

OCTOBER

"It is the struggle and not the attainment that measures character."

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA



SI KOLOGY SEE:
'Nd th' seen shifts
agin! Now they is
fittin' th' peese of-
fensiv' in Urropel!
"Krazie Peepul."

50th Year No. 37

RIVERTON-PALMYRA, N. J., THURSDAY, OCTOBER 5, 1939

PRICE FIVE CENTS

NOTABLES WILL ADDRESS MEETING

Cinnaminson P. T. A. Plans Health Meeting on October 11th

On Wednesday evening, October 11th, a health program of exceptional interest will be held in the Cinnaminson Public School Auditorium under the sponsorship of the Parent-Teacher Association.

Acting in co-operation with the school physicians, Dr. Harry Rogers and Dr. Bruce Dickson, Mrs. Ruby Freer, county secretary of the Anti-Tuberculosis League will outline the work of the League, just how it functions and what services it offers, stressing in particular its splendid work of prevention in the spread of disease and tuberculin infection among school children and their families.

Newcomb Speaker

Dr. Marcus Newcomb, for the past twenty years superintendent of Fairview Sanitarium, will speak on immunization and tuberculin testing from the doctor's angle. He will explain in terms intelligible and reassuring to the average parent, just what and how important these techniques are. Anyone who has heard Dr. Newcomb present this subject, to which he brings all the enthusiasm of a true crusader, knows how enlightening and helpful he is on matters too often shrouded in mystery or magnified by misinformation and fear.

In addition to these two outstanding personalities from Burlington county, the Cinnaminson Parent-Teacher Association is delighted to be able to present on the same program Miss Edna Young Bond, Health Chairman of the New Jersey Congress of Parents and Teachers.

Miss Bond, who is not only a delightful personality and a gifted speaker, is a first-hand authority on the subject of school health problems and programs. She will give the meeting the benefit of her long and close association with the most progressive and successful health measures now in actual practice throughout our State school system.

This will be a program of real significance not only to the parents (continued on page 2)

Mrs. Haas To Speak At Session

The largest mass movement of federal officers on to Washington, D. C., will take place next week when some 7,000 postmasters of all states and possessions of the United States will head for the nation's capital for the 39th annual convention of the National Association of Postmasters, including postmasters of all classes, it was announced by George W. Purcell, Bloomington, Ind., national president.

New Jersey State postmasters who will actively participate in the convention program are:

William P. Kern, Jersey City, credentials committee; Michael H. Connelly, Bloomfield, resolutions committee; Madelyn Swanwick, of West New York, audit and finance committee; Mervil E. Haas, Riverton, program speaker.

The three-day session will open Tuesday, October 10, in Constitution Hall, preceded on Monday evening by a reception to Postmaster General and Mrs. James A. Farley and the Assistant Postmaster Generals and their wives. The convention banquet will be staged Thursday evening, October 12, at the Mayflower Hotel. A highlight of the women's entertainment will be the White House reception at tea with Mrs. Franklin D. Roosevelt on Thursday afternoon at which Postmaster Mervil E. Haas, Riverton, will head the reception committee of the women postmasters of her state.

FIRE PREVENTION WEEK October 8 to 14



Within one hour . . . someone will be burned to death! About 10,000 human beings are sacrificed each year! This frightful loss of life is unnecessary—preventable! How? Simply by being careful . . . By practicing precautionary measures NOW! Remember to adhere to all fire safety rules.

Iron Lung Drive Starts Locally

The American Legion drive for an "iron lung" for one of the county hospitals is being actively pushed in Palmyra, Riverton and Cinnaminson by American Legion Post Frederick M. Rodgers. Preliminary organization work has been completed and final details for the drive were completed and announced at the regular Post meeting on Tuesday evening, October 3rd. The committee in charge includes Commander Charles A. King, Vice Commander Avery Willis, Finance Officer Charles A. Yost, Joseph Stack, Albert Davis and Harold F. Marshall.

House to House

Friday evening October 13th has been set for the final house to house canvass. The local Fire Companies are being asked to assist Legionnaires in the canvass that night and all other organizations are invited to cooperate and lend their active support. Each contributor will be given an official receipt and a lapel button. The object of the drive is to raise funds for the purchase of a Drinker-Collins Respirator, commonly known as an iron lung, and in addition oxygen tents and other needed respiratory equipment. The Drinker-Collins Respirator will be on display in Palmyra or Riverton on October 11th and 12th so that all may have an opportunity of seeing it.

Checks should be made to American Legion Iron Lung Fund and mailed to Charles A. Yost, Finance Officer, 631 Thomas avenue, Riverton.

GRADUATE GROUP TO HOLD DANCE SATURDAY

The Palmyra High School Graduate Group will hold an informal dance Saturday night at the high school gym to celebrate the opening of the new high school stadium as the first game will be played at the new field on Saturday afternoon against Camden Catholic. The price of admission for the dance will be, members of the Graduate Group and high school students twenty cents and outsiders twenty-five cents.

The proceeds of this dance will go toward the group's scholarship fund which was started this year. This group sponsors a number of social, cultural, and recreational activities for the younger set of the two towns.

PROCLAMATION STATE OF NEW JERSEY EXECUTIVE DEPT.

As a result of diligent and intelligent endeavor by our state and municipal officials, community safety organizations, the many non-official groups participating in the war on traffic accidents, and the response of our people, 413 lives were saved in New Jersey during 1938. In recognition of this achievement, the National Safety Council conferred upon us the Grand Award in the National Traffic Contest among the States of the Nation. This Award will not have served its full purpose unless it inspires all of us to greater efforts in this life-saving crusade, to the end that we will maintain this high honor.

The State of New Jersey will be host to the 28th National Safety Congress from October 16th to 20th, 1939, at Atlantic City. In order that New Jersey may capitalize on this great national gathering to further improve safety conditions throughout the State, a comprehensive safety program has been developed by the New Jersey National Safety Congress Committee. This program will be carried on for a considerable period to and during the Congress, and it will tend to stimulate attendance at the Congress.

Therefore, I, A. Harry Moore, Governor of the State of New Jersey, appeal to every state and municipal official, to every volunteer safety worker, to every driver and pedestrian, to unite immediately in taking part in this intensive program.

Let us all go forward with the determination to keep New Jersey the safest State in the Union, and "To Win Again the Grand Award for Traffic Safety."

A. HARRY MOORE,
Governor.

Attest: Hugh A. Kelly,
Secretary to the Governor.
July 5th, 1939.

RIVERTON PARENT TEACHER EVENTS

On October 11th there will be a Burlington County Council meeting at Bridgeboro in the Methodist church. The affair will start at 10 a.m. and lunch will be served for 50 cents. All those wishing transportation please phone Mrs. John Abell, Riverton 959, by Saturday, October 7th.

October is Membership Month.

SCHOOLS OPEN HERE MONDAY

There being no new developments in the infantile paralysis situation in this section since the first two cases were discovered two weeks ago, the schools in Cinnaminson, Palmyra and Riverton opened on Monday of this week.

The cool weather appears to have dealt a knockout blow to the disease, the number of new cases in the South Jersey area having declined sharply during the past two weeks.

Anniversary Issue Will Be Out Soon

To Commemorate 50th Year of The New Era; Will Have 70 Pages

Within the next month, the 50th Anniversary edition of The New Era will make its appearance in observance of the half century of existence enjoyed by this weekly newspaper of Riverton, Palmyra and Cinnaminson.

At the present time, it is expected that the special edition will contain more than 70 pages of reading matter and illustrations.

Complete History

There will be historical accounts of all three local communities, together with profuse illustrations of civic, educational, religious, and many other types of organizations, giving a complete picture of the growth and development of the municipalities in this immediate section.

Although a number of papers will be printed, far in excess of our normal output, it is expected that demands for an issue such as this will be far greater than usual. When these have been exhausted, there will be no more available.

Those interested in securing extra copies of the Anniversary issue for friends, for souvenirs, or for future reference are requested, therefore, to use the order form published in this issue.

Regular subscribers will receive their copy through the mail as usual. Extra copies will be furnished at the usual single copy price of five cents each.

Donation Day For Zurbrugg

The annual Donation Day for Zurbrugg Memorial Hospital, Riverside, will be observed on Saturday, October 14, this year and the Riverton Auxiliary of the institution is hopeful that contributions this year will be even greater than heretofore.

Donations of canned goods, fruit, vegetables and money are most acceptable. One of the chief goals of the local auxiliary is to furnish the winter's supply of potatoes and the total quantity contributed last year was 2,500 pounds.

Mrs. Arthur Hagstoz, phone Riverton 912, will be glad to call for donations and cash contributions may also be sent to her.

Gifts will be greatly appreciated by those who maintain the Zurbrugg Hospital as an institution of great value to these communities.

The annual membership drive here will start the week of October 15th.

There is a change in the list of committee chairmen which was previously announced. Following the resignation of Mrs. J. Gardner Crowell, Jr., chairman of Child Study Group, Mrs. Richard Hooper was named to that position.

Don't forget that the Annual Reception and first evening meeting will be Monday, October 16th, at 8:00 p.m. in the school auditorium.

MUCH WORK FOR LITTLE PROFIT

Thieves Enter Riverton Office of Railway Express Early Friday

The office of the Riverton Railway Express Agency, Evans building Main street, in that community, was entered by one or more marauders at what, police believe, was some time during the early morning hours of Friday.

According to the agent, Fred Conway, the burglars got practically nothing for their trouble, with the exception of a revolver. According to evidence, entrance was gained by prying open a window that faces on the driveway between the two sections of the building.

Safe Cracked

The small safe in the office was evidently the first object of attention, this having been treated rather roughly. The combination was knocked off by a blow from a large wrench which the wielders left behind them.

Finding the safe devoid of valuables, the thieves turned their attention to the various drawers and cabinets in the room, emptying these upon the floor in their search for money. They got nothing. Various packages were undisturbed.

Police believe that exit was made via the rear door.

County police were called to the scene Detective Zeller, with Chief William Gootee and Officer John Robinson conducted an exhaustive investigation and State Police were also notified of the break.

Mr. Conway discovered the affair when he opened the office shortly after 7 a.m.

Fire School To Be Held Here

Palmyra is one of the three communities in Burlington county where courses of instruction will be given for firemen this fall, the first session of the Firemen's School being held in the Palmyra Fire House on Tuesday night of this week.

The school has been divided into three districts this year and 92 men from 14 communities are enrolled. Other locations are Mt. Holly and Pemberton.

In Palmyra, there are five from Independence Company, seven from Beverly Road, four from Bridgeboro and six from Masonville.

Courses

Standard Red Cross courses will be given. Every man who passes the course will be given a card of certification. The three district schools will meet Tuesday night and on each fifth Tuesday, the three will unite for special work, such as lectures on gas mask tests, net jumping and other types of rescue activities. On October 31, the three districts will meet at the Riverside fire house.

The chief instructors this year will be Charles Kniss, of Bordentown, for District No. 1; Edward Gilbert, of Mount Holly, for District No. 2, and Arthur Mason, of Masonville, for District No. 3. Many graduates of the previous school will assist as co-instructors this year.

POLICE CASES

Two cases were disposed of by Recorder William Bottger, of Riverton, at a hearing held on Monday night of this week.

Thomas Courson, 224 Poplar street, Plymouth, Pa., arrested by Officer John Robinson on the charge of careless driving, was found guilty and paid fine and costs.

Ernest Hubbard, 116 Pear street, East Riverton, arrested by Officer John Carhart, on the charge of passing a red light, was also assessed a fine and costs.

Enrollment At Riverton School

Total enrollment at the Riverton Public School is 228 thus far this year, according to a report given by Caroline M. Staman, supervising principal, at a meeting of the Board of Education held on Monday night of this week.

The enrollment by grades is as follows:

Kindergarten	17	12	29
1st Grade	10	6	16
2nd Grade	12	12	24
3rd Grade	5	18	23
4th Grade	15	10	25
5th Grade	10	15	25
6th Grade	12	18	30
7th Grade	8	16	24
8th Grade	15	17	32

Total 104 124 228

Tuition

The Board passed a motion to the effect that tuition for out-of-town pupils be paid in advance in two installments, one at the beginning of each semester. The fee for the year per pupil is \$75.00.

Permission was given three Riverton students to transfer from the Moorestown High School to Palmyra High School.

The Riverton Parent-Teacher Association was given permission to use the school auditorium on various occasions during the year.

The purchase of certain physical equipment was authorized, this including table tennis, badminton, deck tennis, shuffle board and volley ball.

The acquisition of instruments for the rhythm orchestra was also approved, these being xylophone, gong, Swiss bells, tambourines, castanets, cymbals and triangles.

Footlight Players

A delegation from the Footlight Players, consisting of Thomas Asay, Robert Strahan and Jack Michener attended the session and told of the purpose and plans of their organization, which has been granted permission to hold three plays at various times during the year in the school auditorium.

Mr. Asay stated that the Players was purely a non-profit organization and that it had been established purely to provide entertainment for the community.

Board members appeared to be much interested in the plans of the theatrical group.

MEETING OF G.O.P. COUNTY COMMITTEE

The first meeting of the Republican County Committee will be held in the court house, Mt. Holly, on Monday evening, October 9, at 8 o'clock.

All interested Republicans are invited to attend the affair.

P.T.A. FOOD SALE

The Palmyra P.T.A. will sponsor a cake and food sale on October 14th starting at 10 a.m. at 13 East Broad street.

Your patronage will be greatly appreciated.

Ways and Means Committee

Palmyra P.T.A.

Evans' Service Station

ad & Main Sts. Riverton, N. J.

SUNOCO

GASOLINE and OIL

Tires - Batteries - Auto Accessories

Broad & Main Sts. Riverton, N. J.

Come in for your

FREE

copy of the famous

SHERWIN-WILLIAMS

HOME

DECORATOR

by Rockwell Kent

JOHN H. ETTRIS

17 West Broad Street

Palmyra, N. J.

Phone 978

NOTABLES TO ADDRESS MEETING

(continued from page 1)

of our local school, but to all parents and teachers in this and surrounding communities. The Cinnaminson Association is proud to be able to present such a program and such speakers, and very earnestly urges every one who can to avail themselves of this real opportunity to learn of the constructive side of disease prevention and cure.

Remember the time: eight o'clock on Wednesday evening, the 11th of October, in the auditorium of the Cinnaminson Public School.



Twenty-four Burlington county Scouts laughed at the weather with their leaders, as they started for the World's Fair Monday morning.

This troop will be one of three other troops who will serve as a service troop at the Fair during the week. The leaders in charge of the group are John B. Stokes, Jr., Scoutmaster of Troop 4 and his first Assistant Scoutmaster, W. Hooton Stokes, Skipper of Ship 4, both of Moorestown, and his second Assistant Scoutmaster, George Widmaier, Assistant Scoutmaster of Troop 2, Riverside. The Troop is made up of the following Scouts: Ned Love, Bob Hamilton, Gerard Williams, all of Troop 4, Moorestown; Norman Brunton, Troop 30 of Moorestown; Jack Evans, Troop 11 of Maple Shade; Louis Burr, Louis Seybe, William Schaum, Vasile Yurcisin, Ray Bintliff, all of Troop 3, Roeboling; Howard Norcross, William Wells, Jr., George Keebler, Henry Flaming Harrison Toy of Troop 19 Delanco; Warren Lamon and Charles Weart of Troop 5, Palmyra; Richard Prager, Troop 2, Riverside; Frank Aaronson, Troop 6, New Lisbon; and Alden Elbersson and Russell Jelley of Troop 12, Mt. Holly. While at the Fair the Scouts will be trained as members of the Monitors Safety Patrol and will perform four hours service a day in the Fair Administration Offices, check attendance, ushering and as guards of honor. They will return on Monday morning.

The executive board meeting of

ABOUT THE COUNTY

Scathing criticism of residents of Mount Holly for dumping sewage into the Rancocas creek and its local tributaries and of township officials for laxity in allowing the conditions to continue, are expressed in a report on unsanitary conditions in the town, made as a result of an investigation by the State Department of Health.

As the result of the probe, Mount Holly township has been given 60 days to rectify unsanitary conditions, which include dumping of all kinds of waste matter into the creek's tributaries.

Believed to have started from a lighted cigarette thrown from a window, fire damaged the roof of the kitchen at the county jail recently to the extent of about \$100. The jail and kitchen were filled with smoke when a search was made for the fire, which was found under the tin roof. Prisoners and guards attempted to extinguish the flames, but assistance of the Union fire company of Mt. Holly, was needed.

A portion of the tin roof was ripped up and the flames extinguished.

Y.M.C.A. BOARD CONVENES HERE

The fall meeting of the Palmyra-Riverton YMCA Board was held at the YMCA Building, Palmyra, Tuesday, October 3, at which time plans were discussed for the fall and winter work.

Secretary Guy C. Hendry of the County YMCA Staff, was present and spoke of the possibility of group work for the ensuing season, pointing out that the results of a recent community survey would be taken into account in connection with the organization of new groups this fall. He also reported that Robert Asay would be one of the new leaders this year. Officers of this association are Lawrence B. Parker, president; E. Newbold Cooper and Charles Stickney, vice presidents; Robert Adams, recording secretary, and H. B. Conover, treasurer.

Firearms were first used in European warfare in the fourteenth century.

Estimates have it there are 7,800,000,000 metric tons of unmined coal.

The Bordentown Free Public Library Association yesterday announced that it had received a donation of \$10,000 to be used for the construction of a new library building on the site recently purchased.

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by the association. The donation was the gift of Mr. and Mrs. George W. Swift, Jr., of Bordentown, who have long been interested in the association.

DAY OF PRAYER

On Wednesday of this week, Christ Church Episcopal, Riverton, was open during the hours of 11 a.m. to 3 p.m. to afford residents of all denominations the opportunity of offering silent prayers for the cessation of the war in Europe.

A considerable number of people visited the church during the day.

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YMCA BRIEFS

Leaders' Conference

One hundred one YMCA Group Leaders over the state and nearly as many Hi-Y members had a fine conference at Ockanickon this past week-end.

Tracy Redding, boys' work secretary of the New Haven, Connecticut YMCA, was the principal speaker at the Leaders' Conference. A number of secretaries participated in the program of the Hi-Y Conference.

Secretary Hendry conducted devotional periods at the opening of the various leaders' sessions and also participated in an "Information Please" program of the Hi-Y conference Saturday evening.

A number of Burlington county leaders were in attendance.

At Matolioneauy

The annual week-end camp for Drexel Freshman girls was held for the first time this year in New Jersey. Camp Matolioneauy was the site, this having been agreed upon earlier in the summer by a special committee representing the faculty and upper classmen. They came in Friday afternoon and left Sunday afternoon, meals having been served by the Camp Business Secretary, Heber B. Sink, and his staff of assistants.

Between the conference at Ockanickon and the Drexel girls, some 300 persons were in conference on the Ockanickon property this past week-end.

NEW Y BOARD MEMBERS

At the September meeting of the Burlington County YMCA Board in Mount Holly the evening of the 26th, eight men were elected to membership to the next meeting of the board which will be their first, scheduled for November 28th, at which time there will be a special program in their honor.

This now brings the membership of the County Board up to 61. The board's officers are Benjamin J. Roberts, president; E. Newbold Cooper, vice president; S. Roger Oliver, vice president; Louis B. Forsyth, recording secretary, and Howard C. Darnell, treasurer.

CONVALESCING

President Benjamin J. Roberts, of the Burlington County YMCA, who was not able to attend the September Board Meeting because of a kidney stone attack, returned to his home from the County Hospital September 27. He is some better altho far from being a well man.

Secretary Bud Reeder, who was operated on at Cooper Hospital, September 27 for a knee condition in which there was an extraneous growth in the joint, has been suffering great pain during the past week but is now more comfortable. Any friends who may care to do so can call on him at their convenience at Room 3014.

YWCA NOTES

Each table at the County Fair and Chicken Pie Dinner to be held by the Burlington County Young Women's Christian Association Thursday, November 2, at the Moorestown Community House, will be decorated to represent a nation within the YWCA family of nations and the hostess at each table will be dressed in a costume of that country.

In keeping with the democratic policy of the YWCA in the United States, which recognizes the bonds of sympathy existing between the common people of all lands, it has been decided that Germany, Japan and Russia should remain on the list of countries to be represented in the decorations. Mrs. William Grobler, of Moorestown, chairman of the committee on decorations, is planning to have the dining room appear on this occasion to be a miniature fellowship of nations. Anyone having decorations or costumes which might be used is requested to get in touch with Mrs. Grobler or the county YWCA office in Mount Holly.

The County Fair and supper will usher in the World Fellowship Month of November, which will be marked by both YMCA's and

YWCA's throughout the county with the World's Week of Prayer November 12 to 18.

Board Meeting October 17
Reports of ticket sales for the County Fair and Chicken Pie Dinner will be made at the October meeting of the board of directors of the Burlington County YWCA, to be held October 17 at the county office in Mount Holly. Mrs. Eric Groezinger, of Medford, is the chairman of the ticket committee.

County Notes

Mrs. Ezra Evans, of Medford, chairman of the Public Affairs Committee of the county board, has called a meeting of the committee for Friday morning, October 6, at the county office in Mount Holly.

The Beverly Women's Council of the YWCA met at the home of Miss Laura B. Thayer Monday afternoon. Mrs. J. Hermon Terry, of Edgewater Park, is chairman of this group.

The Willingboro Young Women's Club will sponsor a doggie roast at the home of Mrs. Elwood

Wurster, in Willingboro Tuesday evening, October 10.

An inter-club Halloween party for adult YWCA clubs in the county will be held October 24 at the Willingboro School. Members of groups in Mount Holly, Moorestown, Florence and Willingboro will attend, and the new club being formed in Burlington may be represented. The party is being planned by the Young Women's Council of the Burlington County YWCA.

Miss Martha Jane Berry adviser of the Bordentown Girl Reserve Club will be assisted this year by Miss Veronica Murphy. The club will hold its first meeting on Friday morning October 6, during the regular activities period of the school.

The Florence Industrial Club enjoyed singing all the old Girl Reserve songs under Miss Virginia Slim at their regular meeting on Tuesday, September 26. These girls started as Junior Girl Reserves about eight years ago under the guidance of Mrs. Jack Magee who

still serves as their adviser. Miss Slim says that they taught her several YW songs which she had not known.

The Willingboro YWCA met at the home of Mrs. Lawrence Johnson in Mount Holly for a white elephant party and made plans for a hamburger roast at the home of Mrs. Elwood Wurster, in Riverton on October 10. The club will be responsible for a table at the Chicken Pie Dinner on November 2 at the Community House.

BUSINESS

Even the most optimistic forecasts for business appear to have been surpassed in September. The Federal Reserve Board's index of industrial production for the month, it is understood, was the highest for any September since 1929, which will be recalled as the final month of the Coolidge prosperity era. Moreover, according to keen observers of the business trend, the outlook is very promising for this index to average 120 in the final three months of the

year, as many key industries are known to be booked to capacity for the remainder of 1939. The index at this level would bring America to the point where production had passed every fourth quarter since 1929.

ROAD WORK

Employment for Burlington County residents for 1,073 man-weeks will be provided on two projects approved last week by State Highway Commissioner E. Donald Sterner as part of the State Highway Department-W.P.A. Work Relief Program.

Specifications for Meany Road in North Hanover Township provide for six inches of gravel at a paved width of 20 feet for one and six-tenths miles. Two gravel shoulders of five feet each will make the graded width 30 feet.

In Chesterfield Township, Front street will be constructed with a foundation of three inches of macadam and a surface of three inches of bituminous penetration macadam at a paved width of 20 feet for two-tenths of a mile. The graded width will be 24 feet.

Pontiac presents
4 new low-priced Silver Streaks

Now on Display at
BELLEVUE GARAGE
Broad and Kern Streets
Riverton, N. J.
Telephone Riverton 1595

Coincident with our appointment as new Pontiac dealers, we are proud to present an announcement display of 1940 Pontiac models. You should not buy any car until you see these newest Silver Streaks—the biggest, most beautiful, most luxurious Pontiacs ever built.

Four new series of cars—Special Six, De Luxe

Six, De Luxe Eight and Torpedo Eight—17 models in all! Come in! See added size, beauty and richness. See over 60 advancements, including Sealed-Beam headlamps and Hi-Test Safety Glass. Drive them—and you'll be amazed! Price them—and you'll be thrilled—because Pontiac prices begin right next door to the lowest!

Pontiac for **Pride and Performance**

BE SURE TO ORDER
'blue coal'
TODAY!

Thousands are enjoying better heat at lowest cost with clean, long-burning 'blue coal'. Why not try it? Phone us today.

J. S. COLLINS & SON, INC.
Phone: RIVERTON 4 or 5

TUNE IN ON "THE SHADOW" EVERY SUNDAY
4:30 STATION WFIL 5:30 STATION WOR

The New Yellow Day Lilies

Are the showiest flowers in the garden and the easiest to grow. Whether or not they are divided after a few years, they will increase and bloom on and on.

In our fall catalog we offer 12 of the finest of the new sorts, at from 30c to 75c each . . . or one vigorous plant each of the 12 sorts for \$4.50.

HENRY A. DREER
Building the Garden Beautiful since 1838

The Yellow Day Lilies were greatly admired by all who visited our trial gardens this summer.

UNIVEX CAMERA FREE
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RIVERTON, N. J.

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RIVERTON

Mr. and Mrs. Joseph McFadden, formerly of Lincoln avenue, have moved to 405 Main street.

The winner of the Sacred Heart Blanket Club last week was Miss Helen Bravin, of Memorial avenue, Palmyra.

Mr. and Mrs. Harry Maskey, of Philadelphia, have moved into the O'Neil apartments on East Broad street.

The regular monthly meeting of the Sacred Heart P.T.A. has been moved forward to October 5th. There will be a food demonstration by Miss Mary C. Forman, of the Interstate Dairies, on the subject "Let's Go Swedish."

Mr. and Mrs. Edward Kavanagh, formerly of Lincoln avenue, have moved to 422 Linden avenue.

The Misses Helen Coles, Marian Speaker, Edna Oliver, Becky Greer and Ann Coles, members of the J. D. Club, spent the weekend at Seaside Heights.

Miss Frances White, of Camden, spent the weekend with Miss Clara Bishop, of Thomas avenue.

Mrs. Florence Evans, of Thomas avenue, is spending several days with Mrs. W. L. Caskey, of Bordentown.

Mr. and Mrs. William Dietrich, of Harrison street, are spending several days at the World's Fair.

Mr. and Mrs. William R. Evans and family, of Thomas avenue, spent the weekend at Seaside Heights.

Mrs. Sarah O'Neil, left on Wednesday for Miami, Florida, where she will spend the winter.

The original Riverton Ladies Club held a banquet at the Old Mill Inn on Thursday evening. A huge cake in honor of their first anni-

versary was given to them by the Old Mill Inn. Their social card party this week will be held at the home of Mrs. Henrietta Buckner, of Stewart avenue, Riverside Park.

PALMYRA

Walter Eck, of Columbia avenue, is attending classes at St. Joseph's College, Philadelphia.

Margaret Barr, of Morgan avenue, spent the weekend as the guest of Katherine Gottlieb, of Haddonfield, formerly of Palmyra.

Mr. and Mrs. George N. Wimer, of Palmyra, journeyed to Annapolis, Md., last week, where they visited Lieutenant and Mrs. Robert G. Helig. Mrs. Helig is the former Mildred Wimer.

Mrs. Florence Crawford, of 502 Garfield avenue, was the winner in the September 29 drawing of Shulman's Merchandise Club.

Mr. and Mrs. Alfred Hawkinson and daughter Judy, of Niagara Falls, N. Y., are spending several weeks with Mrs. Hawkinson's parents, Mr. and Mrs. Robert Galloway, of Cleveland avenue.

The missionary society of the Bethany Lutheran Church will hold a rummage sale on Friday and Saturday, October 20 and 21, at West Broad street, above Market. Any-one having rummage to donate call Riverton 971.

Mr. and Mrs. W. Rex McCrosson have returned home after attending the national convention of the American Legion at Chicago.

Mr. and Mrs. Harry Sim, of Thomas avenue, spent Sunday at the World's Fair.

Mr. and Mrs. James Maguire, who were recently married, have moved to the Glass apartment at 4th and Linden avenue.

Judge Frank A. Mathews, of Thomas avenue, has returned home after attending the national convention of the American Legion at Chicago.

The Ladies Aid Society of Calvary Presbyterian Church held their annual Gold Bag Luncheon on Wednesday, after which the Missionary Society held its first fall meeting.

Mr. and Mrs. Leonard R. Baker, of Garfield avenue, and Olive Smith, of Cinnaminson street, Riverton, visited

ed Leonard Baker, Jr., at Gettysburg College, on Sunday.

Walter Snover, of Broad street, is attending Eckels embalming school in Philadelphia.

Leon J. Buividas, of Cinnaminson avenue, is attending St. Joseph's College, in Philadelphia.

Edward Fry, of Mechanicsburg, Pa., formerly of Memorial avenue, is attending Dickinson College, Carlisle, Pa.

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Bartlett PEARS 6 for 18c

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Legs of Lamb lb 25c

ARMOUR'S STAR

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SPECIAL! RUMP STEAK lb 39c

BEST CUTS

Rib Roast lb 27c

Stew'g Chickens lb 27c

4 lb avg

Rib end Pork lb 17c

3 lb avg

Vogt's or Felin's BACON

1/2 lb pkg 15c

VOGT'S PORK SAUSAGE lb 25c

VOGT'S SCRAPPLE 2 lb pkg 23c

STRODES SAUSAGE lb 35c

STRODES SCRAPPLE lb 15c

PALMYRA DROPS
OPENING GAME

Red and White No Match for Collingswood Eleven Last Saturday

Collingswood High proved too much for Coach Dimond's Palmyra gridders last Saturday afternoon, at Robert Shields Memorial Field, the locals being sent home on the short end of a 38-0 tally. It was the opening engagement of the season for both teams.

The winners, scoring in every period, pushed over six touch-downs and made good on two conversions.

Start Early

The initial period was only a few minutes old when the charges of Coach Irvine hit the charges of Coach Dimond from the Collingswood 41-yard stripe. From then on it was a procession, with the Red and White bringing up the rear.

The Palmyra offense never had much of a chance and produced a meager total of three first downs, two of these being from rushes and one via the aerial route.

Coach Dimond injected nearly his entire squad into the fray in an effort to stop the Collingswood machine and the second half saw some success along this line.

Palmyra Collingswood

Keen	LE	Talarico
Lord	LT	Vance
Broemme	LG	Walton
Carhart	C	Crane
Valeri	RG	Schwartz
Lippincott	RT	R. Beck
Mickle	RE	Motson
Stickel	QB	Metzger
Brewster	LH	Martin
O'Neil	RH	Bronic
Durgin	FB	Werner

Score by periods:

Palmyra	0	0	0	0
Collingswood	13	12	7	6-38

Touchdowns—Broic 2, Martin, Werner, Talarico, Pizzaro. Points after touchdowns Broic 2 (place-ments). Substitutions: Collingswood—Dinella, Stevenson, Peterson, C. Beck, Ros, Hughes, Litinger, H. Taylor, McClure, Jones, Pizzaro, Angus, Morisey, Evans, W. Beck, MacGregor, Boehm, J. Taylor, Sauer, Renne. Palmyra—Karns, Calhoun, Trotta, Huff, McDermott, Deitz, Liberi, Washington, Austin, Flournoy, Faunce.

Referee—Grauper, Penn; Umpire—Buchanan, Penn State; Smulin, Springfield. Time of periods—12 minutes.

STATISTICS OF GAME

	C	P
Number of first downs	14	2
By rushing	13	0
By passing	1	2
Yards gained, rushing	202	36
Yards lost, rushing	28	22
Number of passes	9	11
Passes completed	3	3
Yards gained, passing	35	27
Passes intercepted by	3	2
Number of punts	5	8
Distance of punts, yds	160	204
Avg distance punts, yds	32	26
Yards returned punts	9	13
Punts blocked by	2	0
Number of fumbles	7	4
Own fumbles recovered	5	1
Number of penalties	7	2
Yards lost penalties	45	10

PALMYRA TIES
SECOND GAME

Playing under most unfavorable weather conditions, the Palmyra entry in the South Jersey Conference played its second tie game of the season on Sunday afternoon, holding the Cramer Hill Wildcats to a scoreless tie. The locals turned in a similar performance last week against the Berwick Bears.

The slippery going prevented both teams from staging a serious offensive threat.

Cramer Hill	LT	Red Devils
Hoffman	LT	Deviney
Henson	LG	Piergrass
Uhlen	C	Mento
Riley	RG	Lombardi
Christopher	RT	Morini
Keatan	RE	Prisco
Smith	QB	Hubbs
McAlack	QB	Shes
Jackson	LH	Williams
E. Beamer	RH	Kakasko
Wright	FB	Prisco

Score by periods:

Palmyra 0 0 0 0—0
Cramer Hill 0 0 0 0—0
Substitutions—Cramer Hill: S. Beamer, Franks, Colsey, Harvey, Trams, Hawk, Garrity, Palmyra: Mann, Cardea, McMahon, Vernon, Rearfield, Lucas, Holmes, Bortschols. Referee—Murphy. Umpires—O'Brien. Head linesman—McSharen.

Country Club
Notes

Season's Finale

Over seventy-five members of the local club participated in the finale of the formal golf program for the season on Saturday last week.

Dr. P. M. Scott was the tournament winner, with R. S. Charlton second and J. F. Jamison, third.

Mr. Charlton also won the driving contest, getting a total distance of 675 yards on his three tries. Mr. Jamison was second, while D. H. Tyson brought up the rear.

The Ladies' Bowling League started the season on Monday afternoon of this week.

The Men's Bowling League will begin operations on Monday of next week with 10 teams comprising the roster.

Initial Home
Game Saturday

The Palmyra football squad came through the Collingswood game in good physical shape and Coach Dimond has had the members hard at work in preparation for the first home tilt with Camden Catholic on Saturday afternoon of this week. The affair will be the first to be played in the new stadium and will get underway at 2:30. A large crowd is expected to be on hand for the fracas.

The Collingswood game brought out a number of weaknesses that the local coaching staff is endeavoring to correct and Saturday may see the Red and White break into the win column, although a close contest is anticipated.

Both Lose First

The Irish also dropped their first tilt, losing 18-0 to Pennsgrove on Friday night of last week. The winning outfit is reported to be considerably stronger this year than last, so it appears evident that the Camdenites will not be easy to take. Palmyra has largely an inexperienced team this year, especially light in weight, but the locals are certain to improve as the season progresses. Fans can be certain, however, that the Red and White will be in there fighting from start to finish.

YMCA FOOTBALL DAY

The Athletic Association of Princeton University will be host to some 3000 YMCA members in a special section of Palmer Stadium, Saturday, October 7, for the Princeton-Williams game.

YMCA group leaders throughout Burlington county are booking their reservations for this game at the county YMCA office; which will be taken care of by Secretary Guy C. Hendry.

Twenty-five cents is the special admission price this year good for boys 12 years of age and up, leaders and male drivers of cars.

THANKS

The Delaware Fire Company No. 2 wishes to thank all our friends who helped to make their recent carnival a success.

GAME PARTY

The Delaware Fire Company No. 2 announces a game party in the fire hall on Saturday, October 14th, Motorists use 67 million dollars worth of radiator anti-freeze each winter.

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SPORTS JOTTINGS

Since school had not opened, the Palmyra band was unavailable for duty. Their place was capably filled, however, by the Palmyra Cadet Drum and Bugle Corps. This colorful organization thrilled the crowd of over 5,000 by their colorful drill and musical selections.

Alumni cheer leaders returned to duty to lead the local yell contingent.

Collingswood is either extra good or the locals are under par, since the Saturday reverse was the worst sustained by the locals in a number of years. Although most of the tilts have been close, Palmyra has yet to take a decision from Collingswood.

The grid war starts on local terrain this Saturday, when Camden Catholic starts the season here. Needless to relate, the Red and White will do their best to make a good impression before the home audience.

YOUR GARDEN

WHAT TO DO THIS WEEK

By A. C. McLean
Extension Service, N. J. College of Agriculture

From now until the middle of October bulb planting should be the gardener's main interest if he expects good bloom early next year. Tulips, hyacinths and narcissi are the most popular of the larger bulbous plants, and since they establish root systems in the fall of the year, these should be planted early so that frosts will not check growth before the roots are well established. Unless the soil is fairly fertile, be liberal in applying fertilizer. One method which may be used in feeding bulbs is to put the fertilizer on top of the ground and dig it in before planting. Work it rather deeply into the soil so that the roots will reach down into the ground for the fertilizer. This method also avoids the possibility of having the fertilizer or manure come in direct contact with the bulbs and injuring them.

Transplant Pansies

Transplanting pansies, English Daisies and other herbaceous plants for early spring bloom should be finished as soon as possible. New stock of these raised from seed or cuttings should now be large enough to handle, and fall transplanting will be advantageous. English Daisies will need some winter protection in many gardens. Pansies are hardy—though a light application of straw or hay when the ground freezes may be very beneficial.

Roses

The latter part of October is also a good time to make fall plantings of roses and other ornamental shrubs. There is still plenty of time

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before this chore will have to be done, but the wise gardener will make his selection now and be ready when the time comes.

Tuberose should be dug rather early, before frosts have a chance to injure them. They form bloom buds for the following year in late summer and they are near the tips of the tubers with little protection. Keep the tubers dry and fairly warm during the winter.

THINGS TO WATCH FOR

Shoes with plastic innersoles which can be molded to the bottom contour of a person's foot in ten minutes, right in the shoe store. . . . Increased use of oil to prevent coal dust from filtering up from home basements to the rooms above, as result of discovery it takes only one gallon of oil to make one ton of coal "completely dustless". . . . A new fumigant for use in warehouses and railroad cars—said to have an especially low fire hazard, and to destroy insect life at all stages of development. . . . A termite detector said to discover the presence of termites in a building without the need for tearing out any of the timbers—it has a small, hypersensitive microphone which picks up the sound of the termites.

BAD DEER

Deer proved destructive to two Mount Holly motorists recently. The cars of Mrs. Mabel Craft, of 234 High street, and of John W. Ford, of 113 Garden street, were badly damaged in collisions with deer on roads near the Jersey pine lands.

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The bachelor girl: "Is he rich?"
The religious girl: "What does he go to?"
The stenographer: "Where?"

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Lv. Riverside 7:27 A.M.

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Phone 568

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Dies Committee

The public has just begun to realize the real importance of the congressional committee investigating un-American activities in the United States.

While many knew that the Dies investigation was important even during a period of peace, since as a matter of defense it is necessary to locate the leaders of subversive movements and foreign ideologies in America, it is now evident to all that the investigation is all the more essential because of the war madness that is sweeping the world. The great majority of our citizens who want the United States to remain at peace are beginning to understand how much more difficult this will be with an army of alien minded agents and followers of foreign countries boring behind the lines. For example: if the embargo act is repealed and arms and munitions are manufactured here for some of the warring nations, serious trouble and international repercussions might be caused by destructive acts of foreign agents.

When war starts, each army spends money and lives to learn the position and tactics of the enemy, to locate his forces and uncover his strategy. Today the Dies Committee is uncovering the activities and the strategy of the enemy within our gates, one which is even more dangerous and cunning than men in uniform.

The committee has exposed to the light of publicity many of the alien engineers working in our country, and the source of their finances; has uncovered, for instance, plans for the stirring up of civil strife in the United States through which the plotters hope to set up a Sovietized America, or a Nazi nation. The Dies Committee, commencing in an era of national peace, is now doubly valuable because of the world-wide condition of unrest which cannot help affecting our own interests, and in this time when our nation is striving to maintain an honorable peace.

It is now apparent to all who take the trouble to investigate that although the Dies Committee has turned up a great deal of evidence against the agents of communism and fascism in the United States it cannot possibly complete the job by the end of the year. For this reason it is apparent that Congress should keep the committee alive and working so long as the European war lasts. Far-thinking Americans should see to it that their congressmen secure an extension of time for the Dies Committee through the year 1940 and afford it ample funds to continue its important work. We spend millions of dollars annually to protect the nation from possible enemies beyond our borders. We should be able to spend a few thousands to keep tabs on the enemy inside our gates. The Dies Committee, although digging up much important information, has only scratched the surface. By all means let Congress authorize it to continue until all subversive movements and alien enemies are exposed and rendered harmless.

Rumors

Citizens of the United States have been cautioned by the press and radio commentators not to believe all they read or hear concerning the European situation, especially when news stories or broadcasts originate in one of the nations at war.

The same situation holds true for ALL unfounded stories especially for those which pertain to strictly local affairs. The condition is caused by the fact that, unfortunately, there are many people who repeat, and embellish what they hear, without any thought of verification.

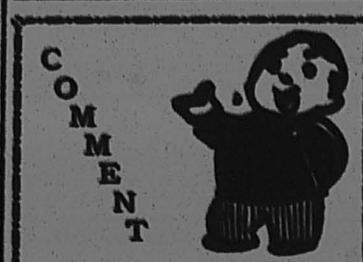
A typical example is the local infantile paralysis situation. Although there have been only two cases locally, the number of rumored cases would reach nearly a score, in many instances reports naming the patient and even telling the degree of his or her affliction.

The way such tales grow in passing may be illustrated by the following: a doctor was seen to visit a certain home in this

vicinity where a child resided. Not long afterward the report was being widely circulated that this particular child had infantile paralysis. As a matter of fact, the boy was not even ill, the physician having been called to attend another member of the family.

There are many others of a similar nature and several families have been considerably inconvenienced, to say the least, over idle tongue-wagging.

Would it not be better if EVERY ONE would take a little time to verify a story before passing it on to some one else? What may be only a trifling incident may assume staggering proportions after being retold several times.



If we go to war for democracy again the first result in America will be totalitarian federal control of manufacturing, farming and labor. Waging war and democracy don't go together.

England has commenced rationing gasoline at ten gallons per month per car. This ought to convince the average American motorists that war is all that Sherman said it was.

Well, maybe we don't like to see the modern girl smoking cigarettes but it must be admitted that it looks more sanitary than the snuff dipping habits of some of her maternal ancestors.

When two families across the street are quarreling, one of the best ways to avoid trouble is to keep on

your own side of the street and attend strictly to your own business.

It is said that a fool can answer more questions than a wise man can answer. And the wiser a man is the fewer he will answer.

We won't believe this war is really getting serious until France, Germany and England begin to close beauty shops as a non-essential industry.

Speaking of the skill of Thurston, Houdini and other magicians how about the guy who succeeded in making the Bremen disappear?

If we adopt the cash and carry plan of selling goods to Europe won't that be a big moral victory for the chain stores?

Women's Clubs in every county in the State will participate in the eighth annual College Day of the New Jersey State Federation of Women's Clubs on Saturday, October 14, according to Mrs. Ogden B. Hewitt, of Mahwah, chairman of the College Committee. Local women's and junior women's clubs and high schools have been invited to par-

ticipate in the program, which will take place at New Jersey College for Women. College-bound high school students are to be the Federation's guests at that time.

There are two horses or other work animals for every farm in the United States.

TOWNSHIP OF CINNAMINSON

NOTICE IS HEREBY GIVEN THAT The Township of Cinnaminson in the County of Burlington, State of New Jersey, on Tuesday, October 17, 1939, at 8:30 o'clock in the evening, (Standard Time), in the Cinnaminson Public School, situate on the Moorestown-Riverton Road at the intersection of the Pomona Road, in the Township of Cinnaminson, Burlington County, New Jersey, will sell at public sale, upon the following terms, all that certain building lot or parcel of land situate in the Township on the Southwest side of Fairfax Drive and designated Lot No. 89 on a survey and map entitled "Palmyra Extension Adjoining Palmyra, N. J." dated April, 1926, and filed in the office of the County Clerk of the said County of Burlington:

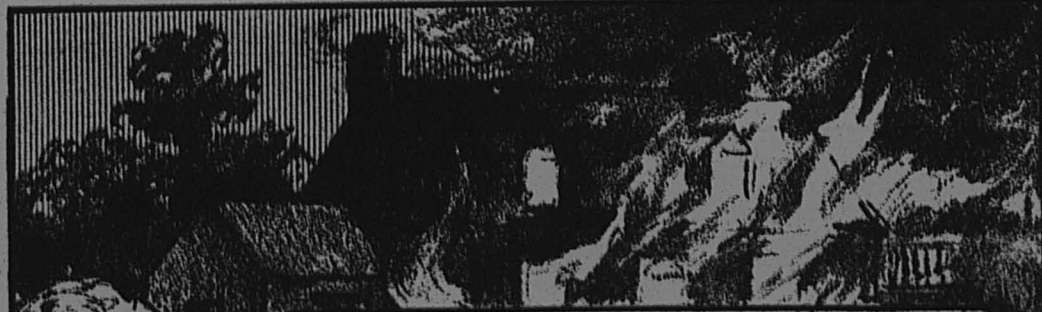
TERMS OF SALE

1. Said building lot or parcel of land will be sold to the highest bidder therefor, but not for less than \$210.00; and no bid less than said amount will be received.
2. The purchaser shall, immediately upon the acceptance of his bid, pay 25% of the amount thereof in cash to the Township; and in the event of the failure of the bidder to make such payment, the property will immediately be again offered for sale as if such bid had not been made.
3. The balance of the amount of the accepted bid shall be paid in cash to the Township, within thirty days after the date of the sale, at the office of the Township Treasurer; and upon receipt of such payment, the Township will deliver to the purchaser a special warranty deed conveying the property in fee simple.
4. The title conveyed by the Township to the purchaser shall be free and clear of all taxes, assessments and other municipal liens up to and including the year 1939.
5. In the event that the purchaser should fail or refuse to pay the balance of the amount of the accepted bid and accept a deed of conveyance of the property in accordance with the terms of sale, the property shall be re-sold, (with or without a fixed minimum price, as the Township Committee may determine), and the amount of the deficiency, if any, shall be deducted from the initial payment made by the first purchaser and shall be retained by the Township.

By Order of the Township Committee of the Township of Cinnaminson in the County of Burlington:

HAROLD R. WEST,
Township Clerk.

Dated: October 5, 1939.
10-5 to 10-12-39



"Fire!"

Fire, the great destroyer, strikes 300,000 American homes each year. You may carry fire insurance—but ordinary policies do not cover private papers, or sentimental value. Don't run needless risks. Keep your valuables in a safe deposit box in our strong vault.

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Riverton, N. J.

ALUMNI DANCE
ON OCTOBER 7

The regular fall dance of the Palmyra High School Alumni Association and Burlington High School Alumni Association will be held on October seventh this year at the Log Cabin Lodge, Meckford Lakes. After careful selection, the committee has finally selected Bert Kinzel and his orchestra who will furnish the music for this occasion. They have just completed a successful season at the Ocean City Yacht Club.

All alumni of Palmyra and Burlington are urged to attend as they haven't seen in a long time.

The committee in Palmyra in charge consists of: Russell Hamelman, Jr., chairman, Helen Hamfast, John Geiss, Harley Rivers, Mildred Cook and M. C. Johnson.

The subscription is \$2.00 and dancing will be from nine until one. Tickets may be obtained from any one on the executive committee of both associations. The proceeds of this affair will benefit the scholarship fund of the Palmyra High School Alumni Association and will also benefit the same fund for the Burlington High School Alumni Association.

At this dance, plans will be announced for the coming season in regards to social activities and also a membership drive. The membership drive will be under the capable leadership of Robert Finney, first vice president of the Palmyra Association.

DREER DANCE

Neil Deighan's "Old Mill" night spot was the scene of a recent enjoyable get-together dance and dinner of the employees of the Riverton and Riverview nurseries of Henry A. Dreer, and the personnel of the Philadelphia establishment. The party was a huge success and it was enthusiastically decided to hold another next year.

AN ORDINANCE OF THE TOWNSHIP OF CINNAMINSON IN THE COUNTY OF BURLINGTON, PROVIDING THAT NO CLUB LICENSE OR LICENSES FOR THE SALE OF ALCOHOLIC BEVERAGES SHALL BE GRANTED OR RENEWED WITHIN THE SAID TOWNSHIP.

BE IT ORDAINED BY the Township Committee of the Township of Cinnaminson in the County of Burlington, in the State of New Jersey, that:

SECTION 1: That no club license or licenses for the sale of alcoholic beverages shall be granted in the Township of Cinnaminson at any time after this Ordinance shall take effect.

SECTION 2: That no existing club license for the sale of alcoholic beverages in the said Township of Cinnaminson shall be renewed at any time after this Ordinance shall take effect.

SECTION 3: That this Ordinance shall become effective immediately upon its final passage, adoption and publication in the manner provided by law.

NOTICE

NOTICE is hereby given that an Ordinance, of which foregoing is a copy, duly introduced and passed upon first reading by the Township Committee of the Township of Cinnaminson in the County of Burlington, State of New Jersey, at a meeting thereof held on the twenty-second day of September, 1939, and that the final passage and adoption of the said Ordinance will be considered by the said Township Committee at a meeting thereof to be held in the Cinnaminson Public School, situate on the Moorestown-Riverton Road at the intersection of the Pomona Road, in the Township of Cinnaminson, in the County of Burlington, State of New Jersey, on the evening, (Standard Time), of the 17th day of October, 1939, at 8:30 o'clock in the evening, at which time a hearing concerning the said Ordinance will be afforded by the said Township Committee to all persons interested therein.

By Order of the Township Committee of the Township of Cinnaminson in the County of Burlington:

HAROLD R. WEST,
Township Clerk.

Dated: October 5, 1939.
10-5 to 10-12-39

NOTICE OF SETTLEMENT

Estate of JULIA C. MARGERUM, deceased. Executors Account.

Notice is hereby given that the First and Final Account of the subscriber, Surviving Executor, will be audited and stated by the Burrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, November 2, 1939, at ten o'clock in the afternoon.

CINNAMINSON BANK AND TRUST COMPANY.
Surviving Executor.
Practitioners: Bleakly, Stockwell, Lewis & Zink.
Dated: September 23, 1939.
9-23-39 to 10-2-39

RULE TO BAR CREDITORS

Estate of CLARA R. B. JESSUP, Deceased. Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 28th day of September, 1939, upon application of the subscriber, Executor, requiring the creditors of Clara R. B. Jessup, late of the County of Burlington, deceased, to bring in their claims against the estate of the said deceased, under oath or affirmation, on or before March 28, 1940, at which time they will be barred of any action therefor against the said Executor.

CINNAMINSON BANK AND TRUST COMPANY OF RIVERTON, NEW JERSEY.
Executor.
Practitioner: Joseph S. Lov.
Dated: Sept. 28, 1939.
10-5 to 11-2-39

THIRD DISTRICT

All that portion of Cinnaminson Township bounded as follows:

Beginning at a point in the intersection of the West side of Church Road and the Moorestown township line, continuing North along the West side of Church Road to the intersection of the West side of Church Road and the Delaware River, thence South along the Delaware River to the intersection of the West side of Church Road and the Moorestown township line, thence continuing East along the Delaware River to the intersection of the West side of Church Road and the Moorestown township line, thence continuing North along the Delaware River to the place of beginning.

MISSION BUILDING
Near Public School Building

SECOND DISTRICT

All that portion of Cinnaminson Township bounded as follows:

Beginning at a point in the intersection of the North side of Route 25 and the Delaware township line, continuing North along the North side of Route 25 to the Delaware River, thence continuing West along the Delaware River to the intersection of the North side of Route 25 and the Delaware River, thence continuing South along the Delaware River to the intersection of the North side of Route 25 and the Delaware River, thence continuing North along the Delaware River to the place of beginning.

FIRE HOUSE, DELAWARE FIRE CO.
East Riverton

THIRD DISTRICT

All that portion of Cinnaminson Township bounded as follows:

Beginning at a point in the intersection of the West side of Church Road and the Moorestown township line, continuing North along the West side of Church Road to the intersection of the West side of Church Road and the Delaware River, thence South along the Delaware River to the intersection of the West side of Church Road and the Moorestown township line, thence continuing East along the Delaware River to the intersection of the West side of Church Road and the Moorestown township line, thence continuing North along the Delaware River to the place of beginning.

PARRY FIRE HOUSE

NOTICE OF REGISTRY AND ELECTION

In conformity with the provisions of Title 19, Revised Statutes, and the amendments thereto, and supplements thereto, the Board of Registry and Election in the Township of Cinnaminson in the County of Burlington, will meet on Tuesday, November 7, 1939, at 8:30 o'clock a.m. for the purpose of adding to and revising the Registry List.

TUESDAY, OCTOBER 17, 1939
between the hours of one o'clock p.m. and nine o'clock p.m.

AT FIRST DISTRICT

All that portion of Cinnaminson Township bounded as follows:

Beginning at a point in the intersection of the West side of Church Road and the Moorestown township line, continuing North along the West side of Church Road to the intersection of the West side of Church Road and the Delaware River, thence South along the Delaware River to the intersection of the West side of Church Road and the Moorestown township line, thence continuing East along the Delaware River to the intersection of the West side of Church Road and the Moorestown township line, thence continuing North along the Delaware River to the place of beginning.

RIVERTON FIRE HOUSE
503 Howard Street

SECOND DISTRICT

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H. D. HULLINGS & SON
208 Broad Street

NOTICE

NOTICE is hereby given that a GENERAL ELECTION will be held in said Borough at the place of registration on Tuesday, November 7, 1939, at 8:30 o'clock a.m. for the purpose of electing the following:

Member of the State Senate.
Member of the General Assembly.
County Clerk.

Two (2) Members of the Board of Chosen Freeholders.
Two (2) Councilmen (Full Term).
Four (4) Justices of the Peace.

By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein the

DANIEL M. CLIFTON,
Borough Clerk.

NOTICE OF REGISTRY AND ELECTION

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MISSION BUILDING
Near Public School Building

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FIRE HOUSE, DELAWARE FIRE CO.
East Riverton

THIRD DISTRICT

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PARRY FIRE HOUSE

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FIRE HOUSE, DELAWARE FIRE CO.
East Riverton

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FIRE HOUSE, DELAWARE FIRE CO.
East Riverton

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FIRE HOUSE, DELAWARE FIRE CO.
East Riverton

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PARRY FIRE HOUSE

Cinnaminson Avenue

AND NOTICE is further given that a GENERAL ELECTION will be held in said Township at the place of registration on Tuesday, November 7, 1939, at 8:30 o'clock a.m. for the purpose of electing the following:

Member of the State Senate.
Member of the General Assembly.
County Clerk.

Two (2) Members of the Board of Chosen Freeholders.
Two (2) Councilmen (Full Term).
One (1) Justice of the Peace (Full Term).

By virtue of an order of the Court of Chancery of New Jersey, made on the day of the date hereof, in a cause wherein the

HAROLD R. WEST,
Township Clerk.

Burlington County Surrogate's Court
RULE TO BAR CREDITORS

BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

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Riverton 1212 Merchantville 500

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LEHIGH VALLEY COAL
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NOVELTIES, CANDY, ETC.

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MEATS—POULTRY
KELLOGG'S CANNED FOODS
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Refrigerators and Appliances
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HAULING
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East Riverton, N. J.

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RIVERTON LAUNDRY
N. KUENSELL, Prop.
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Riverside, N. J.
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Patent Medicines - Gifts - Candy
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GEORGE BONSAI
PLUMBING - HEATING
ROOFING - OIL BURNERS
COAL STOKERS
901 Lincoln Ave. Palmyra, N. J.
Telephone Riverton 82

George Friday, Jr.
Plumbing, Heating and Roofing
ELECTROL OIL BURNERS
PETRO-NO-KOL OIL BURNERS
609 Thomas Avenue
Riverton
Phone 937

H. D. Hullings & Son
PLUMBING—HEATING—ROOFING
Delco Oil Burners
202 Broad Street
Riverton, N. J. Phone 60

WARREN T. SMITH
Plumbing - Heating - Roofing
Westinghouse
KITCHEN-PROVED PRODUCTS
105½ W. Broad Street Palmyra
Phone 425

PAINTING

MAGEE & HUGHES
Covered by Insurance
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EDWARD HUGHES, Mgr.
114 Garfield Ave. Palmyra
Phones: 341 and 245-M

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17 West Broad Street
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Radios, Refrigerators
Washers, Etc.
Expert Repair Service
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Palmyra and Riverton

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C. WARD LOWDEN
NORGE REFRIGERATORS
and the Complete NORGE LINE
Farnsworth, Emerson, R.C.A. and
Zenith Radios
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Palmyra, N. J. Telephone 717

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W. REX McCROSSON
Incorporated
Real Estate and Insurance
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Phone Riverton 500

Walter D. Lamon
REAL ESTATE
INSURANCE
516 Cinnaminson Ave. Palmyra
Phone Riverton 25

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No Regrets
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Insurance Notary Public Real Estate
416 LIPPINCOTT AVENUE, RIVERTON
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E. B. Rudderow
520 Main Street Riverton, N. J.
REAL ESTATE
Notary Public Insurance
Phone Riverton 646

Insurance
REAL ESTATE
Notary Public
JOS. F. YEARLY
Riverton Phone 69-M

Leslie W. Reeves
GEORGE W. ROGERS, Inc.
REALTORS - INSURANCE
Phone Riverton 787 or 845
529 Cinnaminson Avenue
PALMYRA, N. J.

Phone Riverton 2
GEORGE F. GINTHER
J. L. LIPPINCOTT CO.
Realtors - General Insurance
Notary Public
Williams-Wright Bldg. Riverton, N. J.

SHOE REPAIRING

For Better Shoe Repairing Try
N. Beitz
SHOE SERVICE
117 E. Broad Street, Palmyra, N. J.
Phone 1135

N. DREIER
19 W. Broad St. PALMYRA
All Kinds of Orthopedic Shoe Work
Dr. Scholl's Foot Remedies

SHOE STORES

Hirshblond's
QUALITY
Shoe Shop
Mt. Holly, N. J.
FOOTWEAR OF BETTER QUALITY

TAILORS

Peel Poindexter
TAILOR
Cleaning - Pressing - Dyeing
Free Delivery Service
RIVERTON Phone 514

J. R. JOHNSON
(Successor to J. L. Young)
CLEANER and DYER
PALMYRA, N. J.
Work Called for and Delivered
Riverton 775

UPHOLSTERING

WILL BOWEN
DECORATOR
Upholstering, Repairing, Refinishing
Broad and Cinnaminson Sts.
Phone 751 Riverton

TYPEWRITERS

REMINGTON
PORTABLE
A sturdy portable typewriter
with a complete set of
type and a ribbon
FOR SALE AT
THE NEW ERA

PORCH CLUB

The Riverton Porch Club held its first meeting of the 1939-40 year on Tuesday, October 3rd. A luncheon preceded the business meeting. Several new sections have been added to this year's program, and the chairman of the various groups gave brief summaries of their plans for the coming season.

After the business meeting Mrs. C. Singleton Mears enacted two monologues. They were very cleverly acted in pantomime and were entitled, "Balancing the Budget" and "The Perfect Forty-two."

Mrs. C. V. Devery also entertained the club with two selections on the club's new piano, which has been purchased this year. The selections were "Liebestraume," by Liszt, and "Punchinello," by Rachmaninoff.

The club had the pleasure of having one of its presidents, Mrs. Reuben Corey, of Montclair, N. J., for the luncheon.

The club also expects to do Red Cross work under the direction of Mrs. Stewart Berger, at the club.

Mr. Charles Goren begins his first lecture, on bridge, at the club on Thursday, October 5th, at 10.15 a.m.

There will be a flower show at the Porch Club October 17 from 2 to 9 p.m. Members are asked to send their entries to one of the following classes: flower arrangement on or with mirror; pair of containers (any size eligible but we cannot accommodate many huge ones); vase of flowers (not over 18 inch); low, flat arrangements (any container); bowl of fruit and vegetables; miniature (vases or composition to be framed by cigar box); Hallowe'en Table (card table size); supper tray for young child.

The exhibition is to show flower arrangements suitable for any home. Entries must be in by 12 noon on October 17.

The public is cordially invited.

ARMSTRONG—AUSTERMUHL
Foremost among autumn weddings in this section was that of Miss Ruth S. L. Austermuhl, daughter of Mrs. Charles W. Austermuhl, of 602 Chester avenue, Moorestown, and late Mr. Austermuhl, to F. Wallis Armstrong, Jr., son of Mr. and Mrs. F. Wallis Armstrong, of Moorestown.

The ceremony took place at 4 o'clock at the home of the bride's mother, the Rev. J. Shackelford Daury, pastor of the First Presbyterian Church, of Moorestown, officiating.

The bride was given in marriage by C. Edward Hausknecht, of West Chester, Pa. Mrs. T. Bruce Dickson, of Riverton, served as matron of honor and only attendant.

Dr. Edward A. Y. Schellenger, of Merchantville, was best man and ushers were Richard B. Hutchinson, of Jobstown, and Lawrence E. Collins, of Moorestown.

After a reception Mr. and Mrs. Armstrong left for a wedding trip to Hawaii.

There are over 70,000 alumni of Harvard University living in eighty-four foreign countries.

PALMYRA

August Monhof, of Horace avenue, is attending the Jordan Diesel School.

Scott J. Burger, of Washington avenue, is attending Park College, at Parkville, Missouri.

William Kenneth Stanton, of Garfield avenue, is attending Drexel Institute of Technology.

The Ladies Guild of Bethany Lutheran Church will begin fall activities with a tea at the home of Mrs. Andrew Barker, 606 Highland avenue, October 12th is the date and 2 p.m. is the time.

ENROLLMENT AT PALMYRA SCHOOLS

Enrollment figures at the Palmyra Public schools, as announced this week, are as follows:

Kindergarten, 50; Grade 1, 63; Grade 2, 55; Grade 3, 54; Grade 4, 55; Grade 5, 61; total Spring Garden Street School, 338.
Grade 6, 72; Grade 7, 89; Grade 8, 66; total Delaware Avenue Grade School, 227.
High School — Freshmen, 236; sophomores, 237; junior, 166; senior, 151; total high school, 790.
Total all schools, 1,355.

ENGAGED

Mr. and Mrs. Thomas La Freda, of 500 Leech street, Riverside, announce the engagement of their daughter, Miss Constance Mary La Freda, to Christopher N. Peditto, of 617 West Front street, Palmyra. No date has been set for the wedding.

JUNIOR WOMEN'S CLUB TO SPONSOR CARD PARTY

The Palmyra Junior Women's club will hold a card party Monday evening, October 9, at 8.00 o'clock in their club room at Society Hall. The proceeds of the card party will be turned over to the Braille Fund. The admission will be 25c. Tickets may be secured from any member of the club or by calling Riverton 379.

IN 50 CAR CLUB

William E. Price, salesman for Oldsmobile, "Jack" Dawley, Inc., 10 Broad street, Riverton, received additional recognition from Oldsmobile home office this week announcing his membership in the "Olds" 50 Car Club.

Mr. Price has sold over 50 automobiles since joining the sales force here in March.

PURCHASE LOCUST FARM

The Locust Farm, of 70 acres, located in Cinnaminson Township, has been purchased from the Henry A. Dreer Company by F. Wallis Armstrong, Jr., who will take possession of the property on December 1. Mr. and Mrs. Armstrong will occupy the residence on the property.

copy the residence on the property after extensive alterations and improvements have been made.

DONATION DAY AT ZURBRUGG HOSPITAL

Donation Day at the Zurbrugg Memorial Hospital, Riverside, will be held on Saturday, October 14th. Members of the Cinnaminson Branch of the Women's Auxiliary are asked to see that either Mrs. Dorworth or Mrs. Wonfor receive their donations of home-made cakes, jellies, canned goods, potatoes, etc.

An albino crow with a wing spread of nearly two feet, but unable to fly, was found by an English shooting party. Odds against a crow going albino are about 10,000 to 1.

LOST...

1 home every 2 minutes



QUESTION ? WERE THEY INSURED ?

Crackling flames . . . charred ruins . . . as another home goes up in smoke. The question is asked . . . "Did they have insurance?" In so many cases the answer is a woeful negative. "Meant to, but never got around to it." Don't forget that fire strikes without warning! Be prepared. Practice safety methods—but be sure you are insured! Be completely covered with COMPREHENSIVE INSURANCE . . . the wise protection against complete ruin. Inquire today.

GEORGE F. GINTHER

J. L. LIPPINCOTT CO.
Williams-Wright Bldg.
Riverton 2

AMERICAN

More Big Values for this Week-End!

Get Your All-Purpose Family Flour 12-lb bag 33c

Unexcelled for quality. Blended and milled from best quality wheat, according to our own high specifications. Cream-white, Purely Vegetable Shortening 17c, 45c

Heardley's Shredded CODFISH 2-lb bag 27c
Lyle's Golden Syrup 2-lb can 23c
Vit-A-Pic Relish 1-lb jar 10c
Lifebuoy Soap 3 cakes 17c
Lux Toilet Soap 3 cakes 17c
RINSO 3-lb can 23c
Lux Flakes 12 1/2-lb can 23c
Silver Dust 1-lb can 21c
Heat-Rite Roasted Coffees
Taste the difference and save the difference.
ASCO
Superb blend world's finest coffees.
18c
Win-Crest 15c

GARTH'S Natural PINK Grapefruit Juice No. 2 5c
Glenwood Grapefruit Juice 3 cans 17c

Hershey's Baking Chocolate 1-lb bar 12c
New Currants 1-lb can 10c
KARO 1-lb can 23c
California Raisins 1-lb can 15c
Dried Lima Beans 2-lb can 15c
Hom-de-Lite 1-lb can 17c
MAYONNAISE 1-lb jar 17c
TUNA FISH 1-lb can 17c

Victor Sliced FRESH BREAD
FRESH from our immaculately clean bakeries. Try a loaf now!

Waldorf Household Towels 2 rolls 19c
Waldorf Toilet Tissue 2 rolls 9c
ScotTissue 3 1000-sheet rolls 19c

Flaming California Tokay GRAPES 1-b 5c

Fresh, Crisp, Home-Grown Spinach 1-b 5c
Fresh, Tender Celery Hearts bunch 10c
Large, Snow White Cauliflower head 15c
Yellow Sweet Potatoes No. 1 Selected for Quality and Size 1-b 10c

APPLES Jonathan, Grimes Golden 1-b 3c

Corn-Fed Quality Steer Beef Tender Whole Cuts

Chuck Roast 1-b 15c
CROSS CUT OVEN ROAST 1-b 27c

City Dressed Selected Young Porks

Fresh Pork Loins 1-b 15c
WHOLE OR HALF LOINS 1-b 23c

Fresh-Killed—Milk Fed—Top Quality! Fancy Roasting Chickens 1-b 25c
or Frying Up to 4 lbs each—tender and meaty.

Monty Country Scrapple 1-b 10c
Tender Prest Ham Sliced 1/4-lb 9c
Van Vleck's Limburger Cheese 1/2-lb 17c
Sliced Sausage or Pudding 1/2-lb 15c
Leaf Cheese 1/2-lb 15c

Fresh Opened Jersey Select Oysters doz 17c
Fresh Jersey Crackers 1-b 9c
Fresh Jersey Sea Bass 1-b 12c
Fresh Picked Reg. Crabmeat 1-b 25c

Where Quality Counts and Your Money Goes Furthest
These Prices Effective in Our Stores and Meat Markets in Riverton and Vicinity

J. S. COLLINS & SON, Inc.

TELEPHONES:

Moorestown 1 • Riverton 4 • Riverside 80
Merchantville 2 • Maple Shade 1604

Church Notices

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B. D., Pastor

Rally Day will be observed Sunday in Central Baptist Sunday School at 10 o'clock.

A combined service of the Sunday School and Church will be held at 10:30 a.m., the theme being "The Church of Tomorrow."

The B.Y.P.U. will resume their weekly meetings this Sunday at 7 p.m.

"The Message of Jesus" will be the topic at the evening service. Special music by the choir will be heard at both meetings. Prayer service on Wednesday at 8 p.m.

BETHANY EVANGELICAL LUTHERAN CHURCH

Rev. Oliver W. Powers, Pastor

Charles King Wynkoop, seminar, will preach at both services on Sunday in the absence of the pastor, the Rev. Oliver W. Powers.

The chief service is at 11:00 a.m. Vesper service is at 8:00 p.m. Mr. Wynkoop is beginning his third year at Mt. Airy Lutheran Seminary, Philadelphia, from which he expects to graduate in June.

Sunday School is at 10:00 a.m. The lesson in most departments will be "The Forerunner of the King." Rally and promotion day, which had been postponed, is announced for Sunday, October 15.

CHRISTIAN SCIENCE CHURCH

"Are Sin, Disease and Death Real?" is the subject of the lesson-sermon in all Churches of Christ, Scientist, on Sunday, October 8.

The Golden Text is: "Bless the Lord, O my soul, and forget not all his benefits: who forgiveth all thine iniquities; who healeth all thy diseases." (Psalms 103: 2, 3).

Among the citations which comprise the lesson-sermon is the following from the Bible: "Wash you, make you clean; put away the evil of your doings from before mine eyes; cease to do evil; Learn to do well." (Isaiah 1: 16, 17).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "All reality is in God and His creation, harmonious and eternal. That which He created is good, and he makes all that is made. Therefore the only reality of sin, sickness, or death is the awful fact that unrealities seem real to human, erring belief, until God strips off their disguise. They are not true, because they are not of God. We learn in Christian Science that all inharmonious of mortal mind of body is illusion, possessing neither reality nor identity though seeming to be real and identical" (p. 472).

WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
10 o'clock—First-Day School.
11 o'clock—Meeting for worship.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist,
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 11 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, on Tuesday and Friday, 2:30 to 4:30.

OBITUARIES

MRS. CHARLES W. DAVISON

Mrs. Charles W. Davison, of Palmyra, died Saturday, September 30, at the home of her son, Dr. C. Spencer Davison, at Salem, N. J., after a long illness.

Besides her husband, Charles W. Davison, she is survived by her mother, Mrs. Constance Stafford, of West Chester, Pa., and two sons, Dr. C. Spencer Davison, of Salem, and Dr. Wilbur Stafford Davison, of Pennsylvania, N. J.
SHELE: 5 piece ivory bedroom suite, twin beds, \$50; desk, \$5. 414 Main St., Phone 783. 10-5-11

SACRED HEART CHURCH

Riverton, N. J.

Pastor, Rev. John F. Welsh.
Assistant Pastor, Rev. Vincent A. Luther.Sunday Masses—7:00 - 9:00 - 10:15.
Daily Masses—7:00 - 7:45.
Confessions every Saturday—4:00 to 6:00 - 7:30 to 9:00 p.m.

The Forty-Hours Devotion was held in Sacred Heart Church on the first three days of this week. The Devotion opened at High Mass on Sunday morning, the Rev. John F. Welsh officiating. The sermon on Sunday evening was preached by the Rev. Vincent A. Luther. The sermon on Monday evening was preached by the Rev. John F. Welsh. The Devotions closed on Tuesday morning with High Mass and Procession at 8:00 o'clock.

On Thursday afternoon at three o'clock there will be a regular meeting of the Sacred Heart School F.T.A.

On Thursday evening at 8:15 the initial meeting of the season for the Sacred Heart Dramatic Club will be held in the school hall.
Masses on the First Friday will be at 6:00 and 7:00 a.m. Confessions will be heard on Thursday from 4:00 to 6:00 and from 7:30 to 9:00 p.m.

METHODIST CHURCH

Rev. William A. Boyd, Pastor

The Rev. W. A. Boyd, has just returned from the New Jersey Annual Conference and will occupy the pulpit this Sunday morning and evening at 11 a.m. and 7:45 p.m. This Sunday is Promotion Day in the Bible School. We urgently invite the parents of our young people to visit our school and enjoy the promotion exercises.

Rally Day will be observed by the church next Sunday, October 15. Every officer, teacher and student is expected to be present and participate in the rally exercises.

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DR. LOUIS SACKS

Surgeon Chiropodist

ROGERS BUILDING 1 SCOTT STREET
(Entrance No. 9 Pavilion Avenue)

RIVERSIDE, N. J.

OFFICE HOURS

9 a.m. to 5 p.m. 7 p.m. to 9 p.m.

WEDNESDAYS: 9 a.m. to 1 p.m. SATURDAYS: 9 a.m. to 5 p.m.

Phone Riverside 467



Quiet Efficiency

At all Snover funeral services, every detail from beginning to end, is handled with a quiet efficiency that appeals to everyone.

This smooth handling of the entire service is a product of long experience and careful study. It is available to you at no greater cost than elsewhere.

The Snover Funeral Home

Incorporated
313 E. Broad St., Palmyra, N. J.
Frank A. Snover John N. Swartz
Phone, Riverton 830

RED CROSS CALL

An emergency call from National Headquarters to all Branches of the Red Cross asks for clothing, including sweaters, for war refugees. The Riverton Branch was reorganized Monday, October 2, with the following officers: Mrs. Nathan Lane, chairman; Mrs. Murray C. Boyer, vice chairman; Mrs. Ralph L. Flower, secretary; Mrs. J. Carl De La Cour, treasurer.

As money is greatly needed to purchase material, boxes will be placed immediately in all public places. It is hoped that a sufficient sum will be realized to carry on Riverton's share of the work. Checks may be sent to the treasurer.

The Porch Club has laid aside the program of the Arts and Crafts Committee, and Mrs. Stewart A. Berger, chairman, has pledged the aid of her committee to make layettes.

Mrs. Filton Graff, as chairman of knitting, will give wool to those who wish to make sweaters for either men or children. Any color may be used for children's sweaters. Donations of wool will be gratefully received.

Hospital insurance is favored by physicians as a solution of the hospital problem for the low income group.

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CINNAMINSON B. AND L. HAS FINE RECORD

Continuing without a break the practice established half a century back the Cinnaminson Building and Loan Association, of Riverton, N. J., will mature its 50th series on Monday evening next, October 9.

At that time \$87,100 will have matured consisting of \$85,750 in cash, \$15,000 in cancelled mortgages and \$6,350 in cancelled stock loans.

Substantial Sum

With the completion of its sixty-first fiscal year the association will have paid out to its members in maturing shares during the past 15 years the substantial sum of \$1,946,150.

These consistent performances constitute a most meritorious record and one of which the residents of this community should well be proud. This association has established itself as an institution hereabouts and merits the support of all who are seeking sound financial independence as well as those who desire to purchase homes on the deferred payment basis.

62nd Series

Books will be opened at the annual meeting to be held Monday evening next at the bank building of the Cinnaminson Bank and Trust Co. for the issuance of shares in the 62nd series. All who desire to associate themselves with this sound financial organization are invited to subscribe to the new issue at that time.

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CIOLETTI NEW PONTIAC DEALER

Bellevue Garage Proprietor in
East Riverton Displays
New 1940 Models

Sam Cioletti, proprietor of the Bellevue Garage, Broad and Kern streets, East Riverton, announces that he has secured the Pontiac franchise here. Louis C. Hahle, well known automobile salesman formerly associated with A.D.P. Motors, will be associated with the Bellevue Garage selling new Pontiacs.

The new Pontiac (advertised in this issue) is now on display at the Bellevue Garage, and Mr. Cioletti cordially invites public inspection and will, upon a telephone call, arrange for a demonstration without obligation.

Pontiac presents for 1940 four new series incorporating sixty improvements over the 1939 models. They are the Special Six, De Luxe Six, De Luxe Eight and Torpedo Eight embracing 17 models in all.

The new Pontiacs have added size, richness and beauty. Among the many new improvements are revolutionary sealed-beam headlights, high test safety glass, duplex springing, safety gear shift control, pusher valve cooling, metered flow ball pressure lubrication, pressure suction crankcase ventilation, rubber engine mountings, duco finish and automatic spark adjustment.

Pontiac prices are within the reach of all beginning right next door to the lowest and up through the four series to the magnificent torpedo eight.

OBITUARY

G. Raymond Wood, 55, head of the independent bus company, G. R. Wood, Inc., died Wednesday in the Mahanema Hospital, Philadelphia, of pneumonia.

Widely known for his bus operations, Mr. Wood first entered that field in 1924, when he started an independent line between Pitman and Camden. He later branched out and his lines now are in operation to many points.

Mr. Wood was a native of Gloucester county, having been born in Pitman. He later moved to Riverton, where he was in business selling.

C. ANDERSON The Builder

STORM SASH PAINTING
Phone Riverton 1122



**Fuel bill cut
23%
WITH STORM SASH**

DAYTON, OHIO "Storm Sash quickly paid for itself. Now my small son plays on the floor without danger from drafts." —E. M. Becher

MAINE "No steamed windows with Storm Sash. They cut my fuel bill from \$150 to \$60 a season." —W. D. Caswell

MINN. "I saved \$40 in one winter. Now we don't have to move our furniture around to get away from drafts." —Louis W. Bonds

J. S. COLLINS & SON, Inc.

Telephone
Moorestown 1 • Riverton 4 • Riverside 80
Merchantville 2 • Maple Shade 1604

ing trucks and buses.
He lived at 208 West Holly avenue, Pitman. He is survived by his widow, Mrs. Mary P. Wood, and five sons, Lester, of Hahokus; Raymond, Jr., Norman, Vernon and Charles, all of Pitman, and a stepson, Bertall Park. Three brothers and two sisters also survive. Alonzo, of Wenonah; Samuel, of Sewell, and Albert, of Williamstown; Mrs. Reba James, of Sewell, and Mrs. Esther Bland, of Wenonah.

CHRISTMAS SEAL SALE

The opening gun in the Burlington County Tuberculosis League's preparation for the annual Christmas Seal Sale campaign has been fired by a very unitary group—the Girl Reserves.

Clubs from Palmyra and Bordentown to Green Bank under the direction of Miss Virginia Slim, Girl Reserve Secretary of the Burlington County Y.W.C.A., held their first fall meetings during the past week, and while they made plans for the year, or simply got acquainted, they

F. H. A. LOANS

for
HOME IMPROVEMENTS
C. WARD LOWDEN
514 CINNAMINSON AVE.
Palmyra — Phone 717

WANT-ADS

LOST AND FOUND—RENTS—BILLS
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Lines Average 6 Words)
Minimum Charge 50c for Each Ad
Phone 712

WANTED: Housekeeper, white, general housework, sleep in, ref., salary expected. Write Box "F" New Era.

SALE: 7 shares Cinnaminson Bank stock, sacrifice immediately to settle estate. Write Box R, New Era. 10-5-1f

WANTED: Two pin boys. Apply Palmyra Bowling Alleys. 10-5-1f

RENT: Bungalow, 5 rooms, bath, enclosed porch, hot water heat, 600 month, Randolph and Land St., East Riverton. Key at T. Robinson, across street. Write W. R. Hansen, 216 Broad street, Elmer, N. J. 10-5-2f

WOOD FOR SALE: Albert Ricketta, 106 Broad street, East Riverton. Call Riverton 620. 9-14-10-5

have been folding Christmas Seals. More than 30,000 sheets of 100 seals each will be folded and sent to homes throughout the county. Soon other clubs and organizations will be holding seal folding sessions, for this is a cooperative piece of work largely accomplished through the help of volunteers.

The Girl Reserves, while folding the seals, which were attractively designed by the artist Rockwell Kent, are incidentally learning the story of tuberculosis. Since the tuberculosis death rate for women is highest among the ages represented by these groups, their interest is expected to help a girl to prevent the disease and to seek competent medical advice should infection occur.

A diner at Gunter, Tex., bit into a sandwich and thought his hamburger contained ground glass. When he complained, the woman restaurant owner discovered the "glass" was the diamond from her

There's a SAVING With Evans Premium Anthracite

The Thrifty housewife will lay in a supply of **EVANS PREMIUM ANTHRACITE** coal before further advance in prices—it's the economical thing to do for your dollar will buy more now than later. Pure virgin coal, high in carbon content, "It goes farther and heats longer." Every ton is guaranteed.

J. T. Evans Co.

RIVERTON
302
FUEL OIL
Genuine Koppers Coke - Lumber
New Homes and Repairs on Easy
Monthly Payments. Estimates free.



JACK FROST
will soon be
here
AND
WINTER
WINDS WILL
BLOW!
AND THAT'S THE TIME
YOU WANT YOUR CAR
To Start

**A later model Used Car will start
better and be more reliable in the
Long Run**

HERE ARE A FEW OF OUR
GOOD CARS

1938 CHEVROLET De Luxe Town Sedan, A
One Owner Car in AA-1 Shape in EVERY WAY
\$195 down \$28.39 per month

1934 CHEVROLET Coach, Very Good Transportation
\$90 down \$16 per month

1933 OLDSMOBILE 4 Door Sedan, Original
Paint, Good Motor, Tires, etc.
\$60 down \$12.88 per month

1935 CHEVROLET Coach, Safety Tested
\$90 down \$16 per month

MANY OTHERS

LOW GENERAL MOTORS CHARGES

'JACK' DAWLEY, Inc.
OLDSMOBILE

10 Broad Street Riverton
Telephone Riverton 1212 or Merchantville 500

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
PALMYRA, N. J.
Phone 1200 Free Delivery

FANCY
HEARTS OF CELERY
(4 stalks to bunch)
2 bch 25c

CALIFORNIA
SUGAR PEAS
2 lbs 19c

New Clean SPINACH
lb 5c

CALIFORNIA FANCY
TOKAY GRAPES
lb 5c

HARDING'S
SWEET CREAM
BUTTER 2 lbs 63c
(Farm Roll)

BORDEN'S
WHITE AMERICAN or
CHATEAU CHEESE
2 1/2-lb pkgs 25c

NEW CROP CALIFORNIA
SOFT SHELL
ENGLISH WALNUTS
(large size)
lb 29c

FRESH MADE
SWEET CIDER
Including Jug
gal 35c

FRESH BAKED
SPICE WAFERS
2-lb box 35c

Kellogg's FILLETS of
SALT MACKEREL
12-oz can 19c

PARAMOUNT
STRICTLY FRESH KILLED
FRYING or ROASTING
CHICKENS
lb 27c
3/4 to 4 lb avg

SWIFT'S PREMIUM
GENUINE SPRING
Legs of Lamb
lb 27c

SWIFT'S PREMIUM or
ARMOUR'S QUALITY
Prime Rib Roast
lb 27c
BEST CUTS, lb 29c

SWIFT'S PREMIUM
GENUINE SPRING
Shldrs of LAMB
lb 19c

VOGT'S COUNTRY
SCRAPPLE
2-lb pkg 23c

"Happiness lies not in
new conditions: it is the
outcome of superiority to
all conditions."

50th Year No. 38

PEDDLERS TOPIC OF DISCUSSION

Proposed Palmyra Ordinance
Would Ban Transients
from Local Streets

The matter of obtaining an ordinance to prohibit peddlers, hawkers, transient merchants and street vendors from marketing their wares in Palmyra, was revived at the meeting of Palmyra Borough Council Tuesday night when a letter from Carl McAllister was read.

At a previous meeting of the governing body an ordinance of a nearby community was introduced and at that time it was thought a similar ruling might be prepared to remedy the peddler nuisance thought undesirable by the Palmyra merchants as well as other citizens. The ordinance submitted, however, was considered unconstitutional as it discriminated against transient merchants in favor of the local merchandisers.

Street Selling
McAllister in his letter stated that it was not his intention that the ordinance be drafted to discriminate against hawkers, but to be prohibitive to the street selling plan by any local merchants as well. This, it was thought, would give the desired result. Such an ordinance, if drafted and passed, would by state law, exempt war veterans, farmers or producers of their own wares. The matter was referred to Borough Solicitor McCay for further study after considerable discussion.

Councilman T. Curtis Flynn, chairman of the sewer committee, reported that to date 22 connections had been made to the new sewer system taking advantage of the free service to be given until January 1st, 1940.

Residents of the vicinity of Penn-
(continued on page 9)

Play Review At Club Meeting

The Palmyra Woman's Club will meet in Society Hall on Monday, October 16, at 2:30 o'clock.

At this time, the guest speaker will be Culbertson Myers, who will review current plays in New York and Philadelphia.

Many clubs have welcomed this new and vitally interesting personality to their platforms. His sensitive treatment of the story materials is just enough to make one say, "That is the play I must see."

He handles the characters with sincerity and understanding of the parts. At all times he gives a fine picture of the new plays, and his criticisms are splendidly managed. Not so much to say, "Do not see such and such a play, but this is my reaction to it."

LEGION TOYS

The local Legion members will soon start work on the Christmas toys and if anyone having toys they do not want will contact the Commander, members will be glad to call for them.

George Dargin has been appointed chairman of the Christmas Party and will be assisted by Mr. and Mrs. Harry Henderson.

The post was well represented at the Twenty-first National Convention of the American Legion in Chicago, September 25 to 28. Past Department Commanders Mathews and McCrosson and Mrs. McCrosson, Mr. and Mrs. Charles H. Yost, Avery Willis and Russell Musser were in attendance.

DONATION DAY

This Saturday, October 14th, has been designated as donation day at the Zurburg Memorial Hospital, Riverton, and the Riverton Auxiliary of that institution is making an intensive effort to better its previous enviable record in securing contributions for the hospital.

Gifts of canned goods, fruit, vegetables, money, etc., are most acceptable.

Mrs. Arthur Hagstos, president of the Riverton Branch, phone Riverton 912, will be glad to call for donations or to assist contributors in any manner.

The cooperation of all residents of Riverton is urgently solicited.

THE NEW ERA

RIVERTON :: CINNAMINSON :: PALMYRA

RIVERTON—PALMYRA, N. J., THURSDAY, OCTOBER 12, 1939

PRICE FIVE CENTS

JONES GETS ACE AT RIVERTON

Harry F. Jones joined the select Hole-in-One Club at the Riverton Country Club last week, when he secured an ace on the 142-yard 17th hole with a No. 6 iron.

Mr. Jones was playing with W. S. De La Cour, H. N. Sheble and S. L. Jones at the time.

The shot was perfect, the ball hitting the green 10 feet from the cup and rolling straight in.

Riverton P.T.A. Plans Reception

The Riverton Parent-Teacher Association will hold its twenty-third annual reception and first evening meeting of the year on Monday, October 16th, at eight o'clock, in the school auditorium.

A welcome will be given by Miss Caroline Staman, supervising principal, and the speaker of the evening will be Dr. Mary W. McCaughy, professor of educational psychology at Rutgers university.

Dr. McCaughy is well known in this vicinity and many will remember her former interesting and enlightening talks here. She was at one time associated with Swarthmore College and is now on the regular staff of Rutgers University Summer School, doing Extension Work in the winter. She is consulting psychologist at Mt. Holyoke College, Mass., and the Friends Schools of Philadelphia and is considered an outstanding authority on psychology and mental hygiene.

Mr. Stanley Gilbert, accompanied by Mrs. C. V. Devery, will sing and the hospitality committee will serve refreshments. Those in charge hope that, after the long summer holiday, everyone will make a special effort to be present to enjoy another new year of interesting programs.

IRON LUNG DRIVE ENTERS LAST WEEK

Members of Post Frederick M. Rodgers No. 156 American Legion are now in the final week of their Iron Lung Fund Drive. The Drinker-Collins Respirator will be on public display at 13 East Broad street, next to Rogers store, on Wednesday and Thursday, October 11th and 12th.

A letter with a subscription card and return envelope has been mailed to every home and the Legionnaires assisted by others will make a special house to house canvass starting about seven in the evening of Friday, October 13. Those who are not at home to hand their subscriptions to the collectors are being requested to mail them in the envelopes which are all addressed and require no postage.

The committee desires to express its thanks for the many contributions already received. If you haven't contributed do so now. Checks may be made to American Legion Iron Lung Fund and mailed to Charles H. Yost, Finance Officer, 631 Thomas avenue, Riverton.

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Saturday of this week, October 14, is the Annual Donation Day for Zurburg Memorial Hospital, Riverton, and the Riverton Auxiliary of that institution is making an intensive effort to better its previous enviable record in securing contributions for the hospital.

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The cooperation of all residents of Riverton is urgently solicited.

MIXED CHORAL GROUP STARTED

Singers from All Over County
Rehearsing; Eric Warnick
Musical Director

Sensing the absence of any centralized, serious musical activity to bring into effective focus the abilities of the considerable number of singers and musicians in Burlington County, a plan has been completed for the organization of a permanent musical group to be known as the Festival Foundation.

The Festival Foundation consists of a mixed choral group of carefully selected voices supported by a string and woodwind ensemble under the general musical direction of Eric Warnick. Spencer Atkinson will be co-conductor, and Mrs. Robert Morrison, accompanist.

Mr. Warnick has had long and close association of active work with such musicians as David Bispham, Herbert Witherspoon, Oscar Saenger, Wassili Leps, Ossip Gabrilowitsch, Constantin von Sternberg, Victor Herbert and others, and his success as a conductor of choral groups is well established.

Mr. Atkinson, a well-known teacher, professional accompanist and coach, is widely known as an organist and composer. He has had particularly valuable experience in the training of choral groups, and is intimately familiar with the finest of the world's music.

Well-Known Teacher
Mrs. Morrison comes to The Festival Foundation from Teachers' College, Columbia, and the Juilliard School of Music, where she studied piano under Abby Starker. She has had a wide experience as accompanist to choral and chamber music groups.

All Over County

The choral section of the Festival Foundation, composed of singers auditioned from all over Burlington County, has already started rehearsals in the Riverton Porch Club in preparation for a series of concerts to be presented at Christmas and again in May. Each program will be presented in at least three towns located at widely separated points in the county. And at each concert professional vocal and instrumental soloists, not regular members of the Festival Foundation, will be featured.

Purpose

The purpose of The Festival Foundation, in addition to the performance of fine music, will be the establishment of a scholarship fund for the musical education of talented young people from county communities. To this end, all regular active members of the Foundation will contribute their services. And in order that the public may have a share in the promotion of this very worthwhile project, a sustaining membership list is being built up. Sustaining membership in The Festival Foundation costs \$2 per year, and entitles each subscriber to four tickets two each to the Christmas and May concerts.

The program for the Christmas season series now in rehearsal will comprise the Nativity recitative, arias and choruses from Bach's "Christmas Oratorio" and Handel's "Messiah" and a group of early French, German, English and Russian carols.

PLEDGED AT DICKINSON

The fifteen fraternities and sororities on the Dickinson College campus pledged 120 men and women students this week. The pledging ceremonies which brought to a close two weeks of fraternity "rush," included 75 per cent of the freshman class.

Sidney L. Kuensell, 24 South Bellevue avenue, East Riverton, was pledged to Kappa Sigma.

LOCAL OFFICERS OF LEGION POST

The officers of Post Frederick M. Rodgers, 156, American Legion for the year 1939-40 were installed last week.

They are as follows:
Avery Willis, commander.
Albert E. Davis, senior vice commander.
Maurice Shea, junior vice commander.
George W. Luce, adjutant.
Charles H. Yost, finance officer.
Harry Henderson, historian.
J. Russell Musser, chaplain.
David Baker, sergeant at arms.

Building Work In Palmyra

Edward A. King, Palmyra building inspector, reported the granting of 11 permits during the past month, the total estimated cost of the operations amounting to \$4,725.00. Fees collected amounted to \$32.50.

The projects are as follows: the first named mentioned being that of the contractor.

L. Flagg, new one story house, 615 Jefferson street, estimated cost—\$2,000.

Charles King, new asbestos siding, 829 Columbia avenue, John Easley, estimated cost—\$328.

Joseph DeMarco, new steps front and rear, 422 Morgan avenue, John Bellerjeau, estimated cost—\$85.

William Howney, repair dwelling, 500 Cinnaminson avenue, Herbert Baugh, estimated cost—\$120.

Edwin Fish, new roof, 701 New Jersey avenue, Louis Gundel, estimated cost—\$217.

George Johnson, new brick siding, 452 Delaware avenue, Charles Glasstetter, estimated cost—\$500.

Walter Hyzer, repair chimney and roof, Morgan and Cleveland avenues, George Baitinger, estimated cost—\$30.

Joseph Munger & Son, new asbestos siding, 518 Maple avenue, Mrs. May, estimated cost—\$400.

Curtis Stavelly, repair dwelling, 319 Garfield avenue, Mr. McCrosson, estimated cost—\$150.

Curtis Stavelly, new roof, 612 Highland avenue, Cinnaminson Building and Loan, estimated cost—\$250.

Edward A. King, new front door, 452 Delaware avenue, Charles Glasstetter, estimated cost—\$45.

Edward A. King, new back room and repairing, 610 Highland avenue, Mr. Barker, estimated cost—\$500.

IRON LUNG DISPLAY

Iron Lung on display at Broadway Theatre in lobby Thursday of this week in conjunction with American Legion Drive.

Mr. J. C. Anderson, of Drinker-Collins Respirator Corporation will be on hand to answer questions.

THE PORCH CLUB

Bridge

Mr. Charles Goren gave a very interesting lecture on the response to an opening bid and a relay. This was the first of a series of five bridge lectures. The next one is to be given Thursday, October 19th, at 10:15 a.m.

Do not forget the tournament bridge Tuesday, October 31st, at 1:30 p.m.

Art

The Art Class under the instruction of Mrs. Murray Boyer held their first class on October 4th. Both beginners and the advanced students attended. Mrs. Boyer talked on Prospective and Construction.

Important

On Thursday, October 12, at 10:30 a.m. Miss Howard will again talk on International Relations. Guest tickets for Miss Howard's lecture will be 50 cents.

ZONE ORDINANCE IN CINNAMINSON

Subject Discussed at Meeting
of Township Committee;
Matter Referred

The subject of a zoning ordinance and building code was discussed at length at the meeting of the Cinnaminson Township Committee held on Tuesday night of this week, the session being attended by nearly 50 citizens from that community.

The question was opened by Cecil Bowers, who said that he had done considerable preliminary investigation concerning the matter and that he had met with much favorable response on the part of many citizens.

Mr. Bowers, at the request of Chairman Maurice Conrow, then introduced W. W. Chalmers, of Riverton, and a former resident of Cinnaminson, who has been a South Jersey Realtor for over 20 years.

Speaks in Favor

Mr. Chalmers stated that, in his experience with other communities, he felt that a zoning ordinance and building code would not permit properties to be ruined by hit or miss construction. He remarked that he had seen whole sections that might have become fine residential areas ruined by the lack of suitable restrictions.

Mr. Chalmers also answered a number of questions on the matter that were promulgated by several in the audience.

B. R. Leach stated that he felt the residential problem could be solved easily, but felt the situation on Route 25 was an entirely different matter.

Business or Residential

He said that it was a question of whether the section bordering on the (continued on page 2)

Drunken Driver Sent To Jail

Fred Fox, 43, of Lumberton, was committed to Mt. Holly jail for 52 days in lieu of a \$200 fine and \$22.50 costs, following his conviction on a wet driving charge here last Friday night.

Fox, in a 1929 Chevrolet sedan passed the Riverton Station on the wrong side of the road at 10:30 p.m. and was blown down by Officer John Robinson just in time to avert a collision with a car coming in the opposite direction.

The offender was taken to Dr. H. E. Mark, who pronounced him intoxicated and unfit to operate a motor vehicle.

He was later arraigned before Recorder Bottger and the hearing resulted in the jail sentence.

PALMYRA P.T.A. RECEPTION OCT. 17

Cake Sale Scheduled

On Tuesday evening, October 17th, at 8:15 o'clock, the Palmyra Parent-Teacher Association will hold the first meeting in the high school auditorium. This meeting will be in the form of a reception to our teachers and to the members of the Board of Education. Paul R. Jones will be

STYLELEADER OLDS HERE FOR 1940

Jack Dawley, Local Dealer,
Says Car Bigger, Better
in Every Way

Three stunning new "Styleleader" cars—bigger and better in every way—are announced by Oldsmobile for 1940. Included in this comprehensive new Oldsmobile line, which climaxes the 43-year history of America's oldest motor car manufacturer, are a brilliant new Olds Sixty, a distinguished new Olds Seventy and a larger, finer luxury car in the eight-cylinder field—the Oldsmobile Custom "8" Cruiser.

According to "Jack" Dawley, local dealer, the 1940 Olds Sixty, which again sells right down in the low-price field, is a bigger and better car in every way. Its wheelbase has been increased to 116 inches. It is longer over all by more than eight inches. Its handsome new streamlined bodies by Fisher are wider and roomier—more luxuriously upholstered and appointed. Its exclusive Rhythmic Ride has been further improved. Its famous Econo-Master Engine has been stepped up to 95 H.P. with still greater savings in gasoline and oil. In styling, in performance and in all-round comfort and safety, the 1940 Olds Sixty can aptly be termed "America's Biggest Money's Worth."

New Olds Seventy

Longer, larger and more impressively massive in appearance, the 1940 Olds Seventy brings traditional Oldsmobile quality to buyers of cars of popular price. Its wheelbase is now 120 inches—its over-all length nearly three inches greater. Its celebrated Rhythmic Ride Chassis includes a more substantial frame and larger tires. Its new observation bodies by Fisher are big, roomy and more richly fitted and upholstered. Like all Olds Bodies for 1940, they include new Hi-Test Safety Plate Glass. New Sealed Beam Headlamps, also a feature of all new Oldsmobile models, provide much better vision at night. As a big, all-quality "package" at popular price, the new Olds Seventy for 1940 undeniably sets a new value standard in its field.

Custom "8" Cruiser

In the field of eight-cylinder cars, the brand new Oldsmobile Custom "8" Cruiser introduces a new note of luxury and distinction. The wheelbase of its bigger, sturdier Rhythmic Ride Chassis has been lengthened to 124 inches. It is longer over all by some 14 inches—wider at the front seat by 5 inches. Streamlining of an entirely new type marks its graceful Bodies by Fisher, while interiors are wider, roomier and completely de luxe in hardware, trim and upholstery. Luxurious new Foam Rubber seat cushions are standard equipment. In all-round performance, the new Oldsmobile Custom "8" Cruiser is literally unmatched. It is powered by a silky-smooth 110 H. P. straight-eight engine that introduces new highs in flashing, flowing action. Designed for a clientele that appreciates the newest in styling, the finest in quality and the latest in engineering advancements, the 1940 Olds Custom "8" Cruiser is truly a remarkable buy.

The 1940 models are on display at "Jack" Dawley, Inc., 10 Broad street, Riverton.

C. E. CONVENTION

Advance registrations have already passed the twelve hundred mark in connection with New Jersey's fifty-third annual state Christian Endeavor Convention scheduled for the Second Presbyterian Church, Elizabeth, October 11th through the 14th, according to the bulletin released this week from the organization's headquarters at Rahway. President Hugh R. McGeechie, of Paterson, will preside over the major convention sessions.

Speakers of national prominence

C. ANDERSON
The Builder

STORM BASH PAINTING
Phone Riverton 1122

will participate in the elaborate four-day program. Added to these will be a number of prominent leaders in the field of Christian Education from our Garden State. Rev. Dr. Stewart M. Robinson, minister of the host church, will preach the convention sermon at the opening session Wednesday afternoon. That evening the Rev. Dr. Ross H. Stover, eloquent minister of Messiah Lutheran Church, Philadelphia, will address the convention. Each morning's Quiet Hour Service will be led by the Rev. Dr. Howard Moody Morgan, minister of Tabernacle Presbyterian Church, Philadelphia. The speaker for the morning assembly periods will be the Rev. Norman W. Paullin, minister of Rosedale Baptist Church, Camden.

ZONE ORDINANCE IN CINNAMINSON

(continued from page 1)

highway would be a business district or a residential area. Mr. Leach remarked that he believed that business would eventually predominate and that this should be given serious consideration.

He also warned against making the proposed ordinance too strict, saying that people of moderate circumstances have to live somewhere. Joseph L. Thomas stated that he did not feel a zoning ordinance was needed in a rural community the type of Cinna-minson.

What Is Needed

Mr. Bowers then suggested that a group of citizens be appointed as committees in each section of the township. These groups would convene to discuss the particular needs of their own respective section and come to a definite conclusion as to what was desired.

When this has been accomplished reports will be rendered to the Township Committee for further action.

Committees

The sectional committees as suggested by Mr. Bowers and approved

LEONA HUNT

hair stylist

18 E. BROAD ST.
PALMYRA

OPEN DAILY
Evenings by Appointment

Phone RIVERTON 1044

THE SWING IS TO

NORGE

Look at These Prices
Then Give Us a Call

ELECTRIC Refrigerator

\$ 149.50 up

ELECTRIC RANGE

\$ 89.95 up

WASHING MACHINE

\$ 54.95 up

GAS RANGE

\$ 49.95 up

ELECTRIC IRONERS

\$ 49.95 up

ELECTRIC ROASTERS

\$ 24.95 up

•

FARNSWORTH

R.C.A. & ZENITH Radios

C. WARD LOWDEN

514 Cinnaminson Avenue

Palmyra, N. J.

Phone 717

by the Township Committee are as follows:

Route 25
William Schmieder, Lester Steele, Arthur Haines, Henry Hathaway, Howard Coe and B. R. Leach.

Parry
William Phelan, Elwood Haines, William Kennard, George Schuck and George Adams.

Palmyra Extension
Edward Steedle, Clarence Cole, and Clarence Griffith.

Morgan Heights
Thomas Bromley, Conrad Friday and James Davidson.

Golf Road
George Ginther and Raymond Eastwood.

Riverton-Moorestown Road
T. W. Evald, David Coles, Charles Evans, David Fagan and R. R. Betancourt.

Branch Pike
John Deneiler, William Parry, Charles Singer and Rev. J. P. Jones.



RIVERTON LAUNDRY

Wet wash picked up by our
drivers by 2 o'clock Saturday
afternoons delivered on or
before 8 o'clock Monday
mornings.

N. Kuensell, Prop.
RIVERTON, NEW JERSEY
Phone, Riverton 972

Fork Landing
Charles Reidenbaker, Michael O'Donnel and Charles Schaeffer.
East Riverton

Cecil Bowers, Miss Ada Price, Leo Egan, Howard Hunter, Ogden Faunce, Noah Kuensell, John Keating and Wilbur Plau.

Bellevue
Samuel Cipoletti, Edward Jessup, Howard Taylor, L. Candy and E. Vierton.

New Albany
Wallace Armstrong, August Leus.

F. H. A. MORTGAGES

SEE

WALTER D. LAMON

Realtor
516 Cinnaminson Ave., Palmyra, N. J.
Phone Riverton 25

HEY—WANNA KEEP NICE
AND WARM? BURN
blue coal

ORDER
A SUPPLY
FROM US
TODAY!

• Why not try 'blue coal' this Winter and see for yourself why thousands always insist on it. See how it burns long, slowly and steadily with little attention—how it keeps your home at an even, uniform, healthful temperature—how it saves you money.

J. S. COLLINS & SON, INC.
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Resoling

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BIGGIN-HAYWARD

Miss Doris Virginia Hayward, daughter of Mr. and Mrs. Theodore Burton Hayward, of Riverton, became the bride of L. Charles Biggin, son of Mr. and Mrs. Leslie Biggin, of Toronto, in a 4 o'clock ceremony performed last Saturday afternoon by the Rev. Charles T. Bates, at the Calvary Presbyterian Church.

Mrs. Ruth Peterson Bell, of Riverton, played the wedding march and accompanied Don Kent, of New York city, in vocal selections preceding.

The bride, who was given in marriage by her father, selected a gown of ivory satin, fashioned with long sleeves and a sweetheart neckline and a bustle back extending into a long train. Her long tulle veil was held in place by a halo of ivory lace and satin and she carried a colonial shower bouquet of gardenias, white roses, bouvardia and lilies of the valley.

Miss Lenore Hayward served as her sister's maid of honor and bridesmaids included Miss May Biggin, sister of the groom, Miss Betty

Findlay, of Bethlehem, Pa., Miss Eleanore Horn, of Riverton, and Mrs. Don Kent, of New York city. Doris Suzanne Shaffer, of Philadelphia, and Lorraine Arlene Kent, of New York city, cousins of the bride, were flower girls.

Robert Edward Biggin, of Toronto, served as his brother's best man and ushers were Paul Cousart, Beatty, of Beverly, and Chattanooga, Tennessee; Robert Girdler, of Woodbury and Herbert and Charles Moore, of Boston, cousins of the groom.

Following the ceremony a reception was held at the Riverton Country Club, after which Mr. and Mrs. Biggin left for New Orleans and a tour of the south.

Upon their return they will reside in the Mt. Ida Apartments, 8 Mt. Ida street, Newton, Massachusetts.

Guests from California, Canada, England, Boston, Georgia and Michigan attended the ceremony.

A trout stream for women anglers only has been set aside in western North Carolina.

PORCH CLUB

Garden Section

There will be a flower show at the Porch Club October 17 from 2 to 9 p.m. Members are asked to send their entries to one of the following classes: flower arrangement on or with mirror; pair of containers (any size eligible but we cannot accommodate many huge ones); vase of flowers (not over 18 inch); low, flat arrangements (any container); bowl of fruit and vegetables; miniature (vases or composition to be framed by cigar box); Halloween Table (card table size); supper tray for young child.

The exhibition is to show flower arrangements suitable for any home. Entries must be in by 12 noon on October 17.

The public is cordially invited.

PALMYRA WOMAN'S CARD PARTY

A card party will be given by St. Agnes Guild, Christ Church, Palmyra, on Friday evening, October 13, at 8.30 in Society Hall, Palmyra. Tickets are 25c. Door prize and refreshments.

myra, on Friday evening, October 13, at 8.30 in Society Hall, Palmyra. Tickets are 25c. Door prize and refreshments.

SCHOOL DISTRICTS TO GET MONEY

School districts of Burlington county will receive \$81,349.64 within the next few days, as their allotment from state school deficiency funds recently made available by the Legislature. Checks for the allotments will be sent out within a few days by Dr. Louis J. Kaser, county school superintendent.

The sum represents slightly more than one-half of the sum of \$162,092.69, due the county from state school funds for the 1938-39 school year and unpaid until the Legislature's action in allotting two million dollars to cover the deficiency fund.

The amounts to the local various districts follow:

Cinnaminson, \$2,245.24; Palmyra, \$4,874.20; Riverton, \$1,403.04.

TURKEY SUPPER

The Palmyra Moravian Church will hold a turkey supper and bazaar on Wednesday, October 25. Supper will be served from 5 to 8 p.m. Tickets are 75c for adults and 40c for children.

RED CROSS PAINTING

On display in the Cinnaminson Bank and Trust Company building is a war-time oil painting, the work of Mrs. Murray C. Boyer, entitled "Red Cross Work in the John Wanamaker Store."

The scene depicts scores of Red Cross workers busily engaged in work on supplies.

The painting is being used in connection with the Red Cross campaign for funds to aid in war refugee work.

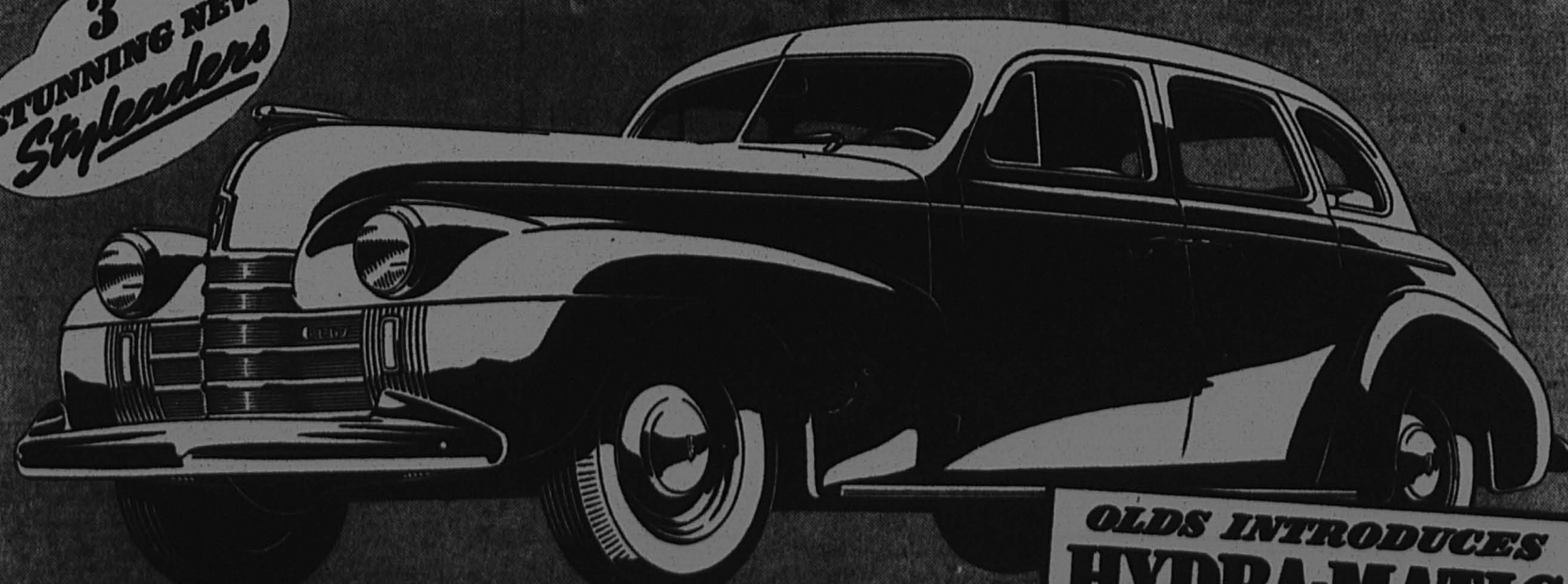
NOTICE

I hereby give notice that I will not be responsible for debts other than those contracted by myself. (signed) Rodney R. Barrick, 623 Main St., Riverton, N. J. Dated: Oct 9, 1939.



OLDSMOBILE goes BIG FOR 1940

3
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BIG NEWS for 1940 is the bigger and better Oldsmobile . . . three stunning new cars . . . each a bigger and better value! Buyers of low-priced cars will find the new Olds Sixty longer and roomier, with a new 95 H.P. Econo-Master Engine that saves still more on gas and oil. In the popular-price field, the new Olds

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THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street

RIVERTON, N. J.

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Phone 868

LEGAL ADVERTISEMENTS

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What Of Our Army?

It is an accepted fact that one of the best assurances the United States has against being attacked by any foreign power is to have a defense force sufficiently strong as to discourage any military machine from making such an attempt.

Our navy is the first line of defense and, as such, is second to none in the world. Its strength is, however, not sufficient, at the present time, to protect both coasts.

Our second line is the army, but it is a woefully weak line as is evidenced by the following statement made by high officials regarding the "First Army" at summer maneuvers:

"It was a collection of individual units, lacking adequate army, corps and division troops, partially equipped and woefully short in man power, weapons, motors, etc.

"Not only was the field army handicapped by a shortage of weapons and combat vehicles for even the small number of men assembled there, (52,000) but there was also a lack of auxiliary motor transportation essential to the carrying on of the maneuvers—as evidenced by the fact that \$23,000 had to be expended for the hire of private automobiles, buses and trucks."

In other words, our army, small as it is, can be expected to plod along largely on foot—and this is The Nation of the world where motor vehicles can be obtained more readily and cheaper than in any other country.

And the shortage does not stop there. Despite the fact that orders have been placed for 300 anti-aircraft guns, this arm of defense is so weak as to be almost pitiful. Only recently New Jersey petitioned for units of this nature to be established in this state.

While it is true that we have a regular army of highly trained personnel, albeit of very small size, it must be remembered that this force is scattered about here and there, in Hawaii, the Canal Zone, the Philippines and throughout the United States. The National Guard is scattered all over the country and it was only after months of preparation that 75,116 officers and men were assembled at Plattsburg and Manassas during the past summer.

About the best thing that can be said of our army is that the morale is excellent and that the fighting ability of the men is unequalled anywhere. With such a foundation, why not equip these men with essentials so that they may really be ready in an emergency?

Bullies seldom, if ever, attack any one that is really prepared.

A Nine Year High

Things are looking up in New Jersey. The New Jersey State Chamber of Commerce has just issued a memorandum on industrial wage levels in this State. It shows, among other things, that the average weekly wage paid to industrial workers here has just hit a nine year high.

According to the Chamber's figures, the average industrial weekly wage in this state for the quarter ending June, last, was \$26.42. Robert T. Bowman, Chamber President, says it is probably slightly higher today. Thus, the pay envelope of the New Jersey factory worker is higher today than at any time since September, 1930.

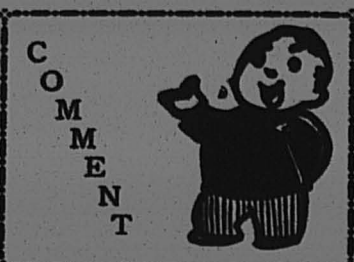
This is encouraging news. Another interesting point stressed in the Chamber's memo is the fact that the average weekly wage paid today to New Jersey industrial workers is above the average now paid in the nation as a whole.

Today's average industrial pay of \$26.42 contrasts sharply with levels prevailing at the bottom of the wage slump in March, 1933, when the average New Jersey factory pay envelope contained only \$19.56. New Jersey has come a long way up from depression wage levels.

The Chamber notes further that today's average New

Jersey pay envelope is only 9 per cent below the "boom" high of December, 1928, when the average industrial weekly pay check was \$28.97. And, the Chamber points out, this \$28.97 in 1928 actually bought less goods and services than the \$26.42 being paid today.

Thus, without a doubt, a favorable economic trend has been established in New Jersey. We are working our way out of the woods. As the State Chamber optimistically observes, these facts should encourage "labor and industry to work together toward the creation of even higher standards of living."



Careful Driving to Fires

Award of \$16,000 last week to the widow of a man killed in an accident involving a Toms River fire-truck had an element of surprise to the casual observer. From the award, it must be assumed that fire apparatus is not released from responsibility for accidents even when answering an alarm. The award was made against the driver of the truck, which was going to a fire when it collided with a pleasure car.

From the decision in Ocean County Circuit Court fire-truck drivers must take notice that they are not necessarily "lords of the highway" even when hurrying to a fire. While haste is always necessary in answering a fire alarm, it will be admitted that the loss of a minute or two in traveling from one part of town to another cannot mean much loss by fire.

Fire-truck drivers have a responsibility to the general motoring public—as strong as is the responsibility of the private driver. They should be given the right of way, but they cannot be excused from careful driving.—Mt. Holly Herald.

Everything is quiet on the local

political front and it is not expected that much of a startling nature will develop before the General Election. All indications point to a complete Republican victory.

Many local residents were observed coming out of a chain store in a nearby community one night last week, evidently taking advantage of the bargains. What they failed to realize, however, was that LOCAL stores of the SAME chain had the same prices on the specials, which could thus have been obtained here without the trouble of going out of town.

Just another case of misguided thoughts about BUYING AT HOME.

Something should be done to silence the horn-blower who just can't wait a second to get started after a traffic light changes. If it weren't for the fact that traffic would be held up, a good way would be to wait a few seconds more and give these nuisances time to cool off—have a stroke, as the case may be.

The speeding situation on local streets will probably not be remedied to any appreciable extent until some of the regular offenders are given a ticket and receive their just deserts before the recorder.

INDIAN BURIAL GROUND

Eight skeletons found in the excavation for a cellar on the property of Boris Polarvski, at the extreme end of the point of land on the west side of Taunton Lakes, causes state experts to believe that an Indian bury-

BUSINESS

Rate of industrial production last week neared the 1936-37 "boomlet" level. Much of this rocketing activity arises from the heavy purchase of manufactured articles by wholesalers and retailers who fear price increases. A note of warning sounded by a few businessmen last week therefore deserves mention. They said that unless retail sales "keep pace with the rise in industrial output," another slump like that of September, 1937, might occur. That trade upheaval was caused chiefly by the building up of inventories in 1936 and early 1937. Suddenly the plug was pulled as manufacturers and retailers found themselves overstocked with products the public could not buy fast enough, and business swiftly ran down to a lower level. It's too early to pass judgment on retail sales as there usually is some time lag. They increased, though not so fast as industry's wheels, in September. From now to Christmas, however, will be the important period to watch.

TREES GUARD WATER SHED FROM BAD WIND AND RAIN

The wind storms and heavy rains that usually mark the transition from summer to autumn bring in their wake serious problems for the water supply companies. That is why the companies plant hillside slopes of their watersheds thick with trees and shrubbery.

These trees and shrubs are a defense against the storms, remarks the New Jersey Public Utility Information Committee. They keep the torrential rains from loosening the soil on the drainage slopes and carrying it into tributary streams and reservoirs. Forestation thus keeps down erosion and causes surface water to filter through the earth instead of running off. This is nature's method of filtering spring water.

ing ground has been located. The bones were turned over to the New Jersey State Museum for examination.

NEW JERSEY IS GOING PLACES

Statement by Commissioner Magee in Respect to Traffic Record

Reporting continued improvement in the State's accident situation, Motor Vehicle Commissioner Arthur W. Magee announced this week 477 traffic fatalities during the first eight months of the year, a saving of 88 lives over the same period last year. The reduction was 15 1/4 per cent.

On the basis of the record thus far, Commissioner Magee looks for a reduction of at least 100 deaths by the end of the year, provided the public does not become over-confident.

Not to Be Content

"New Jersey is 'going places' in the safety movement but we should not be content to rest on laurels already won," Mr. Magee said. "Very few states have equalled or surpassed New Jersey's downward trend in fatal accidents and while our citizens rejoice in the 88 lives we should not forget that there were 477 human beings who were not saved, but who met terrible death all because of someone's carelessness."

The situation calls for continued vigilance by both driver and pedestrian.

Summary

Following is an eight months record of traffic casualties in the counties for the years 1939 and 1938:

Atlantic	28	31	3 less
Bergen	43	51	8 less
Burlington	21	21	
Camden	24	44	20 less
Cumberland	16	9	7 more
Essex	79	64	15 more
Gloucester	17	16	1 more
Hudson	45	45	
Hunterdon	6	17	11 less
Mercer	25	22	3 more
Middlesex	43	60	18 less
Monmouth	34	39	15 less
Morris	23	13	10 more
Ocean	10	11	1 less
Passaic	23	30	7 less
Salem	5	19	14 less
Somerset	13	9	4 more
Sussex	6	9	3 less
Union	19	43	24 less
Warren	7	6	1 more

Entire state 477 565 88 less

Burlington County Surrogate's Court RULE TO BAR CREDITORS

Administrators Notice
Estate of WALTER C. WRIGHT, deceased.
Notice is hereby given that an order has been made by George B. Bittling, Surrogate of the County of Burlington, bearing date the 16th day of September, 1939, upon application of the subscriber, Administrator, requiring the creditors of Walter C. Wright, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before March 16, 1940, or they will be barred of any action therefor against the said Administrator.
ARTHUR R. WRIGHT, Administrator.
Proctor: Frank A. Mathews.
Dated: Sept. 16, 1939.
9-21 to 10-12-39

NOTICE OF SETTLEMENT

Executors Account
Estate of JULIA C. MARGERUM, deceased
Notice is hereby given that the First and Final Account of the subscriber, Surviving Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, November 2, 1939, at ten o'clock in the forenoon.
CINNAMINSON BANK AND TRUST COMPANY, Executor.
Proctors: Bleakly, Stockwell, Lewis & Zink.
Dated: September 23, 1939.
9-24 to 10-26-39

RULE TO BAR CREDITORS

Executors Notice
Estate of CLARA R. B. JESSUP, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 28th day of September, 1939, upon application of the subscriber, Executor, requiring the creditors of Clara R. B. Jessup, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before March 28, 1940, or they will be barred of any action therefor against the said Executor.
CINNAMINSON BANK AND TRUST COMPANY OF RIVERTON, N. J., Executor.
Proctor: Joseph S. Low.
Dated: Sept. 28, 1939.
10-5 to 11-2-39

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Palmyra — Phone 717

RUMMAGE SALE FOR T. B. LEAGUE

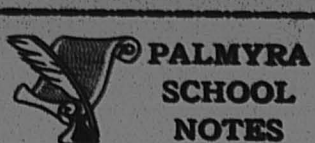
Mrs. Nelson D. W. Purney and Mrs. Joseph Burr, Mount Holly, have accepted jointly the chairmanship of the luncheon committee for the Burlington County Tuberculosis League rummage sale to be held at Brown's Mills on October 18th and 19th. At this semi-annual affair it has become a custom for friends of the League to enjoy luncheon together knowing that their contribution will be utilized entirely to carry on tuberculosis prevention activities. The food materials are donated by families throughout the county. Luncheon will be served on October 18th only, at the new Fire House. Mrs. Edward Sithens, of Hartford, general chairman, announces that plans are nearing completion for the rummage sale. This is the largest and most widely sponsored rummage sale held in the county, and it is expected that the merchandise will vie with Macy's or Wanamaker's in variety. There will be everything from shoes and hats to maps and books.

Many Workers

More than 50 people, many of whom are not members of the Burlington County Tuberculosis League, will work for two days previous to the sale sorting, marking, and arranging the goods, and for the two days of the sale. Among the volunteers are: Mrs. J. W. Thacher, Mrs. Charles R. Williams, Mrs. Rachel Herr, Moorestown; Mrs. Hannah C. Blackburn, Hartford; Mrs. E. Budd Shedaker, Burlington; Mrs. Samuel Marks, Mrs. H. H. Brakeley, Bordentown; Miss Helen Henderson, Jobstown; Mrs. Isaiah Haines, Whitesburg; Mrs. Newell Stone, Miss Lydia Beatty, Beverly; Mrs. Thomas W. McGinley, Edgewater Park; Miss Anna Thompson, Mount Holly; Mrs. Norman Stockett, Mrs. Laura Burr, Mrs. Stewart Beckwith, Mrs. Charles Applegate and Mrs. Herbert Beebe, Pemberton.

TEA AND CARD PARTY

Plans for the tea and card party to be held next Wednesday, October 18, at the home of Mrs. Joseph Evans, Burlington Pike, Cinnaminson, are being completed by members of the Cinnaminson Branch of the Women's Auxiliary to the Zurburg Hospital. This affair is planned each year to help the general treasury of the Auxiliary. The party is scheduled for 1:30, and everyone interested in helping the hospital is cordially invited to come. Players will pivot and there is a prize for each table.



High School Assembly

At the High School assembly on October 24, Lincoln H. Lippincott, a member of the class of 1916, will speak on the subject "Headliners or Sideliners."

Mr. Lippincott now lives in Winnetka, Illinois, and is National Secretary of the "Not Over 50" Club. The club is sponsored by the Lumbermen's Mutual Casualty Company of Chicago and has a membership of 250,000 motorists. New Jersey is represented by 6,416 members.

20 Year's Experience
Upon his graduation from Palmyra, Lippincott attended Wesleyan University in Connecticut. For the last twenty years he has been engaged in educational and safety work. Teaching in the grade schools while at college, directing the educational program of large insurance companies, instructing in insurance at John Hopkins University in Baltimore, and in Business Letter-Writing at Northwestern University has brought him into contact with all forms of training.

As secretary of the club he has visited seventeen states and the Dominion of Canada presenting different safe driving practices to organizations such as Rotary, Kiwanis, American Legion, Parent-Teacher associations and school assemblies. As a member of the Winnetka, Illinois Post No. 10 of the American Legion he has been active in Americanism work.

During this visit to New Jersey he is speaking to the High School assembly at Collingswood, to the P.T.A. there, to the Rotary of Jersey City, Camden, and Collingswood, and to the Exchange Club of Atlantic City. He is also speaking at the assembly of the State Teachers College in Jersey City.

COUNTY ROAD WORK

Bridge over Mill Creek between Rancocas and Route 25 is under reconstruction. Traffic maintained but special caution is required at the bridge approaches on either side.

Church Road in Cinnaminson Township, one and three-tenths miles and Jobstown to State Route 39, Springfield Township, are under construction with traffic maintained.

Sands of the Sahara desert are carried southward half a mile each year.

THE NEW ERA, Inc.
RIVERTON, N. J.

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BOROUGH OF RIVERTON

Sale of Lands for Unpaid Taxes for Years as Noted
Sale on Saturday, October 14, 1939, at 10 o'clock a.m.

NOTICE OF SALE

NOTICE is hereby given that I, C. Kenneth Davis, Collector of the Borough of Riverton, County of Burlington, New Jersey, pursuant to the authority of the statutes in such case made and provided, will on Saturday, the fourteenth day of October, 1939, at 10 o'clock in the morning of said day at the
Riverton Council Chambers

503 Howard Street, in said taxing district, expose for sale the several tracts and parcels of land hereinafter specified, or any part or parts of said land sufficient for the purpose of such case made and provided, will on Saturday, the fourteenth day of October, 1939, at 10 o'clock in the morning of said day at the
Riverton Council Chambers

The said lands hereunder described by Block and Lot numbers, and the names of the persons against whom the said taxes and liens have been assessed, and the amounts of the same including interest to July 1, 1939, are as follows:

Block 40 Lot 1 Seventh Street, Lot 60 x 150 Montgomery A. Simon, Stucco Residence Taxes for year	1936	112.52	20.62	133.14
	1937	106.04	13.56	119.60
	1938	113.68	7.13	120.81
Block 63 Lot 1 703 Cinnaminson Street, Lot 25 x 147 John H. Gibson, 1/2, Twin Frame Dwelling Taxes for year	1936	46.55	8.58	55.14
	1937	45.12	8.51	53.63
	1938	47.04	2.94	49.98

9-21 to 10-12-39

ABOUT THE COUNTY

The water in the largest of the Sylvan Lakes is rising slowly since the completion of the new dam more than a week ago. It is not expected the lake will be filled for several weeks unless heavy rains set in.

The new dam was built to replace the bank washed out in a flood in June of last year. At that time the high waters saturated the old earth-then levee and caused it to give way, cascading millions of gallons of water down into the Farnerville section of Burlington.

Between 1,400 and 1,500 pupils of Moorestown Public Schools received an unexpected vacation from classes last Tuesday when the high school, junior school and lower grades housed in school No. 9 were forced to close until this Monday because the central heating plant will not be in operation before that time.

Judge Frank A. Hendrickson granted final citizenship papers to 60 out of 82 applicants in naturalization court, in Mount Holly, last week. The refused applicants were declared ineligible because of criminal records, failure to have proper witnesses or inability to answer questions asked by U. S. Examiner Joseph E. Geary.

Trial of Ellis H. Parker, former Burlington county detective, and his son, Ellis, Jr., and three other men on charges of conspiracy to kidnap

Paul H. Wendel, former Trenton attorney, was adjourned in Brooklyn Federal Court yesterday until December 6.

The Parkers were convicted of kidnapping Wendel in Federal Court at Newark a year ago and are serving terms in the Lewisburg, Pa. Federal Penitentiary.

Charged with them in the present trial are Harry Weiss, Murray Bleefeld and Martin Schlossman.

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On the Hall Table...

Put a modern, attractively styled I.E.S. lamp on your hall table. Its soft, well diffused light will do much to bring out all the beauty of your entrance hall and furniture.

The lamp illustrated is one of the many beautiful models now on display at Public Service stores and at electrical dealers. It provides direct and indirect light combined. A 100 watt Mazda light bulb, set in a translucent reflector, supplies the light. This lamp has a china base in a selection of four colors—ivory, tan, oxblood or green. Pleated silk shade is eggshell with trim to match base selected. Price, \$7.95 if you trade in an old lamp, \$8.95 without trade-in. I.E.S. floor lamps sell for \$12.75 cash or \$11.75 if you trade in an old lamp. Small carrying charge if purchased on terms.

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A-7368

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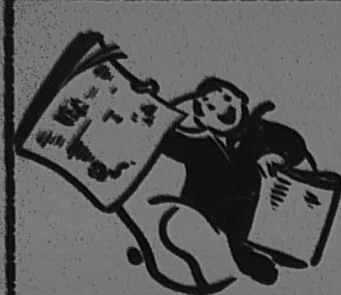
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BRIEF ITEMS
from
ABOUT TOWN

Despite the fact that local residents have been requested not to burn leaves on the pavement, the practice still goes merrily on. What a howl there will be when the surface begins to crumble and need replacement.

Riverton Borough Council convenes this (Thursday) evening. The Burlington County Board of Public Holders meets tomorrow afternoon.

There was a large attendance at the annual Birthday Party given by the Delran Yacht Club last Saturday night, at the club. Dr. Charles Voorhis has been reelected Commodore of the organization for the year 1939-40.

Don't forget that this is Fire Prevention Week. A good time to clean out the debris from the cellar, if it hasn't been done already.

According to present plans, the Fiftieth Anniversary Edition of The New Era will be published on November 2. If you desire extra copies please use the order form published in this issue.

There will be over 70 pages of the history of local communities and organizations.

Rev. Madison Howe reports that the Community Center in East Riverton, at Hunter and James streets, will be completed this month.

The work on Church road is progressing nicely and the engineers in charge expect that the project will be completed in about two months.

The September police report in Cinnaminson covered a wide variety of cases.

A huge marine railway is being constructed at the plant opposite the Riverton Yacht Club.

A special meeting of the Cinnaminson Township Committee will be held next Tuesday night.

saiken Creek and River road were deprived of the erection of a light granted to them at the September meeting of the council. A letter from the Public Service Gas and Electric Co. stated that they were unable to place a light at the desired location as the lane was a private one. Erection, however, would be made if the owner, W. B. Pluck, would dedicate the lane to the Borough. To date this has not been done.

E. A. Griscom, tax collector, stated that he would sit at the police headquarters, from 5 to 7 o'clock Friday evenings and 10 to 12 o'clock Saturday mornings to accommodate taxpayers on the East side of Palmyra.

Street Work
Councilman Huyett reported that work had been completed on Charles and Walnut streets, Park avenue and West Broad street. Maple avenue had been macadamized and gravel and oil applied to one block on Fourth and Fifth streets. A twelve inch pipe was laid at Cinnaminson avenue and South Broad street to alleviate flood conditions.

The American Government and Sociology class, of the Palmyra high school, was in attendance with James P. Hughes, faculty member, in charge. In welcoming the students to the council chamber Mayor Ward stated that the group was given honorable mention in The National Municipal Magazine for the activities of last year which will

probably result in many schools over the country following the example set by the Palmyra high school group.

SOCCER SLATE

The Palmyra High School soccer team will open its season on October 20th with Haddon Heights, at the old Palmyra football field. About thirty students turned out for the squad during the past week. There are five varsity men returning from last year's squad: Norman

Delaney, Dick Deemer, Donald Fox, Russel Kerns, and Millman Ransome. The soccer team placed fifth in the South Jersey Soccer League last season, and with new material on hand and the five veterans Coach Millman, hopes to turn out a better team and place higher in the league standing. The schedule for the season is as follows:
Oct. 20—Haddon Heights, home.
Oct. 27—Auburn, away.
Oct. 31—Woodrow Wilson, home.
Nov. 3—Woodrow Wilson, away.
Nov. 7—Camden, home.

Nov. 13—Auburn, home.
Nov. 17—Camden, away.
Nov. 21—Haddon Heights, away.

FIRST AID

The first class of instruction in the Red Cross method of First Aid was given last night (Wednesday) in Society Hall, Palmyra. The course will be held each Wednesday evening for five weeks and is sponsored by the W.P.A. Any person interested is invited to attend. No charges are made.

DEMOCRATIC DINNER

DANCE OCTOBER 21
The Burlington County Democratic Women's Club will hold a

dinner-dance at the Log Cabin Lodge, Medford Lakes on Saturday evening, October 21, to honor the Democratic candidates who were nominated at the Primary Election. They are Russell Page for Senator, Elizabeth Cowperthwaite for Assembly, Harry E. Moyer for County Clerk, C. Biddle Atlee and Roy Gill for Freeholder candidates. Mrs. Amy Gauntt, of Mount Holly, is the General Chairman, assisted by Mrs. Mabel Murphy, of Bordentown, Mrs. Edna Perry, of Hartford, and Mrs. Mae Brannin, of Medford Lakes.

Nero believed he was brilliant in everything and when he was dying said "What an artist is lost in me."

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Butt Ends lb 21c
Slices of Hams lb 39c
New cure—oven tendered—short shank—all excess fat and skin removed—mild and mellow—richly flavored.

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Top Quality Stewing
Chickens lb 23c
Milk and grain fed—all meat—well fattened.
Sausage lb 21c
(None under at any price)
Fresh Country
SCRAPPLE lb 10c
Baked Leaves lb 5c
Select OYSTERS doz 17c
Fresh Jersey
BUTTERFISH lb 12c
Fresh Jersey
SEA TROUT lb 9c
Fresh
Sliced CODFISH lb 15c

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SUNRISE, Pure, New Pack, Large Family Size
Tomato Juice 2 1/2-gal cans 29c
Pressed from selected vine-ripened tomatoes. Approximately 10 servings in each can.

VICTOR FRESH SLICED BREAD 1-lb loaf 5c
ASCO Buckwheat or Pancake Flour 2-lb 5c
Broer Rabbit Green Label Molasses 2 1/2-lb 27c
Sweet Slip Honey 1-lb 9c : 300 Table Syrup 10c

ASCO Macaroni 1-lb 13c

Beans 4 25c
ASCO Tomato Soup 4 19c
New pack. Made with selected tomatoes. Longlife butter, finest apples.

ASCO Baking Powder 1-lb 17c
ASCO New Pack 2-lb 19c
Tomatoes 2 1/2-gal 15c
Sylvan Seal 2-lb 13c
Cheese Cream, Relish and Pimento 1-lb 9c
Keebler Saltines 1-lb 9c

ASCO Sparkling Beverages 4 full quart bottles 25c

Golden Ginger Ale, Root Beer, Cherry, Orange, Grape, Saratoga, Ila, Birch Beer, Lime-Lemon and Cream Soda. Plus bottle d.

Thrive Dog Food 4 29c

OXYDOL New High Test! 8-oz 9c 24-oz 19c

COLOROX Bleach and Disinfectant 2 pint bottles 23c 1 quart bottle 21c

Sunbrite Cleanser 3 13c

P & G Laundry Soap 3 cakes 10c

Ivory Snow or Ivory Flakes 12-oz 21c

IVORY medium cake 5c 2 large cakes 19c

Famous York State CONCORD Grapes 12-quart basket 39c

California Selected Honey Dews each 15c
Crisp, Fresh Iceberg Lettuce head 10c
Fresh Golden Pumpkins lb 2c
Genuine Stayman Winesap Apples lb 3c

Church Notices

SACRED HEART CHURCH

Riverton, N. J.
Rev. John F. Welsh, Pastor
Rev. Vincent A. Luther, Asst. Pastor
Sunday Masses—7:00 - 9:00 - 10:15.
Daily Masses—7:00 - 7:45.
Confessions every Saturday—4:00 to 6:00 - 7:30 to 9:00 p.m.

Tryouts were held on Tuesday evening for the cast of characters of the three act comedy "The Absent-Minded Bridegroom." The play is to be produced by the Sacred Heart Dramatic Society on Tuesday, November 28th. Further details will be announced later.

On Thursday evening, October 12th, there will be a meeting of the Sacred Heart School Alumni Association in the school auditorium. Plans for the fall social season will be discussed.

Religious instruction classes will begin on Friday of this week. Elementary School Children will report at 3:45 p.m. in the school. High School students will report at 7:15 p.m. in the school.

A Novena in honor of Our Lady of the Miraculous Medal will start on Monday evening, October 16th. This Novena will continue indefinitely every Monday evening.

CHRISTIAN SCIENCE CHURCH

"Doctrine of Atonement" is the subject of the lesson-sermon in all Churches of Christ, Scientist, on Sunday, October 15.
The Golden Text is: "If any man sin, we have an advocate with the Father, Jesus Christ the righteous." (1 John 2:1).

Among the citations which comprise the lesson-sermon is the following from the Bible: "Little children, let no man deceive you: he that doeth righteousness is righteous, even as he is righteous. Whosoever is born of God doth not commit sin; for his seed remaineth in him, and he cannot sin, because he is born of God." (1 John 3:7, 9).
The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "Jesus urged the commandment, 'Thou shalt have no other gods before me,' which may be rendered: 'Thou shalt have no belief of Life as mortal; thou shalt not know evil, for there is one life—even God, good—having one God, one Mind, unfolds the power that heals the sick, and fulfills these sayings of Scripture, 'I am the Lord that healeth thee,' and 'I have found a ransom' (pp. 19, 276).

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 11 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

Special Announcement

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the well-known merchant tailor, has opened a tailor shop at his home, Fourth street and Thomas avenue.

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CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor
Bible School—10:00 a.m.—"Central Baptist" enjoyed one of the most enthusiastic Rally Days in its history last Sunday. It was particularly so, due to the fact that this was the first Sunday open to the classes of the lower ages since the quarantine. The theme of the day "The Church of Tomorrow" was carried out in the church services by Superintendent Thomas C. Van Ooten, Assistant Superintendent William Cooper, and Pastor Lockett, who spoke to a capacity congregation. If this interest continues, the school can look forward to great accomplishments in the winter months.

Morning worship—11:15. Those in quest of real help in their daily lives will not miss the pastor's sermon. He always brings to his listeners practical ways in which true religion may be applied to fill this wanting need. "The Victor's Crown" will be his subject for the morning service. The choir's presentations also add materially to this worship period.

B.Y.P.U.—6:45 p.m. On this Friday evening the members of this High School group and all those who are now entering high school this year, are especially invited to a social to be held in the social hall at eight o'clock. Plans for the fall and winter activities will be discussed. Come out and bring another new member.

Evening Service—7:45 p.m. Why not conclude a perfect Sunday by attending the evening service? Inspirational singing, choir selections, and a good sermon is in store for you. Come out and hear the pastor's sermon on "The Glory of the Cross."

WESTFIELD FRIENDS MEETING

Burlington Pike
Sunday Morning
10 o'clock—First-Day School.
11 o'clock—Meeting for worship.

Wesleyan Men's Bible Class

For the Men of the Community
Handel, the great musical master, while passing by a blacksmith shop heard the ring of the hammer as it smote the anvil. In the ring of the anvil he caught a given melody of sound, inspiring him to compose "The Harmonies of the Anvil." This required the ear of a genius!
Jesus, walking along the shores of the sea of Galilee, saw humble fishermen whom He called to be his disciples, who in turn became leaders in Christianity.

The Master sees these deeper harmonies of ability and purpose of the humblest of men and awakens them to greater deeds.
What the Master did then He is doing among men today, quickening the unused powers of mind and heart, for He knows these hidden qualities of the life and sends them forth as heralds of His name.

The preparation for service is one's sincerity in the study and appropriation of the Words of the Bible and dedication of ourselves.
"Music in the ring of the Anvil—yes to the genius of music."
In a deeper and holier sense Jesus sees in us qualities which He calls and relates to His purposes. Be with us brother-man next Sunday at 9:30. The Master awaits you.

PRESBYTERIAN SYNOD TO MEET AT ATLANTIC CITY

Ministers and elders from all parts of New Jersey will gather in the First Presbyterian Church of this city on next Monday (October 16) for the 117th annual meeting of the Synod of New Jersey. It is expected that Rev. David W. Berry, D.D., pastor of the Millville Church, will be chosen moderator to succeed Rev. Dr. D. Wilson Hollinger of Bethany Church, Trenton, Dr. Berry

is to be nominated by Rev. Alison R. Bryan, of Salem, on behalf of the Presbytery of West Jersey.



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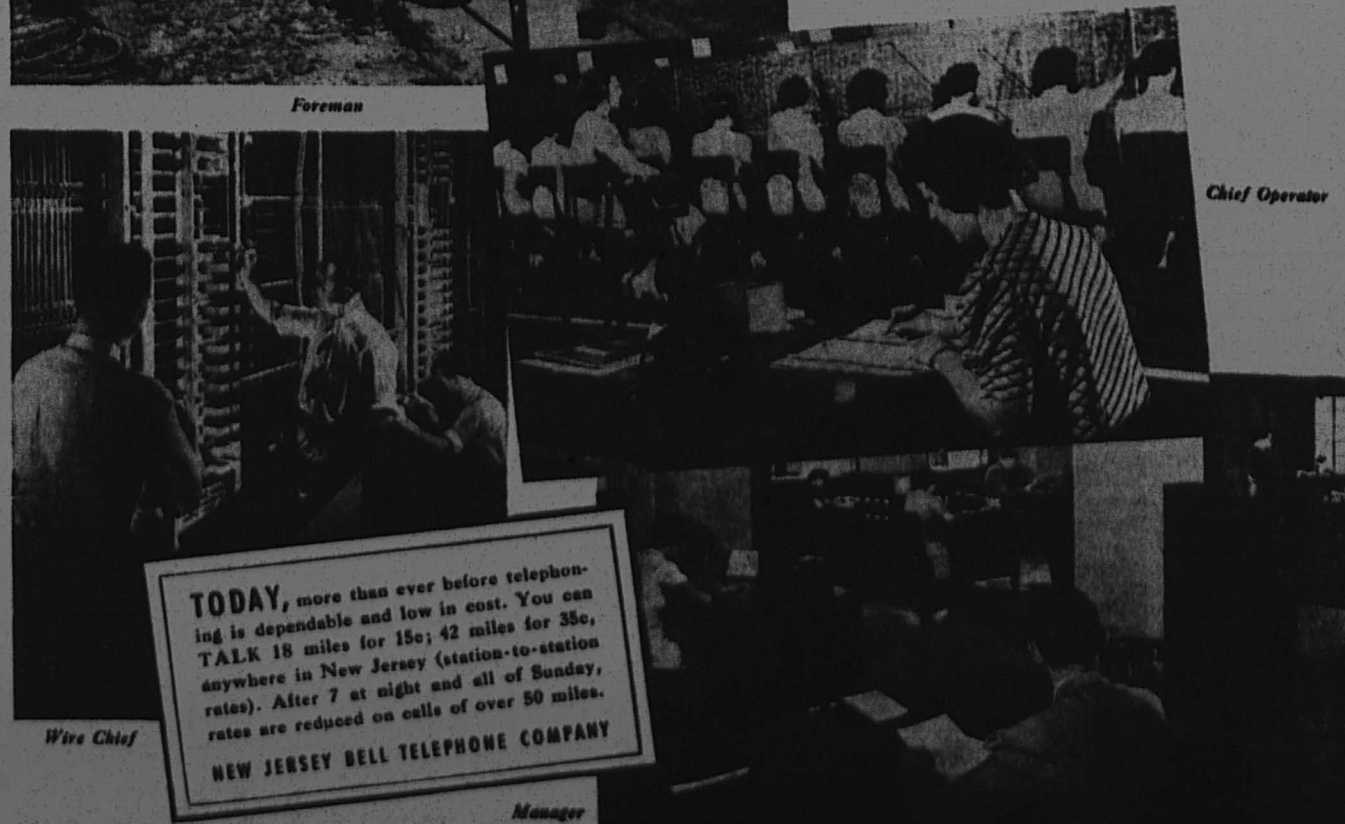
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Alley Gossip

Burlington County League		
The standing:	W	L
Beverly	5	1
Prudential	5	1
Riverside	4	2
Shorten	1	2
Sky Chief	1	2
Medford	1	5
Garden State	1	5

High singles: Haines, Medford, 215; Winkelspecht, Riverside, 204; Edge, Riverside, 216; Poulson, Sky Chief, 207.

Business Men's League		
The standing:	W	L
Bell & Evans	7	1
Claws	6	2
Millside	4	4
Fortnum	4	4
Farmers	3	5
Lloyd	3	5
Dawley	1	3
Parry Fire	0	4

High singles: Adams, Claws, 204; Schmidt, Dawley, 200.

K. of C. League		
The standing:	W	L
Palmyra	4	0
Mt. Holly 2	3	1
Mt. Holly 1	2	2
Moorestown	2	2
Camden	1	3
Gloucester	0	4

Ladies' League		
The standing:	W	L
Luckies	8	1
Kools	8	1
Marvella	4	5
Wings	3	6
Murads	4	5
Camels	0	9

Murads lost 3 to Wings. Miss Densler 159, Murads; Miss Saylor 130, Wings.

Kools won 3 from Camels. Miss Brown 170, Kools.

Luckies won 3 from Marvella. Mrs. Haines 171, Luckies; Mrs. Swartz 154, Marvella.

International League

Trenton		
Salt	144	189
Cooper	164	204
Chady	144	148
Zimmer	134	209
Foley	221	203
Mayti	184	212
	807	928

Palmyra

Wallace	170	160
Edge	215	169
Nelson	156	159
Brosius	197	214
Burke	169	191
Winkelspecht	156	156
	907	893

Country Club Notes

Ladies' Bowling

The results in the Ladies' Bowling League on Monday afternoon of this week were as follows:

	W	L
Mrs. Edward Lippincott	2	1
Miss Gausler	2	1
Mrs. Hendrickson	2	1
Mrs. Capehart	1	2
Mrs. Richard Lippincott	1	2
Mrs. Story	1	2

High singles: Mrs. E. Lippincott, 185; Mrs. J. C. Anderson, 164; Mrs. A. H. Burns, 156.

Men's League

The men's league started on Monday night of this week, with 10 teams in action.

These are captured by the following:

J. D. Clark	F. G. Frank	S. H. Bonsall	R. T. Elliott	G. S. Hagstox	W. L. Hendrickson	Edward Lippincott	J. F. Jamison	E. J. Woods	W. S. Wilson
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Jersey Pros Win

Last week, three New Jersey pros staged a match with three experts from Philadelphia and, when the smoke of the ball had cleared away,

Alley Gossip

The Jerseyites emerged the victors 1-up.
Walker Brickley, Riverton pro, teamed up with Dick Keshan, of Moorestown and Bruce Colbert, of Woodcrest, to down Ed Dushy, George Smith and Marty Lyons. Dushy had a medal score of 66 and his outfit also had low best ball, 63.

RIVERTON DROPS GRID GAME HERE

Riverton's football team lost to Lido, of Philadelphia, at the local park on Sunday afternoon by the score of 13 to 0 before a large crowd.
Soon after touch-down — Pitelis, the touchdowns for the visitors. Soon after the 8 yard line in the second quarter while Pitelis, a substitute intercepted a Riverton pass and ran twenty yards for a touchdown in the third quarter. He also made the extra point. The locals seriously threatened the enemy goal on one occasion when George Bishop recovered a fumble on the Lido 10 yard line, but they were held on downs.
This Sunday afternoon the Riverton Club will play the Kensington Cardinals at Memorial Park at 2:30.

Lineups

Lido	Riverton
Menna	LE
	Dare

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most favorable season for planting hardy perennials—the backbone of the Flower Garden. You can draw on Dreer's for an immense variety of sorts, both new and older well-tried kinds, in Phlox, Veronicas, Salvias, Delphiniums, Trollius, etc., etc.

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TO PAY

THE NEW A.B.C. MONTHLY PAYMENT PLAN

Enables you to repair, alter or modernize any type of existing structure and pay for the improvements in monthly instalments arranged to suit your convenience. Amounts from \$1000 to \$5000. Terms as long as 5 years. We are also in a position to handle deals under the A.B.C. Title I Monthly Payment Plan (FHA) in amounts ranging from \$30 to \$2500. Terms from 6 months to 3 years.

Let us explain the wide variety of work and equipment included in this service. No delays. No red tape. We handle all details for you.

Let us give you details!

J. S. COLLINS & SON, Inc.
TELEPHONE

Moorestown 1 • Riverton 4 • Riverside 80
Merchantville 2 • Maple Shade 1604

them on this trip. To those who have read the book it will be easily seen that the success of their venture was due mainly to their ability in making wise choices. Miss Diehl suggested to the children the motto, "Learn to make wise choices—wise choices in all actions and words."
The theme for the year throughout the school in Social Studies is, "Interdependence in Community Life."

Classes
Miss Edith Rafael, graduate of the School of Industrial Arts, has begun her classes of art and specialized dancing. Mrs. J. Allen Mason, a specialist in the field of reading, meets with the different groups every Monday. James Wallace has returned to assume the work in music. Mr. Wallace gives private instruction in piano as well as con-

CARD OF THANKS

Camp No. 3, P. O. of A. wishes to thank all merchants and friends for prizes donated for the card party, October 4.

The committee:

Virginia Windish,
Anna P. Jenkins,
Mabel Salmer.

Raw materials produced in every State of the Union go into the manufacture of automobiles.

OVER THE
WEEK-END
TRY
KEMP'S
Salted Nuts
•
SALTED PEANUTS
lb 29c
ASSORTED NUTS
59c lb 89c lb
L. L. KEATING
Broad and Main Sts., Riverton
RIVERTON

FOX — Riverside

NEW LOW
EVENING PRICE 25c

OUR HARVEST OF
PICTURE HITS!

Friday and Saturday, October 13-14

IRENE CHARLES
DUNNE BOYER
WHEN TO MORROW
(COMES)

—Saturday Matinee Only—
HOPALONG CASSIDY in
"RENEGADE TRAIL"

Sunday and Monday, October 15-16

Three thrilling performances
plundered from life itself...
for the year's great
romantic drama! *Cary Grant*

LOMBARD GRANT FRANCIS
IN NAME ONLY

—ALSO—
OUR GANG in "JOY SCOUTS"

Tuesday, October 17

2—First Run Features—2
BETTY GRABLE in
"MILLION DOLLAR LEGS"

—and—
"CHARLIE CHAN AT RENO"
with SIDNEY TOLER

Wednesday & Thursday, Oct. 18-19

A GREAT SNOW AND
ICE FESTIVAL

Ann Sheridan
in
WINTER CARNIVAL
NEW LOW EVENING
PRICE 25c

ducts the classes in singing. The many fine old trees on the school campus furnish the setting for the science courses under Mr. Bates.

On Friday, October 6, an assembly was held during which the children presented plans for carrying out the activities of the school. They also gave short resumes of what they are doing in their classrooms.

CARD OF THANKS

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Virginia Windish,
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Mabel Salmer.

Raw materials produced in every State of the Union go into the manufacture of automobiles.

THE RAINS CAME
A 20th Century-Fox picture starring
DANIEL F. ZANUCK'S
Production
LOY-POWER-BRENT
Banks Lee • Nigel Bruce • Russ Segmiller
Joseph Schildkraut • Ray Hall • Lee Remick
Marion Ballou • Barry Thomas • G. B. Saxe
NOW SHOWING

SAVOR

MARKET BROADWAY

Matinee Daily at 2:00 p.m.
Evenings 7:00—9:00 o'clock

THURSDAY, October 12
(Columbus Day)

ANN SHERIDAN and
RICHARD CARLSON in
Winter Carnival
Free Gifts to the Ladies

FRIDAY and SATURDAY
October 13-14

JUDY GARLAND and
JACK HALEY in
The Wizard of Oz

—Saturday Matinee Only—
JOHNNY MACK BROWN in
"THE OREGON TRAIL"

MONDAY and TUESDAY
October 16-17

These Glamour Girls
—with—

LEW AYRES with
LANA TURNER and
ANN RUTHERFORD

Mon.—Free Gifts to the Ladies

WEDNESDAY & THURSDAY
October 18-19

CAROLE LOMBARD with
CARY GRANT and
KAY FRANCIS in

In Name Only
Thurs.—Free Gifts to the Ladies

YWCA NOTES

Inter-Club Meetings

Plans for inter-club council meetings were made by Girl Reserve club officers and advisers at a week-end conference held Saturday and Sunday at Camp Ochanickon by the Burlington County Y.W.C.A. The Senior Girl Reserve Council announced that it would sponsor a covered dish supper meeting in the Beverly Library Building, October 24, with Dr. Elizabeth Ford Love, of Moorestown, as the speaker.

The week-end conference was attended by thirty-five officers and advisers, and was directed by Miss Virginia Shum, girls' work secretary of the Burlington County Y.W.C.A. Crafts were taught by Miss Ruth Lucchini, of Meriden, Conn., assisted by Miss Laura B. Thayer, of Beverly. Other recreation included boating, archery, badminton and games. The conference concluded Sunday afternoon with a service at which the speaker was Miss Grace Rhoads, of Moorestown, who is associated with the American Friends' Service Committee.

ROMANCE



The dramatic meeting between Myrna Loy and Tyrone Power in Darryl F. Zanuck's production of "The Rains Came" opens the stirring love drama of Louis Bromfield's best-selling novel, now brought to the screen by 20th Century-Fox. Directed by Clarence Brown, the film now showing at the Savar Theatre.

ALUMNI SET GOAL AT 500 IN NEW MEMBERSHIP DRIVE

Plans for a membership drive of the Palmyra High School Alumni Association are well under way un-

Evans' Service Station

Broad & Main Sts. Riverton, N. J.
SUNOCO
GASOLINE and OIL
Tires - Batteries - Auto Accessories
Broad & Main Sts. Riverton, N. J.

For RENT
RIVERTON

Single house, well located, 6 rooms and bath, large living room with fireplace, enclosed porch, oil burner, electric range, 2 car garage.

\$45

Raymond Warner
Fifth and Cinnaminson
PALMYRA

WANT-ADS

LOST AND FOUND - RENTS - SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS
Rate 10c Per Line
(Class Average 6 Words)
Minimum Charge 25c for Each Ad
Phone 712

SALE: 5 piece ivory bedroom suite, twin beds, \$50; desk, \$15. 414 Main St., Phone 783. 10-12-11

SALE: 7 shares Cinnaminson Bank stock, sacrifice immediately to settle estate. Write Box R, New Era. 10-5-11

RENT: Bungalow, 5 rooms, bath, enclosed porch, hot water heat, \$20 month, Randolph and Land St., East Riverton. Key at T. Robinson, across street. Write W. R. Hansen, 216 Broad street, Elmer, N. J. 10-5-21

WANTED: Maid for general housework; family of two; no washing; good cook. Must have references; good wages. Phone Riverton 902. 10-12-11

WANTED: Housework by day, Mrs. Helen Erickson, 22 Ruah street, Riverside. 10-12-11

SALE: Dining room furniture, Write Box "R" New Era. 10-12-11

In order for us to be in a position to deliver 1940 model "Oldsmobiles," and to have room to handle the traded in cars, we are offering our entire Used Car Stock at

Positively the lowest prices ever quoted!

Surely one of the cars listed below will meet with your budget arrangements as well as having dependable transportation during the coming winter.

1934 PONTIAC Convertible Coupe	\$245
1939 CHEVROLET Master DeLuxe 2 Door	\$715
1935 CHEVROLET 2 Dr., Radio-Heater	\$275
1938 DODGE DeLuxe 2 Door, 14000 Miles	\$625
1936 CHEVROLET Coupe, One Owner	\$350
1939 CHEVROLET, Master DeLuxe 4 Door	\$740
1936 OLDSMOBILE Town Sedan	\$485
1933 FORD Coupe	\$150
1932 CHRYSLER 4 Door Sedan	\$165
1934 FORD 4 Door DeLuxe Sedan, New Motor	\$225
1933 P.D. Model PLYMOUTH Coach, a good car	\$195
1933 OLDSMOBILE Sedan	\$195

Your present car may be the down payment on your selection of car. Balance through GMAC low payment plan.

'JACK' DAWLEY, Inc.
10 BROAD STREET
Riverton, N. J.

Riverton 1212 Merchantville 580

COUNTY HISTORICAL SOCIETY PLANS MEETING

The fall meeting of the Burlington County Historical Society will be held at Cooperstown, in the Community Meeting House on road leading from Route 25 to Beverly, (near the highway), Saturday afternoon, October 14th, at 2:30 o'clock.

"James Fenimore Cooper, the novelist," topic of an 18th anniversary of the birth of James Fenimore Cooper will be the address by Rev. Thomas L. Ridout, Mount Holly. A special invitation is extended to all teachers and school children.

RAY TO SPEAK

The Palmyra Junior Woman's Club will hold their meeting next Monday evening, October 16, at 8 o'clock in the club room at Society Hall.

The speaker for the evening will be Charles W. Ray, of the high school faculty, who will speak on the topic of International Relations through education.

BEITZ BARGAINS

E. Beitz & Sons, Quaker Store at 115 East Broad street, Palmyra, is offering many food bargains in the big Ninth Quaker Store Anniversary Sale in their store from October 12 to 18th inclusive.

A call to the store will bring a large circular with all the attractive, low cost items listed.


There's a SAVING With
Evans Premium Anthracite

The Thrifty housewife will buy in a supply of EVANS PREMIUM ANTHRACITE coal before further advance in prices—it's the economical thing to do for your dollar will buy more now than later. Pure virgin coal, high in carbon content. "It goes farther and heats longer." Every ton is guaranteed.

J. T. Evans Co.

RIVERTON
302

FUEL OIL
Genuine Koppers Coke - Lumber
New Homes and Repairs on Easy
Monthly Payments. Estimates free.



HEAR YE HEED YE!

FALL CLEARANCE SALE AT DAWLEY'S

In order for us to be in a position to deliver 1940 model "Oldsmobiles," and to have room to handle the traded in cars, we are offering our entire Used Car Stock at

Positively the lowest prices ever quoted!

Surely one of the cars listed below will meet with your budget arrangements as well as having dependable transportation during the coming winter.

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1939 CHEVROLET, Master DeLuxe 4 Door	\$740
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Your present car may be the down payment on your selection of car. Balance through GMAC low payment plan.

'JACK' DAWLEY, Inc.
10 BROAD STREET
Riverton, N. J.

Riverton 1212 Merchantville 580

PHILA. MARKET HOUSE

BROAD and GARFIELD AVE.
PALMYRA, N. J.

Phone 1200 Free Delivery

FRESH WHITE
MUSHROOMS
lb 25c

FANCY BROCCOLI
2 bchs 25c

CRISP
TENDER CELERY
large stalk 5c

Stamen Winesap APPLES
EATING or COOKING
pk bas 12 lbs 29c

Florida GRAPEFRUIT
5 for 25c

HARDING'S
SWEET CREAM
BUTTER
FARM ROLL
2 lbs 63c

PABST-ETT CHEESE
PIMENTO - STANDARD
SWISS VARIETIES
choice 2 pkgs 25c

FREE! FREE!
ONE CREAM PITCHER
with EACH PURCHASE
of 2 packages of CORN KIX
at REGULAR PRICE
2 pkgs 25c

CRYSTAL LAKE
BEVERAGES
ALL FLAVORS
4 large bottles 25c plus dep.

DELICIOUS
PRETZEL STICKS
2 1-lb boxes 25c

SPICED WAFERS
2 lb 35c

FILLET of FLOUNDER
lb 35c

NEW LOW PRICE...
SWIFT'S PREMIUM GENUINE
SPRING

Legs of Lamb
lb 24c

VOGT'S CITY DRESSED
Shlds of Pork
lb 18c

STRICTLY FRESH KILLED
PARAMOUNT
FRYING or ROASTING
CHICKENS

3 1/2 to 4 lb avg
lb 27c

SWIFT'S PREMIUM GENUINE
SPRING
Shlds of Lamb
lb 18c

"He who helps his fellow man, is serving God the noblest way he can."

NURSE SOCIETY ANNUAL REPORT

4,802 Visits Made During Past Year; Much Good Is Accomplished

The annual report of the Visiting Nurse Society of Riverton, Palmyra and Cinnaminson, as submitted this week by Mrs. E. M. Ritzhard, chairman, shows the tremendous amount of humanitarian work accomplished during the past year by this community-service organization.

Mrs. Ritzhard's report follows: "The Visiting Nurse Society in completing another year of service to the Community has gone forward in the field of Public Health Nursing. Each year we strive to meet the needs of the three communities and to keep abreast of the times in the various nursing services. "There are new methods to explore and to learn, prejudices and suspicions to overcome, adjustments to be made and always the bedside care which means so much to those who are sick and suffering.

Faithful Work

"Miss Blair and Miss Cook are most faithful in performing their duties and do their utmost to accomplish the greatest good for the greatest number. By actual bedside care and home nursing; by school work; by prevention; by hospital clinics; by education, sympathy and understanding, they try to help the individuals with whom they come in contact and to maintain a high standard of health in the community.

"During the past year they made 4,802 nursing visits, 4,629 home visits and 144 social service visits. 289 patients were transported in 136 cars (Continued on page 3)

Community Chest Drive Started

The annual Riverton-Cinnaminson Community Chest Drive started on Tuesday of this week and will continue for several days with volunteer workers in both communities, under the general chairmanship of Archibald G. Bush, soliciting contributions for the four organizations that are supported by the chest.

These are: The Riverton-Cinnaminson Welfare Association, Cinnaminson Home, the Burlington County Hospital and the Visiting Nurse Association of Riverton and Palmyra.

The generous support of all local residents is earnestly solicited in order that these splendid institutions may continue to carry on their great work.

Those Working

A four page pamphlet, "Unto Others," which has been issued in connection with the drive for the past three years and which explains the work of the various organizations, was distributed on Tuesday of this week.

In Cinnaminson those in charge are Mrs. Raymond Eastwood, Mrs. R. R. Betancourt and Mrs. Howard Taylor, while in Riverton the district leaders are: Mrs. H. M. Kieckhefer, Walter Rogers, Walter Barclay, Mrs. Robert Ayres and William H. Bottger.

CONTRACT FOR NEW POST OFFICE

According to advice received here this week from Washington, the contract for the new Riverton post office was awarded recently to the J. D. Hedin Construction Company, of Washington, D. C., on their bid of \$59,600.

The Federal Works Agency, Public Buildings Administration made the award.

Local officials expect that actual construction work will be started in the very near future.

THE NEW ERA

RIVERTON - CINNAMINSON - PALMYRA

50th Year No. 39

THE NEW ERA, THURSDAY, OCTOBER 19, 1939

PRICE FIVE CENTS

WARNING ABOUT CAR INSPECTION

Citing the fact that 6,300 sets of license plates have been collected to date this year for non-compliance with the automobile testing law, Commissioner Arthur W. Magee warned this week that inspections must be made on schedule.

He explained that no notices are sent out for the current inspection but that cars are due at the stations six months after the date typed on the front of the windshield sticker. Failure to observe these dates as well as failure to make adjustments, corrections or repairs within seven days after rejection subjects the car owner to penalties that may include the revocation of the license plates.

WILL ABOLISH CLUB LICENSES

Governing Body of Cinnaminson Township Passes New Ordinance Tuesday

There was a large attendance at the hearing held by the Cinnaminson Township Committee on Tuesday night of this week when, by a unanimous vote the ordinance providing that no additional club licenses be granted and that no club licenses be renewed was passed. The legislation was the outcome of a recent resolution by the Township Committee in declining to grant the application of the Forest Hill Boat Club for a club license.

Appeal Taken

This organization took an appeal to Frederick Burnett, State Commissioner of Alcoholic Beverages, the decision on which has not yet been announced.

A study of the legal aspect of prior decisions, however, revealed the fact that it was generally ruled that if one club license were granted, others could not be issued without the indication of discrimination.

In order to prevent this situation, the ordinance passed Tuesday was formulated, according to committee members, as being the only solution to having too many organizations requesting the same privilege.

One Affected

Since the Forest Hill Club does not yet have a license, the only organization affected is the Fork Landing Yearly Beneficial Association, whose license expires on June 30, 1940. This club has been in existence for nearly 10 years, and according to members, pays sick and death benefits, in addition to doing charitable work.

Both the Beneficial Association and the Boat Club were represented by attorneys, who argued against the passing of the ordinance, stating that both organizations were of high character and taxpayers of the community. They asked restriction, rather than elimination.

For Ordinance

Those speaking in favor of passage included Rev. Madison Bower, Mrs. Richie and Charles Evans, former chairman of the Township Committee.

Mr. Conrow stated that he sympathized with the Fork Landing Association, but that he felt the only way out of the situation was to say "no" to every one. After giving ample opportunity for all spectators to be heard, the ordinance was finally passed shortly after 9 p.m.

GO TO WOODBURY

Seventy-five members of Palmyra Assembly, A.O.M.P., journeyed to Woodbury on Tuesday night of this week to attend New Jersey Assembly night.

The local delegation was the largest in attendance and all members reported a most enjoyable evening.

DR. McCONAUGHY LOCAL SPEAKER

Psychologist Gives Interesting Talk to Members of Riverton P.T.A.

There was a large attendance at the Twenty-third Annual Reception of the Riverton Parent-Teacher Association held in the school auditorium on Monday night of this week, when Dr. Mary W. McConaughy, professor of educational psychology at Rutgers University was the guest speaker.

Prior to the formal meeting, those present were welcomed by the president of the association, Mrs. John Abell, the members of the board of directors and the teaching staff headed by Miss Caroline M. Staman, supervising principal.

At the start of the meeting, Mrs. Abell made brief introductory remarks. Stanley Gilbert, accompanied by Mrs. C. V. Devery, rendered vocal selections on two occasions during the evening.

"Re-Birth"

Miss Staman, after expressing appreciation for the fine cooperation from parents, introduced the speaker of the evening.

Dr. McConaughy traced the development of children of both sexes through periods of "re-birth" in a very apt manner, illustrating important points with humorous incidents which were particularly pertinent. Her charming style of delivery, together with her apt treatment of a difficult subject, held the interested attention of the audience.

The various periods, as described by the speaker began with the first three years of life when, at the end of that time, the two most important aims of humans become manifest: the desire to be successful and the desire to be loved.

She said that the next period, three to five years, began the age of discrimination. This stage is followed by the pre-adolescent era where the school plays an important part, particularly in the development of various interests.

Adolescent

"When a person reaches the age of 14-16," said Dr. McConaughy, "he or she has the capacity to do adult thinking. I feel, therefore, that the best way to handle boys and girls of this age is to give them a certain amount of independence."

The speaker then went on to say that most parents are afraid for their children to be on their own, thus (Continued on page 2)

ABOUT BLACK WIDOW SPIDERS

Due to the fact that black widow spiders have been found in Cinnaminson Township recently the Board of Health in that community has issued the following statement concerning the pest:

The black widow spider, although not one of the common varieties seen in this vicinity, is found here. This spider has black legs and a body which is about one-half inch in diameter. On its underneath side is a bright red spot which is very easily seen if the spider is placed on its back.

No attempt should be made to pick up this spider with the fingers. Always use a stick or some similar object.

The black widow spider is usually found under stones, wood or something similar lying on the ground. It can also be seen in sheds which are damp. These spiders prefer the dark to the sunlight.

If some one should be bitten by the black widow spider, he should consult his physician immediately. Although its bite is very rarely fatal, it can, nevertheless, cause some very distressing and painful symptoms.

The best way to fight the pest is to destroy any spider which even closely resembles them.

FINE RESPONSE ON DONATION DAY

The officers and members of the Riverton Branch of the Zurbrugg Memorial Hospital Auxiliary wish to express their sincere thanks to the residents of Riverton and, particularly to the school children, for the splendid response of the Annual Donation Day held last Saturday for the benefit of that hospital.

The cooperation of local people enabled the Auxiliary to reach the goal that had been planned and over \$80 was received in cash. In addition to this, other contributions were 3,000 pounds of potatoes, eight bushels of apples and six bushel baskets filled to overflowing with a wide variety of canned goods.

CARL DAHMEN ON EUROPEAN CRISIS

Widely - Traveled Burlington Resident Speaks at Local Rotary Club

Although all Germans must seem to be Nazis, in reality only about one-third of the population wholeheartedly accept the ideals of the party, said Carl Dahmen, of Burlington, in a talk to Palmyra-Riverton Rotarians last Thursday. Mr. Dahmen was in Germany when the war broke out, and had the nerve-racking experience of being on a boat sailing for New York which turned around and went back to Hamburg. He finally got space on a Holland-American liner that lay three days in the English channel while undergoing search for contraband, but eventually landed its group of passengers in America. He stated with feeling that he was now sated than ever that he would rather be an American than anything else in the world.

The club also welcomed into membership Leo Shaffer, of the Tacony-Palmyra Bridge Company. He was induced by Past President Joseph S. Low, whose brief, but effective remarks gave Mr. Shaffer a picture of the far-flung organization he had joined, as well as the responsibilities of its members.

Traveled Widely
Mr. Dahmen traveled widely in Europe during the past summer; he visited five different countries, and as he put it, saw more of Germany than most Germans do in a lifetime.

He was a boy in the Fatherland when the Kaiser's legions marched off in 1914, and remembers well the excited enthusiasm of the era. In September last there were no cheering crowds casting flowers before the troops, but an air of solemnity marked the mobilization. The German people do not want war, nor do the people of other lands, rather they feel no hatred of anybody, Mr. Dahmen emphasized. He says the motto of Luxembourg, then celebrating the one hundredth anniversary of its independence, really states the aim of all European peoples. (Continued on page 3)

BYBERRY INMATE CAPTURED HERE

When Edward Styber, 23, of Philadelphia, ran through the toll gate at the Tacony-Palmyra bridge on Monday night of this week, the Palmyra police were notified by bridge officials.

Officer Nelson Wallace found the culprit skulking along Temple boulevard and brought him to headquarters for questioning. Chief C. Morris Beck, becoming suspicious of the manner in which the man acted, asked him whether he had ever been an inmate of any institution. Styber denied that he had, but Chief Beck called Byberry and found that the man had escaped from that hospital earlier in the day.

Styber was returned to Byberry officials shortly afterward. Dean Smith questioned.

STREET LIGHTING DISCUSSED HERE

Consider Improved Illumination on Certain Streets; Local A. A. Is Commended

At the meeting of Riverton Borough Council held on Thursday night of last week, the subject of increased efficiency in lights on Main and Broad streets, was discussed by J. W. Sylvester, chairman of the lighting committee, who stated that he was conferring with officials of the Public Service Company in respect to this question.

Councilman Robert W. Knight remarked that he felt something should be done to improve lighting on some of the other streets where, he stated, there was room for considerable improvement.

Very Costly

Mr. Sylvester stated that any material change in the present system would involve considerable expense, and that a change to electricity, if done the cheapest way, would necessitate the placement of poles on the highways. Underground wiring would be very costly. He stated, however, that he would determine whether anything could be done to improve the illumination furnished by the present gas lights.

Commended

Leonard R. Baker, president of the Riverton A. A., reported concerning the activities of that organization during the past season. He stated that the club was pleased to turn over to the borough equipment to the value of over \$150, including all uniforms that had been cleaned and were as good as new. He also said that a substantial sum of money (Continued on page 2)

Annual Red Cross Roll Call

More than one million new members will be sought by the American Red Cross when the annual membership campaign opens on November 11. Throughout Burlington county, Red Cross members will cooperate with the national organization in an effort to place the familiar Red Cross insignia in the window of every home, and a Red Cross button on the lapel of every man and woman.

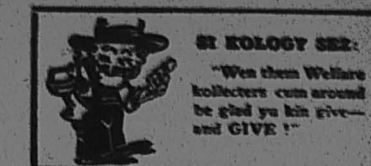
Faced with the growing demand for Red Cross assistants to the stricken population of Europe's warring nations and a need for strengthening its domestic operations, the American Red Cross will embark on its greatest drive.

County Committee

In Burlington county, the campaign will be conducted by a committee headed by Dean Harold Morrison Smith, of the Bordentown Military Institute. Other members of his committee are Mrs. Milton M. Klotz, of Palmyra; Mrs. Howard Eastwood, of Burlington; Mrs. Harry Carpenter, of Delanco; Mrs. B. Kendall Archer, of Moorestown; Mrs. Charles W. Brice, of Crosswicks; Mrs. M. McGrath, of Roebling, and Mrs. Guy L. Nelson, of Mount Holly.

Details of the campaign were discussed at a meeting held in Burlington on Tuesday, when final plans for the intensified drive were made. The Red Cross appeal will be carried by the 10,000 chapters and branches of the organization located in virtually every community in the country, according to Dean Smith. Starting on Armistice Day the roll call will extend through November 30.

The success of the roll call this year will gauge the amount of assistance the American Red Cross can give the sick and injured of war, and the comfort that can be brought to refugees and other non-combatants fleeing the danger zones, Dean Smith declared.



ST. COLOGY SEE:
"When them Welfare
collectors cum around
be glad ya kin give
and GIVE!"

STREET LIGHTING DISCUSSED HERE

(continued from page 1)

mained in the bank to start activities next season. Mr. Baker remarked that over 10,000 people had attended the games this year.

Considerable applause greeted Mr. Baker's report and Council voted the officials of the association a vote of thanks for their splendid efforts. Charles Sims, manager of the team and Richard M. Woodward, treasurer, both spoke briefly.

Police Radio

Councilman Knight stated that he had been investigating the possibilities of a police radio system, believing that such equipment might be used very profitably in cooperation with other nearby communities, such as Palmyra and Cinnaminson, the cost of installation and operation being shared among them.

Equipment is available for such a hook-up at a comparatively low cost. Councilman Nathan Lane, Jr., remarked that demonstration of such a set will be held at the Rotary Club in the near future and that officials from local communities would be invited to attend.

High Grass Again

Councilman Bush brought up the perennial question of high grass, weeds and even trees that were growing on vacant lots and urged immediate action in having this situation taken care of promptly. The police will make a survey of such lots and the property owners will be given 10 days to do the work. If this is not done, the Borough will perform the necessary labor and the cost will be charged to the respective owners.

From the tone of the discussion, it was evident that Council means to follow through on the matter and that no evasions will be tolerated.

DR. McCONAUGHY LOCAL SPEAKER

(continued from page 1)

inhibiting the acceptance of responsibility. She also said that the attitude of children is greatly influenced by home environment and that parents are taken as examples at the impressionable age.

Many Selves

Dr. McConaughy remarked that each person is made up of different "selves" which could be classified as social, family, religious, etc. These all contribute toward the desire for success and recognition.

She concluded by saying that a happy home means a happy future for children and that a failure of yesterday will teach us how to live today.

"Life," she said, "pays no dividend until we have done our part in the art of living."

Some of the pithy comments by the speaker which particularly impressed the audience included:

"It is difficult for women to accept their age."

"Parents in the old days knew it all, now they realize that they have much to learn."

"Women are constantly engaged in trying to make people over, most men take things as they are."

"Women are particularly attentive to detail, men consider the general effect."

"Although men and women are practically equal mentally, women are usually superior in languages, this is probably why women always have the last word."

—Publicity.

LEZENBY INJURED

Joseph Lezenby, 625 Main street, Riverton, suffered severe lacerations of the scalp early last Thursday morning, when the car he was driving struck a tree on the road between Route 25 and Riverton.

The injured man was treated at the office of Dr. H. B. Mark and later removed to Zurbrugg Memorial Hospital, Riverside, where his condition is improving rapidly.

C. ANDERSON
The Builder
STORM BASH PAINTING
Phone Riverton 1122

RIVERTON P.T.A.

Meeting October 16—Monday evening additions: Selections by Mr. Stanley Gilbert, accompanied by Mrs. C. V. Devery were "Diana" by McGill and "Three for Jack" by W. H. Squire.

A board meeting was held at the home of Mrs. John Abell, president on October 17th.

The membership drive has now started and Mrs. J. R. Dey, chairman of the membership committee would like to have her list as complete as possible by the first week in November and will appreciate parents cooperation in joining. The room mothers aiding her in this drive are: Mrs. E. M. Carhart, Jr., Mrs. Charles Earp, Jr., Mrs. Clarence Rodman, Mrs. Hugh Allen, Mrs. John N. Wright, Mrs. Brooks Evert, Mrs. Carvel Sparks, Mrs. J. Lionel King, Mrs. Stanley Gilbert, Mrs. Dewees Shewell, Mrs. Russell Bigelow, Mrs. Martin Vogt, Mrs. Albert Farrow, Mrs. John Werner, Mrs. Percy Teeple, Mrs. Arthur Hoyt, Mrs. Blandon Cook.

There has been some confusion about the price of milk for children in school this year. Miss Staman has announced that either milk or chocolate milk is 3½¢ a bottle, 7¢ for 2 days and 35¢ for two weeks.

PROCEEDS OF CANDY CLUB WILL GO TOWARD STUDENT LOAN FUND

The Student Loan Fund, set up by the Business and Professional Women's Club of Palmyra, Riverton and vicinity last year, was very successful—and the club now has a girl in college on their first loan.

This year the Business and Professional Women's Club hopes to do the same—and in order to raise money is starting a Candy Club. This will be the first week. The first drawing, however, will not be until Monday, October 23, so that all members will have an equal chance.

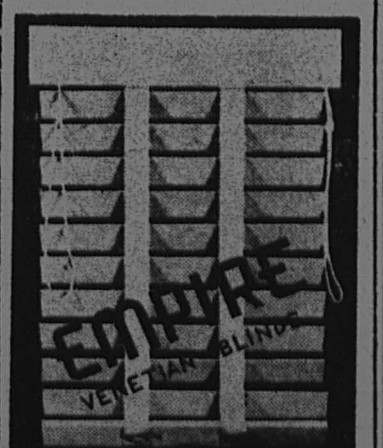
Twenty-five cents for 10 weeks. The ten weeks will end December 21—to insure delivery before Christmas.

A beautiful 5 pound box of Minter's Chocolates will be the reward. The Club needs your help! You will enjoy the candy.

You may place your orders with any one of the following committee members:

C. E. McDonell, chairman, phone

Do You Know They Cost SO LITTLE?



YOUR CHOICE OF IVORY or WHITE SLATS and TAPES

Up to 28 inches wide and 5 feet, 4 inches long \$2.95

LARGER and SMALLER SIZES PRICED PROPORTIONATELY

WINDOW SHADES
Purchased Here Are Measured and Installed Free

SCHWERING'S
305 East Broad Street, Palmyra
Phone Riverton 28
OPEN EVERY EVENING
until 9 p.m.

NEEDLEWORK GUILD MEETS OCTOBER 30

Directors of the Needlework Guild are reminded of the annual meeting in the Riverton Porch Club on Monday, the 30th of October. All garments received from members should be in the Porch Club not later than 10 o'clock of that morning.

A specific request for clothing for school girls has been received from the Social Service Department of the Mount Holly Hospital. So those members who have not yet purchased their garments might keep this special need in mind.

Preceding the business meeting at 2:30, luncheon will be served under the chairmanship of Mrs. Maurice Belknap at a cost of 40 cents per person. Proceeds from the luncheon will be applied to the local shoe fund. Please make reservations with Mrs. W. A. Hendrickson, Lippincott avenue, as far as possible in advance of the date.

The speaker at the afternoon meeting will be Mrs. Newbold Cooper, and all members of the Guild are most urgently invited to hear her message, which will be of vital importance to all concerned with local welfare problems.

DUBLETTE RECORDING HOP

Everyone is invited to the recording dance to be given by the Dublette Sub-Deb Club on Tuesday, October 24, at Society Hall. All the latest recordings will be used and the admission is 15¢ stag, 25¢ a couple.

BIRTH
Mr. and Mrs. Cordes Johnsen, of 24 Broad street, East Riverton, are receiving congratulations on the birth of a son, David Cordes Johnsen, on Saturday, October 7, in the Zurbrugg Memorial Hospital, Riverside. Mrs. Johnsen was formerly Miss Helen Nickles, of Riverton.

DOOR STOPS
50c to \$1.00

DOOR KNOCKERS
50c

SPINNING WHEEL
GIFT SHOP

Open every evening except Wednesday from 7 to 9

Announcement . . .

WE ANNOUNCE THE OPENING OF OUR NEW
DODGE and PLYMOUTH Agency
AT
600 Broad Street, Riverton, N. J.

We cordially invite the citizens of these communities to visit our showrooms and see both the DODGE and PLYMOUTH 1940 Model Cars on display.

Service work will be handled at this address in a well-equipped shop under the capable management of Frank I. Lloyd.

Come in and get acquainted . . . we'll be glad to show you the new DODGE and PLYMOUTH cars . . . and arrange for a demonstration ride without obligation on your part.

KOPPENHAVER MOTOR CO.
Dodge and Plymouth Sales and Service
FLOYD KOPPENHAVER BLAIR KOPPENHAVER
Telephone Riverton 380 :: Open Evenings

CANDIDATES FILE EXPENSE DATA

Begley, Stokes Put Out Total of \$1,723.76: Nothing For Democrats

Dr. S. Emlen Stokes, of Moorestown, defeated candidate for the Republican State Senator nomination in the recent primary, and his running mate, Thomas D. Begley, of Burlington, defeated for the Assembly nomination, spent \$1,723.76 in conducting their campaign. It was shown in final accountings which closed at the office of County Clerk Lawrence G. Mingin last week.

Dr. Stokes and Begley had a campaign fund of \$1,770, according to the report filed by Budd H. Marter, their campaign manager. Of this sum, Dr. Stokes contributed \$1,200 and his running mate \$500, the remainder coming from other sources.

Eastwood \$289.67

Prosecutor Howard Eastwood, nominee for the state senate position on the Republican ticket, spent \$289.67, his accounting shows. A. Matlack Stackhouse, of Moorestown, nominee for Assembly on the Republican ticket, expended \$389, John H. Pancoast, of Riverside, defeated in the Senate race, spent \$140.00.

Candidates for county clerk nominations spent the following sums: Palmer L. Adams, the nominee, \$393.75; Charles R. Stout, \$305, and Lawrence G. Mingin, \$49.

Freeholder candidates on the Re-

publican side spent the following: John M. Chant, \$335.57; LeRoy Church, \$321; Fred Norcross, Jr., \$305.57; Walter L. Lamon, \$310; Raymond Campana, \$14. Chant and Church were nominated.

James J. Tomes, of Moorestown, nominated for coroner, spent \$25.25, while his defeated opponents spent the following: Harry Goldy, \$4; William C. Kolberg, \$23.90; Arthur Green, nothing and Joseph Calogero, nothing.

With no contests on the Democratic ballot, the candidates made no expenditures in the primary.

Come in for your
FREE
copy of the famous
SHERWIN-WILLIAMS
HOME
DECORATOR
by Rockwell Kent
JOHN H. ETNIS
17 West Broad Street
Palmyra, N. J.
Phone 978

**LAUGH AT
OLD MAN WINTER
BURN**

'blue coal'

"Chill-proof" your home this winter and avoid uneven heat by burning "blue coal". This fine, carefully prepared hard coal gives cleaner, steadier, more healthful heat at lowest cost.

**ORDER A SUPPLY TODAY FROM
J. S. COLLINS & SON, INC.**
Phone: RIVERTON 4 or 5

TUNE IN ON "THE SHADOW" EVERY SUNDAY
4:30 STATION WFIL 5:30 STATION WOR

Westfield Friends' School

The second and third grades, while studying community life, decided last week to explore their own community. After successfully doing so, they wrote a letter about it to one of the children's friends who lives in Belgium. The general trend of the letter was as follows:

Dear Nellie:

What do you think we did in our school? Just lately we took a trip through the small community, Cinnaminson, where our school is. We wanted to see how big it was. We all jammed in the automobile and we looked like explorers, because we stopped all the time and looked around.

We looked closely at all the boundaries. One of the boundaries of the township is the Delaware river. Sometimes we saw boundary stones with dates on them.

We go to school in the country. We can see a big tomato field and corn field from our windows.

The school this year has organized a series of athletic tests to be given during sports period under the direction of Miss Ferguson and Mr. Bates. The school, as usual, has been divided into Garnets and Blues with a captain for each team. We are all very pleased with the enthusiasm and cooperation with which the teams have entered into the spirit of these tests.

NURSE SOCIETY ANNUAL REPORT

(continued from page 1)

to the hospital clinics. So let us once more express our gratitude to the volunteers who make possible this clinical care.

"With the world in such chaos, it is important for us as Americans to keep our minds well balanced, to remain rational and not emotional citizens and to loyally support our ideals of Democracy by maintaining the highest standards of honor and good will toward our fellow-men."

Treasurer's Report

The treasurer's twenty-seventh annual report of the Visiting Nurse Association of Riverton, Cinnaminson and Palmyra, N. J., for the year ending October 1, 1939, is as follows:

Receipts 1938-1939	
Cash on hand	\$ 677.69
Subscriptions	1,684.95
Riverton Borough	300.00
Palmyra Borough	300.00
Cinnaminson Township	150.00
Riverton Public School	350.00
Cinnaminson Public School	300.00
Sacred Heart	
Parochial School	100.00
Riverton Red Cross	50.00
Palmyra Red Cross	50.00
Fees	307.10
Metropolitan Life Insurance Co.	689.49
John Hancock Mutual Life Insurance Co.	172.53
Interest	370.76
Outside Telephone calls	2.00
Contributions toward medical supplies	12.00

**Keating's
Endorsed
Chocolates**

1/2-lb 30c
1b 60

L. L. KEATING
Broad and Main Sts., Riverton
RIVERTON

Cash from Saving Fund Account	
1,000.00	
Expenditures 1938-1939	\$6,526.52
Salaries (2) nurses	\$ 3,603.00
Services nurse's home (salary)	180.00
Medical supplies	9.72
Postage and stationery	12.08
New Jersey Bell Telephone Co.	44.71
Public Service Electric & Gas Co.	85.65
Public Service Electric & Gas Co. (house heat)	111.12
General repairs on house	108.75
Riverton-Palmyra Water Company	21.02
New automobile	450.00
Automobile upkeep (2 cars) gas and repairs	247.97
Automobile Insurance and licenses	76.13
Compensation Insurance additional premium	1.45
Lock Box Cinnaminson Bank & Trust Co.	2.75
Taxes sewer	4.00
Dues, National Organization Public Health Nursing	25.00
Saving Fund Account	1,000.00
Balance Oct. 1, 1939	\$5,983.35
Saving Fund Accounts	\$ 811.56
This account has been audited and found correct.	
(Signed) W. T. Blyler, Marion S. Flower, Treasurer	

ABOUT THE COUNTY

Construction of a new \$18,000 steel and concrete bridge over the Rancocas creek on Bishop street, Mt. Holly, which it is believed will somewhat alleviate flood conditions in that section, will commence on Monday.

When his small truck crashed with two larger trucks going in the opposite direction on Route 25, near Bordentown, on Friday morning, John Terry, 19, of Plainfield, was instantly killed. He was crushed beneath one truck, which overturned.

The Burlington-Camden County Branch of the Women's International League for Peace and Freedom held its first meeting of the autumn season at the Moorestown Community House on Tuesday afternoon. The subject for discussion was "The Neutrality Act."

NOTICE

I hereby give notice that I will not be responsible for debts other than those contracted by myself.

(Signed) Rodney R. Barrick, 623 Main St., Riverton, N. J.
Dated: Oct 9, 1939.

**THE SWING IS TO
NORGE**

Look at These Prices
Then Give Us a Call

ELECTRIC Refrigerator
\$ 149.50 up

ELECTRIC RANGE
\$ 89.95 up

WASHING MACHINE
\$ 54.95 up

GAS RANGE
\$ 49.95 up

ELECTRIC IRONERS
\$ 49.95 up

ELECTRIC ROASTERS
\$ 24.95 up

FARNSWORTH
R.C.A. & ZENITH Radios

C. WARD LOWDEN
514 Cinnaminson Avenue
Palmyra, N. J.
Phone 717

Carl Dahmen On European Crisis

(continued from page 1)

plex. "We want to remain what we are," it runs, unfortunately the various governments wish otherwise.

There were always many uniforms in Germany, but now they seem almost numberless, said Mr. Dahmen: not even the people know what they mean. His experience indicated that the blackshirts were a higher type than the brown-shirts, who helped Hitler into power. The district leaders, the committeemen, the ward leaders and the block leaders are very much in evidence. Somebody is always watching somebody else so that there is no opportunity for opposition. Everyone votes "yes" at the elections for fear of reprisals on his business and his family.

Values Citizenship

Mr. Dahmen's attempts to get home made him value more than ever his American citizenship. After the first ship returned to Hamburg, he rode all day through a Germany at war, jostled by hurrying crowds, hungry because he could not stop to get food, and was glad at last to cross the border into Holland. Here it was every man for himself, and he waited two weeks before he could embark. Once more came the slow trip through the English channel, which this time took three days, then the crowded voyage to America. Twenty different nationalities were represented among the passengers.

The cardinal point of the speaker's message was the general lack of enthusiasm on the "art of Europeans everywhere for He found this not soon to be forgotten by his listeners. His closing statement of what it really means to be an American will

RAYMOND WARNER Realtor

Your requirements for a home to buy or rent, or possibly an attractive apartment can be found at this office. This week we offer you three select homes for rent. Two in Palmyra and one in Riverton.

Palmyra

Semi-Bungalow, large living room with fireplace, sun room, dining room, kitchen, two bed rooms and modern bath on first floor, one bed room and store room on the second floor, hot water heat

\$40.00

Detached house, seven rooms and two baths. (One bath on each floor) good heating system, fire place, renovated, garage, nice location

\$45.00

Riverton

Detached house, enclosed porch, six rooms and bath, fire place, oil burner, electric range, two car garage, well located

\$45.00

N. E. Cor. 5th and Cinnaminson Ave., Palmyra

**Come in and see America's most
"NEW-FASHIONED" CAR**

1940 FORD V-8

It's different from any other 1940 car! It's bigger than any previous Ford car! There's five inches more over-all length. Four inches more usable inside length in Sedans.

This BIG new Ford V-8 has 22 IMPORTANT IMPROVEMENTS—in comfort, convenience, safety, silence and style! Plus all the quality features that make the Ford such an outstanding value—V-type engine, big hydraulic brakes, style leadership, economy, low price and Center-Poise Ride. (Rear-seat passengers ride ahead of the rear axle—not over it.)

See us today, and arrange for a demonstration ride. Get the facts—and you'll make it a Ford for '40.

JUST DRIVE IT—
Rides Like a Million Dollars!

Big, Roomy De Luxe Ford for 1940 with New Ride-Stabilizer. OVER-ALL LENGTH 190 INCHES

Sincerely,
"Ford dealers offer low finance rates."

LESTER S. FORTNUM
119-125 W. Broad St.
Palmyra, N. J.
Phone Riverton 1180

PALMYRA

The Gamma Chapter of the Chi Sigma Delta Sorority will hold a recording dance tonight (Thursday) at Society Hall.

A turkey supper and bazaar will be held at the Palmyra Moravian Church under the auspices of the Willing Workers Society on Wednesday, October 25. Supper will be served from 5 to 8 p.m. Tickets are 75c for adults and 40c for children.

The Y.M.C.A. Auxiliary will hold a sauer kraut luncheon and bridge on Thursday, October 26, at 1 o'clock, in Society Hall. Admission is 50 cents.

Miss Cornelia Collar, of Morgan avenue, is spending a few days visiting relatives in New York City and will visit the Fair.

Mr. and Mrs. William Hay, of Morgan avenue, have returned home from a vacation in Ohio.

Mrs. H. B. Henderson, of Morgan avenue, entertained the Board of the Y.M.C.A. Auxiliary at a luncheon at her home on Wednesday afternoon.

Charles H. Habfast, of Lincoln avenue, is spending a few days at Atlantic City.

Dickie Rudolph, of Washington avenue, has fractured his back, and is now able to be about.

Margaret Barr, of Morgan avenue, spent the weekend with Katherine Gottlieb, of Haddonfield, formerly of Palmyra.

Mrs. Albert Smith, of West Broad street, visited her aunt, in Philadelphia, on Tuesday who is very sick.

Mr. Paul Villari and Frank Bus, both of West Broad street, spent Wednesday at New York City.

Mrs. W. C. Rudolph, of Washington avenue, has been sick during the past week with neuritis.

The Original Rivertown Ladies Club will hold their weekly social card party at the home of Mrs. Lillian Whartanby, of Cuthbert Road, on Thursday evening.

Mayor John F. Ward, of Parry avenue, and Councilman T. Curtis Flynn, of Walnut street, spent Sunday at the Walnut Fair.

Harry Deemer, of Garfield avenue, is attending the Franklin School of Sciences, at Philadelphia.

Mr. and Mrs. Rose, Cinnaminson avenue and Temple boulevard, gave a party on Saturday afternoon of last week in honor of the seventh birthday of their daughter, Grace. Twelve guests were present at the affair.

Mrs. J. J. Robinson, of Morgan avenue, has returned home from a trip to the Southern States.

Mr. and Mrs. George S. Etria, of Morgan avenue have moved to Haddonfield.

Robert and Laura Mae Yerkes, were weekend visitors at Glenside, Pa.

A covered dish supper was held by the Philathea Baraca Classes of the Baptist Church in honor of the commemoration of the 50th Anniversary of the Baraca Philathea Movement, on Wednesday evening.

Warren Hubbs and Paul McDermott, of Riverton, are employed as tree surgeons at Allentown, Pa.

HAVE YOU TRIED A Submarine Sandwich?

"A Sensational 7-Course Meal in a Loaf of Bread"

MACK'S

Submarine Sandwich Shop

255 Pavilion Ave. Riverside (Movie Bldg.)

ICE and SERVE at PARTIES

15c 25c

RIVERTON

Mr. and Mrs. Earl Kerns, of Burlington Pike, Cinnaminson, gave a birthday dinner on October 11 in honor of Mr. Kerns' mother. The guests were Mr. and Mrs. H. Kerns, of Colmar, Pa.; Mr. and Mrs. George Barr, of Philadelphia; Miss Sarah Barr, Mr. Frank, of Philadelphia; Mr. and Mrs. George R. Kerns and daughter Betty, of Haddonfield and son Russell, of Palmyra.

Mr. and Mrs. Luther R. Turner, of 222 Linden avenue, spent last weekend at Chambersburg, Pa., visiting their daughter, Miss Mary L. Turner, who is a junior at Wilson College.

Mrs. Paul Burke, of 217 Morgan avenue, was the winner in the October 13 drawing of Shulman's Merchandise Club.

Mrs. H. Shaner, of Riverton, will entertain the members of the Rivertown Ladies Club today (Thursday) at two p.m. at a card party.

Mr. and Mrs. John Mustard and family, of Linden avenue, spent Thursday, in Atlantic City.

Miss Mary McCardell, of Harrison street, was the weekend guest of Miss Mary Morris, of Collingswood.

Mr. and Mrs. Harry E. Davis, of 104 Main street, were among those recently registered at the Chalfonte-Haddon Hall.

Mrs. Joseph T. Evans, of Burlington Pike, Cinnaminson, entertained the members of the Cinnaminson Branch of the Zuerbrugg Memorial Hospital Auxiliary at their annual bridge-tee on Wednesday.

Mrs. Florence Evans, of Thomas avenue, is the guest of Mrs. Charles F. Haas, of Baltimore for the month.

Mr. and Mrs. L. E. Gest, of Thomas avenue, motored to the Poconos, the past weekend.

The Women's Republican Club of Burlington County sponsored a luncheon at the Willows, on Thursday afternoon.

The Sacred Heart P.T.A. will hold a food sale on Thursday, October 26th, in the School auditorium. Mrs. Harry Stack is chairlady of the affair. Orders for foods will be taken by calling Riverton 826 or 139.

The winner of the Sacred Heart P.T.A. Miscellaneous club last week was Miss Helen Bravin, of Memorial avenue.

Mr. and Mrs. James Fitzgerald, of Thomas avenue, and Mr. and Mrs. James Maguire, of Riverton, and Mr.

CARL A. PETERSON

CUSTOM TAILOR

for MEN and WOMEN

400 Thomas Avenue Riverton

Open Evenings Riverton 758

DR. LOUIS SACKS

Surgeon Chiropodist

1 Scott Street Riverton, N. J.

Rogers Building

(Entrance No. 9 Pavilion Avenue)

OFFICE HOURS

9 a.m. to 5 p.m. 7 p.m. to 9 p.m.

Wednesdays: 9 a.m. to 1 p.m.

Saturdays: 9 a.m. to 5 p.m.

Phone RIVERSIDE 467

Spirilla

Corsets, girdles, brassieres or one-piece garments - designed exclusively for your figure at its best.

Mrs. L. M. McCamy

Corsetiere and Manager

145 Highland Avenue Palmyra

Phone, Riverton 927

RED CROSS SEWING

Now is the time for women to answer the call for duty. Helpers are needed to sew for the Red Cross at the Porch Club, Fourth and Howard street, Riverton, on Tuesday, October 24th, at 2 p.m.

Layettees for babies, men's and children's sweaters are to be made for the refugees. The material and yarn will be supplied. Please bring your sewing kits and knitting needles. All women of Riverton are urged to share in this work.

The schedule for Red Cross sewing days is as follows:
October 24—2 p.m.
November 14—2 p.m.
November 21—10 a.m.
November 28—10 a.m.
December 4—10 a.m.

P.H.S. CHEER LEADERS

The cheer leaders at Palmyra High School for the present season are: Helen Vile, captain; Frank Stewart, Helen Humes, Betty Turner, Henry Fleming, Louis Rhalic, Walter Lezenby, Robert Bottinger, Sylvia Reynolds and Donald Fox.

ALUMNI HOLDS DRIVE

The Palmyra High School Alumni Association is holding a membership drive and will soon mail letters to all of the graduates of the high school not as yet members of the organization. The organization has a full year's activity planned.

A social will be given on November 4th at the Riverton Porch Club for the new members of the organization obtained from this membership drive. Admission to this social will be by a membership card only.

Mrs. Joseph T. Evans, of Burlington Pike, Cinnaminson, entertained the members of the Cinnaminson Branch of the Zuerbrugg Memorial Hospital Auxiliary at their annual bridge-tee on Wednesday.

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LEADERSHIP SCHOOL

The Burlington County Leadership Training School to be held in the Mount Holly Presbyterian church for six Monday evenings beginning October 30 will offer courses which deal with vital problems faced by the church and church school.

Hymn singing is vital to Protestant worship. Students enrolled in the class "The Use of Music in Christian Education" will be introduced to some of the great hymns of the church. Music creates, enriches, or ruins the spirit of worship more quickly than any other element. Practical demonstrations of how this is true will be given by the leader of this course, Mrs. Cornelius DeBoe, of Mount Holly, who has a rich experience in the field of music gained from her study at the Westminster Choir College and as a member of the Westminster Choir.

Another course offered to meet a vital problem in our churches is "Youth in Cooperation." The instructor, Rev. W. Neal Raver, pastor of the Pemberton Methodist Church, is active in the field of young people's work in his own denomination. And from his own experience will help the members of his class to develop a youth program which will take into consideration all phases of youth life in the community. Leaders of youth groups in the church, school, and community should enroll in this course.

Other courses to be given are: "Bird's Eye View of the Old Testament," "Missionary Education in the Church," "Week-day Schools of Religious Education," and "How to Find and Use Source Materials for Beginners and Primary."

CADET CORPS TRIP

The Palmyra Legion Cadet Drum and Bugle Corps will journey to Vineland on October 27, to participate in the Hallowe'en parade in that community.

Mrs. Joseph T. Evans, of Burlington Pike, Cinnaminson, entertained the members of the Cinnaminson Branch of the Zuerbrugg Memorial Hospital Auxiliary at their annual bridge-tee on Wednesday.

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Phone, Riverton 927

MAIN ST. MARKET

WALD and CARHART, Props.
528 MAIN STREET
Next to Chew's Bakery
RIVERTON

Phone 904 FREE DELIVERY

KELLOGG'S
BAKED BEANS
No. 2½ size can 12c
(1 lb 14 oz)

KELLOGG'S
BROWN BREAD
(1 lb size) can 15c

Kellogg's LOBSTER
can 33c (6½ oz)

NEW PACK APRICOTS
extra large size 27c lb

SPRY 3 lb can 51c
SPRY 1 lb can 19c

KEEBLER
SPICED WAFERS
2 lb for 37c

DROMEDARY
BAKED APPLES
18c can (1 lb 4 oz)

BROCCOLI bunch 19c

SPINACH lb 5c

LARGE EGG PLANT each 7½c

DELICIOUS WINECAP

APPLES 4 lb 19c

BARTLETT (150 size)

PEARS doz. 35c

THIN SKIN Large Size

GRAPEFRUIT, 3 for 25c

EXTRA LARGE

POMEGRANATES, 2 for 15c

HAMS lb 19c

Shank Half - 5 to 6 lb avg

Butt Half lb 28c

VOGT'S FRESH PORK

SAUSAGE lb 22c

FRESH JERSEY ROASTING

CHICKENS lb 32c

5 to 6 lb avg

FRESH KILLED

Stew'd Chickens lb 25c

4 lb avg

VOGT'S CITY DRESSED

Shoulders of Pork

lb 18c

ARMOUR'S STAR

LEGS OF LAMB

lb 25c

Loin Lamb Chops

lb 45c

Shoulders of Lamb

lb 19c

Rib Roast lb 27c

VOGT'S BACON

½-lb pkg 15c

BOY SCOUT NEWS

Troop 50, Riverton

This fall the Riverton Troop enters its 25th season of fun, study and service with many fond memories of the summer camping season tucked away in their hearts, the fellows are preparing for a year of achievement which they hope will be the best that Riverton Scouts have ever had.

This year the troop is particularly fortunate in having three fine leaders. The committee secured the services of Howard Morse who has been active in scouting here and in Philadelphia for a number of years. Mr. Gibson, who is well known in Burlington County Scouting circles, especially through his work as scoutmaster, is now acting as an assistant and continues to serve faithfully in an advisory capacity.

The Riverton Troop meets every Friday night at 7:30 p.m. at its headquarters in the basement of the Episcopal Parish House. Through the far-sightedness of past committees and the generosity of the people of the Church, these rooms were given to the scouts. The fellows have spent nearly \$500.00 equipping their headquarters, and feel they have a place which they can call their own.

Troop Committee

The troop is now sponsored by a group of citizens who act as troop committee. This committee is headed by Richard Woodward and includes among its members such well-known Riverton men as Rev. F. B. Downs, E. Newbold Cooper, William Washington, J. Gardner Crowell and A. S. Garwood.

At present the troop is made up of new fellows for the most part with characteristic eagerness of youth for new experiences and thrills they have planned quite an energetic program.

Program

Some of the highlights of this program include over-night hikes, a winter camp, cross country hiking, a swimming meet, top repairing at Christmas time, Thanksgiving baskets prepared and distributed by the fellows themselves, a campaign against army worm eggs, a father and son hike and an entertainment for the parents of the scouts. Swimming is to be stressed this winter so that next summer will find the whole troop quite proficient in this sport.

Mothers and fathers of Riverton should consider seriously the advisability of urging their sons to take part in this program. It is our purpose to make them physically strong, mentally awake, and morally straight.

COUNTY B. & P. CLUB BENEFIT

Talented members of the well known Community Players, of Bordentown, are rehearsing the two one-act Noel Coward comedies which they will present in the auditorium of the Wilbur Watts High School on Wednesday and Thursday nights, October 18 and 19, under the auspices of the Burlington County Business and Professional Women's Club.

A fashion show directed by Miss Elsie C. Smith, of Burlington and cleverly, will also be given in connection with the plays and the proceeds of the event will benefit the United Charities, central organization representing more than 25 welfare organizations. This is the third year the county women's club has sponsored an event to benefit some charity.

The plays to be given are "Hands Across the Sea" and "Ways and Means," both from the famous Noel Coward series "Tonight at 8.30."

Cast

The case of "Hands Across the Sea" includes Marjorie Winter, William Van Arsdale, Thompson Cook, Edna, Dolley Gluck, Edward Shell, Ruth Hartman and Herbert Brooks.

Headlinesman, Thomas.

The play's director is Frances Weyant.

Those taking part in "Ways and Means" are Eda Reichlin, Grville Good, Martin Dunn, Francis Devine, Catherine Lee White, Dorothy Kirk, Michael Valentini and Joseph Schrieber. The cast is directed by William Kirk.

Players in both comedies have been active with the Community Players for the past nine years and have appeared in many plays.

Prominent society girls and matrons will take part in the fashion show and entracte vocal solos will be sung by Mrs. Velma Lance Comegys, popular mezzo-soprano, who was formerly president of the county-wide women's club under whose sponsorship the program will be given.



SPORTS JOTTINGS

Riverside's win over Moorestown created something in the nature of an upset in South Jersey scholastic circles.

Mt. Holly continues to play weak opposition, taking a decision from the Asbury Park Jayvees last week.

From all indications, the stadium dedication tilt with Riverside should be the largest attended game ever played in this section.

Villanova's sojourn in the South was very pleasant in every respect, with the exception of the outcome of the game.

The point after touchdown proves to be of great importance in many games as evidenced by the 20-19 decision of Notre Dame over Southern Methodist on Saturday. As long as this play remains in the game it would seem almost essential that more coaches give serious attention to developing conversion kickers.

RIVERTON LOSES TO KENSINGTON

Riverton football team lost its third straight game to the Kensington Cardinals by the score of 25 to 0, as they were outplayed in a tilt at Memorial Park before a large crowd last Sunday afternoon.

The visitors from Kensington scored in every period. McErlane made their first touchdown when the game was less than four minutes old from the eight yard stripe. He also scored again in the third period as he intercepted a Riverton pass on Riverton 12 yard line. The other touchdowns were made by O'Neil and Gell.

The closest the home team could advance toward the enemy's goal line was in the third period on a nice pass from Morris to Bordner, which was good for a

THE NEW ERA

Incorporated

Published Every Thursday at 609 Main Street
RIVERTON, N. J.Entered at the Riverton, N. J., Post Office as Second Class Matter
Telephone, Riverton 712WALTER L. BOWEN, Editor
F. W. METZGER, Associate Editor
KARL W. LATCH, Adv. Mgr.
4 Second Street, Riverton
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A Pertinent Question

At a recent meeting of the Cinnaminson Township Committee, a resident of that community asked the following pertinent question of a prominent South Jersey realtor who was present at the session: "Why are certain communities in South Jersey, such as Haddonfield, Audubon and Collingswood growing so rapidly while the growth in the Palmyra-Riverton-Cinnaminson area is very slow by comparison?"

The reply of the expert was that he felt there were three main reasons, these being as follows:

First—That Pennsylvanians who frequently travel to the shore become more familiar with White Horse Pike towns and, when they desire to move to New Jersey, first investigate the communities of which they have some knowledge.

The second reason was that Camden county communities had public facilities such as sewage systems, permanently paved streets, etc., before those in that section. This condition does not apply to the present situation, however, since Riverton and Palmyra, at least, have about everything that could be desired along this line.

The third reason was the age-old one of transportation. Many admit that considerable improvement is possible here, but it is to be seriously doubted, however, that this factor is really as important as some of the Camden county enthusiasts would have us believe. A careful investigation of some of the claims made by them reveals the fact that the difference between the facilities offered by them and those available here is not as great as many people claim.

As a matter of fact, certain Main Line communities have had a most phenomenal growth where transportation is not as good as here in respect to the time required to get to the center of Philadelphia. In addition, it is possible to drive to Philadelphia from riverfront towns in a much shorter time than from many of the places that are held up as shining examples of what a really high-class town should be.

One factor of importance was not mentioned in the discussion and that, in the opinion of many, is of great moment. That is the art of advertising. The reason that many municipalities are growing rapidly is due to the fact that their publicity agents are doing a good job. They are telling others why their town is a good place in which to live.

How much of this is being done in Riverton, Palmyra or Cinnaminson? If you think that Your town has advantages to offer prospective residents why not appoint yourself as a publicity director and talk about your home community?

It won't cost a thing and may, some day, pay big dividends.

Sensible Observations

Various attempts have been made already to produce war hysteria in the United States. If the war continues indefinitely, as now seems probable, it is apparent that these attempts will increase in tempo in an effort to induce the United States to abandon its neutrality and go into the war on the side of the allies.

The international propagandists see that the American people will not be foolish enough to fall again for a war "to make the world safe for democracy," or a "war to end all wars." The strategy now is rather to frighten the American people into believing that Hitler is about to overwhelm England and France, and that he will then come on over here to finish us. Therefore, they argue, the time to stop him is right now. This argument is, of course, thin and transparent. In the first place, Hitler hasn't got the allies licked yet, and in the second place he couldn't get over here if he had. Former President Herbert Hoover rendered a distinct service in calling attention to the first of these facts in his recent interview by Roy W. Howard, editor of the New

York World Telegram, when he pointed out that the allies still have control of the seven seas, while Germany is on short rations economically and cannot hope to win the war as completely as many people think. Continuing, Mr. Hoover said:

"From all this I have no fears that the allies will be defeated. Of course people can build up speculative hypotheses with combinations and fears not based on realities, and then get powerfully excited.

"We need to keep cool. After all we must keep out of this war. We would be yielding the last stand of democracy if we go in, win or lose. We would have to yield to dictatorship during the war, and in a quarter of a century of impoverishment afterward we would not get out of dictatorship. We would be destroying the possibility of being of aid in reconstruction of a demoralized world after it was all over."

In other words, now is the time for the American people to "keep their shirts on."



Two hundred and thirty years ago a master clockmaker presented a clock to the city of Bath, England, and it still runs. That is the kind of machinery they should have provided for the League of Nations.

It was reported not long ago that a submarine had sunk a British freighter with several tons of wheat on board. Shucks, that's nothing. Just think how many thousands tons Henry Wallace was able to plow under!

A Washington man seeking to

dispose of a piece of real estate to some prospective customers stepped into a hornet's nest and lost the sale. It is seldom you hear of a real estate man getting stung.

A Maine legislator demands gas masks for his state to be provided by the Federal government. Those Yankees are certainly a foresighted lot. They are already looking ahead to the 1940 campaign.

Remember the fall guy, a few weeks ago, who bought all the sugar he could carry home because he was sure it was going up to twenty-five cents a pound before Thanksgiving?

Secretary of State Hull still recognizes the Polish government and we agree with him. They got a raw deal, and besides they still owe us \$197,000,000.

A lot of New Dealers at Washington would like to adjourn politics

by assuring a third term for Roosevelt in 1940.

Do you remember the old fashioned man who used to boast that he really liked to work?

A TRIBUTE

(Taken from the minutes of the Board of Managers of The Burlington County Hospital—October 10th, 1939.)

It is with sorrow that we record here the tragic passing of our friend and co-worker, Edward H. Lewis, who died from an automobile accident in Maryland in October 9, 1939, while returning from Hot Springs, Virginia. Mr. Lewis had been an active member of the Board of Managers of the Burlington County Hospital at Mt. Holly since June, 1926, and was made an honorary member in February, 1939, at which time he relinquished his membership on the active Board.

He was keenly interested in the building of the new hospital and he and Mrs. Lewis presented the Major Operating Room and since that time he has given generously for the needs of the hospital. As a member of the finance committee and chairman of the maintenance drive for Mt. Holly, he was particularly helpful. His wise judgment was sought in many matters vital to the welfare of the institution.

The managers wish to record their deep appreciation of Mr. Lewis' unfailing generosity and kindly sympathy toward the many concerns of the hospital and their sorrow in losing, from their group, a friend of such kindly wisdom and unrelenting courtesy.

In behalf of the Board of Managers,

Rebekah B. Wills,
Secretary.

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THE PEOPLE'S COLUMN

Editor, New Era
Riverton, New Jersey

Dear Editor:

Although Lakeview Memorial Park, located within a short distance of us, has been in operation for several years, there are still many of our residents who are not fully informed concerning this beautiful modern cemetery. I was one of these until the matter was brought to my attention recently. When I investigated the Memorial Park idea, I became first a lot purchaser and then a supporter. For the benefit of those who have not had the opportunity to look into the Memorial Park plan and who may have questions in their minds concerning it, this article is written.

What Is a Memorial Park?

A Memorial Park is a modern cemetery built on the Park plan. This park plan eliminates the use of monuments and tombstones which extend above the surface of the grass. The elimination of the upright monuments and tombstones, permits the builders to do three things which are impossible in the old-type monumental cemeteries.

(a) The Memorial Park, because of the elimination of tombstones and monuments of all sizes and shapes covering the landscape has a park-like appearance with acres of rolling lawns, flowers, shrubbery, trees, lakes, and attractiveness that must be seen to be appreciated.

(b) Lakeview Memorial Park uses the bronze tablet exclusively to mark the loved one's grave. This tablet lies flush with the surface of the ground. It is embedded in solid concrete and in most cases has an attached vase for the placing of flowers. When this vase is not in use, it is lowered into a receptacle, which is a part of the bronze tablet. The use of the bronze tablet permits of the building of the cemetery according to a definite plan which gives to all lots a uniform appearance.

(c) Because of these features, the Memorial Park, although far more beautiful in appearance, actually is more reasonable to purchase as Perpetual Care is guaranteed at no additional cost, which is worthy of explanation; ten per cent of the price of every lot is placed in this permanent Perpetual Care Fund and trusted under State regulations with the First Camden National Bank and Trust Company of Camden, N. J. Only the interest from this trust fund may be used for the up-keep of the Park. I understand that at the present time Lakeview Memorial

Burlington County Surrogate's Court
RULE TO BAR CREDITORS

Administrator's Notice
Estate of WALTER C. WRIGHT, deceased.
Notice is hereby given that an order has been made by George B. Biting, Surrogate of the County of Burlington, bearing date the 15th day of September, 1939, upon application of the subscriber, Administrator, requiring the creditors of Walter C. Wright, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before March 16, 1940, or they will be barred of any action thereafter against the said Administrator.

ARTHUR R. WRIGHT, Administrator.
Proctor: Frank A. Mathews.
Dated: Sept. 16, 1939.
9-21 to 10-19-39

NOTICE OF SETTLEMENT
Executors Account

Estate of JULIA C. MARGERUM, deceased
Notice is hereby given that the First and Final Account of the subscriber, Surviving Executor, will be audited and stated by the Surrogate and reported for settlement and allowance to the Orphans' Court of the County of Burlington, at a session to be held Thursday, November 2, 1939, at ten o'clock in the forenoon.

CINNAMINSON BANK AND TRUST COMPANY, Surviving Executor.
Proctors: Blashly, Stocker, Lewis & Zink.
Dated: September 23, 1939.
9-28 to 10-26-39

RULE TO BAR CREDITORS
EXECUTORS NOTICE

Estate of CLARA E. B. JESSUP, deceased.
Notice is hereby given that an order has been made by the Surrogate of the County of Burlington, bearing date the 28th day of September, 1939, upon application of the subscriber, Executor, requiring the creditors of Clara E. B. Jessup, late of the County of Burlington, deceased, to bring in their claims against the estate of the said decedent, under oath or affirmation, on or before March 28, 1940, or they will be barred of any action thereafter against the said Executor.

CINNAMINSON BANK AND TRUST COMPANY OF RIVERTON, NEW JERSEY, Executor.
Proctor: Joseph E. Low.
Dated: Sept. 28, 1939.
1-4 to 11-

Park has over \$45,000 in this fund.

How Does Lakeview Differ From the Average Cemetery?

In the first place, because there are no tombstones, as I mentioned before, the entire cemetery is park-like in appearance. There is a reverent and peaceful atmosphere about Lakeview Memorial Park, which the visitor immediately feels when entering the grounds. There is, however, a complete absence of the unpleasant appearances too often found in tombstone cemeteries. In Lakeview, I have found there is nothing to remind one of death, finality, despair or lost hope.

To my way of thinking, Lakeview is one of the most beautiful cemeteries in this part of the country and will continue to grow more beautiful as the years roll on.

Is Lakeview Memorial Park Finished?

No. Lakeview Memorial Park is not finished. Completion of this beautiful cemetery will require quite some time due to the work still to be done. In the first place, nature works slowly her wonders to perform, and in the second place, it takes a great deal of money to build these Memorial Parks. At Lakeview, they have the Administration Building, the Singing Tower on the Hill, the partially completed Masonic Memorial, Babyland and the beautiful group of Lakes, a unique feature.

Other projects to be built, include a Chapel, the Burial Estates on the hillside, Fountain at Circle in beautiful Chapel View Drive, permanent roads around every section and the installation of a complete water sprinkling system.

The internationally famous Forest Lawn Memorial Park near Los Angeles, California, was one of the first of these new-type cemeteries. Last year, Forest Lawn was visited by more than two million people. It is said to be the most beautiful Park Memorial or otherwise in the entire world. There are two Chapels in Forest Lawn, the "Little Church of the Flowers," and "The Wee Kirk of the Heather." In these little Chapels, there have been twice as many christenings as funerals, and

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Announcement is made this week of the opening of the Koppenhaver Motor Company at 600 Broad street, Riverton. The new Dodge and Plymouth Agency occupies the building opposite Dreer's Nurseries at

strange as it may seem, over seven thousand weddings have been solemnized in these chapels. This to my mind, is the greatest tribute to the beauty of the Memorial Park, because people did not go to the old-fashioned cemetery to be married.

Why Buy a Burial Plot Now?

After I purchased a lot in Lakeview Memorial Park, a neighbor said to me, "Why did you buy a cemetery lot?" Do you expect someone in your family to pass on? I answered, "The Lakeview representative said to me, 'It is better for every family to own a plot and not need it than to need it suddenly and not own one.' This seemed like good advice and to many who buy on the budget plan and pay for their property over a period of time it seemed like a sound investment."

We also discovered that cemetery property is tax-exempt and that once it is paid for it can not be taken away by process of law for any reason whatever. Even though a man goes bankrupt and loses everything that he has, his cemetery is sacred and can not be touched.

I would advise all our neighbors and friends to visit Lakeview Memorial Park on a Sunday afternoon and hear the Singing Tower program. This beautiful institution is truly a community asset given to us by a far-sighted group of business and professional men of Burlington, Camden and Gloucester counties.

Sincerely yours,
Carrie B. Clymer.

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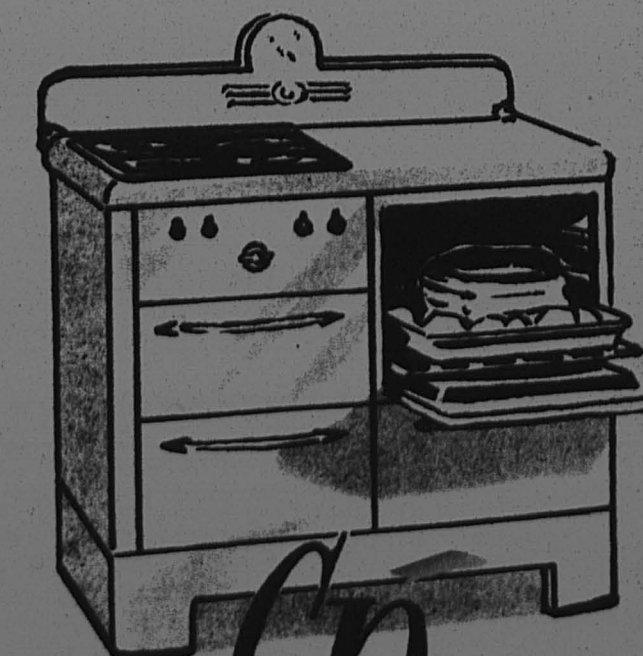
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BRIEF ITEMS from ABOUT TOWN

Frank Elliott, of Riverton, is one of the 25 candidates for the freshman football team at Lehigh University.

Grass seed has been planted on the newly graded section on the south side of Broad street, adjacent to the railroad. The improvement will add much to the appearance of Broad street when the turf has become established.

Members of the Riverton Fire Company, under the direction of Chief E. M. Carhart, Jr., erected a huge sign across Main street, Riverton, announcing the fact that the annual Community Chest drive is being conducted this week.

Chief C. Morris Beck, of the Palmyra police, was the speaker at the Palmyra School assembly, on Friday morning of last week, his subject being "Safety."

The turf at the new high school stadium was watered this week through the cooperation of the Palmyra Fire Company. The playing field was rolled also.

The Burlington County Fire Chief's Association met last week at the Independence Fire Company quarters, Palmyra, for the regular monthly session.

The field house, formerly located at the site of the old high school athletic field has been moved to the new stadium.

YWCA NOTES

The October meeting of the board of directors of the Burlington County Y.W.C.A. was held in the county office in Mt. Holly, Tuesday morning, with Miss Gertrude N. Brick, of Crosswicks, the county president, presiding.

Mrs. John W. Thacher, of Moorestown, general chairman of the County Fair to be held by the association in the Moorestown Community House, Thursday evening, November 2, told of final plans for the affair. In addition to the supper there will be a sale of handmade linens, cakes, pies, candy, delicatessen articles and cosmetics and a five and ten for children.

County Activities
 The household employment committee of the Burlington County Y.W.C.A. will meet at the county office in Mt. Holly Thursday, Mrs. Robert Smith, of Moorestown, is the committee chairman.

Tentative plans for a public affairs program were made at a meeting of the public affairs committee of the county association last week, under the direction of Mrs. Ezra Evans, of Medford.

The October meeting of the Crosswicks Y.W.C.A. Public Affairs Forum will be held at the home of Mrs. Stanley Ellis on Monday, the 16th at 2:30 p.m. Mrs. Robert Sim, case worker of the Riverton Welfare

PARKING AREAS AT NEW STADIUM

Palmyra high school stadium is two-thirds completed. In its present state it will accommodate 2,000 in the concrete structure and 800 on the visitors side. The PHS rosters are to use the main entrance, and all the visitors the entrance on Fourth street behind the high school.

There is enough space for free parking near the stadium for all spectators. However, there are some restricted areas. These are on Fourth street from Delaware avenue to Race street, and from the stadium to Arch street and Third street. All other areas are unrestricted.

The game to be played on Saturday, October 21, is with Haddon Heights and is expected to be a close battle. Admission to the game is 40 cents.

ENGAGED

Mr. and Mrs. Reginald A. Atkinson, of 47 Park Lane, Trenton, announce the engagement of their daughter, Carolyn E. Atkinson to Archibald F. Seabrook, son of Henry H. Seabrook, of Philadelphia. No date has been set for the wedding.

ENGAGED

Mr. and Mrs. Harrison Streeter Hires, of Berwyn, announce the engagement of their daughter, Miss Claramary Hires to Richard Heber Morgan, of Riverton, son of Mr. and Mrs. Reginald H. Morgan, of Passaic, N. J.

82nd BIRTHDAY

George Frank, former clerk of Cinnaminson Township for forty years received congratulations on Tuesday of this week, the occasion being the observance of his 82nd birthday.

Mr. Frank's years hang lightly on his shoulders and his activity in many affairs puts many a younger man to shame.

FOOD PRICES BELOW AVERAGE

The average price of all foods on September 29 was 2.48 per cent lower than on September 15, when the rising prices reached their peak, the monthly survey of New Jersey retail prices of foods, made by the State Department of Agriculture, revealed this week.

"As a result of panicky food purchases during the first two weeks in September, following the outbreak of war in Europe, the average price of all foods for September, 1939, was 5.06 per cent higher than during August, 1939," D. T. Pitt, agricultural statistician stated.

OBITUARIES

JAMES B. WRIGHT, JR.

James B. Wright, Jr., two year old son of Mr. and Mrs. James B. Wright, of Reading, Pa., died early Tuesday morning at his home after Sunday, October 15.

Funeral services will be held from Christ Church, Riverton, on Wednesday at 2 p.m., the Rev. Francis B. Downs officiating.

Interment was made in Morgan Cemetery under the direction of Frank A. Snover.

The deceased is survived by his parents, James B. and Helen Becker Wright and his grandparents, Mr. and Mrs. Otto Becker, of 306 Midway, and a grand mother, Mrs. Alice Bender, of Palmyra.

FRANK P. WILLIAMS

Frank P. Williams, 2243 Tulip street, Philadelphia, Pa., died early Tuesday morning at his home after a long illness. Funeral services will be held on Saturday morning from the Dillon Funeral Home, 2156 East Cumberland street, with interment in Cedar Hill Cemetery, Philadelphia. Mr. Williams is the father of Joseph Williams, of Palmyra.

AMERICAN STORES CO.

Big Coffee Sale

Taste the Difference!
 Save the Difference!

If you have not yet tried our famous blends of heat-flo roasted Coffees, you are missing a real treat. Heat-flo roasting gives you richer, finer, fresher Coffee flavor. Try a pound today with our money-back guarantee.

ASCO "heat-flo" Roasted Coffee 17c
 Superb blend of the world's finest coffees. Try it now!
Win-Crest 14c
 Deep, Rich Flavor

California Halves 27c
APRICOTS 27c
 E. D. L. Prepared
SPAGHETTI 19c
 2 1/2 lb 33c
 2 lb 27c
 No. 3 18c
 Baker's Premium
CHOCOLATE 15c

Mrs. Morrison's Puddings 19c
 Chocolate, Coconut, Golden Vanilla.
Bacon 10c
 Fancy Jumbo Marrowfat Beans 2 lb 17c

Sunblend Tomato 17c
CATSUP 17c
 Octagon
Toilet Soap 9c
 Octagon
Soap Powder 29c
 Hormel SPAM 29c

OXYDOL New Hi-Test 39c
IVINS SPICED WAFERS 39c
RED SALMON 21c

Pick of the Finest Crops!

IDAHO Baking Potatoes 5 lbs 14c

Fresh Sweet Apple Cider 15c
 No. 1 Yellow Globe Onions 10c
 Juicy California Oranges 19c

Crisp, Nearby
Fancy Celery large stalk 5c

BE SURE TO GET
 YOUR SET NOW!

26-Piece Set of
 Lifetime Silverware

At a Fraction of Their Real Value

For Only \$2.98 With \$10.00 in Silver Tickets

With each purchase of Meats, Groceries or Produce amounting to 25c or over, you will be given Silver Tickets. When you have \$10 worth of these Silver Tickets you are entitled to your set for \$2.98. It is not necessary to purchase \$10 worth at one time.

AMERICAN STORES CO.

Oven Tendered - New Cure - Smoked

Picnics 16c

Small and lean shoulders—short shank.

Milk-fed, Top Grade—Up to 3 1/2 lbs
Chickens Fresh Killed STEWING 19c

Well meat, tender and delicious.

U. S. Government Graded
Prime Young Hen Turkeys 29c

Tender and meaty—delicious flavor—10 to 12 lbs each.

Fresh Ground **HAMBURG** 19c

Fresh Country Pure Pork **SAUSAGE** 21c

Fresh Meaty **SCRAPPLE** 10c

Fancy Domestic **Switzer Cheese** 15c

Fresh Opened Jersey Select **OYSTERS** 15c

Fresh Jersey **CROAKERS** 9c

Fresh Jersey **SEA TROUT** 9c

Fresh Fillets Genuine **HADDOCK** 19c

Where Quality Counts and Your Money Goes Furthest
 These Prices Effective in Our Stores and Meat Markets in Riverton and Vicinity

Church Notices

SACRED HEART CHURCH

Riverton, N. J.
Rev. John F. Welsh, Pastor
Rev. Vincent A. Luther, Asst. Pastor
Sunday Masses—7:00 - 9:00 - 10:15.
Daily Masses—7:00 - 7:45.
Confessions every Saturday—4:00 to 6:00 - 7:30 to 9:00 p.m.

A Novena in honor of Our Lady of the Miraculous Medal started on last Monday evening and will continue every Monday evening indefinitely. The Novena was opened by the Reverend John F. Welsh, pastor of Sacred Heart Church.

A cast was selected for the play, "The Absent-Minded Bridegroom" which is to be given by the Sacred Heart Dramatic Society on Tuesday, November 28th. Tryouts for the cast were conducted by Mr. Frank M. Fitzpatrick, of Philadelphia. Further details will be published at a later date. The first rehearsal will be held Thursday evening, October 19th.

A large attendance marked the first fall meeting of the Sacred Heart School Alumni Association on last Thursday evening. The meeting was conducted by Mr. Francis Brennan, president of the club. A committee was appointed to arrange for a series of socials during the coming year.

The Sacred Heart Ladies Glee Club did themselves proud at the Diocesan Convention of Catholic P.T.A.'s on Thursday. The combined Glee Club Units of Trenton, New Brunswick, and Riverton rendered some very beautiful numbers. The Convention was held at the Soldiers and Sailors War Memorial in Trenton.

CHRISTIAN SCIENCE CHURCH

"Probation After Death" is the subject of the lesson-sermon in all Churches of Christ, Scientist, on Sunday, October 22.

The Golden Text is: "Blessed is the man that endureth temptation: for when he is tried, he shall receive the crown of life, which the Lord hath promised to them that love him." (James 1:12).
Among the citations which comprise the lesson-sermon is the following from the Bible: "Preserve me, O God: for in thee do I put my trust. Yea, though I walk through the valley of the shadow of death, I will fear no evil: for thou art with me; thy rod and thy staff they comfort me." (Psalms 16:1; 23:4).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "As man falleth asleep, so shall he awake. As death findeth mortal man, so shall he be after death, until probation and growth shall effect the needed change. Mind never becomes dust. No resurrection from the grave awaits Mind or Life, for the grave has no power over either" (p. 291).

METHODIST CHURCH

Rev. William A. Boyd, Pastor

This is the day when every American should thank God for the privilege of living in America. The public school, The American Republic and the Church of Jesus Christ were set up on this continent by men and women of God. Looking at church attendance from a purely selfish, economic prosperous and peaceful angle, every American should enter the courts of Our Lord every Sabbath morning and worship "The God of every good and perfect gift."

"The Mind of Christ" is the timely topic to be considered by The Rev. W. A. Boyd, minister of the church, in the morning service at eleven o'clock. Music will be furnished by the senior choir under the direction of Rachel Lord.

In the popular evening service "Pay Day Some Day" is the subject Mr. Boyd will discuss with the young people. The song sing is always inspiring; the music by the large choir is helpful; the sermon is

CELEBRATE GOLDEN WEDDING



Mr. and Mrs. Charles W. Kipp, of Lippincott avenue, celebrated their golden wedding anniversary on October 15, at Marblehead, Massachusetts, with their daughter and son-in-law, Mr. and Mrs. Samuel B. Jones, Jr.

A reception was given in honor of the happy couple. Mr. and Mrs. Jones also celebrated their eighteenth anniversary on the same day. Mr. and Mrs. Kipp, who have resided in Riverton for the past thirty-six years have five grandchildren. Their son, Henry B. Kipp, lives in Philadelphia.

always short and to the point. Come this Sunday evening and bring your friends with you.

The executive committee of the Bible School will have a special meeting this Monday evening at 8 o'clock.

Tuesday evening the mothers and daughters of our church are having a banquet. All our mothers should attend and bring their daughters with them. The price is 75 cents for two.

"The Prophets Vision of the Kingdom of God" is the subject of the Bible Study for next Wednesday evening. Every one interested in the study of the Bible is very welcome to attend this meeting.

The Sacrament of Baptism and reception of new members will take place in our church the last Sunday

Wesleyan Men's Bible Class

For the Men of the Community

Dr. Mattison, of Scotland, was early smitten with blindness. The lady to whom he was engaged to be married, through the year of his affliction rejected him. In his sorrow he wrote the hymn "Oh love thy will not let me go." Such was his tribute to the unflinching love of Jesus Christ in contrast to the disappointment from which he suffered.

Many are now living amid uncertainties, individual and national. Sources that seemed at one time promising are now failing but the value of the love of Christ abides irrespective of human failures.

"Jesus never fails" is the favorite motto of our Class. Time and experience proves this glorious certainty. Oft as we gather in the Bible class, hearts are inspired to renew their trust in "Christ who is the same yesterday, today and forever."

Man generally needs this comforting assurance "Jesus never fails." To inspire this dedication of one's self to Christ, the unchanging One, is the purpose of our Class. Come with us next Sunday at 9:50 and enjoy the inspiration of your motto.

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B. D., Pastor

Bible school, 10:00 a.m. The bible school is one of the potent forces in the life of any church. This has become recognized the world over. That is why "Central Baptist" endeavors to interest everyone of any age. The education one receives here is a source of guidance that has been the means of developing real Christian citizens who have been leaders of great renown. Those who are without denominational affiliations are invited to spend this hour with the school every Sunday.

Morning worship, 11:15 a.m.—Pastor Lockett will have as his subject for the morning sermon, "We Would See Jesus." Those attending these services will always find them very inspiring and helpful. The choir's offering in anthems and solos, conforms to the theme of the worship period and adds greatly to the enjoyment of the service.

B.Y.P.U., 6:45 p.m.—This High School group is attaining a momentum of interest and is well attended. All those of this age find these meetings of vital help. If you haven't already attended, try it next Sunday evening.

Evening worship, 7:45 p.m.—We suggest one of the most profitable ways of beginning the working week is to attend the evening service.

WESTFIELD FRIENDS MEETING
Burlington Pike
Sunday Morning
10 o'clock—First-Day School.
11 o'clock—Meeting for worship.
CHRISTIAN SCIENCE CHURCH
First Church of Christ, Scientist
Thomas Ave. and Seventh St.
Riverton, N. J.
Sunday School, 11 a.m.
Sunday Services, 11 a.m.
Wednesday, 8:00 p.m.
Reading Room in Church Building
Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

Come, join in the congregational singing, hear the inspirational anthems of the choir and be benefited by the Pastor's sermon. His subject this week will be "Living for Jesus."

BETHANY EVANGELICAL LUTHERAN CHURCH

Rev. Oliver W. Powers, Pastor

There are almost 65 million people in America who are not church members. This is a startling and challenging statement, and one that every church in America must meet. The Lutheran Church in America realizing that a greater effort is needed in its own communion is planning an evangelistic program in all its churches. The effort will be of one months duration and will be followed by several weeks of adult instruction and catechization.

At Bethany Church a committee of 35 has been organized for several months, and met last night at the home of the pastor for instructions. Mr. George Weigand is chairman of the committee.

At the Chief Service on Sunday, 11:00 a.m. this program will be stressed. The pastor, the Rev. Oliver W. Powers, will preach on the subject "Into the Highways." At Vespers, 8:00 p.m. the Rev. Dr. Calvin P. Swank, missionary superintendent, will preach. The choir, under the direction of Mr. Lee Milton, will sing both services.

T. B. LEAGUE MEETING
The regular meeting of the Burlington County Tuberculosis League will be held at the office in Mount Holly, on Wednesday evening, October 25th, at 8 p.m.

AN ORDINANCE OF THE TOWNSHIP OF CINNAMINSON IN THE COUNTY OF BURLINGTON PROVIDING THAT NO CLUB LICENSE OR LICENSES FOR THE SALE OF ALCOHOLIC BEVERAGES SHALL BE GRANTED OR RENEWED WITHIN THE SAID TOWNSHIP.

BE IT ORDAINED by the Township Committee of the Township of Cinnaminson in the County of Burlington, in the State of New Jersey:

SECTION 1. That no club license or license for the sale of alcoholic beverages shall be granted in the said Township of Cinnaminson at any time after this Ordinance shall take effect.

SECTION 2. That no existing club license for the sale of alcoholic beverages in the said Township of Cinnaminson shall be renewed at any time after this Ordinance shall take effect.

SECTION 3. That this Ordinance shall become effective immediately upon its final passage, adoption and publication in the manner provided by law.

NOTICE
Notice is hereby given that an ordinance, of which the foregoing is a copy, was finally passed and adopted by the Township Committee of the Township of Cinnaminson in the County of Burlington at a meeting thereof held on the seventeenth day of October, 1939.

By order of the Township Committee of the Township of Cinnaminson in the County of Burlington.
HAROLD R. WEST, Township Clerk.

Dated: October 18, 1939.

Alley Gossip

Match Game		
Palmyra Girls		
Goodwin	152	131 130
Denneler	151	135 137
Saylor	122	154
Small	183	113
Haines	163	161 156
Baker	166	124
Totals	771	706 701

Williamstown Girls		
Moffett	137	112 172
Chesney	119	151 166
Beleg	145	132 158
Owens	137	147 172
Ahrens	119	163 159
Totals	657	705 837

Ladies League		
Kools won 3 from Murads.		
Murads won 3 from Camels.		
Wings won 2 from Luckies.		
High Singles—		
Miss Saylor, 201.		
Mrs. Haines, 177.		
Mrs. Henry, 170.		
Mrs. Swartz, 210.		
Miss Goodwin, 173.		
The Standing	W	L
Kools	11	1
Luckies	9	3
Murads	6	6
Wings	5	7
Marvels	4	8
Camels	1	11

County League		
Beverly won 2 from Riverside.		
Prudential won 3 from Palmyra.		
Garden State won 2 from Shorten.		
Sky Chief won 3 from Medford.		
High Singles—		
Cowan, Riverside, 203.		
Edinger, 234, Palmyra.		
Reis, 236, Shorten.		
Burke, 211, Sky Chief.		
Schmidt, 224, Prudential.		
The Standing	W	L
Prudential	8	1
Beverly	7	2
Sky Chief	4	2
Riverside	5	4
Shorten	2	4
Garden State	3	6
Medford	1	8
Palmyra	0	3

Business Men		
Farmers and Bell-Evans split.		
Dawley and Mills split.		
Parry took 4 from Lloyds.		
Claws took 3 from Fortnum.		
The Standing	W	L
Bell & Evans	9	3
Claws	9	3
Mills	6	6
Parry	4	4
Farmers	5	7
Fortnum	5	7
Dawleys	3	5
Lloyds	3	9

Public Service		
This loop started last week with the following results:		
The linemen, Commercial and office each won three, while Generation, Bus and Meter dropped a similar number.		
High Singles—		
Winkelspecht, 202, Linemen.		
Boyle, 203, Meter.		
Sandusky, 206, Commercial.		

Artisans		
The Artisans' circuit started last Thursday, with the Bandits and Demons taking four each. The Footpads, Pirates, Thieves, and Highwaymen split, while the Bootleggers and Buccaneers failed to break into the win column.		
High Singles—		
Richardson, 218.		
Grogan, 201.		
Devor, 205.		
Ezinger, 205.		

Evans' Service Station		
Broad & Main Sts. Riverton, N. J.		
SUNOCO		
GASOLINE and OIL		
Tires - Batteries - Auto Accessories		
Broad & Main Sts. Riverton, N. J.		

The Standing		
Bell & Evans	9	3
Claws	9	3
Mills	6	6
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CHRYSANTHEMUM FESTIVAL HERE

On Friday, October 20th, the Henry A. Dreer Company will open a 4-day Chrysanthemum Festival at the Riverton Nurseries. One hundred and fifty named varieties of hardy garden chrysanthemums and 85 unnamed seedlings will be on display in full flower. Thousands of blooms of every color in the hardy chrysanthemum family will greet the visitors' eye in the greatest display ever attempted by this more than one hundred year old firm.

For twenty-eight years, Eugene Michel, outstanding hybridizer of the Dreer organization has worked with chrysanthemums in a successful attempt to increase their productivity of bloom and encourage early blooming habits that American gardeners may successfully use these plants to provide a galaxy of bloom for the close of each gardening season.

Thousands of Seedlings
Ten to twenty thousand seedlings from the finest named varieties are grown each year in an annual search for finer varieties. Hardly more than a dozen varieties are secured each year that will pass the rigid standard set by the Dreer firm before they can be introduced. In the group of plants on display will be found Korean single types, double, pompons, miniature doubles, aster flowered doubles and crosses of all classes made with Koreans to increase their hardiness and earliness of flower.

There will be 40 to 50 crosses of the Japanese anemone flowered type with Koreans on display. Many of these have the same symmetrical plant formation as the so-called azaaleums, with flowers two inches in diameter freely produced. The big spoon type has been developed successfully also and a new improved pink in this type was introduced last year. A white and a yellow are scheduled for 1940 introduction and they will show good size quilled petals that flatten out to a spoon.

Grown in Rows
Horticultural writers have recommended for some time the growing of chrysanthemums in rows in the garden to be moved into flowering borders late in the year. This to provide a last gorgeous display of bloom to end the season without conflicting in any way with the plants that have furnished flower during the summer. Dreers will provide a great demonstration of the feasibility of this advice by moving several thousand plants from their fields to display beds where well kept grass walks make inspection easy and pleasant. Garden makers will be able at their leisure to saunter along taking notes on varieties that suit their taste for possible inclusion in next year's garden plans. Certainly with the hundreds of varieties of chrysanthemums now in existence, there is no method of selection yet devised that approaches personal inspection of the plants in flower.

The dates are October 20th to 23rd inclusive and admission is free to all who attend.

Evans' Service Station
Broad & Main Sts. Riverton, N. J.
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GASOLINE and OIL
Tires - Batteries - Auto Accessories
Broad & Main Sts. Riverton, N. J.

BE FREE OF DRAFTS...
Save UP TO... 30%
IN FUEL BILL WITH
STORM SASH
WINDOW CONDITIONING

WE USE 6 LIBBEY-OWENS-FORD
QUALITY GLASS
J. S. COLLINS & SON, Inc.
TELEPHONE
Moorestown 1 • Riverton 4 • Riverside 80
Merchantville 2 • Maple Shade 1604

LEONA HUNT
hair stylist
18 E. BROAD ST.
PALMYRA
OPEN DAILY
Evenings by Appointment
Phone RIVERTON 1054

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BUSINESS DIRECTORY

A RAPID REFERENCE TO REPUTABLE BUSINESS HOUSES

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Pontiac SALES SERVICE
BELLEVUE GARAGE
 Broad and Kern Sts. E. Riverton
 Telephone Riv. 1595 - Night 163-M

"JACK" DAWLEY, Inc.
Oldsmobile

Sales and Service
 Safety Tested Used Cars
 10 Broad Street, Riverton
 Telephone
 Riverton 1212 Merchantville 530

Koppenhaver Motor Co.
 DODGE and PLYMOUTH
 SALES and SERVICE
 330 Broad St. Riverton
 Phone Riverton 380
FRANK I. LLOYD
 Service Manager

SALES SERVICE
Moorestown Motor Co., Inc.
 219 W. Main St., Moorestown
 Phone Moorestown 77 or 485

AUTO SERVICE

EXPERT CHEVROLET SERVICE
 When the use of genuine Chevrolet parts make this station the best place for your Chevrolet repairs.
 15 Years with Chevrolet
WOOLSTON'S ESSO STATION
 Phone 1567

MARFAK LUBRICATION
 CARS WASHED
 Firestone Tires—Batteries
BURKE and EISLEY
 Broad and Linden Riverton
 Phone 1562

LESTER S. FORTNUM
 ATLANTIC PRODUCTS
 Complete Automobile Service
 115-125 W. Broad St., PALMYRA
 Phone 1180

WOOLSTON'S ESSO STATION
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 BRAKE & LIGHT SERVICE
 LUBRICATION - WASHING
 IGNITION and BATTERY SERVICE
 GENERAL REPAIRING
 THE ONLY COMPLETE ONE-STOP SERVICE STATION
 BROAD and HOWARD STREETS
 RIVERTON
 Cars Called for and Delivered
 Phone Riverton 1567

BAKERIES
FANCY BAKING
 Home-Made Ice Cream
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RIVERTON SCHOOL NOTES

Organizations have been formed in Riverton School and officers elected as follows:

The Student Council with representatives from fourth to eighth grades. President, Betty Blackwell; vice president, Bebe Carhart; secretary, Barbara Berger; treasurer, Donald Taylor.

The safety patrol. Captain, Kathryn Krantz.

Eighth grade Civic Club. President, Bebe Carhart; secretary, Betty Henry; treasurer, June Rodman.

Points of the Compass Club. President, June Rodman; secretary, Edward Hoyt; reporter, Edith Harris.

Act to Please Club (seventh grade). President, Barbara Berger; vice president, Donald Taylor; secretary, Virginia Woodward; treasurer, Suzanne Troxell.

Good Neighbors Club (sixth grade). President, Thomas Swayne; vice president, Jack Carhart; secretary, Janet Smalley; treasurer, Jean Gowell.

Red Cross Activities Club. President, Lloyd Major; vice president, Milton Moreland; secretary, Mary Lou Bush; committees chairman, Margaret Wolfshmidt; treasurer, Harvey Hirst.

Courtesy Club (fifth grade). President, Thelma Davis; vice president, Donald Garwood; secretary, Roland

Werner; treasurer, Janice Moreland. Fourth Grade Homeroom. President, Carol Ann Mathews; vice president, Donna Lee Bush; secretary, Mary Goodnow; treasurer, Edward Weber.

EPWORTH M. E. CHURCH

Rev. W. A. Boyd, Pastor

Rome, they tell us was never built in a day. So the Church was never built in a day. Rome is history, but the Church of God is a fact to conjure with today. The late President Calvin Coolidge said to a visitor—who was pessimistic about the success of Democracy, looked out of the window and pointing his finger at the monument of Washington, said to his visitor—"The monument is still there." So the church is still here to minister to the needs of all peoples.

"Ambassadors of God" is the subject of the Sunday morning sermon at eleven o'clock by the Rev. W. A. Boyd, minister of the Church.

This is Young People's Night in our Church at 7:45. Mr. Boyd will speak about "Standing in Line." Tom Asay will offer the evening prayer; Bill Evald will read the scripture lesson and Edwin Turnock will sing a solo.

"The Mission of the Suffering Servant" is the subject of the Bible study next Wednesday evening at 8 o'clock. All persons interested in a better understanding of the Bible and the Christian Life are invited to attend this Bible Hour.

The District Stewards meeting will be held this Thursday morning in the Methodist Church in Bordentown.

Friday and Saturday, November 3

RED CROSS SEWING

There was a very enthusiastic turn-out for our first meeting of sewing for the Red Cross at the Porch Club on Tuesday afternoon.

About fifty-five interested women worked industriously on layettes for refugee babies.

Mrs. Filson Graff had charge of distributing wool and directions for men's and boys sweaters.

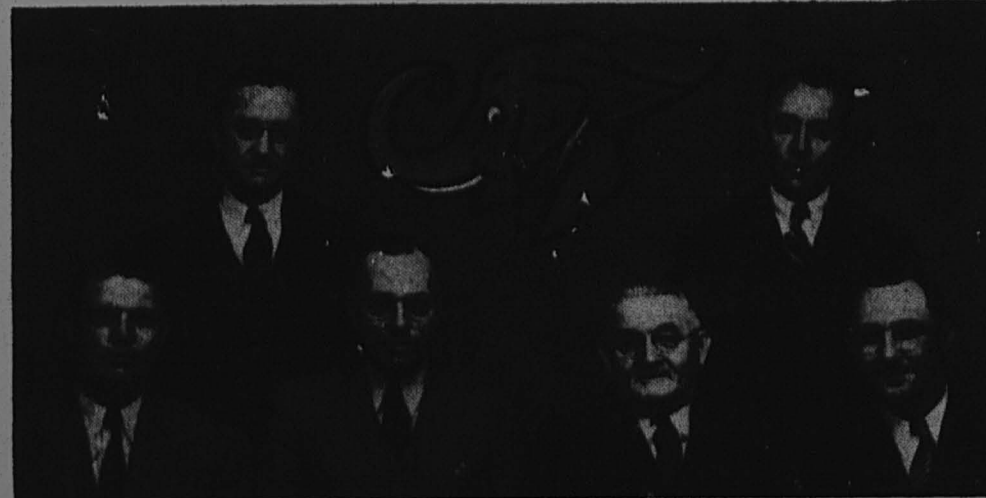
Tea was served at 4 o'clock. The next meeting for Red Cross sewing will be Tuesday, November 14th, at 2 p.m.

THINGS TO WATCH FOR

Another wrinkle for women's hats—plastic sheeting for a pastel, translucent rim in a summer bonnet... trailers for bicycles... new radio of particular use to aviators' families, because its four-bank receiver radio channels assigned to transport lines, ground stations, itinerant airplanes and the government's airways radio weather stations; anyone interested in weather conditions for flight and in the location of planes can easily get the information by tuning in.

For Good Government VOTE THE Straight Republican Ticket at the GENERAL ELECTION, TUESDAY, Nov. 7

Polls open 7 a.m. to 8 p.m.



For Senator **HOWARD EASTWOOD**
 For Assemblyman **A. MATLACK STACKHOUSE**
 For County Clerk **Palmer L. Adams**
 For Freeholder **LeRoy Church**
 For Freeholder **John M. Chant**
 For Coroner **James J. Tomes**

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Delicious NEW PACK Fresh
Prunes 2 largest No. 2 1/2 cans **19c**
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ASCO Royal Anne Cherries 2 No. 2 1/2 cans **25c**

ASCO Self-Rising Buckwheat or 20-oz pkg **5c**
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ASCO Golden Table Syrup 2 1 1/2-lb cans **19c**

Gold Seal Rolled Oats 20-oz pkg **7c**
 Fresh Fig Bars 2 lbs 17c
 Ginger Snaps 2 lbs 17c
 Diamond Walnuts Large 2 lbs 22c
 Fancy Mixed Nuts 2 lbs 22c
 Large Brits Brazil Nuts 2 lbs 22c
 Salted Cashew Nuts 2 lbs 18c
 Fresh Marshmallows 2 lbs 15c
 ASCO Speed Walnuts 2 lbs 17c
 Butter Cream Candy Corn 1 1/2-oz pkg 9c
 Drumstix 1 lb 10c
 Ginger Bread Mix 1 lb 10c
 Fancy Pitted Dates 1 1/2-oz pkg 10c
 Fancy Layer Figs 8-oz pkg 9c

Kidney Beans 2 No. 2 cans **15c**

Note The Special 1/2-Dozen Prices. Save More!
ASCO Fancy Corn 2 No. 2 cans **19c**
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ASCO Tea 1 1/2-lb pkg **25c**
 Pekoe and Orange Pekoe Black or Mixed 1 1/2-lb pkg **17c**

IT'S NATIONAL APPLE WEEK!
 Stayman Winesap & Greening

APPLES 5 lbs 14c

White Malaga Grapes 1 lb 5c
Juicy Florida Oranges dozen **15c**
Large Stalk Finest Nearby Crisp Celery 5 lbs **14c**
Idaho Baking Potatoes 5 lbs **10c**
N. J. No. 1 Selected Sweet Potatoes 3 lbs **10c**
Large Snow White Cauliflower head **10c**

SPINACH Fresh, Clean Home-Grown 1 lb **3c**

The Season's Biggest Value
 Armour's Star, Aar's Orchard, Morrill's Pride,
 Oven Tendered Smoked Skinned Whole or Shank Half 1 lb **21c**
 All sizes from 8 lbs up

Fresh-Killed—Milk-Fed—Top Quality
Steering Chickens 1 lb **17c**
 Tender and delicious—up to 3 1/2 lbs.

Genuine 1939 Spring
Lamb Shoulder and Rack or Neck 1 lb **15c**

BONELESS ROLLED POT ROAST BEEF 1 lb **23c**
ASCO Brand Products
 Smoked Beef 1 lb **29c**
 Tongues 3 to 4 lbs **29c**
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 Pudding Sliced 1/2 lb **17c**
 Genuine 1 lb **17c**
 Veal Loaf Sliced 1/2 lb **17c**
 speed 1 lb **17c**
 Pressed Ham 1/2 lb **17c**
 speed 1 lb **17c**
 Luncheon Meat 1/2 lb **13c**

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Church Notices

BETHANY EVANGELICAL LUTHERAN CHURCH

Rev. Oliver W. Powers, Pastor

Sunday is called Reformation Sunday. The festival of the Reformation is on October 31st, and is celebrated by Protestant people all over the world. The Sunday preceding is called Reformation Sunday. This day reminds us of the opening of the Reformation by the nailing of the ninety-five theses on the church doors at Wittenberg, October 31, 1517.

On Sunday at the chief service, 11:00 a.m., Holy Communion will be administered. The pastor, the Rev. Oliver W. Powers, will celebrate, assisted by Seminarian Charles King Wynkoop and Mr. James Ingram. The pastor's communion meditation will be "How Sweet Is the Communion!"

At Vespers, 8:00 p.m., the pastor will preach on a Reformation theme "The Powers of God." He will say: "There is no reason why we should be ashamed of the Gospel of Christ for it is the power of God to forgive sins and it is the power of God which makes us free to live in the service of others."

The choir, under the direction of Mr. Lee Mitton, will sing special festival music.

SACRED HEART CHURCH

Riverton, N. J.

Pastor, Rev. John F. Welsh.

Assistant Pastor, Rev. Vincent A. Luther.

Sunday Masses—7:00 - 9:00 - 10:15.

Daily Masses—7:00 - 7:45.

Confessions every Saturday—4:00 to 6:00 - 7:30 to 9:00 p.m.

The Novena Services in honor of Our Lady of the Miraculous Medal was attended on Monday by several hundreds of people. It is a fine tribute to the faith of our Catholic people that they should give such a fine indication of the honor in which they hold the Mother of God. The simplicity of the half-hour service in which the entire congregation participates by their recitation of the prayers and their singing is an inspiring one. These services are held every Monday evening at 7:45 o'clock.

Rehearsals for the cast of the play, "The Absconded Bridgroom" will be held every Thursday evening as well as on Sundays after the last Mass. A lot of interest is being shown by members of the cast and the Dramatic Club feels assured of great success. The play promises a series of laughs and giggles from beginning to end.

The social committee of the Sacred Heart School Alumni Association is planning a Barn Dance and Party for the very near future. Members are invited to prepare for it by getting out their oldest set of Hickville party clothes. Watch for the announcement of the date and don't fail to be there.

Next Wednesday, November 1st, is the Feast of All Saints. All Catholics are bound to hear Mass on that day. The time of the Holyday Masses will be announced Sunday.

Thursday, November 2nd, is the Feast of All Souls, one of the two days in the year when the priest is permitted to say three Masses. All who possible can so should make a point of attending Holy Mass on that day and offering their attendance and their prayers for all the faithful departed.

WESTFIELD FRIENDS MEETING

Burlington Pike

Sunday Morning

10 o'clock—First-Day School.

11 o'clock—Meeting for worship.

CHRISTIAN SCIENCE CHURCH

First Church of Christ, Scientist

Thomas Ave. and Seventh St.

Riverton, N. J.

Sunday School, 11 a.m.

Sunday Services, 11 a.m.

Wednesday, 8:00 p.m.

Reading Room in Church Building

Thomas Ave. and Seventh St., Riverton, open Tuesday and Friday, 2:30 to 4:30.

CHRISTIAN SCIENCE CHURCH

"Everlasting Punishment" is the subject of the lesson-sermon in all Churches of Christ, Scientist, on Sunday, October 29.

The Golden Text is "Cast away from you all your transgressions, whereby ye have transgressed; and make you a new heart and a new spirit for why will ye die, O house of Israel?" (Ezekiel 18:31).

Among the citations which comprise the lesson-sermon is the following from the Bible: "This then is the message which we have heard of him, and declare unto you, that God is light, and in him is no darkness at all. If we confess our sins, he is faithful and just to forgive us our sins, and to cleanse us from all unrighteousness." (1 John 1: 5, 9).

The lesson-sermon also includes the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "It is error to suffer for aught but your own sins. Christ, or Truth, will destroy all other supposed suffering, and real suffering for your own sins will cease in proportion as the sin ceases. The sharp experiences of belief in the supposititious life of matter, as well as our disappointments and ceaseless woes, turn us like tired children to the arms of divine Love" (pp. 391, 322).

CENTRAL BAPTIST CHURCH

Rev. George Lockett, B.D., Pastor

Sunday, October 29.

Bible School, 10:00 a.m.

Morning Worship, 11:15 a.m. Pastor Lockett's sermon subject will be "Good News of the Kingdom." The choir will offer selections conforming with the theme of the sermon.

B.Y.P.U., 6:45 p.m. Come one, come all, join the young peoples group.

Evening Worship, 7:45 p.m. Come out and enjoy a real inspiring service. "For Such a Time as This" will be the sermon subject.

Covenant Chapter of the order of the Eastern Star will attend this service. Every member is urged to attend and welcome the visitors.



EPWORTH LEAGUE PALMYRA

OFFICERS

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JANE BEAUCHAMP, DONALD HARING, First Vice Presidents

MAUDE WELLS, Second Vice President

MILDRED MAGEE, Third Vice President

HAZEL BOOTH, IRWIN BOOTH, Fourth Vice Presidents

THALBERG KING, Secretary

YVONNE PENNINGTON, Treasurer

"TEST OUR WELCOME"

We invite all young people to come to our service this Sunday at 6:45 sharp. The need for real honest, to goodness christian youth is the problem that faces us today. We must stand foremost for Christ. Let us be real torch bearers of his word. The memory verse for this week is found in John 15:14. "Ye are my friends if ye do what so ever I command you!" Learn it and come prepared to give it.

The league is a place where we can find an answer to our problems.

MEN'S BIBLE CLASS CALVARY PRESBYTERIAN CHURCH

"Mrs. Browning once asked Charles Kingsley what was the secret of his strong and beautiful life. He replied, 'I had a friend.' Is this the secret for each of us? Without it we cannot know the full-

DR. P. A. SPINELLI

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ness of life. Man was made for comradeship. Solitude has its ill-famed hours of consecration, but fellowship has its satisfactions immeasurable.

Intimate friends in whose presence we feel secure answer one of the deep needs of our beings. Today let us rejoice in our friends. And if we walk a friendless, lonely way, let us build bridges of understanding and sympathy from our lives to the lives of other people. Thus it was that the Master of life bound the Twelve to him. They too could say when men looked on their radiant lives, "I had a Friend."

You are invited to fellowship with us this Sunday at 10 a.m.

LEADERSHIP TRAINING SCHOOL STARTS OCT. 30

Week-day schools of religious education are a reality in our country but to our country they are yet a dream. But, because we need to look ahead to the day when we are prepared to make use of released time from the public school allowed by the state, the course "Week-day Schools of Religious Education" is being given in our County Leadership Training School this fall. Miss Pearl Rosser, of the American Baptist Publication Society, has been secured to teach this course. From her wide experience in this field of work she will help the members of her class to see the possibilities for providing a more adequate allowance of time for Christian Education and the problems which must be faced in organizing week-day church schools.

Pastors, Church School Superintendents, members of Religious Education committees, and public school teachers should enroll in this course.

Program

To help us better meet the needs in the Children's Division of our

Sunday Schools, the course "How to Find and Use Source Materials for Primary and Beginners" is being provided. The instructor, Miss H. Eloise Bryan, of Beverly, one of the Helping Teachers of our county, has a fine background of teaching experience. She, a Christian teacher, has much to offer her students as has been proven by the success of her classes in previous leadership training schools. Teachers and superintendents in the Children's Department will find a place in this class.

In addition to these two courses, "Bird's Eye View of the Old Testament," "Missionary Education in the Church," "Youth in Cooperation," "Use of Music in Religious Education" will also be given at the Burlington County Leadership Training School in the Mount Holly Presbyterian Church for six Monday evenings, October 30, December 4.



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Start your checking account here.

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Riverton, N. J.

Country Club Notes

Ladies League

Mrs. Capehart's team went into first place by taking three games from Mrs. Story's team.

High Singles—

Mrs. Hendrickson, 191.

Mrs. Langenbrun, 166.

Mrs. R. Lippincott, 162.

Mrs. Story, 178.

Mrs. Anderson, 175.

The Standing

	W	L
Mrs. Capehart	6	3
Miss Gausler	5	4
Mrs. Hendrickson	5	4
Mrs. R. Lippincott	4	5
Mrs. E. Lippincott	4	5
Mrs. Story	3	6

Men's League

Lippincott's team took first place with a clean slate of 6 and 0. Hagstos, in second, has a record of 5 and 1.

High Singles—

Coward, 205.

Hunt, 186.

Farrell, 189.

The Standing

	W	L
Lippincott	6	0
Hagstos	5	1
Bonsall	4	2
Woods	4	2
Clark	4	2
Gilbert	3	3
Lloyd	2	4
Kelley	2	4
Hendrickson	2	4
Elliott	0	6
Wilson	0	6

ROADS HAZARD DURING AUTUMN

Hazardous road conditions due to falling leaves are responsible for many accidents in October and early November, the Keystone Automobile Club warns in a bulletin urging motorists to take proper precautions in wet weather.

Wet leaves, it is pointed out, make highways extremely treacherous. Motorists should not attempt quick stops on roads covered with soggy foliage, because of the skidding danger.

Another factor to be considered in driving at this time of year is early darkness. October is considered the worst month for early-evening accidents, the combination of dusk, darkness and fatigue contributing to the accident toll.

Pedestrian Danger

Pedestrians, too, are in a dangerous "spot" in October, because of lighting conditions. The club bulletin emphasizes that pedestrians should never take it for granted a motorist can see them. Lights from two cars approaching from different directions may "cancel" each other so far as pedestrian visibility is concerned, it is asserted, and the walker who assumes the driver can see him is taking a big chance.

Pedestrians are strongly urged to walk facing traffic on highways, even though the discomfort of looking into headlights is distasteful to many persons. The danger of accident along open roads is greatly minimized when the walker can see whether the car is in position to turn off for him. It is a simple matter to step off the paved edge of the roadway when danger impends, but the walker with his back to traffic has very little chance to escape injury if the motorist cannot see him in time to stop.

ON STATE COMMITTEES

The following Burlington county residents have been named to serve on various committees of the Young Republicans of New Jersey: Lorena Blankenmeyer, county affairs; Monteville Lybrand, state affairs; Ivins Wright, municipal affairs; Lee Pasternack, publicity, and Elizabeth Jones, women's activities.

GRASS FIRE NEAR STATION

Shortly after 1 o'clock on Saturday afternoon of last week, the Riverton Fire Department was called to extinguish a grass fire near the freight station, South Broad street.

The flames, which were threatening a freight car on the siding were quickly extinguished without damage.

RIVERTON A.A. IN DEADLOCK

Riverton held the Camden Irish to a scoreless deadlock 0-0, at the Riverton Memorial Park on Sunday afternoon before a large crowd.

The teams fought on almost even terms throughout the entire game as the major portion of the skirmish was centered between the two 30-yard lines. First downs were even for both elevens as ten were chalked up.

Best Game

Although a stalemate, Riverton gridders played their best game of the season so far. They advanced as far as the enemy three yard line through a line play by Faunce, but could get no farther. Several fumbles were made by both elevens.

The visitors threatened to score in several instances. They went to Riverton's 15 yard line through a long pass which was good for 17 yards, but the home club held the visitors there on downs.

Riverton's team was very impressive particularly the backfield as Bart, Faunce, and Morris were outstanding performers and Brennan and Bishop on the line. Weiss and Ackley, of the Camden Irish were noticeable for their all around play.

Line-Up

Camden Irish	Riverton		
Taylor	LE	Dare	
Posey	LT	Brennan	
Seideman	LG	Bishop	
Gilbert	C	Hunn	
Lloyd	RG	Payne	
Kelley	RT	Kaneco	
McMahon	RE	Bordner	
Ackley	LH	Bart	
Weiss	RH	Morris	
Litzinger	QB	Faunce	
B. Morris	FB	Scott	

Substitutions — Camden: Carpo, Doran, Gorman, Hornk, and Rowan. Riverton: Hunn, Buidas, Mathews, Cilezki, Umpire, Lezenby, referee, Smith; head linesman, Rothbaum.



SPORTS JOTTINGS

Haddon Heights used a 6-2-2-1 defense that effectively stopped the Palmyra running plays, the secondary coming up fast to nail the ball carrier at the scrimmage line.

A large crowd viewed the game, the two completed sections of the stadium being practically full. The bleachers on the opposite side of the field were also jammed.

Haddon Heights presented a well-drilled band of 40 pieces, but the battle of music with the Palmyra tooters ended in a draw.

The next home game does not come until late in November and, by that time, school officials expect the stadium to be entirely complete.

The refreshment stand did a rushing business, so much so that many customers could not be served. Trips through the stands during intermission might solve the difficulty.

STOP LAMPS ON PLOWS

State Highway Commissioner E. Donald Sterner today extended his safety program to keep New Jersey's highways open during snow storms by ordering the purchase of "stop lamps" to be attached on 200 trucks equipped with snow-plows.

The new equipment will supplement the standard red lights on our combination snow-plows and trucks," said Commissioner Sterner, "in order to reduce the hazards of accidents. The new lights will be of greater candle power to permit visibility for longer distances and to give adequate warning that caution is required.

"The lights will be placed on the

cabs of the trucks and will be visible to autoists traveling in either direction. The face of the lights will be emblazoned with the word 'Stop.' As an additional aid in attracting attention the light will blink constantly.

"We have had a number of bad front and rear-end collisions involving our snow-plows. The same hazards have existed when our men were spreading sand or cinders from the trucks and in a number of cases they received serious injuries. "We are anxious to do our part to adopt every safeguard in the campaign to make New Jersey's State roads accident-free and we are confident the new "stop lamps" will aid in ultimately reaching this goal."

NOTICE

I hereby give notice that I will not be responsible for debts other than those contracted by myself.

(Signed) Rodney R. Barrick,

623 Main St., Riverton, N. J.

Dated: Oct. 9, 1939.

Health Question: What efforts are made to detect and control tuberculosis?

Doc Says:

1. Increasing numbers are having tuberculin tests, followed by X-rays of the positive reactors, to find active cases of tuberculosis.
2. When cases are discovered they are followed up to determine whether there are other cases in the family.
3. In some communities food handlers are examined to eliminate tuberculous handlers.
4. Dairy herds are tested for tuberculosis. Infected animals are disposed of.
5. Much of the milk consumed is pasteurized.
6. Sanitary regulations and inspection help to assure the sale of pure, uninfected meat.
7. Improved housing and elimination of slums are leading slowly to cleaner, better heated, and better ventilated living quarters for those in the low income brackets.
8. Emphasis upon nutrition among the undernourished is increasing their general resistance.

Health Question: What are some activities which injure the quality of the voice?

The larynx, and consequently the quality of the voice, is injured by forcing it—as in cheering madly at football games; drinking alcoholic beverages; and smoking. The degree to which any of these things is done naturally affects the seriousness of the injury.

The owner of a naturally pleasant voice can help to retain his asset by avoidance of over-indulgence in any of the above mentioned practices. The quality of the voice can be improved by careful enunciation: speaking slowly and distinctly and taking care to pronounce letters and syllables that should be pronounced.

EXPERIMENTS REVEAL ACTIVE BEETLE PARASITE

Eaten alive will be the fate of many Japanese beetle grubs in New Jersey if present experiments with artificially-grown parasites prove successful, members of the New Jersey State Department of Agriculture said this week in announcing studies which are underway at the White Horse Japanese Beetle Experimental Laboratory, operated under the supervision of the department.

This fall colonies of two and one-



BETTY PETTY BEAUTY STUDIO

519 Cinnaminson Ave, Palmyra

Phone 480

half million nematodes each have been planted three and one-half miles apart over one-fourth of the area of New Jersey, in Hunterdon, Somerset, Middlesex, Union and Mercer counties.

Will Be Reduced

As soon as beetle grubs become active next spring more colonies of nematodes will be distributed in northern New Jersey, and by July of the following year, the entire state is expected to have been covered with a total of 500 colonies.

"This does not mean that from then on there will be no Japanese beetles in the state," E. E. McCoy, in charge of the White Horse Laboratory, warned. "That is very nearly impossible now. And whatever the results may be, they will not take place overnight."

"However, observations of digging from experimental plots maintained since 1933 indicate that eventually it will be possible for these parasitic nematodes to reduce the Japanese beetle population sufficiently so that it will cease to be of such great economic importance in the state."

FOX — Riverside

NEW LOW EVENING PRICE 25c

Friday and Saturday, Oct. 27-28

MATRIMONIAL TROUBLE SHOOTER



WALTER CONNOLLY
VERREE TEASDALE-JAMES ELLISON
TIM HOLTS - ARTHUR DANKS
FRANKLIN PANGBORN
—Saturday Matinee—
KID LIES
HALLOWEEN PARTY
COME IN COSTUME
PRIZES FOR THE BEST
BONITA GRANVILLE and
FRANKIE THOMAS in
"NANCY DREW DETECTIVE"

Sunday and Monday, Oct. 29-30
RANDOLPH SCOTT and
FRANCES DEE in
"COAST GUARD"

Tuesday and Wednesday
October 31, November 1

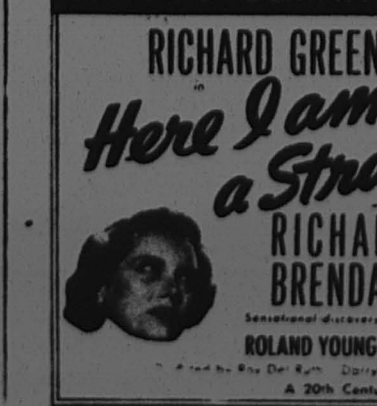


THURSDAY—1 DAY ONLY
KING OF HORROR
BORIS KARLOFF
in
"THE MAN THEY COULD NOT HANG"

SAVOR

MARKET AT BROADWAY

NOW A STAR... AS YOU DEMANDED!



Richard Greene Here I am a Stranger

BUSINESS

A chance for the unemployed or partly employed to pick up a few dollars is indicated by the sharp rise in scrap iron prices since the war. From \$15 a ton in August to \$25 or \$26 a ton today means a squeeze on profits of steel companies, which mix equal quantities of scrap with iron ore in making steel, but anyone with the time and energy to scour cellars, vacant lots or junk heaps for discarded pieces of iron or steel should be able to sell such findings to the local junk dealer at a good price.

Another effect of the war has been on carpet prices, and anyone contemplating a new rug for the home would be well advised to buy now. Although the U. S. is second only to Australia in wool production, the mild climate here makes it impossible to produce the coarse, heavy wool needed for carpets. China, involved in her own war with Japan, can ship none here. Argentina and other suppliers have had their clip embargoed because of the European conflict. Result is a looming shortage in America, already reflected in a 10 per cent increase in carpet prices since September 1.

PALMYRA

MATINEE Daily at 2.00 p.m.
Evenings 7.00-9.00 o'clock

THURSDAY, October 26
EDWARD G. ROBINSON
and FLORENCE RICE
IN

Blackmail

Free Gifts to the Ladies

FRIDAY and SATURDAY
October 27-28

GINGER ROGERS
IN

Fifth Avenue Girl

WITH
WALTER CONNOLLY and
JAMES ELLISON
—Saturday Matinee Only—
JOHNNY MACK BROWN
in
"THE OREGON TRAIL"

MONDAY, October 30
1 DAY ONLY

As timely as the war flamed headlines that stare you in the face

Coast Guard

WITH
RANDOLPH SCOTT and
FRANCES DEE
Free Gifts to the Ladies

TUESDAY and WEDNESDAY
October 31, November 1

JOHN GARFIELD and
PRISCILLA LANE
IN

Dust Be My Destiny

ONE WEEK
STARTING FRIDAY
OCTOBER 20th

Now a star... as you demanded!



Richard Greene Here I am a Stranger

Softball Loop Banquet Tonight

One of the big events of the season for local sportsmen will be held this (Thursday) evening, at the Red Hill Inn, when the annual banquet of the Memorial Park Softball League is scheduled for 7 o'clock.

The committee is in charge of Manager Bill Anderson, of the Broadway team assisted by Manager Shea, of the German Kitchen and Manager Wallace of the Dawley Olds. They promise a bountiful repast with an unexcelled program of entertainment.

Speakers

Heading the list of speakers who have been secured for the occasion is Chris Pappas, plunging fullback of Temple University. Russell (Lena) Blackburne will also be on hand and will bring several notables with him.

In addition, the full Red Hill floor show will do their stuff for the guests.

All in all, the occasion promises to be most noteworthy in a number of respects.

IMPORTANCE OF GENERAL ELECTION

(continued from page 1)

party and nation. Every Republican voter who took part in the recent primary election should make it a point to go to the polls on November 7 and vote the straight Republican ticket in support of all the party's regularly chosen nominees.

Highest Type

The Republican candidates are all men of the highest type. They are men of unusual ability, who have proven by their accomplishments in both public and private life that they will fill their respective offices efficiently and conscientiously. All are pledged to the policies of economy and honest public service. It is with much pride that the Republican party in Burlington County presents the following ticket for the 1939 election:

For State Senator, Howard Eastwood, of Burlington.

For Assemblyman, A. Matlack

WANT-ADS

LOST AND FOUND—RENTS—SALES
HELP WANTED
CLASSIFIED ADVERTISEMENTS

Rate 10c Per Line

(Lines Average 6 Words)

Minimum Charge 30c for Each Ad

Phone 712

RENT: Single dwelling near Palmyra P. O., 6 rooms and bath, 2 rooms in unfinished attic, hot water heat, enclosed porch, garage, good condition. \$35. W. Rex McCrosson, 5 East Broad street, Palmyra, Phone Riverton 500. 10-26-1t

ROOM for rent, November 1. Breakfast or board optional. Phone Riverton 507-W. 10-26-1t

SALE: 7 shares Cinnaminson Bank stock, sacrifice immediately to settle estate. Write Box R, New Era. 10-5-tf

SALE: Universal electric refrigerator, new, 404 Delaware Ave., Palmyra, phone Riverton 655. 10-26-1t

WANTED TO BUY: Single or double pedestal desk. Phone W. H. Bottger, Riverton 461. 10-26-1t

SALE: Dining room furniture. Write Box "R" New Era. 10-12-tf

FOR SALE: Double day bed, large chest of drawers, metal express wagon, wood express wagon. Phone Riverton 1206. 10-26-1t

SALE: Girl's coat, quilted lining, hat to match, size 12, excellent condition. Phone Riverton 227. 10-26-1t

ROOM FOR RENT: Board if desired. Apply 205 Elm avenue, Riverton, N. J. 10-26-2t

LOVELY double room with or without housekeeping privileges, on main road, no children. Phone Riverton 642-J-2. 10-19-1t

Stackhouse, of Moorestown.

For County Clerk, Palmer L. Adams, of Cinnaminson.

For Coroner, James J. Tomes, of Moorestown.

For Freeholder, John M. Chant, of Riverside.

For Freeholder, LeRoy Church, of Bordertown.

"To further the conduct of the campaign, a party headquarters has been opened at 88 Main street, Mt. Holly, and will be open each week-day. The phone number is Mount Holly 845 and campaign material will be available there for all interested workers.

"Yours for Republican success in 1939 and a Republican President in 1940.

FRANK A. SNOVER,
County Chairman."

\$720 FOR IRON LUNG FUND HERE

The final report of Charles H. Yost, finance officer of Post Frederick M. Rodgers No. 156 American Legion will be made to the county committee at its meeting the end of this week. The net total of contributions received up to the time of publication was \$720.00, with further donations still coming in. The American Legion is gratified at the very large number of contributors. Approximately 2000 letters were mailed to names in the three towns and more than 200 envelopes containing subscriptions were mailed in.

NEW

Christmas Cards

and

Gift Wrappings

SPINNING WHEEL
GIFT SHOP

—Open Evenings—

On Friday, October 13th, members of Post Frederick M. Rodgers, assisted by 14 members of the Bugle and Drum Corps in a canvass collected more than 150 contributions, although it was impossible for collectors to visit all homes. Outstanding was the performance of Legionnaire Charles Hahn, who turned in \$368.69 at an early committee meeting and was continuing active collections.

The Drinker-Collins Respirator or Iron Lung which was on display for two days in the Broadway Theatre Lobby attracted a great deal of interest.

The splendid response demonstrates fully the willingness of our citizens to participate in worthwhile causes.

ALUMNI DAY NOVEMBER 23

Alumni Day will be held by the Palmyra High School alumni association on Thanksgiving when the Palmyra High football team plays Riverside and the new high school stadium will be dedicated previous to the football game.

There will be a special section reserved for the alumni in the new stadium. In conjunction with the dedication ceremonies the alumni will issue special programs for the occasion.

A full day is planned for the alumni. There will be a general meeting of all the high school graduates in the high school auditorium at 8 p.m. Immediately after this session there will be a dance and social for the alumni in the high school gym.

"MAKIN' 'EM BIG WHILE TH' BOSS IS AWAY!"



"BILL" PRICE

Dear Reader:

Have you ever been to the carnival and heard the boy back of the ice cream cone counter shouting, "makin' em big while the boss is away." Well you and I know that the "boss" was in the back tent laughing up his sleeve, while the stooge out front was raking in the nickels.

Well that isn't the case with me. "Jack" Dawley is away (in Erie, Penna., in fact) and it's up to me to show him I can keep things running smoothly until he gets back on Friday or Saturday.

The Used Cars offered here are "big bargains" while the boss is away . . . in fact they are big bargains if he were here.

I would appreciate it if you would come in and look them over now or tell your friends what good cars you saw advertised here.

All I ask is . . . just come in and look them over.

Respectfully,

"BILL" PRICE

P.S.—And "Eddie" O'Neill says that goes for him, too.

1939 CHEVROLET Master DeLuxe Town Sedan, Heater and Radio, 14,000 miles. A Beautiful Car.

1938 DODGE 2 Door Sedan, Like New, 15,000 Miles, Honest Value.

1937 DODGE 2 Door Town Sedan, Good Mechanical Condition. Good Rubber, Perfect Body.

1938 BUICK 4 Door Sedan, Radio and Heater plus lots of extras. One Owner.

1935 CHEVROLET Town Sedan, Radio and Heater, Perfect Car.

1934 FORD DeLuxe 4 Door, New Motor, Good Rubber, See this before buying elsewhere.

1933 FORD Coupe, Splendid Transportation at a price you can afford.

1931 FORD, Model A, Rumble Seat Coupe, Brand New Tires, Good Body, Upholstery Perfect.

LOW G.M.A.C. FINANCE TERMS

'JACK' DAWLEY, Inc.
OLDSMOBILE

10 Broad Street Riverton

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Early Next Week

we start our annual harvesting of the finest Rose plants in the World, and ship to our customers in every State and Canada who are eagerly awaiting their arrival.

Plant the Four Cosmopolitan Winners (Poinsettia, R.M.S. Queen Mary, Sequoia and Sunny Days) in your garden and you will have a quartet of the newest and loveliest Roses grown. Price for the set of Four, \$4.50 (purchased separately they would cost \$5.25).

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Building the Garden Beautiful since 1838

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on poor quality coal. Your health, comfort and a saving is assured, if you use EVANS' PREMIUM COAL. "It goes farther and heats longer."

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FANCY WHITE
MUSHROOMS
lb 19c

Fresh Green SPINACH
lb 3c

FRESH WHITE
CAULIFLOWER
head 10c

FLORIDA
Seedless GRAPEFRUIT
8 for 25c

ROME BEAUTY or WINESAP
APPLES lb 3c
EATING or COOKING

U. S. No. 1 IDAHO
BAKING POTATOES
10 lb bag 25c

HARDING'S
SWEET CREAM
BUTTER
FARM ROLL
2 lbs 63c

KRAFT WHITE AMERICAN
CHEESE
(sliced) 14c 1/2 lb
3 lb loaf 75c

NEW PACK PILLSBURY
PANCAKE FLOUR
2 pkgs 17c

CHASE and SANBORN
DATED COFFEE
DRIP or PERCOLATOR
lb 22c

FRESH
ROASTED PEANUTS
2 lb 25c

Sensational Low MEAT PRICES!

VOGT'S CITY DRESSED
Shlds of PORK lb 16c
One Price—None Higher

SWIFT'S PREMIUM
GENUINE SPRING
LEGS of LAMB lb 23c
One Price—None Higher

PARAMOUNT
STRICTLY FRESH KILLED
TURKEYS
10 to 12 lb avg
lb 29c
One Price—None Higher

Outstanding VALUE!
STRICTLY FRESH KILLED
PARAMOUNT
FRYING or ROASTING
CHICKENS lb 25c
3 1/2 to 4 lb avg

VOGT'S SUGAR CURED
BACON 1/2-lb pkg 10c

VOGT'S
PURE LARD lb 10c