topics

Tax Relief for Real Estate
When the property tax system was conceived, the theory of basing payments on ability to pay worked well. In that day lands and buildings were the principal forms of wealth and were a fair measurement of contribution to the costs of government. Another reason it worked well was the fact life was simple, the needs of the people modest and the services of government few. The system has been thrown out of gear by failure to expand the original theory, which is still sound, to take into account new forms of wealth developed during the intervening years—stocks, bonds and other income-producing investments. The multiplication of services performed by government in response to demands by the people has contributed to the breakdown, but the escape from taxation of wealth other than lands and buildings is the major fault.

Inequity

The inequity of the situation was succinctly put in a recent address by John F. O'Brien, chairman of the taxation committee of the New Jersey Association of Real Estate Boards. "Although there is more personal wealth than real estate wealth in New Jersey, ninety per cent of the tax burden is carried by real estate alone," he said. "To put it another way, there is about five and one-half billion dollars worth of real estate in the State and all of it is on the tax rolls. The amount of personal wealth is estimated at six billions and only about \$750,000,000 is on the tax rolls."

Too Great

"The net result is that the tax burden placed on real estate has become so great real estate is no longer able to produce the taxes levied against it. During the last ten years, due to a combination of high interest rates, high taxes and conditions incident to the depression owners have been compelled in many instances to relinquish their properties because of sheer inability to pay the charges."

As an illustration of the burden imposed by real estate taxes, which totaled \$256,464,000 this year, most of it levied against home owners, Mr. O'Brien cited a case in a North Jersey municipality, typical, he said, of conditions throughout the state. The property in question, nearly 50 years old, was assessed, in 1910, which was 20 years after it was built, at \$4,000. In 1930, when it was 40 years old, the assessment was \$9,500. In 1910, the tax rate was \$1.71 and the owner paid \$68.40. By 1930, the tax rate had soared to \$3.64 and the tax bill was \$345.80, an increase of 500 per cent during a period in which the house aged 20 years.

Examples

A property assessed at \$10,000 and mortgaged for \$5,000 was cited as another example of the inequity of real estate carrying the bulk of taxation. The owner, it was pointed out, was taxed on the full \$10,000 of his own \$5,000 and the \$5,000 of the mortgage holder. At the average tax rate the owner paid \$453, while the holder of the mortgage, owning the same amount of wealth and receiving the same benefits of government as the property owner, was not taxed at all even though, in addition to owning the mortgage, he received interest on his investment. If the rate was six per cent, of \$300 a year.

The picture becomes more dire when the increasing average tax rate

Health Question: Should Frost - Bitten Skin Be Rubbed with Snow?

Doc Says:

Rubbing a frost-bitten area of the skin with snow is an old remedy but it is not a recommended remedy. In cases of frostbite the purpose of treatment is to restore circulation to the frost-bitten area. This is done with a minimum of pain if it is done slowly but effectively. Gentle rubbing of the affected area with soft, dry fur is preferable to the application of snow. Direct heat from a fire or radiator should be avoided.

Freezing and frostbite can often be avoided by wearing adequate clothing and the right kind of clothing. Tight fitting shoes often cramp the circulation in the feet and in cold weather a foot so clad is more susceptible to frostbite than one which is comfortably shod.

This feature is prepared by the County Medical Society and the Medical Society of New Jersey.

PHILATELIC NEWSBITS



Barr to Speak

Jerre Hess Barr, of Reading, Pa., will attend the meeting of the Southern N. J. Chapter of the American Philatelic Society to be held on Friday evening, December 9, at the Moorestown Community House. Mr. Barr, who is an authority on United States Revenues, will exhibit his famous collection and discuss the many interesting phases of this branch of philately.

At Community House

The Southern New Jersey Chapter of the American Philatelic Society meets on the second Friday of each month at the Moorestown Community House and its membership is comprised of active collectors representing nearly all branches of the hobby. The officers of the club are C. R. Beagle, president, Riverton; P. V. O. Barkeley, vice-president, Moorestown; C. P. Mayfield, treasurer, Riverton, and H. F. Walton, Jr., secretary, Moorestown. A cordial invitation is extended to all interested in philately to hear Mr. Barr on December 9.

The Seaboard Railway will sponsor a special cachet commemorating its introduction of the first all-electric rail service between New York and Florida on December 15. Letters will be carried on the East Coast Orange Blossom Special. Collectors desiring the cachet should send self-addressed and stamped letters to The New York office of the railroad, 12 West 51st street.

Coins and booklet panes of the new Presidential series of U. S. postage stamps will be placed on sale in Washington, on January 20, according to a recent announcement.

levied against property is noted. In the six years beginning with 1933 and inclusive of that year, the figure has advanced from \$3.75 to \$4.53. Authoritative sources see an average rate of \$5.50 probable in 1939, a jump of 175 points since 1933.

Spread Cost

"We are in favor," concluded Mr. O'Brien, speaking for his organization, "of spreading the cost of government over all the benefits of government and not limiting the cost to those who happen to own real estate. We are on record in favor of both sales and income taxes, providing those taxes will provide a redemption in property taxes."

The income tax is a tax on the ability of a man to earn; the sales tax is a tax on the ability of a man to spend. Both are better yardsticks of a man's ability to pay taxes than the ownership of a home without regard to the owner's equity in the home. Home ownership is a very vital factor in the American scheme of things and is entitled to a better break in the matter of taxation than it has been getting."

PROPOSALS HIGHER THAN ESTIMATED

Delay in Start of Construction On New County Office Building, Mt. Holly

Construction of the proposed addition to the county office building, Mt. Holly, was further delayed last week, when bids were opened at a special meeting of the Board of Freeholders.

The delay was occasioned when it was learned that the total of all the lowest bids for the work exceeded the estimated cost of the project.

The lowest bids on the general construction, structural steel and iron, heating and ventilating, plumbing and electrical contracts, less deductions for alternates, totaled \$30,041, which is \$3,541 greater than the \$26,500 estimated cost submitted by Colonel Hugh A. Kelley, architect.

Estimated at \$28,902

The entire cost of the project, including equipment and furnishings, was originally estimated at \$28,902. This figure was used as the basis for an application to the Federal Public Works Administration for a 45 per cent grant, which was approved. Under Government regulations, the estimated cost of such a project can be reduced but not increased, making it necessary to either revise the specifications or readvertise for bids. The latter course would delay the actual start of construction and endanger the chances of the county receiving the P.W.A. grant as Federal requirements make it necessary for the work to be under way before December 30.

The board unanimously voted to refer the bids to the architect and county engineer for a report at a later meeting. Although it was not officially stated, it is believed the specifications will be altered in order that the bids can be reduced to a figure within the estimated cost.

Bids

Charles Laessle, Jr., of Philadelphia, submitted the lowest base bid of \$28,500 for the general construction work, less deductions of \$2,700, \$1,400 and \$3,600 for alternates. Other bids were submitted by William C. Cook, Inc., of Mount Holly, whose base bid was \$29,800, less deductions of alternates of \$3,500, \$1,600 and \$2,000; Gaspar Falco, Elizabeth, base bid, \$34,422, less alternates of \$1,500, \$1,900 and \$4,500; Theodore G. Cook, of Mount Holly, base bid, \$31,750, less alternates of \$1,700, \$1,400 and \$3,200; William C. Ehret, of Trenton, base bid, \$30,550, less alternates of \$2,550, less alternates of \$2,500, \$1,500 and \$4,150. The General Iron Works, of Camden, submitted a low base bid of \$1,099 for the structural steel and iron work, less \$157 deduction for an alternate. Other bids for this phase of the work were submitted by Bethlehem Fabricators, Inc., of Bethlehem, Pa., whose base bid was \$1,541, less a \$73 alternate; Camden Iron Service Company, of Camden, base bid, \$1,125, less \$150 alternate; Ornamental Iron Works, of Trenton, base bid, \$1,247, less \$105; American Iron Works, Inc., of Camden, base bid, \$1,390, less \$90.

Heating

Philip S. Slack and Co., of Trenton, had the low base bid of \$3,230 for the heating and ventilating work, less a deduction of \$118 for an alternate. Two other bids were submitted by Harry Knecht Co., of Merchantville, base bid of \$3,291, less \$105; Richardson Engineering Co., of New Brunswick, base bid, \$3,402, less \$150. The slack concern also was low for the plumbing work with a base bid of \$2,710, less a deduction for an alternate of \$30. Knecht and Company's bid was \$2,760, and the Richardson firm's price was \$3,402, less \$150.

Three bids submitted on the electrical work were declared illegal because of insufficient bonds, but they were not rejected. The low base bid of \$2,767, less alternates of \$100 and \$160, was given by Peter G. Pfeiffer Company, of Trenton. Anderson and Ford, of Mount Holly, submitted a price of \$2,850, less \$70 and \$100; Flanagan Electric, Trenton, base bid, \$2,987, less \$103 and \$162.

Laughter benefits the lungs and is an outlet for some forms of superfluous energy.

S. J. OFFICIALS MEET FRIDAY

The next meeting of the Municipal Officers' Association of South Jersey will be held in the Walt Whitman Hotel, Camden, on Friday evening, December 9, at 8 o'clock. A dinner, at 6:15 p.m., will precede the business session.

The program is as follows: "The Princeton Local Government Laws," A. E. Driscoll, Senator-elect of Camden county and finance commissioner of Haddonfield.

"New Regulations of the Local Government Board for 1938," W. H. Welcker, registered municipal accountant.

"Up to Date on Improved Transportation in South Jersey," E. S. Kates, finance director of Haddon township.

"A New Educational Opportunity for Municipal Officials," J. F. Clark, city treasurer, Wildwood.

ABOUT THE COUNTY

The largest community sing ever planned in Mt. Holly is scheduled to take place on Sunday evening, December 18.

Mt. Holly is planning its first Christmas Home Lighting Contest this year.

The First Presbyterian Church of Moorestown is celebrating its fiftieth anniversary.

Congressman D. Lane Powers was the speaker at vesper services, last Sunday afternoon, at Bordentown Military Institute.

The ski run at Mt. Laurel proved a popular spot for winter sports enthusiasts while the snow lasted.

A Roebling resident died suddenly.



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CONFIDENCE

Christmas buying is expected to top 1937, to surpass all records of recent years and to make sales figures that will compare with those of the "prosperity era."

This stimulating prophecy was set forth by the National Retail Dry Goods Association a few days before Thanksgiving, as the snowball of Christmas shopping began to roll in every city and town in the country. Many are the signs which support this outlook, say officers of the association.

German scientists have designed a \$500,000 factory to produce sugar, vinegar, alcohol and cattle feed from sawdust.

The tractive power of the average steam locomotive on American railroads is 48,867 pounds.

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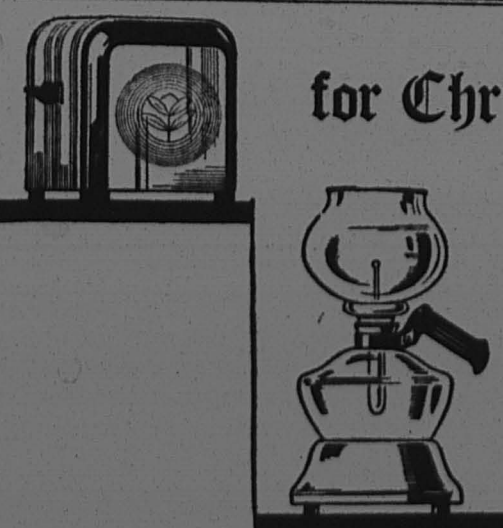
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YMCA BRIEFS

County Board Entertains
At the meeting of the County Y.M.C.A. Board, held at the Moorestown Community House, November 2, guests of the members of the board on that occasion were some thirty-five leaders of "Y" groups from all sections of the county. An equal number of board members were in attendance. The special speaker on this occasion was James L. Bethune, New Jersey's new State Y.M.C.A. Secretary, who interpreted the place, function and purpose and operation of the Y.M.C.A.

Mr. Bethune remained in the county overnight, as the guest of President Benjamin J. Roberts.

During the business session of the county board, President Roberts called for reports from the chairmen of the various committees.

One new committee reporting for the first time, is that recently named by the President on camp attendance promotion, headed by Irving Hollingshead, of Moorestown.

The introducing of leaders to board members and board members to leaders was made by Secretary Guy C. Hendry.

By special invitation from the president, Miss Anita E. Bozarth, county office secretary, was also a guest.

Trustees Hold Meeting
The Trustees of Y.M.C.A. Camp Oceanickon, a group of 16 men, three laymen each from Burlington, Camden, Gloucester and Monmouth counties, plus the executive secretaries of these counties, have monthly meetings throughout the year, which fall on the first Monday. The December meeting on the fifth was at Moorestown, at the home of President Henry F. Stockwell.

Many matters of business connected with plans for the 1939 season were discussed. Chairman of sub-committees of the camp trustees presented reports and recommendations concerning their special responsibilities. The administrative committee is headed by Everett H. Haines, of Medford, the property committee by John W. Thacher, Moorestown, publicity by Homer B. Snook, of Merchantville, of which committee

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OUR FELLOW DRIVERS

By Mueller



So I see, "You can't find a cow who keeps his eyes open..."

Guy C. Hendry is the secretary; the personal committee by Alex L. Rogers, of Woodbury, the reformation committee by Edward Evans, Woodbury, the insurance committee by Henry Dwight, of Everett, and the planning and development committee by President Stockwell.

County to Be Represented
The first session of the newly created State Y.M.C.A. Council will be held at the Westminster Choir School, Saturday, December 10, from 1 to 5:30 p. m. Official representatives from Burlington county were named at the November 29 meeting of the board.

The group will be headed by President J. Roberts, Henry F. Stockwell and John W. Thacher, of Moorestown, and Secretary Guy C. Hendry, have been named as the other members. Following a legislative session, there will be four secretarial conferences. Each of these secretarial conferences will have one of Burlington County's council members in attendance.

New residents are advised to consult the classified business directory on page 8 of this issue as a reference for reliable services of all kinds.

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WITH the holidays at hand may we suggest that an ideal Xmas gift for the entire family would be one of our late model used cars. With thousands upon thousands of unused miles of safe transportation still remaining in them, we know of no gift for the Yuletide season that would meet with more absolute approval.

For your convenience we are open every evening until 9 p.m. and on Sundays from 9 a.m. until 2 p.m.

We feel it is fitting at this time to wish our many friends and patrons a Very Merry Christmas and a Happy New Year. May the ensuing year bring prosperity and happiness to the residents of this County who have been so kind and neighborly to us, newcomers to Burlington County.

A. D. P. MOTORS, Inc.

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SALES and SERVICE
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AMERICAN STORES

Low Prices

on Real Quality Foods
Why shop around town when you can buy at these low prices right in your neighborhood American Store?

New Crop! Fancy Large California Sweet

Prunes 4 lbs 25c

Roll BUTTER lb 32c

Prim Pastry Flour 12 lb 25c

Del Monte Pineapple 4 can No. 2 15c

Lard lb 8c **Margarine pound 10c**

Evap. Milk 4 tall cans 22c

Corn 2 19c
Beans 2 19c
Beets, Carrots 4 23c
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NEW REGULAR LOW PRICES

Pure Fruit 12-oz glass 12c
Preserves 12-oz jar 12c
Marmalade 12-oz jar 12c
Tea 4-lb 10c
Bacon 1/2-lb 15c
BREAD 4-lb 5c
WINCHEST "Heat-So" COFFEE lb 15c

SUGAR 10 lb 47c

Kolled Oats 4-lb 15c

PEAS 3 No. 2 29c

Lux Flakes 2 19c

RINSO 19c

Lux Soap 4 cakes 23c

Sunbrite Cleanser 3 cans 13c

National Citrus Sale Ends Saturday
Large No. 176 Juicy Florida

Oranges 2 dozen 29c

Juicy Florida Grapefruit 3 for 10c

Sweet, Juicy Tangerines dozen 15c

No. 1 Yellow Globe Onions 3 lbs 10c

Large stalks Celery 2 stalks 15c

California Bone Pears 6 for 15c

Staysman Winecap, Greening Apples 3 lbs 14c

Beef Chuck Roast lb 21c

Pork Loin Roast lb 15c

Whole or Rib Half lb 19c

Ducks 19c

Oven-Tendered-New Cure Small Smoked Hams lb 25c

Creamy Rice Pudding 8-oz can 15c

Fish Fancy Boston Mackerel lb 12c
Large Sea Scallops lb 19c
Fresh Fillets Genuine Haddock lb 17c
Fresh Opened Jersey Select Oysters doz 15c

Where Quality Counts and Your Money Goes Farthest
These Prices Effective in Our Stores and Meat Markets in Riverton and Vicinity

CHURCH NEWS

EPWORTH M. E. CHURCH
Rev. William A. Boyd, Pastor

Where is there another institution like the Church? Its courage, its joy, its faith and its hope in the future life are some of its abiding attributes. Its prayers, its Holy Communion, its solemn vows and its inspiring music have preserved and warmed our hearts many times over. It is the Home of Peace and Good-Will. December is Christmas month in the church and throughout the whole world. Jesus Christ was born on the 25th day of December almost 2000 years ago. Come to church and help celebrate His birthday anniversary. Start the joy-bells ringing in your soul and your yours, and your church and your Lord, will have a very merry Christmas.

This Sunday morning at eleven o'clock, the Rev. Boyd will preach. He will deliver a sermon on the subject "If Christ Were Not?" At 7:45 p.m., the service of sermon and song and sociability. This will be an evening with the Christmas carols. Carols old and new, but always fresh and worshipful. Music on the chimes, the violin, the trumpet and the pipe organ. The sermon "Jesus Christ, The Light of the World," by Mr. Boyd.

The sacrament of Baptism will be administered in our church Sunday morning, December 25, at 11 o'clock. Sunday evening, December 18, the choir will give a program of Christmas music, Sunday evening, December 25, the Young People of the church will be giving a very beautiful pageant "The Awakening of Ebenezer Scrooge."

Fellowship Keynote Of Bishop's Address

A challenging appeal for the development of a life of true Christian fellowship in the church and in the community was made by the Rt. Rev. Wallace J. Gardner, Bishop of New Jersey, in an address to over one hundred men and boys of Christ Church, last Sunday morning. Speaking at the breakfast in the Parish House which immediately followed the 7:30 service at which the men and boys of the Parish made their annual corporate communion, the Bishop urged a fuller realization of the Church of God as a great fellowship; and called for a more active participation by the members of each parish, in the work of the whole diocese.

Bishop Gardner was the celebrant at the corporate communion service, assisted by the rector, the Rev. Francis B. Downs.

Special Choir

The choir of twenty male voices, organized especially for the occasion of the hymns and the music of the Liturgy. The traditional plain chant melodies were beautifully rendered by the men, who have been directed in their rehearsals by Alfred Van Osten. G. Lincoln Ridley was at the organ.

11 O'Clock Service

A large congregation attended the 11:00 o'clock service of Holy Communion at which the Bishop preached the sermon. The rector was the celebrant.

Confirmation

At four o'clock in the afternoon Bishop Gardner administered the Sacrament of Confirmation to candidates from eleven of the parishes and missions of the Burlington district. At this service the attendance was so great it was necessary to place chairs in the aisles and back of the church and many worshippers were standing in all available space.

CARD OF THANKS

May I express my sincere appreciation of the many kindnesses shown following the death of my father, especially to those who sent cards and flowers to the funeral.

Mrs. Eva C. Vile.

CENTRAL BAPTIST CHURCH
Rev. George Lockett, B.D., Pastor

Services, Sunday, December 11, 10 a.m. Bible School. The school assumed its usual form last Sunday. It not only enjoyed a fine attendance of its members but many visitors were present. The theme of the lesson will be "The Tenth Commandment." A series of very interesting topics are being taught during this quarter, based on the Ten Commandments to which have been applied modern aspects.

11:15 a.m. Morning service. While this seems to be universally the longest service on Sunday, yet "Central Baptist" can find room for more. The service always includes offerings by the choir and a solo selection. This is followed by a sermon by the pastor which is always instructive and beneficial. His subject this Sunday will be "The Obedient Servant."

6:45 p.m. B.Y.P.U. The two groups, high school and senior meet in the Sunday School and Junior Depts. respectively.

7:45 p.m. Evening worship. As the season for carol singing seems only too short, the service this Sunday evening will be preceded by a song service of Christmas Carols. Come out and revive that old time spirit and join in the singing. The pastor's subject will be "In the Fullness of Time." Appropriate selections by the choir.

CHRISTIAN SCIENCE CHURCH

"God the Preserver of Man" is the lesson-sermon subject for Sunday, December 11, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Without me, O Lord: let thy lovingkindness and thy truth continually preserve me." (Psalms 40:11).

Among the lesson-sermon citations is the following from the Bible: "But rather seek ye the kingdom of God; and all these things shall be added unto you." (Luke 12:31). The lesson-sermon also includes this passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "When we wait patiently on God and seek Truth righteously, He directs our path" (p. 254).

CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. and Seventh St.

Riverton, N. J.
Sunday School, 11 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

COLORS ELECTRIC LIGHTS ADD TO SPIRIT OF XMAS

Christmas lighting has grown rapidly during the past few years because the public is learning that the brilliant illumination that adds so much to the joyous spirit of the season is not complicated and need not be expensive, comments the New Jersey Public Utility Information Committee, which offers the following suggestions:

Substitute a red lamp for the customary one in your entrance fixture and put a wreath around it. Place electric candles in Christmas wreaths in your windows. Electric candles are far safer than the wax variety. Run colored lights through the trees and shrubbery on your grounds. Place Christmas trees in tubs in the yard and trim them with strings of colored lights. Run strings of colored lights along your veranda. Festoon strings of colored lights along the eaves of your house. Place

BUTTER & EGGS
Roasting and Frying Chickens
J. M. HUDGINS
25 ROWLAND ST. PALMYRA
Phone 641

Wesleyan Men's Bible Class

FOR THE MEN OF THE COMMUNITY

The Queen of Sheba was a pretty smart lady but seldom fooled Solomon, for Sol was a wise man.

One day the dignified beauty brought two bouquets of beautiful flowers to the King. One bunch was natural flowers and the other bouquet artificial. Both were delicately scented.

Then the darling Queen asked the man of many wives to select the natural flowers. Immediately Solomon instructed a servant to open a window and bees flew in and instantly began gathering honey from the natural flowers.

Instinct is often more certain than intelligence. A horse will take a rider home when he is lost. The birds need no compass; the bear no calendar.

Perhaps the Wesleyan Class might prove to be your Direction Finder. We will be looking for you Sunday 9:30 a.m.

LONE EAGLE HI-Y

The members of the Lone Eagle Hi-Y club met in the Y.M.C.A. building on Monday night, December 5. The program committee reported that there would be a cold Christmas party on the night of December 19. We urge all members to be present as this is expected to be the highlight of the season. A well rounded evening of games and entertainment will be concluded with refreshments served by the program committee.

During the Christmas vacation the group intends to attend a basketball double-header at one of the leading colleges in Philadelphia.

The meeting was climaxed by an interesting talk given by the leader, Bob McCurdy, on the recent State Older Boys' conference which was held at Trenton on December 2, 3 and 4. After the business meeting was closed the group practiced the skit to be presented tonight (Thursday) at a meeting of the Ladies Auxiliary.

ENGAGED

Mr. and Mrs. Norman Burscher, of Bound Brook, formerly of Somerville, announce the engagement of their daughter, Harriet, to Robert Hahn, son of Mr. and Mrs. J. Elmer Hahn, of Westfield, formerly of Riverton.

Miss Burscher is a graduate of Somerville High School and attended the New Jersey College for Women. Mr. Hahn is a graduate of Westfield High School and studied at Temple University.

No date has been set for the wedding.

FOR CHRISTMAS

A Remington Portable makes an ideal Christmas gift, and 10c a day buy it. See the popular Model 8 at The New Era office. You will be interested in the new touch control feature.

colored lights in your flower boxes. Twine colored lights in wreaths or garlands and hang them in the windows or festoon them about the outside of the house.

BELLEVUE GARAGE

Day and Night Service
Official A.A.A. Station—Esso Products
WE BUY USED CARS
Broad & Kern Sts. E. Riverton, N. J.
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Spirella FOUNDATION GARMENTS

Corsets, girdles, brassieres or one-piece garments... designed exclusively for your figure at its best.

Mrs. L. M. McCamy
Corsetiere and Manager
745 Highland Avenue Palmyra
Phone, Riverton 927

TO RE-ADVERTISE FOR NEW BIDS

At a meeting of the Burlington County Board of Freeholders held on Monday afternoon, it was voted to re-advertise for new proposals on construction of the proposed addition to the county office building, Mt. Holly.

Previous proposals exceeded the estimated cost of the project. The architect was instructed to revise the specifications to reduce the cost. The new bids will be opened December 23.

Westfield Friends' School

Assembly

Last week's assembly was conducted by Jean Clark and Anne Atlee of the fourth grade. The program was varied and very interesting.

Ann Musser and Michael Crowell showed and explained the books they had made on their work of farming. Ruth Coe and Richard Robbins read poems they had composed on Switzerland and Germany.

Members of the third and fourth grades gave reports on biographies of famous explorers, scientists and missionaries whom they have studied in connection with their work on world communities.

Studies of Switzerland

Since the fifth and sixth grades are studying Switzerland, Nancy Ritschard wore her Swiss costume and explained the different parts to us. She also showed pictures of Swiss flowers.

RIVERTON SCHOOL NOTES

Junior Assembly

Many parents attended the Indian performance given by the second grade on December 2 in the school auditorium. At the beginning of the program a selection of Indian music on the victrola was played which was followed by a reading of the Bible by Gloria Coates.

Everybody sang "America." Graham Harris was the announcer. Ten girls sang an Indian song. There were Rain in the Face, George Hooper; Hole in the Sky, Hoyt Montgomery; Thunder Catch, Leon Rouse; Gust of Wind, Graham Harris; Stone Shirt, John Abel. The Three Bears, Ronald Meyer. The three bears whom the chief killed were portrayed by Lorraine Davis, Jean Swayne, and Ruth Millar. Hoyt Montgomery did a very realistic Indian dance. Some members of the class also gave a sketch showing how the Indians killed the deer.

This assembly was the culmination of the unit on Indians. The tepee and many of the costumes and properties used in the dramatization were made by the pupils who participated. In the classroom is a fine exhibit of pottery modeled from clay, obtained from the banks of the Pompano Creek and painted by the children.

Jane Bush.

Harvey Hirst gave an account of William Tell and played "The William Tell" Overture on the victrola. To conclude the program Arthur Platt read a most interesting letter from his father who is in Europe on business.

QUALITY COAL COSTS LESS

Coal is only the medium thru which you receive heat and comfort—this is measured by B.T.U.'s. There is not much difference in appearance, therefore only analysis will show how many heat units you get in the coal you use. Laboratory tests show that there are more heat units in EVANS PREMIUM COAL—the Cream of Anthracites. "It goes farther and heats longer." Try a test ton today. Phone

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302
FUEL OIL - LUMBER
Building Materials
New Homes and Repairs Financed on Easy Monthly Payments. Advice free.



Years . . .

Year in and year out—doing one thing and doing it well, is bound to bring something near to perfection. The Snover Funeral Home has done just that, serving thousands of families in its many years here. By constant improvement and devotion to duty, the Snover Funeral Home is better able to serve than ever before.

The Snover Funeral Home Incorporated

313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830



COMING EVENTS

8:15 o'clock.
Thursday, December 8.
Parents' night, Y.M.C.A. building, Palmyra, 7:30 o'clock.

Friday, December 9.
Card party, K. of C. Hall, Palmyra, auspices Ladies Auxiliary, St. Joseph's Council, K. of C.

Saturday, December 10.
Santa Claus and doll bazaar, Presbyterian Church, Fourth and Lipincott, 3 to 5 o'clock.

Tuesday, December 13.
Play, "Looking Lovely," Sacred Heart Dramatic Club, school auditorium.

Tuesday, December 13.
Meeting, Palmyra P.T.A., high school auditorium, 8:15.

Saturday, December 17.
Basketball, Palmyra vs. Alumni, high school gymnasium, 7:30 p.m.

SKIT NIGHT AT LOCAL Y.M.C.A.

The first of a series of five parents' nights, to be conducted during the winter months in the Palmyra-Riverton Y.M.C.A. building will be held Thursday evening, December 8, at 7:30 p.m.

The object of these meetings is to bring together the Y.M.C.A. group members and their parents, for evenings of good fellowship, and to make it possible for all of the boys to learn to know each other better. The first get-together will be "Skit Night," at which time each group will attempt to outdo each other in some type of short play or entertainment. Judging by the acting ability of some of the better known members of some of the groups, the judges will be in for a strenuous evening as the contest will be very lively.

The Y.M.C.A. Women's Auxiliary of Palmyra-Riverton is sponsoring the first meeting and will serve refreshments after the evening's entertainment.

The groups participating are led by Clifford Loane, Robert McCurdy, James Durham and Thomas Braddock, with the possibility of Earl Whitcraft's new Y.M.C.A. group also taking part.

WILL PRESENT PLAY IN THREE ACTS DEC. 13

The Dramatic Club of the Sacred Heart Church will present "Looking Lovely," a three act comedy, directed by Mr. Frank E. Fitzpatrick, of Philadelphia, in the school auditorium, Linden avenue, Riverton, on Tuesday evening, December 13th.

The cast selected is as follows: Cecelia P. Casey, Frances Kemmerle, Margaret Pfaff, Gerald Malone, Mary D'Amato, Anthony Prisco, Albert Schuler, Francis Brennan, William Heatherington, Mary Duffy, Elwood Bradshaw, Margaret Hill.

BUS INTO HOLE

Several local passengers were nicely jolted one evening last week, when the bus in which they were riding went through the pavement as a Camden street.

The affair occurred as the roadway used in when the vehicle passed over a section where asphalt had been laid over brick paving. The aperture was several feet in depth.

The Great Pyramid of Egypt is the largest structure ever erected by human hands.

LYNCH'S
Quality Dry Cleaning and Pressing
2440 Federal - Camden - 288 Market
Bell Phone 1212-1215

SUNDAY AND MONDAY, FOX, RIVERSIDE

IT'S TRUE! By Wiley Padan

Rosalind RUSSELL
COLLECTS HANDWRITING OF STARS FROM WHICH SHE IS PREPARING A MAGAZINE ARTICLE ON CHARACTER READING. SHE ALSO LIKES TO COLLECT FANCY HAIR COMBS.

Leo says:
KING VIDOR
DIRECTOR OF "THE CITADEL," TON, MONIES OF US THIRDS PATROLLING BORDER DURING MEXICAN SITUATION. HE SOLD THE PICTURE TO A NEWSREEL COMPANY AND THEN WENT INTO THE BUSINESS SERIOUSLY. IN A RECENT POLL OF THE 10 BEST DIRECTORS VIDOR LED THE LIST.

FRANCIS SULLIVAN
AS A WELSH COAL MINER, MAKES PLENTY OF TROUBLE FOR ROBERT DONAT IN "THE CITADEL"

ROBERT DONAT
WAS BORN IN MANCHESTER, ENGLAND, and WAS A PRIVATE SECRETARY BEFORE GOING ON THE LEGITIMATE STAGE. DONAT HAS BEEN A STAGE MANAGER AND ASSISTANT DIRECTOR.

New York, N. Y.—"IT'S TRUE!" that King Vidor directed M-G-M's "The Citadel," says Wiley Padan. "This adaptation of A. J. Cronin's current best-selling novel, dealing with the career of a physician, is the second of a series of M-G-M's British-made pictures. 'A Yank at Oxford' was the first and 'Good-Bye, Mr. Chips' may be the third."

The board of managers of the Burlington County Children's Home wishes to express thanks and appreciation to all those persons and agencies who have contributed so generously of their time and money toward our child welfare program.

Russia breeds some horses especially to produce hair for violin bows.

Local post office employees state that the Christmas rush has already begun.

The first Christmas trees made their appearance here this week.

Holiday buyers are warned that, after today, there are only FOURTEEN more shopping days until Christmas.

The rain on Monday removed practically the last vestiges of the snow.

The fine initial effort of the county highway department toward repairing Main street, Riverton, has been seriously delayed by the weather since work was started before Thanksgiving. The power roller still reposes in the vacant lot near the railroad tracks.

The accumulation of mud and silt on local thoroughfares has made most cars fine prospects for a wash and polish job.

Christmas activities in this section are conspicuous by their absence. Mt. Holly is already in festive attire.

Four new houses are under construction in Riverton at the present time, the largest number being erected simultaneously for a period of several years.

Have your car serviced for winter driving with PRESTONE OR ZERONE AT

Evans' Service Station
Broad & Main Sts. Riverton, N. J.

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7.00 to 8.45
PALMYRA BOWLING ALLEYS
Broad and Morgan Palmyra

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A HAIRCUT TO FIT YOUR FEATURES
Our Motto "Courtesy to All"
103 1/2 W. Broad St., Palmyra

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Buy Christmas Seals

SAVAR
MARKET AT BROADWAY
FRI. - SAT. - SUN. - MON.
DEC. 9 - 10 - 11 - 12

BOY SCOUT NEWS

Troop No. 22 under the leadership of Wendall Hill has been doing some fine work in Scouting. Much effort is being put forth to have all scouts of this troop pass all of their second class tests before Boy Scout Week. A drive such as this is a fine stimulus for any organization.

At the last meeting of this group, new patrol leaders were selected. William Vincent will lead the Lion Patrol, with his assistant, Charles Hill; while the Flying Eagle Patrol will be led by Chester Grimes and Wilbur Washington. Certes Houghston and Walter Muse will lead the other patrol. Much competition is expected to keep these groups living their "Scouting."

Troop No. 22 also has a party planned for this Christmas, at which time Mr. Hill and the boys expect many parents to be present.

Riverton Troop

The Riverton Troop, led by Doctor Hayes Brady, has been doing some excellent work in the formation of a worthwhile First Aid squad. Many other activities are also under way for the oncoming winter season.

Earl Whitcraft spoke at the Scout meeting held November 28, by the Methodist Scout Troop. His talk centered about the Lenni Lenape Indians of New Jersey.

BAZAAR & SANTA

Mothers: Bring your children to the Presbyterian Church Saturday afternoon from 3 to 5 o'clock to see Santa Claus and our large display of dolls. All sizes and shapes. Also doll beds, bedding, quilts, hammocks and clothing. Very reasonable. Publicity.

Russia breeds some horses especially to produce hair for violin bows.

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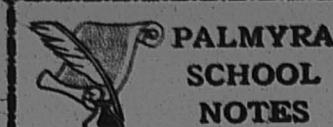
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PALMYRA SCHOOL NOTES

Office Practice Work

Students in the practice office of Palmyra High school now have an opportunity to learn first hand what it is like to work a full day in an office. Beginning Monday of this last week, each student spends one full day in every sixteen at the school switchboard and in the practice office room doing regular office work. This plan was devised and is being supervised by Lawrence E. Bretsch, commercial teacher.

The plan briefly is to have each student spend 10 days each year working in the practice office in order that he may be better prepared for holding a job when he graduates. Each student reports at 8.30 and works until 4 p.m. which is longer duty than regular school day, but not quite the length of a business day.

Three Students Daily

Each day three students are assigned to this schedule one of them to take charge of the school switchboard and the other two to work in the practice office. One of these students is from the accounting division of the class and will run the office machines, do regular typing, etc. as sent in from the teachers. The other is a member of the short-hand division of the class and he or she will be available to the teachers at any time to take dictation of letters and will be able to go to any room to work with any teacher on business work.

Previously these students reported one period a day and much confusion arose when pupils were absent, or the work they were doing ran over one period and they had to be excused from entering class a little late. Now, if the pupil is absent he will be expected to notify the office of his absence just as if he were working in a regular business office.

Advantages

There are many advantages to the plan according to Mr. Bretsch. In the first place each student will finish each job he starts and will, therefore have the responsibility for the whole job. Each pupil will not have the opportunity as before to select the work he likes but will have to take all jobs, good, bad and indifferent. Each pupil too will have a chance to show his initiative and planning of all his work for the day.

The plan has been approved by the State Department of Education and if it is a success here, it will be used in other schools. The plan was approved locally by Paul R.

FORTY DELEGATES AT CONFERENCE

Three dozen older boys and leaders, plus the Bordentown Industrial School quartet, made up Burlington county's delegation at the 45th annual State Older Boys' Conference at Trenton, December 2-4.

This year, the conference was set up on the plan of the State Legislature, and representing Burlington county as his boy "senator" was William Hess of Moorestown, and its "assemblyman," Marvin Bakley, of Medford.

The 600 delegates, including the "senator" and "assemblyman" were assigned to various committees for hearings on bills which had been prepared by the various Hi-Y clubs throughout the state.

"Senator" Hess was secretary of the committee on education and "assemblyman" Bakley was chairman of the committee on insurance.

Secretary Bud Reeder assisted with the conference registrations and assignments to homes, and Secretary Guy Hendry was advisor to the committee on insurance.

Among the delegates from Burlington county were these leaders: Benjamin J. Roberts, of Marlton, who is also president of the County Y.M.C.A. Board, Clifford H. Loane, and Robert G. McCurdy, Palmyra, and Jack W. Wood, Columbus. Others from here in attendance were: Frank C. Davidson, George Mack, and Kenneth Lippincott, from Palmyra; and Arthur L. Gowell, of Riverton.

AMERICAN LEGION CHRISTMAS PARTY

The members of Frederick M. Rodgers Post No. 156, American Legion, are planning to hold their annual kiddies Christmas party in the P.O.S. of A. hall on Friday evening, December 23, at 7 p.m.

Plans are being made to entertain about 225 children from Palmyra, Riverton and immediate vicinity. If any one wishes to donate toward the expenses of the party, kindly send your contributions to Mr. George M. Durgin, 718 Lincoln avenue, Palmyra, who is chairman of the committee.

Further details of the party will appear in a later issue of this paper.

Your heart is responsible for pumping 7,000 tons of blood in the course of a year.

Jones, supervising principal, Miss Veva M. Brower, high school principal and by the policy committee of the school.

Ethel Wells, one of the students who has worked under this plan, said in an interview Tuesday afternoon, "I like the plan. I nearly worked my head off, but it gave me experience in all types of work."

RIVERTON Main Street Market

WALD and CARHART, Proprietors
528 Main Street Riverton
Telephone 904 — FREE DELIVERY

ONLY 16 DAYS UNTIL CHRISTMAS—Time to Think About Christmas Baking. We Are Ready to Do Our Part in Supplying You with Flour, Shortening, Citron Peels, Currants, Raisins and All the Things Needed to Make the Feast One to Be Remembered with Pleasure. LOOK OVER OUR DISPLAYS OF HOLIDAY FOODS!

FAMILY FLOUR—the Finest Quality 5-lb bag 12-lb bag
Kellogg's Flour 17c 31c
For Bread, Cakes or Pies

For ALUMINUM WARE
S. O. S. 2 small pkgs. 23c - lge pkg. 21c

DRIED LIMA BEANS 2 lb 15c
CREAM OF WHEAT lge pkg. 23c
FOR COLD MORNINGS

Fels Naptha Soap 3 cakes 13c

Kellogg's Grapefruit Segments, 2 No. 2 cans 27c
Kellogg's Green Asparagus No. 2 can 29c
Kellogg's Tomato Puree can 5c

KELLOGG'S SUN RIPENED

Fruit Cocktail, 2 tall cans, 23c

It's the Finest You Can Buy and It's Priced Low this Week

GET ACQUAINTED WITH OUR QUALITY BUTTER

KELLOGG'S SUPREME 1/4-lb 2 lbs 65c
QUALITY Prints

Merion Country Roll 2 lbs 63c

Fresh - Delicious - Made from Sweet Cream

LAWDALE BRAND YOUR CHOICE

Cut Green Beans 4 No. 2 cans 25c

Sugar Corn 1 can 19c

Tomatoes REAL OLD FASHIONED

Sharp Cheese 1/2 lb 19c

For Those Who Appreciate Fine Old Cheese

DON'T FORGET

Kellogg's Coffee lb 25c

A BLEND OF THE WORLD'S CHOICEST COFFEES

Lawndale Coffee lb 17c

Our Coffees Are Fresh Roasted and Fresh Ground

FREE \$6.00 In Cash and Prices

CHIPSO 19c 9c

Meats That You'll Enjoy

PORK LOINS RIB END lb 19c
LOIN END lb 23c

CITY DRESSED SHOULDERS OF PORK lb 18c

ARMOUR'S SCRAPPLE lb 9c

FRESH VOGT, FELIN'S, KERSEY SAUSAGE lb 25c

TENDERIZED HAM lb 19c
Shank End, 6 to 7 lb avg.

VOGT'S, FELIN'S, MORRELL'S

TRIPLE TENDER HAMS ... Butt Ends lb 32c

TRIPLE TENDER HAMS ... Whole lb 29c

FRESH KILLED CHICKENS

STEWING, 3 1/2 lb avg. lb 25c

ROASTING, 5 to 6 lb avg. lb 29c

Lamb BREAST 3 lb 25c

NECK lb 19c

SHOULDER lb 19c

LEAVE YOUR ORDER NOW FOR FRESH XMAS POULTRY!
ALL KINDS OF DELICIOUS COLD CUTS

PRODUCE

Spinach lb 5c WINECAP 3 lb 14c

Oranges doz. 19c Apples 3 lb 10c

Lemons doz. 25c String Beans lb 7 1/2c

Grapefruit 3 for 14c EXTRA LARGE

Dates lb 10c Persimmons each 5c

Top in Quality Foods at Bottom Prices!

FRESH CLEAN

Spinach lb 5c

SNOW-WHITE

Mushrooms 25c lb

INDIAN RIVER

Tangerines doz. 15c

FLORIDA JUICE

ORANGES 20 for 25c

lge size 19c doz.

FRANKLIN GRANULATED

SUGAR 47c

10-lb Kraft Bag

IMPORTED HARTLEY'S

Orange Marmalade 1-lb crock 22c

KELLOGG'S

Fruit Cocktail 3 tall cans

34c

EXTRA LARGE

PRUNES 3 lb 25c

KRAFT MIRACLE WHIP

Salad Dressing 38c qt

SWIFT'S PREMIUM GENUINE SPRING

Legs of LAMB lb 25c

NEW LOW PRICE CITY DRESSED

PORK LOINS lb 21c

Whole or Half - Any Size Desired

MANY MORE OUTSTANDING SPECIALS

PHILADELPHIA MARKET HOUSE

BROAD and GARFIELD AVE. PALMYRA, N. J.

Phone 1200 Free Delivery

"Temptations are not overcome by surrender."

49th Year No. 47

TENTATIVE PLANS FOR WIDER STREET

To Relieve Parking Congestion In Center of Riverton Business Section

At the meeting of the Riverton Borough Council held on Thursday night of last week, Councilman J. W. Sylvester presented preliminary plans for the widening of certain portions of Main street, in that community to provide additional parking space and thus relieve a condition that has been most inconvenient to motorists for a considerable period of time.

Complete details regarding the project are not available at present, but it is expected that further immediate consideration will be given the matter and a satisfactory solution to the difficulty will be obtained.

Since the project has been discussed for some time, without definite action, the plans submitted by Mr. Sylvester revealed something in the way of substantial progress.

Assistance Board

The Mayor, H. McIlvaine Biddle, with the approval of council, reappointed the present members of the local assistance board. These are Mrs. Murray C. Boyer, Rev. Francis B. Downs and David F. Gould.

This action was taken upon the recommendation of Clifton P. Mayfield, president of the Riverton-Cinnaminson Welfare Association.

Gas Lights Reconditioned

Councilman Sylvester reported that all the gas lights within the borough limits had been reconditioned by the Public Service Company. Councilman Earl Shrader stated that trouble had been experienced with the amber light in the traffic signal on Main street.

He stated that a preliminary survey (continued on page 2)

CHRISTMAS 1938

There is no reason why any family in Palmyra should be without a Christmas dinner this year.

Various organizations and individuals are arranging for the distribution of baskets which will contain all things necessary for an enjoyable holiday meal (and then some).

The danger in this generous giving, however, lies in the fact that a duplication of baskets may exist in some cases and other persons, possibly more needy, may be entirely overlooked.

Could we not, at a central point, get the names of ALL persons who should be taken care of and allocate these cases to the various persons who are prepared to carry out the Christmas idea?

Help With Lists

The same thought might help in the case of children for toys, candy and dinners. A master list could be used by all who desire to extend this service.

We have last year's lists that can be used by the Legion, Rotary, Fire Company and other persons interested. These lists, however, should be corrected to date. For that reason, we are asking that all names of persons to whom baskets should be sent and all names of children who should be taken care of be sent to us for the correction and addition of our lists. Will you help in this matter?

We will make up about 40 baskets in the Welfare Department. We will ask for contributions of money, vegetables, fruit, canned goods and anything that will make Christmas joyful to those who need outside assistance.

Benefit Matinee

The Broadway Theatre will have a special matinee on Tuesday, December 20, when the regular afternoon performance. Admittance will be by a can or package of something that can be given to the Palmyra and Riverton Welfare Association for their Christmas baskets.

The Palmyra schools will have their usual donation gathering-in-day on Tuesday, December 20. The articles received will be picked up from the schools by the borough trucks on that afternoon.

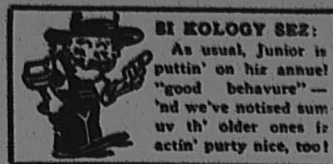
The delivery of our baskets will be made on Saturday, December 24. "The Lord loveth a cheerful giver."

George N. Wimer, Welfare Director, Palmyra.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, DECEMBER 15, 1938



PRICE FIVE CENTS

Local Firemen Elect Officers

At a meeting of the members of the Riverton Fire Company held in the fire house on Tuesday night of this week, Ezra M. Carhart, Jr., was re-elected chief for the coming year.

Other officers named were Albert Yearly, first assistant chief; Henry Borden, second assistant chief; Edward O'Neil, third assistant chief; Walter C. Wright, president; William Evans, vice president; James Goodwin, secretary and E. B. Cook, treasurer.

The board of directors is composed of the following John Stroheim, Joseph Flynn, Edward Kapus, Joseph Lashby, Edward Faunce, John Goodwin, Edward Zisak and Frank Coddington.

ROAD CONDITIONS ARE EXPLAINED

Cinnaminson Residents Told Lack of Gravel Causes Muddy Condition

At a meeting of the Cinnaminson Township Committee held on Tuesday night of this week, a delegation from the Morgan Heights section was expected to be present to complain about the muddy condition of the streets in that part of the community.

Since the citizens did not put in an appearance, a representative of the township's engineers explained the situation to those who attended.

He stated that about one mile of streets had been excavated, including Morgan, Garfield, Melrose and others. These should have been covered with gravel as rapidly as possible, but W.P.A. was unable to furnish trucks or material.

Two Trucks

The men were kept on the job because of the alleged difficulty in getting them back if layoffs occurred.

Two trucks were secured after the projects had been in operation for five weeks and the first gravel was obtained about two weeks ago.

The delay was explained by the fact that W.P.A. was attempting to secure gravel close at hand that would meet specifications and, at the same time, be within a certain cost.

Finally Secured

The pit finally selected is located near Ertion, necessitating a round trip of 15 miles per truck. The price for the material is 20 cents per cubic yard.

About the same time that the gravel was obtained, the trucks were no longer available and when the trucks returned, the snow arrived, so that only 6 1/2 hauling days have been possible.

It was admitted that certain sections of the streets were practically impassable, but the engineer stated that, with conditions being as they were, it had been impossible to do very much toward improvement.

He stated, however, that every effort was being made toward putting the streets into good condition as soon as it could possibly be done.

be by a can or package of something that can be given to the Palmyra and Riverton Welfare Association for their Christmas baskets.

The Palmyra schools will have their usual donation gathering-in-day on Tuesday, December 20. The articles received will be picked up from the schools by the borough trucks on that afternoon.

The delivery of our baskets will be made on Saturday, December 24. "The Lord loveth a cheerful giver."

George N. Wimer, Welfare Director, Palmyra.

GEORGE FRANK RESIGNS POST

Clerk of Cinnaminson Township During Past 39 Years; Harold West Succeeds

It was with profound expressions of regret together with sincere appreciation for a long period of faithful and efficient service that the members of the Cinnaminson Township Committee, at a recent meeting, accepted the resignation of George C. Frank, township clerk, who will conclude a term of 39 years in that office on December 31, the date when his retirement will become effective.

Mr. Frank's name as clerk, first appears in the initial minute book of Cinnaminson Township under the date of March 18, 1899, when he recorded the proceedings of a meeting held at that time.

Committee Members

The members of the Cinnaminson governing body at that time were Howard G. Taylor, grandfather of Howard Taylor, who is president of the Cinnaminson Board of Education; Isaac Eval and Clayton Conroy, who was the grandfather of Maurice Conroy, present chairman of the township committee.

Mr. Frank succeeded Benjamin Lippincott, who was former clerk of the committee.

The meetings of the governing body have been held in Mr. Frank's home since he assumed office and, indeed, prior to that time the minutes reveal that his residence was frequently used for the sessions.

Successor

Since the meeting held on Tuesday night of this week was adjourned December 28, Mr. Frank will act in his present capacity once more before relinquishing his duties to Harold R. West, of Morgan avenue, who has been named as his successor. Mr. West is extremely well qualified for his new post and was the unanimous choice of the committee.

During his lengthy term of office, Mr. Frank has seen the traffic along Burlington Pike grow from the horse era to an occasional auto and then to the steady rumble of trucks and cars as the route grew in importance as a through highway artery.

The simple dignity of the meetings that have been held in the Frank living room for 39 years characterized a form of government that is all too infrequently the hurly-burly existence of today.

Future sessions, after January 1, will be held in the auditorium of the Cinnaminson public school.

SHARE YOUR XMAS CHEER

Will you help the Riverton-Cinnaminson Welfare Association so that every home in our community can have a happy Christmas?

There are prominently placed in our local stores, boxes in which any gift, large or small, will be welcome.

Or, if you prefer, contributions may be sent to the Treasurer of the Riverton-Cinnaminson Welfare Association, William A. Hendrickson, 208 Lippincott avenue, or to the Welfare office, 609 Main street.

CAR THIEF ARRESTED

J. D. Sanson, 18, of Maple Shade, was taken into custody by Pennsylvania police early this week and charged with stealing nine automobiles, one of them believed to have been the car belonging to Filson Graff, of Riverton.

The youth is being held in \$2,500 bail, pending the action of the grand jury. He is said to have confessed to all of the charges.

Palmyra Home Robbed Sunday

Palmyra police are investigating a robbery that occurred last Sunday at the home of David Land, 121 Delaware avenue, when property valued at over \$200 was taken.

The theft was discovered shortly after 11 o'clock in the evening, when one of the occupants of the house returned home. As he entered the front door he heard someone leave through the rear entrance, but supposed it was another member of the family. Upon going upstairs he soon discovered that a theft had completely ransacked the various rooms, emptying bureau drawers in their haste to locate valuables.

Police found that entrance had been gained by a rear window, and attempt having first been made to pry it open. When this failed, the glass was broken and the catch unfastened.

Articles taken included three suits of clothing, a diamond tie pin and a quantity of silver. Even the cellar was visited by the person or persons who committed the break.

The house was unoccupied from 2 p.m. until the time that the theft was discovered.

DEED TRANSFER DELAYS PROJECT

Legal Technicalities Cause Action in Respect to Stadium Project

Transfer of deeds to property now held by the Palmyra Borough to the Palmyra Board of Education was withheld at the regular meeting of the council body Tuesday night. This action will delay the construction work of the new Palmyra athletic stadium as the deeds are necessary for the operation of the project.

Legal technicalities involving action on the part of the Board of Education developed that prevented the councilmen from taking the proper procedure required by law. The matter after considerable discussion was placed in the hands of Albert McCay, borough solicitor, to confer with the school board members in an endeavor to prevent any further delay.

Sewing Room Project

The sewing room project sponsored by W.P.A. and the borough was approved for the coming period of six months. The project (continued on page 9)

WORK ALL YEAR MAKING TOYS FOR NEEDY

Christmas time has no equal on the calendar for a general spirit of true charity and good will towards man. And this season brings all kinds of stories of worthy deeds from every nook and corner. There is one story, close to us, that's true, a little different, and worthy of mention.

A Palmyra resident, prominent in the town for many years, aided by his good wife, have been working all year in their spare time making toys for undersheltered boys and girls. Tiny beds and cradles, numbering close to fifty turned out on the lathe, painted and tastefully decorated is the contribution of the masculine hand. New dolls, dressed in dainty hand sewed garments, with tiny bedclothing and little pillows is the contribution of the skilled feminine hand.

These beautiful gifts will be distributed through the school nurse and the Palmyra Woman's Club to worthy cases. Many little hearts might easily be heavy laden on Christmas morn, will bounce with joy when they find that the REAL Santa Claus has not forgotten them.

OLD KRIS KINGLE.

COUNTY OVERSPENT JONES ASSERTS

Predicts Expenditures of \$43,000 Over Budget; Denial By Lamont

Near the close of an otherwise drab session of the Burlington County Board of Freeholders held last Friday afternoon, Albert C. Jones, board member and director of finance, submitted a report which predicted an over-expenditure of about \$43,000 before the close of the present fiscal year on December 31.

There was an immediate denial of the content of the document by Director Walter D. Lamont who asserted that there were no over-expenditures at the present time and that Jones had compiled the statement for purely political reasons.

TENTATIVE PLANS FOR WIDER STREET

(continued from page 1)

very had failed to locate the source of the trouble, but that it would be repaired as soon as possible. Mr. Shrader also remarked that the cooperation of the county would be asked in respect to improving traffic control at this point.

Other matters discussed at length were the proposed high speed line and certain recommendations of the borough auditor, William H. Weick-

The following bills were approved and ordered paid:

Printing: The New Era, tax bills, etc., and envelopes, \$27.25.
Borough Organization: C. Kenneth Davis, salary, \$275 and clerical hire and stamps \$37, \$312.00; Robert Cole, salary, \$160; Daniel M. Clifton, salary, \$200, stamps and supplies, \$6.49, \$206.49; Andrew L. Logan & Co., ledger, etc., \$28.75; Usher Publishing Co., manual, \$3.65; Frank Probsting, salary, \$40; Riverton Fire Co., rent of council room, \$14.49; The New Era, stamped envelopes, \$43; Municipal Officials Association, dues, \$3.00.

Discount Overpayment of Taxes: Amount extended to taxpayers 1938, \$100.24.

Police: William Gootee, salary, \$140, phone, \$3, \$143; John Roberson, salary, \$130.00, phone \$3, \$133; John W. Carhart, salary, \$130, phone, \$3, \$133; Roy Bowers, special duty, \$8; George Horner, special duty, \$8; William Thomason, special duty, \$32; Robert Wright, special duty, \$10; Public Service Electric & Gas Company, light, \$7.30; Clinton B. Woolston, gas and oil \$11.40; Riverton Fire Co., rent of police court, \$57.00; Evans Service Station, gas and oil, \$15.18.

Fire and Water: Riverton Fire Co., rent of truck room, \$307.50; Riverton Fire Co., siren energy, 1938, \$18; Clinton B. Woolston, gas and oil, \$13.49; E. M. Carhart, phone \$3.

Board of Health: Dr. H. B. Mark, inspector's salary, \$112.50; Dr. Harry Rogers, secretary's salary, \$22.50. Welfare Association: W. A. Hendrickson, treasurer, \$154.09.

Highways: Amiesite Corporation of Penna., bituminous concrete, \$603.49; Robert Clelland, salary, \$50; Burke & Isley, gas and oil, \$12.55; Clinton B. Woolston, supplies, \$17.05; John W. Carhart, storing equipment, \$45; Evans Service Station gas and oil, \$2.05.

Borough Aid: Dirt road account, Amiesite Corp. of Penna., bituminous concrete, \$336.78.

Insurance: Clarence T. Yerkes, bond, H. C. Schell, \$10; public liability to 2-1-39, \$130.50; employers liability to 6-4-39, \$82.77.

Lighting: Public Service Electric and Gas Company, gas 230.10, electric, \$204.25.

Garbage: John Dziedzic, collection contract, \$75.

Elections: John W. Carhart, storing equipment, \$5.

Ambulance: Palmyra Ambulance Association, \$15.

Dog regulation: Usher Publishing Co., 100 sheets and binder \$14.32; Daniel M. Clifton, 9 registrations at 12c, \$1.08.

School Funds: C. Kenneth Davis, custodian, \$5,000.

Burlington County Taxes: Joseph S. Bright, treasurer, state school tax, \$7,863.52, soldiers bonus, \$535.77, library, \$714.86.

Sewer: Payment on sewer assessment note, \$50.

FHA Mortgage Funds
for refinancing or building homes.
RALPH THOMPSON
Pitman National Bank Building
Pitman, N. J.

Roller Skates
BOYS' and MEN'S WATCHES
ELECTRIC TOASTERS
COMPASSES

Fishing Tackle, Reels, Boxes
Outdoor Thermometers
MEGOW'S AIRPLANE and
BOAT MODELS
22 RIFLES

Frank P. Coddington
519 Howard Street Phone 725-J

CINNAMINSON P.T.A.

Christmas Activities
Friday, December 23rd, will be a busy day at the Cinnaminson School. There will be parties, sponsored each year by the P.T.A., in the various class rooms: Santa Claus will visit the kindergarten and the first grade; and there will be Christmas story-telling and singing in the auditorium.

A covered dish luncheon is also on the day's program, planned for 12.30 in the school lunch room, with Mrs. Leslie Reeves hostess for the affair. Just bring a covered dish—there is no other charge. You are asked by those in charge to please bring your own plate, cup and silverware, to save washing up school dishes and getting them back in order for over the holidays. Any pre-school children who might be present will be capably taken care of. All mothers and friends, whether members of the Parent-Teacher Association or not, are cordially invited to attend—not only the luncheon, but as much of the morning's program as they possibly can.

The Christmas cantata, given by the upper grades, will be held on Thursday evening, December 22, beginning at 8 o'clock. Mrs. Parker, fifth grade teacher at the school, is in charge.

Stockings have been filled with candy for the boys at the Four Mile Colony, under the direction of Mrs. George Dorworth, who has charge of this work each year for the P.T.A.

MAGEE & HUGHES

Covered by Insurance
Painting
EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

WEEK-END SPECIALS For Your Christmas Baking

OLD FASHIONED BULK
New Orleans Molasses—qt 25c—gal 90c
SWANSDOWN CAKE FLOUR pkg. 25c
WALTER BAKER'S CHOCOLATE 1/2-lb 17c
Diamond Brand Budded WALNUTS lb 29c
Nonpareil Paper Shell ALMONDS lb 29c
KELLOGG'S FANCY PUMPKIN 2 cans 25c
BRICK'S NONPAREIL MINCE MEAT lb 25c
QUALITY MEATS - STRODE'S SAUSAGE and SCRAPPLE

... Fresh-killed Poultry ...
ORDER EARLY FOR BEST SELECTION

KARL G. FRANK
MEATS and GROCERIES
607 MAIN STREET RIVERTON
Phone 86 — Free Delivery

Xmas Suggestions
XMAS TREE LIGHT OUTFITS 69c
Other Sets from 25c up
UNION Ball Bearing SKATES Reg. \$1.45 \$1.19
Mickey Mouse WATCH A Real Timepiece \$2.95
Streamlined TOT BIKE, 18-in. high \$1.19

Pocket WATCH, 79c Alarm CLOCK, 84c
for Boys—STANDARD SCOUT KNIFE, 48c
Xmas Snow 5c Xmas Twine ball 10c
Cellophane roll 10c Imitation Earth 10c
Moss bag 10c Tacks 5c
Icicles 5c-10c Ornament Hangers 5c
Tree Stands 19c up Snowdrift 5c
Hammer each 10c Tree Mats 49c up

JOHN H. ETRIS
GIFTS - ELECTRICAL APPLIANCES - RADIOS
17 W. Broad Street PALMYRA
Telephone Riverton 978

THE PORCH CLUB

On December 6th a "Women's Exchange" was held under the auspices of the Club. Many lovely articles were made and displayed by the women of Riverton and nearby towns. There were 33 entries in all. This was followed by a business meeting in the afternoon, after which, an amusing play entitled "Suppressed Desires" was read by Mrs. Claude Anderson, Mrs. Singleton Mears, and Mrs. Francis Downs.

Mrs. H. Eloise Bryan, former principal of the Cinnaminson school, and now a county helping teacher, gave an informal talk at the club on Tuesday, December 13. Miss Bryan's talk was entitled "The Body as a Behavior Mechanism," explaining the progress that has been made, through applied psychology, to understand and appreciate our bodies and the important part the nervous centers play in our lives.

Mrs. Boyer's painting class met as usual at the club house for their last lesson until January. The class has been a great success, beginning with 18 pupils last year it has grown to 34 pupils this year. Five pupils on Tuesday, December 22, from Beverly. Mrs. Boyer is very much pleased with the work that is being done.

The club invites its members and their friends to a Christmas Tea that will be held at The Porch Club on Tuesday, December 20th, from 4 to 6 p.m.

MANY ENJOY PROGRAMS AT SINGING TOWER

A number of residents from this section are enjoying the Singing Tower programs each Sunday afternoon, at Lakeview Memorial Park.

The splendid rendition of musical numbers starts at 3 o'clock and continues for one hour.

Westfield Friends' School

The annual Christmas Assembly at Westfield Friends' School will be held on Wednesday December 21, at 9.30. Parents and friends are invited.

Classes will be dismissed after the assembly and will be resumed on January 3.

GRASS FIRE MONDAY

Shortly before 8.30, Monday evening, the Palmyra Fire Department was called for a grass fire between Memorial avenue and Spring Garden streets, west of Cinnaminson avenue.

Fanned by a brisk wind, the flames were threatening a row of garages in the rear of properties on Spring Garden.

Prompt work on the part of the firemen extinguished the blaze before any damage occurred.

WINDOW SHADES
Purchased Here Are Measured and Installed Free — Prices Reasonable.
VENETIAN BLINDS
HARRY C. SCHWERING
PALMYRA Phone 28

Betty Petty BEAUTY STUDIO
519 Cinnaminson Ave. Palmyra
More Beauty For the HOLIDAY SEASON
FINGER WAVING
MARCELLING
MANICURING
HAIR CUTTING
HAIR TINTING
BLEACHING
SCALP TREATMENT
FACIALS
Open Daily 9 a.m. to 6 p.m.
Monday and Friday evenings until 9 o'clock
Phone, Riverton 480

Shop at **SHULMAN'S** and SAVE
13-15 West Broad Street, Palmyra
Make Our Store Your Gift Headquarters

For the Man
ARROW SHIRTS INTERWOVEN SOCKS
TIES HANDKERCHIEFS
SCARFS UNDERWEAR
GLOVES BELTS
SUSPENDERS ROBES
PHILLIPS-JONES SHIRTS and PAJAMAS

For the Ladies
A BEAUTIFUL LINE OF SILK ...
GOWNS PAJAMAS
NIGHTIES DANCE SETS
PANTIES
ALSO A BIG LINE OF ...
HOUSE COATS DRESSES PARKA HOODS
UMBRELLAS BOXED HANKIES
BEDROOM SLIPPERS
SILK HOSE 49c to \$1.00

For Children
A Big Attractive Selection of Gifts for the Baby and Children.
WE BOX ALL GIFTS FREE.
Store open every night until Christmas

XMAS VALUES

Novelty Writing Paper
25c and 50c

HANKIES
LADIES' from 5c to 25c
MEN'S from 10c to 50c
BOYS' 15c

Swanee Weather Bureau
50c

RAYBELLE LINGERIE

59c

XMAS WRAPPINGS, TAGS and SEALS

BOOKS-TOYS-GAMES

SMITH'S STORE

414 Main St. Riverton
Phone 783
Open Every Night from Fri., Dec. 16th, until Xmas

COUNTY OVERSPENT ASSERTS JONES

(continued from page 1)

July 13 at which time he also warned them that they must keep within their appropriations. Mr. Jones concluded by saying that he was not notified of purchases and received no cooperation from other members.

According to the estimate made by Mr. Jones, the department of public affairs, headed by Freeholder Palmer L. Adams, will be the only one to finish the year in the black.

The director of finance said that his own department would probably have a deficit of \$145, while bridges, roads and public buildings would be considerably in the red.

All the statements made by Jones were enthusiastically denied by Messrs. Stout, Church and Lamont. The latter asserted that transfer of funds would take care of many of the apparent overdrafts.

Mr. Stout said that certain over-expenditures were made every year and cited a number of examples. He insisted that such a condition existed this year due to the two floods and the early snow. The latter was particularly expensive, since no money was included in the budget for this purpose.

After the session, Mr. Lamont declared that about \$112,000 was needed for December, while balances amounted to about \$129,000. He said that the whole incident was mere propaganda.

P.O.S. of A. NEWS

Camp No. 23 will hold its annual Christmas party on Monday evening, December 19. The committee asks that each member bring a present (food preferred) that can be used in making up baskets for those of our members who are less fortunate. If you find it impossible to attend, leave your gift with Leslie Reeves, 529 Cinnaminson avenue, Palmyra, or Frank P. Coddington, 519 Howard street, Riverton.

There will be a big turkey given away during the evening as an attendance prize. Be present and you may take it home.

Entertainment Committee.

513 MEMBERS
The Palmyra Branch of the American Red Cross has completed the annual Roll Call.
Mrs. Milton Klotz, local chairman, reports that 513 memberships were obtained with contributions amounting to \$38.

HAVE YOUR CAR SERVICED FOR WINTER DRIVING WITH PRESTONE OR ZERONE AT
Evans' Service Station
Broad & Main Sts. Riverton, N. J.

ROAD WORK

Present road construction in Burlington County is as follows:
Church road bridge, two miles east of Evesboro, under construction. Detour via Evesboro-Mt. Laurel road and Moorestown-Mt. Laurel road.

Browns Mills-Cookstown road. Bridge closed. Detour Browns Mills to Wrightstown to Cookstown. Pemberton-Camp Dix road. One way traffic in North Pemberton. Wading River-New Gretna road. One way traffic limited to five tons.

REQUESTS AID FOR PROBATION WORK

County Requested to Appoint Assistant; Knight Speaks On Road Lighting

The Burlington County Board of Freeholders was requested to appoint an assistant for the county probation officer, Mrs. Edna Perry, when a delegation from county organizations appeared at the regular session last Friday to make a plea for this project.

The committee was headed by Rev. T. R. Ridow, of Mt. Holly, and he was accompanied by Mrs. Dorothy Cooper and Mrs. Frederick Blair, both of Riverton.

Rev. Ridow stated that he represented the Moorestown Community Council, the Moorestown Woman's Club and the Burlington County Social Workers' Club.

Great Handicap

He said that 363 boys and girls had been given a hearing in the county juvenile court during Prosecutor Eastwood's term of office and that proper disposition of the cases had been greatly handicapped by lack of facilities and information.

He asked the appointment of an assistant who would be assigned to deal with children's cases only and asserted that, by proper investigations, such situations could be dealt with more intelligently and properly. The matter was taken under advisement.

Lighting
Robert W. Knight, member of the Riverton Borough Council and chairman of a special committee

RENT
A TYPEWRITER
\$5 for 3 months
Noiseless Portable Models
WARREN T. SMITH
105 1/2 W. Broad St., Palmyra
Phone 425

from the Burlington County Association of Municipalities, in addressing the board, asked that money received from the state be diverted toward lighting county highways.

He said that he realized this might mean curtailment of new construction, but that he felt such a move would be justified if it reduced taxes.

Mr. Knight remarked that the present situation was obviously unfair to some townships, citing the case of Hainesport where the community really got little local benefit in respect to the cost of lighting the long county road.

He concluded by requesting the matter be given careful consideration when the new budget was made.

Get More from State

Freeholder Charles R. Stout said that he thought the main problem was to get busy and secure an increased appropriation from the state. He stated that only \$6,000,000 is allotted at the present time and that this was distributed among 21 counties on the basis of population and mileage.

Mr. Stout asserted that the counties must have more money and urged that all municipalities work toward having this appropriation increased.

The county engineer was ordered to compile all requests for roads to be included in the county system in order that the application might be considered intelligently at the time of making the 1939 budget.

Other Requests

The members of the medical executive board of the Burlington County Hospital asked the board to approve the recommendation of the Burlington County Medical Society and authorize an appropriation of \$5,000 in the 1939 budget to carry out the proposed tuberculosis program in the county. This was originally instituted by the Burlington County Tuberculosis League.

The following departmental bills were approved and ordered paid, Freeholders Jones and Adams voting

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COUNTY SCHOOLS FACE DEFICIT

Burlington county schools are faced with a deficit of \$162,092.69 during the present fiscal year because of a shortage of state funds, it was revealed last week by Louis J. Kaser, county superintendent of schools.

Many of the schools in the county's 30 districts will be hard pressed unless legislative action is taken to supplement the fund available for distribution to the schools in the state. The legal apportionment for this county totals \$540,214.49, but at the present time there is only \$378,121.80 available. This represents 68 per cent of the amount the schools are entitled to receive.

no as usual: Roads, \$9,343.24; bridges, \$3,861.35; buildings, \$16,128.61; revenue and finance, \$2,490.69; public affairs, \$10,202.05, a total of \$41,975.95. Mr. Kaser stated that under the

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CALVARY PRESBYTERIAN

Rev. Charles T. Bates, B.D., Pastor

Morning worship, Sunday, December 18, at 11 a.m. The musical selections will be "Cantelina" by Salome, "Meditation" by Spiner, "March in D" by Hackett. The choir will sing "O Come to My Heart" by Ambrose.

The church school meets at 9.45. There will be no mid-week service on December 21. The Christmas entertainment of the church school will take place on that day at 7.30 p.m. Parents and friends are invited. Members of the school are asked to bring a "white gift" (non-perishable food) for the New Jersey Children's Home Society at Trenton. An offering for the same cause will be received.

The children's Christmas party for the cradle roll, beginners and primary departments and their parents will be held on Saturday afternoon, December 24 from 3 to 4.30. Children are asked to bring a toy or a book (new or used but in good condition) to be sent to the children in the care of the same home.

Wesleyan Men's Bible Class

FOR THE MEN OF THE COMMUNITY

Why do we celebrate Christmas with so much good-will and good cheer, charity and kindness? All through the trail of years from Eden to Bethlehem, God's words were being repeated, "Christ is coming." Then after long unbroken centuries the angels and the shepherds sang together "Christ has come."

It is because God kept his word that we celebrate Christmas? God has and always will keep his word and that is a real reason for some people trembling while others rejoice.

Is it because we love little children so much that we think of that lowly manger cradle? Or does that babe born in a barn bring us closer to the thought that our little ones have the promise of His protecting hand?

Perhaps the Wesleyan Class can help you observe in a more impressive and sincere way the Advent of a Babe.

We will be looking for you Sunday 9.50 a.m. Mr. Poinsett's message, "The Incarnate Son." John 10 22-39.

SPEAKER AT WESTFIELD

Richard Wood, returning from London where he has been attending the special services of the London Yearly Meeting, called to consider Peace will speak at the Westfield Friends Meeting House on Sunday, December 18, at 7.30 p.m. The public is cordially invited.

EPWORTH M. E. CHURCH

Rev. W. A. Boyd, Pastor

"The Announcement of the Angel to Mary, the Mother of Jesus" is the title of the sermon for consideration in the Methodist Church this Sunday morning at eleven o'clock. By the pastor, Rev. W. A. Boyd. Music will be furnished by the senior choir.

Christmas musical service this Sunday evening. An excellent program has been planned by the senior choir with Rachel Lord at the organ and Eric Warnick, conducting. The Christmas sing will be directed by the minister, George Durgin, Jr., will be present and play his violin for us. Be sure to be present and enjoy these pre-Christmas meetings.

CHRISTIAN SCIENCE CHURCH

"Is the Universe, Including Man, Evolved by Atomic Force?" is the lesson-sermon, subject for Sunday, December 18, in all Christian Science Churches and Societies throughout the world.

The Golden Text is: "Hearken unto me, O Jacob and Israel, my called; I am he; I am the first, I also am the last. Mine hand also hath laid the foundation of the earth, and my right hand hath spanned the heavens." (Isaiah 48: 12, 13).

Among the lesson-sermon citations is the following from the Bible: "All things were made by him; and without him was not any thing made that was." (John 1: 3).

The lesson-sermon also includes this passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "In the vast forever, in the Science and truth of being the only facts are Spirit and its innumerable creations" (p. 479).

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist

Thomas Ave. and Seventh St.

Riverton, N. J.

Sunday School, 11 a.m.

Sunday Services, 11 a.m.

Wednesday, 8.00 p.m.

Reading Room in Church Building

Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2.30 to 4.30.

WEEKLY GAMES AT SACRED HEART

The weekly games that have been enjoyed by so many people during the last several weeks, will be discontinued until after the holidays. The series will be continued on Monday evening, January 9th, when other and newer attractive features will be introduced.

The members of Independence Fire Company, of Palmyra, will hold a Christmas party for children of Palmyra under 10 years of age on Sunday evening, December 19. Santa will attend and refreshments will be served.

RIVERTON SCHOOL NOTES

The honor roll for the second period for Riverton School based on satisfactory citizenship is as follows:

First Grade
Marjorie Taylor, Joan Bell, Susan Daniels, Dian Kimball, Bessie Rouse, Nancy Donaghy, DeHertburn Cook, Irwin Lloyd, Jack Carhart, Marter Carhart, Norman Allen.

Second Grade
John Abell, Leroy Cook, Graham Harris, George Hooper, Leon Rouse, Bobby Stuart, Mary Berger, Lois Burns, Lorraine Davis, Joan DeCoursey, Betty King, Jean Swayne, Joellyn Van Horn, Susanne Warnecke, Jane Watson, Ruth Millar.

Third Grade
Barbara Stuart, Virginia Wagner, Eleanor Lutt.

Fourth Grade
Norman Harris, George Pack, Donald Garwood, Andrew Walls, Lawrence Mitchell, Thelma Davis, Janice Moreland, Doris Gibson, Joan Watson, Carolyn Cook, Valerie Day.

Fifth Grade
Jane Adams, Mary Lou Bush.

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Martha Jane Daniels, Jean Gowell, Doris Jones, Dorothy Lloyd, Ruth Mason, Dorothy Metzgar, Edith Millar, Janet Smalley, Priscilla Woodward, John Carhart, Royal Farrow, Stanley Gilbert, Roland Harris, John Kirk, Harry Watkins.

Sixth Grade
Edward Hoyt, Richard Horton, Lloyd Major, Donald Taylor, Joa Teeple, Alice Cook, Virginia Woodward, Barbara Cook, Suzanne Troxell, Patsy Hinehline, Edith Harris.

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60c up to \$3.50

Our store will be open all day Christmas Sunday and Monday.

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Alley Gossip

Ladies League
The Wings are still setting the pace in this circuit with three teams, the Kools, Murads and Camels being in a close battle for second position.

High Singles:
Miss Wilson, Murads, 163.
Miss Adair Murads, 168.
Mrs. Gros, Murads, 161.
Mrs. Baite, Camels, 162.
Mrs. Shaffer, Luckies, 159.
Mrs. Snover, Spuds, 158.
Mrs. Baker, Wings, 156.
Miss Goodwin, Murads, 177.
Mrs. Barbour, Kools, 153.

The standing:

	W	L
Wings	27	12
Kools	21	18
Murads	22	17
Camels	20	19
Luckies	17	22
Spuds	11	28

K. of C. League
The Palmyra outfit got back into their winning stride by taking three games from Mt. Holly B. thus pulling into a position only two points behind the leading Mt. Holly A aggregation.

High Singles:
Sherman, Mt. Holly, 207.
Yearly, Palmyra, 202.
Schuler, Riverside, 208.

The standing:

	W	L
Mt. Holly A	21	9
Pal Whites	19	11
Mt. Holly B	17	13
Gloucester	16	14
Moorestown	14	16
Haddon Heights	13	17
Riverside	12	18
Camden	8	22

Artisans League
The Bandits and Demons are staging a serious battle for the initial post with both teams having a record of 22 and 10. The Pirates are two points in the rear.

High Singles:
Roberts, Footpads, 207.
Wuillimier, Bandits, 215.

The standing:

	W	L
Demons	22	10
Bandits	22	10
Pirates	20	12
Thieves	16	16
Footpads	16	16
Boots	15	17
Buccaneers	10	22
Highwaymen	10	22

Business Men's League
The rampaging Fortnum V-8 outfit continued its speedy dash toward the first half championship by knocking off the Buohi Druggists for three games last week. Germania is eight points in arrears.

High singles:
Rupp, Germania, 216.
Wallace, Fortnum, 200.
Baker, Snover, 214.
Coddington Claws, 214.

The standing:

	W	L
Fortnum	30	6
Germania	22	14
Snover	21	15
Claws	20	16
Buohi's	16	20
Farmers	15	21
Defran	13	23
Bell & Evans	12	24

Burlington County League
Garden State picked up a bit on the leading Coddington Palistors, when the former won three from Devlins. The loop leaders, on the other hand, dropped a brace of games to the third place Beverly plotters.

High three:
Lynch, Shorten, 604.
High singles:

ELECTRIC SCORE BOARD FOR GAMES

No longer will basketball fans at high school games be in doubt regarding the correct score and the time remaining to play at any stage of the game for a new electric scoreboard is being installed in the gymnasium this week. The apparatus will be located at the east end of the playing floor and in full view of the stands.

The acquisition of this important piece of equipment was made possible through the untiring efforts of the Red and White Club of the school. The members of this organization, through the sale of football programs were able to raise sufficient funds to defray the entire cost of the board.

The result of their work will, no doubt, be greatly appreciated by those present at the various games this season.

THESE TO CLASH WITH ERNIE DUSEK

A card of exceptional merit has been booked for the Camden Armory, Thursday night in a show that will be the last until the first week of the new year. As usual, the Hanlys are presenting five bouts, but each one promises to be just as exciting as those in the past weeks.

Louis Thesez, Hungarian idol from St. Louis and rated very high among the ten best grapplers of the country, has been signed to square off with Ernie Dusek, chief of the Nebraska clan of wrestling skulldusters, in the feature bout of two out of three falls, with a 90-minute time limit.

This scrap has all the earmarks of being plenty rough from start to finish. Thesez, who has won a number of championships, is no stranger as they have clashed within a year and neither has the better in the standing.

Steinke vs. Bisagnano
Hans Steinke, German musclemann who holds no fear for any grappler will be put to a test when he tries to dent Al Bisagnano's unblemished record, in the semi-windup of 30 minutes. Hans will have the advantage of weight, height and strength as compared to "Buz's" ring generalship, stamina and cleverness. This should be one of those scraps where orthodox wrestling will prevail.

A familiar face to many wrestling fans will be seen for the first time this season when Jack Hader, Kansas City "killer" helps Tommy Rae of Boston, to make his debut. Hader is plenty rough and tough and Rae will have his hands full. Gino Vagnonne is back on the card and he faces Henry Kulkovich, of New York. Ed Meske meets Eddie Newman to round out the show.

Bratz, Devlin, 203.
Schmidt, Prudential, 219.
Wuillimier, Beverly, 218.
Wallace Coddington, 206.
Lynch, Shorten, 210.
Ruff, Garden State, 231.

The standing:

	W	L
Coddington	23	10
Garden State	22	11
Beverly	19	14
Devlins	17	16
Prudential	17	16
Shortens	16	17
Medford	13	20
Kieckhefer	5	28

South Jersey League
Palmyra dropped a pair last Saturday to Atlantic City. Wallace had a 223 game. The scores:
Palmyra 29 1018 844
Atlantic City 877 983 852



SPORTS JOTTINGS

Recent additions to the varsity court squad include LeCates, O'Neill, Mitchell and Shaner.

Reserved seats for the high school Alumni game are on sale at L. G. Rogers' store, Palmyra, and at the school. The price of 50 cents also includes general admission.

The five teams in the South Jersey Group III court loop in addition to Palmyra include Burlington, Moorestown, Gloucester, Paulsboro and Merchantville.

At the high school practice session on Monday, Len Baker and Sam Rothbaum gave concrete evidence as to their sharpshooting ability. Alumni take warning.

Basketball schedules for the current season are available at Bowker's Tak-About or at the high school.

DEER SEASON TO OPEN SATURDAY

Hunters entering the deer woods to participate in New Jersey's big game season, from December 17 to 21, with the intervening Sunday excepted, are urged by the State Fish and Game Commission to utilize extreme caution in order to prevent accidents.

The deer season is expected to attract thousands of licensed hunters to the southern pinehills and North Jersey hills again this year, making one of the most successful years for sportsmen in the State. Another record kill of bucks is expected during the season by game wardens if the weather remains open as many herds of deer have been seen in the deep woods.

Wear Red Hat

The State Fish and Game Commission today specifically requested hunters not to drive on any of the ten deer food plots recently installed in the pinehills of Ocean and Burlington counties to attract the deer away from farms and cranberry bogs, or to trample down the ground on the areas. Cooperation with landowners was also requested to prevent complaints of property damage.

Hunters were urged to wear a red hat and coat while hunting and to hold their fire until they have seen the horns of the buck. These necessary precautions will probably take New Jersey hunters the four day deer season without an accident, the commission said. No hunting is allowed on December 18, the intervening Sunday in the season.

Raccoon hunting will be suspended during the season. Game wardens and foresters are asking hunters to utilize extreme caution in discarding lighted cigarettes, pipe lands in order to prevent forest fires.

HADDONFIELD IS NEXT OPPONENT

The regular scholastic schedule for the Red and White court team opens on Tuesday night of next week at the local gymnasium, when Haddonfield invades local territory.

While the veteran Palmyra cast is expected to annex the verdict, Coach Dimond is taking nothing for granted and is guarding against over-confidence on the part of the Palmyra machine.

BIG GAME THIS SATURDAY NIGHT

Strong Alumni Five to Face High School Varsity; Benefit for Trip

Everything is set for the opening of the local court season in this section on Saturday night of this week, at the high school gymnasium, Palmyra, when the current edition of the varsity clashes with a hand-picked group of alumni stars.

Two games are on the card, with the reserve fives of both contenders getting under way at 7.30. The feature tilt will start an hour later.

Those who desire reserved seats are advised to come early, for the supply is likely to be far under the demand.

Benefit for Trip

As previously stated the fracas has been arranged by Coach Dimond to secure funds toward defraying expenses for the New England invasion that the varsity will make during the Christmas holidays. This trip is in the nature of a reward for the championship quintet of last year, all except one of whom are represented on this season's team.

Games will be played at Northampton, Greenfield, Athol and probably with one other opponent.

Alumni Set

The Alumni team, under the expert guidance of Bill Baker, has been pushed through a number of intensive practice sessions in preparation for the engagement and the members realize that they have a tough assignment in store for them on Saturday.

Baker stated, however, that his players were determined to win, since they felt that their reputation as hoopsters was definitely at stake.

"A defeat by a schoolboy five would be a serious blow to our morale," said Mr. Baker in an interview early this week.

School Team Ready
The Red and White varsity, on the other hand, appears equally determined to leave the floor with the verdict and the squad is rounding into mid-season form as a result of the workouts that have been indulged in during the past two weeks.

Experienced fans are greatly impressed with the smoothness of the school lads and are not at all hesitant to predict that the Alumni five will be handed something in the nature of a startling reverse.

In any event, few enthusiasts of the game will be missing when the referee's whistle starts hostilities on Saturday night.

The only time a motorist stops, looks and listens is when something goes wrong with his engine.

ashes, or cigars while in the wood. The total number of deer taken during the four day open season of 1937 was 2,173.

Country Club Notes

Men's League

Jamison's team went into a tie with Hendrickson's bowlers for the runner-up post. Lippincott's entry still holds the lead with a three game margin.

High singles:
Jackson, 201.
Hagatos, 200.
Lippincott, 213.
Coe, 202.
Ayres, 202.
Burns, 201.
Craig, 217.

The standing:

	W	L
Lippincott	23	7
Hendrickson	20	10
Jamison	20	10
Bonsall	16	14
Clark	14	16
Woods	15	15
Elliott	14	16
Smith	12	18
Hemphill	12	18
Tyler	10	20
Bartley	10	20
Wilson	8	22

Ladies League
The teams of Mrs. J. V. Hackett, Miss M. Gausler and Mrs. Richard Lippincott went into a three-way tie for the loop lead with a record of 18 and 12.

High singles:
Mrs. Langenber, 170.
Mrs. Ayres, 165.
Mrs. Hackett, 180.
Mrs. Shrader, 157.
Mrs. Ritschard, 151.

The standing:

	W	L
Mrs. Hackett	18	12
Miss Gausler	18	12
Mrs. R. Lippincott	18	12
Mrs. Graff	12	18
Mrs. E. Lippincott	13	17
Mrs. Story	12	18

LETTERS AWARDED TO GRID SQUAD

Twenty members of the Palmyra High School grid squad were awarded their varsity letters on Tuesday of this week by Coach Ken Dimond. Those who received the coveted emblem were: Paul McDermott, Tom Piergrossa, William Phile, Albert Sacca, Sam Rothbaum, Joe Karitin, Charles Gamble, Bill Marshall, Joe Davis, Pete Lelejo, Daniel O'Neill, Russell Stickle, William Keen, Danny Mento, Lawrence Liora, Carl McDermott, Mike Caruso, Paul Gibbon, John Vanenburg and Charles Karns.

Letters were also awarded to Manager Deemer and Assistant Manager Pentico.

THINGS TO WATCH FOR

Wired television system for hotels so that each room will have a television receiver hooked up with master receiver on top of building. . . Following successful introduction of self-gartered socks, manufacturers will soon offer double-cuff shirts with self-linked cuffs and self-buttoned collars. . . Streamlined step-ladder that collapses automatically at press of a button. . . Soap, with no alkali in it, made of cocoa butter. . . Electric toaster with moving belt, so that you can put slice of bread in one end and it comes out the other end toasted. . . Remote control airplane toy, worked by rubbing a wand with a piece of wood and then touching the wand with metal leaf. . . Colored light device on autos which will indicate to traffic cops at what speed moving vehicles are traveling.

THE NEW ERA

Incorporated

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The Viscious Circle

There has been a widespread movement, of late, toward shifting the responsibility of financial support for various governmental functions with the mistaken idea that an apparent saving might result.

In the opinion of many, there is no saving in such a procedure, in fact, there is a growing suspicion that such a shifting of responsibility results in a greater cost and less efficiency.

To take a concrete example: Highway maintenance. Various municipalities desire that the counties take over more and more roads in order to reduce local budgets.

The county, in turn, may assert that this cannot be done without additional funds from the state. If the state makes such a provision, the commonwealth will probably expect an enlarged appropriation for roads from the Federal government.

Should the authorities at Washington think favorably of the plan, the budget will be increased to take care of the added cost and more taxes will be levied to provide the revenue. These taxes are paid by the same citizens who are intended to be relieved of their present burden.

There is, in effect, therefore, no saving at all and the only result is that administration of the matter in question has passed from a municipal to a state or even national supervision.

All this is tending toward a more complete centralization of government which is decried by many. It is a well-known fact that the more agencies that are involved in the appropriation of money, the higher are the administration costs and the greater the number of people who must have a say in just how the money shall be expended.

It is all very well to secure county or state assistance for various projects, but such a procedure can be carried to extremes, a point which is being approached most rapidly.

Boy Scout Week

Creating and promoting good reading for boys has been one of the persistent objectives of the Boy Scouts of America for nearly three decades and has resulted in an impressive list of practical accomplishments in the improvement of juvenile literature. The weighty influence of the Scout Movement is always on the side of all vigorous, virile and wholesome books and periodicals and the Scouts' list of fifty outstanding books for boys, published annually in time for the Christmas season, is consulted as eagerly by parents seeking gift suggestions as it is by Scouts and their friends.

The Scout Handbooks and other special publications for boys are in themselves samples of the sort of reading matter the Boy Scout Movement is anxious to endorse and "Boys' Life," the magazine for all boys published monthly by the Boy Scouts of America, provides thrills and adventure in generous doses along with hobbies, sports and outdoor lore that boys can easily translate into action.

No good cause succeeds without energetic prosecution and that is why the Boy Scout leaders of the country have named the seven days from December 9 to 16 as Boys' Life Week and set about asking all parents to further the "good reading habit" in growing boys.

What Other Editors Say

Senator Norris says that Roosevelt will have to run again in 1940 if the present Congress blocks his program. Is this a threat?

The trouble with organizing a third party is that in the election it is very apt to finish third.

Folks who perform their jobs just well enough to "get by" seldom travel any further than just "by" the zero mark.

Young John Roosevelt earning \$18 a week, is spending \$100 a month for an apartment, thus proving himself a true son of the New Deal.—Exchange.

Know Your Government

State Governmental Structure
Any attempt to analyze the functions and operations of New Jersey's state government reveals an amazingly large number of boards, bureaus, commissions, departments and other agencies.

Published by the State Budget Department is a chart showing the organization of the state government. Below the main headings of legislative, executive and the judicial branches are shown more than one hundred various subdivisions.

So numerous and overlapping are these divisions that it is extremely difficult to determine what part some of them play in the scheme as a whole. It is necessary to follow a labyrinthian course on the chart to ascertain under which branch of government each operates.

One fact is evident, nevertheless. The state government is dominated to a considerable extent by bureaucratic agencies. With few exceptions, these are spending agencies.

Bigger Appropriations

Many of them have been created as the result of pressure by specially interested groups.

They have been established and powerful efforts have been initiated to keep them in existence. Each year witnesses an appeal by them to the Legislature for bigger appropriations. Every agency does its utmost to expand and perpetuate itself.

So haphazardly and frequently have these agencies been added to the state system that there is distinct need for intelligent revision of them. To function for the welfare of the state as a whole, a unified, economical and efficient governmental structure is required.

From time to time various groups interested in good government have made extensive and costly surveys of the state government.

In 1932, for example, the Princeton Survey report recommended in detail a program of state reorganization. Pointing to huge anticipated savings, the report advocated extensive revision of state payrolls and taxes.

Again, in the 1937 legislative session, overhauling of the state system was advanced in Senator Cleve's reorganization bill. Proposing a cabinet type government, it recommended nineteen departments that would embrace the multitude of state departments.

Reorganization

Changes proposed in these various plans would be to the decided advantage of New Jersey's taxpayers. But even though the people who foot the bills have favored a change, every proposal in the present sprawling, overgrown system.

Clever lobbying and strategic political maneuvering have succeeded in preventing any widespread governmental reform. Political patronage requirements and obligations have prevailed over the interests of sound and thrifty public administration.

Against a formidable front of opponents, the New Jersey Taxpayers Association has pledged itself to work strenuously and courageously for legislation that will provide thorough reorganization and simplification of state agencies and departments.

To achieve greater efficiency and economy in government, and to relieve taxpayers from the staggering cost of the present system is the association's goal.

Cooperation by every taxpayer is necessary to accomplish this goal. Aware of the urgent need of reform, and active in getting it accomplished, the alert taxpayer can attain his rightful control of public expenditures. When he does, his efforts will be liberally repaid, in the form of a reduced tax bill.

HEADLINES IN NEW YORK

U. S. Government to borrow \$700,000,000 "new money" this month to finance current deficit... Plans nearing completion for new television company to be known as Scopony Corporation of America, backed by founder of English firm... \$110,000,000 worth of U. S. Steel announced first quarter 1939 prices will remain unchanged from current quotations.

Health Question: Is anti-pneumonia serum applicable in all cases of pneumonia?

Doc Says:

Anti-pneumonia serum is receiving much publicity, which is desirable, because it is effective in lessening the severity of certain types of pneumonia and has undoubtedly saved many lives.

There are several types of pneumonia each of which is caused by a specific type of organism. Sera have been perfected which are effective against certain types of pneumonia. It must be remembered that these sera are specific and therefore effective only for a particular type of pneumonia. All such sera are effective only if used early in the onset of the disease. If the pneumonia is of a type for which we have no serum it is useless to use serum at any time.

When a physician diagnoses an infection of the upper respiratory tract as pneumonia, he promptly has the case typed to determine whether the pneumonia is of a type which will be arrested by serum treatment.

The type is determined by analysis of the patient's sputum. If it is of a type against which a serum is effective, the physician will use serum in his treatment of the disease. This feature is prepared by the County Medical Society and the Medical Society of New Jersey.

ABOUT THE COUNTY

A number of passengers on a Mt. Holly school bus were injured last week when they were attacked by five negroes who invaded the vehicle at a stop made in a suburban area.

The United States Engineers' Department will conduct a flood survey along Rancocas Creek, above Mt. Holly, according to an announcement made last week. The project will require three weeks for completion.

Further improvements are to be made at Strawbridge Lake Park, Moorestown.

The Christmas decoration contest in Mt. Holly is following along the lines of a similar one conducted here several years ago.

Santa Claus made a general arrival last Saturday.

A dredge is removing the much-discussed islands in the Delaware River off the Delanco shore.

N. J. BELL XMAS CAROLS ON AIR

The Telephone Carols, traditional Christmas program of songs in which telephone men and women join simultaneously in telephone buildings throughout New Jersey, will be heard in the four corners of the earth this year, the New Jersey Bell Telephone Company announces.

For several years the carols have been broadcast by Station WOR on the regular broadcast band, to permit families of telephone people and others to listen and join in. In addition this year WOR's short-wave station W2XJ will transmit the program to distant lands.

The carol program will be sung here in New Jersey at 12:45 to 1:00 p.m., Friday December 23. A special chorus at telephone headquarters in Newark will be heard during the program in "Break Forth, O Beauteous Heavenly Light" from the Bach Christmas Oratorio, and a mixed quartet and the chorus will sing "When the Crimson Sun."

representing an average covering of \$1,725 on about 64,000,000 people... Looking over the earnings reports: higher—Diamond Match, Vick Chemical; lower—Royal Typewriter, American Power and Light... 64 top utility holding companies file integration programs with SEC... U. S. closes wheat deal with Great Britain; 20,000,000 bushels disposed of through Federal Surplus Committee Corp... U. S. Steel announced first quarter 1939 prices will remain unchanged from current quotations.



Certain rulings by the state auditor's office have irked municipal government officials to no little degree. According to Mr. Darby will soon be necessary before ten cents worth of postage stamps can be purchased.

Local people employed in Philadelphia have expressed their feelings about the proposed tax on wages without mincing words. Naturally no one has been found who favors this latest income-making proposal.

Don't forget to help in providing for the needy on Christmas day.

Certain European nations might never think of actually invading the United States proper. There is a growing menace, however, in the present activities of several powers in South American countries. It appears evident that Germany and Italy have real designs toward expansion in that direction.

It is a sad reflection on the sanity of Canadians and British Americans that they enjoy the reputation of being the largest purchasers of Irish sweaters, when there is so much need of money for home circulation.—Charlottetown Guardian.

Just as the Atlas-makers had begun to feel everything was under control, somebody takes Wisconsin away from the La Follette.—Richmond Times-Dispatch.

Newspapers quote an Oberlin College professor as stating that King Solomon was vastly overrated. It must be a misprint for over-mated.—Tyler Telegraph.

Every great man deserves an autobiography and a biography—one to tell his side of the story and one to give the low down.—Buffalo News.

Scene: Newspaper office. Reporter rushes in. "I've got the perfect story," he cried.

"A man bit a dog, I presume," hissed the city editor.

"Now a bull threw a congressman," yelled the reporter.—Exchange.

The law can fix a wage of 40 cents an hour for 1945, but it can't tell whether that 40 cents will buy a hat or an onion.—Buffalo News.

THE PEOPLE'S COLUMN

Gracious Welcome

The New Era: The hostess of the Welcome Wagon called upon me a few days ago and the charming and gracious welcome to Riverton she extended was only equalled by the attention the merchants extended through her.

I wish to thank one and all for my shower of gifts. They are fully appreciated not only for their value, but because of the happiness they brought to me from their message of welcome to Burlington county.

The theatres extending their passes for my amusement I thank and last, but not least, I thank The New Era for its gift subscription.

The copy now on my desk turns back the pages of life many years and though it has been thirty-eight years since I left Riverton, its familiar face makes it seem but yesterday.

So, I thank you, one and all. Very truly, Mrs. Lewin W. Wickes.

Editorial Note: And we, The New Era thank you, Mrs. Wickes, for your kind note of appreciation.

Italy supports a national bureau for maternal and child welfare by a tax on bachelors and private contribution.

YOUR GARDEN

WHAT TO DO THIS WEEK
By A. C. McLean
Extension Service, N. J. College of Agriculture

Flowers for Christmas

A question which seems to be uppermost in the minds of many gardeners just now—asides from what to give their friends for Christmas—is whether their house plants will bloom for the holidays. Persons experienced in raising poinsettias, geraniums, cyclamen and other flowers indoors know that a point of great importance is to give them a moist atmosphere.

Care should be taken not to over-water house plants. Unless the air is very warm and dry, they cannot use so much water during the dull days of winter as during the active growing season of spring and summer. Too much water prevents air from reaching the roots. Unless a plant is naturally at home in water, the roots need air as well as the top.

Poinsettias

Poinsettias need plenty of light and warmth, while cyclamen thrive better in cool places with moist atmosphere. Place poinsettias by the largest and lightest window available. When one has difficulty in making them bloom the second year, it is usually because of lack of light. Unless conditions in the house are exceptionally good, it is better to let a florist keep the plants in his greenhouse until they are in bloom.

Among the most satisfactory house plants for winter are bulbs, begonias and most of the foliage plants. Snake-plant or Sansevieria (also called Bowstring-hemp), in addition to aspidistras some of the dracaenas and most of the Boston Ferns are also very satisfactory for indoor gardens. No matter which house plants are chosen, it is almost a necessity to have some kind of humidifying apparatus, even if it is only a pan of water on the radiator. Having once enjoyed flowers of blooming house plants, do not try to keep the plants forever. Remember that fresh ones to replace them are available at reasonable prices.

"To speak the truth," said Hi Ho, the sage of Chinatown, "requires only a moment of utterance, but years of research in order to ascertain it."

Legal Notices
SHERIFF'S SALE
By virtue of a Writ of Fieri Facias to me directed, issued by the Court of Chancery of the State of New Jersey, I will sell at public sale on

YMCA BRIEFS

Craft Classes

Every Wednesday afternoon between the hours of 3 and 5 p.m. at the Palmyra-Riverton Y.M.C.A. building, craft classes will be held for boys who are members of the Y.M.C.A. groups. Until a suitable schedule can be arranged, those boys who sign up first will be permitted to enter the class. Work will center around wood craft articles such as bookcases, lawn ornaments, and puzzles.

Horace Dobson, of Moorestown, will be in charge of the classes, with the cooperation of the Y.M.C.A. secretarial staff. All boys are requested to sign promptly this Wednesday, December 14, at the Y.M.C.A. building.

Constipated?

"For years I had constipation, awful gas, bloating, headaches and back pains. Adlerika helped right away. Now, eat sausage, bananas, etc., anything I want. Better, better." Mrs. Helen Schott.

ADLERIKA
At all leading druggists.

RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

TIMELY HINTS FOR BIRD LOVERS

"The weather which Thanksgiving ushered in, coming after so protracted a period of exceptional mildness emphasizes the need for preparedness in aiding our bird friends," says a statement issued from the office of the New Jersey Audubon Society, at Newark.

A heavy snowfall followed almost immediately by another fairly heavy one made it difficult for the bird population of a wide area to secure a natural food supply. Many birds like human beings were caught off-guard and some such as are usually absent in severe winter weather or occurring scarcely where a special food supply is available, seemed at a loss as to how to provide for themselves. Thus robins were discomfited picking at the berries on barberry bushes, which under normal conditions they care little or nothing for.

The Audubon Society emphasizes that in addition to the usual supply of seed, bread and bread crumbs, bird lovers should also be prepared to make available food that will more readily meet the requirements of such birds. Raisins and currants also make a good food for robins, hermit thrushes, and the occasional straggling mockingbird, and recommended as something to be put out where these stragglers will see the offerings as soon as the birds are noted during or after a storm.

The society is always glad to offer special counsel and suggestions for any specific experiences and invites correspondence on the matter as well as on every phase of activity that develops the right relationship between man and his natural allies the birds.

"To speak the truth," said Hi Ho, the sage of Chinatown, "requires only a moment of utterance, but years of research in order to ascertain it."

Legal Notices
SHERIFF'S SALE
By virtue of a Writ of Fieri Facias to me directed, issued by the Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, DECEMBER 29, 1938, between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock), Standard Time, at the Court House, Mount Holly, New Jersey:

All the following tracts or parcels of land and premises hereinafter particularly described, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey:

TRACT NO. 2, BEGINNING in the Eastern line of Cinnaminson Street, at the intersection of Eighth Street; thence easterly along the Eastern side of Cinnaminson Street, one hundred feet to the Southern line of the Eastern side of the Plan of Riverton south of the Railroad; thence easterly between to right angles to Cinnaminson Street, one of which parallel lines is the Northern line of Eighth Street, thirty feet to the building line; thence continuing on the same direction, one hundred and sixty feet, more or less, to the line of Spring Grove Farm, on the Southern side, and one hundred feet on the Northern side to the Western line of H. Dreyer's lot, and the Western line within said bounds Lots Nos. 68 and 69 on

TRACT NO. 2, BEGINNING in the Eastern line of said Cinnaminson Street, at the Northwest corner of Lot No. 8, formerly of John Holvick, one hundred feet Northward from the Northern line of Eighth Street, thence Northward, along the Eastern line of Cinnaminson Street fifty feet in width or front, to the Southwest corner of Lot No. 68, then easterly along the right angles to said Cinnaminson Street at right angles to the building line, then on in the same direction, one hundred and twenty feet, more or less, to the Farm Line of Farm, CONTAINING within said bounds Lot numbered as number sixty-seven (67) on Cinnaminson Street between Seventh and Eighth Streets.

Deceases approximately \$3,000.49 besides interest, costs and fees.

Sold as the property of Mamie Jordan Paunce, also known as Mary Jordan Paunce, et al., defendants; taken in execution at the suit of Cinnaminson Bank and Trust Company, complainant; and to be sold by

F. GEORGE PURTH, Sheriff.

Solicitors: Curry & Purnell.
Dated: November 30, 1938.
Printer's Fee \$28.14.
12-1 to 12-25-38.

RULE TO BAR CREDITORS
EXECUTORS NOTICE
OF RICHARD D. BARCLAY,
Decedent.

Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 22nd day of November, 1938, upon application of the subscriber, Executors, requiring the creditors of the late RICHARD D. BARCLAY, late of the County of Burlington, to bring in and file their claims against the estate of the said decedent, under oath or affirmation, on or before May 22, 1939, or they will be barred by this action therefor against the said Executors.

THERESA S. BARCLAY,
U. S. L. S. BARCLAY,
Executors.

Proctors: Curry and Purnell.
Dated: November 22, 1938.
12-1 to 12-25-38.

YWCA NOTES

New Clubs

The girls' work committee of the Burlington County Young Women's Christian Association is aiding with plans for the organization of three new Girl Reserve Clubs in the county.

The new club in Rancocas is being sponsored by the Rancocas Y.W.C.A., and Miss Elaine Nichterlein will be the club adviser. The Rancocas Y.W.C.A. is headed by Mrs. Calvin Tait.

Mrs. Harold VanZant will serve as adviser of the Girl Reserve club being organized in Marlton. Mrs. Charles Barton, a member of the county Y.W.C.A. board, is chairman of the sponsoring committee. The Stevens Station Parent-Teacher Association at its November meeting, voted to sponsor the organization of a Girl Reserve club in that community. Mrs. Grover Freck will be the club leader.

Members of the girls' work committee of the county board are: Mrs.

READ A BOOK WARNS BURNETT

Letter to D. Frederick Burnett, state alcoholic beverage commissioner.

Dear Mr. Burnett: Would you be kind enough to let me know if I could play Indian or buck dice or Rummy in cards. I am an old timer in this business and would like to play the above just to kill time.

Very truly yours,

Signature.
P. S.—I don't want to play the above for drinks but just to kill time. Reply by Mr. Burnett: My Dear Mr. Burnett:

Card games, in themselves, are not prohibited. But playing them for

Charles S. Beckwith, of Pemberton; Mrs. A. B. Peacock, of Columbus; Mrs. Isiah Haines, of Columbus; Bog; Mrs. John Nelson, of Pemberton; Mrs. John Thacher, of Moorestown; Mrs. Louis Watson, of Bordentown; Miss Hulda Hewitt, of Bordentown; Miss Helen Reynolds, of Trenton, and Miss Margaret Carey, of Jobstown.

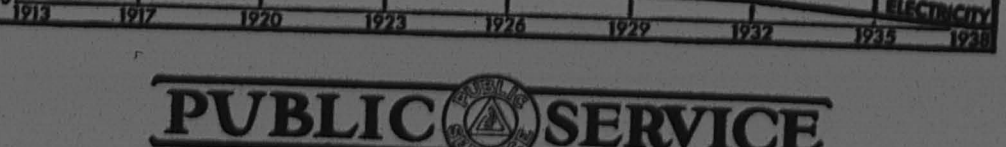
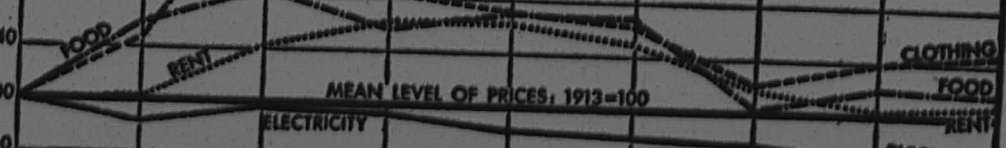
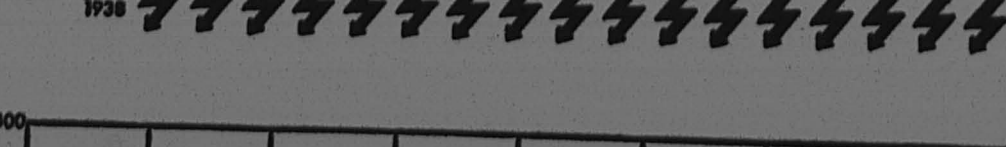
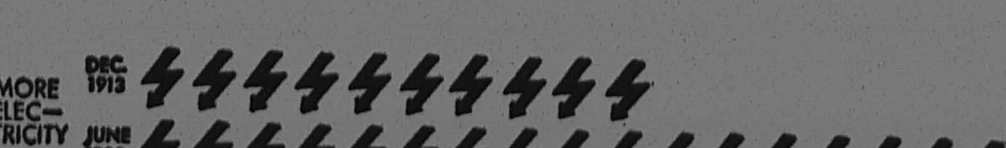
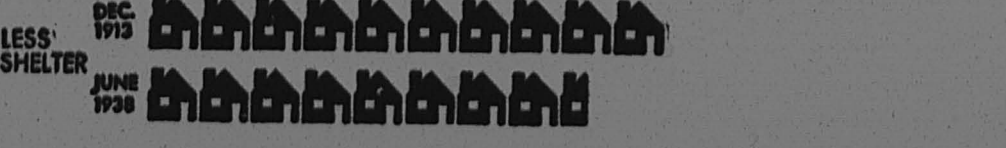
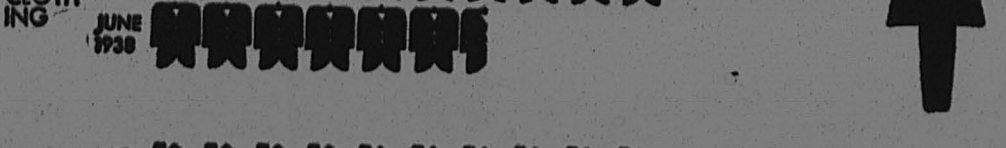
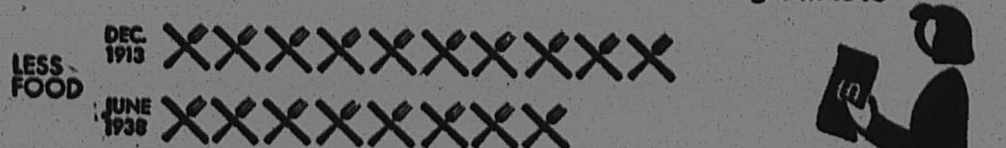
The birth rate of Glasgow, Scotland, is the lowest recorded, and one-half that of fifty years ago.

Twenty-seven per cent of the beds in America's 7,000 general hospitals are unoccupied at any one time.

WHAT YOUR DOLLAR BUYS

The following graph presents a twenty-five year trend (1913 to 1938) in the cost of living in the United States compared with the cost of electric service. It will be seen that the price of food, clothing and rents for 1938 are higher than in 1913 but that of electricity is LOWER. The basic source of the data is the United States Bureau of Labor Statistics and the graph is published by Public Utilities Reports, Inc.

Each symbol represents 10 percent of what your dollar bought in 1913



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BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES SALES SERVICE Moorestown Motor Co., Inc. 219 W. Main St. Moorestown Phone, Moorestown 77 or 483 A. D. P. MOTORS, Inc. Sales and Service DODGE — PLYMOUTH RIVERTON, N. J. Phone Riverton 848 AUTO SERVICE MARFAK LUBRICATION CARB WASHED Firestone Tires—Batteries BURKE and EISLEY Broad and Linden Phone 1582 LESTER S. FORTNUM ATLANTIC PRODUCTS Complete Automobile Service 115-125 W. Broad St. PALMYRA Phone 1180 FRANK I. LLOYD GENERAL AUTO REPAIRING Dodge—Plymouth Service Lubrication and Motor Tuning A Specialty Broad and Fulton Sts. Riverton Phone Riv. 848 BAKERIES FANCY BAKING Home-made Ice Cream CONFECTIONS the kind you will be proud to serve CHEW'S BAKERY 525 Main St., Riverton Phone 114—We Deliver BANKS Cinnaminson Bank and Trust Co. The Friendly Bank Member FDIC Main at Harrison Street RIVERTON BARBERS RAY BANKS BARBER Special Attention to All Work 306 BROAD STREET RIVERTON BUILDERS Curtis E. Stavely CONTRACTOR AND BUILDER Special Attention to Jobbing 16 W. 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DAILY TO PHILADELPHIA Office, 106 N. 5th Street Phone, Riverside 346 Philadelphia, Lombard 9055 J. CUSTIS Hauling & Concrete Work CESSPOOL CLEANING R.F.D., Palmyra Riverton 736 FLOORS Bell Phone 594 All Work Merchantsville 594 Guaranteed Satisfactory Frank Hansen HARDWOOD FLOORS of Every Design LINOLEUM Stairs Stained and Recovered Furniture Refinished and Repaired 225 Curtis Avenue DELAIE, N. J. 5c AND 10c STORE PALMYRA 5c AND 10c STORE 9 West Broad Street CARRYING A COMPLETE LINE OF NOTIONS, TOILET ARTICLES NOVELTIES, CANDY, ETC.	GROCERIES W. F. Becker Groceries, Fruits, Vegetables Delicatessen Counter Meats and Provisions 517 HOWARD ST., RIVERTON Phone 724—Free Delivery KARL FRANK'S MEAT MARKET MEATS—POULTRY KELLOGG'S CANNED FOODS 607 Main St. RIVERTON Phone 65 HARDWARE HARRY C. SCHWERING SALES AND SERVICE Refrigerators and Appliances 305 E. Broad St. Palmyra, N. J. Phone 28 HAULING C. D. TURNER Cleaning - Whitewashing Lawn Work 207 Union Landing Road E. Riverton, N. J. LAUNDRIES RIVERTON LAUNDRY N. KUENBELL, Prop. Phone, Riverton 972 Riverside Home Laundry 318 Paine Street Riverside, N. J. Phone, Riverside 794 MEMORIALS Will Hope Custom-built Cemetery Memorials in Granite, Marble and Bronze Washington and Federal Streets Burlington, N. J. Phone, Burlington 13 W. H. SLOCUM & SON Marble & Granite Works 67 E. Main Street Moorestown, N. J. Phone 159 Get Our Price OIL BURNERS Taylor-Mathers BURNS EASY OIL BURNERS All makes of Washing Machines Repaired 509 E. Broad St. Palmyra Riverton 710 PATENT MEDICINES L. L. Keating Patent Medicines — Gifts — Candy Greeting Cards — Ice Cream Cigars and Stationery Broad and Main Streets, Riverton Phone 1540	PLUMBING GEORGE BONSAI PLUMBING - HEATING ROOFING - OIL BURNERS COAL STOKERS 901 Lincoln Ave. Palmyra, N. J. Telephone Riverton 82 George Friday, Jr. Plumbing, Heating and Roofing ELECTROL OIL BURNERS PETRO-NO KOL OIL BURNERS 609 Thomas Avenue Riverton Phone 937 H. D. HULLINGS & Son PLUMBING—HEATING—ROOFING Delco Oil Burners 202 Broad Street Riverton, N. J. Phone 60 WARREN T. SMITH Plumbing—Heating—Roofing Westinghouse KITCHEN-PROVED PRODUCTS 103 1/2 W. Broad Street Palmyra Phone 423 PRINTING Printing... Direct Mail Campaigns, Business and Personal Stationery, Office and Factory Forms, etc. Phone 712 Evenings 544 THE NEW ERA RIVERTON, N. J. RADIOS John H. Etris 17 West Broad Street Palmyra Philco Agency Special Complete Tune Up only \$1.50 CALL RIVERTON 978 C. WARD LOWDEN NORGE REFRIGERATORS Philco and Emerson Radios 514 Cinnaminson Avenue Palmyra, N. J. Telephone 717 REAL ESTATE W. REX McCROSSON Incorporated Real Estate and Insurance 5 East Broad St., Palmyra Phone, Riverton 500 Walter D. Lamon REAL ESTATE INSURANCE 516 Cinnaminson Ave. Palmyra Phone, Riverton 23 J. L. LIPPINCOTT CO. REAL ESTATE — INSURANCE Notary Public Williams Wright Bldg. Riverton, N. J. George F. Glatner	REAL ESTATE "Safety First" — Insurance Protection — No Agents Ada E. Price Insurance Notary Public Real Estate 416 LIPPINCOTT AVENUE, RIVERTON Phone, Riverton 805 E. B. Rudderow 520 Main Street Riverton, N. J. REAL ESTATE Notary Public Insurance Phone, Riverton 645 Insurance REAL ESTATE Notary Public JOS. F. YEARLY Riverton Phone 69-18 George W. Rogers, Inc. LESLIE W. REEVES REALTORS — INSURANCE Phone, Riverton 767 or 845 329 Cinnaminson Ave., Palmyra, N. J. REFRIGERATORS GENERAL ELECTRIC Refrigerator TAYLOR-MATHERS Ranges, Radios, Laundry Equipment 309 E. Broad St. Palmyra Riverton 710 SHOE REPAIRING For Better Shoe Repairing Try N. Beitz SHOE SERVICE 117 E. Broad Street, Palmyra, N. J. Phone 1185 N. DREIER 19 W. Broad St. PALMYRA All Kinds of Orthopedic Shoe Work Dr. Scholl's Foot Remedies SHOE STORES Hirshblond's QUALITY Shoe Shop MT. HOLLY, N. J. FOOTWEAR OF BETTER QUALITY TAILORS Peel Poindexter TAILOR Cleaning - Pressing - Dyeing Free Delivery Service RIVERTON Phone 514 J. R. JOHNSON (Successor to J. L. Young) CLEANER AND DYER PALMYRA, N. J. Work Called for and Delivered Riverton 775 UPHOLSTERING WILL BOWEN DECORATOR Upholstering, Repairing, Reupholstering Broad and Cinnaminson Sts. Phone 751 Riverton
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The Only Complete "ONE STOP" Service Station

ESSO GASOLINE and OILS
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 IGNITION and BATTERY SERVICE
 GENERAL REPAIRING

Riverton - Phone 460
 DAY and NIGHT SERVICE

DEED TRANSFER DELAYS PROJECT

(continued from page 1)
 plays eight persons at present and provision is made in the new application for hiring of a total of 16, if additional money is made available at a later date by the government. Council is required to pay a fee of \$10 a month for each seamstress employed on the project plus the rental of \$25 for the sewing room. The state reimburses the local governing body at the rate of \$6 per seam-

stress. The state to date, however, has defaulted in its reimbursements. Preceding the approval of the project, George N. Wimer, Palmyra Welfare Director, reported on the economic conditions surrounding the employing of the women and related its effect to the relief rolls locally.

90 Per Cent Complete
 William A. Engle reporting for

the sewer committee stated that the work on the project was advancing in a splendid manner and that 90 per cent of the construction is expected to be completed by the first of the year.

BUTTER & EGGS
 Roasting and Frying Chickens
J. M. HUDGINS
 25 ROWLAND ST. PALMYRA
 Phone 641

DR. P. A. SPINELLI
 OPTOMETRIST
 EYES EXAMINED
 Phone Riverside 615
 10 Scott Street
 (Sach's Building)
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BELLEVUE GARAGE
 Day and Night Service
 Official A.A.A. Station—Esso Products
 WE BUY USED CARS
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 Day Phone Riverton 1595 Night 168-12

"Go-to-work" Cars

We have several "go to work" cars, selling for \$40 to \$75 that will furnish someone reliable transportation for a small amount of money.

Fords and Chevrolets are listed in this group, also a real good Hudson Six, six-wheel sedan with practically all new rubber. Act quickly, they won't last long. Terms will be extended to reliable people.

All makes of high-grade used cars can also be found in our used car inventory. Call and inspect this group any day or evening this week.

A. D. P. MOTORS, Inc.

DODGE and PLYMOUTH

SALES and SERVICE
 600 Broad Street Riverton, N. J.
 Phone 848

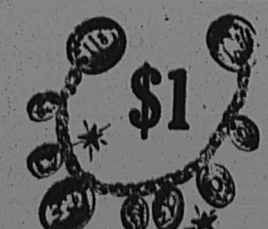
New Shoes From Old "AMICO"

Electrical Vulcanized
 Resoling
 No Nails
 No Stitches
 Shoes Shined
UNITY SHOE REBUILDERS
 105 W. Broad St. Palmyra



Attractive
TABLE LAMPS
\$1.25
 AND UP

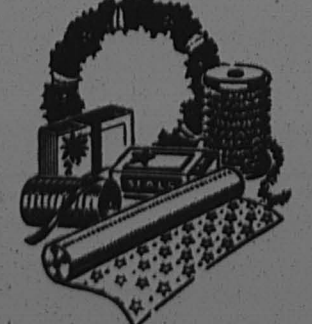
SMART
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BABY GIFTS
 STUFFED ANIMALS,
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35c and up

DELIGHTFUL XMAS CARDS
5c
 AND UP

Gift Wrappings . . 10c



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 PALMYRA, N. J.
 Open Mon., Fri. and Sat. Evenings
 All day on Wednesdays

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Save more on the finest quality-tested foods by taking advantage of these sensational values at your friendly, convenient American Store.
 Where Quality Counts and Your Money Goes Furthest

Gold Seal
 All-Purpose Family
 Quality Tested
FLOUR
 5-lb bag 17c
 12-lb bag 33c
 Highest quality; milled from
 choicest hard winter wheat.
 7-oz Baking Powder 19c

HEINZ
Soups
 16-oz can 12c
 Except Chicken Gumbo,
 Cream Chowder, Consomme.
Heinz Ketchup
 14-oz bottle 17c

SPRY SHORTENING 49c:19c
 Fresh, Red Ripe
Cranberries 19c

Apples
 4 lbs 19c
 Large, Juicy Florida
 Lemons 6 for 12c
 Sweet Juicy Florida
 Oranges dozen 15c
 Selected Idaho Baking
 Potatoes 10-lb bag 29c

Grapefruit 5 for 19c
 Large, Juicy Florida
 STANDARD QUALITY
 TOMATOES (No. 2 can) 5c
 YANKEE SWEET
 MIXED PICKLES 16-oz. jar 10c

Victor Sliced BREAD big wrapped loaf 5c

ASCO Self-Rising Pancake-Buckwheat Flour 20-oz pkgs 5c

HORMEL'S 12-oz can 29c
SPAM
 Win-Crest "heat-so" 1b 15c
 "heat-so" 1b 18c
BLUE MILL
 Cocoa 8c: 2 1-lb 15c
 Fancy Blue Rose
 Rice 2 lb 9c

Desserts My-T-Fine 5c
 Fresh, Tasty
Fig Bars 2 lbs 17c
 Jumbo Marrow
Beans 3 lbs 20c
 Harlock Red Tips
Tomatoes 4 No. 2 25c
 Farmdale Stringless
Beans 4 No. 2 25c

Wheaties "Breakfast of Champions" 8-oz pkgs 10c

N.B.C. Premium Crackers 1b pkgs 15c
 New Grated Ital.
Cheese 2 1 1/4-oz cans 19c
 Eveready FRUIT
 Cocktail No. 2 1/4 can 19c
 Cinnamon or
 Pepper 2 4-oz cans 15c

KINGSO - CHIPS large pkg. 19c
FELS NAPHTHA SOAP 6 cakes 25c
Jesco Unwrapped LAUNDRY SOAP 4 cakes 10c

FARMDALE
EVAPORATED MILK 4 tall cans 22c
ROLL BUTTER 1b 32c
MIXED VEGETABLES No. 2 can 5c
CHOICE ALASKA SALMON can 9c

FANCY Corn Fed Quality BEEF
Tender Rump or Round Steak . lb 28c

Oven Tender **HAMS** large smoked shank
 New Cure end up to 8 lb 1b 17c
 Slices of HAM—Oven Tender, new cure 1b 35c
 Lean Fresh Country Style Pork Shoulders, 1b 13c

BEEF BOLOGNA—Kings's Reliable 1b 15c
LIVER PUDDING—Asco Long 1/2-lb 17c
BAKED VEAL LOAF 1/2 lb 17c
FRESH BOSTON MACKEREL 1b 10c
FRESH LARGE FLOUNDER 1b 17c
 Regular Lump CRAB MEAT, fresh picked, 1b 21c
 Fresh Opened Jersey Steaming Oysters, doz. 10c

Where Quality Counts and Your Money Goes Furthest
 These Prices Effective in Our Stores and Meat Markets in Riverton and Vicinity

COMMANDER RYAN AT ROTARY CLUB

Tells of 12,000 Mile Trip to Australia, New Zealand; Ross New Member

His twelve thousand miles with the fleet in 1925 offered an interesting background for the travelogue given by Lieutenant Commander James Ryan at the last meeting of the Palmyra-Riverton Rotary Club.

Perhaps the greatest trip undertaken by a battle fleet, the goodwill trip to Australia and New Zealand was an exceedingly interesting experience for the personnel, which Commander Ryan made vivid in his talk.

New Member

At this meeting Bryant C. Ross, of Riverton, with the classification of "rubber manufacturing chemicals," was inducted into the club by Dr. P. Connor Hulse. Mr. Ross was assigned to the community service committee under the chairmanship of Robert G. Adams. Earl B. Harder, another recent addition to the club, was assigned to the vocational service committee, under the chairmanship of William J. Kraus.

Fine Welcome

Having spent four months in Cuba and, after a week in New York, being ordered to Mexico, no great enthusiasm at first greeted the announcement of the voyage "down under," said Commander Ryan, but

events following the sailing on July 1 gave promise of great interest. The welcome accorded the fleet in Sidney and Melbourne involved a continuous round of ceremonial receptions, teas, dinners, dances and theatre parties from which the officers were soon obliged to seek some means of escape. A group secured leave in hope of seeing something of the country and, at the same time, escaping the rigors of the generous hospitality they were experiencing.

Stopped Everywhere

The result was hardly all that could be desired, for their train, for three days and nights, was stopped at every town where they were detained for formal entertainment.

The opportunity to convey the Governor general on a trip to Tasmania proved an interesting variation of the trip. Here they found a climate much like that of Pennsylvania and were surprised to see General Electric equipment in the many hydro-electric developments they visited.

New Zealand offered the widest possible range of climatic conditions, from tropical in the north, to the weather of Labrador in the south.

There the officers were not at first so spontaneously greeted. The populace carefully before freely and generously extending their welcome, but in the end made their stay memorable.

Survey Work

A great deal of survey work was done on both legs of the trip, soundings being taken over thousands of

TO PLAY HERE



JACOB W. SHEETZ

of Allentown, Pa., feature saxophone artist, who will appear on the Wesleyan Mens' Bible Class Sunday morning.

miles of incompletely charted ocean floor, whose depths varied all the way from 100 to 5,000 fathoms and the "mountainous" nature of which clearly indicated the nature of the islands encountered.

Commander Ryan concluded his talk with a discussion of the labor conditions in Australia as contrasted with those in New Zealand, making plain that the latter country enjoys an economy very much more favorable from this angle, at least.

AT MANY FIRES

The First Aid Squad of the America Hose Company, of Mt. Holly, recently requested the Board of Freeholders for an appropriation of \$500 to help pay for their new ambulance and carry out their work in 1939.

During the past year the squad answered 39 free calls and 21 for which donations were received. Forty-five people were given first aid treatment.

In addition, the ambulance went

to 32 fires.

As one person facetiously remarked, Mt. Holly must have a lot of dangerous fires. Just suppose the Palmyra ambulance answered every alarm here.

LYNCH'S
Quality Dry Cleaning and Pressing
2040 Federal — Camden — 523 Market
Bell Phone 2815-1215

The Spirit of Christmas

Express it fittingly by gifts of growing plants, giving joy to all the homelike . . . lasting happy reminders of the giver.

Dreer's have a most attractive assortment for the Holidays . . . vividly colored Cyclamen, flaming Poinsettias, dainty Orange Trees laden with golden fruit, fancy dishes "landscaped" in Colonial, Chinese and Jungle scenes, making lovely table centers.

All at Popular Prices.

HENRY A. DREER

Thrill your "dirt gardeners" friend with a Yuletide gift of an order on Dreer for that wished-for Crimson Glory Rose or Salmon Giant Dahlia to be delivered in Spring.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

MAILING DATES FOR CHRISTMAS

Public Requested to Cooperate in Order That Presents May Arrive on Time

Mrs. Mervil E. Haas, Riverton postmaster, has announced the following mailing dates for Christmas gifts in order to insure arrival before the holiday:

December 15th
Arizona, California, Nevada, Oregon and Washington.

December 16th
Colorado, Idaho, Montana, New Mexico, North Dakota, South Dakota, Texas, Utah and Wyoming.

December 17th
Arkansas, Florida, Kansas, Louisiana, Minnesota, Mississippi, Nebraska, Oklahoma and Wisconsin.

December 19th
Alabama, Georgia, Indiana, Illinois, Iowa, Kentucky, Maine, Michigan, Missouri, New Hampshire, North Carolina, Ohio, South Carolina, Tennessee, Virginia and West Virginia.

December 20th
Connecticut, Delaware, Maryland, Massachusetts, New Jersey, New York, Pennsylvania, Rhode Island and Vermont.

TWO FAMOUS BANDS AT S. K. JUBILEE

Duke Ellington and Jimmie Lunceford's bands have been secured by Sigma Kappa fraternity for their tenth annual Christmas Jubilee that is to be held this year on Monday evening, December 26, at the Penn A.C., Philadelphia.

These two masters of melody are being brought together for the first time at the Jubilee.

Tickets for the affair are \$3.00, plus tax, and can be obtained from members of Lambda Chapter, of Palmyra.

Dancing is from 9 until 12.

Benefit Matinee At Broadway

Through the cooperation of Manager Shugars of the Broadway Theatre, Palmyra, a special benefit matinee will be held on Tuesday afternoon, December 20, following the regular performance.

Admission to the show will be a can of vegetables, fruit, etc., and no money will be accepted. The "proceeds" will be devoted to filling the Christmas baskets that will be provided by local welfare organizations for needy families.

A program that will be of especial interest to the younger generation has been booked and Manager Shugars is desirous that the record of several hundred cans obtained at a similar affair two years ago, will be broken this season.

"Penrod and His Twin Brother" plus a comedy and cartoon will be on the program and the show will start promptly at 4.15 o'clock.

All employees of the Broadway are donating their services for the affair.

RIVERTON P.T.A. XMAS ACTIVITIES

Christmas Party

There is a lot of excitement around the Riverton Public School these days, as the news has spread that Santa Claus will pay an advance visit to the school next Thursday morning, December 22.

The pupils are busy rehearsing a Christmas entertainment to be presented that morning at 10 o'clock in the school auditorium. At the conclusion of these exercises, the P.T.A. has arranged to have Santa and his brownies greet the little ones and he will have a gift for each one. Parents, together with younger brothers and sisters are invited to the Christmas party.

Tea Last Week

Last Wednesday afternoon, December 7th, the P.T.A.'s officers and executive board entertained the teachers and room mothers at a delightful tea which was held at the home of the president of the association, Mrs. Charles H. Yost, on Thomas avenue. More than forty guests were present.

Christmas Stockings

The Christmas Stocking Committee, under the leadership of Mrs. Frederick W. Metzger, is busy making and filling Christmas stockings for the boys at the Four Mile Colony. Many other organizations in this vicinity are cooperating in this good work.

COURT HOUSE DECORATIONS

The court house at Mt. Holly, presents a beautiful sight at night in its holiday attire. The structure, which was repainted recently is framed with a border of laurel that is interwoven with numerous blue lights.

Everything is fine except the cost, which Freeholder Albert C. Jones said he could have had done for \$89 while the job, according to Director Walter D. Lamson is worth \$200.

Open Bowling Every Night

7.00 to 8.45

**PALMYRA
BOWLING ALLEYS**
Broad and Morgan Palmyra

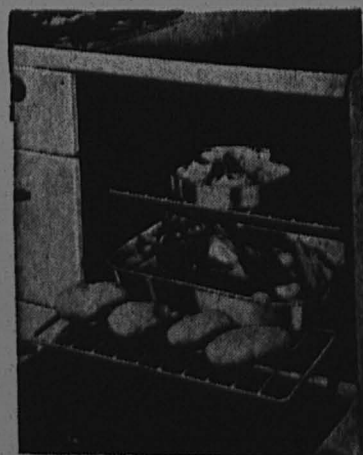


**COME IN
and try
The Famous
Sunbeam
SHAVEMASTER**

John H. Etris
12 W. Broad St. Palmyra
Telephone Riverton 978

**COAL
COKE
FUEL OIL**
R.M. ALLISTER
Phone Judd, Seaside You
Camden 522
Merchantville 20
Collingswood 2800
Largest Retail Coal
Dealer in South Jersey

**CP
Gas Ranges
Save Both
Food and
Fuel**



THE OVENS of CP gas ranges heat twice as fast as other ovens and they use less gas to reach a high temperature. They will hold a temperature as low as 250 degrees or less. They light automatically and the temperature is controlled automatically. Heavy insulation holds the heat in the oven and keeps the kitchen cool. CP means Certified Performance. Buy a gas range that bears this trademark. Moderate prices and easy terms.

PUBLIC SERVICE

New Meat Show-cases At Main Street Mart

Patrons of the Main Street Market, Riverton have expressed much favorable comment in respect to the new meat display equipment that was installed during the early part of the week in this modern food mart.

Two ten foot sections in white tile, trimmed in black, form the central section, one being used exclusively for meat and the other for cheese and delicatessen. Both are completely air-conditioned by the latest refrigeration and the interiors are brilliantly illuminated.

A separate section is employed to accommodate the meat slicer while two additional sections are utilized as cutting blocks, where patrons can observe such operations without having to crane their necks over a high counter.

Incidental attachments include portable wrapping benches and adequate facilities for all necessary equipment. Mr. Carhart, who is in charge of the meat department of the market stated that no expense had been spared to assure customers that the high quality meat handled is kept properly and displayed in a manner that will facilitate selection.

CAR RECOVERED

Palmyra police recovered a stolen car last week. The machine which was the property of a Philadelphia man was reported to Chief C. Morris Beck as having been left on Market street all night.

No clues were available as to the identity of the thief.

CORPS REORGANIZING

The Palmyra American Legion Bugle and Drum Corps, under the direction of Harry V. Groome, re-organizing and enlarging the corps is well under way, and that much activity may be expected from the unit in the near future.

STILL MISSING

Although Palmyra police are in possession of valuable information regarding the theft of a radio last week from the store of C. Ward Lowden, Palmyra, the perpetrator of the crime has not yet been apprehended.

**WE SPECIALIZE IN FINE
REPAIRING for
LADIES' SHOES**
BEST WORKMANSHIP
BEST MATERIALS
REASONABLE PRICES

**LEAVE A PAIR WITH
US AND BE CONVINCED**

**WE now have all machinery
necessary for the repair of
most any leather goods and
harness making.**

**CHARLES TURNER
AND
FRANK BARONE**
509 Howard Street
RIVERTON

LOOK AT THESE . . . GIFT SUGGESTIONS

DELIGHTFUL TOILET ARTICLES by the following
Yardley's, Houbigant's, Evening in Paris, Colgate's and Coty's.
Also TRE-JUR Perfume Tree, 60c and \$1.00

EASTMAN KODAK CAMERAS and FILMS
Xmas Cards from your own photograph, 10 for \$1

CIGARS - CIGARETTES - PIPES - TOBACCO - LIGHTERS
Watches - Necklaces - Rings - Bracelets - Pins - Cuff Links

WATERMAN'S and ESTERBROOK FOUNTAIN PENS, \$1 up
Whitman's, Shellenberger's, Lovell & Covel, Keating's Endorsed

Candies in Xmas Wrapped Pkgs. 30c up to \$5

THREE ORNAMENTS & LIGHTS, Wrappings, Tags, Seals, Etc.
Beautiful Xmas Greeting Cards 1c up

1 1/2 lb box of Lovell & Covel Candy in Handy Sewing Box, \$3

L. L. KEATING
Broad and Main Streets RIVERTON, N. J.

Friday and Saturday, Dec. 16-17

The fate of a British
garrison . . . locked
in the loyal heart
of a boy prince.

In Glorious Technicolor
DRUMS
with SABU
And a cast of 3,000
—ALSO—
OUR GANG and POPEYE
Saturday Matinee Only
BUCK JONES in
"SUDDEN BILL DORN"

Sunday and Monday, Dec. 18-19

A GREAT BIG
BEAMING
PICTURE!
**SHIRLEY
TEMPLE**
JUST AROUND
THE CORNER
with
CHARLES FARRELL - JOAN DAVIS
Also—"Captain and the Kids"

Tuesday, December 20

FREE TO THE LADIES
Dinner or Dresserware
—ON THE SCREEN—
"The Sensation of the Hour"
"GIRLS ON PROBATION"

SEE! HIDDEN DANGERS,
LOVES, RITUALS
REVEALED FOR
THE FIRST TIME!

DARK RAPTURE

SECRET RITUALS! Signaling menhood of forest boys!

MEN WELCOMING FLOGGING! Baking agony to win female esteem!

"BOHMO-BUSTING" REPRISALS! Bare-handed capture and breaking of wild African elephants!

HEAR! The actual sounds of the jungle . . . shrieks, delicious music, shouts of ecstasy!

A UNIVERSAL RELEASE

BOY SCOUT NEWS

The meeting of Palmyra, Troop No. 9, began with the regular exercises. Games then followed, namely "baby" and dodge ball. William Ulrich passed his second class tests and Porter Caldwell is prepared to go before the board of review for his first class pin. Plans are being made for this troop to take a week-end camping trip. Other winter activities are shaping up nicely.

An Appeal

It is the desire of the community to give the Scouts, friends and the community a closer and better picture of what our scouts are doing. As we know from experience no organization, which supposedly has as its main objective contact with "that" community of which it is a part, whereby this link may be realized. Our answer is bluntly, the "news-paper." Functional in that it reaches many, whose interest would never have been aroused otherwise.

Upon this fact then we place our appeal for more news from our five Scout troops here in this vicinity. May we hear from . . . ?

Troop No. 9—George Weigand, scoutmaster.

Troop No. 5—A. B. Branson, scoutmaster.

Troop No. 21—William Gibson, scoutmaster.

Troop No. 22—Wendall Hill, scoutmaster.

Troop No. 50—Dr. Hayes Brady, scoutmaster.

Please send your news by your appointed reporter to Earl B. Whitcraft (Room 222) Junior School, Palmyra.

PHARIAS HEADS YOUNG G.O.P. UNIT

At a meeting held last week, Mario Pharias, of Burlington, was elected chairman of the Burlington County Young Republicans for 1933, defeating the present chairman, Fred Norcross, by a count of 75-59.

More than two hundred members of the organization attended the affair which was held in the court house, Mt. Holly.

Mrs. Marjorie Shotwell, of Burlington, was named vice chairman and other officers elected were as follows: H. Prescott Herr, of Moorestown, alternate chairman; Mrs. Lorena Blankenmeyer, of Riverside, alternate vice chairman; Howard Bright, of Delanco, secretary; Mrs. Alice Long, of Edgewater Park, assistant secretary; George Whomley, of Burlington, treasurer. Delegates to state convention: John Pennimore, of Delanco, and Mrs. Elizabeth Jones, of Mt. Holly.

John Webster, 17th century playwright, wrote a tragedy entitled "The Devil's Law-Case, or, 'When Women Go to Law, the Devil Is Full of Business.'"

LAST APPEAL FOR XMAS SEALS

A last minute appeal to New Jersey citizens for support of the 1933 Christmas Seal Sale, which closes on Christmas Day, was made this week by Dr. J. Lynn Mahaffey, Director of Health for New Jersey. Dr. Mahaffey had been informed by Ernest D. Easton, executive secretary, New Jersey Tuberculosis League, that while returns from sales in twenty-one counties have been encouraging a considerable number of letters containing seals mailed immediately after Thanksgiving still remain unanswered leaving the result of the sale in doubt.

PALMYRA

Mr. and Mrs. George W. Baker and Mr. and Mrs. Leonard R. Baker, of Palmyra, spent Sunday in Pleasantville, visiting Mr. and Mrs. Norman Moffitt.

Samuel Woodside, of Parry avenue, is spending some time with his mother, Mrs. Henrietta Woodside. Mr. Woodside is on furlough from the U. S. Army and is stationed in California.

Miss Norma Saylor, of Parry avenue, is visiting in Chicago Illinois.

Mr. and Mrs. F. F. Brailard, of Westfield, visited Mr. and Mrs. Harry Bates, of Highland avenue, on Monday.

Herbert Wilson, of Palmyra, was the winner of the prize chanced off by the J. D. Club.

Mrs. James Ballantyne, of Cinnaminson avenue, entertained the members of the Shining Hour Class at their December meeting and Christmas party last Friday evening.

Mrs. John Hoepfner, of Washington avenue, entertained her bridge club at a Christmas party on Wednesday evening.

Mrs. F. N. Johnson, of 514 Morgan avenue, will entertain the members of the Philathea Class at their annual Christmas party on Thursday, December 29, at 2.30 p.m. There

RIVERTON LAUNDRY

Wet wash picked up by our drivers by 2 o'clock Saturday afternoons delivered on or before 8 o'clock Monday mornings.

N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

Last Minute Suggestions

DELIGHTFUL TOILET ARTICLES by the following: Yardley's, Houbigant's, Evening in Paris, Colgate and Coty's. Also TRE-JUR Perfume Tree, 60c and \$1.00

EASTMAN KODAK CAMERAS and FILMS

Xmas Cards from your own photograph, 10 for \$1

CIGARS - CIGARETTES - PIPES - TOBACCO - LIGHTERS

Watches - Necklaces - Rings - Bracelets - Pins - Cuff Links

WATERMAN'S and ESTERBROOK FOUNTAIN PENS, \$1 up

Whitman's, Shellenberger's, Lovell & Covel, Keating's Endorsed

Candies in Xmas Wrapped Pkgs. 50c up to \$5

TREE ORNAMENTS & LIGHTS, Wrappings Tags, Seals, Etc.

Beautiful Xmas Greeting Cards 1c up

1 1/2 lb box of Lovell & Covel Candy in Handy Sewing Box, \$3.00

L. L. KEATING

Broad and Main Streets RIVERTON, N. J.

BIG AUCTION BUSINESS

Sales on the egg and poultry and produce auction markets in New Jersey have continued to show a steady annual increase in sales volume since their organization Warren W. Oley, chief of the Bureau of Markets, New Jersey State Department of Agriculture, and secretary of the Cooperative Marketing Association of New Jersey, reported recently as summaries of the current season were concluded.

When first established in 1928, the will be the usual exchange of gifts. Members and friends are invited.

Mrs. Albert Smith, of Stonehurst, Pa., spent Sunday with her son, Mr. and Mrs. Albert Smith, of Broad street.

PHILCO - R.C.A.

ZENITH - G-E

RADIOS

NORGE

REFRIGERATORS

WASHERS

IRONERS

STOVES

OIL BURNERS

COLUMBIA

Venetian Blinds

PITTSBURGH PAINTS

SPORTING GOODS

R.C.A. VICTOR

RECORDS

REPAIRS ON ANY MAKE RADIO

C. WARD LOWDEN

514 Cinnaminson Ave.
PALMYRA, N. J.
Phone Riverton 717

value of fruit and vegetable sales totaled \$274,711.09; in 1932 the value totaled \$2,543,423.68. Egg and poultry auctions, begun in 1930, showed a total value of sales amounting to \$242,818.31 at the end of the first year's business. This year, the total was \$3,656,444.17.

Total business, to date, done by the egg and poultry and produce auction markets since their organization amounts to \$31,080,898.53, Mr. Oley stated.

PHONE US 978 FOR PAINT

SHERWIN-WILLIAMS PAINTS

JOHN H. ETRIS
17 West Broad St. Palmyra

JOHN H. ETRIS
17 West Broad St. Palmyra

CHRISTMAS

A GOOD, SINCERE WISH FOR A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR IS EXTENDED TO ALL OUR FRIENDS IN THESE COMMUNITIES.

JOSEPH L. STACK
Ice - 'blue coal' - Fuel Oil
227 West Broad St. Palmyra



Our windows, reflecting the holiday spirit, are but an outward sign of the inner feeling of good will and friendship that goes with our best wishes for a Merry Christmas to you.

WALTER D. LAMON

Real Estate - Insurance

516 Cinnaminson Avenue

PALMYRA, N. J.

The United States, Russia, Venezuela, Rumania, Iraq, Mexico, Dutch East Indies, Colombia, Argentina, Peru, Trinidad, British India and Poland, in the order named, are the leading countries of the world in petroleum production.

Last Minute Gifts

Beautiful Lamps & Pottery

Smokers' Supplies

Delicious CANDY BEAUTIFULLY BOXED

McALLISTERS

NO ONE NEED BE NEGLECTED

Suppose the day after Christmas, we found that some family with little children had been forgotten and they had been without a good Christmas dinner and the children had received no toys.

We would all feel rather badly, wouldn't we?

Yet this might happen here in spite of the fact that there is an abundance for this purpose.

The only way to overcome this possibility is for each person to constitute themselves a committee of one to see that no family is neglected.

If there is any question in your mind, get in touch with us.

George N. Wimer, Welfare Director, Palmyra.

PLEASE HELP

George N. Wimer, Welfare director of Palmyra, received the following letter this week. It is being published at this time in order that any one having knowledge of this particular family may advise welfare authorities so that ample Christmas cheer can be provided.

Riverton, N. J.
December 13, 1933.

Mr. Wimer,

I saw your notice in The New Era in regards to Christmas baskets. I know a family with three little children. Their father is out of work in the south and they are living with their grandparents in Riverton.

The grandfather is out of work. Is there any possible way to give them help for Christmas?

I know it would be appreciated. The Riverton police can verify that this is true.

(Signed)—A Friend.

OBITUARIES

CHARLES C. RIANHARD

Charles C. Rianhard husband of Caroline Reese Rianhard, died at his home 609 Fourth street, on Monday, December 18.

Funeral services were held on Wednesday from Christ Church Episcopal, Riverton, Rev. Francis B. Downs and Rev. Franklin Joiner, rector of St. Clements, Philadelphia, officiating. The deceased was a member of St. Clements for a number of years.

Interment was made in Woodland Cemetery, under the direction of Frank A. Snover.

The deceased was a charter member of the Riverton Fire Company and was the first person to be initiated into Covenant Lodge 161 F. and A. M., of which he later became Grand Master. He was the

LYNCH'S

Quality Dry Cleaning and Pressing
540 Federal - Camden - 100 Market
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STOP-IN
and
Browse Around
to Your
Heart's Content
GIFTS for Everyone!
Quaker Maid Shop
211 West Main Street
Moorestown, N. J.

HYGIENIC DIAPER SERVICE

Saves young Mother's strength
Diapers and Baby Laundry
Individually Washed and Sterilized.
SERVICE TWICE WEEKLY
Phone Collingswood 970
for information
1 Billion Ave., Collingswood

J. T. EVANS CO.

WISHES YOU A

Happy Christmas

and may you be assured of a comfortably heated home with EVANS' Premium coal.

COMING EVENTS

Thursday, December 22.
Christmas cantata, Cinnaminson School, 8 p.m., presented by upper grade pupils.

Friday, December 23.
Covered dish luncheon, Cinnaminson School, auspices of P.T.A. 12.30 o'clock.

Friday, December 23.
Annual Christmas party for children, given by Post Rodgers, American Legion, post home, 7 p.m.

University of Pennsylvania Hospital, of pneumonia, after a week's illness.

Dr. Baer was known to many in this vicinity being on the staff of the Wills Eye Hospital and a consultant at the Chestnut Hill Hospital.

MAGEE & HUGHES

Covered by Insurance

Painting

EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

New Shoes From Old
"AMICO"
Electrical Vulcanized Resoling
No Nails
No Stitches
Shoes Shined
UNITY SHOE REBUILDERS
105 W. Broad St. Palmyra



OUR WISH TO YOU

AT THIS GLAD HOLIDAY SEASON

E. BEITZ & SONS

QUAKER STORE

115 East Broad Street Palmyra



THE SEASON'S BEST GREETING TO OUR MANY CUSTOMERS IN THIS COMMUNITY.

WM. H. BORDEN CO.

BURLINGTON, N. J.



A MERRY CHRISTMAS to You and Yours

IS THE SINCERE WISH WE HAVE FOR YOU AT THIS GLAD SEASON

GEORGE F. GINTHER

J. L. LIPPINCOTT CO.

REALTORS - GENERAL INSURANCE



Williams-Wright Bldg.

Riverton, N. J.

A MERRY CHRISTMAS

to

ALL OUR FRIENDS

IS THE SINCERE WISH OF EVERYBODY CONNECTED WITH OUR ORGANIZATION

LESTER S. FORTNUM

FORD SALES and SERVICE

115-125 W. Broad St. PALMYRA, N. J.



GROWERS URGED
TO ADVERTISE

New Jersey's fruit and vegetable growers were urged "to act favorably on proposals for promoting the consumption of Garden State farm products and to consider such expenditures for advertising as an investment," in a recent address at Atlantic City by Willard H. Allen, state secretary of agriculture, at the annual meeting of the New Jersey Horticultural Society.

Expressing real concern over the inroads which producers from other areas are making in New Jersey markets, Allen stated that immediate action is necessary to protect the future of local growers.

"Competition has become keener each year as organized producers in other states have directed well-financed campaigns in our home market," he said. "Consequently, our advantage of location has been rapidly overcome. On the other hand, we find that local distributors and consumers continue to express

a preference for home-grown Jersey products provided they are graded and attractively packaged.

"Having mastered many of our production problems, growers must now pay greater attention to marketing which in the highly competitive markets of today, should include carefully planned advertising in the newspapers and the use of packages acceptable to the trade and attractive to consumers."

A shapeless, broken slab of black basalt stone unlocked the secrets of 4000 years of ancient Egyptian history. Known as the "Rosetta Stone," it was discovered in 1799, inscribed in triplicate, in three languages, and from it the Egyptian alphabet was deciphered.

BUTTER & EGGS
Roasting and Frying Chickens
J. M. HUDGINS
25 ROWLAND ST. PALMYRA
Phone 641



TO
OUR FRIENDS
and PATRONS
Good Cheer, Health and
Happiness—May They Be
Yours—Now and Ever.

BURKE & EISLEY
SERVICE STATION
Broad and Linden
RIVERTON



A
BIG
MERRY XMAS
AND A
BIG
HAPPY NEW YEAR

RAY BANKS
BARBER
306 Broad St. Riverton



A VERY
MERRY
CHRISTMAS
AND
HAPPY NEW YEAR
Is Our Friendly
Wish for You!

SMITH'S STORE
414 Main St. Riverton
Phone 783

WINDOW SHADES

Purchased Here Are Measured and
Installed Free — Prices Reasonable.
VENETIAN BLINDS

HARRY C. SCHWERING
PALMYRA Phone 28

MERRY
CHRISTMAS

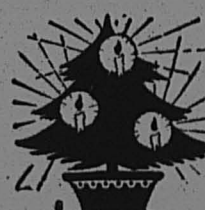
IS THE WAY WE

"EXPRESS"

OUR GOOD WISHES TO YOU
AT THIS HOLIDAY SEASON

SHINN'S EXPRESS

RIVERSIDE, N. J.



TO OUR MANY FRIENDS
WE EXTEND A MOST CORDIAL
MERRY CHRISTMAS
AND
HAPPY NEW YEAR
SPINNING WHEEL
GIFT SHOP

531 Cinnaminson Avenue Palmyra, N. J.



TO OUR MANY FRIENDS
IN THESE THREE TOWNS WE OFFER
OUR BEST WISHES
FOR A VERY

Merry Christmas
AND
Happy New Year

EARLE B. HARDER

ELECTRICIAN

306 Melrose Avenue Palmyra



WITH EVERY GOOD WISH FOR A
VERY MERRY CHRISTMAS
and HAPPY NEW YEAR.

CURTIS E. STAVELY

CONTRACTOR and BUILDER

16 W. Charles St. PALMYRA

ALUMNI TEAMS
WIN BOTH GAMES

Grads Prove too Tough for
Dimond's Varsity and
Junior Hoopsters

Palmyra High School pried the lid off the court season on Saturday night of last week in two battles with Bill Baker's Alumni quintets. Youth was not served however, for the grads came from behind in each fracas to win by a narrow margin.

The high school varsity bowed by a 21-7 count, while the reserves took it on the chin at the hands of the alumni jayvees by the score of 25-23.

The scholastics started strong in the varsity game and led 7-1 at the end of the first quarter, the grads failing to register a single field goal until the middle of the second period.

Lead at Half

Nothing startling happened during the remainder of the first half and the students had never relinquished a slight advantage at all stages.

This slim lead was maintained to the end of the third canto, but the Alumni pulled out in front 17-16 with only a few minutes left to play and were never headed.

Elmer Sutters, of the varsity, was high gun for both teams, getting a pair from the floor and converting five out of 10 charity throws.

Jack Easley led the Alumni on the offense, with five tallies.

Alumni Strong

Manager Baker had 10 men available for the tilt and employed them all to advantage. The grads were well-drilled and in fine condition, taking the floor with a serious determination to win.

If the varsity had any idea that the affair was to be a breeze, it was rudely shattered after the end of the first quarter, when the Alumni shots began to find the hoop.

Marshall, one of Coach Dimond's sharpshooters saw the affair from the gallery being out of action with a knee injury.

Repetition

The junior varsity engagement was much the same as the other tilt of the evening. The high school led all the way until about two minutes remained to play, the score at this juncture being 23-22 in favor of the students.

After Rockefeller missed a sleeper shot, Davidson sank a double-decker and Rothbaum clinched the verdict by dropping in a free toss.

Henson, of the school reserves, carried off the scoring laurels, annexing four field goals and converting two free throws out of a like number of attempts.

"Rockafellow and Davidson had seven apiece for the Alumni.

Varsity Game

	Fld	Ft	Fl	T
Carpenter, f	2	1	0	4
Shea, f	1	5	2	4
Rothbaum, f	0	2	1	1
Rockafellow, f	0	0	0	0
Landgraf, c	1	3	1	3
W. Sacco, c	0	5	1	1
J. Sacco, c	0	2	1	1
Wagner, g	0	0	0	0
Eisley, g	1	6	3	5
Sloan, g	0	2	2	2
Totals	5	21	11	21

	Fld	Ft	Fl	T
Gamble, f	0	2	1	1
Sutters, f	2	10	5	9
Baker, c	2	2	0	4

	Fld	Ft	Fl	T
Stickie, f	1	2	0	2
Mitchell, f	0	3	3	3
Ohmerger, c	0	2	1	1
Mustard, g	0	1	0	0
Henson, g	4	2	2	10
Burgess, g	2	0	0	4
Nanni, g	1	1	1	3
Totals	8	11	7	23

	Fld	Ft	Fl	T
Alumni	3	5	10	7-25
Palmyra	5	10	5	3-23

Referee—Reeves (both games.)



SPORTS JOTTINGS

A good crowd attended the basketball game Saturday and a nice sum was raised toward expenses of the team on the New England invasion that will take place after Christmas.

The new electric score board was in operation for the first time and was greatly appreciated by the spectators.

It is reported that the Interborough Court League is in the process of organizing for the year. More definite information on this subject will be offered at a later date.

Palmyra plays Paulsboro away on January 6. The next home tilt is with Camden Catholic on Tuesday, January 10.

Something which may not happen again for a long time—Sam Rothbaum didn't score a single field goal last Saturday.

Referee Reeves called a total of 45 fouls in the varsity game. Twenty-six of these were infringements committed by the Dimondmen, Baker and Rivers being banished by this means. The loss of these men at a crucial stage may have contributed materially to the Alumni victory.

Rothbaum, g	0	4	2	2
Rivers, g	0	0	0	0
McDermott, g	0	1	1	1
O'Neil, g	0	1	0	0
Totals	0	6	3	3

	Fld	Ft	Fl	T
Palmyra	7	2	6	2-17
Alumni	1	5	7	8-21

	Fld	Ft	Fl	T
Rivers, f	0	2	1	1
Rothbaum, f	1	3	2	4
Baker, c	1	2	0	2
Speer, g	0	0	0	0
Beddow, g	2	0	0	4
Rockafellow, f	3	2	1	7
Davidson, f	3	1	1	7
Totals	10	10	5	25

	Fld	Ft	Fl	T
Stickie, f	1	2	0	2
Mitchell, f	0	3	3	3
Ohmerger, c	0	2	1	1
Mustard, g	0	1	0	0
Henson, g	4	2	2	10
Burgess, g	2	0	0	4
Nanni, g	1	1	1	3
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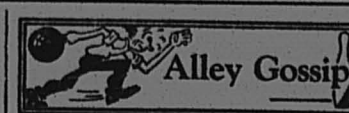
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	Fld	Ft	Fl	T
Alumni	3	5	10	7-25
Palmyra	5	10	5	3-23



Alley Gossip

Ladies' League

The Murads dropped a pair to the Spuds and thus went into a tie for second place with the Kools, the latter taking two from the Camels.

Neither entry gained on the leading Wings.

High singles—
Mrs. Henry, Kools, 157.
Mrs. N. Beitz, Camels, 168.
Mrs. Baker, Wings, 164.
Miss Goodwin, Murads, 159.

The standing—
Wings 20 13
Murads 23 19
Kools 23 19
Camels 21 21
Luckies 18 24
Spuds 12 29

County League

The two leading teams, Coddington and Garden State, are still separated by the margin of a single game, the former being out in front at the present time.

High singles—
Till, Beverly, 211.
Estlow, Garden State, 243.
Schmidt, Prudential, 212.
Small, Coddington, 226.
Schrader, Devlin, 248.
Haines, Medford, 235.
Fallon, Shorten, 221.

High three—Haines, Medford, 635.

The standing—
Coddington 25 11
Garden State 24 12
Beverly 20 16
Prudential 19 17
Devlin 18 18
Shorten 17 19
Medford 15 21
Kickhefer 6 30

Business Men's League

The Claws did something rather outstanding last week when they took the leading Fortnum bowlers for a pair of games. The V-8 outfit still leads by a margin of seven points.

High singles—
Adams, Claws, 223.
Wallace, Fortnum, 215.
Poulson, Buohls, 222.
Hardy, Snover, 201.
Rupp, Germania, 226.
Joyce, Farmers 218.
Patterson, B. E., 213.

High three—Patterson, B. E., 616.

The standing—
Fortnum 31 8
Germania 24 15
Claws 22 17
Snover 21 18
Buohls 19 20
Farmers 17 22
Delran 14 25
Bell & Evans 13 26

K. of C. League

Palmyra is within one point of the leading Mt. Holly A entry, the locals taking a pair from Gloucester last week. The three top teams in the standing are separated by only two games.

High singles—
Mitchell, Mt. Holly, 200.
Dadino, Palmyra, 201.
McCann, Gloucester, 204.
Steinman, Riverside, 213.

The standing—
W L
Mt. Holly A 22 11
Palmyra Whites 21 12
Mt. Holly B 20 13
Gloucester 17 16
Moorestown 15 18
Haddon Heights 14 19
Riverside 14 19
Camden 8 25

Artisans' League

The Bandits, Demons and Pirates are rapidly outdistancing the rest of

Country Club
Notes

Men's League

Wilson's team staged a startling upset on Monday night of this week by taking three games from the leading Lippincott team. Jamison, in second place, has six more to roll, and, by winning four of these the present runner-up can clinch the first half title.

High Singles—
Jackson, 204.
Elliott, 214.
Hagstoz, 220.
Hackett, 204.
Coward, 204.
Farrell, 226.

High three—Hagstoz, 191, 200, 220, total, 611.

The standing—(as of last week)

	W	L
Lippincott	25	8
Jamison	22	8
Hendrickson	21	9
Bonsall	18	15
Woods	16	17
Elliott	15	18
Clark	15	18
Smith	13	20
Hemphill	12	21

the field, but a close race down the stretch can be expected between these three crack outfits.

High singles—
Wuillemeir, Bandits, 224.
Armstrong, Pirates, 203.
Hunter, Thieves, 217.

The standing—
W L
Bandits 26 10
Demons 25 11
Pirates 23 13
Thieves 16 20
Footpads 16 20
Bootleggers 15 21
Highwaymen 13 23
Buccaneers 10 26

Ladies League

Miss Gausler's team won the first half championship on Monday afternoon of this week by taking all three games from the bowlers captained by Mrs. Story. Mrs. Hackett's entry finished in second position.

High singles—
Mrs. Hackett, 164.
Mrs. Story, 170.
Mrs. Langenberg, 163.

The standing—
W L
Miss Gausler 21 12
Mrs. Hackett 20 13
Mrs. R. Lippincott 19 14
Mrs. Graff 13 20
Mrs. E. Lippincott 14 19
Mrs. Story 13 20

OPEN Bowling This (Thursday) Evening

Free TURKEY for Lucky Number Game

OPEN BOWLING ALL DAY
MONDAY, DECEMBER 26

PALMYRA BOWLING ALLEYS



GREETINGS

FOR THE GLAD CHRISTMAS SEASON and
BEST WISHES FOR A HAPPY,
PROSPEROUS NEW YEAR.

RIVERTON ESSO STATION

Main and Howard Sts. Riverton, N. J.

THE NEW ERA

Incorporated

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LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and
other Sales, Administrator's and Executor's Advertisements are solicited.
The New Era will appreciate being remembered in this connection.Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at
reasonable prices.

The Spirit Of Christmas

Once again, Christmas spirit abounds, that is so well exem-
plified by the quotation, "Peace on earth, good will toward men."Once again, THE HOLIDAY of holidays approaches, with
its old, old story that is ever new.Once again, may the hope be expressed that this spirit of good
cheer be extended, not only during the Christmas season, but
throughout the entire year.

The world will then be a far better place in which to live.

The Poor Get Poorer

The schools of Burlington county are caught in a vice made
up of decreasing state aid for schools and lower ratables available
for raising local taxes. This was pointed out recently in a study
of New Jersey school finance problems made by the New Jersey
Education Association and released by Dr. William L. Fidler, of
Auburn, president.Entitled "The Poor Get Poorer," it shows how the schools of
Burlington county have been receiving less and less money from
the state for school support, while, at the same time, the taxable
ratables from which local school money must come, have been
steadily shrinking. The result, Dr. Fidler points out, must be
either higher tax rates or worse schools.This picture is contrasted with the situation in the state as a
whole and in a few of the wealthier counties. The state-wide
figures show the same general trends as Burlington county, but to
a much slighter degree. A few counties, favored under the pres-
ent financial set-up, receive about the same amount of state aid
and show increased ratables available for local taxation.Five years ago, according to the study, Burlington county was
receiving \$497,157 in state school money. This amounted to \$23.77
for each pupil enrolled in Burlington schools. This has dropped to
\$415,299 for 1937-38, or \$20.98 per pupil.At the same time Burlington's total taxable ratables fell more
than \$9,000,000, from \$69,693,000 to \$60,417,000. Instead of having
\$3,330 in taxable ratables for each pupil, the county had only
\$3,050.Thus the county receives less money from the state, and
local tax rates will raise less.Somewhat the same picture is true of the state as a whole.
The total amount of state aid distributed has dropped from
\$20,700,000 in 1932-33 to \$17,900,000 in 1937-38. The average
amount of state aid for each pupil fell from \$25.18 to \$23.05. At
the same time the total taxable ratables in the state fell off half a
billion dollars, with another half billion drop recently reported for
the present year.While both the Burlington and the state-wide pictures show
the same general trends, there are exceptions, mainly in the
wealthier urban counties of the state, notably Essex and Hudson.
In these counties the decrease in state aid over the five year
period is negligible, from \$30.21 to \$30.08 per pupil in Essex
county, and from \$31.40 to \$30.06 in Hudson; both counties re-
ceive half again as much state aid per pupil enrolled as Burlington
does.Both Essex and Hudson counties, on the other hand, show
an increase in taxable ratables for levying local school taxes, from
\$10,500 per pupil in Essex to \$11,520, and from \$10,830 for each
Hudson county pupil to \$10,980."The significance of these figures," Dr. Fidler points out, "is
the clarity with which they demonstrate (1) that in most counties
the public is being forced to choose between higher tax rates and
poorer schools; (2) that the inequalities in educational opportunity
in New Jersey are steadily increasing instead of diminishing; and
(3) that action upon New Jersey's school finance problems is
imperative."Two approaches to the problem are possible. One is the
broad tax revision plan proposed when the original Mort Survey
was made. That would involve the replacement of the present
state school tax by some non-property tax which would have to
produce about \$21,000,000 to meet existing needs. That would
result in a reduction in property taxes in practically every com-munity in New Jersey. Under the plan of distributing this money
which is part of the Mort Plan, Burlington county would average
\$45.18 per pupil, as compared with the present \$20.98."The other proposal is a less ambitious program which would
substantially aid the poorer and less favored counties such as Bur-
lington without affecting those which benefit by the present set-
up. It would continue the present tax structure for school sup-
port, but would add to the state funds now available about
\$7,000,000 needed to put the minimum guarantees of the Mort
Plan into effect."Faced by the very genuine crisis which exists, it is difficult
to see how the Legislature can avoid acting upon one or the other
of these two proposals."

One county newspaper which contained an editorial recently about buying at home had a large advertisement headed "Philadelphia Shopping Guide" on the page opposite the exhortation to purchase locally. Another which is being circulated in Palmyra as a local production advertised almost exclusively the wares of merchants in a neighboring community.

Christmas will soon be over, with the exception of footing the bills. "Pay in January" will soon be a

reality.

The activities of the various welfare organizations have assured a bountiful Christmas for all needy families in this section.

According to reports, all was not harmonious at the recent election of the Burlington County Young Republicans.

By extending its cotton loans the government now holds ten million bales of the staple. This is enough to make whippers for all the Santa Clauses the New Deal can possibly use in the next century.

When Former President Benes, of Czechoslovakia teaches at Chicago University he can certainly reiterate George Washington's dictum that it doesn't pay to put your trust in alliances with foreign powers.

A new automobile invention is

said to make it possible for a car to stand still while operating in high gear. This is the most sensible invention we have heard of for a long time.

The official New Deal monopoly inquiry is now on. But the Supreme Court disused of the biggest breeder of monopoly when it invalidated the N.R.A.

The Agricultural Department might be able to improve conditions on a lot of farms if it would encourage the raising of more hogs and less dogs.

YEAR BOOKS AVAILABLE

Although "Soils and Men," the title of the 1938 Agricultural Year Book, is said to be one of the finest ever issued by the Department of Agriculture, less than half of Congressmen D. Lane Powers' allotment has been requested by his constituents, the Congressman announced recently.

The 1938 book is a sequel to the one issued in 1937, but is complete in itself. The Congressman receives an allotment of 400 Year Books each year, and thus far not quite 200 have been requested by his constituents, according to his announcement. Those who reside in either Burlington or Mercer counties and wish to receive the 1938 Year Book should write the Congressman at his Washington office.

The steadily mounting cheese production in the United States exceeded 620,956,000 pounds during 1935.

ABOUT THE COUNTY

The Moorestown High School football team was honored last night at a banquet held in the Community House.

Officials of a number of Burlington county municipalities were exonerated from criminal liability for over expenditures and unauthorized payments during the fiscal year of 1937 by the September grand jury which met in a special session last week. The charges were made by State Auditor Walter R. Darby.

Joe Burk was recently awarded a plaque for being one of Philadelphia's outstanding citizens during the past six months.

Bordentown High School has the lowest tuition rates of any secondary institution in New Jersey, according to a recent announcement by the State Board of Education. The cost per pupil is \$89.56.

Charles Kniss, of Bordentown was elected president of the Burlington County Fire Chiefs' Association, at a meeting held in Medford last week. He succeeds Walter R. McClain, of Medford, who has held that office for a period of four years.

MAKE SEIZURE OF CRANBERRIES

Vigilance of the Bureau of Food and Drugs has resulted in confiscation of a consignment of adulterated cranberry sauce, according to the State Department of Health.

A simulating of detective work, plus laboratory tests, combined to assure the department, that the canners, because of a short crop, mixed decomposed berries with good ones. After the boiling process, and addition of sugar, it took state chemists to detect presence of molds.

"We have practically eliminated the adulterated sauce from the market," said the department. "Addition-

al seizures will be made. Rest assured when the cranberry sauce is passed to you, for mixing with your Christmas turkey, that the delectable berries will be of a quality to meet the standards of the pure food and drug act."

The confiscated berries, 11,425 seventeen-ounce cans, have been destroyed. The firm contracting for the consignment cooperated in tracing the shipment from its ware-



ON CHRISTMAS DAY IN THE MORNIN'

By Edith Sanford Tillotson

There is many a home that is knowin' no joy,
On Christmas Day in the mornin'
There is many a sorrowin' girl or a boy,
On Christmas Day in the mornin'.
When the fire is low and the fuel is high
Where there's hardly a laugh, but there's often a cry
And the holiday doin's are passin' em by
On Christmas Day in the mornin'.

CHORUS

On Christmas Day in the mornin'
We must plan for the joy of each girl and each boy
On Christmas Day in the mornin'.

There is many a thing that a neighbor could do,
On Christmas Day in the mornin'.
And it's you and it's I must be doin' it, too,
On Christmas Day in the mornin'.
If there's somebody hungry, or weary, or sick,
If his clothin' is thin, and the snow-drifts are thick,
He'll be wantin' some comfort, and be wantin' it quick,
On Christmas Day in the mornin'.

CHORUS

On Christmas Day in the mornin'
There is plenty to do for both me and for you,
On Christmas Day in the mornin'.

So be lookin' around ye and givin' a share,
On Christmas Day in the mornin'.
Sure there's plenty for us, and there's plenty to spare,
On Christmas Day in the mornin'.

CHORUS

And I'm tellin' you this, and I'm tellin' it true,
That for ev'ry kind deed you'll be tryin' to do,
Faith, you'll find there'll be extra enjoyment for you!
On Christmas Day in the mornin'.



WITH EVERY GOOD WISH FOR
CHRISTMAS AND A YEAR OF
HAPPY DAYS.

JOHN H. ETRIS

Philco Radios, Electric Refrigerators, Toys, Electrical
Appliances and Hardware
17 West Broad St. Palmyra



TO OUR LOYAL FRIENDS IN THESE
COMMUNITIES WE EXTEND OUR SINCERE
WISH FOR A VERY MERRY
CHRISTMAS

WOLFE'S

Palmyra 5c and 10c Store

Palmyra, N. J.

RIVERTON HAS 430
IN RED CROSS

The regular meeting of the County Red Cross was held in St. Mary's Guild House, Burlington, recently, with a good attendance, Mrs. Guy L. Nelson, chairman, presiding.

Mrs. J. Frank Schuyler, Florence, production chairman, reported 91 articles made and shipped for disabled veterans in government hospitals.

Many schools have re-enrolled in the Junior Red Cross under Miss Reba Troxell, of Burlington, who is the junior secretary; Christmas boxes have been shipped to juniors in foreign countries.

Miss Dorothy E. Middleton, of Moorestown, reported classes would be formed in First Aid after January next.

Many cases were reported as having been assisted with food, clothing and blankets in various parts of the county.

The memberships secured in the roll call are 4,143, leaving only 857 to be received to make the goal of 5000. Many places have not as yet reported. Riverton has 430 to date.

Christmas cheer all over the county was arranged for.

BAGS DEER

Among the first in this vicinity to report bagging a deer was Charles Schneider, of Cinnaminson, who secured a buck on Saturday near Tabernacle.

houses to the retail trade.

JUST THE SAME

"A man who was revived three minutes after he was pronounced dead says the impression he received during the interval was one of chaotic confusion."—Press report. You might as well stay alive.—Washington Post.

HIS LOSS

A Milwaukee man laughed himself to death over a joke he heard over the radio. A sense of humor might have saved his life.—Washington Post.

**COAL
COKE
FUEL OIL**

R.M. ALLISTER
Phone, Yard, Nearest You,
Camden 522
Merchantville 20
Collingswood 2800
Largest Retail Coal
Dealer in South Jersey



A Very Merry Christmas

IS OUR SINCERE WISH FOR YOU AT
THIS GLAD SEASON. TO YOU AND
YOURS WE HOPE THE NEW YEAR
WILL BRING A FULL MEASURE OF
HAPPINESS.

GEORGE FRIDAY, Jr.

PLUMBING — HEATING — ROOFING

609 Thomas Avenue

Riverton

OUR CHRISTMAS WISH
FOR ALL IS A YEAR
FILLED WITH HEALTH
AND HAPPINESS.

ADA E. PRICE

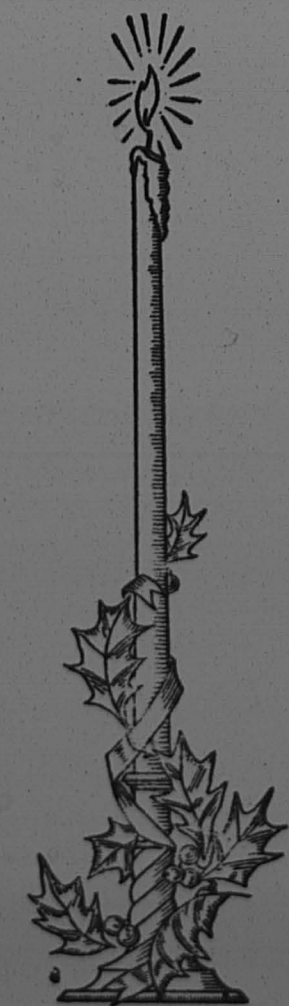
INSURANCE — REAL ESTATE

NOTARY PUBLIC

416 Lippincott Avenue

RIVERTON, N. J.

Season's Greetings



May there come to
you at this glad
Holiday Time an
abundance of the
precious things of
life—

Health, Happiness
and Enduring
Friendships

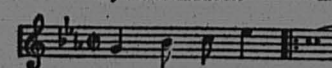
FRANK A. SNOVER

and

JOHN N. SWARTZ

WHO WROTE IT?

"My Blue Heaven"



When Whip-poor-will call.



HE was born in Brooklyn N. Y. but he wrote "Carolina in the Morning," "Mammy" and other songs of the South. His mother was a music teacher, but he wouldn't take a lesson. Later, during school days and as a stock broker's clerk, he taught himself and started composing.

His first three songs sold eight million copies in the days before radio, when people were still buying sheet music. He has written musical comedy scores, film scores and popular songs. He became a music publisher, and a composer member of the American Society of Composers, Authors and Publishers.

He wrote "My Blue Heaven" when he was still a bachelor, and says it represented his ideal of married life. Today his home in Hollywood is graced by a wife and two children: a boy and a girl. He has collaborated in numerous songs with the leading writers of the country.

His name is

Walter Donaldson

What's your favorite song?
Do you know who wrote it?
Ask us.

Glenn Features & Photo Syndicate—N. Y.

RIVERTON
SCHOOL
NOTES

Honor roll for second period, based on satisfactory citizenship.

Seventh Grade

Margaret Wolfschmidt, Emilie Craig, Shirley Pennington, Katherine Krantz, June Rodman, Gladys Good, Virginia Moyer, Beatrice Carhart, Dorothy Baker, Betty Blackwell, Carol King, Betty Henry, Bessie McLaughlin.

Eighth Grade

Doris Jermon, Selma Lutts, Jeanette Stanford, Laura Yerkes, Marilyn Yost, Mavis Reynolds, Clarence Madison, Mary Unland, Arthur Hoyt, Janet Webb, Dorothy Watson, Genevieve Miller, Roy Heisler, Eleanor Metzger, Jane Bush.

The following kindergarten children had perfect attendance during the month of November: James Hoptroff, Edward O'Neill, Roger Wagner, Jean Groff, Jane Major, Tiny Rouse, Carol Lou Warnecke, Hannah Booth.

All parcels from four of Philadelphia's leading department stores are now being delivered by the United Parcel Service trucks. Lit brothers still maintains its own delivery system.

BUCHHOLZ TALKS
ON BOOKKEEPING

Eight members of the sociology class of the Palmyra High School visited the recent meeting of Palmyra Borough Council with James B. Hughes, faculty member in charge of the group. Similar groups have visited the session on various occasions.

On each visit made by the high school students a member of council lectures on some phase of local government. At this time, C. Nevin Buchholz, chairman of the finance committee spoke on "Municipal Bookkeeping Systems."

Obsolete System

He stated that most municipal bookkeeping systems were obsolete and of the old single-entry type which was outmoded in 1913 with the advent of the income tax law amendment, but it is impossible to have another system as state law requires this method of accounting.

He cited a case of a nearby governing group that had purchased their own bonds on the open market and saved the community a considerable sum in interest. This group is now liable to prosecution with a fine of \$1000 and 3 years in prison. This affair is not a crime, but merely a case of bookkeeping legal technicalities of an out-moded system. "Business has gone so far ahead of municipal accounting that it is chaotic, just imagine running a business by borrowing money to pay a bill on one account when you have unused cash in another."

ABOUT TOWN

The W.P.A. sewer extension crew is now at work on Public road, Palmyra.

The Parry Volunteer Fire Company is sponsoring a series of movies every Wednesday night in the fire house.

Railroad employees were engaged at the Main street crossing, Riverton, on Tuesday of this week, putting in a new rail.

The Burke & Easley Service Station was one of the first local establishments to don holiday attire, being attractively decorated in a color scheme of green and red.

Young hopefuls began looking over their skating equipment as the temperature dropped on Monday night.

A well-known automobile dealer is expected to locate in this vicinity about the first of the year.

Local motorists proceed with caution across Broad street now that the traffic light at Broad and Main shows only a caution signal during the greater part of the day.

ATTEND PIG ROAST
William B. Bishop and family, of Linden avenue, Riverton, entertained a party of 14 guests last week at an old-fashioned pig roast. Among those present were Detective Edward Mills, of the Camden police force, Chief and Mrs. William Gootee, of Riverton, and Mr. and Mrs. Clarence Hubbs, of Palmyra.

Drivers of all public vehicles and motor trucks in France must submit to a physical examination.

DIRECTED COLLEGE CHORUS
On Wednesday night, December 21, the Glassboro State Teachers College presented its annual Christmas Sing in the college auditorium. The College Glee Club, as well as the chorus composed of 350 student voices, rendered a number of Christmas selections under the direction of Mrs. Florence Dare Boyd, of Palmyra.

The most intelligent animals play when young. These include cats, dogs, otters, bears and monkeys.



May this Christmas be full of joy and contentment for you. We are deeply grateful for the attention you have given us this past year, and hope that our pleasant relations will not be interrupted in 1939.

Riverside Home Laundry

318 Paine Street
Riverside, N. J.



To our old friends and new, we extend a hearty wish for a very Merry Christmas!

C. WARD LOWDEN

RADIOS — SPORTING GOODS
ELECTRICAL APPLIANCES
514 CINNAMINSON AVENUE
Palmyra



For thirty-one years we have been wishing a Merry Christmas to everybody in these communities, and we wish it again with all the warmth and sincerity that years bring to business relationships of long standing.

CINNAMINSON BANK and TRUST CO.

Riverton, N. J.

NEW ERA
BUSINESS
NOTES

Follow the business news at home—It pays big dividends

SUGGESTIONS FOR
LAST-MINUTE SHOPPERS

The gift for the friends who loves plants isn't a problem at all if you visit Dreer's where a full line of suggestions of this nature is on display.

Turner and Starks, Howard street, Riverton, have a nice line of Christmas trees.

The Riverton store of J. S. Collins & Son is a haven for those who have gift problems. A visit to this well-stocked, spacious establishment at this time of year will pay big dividends in removing many of those perplexing question marks from your list.

"Gifts for the whole family" are featured by Shulman's, Palmyra's leading department store. This local establishment has an enticing array of suitable presents for father, mother, brother, sister, friends and relatives.

John H. Etris has a large stock of Christmas suggestions. It will pay you to visit the Etris store.

Smith's store, Riverton, has some mighty attractive gift items.

L. L. Keating is local headquarters for the famous Yardley line of toilet articles which make gifts that are certain to be appreciated.

A Westinghouse automatic oval oven is one of the real SPECIAL gifts featured by Warren T. Smith for Christmas.

Frank's Meat Market features a number of timely items for your Christmas baking needs.

Ice cream cakes that are just the thing to top off a Christmas dinner are a special of Carlson's. Their will be open all day Sunday and Monday.

Specials in used cars that would make an acceptable Christmas gift for most any one are being offered by Lester S. Fortnum.

Roller skates—a gift that lasts the entire year. Frank P. Coddington has them.

The Palmyra 5 and 10 (home owned store), in addition to having a fine line of gifts, is headquarters for Christmas decorations of all sorts.

The sensational, new steam-electric iron is now on display at the store of Warren T. Smith.

Kiln drying of wood takes from two weeks to a month, while air drying takes two years or more.

APPRECIATION

May I take this opportunity of expressing my appreciation to the Riverton Country Club for the cash donation which enabled me to fill five baskets with food for needy families.

These baskets, which have been turned over to the Riverton-Cinaminson Welfare Association for distribution, will provide Christmas dinners for those who are most deserving.

Frank Probsting, Jr., Overseer of the Poor, Riverton, N. J.

BIRTH

Mr. and Mrs. Frederick Becker, of 428 Garfield avenue, Palmyra, are receiving congratulations on the birth of a son, Frederick William, at Zurbrugg Memorial Hospital, Riverside, on December 17.

Legal Notices

SHERIFF'S SALE

By virtue of a Writ of Fieri Facias to me directed, issued out of Court of Chancery of the State of New Jersey, I will sell at public sale on

THURSDAY, DECEMBER 29, 1938, between the hours of 12 and 5 o'clock in the afternoon of said day (to wit, at 2 o'clock), Stand at the Court House, Mount Holly, New Jersey:

ALL the following tracts or parcels of land and premises hereinafter particularly described, situate, lying and being in the Borough of Riverton, in the County of Burlington and State of New Jersey: TRACT NO. 1, BEGINNING in the Easterly line of Cinnaminson Street, at the Northernly edge of Eighth Street; thence extending Northward along the Easterly edge of Cinnaminson Street, one hundred feet to the Plan of Riverton south of the Railroad; thence extending Eastwardly between parallel lines one hundred feet apart, drawn at right angles to Cinnaminson Street, one of which parallel lines is the Northernly line of Eighth Street, thirty feet to the building line; then continuing on in the same direction, one hundred and sixty feet, more or less, to the line of Spring Grove Farm, on the Southwardly side, and one hundred feet on the Northernly side to the Westerly line of H. A. Dreer's land. CONTAINING within said bounds Lots Nos. 48 and 49 on said Plan.

TRACT NO. 2, BEGINNING in the Easterly line of said Cinnaminson Street, at the Northwest corner of Lot No. 8, formerly of John Holvick, one hundred feet Northward from the Northernly line of Eighth Street, thence Northward, along the Easterly line of Cinnaminson Street fifty feet in width or front, to the Southwest corner of Lot No. 66, then Eastwardly of that frontage, between parallel lines at right angles to said Cinnaminson Street, thirty feet to the building line, then on in the same direction, one hundred and twenty feet, more or less, to the Farm line of Henry Dreer's or the line of Spring Grove Farm. CONTAINING within said bounds Lot numbered as number sixty-seven (67) on Cinnaminson Street between Seventh and Eighth Streets.

Decrees approximately \$3,000.49 besides interest, costs and fees. Seized as the property of Mamie Jordan Faunce, also known as Mary Jordan Faunce, et al., defendants, taken in execution at the suit of Cinnaminson Bank and Trust Company, complainant, and to be sold by Sheriff.

Solicitors: Curry & Purnell.
Dated: November 30, 1938.
Printer's Fee \$25.14.
12-1 to 12-22-38.

RULE TO BAR CREDITORS
EXECUTORS NOTICE

Estate of RICHARD D. BARCLAY, Deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 22nd day of November, 1938, upon application of the subscriber, Executors, requiring the creditors of Richard D. Barclay, late of the County of Burlington, deceased, to bring in their claims against the estate of the said deceased, under oath or affirmation, on or before May 22, 1939, or they will be barred of any action therefor against the said Executors.

THERESE S. BARCLAY, WALTER S. BARCLAY, Executors.
Proctor: Curry and Purnell.
Dated: November 22, 1938.
12-1 to 12-29-38.

The Spirit of Christmas

Express it fittingly by gifts of growing plants, giving joy to all the homefolk . . . lasting happy reminders of the giver.

Dreer's have a most attractive assortment for the Holidays . . . vividly colored Cyclamen, flaming Poinsettias, dainty Orange Trees laden with golden fruit, fancy dishes "landscaped" in Colonial, Chinese and Jungle scenes, making lovely table centers.

All at Popular Prices.

HENRY A. DREER

Thrill your "dirt gardener" friend with a Yuletide gift of an order on Dreer for that wished-for Crimson Glory Rose or Salmon Giant Dahlia to be delivered in Spring.

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.

OBITUARIES

MRS. A. H. COATE

Mrs. Florence R. B. Coate, wife of Armitt H. Coate, secretary of the New Jersey Bankers' Association died Saturday, December 17, at her home, 328 Chester avenue, Moorestown, after an illness of 18 months.

Mrs. Coate was a native of Moorestown and for many years active in local welfare work. After volunteering for service in the World War, she was assigned to the Department of Labor, under the late Samuel Gompers, in 1917.

Prominent in women's banking auxiliaries throughout the state she served as chairman of numerous ladies committees at county group meetings and state conventions. She attended conventions of the American Bankers' Association in all parts of the country and enjoyed a wide acquaintance among bankers nationally.

Mrs. Coate was a member of the Moorestown Women's Club and the Presbyterian Church. Her husband, who has been secretary of the New Jersey Bankers' Association for 11 years, is the only survivor.

Funeral services were conducted on Tuesday at 2:30 p.m. from her late residence, the Rev. J. S. Dougherty officiating.

Interment was made in Colestown cemetery.

JOHN A. REINHARD

John A. Reinhard, 74, died on Friday, December 9, at his home, 525 Vine street.

Funeral services were held on Tuesday at 2 p.m. from his late residence, the Rev. William A. Boyd officiating.

Interment was made in Green Mount cemetery, Philadelphia, under the direction of Frank A. Snover.

The deceased is survived by his wife, Mabel and several children, among them being Mrs. John Makin, with whom he made his home, Mrs. George Dading and Mrs. Redfield.

THIRTY TO COMPETE

About thirty young men from Burlington and Mercer counties have applied for permission to take the competitive examination for designation of Congressman D. Lane Powers' Annapolis principal next year, the Congressman stated today.

The competitive will be held January 7, 1939, at the new Trenton post office. Any young man, between the required age, from either Burlington or Mercer counties, may

Camp No. 3 P. O. of A. will hold their annual Christmas dinner on Thursday evening, December 22. The dinner will be served promptly at 6:30 and a small fee will be charged. Each member is requested to bring a 10c gift for exchange after the meeting.

apply for the competition. The papers are prepared, the examination is held and the papers are marked, all by the United States Civil Service Commission.



TO OUR MANY FRIENDS IN THESE COMMUNITIES WE EXTEND OUR MOST SINCERE WISH FOR A VERY MERRY CHRISTMAS.

W. REX McCROSSON

Incorporated
REAL ESTATE and INSURANCE
5 East Broad St., Palmyra

Reduced Rates
For Your
Holiday Calls

During the Sunday-Monday holidays of Christmas and New Year's, regular night and Sunday reduced rates on all telephone calls of fifty miles and over will be in effect within the United States and to Canada.

For Christmas + For New Year's

from 7 p. m. Saturday December 24th until 4.30 a. m. Tuesday December 27th.	from 7 p. m. Saturday December 31st until 4.30 a. m. Tuesday January 3rd.
--	--

The Season's Greetings

..... and may you enjoy the thrill of hearing a far away voice during these holidays

New Jersey Bell Telephone Company

Know Your Government

Taxes—Food or Poison?

In any study of taxes, we must consider two important angles. First, what it costs us in taxes for governmental services—second, what we get for the tax money we pay.

In a recent issue of "Taxgram," issued by the New Jersey Taxpayers Association, the cover page listed many of the services furnished by the government, together with some of the evil results that follow when taxation becomes excessive:

"Taxes feed, clothe and shelter the poor. They build, operate and maintain hospitals, infirmaries and orphanages. They care for the living and bury the dead. They provide county agents and nurses and pay for fairs and football.

"Taxes maintain schools and colleges. They provide transportation, pencils and books. They furnish laboratories, libraries, museums, playgrounds and zoos. They build roads, sewers, sidewalks and swimming pools. They remove snow, put out fires, regulate hairdressers and control wife beaters.

Security—Safety

"Taxes provide police and prisons, armies and navies. They give security and safety to persons and property. They furnish courts and justice. They protect commerce and trade, deepen rivers, regulate freight and power rates. They supervise banking and business and provide inspection of milk and meat, weights and measures, fabrics and factories, workmen and wages.

"Governments are expanding their service to cover every social, cultural and economic activity and relationship.

"Taxes may also take the widow's home, drive the farmer off his land, close the factory, penalize the industrious, ruin the business man, wreck commerce, kill initiative, disrupt production, jeopardize inheritances, overthrow governments, destroy civilizations.

"Taxes, like fire, may provide power and energy and give warmth—but if not kept in bounds and controlled they may consume and destroy. We now approach this destructive phase."

Destructive Phase

Like any other commodity, we should get full value for our money when we buy governmental services. Moreover, we should buy governmental services only to the extent we can afford them.

As voters and taxpayers, we delegate to public officials the power to spend our tax money for us. Even so, we can still take active part in deciding how that money is spent.

Public officials are not superhumans endowed with the ability to spend tax money exactly as taxpayers wish. They must have the active cooperation and direction of taxpayers.

Responsibility for tax policies rests with the taxpayers. In communities where taxpayers cooperate actively with officials, we can expect tax rates lower in comparison than those in communities where taxpayers shirk their obligations and leave everything to the men they have elected.

Welcome Cooperation

Conscientious public officials welcome the advice and cooperation of taxpayer groups. It simplifies their problems. Normally, public officials are pressed on one side for expenditures, on the other side for economies. In municipalities, residents of one section might want new street lights—in another section, street repairs might be demanded—in still another, new school facilities are asked. If all these are complied with, all sections unit in protesting that the tax bill is too high.

Where conditions are bad, due to mismanagement, graft and corruption, taxpayers may believe any effort to remedy the situation is foredoomed to failure. This is not so and the successful campaigns of many taxpayers associations in New Jersey prove that it is not so.

What is needed is a unified attempt by taxpayers as a group to modify spending requirements to their willingness to pay for them. The time to talk about the budget is when it is being discussed by the

AWARD CONTRACTS ON BUILDING

Last Friday, the Burlington County Board of Freeholders awarded contracts totaling \$35,076 for alterations and additions to the County Office Building at Mt. Holly, after passing on first reading a second bonding resolution calling for the issuance of \$29,000 in bonds or notes to finance the project.

Total costs of the work will reach \$42,000, it was predicted yesterday. This also includes all engineering and architects fees. Ground must be broken by December 29 to conform with the P.W.A. regulations.

The Board also adopted a resolution to apply for an amendatory Federal grant of \$5,895, which represents 45 per cent of the \$13,000 increase in cost of the project above original calculations.

A Federal grant of \$13,000 has already been approved by the P. W. A.

HUGE DRYDOCK COMES UP RIVER

The huge floating drydock that is to be located on the Pennsylvania shore of the Delaware, opposite the Riverton Yacht Club, was brought up the river last Saturday morning, being towed by three tugs.

The massive structure was floated into position near the ship-scraping plant, where it will be used to house vessels that are brought there to be broken up.

Many local residents visited the river to watch the operations.

Many a trusting girl has given away her soul and gotten only a heel in return.—Benington, Kan. News.

governing body and not after it is in its final form.

Remember that good government is efficient government. Efficient government is economical government, for efficiency permits no waste or extravagance.

Become interested in your local association and take your proper place with the citizens who are striving to have good government at less cost.



BRIEF ITEMS from ABOUT TOWN

The directors of the Riverton-Cinnaminson Welfare Association met at the home of Mrs. Murray C. Boyer, in Riverton, on Tuesday night of this week.

A regular meeting of the Delran Yacht Club was held in the club house, on Wednesday evening, December 21.

One of the first local residences to blossom forth in holiday attire was that of William O. Henry, Seventh street, Riverton. The decorations are among the most elaborate seen in this section each year.

A new front porch is being erected at the residence of Dr. James Brown, Linden avenue, Riverton.

A force of painters is engaged at Christ Church and Parish House, Riverton.

A new service station is being erected on the south side of Route 25, at the end of Highland avenue.

CHRISTMAS DANCE

The annual Christmas dance given by the Alexine Tomes School of Dancing, will be held on Wednesday evening, December 28, at 8 o'clock, in the Riverton Porch Club.

All the friends of former years are invited. A swing orchestra will furnish the music and admission will be 50c per person.—Adv.

Health Question: What is the difference between the words "endemic" and "epidemic"?

Doc Says:

Endemic, used as an adjective, refers to a disease which exists quite commonly and more or less continuously in a certain locality. Epidemic, used as an adjective, refers to a disease which does not ordinarily prevail in a community but which occasionally is brought in from outside.

Thus malaria was endemic to the Panama Canal Zone before sanitation measures were introduced there. It prevailed more or less continuously.

Influenza was epidemic in 1918 because an unusual number of cases occurred in a great many communities. The large number of cases prevailed only for a temporary period.

This feature is prepared by the Burlington County Medical Society and the Medical Society of New Jersey.

HEADLINES

Football bigger business than ever. 1938 attendance showing 11 per cent jump over 1937 total, with 8,146,124 fans attending 351 matches. . . . Sales of office appliance equipment running ahead of 1937, with time recorders most active item. . . . Lead prices slashed twice in two days. . . . World's largest steel slabbing mill begins operation at Carnegie.

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We are hoping that every one of you enjoys the happiness of Christmas and the Holiday Season. We wish to take this opportunity to express our thanks for patronage and hope that we may serve you throughout the years to come.

HILTON M. SMITH

QUALITY FUEL OIL
RIVERTON



A CORDIAL GREETING TO OUR MANY GOOD FRIENDS IN RIVERTON, PALMYRA AND CINNAMINSON — WE WISH YOU AND YOURS A VERY

MERRY CHRISTMAS

Millside Farms

RIVERSIDE, N. J.

Illinois plant, capable of turning out 1,500,000 tons of the 45,000 pound slabs which are converted into the plate, sheet and strip steel. . . . Looking over the earnings reports; higher—Pullman Company; lower—Zenith Radio and McLellan Stores. . . . Steel rate declines slightly as purchasers near year-end inventory period. . . . Commerce Department estimates construction total in 1938 totals \$8,800,000,000 of which \$5,200,000,000 is new construction.

GREETINGS

OUR
VERY BEST WISH
FOR A
VERY MERRY
CHRISTMAS

FRANK LLOYD

General Auto Repairing
BROAD AND FULTON STS.
RIVERTON



HILTON M. SMITH

QUALITY FUEL OIL
RIVERTON



A CORDIAL GREETING TO OUR MANY GOOD FRIENDS IN RIVERTON, PALMYRA AND CINNAMINSON — WE WISH YOU AND YOURS A VERY

MERRY CHRISTMAS

Millside Farms

RIVERSIDE, N. J.

XMAS CANTATA TONIGHT AT CINNAMINSON

Whether a member of the P.T.A. or not, anyone interested is cordially invited to attend the Christmas covered dish luncheon tomorrow (Friday, the 23rd) at 12:30 in the school lunch room. The committee in charge asks that you bring your own plate, cup and silverware, and announces that there will be no charge. Mrs. Leslie Reeves will be hostess for the luncheon, and has also planned the Christmas parties to be held Friday morning in each class room, under supervision of the Parent-Teacher Association. All mothers and friends are urged to attend as many of the Christmas activities on Friday as they possibly can.

The Christmas program to be given to night (Thursday) in the school auditorium by the upper grades is an original cantata worked out by the children, around the play "The Other Wise Man." It has been directed by Mrs. Parker, 5th grade teacher at the school, and is scheduled to begin at 8 o'clock. Everyone is cordially invited to attend.

OF INTEREST TO LOCAL MOTORISTS

To relieve the congestion caused by the constantly increasing volume of traffic, State Highway Commissioner E. Donald Sterner recently submitted plans to the U. S. Bureau of Public Roads for locating one mile of Route 44 on a by-pass of Bridgeport, Gloucester county.

Accompanying the plans was a request for the Federal Government to contribute one-half the cost of the project.

Route 44, U. S. 130, parallels the Delaware River from Camden to Salem county and is heavily traversed because of its proximity to the ferries operating between New Jersey and Pennsylvania.

To lessen the hazards of accidents in the residential area of Bridgeport, and to permit the construction of the new bridge over Raccoon Creek, the alignment is to be carried about 500 feet west of the present Route 44 at its most distant point.

ANY KIND OF SLEEP

Sleeping with the window open is reported to be good for insomnia. So for that matter is sleeping with the window shut.—Boston Transcript.

ANY FOOL CAN DO IT

Nothing delights a fool more than to ask a question a wise man can't answer.—St. Louis Star-Times.



Merrie Christmas

to our many friends... both old and new, and with it goes our sincere wish for health and happiness throughout the years to come.

Beauty
Perry
Beauty
Studio

519 Cinnaminson Avenue

Palmyra

RIVERTON

Mrs. Fred Conway, of Drexel Hill, visited her mother, Mrs. Louis J. Meunier, of Linden avenue, on Tuesday.

Mr. and Mrs. George E. Coles, of Riverton, will spend Christmas in Florida.

Larry Seckel went to Hahnemann Hospital last week for an operation. His many friends will be glad to know that he is doing well and expects to be home before Christmas.

Thelma Davis, a pupil of Emma A. Price, played a piano solo, "The Street Band," by DeAlbert, on the Little Recital Hour monthly program sponsored by the Philadelphia Music Teachers Association, recently, at Presser Hall.

Richard M. Hollingshead III, son of Mr. and Mrs. R. M. Hollingshead, Jr., 105 Midway, has returned home from the Manlius School, Manlius, New York, for the Christmas holidays.

Cadet Harry W. Frank, of Riverton, a student at Riverside Military Academy, Gainesville, Georgia, is spending the holidays with his parents.

Among the many college students who will soon find the Christmas vacation a pleasant respite from studies, is Robinet S. Cole, son of Mr. and Mrs. Robinet S. Cole, of 108 Midway. Mr. Cole is studying to be an eye doctor at the Pennsylvania State College of Optometry, in Philadelphia.

Mr. and Mrs. Frank Rue, of Morgan avenue, are leaving Saturday to spend the Christmas holidays with their daughter, Mrs. William Freidrichs, of Cranford, N. J.

Mrs. Charles Miller, of Riverton, returned recently after a visit in Plainfield, N. J.

Mrs. Victor Ritachard, of Riverton, has returned home after spending some time in New York.

Mrs. Raymond Jenkins, of Prince Edward Island, Canada, is the guest of Mrs. J. J. Siddall, of Lippincott avenue.

Miss Jane Rutherford, a student at Principia College, Elmhurst, Illinois, is spending the holidays with her parents, Mr. and Mrs. H. K. Rutherford, of Elm Terrace.

Mrs. William D. Whitaker, of

PHONE ALMANAC OUT FOR 1938

The new year's Telephone Almanac, in general appearance like those which have preceded it but different in content and design from cover to cover, is on the counters of the New Jersey Telephone Company business offices for distribution to telephone users. A page this year features award of the telephone industry's highest honor, the Theodore N. Vail in Gold, to Miss Helen Rosalie Sullivan, Jersey City hotel switchboard operator who was fatally burned during the Christmas Holidays last year when a Christmas tree in the lobby set fire to the hotel.

A casual glance at the daily items of historical interest recorded for each day in the year shows that the editor, in a spirit of strict impartiality, has substituted different items from last year in many instances. The Battle of Princeton on January 3, 1777, noted in the 1938 almanac yields this year to the establishment of the first United States Postal Savings Banks in 1911, for example, and the lamentable fact that the British plundered Richmond, Va., on the 4th of January, 1781 to the birth in 1779 of Sebulo M. Pike, soldier and explorer. The birth of Franklin Delano Roosevelt January 30, 1882, is one of the items that has stayed in the book.

The astronomical calculations of Thomas avenue, has left for a sojourn in Florida.

Miss Becky Greer, of Riverton, entertained the members of the J. D. Club at a Christmas party at her home on Monday evening.

John Yost, a student at Bucknell University, is spending the holidays with his parents, Mr. and Mrs. Charles H. Yost, of Thomas avenue.



THE BROADWAY THEATRE

Palmyra
WISHES EVERYBODY
A
GREAT BIG
MERRY
CHRISTMAS

the rising and setting of sun and moon and the moon's phases; the signs of the Zodiac; data on visibility of planets and eclipses for the year; temperature and rainfall and the rest of the traditional contents including a brand new rebus for young readers are all there, and as usual there is no charge for the Almanac.

The Percheron breed of horses is named after the French district of La Perche, native home of the breed.

DID YOU RECOVER?

In the last fiscal year, it ended June 30, 1938, your government spent \$2,652,877,000 for "recovery and relief," and if you were not on relief and were paying your bills, or trying to pay them, how much did you "recover" and how much were you relieved?—Charleston News and Courier.

DEFINITION

Statesman: A politician who has read a book.—Baltimore Sun.

GIVE HER AN

Electric
Beauty
Appliance

She'd love to find an electric vibrator among her Christmas gifts. It stimulates the circulation and helps to keep the skin smooth and firm. Prices are from \$9.85 cash up. Carrying charge extra.

PUBLIC SERVICE



May the Spirit of Christmas be with you throughout the coming year and guide you to greater Health, Wealth and Happiness.

MERRY CHRISTMAS

H. D. HULLINGS & SON

PLUMBING — HEATING — ROOFING
202 Broad Street Phone 60 Riverton, N. J.



... to our ever-increasing number of friends in Riverton, Palmyra and Cinnaminson. To you we are grateful and we hope for the continuance of our mutually pleasant business relations in the years to come.

MOORESTOWN MOTOR CO., Inc.

SALES Buick SERVICE

219 W. Main Street

Moorestown, N. J.

BUSINESS DIRECTORY

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DODGE — PLYMOUTH
RIVERTON, N. J.
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GENERAL AUTO REPAIRING
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FANCY BAKING
Home-made Ice Cream
CONFECTIONS
the kind you will
be proud to serve
CHEW'S BAKERY
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PORTABLE
A sturdy portable typewriter
with a thousand practical
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FOR SALE AT
THE NEW ERA

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'blue coal'
BUILDING MATERIALS—HARDWARE
LUMBER—FUEL—COKE
Broad and Main
Phones 4 and 5

J. T. EVANS CO.
Genuine
FUEL OIL
COAL
LUMBER
MILLWORK
Phone, Riverton 302

E. P. GRIFFENBERG

PALMYRA, N. J.
LEHIGH COAL
Phone, Riverton 304

H. B. WILLIAMS
LEHIGH VALLEY
COAL
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FUEL OIL
Building Materials—
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PALMYRA Phone 1100

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QUALITY PRODUCTS
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Smith's Store
Dry Goods — Notions — Stationery
McCall's Patterns — Gifts
414 MAIN STREET, RIVERTON
Phone 783

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EARLE B. HARDER
Repairs and Installations
Power and Light
306 Melrose Avenue Palmyra
Phone, Riverton 1125

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Shinn's Express
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DAILY TO PHILADELPHIA
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Phone, Riverside 346
Philadelphia, Lombard 9055

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Hauling & Concrete Work
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Frank Hansen
HARDWOOD FLOORS of Every Design
LINOLEUM
Staircase Repaired and Replaced
225 Curie Avenue DELAWARE, N. J.

5c AND 10c STORE

PALMYRA
5c AND 10c STORE
9 West Broad Street
CARRYING A COMPLETE LINE OF
NOTIONS, TOILET ARTICLES,
NOVELTIES, CANDY, ETC.

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W. F. Becker
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For Better Shoe Repairing Try
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All kinds of Orthopedic Shoe Work
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CLEANER AND DYER
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Building Materials—Hardware
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BUILDING MATERIALS—HARDWARE
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McCall's Patterns — Gifts
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Repairs and Installations
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DAILY TO PHILADELPHIA
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Hauling & Concrete Work
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HARDWOOD FLOORS of Every Design
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Staircase Repaired and Replaced
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9 West Broad Street
CARRYING A COMPLETE LINE OF
NOTIONS, TOILET ARTICLES,
NOVELTIES, CANDY, ETC.

NEW VARIETIES REPLACING OLD

That New Jersey farmers are keeping step with the fondness of the American public for tomato juice is indicated by the new types of tomatoes listed as certified for seed purposes by the New Jersey State Department of Agriculture in a report issued recently. The varieties formerly planted in southern and central New Jersey were usually destined to appear on the consumer's table almost exclusively as canned tomatoes, while today a large percentage of the crop is used for juice purposes.

Since Americans learned to drink their tomatoes there has been a complete reversal in the popularity of certain varieties. Commenting upon the change E. G. Rex, supervisor of tomato seed certification, said, "When the Department of Agriculture inaugurated the inspection and certification of tomato seed in 1921 the two leading varieties were Bonny Best and Greater Baltimore, and only 132 acres were approved in that year. In 1938 none of the latter variety and only 10 acres of Bonny Best were certified out of a total of 2,081 acres."

Outstanding among the new varieties inspected this year were Mariglobe with 1,113 acres and Rutgers with 755 acres certified for seed. Both of these are relatively new introductions. Another recent variety, which showed an increase for its sixth successive year was Pritchard with 146 acres.

LOCAL BAND TO PLAY

Among the outstanding social events of the season, will be the Christmas dance sponsored by the members of the Junior Women's

League of Mount Holly, scheduled

for Monday evening, December 26, in the Mount Holly Armory, on Grant street. Mrs. Albert C. Jones, dance chairman, has as co-chairman for the dance Mrs. W. Arnold Shinn.

A number of people prominent in the county have lent their names as patrons and patronesses for the affair.

Tickets, priced at \$2.00 per couple, are on sale and may be purchased from any member of the organization. Music will be furnished by Eddie Dages and his orchestra, of Palmyra, with dancing from 9.30 until 1.30.

INSIDE and OUTSIDE

Tree Lamp Sets
SPARE BULBS TREE HOOKS
WRAPPING PAPER
MEGOW'S AIRPLANE and
SHIP MODELS
ROLLER SKATES
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519 Howard Street Phone 725-J

QUALITY COAL

COSTS LESS—
BURNS LONGER
Eight carloads of the finest quality of high carbon anthracite coal were delivered to the Evans Co. yards this week. Only Premium Coal from the richest coal veins of Northern Pennsylvania is handled by this firm. "It Goes Farther and Heats Longer," and it is our policy not to sacrifice quality for any reason. Laboratory tests prove it costs less per heat unit. Try a ton and be convinced of its superiority.

J. T. Evans Co.

RIVERTON 302
FUEL OIL — Genuine Koppers Coke
Building Materials Storm Sash
New Homes and Repairs Financed
on Easy Monthly Payments.
Advice Free

AMERICAN STORES CO.

Horseshoe Red Salmon 2 tall cans 35c
Farmdale Evap. Milk 4 tall cans 22c
ASCO Evap. Milk 3 small cans 10c

Yanket Sweet India 16-oz jar 10c

Relish 16-oz jar 10c
Woodbine Toilet Tissue 3 rolls 10c
Cocoa 15-oz can 8c
Peas & Carrots Phillips Baking Powder DAVIS Table Salt 3-lb bag 10c
ASCO Tomato Puree 15-oz can 10c
Olympia Peas No. 2 15-oz can 10c
Apple Sauce 15-oz can 10c
CRISCO Creamy Shortening 1-lb can 19c
Gold Seal Family Flour 12-lb bag 33c
Seedless Raisins 2 11-oz pkgs 13c
Wilbur's Baking Chocolate 1/2-lb bar 10c
Lemon, Orange Peel, Citron 1/4 lb 15c
ASCO Cooked Pumpkin No. 2 1/2 can 10c
Pie Spice 2-oz can 7c
Millarney Tea 1-lb tin 65c
With holiday greeting band.
ASCO Tea 5-oz pkg 5c
ASCO Pure Grape Juice 1-pint bottle 13c
Sturdy Express Wagons \$2.75
Duff's Ginger Bread or Dev. Feed Mix 14-oz pkg 21c
LUX Soap Holiday Pack 4 cakes 23c
RINSO large package 19c
Best Fresh Produce at Savings
July Florida Oranges doz 15c
Crisp, Tender Celery Hearts bunch 10c
Fresh, Sound Cranberries 1b 19c
Large, Tree-Ripened Tangerines dozen 12c
Large, Juicy Florida Grapefruit 5 for 19c
Hayman Winesap Apples 4 lb 19c
Where Quality Counts and Your Money Goes Furthest
These Prices Effective in Our Stores and Meat Markets in Riverton and Vicinity

My Skin Was Full of Pimples and Blemishes From Constipation

says Vera Schleppe: "Since using Adler's the pimples are gone. My skin is smooth and glossy with health. Adler's makes BOTH bowels and relieves constipation that so often aggravates a bad complexion. At all leading druggists."

AMERICAN STORES CO.

Finest Christmas Foods Low Priced
Your every food need at unbelievable savings. Be sure to secure enough this week-end to last until next Tuesday. Open Fri. & Sat. 'Til 9 P. M. Closed All Day Christmas, Monday

Fancy, Young Fresh Killed

TURKEYS
Plump, young, tender... the pick of the finest flocks. Specially priced this week-end. Get yours today.

Colburn's Poultry Seasoning can 5c

ASCO Toasted Breadcrumbs 12-oz pkg 5c
Sweet Marjoram Sage, Thyme pkgs 5c
Jersey Cran. Sauce 2 17-oz cans 19c
Reg-Sweets Cranberry Sauce 2 7-oz cans 21c

Fancy Long Island Ducklings 1b 19c

Fresh Killed Roasting Chickens 1/4 lb up to 25c
Fresh Killed Stewing Chickens 1/4 lb up to 21c
Fresh Opened Jersey Steaming Oysters doz 15c

Lean Fresh Loin Roasts 1b 14c

Rib End Up to 3 1/2 lbs 19c
Center Cut or Chop Roasts 1b 25c
Oven-Tender, New Cure Smoked Large Hams Shank End 1b 17c
Spiced Luncheon Meat 1/2 lb 15c
Sture Sliced Dried Beef 1/4 lb 15c
Kerry's All Pork Sausage 1b 28c
Fresh Picked Regular Lump Crabmeat 1b 21c
Fresh Fillets Genuine Haddock 1b 17c

Best Quality Mince Meat 1b 15c

ASCO Fancy Quality CORN 2 No. 2 cans 19c
Golden Bantam, Shoe Peg and Crushed.

ASCO Tender Fancy Sweet Peas 2 No. 2 cans 25c

Farmdale Select Quality Peas 2 No. 2 cans 10c
Del Monte Asparagus Tips 1 14-oz can 25c
Campbell's Tomato Juice 4 14-oz cans 25c
Unsweetened Grapefruit Juice 4 14-oz cans 25c
ASCO Peaches 2 1/2 lbs 25c
Everything for Christmas Dinner
Fancy Mixed Nuts 1b 19c
Cran 2 1-lb pkgs 25c
Van Dyke's Fancy Pitted Dates 1-lb pkg 10c
Fancy Layer Figs 2 8-oz pkgs 17c
It & It Plum Pudding 1b 25c
HEINZ Plum or Fig Pudding 1b 31c
Sweet Cider 1 1/2 gal 35c
ASCO Select Stuffed Olives 7 1/2-oz jar 29c
ASCO Hand-Packed Tomatoes 2 No. 2 cans 25c
Taylor's Sweet Potatoes 18-oz can 10c
Greenhill Mushrooms 4-oz can 20c
Mayonnaise 1-pint jar 21c
Princess Chocolate Peppermints 1b 19c

Victor Sliced BREAD 5c

Get enough for turkey filling and the double holiday.

Supreme Fruit Cakes 1b 35c

2 1b 69c
ICED BLACK WALNUT Loaf Cake each 25c
"Heat-flo" Roasted Coffees
Every bean perfectly roasted. Taste the difference!
Win-Crest
Mild and Satisfying 1b 15c

ASCO

Blend of War d's Finest 1b 18c



CHURCH NEWS

CALVARY PRESBYTERIAN

Rev. Charles T. Bates, B.D., Pastor
Christmas worship Sunday, December 25 at eleven o'clock.
Instrumental selections: Organ, "Andante in G" by Batiste, "Hosanna" by Wachs; trio (organ, piano and violin), "Adagio" by Kalliwoda. The choir of thirty voices will sing, "Adore and Be Still" by Gounod, "Calm on the Listening Night" by Coombs and "Brightest and Best" by Coombs.

The pastor will give a Christmas meditation, "In the Light of His Star."

Candle Light Service in the afternoon at five o'clock. At this service carols will be sung by the choir and by the congregation and part of the worship will be "passing on the light." A cordial invitation is extended to all in the community, who have no regular church home here, to share in the inspiration of the worship at Calvary Church.

A children's Christmas party will be held for the beginners, primary, cradle roll and their parents on Saturday afternoon, December 24th, from 3 to 4:30 o'clock. Each child is asked to bring a toy or a book (new or used, in good condition) to be sent to the children under the care of the New Jersey Children's Home Society in Trenton.

There will be no Mid-week Service on December 28th.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Services Sunday December 25, 10:00 a.m.—Bible school. Christmas will be observed at "Central Baptist" in the school as well as during the services throughout the day. As at this season of the year there are many visitors in our communities, they are particularly invited to spend their Christmas in the "home-like" church. Here you will find classes from the cradle to the aged.

11:15 a.m.—Morning service. "The True Meaning of Christmas" will be the topic of the sermon by Pastor Lockett. Special anthems and solos by the choir, and appropriate congregational music. The sermon will be followed by baptism which will be a very fitting way to commemorate this day.

The church has been most appropriately decorated for the Christmas season by Mr. William Swayne and the members of his class to which the commendation of the church has been expressed. These decorations are harmonious with the season and impel the spirit of Christmas in all those who would meditate here.

The High School group of the B.Y.P.U. will abandon their regular meeting at 6:45 p.m. and will attend the church service in a body at the evening services at 7:45 o'clock.

7:45 p.m.—Evening worship. The evening service will be devoted to the presentation of Maunders' sacred cantata "Bethlehem."

This promises to be the crowning achievement of the choir and a most fitting way to conclude the day. The service will start promptly and after descriptive comments on the cantata by the pastor, the choir will, under the baton of Claude Y. Barto, present one of the most delightful and favored of Maunders' works.

CHRIST CHURCH EPISCOPAL

Riverton, N. J.

Rev. Francis B. Downs, Th.B.

Christmas Eve—

11:15—Carols.

11:45—Choral Celebration of Holy Communion.

Christmas Day, December 25—

7:30 a.m.—Holy communion.

11:00 a.m.—Holy communion and sermon.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist

Thomas Ave. and Seventh St.

Riverton, N. J.

Sunday School, 11 a.m.

Sunday Services, 11 a.m.

Wednesday, 8:00 p.m.

Reading Room in Church Building

EPWORTH M. E. CHURCH

Rev. William A. Boyd, Pastor

Christmas Day will be observed in our church this Sunday. In the morning, at 11 o'clock, "The Christmas Tiding" will be the title of the sermon to be taught by Rev. W. A. Boyd.

The special Christmas music will include the following organ numbers: "Chorus of Angels" by Clarke; "Pastoral Symphony" by Handel; "Chorale" by Bach, with Rachel Lord at the organ. The senior choir will sing "Bethlehem" by Bartlett; duet by Denise Johnson and Doris Hampton; the anthem "Jesus, Thou Dear Babe Divine" by Dickinson will be sung by the choir.

The sacrament of baptism will be administered in this morning service. Also those who desire to join our church will be given the opportunity. A very wonderful Christmas will be held in the evening at 7:45. "Christ in the Stable" is the theme of the sermon by the minister. The music will be as follows:

Carols singing the Christmas carols; the Church school orchestra with its eighteen members will play "Yuletide Melodies" by Springer and will also play during the carol sing. Yvonne Pennington will render "Holy City" on her trumpet; "Open the Gates of the Temple" will be played by the Dutch Epworth Brass Quartet, William Evans, Edward Millroy, Louis Pike and Edmond Turnock. The young people of the church will give a very attractive pageant, "The Awakening of Ebenezer Scrooge."

Our audiences are very large most of the time. If you want a good seat, we advise you to come very early this Sunday. You will find courteous ushers and a very welcome greeting by all our people.

Our church desires to extend the season's greetings to all members and friends of our church, church school and organizations connected with the church. We are very appreciative of your loyalty and friendship. If you are ill, aged or shut-in for reasons over which you have no control and cannot attend this Holy Christmas worship service we will miss you pray for you and wish you the blessing of the Christmas Christ and a very merry day with those whom you love and by whom you are beloved. "Merry Christmas everybody!"

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Sunday Services, 11 a.m.

Wednesday, 8:00 p.m.

Reading Room in Church Building

Wesleyan Men's Bible Class

FOR THE MEN OF THE COMMUNITY

Why are we so friendly, so generous and so kindly on the day when the bells in the belfries of Christian churches around the world ring out that wonderful message, "Peace on earth, good will to men?" As long as human life lasts, just so long will come at Christmas time that universal joy and happiness.

On other days we hold festivals; on other days we celebrate by blowing horns and we bow in silence when great men pass on, but once a year and only once we pay tribute to one who alone has won worldwide, undying remembrance on His birthday. For such incomparable reverence there must be a well founded answer.

Are we just merry on Christmas or are we truly meek? Are we simply playing a part on Christmas day, repeating pleasant words and doing pleasing things, just because it is a holiday?

Have you ever wondered just why Jesus always has had and always will have such a firm hold on the human heart? Does Christmas bring to you a feeling that the greatest joy we get out of life is what we do for some one else?

Next Sunday is Ladies Day, so bring your wife, sister, daughter or sweetheart and perhaps we all will get a better understanding of Christmas and what it should mean to each of us.

Dr. Bickerton's message, "The Fullness of Time" Gal. 4: 1-7.

Will you help the Riverton-Cinnaminson Welfare Association so that every home in our community can have a happy Christmas?

There are prominently placed in our local stores, boxes in which any gift, large or small, will be welcome. Or, if you prefer, contributions may be sent to the Treasurer of the Riverton-Cinnaminson Welfare Association, William A. Hendrickson, 208 Lippincott avenue or to the Welfare office 609 Main street.

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Reading Room in Church Building

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Sunday School, 11 a.m.

Sunday Services, 11 a.m.

Wednesday, 8:00 p.m.

Reading Room in Church Building

Thomas Ave. and Seventh St.

Riverton, N. J.

Sunday School, 11 a.m.

The Bowery, a famous street in New York city, was originally called Bowerie from the Great Bowerie, the farm belonging to Peter Stuyvesant.

The seven deadly sins in medieval Christian ethics were anger, unchastity, pride, vainglory, gluttony, envy and avarice.

Oh, Come, Let Us Adore Him!

Sunday Morning, Dec. 25, 9.45 to 10.50

WESLEYAN MEN'S BIBLE CLASS

EPWORTH M. E. CHURCH

Soloist—Miss Elizabeth Wood

Harpist—Josef Leonardo

The Message by Dr. J. G. Bickerton

THE LADIES ARE INVITED TO BENEFIT WITH US ON THIS BIRTHDAY OF OUR LORD and KING.



A GREAT BIG—
MERRY CHRISTMAS
EVERYBODY!
AND
HAPPY NEW YEAR
... and we DO mean YOU!

JOHN E. McVAUGH
CONTRACTOR and BUILDER
RIVERTON, N. J.



Greetings!

OURS IS A VERY SINCERE
WISH FOR A
MERRY CHRISTMAS
AND
HAPPY NEW YEAR

E. B. RUDDEROW
REAL ESTATE and INSURANCE

520 Main Street RIVERTON



TO THE MANY FRIENDS OF BISHOP
IN YOUR TOWN. GOOD HEALTH and
HAPPINESS IS OUR WISH FOR YOU IN
THE NEW YEAR TO COME.

BISHOP'S DAIRY
QUALITY PRODUCTS
RIVERSIDE

Spirella
FOUNDATION GARMENTS

Corsets, girdles, brassieres or
one-piece garments... designed
exclusively for your figure at
its best.

Mrs. L. M. McCamy

Corsetmaker and Manager
745 Highland Avenue
Phone Riverton 627

High Honors For Palmyra Students

Ethel L. Phile, Mary E. Blomstrom, and Lester H. Feldman were members of the state chorus and J. Edmund Turnock, Jr., was a member of the state orchestra at the State Teachers' Convention at Atlantic City, November 13. They are all members of the Palmyra high school.

They also participated in the second production of the state orchestra and chorus at the Mosque Theatre, Newark, on December 17, at 8:00 p.m.

The students for the State Orchestra and Chorus were selected on a competitive basis last Spring. They rehearsed a number of times before the final production.

BELLEVUE GARAGE

Day and Night Service

Official A.A.A. Station—Esso Products

WE BUY USED CARS

Broad & Kern Sts. E. Riverton, N. J.

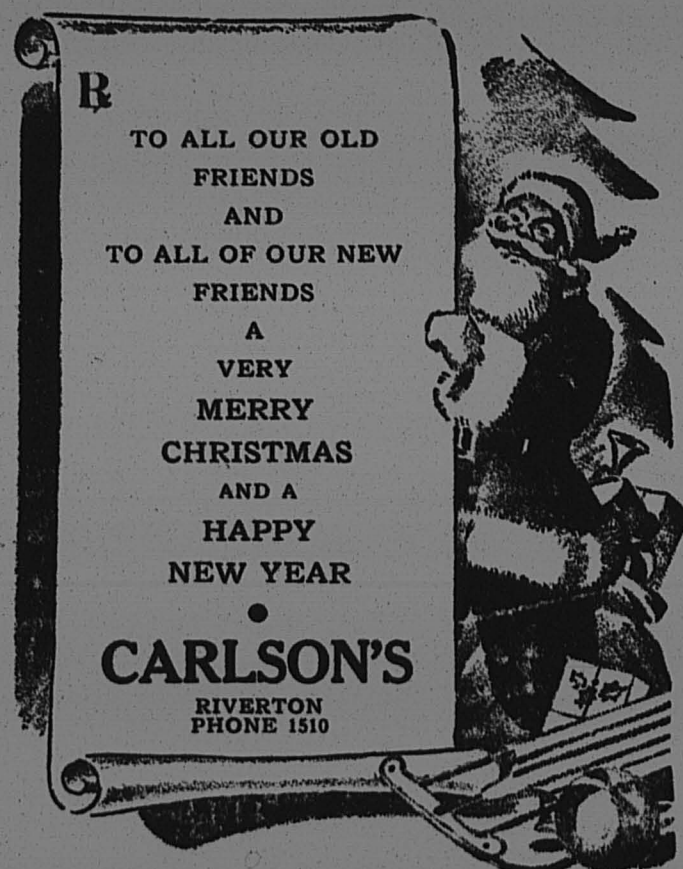
Day Phone Riverton 1595 Night 163-M

FAREWELL SUPPER FOR A. E. HARGETT

Members of the Palmyra-Riverton Y.M.C.A. Board convened at the Country Club, Sunday evening, December 18, for a farewell supper for A. E. Hargett, who leaves here January 3, for a new position in Kentucky, with headquarters at Bowling Green.

E. Newbold Cooper, who succeeds Mr. Hargett as president of the Y.M.C.A. board, was master of ceremonies. He called on a number of board members who told President "Gene" what they thought of him and how he would be missed. Other guests were: Benjamin J. Roberts, president of the county Y.M.C.A.; Howard G. Taylor, one of the past presidents; former secretary, Wilton E. Mount now of Passaic; and County Secretary Guy Hendry.

Edward W. Fry, spokesman for the board, presented Mr. Hargett with an initial brief case. One item of business was the election of Mr. Cooper to membership on the County Y.M.C.A. Board as Mr. Hargett's successor.



TO ALL OUR OLD
FRIENDS
AND
TO ALL OF OUR NEW
FRIENDS
A
VERY
MERRY
CHRISTMAS
AND A
HAPPY
NEW YEAR

CARLSON'S
RIVERTON
PHONE 1510

MERRY CHRISTMAS
AND
HAPPY NEW YEAR

MAY the YULETIDE SEASON
bring happiness and abundant prosperity
to all our good friends and
neighbors, throughout the ensuing year.

Let us all pause in reverence on
Christmas Day and offer thanks to
the Supreme Being for the manifold
blessings He has bestowed upon us
during the past year.

A.D.P. MOTORS, Inc.
600 BROAD STREET
RIVERTON, N. J.

"PEACE ON EARTH TO MEN OF GOOD WILL"

YMCA BRIEFS

Council Meeting

Friday morning, December 30th, at 10 o'clock, there will be a meeting of the Burlington County Y.M.C.A. Hi-Y Council, in the Mount Holly Baptist Church. This meeting will be in a nature of a planning session to work out a schedule of activities for the coming year.

President William Hessa, of the Moorestown Cycle Hi-Y, will preside and outline the plans for the

coming year. Foremost of the business to discuss will be a report from the delegates who attend the State Y.M.C.A. Older Boys' Conference, which was held at Trenton December 23, 4.

Plans are being made for the various athletic tournaments that are held annually by the combined Hi-Y groups, as swimming, ping pong, and basketball. Committees will be appointed at this meeting by President Hessa to start working with the county secretaries for the coming year.

The railroads of Germany carry more passengers than those of any other country in the world.



WE thank our friends for their kindnesses
during 1938 and wish them all a very
MERRY CHRISTMAS

J. R. JOHNSON

CLEANER and DYER

(Successor to J. L. Young)

Palmyra, N. J.

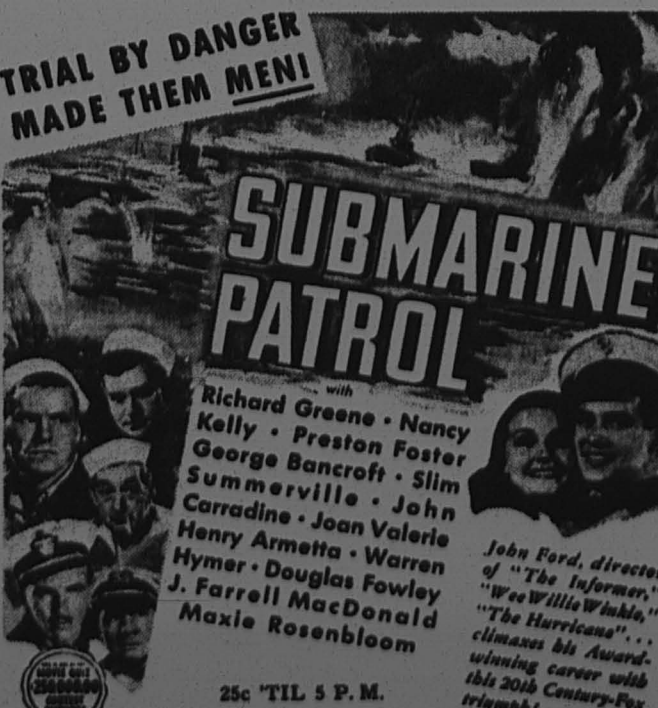
ONCE
AGAIN

WE HAVE THE PLEASURE OF EXTENDING
A WARM CHRISTMAS GREETING AND
OUR BEST WISHES FOR A NEW YEAR FULL
OF HEALTH HAPPINESS and PROSPERITY.

KOERNER'S
BAKERY

307 East Broad St. Palmyra

SEASON'S GREETINGS TO OUR PATRONS!
ONE WEEK
STARTING FRIDAY
DEC. 23rd



Friday, December 23

Jane Withers
ALWAYS IN
TROUBLE

Saturday, December 24

JACK HOLT
TAKES A HOLIDAY

Extra Added—Matinee Only
CHARLES STODDERT in
"COLORADO TRAIL"

Sunday and Monday, Dec. 25 and 26
Our Christmas Present for
Our Patrons

Young Dr. KILDARE
NEW ATTRACTION
LARRY DOUGLAS
in
"THEY SHAN'T SURVIVE"

CHRISTMAS NIGHT
Midnight Show
Sunday at 11:30 p.m.
Complete Change of Program
—Feature—
"BROADWAY MUSKETEERS"

Tuesday, December 27
FREE to the LADIES
DINNER or DRESSER WARE
—On the Screen—
SPENCER TRACY in
"SKY DEVILS"

PALMYRA
THEATRE
MIDWINTER VICTORIA AMUS CO.
Matinee Daily at 2:00 p.m.
Evenings 7:00—9:00 o'clock

THURSDAY, December 22
Jean Arthur
Lionel Barrymore
IN
You Can't Take
It With You

FRIDAY and SATURDAY
December 23-24
LUISE RAINER
FERNAND GRAVET
MITZA KORJUS
IN

The Great Waltz
—Saturday Matinee Only—
Full Length Western Feature
JACK RANDALL in
"The Land of Fighting
Men"

MONDAY and TUESDAY
December 26-27
Continuous Showing Monday
Starting at 2 p.m.
FREDRIC MARCH
VIRGINIA BRUCE
PATSY KELLY
IN

There Goes My
Heart
—Free to the Ladies—
Another Item of the Royal
Etched Gold Dinnerware

WEDNESDAY & THURSDAY
December 28-29
WAYNE MORRIS
PRISCILLA LANE
JOHNNIE DAVIS
IN
Brother Rat

a Happy

W. E. Haas, Postmaster.

DON'T USE CANDLE
ON WINDSHIELD

Warning against the use of candles to melt ice or sleet from motor vehicle windshields is contained in a timely bulletin issued by the Keystone Automobile Club of New Jersey.

According to Trevor B. Mathews, manager of the Camden division of the club, many accidents have occurred as a result of this practice. Windshields have burst, due to unequal expansion, and in some instances flying glass has injured the eyes of motorists.

"Instead of candles," he said, "we recommend the use of salt for clearing windshields of cars not equipped with high grade electric or other heaters. A small bag containing an ounce or two of salt may be attached to the blade of the windshield wiper. As the wiper moves in its arc the salt water will keep the space clear.

"Another method found useful is to place sticks or blocks of rubber under the hood where it fits to the cowl, allowing a small aperture for the escape of engine heat which will be blown by the fan directly against

the windshield. Applications of glycerine to the windshield also are found effective, although not lasting."

In cases of burst or "exploded" windshields studied by the club, it developed that the glass was of the type which is built in layers, with a cellulose center layer designed to prevent shattering in case of collision. This cellulose material is a non-conductor of heat, and in consequence the heat of candles cannot penetrate readily to the outside layer. Instead, it rapidly expands the inside layers, causing them to crack or burst.

The club official said there is nothing in the composition of the glass to cause an "explosion" in the commonly accepted meaning of that term, but that results are somewhat similar and are due entirely to quick and unequal expansion.

Rhode Island, smallest of the states in area, has the greatest density of population—644.3 to the square mile.

MERRY CHRISTMAS EVERYBODY FROM JIMMY'S BARBER SHOP PALMYRA

SPECIALS R. & R. Plum Pudding 1-lb can 25c

KELLOGG'S Cranberry Jelly 2 cans 25c
KELLOGG'S Tomato Juice 3 for 28c

FANCY INDIAN RIVER ORANGES doz. 25c and 29c

FANCY INDIAN RIVER GRAPEFRUIT 6 for 25c

MERRY CHRISTMAS TO ALL

KARL FRANK'S MEAT MARKET
607 Main St. Riverton
Phone 86—Free Delivery

ORDER NOW

FOR A DELIGHTFUL

Christmas Dinner

CHRISTMAS COOKIES AND GINGERBREAD BOYS

LARGE and SMALL MERINGUES

PISTACHIO and BIS-K-RUNCH ICE CREAM

Delicious Fruit Cake . . . lb 60c

TASTY MINCE and PUMPKIN PIES

HOME ROASTED SALTED NUTS

NORRIS and ENGLISH MINTS

SANTA CLAUS NOVELTIES

TURKEYS ROASTED

CHEW'S BAKERY

526 Main Street, Riverton
PHONE 154 FREE DELIVERY

PHILA.
MARKET
HOUSE

BROAD and GARFIELD AVE.
PALMYRA, N. J.
Phone 1200 Free Delivery

FRESH FLORIDA Strawberries pt. box 29c

SNOW WHITE MUSHROOMS lb 29c

FANCY PENNA. CELERY bunch 14c

LARGE RIPE Cranberries lb 19c

FANCY WHITE CAULIFLOWER head 19c

KELLOGG'S Evaporated Milk 4 tall cans 25c

Christmas Candy 2-lb box 29c

ATMORE'S MINCE MEAT 2-lb jar 39c
Sherry or Rum Flavored

KELLOGG'S Cranberry Jelly 2 tall cans 25c

STRICTLY FRESH KILLED LAND O' LAKES TURKEYS lb 33c

THE KING TURKEY OF THEM ALL—EXTRA FANCY FRESH KILLED

PARAMOUNT Turkeys lb 37c
Scientifically Raised
Young, Plump, Meaty Birds
ALL TURKEYS SOLD WITH
100% GUARANTEE

SWIFT'S PREMIUM GENUINE SPRING

LEGS of LAMB lb 24c
5 to 6 lb avg

RIVERTON

Main Street Market

WALD and CARHART, Proprietors
528 Main Street Riverton
Telephone 904—FREE DELIVERY

... MERRY CHRISTMAS ...

CHRISTMAS is just around the corner and WE'RE READY for it with COMPLETE STOCKS of fine, fresh FOODS for the Christmas FEAST!
Everything from the APPETIZER to the DESSERT is here in abundance including a Large Assortment of FANCY FRESH KILLED TURKEYS—Order Yours now!

FOR YOUR CHRISTMAS PIES THERE'S NOTHING TO EQUAL KELLOGG'S MINCE MEAT or PUMPKIN! SOLID PACK

Golden Pumpkin 2 lge cans 27c
2-lb jar 1-lb jar
Mince Meat 47c 25c

SELECTED NEW CROP NUTS	KELLOGG'S FINE FOODS
SUPREME WALNUTS . . . lb 29c	Seedless RAISINS . . . 2 15-oz pkgs. 17c
SUPREME PECANS . . . lb 39c	CURRENTS . . . 15-oz. pkg. 19c
SUPREME BRAZILS . . . lb 20c	Pitted DATES . . . 2 pkgs. 19c
Large Size — Light Kernels	Tomato Juice . . . 24-oz. can 10c
	Old Sharp Cheese . . . 1/4-lb 19c
	Current Jelly . . . 8-oz. jar 15c
	COCKTAIL CHERRIES 2 3-oz. jars 19c

SPRY The New Vegetable Shortening 51c 19c
JELLO all popular flavors 3 pkgs 14c

FOR YOUR CHRISTMAS DINNER—
KELLOGG'S PEACH DELIGHTS, 1gc can 27c
Tree Ripened Fruit with a Marvelous Flavor
Kellogg's TINY TIM PEAS . . . No. 2 can 19c
Kellogg's Tiny Tim Green Beans, No. 2 can 17c
Kellogg's CRANBERRY Jelly, 2 17-oz. cans 25c

FRESH ROASTED, DELICIOUS KELLOGG'S COFFEE . . . lb 25c
Kellogg's SWEET BUTTER lb 36c
1/4-lb Prints
Merion Roll Butter lb 34c
Two Very Important Items—Good Butter — Good Coffee

Meats That You'll Enjoy

FRESH KILLED Turkeys 38
Cents Per Pound

FRESH KILLED CHICKENS
Roasting . . . lb 32c
Stewing . . . lb 29c

Pork Loins Rib End lb 18c
Loin End lb 22c

ROUND STEAK lb 32c

RUMP STEAK lb 35c

BACON 1/2 lb pkg 15c

ARMOUR'S PRINT LARD lb 10c

ARMOUR'S SCRAPPLE lb 9c

"It is the struggle and not the attainment that measures character."

FINE CHRISTMAS
PAGEANT HERE

Pupils of Riverton School Give Program Before Holiday; Vested Choir Pleases

The auditorium of the Riverton Public School was filled to capacity on Thursday morning of last week, when the pupils presented their annual Christmas entertainment.

The program, which consisted of a number of tableaux depicting the story of Christmas, accompanied by carol singing by a vested choir, was especially well executed and, in the opinion of those present, reflected much credit upon those who participated and the members of the faculty who directed the affair.

Costumes Excellent

The costuming in all the scenes was especially colorful and well designed. The characters portrayed their various parts with professional ease and the interpretations were most vivid.

The tableau showing the carol singers was one of the highlights of the program, since the setting faithfully portrayed this phase of the holiday spirit with all the expression of an old master.

The solo parts for the carols were also well rendered, while the singing of the choir, as a unit, showed the result of careful and skilled supervision.

Santa Appears

At the conclusion of the formal program, Santa Claus, impersonated by a well-known official made his appearance and proceeded to delight the inner man with his distribution of candy which was provided by the (continued on page 3)

Fire Company Names Officers

The Delaware Fire Company, No. 2 of East Riverton, held their regular meeting last week for the first time in their new fire house.

At the annual election of officers for the ensuing year the following were elected:

President, J. C. Binder; vice president, D. Van Bibber; recording secretary, B. McCurdy; financial secretary, Claude Bell; treasurer, Robert Fichter; fire chief, J. Adams; first assistant chief, B. McCurdy; second assistant chief, Claude Bell; Sergeant at Arms, E. Sotham; trustees for 2 years each—Arthur Stow and D. Van Bibber.

Installation of these new officers will take place at the next regular meeting at which time various committees will be appointed.

Christmas Parties At Cinnaminson

Christmas parties, sponsored by the Parent-Teacher Association, and directed by Mrs. Leslie Reeves, were held in every class room throughout the Cinnaminson School last Friday, and each child present, including a number of visitors, received ice cream, cake and a box of candy. Santa Claus distributed gifts to the children in the lower grades. Appropriate stories were told to different groups of children by Mrs. Conrow, in the auditorium, and there was a very "Christmasy" atmosphere about the coffee school.

The covered dish luncheon held in the lunch room that same day by the theosophers and teachers was very well attended, fifty-two people being served. Amid Christmas decorations, planned by the committee with Mrs. Reeves as chairman, a very pleasant lunch was enjoyed by all present.

The next regular meeting of the executive board will take place on Wednesday evening, January 4th, at the home of Mrs. Lester Steele.

THE NEW ERA

RIVERTON : CINNAMINSON : PALMYRA

RIVERTON—PALMYRA, N. J. THURSDAY, DECEMBER 29, 1938

PRICE FIVE CENTS

New Year Greetings



May each day of the New Year bring a full measure of health, joy and contentment.

THE NEW ERA, INC.

FIRE DESTROYS
PALMYRA HOME

Fire destroyed the small home of Orville Farmer, Jefferson street, west of Market, in Palmyra last week.

Mr. Farmer was working in the yard at the time he discovered the blaze, but so rapid was the spread of the flames that he was unable to enter the structure to save any of his belongings.

The Palmyra Fire Department made a quick response, but the house was a blazing inferno at the time of their arrival and the contents were a total loss.

OFFICE BUILDING
PLAN DROPPED

Resolution on Financing Work Fails to Pass; Adams, Jones Vote "No"

The proposed addition to the county office building at Mt. Holly appears destined to die in the blueprint stage, since the proposed bond issue to finance the work failed of final passage on Tuesday of this week. Four votes were required, but only Director Walter D. Lamon and Freeholders Stout and Church decided in the affirmative. The bonding resolution would have provided \$29,000 for the project.

Jones said he voted against it because he was convinced the "people on the street, the men and women who pay the tax bills opposed the project.

Loses Everything Will You Help?

Orville Farmer is one of the old type colored men who are relics of the past. He was formerly a preacher and then, some time back, got on the W.P.A. He lived with his wife, and a daughter of 19, who is in high school, on Jefferson street, west of Market, Palmyra.

On November 30, he was laid off W.P.A. because he was eligible to Old Age Assistance and, in the meantime he was put on relief. Last Wednesday morning his home was burned down and everything he owned, except the clothes the family had on, was destroyed.

Some of his good friends secured a house for him at Market and Washington streets and he will move in this week. He will need furniture, old rugs or carpets and clothing. Can you help?

The high school gave him some money and have turned over for his help the sum of \$10.60. James T. Weart has donated \$5.00 and Miss Emma E. Reynolds \$15.00. Irving Harker has given a bedstead and Walter Shappel a mattress. Other donations have been made by Mrs. Staveley and Mrs. Kitchen. Other household goods and clothes will be appreciated.

George N. Wimer, Palmyra Welfare Director.

ASKED TO RECORD
NEW BICYCLES

Police officials in Riverton, Palmyra and Cinnaminson urge that all new owners of bicycles register their wheels as soon as possible. This step may aid toward recovering the wheel in case of theft.

Since a considerable number of new bikes have been observed on the streets since Christmas, there are probably a number of which the police have no record.

Forms are provided on which the description can be recorded.

MANY RESIDENCES
ARE DECORATED

Elaborate Display Locally Is Superior to That of Former Years

A brilliant array of decorations that excelled that of other years burst forth into a blaze of color Christmas eve as residents in Riverton, Palmyra and Cinnaminson employed thousands of light bulbs and vast quantities of greenery to deck their houses for the holidays.

Practically every home had some form of illuminated decoration, this ranging from a single candle or wreath to those where the entire home and even the grounds were illuminated.

Special Mention

As in former years, a description of the more costly attired properties would require more space than is available to such a purpose and, in addition, there is always the possibility of omitting one that is more or less outstanding. There were scores worthy of lengthy description. One resident, many feel deserves special mention, however, this being William O. Henry, of Seventh street, Riverton.

Although vandals almost completely ruined Mr. Henry's elaborate display last week, he went to work and repaired the damage. The success of his endeavors is amply demonstrated by the fact that, although many houses may be as attractively decorated, it can be safely said that there are none better.

Contributions
"We are indebted to the following for their particular help:
Camp No. 3, P.O. of A. . . \$ 2.00
Compass Club . . . 10.00
Floyd W. Spahr . . . 10.00
Baraca Class, Baptist Sunday School . . . 5.00
Mrs. George Dubell . . . 5.00
Eastern Star . . . 5.00
George C. Frank . . . 1.00
James E. Brown . . . 5.00
John Ward . . . 2.00
William Powers . . . 1.00
Presbyterian Church . . . 5.00
Cash (A.G.G.) . . . 10.00
Wesleyan Class, Epworth . . . 1.00
M. E. Church . . . 10.00
Artisans . . . 5.00
George W. Shaner . . . 5.00
Lincoln Hi-Y . . . 10.00
Total . . . \$82.00

OVERSPENT OR NOT
THAT IS QUESTION

Condition of County Road Department Is Doubtful In Long Discussion

The question of overexpenditure in the county highway department came up for another lengthy discussion at the meeting of the Board of Freeholders held two days before Christmas.

Freeholder Palmer L. Adams stated that he failed to see how the department could pay all the bills and stay within the appropriation. Freeholder Charles R. Stout, director of the road division, insisted that his department was not over-spent and that all accounts could be paid.

McFarland Confirms

Louis A. McFarland, Stout's right hand man, agreed with his chief and offered to bring his head bookkeeper to the meeting in order to prove his statements.

The situation failed to be clarified, since neither party to the discussion would agree to anything that the other said.

The question of over-expenditure, therefore, must be held in abeyance until all returns are in.

Freeholder Albert C. Jones, director of finance, stated that he had received no detailed report from any of the departments, with the exception of a verbal one from Mr. Adams. These reports had been promised at the previous meeting.

CHURCH SUBMITS
BRIDGE REPORT

Director of County Department Shows Expenditures Caused by Storms

At the meeting of the Burlington County Board of Freeholders held last Friday afternoon, LeRoy Church, head of the bridge department submitted a detailed report showing the expenditures because of damage caused by the severe storms last summer.

The document, which was read by Mr. Church, came in for rather extensive criticism on the part of Freeholders Albert C. Jones and Palmer L. Adams.

Rightly Named

Mr. Jones facetiously called attention to a typographical error in respect to one item which read "Gold Coast—Bordentown bridge," which cost the sum of \$5,563.89. The proper designation, of course, should have been "Golf course" but Mr. Jones said he felt the mistake really expressed the true situation since, from the amount the work cost a certain amount of gold must have been used.

Mr. Adams objected to the amount spent on the Columbus-Hedding road bridge, not because the work was well done, but because he felt the bridge was far too big for the location. This job cost \$5,044.17.

He further remarked that the piers were heavy enough to support the Delanco-Riverside span.

Mr. Church defended his action by stating that the stream accommodated a tremendous amount of water during heavy rains and also stated (continued on page 2)

Board Presents
Gift To Lamon

The Christmas spirit prevailed, at least temporarily, last week at the meeting of the Burlington County Freeholders, when Albert C. Jones, board member, presented Director Walter D. Lamon with a gift from his fellow freeholders.

Mr. Jones, in making the presentation, stated that he was sincerely sorry that Mr. Lamon was leaving the board and said that the gift was but a small token in appreciation of the work that the retiring Director had done. In conclusion, Mr. Jones wished Mr. Lamon the greatest success in future endeavors.

In reply, Mr. Lamon stated that he was greatly appreciative for the kind remembrance. He told that it had indeed been a great pleasure to serve as a Freeholder and that, although he would not be a member next year, he would always be keenly interested in the affairs of Burlington county and its people.

After the presentation, the members settled down to the regular business of the day, the various items of which are presented elsewhere in this issue.

HIGHWAY MENACE
TAKEN OFF ROAD

Chief William Gooter, of Riverton, has lifted the license plates from a decrepit car owned by Clement Carney, of Delair, and the machine will remain in custody until necessary repairs have been made.

The auto was found early this week on a local street by Officer John Robinson and towed to the police station. The brakes were practically useless and one headlight did not function. The entire contraption looked like something overdue at the junk yard.

APPRECIATION

I wish to express my sincere appreciation for the splendid cooperation given me, during the pre-holiday rush at the Riverton post office. The employees and I wish the patrons of our office a Happy New Year.

Mervil E. Haas, Postmaster.

CHURCH SUBMITS BRIDGE REPORT

(continued from page 1)

that he felt that the job, by being done right, would probably last a lifetime.

He said that there was no economy in building a bridge that might wash away again at the first storm.

Report in Full

The complete report of Mr. Church follows:

I submit herewith my report showing expenditures of the Bridge Department due to damages caused by storms which this county suffered between June 27th and September 21st of this year.

General Repairs

The item of general repairs covers filling washouts on culverts and bridges, which in many cases consisted of the entire roadway being washed away from the culvert and the bridge approach. Due to successive storms following closely upon each other, it was necessary in many cases to return to the same location two or three times and do the same work over again. Also included in this item is the rebuilding of damaged headwalls and sections of stone abutments, as well as cleaning out filled-up culverts, and the replacement of damaged guard rails.

The list of major construction jobs shown on the schedule attached to this report shows expenditures on those bridges and culverts which were either completely destroyed or damaged to such an extent that major repairs were necessary. It will be noted that culvert E4.61 shown on the list was completed at the time of preparing this report. It is estimated that \$300.00 will be required to complete this work.

Prior to September 23

I desire to particularly call attention to the fact that this report shows an expenditure of \$29,418.64 prior to September 23rd, 1939. This indicates that this amount of money was of necessity spent from the regular bridge funds for purely emergency work before any emergency funds were made available. Furthermore considering the estimated amount of \$300.00 necessary to complete the work now in progress it is evident that the total cost of this emergency work which, of course could not be anticipated at the time of the preparation of the budget, will exceed \$44,000.00 or more than \$9000.00 in excess of the amount of emergency funds provided. However this \$9000.00 has been absorbed by cutting down the payroll and curtailing all work except that absolutely necessary to keep the structures in the proper state of repair. Moreover any funds necessary to finance the WPA program to December 31st will be available.

Respectfully submitted,
LeRoy Church,
Director of Bridges.

Summary

Gen. repairs on culverts and small bridges (includes filling washouts, rebuilding damaged headwalls and sections of abutments, replacement of guard rails and cleaning out culverts) \$ 9,081.81
Cost of work where complete or major reconstruction was necessary—

C5.22 Sharps Run Road	\$ 553.78
E2.40 Rising Sun-Georgetown Road	3,916.76
C4.7 Creek Road	1,843.91
E2.15 Mansfield Square-Hedding Road	1,224.16
E2.51 Golf Course-Bordentown	5,563.89
E3.48 Columbus-Hedding Road	5,044.17
F2.39 Crosswicks	10,631.58
E2.50 Bordentown-Georgetown Road	1,171.91
D6.10 Stokes Road near Indian Mills	862.89
E4.57 North Pemberton	2,452.07
C3.20 Woodlawn Road	571.60
E4.61 Cornical Corner-Arney's Mount Road, uncompleted 12-14-38	998.91
	\$43,917.44

The British Order of the Bath was instituted by King Henry I. The order required every man to scrub himself thoroughly before receiving the accolade.

PALMYRA WOMAN'S CLUB

Meetings for January are as follows:

January 3, 2:30 p.m.—Business meeting. Speaker, Miss Dorothy N. Morris. "The National Parks in Natural Colors."

January 16, 1:00 p.m.—Charter Luncheon. The speaker will be Dr. D. Montford Melchior, "Current Events." International Relations department program.
Kindly make all reservations for luncheon, which will be held at the Riverton Country Club as soon as possible to Mrs. R. E. Sanford, phone 555-J.

THE PORCH CLUB

Christmas Tea

Nearly two hundred and fifty members and guests attended the Christmas tea that was held on the afternoon of December 20.

Three tableaux were presented with accompaniment of appropriate music and Christmas carols were sung by the juniors.
The interior of the club house was beautifully adorned for the occasion and the tea table was resplendent with gleaming appurtenances that were displayed to advantage by a decorative setting which was the subject of much admiration on the part of those present.

Next Meeting

The next meeting of the club will be on January 3, at which time Professor Karl Scholz, professor of economics at the University of Pennsylvania will lecture on "Conquering Forces in Europe and Their Implication to the United States." Professor Scholz talk should be

MAGEE & HUGHES

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Painting

EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

GOOD-BYE
'38
HELLO, '39

OUR BEST WISHES
FOR A HAPPY AND
PROSPEROUS
NEW YEAR
TO ALL OUR FRIENDS

L. L. KEATING
RIVERTON

HAIL
1939

HAPPY NEW
YEAR EVERYBODY
and
MANY THANKS for YOUR
PATRONAGE DURING 1938

SHULMAN'S
Palmyra's Leading Dept. Store
PALMYRA

especially interesting as his knowledge of the German people enables him to meet the everyday German and acquire from him the facts and conditions as they really are, and that we are all so vitally interested in.
Professor Scholz' talk should be of interest abroad, studying these conditions and has made an especial study this past summer.

ENGAGED

Mr. and Mrs. W. N. Richardson, of 14 East Broad street, Burlington, announce the engagement of their daughter Miss Irene Richardson, to C. Howard Yerkes, son of Mr. and Mrs. Clarence T. Yerkes, of 202 Linden avenue, Riverton.

Miss Richardson was graduated from Wilbur Watts High School here, and Mr. Yerkes was graduated from Palmyra High School and Taylor Business School.
No date has been set for the wedding.

A few drops of glycerine added to top-of-the-battle cream will make the cream whip better.

Charlie Chaplin, a native of England, made his motion picture debut in the United States in 1914.



Happy New Year, Folks!

and our sincere thanks for all your kindness in the year just past. May 1939 bring you an increased measure of health and prosperity.

LESTER S. FORTNUM

FORD SALES and SERVICE

115-125 W. Broad St.

Palmyra, N. J.



A VERY HAPPY and PROSPEROUS NEW YEAR

THAT is our sincere wish to our many friends and patrons in these communities.



As the sands of the hour glass pile up, so does our appreciation of your patronage and loyalty increase. . . . May these friendly contacts grow in 1939 and in the years to follow.

CINNAMINSON BANK and TRUST CO.

Riverton, N. J.

FINE CHRISTMAS PAGEANT HERE

(continued from page 1)

Riverton Parent-Teacher Association.

A large Christmas tree, located at the front of the auditorium was attractively decorated for the occasion and was ablaze with scores of lights.

The choir robes were kindly loaned by Central Baptist Church, Palmyra and Christ Church, Episcopal, Riverton.

Program

The complete program follows:
Processional—O, Come All Ye Faithful; angels—Gloria in Excelsis Deo; shepherds—Come, All Ye Shepherds; Madonna—Away in a Manger, Virgin's Cradle Song, O Holy Night, Silent Night; Wise Men—"We Three Kings of Orient Are; King Wenceslas, carol; carol singer—God Rest Ye Merry Gentlemen; Deck the Halls, carol; Recessional, Joy to the World, O Christmas Tree.

Participants

Those who participated in the various tableaux were as follows:

Angels: Lois Burns
Joan DeCoursey
Ruth Miller
Lorraine Davis
Betty King
Jane Watson
Joelyn Van Horn
Jean Swayne
Shepherds: Matthew Graff
Charles Stewart
Edward Weber
Madonna:
Virgin Mary—Virginia Woodward
St. Anne—Edith Harris
Joseph—Richard Horton
Cherubs—George King
Sidney Ann Myers
Phyllis Swayne

King Wenceslas:
King—Cy Devery
Page—Norman Harris
Poor Man—Kenneth Lippincott
Wise Men:

Rodney Sims
George Steedle
Biddle Atlee
Carol Singers:
Martha Carhart
Marjorie Taylor
Susan Daniels
Norman Allen
Leroy Cook
Deck the Halls:
Jane Adams
Mary Lou Bush
Donald Symon

Solo parts in the carols were sung by:
Barbara Berger
Leon Gray
Bebe Carhart

Arthur Hoyt and Lloyd Major, Russell Farrow and Charles Bishop, Jeanette Stanford and Janet Webb sang duets, while the sextette was composed of Marilyn Yost, Doris Jernon, Jeanette Stanford, Janet Webb, Bebe Carhart and Jane Cook.

FIRE DAMAGES HOUSE IN PARRY

The home of Wilmer Cordery, rear of Haines store, Parry, was damaged to the extent of about \$100 on December 26, when fire, believed to have started by a spark from the chimney, damaged the roof of the structure.

The blaze was quickly brought under control by members of the Parry Volunteer Fire Company, under the direction of Chief Henry Hathaway.

FHA Mortgage Funds

for refinancing or building homes.
RALPH THOMPSON
FHA National Bank Building
Palmyra, N. J.

New Shoes From Old "AMICO"

Electrical Vulcanized
Resoling
No Nails
No Stitches

Shoes Shined
UNITY SHOE REBUILDERS
185 W. Broad St. Palmyra

CHRISTMAS SEAL GOAL NOT REACHED

On November 25th, the opening day of the 1938 Seal Sale, more than three million seals were mailed to residents of the county from the Burlington County Tuberculosis League office.

Many of the recipients have promptly remitted for same, or returned the seals that they were unable to purchase.

Daisy S. Hollingshead, executive secretary, stated that the Association had received to date \$3,800.00, and wishes to thank each and every contributor. "We are very anxious to reach the goal of \$6,000.00 which is needed to finance the extensive program planned for next year" said Mrs. Hollingshead.
It will soon be time for a Seal Sale, reminder, and the association will be grateful for contributions before this is necessary.

COMMUNITY CHEST GOES OVER \$5,000

Final Campaign Report Given By Wesley L. Hemphill; Division of Funds

W. L. Hemphill, treasurer, of the Riverton-Cinnaminson Community Chest, in a recent report, revealed that total contributions to the Chest this year amounted to \$5,043.45. Since expenses for the campaign amounted to only \$45.00, the total amount available for distribution is \$4,998.45.

A summary of the distribution of the amount to the various organizations that benefit is as follows:

Distribution
Total contributions \$5,043.45
Less Printing & Advertising 45.00
Available for distribution \$4,998.45
Less designated

LYNCH'S

Quality Dry Cleaning and Pressing
2640 Federal—Camden 523 Market
Bell Phone 2812-1211

JIMMY'S
MODERN
BARBER SHOP
A HAIRCUT
TO FIT YOUR
FEATURES
Our Motto
"Courtesy to All"
103 1/2 W. Broad St., Palmyra

10% JANUARY
DISCOUNT
ON ALL
MERCHANDISE
PAINTS - ENAMELS
GENERAL HOUSEHOLD
SUPPLIES

Frank P. Coddington

519 Howard Street Phone 725-J

RIVERTON
LAUNDRY
Wet wash picked up by our
drivers by 2 o'clock Saturday
afternoons delivered on or
before 8 o'clock Monday
mornings.
N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

DEER BAGGED BY LOCAL HUNTERS

Among those from this vicinity who reported bagging a deer during the season which closed last week are the following:

Milton Thompson, Riverton, at Johnson Place.
Charles Schaffer, Riverton, at Tabernacle.
Dr. A. P. Lore, Palmyra, at Sandy distributions 241.00

Total for regular distribution \$4,757.45
Welfare 40%
Gross share \$1,903.78
Less funds paid in advance 395.00
Plus designated distribution \$1,507.98
\$1,539.98

Visiting Nurse 30%
Share in regular distribution \$1,427.24
Plus designated distribution 87.50
\$1,514.74

Burlington Co. Hospital 20%
Share in regular distribution \$ 951.49
Plus designated distribution 47.83
\$ 999.32

Cinnaminson Home 10%
Share in regular distribution \$ 457.74
Plus designated distribution 73.67
\$ 549.41

Total Funds on Hand
December 17, 1938 \$4,603.45

Ridge.
William Reidenbaker, of Fork Landing, at Basking Ridge.
George Swain, of Cinnaminson, Batsto.
Thomas Key, of Palmyra, the Plains.
Alex Reidenbaker, of Fork Landing, in the county.

FREEHOLDERS TO HOLD LAST SESSION FRIDAY

The Burlington County Board of Freeholders will hold the last session of a stormy year on Friday afternoon of this week.

At this time, an announcement will be made regarding the date for the organization meeting of the new year.

Sir Richard Steele once took a friend to a tavern, where they dined heartily; then together they wrote an article which the friend had to take out and sell to pay the bill.

Approximately 6,000,000 state hunting licenses are issued each year in the United States.



A Very HAPPY NEW YEAR To Everyone!

Many thanks for your kind patronage during 1938, and best wishes for a New Year filled with Health, Happiness and Prosperity.

ADA E. PRICE

INSURANCE — REAL ESTATE

NOTARY PUBLIC

416 Lippincott Avenue RIVERTON, N. J.



1939

TO EVERYONE we extend our cordial greetings and best wishes for a very

Happy New Year

May health, happiness and good fortune attend you and yours throughout the coming year.

FRANK A. SNOVER

and

JOHN N. SWARTZ

By the appearance of the streets on Tuesday morning, it looked as though most residents were resting up from Christmas in order to be ready for New Year's.



HAPPY NEW YEAR
May your ship come
in during 1939
**SPINNING WHEEL
GIFT SHOP**
PALMYRA



AND THANK YOU FOR
YOUR PATRONAGE
OF OUR SHOP IN
THE YEAR PAST

May we count you among
our friends always

FRANK LLOYD
General Auto Repairing
BROAD and FULTON STS.
RIVERTON



TO YOU WE SEND OUR BEST WISHES
FOR A HAPPY NEW YEAR AND EXTEND
OUR THANKS FOR YOUR PATRONAGE
DURING 1938.

E. BEITZ & SONS
QUAKER STORE

115 East Broad Street

Palmyra



A
HAPPY NEW YEAR
AND
MANY THANKS
for
your kindnesses in 1938

May we continue to serve
you in the year to come, and
do our part to make the new
year a healthy and happy one. That's the wish of
YOUR

BISHOP MILKMAN

BISHOP'S DAIRY—RIVERSIDE, N. J.



HAPPY NEW YEAR
AND
HAPPY MOTORING
IN 1939

RIVERTON ESSO STATION

Main and Howard Sts.

Riverton, N. J.

TO
OUR MANY
FRIENDS
HERE
•
A
HAPPY AND
PROSPEROUS

NEW YEAR

LOOK FOR OUR
OPENING
ANNOUNCEMENT
IN THIS PAPER
NEXT WEEK

"JACK" DAWLEY
Incorporated
10 BROAD STREET
RIVERTON

CUT HEATING COSTS

A warm, cozy home heated with **EVANS PREMIUM COAL** is comfortable during cold weather. "It goes farther and heats longer" thereby cutting heating costs. Try a ton today and be convinced of its superiority.

J. T. Evans Co.
RIVERTON 302

FUEL OIL - Genuine Koppers Coke
Lumber - Building Materials

Evans will finance Repairs, Alterations and New Homes on Easy Monthly Payment Plan.
Ask for free information.



from

A. D. P. MOTORS, Inc.

600 BROAD STREET

RIVERTON, N. J.



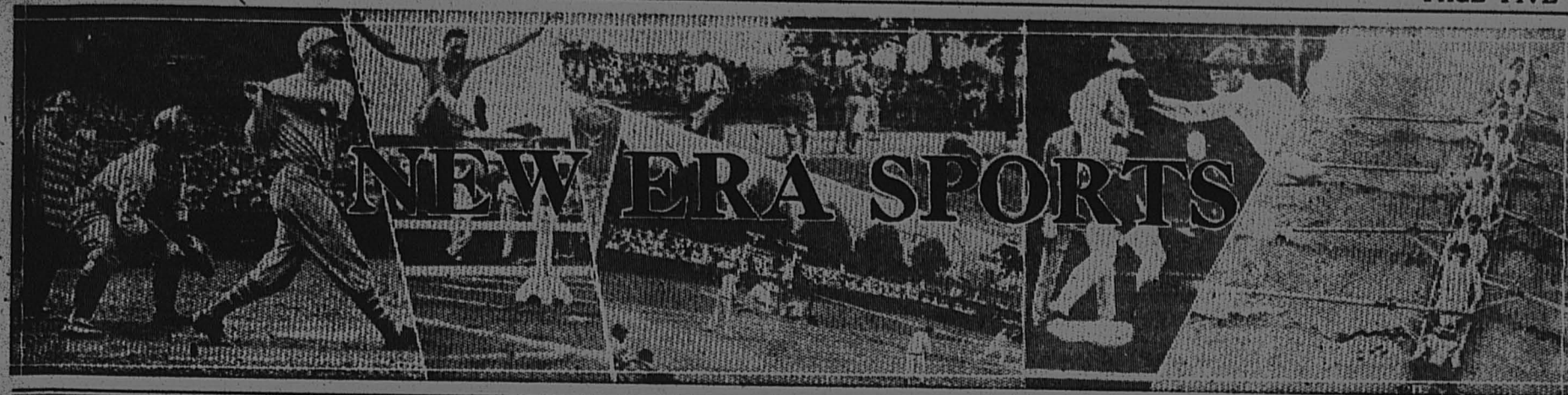
That is our sincere greeting from us
TO YOU!

We appreciate the many courtesies extended to this office during 1938, and express the desire that they may continue in the years to come.

W. REX McCROSSON, Inc.

REAL ESTATE and INSURANCE

5 East Broad St., Palmyra



Alley Gossip

K. of C. League
Palmyra suffered a severe reverse last week when the local pin topplers dropped three games to Moorestown. Mt. Holly A continued in the lead as they won one game from their home town opponents, Mt. Holly B.

High Singles:
Dadino, Palmyra, 202.
O'Brien, Moorestown, 226.
Sherman, Mt. Holly A, 211.
Edinger, Riverside, 221.

The standing—

	W	L
Mt. Holly A	23	12
Mt. Holly B	22	14
Palmyra	21	15
Gloucester	18	18
Moorestown	20	16
Haddon Heights	17	19
Riverside	16	20
Camden	9	27

County League
The Coddington Painters and Garden State went along on even terms last week, the former winning three from Medford, while the Staters took a similar number from Kickhefer.

The Painters lead by one point.
High Singles:
Wallace, Coddington, 224.
King, Coddington, 203.
Fallon, Shorten, 236.
Detwiler, Beverly, 215.
Bentley, Devlin, 215.
Shiemark, Devlin, 210.
Edge, Prudential, 236.
Joyce, Garden State, 243.
Headman, Garden State, 203.

High Three—Wallace, Coddington, 202, 224, 194, total 620.
Fallon, Shorten, 180, 236, 203, total, 619.

The standing—

	W	L
Coddington	28	11
Garden State	27	12
Beverly	21	18
Prudential	21	18
Devlin	21	18
Shorten	17	22
Medford	15	24
Kickhefer	6	33

Turkey Winners
Several local bowlers were the winners of turkeys last week in the various competitions. These were as follows:
Thursday night—Bob Eval.
Friday night—Si Coddington.
Tuesday night—J. Caraccio, Prudential.
Wednesday night—A. R. Mitchell, of Mt. Holly.

The winners of the five dollar awards in the Artisans' loop were Armstrong and Salmier.

THINGS TO WATCH FOR
For bicycle riders: sleds with a single ski instead of the pair of steel runners . . . new nickel confection called "Jitterbugs" each package featuring a lesson on jitterbug dancing . . . Electric cocktail shakers . . . New office-size print machine for economical duplication of office records, correspondence and records, also makes positive copies of positive photographs . . . Nursery mask for mothers to wear over the face so that babies are not infected by mouth germs . . . Winter overcoats, insulated for cold weather by a cork lining . . . Butcher shops offering turkeys not only fresh-frozen and plucked, but equipped with stuffing and all the fixins' ready to put in the oven . . . Return of the old fashioned ear-muff for ladies, because of the new up-swept hair—do.

HIGH TAX ON CHRISTMAS TREE

Riverton's 250 Christmas trees this year, in addition to tinsel and electric lights each supported a burden of 31 hidden levies which meted the tax collector a total of \$30. These taxes are typical of hundreds of hidden levies which decrease consumers' purchasing power, according to the Emergency Consumers Tax Council of New Jersey, which already has 173 local units organized to "combat all unsound taxes that increase living costs." The Council found that the Riverton's 750 families paid \$375 for their trees, but 19 Federal and 12 state and local levies took more than eight per cent of the purchase price.

New Jersey consumers purchased a total of 328,667 trees this year, mostly fir and spruce. Trees five to six feet tall sold for 25 to 50 cents, while a tree from six to ten feet high cost a dollar or more, according to its symmetry. Large, shapely trees 35 feet high cost as much as \$35.

The Council found that the average New Jersey family bought a tree costing \$1.50. Taxes on such a tree totaled more than 12 cents, making its actual value only \$1.38. Levied originally on all agencies which handle the trees, the taxes are included in their costs and passed on to the consumer, who ultimately bears the burden of all taxation, the Council asserts. Growers pay four taxes: railroads, tax; wholesalers, eleven and retailers, six, the Council found.

A heavy frost usually does away with the flies and bugs, but up to this time it has unfortunately been unable to do anything about decimating the jitterbugs.

If Mexico is going to go ahead and expropriate our property we might send her the N.L.R.B. to work on.

Country Club Notes

Jamison's team, in a last minute rally, has a good chance to nose out the Lippincott bowlers for the first half championship. The former entry is within one game of the present leaders, but Lippincott's team has finished the first semester while Jamison's men have three games to roll.

These are with the team led by Wilson and, this outfit has been improving steadily, Jamison is the favorite. One point for the present runner-up will insure a tie, while two wins will give them the title.

High Singles—
Coward, 204.
Hackett, 204.
Jackson, 204.
Elliott, 214.
Farrell, 226.
Hagstoz, 220.

High three—Hagstoz, 191, 200, 220, total, 611.

The standing—

	W	L
Lippincott	25	11
Jamison	24	9
Hendrickson	23	13
Bonsall	19	17
Woods	18	18
Elliott	18	18
Clark	16	20
Smith	14	22
Bartley	14	22
Wilson	14	19
Tyler	18	23
Hemphill	12	24

Senator Guffey's third term pronouncement sounds a little like the SOS call of a stranded sailor who is badly in need of nourishment.

California's state flag, having the figures of a bear, originated in 1846, attempt to set up a republic in 1846.

FIRST ISSUE OF SCHOOL PAPER

Number 1, Volume VIII, of the "Riverton School Observer" made its appearance last week. The issue, which contains eight pages, is replete with interesting news concerning school activities. It also features a number of special departments, all of which are exceptionally well executed.

Staff
The members of the staff are: Editor, Roy Heisler; associate editor, Edward Goodnow; business managers, K. Davis, E. Metzger; art editors, C. Madison, D. Jermon; joke editor, Laura Yerkes; sports editors, J. Bush, R. Sims. Printers: R. Farrow, G. Steedle. Reporters: W. Biddle, C. Bishop, W. Cook, D. Farrell, R. Farrow, A. Hoyt, S. Luts, F. Measey, J. Miller, G. Miller, A. Mitchell, J. Moorehouse, J. Pippitt, M. Reynolds, A. Sparks, J. Stanford, G. Steedle, E. Trautman.

Faculty advisor, E. M. Rothbart.

HEADLINES

P.W.A. announces that 5,509 projects costing \$1,222,670,000 have been placed under construction in the 1938 works program . . . Looking over the earnings reports—Higher: Pennsylvania Railroad. Lower: Caterpillar Tractor and Swift Packing . . . Price reductions ranging from 1 to 10 per cent effected on 1939 farm machinery, exclusive of tractors, by International Harvester and other implement manufacturers . . . Moving up in the Business World: Arthur B. Newhall, 55 years old, placed in charge of production and sales of The B. F. Goodrich Rubber Company, with title of executive vice-president; Chester Mackay selected as vice-president and controller of Western Union; Joseph L. Egan, ap-

ACTS AS CLERK

Christopher N. Peditto, solicitor of the County Board of Freeholders was assigned a new job last Friday at the regular session of that body. In the absence of the clerk, Charles Miller, Mr. Peditto assumed this post and performed in a most satisfactory manner.

Before he took the office he was given to understand (in a humorous manner) that there would be no additional remuneration attached. Each of the seven stars of the big dipper surpasses the sun, from 15 to 90 times in luminosity.

pointed vice-president of Western Union Telegraph Company in charge of public relations . . . Bank deposits insured by the FDIC increase 11.3 per cent . . . Cooperatives located in 39 countries now have a membership of 71,500,000 and do annual world business worth, \$20,000,000,000, the Co-Operative League of the U.S.A. estimates on the 94th anniversary of the movement.



PHONE US 978 FOR PAINT
SHERWIN-WILLIAMS - PAINTS
JOHN H. ETRIS
17 West Broad St. Palmyra

Open Bowling All Week

HAPPY NEW YEAR EVERYBODY!

OPEN BOWLING ALL DAY
MONDAY, JANUARY 2nd

PALMYRA BOWLING ALLEYS



OUR BEST WISHES
for
A BRIGHT PROSPEROUS
NEW YEAR
and our

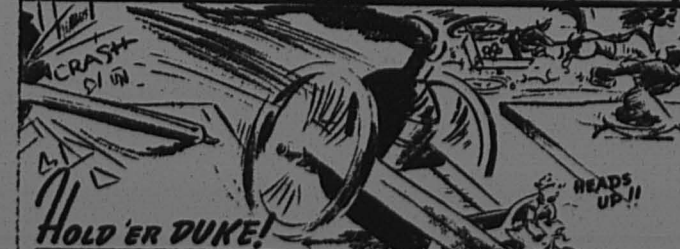
SINCERE THANKS FOR YOUR VALUED PATRONAGE DURING THE YEAR JUST PAST

PEEL POINDEXTER

TAILOR

RIVERTON, N. J.

MOTOR MEMOIRS



THE BROTHERS JOHNSON OF PHILADELPHIA BUILT A CAR IN LESS THAN FORTY-THREE HOURS. THE CAR WAS UNMANNAGEABLE. IT OFTEN WENT ON RAMPAGES, KNOCKING DOWN POLES, BREAKING WINDOWS AND RUNNING ON THE SIDEWALK.



LABOR LAWS NEEDED
WHEN A HUNGARIAN MOTORIST WANTS TO TURN ON THE REAR LIGHT, HE MUST GET OUT OF HIS CAR, WALK BACK AND PROBABLY KNEEL ON THE LIGHT. LAW PROHIBITS A PANEL SWITCH.

IN ONLY FAIR WEATHER
AS LITTLE AS 30 YEARS AGO, ONLY THE VERY STURDIEST VEHICLES WERE IN AUTOS IN THE WINTER. THE CLOSED CAR AND A COMFORTABLE FABRIC LIKE MOHAIR VELVET UPHOLSTERY MADE WINTER A PLEASURE THE YEAR ROUND.

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street

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4 Second Street, Riverton
Phone 406KARL W. LATCH, Adv. Mgr.
812 Morgan Ave., Palmyra
Phone 868

LEGAL ADVERTISEMENTS

The New Era is a Legal Newspaper. Commissioner's, Sheriff's and other Sales, Administrator's and Executor's Advertisements are solicited. The New Era will appreciate being remembered in this connection.

Subscription \$1.50 a Year in Advance
Advertising Rates on Application

PRINTING

The New Era Office is equipped to do all kinds of Fine Printing at reasonable prices.

The New Year

The last day of 1938 will soon be here and we will face another year. The advent of 1939 will be hailed with all the usual fanfare that accompanies the arrival of each January 1. To many people, the passing of the old year marks the closing of a book of unhappy thoughts and experiences, while the coming of the new seems to offer an opportunity for new endeavor with renewed zeal and vigor.

"Off with the old and on with the new" will be on the lips of hundreds of thousands throughout the land and 1939 will be accorded a tumultuous welcome.

The passage of another milestone along the highway of time should, however, prove to be an added incentive to the people of the United States, individually and collectively, to make further progress in overcoming the obstacles which have harassed our well being.

This is one New Year's resolution that can well be adopted by all, but unlike many of those that are made and soon forgotten, it should be the uppermost thought in our minds during the 365 days of 1939.

"A New Year with New Prosperity" seems to be an appropriate slogan for all of us on January 1.

Organizing For Safety

Organization is the vital element in any accident prevention drive that is to produce results. The history of the industrial safety movement is an inspiring example of what intelligent, consistent organization work can achieve. In twenty-five years, deaths due to accidents in the factories and plants of America have decreased 44 per cent—in spite of the obvious fact that in this period manufacturing methods have become immensely more complicated from a mechanical standpoint. Industry's safety engineers don't guess—they know what hazards exist and how they may eliminate them. They have done an epic work in making the American workman safety conscious.

And organization is precisely as vital to highway safety—our Number 1 unsolved safety problem of today. Organization means unceasing, fully-planned work in a dozen different directions. It means an unrelenting "gospel of safety" campaign directed straight at every motorist and pedestrian. It means revision of traffic laws, with a view to standardization and elimination of obsolete structures. It means better law enforcement by police and courts. It means education for school students by special, carefully-taught experts. It means stringent drivers' licensing requirements.

A good start has been made, and the safety movement seems now to be pressing ahead fast. Its ultimate success is assured if the people, whose lives are literally in the balance, give the little effort that is needed to cooperate. To the Association of Casualty and Surety Executives must go great credit for accident prevention activity in all fields.

What Other Editors Say

If France is headed for fascism, the die is already cast and the time for safeguarding democracy there is irretrievably past.

The lesson for America is plain: "We must protect democracy before it is too late for protection to do any good. And the best safeguard democracy can possibly have is prosperity and social well-being under its rule. Conditions must be such as to promote business recovery, employment and increased buying power.

Economic instability is the prime cause of France's troubles. Economic stability, if we build it up, will prove democracy's tower of strength and America's strongest line of defense against aggression from without, and disintegration from within.—Minneapolis Star.

Twenty years have passed since the Kaiser fled Germany laboring under an impression that the war was lost.—Detroit News.

Municipal Topics

Industrial Planning

"Every community is large or small in proportion to the earning power of its people. Where the earnings of the people are large, the population tends to increase; where the earnings are small, the population tends to diminish. In other words, people migrate from areas of less to areas of greater economic opportunity.

"Heretofore, communities have done little in the way of deliberate and farsighted planning to capitalize their potential industrial advantages as fully as possible, with the result the well-being of the local population, if not its numbers, has fluctuated almost as violently as the profitability of the leading factories of the city.

Vast Field

"Industrial planning attempts to enhance the profitability of the industries of a community, so that the local population may enjoy the highest practicable standard of living. Industrial planning seeks to enhance the competitive position of a city."

A vast field open to municipalities for the advancement of community welfare was thus summarized by Herbert S. Swan, industrial consultant, in a recent address emphasizing it is not enough for a city merely to attract new industries. "There must be intelligent planning," he said, "to encourage diversity of industries.

Should Be Planned

"Few municipalities have paid much consistent and comprehensive attention to increasing the competitive position of their present industries," he continued. "The result is the industrial structure of communities, instead of being a matter of design, is almost wholly a matter of pure accident or chance. Rationally planned and developed, the industries of a city should be well diversified so that its economic life possesses stability and balance, so that the ebb and peak of employment cycles of different industries articulated with each other in a manner to give steady work to a maximum of people in the city all the time.

"Instead of this, as a consequence of no community planning in industrial matters, we find some cities huge workshops making but a single product, and the whole earning and spending power of the city's population fluctuating with the commercial demand for the single product."

As an illustration of cities brought to grief by being too highly specialized in a single industry, the economic ruin that confronted such New England communities as Bedford and Fall River when the cotton textile industry gravitated to the South was cited. The closing of the mills constituting the principal employment of Manchester, New Hampshire, was pointed out as another example.

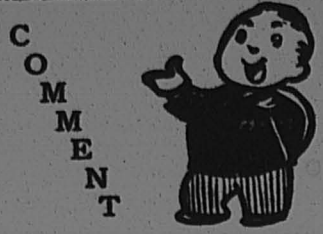
State Problem

The problem, as it relates to New Jersey, does not require legislative action. Two years ago an act was passed permitting any municipality to appoint an industrial commission empowered to develop a program promoting the interests of established manufacturers and other business as well as new industries that might be attracted.

Paterson has such a commission and has accomplished excellent results, one of the achievements being an insurance re-rating of the city with an annual saving of \$35,000 in fire insurance premiums to property owners. Promotion of harmonious relations between employers and employees has been another important accomplishment.

In the case of small communities with a population of 5,000 to 10,000, cooperative programs with neighboring communities are suggested by industrial planning authorities. Municipalities of 25,000 and upward do better, it has been found by developing their own programs. Even a modest endeavor, if well directed, will prove remunerative to the community.

Life insurance actuaries say not more than 30 persons out of 1,000,000 live to be 100 years old.



BUSINESS

Business is getting up at six to meet a customer at eight who doesn't show up till ten.

Business is pleading with your customer to be patient while you exercise the privilege of being impatient with your subordinates.

Business is scheming ways by which you can help your customers to make an extra dollar in the hope that they will let you keep ten cents for yourself.

Business is driving all day to see a man who is "in conference" when you get there.

Business is reaching for the restaurant check and getting stuck with it nine times out of ten.

Business is getting indigestion and liver trouble from entertaining the trade.

Business is borrowing money to pay the tax collector.

Business is pretending that you are prosperous when you haven't made a cent for two years.

Business is showing a prospect how a job should be done and then having him give it to a competitor. Business is feeling happy about landing a big job on which you will probably lose your shirt.

Business is erecting barriers against salesmen who want to see you and advising your own salesmen how to get through the barriers erected against them.

Business is fun—if you like it.—Imperial Magazine.

There is much conjecture at the present time regarding what will happen at the organization meeting of the Burlington County Board of Freeholders on January 2. Rumors are most plentiful, but until the affair actually takes place it

Health Question: Is there a Preventative for Whooping Cough?

Doc Says:

Effective vaccines which will immunize a child against whooping cough are available.

Whooping cough causes more deaths among children under two years of age than diphtheria, scarlet fever, and measles combined. It is obvious that more wide-spread immunization of children against this disease is necessary to save the lives of many children.

Most physicians favor the immunization of babies against whooping cough when they reach the age of six months. Immunization is not injurious and protects the child against a sickness that exacts a heavy toll of young lives.

This feature is prepared by the Burlington County Medical Society and the Medical Society of New Jersey.

would probably be futile to predict just who will get the axe and who will receive appointments.

One of our neighbors says that her little son borrowed his father's rubber stamp and imprinted from the old man's desk and decorated the four walls of the living room. She thinks the youngster is going to grow up to be a New Deal congressman.

An exchange says that a master farmer is one who can pay his taxes without borrowing money. And a master financier is one who can juggle his figures so that he won't have to pay any taxes at all.

In the good old days the average individual would make a New Year's resolution to try harder for success during the New Year. Now he just goes ahead depending on the government to do the trying for him.

Harold Ickes says he won't run for mayor of Chicago because he can best serve the New Deal by retaining his cabinet post. Well this is a free country and every man has a right to his own opinion.



MONEY-SAVING HINTS ON HOME HEATING

by JOHN BARCLAY, Heating Expert

Use the Right Size of Coal

Many people are under the impression that there is only one size of anthracite coal. Many others think that it makes no difference what size is used in the furnace. Anthracite coal is prepared and sold in several home sizes. One of these sizes will give best results in your furnace and more useful heat for the least money, or it may be that a combination of sizes will give you better results in your particular heating plant.

Usually the size of coal to be used is determined by the size of the firebox. Fireboxes that are 24" or more in diameter and 16" or more in depth require egg size coal. Those that are 18" to

23" in diameter and 12" to 15" in depth require stove size coal. Those that are less than 12" in depth usually require chestnut size coal.

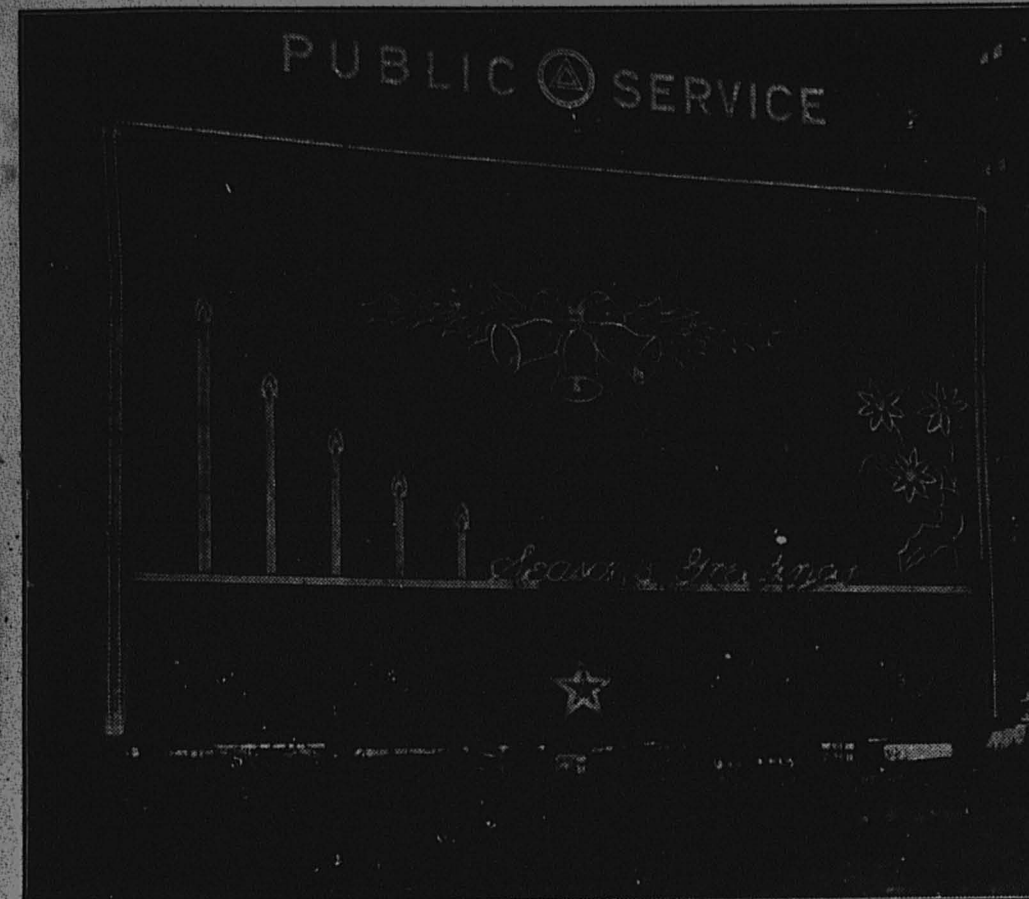
The figures noted above are merely recommendations, subject to change by other factors, such as chimney construction, draft conditions and location of the house.

Your coal dealer by inspecting your heating plant will be able to tell you whether or not you are burning the correct size coal. If you feel that you are not getting satisfactory results from your furnace consult your coal dealer. He will be glad to assist you with your heating problems. (2)

A
Very
Happy New Year
To
Everybody!

AND IN WISHING IT WE ALSO ADD OUR
THANKS FOR YOUR PATRONAGE IN 1938.
MAY THE NEW YEAR BRING
A CONTINUANCE OF OUR FRIENDLY
BUSINESS RELATIONS

RIVERTON LAUNDRY
N. KUENSELL



Newark Terminal Building of Public Service in holiday garb.

IN Christmas decorations on Public Service commercial office buildings throughout the state there are more than 25,000 vari-colored lights. The Public Service Terminal Building display in Newark is illuminated by more than 7,000 lights in various colors, the display including a huge garland and bell centerpiece studded with lamps. Five candles,

ranging from fifty feet in height down to twelve feet, are located to the left of the centerpiece and the words, "Season's Greetings," in script outlined in red lights, extend across the face of the building at the third floor level. To the right is a poinsettia in lights stretching from the third to the sixth floor level. A golden border of lights frames the entire display.

Four wreaths, two on either side of an illuminated star, decorate the grilled arches on the second floor above the marquee and a strip of blue lights extends along the second floor level.

Many other Public Service buildings throughout the state have also been decorated for the holiday season.

YMCA BRIEFS

Tip to New York

Guy Hendry was one of the party of Y.M.C.A. secretaries to make an inspection tour of the New York World's Fair Grounds, along with the members of the Newark Traffic Club last week.

The secretaries were interested to learn that the Y.M.C.A. building on the Fair Grounds is complete, and awaits only furnishings to make it ready for the opening of the huge exhibition next April.

The Y.M.C.A. building is situated just a few blocks from the Trylon and Perisphere, theme center of the Fair, and is only sixty yards west of the George Washington monument, one of the Fair's most notable structures. Right off the Esplanade, the building will be on the most direct route from the passenger terminals to the exhibit area and will be the central meeting place of thousands.

Guide Service

Especially for out-of-towners will be the Y.M.C.A. Guide Service which will operate both in the city and at the Fair. Several different tours have been worked out to fit the taste of every visitor. These tours will be under the guidance of college graduates who are to be selected because of their personality and powers of narration. They will undergo an extensive course of training to fit them for their work. Four groups will be limited to twenty-five persons so each visitor can receive personal attention from the guide and at the same time enjoy the pleasure of a small intimate group.

At the Fair a special tour has been designed to give the visitor a general impression of the exposition as a whole, so attention can be given the exhibits individually on later tours. Then special tours of parts of the exhibit in which the visitor is most interested will be available. These tours, according to present plans, will be broken into half-day periods and arranged so the visitor can see as much as possible in two, three, four, six or seven days.

More complete information may be had from the Burlington County Y.M.C.A. headquarters concerning the New York City Association or World's Fair Y.M.C.A. service.

The regular city tour will include visits to the zoos, Radio City, Empire State building, a boat trip



AS WE WISH YOU A
HAPPY
HEALTHY and
PROSPEROUS
NEW YEAR

We also thank you for your considerate patronage during 1938. It has been a privilege and pleasure to serve your auto needs.

May It Continue During 1939!

Moorestown Motor Co., Inc.

SALES  SERVICE

219 W. Main Street

Moorestown, N. J.

Proctor: Curry and Purnell.
Dated: November 22, 1938.
12-1 to 12-25-39.

Cinnaminson Bank and Trust Co.
Riverton, N. J.
December 20, 1938.

The Board of Directors this day declared a dividend of 2%, payable January 3, 1939, to stockholders of record December 15, 1938.

Howard B. Conover,
Secretary.

NOTICE

Riverton, New Jersey.
The annual meeting of the stockholders of the Cinnaminson Bank and Trust Company will be held at its Banking House, on January 10, 1939, between the hours of 1 and 2 o'clock p.m., when and where an

election will be held for directors to serve for the ensuing year and the transaction of such other business as may properly come before the meeting.

Howard B. Conover,
Secretary.

COUNTY PAYMENTS

The following departmental bills were recently approved and ordered paid by the Burlington County Board of Freeholders:

Highways, \$16,425.05; buildings, \$16,177.27; bridges, \$3,964.65; public affairs, \$30,936.65; revenue and finance, \$193,566.76. (This includes \$177,000 in state taxes). The total amount of the payments was \$261,070.37.

AND SINCERE
APPRECIATION
FOR YOUR
PATRONAGE
DURING 1938



MAY WE LOOK FORWARD TO ITS CONTINUANCE IN THE YEAR TO COME?

J. L. LIPPINCOTT CO.

GEORGE F. GINTHER

REALTORS — GENERAL INSURANCE



Williams-Wright Bldg.

Riverton, N. J.

For the One Hundredth and First Year

To those who love beauty in things that grow . . . the color and fragrance of the Rose . . . the purity of the Lily . . . the symmetry of the Palm . . . we extend our sincere wishes for every Joy and Success in garden labors the coming New Year.

HENRY A. DREER

QUALITY SEEDS, PLANTS and BULBS

Flowers are the sweetest things that God ever made

Open weekdays from 8 a.m. until 5 p.m. and on Sunday (but not for business) from 1 until 5 p.m.



What—A Winged Gas Man?

Well, maybe not if you pin us down. But he can install GAS Heat in your home in a single day—which is practically flying. The house won't even have a chance to get cold.

Thousands of Gas heating customers in this state provide an enthusiastic chorus of approval. Costs are lower and benefits are greater. Investigate for yourself.

CONSULT YOUR PLUMBER, DEALER, OR HEATING CONTRACTOR

PUBLIC SERVICE

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

AUTOMOBILES

SALES SERVICE
Moorestown Motor Co., Inc.
 219 W. Main St., Moorestown
 Phone, Moorestown 77 or 483

A. D. P. MOTORS, Inc.
 Sales and Service
DODGE — PLYMOUTH
 RIVERTON, N. J.
 Phone Riverton 848

AUTO SERVICE
MARFAK LUBRICATION
 CARS WASHED
 Firestone Tires—Batteries
BURKE and EISLEY
 Broad and Linden
 Phone 1562

LESTER S. FORTNUM
 ATLANTIC PRODUCTS
 Complete Automobile Service
 115-125 W. Broad St. PALMYRA
 Phone 1180

FRANK I. LLOYD
 GENERAL AUTO REPAIRING
 Dodge—Plymouth Service
 Lubrication and Motor Tuning
 A Specialty
 Broad and Fulton Sts. Riverton
 Phone Riv. 848

BAKERIES
FANCY BAKING
 Home-made Ice Cream
 CONFECTIONS
 the kind you will
 be proud to serve
CHEW'S BAKERY
 536 Main St., Riverton
 Phone 154—We Deliver

BANKS
Cinnaminson
 Bank and Trust Co.
 The Friendly Bank
 Member FDIC
 Main at Harrison Street
 RIVERTON

BARBERS
RAY BANKS
 BARBER
 Special Attention to
 All Work
 306 BROAD STREET
 RIVERTON

BUILDERS
Curtis E. Stavely
 CONTRACTOR AND BUILDER
 Special Attention to Jobbing
 16 W. CHARLES ST., PALMYRA
 Phone 744

John E. McVaugh
 Contractor and Builder
 RIVERTON, N. J.
 Telephone Riverton 915-J

REMINGTON
 PORTABLE
 A sturdy portable typewriter
 with a thousand practical
 uses
 THE NEW ERA

COAL

J. S. Collins & Son, Inc.
'blue coal'
 BUILDING MATERIALS—HARDWARE
 LUMBER—FEED—COKE
 Broad and Main
 Phone 4 and 5

J. T. EVANS CO.
 FUEL OIL
 COAL
 LUMBER
 MILLWORK
 Phone, Riverton 302

E. P. GRIFFENBERG
 PALMYRA, N. J.
LEHIGH COAL
 Phone, Riverton 384

H. B. WILLIAMS
 LEHIGH VALLEY
 COAL
 KOPPER PROCESS COKE
 FUEL OIL
 Building Materials—
 Feed and Fertilizers
 PALMYRA Phone 1100

DAIRIES
BISHOP'S DAIRY
 QUALITY PRODUCTS
 Phone 476, Riverside

DRY GOODS
Smith's Store
 Dry Goods — Notions — Stationery
 McCall's Patterns — Gifts
 414 MAIN STREET, RIVERTON
 Phone 783

ELECTRICIANS
EARLE B. HARDER
 Repairs and Installations
 Power and Light
 306 Melrose Avenue
 Phone, Riverton 1125

EXPRESS
Shinn's Express
 Riverside, N. J.
 DAILY TO PHILADELPHIA
 Office, 106 N. 5th Street
 Phone, Riverside 346
 Philadelphia, Lombard 9055

J. CUSTIS
 Hauling & Concrete Work
CESSPOOL CLEANING
 R.F.D., Palmyra
 Riverton 728

FLOORS
Frank Hansen
 HARDWOOD FLOORS of Every Design
 LINOLEUM
 Stairs Scraped and Refinished
 Furniture Relinished and Repaired
 225 Curtis Avenue DELAIE, N. J.

5c AND 10c STORE
PALMYRA
 5c AND 10c STORE
 9 West Broad Street
 CARRYING A COMPLETE LINE OF
 NOVELTIES, CANDY, ETC.

GROCERIES

W. F. Becker
 Groceries, Fruits, Vegetables
 Delicatessen Counter
 Meats and Provisions
 517 HOWARD ST., RIVERTON
 Phone 724—Free Delivery

KARL FRANK'S
 MEAT MARKET
 MEATS—POULTRY
 KELLOGG'S CANNED FOODS
 607 Main St. RIVERTON
 Phone 86

HARDWARE
HARRY C. SCHWERING
Westinghouse
 SALES AND SERVICE
 Refrigerators and Appliances
 305 E. Broad St. Palmyra, N. J.
 Phone 28

HAULING
C. D. TURNER
 207 Union Landing Road
 E. Riverton, N. J.

LAUNDRIES
RIVERTON LAUNDRY
 M. KUENNEL, Prop.
 Phone, Riverton 972

MEMORIALS
Will Hope
 Washington and Federal Streets
 Burlington, N. J.
 Phone, Burlington 13

W. H. SLOCUM & SON
 Marble & Granite
 Works
 67 E. Main Street
 Moorestown, N. J.
 Phone 159
 Get Our Price

OIL BURNERS
Taylor-Mathers
 BURNS EASY OIL BURNERS
 All makes of Washing Machines
 Repaired
 509 E. Broad St. Palmyra
 Riverton 710

PATENT MEDICINES
L. L. Keating
 Patent Medicines — Gifts — Candy
 Greeting Cards — Ice Cream
 Cigars and Stationery
 Broad and Main Streets, Riverton
 Phone 1540

ESSO GASOLINE and OILS
 BRAKE and LIGHT SERVICE
 LUBRICATION — WASHING
 IGNITION and BATTERY SERVICE
 GENERAL REPAIRING

W. REX McCROSSON
 Incorporated
 Real Estate and Insurance
 5 East Broad St., Palmyra
 Phone, Riverton 500

Walter D. Lamon
 REAL ESTATE
 INSURANCE
 516 Cinnaminson Ave. Palmyra
 Phone, Riverton 25

George F. Gintner
 J. L. LIPPINCOTT CO.
 Realtors — General Insurance
 Notary Public
 Williams-Wright Bldg. Riverton, N. J.

PLUMBING

GEORGE BONSAI
 PLUMBING — HEATING
 ROOFING — OIL BURNERS
 COAL STOKERS
 901 Lincoln Ave. Palmyra, N. J.
 Telephone Riverton 82

George Friday, Jr.
 Plumbing, Heating and Roofing
 ELECTROL OIL BURNERS
 PETRO-NO KOL OIL BURNERS
 609 Thomas Avenue
 Riverton Phone 937

H. D. Hullings & Son
 PLUMBING—HEATING—ROOFING
 Delco Oil Burners
 202 Broad Street
 Riverton, N. J. Phone 60

WARREN T. SMITH
 Plumbing—Heating—Roofing
Westinghouse
 KITCHEN-PROVED PRODUCTS
 105½ W. Broad Street Palmyra
 Phone 425

PRINTING
Printing...
 Direct Mail Campaigns, Business
 and Personal Stationery, Office
 and Factory Forms, etc.
 Phone 712
 Evenings 344

RADIOS
John H. Etris
 17 West Broad Street
 Palmyra
 Philco Agency
 Special Complete Tune Up only \$1.50
 CALL RIVERTON 978

C. WARD LOWDEN
 NORGE REFRIGERATORS
 Philco and Emerson Radios
 514 Cinnaminson Avenue
 Palmyra, N. J. Telephone 717

REAL ESTATE
W. REX McCROSSON
 Incorporated
 Real Estate and Insurance
 5 East Broad St., Palmyra
 Phone, Riverton 500

J. R. JOHNSON
 (Successor to J. L. Young)
 CLEANER AND DYER
 PALMYRA, N. J.
 Work Called for and Delivered
 Riverton 775

UPHOLSTERING
WILL BOWEN
 DECORATOR
 Upholstering, Repairing, Refinishing
 Broad and Cinnaminson Sts.
 Phone 751

BOWKER'S
 Tak-Abost Shop
 11 West Broad Street
 Palmyra, N. J.

REAL ESTATE
Ada E. Price
 Insurance Notary Public Real Estate
 416 LIPPINCOTT AVENUE, RIVERTON
 Phone, Riverton 806

E. B. Rudderow
 520 Main Street Riverton, N. J.
 REAL ESTATE
 Notary Public Insurance
 Phone, Riverton 646

REAL ESTATE

Insurance
JOS. F. YEARLY
 Riverton Phone 68-M

George W. Rogers, Inc.
 LESLIE W. REEVES
 REALTORS — INSURANCE
 Phone, Riverton 787 or 845
 529 Cinnaminson Ave., Palmyra, N. J.

REFRIGERATORS
GENERAL ELECTRIC
 Refrigerator
 TAYLOR-MATHERS
 Ranges, Radios, Laundry Equipment
 309 E. Broad St. Palmyra
 Riverton 710

SHOE REPAIRING
N. Beitz
 SHOE SERVICE
 117 E. Broad Street, Palmyra, N. J.
 Phone 1135

N. DREIER
 19 W. Broad St. PALMYRA
 All Kinds of Orthopedic Shoe Work
 Dr. Scholl's Foot Remedies

SHOE STORES
Hirshblond's
 QUALITY
 Shoe Shop
 MT. HOLLY, N.J.
 FOOTWEAR OF BETTER QUALITY

TAILORS
Peel Poindexter
 TAILOR
 Cleaning — Pressing — Dyeing
 Free Delivery Service
 RIVERTON Phone 914

HAPPY NEW YEAR
 EVERYBODY!
 To all of you whose patronage
 we have enjoyed in 1939—may
 success crown your every ef-
 fort in 1939.

WOLFE'S
 Palmyra 5c and 10c Store
 Palmyra, N. J.

AMERICAN
Pre-Inventory Sale
 A marvelous oppor-
 tunity for you to se-
 cure quality-tested
 foods at real savings.
 Only a few of the
 many exceptional val-
 ues are listed.
 Open Saturday
 Until 9 P. M.
 Closed Monday, Jan. 2

SAUER KRAUT
 largest
 No. 2
 can
 5c
 20-oz
 pkg
 7c
 48-oz
 pkg
 15c

Sliced Peaches
 SUNNEARED Sweetened
 8-oz
 can
 5c
 12-oz
 can
 7c
 No. 3
 can
 11-oz
 pkg
 15c

Mile-Hi Corned Beef Hash
 10c
Grapefruit Juice
 Unsweetened 48-oz can 15c
Rinso
 large package 19c
Cocoa
 Blue Milk 9c
Phillips Beans with Pork
 4c
ASCO Beans
 with Pork 4c
Armour's Star
 Corned Beef 15c
Victor Sliced BREAD
 Formerly 7c
 Now 5c

Orange Juice
 No. 2 cans 29c
ASCO
 Pound Cake each 15c
Wm-Crest
 "heat-dry" 15c
Coffee
 "heat-dry" 18c
Best Quality
 Mince Meat 15c
Spaghetti
 16-oz 25c
Meatballs
 2 cans 25c
alado Tea
 16-oz 19c

KETCHUP
 14-oz bot 9c
Blackberry
 7-oz jar 21c
Preserves
 7-oz jar 21c
CRAPT Velveta
 2 1/2-lb 29c
Pancake
 Mild-Cured
Full Cream Cheese
 25c
Ped Heart
Dog Feed
 3 cans 25c
MIXED NUTS
 19c
Paie Dry
 15c

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THANK YOU, FRIENDS, FOR YOUR PATRONAGE
 IN 1938. WE APPRECIATE YOUR CONSIDER-
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 HAPPY TO TELL YOU ABOUT IT AT
 THIS GLAD SEASON.

Koerner's Bakery
 307 East Broad Street
 Palmyra

WOLFE'S
 Palmyra 5c and 10c Store
 Palmyra, N. J.

AMERICAN
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 A marvelous oppor-
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 7c
 48-oz
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 15c

Sliced Peaches
 SUNNEARED Sweetened
 8-oz
 can
 5c
 12-oz
 can
 7c
 No. 3
 can
 11-oz
 pkg
 15c

Mile-Hi Corned Beef Hash
 10c
Grapefruit Juice
 Unsweetened 48-oz can 15c
Rinso
 large package 19c
Cocoa
 Blue Milk 9c
Phillips Beans with Pork
 4c
ASCO Beans
 with Pork 4c
Armour's Star
 Corned Beef 15c
Victor Sliced BREAD
 Formerly 7c
 Now 5c

Orange Juice
 No. 2 cans 29c
ASCO
 Pound Cake each 15c
Wm-Crest
 "heat-dry" 15c
Coffee
 "heat-dry" 18c
Best Quality
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Spaghetti
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TIMELY ADVICE BY PRANKSTERS

Young Abductors Spend Night In Jail and Profit by Their Experience

The following letter in respect to a "theft" of holiday decorations in Riverton, last Sunday night, is self-explanatory. The episode, incidentally, contains some very good advice to those who might be tempted to do similar things.

The moral of the story is "Leave Christmas adornments alone." Riverton Police Department, Chief William Gootes.

Dear Sir:

The Riverton Police may well be congratulated on their alertness and attentiveness in the wee small hours of the morning as this mischievous writer knows only too well. Last Sunday night, myself and another had decided that a "Dopey" gnome had been peeking in Mr. Ralph Scott's residence seeking to find a little Christmas cheer from the outside looking in. Now we all know that this is impossible so we two young men took pity on him.

Went to Camden

We very impolitely, without asking Mr. Scott's permission, took him to Camden and bought him a ticket to the movies, which we think he enjoyed immensely (although he said nothing). After the performance, we proceeded to buy him a doughnut which we let him hold in his hand (instead of eating). We then brought him back to again peek in the window for the remainder of the night, with a little letter to his originator, Mr. Scott, telling of a thrilling evening, even to a gnome.

Funny isn't it? You may think so, but we DON'T. We had half the town enraged at another of those cases of decoration stealing (of which this was our first and, you'll have to admit it really wasn't stealing). After delivering "Dopey" to his original stance on the porch, we started home.

On our trip, we were surprisingly interrupted by Officer John Robinson. (The theft had been noted and the police warned). We stayed at the Riverton police station all night and received a talking to we'd never forget from Chief Gootes and Officer Robinson. After this we were escorted to Mr. Scott's residence for another session on the subject.

And believe us, you young folks with a yen for foolishness, you won't all meet up with the type of person as Mr. Scott. In short, he is a swell guy. But don't get us wrong. Don't play him for an easy mark, you might end up behind the eight ball. Remember this, play WITH the Riverton police and not against them, for if you didn't know it, they are out all night looking for such as we.

And furthermore, we sincerely pity any one that is brought in for stealing tree balls, etc., this year, or future years, as this town is fed up with pranksters taking the beauty of the holiday spirit by ruining people's outside decorations.

Remember, we warned you.

Sincerely,

WE KNOW.

CARS COLLIDE

AT INTERSECTION

Last Saturday noon, two cars collided at the intersection of Broad and Main streets, Riverton the accident being attributed to the wet condition of the pavement.

Harry Leek, 435 Lafayette street, Collingsdale, Pa., is reported to have driven his car in such a manner as to strike the left front fender of a machine operated by Jane E. Thresher, 128 East Central avenue, Moorestown, who was going south on Main.

The Leek machine was proceeding west on Broad. The extent of the damage was about \$100.

Officer John Robinson, of the Riverton police, who investigated the affair, ordered both drivers to appear for a hearing before Recorder Frank Probsting this (Thursday) evening.

BUTTER & EGGS

Roasting and Frying Chickens

J. M. HUDGINS

25 ROWLAND ST. PALMYRA

Phone 611

Westfield Friends' School

Christmas Assembly

The Christmas spirit prevailed throughout the assembly program given last Wednesday morning before a large and appreciative group of parents and friends.

The affair was conducted by Nancy Ritschard. Lenore Meyer read the Christmas Story from St. Luke.

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The theme of the play, which emphasized the act of self-sacrifice as expressing the true spirit of Christmas giving, was well portrayed by the cast. Even "Don," the real dog, sensed feeling to the act.

Richard Robbins acted as inter-locutor. The play was in three acts.

The cast was as follows:

Mr. Carter, Harvey L. Hirst, Jr.; Mr. Mathews, private secretary to Mr. Carter, Richard Robbins; clerk, George Krausen, Richard Hershey and Arthur Platt; clients, Mrs. Oswald Flighty, Shirley R. Cook, Sonia Suchard, famous skier, Ruth Coe; Mr. Shivers, John Clement, Jr.; Bill, leader of Miss Gray's Settlement Group, Bill Dunn; Ted, invalid boy, Richard Gideon; Mrs. Bailey, Ted's mother, Joan Bailey; Don, Jean Clark's dog.

Several games are on the slate and the members are not expected home until the end of the week.

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TIMELY ADVICE BY PRANKSTERS

Young Abductors Spend Night In Jail and Profit by Their Experience

The following letter in respect to a "heft" of holiday decorations in Riverton, last Sunday night, is self-explanatory. The epistle, incidentally, contains some very good advice to those who might be tempted to do similar things.

The moral of the story is "Leave Christmas adornments alone." Riverton Police Department, Chief William Gootee.

Dear Sir:

The Riverton Police may well be congratulated on their alertness and attentiveness in the wee small hours of the morning as this mischievous writer knows only too well. Last Sunday night, myself and another had been peeking in Mr. Ralph Scott's residence seeking to find a little Christmas cheer from the outside looking in. Now we all know that this is impossible so we two young men took pity on him.

Went to Camden

We very impolitely, without asking Mr. Scott's permission, took him to Camden and bought him a ticket to the movies, which we think he enjoyed immensely (although he said nothing). After the performance, we proceeded to buy him a doughnut which we let him hold in his hand (instead of eating). We then brought him back to again peek in the window for the remainder of the night, with a little telling of his originator, Mr. Scott, telling of a thrilling evening, even to a gnome. Funny isn't it? You may think so, but we DON'T. We had half the town enraged at another of those cases of decoration stealing (of which this was our first and, you'll have to admit it really wasn't stealing). After delivering "Dopey" to his original stance on the porch, we started home.

On our trip, we were surprisingly interrupted by Officer John Robinson. (The theft had been noted and the police warned). We stayed at the Riverton police station all night and received a talking to we'll never forget from Chief Gootee and Officer Robinson. After this we were escorted to Mr. Scott's residence for another session on the subject.

And believe us, you young folks with a yen for foolishness, you won't all meet up with the type of person as Mr. Scott. In short, he is a swell guy. But don't get us wrong. Don't play him for an easy mark, you might end up behind the eight ball. And remember this, play WITH the Riverton police and not against them, for if you didn't know it, they are out all night looking for such as we.

And furthermore, we sincerely pity any one that is brought in for stealing tree balls, etc., this year, or future years, as this town is fed up with pranksters taking the beauty of the holiday spirit by ruining people's outside decorations.

Remember, we warned you.

Sincerely,
WE KNOW.

CARS COLLIDE
AT INTERSECTION

Last Saturday noon, two cars collided at the intersection of Broad and Main streets, Riverton. The accident being attributed to the wet condition of the pavement.

Harry Leek, 435 Lafayette street, Collingsdale, Pa., is reported to have driven his car in such a manner as to strike the left front fender of a machine operated by Jane E. Thresher, 128 East Central avenue, Moorestown, who was going south on Main. The Leek machine was proceeding west on Broad. The extent of the damage was about \$100.

Officer John Robinson, of the Riverton police, who investigated the affair, ordered both drivers to appear for a hearing before Recorder Frank Probsting this (Thursday) evening.

BUTTER & EGGS

Roasting and Frying Chickens

J. M. HUDGINS

25 ROWLAND ST. PALMYRA

Phone 661

Westfield Friends School

Christmas Assembly

The Christmas spirit prevailed throughout the assembly program given last Wednesday morning before a large and appreciative group of parents and friends.

The affair was conducted by Nancy Ritchard. Lenore Meyer read the Christmas Story from St. Luke.

"Away in a Manger" was sung by the kindergarten and first grade. A German Christmas dance was presented by the second class and a selection "I Must Go Back to Bethlehem" was given in chorus style by the third and fourth classes.

Play

A play entitled "Delayed on Second Street" was presented by the fifth and sixth classes. The lower school assisted in the carol singing.



SMOOTH SAILIN' to all and HAPPY NEW YEAR

WE deeply appreciate your patronage in the years past, and hope to continue our present friendly business relationships in the years to come.

WALTER D. LAMON

Real Estate - Insurance

516 Cinnaminson Avenue Palmyra, N. J.



with lots of HEALTH Happiness and Prosperity

TO OUR MANY CUSTOMERS IN RIVERTON, PALMYRA AND CINNAMINSON WE WISH A MOST HAPPY NEW YEAR. WE APPRECIATE YOUR FRIENDLY HELPFULNESS AND LOYALTY.

Millside Farms

RIVERSIDE, N. J.

The theme of the play, which emphasized the act of self sacrifice as expressing the true spirit of Christmas giving, was well portrayed by the cast. Even "Don," the real dog, sensed feeling to the act.

Richard Robbins acted as interlocutor. The play was in three acts.

The cast was as follows: Mr. Carter, Harvey L. Hirst, Jr.; Mr. Mathews, private secretary to Mr. Carter; Richard Robbins; clerks, George Krusen, Richard Hershey and Arthur Platt; clients, Mrs. Oswald Flights, Shirley R. Cook, Sonia Suchard, famous skier, Ruth Coe; Mr. Shivers, John Clement, Jr.; Bill, leader of Miss Gray's Settlement Group, Bill Dunn; Ted, invalid boy, Richard Gideon; Mrs. Bailey, Ted's mother, Joan Bailey; Don, Jean Clark's dog.

BELLEVUE GARAGE

Day and Night Service

Official A.A.A. Station—Auto Products

WE BUY USED CARS

Broad & Kew Sts. E. Riverton, N. J.

Day Phone Riverton 1593 Night 163-1

COURT TEAM OFF FOR NEW ENGLAND

The championship basketball team of Palmyra High School left on Tuesday morning for an invasion of New England, the first stop being Greenfield, Massachusetts, the home town of Coach C. Kenneth Diamond. Several games are on the slate and the members are not expected home until the end of the week.

HYGIENIC DIAPER SERVICE

Saves young Mother's strength
Diapers and Baby Laundry
Individually Washed and Ironed
SERVICE TWICE WEEKLY
Phone Collingswood 976
For Information
1 Billion Ave., Collingswood

WHEN THE WHISTLES USHER IN THE NEW YEAR

We will be wishing
all our friends a

HAPPY NEW YEAR

and Good Health and Prosperity
in the years to come

JOHN MENTO

403 W. Broad Street PALMYRA, N. J.



AND A VERY
HAPPY NEW
YEAR to all
our friends.

Your patronage during the past year has been greatly appreciated by us, and we hope it will continue during the years to come.

C. WARD LOWDEN

RADIOS - SPORTING GOODS
ELECTRICAL APPLIANCES

514 CINNAMINSON AVENUE
Palmyra



Happy New Year Everybody

... and may we at this time thank all of our customers for their patronage during the year just past.

WE pledge you our best efforts to merit a continuance of your kind consideration in 1939 and the years to come.

GEORGE FRIDAY, Jr.

PLUMBING - HEATING - ROOFING

609 Thomas Avenue RIVERTON

PALMYRA

and Mrs. Wilson Neils, of ... are spending the holidays ... Mrs. Neils' mother, Mrs. Ella ... of Vine street.

Mr. and Mrs. Albert Smith, of ... street, entertained at a family dinner on Christmas Day with the following week-end guests: Mrs. Margaret Weber, of Ventnor; Joseph ... of Rocking; Mrs. Albert ... of St. Michaels; and Mr. ... and Mrs. Walter Kemmerle and son ... of Riverside.

Mrs. Matilda Vollmer, of Memorial avenue, is visiting her daughter in Baltimore.

Miss Margaret Coates, of Philadelphia, spent several days last week with Mr. and Mrs. Ellsworth Coates, of Highland avenue.

Donald Powell, a student at Wash-

ington College, is spending the holidays with his parents, Mr. and Mrs. Elvin I. Powell, of Memorial avenue.

The first three winners in the new Miscellaneous Club of the Sacred Heart P.T.A. were Mrs. Blanche Keating, of East Riverton; Mrs. Harry Gottlieb, of Lincoln avenue, and Mrs. W. Vetterman, of West Sixth street.

CHRISTMAS PARTY

The Cradle Roll, Beginners and Primary Departments of the Epworth M. E. Church School will hold their annual Christmas party today (Thursday) at 2:30 p.m. in their respective rooms. Mothers of children belonging to these groups are invited.

PALMYRA COUNCIL TO ORGANIZE JANUARY 3

The organization meeting of the Palmyra Borough Council will take place in the fire house on Tuesday, January 3, at 12 o'clock.



HAPPY NEW YEAR

TO ALL OUR FRIENDS WHOSE MANY LITTLE KINDNESSES AND CONSIDERATION HAVE ADDED TO OUR HAPPINESS.

TO YOU WE WISH EVERYTHING THAT IS GOOD IN THE NEW YEAR TO COME.

Beauty
Pearly
Beauty
Studios

519 Cinnaminson Avenue

Palmyra



TO our many old friends, and our new ones too, we extend this greeting.

Your friendly cooperation in years past has been very much appreciated by us, and we hope for you in return every blessing the New Year can bestow.

H. D. HULLINGS & SON

PLUMBING - HEATING - ROOFING

202 Broad Street Riverton, N. J.

Phone 60

\$250,000 Goes Up In Smoke

A huge sum, \$250,000 in fact, was destroyed by fire on Tuesday evening of this week in Palmyra, but strange to relate, the loss occasioned no grief and, indeed, was hailed with a certain amount of jubilation.

The affair occurred when Palmyra borough officials, headed by Mayor John F. Ward, performed the final rites over the huge wad of cancelled scrip that was used during the dark days of the depression, the cremation taking place in the heater of the P.O.S. of A. Hall.

According to the records of George Spencer borough clerk, the last of the scrip was issued in June 1936, with the American Legion getting a payment in \$1.00 notes, while H. B. Williams was paid in ones of \$5.00 denomination.

Because of the bulk of the scrip, several hours were required before the last of it was consumed by the flames.

Mayor John F. Ward is desirous of having a large attendance of residents at the affair since all local officials will be present and will be called upon to speak briefly.

DR. P. A. SPINELLI
OPTOMETRIST
EYES EXAMINED
Phone Riverside 613
10 Scott Street Riverside, N. J.
(Sach's Building)

WINDOW SHADES

Purchased Here Are Measured and Installed Free - Prices Reasonable. VENETIAN BLINDS

HARRY C. SCHWERING
PALMYRA Phone 38

SAVAR

STARTING
FRIDAY, DEC. 30th

THE GRANDEST ROMANCE EVER FILMED!



The stirring story of Francine Villon, master of hearts...daring hero of a thousand escapades...crowning achievement of Producer-Director Frank Lloyd, creator of such film triumphs as "Cavalcade," "Mutiny on the Bounty" and "We'll Fango"...three times winner of the Motion Picture Academy Award.

Ronald Colman "IF I WERE KING"

Frances Dee - Basil Rathbone
The Best of the Best

GALA MIDNITE SHOWS
SATURDAY and SUNDAY
Dec. 31 - Jan. 1, 12:01 A. M.

PALMYRA

Matinee Daily at 2:00 p.m.
Evenings 7:00-9:00 o'clock

THURSDAY, December 29
WAYNE MORRIS
PRISCILLA LANE
JOHNNIE DAVIS

Brother Rat

FRIDAY and SATURDAY
December 30-31

JOAN CRAWFORD
Margaret Sullivan
ROBERT YOUNG

The Shining Hour

Saturday Matinee Only
TOM KEENE in
"ROMANCE OF THE ROCKIES"

MONDAY and TUESDAY
January 2-3

Continuous Showing Monday
Starting at 2 p.m.
GALA HOLIDAY SHOW
LEW AYRES
Lionel Barrymore

Young Doctor Kildare

FREE GIFTS TO THE LADIES
WEDNESDAY, January 4
Double Feature Program
BOB HOPE

Thanks for the Memory

JANE WITHERS
Always in Trouble

COMING
THURSDAY, FRIDAY and
SATURDAY, January 5-7

MICKEY ROONEY
IN
Out West with the Hardy's



A HOLIDAY WEEK OF
BIG ATTRACTIONS!

Thursday, December 29

Brother RAT

PRISCILLA LANE
WAYNE MORRIS

Friday - Saturday, December 30-31

America's Thrilling Cavalcade of Aviation

MAN WITH WINGS

with MICHAEL CURRY and LILLIAN HAYES

Saturday Matinee Only
BOB BAKER in
"BORDER WOLVES"

Mid-Nite Show and Sunday
Romance Bookens a Hundred Girls!

GIRLS SCHOOL

with LILLIAN HAYES and SHIRLEY-GRAY-BELLAMY

A COLUMBIA PICTURE
GALA NEW YEAR'S EVE
MID-NIGHT SHOW
STARTING AT 11:30 P.M.

Monday, January 2
Continuous Holiday Showing
from 2:00 p.m.

JOE E. BROWN GLADIATOR

DRESSMAKING wanted by day. At home or out. Reasonable prices. Experienced. Elizabeth Richman, 401 Seventh St., Riverton. 12-1-41

Gas Gas All Time

Mrs. Jan. Eiler says: "Gas on my stove was so bad I couldn't eat. Adlerika brought me quick relief. Now, I eat as well, sleep like a baby, never felt better."

ADLERIKA

OBITUARY

MARION D. KENNARD
Marion D. Kennard, 76, of Parry, died at his home on Monday, December 26.

Funeral services will be held today (Thursday) at 2 p. m. from the Snover Funeral Home with interment in Morgan Cemetery, the Rev. A. J. Harke officiating.
The deceased is the father of William Kennard, of Parry.

PROMPT DELIVERY

ON
WILLIAMS HIGH GRADE FUEL OIL
OR
No 1 QUALITY COAL or COKE
Phone 1100 Now

A HAPPY NEW YEAR TO YOU!

To all our many friends we wish a year full of health and prosperity. We appreciate your orders in the past and trust we may be favored with your patronage in years to come.

H. B. WILLIAMS

COKE - HARDWARE - FEED - BUILDERS' and
PALMYRA



IN ADDITION TO
WISHING EVERYONE A

Happy New Year

WE WANT TO THANK YOU FOR YOUR PATRONAGE IN THE PAST YEAR AND EXPRESS THE HOPE THAT OUR PRODUCTS AND SERVICE WILL BE SUCH AS TO MERIT YOUR CONTINUED PATRONAGE.

JOHN H. ETRIS

Philco Radios, Electric Refrigerators, Toys, Electrical
Appliances and Hardware
17 West Broad St. Palmyra



Happy New Year Everybody

WE GREATLY APPRECIATE YOUR PATRONAGE IN 1938. YOUR FRIENDLY CONSIDERATION HAS BEEN A CONSTANT SOURCE OF PLEASURE TO US AND WE SINCERELY HOPE FOR THE CONTINUANCE OF THESE RELATIONSHIPS IN THE NEW YEAR TO COME.

J. S. COLLINS & SON, Inc.

'blue coal'
COKE - HARWARE - FEED - BUILDERS' and
MASON'S MATERIALS
RIVERTON, N. J.

RIVERTON

Main Street Market

WALD and CARHART, Proprietors
528 Main Street Riverton
Telephone 904 - FREE DELIVERY

Happy New Year
TO OUR CUSTOMERS
AND FRIENDS

For the Final Week-End of 1939 We've planned a Special Sale of **BETTER FOODS** at prices that will really **SAVE** you **MONEY**. Our prices are consistently **LOW** - Our **QUALITY** ALWAYS the **HIGHEST!**

COME - SEE - SAVE

FINE GRANULATED

SUGAR

10 lb Bulk 46c

KELLOGG'S
PORK and BEANS
in TOMATO SAUCE

2 large cans 19c

KELLOGG'S SUPREME QUALITY

Evaporated Milk 4 tall cans 25c

Kellogg's APPLE SAUCE 3 No. 2 cans 27c
Kellogg's JUMBO SHRIMP 2 cans 29c
Kellogg's Pineapple Delights 2 flat cans 23c
Kellogg's Extra Fancy RICE 2 1-lb pkgs. 15c

Lux Flakes lge pkg 21c
LUX TOILET SOAP 3 cakes 19c

California LIMA BEANS 2 lb 13c
Kellogg's Assorted JELLIES 2 8-oz. jars 19c
Kellogg's STUFFED OLIVES 1/4-pt. jar 25c
Kellogg's Maine CORN 2 No. 2 cans 23c
CRUSHED WHITE or GOLDEN BANTAM

ENJOY THE FINEST COFFEE

Kellogg's lb 25c
Lawndale lb 19c
TWO SATISFYING BLENDS—FRESH ROASTED

THE BEST BUTTER IN TOWN...

Kellogg's Sweet Cream lb 37c
PURE - FRESH - DELICIOUS - 1/4-lb PRINTS

Merion Roll Butter lb 35c
For Those Who Prefer the Old Fashioned Roll

Meats That You'll Enjoy!

FRESH KILLED
TURKEYS lb 38c

ROASTING CHICKENS lb 32c
5 to 6 lb average

ARMOUR'S
RIB ROAST—BEST CUTS lb 32c

ROUND STEAK lb 32c
RUMP STEAK lb 35c
SIRLOIN STEAK lb 43c
FRESH GROUND BEEF lb 22c
LEAN PLATE BEEF lb 8c
Kersey's, Vogt's, Felin's SAUSAGE lb 28c

Pork Loins LOIN HALF lb 22c
RIB HALF lb 17c

FELIN'S or VOGT'S
TRIPLE TENDER HAMS lb 29c
(Whole or Shank Half)

Smoked Hams Butt Ends lb 29c
Shank Ends lb 18c
6 to 7 lb avg.

BACON 1/2-lb pkg. 15c

Asstd Meat Loaf, 1/2-lb 15c Spiced Ham 1/4-lb 9c
Lebanon Bologna, 1/4-lb 8c Onlee Ham 1/4-lb 15c
Liverwurst 1/4-lb 9c Sliced Cheese 1/4-lb 9c

STRING BEANS lb 7 1/2c
CABBAGE 3 lb 10c
Extra Large TANGERINES doz. 19c
Extra Large SPANISH ONIONS each 7 1/2c
WINESAP APPLES 4 lb 19c
YELLOW TURNIPS 3 lb 10c
SPINACH lb 7 1/2c
LARGE ORANGES doz. 25c
Extra Large PERSIAN LIMES doz. 35c

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
PALMYRA, N. J.
Phone 1200 Free Delivery

FRESH FLORIDA PEAS

2 lbs 27c

FLORIDA GRAPEFRUIT

10 for 25c

U. S. No. 1 IDAHO BAKING

POTATOES

10 lbs 29c

HARDING'S SWEET CREAM

BUTTER

2 lbs 61c

(Farm Roll)

FRANKLIN GRANULATED

SUGAR

10 pound cotton sack 49c

CRISCO

1 lb can 18c

3 lb can 53c

KEEBLER CLUB

CRACKERS

box 14c

SWIFT'S PREMIUM

GENUINE SPRING

Legs of Lamb

lb 25c

One Price—None Higher

Swift's Prime Selected

or
Armour's Quality

Rib Roast lb 29c

BEST CUTS lb 32c

Strictly Fresh Killed

PARAMOUNT

TURKEYS

lb 37c

11 to 15 lb avg.